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THE MEGA-REPS: **BEGINNING A NEW SERIES** 

The consolidation of the rep industry has had an impact on radio, advertisers, and (obviously) independent rep firms. Gail Mitchell launches a series on the new "mega-reps" by interviewing the father of the conglomeration trend, McGavren Guild and Interep's Ralph Guild.

Page 16

E:

#### REPORTS FROM THE NEW MUSIC SEMINAR

The New Music Seminar is increasingly becoming the convention where the "outsiders" and the "insiders" meet. Reports and reactions to the panels and the atmosphere from Ken Barnes, Joel Denver, and Walt Love.

Page 29, 32, 45

#### PEOPLE IN THE NEWS THIS WEEK

- Luis Nogales Exec. VP/GM at UPI
- Jim Brown WLUM's PD
- John Haggard Sr. VP at WQQK & WVOI
- Michael Konecko PD for WYDD
- Michael St. John WKXX PD
- Tom Zutaut, Howard Thompson VPs
- Larry Franklin Exec. VP/COO for Harte-Hanks
- Rick McGee PD at KITY
- Pete Jones VP at RCA
- Bob McDougall WTRY's PD
- Jeff Peck GSM at KHJ
- Paul Anovick GSM at WYAY
- Bill Clair WLYK GSM

Page 3, 22, 28

#### ARBITRON/ADVISORY **COUNCIL ENCOUNTERS**

Jhan Hiber gets the latest lowdown on the meetings between Arbitron and the Arbitron Radio Advisory Council from ARAC Chairman Ed Giller.

Page 10

#### **BIRCH RATINGS RESULTS**

Washington: WKYS, WHUR Pace Market Seattle: CHRs KUBE, KNBQ, KPLZ Rise Cleveland: WMMS Down As WGCL Nar-

Denver: KPKE Vaults Two, Opens Lead Phoenix: Good AOR Book As KDKB, KUPD Climb

Cincinnati: WKRC, WRRM, WLW Hot

Portland: KMJK Gains Three For 12 Share

New Orleans: WEZB Nears 18 With Big

Jump Plus results from Buffalo, Charleston, Louisville, and Providence.

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#### **ANALYZING THE RATINGS**

Steve Feinstein presents the semiannual R&R AOR Arbitron Scoreboard, with the ups and downs of the nation's AORs (and consultants) catalogued for easy reference. Also, Ron Rodrigues charts A/C progress in the traditionally hostile South, and Lon Helton salutes some AM Country winners.

Page 36, 37, 40

Newsstand Price \$3.50



RCA Ups Mascolo To VP/Contemporary AUG 24 1984 Promotion TOMON, MARYLAND 21204

RCA has promoted National Promotion Director Ed Mascolo to Division VP/Contemporary Promotion. Mascolo, who lives in Nashville, will relocate to New York on a fulltime basis to handle his new duties, which encompass the supervision of national singles and album promotion efforts and the company's regional promotion staff.

Division VP/USA & Canada John Ford commented to R&R. "I'm very pleased that Eddie has accepted this position. This

tion as a talented, hard-

working, and effective broad-

caster in all aspects of radio sta-

tion operations was reconfirm-

ed and enhanced during his

time as VP/GM of WNBC. That

expertise and dedication to ex-

cellence will be an invaluable

asset to the Radio Division. I

am very pleased that the Radio

Division is in the hands of some-

one of Randy's high caliber, and

I am confident that the future of

the Division will be one of con-

tinued growth and excellence."

ment, Bongarten told R&R, "I

am obviously thrilled about this

move. It is a big change in re-

sponsibility, going from one ra-

dio station to a group of eight

stations and three networks.

Fortunately we have a number

of strong people in place who

are running the networks and

the owned stations, and I am

looking forward to working with

them and continuing the direc-

tion that Mike Eskridge set for

the Radio Division in the last

24 years. I want to avoid a lot

of trade press hype, but I have

to say that the change and suc-

cess of the radio operations here

over the last couple of years has

been dramatic, and we intend to continue that path."

Commenting on his appoint-



is the first appointment I'm making in my new capacity, and with Eddie's tremendous track record and respect in the industry I'm convinced this is the right decision to make."

An RCA staffer for almost ten years, Mascolo told R&R, 'Naturally I'm excited and really looking forward to working with John. We've got a lot of great acts on the RCA roster MASCOLO/See Page 28

# Rich Back At B100

In a surprising move, veteran broadcaster Bobby Rich has returned to KFMB-FM (B100)/ San Diego as Program Manager. Rich, who first programmed the station as a CHR outlet between 1975-1978, takes over for the departing Glen McCartney.



KFMB-AM & FM VP/GM Paul Palmer explained, "This was probably the most difficult decision I've made in the last several years. Glen has been here for nine years, including four as Program Manager, and the station has been successful during that time. It's very difficult to make a programming change when things are going well, but we're in one of the more competitive A/C races here with six stations doing the same format. I felt Bobby was the one guy in the country that could take what we have and move us to a new level. We plan to keep the station A/C, and we'll be announcing some programming changes in the coming weeks.

McCartney, who once served as an air personality under Rich, said, "My association at B100 has been a productive and positive one. During my tenure, the station has accomplished exactly what has been asked of us. B100 appeals to adults on a consistent basis for the first time in its history, and is either

# Bongarten Becomes New **NBC Radio President**

WNBC/New York VP/GM Randy Bongarten has been named President of NBC Radio, replacing Michael Eskridge, who transferred to parent company RCA earlier this month. No replacement for Bongarten has been named yet and, with the still-vacant PD position, there are now two management openings at WNBC. In making the announcement,

NBC Group Exec. VP Robert Walsh said, "Randy's reputa-



OZIEMBLEWSKI NEW CFO

### Chairs Elevated To Outlet VP/Radio

Outlet Communications VP/ Business Affairs Joseph Chairs has been promoted to VP/Radio Station Group. Chairs, who will supervise Outlet's five stations, replaces former Sr. VP/Radio Dick Rakovan, who exited after five years with the company. At

**Price Named** WJMK PD



Gary Price

Twenty-year broadcaster and 11-year market programmer Gary Price has been selected as the new PD for Infinity's Oldiesformatted WJMK/Chicago (formerly WJEZ). The appointment reunites Price with WJJD & WJMK VP/GM Harvey Pearlman; the two worked together at neighbor WDHF (now WMET). Former WJEZ PD John Charleston will retain his evening airshift.

"Gary is the singularly most PRICE/See Page 22 the same time, VP/Controller Felix Oziemblewski was advanced to VP/Chief Financial

Commenting on Chairs's appointment, Outlet President/ COO David Henderson told R&R, "Joe's been with us ten years, and has been in his most recent position since 1976. I've known Joe for over 20 years, having worked with him at Westinghouse's WJZ-TV/Baltimore in the '60s. I have every confidence in his ability to do

CHAIRS/See Page 22 BONGARTEN/See Page 28

#### **MEYERS GM, JONES JOINS WMC Sets New** AM/FM Structure

WMC-AM & FM/Memphis, sixyear WMC-FM General Manager Don Meyers has assumed the GM duties for both stations. The AM was previously managed by Dean Osmundson, who retired four weeks ago after over 26 years with the station.

Meyers, who prior to WMC-FM spent a combined 11 years in two stints managing WAKY/ Louisville, told R&R, "It's more fulfilling to have both stations to administer. It's like having your second child - a lot of fun and there's a lot more to do. You become smarter having two to take care of."

Meyers immediately made several appointments, including hiring former WHK/ Cleveland GM Ron Jones as Operations Manager for WMC (AM). Jones succeeds longtime programmer Les Acree, who jumped to crosstown rival WGKX as Operations Manager last week. Commenting on Jones's arrival, Meyers said, "It's really fantastic; we're really happy to have him. Ron has an extensive radio background, and he's a killer. If I could pick somebody out of the country to come program WMC, my very first choice WMC/See Page 28

RICH/See Page 28

# RESEARCH THAT WORKS.

ou've been through it before.
A maze of numbers. A lot of hype, smoke, some fancy footwork. But, bottom-line, you don't know much more than when you started.

That's what some companies call research.

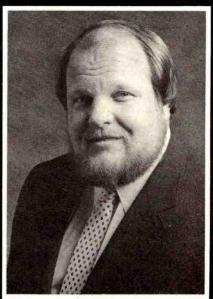
But now that it's decision time again and your station's future is on the line, demand a more professional approach.

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Washington R

What's New

Ratinga & Res

Networks: Re

Sales: Gail Mi

Ratings Resul

Street Talk

Picture Page On The Reco

CHR: Joel De

A/C: Bon Bod

AOR: Steve F

Country: Lon

#### PAGE THREE

**DATEBOOK: DAY-TO-DAY DATA** 

R&R's Datebook column is a daily fund of biographical and incidental information on artists, events, and the vast panorama of musical history. Written and researched by resident expert Sean Ross, the resource of Datebook appears every week in



| Report4            | Nashville: Sharon Allen |
|--------------------|-------------------------|
|                    | Calendar: Brad Messer   |
| search: Jhan Hiber | Black/Urban: Walt Love  |
| eed Bunzei         | Marketplace             |
| litchell16         | Opportunities           |
| ilts               | National Music Formats  |
| 24                 | Jazz Chart              |
|                    | Country Chart           |
| rds: Ken Barnes    | A/C Chart               |
| enver              | AOR Chart               |
| drigues            | Black/Urban Chart       |
| Feinstein          | CHR Chart               |
| Helton             |                         |
|                    |                         |

#### STAFF, WAGES CUT

# Nogales New UPI Exec. VP/GM

Luis Nogales has been appointed Exec. VP/GM of United Press International, moving up from his position of Exec. VP and Chairman/Executive Committee.

In announcing the appointment UPI principal Douglas Ruhe said, "We are very pleased to name Luis Nogales as General Manager. He is an extremely bright and capable manager who brings to the job strong qualities as an administrator and a

Nogales joined UPI in 1983, coming from public relations firm Fleishman-Hillard, where he served as VP. Prior to that was with Golden West, where he served in several different capacities, becoming Executive VP in 1978.

In a separate move, UPI has announced a "three-year editorial development plan" which is designed to streamline operations and allow the wire service to become profitable by the end of 1984. This plan ostensibly calls for more concentration on news production and editing, as well as an expansion of several departments.

Key elements of the plan call for the short-term reduction of the permanent editorial workforce" by about 40 employees, while an additional 60 temporary and probationary staffers will also

### Konecko Upped To WYDD PD

Michael (McQueen) Konecko has been promoted from Assistant PD to Program Director at WYDD/Pittsburgh. A nine-year broadcaster, Konecko succeeds Dan Kelly, who exited three weeks ago.

·Before joining WYDD in 1981, Konecko worked as an air personality at WSEA/Georgetown, DE; WESA/Charleroi, PA: and WLSW/Connellsville. PA. He told R&R, "I've learned a lot from my experience as Assistant PD, and will use that knowledge to turn this station around. Inside the next few months, I plan to make the sound of WYDD the most professional in the Pittsburgh market.'

#### **CONSULTS SUNGROUP**

#### St. John Becomes PD At WKXX

After six years at .WWKX (KX104)/ Nashville, veteran programmer Michael St. John has been named PD at SunGroup's WKXX (KXX106)/Birming-ham, In addition, St. John will serve as a programming consultant for the SunGroup properties, including WERC/Birmingham; WMYU(U102)/Knoxville; WSEV/ Sevierville, TN; and WYHY (Y197)/Nashville. SunGroup sold its stations recently to Sillerman-Morrow Broadcasting.

WERC & WKXX Exec. VP/GM John Bomer commented, "We are very pleased to have a proven, talented programmer like Mike St. John, and we look forward to having his expertise at all our properties. There



might be some ad- Michael St. John justments at some of the stations, but I doubt ST JOHN/See Page 22

**Brown Returns To Radio** As New WLUM PD

Former WOKY/Milwaukee programmer Jim Brown has been named Program Director at All-Pro Broadcasting's WLUM/Milwaukee. He replaces Mark Driscoll, who left some months ago to program WZPL/Indianapolis.

WLUM & WAWA VP/GM Richard McIntosh told R&R, "We're very excited about acquiring Jim, who's got a lot of knowledge and radio experience. With his help

# Haggard Sr. VP/ WVOL & WQQK

After 14 months as VP/GM at Mid America Media's WMRZ & KRVR/Davenport (Quad Cities), VP/GM John Haggard Jr. has been named Sr. VP for Blackformatted WVOL & WQQK/Nashville, beginning September 1. Haggard will concentrate his duties in the areas of acquisitions and sales development for parent company Phoenix Communications Group. Clarence Kilcrease remains as VP/GM for both facilities.

Phoenix President Sam Howard commented, "We are excited to bring in a man whose proven talents will be quite valuable toward my desire of purchasing additional properties."

Prior to WMRZ & KRVR, Haggard managed WGNS/Murfreesboro (Nashville), and suburban Philadelphia outlet WQIQ/ Chester, PA. He has also worked four years in sales at WKDA & WKDF/Nashville. Haggard told R&R, "I'm terrifically excited. The Nashville market has become very competitive, and I see great opportunities for us. I can hardly wait."

Haggard's position will not be filled at the Quad Cities stations. Instead, VP/Radio Division Jim Meltzer will serve as interim GM at WMRZ until the station's proposed sale to Sconnix Broadcasting is finalized. KRVR will continue to be directly supervised by Station Manager Henry Balfanz.

### Franklin New **Harte-Hanks COO**

Larry Franklin is set to become Exec. VP/Chief Operating Officer of Harte-Hanks Communications. The promotion is slated for formal election at the company's September 5 board meeting. Franklin, a 13-year Harte-Hanks veteran, had been Exec. VP since 1980, overseeing newspaper and cable operations as well as the corporate finance, tax, and legal departments. He will add responsibilities for direct marketing, broadcasting & entertainment, and corporate departments that formerly reported to President/CEO Bob Marb

In making the announcement, Marbut, who continues in his present position, stated, "It is appropriate at this time in the company's growth and development to pull all of the operating responsibilities under FRANKI IN/See Page 22

#### McGee Set As KITY's PD

Rick McGee, PD at KAAY/Little Rock for the past year, has been named PD at KITY/San Antonio. He replaces Kid Curry, who announced his resignation several

KITY GM Charlie Slavik commented to R&R, "Kid's resignation came as surprise several weeks ago. I only wish him the best of luck with his future. However, I'm very pleased and excited to have a program director of Rick's caliber and background taking charge of KITY. He's smart, well-

McGEE/See Page 22

we're going to make a good radio station great. Suzy Austin has been acting PD for a long while and has done a real good job. but we decided we need a bit more experience. Jim fits the qualifications we needed. Suzy will remain and be a very important part of the radio station."

Brown, who has pursued interests outside of radio for the last few years, reflected on his return: "I'm really looking forward to this challenge. Radio has changed in some ways, but the basics are the same. WLUM is a great radio station which has excellent ratings with its Urban format, so there is no reason to change its direction. With Suzy's help as my MD/Assistant PD, I feel very strong about WIJIM "

He observed, "Ironically enough, I'm competing with four PDs who at one time worked for me: Dallas Cole at WKTI. Andv Bloom at WQFM, Beth Fast at WMYX, and Steve Stevens over at WOKY."

#### ZUTAUT UPPED. **THOMPSON JOINS**

#### E/A Names Two A&R VPs

Tom Zutaut and Howard Thompson have been named VP/A&R at Elektra/Asylum. Zutaut, who had been Director/A&R on the West Coast, will continue in that location. Thompson will be his East Coast counterpart, joining the label from Columbia, where he was Director/Talent Acquisition, East Coast.

E/A Chairman Bob Krasnow commented, "Elektra is moving into an expansion mode. We've been concentrating on posttioning the label for the future; this is just





Tom Zutout Howard Thompson

the beginning. First we had to put the company on a firm financial footing . . . Now I'm focusing on enhancing our A&R posi-

"Zutaut has earned his promotion. He's served in the WEA group for seven years and proved himself in every area of endeavor. As for Thompson, his track record speaks for itself. I feel he has a brilliant future in this business and I want to be part of his growth.

Zutaut worked within the WEA distribution organization until joining E/A in March

#### **TRANSACTIONS** Jefferson Pilot Buys KSON-AM & FM

Jefferson-Pilot Broadcasting has bought KSON-AM & FM/Sen Diego from Broadmoor Broadcasting for \$7.7 million, pending FCC ap-

Both stations broadcast Country formats. The AM operates on 1240 kHz with 1 kw days and 250 watts nights. The FM has 50 low of nower on 97.3 mHz and antenna height of 465 feet above average terrain.

Wallace Jorgenson is President of Charlottebased Jefferson-Pilot, whose other radio properties are KIMN & KYGO/Denver, WGBS & WLYF/Miami, WQXI-AM & FM/Atlanta, WBT & WBCY/Charlotte, and WBIG/Greensboro, NC.

Broadmoor is owned by Dan McKinnon, appointed by President Reagen in 1981 as Chairman of the Civil Asuronautics Board.

TRANSACTIONS/See Page 22



# Washington Report

#### Shot At San Diego FM Draws 40-50 Applications

FCC officials say that between 40 and 50 parties have filed applications for permanent authority to replace KIFM/San Diego, which has lost its license. The exact count will be known when the applications are put on a cutoff list setting a deadline for minor amendments to and petitions to deny the applications.

Meanwhile, the Commission this week released a list of nine parties jockeying for the right to be interim operator of KIFM between the time West Coast Media turns in the license and a permanent licensee is chosen.

Candidates for interim authority are San Diego State University Foundation, Ronald Kent Galon. Pan-American Broadcasting, Rosalee Sell and Mary F. Sorrentino, San Diego Symphony Association, Kenneth Cowan, Reginald Fessenden Education Fund, Jubilee Public Broadcasting, and Ethel M. Mike. The FCC will accept petitions to deny any of these applications through September 18.

#### Docket 80-90 Comment Deadline Extended To

August 31

An extra week has been granted for broadcasters and applicants to file reply comments in Docket 89-90 (now known officially at the FCC as Docket 84-231). The previous August 22 deadline has been streched through August 31 to allow an opportunity to comment on the hundreds of FM drop-in sites proposed by the FCC, plus counterproposals suggested by others.

The nine-day extension was granted at the request of the law firm Pierson, Ball & Dowd, which asked for a month, and Cherokee Broadcasting, which wanted a two-week reprieve. The Commission said it's allowing extra filing time because it "is aware of the difficulty that parties are experiencing in searching this voluminous record for comments pertaining to selected areas of interest."

#### Larry King Show Wins Equal Time Exemption

Just in time for this week's live broadcast from the Republican National Convention, from the Republican National Convention, the state of the state

King Show producer Tammy Haddad said the ruling "gives us the freedom to make the correct programming decisions rather than waiting for a legal opinion. We now have the opportunity to respond immediately to all news events, which is what Talk radio does best. We can be immediate."

Larry King added, "The decision gives us the editorial freedom to ask candidates the questions the public is seeking, without triggering equal time for rambling political speeches by all opposing candidates."

#### NAB Names Committee Chairmen

NAB Chairman Eddle Fritts and Joint Board Chairman Gert Schmidt have named chairmen for 24 association committees and task forces. Radio selections include the naming of Radio Board Vice Chairman Ed Giller, WFBG/Altoona, PA President/ GM, to co-chair the Convention Committee.

Also heading up committees are: Group

W Radio President Dick Harris, Metro Market Radio; McDonald Broadcasting Chairman/CEO Kenneth McDonald, Medium Market Radio; KFWJ & KBBC/Lake Havasu City, AZ President Lee Shobbon, small Market Radio; WRQX/Washington (Q-107) VP/GM Ernie Fears, Radio Allocations; and WMAL/Washington Executive VP Andy Ockershausen, Alcohol and Drug Abuse Task Force.

#### Reagan Aid Sought To Combat Alcohol Ads

A Berkeley, CA-based group calling itself Stop Radio/TV Alcohol Pusher Ads is trying to enlist the aid of First Lady Nancy Reagan in a campaign against over-the-air advertising of alcoholic beverages.

In a Washington Post advertisement headlined "Send This To Nancy Reagan," the group this week called on the First Lady to join its efforts to show that her antidrug activities are more than "don't-offendanyone-busyevork"

The committee atacked what it called "cleverly-crafted TV/radio asb beamed to hook young kids into a life of alcohol consumption." It added, "The airwaves are saturated with these powerful pusher-ads appealing to young people through attractive role model celebrities and bright, catchy music telling them that alcohol will bring out their best and enrich their lives."

#### Other Key Developments:

- ICBC Corp. this week won FCC permission to build a new AM station in Miami on 670 kHz with power of 2.5 kw.
- An incorrect telephone number was listed here last week for those wishing to be a part of K-RADIO, the FM stereo ministation at the Radio Convention & Programming Conference. Thom O'Hair's correct number is (415) 775-465
- The FCC has warned broadcasters against removing filters from their AM stereo exciters in such a way as to cause excessive sideband signals in adjacent channels.
- License renewal for Kaye-Smith's KISW/Seattle has once again been upheld by the FCC Review Board against challenges from competing applicant Vincent Hoffart.
- A \$250,000 cap on compensation for the cost of offsetting illegal Cuban interference has been removed by the FCC. It has also decided to allow reimbursement for new equipment purchases (less depreciation taken for income tax purposes) needed to overcome stray Cuban signals.
- The Committee To Save WEAM has asked the U.S. Court of Appeals to overturn the sale of WEAM/Washington to Viacom, which has changed the call letters to WMZQ-AM and switched the format from Big Band to Country.
- Classical-formatted KFAC/Los Angeles has a license renewal fight on its hands. Essence Associates has filed a competing application to build a new station on KFAC's frequency (92.3 mHz) in Los Angeles
- NRBA has organized a new Radio Professional Society. Open to all radio professionals, including PDs and announcers, the group's services will include job referral and a monthly newsletter.
- For the record A recent Washington Report item (7-27) on FM applications noted that some stations must have antenna height and power to yield a 1 mV/m contour at between 53 and 72 km. This rule applies to Class C1 stations.

# McKinney Message To Broadcasters: "Stand Up And Be Counted"

The failure of broadcasters to wage their own fight for First Amendment freedoms came under fire from FCC Mass Media Bureau Chief Jim McKinney last week (8-17) in a speech to the West Virginia Association of Broadcasters.

"You have to worry about FCC action in your decisions as to content of your programming, and yet you seem unwilling to stand up and be counted when we ask for examples of the chilling effect our remaining programming policies have on

lamented.



policies have on Jim McKinney journalistic freedoms," McKinney

"Don't remain silent at this time." he urged. "First Amendment protection of your journalistic freedoms for the henefit of your listening and viewing public is too important. You have a choice of continuing to try to walk the tightrope of a fair broadcasting system or you can opt for one which is free. By choosing the latter you will encourage all points of view on all topics to be heard."

The Commission currently has a Notice of Inquiry (NOI) pending to explore its own authority to alter the Fairness Doctrine, and to gather examples of the policy backfiring by discouraging, rather than promoting, coverage of controversial issues. McKinney cited three recent ex-

amples of the doctrine's chilling effect when broadcasters refused to air:

 Pro-nuclear disarmament spots produced by the Catholic Church, featuring the Pope.

 A "Phil Donahue" show interview with then-presidential candidate Jesse Jackson.
 American Association of Retired Persons (AARP) spots on medical care for the

#### Industry's, Not FCC's Race

"I would challenge you today to consider why it is that the Commission is leading the local broadcasters on this issue," said McKinney, picking up a theme often sounded by FCC Chairman Mark Fowler.

He added, "I don't like being the arbiter of your programming. I don't enjoy peering over the shoulders of your newsmen and judging whether you have struck precisely my idea of a correct balance of viewpoints. The FCC has no business in your newsrooms."

Speculating that broadcasters may want to "relax a bit" after other recent deregulation victories, McKinney advised, "Well, this is not the time to take it easy. The Commission has fired the starting gun but the industry must run the race. We cannot run it for you."

APPEALS PLANNED

# Minority Ownership Tips Balance In Choice Of WLIR Operator

Citing the group's 75% black ownership, the FCC Review Board last week selected Long Island Radio Communications over two competitors to become interim operator of AOR "New Music" station WLIR/Long Island (Garden City). The losers, Nassau Broadcasting and WLIR GM Elton Spitzer's Phoenix Media, said they're almost certain to appeal the ruling to the full FCC.

Long Island Radio attorney Frederick Cooke said his clients will keep WLIR's present format but "do it better." Principals in the group are New York marketing consultant Fred Greenspan, who will be GM; attorney and parttime WLIB/New York personality Jeffreyson Barnes, slated to become Program/News Director; Floyd Webb, who will be Chief Engineer; and Ketth Lockhart, WLIR's proposed Advertising, Promotion & Community Affairs

In 1981 the Commission denied WLIR's license renewal after finding that thenowner John Rieger engaged in an unauthorized transfer of control and a coverup of technical violations in the 1970s. Early in 1983 Rieger dropped his court appeal of the denial and gave up WLIR's license. To assure continuity of service the FCC immediately granted special temporary operating authority to Spitzer, Rieger's minority partner and GM, who wasn't involved in the wrongdoing.

Despite his bid to continue as interim operator until the FCC chooses a permanent licensee for WLIR, Spitzer came in a distant third in the Review Board's deliberations because he and his partners own other radio stations in New York state. That earned them a major demerit in the key category of ownership diversity.

Nassau Broadcasting came out ahead in

the areas of local residence, broadcast experience, and auxiliary power, but that wasn't enough to overcome the preference granted to Long Island because three of its four principals are black.

#### No Drug Glorification

The Review Board decided against penalizing Nassau for a 1976 remark by partner Robert Bottone to students, while he was employed at WLIR, that "we often get high right in front of the microphone." The board found no evidence that Bottone promoted or glorified the use of drugs on the air.

Whichever group ultimately becomes interim operator of WLIR will have to turn most profits over to charity every three months. The winner will operate the station only until the Commission picks a permaent licensee from a pool of 12 applications designated for hearing in April. Groups were allowed to apply for either permanent or temporary authority, but not both.

Explaining the grounds for an appeal by his client, runner-up Nassau Broadcasting, attorney Jeffrey Southmayd said. "We won in all categories except, frankly, race." An appeal to the FCC would test "whether minority enhancements shall outweigh all other criteria," he added. Southmayd contends precedent gives greater weight to broadcast experience in choosing interim operators.

# WESTWOOD ONE PRESENTS

# LIVE AT THE NAIB/NRBA

RADIO CONVENTION AND PROGRAMMING CONFERENCE

AL JARREAU MELISSA MANCHESTER



BILTMORE BOWL Monday, Sept. 17th 7:00 p.m.



BILTMORE BOWL Tuesday, Sept. 18th 8:30 p.m.



Once again, Westwood One has been chosen to produce and present the major entertainment events for the 1984 NAB/NRBA Radio Convention and Programming Conference. Throughout the year, Westwood One delivers the biggest events on radio to listeners across the country, and we're proud to present special performances by superstar artists Al Jarreau and Melissa Manchester live for the industry's own convention. Our Concertmaster I mobile studio will record every note of both performances and will be open throughout the convention so you can see the state-of-the-art in live recording. We look forward to participating in the Network Radio Panel and visiting with everyone in the Westwood One hospitality suite, Room 9300 at the Biltmore Hotel. For the biggest events on and for radio, it's Westwood One...and only!



Before There Was Rock...

It's often thought that rock 'n' roll sprang full-blown from Elvis Presley's ducktail, like Minerya from the brow of Jove (to borrow a little classical mythology). Nothing could be further from the truth. The term "rock" as an all-purpose dance/sex metaphor has been around almost as long as phonograph records, and the music itself can be found on a surprising number of flipped discs that date back to the 1940s.

The artists were both white and black. Some of them were huge stars, most weren't. Some of them blossomed in the halcyon daze when rock first started to roll, but most didn't. Among these semi-legendary names were Louis Jordan, Louis Prima, Wanda Jackson, Amos Milburn, the Treniers, the Clovers, the Dominoes, the Midnighters, Merrill Moore, Skeets McDonald, Jimmy Logadon, Ella Mae Morse, and the appropriately-christened Hardrock

What all these visionaries have in common - besides their good taste - is their inclusion in "Unsung Heroes Of Rock 'N' Roll," a 246-page paperback currently avallable from Scribner's. Written by Nick Tosches, author of a Jerry Lee Lewis biography ("Helifire") and a revisionist history of country music ("Country"), the book profiles 25 of rock's original movers and shakers in a style that's wild and humorous, anecdotal and informative. Some great stories here.

Along with the usual classic photos, Tosches provides an interesting historical reference chart, contrasting then-current events with the music that reflected them, and a solid discography.

**Hot Wheels** 



In every sense of the word, the hottest cars on the street are most likely to be foreign luxury vehicles or sports models. According to atatistics gathered by the Insurance Institute for Highway Safety, if you owned one of the following "hot five," your chances of having your car stolen were at least four times greater than the average for all 1983 models

The "BMW 320i" is the undisputed favorite among car thieves. who rip 'em off at a rate of more than 7.8 times the average. But those who own one of Sweden's contributions to the imported car market have real "Saab" stories Saab's "900" four-door and twodoor models are auto rustlers' second and third-favorite targets at 7.4 and 6.6 times the average theft rate, respectively.

Own an Audi 5000? Better make sure it's still there. These babies placed fourth at 5.7 times the average theft rate. Although neither a luxury nor a sports model, the VW Rabbit two-door was the fifth most likely to be swiped, reported missing 4.4 times more often than the average car. Evidently, car thieves have their practical moments, too.

**URBAN EXODUS:** 

# The Trend That Came And Went?

During the 1970s, the number of people living in small towns and rural areas increased faster than the population of the central cities and their suburbs - a historic reversal of a longterm trend. However, according to U.S. Census Bureau statistics for July 1, 1982, metropolitan areas have recently grown slightly faster than the so-called "cow counties."

Between 1980 and 1982, the cities and suburbs gained four million people, or 1% per year, about the same as their growth rate in the '70s. At the same time, growth in non-metropolitan areas slowed to 0.8% per year, about three-fifths the annual rate of the previous decade. Some experts claim this reversal of a reversal is not so surprising, considering that the then-current recessionary business climate hit small towns and rural areas hardest at that

However, as reported in American Demographics, the U.S. Department of Agriculture's Economic Development Division conducted its own survey on population growth, tallying the results of county estimates tabulated by 20 state agencies and the District of Columbia

Interestingly, the Division concluded that nonmetropolitan growth continued to surpass that of urban areas between 1980-82. The data prepared by the states showed metro areas growing at 2.75% and nonmetros up 3.18%. The Census Bureau figures for these same states were 3.05% for metros and 2.9% for non-metros.

So who's right? Hard to say. The Census Bureau's estimates are national statistics, while the Department of Agriculture's do not include such populous states as Texas, Illinois, Pennsylvania, and New York, which may have tipped the balance. Nevertheless, anyone predicting a "back-to-thecities" trend will have to wait until the data for the 1982-83 economic recovery period come in. Until then, the numbers are simply too close to call.

# RTNDA Adds Regional Meets

ectors Association (RTNDA) recently announced the following additions to its schedule of 1984 regional confer-

- Sept. 14-15: Region 8, Ohio U., Athens, OH
- Sept. 15: Region 2, Westin Bonaventure, Los Angeles, CA
- . Sept 15: Region 5, Eau Claire, WI (with the Northwest News Broadcesters Association)
- . Sept 15: Region 9, Royal Sonesta, New Orleans (with the Associated Press)
- · Sept. 21: Region 13, Washington, DC (with the Society of Professional Journalists)
- . Oct. 13: Region 10, Memphis State University, Memphis, TN
- . Oct. 19: Region 12, Sheraton Centre, New York, NY

Soundcraftsmen Intros

1110-Watt **Amplifier** 

book, priced at \$8.95.

However, if you want to purc

any of these wacked-out tracks,

you'll probably have to buy 'em on

reissue LPs, as most of the tunes

cited here are long out of print and

In short, a first-rate reference

frequently only available as 78s.



With 555 watts per channel, the Santa Ana, CA-based Soundcraftsmen firm describes its "PCR800II" as the "ultimate stereo amplifier." The unit uses two independent power supplies, dual power transformers, two-speed cooling fans, dual AC power switches, and incorporates the company's patented "Phase-Control-Regulation" technology.

Basically, the PCR800II consists of two Soundcraftsmen PCR800's and a "PC-X2" front panel which, when used with any one of the firm's "DX Series" pre-amps, converts the combination into a single stereo amplifier. Each channel operates in a bridged mono mode, producing 555 watts at 8 ohms with no more than .05% distortion from 20Hz to 20kHz.

For further information, contact Soundcraftsmen at (714) 556-6191.

STREET LEGAL — The National Association of Broadcasters (NAB) recently celebrated the publication of its revised and updated "Legal Guide To FCC Broadcast Regulations." Written in clear, layman's language, the 500-page volume not only summarizes broadcast law and FCC regulations, but also clarifies hundreds of rules, agency reports, and court decisions.



Pictured at the publication party are (I-r): NAB's Rose Perez, FCC Mass Media Bureau Chief James McKinney, former NAB Sr. VP/General Krasnow, FCC Commissioner Mimi Wayforth Dawson, and NAB President Eddie Fritts. Perez and Krasnow co-edited the book, which is available from NAB Services at \$95 to members, \$200 to non-members. For more inform call (800) 368-5684



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115/65 47%



WHTT add WXKS-FM on WNYS deb 37 WPHD 9-5 WBLI add WCAU-FM on 195 add

B94 add 15 PRO-FM on 94Q deb30 Z93 deb 34 93FM add 28 Y100 add B97 add WGCL on WHYT deb 35 KDWB-FM add WZPL deb 22 KOPA add

XTRA add KITS add WVSR 37-19 Z106 39-32 **WBBQ 25-12** WPFM 30-22 ALBUMS: 35

TRACKS: 38

**#1 MOST ADDED** ALBUMS & TRACKS!

#### **LEW GARRETT/Camelot Records:**

"Week of August 13, 'Eddie & The Cruisers' is the #1 breaking LP and flying out of the stores."

#### **CURT McKEAN/Records & Tapes:**

"Has been Top 10 sales for the last 2 weeks. #2 selling LP and cassette last week."

#### JOHN GRANDONI/Cavages:

"My #3 record this week. When the movie was in the theaters I sold 60 pieces. After it hit HBO we went through more than 3,000 units."

#### STEVE LERNER/Record World—TSS

"'Eddie & The Cruisers' is the comeback LP of the year. It has quickly moved up to the Top 10 position."

Album Sales Over 425,000 Units and Only HOURS from GOLD!

From the Original Soundtrack Album

"EDDIE & THE CRUISERS"



Distributed by CBS RECORDS

# Who Licenses More of the Music Played on Radio & TV?

# ASCAP, OF COURSE

IN FACT, ASCAP MUSIC AVERAGED 71.3% OF THE TOP POP CHARTS FOR 1983.



**Enough Said** 

#### **Gustafson Segues To WHO GSM Post**

WHO/Des Moines, a division of Palmer Communications. Inc., has selected James Gustafson as General Sales Manager for the station. Gustafson was most recently Manager/Sales & Affiliate Relations for Network Indiana in Indianapolis. Prior to that, he worked as an AE for neighbor WIRE/Indianapolis. James Gustafson



#### Four Earn VP Stripes At Taft

The Taft Broadcasting Company has named four VPs to various divisions within the firm: Polk Laffoon, former Director/Investor Relations, has been promoted to VP/Investor Relations; Ronald Mazuk, previously Director/Federal & International Taxes, is now VP/Taxes: William E. Kelley, formerly Director of Information Services, becomes VP/Information Services; and Patrick H. **Driscoli** steps up from Director/State & Local Taxes to VP/State & Local Taxes

#### PolyGram Ups Bleiweiss, Feldman

Creating two new positions PolyGram has appointed Rick Bielwelss to VP/Merchandising and Barry Feldman to Product Manager/Pop Catalogue. Bieiwelss was previously VP/Pop Marketing for the firm, while Feldman most recently worked as PG's Manager/Catalogue Exploitation.



Rick Bleiweiss

#### **Bellwether Label Bows**

Beliwether Records has just been formed by Jim Newstrom and Don Fisher. The new label plans to release a comedy album shortly. The address for Bellwether is P.O. Box 22409, Minneapolis, MN 55433; (612) 537-9025.

#### RCA Names Miller Product Manager

Randy Miller has been named Manager/Product Management for RCA Records. He is a veteran in ad agency and account management, and has spent the last three years as GM/West Coast Operations for ad agency Bernard Schank & Associates.



#### Selcom Elevates Gooch, Donahue





Selcom Radio has advanced Andrea Gooch and Scott Donahue to Regional Sales Managers for their respective Western and Mid-Western divisions. Gooch joined Selcom in 1980 as an AE and has been a VP of the radio rep firm since 1982. Donahue also entered as an AE in 1980, and has served as VP/Manager of the Chicago office for the past year.

#### **Eastman Opens New Houston Office**

Eastman Radio, Inc. has opened an office in Houston. The address is: 1800 West Loop South, Suite 1360, Houston, TX 77027; (713) 960-1252.

#### **Dunlap Joins Katz As PR Manager**

Former Broadcast Week Business Editor William Dunlap has accepted the newly-created position of Manager/Public Relations for Ketz Communications. Dunlap brings to Katz an extensive background in both the advertising and radio industries.

#### Murphy Picked To Manage Harris PR

James Murphy has joined the Harris Corporation as Manager/Public Relations. He comes to the firm from New York City, where he was Director/Public Relations for RCA Records.

#### **NCI Promotes Bist**

Nationwide Communications, Inc. has promoted Philip Rist to Corporate Financial Manager. Rist has been with NCI since 1978, most recently working as Special Projects Manager.

#### **CBS Welcomes Almroth**

CBS Records has appointed William Almroth to the new post of VP/Manufacturing U.S. for the CBS/Records Group. Almroth comes to CBS after 27 years with Westinghouse Electric Corp., where he was most recently GM/Lamp Operations Division.



#### **Alvarez Joins Front Line**

Front Line Management has appointed Rebe Alvarez co-manager for Stevie Nicks. Alvarez was previously an administrative assistant for Ms. Nicks, and before that worked in a similar capacity at Warner **Brothers Records.** 

#### **RCA Taps Sosa**

Manuel Sosa has been promoted to Division VP/Latin America & Spain, for RCA Records. Sosa has been with RCA since February, working as Division VP/Operations, Latin America & Spain. He was previously employed by R.J. Reynolds Tobacco International, where he was Regional VP/Latin America.



#### **New Appointments At JCI**

Jeito Concepts, Inc., a newly-formed video & music production/marketing/distribution company, has named three people to executive posts: Jerry Lenz is National Sales Manager/Christian Music and Video Division; Bear Recoff is Regional Sales Manager; and Debra Young Carbone has been appointed Manager/Publishing & Contract Division, JCI's new headquarters are located at 5308 Derry Ave., Agoura Hilis, CA; (818) 889-9022.

#### **Chechilo Named CBS Finance Director**

Richard Chechilo has been named Director/Finance & Operations, Special Projects, for CBS Records. Chechilo has been with CBS since 1977, most recently working as Associate Director, Administration for the Epic/Portrait/CBS Associated Labels.



Richard Chechilo

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# The Advisory Council: Latest Perspectives

What's this — a friendly meeting between the Arbitron Radio Advisory Council and Arbitron's executives? To hear Ed Giller (President of Gilcom Broadcasting and Chairman of ARAC) tell it, that was the case recently when the two bodies got together in Colorado. It's all well and good that the two sides are communicating at a decibel level lower than that of a jet takeoff, but what issues were on the agenda — and what happened to those matters? The following points were made by Giller in a recent conversation.

#### Call Letters Chaos

R&R: Ed, one of the topics you thought would be a hot one at the ARAC/Arbitron meeting was the issue of how to deal with call letter confusion as a result of FCC deregulation. What direction did this discussion take at your meeting?

EG: I'd characterize the discussions as very cautious, due to everyone's concerns about possible antitrust implications. For example, no one in our field or at Arbitron wants to be in the position of restricting a station's business and whether or not it can pick up similar or abandoned call letters in a market.

R&R: Did anything definitive come out of the meetings then as far as giving guidance to Arbitron on how to handle the confusion and profusion of call letter hassles?

EG: Given that our goal is to correctly credit entries and help the reliability of the ratings, we're really not sure where to go on this one - and Arbitron isn't sure either. Our annual questionnaire will be sent soon to stations everywhere and there we'll be asking for industry input. Hopefully we'll get some empirical data that can then be turned over to the Electronic Media Rating Council (EMRC) so they can make a recommendation to ratings services on how to handle this thorny problem. One thing we all agreed on - we don't want the government to come in, we want self-regulation.

R&R: What kind of penalty might be used to police a policy that discouraged stations from confusing listeners and advertisers by playing games with call letter copying or acquisition?

EG: It might be possible to delist such stations or not give them credit for entries to their new calls for three months,

"The data seemed to show that measuring a station's cume over four weeks rather than one boosted the size of the station's audience by 60% in some dayparts."

but at this time we have no direction on whether such penalties make sense. We await industry feedback through the annual questionnaire.

#### **Cume Clout**

R&R: Apparently the idea of some sort of display for four-week cume estimates hasn't gone away. What happened on this topic at your meetings?

EG: Arbitron unveiled some study results that seemed to hold good news for our industry. The data seemed to show that measuring a station's cume over four weeks rather than one boosted the size of the station's audience by 60% in some dayparts. 50% gains in other dayparts were possible.

R&R: That seems like quite a hefty advance, loaded with sales potential.

EG: I think it's one hell of a story for our industry. The Council endorsed Arbitron releasing this study data in every possible way — perhaps through AID, a slide rule, etc. As you might imagine, anything that encourages advertisers to use radio for longer than just one-week flights is very exciting news, and I'm tickled about it.

#### Arbitrends: Status Quo

R&R: Arbitrends has been on-line for a few months now. What was the tone of the discussions you had on this rolling monthly product now that broadcasters and agencies have had some time to get acquainted with it?

EG: The Council reaffirmed our unanimous opposition to any sort of monthly ratings offering from Arbitron, and I think our position has had some impact. According to Arbitron only 46 stations in 23 markets have signed up so far, not up significantly from the 30 they had signed in March. This is hardly overwhelming support.

R&R: What about the controversy regarding the demos offered in these rolling monthly reports?

EG:It seems as though Arbitron will stick by their commitment not to change the demos for the first year the product is in the marketplace. At the current time it's their position that the

# Week In Review

Arbitron Reissues Wilmington Book

Arbitron has just reissued the spring Local Market Report for Wilmington, NC. According to Radio Product Manager Claire Kummer, the reissue was caused by "credit inadvertently given to station WXQR that should instead have gone to a newly-signed-on noncommercial station in the area, WHQR. We weren't notified by the FCC of WHQR's sign-on until July, so every time an entry to that station came up our flip procedures credited it to WXQR." With the deletion of the undeserved listening to WXQR, there are minor share changes in the Wilmington report.

#### Market-Buy-Market Relocates

Gil Bond's Market-Buy-Market ratings analysis and processing firm has relocated and has a new telephone number. The firm's larger offices are now located at 5775 East Los Angeles Avenue, Simi Valley, CA 93063-5213. The new phone number is (805) 584-2211.

18+ number is often a good predictor of what the more narrow target demo figures will be when the full quarterly is received. Since there are still a lot of stations that don't want a full book every month, I'm not sure where this demo issue is going to go, but we may find out a year and a day after the introduction of Arbitrends.

#### RMAs: Thumbs Down

R&R: Lately some major agencies have been talking up the concept of Regional Marketing Areas as new, more concise ways to define metros. These trading areas would be smaller in many cases than current metros amd might hurt radio's cost efficiency as a result. What's the latest on the RMA topic?

EG: We made a very strong point to Arbitron that we don't want any changes in the geographical definitions. Just because the RMA is a planning tool for a few agencies is not a good reason for changing.

R&R: Has there been any communication between the Council and the key agencies involved with this thinking about RMAs?

EG: There was going to be a meeting between Arbitron, the agencies, and members of the Council. However, this meeting has not come off yet. At our session with Arbitron, however, we made it clear we don't want to see them move on this until there has been much further research and study into this concept.

#### Reliability, Other Issues

R&R: What other key items were discussed at your recent meetings?

EG: One interesting topic was the reliability of the reports. It was our thinking that since Arbitron now prints its in-tab goals in the front of the books (on page three), and stations can now compare the usable total with what was desired, could there be a formula that would trigger nonissuance of the book if the usable sample was too small?

R&R: What was Arbitron's initial feeling about that concept?

EG: They weren't at all enthusiastic about the idea but said they would investigate and report back to us.

R&R: What else?

EG: The topic of one-book-per-year markets came up. It seems there is a demand for more sweeps in some of these metros but they can't sustain the cost of two regular surveys. Arbitron will investigate the possibility of producing a report somewhere in between the regular market report and the Condensed Market Reports and will report to us in December on the feasibility of such an animal.

R&R: Any other worthwhile items that came up?

EG: Two more. First, it seems some truly suburban stations have been requesting to be listed as metro stations in the relevant market reports, then using that status to inflate their value in the station trading marketplace. Arbitron is going to investigate a way to set up criteria that might keep truly suburban stations in the proper perspective in the market report listings.

Finally, advances that weren't really advances came up. It seems that in many cases stations were getting their calls with "advances" numbers just one day before the relevant books mailed. Now, Arbitron's callers will advise the station as to the mailing date of the book so the GM can decide if he/she wants the "advances" and if the lead time will truly be worthwhile. This will keep the stations from being hustled.

So there you have it, sports fans, the latest from the contest between Arbitron and its Advisory Council of your fellow broadcasters. Some we won, some we lost, and others still await a verdict. At any rate, thanks to Ed Giller for this update.

And a reminder — keep an eye out for the ARAC questionnaire which should land on the GM's desk very shortly. Fill it in and return, especially noting the section regarding what to do with the call letter crediting issue. Your input counts!

"The Council reaffirmed our unanimous opposition to any sort of monthly ratings offering from Arbitron, and I think our position has had some impact. According to Arbitron only 46 stations in 23 markets have signed up so far, not up significantly from the 30 they had signed in March."

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# **NETWORKS** PROGRAM SUPPLIERS



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A LOOK BEHIND THE SCENES

# A Producer's Forum

The Producer. It has a certain ring to it, one that conjures up a variety of entertainment industry images. There's the egotistical leisure-suited Hollywood mogul taking meetings all over town, or the achievement-oriented young genius ordering a king-sized couch for his secluded office. And who can forget the zany Mel Brooks comedy that blessed the world with such classic melodies as "Springtime For Hitler In Germany."

But in contrast to the popular Lotusland legends, the scenario is quite different in radio. Network producers are the diligent. creative individuals behind the scenes, those who rarely have time to hide behind color-coordinated aviator sunglasses. Because of the nature of network affiliate relations, most stations never deal with these talented people who create, develop, manage, oversee, and complete the programs that are regularly sent "down the wire" for broadcast. Therefore, this week's column takes a broad look at three "unsung" pro-

duction wizards: United Stations Production Director Lori Pinkerton, Westwo One Producer Lynnsey Guerrero, and IS INC Technical Producer Ron Hummel.

The role of producer or production director differs from station to station, and the same is true with most network/syndicators. Responsibilities and techniques vary from one company or individual to another, generally revolving around complete develonment and supervision of one or more programs. This "Producers' Roundtable" explores a few of the production and technical events that occur during the day in the life of a network producer.

#### The Lineup

Lori Pinkerton describes her role at United Stations as one of technical supervision: "We have a general, overall vision of what we want our shows to accomplish, and it is my responsibility to translate that into reality," She works with the writers and announcers, sets production budgets, oversees all operations that involve program production, and sets overall production policy to which all programs adhere.

During his five-year Westwood One tenure, Lynnsey Guerrero has been involved as a producer with most of the programs the company has developed. He currently

produces several of the network's regular features, as well as its many concertoriented programs. "It's all a game of inches," he jokes. "A winner never quits and a quitter never wins. Success comes only before work in the dictionary, where you find it between sympathy and shit. Seriously, though, it is a game of inches, halfinches, and quarter-inches - little pieces of

Ron Hummel, President of Ron Hummel

Is It Live, Or Is It Memorex?

The normal routine for most producers consists of supervising the production of regular and special programs. They tend to approach their work with differing techniques and philosophies that work equally well; one of the more interesting differences lies in the basic "construction" of weekly music programs:

Pinkerton: "We rarely do anything live from start to finish. After our initial research and acriots are complete, we record the voice track. Once this is done, we add the records and the interview tracks. Then we do a mixdown and add the spots and jingles. What we end up with is a master tape, which can then be sent out for pressing. When we build a program this way, it is much more technicallycontrollable. We can double-chack our work along the way and because we're working on only one element, we can get just what we want. It saves time because we can work until we get exactly the kind of read we want from the announcer; the right approach because we're doing one thing at a time. It's like Kentucky Fried Chicken - if you do one thing, you want to do it well."

Guerrero: "We basically roll all our hostoriented shows live because you can get a better feel for it. We still have the luxury of being able to stop if we make a mistake or if something doesn't sound complete. This way the host comes in, he reads the script, introduces a record, introduces an interview, then comes back out of it - all pretty much live. There are a lot of advantages to this method, one of them being that it's easier for the announcer when he's reading over or around the music, or leading up to a post. Also, there is less work involved. With voicetracking, after you finish with the talent, all the tracks still have to be edited. If you go live, when you're finished you're basically done.

Hummel: "I have never been able to see the point of doing live production. Everybody works however is best for them, but what w do is record the voice track in advance. We do this because producing a countdown show takes about ten or twelve hours, and to keep the talent in the studio for that long would be inefficient and taxing. When we record the voice track ahead of time, we can experiment with the things that involve intricate timing. The most important consideration, aside from the quality, is the actual production process, and that does take a lot of experimentation. To have the talent hanging around the studio just wouldn't work out too well."

# Let The Creative Juices Flow?

There is no limit to creativity, right? Maybe not, but creativity alone doesn't necessarily lead to excellence. While being creative and productive are keys to ultimate success, diligence, knowledge of the audience, and a good sense of judgment are integral to producing quality product.

Pinkerton: "It is very important to find good creative people, but when I'm looking for technical help I also look for people who are meticulous. There are a lot of people who are not meticulous, and it is very difficult to find a combination of the two. I look for people who are creative and know the production aspects of the job. They also have to take responsibility and be organized."

Guerrero: "A person in this type of job has to fulfill a few requirements. You have to have good ears and know what sounds good. You need good instincts to know what elements are going to work together, and you also need plain good sense. You have to think of the job first, and you can't keep saving to yourself, 'Hey, I'm a producer - I know everything. You have to understand the audience and the program, week after week. You can't take either for granted."

Hummel: "I think it is really tempting for any technical producer to get carried away with trying to show off his tricks. There is definitely a time and place for tricks, but if the trick doesn't enhance what is going on in the show it sounds very out of place to do a trick. Technical tricks, whether flanging or phasing, should be used few and far between. During the production process an extreme amount of care has to be taken to ensure quality and perfection, and you can't get too carried away with tricks or creativity."

tape you splice out to make it tighter and sound better."

Productions, is Technical Producer for all the shows produced by IS INC. for the RKO

Radio Networks. "I have my own company," he explains, "and they subcontract with me to do the technical production on their shows." As part of this work Hummel is involved with the overall production of a four-hour countdown show, a one-hour weekly program, and several short-form

# Network Spots

NBC's the Source is presenting "Shades Of Pink: The Legend Of Pink Floyd," a four-hour Labor Day special featuring exclusive interviews with band members Nick Mason, Rick Wright, Roger Waters, and David Glimour. Program highlights also include discussions about Pink Floyd's spectacular stage shows, as well as revelations about the recent movie and album "The Wall" ... For the second straight year the Mutual Radio Network will present a stereo simulcast of the Country Music Association annual awards ceremony on October 8. The CBS Television Network will televise the event from the Grand Ole Opry in Nashville . . . Speaking of the CMA awards show, the United Stations and Rolaids are co-sponsoring a national contest on the network's "Weekly Country Music Countdown" program, in which the grand prize winner and a guest will receive a trip to Nashville to see the CMA program. The prize package includes tickets to the show, roundtrip airfare, and hotel accommodations . . . "The 20th Anniversary Beatles Radio Special," a six-hour music special being broadcast over the Labor Day weekend by CBS RadioRadio, will feature a total of 80 individual Beatles selections in honor of the Fab Four's first American tour . . . DIR Broadcasting is debuting a new monthly live radio concert series, "The Grizzly Growi," a 90-minute series of live concerts distributed via satellite. The program, appropriately enough, is sponsored by Grizzly Beer, a new Canadian import, August 29 the ABC Radio Networks will be featuring the Thompson Twins live from the Allen town Fair Grounds in Allentown, PA on "Super groups," produced by DIR Broadcasting.

# **Audio Processing**

The editing process that follows initial program production requires that considerable attention be paid to audio quality. One ongoing debate focuses on the degree, if any, to which program material should be compressed or processed for future broadcast. Most producers incorporate a slight amount of compression in their shows, but generally feel compression is something best left to the discretion of the individual stations.

Pinkerton: "We-don't heavily compress our shows. This is something I feel very strongly against, but I know a lot of syndicators use a lot of compression. The reason I don't do it is because there's always going to be a certain amount of compression when a program is changed over to disc. Also, most radio stations are going to have high compression ratios just to get their jocks to sound really loud on the air. If our product has already been compressed here and at the pressing plant, it's going to be really flat."

Guerrero: "We try to give a station as close to what we can get from the stage, so we try

not to muck it up. If we're doing a concert that is mixed down from a 24-track, we'll put a ceiling on it that will catch a +4 or a +5 peak. This is because most radio stations have a good compression system going over the air. and we don't want to compress our shows just so they'll be compressed again pounded down flat. If a station wants to do that we'll leave it up to them.

Hummel: "The only processing that we use between the discs to the master tape is an impulse noise reduction system, which assures us that any microscopic clicks or pops are filtered out. As for compression, none is done at all it is important that the radio station take care of that end itself. Some stations are puritans about quality, so compression should really be left up to them. When they play a network program, it is important that the sound quality be as close to what they would normally program themselves. We will use a little bit of compression on the announcer, because any voice recording does require a bit of compression to take care of acoustical deficiencies that might be in the studio, and also to strengthen the voice track."

# **RKOVRADIOSHOWS**

# RKO PRESENTS ROD STEWART



September 3rd and "Tonight's The Night" with 90 minutes of Rod Stewart performing LIVE from New York's Jones Beach Theater, 8:00 PM (ET)

He'll perform such incredible hits as "Maggie May," "Young Turks," "Infatuation," and his new single "Some Guys Have All The Luck" from his latest smash album *Camouflage*.

Make it happen for your market and call RKO at (212) 764-6702.

Levis

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Produced by Patrick Griffith Productions, Inc. for RKO.

# MUSIC CALENDAR NEWS & INFORMATION FEATURES

# **AUGUST 27-31**

#### The Weekend

| SEPTEMBER 1-2                                |            |  |
|----------------------------------------------|------------|--|
| American Christian                           |            |  |
| Countdown                                    | (SP)       |  |
| Andrus, Blackwood, & Co.                     |            |  |
| American Gospel                              |            |  |
| Rock Countdown                               | (SP)       |  |
| Paul Smith & the Imperials                   | (1100.4)   |  |
| British Invasion A Retrospective: 1964-1970  | (NSBA)     |  |
| Captured Live                                | (RKO)      |  |
| Yes Pt. 1                                    | (HKO)      |  |
| The Countdown                                | (WO)       |  |
| Carol Lynne Townes/Run D.M.C.                |            |  |
| Countdown America w/                         |            |  |
| John Leader                                  | (RKO)      |  |
| Chicago                                      |            |  |
| Dick Clark's Rock, Roll,                     |            |  |
| & Remember                                   | (US)       |  |
| Bee Gees                                     |            |  |
| Don & Deanna On                              |            |  |
| Bleecker Street Bestles In America           | (CB)       |  |
| Dr. Demento                                  | (WO)       |  |
| Labor Day                                    | (40)       |  |
| Gary Owens' Supertracks Marnes & Papas/Byrds | B (CRN)    |  |
|                                              | (110)      |  |
| The Great Sounds Billy May                   | (US)       |  |
| Lee Arnold On A                              |            |  |
| Country Road                                 | (MADC)     |  |
| Teddy Gentry/Donna Fargo/Crystal             | (MBS)      |  |
| Merie Haggard/Willie Netson                  | Citayio    |  |
| Metalshop                                    | (MJI)      |  |
| Krokus                                       | ()         |  |
| Music & Memories                             | (SBS)      |  |
| O'Jays/Alan Young                            |            |  |
| Rare & Scratchy Rock & P<br>Dave Clark 5     | toll (PIA) |  |
| Rick Dees' Weekly Top 40 John Walte          | (US)       |  |
| Rock Chronicles                              | (WO)       |  |
| Rock & Roll Siblings                         | (000)      |  |
| Rock Quiz Weekend                            |            |  |
| Special                                      | (MJI)      |  |
| Labor Day Weekend Celebration                | ()         |  |
| Silver Eagle                                 | (ABCE)     |  |
| Johnny Paycheck/Alabama/                     | (          |  |
| Hank Williams, Jr./Sylvia/Merle Hag          | gard/      |  |
| Anne Murray                                  |            |  |
| Solld Gold Country                           | (US)       |  |
| Kendalis                                     |            |  |
| Source Special                               | (SOU)      |  |
| Pink Floyd                                   | (ADO)      |  |
| Supergroups Night Ranger/Tony Carey          | (ABC)      |  |
| Superstars Rock Concert                      | (WO)       |  |
| Journey Journey                              | (#10)      |  |
| Top 30 USA                                   | (CBSR)     |  |

20th Anniversary Beatles

Weekly Country Music Countdown

Special

#### The Week Of

#### SEPTEMBER 3-7

|                                                     | Candano Dia  |
|-----------------------------------------------------|--------------|
| BBC Rock Hour                                       | (LW)         |
| Country Closeup                                     | (NP)         |
| Earth News Brisith Invasion 20th Anniversary:       | (WO)         |
| Beatles/Animals/Rolling Stones/Kink                 | s (9/3-7)    |
| Guest DJ                                            | (PFM)        |
| Kevin DuBrow (9/3-7)                                |              |
| Live From Gilley's<br>Bobby Bare (9/3-7)            | (WO)         |
| Music Makers                                        | (NP)         |
| Kay Starr (9/3-7) Off The Record                    | (WO)         |
| Lindsey Buckingham/Flock Of Seeg                    | ulls (9/3-7) |
| Off The Record Specials Lindsey Buckingham          | (WO)         |
| Special Edition<br>Teddy Pendergrass Pt. II (9/3-9) | (WO)         |
|                                                     |              |

#### Saturday SEPTEMBER (CW) Country Calendar

(TRAN)

### Saturday Super Gold Sunday

| SEPTEMBER I                                          |         |
|------------------------------------------------------|---------|
| Country Calendar<br>Anne Murray                      | (CW)    |
| Music Of The City<br>Whatever Became Of              | (SI)    |
| Radioscope                                           | (LBP)   |
| Brothers Johnson/Cherelle/Joyce H                    | Kennedy |
| Rolling Stones' Continuo<br>History Of Rock And Roll | (ABCR)  |

# Monday

| SEPTEMBER        |     |
|------------------|-----|
| Country Calendar | (CV |
| Chuck Glaser     |     |
| Rare Trax        | (CV |
| Missing Persons  |     |
| Retro Rock       | (CV |

| Hare Irax                  | (CW)  |
|----------------------------|-------|
| Missing Persons            |       |
| Retro Rock                 | (CW)  |
| David Bowie                |       |
| Rockline                   | (GSN) |
| Scandal                    | • •   |
| Rock Over London           | (RI)  |
| British Invasion: Rupert H | line  |
| Sound Check                | (RKO) |
| Rick Sovingfield           | ,     |

Getting the job done isn't enough it has to be done easily and economically . .

(CBSR)

(US)



THE PROFESSIONAL COMPUTER SOFTWARE PACKAGE FOR RADIO

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Designed for TRS-80 Model 12 with hard disk. Ask for brochure and sample printouts.

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THE PROGRAM MANAGER

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#### Tuesday SEPTEMBER

Country Calendar (CW) Rare Trax (CW) Sound Check (RKO) Naked Eyes

# Wednesday

**SEPTEMBER** Country Calendar (CW) Rare Trex (CW)

(RKO)

# Thursday

Sound Check

#### 6 SEPTEMBER

| Country Calendar | (CW)  |
|------------------|-------|
| Mel McDaniel     |       |
| Rare Trax        | (CW)  |
| Talk Talk        |       |
| Sound Check      | (RKO) |

### Friday SEPTEMBER

| Country Calendar | (CW)  |
|------------------|-------|
| June Carter Cash |       |
| Rare Trax        | (CW)  |
| Pretenders       |       |
| Sound Check      | (RKO) |



PROGRAM SUPPLIERS KEY

TET

ABCD = ABC Direction Ne ABCE = ABC Entertainment Net ABCR = ABC Rock Net ARCY = ARC Youth N AP = Associated Press

ASR = All Star Rection CB = Continuum Bros CBS = CBS Radio CBSR = CBS RadioRadio

CRN = Creative Radio Net
CW = Clayton Webster DCA = DC Audio DIR = DIR Broadcasting GSN = Global Satellite Net IN = Innerview

LBP = Lee Bailey Prod. LW = London Wavelength MBS = Mutual Broadcasting MJI = MJI Broadcasting NBC = NBC Radio

NP = Narwood Productions NSBA = NSBA Productions PFM = PFM Inc.

PIA = Public Interest Aff RI = Radio International RKO = RKO Radio Net RKO1 = RKO One RKO2 = RKO Two SBS = Strand Broadcast

WO = Westwood One

\$1 = Syndicate It SOU = NBC The Source SP = 'The Spirit' Productions US = The United Stations **General Information** 

Brad Messer's Daybook Tarzan/Manmade Gene (8/27) British Slaves/Chicago Police Rlots (8/28) Indian Reservation/Chop Suey (8/29) Bull Run/Grand Canyon (8/30)

1st Pro Football/Chess Champ Fischer (8/31) Computer Program Plug-Ins/line plotters/volts & joits/ computer magazines (8/27-31)

Larry King Show (MBS) Jeffrey Archer (8/27) Rachel McLish (8/28) Edward O. Fritts (8/29) Donald Devine (8/30)

Joseph DiGenova (8/31) Minding Your Business Shipping Associations/SBA Hiring Study (8/27) Electronic Signatures/Benefits By The Book (8/28)

entive Incentives/Computers & Payrol Deduction (8/29) employed Entrepreneurs/Pressure Point Marketino (8/30)

(CBS) Newsmark

Hurricane: The Most Deadly Storm (8/27-31) Smart Money (RKO1) Tax Reforms & Divorce (8/27) Investing in Real Estate (8/29) Universal Life Insurance (8/31)

Sound Advice (PRN) Beyond the specs/rock vs. classical obsolescence/record changers/profess

equipment (8/27-31) Waldenbooks Report Peter Martin/"Quantum Fitness" by Dardik & Waitley/"Winning At Trivial Pursuit" by Jeff Rovin (8/27-31)

#### Lifestyle

**Beat The System** (RKO1) ermarket Strategy (8/28) straent Rip-Offs (8/30) Lifelines w/ Bill Fantini (ABCR) Food columnist Bert Greene (8/27-29

(RKO1)

Mind Games Baby Chauvinists (8-27) Friendly Shampoo (8/28) Inferiority (8-29)

Right Brain Thinking (8/30) Losing Things (8/31) Playboy Advisor

kes bi or gay men/virgins had painful first time/textured condoms/exercise vitamins/too much running/strong sex drive at 31/can't forget ex/size of parents vs. baby/eating worrier/tips on VCRs (8/27-31)

Spaces & Places The New American Step-Family (8/27-31)

#### Comedy

Daily Feed (DCA) Jack Carney's Comedy School Days (8/27-31)

George Carlin/Jerry Clower/Steve Martin/ Bill Cosby/Woody Allen (8/27-31) Radio Hotline (ASR)

(PRN)

Lauch Machine

Comedy Dog/Okay, You Win/The World is Coming To An End/Where The Heck Am I/Apartments (8/27-31)

Stevens' & Grdnlc's Comedy Drop-Ins (ASR) Rejection Hot-Line/So You Want To Be

A Rock Star/Obscene Hot-Line/ My Doctor's Doctor/Stupid Cuts Hot Line

#### News/Talk/Sports

News Blimp Centerfold modeling ice creem conescrisis reduction center/ therapy/gills for people (8/27-31)

Newsline Extra (NBC) Year Of The Ocean (8/27-31)

Sporting News Report (CW) Dallas Green/Bo Schembeckler (8/27)

#### **Entertainment**

**Assignment Hollywood** Mark Harmon (8/27) Mary Frann (8/28)

sio (8/29) Morgan Fairchild (8/30) Buddy Ebsen (8/31) Entertainment Lipdate

(CBS) Ryan O'Neal/Queen/Billy Squier/ Marna's Boys/Lindsey Buckingham

(8/27-31) Rock Notes w/ Pat St. John (ABCR)

Dexy's Midnight Runners (8/27) New records by Triumph/Aldo Nova/Animals (8/28)

Difford & Tilbrook (8/29-31) Rock Report (SOU) Stephen Stills/John Waite (8/27-31) Screen Scenes (SOII)

cape (8/27) Cloak & Degger (8/28) Sheens (8/29)

kend Hits & Misses (8/31)



MASONRY UNION - The Interview Factory's Howard Benjamin recently interviewed recording artist Dave Mason for a segment on "The British Invasion," produced by National Syndication Broadcast Alliance. The program is scheduled to air during the upcoming Labor Day weekend.



ELASTICIZED - Two members of the Spinners demonstrated a few of their patterned dance steps during a recent interview for United Stations "Dick Clark's Rock, Roll & Remember." Spinners John Edwards and Henry Fambrough recounted some of their greatest hits, including "Rubberband Man" and "I'll Be Around." Pictured (I-r) are WCBS-FM New York's Joe Mc Coy, Edwards, United Stations' David Landau, Fambrough, and United Stations' Ed Salamon

# Introducing AP NewsPower 1200

Now you can break the AP news story you want 18 times faster.

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total control over the categories of



news you receive.

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# Sales



GAIL MITCHELL

DIALOGUE WITH RALPH GUILD

# Mega-Reps: Challenging A Changing Industry

adio is a business. And like other businesses, it must be prepared to meet challenges presented by a changing economy, scouting new opportunities for future growth. These growing pains spurred a rep conglomerate trend. Firms either merged with or purchased industry counterparts, resulting in two or more companies coexisting under one umbrella.

Why did this happen? How does it help the ad agencies? Does it mean lower rates for radio stations? Does it signal an end to independent rep companies? Four "megarepe" answer these and other questions in a special R&R sales series, which kicks off with McGavren Guild Radio and Interep President Ralph Guild. During the next three weeks, Katz Radio President Ken Swetz, Selcom/Torbet President/CEO John Boden will also share their viewpoints. Subsequent columns will address the mega-rep issue from independent rep, agency, and station perspectives.



#### M'GAVREN GUILD RADIO

R&R: What triggered this rep company merging trend?

RG: This seems to be the trend for business in general. As the basic industry matures, the rapid growth that companies experienced in the early stages just isn't there. Companies have to find ways of building market share within the industry or go outside; you don't have any choice if you want to continue to grow. We saw national spot radio mature for the second time, if you consider that one period was back in the '40s and '50s and the second time was in the '70s. It wasn't growing much faster than the rate of inflation. The top two or three companies were making some money, but none was successful enough that it could afford to support any kind of sales development work.

We wanted to grow in areas related to the business that we know best, so our participation would make a difference, actually make an important contribution — not just a financial investment. The most logical thing was to develop competing rep companies. We started negotiating with different rep owners to see if we could purchase their firms or merge with them. Although it was different in radio representation, we weren't doing anything that was so brilliant or unique.

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We wanted to grow in areas related to the business that we know best.

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# R&R: The general attitude used to be "a

R&R: The general attitude used to be "a rep should rep one station." Was extensive reeducation necessary?

RG: A little bit, but that had been overcome. Both Blair and Katz had broken the ice in the early '70s. They both experienced dual representations, two separately-owned radio stations under a single rep company. It was considered unorthodox at the time But after the initial shock everybody said it seems to be working, so let's not make a big deal about it. As a matter of fact, it seemed to make it easier for the station to do a good job for both clients rather than just one. We thought we could get clients to accept having two separately-managed companies in separate locations, particularly if the companies are separately managed, autonomous in virtually all respects.

R&R: Speaking of autonomy, explain the chain of command structure.

RG: Each company has its own president, each president has his own executive committee, and each company is organized and structured the way that executive committee wants it to be. They develop business plans, set their own goals, and periodically report to me about performance against business plan. As long as they're consistent with the financial requirements for the investment we have in them, they're free to do what they want. There's also separate personnel in terms of hiring and firing.

while there may be fewer rep companies, there are more op-

,,

tions.

One thing that is centralized is billing and collections. Other central services are the nonwired network, which we call Internet, and the marketing/sales development, run by Erica Farber. That department is the only one in the radio business devoted solely to going out and selling radio advertising on behalf of represented clients — trying to get people to start using radio. RAB does it as an industry function. But we do it both for the industry and our own clients: We presently have six fulltime people who just do



#### Ralph Guild President McGavren Guild Radio The Interep Companies

Interep is a holding company for McGavren Guild Radio, Hillier, Newmark, Wechsler & Howard, Major Market Radio, and Weisa & Powell. There are 45 offices in 14 major cities, including New York, Boston, Chicago, Allanta, Houston, Los Angeles, and Portland. All told, the interep Companies represent close to 1000 stations. Guild staked his claim in the rep business 28 years ago.

**Advertising Concerns** 

R&R: What reasons do potential advertisers give for not considering radio?

RG: It's because no one has been in there talking to them about it. It's just that simple. People have been in there from print, TV. but not radio. When you go in, talk about it, and give them ideas, they get excited. By the end of the year, I hope to have eight people going out and marketing radio. But eight people against the world is still a pretty small army. If each of the three large companies had eight, you're now talking about 24 people out there. Then you can start making some sort of an impact.

R&R: How do rep conglomerates help ad agencies buy radio and, more importantly, how does it help the radio stations?

RG: Those two things go hand-in-hand. Through radio station grouping and nonwired networking, there are fewer people with whom media buyers have to deal. Instead of 14, they can now deal with three or four. The cost of handling paperwork (processing contracts, post-analysis) is growing at a faster pace than the agencies' income, so the agencies are constantly under a profit squeeze. Our nonwired network basically does the drudgery part of the media department's backroom work, thereby freeing up those people to do more creative things and make a greater contribution to their agency's profitability. I think that's why agencies are spending more money on nonwired networks. And again there's the marketing/sales development arm, whose job is to work directly with the advertisers and develop campaigns. We can attribute a lot of new business that's come in just as a result of our being able to provide those ser-

R&R: Which is good for the radio industry all the way around?

RG: I believe it is. If each rep company's revenues were growing as rapidly as Interey's, the radio business wouldn't be in trouble. It would be healthy and growing. While there may be fewer rep companies, the fact is there are more options today than there were five years ago... personnel to create new alternatives and options for broadcasters. I don't think too many people have looked at it that way.

R&R: Will this increased sales development put radio billing on par with TV?

RG: It doesn't have to be. If you look back, radio's share of total advertising revenues hasn't changed much since the '40s — it's been fluctuating between 6% % and 7% since WWII. If we could get that up to even 9%, it would be almost more revenue than most radio stations could absorb. A 2% increase in radio's market share would mean roughly \$200-250 million.

R&R: Noes this rep company consolidation movement have a depressing effect on rates?

RG: That doesn't have to be, though people do question that. We get a monthly average rate per spot analysis and, in our case, the rates on Interep stations have been going up consistently over the last three to four years. I don't know where that concern came from. People have a wonderful way of worrying about things that are never problems.

Spot: The Future

R&R: What does the future hold for national spot?

RG: I want to make this clear: What we're doing is a response to changes in the industry. It's not what Interep has done to change the industry. The sensible thing is for the three large rep firms to start thinking constructively about stabilizing the industry and developing new business for radio. If we're all smart enough to do that, then the national segment of radio advertising will start to grow again. This isn't the rough and tumble business it was in 1975, even 1980. This is a whole new ballgame; it takes a new kind of mentality and management to think about growth opportunities. If the traditional scuffling-in-the-street fighting mentality is allowed to stay in control, then it could be very bad for the industry.

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If the traditional scuffling-in-the-street fighting mentality is allowed to stay in control, it could be very bad for the industry.

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R&R: It's said that what goes around comes around. Will this merging trend re-

RG: The trend is really over. I don't think you're going to see small independent rep companies again in the foreseeable future. They can't generate the necessary new business because they can't afford the staff and new business development department. They wouldn't be part of a nonwired or rep network, and those two things combined can represent maybe 20% of a station's potential revenue. I don't think too many radio stations are going to be willing to sign on with a rep company when they know their maximum potential is 80% instead of 100%.

R&R: Would you start a rep company today?

RG: I might start another under one of the existing large companies. But I wouldn't start an independent rep company. Nor if I was a group owner would I try to start my own national sales division. It would be deadly, an enormous financial drain. The represented stations would have an absolute disaster on their hands.

R&R: Will existing independent companies and station groups with their own national sales teams be forced to merge?

RG: I once heard someone say any company that's privately-owned will eventually fail or be sold. So I think it's inevitable. You can be sure that with the life cycle being what it is, they're not going to be around forever.



# M'GAVREN GUILD RADIO

It takes a team effort for a company to succeed Our special thanks for your contribution



Maura Haurie
Account Coordinator
INTERNET Operations



Denese Flynn Sales Assistant



Elsa Medina
Assistant Controller



Marc Guild VP/Marketing & Research INTERNET Operations



Jane Sperrazza
Convention Coordinator



Deborah Nichols Sales Assistant Philadelphia



John Rykala VP/Controller



Donna La Vitola
Corporate Communications



Adrian Chu Manager/Quality Control INTERNET Operations



Judy Knauff Office Manager Atlanta



Jamie Aronow Account Coordinator INTERNET Operations



Gina Ansaldi Sales Assistant New York



Frank O'Neill VP/Research INTEREP



Martha Harrington Sales Executive INTEREP Radio Marketing Division



Debbie Pascale Research Coordinator New York

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# "CARIBBEAN QUEEN (NO MORE LOVE ON THE RUN)"

THIS WEEK'S
MAJOR ADDS AND ACTION

107/41

WHTT add 40 WBCY add WBLI add WQUE-FM add Z100 add CKGM 28-18 94Q add 31 B94 30-25 KAFM add Z93 deb 30 93FM add 195 deb 26 Q105 add Y100 deb 29 WGCL add WHYT 28-20 KPLUS add KIIS-FM 29-24 KUBE add FM102 deb 28 WTIC-FM add 30 XTRA deb 30

BLACK/URBAN CHART 3-2

QUITE SIMPLY A SMASH



#### RATINGS REPORT

# **Spring '84 Birch Advances**

Birch Radio

### Washington, DC

WKYS Keeps Rolling Along; WHUR, WGAY-FM Strengthen Positions; WRQX, WAVA Gain In Close CHR Contest

| Win            | ter '84 Sp | ring '84 |
|----------------|------------|----------|
| WKYS (Urbn)    | 8.9        | 9.0      |
| WHUR (Blk)     | 6.9        | 7.9      |
| WGAY-FM (BM)   | 6.4        | 7.5      |
| WWDC-FM (AOR)  | 7.7        | 7.4      |
| WRQX (CHR)     | 6.1        | 6.7      |
| WAVA (CHR)     | 5.7        | 6.6      |
| WMAL (AC)      | 8.9        | 6.1      |
| WWRC (Talk)    | 4.5        | 4.6      |
| WLTT (AC)      | 4.6        | 4.3      |
| WASH (CHR)     | 2.5        | 4.2      |
| WPGC-AM & FM   |            |          |
| (AC)           | 3.3        | 4.1      |
| WPKX-FM (Ctry) | 4.3        | 4.0      |
| WTOP (News)    | 3.0        | 3.5      |
| WMZQ (Ctry)    | 4.8        | 3.3      |
| WDJY (Urbn)    | 3.1        | 2.8      |
| WGMS-AM & FM   |            |          |
| (Clas)         | 3.5        | 1.9      |
| WXTR-FM (Gold) | 2.0        | 1.6      |
| WYCB (Rel)     | 2.7        | 1.0      |

Birch Radio

# Denver-Boulder

KPKE Just Shy Of Double Digits; KOSI Moves Up To Second; AOR Race Tightens As KBCO Ties KBPI, KAZY Gains; KIMN Climbs

|               | Winter '84 Sp | ring '84 |
|---------------|---------------|----------|
| KPKE (CHR)    | 7.9           | 9.9      |
| KOSI (BM)     | 7.4           | 7.8      |
| KIMN (CHR)    | 4.9           | 6.3      |
| KOAQ (CHR)    | 7.6           | 6.2      |
| KBCO (AOR)    | 5.3           | 6.0      |
| KBPI (AOR)    | 7.2           | 6.0      |
| KAZY (AOR)    | 3.6           | 5.8      |
| KOA (Talk)    | 6.9           | 4.5      |
| KLZ (Ctrv)    | 4.6           | 4.4      |
| KMJI (AC)     | 2.2           | 4.3      |
| KYGO (Ctry)   | 4.2           | 4.0      |
| KVOD (Clas)   | 4.3           | 3.8      |
| KPPL (AC)     | 3.3           | 3.5      |
| KHOW (AC)     | 4.4           | 3.4      |
| KDKO (Urbn)   | 2.2           | 2.6      |
| KNUS (N/T)    | 2.7           | 2.4      |
| KBRQ-FM (Ctry |               | 2.3      |
| KEZW (BBnd)   | 4.1           | 2.1      |
| KTCL (AOR)    | 2.0           | 1.7      |
| KDEN (News)   | 1.4           | 1.4      |
| KRZN (Gold)   | 2.7           | 1.4      |
|               | 4.1           | 1.2      |

Birch Radio

# Seattle-Everett-Tacoma

KIRO Slips, Holds Onto First; Strong CHR Book As KUBE, KNBQ, KPLZ Rise; KZOK Ties KISW For AOR Title

|               | Winter '84 Spi | ing '84 |
|---------------|----------------|---------|
| KIRO (News)   | 9.3            | 8.1     |
| KUBE (CHR)    | 6.0            | 7.6     |
| KNBQ (CHR)    | 5.7            | 6.3     |
| KPLZ (CHR)    | 4.7            | 6.2     |
| KISW (AOR)    | 6.5            | 5.4     |
| KZOK (AOR)    | 4.8            | 5.4     |
| KSEA (BM)     | 3.7            | 5.3     |
| KOMO (AC)     | 6.5            | 5.2     |
| KIXI (BBnd)   | 3.9            | 4.0     |
| KLSY (AC)     | 6.0            | 4.0     |
| KING-FM (Clas | 3.2            | 3.7     |
| KKFX (Urbn)   | 1.8            | 3.7     |
| KBRD (BM)     | 3.2            | 3.5     |
| KVI (AC)      | 2.8            | 3.0     |
| KCMS (Rel)    | 3.9            | 2.3     |
| KJR (AC)      | 3.1            | 2.3     |
| KMPS-FM (Ctry | 3.8            | 2.2     |
| KIXI-FM (AC)  | 1.9            | 2.0     |
| KRPM (Ctry)   | 2.1            | 1.9     |
| KEZX (AC)     | 3.0            | 1.8     |
| KMPS (Ctry)   | 1.6            | 1.5     |
| KING (News)   | 1.7            | 1.2     |
| KWYZ (Ctry)   | .9             | 1.1     |
|               |                |         |

Birch Radio

#### Buffalo

WJYE, WBEN Drop From Double Digits, Stay 1-2; WBUF, WGRQ Tie For Third; WPHD, WYRK Softer; WECK Hits Up Note

|              | Winter '84 Sp | ring '84 |
|--------------|---------------|----------|
| WJYE (BM)    | 11.6          | 9.9      |
| WBEN (AC)    | 12.1          | 9.0      |
| WBUF (AC)    | 6.3           | 8.2      |
| WGRQ (AOR)   | 5.5           | 8.2      |
| WNYS (CHR)   | 5.4           | 8.0      |
| WECK (BBnd)  | 4.5           | 6.1      |
| WPHD (CHR)   | 8.2           | 6.1      |
| WYRK (Ctry)  | 7.1           | 6.1      |
| WKBW (AC)    | 5.4           | 4.7      |
| WBLK (Blk)   | 4.4           | 4.4      |
| WBEN-FM (CHE | 6.1           | 4.2      |
| WYSL (CHR)   | 2.7           | 4.0      |
| WGR (AC)     | 6.6           | 3.9      |
| WRXT (AOR)   | 3.0           | 2.6      |
| WUWU (AOR)   | 1.0           | 1.5      |
| WDCX (Rel)   | 2.2           | 1.4      |
| WUFO (Blk)   | .6            | 1.0      |
|              |               |          |

Birch Radio

#### Cleveland

WMMS Down Three, Still Dominant; WGCL Holds Second, Approaches Double Digits; WLTF Snatches A/C Title

|             | winter 84 Si | oring 84 |
|-------------|--------------|----------|
| WMMS (AOR)  | 14.4         | 11.6     |
| WGCL (CHR)  | 8.9          | 9.7      |
| WLTF (AC)   | 5.5          | 7.0      |
| WQAL (BM)   | 7.3          | 6.9      |
| WZAK (Urbn) | 7.7          | 6.7      |
| WMJI (AC)   | 7.2          | 5.7      |
| WDMT (Urbn) | 4.2          | 5.5      |
| WBBG (BBnd) | 6.4          | 5.0      |
| WDOK (BM)   | 6.1          | 4.7      |
| WABQ (Rel)  | 1.7          | 3.6      |
| WKSW (Ctry) | 2.7          | 3.6      |
| WWWE (AC)   | 1.2          | 3.5      |
| WCLV (Clas) | 2.9          | 3.4      |
| WERE (N/T)  | 4.5          | 3.3      |
| WRQC (CHR)  | 2.7          | 3.3      |
| WGAR (AC)   | 3.8          | 2.2      |
| WJMO (Blk)  | 1.7          | 1.9      |
| WJW (N/T)   | 2.5          | 1.9      |
| WHK (Gold)  | 3.5          | 1.7      |
|             |              |          |

Birch Radio

# Phoenix

KNIX-FM Down Two, Still In First; AORS KDKB, KUPD Improve, Now 2-3; KLZI Debuts Solidly, Hurts KKLT

|                | nter '84 Sp | ring '84 |
|----------------|-------------|----------|
| KNIX-FM (Ctry) | 11.5        | 9.3      |
| KDKB (AOR)     | 8.3         | 9.1      |
| KUPD (AOR)     | 6.2         | 7.9      |
| KTAR (News)    | 7.3         | 7.2      |
| KKLT (AC)      | 9.5         | 6.8      |
| KQYT (Easy)    | 7.0         | 6.8      |
| KZZP-FM (CHR)  | 10.7        | 6.7      |
| KOPA-FM (CHR)  | 4.7         | 5.3      |
| KMEO-FM (Easy) | 7.4         | 5.0      |
| KOOL-FM (AC)   | 3.2         | 5.0      |
| KOY (AC)       | 3.6         | 4.7      |
| KLZI (AC)      | _           | 3.7      |
| KEZC (Ctry)    | 3.0         | 3.0      |
| KLFF (BBnd)    | 1.4         | 2.3      |
| KSTM (AOR)     | 2.5         | 2.3      |
| KJJJ (Ctry)    | 1.0         | 1.9      |
| KUKQ (Urbn)    | 2.4         | 1.9      |
| KHEP (Clas)    | 1.2         | 1.4      |
| KNIX (Ctry)    | 1.2         | 1.4      |
| KRDS (Rel)     | .5          | 1.1      |
|                |             |          |



#### CKR

WXKS-FM WNYS WPHD WCAU-FM

Z93

93FM KIIS-FM WVSR KKF 98PXY KMG

98PXY KMGX WRCK KQMQ WBBQ KSKD WNOK-FM KDON-FM WZLD WIGY

MHOT-FM N

WIGY 103CIR WOAY WERZ WJBQ WAZY-F KGOT KGHO KHTX KBIM KZOZ OK95

KWES WPFM

WHSL

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MOR HOT TRACKS

BREAKERS

AOR Tracks: 23

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8/17

# Spring '84 Birch Advances

# Birch Radio

### Cincinnati

WKRQ, WRKC In Virtual Tie: WRRM Widens FM A/C Margin; WLW Helped By Reds; WKXF Takes **Country Crown** 

|             | Winter '84 Sp | ring '8 |
|-------------|---------------|---------|
| WKRQ (CHR)  | 11.5          | 9.7     |
| WKRC (AC)   | 6.3           | 9.6     |
| WEBN (AOR)  | 8.2           | 8.5     |
| WRRM (AC)   | 6.9           | 8.2     |
| WLW (AC)    | 5.3           | 7.9     |
| WWEZ (BM)   | 9.2           | 6.6     |
| WLLT (AC)   | 6.7           | 6.5     |
| WSKS (AOR)  | 5.5           | 6.5     |
| WBLZ (Urbn) | 7.4           | 6.2     |
| WKXF (Ctry) | 3.2           | 4.5     |
| WCKY (N/T)  | 6.5           | 4.3     |
| WUBE (Ctry) | 6.1           | 3.8     |
| WMLX (BBnd) | 4.7           | 3.3     |
| WCIN (Blk)  | 1.7           | 2.1     |
| WNOP (Jazz) | .3            | 1.1     |
| WSAI (Ctry) | .9            | 1.0     |
|             |               |         |

# Birch Radio

#### Louisville

WHAS, WQMF, WAMZ Hold 1-2-3 With Double Digits; WLRS Adds Three With CHR Format, Achieves 10.5: WLOU Hits Double Digits; WJYL Healthier

|             | Winter '84 Sp | ring '84 |
|-------------|---------------|----------|
| WHAS (AC)   | 16.8          | 14.3     |
| WQMF (AOR)  | 12.0          | 11.1     |
| WAMZ (Ctry) | 11.3          | 10.9     |
| WLRS (CHR)  | 7.6           | 10.5     |
| WLOU (Blk)  | 7.0           | 10.3     |
| WJYL (CHR)  | 6.0           | 8.6      |
| WAVG (AC)   | 7.5           | 5.4      |
| WVEZ (BM)   | 5.7           | 4.8      |
| WCII (Ctry) | 4.8           | 4.7      |
| WRKA (AC)   | 5.4           | 4.7      |
| WKJJ (AC)   | 5.7           | 3.5      |
| WAKY (Gold) | 3.5           | .3.2     |
| WXVW (Easy) | 1.8           | 1.9      |
| WXLN (Rel)  | .6            | 1.5      |

# Birch Radio

### New Orleans

WEZB Flip-Flops Into First, WYLD-FM Now Second; WRNO Level In Third; WQUE Jumps Two, Grabs Fourth

| W              | ter '84 Spring '84 |      |
|----------------|--------------------|------|
| WEZB (CHR)     | 15.2               | 17.6 |
| WYLD-FM (Blk)  | 17.0               | 15.4 |
| WRNO (CHR)     | 8.0                | 8.3  |
| WQUE-FM (AC)   | 5.2                | 7.1  |
| WBYU (BM)      | 5.6                | 6.7  |
| WNOE-FM (Ctry) | 7.1                | 5.9  |
| WAJY (AC)      | 4.6                | 5.4  |
| WBOK (Rel)     | 5.0                | 4.7  |
| WLTS (Urbn)    | 4.5                | 4.7  |
| WWL (Talk)     | 5.7                | 4.6  |
| WSMB (AC)      | 6.1                | 3.8  |
| WTIX (AC)      | 1.5                | 2.9  |
| WNOE (Ctry)    | 2.4                | 2.0  |
| WSHO (BBnd)    | 1.3                | 1.5  |
| WWIW(BBnd)     | 2.0                | 1.3  |
| WYAT (Gold)    | 2.6                | 1.2  |
| WYLD (Blk)     | 1.4                | 1.0  |
|                |                    |      |

# Birch Radio

### Providence-Warwick-**Pawtucket**

WHJY Stable, Widens Winning Margin; WPRO-FM Softens. Still In Double Digits: WLKW-FM Keeps Third, **WPRO Steady** 

|              | Vinter '84 Sp | ring '84 |
|--------------|---------------|----------|
| WHJY (AOR)   | 13.7          | 13.6     |
| WPRO-FM (CHI | R) 13.1       | 11.3     |
| WLKW-FM (BM  | ) 11.1        | 10.9     |
| WPRO (AC)    | 6.0           | 6.0      |
| WHJJ (AC)    | 5.9           | 4.9      |
| WBRU (AOR)   | 3.7           | 4.2      |
| WSNE (AC)    | 2.9           | 3.8      |
| WMYS (AC)    | 3.0           | 3.4      |
| WLKW (BBnd)  | 3.7           | 3.1      |
| WGNG (Ctry)  | 1.3           | 2.8      |
| WXKS-FM (CHE | 4.6           | 2.7      |
| WERI (CHR)   | 2.6           | 2.6      |
| WEAN (News)  | 3.5           | 2.5      |
| WPJB (AC)    | 3.0           | 2.0      |
| WBZ (AC)     | 2.0           | 2.0      |
| WHIM (Ctry)  | .7            | 1.8      |
| WBSM (Talk)  | 3.3           | 1.6      |
| WHTT (CHR)   | 2.9           | 1.6      |
| WALE (AC)    | 1.3           | 1.2      |
| WROR (AC)    | 1.2           | 1.1      |
|              |               |          |
|              |               |          |

# Birch Radio

### **Portland**

KMJK Pulls A 12 Out Of Hat; KGW Adds Two, Climbs To Second; KINK Leads Tight AOR Race: KKCW, KUPL-FM **Make Notable Debuts** 

|               | Winter '84 Sp | ring '84 |
|---------------|---------------|----------|
| KMJK (CHR)    | 8.9           | 12.0     |
| KGW (AC)      | 6.6           | 8.5      |
| KINK (AOR)    | 6.7           | 7.2      |
| KRCK (AOR)    | 7.0           | 7.1      |
| KGON (AOR)    | 7.1           | 6.8      |
| KEX (AC)      | 5.3           | 4.6      |
| KWJJ (Ctry)   | 5.8           | 4.6      |
| KKRZ (CHR)    | 4.7           | 4.3      |
| KJIB (Ctry)   | 3.4           | 4.2      |
| KXL-FM (BM)   | 4.8           | 4.2      |
| KCNR-FM (AC)  | 6.9           | 4.1      |
| KKCW (AC)     | -             | 4.1      |
| KYTE (BBnd)   | 1.7           | 4.1      |
| KXL (News)    | 4.4           | 3.4      |
| KYXI (News)   | 4.0           | 3.2      |
| KUPL-FM (Ctry | r) —          | 3.0      |
| KKSN (AC)     | 2.1           | 2.3      |
| KKEY (Talk)   | 2.1           | 1.7      |
| KPDQ-FM (Rel) | 1.5           | 1.1      |
|               |               |          |

#### Format Legend

AC-Adult/Contemporary, AOR-Album-Oriented Rock, BBnd-Big Band, Blk-Black, BM/Easy-Beautiful Music/Easy Listening, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc- Miscellaneous, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, Urbn-Urban Contemporary.

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If you're planning to attend the NAB/NRBA Radio Convention, start off right with **DIRECTION '84 II.** 

Here's your chance to get a lot of new information in the unique R&R seminars. Spouses will be admitted free to all sessions.

#### **DIRECTION '84 II**

is priced at \$199.00 This includes all sessions. buffet lunch and our traditional R&R cocktail party.

# PROGRAM:

# Saturday, September 15, 1984

Morning REGISTRATION 9 - 9:15

Welcome/Case Study Introduction

9:15 - 10:15

**Keynote Address** 

Dwight Case, Publisher R&R

10:15 - 11:00

**Managing For Retention** And Growth

Gary Kaplan, Managing VP/Partner Korn/Ferry International

When You're #4, You Have To Try Really Hard

Kevin Sweeney, President The Kevin Sweeney Companies Noon - 2:00

Complimentary **Buffet Luncheon** 

2:00 - 3:30

**Putting The Power Of The** Computer In Your Hands.

Dr. Lawrence Magid, Know How Computer Learning Centers

**Everything You Always Wanted** To Know About Buying A Radio Station But Were Afraid To Ask Part 2

Evening 5:30 - 7:30

R&R Editors and Staff Cocktail Party

Case Study Team Meeting and Solution Planning.

# Sunday, September 16, 1984

Morning 9:00 - 11:00

**Case Study Solution** 

Dwight Case, Publisher R&R

11:00 - Noon

How Do I Get There From Here?

- A New Personal Career Strategy For Broadcasters

Dr. Adele Scheele, Career Strategist

Noon - 1:00

**Power Programming** For The Eighties

- Carving A Place For Your Station In The New Radio Environment

John Parikhal, Chief Executive Officer, Joint Communications

Wrap-Up; Direction '85 Announcement

#### Register Now By Calling (213)553-4330 Or Use This Registration Form

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| STATION/COMPANY                                                                          |     | Visa<br>Mastercard        | exp.date             |
| CITYSTATE                                                                                | ZIP | Interbank Mastercard only |                      |
| Make checks payable to R&R Seminars or you may use a charge card: Amex, MasterCard, Visa |     | Signature                 | os Angeles, CA 90067 |

#### **Transactions**

Continued from Page 3

#### Sconnix Pays \$6.8 Million For WBOS

Sconnix Group Broadcasting has purchased WBOS/Boston (Brookline) from Champlon Broadcasting System for a reported price of \$6.8 million, subject to FCC approval.

The Class B FM station broadcasts a Country format on 92.9 mHz with power of 50 kw and antenna height of 868 feet above average terrain.

Scott McQueen is President of Sconnix, which also owns WLLR/East Moline, IL: KFKF-AM & FM/Kansas City; WKZU & WLNH/Laconia, NH; and WTMA & WSSX/Charleston, SC.

President of Champion Broadcasting is Herbert S. Hoffman. The company owns WUNR/Boston (Brookline) and WBTF/Attica, NY.

Blackburn & Co. brokered.

#### Capitol Sells Two To Capitol

In a transaction between two unrelated broadcast group owners, Capitol Broadcasting Co. of Raleigh has agreed to sell WDRV/Statesville, NC and WLVV/Statesville-Charlotte to Capitol Broadcasting Corp. of Mobile for an undisclosed price, pending FCC approval.

WDRV is a clear-channel daytimer with 500 watts at 550 kHz; WLVV operates with 100 kw on 96.9 mHz at 1250 feet.

Capitol Broadcasting Corp. already owns WCAW & WVAF/Charleston, WV; WRKA/Louisville; WMJJ/Birmingham; and WLLF & WKSJ/Mobile Capitol Broadcasting Co. retains WRAL/Raleigh; WKEE-AM & FM/Huntington, WV; KISS/San Antonio; WRNL & WRXL/Richmond, VA; KBEQ/ Kansas City; and several other media companies.

Takeover is expected in October.

#### St. John

Continued from Page 3 if there will be any wholesale changes.

While we are being sold, we have to move ahead, and I think our new owners can appreciate that fact. Michael's got one of the best reputations in the industry.'

St. John, who begins his new duties September 4, told R&R, "I'm going back to a radio station and chain I started with. John Bomer and the people at KXX106 have done a magnificent job of dominating the Birmingham market, and I hope to continue the tradition. I've spent six fan-tastic years with (WWKX owner) Ron Bledsoe and all my co-workers at KX104. I feel as if I'm cutting off my left arm, since I started the station's format. However, I think the opportunity to become involved with one of the most exciting radio companies in the Southeast is too good to pass up." No replacement was named for St. John, but MD Bobby Cook will serve as ac-

#### McGee

Continued from Page 3

organized, and very capable of leading our

staff to an even better book this fall."

McGee told R&R, "There are only minor adjustments and fine-tuning to be done, as there is really nothing wrong. We've got all the tools we need: a great staff and signal. Coming in at this time is fortunate for me, as I feel we're well on our way." He added that Rick Upton will continue handling music duties.

McGee's prior experience includes programming KARM/Little Rock and mornings at WRKA/Louisville.

UPI

Continued from Page 3

be laid off. Also, in order to ensure the company's profitability by the end of the year, UPI and representatives of the Wire Services Guild have been discussing an agreement which would temporarily reduce the wages of all employees for up to 13 months. Under the agreement, those affected by the wage reductions would then become involved in ownership participation in the company. Final terms of this organization strategy are still being worked out.

A UPI spokesman told R&R, "The plan is to organize the company more logically and reflect the new information technologies that are available. These moves will free up the staff to be able to concentrate in newsgathering and production, and while there will be fluctuations up and down, by the end of the three-year period there will be a net increase in the number of people involved in writing the news."

#### Franklin

Continued from Page 3

one person, and Larry is eminently qualified for this, having shared operating responsibilities with me for more than six years. This will make it possible for me to spend more time focusing on the company's future direction."

E/A

Continued from Page 3

1983. Thompson held A&R positions at Island, Bronze, and CBS-UK before moving to Columbia in 1982. Both new VPs will report directly to Krasnow.

# Clair New WLYK GSM

After a ten-year hiatus from radio, Bill Clair has returned to broadcasting as General Sales Manager at WLYK/Cincinnati. Clair, who replaces former Sales Manager James Nunn, spent the last decade as an executive in the outdoor advertising industry.

"Bill Clair has the background and experience we have been seeking," said WLYK VP/GM Bob DeLuca. "I'm looking forward to working with Bill. He has had an outstanding career in the advertising business, and I'm delighted to be able to bring him back to radio.

Prior to his involvement in outdoor advertising, which included a stint with Foster & Kleiser, Clair worked in radio sales in Columbus at WCOL and WRFD. He told R&R, "Bob DeLuca was the main thrust of my getting back to radio. I've always had a deep fondness for radio, and when Bob outlined his plans for his station, it was all too enticing; I just felt I had to be a part of it.

# Introducing THE BRITISH TOP 30 SHOW Catch rock trends where they begin - on the British charts. The British Top 30 countdown show brings your listeners the latest hits in Britain. This weekly 3-hour bartered program is produced in Europe by British radio broadcasters especially for American listeners and distributed by London Radio, Ltd., an American company. Don't miss the latest British invasion! Contact: LONDON RADIO, LTD. P.O. Box 2031 Westfield, New Jersey 07091 (201) 654-9421

# **Peck Returns** To KHJ As GSM

Jeff Peck, GM at KNAC/Long Beach for the past six months, has been named to the newly-created position of GSM at RKO's KHJ/ Los Angeles. Peck's move marks the establishment of separate sales staffs for KHJ and sister station KRTH.

VP/GM Ron Thompson told R&R, "I'm delighted that Jeff is returning to KHJ. With his previous management experience, I can't imagine anyone

who is better suit-Jeff Peck ed for the job at hand. Jeff is extremely knowledgeable and has a great feel for the Los Angeles

"It feels great to be back," said Peck, who previously worked at KHJ for almost ten years as Local and National Sales Manager before joining KOGO & KPRI/San Diego as GM. "Ron Thompson is a great guy to work with. I was actually pretty happy at KNAC, but Ron persuaded me to make this move the more he and I talked.

"The concept we have for 'Car Radio 93' is probably the best I've seen. For AM to specialize in traffic reports in this market is a great positioning tool, since this is the traffic capital of the world. We're in the process of completing the staff, with about three or four more positions to fill."

GSM Nicki Randolph has been named interim GM at KNAC.

Chairs

Continued from Page 1

for our stations what we've outlined as necessary. Joe has the skills we need at this point."

Regarding Oziemblewski, Henderson added, "Felix is a Phi Beta Kappa and a CPA, with outstanding dexterity in numbers and tax law. He's involved in the process of acquisitions and disposals, and there is very little of a financial nature that'd come to his attention which he could not handle well. We're all happy about him."

Both Chairs and Oziemblewski were unavailable for comment at presstime.

Price

Continued from Page 1

qualified guy in Chicago to handle this format," said Pearlman. "He knows the music, and is the most reliable human be-ing that God has ever stuck on earth. Gary's bright, smart, and honest.

Assistant PD/MD at crosstown A/C WCLR during the last five years, Price began his career as an air personality at KWBG/Boone, IA, progressing to programming posts at WDUZ/Green Bay, WOKY/Milwaukee, and Chicago outlets WDAI (now WLS-FM), WCFL, and WDHF. He told R&R, "I feel my time away from programming gives me more empathy with the staff. What we're doing is already working. I feel the station is off to a terrific start, and getting incredible, unsolicited response. There are some rough edges and things that need to be nailed down, but nothing major."



The search is over.

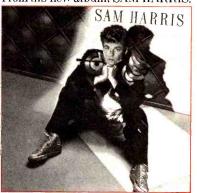
# ISAM HARIS

Winner of "Star Search"

The long-awaited single.

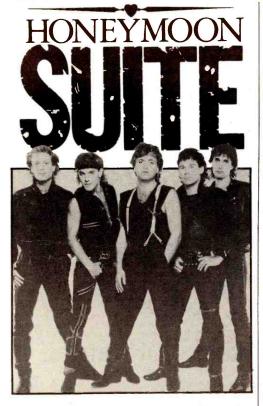
Sugar Don't Bite

From his new album, SAM HARRIS.



A PROVEN WINNER!





# "NEW GIRL NOW"

# **The Honeymoon Has Just Begun!**

**CFTR 28-26** WPHD on CHUM 15-15fr **CKGM on KPLUS add** WRCK add WBBQ add WZLD add WFMI add WJXQ add 37 KQXR add KSKD add

OK100 add WJAD add WIXV add WCIL-FM add WSPT add KFMW add KGHO add **KBIM** add KZOZ add KIST add OK95 add

AOR TRACK 11







Produced by Tom Treumuth/Hypnotic Productions for Suite Music Inc. Management: Stephen Prendergast/Head Office Management © 1984 Warner Bros. Records Inc.

# Street Talk

Look for POLYGRAM to name former RCA VP JOHN BETANCOURT to head its promotion department in the wake of former Sr. VP BOB EDSON's resignation (R&R 8-3). The PolyGram field staff was primed and ready for the announcement during last Friday's (8-17) conference call, but the announcement was not made. By the way, PolyGram is categorically denying that BILL CATALDO plans to leave the company when Betancourt comes on board.

DAN O'TOOLE is the name we've heard mentioned most often as the new PD for WKQX (Q101)/CHICAGO, Further, look for current Q101 GSM MIKE DONOVAN to take the GM's post when JIM SMITH exits. Our Chicago ear also picked up that MURPHY IN THE MORNING inked a three-year agreement with Q101 for a reported total value larger than \$1,000,000!



**ATCO RECORDS &** Custom Labels, will begin a three-year "sabbatical" from the company in order to study law at the University of Michigan. The company will continue to

REEN NALLI, VP of

operate as a separate entity from ATLANTIC in her absence, and

plans have already been made for her to return to Atco's helm once she earns her law degree. In making the announcement, Atlantic President DOUG MORRIS commented, "We are pleased to grant Reen's longstanding wish to pursue her higher education. She is one of the finest people in the music industry today, and has made immeasurable contributions to the growth and development of our Atco & Custom Label Division over the past six

Remember in last week's Street Talk we told you about WZKS/NASHVILLE morning team JIM ZIPPO & DEBBIE SUMMERS leaving for an undisclosed major market morning show? Well, it turns out Jim & Debbie were leaving for two major market morning shows, but have since reneged on both stations! KMEL/SAN FRANCISCO PD NICK BAZOO thought he had hired the pair, but was informed four days before their scheduled arrival that they'd changed their minds. In Boston, WHTT PD RICK PETERS was even less fortunate; he only had four hours' notice that his newly-hired morning show wouldn't be showing up. We won't say who, but an insider at one of the stiffed stations remarked, "I hope (those two) have a longterm contract wherever

they land next, because this maneuver has cut their future prospects drastically.'

DAVID LOYD has been named PD at WPLO/ATLANTA. Loyd, who has been with 'PLO intermittently since 1971, has also worked in programming and operations at WTMA/Charleston, SC; WFOM/Marietta; and WGST/Atlanta. He'll continue to do morning news on WPLO & WVEE. Meanwhile, threeyear WPLO midday air talent JERRY WALLACE has been promoted to MD.



The newest Peachtree City powerhouse, WFOX, is preparing to announce its new format soon. However, you'll be hard-pressed to

label it if you're listening to the 48 hours prior to actual kickoff. For two days before the new format is unveiled, WFOX will air nonstop environmental sounds. Is that anything like an all-CRICKETS weekend?

Poison-tongued GARY D. (GILBERT) will return to the airwaves of Cleveland in a month or so at News/Talk WERE, where he worked from 1972 to 1975. Gary's time slot - either. middays or evenings - and other details will be announced at a press conference Sunday (8-26). Most recently, Gary so riled up the nation's capital that he wasn't asked back at KIX-106 when he took leave for heart surgery.



West Coast Street Talk says former MOTOWN and WB promo executive HOWARD ROSEN will join a new label out this way in a new and unique capacity in the very near future.

TOM EVANS has left the PD post at

Howard Rosen KATT/OKLAHOMA CITY after two months. Look for Tom to return to the South for a programming gig (he came to the KATT from WQDR/Raleigh.) MD PAT WELSH gets the nod as KATT's fourth PD since December.

KSET-FM/EL PASO PD CAT SIMON has exited, but a new PD was named almost immediately. Former KRGV/McALLEN-BROWNSVILLE MD SCOTT TAYLOR has joined the outlet as PD, under the consultancy of LEE RANDALL.

WAYLON RICHARDS is the new PD at KHFI/AUSTIN. The former WQSR/BALTIMORE PD, who most recently was on the air at B104/BALTIMORE, takes the much-soughtafter slot vacated when ROGER W. GARRETT returned to KRBE/HOUSTON.

Continued on Page 26



JINGLES for yesterday, today and tomorrow!

IMAGE ENGINEERED BY THE MASTERCRAFTSMEN OF STATION ID'S AND COMMERCIAL JINGLES.

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# IRENE CARA



# "You were made for me"



**BREAKERS** 

A/C Chart Debut

From the Geffen/Network Album What A Feelin'

> Produced by: James Newton Howard



Management: Selma Rubin



# **Street Talk**

Continued from Page 24

WAEV/SAVANNAH PD J.D. NORTH has resigned to become Operations Manager at WYYD/RALEIGH.

Other changes in Raleigh include WBAG/BURLINGTON moving its studio, relocating its tower, and changing calls to WZZU(94Z). The station will launch a new CHR format on Labor Day weekend, PETER DELLORO, RICH McTIGHE, and JO LEIGH FERRIS from WQDR, along with NOLA ROPER from KGB/SAN DIEGO, have joined PD GARY **DICKSON** and MD PAUL FRANKLIN to kick off the format

JEFF KELLY has resigned as PD of WDMT/CLEVELAND to join the airstaff of A/Cformatted WLTF in town. No immediate replacement for Jeff at WDMT

SCOTT MARCUS has been promoted from PD to Operations Manager at KFMI & KATA/EUREKA, CA, with CARLOS CASEREZ upped to GSM and MARK-JEFFREY ROSEN newly named as MD.

Beginning the week of September 7 the syndicated TV show "Solid Gold" will have a new host. Replacing MARILYN McCOO will be none other than KIIS/LOS ANGELES morning man RICK DEES. Rick will be joined by a series of female cohosts, folks like IRENE CARA, GLADYS KNIGHT, and LATOYA JACKSON.



Another well-known L.A. radio personality made news this week when KABC's MICHAEL JACKSON was honored with a star on the Hollywood Walk of Fame. In the Wednesday (8-22) ceremony, KABC listeners joined several local government officials as

Michael Jackson Michael's star was placed on Vine Street near Sunset Blvd.

KMEL/SAN FRANCISCO has set its CHR lineup for an August 25 debut. Morning drive will be handled by MARK McKAY; afternoons will feature HOWARD HOFFMAN. The rest of the staff is composed of veteran Bay Area personalities: JOHN McCRAY and GREG ROBERTS from KITS, ALICIA TORRES from KBLX, MARK TODD of KWSS, and former KFRC jock SUE HALL.

KEVIN FENNESSY has joined WKFM/SYRACUSE as PD from his on-air slot at 98PXY/ROCHESTER. Fennessy, who was formely PD at WHAM/Rochester and FM97(WFFM)/Pittsburgh, replaces WAYNE SUMMERS, who remains with WKFM as MD.



A&M has scooped up former ZZ99/KANSAS CITY PD CHARLEY LAKE as its new Midwest rep.

XHZ/BAJA, MEXICO (San Diego) owner VICTOR DIAZ has taken back the programming and sales rights he'd been leasing to American operator SAN

Charley Lake DIEGO RADIO CO. The one-year-old AOR has switched to a mix of AOR, CHR, and Urban music selected by Diaz and his family. Reportedly, 13 XHZ staffers have been let go, and SDR has filed an \$11 million breach of contract lawsuit against Diaz.

Happy anniversary to WOOD/GRAND RAPIDS, which celebrates its 60th birthday this week. WOOD originally broadcast with just 20 watts (5 kw now), and was the market's only station until 1940.

Here's a hot one: MARK SEBASTIAN from Q102/CINCINNATI is heading to Z100/NEW YORK for middays.

New B100/SAN DIEGO PD BOBBY RICH has rehired original B100 staffer GARY KELLEY for afternoons. Gary, who left B100 in 1978 to join KPRI (staying through its recent transition to KLZZ), replaces DANNY WILDE, who's exiting B100 to attend medical

TRACEY BALBIRER, KSHE/ST. LOUIS Director Of Marketing, and STUART LAYNE, Director Of National Sales for EMMIS Broadcasting (KSHE owners), are getting married in September.

Former ELEKTRA/ASYLUM National AOR Director ROBYN KRAVITZ is ready to get back into action. Her phone number is (212)

In response to the R&R Reward ad that ran in the August 17 edition, JEFF TOBIN of WYFM/YOUNGSTOWN and STEVE WARREN of the PROGRAMMING CO-OP in Racine combined to find the three back issues of R&R missing from our master file. Thanks, guys; each of you will receive a 12-month free subscription for your kind efforts.

And last, but certainly not least, congratulations to JOEL & KATHY **DENVER** on the joyous occasion of their wedding this weekend (8-25)

in Sausalito, California. The R&R CHR Editor and his bride are honeymooning in Hawaii.

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# IIRUSII (S)

are here to tell all you munity and with brothers' and sisters that the QUIET riot is over. Sharper-than a scorpion's the sting, wilder than a trapped screams with an ear-screeching brilliance-that even a DEAF leopard could hear. So get this SIDOILLEND the power- and don't stop running till you've telt the power- and glory of an American rock anthem.

IN ROCK WE TRUST from









featuring-their forthcoming Single

"DON'T STOP RUNNIN'"

Produced by Jon Allan

AM B

On A:M records and BASF chrome cassettes @1984 Afm Reach. In . Au Rights Reserved

#### Rich

Continued from Page 1

a clear-cut winner or right at the top in every one of its specified targets. I'll miss some of the people associated with it.

"I'm checking into a couple of things now that look promising, but for all intents and purposes, I am a free agent at the moment. I'll announce plans as soon as I am able to be more

Following B100, Rich became PD at WXLO (now WRKS)/ New York. From there, he worked in programming positions at KHTZ/Los Angeles, Drake-Chenault, KFI/Los Angeles, and WWSH/Philadelphia. "It's bittersweet in that it's at the expense of Glen," Rich acknowledged. "But I'm literally on top of the world. I'm a great believer in the 'You can go back to the place, but not to the time' philosophy. Times have changed, and so has programming . . . and so have I."

Rich continued, "B100 and I have always been a winning team. Even though I've been away for six years, I feel I've kept a hand in the station, as

I've consulted for and with Paul on every major change they've made. Several things B100 is doing now are direct results of my recommendations over the years; I feel I'm just retaking the active PD role. The timing, situation, and chemistry are all right on. As a close friend said to me recently, this job is 'like going to a rack and picking off a custom-made gig. I'm not tak-ing on a challenge so I can win and go somewhere else. This is it for me.'

Rich added that some personnel changes can be expected within the next few weeks.

#### To All The Boys . . .



Willie Nelson was greeted by Columbia executives after the opening night of his six-concert series at Radio City Music Hall. Pictured from left are: CBS/Nashville Sr. VP/GM Rick Blackburn, Nelson, Columbia Sr. VP/GM Al Teller, and CBS/Nashville VPs Roy Wunsch and Joe Casey.



# Jones **Promoted To** Upped To **VP/Sales** At RCA



Pete Jones

Pete Jones has been elevated to Division VP/Sales for RCA, moving up from the Director/ Branch Marketing & National Accounts position.

RCA Exec. VP/Operations Jose Menendez commented, "Pete has demonstrated a keen understanding of the U.S. marketplace throughout his career. He has an intuitive understanding of regional sales patterns which permits him to maximize sales in a constantly changing environment."

Jones, who reports to Menendez, started at RCA in 1969 as an NBC business affairs staffer. He joined RCA Records in 1971, becoming Detroit Branch Manager in 1975. Moving to Poly-Gram Distribution in 1977, he became VP/Marketing for Casablanca in 1979 and then spent two years in a similar capacity with Alfa Records. He rejoined RCA in July 1983.

#### WMC

Continued from Page 1

would be Ron. With his management background, our relationship couldn't be better.

It was also announced that WMC-FM Local Sales Manager Dennis DeMichele is now GSM for both stations. Meyers added, "Dennis worked with me at WAKY. His background in radio, TV, and newspaper quali-fies him to do an excellent job in just about any medium. He's a good friend as well as a strong

DeMichele said, "We're thankful for a fine book, and we've got good, talented people here. It's going to be a fun job, I like the competition, and we'll have a hell of a time here."

Rounding out the appointments, WMC-FM Assistant Local Sales Manager Sidney Mendelson has become LSM for WMC, while WMC-FM Account Executive Diane Kruthaupt was boosted to LSM.

#### Bongarten

Continued from Page 1 Bongarten became VP/GM at WNBC in July 1983, moving to NBC from his position as Vice President/Radio for GE Broadcasting. Prior to that he was Station Manager of WGY & WGFM/Schenectady, and before that was Business Manager at WJIB/Boston, a station which has since been purchased by NBC.

# McDougall WTRY PD

WTRY/Schenectady Assistant PD/afternoon personality Bob McDougall has been promoted to Program Director. He succeeds Bill Cahill, who left to become PD at KJ103/Oklahoma City.

In making the announcement, VP/GM John Kelly commented, "Bob received a well-deserved promotion; he's just the person we need. WTRY used to be one of the old, dominant AM CHRs. We haven't done quite as well as an A/C, but we've seen an encouraging turnaround spurred by Bill Cahill. I'm sure Bob will speed that turnaround.'

Prior to joining WTRY, McDougall was PD at WDOS & WSRK/ Oneonta, NY and WCFR/Spring-field, VT. He said, "This is a station with a tremendous heritage. Bill left me with a good staff and the support of my GM. I anticipate an exciting future for WTRY."

### WYAY **Names** Anovick **GSM**

WFTQ/Worcester General Sales Manager Paul Anovick has transferred to Katz Broadcasting's newly-acquired sister station WYAY (Y106)/Gainesville-Atlanta as GSM.

Katz Group VP and Y106 GM Bob Backman told R&R, "Paul did a tremendous job at WFTQ, setting new sales records and developing some outstanding salespeople. We talked with people from all over the country, looking for a special individual. Luckily, we found Paul within our own company - some-thing I feel really good about. He's

Anovick spent just 11 months at WFTQ, having previously worked as an Account Executive for Katz Radio in New York. His background also includes radio sales experience in Philadelphia for the Christal rep firm and neighboring WWSH.

No replacement was named at

#### Mascolo

Continued from Page 1

which I want to develop even further. This will be a big position to fill coming in be (former VP/Promotion & Marketing) John Betancourt, but I think the knowledge I gained while working with him will serve me well in my new position. With the great promotion, sales, and marketing staff at RCA, I believe we can keep RCA at the forefront in both the US and Canada."

Mascolo became National Promotion Director at RCA six months ago after holding regional promotion positions in the Southeast and Southwest. Earlier he was Southeast Regional Promotion Manager for Polydor for four years.

# On The Records



**KEN BARNES** 

# New Music Seminar: Bridging A Gap

I'm declaring a one-week moratorium on esoteric record material, trivial pursuits, and the usual concerns of this column to provide a personalized overview of the New Music Seminar held recently in New York. Over the past five years, the Seminar has become the central gathering place for independent labels, the dance music industry, modern music moguls, "alternative" radio, the video biz, and a substantial number of foreign record executives. Last year and especially this year, it's made a significant effort to draw representatives from mainstream radio and major labels. All in all, the Seminar has become one of the industry's largest and most ambitious broad-spectrum conventions.

So it's worth looking at in the pages of R&R. I won't say much about the radio/record panels assembled and moderated by Joel Denver, Steve Feinstein, and Walt Love, except that the lineups were truly stellar and the moderation was immoderately excellent. I was on a panel too, and you can read about that in the upper right corner.



HORN BLAST — Keynoter Trevor Horn of ZTT Records makes a strong point to open the Seminar festivities.

My first impression of the Seminar was its sheer size — 3500 or more, with heavy congestion in the exhibitors' hall and the hotel lobby and bar. The NMS has grown immensely in five years, with congratulations due the organizers, Rockpool Promotions' Mark Josephson, Tommy Boy Records chief Tom Silverman, and Uproar Records' Joel Webber. With that size and the increasing participation of mainstream industry types comes some degree of confusion over definitions.

So you get a division. Some of the NMS people want to tear down the established music biz structure, and others want to build an alternative system that will allow them to operate profitably without using the mainstream. But another big chunk are chiefly concerned with how to break into the mainstream, now that so many others have done it. And among those who have brought new music into the established structure, some are trying to go for more, while others attempt to change the system from within.

Within that last group would be producer Trevor Horn, who in his keynote address lambasted the industry's conventional traits, declaring, "Eccentricity and flair should be encouraged as much as conformity is now." In introductory remarks, organizer Silverman celebrated new music's success, defining it as music with "potential to reach the world mainstream." His counterpart Josephson called for "breaking down the frequently racist distinctions that have characterized the American music business," pointing out that with the sales records set by successful crossover acts, any racist barriers were simply "bad for business"

#### What Was Accomplished

Those sentiments are quite admirable and in line with the Seminar's stated goal: to help bring about change in the music industry. The logical question is, "How well did it succeed?"

As far as content went, the NMS did itself proud. Over 30 panels were offered, and



PRESIDENTIAL PANEL — Pictured speaking during the President's Panel are (I-r) Geffen's Ed Rosenblatt, WB's Lenny Waronker, and IRS's Jay Boberg.

#### What Is New Music Anyway?

When the NMS started, it was a small gathering of outsiders: musicians, small label execs, college radio programmers, and club jocks who represented an alternative to the mainstream industry structure. Now, with the musical trends of the last few years - CHR and video outlets receptive to more modern music, etc. - the "new music" is the mainstream, likely as not, whether it's synth-pop; Hi-NRG disco; cowpunk; rap, hiphop, electro, and other black/Urban developments; or any of the other categories in which we love to bag our music. Obviously, not all new music is embraced by mainstream radio or video channels, but much of what's successful today came out of the new music camp.

while "Nightclubbing Around The World" or "World Publishing & Sub-Publishing" may not have appealed to the average radio programmer or promotion rep, the AOR, CHR, Black/Urban, New Music Radio, and promotion panels certainly did. There was also the chance to hear label presidents, A&R exees, and even artists in meaningful discussions. In addition, there were plenty of panels on video, the glamorous center of attention (perhaps disproportionately so).

The opportunities to learn and exchange information from a variety of perspectives (a range probably unmatched by any other industry meeting) were ample. But I'm not sure if as much was accomplished as might have been hoped. Possibly there was too much to take in. All those panels were com-

#### REPORT FROM A PANEL

#### Charting The Hits At The NMS

Elsewhere in this issue or next, you'll see reports from Walt, Joel, and Steve on their New Music Seminar panels, so I thought I'd review the one I was on. It was titled "Charting The Hits," and unlike most of the Seminar panels, which often had a dozen or more panelists, had just two people in the hot seat: Marty Feely, Associate Publisher/Director Of Research and chief chart architect for Billboard, and myself. The moderator was Rodney Burbeck, Editor of the UK's reigning trade publication, Music Week.

You know, these convention panels aren't always as easy as they look. A good radio background really helps. As I was floundering through an overly general arid badly-organized introductory address, I was wishing I had more on -mike experience than three live high school football play-by-play broadcasts on a suburban San Gabriel Valley (L.A.) station at age 16. It was not an auspicious beginning. People were casting their eyes about looking for exit locations, and the ushers were getting the lifeboats ready. But luckly, I recovered and we were able to conduct a useful discussion.

The panel concentrated on chart methodology. Naturally, since R&B displays detailed chart information (New & Active, Parallels, Adds & Hots, etc.), most of the questions were aimed at the more mysterious Billiboard charts. Mr. Feely did an admirable job of explaining the details, and in-



THE CHART PANEL — Billboard's Marty Feely, Music Week's Rodney Burbeck, and R&R's Ken Barnes, looking badly in need of a glass of water after outling the chart before the hoarse.

formed the audience that in Black/Urban, Country and CHR (or Hot 100, as they call it), the presently combined airplay/sales charts will soon be augmented by separate sales and airplay istincs. Well, the more the metrier

A question was raised about CHR stations backing off on a record after it has a bad week in New & Active or Significant Action. [For example, a record that starts off 27/27, moves up to 44/17 59/15, but then has a shaky week — say, 63/4 — and is reparded as dead prematurely, even if it is doing well where played.) That gave me a chance to explain that R&R provides a dual quantitative (New & Active, Significant Action)/qualitative (Parallels) information service, and that alert programmers use both data to make decisions.

There was a bit of controversy when a questioner mentioned that Billboard incorporates a few highly-rated Urban/Contemporary stations into its Hot 100 airplay data along with CHR outlets, and wondered why R&R didn't do the same. I explained that the CHR National Airplay/40 is exactly that, and does not pretend to be an all-encompassing "national chart" or anything but a measure of CHR airplay. I also wondered if Billboard adds in a tew Urbans, why doesn't it include top-rated AORs, A/C's, and Country stations as well?

All in all, it was perhaps a less explosive panel than I expected, but it was interesting to see sillboard moving in our direction with charts, and I was most impressed by how well-informed the questioners were about both R&R and Billboard. After the panel, I picked up some good suggestions to improve our chart information, and would, as would all our editors, be happy to hear further ideas.



NEW MUSIC WEEK — New York declared the week of the New Music Seminar "New Music Week." Herb Rickman (second from left), Special Asst. to Mayor Koch, presented the proclamation to Seminar organizers (Tom Silverman, Mark Josephson, and Joel Webbar.

pressed into three days, and with four events always running against each other, absorbing 25% of what was going on was the best you could do. Some panels suffered from blandness, as is inevitable at any gathering; most were refreshingly frank.

Yet as frank and informative as most of the panels were; the efforts to generate new ideas and bridge gaps between different areas of the business, were hampered because most of the people who might have stood to benefit from a creative dialogue with the panelists didn't show up.

For years, I've heard people bitch about radio — how it's împossible to "beat the system," how programmers won't play new acts, how conservative and stodgy and behind the time's radio stations are. With the glittering array of programmers show-cased on NMS's radio panels, you'd think it would be the perfect chance for the disaffected "outsider" types — artists, alternative radio people, independent label folks— to air their grievances and stimulate a healthy exchange of views. It would be both a golden opportunity for them and provide valuable input for the radio people as well. But such interaction just wasn't happening at all. The AOR and CHR sessions, for



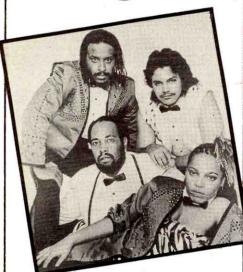
LUCKY STARS — Two of the performers on a stellar Artists' Panel, Madonna and James

instance, could just as easily been heard at a Boby Poe convention. That is to say, they were candid, revealing, amusing, and informative, but they were basically the same topics, questions, and audiences you'd encounter at any conventional convention. Because the "new music contingent" wasn't there, the element of difference, the dialogue between the sometimes-maive creative element and the sometimes-myopic professional crowd didn't come about, and that's a shame.

The 1984 New Music Seminar has to be considered a success for its attendance, content and flow, and for putting a wide variety of key people in the same place. But to truly become a "catalyst for positive change in the world of music and the music business," as its organizers intend, it needs to find a better way of getting everybody together to talk.

MTUME

In A Row!



"YOU, ME AND HE"



Distributed by CBS Records

### RES

#### Datebook

#### MONDAY, AUGUST 27

#### Acoustic To Electric Dreams

Little more than a month after being booed offstage by stunned purists at the Newport Folk Festival, **Bob Dylan** made his second appearance as an electric rocker at Forest Hills on this day in 1966. This time, Dylan was backed by **Robbie Robertson** and **Levon Helm** before they'd jelled into the **Band**. Although the reaction to BD's new sound was still mixed, this time Dylan made it through his concert. The controversy over Dylan's new marriage to amps pretty much died out in following months. The album that far outlived it, "Highway 61 Revisited," was also released on the same day. Although it was Dylan's second LP, its single, "Like A Rolling Stone," not only provided his first big hit, it was also credited with breaking the 3:00 barrier on hit singles.

Birthdays: Alex Lifeson (Rush) 1943, Daryl Dragon 1942, Simon Kirke (Bad Co.) 1949, Glen Matlock (Sex Pistols) 1956.

#### **TUESDAY, AUGUST 28**

#### Seraphine Fire

Drummer Danny Seraphine, who celebrates his 36th birthday today, has been with Chicago for a decade and a half. In a rock band beset by tragedy and multiple personnel changes, that would be unusual, but most of the shuffling took place in trying to find a replacement for Terry Kath, so that six of the eight members from the Chicago Transit Authority days are still there. Although originally heralded as one of the first practictioners of "jazz rock" (a term that means something completely different now), in recent years the group has become known for its ballads, which comprise all of their five biggest hits and two number ones. Four years ago, a Seraphine-produced group, Dakota, had a #1 hit in Louisville with "If It Takes All Night," but failed to chart anywhere else. Now the group has a new album with MCA and Seraphine has produced them again.

Other birthday: Hugh Cornwell (Stranglers) 1949.
WEDNESDAY, AUGUST 29

#### Michael Jackson's Birthday

After months of speculation and controversy over newsstand prices, the long-awaited Jacksons victory tour finally makes it into "Datebook" in celebration of Michael Jackson's 26th birthday. If the new schedule holds, Michael's birthday will hit right after the group has wrapped their dates in Detroit and headed to the L.A. Forum. Recent months have seen Motown score one of the few semi-successful reissues by a former artist (outside the Country chart) with "Farewell My Summer Love," as well as new product from all three recording Jackson sisters. Latest report from the front: Michael has recently become a fan of Mahalla Jackson and has started doing the sort of R&B/cospel belting herestofre unheard in his music.



#### THURSDAY, AUGUST 30

#### **Cher Rocks Out**

Much of the constant publicity surrounding **Cher**'s private life has died out now that she's not recording. In the five year following the breakup of **Sonny & Cher**, she married one musician, dated two others, and was musically involved with all three. In 1977, after her marriage to **Greg Allman** was already history, the released their "Allman & Woman - Two The Hard Way" LP. She never recorded with **Gene Simmons**, but he was pretty obviously the link between Cher and **Casablanca**, where she had a comeback hit in 1979 with the discoid "Take Me Home." And on this day in 1980, Cher made an "unannounced" appearance in Central Park as the lead vocalist in **Black Rose**, the hard rock band fronted by then-beau **Les Dudek**. The Rose only managed to release one gerferally unnoticed LP on Casablanca before splitting up. Cher's last LP before becoming a fulltime actress was the slightly less tough "I Paralyze" in 1982.

Birthday: John Phillips 1935.

#### FRIDAY, AUGUST 31

#### Van Morrison's Preview

A tribute to **Van Morrison**'s general classiness among pop stars was paid recently by L.A. Herald-Examiner critto Mikal Gilmore, who wrote that Frank Sinatra should cover pop songs like "Moondance" instead of the works of Alan & Marilyn Bergman. Even when the Morrison-fronted Them hit in America with its reprice of garage-band pounders/standards-to-be, its leader felt that their image was foo tough. The albums many hardcore Morrison fans like most ("St. Dominic's Preview," "Veedon Fleece," etc.) come from the soul/jazz/iolk/psychedelic period of Morrison's career, after "Dominio" and "Wild Night" and before the singer's semi-commercial comeback in 1978 with "Wavelength." The last four Morrison LPs have thrown those same fans, for the most part, with allusions to born-again Christianity and Scientology. A new LP is due out this fall on **PolyGram** with Morrison fans watching again for a possible change of direction. Morrison turns 39 today.

Birthdays: Jerry Allison (Crickets) 1939, Gina Schock (Go-Go's) 1957.

Birthdays: Jerry Allison (Crickets) 1939, Gina Schock (Go-Go's) 1957.
SATURDAY, SEPTEMBER 1

#### Twitty City

When country music took Conway Twitty in, it also adapted "It's Only Make Believe," his biggest hit as a teen rock idol. Twitty, born Harold Jenkins on this day in 1933, added RåB and rockabilly to his original band, the Phillps Country Ramblers, which then changed its name to the Rockhousers. Twitty's pop star years were 1957 to 1960. It took him until 1964 to organize a country band; it was 1966 when he signed with Decca and began cranking out country hits. Although Twitty quickly became imaged as a hardcore country artist, there remained signs of a closet RåB fetish (i.e., his cover, with Loretta Lynn, of "Soul Shake"). What had been restricted to album cuts and B-sides became evident last year when Twitty released covers of "The Rose," "Slow Hand," and "Heartache Tonight" in close succession. Shortly thereafter, Twitty swung back again with "Somebody's Needin' Someone" and Harlan Howard's "I Don't Know A Thing About Love."

Birthdays: Roy Head 1941, Lily Tomlin 1936, Archie Bell 1944, Barry Gibb 1946.

#### SUNDAY, SEPTEMBER 2 Playing To An Exclusive Audience

There's an old but easily updatable joke that **Teddy Pendergrass**'s girlfriend couldn't be very bright. After all, it took her a year to get from "Close The Door" (in 1978) to "Turn Off The Lights." Now we find that it took another five years for "Hold Me" to come into the relationship. In 1978, right around the time that Teddy began barking those erotic commands, he managed to attract a lot of publicity as a sex symbol. He was nicknamed "Teddy Bear" and posed with Alice Roosevelt Longworth, whose father had been that toy's original model. And on this day in 1978, he brought his now famous "for women only" concert to Avery Fisher Hall in New York. Women who attended were given teddy bears to play with and white chocolate lollipops shaped like teddy bears. Several years later, the **Police** would adopt this gimmick for their "Blondes Only" concerts . . . . although it was a lot easier for those who'd usually be ineligible to adapt for those shows.

Birthdays: Jimmy Clanton 1940, Joe Simon 1943.

- Sean Ross

# GET "SWEPT AWAY" WITH RCA

# **DIANA ROSS** "Swept Away"

FROM THE FORTHCOMING **ALBUM "SWEPT AWAY"** 

Produced By Daryl Hall and Arthur Baker

87 STATIONS OUT OF THE BOX #2 MOST ADDED

WCAU-FM Y100 **KMJK** WKDD WMAR 94Q **B97** FM102 WBEN-FM KMGK Z93 WHYT **KPLUS WBBQ** KQXR KPKE

Q100



# **POINTER SISTERS** "I'm So Excited"

114/20 47% Z100 add

Q107 add 94Q 28-24 Z93 23-19 B104 deb 29 93FM add

195 19-11

B94 deb 29 Y100 16-12 KPKE 16-14 B97 deb 30 Q103 add Q102 add 35 FM 102 29-24 WHYT deb 24 KITS add KWK deb 23 KNBQ 33-29 KIMN add KRGV 14-11



WQID

KYNO-FM

From the now-certified platinum album *"BREAK OUT"* 

WHSI

**WDBR** 

WCIL-FM



Sneak preview video now on MTV

# JEFFERSON STARSHIP "Layin' It On The Line"

WPHD WRCK WJXQ **B96 KWIC** KKFM

KPLUS WZYP K104

WRNO

WQCM WJAD 95XIL

OK100 WYKS KNOE-FM

WSQV

WOMP-FM WIXV



190/38 78%

# RICK SPRINGFIELD "Bop 'Til You Drop"

ADDED THIS WEEK:

Q103 **KAFM** Y100 **KMJK KPKE** KWOD

G100 **KUBE** WFLY Z106 WFMF KXX106 WAHC

Q92

**WZKS** WRNO Y106 92X

KIIK **KZIO** WKDQ WVIC KQKQ

KO93 KRQ WOMP-FM **KWES** 

**KBOS** 

Y94 KKXL-FM KKRC **KTRS** KKAZ **KDVV** 



**EURYTHMICS** "Right By Your Side"



WXKS-FM 23-20 WNYS 23-19 WPHD 24-19 WBLI 37-33 CKGM 33-28 WHTX 26-22 PRO-FM 27-23

WASH 17-15

WNVZ 39-34 Q105 deb-29 KHTR deb-28 KZZP 32-28 FM102 19-15 KWSS 29-25 **KPLUS 22-16** KNBQ 22-18

AOR ALBUMS: 30

AOR TRACKS: 2

NOW CROSSING TO CHR!

LOU REED "I Love You Suzanne"



# Contemporary Hit Radio



JOEL DENVER

# New Music Seminar Fifth Is Smashing Success

Despite the fact that New York City is unbearably hot and humid in the middle of August (8/6-8, to be exact), the fifth annual New Music Seminar made the trip back East well worth it.

Organized by Mark Josephson, Tom Silverman, and Joel Webber, the New Music Seminar began five years ago as a conclave for the exchange of ideas between small independent labels, artists dabbling in experimental music, and others involved in promoting new music forms, such as record and video producers, club jocks, and college radio staff members.

While the original premise of the New Music Seminar, to promote the growth of new music, is still in the forefront for those organizing and attending, this year a dramatic step was made toward including the more established ends of the music business in this process.

For the first time since the NMS was developed, this year several R&R Editors were invited to be moderators. Specifically, Steve Feinstein chaired "AOR Promotion," Walt Love moderated "Rhythm Radio," Ken Barnes was a panelist for "Charting The Hits," and I moderated "The Future Of Pop Radio."

Åmong such esoteric sessions as "DJs and Remixers," "Alternative Talent and Booking Workshop," "Nightclubbing Around The World," "Video Programming," and "World Publishing and SubPublishing," there were other panels of a more mainstream nature, including "Crossover Promotion" and the "President's Panel."

I view this move toward the mainstream as a good one, since a number of those present got a solid taste of what goes on at levels of the business in which they've had little or no contact. Conversely, the seminar provided those of us in the "establishment" with an upfront look at what it's like trying to get an act signed, a new independent record label launched, and the pressures of owning and operating a club.

Coming to New York also afforded the opportunity to observe firsthand the competitive CHR battle between WPLJ and Z100, (plus a cameo on the Z-Morning Z00, thanks to Scott Shannon, Dean Thacker & staff). I had the chance to talk with WPLJ VP/GM Joe Parish, PD Larry Berger, and MD Lisa Tonacci, and to chat with WKTU PD Neil MacIntyre about the station's new CHR direction. All of these things, and more, were eye-opening experiences. None of us are ever too smart or too old to learn. Above all, the New Music Seminar was and is a great learning experience.

# Building The Mega-Hit With Crossover Promotion

The New Music Seminar's choice of panels was widely varied, but the discussion on crossover promotion proved to be of great interest to those at the session. While this panel wasn't a packed house, it featured some of record promotion's most creative talents: WB's Craig Kostich, E-A's Mike Bone, E/P/A's Walter Winnick, PolyGram's Jerry Jaffe (moderator), PolyGram's Harold Childs, Chrysalis's Daniel Glass, and A&M's Rick Stone.

Harold Childs, probably the most outspoken of the panelists on the subject of crossovers, said, "From a label standpoint, we must work to bring our various sections of the promotion department together toward building the "mega-hit" by breaking down those barriers which exist in most record companies. We have to stop categorizing records. Old-line thinking that a record must be top 10 Black before servicing CHR is wrong."

Along the same lines, Mike Bone said, "Timing is of the essence for crossovers, as you can begin too early. But regardless, it must be a good record." Rick Stone noted, "The attitude when promoting crossovers is important. You just can't go in and beat people up. As promotion experts, we have to make sure the record is right for the market."



I STARTED A JOKE — Crossover Promotion had its funnier moments as (i-r) moderator Jerr. Jaffe and Harold Childs traded quips with each other.

Jerry Jaffe raised the point about records with an overseas base having a distinct advantage over others, and all panelists agreed that was the case. Walter Winnick related the problems AOR groups have when their songs cross over to CHR. "When a heavy metal act finally gets massive CHR acceptance, it often spells an end to their success at an AOR core audience level, as these folks feel the group may have 'sold out." Harold conversely noted, "Kool & The Gang is now considered a pop act. Getting intense Black airplay is very difficult."

Daniel Glass spoke of the importance of promotional efforts at the club level and how it lends itself to establishing airplay on CHR. "This is often the grass-roots of a crossover project. Our attention to the contributions at the club level cannot be overlooked." Craig Kostich added, "The clubs are the fastest test market I can think of. While everything that's big at a club level certainly can't and won't cross over, club reaction often reflects the leading edge of the audience."

And the panel wasn't about to pass up the chance to take a shot at MTV and its role in the crossover process. One panelist said, "Any black artist who's recorded a song and has shot a video in hopes of getting on MTV has made a big mistake. Black artists have always put a lot of feeling in their music and for them to sacrifice that for MTV is wrong. This MTV syndrome has to stop."

# The Future Of Pop Radio? Fabulous!!!

Several months ago, New Music Seminar Director Joel Webber asked if I would be interested in moderating a panel called "The Future Of Pop Radio." The idea excited me, as this was the first venture this annual gathering had taken into the world of CHR. I was eager to share the success of the format with the uninitiated.

Scheduled concurrently with several other panels, including the standing-room-only "Video Programming" discussion, the "Future of Pop Radio" session was attended by an interested crowd of about 250. The panelists included WXKS-FM/Boston PD Sunny Joe White, WZUU/Milwaukee MD Buck McWilliams, WPLJ/New York PD Larry Berger, WHTT/Boston PD Rick Peters, KMJK/PortLand PD Jon Barry, and WKRZ-FM/Wilkes-Barre PD Jim Rising.

Of particular interest to those present was the foreground role CHR has taken in breaking new music and artists. Sunny Joe White said, "It's always been the role of CHR to play the hits first. It's just that AOR was handed that responsibility when CHR programmers became too cautious. We've had to stay on our toes because of strong competition from WHTT and especially WBCN, which has always been a venue for breaking new music."

All panelists agreed that few major artists have had continued commercial success without a hit or two at the CHR level. "This is why CHR has played, and will continue to play a dominant role in shaping the musical trends of America," noted Jim Rising. "We've always been an aggressive sta-

tion and it's helped us carve a niche in our market."

In discussing why CHR is programming such a wide variety of records and being successful, it was concluded that the mindset of the 25+ population was broader than it was just five years ago. "I've found that adults and teens have very similar tastes in music," said Jon Barry. "I daypart less than I did a year ago, paying more attention to what the active end of my audience wants."

#### **More Crossovers**

One of the side benefits to CHR's resurgence has been the return to popularity of the black crossover record. "In New York, you have to play a good selection of this music," said Larry Berger. "The population dictates what they want to hear, and it's our job to give it to them. Admittedly, we don't break a lot of records at WPLJ because I

want to play the hits, not force what we think are the hits down their throats."

"In Milwaukee, we do use some crossovers," said Buck McWilliams, "but we have to be somewhat cautious. This is truly one of the most conservative towns in America, and those people are slow to change their habits and tastes. For a long time, radio here has almost been without black crossovers, so we're a bit slower on them, but quicker on the AOR crossovers. It's just a function of the marketplace."

The audience directed several questions Continued on Page 34



MAKING MUSIC HAPPEN — Pop Music panelists (I-r) Sunny Joe white, Buck McWilliams, Larry Berger, Joel Denver, Rick Peters, Jon Barry, and Jim Rising discussed the increasing importance of CHR in the areas of breaking new acts and exposing a wider variety of music.



### Future Of Pop

Continued from Page 32

to the panelists regarding the timing involved in playing crossovers. A consensus opinion seemed to be the following combination of ingredients: a careful eye on the sales reports, plus an active knowledge of what is happening on the streets and clubs. Add in request reaction, taking into account the sound of the record, and you have the determining factors for when to add or play a crossover.



"Sales is a more important factor now than it used to be," observed Rick Peters, who is known for breaking hits in Boston. "We also monitor the phones for requests, but sales are essential. MTV has been an influence for generating a sales base, but then it's CHR which picks up the ball and makes the record a success."

#### Hand-To-Hand Combat

One of the most publicized open warfare situations between two radio stations is that between WPLJ and Z100. Without fail each morning, Z100 takes potshots at Larry Berger, calling him Larry Booger and referring to his station as WIMP Radio. The audience wanted to know Larry's reaction to all of this.

"It's really bullshit," he responded.
"What they do over there is pretty silly and childish. Sure, we now call them 'ZIT-100,' but they've really taken this to an extreme.

# Contemporary Hit Radio

Actually, I'm not up to date with their latest efforts because I spend more time listening to WPLJ than to them. If my product is right, we'll do well in the ratings, and WPLJ sounds great."

Sunny Joe, who's begun consulting WKTU/New York, added, "In Boston we have a healthy respect for each other. Rick runs a solid station and so does (WBCN PD) Oedipus. None of us wants to draw negative attention to each other. However, my morning man and their morning personality ended up talking with one another on the air yesterday morning, which I found pretty strange." Rick agreed. "We're all here to win and do well. WHTT can do it without slamming the other guys."

#### **CHR's Glowing Future**

For an audience composed, to a large degree, of people who might not make Z100 or WPLJ their first choice for radio listening, there was no hostility generated toward the format in terms of the usual items: 1) you play too many commercials; and the ever-popular 2) it's the same songs over and over. In fact, the audience did recognize CHR's contribution to the growth of new artists by playing a wider variety of current music.

It was generally agreed by all concerned that the CHR format is very much alive, well, and growing in importance every day. And unlike the rush to Disco, Country, Modern Music, or any other trendy format idea, the audience felt CHR would have a bright future not only as a format, but as a solid supporter of new product for many years to come.

# Welcome To The New CHR Reporters

The spring **Arbitron** results are in, and the tasks of looking through all the books and listening to airchecks of stations seeking to become CHR reporters are complete. Welcome to the new CHR reporters:

Parallel 1

KWK/St. Louis, MO PD: Steve Perun



WNYS/Buffalo, NY PD: Bill Tod MD: P.J. Foxx

MD: P.J. Foxx Note: WNYS moves from P-2 to P-1



Parallel 2

93Q(WNTQ)/Syracuse, NY

Musicradio 93Q<sub>FM</sub>

WQUE-FM/New Orleans, LA PD: Kevin McCarthy

93·FM

Y106(WHLY)/Orlando, FL PD: Rick Stacy MD: Jim Steal



WZKS/Nashville, TN PD: Larry Martino



KZFM/Corpus Christi, TX PD: Al Carson MD: Meryl Ginsburg



KWIC/Beaumont, TX OM: Chris Rasor MD: David Perry



Z95(WZUU)/Milwaukee, W PD: Cat Michaels MD: Brian Kelly



KOFM/Okiahoma City, OK

PD: Mike Miller MD: Sean Casey



WGTZ/Dayton, OH PD: John Robertson



KKRD/Wichita, KN PD: Jack Oliver MD: Greg Williams



KZIO/Duluth, MN PD: Barry Knight



KBOS/Fresno, CA PD: Kris Van Kamp



KF95(KFXD)/Boise, ID PD: Larry Doss MD: Brian Gregory



KNMQ/Albuquerque-Santa Fe, NM

PD: Steve Stucker
MD: Katle Maitland

Q106

Parallel 3

WOAY/Beckley, WV

Y94 fm WOAY RADIO

T94(WJST)/Panama City, FL PD: John Dantzer

The Hot 102

KWES/Odessa-Midland, TX PD: John Clay

KNIN/Whichita Falls, TX
PD: Barry Michaels



WDBR/Springfield, IL PD: Jim Moore MD: Greg Lawley



KQCR/Cedar Rapids, IA PD: Gary Dixon



KBOZ-FM/Bozeman, MT KBOZ-FM MUSIC
PD: Paul Ellis

OK95(KIOK)/Tri-Cities, WA
PD: Bob Taylor
MD: John Purdy

Total CHR Reporters: 244

#### Motion

Scott Alexander joins B94/Pittsburgh for middays from KWK/St. Louis, replacing Jeff McKay, who becomes Da t WEZR/Washington, D.C. Also at WEZR, John Murphy accepts the morning show; he previously worked AM drive at KNB0/Seattle-Tacoma ... KTKT/Tucson PD Bobby, Rivers moves into sales, while Production Director Alan McLaughlin takes over ... Partitimer Dan Weber moves to mornings at WKAU/Appleton-Oshkosh ... New to KS103/San Diego are Promotton Director Sherry Toenles and weekender Benny Martinez; Benny retains his

weekday shift at KHTZ/Los Angeles . . . 98PXY/Rochester welcomes Scott Spezzano to mornings from WCOZ/Boston. At the same time, Candl Clarke takes over nights from crosstown WCMF . . . WQUE/New Orleans ups partimer Beaver Stevens to overnights . . . Greg Cassidly advances to Assistant PD at Z299/Kansac City . . . Brian Logan leaves evenings at KTFM/San Antonio for late nights at Q105/Tampa . . . . Congratulations to 92X/Columbus PD Adam Cook and his wife on the birth of their first son, Ryan!





**RON RODRIGUES** 

RATINGS REPORT

# The South Has Risen Again

R&R's semiannual Ratings Report will be published soon. You'll notice that, as usual, A/C is the format of choice for more Americans than any other. The only exception is in the South where, not surprisingly, Country is tops. However, there are few key Southern markets where A/C does do well. I spoke with the programmers at six of those exceptional stations about their success amidst so much Country competition.

All six outlets are format-dominant, scored higher ratings than last fall, and had different methods for their improved performance.

#### It's Not The Music

WAHR/Huntsville PD Ted Cannon researched the success of a popular Country station in his market and determined that many of its listeners tuned in not for the music, but for the station's services. "We found a hole," said Ted. "Knowing that, we felt we could attract many of those listeners by providing much of those same services using A/C music."

WAHR does play a high quotient of Country crossovers, as much as 40% if the appropriate product is available. Its playlist will include such entertainers as Kenny Rogers and Alabama, but not artists with little appeal outside of Country, such as Conway Twitty. Ted feels that listeners with a marginal interest in country music will be satisfied with WAHR's presentation. "Our format works because it is not so far away from Country as to turn off Country listeners."

WMJJ/Birmingham PD Bill Thomas says his station's playlist averages 20% crossover material, but he credits other reasons for WMJJ's dominance. "Knowing that there are two types of A/C's, either foreground or the 'lite' rock variations, we decided to take the foreground approach. It begins with our morning team of Burt & Kurt. WZZK, a strong Country competitor, dosen't have the high morning visibility that we do. We also employ many on-air promotions and a more aggressive programming posture. WMJJ has stronger news position, too. If Country states

tions don't have the product, they will suffer. We share as much with the Country outlet as with the CHR here."

#### **Avoiding Crossovers**

In Country radio's most prominent market, Nashville, the top A/C generally avoids country crossovers. WLAC-FM PD Dave Nichols explains, "It's a real problem when you have a couple of excellent Country stations in WSM-FM and WSIX-FM, which are so dominant in their format. They have country artists going in and out their doors all the time, and we just can't compete."

Nichols added that there didn't seem to much cross-interest among the two formats during the spring book. "Our diary analysis didn't show much sharing. Those that did listen to both stations used one station dominantly and the other supplementally. Although we will play crossover artists such as Ronnie Milsap and Crystal Gayle, we'll be careful of many others, like Alabama. While some of their hits did well with us, some didn't."

Other ingredients for the station's success, says Dave, is WLAC-FM's superior signal, the news resources of its News/Talk-formatted sister station WLAC, and a music format that he says is well-targeted towards 25-49 women.

#### Longer Listening

In South Carolina, WFBC/Greenville PD Greg Anderson said his station won a twoyear campaign of strategic and tactical planning. "Our aim was to dominate at least two of four key marketing areas: promotion, news and information, community



SHAPING UP TO SHIP 'EM OUT — K-101/San Francisco along with the Guardsmen (local businessmen & professionals) put on the 13th annual Angel Island Fun Run so that underprivileged youngsters could go to camp this summer.



AND HOLD THE ANCHOVIES — So, what's the most outrageous thing you would do in a vat of simmering pizza sauce? That's the question KFMK/Houston posed to its listeners recently. Fifteen lucky (?) listeners were selected to take the plunge. Pictured is one who came dressed as a 300-nound meathall

involvement, and music leadership. I believe we've taken the first three elements and we're moving in on the fourth."

"There's another important element," continued Greg. "It requires stretching our your TSL (Time Spent Listening); ours is nearly two and a half hours a day. Do that and any Southern A/C station can beat a Country station. If you examine the books, Country and ethnic stations have long TSLs. That's where they get their ratings from; it's usually not from high curnes."

#### It Is The Music

WAVE/Sarasota PD Steve Huntington says he lets his station's music do the work for him. "For us, it really means playing a constant variety of music. Being a strong number one assures us that we're on the right track. We've come a long way from our AOR days and three sets of call letters. Our music format currently includes alburuts and jazz. I like to think we have the

solid positioning that WMMS/Cleveland en-

Steve said that the strongest Country stations in the area beam in from nearby Tampa. That's an advantage, he says, because they cannot localize to Sarasota the way his station does.

George Johns-consulted WMAG/Greensboro signed on with the classic FairWest concepts. Recounts PD Jim Ballard, "When we signed on, we let our listeners know that they were going to build the station. We were very active promotionally, first giving away \$10,000 and then \$50,000. This spring we gave away a Rolls Royce. And, of course, we use the "class" image.

"No other station was nearly as strong, although we didn't have an established A/C such as WBT/Charlotte to deal with. But when you've got the kind of air personalities and promotions we have here, getting listeners to cross over from Country is a possibility."

### Southern Division Box Score

Here's how the stations featured in the main article fared in the spring '84 Arbitron sweep. Note that all figures represent the average quarter-hour share of 25-49 adults, Mon.-Sun., 6a-midnight, MSA. Arbitron does not allow us to print precise 25-49 shares, so those numbers are rounded off.

#### WMJJ/Birmingham

F'83 12+: 4.9 S'84 12+: 6.9 S'84 25-49: C.12 12+ change: +2.0 25-49 change: +4.4

#### WMAG/Greensboro

F'83 12+: 7.2 S'84 12+: 8.8 S'84 25-49; c.13 12+ change: +1.6 25-49 change: +3.4

#### WFBC/Greenville

F'83 12+: 10.2 S'84 12+: 14.1 S'84 25-49: c. 19 12+ change: +3.9 25-49 change: +6.8

#### WAHR/Huntsville

S'83 12+: 6.7 S'84 12+: 6.6 S'84 25-49: c.10 12+ change: -0.1 25-49 change: +3.3

#### WLAC-FM/Nashville

F'83 12+: 6.4 S'84 12+: 8.5 S'84 25-49; c.10 12+ increase: +2.1 25-49 increase: +1.8

#### WAVE/Sarasota

F'83 12+: 6.9 S'84 12+: 7.2 S'84 25-49: c.18 12+ change: +0.3 25-49 change: +1.4

# Progress

available; (713) 784-2697

Congratulations to KFMB/San Diego promo director Joan Hiser and her husband Dr. Dan on their new arrival, Matthew Lee . . . Wendell Brown shifts from afternoons to mornings at WRMM/Atlanta . . . Jack Murphy joins WLTE/Minneapolis for mornings from WWLT/Atlanta . . . Bryan O'Neal is named Production Director at KCNR/Portland from Traffic Director within. Tim Gordon takes over traffic duties at CNR . . Townsend Coleman departs WLTF/Cleveland for other interests in television . . . KRBE/Housson MD Liz Marroquin has departed and is

tion Director at KLZI/Phoenix is Bob Glasco . . .

. New Produc-

Larry Hollowell moves from all-nights to evenings at WNSY/Hampton, VA ... WFMK/Lansing names Harmon & Holiday for PM drive from crosstown WVIC . . . Jan Keim appointed Promo Director at KRMG/Tulsa ... WGR/Buffalo names Allen Costantini to its news staff from WIVB-TV ... Chris Andree joins WSFM/Harrisburg from crosstown WKBO . . . Stan Harris appointed to middays at KUDO/Las Vegas from KRZY/Albuquerque ... Robert Jason-Fain joins WTKO/Ithaca as midday newsman William Tynan leaves the RAB for PM drive at WDOE/Dunkirk, NY ... Brian Ashley joins WTNY/Watertown as ND from CKLC/Kingstown, ON ... WSKI/Montpelier loses ND Susan Walker to TV and replaces her with Steve Chart from local print media.

STEVE FEINSTEIN

ARB BREAKOUT

## Spring '84 Scoreboard

Here it is, folks: the complete guide to the spring '84 sweep, with figures for every rated AOR station known to this modern-day trade maven. Greater detail than ever provides a more well-rounded picture of where each station stands in its market. You'll have a better handle on a station's area of strength, which can help you decide which playlists and station activity you care to monitor.

Arbitron surveyed 192 AOR stations among 142 markets: 123 standard markets with full data, 19 condensed markets with limited demographic breakouts. If I've omitted your station inadvertently, by all means give me a holler.

#### 12+ At A Glance

More stations grew in total audience share than fell:

- 91 up
- 89 down
- · 7 flat
- · 5 debuts

As outlined last week, 24 AORs were number one in their markets in 12+ share, including seven that dropped in share but still captured the top spot.

### 18-34 Adults

AOR is #1 with 18-34 adults in 63 (44%) of the 142 markets. In 100 markets (70%), AOR places either first or second.

AOR is #1 with 18-34 men in 87 (71%) of the 123 standard markets. In 103 (84%), AOR places either first or second.

#### 25-34 Men

AOR is #1 with 25-34 men in 57 (46%) markets and places either first or second in 87 (71%) markets

AOR is #1 with teens in 30 (24%) markets; first or second in 85 (69%) markets.

### Honor Roll

Particularly worth noting: stations high in 18-34 adults and 25-34 men, which often indicates a blend of music, entertainment and information/lifestyle features with appeal to older audience cells. Balanced demos, with a healthy amount of women and upper demo men, make an AOR station a more competitive buy. Stations that offer an adult rock audience stand a better chance of attracting primo advertising dol-

| Station/Market          | 12+                   | Cume | Adults<br>18-34 | Men<br>18-34 | Men<br>25-34 | Teens |  |
|-------------------------|-----------------------|------|-----------------|--------------|--------------|-------|--|
| WPYX/Albany, NY (A)     | 11.9-12.5             | 2    | 1               | 1            | 1            | 1     |  |
| WOBK-FM/Albany, NY      | 2.6-3.1               | _    | -               | _            | _            | _     |  |
| KFMG/Albuquerque (P)    | 8.3-10.2              | -    | 1               | . 1          | 1            |       |  |
| KWXL/Albuquerque (A)    | 6.7-5.2               |      | -               | _            | _            | 2     |  |
| WZZO/Allentown (A)      | 11.3-11.3             | 2    | 1               | 1            | 1            | 1     |  |
| KEZY-FM/Anaheim         | .98                   | -    | _               | _            | -            | _     |  |
| KNAC/Anaheim-Long Bea   | ch .55                | -    | -               | -            | _            | _     |  |
| KWHL/Anchorage (P)      | 14.9-17.3             | 2    | 1               | 1            | 1            | 2     |  |
| WIQB/Ann Arbor (F)      | 7.8-6.3               | -    | 1               | na           | na           | na    |  |
| WAPL/Appleton           | 9.7-9.5               | _    | 1               | 1            | 1            | _     |  |
| WKLS-FM/Atlanta (A)     | 6.2-6.9               | _    | -               | 1            | 2            | 2     |  |
| WMGM/Atlantic City      | 6.4-6.0               | -    | -               | ***          | _            | 2     |  |
| KLBJ-FM/Austin          | 9.9-14.4              | 2    | 1               | 1            | 1            | 2     |  |
| WIYY/Baltimore (A)      | 6.2-6.9               | _    | 1               | 1            | 1            | 2     |  |
| WHFS/Baltimore-Annapol  |                       | _    | -               | _            | -            | _     |  |
| WGRX/Baltimore (S)      | *5                    | -    |                 | -            | -            | -     |  |
| WTOS/Bangor-            | 4.6-4.8               | -    | -               | na           | na           | na    |  |
| Skowhegan, ME           | 5.5-13.3              |      | 2               | na           | na           | na    |  |
| WOAY-FM/Beckley         | 13.5-12.2             |      | 2               | 1            | 2            | 1     |  |
| WAAL/Binghamton         | 7.9-8.2               |      | _               |              | 2            | 2     |  |
| WAPI-FM/Birmingham      | 9.0-9.6               | _    | 1               | 1            | 2            | 2     |  |
| KIDQ/Boise              | 8.2-9.0               | - 3  | 1               | 1            | 1            | _     |  |
| WBCN/Boston             | 4.1-5.8               |      | 1               | 1            |              | _     |  |
| WGRQ/Buffalo (A)        | 3.2-2.4               |      | _               |              | _            |       |  |
| WRXT/Buffalo            | *-4.0                 |      | 2               | na           | na           | na    |  |
| WIZN/Burlington         |                       | 2    | 1               | 2            | 1            | 2     |  |
| WOOS/Canton             | 9.3-10.6<br>15.9-13.8 | 2    | 2               | 2            | 2            | 2     |  |
| KAWY/Casper             | 15.9-13.8             | _    | 2               | 2            | _            | 2     |  |
| KKRQ/Cedar Rapids-      | 7000                  |      | _               | 1            | _            | 2     |  |
| Iowa City (A)           | 7.3-8.6               | -    |                 | 1            |              | -     |  |
| WKTM/Charleston, SC     | 3.7-3.6               |      | 7               | _            | 1            | -     |  |
| WKLC/Charleston, WV (A) |                       | 2    | 1               | 1            | 7            | 1     |  |
| WROQ/Charlotte (A)      | 8.2-7.2               | -    | _               | 2            | -            | 2     |  |
| WWWV/Charlottesville    | 15.4-10.7             | 1    | 1               | na           | na           | na    |  |
| WOWE/Chattanooga        | 3.0-2.4               | -    | _               | _            | - 5          | _     |  |
| WLUP/Chicago            | 3.0-3.4               | -    | -               | 2            | _            | _     |  |
| WMET/Chicago            | 3.4-3.3               | _    | _               | _            | 2            | 2     |  |
| WXRT/Chicago            | 3.2-2.4               | _    | _               | _            | 2            | -     |  |

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HEAVY HITTERS — This lineup of consultants batted over .500 in the spring sweep. More than half of their clients registered 12+ gains. From left, B/A/M/D's Lee Michaels and Jon Sinton; Jeff Pollack; B/A/M/D's Dwight Douglas; Beau Phillips; and B/A/M/D's Lee Abrams.

## Consultants Report Card

Here's a clear picture of how consultants' client stations fared in the spring book. In addition to percentages of up and down 12+ figures, you'll see how each radio doctor's clients performed in key demos.

Consulted stations are noted by (A) for Burkhart/Abrams/Michaels/Douglas; (B) Gary Burns; (BP) Beau Phillips; (C) Rick Carroll; (F) Frank Fellx; (DH) Donna Halper; (H) Bob Hattrik; (M) Mike McVay; (P) Jeff Pollack; (S) John Sebastian; (TW) Todd Wallace. Coconsultations are also noted.

All stations indicated as such were consulted during the spring 1984 rating book. Stations

may have terminated or begun consultation arrangements since.

\*The Burkhart/Abrams organization serves WMMR/Phlladelphia in a research-only capacity. The nature and extent of client/consultant relationships vary

| Consultant | Stations | 12+                                         | #1's Adults<br>18-34                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | #1's Men<br>18-34 | #1's Men<br>25-34 | #1's Teens                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|------------|----------|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| B/A/M/D    | 50       | 33 up (66%)<br>34 down (28%)<br>3 flat (6%) | 27(55%)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 36(77%)           | 26(55%)           | 14(30%)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Burns      | 3        | 3 down                                      | _                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | -                 | _                 | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Carroll    | 4        | 4 down                                      | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 1                 | 1                 | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Felix      | 5        | 2 up<br>3 down                              | 4(80%)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3(75%)            | 2(50%)            | 1(25%)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Halper     | 1        | 1 down                                      | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 1                 | -                 | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Hattrik    | 2        | 1 up<br>1 down                              | _                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 1                 | 1                 | _                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| McVay      | 2        | 1 down<br>1 flat                            | _                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | _                 | -                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Phillips   | 3        | 3 up                                        | _                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 2                 | -                 | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Pollack    | 28       | 18 up(64%)<br>8 down (29%)<br>2 flat (7%)   | 13(48%)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 18(69%)           | 9(35%)            | 3(12%)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Sebastian  | **6      | 3 up<br>2 down<br>1 flat                    | - The state of the | 1                 | -                 | Total Control of the |
| Wailace    | 1        | 1 up                                        | _                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                   | _                 | _                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

Note that a consultant's station base number may vary among performance categories. Only 12+ and adults 18-34 figures are available for clients in condensed markets. Consultants with condensed market clients were Abrams (2), Pollack (1), Felix (1), and McVay

\*\*Two of Sebastian's clients, WGRX/Baltimore and WKGR/West Palm Beach, are "FOR" stations that target 25+ males.

Also, only 12+ figures were used for two stations with severely limited signals: WQXR/ Jacksonville, NC (A); and WRCN/Long Island (P).

When comparing consultants' performances, consider the makeup of their client lists. In general, the bigger the clients' market size, the more heated the competition due to the presence of rival AORs, as well as fragmentation from other formats.

## Spring '84 Scoreboard

Continued from Page 37

| Station/Market                                                                                                                                                                                 | 12+                                                                                 | Cume             | Adults<br>18-34 |         | Men<br>25-34 | Teen    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------|-----------------|---------|--------------|---------|
| KFMF/Chico                                                                                                                                                                                     | 11.1-9.0                                                                            |                  | 2               | na      | na           | na      |
| WEBN/Cincinnati (P)                                                                                                                                                                            | 7.2-8.0                                                                             | _                | 1               | 1       | 1            | _       |
| WSKS/Cincinnati (H)                                                                                                                                                                            | 4.5-3.6                                                                             |                  | -               | -       | -            | _       |
| WMMS/Cleveland (P)                                                                                                                                                                             | 10.0-10.4                                                                           | 1                | 1               | 1       | 1            | 2       |
| KILO/Colorado Spring                                                                                                                                                                           | s 14.5-12.0                                                                         | 2                | 1               | 1       | 1            | 2       |
| WLVQ/Columbus, OH                                                                                                                                                                              | (A)                                                                                 |                  |                 |         |              |         |
| VNON (C CI :                                                                                                                                                                                   | 12.6-12.6                                                                           |                  | 1               | 1       | 1            | 2       |
| KNCN/Corpus Christi                                                                                                                                                                            | 10.1-11.3                                                                           |                  | 2               | 1       | 1            | 2       |
| KZEW/Dallas (P)<br>KEGL/Dallas                                                                                                                                                                 | 4.9-4.5                                                                             |                  | _               | 1       | 2            | _       |
| KTXQ/Dallas (A)                                                                                                                                                                                | 5.3-4.3                                                                             |                  | _               | 2       | _            | -       |
| WRKI/Danbury (A)                                                                                                                                                                               | 3.8-4.0                                                                             |                  | 1               | 2       |              |         |
| WTUE/Dayton (A)                                                                                                                                                                                | 10.8-11.2<br>12.4-13.6                                                              |                  | 1               | na<br>1 | na<br>1      | na<br>2 |
| KBPI/Denver (P)                                                                                                                                                                                | 6.0-4.4                                                                             |                  | _               | _       | 1            | 2       |
| KAZY/Denver                                                                                                                                                                                    | 3.8-4.2                                                                             | =                |                 | 2       | Ξ.           |         |
| KBCO/Denver-Boulder                                                                                                                                                                            | 4.4-4.0                                                                             |                  | 2               | 1       | 1            |         |
| KTCL/Denver-Ft. Colli                                                                                                                                                                          |                                                                                     | -                |                 | _       | _            |         |
| KGGO/Des Moines                                                                                                                                                                                | 13.3-17.4                                                                           | 1                | 1               | 1       | 1            | 1       |
| WRIF/Detroit                                                                                                                                                                                   | 6.2-5.4                                                                             | _                | 1               | 1       | î            | -       |
| WLLZ/Detroit                                                                                                                                                                                   | 4.8-4.7                                                                             | _                | _               | 2       | _            | 1       |
| KLYV/Dubuque                                                                                                                                                                                   | 26.1-21.4                                                                           | 1                | 1               | na      | na           | na      |
| KQDS/Duluth (DH)                                                                                                                                                                               | 8.3-7.2                                                                             |                  | 1               | 1       | 2            | 2       |
| KLAQ/El Paso (A)                                                                                                                                                                               | 11.5-11.1                                                                           | 2                | î               | 1       | 1            | _       |
| KZEL/Eugene (A)                                                                                                                                                                                | 12.8-14.5                                                                           | 1                | 1               | 1       | 1            | 1       |
| WYER/Evansville-                                                                                                                                                                               |                                                                                     |                  |                 |         |              |         |
| Mt. Carmel                                                                                                                                                                                     | 3.9-2.8                                                                             | _                | _               | _       | _            | _       |
| KQWB-FM/Fargo (P)                                                                                                                                                                              | 17.1-13.8                                                                           | 2                | 1               | 1       | _            | 2       |
| WWCK/Flint (A)                                                                                                                                                                                 | 12.0-18.1                                                                           | 1                | 1               | 1       | 1            | 1       |
| WOOJ/Ft. Myers, FL                                                                                                                                                                             | 14.4-8.7                                                                            | _                | 2               | na      | na           | na      |
| WXKE/Ft. Wayne                                                                                                                                                                                 | 11.0-9.2                                                                            | _                | 2               | 1       | 2            | 2       |
| KKDJ/Fresno (A)                                                                                                                                                                                | 10.9-10.1                                                                           | 2                | 1               | 1       | 1            | _       |
| WRUF-FM/Gainesville                                                                                                                                                                            |                                                                                     |                  |                 |         |              |         |
| 11/1 43/ 1384 / 2                                                                                                                                                                              | 14.2-14.8                                                                           | 1                | 1               | na      | na           | na      |
| WLAV-FM/Grand Rap                                                                                                                                                                              |                                                                                     |                  | 11              |         |              | 1       |
| WWW (Comment                                                                                                                                                                                   | 9.5-11.8                                                                            | _                | 1               | 1       | 1            | 2       |
| WKZL/Greensboro                                                                                                                                                                                | 6.5-6.8                                                                             | _                | -               | 1       | -            | 1       |
| WCKN/Greenville, SC                                                                                                                                                                            | 7.7-5.9                                                                             | _                | _               | _       | _            | 2       |
| WXCS/Hagerstown                                                                                                                                                                                | 3.7-5.5                                                                             | _                | 2               | na      | na           | na      |
| WTPA/Harrisburg (A) WHCN/Hartford (A)                                                                                                                                                          | 10.3-11.4<br>5.7-5.8                                                                | _                | 1 2             | 1       | 2            | 1       |
| WCCC-FM/Hartford                                                                                                                                                                               | 4.1-3.8                                                                             | _                | Z               | 2       |              | 2       |
| KPOI/Honolulu (A)                                                                                                                                                                              | 9.0-9.6                                                                             |                  | 2               | 1       | 2            | 2       |
| KSRR/Houston (P)                                                                                                                                                                               | 6.0-7.4                                                                             | 2                | _               | 1       | _            | 2       |
| KLOL/Houston (A) (M)                                                                                                                                                                           | 5.8-5.8                                                                             | _                |                 | _       | 2            | _       |
| WFBQ/Indianapolis (A)                                                                                                                                                                          |                                                                                     |                  | 2               | 1       | 1            | 2       |
| WFYV/Jacksonville (A)                                                                                                                                                                          | 10.8-14.9                                                                           | 2                | 1               | 1       | 1            | 1       |
| WZXY/Johnson City-                                                                                                                                                                             |                                                                                     | -                | •               |         | •            | •       |
| Kingsport                                                                                                                                                                                      | 6.1-2.6                                                                             | _                | _               | -0.0    | -            | _       |
| WGLU/Johnstown                                                                                                                                                                                 | 4.5-4.8                                                                             | _                | _               | _       | 1            | _       |
| KYYS/Kansas City (A)                                                                                                                                                                           | 6.3-5.9                                                                             | _                | _               | 1       | 1            | _       |
| KKCI/Kansas City (P)                                                                                                                                                                           | 3.2-3.0                                                                             | -                | _               | -       | -            | 2       |
| KCFX/Kansas City-                                                                                                                                                                              |                                                                                     |                  |                 |         |              | _       |
| Harrison                                                                                                                                                                                       | .7-1.5                                                                              | _                | -               | -       | -            | _       |
| WIMZ-FM/Knoxville (A                                                                                                                                                                           | 1)                                                                                  |                  |                 |         |              |         |
|                                                                                                                                                                                                | 11.5-18.6                                                                           | 2                | 1               | 1       | 1            | 1       |
| KSMB/Lafayette, LA                                                                                                                                                                             | 12.7-10.4                                                                           | 2                | 2               | 1       | 1            | 2       |
| KOMP/Las Vegas (A)                                                                                                                                                                             | 11.3-9.3                                                                            | 2                | 2               | 1       | 1            | 2       |
| WKQQ/Lexington                                                                                                                                                                                 | 13.7-12.2                                                                           |                  | 2               | 1       | _            | 2       |
| KFMQ/Lincoln                                                                                                                                                                                   | 10.5-12.0                                                                           | -                | 2               | 1       | -            | 2       |
| KMJX/Little Rock                                                                                                                                                                               | 8.6-11.4                                                                            | _                | 2               | 1       | 2            | 1       |
|                                                                                                                                                                                                | 3.3-3.9                                                                             | -                | 2               | 2       | _            | -       |
| KLOS/Los Angeles (P)                                                                                                                                                                           |                                                                                     | _                | -               | -       | 2            | -       |
| KLOS/Los Angeles (P)<br>KMET/Los Angeles (A)                                                                                                                                                   | 3.9-3.4                                                                             |                  |                 |         |              |         |
| KLOS/Los Angeles (P)<br>KMET/Los Angeles (A)                                                                                                                                                   | 3.9-3.4<br>(C)                                                                      |                  |                 |         |              |         |
| KLOS/Los Angeles (P)<br>KMET/Los Angeles (A)<br>KROQ-FM/Los Angeles                                                                                                                            | 3.9-3.4<br>(C)<br>3.0-2.1                                                           | _                | -               | -       | -            | -       |
| KLOS/Los Angeles (P)<br>KMET/Los Angeles (A)<br>KROQ-FM/Los Angeles<br>WQMF/Louisville                                                                                                         | 3.9-3.4<br>(C)<br>3.0-2.1<br>9.7-10.5                                               | _ 2              | 1               | 1       | 1            | _<br>2  |
| KLOS/Los Angeles (P) KMET/Los Angeles (A) KROQ-FM/Los Angeles WQMF/Louisville KFMX-FM/Lubbock (A)                                                                                              | 3.9-3.4<br>(C)<br>3.0-2.1<br>9.7-10.5<br>12.2-12.4                                  | -                | -               | 1       | -            | 1       |
| KLOS/Los Angeles (P) KMET/Los Angeles (A) KROQ-FM/Los Angeles WQMF/Louisville KFMX-FM/Lubbock (A) WIBA-FM/Madison (F)                                                                          | 3.9-3.4<br>(C)<br>3.0-2.1<br>9.7-10.5<br>12.2-12.4<br>10.8-11.3                     | -<br>2<br>-<br>2 | 1<br>-<br>1     |         | 1 - 1        |         |
| KLOS/Los Angeles (P) KMET/Los Angeles (A) KROQ-FM/Los Angeles WQMF/Louisville KFMX-FM/Lubbock (A) VIBA-FM/Madison (F)                                                                          | 3.9-3.4<br>(C)<br>3.0-2.1<br>9.7-10.5<br>12.2-12.4<br>10.8-11.3<br>(C)              | 2                | 1               | 1       | 1            | 1<br>2  |
| KLOS/Los Angeles (P) KMET/Los Angeles (A) KROQ-FM/Los Angeles WQMF/Louisville FMX-FM/Lubbock (A) WIBA-FM/Madison (F) WGIR-FM/Manchester                                                        | 3.9-3.4<br>(C)<br>3.0-2.1<br>9.7-10.5<br>12.2-12.4<br>10.8-11.3                     | -                | -               | 1       | -            | 1       |
| KLOS/Los Angeles (P) KMET/Los Angeles (A) KMCD-FM/Los Angeles WQMF/Louisville KFMX-FM/Lubbock (A) VIBA-FM/Madison (F) WGIR-FM/Manchester KRIX/McAllen-                                         | 3.9-3.4<br>(C)<br>3.0-2.1<br>9.7-10.5<br>12.2-12.4<br>10.8-11.3<br>(C)<br>18.1-15.9 | 2                | 1               | 1       | 1            | 1<br>2  |
| KLOS/Los Angeles (P)<br>KMET/Los Angeles (A)<br>KROQ-FM/Los Angeles<br>WQMF/Louisville<br>(FMX-FM/Lubbock (A)<br>VIBA-FM/Madison (F)<br>WGIR-FM/Manchester<br>KRIX/McAllen-<br>Brownsville (B) | 3.9-3.4<br>(C)<br>3.0-2.1<br>9.7-10.5<br>12.2-12.4<br>10.8-11.3<br>(C)<br>18.1-15.9 | 2                | 1               | 1       | 1            | 1 2     |
| KLOS/Los Angeles (P) KMET/Los Angeles (A) KROQ-FM/Los Angeles WQMF/Louisville LFMX-FM/Lubbock (A) WIBA-FM/Madison (F) WGIR-FM/Manchester KRIX/McAllen-                                         | 3.9-3.4<br>(C)<br>3.0-2.1<br>9.7-10.5<br>12.2-12.4<br>10.8-11.3<br>(C)<br>18.1-15.9 | 2                | 1               | 1       | 1            | 1<br>2  |

|   | 9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                |                                                                                                                                                                                                                     |                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                         |                                                |                                             |
|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|------------------------------------------------|---------------------------------------------|
|   | Station/Market                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                | 12+                                                                                                                                                                                                                 | Cume                                 | Adults                                                                                                                                                                                                                                                                                                                                                                                                                          | Mon                                                                                     | Man                                            | Teens                                       |
|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                |                                                                                                                                                                                                                     | Cume                                 | 18-34                                                                                                                                                                                                                                                                                                                                                                                                                           | 18-34                                                                                   | 25-34                                          | Teens                                       |
|   | WCKO/Miami-Ft                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                |                                                                                                                                                                                                                     | _                                    | _                                                                                                                                                                                                                                                                                                                                                                                                                               | _                                                                                       | _                                              | 7                                           |
|   | WQFM/Milwauk<br>KQRS/Minneapo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                |                                                                                                                                                                                                                     |                                      | 2                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                                                       | _                                              | 1 2                                         |
|   | WZEW/Mobile                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | us (P)                                                                                         | 4.6-6.2<br>1.6-1.2                                                                                                                                                                                                  | _                                    | _                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                         |                                                | Z                                           |
|   | KFIV/Modesto                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                | 12.0-9.6                                                                                                                                                                                                            | _                                    | 2                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                                                       | 2                                              | Ε.                                          |
|   | WLSQ/Montgome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | erv                                                                                            | 1.2-1.6                                                                                                                                                                                                             | _                                    | _                                                                                                                                                                                                                                                                                                                                                                                                                               | _                                                                                       | _                                              | _                                           |
|   | WDHA/Morriston                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | wn                                                                                             | 2.1-3.7                                                                                                                                                                                                             | -                                    | _                                                                                                                                                                                                                                                                                                                                                                                                                               | na                                                                                      | na                                             | na                                          |
|   | WKDF/Nashville                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                | 11.7-9.5                                                                                                                                                                                                            | 1                                    | 1                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                                                       | 1                                              | 1                                           |
|   | WBAB/Nassau-S                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | uffolk                                                                                         | 3.8-3.2                                                                                                                                                                                                             | _                                    | _                                                                                                                                                                                                                                                                                                                                                                                                                               | _                                                                                       | 2                                              | -                                           |
|   | WAPP/Nassau-S                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | uffolk                                                                                         | 4.0-3.0                                                                                                                                                                                                             | _                                    | _                                                                                                                                                                                                                                                                                                                                                                                                                               | _                                                                                       | -                                              | 2                                           |
|   | WNEW-FM/Nass                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | sau-Sui                                                                                        |                                                                                                                                                                                                                     |                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                         |                                                |                                             |
|   | New York (A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                | 1.9-3.0                                                                                                                                                                                                             | _                                    | _                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                                                       | 1                                              | -                                           |
|   | WLIR/Nassau-Su                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                | 1.9-1.7                                                                                                                                                                                                             | _                                    | _                                                                                                                                                                                                                                                                                                                                                                                                                               | _                                                                                       | _                                              | Ξ.                                          |
|   | WRCN/Nassau-S<br>WPLR/New Have                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | unoik                                                                                          | 7.5-6.8                                                                                                                                                                                                             | _                                    | 2                                                                                                                                                                                                                                                                                                                                                                                                                               | 2                                                                                       | - 2                                            | 2                                           |
|   | WNEW-FM/New                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                | (A)                                                                                                                                                                                                                 | _                                    | 2                                                                                                                                                                                                                                                                                                                                                                                                                               | 4                                                                                       | . 4                                            | 2                                           |
|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 1011                                                                                           | 2.6-3.1                                                                                                                                                                                                             | -                                    | -                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                                                       | 1                                              | _                                           |
|   | WAPP/New York                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | •                                                                                              | 3.3-2.9                                                                                                                                                                                                             | _                                    | _                                                                                                                                                                                                                                                                                                                                                                                                                               | _                                                                                       | -                                              | _                                           |
|   | WNOR-FM/Norfo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                | 9.5-10.3                                                                                                                                                                                                            | 2                                    | 1                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                                                       | 1                                              | 2                                           |
|   | WEZX/N.E. Pa.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                |                                                                                                                                                                                                                     |                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                         |                                                |                                             |
|   | (Scranton) (A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 1)                                                                                             | 6.6-6.9                                                                                                                                                                                                             | = 0                                  | 2                                                                                                                                                                                                                                                                                                                                                                                                                               | 2                                                                                       | -                                              | 1                                           |
|   | WKLT/N.W. MI                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                |                                                                                                                                                                                                                     |                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                         |                                                |                                             |
|   | (Traverse Cit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | ty) (A)                                                                                        |                                                                                                                                                                                                                     | _                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                 | na                                                                                      | na                                             | na                                          |
|   | KUFO/Odessa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                | 13.8-7.9                                                                                                                                                                                                            | -                                    | 2                                                                                                                                                                                                                                                                                                                                                                                                                               | na                                                                                      | na                                             | na                                          |
|   | KATT-FM/Oklah                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | oma C                                                                                          | 14.2-10.9                                                                                                                                                                                                           | 2                                    | 1                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                                                       | 2                                              | 2                                           |
|   | KEZO/Omaha (A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                | 9.8-12.2                                                                                                                                                                                                            | _                                    | 2                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                                                       | 2                                              | 2                                           |
|   | WDIZ/Orlando (A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                | 9.6-10.9                                                                                                                                                                                                            | _                                    | 1                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                                                       | 1                                              | 2                                           |
|   | KKBZ/Oxnard-Ve                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | entura                                                                                         | 2.5-2.9                                                                                                                                                                                                             | _                                    | -                                                                                                                                                                                                                                                                                                                                                                                                                               | _                                                                                       | _                                              | -                                           |
|   | WIBZ/Parkersbu                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | rg (M)                                                                                         | 6.0-5.7                                                                                                                                                                                                             | _                                    | -                                                                                                                                                                                                                                                                                                                                                                                                                               | na                                                                                      | na                                             | na                                          |
| • | A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                |                                                                                                                                                                                                                     |                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                 | The second                                                                              |                                                |                                             |
|   | M                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | A                                                                                              |                                                                                                                                                                                                                     | 4                                    | $\equiv$                                                                                                                                                                                                                                                                                                                                                                                                                        | 1                                                                                       |                                                |                                             |
|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                |                                                                                                                                                                                                                     |                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                         |                                                |                                             |
|   | // <b>/</b> //                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <b>Y</b> //(                                                                                   | 111                                                                                                                                                                                                                 | 111                                  | 1,                                                                                                                                                                                                                                                                                                                                                                                                                              | 1))                                                                                     |                                                |                                             |
|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <b>Y</b> (((                                                                                   |                                                                                                                                                                                                                     |                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                 | K                                                                                       |                                                |                                             |
|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | $\chi(0)$                                                                                      |                                                                                                                                                                                                                     |                                      | R                                                                                                                                                                                                                                                                                                                                                                                                                               | K                                                                                       |                                                |                                             |
|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                |                                                                                                                                                                                                                     |                                      | A.                                                                                                                                                                                                                                                                                                                                                                                                                              | M.                                                                                      |                                                |                                             |
| - | WTKY (Bassacal)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                |                                                                                                                                                                                                                     |                                      | A,                                                                                                                                                                                                                                                                                                                                                                                                                              | M.                                                                                      | •                                              |                                             |
|   | WTKX/Pensacola                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                | 5.6-6.8                                                                                                                                                                                                             |                                      | <u>.</u>                                                                                                                                                                                                                                                                                                                                                                                                                        | 2                                                                                       | 2                                              | _                                           |
|   | WWCT/Peoria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                | 7.9-7.4                                                                                                                                                                                                             |                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                 | 2 1                                                                                     | 2                                              |                                             |
|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                | 7.9-7.4<br>A)                                                                                                                                                                                                       |                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                 | .1                                                                                      | =                                              |                                             |
|   | WWCT/Peoria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | phia (*                                                                                        | 7.9-7.4                                                                                                                                                                                                             |                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                 | _                                                                                       | 2<br>-<br>2<br>1                               |                                             |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WIOQ/Philadelph<br>WYSP/Philadelph                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | phia (*<br>ia<br>nia (P)                                                                       | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1                                                                                                                                                                      | <u></u>                              | 1<br>2                                                                                                                                                                                                                                                                                                                                                                                                                          | 1 2 -                                                                                   | 2<br>1                                         |                                             |
|   | WWCT/Peoria<br>WMMR/Philadelp<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | phia (*<br>ia<br>nia (P)                                                                       | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4                                                                                                                                                           |                                      | 1<br>2<br>-                                                                                                                                                                                                                                                                                                                                                                                                                     | 1                                                                                       | 2                                              | -                                           |
|   | WWCT/Peoria<br>WMMR/Philadelp<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (1<br>KUPD/Phoenix                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | phia (*<br>ia<br>nia (P)<br>P)                                                                 | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4                                                                                                                                                |                                      | 1<br>2                                                                                                                                                                                                                                                                                                                                                                                                                          | 1 2 -                                                                                   | 2<br>1                                         |                                             |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (1<br>KUPD/Phoenix<br>KSTM/Phoenix-M                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | phia (*<br>nia (P)<br>P)<br>Iesa                                                               | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0                                                                                                                                     |                                      | 1<br>2<br>-<br>1<br>2                                                                                                                                                                                                                                                                                                                                                                                                           | 1<br>2<br>-<br>1<br>2                                                                   | 2<br>1<br>-<br>1                               | -<br>-<br>-<br>2                            |
|   | WWCT/Peoria<br>WMMR/Philadelp<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (I<br>KUPD/Phoenix<br>KSTM/Phoenix-M<br>WDVE/Pittsburgl                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | phia (* nia (P) P) lesa h (A)                                                                  | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>6.4-7.9                                                                                                                          |                                      | 1<br>2<br>-                                                                                                                                                                                                                                                                                                                                                                                                                     | 1<br>1<br>2<br>-<br>1                                                                   | 2<br>1                                         | -                                           |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (1<br>KUPD/Phoenix<br>KSTM/Phoenix-M<br>WDVE/Pittsburgl<br>WYDD/Pittsburgl                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | phia (* ia nia (P) P) lesa h (A) h                                                             | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>6.4-7.9<br>2.7-2.2                                                                                                               |                                      | 1<br>2<br>-<br>1<br>2                                                                                                                                                                                                                                                                                                                                                                                                           | 1<br>2<br>-<br>1<br>2                                                                   | 2<br>1<br>-<br>1                               | -<br>-<br>-<br>2                            |
|   | WWCT/Peoria<br>WMMR/Philadelp<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (I<br>KUPD/Phoenix<br>KSTM/Phoenix-M<br>WDVE/Pittsburgl                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | phia (* ia hia (P) P) lesa h (A) h ME (A                                                       | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>6.4-7.9<br>2.7-2.2                                                                                                               | (11)                                 | 1<br>2<br>-<br>1<br>2<br>-<br>1                                                                                                                                                                                                                                                                                                                                                                                                 | 1<br>2<br>-<br>1<br>2<br>-<br>1                                                         | 2<br>1<br>-<br>1<br>-<br>1                     | -<br>-<br>-<br>2<br>-<br>1                  |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (I<br>KUPD/Phoenix<br>KSTM/Phoenix<br>WDVE/Pittsburgl<br>WYDD/Pittsburgl<br>WBLM/Portland, (I<br>KINK/Portland, (I                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | phia (* ia hia (P) P)  Iesa h (A) h ME (A                                                      | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>6.4-7.9<br>2.7-2.2<br>A)<br>13.6-13.2<br>5.9-5.9                                                                                 |                                      | 1<br>2<br>-<br>1<br>2                                                                                                                                                                                                                                                                                                                                                                                                           | 1<br>2<br>-<br>1<br>2                                                                   | 2<br>1<br>-<br>1                               | -<br>-<br>-<br>2                            |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (I<br>KUPD/Phoenix<br>KSTM/Phoenix<br>WDVE/Pittsburgl<br>WYDD/Pittsburgl<br>WBLM/Portland, (I<br>KINK/Portland, (I                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | phia (* ia hia (P) P)  Iesa h (A) h ME (A                                                      | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>6.4-7.9<br>2.7-2.2<br>A)<br>13.6-13.2<br>5.9-5.9                                                                                 | (11)                                 | 1<br>2<br>-<br>1<br>2<br>-<br>1<br>-                                                                                                                                                                                                                                                                                                                                                                                            | 1<br>2<br>-<br>1<br>2<br>-<br>1                                                         | 2<br>1<br>-<br>1<br>-<br>1<br>-                | -<br>-<br>-<br>2<br>-<br>1                  |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WIOQ/Philadelph<br>KDKB/Pholadelph<br>KDKB/Phoenix (I<br>KUPD/Phoenix<br>KSTM/Phoenix-M<br>WDVE/Pittsburgl<br>WYDD/Pittsburgl<br>WBLM/Portland,<br>KINK/Portland, (I<br>KGON/Portland, (I)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | phia (* ia hia (P) P) lesa h (A) h ME (A                                                       | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>6.4-7.9<br>2.7-2.2<br>A)<br>13.6-13.2<br>5.9-5.9<br>(BP)<br>4.6-5.3                                                              | (11)                                 | 1<br>2<br>-<br>1<br>2<br>-<br>1<br>-                                                                                                                                                                                                                                                                                                                                                                                            | 1<br>2<br>-<br>1<br>2<br>-<br>1                                                         | 2<br>1<br>-<br>1<br>-<br>1<br>-                | -<br>-<br>-<br>2<br>-<br>1                  |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (I<br>KUPD/Phoenix<br>KSTM/Phoenix<br>WDVE/Pittsburgl<br>WYDD/Pittsburgl<br>WBLM/Portland, (I<br>KINK/Portland, (I                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | phia (* ia hia (P) P) lesa h (A) h ME (A                                                       | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>6.4-7.9<br>2.7-2.2<br>A)<br>13.6-13.2<br>5.9-5.9<br>() (BP)<br>4.6-5.3<br>() (S)                                                 | (11)                                 | 1<br>2<br>-<br>1<br>2<br>-<br>1<br>-                                                                                                                                                                                                                                                                                                                                                                                            | 1<br>1<br>2<br>-<br>1<br>2<br>-<br>1<br>-<br>1                                          | 2<br>1<br>-<br>1<br>-<br>1<br>-                | -<br>-<br>2<br>-<br>1<br>-                  |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (I<br>KUPD/Phoenix M<br>WDVE/Pittsburgl<br>WYDD/Pittsburgl<br>WYDD/Pittsburgl<br>WBLM/Portland, (I<br>KINK/Portland, (I<br>KRCK/Portland, (I                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | phia (* iia hia (P) P) Iesa h (A) h ME (A) OR OR (A)                                           | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>6.4-7.9<br>2.7-2.2<br>4)<br>13.6-13.2<br>5.9-5.9<br>(BP)<br>4.6-5.3<br>(CS)<br>4.8-4.8                                           | (11)                                 | 1<br>2<br>-<br>1<br>2<br>-<br>1<br>-                                                                                                                                                                                                                                                                                                                                                                                            | 1<br>2<br>-<br>1<br>2<br>-<br>1<br>-<br>1                                               | 2<br>1<br>-<br>1<br>-<br>1<br>-                | -<br>-<br>-<br>2<br>-<br>1                  |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WIOQ/Philadelph<br>KDKB/Pholadelph<br>KDKB/Phoenix (I<br>KUPD/Phoenix<br>KSTM/Phoenix-M<br>WDVE/Pittsburgl<br>WYDD/Pittsburgl<br>WBLM/Portland,<br>KINK/Portland, (I<br>KGON/Portland, (I)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | phia (* iia hia (P) P) Iesa h (A) h ME (A) OR OR (A)                                           | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>2.7-2.2<br>A)<br>13.6-13.2<br>5.9-5.9<br>) (BP)<br>4.6-5.3<br>) (S)<br>4.8-4.8<br>(P)                                            | (11)                                 | 1<br>2<br>-<br>1<br>2<br>-<br>1<br>-<br>1<br>1                                                                                                                                                                                                                                                                                                                                                                                  | 1<br>1<br>2<br>-<br>1<br>2<br>-<br>1<br>-<br>1<br>-<br>1                                | 2<br>1<br>-<br>1<br>-<br>1<br>-<br>2<br>1      | -<br>-<br>2<br>-<br>1<br>-                  |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (I<br>KUPD/Phoenix M<br>WDVE/Pittsburgl<br>WYDD/Pittsburgl<br>WYDD/Pittsburgl<br>WYDD/Pittsburgl<br>WYDD/Pittsburgl<br>WYDD/Pittsburgl<br>WYDD/Pittsburgl<br>WYDD/Pittsburgl<br>WHEM/Portland, (I<br>KRCK/Portland, (I<br>WHEB-FM/Ports)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | phia (* iia iia (P) P) lesa h (A) h ME (A OR (A OR (P)                                         | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>6.4-7.9<br>2.7-2.2<br>4)<br>13.6-13.2<br>5.9-5.9<br>)(BP)<br>4.6-5.3<br>)(S)<br>4.8-4.8<br>(P)                                   | 1<br>-                               | 1 2 - 1 2 - 1 1 1 2 - 2 - 2                                                                                                                                                                                                                                                                                                                                                                                                     | 1<br>1<br>2<br>-<br>1<br>2<br>-<br>1<br>-<br>1<br>-<br>1<br>-<br>1                      | 2<br>1<br>1<br>-<br>1<br>-<br>1<br>-<br>2<br>1 |                                             |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WIOQ/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (I<br>KUPD/Phoenix M<br>WDVE/Pittsburgl<br>WYDD/Pittsburgl<br>WYDD/Pittsburgl<br>WBLM/Portland, (I<br>KINK/Portland, (I<br>KRCK/Portland, (I                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | phia (* ia hia (P) P) lesa h (A) h ME (A OR (A OR (P) mouth                                    | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>2.7-2.2<br>A)<br>13.6-13.2<br>5.9-5.9<br>) (BP)<br>4.6-5.3<br>) (S)<br>4.8-4.8<br>(P)                                            | (11)                                 | 1 2 - 1 2 - 1 1 1 2 - 2                                                                                                                                                                                                                                                                                                                                                                                                         | 1<br>1<br>2<br>-<br>1<br>2<br>-<br>1<br>-<br>1<br>-<br>1<br>-<br>1                      | 2<br>1<br>1<br>-<br>1<br>-<br>1<br>-<br>2<br>1 | -<br>-<br>2<br>-<br>1<br>-                  |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WYSP/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (1<br>KUPD/Phoenix M<br>WDVE/Pittsburgl<br>WYDD/Pittsburgl<br>WYDD/Pittsburgl<br>WBLM/Portland, (1<br>KINK/Portland, (1<br>KRCK/Portland, (1<br>WHEB-FM/Portsi                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | phia (* ia hia (P) P) Iesa h (A) h ME (A OR (A OR (P) mouth psie e (P)                         | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>6.4-7.9<br>2.7-2.2<br>4.0<br>13.6-13.2<br>5.9-5.9<br>(BP)<br>4.6-5.3<br>(S)<br>4.8-4.8<br>(P)<br>**-4.9<br>10.8-10.5             | 1<br>-                               | 1 2 - 1 2 - 1 1 1 2 - 2 2 1                                                                                                                                                                                                                                                                                                                                                                                                     | 1<br>1<br>2<br>-<br>1<br>2<br>-<br>1<br>-<br>1<br>-<br>1                                | 2<br>1<br>1<br>-<br>1<br>-<br>1<br>-<br>2<br>1 | -<br>-<br>2<br>-<br>1<br>-<br>1<br>-<br>2   |
|   | WWCT/Peoria<br>WMMR/Philadelph<br>WYSP/Philadelph<br>WYSP/Philadelph<br>KDKB/Phoenix (I<br>KUPD/Phoenix M<br>WDVE/Pittsburgl<br>WYDD/Pittsburgl<br>WYDD/Pittsburgl<br>WBLM/Portland, (I<br>KINK/Portland, (I<br>KRCK/Portland, (I<br>WHEB-FM/Portsi<br>WPDH/Poughkeej<br>WHJY/Providence<br>WSLP/Quad Citie                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | phia (* ita hia (P) lesa h (A) h ME (A OR (A, OR (P, mouth psie e (P) es (A)                   | 7.9-7.4 A) 4.7-5.5 4.6-4.4 4.1-4.1 7.1-7.4 6.9-5.4 2.1-2.0 6.4-7.9 2.7-2.2 A) 13.6-13.2 5.9-5.9 (BP) 4.6-5.3 (CS) 4.8-4.8 (P) *-4.9 10.8-10.5 7.3-9.9 2.3-3.3                                                       | 1<br>-<br>-<br>-<br>-<br>-<br>-<br>- | 1 2 - 1 2 - 1 1 1 2 - 2 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1                                                                                                                                                                                                                                                                                                                                                                           | 1                                                                                       | 2<br>1<br>1<br>-<br>1<br>-<br>1<br>-<br>2<br>1 | 2 - 1 2 2 1 2 1 2 1 1 2 1 1 2 1 1 1 2 1 1 1 |
|   | WWCT/Peoria WMMR/Philadelph WIOQ/Philadelph WYSP/Philadelph KDKB/Phoenix (1) KUPD/Phoenix KSTM/Phoenix-M WDVE/Pittsburgl WYDD/Pittsburgl WHDD/Pittsburgl WHDM/Portland, (1) KGON/Portland, (1) KRCK/Portland, (1) WHEB-FM/Portsi WPDH/Poughkeel WHJY/Providence WBRU/Providence WBRU/Providence UEWLP/Quad Cittle Davenport                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | phia (* iia iia (P) P) Idesa h (A) h ME (A  OR (A  OR (P)  mouth psie e (P) ee (A) S-          | 7.9-7.4<br>A)<br>4.7-5.5<br>4.6-4.4<br>4.1-4.1<br>7.1-7.4<br>6.9-5.4<br>2.1-2.0<br>6.4-7.9<br>2.7-2.2<br>A)<br>13.6-13.2<br>5.9-5.9<br>((BP)<br>4.6-5.3<br>((S))<br>4.8-4.8<br>(P)<br>*-4.9<br>10.8-10.5<br>7.3-9.9 | 1<br>-                               | 1 2 - 1 2 - 1 1 1 2 - 2 2 1                                                                                                                                                                                                                                                                                                                                                                                                     | 1<br>1<br>2<br>-<br>1<br>2<br>-<br>1<br>-<br>1<br>-<br>1                                | 2<br>1<br>1<br>-<br>1<br>-<br>1<br>-<br>2<br>1 | -<br>-<br>2<br>-<br>1<br>-<br>1<br>-<br>2   |
|   | WWCT/Peoria WMMR/Philadelph WIOQ/Philadelph WYSP/Philadelph KDKB/Phoenix (1) KUPD/Phoenix (2) KUPD/Phoenix (3) WYDVE/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WHEB-FM/Portland, (3) WHEB-FM/Portland, (4) WHEB-FM/Portland, (4) WHEB-FM/Portland, (5) WPDH/Poughkeel WYDH/Povidence WXLP/Quad Citie Davenport KFMH/Quad Citie                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | phia (* iia iia (P) P) Idesa h (A) h ME (A  OR (A  OR (P)  mouth psie e (P) ee (A) S-          | 7.9-7.4 A) 4.7-5.5 4.6-4.4 4.1.4.1 7.1-7.4 6.9-5.4 2.1-2.0 6.4-7.9 2.7-2.2 3) 13.6-13.2 5.9-5.9 ((BP) 4.6-5.3 ) ((S) 4.8-4.8 ((P) *-4.9 10.8-10.5 7.3-9.9 2.3-3.3 13.3-10.3                                         | 1<br>-<br>-<br>-<br>-<br>-<br>-<br>- | 1 2 - 1 2 - 1 1 1 2 - 2 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1                                                                                                                                                                                                                                                                                                                                                                           | 1                                                                                       | 2<br>1<br>1<br>-<br>1<br>-<br>1<br>-<br>2<br>1 | 2 - 1 2 2 1 2 1 2 1 1 2 1 1 2 1 1 1 2 1 1 1 |
|   | WWCT/Peoria WMMR/Philadelph WYSP/Philadelph WYSP/Philadelph KDKB/Phoenix (1 KUPD/Phoenix (1 KUPD/Phoenix-M WDVE/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WHDM/Portland, (1 KGON/Portland, (1 KRCK/Portland, (1 WHEB-FM/Portsi WPDH/Poughkee WHJY/Providence WXLP/Quad Citie Davenport KFMH/Quad Citie Muscatine                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | phia (* iia iia iia (P) iii iia iia (P) iii iia iia (P) iii iia iia iia iia iia iia iia iia ii | 7.9-7.4 A) 4.7-5.5 4.6-4.4 4.1-4.1 7.1-7.4 6.9-5.4 2.1-2.0 6.4-7.9 2.7-2.2 3.9-5.9 ()(BP) 4.6-5.3 ()(S) 4.8-4.8 (P) *-4.9 10.8-10.5 7.3-9.9 2.3-3.3 13.3-10.3                                                       | 1<br>-<br>-<br>-<br>-<br>-<br>-<br>- | 1 2 - 1 2 - 1 1 1 2 - 2 2 1 1 - 2 2 - 2 1 1 - 2 2 - 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 - 2 2 1 1 - 2 2 2 1 1 - 2 2 2 2 | 1 1 2 - 1 2 - 1 - 1 2 2 ma 1 1 - 1                                                      | 2 1 - 1 - 2 1 1 1 1 1 1 1                      | 2 - 1 2 2 1 2 1 2 1 1 2 1 1 2 1 1 1 2 1 1 1 |
|   | WWCT/Peoria WMMR/Philadelph WIOQ/Philadelph WYSP/Philadelph KDKB/Phoenix (1) KUPD/Phoenix MUPD/Phoenix WTDV/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WHEB-FM/Portland, (1) WHEB-FM/Portland, (2) WHEB-FM/Povidence WBU/Providence WBU/Providence WBU/Providence WSLE/Quad Citie Davenport KFMH/Quad Citie Muscatine WQDR/Raleigh (4)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | phia (* iia iia iia (P) iii iia iia (P) iii iia iia (P) iii iia iia iia iia iia iia iia iia ii | 7.9-7.4 A) 4.7-5.5 4.6-4.4 4.1-4.1 7.1-7.4 6.9-5.4 2.1-2.0 6.4-7.9 2.7-2.2 3) 13.6-13.2 5.9-5.9 )(BP) 4.6-5.3 )(S) 4.8-4.8 (P) *-4.9 10.8-10.5 7.3-9.9 2.3-3.3 13.3-10.3                                            | 1<br>-<br>-<br>-<br>-<br>-<br>-<br>- | 1 2 - 1 2 - 1 1 1 2 - 2 2 1 1 - 2 1 1 - 2 1 1 - 2 1 1 - 2 1 1 1 - 2 1 1 1 1                                                                                                                                                                                                                                                                                                                                                     | 1 1 2 - 1 - 1 - 1 1 - 1 - 1                                                             | 2 1 - 1 - 2 1 1 1 1 1 1                        |                                             |
|   | WWCT/Peoria WMMR/Philadelph WIOQ/Philadelph WYSP/Philadelph KDKB/Phoenix (1) KUPD/Phoenix (1) KUPD/Phoenix (2) WYDVE/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WHDM/Portland, (3) KINK/Portland, (4) KRCK/Portland, (4) WHEB-FM/Portsi WPDH/Poughkeel WHJY/Providence WXLP/Quad Citie Davenport KFMH/Quad Citie Davenport KFMH/Quad Citie Muscatine Wuscatine WAKSQY/Rapid City                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | phia (* iia (P) P) lesa h (A) h ME (A  OR (P,  mouth  psie e (P) e (A)                         | 7.9-7.4 A) 4.7-5.5 4.6-4.4 4.1-4.1 7.1-7.4 6.9-5.4 2.1-2.0 6.4-7.9 2.7-2.2 3.9-5.9 (/BP) 4.6-5.3 (/S) 4.8-4.8 (/P) 4.8-4.8 (/P) 4.8-1.3 1.6-1.3 1.6-1.3 1.6-1.3 1.6-1.3 1.6-1.8 1.6-1.8 1.6-1.8                     | <br><br>1<br>                        | 1 2 - 1 1 2 - 1 1 1 - 2 1 1 - 2 1 1 - 1 1 - 2 1 1 - 1 1 1 - 2 1 1 1 - 2 1 1 1 - 2 1 1 1 1                                                                                                                                                                                                                                                                                                                                       | 1 1 2 - 1 - 1 - 1 2 2 2 1 1 - 1 1 - 1 1 2 2 2 1 1 - 1 1 - 1 1 2 2 2 1 1 1 - 1 1 2 2 2 2 | 2 1 - 1 - 2 1 1 1 1 1 na 1                     |                                             |
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|   | WWCT/Peoria WMMR/Philadelph WYSP/Philadelph WYSP/Philadelph KDKB/Phoenix (1 KUPD/Phoenix (1 KUPD/Phoenix MUPC/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WYDD/Pittsburgl WHDM/Portland, (1 KGON/Portland, (1 WHEB-FM/Portland, (1 WHEB-FM/Poughkee, 1 WHEB-FM/Portland, (1 WHEB-FM/Portlan | phia (* iia (P) P) lesa h (A) h ME (A OR (P, mouth psie e (P) e (A) (P)                        | 7.9-7.4 A) 4.7-5.5 4.6-4.4 4.1-4.1 7.1-7.4 6.9-5.4 2.1-2.0 6.4-7.9 2.7-2.2 3.9-5.9 (BP) 4.6-5.3 (SS) 4.8-4.8 (P) *-4.9 10.8-10.5 7.3-9.9 2.3-3.3 1.6-1.3 7.9-10.8 8.1-4.1                                           | <br><br>1<br>                        | 1 2 - 1 1 2 - 1 1 1 - 2 1 1 - 2 1 1 - 1 1 - 2 1 1 - 1 1 1 - 2 1 1 1 - 2 1 1 1 - 2 1 1 1 1                                                                                                                                                                                                                                                                                                                                       | 1 1 2 - 1 - 1 - 1 1 - 1 1 aa r 1 1                                                      | 2 1 - 1 - 2 1 1 1 1 1 1 1 1 1 1                |                                             |

| Station/Market                                                                                                                                                                                                                                                                                                                                                                         | 12+                                                                                                                                                                                                                                                                                                        | Cume                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Adults<br>18-34                                     |                                                             |                                                 | Teens                                       |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------|---------------------------------------------|
| WCMF/Rochester (P)                                                                                                                                                                                                                                                                                                                                                                     | 10.0-11.0                                                                                                                                                                                                                                                                                                  | s _                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 1                                                   | 1                                                           | 2                                               | 1                                           |
| WYFE/Rockford (F)                                                                                                                                                                                                                                                                                                                                                                      | 6.7-7.5                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | _                                                   | 2                                                           | _                                               |                                             |
| WDEK/Rockford-DeK                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                     | -                                                           |                                                 | 4                                           |
| KZAP/Sacramento (A)                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                            | 3 -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                     |                                                             |                                                 |                                             |
| KZAI / Sacramento (A)                                                                                                                                                                                                                                                                                                                                                                  | 6.8-8.3                                                                                                                                                                                                                                                                                                    | 3 -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 1                                                   | 1                                                           | 1                                               | 2                                           |
| KROY/Sacramento                                                                                                                                                                                                                                                                                                                                                                        | 4.6-3.                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1                                                   | 1                                                           | 1                                               | 4                                           |
| KSHE/St. Louis (P)                                                                                                                                                                                                                                                                                                                                                                     | 5.6-7.                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1                                                   | 1                                                           | 2                                               | _                                           |
| KMBY/Salinas-Monter                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1                                                   | 1                                                           | 2                                               | _                                           |
| KRSP-FM/Salt Lake C                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                            | _                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | -                                                   | _                                                           | 2                                               |                                             |
| Miss - I'm/Sait Lake C                                                                                                                                                                                                                                                                                                                                                                 | 9.9-8.9                                                                                                                                                                                                                                                                                                    | 9 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 1                                                   | 1                                                           |                                                 | 2                                           |
| KCGL/Salt Lake City                                                                                                                                                                                                                                                                                                                                                                    | *-1.5                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1                                                   | 1                                                           | _                                               | 4                                           |
| KXZL/San Antonio (B)                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                     | 2                                                           | _                                               | 1                                           |
| KISS/San Antonio (P)                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 2                                                   | 1                                                           | _                                               |                                             |
| KESI/San Antonio                                                                                                                                                                                                                                                                                                                                                                       | 6.0-6.3                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 2                                                   | 1                                                           | 2                                               | -                                           |
| KGB/San Diego                                                                                                                                                                                                                                                                                                                                                                          | 7.9-7.0                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | -                                                   | -                                                           | _                                               | _                                           |
|                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1                                                   | 1                                                           | 1                                               | 2                                           |
| XTRA-FM (91X)/San I                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                     |                                                             |                                                 |                                             |
| VIII/E Di                                                                                                                                                                                                                                                                                                                                                                              | 6.5-4.1                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | _                                                   | -                                                           | _                                               | -                                           |
| XHZ/San Diego                                                                                                                                                                                                                                                                                                                                                                          | 1.6-1.2                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                     | _                                                           | _                                               | -                                           |
| KRQR/San Francisco                                                                                                                                                                                                                                                                                                                                                                     | 2.4-2.8                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | _                                                   | 2                                                           | _                                               | _                                           |
| KFOG/San Francisco (                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | _                                                   | -                                                           | _                                               | _                                           |
| KOME/San Francisco-                                                                                                                                                                                                                                                                                                                                                                    | 1.4-2.0                                                                                                                                                                                                                                                                                                    | ) –                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | _                                                   | _                                                           | -                                               | -                                           |
| San Jose (P)                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                     |                                                             |                                                 |                                             |
| KMEL/San Francisco                                                                                                                                                                                                                                                                                                                                                                     | 1.6-1.4                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | -                                                   | -                                                           | _                                               | -                                           |
| KQAK/San Francisco (                                                                                                                                                                                                                                                                                                                                                                   | C) 2.1-1.4                                                                                                                                                                                                                                                                                                 | _                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | _                                                   | _                                                           | _                                               | _                                           |
| KSJO/San Francisco-                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                     |                                                             |                                                 |                                             |
| San Jose                                                                                                                                                                                                                                                                                                                                                                               | 1.3-1.2                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | -                                                   | _                                                           | -                                               | 2                                           |
| KOME/San Jose (P)                                                                                                                                                                                                                                                                                                                                                                      | 3.8-4.9                                                                                                                                                                                                                                                                                                    | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | - 1                                                 | 1                                                           | 2                                               | _                                           |
|                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                     |                                                             |                                                 |                                             |
| KSJO/San Jose (S)                                                                                                                                                                                                                                                                                                                                                                      | 4.1-4.2                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | _                                                   | 2                                                           | _                                               | 2                                           |
| KTYD/Santa Barbara                                                                                                                                                                                                                                                                                                                                                                     | 4.1-4.2<br>10.3-14.6                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1                                                   | 2<br>na                                                     |                                                 | na                                          |
| KTYD/Santa Barbara<br>KRVE/Santa Rosa                                                                                                                                                                                                                                                                                                                                                  | 10.3-14.6<br>2.8-2.3                                                                                                                                                                                                                                                                                       | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 1                                                   | na<br>na                                                    |                                                 |                                             |
| KTYD/Santa Barbara<br>KRVE/Santa Rosa<br>KISW/Seattle (BP)                                                                                                                                                                                                                                                                                                                             | 10.3-14.6<br>2.8-2.3<br>3.9-4.7                                                                                                                                                                                                                                                                            | 1<br>-<br>-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                   | na<br>na<br>2                                               | na                                              | na                                          |
| KTYD/Santa Barbara<br>KRVE/Santa Rosa<br>KISW/Seattle (BP)<br>KZOK/Seattle (S)                                                                                                                                                                                                                                                                                                         | 10.3-14.6<br>2.8-2.3                                                                                                                                                                                                                                                                                       | 1<br>-<br>-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                   | na<br>na                                                    | na<br>na<br>–                                   | na                                          |
| KTYD/Santa Barbara<br>KRVE/Santa Rosa<br>KISW/Seattle (BP)<br>KZOK/Seattle (S)<br>KJET/Seattle                                                                                                                                                                                                                                                                                         | 2.8-2.3<br>3.9-4.7<br>3.7-3.2<br>.59                                                                                                                                                                                                                                                                       | 1<br>-<br>-<br>-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 1<br>-<br>2<br>-<br>-                               | na<br>na<br>2                                               | na<br>na<br>-<br>-                              | na<br>na<br>-<br>-                          |
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| KTVD/Santa Barbara<br>KRVE/Santa Rosa<br>KISW/Seattle (BP)<br>KZOK/Seattle (S)<br>KJET/Seattle<br>KMBQ/Shreveport<br>KEZE/Spokane (BP)<br>KREM/Spokane<br>WAQY/Springfield, MA                                                                                                                                                                                                         | 10.3-14.6<br>2.8-2.3<br>3.9-4.7<br>3.7-3.2<br>.59<br>10.6-12.2<br>6.4-8.7<br>7.3-5.8<br>(F)<br>10.3-8.9<br>7.6-12.3                                                                                                                                                                                        | 1 2 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 1<br>-<br>2<br>-<br>-<br>1<br>2<br>-<br>-<br>1<br>2 | na na 2 - 1 1 1 1                                           | na<br>na<br>-<br>-<br>1<br>2                    | na<br>na<br>-<br>-<br>1<br>1                |
| KTYD/Santa Barbara<br>KRVE/Santa Rosa<br>KISW/Seattle (BP)<br>KZOK/Seattle (S)<br>KJET/Seattle<br>KMBQ/Shreveport<br>KEZE/Spokane (BP)<br>KREM/Spokane<br>WAQY/Springfield, MA<br>WAQX/Syracuse<br>WOWD/Tallahassee                                                                                                                                                                    | 10.3-14.6<br>2.8-2.3<br>3.9-4.7<br>3.7-3.2<br>.59<br>10.6-12.2<br>6.4-8.7<br>7.3-5.8<br>(F)<br>10.3-8.9<br>7.6-12.3<br>8.7-5.4                                                                                                                                                                             | 1 2 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 1 - 2 - 1 2 - 1 2 1                                 | na na 2 - 1 1 - 1 - 1 -                                     | na na 1 2 - 1 1                                 | na<br>na<br>-<br>-<br>1<br>1                |
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| KTYD/Santa Barbara<br>KRVE/Santa Rosa<br>KISW/Seattle (BP)<br>KZOK/Seattle (S)<br>KJET/Seattle<br>KMBQ/Shreveport<br>KEZE/Spokane (BP)<br>KREM/Spokane<br>WAQY/Springfield, MA<br>WAQX/Syracuse<br>WOWD/Tallahassee<br>WYNF/Tampa (II)<br>WZZQ/Terre Haute (W,<br>WIOT/Toledo (A)                                                                                                      | 10.3-14.6<br>2.8-2.3<br>3.9-4.7<br>3.7-3.2<br>6.4-8.7<br>7.3-5.8<br>4 (F)<br>10.3-8.9<br>7.6-12.3<br>8.7-5.4<br>6.7-7.5<br>7.6-12.7<br>10.3-9.1                                                                                                                                                            | 1 2 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 1 - 2 - 1 2 - 2 2 1                                 | na na 2 - 1 1 - 1 1 2 1                                     | na na 1 2 1 - 1                                 | na na — — — — — — — — — — — — — — — — —     |
| KTVD/Santa Barbara KRVE/Santa Rosa KISW/Seattle (BP) KZOK/Seattle (S) KJET/Seattle KMBQ/Shreveport KEZE/Spokane (BP) KREM/Spokane WAQY/Springfield, MA WAQX/Syracuse WOWD/Tallahassee WYNF/Tampa (II) WZZQ/Terre Haute (W, WIOT/Toledo (A) KLPX/Tucson (B)                                                                                                                             | 10.3-14.6<br>2.8-2.3<br>3.9-4.7<br>3.7-3.2<br>10.6-12.2<br>6.4-8.7<br>7.3-5.8<br>(F)<br>10.3-8.9<br>7.6-12.3<br>8.7-5.4<br>6.7-7.5<br>9.7-6-12.3<br>8.7-5.4<br>10.3-9.1                                                                                                                                    | 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 1 - 2 - 1 2 - 2 2 1                                 | na na 2 - 1 1 1 - 1 2 1 - 1                                 | na na 1 2 - 1 2 - 1 - 1 - 1 -                   | na na — — — — 1 — — — — — — — — — — 2 2 2   |
| KTYD/Santa Barbara KRVE/Santta Rosa KISW/Seattle (BP) KZOK/Seattle (S) KJET/Seattle KMBQ/Shreveport KEZE/Spokane (BP) KREM/Spokane WAQY/Springfield, MA WAQX/Syracuse WOWD/Tallahassee WYNF/Tampa (H) WZZQ/Terre Haute (W, WIOT/Toledo (A) KLPX/Tucson (B) KWFM/Tucson (P)                                                                                                             | 10.3-14.6<br>2.8-2.3<br>3.9-4.7<br>3.7-3.2<br>5-5.9<br>10.6-12.2<br>6.4-8.7<br>7.3-5.8<br>4 (F)<br>10.3-8.9<br>7.6-12.3<br>8.7-5.4<br>6.7-7.5<br>7.6-12.7<br>10.3-9.1<br>8.4-7.7<br>8.7-6.8                                                                                                                | 1 - 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 1 - 2 - 1 2 - 2 2 1 - 2                             | na na 2 1 1 1 - 1 1 2 1 - 2                                 | na na 1 2 - 1 - 1 - 2                           | na na 1 - 1 1 1 2 2                         |
| KTYD/Santa Barbara<br>KRVE/Santa Rosa<br>KISW/Seattle (BP)<br>KZOK/Seattle (S)<br>KJET/Seattle<br>KMBQ/Shreveport<br>KEZE/Spokane (BP)<br>KREM/Spokane<br>WAQY/Springfield, MA<br>WAQX/Syracuse<br>WOWD/Tallahassee<br>WYNF/Tampa (H)<br>WZZQ/Terre Haute (W,<br>WIOT/Toledo (A)<br>KLPX/Tucson (B)<br>KWFM/Tucson (P)<br>KMOD/Tulsa (P)                                               | 10.3-14.6<br>2.8-2.3<br>3.9-4.7<br>3.7-3.2<br>5-9<br>10.6-12.2<br>6.4-8.7<br>7.3-5.8<br>4 (F)<br>10.3-8.9<br>7.6-12.3<br>8.7-5.4<br>6.7-7.5<br>7.6-12.7<br>10.3-9.1<br>8.7-6.8<br>8.7-6.8<br>8.7-6.8<br>8.7-6.8<br>8.7-6.8<br>8.7-6.8<br>8.7-6.8<br>8.7-6.8<br>8.7-6.8                                     | 1 2 1 - 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 - 2 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - | 1 - 2 - 1 2 - 2 2 1 - 2 2 2                         | na na 2 - 1 1 1 - 1 1 2 1 - 2 1                             | na na 1 2 - 1 - 1 - 2 2 2                       | na na — — — — 1 = 1 — — — — 2 = 2 — 2       |
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Stations with #1 shares in their market have 12+ figures

in Bold.

First or second-place showings in cume and key demos are indicated. Under-the-line signals are included in determining a station's rank. Demo figures are for market rank, not actual share. *Italics* signify a tie for the position. Figures not available in condensed market books are indicated by "na."

A station that also appears under-the-line in a neighboring market (e.g., KOME/San Jose and KOME/San Francisco-San Jose) contributes only figures for its primary market towards the totals.

All figures refer to metro survey areas, Monday-

Sunday 6am-12midnight.

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MEMPHIS, TULSA CLOSE-UPS

## I'm AM, I Said

emember the somewhat apocryphal story of the editor who told the fledgling reporter that "dog bites man" is not news and to come back when he has the "man bites dog" story? FM Country stations so routinely outpoint their AM Country counterparts that unless they are overall market leaders, their victories almost always come under the heading of "non-news." The spring ARB, however, has produced at least a couple of "man bites dog" stories.

Both the Tulsa (R&R 3-30) and Memphis (R&R 2-10) markets have been profiled indepth, providing detailed information on the two major Country combatants in each

city. This time, I talked only to the AM PDs who overcame their FM competition to see what kind of changes — if any — they made during the spring sweep.

## Update: Movement In Memphis

Talk about interesting situations! As this article was being written, seven-year WMC PD Les Acree announced he was leaving to take the programming helm at WGKX, the FM station he had just beat. For a number of obvious reasons, Les was understandably reluctant to share his "secrets" for WMC's spring success. But even in a somewhat abbreviated form, the story deserves to be told because it was indeed a major accomplishment. Here are the numbers and a bit of history.

seen what changes are necessary at varying points in its evolution. Sometimes things are needed at the inception, other times they're never needed.

"In normal situations, however, we found certain changes had to be made a year or so into the format — changes that amounted to an injection of something more than music. We felt we would make the changes somewhere just past one year and that we would need to install personality and information in the mornings, which is already part of the short term future here. I don't know how the mornings will shake out in terms of 'wild and crazy' personalities, but I can assure you they will be relatable.

12+ Sp '83 9.2 6.7 **WM** WMC 7.2 8.0 7.6 WGKX Fall To Spring '83 **Adult Rankings** 18-34 18-49 25-49 26-54 WMC 4-8 5-2 10-10 9-9 7-4 6-2 WGKX 7-9 1-7 5-7 4-5 1-6 1-5

WMC has been Country since 1973. During that time no less than five stations have tried to take it on, with no success. A little over a year ago, WGKX went Country and in its first book out beat WMC in just about every category. This ARB was a different story: WMC garnered its highest 12+ share since an 11.8 three years ago and regained the lead in the all-important 25-54 demo.

Getting back to the present, Les's move to WGKX is tinged with a bit of irony. He will now be working with VP/GM Craig Scott, formerly National PD for Plough Broadcasting. Plough owned WMPS/Memphis, which went head-to-head with Les and WMC for years.

To help fill in the gaps of the Memphis story, WGKX VP/GM Craig Scott offered his views on the future of KIX106 with Les coming aboard.

"The direction has been planned and charted from the very beginning. We've studied this format nationally and have "The delicate, essential task of protecting our turf when it comes to 'more music' will remain paramount, but we will be sensitive to the need for dimensions other than music on the station, particularly in the morning. You can look at Les's coming aboard as significant of what's planned for the station, while we protect our music franchise."

Finally, here's an interesting footnote. In the February Memphis article, Les made a point regarding the fall '83 numbers — a point that now makes him look almost prophetic. He said, "WGKX went from an 8.5 (spring '83 12+) book, which was mostly Beautiful Music, to an 8.4 (fall '83 12+). Evidently, there are some Beautiful Music numbers in this book too. So it might be next book before we can tell anything here."

It's anybody's guess as to which numbers were the "real" Country numbers for 'GKX, but it's a moot point now. It's a whole new ballgame for the Memphis Country





MOVE OVER, LI\*L OSCAR — Frank-ly, WUBE/Cincinnati morning man Larry B did it on a dare. Relishing the throught of dressing in a plant hot dog suit, he mustered up enough courage to drag his buns high stop a billiboard along a major interstate expressively for a remote broadcast of his morning show. When last geen, Larry was steaming down the road with a rather large German shepherd in hot (dog) pursuit, trying to, er, catch-up.

## Still Toe-To-Toe In Tulsa

Tulsa remains one of those rare markets where Country stations run one-two in the ratings — in the face of stiff A/C competition on both bands. The two stations are getting their numbers in different ways: KVOO with full-service and personality; KWEN (K95FM) with wall-to-wall music.

As I opened my conversation with KVOO OD Billy Parker, he quite candidly admitted, "We actually didn't do that much different — we just promoted. From the standpoint of visibility, we were out in the

marketplace a lot, but we always have been. Though, we didn't do anything unusual, we didn't let up any, either." With regard to the competition, Billy didn't feel K95FM sounded any different than it had in the past.

KVOO

K95FM



"They a music box, and we're an information station that includes an eight-person

news department."

The more we talked, however, the more it became apparent that there were a number of slight changes. And that when added together, these changes might have made the difference.

| Tuisa ARB<br>12+ |        |       |        |  |  |  |
|------------------|--------|-------|--------|--|--|--|
| F '82            | Sp '83 | F '83 | Sp '84 |  |  |  |
| 13.5             | 12.0   | 11.8  | 13.7   |  |  |  |
| 10.4             | 9.5    | 12.7  | 11.6   |  |  |  |

### Fall '83 to Spring '84 Adult Rankings

KVOO 2-1 2-1 5-6 5-4 4-3 4-3 1-1 K95FM 3-4 12-2 3-3 1-2 1-2 1-1 3-4

### The Music

KVOO has a playlist of 70 current records that features quite a few new artists. Billy has ten records in his heavy current rotation, playing three per hour. The current selection process and rotational pattern remained the same during the spring, but there was some modification in his oldies policy.



"Overall, we've always played a good variety of music. We don't bore 'em to death with the same thing every two hours. Before this book, we started mixing the music more than we ever have before, not giving the audience too much of any particular thing. One move we made was to play more 'old gold.' I'm not talking about the legendary stuff, but the music from the mid to late '70s. K95 plays more recent gold — 1990 forward — and we felt there was an

— 1980 forward — and we felt there was an audience desire for the older stuff that wasn't being satisfied." Billy credits the infusion of records listeners "haven't heard in a while" for ad-

listeners "haven't heard in a while" for adding a freshness to the station, which may have resulted in longer time spent listening. This is especially important when you consider the positioning of the two stations. Billy notes, "We never tried to program to the younger demos. Nothing has ever really enticed us to do any one particular thing to compete with KSSFW, because to us they are more A/C than Country. I think KSS's fight is more with (FM A/C) KRAV than with us."

This statement may be true. But more than likely there's a large "floating" audience shared by the two stations, which can make a big quarter-hour difference to the station with which they spend the most time. It's for this reason that changes in the music mix — albeit subtle ones — can add that "freshness" to a radio station, resulting in longer TSL and bigger quarter-hours.

### **Personnel Changes**

A couple of people were brought in to KVOO just prior to the book. Jerry Vaughn, formerly with crosstown AM A/C KRMG, joined the station as Promotions Director/midday personality, while Jim Chase came aboard as Production Director. According to Billy, Jerry is a "heavy personality known in this market" and Jim's

Continued on Page 43



## Join Lee Arnold and hit a few bars this weekend with Willie, Merle, Crystal and Dolly.

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## Nashville This Week



SHARON ALLEN

## CMA Awards Finalists

The 18th annual CMA Awards Show, hosted by Kenny Rogers, will be telecast live from the Grand Ole Opry House on CBS-TV, Monday, October 8. For a second year, a stereo radio simulcast of the show will be satellite delivered by the Mutual Broadcasting System.

You know, of ourse, the CMA course. Awards are voted on solely by CMA's 7500 individual members. The voting consists of three ballots: the first to determine nominees, the second to determine finalists, the third to select KENNY ROGERS: winners.



Hosts CMA Awards

This week, results of the second ballot were announced. The finalists are:

SINGLE OF THE YEAR: "A Little Good News," Anne Murray (Capitol); "Holding Her And Loving You," Earl Thomas Conley (RCA); "Islands In The Stream," Kenny Rogers & Dolly Parton (RCA); "Mama He's Crazy," the Judds (RCA); "To All The Girls I've Loved Before," Julio Iglesias & Willie Nelson (Columbia).

ALBUM OF THE YEAR: "A Little Good News," Anne Murray (Capitol); "Don't Cheat In Our Hometown," Ricky Skaggs Epic/Sugarhill); "Right Or Wrong," George Strait (MCA); "Roll On," Alabama (RCA); "That's The Way Love Goes,"

Merle Haggard (Epic). SONG OF THE YEAR: "A Little Good News," Rory Bourke/Charlie Black/Tommy Rocco (Chappell Music/Bibo Music Publishers); "God Bless The USA," Lee Greenwood (Sycamore Valley Music/Music Corp of America); "Islands In The Stream," Robin Gibb/Barry Gibb/Maurice Gibb (Gibb Brothers Music); "To All The Girls I've Loved Before," Albert Hammond/Hal David

(April/Casa/David); "Wind Beneath My Wings," Jeff Silbar/Larry Henley (Warner House of Music). ENTERTAINER OF THE YEAR:

Alabama, Lee Greenwood, Barbara Mandrell, Ronnie Milsap, the Oak Ridge Boys.

MALE VOCALIST OF THE YEAR: Lee Greenwood, Merle Haggard, Gary Morris,

Ricky Skaggs, George Strait.
VOCAL GROUP OF THE YEAR:
Alabama, Exile, the Judds, the Oak Ridge Boys, the Statlers.

INSTRUMENTAL GROUP OF THE YEAR: Alabama, Exile, Nitty Gritty Dirt Band, Ricky Skaggs Band, the Oaks Band. HORIZON AWARD: Deborah Allen, Earl Thomas Conley, Vern Gosdin, the Judds, Michael Martin Murphey.

FEMALE VOCALIST OF THE YEAR: Janie Fricke, Emmylou Harris, Barbara Mandrell, Reba McEntire, Anne Murray. VOCAL DUO OF THE YEAR: Moe Bandy

& Joe Stampley, Julio Iglesias & Willie Nelson, Barbara Mandrell & Lee Greenwood, Kenny Rogers & Dolly Parton, Don Williams & Emmylou Harris.



ENTERTAINERS OF THE YEAR NOMINEES: Mandrell, Milsap, Greenwood, Alabama, Oaks.

INSTRUMENTALIST OF THE YEAR: Chet Atkins, Roy Clark, Floyd Cramer, Hargus "Pig" Robbins, Charlie McCoy.

COUNTRY MUSIC HALL OF FAME: Open Category - Rod Brasfield, Elton Britt, Flatt & Scruggs, Tennessee Ernie Ford, John Lair, Floyd Tillman. Deceased Non-Performer Category - Oscar Davis, Ralph Peer, Vito Pellettieri, Jack Strapp, Harry Stone.

The CMA announced a change in the Broadcast Personality of the Year finalists. Dan Williams of KEED/Eugene, OR, a nominee in the small market category, voluntarily withdrew from the competition because of a career change. According to Deloitte, Haskins and Sells, the accounting firm charged with the responsibility of

Country News Next Week's Guests: GAIL DAVIES ® THE NITTY GRITTY DIRT BAND

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### Toe-To-Toe In Tulsa

production provides KVOO with "a real clean sound." Though the production change may seem subtle enough, it's extremely important at a station which "runs heavy (14 minutes of spots an hour) all the time, all through the book," said Billy.

#### The Future

KVOO has been solid as a rock for the past 14 years, and you can expect more of the same from it in future books. Programming the station is a matter of fine-tuning the elements within a given structure. Billy knows what KVOO is and what he wants it to be. The station is "always involved in something" going on in Tulsa and will continue being highly-visible and steadfastly "Country."

As for K95FM, this book may be a bit disappointing in the 12+ "glory numbers. But the station sure can't be too upset about anything else. It's in the top four of every demo and number one with the key 25-54. There were some changes at K95FM, however. GM Bob Backman left a couple of months ago to take over another Katz property, WYAY/Atlanta. Then two weeks ago three-year K95 vet Rob Ryan, who spent the last 18 months as PD, left to take a similar position with KKAT/Salt Lake City. As of presstime GM Lee Masters, Backman's successor, had not named a new K95 PD. With Lee's programming and management credentials, you can bet these two stations will remain "toe-to-toe in Tulsa" for quite a

## Have You Heard

Before I get to the ton of talent changes that have taken place in the last couple weeks, this note from WILQ/Williamsport, PA: Doug Herendeen has stepped down from his PD/afternoon slot so he can "have more fun being MD and doing middays." Evening personality Barbara Evans has been named Program Manager and also moves to afternoons, while the morning slot is filled by former PMer Steve Jensen. Former morning man Steve Wallzer has left for the OM job at WIGL/Orangeburg, SC.

Speaking of PDs, Larry Mondello is the new PD at KRKN/Anchorage, coming crosstown from KWHL; former KEST/San Francisco personality Jay Perry is now PD/MD at KANI/Wharton, TX . . . Jim Asker is now the MD at WSEN/ Syracuse . . . Michael Dean has been named News Director of KFH & KBRA/Wichita.

Now on to all the jock news: Bob McGee, formerly of WKSW/Cleveland, joins WTOD/Toledo for afternoons, replacing Rod Douglas who left for an airshift at KFMS/Las Vegas . . . Now doing evenings at KMAK/Fresno is Rose Ortega Larry Hunter is new to evenings at KSOP! Selt Lake City, coming from KART/Jerome, ID Fran Margaret, who works fulltime at WHRF/Hartford County, MD, and Eric Doren,

fulltime with WAMS/Wilmington, are both now full-fledged weekend warriors with WPOC/Baltimore . . . David Warner has left WSUN/Tempa to take over the afternoon gig at WPLO/Atlanta . . Kelth Moore, an 11-year WBCS/Milwaukee personality who left a year ago for a stint in TV. has rejoined the station for afternoons . . . Scott Turner is new to PMs at WQLT/Florence, AL . . J. Butler now has the pleasure of getting up at 4am to do mornings at soon-to-be-Country WQDR/Releigh

Finally, some changes in stations: WBCB/Corpus Christi is now KRYS-FM. It will remain Country while its AM sister will convert from A/C to Country . . . KRAM/Las Vegas has decided to automate and let go four staffers. Now looking are Chuck Manning, Jack Daniels, J.C. Simon, and John Thomas . . . Changing formats on Sept. 6 from Country to A/C is Q92/Powell, WY . . . By the way, looking to get back into a major arket Country gig is former Detroit personality Bob Burchett. You can call Bob, who's been working in A/C recently, at (313) 681-1847 . . . And, as always, help me let everybody know what's goin' on by calling me with whatever it is you have heard!

counting the confidential ballots, Rocky McCumbee of WVAM/Altoona, PA received the next highest number of nominations. McCumbee will replace Williams in the next stage of competition, which is the reviewing of actual airchecks by an anonymous panel of judges.

Bits & Pieces: Dolly Parton just bought a new home in Diamond Head, Hawaii. Sources say the beach house cost in excess of \$1 million. . . . Larry Rogers just moved from Memphis to Nashville and has become a partner in Studio 19. (You may know Rogers best through his work as Mel McDaniel's producer) . . . . Larry Butler, Ralph Emery, Felton Jarvis, The Oak Ridge Boys, Al Rogers, and Leona Williams were added to the Country Music Foundation Walkway of Stars . . Willie Nelson says he is finally getting to make the long-post-poned "Red Headed Stranger" movie. It will be a CBS-TV movie costarring Rip Torn, Angie Dickinson, Ben Johnson, and Morgan Fairchild . . . Deborah Allen will be taping a Christmas special with labelmates Men She'll sing her self-penned tune, "Rockin' Little Christmas" . . . Leon Everette went to Charlotte, NC for the World 600 stockcar race and the Mello/Yello 300. Everette was appointed ambassador and given the honor of being escorted to the winning circle to present the trophy to Bobby Allison, the winning driver of both races. Leon and his band Hurricane also performed before each race in the infield . . .

### Seals Sings For Ohio

If you live in Ohio or are planning a vacation to or through . . . you will most likely hear Liberty recording artist Dan Seals sing "Ohio The Heart Of It All." The Ohio Dept. of Development asked Dan to record the song, to be used for radio spots, and a three-minute video for its TV marketing campaign. It selected him because it felt his pop and country background would be widely accepted.

FYI: Jerry Kennedy, former VP/A&R for Mercury Records/Nashville Division. just formed his own independent production company - JK Productions. Kennedy will continue to produce PolyGram artists, including the Statlers, Tom T. Hall, the Maines Brothers Band, Steve Clark, and Len Wade. He will also produce Kim & Karmen for Compleat Records as well as artists on various other labels. JK Productions' address is 2 Music Circle S., Nashville, TN 37203; (615) 256-3644.

Congratulations to: Independent record promoter John Curb for his appointment to the ACM board, filling the vacancy left by Bruce Hinton when he accepted the MCA/Nashville post . . . Also congratulations and best wishes to Bob Walker as he moves to Midwest Regional Promotion for Capitol Records. That leaves MCA's Midwest Regional Promotion slot up for grabs.

Just thought you'd like to know!

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## CALENDAR



## What's Off The Record?

Three quick examples of politicians saying something they probably wish they'd never said: Jesse Jackson's reference to Hymietown, Geraldine Ferraro's ill-conceived joke about her husband's desire to keep his tax record secret because he is Italian, Ronald Reagan's mike test about bombing the Russians.

Two of those remarks were made in circumstances in which the speaker thought he was talking "off the record," but nevertheless ended up being widely quoted in the mass news media.

Extreme emphasis is now being brought to bear on the subject of reporters' responsibilities regarding off-record remarks, and we find ourselves enmeshed in yet another situation in which doing the right thing would be easy, if we could only all agree on what's right.

Far from there being a consensus among journalists, there is strongly-voiced division. Purists believe anything said by a public figure is fair game for reporters and that a newsworthy remark made in private should be treated as news. Pragmatists argue in favor of honoring offrecord agreements because without the elbow room provided by confidentiality, the reporters' access would be restricted and their sources

would dry up. Between the extremes of purism and pragmatism exist dozens of other equallyheartfelt opinions, all conflicting on the basic issue of what's honorable and right and responsi-

To compound the confusion, journalists who cannot agree on the propriety of using offrecord remarks can't even agree on what constitutes an off-record situation in the first place. The candidates themselves don't agree. As of this writing it was Ms. Ferraro's policy that anything said aboard her campaign plane was to be considered off-record ("I can't spend the entire campaign trip explaining silly, off-the-cuff remarks.") while the opposite policy was in effect on Mr. Mondale's plane. On the Ferraro plane there were interesting subcategories of reporters, some meekly agreeing to keep the lid on, others agreeing only under strong protest, and yet others absolutely refusing to honor the Ferraroimposed blackout.

The on-record off-record controversy is hot among reporters. It has inspired a great amount of talking, mulling, listening learning, reasoning, and arguing...but so far the rhetoric shows no sign of producing anything even vaguely resembling agreement.

### Orphaned Infant Goes Ape

MONDAY, AUGUST 27 — The first Tarzan story was published 72 years ago today (1912) in "All Stories" magazine. Edgar Rice Burroughs then tried to get it published as a book, but had to search for two years before he found a publisher who agreed that Tarzan had sales potential.

America's first drilled oil well began producing near Titusville, PA in 1859. The greatest explosion in recorded history was 101 years ago, the Krakatoa volcano eruption of 1883. The jet plane is 45, dating from the first test flight in Germany in 1939. MIT scientist team reported first manmade gene 1976.

Tuesday Weld 41. Daryl "The Captain" Dragon 42. Nobel Peace Prize winner Mother Teresa 74. Chicago "Police Riot"

TUESDAY, AUGUST 28 -- At the Democratic national convention 16 years ago (1968), Chicago police attacked demonstrators so violently that the encounters were headlined as the "Chicago Police Riots

Dr. Martin Luther King's "I Have A Dream" speech was delivered 21 years ago (1963), Chicago police attacked onstrators in Washington, D.C.

First ad for electric car horn 1906. First radio commercial 1922: Queensboro Realty Company bought ten minutes on WEAF/New York for \$100. Beatles 'next-to-final live concert Dodger Stadium, Los Angeles, 1966.

Cy Young Award-winning pitcher Ron Guidry 34. David Soul 41.

### American Invents Chop Suev

WEDNESDAY, AUGUST 29 — Everyone knows chop suey is Chinese food, but everyone's wrong. It was given its name at a restaurant in New York City 88 years ago today (1896) and is therefore every bit as American as hamburgers or ap-

The first Indian reservation was established in America in 1758 (by British colonists) in what's now New Jersey, almost decades before the beginning of the American Revolution.

Michael Faraday proved electromagnetic induction 1831. Modern zipper patented 1893. John the Baptist beheaded 30AD. Beatles' final live concert 1966 San Francisco. Michael Jackson 24. Elliot Gould 46

### Grand Canyon White Water Ride

THURSDAY, AUGUST 30 -- Explorer John Powell, a disabled Civil War veteran with one arm, completed the first mapping of the Grand Canyon in Arizona 115 years ago today (1869). He is credited with having been the first whitewater raft-rider to travel the whole length of the Colorado River.

In 1945 the U.S. Marines sailed into Tokyo Bay, and General Douglas MacArthur became the first foreign conqueror to step onto Japanese soil in more than 2000 years, as Americana began the occupation of Japan at the end of World War II.

Cleopatra snakebite suicide 30BC. U.S.-Soviet Hotline connected 1963. Shuttle "Challenger" orbited first U.S. black astronatt, Lt. Col. Guidon Bulford 1963.

Fred "Tug" McGraw 40. Former Olympic Gold Medal skier Jean-Claude Killy 41. Cartoonist Robert Crumb (Truckin' Man) 41. **How Football Turned Pro** 

FRIDAY, AUGUST 31 — Football was an amateur sport at first, but gambling and team spirit inspired some teams to sneak in ringers...college players using fake names, getting paid under the table. The first game in which there were so many ringers that they couldn't be ignored was 89 years ago today (Latrobe, PA 1895) and is listed as the first professional foot-

First U.S. national tennis tournament 1881. Edison patented Kinetoscope movies 1887. Packard car completed first coast-nast automobile trip 1903; it took 52 days. Census Bureau confirmed California overtook New York as most populous state

Violinist Itahak Perlman 39, James Coburn 56. Buddy Hackett 58. Labor Day Weekend: Tomorrow (9-1) Barry Gibb 38, Lily Tomlin 48, Conway Twitty 51. Sunday (9-2) Jimmy Con-

# Black/Urban Radio

WALT LOVE

# Success At WWWS Is A Family Matter

A number of Black/Urban stations made their presence felt in the spring '84 Arbitron ratings, and one of them is Mayle Broadcasting's WWWS/Saginaw. The hard-working family of Don Mayle, who owns "107FM," saw their labor come to fruition this sweep. The station scored its best book ever, gaining 12+ from 9.4 to a 12.5, good enough for third in the market.

"What Music Was Meant To Be"

GM Cheryl Mayle, one of Don's daughters involved with the station, attributes WWWS's success to three things. "It's clearly the result of our airstaff, the music we play, and our community involvement."

What WWWS does best is play music—lots of music. Four-year Music Director David Rosas commented, "Obviously, we need commercials to make a profit, but because we're not overloaded with spots we're able to air a lot of continuous music. One of our advantages is being able to play ten in a row, or a 40-minute music mix. We have an image line that we use that's quite appropriate. '107FM, what music was meant to be, good and continuous.' Our listeners enjoy the music and they're sticking with us.''

Promotion Director (and Cheryl's sister) Mary Mayle added, "Music is moving into a black/white mesh and our approach is universal enough to appeal to the masses in our area."

Rosas noted, "One of our greatest assets is being able to air new music as soon as we like. With no promotional budget or any outside help, new music is an asset to us. While the other stations are contesting and spending fairly large sums of money, we're using the only weapon available to us — new music that's good!"

### Finding The Right Music

David's responsibilities as MD include providing a balanced music diet in terms of tempo, male vs. female, etc., and to keep an eye on what's happening locally. "I contact five stores on a regular basis. Because our signal gets into Northeast Flint, I talk with two stores there about what's selling, what's not, and what people are talking about. It's

particularly informative when I'm able to visit those stores personally."

Dayparting, Oldies, & Album Cuts WWWS does daypart some music. David LP cuts also play a part in the format. "(PD) Kermit Crockett makes the final decisions about the music, but it's my responsibility to find songs that might fit our sound." Rosas, who also handles the 6-10pm airshift, wins the ratings popularity poll with teens. "After 6pm, we do play Prince, Grandmaster Melle Mel, Run D.M.C., etc. Mixed with some oldies, this approach gets the job done."



explained, "In this region, we know that funk music is big, in most cases. But we also know that there are specific times of the day that funk is undesirable."

The dayparting evidently works, as middays are strong for 107FM with adults. "You'll never hear Prince or Run D.M.C. and some other artists between 9am-3pm. Instead, we'll play Jeffrey Osborne, Lionel Richie, and even some Culture Club or Eurythmics. We do play oldies the entire day, and we go back as far as 1967. Some of our most requested songs are those Motown hits from the '60s."

You might remember some recent research done by Arbitron that revealed a large black listening audience for FM from late night to 5am. WWWS seems to be already taking advantage of that listening pattern. "Dante Toussaint, who has been with the station 14 years, does a very popular jazz show from 10pm-2am." said Mary. "Many people in this area comment on how they only listen to us late at night because then they're trying to cool out and slow things down."

# New Music Seminar — On The One

The fifth annual New Music Seminar at the New York Hilton a couple of weeks ago was a real experience for me. The turnout was tremendous!

I was invited by Tom Silverman to organize and moderate the Rhythm Radio panel. We had some of the top PDs and MbDs in Urban/Black radio: Scotty Andrews, WVEE/Atlants; Joe "Butterball" Tamburro, WDAS/Philadelphia; Lynn Tolliver, WZAK/Cleveland; Graham Armstrong, WGCI-FM/Chlcago; Sonny Taylor, WRKS/New York; Jeff Wyatt, WUSL/Philadelphia; Alonzo Miller, KACE/Los Angelés; Duff Lindsey, XHRM/San Diego; and Frankle Crocker, who is unattached at present.

I'm happy to report that the 90-minute session held was truly interesting. The discussion ranged from programming to music selection, advertising, hiring and firing of on-air personalities, and music dayparting. Everyone became so involved that the audience asked us to continue for 15 minutes, and we did. But because of scheduling, we unfortunately had to call it quits at that point.

I hope if you were in the audience you found the time very informative. If given the opportunity, I plan to participate again next year. You should, too!

### **Community Promotions**

So what about that community involvement? Mary said, "We'll do anything that will help benefit the public. This summer, in conjunction with the city parks and Recreation Department and McDonalds, we have a promotion called 'Lunchbreak With 107.' We tell listeners to bring their lunch to the park, usually on Tuesdays, and we'll entertain them. The city supplies the picnic tables and the stage, we supply the sound system and the music. Our DJs do the work and people love it.

"Last week we had a break-dancing contest. Another time we had a gospel choir presentation that everyone enjoyed. Because of the time of day our crowds are mostly families with a lot of kids. One day we had three bus loads of children from a local day care center. With help from everyone, including the local authorities, we're able to keep a watchful eye on all the youngsters."

### No Big Money Giveaways Here

WWWS's admittedly limited resources test the staffers' creativity, as they try to do the best with what they have. For example, there are no jingles; 107FM uses dry homemade voice drop-ins. There hasn't been a budget for an outdoor advertising campaign, and the largest prize the station has given away is a record album. David said, "If you're creative and give the albums away tastefully, your listeners will be appreciative."

Does WWWS ever stage any on-air giveaways? Mary replied, "We do work with merchandising people from a number of companies. As at other stations, we supply the contest and they provide the merchandise. Last year Bud Light did a promotion with us that worked out quite well."

This is a small market radio station with newly-found success that, quite frankly, has surprised its management. It's a complete reversal for the salespeople; now they not only have a story to tell, but results and numbers to sell! Our congratulations to the staff and management of WWWS!



Cheryl Mayle, GM



Mary Mayle, Promotions Director



Kermit Crockett, PD



Howard Sharper 10am-2pm



Claude Bell 2-6pm



David Rosas 6-10pm Music Director



Dante Toussaint 10pm-2am Prod. Dir.

# Marketplace

### **AIRCHECKS**

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Current Issue #53 features KFRC/Dr. Don Rose, B104/ O'Brien & Brian, WASH/Bill Tanner, KFI/Lohman & Bark-ley, KMPC/Wink Martindale, KPOP/J.J. Jeffrey, WCAU-FM/Barsky, KS103/Roger Cary & KEX/Bob Miller. 90-minute cassette, \$5.50.

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Current Issue #52 is still available, featuring KMGG/Robert W. Morgan, KPRZ/Gary Owens, WBBM-FM/Don Geronimo, WWDC/Greaseman, WKQX/Robert Murphy, WYNY/ Randy Davis, KHJ/Danny Martinez, plus Portland's KINK, Miami's WAXY & Honolulu's KQMQ. 90-minute cassette,

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## Opportunities

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Free listings under this "National" heading are ONLY for recognized Group Owned Stations in more than one region. All others must run display

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RATIONAL BROADCAST TALENT COORDINATORS

Dept. R, P.O. Box 20551 Birmingham, AL 35216 (205) 822-9144

### RESEARCH

National consulting firm creating research position. Should have knowledge of all major computer hardware systems and ability to write software programs. Some travel. Resume to RADIO & RECORDS, 1930 Century Park West, #761, Los Angeles, CA 90067, EOE

### WESTWOOD ONE

**Radio Syndication Company** 

Has several positions available in a rapidly expanding company. Seeking professional, selfmotivated, detail-oriented and aggressive types. Individuals for sales assistant/traffic, receptionist and data processer. If you have good work habits and are looking for a pleasant work environment, for prompt consideration, please submit resume to: Westwood One, Inc., 9540 Washington Blvd., Culver City, CA 90232. Attention: Personnel

### EAST

permitted, natural-sounding air personality needed that ca ive fun doing 7-midnight. T&R: Bob Spencer, V-100, Bo 118, Charleston, WV 25384, EOE M/F (8-24)

WGVA needs fulltime personality for immediate opening. T&R: Tom Nichols, Box 526, Geneva, NY 14456. EOE M/F (8-24)

Burburben Weehington DC station has immediate opening for a full/partitime enrouncer. Must have strong production for Gold formst. T-Br: WMJR-FM, Box 2108, Mensess, VA 22110, EOE M/F (8-24)

### \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* **NEW ENGLAND FM ROCKER**

Looking for hot CHR talent. Great opportunity to join up with a new challenger competing in a major market. Good bucks. Send cassette and resume to: Radio & Records, 1930 Century Park West, #767, Los Angeles, CA 90067. EOE

•••••••• Q-94/Johnstown Altoons, needs a hot CHR personality with high-energyl T&R: Darrell Ray, OM, WBXQ, Box FM-94, Cres-son, PA 18630, EOE M/F (8-24)

92 FLY has pertiline openings. Experience necessary. T&R: Pete Clark, WFLY, 4243 Albany St., Albany, NY 12205, (8-24)

Expanding. Need street reporter who writes & delivers. T&R/ writing samples: Karl King, ND, WRTA, Box 272, Altoons, PA 16603, EOE M/F (8-24)

ing for Production Director/swing person at well-acted AM/FM near Pittsburgh, T&R: Carl Becker, OD, IR, Greer Bidg, Morgantown, WV 26505, EOE M/F (8-24)

### Openings

Partitime air positions at WBPZ/Lock Haven, PA. Contact: Teddy G., (717) 748-4038, between 2-5pm edt EOE M/F (8-24)

Invenditre openings et NYC area Oldies station. Looking for full & partitine announcers, Oldies experience a must. T&R: WGLI, 1280 Peconic Ave., Babylon, NY 11704, EOE M/F (8-24)

Air personalities needed for small merket A/C station in western NY. T&R: Champion Broadcasting, 160 N. Washing-ton St., Boston, MA 02114. (8-24)

### ASSISTANT TRAFFIC DIRECTOR

Major broadcasting company seeks an Assistant Traffic Director. Knowledge of production studio and commercial production methods essential. Strong command of oral and written communications skills. Experience with computer system software desirable. Solid organizational skills required. Must be willing to work under pressure to meet deadlines. College degree preferred. Radio station experience and knowledge of FCC regulations a plus. Car may be necessary. Send resumes to Debbie Renne, WPAT-AM/FM. 1396 Broad St., Clifton, N.J. 07015 before September 5, 1984.

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### STATION MANAGER WALK AM/FM

is looking for an aggressive Operations Director/Station Manager. Unique opportunity to join expanding station group. Excellent benefits. Replies held in strict confidence. Resumes to: Ms. Healy, WALK AM/FM, P.O. Box 230, Patchogue, NY 11772, EOE M/F

Porter Broadcast Group seeks air talent for all formats, Pre-sent & future openings, T&R: WERZ, Box 1540, Exeter, NH 03833, EOE M/F (8-17)

### IMMEDIATE OPENING

Our PD/Promotions Director was snatched by national chain. We're looking for someone on the way up -with small or medium market experience as CHR PD. Creativity, common sense & good people skills a must. Operational latitude & challenge provided: Y-107 is #1 in its NYC suburban market. T&R to: J. Hoffman, 156 Broadway, Long Branch, NJ 07740. EOE. No calls.

when time DJ needed at newly expanded 24-hour Country IM. Strong personality, must love Country, T&R: Dow Car-ehan, WCNS, 317 Depot St., Letrobe, PA 15850, (8-17)

rel PA CHR needs parttime jocks immediar Richards, WYCR, (717) 637-3831 (8-17)

Looking for femily-oriented morning communicator to be pert of our community. T&R: Lee Phillips, WROW, 341 Northern Bivd., Albeny, NY 12204. EOE M/F (8-17)

### SOUTH

RQX is tooking for Imaginative & creative newsperson stagral part of morning show. T&R: Tom Bender, sunications Cntr., Dalles, TX 75202. EOE M/F (8-24)

Hot hits, Z-104 needs perttime eir talent. T&R: Jeff Morgen, 160 Newtown Rd., Suite 315, Virginia Beach, VA 23462, EOE M/F (8-24)

WOLT, 100kw A/C, has opening for overnight personality. Experienced preferred. T&R: Tom D, Pepper, Box 932, Florance, AL 35631. EOE M/F (8-24)

### Openings

### Morning Drive Personality

WCOS-FM, dominant Modern Country station rated number 1, seeks experienced talent for morning drive for future opening. Tape & resume to: Jim Tice, WCOS-FM, P.O. Box 748, Columbia, SC 29202. No calls. EOE M/F

WTON, A/C, has immediate opening for afternoon drive/ Assistant PD or possibly PD. C&R: Jim Quiet, Box 1085, Staunton, VA 24401. No calls. EOE M/F (8-24)

### MORNING DRIVE

Future opening, morning drive in Southeast medium market. Highly-rated CHR FM looking for someone who has fun on the air. Heavy community involvement a must! Tapes, resumes. & photos requested: Radio & Records, 1930 Century Park West, #763, Los Angeles, CA 90067, EQE M/F

Fulltime air personality with previous commercial radio ex-perience needed. T&R: Reiph Rhoedes, WEZC, 137 S, Kings Dr., Charolette, NC 28204, EOE M/F (8-24)

bonus's. T&R: Box 15545, Little Rock, AR 72231. EOE M/F (8-24)

North TX's premier CHR reviewing for possible future openings. C&R: MacMurphy, Box 4847, Wichits Falls, TX 76308. EOE M/F (8-24)

Jock/production specialist needed immediately for market's leading Country station. Finest production facilities, T&R; KBAT, 3306 Andrews Hwy., Midland, TX 79703, (8-24)

WQID needs a hot efternoon talent. T&R: Mickey Coulter, Box 4606, Biloxi, MS 39531. EOE M/F (8-24) WMJJ, 100kw A/C, looking for future full & parttime open-ings. T&R: Bill Thomas, 530 Beacon Pkwy. West, Suite 600, Birmingham, AL 35209, EOE M/F (8-17)

Immediate openings at WNWS/Miemi, Board operators. Full, swing, and parttime. Dade/Broward residents preferred. Contact Bob Groves: (305) 665-4833 EOE M/F (8-17)

Tallehessee FM CHR needs adult morning air telent. Promo-tion-oriented, strong production. T&R: Rick Sprinkles, WGLF, Box 1815, Tallehessee, FL 32302. EOE M/F-(8-17)

One of the legends of the South has a rare opening. T&R/salary requirements: Stave Mcfarland, WROV, Box 4005, Roanoke, VA 24015. EOE M/F (8-17)

Full-service A/C 63 WMFD is now accepting T&R's for future openings. WFMD, Box 5307, Wilmington, NC 28403. EOE M/F (8-17) Partitime opening at central FL's leading Country station. T&R: Steve Holbrook, WWKA-FM, 58 S. Ivanhoe Bl., Orlando, FL 32804. EOE M/F (8-17)

Country station needs announcer with production experience, T&R: WDXI, Box WDXI, Jackson, TN 38301. EOE M/F (8-17)

Top-reted station needs atrong morning personality to maintain share of audience with modern Country format. T&R: Jim Tice, WEDS, Box 748, Columbia, SC 29202. EOE (8-17)

KVOP is looking for experienced ND to start immediately, T&R: Greg Allen, Box 1420, Plainview, TX 79072. (806) 296-2771 EOE M/F (6-17)

### Bright, Warm, Friendly. Creative Jocks...

Wanted for America's premier Country radio station. Make your move before everyone else does. T&R to: Ron Foster, KIKK AM/FM, 6306 Gulfton Dr., Houston TX 77081. (713) 772-4433. EOE M/F

VA station needs PM announcer/production producer, Experience preferred, talentad beginner considered, T&R: WREL, Box Drawer 902, Lexington, VA 24480. EOE M/F

Capitol A/C personality wanted for evening shift in VA small market, AM/FM, T&R: Ross Hunter, WJMA, Box 271, Orange, VA 22960, No calls. EOE (8-17)

PD needed for top 50 merket. Class-C FM, Country back ground preferred. T&R: Don Merkwell, VP, Colonial Broad casting, Box 4999, Montgomery, AL 38195. (8-17)

Morning news talent for major Phoenix A/C FM, C&R/photos: KLZI, 5220 N. 7th St., Suite 121, Phoenix, AZ 85014. EOE

### Openings

Cereine's Q96 has two immediate openings for PM drive & evenings. Join this 100kw CHR. Rush T&R: Jay Andrews, Box 35297, Fayetteville, NC 28303. EGE M/F (8-17)

### 250.000 + SOUTHERN MARKET 100,000 WATT #1 CHR FM

Now Accepting applications for Program Director, Production Director and air personalities. Send resume and cassette tape to: Radio & Records, 1930 Century Park West, #768, Los Angeles, CA 90067, EOE

WNWS seeking weekenders & swing-shift hosts for conversial talk shows, Immediate openings for experientalent. Bob Groves: (306) 665-4833, EOE M/F (8-17)

Morning air talent wanted for Country station WKRE. T&R: Jack Gillen, Box 220. Exmore, VA 23350. EOE M/F (8-17)

Major sales opportunity for two professional reps with prove-ble trade records. Haff-million market, TX guif coest, Contact KWIC/KIEZ: (409) 842-2210 EOE M/F (8-17)

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whatever you need to get the job done. Nick Trigony VP/GM, KIKK AM/FM 6306 Gulfton Dr., Houston TX 77081 (713) 772-4433. EOE M/F

#### **HOT SOUTHERN** P-2 CHR

Need cooking night jock now! Also need production whiz for midday or PM drive. If the 2 most important things in your life are winning & winning, rush T&R to: Radio & Records, 1930 Century Park West, #771, Los Angeles, CA 90067 FOF

Top A/C FM needs morning personality. Mature, creative, stable & community involvement a must. T&R: Jim Robertson, WRVR, 5904 Ridgeway Pkwy., Memphis, TN 38119. EOE M/F (8-17)

openings. Must be relatable with good production skills. T&R: GM, WGBR/WEQR, Box 207, Goldsboro, NC 27533. EOE (8-17)



Q-96-FM, the fastest growing CHR in one of America's fastest growing cities needs a **Great** morning talent. Winners only! No beginners please. EOE M/F. Send tapes and resumes to

Neal Hunter Operations Manager KSAQ-FM 5430 Fredericksburg Road #517 San Antonio, TX 78229

Central TX FW, 100kw, Country giant seeks female helf of morning team. T&R: Zack Owen, KJNE, Box 7523, Waco, TX 76714. EOE (8-17)

Mature morning person for top-rated Easy Listening stereo FM. T&R: Chuck Wolfe, KWMJ, Box 4607, Midland, TX 79704, (8-17)

New A/C FM in west TX needs experienced air staff and sales people. T&R: Don Humphrey, KLZK, Box 689, Farwell, TX 79325. (8-17)

A/C air talent needed for current opening. T&R: Bobby Mercer, WGNI, 211 N. Second St., Wilmington, NC 28401. EOE M/F (8-17)

Announcer needed. Must have at least two years experience in broadcasting & good production skills. T&R: WHHY-FM, 3435 Normanbridge Rd., Montgomery, AL 36105. (8-17)

# **Opportunities**

### **Openings**

AOR needs experienced middey female personality immediately, Rare opening, Production skills a must. T&R: Net Lemp, KFMX, 5613 Ville Dr., Lubbook, TX 79452. (8-17)

Top-reted CHR in sest TX searching for intimete middey communicator, T&R: Jeff Brown, 96X-KKTX, Box 192, Kilgore, TX 75682, EOE M/F (8-17)

### MIDWEST

Personalides, where are you? Laneing A/C wants to hear your best. T&R: Jey Michaels, WIBM-FM, 310 N. Grand, Laneing, MI 48933. EOE M/F (8-24)

In the great Corn Belt, all ears are on FM-108, Need CHR killer, Great facilities, bucks & benefits. T&R: Kipper McGee, KFMW, Box 1330, Waterloo, IA 50704. EOE M/F (8-24)

WFMB, central IL, Country leader is seeking upbest, conversational personality plus production. T&R: Greg Thomes, Box 2989, Springfield, IL 62708. EOE M/F (8-24)

We found our sports men. Now we're tooking to beef-up our airstaff at night. Tân: Brien Brune, Box 1085, N. Piette, NE 69103. EOE M/F (8-24)

Announcer with news experience needed at Country-Gospel FM. T.Br.: Bill Perkins, WKTA, Box 279, McKinsie, TN 38201. EOE M/F (9-24)

Reclamal A/C in central IN looking for creative, quality sir per-

Regional A/C in central IN looking for creative, quality air personalities. C&R: Dernyl Parks, WIOU, Box 2208, Kokomo, IN 46902, (8-24)

### PROGRAM DIRECTOR

Midwest medium market FM station in university town looking for experienced PD. Good starting salary plus incentives. Must have good voice & production skills, plus strong promotional background. Great facility with opportunity to advance within chain. Tape & resume to: Radio & Records, 1930 Century Park West, #762 Los Angeles, CA 90067.

### PROGRAM DIRECTOR

A/C experienced. Know music/promotion. Detail-minded. Help build an A/C station with superb company, pay, benefits. Some air work. Ground floor opportunity with top equipment in medium market. Cassettes/resumes to: Radio & Records, 1930 Century Park West. #760, Los Angeles, CA 90067. EOE

## 106.7 FM Can You Say W?

WWWW/Detroit, Billboard's major market Country Station Of The Year seeks lead-off hitter to wake up the Motor City. If you're a team player, enjoy visibility and can relate to the nation's #5 market, in a creative, yet personable manner, send your tape & resume to: Barry Mardit, PD, WWWW, 230 E. Iefferson, Detroit, MI 48207. ECE MF



PROGRAM DIRECTOR

5-year PD moving into sales at KIZZ-FM. This is a stable position at a dominant station. Community-oriented, promotion-minded. Full-service CHR in an 8-station market. Not a position for beginners. Will pay for experience and proven track record. Supervise excellent staff of 10 mow in place. You'll get the tools you need to continue winning. If you belong in a large market, but don't went to live in one, T&R to: KIZZ-FM, P.O. Box 2188, Minot, ND 58702.

A Meyer Broadcasting Company Station EOE M/F

### **Openings**

News person needed at central WI News leader. T&R: Gary Wescott, WSPT/MXYQ, Box 247, Stevens Point, WI 54481. (718) 341-1300 EOE M/F (8-24)

KWLO needs experienced anchor/reporter with investigative beckground. Help make areas biggest news department even bigger. Täft: Kipper McGee, Box 1 330, Waterloo, IA 50704. FOR LAKE 18-241.

Kenses City experienced conversational partitime announcer needed at leading AOR. T&R: Box 90, Kenses City, MO 64141, EOE M/F (8-24)

Seles Manager wanted — for top-rated AM/FM in northern MI. Resumes: Patrick Ryan, GM, Box 428, Houghton Lake, MI, 48629. (517) 366-5364 EOE M/F (8-17)

Q82 needs air personality/production pro. Also sales people for future. T&R: Dave Weters, KEBQ, Box 2300, Ardmors, OK 73401, EOE M/F (8-17)

We need a mature sounding personality to handle afternoons & light production. \$1200 a month, include references. T&R: Bob Allen, Box 1379, Sloux City, IA 51102. (8-17)

### MAJOR MARKET URBAN

Seeking a morning communicator. Must be bright, uptempo, and have the ability to work phones. Also looking for news talent. T&R to: Radio & Records, 1930 Century Park West, #769, Los Angeles, Ca 90067. EOE

### MAJOR MIDWEST FM ADULT/ CONTEMPORARY MORNING NEWS ANCHOR

We are looking for an individual possessing a credible contemporary delivery and distinctive style. Sensitivity toward story selection and current "values" will be essential. This is not a morning "fluff" position. We wish to further an already good news image and are looking to a male or female newscaster to complement our current morning drive program. We are a leading Adult/Contemporary station operated by a major broadcast chain. Rush T&R to: RADIO & RECORDS.

1930 Century Park West, #765, Los Angeles, CA 90067

### **TOP 5 MARKET CHR**

Is searching for the best morning personality or team in the USA! Major salary for a major talent who can be #1! Major broadcast group. T&R to: Radio & Records, 1930 Century Park West, #754, Los Angeles, CA 90067. EOE M/F

Anchor/reporter needed for capital city newsroom. Must have authority, ed-lib abilities and solid reporting skills. T&R: Soot Witt, ND, KLMS, Box 81804, Lincoln, NE, 68601. (8-17)

FM station looking to organize new CHR sir staff, T&R; Box 1686, Minot, ND 58702. (8-17)

### WEST

### **GREAT MORNING OPENING!**

Observational, topical, entertaining morning show needed yesterday. Good bucks for good talent. CHR/AOP experience, top 25 market. Tape, resume, photo and clippings to: Radio & Records, 1930 Cerntury Park West, #772, Los Angeles, CA 90067. EOE M/F

Mornings or middays at top-resed CHR station, Paid health, dental & profit sharing, T&R: John Ramsey, KKAZ, Box 926, Chayenne, WY 82001, EOE M/F (8-24)

KFR8 tep-resed Continuous Country looking for pro. Ta Doug Shane, 1555 E. Ramingo Road, Suite 435, Las Vega NV 89109. EOE M/F (8-10)

### Openings

Natural sounding pro needed for adult CMR AMFM. 81,200/marsh plus insurance. T&R: Tom Greenleigh, KJQ, 1808 Gibson Ave., Ogden, UT 84404. EOE M/F (8-3)

FM97, KMVR/Peradise Chico, has three immediate openings for air telent. T&R: Andy Manuel, Box 1167, Paradise, CA 9K909, No calls EOE M/F (8-24)

Weekend position opening soon at KJAZ/Sen Prancisco T&R: PD, 15091/4 Webster St., Alamede, CA 94501. EOI NAME (8-24)

### LOS ANGELES SUBURBAN FM MEEDS EXPERIENCED GENERAL MANAGER

Well capitalized new owner creating turnaround situation with new tower and equipment. Ad campaign ready. Only experienced General Managers with West Coast or middle/major market experience need apply. Send resume with salary history to: RADIO P.O. Box 49650, L.A. 90049.

### **READY TO HIRE NOW!**

PD/mornings in Northern California. A/C, minimum 3 years experience. Looking for a home? This could be it! Decent living. T&R to: Radio & Records. 1930 Century Park West, #770, Los Angeles, CA 90067. EOE M/F

A/C seeking meture air talent with creative production. T&R: Bob Lockhert, KQDI, Box 6760, Great Falls, MT 59406. EOE M/F (8-24)

Top-reted AOR seeking fulltimers with strong production at well as some partimers. T&R: Chatlie Morris, KOMP, Box 26629, Las Vegas, NV 89126. No calls EOE M/F (8-24)

### KSAC

Number 20 ADI wants the besti KSAC/KSJO needs great A/C morning and news person ASAP. The West's finest market wants a key player who will help build the country's greatest radio station for 25-49 year-olds. We're committed! Don't wait, federal express a tape, resume and references to: Jonsson Communications, P.O. Box 2424, Sacramento, CA 95811, EDE M/F We want the best!

Weekend & fill-in people needed for CHR station in the Sen Francisco Bay area. T&R: Jim Hampton, KWUN, 300 Holly Dr., Concord, CA 94521. EOE M/F (8-24)

CHR formetted KNBC needs air talent for an opening that needs to be filled fast. T&R: Seen Lynch, Box 5200, Tacoma, WA 98405. EDE M/F (8-24)

KITS needs overnight air talent. T&R: Bob Garrett, 1355 Market St., Suite 152, San Francisco, CA 94103, EOE M/F (8-24)

### PROGRAM/DIRECTOR

### K-LITE99FM

### Phoenix

Our highly successful PD has accepted a position in Chicago. His successor should be experienced and research-oriented. K-Lite 99 FM is leading A/C Lite Rock station in dramatic Sunbelt growth market. Send resume and record of programperformance to: Johnny Andrews, KKLT-FM, 301 W. Osborn, Phoenix, AZ 85013.

A Pulitzer Station EOE M/F

### Openings

Future openings at northern CA Country glant. Minimum three years experience. Looking for bright & ambitious moveral T&R: Box 1010, Red Bluff, CA 98080. EOE M/F

Wanted: Experienced PO ready to be number one in Colorado Springs, T&R: Jeck Higgins, Box 431, Manitou Springs, CO 80829, EOE M/F (8-17)

KOJM is currently tooking for a fun, self-motivated personality with production skills & a good voice, T&R: Cody Sheldon, Box 7000, Havre, MT 59501. (8-17)

Morningel Pike's Peek in your backyard & greet bucks! We need you now. Rush T&R: Chuck Finney, KKFM, 225 S. Academy Blvd., Colorado Springs, CO 80910, (8-17)

AOR looking for talented & knowledgeable on-air & production person, T&R: John Hancock, KADE, 4840 Riverband Rd., Boulder, CO 80301. No calls, EOE M/F (8-17)

## SALES PROFESSIONAL

Proven radio industry sales leader needed to work out of Multi-Million Dollar advertising company's new west coast office.

Individual must be a true go-getter and be able to communicate on a professional level with top executives of major advertising agencies and national manufacturers and marketers of con-

We offer an excellent starting salary plus commission and excellent benefits to someone that is willing to work hard, do some traveling, new account development and service existing accounts.

We will be exhibiting at the Radio Convention and Programming Conference at the Los Angeles Bonaventure Hotel and would like to speak with qualified individuals at that time,

If you are interested in exploring this unique opportunity, send your resume with salary history and requirements to:

STEVE GANZ

### MULTI-AD SERVICES, INC.

RADIO DIVISION P.O. BOX 786 PEORIA, IL 61652-0786

All hits, Class-C FM in brand new facility needs daytime air talent. T&R: KVFM, Box 267, Logen, UT 84321. EOE M/F

Country station needs afternoon drive personality immediatey. Country music experience desired. T&R: KAFE, Box 4097, Sante Fe, NM 87501. EOE M/F (8-17)

### SO, CAL, FM-CHR Seeks P.D.

Top-rated station on Coast in growth market seeks professional, experienced P.D. with drivetime talent. Aggressive, promotionally active company — Great pay, benefits, traing, T&R to: Radio & Records, 1930 Century Park West, 1773, Los Angeles, CA 90067.

### 

Modern Country. Jocks needed with good pipes & production ability. Recent air-check. T&R: Mike Moyse, KWST. Box 1799, Monterey, CA 93942. EOE M/F (8-17)

KMAK seeking personality lock. T&R: Charlie Scott, 2020 E. McKinely Ave., Fresno, CA 93703, (209) 286-9448 EOE M/F (8-17)

### **TOMORROW**

Things change. Ever hear that expression before? Things change. When things do change, you may want to change, too. And we might be able to help you find a great job with one of our client stations. So even if you're happy now and things are going great, why not send us a resume and tape in confidence (no calls, please). Because . . you never know when things might change.

### BOB HARPER'S COMPRHY

Post Office Box 24337 San Diego, CA 9212

Reporter for overnights & street reporting. Entry level position, T&R: Jim Cumberland, KUUYKKAZ, Box 928, Cheyenne, WY 82001. EOE M/F (8-17)

KOPA has opening for 6-10pm personality, T&R: Reggie Blackwell, Box 1827, Scottsdale, AZ 85251, EOE M/F (8-17)

## **Opportunities**

### Openings

Searching for air talent with greet production skills. Brand new 50kw Country station in Sacramento. Tait: George Sepulvede, KHWY, 409 Glenn Dr., Folsom, CA 95630. EOE M/F (6-17)

### **Positions Sought**

Starting my career, Looking for first job as DJ/newscaster. Good pipes, recent graduate of Midwestern School of Broadcasting. Prefer South/SW. ROGER: (312) 821-7485 (8-24)

Former four-year KRAM/Lee Veges personality & veteran air talant looking. Will relocate, Prefer Country formet. J.C. SIMON: (702) 452-3906 (8-24)

Hey RW, tapes are in & guess who's out? Unique & humorous communicator with 15 years experience, just what the doctor and or PD ordered. (603) 538-2781 (8-24)

MACY in the morning. Currently PD/mornings with medium/ major market experience. Seeking mornings in top 50, DAVE: (216) 396-1159, efter Noon edt (8-24)

I'm not a robot, I am a personality. Morning man wants live on-air, no buttons. Prefer MW or West. RANDY: (208) 263-2179 (8-24)

Top-rated, 7-11pm in Spring Arbitron, Nine year pro available to do airahift at CHR. Major market experience, TOM RUSH: (312) 675-1281 or 677-5618 (8-24)

Ghostbusser for hire. Dynamins DJ with unreal production & wild promotions. Available for medium marker team in NE. To gert not of ploates: CMRS WIREM, (607) 778-7983 (6-24) 17 year pro. Good-time music programmer that's a major market trivial genius. Available yesterday. PAUL: (317) 899-2278 (6-24)

899-2278 (8-24)

Announcer with two years experience in A/C. Country & Nostsigle looking for fulfithre opportunity. Prefer East, will consider anywhere & format. MIKE: 1907 1748-1252 (8-24)

JOHN WALKER, six years experience with two in externoons. Experience includes MD, production & writing for American Forces Radio. Available in October. (817) 773-3075 (8-24)

Forces Radio. Available in October. (817) 773-3075 (8-24) Radioholic with major market experience & mentality. Seekigs airahift with a station that is looking for a hitter, HITCH-COCK: (702) 673-5431 (8-24)

KEVIN CONNERS, former jock/Sports Director WRVO/Richmond, looking to do sports at N/T outlet. B.S. degree & four years experience, (804) 233-1775 (8-24)

Prevent a tragedyl Station sold. Medium market jock looking for any format. Meture delivery for atrong A/C or CHR. Full or partitime, MARTY: (618) 785-3463 or 826-8076 (8-10)

Jook with five years experience looking for a new challenge. Prefer CHR but, will consider all offers. Willing to relocate.

Energetic anchor, Superior reporting & writing skills surpassed only by polished, personable on-air style. Wants NE major with heavy news commitment. MIKE: (219) 456-5198 (8-24)

CHR. A/C personality in South. Currently PM drive/Production Director also interested in programming position, SHAWN: (505) 722-9025 or (713) 728-1348 (8-24)

Top-notch morning talent. Always a leader in the books. Great production & very professional. Looking in medium/major market. SHAWN; (206) 533-6002 (8-24)

Aggreseive ennouncer looking to make a good move to the right radio station. I have morning experience & am willing to relocate. DAVE: (402) 488-1295 (8-24)

Sessoned communicator, pleasant voice & exceptional production skills with programming background seeks top 30 market in sunbelt. BILL: (901) 686-0267 (8-24)

Experienced AOR, A/C jook with production skills seeking new challenge, Excellent numbers, worksholic & willing to travel. RICK: (714) 951-0800 (8-24)

Former Production Menager at KMET/Los Angeles for eight years, GUSS: (213) 472-4319 (8-24)

Medium to major market college sports/PSP experience. Nine years in the field. Former volce of two different university networks. TOM: (406) 728-5000 (8-24)

Recent broadcast echool graduate. Three years partitine experience seeking fulltime in small/medium market. Great pipes. BOB BENNETT: (414) 654-2056 or 522-9483 (8-24)

Experienced efternoon driver, ready to move up. Two years experience, programming, PBP & production, Presently working at Cincinneti CHR, DICK BARRETT: (319) 355-4212 (8:24)

Major market personality seeks fresh challenges. Good track record, stable & experienced in Deriver, Phoenix & national network, MARK: (602) 897-2800 No wimps please. (8-24)

Family man with seven years fulltime experience including three as PD/MD. Looking for A/C or CHR. KEVIN BONNER: (504) 385-0561 (8-24)

Four years experience including MD for John Sebestian's flagship EOR station. Looking for fulltime with a solid station. PAUL MICHAELS: (305)481-0296 or (517) 849-2602 (8-24)

80,000 hours of sweet in news & on-eir programming. Top 5 market experience, We're not egos, just proc. If you want beginners, don't call us. (404) 535-7161 (8-24)

Major merket personality of the year finalist seeks A/C or CHR. West or MW. Hear brief sircheck and leave message now. KINK RUSSELL: (408) 378-3483 (8-24)

### **Positions Sought**

Black female announcer/newsosster/talk heet looking to do news. 10 years experience, eight years in major markets. WENDY WHITE: (213) 388-2863 (8-24)

Qive the dismond in the rough a chence to get polished & shine for you. Eager, experienced & well-priced. CHRIS: (206) 367-6935 (8-24)

Still seeking that AOR opportunity, Broadcasting degree, three years at campus rocker, will work anywhere. If you rook, I'll roll. Try me. DAVE: (615) 883-5924 (8-24)

Presently employed at station in top 100 merket. SCOTT L.: (319) 355-4212 or 355-4353 (8-24)

Six years AM drive experience. Easy going, friendly personalty. Geared to Easy or A/C formets. Greet production. Prefer mornings/West. JEFF: (916) 258-3584 (8-24)

Will start immediately. Willing to go anywhere to do news. jock, production, copywriting & PSP, BOSSY OWENS: (319) 222-1995 (8-24)

DANNY HERNANDEZ, Z-100 alumnus, ready to rock the Apple again. (212) 339-9496 (8-17)

GMI of large sales-oriented business seeking to return to menagement. Sports/ND/PD/PSP. Twelve year team player, RAY -WALDON: (318) 227-8797 (8-17)

English, London-born ennouncer with five years experience who creates numbers and great ideas, looking for station with same, A/C/CHR. DON COSTELLO: (303) 574-4340. (7-20)

Experienced Farm Director wents to move to larger market T&R: EMERY TSCHEPTER: (605) 697-5018 (8-17)

Aggressive, strong ND with good sports background. Very conversations//humorous. National speaking evends & planty of experience. Sunbalt medium/major. JAMES: (309) 962-9136 (8-17)

CRAZY RON GOSS, formerly WTRS, WNFY & WWKE seeks PD/MD/airshift at SE CHR or A/C station. 10 years experience. (904) 351-3530 (8-17)

Young, energetic jook looking for A/C, CHR shift in MW. 1½ years experiennce, WADE: (701) 852-1958 (8-17)

Versettle announcer, eight years experience. Any format/shift considered. Currently pertime in Akron. KEN: (216) 253-2679 (8-17)

Sports-minded college graduate seeks entry level reporting or PSP position. Limited experience, but knows sports inside & out. Hard worker, CRAIG: (503) 752-0180 (8-17)

After five years with KIKK/Houston, moved 2400 miles to program Country/CHR stations, Now going satellite. Strended. MIKE: (208) 263-8620 (8-17)

Five years experience. Female MD/DJ seeking to become part of a team at a growing AOR station. Tired of playing same 10 songs. SHANNA: (512) 532-6217 (8-17)

Why me? Management changes again! Award winning mornings, 75 volces for your A/C, CHR or Oldies station. Great ratings & references. BILL: (512) 440-0643 (8-17)

Top-notch small market, NCAA-division 2 PBP/aportscaster seeks division 1 in medium market. DOUG: (314) 364-2525 (8-17)

If you need an announcer with production skills. call DOUG BURTON. Will relocate. (712) 362-8647, from 6pm-10em ctt. (8-17) RICH HANCOCK, morning personality is evallable for Christian-radio station or network. 20 years in radio. Major experience. (503) 773-4416 (8-17)

Reliable, experienced worksholic seeks fun in the summertime with A/C, CHR or modern Country as jock. CHRIS: (206)

### Music Director-Coordinator

Radio-Major Record Label (video)-TV/Cable

Seeking a position as a Music Director or Coordinator in either radio, mejor record label (video music), Tivable video program, or related music field. Exceptional weeling in Ironados a experience in popular music. Emiliar with CHR, Arc, MDR, foot field controlled on the Christian Chri

GM available for top 60 market AM/FM. Strong sales, motivational & organizational skills. Top references. JIM HARDY; (303) 973-4615 (8-17)

CHR mentality stuck in a Gospel formet. I've paid my dues, let's work, ROB: (213) 585-4289 (8-17)

DJ/sports ennouncer looking for small market station. Willing to relocate. CARL: (313) 256-6830 (8-17)

Eight year pro with PD/MD experience & strong production skills, Seeking medium market move, Prefer SE, DAVE: (919) 443-1471, after 6cm edt (8-17)

### **Positions Sought**

KACY going Spenish, I'm not. Seeking medium airshift of smell merket PD, West cosst. Five years at A/C, CHR ( Oldies, JIM CHACKEL: (805) 983-7717 (8-17)

Top 100 merket nighttime communicator wants to make your station sizzle. Greet production/numbers/references. CUFF: (409) 769-2871 (8-17)

Eight year news professional seeks challenging position. Medium/major merkets only. CHERYL: (213) 379-2643 (8.17)

Looking for on-eir programming position. SOS SCOTT: (301) 484-4618 (8-17)

Fresh Urban Contemporary jook trapped in A/C, Rescue mel M.A.K.: (212) 549-1741 (8-17)

Telented jook experienced in CHR & A/C looking for eirehift, Promotion Director or sales position. T&R: (306) 661-8031 (8-17)

Excellent numbers with adults 18-34 in a nine station market. Warm, but up-sounding pro wants to win with you! ED: (307) 637-4396 (8-17)

I'm tired of esting Spare. Can we talk? Hot CHR personality. Eight years experience. Winning attitude. MIKE McCOY: (814) 459-3483 (8-17)

Rews enchor/reporter, experienced, dependable, dedicated & willing to relocate, RAY WOLVERTON: (308) 828-1120 (8-17)

TONY SUMMERS comes West from Atlents. Prefer evening or overnight shift, Urben/CHR. Southern CA or Bey area. Million metarial. (213) 933-4320 (8-17).

Operations Director reedy to move up, Promos & commercials that sizzle, EEBS degree. Multi-talented. GREG: (918) 283-3102 (8-17)

### **NEWS PERSONALITY**

"The Paul Harvey of Rock & Roll" wants to say "Good Morning America" on your air. Major market and network AOR/CHR vet. Creative, controversial & crazy enough to be \*1 with you. ROR WILLIAMS (8.18) 5.09-9905

Beginning talent with one year experience, desires position at CHR, A/C station. Willing to relocate. (818) 340-2408 (8-17)

Southern New England: Any station need a DJ with expe

Morning retings winner. 12 year pro looking for mornings in top 30 market. A/C or CHR. DAVE: (218) 369-1159, after Noon edt (8-17)

JMM WALSH, looking for airshift in top 60 CHR. Drive time preferred, but will consider any position, (302) 478-0975, after 1pm edt (8-17)

Over 25 years of programming Country music. Morning proseeks PD/OM position in medium/large' market. (303)

Attention Seattle! I want to come home. Dedicated pro, eight years experience including KYYX & KPLZ. Strong production BEAVER BILL: (805) 832-9618 (8-17)

Morning entertainer, Priendly, humorous A/C pro with over 12 years, major/medium markets, Programming know-how, Currently in fer West. (213) 306-8430 (8-17)

MASON RAMSEY, is reedy to make a big move. Cell KLCY/KALL and ask for him or Ms. Ann Feltch for air-checks. etc..., (801) 384-3561, Great references!

Five years experience in programming/seles with the lest two in management. Looking for OM position. (308) 728-7642

t can fill your most important staff position. My copywriting skills can improve station sound/sales. K.A.: (507) 288-6797 (8-17)

Experienced DJ/PSP. Excellent voice/production. Want small/medium station, SCOTT: (319) 355-4212 or (815) 259-8261 (8-17)

Team player wants on your starting rotation. Full repertoirs of pitches. MVP potential. Prefer Pladmont, NC or mid-Mi. ALAN: (313) 694-7034, after 6pm edt. (8-3)

Excellent voice, partitime now at KBQC. Went DJ/sports, experienced PBP with excellent production. BRIAN M.: (319

Northern boy wants to go home. MI & IN area, CHR or A/C. Mejor market experience, TIM VAN MIKELS (314) 364-5161 (8.17)

Seles Meneger who sells, writes & produces creative ads. Conceives & executes selleble promotions. Can motivate sales team. (315) 568-5978 (6-17)

Penn State graduate ready to give you his all, Two years DJ/news experience, Looking for starting market in CA. SCOTT: (415) 829-3220 (8-17)

I set rollers during the week and set up your weekends with fun. Former KNBA personality seeks northern CA gig. FRANK BUTERA: (415) 223-9928 (6-17)

Will releasts. Excellent voice, news, production, copywriting & PSP, Broadcast school graduats. RON: (319) 355-4212 or 928-2454 (6-17)

### Positions Sought

Female DJ looking for entry level position in production or news. Broadcast school graduate. JANELLE: (319) 355-4212 or 355-7933 (8-17)

Excellent voice, now working partime. Experienced DJ with good production & copywriting. THOMAS COMANS: (319) 356-4212 or 324-8648 (8-17)

Easy Listening announcer from Bonneville's KOIT & KJOI. Prefer large market. (602) 956-8677 (8-17)

California ND employed & looking for a good career move. RICK: (209) 781-6006 (6-17)

ND, talk hoet & college graduate seeks position in radio news or ND position in South, SW or MW, (901) 274-8270 (8-17)

### Changes

### RADIO

Jole' McMurdle appointed Account Executive KINK/ Portland from slater station KGW,

### RECORDS

Ariene Mazo eppointed Meneger Accounts Receivable
Attentity/Elektra Records/New York.

Heen Greenberg promoted Inventory Manager Atlantic

Gary Chancy appointed Operations Manager/Controller WEA Records/Delles from Atlanta office

### Miscellaneous

KNDK radio seeks A/C record service from all labels. Contact: Mike Cook, KNDK, Langdon, ND 58249. (8-24)

WKCX needs Jazz & WROM needs Country record service from all labels. Contact: Randy Quick, 710 Turner-McCell Blvd., Rome, GA 30181, (8-24)

WTAO/Murphyaboro-Carbondale, is tooking for CHR reconservice, Contact WTAO, Box 369, Murphyaboro, IL 62966

New A/C, CHR to sign-on in September & needs record service from all labels. Contact: Scott Burnett, KNMO-FM, (417) 667-9797 (8-17)

A/C & CHR record service needed ASAPI Ron Robie, Q-102, 220% S. Michigen, Big Repids, MI 49307. (616) 796-7000

Dates appearing at the end of each listing signify first week listed.

## R&R Opportunities Advertising

Radio & Records provides free [24 words or 3 lines] listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company let-

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon** (PST) prior to issue date

### Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and poetage/handling.

### Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday Sam-Spm (PST) (213) 553-4330 or mall to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA

# The Music Section

## National Music Formats Added This Week

### **Concept Productions**

Dick Wagner (916) 782-7754

### CHR

MADONNA "Lucky Star"
BILLY IDOL "Fleeh For Fantasy"
SHEENA EASTON "Strut"
JOHN CAFFERTY & BEAVER BROWN BAND
"On The Dark Side"

### **BPI**

John Sherman/Bob English (206) 624-8651

### Adult Contemporary

STEVIE WONDER "I Just Called To Say I Love You" JOHN WAITE "Missing You"

### **Modern Country**

EXILE "Give Me One More Chance" ED BRUCE "Tell "Em I've Gone Crazy" LIONEL RICHIE "Stuck On You" RAZZY BAILEY "Knock On Wood"

## Transtar Adult Contemporary

Chick Wetkins (303) 578-0700

HUEY LEWIS & NEWS "If This is it"

### Country

Tom Casey (213) 460-6383

VERN GOSDIN "What Would Your Memories Do" LIONEL RICHIE "Stuck On You" WILLIE NELSON "City Of New Orleans"



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

### Drake-Chenault

Bob Laurence (818) 883-7400 XT-40

STEVIE WONDER "I Just Called To Say I Love You" MADONNA "Lucky Star" NAKED EYES "What in The Name Of Love"

### Contempo 300

NEIL DIAMOND "Turn Around"

### Great American Country

LEE GREENWOOD "Fool's Gold"
JUICE NEWTON "Ride 'Em Cowboy"
STATLER BROTHERS "One Takes The Blame"

### Media General Broadcast Services

Bob Dumais (901) 320-4433

### **ACtion**

BOBBY KING f/ALFIE SILAS "Close To Me" SMOKEY ROBINSON "I Can't Find" GEORGE FISCHOFF "Lovely Lady" JACKSONS "Torture"

### **Your Country**

JOHN ANDERSON

"She Sure Got Away With My Heart"
LEE GREENWOOD "Foot's Gold"
ALABAMA "I'm Not That Wey Anymore"
STATLER BROTHERS "One Takes The Blame"
JUICE NEWTON "Ride "Em Cowboy"
LOUISE MANDRELL "Goodbye Heartache"
BRENDA LEE "A Sweeter Love (I'll Never Know)"

### Hit Rock

FIXX "Are We Ourselves"
RICK SPRINGFIELD "Bop 'Til You Drop"
STEVIE WONDER "I Just Called To Say I Love You"

### Century 21

Greg Stephens (214) 934-2121

### The Z Format

SHEENA EASTON "Strut"
MADDNNA "Lucky Ster"
BILLY IDOL "Flesh For Fentasy"
STEPHEN STILLS "Stranger"
JOHN CAFFERTY & BEAVER BROWN BAND
"On The DAYK Side"

### The A/C Format

SADAO WATANABE "If I'm Still Around Tomorrow" SHEENA EASTON "Strut"

### Super-Country

JOHNNY LEE "You Could've Heard A Heart Break" DON WILLIAMS "Maggle's Dream" MICKEY GILLEY "Too Good To Stop Now" WHITES "Pins And Needlee" MICHAEL MARTIN MURPHEY "Radioland" EARL THOMAS CONLEY "Chance O' Lovin' You"

### **Radio Arts**

John Benedict (818) 841-0225

### Country's Best

LEE GREENWOOD "Fool's Gold"
JUICE NEWTON "Ride 'Em Cowboy"

### Soft Contemporary

SADAO WATANABE "If I'm Still Around Tomorrow"
JOE COCKER "Crazy in Love"

#### Sound 10

SADAO WATANABE "If I'm Still Around Tomorrow"
JOE COCKER "Crazy In Love"
BILLY OCEAN "Caribbeen Queen..."

### Satellite Music Network

George Williams (214) 343-9205

### The Starstation

RALPH MacDONALD "In The Name Of Love" LAURA BRANIGAN "The Lucky One"

### Country Coast-To-Coast

JOHN ANDERSON
"She Sure Got Away With My Heart"
JOHNNY LEE "You Could've Heard A Heart Breek"
WHITES "Pins And Needles"
MICHAEL MARTIN MURPHEY "Radioland"
RONNE MILSAP "Prisoner Of The Highway"
DON WILLIAMS "Maggle's Dream"

### Rock America

FIXX "Are We Curseives"
RICK SPRINGFIELD "Bop 'Til You Drop"
ROD STEWART "Some Guys Have All The Luck"
STEVIE WONDER "I Just Called To Say I Love You"
BILLY IDOL "Fleeh For Fantasy"

### TM Programming

Cal Casey (214) 634-8511

### Stereo Rock

ROD STEWART "Some Guys Have All The Luck" MADONNA "Lucky Star" SHEENA EASTON "Strut" BILLY IDOL "Fleeh For Fantasy"

### TM A/C

KARLA BONOFF "Somebody's Eyes" GENESIS "Taking it All Too Hard"

### TM Country

DON WILLIAMS "Maggie's Dream"

### Peters Productions, Inc.

Debbie Weish (619) 565-8511

### Country Lovin'

EMMYLOU HARRIS "Pledging My Love" LOUISE MANDRELL "Goodbye Heartache" WHITES "Pins And Needles"

### The Great Ones

HERB ALPERT "Bullish"
ROD STEWART "Some Guys Heve All The Luck"
STEVIE WONDER "I Just Called To Say I Love You"
SADAO WATANABE "If I'm Still Around Tomorrow"
TINA TURNER "What's Love Got To Do With It"

August 24, 1984

DAVE GRUSIN/Night-Lines (GRP)

ø MODERN JAZZ QUARTET 1984/Echoes (Pablo)

GENERATION BAND/Call Of The Wild (TBA/Palo Alto) LES McCANN/HOUSTON PERSON/Road Warriors (Greene St./2001) 12

A TRIBUTE TO MONK/That's The Way I Feel Now (A&M)

HEATH BROTHERS/Brothers & Others (Antilles/Island)

MILES DAVIS/Decoy (Columbia)

8

SPYRO GYRA/Access All Areas (MCA)

BOBBY McFERRIN/The Voice (Musician/Elektra) 9

**6** SADAO WATANABE/Rendezvous (Elektra) 16

ROB McCONNELL & BOSS BRASS/All In Good Time (Palo Alto) 11 (II)

10 12 BEBOP & BEYOND/Bebop & Beyond (Concord)

RAMSEY LEWIS & NANCY WILSON/The Two Of Us (Columbia) 22

23 JIMMY McGRIFF/Skywalk (Milestone/Fantasy) 13 15

KITTYHAWK/Fanfare (Zebra) DEBUT > 1

STAN GETZ/ALBERT DAILEY/Poetry (Musician/Elektra)

8 EAST COAST OFFERING/East Coast Offering (MCA) 0 18

KEVIN EUBANKS/Sundance (GRP) KOINONIA/Celebration (Breaker/MCA) 15

FRANK FOSTER & FRANK WESS/Two For The Blues (Pablo) **a** 30

1 CHICO FREEMAN/Tangents (Elektra) 28

26 2 C'EST WHAT?I/Eight Stories (Palo Alto)

MAKOTO/Makoto (Qwest/WB) 23 17

FRED LIPSIUS/Distant Lover(s) (ITI/Allegiance) 20 24 25

19 TOM GRANT/Heart Of The City (Pausa)

21 26 MICHAEL HEDGES/Aerial Boundaries (Windham Hill)

14 27 WOODY HERMAN BIG BAND/World Class (Concord) 25 28

LOUIS BELLSON & EXPLOSION/Louis Bellson & Explosion (Pausa)

TYZIK/Jammin' In Manhattan (Polydor/PG) DEBUT > 30 BUDDY DeFRANCO/Mr. Lucky (Pablo)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Deli Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx My rick; XHRM/San Diego, Duff Lindsey.

### **NEW & ACTIVE**

ALEXANDER ZONJIC "'Elegant Evening" (Inner City) 13/5
Rotations: Heavy 0/0 Medium 6/1, Light 6/3, Extra Adds 1, Total Adds 5, KSAX, WBEE, WIAN, KTCJ, KUOP. Medium:
A, KPLU, WMGJ, WKND, WVOI.

CHUCK MANGIONE "Disguise" (Columbia) 11/11
Rotations: Heavy 2/2, Medium 1/1, Light 4/4, Extra Adds 4, Total Adds 11, WEAA, WBFO, KERA, WMOT, WLOQ, WNOP, I KKEG KMUD, WALGE KICO

CHET BAKER TRIO "Mr. B" (Timeless) 10/9

Rotations: Heavy 1/1, Medium 6/5, Light 1/1, Extra Adds 2, Total Adds 9, WMOT, WBBY, WDET, WKSU, KJAZ, KPLU, WHRD, WNUR, KLCC, Medium: KCRW.

BILL OSKAY & MICHAEL O'DOMHNAILL "Nightnoise" (Windham Hill) 10/1
Rotations: Heavy 3/1, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 1, WKSU. Heavy: KUOP, KWMU. Medium: WFAE, KMHD,

JERRY TACHOIR QUARTET "Canvas" (ITI/Allegiance) 10/0
Rotations: Heavy 2/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WMOT, WBBY, Medium: WEAA, WFAE, WHRO,

EASTERN REBELLION 4 "Eastern Rebellion 4" (Timeless) 9/6
Rotations: Heavy 3/1, Medium 3/3, Light 2/1, Extra Adds 1, Total Adds 6, KERA, WIAN, KLON, KPLU, WNUR, KLCC, Heavy;

PUTTIN' ON THE RITZ "Steppin' Out" (Pausa) 9/1
Rotations: Heavy 2/1, Medium 3/0, Light 4/0, Extra Adds 0, Total Adds 1, KKGO, Heavy: WMGI. Medium: WUWU, KUHF, WBEE.
SONNY STITT "The Last Stitt Sessions VOI. 2" (Muse) 9/1
Rotations: Heavy 4/1, Medium 20, Light 3/0, Extra Adds 0, Total Adds 1, KLON, Heavy: WBGD, WHRO, WUSF. Medium: WDET,

WNSU.

DON THOMPSON QUARTET "A Beautiful Friendship" (Concord) 9/1

Rotations: Heavy 2/0, Medium 4/0, Light 3/1, Extre Adds 0, Total Adds 1, KJAZ. Heavy: KPLU, WHRO. Medium: WGBH, KUHF,
KADX, KXPR.

MEL TORME & GEORGE SHEARING "An Evening At Charlie's" (Concord) 8/5

MEL TORME & GEORGE SHEARING "An Evening At Charlie's" (Concord) 8/5

Robitations: Heavy 21, Medium 1/1, Light 4/2, Extra Adds 1, Total Adds 5, KLDN, KKGO, KMHD, KUDP, KLCC. Heavy: KJAZ.

ZOOT SIMS" (Cubetty There" (Pablo) 8/7

Rotations: Heavy 41, Medium 2/2, Light 2/0, Extra Adds 0, Total Adds 3, WBBY, KADX, KKGO, Heavy: WBGO, KLON, WHRO.

WOODY SHAW "In The Beginning" (Muse) 8/1
Rotations: Heavy 3/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, KLCC. Heavy: WBGO, KLON, KWMU, Medium: KJAZ, KKSN, KXPR.

HAVE YOU HEARD DONALD FAGEN'S TOP FIVE JAZZ ALBUM? HAVE YOU HEARD JOE JACKSON'S TOP FIVE JAZZ ALBUM? HAVE YOU HEARD DR. JOHN'S TOP FIVE JAZZ ALBUM? HAVE YOU HEARD NRBQ'S TOP FIVE JAZZ ALBUM?

HAVE YOU HEARD TODD RUNDGREN'S TOP FIVE JAZZ ALBUM? HAVE YOU HEARD PETER FRAMPTON'S TOP FIVE JAZZ ALBUM?

HAVE YOU HEARD WAS (NOT WAS)'S TOP FIVE JAZZ ALBUM?

HAVE YOU HEARD TERRY ADAM'S TOP FIVE JAZZ ALBUM?

THAT'S THE WAY I FEEL NOW" A TRIBUTE TO THELONIOUS MONK (Sp 6000

PRODUCED BY HAL WILLNER FOR DEEP CREEK PRODUCTIONS LTD.





**CHUCK MANGIONE (11)** Disguise (Columbia) CHET BAKER TRIO (9) Mr. B. (Timeless) FRANK FOSTER & FRANK WESS (8) Two For The Blues (Pablo)
RAMSEY LEWIS & NANCY WILSON (8) The Two Of Us (Columbia)

CHICO FREEMAN (7) Tangents (Elektra) LES McCANN/HOUSTON PERSON (7) Road Warriors (Greene St./2001)

HOTTEST

**GENERATION BAND (12)** Call Of The Wild (TBA/Palo Alto) DAVE GRUSIN (12) Night-Lines (GRP)
MODERN JAZZ QUARTET 1984 (12) Echoes (Pablo) MILES DAVIS (9)

Decoy (Columbia)

SADAO WATANABE (9) Rendezvous (Elektra) HEATH BROTHERS (8) Brothers & Others (Antilles/Island) **BOBBY McFERRIN (8)** The Voice (Musician/Elektra) SPYRO GYRA (8) Access All Areas (MCA)

WINDOWS "Windows" (ITI/Allegiance) 8/1
Rotations: Heavy 0.0, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 1, KUOP. Medium: WMOT, WBEE, KMHD, KJZZ.
LOREZ ALEXANDRIA "Hardem Butterfly" (Discovery) 8/0
Rotations: Heavy 4/0, Medium 4/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WBGO, WBEE, WHRO, KXPB, Medium: WGBH,
KADX, KPU, KLD

DATE: NATION CONT. "The Human Factor" (Milestone/Fantasy) 7/5
KERA Medium: KPU.
KERA Medium: KPU.

KERA Medium: KPLU.

ELEMENTS "Forward Motion" (Antilles/Island) 7/2

Rottlions: Heavy 2D. Medium 3/2, Light 2/0, Extra Adds 0, Total Adds 2, WGBH, WUSF, Heavy: KPLU, KLCC. Medium: KJZZ.

JOE TURNER "Kansas City Here I Come" (Pablo) 6/4

Rottlions: Heavy 1/1, Medium 1/1, Light 4/2, Extra Adds 0, Total Adds 2, WGBH, WUSF, Heavy: KPLU, KLCC. Medium: KJZZ.

JOE PASS "Live At Long Beach City College" (Pablo) 6/3

Rottlions: Heavy 1/0, Medium 3/2, Light 2/1, Extra Adds 0, Total Adds 3, KADX, WUSF, KLCC. Heavy: KLON. Medium: KUOP.

PAULINHO de COSTA "Surrise" (Pablo) 6/1

Rottlions: Heavy 0/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, WGPO, Medium: WEEE, KMCR, KJZZ.

CLAUDIO RODITI w/KENIA. "Red On Red" (Greene St./2001) 6/1

Rottlions: Heavy 1/0, Medium: 2/0, Light 3/1, Extra Adds 0, Total Adds 1, KJAZ. Heavy: WJZZ. Medium: KTCJ, KJZZ.

ABBEY LINCOLN "Talking To The Sun" (Erigla) 6/0.

Rottlions: Heavy 4/0, Medium: 2/0, Light 0/0, Extra Adds 0, Total Adds 1, KJAZ. Heavy: WJAZ. Medium: WDET, KWMU,

KWMU.
THELONIOUS MONK "Blue Five Spot" (Milestone/Fantasy) 6/0
Rotations: Heavy 0/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0, Medium: KUHF, WDET, WYLD-FM
TIMELESS ALLSTARS "Timeless Heart" (Timeless) 5/2
Rotations: Heavy 1/0, Medium 3/2, Light 1/0, Extra Adds 0, Total Adds 2, KERA, KCRW, WHRO, Heavy: KXPR,

Rotations: Heavy 1/0, Medium 3/2, Light 1/0, Extra Adds 0, Total Adds 1, WBFO, Heavy: KADX, Medium: WMOT. Rotations: Heavy 2/1, Medium 1/0, Light 2/0, Extra Adds 0, Total Adds 1, WBFO, Heavy: KADX, Medium: WMOT.

### Regionalized Adds & Hots

SOUTH

NIKE CAMPBELL JOHN BICKS MEATH BROTHERS

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. \* symbol denotes commercial station.

| EAST                                                                                                  | WSF OrBuffalo<br>John Hunt                                                                            |
|-------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| EAA/Beitimore<br>entta Woods                                                                          | GIANTS OF J.<br>JIMMY MCGRII<br>GROVER WASH                                                           |
| VIN EUBANES<br>VE GRUSIN<br>COCK MANGIOME<br>PLEGAT:<br>RVIN CABELL<br>COERN JAII QUART<br>MSEY LEWIS | DAVE GRUSIN<br>IVAN COMTI<br>SPYRO GYRA<br>CHUCK MANGIO<br>ROY PORTER<br>PAULINHO DAO<br>SADAO MATANU |
| e MCCAMu                                                                                              | Hottesti                                                                                              |

ELEMENTS CHICO FREENA JIMMY PONDER BERBIE RANCO GROVER MASKI

MIDWEST

OREZ ALEXANDRIA

CAL COLLINS GENERATION BAND DAVE GRUSIN MAKETO TRIBUTE TO MONK MONTY ALEXANDER

ALBERT KING
HARRIS & PULLEN
BORRY BLAND
JORGE DALTO
IVAN COMET
JORNY COPELAND
HOTCHEFT
JORNY MCGRIFF
FOSTER & MESS
BEATE BROTHERS
SONNY STITT
TRIBUTE TO HONK COSTA NB É

46 Reporting Stations 40 Current Reports

The following stations called in a

frozen playlist this week

KUHF/Houston WGCI/Chicago WUWU/West Seneca, NY WYLD/New Orleans

HE
LEGAT:
AYBOY JAZZ FEST
FE GRUSIN
HI & JARVIS
HHATTEN TRANSFE
VEGE HOMARD

SIELY MITCHESE SPECIAL SPE HEATH BROTHERS IVAN CONTI SADAO MATAMABE

RAMSEY LEMIS CHICO PRESMAN SADAO HATANABE C'EST WHAT?! ALEXANDER ZONJIC GEORGE HONARD HICE FORMST CHET SAKER REVIN SUBANKS CHICO FREEMAN TOM SPLITT CHICK MANGIONE HOTEMET TRICKLE JERRY TACHOIR QUA HICHARL HEDGES JOSHUA BREAKSTONE SPECIAL FRY HOTTEST: GENERATION BAND SPYRO GYRA DAVE GRUSIN NOOGRN JAZI QUART BEATN BROTHERS JOSHUA BREAKST SPECIAL EFX C'EST MHAT?!

CHUCK MANGIONE ROLL-st: PUTTIN' ON THE RI TOM GRANT EAST COAST OFFERI KAEU MATSUI PROJE SADAO MATANABE

Dave Edwards
Rottest:
BORSY MCFERRIN
DAVE GRUSIN
MILES DAVIS
BEBOP & SEYOND
TRIBUTE TO MONS

CHUCK MANGIONE HERB ALPERT STEVE SMITH BOLLOSE: SADAO MATAMABE SPIRO GYRA CHUCK MANGIONE DAVE GRUSIN GENERATION BAND WUSF/Tempe Bob Seymour CHET BAKER
TIMELESS ALLSTARS
CHICO PREEMAN
JOE TURNER
ROTLEBLE
BEROP 1 BEYOND
HODERN JAIZ QUART
GETE 4 DAILEY

Carol Handley
TOM SPLIT
CATHERINE, ESCOUG
ARIUMILATAMABE
PETER RATES
HATSUBARD ZLLIOT
HOLLESI
SPYRO GYMA
RILES GAVIS
GENERATION BAND
TRIBUTE TO MOME
DAVE GRUSIN

KPLUITacoms Charles Tomares

Charles Tomaras
CHET BAKER
RASTERN REBELLION
MARE MASTERS'JAIZ
GONDON BRISKER
SADAO MATAHABE
JIM BROCK
EUGEN CICERO
NOTESH'I MODERN JAIZ QUART
CETZ & DAILEY
CHET BAKER
HEATH BROTHERS
JIMMY MCGRIPF

WEST KADX/Denver (\*) Pet McNulty

LES HCCAHN
ROS HCCONNELL
TREBUTE TO MONE
RANSEY LEMIS
JIMMT HCGRIFF
LOOT SIMS
FOSTER & MESS
GET & DAILEY
MILLIE DIXON
JOE PASS

HOLLERY DATE CONTROL OF THE SECURITY OF THE SE KLCC/Eugene Michael Canning MICHAEL ROCAIM
JOE PASS
MODOY SEAN
MICHELE ROSEWOMAN
EASTERN REBELLION
SMERAING & TORME
CHET BAKER
CRUCK HANGIGNE
RANGEY LEWIS

BOTEST: BOTEST: BOTEST MCPERAIN HILES DAVIS OSFAT & O'COMMANAI BRANFORD MARGALIS TRIBUTE TO MONK

HOTTEST: PATRICE RUSHEN GENERATION RANG

CHICO FREEMAN STEVE KHAN ROB NCCOMNELL NOTEST! NILES DAVIS TRIBUTE TO MONE AITTYMAMK BORBY MOPERAIN KEVIN EUBANKS

Linde Yohn

HILES DAVIS
OSRAY & O'DOMMS
BRANFORD MARSAL
CARLA BLEY
MEATHER REPORT
PAT METHENY
ART PEPPER
OSCAR PETERSON
CNET BAKER
BILL EVANS
BOLLENT;

KTCAMinneapolis Ed Garrett

MILES DAVIS SPYRO GYRA POMCHO SANCHER

KKGO/Los Angeles Jetl Gehringer (\*)

Lett Gebringer (\*)

BEBOP & BEYOND

MODERN JAZE QUART'

CHOCK RANGCIONE

FOSTER & NESS

JOE TURKER

GOTZ & BACKLEON

GOTHER BACKLEON

GOTHER BACKLEON

BOLLEY

GODORG SHEARING

MOLTERY

GODORG SHEARING

RANGSY LEWIS

SARAO MATARABE

KAMCHAPARA

RICHARD ELLIOT

RICHARD ELLIOT

BILL BANNA
MARK MASTERS'JAII

BODDY DEFRANCO

GETI & DAILEY

HOTERST

HODERN JAIR RAMSEY LEWIS MILES DAVIS

BOD PRINCIPA (\*)

OPT 1 MAILEY

OPT 1 MAILEY ALEXANDER IONJIC WATSON & LUNDY WINDOWS
SHEARING & TORNE
SPYRO GYRA
LES HCCAMN
FOSTER & WESS
BOCLERI:
MODDY REPRAN
EAST COAST OPPERI
GENERATION BAND BORRY MCFERRIN

JOSEGA BREAKSTONE CLAUDIO FASOLI RANSEY LEMIS ARCHIE SEEPP AOTECRI: TIMELESS ALLSTARS BESOF 6 BETOND MODERN JAEZ QUAPT LOREZ ALEXANDETA EASTERN REBELLION

The following station failed to report this week; therefore its playlist was frozen:

WJZZ/Detroit

The following station failed to report a new playlist for two consecutive weeks and was not used in this week's data:

WGIV/Charlotte

## Black/Urban

## BREAKERS.

### Get Off (You Fascinate Me)

71% of our reporting stations on it. Rotations: Heavy 4/0, Medium 24/3, Light 27/9, Extra Adds 0, Total Adds 12, WILD, KKDA-FM, KNOK-FM, WEDR, WDRO, KSOL, WATV, WGIV, WKXI, WLOU. WANIM KIIKO Debuts at number 38 on the

#### LACKSONS Torture (Epic)

68% of our reporting stations on it. Rotations: Heavy 16/1. Medium 20/3, Extra Adds 15/5, Extra Adds 2, Total Adds 11, WAMO, WHRK, WBLZ, WZAK, WPDO, WJJS, KOKA, WAAA. WKWM, KDKO, KUKO. Debuts et number 34 on the Back/Urban chart.

STEPHANIE MILLS

### The Medicine Song (Casabianca/PG)

87% of our reporting stations on it. Rotations: Heavy 1/0, Medium 21/6, Light 29/17, Extra Adds 1, Total Adds 24, WWIN-FM, WILD, WAMO, WAOK, KKDA-FM, KNOK-FM, KRNB, WEDR, WBMX, WGCI, WZAK, KACE, KJLH, WGIV, WFEG, WPLZ, KHYS, KOKA, WWDM, WOKS, WDAO, WLTH, WKWM, WTIC. A most added record. Debuts at 39 on the Black/Urban chart. ROGER

### Midnight Hour (WB)

85% of our reporting stations on it. Rotations: Heavy 21/0, Medium 15/2, Light 15/5, Extra Adds 0, Total Adds 7, WWIN-FM, WXYV, WDAS, WJJS, WVKO, WDAO, WTLC. Moves 29-28 on the

### Swept Away (RCA)

85% of our reporting stations on it. Rotations: Heavy 3/3, Medium 8/8, Light 36/34, Extra Adds 4, Total Adds 49 including WWN-FM, WXYY, WILD, WRKS, WDAS, WUSL, WDJY, WHUR, WAOK. KKDA-FM, KNOK-FM, KMJQ, KRNB, WHRK, WEDR, WBMX, WGCI, WDMT, WDRQ, KACE, KNAY, KJH, XHRM, KSOL. This week's most added record. Debuts at 40 on the Black/Urban

### **DONNA SUMMER**

DOTS OF our reporting stations on it. Rotations: Heavy 6/0, Medium 21/2, Light 23/7, Extre Adds 1, Total Adds 10, WEDR, WEMX, WBLZ, KACE, KDAY, KJLH, WATV, WBLX, KHYS, WWDM. Moves 39-38 on the Black/Urban chart.

### If You're Not Here (By My Side)

63% of our reporting stations on it. Rotations: Heavy 11/0, Medium 27/0, Light 11/1, Extra Adds 0, Total Adds 1, WTOY, Heavy: WDAS, KOKA, KDIA, WTLC, Moves 38-35 on the Black/Urban

#### **CHUCK BROWN & SOUL SEARCHERS** We Need Some Money (T.T.E.D.)

62% of our reporting stations on it. Rotations: Heavy 20/0, Medium 16/1, Light 12/7, Extra Adds 0, Total Adds 8, WAMO, KRNB, WBMX, WKND, WTOY, WAAA, WVKO, WLTH. Moves 34-29 on

### **NEW & ACTIVE**

GRIFFIN "Throw Down" (Qwest/WB) 46/2 Rotations: Heavy 7/0, Medium 21/0, Light 16/2, Extra Addi I FINOW DOWN: "CLIWESTAYES) 459/2
WHY 70, Medium 210, Light 1922, Exten Adds 0, Total Adds 2, KSOL, WYKO, Heavy; KJLH, KNOW, WNOD, WUOL
M, WTLC, Medium: WYKTV, WDAS, KNOK; FAH, KMAD, WHRK, KDAY, XHRM, 283, WDIC, WCMG, WJME, WJAX,
KYPTS, KOLA, WYMON, WAAA, WOOD, WWWS, WDA

CAMEO "Hangin' Downtown" (Ast. Art/DoyCorm) 44/5
Rosston: Heevy 70, Machin 182, Liph 180, Entra Adde 0, Total Adde 5, WZAK, KMAM, KJCB, WTOY, WAAA. Heevy: KNOK-FM, WOAA, WCC, WZZH-KM, BCC, MCD, MCD, WWW.S. Medium 1800, MCD, WWW.S. Medium 1804, WOYV, KMJQ, KRNB, WDMT, W.AMO, KDAY, XORW, MCD, WCV, WWX. MCD, WCD, WWX. WWDM, WCT, WTC.

XX998A, WR96C, WILV, WILC, WILL, WIL

WBLX, WHZ, KIYS, WART, WOAO, KDA, KUKG, Remeine et 37 on the Black/Urban reter.

KIDS AT WORK "Sugar Baby" (Sound Of NY/CSB) 43/5

Rotations: Heavy 20, Medium 18/2, Light 20/3, Extra Adds 0, Total Adds 5, WEDR, WGIC, XHEM, KSOL, WOM

WOCK, Medium: WHLD, WAMO, WILB, KMAM, WZEPHM, KLIM, WOOD, KICEL, WOCK, KOKA, WAAA, WTLC.

TO THE MACCOMALD WIBLL WITHERS "In The Name Of Love" (Polydor/PolyGren) 40/11

RALPH MACCOMALD WIBLL WITHERS "In The Name Of Love" (Polydor/PolyGren) 40/11

ROBISION: Heavy OO, Medium 182, Light 298; Extra Adds 0, Total Adds 11, WAMD, WEDR WCCL, WAZA, WOPR, KAM, XHRB, WOME, WAAA, WYKO, KURO, MACC, WARD, WARD, WACK, WORK, WARD, WASH, WARD, W

WKND, W.JAX, WASB, KDKD.

RANSEY LEWIS "The WO Of Us" (Columbia) 40/2

RANSEY LEWIS "The WO Of Us" (Columbia) 40/2

RANSEY LEWIS "The 17/0, Light 14/2, Extra Adds 0, Total Adds 2, KACE, WASB, Heavy: WILD, WASD, WCR, WGTV, WGTV,

WAAA.

PEABO BRYSON "Slow Dencin" "(Elektra) 37/10

Rostrions: Heevy DO, Medium 11/2, Light 26/6, Extra Adds 0, Total Adds 10, WAMO, WZAK, WJLB, XHRM, KSOL, WRDW, WXX, WTLC, WYOL KUKO, Medium: WWWH-RM, WAOK, KKDA-RM, KNOK-RM, WCDN, WHOO, WJM, WBLX, WAAA.

STA DROMAN "A LA LA WAR AND WAAA.

Rotations: Heavy DO, Medbath 1172, Light 28GB, Extre Adds 0, Total Adds 10, WARAD, WAZAE, WAZAE, WHERE, KESCL, WIDOW, WCCI, WTICE, WOON, WICK, WHEN, WHON, WCCI, WTICE, WOON, WILL WIS STARPOINT "Am I Still The One" ("Bektre) 3777
Rotations: Heavy GO, Medbath 1171, July 1176, Extre Adds 1, Total Adds 7, WOAS, WACK, KNOW, WLOU, KSYG, WWOM, KDLA, Heavy: WHER, WMOO, WARAM, WCKS, WLTH, WWWS. Medbath WXXV, WGCI, WCRI, WARAD, WCGP, XHEM, WGV, WCO, WAZAE, WTILL WARAM, WCKS, WLTH, WWWS. Medbath WXXV, WGCI, WCRI, WARAD, WCGP, XHEM, WGV, WCO, WAZAE, WTILL WARAM, STARS, S. "Balletin" (ASAM) 373, KDAY, WYKCO, WLTH-Heavy: WPFOQ, KCKA, ROTATIONS: WASAE, ACC, KEAN, XHEM, KSOL, WRODW, WARAM, WARAK, KOKO, JAPINES NIGRAPH "She Loves Me (The Best That I Can Be)" ("Chwest/WB) 34/1 Restations: Heavy GO, Medican 170, Light 1111, Extra Adds 0, Total Adds 1, WTOY, Heavy: WWMN-RA, WCN, WJMO, WATV, WJM, WARAM, MARAK, MGC, MCTON, WJMO, WATV, WJM, WARAM, MARAK, MGC, MCTON, WJMO, WATV, WJM, WARAM, MARAK, MGCHAM, WCYV, WJD, WACK, KKDA-FM, KNOK-FM, KRNE, XHRM, 283, WGV, WPEC, WJTT, WCJ, WJAXK, KCKA, WWOM, WACA, WCKA, WWCD, WJCH, WJM, WAAK, WAAR, WACA, KWAC, WJTT, WCJ, WJAXK, KCKA, WWCM, WACA, WCKA, WWCM, WACA, WCKA, WCK

NEWCLEUS "Computer Age (Push The Button)" (Sunnyview) 33/5.

Rossions: New Yo, Middlen 18.0. Light 10.5, Extra Adds 0, Total Adds 5, WCIN, WZEK-FM, WICKI, WTCV, WAAA. Heevy: WAAS, WORL, WORL, WORL, WICK, WARD, WICKI, WICKI, WICKI, WHOM, WICKI, WICKI, WICKI, WARD, WARS, WARD, WORL, WHEE, WORL, WHOM, WWW.

EARONS "Beet Sixteen" (Island) 32/2
Rotsions: Heavy 50, Medium, 140, Light 13/2, Entre Adds 0, Total Adds 2, WZAK, WWDM. Heavy: WDAS, WUSL, WDIA,
WRES, WICK, WDAO, Medium\*, WAMO, WERN, WORN, WJMO, XHEM, WERN, WGW, WCX, KJCB, WQGK, KHYS, KOKA, WTLC.

DAN HARTMAN "I Can Dream About You" (MCA) 30/2
Rostone: Heavy 11/1, Medium 140, Light 5/1, Extra Adds 0, Total Adds 2, WPDQ, WQQK, Heavy: WWNN-FM, WVEE, WDIA, WREZ, WJTT, WJJS, KOKK, WQGS, WJJS, KURQ, Medium: WAOK, KKDA-FM, KNOK-FM, KRINB, WHIRK, WROW, KNOW, 293. WQCK, KJGS, WHIZZ, WANNI, WYNO, WKYNN.

WOIC, KJCB, WRIZ, WARRI, WYKO, WYRYII.

PELLS "LOVE ON" ("Private UCBS) 28/2
Rossions: Heavy 30, Medium 150, Let UCBS) 08/2
Rossions: Heavy 30, Medium 150, Let UCBS) 08/2
Rossions: Heavy 30, Medium 150, Let UCBS, 160, WOIC, WARRING, WOIC, WOIC, WOIC, WARR, WOIC, WOIC, WARRING, WOIC, WOIL, WOIL

### **MOST ADDED** •

DIANA BOSS (49) Swept Away (RCA) STEPHANIE MILLS (24)

dicine Song (Casablan CONTROLLERS (18) ca/PG) Crushed (MCA) **TEDDY PENDERGRASS (18)** 

You're My Choice Tonight...(Asylum) STEVIE WONDER (18) I Just Called To Say I Love You (Motown)

### HOTTEST

MTUME (40) You, Me And He (Epic) RAY PARKER JR. (37) PRINCE (35) When Doves Cry (WB BILLY OCEAN (31)

Caribbean Queen (No More Love) (Jive/Arista)
RICK JAMES (23) 17 (Gordy/Motown)

TEDDY PENDERGRASS "You're My Choice Tonight (Choose Me)" (Asylum) 26/18
Rosstons: Heavy 31, Medium 6/2, Light 16/14, Extra Adds 1, Total Adds 18, WILD, WHAR, KKDA-FIA, WHEK, WYLD-FIM,
WCRI, WORIT, WJNO, KSOL, WATV, WNOO, WPDQ, WHOU, WELX, WANT, WANM, WQKS, WAAA, Heavy: WADK, KNOK-FIM.
Medium: WPEG, WOMDM, WJMB, KLCB.

\*\*DEBBIE DEB "When 1 Heār Music" (Sunnyview) 26/1
Rosstons: Heavy 40, Medium 16/0, Light 6/1, Extra Adds 0, Total Adds 1, WANT, Heavy: WRHC, WOKS, WDAO, WTLC.
Medium: WUSI, WYEE, KKDA-FIM, WDIA, WDMT, WDRQ, WGPR, WJLB, WZEN-FIM, KDAY, XJRRM, KNOW, WGCK, WPLZ,
WKWM, WYOO.

WKWM, WVOI.

BRYAN LOREN "Do You Really Love Me" (Phil. World/Atco) 26/1

Rotations: Henry 40, Medium 90, Light 13/1, Estre Adde 0, Total Adde 1, KOKA, Heevy: WDAS, WEDR, WJMO, WPDR, WOOK, WANN, WANA, WDAO, WTLC.

WXYV, WDA, WOK, WRON, WOOK, WANN, WAAA, WDAO, WTLC.

BRASS CONTRUCTION "Pertyline" (Capitol) 26/15

Rotations: Henry 00, Medium 80, Light 16/4, Estre Adde 1, Total Adde 5, KMJO, WGPR, WKND, WLOU, WGKS. Medium: WILD, KRNB, WGLA, KOKA, WGVG, WGOA, KCISA, WGCA, KOKA.

NETVEL WULIA, KUAT, WURIV, WINKU, KJ.E., WULIK, KUKA.

DR. JECKYLL & MR. HYDE "Fast Life" (Profile) 25/3
Ronationa: Heavy 3/0, Medium 9/1. Light 13/2, Extra Adds 0, Total Adds
WOR. Medium: WRKS, WDAS, WDIA, WCRI, WQQK, WWDM, WAAA, W

SMOKEY ROBINSON "I Can't Find" (Tamla/Motown) 24/10
Rotstions: Heavy QO, Medium 8/2, Light 17/7, Extra Adda 1, Total Adda 1, Tot VIN-FM, WXYV, WHUR, WDIA, WHRK, WBMX

"No Favors" (MCA) 24/5

I EWIFFER TRO FEBOURS URTH-AR A 7400
Rotations: Newly 10, Minchin 911, Light 1444, Extra Adds 0, Total Adds 5, KRNB, WBMX, KJEH, WROU, WJAX, Heavy: WFKS.
Nedstar: WAD, WG, Licket, Xrefski, WOOL, WWOM, WARN, KDKO.
GROVER WASHINGTON JR. "Thatids Moves" (Elaktra) 24/2
Rotation: Newly OD, Minchin 80, Light 18/2, Extra Adds 0, Total Adds 2, WHUR, KJEH, Heavy: WWRFFM, WZAK, WZENFM,

W.IAX. KUKO CONTROLLERS "Crushed" (MCA) 23/18
Rotations: Heavy 0/0, Medium 2/1, Light 21/17, Extra Ad

WWDM, WAAA, WWWS, KDKO.

DENNIS EDWARDS "Another Place in Time" (Gordy/Motown) 19/3

DENNIS EDWARDS "Light 10/2, Extra Adds 0, Total Adds 3, WWN-FM, KDAY, WPLZ. Heavy; WANM, M

ALPHONSE MOUZON f/CAROL DENNIS "Our Love is Hot" (Private I/CBS) 19/1
Rotations: Heavy 1/0, Medium 5/1, Light 13/0, Extra Adds 0, Total Adds 1, KJCB. Heavy: WAOK, Medium:

JOHNNY GUITAR WATSON "Strike On Computers" (Valley Vue) 18/2 JOHNNY GUITAR WATSON "Strike On Computers" (Valley Vue) 18/2 Botstions: Heavy 1/0, Medium B/0, Light 12/2, Extra Adds 0, Total Adds 2, WZEN-FM, WKXI. Heavy: KDAY, M

KULH, WKND, WOCK, KUZE.

EGYPTIAN LOVER "Egypt Egypt" (Freakbeet) 18/0

Rotestons: Heery SO, Medium 7/0, Light 6/0, Extra Adds 0, Total-Adds 0, Heevy: KKDA-FM, WDRO, WJLB, WJAX, Rotestons: Heery SO, Medium 7/0, Light 6/0, Extra Adds 0, Total-Adds 0, Heevy: KKDA-FM, WDRO, WJLB, WJAX, Rotestons: Hope words warren weren.

EGYPTIAN LOCALISM TO LIGHT SOLLEN TO THE PROSECUTION OF THE PROSECUTIO

CASTOR "Amezon" (Dreem/Saleoul) 16/0: Heevy 1/0, Medium 3/0, Light 12/0, Extra Adds 0, Total A Rotations: Heavy 1/0, Medium 3/0, Light 1/2/, WHODNI "Friender" (Juve/Airsta) 15/5/3 Rotations: Heavy 1/0, Medium 5/0, Light 9/3, Extra Adds 0, Total Adds 3, WRKS, WDRQ, KJLH. Heavy:

WZAK, WGPR, WNOO, WWW.

DISCO 3 "Fat Boys-Human Beat Box" (Sutra) 15/2

DISCO 3 "Fat Boys-Human Beat Box" (Sutra) 15/2

Fetra Adda 0. Total Adda 2, WLOU, WANT, Heavy: WRKS, KMJM, W

BOBBY WOMACK & PATTI LABELLE "Through The Eyes Of A Child" (Beverly Glen) 15/1
Rotations: Heavy 3/0, Medium 5/0, Light 7/1, Extra Adds 0, Total Adds 1, KHYS. Heavy; KJLH, WNOO, WANM. Medium

FM, INDOK-FM, WODA, WORD, KURA.

ROSE ROYCE "Magic Touch" [C&R] 15/0

ROSE ROYCE "Magic Touch" [C&R] 15/0

ROSE ROYCE "Magic Touch" [C&R] 15/0

ROSE ROYCE "MODE, WORLD FM, WORN, KOKA, Medium: WWWIN-FM, WADK

Rossions: Heavy 40, Medium 811, Ugits \*\*\*Levis Adds 1, Total Adds 3, KMJQ, KJLH, KSOL, Medium: KOKA, WAAA, KDKO, RUMONICS \*\*Fox Trappin\*\* (Hoddisk) 14/3 Rossions: Heavy 00, Medium 30, Ught 10/2, Extra Adds 1, Total Adds 3, KMJQ, KJLH, KSOL, Medium: KOKA, WAAA, KDKO, TIMMY THOMAS \*\*Love is Never Too Late\*\* (Gold Mtn./A&M) 14/3 Rossions: Heavy 00, Medium 4/0, Light 10/3, Extra Adds 0, Total Adds 3, Heavy: WWNN-FM, WXYV, WQMG, Medium: WEDR Rossions: Heavy 00, Medium 4/0, Light 10/3, Extra Adds 0, Total Adds 3, Heavy: WWNN-FM, WXYV, WQMG, Medium: WEDR

RALE, RSUL, WURL.

SHIRLEY BROWN "I Don't Play That" (Sound Town) 14/2

SHORLEY BROWN "I Don't Play That" (Sound Town) 14/2.

Retail Reserv 10, Medium 8/0, Light 7/2, Extra Adds 0, Total Adds 2, WZEN-FM, WLOU. Heavy: WDIA. In

PRIM WHEN, WEDR, WPEG, WOIC.

R.W. WHEN, WEDR, WPEG, WOIC.

SADAO WATANABE W/ROBERTA FLACK "IH I'M Still Around Tomorrow" (Elektra) 13/7

SADAO WATANABE W/ROBERTA FLACK "IH I'M Still AROUND TOWORD, WIND, WIND, WIND, WAAA.

"WANTE OF THE WOOD WIND WIND WOOD, WOMG, WANN, WAAA."

Medium: WWN-FM, WRLZ.
RODNEY SAULSBERRY "I Wonder" (Allegience) 13/1
ROD

RURA.

T-CONNECTION "You Can Feel The Groove" (Capitol) 13/1

Prosterors: Heavy Old, Medium 40, Light 9/1, Extra Adds 0, Total Adds 1, WILD. Medium: KJLH, WATV, WENN, WWWS.

Prosterors: Heavy 10, Medium 30, Light 9/6, Extra Adds 0, Total Adds 6, WAMO, WEDR, WOIC, WICK, WAMM, WAAA. Heavy:
WOAS. Medium: WATV, WUSS, WAYV, WISK, WATV, WAT

Moselone: Henry 1/0, Medium 301, users vor.
WOAS. Medium: WAYY, WUSL, WTLC.
WOAS. Medium: WAYY, WUSL, WTLC.
JOCELYN BROWN "I Wish You Would" (Vinyl Dreams) 11/8
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JOCELYN BROWN "I Wish You Would" (Vinyl Dreams) 11/8
JOCELYN BROWN "I WISH YOU WOULD" (WISH YOU WOULD WISH YOU WISH YOU WOULD WISH YOU WO

JOCELYN BRUWYN

Totation: Heavy 00, Medium 21, Light 87, Extra Adda U, Ivers

WAAA, WCTH, Medium: WGCI, KDAL,

WBAA, WCTH, Medium: WGCI, KDAL,

BOBBY BLAND "You've Got Me Loving You' (McCa) 11/3

BOBBY BLAND "You've Got Me Loving You' (McCa) 11/3

Rotations: Heavy 00, Medium 00, Light 11/2, Extra Adda 0, Total Adda 3, WVEE, WATV, KOKA.

Rotations: Heavy 00, Medium 20, Light 19/2, Even 11/4

Rotations: Heavy 00, Medium 20, Light 19/2, Even 11/4

Reference: Heavy 00, Medium 20, Light 19/2, Even 11/4

Rotations: Heavy 1/0, Medium 10, Light 19/2, Even 11/4

Rotations: Heavy 1/0, Medium 10, Light 19/2, Even 11/4

Rotations: Heavy 1/0, Medium 10, Light 19/2, Even 11/4

Rotations: Heavy 1/0, Medium 10, Light 19/2, Even 11/4

Rotations: West Vision 11/4

Rotation 11/4

Rotation 11/4

Rotation 11/4

Rotation 11/4

Rotation 11 

HOUSEONS: HEBBYY UTO, REFORM TOO, SEPT OF 1, SAME THE STATE OF T

# "I FEEL FOR YOU"

The

New

Single

From

CHAKA KHAN.

**Produced** 

By

Arif

Mardin.

From

I Feel

For

You

The

**Forthcoming** 

**Album** 

By

CHAKA KHAN.

Executive

Producer:

Arif

Mardin

For

Deniz

Productions.

Ain't

Nobody

Does

lt.

Better

Than

CHAKA KHAN.



### **Regionalized Adds & Hots** Black/Urban

SOUTH

WAOK/Atlanta Larry Tinsley

DIANA ROSS STEPHANIE MILLS STAPLE SINGERS DAVID LASLEY STARPOINT JECKYLL & HYDE HOTLEST: PRINCE RAY PARKER JR. JACKSONS

Stations are listed by region. Hots are listed in order of their airplay activity.

### FAST

WIN -FM/ Baltimore

DELLS TIMMY THOMAS O'JAYS
HOTTEST:
KENNEDY & OSBORNE
LILLO THOMAS
BILLY OCEAN
BROTHERS JOHNSON
ALICIA MYERS

#### WXYV/Baltimore Roy Sampson

KYM WHODINI MORGAN BOB MARLEY SMOKEY ROBINSON Hottest: MTUME
BILLY OCEAN
ALICIA MYERS
KENNEDY & OSBORNE
SOS BAND
WILD/Boston
Eiroy R.C. Smith

STEVIE WONDER JOCELYN BROWN PATRICE RUSHEN PATRICE RUSHEN DIANA ROSS
STEPHANIE MILLS
TEDDY PENDERGRA
T-CONNECTION
HOTLEST
SOS BAND
MTUME
BILLY OCEAN
RICK JAMES
SHEILA E

### WKND/Hartford in

COLONEL ABRAMS
SADAO WATANABE
BRASS CONSTRUCTI
BERBIE HANCOCK
CHUCK BROWN ottest: INA TURNER AY PARKER JR. KAY PARKER JR ITUME LILLO THOMAS SOS BAND VNHC/New Haves lames Jordan

DIANA ROSS ALICIA MYERS STAPLE SINGERS Hottest: RAY PARKER JR. RAY PARKER JR. PRINCE LATOYA JACKSON FINA TURNER KASHIP

### RKS/New York

T.L.A. ROCK & JAZ DIANA ROSS WHODINI O.C. & CRAZY EDDI JERMAINE JACKSON INA TURNER TTUME SHEILA E LATTISAW & GILL WDAS/Philadelphia oe Tamburro

DIANA ROSS OCELYN BROWN ERBIE HANCOCK ER ATBACK .L.A. ROCK & JAZ TARPOINT ATOYA JACKSON ISTER B

### WUSI./Philadelphia Nyatt/Buggs

DEBARGE DEBARGE
PRINCE
ARTHUR BAKER
DIAWA ROSS
ALFONSO RIBIERO
HOTCEST:
TINA TURNER
BILLY OCEAN
DEBARGE
RUN D.M C.
PRINCE

### WAMO/Pittsburgh

JACKSONS JACKSONS RALPH MACDONALD STEPHANIE MILLS CHUCK BROWN PEABO BRYSON LARESIDE MIKKI WEST STREET MOB Hottest: RICK JAMES MTUME LIONEL RICHIE BILLY OCEAN THE JACK EL RICHIE

DIANA ROSS GRANDMASTER MELLE JELLYBEAN HOTLEST: PRINCE CYNDI LAUPER BANAMARAMA TINA TURNER NEWCLEUS MORGAN Hottest: RAY PARKER JR. TINA TURNER PRINCE

MTUME

#### MIDWEST

WBMX/Chicago

TEMPER ARTHUR BAKER SMOKEY ROBINSON DIANA ROSS
HOCLEST:
KLEEER
VALENTINE BROS,
PAMALA STANLEY
KENNEDY & OSBORNE
NEXT MOVEMENT

WGCI/Chicago (a) Graham Armstrong

STEPHANIE MILLS BOB MARLEY GRANDMASTER MELLE NEW EDITION KIDS AT WORK DIANA ROSS MARSHALL TITUS VANITY WANITY
RALPH MACDONALD
HOTTES:
TINA TURNER
BILLY OCEAN
MTUME
RAY PARKER JR.
RICK JAMES

WBLZ/Cincinnati Brian Castle JACKSONS DONNA SUMMER LILLO THOMAS DIANA ROSS Hottest: Hottest: LIONEL RICHIE DAN HARTMAN KASHIF KENNEDY & OSBORNE JERMAINE JACKSON

### WCIN/Cincinnati

BONNIE POINTER TEDDY PENDERGRASS DIANA ROSS CARRIE LUCAS STAPLE SINGERS KYM CONTROLLERS Hottest: BONNIE POINTER IGLESIAS & ROSS SOS BAND IRENE CARA YARBROUGH & PEOPL

WDMT/Cleveland (J) Kelly/Dean

DAVID LASLEY DIANA ROSS TEDDY PENDERGRASS KURTIS BLOW Hottest: PRINCE WHODINI CAMEO JERMAINE STEWART ALICIA MYERS

WJMO/Cleveland Rod See

TEDDY PENDERGRASS DIANA ROSS HERBIE HANCOCK CONTROLLERS Hottest: MTUME DEELE TIME KASHIF BILLY OCEAN

### WZAK/Cleveland Lynn Tolliver

JACKSONS

### WDJY/Washington, DC Dan O'Neil WHUR/Washington, DC Libby Lawson

SMOKEY ROBINSON GIL SCOTT-HERON DIANA ROSS JOCELYN BROWN MADONNA TEDDY PENDERGRASS LAKESIDE PRETTY POISON GROVER WASHINGTON MORGAN

Lyles/Jones RALPH MACDONALD DIANA ROSS CHUCK BROWN CHUCK BROWN
BONNIE POINTER
ROGER
O'BRYAN
ALICIA MYERS GRIFFIN SMOKEY ROBINSON HERB ALPERT HOTLEST: KENNEDY & OSBORNE MTUME PRINCE BILLY OCEAN JACKSONS

WDAO/Daytor Lankford Stephens

ROGER
STEPHANIE MILLS
JECKYLL & HYDE
CHERRELLE
BOBBY GLOVER
BONNIE POINTER
DIANA ROSS
HOTEEST: Hottest: SOS BAND DEBBIE DEB BILLY OCEAN KENNEDY & OSBO RICK JAMES

W.II R/Detroit PEABO BRYSON YARBROUGH & PEOPL

Hottest: ALICIA MYERS MTUME BILLY OCEAN PRINCE TINA TURNER

WGPR/Detroit

CONTROLLERS KYM LITTLE MILTON AUTUMN AUTUMN RALPH MACDONALD BRASS CONSTRUCTIO Hottest: BILLY OCEAN MTUME RAY PARKER JR. RICK JAMES DELLS

wDRQ/Detroit

DENIECE WILLIAMS
DIAMA ROSS
PATRICE RUSHEN
WHODINI
STEVIE WONDER
HOTTER
ALICIA MYERS
MTUME
PRINCE
RUN D.M.C.
CHRIS TAYLOR

WKWM/Grand Rapids

JACKSONS
JANET JACKSON
DIANA ROSS
STEPHANIE MILLS
DAVID LASLEY
PETER WOLF

Hottest: JOCELYN BROWN MTUME TINA TURNER SHEILA E SOS BAND

Frank Grant

JACKSONS

WLTH/Gary Dana Huskisson SOS BAND
BONNIE POINTER
LATOYA JACKSON
CAMEO
HOTTEST:
DISCO 3
SHEILA E
TINA TURNER
MTUME DIANA ROSS HERB ALPERT JOCELYN BROWN GIL SCOTT-HEROI LATOYA JACKSON CHUCK BROWN STEPHANIE MILLS STEPHANIE MILL EMOTIONS Hottest: PRINCE RAY PARKER JR. RICK JAMES BILLY OCEAN MILLY OCEAN MILLY OCEAN

Rod King

SHIRLEY BROWN JOHNNY GUITAR PATTI AUSTIN JANET JACKSON NEWCLEUS NAME JACKSON
NEWCLEUS
CONTROLLERS
DIAMA ROSS
PRIME TIME
FORCE MD'S
EMOTIONS
HOTLEST:
STEVIE WONDER
PRINCE
RAY PARKER JR
BILLY OCEAN
CHUCK BROWN

KOKO POP STEVIE WONDER PEABO BRYSON BOTTEST: JACKSONS PRINCE RAY PARKER JR. TINA TURNER MTUME

### WRDW/Augusta Charlotte Logan

STEVIE WONDER PRINCE JANET JACKSON PEABO BRYSON HERBIE HANCOCK CONTROLLERS HOTLEST PRINCE MTUME PRINCE MTUME RAY PARKER JR. JACKSONS TINA TURNER

KNOW/Austin Ken Rush

DIANA ROSS

MTUME PRINCE PRINCE EVELYN KING

Hottest: RAY PARKER JR.

WATV/Blrmingham Ron January

STEVIE WONDER PATRICE RUSHEN LAKESIDE JUICY DONNA SUMMER TEDDY PENDERGRA BOBBY BLAND CONTROLLERS KYM

PETER WOLF

Hottest: RAY PARKER JR. RICK JAMES

WVEE/Atlenta

Scotty Andrews
BANHANARAM
HEBBIS HANCOCK
JAMET JACKSON
JECKYLL & BYDE
JORZUN CERE
BOBBY BLAND
MADONNA
PETER WOLF
HOTELET
PRINCE
RAY PARRER JR.
BILLY OCEAN
BILLY OCEAN
SCNNEDY & OSBORNE
SOS BAND

RICK JAMES KENNEDY & OSBORNE BAR-KAYS MTUME WTLC/Indianapolis WENN/Birmingham Michael Star Jay Johnson

PRINCE STEPHANIE MILLS STEVIE WONDER PEABO BRYSON ROGER LATOYA JACKSON JACKSONS RAY PARKER JR. PRINCE BILLY OCEAN KASHIF LATOIA JACKSON
KYM
MISTER B
PRIME TIME
HOttest:
RAY PARKER JR.
MTUME
DEBBIE DEB
LIONEL RICHIE
CHUCK BROWN Z93/Charlestor Barry Kaye

WLUM/Milwaukee

Susie Austin DIANA ROSS
LINDSEY BUCKINGHA
LILLO THOMAS
BOTLEST:
PRINCE
PRINCE
RICK JAMES
RAY PARKER JR.
JACKSONS

WWWS/Saginaw Kermit Crockett

Hottest: RAY PARKER JR. BAR-KAYS HERBIE HANCOCK DIANA ROSS JUICY KATIE KISSOON PETER WOLF GIL SCOTT-HERON GOODIE WPEG/Charlotte Mike Rossi KYM
DIANA ROSS
STEPHANIE MILLS
STEVIE WONDER
JANET JACKSON
CONTROLLERS
GIL SCOTT-HERON
Hottest: GOODIE KURTIS BLOW GLENN JONES CONTROLLERS PRIME TIME ALFONSO RIBIERO Hottest: PRINCE TIME MTUME RAY PARKER JR. RANDY HALL KENNEDY & OSBORNE RUN D.M.C.

KENNEDY & OSBORNE ROGER

KMJM/St. Louis **Ron Atkins** 

WNOO/Chattanooga TIME CHRIS TAYLOR PRINCE SOS BAND JOCELYN BROWN
CONTROLLERS
GRANDMASTER MELLE
MARCUS MILLER
LAKESIDE
TEDDY PENDERGRASS
PEOPLE'S CHOICE
BOB MARLEY
PRIME TIME
SADAO WATANABE
FORCE MD'S
BAMBAATAA & BROWN
HOTESS

WZEN-FM/St. Louis

HERBIE HANCOCK RICK JAMES WJTT/Chattanoon Rich Phillips none Hottest: RAY PARKER JR. PRINCE JERMAINE JACKSON PRINCE CAROL LYNN TOWNES

WVOI/Toledo un

WOIC/Columbia Mickey Arnold DIANA ROSS
CAROL LYNN TOWNES
MIKKI
HOttest:
MENUPO
MIUME
JACKSONS
CHUCK BROWN
BROTHERS JOHNSON KKDA-FM/Dallas

TEDDY PENDERGRASS JOCELYN BROWN DELLS STEPHANIE MILLS DIANA ROSS PATRICE RUSHEN Hottest: PRINCE SHEILA E JACKSONS MTUME EGYPTIAN LOVER

KNOK-FM/Ft. Worth Kenny Byrd

STEPHANIE MILLS PATRICE RUSHEN DIANA ROSS DIANA ROSS
HOTTOME
PRINCE
MTUME
SHEILA E
O'JAYS
BILLY OCEAN

WQMG/Greensboro

Shelly Bynum

LAKESIDE
GIL SCOTT-HERON
TIMMY THOMAS
MADONNA
KIDS AT WORK
RALPH MACDONALD
SADAO WATANABE
HOTLEST
BROTHERS JOHNSON
SHEILA E
PRINCE PRINCE RAY PARKER JR. RICK JAMES

#### KMJQ/Houston Brute Bailey

NUMONICS
LATOYA JACKSON
STAPLE SINGERS
BRASS CONSTRUCTIO
PETER WOLF
ROTHERS
THAN TURNER
KENNEDY & OSBORNE
RUN D.M.C.
SOS BAND

WJMI/Jackson Carl Haynes

none Hottest: SHEILA E TIME RAY PARKER JR PRINCE JACKSONS LAKESIDE PATTI AUSTIN JONZUN CREW Hottest: BILLY OCEAN WGIV/Charlotte iz Hal Harrill DIANA ROSS STEPHANIE MILLS PATRICE RUSHEN BROTHERS JOHNSON NEWCLEUS

WKXI/Jackson Tommy Marshall

NEWCLEUS JONZUN CREW JECKYLL & HYDE MR. T KRYSTOL RRYSTOL
TEMPER
CONTROLLERS
CARRIE LUCAS
GIL SCOTT-HERON
MIKKI
JOHNNY GUITAR WAT
STAPLE SINGERS
PATRICE RUSHEN
PEABO BRYSON
HOLLERS HOTTEST:
RAY PARKER JR.
LIONEL RICHIE
BILLY OCEAN
RUN D.M.C.
BAR-KAYS

WJAX/Jacksonville (J) Chris Turner

DIANA ROSS STAPLE SINGERS CONTROLLERS TEMPER Hottest: PRINCE RICK JAMES EGYPTIAN LOVER LAURA BRANIGAN

### WPDQ/Jacksonville Marc Little

Marc Little
TEDDY PENDERGRASS
DIAMA ROSS
SMOREY ROBINSON
POINTER SISTERS
JACKSONS
DAN HARTMAN
HOTLEST:
SHELLA E
RICK JAMES
PRINCE
MESHIDO

RICK JAMES

MENUDO CHUCK BROWN KJCB/Lafayette (J) Beatrice Evans Beatice Evans
ALPHONSE MOUZON
DIANA ROSS
LOU RAWLS
CAMEO
STEVIE WONDER
ALFONSO RIBIERO
DAVID SANBORN
0'JAYS
HOTCHSONS
FRINCE
TINA TURNER
MTUME

WLOU/Louisville

IONY-FIELDS
BRASS CONSTRUCTIO
PATRICE RUSHEN
TEODY PENDENGRASS
STARPOINT
JAMET WRIGHT
DISCO 3
T.H.S.,
STEVIE WONDER
STEVIE WONDER
STEVIE WONDER
JAMET WRIGHT
GLISCOTT-HERON
JAMET JACKSON
HOLLOWNY
GLI SCOTT-HERON
JAMET JACKSON
HOLLOWNY
BREILA E
PRINCE
MYUME

RAY PARKER JR. JACKSONS WJJS/Lynchburg Lad Goins

ONNIE POINTER CAROL LYNN TO CYNDI LAUPER JACKSONS JACKSONS JOCELYN BROWN PATTI AUSTIN Hottest: RAY PARKER JR. PRINCE TINA TURNER JACKSONS OLLIE & JERRY

KRNR-FM/Memphis JANET JACKSON STEPHANIE MILLS DIANA ROSS CONTROLLERS

MR. T TINA TURNER HOTTEST: RAY PARKER JR. JACKSONS LIONEL RICHIE CAROL LYNN TOWNES SHANNON WDIA/Memphis Bobby O'Jay

CONTROLLERS
CAROL LYNN TOWNES
JONZUN CREW
JORZUN CREW
JERMAINE JACKSON
JANET JACKSON
SMOKEY ROBINSON
BOB MARLEY
HOTLEST
PRINCE

WHRK/Memphis Regina Harris Jones SMOKEY ROBINSON
TEDDY PENDERGRASS
DIANA ROSS
DIANA ROSS
SADAO WATANABE
CYNDI LAUPER
RANDY HALL
HOTES
HOTES
RAY PARKER JR.
PRINCE
PRINCE
RUN D.M.C.
ROGER

WFDR/Miami Jackson/Jones

CONTROLLERS
BOBBY KING
PRIME TIME
JANET WRIGHT
PAULETTE
DONNA SUMMER
NEW EDITION
KIDS AT WORK
JANET JACKSON
STEVIE WONDER
PATRICE RUSHE
STEPPHANKE MILL STEPHANIE MILLS DIANA ROSS KYM
MIKKI
RALPH MACDONALD
BAMBAATAA & BROWN
HOTTEST:
EVELYN KING
MTUME
YARBROUGH & PEOPL
RICK JAMES
BAR-KAYS

WBLX/Mobile

LAKESIDE
TEDDY PENDERGRI
STEVIE WONDER
DONNA SUMMER
CONTROLLERS
GLENN JONES
DIANA ROSS
HOLLERS JACKSONS RAY PARKER JR. TINA TURNER NUANCE

WOOK/Nashville Fred Harvey DAN HARTMAN STEVIE WONDER JANET JACKSON KYM CYNDI LAUPER DIANA ROSS PRINCE JACKSONS RICK JAMES BILLY OCEAN SOS BAND

WYLD-FM/New Orleans Dell Spencer

TEDDY PENDERGRASS ALICIA MYERS NUANCE HOTTEST: JACKSONS PRINCE LAKESIDE TINA TURNER KASHIF

WPLZ/Petersburg Hardy Jay DENNIS EDWARDS STEPHANIE MILLS STEPHANIE MILLS
LATOYA JACKSON
SMOKEY ROBINSON
HOTLEST:
MTUME
BILLY OCEAN
RANDY HALL
JERMAINE JACKSON
RAMSEY LEWIS

KHYS/Port Arthur Mark Petry

DIANA ROSS STARPOINT DONNA SUMMER CHERRELLE STEVIE WONDER STEPHANIE MILLS WOMACK & LABELLE LOU RAWLS Hottest: PRINCE PRINCE
RAY PARKER JR.
TINA TURNER
JACKSONS
OLLIE & JERRY
WANT/Richmond
Kirby Carmichael

DISCO 3
TEDDY PENDERGR
STEVIE WONDER
CYNDI LAUPER
DEBBIE DEB
HOTTEST
FRINCE
JACKSONS
RAY PARKER JR.
SHEILA E
BILLY OCEAN

WTOY/Roano Scott Morris

CHUCK BROWN SHANNON NEWCLEUS JANET JACKSON CAMED
IGLESIAS & ROSS
JAMES INGRAM
MENUDO
BONNIE POINTER
HOTCEST:
MTUME MTUME
RAY PARKER JR.
BILLY OCEAN
BROTHERS JOHNSON
RICK JAMES
KOKA/Shreveport

STEPHANIE MILLS JACKSONS PRINCE STEVIE WONDER BRYAN LOREN BRYAN LOREN SPINNERS CHERRELLE MARY LOVE BOBBY BLAND BLOODSTONE

BLOODSTONE
HOTLEST:
MTUME
BROTHERS JOHNSON
RICK JAMES
SOS BAND
DAN HARTMAN
WWDM/Sumpter
Kevin Flemming PRIME TIME
DONNA SUMMER
MIDMAY
STEPHANIE MILLS
STARPOINT
EARONS
HOLLS:
HOUSE
HOUSE
MIDME
KENNEDY & OSBORNE
BILLY OCEAN
RUN D.M.C.
YARBROUGH & PEOPL

WANM/Tallahassee

JOE BUILDING
DIANA ROSS
TEODY PENDERGRASS
TEODY PENDERGRASS
TEODY PENDERGRASS
TEODY PENDERGRASS
TEODY PENDERGRASS
SADOA WATANABE
NEW EDITION
PATRICE RUSHEN
RAMSEY LEWIS
RAMSEY LEWIS
RAMSEY LEWIS
RAMSEY LEWIS
RAMSER
LOCALERS
PAY PARKER JR.
LIONEL RICHIE
JACKSONS
PAINCE PRINCE RICK JAMES

WQKS/Williamsburg Steve Crumbley

STEPHANIE MILLS LATOYA JACKSON LAKESIDE DIANA ROSS LAKESIDE
DIAMA ROSS
TEDDY PENDERGRASS
BRASS CONSTRUCTIO
HOTCHE
HTUME
BILLY OCEAN
PRINCE
TINA TURNER
CHUCK BROWN

WAAA/Winston-Sale Eric St. James

CHUCK BROWN TEDDY PENDERGRASS CAMEO CAMEO
CONTROLLERS
GIL SCOTT-HERON
RALPH MACDONALD
CHERRELLE
MIKKI
JESSIE BUTLER JESSIE BUTLER
DIANA ROSS
NEWCLEUS
JOCELYN BROWN
SADAO WATANABE
JACKSONS Hottest: MTUME RAY PARKER JR. RICK JAMES

### WEST

KDKO/Engley Carlos Lando

JACKSONS
BAMBAATAA &
DIANA ROSS
HOTTEST:
SHEILA E
BILLY OCEAN
MTUME
ROGER
CHANGE

KDAY/Los Angeles Jack Patterson

DIANA ROSS DONNA SUMMER HERB ALPERT DENNIS EDWARDS DENNIS EDWn: Hottest: BILLY OCEAN KASHIP PRINCE KENNEDY & OS PRINCE

KACE/Los Angeles Miller/Wiggins

STEPHANIE MILLS DONNA SUMMER GIL SCOTT-HERON JOHNNIE TAYLOR SADAO WATANABE JANET JACKSON CHOCK MANGIO Hottest: PRINCE TINA TURNER KASHIF BILLY OCEAN LILLO THOMAS

KJLH/Los Angeles

STEPHANIE MILLS STEPHANIE MILLS
TEMBER
RALPH MACDONALD
O'JAYS
GROVER WASHINGTON
GIL SCOTT-HERON
DONNA SUMMER
DIANA ROSS
STAPLE SINGERS
PRETTY POISON
WHODINI
BEHME TIME WHODINI
PRIME TIME
NUMONICS
CONTROLLERS
HOTTEST
HOTTES

KDIA/Oakland

JOHNNIE TAYLOR YARBROUGH & PEOPL YARBROUGH & PI LATOYA JACKSON JANET JACKSON HOTTEST: PRINCE RICK JAMES SOS BAND LIONEL RICHIE STEVIE WONDER

KIIKO/Phoenix

PORCE MD'S JACKSONS RALPH MACDONALD LOU RAWLS PEABO BRYSON PATRICE RUSHEN EL CHICANO EL CHICANO
HOTTEST:
PRINCE
SOS BAND
RAY PARKER JR.
MTUME
RICK JAMES

XHRM/San Diego

**Duff Lindsey** KIDS AT WORK BOBBY KING RALPH MACDONALD PEABO BRYSON DIANA ROSS Hottest: RAY PARKER JR. BILLY OCEAN

PRINCE RICK JAMES LILLO THOMAS KSOL/San Mateo Bernie Moody

PATRICE RUSHEN PRINCE STEVIE WONDER LATOYA JACKSON TEDDY PENDERGR TEDDY PENDERGRASS
NUMONICS
KIDS AT WORK
GRIPPIN
LAKESIDE
DIANA ROSS
GIL SCOTT-HERON
PEARO BRYSON
HOTTEST
SHEILA E
IGLESIAS & ROSS
BILLY OCEAN
JERMAINE JACKSON

78 Reporters 76 Current Reports

These stations reported a frozen playlist this week:

> 793/Charleston WJTT/Chattanooga

\*(J) Indicates Jazz Reporter



### NATIONAL AIRPLAY/50 August 24, 1984

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                       |       | 1      |       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-------|--------|-------|
| Three Two Less<br>Wooks Weeks Week                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Total<br>Reports/Adds | Heavy | Medium | Light |
| 13 11 5   CRYSTAL GAYLE/Turning Away (WB)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 153/0                 | 123   | 26     | 4     |
| 9 7 3 2 JIM GLASER/You're Gettin' To Me Again (Noble Vision)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 152/0                 | 120   | 26     | 6     |
| 19 15 9 OAK RIDGE BOYS/Everyday (MCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 157/0                 | 110   | 45     | 2     |
| 16 14 11                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 152/0                 | 114   | 37     | 1     |
| 12 10 7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 152/1                 | 106   | . 39   | 7     |
| 10 8 6 WAYLON JENNINGS/Never Could Toe The Mark (RCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 143/0                 | 101   | 32     | 10    |
| 20 17 13 BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 155/1                 | 97    | 52     | 6     |
| 14 12 10      KENNY ROGERS/Evening Star (RCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 142/0                 | 101   | 37     | 4     |
| 15 13 12                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 149/0                 | 86    | 53     | 10    |
| 26 21 16 CONWAY TWITTY/I Don't Know A Thing About Love (WB)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 157/0                 | 72    | 82     | 3     |
| 6 3 1 11 GEORGE STRAIT/Let's Fall To Pieces Together (MCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 135/0                 | 99    | 24     | 12    |
| 17 16 14 PRONNIE McDOWELL/I Got A Million Of 'Em (Epic)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 146/1                 | 74    | 64     | 8     |
| 5 2 2 13 BARBARA MANDRELL/Only A Lonely Heart Knows (MCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 138/0                 | 102   | 27     | 9     |
| 28 22 18 (Columbia) LARRY GATLIN & THE GATLIN BROS/The Lady Takes The (Columbia)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 156/3                 | 66    | 78     | 12    |
| 33 26 19                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 146/4                 | 61    | 80     | 5     |
| 29 24 22                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 155/3                 | 51    | 90     | 14    |
| 27 25 23 TRICKY SKAGGS/Uncle Pen (Epic)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 148/1                 | 57    | 76     | 15    |
| 25 23 20 (B) REBA McENTIRE/He Broke Your Memory Last Night (MCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 139/3                 | 56    | 67     | 16    |
| 3 1 4 19 DOLLY PARTON/Tennessee Homesick Blues (RCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 127/0                 | 82    | 25     | 20    |
| 11 9 8 20 CHARLEY PRIDE/The Power Of Love (RCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 123/0                 | 81    | 34     | 8     |
| 35 31 25 GARY MORRIS/Second Hand Heart (WB)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 153/8                 | 25    | 102    | 26    |
| <ul> <li>43 29 WILLIE NELSON/City Of New Orleans (Columbia)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 147/12                | 24    | 94     | 29    |
| <ul> <li>46 33  EXILE/Give Me One More Chance (Epic)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 142/15                | 12    | 84     | 46    |
| 36 32 28 A LIONEL RICHIE/Stuck On You (Motown)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 114/4                 | 35    | 60     | 19    |
| 37 33 27                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 136/5                 | 13    | 89     | 34    |
| 38 35 30 O DAN SEALS/The Wild Side Of Me (Liberty)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 139/8                 | 12    | 90     | 37    |
| 43 40 32 JOHN SCHNEIDER/I've Been Around Enough To Know (MCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 127/12                | 25    | 67     | 35    |
| 1 5 15 28 NITTY GRITTY DIRT BAND/Long Hard Road (The Sharecropper) (WB)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 95/0                  | 37    | 40     | 18    |
| 44 41 36 EMMYLOU HARRIS/Pledging My Love (WB)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 131/11                | 8     | 80     | 43    |
| <ul> <li>38 O JOHN ANDERSON/She Sure Got Away With My Heart (WB)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 130/21                | 13    | 62     | 55    |
| 39 36 34 3 KAREN BROOKS/Tonight I'm Here With Someone Else (WB)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 111/8                 | 9     | 64     | 38    |
| 2 4 17 32 T.G. SHEPPARD/Somewhere Down The Line (WB/Curb)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 79/0                  | 36    | 28     | 15    |
| 40 38 35 REX ALLEN JR./Dream On Texas Ladies (Moon Shine)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 100/7                 | 11    | 58     | 31    |
| 21 20 21 34 CHARLY McCLAIN & MICKEY GILLEY/The Right Stuff (Epic)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 92/0                  | 29    | 45     | 18.   |
| 47 45 40                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 109/10                | 6     | 60     | 43    |
| 45 42 39 BILL MEDLEY/I've Always Got The Heart To Sing The Blues (RCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 107/5                 | 4     | 60     | 43    |
| 46 44 41 TRAZZY BAILEY/Knock On Wood (MCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 102/4                 | 8     | 60     | 34    |
| 44  LEE GREENWOOD/Fool's Gold (MCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 112/21                | 4     | - 51   | 57    |
| 4 6 24 39 BELLAMY BROTHERS/Forget About Me (MCA/Curb)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 74/0                  | 29    | 28     | 17    |
| - 47 W STATLERS/One Takes The Blame (Mercury/PG)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 112/32                | 2     | 48     | 62    |
| 8 18 26 41 HANK WILLIAMS JR./Attitude Adjustment (WB/Curb)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 69/0                  | 24    | 25     | 20    |
| - 48 2 JUICE NEWTON/Ride 'Em Cowboy (Capitol)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 100/14                | 1     | 45     | 54    |
| - 50 46 3 ALABAMA/I'm Not That Way Anymore (RCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 56/7                  | 15    | 26     | 15    |
| DEBUT JOHNNY LEE/You Could've Heard A Heart Break (Full Moon/WB)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 92/34                 | 1     | 25     | 66    |
| DEBUT LOUISE MANDRELL/Goodbye Heartache (RCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 102/27                | ó     | 34     | 68    |
| DEBUT A RAY CHARLES (WITH B.J. THOMAS)/Rock And Roll Shoes (Columbia)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 82/7                  | 2     | 37     | 43    |
| DEBUT BRENDA LEE/A Sweeter Love (I'll Never Know) (MCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 85/11                 | 1     | 39     | 45    |
| DEBUT RONNIE MILSAP/Prisoner Of The Highway (RCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 82/53                 | 1     | 22     | 59    |
| OFBUT 49 WHITES/Pins And Needles (MCA/Curb)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 87/29                 | 1     | 26     | 60    |
| 7 19 31 50 DEBORAH ALLEN/I Hurt For You (RCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 49/0                  | 11    | 23     | 15    |
| The state of the s | 43/0                  | //    | 23     | 15    |

### **MOST ADDED** ®

**RONNIE MILSAP (53)** Prisoner Of The Highway (RCA) DON WILLIAMS (49) Maggie's Dream (MCA) JANIE FRICKE (47) Your Heart's Not In It (Columbia) MICKEY GILLEY (43) Too Good To Stop Now (Epic)
MICHAEL MARTIN MURPHEY (42) Radio Land (Liberty) JOHNNY LEE (34) You Could've Heard A... (Full Moon/WB) STATLERS (32) One Takes The Blame (Mercury/PolyGram) WHITES (29) Pins And Needles (MCA/Curb) LOUISE MANDRELL (27) Goodhye Heartache (RCA) EARL THOMAS CONLEY (22) Chance Of Lovin' You (RCA)

### HOTTEST

JIM GLASER (67)
You're Gettin' To Me Again (Noble Vision)
MERLE HAGGARD (57)
Let's Chase Each Other Around (Epic)
CRYSTAL GAYLE (54)
Turning Away (WB)
GEORGE STRAIT (51)
Let's Fall To Pieces Together (MCA)
OAK RIDGE BOYS (47)
Everyday (MCA)
BARBARA MANDRELL (43)
Only A Lonely Heart Knows (MCA)
ALABAMA (32)
If You're Gonna Play In Texas (RCA)
B. MANDRELL & L. GREENWOOD (32)
To Me (MCA)
DOLLY PARTON (28)
Tennessee Homesick Blues (RCA)
JOHN CONLEE (28)
Way Back (MCA)

MOST ADDED & MOTTEST list those songs achieving the most adds nationally, and the songs, reported hottest: compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & tottest indicate the total number of country reporters adding the song this week or noting that the song is among their five hottest.

## **BREAKERS**

### **STATLERS**

One Takes The Blame (Mercury/PolyGram)

On 71% of reporting stations. Rotations: Heavy 2, Medium 48, Light 62, Total Adds 32 including WXKW, WYRK, WPOR, WYNK, WEZL, WKSJ, WKIX, WFMS, WDAF, WDGY, KRST, KYGO, KVEG, KFTN, KSAN. A Most Added Record. Moves 47-40 on the Country chart.

### LEE GREENWOOD

Fool's Gold (MCA)

On 71% of reporting stations. Rotations: Heavy 4, Medium 51, Light 57, Total Adds 21 including WGNA, WCAO, WZZK, WCOS, WOKK, WUSQ, WMNI, WFMS, WMIL, WXCL, WHBF, K102, KGHL, KVOC, KCBQ. Moves 44-38 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 8-20-84.

### LOUISE MANDRELL

Goodbye Heartache (RCA)

On 65% of reporting stations. Rotations: Heavy 0, Medium 34, Light 68, Total Adds 27 including WCAO, WAJR, WNYR, WXBO, KLRA, WAMZ, WKSJ, WSLR, WUBE, WBCS, KCJB, KRST, KKAL, KKCS, KFRY. A Most Added Record.

### JUICE NEWTON

Ride 'Em Cowboy (Capitol)

On 64% of reporting stations. Rotations: Heavy 1, Medium 45, Light 54, Total Adds 14, KRRV, WLWI, KYXX, WQYK, WSLR, WONE, KRRK, WFMS, KKAL, KVOC, KKCS, KMAK, KFTN, KSAN. Moves 48-42 on the Country chart.

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### NEW & ACTIVE

JOHNNY LEE "'You Could've Heard A Heart Break" (Full Moon/WB) 92/34
Rotations: Heavy 1, Medium 25, Light 68, Total Adds 34 Including WYRK, WYII, KMMI, WX8D, KXAS, WMNI, WIRE,
WBCS, WDGY, WHBF, WTOD, KULY, KVES, KFTN, KTOM, KSON, Debuts at number 44 on the Country chart.

WBCS, WGCY, WH8F, WTOD, KUVY, KVEG, KFTN, KTOM, KSON, Debuts at number 44 on the Country chart.

WHITES "Pins And Needles" (MCA/Cuch) 87/29
Rostrions: Newy 1, Medium 28, Light 80, Total Adds 28 Including WPTR, WKYG, WKY, KASE, KYXX, WUSO, WTOR, WCLZ, WOAF, WXCL, KKCS, KWJJ, Debuts at number 49 on the Country chart.

BRENDA LEE "A Sweeter Love..." (MCA) 85/11
Rostations: Heavy 1, Medium 39, Light 45, Total Adds 11, WGNA, WXIL, KIKK, WTOR, WSLR, WUBE, KXXY, WXCL, KKCS, KFRY, KVG. Heavy; KYVII, Medium: WOYK, KTPK, KSOP, Debuts at number 47 on the Country chart.

RONNIE MILSAP "Prisoner Of The Highway" (RCA) 82/53
Rostations: Heavy 1, Medium; Wart 22, Light 89, Total Adds 51 including WPTR, WRIZ, KIX108, KASE, WZZK, WSOC, KISS-FM, WUSO, KSO, WWWW, WFMS, WDGY, WIL, K102, KLZ, KSOP, KGA, Debuts at number 48 on the Country chart.

RAY CHARTLES with R. J. THORASS. "Rock had Gell Sheeper" (Charm-black) 2015-2016-2016.

WISGU, RSQ, WWWW, WHRS, WDGY, WIL, K10Z, KLZ, KSDP, KGA, Debuts at number 48 on the Country chart.

RAY CHARLES with 8.J. THOMAS "ROCK And Roll Shoes" (Cokumbia) 82/7
Rotations: Heavy 2. Medium 37, Ught 43, Total Adda 7, WPOR, KEAN, KNML, KIKK, WMRL, WXCL, KRST, Heavy: WHOO.

MICHAEL MARTIN MURPHEY "Radio Land" (Liberty) 79/42
Rotations: Heavy 0, Medium 13, Ught 68, Total Adda 42 including WAJR, WKYG, CHOW, WEZL, KHEY, WMC, KKYX.

WIRK, WGAR-FM, WCHEK, WXCL, WTOD, KRYNC, KTRIN, KSON.

WIND., WOOLH-PM. WIDE., WICD., KIRVOL, KFIN, KSON.
ED BRUCE "Toll Them I" yee Gone Crazy" (MCCI) 78/7
flostations: Heavy 0, Medium 30, Light 48, Total Adds 7, WGRA, WPOR, CHOW, WILQ, WEZL, WGAR-FM, KFTN. Medium: KLVI.
WTV., WCMS, WOW, KFDL, KFRY, KTOM, KCUB.
DON WILLIAMS "Meggie's Dream" (MCA) 77/49
Flostations: Heavy 1, Medium 25, Light 81, Total Adds 49 including WYPK, WRKZ, WILQ, KASE, WSOC, WFNC, WLWI.

MICKEY GILLEY 'TOO GOOD TO Stop Now' (Epic) 69/43
Rotations: Heavy 2. Medium 16. Light 51, Total Adds 43 including WYAM, WOKQ, WRIKZ, WCOS, KIKK, WSM, KRIMD,
WTSQ, KEBC, KYOO, KRIKT, KLZ, KCCY, KMPS.

ANIE FRICKE "Your Heart's Not in it." (Columbia) 88/47

Souther Fricke "Your Heart's Not in it." (Columbia) 88/47

Maxim Fricke "Your Heart's Not in it." (Lolumbia) 88/47

Maxim Fricke "Your Heart's Not in it." (Lolumbia) 88/47

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WSIA, KTGU, KEBU, WRS. ATAIN, KINTHY, KINGU RONG. GAIL DAVIES "It's You Alone" (WB) 68/9 Rotutions: Heavy 3, Medium 31, Light 34, Total Adds 9, V KIKK, KISS-FM, KGA. Medium: WSNO, WYII, KFDI. de 9, WEZL, WKLO, WQYK, WFMS, KECK, KKAL, KUUY, KQIL, KEIN. Heevy:

BANDANA "All I Wenna Do.." (WB) 63/14 Rotations: Heavy 2, Medium 21, Light 40, Total Adds 14, Ct 40, Total Adds 14, CHOW, WEZL, KHEY, WWOD, WIRK; KSO, WFMS, WITL, KECK, WXCL, n: KTOM.

WWW.D. ANALE, RICES, RESOLUTION, THE HILLARY KANTER "GOOD NIGht For Felling In Love" (RCA) 59/15
Rotestone: Heery 2, Medium 13, Light 44, Total Adds 15, WIXY, CHOW, KMML, WWOD, WUSQ, WTQR, KEBC, WHBF, KTTS, WTOD, KKAL, KKCS, KEIN, KYEG, KIGO. DAVID ALLAN COE "It's Great To Be Single Again" (Columbia) 56/13
Rotationa: Heavy 0, Medium 11, Light 45, Total Adds 13, WOKO, KRRV, KHEY, WONE, KW

WRIGHT BROTHERS "SO Close" (Mercury/PolyGram) 54/6
Rotations: Heavy 0, Medium 21, Light 33, Total Adds 6, KRRV, WENC, WWOD, WUSN, KRKT, KWJJ. Medium: WBGW, WSNO,
KREY, WHAN, KRMO, WRE, WOW, WTOD, KSDO,

### SIGNIFICANT ACTION

JOHNNY RODRIGUEZ "First Time Burned" (Columbia) 45/5
Rotations: Heavy 1, Medium 16, Light 28, Total Adds 5, WGNA, KYXX, WITL, KFRY, KVEG, Heavy: KKYX, Medium: WTVY, KTTS,

McGUFFEY LANE "The First Time" (Atlantic America) 38/12

Rotations: Heavy O, Medium 5, Light 31, Total Adde 12 including WSNO, WIXL, WYH, WTVY, KHEY, KRMD, WONE, KFRY, KWJJ,

LANE BRODY "Alibis" (EMI America) 35/7
Rotations: Heavy O, Medium 4, Light 31, Total Adds 7, KRRV, WQYK, KBMR, KECK, KIOV, KRKT, KKAL. Medium: WSNO, KRMD,

TONY ARATA "Come On Home" (Noble Vision) 31/7 Rotations: Heavy O, Medium 7, Light 24, Total Adds 7, WGNA, WCAO, KRRV, WXBO, KHEY, WHBF, KKAL. Mr.

TOM JONES "All The Love is On The Radio" (Mercury/PolyGram) 30/11 Rotations: Heavy 0, Medium 10, Light 20, Total Adds 11, WYII, KRRV, WXBQ, KLRA, KKYX, KRMD, KFGO, KEBC, WWJO,

WTOD, KRAL.

KAREN TAYLOR-GOOD "We Just Got To Dance" (Mesa) 28/4

Rotstons: Heavy 0, Medium 4, Light 24, Total Adda 4, WKYG, KEAN, WTVY, KTOM. Medium: WBGW, KHEY, WOKK, WCMS.

RICK & JANIS CARNES "Long Loet Causes" (MCA) 28/0

Rotstons: Heavy 1, Medium 9, Light 19, Total Adda 0, Heavy: WCUZ. Medium: WBGW, WNYR, WYII, KRRV, KBMR, KEBC, KFDI,

RAY PRICE "Better Class Of Loser" (Viva) 27/13 Rotations: Heavy O, Medium 2, Light 25, Total Adds 13 including W

EARL THOMAS CONLEY "Chance Of Lovin' You" (RCA) 25/22 Rotations: Heavy O, Medium 6, Light 19, Total Adds 22 including WGNA, WTVY, W

ROSIN, LEE "Cold in July" (Evergreen) 22/1
Rotations: Heavy 1, Medium 7, Light 14, Total Adds 1, KRKT. Heavy: WYII. Medium; KMML, WEZL, KHEY, WLWI, WPAP, WITL Rotations: Heavy 1, Medic KSOP, Light: KTTS, KGA. KATHY MATTEA "That's Easy For You To Say" (Mercury/PolyGram) 21/13
Rotations: Heavy O, Medium 3, Light 18, Total Adds 13 including WOKQ, WAJR, KMML, WPAP, WCYK, WXCL, KTTS, KRWQ,

KTOM, KIGO.

BECKY HOBBS "Pardon Me..." (EMI America) 21/7

Rotations: Heavy O, Medium 2, Light 19, Total Adds 7, KIRN, KYXX, WAXX, KEBC, KKAL, KRWQ, KSOP, Medium: KTTS, KFDI

JIMMY BUFFETT "When The Wild Life Betrays Me" (MCA) 20/14

Rotations: Heavy 1, Medium 2, Light 17, Total Adds 14 including KASE, WSOC, WTVY, WMC, WLWI, WPAP, KEBC, KFRY, KMPS

DOTTIE WEST "What's Good For The Goose" (Permian) 20/9
Rotations: Heavy 0, Medium 1, Light 19, Total Adds 9, WOKO, KHEY, KLRA, WAXX, KVOO, KKAL, KRWQ, Q92, KSOP, M

WCKI.

TARI HENSLEY "Love isn't Love..." (Mercury/PolyGram) 18/2

Rosstons: Heavy O, Medium 3, Light 15, Tostal Adds 2, WBGW, KKYX. Medium: WYII, KSOP, KIGO. Light: KSO, KFDI, KRSY.

TOM T. HALL "P.S. I Love You" (Mercury/PolyGram) 17/17

Rosstons: Heavy O, Medium 2, Light 15, Tostal Adds 17 including WBND, KKY106, KMML, WTVY, KIRA, KISS-FM, KRMD, WTGR,

DAVID WILLS "Thank God For Friday" (RCA) 16/6 Rotations: Heavy 0, Medium 0, Light 16, Total Adds 6, KRRV, WTVY,

ATLANTA "Wishful Drinkin" (MCA) 15/15

nevy 0, Medium 1, Light 14, Total Adde 15 including WBGW, WSNO, WTVY, KSSN, WPAP, WIRK, KFRY, KRSY,

K LOW, KSUM:
LYNN ANDERSON, "Heart Of The Matter" (MCA) 15/5
Rotations: Heavy O, Medium 1, Light 18, Total Adds 5, KRRV, WTTV, KKYX, KBMR, KSOP, Medium: KTTS, Light: KRMO, KVOO.
KENNY DALE "Take it Skow" (Republic) 13/1
Rotations: Heavy 1, Medium 3, Light 9, Total Adds 1, WYII. Heavy: KKYX. Medium: KMML. KIKK, WOW, Light: KSSN, WCMS,

GARY STEWART "I Got A Bad Attitude" (Red Ash) 13/1

m: KHEY, WLWI, KEGO, WITL, KVOO, KSOP, Light: KKYX WHISE, KITS.
BOBBY JENKINS "Louisiana Heatwave" (Zone 7) 11/2
Rossione: Heavy 1, Medium 3, Light 7, Total Adds 2, KHEY, KKAL Heavy: KKYX. Medium: KMML, KLI
JOHN WESLEY RYLES "Sho Took it Too Well" (17th Avenue) 11/1
Reserved: Heavy 0, Medium 6, Light 6, Total Adds 1, KKYX. Medium: WYN, KHEY, KIPA, WLWI, KOLL

Rotations: Heavy O, Medium B, Ught B, Total Adds 1, KKYZ, Medium: WYII, KHEY, KURA, WLW, KURL, ANNE MURRAY "Nobody Loves Me Like You Do' (Capitol) 10/8
Rotations: Heavy O, Medium 1, Ught B, Total Adds B, WPTR, WTVY, WKSJ, WPAP, WRNL, WIRK, KMAK, KQIL. Medium: KRSY.
BILL ANDERSON "Speculation" (Southern Tracks) 10/1
Rotations: Heavy O, Medium 2, Ught B, Total Adds 1, MWIN, Medium: WPAP, Light: WOW, WTOD, KTPK, KVOO, KRKT, KSOP.
MERLE HAGGARD & LECONA WILLIAMS "It's Cold In California" (Marcury/PolyGram) 8/2
Rotations: Heavy O, Medium 1, Ught 7, Total Adds 2, KGA, KIGO. Medium: WVAM, Light: WSMO, KVOO, KRKT, KRWO.

MASON DIXON "Gettin" Over You" (Texas) 8/2 Rotations: Heavy 0, Medium 2, Light 6, Total Adds 2, WVAM, W

MEMPHIS "We've Got To Start Meeting Like This" (MPI) 8/1 Rotations: Heevy 0, Medium 0, Light 8, Total Adds 1, WLWI.

### COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay,

ARTIST/Song Title (Label)

Album Title

Major Moves

Eve Of A Hurricane

Plain Dirt Fashion

Restless Heart

Major Moves

Solo

HANK WILLIAMS JR./All My Rowdy... (WB/Curb) GEORGE JONES/Learning To Do Without Me (Epic) You've Still Got ... HANK WILLIAMS JR./Country Relaxin' (WB/Curb) NITTY GRITTY DIRT BAND/Cadillac Ranch (WB) Plain Dirt Fashion

JOHN ANDERSON/Red Georgia Clay (WB) NITTY GRITTY DIRT BAND/High Horse (WB)

DAVID FRIZZELL/Country Music Love Affair (Viva) JUICE NEWTON/Restless Heart (RCA)

CONWAY TWITTY/Bad Boy (WB) MEL TILLIS w/ WILLIE NELSON/Texas On A Saturday... (MCA)

GARY MORRIS/Baby Bye Bye (WB) JOHN ANDERSON/Eye Of A Hurricane (WB)

REBA McENTIRE/Poison Sugar (MCA) WAYLON JENNINGS/Settin' Me Up (RCA)

CHARLEY PRIDE/Stagger Lee (RCA) GARY MORRIS/Faded Blue (WB)

By Heart New Patches Faded Rlue Eye Of A Hurricane Just A Little Love Never Could Toe The Power Of Love Faded Blue





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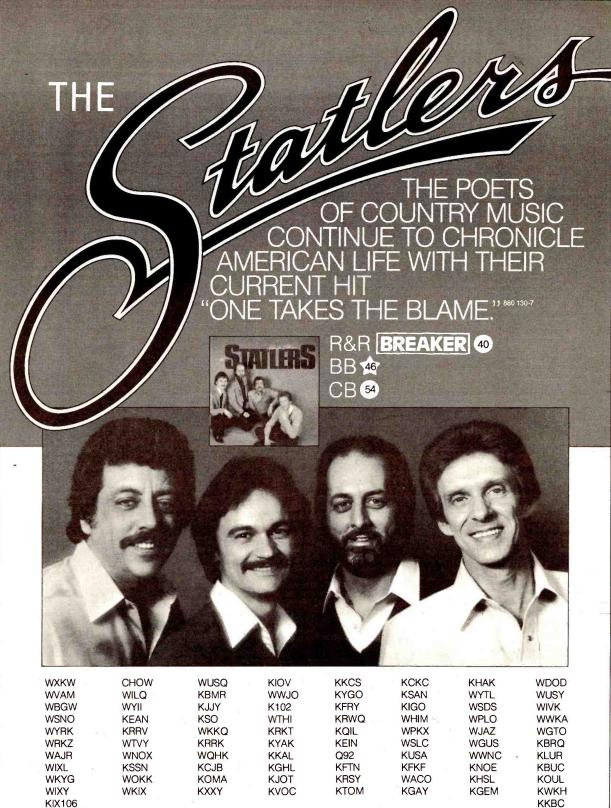
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The following station falled to report

WGTO/Cypress Gardens

As of 8-31-84, R&R welcomes WXTU/Phili as a reporting station.

two consecutive weeks and was not used in this week's data:

EXILE LANGUE DOWN OF STORE SOME STRATE CONTROL STRA

## Regional Adds & Hots

WEST MOST ADDED SOUTH HOTTEST MOST ADDED MIDWEST HOTTES EAST in (RCA) Merie Heggerd (Epic) Crystal Geyle (WB) Jim Gleser (Noble Vision) Janie Fricke (Columi Mickey Gilley (Epic) Don Williams (MCA) George Strait (MCA Crystal Geyle (WB el Martin Murpho v Lee (Full Moon Jim Gleser (Nobie Vision) Crystal Gayle (WB) NYXX
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Continued from Back Page

## Breakers.

### RALPH MacDONALD featuring BILL WITHERS In The Name Of Love (Polydor/PolyGram)

65% of our reporters on it. Rotations: Heavy 0/0, Medium 50/11, Light 35/16, Total Adds 27 including WFBR, WSB, 97AIA, WOMC, KHOW, KKLT, KGW, WAEB, WTIC, WBT, WRKA, WSNY, WING, and 14 more. Debuts at number 23 on the A/C chart.

### **IRENE CARA**

### You Were Made For Me (Network/Geffen)

62% of our reporters on it. Rotations: Heavy 4/0, Medium 59/1, Light 17/3, Total Adds 4, W101, WWOM, KFI, KSL. Debuts at number 22 on the A/C

## **NEW & ACTIVE**

HERB ALPERT "Bullish" (A&M) 75/11
Rotations: Heavy 2:0, Medium 43/3, Light 30/8, Total Adds 11, WRMM, WSB, WARMSB, WHB, WAEB, WING, KOIL, KKPL, WUSL, KFDL, KRNO, Heavy: WSBR, WCHV. Medium: 97AIA, WISN, KHOW, KGW, KBEST, KJR, WICC, WTIC, WKYE, WGY, WKGW, WST, WMAZ, WTIVA, KRRIT, 3WM, WMHE, KDUK, KSL, KIXH-FM, WWNR, WEBM, WTKO, WSK, WTNY, KORQ, WSKY, WCKQ, WGSY, WAGE, KYL, WCM, KEEZ, WINN, WON, KKJO, KTVO, WGSW, KRSS, KALE.

DONNA SUMMER "There Goes My Baby" (Geffen) 74/20 Rotstons: Heavy 20, Medium 42/10, Light 30/10, Total Adds 20, WFBR, WKBW, WTAE, Y97, WISN, WARYX, KHOW, KBEST, KEZR, KAR, WABB, WVLK, WMAZ, WSNY, WHIG, 3WM, WTAYY, WYSV, WHSN, WHNN, WBOW, Heavy: WMGN, WMHKE, Medium: KYIL-FM, 97AIA, KGW, WWOM, WCC. WKYE, WPJB, WGY, WKCW, WTIX, KBOI, KDUK, KFI, KWAY, KIXH-FM, WWRR, WBIM, WSKI, KOPG, WSKY, WCKO, WCHY, WAGE, KTYL, WCIX, EEZ, KTWO, KSSP, KRNS, KOSW, KSSB.

GLENN FREY "Sexy Girl" (MCA) 72/2

GLENIN PRET SOXY UST (MICA) 72/2 Total Adds 2, WAUI, KMUI, Heeny: WFBR, WKBW, WPJB, WGY, WAHR, 2WD, WWHR, WSKI, WWAW, WSKI, WCKQ, KYSB, KEEZ, KRSB, KALE. Medium: WFIZ, WRIMM, WSB, KYIL-FM, KRBE-H, YADA, WARMS, KYM, KEZR, LIN, WAER, VTOQ, WHER, WYYE, WKGY, KKEYLOZ, WALL, WHYY, WYLX, WHYW, WHYW,

LAURA BRANIGAN "The Lucky One" (Atlantic) 65/16 gloo, Keest, Kezr, WpjB, Wgy, Wk.J., WRA. Koli, Kolik, Krik, Kona, Wsky, Kees, Kees,

SPANDAU BALLET "Only When You Leave" (Chryselfs) 54/5
Rotations: Heery 40, Medium 30/2, Light 20/3, Total Adds 6, WM/YX, KEZR, WPJB, WIYY, KKPL. Heery; KOST, WMGN, WCKQ,
KRSB. Medium: WFBR, WSB-FM, KVIL-FM, WCCO, KGW, WKYE, WYLK, 2WD, WMHE, KFL, KWAV, KIXLFM, WWNR, WEIM,
WKNR, WSKI, WWPA, KORQ, WSKY, WCHV, WAGE, WKYX, KTYL, KEZZ, KWEB, WJON, KOSW, KALE.

EURYTHMICS "Right By Your Side" (RCA) 51/2
Rotations: Heavy 3:0, Medium 23:0, Light 25/2, Total Adda 2, KORQ, KTWO, Heavy: WMHE, WEIM, WCHV, Medium: WFBR, WKBW, KVIL-FM, WPJB, 2WD, WAVE, WFMK, KWAV, KIXI-FM, WWNR, WKNE, WSKI, WWPA, WSKY, WCKQ, KTYL, KFSB, KEEZ, KWEB, KRNO, KQSW, KNSB, KALE:

### **ROTATION BREAKOUTS**

|                                  | Total        |       |        |      |
|----------------------------------|--------------|-------|--------|------|
|                                  | Reports/Adds | Heavy | Medium | Ligh |
| BILLY JOEL                       | 128/2        | 108   | 18     | 2    |
| 2 LIONEL RICHIE                  | 122/0        | 104   | 18     | 0    |
| 3 JULIO IGLESIAS & DIANA ROSS    | 126/2        | 92    | 30     | 4    |
| <b>○</b> CARS                    | 127/4        | 78    | 42     | 7    |
| 3 TINA TURNER                    | 112/0        | 74    | 35     | 3    |
| 6 ELTON JOHN                     | 110/0        | 60    | 44     | 6    |
| HUEY LEWIS & THE NEWS            | 115/3        | 72    | 39     | 4    |
| 8 DAN HARTMAN                    | 99/0         | 67    | 30     | 2    |
| 9 TEDDY PENDERGRASS              | 104/2        | 56    | 44     | 4    |
| <b>10</b> JOHN WAITE             | 111/12       | 50    | 44     | 17   |
| NEIL DIAMOND                     | 109/3        | 45    | 54     | 10   |
| 12 PEABO BRYSON                  | 89/1         | 50    | 30     | 9    |
| STEVIE WONDER                    | 118/18       | 19    | 78     | 21   |
| CHICAGO                          | 110/10       | 25    | 65     | 20   |
| (B) COYOTE SISTERS               | 94/1         | 34    | 54     | 6    |
| 10 RITA COOLIDGE                 | 92/2         | 34    | 49     | 9    |
| 17 GENESIS                       | 94/0         | 50    | 37     | 7    |
| (B) KARLA BONOFF                 | 94/3         | 14    | 68     | 12   |
| 19 SERGIO MENDES                 | 69/1         | 19    | 35     | 15   |
| 3 JAMES INGRAM                   | 84/4         | 9     | 62     | 13   |
| GLENN FREY                       | 72/2         | 17    | 42     | 13   |
| 2 IRENE CARA                     | 80/4         | 4     | 59     | 17   |
| 3 RALPH MacDONALD f/BILL WITHERS | 85/27        | 0     | 50     | 35   |
| 24 POINTER SISTERS               | 52/0         | 11    | 34     | 7    |
| 25 RAY PARKER JR.                | 57/0         | 21    | 27     | 9    |

### MOST ADDED .

BARRY GIBB (39) Shine Shine (MCA) EVERLY BROTHERS (32) On The Wings Of A... (Merc ANNE MURRAY (27) rcury/PG) Nobody Loves Me Like You Do (Capitol) RALPH MacDONALD f/BILL WITHERS (27) In The Name Of Love (Polydor/PolyGram) MADONNA (21)

Lucky Star (Sire/WR) 3 others tied with 20 adds

### HOTTEST

**BILLY JOEL (79)** Leave A Tender Moment Alone (Columbia) JULIO IGLESIAS & DIANA ROSS (73) All Of You (Columbia) LIONEL RICHIE (72) Stuck On You (Motown) TINA TURNER (58) What's Love Got To Oo With It (Capitol) **HUEY LEWIS & THE NEWS (56)** If This Is It (Chrysalis) CARS (53)

Orive (Elektra)

WILLIE NELSON "City Of New Orleans" (Columbia) 44/6
Rossions: Heavy 30, Medium 25/3, Light 16/3, Total Adds 6, WTAE, WISN, WBT, WRVA, WKNE, WBOW. Heavy: WCCO,
WAHR, KSL. Medium: WKBW, WSB, WTIC, WGY, WKGW, WMAZ, WHBY, WNAM, KRNT, KIXI-FM, WEIM, WTKO, WKKI, WCKQ,
WCW, WKYX, W360, WCLI, WOON, KKJO, KTWO, KGSW.

SADAO WATANABE featuring ROBERTA FLACK "If I'm Still Around Tomorrow" (Elektra) 42/20

Rotations: Heavy OlO, Medium 12/2, Light 30/18, Total Adde 20, WBEN, WRBMM, WARM98, WWOM, WKYE, WKGW, KEY103, WKLJ, WHBY, WHAM, WTRX, WWNR, WKNE, KORQ, WKYX, WXUS, KKJO, WBOW, KTWO, KALE. Medium: 97AIA. WCCO, WMAX, WWNA, WRSK, WKKY, KTYL, WCLI, KOSO,

BARRY GIBB "Shine Shine" (MCA) 39/39

BORRY GIBB "Shine Shine Shine

MADONNA "Lucky Star" (Sire/WB) 34/21
Rotations: Heavy 00, Medium 10/3, Upht 24/18, Total Adda 21, WWOM, V100, WPJB, WXGW, KEY13, WAHR, WNAM, WTRX, WENS, WMHE, KFI, WSKI, WWPA, KORQ, WKYX, WVBS, KFSB, KEEZ, WHNN, K9B, KRSB. Medium: KWAV, WSKY, WCKQ, WCHV, WTYL, WCIK, KGSW.

EVERLY BROTHERS "On The Wings Of A Nightingele" (Mercury/PolyGram) 32/32
Rotetions: Heavy O/O, Medium 7/7, Light 26/25, Total Adds 32, WFBR, WSB, KVIL-FM, WCLR, WHB, WCCO, WICC, KEY103, WTDX, KOLL, KWAY, KIXI-FM, WWRR, WEBN, WTSC, WKNE, WSKY, WCKO, WCCHY, WGSV, WAGE, WKYX, KTYL, WCI, KEZ, KWEB, WHMN, KLOO, KTWO, KRNO, KOSW.

BOBBY KING featuring ALFIE SILAS "Close To Me" (Motown) 31/3
Rotations: Heavy O/O, Medium 4/O, Light 27/3, Total Adds 3, WCCO, WKGW, WHBY, Medium; WMAZ, WEIM, WSKI, WCIL

### SIGNIFICANT ACTION

ANNE MURRAY "Nobody Loves Me Like You Do" (Capitol) 27/27

Anne Murray "Nobody Loves Me Like You Do" (Capitol) 27/27

Anne Murray Heavy Oo, Medium 68, Light 21/21, Total Adia 27, WPRO, WISN, WCCO, WICC, WHE, WTIC, WKYE, WARR, WCLY, WGS, WCCW, WGS, WCTX, WYBS, WCLI, KWEB, KK-WCLY, WGS, WGCW, WGS, WCTX, WYBS, WCLI, KWEB, KK-WCLY, WGS, WCCW, WGS, WCTX, WYBS, WCLI, KWEB, KK-WCLY, WGCW, WCTX, WYBS, WCLI, KWEB, KK-WCLY, WGCW, WG

POINTER SISTERS "I'm So Excited" (Planet/RCA) 25/4
Rotations: Heavy 10, Medium 14/2, Light 10/2, Total Adds 4, KGW, WCC, WKGW, WTNY, Heavy: WMHE, Medium: WFBR, KYLL-Rd, 97JA, KHOW, WEIS, KYMEM, WEIS, WSKI, WWHA, WSKY, WCHY, KGSW.

SHEENA EASTON "Strut" (EMI America) 24/11

Rotations: Heavy 1/0, Medium 4/3, Light 19/8, Total Adds 11, WCCO, WAHR, WNAM, WFMK, KOIL, KIXI-FM, WCKQ, WKYX, KTYL, WVBS, KRNO, Heavy: KALE. Medium: WCHV,

GEORGE FISCHOFF "Lovety Lady" (Lisa) 24/3
Rotations: Heavy 6/1, Medium 8/1, Light 18/2, Total Adds 3, KOIL, WSKI, WFSB. Medium: WCCO, WEIM, WKNE, KKJO.

FRANK SINATRA "L.A. Is My Lady" (Qwest/WB) 24/1
Rozetions: Newy OR, Medium 17/1, Light 7/0, Total Adds 1, KOY. Medium: WICC, WTIC, WBT, WMAZ, WRVA, WHBY, KRNT, KSL, WWNR, WNG, WCIL, KWBE, WJON, KSJO, KTWO, KNBS

BANANARAMA "Cruel Summer" (London/PolyGram) 23/9

Rotations: Heavy 1/0, Medium 10/3, Light 12/6, Total Adds 9, WSB-FM, KOST, KEY103, WNAM, WMHE, KWAV, WWPA, K99, KQSW. Heavy: WCKQ. Medium: WENS, KFI, WEIM, WSKI, WCHV, WKYX.

JACKSONS "Torture" (Epic) 23/4

Rotetions: Heevy O/O, Medium: 12/2, Light 11/2, Total Adds 4, KVIL-FM, WPJB, WMHE, WSKI, Medium: KRBE-FM, WMGN, KIXI-FM, WWPA, WSKY, WCKQ, WKYX, KTYL, K99, KQSW.

JOYCE KENNEDY & JEFFREY OSBORNE "Last Time I Made Love" (A&M) 22/11
Rotations: Heavy 1/0, Medium 6/2, Light 16/9, Total Adds 11, WRMM, KRBE-FM, WCCO, WAHR, WVJK, KORQ, WCHY, KEZ, WHNN, KKJO, KTWO, Medium: WSS-FM, KR, KKH-PM, WSKY.

JACK WAGNER "All I Need" (Qwest/WB) 22/1
Rotations: Heavy 4/0, Medium 11/1, Light 7/0, Total Adds 1, KS94, Heavy; 97AIA, WKYE, WEIM, WCHV. Medium: WKGW, WBT, WAAZ, WRVA, KRYT, KDQI, WWNN, WKKE, WKYX, WCII.

HILLARY KANTER "Good Night For Falling in Love" (RCA) 21/10
Rotations: Heavy 0/0, Medium 1/0, Light 20/10, Total Adds 10, WFBR. WHBY, WTKO, WKNE, WSKI, KORQ, WCHY, WGSV, Rotations: Heavy 0/0, Medium 'WKYX, KFSB. Medium: WMAZ.

JOE COCKER "Crazy In Love" (Capitol) 21/9
Rossions: Heavy 0.0, Medium 3/1, Light 18/8, Total Adde 9, 97AIA, WHBY, WTRX, KIXI-FM, WSKI, WAGE, WCIL, KEEZ, WHNN, Medium: WMAZ, WXIS.

SMOKEY ROBINSON "I Can't Find" (Tamla/Motown) 20/2
Rotations: Heavy 0/0, Medium 6/1, Light 14/1, Total Adds 2, WMAZ, WBOW, Medium: WTRX, KSL, WEIM, WCIL, KKJO,

J.D. SOUTHER "'Go Ahead And Rein" (WB) 14/0
Rotations: Heavy 1/0, Medium 8/0, Light 8/0, Total Adds 0, Heavy: KKJO, Medium: KFMB, KEZR, WRVA, WHBY, WMHE, KWAV, WTKO, KWEB

DIANA ROSS "Swept Away" (RCA) 12/11
Rotetions: Heavy D/D, Medium 1/1, Light 11/10, Total Adds 11, KJR, WTRX, WENS, WWNR, WEIM, WSKI, WCHY, WKYX, KTYL, KGSW, KRSI.

ROD STEWART "Some Guys Have All The Luck" (WB) 10/3
Rotations: Heavy 0/0, Medium 4/0, Light 6/3, Total Adds 3, KRBE-FM, 97AIA, V100, Medium: WMGN, WSKY, WCKQ, WKYX,

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that perticular rotation and, of those, how many added it directly into that same rotation

## **Regional Adds & Hots**

FBR/Baltimore OGN WAITE
ITEVIE WONDER
LARRY GIBB
VERLY BROTHERS
WONNA SUMMER
ITLIARY KANTER
LALPH MACDONALI

TINA TURNER BUEY LEWIS & NEWS VBEN/Buffalo loger Christian SADAO MATANABE Sottest: IGLESIAS & ROSS CARS LIGHEL RICHIE BILLY JOEL PEABO BRYSON

WPIX/New York Sottest: LLTON JOHN GLESIAS & ROSS INA TURNER PAN HARTMAN SEIL DIAMOND

Y97/Pitteburgh Jay Cresswell INA TURNER GLESIAS & ROSS ORN WAITE

WTAE/Pittsburgh

WTIC/Hartlord Tom Barsanti WSW (JWSVPI) STEVIE WONDER
RALPB MACDONALD
ANNE MURRAY
HOTCOSTAS & ROSS
LIONEL RICHIE
BILLY JOEL
CARS
GENESIS EY LEWIS & NEWS CARS
STEVIE WONDER
BOTTOST:
LIONEL RICHIE
PEABO BRYSON
BILLY JOEL
DAN HARTMAN
BUEY LEWIS & NEWS

Tom Cuddy CHICAGO STEVIE MONDER ANNE MURRAY HOTCEST LIONEL RICHIE IGLESIAS & ROSS VILLY JOEL FINA TURNER JARS

Parallel Two

BERB ALPERT RALPH MACDONALD CARS CARS
Hottest:
BILLY JOEL
LIONEL RICHIE
IGLESIAS & ROSS
TINA TURNER
BUEY LEWIS & NEWS

WICC/Bridgeport
Pentanoffroadbin
POINTER SISTERS
EVERLY BROTHERS
BILLY OCEAN
BARRY GIBB
ANNE MURRAY
BOTHERS
BILLY JOEL
BILLY JOEL
GLESIAS & ROSS
TINN TURNER
CARS
JOHN MAITZ
WIDEN, MELES

STEVIE MONDER
BOTTEST:
BILLY JOEL
LIONEL RICHIE
IGLESIAS & ROSS
TINA TURNER
TEDDY PENDERGRASS

BILLY OCEAN MADONNA
NARED EYES
ROD STEMART
STEPHEN STILLS
HOTLEST
JOHN WAITE
BILLY JOEL
RAY PARKER JR.
TINA TURNER
BUEY LEWIS & NEMS

WRIE/Erie Ted Abbott CEICAGO ANNE MURRAY HOTTEST: LIONEL RICHIE PEABO BRYSON IGLESIAS & ROSS BILLY JOEL CARS

Done
Hottest:
LIONEL RICHIE
BILLY JOEL
DAN HARTMAN
TEDDY PENDERGRASS
TINA TURNER

BILLY OCEAN SADAO MATANABE BARRY GIBB ANNE MURRAY HOTCEST TINA TURNER RAY PARKER JR. JOHN MAITE BUEY LENIS & NEI JACK WAGNER

STEVIE WONDER JACKSONS LINDSEY BUCKINGS

MADONNA LAURA BRANIGAN SPANDAU BALLET BOTTEST: LIONEL RICHIE TINA TURNER JOHN WAITE RAY PARKER JR. GLENN FREY

BILLY JOEL IGLESIAS & ROSS TEDDY PENDERGRAS ROTTEST LIONEL RICHIE BILLY JOEL ELTON JOHN PEABO BAYSON IGLESIAS & ROSS

Wayne Fisk
ANNE HURRAY
EVERLY BROTHERS
RILLARY KANTER
HOTTEST
HOTTOST
BILLY JOEL
CHICAGO
CARS
STEVIE WONDER

WKNE/Keene, NH Howard Corday BILLARY KANTER WILLIE NELSON SADAO NATANABE EVERLY BROTHERS BILLY OCEAN HOTTESTAS & ROSS BILLY JOEL IRENE CARA COYOTE SISTERS NEIL DIAMOND WKYE/Johnstown, PA Ferrow/Michaels

WSK#Montpeller, VT Bruce Stebbins

JACKSONS MADONNA GEORGE FISCHOFF BILLY OCEAN JOE COCKER HILLARY KANTER POCO

POCCO
DIAMA ROSS
BARRY GIBB
EVERLY BROTHERS
HOTTERS
HO

DONNA SUMMER BARRY GIBB COREY HART POINTER SISTERS HOTECHTS HOTECHTS HILLY JOEL TINA TURNER IGLESIAS & ROSS CARS DAN HARTMAN

MADONNA
BANANARAMA
BANRY GIBB
BARRY GIBB
PEARO BRYSON
BOTTERS:
BILLY JOEL
RUEY LEWIS & NEWS
IGLESIAS & ROSS
CARS
JOHN MAITE

130 Reporters The following stations reported no adds or changes in rotation this week:

> WPIX/New York WLTT/Washington 55KRC/Cincinnati WLTE/Minneapolis KRNT/Des Moines W.ION/St. Cloud WJBC/Bloomington

The following stations failed to report this week and therefore their playlists were frozen:

> KFMB/San Diego WHBC/Centon WMJJ/Blrmingham WI AC.FM/Nashville 2WD/Norfolk

LAURA BRANIGAN RALPE MACDONALD HOTLEST: IGLESIAS & ROSS TEDDY PENDERGRASS TIMA TURNER BUEY LEWIS & NEWS DAN BARTMAN

Parallel Three

ent: TURNER

BUEY LEWIS & NEWS JOHN WAITE NEIL DIAMOND

WEIM/Fitchburg Jack Raymond

BUERLY BROTHERS
ANNE MURRAY
REBBIE JACKSON
BARRY GIBB
DIANA ROSS
PRABO BRYSON
HOTCHET:
BILLY JOEL
IGLESIAS & ROSS
GENESIS
JOHN MAITE
STANLEY CLARKE

WTKO/Ithaci Wayne Fisk

EVERLI SHOTHERS
BOTTORIC
LIONEL RICHIE
BILLY JOEL
PEABO BRYSON
CARS
TEDDY PENDERGRASS WKGW/Utics-Rome Carpenter/Carr

SADAC MATANABE BILLY OCEAN BORBY KING BARRY GIBB POINTER SISTERS MADOWNA BOTTERS IGLESIAS & ROSS TINA TURNER BILLY JOEL none Bottesti ELTON JOHN RAY PARKER JR. PEASO BRYSON BILLY JOEL

WARM98/Cinc Mark Tipton

MIDWEST Parallel One

CHICAGO EVERLY BROTHERS

JOHN MAITE SADAO WATANABE HERB ALPERT HOTLEST BOTLEST BILLY JOEL IGLESIAS 4 ROSS TEDDY PENDERGRASS CARS WLTF/Cleveland Dunphy/Wilson

none Hottest: LIONEL RICHIE ELTON JOHN DAN HARTHAN GENESIS BILLY JOEL

WMJI/Cleveland Popovich/livers CHICAGO
GLENN FRET
STEVIE WONDER
RITA COOLIDGE
BOTLEST:
LIONEL RICHIE
DAN HARTMAN
BILLY JOEL
TEDDY PEMDERGRASS
IGLESIAS & ROSS

WOMC/Detroit Barry Argenbright RALPH MACDONALD CHICAGO CHICAGO
HUEY LEWIS & NEWS
JOHN WAITE
Hottest:
LIONEL RICHIE
IGLESIAS & ROSS
CARS
TINA TURNER

KUDL/Kansas City Elaine Taylor CHICAGO
JOHN NAITE
STEVIE MONDER
BOTTEST
BOTTE

DIANA ROSS JOE COCKER MADONNA SADAO WATANABE BARRY GIBB EVERLY BROTHERS HOTCEST: LIONEL RICHIE BILLY JOEL TINA TURNER IGLESIAS & ROSS DAN HARTMAN WENS/Indianape WHB/Kenses City Jeff Roberts DIANA ROSS MADONNA Bottest: LIONEL RICHIE PEABO BRYSON BUEY LEWIS & NEMS DAN HARTMAN TINA TURNER

Jeff Roders

HERB ALPERT

EVERLY BROTHERS

STEVIE WONDER

HOTTER

HOTTER

HOTTER

HILLY JOEL

IGLESIAS & ROSS

GENESIS

HUET LEWIS & NEWS RALPH MACDONALD SHEENA EASTON BILLY OCEAN BOTTEST: LIONEL RICHIE TINA TURBER BUEY LEWIS & NEWS CARS JORN WAITE

ANNE MURRAY Hottest: BILLY JORL IGLESIAS & ROSS HUEY LEWIS & NEWS

DONNA SUMMER SPANDAU BALLET BOTEST. BOTEST. BOTEST. BILLY JOEL IGLESIAS & ROSS TINA TURNER JOHN WAITE

WCCO/Minnespolis Denny Long BOBBY KING SHEENA EASTO SVERLY BROTH PEABO BRYSON CRICAGO BARRY GIBB ANNE MURRAY

> KS94/St. Louis Morgan/Wates JOHN WAITE JACK WAGNER PEABO BRYSON LIONEL RICHIE ELTON JOHN BILLY JOEL SERGIO MENDES

Parallel Two

POCO Hottest: LIONEL RICRIE ELTON JOHN BILLY JOEL PAUL ANKA NEIL DIAMOND

IGLESIAS & ROSS Bottest: ELTON JOEN PEABO BRYSON LIONEL RICHIE DAN HARTMAN TINA TURNER MADONNA SHEENA EASTON Parallel Three

WNAM/Appleto Bennett/Collins

RALPH MACDONALD DONNA SUMMER HOTLEST: DAVE GRUSIN LIONEL RICHIE CARS TINA TURNER PEABO BRYSON

STEVIE WONDER BOTTEST: PEABO BRYSON LIONEL RICHIE TEDDY PENDERGE ELTON JOHN CARS

WING/Dayton Rick Johnson

RERB ALPERT
RALPR MACDONALD
DONNA SUMMER
HOTTEST:
BILLY JOEL
IGLESIAS & ROSS
RITA COOLIDGE
LIONEL RICHIE
NEIL DIAMOND

KRNT/Des Moines Steve Gibbons

WMGN/Madisor Bill Vancil

KOIL/Omaha Mason/Lundy

MESONILUNGY

GEORGE FISCHOFF
LAURA BRANIGAN
SHERNA LASTON
EVERLY BROTHERS
BOTLERI:
BILLY JOEL
IGLESIAS & ROSS,
DAN HARTHAN
CARS
NUEY LEWIS & NEWS

BANANARAMA BEACE BOTS & FRAN JACKSONS HADDONNA BILLY OCEAN SCANDAL SLADE HOTCEST CARS BUEY LEWIS & NEWS IGLESIAS & ROSS BILLY JOEL TINA TURNER

BILLY JOEL BILLY JOEL BILLY JOEL BILLY JOHN & NEWS JOHN MAITE NEIL DIAHOND

MEIL DIAMOND BOTTEST: RUEY LEWIS & NEWS CARS BILLY JOEL SPANDAU BALLET STEVIE WONDER

none
Hottest:
LIONEL RICHIE
POINTER SISTERS
BILLY JOEL
GENESIS
TEDDY PENDERGRASS none Rottest: IGLESIAS & ROSS BUEY LEWIS & NEI CARS WILLIE NELSON STEVIE WONDER

BARRY GIBB PEABO BRYSON EVERLY BROTHERS JOE COCKER ANNE MURRAY BILLY OCEAN BOLLES: TINA TURNER BUEY LEWIS & NEWS CARS CARS IGLESIAS & ROSS NEIL DIAMOND

MADONNA
BARRY GIBB
LAURA BRANIGAN
EILLARY KANTER
GEORGE FISCHOFF
HOTELER
TINA TURNER
RUEY LEWIS & NEWS
IGLESIAS & ROSS
BILLY JOEL
DAN BARTMAN

KRRE-FM/Houston WXUS/Lafayette RALPE MACDONALE SADAO NATANABE HERB ALPERT BOTTEST: NEIL DIAMOND RENNY ROGERS CARS LIONEL RICHIE BILLY JOEL

KEEZ/Mankato, MP Sue LaFond 97AlA/Miami Chris Gable MADONNA
BARRY GIBB
JOE COCKER
EVERLY BROTHERS
ANNE MURRAY
KENNEDY & OSBORNE
LINDSEY BUCKINGBA
Bottest: Bottest: LIONEL RICHIE IGLESIAS & ROSS CARS JOHN WAITE CHICAGO

KWEB/Rochester, MI Al Axelson

EURY LEWIS & NEI NEIL DIAMOND WHNN/Saginew Carson/McKenzle

Cerson/McKenzle
EVERLY BROTHERS
BILLY OCEAN
DORNA SUMMER
MADONNA
JOE COCKER
BARRY GIBB
REMNEDY & OSBORNI
BOTHERS
TIMA TURNER
BUEY LEWIS & NEMS
JOHN MAITE

WJONISE Cloud, MN DiemiScott KKJO/St. Joseph, MO Bill O'Brian

SADAO WATANABE EVERLY BROTTERS' KENNEDY & OSBORY ANNE MURRAY HOTTOST LIONEL RICHIE BILLY JOEL IGLESIAS & ROSS COYOTE SISTERS STYLE COUNCIL WBOW/Terre Ha

WILLIE NELSON ANNE MURRAY SMOREY ROBINSO SADAO WATANABE DONNA SUMMER BARRY GIBB BOTCEE: DAN HARTHAN LIONEL RICGIE BILLY JOEL TINA TURNER CARS

SOUTH Parallel One

MERS ALPERT SADAO MATANABE SADAO MATANAB Bottest: PEABO BRYSON CARS

ARS GLESIAS & ROSS GLLY JOEL EDDY PENDERGRASS Greg Picciano
CEICAGO
CEICAGO
RALPE MACDOMALD
EERS ALPERT
JAMES INGGAM
EVERLY BROTHERS
BOTTERS
IGLESIAS & RDSS
TINA TURNER
EUEY LEMIS & NEWS
NEIL DIAMOND
TEDDY PENDERGRASS

WSB-FM/Atlanta Donna Brake BARRY GIBB BANANARAMA BANANARAMA Hottest: BILLY JOEL TINA TURNER IGLESIAS & ROSS CARS CHICAGO

KVIL/Dallas-Ft. Worth Chuck Rhodes JACKSONS
JAMES INGRAM
EVERLY BROTHERS
HOTLEST
RAY PARKER JR.
LIONEL RICEIZ
ELTON JOEN
PEABO BRYSON
IGLESIAS & ROSS

RICK SPRIMGFIELD
ROD STEMART
CBRIS DEBURGH
SERGIO MENDES
RENNEDY & OSHORNE
HOTCEST:
JOHN MAITE
BUEY LEMIS & NEWS
TINA TURNER
LIONEL RICHEE
COREY HART

CHING GENE
ROO STENART
JOE COCKER
KARLA BONOFF
BARRY GIBB
MITURE
RALPH MACDONALD
ROTESIAS & ROSS
DAN HARTMAN
TINA TURNER
LIONEL RICHIE
RUEY LEWIS & NEWS

JOHN NAITE
JULIO IGLESIAS
RALPE MACDONALD
IRRNE CARA
HOTTERE LORA
HOTTERE
BILLY JOEL
IGLESIAS & ROSS
ELTON JOHN
SUEY LEWIS & NEWS

Parallel Two WLAC-FM/Nashville Nichols/Sargent KEY103/Austin Adems/Alen

EVERLY BROTHERS
HADONNA
SADAO WATANABE
BANANARAMA
SOTTEST
BILLY JOEL
LIOWEL RICHIE
IGLESIAS & ROSS
JOHN WAITE
CARS 2WD/Norfolk Richardson/Allen DODE ROTTEST: ELTON JOHN PEABO BRYSON TINA TURNER JOHN WAITE HUEY LEWIS & NEWS

WAFB/Baton Ro Adems/Deniels DONNA SUMMER Hottest: LIONEL RICBIE BILLY JOEL DAN HARTMAN TINA TURNER HUEY LEWIS & NEWS WEZS/Richmond Church/Stevens RALPB MACDONALE JORN WAITE Bottest: PEABO BRYSON DAN SARTHAN BILLY JOEL TINA TURNER STEVIE WONDER WMJJ/Birmingham Thomas/Warren

none
Hottest:
LIONEL RICHIE
ELTON JOHN
BILLY JOEL
POINTER SISTERS
CHRIS CROSS WRVA/Richmond Lou Dean STEVIE WONDER WILLIE NELSON POCO HOTTEST: NEIL DIAMOND COYOTE SISTERS BILLY JOEL IGLESIAS & ROSS CARS

RALPH MACDONALD.
WILLIE NELSON
BOTTEST:
PEABO BRYSON
LIONEL RICHIE
BILLY JOEL
TEDDY PENDERGRASS
IGLESIAS & ROSS WAVE/Sarasota Huntington/Tallo JOHN CAPPERTY & B LINDSEY BUCKINGHA BARRY GIBB BEACH BUYS & FRAN ROTLESE: DAN HARTMAN BILLY JOEL HUEY LEWIS & NEMS GLEEN FREY CARS WGOW/Chattanooga Schaeffer/Deason

CBICAGO
Bottest:
IGLESIAS & ROSS
LIONEL RICBIE
BILLY JOEL
HUEY LEWIS & NEWS
CARS WAHR/Huntsville Cannon/Bosley SHEENA BASTON KENNEDT & OSBOR HADONNA BARRY GIBB ANNE MURRAY BOTTEST IGLESIAS & ROSS LIONEL RICHIE BEIL DIANOND BILLY JOEL TINA TURNER

WIVY/Jecksonville Fuezner/Ryan Parallel Three

KARLA BONOFF SPANDAU BALLET SPANDAU BALLET
ROTTEST:
LIONEL RICBIE
PEABO BRYSON
RUEY LEWIS & NEWS
CARS
CBICAGO WVLK/Lexington Keith Reines

DONNA SUMMER
JOHN MAITE
BARRY GIBB
ANNE MORRAY
RENNEDY & OSBORNE
BOTTES:
BILLY JOEL
IGLESIAS & ROSS
DAN HARTMAN
CEMESIS
BUEY LEWIS & NEWS
BUEY LEWIS & NEWS

LAURA BRANIGAN EVERLY BROTTERS BARRY GIBB ANNE MURRAY BILLY OCEAN HOTCOET BILLY JOEL TINA TURNER CARS CRICAGO STÉVIE MONDER none Hottest: PEABO BRYSON DAN HARTMAN RAY PARRER JR. LIONEL RICBIE TINA TURNER WKJJ/Louisville Lee Jacobs

WCKQ/Campbe LAURA BRANIGAN SADAO HATANABE BARRY GIBB SHEENA EASTON
EVERLY BROTHERS
BARRY GIBB
EOTLEST:
JOHN MAITE
BUEY LEWIS & NEMS
JERMAINE JACKSON
CARS
CHICAGO

Dean Taylor
BILLY OCEAN
LAURA BRANIGAN
STEVIE MONDER
STEVIE MONDER
STEVIE MONDER
STEVIE MONDER
STEVIE MONDER
STEVIE MONDER
LAURAN
LAURA

WSKY/Asheville Don Brookshire

WRKA/Louisville Jeff Crawford
LAURA BRANIGAN
JOHN WAITE
RALPE MACDONALD
HOTTEST
LIONEL RICEIE
BILLY JOEL
IGLESIAS & ROSS
DAN HARTWAN
RAY PARKER JR. WCHV/Charlottesville, Thomas H. Twine WMAZ/Macon Steve Murphy

Thomas H. Twine
BARRY GIBB
DIANA ROSS
ANNE MURRAY
SILLARY FANTER
ENHEOY & DOSORNE
EVERLY BROTHERS
IGLESIAS & ROSS
HUEY LEMIS & NEMS
CARS
GLENN FREY Steve Murphy
ANNE MURRAY
BARRY GIBB
RALPH MACDONALD
DONNA SUMMER
TOM JONES
SMOKEY ROBINSON
HOTTEST
LIONEL RICHIE
PEABO BRYSON
ELTON JOHN
IGLESIAS & ROSS
BILLY JOEL

BILLY OCRAN
BILLARY KANTER
EVERLY BROTBERS
BARRY GIBB
ANNE. MURRAY
BOTESIAS & ROSS
BILLY JOEL
HUEY LEWIS & NEWS
TINA TURNER
CARS

none Hottest: TEDDY PENDERGI BILLY JOEL STEVIE WONDER CARS JOHN WAITE

JOE COCKER BARRY GISB ANNE MURRAY EVERLY BROTHERS BOTCEST; IGLESIAS & ROSS NEIL DIAMOND COYOTE SISTERS WHHY/Montg PHI HOTON
RALPH MACDONALD
NEIL DIAMOND
HOTLEST:
LIONEL RICHIS
IGLESTAS & ROSS
BILLY JOEL
BUEY LEWIS & NEWS
CHICAGO CARS STEVIE HONDER

KEZR/San Jose Lemos/Davis Lemos/Davis
SPANDAU BALLET
DONNA SUMMER
LAURA BRANIGAN
HOLTEST LEMIS & NEWS
BILLY JOEL
ELTON JOHN DIANA ROSS BARRY GIBB ANNE HURRAY EVERLY BROTHERS SADAO NATANABE SHEENA BASTON HILLARY KANTER BILLY OCEAN HADONNA CARS TINA TURNER KJR/Seattle Colleen Madden

MADONNA Hottest: HUEY LEWIS & NEWS CHICAGO STEVIE MONDER
DONNA SUMMER
DONNA SUMMER
DIANA ROSS
CHICAGO
RALPB MACCDONALD
BOTTER
HELL DIANOND
LIONEL RICHTE
HUEY LEWIS & NEW
JORN WAITE JOHN WAITE STEVIE WONDER KTYL/Tyler, TX Majoney/Davis MENONEYLAVIS
ELVIS COSTELLO
BILLY CCEAN
BILLY CCEAN
BURKLY BROTHERS
DIANA ROSS
SHEERA EASTON
ROTESIS
BILLY JOEL
IGLESIAS E ROSS
TINA TURNER
RUEY LEWIS E NEWS

DONNA SUMMER
MADONNA
ANNE MURRAY
SEERNA EASTON
HOTTER
LIOMEL RICHIE
TEDDY PENDERGRASS
BILLY JOEL
TINA TURNER
BUEY LEMIS & NEMS

RALPH MACDONALD HOTTEST: BILLY JOEL IGLESIAS & ROSS TINA TURNER CARS HUEY LEWIS & NEWS

CARS

KKUA/Monobulu

Lilia Miller

ANNE NURRAY

BARRY GIBB

BOTTERI:

IGLESIAS & ROSS

GENESIS

DAN BARTHAN

BILLY JOEL

BUEY LEWIS & NEMS

KWAV/Monterey Michael Reading

W[ST Parallel One

DONNA SUMMER RALPH MACDONALD

RALPH MACDONAL KMLAIDenver ElliottBrady JORH MAITE GLENN FREY BOTE-SE: LIONEL RICHIE SILLY JORL TINA TURNER CARS NEIL DIAMOND

KOST/Los Angeles Kaye/Marie REPORTATION OF THE PROPERTY OF

KKLT/Phoenix
Anite Carlisie
RALPH MACDONALI
HOTLEST:
PEABO BRYSON
LIONEL RICHIE
POINTER SISTERS
ELTON JOHN
BILLY JOEL

KGW/Portland Minckler/Dirkx

Minckler/Dirkx
RALPB MACCONALD
ELTOM JORN
POINTER SISTERS
BOTEST:
IGLESIAS & ROSS
RUEY LEWIS & NEWS
GENESIS
TINA TURNER
NEIL DIAMOND

BANANARAMA EVERLY BROTHERS RALPH MACDONALD BOTTESTERS LIONEL RICETS JOHN NAITE CARS IGLESIAS & ROSS

KOY/Phoenix Marni Pingree Marni Pingree
FRANK SINATRA
RIYA COOLIDGE
CARS
HOTHER:
LIONEL RICBIE
ELTON JOHN
BILLY JOEL
IGLESIAS & ROSS
PEABO BRYSON

PEABO BRISON
KSUSH Leke City
George Lemich
EMMYLDU HARRIS
IRRNE CAR
KENNY ROGERS
LET GREENMOD
STEVIE MONDER
BOLLET JOEL
BILLY JOEL
RELL DIAMOND
TEDDY PENDERGRAL
COYOTE SISTERS
KARLA BONOPP

KARLA BONOPP
KIXI-FMISEATILE
BIN NOTHOR
EVERLY BROTHERS
SEREMA RASTON
ARRY GIBB
ARRY GIBB
STEPPHEN STILLS
JOE COCKER
BILLY COCKER
BILLY COCKEN
HOTELSTAS & ROSS
BUSY LEWIS & NEWS
CARS

CARS
KKPL/Spokane
Ric Morgan
JOBN MAITZ
STEVIE WONDER
SPANDAU BALLET
HERB ALPERT
EOTEST
DAN HANTHAN
BILLY JOEL
CARS
BUEY LEWIS & NEWS

K-108/Secremento
Paul Mitchell
TEDDY PENDERGRASS
ROTTER
ELTON JOHN
LIONEL RICHIE
ALAN PARSONS
BILLY JOEL
BUEY LEWIS & NEWS KBEST/San Diego Dean/Wagner Parallel Three

DennWagner
DONNA SUMMER
LACRA BRANIGAN
HOTLEGT:
BILLY JOEL
IGLESIAS & ROSS
DAN HARTMAN
HUEY LENIS & NEWS
TIMA TURNER KFMB/Sen Diego Mark Larson Hottest: BILLY JOEL TEDDY PENDERGRASS IGLESIAS & ROSS LIONEL RICHIE CHRIS CROSS

STEVIE WONDER
JAMES INGRAM
BERB ALPERT
RALPE MACDONALD
HOTCHEST
PEABO BRYSON
IGLESIAS & ROSS
TEDDY PENDERGRAI
DAN HARTHAN
ELTON JOHN ELTON JUNN
KTWOICasper
John Leader
HUEY LEWIS & NEWS
EURYTRMICS
EVERLY BROTHERS
ANNE HURRAY
KENNEDY & OSBORNE
SADAO WATANABE
BOTLERS!

SADAO MATANABE Bottest: IGLESIAS & ROSS ELTON JOHN CARS NEIL DIAMOND STEVIE WONDER

McShay/Keller BARRY GIBB NADONNA RALPE MACDONALD BANANARAMA LAURA BRANIGAN BOTEST CARS STEVIE MONDER JOBN MAITE CBICAGO TINA TURNER

KMJ/Kes Vegas Maranville/Berzins CARS HUEY LEWIS & NEWS Bottest: IGLESIAS & ROSS LIONEL RICHIE ELTON JOHN PEABO BRYSON DAN HARTMAN

KRNOMENO
LBITY WONS
HERB ALPERT
SHEEMA EASTON
EVERLY BROTHERS
HOTHERS
HOTHERS
HOTHER
DAN HARTMAN
IGLESIAS & ROSS
BILLY JOEL
TINA TURNER

KQSW/Rock Sp Maloney/Norris BANANARAMA DIANA ROSS BARRY GIBB EVERLY BROY BARRY GIBB EVERLY BROTHERS BILLY OCEAN ELVIS COSTELLO BOTEST GENESIS GENESIS IGLESIAS & ROSS COYOTE SISTERS HUEY LEWIS & NEWS RITA COOLIDGE

BARRY GIBB DIANA ROSS

JOHN WAITE BUEY LEWIS & NEWS

BARRY GIBB BILLY OCEAN SADAD MATANABE

BUTTANO BYAN
LAURA BRANIGAN
RALPH MACDONALD
HOLLEST:
LIONEL RICHIZ
IGLESIAS & ROSS
HUEY LEWIS & NEWS
TINA TURNER
CARS

LAURA BRARIGAI
MADONNA
JAMES INGRAM
IRENE CARA
RANDY MEMBAR
HOTTORIT
JOHN WAITE
CARS
BILLY JOEL
LIONEL RICHIE
TINA TURNER

STEVIE WONDER LAURA BRANIGAN



## AOR/ALBUMS

| Three Two Lest<br>Weeks Weeks Week | August 24, 1984                                                                   | 164 REPORTERS                                                                             | Total<br>Reports | Hot<br>Rotation | Medium<br>Rotation | Total<br>Adds All<br>Rotations |
|------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|------------------|-----------------|--------------------|--------------------------------|
| 3 2 2                              | BRUCE SPRINGSTEEN/Born In The U.S.A. (Col.)                                       | "Cover Me" (143) "Born" (40) "Dancing" (35)                                               | 159 -            | 139=            | = 20-              | 1-                             |
| 1 1 1                              | 2 CARS/Heartbeat City (Elektra)                                                   | "Drive" (139) "It's Not" (37) "Magic" (17)                                                |                  |                 | 10+                |                                |
| 2 3 3                              | 3 JOHN WAITE/No Brakes (EMI America)                                              | "Missing You" (147) "Tears" (83)                                                          | 154 -            | 141-            | 12+                | 3+                             |
| 4 4 5                              | BILLY SQUIER/Signs Of Life (Capitol)                                              | "Rock Me" (142) "All Night" (102) "Can't" (19)                                            | 150 -            | 126-            | - 24 -             | 0-                             |
| 6 6 4                              | 5 SCANDAL featuring PATTY SMYTH/The Warrior (Columbia)                            | "The Warrior" (142) "Beat Of A Heart" (22)                                                | 150 -            | 127-            | 23+                | 1-                             |
| 7 6 6                              | HUEY LEWIS & THE NEWS/Sports (Chrysalis)                                          | "If This Is It" (115) "Walking" (33) "Found" (19)                                         | 135 -            | 116-            | 19=                | 1-                             |
| 987                                | SAMMY HAGAR/VOA (Geffen)                                                          | "Two Sides" (124) "I Can't Drive 55" (95)                                                 |                  | 97+             | 47-                | 0-                             |
|                                    | 8 FIXX/Phantoms (MCA)                                                             | "Ourselves?" (151) "Sunshine" (35) "Cities" (11)                                          | 156              | 78              | <i>75</i>          | 7                              |
|                                    | LINDSEY BUCKINGHAM/Go Insane (Elektra)                                            | "Go Insane" (145)                                                                         | 147+             |                 | 61-                | 4+                             |
|                                    | 10 PETER WOLF/Lights Out (EMI America)                                            | "Lights Out" (114) "Crazy" (53) "Pretty Lady" (29)                                        | 140 –            | 96-             | 43+                | 2-                             |
|                                    | 11 NIGHT RANGER/Midnight Madness (Camel/MCA)                                      | "When You Close Your Eyes" (124)                                                          | 124 –            |                 |                    | 1+                             |
|                                    | 12 RATT/Out Of The Cellar (Atlantic)                                              | "Round And Round" (77) "Back" (67) "Lack" (15)                                            |                  |                 |                    | _                              |
|                                    | 13 TWISTED SISTER/Stay Hungry (Atlantic)                                          | "We're Not Gonna Take It" (119) "I Wanna" (13)                                            |                  |                 | 61 –               | 2-                             |
|                                    | 14 HONEYMOON SUITE/Honeymoon Suite (WB)                                           | "New Girl Now" (137)                                                                      |                  |                 | 104 –              | 2-                             |
| 24 20 15                           | A FLOCK OF SEAGULLS/The Story Of A (Jive/Arista)                                  | "The More You Live" (139)                                                                 |                  |                 | 104 –              | ٠,                             |
| - 23 16                            | STEPHEN STILLS/Right By You (Atlantic)                                            | "Stranger" (130) "50/50" (17) "Right By You" (12)                                         |                  |                 |                    | 8-                             |
|                                    | METROPOLIS/Soundtrack (Columbia)                                                  | "Cage Of Freedom" (121) "Here's My Heart" (19)                                            | 136+             | <i>29</i> +     | 103+               |                                |
|                                    | 18 PRINCE/Purple Rain (WB)                                                        | "Let's Go Crazy" (99) "Purple" (37) "Doves" (31)                                          |                  |                 |                    | 3-                             |
|                                    | BILLY IDOL/Rebel Yell (Chrysalis)                                                 | "Flesh For Fantasy" (122)                                                                 | 124+             |                 | <i>79</i> +        |                                |
|                                    | 20 DIO/The Last In Line (WB)                                                      | "The Last In Line" (97) "Mystery" (44)                                                    |                  |                 | 74 –               | 2+                             |
|                                    | 21 JEFFERSON STARSHIP/Nuclear Furniture (Grunt/RCA)  22 KROKUS/The Blitz (Arista) | "Layin' k" (81) "Sorry Me" (36)                                                           |                  | 47-             |                    | 4+                             |
|                                    | 23 ELTON JOHN/Breaking Hearts (Geffen)                                            | "Midnight Maniac" (113)                                                                   | 114              | 12              | 95                 | 17                             |
|                                    | ROMEO VOID/Instincts (415/Columbia)                                               | "Restless" (84) "Sad Songs" (13) "A Girl In Trouble" (104)                                |                  |                 | 62 –               | 2-                             |
|                                    | HELIX/Walkin' The Razor's Edge (Capitol)                                          | "Rock You" (99)                                                                           | 104+             |                 |                    |                                |
|                                    | 26 WHITESNAKE/Slide It In (Geffen)                                                |                                                                                           | 101+             |                 | 86 -               | 7+                             |
|                                    | 27 GLENN FREY/The Allnighter (MCA)                                                | "Ain't No Stranger" (69) "Slow 'N' Easy" (35)                                             | 97-              |                 | 60+                | 8-                             |
|                                    | 28 COREY HART/First Offense (EMI America)                                         | "Smuggler's" (76) "Sexy" (23) "Allnighter" (10)  "Sunglasses" (62) "Lamp At Midnite" (24) | 97 –<br>83 –     |                 |                    | 2+                             |
|                                    | 29 QUIET RIOT/Condition Critical (Pasha/CBS)                                      | "Sign Of The Times" (76) "Mama" (24)                                                      | 89 –             |                 |                    | 3-                             |
|                                    | D LOU REED/New Sensations (RCA)                                                   | "ILove You, Suzanne" (89)                                                                 | 90 +             |                 |                    | 2-<br>9+                       |
|                                    | Y&T/In Rock We Trust (A&M)                                                        | "Don't Stop Runnin' " (76)                                                                | 89 +             | 9+              |                    | 5+<br>5-                       |
|                                    | 32 CYNDI LAUPER/She's So Unusual (Portrait/CBS)                                   | "She Bop" (82)                                                                            |                  | 46 –            |                    | 2-                             |
|                                    | 33 BOX OF FROGS/Box Of Frogs (Epic)                                               | "Back Where I Started" (76)                                                               |                  | 21 -            |                    | 0-                             |
|                                    | 34 STEVIE RAY VAUGHAN/Couldn't Stand The Weather (Epic)                           | "Cold Shot" (67) "Couldn't Stand" (13)                                                    |                  | 19-             |                    | 2=                             |
|                                    | B EDDIE AND THE CRUISERS/Soundtrack (Scotti Bros./CBS)                            | "On The Dark Side" (78)                                                                   |                  |                 | 47+                | 46+                            |
|                                    | SPANDAU BALLET/Parade (Chrysalis)                                                 | "Only When You Leave" (60)                                                                |                  | 16+             |                    | 2=                             |
|                                    | R.E.M./Reckoning (IRS/A&M)                                                        | "Pretty Persuasion" (60)                                                                  | 65+              |                 | <i>53</i> +        | 8-                             |
|                                    | BE CHEQUERED PAST/Chequered Past (EMI America)                                    | "How Much Is Too Much" (55)                                                               | 60 -             |                 | 52 -               | 7+                             |
|                                    | B9 LITA FORD/Dancin' On The Edge (Mercury/PG)                                     | "Gotta Let Go" (52)                                                                       | 52-              | 13+             |                    | 5+                             |
|                                    | O ROD STEWART/Camouflage (WB)                                                     | "Some Guys" (28) "Infatuation" (22) "Bad" (15)                                            |                  |                 | 43+                | 10+                            |

## **BREAKERS**.

### FIXX Phentoms (MCA)

95% of our reporters on It. 156/7 with adds at KTXQ, WSKS, WKDF, WDIZ, WAPL, K97, KTYD. Debuts at #8 on the Albums chart.

### KROKUS The Biltz (Arista)

89% of our reporters on it. 114/17 including adds at WAPP, CHUM, KTXQ, KOLA, WCKN, WQMF, WKDF, WDIZ, WAPL, KGGO, KEZO, KIDQ. Debuts at #22 on the Album chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

## SPANDAU BALLET'S

NEW ALDUM,

## PARADE

FV 41473

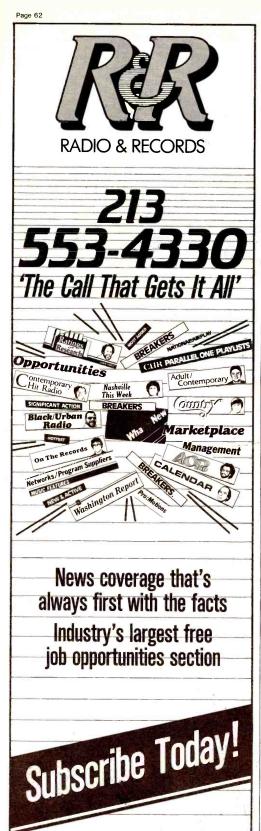
HEAVY AIRPLAY AT THESE TOP POCKERS

WMMS
WLUP
WYDD
WBAB
WLIR
WQBK
KTCL
KBCO
91X
WOOS



WNEW-FM KROQ KQAK WDHA WLAV WMGM KSQY KFMF WCPZ KSPN

Chrysalis



## 

### **MOST ADDED** ®

**EDDIE AND THE CRUISERS (46)** Soundtrack (Scotti Bros./CBS)
BILLY IDOL (18) KROKUS (17) The Blitz (Arista) BLACK 'N' BLUE (15) Black 'N' Blue (Geffen) ROMEO VOID (15) Instincts (415/Columbia)

CARS (145) Heartbeat City (Elektra) JOHN WAITE (141) No Brakes (EMI America) BRUCE SPRINGSTEEN (139) Born in The U.S.A. (Columbia) SCANDAL featuring PATTY SMYTH (127) The Warrior (Columbia) BILLY SQUIER (126) Signs Of Life (Capitol)
HUEY LEWIS & THE NEWS (116) Sports (Chrysalis)

## **NEW & ACTIVE**

SOUTHSIDE JOHNNY & THE JUKES/In The Heat (Mirage/Atco) 50/9 (40/4)

Adds: WNOR, WCCC, CHEZ, WOUR, KRIX, KXZL, WLVQ, KQDS, WXKE. Hots: 3 include WYNF, WQBK. Mediums: 44 include WBCN, WAPP, WNEW, WMMR, WHJY, WLUP, WXRT, WMMS, KBCO, KAZY, KGB.

BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M) 41/7 (39/5)
Adds: CHUM, WLUP, KCAL, WZZO, WAQY, WLAV, KEZE. Hots: 10 include WXRT, WMMS, KBCO, KINK, CHEZ, WQBK, WCPZ. Mediums: 30 include WBCN, WMMR, KAZY, KLBJ, KLAQ.

BLACK 'N BLUE/Black 'N' Blue (Geffen) 39/15 (30/22)
Adds: include WBCN, KLOS, KGB, KOME, WCMF, WAQX, KISS, WTUE. Hots: 0. Mediums: 35 include KZEW, WQFM, KMET, KRQR, KNCN, KLAQ, WAPL, KILO.

THOMPSON TWINS/Into The Gap (Arista) 39/10 (34/10)

Adds: WMMR, WZZO, WAAL, WIMZ, WWCT, KKDJ, WWWV, WRUF, KFMX, KFMF. Hots: 10 include WLIR, KROQ, KFOG, KQAK, CHEZ, WPDH, K97. Mediums: 25 include WBAB, WMMS, WOUR, WLVQ.

KANSAS/The Best Of Kansas (CBS Associated) 39/10 (32/10)

Adds: KEGL, WCKO, KLOS, KOME, WAAL, WPDH, WAQY, KLBJ, WWCT, WWWV. Hots: 2 WRIF, KIDQ. Mediums: 30 include WMMR, WKLS, KSRR, WYNF, WQFM, KSHE.

TINA TURNER/Private Dancer (Capitol) 39/2 (38/2)

Adds: KBPI, WDHA, Hots: 21 include WXRT, WMMS, KBCO, WKLC, WPLR, KMJX, KILO. Mediums: 18 include WBCN, WCKO, KROQ, WFYV, KGGO.

BANANARAMA/Bananarama (London/PolyGram) 29/3 (28/3)

Adds: WLUP, WYDD, WWWV. Hots: 9 WBCN, WLIR, WMMS, KCAL, KOLA, KQAK, KSMB, KLYV, WBYG. Mediums: 20 include KLOS, KROQ, KMJX, KGGO.

DAKOTA/Runaway (MCA) 23/4 (22/6)

Adds: WYSP, KEGL, WYDD, WQBK. Hots: 1 KIDQ. Mediums: 19 include WLLZ, KOME, WZZO, WTPA, WAQY, WAQX, KISS, WRUF, KFMQ.

ELECTRIC DREAMS/Soundtrack (Virgin/Epic) 20/3 (21/10)

Adds: WBCN, WXRT, WBYG. Hots: 2 WLIR, KSPN. Mediums: 13 include WCKO, WLUP, KSHE, KBCO, KCAL, KFOG,

EURYTHMICS/Touch (RCA) 18/3 (19/3)

Adds: WYDD, KMJX, WRUF. Hots: 4 WLUP, KMBQ, K97, KSMB. Mediums: 13 include WLIR, WMMS, KOLA, WZZO, WZXR, KQWB.

RUPERT HINE/The Wildest Wish To Fly (Island) 17/5 (18/10)

Adds: KTXQ, WAAL, WQBK, KUFO, KSPN. Hots: 0. Mediums: 12 include WXRT, KBCO, KFOG, WKLC, WTPA, KLBJ. BOBBY & THE MIDNITES/Where The Beat Meets The Street (Columbia) 15/7 (9/2)

Adds: WBCN, WNEW, WCMF, WEZX, KIDQ, KWHL, KFMF. Hots: 3 KBCO, WDHA, KSPN. Mediums: 8 include WXRT, W770, KWFM

HARD TO HOLD/Soundtrack (RCA) 14/3 (13/9)

Adds: WYDD, KMJX, KFMF. Hots: 3 KDKB, WTKX, KGGO. Mediums: 10 include KBPI, WZZO, WPDH, WCKN, WZXY, KMBQ.

STEVE MORSE BAND/The Introduction (Musician/Elektra) 13/3 (10/2)

Adds: WXRT, KAZY, KNCN. Hots: 3 include KBCO, KSPN. Mediums: 9 include WBAB, WKLS, KFOG, WLAV, KWFM, WQBK.

DRAGON/Body And The Beat (Polydor/PolyGram) 12/5 (10/4)
Adds: KAZY, WPDH, WAQY, WAAF, WTUE. Hots: 1 KROQ. Mediums: 10 include KCAL, 91X, KQAK, WTPA, WLVQ.

MEN WITHOUT HATS/Folk Of The 80s (Part III) (MCA) 12/2 (11/6) Adds: KBCO, 91X. Hots: 5 WLIR, WMMS, KQAK, CHEZ, K97. Mediums: 4 CHOM, KROQ, KLAQ, KSQY.

RESTLESS/The Restless (Mercury/PolyGram) 12/2 (10/2)
Adds: WYSP, KGB. Hots: 2 include WLLZ. Mediums: 8 include WGRQ, WMMR, WMMS, KBPI, WCMF, WAQX,

ANIMALS/Greatest Hits Live (IRS/A&M) 10/10 (0/0)

Adds: include WMMS, WDHA, KLBJ, KATT, WWWV, KSPN. Hots: 0. Mediums: 2 KFOG, KLPX.

RUBBER RODEO/Scenic Views (Mercury/PolyGram) 10/2 (10/0)
Adds: KBCO, WTPA. Hots: 2 WBCN, CHOM. Mediums: 7 include WLIR, WXRT, CHEZ, WAAF.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports / total adds; for example, 40 / 20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, Including albums, EPs, and 45s. Includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (·), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

## MOR /HOT TRACKS

| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |    |               |    |      |             |                                                |             |             | A LEV       |       |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|---------------|----|------|-------------|------------------------------------------------|-------------|-------------|-------------|-------|
| 4 9 3 3 6 CARS/Drive (Elektra) 139- 132- 7= 1- 3 2 2 4 4 SCANDAL featuring PATTY SMYTH/The Warrior (Col.) 142- 116- 26= 0- 18 10 5 5 6 BILLY SQUIER/Rock Me Tonite (Capitol) 142- 116- 26= 0- 19 10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |    | hren<br>Veeks | Tw | o La | net<br>Apok | 164 REPORTERS                                  | Total       | Hot I       | Vedium      | Total |
| 4 9 3 3 6 CARS/Drive (Elektra) 139- 132- 7= 1- 3 2 2 4 4 SCANDAL featuring PATTY SMYTH/The Warrior (Col.) 142- 116- 26= 0- 18 10 5 5 6 BILLY SQUIER/Rock Me Tonite (Capitol) 142- 116- 26= 0- 19 10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |    | 1             | 1  | 1    | 0           | JOHN WAITE/Missing You (EMI America)           | 147-        | 139-        | 8-          | 1+    |
| 3 2 2 3 4 SCANDAL featuring PATTY SMYTH/The Warrior (Col.) 142 125 172 2 2 1 4 1 5 BILLY SQUIER/Rock Me Tonite (Capitol) 142 176 26 0 -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |    | 4             | 3  | 3    | 2           |                                                |             |             |             |       |
| 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |    | 6             | 5  | 5    | •           |                                                | 143-        | 123+        | 20 -        | 2-    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    | 3             | 2  | 2    | 4           |                                                | 142-        | 125 -       | 17-         | 2=    |
| 14   10   8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 1  |               |    |      | _           |                                                | 142 –       | 116-        | 26=         | 0-    |
| 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | -  |               |    |      | =           |                                                | 151 =       | 74+         | 75 ~        | 6-    |
| 7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |    |               | -  | -    |             | LINDSEY BUCKINGHAM/Go Insane (Elektra)         | 145-        |             |             | 3=    |
| 18                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |               |    |      |             |                                                |             |             |             | 1+    |
| 17   12   13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |               |    |      | _           |                                                |             | -           |             |       |
| 21   16   14                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |               |    | -    |             |                                                |             |             |             |       |
| 13   PETER WOLF/Lights Out (EMI America)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |    |               |    |      |             |                                                |             |             |             | _     |
| 10   11   12   14 TWISTED SISTER/We're Not Gonna(Atlantic)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 1  |               |    |      |             | PETER WOLF/Lights Out (FMI America)            |             |             |             |       |
| 14   22   16       STEPHEN STILLS/Stranger (Atlantic)   130+ 29+ 98+ 7-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |    |               |    |      |             |                                                |             |             |             | -     |
| 20   18   17                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |               |    |      |             |                                                |             |             |             |       |
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 20 |               |    |      |             |                                                |             |             |             |       |
| 33   25   19                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | -  |               |    |      |             |                                                |             |             |             |       |
| 24   23   20   SAMMY HAGAR/I Can't Drive 55 (Geffen)   95                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 33 | 3 2           | 5  | 19   | Č           | PRINCE/Let's Go Crazy (WB)                     |             |             |             |       |
| 15   13   15   21   DIO/The Last In Line (WB)   97-   33- 64- 1=                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5  | 1 3           | 11 | 21   | 1           | JON ANDERSON/Cage Of Freedom (Columbia)        | 121+        | 24+         | 93+         | 12-   |
| Section                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 24 | 1 2           | 3  | 20   | 20          | SAMMY HAGAR/I Can't Drive 55 (Geffen)          | 95 -        | <b>52</b> + | 42 -        | 6-    |
| 55   43   33   32   ROMEO VOID/A Girl In Trouble (415/Columbia)   104+   21+ 80+ 15-   15-   25   27   32   MELIX/Rook You (Capitol)   99+   13+ 84-   7+   75-   17   22   25   RATT/Round And Round (Atlantic)   77-   54-   23+   1+   11   12   25   25   RATT/Round And Round (Atlantic)   77-   54-   23+   1+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   68-   9+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17+   17    | 18 | 5 1           | 3  | 15   |             |                                                | 97-         | 33-         | 64 -        | 1=    |
| 35   28   27                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 1- | 3             | 5  | 26   |             |                                                | 113+        | 12+         | 95+         | 16-   |
| 11   17   22   25   RATT/Round And Round (Atlantic)   77-   54-   23+   1+   13   14   18   26   JEFFERSON STARSHIP/Layin' It On (Grunt/RCA)   81-   39-   41-   6+   6+   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   68-   9+   17-   18-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-   19-       |    |               |    |      |             |                                                | 104+        | 21+         | <i>80</i> + | 15-   |
| 13 14 18 26 JEFFERSON STARSHIP/Layin' It On(Grunt/RCA) 81- 39- 41- 64- 40 32 31                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 3  |               |    |      |             |                                                | 99+         |             | 84 –        | 7+    |
| 40 32 31                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 1  |               |    |      |             |                                                | 77 –        | 54-         | 23+         | 1+    |
| 37 30 30 30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |    |               |    |      |             |                                                | 81 -        |             |             | 6+    |
| 19                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 3  |               |    |      |             |                                                |             |             |             |       |
| 19                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 37 | 3             |    |      |             |                                                |             |             |             | _     |
| 38   34   35   35   37   37   37   38   38   38   39   38   39   39   38   38                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 10 | -             |    |      |             |                                                |             |             |             |       |
| 12                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 8  |               |    |      |             |                                                |             |             |             |       |
| 18                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 8  |               |    |      |             |                                                |             |             |             |       |
| 47   38   36   36   29 \ X\$T/Don't Stop Runnin' (A&M)   76+ 8+ 67= 4-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 18 | 2             | 1  | 32   | 33          | GLENN FREY/Smuggler's Blues (MCA)              | -           |             |             |       |
| 29   28   29   35   QUIET RIOT/Sign Of The Times (Pasha/CBS)   76 - 12 - 64 - 3 - 16   20   28   36   COREY HART/Sunglasses At Night (EMI America)   62 - 37 - 25 - 0 =                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 47 | 31            | 3  | 36   |             |                                                |             |             |             |       |
| 16 20 28 36 COREY HART/Sunglasses At Night (EMI America)   62- 37- 25- 0=                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 29 | 20            | 3  | 29   |             |                                                |             | 12-         |             | 3-    |
| Debut   Springsteen   Sprin  | 16 | 20            | )  | 28   | 36          | COREY HART/Sunglasses At Night (EMI America)   |             | 37-         |             |       |
| 28 27 34 39 STEVIE RAY VAUGHAN/Cold Shot (Epic) 67- 13- 54- 2= 64 50 41                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | -  | -             |    | 42   | 3           | WHITESNAKE/Love Ain't No Stranger (Geffen)     | 69+         | 15+         | 51+         | 16-   |
| 54 50 41                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |    | DEBL          | JT |      |             |                                                | 78+         | 14+         | 46+         | 46+   |
| 42 39 38 41 LITA FORD/Gotta Let Go (Mercury/PG) 52 − 13+ 38− 5+ − − 51                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 28 | 2             | ,  | 34   |             |                                                | 67-         | 13-         | 54 –        | 2=    |
| DEBUT   SPETER WOLF/Crazy (EMI America)   53+ 23+ 28+ 12+   50 52 43                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 1  |               |    |      |             |                                                | 60-         |             | 44 –        | 2+    |
| 50 52 43                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 42 |               |    |      |             |                                                |             |             |             |       |
| - 58 52                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | -  |               |    |      |             |                                                |             |             |             |       |
| 52 54 50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 50 |               |    |      | (E)         | R F M /Protty Porcussion (IRC/ARM)             |             | -           |             |       |
| 22 33 39 46 WHITESNAKE/Slow 'n' Easy (Geffen) 35- 18- 17- 0= 26 42 40 47 BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia) 35- 27- 8- 0=  DEBUT DIO/Mystery (WB) 44+ 13+ 29+ 15+ 15+ 15+ 15+ 15+ 15+ 15+ 15+ 15+ 15                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | F2 |               |    |      |             |                                                |             |             |             |       |
| 26 42 40 47 BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia) 35— 27— 8— 0 =    DBUT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |    |               |    |      | 46          | WHITESNAKE/Slow 'n' Fasy (Goffen)              |             |             |             | - 1   |
| DIO/Mystery (WB)   44+ 13+ 29+ 15+   30 36 47   49 SCORPIONS/Still Loving You (Mercury/PG)   42- 12- 29- 4+   45 49 46 50 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)   40- 23- 16- 2+   44 48 48 51 CARS/It's Not The Night (Elektra)   37- 22- 15= 3+   46 46 45 52 INXS/I Send A Message (Atco)   44- 11- 32- 1-   59   3 HUEY LEWIS & THE NEWS/Walking On A (Chrysalis)   33+ 17+ 16+ 4+   DIBUT   3 ZEBRA/Wait Until The Summer's Gone (Attantic)   48+ 5+ 35+ 15-   DIBUT   3 SOUTHSIDE JOHNNY/New Romeo (Mirage/Atco)   45+ 3- 39+ 8+   56 BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)   35- 16- 19- 2+   DIBUT   3 JEFFERSON STARSHIP/Sorry Me, Sorry (Grunt/RCA)   36= 16+ 20- 7+   DIBUT   3 PRINCE/Purple Rain (WB)   37+ 20+ 13+ 14+   36 41 44   59 PRINCE/Vhen Doves Cry (WB)   31- 26- 5= 1-   DIBUT   3 ENDOCEMBER   3 ENDOCEM             |    |               |    |      |             |                                                |             |             |             |       |
| 30   36   47   49   SCORPIONS/Still Loving You (Mercury/PG)   42   12   29   4   45   46   50   BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)   40   23   16   24   44   48   48   51   CARS/It's Not The Night (Elektra)   37   22   15   3   46   64   45   52   INXS/I Send A Message (Atco)   44   11   32   1   17   16   44   17   18   18   18   19   19   19   19   19                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |               |    |      |             |                                                |             |             |             |       |
| 45 49 46 50 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia) 40 — 23 — 16 — 2 + 4 48 48 51 CARS/It's Not The Night (Elektra) 37 — 22 — 15 = 3 + 4 46 45 52 INXS/I Send A Message (Atco) 44 — 11 — 32 — 1 — 32 — 15 — 34 + 4 — 10 — 34 — 17 — 16 — 17 — 17 — 18 — 17 — 18 — 18 — 18 — 18                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | _  |               |    | _    |             |                                                |             |             |             |       |
| 44 48 48 51 CARS/It's Not The Night (Elektra) 37- 22- 15= 3+ 46 46 45 52 INXS/I Send A Message (Atco) 44- 11- 32- 1- 32- 15= 3+ 46 46 45 52 INXS/I Send A Message (Atco) 48- 11- 32- 1- 32- 1- 32- 15= 3+ 46 46 45 52 INXS/I Send A Message (Atco) 48- 17- 16+ 4+ 50 EBUT 53 53 54 56 BRUCE SPRINGSTEEN/Pink Cadillac (Columbia) 35- 16+ 19- 2+ 16+ 10- 10- 10- 10- 10- 10- 10- 10- 10- 10-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |    | -             |    |      |             |                                                |             |             |             |       |
| 46 46 45 52 INXS/I Send A Message (Atco) 44- 11- 32- 1- 59 -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 44 | 48            |    |      |             |                                                |             |             |             | - 1   |
| 59 — \$ HUEY LEWIS & THE NEWS/Walking On A (Chrysalis) 33+ 17+ 16+ 4+   DRUI                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 46 | 46            | 4  | 45   | 52          | INXS/I Send A Message (Atco)                   | 44-         |             |             |       |
| ## 22 EBRA/Wait Until The Summer's Gone (Atlantic) ## 5+ 35+ 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15-   ## 15- | 59 |               |    | -    | 3           | HUEY LEWIS & THE NEWS/Walking On A (Chrysalis) | 33+         |             |             |       |
| 53 53 54 56 BRUCE SPRINGSTEEN/Pink Cadillac (Columbia) 35- 16+ 19- 2+                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    | DEBL          | ΙŢ | •    | 3           | ZEBRA/Wait Until The Summer's Gone (Atlantic)  |             |             |             |       |
| ## DEBUT   ## JEFFERSON STARSHIP/Sorry Me, Sorry (Grunt/RCA) 36= 16+ 20- 7+                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |    |               |    | ,    | <b>⊕</b>    | SOUTHSIDE JOHNNY/New Romeo (Mirage/Atco)       | 45+         | 3-          | <b>39</b> + | 8+    |
| ©FBUT SPRINCE/Purple Rain (WB) 37+ 20+ 13+ 14+ 36 41 44 59 PRINCE/When Doves Cry (WB) 31- 26- 5= 1-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | -  |               |    |      | 56          | BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)     |             |             | 19 –        | 2+    |
| 36 41 44 59 PRINCE/When Doves Cry (WB) 31- 26- 5= 1-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | _  |               |    | _    | 9           | JEFFERSON STARSHIP/Sorry Me, Sorry (Grunt/RCA) | <i>36</i> = |             |             | 7+    |
| DEDUT A GO ELYY (Compliant to The Charles (AACA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | _  |               |    | ,    |             |                                                |             |             |             | 4+    |
| UCBUL FIRM/Sunshine in The Shade (MCA) 35+ 16+ 13+ 35+                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |               |    |      |             |                                                |             |             |             |       |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    | ntRf          | 1  | -    | •           | FIAA/Surishine in The Shade (MCA)              | 35+         | 16+         | 13+ 3       | 5+    |

### **MOST ADDED** ®

JOHN CAFFERTY (46) On The Dark Side (Scotti Bros./CBS) FIXX (35) Sunshine In The Shade (MCA) JOHN WAITE (33) Tears (EMI America) DAVE EDMUNDS (28) Something About You (Columbia)
BILLY IDOL (20) Flesh For Fantasy (Chrysalis)

### **MOST HOTS**

JOHN WAITE (139) Missing You (EMI America) CARS (132) Drive (Elektra) SCANDAL featuring PATTY SMYTH (125) The Warrior (Columbia) **BRUCE SPRINGSTEEN (123)** Cover Me (Columbia) BILLY SQUIER (116) Rock Me Tonite (Capitol) HUEY LEWIS & THE NEWS (106) If This Is It (Chrysalis)

## **BREAKERS**

JOHN WAITE Tears (EMI America)

50% of our reporters on it. 83/33 including adds at WBAB, WHJY, KZEW. KSRR, WEBN, WSKS, KQRS, KMET, KDKB, KRCK. Moves 49-29 on the Hot Tracks chart.

### **NEW & ACTIVE**

KANSAS "Perfect Lover" (CBS Associated) 38/10 (31/10)
Adds: include KLOS, KOME, WAOY, KLBJ, WWW. Hots: 2 include WRIF, KIDQ, Mediums: 29
include WMMR, WKLS, KSRR, WYNF, WOFM, KSHE, WAOX, KLAQ, WTUE, KODS, KATT. include ymmm, wkts, kshri, wyne, wofem, kshri, wadx, klad, wytue, kods, katt.

BRUCE COKENURN "Lovers in A Dangerous Time" (Gold Mtn./A&M) 38/7
(38/5)

Adds: CHUIN, WILUP, KCAL, WZZO, WAQY, WLAV, KEZE, Hots: 8 include WMMS, KBCO, CHEZ, WQBK, WCPZ. Mediums: 29 include WBCN, WMMR, KAZY, WQUR, KLBJ, KLAQ, WYDLE, KILO, WRKI, WARKI, WCPZ.

BLACK 'N BLUE "Hold On To 18" (Geffen) 37/14 (29/21)

Adds: include WBCN, KLOS, KGB, KOME, WKLC, WCMF, WAQX, KISS, WTUE. Hots: 0.

Mediums: 33 include KZEW, WQFM, KMET, KRQR, KNCN, KLAQ, WAPL, WLAV, KFMG, KILO, KZEL,
KEZE, KTYD.

THOMPSON TWINS "You Take Me Up" (Arista) 32/11 (26/12) adds: include WMMR, WZZO, WINZ, KRDJ, WWWV, WRUE, Hots: 5 KOAK, WPDH, WQB WCPZ, KFMF, Mediums: 23 include WBAB, WMMS, WKLC, WCMF, WOURJ, WLVQ, WRKI, KSMB, TINA TURNER "What's Love Got To Do With It" (Capitol) 31/2 (29/3)
Adds: WDHA, CHEZ. Hots: 19 include WXRT, WMMS, WKLC, KMJX, KMBQ, KSMB, KLYV, KOZZ.
Medium: 12 include WBCN, WYV, KGQ, WWWV, KEMQ.

XAVION "Eat Your Heart Out" (Elektra) 30/15 (16/7) adds: include WBCN, WYNF, WKIC, WTPA, WOUR, KNCN, WIMZ, KFMG. Hots: 1 WLIR Medium: 23 include WBAB, KTVA, KEW, KOMP, KAOY, KLAO, WXZN, KISS, WLAV, KILO, WRUF, BRUCE SPRINGSTEEN "Bobby Jaam" (Columbia) 29/6 (27/3) adds: WHJV, KUPD, WRKL, WKK, WSK, KSV, Hots: 12 include WBAB, WNEW, KMET, WAAF, KILO. Mediums: 17 include WKLS, WMMET, WMMS, KNCN, KLAO, KQDS.

DAVE EDMUNDS "Something About You" (Columbia) 28/28 (0/0) Adds: include WBAB, WNEW, WXRT, WMMS, KBCO, KQDS, WGIR, WWWV. Hots: ms: 14 include WLUP; KYYS, KAZY, KFOG, KRQR, WCMF, WLVQ, KILO, WIQB, KTYD PRODUCTION TO THE CONTROLL OF THE STATE OF T

CHICAGO "Hard Habit To Break" (WB) 26/2 (27/2)
Adds: WWWW, KOWB, Hots: 11 include WNF, KULP, KYYS, KINK, WKLC, KMBQ, KGGO, KLYY,
Mediums: 14 include WIMZ, KMX, WKDF, WWILE, KSMB.
COREY HART "Lamp At Mildhight" (EMI America) 24/6 (17/6)
Adds: include CHOM, WKIC, WOHA, WADY, WWCK, Hots: 2 KPD, KSQY, Mediums: 20 include
KBCO, KZAP, WOUR, KLAQ, WFYY, WLVQ, KZEL, KKOJ, KOMP, WRKI, KFMQ, KOZZ.

SCANDAL f/PATTY SMYTH "Beat Of A Heart" (Columbia) 22/7 (13/3)
Adds: WNEW, KLOS, WAOX, WRXL, WWCT, KFMG, KWFM, Hots: 12 include WIYY, KAZY, KMET,
KROR, WAPL, KLO, Mediums: 10 include KGB, WCMF, WOUR, KEZE.

DAKOTA "Runaway" (MCA) 21/3 (21/6)
Adds: WYSP, KEGL, WQISK, Hots: 1 KIDO, Mediums: 18 include WYNF, WLLZ, KOME, WZZO, WTPA,
WAOY, WAOX, KISS, WRIP, KFMG.

HUEY LEWIS & THE MEWS "Finally Found A Home" (Chrysalis) 19/2 (19/6) Adds: WBAB, WQFM, Hots: 10 include KZEW, WLLZ, WRIIF, WFYV, WQMF, KFMQ. Mediums: 9 include KRBR, KOME, KATT, KWHL.

PAT BENATAR "Here's My Heart" (Columbia) 19/2 (22/4) Adds: WTKX, WWWV. Hots: 4 KLBJ, KIDQ, WBYG, WCPZ. Mediums: 15 include WMET, KQDS, KRSP, KLYV.

EURYTHMICS "Right By Your Side" (RCA) 18/3 (19/3) Adds: WYDD, KMJX, WRUF. Hots: 4 WLUP, KMBQ, K97, KSMB. Mediums: ns: 13 include WMMS, WZZO.

WZXH, KUWB.
STEPHEN STILLS "50/50" (Atlantic) 17/3 (15/2)
Adds: WDHA, WXKE, KFMQ, Hots: 4 KAZY, WTKX, WAPL, KIDQ. Mediums: 13 include WXRT, KDKB,
WGMF, KDB, KATT, KTYD.

FASTWAY "All Fired Up" (Columbia) 15/6 (10/4)
Adds: KMET, WTPA, WKDF, KIDQ, KEZE, WYER. Hots: 1 CITI. Mediums: 12 include WKLS, WMMS, WRIF, KISS, WLAV, WIOB. WRIF, KISS, WLAV, WIGB.
RATT "LEAC Of Communication" (Atlantic) 15/1 (15/1)
Adds: KMET. Hots: 8 include KLOS, KGB, KRQR, KTYD, Mediums: 7 include KZEW, WQFM, KOME.

EVERLY BROTHERS "On The Wings..." (Mercury/PolyGram) 14/13 (1/1) Adds: include WMMS, WEZX, KQDS, KLYV. Hots: 0. Mediums: 8 include WXRT, WDHA, WTPA,

WOUR, WWWV,
RUPERT HINE "Blue Flame (Melt The Ice)" (Island) 14/5 (15/9)
Adds: include KTXQ, WAAL. Hots: 0. Mediums: 9 include KBCO, WKLC, WTPA, KLBJ.

MOST ADDS — A numerical listing of the most added records of the week

MOST HOTS - A numerical listing of the records receiving the most hot rotation reports.

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WNEW-FM/New York (212) 986-7000 PD: CRARLE EXPONE HO: JER MENAGRAM

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WBAB/Long Island (516) 587-1023

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WYSP/Philadelphia (215) 668-9460

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DC101/Washington (202) 828-9932

WMMR/Philade (215) 561-0933

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WDVE/Pittsburgh (412) 562-5900 90: GRIG GILLERPIX

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WAPP/New York (212) 357-8000 ASST. PO: STEVE ELLIS

CHOM-FM/Montres! (514) 935-2425 FO: NON MRAION HO: MEMOIT DUFFERNT

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WRXT/Buffalo (716) 773-1714

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WTPA/Harrisburg (717) 238-1402

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WZZO/Allentown (215) 894-0511 PO: TON KILLE RD: GDN: RDMANO

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WAQY/Springfield (413) 525-4198

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CHEZ-FM/Ottawa (613) 563-1919

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WKLC/Charleston-Huntington, W.V. (304) 722-3308

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WAAL/Binghemton (607) 772-8850

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WHCN/Hartford (203) 247-1060 PD: CANTEL F. BATCHN ARRY, 701 BOS SITTEMS

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WWTR/Ocean City (301) 289-4545 FOI RICEARD HOMENING HOLDING STEMANT

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WOBK/Albany (518) 462-5555 PD: JOHN COOPEA HO: LIS BERCORES

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KTXQ/Dellas (214) 528-5500 (81) TEC UTE

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> WNOR/Norfolk (804) 623-9667 ON: NOW RECER HO: DAVID KILLARY

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KZEW/Dallas (214) 748-9898 MO: JON DILLON

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KSRR/Houston (713) 797-0097 Design Terminal Control of Manager Control of Manag PD: AMDY BEATBLESS ASST. 20: MECHAEL STEVEN SOUTH YARDAN STORM OF THE STORM

WCKO/Mlami (305) 731-4800 PO: HEAL MIRRRY NO:

SATE VALUE (10)
SATE VALUE (10 KEGL/Dallas (817) 457-9700 PO: RANDY BROME MD: JOE POLGER WHET YEARS CARRY MADERS AND THE MADE WKLS/Atlanta (404) 325-0960 PO: ALAH SHEED HD: BOB BARLEY

TO AND MANAGEMENT OF THE PROPERTY OF THE CONTROL OF

WSHE/Miaml (305) 581-1580 PD: DAVE LANGE

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KMBQ/Shrevepor (318) 425-8692 POI DICK BARCON NO. YON PECEMBER

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WKDF/Nashville (615) 244-8532 PO: DROSZY RIVERS ABBY: PO: DRVID KALI

WDIZ/Orlando (305) 645-1802 TO THE OWNER OF THE OWNER OWNER

KP, X/Brownsville (512) 350-9999 FOR GARY STRELE HD: RICHARD SHOOKS

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WFYV/Jacksonville (904) 642-1055 FO: CHRIS JOHES HO: LEK STALEY

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WTK X/Pensacola (904) 438-7543

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WAPI/Birmingham (205) 933-9274 101 MARK ST. JOHN

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WZXR/Memphis (901) 726-0060 PO: XMM REVERS NO: YOM STEIN

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KISS/San Antonio (512) 223-6211 90, 098; STEVENS ND, 180018 LINDSEY

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WIMZ/Knoxville (615) 525-6000 PO: KERRY LANSERT MD: SCOTT PAGLEEN

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WKQQ/Lexingion (606) 252-6694 FD: GAME KALISEMELAINS KD: CORT MATHES KLBJ/Austin (512) 474-6543 PO: CLARK RYAN HO; JOHN HICHAEL SCOTT See NATE - SEE NATE -

Ben STEAM ST

WCKN/Greenville Spartensburg (803) 226-1511 PD: STER CHIES

KLAQ/EI Paso (915) 544-8864

PO: ARTH HICHARLS HO: PEPE LOPEE

THE CONTROL OF THE CO

PD: HAY ST. JAKES HD: AMGELA WRIGHT

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KNCN/Corpus Christi (512) 289-1000 PD: 209 PASZO HD: HBNEO CANDRA

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WZXY/Kingsport (815)246-8131 PO: PROGRE JORDAN :

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WQMF/Louisville (502) 589-4400 PO: BORD HEYER

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WWWV/Charlottesville (804) 971-4057 FO: JAY LOPEZ

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KFMX/Lubbock (806) 747-1224 10: NRT (JAR) 

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WSKS/Cincinnati (513) 868-3696 PO: PAUL PREDECKE NO: MARTY SENDER

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WMET/Chicago (312) 645-9550 HO! RECH HEYER

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WLLZ/Detroit (313) 863-1800 PO: LEE ARROLD MB: DOOR PROBEL

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AOR

KUFO/Odessa (915) 366-2801

PD: J. MICHAEL SCOTT MD: STEVE DRIBCOLL

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WRUF/Gainesville (904) 392-0771 PO: NAMEY GENERATE

WQFM/Mitwaukee (414) 276-2040 PO: ANDY BLOOM HD: JERRY CAVER

PO: HARK PARKEN HD: HEICHARL HAYES

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WRIF/Detroit (313) 827-9505

WMMS/Cleveland (216) 781-9667 ON: JOHN COMMAN HD: NID LED

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WLUP/Chicago (312) 440-5270 90: CRRG BOLK HD: BILL EVANS

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KKCI/Kansas City (816) 531-3400 PO: PRANT EANT. HD: HIER WRITE

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KYYS/Kansas City (816) 561-9102

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KSHE/St. Louis (314) 842-1111 PO: RECK BALIS NO. AL NOTES

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WEBN/Cincinnati (513) 871-8500

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WYFE/Rockford (815) 877-3075

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PO: TOM CHESS HO: CORT GART

KATT/Oklaho (405) 848-0100 a City HD: PAT WELSE THE SOURCE (II)

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WXLP/Davenport (319) 325-2541

PRO LOAD SUPPLIES

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WWCK/Flint (313) 744-1570 FD: HARE HELLER PO: LENDA LAWST

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WXKE/Ft. Wayne (219) 484-0580 PD: BLCK VEST HD: HAL SPANOT

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M WLAV/Grand Rapids (616) 456-5461 ON: TONY GATES HD: AALS HAPPERS

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WAPL/Appleton (414) 734-9226 HO! MAYNE SHAYNE

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KICT/Wichita (316) 722-5600 PO: BILL BRIUN HD: LEE ROSEPTS

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WIOT/Toledo (419) 248-3377 10: TERRY BULLIVAN HO: THE ROZ

WWCT/Peoria (309) 674-2000

PO: JEST HUMBERG MD: JOHN AMBERG

WTUE/Dayton (513) 224-1501 BO: SILL MIGH HO! BOR CLARK

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WIBA/Madison (608) 274-5450

PO: JACK METCHELL HOI CHRISTA LANE

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KLYV/Dubuque (319) 557-1040 90: NOBERT MELCH NO: TIN JANSEN WLVQ/Columbus (614) 224-1271 , FOR PAT STILL HD: LEE BANDALL PRINCE (1)

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WIQB/Ann Arbot (313) 662-2881 901 128 0000 NO. 568618 DALTON

WCPZ/Sandusky (419) 625-1010 PDr 808 BEDI

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KFMQ/Lincoln (402) 476-8565 FD: TON SAMEER HD: HATT EFFEES

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WBYG/Kankakee (815) 939-4541

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KQWB/Fargo (218) 236-7900 POI DO CICANO.

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KSQY/Rapid City (605) 578-3533 WYER/Mt. Carmel (618) 262-5111 FO: DEEXE DEFORD ANST. FO: JIH ROOT PD: CRECK CLECK

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91 X/San Diego (619) 291-9191 19: JIH GELARD RD: NU NU

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KDKB/Phoenix (602) 897-9300 NO: MAJERIEN WILLIAM

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KISW/Seattle (206) 285-7625 FO: AZAU PHILLIPS HD: STEVE SLATCH (PROSEN)

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CO KRCK/Portland (503) 222-1841 NO: CHAIG HARTIN MALE ROUTES
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KSJO/San Jose (408) 288-5400 PD: LEE NOT HAN NO: XEN MATHORY

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KLOS/Los Angeles (213) 557-7250 PD: TORRY BADGES HD: BOTH PINESO

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PO: LARRY BRUCE ASST. FO: TED EDMANDS KZOK/Seattle (206) 223-3915 PO: PHIL STRIDER NO: CARRY SHAPP

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KMET/Los Angeles (213) 464-5638 FO: HIEE NURCISON HO: SUE STEINARD CONTROL OF THE CONTRO

KUPD/Phoenix (602) 838-3062 90: WAL RESPONDE NO: CONTING JORNSON SECTE OFFICIALITY AND ADDRESS OF THE ADDRESS OF THE

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KGGO/Des Moines (\$15) 265-6181 PO: UARY ROPLIT RD: JACK PRIRADE

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KMOD/Tulsa (918) 664-2810 PO: CHARLES WES NOT THE OWES

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KQDS/Duluth (218) 728-6421 20: PRIAN TRYLOR NO: HUKE KELLER

CANADA SALES SALES

WOOS/Canton (216) 492-5830 POT THECK STHEET MENTERS BUT MADY MADY MADY MADY MANCHERS BUT **Parallel Three** 

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KZAP/Sacramento (916) 925-3700 FOI CHRIS HILLER HD: TON CALE

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SE KEZE/Spokane (509) 448-1000 POL JOHAN COMPLINGS HOL MIKE JOHAS KREM/Spokane (509) 448-2000 KBPI/Denver (303) 936-2313 BD: MDMIE CASTLE MD: LYNN WELLS THE OTHER CALLS

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STREET, STATE OF THE STA KOLA/San Bernardino (714) 825-9952 90: AL MARKET PO: RICK SCOTT HIS CARL WIDDIG KOME/San Jose (408) 246-6811 FO: PAP EYANS ASST. FD: ONNA JAMS Section (1)
Sectio 5 stations reported frozen KSPN/Aspen (303) 925-5776 playlists this week: K V/FM/Tucson (602) 623-7556 KRQR/San Francisc HD: TON CAREY BO: RECK ALLEN HD: CHRES NYAN KGON/Portland 90; JOH RUSSELL HD: LISA NOVAK MATERIAL PROPERTY AND THE PROPERTY AND T TO JOH MUNICASI

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LAMPY WEALS KREM/Spokane KTCL/Ft. Collins STATE OF THE STATE WPYX/Albany WXI P/Davennort 10 stations failed to report this week and therefore their lists were frozen: KOZZ/Reno (702) 329-9261 PD: GANTEL COOP CITI-FM/Winnipeg CFOX/Vancouver (604) 684-7221 CAME
PAINT ANT P DC101/Washington PO: DOM STAPES HD: RECK SKANNOR KISW/Seattle Q107/Toronto KQAK/San Francisc (415) 474-9100 rei oz BASE STATEMENT OF THE S KLOL/Houston KCAL/San Bernardino (714) 825-5020 WFBQ/Indianapolis WHMD/Hammond PATE OF THE STATE KOMP/Las Vegas (702) 876-1460 PO: JER JAMES HD: MIKE STEWART WROQ/Charlotte PD: CHARLIE HORRISS HD: BIG HARTY MAIN COMMITTEE OF MAIN COMMITT KFMG/Albuquerque (505) 265-8811 WRXT/Buffalo CHAPTER SOLE (12)
2000 WAITE (19)
2000 WAITE ( WYFE/Rockford See State St KAZY/Denve (303) 759-5600 PO: BCDTT JAMESON NO: RELLY O'HEAL KILO/Colorado (303) 634-4896 POI RICEI HAMP. MOI ALAN WRITTE Bot BRICE SPRINGSTERN BRICE SPRINGSTERN METHOPOLIS (H) SUMMY MAGAR A FLOCE OF SEASONI (H) FIRE The following 4 stations are no longer AOR Reporters: BALL SPEEDSTEEN SPEEDS WDEK/Dekalb WKZL/Winston-Salem WMGM/Atlantic City WOWE/Chattanooga KFMF/Chico (916) 343-8461 PO: NOW WOODWAR **Parallel Two** THE STATE OF THE S KRSP/Salt Lake City (801) 262-5541 PD: RANDY HORE HD: BARRY HOLL KWHL/Anchorage (907)349-6551 POL CHATER B. BRADLEY KKDJ/Fresno (209) 967-4511 101 CON PERSON NO. JEFF N. EDEL KGONFORTHAND

(SOU) 855-910-11

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TO, 1 KWXL/Albuquerque SCOTHAILS SCACE "N BLUE SCACE "N BLUE BATE PARAMETERS (1)
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BRUCE (P) When three or more tracks KZEL/Eugene (503) 342-7096 70: ESSI HASTIN PO: DRA GORDON NO: PRANT JAKSON THE PARTICIPATE OF THE PARTICIPA from the same album are reported NO. PRINT JAMES NO. SECTION SERVE SE TO THE WANTE PARTY OF THE WANTE in medium, the album itself will receive credit as being in hot, and will appear in the hot listings. The individual KFOG/San Francisco tracks will continue to receive credit as being played Both PART LINES OF THE STATE OF in a medium rotation KPOI AM-FM/H (808) 524-7100 TO: BILL HIRS HD: ARTH PRESTOR

## CHR PARALLEL ONE PLAYLISTS

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MD: Cindy Bailen

PD: Bill Terry

### **EAST**

## CFTR330

PD: Sandy Sanderson MD: Bob Saint

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### Washington, D.C. PD: Alan Burns

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### HITRADIO 90 Pittsburgh PD: Todd Chase MD: Keith Abrams

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## **NPLJ**

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### **B104** wbsb

PD: Steve Kingston

MD: Amy Kronthal

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Buffalo

PD: Harv Moore MD: John Piccillo

MD: John Piccilk

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PD. Rick, Pe.

MD: Cindy Ball

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PD: Bull Tanner Washington
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### B.94 FM Pittsburgh PD: Guy Zapoleon

MD: Bruce Kelly

Suburgh PD: Guy Zapoleon

MD: Bruce Kells

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CKO 9 Montreal PD: Bob Beauchamp MD: Guy Brouillard

MDD: Gour Boston and State of the Control of the Co

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PD: Rick Peters
MD: Cindy Ballen

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Philadelphia

PD: Scott Walker

MD: Glenn Kalina

MD: Glenn Kalina

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PD: Sunny Joe White Music Coord: Geni Donaghey

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Toronto PD: Jim Waters MD: Brad "Knobby" Jones

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Asst. PD: Michael Ellis

Aust. PD: Michael Ellis

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92 PROFM

Providence Operations Manager: Tom Cudds

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PD: Bill Todd MD: P.J. Foxx

M.D. P.J. FOOX

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Washington Acting PD: Tom Kent

Tom Kent

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PD: Robert W. Walker

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PD: Kris O'Kelly MD: Greg Rolling

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STILLY COMMITTEE STATE OF THE S

Dallac Ft. Worth

#### VP/Programming: John Shomby MD: Pamela Steele

SILLY CORM/Corlibbers Queen(No No RICK SPRINGPIZED/Non 'Til You Brop PARCO SYES/Meat in The Name Of L LINCKLY SCHEDGER/Go Inname



MD: Greg South

31.09 SILVAY SOCIATIONS TO TENTAND THE STATE OF THE STATE

Atlanta

PD: John Young

MD: Chris Thomas

4D: Chris Thomas

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NICK SPRINGTISLA/Rop "Til You Drop MOD STEWNAT/Some Goys Have All Th SHEENA EASTON/Street

755 Sim Miami Keith Isley WINZ-FM Mark Shands

CAMADO FOR A CANADA FOR THE SHOOL TO SHOULD SHOULD

JIMI TOWNSLIAD-Turn
STEVIE WONDEN/I Just Called to Say
Just Chrysler & 8/Ds The Dark Side
Whally/Pretty Ress

FINE/Are We Obresloss?

SALPE MECHONALD/In The Wass Of Love
BROCK SPRINGSTREMACOVER Re
BILLT SQUIRN/Bock Re Tonite



PD: Steve Rivers

SILLY OCEAN/CETIBBEEN Queen(He No SAMMY GESS/Shine Shine KERNEDY & OSSORME/Last Time I Hele Love SAMNY MAGAR/Two Sides Of love QUIST RIOT/Mamm Weer All Cruzes SLADS/My On My SPANDAD BALLET/Dely When You Leave

94-Q Atlanta

PD: Jim Morrison MD: Jeff McCartney

MD: Jeff McCartney

1 1 PROMODER'S to Cave

2 1 PROMODER'S to Cave

3 1 PROMODER'S to Cave

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SAMEY GIBB/Shine Shine DIANA ROSE/Sheept Avery 'ACRA BRANIGAX/Yhe Lucky C

POD STROUGHT/Some Guys Here bll Th FIDE/Are No Oursalress? JACKSDOMS/Toxtons NCK SPANOTISO/Nop '711 You Drep EAVE CONTLOCATE only Taken to You FIDENIN STRUM/FERSON/Nos: The Big Girls Do SPANONI BALET/Only When You Lever

### **MIDWEST**

96 WHYT

Detroit PD: Gary Berkowitz

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SARRY CINS/Shine Shine Silly ISOL/Fish Por Fastagy HANGE SYSS/Max in The Name Of L OIANA ROSE/Dwest Amen of L OIANA ROSE/Dwest Amen May HYDRE/You, He had May

LARMA (FALTGAR/The Locky One CHICAGO/Serd Habit To Break VAN ETERDISON/Sert The Big Girla De Linder SUCKENDA/To Ensene SEED GIRACOTOR TO Ensene SEED GIRACOTOR TO ENSEND TOPESS TO THE SET OF THE SET TOPESSO THE OUTSIDE SET TOPESSO THE OUTSIDE SET TOPESSO THE SET OF THE SET TOPESSO THE SET OF THE SET OF THE SET TOPESSO THE SET OF THE SET OF THE SET OF THE SET TOPESSO THE SET OF THE SET OF THE SET OF THE SET TOPESSO THE SET OF THE SET O

AM BY

Chicago

Ops. Mgr.: Steve Casey MD: Tim Kelly

16 JERNACHE JACKSON/Dynamico CRICAGO/Ex ey The Might BELLY 100L/Eyes Without & Pece MURY (SMIS & MEMS/Meart Of Sock & Bol) KDYR FA 101 Minneapolis

PD: Dave Anthony

MD/Assist. PD: Mark McKay

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MADOWNA/Lucky Star SAMMY GIBS/Shimm Shine JOHN CAPPERTY & B/On The Bark Side LINDRY BUCKINGSI/GO INSUME HANGE TYSS/What In The Name Of L VAN STEPHENDON/Shat The Big Six Is Do SANKY HAGAR/TWO Sides Of Love

Chicago
PD: Buddy Scott

THOUSE STATEMENT OF THE STATEMENT OF THE

WIOLOR PHEM PD: Tac Hammer Minneapolis

Asst. PD/MD: Gregg Swedberg

# 3 1 JOHN HATPE/HERSTON TON
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WKTI Milwaukee

One Mar - Dallas Cole MD: Kelly Wallace

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Cincinnati

Ops Mgr: Jim Fox

Ope Mgr. Jimes of the control of the

WGCL98 Cleveland

PD: Bob Travis MD: Tom Jeffries

Tom Ideffice

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BARRY GIBS/Enine Shime THOMPSON TWINS/YOU take No-Up SILET COMM/CATCHDean Queen(No No Elvies Comptactorthe only Flows In tow SILET LOOK/Flown For Pantesy STLAY IOCATION FOR PROCESS

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Chicago

Ops. Mgr.: Steve Casey MD: Tim Kelly

MD: Tim Kelly

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AUDS TO JERNAIDE JACKSON/D CHICAGO/Stay The Hight STACY 1005/Eyes Without & Face

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St. Louis
PD: Bob Scott
MD: John Fros

M.D. John Fri.

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200 STEARNY/Now Copy leves All I To CONTROL OF THE AND THE ALL I TO SECOND AND THE ADDRESS OF TH

MD: John Frost

КВЕО

Kansas City PD: Pat McKay MD: Karen Barber

MD: Marcin Barrier

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St. Louis
PD: Steve Perun

SUCCESSION AND ADMINISTRATION OF THE PROPERTY OF THE PROPERTY

LAURA MEANTGAM/The Eachy One NAXED ETER/What In The Name Of L SILET TOOL/Flesh For Fastery NAMEY CLMS/Shine Shine

PIZE/Are We Ourselves? QUIST BIOT/Nums Neer All Oraces VAM STEPSDBOM/Next The Big Cirls Co PETER WOLF/Lights Out

WEST Detroit
PD: Lee Douglas
MD: Gary King Q103FM KOAO RADIO Denver

PD: Jack Regan MD: Alan Sledge

EDNEDY & CSECREF/Lest Time I Pede BILLY ICOL/Fiesh For Fantasy RICE SPENDERELL/Bop Thi You Drop THOMPSON THIRE/For Take Nr Up POINTER SISTERS/1/9 So Evolted

POINTS SISTEMS/ITS SO resized

SARRY RACAR/THE SISTEM OF Love

VAN STEP/SECTION OF THE BLY GIFTS OF

RATT/SOUND AND ROGAR

HICK JOHNS, THE BASE OF L

THE STEP SISTEM OF THE BASE OF THE BASE

FIET/Are the Occurations?

Tacoma Seattle PD: Sean Lynch

MD: Sandy Louie

1 P. C. SCHOOL COUNTY CO. SCHOOL CO. SCHOOL

SILLY 100L/Flock For Partisty FIRE/Are We Correlyout STRVIE NORDER/1 Jost Called To Bay SHEEKA SASTON/Strut

XTRA
San Diego

am stereo PD: Jim Richards MD: Anne Haney

MODE Anne Hard March Mar

SILLY FOOL/Flesh For Fantasy THOMPSON THIME/For Take Me Up JOHN CAPPEATY & B/DE The Dark Side VAN SEPTEMBER/Meat The Big Girls D SNEEDS BATCH/Siret water trespends to the same of t

**PM102** 

Sacramento PD: Rick Gillette MD: Chris Collins

MD: Chris Collins

1 1 111 (1997) A 111 (199

CATAL SEASTCAN/THE LOCKY ONE CHICAGO/Merd Nabit To grank FIRM/Arm We Cuyselves? THEMPSON THEMPSON TAKE Me Up DIAMA ROSS/Swept Away SHEEKA MASTOW/Strut

NOO PITMENT/Some Ours Nave All Th SOS SNOW/Our! The Way You Labe EXEMPTOR & OSSODET/Last Time I Made Love RICK STREAMSTER/Doy 1911 You Drop LINGERY SKKINGHA/Oo Insame

COPA

Phoenix PD: Reggie Blackwell MD: Art Morales

MD: Art Morales

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ADDS 24, 25, 27, 29 JOHN CAFFERTY 6 8/0s the Dark Side



VP/Prog.: Gerry De Francesco Assistant PD: Mike Schaefer

Ansistant PD: Mike Schaefer

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A006 STEVIS WOMDER/I Just Called To Say 800 SIEWART/Some Guye Have All Th

SHEEMS BUTTOW/Stown
EDGESTY 6 DESCRIPT/Cert Time I Pade Love
THOMSON TWOSE/Tow Take No. by
ROMEO WOTD/A GIT! In Trouble
FIDE/Are No Cure-Ivee?

Continued on Page 70

### He was involved in the most exciting and explosive period ever in radio history. ROCKING AMERICA is his story of that

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today, Sklar draws a parallel between the explosion of the "Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

### These people have already read ROCKING AMERICA-Join

"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible making the term 'Top 40' a household word. This book represents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for 'Top 40' has written the fascinating autobiography of the most respected programmer ever to walk into a radio station."

-Michael L Eskridge, President, NBC Radio

"For years the term 'Top 40' and the name Rick Sklar were synonymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America."

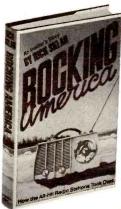
-Clive Davis, President

"Having been involved with making rock & roll records be-fore and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's

-Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording Corporation

Mail to: D & D Dante

with photographs and year-by-year playlists



Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video programs. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

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### WEST

Continued from Page 69

### Seattle's HIT NAME FINE FOLIS Seattle's Hit Radio PD: Jeff King Seattle MD: Damien

D. Damien Seattle

J. Lindle, Territorio, 1970.

J. Lindle, Territorio, 1970.

J. The Memory Control of the Con

DIAMA ROSS/Swept Away BILLY OCEAN/Caribbean Queen(No BORSYMOON SUTTE/New Cirl Now TROMPSON THINS/YOU Take No Up SHEENA EASTON/Strut

JEFFERSON STARSHI/Layin' It On The Line JUICE NEWTON/Cen't wait all Night SILLY SATELLITE/SALISTY Me REVIS COSTRELO/The Only Flame In Tow



MICK SPRINGFIELD/Rop 'Til You SHELLA E./The Glamorous Life CHICAGG/Herd Hebit To Breek NOS STEMART/Some Guys Nave All Th PIXE/Are We Ourselves? COMMA SUMMER/There Goss Hy Baby LINGSEY SOCIEDANA/GO Insame EURITEMICE/Right By Your Side JEPMANE JACKSON/Dynamic

**Hot Hits** 105 KITS Francisco

PD: Bob Garrett MD: Craig Roberts

LAURA SRANIGAM/The Locky One JACKSONS/Torture ANDONA/Locky Star FOLDERS SISTERS/I'm So Excited STEVIX MONDER/I Just Called To Sey JOHN CAFFERTY & B/On The Outh Side

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### IS IOSIIV HOT HITS!

PD: Dave Parks San Diego MD/Assist. PD: Mike Preston

STEVIK MONDER/I Just Called To Say QUIET RIOT/Mama Weer All Crare FICE SPRINGFIELD/SOP THI YOU Drop KENNEDY & OBSONE/Last Time I Made Love FINE/Are We Corpelves?

### KWSS 94.5m

San Jose PD: Dave Van Stone MD: Robin Kipps

MD: Robin Kipps

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STEVIE MONDER/I Just Called to Say RDO STEWART/Some Guys Nave All Th: JACKSOMS/Torture HACOMA/Lacky Star TROMPSON TMINS/TOU Take Me Up

SAMOY HAGAR/TWO Sides Of Love CORIE ORBUPCH/HIGH OR Emotion PATT/Found And Round SATT/Found And Round STATCH/HIGH OR HIGH STATCH/HIGH OR HIGH STATCH/HIGH OR HIGH STATCH/HIGH STATCH STATCH/HIGH STATCH STATCH/HIGH STATCH STATCH/HIGH STATCH LAURA BENTION/THE LOCKY OR



PD: Doug Erickson

MD: Gloria Avila

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2 | Lines | March P. Probabbleter

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5 | Lines | March P. MD: Gloria Avila

四非肝

KMJK Portland

PD: Jon Barry MD: Steve Naganuma

OF AVIE WONDRAFT Dues Celled TO Say RICK SPRINGFIELD/Bop '711 You Drop BILLY 100L/Flesh For Fantesy DIANA ROSS/Swept Away ROD STEMARY/Some Guye Nave All Th NAKED EYES/What In The Name Of L IGLESIAS & BODG (4)

Denver PD: Tim Fox

Asst. PD: Mark Bolke
LIONEL RICHIE/Bruck On You
CARS/Drive
JOHN MAITE/Missing You
PRAD BRYSON/IF EVER YOU're In My
PRINCE/Miss Daves Cry

LIDOUR MERCHANISM ON THE DEPTH OF THE PROPERTY OF THE PROPERTY

## Seattle

PD: Bob Case

MD: Wendy Christopher

Phoenix

MD: Steve Goddard

Description Country of the Country o

### **EAST** Most Added ... Hottest

ry Gibb od Stewart na Ross

John Waite Tina Turner Prince Cyndi Lauper

Z106/Philadelphia, PA Devis/Tiller

STEVIE MONDER
JOHN CAFFERTY & B
THOMPSON TWINS
SHEZNA EASTON
BARRY GIBB
HOTESE:
LIONEL RICHIE 1-1
CYNDI LAUPER 5-2
JOHN MAITE 6-3
BILLY SQUIER 9-4
CARS 12-5

Q92/Rochester, NY Jay Stavens

Jey Stavens
BILLY IDOL
JEPPERSON STARSHI
CHICAGO
HOTLEAE:
SCANDAL 2-1
BILLY SQUIER 3-3
NIGHT RANGER 7-4
RATT 10-5
JOBN WAITE 13-12

SHEILA E. BARRY GIBB BOMEO VOID

ROMEO VOID Bottest: PRINCE 13-1 JOBN MAITE 3-2 TINA TURNER 12-4 SCANDAL 6-5 CYNDI LAUPER 8-7

ROD STEWNER
BILLY IDOL
RENNEDY 4 OSBORNE
HOTEOSI:
TIMA TURNER 3-2
JOHN WAITE 5-3
SCANDAL 9-5
PETER HOLF 8-6
BILLY SQUIER 16-14

8 Kevin Fennessy
MADONNA
BILLY IDOL
SHEEMA EASTON
BARRY GIBS
BARRY GIBS
BARRY GIBS
LIONEL BICKER 1-1
SCANDAL 16+10
PRINCE 24-14
TMISTED SISTER 22-15
CARS 31-22
SOLSYPROLIS, NY
David Laird
BANANARAMA

DAVING LING
EANANARAMA
EURYTHMICS
CRRIS DEBURGH
ROO STEWART
MADONNA
BARRY GIBB
HOLLOSE:
TINA TURNER 1-1
JOEN MAITE 6-2
HUEY LEMIS 6 NEWS
FETER WOLE 13-7
CYNDI LAUPER 18-9

WRCK/Ution, NY Jim Reitz

JMn Hett HONEYMOON SUITE CREQUERED PAST BARRY GIBB RUBBER RODED XAVION BOTCHEL: JORN MAITE 1-1 COREY BART 5-3 BUEY LEMIS & NEWS CYNOI LAUPER 11-8 PRINCE 15-9

JIM RHING
TROUPSON TWINS
DIAMA ROSS
DIAMA ROSS
ROHICAD
POINTER
FIXX
SHEENA EASTON
HOTEORI:
PRINCE 1-1
JOHN MAITE 6-3
PETER WOLF 11-8
CYNDI LAUDER 15-10
SHEILA R. 23-19

WKRZ-FM/Wilk Jim Rising

## R ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WANS-FM/Greenville, SC Rod Metts

SOUTH Most Added . Hottest

Diana Ross Barry Gibb **Rod Stewart**  Cyndi Lauper John Waite Tina Turner

### EAST

Parallel Two

CYNDI LAUPER 10-9 BILLY SQUIER 15-13 Q100/Allentown, PA Dillon/Freeman

RALPH MACDONALO SEERMA EASTON DIAMA ROSS EVERLY BROTRERS RELIX KENNEDY & OSBORNE A FLOCK OF SEAGUL RUBBER RODEO RUBBEN MODES
ROTTEST:
RAY PARKER JR. 2-1
TINA TURNER 1-2
CYNDI LAUPER 3-3
PRINCE 13-7
PEABO BRYSON 22-14

VMAR/Baltimore, MD

WHOMESTYPE BILLY IDOL JOBN CAPPERTY & B SEEMA EASTON DIAMA ROSS HOUSE ON THINS BOTTERED SCANDAL 15-8 PRINCE 21-14 BANANARAMA 30-22 BRUCE SPRINGSTEEN CARS 38-28

WBEN-FM/Buffalo, NY Roger Christian Roger Christian

BARRY GIBB

DIANA ROSS
BILL IDOL

BOLL STEPPEN STEPPE

DIANA BOSS
SEENA EASTON
AADOMNA
POINTER SISTERS
BARY GISE
ROMED SIJ
TINA TURNER 2-1
JOHN MAITH 4-2
CYNDI LADPER 9-7
PRISCE 17-13
JOHN CAPPERTY 6 B

JERMAINE JACKSON RUSE DIANA ROSS BARRY GIBB EVERLY BROTHERS NAKED EYES Hottest: BILLY SQUIER 3-1 FIXX 8-4 HUEY LEWIS & NEWS NIGHT RANGER 14-9 SCORPIONS 16-11

DIANA ROSS ROD STEWART BILLY OCEAN Bottest: WKEE/Huntington, WV

MOD STEMART
BOLLY OCEAN
BILLY OCEAN
BILLY IDOL (dp)
SHEENA EASTON
JOBN CAPPERTY & B
BARRY GIBB
COYOTE SISTERS
NEIL DIAMOND (dp)
BOLEGAL WLAN-FM/Lancaster, PA

Tood Heliday

SHEEMA EASTON
BILLY IDOU
ARON STEWARY
POINTER SISTERS
EXEMBEDY & OSBORNE
KURSER RODEO (dp)
TIMA TURNER 3-1
TIMA TURNER 3-1
TIMA TURNER 3-1
HISTER SISTER 6-4
JOHN MAITE 9-5
HUEY LERIS & MERCH 15-4
CYMDI LAUPER 18-9

BARRY GIBS POINTER SISTERS SPANDAU BALLET FIXX BILLY IOOL BOTECT TINA TURKER 1-1 BUEY LEWIS 4 NEWS CYNDI LADPER 12-7 CARS 14-8 PRINCE 17-10

CARS
TROMPSON TWINS
DIANA ROSS
SILLY CCEAN
JACK WAGNER
EELIX
RUBBER RODEO
BOTESTE RAY PARKER JR.
CYBDI LAUPER 5COREY HART 13-7
SCANDAL 12-10
PRINCE 17-11 Q106/York, PA Mark McKenzie

MADONNA
AADONNA
BARNIGAM
SPANDAU BALLET
BOTEST:
LIONEL RICHIE 1-1
THMA TURNER 2-2
RUEY LEWIS A NEWS 18-10
CARS 25-13
CRICAGO 26-14

Parallel Three

Dania ROSS
STEPREN STILLS
RICK SPRINGFIELD
REMNED'S COSBORNE
A FLOCK OF SEAGUL
HOTESEL
PRINCE 16-10
SCANDAL 20-15
BILLY CCEAN 28-21
RICK JAMES 29-23
JOHN CAFFERTY & B 39-

OND STEMART
EVERLY BROTHERS
NARED EYES
OLAMA ROSS
AND STEMART
FILE
FORT
BARRY GIB
HERB ALPERT
ECUTE
LIONEL RICHIE 4-1
PRABO BRYSON 6-5
SCANDAL 20-13
PRINCE 19-14
BANANARAMA 25-14

WZON/Bangor, ME Michael O'Hara

MICHAELO PHERE J JOHN CAFFERTY & B MARDE PITES A MACONA A FLOCK OF SEAGUL MACOGNA POINTER SISTERS THOMPSON THINS NOTCEST: PEADO JAN'SON 2-2 PEADO JAN'SON 2-2 PEADO JAN'SON 2-2 PEADO JAN'SON 2-2 RICKE SPRINGSTEEN 35-30 CRICAGOS 36-1 RICKE SPRINGSTEEN 35-30 CRICAGOS 36-1 WIGY/Both, ME Scott Robbins

Scott Robbins
DONNA SUMMER
STEVIE WONDER
DIANA ROSS
STEPHEN STILLS
NEIL DIAMOND
ROMÉO VOID
VANITY
VANITY ROMEO VOID VANITY BARRY GIBB HOTLESE: TIMA TURNER 1-1 HUEY LEWIS & NEWS 6-4 PRINCE 12-10 NIGHT RANGER 22-17 TWISTED SISTER 28-21

103CIR/Beckley, WV PIXX MANONNA
ROD STEWARY
ROD STEWARY
ROD STEWARY
REPORT OF SEAGUL
ROWIND 1 CSEAGUL
ROWIND 1 CSEA

WOAY/Beckley, WV Jim Mertin Jim Martin

KENNEDY 1 OSBORNÉ
BILLY OCEAN
BILLY OCEAN
SIEDENA RASTON
DIANA ROSS
SOS BAND
SVERLY BROTHERS (dp)
BILLY 1DOL (dp)
PRINCE 1-1
TINA TUBNER 3-2
LIONEL RICHIE-7-5
CYMDI LAUDER 16-7
JACK MAGNER 18-10
WHEZ/Chardensburg, PA

SREILA E.
JOHN CAPPERTY & B
LAURA BRANIGAN
MADONNA
ROTTER:
SCANDAL 1-1
JOHN WAITE 2-2
BUBY LEWIS 4 NEMS 4-3
RATT 5-4
CARS 6-5

ROD STEMART SMERMA EASTON BILLY OCEAN EVERLY BROTHERS (dp) STEPHEN STILLS HOTEGEN: PEABO BRYSON 2-2 TIMA TURNER 3-3 SCANDAL 6-7 TMISTED SISTER 20-9

WTSN/Dover, NH Jim Sebestien

EVERLY BROTHERS
KENNEDY 4 OSBORNE
NARED EVES
DIAMA ROSS
DIAMA ROSS
HOUST ARCHIE 1-1
CYMDI LAUVER 12-6
RUSY LEWIS'4 REMS 12-9
CARS 24-14
STEVIZ WONDER 37-25 

WERZ/Exeter, NH Scott MacKey

BILLY OCEAN STEPPEN STILLS MELIX SEPPEN STILLS MELIX BARRY GIBS BARRY GIBS VANITY (dp) VANITY (dp) VANITY (dp) TORSQUEAGED PAST MADONINA HOCLESE LIONEX RICHIR 2-1 TINA TURBER 3-2 PETER WOLF 5-3 JOHN WAITE 10-7 PRINCE 18-13

WZYQ/Frederick, MD Kemosebi Joe

none Rottest: SCANDAL 2-1 PRINCE I8-4 TWISTED SISTER 11-8 TINA TURNER 25-9 PEABO BRYSON 17-12

DIAMA ROSS KENNEDY & OSHORNE (dp) EVERLY BROTHERS (dp) BILLY OCEAN HOTECES: JOHN MAITE 3-1 TINA TURNER 8-4 HUEV LEWIS & NEWS 11-6 TWISTED SISTER 9-7 CARS 18-12

JERMAINE JACKSON BILLY SQUIER HONEYMOON SUITE HONEYMOON SUITE DIANA ROSS BARRY GIBB EVERLY BROTHERS HOTLEST: LIONEL RICHIE 1-1 KENNY LOGGINS 2-2 SCANDAL 4-3 JOHN WAITE 5-4 BANANARAMA 22-17

WXHI/Ocean City, MD Jeck Gillen

Jack (Blen
SREILA E.
ROD STEMART
BILLY IODL
SHEEMA EASTON
JOHN CAPFERTY & B
THOMPSON TWINS
ROTEART
LIONEL RICEIE 1-1
THAN TURNER 3-2
JOHN MAITT S-4
RUPY LEWIS & NEWS 10PETER WOLF 13-9

BEXIL/Parkersburg, WV Paul DeMille

PROU DEADNE BILLY SQUIER JERNELINE JACKSON BILLY COCKEN EVERLY BROTHERS DIANA MOSS NAKED EYES RELIX (G) LIONEL RICHIE 1-1 BILLY SQUIER 2-2 LIONEL RICHIE 1-1 BILLY SQUIER 2-2 BILLY SQUIER 2-2 BILLY SQUIER 2-2 BILLY SQUIER 2-2 DIEWY LEWIS & NEWS 10-6-JOHN MAITE 11-7

WJBQ/Portland, ME Phoenbi/O'Nell DIANA ROSS

BALLE JOHN MAITE 4-1 TINA TURNER 3-2 SCANDAL 6-4 PRINCE 30-12 CARS 34-16 Overyte Bonde

GAYE EDMINOS
BARRY GIBS
JEPPERSON STARSHI
RICK SPRINGFIELD
JORN CAFFERYT & 8
KENNEDY & OSBORNE
ROCKEST
RAY PARKER JR. 1-1
CYNDI LAUDER 2-2
GLENN PREV 10-6
CARS 14-7
RICK JAMES 11-8

SOUTH

Parallel Two

BARRY GIBB DIANA ROSS EVERLY BROTHERS ROMEO VOID (dp) HONEYMOON SUITE (dp) THOMPSON TWINS ROCTEST: JOHN WAITE 1-1 CYNDI LAUDER 10-6 PRINCE 15-7 IGLESIAS & ROSS 19-10 JOHN CAFFERTY & B 25-;

KHFI/Austin, TX Ed Volkman ROD STEMART STEVIE MONDER BILLY IDOL HOUTEST: CORET HART 3-1 JOHN MAITE 4-3 CARS 8-6 PRINCE 12-10 SCANDAL 20-12

WFMF/Baton Rouge, LA Rice/Ahysen

RICK SPRINGPIELO
MADONNA
ROCTEST:
LIONEL RICHIE 3-I
TINA TURRER 4-4
BUET LEWIS & NEMS 12CYNDI LADDER 18-10
CHICAGO 20-12 KWIC/Beaumont, TX Resor/Perry

ResoftPerry

ROD STEWART
MADONNA
STEVIE MONDER
A FLOCK OF SEAGUL
BILLY OCEAN
SILLY OCEAN
BILLY OCEAN
B

none Hottest: COREY MART 1-1 BILLT SQUIER 14-14 PRINCE 18-18 CYNDI LAUPER 19-19 TWISTED SISTER 24-24

WQID/Bloxi. MS Mickey Coulter

JACKSONS DOWNA SUMMER PIXX DIANA ROSS MADONNA DIAMA MUSS
MADONNA
BRUCE SPRINGSTEEN
ROD STEMMART
IGLESIAS & ROSS (dp)
Bottest:
LIONEL RICHIE 2-1
COREY MART 6-5
JOHN MAITE 11-7
PRINCE 23-9
CYNDI LAUPER 20-12

BILLY OCEAN
VAN STEPMENSON
VAN STEPMENSON
VAN STEPMENSON
VAN STEPMENSON
JOHN CAPPERTY & B
DIAMA ROSS
ROO STEWART
BOTEMEN:
JOHN WAITE 4-3
PRINCE 14-5
CYROI LAUPER 12-7
SCANDAL 20-12
CHICAGO 15-13

WJZR/Cherlotte, NC Chrysler/Redford

RICK SPRINGFIELD DIANA ROSS BILLY IDOL

MADONNA
BILLY SATELLITE
RENNEDY & OSBORNE
HOCKES:
PEABO BRYSON 7-3
SHEILA E, B-5
BILLY SQUIZE 11-8
PRINCE 22-14
CARS 31-21

ROD STEWART DONNA SUMMER TWISTED SISTER ROTLES! TINA TURNER 3-1 JOHN WALTE 6-2 COREY HART 5-3 BILLY SOUIER 9-6 PRINCE 18-9

WNOK-FM/Columbia, SC Peter Hamlett

SHERNA EASTON
DIAMA ROSS
ROMEO VOID
RALPH MACDORALD
RENNEDY & OSBORNE
BARRY GIBB
ROTTER:
LIONEL RICHIE 5-1
NIGHT RAMGER 3-2
SHELLA E. 9-6
BILLY SOUIRE 16-12
ROO STEMART D-38

WZLD/Columbia, SC Chuck Finley

KAMZ/EI Paso, TX Bob West

BOD West

DIAMA ROSS
ROD STEMART
DENIECE WILLIAMS
MIUME
SOCKER:
RAY PARKER JR. 1-1
JOHN MAITE 7-7
PRINCE 20-14

KSET-FM/EI Paso Scott Taylor

STEVIE WONDER RALPE MACDONALD

WSKZ/Chatte Jeff Bloke

DIAMA POSS A PLOCK OF SEAGUL TWISTED SISTER JOHN CAFFERTY & B BARRY GIBB HOTCESE: LIOWEL RICRIE 1-1 COREY BART 6-3 BILLY SQUIER 11-8 PRINCE 13-9 CYNDI LADDER 17-11 WZYP/Huntsville, AL Scott Mitchell Boott Mitchell

DIANA ROSS
STEPREN STILLS
BARRY GIBB
BILLY COERAN
JOHN CAFFERTY & B
REMIEDY & OSBORNE
TINA TURNER 1-1
LIONER BICHE 2-2
JOHN MAITE 12-4
SHEILA E. 8-6
PRINCE 23-12 KXX108/Birmingham, AL Michael St, John MICHAEL S, JOHN
RICK SPRINGFIELD
ROD STEMART
SREENA ZASTON
DIANA ROSS
ROCTURE 1-1
JOHN MAITE 4-2
CYMDI LAUPER 5-3
BUEY LEWIS 4 NEWS
SREILA E. 9-5
WEEPYLEWIS 4

SITYX/Jackson, MS Jim Chick

WSSX/Charleston, SC Philips/Allen Jim Chick
BILLY OCEAN
HADONNA
BARRY GIBB
NEIL DIAMOND
ROD STEWART
HOTESE:
LIONEL RICEIE I-1
TINA TURNER 2-2
PEABO BRYSON 7-5
JOHN MAITE 15-10
CHICAGO 24-19 WBCY/Charlo Bob Kaghan

CARS
BANANARAMA
BOTTEST:
LIONEL RICHIE 1-1
TIMA TURNER 8-4
JOHN MATTE 13-4
GOND LAUDER 28-22
WOKKKNOWNIE, TN
Gery Adkins

Gery Addition

BARRY GIBE
SOS BAND

MADONNA

MADONNA

MOD STEMART

DIANA NOSS

VADITY

BOOTHERS

DOUTHS IDE JOHNNY

BOLLERI

TINA TURNER 1-1

SCANDAL 6-4

SCANDAL 6-4

LIMBER BUCKINGRA

LIGHT RANGER 22-20

LIMBER BUCKINGRA

EVERLY BROTHERS
BARRY GIBB
DIAMA ROSS
BILLY OCEAN
HONEYMCON SUITE
SOS BAND
RACONALD
LIONEL RICHIE 1-1
LIONEL RICHIE 1-2
PRINCE 7-3
JERMAINE JACKSON 18-11
BRUCE SPRINGSTERN 28-16
RKYKKIMTE BACK AD

KKYK/Little Rock, AR Merk McCein PRINCE HOTTEST: PRINCE 1-1 JOHN WAITE 7-2 PEABO BRYSON 12-7. GLENN FREY 18-12 COREY HART 21-13

FM100/Memphis, TN John/Conley

JOHN MAITE 12-6
RUENICAMEN SHELA E.
BANAMARAMA
NIGHT RANGER
HADONNA
FIXX
CYNDI LAUPER 6-J
JOEN MAITE 12-6
RUEY LEMIS 6 NEMS 9-7
CRICAGO 14-7
CRICAGO 14-7
CARS 21-13

WARS-FM/Mobile, AL Fram/Fuller

CHACK FINEY
DIANA ROSS
SALPH MACOGNALD
BOMETHON SUITE
EVERLY BROTHERS
STEPHEN STILLS
STEPHEN STILLS
DRAGON
BERS ALPERT
HOTTERS
LONGE RICHTE 1-1
PRINCE 23-14
RENCE SPRINCSTEN 36THISTED SISTEN 36THISTED SISTEN 36THISTED SISTEN 36THISTED SISTEN 36THISTED SISTEN 36-NIGHT RANGER
DOWNA SUMMER
ROD STEWART
HOLLEST:
JOHN WALTE 7-3
CYNDI LAUPER 10-6
PRINCE 22-18
SHEILA E. 28-19
TWISTED SISTER 0-26 KZFM/Corpus Christi, TX Carson/Ginsburg

G100/Mobile, AL

CaraonGinaburg
JOHN MAITE
PRINCE
GUIET RIOT
BOTTER
BOTTER
RAY PARKER JR. 1-1
LIONEL RICHIE 3-2
TIMA TURNER 5-4
HUEY LEWIS & NEWN 10-5
CYMOI LAUPER 12-8 GRITHINGOMEN
KENNEDY & OSBORNE
BILLY OCEAN
RICK SPRINGFIELD (dp)
ROD STEMART
HOTEGET:
SCANDAL 20-5
CYMDI LAUPER 16-7
RATT 12-8
PSTER WOLF 22-10
BILLY SQUIGR 18-13 WDCG/Durham Raleigh, NC Freeman/Wright MADONNA SUMMER
DONNA SUMMER
THISTED SISTER
BILLY IDOL
RENNEDY & OSBORNE
BOTTOR
LIONEL RICHIE 1-1
TINA TURNER 3-2
JOHN MAITZ 4-3
JOHN MAITZ 4-3
CUMDI LEVIES 6-2-6
CUMDI LUUPER 12-6 WHHY-FM/Montgomery

Alan Dupriest
MADDNNA
ROO STEMART
BILLY OCEAN
THOMPSON THINS
SHEENA EASTON
TINA TURNER 1-1
PEABO BRYSON 4-2
CYMDI LAUPER 10-6
SCANDAL 15-8
PRINCE 22-15 KBFM/McAllen-Bre

WilkamaideHero
BILLY IDOL
RENNEDY & OSBORNE
BARRY GIBB
BOTE-SE;
LIONEL RICRIE 2-1
COREY HART 4-2
JOHN HAITE 5-3
TINA TURNER 6-4
PEABO BRYSON 7-5

COREY HART
CARS LEVEN WOODER
MADONNA
DIAMA ROSS
BOTTESTE THA TURNER 7-1
RAY PARKER JR. 2-2
PEABO SEYSON 11-7
CYMDI LAUPER 12-8
JOHN MAITE 23-16

DIAMA ROSS MADONNA BARRY GIBB Hottest: LIONEL RICHIE 2-1 PRINCE 16-7 IGLESIAS & ROSS 19-13 CHICAGO 20-18 SHEILA E. 26-21 WZKS/Neshville, TN Larry Mertino

JOHN CAPPERTY & B KENNEDY & QSBORNE HOCTEST: LIONEL RICHIE 2-1 BILLY SQUIER 13-8 CYNDI LAUPER 20-11 PRINCE 22-12 RUEY LENIS & NEMS; PIXX RICK SPRINGFIELD RICK SPRINGFIELD
RADOWNA
SHEEMA EASTON
SHEEMA EASTON
A FLOCK OF SEAGUL
ROD STEMART
VAN STEPMENSON
SPANDAU BALLET
DIAMA ROSS
TANDAU BALLET
LIONEL PICKIE 2-1
TINA TURBER 3-2
RUEY LENIS 1 NEWS 15-6
SCANDAL 18-9
SCANDAL 18-9

WQUE-FM/New On Kevin McCarthy POINTER SISTERS ROD STEWART BILLY OCEAN DIANA ROSS HOLESE: TINA TURNER 3-1 DAN HARTHAN 11-8 CHICAGO 14-10 CARS 23-13 PRINCE 25-15 WRNO/New Orleans

RICK SPRINGPIELD STEVIE WONDER STEPHEN STILLS JEFFERSON STARSBI BARRY GIBB EVERLY BROTHERS EVERT BRUTHERS
HOTLEST:
JOHN WAITE 5-2
LIONEL RICHIE 8-3
CYNDI LAUPER 14-5
TWISTED SISTER 11-8
CARS 17-12

SHEILA E.
IGLESIAS & ROSS
NIGHT RANGER
HOTEOSI:
LIONEL RICHIE 3-1
TINA TURNER 4-2
BILLY SCOTER 9-6
PETER WOLF 12-9
CYNDI LAUPER 16-11

THOMPSON TWINS

Q101/Gededen, AL Gelther/Davis

MADONNA
POINTER SISTERS
HOLLEST:
LIONEL RICHIE 2-1
TINA TURNER 3-2
COREY HART 10-4
CYNDI LAUPER 19-10
PRINCE 23-15

SINCYSTEEL

ARRIE LUCAS
JOHN CAPPERTY & 8
PICOK OF SEAGUL
PRINCE
PRINCE SPRINGFEEL
DIANA ROSS
NOLESE:
RAY PARKER JR. 1-1
CYMDI LAUPER 7-5
JOHN WAITE 9-6
SCANDAL 15-1)
SHELLA E. D-18
WRVQ/GRENOMON, VA
BOB MENSHI

GOD MCNSHI BRUCE SPRINGSTEEN STEVIE HONDER EURYTHHICS LINDSEY BUCKINGHA HADONNA

KITY/Sen Antonio, TX McGee/Upton SCANDAL SREILA E. MADONNA
POINTER SISTERS
BRUCE SPRINGSTEEN
HOTCEST:
RAY PARKER JR. 1-1
LIONEL RICHIE 2-2
CYNDI LAUPER 4-3
PRINCE 3-5

Thorman/Nexty

RALPH MACDONALD
BEACH BOYS & FRAM (dp)
BEACH BOYS & FRAM (dp)
BIANA GOSS
BONNIE POINTER
VANLTY (dp)
JOHN CAFFENTY & B
HOLLEST:
RAY PARKER JR. 1-1
TIRA TURNER 4-3-14
JERNAINE JACKSON 2-18
CARS 33-27
KROKENDRAMONT LA

KROK/Shreveport, LA Peter Stewart TWISTED SISTER BARRY GIBB DIANA ROSS SEEENA EASTON POINTER SISTERS STEVIE WONDER ROD STEWART Hottest: LIONEL RICHIE 1-1 TINA TURNER 2-2 RATT 6-3 IGLESIAS & ROSS 16-6 HUEY LEMIS & NEWS 18-7

Z98/Tamps, Ft. Johnny Walker JOHENT --BOTEST:
JOHN MAITE 7-7
BUEV LEWIS 4 NEWS 10-10
TWISTED SISTER 11-11
CYNDI LAUPER 13-13
PRINCE 14-14

DIANA ROSS BILLY OCEAN BARRY GIBB THOMPSON TWINS (dp) EVERLY BROTHERS (dp) BOTTERS EVERT BOULEST:
JOHN MAITE 4-1
COREY BART 8-3
HUEY LEWIS & NEWS
BILLY SQUIER 10-8
PETER WOLF 18-11

KILE/Galveston, TX Dave Parks

STEPHEN STILLS
DIANA ROSS
ROD STEWART
THOMPSON TWINS
BARRY GIBS
JOHN CAFFERTY & B
JOHN CAFFERTY & B
MIKE POST (Bp)
HOTCHES
LIONEL RICHE 2-1
JOHN MAITE 6-4
CHICAGO 3-26
JACKSONS 37-32

DIAHA BOSS
BABRY CIBB
RABBIE JACKSON
EVERLY BROTHERS
BONEHON SULTE (dp)
JOHN CAFFERTY & B (dp)
GOWNEE DIATRE (dp)
LIONEL BICKET (2)
LONEL BICKET (2)
ROBY LATER (2)
CHICAGO 30-28
WCADIFICATIONAL (A)
WCADIFICATIONAL (A)

PRINCE-CYNDI LAUPER HOTEGS: TINA TURNER 3-1 JOEN WAITE 6-3 PEABO BRYSON 10-6 SERGIO MENDES 7-7 CARS 24-11

Parallel Three

KQIZ-FM/Ameriko, TX Gerry O'Neel

WCGQ/Columbus, GA Reiph Cerroll

Raiph Carroll
JORN CAPPERTY & B.
DIANA ROSS
MADONNA
BARRY GIBB
HIXE POST
EVERLY BROTHERS
BILLY OCCAN
HOCCOR
HOCCOR
LIONEL RICHE 4-3
COREY HART S-4
CYNDI LAUDER 9-7
JORN MAITE 16-12

KISR/Ft Smith, AR Rick Hayee

HADONA BILLY SATELLITE BARRY GIBB JOHN CAFFERTY & B BOCKERT LIONEL RICHIE 2-1 TINA TURNER 3-2 RAY PARKER JR. 1-3 KENNY LOGGINS 4-4 PRINCE 5-5

Gatther/Devis

DIANA ROSS
EVERLY BROTHERS
BILLY OCKAM
SHERN EASTON
BOTLEST
LIONEL RICHIE 1-1
CHICAGO 6-5
PRINCE 14-5
CHICAGO 28-14
STEVIE WONDER 31-18

WFOX/Galnesville, GA Dennie Winslow

WYKS/Gainesville, FL Lou Patrick

HADONNA THINS (dp)
BILLY IDOL
BILLY IDOL
BYEERSON STARSHI (d
DONNA SUMMER
BOLCEST
TINA TURNER 1-1
JOHN WAITE 3-2
BUEY LEWIS & NEWS BCYNDI LAUPER 12-6
CARS 13-8

DIANA ROSS Hottest: JOHN WAITE 1-1 PEABO BRYSON 5-3 RATT 10-6 HUEY LEWIS & NEMS SCANDAL 22-9 KTDY/Lefeyette, LA Greg Stevens

JACKSONS EVERLY BROTHERS POINTER SISTERS

MADONNA BARRY GIBS JOWN CAFFERTY & 8 SEERNA EASTON ROTLEST: TIMA TURNER 2-1 JOHN MAITE 4-2 RUEY LEWIS & NEMS SCANDAL 13-7 PETER WOLF 14-8 Q101/Meridian, MS Tom Kalley

STEVIE WONDER JACKSONS JACKSONS
MADONNA
ROO STEMART
SHEENA EASTON
BARRY GIBB
HOTHER:
LIONEL RICHIE 1-1
TINA TURNER 3-2
JOHN MAITE 7-5
RATT 9-6
PETER MOLP 10-7

MNymee-Shee

STEVIE MONDER
DIANA ROSS
A FLOCK OP SKAGUL
BILLY OCEAN
BILLY OCEAN
ENNEDY & OSBORNE
JEFFERSON STARSHI (dp)
HOTCHER
JOHN MAITE 4-1
TINA TURBER 2-2
CYADI LAUPER 13-6
BUFY LENIS & NEWS 12-9
SCANDAL 15-10 KWES/Odesse Midl John Clay

John Lay

LAURA BRANIGAN

BILLY OCEAN

SHEENA EASTON

JOHN CAFFERTY & BICK SPRINGFIELD

ROD STEWART

VAN STEPHENSON

ROCKEST EN 1-1

ROLL AND STEWART

FRINCE 22-12

SCANDAL 26-18

THISTED SISTER 31-24

T94/Panama City, FL John Dantzer

FIXX
KENNEDY & OSBORNE
ROD STEWART
BILLY IDOL
THOMPSON THINS
BARRY GIBB
REVENGE REVENGE
NOTES ST.
CYNDI LAUPER 10-4
PETER WOLF 13-7
SCAMDAL 12-8
JERMAINE JACKSON 15-10
PRINCE 18-13

ROO STEWART BILLY IDOL ROMEO VOID DIANA ROSS BILLY OCEAN BILLY UCEAN HOTCHER: LIONEL RICHIE 1-1 RAY PARKER JR, 2-5 PEABO BRYSON 10-7 JERMAINE JACKSON 14-11 JOHN CAPPERTY & B 30-22

WXLK/Roaneke, VA

DON U BROWN
ERNNEDY & OSBORNE
THISTED SISTER
A FLOCK OF SEAGUL
DONNA SUMMER
JACKSONS
HOTLERE:
JOHN WAITE 9-2
COMEY HART 19-6
GULSTAM & MONS 15-8
GULSTAM & MONS 18-11
SCANDAL 19-12

NAKED EYES BILLY SQUIER PURYHOON SUITE BILLY SQUIER
BONEYMOUN SUITE
BARRY GIBB
DIAMA ROSS
DAVE EDMUNDS
EVERLY BROTHERS
HOTLEST
KENNY LOGGINS 4-1
BILLY SQUIER 5-2
R.E.H. 8-3
JOHN MAITE 18-7
SCORPIONS 10-10

Z102/Sevenneh, GA Williams/Sommers

WilliammalSommers
JOHN CAPPERTY B
EVERLY SROTHERS
ROD STEMAN
BILLY OCEAN
BARRY GIBB
ROTTERS
ROLLY OCEAN
BORRY CIBB
ROTTERS
ROLLY OCEAN
BORRY CIBB
ROTTERS
ROLLY OCEAN
BORRY CIBB
ROLLY OCEAN
BORRY CIBB
ROLLY OCEAN
ROLLY OCEA

DIANA ROSS BARRY GIBB JOHN CAPPERTY & B MADONNA SEZEMA FASTON BOTLEST: THAN TURNER 2-1 CYMOT LAUDER 18-10 BUSY LEWIS & NEWS 17-11 CRICAGO 32-25 PRINCE 33-25

KKQV/Wichits Falls, TX MacMurphy/Stone

MBCOMMUPHYSTONS
MADONNA
ROD STEMART
ROD STEMART
JOSH CAFFERTY & B
EVERLY BROTHERS
DIANA ROSS
BARRY GIBS
TROMPSON TWINS
ROCKEST: CHEE 1-1
CYROL (ALPRE 2-2
TINA TURNER 3-3
RUCY LEWIS & NEWS 4-4
SCAMDAL 5-5

KNIN/Wichita Falls Barry Michaels

Bery Michaels

VAN STEPPENSON
NARED & EVES
STEPHENSON
NARED & EVES
STEPHEN STILLS
STEPHEN STILLS
STEPHEN STATON
KENNEDY & OSBORNE
HOSTES
RAY PARKER JR. 1-1
CHICAGO J6-4
PRINCE 21-6
LAURA BRANIGAN J8-19
STEVIE WONDER D-11

TROMPOSON TWINS
CREQUERED PAST
DIAMA BOSS
BARRY GIBB
SHEEMA EASTON
POINTER RISTERS
MIKE POST (dp)
HOTEL COREY HART I-1
TINA TURNER 4-3
JOHN MAITE 5-4
CYNDI LAUPER 6-5
BILLY SQUIER 8-7

244 Reporters 236 Current Reports

WHOT-FM/Youngstown

The following stations failed to report this week and therefore their playlists

> CHUM/Toronto CHUM/Toronto WCZY/Detroit KBEQ/Kansas City KZZB/Beaumont Z98/Tampa KZ93/Peoria KCMQ/Columbia

### MIDWEST Most Added. Hottest

Barry Gibb Rod Stewart Cyndi Lauper Tina Turner John Waite

## **CHR ADDS & HOTS**

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added. Hottest

Sheena Easton Diana Ross Rod Stewart

Cyndi Lauper Tina Turner

### MIDWEST

Parallel Two

WKDD/Akron, OH

MADONNA BARRY GIBB JOHN CAFFERTY & B DIANA ROSS SHEENA EASTON SHEENA BASTON HOTTEST: TINA TURNER 3-1 JOHN WAITE 4-2 LINDSEY BUCKINGHA PRINCE 17-12 CARS 24-18

WAHC/Applets Chris Caine

JACKSONS CHICAGO LAURA BRANIGAN MADONNA RICK SPRINGFIELD HOTEOST: RAY PARKER JR. 1-1 JOHN WAITE 7-4 SLADE 11-7 TWISTED SISTER 26-10

WKAU/Appleton-Oahkoah W

MADONNA
STEVIE WONDER
BILLY IDOL (dp)
HOTCEST:
RAY PARKER JR. 1-1
CYMDI LAUPER 13-8.
SCANDAL 17-13
FRINCE 22-17
TWISTED SISTER 29-26

92X/Columbus, OH Cook/Cella

ROD STEWART RICK SPRINGFIELD MADONNA JEFFERSON STARSHI (dp) JEFFERSON STARSHI (dp Hottest: DAN HARTMAN 4-1 HUEY LEWIS & NEWS 7-3 TINA TURNER 17-4 JOHN WAITE 16-7 CARS 22-12

KilK/Devenport, IA Jim O'Here

ROD STEWART THOMPSON TWINS JOHN CAFFERTY & B BILLY OCEAN BARRY GIBB RICK SPRINGFIELD (dp) RICK SPRINGFIELD (dp) Hottest: LIONEL RICHIE 1-1 JOHN WAITE 5-3 HUEY LEWIS & NEWS 9-7 CARS 13-8 PRINCE 11-10

WGTZ/Dayton OH

TWISTED SISTER LINDSEY BUCKINGHA LAURA BRANIGAN Hottest: PEABO BRYSON 5-4 SCANDAL 8-6 HUEY LEWIS & NEWS 13-7 PRINCE 17-10

KMGK/Des Moines, IA

THOMPSON TWINS THOMPSON TWINS
MADONA
BARRY GIBB
DIAMA ROSS
STEPHEN STILLS
HOCTES!
CORET HART 1-1
RATT 8-5
CYNDI LAUPER 13-7
HOEY LEWIS & NEWS 16-11
PRINCE 21-14

KZIO/Duluth, MN Barry Knight

TWISTED SISTER TWISTED SISTER
MARED FYES
LAURA BRANIGAN
STEVIE WONDER
ROD STEWART
RICK SPRINGFIELD
LINDSET BUCKINGHA
LINDSET BUCKINGHA
ACKSOMS, MINGSTEM
KENNEDY 4 OSBORNE
BOLTEST
RAY PRAKER JR, 1-1
LIONEL RICHIE 2-2
TINA TURKER 4-3
SCANDAL 19-10
CHICAGO 32-23

WKDQ/Evansville, IN Payne/Chase

PayneiChees

ROD STÉMART

MADONNA
RICK SPRINGFÍELD

BILLY 1DOI.

VAN STEPMENSON- (dp)

BOLTEST

LIONEL RICHIE 1-1

TINA TURNER 3-2

HUSY LEWIS & NEWS 8-6

CYMDI LAUDER 9-7

CARS 18-9

WSTO/Evaneville, IN Chris Taylor

CYMDI LAUPER BILLY SQUIER BOLLY SUCHER
HOTEST:
LIONEL RICHIE 1-1
TIMA TURNER 2-2
PRINCE 10-3
CARS 27-13
RATT 26-17 Scott Dugen

SHEILA E. SHEILA E. ROD STEMART MADONNA BILLY IDOL SHERNA EASTON HOCLERIC LIONEL RICHIE 2-1 TIMA TURNER 3-2 HUEY LEWIS & NEWS 5-4 CYMOI LAUPER 7-5 PRINCE 14-9

WGRD/Grand Rapids, M Swart/Duling

TWISTED SISTER DIANA ROSS ROD STEWART JOHN CAFFERTY & B HOTLEST: COREY HART 4-1 HUEY LEWIS & NEWS BILLY SQUIER 7-5 SCANDAL 11-7 CYNDI LAUPER 15-9

WZPL/Indianapolia IN

BILLY IOOL
DIANA ROSS
TROMPSON TWINS
NAKED EYES
HOTCOST:
PEINCE 1-1
PEABO BRYSON 7-2
RATT 15-6
CYNDI LAUPER 14-12
JOHN CAFFERTY & B D-

WJXQ/Jackson, Mil Rysn/Cheeks

JEFFERSON STARSHI HONEYMOON SULTE CASCURENE PAST BARRY GIBB (dp) HOTEGEL HUEY LEWIS & NEWS 8-1 JOHN WAITE 2-2 SAMMY HAGAR 10-8 HRUCE SPRINGSTEEN 17-TWISTED SISTER 19-15

WKFR/Kalemezoo, MI

FIXX
STEVIE WONDER
COVOTE SISTERS
VAN STEPHENSON
FEMNED & OSBORNE
REMNED & OSBORNE
REMNED & FRIT & B
MADONNA
RICK SPRINGFIELD (dp)
SHEENA RASTON
ROD STEWART
ROLEST: SHEENA EASTON ROOD STEWART HOTTEST: RAY PARKER JR. 1-1 JOHN WAITE 9-3 PRINCE 23-15 CARS 28-16 DONNA SUMMER D-37

ZZ99/Kansas City, MO

BILLY IDOL DIANA ROSS THOMPSON TWINS BOTLEST: LIONEL RICHIE 2-2 JOHN WAITE 8-6 CYMDI LAUPER 7-7 PETER WOLP 17-12 CARS 23-13

WVIC/Lansing, MI

Martin/Kittredge POINTER SISTERS BANANARAMA
RICK SPRINGFIELD
THOMPSON TWINS
JOHN CAFFERTY & B
HOTCEST:
LIONEL RICHIE 1-1
SCANDAL 3-2
JOHN MAITE 5-3
THEY LEWIS & NEWS 7-4
TINA TURNER 9-5

Z104/Medieon, WI Little/Hudson

THOMPSON TWINS ROD STEWART PIXX QUIET RIOT (dp) QUIET RIOT (dp) Hottest: RAY PARKER JR. 1-1 TINA TURNER 5-3 JOHN WAITE 11-4 SCANDAL 12-8 CYNDI LAUPER 22-11

Z95/Milwaukee, WI Michaels/Kelly

LAURA BRANIGAN (dp) Hottest: Hottest: SCANDAL 3-3 DAN HARTMAN 6-4 ELTON JOHN 4-5 TINA TURNER 14-6 CYNDI LAUPER 13-7 KJ103/Oklahoma City, OK

Bill Cahill MADONNA ROD STEWART FIXX HOttest: TIMA TURNER 3-1 SCANDAL 4-3 CYMDI LAUPER 27-15 TWISTED SISTER 25-20

KOFM/Oklahoma City, OK Miller/Casey

ROD-STEWART MADORNA LINDSEY-BUCKINGHA SAMMY HAGAR BOTCEST: RAY PARKER JR. 2-1 PETER WOLF 12-8 CYNDI LAUPER 20-17 JOHN WAITE 27-22

KQKQ/Omaha, NE Taylor/Dean

MADONNA
JOHN CAPFERTY & B
RICK SPRINGFIELD
STBVIE WONDER
HOTES:
TINA TURNER 2-1
JOHN WAITE 3-2
CYNDI LAUPER 5-3
HUFY LEWIS & NEWS 6-4
PRINCE 7-6

KZ93/Peorls, IL

none Hottest: LIONEL RICHIE 1-1 PRINCE 2-2 TINA TURNER 4-4 PEABO BRYSON 9-9 HUEY LEWIS & NEWS WZOK/Rockford, IL Geoff Davis

EURYTHMICS RATT RATT Hottest: LIONEL RICHIE 1-1 TIMA TURNER 4-2 COREY HART 5-3 PEABO BRYSON 6-4 CYNDI LAUPER 8-5 U93/South Bend, IN

J.K. Deering RATT BILLY SQUIER Hottest: PRINCE 2-1 TINA TURNER 5-4 JOHN WAITE 8-5 COREY HART 13-7 GLENN FREY 26-16

WRQN/Toledo, OH Schaffer/Mitchell

SCHEDURED PAST (dp)
SHEENA EASTON
CONTOR SISTERS (dp)
XAVION (dp)
XAVION (dp)
BARRY GIBB
BARRY GIBB
NEIL DIAMOND (dp)
STEVILE WONDER
RAY PARKER JR. 1-1
TIMA TURNER 2-2
PRINCE 19-15
CARS 24-20
TMISTED SISTER 36-30

K107/Tulsa OK

PIXX RICK SPRINGFIELD ROD STEWART SHEENA ZASTON JOHN CAFFERTY & B HOTE est: TIMA TURNER 2-1 LIONEL RICHIE 3-2 RUEY LEWIS 'S NEWS CYMDI LAUDER 17-10 PETER WOLF 20-13

KEYN-FM/Wichita KS

DIANA ROSS
THOMPSON TWINS
JOHN CAFFERTY & B
KENNEDY & OSBORNE
BARRY GIBB
HOTEAS:
LIONEL RICHIE 1-1
JOHN WAITE 7-5
CYNDI LAUPER 9-7
CARS 16-12
BANANARAMA 21-16

KKRD/Wichita, KN

STEPREN STILLS
NAKED EYES
NAKED EYES
BARRY GIBB
STEVILE WONDER
STEVILE WONDER
SHENNE RASTON
ROD STEMART
BILLY IDOL
BOLLOSE
BOLLY 100L
BOLLOSE
RATT 13-11
THISTED SISTEM 30-28
JACKSONS 32-30

WHOT/Youngstown Dick Thompson

none Bottest: TINA TURNER 1-1 HUEY LEWIS & NEWS 9-9 RATT 10-10 PRINCE 11-11 JACKSONS 21-21

WYFM/Youngst

RATT SCANDAL CARS PETER WOLP HOTLEST: CYMDI LAUPER 11-3 JOHN MAITE 10-6 HUEY LEWIS & NEWS 13-10

Parallel Three

KFYR/Blemarck, ND

Brannac/Hardt POINTER SISTERS EVERLY BROTHERS DIANA ROSS BARRY GIBB ROD STEWART ROD STEWART
Bottest:
LIONEL RICHIE 2-1
JOHN WAITE 3-2
COREY HART 4-3
CYNDI LAUPER 11-8
BILLY JOEL 14-10 WBNQ/Bloomington, IL Justin/Robbins

JUSTIFFACTORIAN
JOHN CAFFERTY & B (dp)
JOHN CAFFERTY & B (dp)
THOMPSON THIMS (dp)
BILLY IDOL (dp)
ROD STEMARY (dp)
ROT STEMARY (dp)
ELICANEL RICHIE 2-1
CONET HART 3-2
CONET BART 3-2
BUEY LEWIS & NEMS 6-5
SCANDAL 15-7
SCANDAL 15-7

W8WB/Blooming STEPHEN STILLS
ROD STEWART
MADONNA
SHEENA EASTON
HOTLEST:
TINA TURNER 4-1
JOHN WAITE 5-4
CYNDI LAUPER 8-6
CARS 17-12
PRINCE 19-14

WCIL-FM/Carb

PIXX HONEYMOON SUITE (dp) BILLY OCEAN (dp) CHICAGO CHICAGO
EOTECH:
RAY PARKER JR. 1-1
TINA TURNER 2-2
CYMDI LAUPER 3-3
PEABO BRYSON 12-4
SCANDAL 13-5
KQCR/Cedar Repids, IA
Gary Dixon

MADONNA
ROO STEWART
BARRY GIBB
RICK SPRINGFIELD (dp)
QUIET RIOT (dp)
BILLY IDOL
VAN STEPHENSON
SOUTHSIDE JOHNNY (dp)
Hottest: Hottest: LIONEL RICHIE 1-1 JOHN WAITE 2-2 TINA TURNER 4-3 HUEY LEWIS 4 NEWS 5-4 CYNDI LAUPER 20-10

KCMQ/Columbia, MO Dave McCormick Deve MicLorrack
Hottest:
LIONEL RICHIE 2-2
TINA TURNER 3-3
COREY HART 4-4
CYNDI LAUPER 7-7
JOHN WAITE 11-11

Y94/Fargo, ND Collins/Anders

COMINSIANDERSON
RICK SPRINGFIELD (dp)
MADONNA
ROD STEWART
BILLY IDOL (dp)
JOHN CAPFRETY & B
HOTTER BOTTER
HOTTER
H

KKXL-FM/Grand Forks, ND

BICK SPRINGFIELD JOHN CAFPERTY & B HOTLEST: LIONEL RICHIE 1-1 RATT 4-2 TINA TURNER 6-3 BUEY LEWIS & NEWS 10-7 JOHN WAITE 16-11

WAZY-FM/Lafayette, IN Stacy/Sperrow

StevySperrow

AUTS SHARICAN
TVISTO SISTEM
TVISTO SISTEM
TVISTO SISTEM
SETULE WORKE
MADONA

BILLY OCSAN
ROMEO VOID
ROMEO
ROMEO VOID
ROMEO
ROME

Tracy Johnson
LINDSEY BUCKINGHA
BARRY GIBB
ROD STEMART
HOTLEST:
LIONEL RICHIE 1-1
TINA TURNER 2-2
CYNDI LAUPER 5-3
PRINCE 8-4
COREY HART 7-5

WRKR/Racine-Mil Pat Marth
BILLY 1DOL
JOHN CAPPERTY & B
CHICAGO
DIANA ROSS
HOTES:
PRINCE 10-1
TWISTED SISTER 1-2
HUSY LEWIS & NEWS 5-3
CYMDI LAUDER 7-4
BRUCE SPRINGSTEEN 21-1

KKLS-FM/Rapid City, SD

Shawwinffoor
MADONNA
BILLY IDOL
STEVIE WONDER
MARD SYES
MARD SYES
MARD SYES
MARD GEN
MARD SYES
MARD GEN
MARD SYES
MARD SYES
MART GEN
MARD SYES
MADONA

99KG/Seline, KS

Denny Coller
BARRY GIBB
CHRIS DEBUGGR
DIANA ROSS
EVERLY BROTHERS
STEVIE WONDER
HOTEGST:
RAY PARKER JR. 1-1
CYNDI LAUDER 14-8
RATT 12-9
SCANDAL 26-15
BANANARAMA 35-26

KKRC/Sloux Falls Dan Kleley

Dan Kleey

RICK SPRINGFIELD

RICK SPRINGFIELD

SPANDAN BALLET

JOHN CAPPERTY & 8

ROTEST

TIMA TURNER 2-1

COREY WART 3-3

RUEY LEWIS & NEWS 14-6

CYNDI LAUDER 16-8

JOHN MAITE 18-13

KWYTO-FANESpringfield, MO

Bob Hammond

NICHY BAUER

NIGHT RANGER
BARRY GIBB
STEPHEN STILLS
HOLLESTILLS
HOLLESTILLS
HOLLESTILLS
TIMA TURNER 5-4
JOHN WAITE 9-5
HUSY LEWIS & NEWS 15-8
EURYTHMICS 16-10 WDBR/Springfield, IL

WDBM:Springfield, IL
MOOORLEAWley
FIXX
ROO STEWART
BILLY IDOL (dp)
JRFPERSON STARGERI (dp)
STEPPER STILLS (dp)
HOTESE:
CYNDI LAUPER 9-1
TIMA TURNER 4-3
JORN MAITE 8-6
BILLY SQUIER 11-8
JERMAINE JACKSON 17-12

WSPT/Stevens Point

Boulsy/Tracy
FIXX
JOHN CAPPERTY & B
BONNIE TYLER
COYOTE SISTERS
HONEYMON SUITE (dp)
HOTLEST:
COREY HART 1-1
CYNDI LAUPER 8-3
TWISTED SISTER 18-13
BANANARAMA 28-21 KDVV/Topeka, KS

KDV/Topeke, KS
Tony Stewart
STEVIE WONDER
BARRY GIBB
JOHN CAFFERTY 6 B
RICK SPRINGFIELD
DIAMA ROSS
BOTCESE:
JOHN MAITE 3-1
PRINCE 6-3
CYNDI LAUPER 8-4
SCANDAL 10-6
BANANRARA 22-13
KFMW/Weterloo, IA

MARK POTOF

PILLY IDOL

BARRY GIBB

HONSYMON SUITE

THOMPSON TWINS

COYOTE SISTERS

HOTESE:

LIONEL RICHIE 1-1

CYNDI LAUDER 7-2

CARS 14-7

PRINCE 21-13

VAN HALEN 5-14

WEST

Parallel Two

Stucker/Maidand
THISTED SISTER
STEVILE WONDER
HADONNA
NAKED EYES
BILLY IDOL
BOLTDEST:
LIONEL RICHIE 1-1
TINA TURKER 3-3
JOHN WAITE 6-5
CYNDI LAUPER 7-6
KKXX/Bakersfield, CA
Suulrea/Kemper

KKXX/Bakersfield, CA Squirea/Kemper HARED EYES BOTCOST CYNDI LAUPER 2-1 TINA TURBER 3-2 JOHN HAITE 7-6 TWISTED SISTER 10-8 BANANARMA 25-18 KQXR/Bakersfield ROB HAROS

BOD HAPTOW

SOMEO VOID

EVERLY BROTHERS

EVERLY BROTHERS

INCOMESON THINS

DIANA ROSS

JOHN CAPPERTY & B

BARRY GIBB

BONETMON SUITE

BONETMON SUITE

BONETMON SUITE

TO THE 1-1

TO THE 1-1

TAND INCOMER 3-3

BANANARAM 14-10

MADONNA 26-18

KF96/Boise, ID

DOBB/Gregory

MADONNA Bob Harlow

KKFM/Colorado Springs, CO

JOHN CAFPERTY & B SHEENA EASTON BARRY GIBB BILLY IDOL ROMEO VOID JEFFERSON STARSHI BILLY IDOL
ROMEO VOID
JEFFERSON STARSHI
BOTLEST:
TINA TURNER 2-1
JOHN WAITE 4-3
CARS 7-4
HUEY LEWIS & NEWS 14-7
SCANDAL 15-9

KBOS/Fresno, CA Kris Van Kamp

Kris Van Kamp
RICK SPRINGFIELD
FIXX
ROD STEWART
MADONNA
RADONNA
RADONNA
RADONNA
RADONNA
RASYON
THISTED SISTER
SHEENA LASYON
THOMPSON TWINS
HOTE
RAY PARKER JR. 1-1
TINA TURNER 3-3
RATT 6-5
CYMDI LAUPER 8-6
SHEILA E. 21-13

KMGX/Freeno, CA Carey Edwards

IGLESIAS & ROSS
BILLY IDOL
STEVIE WONDER
ROD STEWART
TWISTED SISTER (
SHEENA EASTON
BONNIE POINTER
ROMEO VOID
MITUME (dp)
HOCKEST
JOHN KAITE 10-6
HADONNA 19-7
BANANARAMA 20-13

KYNO FM/Freeno

VAN STEPHENSON SCANDAL DIANA ROSS NAKED EYES TWISTED SISTER (dp) Hottest: HOTLEST:
RAY PARKER JR, 1-1
TINA TURNER 3-3
CYNDI LAUPER 6-5
COREY HART 7-6
PRINCE 8-7

KIKI/Honolulu, HI Kong/Shishido

DIANA ROSS
JOHN CAPPERTY & B
ROD STEWART
BILLY SQUIER
HOTLEST:
PLAGO BRYSON 2-2
LIONEL RICHIE 4-3
TIMA TURNER 8-4
CYMDI LAUDER 11-8
STEVIE WONDER 27-17

KQMQ/Honokakı, HI Kimo Akane 

KLUC/Las Vegas, NV Bill Kelly SHERNA EASTON
JACKSONS
ROD STEMART
STEVIE WONDER
HOTELS:
LIONEL RICHIE 1-1
RATT 8-4
JERRAINE JACKSON 9-5
CYMOI LAUDER 12-7
PRINCE 17-10

KO93/Modesto, CA

KHOP/Modesto David Kraham

Devid Krahem
PIXX
COYOTE SISTERS
JOHN CAFFERTY & B
SHEEN ASTON
BARRY TOOL (dp)

Thomas/Potter
BILLY IDOL
FIXX
SPANDAU BALLET
DIANA BOSS
RALPE MACDONALD
PRINCE
HOTLEST
TINA TURNER 2-1
RATT 7-3
CYNDI LAUPER 9-4
MADONNA 21-17

KSKD/Belenn, OR
Len E. Mitchell
BARRY GIBB
DIANA ROSS
JOHN CAFFRATY & B (dp)
NELL DIAMOND (dp)
NELL DIAMOND (dp)
NELL DIAMOND (dp)
NELL DIAMOND (dp)
HOLLENT
TINA TURNER 2-1
RATT 4-3
RATT 4-3
RATT 4-3
RATT 4-3
RATT 8-3
RATT 8-3
RATT 8-3
RATT 8-1
R

KDON-FM/Salines-Mc Kirk Cliett ROD STEWART BARRY GIBS DIANA ROSS DIAMA ROSS SHEENA EASTON JOHN CAFFERTY 6 B (dp) HOTTES: TINA TURNER 3-1 LIONEL RICHIE 5-3 SCANDAL 8-7 PRINCE 18-12 BILLY OCEAN 32-19

KCPX/Salt Lake City, UT Ausham/Main SHEENA RASTON ROD STEWART JOHN CAFFERTY & B HOTTEST &

MADONNA

BAONY GIBB
DIANA ROSS
JUICE NEWON
BOYOTE SISTERS
HOTEORY
BOYOTE SISTERS
HOTEORY
RAY PARKER JR. 1-1
PRINCE 2-2
TINA TURNER 5-3
JORN WAITE 3-4
LIONEL RICHIE 4-5

KRQ/Tuscon, AZ Kelly Norris Kely Noris
MADONNA
RICK SPRINGFIELD (dp)
A PLOCK OF SEAGUL
A PLOCK OF SEAGUL
BOTTON
BOTTON
TINA TURNER 3-1
COREY HART 7-5
CYNDI LAUDER 11-8
PRINCE 17-13
CARS 19-15

Parallel Three BILLY IDOL THOMPSON THINS BARRY GIBB DIANA ROSS BILLY OCEAN ROMEO VOID BILL:
CMED VOID
Hottest:
CYNDI LAUPER 1-1
LIONEL RICHIE 2-2
HUEY LEWIS & NEWS 4-3
PRINCE 11-4
JOHN WAITE 7-6

THAT TURNER 4-1
JOHN WAITE 5-3
CYNDI LAUPER 13-4
HUEY LEWIS & NEWS 19-7
CARS 25-13

KTRS/Casper, WY Todd Cavanah MADONNA FIXX RICK SPRINGFIELD RICK SPRINGFIELD
NAKED EYES
THOMPSON TWINS (dp)
HOTTEST
LIONEL RICHIE 1-1
TINA TURNER 3-2
JOHN WAITE 4-3
HUEY LEWIS 4 NEWS 5-5
COREY HART 6-6

KKAZ/Cheyenne RICK SPRINGFIELD STEVIE WONDER BILLY OCEAN NAKED EYES MADONNA MADONNA Hottest: LIOMEL RICHIE 2-1 CYNDI LAUPER 6-4 JOHN WAITE 7-5 BUEY LEWIS & NEWS 13-8 CARS 27-13

KGHO/Hog

BILLY IDOL THOMPSON TWINS BILLY SATELLITE ROMEO VOID ROMEO VOID STEPHEN STILLS HONEYMOON SUITE DIANA ROSS BARRY GIBB Hottest: KOZE/Lewiston, ID Jay McCall

STEVIE MONDER ROD STEWART EVERLY BROTHERS JOHN CAPFERTY & 1 DIAMA ROSS CYNDI LAUPER 2-1 TINA TURNER 6-6 SCANDAL 11-7 CARS 20-9 PRINCE 22-17

K96/Provo, UT Gentry/Green

Genty/Great
MADONNA
SHEENA EASTON
ROD STEMART
TROMPSON TWINS
BILLY IDOL
HOTCHE LIONEL RICHIE 2-1
PRINCE 9-2
JOHN WAITE 5-4
BILLY SQUIER 10-7
CHICAGO 27-14

KCBN/Reno, NV Jim O'Neel

THOMPSON TWINS
JOHN CAPPERTY & B
DONNA SUMMER
HOTTEST:
JOHN WAITE 2-1
CYNDI LAUPER 8-4
COREY HART 5-7
RATT 13-8
PRINCE 21-16

KHTX/Reno, NV John Chommie

John Chommme

LAURA BRANICAN
ROD STEMART
SPANDAU BALLET
SHEEMA EASTON
BONNIE E OINTER
BONNIE E OINTER
DIANA ROSS
DIANA ROSS
DIANA ROSS
DIANA ROSS
DIANA ROSS
DIANA SOSS
DIANA SOSS
DIANA SOSS
DIANA SOSS
DIANA ROSS
DIANA SOSS
DIANA ROSS
DONN ALTE 10-7
DONNA SUMMER 28-24
KEMM/RONWAII NM

KBIM/Roswell NM Tim Mack

IMM MACK
BARRY CIBB
ROMBO VOID
SHEENA EASTON
RELLY
HONEYMOON SUITE
COVOTE SISTERS (dp)
HOTLEST
JOHN WAITE 2-1
SCANDAL 5-2
LIONEL RICHIE 6-5
RATT 8-7
CARS 10-9

KRSP/Selt Lake City, UT Certson/Moli CATRON MOM
BILLY IDOL
SHEENA EASTON
BARRY GIBB
THOMPSON THINS
STEVIE MONDER
HOTESE:
RAY PARKER JR. 1-1
TIMA TURNER 6-2
LIONEL RICHIE 5-4
CYMOI LAUDER 9-6
MADONNA 26-14

SLY96/Sen Luis Obispo, CA Tom Walsh
BILLY IDOL
SHEENA EASTON
JOHN CAPFERTY & B
EVERLY BROTHERS
BILLY SATELLITE (dp)
DIANA ROSS
BARTY GIBB
HOTTERS
THAN TURKER 1-1
COREY BART 2-2
CYMDI LAUPER 14-6
BANANARAMA 13-10

KZOZ/San Luis Obispo, CA ROMEO VOID THOMPSON TWINS THOMPSON TWINS
EVERLY BROTHERS
DIANA ROSS
HOMESHMON SUITE
BARRY GIBB
HOTLEST:
LIONEL RICHIE 1-1
CYNDI LAUPER 2-2
TINA TURKER 3-3
SCANDAL 6-6
MADONNA 20-14

KIST/Sente Berb DICK WIMMOND
CHRIS DEBURCH
EVERLY BROTHERS
DIANA ROSS
HORETMON SUITE (dp)
BARRY GIBB
BARRY GIBB
BORNIE TYLER
POINTER SISTERS
HOLTEGE:
RAY PRAKER JR. 1-1
RUEY LEWIS & NEWS 7-3
JOHN MAITE 15-6
CYNDI LAUDER 13-9
CYMERTS LEW

OK95/Tri-Cities, WA Taylor/Purdy

BILLY SATELLITE SHEENA EASTON SHEENA EASTON STEPHEN STILLS BARRY GIBB HONEYMOON SUITE ROMEO VOID BOTTEST BILLY SQUIER 5-3 SCANDAL 11-9 SCANDAL 11-9 CYNDI LAUPER 16-10 PRINCE 18-14 NIGHT RANGER 20-17

E012PM 29-2 #18E 24-21 MIAD 24-24 MIAD

MRVQ a #1TT d-40 RYPH 31-30 EMOR 34-29

Parallel I: Selected stations in major markets that are format dominant indice sexel a significant national influence. Parallel II: Selected stations in secondary merkets that are format influence. This parallel indices the second parallel stations are secondary to yet also contain some major market stations that do not qualify for yet also contain some major market stations that do not qualify for the yet also contain secondary.

status.
sta

| "Hit !  | N DOE<br>Song" (A | nylab | el)       |
|---------|-------------------|-------|-----------|
| LP: H   | it Song           |       | National  |
| Regions | 1 100/25          | 44%   | Summary   |
| Reac    |                   | 44 70 | Up 51     |
| E 331   | 6                 |       | Debuts 20 |
| M 219   | 6                 |       | Same 4    |
| S. 569  |                   |       | Down 0    |
| W 199   |                   |       | Adds 25   |

| 244 Reports                                                                                                                                                                                                | RUPA a=24<br>RSEP 30-23<br>RRUE 29-26<br>PRIO2 21-19                                                                                                     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| JOHN DOE<br>"Hit Song" (Anylabel)<br>LP: Hit Song Nationa                                                                                                                                                  |                                                                                                                                                          |
| Regional Reach         100/25         44 %         Summar           E 33%         Debuts 2l           M 21%         Same         Same           S, 56%         Down 6         Adds 2l                      | MAT STILL 19-17                                                                                                                                          |
| EXAMPLE                                                                                                                                                                                                    | WYSR 21-18<br>#104 d-35<br>WTICFM 20-18<br>WKDE 32-24<br>WLAMFM 28-21                                                                                    |
| 100/25 — 100 CHR reporting stations or<br>if this week including 25 new<br>adds.<br>44% — Percentage of this weeks re-<br>porters playing it.<br>Regional Reach — Percentage of re-<br>porters playing the | 1 2106 33-25<br>MSPK 38-34<br>9APKY 28-26<br>MGPM 26-24<br>030 a-29<br>HEFM 31-26<br>MPST 32-22<br>MHCK 27-22<br>MKEFM 26-22<br>Q106 39-26<br>MHTF 22-21 |

| adds.                                                     |
|-----------------------------------------------------------|
| 4% — Percentage of this weeks re-<br>porters playing it.  |
| legional Reach — Percentage of re-<br>porters playing the |

|              | region.                                                    |
|--------------|------------------------------------------------------------|
| National Sun | mary                                                       |
|              | nber of stations moving it up<br>the charts                |
| Oebuts 20 —  | Number of stations debut-<br>ing the song this week.       |
|              | number of stations reporting<br>to movement this week, (On |

|          | etc.)                                                                   |
|----------|-------------------------------------------------------------------------|
| Down 0 - | <ul> <li>Number of stations moving<br/>down on their charts.</li> </ul> |
| Adds 25  | Total number of stations ariding it this week                           |

|                                             |              |            |                                        | _              |
|---------------------------------------------|--------------|------------|----------------------------------------|----------------|
| A FLO                                       | CK OF SEA    | IGULLS     |                                        |                |
|                                             |              |            | Anst                                   | 3/             |
| LP: The                                     | Story Of A Y | treat pruo |                                        |                |
|                                             |              |            |                                        |                |
|                                             |              |            | Mation                                 |                |
|                                             |              |            |                                        |                |
| Regiona                                     | 97/13        | 40%        | Some                                   | ZV             |
| Regiona                                     | 97/13        | 40%        |                                        | 15             |
| Regiona<br>Realth<br>E 51%                  |              |            |                                        | 15             |
| Regiona<br>Realth<br>E 51%                  |              |            |                                        | 15<br>13<br>56 |
| Regiona<br>Reach<br>8 51%<br>5 36%<br>H 32% |              | 40%<br>LA  | S GRAMA<br>UP<br>EBUTS<br>SAME<br>DOMM | 15             |

| w 436               |                            | ADDS 1      |
|---------------------|----------------------------|-------------|
| _                   | WPHI d-19                  | MSHI On     |
| PI                  | WHITEN OR                  | 1 15XIL DO  |
| _                   | KSPM on                    | MORPPH On   |
| -                   | WEEG &                     |             |
| EAST                | MRHO 37-34                 | ROUTH       |
|                     | T106 a                     |             |
| WHESPH &            | ETPH on                    | HISE 40-16  |
| MAND 00             | - moweat                   | WIAD OR     |
| MDLI OD             | - embraces                 | HYES ON     |
| WCAUPH ON           | HKDD 39-36                 | BILE A      |
|                     | WKAD on                    | KTOY d-40   |
| BOUTH               | 92X 4-32                   | Q101 on     |
|                     | RIIE on                    | KNOEFE &    |
| 93F% on             | AMGE OF                    | KWES on     |
| encourant.          | WGRO 18-35                 | WXLK a      |
| WICHTER             | WJXQ on                    | MINV on     |
| WGCL on             | MRQN 35-32<br>MROTEN 19-19 | WILF ON     |
|                     |                            | MILES 11-35 |
| WEST                | WEST                       | MOWEST      |
| HPLOS d-38          | EQXR on                    | MBRQ on     |
| K#BQ 4-40           | EXPM on                    | MBM8 d-40   |
| P2                  | RIEI d-39                  | MACTEM 8-   |
| _                   | KLOC on                    | PPEG on     |
| •                   | KHOP 0-19                  | ENTOFN On   |
| PART                | ESED OR                    | MD68 4-34   |
|                     | KDORFH GO                  | WEST OF     |
| MFLY on             | ECPT 33-29                 | auvv on     |
| Q100 a              | EBYT 4-37                  | EPRW on     |
| WVSR on             | A DAK                      |             |
| E104 on             |                            | WEST        |
| WILEE OF            | P3                         |             |
| MIAMPH on           |                            | EGNO 19-16  |
| 1106 a<br>WRTE d-18 | SAST                       | KOLE 00     |
| 949AY 19-17         | LAST                       | K96 on      |
| WECK 10-25          | WFBG on                    | ECBH 33-33  |
| MERSEN OO           | WZON A                     | SHLX 60     |
| MONTE On            | WIGY 49-38                 | EBIH 25-24  |
|                     | 103CIR a                   | #10t on     |
| воити               | HOAY ON                    | SEY96 OR    |
|                     | MTSN on                    | 1           |
| KWIC a              | MIYO On                    |             |
| WANSPR a            | MQCM on<br>08100 d-38      |             |
| WAYS OR             | ONTOR 9-39                 |             |
|                     |                            |             |

|   | ė |   |   |   |
|---|---|---|---|---|
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| ٦ | L | 2 | 4 | , |

SOUTH ENIC a WILD on MANSPN a MITP OR MORE 15-3

| Cruel Sum<br>LP: Bananara           | mer (London)<br>ma           | (PolyGram)                |
|-------------------------------------|------------------------------|---------------------------|
|                                     |                              | w Mational                |
|                                     | 7/7 899                      | Summary<br>UP 177         |
| Raach<br>E 569                      | •                            | ogauts 11                 |
| 8 855                               | 20                           | SAME 22                   |
| W 188                               | _                            | A005 7                    |
|                                     |                              |                           |
| [21]                                | BOUTH                        | 1 28                      |
| <b>W</b>                            | MBEQ 36-29                   |                           |
| HAT.                                | KMPI 21-17<br>KMIC 33-25     | LAST                      |
|                                     | E228 34-34                   |                           |
| B104 25-22                          | WQID 21-15<br>EXX106 19-15   | MPBG 25-19                |
| WRTT 20-20<br>HXESPH 26-23          | WSSN 22-17                   | WIGT 23-19                |
| WHYS 25-21                          | WHCY 29-22                   | 101CIW d-36               |
| WRLI 35-29                          | MJ28 35-30<br>WSE2 26-19     | MCAY 0-32<br>WIRE 29-25   |
| <b>MCAUPK</b> 20-19 <sup>1</sup>    | WHORPH OR                    | WTSH 35-25                |
| 594 A                               | W1LD 30-24<br>WDCG 25-18     | WERI 17-15<br>WIYO on     |
| PRO-PH 20-17<br>CBUN on             | ESETTH 25-24<br>WANSPH 20-17 | WQCN 22-19                |
| Q107 21-16                          | WANSPW 20-17                 |                           |
| WASH 26-23                          | WESP 28-22<br>94TTE 29-27    | NEHI 25-21<br>95816 31-28 |
|                                     | MOUT A                       | NJBO 24-18                |
| SOUTH                               | WORE 8-6<br>WPHE 15-10       | WSQV d-26                 |
| 940 11-9                            | FM100 a                      |                           |
| 940 11-9<br>193 19-16<br>SAFH 28-21 | G100 24-20<br>MARREN 18-15   | BOUTH                     |
| 9 3PH 25-24                         | WHITPH 24-19                 | RD12PH 26-22              |
| 195 22-22                           | F07H 30-27                   | WISE 31-28                |
| 897 27-20<br>WWVI 40-32             | EE104 on<br>mgs 31-26        | WJAD 29-24<br>WCGO 32-16  |
| 0105 25-23                          | WQUEFM 27-21                 | EISH 27-22                |
| MONEST                              | BJ 105 27-22                 | Q104 19-15<br>MFOX 30-26  |
|                                     | Y106 co                      | WYES 29-21                |
| 396 28-26                           | WXVQ d-20                    | MILE 29-26                |
| Q102 a-36<br>WCCL 16-15             | KITY 37-30<br>KTPH 29-26     | 0101 27-18<br>0101 31-31  |
| WCEY 39-39                          | EROE 35-33                   | KNOEPH 30-25              |
| MBYT 27-22<br>RMEQ 31-31            | MOWER                        | T94 26-22                 |
| METI 17-17                          |                              | MPFM 26-21                |
| EDW9PH 23-18                        | MEDO 22-19<br>MARC 28-21     | MXLX 36-29                |
| EME 17-15                           | MEAG 32-26                   | #1KV 12-6<br>#102 18-12   |
| WIJOLPH 31-26                       | \$2X 10-29<br>\$11\$ 20-18   | WGLF 24-17                |
| 1007                                | WITE 20-18                   | ENTH 12-7                 |
|                                     | EM28 32-30                   | MEST. 19-18               |
| E1MN 27-22<br>EPER 78-22            | KE10 33-30<br>WEDO 13-29     | and recogniti             |
| 0103 16-12                          | 10052 A-24                   |                           |
|                                     | WGBD 24-17                   | WBHQ 4-29                 |

| HERE 33-28<br>HEASTR 32-28<br>EC 101 26-24<br>1106 32-29<br>HERE 10-12<br>109 2 0-27<br>HERE 30-23<br>HERE 30-23<br>HERE 30-23<br>HERE 30-23<br>HERE 30-23<br>HERE 30-23<br>HERE 30-23<br>HERE 30-23<br>HERE 32-23<br>HERE 32-23 | RECOMPN 34-32<br>RCPN 31-28<br>RHYT 6-34<br>ERQ 22-19 | RFMM 40-35<br>WEST<br>#GOT 23-27<br>KYYA ON<br>EYES 35-31<br>KKA1 d-38<br>KG00 38-34<br>KG00 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| THE BE                                                                                                                                                                                                                           | AFFERTY & AVER BROW Dark (Scot & The Cruisers 115/85  | ti Bros./CBS<br>Soundtrack                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

MSNB 32-23 WCILFM 27-BCCR 29-12 FCCR 29-23 FKILFM 04-FRX d-27 MKKR 26-22 FKILFM 04-FRX d-27 MKKR 26-28 FKILFM 04-FRX d-27 FKILFM 04-FRX d-27 FKILFM 04-FKILFM 0

Natio Summ UP DEBUTS SAME DOWN ADDS

<u>\_\_\_\_</u>

### 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19-14 | 19

NHTT & WIESPH on NHYS d-37 NPHO 9-5 NGLI a NCAUPH on 894 a-15 78C-7H on

940 d-10 193 d-34 93F a-26 195 a 9100 a 897 a

MCCL on WHYT d-35 EDWBPH a MEST EDPA S ETPA S ETTS S EAST

EAST

NPLY a
0100 d-38
NHAR a
NHAR a
NHAR 37-19
NKEC a
LLAMPH 30-2
106 39-32
NSPK a
98PXT 40-39
NRFM d-34
NPST 40-39
NRFM d-34
NPST 40-30
NRTF d-30
NRTF d-30

CARS Drive (Elektra) LP: Heartbeat City

1

SOUTH 2019 24-14 SERVICE STATE STATE

WIGG 4-24 WIGG 4-21 WIGG 4-21 WIGG 4-21 WIGG 4-21 WIGG 4-2 WIGG 4-

Reach E 98% S 100% M 100% W 98%

**Q** 

BART 18-21 WESTEN 22-31 WESTEN 23-31 WESTEN

940 15-10 193 14-9 FAPH 27-22 91FH 28-23 195 25-16 7100 15-10 897 10-6 HRV2 37-29 Q105 29-19

856 18-13 856 18-13 856 19-13 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10 857 18-10

MPLT 24-21 0109 23-19 0109 23-19 MREEZEW 17-1 MREEZEW 17-1 MREEZEW 17-1 MREEZEW 17-1 MREEZEW 17-1 HIEE 27-10 HIEE 27-10 HIEE 27-10 HIEE 27-10 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35 100 34-35

Wational Summary UP 114 DENUTS 23 SAME 31 DOMN 0 ADDS 7

**3** 

| VERO 13-22 | VER

HBMQ d-26 HBMB 31-26 #CMQ 38-38 T94 d-35 HBERT 37-2 EFRE 8 HBER 29-25 #RLSPH d-30 99EG 31-28

MEBO 39-36 KERT 24-25 KERT 24-25 MED 24-25 MESS 28-27 MESS 28-28 MESS 28

MICRO 15-11 MICRO 15-11 MANC 29-23 MEMU 30-27 MEMU 30-27 MEMU 30-27 MEMU 30-27 MEMU 23-24 MEMU 23-24 MEMU 23-24 MEMU 23-24 MEMU 23-24 MEMU 23-24 MEMU 33-34 MEMU

NITO on WERR 11-25 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15 11-15

LAURA BRANIGAN The Lucky One (Atla

E 79% 5 84% H 73% H 84%

**D** 

940 a 293 31-26 EAPH d-36 9 1PM on 195 29-28 Y100 27-27 897 24-21 HNV2 38-33

EVE 37-34 WCCL d-30 WCCY 19-19 MNTT ON ESEQ 30-30 ENTR ON EST ON EST ON EST ON

EIMM 40-35 0103 29-24 RIISPM 6-39 8EIP 40-37 8EIP 40-37 MAIK 38-35 PM102 40-30 ZTAN 34-32 EIVB 8 RIVE 8 RIV

HTLY 22-16 0100 34-37 MSGR d-38 MSGR d-38 MSGR 32-31 MSGR 10-38 MSGR 32-31 MSGR 32-31 MSGR 33-31 MSGR 33-32 MSGR 33-31 MSGR 33-31 MSGR 33-32 MSGR 33-

Reach E 794 S 649 H 654 W 801 **1** 

293 33-32 547K a 9 37K 28-26 MIDWEST B96 32-31 MSTT ON F35C 32-32 EXMEDIA ON EXTR ON MLOLPH 27-23

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32

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WZOH a MIGY d-35 103CIR a MOAY d-25 MERI OR MERI B NJBQ OR MORPPH a MSQV a

## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ## 100 | ##

Mational Summary UP 216 DEBUTS 5 SAME 16 DOWN 0 ADDS 5

**3** 

WERG 26-23
WI OF 14-32
WI OF 34-32
WI OF 3

PTH 17-12

WHON 17-12

WHON 17-13

WHON 17

MFLY 27-24 Q100 00 WHAR 40-34 WHEN M 37-2 WUSR 25-22 X104 24-22 X104 24-22 X102 34-23 X100 43-3 X10 43

WHEN 25-12

WEST A WISSEN A WI

|       | CHICAGO<br>Hard Habit To Break (WB)<br>LP: Chicago 17     |                                        |                                                                            |  |
|-------|-----------------------------------------------------------|----------------------------------------|----------------------------------------------------------------------------|--|
|       | Regions1 21<br>Reach<br>E- 866<br>S 895<br>H 875<br>W 985 | 9/11 90                                | Mational<br>Summary<br>UP 161<br>DEBUTS 28<br>SAME 19<br>DOWN 0<br>ADDS 11 |  |
| 1     | [2]                                                       | SOUTH                                  | KSKD 26-24<br>KDOSFK 35-34                                                 |  |
| - 1   | 100                                                       | M88Q 26-21                             | ECPX 38-27                                                                 |  |
| 1     | EAST                                                      | KBFI 32-22<br>WPMF 20-12<br>KWIC 38-30 | KRD 26-25                                                                  |  |
| 1     | 8104 a                                                    | K288 28-28<br>WOID 26-16               | P3                                                                         |  |
| -     | NEXT G-38                                                 | 8XX106 26-22                           | CAST                                                                       |  |
|       | WHYS 29-26                                                | MSSK 29-25<br>MBCY 15-11               | EAST                                                                       |  |
|       | MALI d-36                                                 | WJER 21-18                             | WPBG 16-27                                                                 |  |
|       | HCAUPH on                                                 | WSRI 24-18<br>WHOKPH 40-14             | MEON 36-31<br>MIGT 32-27                                                   |  |
|       | 894 on                                                    | WXLD 32-28                             | 103CIR 37-25                                                               |  |
|       | PRO-PM d-29                                               | WDCG 34-29                             | MOAY 29-19                                                                 |  |
| _     | Q107 d-27                                                 | EAME d-10                              | WIKE 34-28                                                                 |  |
| ш     |                                                           | ESETER OR<br>WANSPH 27-22              | WTSN 29-16<br>WFSX 30-76                                                   |  |
| 11    | BOUTH                                                     | WAXSPR 27-22                           | WEYO 38-35                                                                 |  |
| ш     | 940 31-25                                                 | 94TTX 24-19                            | MOCH 32-26                                                                 |  |
| ш     | 193 34-29                                                 | WOUT 6-40                              | OK100 24-18                                                                |  |
| 111   | EAPH 21-14                                                | WORT 31-25                             | SERT 33-30                                                                 |  |
| 11    | 897 21-16                                                 | PH100 14-0                             | 95X1L 30-15                                                                |  |
| a III | Q105 27-22                                                | G100 32-31                             | WOMPTH on                                                                  |  |
| ž.    | номеят                                                    | NABSTH 20-17<br>NBRYPH 28-24           | MSQV d-27                                                                  |  |

| EAST                  | MPMF 10-12                | KED : |
|-----------------------|---------------------------|-------|
| -                     | KMIC 38-30                |       |
| 9104 p                | F2:\$8 28-28              | II P  |
| 8104 a<br>WETT d-38   | MOID 26-16                |       |
| WXF3FM 34-33          | MXX106 26-22              |       |
| WNYS 29-26            | MSSK 29-25                | EAST  |
| While d- 26           | MBCY 15-13                |       |
| CROI o                | MJER 21-18                | MPBG  |
| MCAUPH On             | WSRX 24-18                | MEON  |
| 894 on                | WHOKPH 40-36              | MICT  |
| WHTX a-10             | WXLD 32-28                | 1010  |
| PRO-PH d-29           | WDCG 34-29                | WOAY  |
| Q107 d-27             | EAME d-10                 | MIKE  |
| Q107 0-27             |                           | WESN  |
|                       | WANSTH 27-22              | MERS  |
| BOUTH                 | W2YP 29-25                | WIYO  |
|                       | 94TTX 24-19               | MOCK  |
| 940 31-25             | WOUT d-40                 | 0810  |
| 193 34-29             | WORT 31-25                | SERI  |
| EAPH 21-14            | WPM1 27-24                | 95X1  |
| 897 21-16             | PH100 14-6                | MJBQ  |
| Q105 27-22            | G100 32-31                | WORF  |
|                       | HARSTM 20-17              | MECV  |
| MOWEST                | MRHYPM 28-24              |       |
|                       | KBPN 29-26                | SOUTH |
| 896 33-32             |                           |       |
| WLS d-34              | HX104 20-18<br>H1RS 33-29 |       |
| MLS-FM d-34           | WOURFH 14-10              | KO12  |
| Q102 a-33             |                           | MISE  |
| WCCL 27-26<br>WCSY on | WHMO 28-24                | MJAD  |
| WCXY on               | 83105 4-29                | WOOD  |
| WHYT On               | T105 On<br>WRVQ 30-21     | Ktse  |
| X880 17-17            | WWVQ 30-21                | 0104  |
| WATE 28-24            | KITY 8-36                 | MPOX  |
| ADMERN 27-21          | K2AK 30-50                | WYKS  |
| ANTS d-30             | HROK 23-16                | KILE  |
| NGOGPH 24-16          | 191 18-15                 | KTOY  |
|                       |                           | Q101  |
| WEST                  | M IOW EST                 | KNOS  |
|                       |                           | RNES  |
| EIMN 36-25            | WEDD 23-17                | 194   |
| F7 FE 6-28            | HANC 4                    | MPFM  |
| 0103 24-15            | WKAU 8-30                 | WELK  |
| KITSTH 31-22          | EIIE 23-17                | MIKY  |
| KOPA a-29             | WGT2 d-29                 | 2102  |
| KEZP 33-29            | KHGK 31-27                | WOLF  |
| KHJK 30-27            | X210 32-23                | KEDV  |
| PN102 a               | MKDO 14-30                | RMIN  |
| KMOD W                | WHEE 8-25                 | WHSL  |
| KS103 39-36           | MGRO 22-19                |       |
| SITS On               | WJXQ 6-21                 | MIDW  |
| SITS ON               | WEETS 12-30               |       |
| KNSS On               | \$299 d-28                | EFYS  |
| 8PLUS 32-26           | WVIC 23-22                | NBND  |
| KUBS 27-23            | \$104 d-39                | MBMB  |
| EMBQ 29-23            | #J103 37-31               | KQCR  |
| 100                   | KOPM 20-25                | RCHO. |
| 12/1                  | KORO 26-19                | T94   |
|                       | K193 21-21                |       |
| -                     | WZOK 19-11                | REXL  |
| EAST                  | WRQN 27-23                | MAIY  |
|                       | B107 37-26                | MAXE  |
| MPLY 27-24            | ESTHIM 20-17              |       |
|                       |                           |       |

| - 25  | MWRI 33-30                                                          |  |
|-------|---------------------------------------------------------------------|--|
| -24   | 95X1L 30-15                                                         |  |
| 4-0   | MJBQ on                                                             |  |
| - 31  | WOMPTH OR                                                           |  |
|       | MSOV d-27                                                           |  |
| 28-24 |                                                                     |  |
| - 26  | BOUTH                                                               |  |
| 0-18  |                                                                     |  |
| -29   | KOI2FM d-27                                                         |  |
| 14-10 | WISE 35-26                                                          |  |
| -24   | #GAD 30-28<br>#GGQ 33-29<br>#ESB 34-29<br>Q104 28-14                |  |
| -29   | HCGO 33-29                                                          |  |
|       | Kts# 34-29                                                          |  |
| -21   | 0104 28-14                                                          |  |
| 36    |                                                                     |  |
| -29   | WYKS 27-22                                                          |  |
| -16   | K118 31-28                                                          |  |
| 15    | KTDY 29-21                                                          |  |
|       | 0101 29-26                                                          |  |
|       | KHOEPH 34-29                                                        |  |
|       | RMES 6-32                                                           |  |
| -17   | T94 25-16                                                           |  |
|       | WPFM 32~28                                                          |  |
| 30 '  | HPFM 37-28<br>WELF 24-15<br>HIXV 28-20<br>\$102 39-32<br>HGLF 32-25 |  |
| -17   | WIXV 28-20                                                          |  |
| 29    | \$102 39-32                                                         |  |
| -27   | WGLF 32-25                                                          |  |
| -23   | XXQV 26-24                                                          |  |
| -30   | KMIN 35-4                                                           |  |
| 25    | WHSL 22-21                                                          |  |
| -19   |                                                                     |  |
| 21    | ARIDWEST                                                            |  |
| -30   |                                                                     |  |
| 28    | EFYR on                                                             |  |
| 1-22  | NBNQ 24-21                                                          |  |
| 39    | NBNB 25-20                                                          |  |
| 17-31 | KQCR 34-27                                                          |  |
| 1-25  | FCHQ 29-29                                                          |  |
|       |                                                                     |  |

| 1   1   2   2   2   2   2   2   2   2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |      | T94 25-18<br>WPFN 32-28<br>WXLK 24-15 | HRYS &<br>HRL1 33-26<br>CKGH 19-11 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|---------------------------------------|------------------------------------|
| Mart   1-1   Mar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |      | WIXV 28-20                            | CROI 38-31                         |
| Mart   1-1   Mar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |      | \$102 39-32                           | MPLJ 21-17                         |
| Mart   1-1   Mar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |      | WULF 32-25                            | 1100 0-26                          |
| witz 2-3-3 witz 2-3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |      | XXQV 26-24                            |                                    |
| Manual                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |      |                                       | WHTX 23-19                         |
| ### WORLD   WO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |      | AMDWEST .                             | 0107 13-9                          |
| Section   Sect                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |      | EFYR on                               | WAVA 20-19                         |
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| CHRIS DeBURGH High On Emotion (A&M) LP: Man On The Line                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                        |  |
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | EAST<br>S104 on<br>WIST d-31<br>WESSIFE a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 8047H<br>W880 d-40<br>SHF1 40-35<br>4MIC on<br>SIIB on<br>W010 a<br>4X106 d-33<br>M352 on                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

| 31-28.<br>26-33                                                                                          | EBOS d-28<br>EMEX 26-20<br>ETHOPH 24-24                                                                  |
|----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| 17 23-21<br>1 31-27<br>4-30<br>1 32-28<br>1 22-28<br>2 27-21<br>2 26-26<br>PH 31-29<br>2 26-15<br>3 4-31 | KIRI on<br>KOMO 33-32<br>KLUC 24-22<br>KOMO 31-11<br>KMO2 9-4<br>KSED 24-22<br>KDOMPH 39-33<br>KPO 23-20 |
| 2 31-31<br>22-20<br>36-28                                                                                | 1                                                                                                        |
| 11                                                                                                       |                                                                                                          |
|                                                                                                          | A                                                                                                        |



|                                                         | U                                                                               |                                                                                                                  |
|---------------------------------------------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| FIXX Are We to                                          | Ourselves? (M                                                                   | ICA)                                                                                                             |
| Begional 1<br>Reach<br>E 884<br>8 743<br>M 655<br>V 761 |                                                                                 | 5% Nations<br>Summar<br>UP 3<br>ORAUTS 4<br>SAME 7:<br>DOWN<br>ADDS 2                                            |
| EAST<br>3104 on<br>9877 d-31<br>9255PH a                | BOUTH<br>WEBG d-60<br>SHFI 40-35<br>EMIC OR<br>FITS ON<br>WOID &<br>EXXIDE d-33 | WIGH 6-40<br>WIGY 36-33<br>103CIR a<br>WGAY on<br>WIRE on<br>WTEN a-33<br>HERE 37-13<br>WERE 37-13<br>WERE 37-13 |

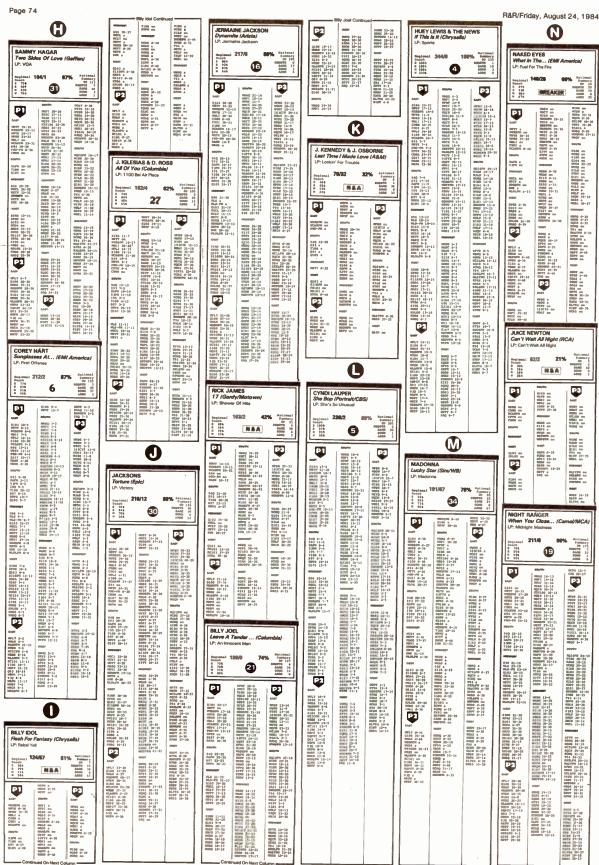
| PT            | BOUTH                   | WICH 8-40   |
|---------------|-------------------------|-------------|
| 144           | 1                       | 103CIB A    |
|               | MBBQ 8-40<br>SHFI 40-35 | WDAY on     |
| EAST          | ANIC GO                 | WIEE OD     |
| Local Control |                         | MYSN a-33   |
| 3104 on       | e GIOW                  | WERE 37-13  |
| 997T d-31     | 68X106 d-11             | METO 0-19   |
| WEESPH A      | MERCA DO                | MOCH 38-31  |
| WYS d- 16     | NECY 35-33              | OKIDS on    |
| WPRD 36-26    | MJSR 40-37              | WK81 4-18   |
| WRLI on       | MBKZ d-28               | 95XIL DO    |
| CEGH on       | WILD DO                 | MJ80 4-35   |
| CEDI on       | WANSPH d-19             | HOMPPH on   |
| CAUPH On      | MANSPH d-19             | MRCV on     |
| 194 d         | MOUT on                 | Harde out   |
| 180-FM A      | MOUT on                 | BOUTH!      |
| CRUM On       |                         | BOOTH       |
|               | MPH1 38-35              | EGIZES on   |
| BOLTH         | PHIDD a                 | WISE on     |
|               |                         | MJAD 40-36  |
| 140 on        | ESFM on                 | WCG0 d-35   |
| 93 4-35       | ENCV on                 | KISE on     |
| APH OO        | WINS a                  | 0104 00     |
| UM a-29       | MOUEFN d-10             | MEGE ON     |
| 95 00         | WRNO 46-35              | WYKE OD     |
|               | BJ105 d-10              | EILE 19-16  |
| MICHIERT .    |                         | KTOY d-39   |
|               | 7106 on                 | Q101 d-18   |
| 96 10-28      | RIAA ou                 | KHOEFE OD   |
| KICL on       | EROK on                 | EWES On     |
| WYT on        |                         | 794 4       |
| STR on        | MICHIGAT                | WPPH Go     |
| WE On         |                         | MITTY On    |
| THE OIL       | MKDD 6-37               | 1102 d-18   |
| PER           | NEAU on                 | MOLF 4-38   |
|               | 92X d-10                | KEOV 14-10  |
| 1MM d-18      | KIIK 4-33               | ENIN DO     |
| 1101 00       | KHCK 48-37              | MIGL 31-25  |
| ILSPM on      | ESTO on                 | Autor 17-54 |
| NJE 4-19      | WKD0 6-38               | MICHIGAT    |
| W102 a        | NACE OF                 | - Alter     |
| CMDD DO       | WGSD 37-29              | MING ON     |
| S\$102 4      | MJXQ 30-27              | MENTS d-34  |
| CTSA 15-11    | WEFR 4-38               | WCILPH a    |
| KWSS on       | 2299 on                 | SCCB 4-31   |
| UPLOS 38-33   | WVIC on                 | ECMO on     |
| 195E d-14     | £104 a                  | TEA OR      |
|               |                         |             |

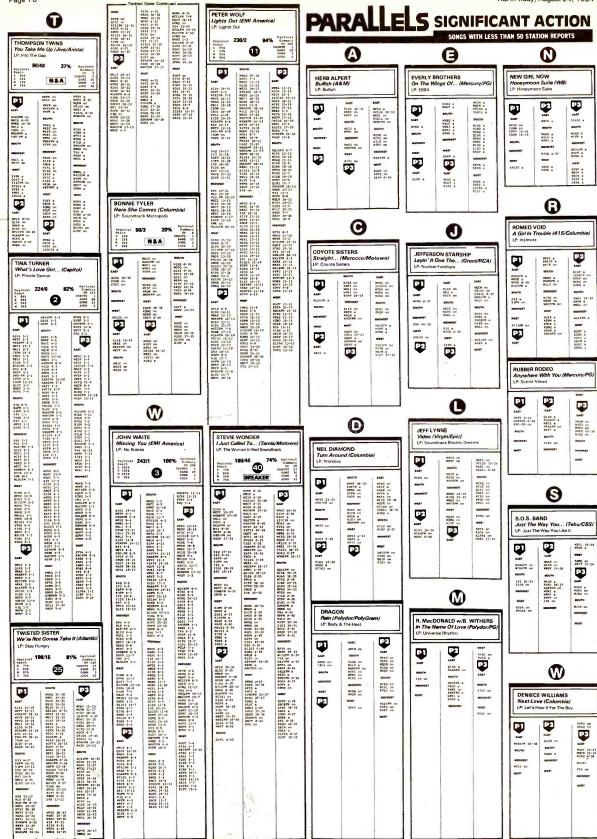
| CEMM 0-38    | KHCK 40-37   | ENIN DO     |
|--------------|--------------|-------------|
| 2103 00      | ESTO On      | MUSIC 31-29 |
| CILSTM on    | MEDO 4-18    | 1           |
| DOE 0-39     | MACE OD      | MICHIGAT    |
| M102 a       | WGSD 37-29   |             |
| COLOR DO     | MJXO 10-27   | WIND OR     |
| G\$103 A     |              | wawa d-34   |
| CTSA 15-11   | WKFR 4-38    | MCILPH a    |
| THES OF      | 2255 on      | KOC# d-31   |
| UPCOS 38-33  | WVIC on      | ECHO on     |
| UDE 4-14     | £104 a       | T\$4 00     |
| A OAR        | EJ103 4      | EEELPH on   |
|              | HRQN 40-36   | WASYPH 8-40 |
| - A          | K107 a-37    | EPRX on     |
| 1221         | KETRPH d-35  | WREE d-37   |
|              | WHOTPN 40-40 | MERE 9-37   |
| -            |              | EELAPH on   |
| LAST         | WEST         | RICHC a     |
|              |              | ENTOPE OR   |
| WLY 34-29    | EMPG 4-27    | NOSR &      |
| 2100 on      | EGER d-40    | MSPT &      |
| man on       | EP95 d-31    | KDWV 6-36   |
| BERFH d-36   | EEPH 35-31   | APRIN On    |
| WOR 39-36    | EBOS e       |             |
| 104 on       | DICE on      | WEST        |
| TT1CFM 30-27 | SLUC on      | 1           |
| MEE d- 39    | DIDE 4-10    | EGOT 4-30   |
| LANPH ON     | ECAQ &       | EYYA OR     |
| C101 e       | ERED 16-13   | ETRS a-38   |
| 106 d-40     | KDOMPH d-34  | ESAI OD     |
| SPE on       | ECP1 4-16    | EGHO 4-40   |
| EPET 16-32   |              | EOSE on     |
| 92 4-26      | P3           | 596 OD      |
| GPK d-17     | 1201         | ECR# 34-34  |
| 30 on        |              | ENTE 40-17  |
| EPH OR       |              | EBIR OF     |
| DET ON       | SAST         | EAST 4-18   |
| IRCE 34-31   |              | REOR 32-30  |
| KREPH &      | MTBC 4-10    | SLYPS on    |
| 166 00       |              | BIST 18-33  |
| MTF 4-30     |              | OK95 34-33  |
| mir 0.35     |              | OK95 34-33  |
|              |              |             |
|              |              |             |



|     | -                 |            |          |
|-----|-------------------|------------|----------|
|     |                   | hine (MCA) |          |
|     | LP: Now           | Voyager    |          |
|     | Peqional<br>Reach | 89/89 36   | % Summe  |
|     | E 421             |            | DEBUTS   |
|     | # 129             | NEA        | SOM      |
|     | H 294             |            | ADDS     |
|     | _                 | BOUTH      | 95XIL e  |
|     | P1                |            | HORPEN & |
|     |                   | MASS .     | BOUTH    |
|     | BART              | SMOKEN A   | BOUTH    |
|     | HXESTH A          | MANSPH &   | WISE &   |
|     | WWYS A            | 94777 4    | WOGG B   |
|     | WPSD &            | a 130m     | KISR a   |
|     | CROI a            | ADDA W     | WPOX A   |
|     | MCAUPH &          | SELOS A    | Oldi a   |
|     | PRO-PH 4          | WRMO &     | Tite a   |
|     |                   | ETPH a     | WIEV &   |
|     | BOUTH             | AMDA &     | \$102 a  |
|     | 94Q a             | MOWEET     | KEOV 4   |
|     | 193 a             | WEDD a     | HRSL &   |
|     | 0105 4            | ELLE A     |          |
|     |                   | KAGK .     | MOWERT   |
|     | AMOUNTAINT        | MJXQ a     | SFTR &   |
|     | MOCL .            | SETHER A   | MASTER & |
|     | METT &            | ERRO &     | SFRE A   |
|     | EDWBPH a          | WEST       | EXLEPS a |
|     | 100. 6            | w.ca.      | STEG a   |
|     | WEST              | KOX8 a     | FOVV B   |
| 4   | _                 | KEPR &     | EPHN &   |
| - 1 | P2                | EROP A     | WEST     |
|     |                   | KekD a     |          |
|     |                   | KROUPH a   | EGOT a   |
| 5   | EA87              | MITY I     | EGHO a   |
|     | WFLY &            | 1 2        | ERGP a   |
| 11  | MERRY .           |            | X201 a   |
|     | FIGE &            | CART       | SLT96 a  |
| н   | WEEE &            |            | OF95 &   |
|     |                   |            |          |

| BOUTH 193 on 1100 a B97 on MINDEST COMMENT A-29 WEST STEER A PRIOZ B STAR 6 SPAGE A-SPAGE A-SP | MEDICAL STATE OF STAT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | WISE ON MIND ON MICEGO ON  | BARRY GIBI<br>Shine Shine<br>LP: Now Voya                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
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| GAST O100 a MARK a MASHMA MUSE A MISS A MISS ON MISS A MISS O MIS | STRONG 4-16 EDIGO on ELUC a TOT3 a = 14 FRED on ELUC a TOT3 a = 14 FRED on ELUC a TOT3 a = 15 EDIGO on ELUC a FRED on ELUC a F                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | MATEYM & STEEL ON STE | Personal 29/2<br>Facch 2 431<br>6 433<br>6 433<br>7 234<br>8 7 234<br>8 7 234<br>8 7 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| EURYTHI<br>Right By<br>LP: Touch                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Your Side (RC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 940 a 593 a M 5150 a  |
| WITT 37-59 WIEST 32-26 WIEST 32-20 WIES 27-23 WPED 24-19 WEL 37-23 CKCH 33-28 CKCH 33-28 CKCH 23-26 | MOID 34-29<br>EXELOR 27-23<br>MOCT 30-28<br>MOCT 30-28<br>MOCT 30-28<br>MOCT 30-28<br>MOCT 30-28<br>MOCT 30-28<br>MOCT 30-28<br>MOCT 30-28<br>MOCT 30-28<br>MOCT 30-29<br>MOCT 40-20<br>MOCT 40-30<br>MOCT 30-29<br>MOCT 30-2 | ANT VPRC 29-16 NDR 27-25 NDR 27-25 109 CRR 27-25 109 CRR 27-25 109 CRR 27-25 109 CRR 27-26 NDR 2 | VILLY A STATE OF THE STATE OF T |







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WEEK 7

## **AIR** Response Records

Listen to the selections listed below. Decide if each has the potential to be Top.25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, August 29, 1984.

37

2276 NEW GIRL NOW 2277 MIDNITE MANIAC 2278 BULLISH 2279 ROCK YOU

LAYIN' IT ON THE LINE

2280

TITLE

ARTIST
HONEYMOON SUITE
KROKUS
HERB ALPERT
HELIX
JEFFERSON STARSHIP

WARNER BROS.
ARISTA
A&M
CAPITOL
RCA

# ontemporary Hit Radio

Continued from Back Page

### CHART EXTRAS

Chart Extras are records above the 60 % sirplay level without sufficient chart activity to debut on the National Airplay /40 this week.

### RICK SPRINGFIELD Bop 'Til You Drop (RCA)

78% of our reporters on it. Moves: Up 32, Debuts 57, Same 63, Down 0, Adds 38 including KAFM, Y100, KPKE, Q103, KWOD, KS103, KUBE. Complete airpiay in Parallels.

### FIXX

### Are We Ourselves? (MCA)

75% of our reporters on it. Moves: Up 33, Debuts 47, Same 77, Down 0, Adds 27 including WXKS-FM, B94, PRO-FM, 93FM, FM102, KS103, KNBQ. Complete airplay in Parallels.

## BREAKERS.

### **MADONNA** Lucky Star (Sire/WB)

78% of our reporters on it. Moves: Up 45, Debuts 52, Same 27, Down 0, Adds 67 including WHTT, WHTX, PRO-FM, WKTI, KDWB-FM, KITS, KWSS. See Parallels, debuts at number 34 on the CHR chart.

### STEVIE WONDER

### I Just Called To Say I Love You (Motown)

74% of our reporters on it. Moves: Up 49, Debuts 53, Same 36, Down 0, Adds 42 including B104, 195, KHTR, KIIS-FM, KS103, KITS, KNBQ. See Parallels, debuts at number 40 on the CHR chart.

### **ROD STEWART** Some Guys Have All The Luck (WB)

70% of our reporters on it. Moves: Up 5, Debuts 33, Same 55, Down 0, Adds 79 including B104, CFTR, WASH, WAVA, B97, KHTR, KIIS-FM, KZZP. Complete airplay in Parallels.

### **NAKED EYES**

### (What) in The Name of Love (EMI America)

60% of our reporters on it. Moves: Up 24, Debuts 23, Same 74, Down 0, Adds 25 including WHTT, CKOI, KAFM, WHYT, KWK, WLOL-FM, KMJK. Complete airplay in Parallels.

### **NEW & ACTIVE**

VAN STEPHENSON "What The Big Girls Do" (MCA) 140/10
Moves: Up 43, Debuts 20, Same 87, Down 0, Adds 10, CFTR, XTRA, WBCY, WZXS, WKDQ, WKFR, KYNO-FM, KWES, KNIN, KUCN, KPLUS 36-31, SBEXY 34-29, WKDQ 27-22, KNINQ 28-20, KOZE 23-19.

KOCR, RFUJS 39-31, 887XY 34-29, WKDO 27-22, KNMO 28-20, KOZE 23-19.

BILLY DOD. "Flesh For Fantaer" (Chryselfe) 124/57

O103, KMJK, XTAR, KNBO, WDCC, KBOS, WOAY.

JOHN CAFFERTY & BEAVER BROWN BAND "On The Dark Side" (Scotti Bros./CBS) 115/65

KYDAS, XTAR, KTR, KWDC, WCG, KBOS, WOAY.

KYDAS, KTRAR, KTR, KWDC, WCG, KBOS, WOAY.

KYDAS, KTRAR, KTR, KWDC, WCG, KBOS, WOAY.

KYDAS, KTRAR, KWDC, WCG, KBOS, WOAY.

KYDAS, KTRAR, KWDC, WCG, KBOS, WCG, KBOS, KDW, KBOS, Moves: Up 9, Debuts 21, Sen , XTRA, KITS, KWIC, KWES.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 114/20
Moves: Up 40, Debus 14, Same 39, Down 1, Adds 20 including 2100, Q107, 93FM, Q102, KIMN, Q103, KITS, WYSR, KC101, WQUE-FM, WIYO, KITY, WYOC, WCON, KIYW, WYOC, MIYO, WYOC, WYO, WYOC, WYOC,

WOLLE-FM, WHYOL, KITY, WYIC, WZON, KFYR.

BILLY OCEAN "Cartibbean Queen (No More Love On The Run)" (Jive/Arista) 107/41

KUBE, WTIC-FM, WHYL-FM, KIKE, BSKIL, 2102, KQOT.

SHEENA EASTON "Strut" (EMI America) 106/59

Moves: Up 1. Oebus 8. Seme 38, Down 0, Adds 89 including WYIX, WBLI, B94, Y100, KAFM, BSFM, G105, WGCL, KPLUS, KPLUS, KBRD, WBCM-FM, WWOK-FM, KKRD, WGCL, KPLUS, KRBD, WBCM-FM, WWOK-FM, KKRD, WGCL, OKEA

KPLUS, KNBD, WBCM-FM, WWOK-FM, KKRD, WGCL, OKEA

BOYN LABARES "197" (GARCH/MBASTANIA) 679/9

KPULD, AMBU, WESH-FM, WYM-FM, AND, WYSUF, WARD.

RECK JAMES "17" (Gordy/Motown) 103/2

Moves: Up 51, Debuts 6, Same 38, Down 6, Adds 2, WNVZ, WRVQ, WCAU-FM 24-21, WASH 16-12, 897 12-11, Q102 35-30, WHYT 22-19, FM102 13-10, Z108 23-23, W88D3 30-25, 84TYX 20-16, KJ103 28-24, KMGX 24-16, WOMP-FM 11-8, Q104

17-10.

A FLOCK OF SEAGULLS "The More You Live (The More You Love)" (Jive/Arista) 97/13

Moves: Up 16, Debuts 13, Same 56, Down 0, Adds 13, WXKS-FM, Q100, Z106, KWIC, WANS-FM, WZKS, Y106, KRQ, WZON, 105QR, KILE, KNOC-FM, WXILK, WRCK 30-28, KCPX 33-28.

10SCR, KILE, KNOE-FM, WXLIL, WRCK 30-28, KCPX 33-28,

THOMPSON TWINS "YOU Take Me Up" (Arista) 90/48
Moves: Up 2, Debute B, Same 35, Down O, Adds 48 Including WBLI, WCAU-FM, PRO-FM, WGCL, KIMM, Q103, FM102,
XTRA, KWSS, KPLUS, WMAR, WBBQ, WZPL, KBOS, T94.

### MOST ADDED .

BARRY GIBB (89) DIANA ROSS (86) Swept Away (RCA) **ROD STEWART (79)** Some Guys Have All The Luck (WB) MADONNA (67) Lucky Star (Sire/WB) J. CAFFERTY & B. BROWN (65) On The Dark Side (Scotti Bros. /CBS) SHEENA EASTON (59)

Strut (EMI America)

### HOTTEST

CYNDI LAUPER (142) She Bop (Portrait/CBS)
JOHN WAITE (133) Missing You (EMI America) TINA TURNER (132) What's Love Got To Do With It (Capitol) PRINCE (102) Let's Go Crazy (WB) LIONEL RICHIE (102) Stuck On You (Motown) HUEY LEWIS & THE NEWS (83) If This Is It (Chrysalis)

BARRY GIBS "Shine Shine" (MCA) 89/89

Moves: Up 0, Debits 0, Same 0, Down 0, Adds 89 84Q, Z93, Y100, Q105, WGCL, WHYT, KDWB-FM, KWI ng WXKS-FM, WNYS, WPHD, CKOI, Z100, WCAU-FM, PRO-FM,

DIANA ROSS "Swept Away" (RCA) 87/86
Mover Up 0, Debuts 0, Same 1, Down 0, Adds 86 inclu
FA1102, KPLUS, Z106, Z299, KIKI, WQCM, SLY96. including WCAU-FM, 94Q, 293, Y100, 897, WHYT, KPKE, KMJK,

FM102, KPUJS, Z106, Z259, KIKI, WGCM, SLY96,

CUIET RIOT "Mans Weer All Crazee Now" (Pasha/CBS) 85/4

Moves: Up 26, Debuts 7, Same 44, Down 4, Adds 4, KS103, KZPM, Z104, KGCR, WNYS 27-24, WNYT 30-28, WLAN-FM 25-21,

WOKI 34-31, Z229 27-22, KGMQ 28-21, WZCM 33-29, WIKIZ 30-24, WGMP-FM 19-15, Z102 37-34, KFRW 38-31.

ELVIS COSTELLO & ATTRACTIONS "The Only Theme in Town" (Columbia) 84/1

Moves: Up 20, Debuts 6, Same 56, Down 2, Adds 1, WGCL, WNYS 33-27, WPHD 32-28, WCAU-FM 40-36, WBEN-FM 31-27,

897Y 27-26, WOKI 28-26, KHYT 6-32, WERZ 39-37, WJBD 28-23, WOMP-FM 33-29, WCGQ 40-33, Z102 30-28, KWTO-FM

13-11, KIST 28-26.

13-11, KIST 28-28.
STEPPHEN STILLS "Stranger" (Atlantic) 80/18
Moves: Up 7, Debute 7, Serne 48, Down 0, Adds 18 Including 2106, KWIC, WZLD, WZYP, WRINO, KMGK, KKRD, KQMQ, WIGY,
WKIZ, WREZ, W.JAQ, WISE, WRW8, KGHO.
JOYCE KENNEDY & JEFFREY OSBORNE "Last Time I Made Love" (A&M) 78/32
Moves: Up 6, Debute 4, Serne 36, Down 0, Adds 32 Including PRO-FM, 283, Y100, 897, Q105, Q103, KS103, WLAN-FM, WNOK-FM ZED, KEYNLEM, WYSNE VICE, SER TAKE WILL.

FM, KZD, KETH-M, WIDN, KIEC-M, IBN, WXLA.

BILLY SATELITE "Setisfy Me" (Capitol) 58/6

Moves: Up 4, Dabus 1, Sama 47, Down 0, Adde 6 including PRO-FM, WJZR, KISR, KGHO, SLY96, OK96, WXKS-FM on, WNYS
on, WPHD 6-39, 93°M on, KPLUS on, WHTF 40-38, KWNC on, WJXG 33-29, WHSL 33-31.

on, WPHD 6-39, 93PM on, KPLUS on, WHTF 40-38, KWNC on, WLXD 33-29, WHSL 33-31.

JUICE NEWTON "Cen't Wark AI Night" (RCA) 52/12

Moves: Up 5, Debuts 2, Same 43, Down 0, Adde 2, WKFR, KINTT, WPHD on, WCALLFM on, 0.103 on, KPLUS on, KRGV 6-26,
KFM 37-36, WKDC on, WHD-T-M on, KKFM 4-32, KOB3 2-81, KOON-FM 33-26, WLV 37-35, KOZE 34-32.

BONNUE TYLER "Here She Comes" (Columbia) 50/3

MOVENUE TYLER "Here She Comes" (Columbia) 50/3

G104 6-30, WFOX 32-28, WIXV 27-23, KKQV 40-36, KNIN 6-34, KDVV 34-33, KBIM 40-36, KZOZ 37-36.

### SIGNIFICANT ACTION

ROMEO VOID "A Girl in Trouble (Is A Temporary Thing)" (415/Columbia) 37/23
Moves: Up 1, Debuts 1, Same 12, Down 0, Adde 23 including WXKS-FM, WNYS, WCAU-FM, ZB3, WVSR, 98P
FM, KORR, KKFM, KMGX, KOMO, KSKD, WFFM, WAZY-FM. NEIL DIAMOND "Turn Around" (Columbia) 36/8

NEIL DIAMOND "Turn Around" (Columbia) stors
Moves: Up 5. Debuts 2, Seme 21, Down O, Ade 8, WKEE, 947Y. WRON, KO93, KSKD WIGY, WTSN, WUBQ, WHTX 22-20.
0103 d-36, K104 22-20, WFMF 28-22, WXYO 39-39, 85KI, 38-31, WXX 4-37.
EVERLY BROTHERS "On The Wingo Of A Nighthragale" (Mercury/PolyGram) 32/32
Moves: Up 0, Debuts 0, Seme 0, Down 0, Adds 32 including WPMD, Q100, K104, WPST, WBBQ, WZLD, WCKI, WFMI, WPMD,

e: Up 0, Debuts 0, Same 0, Down 0 I, WFBG, KFYR, 99KG, KOZE, KIST,

JEFF LYNNE "Video" (Vigin/Epic) 32/1
Moves: Up 2, Debuts 2, Same 27, Down 0, Adds 1, KWIC, WPHD on, WSPK d-40, WHITF on, WANS-FM, WRON on, KOXR on, OK 100 30-24, SKIL 4-40, OKBS 31-30.

COYOTE SISTERS "Straight From The Heart" (Morocco/Motown) 30/10
Moves: Up 3, Debus 0, Seme 17, Down 0, Adds 10, WCAU-FM, WKEE, WKFR, WRON, KHOP, KHYT, WAZY-FM, WSPT, KFMW,

COTTO E SIST ERS. "Straight From The Heart" (Morocco/Motown) 30/10 Moves: Up. 3, Debuts 0, Seme 17, Down 0, Adds 10, WcALJ-FM, Wise, WCR, WRON, KHOP, KHYT, WAZY-FM, WSPT, KFMW, KBIM, WJZR on, KTFM 28-24, KIK on, KO93 27-23, KIST 37-32.

JEFFERSON STARSHIP "Layhr' In On The Line" (Grunt/RCA) 24/9 Moves: Up 1, Debuts 2, Seme 12, Down 0, Adds 9, 092, WRNO, 92X, WJXQ, KKFM, WOMP-FM, WYKS, KNOE-FM, WDBR, WPND -437, BOS 40-35, KFUS 0, K104 on, KYMC on, 95XL -6-35, S.O.S. BAND "Just The Way You Like h" (Tabu/CBS) 24/5 Moves: Up 5, Debuts 0, Sems 16, Down 0, Adds 6, WZLD, WOKI, WFNII, WRON, WOXY, WXKS-FM on, WCAU-FM on, 185 28-24, V100 on, KOPA on, FM102 on, WHTE 39-36, KAMZ 28-27, WZP, 30-28, KHYT 27-24.

28-24, Y 100 on, KUPA on, TRILLE ON, WITT SPESS, HONEYMOON SUITE "New Girl Now" (WB) 23/19 Movee: Up 1, Debuts O, Same 3, Down O, Adde 19 Including KPLUS, WRCK, WBBQ, WZLD, WFMI, W.DXQ, KQXR, KSKD, OK100,

DRAGON "Rain" (Polydor/PolyGram) 23/1
Moves: Up 0, Debuts 0, Same 22, Down 0, Adde 1, WZLD, WPHD on, CKOI on, WRCK on, KZZB on, WJXQ on-dp, KHYT on,

WI SAY ON .
HERBS ALPERT "Buffish" (A&M) 21/3
Movies: Up 1, Debuts 1, Same 16, Down O, Adds 3, WZLD, WFBG, WAZY-FM, WHTF on, WFMI on-dp, KMGK on, KIKI on, OK 100

39-33, KBM 04-0.)

RUBBER RODEO "Anywhere With You" (Mercury/PolyGram) 14/4

Move: Up 1, Debuts 2, Seme 7, Down 0, Adds 4, Q100, WLAN-FM, WRCK, WHTE, WHTT d-32, WXKS-FM d-40, PRO-FM on, WKRZ-FM on, WOKI on, WERZ 40-38.

RALPH MecDONALD feeturing BILL WITHERS "In The Name Of Love" (Polydor/PolyGram) 13/7

Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 7, Q100, WNOK-FM, WZLD, KSET-FM, WFMI, KTFM, KCAQ, 165 on, WLAN-FM

AMAZ ON KEM 200.

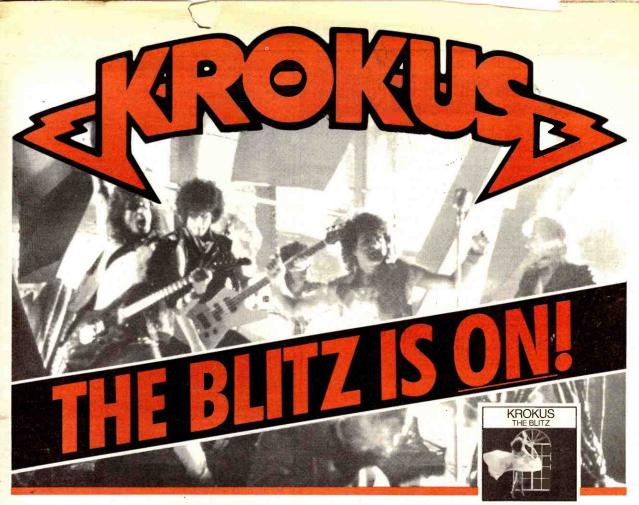
on-tgs, X-MAZ on, KRI on.

DEMINECE WILLIAMS "Next Love" (Columbia) 10/1

Moves: Up 3, Debuts 1, Same 6, Down 0, Adde 1, KAMZ, WXKS-FM 40-38, WCZY on, Q100 on, KMGX on, WQAY 32-27,

WQCM 33-30, WJBQ 6-38,

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time. this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Pollowing these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.



ON RADIO: "MIDNITE MANIAC"-R&R Hot Tracks: 26\*-22\*

Hard/FMQB Song Index: 33\*-23\*
Album Network/Power Cuts: 79\*-36\*

Requests Exploding Everywhere! Single On Your Desk Now! THE BLITZ-R&R AOR albums: 22\* (Debut) BREAKERS

ON TELEVISION: "MIDNITE MANIAC": World Premiere Sneak Preview Video 3/18

| AN        | TOUR:              | DATE      | CITY             | DATE       | CITY             | DATE  | CITY             |   | DATE  | CITY            |
|-----------|--------------------|-----------|------------------|------------|------------------|-------|------------------|---|-------|-----------------|
| UN        | IUUK:              | 9/19      | Tulsa, OK        | 10/7       | Duluth, MN       | 10/23 | Pittsburgh, PA   |   | 11/9  | Charlotte, NC   |
| DATE      | 4170               | 9/21 & 22 | Dallas, TX       | 10/9       | Springfield, MO  | 10/24 | Erie, PA         |   | 11/10 | Knoxville, TN   |
| DATE      | CITY               | 9/25      | Wichita, KS      | 10/10      | Memphis, TN      | 10/26 | Glens Falls, NY  |   | 11/11 | Charleston, WV  |
| 9/7       | Lubbock, TX        | 9/26      | Kansas City, MO  | 10/12      | Detroit, MI      | 10/27 | Rochester, NY    |   | 11/13 | Louisville, KY  |
| 9/8       | Odessa, TX         | 9/28 & 29 | St. Louis, MO    | 10/13      | Cleveland, OH    | 10/28 | Binghamton, NY   |   | 11/14 | Nashville, TN   |
| 9/9       | El Paso, TX        | 9/30      | Evansville, IN   | 10/14      | Toledo, OH       | 10/30 | Worcester, MA    |   | 11/16 | Atlanta, GA     |
| 9/11      | San Antonio, TX    | 10/2      | Milwaukee, WI    | 10/16      | Springfield, IL  | 11/1  | Landover, MD     |   | 11/17 | Gainesville, FL |
| 9/14 & 15 | Houston, TX        | 10/3      | Cedar Rapids, 10 | 10/17      | Indianapolis, IN | 11/2  | Hampton, VI      |   | 11/18 | Lakeland, FL    |
| 9/16      | Corpus Christi, TX | 1075      | Chicago, IL      | 10/19      | Fort Wayne, IN   | 11/4  | Philadelphia, PA | * |       |                 |
| 9/18      | Norman, OK         | 10/6      | St. Paul. MN     | 10/20 & 21 | Kalamazoo MI     | 11/7  | Johnson City TN  |   |       |                 |

AMERICA IS FEELING THE IMPACT OF THE BLITZ, THE POWERPLAY OF THE YEAR FROM KROKUS.

### NATIONAL AIRPLAY

August 24, 1984



## ontemporary

| Three Two Leet                        |                                                                 |
|---------------------------------------|-----------------------------------------------------------------|
| Weeks Weeks Week                      | LIONEL RICHIE/Stuck On You (Motown)                             |
|                                       |                                                                 |
|                                       |                                                                 |
|                                       |                                                                 |
|                                       |                                                                 |
| 19 13 8 🕤                             |                                                                 |
| 10 7 6 6                              |                                                                 |
| 1 1 1 7                               | RAY PARKER JR./Ghostbusters (Arista) PRINCE/Let's Go Crazy (WB) |
| 35 21 15 8                            |                                                                 |
| 24 18 11 9                            |                                                                 |
| 37 26 17                              |                                                                 |
| 22 17 13                              |                                                                 |
| 15 14 12 12                           |                                                                 |
| 12-10 9 13<br>20 19 16 <b>(2</b>      |                                                                 |
| _                                     |                                                                 |
| 2 3 5 15                              |                                                                 |
|                                       |                                                                 |
| 31 28 21 <b>1</b><br>8 9 14 <b>18</b> |                                                                 |
|                                       |                                                                 |
|                                       |                                                                 |
|                                       |                                                                 |
| 28 25 23 21<br>21 20 19 22            |                                                                 |
| - 38 31 <b>2</b>                      |                                                                 |
| 33                                    |                                                                 |
| - 39 32 <b>2</b>                      |                                                                 |
| 3 5 10 26                             |                                                                 |
| 32 30 27 27                           |                                                                 |
| 39 36 29 2                            |                                                                 |
| 5 8 18 29                             |                                                                 |
| 36                                    |                                                                 |
| 40 37 34                              |                                                                 |
| 38                                    |                                                                 |
| 9 11 22 33                            |                                                                 |
| BREAKER C                             |                                                                 |
| 39                                    |                                                                 |
| 40 CE                                 |                                                                 |
| _ 40 37 37                            |                                                                 |
| 33 32 <sub>30</sub> 38                |                                                                 |
| DEBUT S                               |                                                                 |
| BREAKER @                             | STEVIE WONDER/I Just Called To Say I Love You (Motown)          |

## $\mathsf{A}_\mathsf{dult}/\mathsf{C}$ ontemporary

BILLY JOEL/Leave A Tender Moment... (Columbia) LIONEL RICHIE/Stuck On You (Motown) JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia) CARS/Drive (Elektra) TINA TURNER/What's Love Got To Do With It (Capitol) ELTON JOHN/Sad Songs (Say So Much) (Geffen) HUEY LEWIS & THE NEWS/If This Is It (Chrysalis) DAN HARTMAN/I Can Dream About You (MCA) TEDDY PENDERGRASS/Hold Me (Asylum) JOHN WAITE/Missing You (EMI America) NEIL DIAMOND/Turn Around (Columbia) 19 PEABO BRYSON/If Ever You're In My Arms Again (Elektra) STEVIE WONDER/I Just Called To Say I Love You (Motown) CHICAGO/Hard Habit To Break (WB) 22 COYOTE SISTERS/Straight From The... (Morocco/Motown) 16 15 RITA COOLIDGE/Something Said Love (A&M) GENESIS/Taking It All Too Hard (Atlantic) 10 KARLA BONOFF/Somebody's Eyes (Columbia) SERGIO MENDES/Alibis (A&M) JAMES INGRAM/She Loves Me (The Best...) (Qwest/WB) GLENN FREY/Sexy Girl (MCA) 25 24 IRENE CARA/You Were Made For Me (Network/Geffen) BREAKER IRENE CARA/You Were Made For Me (Network/Geffen)
BREAKER R. MacDONALD f/B. WITHERS/In The Name... (Polydor/PG) 9 15 22 24 POINTER SISTERS/Jump (For My Love) (Planet/RCA)

10 14 21 25 RAY PARKER JR./Ghostbusters (Arista)

N&A Begins on Page 59

## MOR/HOTTRACKS

| ı    | The      | ee Tu                               | O Las     |            |                                                                        |  |  |  |  |
|------|----------|-------------------------------------|-----------|------------|------------------------------------------------------------------------|--|--|--|--|
| ı    | 1        | 1                                   | - 1       | 0          | JOHN WAITE/Missing You (EMI America)                                   |  |  |  |  |
| П    | 4        | 3                                   | 3         | ě          | CARS/Drive (Elektra)                                                   |  |  |  |  |
|      | 6        | PRINCE OPPINIONTEFALO. NA (O.1 1.1) |           |            |                                                                        |  |  |  |  |
| П    | 3        | 2                                   | 2         | 4          |                                                                        |  |  |  |  |
| П    | 2        | 4                                   | 4         | 5          | BILLY SQUIER/Rock Me Tonite (Capitol)                                  |  |  |  |  |
|      | -        | 19                                  | 10        | 6          |                                                                        |  |  |  |  |
|      | 14       | 10                                  | 8         | 0          | LINDSEY BUCKINGHAM/Go. Insane (Elektra)                                |  |  |  |  |
| ı    | 9        | 8                                   | 7         | 8          | NIGHT RANGER/When You Close (Camel/MCA)                                |  |  |  |  |
| ı    | 7        | 9                                   | 9         | 9          | SAMMY HAGAR/Two Sides Of Love (Geffen)                                 |  |  |  |  |
| ı    | 8        | 7                                   | 6         | 10         | HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)                        |  |  |  |  |
| ı    | 17       | 12                                  | 13        | 0          | HONEYMOON SUITE/New Girl Now (WB)                                      |  |  |  |  |
| ١    | 21       | 16                                  | 14        | Ø          | A FLOCK OF SEAGULLS/The More You (Jive/Arista)                         |  |  |  |  |
| ١    | 5        | 6                                   | 11        | 13         | PETER WOLF/Lights Out (EMI America)                                    |  |  |  |  |
| ı    | 10       | 11                                  | 12        | 14         | TWISTED SISTER/We're Not Gonna(Atlantic)                               |  |  |  |  |
| ı    | 41       | 22                                  | 16        | <b>(B)</b> |                                                                        |  |  |  |  |
| ı    | 20       | 18                                  | 17        |            | BILLY SQUIER/All Night Long (Capitol) Complete Tracks Chart on Page 63 |  |  |  |  |
| ı    | -        | 45                                  | 25        |            | BILLY IDOL/Flesh For Fantasy (Chrysalis)                               |  |  |  |  |
| ı    | 33       | 25                                  | 19        | 0          | · · · · · · · · · · · · · · · · · · ·                                  |  |  |  |  |
| ı    | 51       | 31                                  | 21        |            | JON ANDERSON/Cage Of Freedom (Columbia)                                |  |  |  |  |
| 1    | 24       | 23                                  | 20        |            | SAMMY HAGAR/I Can't Drive 55 (Geffen)                                  |  |  |  |  |
| 1    | 15       | 13                                  | 15        |            | DIO/The Last In Line (WB)                                              |  |  |  |  |
| ١    | ***      | 35                                  | 26        |            | KROKUS/Midnight Maniac (Arista)                                        |  |  |  |  |
| ı    | 55       | 43                                  | 33        | _          | ROMEO VOID/A Girl In Trouble (415/Columbia)                            |  |  |  |  |
| 1    | 35       | 28                                  | 27        | _          | HELIX/Rock You (Capitol) RATT/Round And Round (Atlantic)               |  |  |  |  |
| -    | 11       | 17                                  | 22        | 25         | JEFFERSON STARSHIP/Lavin' It On(Grunt/RCA)                             |  |  |  |  |
| 1    | 13       | 14                                  | 18        | 26         | LOU REED/I Love You, Suzanne (RCA)                                     |  |  |  |  |
| ı    | 40<br>37 | 32                                  | 31        | 20         | CYNDI LAUPER/She Bop (Portrait/CBS)                                    |  |  |  |  |
| 1    |          |                                     | 30<br>KER | _          | JOHN WAITE/Tears (EMI America)                                         |  |  |  |  |
| I    | 19       | 24                                  | 24        |            | ELTON JOHN/Restless (Geffen)                                           |  |  |  |  |
| ı    | 19       | 24                                  | 24        | 30         | Friois soundingsness facilities                                        |  |  |  |  |
| 1    |          |                                     |           |            |                                                                        |  |  |  |  |
| - 60 |          |                                     |           | ET-UT      |                                                                        |  |  |  |  |

## Black/Urban

- MTUME/You, Me And He (Epic) 2 BILLY OCEAN/Caribbean Queen... (Jive/Arista) 3 RICK JAMES/17 (Gordy/Motown) SOS BAND/Just The Way You Like It (Tabu/CBS) SOS BAND/Just The Way You Like It (Tabu/CBS)
  J. KENNEDY/J. OSBORNE/The Last Time... (A&M) BROTHERS JOHNSON/You Keep Me Coming... (A&M) RAY PARKER JR./Ghostbusters (Arista) N&A Begins on Page 52 JERMAINE JACKSON/Dynamite (Arista) LIONEL RICHIE/Stuck On You (Motown) LILLO THOMAS/Your Love's Got A Hold On Me (Capitol) PRINCE/Let's Go Crazy (WB) ALICIA MYERS/You Get The Best From Me... (MCA) DENIECE WILLIAMS/Next Love (Columbia) RUN D.M.C./30 Days (Profile) RANDY HALL/I've Been Watching You... (MCA) BAR-KAYS/Dirty Dancer (Mercury/PG) 17 SHEILA E/The Glamorous Life (WB) YARBROUGH & PEOPLES/Be A Winner (Total Exp./RCA) 19 PRINCE/When Doves Cry (WB) 20 JACKSONS/State Of Shock (Epic) 3 STEVIE WONDER/I Just Called To Say... (Motown) 22 TINA TURNER/What's Love Got To Do With It (Capitol) 3 JANET JACKSON/Don't Stand Another Chance (A&M) CAROL LYNN TOWNES/991/2 (Polydor/PG) O'BRYAN/Breakin' Together (Capitol) 26 TIME/Ice Cream Castles (WB) 2 NUANCE f/V. LOVE/Take A... (4th & Broadway/Island) 35 29 27 ROGER/Midnight Hour (WB) BREAKER @
- HERBIE HANCOCK/Hardrock (Columbia) BONNIE POINTER/Your Touch (Private I/CBS)

BREAKER @ CHUCK BROWN &.../We Need Some Money (T.T.E.D.)

PATTI AUSTIN/Shoot The Moon (Qwest/WB)

- 33 KASHIF/Baby Don't Break Your Baby's Heart (Arista)
- BREAKER @ JACKSONS/Torture (Epic)
- BREAKER @ MENUDO/If You're Not Here (By My Side) (RCA)
- BREAKER DONNA SUMMER/There Goes My Baby (Geffen) 40 38 37 37 J. IGLESIAS & D. ROSS/All Of You (Columbia)
- BREAKER @ PATRICE RUSHEN/Get Off (You Fascinate Me) (Elektra) BREAKER S STEPHANIE MILLS/The Medicine Song (Casablanca/PG) BREAKER @ DIANA ROSS/Swept Away (RCA)