S

N

ed from the Disco format into a

broader base, which the indus-

try classifies as Urban. Hiring

Neil was a step in this direction

toward CHR, and now with Sun-

ny's outside help, we'll acheive

our repositioning. I'm familiar

with his work, and he's one of the

smartest programmers in

America. Neil has done a great

job taking us this far and will

stay on as PD, handling the

WKTU doesn't want to be a teeny-bopper CHR; we're look-

ing to make this a classy-sound-

ing station for New York. Until

now, the station had been in the

middle area between Urban and

CHR. WKTU has a million-

In a surprise move, WYLD-

FM/New Orleans PD Brute

Bailey has become Program

Director at Amaturo's KMJQ

(Majic 102)/Houston. Bailey

began his new job on the day that he was originally to have

reported to Inner City Broad-

casting in Los Angeles as PD of

KGFJ and Assistant PD for FM

sister station KUTE. Bailey replaes former KMJQ PD Jim

Snowden who, ironically, left to

handle mornings for Inner City's WBLS/New York.

Amaturo President Monte

BAILEY/See Page 30

Lang told R&R, "We're just

Bailey

cume, which means

WKTU/See Page 30

day-to-day operations." Explaining his goals, White said, "The type of CHR I do always leans toward the adults.

WKTU Drops

Confirming rumors of a for-

mat adjustment, WKTU/New

York has moved away from its

Urban/Contemporary format to

CHR. Neil McIntyre remains as

PD, but WXKS-FM/Boston PD

Infinity Broadcasting Presi-

dent Mel Karmazin told R&R,

"Sunny Joe is exactly what

WKTU needs to win. When we

bought the station, it had evolv-

Urban For CHR

## **RADIO ESCAPES SENATE** 12-12-12 DELAY VOTE

D

E:

'All these years of arguing that radio and television should be separated have finally borne fruit." So reflects NRBA's Abe Voron following the Senate vote to delay implementation of the new multiple ownership rule for a year as it applies to TV. However, radio's House fate is less certain. And record rental clears the House Judiciary Committee

Page 4

## LATEST BIRCH **RATINGS RESULTS**

New York: WHTZ Remains Dominant Chicago: WGN, WBBM-FM Dip Slightly San Francisco: KGO Slips, Maintains

Philadelphia: WUSL Stays On Top Detroit: Tigers Assist WJR Triumph Boston: WBCN Takes The Lead Houston: KKBQ-FM Gains Two. Still Number 1

Dallas: KVIL-FM Up To 13-Share

Page 12

## COMMERCIAL SENSITIVITY

Although a station asset, commercials can also be an audience debit. Consultant Ed Shane offers creative production and programming alternatives to make listeners as happy as the sales manager

Page 18

## PEOPLE IN THE NEWS THIS WEEK

- Bob Wood Division President at Harper
- Del Spencer PD at WYLD-FM
- Bob Galen RAB Sr. VP
- Nat Humphreys Program Manager at
- Kevin McCarthy PD for WQUE-FM
- Jim Fox Q102 OM
- Cal Milner OM at KACE
- Jeff Gehringer KKGO OM Ken Dennis KSFO & KYA OM
- Bill Minckler PD at KYA
- Bill Cahill KJ103 PD
- Rick Van Zandt OM at WTRY & WPYX
- Ken Meligren WWRC PD
- Rob Ryan PD for KKAT
- Dan Lopez KLRZ Operations Director
- Jon Horton to WENS GSM
- **David Manning WLAC GSM**
- Rusty Walker forms consultancy
- Todd Wallace buys KZKZ

Page 3, 30, 32

## SYNDICATION -AND ALL THAT JAZZ

Barbara Barnes explores syndication avenues available to Jazz programmers and chronicles the latest news on the format front

Page 54

## **BOILING DOWN SUCCESS**

The managers and programmers of ten Easy Listening stations discuss the one reason behind their spring ratings success.

Page 34

Newsstand Price \$3,50



Sunny Joe White is now consulting the station, in addition to his regular duties at WXKS-

O'KEEFE, STONE, WHITE NEW OFFICERS

## Associated Deals Eight Stations To Pyramid

Pyramid Broadcasting, operator of WXKS-AM & FM/Boston, has agreed to purchase eight stations from Associated Communications Corp. for \$29.5 million, pending FCC approval. The stations involved are WPGR & WSNI/Philadelphia, WPIT-AM & FM/Pittsburgh, WPXY-AM & FM/Rochester, and WNYS-AM & FM/Buffalo. Associated will retain owner ship of WTYM/Tampa and WSTV & WRKY/Steubenville,

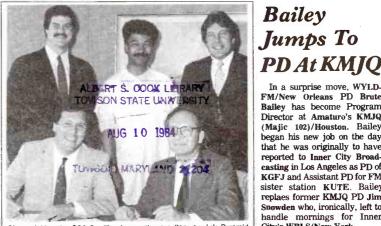
ASSOCIATED/See Page 30

## Gorman WKBW President

Timothy Gorman has been appointed President/GM of Capital Cities' WKBW/Buffalo. transferring from the GSM post at sister facility WPRO (AM)/Providence. Former WKBW VP/GM Frank Woodbeck has been named VP/ Director of Sales for Cap Cities' cable-TV division.

Commenting on his appointment, Gorman told R&R, "It's a terrific opportunity within Capital Cities. I'm looking forward to my family moving here and living in the area. Everything

GORMAN/See Page 30



Shown inking the \$29.5 million transaction are (top row I-r): Pyramid Chief Financial Officer Kenneth O'Keefe, Chief Programming Officer Sunny Joe White, and COO Brian Stone. (Bottom row I-r): Pyramid CEO Richard Balsbaugh and Associated President Myles Berkman.

LANG, BORCHARD, SILVER ELEVATED

## **Amaturo Promotes** Three in Management

In corporate promotions within the Amaturo Group, VP Lillian Lang has moved up to Sr. VP/Radio Division. At the same time, WDRQ/Detroit GM

## Smith Takes Alta **Presidency**

After three years as VP/GM of WKQX/Chicago, Jim Smith will join Alta Broadcasting August 27 as the company's new President. In joining Alta, Smith replaces Alta coprincipal John Levitt, who moves over to operate a new family-owned wholesale travel company. Alta currently owns

KBZT/San Diego and KEZR/ San Jose, where Smith will also take on the duties of President/ GM

Smith told R&R, "It's an opportunity of a lifetime young company in a growth position, poised for future acquisitions. Any GM looks at be-

SMITH/See Page 32







Chuck Borchard



Jeff Silver

VP/GM, while KMJQ (Majic 102)/Houston GSM Jeff Silver was named VP/Station Man-

Commenting on Lang's appointment, Amaturo Group CEO Joseph Amaturo said, "It has been Lillian's unique contribution that has really spark-

ed our company. She is a spe-cial talent." Regarding the promotions of Borchard and Silver, Radio Division President Monte Lang noted, "Chuck has more than achieved the goals established for WDRQ. He has developed and trained a group of

AMATURO/See Page 30

The chant that can't be ignored.

## **ROCK YOU**

The Single by

## HELIX

The group that won't be denied,

## BREAKER.

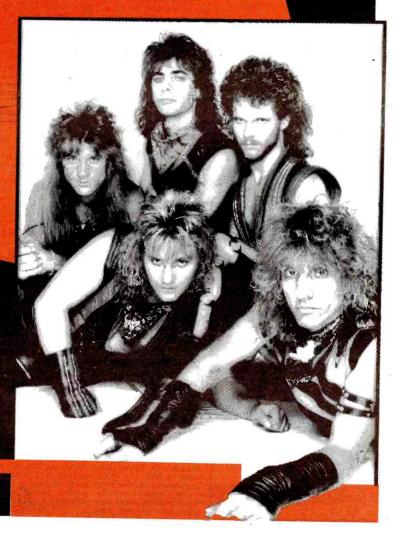
ACR /HOT TRACKS

ALBUM BREAKER

From the album, WALKIN' THE RAZOR'S EDGE.

Produced by Tom Treumuth for Hypnotic Productions, Inc. Co-produced by Helix.

Capitol



## As Division President Wood Joins Harper

facilities, and we know what it takes to country. We have both resurrected AM the performance of AM radio across the and I share the common goal of improving WBEN, and KIMN/Denver. Bob Harper WCCO/Minneapolis, WTIC/Hartford, profit from the same winning principals for success that work for KDKA/Pittsburgh, cessful AM station, Now every station can important elements that drive every suc-Wood commented, "We have isolated the day, Standard, and Rogers of Canada. panies as Cap Cities, Rollins, ABC, Double-

No replacement for Wood was named at

## Galen Sr. VP RAB Appoints

Sr. VP/Research at the Radio Advertising vices/research division, has been named VP/GM of Blair Radio's marketing ser Bob Galen, who served 25 years as Sr.



and his reputation industry knowledge, Bob's expertise, his staff of the RAB. senior management len's stature join the proud to have a pro-fessional of Bob Galin stated, "I'm very CEO Milliam Stake-RAB President/

opportunities to provide members with betwall give RAB new Bob Galen

## Embezzlement Probe Rocshire Rocked By

wal latederal law. now entered the probe, looking for possible husband's record company. The FBI has department and diverting the funds to her million from Hughes's medical claims charged with embezzling more than \$3 (and Rocchire's bookkeeper), has been nine-year employee of Hughes Aircraft against Davis's wife Shirley. Mrs. Davis, a Clyde (Rocky) Davis, are being investigated following the filing of a civil suit Rocahire Records and its chief executive,

BOCSHIRE/See Page 30

## MO of xo7 Q102 Advances

programming. Fox will continue to supervise the station's Operations Manager. In his new position, grammer Jim Fox has been promoted to Longtime WKRQ (Q102)/Cincinnati pro-



thought it was high time to recognize his promotion, planning, and research. department, covering xo4 mil really runs an entire what Jim does, as he

more consistent with

itself. The new title is

of success speaks for pany, and his record

rectors in the comsenior program di-

one of the

Hubbard observed,

Q102 VP/GM Mark

Harper's Company in San Diego. formed "AM Super-serve" Division of Bob in order to become President of the newly-VP/Programming Bob Wood has departed



one research and protelt it was time for tions in America, I AM stations. With nearly 5000 AM staservice designed for sulting and research an intensive con-Harper told R&R, President Rop

"leadership and direction." America today, and I'm happy our AM Super-serve stations will benefit from his station. Bob is the best AM programmer in perience and expertise to improve any AM facilities. Between us, Bob and I have the exto marzhal its resources on behalf of these gramming company

begin first with three client stations, one of MA of hind every kind of MA format." It was disclosed that Wood will in full service A/C outlets, but noted,"We Harper added that Wood will specialize

has served with such broadcasting com-A longtime programming veteran, Wood which is WBEN.

8-10-84

## Checking Out What's New

metal - robot lounge singers. by reading "What's New." This week Editor products, and upcoming industry confabs mestyle trends, equipment, promononal Stay abreast of the latest in demographic/

Black/Urban Chart **AOH Chart** A/C Chart Country Chart Jazz Charl Mational Music Formats seifinuhoqqO Jazz: Barbara Barnes .... Black/Urban Radio: Walt Love 29 Mashville: Sharon Allen Country: Lon Helton

HERE'S ONE OF MY FAVORITES.

PAGE THREE

ip...... AOR: Steve Feinstein. CHR: Joel Denver Easy Listening: Gall Mitchell .....34 On The Records: Ken Barnes Street Talk Ratings & Research: Jhan Hiber Mashington Report

## To WYLD-FM PD Spencer Elevated

to program the number one station in the Tom Lewis have given me the opportunity

Humphreys New WPNT Program Manager

## WPNT President/GM Saul Frischling commented, "I'm extremely pleased to commented, "I'm extremely pleased to wroken ty Nat Humphreys has been appointed Pro-Former WWSW/Pittsburgh air personau-

" noitste station." tremendous asset to the continued growth Nat's wide range of experience will be a welcome this talented individual to WPVT.

inght now to Saul."
HUMPHREYS/See Page 30 owe everything that's happening to me displays a tremendous amount of courage. I record in programming to run his station Saul's head. To ask someone with no track continued, "I guess it rang some bells in or in a morning of the state of morning show. "But after discussing some Frischling about only doing the station's Humphreys said he first spoke with

CEHKINGEK KKCO OW

## Shifts To KACE KKCO2 Wilner

fic Director/Music Director Jeff Gehringer departure, KKGO promoted Assistant Trai-Following the announcement of Milner's crosstown KACE in an identical capacity. Manager post at KKGO/Los Angeles to join Cal Milner has left his Operations

gramming, and traffic.' at KACE, bringing together sales, procoordinating the various departments here some additional responsibilities. I'll be other staff raembers; I'm also taking on ing here was previously handled in part by the station. Milner told R&R, "What I'm do-Alonzo Miller would continue to program quick to point out that current KACE PD position at Black-programmed KACE, was Milner, who essentially moves into a new to Operations Manager.

## Cahill K1103 PD

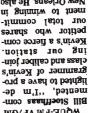
CVHIFF\Zee bade 30 Dan Wilson, who departed for the GM slot (KJ103)/Oklahoma City Cahill replaces has accepted the PD post at KJYO tions Manager and WPYX PD Bill Cahill Former WTRY & WPYX/Albany Opera-

> McCarthy Takes created position, Humphreys will also serve WPNT. In addition to handling this newlygram Manager at crosstown A/C outlet

## WOUE-FM PD Post

who jumped crosstown to CHR competitor McCarthy succeeds Kris O'Kelly, gramming position at WQUE-FM/New Or-(KXX106)/Birmingham, Kevin McCarthy has resigned in order to accept the pro-After two years as PD at WKXX

WOUE-FM VP/GM



ot bebeen skills eleople skills needed to New Orleans. He also Kevin McCorthy

McCARTHY/See Page 30

## TO KSFO & KYA OM Dennis Promoted

MINCKLER KYA PD

similar position at KGW/Portland, A KSFO to KYA as PD is Bill Minckler, who leaves a been upped to OM of both outlets. Returning ment, Program Manager Ken Dennis has KYA/San Francisco programming depart-In restructuring within the KSFO &

marketing, you're seeing more and more stations using strategic planning and VP/GM Ron Saite commented, "With

DENNIS/See Page 30

# TARTS pleased that Mr. Hutchinson and (owner)

WBLX/Mobile, WBUL/Birmingham, and WOVV/Ft. Pierce, He said, "I am very

ment Network, a planned 24-hour Black satellite outlet. Spencer has also been PD at

after a stint with the Sunshine Entertain

given his performance with Inter-Urban up

and we felt Del had earned the PD position,

promoting from within whenever possible,

Hutchinson told R&R, "We have a policy of

at KMJQ/Houston. (See separate story.)
WYLD-FM Executive VP/GM James

replaces Brute Bailey, who was named PD

Spencer has been promoted to PD. Spencer

announcer and Production Director Del

outlet WYLD-FM/New Orleans, morning

A/C: Ron Rodrigues

Calendar: Brad Messer

At Inter-Urban Broadcasting's flagship

Spencer joined WYLD-FM a year ago

OE age Page 30

## Washington Report

## Average GM Earns \$62,121

A radio GM's average compensation is \$82,121, according to an NRBA-conducted survey of 400 radio group owners. That figure includes base salary, bonuses, and commissions. In the top 50 markets the average \$86,641, compared to \$75,060 in markets 50-100, and \$42,811 in 100+ markets. The survey pegged the average pay of executives heading radio groups (excluding presidents) at \$94,744.

Medical insurance is the most common benefit offered by radio groups. It is furnished by 96.4%, followed by life insurance (91.1%), accidental death and dismemberment coverage (80.4%), retirement plans (61.5%), and disability coverage (48.2%). Eight of ten GMs and 91.7% of group VPs have company cars.

According to NRBA, the average radio group consists of 5.3 stations with 3.3 GMs.

## BMI-Industry Talks Continue

After an initial ten-hour session last week in New York, negotiators for BMI and the All-Industry Radio Music License Committee planned to meet again in San Francisco in an effort to reach agreement on radio royalty rates for BMI composers and music publishers.

Both sides are reportedly sticking to their opening positions. The committee says no rate hike is warranted. But BMI maintains an increase is justified because it licenses over half of all music played on radio, while receiving less in royalties than ASCAP.

## FCC Imposes One Fine, Lifts Four

WMBL & WMBJ/Morehead City, NC has been fined \$1000 by the FCC for failure to file its Annual Employment Reports (Form 395) for 1981 and 1982. Meanwhile, similar \$1000 fines issued earlier to four stations for employment reporting violations have been rescinded. Stations relieved of penalties were WDVL & WKQV/Vineland, NJ; WTWG/Birmingham; WVOM & WTIB/luka, MS; and KLMX/Clayton, NM.

## WJRB's License Renewal Deferred

Questions about the station's compliance with main studio and program origination rules have prompted the FCC to defer the license renewal of WJRB/Madison, TN. The station's owner, Metrogeneral Communications of Nashville, was also given 30 days to submit an Equal Employment Opportunity (EEO) report for WJRB and cowned WJKZ/Franklin, TN. Special reports will also have to be filed annually.

Citing EEO shortcomings, several groups had challenged WJRB's renewal. While finding that EEO reporting errors were inadvertent, the Commission said it was concerned about Metrogeneral's efforts to recruit and hire minorities.

## Seven Elected To NRBA Board

Results are in from balloting for seven seats on the NRBA Board of Directors. Winners are WNAE & WRRN/Warren, PA President LeRoy Schneck, WAYS & WROQ/Charlotte, NC President Sis Kaplan, WNOI/Columbus GM Art Ortega, KANE/New Iberia, LA President Art Sub-chielle, KWOA/Worthington, MN VP/GM JIm Wychor, Hicks Communications President Steve Hicks, and KRSP/Sait Lake City President/GM Ralph Carlson.

## FCC Proposes FM Application "Window"

With an eye towards speeding up the licensing of new FM stations, the FCC has proposed a new procedure in which all vacant channels in the table of allotments would be thrown open to applications during periodic, 45-day filing "windows." The process would also apply to modifications of existing stations.

Mutually exclusive applications would be grouped for comparative hearings, and new "windows" would be posted as new FM channels are authorized. As another speedup step, the Commission is proposing strict enforcement of the 12-month limit on construction permits.

## Sloppy AM, FM Applications May Get Trashed

Complaining that up to 40% of all applications for new FM stations are "incomplete and patently defective," the FCC has put a new get-tough policy in place. It lists three stages at which an incomplete application can either be returned for correction or dismissed altogether.

"When numerous uncorrected defects and ornissions, considered in the totality, impair our ability to evaluate the application, the application will be subject to dismissal," the Commission warned.

Common defects include failure to sign applications, lack of local public notice, incomplete engineering data, or violations of ownership rules.

## Other Key Developments:

• The FCC has rejected the National Black Media Coalition's call for lottery selection of a single AM stereo standard.

 Group W has created an annual Westinghouse Scholarship to send one of its broadcast reporters to a major university's special program of economic and business

 An FCC vote was set for this week (8-8) on elimination of rules restricting broadcasts of horse race programming and advertising.

## Radio Untouched As Senate Guts 12-12-12 Rule

The Senate Appropriations Committee voted last week (8-7) to delay implementation of the new 12-12-12 multiple ownership rule for a year as it applies to television. But a proposal by Sen. Dale Bumpers (D-AR) to include radio in the delay was defeated, 14-8.

NRBA Executive VP/Government Relations Abe Voron hailed the action as the first time a Congressional committee has ever voted to regulate radio and television differently. "All these years of arguing that radio and television should be separated have finally borne fruit," said Voron.

## Leland Readies "Penetration Index"

Although radio escaped untouched in the Mouse. While the House Telecommunications Subcommittee has no jurisdiction over the supelemental appropriation, it is expected to hold hearings next month on a bill Rep. Mickey Leland (D-TX) will introduce this week to modify the FCC action.

Leland's ownership standards would apply to both radio and television. They would set a certain percentage of audience reached — a so-called "penetration index" — as the trigger mechanism for the multiple ownership cap. The index concept had strong backing at the FCC from Commissioner Mind Dawson.

A Leland aide said that some numerical

limits for groups under the trigger percentage may be included, but with different standards for small and major market stations. Leland's bill is also likely to contain some minority ownership incentives.

## TV Moratorium Up To Conference Committee

The delay clause for the 12-station TV limit, pushed by Sens. Warren Rudman (R-NH) and Daniel Inouye (D-HI), was attached to a supplemental appropriations bill which has already passed the House. That leaves the issue in the hands of a House-Senate conference committee that must resolve differences in the two versions.

Rudman and Inouye argued that an important policy shift on multiple ownershipshould not take place until Congress at least has a chance to hold hearings on the issue. They received strong backing from the Motion Picture Association of America (MPAA), which maintains 12-12-12 will concentrate too much power in the hands of the three major television networks.

## Record Rental Sails Through House Judiciary Committee

The chances that Congress will move this year to control record rentals brightened considerably last week. A bill to give copyright holders the power to determine whether or not their records may be rented cleared the House Judiciary Committee without opposition. Action by the full House is expected after Labor Day.



QUELLO TAKES OATH — FCC Commissioner Jim Quello (right) was recently swom in to a new seven-year term on the Commission. Chairman Mark Fowler (left) and Quello's wife Mary looked on as the oath was administered by U.S. Appeals Court Judge Damon Keith. Keith and Quello are longitime friends who once served together on the Detroit Housing and Urban Renewal Commission.

Under the "First Sale Doctrine," copyright holders currently lose all control over a record after its initial sale. The bill (H.R. 5938) sponsored by Rep. Don Edwards (D-CA) would let them either ban rental of their records or receive royalties. A similar bill (S. 32) authored by Sen. Charles Mathias (R-MD) passed the Senate in June 1983.

In testimony before Congress last year, Recording Industry Association of America President Stanley Gortikov criticized the obvious link between record rentals and home audio taping. "Rental shops merely feed off the talent and investment of others, jeopardizing jobs, careers and music itself," he testified.

His stand was backed by music distributors, composers, and publishers who claim that in Japan, where record rentals are more prevalent than in the United States, record sales dropped in the vicinity of rental shops.

The Electronic Industries Association (EIA) opposes the legislation, saying it will hurt consumers, manufacturers, and retailers. EIA maintains, for instance, that compact discs are so expensive to buy that the spread of disc technology will be hurt by making it harder for customers to rent discs for trial use.

## CBS RADIORADIO THE HOT ONE ...AGAIN!

UP 24% .... PERSONS 12+

Largest Percentage Increase of Any Network in RADAR 29.

CBS RADIORADIO also shows *BIG* gains in other key demographics, including:

UP 21% ADULTS 18+ UP 13% ADULTS 18-34 UP 20% ADULTS 25-34

Join the Hot One! Call David West in New York at (212) 975-2097 or Steve Epstein in Los Angeles at (213) 460-3547.

> The Programming Service With The CBS Difference



## ITC/3M Unveils Broadcast Cart Player

The "Omega Stereo Reproducer" is the latest broadcast tage cartridge playback unit International available from Tapetronics/3M. The unit contains a microprocessor that controls record, playback timing, and logic functions, as well as monitoring control settings and providing 150Hz audio mute, solenoid control, and digital cue tone detec-This microprocessor also features a stable reference frequency that enables the user to digitally synthesize bias frequency and recorder cue tones.

Additional features include DC brushless capstan motors and a crystal-referenced servo control system, two removable circuit boards for easy testing without the use of extender cards, and a



user-programmable number of functions

"Omega Stereo Repro-The ducer" complies with 1975 NAB equalization standards. For further information, contact 3M's Bichard Barker at (612) 733-9214

## **Network Radio Billings Highest** In History

Network radio billed more than \$27.5 million dollars in advertising during May 1984. That figure was the highest for any single month in the industry's history, according to figures compiled by the accounting firm of Ernst & Whinney for the Radio Network Association, Inc. Much of this sales momentum carried over into June, as network radio billings rose 13.4% over June 1983

## U.S. Self-Employed Workforce Up 6%

How many times have you heard someone say, "Gee, I'd like to be my own boss?" About as often as you've heard the phrase "going for the gold," right? Well, according to statistics compiled by the U.S. Small Business Administration, more Americans are acting upon their desire for self-employment than ever before.

In 1983, the number of self-employed Americans rose 6.6% over the previous year. In fact, 8% of the total U.S. workforce of 102 million people is selfemployed, However, 39% of the U.S. workforce still collects its paycheck from a company with more than 500 employees and another 35% work for a small business (a company with fewer than 500 employees).

Agriculture accounts for only 3% of the total U.S. workforce. The remaining 15% are government employees.

## LONG DISTANCE RUNAROUND?

## Consumer Group Raps **New Phone Firms'** Information Services

All that increased competition in the wake of Ma Bell's breakup was supposed to be good for John Q. Public, and it's true that the new kids on the long distance telephone service block can save you money. However, a recent survey by a Washington, DCbased consumer group, the Telecommunication Research and Action Center (TRAC), blasted long distance companies "across the board" for failing to provide correct and useful information about their services to consum-

The non-profit, 10,000-member organization's researchers found that repeated calls to a long distance company's toll-free information number often resulted in different answers to the same question. For example, three calls to Western Union, asking, "What is the number of cities from which your service can be used?" produced the following answers: 29, 269 and 128.

Meanwhile, SBS/Skyline information operations reflected complete confusion over whether they offered an information service, AT&T operators differed in their answers on the additional cost associated with the use of credit cards, MCI operators could not give complete information on their travel features, and Sprint operators did not know the number of cities in which their travel cards could be used.

All this static came during TRAC's three-week compilation of a 19-point consumer comparison chart, detailing

the differences between the various long distance companies. The chart is available for \$3; write to TRAC, P.O. Box 12038, Washington, DC, 20005. Or you can ask the companies yourself that is, if you don't mind calling again and again and .

## **Buick Sponsors** Radioguides In 24 Markets

The Buick Motor Division of General Motors, in association with National Car Rental, recently sponsored the production of 1.3 million "Radioguides," to be distributed in 24 cities.

Designed to promote radio listenership, the "Radioguides" are 3" x 8" cards customized for each market, listing all available AM and FM radio stations, their call letters, frequency, and format. Code names and promotional slogans are also indicated.

Each "Radioguide" billboards one local radio station, with WABC/New York, KNX/Los Angeles, WGN/Chicago, WWJ/Detroit, KDKA/Pittsburgh, KOA/Denver, WHK & WMMS/Cleveland, and WZPL/Indianapolis among those featured. "Radioquides" are available exclusive ly through National Car Rental and are placed inside every car rented.

## Robot Lounge Singer's Act Stresses Mechanics



Sitting at the piano with a dirty ashtray, a pack of cigarettes, a half-empty glass, and a tip jar, Sammy Sands plays a little, sings a little, and tells a few jokes. Wearing the traditional lounge singer's silver lame jacket and untied bow tie. he's not above winking at the drinking customers and thanking drunks even when they don't applaud. If Sammy's performance seems a little stiff, he has a pretty good excuse - after all, he is a robot.

That's right, "Sammy Sands" is a mechanical man, a product of Warner Communications' subsidiary Warner Leisure, Inc. Like most flesh-and-blood lounge singers, Sammy Sands is basically a

glorified jukebox: the music and jokes are on a reel-to-reel tape, and while his head and hands move, the sound actually comes out of a speaker located behind him.

Sammy's repertoire consists of six 12-minute routines; one is performed hourly every evening at Tucker, GA's swingingest nightspot, the appropriately-named Gadget Cafe. Ah, but imitation is the greatest form of flattery, and soon a pair of Sammy Sands clones will be playing the good old good ones and telling a few, too, in similar young adult watering holes in Tampa and Houston. Just don't ask the robot if he knows any heavy metal.

## THE MOVEMENT THAT COULDN'T BE STOPPED

## **Body Rock**

There once was a time when people danced to music, shook what they brought, and felt better for It without even considering the therapeutic benefits. However, these are more introspective times and even the simple joy of dancing to your favorite music has to be vindicated not by its obvious psychic value, but its ability to whip those aging muscles into soap opera starlet shape.

For the penultimate words on the subject, our It Had To Happen Department presents "Rock Aerobics," a complete exercise program from the editors of Rolling Stone. A 120-page paperback, the book contains step-by-



sten illustrated instructions on how to do the 50 exercises that make up an aerobics routine. The difference is that the book's authors have chosen specific songs from some 50 rock albums whose hipness presumably has been officially sanctioned. (We'll certainly never listen to ZZ Top's

"Jesus Just Left Chicago" the same way again.)

"Rock Aerobics" not only contains a brief explanation of what aerobics does for you, but also tells you which songs to do which exercise to for maximum selfrealization. Price: \$6.95 from **Fawcett Columbine Books.** 

## **FUTURE HITS**

with Joel Denver

WESTWOOD ONE For the best in nationally-sponsored radio programs, concerts, simulcasts and big event specials, call (213) 204-5000.

## **RKO RADIOSHOWS**

# RKO PRESENTS ROD STEWART



"Tonight's the Night"...Labor Day, September 3rd... with 90 minutes of Rod Stewart LIVE via satellite from New York's Jones Beach Theater 8:00 PM (ET).

He'll perform such incredible hits as "Do Ya Think I'm Sexy," "Maggie May," plus "Infatuation" and other cuts from his latest smash album "Camouflage."

Make it happen for your market and call RKO at (212) 764-6702.

Levis

Sponsored in part by Levi's Cords, Canada Dry and Plymouth. Leave it all behind with the exciting new Plymouth Turismo Duster.

Plympath\_ rooks America!

Produced by Patrick Griffith Productions Inc. for RKO.

## otions ///

### Schumacher Joins **Lund Consultants**

Fred Schumecher has joined Lund Broadcast Consultants. Inc. as Director of Marketing. Schumacher's radio experience includes a term as General Manager at KSFO & KYA/San Francisco.



### Gauthier, Palacio New **EMI America VPs**

Gilles "Frenchy" Gauthler and Dave Palacio have been elevated to Divisional VP/Creative Services & Merchandising and Divisional VP/Administration, respectively, at EMI America. Gauthier joined the Capitol Records' Boston promotion staff in 1972: when EMI America bowed in 1978 he was named Director/Creative Services, Merchandising and Advertising, Palacio also joined Capitol in 1972 as Internal Auditor, later moving up to his most recent position as Assistant Controller.

## **KIXK Welcomes Warantz, Visotcky**

Sharon Warantz joins KIXK/Dallas as Director/Advertising & Promotion. She moves crosstown after two years in a similar post with KRQX. Prior to that, Warantz

worked as Promotion Coordinator at WHN/New York and Publicity Director at McGavren Guild Redio. In other station activity, WLS-AM & FM/Chicago Account Executive Bob Visotoky comes aboard as Sales Manager. Before his three-year stay at WLS, he spent three years with WPLJ/New York as an AE. Visotcky also served as



Sharon Warantz an AE with WAJR & WVAQ/Morgantown, WV. His appointment becomes effective September 1.

## White Upped At McGavren Guild

Kay White has been promoted to VP/Sales for McGavren Guild Radio. Before her promotion, White spent three years as an Account Executive with the company's Atlanta office.

## **Garner Earns VP Stripes**

Bonnie Garner has been upped to VP/A&R, CBS Records/Nashville. She first joined the label's New York A&R department in 1971; two years later she moved to Nashville and assumed the Director/A&R position. Prior to her CBS affiliation, Garner served on the staff of Bill Graham's Fillmore East and as a talent coordinator for "Playboy After Dark."



Bonnie Garner

### **CBS Advances Aronow, Kuroki**





Diane Aronow and Sharon Kuroki have been upped to VP/Marketing and VP/Music Club Marketing, resp tively, for the Columbia House Division of the CBS/Records Group. Aronow is a seven-year CBS veteran and held the VP/Clubs Marketing post just prior to this appointment. Kuroki joined the company in 1973, moving to Columbia House as Director/New Member Acquisition in 1979.

### Atlantic Taps Satterwhite

Audrey Satterwhite has been appointed Art Director for Atlantic Records. Prior to accepting this nost she worked as Art Director/ East Coast for CBS Records, Satterwhite's career also includes a stint as Promotion Art Director for Rolling Stone magazine.



Audrey Satterwhite

## Welk Music, Kennedy Reach **Co-Publishing Agreement**

The Welk Music Group and producer/songwriter Jerry Kennedy have entered into a copublishing pact. Kennedy's Yellow Jacket Music, Inc., Rebel Heart Music, Inc., and Uppercut Music will share copyright ownership and be administered by Welk's Hall-Clement Publications, Jack & Bili Music Company, and Somebody's Music, respectively. Kennedy, once VP/A&R for Mercury Records' Nashville Division, is President of J.K. Productions, Inc.

## Marvelwood Forms Label

Manushmood Music Corp. has formed a new label. Marvetwood Records, VP/Promotion Marc Rosen and VP/Video Projects Dave Kerwin are based in New York, while Director Gary Marmitt and Professional Creative Manager Bill Draffen work out of Nashville. The label can be reached at Box 120981, Nashville, TN 37212; (615) 383-4487

### **Arista International Reorganizes**

Rick Blaskey has been named VP/International Operations for Arista Records' International Department. He halls from the Ariola International Group in

London, where he was Director of International Artist Development, In other related activity, Elizs Brownjohn has been appointed Associate Director/International Operations, while Kevin Keenan has been promoted to Manager/International Operations. Brownjohn previously headed the International Department at Chrysalis Rec-



Rick Blaskey

ords. Keenan, an eight-year Arista veteran, most recently held the position of Administrator/International Operations.

### **Hixon To BBS Controller**

Steven Hixon has been appointed Controller for Bonneville Broadcasting System. He joins the company from the Assistant Controller post at WKQX/Chica-

### **Scherer Upped by WHAS**

Robert R. Scherer has been named Local Sales Manager for WHAS/Louisville. He has worked in radio sales at WHAS for the past 21 years.

### **Green Slated For New Atlantic Post**

Alison Green has been appointed to the newly-created position of Video & Marketing Campaign Manager for Atlantic Records. Green has been with Atlantic since September 1977, most recently holding the position of National Merchandising Manager.



Alison Green

## **KZOK/KJET Select Local Sales Manager**

Thomas Cosgrove has been appointed Local Sales Manager for KJET & KZOK/Seattle. He most recently comes from San Francisco, where he spent two years as an Account Executive for KCBS, and three years as Manager for the CBS-FM National Sales office.

## Sides Picked For E/A Promotion

Elektra/Asylum Records has selected Rob Side to be Local Promotion Representative for its Dallas office. Sides's previous experience includes various promotion stints for both Arista and Warner Brothers Rec-

## WANTED! RADIO BLOOPERS

Television has been having all the fun for too long. Now it's radio's turn to turn on the lafs!

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## Rick Springheld 5

NEW MAJOR SUMMER SINGLE

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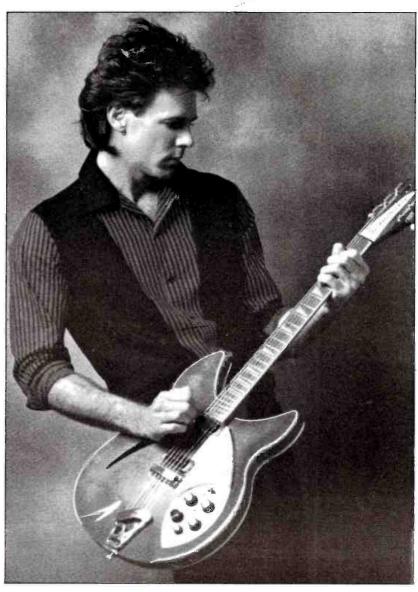
FROM HIS FOURTH CONSECUTIVE PLATINUM ALBUM "HARD TO HOLD" ABL1-4935



Also featuring the hits: "LOVE SOMEBODY" & "DON'T WALK AWAY"

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ONE OF THE MOST ADDED



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Austin, Texas
San Antonio, Texas
Dallas, Texas
Kansas City, Missouri
Denver, Colorado
Albuquerque, New Mexico
Las Cruces, New Mexico
Tempe, Arizona
Costa Mesa, California

Los Angeles, California Concord, California Honolulu, Hawaii Tokyo, Japan Nagoya, Japan Dsaka, Japan Fukuoka, Japan

Europe to follow immediately

Produced by Rick Springfield and Bill Drescher for Carman Productions.

Management and Direction: Dana Miller and Barry Gross for Major Way Productions





## **Country Concerns**

As the advance 12 + shares have come across my desk over the past few weeks, it seemed as though some major Country stations were on the skids. Is the rampant talk about gloom and doom in the Country format based on perceptions or reality? Let's take an objective look at a sample of the spring **Arbitron** results and see what they have to say about the current and future state of Country radio.

## Good News, Bad News

Eight markets were selected at random for examination: Charlotte, Dallas-Ft. Worth, Grand Rapids, Kansas City, New Orleans, Phoenix, Portland, and San Francisco.

As it turns out, there is both good news and bad news. The good news is that in the above markets there was a goodly number of converts to the Country sound, often from older-skewing formats that had apparently not been very salable in the past. It's a compliment to the format that a station such as KUPL-FM/Portland, which had been number one 12+ in the fall '83 sweep with a Beautiful Music approach, moved to Country in hopes of finding sales paydirt.

In markets where there was a Country convert or where signals from adjacent markets penetrated, the 12+ and 25-54 stories were brighter. While more stations usually means the potential for higher shares for a for-

mat, there is no guarantee. Thus, it must be encouraging that in four of the metros we broke out, Country seemed to have made some positive strides since the spring '83 sweep.

On the other hand, in each of the markets we chose where the number of Country outlets remained static from spring to spring, there was some notable slippage. The Total Persons picture reflected an average drop of 10% from spring to spring, while the 25-54 scene registered a 6% downturn. Neither of these statistics are horrible drops, but there definitely has been some erosion among Country stations in markets where the number of those outlets remained unchanged within the last year.

## Facts & Figures

Here's how the eight markets we examined performed in Country ratings over the past year:

(All figures are metro, average quarter-hour shares)

## O&A

I've received many calls since the recent article on my soonto-be-released book, "Hibernetics." The two most-asked questions are "When can I get it?," and "Does it help you do basic research such as focus groups?"

The book will first become available at the R&R Direction '84 seminar (September 15-16). You can also pick up "Hibernetics" at R&R's booth during the RCPC (which I'll be manning).

There is much hands-on and basic research information in the book, enough to enable you to either properly set up your own research projects, or to ensure that an outside consultant does a good job for you. An entire chapter is devoted to the setup, conducting, and evaluation of focus groups.

## Week In Review

## Grudman Joins Eastman

Jacquie Grudman has joined Eastman Radio as Research Manager in the New York office. Ms. Grudman was most recently with the RAB as Manager/Marketing & Research. Prior to that, she was with WABC/New York for ten years as Director/Research & Sales Development. Ms. Grudman will work with Eastman Senior VP Alan Tobkes in the firm's Marketing Services Department.

## New Phone Number For Hiber & Associates

Jhan Hiber & Associates has recently completed relocating its offices, and with the move comes a new telephone number for the research/marketing consultancy. JH&A may now be reached at (408) 625-3356, and the office is open 7am-3pm California time. The firm's mailing address remains P.O. Box 1220, Pebble Beach, CA 93953.

## Arbitron Updates Working Women Data

With the percentage of women who work expected to rise to 58% by 1990, this segment of the populace is bound to become increasingly sought after by advertisers. Arbitron has released some A.I.D. run information that provides clues as to how well radio reaches this market.

Among the highlights in the top three markets was the fact that radio reaches 94.5% of upper-income working women 25.54 during morning drive. Evening drive is effective, too, as 84.4% of the upper-income working women 25.54 are delivered by radio in this daypart. Saturday middays see this figure drop to 51.6% of the most desirable working women.

Arbitron is prepping a presentation on this topic, to be released later this summer. Stay tuned for details.

				111			
Charlotte				New O	rleans		
	Spring'83	Spring'84	Change		Spring'83	Spring'84	Change
12+	14.6%	21.0%	+ 44%	12+	9.4%	8.7%	-7%
25-54	17.3%	26.1%	+51%	25-54	8.9%	12.0%	+ 35%
Stations	1	3		Stations	2	2	
I	Dallas-Ft.	Worth			Phoe	nix	
ì	Spring'83	Spring'84	Change		Spring'83	Spring'84	Change
12+	20.6%	19.7%	-4%	12+	14.9%	14.0%	-6%
25-54	23.4%	22.3%	-5%	25-54	21.9%	17.4%	-21%
Stations	5	5	-570	Stations	4	4	
	Grand F	Rapids			Portland	d, OR	
	Spring'83	Spring 84	Change		Spring'83	Spring'84	Change
12+	12.9%	19.2%	+ 49%	12+	10.8%	13.6%	+26%
25-54	24.0%	29.8%	+ 24%	25-54	14.3%	17.7%	+24%
Stations	3	4		Stations	3	4	
	Kansas	City			San Fra	ncisco	
	Spring'83	Spring'84	Change		Spring '83	Spring '84	Change
12+	17.6%	18.8%	+ 7%	12+	7.9%	6.7%	-15%
25-54	19.1%	23.3	+ 22%	25-54	11.2%	7.9%	-30%
Stations	2	4		Stations	3	3	

## Care For The Country Core

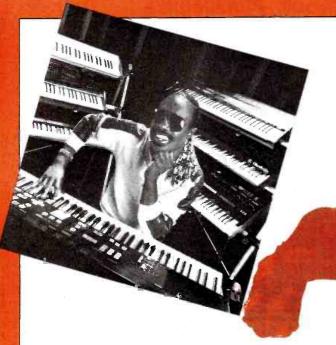
While there are some full-service Country stations - WHN/ New York and WMAQ/Chicago, for example - that enjoyed excellent books in recent sweeps, the overall picture for Country is at best partly cloudy. It seems stations should research the nature of their audiences (as it will vary by market) to separate the core from the occasional listeners. After reviewing the research, management can determine whether to target the core or to try building more among the casual cumers.

It is not unusual for strong

Country stations to have 20% of their diarykeepers as core Country listeners (contributing 65% of the station's QHs), with the other 80% being "users," — that is, folks who may primarily tune to A/C, for instance, but sample Country for a change of pace. Deciding which group to go after is the stuff key decisions are made of, but if Country is going to prosper, stations may have to get back to basics and insure that the core is well satisfied.

Next week I'll take a look at another major format and how it fared this spring. Until then, may your cume be high and your bottom line be in the black!

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FROM THE ORIGINAL SOUNDTRACK

The Moman in Red

WRITTEN, ARRANGED AND PRODUCED BY STEVIE WONDER



#1 MOST ADDED A/C #3 MOST ADDED CHR



## Spring '84 Birch Advances

Birch Radio

## **New York**

WHTZ Maintains Hold On First; WOR Adds Two, New Runner-up; WNEW-FM Ties WAPP For AOR Title: **Urbans Drop** 

,	Vinter '84 St	ring '8
WHTZ (CHR)	9.8	9.0
WOR (Talk)	5.6	7.6
WKTU (Urbn)	5.5	5.0
WPLJ (CHR)	5.5	5.0
WRKS (Urbn)	6.3	5.0
WINS (News)	4.2	4.3
WAPP (AOR)	6.0	3.8
WNEW-FM (AO)		3.8
WCBS-FM (Gold		3.4
WADO (Span)	2.9	3.1
WABC (Talk)	4.0	2.7
WBLS (Urbn)	4.1	2.7
WNBC (CHR)	2.5	2.7
WHN (Ctry)	2.3	2.6
WCBS (News)	4.0	2.4
WPIX (AC)	3.5	2.4
WQXR-AM & FM		4.7
(Clas)	1.3	2.1
WMCA (Talk)	1.6	1.9
WNEW (BBnd)	3.0	1.9
WPAT-FM (BM)	4.1	1.9
WSKQ (Span)	2.4	1.9
WRFM (BM)	2.2	1.8
WJIT (Span)	1.9	1.5
WYNY (AC)	2.1	1.5
WBLI (CHR)	1.2	1.2
WLIR (AOR)	.9	1.2
WLTW (AC)	.8	1.2
	.0	2

## Birch Radio

## Chicago

WGN, WBBM-FM Slip, Stay 1-2; WMET Takes AOR Lead; WMAQ Surges: A/C Battle Remains Tight

w	uta- 104 C-	
WGN (Talk)	nter '84 S <sub>2</sub> 9.3	
		8.9
WBBM-FM (CHR		6.9
WGCI-FM (Urbn)		6
WBMX (Blk)	6.2	5.6
WMAQ (Ctry)	4.1	5.3
WLS-FM (CHR)	4.6	4.8
WLS (CHR)	4.7	4.7
WKQX (CHR)	4.9	4.3
WMET (AOR)	3.7	4.1
WBBM (News)	4.5	3.8
WXRT (AOR)	4.0	3.8
WLUP (AOR)	4.5	3.7
WJJD (BBnd)	2.5	3.4
WIND (Talk)	3.9	3.3
WCLR (AC)	2.8	3.1
WFYR (AC)	2.6	3.0
WLAK (AC)	2.3	2.9
WUSN (Ctry)	3.5	2.7
WLOO (BM)	4.4	2.6
WFMT (Clas)	2.8	2.3
WGCI (Blk)	1.3	1.8
WJEZ (Ctry)	1.4	1.7
WAIT (BBnd)	1.6	1.0
	2.1	1.0

## Birch Radio

## San Francisco Philadelphia

KGO Dips, But Holds Big Lead; KYUU Improves To Second Place: KNEW, KFRC Surge Into Contention

into Cont	enuon	
	nter '84 Sp	oring '8
KGO (N/T)	11.2	9.9
KYUU (AC)	4.8	5.4
KSAN (Ctry)	5.2	5.2
KSOL (Urbn)	5.0	4.4
KNEW (Ctry)	2.6	4.3
KCBS (N/T)	4.4	4.2
KFRC (CHR)	2.8	3.7
KIOI (AC)	4.0	3.5
KRQR (AOR)	3.9	3.0
KABL-FM (BM)	3.1	2.9
KABL (BM)	1.7	2.7
KDIA (Blk)	2.9	2.6
KBLX (Urbn)	4.1	2.5
KNBR (AC)	2.4	2.5
KOME (AOR)	2.2	2.4
KMEL (AOR)	2.6	2.3
KSJO (AOR)	2.2	2.3
KFOG (AOR)	1.8	2.2
KITS (CHR)	2.8	2.2
KQAK (AOR)	1.8	2.2
KWSS (CHR)	2.3	2.2
KSFO (AC)	2.4	1.9
KJAZ (Jazz)	1.2	1.7
KLOK-FM (AC)	.5	1.4
KLIV (BBnd)	.4	1.3
KLOK (AC)	2.1	1.3
KOIT-FM (Easy)	3.7	1.3
KEEN (Ctry)	1.0	1.2
KKHI-AM & FM		
(Clas)	2.4	1.2
KYA (AC)	.5	1.2
KBAY (BM)	2.1	1.0

## Birch Radio

## **Boston**

WBCN, WXKS-FM Continue Torrid Pace; WBZ Drops, Now Tied With WHTT; WHDH WEEL Slin

WILDH, WEEL SHP				
ter '84 Sp	ring '84			
10.5	10.6			
10.8	10.5			
10.7	8.1			
8.4	8.1			
8.9	8.0			
6.6	4.7			
4.2	4.1			
4.8	4.1			
4.2	4.0			
2.4	2.8			
2.2	2.7			
2.7	2.5			
1.9	2.4			
3.5	2.3			
1.7	2.0			
1.5	1.9			
.7	1.4			
.9	1.2			
.7	1.2			
.9	1.0			
	10.5 10.8 10.7 8.4 8.9 6.6 4.2 4.8 4.2 2.4 2.2 2.7 1.9 3.5 1.7 1.5			

## Birch Radio

WUSL Strong, Stable At 10; KYW Rises To Number Two Spot; WYSP Grabs AOR Lead From WMMR

Leau Prom	AA TARTA	111
	ter '84 Sp	ring
WUSL (Urbn)	10.2	10
KYW (News)	8.4	9
WCAU-FM (CHR)	8.5	7
WDAS-FM (Urbn)	6.7	7
WEAZ (BM)	7.9	7
WYSP (AOR)	5.7	6
WMMR (AOR)	7.5	5
WMGK (AC)	5.0	4.
WWDB (Talk)	3.6	4.
WCAU (Talk)	3.6	3.
WPEN (BBnd)	5.2	3.
WIOQ (AOR)	4.0	3.
WIP (AC)	3.3	2.
WWSH (CHR)	3.3	2.
WFIL (Gold)	2.2	2.
WKSZ (AC)	1.8	2.
WSNI (AC)	3.0	2.
WXTU (Ctry)	1.1	1.
WFLN-FM (Clas)	2.0	1.

## Birch Radio

## Houston

KKBQ-FM Up Again, Approaches 13; KMJQ Adds Three As KRLY Segues To KLTR; KSRR Hits Double Digits: **KRBE-FM Improves** 

	Winter '84 Sp	ring '8
KKBQ-FM (CHI	R) 10.6	12.
KMJQ (Urbn)	8.2	11.
KSRR (AOR)	8.3	10.
KIKK-FM (Ctry	8.9	8.
KLOL (AOR)	5.1	6.4
KILT-FM (Ctry)	5.9	4.9
KODA (BM)	5.4	4.9
KRBE-FM (AC)	2.7	4.4
KFMK (AC)	5.9	4.3
KTRH (Talk)	3.7	3.9
KPRC (News)	3.4	3.€
KLTR (AC)	-	3.1
KQUE (Easy)	3.7	2.4
KLEF (Clas)	1.3	2.4
KKBQ (CHR)	2.4	2.1
KILT (Ctry)	2.4	1.5
KYOK (Urbn)	.6	1.3
KNUZ (Gold)	1.4	1.0
KRBE (AC)	.5	1.0

In the Birmingham Arbitron advances printed last week, four stations were identified with the incorrect formats. WTWG, WAPI, and WSGN should have been listed as Big Band. WCRT, which was noted as Big Band, is actually Religious-formation.

## Birch Radio

## Detroit

Tigers Return WJR To Double Digits: WDRQ Jumps, Ties WRIF; CHRs Post Gains As A/C's Slip

	Winter '84 St	ring '84
WJR (Misc)	8.2	11.8
WDRQ (Urbn)	6.3	7.6
WRIF (AOR)	8.7	7.6
WLLZ (AOR)	6.7	6.9
WHYT (CHR)	5.2	6.6
WJLB (Blk)	6.2	6.4
WJOI (BM)	5.9	5.3
WNIC-FM (AC)	5.4	4.5
WCZY (CHR)	3.2	4.0
WXYZ(Talk)	6.4	3.5
WWWW (Ctry)	3.4	3.3
WWJ (News)	5.1	3.1
WCXI-FM (Ctry	2.1	3.0
WMJC (AC)	5.1	2.5
WCXI (Ctry)	1.9	2.2
WJZZ (Jazz)	2.7	2.2
WLBS (Urbn)	1.7	2.1
WQRS (Clas)	1.2	2.1
WOMC (AC)	3.6	1.9
WGPR (Blk)	1.3	1.5
WHND (Gold)	1.4	1.3
WMUZ (Rel)	1.6	1.3
WCLS (AC)	1.6	1.2
WCHB (Blk)	.9	1.0

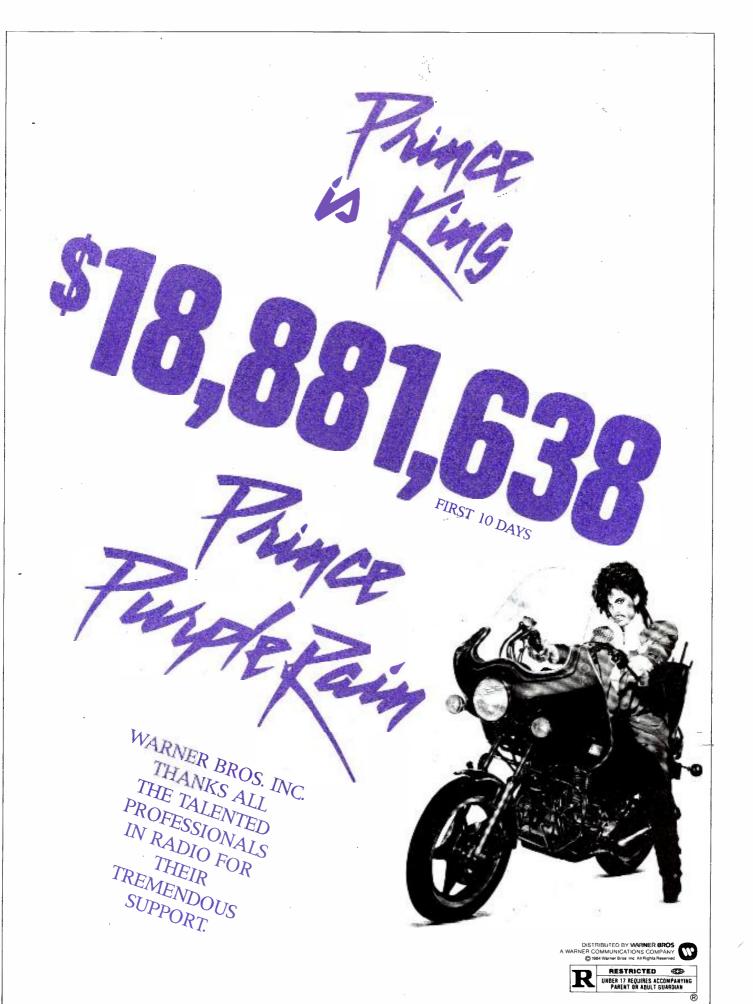
## Birch Radio

## Dallas-Ft. Worth

KVIL-FM Adds Two. Widens Lead: KKDA-FM Strengthens, Holds Second: KTXQ Bolts Into AOR Lead; KPLX Claims Country Crown

Wint	Winter '84 Spring '84		
KVIL-FM (AC)	11.1	13.0	
KKDA-FM (Urbn)	8.4	8.9	
KTXQ (AOR)	5.4	7.3	
KZEW (AOR)	7.4	6.5	
KPLX (Ctry)	5.1	6.4	
KRLD (News)	7.3	6.4	
KEGL (AOR)	8.0	5.8	
KSCS (Ctry)	6.4	5.8	
KAFM (CHR)	7.3	5.6	
KMEZ-FM (BM)	3.6	4.5	
WBAP (Ctry)	6.9	4.1	
KMGC (AC)	1.7	3.6	
KNOK (Urbn)	3.4	2.5	
KLUV (AC)	2.1	1.7	
KRQX (Gold)	1.4	1.6	
KOAX (BM)	2.8	1.4	
KAAM (Gold)	1.1	1.2	
KKDA (Blk)	.3	1.0	

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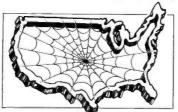


GLASS ACT — Between tapings of "American Bandstand," Dick Clark interviewed Corey Hart about his current single "Sunglasses At Night" for an upcoming segment of Mutual's "Dick Clark's National Music Survey." Pictured (I-r) are band member Gary Breit, Clark, Hart, and band members Andy Barnett and Bruce Moffet.

## Where The Network Action Is

What have you got planned for your long-awaited summer vacation? Maybe you're going to bronze your body on the beach, maneuver your Winnebago over treacherous mountain highways to some sold-out state park, or load up the station wagon and take the kids and the family dog to Wally World. For most people summer is the time to get away from it all, to use up those two precious weeks of leisure time, and to learn how to change tires at the edge of the Interstate. Rest, relaxation, and recuperation!

And radio. Summer is the peak season for radio. The kids are out of school, drivetime is expanded to all day long, and listening levels boom. Radio never rests, and neither do radio's networks and program suppliers (neat segue, huh?). To get an idea of what some of these distributors are cooking up for the dog days of August, here's a look at some of the season's hot network prospects.



MASTER IN CONCERT — Westwood One's Concertmaster II mobile studio recently recorded a performance by David Gilmour and his band for the network's "In Concert" series. Pictured inside the Concertmaster's lounge are (I-r) Gilmour's manager Steve O'Rourke, Westwood One's Richard Kimball, and Gilmour.



WOW 'EM - Pat St. John, host of ABC Rock Net's "Rocknotes," talks with former Plasmatic Wendy O. Williams about her new solo album "Wow." The interview, in which Williams discussed her decision to go solo, will be featured in an upcoming segment of Rocknotes.



IOWA LOT TO THE SOURCE — WKLP-FM/Davenport, IA recently did a live remote from the studios of the Source in New York, broadcast via Satcom 1-R, and featuring EMI artist John Waite and Roger Taylor of Queen. Pictured during the broadcast are (I-r) Taylor, Andy Denemark of the Source, Waite, Source's Rona Elliot, and WKLP-FM's Gabe Baptiste



BUSTIN' CHARTS — After busting the charts with his "Ghostbusters" hit, Ray Parker Jr. ain't afraid of no ghosts or nothin'. He recently dropped by the studios of IS INC in San Francisco to record an interview for an upcoming segment of "The Hot Ones," featured on the RKO Radio Network. Pictured with Parker (I) is IS INC Presi-



HOT ROCKS HURT SO GOOD - John Cougar Mellencamp (r) will be the first artist featured on United Stations' "Hot Rocks" series of specials debuting later this month. The program, hosted by Z100/New York's Scott Shannon, includes some of Mellencamp's biggest hits. such as "Jack and Diane" and "Hurts So Good." Pictured with JCM is United Stations' Ed



TAYLOR MADE - Three members of Duran Duran recently stopped by NBC to chat with Source Program Manager Rona Elliot and to record an interview for an upcoming Source program. Pictured (I-r) are Duran 2's John Taylor, Elliot, and the group's Roger Taylor and Andy



AIR MALES - Russell Hitchcock (I) and Graham Russell (r) of Air Supply warmly congratulate Laurel Sarachek, one of five winners in a contest sponsored by RKO's "Live In Concert" program and Chevrolet. Sarachek and the four other winners received passes to an Air Supply concert, as well as new 1985 Chevrolet Sprints.

(RKO1)

(WO)

(CBS)

## MUSIC CALENDAR NEWS & INFORMATION FEATURES

## The Weekend

AUGUST 18-19

A00001 10	. •
American Christian	
Countdown	(SP)
Michelle Piller	
American Gospel Rock	
Countdown	(SP)
Paul Edwards	
The Countdown	(WO)
Lillo Thomas/Ray Parker, Jr.	
Countdown America	
w/John Leader	(IS)
Huey Lewis & The News	

Countdown America w/John Leader Huey Lewis & The News	(IS)
Dick Clark's Rock, Roll, & Remember Herman's Hermits	(US)
Don & Deanna On Bleecker Street 60s Jazz Hits	(CB)
Dr. Demento Speeded-Up Songs	(WO)
Gary Owens' Supertracks Bob Dylan/Herman's Hermits	(CRN)
The Great Sounds	(US)

The Great Sounds	(US)
The Hot Ones	(RKO)
Lee Arnold On A Country Road Hank Williams, Jr./George Strait/ Mickey Gilley/Eddie Raven	(MBS)
Metalshop Randy Rhoeds	(MJI)

Music & Memories	
Rob Grill/Michael McKean	
Rare & Scratchy Rock & Rol	(PIA)
Bobby Vee	
Rick Dees' Weekly Top 40	(US)
Corey Hart	
Rock Chronicles	(WO)
More Foreign Tours	

Rock Quiz Weekend Sp Cars	ecial (MJI)
Silver Eagle B.J. Thomas/Kathy Mattee	(ABCE)
Solid Gold Country	(US)

Mac Davis	(05)
Source Concert Men At Work	(SOU)
Superstars Rock Concert	(WO)

Sammy Hagar	
Weekly Country Countdown	Music

## The Week Of

## **AUGUST 20-24**

BBC Rock Hour Best Of The BBC/Elton John	(LW)
Country Closeup Earl Thomas Conley (8/20-26)	(NP)
Earth News John Waite/Robert Carradine/Anthony	(WO)
(8/20-24)	
Guest DJ Elliol Easton	(RI)
Innerview Quiet Riot (8/20-24)	(IN)
Live From Gilley's Hoyt Axton (8/20-26)	(WO)
Music Makers Charlie Barnet (8/20-26)	(NP)
Off The Record Cars/Roger Taylor/Night Ranger (8/2	(WO) 20-24)
Off The Record Specials ZZ Top (8/20-24)	(WO)
Special Edition	(WO)

Dennis Edwards (8/20-24)

Steve Perry/Journey (8/20-28)

(WO)

Star Trak Profiles

## Saturday ALIQUICT

AUGUST		
(ABCR)		
(CW)		
(ABCR)		
(SI)		
(LBP)		
(GSN)		
us		
(ABCR)		
(ABCR)		

Sunday AUGUST	19
	1-0
Debind The Music	(BKO2)

Behind The Music	(RKO2)
Checkin' In	(RKO2)
Juice Newton Country Calendar	(CW)
Eddie Raven	
Private Session Bananarama	(RKO1)
Rare Trax	(CW)
Stray Cats Retro Rock	(CW)
Woodstock Pt. 2	(011)
Sound Check Cera	(RKO)

Monday	20
AUGUST	20

Coast To Coast Top 20	(AMS)
Country Calendar	(CW)
Jim Glaser Rock Over London	(RI)
Spendau Ballet Solid Gold Saturday Night	(BKO)
Mandata de Africa de Anniversario	(,,,,,,,,

## PEOPLE

Peter R. Bloom has joined the Mutual Broadcasting System as Eastern Sales Manager. Bloom's primary responsibility will be managing the network's six-person team of account executives, as well as directing all new business originating from the Eastern region. He joins Mutual from RKO Radio, and previously worked for Mutual for five years as an Account Executive and Director/Sales Adminis-

· Alice Stockton has joined the RKO Radio Network as a Correspondent/Newscaster. Stockton comes to RKO from WYSP/Philadelphia, where she was News Director. Prior to that she was morning drive anchor at WSNI/Philadelphia, and has also worked as a street reporter and anchor at WSSJ/Camden and WTTN/Trenton

Claudia McGuire has been appointed General Manager of Fair-West. She moves up from Office Manager of the Dallas office, where she has been for the last four years. McGuire is currently the Secretary of the Dallas chapter of American Women in Radio and Television. In a separate move, Andy Hangarter has joined the company as Sales Consultant. Hangarter is former Vice President of RAM Research in San Diego.

## Tuesday AUGUST

(RKO2)	Behind The Music	
	Frank Sinatra	
(RKO2)	Checkin' in	
	Nitty Gritty Dirt Band	
(CW)	Country Calendar	
	Larry Gettin	
(RKO1)	Private Session	
,	Eurythmics	
(CW)	Rare Trax	
, ,	Grateful Dead	
(RKO)	Sound Check	
(,,	Spenday Ballet	

## Wednesday **AUGUST**

Donnia The masic	(
Pointer Sisters	
Checkin' In	(RKO2)
Reba McEntire	
Country Calendar	(CW)
Jeff Cook	
Private Session	(RKO1)
Cars	
Rare Trax	(CW)
Rolling Stones	
Sound Check	(RKO)

## Thursday

Behind The Music	(RKO2)
Rita Coolidge Checkin' In	(RKO2)
Hank Williams, Jr.	(111(02)
Country Calendar	(CW)
Lee Greenwood	
Private Session	(RKO1)
Chicago Rare Trax	(CW)
38 Special	(CW)

## Friday 24

(RKO)

## AUGUST

Sound Check

Behind The Music	(RKO2)
Checkin' in	(RKO2)
Emmylou Harris Country Calendar	(CW)
B.J. Thomas Rare Trax	(CW)
Tom Petty Sound Check	(RKO)
Chicago	( /

## **General Information**

Brad Messer's Daybook Bambi/satelite phone (8/13)	(WO)
Firewalking/ragtime (8/14) Dentist chair/Will Rogers (8/15)	
Jerome Rodale (8/16) Lipstick/Double Eagle 2 (8/17)	
Chip Talk Behind The Bedroom Door	(AP)
Computer Program Elementary computers/college con small business computers/port	
word processors (8/13-17)	(D) A
Health Care	(PIA

Larry King Show	
Stanley Rosenblett (8/13)	
Joe McGinnis (8/14)	
Dick Enberg (8/15)	
Marian Burroughs (8/16)	
Reggie Jackson (8/17)	
Best Of King (8/18)	

Minding Your Business	(NP)
Computer Program Generators (8/13	3)
Leasing Your Vanity (8/14)	
Fred Smith & Federal Express (8/15	)
Small Business Commercial Paper (&	3/16)
Accounting Software/Reserve Funds	(8/17)
Public Affairs	(PIA)

Preserve Your Own (8/12)	
Something You Should	
Know	(SBS)
How, To Confront People (8/13)	
Urban Legends (8/15)	

Irban Legends (8/15)	
Communication Styles (8/16-17)	
Sound Advice	(PRN)
and the second second second	4-1-1

Direct-to-disc/digital	processing/time	delays/
sound and time	(8/13-17)	
Waldenbooks	Report .	(WO)

Waldenbooks Report	*	(W
Sonya Friedman's "Men Are Ju	ıst	
Desserts"/Vincent Patrick's	"Pop	e Of
Greenwich Village"/Kit Willia	ams'	
"Book With No Name" (8/1	13-17	1

## Comedy

Dally Feed	(DCA)
Lawyers/Republican Convention/I	Reagan press
conference/John DeLorean	(8/13-17)
Jack Carney's Comedy	,
Show	(CW)
Court (8/13)	
Laugh Machine	(PRN)
George Carlin/Bill Cosby/Monty	Python/
Joan Rivers/Robert Klein (8/	(13-17)
Radio Hotline	(ASR)
This is so funny/traffic copter ap	plicant/
don't say "hi"/health retreat/	news tip
(8/13-17)	

Stevens' & Grdnic's Comedy Drop-ins (ASR) Doggie castle/ day/myste enwirn me nere today/another lazy teries of rock and roll/topiess PSA (8/13-17)

## Lifestyle

Beat The System

u/ragtime (8/14) air/Will Rogers (8/15) aidele (8/16) suble Eagle 2 (8/17) ailk e Bedroom Door ter Program y computers/college computers/college comprouences computers/portably processors (8/13-17)		Franchise Falures (8/16) Coping With Shus Problems (8/13) A Good Night's Steep (8/14) Arphane Health Hazards (8/15) High Tech Caneers (8/15) Friends & Self Esteem (8/17) Lifellines will Bill Familial Philip Scanlon/cellular phones (8/ Marion Joyger/Coupon Book? (8/17)	
Care	(PIA)	Mind Games	(RKO1)

Mind Games Over-achievers (8/13) Looking Down (8/14) (MBS) tion (8/15) Risk-taking (8/17) Playboy Advisor

> takes advantage/she wants committe be friends with your folks/misplaced inalcusy/ahusive hosses/they want to remany/masked encounter fantasy/ she came on too strong/no time for sex (8/13-17)

Spaces & Places An Ounce Of Prevention (8/13-17)

## News/Talk/Sports

News Blimp	(PRN)
National drinking age/transcontinen	tali
footrace/suburban gangs/Amer	ican
values/video music (8/13-17)	
Newsline	(NBC)
The Incumbent (8/13-17)	
Sporting News Report	(CW)
Pat Gillick/Bobby Cox/Burt Sugar (	8/13-17)

Sports Special

## **Entertainment**

Doug Barr (8/13) Jamie Lee Curtis (8/14) Ed Marinaro (8/15) Tony Rendell (8/17) Rock Notes w/ Pat St. John(ABCR) Wendy O. Williams (8/15-19) (SOU) **Rock Report** Patty Smyth (8/13) (SOU) Screen Scenes Corsican Brothers (8/13) Grandview USA (8/14) adelphia Experiment (8/15) Last Night At The Alamo (8/16) Weekend Hits & Misses (8/17)

ARCD = ARC Direction Net

Assignment Hollywood



ROCKWELL'S AMERICANA - "Live From The Record Plant" listeners got a healthy dose of rockin', rollin', and rappin' when Rockwell was a re-cent guest. Pictured following the live broadcast, heard over RKO, are PG Productions' Rob Dollinger, Rockwell, host Lou Simon, and PG Productions' Patrick Griffith.

ABCE = ABC Entertains ABCR = ABC Rock Net AMS = American Media Services AP = Associated Press ASR = All Star Radio CB = Continuum Broad CBS = CBS Radio CBSR = CBS RadioRadio CRN = Creetive Radio Net
CW = Clayton Webster
DCA = DC Audio
DIR = DIR Broadcasting QSN = Globel satelling IS = IS INC
LBP = Lee Bailey Frod.
LW = London Wavelength
MBS = Mutual Browcosti
MUI = MUI Browcosti
MUI = MUI Browcosti
MBC = NBC Padio
NP = Nerwood Production
PFM = PFM Inc.

MBC = PG Prod

MBC = PG Prod PG = PG Prod. PIA = Public Interest Aff.

RI = Radio International

RKO = RKO Radio Net RKO1 = RKO One

RKO2 = RKO Two 888 = Strand Broads

SOU = NBC The Source

SP = "The Spirit" Production
US = The United Stations

SI = Syndicate It

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## Sales

## **Develop Commercial Sensitivity**

= By Ed Shane

If a group of your listeners were to get together to talk about your radio station, at some point the conversation would turn to commercials. "They talk too much," is a typical example. "Those commercials insult my intelligence," is another.

One insightful young lady, a member of a focus group, said, "When I find a new station, everybody else starts listening, and then businesses want to buy in." Radio, of course, considers this a positive, not a negative.

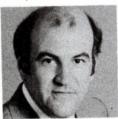
Sensitivity to commercials is on the rise. We live in a highly commercialized society and our listeners are reacting only to what is real. It's estimated that the average American is exposed to 200,000 commercial messages annually. The proliferation of new radio networks is providing for even more carriers for the messages of national advertisers. Many of these messages are piggybacked :30s, which seem to add to the commercial clutter.

If we took people seriously when they say radio plays too many commercials or features too much talk, we'd fire our announcers, play nonstop music, and ban sporting events from the air. Cut back to no commercials and ownership will be less than approving.

As broadcasters, however, we must ask ourselves an important question about commercials: Do they make the public as happy as they make the sales manager?

I've never understood the motives of radio stations that spend time and money researching music only to blow off listeners with bad commercials. They wouldn't play a record that exhibited the wrong "sound," "attitude." or "texture." for their station. Commercials should be programmed the same way.

Offending commercials, of course, are more dif-



Ed Shane

ficult to delete than offending records. That means the commercial policy must be established before the commercial goes on the

Beautiful Music stations and some album rock outlets are the most consistent in establishing - and sticking with - commercial acceptance policies. The irritant factor grows with the calmer, easy listening setting of Reautiful Music. Listeners to News and Talk stations seem to be less sensitive to content or frequency of commercials, but they do speak up when their tolerance level is reached.

Research surprises broadcasters with the news that the presentations we think are offensive may not be offensive to the listener. For instance, when Joe Jones Used Cars buys time, and Joe himself does the spot, most programmers cringe. However, many listeners perceive this as honest and straightforward. They feel the proprietor of the establishment provides information from which they can make up their own minds. We should study listener attitudes and perceptions before we declare any commercial "bad."

There are two positive actions to take against commercials that are

found to offend the public. One is a creative session at the typewriter and in the production room. Develop an alternative to the offensive spot. Make sure it sets the proper mood, delivers the information, maintains the client's image and marketing thrust, and most important - sells the product. Get your version to the sales manager or the account executive and ask for a meeting with the client. Don't go in saying, "Mr. Advertiser, your staff stinks!" Rather, explain your research of your audience and how you feel this new spot is in a context that will deliver the message more effectively.

You won't win every time. So, there's a second positive action: program the irritants. Minimize any damage the offending spot might do to long listening.

Separate the irritants, for example. Work with the traffic department to see that there is a limit to the number of slots-per-hour for irritants. See to it that the limit is strictly adhered

"We must ask ourselves an important question about commercials: Do they make the public as happy as they make the sales manager?"

If possible, run a "sore thumb" commercial by itself. If you must cluster it, make it the last one in a set, so you're providing the

This article is excerpted from the new book "Programming Dynamics" by Ed Shane, to be published in September by Giobecom Publishing Limited of Kansas City. The central theme is if you know your audience, you know your business.

Shane is a broadcast management and programming consultant whose credits include successful CHR, AOR, Oldies, and News/Talk stations. His company, Shana Media Services, is based in Houston and works with a variety of clients across the U.S.A.

"Programming Dynamics" is available at the pre-publication price of \$15.95 plus \$2.50 shipping and handling, through September 30. After that time, single copies will be sold at the publisher's price of \$18.95. To order at pre-publication prices, send check or money order to Shane Media Services, 7703 Windswept Lane, Houston, TX 77063, or call (713) 461-9958 for Visa or Mastercard orders.

relief of music as soon as possible.

Have your DJ presell something positive coming up right after the offending commercial. Do not let the DJ talk about the commecial, for that only calls attention to something you're trying to hide.

Not all irritants are context and content. Some stations add irritants by not paying attention to production values. If you're a stereo station, make sure you monitor in mono from time to time. By mixing the channels, you can check phasing problems. If your "creative" production in-cluded widely-spaced left and right panning, you may have lost the impact for the mono listener. because the effective volume of your spot is cut in half or more. The stereo listener may suffer, too, if his speakers are too far apart. There's a chance that only half your message will get through. Pan voices just off center.

I don't want to leave the impression that I'm anticommercial or that I think all commercials are irritants. Good, positive commercials do as much good for your programming as irritants do harm.

Those Coke jingles with the searing guitar riffs should be programmed for maximum enjoyment by your listener. If there's an intro, have the DJ lay your call letters over the front just like a record intro. Or segue a great spot out of a

great record as if it's a tworecord sweep. Let the DJ talk after the spot's over.

If there's a concert coming to town and your station can't tie in to sponsorship, you can still tie in with commercials. Just before each concert spot, use the liner, "74-Q, your concert connection, punch up the spot. Or after the spot plays, a produced bit that says "Pottstown's concert station, 74-Q" gets you back to music.

"The presentations we think are offensive may not be offensive to the listener."

One final note about commercials. When the listener tells you there are "too many commercials" on the air, you may face a language barrier. To broadcasters, "commercial" means something an advertiser has bought. To the listener, "commercial" often means any element of talk or any sales pitch, including station jingles. Even beautifully created and highly motivating promos are perceived as commercials in the mind of the average listener. So when you're cutting clutter, don't just go after the "commercial" unit count. Study also your station's promo practices and talk patterns.

Face it. Radio is in business to accept commercials, not to reject



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For example, a full coach round-trip fare from Chicago to L.A. is \$786.00. TRAVCO will fly you to L.A. where you stop-over for the meetings, then on to Hawaii on September 19th or an exciting vacation and back to Chicago for only \$759.00. Price includes roundtrip flight, six nights at the Hyatt Regency. While the Area and Ar

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## - ROCK -

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## - OLDIES -

KGLD, St. Louis

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THE THIRD SMASH SINGLE FROM THE PLATINUM ALBUM INTO THE GAP

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INTO THE GAP

THE INTERNATIONAL STORY:
ENGLAND: #1 (DOUBLE PLATINUM)
AUSTRALIA: #4 (GOLD)
CANADA: TOP 5 (PLATINUM)
NEW ZEALAND: #1 (PLATINUM)
GERMANY: TOP 10/PORTUGAL: TOP 10
SWITZERLAND: TOP 10/BELGIUM: TOP 10
IRELAND: TOP 10/SOUTH AFRICA: #3





Who's the leading candidate to replace NBC Radio President MICHAEL ESKRIDGE when he takes over RCA's Home Information Systems Division in September? We hear WNBC/NEW YORK VP/GM RANDY BONGARTEN is in the running along with several other unidentified "candidates" from both inside and outside NBC.

They're playing musical chairs at the CBS O&O's. WCAU/PHILADELPHIA has appointed KCBS/SAN FRANCISCO Assistant PD BOB AGNEW as the station's News Director. Agnew replaces CARL DICKENS, who transferred recently to WBBM/CHICAGO.



WPDQ/JACKSONVILLE has a new VP/GM. CHUCK BROADUS takes over the station from his GM's slot at KKFX/SEATTLE. Also joining WPDQ

as new GSM is KKFX's CAROLE MOORE. WPDQ's former GM, SERETHA TINSLEY, is going into the restaurant business in Jacksonville with her husband. You can bet she'll get a call from one of the WPDQ Account Execs about buying a healthy schedule.

After a very successful book, 94Q/
ATLANTA has made a significant programming change. Beginning August 13, the station will program Jazz weeknights, 9pm-1am (until midnight on Fridays). The station sees the move as an extension of the highly-successful Sunday night "Jazz Flavours" show hosted by RUSS DAVIS, and hopes the show's expansion will bring in even larger evening adult numbers.



The memo went out to the WHN/
NEW YORK staff a day in advance, so
they should have been ready. At
2pm, as scheduled, WHN's building

at 400 Park Avenue held a fire drill. Then (and you can roll the "Twilight Zone" music anytime), four hours later, a real fire broke out in the building. The blaze on the 12th floor (WHN's on three) was brought under control by the fire department, who couldn't help but marvel at the orderly way the building's occupants exited without panic.

Is WBEN-FM/BUFFALO, for years a mostly automated outlet, going live? Although the timetable is not definite yet, look for the automation equipment to be replaced by real live humans in the near future.

Morning man BOBBY MITCHELL has exited KBEQ/KANSAS CITY and will join WHYT/ DETROIT for wake-up duty.

"Love Songs" outlet **WOMC/DETROIT** has an opening for an evening personality (must be mellow). Contact **STEVE GOLDSTEIN** at (313) 546-9600.

MIKE PURDY, who had been Assistant PD at KALE/TRI-CITIES, has been promoted within the SRO group, and now takes over as Program Director at KASH & KSND/EUGENE. Moving up to replace Mike at KALE is parttimer BILL TEMPLETON.



If KHJ/LOS ANGELES can be "Car Radio," doing traffic reports at least every ten minutes, then why can't some other station be "Weather

Radio?" Yes, **WAMK/BROCKTON** (south of Boston) has inaugurated its "Weather Radio" format with local weather reports every ten minutes. In between forecasts, the station will offer a variety of A/C music, news, sports, and (KHJ will be glad to hear this) traffic reports.

For those of you who were trying to reach Q107/WASHINGTON's UNCLE JOHNNY, "Ma Bell" gave us the wrong area code. Try (703) 528-3833.

KKRQ/IOWA CITY-CEDAR RAPIDS, IA is abandoning AOR for CHR. PD TED JACOBSEN remains as does the present airstaff. With KKRQ's conversion, all the TOM INGSTAD-owned FMs are now CHR under the consultancy of BILL HENNES.



KMEL/SAN FRANCISCO is getting ready for its new CHR presentation. PD NICK BAZOO is looking like a man who means business. He's hired MARK McKAY as Assistant PD/afternoon personality. Mark was holding down the same position at KDWB-FM/ MINNEAPOLIS. but is a

Mark McKay former member of the KFRC airstaff, so you could say he knows San Francisco.

Also at KMEL, AOR MD **GENO**MITCHELLINI splits for L.A. to become host of 
GLOBAL SATELLITE NETWORK's "Power 
Cuts" show. Geno will also do weekends at 
KLOS.

BUMPER MORGAN has been upped to Assistant PD at WQUE(AM)/NEW ORLEANS.

Program Director JOHNNY THOMPSON reports that KFIM/EL PASO, after trying the waters as an A/C outlet, returned to its previous incarnation as a CHR station on August 1.

Continued on Page 22

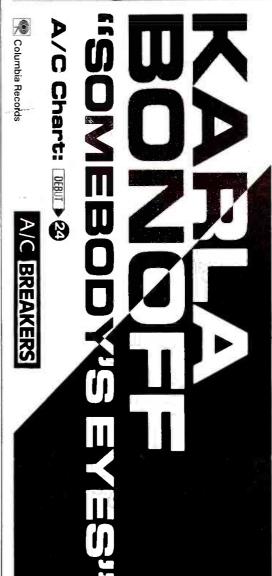
KLEMMIKORNIER

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## DONNA SUMMER



## "THERE GOES MY BABY"

PRODUCED BY:

MICHAEL OMARTIAN

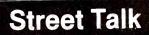
From the forthcoming

Geffen Album

CATS WITHOUT CLAWS







Continued from Page 21

MERGING TRAFFIC

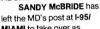
Get ready for some heavy traffic in Tucson radio. It starts with KWFM & KCEE OM/KWFM PD JIM RAY crossing the street to KLPX & KTKT

as OM. MICHAEL BERGER remains PD of AOR KLPX, while CHRIS HAZE assumes PD duties of A/C KTKT. At the same time, LEE DOMBROWSKI returns to Tucson as GM of KLPX & KTKT. Dombrowski had been at rival

KLPX & KTKT. Dombrowski had been at rival KWFM for 12 years, serving as GM for eight months before transferring to KBPI/DENVER as an Account Exec. earlier this year when KWFM was sold by SANDUSKY.

Meanwhile back at KWFM & KCEE, the post of OM has been eliminated. RICK ALLEN is upped from Assistant PD to PD of AOR KWFM, and BILL MORTIMER returns as PD of Gold-formatted KCEE.

Congratulations to TOM STEVENS on being promoted from MD to PD at EOR-formatted WKGR/FT. PIERCE, FL. Former WKGR PD PETER CLANCY has become Group Operations Director for WKGR's parent company GULFSTREAM BROADCASTING.



MIAMI to take over as Program Coordinator for WQIK-FM/JACKSONVILLE, where she's also handling the afternoon show.

KBFM/McALLEN-BROWNSVILLE GSM LON BASON has been promoted to GM. Bason retains his

Sandy McBride GSM duties, and succeeds RICHARD DeBUTTS, who joined WLVV/STATESVILLE, NC.

BILL MICHAELS has crossed the street from Y106/ORLANDO to join WHOO-FM as PD. He replaces CHUCK McKAY, who exited a few weeks ago.

At KZOZ/SAN LUIS OBISPO, CA, ROGER PETERSON from KMGX/FRESNO is the new Program Director and morning drive personality.

DON COX has moved from afternoons to mornings at I-95/Miami. Joining the station in middays is former WMJX and Y100 personality WILLIE B.



READY TO RELAX — More than 200 members of the music industry gathered to honor MCA Records Vice President/Country Sales Chic Coherty recently on the occasion of his retirement from the company. After 37 years of service to MCA, Chic has earned some leisure time. Chic is pictured above, standing between MCA Regional promotion men Joe Deters (left) from Atlanta and Roger Ramsey (right) from Houston.



DOUG FLODIN, Promotions Director for DRAKE-CHENAULT, died Monday (8-6) in his hometown of Latrobe, PA. Doug, who was 30, succumbed after a long illness. Doug first joined the D-C organization in 1978 as PD of KYNO/Fresno, later moving to corporate headquarters in Los Angeles. In addition to selling the firm's special features, Doug served as a writer and photographer. He is survived by his parents to whom we offer our sincere condolences.

As expected, VIACOM is changing the calls of its new Washington AM, WEAM, to WMZQ, matching its FM in the market (which now becomes WMZQ-FM).

New KIXK/DALLAS PD CHUCK MORGAN is looking for a strong morning talent. Send your best directly to him in Dallas.

**GREG WHIPPLE** has been upped from Acting PD to PD at **KSPN/ASPEN**.

Consultant JEFF POLLACK is doing well with his "down under" clients these days. SA-FM/ ADELAIDE is the first FM outlet ever to be #1 in an Australian market, having risen 17.4-21.1, with a 41 share in 18-24 men. Pollack's other three Aussie clients are all the top FMs in their markets.

STEVE "SNUFFY" SMITH is relinquishing his POLYGRAM promotion job in Atlanta to become the new Southeast Regional rep for ISLAND RECORDS. Current PolyGram SE Regional man DAVID ST. JOHN will reassume the local Atlanta duties for a spell.

SIDMORE PARNES, the founder and Editor-In-Chief of RECORD WORLD magazine, died July 31 at New York City Hospital, where he had been under treatment since suffering a heart attack July 7. The 62-year-old Parnes originated Record World in 1964. The publication closed its doors in 1982.



Cigars all around this week for R&R Account Executive KEN ROSE and his wife Lisa on the birth of their daughter Natalie Laura on August 5.

Right across the hall in the very same hospital WESTWOOD ONE'S ROBERT YOUNG and his wife Deborah were welcoming their new daughter Juliana Elizabeth. The two couples not only know each other, they attended the same Lamaze class, and had their baby daughters only two hours apart.

Congrats, too, to Deborah and DANIEL GLASS (of CHRYSALIS RECORDS) on the birth of Sean Charles, who was a Breaker himself at 8 lbs, 15 oz. You might remember Deborah went into labor last Tuesday night (7-31) upon hearing the news that SPANDAU BALLET had become a Breaker. What a business!

# Why are more stations than ever choosing Surrey?

In the last year, Surrey Research has been privileged to experience its greatest clientele growth ever. Among reasons most commonly given for choosing Surrey are their superior quality, past performance and vast experience in radio research. Beyond this more general reasoning, some stations are pointing to more specific features. Here are just a few repeated most often.

## Clearness of Research

As most programmers will agree, the clarity of research is vital to its usefulness. At Surrey our attempt is to design and display research in its clearest, most concise and easiest to put to use form. One example of this is offered in our A & O Auditorium Music Testing. Results are presented to you alphabetically by artist, in rankorder and also in a page-by-page

tabulation of each song's

cross-

level of appeal to your key audience groups. To assist you in distinguishing the winners from the losers,

Surrey applies color-

coding to each ranked title. This exclusive Surrey feature puts an end to the once burdensome task of determining the cut-off point in Music Test results.

## Stringent Recruiting Methodologies

One of the most important aspects of

qualified
research
is the
assembly
of those
individuals
whose
opinions
most
reflect
that of your
core-listener. This
approach, as opposed to
the often used

targeted-

demo

concept,
ensures you
a representation
of people more closely identified
to your "perfect" listener. Not
only does Surrey encourage this more
defined sample of your desired audience,
but additionally seeks those types of
individuals most prone to participate in
a rating study. We call them diary-types.
Aside from your study providing you
with listener data, this added
recruiting technique lends itself well
to the one thing you strive for most—
ratings efficiency.

## Affordability

Understandably, cost is a key in determining the amount of research you're able to acquire. Now for

the first time, through Surrey's *invest*ment planning and package discounts, many stations are conducting research programs designed to accommodate

their objectives rather than just their budgets.

Through investment planning, stations who contract for more than one study over a period of time are now afforded the luxury of monthly payments to

payments to accommodate the total investment. Aside from the benefits derived from investment planning, by contracting for more than one study over the course of a v

over the course of a year, additional discounts are realized. These discounts are determined by the number of projects conducted.

These are just a few of the many reasons stations are choosing Surrey. Why not let us tell you more? To arrange

for a personal visit from one of our representatives, call today (303) 989-9980. We'd like to become your choice.



## On The Records



KEN BARNES

## AOR Metal Winners Set Steady Pace

Heavy metal is hanging in there at AOR stations, but the all-out sonic boom hasn't hit yet. Although a great leap forward in the amount of metal played by AOR has been predicted by some, and you might expect a jump to correspond with the recent dropoff in new music charted here last week, the percentage of top 15 AOR albums that can be classed heavy metal is about the same as last year's and slightly under 1982's figure

This analysis updates my first metal survey, from November 18, 1983. That one traced AOR heavy metal hit percentages from 1978 through most of 1983. This time I finished off the 1983 figures and added the first si months of 1984. Here are the results:

- 1978: 2.4% • 1979: 4.1%
- 1980: 6.2% • 1981: 11.4%
- 1982: 14.0% • 1983: 13 4%
- 1984 (first six months): 13.6%

Metal's vault into double figures in 1981 and even higher jump in 1982 have been sustained, even in the face of a 240% increase in "new music" hits from '82 to '83. It will be interesting to see if metal can fill the gap as AOR apparently abandons the lead on new music to CHR.

Speaking of CHR, I was going to supplement this survey with a graphic analysis of metal hits on that format through the years.



The problem is, there haven't been any to speak of: None in 1978, three in 1979 (2.5% of

the top 15 hits that year), back to zero in to Warner Bros., the biggest-selling WB 1980, 1981, and 1982 (AOR's big heavy metal surge year, remember), two in 1983 (1.6%), and in the first half of this year, three (for 3.9% of the total). But two of those three were Van Halen records, and even if the group can still be categorized as metal, "Jump" and "I'll Wait" bear little resemblance to the style.

was tremendous ("Everywhere it was play-

ed, it was a hit," Bob says). They did worry at

first about getting clearances for the snippets

of songs they used as "answers" for Bob's

questions on the record, so they called the

king of break-ins, Dickie Goodman, for ad-

vice. He told them, "You just do it and wait

Fortunately, as a consequence of this

seemingly reckless counsel, only one settle-

ment had to be arranged. Bob did run into

for the suits to come in."

didates of the day.

ROCK 'N' ROLLIN' STARTS, Pt. III

Classifications, same as last year's survey, were debated by Steve Feinstein and me, and our bias (if any) was on the generous side for heavy metal. It appears that AOR will remain heavy metal's only real radio home for the foreseeable future, but it's providing a steady welcome.

## Gail & The Wailers

Speaking of remarkable records, first cut by a group who did one of the Prince's "When Doves Cry" is, according earliest rock versions of "Louie Louie."

single ever, edging past "You Light Up My Life" by Debby Boone in recent weeks.

As a longtime music fan, I'm always intrigued when someone dredges up a forgotten song from the past. One of the most intriguing covers of this sort in the past few years is the new single by country artist/ producer Gail Davies. "It's You Alone" originally done by the Wailers (not the Bob Marley group; this is no pioneering country/regae fusion record), the Northwest rockers who had a late '50s hit with the in-strumental "Tall Cool One." Moving with the times, they issued "It's You Alone" in 1966 in an attempt to score a low-key folkrock hit. Davies has countrified the song considerably so you'd never guess it was

COLORED VINYL THROUGH THE AGES: A BEGINNING A Choice Of Colors

Records on colored vinyl have been with us almost as long as records or vinyl. They've come to be used as a basic promotional tool, working much like a picture sleeve to make a record stand out. And although colored vinyl certainly doesn't guarantee a hit, it does attract the attention of record collectors, particularly those in

radio and the record business who most often come across them.

Recently Jim Martin, PD at WOAY/Beckley, WV, called to suggest a piece on colored vinyl singles. What spurred the idea was the first copies of Prince's "When Doves Cry," which carried through the "Purple Rain" theme by appearing on violently violet vinyl (promotional copies of the LP also were on purple). Jim and I started to list some of the colored vinyl artifacts we'd run across, and I realized I had a potential monster here. So I'm going to list a few that came up in our conversation and then throw it open to the readership, and later on I can compile some kind of semi-definitive list if it all works out. Here are a few examples:

Cars "Just What I Needed" (red) ELO "Sweet Talkin' Woman" (purple) ELO "Telephone Line" (green) Everly Bros. "Cathy's Clown" (gold)

Five Americans, various (yellow) Franke & Knockouts "Sweetheart" (red Valentine's Day promotion; see also Huey Lewis to add more (singles only, please) while & the News' "Do You Believe In Love," Elvis you're waiting for the first reunited Deep Costello's "My Funny Valentine," and other red- Purple record, which after all this buildup vinyl Valentines)

John Lennon "Happy Xmas" (green) John Cougar Mellencamp "Pink Houses" (guess . . .)



Tom Petty & Heartbreakers "Change Of Heart" (red)

Various midsixties Columbia singles were issued promotionally in red vinyl, among them records by the Byrds, Paul Revere & the Raiders, and Bob Dylan. Epic put out a strange red single with the Hollies' "Carrie on one side and the Tremeloes' "Silence Is Golden" on the other. And RCA continues to use various vinyl colors on its country promos

Anyway, that's just a beginning; feel free should certainly be in purple. As an added treat, a few colored-vinyl singles are shown nearby in all their colorful glory (if you use a lot of imagination).



## ONE YEAR AGO TODAY

● BERNIE KVALE NAMED VP/GM AT WFYR/CHICAGO

● LEE DOUGLAS NEW STATION MANAGER FOR WCZY/DETROIT

● TOM BARSANTI, ROBERT DUNN UPPED TO SR. VP AT TEN EIGHTY CORP.

 VINCE SANDERS NAMED VP/GM AT WWRL/NEW YORK ● DAVE MASON BECOMES PD AT WKRC/CINCINNATI

#1 CHR: "Every Breath You Take" — Police (A&M) (7th week)
#1 A/C: "All Time High" — Rita Coolidge (A&M) (2nd week)

•#1 COUNTRY: "Lost in The Feeling" — Conway Twitty (WB)
•#1 BLACK: "Just Be Good To Me" — SOS Band (Tabu/CBS)

●#1 AOR TRACK: "King Of Pain" — Police (A&M)

•#1 LP: "Synchronicity" - Police (A&M) (9th week)

## **FIVE YEARS AGO TODAY**

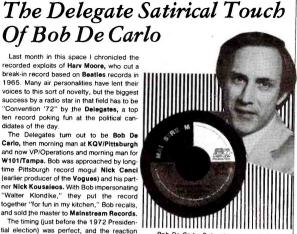
- JAY COOK NAMED VP/NATIONAL PROGRAM MANAGER FOR COMBINED
- NORM WINER BECOMES PD AT WXRT/CHICAGO
- #1 CHR: "My Sharona" Knack (Capitol)

  #1 A/C: "The Main Event" Barbra Streisand (Columbia) (3rd week)
- #1 COUNTRY: "Coca-Cola Cowboy" Mel Tillis (MCA)
- #1 BLACK: "Good Times" Chic (Atlantic) (4th week) •#1 LP: "Candy-O" — Cars (Elektra) (5th week)

## **TEN YEARS AGO TODAY**

- BRUCE LUNDVALL NAMED VP/GM FOR COLUMBIA TODD WALLACE NAMED PD AT KLIF/DALLAS
- #1 CHR: "The Night Chicago Died" Paper Lace (Mercury) (2nd week)
- •#1 A/C: "Havin' My Baby" Paul Anka (UA)
- •#1 COUNTRY: "You Can't Be A Beacon" Donna Fargo (Dot)

• #1 LP: "Caribou" — Elton John (MCA) (4th week)



Bob De Carlo: Delegates responsibility trouble, however, from his employers at

ABC. No ABC station played the record, he

remembers, and corporate rules prevented

him from participating in the Delegates

follow-up album (a notable collector's item

thanks to almost nonexistent sales, Bob

says). But Bob remembers "Convention '72"

with great fondness. After all, he says, "It got

me into my first house!"

## E/P/A's Front Runners





## **QUIET RIOT**

## 'Mama Weer All Crazee Now" Now On Over 83 CHR Stations!

Breaking Out In:

WXKS-FM WPHD 23-19 7.100 WCAU-FM

PRO-FM WHYT deb 32 WLAN-FM 38-30 WJXQ 18-14 93FM add KHTR O105 **KWOD** WGCL XTRA add

**KPLUS 21-17** Q100 add 98PXY 26-20 O92 add WGFM add

WIZR add WZLD add WKDQ add ZZ99 add 30 WRKR 12

WZYQ 16-15 95XIL 17-15 WISE add WJAD add WCGO add WIXV 23-18 WHOT-FM add 40 KCAQ add



## BEELVINE

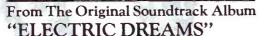
New This Week: WVSR add WLAN-FM add

WHTF add WANS-FM add KMGK add WJXQ add 35

KEYN-FM add KSKD add WKHI add 95XIL add

KILE add WHSL add KRNA add KGHO add

SLY96 add





## JOHN CAFFERTY

"On The Dark Side"

WPHD add 31 PRO-FM add WHYT add WNYS add WVSR add

WLAN-FM add WFBG add 98PXY-add WPST add WBBQ add WJXQ add

WGUY add WERZ add WJBQ add KNOE-FM add

WPFM add 35 WXLK add KFMW add KCDQ add

From the Original Soundtrack Album "EDDIE AND THE CRUISERS"

Another 60 Thousand Albums Sold This Week!



## S.O.S. BAND

"Just The Way You Like It"

Black/Urban Chart: 14



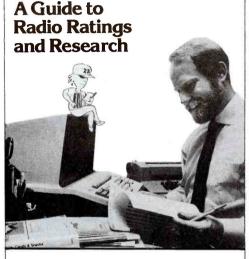
Already Crossing In: Boston

Philadelphia Miami

Phoenix Tucson

Distributed by CBS Records

## **HIBERNETICS**



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## RER

## Datebook

### MONDAY, AUGUST 13

BTO Strips Gears

Last month it was Deep Purple who regrouped right around the anniversary of their breakup. This month it's Bachman-Turner Overdrive. On this day in 1977, Randy Bachman announced that he was leaving the group about four months after the release of the "Freeways" LP. Since Randy's brother Robbie remained in BTO, they began using their abbreviated group name only and released two more LPs. Meanwhile, Bachman's new group Ironhorse had a minor hit with "Sweet Lui-Louise." After the dissolution of that group, Bachman relased one LP with a group called Union and also collaborated with Carl Wilson on a couple of songs. BTO is back now on Compleat (whose executive team is the same one that worked with the group at Mercury).

Birthday: Dan Fogelberg 1951.

### **TUESDAY, AUGUST 14**

Graham Jams On

Today's the day that Sly Stone's "bottom" turns 38. When Sly referred to using some bottom to draw the dancers out of hiding in "Dance To The Music," he was referring to the bass of Larry Graham. The Beaumont, Texas-born Graham was living in the Bay Area by age two. When he left the Family Stone in 1972, he took a local band named Hot Chocolate (which had to change its name anyway) and formed Graham Central Station. At the group's inception, Graham had a reputation for weirder stage shows and more bizarre costumes than Stone himself. Much of the group's recorded output is summed up by one track title, "The Jam," but by 1978 there were signs of change, including the "50s-flavored "My Radio Sure Sounds Good To Me." After 1980, when Graham became a solo artist with "One in A Million You," he became best known as a singer of ballads.

Other Birthday: Dash Crofts 1940.

## WEDNESDAY, AUGUST 15

By The Time We Got To "Urgh!" . .

Doesn't quite have the same ring, does it? On this day four summers ago, the first in a series of "Urgh!" festivals took place in Santa Monica, CA. Headliners included X, Pere Ubu, Stlv Bator & the Dead Boys, and the Dead Kennedys. This and subsequent "Urgh" festivals held internationally were later documented in the film "Urgh! A Music War." Perhaps intentionally, this first Urgh festival took place on the 11th anniversary of the opening of the Woodstock festival. (Unfortunately the parallels don't all flesh out: "Urgh" lasted only two days, there are no reports of births, deaths, or candles in the rain, and nobody attained instant stardom.)



## THURSDAY, AUGUST 16

Life Without Elvis

Today marks the seventh anniversary of Eivis Presiey's death from coronary arrhythmia (or worse), at the age of 42. Judging from recent years, the media coverage will center on a few relatively muted reports from the gravesite with both the really hysterical mourning and the worst of the mean jokes having tapered off. (Roughly three years ago, WLS-FM/Chicago's Steve Dahl taped a special at Elvis's grave featuring a "Cooking With Elvis" segment where Dahl, as Elvis, showed the audience how to cook squirrel and prepare Pepis salad.) Despite a rumoured wealth of unreleased material, after the posthumous release of "My Way," RCA has curiously chosen to reissue old material. Prime exceptions to this were the remixed "Guitar Man" in 1981 (with new backing tracks from author Jerry Reed) and "I Was The One," with Stray Cat Brian Setzer's liner notes and new mixes that attempted to demonstrate Presley's influence on the rockabilly revival.

Birthday: James Taylor (Kool & The Gang) 1953.

### FRIDAY, AUGUST 17

Paul Williams Dies

If you listen closely to the **Temptations'** litany of the world's woes in 1970's "Ball Of Confusion," you can hear **Paul Williams** singing about committing suicide. Roughly a year and a half later, Williams was gone from the Tempts. Two years later, he was a suicide at age 34. Born in Birmingham, Williams and **Eddle Kendricks** were both in the original local-based version of the **Primes** that became the seed for the first **Motown Eiglins**, then the Primes again, then the Temptations. When Williams left the group in 1971, allegedly due to ill-health, he continued to draw a salary from the group as a choreographer and adviser. On this day in 1973, Williams was found by Birmingham police slumped over the wheel of his car, wearing only a pair of swimming trunks, holding a gun and shot once through the forehead.

Birthdays: Dexy's Midnight Runners leader Kevin Rowland 1952.

### SATURDAY, AUGUST 18

To The Bone

Nona Hendryx was actually the last member of Labelle to have a solo hit. Patti LaBelle had a few mediumsized Black charters almost immediately. Sarah Dash had one in 1979 with "Sinner Man," After a long series of
projects, Hendryx finally hit last year with "Keep It Confidential" and again this spring with "I Sweat (Going Through
The Motions)." Hendryx was born this day 39 years ago in Trenton, where she and Dash formed the Del Capris
before merging with LaBelle's Ordettes to become the Bluebelles. After the group broke up, Hendryx released a
solo LP, then ended up fronting New York wave/disco act Material before the group reciprocated by producing
"Confidential" and its LP. Besides her former group, Hendryx's collaborators have included renowned songwriter
Ellie Greenwich and Rough Trade's Carole Pope.

## SUNDAY, AUGUST 19

Today marks the 44th birthday of one of the first international stars to work with Bob Marley . . . and Paul Anka. Johnny Nash was born in Houston and sang on a local TV show before landing a regular spot with Arthur Godfrey on his TV program. After his first hit, "A Special Kind Of Love," ABC teamed him with Anka and George Hamilton IV for "The Teen Commandments." After bouncing through a variety of labels in the '60s, Nash began recording at the same Jamaican studio that Marley used, which finally led to a hit with the reggae-flavored "Hold Me Tight." Although "Tight" and Nash's biggest hit, "I Can See Clearly Now," weren't Marley compositions, Nash gave

Marley his first international cover with "Stir It Up," which became a British hit in 1971 and an American Charter in 1973. Nash's last US single was "Closer" on Epic in the early "80s.

Other Birthdays: Billy J. Kramer 1943, John Deacon of Queen 1951, Ginger Baker 1939 or 1940, lan

- Sean Ross

## OURCAST FOR GOLD



## EURYTHMICS 'Right By Your Side"

CHR CHART:

Glen Kalina, MD -- WCAU-FM/Philadelphia "Pay close attention to this one. In two weeks it has already exploded!"

Steve Goddard, MD — KZZP/Phoenix "Definitely a unique and successful sound for Annie Lennox and Eurythmics."

Raiph Wimmer, PD — WMAR/Baitimore "Fantastic sales response! Best record they've done since 'Sweet Dreams.' "



## POINTER SISTERS "I'm so Excited"

CHR NEW & ACTIVE 79122

## Added This Week:

B104 WBLI WHTX 195 B97	WMAR WYCR WKEE Z106 KXX106	WJZR WNOK-FM WZLD KX104 KTFM	11.000	KKQV KDZA <u>Early Action:</u> Y100 deb 23	WKTI 29-25 KPKE 30-21 KWOD 29-26 KRGV 24-15 WZPL 30-25
------------------------------------	--	--	--------	---	--



Produced by **Richard Perry** 

## The Most "EXCITING" Release of the Year!



**By Popular Demand** From CHR!

## JUICE NEWTON CHR NEW & ACTIVE 'Can't Wait All Night"

Added This Week:

WJZR WKDD WIGY WJBQ OK100 WCGQ KIIK K104 WKEE WOKI KQMQ 13FEA WAZY-FM WKHI KKLS-FM

SLY96 WKFM KBFM KRQ KWTO-FM KIST WRCK KRGV WFBG 95XIL



## RICK SPRINGFIELD 'Bop 'Til You Drop'

One Of The MOST ADDED HR NEW & ACTIVE

56|28

## 75 Stations Out Of The Box!

WRQN	KHOP
KEYN-FM	K96
WHOT-FM	KSKD
KKFM	KCPX
<b>(</b>	



## JEFFERSON STARSHIP Layin' It On The Line"

On your desk this week from the TOP 10 AOR album "Nuclear Furniture." JUST ADDED MTVI



## FELLOW PRO The Future In Your



## BRUCE SPRINGSTEEN

"COVER ME"





The First Hit Single From Last Week's
No. 1 Most Added AOR Album!

WPHD 34-32 KHYT add WGUY add CKGM add WIGY add WHTX on KPLUS on 13FEA add WKRZ-FM add KKQV add WVIC add KDVV add KHTX add KOXR add KQMQ add KZOZ add KHOP add SLY96 add

CHR
SIGNIFICANT ACTION



## **ROMEO VOID**

"A GIRL IN TROUBLE (IS A TEMPORARY THING)"

Thank You JOHN LANDER – HITBOUND – 93FM/Houston

# GRAMMERS: Of Radio Is Hands!

Thank you to both the radio and record industries for finally opening their ears and allowing new talent, as well as stablished acts, to chart a new and exiting course in music. Once again, the priority is great music and pure talent. Thanks for making it fun again."

ny Joe White,PD 108-FM/Boston

dded This Week:

dded I his Week HTT WKFR Q WKHI PST KCMQ

PST KCMC BBQ ZYP KDD WXKS-FM 34-31 WBEN-FM deb 36 WPHD 36-34 WCAU-FM PRO-FM KIMN Q103 ELVIS
On MITY Rotation
COSTELLO
& THE ATTRACTIONS

"THE ONLY FLAME IN TOWN"

**CHR NEW & ACTIVE** 

## **NEIL DIAMOND**

"TURN AROUND"

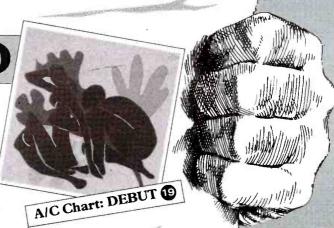
**KPLUS** 

WHTX 28-25 K104 deb 32 WFMF deb 30 WFMI add KTFM add

KTFM add 95XIL deb KIIK add WIXV on WHOT-FM add KBIM add

WFBG on WZYQ on WQCM add OK 100 add 95XIL deb 39 WIXV on

CHR SIGNIFICANT ACTION



**DENIECE WILLIAMS** 

"NEXT LOVE"

CHR SIGNIFICANT ACTION

WXKS-FM WOKI 195 KMGX WCZY KQMQ

KIIS-FM KTKT
WFLY WGUY

WERZ WQCM WJBQ WFOX KCAQ

Black/Urban Chart: 23 On Over 65 Stations - 81%





### **Associated**

Continued from Page 1

At the same time, Pyramid CEO Richard Balsbaugh an nounced the appointment of three officers. Director of Acquisitions & Finance Kenneth O'Keefe was promoted to Chief Financial Officer; former Affiliated Broadcasting Sr. VP Brian Stone has been named Radio Group Chief Operating Officer; and WXKS-FM PD Sunny Joe White is now Chief Programming Officer, in charge of on-air direction for all stations.

Balsbaugh commented, "Our company has always been built around team players, and we're very\_promotionally-minded. Therefore, those who've been part of the progress of WXKS will have the opportunity to grow, as will the people at these stations. We're an aggressive young group looking forward to being one of the major players in the broadcasting industry. We're not going to stop here."

Regarding his new officers, Baisbaugh continued, "We were fortunate to get Kenny, a young, bright, efficient negotiator with an outstanding financial background. Brian and I have been close friends for 15 years and always wanted to work together. Brian's the best at what he does. Sunny Joe is by far and away the finest professional programme of the professional pr

grammer in the world. He understands people, is a thrill to work with, and I learn from him every day." He noted, "We're all partners and will work sideby-side as a team, not as a boss with three subordinates."

Balsbaugh added that Pyramid's ownership structure also includes VP Dotty Jones, Business Manager Bob Kline, and WXKS (AM) Station Manager Arnie Ginsburg. Stone said. "I'm just thrilled

Stone said, "I'm just thrilled to be part of an exciting opportunity like the acquisition of Associated, that in one transaction moves a two-station company into the 30th-ranked position in the country as a group owner.

White, who has just formed consultancy firm Suarich, Inc. with Balsbaugh, told R&R, "I see my involvement as mainly hiring the right people and developing Pyramid's winning attitude. We're going to make these stations as competitive as possible."

### WKTU

Continued from Page 1

listeners are checking it out. What I've got to do is go in and fine-tune it.

"The way that the format is being done in New York right now, there's room for another CHR station. WKTU will be very personality-oriented, because they call New York 'Fun City.' I want this station to be just as alive as New York is, 24 hours a day, not just on the morning show. The turnaround will be a gradual adjustment, as we're looking to keep as many

of the folks we currently have."
McIntyre agreed about the
decision to bring in the Boston
programmer as consultant.
"Sunny Joe will be very, very
good for the station," he said.
"We've had ourselves looking two
directions, and now we're

aiming in one focus, CHR. It will be very obvious by the music we play that WKTU will be CHR. Now, that's not to say we're abandoring the music of the city, which will always be a part of the format. But our emphasis will be on mass appeal CHR hits. I can hardly wait to get started."

### Gorman

Continued from Page 1

will remain the same, as the station has made a name for itself."

Gorman joined the company nearly 12 years ago, spending the last three and a half years as WPRO's GSM. His radio background also includes an Account Executive stint with WPAT/New York. Until Gorman's successor is named, Earl Baker will serve as WPRO's acting Sales Manager.

### **Amaturo**

Continued from Page 1

very talented, committed people. Jeff has made a huge contributing to Majic 102 achieving the goals established for the local sales department."

Lang, who will continue to be based at KMJQ, had been VP for the Group for the past four years. "This position gives me much more direct involvement than before," she told R&R. "This is an opportunity that many years ago I never thought I could realize. I've never stopped learning, and I love the challenges."

Borchard became GM at WDRQ two years ago after serving nine years as VP/GM at WHND & WMJC/Detroit. He said. "It's an honor to receive

R&R/Friday, August 10, 1984

the promotion, and it's a pleasure to work for the Amaturo Group, a wonderfully progressive company. Joe Amaturo and Monte Lang are total professionals, and the last two years have been a very special time."

Silver joined Amaturo six years ago as an Account Executive, and was promoted to GSM in 1981. He said, "I'm really happy that Monte Lang has the confidence in me, as attested to by this promotion. This is a hands-on company, and working with Mr. Amaturo, Monte, and Lillian has been a wonderful learning experience. Our plan has been set, and I know the corporate management team will support me every inch of the way."

### Baile

Continued from Page 1

very pleased to be able to announce today that Brute Balley is PD at Majic 102. His track record and past performance speaks for itself. He's a welcome addition to our Amaturo Group family."

Bailey will not, at this point, be taking over the Group PJ duties previously performed by Snowden. Lang added there are no immediate plans to fill hat position. "For the time being, each PD will take care of his individual market, and there'll be a lot of collaboration between

them." KMJQ evening announcer Doc Kilgore has filled Snowden's position as morning personality.

KGFJ & KUTE VP/GM Bill Shearer, who Bailey described as "mostly responsible for my interest in Inner City," told R&R that Inner City had a signed contract with Bailey. Shearer also said that he didn't become aware of Bailey's interest in the KMJQ job until last Friday (8-3).

Shearer indicated that no immediate replacement for Bailey will be named. "This thing has probably set me back three months," he remarked. Bailey was unavailable for comment.

## Galen

Continued from Page 3

ter, harder-hitting, and timely research, data, and presentations. His immediate mandate will be to study our ongoing research activities and make recommendations for 1985. I expect Bob will make a major contribution to the radio industry in his new post, and we are all anxious to get him oriented and in-harness as soon as possible."

Galen told R&R, "Obviously, I'm very excited about it because it's a great opportunity to belp the RAB in many ways. I'm planning to develop new tools for stations to use. I've always been a very nuts-and-boits guy, so I'll concentrate on a lot of sales-oriented how-to. It will be my objective to make this the best research department that RAB's ever had"

## Humphrevs

Continued from Page 3

According to Humphreys, the station will be formatted as a soft A/C. "It will be conservatively programmed. Besides the normal share of current music, it will feature a lot of songs that have disappeared recently from A/C radio. We'll feature an occasional Sinatra or Louis Armstrong record."

## McCarthy

Continued from Page 3

lead and motivate WQUE's extremely talented airstaff."

McCarthy told R&R, "This is a tremendous opportunity. Bill and I hit it off immediately, and it's clear management is ready to help me heat up the CHR battle in New Orleans. We want to win very much, and I go into this position with every intention of doing so, with the company's backing in promotions, personnel, and budgets. We have a fine-sounding airstaff, and the station is prime for major increases."

Prior to KXX106, Kevin worked at Birmingham neighbors WERC and WSGN, in addition to stints at WFIL/Philadelphia and

## Rocshire

Continued from Page 3

Several days after the filing of the lawsuit, and following an article published in the Los Angeles Times, Clyde Davis acknowledged that he had a criminal record for burglary, robbery, and grand larceny, a fact that was apparently unknown to his employees at Rocshire. Davis has served time in Florida, Rhode Island, and California, with his most recent prison term, a 36-month stay in a California correctional facility, ending in 1977.

During the investigation into the charges, the Anaheim, CA-based Rocshire hopes to remain open, although the company's assets have been frozen by the court. However, the planned purchase of the label by Roy Chlovari, precipitated by the Davis divorce announcement, is going to happen. The new investors (headed by Chlovari and Rocshire President Gary Davis, who is not related to Clyde or Shirley Davis) hope to retain the Rocshire name and reorganize the company with a new management team. Apparently, the court has agreed to

the new ownership proposal.

The Times reported that Clyde Davis had apparently presented himself as a millionaire real estate investor and inventor when he founded Rocshire in 1980. Gary Davis, who formerly headed the promotion departments of both ABC Records and Warner Bros. before joining Rocshire, told the Times, "(Clyde Davis) told me he was a nuclear welder, a sort of Red Adair (famed oil well firefighter), and that he got \$30,000 a day to go on nuclear subs when they had (radioactive) leakage. He also said he had a patent for a dry-dock system that was going to bring in \$25 million in royalties. He said he owned 6000 acres of land around Disneyland worth \$15,000 an acre, and that he was selling 100 acres at a time to finance the (record) company."

Clyde Davis told the Times that his money to start Rocshire came from land investments and an insurance settlement. Through his attorney, he denied any knowledge of the alleged Hughes embezzlement Fox

Continued from Page 3

contributions to our station."

Fox joined Q102 in 1974 and was named PD at the end of 1976. He left the station in 1979 to program KAUM/Houston, but returned as Q102 PD six months later. Fox told R&R, "This promotion represents Taft's recognition of my past accomplishments, and extends my responsibilities beyond the programming department. Our company seems to be extremely stable, and that gives me peace of mind to operate with. Our MD Dave Allen, who's doing a very good job, is now handling more of the day-to-day duties."

## Dennis

Continued from Page 3

properties going with an operations manager. Ken fulfills all the necessary areas, with his background in programming, research, consulting, and marketing. It seemed like a natural move."

Before joining KYA three years ago, Dennis was a partner and Executive Director for Sarrey Broadcasting. He has also served as GM of Frank Magdd & Associates. Minckler, a seven-year King Broadcasting veteran, previously worked as PD at KINK/Portland and Assistant PD/morning man at KYA (AM) (now KOIT). Dennis told R&R, "The new structure will allow us to maximize both stations. For me, this is the next step towards being a GM, and I'm very happy about it."

Regarding Minckler's return, Saito added, "I selected Bill partly because of his success in Portland, his experience in this company, and because he's been in San Franciaco before." Added Minckler, "I'm happy to be continuing my relationship with King, However, it's hard to walk away from KGW; it's such a good station. But I look forward to the challenge of programming KYA. The station will stay with its Oldies format, but needs some fine-tuning. Things will go real slow at first; I want to take plen-

Milner

Continued from Page 3

Gehringer joined Jazz-formatted KKGO nine months ago, having previously worked four years as Traffic Director and music assistant at crosstown KFI & KOST. He told R&R, "it's a thrill to be such an instrumental part of a Los Angeles tradition. I grew up listening to KKGO, and now all of a sudden I'm working with it. I feel like a little boy in a candy store! I look forward to working very closely with (President/GM) Saul Levine, as he's very easy-going and extremely knowledgeable; I'm learning a lot from him."

### Cahill

Continued from Page 3

at KELT-FM/Harlingen, TX last week.

KJ103 Executive VP/GM Mark Schwartz said, "We're grateful for the job Dan did. He left big shoes to fill, and Bill's the kind of guy who can do it. He's super-creative, enthusiastic, and highly organized. I think Bill will be terrific, and we're really excited about him?

Cahill spent nine years with the Albany stations, starting with WHSH (now WPYX) as an air personality in 1975. He became Assistant PD at WTRY in 1981 before his promotion to OM of both stations and PD for WPYX early last year. "Td like to thank Mark for the opportunity to relocate to Oklahoma City." Cahill told R&R. "It seems like a very competitive situation there. This place has been home for me for nine years, and my GM John Kelly and Ig od along fantastically well. But the change to the Midwest will be a good learning experience. KJ103 has a terrific airstaff, and that'll make my job a lot easier."

It was also announced that Kevin McCormick, most recently at WKY/Oklahoma City, has joined KJ103 as morning personality. Replacing Cahill at WTRY & WPYX is Rick Van Zandt (see separate story). SOME GUYS HALL STATE ALL STATES AND ADDRESS OF THE STATES AND ADDRESS





The Second Single From Camouflage • ROD STEWART • Produced by Michael Omartian • Management: The Arnold Stiefel Company



Smith

Continued from Page 1

ing either a group operator or entering ownership. The move made sense to me from all those standpoints, and the lifestyle and location are the kicker.

"I think the world of John and Jim Levitt. We seem to be philosophically in tune, and I feel comfortable with them and they seem to feel the same way with

Alta Broadcasting Chairman Jim Levitt commented on Smith's hiring, telling R&R, "We've found one of the best. There's no question that he is a superb manager and individual. His background in programming and knowledge of station imaging is excellent. In talking to people about Jim, we got a universal 'thumbs up.' The guy is ready.

"Jim will be in charge of not only the two stations we have now, but as we start on a more aggressive growth mode next year he'll be the person directly responsible for those efforts. Levitt added that Smith will have an incentive program allowing him to achieve an equity position in the company.

Before WKQX, Smith managed KBEQ/Kansas City, spent nine years with ABC's FM Division, served as GSM for WDAI/ Chicago (now WLS-FM), and was Sales Manager for ABC FM Spot Sales.

## Van Zandt New WTRY & WPYX OM

After eight months as Promotion Director at WHTT/Boston, former WTRY & WPYX/Albany Promotion Director and air talent Rick Van Zandt has returned to the stations as Operations Manager. In his new position, Van Zandt will also be directly responsible for the programming of WPVX

WTRY & WPYX GM and Scott Broadcasting VP John Kelly said, 'I'm absolutely delighted that we were able to entice Rick back to Albany after his tenure in Boston. His intimate knowledge of AOR, along with his detail and organizational ability, make him the perfect man for the job. He was one of

the original "PYX-nics," and his promotional talent and on-air ability helped bring the station to the forefront of the market to begin with."

Van Zandt, who at one time programmed KVMT/Vail, CO, worked at WPYX from 1980 until last January, when he joined WHTT. "I'm looking forward to returning home to Albany," he said, "and getting back into programming. I'll be working with a top-notch staff, including Promotions Director Cliff Nash."

Kelly added that former WPYX PD Bob Mason is expected to continue handling the morning show.

## Mellgren Named WWRC PD

Former Schulke Radio Productions VP/Operations Ken Mellgren has been appointed PD of Greater Media's recently-acquired WWRC/Washington. Prior to his four-year stay at Schulke, Mellgren spent 13 years as Manager/Operations & Programming at WJIB/Boston.

Explaining his return to radio programming, Mellgren told R&R, "I'm very enthusiastic about getting back into the station operation end of it. I've known (WWRC & WGAY VP/GM) Ted Dorf for about 12 years, having served with him on the NRBA board for eight years, and I've respected his terrific work as an independent Easy Listening broadcaster. In my estimation, Greater Media has always been one of the leading radio operators. They're very aggressive, placing a lot of emphasis on AM radio now - a very good sign for AM broadcasters all over the country.'

Mellgren indicated that Greater Media is not yet ready to divulge its official takeover date or any format plans.

## KKAT Taps Ryan PD

Rob Ryan has been named PD for First Omni Corporation's KKAT/Salt Lake City, which became a Country outlet last March. Ryan, who replaces exit-ing Chris Conner, has been at KWEN (K95)/Tulsa for the past three years, the last 18 months as



Rob Ryan

KKAT President/GM Terry McRight noted, "I'm extremely pleased to have Rob Ryan as the new PD here at the 'KAT. He's smart, marketing-oriented, and has established a super track record at K95/Tulsa. I know we're going to be a winning combina tion, and I just can't wait 'til h

"I'm looking forward to getting there and going head-to-head with KSOP," Ryan told R&R. "KKA" will take a similar path to K95, th same musical direction within highly promotionally-minded sta tion. We'll be everywhere in th market. I can't say enough about (K95 owner) Katz and the people here. I've been afforded every of portunity to succeed and it ha been great. The main reason fo going to KKAT is for the chance t get in on the ground floor of young company and participate i building the station and the co poration.

## **Lopez New KLRZ Operations Director**

KLRZ/Salt Lake City has appointed Dan Lopez to the newlycreated position of Operations Director. Lopez will be responsible for all programming on the A/C

KLRZ President Eric Rhoads told R&R, "We're excited about the progress we'll be making under Dan's leadership."

Said Lopez, "I've been looking forward to getting back into man-

agement, so I'm very excited. The station already has a strong and positive image, and part of my job will be to help bolster that image. Eric and I are on the same wavelength, and I get along well with

In corporate restructuring

within Warner Communications.

Inc. (WCI), 250 staffers are in the

process of being let go. The

across-the-board cutbacks pri-

marily involve corporate employees in New York, and do not

affect any WCI divisions. Most of

the changes are expected to be completed within two weeks.

WCI VP Geoff Holmes explain-

ed to R&R, "We're in the process

of reorganizing the corporation so

consultant Jerry Clifton.'

Lopez, who most recently worked as an air personality at KNX-FM (and later KKHR)/Los Angeles, previously programmed WKZL/Winston-Salem.

that it more fully fits the needs of

our current business operations.

We sold Atari a few weeks ago,

and we're now streamlining the

organization. It's a strengthening

move, and we expect WCI to be

profitable on an operating basis in

is no truth to the widespread

rumor that WCI Chairman Steve

Ross would be leaving the com-

the second half of '84." Holmes emphasized that there

## **WCI Trims Staff**

**Walker Exits KFKF** For Consultancy

Rusty Walker, PD for KFKF/ Kansas City the past year, is leaving the station to form his own consultancy. Working exclusively with Country stations, Walker will continue serving on a corporate basis with KFKF parent Sconnix Group Broadcasting.

For the next few months, Walker will operate from the KFKF offices. His initial clients include KFKF, WLLR/Daven-WZZK/Birmingham, port, WZZK/Birmingham, WYAY/Atlanta, and WQIK-AM & ville. "I'm just as happy as I can Walker told R&R. This is something I've wanted to do for ten years, and it feels really great to be able to finally do it."

Rusty Walker Prior to joining KFKF, Rusty

programmed WZZK for more than three years. A new KFKF PD is expected to be named short-

## **WENS Advances Horton To GSM**

promoted to GSM for the Emmis outlet. He succeeds Christine Woodward, who was named Station Manager in April.

Woodward told R&R, "Jon has accomplished quite a bit in the local department. He's been in radio a long time, and he's shown he can carry his responsibilities well. Jon's both an excellent manager and salesman."

Horton, who was on vacation and unavailable for comment at presstime, had held the LSM post for the past year. Prior to that, he spent two and a half years with the WENS sales department.

## **TRANSACTIONS**

## Wallace Buys KZKZ For \$355,000

TW/A Broadcasting, headed by veteran pro-gramming consultant Todd Wallace, has purchased KZKZ/Flagstaff, AZ from local busi George Nacturd for \$355,000. FCC approval was granted two weeks ago, and takeover is expected shortly

KZKZ ("KZ7"), which operates with 1 kw days/500 watts nights at 690 kHz, is Waltace's first acquisition. No major changes are planned for the A/C outlet.

Wallace will continue operating his Phoenixbased program consultancy, Todd Wallace/

## WENS/Indianapolis Local Sales Manager Jon Horton has been

Manning Adds WLAC GSM Duties

WLAC-FM/Nashville GSM David Manning assumes the same duties for sister WLAC. He replaces Lee Dorman, who re-cently took on the GSM post at crosstown WZKS.

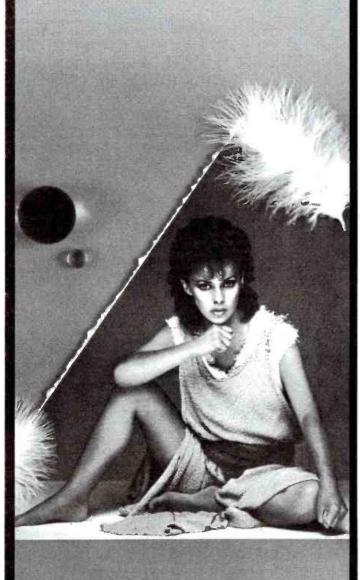
WLAC-AM & FM VP/GM Vic Rumore noted, "David knows how

we operate here, so he was the logical choice for the position. I also like the idea of having just one sales manager. Since much of our sales is in combo, a single GSM makes sense

Equally pleased with the promotion, Manning said, "I'm hap-

py to be working at one of Nas ville's best stations and to directing the sales for both the A and FM. By doing that we'll competing less and working blending the two stations for combo sale. I certainly look for ward to the challenge.

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## EASY LISTENING



GAIL MITCHELL

TEN STATIONS TELL HOW

## Success By Numbers

Behind every success there's a story, and the spring '84 12+ ratings race poses no exception. But rather than itemize every competitive stance taken, ten randomly-selected stations were requested to answer one simple question: If you could name the one factor that contributed most to your ratings gain, what would it be and why?

## WRTH/St. Louis: 3.5-4.5 Neil Matthews, PD

"We did more outside promotion this time, and also cleaned up the air sound. We took a lot of clutter off the air and concentrated mainly on the music; there were too many promotions and features on before. We cleared out most of them and just went for more music."

## KCTC/Sacramento: 6.6-8.6 Gil Boucher, Program Manager

"It's more than just that (crosstown) KEWT dumped out of Beautiful. We set a goal for ourselves two years ago, a specific direction to take in producing our sound, and we didn't deviate from that goal. The temptations are often there to play with the format a little bit too much. That's not to say we didn't let the format evolve properly, but we didn't make any radical changes from the time we set our goal until we achieved what we finally were looking for. Of course, we're fortunate. But with another A/C station (KSAC) coming in, it will be interesting to see what happens."

## Flow

WYLK/Cincinnati, which expanded its format to focus on a contemporary MOR sound, rolls



out the welcome wagon for new afternoon driver Alison James. Former PMer James F. P. O'Neill slides into a morning slot ... Bruce Harris is President/GM of newly-launched WXJY (Joy 96)/Oster-

Alison James ville, MA. Station Manager Peter Muniz, National Sales Manager Alfred Black, Business/Data Systems Manager

Pam Harris, and Creative Services Director
Anne McDowell round
out the management team ... KGIL/Los Angeles recently shifted
Thomas Brown to middays and Jerry Bishop to afternoons ... New



faces crop up at WGLDI James F. P. O'Neill
Winston-Salem-Greensboro-High Point: announcers Charlie Austin and Mike Scott. and



Director of Marketing Florence Gatten ... Bud Brees breezed through a 50-candle blowout honoring his golden anniversary in radio. Brees hosts the four-year-old Sunday "Music & Memories" show on WPEN/Philadalphia

Speaking of golden, Group W's Muzak environmental music source celebrated 50 years of ser-

## KXL/Portland: 5.1-8.5 Ray Watson, GM

"We're celebrating our 20th year in Easy Listening. Obviously, consistency pays off. The other station programming Easy Listening made a format switch; consequently, it left us with our tremendous consistency. Other contributing factors were Bonneville's service, and our expansion of our live-assist to the major portion of the broad-cast day – 5am-7pm. We want to continue subtly refining the product, but keep it in the same dependable Easy Listening pattern we've had for the past 20 years."

## WXTZ/Indianapolis: 8.6-9.6 Bill Franzmann, PD

"In one word, it's people. Only since last fall have we actually stepped completely out of the operations that are rooted in the old Beautiful Music days. Partially automated up until then, we've gone with a full-time, personality-oriented airstaff. We said let's talk about our product and our involvement with the community. But let's not sit here and act like a machine spouting out lines.

"We're devoting more time to imparting information, being entertaining and friendly, not letting our music be the be-all of the station. Syndicators used to say that music was at least 85% of the Beautiful Music/Easy Listening product; I'm sure that figure has gone down considerably. Having people intelligent enough to communicate well has brought us two or three steps further shead."

## WITH/Baltimore: 3.0-4.3 Ronald Stratton, VP/GM

As a Class 4 AM, we shut down to 250 watts in the winter, so at that time, there is the potential for an unbelievably weak book, especially if weather is bad. Then all our listeners will tune to more powerful stations to get school closings.

"Last spring we had a 4.6 and the spring before that it was a 4.2, so we just came back to our normal-sized audience. Either the audience never left us for the winter, or it just came back like birds do at Capistra-



HOUSE OF THE RISING STARS — WNCN/New York's live performance studio is playing host to up-and-coming classical musicians in its 13-week "Rising Stars Showcase" concert series. Listening appreciatively to Robert Routch (I) and Kirk Lightsey (r) during one performance is DJ. Stave Sullivan

no. We did slightly increase our media budget this book because we were concerned about the sizable winter decrease, but it was only a modest amount. We're very active promotionally (dances, cruises, mystery tune contests), and have a big spring advertising push (busbacks, newspaper, TV) to remind people that we're still around. Those are things we've been doing for several years.; it appears to be the right magic."

### WXKS/Boston: 1.5-3.1 Arnie Ginsburg, Station Manager

"It's Al Ham's concept of implementing the 'Music Of Your Life' format. We've had competition from a similar format on another station, WMRE. Even though they were fulltime and we were a daytimer then, we were able to beat them because the MOYL format can be a very strong, viable, long-lasting format. We use personalities from the past who have been in the market for 25 to 30 years. But formatically, we still play it pretty close to the vest. With the right people, it works very well."

## WLIF/Baltimore: 8.5-8.8 George Toulas, VP/GM

"In the fall of '82, we developed a longterm strategic marketing plan to bring the station up to date in advertising, promotion, community involvement, news/feature items, music programming, and personalities. We wanted to make the station sound friendly and relatable. Our approach was planned to appeal to our core 35-54 audience, while at the same time build younger demos (30-35) and gain new listeners through trial.

"We started to show an up trend in 12+, but more importantly in 25-54. Our six straight rating increases can be attributed to our staff; they've done a tremendous job. But we've got to pay attention to the details. For a long time it was 'put the tapes up and leave it alone.' That's not appropriate programming behavior today; it just won't work."

## KODA/Houston: 7.0-8.4 David Pearlman, VP/GM

"The reason we've become so successful is our energized approach to the marketing of KODA. It's really starting to pay off, resulting in our best book ever. Our high promotional posture and aggressive music policy has basically lured new listeners into the format in unprecedented numbers. Our

cume is at the highest that it's ever been and our turnover at 10.05 is at the lowest yet. We've injected some personality and colorful contests, with a strong outside media mix of advertising vehicles. This growth has been steady through the past three books; our demos have really been streamlined and are actually younger than ever before (25-54, which we haven't been, and our specific 35-44 target, which is non-traditional)."

### KJQY/San Diego: 7.3-8.4 Mike Burnette, PD/OM/Acting GM

"If you really want to boil it down to one thing, it's the almost dogged determination of this whole staff to create a quality product every day. That's all — attention to detail, and maximizing every opportunity. What scares me half to death is that this station has been number one 16 out of the last 19 ratings periods."

## WBYU/New Orleans: 5.7-7.0 Richard Lamb, VP/GM

"We sound more like a radio station: we're live, our announcers are more friendly, we're promoting, and becoming full-service. And it did kick up sales. I don't think the spring book is a major change, although audiences are funny. They can go for a year and a half, and all of a sudden wake up and write it down in the diary. But this is the beginning of a tremendous resurgence the format; it's not just a phenomenon.

"The 40-45 year-olds, our core audience, want more than just laid-back instrumentals. Syndicators are providing that need by putting in more vocals per daypart. You'll find that of those Easy Listening stations which went up, their demographics went lower. That primary audience core of 35-49 is where we're all going."

## **Programming Notes**

KBIG/Los Angeles renews its contract with Chuck Blore & Don Richman, Inc. for thee second phase of the station's music that "Makes You Feel Good" TV campaign ... Syndicator KalaMusic appoints Ardrey Media as marketer of all its formats. In other news, KalaMusic signs on WHFL/Tallahassee ... Al Ham's Music Of Your Life adds WWDC/Washington, DC and CJSB/Ottawa, ON ... WNCN/New York bows a 13-week series whose subject is the '84 Caramoor Festival, a popular music festival now in its 45th year.

## Promotions In Motion

WGBH/Boston has been awarded a matching grant from the National Endowment for the Arts (NEA) to compose and produce a three-act radio opera, "The Little Mermaid." This is said to be the first opera commissioned for U. S. broadcast since 1956, when Glan Carlo Menottl's "Ahmal and the Night Visitors" was nationally televised. Fall 1985 is the national distribution target date ... Bob Hope humors his native Cleveland when WBBG presents his August 16-19 appearances. And WBBG and sister WJMI are cosponsors of the city's Kenley Players; the partnership marks the start of a theatre season opening with Juliet Prowse in "Funny Girl."



ACES HIGH — Earlier this summer WBBG/Cleveland presented "A Time to Remember," starring Al Alberts and the Original Four Aces, the Four Freshmen, and the Four Lads. Auditioning his vocal prowess is station personality and program emcee Ted Alexander (center), flanked by the Original Four Aces.

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"We did more outside promotion this time, and also cleaned up the air sound. We took a lot of clutter off the air and concentrated mainly on the music; there were too many promotions and features on before. We cleared out most of them and just went for more music."

## KCTC/Sacramento: 6.6-8.6 Gil Boucher, Program Manager

"It's more than just that (crosstown) KEWT dumped out of Beautiful. We set a goal for ourselves two years ago, a specific direction to take in producing our sound, and we didn't deviate from that goal. The temptations are often there to play with the format a little bit too much. That's not to say we didn't let the format evolve properly, but we didn't make any radical changes from the time we set our goal until we achieved what we finally were looking for. Of course, we're fortunate. But with another A/C station (KSAC) coming in, it will be interesting to see what happens."

## Flow

WYLK/Cincinnati, which expanded its format to focus on a contemporary MOR sound, rolls



for new afternoon driver Alison James. Former PMer James F. P. O'Neill slides into a morning slot . . . Bruce Harris is President/GM of newly-launched WXJY (Joy 96)/Osterville, MA. Station Man-

out the welcome wagon

ager Peter Muniz, National Sales Manager Alfred Black, Business/Data Systems Manager

Pam Harris, and Creative Services Director Acnowll round out the management team ... KGIL/Los Angeles recently shifted Thomas Brown to middays and Jerry Bishop to afternoons ... New

Thomas Brown to middays and Jerry Bishop to atternoons . . New faces crop up at WGLD/ James F. P. O'Neill Winston-Salem-Greensboro-High Point: announcers Charlie Austin and Mike Scott, and

Director of Marketing Florence Gatten ... Bud Brees breezed through a 50-candle blowout honoring his golden anniversary in radio. Brees hosts the four-year-old Sunday "Music & Memories" show on WPEM/

Philadelphia

Speaking of golden, **Group W**'s Muzak environmental music source celebrated 50 years of ser-

## KXL/Portland: 5.1-8.5 Ray Watson, GM

"We're celebrating our 20th year in Easy Listening. Obviously, consistency pays off. The other station programming Easy Listening made a format switch; consequently, it left us with our tremendous consistency. Other contributing factors were Bonneville's service, and our expansion of our live-assist to the major portion of the broadcast day – 5am-7pm. We want to continue subtly refining the product, but keep it in the same dependable Easy Listening patern we've had for the past 20 years."

## WXTZ/Indianapolis: 8.6-9.6 Bill Franzmann, PD

"In one word, it's people. Only since last fall have we actually stepped completely out of the operations that are rooted in the old Beautiful Music days. Partially automated up until then, we've gone with a full-time, personality-oriented airstaff. We said let's talk about our product and our involvement with the community. But let's not sit here and act like a machine spouting out lines.

"We're devoting more time to imparting information, being entertaining and friendly, not letting our music be the be-all of the station. Syndicators used to say that music was at least 85% of the Beautiful Music/Easy Listening product; I'm sure that figure has gone down considerably. Having people intelligent enough to communicate well has brought us two or three steps further ahead."

## WITH/Baltimore: 3.0-4.3 Ronald Stratton, VP/GM

As a Class 4 AM, we shut down to 250 watts in the winter, so at that time, there is the potential for an unbelievably weak book, especially if weather is bad. Then all our listeners will tune to more powerful stations to get school closings.

"Last spring we had a 4.6 and the spring before that it was a 4.2, so we just came back to our normal-sized audience. Either the audience never left us for the winter, or it just came back like birds do at Capistra-



HOUSE OF THE RISING STARS — WNCN/New York's live performance studio is playing host to up-and-coming classical musicians in its 13-week "Rising Stars Showcase" concert series. Listening appreciatively to Robert Routch (I) and Kirk Lightsey (r) during one performance is DJ Steve Sullivan.

no. We did slightly increase our media budget this book because we were concerned about the sizable winter decrease, but it was only a modest amount. We're very active promotionally (dances, cruises, mystery tune contests), and have a big spring advertising push (busbacks, newspaper, TV) to remind people that we're still around. Those are things we've been doing for several years.; it appears to be the right magic."

### WXKS/Boston: 1.5-3.1 Arnie Ginsburg, Station Manager

"It's Al Ham's concept of implementing the 'Music Of Your Life' format. We've had competition from a similar format on another station, WMRE. Even though they were fulltime and we were a daytimer then, we were able to beat them because the MOYL format can be a very strong, viable, long-lasting format. We use personalities from the past who have been in the market for 25 to 30 years. But formatically, we still play it pretty close to the vest. With the right people, it works very well."

## WLIF/Baltimore: 8.5-8.8 George Toulas, VP/GM

"In the fall of '82, we developed a longterm strategic marketing plan to bring the station up to date in advertising, promotion, community involvement, news/feature items, music programming, and personalities. We wanted to make the station sound friendly and relatable. Our approach was planned to appeal to our core 35-54 audience, while at the same time build younger demos (30-35) and gain new listeners through trial.

"We started to show an up trend in 12+, but more importantly in 25-54. Our six straight rating increases can be attributed to our staff; they've done a tremendous job. But we've got to pay attention to the details. For a long time it was 'put the tapes up and leave it alone.' That's not appropriate programming behavior today; it just won't work."

## KODA/Houston: 7.0-8.4 David Pearlman, VP/GM

"The reason we've become so successful is our energized approach to the marketing of KODA. It's really starting to pay off, resulting in our best book ever. Our high promotional posture and aggressive music policy has basically lured new listeners into the format in unprecedented numbers. Our

cume is at the highest that it's ever been and our turnover at 10.05 is at the lowest yet. We've injected some personality and colorful contests, with a strong outside media mix of advertising vehicles. This growth has been steady through the past three books; our demos have really been streamlined and are actually younger than ever before (25-54, which we haven't been, and our specific 35-44 target, which is non-traditional)."

## KJQY/San Diego: 7.3-8.4 Mike Burnette, PD/OM/Acting GM

"If you really want to boil it down to one thing, it's the almost dogged determination of this whole staff to create a quality product every day. That's all — attention to detail, and maximizing every opportunity. What scares me half to death is that this station has been number one 16 out of the last 19 ratings periods."

## WBYU/New Orleans: 5.7-7.0 Richard Lamb, VP/GM

"We sound more like a radio station: we're live, our announcers are more friendly, we're promoting, and becoming full-service. And it did kick up sales. I don't think 
the spring book is a major change, although 
audiences are funny. They can go for a year 
and a half, and all of a sudden wake up and 
write it down in the diary. But this is the 
beginning of a tremendous resurgence the 
format; it's not just a phenomenon.

"The 40-45 year-olds, our core audience, want more than just laid-back instrumentals. Syndicators are providing that need by putting in more vocals per daypart. You'll find that of those Easy Listening stations which went up, their demographics went lower. That primary audience core of 35-49 is where we're all going."

## Programming Notes

KBIG/Los Angeles renews its contract with Chuck Blore & Don Richman, Inc. for thee second phase of the station's music that "Makes You Feel Good" "TV campaign . . . Syndicator KalaMusic appoints Ardrey Media as marketer oll ill its formats. In other news, KalaMusic signs on WHFL/Tallahassee . . . Al Ham's Music Of Your Life adds WWDC/Washington, DC and CJsB/Ottawa, ON . . . WNCN/New York bows a 13-week series whose subject is the '84 Caramoor Festival, a popular music festival now in its 45th year.

## Promotions In Motion

WGBH/Boston has been awarded a matching grant from the National Endowment for the Arts (NEA) to compose and produce a three-act radio opera, "The Little Mermaid." This is said to be the first opera commissioned for U. S. broadcast since 1956, when Glain Carlo Menattl's "Ahmal and the Night Visitors" was nationally televised. Fall 1985 is the national distribution target date. — Boh Hope humors his native Cleveland when WBBG presents his August 16-19 appearances. And WBBG and sister WJMI are cosponsors of the city's Kenley Players; the partnership marks the start of a theatre season opening with Juliet Prowse in "Funny Girl."



ACES HIGH — Earlier this summer WBBG/Cleveland presented "A Time to Remember," starring Al Aiberts and the Original Four Aces, the Four Freshmen, and the Four Lads. Auditioning his vocal prowess is station personality and program emcee Ted Alexander (center), flanked by the Original Four Aces.







## KEEP A CHANGING MARKET FROM CATCHING YOU BY SURPRISE.

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**ARBITRON RATINGS** 

# Ontemporary Hit Radio



JOEL DENVER

SPOTLIGHTING KHTR & KWK

# Hit Radio Vs "Hip" Hit Radio

enerally, there are three ways to beat a station already at the top: 1) do the same thing, only better; 2) take a slightly different path, turning out a superior product along the way: or 3) intimidate the leader into handing you the victory.

In the CHR battle shaping up between current champ KHTR and recent AOR-to-CHR convert KWK, only the first two are likely to apply, as CBS is not about to roll over and play dead. And KWK's new owner, Robinson Broadcasting, is welltraveled along the path to success and knows how to go after it. In short, this will be a fascinating market to observe, as





first-time PDs Bob Scott (KHTR) and Steve Perun (KWK) have at it. Both programmers are mindful of the necessity to play the hits, but each has a slightly different idea on how to best present those

#### Seeking Staff Stability

Since its inception as CBS's original "Hit Radio" station (after CBS decided not to use "Hot Hits" consultant Mike Joseph beyond WCAU-FM/Philadelphia and WBBM-FM/Chicago), KHTR has seen a lot of change. Founding PD Ed Scarborough was promoted to KKHR/Los Angeles, and Scott Alexander from KWTO-FM/Springfield took his place. Shortly thereafter, Scott left to join KWK, and WCAU-FM/Philadelphia's Bob Garrett assumed the programming reins.

Bob's stay was short-lived as well, as he accepted the PD slot at KITS/San Francisco. It was quickly decided to promote from within, and last May 7, morning man Bob Scott was promoted to the PD chair. To stir the pot even further, during the changeover between Alexander and Garrett, GSM Bob Fulstone was promoted to Station Manager and Tim Dorsey moved across the hall as Station Manager at big sister KMOX. In order to capture the full idea of what's ahead for KHTR, Bob Scott and Bob Fulstone filled me in on the latest results and changes.

"I'm really fired up about the results of our spring book. The major demos in all dayparts look just great," enthused Fulstone. "Part of the reason for our stability was the hiring of Steve York from Washington; he's doing an excellent job in afternoons. Moving John Frost to middays

has also really helped a lot. His numbers reflected our largest increase, and the familiarity of his style was of major consequence in our favor.

Scott added, "With the recent departure of Craig Roberts (who's joined Bob Garrett at KITS as MD), we've hired Bruce Jones from KCMQ/Columbia, MO. He has a real major market sound and should do very well for us. I'm thankful that I'm off the morning show, so I can stay up past 2pm in the afternoon! Bringing in Kevin

## Burch: From AOR To CHR

KWK & KGLD/St. Louis Station Manager Bob Burch not only has a new job, but a new format as well. Having been with Century Broadcasting for 15 years and in direct control of KSHE as PD and then VP/Programming. Bob has focused all his attention on AOR ... until recently

I asked Bob about the major differences for him in the two formats. "Musically, there is a more focused effort from the record labels. In essence, there is a little less product to listen to, versus having to sample each cut from every album. On the other hand, we are promotionally very busy. AOR is active, but not as active as CHR can and should be. While KSHE was a personality-oriented AOR. KWK's type of personality moves faster and requires more attention

He noted PD Steve Perun's early progress. "Steve has been here just a few weeks, and things are really rolling along well. As soon as Steve took control of the programming, I could begin to feel the station locking in. He's instituted several programming features I'm really



"KWK has begun to maximize all of its tools. Our immediate on-air goals, as far as having the product ready, are within grasp. The station is positioned quite nicely, different enough from everyone else to have its own sound. Promotionally, we're just beginning to flex our muscles, but we have some real fine things lined up in the not-too-distant future

Bob went on to predict, "While we will share some audience with KSHE, I look for a lion's share of what we'll get to come from KHTR and others in the market. This has traditionally been a strong AOR market and KSHE is a legendary station, so I'm not expecting them to just go away. We're all in this to win, and we're shooting for the ultimate goal; to be the number one station in St. Louis, regardless of format."

"I really don't look at KHTR as going after KWK. Our feeling is that we are going to continue doing what we know works. I'm not going to take a defensive posture because I know KHTR is a good product. I've got a great staff and am confident we'll continue to win."

- Bob Scott

Kitchen from (neighbor) WIL has worked out well for us.

"This airstaff is so gung-ho to win. It's one of those lineups a PD might be lucky enough to have once in a career. We have a strong team spirit, without egos going off in opposing directions. We're all putting in a lot of hours at the station beyond just the airshift and production. The airstaff is locked in place, and I just can't tell you how happy I am with how all of them sound.

Fulstone continued, "Obviously, any group efforts have more positive results than isolated individual accomplishments. There are exceptions to the rule, but all of our senior personalities have bent over backwards to make our newer air talent feel comfortable. Personnel cannot be underestimated in the game of winning

# Moving Into Battle Position

When I was working in the market, I witnessed the birth of what was then Doubleday's KWK. Starting off as a cume-oriented hybrid CHR, it quickly evolved into a model-formatted AOR under then-PD Bobby Hattrik. Its immediate impact was felt by KSLQ, as we took a good hit; KSHE did too, but to a lesser extent.

Since that time, it's been a seesaw battle between KWK and KSHE until KHTR came in about two years ago. Then last January, KWK began edging more toward CHR. The transaction between Doubleday and Robin-son was completed, and the finishing touches to the evolution of KWK to CHR were applied.

Former KSHE and Century Broadcasting VP/Programming Bob Burch and KSHE VP/GM Nancy Poole-Leffler moved to KWK as part of the





to lead KWK into direct battle with KHTR Steve, also a first-time PD, described

what he's attempting to do with KWK. 'We're positioning KWK as a 12-34 CHR station that doesn't aim directly at teens. I know if we do this right, and we will," he said confidently, "they'll come along any-



"While we are generally a current radio station, there is the occasional oldie. But there is a difference: Instead of playing a burned-out selection you can hear any where else, we stick to the 'oh wow' type of oldie. We may play something that goes as far back as 1968 or 1969, but they are songs which sound good with what's on the air today; they make the audience stop and think. Not too many people want to hear 'One Of These Nights' and 'You Make Lovin' Fun' anymore.'

#### **An Audible Difference**

Steve is still in the process of defining what KWK's presentation is all about. To set the station apart, he's built in a few hourly "relief" or "no talk" sets. "KWK is a personality radio station, but unlike KHTR, Continued on Page 38

# St. Louis Ratings Recap

12+ Four Book Trend 18-34 Adults

5.5 7.0 5.6 7.2 #1 #3 KHTR 10.6 8.3 8.0 7.9 4.9 5.9 5.9 5.9 #3 #2

Even though KHTR held steady 8.0-7.9, it still winds up number two in the market behind sister station KMOX with its 20.2 share. KSHE is ranked third with a 5.6-7.2 rebound, partly as a result of the format change at KWK, which maintained for the third straight book at a 5.9 share.

KSHE's strength and power in the St. Louis market cannot be underestimated or taken for granted. Over the years it has built itself into a legendary AOR, much along the lines of WMMS/Cleveland, as both markets have nilar musical tastes

In 18-34 adults, KSHE leads KHTR by 2.3 shares, and 3.8 over KWK. In teens, KHTR's dominance over KWK is 7.1 shares, and 14.4 shares over KSHE. The volatility of the teen audience might well be a deciding factor in who will win the 12+ race.



# Who Should We Thank?

Madonna couldn't be hotter.

Her self-titled debut album is Platinum, the "Lucky Star" single has just been released, and the "Lucky Star" video is now in Heavy Rotation on MTV.

We have just one small problem—who should we thank first?

Should we thank the programmers and DJs who supported such Madonna hits as "Borderline," "Holiday," "Physical Attraction," "Burning Up" and now "Lucky Star"?

Or should we thank the staff of MTV, who viewed a video of "Lucky Star" originally intended for use overseas, and liked it so much that they added it, later moving it into Heavy Rotation?

Who should we thank first? We'd like to thank *everyone* who has helped make Madonna what she is.

A radio star. A video star. A Platinum star. A"Lucky Star."



Marketed by Warner Bros. Records Inc. Management: Weisner/DeMann Entertainment © 1984 Warner Bros. Records Inc. Moving Into Battle Position

Continued from Page 36

we don't talk over the intro of every record.

"The overall music profile at KWK is prefty exciting. The people in St. Louis love to rock, so I tend to be a bit quicker on an AOR crossover than anything else. A Ratt or Twisted Sister will work great for me here out of the box, whereas in other markets they might not work as well until established. We do play black crossovers also, and I'm learning which ones will be easily accepted and which won't, since this is a rock-oriented town and I don't want to blow off the 'gear heads' we share with KSHE."

KWK's music list generally features 30 charted songs. The week I spoke to Steve they had made three adds and were carrying three extras. KHTR's list was 30 slots long, but carried six adds and six extras. Steve has no problem playing a lot of music, with a very manageable eight minutes of spots an hour. His news is kept to morning drive, and is topical in nature, instead of the blood-and-guts stories heard on an all-News outlet.

"I'm a very music-oriented person, and the music mix will make the difference for us at KWK." he predicted. "Each day I

"I'm a very music-oriented person, and the music mix will make the difference for us at KWK. Each day I preprogram the music for the station by hand. It's a three-hour task, but every minute I spend on it is worth it. I just don't see how any computer could do what I could do as far as shaping the sound of this station the way I want it."

- Steve Perun

preprogram the music for the station by hand. It's a three-hour task, but every minute I spend on it is worth it. I just don't see how any computer could do what I can as far as shaping the sound of this station the way I want it."

Because of KWK's previous AOR image, one of the biggest tasks ahead for Steve is to mold the image of KWK into his hip hit music station without using the words "hit radio," since KHTR already uses those.

#### Bits

- Nyet Russian Weekend. KWTO-FM/ Springfield, MO held a "No Russian Weehend" in support of the Olympics. As a result, the station couldn't play "Pink Houses," "Little Red Corvette," anything by Der Komissar, and definitely no Lennon music. The station also asked listeners to call in their ideas on how to boycott the Russians. The best ones included playing only half the Berlin record, and use lots of Visine to "get the red out."
- It's Unofficially Official. WPLJ/New York and KIMN/Denver wanted to get in on the Official Act of the 1984 Olympics. WPLJ sent four listeners to five Olympics events, complete with transportation, hotel, rental car, and paid expenses. KIMN declared themselves the "Unofficial Radio Station of the Olympics." But their information was official, with five updates daily on events. Non-ABC-affiliated stations were allowed only three updates daily.
- The Great Giggle-Off. WMGG-FM/ Tampa morning man John Lanigan recently hosted the "Great Giggle-Off" at a local club. Comedians were competing for \$10,000 in cash, prizes, and a national contract.



"We're doing some TV right now between books as we build toward the fall. If the market doesn't know us as a hit radio station yet, then it will before it's all over. Onair we simply refer to ourselves as 106.5,

#### **Getting Klose To The Streets**

"Tve really been blessed with some exceptional air talent," he touted. "Morning man Mark Klose has been in this town forever. He's worked at virtually every station in town from KSHE to KMOX, and people really relate to him. Mark just broadcast his show from the billboard outside the St. Louis Arena (formerly the Checkerdome) all week. As a matter of fact, as part of promoting the Rod Stewart concert, on the day of the show the entire dirstaff broadcast from our studio in the sky. We're going to increase our activity in this area even more."

That will be interesting to watch, as KHTR has the same ideas and KSHE has been actively participating in welcoming concerts to town for years.

Perun, who does afternoon drive as well, also had some good things to say about his night jock, who worked in my research department at KSLQ. "Brian Bridgeman is only 20 years old and probably shows more potential than any jock I've heard in years. Brian has the ability to be up and rock without screaming; we don't just have some puker on the air."

#### Motion

Bob Gelms exits WLUP/Chicago to open a country inn with his wife; he takes on vacation relief at KlikfWavenport ... Timothy D. Grimsley named MD at KIKM/Sherman, TX ... At Q100/Allentown, "Uncle Bob" joins mornings, Bryan Toft accepts attentoons from WAYVIAI-tantic City, and Denise Coleman handles overnights, formerly of WSPI/Shamokin ... New ineup at KWK/St. Louis: 6-10am Mark Klose, 10am-3pm Jeff Cochran (from overnights), afternoons PD Steve Perun, 7pm-midnight Brian "Rock N Roil Kid" Bridgman, and for all nights, it's .Earl "The Pearl" from KMJM across town

Jeremey Savage, most recently at WCOZ/ Boston, has landed a partitime airshift at crossrown WHTI. . . Kevin Connors has left his Sports Director/all-night slot at WRVQ/Richmond after six years. He can be reached at (804) 233-1775. Congratulations to G100/Mobille MD/Assistant PD Scott Griffith on his marriage to Paula Pond, who's Assistant to the GM

... Z93/Atlanta welcomes Chris Jarrett to evenings from KMJM/St. Loula, replacing Chris Trane, who exist to Z108/Philadeliphia ... MD Mike Shannon joins KiQY/Lebanon, OR from nearby KFLY/Corvallis, which became an automated A/C outlet.

#### **Aggressive Attitudes**

Steve feels CHR is where KWK can do the best. "Obviously, this is a different market than some of the other majors in America, as there is an exceptionally strong AOR here in KSHE. One of my theories is that

where you have a strong CHR, the AOR doesn't necessarily survive with great big shares." He cited Los Angeles, New York, and Chicago as examples.

"I don't want to attack KSHE directly because I feel our hit radio image will be enough to take away a lot of their dissatisfied listeners who now punch up KHTR as their second choice. We want to become the first choice of current KHTR listeners, and KSHE's loyal listeners' second choice. We can pull it off, since we have a hipper presentation than KHTR. KHTR screams — we don't; they talk over every record — we don't. And I think our music mix is superior."

"We're working on a new jingle package to put on the air, and I imagine we'll make our choice in the next several weeks. KWK is a station on the build; I know we're going to do some serious damage. This is the most regressive, let's-win type of station I've ever worked at. (GM) Mancy Poole-Leffler, (Station Manager) Bob Burch, the sales team, and airstaff have been fabulous to work with. KWK doesn't wait for anything to happen; we make it happen. Everybody around here is fired up and wants to win. That's why I can work until 2am and come back in at 9am — I enjoy what I'm doing."

# Hit Radio Vs. "Hip" Hit Radio

#### **Back To Basics**

Coming into a new programming position more than halfway through a book is a lesson in self-restraint. A lot of PDs might have gone in and made swift modifications, but Scott made no drastic changes. Americans everywhere acknowledging that it's okay to admit you know how to dance, KHTR is plugging in.

"Every night of the week, we're hosting a dance party in one of five different locations all over the metro, including going over to Illinois. Hundreds and hundreds of



He admitted, "As a first time PD I really just maintained the course that had been set, and worked to fine-tune. We really lined things up and stuck to the hits, eliminating some titles which might have led our audience in a slightly different direction."

Fulstone elaborated, "KHTR just returned to the basics of what we consider Hit Radio to be. As far as our group was concerned, we were the first to do the Hit Radio format. We have to make sure the music is what our listeners want to hear and stay with the tastes of our audience. While that may sound simple, those tastes vary from market to market. We stuck to our usual cash, album, and ticket giveaways."

Scott detailed a variation on an already successful contesting concept. "Instead of doing the contest where you play a song in the morning and then again later in the day for cash, we turned it around a bit. At the top of each hour, we play a song, and when it's repeated later that hour, it's worth \$103. In all we handed out over \$25.000."

#### **Beating The Hit Radio Drum**

Since St. Louis does get a bit nippy in the winter months, Scott is taking full advantage of being able to send his airstaff out on the streets as often as possible. With

dancers are turning out each week with substantial crowd growth as the summer has moved on."

Fulstone added, "We're also pretty well linked into Six Flags with our KHTR Fun Passes, plus we're competing in the concert arena as well. The Go-Go's are com-

#### Contemporary Hit Radio

ing up; so is Night Ranger, and Laura Branigan. KHTR will be actively involved with them all."

Addressing the reality of direct CHR competition from KWK, Fulstone said, "From my viewpoint, I've always considered this to be a very competitive marketplace which demands constant attention to our listeners needs. If we don't give that, we'll be out of it. Since our inception, we've been the number one contemporary music station here for six books, and we want to keep that string alive."

and we want to keep that string alive."
Scott concluded, "I really don't look at
KHTR as going after KWK. Our feeling is
that we are going to continue doing what
we know works. I'm not going to take a
defensive posture because I know KHTR is
a good product. I've got a great staff and
am confident we'll continue to win."

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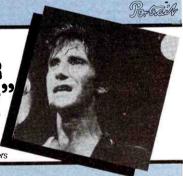


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STEVE FEINSTEIN

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# AORs Spring Ahead In Spring Book

Good evening Mr. & Mrs. America and all the ships at sea. This is your fearless AOR scribe, Walter Win-sell, with news of great AOR books from all four corners of the country. Let's go to press!



concerts, Dayton's chief executive, Paul Leonard, is known as "The Rock And Roll Mayor. He's been a frequent guest on WTUE's morning show and recently opened up his home for a station promotion. The listener who wrote the best letter explaining why he'd like to have breakfast at the mayor's place got to be part of a live 'TUE remote. Mayor Leonard chose the er himself, and the event was covered by a local TV station. Shown at the breakfast broadcast are (seated, i-r) the Mayor. TV newswoman Dawn Meadows, and the winner: (standing, I-r) are morning team Jeff Curry and Tony Cale, the station's Marshall Phillips, and

#### Flash — WAAF Woos Worcester

ty have long made it prominent beyond its market size of 96. Rising 10.2-13.4 in the spring, 'AAF scored its highest 12+ share ever and placed #1 in Worcester, beating Beautiful Music WSRS for the first time memory

#### **Return To Rock**

Its "Nonstop Rock 'N' Roll" image state ment aptly describes 'AAF's musical

posture. "We don't play Prince, Cyndi Lauper, or the Go-Go's," says PD Rob Barnett. "A lot of that crossover stuff is a terrible mistake for AORs facing successful CHRs. We can be heard very well in Boston now, and since WHTT, WXKS-



Rob Barnett

FM, and WBCN over there all play a lot of crossovers, we choose to play strictly rock

His philosophy comes from experience. Last spring, WAAF dropped from consistent double-digit shares to an 8.7. Barnett explains that fall from grace as the station having "veered off. We had been very metal, and then jumped on the 'New Rock bandwagon, which hurt us in loyalty. Now we've returned to our rock 'n' roll roots."

#### WIN CASH & CARS FROM WAAF!



#### Tempering The Metal

Though back on rock solid terra firma 'AAF's music mix is now more palatable to non-earth dogs. Barnett explains, "I've cut down the metal, and whatever metal's on is played only at night unless it crosses over. Metal's a massive trend for 12-16 year-olds. but dangerous for older demos.

Jock presentation also matured, with more of a conversational tone and less of a rock 'n' roll snarl. "We don't talk to kids, we talk to adults and let kids come along for the ride," says Barnett.

#### Promotional Buzz

Promotions Director Steve Stockman earned a place in the AOR Promotions Hall Of Fame in 1981 with a gambit that inspired throngs of New Englanders to sport 'AAF logos in hopes of scoring tickets for a Rolling Stones warm-up gig at a local club.

The station's current promotional thrust uses a beautifully simple tag of "Cash And Cars From WAAF." Cash prizes and a Porsche, Corvette, and TransAm are given away through forced listening contests, such as listening for a key song to be played or your license plate number to be read on the air.

WAAF

WAAF is #1 in adults 18-49, men 18+. 18-34, 18-49, 25-49 and 25-54, women 18-24, and tied for #1 women 18-34.

#### Show Me The Way To **Bar And Grill**

WAAF produces most of its own special features, including a New England Top 20 album countdown, a "Metal Shop" program, and a rock report hosted by MD Rob Lipschutz.

'The WAAF Bar And Grill" is a special show that kicks off the weekend with doubleshots of artists on Fridays from 5-9pm. A tape loop of sound effects gives listeners the impression that the station has moved upstairs to broadcast from a real bar. Each week a guest musician visits or phones the program.

#### Boston, You're In My Zone

'AAF scored a respectable 2.0 in the Boston book, and that share may increase in the fall when the station becomes listed above the line in Boston. 'AAF recently switched to a dual city ID, "WAAF/Worcester-Boston," and is looking for a stronger Boston showing to garner more business from the city and on a national

# Flash - KSRR's | Flash - KZAP's Star On The Rise Again In Houston

KSRR/Houston scored the highest 12+ ir its almost three-year history as an AOR, rising 6.0-7.4 while AOR competitor KLOL stayed flat at 5.8

#### **Promotional Prowess**

It wasn't the result of any shift in musical positioning, according to PD Andy Beaubien. Instead, he feels the gains were large-

ly attributable to doing stand-out promotions in a market where promotions reign supreme. "The spring sweep was a battle of promotions, almost to the point was secondary," he where programming



Country KKBQ, Andy Beaubien KIKK, and KRBE, an A/C that's now leaning CHR, all got heavily into contesting."

6.0-7.4 KSRR KLOL 5.8-5.8 KSRR is #2 men 18-49

KSRR put its own two cents into the promotional fray, giving away over \$25,000 through a "Bonus Record" forced listening contest. The station countered KLOL's give away of a Corvette by offering ten black TransAms, and sent 50 listeners to Ixtapa. Mexico for a series of live broadcasts.

CONTROPORTOR CONTROPORTOR CONTROPORTOR PROGRAMMENTO PROGRAMMENTO PROGRAMMENTO PROGRAMMENTO PROGRAMMENTO PROGRAM



Beaubien also credits his airstaff for its fine performance. Morning madmen Moby & Matthews had their best book ever with adults 18-34, and market vet Colonel St. James joined for afternoons from KLOL.

Continued on Page 42

# Capital Ideas Score In Sacramento

Chris Miller returned to KZAP/ Sacramento in March for his second stint as PD, having served from early 1979 to mid-1980 before logging three years at the helm of KLOL/Houston. He earned returning hero stripes by moving KZAP 6.8-8.3, its highest 12+ share since fall '82.

KZAP is #2 adults 18-49, #1 men 18+ and 18-49, and #1 women 18-24.

Miller made a few musical adjustments such as dayparting metal and removing some CHR crossovers. But his main priori

ty was taking the station on a promotional path toward more 'interactive" promotions. "There's no excitement in hearing a jock just ask you to call in to win an album. But when you play 'Trivial Pursuit' on the air, you in-



volve even people Chris Miller who have no interest in calling up to win a prize. They may not call, even if they know the answer, but they play along anyhow."



KZAP also offers on-air reviews of major events around town, but from the listeners perspective rather than a staffer's. The morning after "Indiana Jones" opened, for example, listeners called a phone number to register their opinions, which were edited into an on-air piece.

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CITY/STATE	/ZIP	

#### Flash — KSRR

Continued from Page 41

#### **Battle Brewing**

Competitor KLOL appears to be settling down after a period of instability. Hiring WEBN/Cincinnati's Joe Denton (nee Denton Marr), one of AOR's most creative and respected programmers, is a move that portends a major battle between ABC O&O KSRR and independent KLOL.

KSRR and independent KLOL.
Beaubien is unfazed, promising to tenaciously maintain KSRR's hold on the top AOR spot. "We're not about to let anything throw us off track. Six months from now, Cincinnati's going to look real good to Denton," he boasts.



BLACK BEAUTIES — KSRR/Houston gave away ten black Trans Ams during the spring book. The cars went to the 97th person who called whenever the station aired a pre-recorded sound effect of a Trans Am engine revving and starting. Standing in front of the winners are afternoon driver Colonel St. James, evening rocker Garth Hemp, and morning master Moby.

#### SEGUES

WRXT/Buffalo signs for consultation with Jeff Pollack Communications.

Chris Ryan is upped to MD at KWFM/Tucson ... WPLR/New Haven MD Bob London exits, and can be reached at (203) 488-0112. "Joe From Chicago" (Joe Plasek) moves from weekends to "PLR mornings ... MD Jesse Ryan leaves KFMX/Lubbock for airwork with the Satellite Music Network ... WHMD/Hammond's Chris tina Kelly adds MD duties to her midday routine ... Assistant PD John Terry leaves WYER/Mt. Carmel for the world of newspaper advertising. Jim Roddy will assume the Assistant PD role as well as mornings.

Don DeWolff has left KFOG/San Francisco mornings to return to the same slot at KKDJ/Fresno, where Harlan

Winslow is now on afternoons ... Belle Nolan exits KQAK/San Francisco, and is replaced in middays by Production Director Milke Koste. New to late nights at the Quake is Rick Stuart from KUSF/San Francisco ... Phil Harvey (Phil D'Vold) comes aboard KNAC/Long Beach for evenings ... New to KROQI/Los Angeles weekends are Van Johnson from KYYX/Seattle and Joe Williams from KRLA/Los Angeles.

Bill Holub joins WLUP/Chicago as Assistant News Director from WXCL/Peorla ... KRSP-FM/Salt Lake City adds Dave Porter from crosstown KALL as News Director. Check your mailing list to make sure you have KREM/

. Check your mailing list to make sure you have KREM/ Spokane's current address. It's S. 5505 Regal, Spokane, WA 99203.



DES BARRES BARES CHEST AT KPOI — Showing off his tan to KPOI/Honolulu MD Andy Preston (left) is Michael Des Barres of Chequered Past.



I WISH THEY ALL COULD BE...— Selected from over 300 entrants, the winner in a WZZO/Allentown "California Girl" photo competition is pictured with Beach Boy Mike Love (left) and PD Tom Kelly.



PLATINUM FOR PLATINUM BLONDE — A platinum record reception for Platinum Blonde at CHUM-FM/Toronto included (I-r) CBS VP/Marketing and Sales Don Cates, the band's Chris Steffler, MD Wayne Webster, band member Sergio Gaili, staffer Barry Stewart, the band's Mark Holmes, and manager Bruce Barrow.



# Picture Page



GILMOUR GUITAR GRAB — KMET/Los Angeles gave away a guitar in conjunction with David Gilmour's area appearances. Pictured (I-r) are Gilmour, the winner, morning personality Cynthia Fox, and Mick Raiphs of Gilmour's band.



LOVE BITE — Twisted Sister's Dee (Stay Hungry) Snider couldn't wait for arrival of the grub at a listening party, so he took a nibble on the head of KRCK/Portland Promotions Director Cynde Slater. Waiting their turn are (t-r) Atlantic San Francisco rep Rock Allen Dibble, KZAP/Sacramento PD Chris Miller, KRQR/San Francisco PD Jon Russell, and the label's Director/National Album Promotion Judy Libow.



'BCO TO JARREAU: WAY TO GO! — Celebrating after Al Jarreau's Denver performance are (I-r) Warner Brothers rep Michael Linehan, Jarreau, KBCO/Boulder personality Laurie Cobb, and PD John Bradley.



BON JOYI TENDS TO THE GARDEN — After his Madison Square Garden concert, Bon Jovi (center) was joined by PolyGram New York rep John Weston (left) and WRCN/Long Island MD John Grappone.





GREASEMAN: "I HAVE THE TOUCH" — Fans of DC 101/Washington morning maniac Greaseman actually worship him, as these photos attest. During live remotes, the G-Man employs his remarkable healing powers by practicing the laying of hands on his disciples.



FROM THE BIG APPLE TO BIG BEN — WAPP/New York sent a listener to London for eight days, and threw in backstage passes for Elton John's Wembley Arena concert. Left to right are the winner, Promotions Director Eric Margolis, and Acting PD Steve Ellis.



UTOPIA PLAYS IN PEORIA — WWCT/Peoria arranged for a listener to meet Todd Rundgren after his band's area appearance. From left, MD John Amberg, Rundgren, and the winners.



QUEEN OF METAL RECEIVES TORRINGTON
— CHEZ-FM/Ottawa MD Greg Torrington (left)
torridly meets with artist Lee Aaron, whose latest
album is "Metal Queen."



PLAY OR PAY — WRKI/Bridgeport afternoon rocker Ethan Carey (left) forks over a check for \$1000 to a listener in conjunction with the station's nine-in-a-row music guarantee.



#1 MOST ADDED

Produced By Jackie Jackson

Distributed by CBS Records

# CALENDAR



RRAD MESSER

# Job Checkoff List Incomplete

've been around the block in my U-haul lots of times, seen the scams, endured the flim-flams and learned nearly everything I know about radio and radio stations by faithfully reporting for work every day in the Broadcasting School of Hard Knocks.

The good times in radio have given me positive experiences that can't be found in any other profession, but on the other hand, the smooth lines of bull that radio people have fed me across the years are irreversibly turning into lines on my face. I've learned the hard way that you gotta look out for Number One.

For instance, in looking for any new job as a radio newsman, I've learned how to look out for my own interests by insisting on certain conditions out front . . . conditions which have been burned into my consciousness, one by one, station by station, from New York to California. Big things, little things. For example, in one Top Ten market where it can cost a couple hundred bucks a month to park downtown, I learned never to assume a station will provide

parking places, so I always go for free parking in the fine print of my job contract. There are ten or fifteen items, major and minor, to be discussed with a potential employer before jumping into a new job.

Through the years my list has been very carefully compiled. When a friend asked me recently to share it with him so he could avoid pitfalls in choosing a new station, I was a little flattered and more than happy to comply.

That's when we both learned that my job checkoff list had one major flaw.

There is a dumb old saying that the word "assume" means to "make an ass of u and me." I assumed every newsroom had certain basic pieces of equipment. I assumed wrong.

He used the list, did his bargaining, got his new job, and when he reported to work in the newsroom he learned, with great impact, that my assumption was miserably wrong.

His new newsroom did not have a wire machine

#### Movie With No Human Actors

MONDAY, AUGUST 13 — "Bambi" premiered 42 years ago this evening in 1942. Walt Disney's full-length animated movie was not a big success at first, partly because WWII cut off foreign markets, but across four decades, "Bambi" has become a reliable cash cow for Walt Disney Productions, generating pure profit each time it is rereleased.

First blood transfusion 1654. Telephone coin mechanism made public pay possible 1889. Carl Wickman began taxi business in 1914 which became Greyhound Bus company. Communists began building Berlin Wall 1961. Fidel Castro 56.

#### **Barefoot Across Fiery Coals**

TUESDAY, AUGUST 14 — Vernon Craig established the world record for firewalking in 1976, walking across coals measured at 1494 degrees, with no visible injuries to his bare feet.

Thirty-nine years ago this evening, at 7pm Eastern War Time, President Harry Truman announced the surrender of Japan and the end of World War II (1945).

Magic Johnson 25. Ex-baseball phenomenon Mark Fidrych 28. Susan St. James 38. David Crosby 43.

#### Hay Fever Sneezin' Season

WEDNESDAY, AUGUST 15 — The hottest part of the year is over. Today is the last of the Dog Days of summer, and traditionally the beginning of the hay fever season.

Pump-up tilt-back dentist chair patented 1848. Humorist Will Rogers ("I never met a man I didn't like"), and flyer Wiley Post died in Alaskan plane crash 1935. Woodstock rock music festival began 1969.

Civil rights activist Vernon Jordan 49. Phyllis Schlafly 60. Cooking instructor and author Julia Child 72.

#### City Boy Became Organic Fever

THURSDAY, AUGUST 16 — Jerome Rodale was born in 1898. He was an accountant who dreamed of escaping from the city life to live off the land. After moving to a tiny town in Pennsylvania, he perfected a farming technique that included soil-building with organic matter and avoidance of crop chemicals. He began writing about his successful farming methods and founded Organic Gardening magazine, still the most successful publication of its kind in America and still based in Emmaus, PA.

Forty-two-year-old Elvis Presley died in 1977.

Julie Newmar 49. Eydie Gorme 52. Frank Gifford and Robert Culp 54. Anne Blythe 56. Menachim Begin 71.

#### Transatlantic Balloon Flight

FRIDAY, AUGUST 17 — The "Double Eagle II" completed the first transatlantic crossing by a balloon in 1978. The three-man crew landed in France a week after departing North America. France has built a monument on the landing site and the balloon has been put on display in our National Air and Space Museum.

Hazel Bishop was born in 1906. She invented non-smear "kissproof" lipstick in 1950, and on her 78th birthday is still among the most influential people in the American cosmetics industry.

Guillermo Villas 32. Robert DeNiro 39. Maureen O'Hara 62.

Tomorrow (8-18) Robert Redford 47, Rafer Johnson 49, former First Lady Rosalynn Carter 57, Shelley Winters 62. Sunday (8-19) John Deacon of Queen 33, Ginger Baker and Jill St. John 44, Willie Shoemaker 53.





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# PROGRAM:

# Saturday, September 15, 1984

Morning REGISTRATION

9 - 9:15

#### Welcome/Case Study Introduction

9:15 - 10:15

# **Keynote Address**

Dwight Case, Publisher R&R

10:15 - 11:00

#### **Managing For Retention** And Growth

Gary Kaplan, Managing VP/Partner Korn/Ferry International

11:00 - Noon

## When You're #4, You Have To Try Really Hard

Kevin Sweeney, President The Kevin Sweeney Companies Noon - 2:00

#### Complimentary Buffet Luncheon

## **Putting The Power Of The** Computer in Your Hands.

Dr. Lawrence Magid, Know How Computer Learning Centers

3:30-5:00

**Everything You Always Wanted** To Know About Buying A Radio Station But Were Afraid To Ask

Evening 5:30 - 7:30

R&R Editors and Staff Cocktail Party

Case Study Team Meeting and Solution Planning.

# Sunday, September 16, 1984

Morning

9:00 - 11:00

# **Case Study Solution**

Dwight Case, Publisher R&R

11:00 - Noon

#### How Do I Get There From Here?

- A New Personal Career Strategy For Broadcasters
- Dr. Adele Scheele, Career Strategist

Noon - 1:00

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John Parikhal, Chief Executive Officer, Joint Communications

Wrap-Up; Direction '85 Announcement

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# Adult/ Contemporary

**RON RODRIGUES** 

RATINGS REVIEW

## Old Standby. Newcomer Make Their Marks In San Diego

eautiful San Diego is one of the most receptive areas to A/C radio. Six major stations (five of which are FM) are in the competitive ratings battle. Together with some suburban stations, they draw nearly 40% of the 25-49 audience - among the highest percentages of A/C listening in the country.

Leading the pack are the one-two punch of KFMB & KFMB-FM (B100). Programmed separately, these two stations are peren nial winners in this Southland city. KFMB (AM) again scored first 25-49 in the spring sweep. Although aided by pacesetting Padres baseball, this full-service station does well throughout the year and frequently scores high in the winter (KFMB also carries Chargers football).

#### **B100 Scores Well**

B100, a CHR convert four years ago, has won the 25-49 derby among FM stations for the third consecutive book. Being careful not to criticize his numerous competitors, PD Glen McCartney says a consistent, yet "aggressive" posture did the trick. "It's a matter of staying in constant touch with our audience. That's not easy because we've evolved quite a bit over the years. I've seen erosion in our 18-24 numbers, but we've made up for that with growth 25-44."

Glen says the station's aggressiveness is most apparent on the music and promotion most apparent of the music and promoter fronts. "If our audience tells us so, we'll go as early as necessary on music. It doesn't have to be a single release to get played here. Recent examples of that include Lionel Richie's two latest ("Hello") and ("Stuck On You"). I realize you don't have to be a genius to figure his songs are going to be hits, but we were playing them before the other local stations.

"Promotionally, we're very active and visible on the street. We've been the sponsor for concerts by such major artists as Simon & Garfunkel, Linda Ronstadt, and the Beach Boys. In fact, B100 was the first station to sponsor the Beach Boys/baseball doubleheader concerts which have become





Glen McCartney so popular at other stadiums around the country.

#### Weekend Warmups

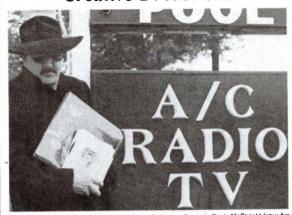
Glen is also proud of B100's "Weekend Warmups" - listener parties held at various lounges and hosted by station personalities. "They're becoming so popular, said Glen, "that we are now going to hold them at two locations simultaneously." He added that he was actually flattered to find that other area stations are now doing variations on the "Warmup" theme.

#### Classy Newcomer

Top new A/C in the market is the George Johns-guided KLZZ. PD Larry Knight, who was a close associate of Johns at Fairbanks, said his station is "exemplary" the "Class" format. "I consider us to be a hip A/C station. We're not MOR. We target directly towards 35-year-old upscale women with a highly-researched set of music, most of which is from the '70s. We utilize well-thought-out promotions, and employ air personalities closely in tune with San Diego."

Larry tries to give all of the station's elements a "Classy" image, including a version of B100's Weekend Warmup. "They're called 'Thank You San Diego' get-

#### Creative Promotion



Frustrated by shrinking A/C playlists, independent promotion man Kevin McDonaid (your funny kinda guy) stands in front of an "alternative" A/C that might play his records. A close inspection shows that McDonaid is in front of a motel, and the "A/C" shown bears no resemblance (in theory) to the format of a radio station.

#### LETTERS DEPT

## Another Side Of The Story

"I was a bit disappointed with what was written about the Atlanta Braves in Ron Rodrigues's A/C feature on All-Star Baseball Promotions (7-13-84).

"The Braves 'promotion' consisted of WSB's PD lamenting on losing the rights to the team's play-by-play to WCNN. Fine, but what about the reasons for the change?
"WSB management warned Ted Turner

the move would be the death blow for the broadcasts. Quite the contrary! Under Sports 68's tutelage, the Braves have realized the best sales revenue year in their history. With WCNN as the flagship, the Braves have added some 50 additional broadcast stations. WCNN has packaged aditional sports programming around the Braves games, including 'The Bra Report,' the 'Star of the Game Show,' Sports-Line 68' with Chuck Hussion (soon to be available to Braves stations all over the Southeast). Additionally, Atlantans can also hear play-by-play highlights the next morning with WCNN Sports Director (and Braves PBP announcer) Pete Van Wieren. If all this means a 'death blow' to the Braves, please send more terminal patients our way.

"Much has been said of WCNN's 'inferior signal. While it is true that WSB is a 50-kw clear, it is also true that WCNN is the second most powerful AM station in Atlanta (25 kw non-directional days/10 kw directional nights). There are voids in our nighttime signal in some outlying suburban areas, but for the first time there are stations all around metropolitan Atlanta that carry the games.
Their signals and ours now offer all residents a choice of Braves stations. We have yet to find a metro-Atlanta resident who couldn't hear the games after finding out which sta-

tion(s) covered his area.
"Being from Los Angeles (where I was ND for KMET for over a decade), I can recall a similar story where the Dodgers switched from another dinosaur - 50 kw clear channel KFI - to 5 kw night-directional KABC. The Dodgers not only survived but prospered in that move. Ironic too, that both WSB and KFI are Cox-owned

"Nothing is constant but change. Oldtimers can lament the old 'WSB days' when one could hear the Braves on 750 kHz at night in 30 states. Alas! How we've regressed. Now one can watch all but a handful of Braves games on SuperStation WTBS in 50 states, and hear the Brayes on one of the biggest and certainly the fastest-growing baseball network. WCNN is proud to play a major role in this media revolution. New ideas and new technologies are indeed alive and well deep in the heart of Dixie!"

- Ace Young, PD WCNN/Atlanta

#### San Diego Box Score

n Die	go Box	x Score	1	Market Rank: 20 12+ Metro Population: A/C Stations in Metro: A/C Station Penetrati	7
	25-49	,		39.1%	on 25-49:
S83	W84	S84		Spring 198	14
KEMB	KFMB .	KFMB		12+ AQH	Cume
KYXY	B100	B100	KFMB	8.0	376,200
B100	KYXY	KYXY	B100	4.2	249,000
KBZT	KBZT	KBZT	KYXY	3.6	137,600
KIFM	KIFM	KLZZ	KLZZ *	3.5	135,200
KKOS*	KLZZ	KIFM	KBZT	2.9	154,500
KKOO	KKOS	KKOS	KIFM	2.7	125,700
••less thai	1.0 share 25	5-49	KKOS	1.0	36,800

togethers, and we hold them in high-class locations. Our personalities host them in tuxedos, and we serve gourmet appetizers, not just cheese and crackers."

#### Listen Test

Larry continued, "I can tie part of our success to two significant elements. First, we did a lot of television and newspaper advertising. Our statement was 'You're the only person that knows what kind of station you want to listen to, so call us.' Then we ran a promotion called the 'Class Listen Test.' After phoning in and registering with

the air personality, listeners waited for their names to be called; they had 15 minutes to respond. Some of the prizes included \$6000 leather sofas, limousine use for a week, and trips to Switzerland."

"Finally, much credit goes to our airstaff. Joining me are John Forsythe in mornings, veteran air personality Bill Gardner in the afternoons, and the only holdover from the old KPRI AOR staff, Gary Kelly in evenings. The station is un-voiced in the late evening and overnight. Outside of music, we run only IDs and promos during those hours."

STRETCHING THINGS A BIT — Not really wanting to be just "part of the crowd," WFBR/Baltimore decided to stretch the size of a standard bumpersticker by six inches for its Orioles promotion. The station distributed 100,000 of the 18" stickers.

**WORLD CHAMPIONS 1983** 





ATLANTA, WASHINGTON CLOSE-UPS

# A Tale Of Two Cities

Over the next couple of weeks, I'll take a look at the spring '84 Arbitron numbers book by book, providing both thumbnail market sketches and highlights of noteworthy individual achievements. We'll take one of each for this week's focus, saluting WKHX/Atlanta while updating the tooth-and-nail battle for Washington, DC we first examined one year ago.



# **Battle For The Capital: Update**

For the past two years Washington, DC has been the scene of one of the most hotly-contested battles around, as WMZQ and WPKX-AM & FM have thrown everything but the kitchen sink at each another. Excellent marketing campaigns have been a constant as the two stations jockey for winning numbers. WPKX-FM strongly rebounded from a 2.3 in the winter to a 3.0 this spring, while WMZQ slipped from a 4.8 to 3.7.

#### The History

The intense competition in this market has been fueled by a flurry of personnel changes. The last year has seen a GM change at 'MZQ (Brian Bieler came in from Hawaii), and PD changes at both stations. When 'MZQ PD Bob McNeill left last August, his replacement was Bob Cole, who



resigned as 'PKX PD to take the gig. Jason Kane, Cole's Assistant PD, was upped to the PD spot at 'PKX. In the last few weeks, however, both Cole and Kane have resigned their positions; Kane joined the Research Group, and Cole exited for an equity/consultancy position in Austin.

Last October, WPKX signed controversial morning man Gary D, a personality who virtually owned the Cleveland market for years. As a result, WPKX morning talent Jim London, who ironically had been named CMA "Personality of the Year" just a few weeks prior, was asked to move dafternoons – a change he did not relish; he subsequently joined "MZQ for mornings. But it turned out that Gary's tenure proved to be unsuccessful in Washington. He left towards the end of the winter sweep due to health problems, and when the winter ratings results showed a decline, it was decided that Gary D would not return to the lineup.

#### **Activity During The Book**

There have also been a number of major programming changes at the two stations. WPKX Pres./GM Bill Sherard said that within 48 hours of the issuance of the winter '84 ARB, his station ''cut our spotload to nine units an hour and changed the format clocks to our new positioning statement of '10 in a row.' We didn't take a long time to turn it around – that was the key.'

WPKX ran no major contests during the book as it was into "strictly product-oriented positioning." WPKX only bought TV in the latter stages of the book — spots that were :60s and had no talk whatsoever. The spots

consisted of audio tracks featuring the top ten researched songs with large numbers counting one through ten. The end of the spot featured the line "At least 10 in a row." The next line said "Every hour — every day." The final graphic on the screen said "The new 106KIX Country." Bill acknowledged it was "just the positioning statement put on TV in a simplistic and yet high-quality manner."

WMZQ was moving, too. When Gary D arrived, 'MZQ shifted from its music-with-personality stance to one of strictly music. According to Bob Cole, "WMZQ took a direction focusing more on a Continuous Country-type format. We worked very hard on creating flow and eliminating all clutter. Our contests centered around mass appeal

topics and were confined solely to the morning show, with the rest of the time devoted to music. We talked over no intros; there were no gimmicks. We always played three or four in a row and our positioning statement was 'No gimmicks — just country.' That was the entire on-air approach, supported by a pretty hefty TV buy (about what we normally spend) featuring the updated 'Sing Along' vignette campaign.

"We set up an adult radio station geared

"We set up an adult radio station geared to getting high quarter-hours, and it worked. Then the market started to settle down, as some of CHR and A/C music became more attractive and relatable and the



morning shows on those stations started playing more music. This was coupled with Gary D's leaving, which made 'PKX a competitor again, as they started keeping their cume longer."

Sherard agreed with Bob in his feeling that cume was the key, saying, "This book was a remarkable comeback. One of the major factors in our resurgance was that we had not lost significant cume during that terrible time. We still had the base there and recycled them as fast as we could. Gary D was a risk that didn't work, so we fixed it immediately and went on."

#### What's Ahead?

The ace-in-the-hole for WPKX has been its AM facility, which has most certainly given it the "leg up" on the street — i.e., selling in combo. In 12+ ratings, WPKX-AM had a 0.5 this book, giving 'MZQ a 12+ edge of 0.2 over WPKX-AM & FM: 25-54, WMZQ's lead over 'PKX-AM & FM is also reduced to just 0.2. The 'PKX advantage was equalized August 1 when Viacom turned recently-purchased WEAM into Country WMZQ-AM. This puts the two on equal footing facility-wise, leaving them to slug it out with programming.

Continued from Page 50

# WKHX Finishes First In Atlanta

WKHX has flirted with double digits for a few books and not only did it achieve that goal this spring, but its 10.0 share propelled it to the number one spot 12+ in the market.

#### The History

WKHX's rise to the top spot began in the fall of '81' when the Cap Cities station debuted with a 5.3. Since then, the 12+shares have been 7.8, 9.4, 9.7, 9.2, and 10.0. 'KHX has been number one 25-54 in every report since the spring '82 book.

I love my country
WILLELM
101fm

Coinciding with the rise of WKHX has been the decline of Country legend WPLO. In the same period described above, its numbers have slipped 6.5, 5.5, 4.1, 3.6, 2.9, 2.9, and down to a 2.6 in the latest sweep.

#### Activity During The Book

During the spring ratings, 'KHX once again ran the "Three-In-A-Row Guarantee," awarding two \$25,000 prizes.

Other than that, 'KHX did what it does best — never playing less than the advertised three-in-a-row. PD Neil McGlaley credits the success of the station to "keeping a promise we made when we came into the marketplace three years ago. We said we were going to be Continuous Country and would always play three or more in a row; we have not varied from that. Also we've been consistent not only in the on-air presentation, but in the off-air promotion as well. Because we haven't strayed, people know who we are, what we stand for, and what they are going to get when they push that button for 101."

#### The Future

You had to know Neil and VP/GM Norm Schrutt wouldn't remain the only FM Courty game in town for long. Just over a month ago WYAY (formerly WWLT) changed to Country, foreshadowing what promises to be one of the most competitive



battles around. Pitted head-to-head are not only the two stations, but their respective companies as well. WKHX parent Cap Cities has a long history of success with its Continuous Country format. Meanwhile, Katz also knows what it is to run successful Country operations; witness its successful Country legacies in Orlando and Tulsa, to



# Join Lee Arnold and hit a few bars this weekend with Willie, Merle, Crystal and Dolly.

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Plus four three-hour specials this

year: Memorial Day, with John Denver, Lee Greenwood, and Emmylou Harris; July 4th weekend, with Willie Nelson and Waylon Jennings; Labor Day, featuring George Jones and Hank Williams, Jr. And, in October, live simulcast from Nashville of the Country Music Association Awards.

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# Nashville This Week



SHARON ALLEN

## 7th Annual Snow Benefit Set

The seventh annual Hank Snow Benefit Concert For Abused Children takes place August 23 at the Grand Ole Opry House. In addition to performances by Hank and his Rainbow Ranch Boys, guest stars include Razzy Bailey, Johnny Tillotson, Boxcar Willie, Johnny Russell, Kevin Moore, Juanita Rose, the Little General Cloggers, the Carolee Singers, and the Joe Edwards Band.

The foundation does not administer direct prevention or treatment programs, but instead accepts applications from non-profit organizations, which provide services to abused children and their families.

#### Birds Of A Feather

\_You've heard the old expression, "birds of a feather flock together." Well, several country artists are flocking together to aid Save The Eagles Productions. Jerry Reed, Geae Autry, William Lee Golden, John Anderson, Eddy Arnold, Rosanne Cash, and Toy Caldwell (former Marshall Tucker Band member) have all become part of Tennessee's "Adopt An Eagle" program. Plans are being made for a 50-song album, which will include original songs about eagles. Proceeds will go to the Tennessee Wildlife Resources Agency and the Cumberland Bird Rehabilitation Foundation.



Fow! Play: William Lee Golden and friend get acquainted.

#### **Governors Entertained**

While your governor was in Nashville for the National Governors' Association Conference, I'm sure you'll be happy to know he was entertained with good ole Tennessee hospitality. Charlie Daniels provided the entertainment for a Sunday afternoon dinner held at the Hermitage (President Andrew Jackson's home). Barbara Mandrell put on a show for them at TPAC, which included a surprise appearance from Lee Greenwood. During the conference Minnie Pearl hosted a luncheon in Centerville, TN and took the governors on a tour of her legendary hometown Grinderswitch, while Larry Gatlin invited the governors' wives to drop in on his CBs recording session.

Opryland will host the Second Annual Hee Haw International Clogging Championship next week (8/19-22). Cloggers will compete in five categories: precision team, duet, novelty, individual, and freestyle/hoedown. The Grand Championship finals will be held on the stage of the Grand Ole Opry House. The contest is sponsored by Opryland and "Hee Haw." Those interested in obtaining more information can call (615) 889-6600.

#### Wrangler Country Showdown

Merle Haggard, Reba McEntire, Ed Bruce, and Ricky Skaggs are endorsing the Wrangler Country Showdown. The nationwide talent contest winners will receive \$50,000, a new Dodge van, plus booking and recording contracts. The 1984 local contests have already been completed and the state finals are in full swing. State finals winners will receive \$1000 from Wrangler and an expense paid trip to Nashville to compete in the finals (November 5-7) at the Grand Ole Opry House. The John Arnold Band won the 1983 Showdown. The group is scheduled to release its first single this month on Completa Records.

#### Hank's Rowdy Video

Hank Williams Jr. just finished filming a video for his upcoming single "All My Rowdy Friends Are Coming Over Tonight." Some of Hank's rowdy friends in the video are: Kris Kristofferson, Bobby Bare, Waylon and his wife Jessi Colter, Willie Nelson, Cheech & Chong, Paul Williams, Porter Wagoner, Pinkard & Bowden, Leon Redbone, George Thorogood, Dickle Betts, Little Jimmy Dickens, William Lee Golden, George Jones, Grandpa Jones, Jim Varney, Mel Tillis, Galiard Sartain, and Jeff Simon.

When Ronnie Milsap visited the Big Apple he stopped by the NBC studios to tape the "Today Show" with Jane Pauley and "Live At 5" with Jack Cafferty. They discussed his current LP, "One More Try For Love," and his latest video, "She Loves My Car."



Milsap on Today: discussing his latest with Jane Pauley

Bits & Pieces: Robert Duvall just signed a recording contract with Triad Records. Look for an album to be released in September, which will feature guest appearances by Waylon Jennings and Johnny Cash . . . Jerry Clower will serve as corporate spokesman in Sonny's Real Pit Bar-B-Q marketing/advertising campaign for the next five years. There are currently 60 Sonny's in seven states, with new locations planned for various markets throughout the country . . . Bill Anderson has signed an eight-year contract to remain the spokesman for Po Folks restaurant.

Just thought you'd like to know!

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# **Battle For The Capital**

Speaking of programming, the reason 'MZQ repositioned itself a few months ago was "to capitalize on the hole in the marketplace created when Gary D arrived and started running people off of the music." Now that 'PKX has repositioned itself as "Ten in a row," Bob says to look for changes at 'MZQ as it "reassumes a more high-profile, personality approach." Meanwhile, 106KIX Country will stay with its more-music image and ten-in-a-row positioning.

Two more variables in the equation will be the two new PDs. WPKX has already hired Mike O'Malley (R&R 8-3), while WMZQ is still looking. Only the strong-hearted need apply.



# **WKHX** First In Atlanta

Continued from Page 48

Entering the fray are WYAY GM Bob Backman, who most recently guided K95/Tulsa to new heights, and PD Doug McGuire — no stranger to street fights, having come from the intensly competitive Washington, DC market where he was Assistant PD/MD at WMZQ. Y106 will be offering a lot of well-researched music combined with a healthy dose of personality and promotion.

As for WKHX's future plans, Neil said, "Obviously, when you have a new FM competitor it changes the overall situation, but

we're not going to try to reinvent the wheel just because of Y106."

It looks as if there will be some changes at WPLO, however, as the station was recently sold to DKM Broadcasting. An early autumn takeover date probably gives the station one more book to turn the ratings around. Rumored changes for the personality-oriented station include shifting to a "Hot Country Hits" format.

With the proud history of WPLO, the exciting promise of WYAY, and Norm Schrutt's declaration, "I hate to be number two," Sherman's march through Atlanta may look like the Easter parade in comparison to the battle shaping up here.

# CRS Committee Roster

The Country Radio Seminar Agenda Committee will be meeting in Nashville August 24-25 to plan the 1985 seminar. Now is the time to contact any of the following committee members to offer your thoughts on subjects you would like to see covered.

Bob Backman, GM WYAY/Atlanta

Cliff Blake, OM

WBCS/Milwaukee

Janet Bozeman, Asst. PD WJKZ & WJRB/Nashville

Alan Furst, PD

WIRE/Indianapolis

Dan Halyburton, GM KPLX/Dallas

Lon Helton, Country Editor

Radio & Records/L.A.

Tom Miller, OM

Debbie Pipia, MD KiLT/Houston

Bob McDonald, Sales Mor.

KOKE-FM/Austin Tim Wilson, PD WAKX/Eau Claire

Norm Schrutt, VP/GM WKHX/Atlanta

Susan Storms, Director/ Creative Services WHN/New York

Johnny Biggs, Operations ABC Watermark/L.A.

Curt Brown, GM

KTTS/Springfield

Larry Daniels, GPM \*
KNIX/Phoenix

Erica Farber, VP/Promotion McGavren Guild/New York

Don Langford, PD KRAK/Sacramento

Barry Mardit, PD

Kip Kirby, Country Editor Billboard/Nashville



Presenters Of The Country Radio Seminar Browth Through Sharing Since 1970

Bill White, PD WEEP/Pittsburgh

J.D. Spangler, PD KSAN/San Francisco

Jim Sharp, VP

Cashbox Magazine/Nashville

United Stations, McLean, VA

Rusty Reynolds, GM KYKX/Longview

Committee Chairperson: Beverlee Bleisch, KJJY/Des Moines



# **Pictures**



YAY B.J. — B.J. Thomas said he had to stop by the studios of WYAY/Atlanta to "welcome a new Country station to the south," and he's shown doing just that with Y106 staffers. Left to right are PD Doug McGuire, B.J., and personalities Denice Alexander, Mike Bradford, and (seated) George Dixon.



THE WILD SIDE OF MURRAY — When Dan Seals was in Murray, KY for a show and in-store appearance, he spent some time chatting with locks from WNBS. Flanking Dan are personalities Steve Bailey and Kelli Marie.



MAKING HISTORY — KHEY/EI Paso personality Pat Allen is pictured presenting the largest cash prize ever awarded in EI Paso radio history — \$100,000 — to Estelle Lopez De La Pena.



ONE GUESS WHAT HE'S PLAYING — Alabama's Jeff Cook (r) loves studios and getting his hands on the equipment — even while on vacation. Jeff was on a fishing trip when he stopped by WPAF/Panama City, FL and was pressed into service as a guest DJ. PD Kevin O'Neal gave him the latest Alabama album, stood back, and let Jeff "Roll On!"



MOON OVER THE OAKS — WKOS/Miami personalities had the pleasure of intoducing the Oak Ridge Boys prior to a recent show in Fort Laudergale. Shown just before going on are William Lee Golden and Joe Bonsall of the ORB, KISS-FM's Roseanne Vincent and Torn Kennedy, and the ORB's Duane Allen and Richard Sterban.



THE BIG ARMADILLO — The Big Apple is probably the last place you'd expect to see an armadillo race — but here's proof. WHN personality Mike Fitzgerald and station traffic reporter Judy Herron are shown egging on their animals during WHN Country Day at Rockaway Playland. (Confidential to SS — That's one.)



SAN ANTONIO HEATWAVE — Bobby Jenkins stopped by KKYX to check on the progress of his latest single, "Louislana Heatwave," Bobby, on the left, and his manager Bill Green on the right, are getting the information first hand from MD Jerry King.



THE REAL M-M-MEL — Mel Tillis recently performed at the Salinas Valley Fair, and KTOM personality Andy McCoy was there to MC the show.



WEST-ERN GALA — KBBO/Ventura personality Jim Dillman put his tux to good use — getting Dottie West to pose with him — following the recent ACM awards show.



I WANNA WIN!! — WDAF/Kansas City PD Moon Mullins hands over the keys to the second restored '61' 'Vette the station — 61 Country — has given away in the past two years.

# Black/Urban Radio



# KSOL & KDIA Strike With California Soul

This week offers a look at the successes of San Francisco Bay Area Black/Urban-formatted stations KSOL/San Mateo and KDIA/Oakland. KSOL and KDIA are intense rivals, as you'll see from their following comments.

Let's start with suburban KSOL, which increased 12+ from a 3.8-5.1 to rank as the highest-rated music station in the market. A San Francisco native, KSOL PD Marvin Robinson has been with parent United Broadcasting for nine years, having programmed the station for the past three. Marvin also handles the 10am-2pm airshift.

#### **Black Music's Local Popularity**

What's at the root of KSOL's success? Robinson feels its the appeal of his station's music. "R&B has always been popular in this city among the minority ethnic groups – blacks, Hispanics, and all groups of Asians (Chinese, Japanese and Filipino). In this market Caucasians have, to some degree, also been into black artists and Black radio for years."

#### Reaction To The Spring Book

Even with the right music, a station must still experience favorable winds from Arbitron to ensure smooth sailing. Marvin believes that a weak retrieval of 18-24 listening habits accounted for the 3.8 winter performance, and that this spring's results reflect more accuracy than growth. "We felt the winter book had a poor sampling, especially in our 18-34 general target demos and 18-24 primary audience. Because the

# Action

Now Chris Turner has two reasons to work out on his computer. As of August, 1, WJAY/JacksonvIlle has converted to a Black format with the addition of AM stereo. Sister station 95X will maintain its more Urban format and Turner will continue to supervise both stations as Operations Manager.

Similarly, the Beaumont/Port Arthur area will now have two Black outlets for the first time since 1980 when, if memory serves, KALO-FM went from Black gold to CHR KZZB. That station's AM, KALO, is now the sister station of the market's only Black outlet (and overall #1) KHYS. KALO will soon be going from automated to live-assist with a format emphasizing both oldies and new music.

WBLX/Mobile midday announcer Betty Jean Taylor adds MD duties, replacing Sonny Love, who'll be concentrating on his morning show.

Here in Southern California, it's somewhat difficult to keep the Olympic tie-ins straight. (For example, it seems that there are at least three grocery chains all claiming they feed the Olympic athletes). Now ceremonies produce David Wolper has lined up Llonel Richle for the closing festivities August 12. On the occasion, Lionel will perform new lyrics to "All Night Long."

A couple of stations parading themselves in front of listeners: WJMO/Cleveland sent Erik Stone, Jeff Foxx, Rod See, and others in a limousine for the city's annual Glenville Community Parade. Also, WXYU/Atlanta's "Washington Crossing the Delaware" entry in the city's 4th of July parade beat out 40 others to win the Grand Marshall's award for best float.

diary placement skewed towards 25-49, the 3.8 was not a true reflection of our popularity. Nevertheless, we didn't react because we knew we were on target with our programming to 18-24 year-olds."

# **KSOL**

#### Rhythm Of The Streets

What sets KSOL apart from any other station in the Bay Area? Marvin said, 'It's our distinguishable rhythm; we reproduce the rhythm of the streets by knowing the pulse to which our listeners are moving within their own lifestyles. Our listeners know without looking at the dial if they have us tuned in or not.



"In short, we are very aware of what's happening at the street level, while other stations are not. 'More Music KSOL' plays the best Urban songs and artists the music business has to offer. We do not program white artists just for the sake of playing them, but we do air music by white artists that appeals to our entire audience. That's another important key to our street-wise programming approach.

"Some CHR stations are playing black music; maybe I should say they are CHR with a black flavor. They try to sound like an R&B station, but it takes more than just using black music to get the desirable sound. This is why it's so important for us to maintain our special musical identity."

#### **Benefits Of Working Together**

Marvin stressed the team concept as a virial factor in KSOL's improvement. Even compiling the research involves several people. "Our success is due to a team effort of every individual who works here, from the airstaff to the front desk. Operations Manager Bernie Moody and the entire staff are collectively committed to the concept of the format and the success of the radio station. This growth is only the beginning."

#### **KDIA: Just Starting To Be Noticed**

Across the Bay, AM outlet KDIA registered significant growth, climbing 2.2-3.0 12+. Fifteen-year radio veteran Jeff Harrison joined KDIA in 1979 and became PD two and a half years ago.





V103 BESIEGED BY CELEBRITIES — As the flood of celebrity pictures from WXYV/Baltimore continues, LaToya Jackson (f) is shown with Terry Troyet and a copy of her new "Heart Don't Lie" LP. And in the second picture, Patrice Rushen (f) hangs out in front of the station with PD Roy Sampson.

What led to KDIA's recent ratings progress? Jeff observed, "We've always had a good product, but the public is just now starting to notice the things we do well. Even though KDIA has been known as a community-oriented station for years, we are also an entertainment entity."

Expanding on KDIA's broadening image, Jeff continued, "About four years ago we changed to a Black-A/C format that included music from artists such as Count Basie and Ella Fitzgerald. We also used to broadcast pro baseball. But we've gone back to a hit-oriented black music approach with a lot of fun-loving promotions, and the folks have shown their approval by listening again in greater numbers. It appears they like what they're hearing."

#### **Prominent Promotional Push**

One successful KDIA promotion that even got KSOL's attention was its contest to send a listener and guest to Kansas City for the opening of the Jacksons tour. But that's just the beginning. "We usually have four promotions on the air at one time," said Jeff. Our current projects include three concert ticket giveaways (in vacation spots like Lake Tahoe and Las Vegas) and a weekly break-dancing contest at Pioneer Chicken locations around the Bay Area. The weekly winners of the summer competition receive \$200, with the grand prize champion collecting \$500. We have a ticket giveaway going on at all times; the only thing you have to do to win is listen!"

#### More Reasons To Listen

When asked about other elements contributing to KDIA's progress, Jeff credited black music as being better today than in recent years. He also emphasized his station's positioning. "Our universal presentation sounds good, and black music today is better than it has been in several years. With our high-energy, entertaining, and informative approach, we're now starting to reach more than just black folks. When you put out a professional product, no one will be ashamed to have your radio station on at any time or any place."

This "universal" guideline also extends to KDIA's music philosophy. Jeff said, "We do play music by some white artists, such as Culture Club, Huey Lewis & The News, Hall & Oates, Madonna, and Eurythmics. We don't play that music because we hope whites will listen, we do it because we hope the masses will enjoy it along with the other things we offer."

# 1310 KDIA

How does Jeff know which general market product to include? "We're primarily concerned that we keep our base audience happy, but we research the crossover music to make sure that it will not be offensive to any of our listeners".



Jeff advised other Black programmers to study their crossovers carefully. "Use better discretion about what and how to add potential crossover music to your playlist. Just playing music by white artists won't get you white listeners: adding the proper music by the correct artists is the trick. Research is the name of the game. Know how to use it."

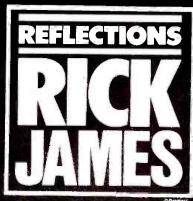
Harrison also made a point of mentioning the overall team effort his staff makes. "No one person at KDIA is responsible for our success. We all work hard and are committed to winning. For us to continue to be a positive force in broadcasting in the Bay Area, we must all perform our roles with continued vigor."



STEELE TALKS IN PUBLIC — WGCl/Chicago talk host Richard Steele recently took his "Late Late Show" to the local Robert's 500 Room for an audience of 200 people. Shown (I-r) is Steele's guest Richard Wright, Steele, and guest Michelle Chandler.

# THERE ARE GREAT... BUT THEN THERE'S THE GREATEST!





FEATURING THE SMASH SINGLE: "4 77"

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ALWAYS HAS!! ALWAYS WILL!!!



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BARBARA BARNES

# Syndicated Programs: What's Available?

rompted by various inquiries from radio stations, entrepreneurs, and jazz enthusiasts, I've spent the last few weeks studying the world of jazz syndication. This week's column offers a list and capsule descriptions of jazz programming available on the market.

#### The Jazz Beat From Berklee, Series 2

A six-LP package of 12 30-minute programs recorded specifically for radio broadcast, this collection is a follow-up to the series that was first issued in 1982. Released in the U.S. and abroad, it has been "acclaimed throughout the world," boasts Berklee's Director of Communications Bort L. Nasatir. The Jazz Beat is carried on over 450 stations (including some 325 domestic commercial and non-commercial outlets). This series is hosted by WBGO/Boston announcer and jazz authority Ron Della Chiesa. Shipment for Series 2 will commence on August 15.

Boston's Berklee College of Music is a distinguished training ground for professional musicians. Among the accomplished graduates are Toshiko Akiyoshi, Nick Brignola, Richie Cole, Al DiMeola, Bob James, Keith Jarrett, Quincy Jones, Jeff Lorber, and Joe Zawinul. In the series, not only will you hear the up-and-coming musicians, but contributions from the faculty and alumni as well. Makoto Ozone is one of those alumni on Series 2

Nasatir says, "There are two purposes for these series. One is to advance the cause of jazz; the second is to promote the association of such high-caliber quality of talent and performances to Berklee." He explains, "Students who attend here have to play. We put on over 500 concerts a year at the Berklee Performance Center, and we make live recordings of the best of these concerts. The best of the best are used for the series. You will hear the gamut of the jazz spectrum: mainstream, bebop, swing, fusion, Latin, funk, bebop, avant-garde, vocal, and even country crossover!

A list of affilate stations 13 pages long is





NATIONAL PUBLIC RADIO radio (1) SWEDEN Internationa

provided. One station that aired the first series two years ago is KJZZ/Seattle. Jeff Hanley, who was then its PD (now PD at KZAM/Eugene), said of the programs, "The quality and techinical aspects is very good. Performances are upbeat and exciting — a real bright show."

Berklee also presents another Jazz Beat Series which is currently in 71 markets. Each segment (there are 13) is a full-length (90-110 minutes) recorded concert, available exclusively to NPR stations via satellite.

The Jazz Beat Series is offered free to radio stations on a nonexclusive basis. However, stations must carry substantial jazz programming and clear air time for the entire series. Extensive music notes and performance information come with the package, and in conjunction with the subscribing radio station, Berklee will also provide up to \$5000 in scholarships to talented musicians in a station's market.

#### Jazz Chronicles

This program is hosted by KKGO/Los Angeles' veteran announcer and jazz authority Jim Gosa, and is distributed by Syndicate It. The first of the 39 one-hour shows was developed in 1981, and though production stopped about three years ago, it is still available to interested parties on a cash basis. Production executive Joe Garner said that the show received favorable response, but "the jazz audience is so wide demographically, that with regards to advertising it's hard to target."

Reflecting a contemporary flavor with such artists as George Benson, Steely Dan, Chuck Mangione, Crusaders, and Spyro Gyra, the program is described as able to cover all aspects of jazz by way of "tying in the old with the new, and explaining how jazz evolved."

#### Monterey Jazz Festival

Syndicate It is also the company offering this program, which is available on cash terms. Included are 14 hours of the 1981 festival, hosted by Jim Gosa.

#### STRZ-All Night

It has been just a little over a year since Sheridan Broadcasting Network launched its

The Three
Finalists In
The New Jazz
Progressive
Album Group...



# RAMSEY LEWIS NANCY WILSON "The Two Of Us"

Just released and already reported airplay from:

WEAA WBFO WUWU WKND KERA WLOQ WMGI WNOP WBBY KTCJ KMHD KCRW

# Syndicated Programs: What's Available?

first entertainment production, "STRZ-All Night" (pronounced stars). Among the 25 affiliates are WEDR/Miami, WVKO/Columbus, WANM/Tallahassee, WAMO/Pittsburgh, and WGPR/Detroit.

Available on a barter basis, the program is formatted specifically for Urban-mass appeal stations. Director of Station Relations/Entertainment PD Kevin Trower says, "We began to experiment with a lot more of the jazz, as that was what the affiliates indicated that they would like. The show is now about 75% jazz-jazz/fusion." STRZ-All Night is delivered live via

STRZ-All Night is delivered live via satellite, broadcasting from midnight-6am Eastern Time, Monday-Saturday (some or all of the program may be used). Trower states, "Over the last year, we've done nothing but grow; we haven't lost a single

station. In fact, we've added eight or nine more, increasing our potential listenership by 2 1/2 to 3 million."

#### Swedish Jazz

Radio Sweden International/Swedish Broadcasting Company offers six different 30-minute programs: Swedish Jazz Discovers Itself, Swedish Jazz Personality Bernt Rosengren, Swedes On the International Scene, Swedish Jazz Vocalists, Modernists and Avantgardists, and Jazz Meets Rock.

Director Britt Simonson says, "They are free with no stipulations, but we never send out anything on speculation. We have a bigger market in the public sector, but are also carried by commercial stations." This program is about eight years old.

#### More Isaa

Craig Cutler, President of Horizon Audio Creations, says that though his company is not currently marketing its programs to radio, there are 25 one-hour big band programs available on a cash/barter basis. HAC is not currently producing new shows; the company is now working with the airline industry.

Brentwood Productions (Marina Del Rey, CA), headed by Robert Stewart, has two programs available. One's entitled "As Time Goes By;" the other is tentatively named "Jigger Of Jazz." Noting that these shows are done "basically out of a labor of love," Stewart explained that the programs encompass the likes of the Dorsey Brothers, Harry James, Count Basie, Jimmie Lunceford, etc. His devotion to jazz as a music to share is obvious, and Stewart added that his

production house has access to some heavyweight collections.

Though not available to commercial radio, there are some NPR-generated programs. Those include the still-popular, Peabody Award-winning "Jazz Alive" (out of production since September '83), the recently-released "American Jazz Radio Festival," Marian McPartland's "Piano Jazz," and the "Jazz Revisited" series.

#### **More To Come?**

I hope you find this list of syndicated jazz programming useful. The quantity is limited, but the quality offers exciting possibilities for broadening your daily playlist. If you know of any other syndicated jazz programs accessible to radio stations, please call or write to let me know!



KKSN/Porlland welcomes Tom Grant. He is shown here flanked by KKSN/Porlland's Jazz Marketing consultant Linda Alexander (f) and announcer Ray Horn (f) after a recent interview featuring Grant's new "Heart Of The City" LP.

# **All That Jazz**

On June 27, daytimer KRML/Monterey switched from a Christian format to an Easy Jazz/Blues format. New staffers include GM Jack Kolman, syndicated jazz review columnist and independent producer for NPR; PD Rod Flores, formerly MD of KSBR/Mission Viejo, CA; and DJ Georg' Ann Scott, who also came from KSBR. Record service is needed. Contact KRML at (408) 624-6431.

KWMU/St. Louis promotes Jim Wallace to MD, as Mike Crowley resigns the position. The station also has a new mailing address: 2022 Tavel, St. Louis, MO 63146 ... KERA/Dallas-Ft. Worth Administrative Assistant Susan Ratcliff moves to crosstown KRLD-TV to be Traffic Coordinator; Jenny Waskom takes her

place ... Steve Tracey, formerly of WAIF/CIncInnatl, segues to neighbor WNOP for the blues show and 6-9pm airshift. That show was previously handled by Luke Banks, who is now working overnights ... WKSU/Kent brings back a new series of "North Coast Jazz" shows, produced by the station's Linda Yohn and Michael Flaster, along with Dave McCoy of KSU Teleproductions.

Congratulations to WBFO/Buffelo, celebrating its 25th year of service to its listeners! ... WLVE/Mlaml-Ft. Lauderdale (A/C) includes four hours of jazz Monday-Friday, in addition to its Sunday morning jazz show. Record service is needed. Contact MD Joe Johnson at (305) 672-2500.



# HERBIE HANCOCK "Sound-System"

The new smash album, just shipped and on your desk today!



# CHUCK MANGIONE "Disguise"

The new exciting album produced by Deodato.

Just shipped and on your desk today!

When you think of Jazz, Fusion, Progressive music... you think of COLUMBIA



Records & Cassettes.

# Marketplace

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Hundreds renewed again

Free sample!

Write on station letterhead to Contemporary Comedy

Deltas. TX 75227



HUMOR, CONVERSATION, CALLS, CALENDAR & MORE "I think you're neat!" Jonathan Braridmeier, WLUP FREE SAMPLES.

Write on station letterhead or phone: (804) 270-7206 GAM-SPM EST

10918 Foxmoore Ave. Richmond, VA 23233

## KNOCKERS"!

No Free Serv Send \$5 to KNOCKERS\*!

Box 153 La Grange, IL 60525

Disk Jockey Comedy
Over 1000 different comedy bits delivered to your
mouth, 25 pages per month, to make you a legend in
your own market For FREEBEE, write: HYPE, INK,
7805 Sunset Blvd. #206. Los Angeles. CA 90046

#### O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service

For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025



#### "Phantastic Phunnies"

Highly Respected! Hilerious!
Proven worldwide audience b

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2,00!! Phantast Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240,

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Pavable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

6 Insertions \$45.00 \$40.00 13 Insertions \$35.00

Additional \$10,00 per week charge for Blind Box ads.

1 Time

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to: Marketplac

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

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#### RADIO NEWSPEOPLE

on the way up? Let a Chicago news pro (AM-FM-TV News Director; network reporting and University journalism teaching experience) critique your radio newscast audition tape and provide valuable advice on content, delivery, voice etc. Send tape cassette (no reel-to-reel or carts) of newscast and

\$30 fee: THE NEWS CRITIQUE COMPANY

664 N. Michigan Ave., Suite 1010, Chicago II, 60611

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#### Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh-relevant material. For a Free Sample — P.A.N.A.. relevant material. For a Free Sample — P.O. Box 85152, San Diego, CA 92138.

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We specialize in contemporary original packages sound as up-to-date as the music you play. From A/C to CHR to COUNTRY, we produce great music. Prices from original packages start at \$5,000; customized re-sings from just \$3,000. For demo cassette call or write:

615 E. Pike, Seattle, WA 98122 (206) 323-6847 \*

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#### TRAVELOG IS HEREI

Travelog is a 90-second radio feature that talks to your listeners about resort and vacation areas around the world. Suitable for all formats. Easy sell to local travel agencies. For market exclusivity, reply today! Write or call for free

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Just Call

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#### **Openings**

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Free listings under this "National" heading are ONLY for recognized Group Owned Stations in more than one region. All others

#### **NATIONAL...** The Radio Placement Leader

We have jobs for:

Male & Female...All size markets...Coast-to-Coast
NATIONAL makes the presentation for you! lete details and registration form enclose \$1 Let NATIONAL help you!!! postage & handling.

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R. P.D. Box 20551, Birmingham, At 35216

PD's & OM's needed for growing broadcast firm. T&R/photo Reggie Jordan, Bahakel Communications, Box 302488, Char-lotte, NC 28232. EOE M/F (8-10)

#### THE RESEARCH GROUP

Major market client seeking strong air personalities (A/C, Easy Listening) for future openings. Team players. No calls please. Send T&R to: The Research Group, 2517 East Lake, Avenue E., Seattle, WA 98102. EOE M/F

#### **MORNING TALENT**

One of America's premier large market CHR's looking for top-notch morning talent. No matter where you are now, if you have an act, let us know. T&R to: Radio & Records, 1930 Century Park West, #756, Los Angeles, CA 90067. EOE M/F

Fuller-Jeffrey group seeks air talent for CHR/Country/AOR formsts nationwide, Present & future openings, C&R: KJJY, 1551 N.E. 66th, Des Moines, IA 50313. EOE M/F (8-3)

up with stations in AZ, CO & NE seeks afternoon drive nt. Three years experience needed. T&R: Scott Hickenbot-, Box 509, Ogallala, NE 69153. EOE M/F (8-3)

#### EAST

WEIR, full-service A/C, has immediate opening for NO. T&R. Dava Anthony, Box 2494, Wairton, WV 26062. EOE M/f (8-10)

Partilme & future fulltime openings at WSLT/WIBG, T&R: Jack Miller, 957 Asbury Ave., Ocean City, NJ 08228, EOE M/F (8-10)

Excellent opportunity for flexible air person et powerful FM in central NY, T&R: WKXZ, Norwich, NY 13815, (8-10)

Opening for evening shift. Send T&R: WBA8, Box J. Bebylon, NY 11702. EOE M/F (8-10)

#### **EXPERIENCED**

Looking to hire mature air personality with prover adult female appeal. The person I'm looking for is probably doing mornings right now in a small or medium market and looking to move up. Warmth a must. You won't find a better company to work for or better people to work with. Send a resume and cassette to: Bob Paiva WSFM, P.O. Box 3433, Hamsburg, PA 17105 No calls please. EOE M/F

One of America's highest reted CHR stations is looking for a midday personality. Experienced only. T&R: Tony Booth, WFBG, Box 2005, Altoons, PA 18603. EOE M/F (8-10)

Opening for fulfilme air personalities at NE PA's top-rated AOR, T&R: Shawn Waters, WEZX, 149 Pann Ave., Scranton, PA 18603. EOE M/F (8-10)

Top-rated AOR looking for top-shelve morning man. T&R: WPDH, Box 416, Poughkeepsie, NY 12602, EOE M/F (8-10)

#### Openings

Vermont's most listened to radio needs solid weekend/part-time air telent. T&R: Henk Nevins, WOCR-FM, Box 369, Burl-ington, VT 05448. (8-10)

Looking for family-oriented morning communicator to be per our community. T&R: Lee Philips, WROW, 341 Northern Bh Albeny, NY 12204. EOE M/F (8-3)

Suburban NYC's fastest-growing station needs personalities for future openings. T&R: Jim Bosh, WJDM, 9 Caldwell Place, Elizabeth, NJ 07201. (8-3)

Seles person needed for top-rated Washington DC ADI stations. Contact Gary Kirtley, WVAI/WUSQ: [703] 662-5101 EOE M/F

WCOD/Cape Cod has an opening for fulltime night personality with good production skills, T&R: Mike Osborne, 105 Stevens St., Hyannis, MA 02601. (8-3)

WAMS has an opening for PD/air personality. Three years Country radio experience preferred. T&R: Steve Courtin, Box 3877. Wilmington, DE 19807. EOE M/F (8-3)

Announcers, fast growing powerhouse has fulltime opening for experienced A/C personality, T&R: Sean Casey, WALK-FM/AM, Box 230, Long Island, NY 11772. EOE (7-20)

Experienced CHR PD needed by aggressive growing group in top 60 market. T&R/philosophies: Dave Oillon, Q100 FM, Box 190, Easton, PA 18042. EOE M/F (8-3)

Sales Manager needed for small market A/C station in western NY. Resumes & references: Bob Finley, WDOE, Box 209, Willow Rd., Dunkirk, NY 14048. EOE M/F (8-3)

A/C on fringe of NYC looking for NO. Three years experience needed. T&R: Vince Santarelli, WRNJ, Box 1000, Hackett-stown, NJ 07840. No calls. EOE M/F (8-3)

Evening air personality needed for small market A/C in western NY. T&R: Bill Tynen, WDOE, Box 209, Willow Rd., Dunkirk, NY 14048. EOE M/F (8-3)

Fulltime air personality/copywriter needed at 0.102. Ferneles encouraged to apply. T&R: Steve McNee, WUSQ, Box 2869, Winchester, VA 22601. EOE M/F (8-3)

Small market AM/FM Country needs ND with some experience, Chance to build department from scratch. T&R: Oevid Perks, WICO, Box 909, Salisbury, MD 21801, EOE M/F (8-3)

#### SOUTH

Hit 104 needs morning drive A/C communicator. Good production a must. T&R: Jim Kelso, KMHT, Box AA, Marshall, TX 75870. EOE M/F (8-10)

PD needed for AM/FM in Brownwood, TX, T&R/photo: Scott K, Smith, 8401 Ostepoint, Suite 900, San Antonio, TX 78229, No calls. EOE M/F (8-10)

Medium market station looking for experienced fulltime after-noon drive announcer, T&R: KEMM, Box 1292, Greenville, TX 75401. EOE M/F (8-10)

Looking for a well-rounded team Player for adult-oriented CHR, T&R: 93/2/0, Oavid Atwood, 1115 Texas Ave., Alexan-dria, LA 71301. EOE M/F (8-10) PD needed for A/C automated FM. AM Country shift included. Excellent salery & benefits. T&R: WCMT, Box 318, Martin, TN 38237. EOE M/F (8-10)

WWGS needs a good morning Country jock. Must be good on production. T&R: Jerry Webb, Box 1486, Tifton, GA 31793.

PD position opening for 100kw, CHR. T&R: Jerry Patton, VP/GM. WJST, Box 880, Panama City, FL 32402, EOE M/F (8-10)

#### SOUTHEASTERN MAJOR MARKET CHR

Seeks personalities for future openings. Winners only!! No beginners, please. Send T&R to: Radio & Records, 1930 Century Park West, #746, Los Angeles, CA 90067.

CE needed for general maintenance plus transmitter & tower aits move into Richmond matro. Resumes: WKHK/WPVA. 1024 E, Washington St., Petersburg, VA 23803. EOE (8-3)

#### TOP 10 SUNBELT MARKET AOR

Seeks full-time personality-oriented jock. Major market AOR experience preferred. T&R to: Radio & Records, 1930 Century Park West, #753, Los Angeles, CA 90067.

N/T, KARN seeks strong news person with graat judgement. C&R: Neal Gladner, Box 4169, Little Rock, AR 72214. No beginners/calls. (8-3)

WPAP-FM opening 7-midnight. Good production & knowledge of Country music a plus. T&R: Kevin O'Neel, Color Box 22881, Paname City, FL 32401. EOE M/F (8-3)

FL coastal Country FM seeks hard-working, aggressive air personality. Females encouraged. T&R: Bob McRae, WRYL, 2221 Front St., Melbourne, FL 32901. EOE M/F (8-3)

#### Openings

CE needed for Class-C FM & Skw AM in Laurel-Hattleaburg market. Right pay for the right person. Contact Bob Holiday: (601) 545-1822 (8:3)

#### **PROGRAM** DIRECTOR

Program Director opening for new 100,000-watt FM programming CHR in Florida, on coast. Excellent fringe and starting salary. Tremendous potential for advance with major group broadcasting. WJST, P.O. Box 880, Panama City, FL 32402 Attention: Jerry Patton, General Manager & Vice President

in E. central AL, neer Lake Martin. T&R: Bill Whatley, Box 72, Alexander City, AL 3501D. EOE M/F (8-3)

vvFMULexington looking for top-Right morning drive & evening CHR jocks. T&R: Charlie Fox, 63 S. Mein St., Winchester, KY 40391. EOE M/F (8-3)

#### ................. WANTED

Dynamic up-and-coming air personalities in the 50th through 75th metro, looking for a 100,000 watt FM break in a major Southwester market! T&R to: Radio & Records. 1930 Century Park West, #755, Los Angeles. CA 90067, EOE M/F

.......... Morning personality needed for promotion-oriented CHR Strong copywriting & production a must. Rush T&R: Mark Bass Box 1327, Veldosta, GA 31603, EOE M/F (8-3)

#### MIDWEST

Experienced PD/Production Director for aggressive Easy station. A/C & MOR background preferred. T&R/salary/philosophy: WSWT- Box 3335, Peoria, IL 81614. EOE M/F (8-10)

#### **TOP 5 MARKET CHR**

Is searching for the best morning personality or team in the USA! Major salary for a major talent who can be #1! Major broadcast group. T&R to: Radio & Records, 1930 Century Park West, #754, Los Angeles, CA 90067. EOE M/F

Looking for 7-midnite female air personality, possible Production Oirector in Ann Arbor's top reted AOR. T&R: Les Cook WIQB, 3001 Brassow Rd., Saline, MI 48176. EOE (6-10),

Exciting opportunity for CHR lock who can make afternoon drive sizzle at top-rated FM. TäR: Rick Belcher, WIOG, Box 1945, Seginaw, MI 48606, (8-10)

# KDWB FM 101

Doubleday's legendary Twin Cities CHR station now has an opening for an afternoon driver personality who excels in entertaining radio. You'll need to fill some big shoes. If you feel you're up to the challenge of joining America's premiere broadcasting: company in a major market, send a tape, resume, references & salary requirements : DAVE ANTHONY KDWB

EOE M/F

WOMC needs a parttime sir personality. Warm style for top-rated A/C, T&R: Steva Goldstein, 2201 Woodward Heights, Detroit, MI 48220. EOE M/F (8-10)

P.O. Box 19630

St. Paul, MN 55119

Experienced adult morning host needed. Must be good on phones, interviews, lifestyle news & topical humor. T&R: 8# Vancil, WISM, Box 2058. Medison, WI 53701. (8-10)

#### Openings

WKFR/WKNR seeking top-notch full & partime talent, including mornings. C&R: Terry Weinscht. 612 American Bank Bidg., Battle Creek, MI 49017. EOE M/F (8-10)

ND digger needed at small market. Stability with mejor mar-ket benefits. T&R: John Sebestian, WABJ, Adrian, MI 49221. EOE M/F (8-10)



KBEQ-FM (Q1O4) Kansas City, one of America's leaendary radio stations, is conducting a nation-wide search for a professional adult, morning entertainer to join one of the best air staffs in the country. Show us major market talent and we'll show you major market money.

\*\*\*\*\*\*

Send Tapes and resume to: Pat McKay, **KBEQ** Radio 4710 Pennsylvania Kansas City, MO 64112

\*\*\*\*\*\*\* No calls please

Country KSXX looking for full-service programmer with good people skills. Rush C&R: Lyman James, Box 4407, Topeka KS 66804, EOE M/F (8-10)

KRGI AM/FM seeking meture personality announcer. Join a great company & winning promotion-minded station, T&R: Jay Vavricett, Box G, Grand Island, NE 68802. No calls. ECE M/F (8-10)

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A Meyer Broadcasting Company Station EOE M/F

KOVV-FM. Topeka's top-rated station now seeking for CHR future openings, all dayparts. We are the best. R&R: To Stewart, Box 1490, Topeka, KS 68601. EOE M/F (8-10)

KMGK, (Magic 93) looking for uptempo, conversational mid-day jock, New facilities, good bucks. T&R: Al Brock, 215 Keo Way, Des Moines, IA 50309, No calls. EOE M/F (8-10)



A Wyoming community needs major market quality to enjoy only small market pressures. Two fulltime announcers, one with a sales background, the other with production skills; an experienced sales person. T&R may be sent to KRAL, P.O. Box 120, Rawlins, WY 82301. EOE

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Top medium market CHR seeks an experienced production/on-air person. If you're creative and have a willingness to work until the job is done, then submit samples for this excellent paying opportunity to: Radio & Records 1930 Century Park West, #748, Los Angeles, CA 90067.

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Free sample!

Write on station letterhead to Contemporary Comedy Dallas, TX 75227

HUMOR, CONVERSATION, CALLS, GALENDAR & MORE "I think you're neat!" Jonathan Brandmeier, WLUP FREE SAMPLES.

Write on station letterhead or phone: (804) 270-7206 9AM-5PM EST

10918 Foxmoore Ave Richmond, VA 23233

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Send \$5 to KNOCKERS\*!

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Over 1000 different comedy bits delivered to your
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**BROADCAST PRODUCTIONS EAST** 

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Male & Female...All size markets...Coast-to-Coast NATIONAL makes the presentation for you! For complete details and registration form enclose \$1 Let NATIONAL help you!!!

Act Now!

MATIONAL BROADCAST TALENT COORDINATORS Dept. R, P.O. Box 20551,

(205) 822-9144

PD's & OM's needed for growing broadcast firm. T&R/photo Reggie Jordan, Bahakel Communications, Box 302488, Cher lotte, NC 28232. EOE M/F (8-10)

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Opening for evening shift, Send T&R; W6AB, Box J, Babylon NY 11702, EOE M/F (8-10)

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Top-reted AOR looking for top-shelve morning men. T&R: WPDH, Box 416, Poughkeepsie, NY 12602. EOE M/F (8-10)

#### Openings

Vermont's most listened to radio needs solid weekend/part-time air talent. T&R: Hank Navins, WQCR-FM, Box 369, Burl-ington, VT 05446. (8-10)

Community oriented morning communicator to be part of our community. T&R: Lee Philips, WROW, 341 Northern Bivd., Albany, NY 12204. EOE M/F (8-3)

Suburban NYC's fastest-growing station needs personalities for future openings. T&R: Jim Bosh, WJOM, 9 Caldwell Place, Elizabeth, NJ 07201. (8-3)

Selee person needed for top-rated Washington DC ADI stations. Contact Gary Kirtley, WVAI/WUSQ: (703) 662-5101 EOE M/F (8-3)

WCOD/Cape Cod has an opening for fulltime night personality with good production skills. T&R: Mike Osborne, 105 Stevens St., Hyannis, MA 02601. (8-3)

WAMS has an opening for PD/air personality. Three years Country radio experience preferred. T&R: Steve Courtin. Box 3677, Wilmington, DE 19807. EOE M/F (8-3)

Announcers, fast growing powerhouse has fulltime opening for experienced A/C personality, T&R: Seen Casey, WALK-FM/AM, Box 230, Long Island, NY 11772. EOE (7-20)

Experienced CHR PD needed by aggressive growing group in top 60 market, T&R/philosophies: Dave Dilton, Q100 FM, Box 190, Easton, PA 18042. EOE M/F (8-3)

Seles Menager needed for small merket A/C station in western NY. Resumes & references: Bob Finley, WDOE, Box 209. Willow Rd.. Dunkirk, NY 14048. EOE M/F (8-3)

L/C on fringe of NYC looking for ND. Three years experience seded. T&R: Vince Sentarelli, WRNJ, Box 1000, Hackett-town, NJ 07840. No cells. EOE M/F (8-3)

Evening air personsity needed for small market A/C in western NY. T&R: Bill Tynan, WDOE, Box 209, Willow Rd., Dunkirk, NY 14048. EOE M/F (8-3)

Fulltime air personality/copywriter needed at 0-102. Females encouraged to apply. TäiR: Steve McNee, WUSQ, Box 2889. Winchester, VA 22601. EOE M/F (8-3)

Small market AM/FM Country needs ND with some experience. Chance to build department from acratch. T&R: David Parks, WICO, Box 909, Saliabury, MD 21801. EOE M/F (8-3)

#### SOUTH

Hit 104 needs morning drive A/C communicator. Good production a must. T&R: Jim Kelso, KMHT, Box AA, Mershall, TX 75870. EOE M/F (8-10)

PD needed for AM/FM in Brownwood, TX. T&R/photo: Scott K, Smith. 8401 Datapoint. Suite 900, Sen Antonio, TX 78229, No cells. EOE M/F (8-10)

Medium market station looking for experienced fulltime after-noon drive ennouncer. T&R: KEMM, Box 1292, Greenville. TX 75401. EOE M/F (8-10)

Looking for a well-rounded team player for adult-oriented CHR. T&R: 93QID, Oavid Atwood, 1115 Texes Ave., Alexendria, LA 71301. EOE M/F (8-10) PD needed for A/C automated FM. AM Country shift included. Excellent salary & benefits. T&R: WCMT, Box 318, Mertin, TN 38237. EOE M/F (8-10)

WWG8 needs a good morning Country jock. Must be good on production. T&R: Jerry Webb, Box 1468, Tifton, GA 31793.

PD position opening for 100kw, CHR, T&R: Jerry Patton, VP/GM, WJST, Box 880, Panama City, FL 32402, EOE M/F (6-10)

#### SOUTHEASTERN MAJOR MARKET CHR

Seeks personalities for future openings. Winners only!! No beginners, please. Send T&R to: Radio & Records, 1930 Century Park West, #746, Los Angeles, CA 90067

CE needed for general maintenance plus transmitter & tower site move into Richmond metro. Resumes: WKHK/WPVA, 1024 E. Washington St., Petersburg, VA 23803. EDC(8-3)

#### TOP 10 SUNBELT MARKET

Seeks full-time personality-oriented jock. Major market AOR experience preferred. T&R to: Radio & Records, 1930 Century Park West, #753, Los Angeles, CA 90067.

N/T, KARN seeks strong news person with great judgement. C&R: Neal Gladner, Box 4189, Little Rock, AR 72214. No

PAP-FM opening 7-midnight. Good production & knowledge Country music s plus. T&R: Kevin O'Neel, Color Box 22861, nama City, FL 32401. EOE M/F (8-3)

A, AM stereo, looking for fulltime ennouncer/MD. T&R: t Lee, Box 3487, Victoria, TX 77903. EOE M/F (8-3)

FL coastal Country FM seeks hard-working, aggressive air pe sonality. Females encouraged, T&R: Bob McRae, Front St., Melbourne, FL 32901. EOE M/F (8-3) e. WRYL, 2221

#### Openings

#### **PROGRAM** DIRECTOR

Program Director opening for new 100,000-watt FM programming CHR in Florida, on coast. Excellent fringe and starting salary. Tremendous potential for advancement with major group broadcasting. WJST, P.O. Box 880, Panama City, FL 32402 Attention: Jerry Pattón, General Manager & Vice President

WRFS AM/FM seeking PD/air talent for contemporary stations in E. central AL. near Lake Martin. T&R: Bill Whatley. Box 72. Alexander City, AL 35010. EOE M/F (8-3)

WFMI/Lexington looking for top-flight morning drive & evening CHR jocks. T&R: Charlie Fox, 53 S. Mein St., Winchester, KY 40391. EOE M/F (8-3)

#### .............. WANTED

Dynamic up-and-coming air personalities in the 50th through 75th metro, looking for a 100,000 watt FM break in a major Southvester markett T&R to: Radio & Records. 1930 Century Park West, #755, Los Angeles. CA 90067, EOE M/F

Moming personality needed for promotion-oriented CHR. Strong copywriting & production a must. Rush T&R: Mark Bess. Box 1327, Valdosta, GA 31603. EOE M/F (8-3)

#### MIDWEST

Experienced PD/Production Director for aggressive Easy station. A/C & MOR background preferred. TAR/selary/brideophy: WSWT. Box 3335, Peorie, IL 61614. EOE M/F 18-101

#### **TOP 5 MARKET CHR**

Is searching for the best morning personality or team in the USA! Major salary for a major talent who can be #1! Major broadcast group. T&R to: Radio & Records, 1930 Century Park West, #754, Los Angeles, CA 90067. EOE M/F

tion Director in Ann Arbor's top rated AOR. T&R: Les Cook, WIQB, 3001 Brassow Rd., Saline, MI 46176. EOE (8-10)

Exciting opportunity for CHR lock who can make afternoon drive sizzle at top-rated FM. T&R: Rick Balcher, WIOG, Box 1945, Seginaw, MI 48605. (6-10)

# KOWR FM 101

Doubleday's legendary Twin Cities CHR station now has an opening for an afternoon driver personality who excels in entertaining radio. You'll need to fill some big shoes. If you feel you're up to the challenge: of joining America's premiere broadcasting company in a major market, send a tape, resume, references & salary requirements
To: DAVE ANTHONY KDWB

P.O. Box 19630 St. Paul, MN 55119

WOMC needs a partitime air personality. Warm style for top-rated A/C. T&R: Steve Goldstein, 2201 Woodward Heights, Detroit, MI 48220, EOE M/F (8-10)

Experienced edult morning host needed. Must be good on phones, interviews, lifestyle news & topical humor. T&R: Bill Vencil, WISM, Box 2058, Medison, WI 53701. (8-10)

#### Openings

WKFR/WKNR seeking top-notch full & partitime talent, in-cluding mornings. C&R: Terry Weinscht, 612 American Benk Bidg., Bettle Creek, MI 49017. EOE M/F (8-10)

MD digger needed at small market. Stability with major market benefits. T&R: John Sebastian, WABJ, Adrian, MI 49221. EOE M/F (8-10)



\*\*\*\*\*\*

KBEQ-FM (Q104) Kansas City, one of America's legendary radio stations, Is conducting a nation-wide search for a professional, adult, morning entertainer to join one of the best air staffs in the country. Show us major market talent and we'll show you major

\*\*\*\*

Send Tapes and resume to: Pat McKay. KBEQ Radio 4710 Pennsylvania Kansas City, MO 64112

\*\*\*\*\*\*

Country KSXX looking for full-service programmer with good people skills. Rush C&R: Lymen James, Box 4407, Topeka, KS 66604, EOE M/F (6-10)

KRGI AM/FM seeking mature personality announcer. Join a great company & winning promotion-minded station. T&R: Jay Vavricett, Box G, Grand Island, NE 68802. No cells. EOE M/F (8-10)

#### **PROGRAM DIRECTOR**

5-year PD moving into sales at KIZZ-FM. This is a stable position at a dominant station. Community-oriented, promotion-minded. Full-service CHR in an 8-station market. Not a position for beginners. Will pay for experience and proven track record. Supervise excellent staff of 10 now in place. You'll get the tools you need to continue winning. If you belong in a large market, but don't want to live in one, T&R to: KIZZ-FM, P.O. Box 2188, Minot, ND 58702.

A Meyer Broadcasting Company Station EOE M/F

KDVV-FM, Topeka's top-rated station now seeking for CHR future openings, all dayparts. We are the best. R&R: Tony Stawart, Box 1490, Topeka, KS 66601. EOE M/F (6-10)

KMGK, (Megic 93) looking for uptempo, conversational mid-day jock. New facilities, good bucks. T&R: Al Brock, 215 Keo Way, Des Moines, IA 50309. No calls. EOE M/F (8-10)



A Wyoming community needs major market quality to enjoy only small market pressures. Two fulltime announcers, one with a sales background, the other with production skills; an experienced sales person. T&R may be sent to KRAL, P.O. Box 120, Rawlins, WY

#### **PRODUCTION WIZARD**

Top medium market CHR seeks an experienced production/on-air person. If you're creative and have a willingness to work until the job is done, then submit samples for this excellent paying opportunity to: Radio & Records 1930 Century Park West, #748, Los Angeles, CA 90067.

#### Openings

A/C & Country morning drive personalities. Send your T&R: Stuart Broadcasting, Box 80209, Lincoln, NE 88501 EOE (8-10)

KMAJ, (Majic 108) seeks aggressive programmer with good organizational and people skills. Rush C&R: Lyman James, 8σx 4407, Topeks, KS 86604.

# **EXPERIENCED ANNOUNCER**

For Midwest Black/Urban Powerhouse 5 Years Major Market Experience Plus.... "Major Market Mentality" Not a trainee position!

Send tape and resume to: Radio & Records, 1930 Century Park West, #744, Los Angeles, CA 90067

WKAU/Appleton-Oshkush, CHR, needs tiller morning men. Rush T&R: Ron Ross, PD, 1785 Bloch Rd., Kauksums, WI 54130. EOE M/F (7-20)

Experienced, motivated morning pro needed for big AM Country/Information station. T&R: Kelly Cerls, KWTO, Box 4568 GS, Springfield, MO 65806. EOE M/F (7-20)

OM needed for A/C station. T&R: On Koch, Stuart Stations, Box 80209, Lincoln, NE 88501. EOE M/F (8-3)

KLCYKYSS is seating an Acocumt Executive with besic sales knowledge & creative ideas. Must be a self-starter. Contact John Pulssky; (408) 728-9300 EDE M/F (8-3)

KDLB. 100kw regional PM, is seeking T&R's for a news reporter/announcer. Contact: Randy Prichard, GM: (918) 756-3780 EOE M/F (8-3)

## MORNING NEWS ANCHOR

At Midwest Top 100 power. Great dollars, benefits, & support staff if you're the best. Tapes and resume to: Radio & Records, 1930 Century Park West, #757, Los Angeles, CA 90067. ece M/F

#### 

Talent to tackle 14-county MI market. Pros only. Promotionoriented 50kw FM, on the move. T&R: WIBM, 310 N, Grand, Laneing, MI 48933, No cells. EOE M/F (8-3)

Recort area superstare needs creative production pro plus airshift. Bucks plus incentives. Täft: C. Poet, 96 Rock, 109 S. Union St., Suits 301, Traverse City, MI 49684. EOE M/F (8-3)

#### MEDIUM MARKET CHR

Looking for aspiring morning and night personalities. Part of major broadcast chain with excellent opportunity to advance into larger market. Salary \$25-30,000. Send tape & resume immediately to: Radio & Records, 1930 Century Park West, #751, Los Angeles, CA 90067. EOE/AA/M-F

News person needed to gether, edit, write & deliver for AM/FM operations. T&R: Tom Colvin, ND, KTTR/KZNN, Box 727, Rolle, MO 65401. EOE M/F (8-3)

83 KKRC-FM is looking for hot CMR jooks for leading MW cooker, T&R: Den Kieley, 1074 S. Cleveland, Sloux Falls, SD 87103. FQE MAF IB-3s

POXY-101/Bay City-Segment Michael market has 6-10pm opening for the hottest bidder, CAR: Kim Travis, Box 367, Pin Conning, MI 48660, EOE MF (6-3)

#### **Openings**

#### **TOP 15 MARKET**

Needs air personalities for CHR station, either singles or teams for mornings and evenings. If you believe you're good enough to live up to the massive media campaign we can support you with, send a tape, resume & salary requirements immediately to this major broadcast facility: Radio & Records, 1930 Century Park West, #752, Los Angeles, CA 90067. EOE/AA/M-F

ND/ancher needed new for A/C. Three years experience & conversational delivery a must. T&R/salery requirements: Bob Majors, KLYF, 1801 Grand Ave., Des Moines, IA 60308. (8-3)

#### WEST

We're expending in near future & need production/copywriting genius. Creativity Imperative. T&R: Jeff Gerrett, KUUY/KKAZ, Box 928, Cheyenne, WY 82001, No cells. EOE M/F (8-10)

KUZZ le leolting for tapes of air personalities to fill possible future openings. T&R: Buddy Owens, 1209 N Chester, Bakerefield, CA 93308. EOE M/F (8-10)

Northern NV's top-rated AM Country, KOLO needs personallty pro. Rush T&R: Tony Thomas, Box 10800, Reno, NV 89610. EQE M/F (8-10)

CHR middleys at top-rated station. Paid health, dental & profit sharing. T&R: John Remsey, KKAZ Box 926, Cheyenne, WY 82001. EOE M/F (8-10)

82001. EQE M/F (8-10)
Buck Owens Broadcasting Co. looking for CE for southern CA
AM/FM. Cell: (805) 393-1500. EQE M/F (8-10)

Immediate opening for news enchor/reporter for 5kw AM in northern CA, T&R: Rob Fisher, KSXO, 8ox 1918, Redding, CA 96099, EOE M/F (8-10)

KBCM now seeking air talent for future openings. T&R: George Feole, 8ox 155, Tremonton, UT 84337. No cells, EOE M/F (8-10)

KFMS top-reted Continuous Country looking for pro. T&R: Doug Shane, 1555 E. Flamingo Road, Suite 435, Las Veges, NV 89109. EOE M/F (8-10)

Q106 looking for morning news personality, USA Today style news & Informative sports, Five day week, C&R: Brian Thomas, KCAQ, 3434 Dodge Rd, Oxnard, CA 93034, EOE MF (8-10)

KFI/KOST Production Director & KFI weekender needed. T&R: Jheni Keye, 610 S. Ardmore, Los Angeles, CA 90005. No cells. EOE M/F (8-10)

Southern California FM A/C needs experienced eir & production talent. T&R: 6242 Camelle, North Hollywood, CA 91606. EOE M/F (8-10)

Just went from 20th to NUMBER TWO in

Albuquerque!!! Now we need you! Southwest's hottest CHR seeks super effort

to take AM drive from #4 to #1!!! Great facilities & lifestyle. Skiing, white water & national forests within minutes!

Must be outstanding with airwork, production & outside appearances. Long hours, killer attitude required. Good money if you're the one!

Cassette, resume, references & photo to: Steve Stucker

KNMQ Radio 2025 Pacheco Santa Fe, NM 87505



Future opening northern CA FM Country regional leads Minimum three years experience. Comfortable pay, vacation land. T&R: OM, Box 1010, Red Bluff, CA 96060. (8-10)

KBOZ-Fill looking for morning man/Production Director, T&R: Peul Ehlie, Box 20, Bozemen, MT 58715. (8-10) KZST needs person with great value to take over news

KZST needs person with great voice to take over news department. Experience please. T&R: Box SS, Sente Rose, CA 96402. EOE M/F (8-10)

#### **Openings**

Northern CA's hottset contemporary Country station accepting T&R for future full & partitime openings. Resort area. T&R/photo; KPAK, Box 1917, Redding, CA 98001. EOE M/F

Bey Area AM/FM has prime-time opening. Send T&R: Susie Bice, KTIM, 1623 Fifth Ave, Sen Refeel, CA 94901, EOE M/F (8-10)

Reedy for Mejor Market? Orange County's KIK-FM has rare opening. T&R: John Dzims, 2 City Boulevard E., Orange, CA 92668, EOE M/F (8-10)

Seet Country station in West needs afternoon news anchor, Experienced communicator to gather, write, & deliver, T&R/ samples: Mark Allen, KCUB, Box 50008, Tucson, AZ 85703. EDE M/F (8-10)

course person needed for small/medium market. Females encouraged to apply. Resumes: KBLF/KALF, Jerrie Cauffeld, Box 1010, Red Bluff, CA 98080. (8-3)

More music FNI-102 is now accepting meterial for future openings. Air talent, news, etc.... T&R: Rick Gillette, 937 Enterprise Dr., Secremento, CA 95825, No cells. (8-3)

#### **NEWS ANCHOR**

The best Country station in the Southwest has a rare opening for an afternoon news anchor. Must be experienced in reporting, writing and gethering. Send tape, resume & writing samples to: Mark Allen, KCUB, P.O. Box 50006, Tucson, AZ 85703. EDE M/F

Weekend & vecetion fill-in people needed immediately, T&R: Doc Philips, KP(A, Box K, Greeley, CO 80832. (303) 356-1310 (8-3)

KOWI. now seeking personality-oriented nighttime air telent. Experience needed. T&R: Ron West, Box 4100, S. Lake Tehoe, CA 95708. (8-3)

AM/FM has fertestic apportunity for experienced PD/eir talent. Excellent benefits et Oldies/CHR. T&R: Box 10767, Eugene, OR 97401, EOE M/F (8-3)

Account Executive needed at KFXM/KDUO. \$50-80K poselbl Hungry? Contact: Al Anthony, GM, Box 50005, Sen Berne dino, CA 92412. (8-3)

KUUT to seeking T&R for possible future A/C openings. Contact: Miltor London, 5282 S. 320 W., Suite D272, Selt Leite City, UT 84107. EOE M/F (8-3)

Looking for news/sports person with PBP experience or capability. T&R: KDUN, Box 147, Reedsport, OR 97467. EOE M/E (8.2)

#### KSAC

Number 20 ADI wants the besti KSAC/KSJQ needs great A/c morning person ASAP. The West's finest market wants a key player who will help build the country's greatest radio station for 25-49 year-olds. Were committed Don't walf, federal express a tape, resume, and references to: Jonsson Communications, P.O. Box 2424, Sacramento, CA 95811. EOE M/F We want the besti

Natural-sounding pro needed for Adult CHR AM/FM, \$1,200/month plus insurance. T&R: Tom Greenleigh, KJQ, 1508 Gibson Ave., Ogden, UT 84404. EOE M/F (8-3)

Do you live, eet & sleep news? Then you're our new ND, Minimum three years experience. T&R: Daryl Delany, OM, KGRL, Box 5066, Bend, OR 97701. EOE M/F (8-3)

Looking to move up from a smaller market? Telented AOR jock needed immediately. T&R: Ira Gorden, KWXL, Box 737, Albuquerque, NM 87103. EOE M/F (8-3)

#### **Positions Sought**

English, London-born announcer with five years experience who creates numbers and great ideas, looking for station with same, DON COSTELLO: (303) 574-4340. (7-20)

STEVE RUMMER, 15 year pro & medium market PD with good numbers, evallable now. Formerly WLRS, WLVQ & WAPZ. (205) 591-5136 (8-10)

Experienced air telent with six years in major market & good numbers. Looking for part or fulfilms in West, JUSTIN MICHAELS: (606) 523-9049 (8-10)

Medium/major market creative en-air pre with good pipes/sttitude seeking new opportunity. Experienced in news too. Will relocate. ERIC: (612) 859-4130 (8-10)

Order before midnight tentight. 10 year A/C veteran evalleble for morning drive in medium/mejor merkets. LONNIE DEAN: (512) 983-8387 (8-10) Weshands wented at seethern California A/C or CHR. FRANK: (\$18) 791-1270 (8-10)

#### **Positions Sought**

Major merket veteren experienced in drivetime at several of North America's successful AOR's is now tooking. JIM BAUER: (416) 459-1257 (8-10)

Announcer with 13 years marjor meritet experience would like to relocate. Will consider all areas. JESSE BROOKS: (901) 398-1656 (8-10)

Winning PD with excellent track record evallable. A teem player who understands the bottom-line. NE area preferred. JOHN: (703) 886-8044 or 949-8271 (8-10)

Versettle ennouncer seeks fullstime DJ/PBP position. Currently working partitine. DAVE MURDOCK: (306) 275-8064 (8-10) Currently working where they painted the mother pink. Young talented CHR jock warns to move up where they mean serious business. DAVIO KID CURRY: (812) 333-8768 (8-10)

Dedicated announcer with three years experience seeking fulfilms position in Atlanta area. KELLY: (304) 485-8796 (8-10)

Hard working jook with six years experience & good track record in medium & email markets, seeks employment with stable company. MARK: (801) 844-0315 (7-20)

Currently employed as major market talk host, seeking switch to morning show at CHR in major market. Team or solo. (518) 272-0369 (8-10)

Adult numbers, I'll get them! Heve high numbers in adults now. Time to move into top 50, BRIAN; (915) 586-9301

Country air personality knows the music, and knows how to relete to your adult Country audience. FRED: (307) 837-7190 (8-10)

WAYS drops Tallt, so I must walk! News anchor/reporter seeks stable teem in NC or SE region. 10 years experience, TONY WIKE: (704) 837-3099 (8-10)

TOWN WIRE: (704) 837-3098 (8-10)

Prevent a trapedyl Station sold. Medium merket jock tgolding for any format. Mature delivery for strong A/C or CHR, Full perittime. MARTY: (618) 786-3463 or 826-8078 (8-10)

12 year are formerly in Atlanta, Greenville-Spartanburg & Toledo, Presently PD/mornings, looking for mornings in top 50. DAVE; (216) 369-1159, after 3pm edt. (6-10)

Chlospo broadcast school gradusts seeking entry level position at a radio station. Will do news & air work. Willing to relocate. MARK; (312) 925-8628 (8-10)

Utility man/production person, will go anywhere. Can pley second basel MIKE: (805) 520-8869 (8-10)

Seven years experience AOR, A/C & Urban. PD, production, personality, Slack & only 23. ROBERT HOLIDAY: (702) 367-6044 (8-10)

Awecome Individual et largel Experience in clube, studios, radio & TV. First phone in hand & PR-oriented, FL AOR essential for mental longevity. BRETT: (901) 458-0725 (8-10)

artilmer WRG/WDEZ looking for fulltime anywhere, any for

Experience, quality & creativity, When you hire this AM drive team that what you get. TERRY & MIKE: (704) 285-0653 (8-10)

I'm an entertaining one-to-one CHR. A/C personality with top production. If you're a professional, profitable & stable organization, call TOMMY: (203) 366-3338 (8-10)

Sports/DJ/news, with three years experience, 8.S. Communications degree. Hard working & enthusiastic, JEFF: (916) 461-1962 (6-10)

PM drive A/C, Country personality with seven year track record as PD. Greet phones, remotes, humor & production. DAVID BYRON: (318) 448-3150, before noon cdt. (8-10)

Multi-purpose, self-contained, mobile unit seeks position with FL AOR as PD/MO with airshift. First ticket & highly experienced. SILVERMANE: (910) 458-0725 (8-10)

News announcer with experience seeking job. Hes done interviewing/aports. Will relocate, MW preferred. BILL: (219) 874-8285 (8-10)

JOHN DIAL. WNAP, WFMS & WDAM seeks personality A/C, CHR or Country home. Major/medium merkets. Dedicated prowith 10 years experience. 1317) 849-8533 (7-20) WY area sports voice offers feet pace style and unique job experience to stations in top 50 market. JMI: (212) 836-8048

personce to stations in top 50 market. JIM: (212) 838-5045 (8-10)

Professional Business Manager/Consultant seeks similies position with radio group/station. Experience in FCC forms

(8-10)

Dependable CHR, A/C & Urban professional DJ with outstanding volca/delivery/production is secting work in greater Cincinet. SCOTT: (613) 528-5793 (8-10)

Young, agreealve Black with good production is willing to relocate at CHR or Urban outlet. MIKE: (704) 865-7166

Are you leating for a hard working, dependable & good sounding jock. Five years medium market air talent with MD/PD experience. RANDY: (517) 754-3626 (8-10)

Stiboard AOR award winner '82 & finalist '83. Now Assistant PD at expensions. Over seven years experience, stable & energotic. MARK LAPIDUS: (919) 347-1836 (8-10)

#### Openings

Parttime professional desires fulltime CHR. GINA: (305) 949-2588 (8-10)

A way with words, DJ with college education & music background looking for smell/medium market. Commercial & newswriting experience, Prefer NE coest. (617) 544-2214

Top 10 market experience at WEAM/Washington, DC. Looking for elrabift at uptempo A/C or CHR. BOB MOHR: (301) 777-2988 (8-10)

14 year pro seeks enother challenge. Formerly WAPI-FM. WZZK -FM, WEZS, Q-102 & WSAI. GEORGE: (205) 933-8921, ext. G1 (8-10)

PD seeks small/medium markst. Seeking programming or-sir position. Three years experience in A/C & CHR. BOB BLAN-CHARD: (518) 747-7820 (8-10)

Give me 90 seconds to show you what I can offer your station. Broadcasting pro with four years experience. (607) 988-7785 (8-10)

Love songs too tame for us. Searching for zoo-style, high profile personality home. Fresh from WPIX/NY. MORIN & KRANTZ: (212) 635-3837 (8-10)

DAVE MATTHEWS in the morning. KAY/Little Rock, F-99/Rochester, Y-100 & 0-102/Daytona Beach, Orlando. CHR, Medium/major market, Proven numbers, (904) 887-3717 (8-10)

BARRY McCOY, six years as a personality at WNAM & WOHO/Toledo seeking medium or first major market. Available now. (414) 489-1147 (8-10)

I'm a hem with a slightly inflated ego, I enjoy the hell out of being on-air. I was Production Director at KHSN, Looking for a new gig, STEVE JENCKS; (603) 888-9736 (8-3)

Major market pro with 13 years in A/C, CHR, Gold & Country seeks PD position in competitive sunbelt market. TX or FL prefered, (713) 590-9164 (8-3)

Attention Mt: Five year pro DJ seeks medium/large market. I have strong production skills & a consistent on-air style. SCOTT: (616) 627-4198 (8-3)

Hard working medium market pro seeks challenging creative outlet. Willing to relocate, RICK; (203) 872-8044 (8-3)

Over 25 years of programming Country music, Morning proseeks PD/OM position in medium/large market, (305) 330-2367, (8-3)

Small or medium market AOR? Got an opening? Cell mel Prefer SE, but will go anywhere for a decent opportunity. DAVE: (615) 883-5924 (8-3)

#### I GENERATE NUMBERS

Seeking AM drive or management position. 15 years in the majors, #1 ratings, tremendous copy writer, sales-oriented, work well with others, crazy and sensitive. Prefer East Coast. Call PAUL (301) 262-2119 9am-5pm (EST).

Female radio announcer/copywriter with five years experience, desire seles/edvertising position in Greensboro area. TERRI: (703) 346-4493 (8-3)

MACY in the morning, Formerly WGST/Atlanta, WSPD & WMH/E/Toledo, Q-102/Daytons Beach, Presently PD/mornings, looking for top 50 merket/mornings, (216) 369-1159 (8-3)

Golden throated DJ looking for fulltime sir slot. Five years experience, CHR, MOR, AOR & modern music. Let's talk. P.J.: (716) 637-8484 (8-3)

PD/jock/family men with 12 years experience in CHR, Oldies & Country. Leadership & bottom-line are my forte. BOB ZIEGLER: (615) 546-6147 (8-3)

AOR jock has been trapped in CHR-land for four years, Have a heart & save my sanity. Night radio my specialty, JAY: (805 772-1565 (8-3)

#### **Positions Sought**

Help mel Rutinge are back & we amoked them again. I need competition, a new challenge, Presently with WAZY-FM. Car you help? CHR only. STEVE; (317) 474-6861 (8-3)

PD with on-sir, promotion & sales experience. Ability to do news as well, DAN DUBONNET: (203) 572-9179 (8-3)

Helpl Morning man moved 2,400 miles. After 30 days, station went satellite. Satellite sucks! Experience in music & promotions. Hurry, wife is crying! RANDY: (208) 263-8820 (8-3)

Assistant PD who's ready to program, Country, A/C or CHR of the Past medium market MD, KEN: (904) 877-8692 (8-3)

Sports/DJ/news. B.S. Communications degree, three years experience. I'm professional, dedicated & enthusiastic. JEFF: (916) 481-1962 (8-3)

#### KEN McCARTNEY

11-year pro, currently on KITS/San Francisco. Looking for job security and fuller use of abilities. CHR and A/C, West Coast only. (415) 524-0755.

Seven years AOR. Video & advertising accomplishments. Looking for "state of change." Creative approach with marketing philosophy. KEVIN: (702) 451-0786 (6-3)

CHR & A/C morning communicator with great production 8 sense of humor. Victim of ownership change, NE prefered LDUIE MAUND: (203) 599-5773 (8-3)

Attention Seattle! I want to come home. Dedicated pro, eight years experience including KYYX & KPLZ. Strong production. THE BEAU: (806) 832-9618 (8-3)

Talk, talk, talk, Mejor market controversial host/PD, currently employed, wants to move. Experience with Talknet & ABC Talkradio formets. (618) 272-0369 (8-3)

Wife: Eight years broadcasting experience in talk, programming, on-air & copywriting. Seeks relocation for stable family N.E. coastel area. SHERRY: (404) 635-7181 (8-3)

Husband: 16 year veteran ND/anchor. Top five market beckground with desire to relocate for family in N.E. coastal area. BEN: (404) 535-7161 (8-3)

I'm an entertaining one-to-one A/C, CHR personality with top production. I'm looking for a professional, profitable, stable organization. TOMMY: (203) 366-3338 (8-3)

#### MORNING MOUTH

Rick Dees, Scott Shannon, Don Imus . . all rolled into one! Phone bits, character voices, outrageous humor. Incredible ratings! Currently doing mornings in large market, seek top 50 market. Write to: Radio & Records. 1930 Century Park West, #750, Los Angeles, CA 90067

Former Bay Scout, experienced DJ looking to tie your opposition in knots. Serious A/C, CHR or modern Country inquiries only. CHRIS: (206) 357-8935 (8-3)

Detroit area reporter/anchor with major market experience, will relocate for good ND post. MARK: (313) 968-4197 (8-3)

PD/MD for WJAX. Seven years in Jacksonville, FL seeking creative challenge. RICH: (904) 743-0460 (8-3)

Black female announcer/newscaster/talk host with 10 years experience, eight in the majors, now looking to do news. WENDY WHKTE: (213) 388-2863 (8-3)

ND employed in central California valley desires medium/majo market, RICK: (209) 781-6005 (8-3)

#### **Positions Sought**

Experienced young minority broadcaster seeks sirshift with innovative small/medium market station. Any format. Will relocate. T&R: NORRIS REID: (602) 967-7021 (8-3)

Team player wants on your starting rotation. Full repertoire of pitches. MVP potential. Prefer Pledmont, NC or mid-MI. ALAN: (313) 694-7034, after 6pm edt. (8-3)

Female with six years experience in meny formats. Warmenergetic & down to earth. Currently working for top Country station. Telk to me. DAWN: (701) 838-3285 (8-3)

#### **Entry Level Position**

In smaller rodio station sought by recent Ernerson College Grad who has had hands-on experience in stations. The apportunity for golining experience is more important than starting salary, Call Mr. Steven at (617) 322-4423 any time or write c/o P.O. Box 6152, Boston, MA 02150.

12 year pro. 100% team player with extensive news & PBP experience. Currently A/C announcer with natural delivery. RAY WAI DEN: (318) 227-8797 (8-3)

Experienced OM with 14 years radio experience under my belt, looking to relocate in VA, NC or PA (804) 397-3714 (8 -3)

New England medium merket morning personality, looking for an ocean view. Experience with A/C, CHR, AOR & Country. 18 year pro. F.J.: (413) 283-4825 (8-3)

Seeking chellenging programming position, all locations considered, CHUCK HOWARD; (714) 624-9436 (8-3)

Billboard major market Country DJ of the year for 1983, ready to do mornings in a major market, BOB: (313) 681-1847 (8-3)

Heip! Save me from a dull news department, Aggressive selfstarter looking for a news.job with a winner, ROOSEVELT; (614) 453-0361 (8:3)

ND currently employed in CA pursuing career advancement into medium/mejor market. Will relocate for right opportunity. RICK: (209) 781-8005 (6-22)

#### Changes

#### RADIO

Nestor Vega appointed Account Executive Q-101/Chicago from WGN.

Patrick J. Cantwell appointed Account Executive WPLJ/New York from WINS.

Susan Buckner appointed Account Executive KC8N & KRNO/Reno from KPTL & KKBC.

#### RECORDS

Mark Funderburg named Midwestern Regional Sales Manager Sparrow Records/Chicago.

Laran Philipott appointed Road Sales Representative Sparrow Records.

John Tinker appointed Floride Sales Representative Sparrow Records.

Gary Burt appointed New England Sales Representative Sparrow Records.

#### Changes

#### INDUSTRY

Rebecca Holderness named Research Assistant/Writer

Laura Marino promoted Staff Writer Communications Division RAB/New York.

Mark D. White appointed Account Executive Ketz Redio/Boston.

David J. Slazinik appointed Account Executive Katz Re-

#### Miscellaneous

Taka back Issues off my hands. 3 years of R&R, Billboard, Alburn Network & Friday Morning QB-Alburn report, Kenny Ryback/Promotion, Box 89332, Los Angeles, CA 90069. (8-10)

A/C, CHR in western NC seeks record service from all labels. Carmen James, WWWC, Box 580, Wilkeeboro, NC 26897. (919) 867-1241 (8-3)

K-98 needs service from all labels. John Goodson, Box 51598, New Orleans, LA 70151. (8-3)

Dates appearing at the end of each listing signify first week listed.

# R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

#### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon** (**PST**) prior to issue date.

#### **Display Advertising**

**Display:** \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

#### Payable In Advance

Display & Bilind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



# Promote Yourself In The Marketplace

Call Nina for R&R Marketplace advertising information (213) 553-4330



# The Music Section

# National Music Formats Added This Week

#### **Satellite Music Network**

George Williams (214) 343-9205

The Starstation

DONNA SUMMER "There Goes My Baby"

#### **Country Coast-To-Coast**

EMMYLOU HARRIS "Pledging My Love" WILLIE NELSON "City Of New Orleans"

#### Rock America

CHICAGO "Hard Habit To Break"
DONNA SUMMER "There Goes My Baby"
BILLY JOEL "Leave A Tender Moment Alone"
NIGHT RANGER "When You Close Your Eyes"

#### **Drake-Chenault**

Bob Leurence (818) 883-7400 XT-40

JACKSONS "Torture"
DONNA SUMMER "There Goes My Baby"
VAN STEPHENSON "What The Big Girls Do"

#### Contempo 300

LAURA BRANIGAN "The Lucky One" DONNA SUMMER "There Goes My Baby"

#### **Great American Country**

WILLIE NELSON "City of New Orleans"
VERN GOSDIN "What Would Your Memories Do"
SYLVIA "Love Over Old Times"

#### **Concept Productions**

Dick Wagner (916) 782-7754

CHR

SPANDAU BALLET "Only When You Leave"
DONNA SUMMER "There Goes My Baby"
A FLOCK OF SEAQUILS
"The More You Live (The More You Love)"
LAURA BRANIGAN "The Lucky One"
BRUCE SPRINGSTEEN "Cover Me"
VAN STEPHENSON "What The Big Girls Do"
JACKSONS "Torture"

#### **TM Programming**

Cal Casey (214) 634-8511

Stereo Rock

BRUCE SPRINGSTEEN "Cover Me"
DONNA SUMMER "There Goes My Baby"
LINDSEY BUCKINGHAM "Go Insane"

# Century 21 Grog Stophons (214) 934-2121

The Z Format

DONNA SUMMER "There Goes My Baby" A FLOCK OF SEAGULLS "The More You Live (The More You Love)" ROD STEWART "Some Guys Have All The Luck"

#### The A/C Format

LAURA BRANIGAN "The Lucky One"
HERB ALPERT "Bullish"

#### **Super-Country**

WILLIE NELSON "City of New Orleans"
STATLER BROTHERS "One Takes The Blame"
REX ALLEN JR. "Dream On Texas Ladies"
JOHN ANDERSON
"She Sure Got Away With My Heart"
DAVID FRIZZELL
"When We Get Back To The Farm..."

#### Media General Broadcast Services

Bob Dumais (901) 320-4433

#### **ACtion**

BONNIE POINTER "Your Touch"
CHARLENE "We're Both In Love With You"

#### **Your Country**

DAN SEALS "(You Bring Out) The Wild Side Of Me"
JOHN SCHNEIDER
"I've Been Around Enough To Know"
EMMYLOU HARRIS "Pledging My Love"
BILL MEDLEY
"I've Always Got The Heart To Sing The Blues"
RAZZY BAILEY "Knock On Wood"
MOE BANDY "Woman Your Love"

#### Hit Rock

PRINCE "Let's Go Crazy"
CARS "Ōrive"
CHICAGO "Hard Habit To Break"
SPANDAU BALLET "Only When You Leave"

#### RP

John Sherman/Bob English (206) 624-8651

Adult Contemporary

TINA TURNER "What's Love Got To Do With It" KARLA BONOFF "Somebody's Eyes" CHICAGO "Hard Habit To Break"

#### **Modern Country**

WILLIE NELSON "City Of New Orleans"
DAN SEALS "(You Bring Out) The Wild Side Of Me"
MOE BANDY "Woman Your Love"
JOHNNY LEE "You Could've Heard A Heart Break"

#### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

WILLIE NELSON "City Of New Orleans"
EXILE "Give Me One More Chance"

#### The Great Ones

LAURA BRANIGAN "The Lucky One" CHARLENE "We're Both In Love With You"

#### Radio Arts

John Benedict (818) 841-0225 Country's Best

BRENDA LEE "A Sweeter Love (I've Never Known)"
EXILE "Give Me One More Chance"
EMMYLOU HARRIS "Pledging My Love"
DAN SEALS "(You Bring Out) The Wild Side Of Me"

#### Soft Contemporary

HERB ALPERT "Bullish"
FRANK SINATRA "L.A. Is My Lady"
STEVIE WONDER "I Just Called To Say I Love You"

#### Sound 10

HERB ALPERT "Bullish"
LAURA BRANIGAN "The Lucky One"
TRACEY ULLMAN "Oh What A Night"

## Transtar Chick Watkins (303) 578-0700

Adult Contemporary

BILLY JOEL "Leave A Tender Moment Alone"
GENESIS "Taking It All Too Hard"
DAN HARTMAN "I Can Dream About You"

#### Country

Tom Casey (213) 460-6383

EDDY RAVEN "I Could Use Another You"
CONWAY TWITTY
"I Don't Know A Thing About Love (The Moon Song)"
LARRY GATLIN
"The Lady Takes The Cowboy Every Time"

# Black/Urban

# BREAKERS.

#### Take A Chance (4th & Broadway/Island)

67% of our reporting stations on it. Rotations: Heavy 11/1, Medium 15/0, Light 26/9, Extra Adds 0, Total Adds 10, WYEE, KRNB, WKND, WRDW, KNOW, WJTT, WPDQ, WJJS, KDIA. Heavy: WDAS, WUSL, WJMO, WGPR, WJLB, KDAY, XHRM, WLOU, WBLX, WKWM, WZEN. Moves 35-29 on the Black/Urban chart.

#### **PATTI AUSTIN**

#### Shoot The Moon (Qwest/WB)

62% of our reporting stations on it. Rotations: Heavy 4/1, Medium 22/0, Light 22/2, Extra Adds 0, Total Adds 3, WILD, KJLH, WKXI, Heavy: WJMO, WGIV, WLTH. Medium: WWIN-FM, WXYV, WAMO, WAOK, WVEE, WYLD-FM, WZAK, XHRM, KSOL, WNHC, Z93, WPEG, WOIC, WPDQ. WPLZ, KHYS, KHYS, KOKA, WWDM, WANM, WAAA, WTLC, KUKQ. Debuts at number 37 on

# **NEW & ACTIVE**

HERBIE HANCOCK "Hardrock" (Columbia) 46/15

TOTAL CONTROL OF THE TOTAL CON

WOMI, WZAK, JAUJ, SOL, MAA, WJACA WULAN, RVAK, WASA, AURU.

GRIFFIN "Throw Down" (Qwest/WB) 48/7

Rotshons: Heevy 4/1, Medium 18/0, Upht 22/4, Extra Adde 2, Total Adde 7, KNLQ, WDIA, WJLB, KJLH, WBLX, WPLZ, WVOI.

Heevy: KKDA-FM, KNOW, WKXI, Medium: WXYV, WUSL, WAOK, KNOK-FM, WYLD-FM, XHRM, WATV, 293, WNOO, WJMI.

WJAX, WQGK, WWDM, WANM, WAAA, WLTH, WTLC. WWWS.

PRINCE "Let's Go Crazy" (WB) 45/27 Rotations: Heavy 8/3, Medium 19/8, Light 1/15, Extra Adds 1, Total Adds 27 including WXYV. WOAS. WAMO. WAOK. WVEE. KKDA-FM, KNOK-FM, WEDR, WGCI, WDMT, WZAK, WJLB, KMJM, WZEN-FM, XHRM, Heavy: WDJY, KDAY, KJLH, WJAX, Medium: WHJIR, WBLZ, KNOW, WATY, WQMG, WBLX, WQOK, WWDM, WQKS, WVKO, KUKQ. Debuts at number 39 on the Black/Uben chart.

THE BISECUTION CHAIR.

ROGER "Midnight Hour" (WB) 44/7

ROUGINS: Henvy 12/0. Medium 20/2. Light 11/4. Extra Adds 1. Total Adds 7. WJMO, WGIV, WLOU, KPLZ, WANT. KOKA.

WKWM, Henvy KRNB, WDIA, WHEK, WZEN-FM, KDAY, KJLH, WATV, WNOO, WJMI, WBLX, WANM, KUKO. Medium: WAOK,

KNOK-FM, WGCI, WBLZ, WZAK, XHRM, WENN, WPEG, WOIC, WKXI, WQQK, WWDM, WQKS, WAAA, WWWS, WVOI, KOKO.

MENUDO "If You're Not Here (By My Side)" (RCA) 44/3

Rotations: Heavy 5/0, Medium 19/0, Light 20/3, Extra Adds 0, Total Adds 3, WATV, WDAO, WKWM. Heavy: WDAS, WGIV, WOIC, KOKA, KDIA, Medium; WUSL, KKDA-FM, KNOK-FM, WCIN, WJMO, XHRM, KSOL, KNOW, WKXI, WPDQ, WBLX, WQQK. WAAA, WLTH, WTLC, WLUM, WWWS, KDKO, KUKQ.

JULIO IGLESIAS & DIANA ROSS "All Of You" (Columbia) 43/4
Rotations: Heevy 10/0. Medium 18/1, Light 15/3, Extra Adds 0, Total Adds 4, WILD. WLQU, WDAO, WLTH. Heevy: WYLD-FM,
WCIN, WNHC, WGIV, WKXI, WQGK, KOKA, WANM, WOKS, KUKQ. Medium: WAOK, WVEE, WOIA, WJMO, XHRM, KSOL, WKND.
233. WPEG, WJTT, WDIC, WPDQ, WBLX, WPLZ, KHYS, WANT, KDIA, Moves 40 38 on the Black/Urban chart.

TYZIK "Jammin' In Manhattan" (Polydor/PolyGram) 43/4
Rotations; Heavy 10/0, Medium 19/0, Light 14/4, Extra Adde 0, Total Adds 4, WAOK, WCIN, KDAY, WOIC, Heavy: WDAS,
WAMD, WCIC, WJMO, KJIH, XHRM, KSOL, WEEG, WPDD, KOKO, Medium: WWIN-FM, WXYV, WILD, WDIA, WEDR, WBMX,
WJLB, WZEN-FM, KNOW, WNOO, WJAX, KJCB, KHYS, WANT, KOKA, WLTH, WWWS, KDIA, KUKQ. Moves 33-32 on the

BONNIE POINTER "Your Touch" (Private I/CBS) 40/2

Rotations: Heavy 7/0, Medium 19/0, Light 14/2, Extra Adds 0, Total Adds 2, KSOL, WKWM. Heavy: WAOK, WDIA, WCIN, WNHC, WFEG, KOKA, WTIC. Medium: WWIN-FM, WVEE, WEDR, WJMO, WZEN-FM, XHRM, WATV, WENN, WGIV, WOIC, WKXI, WJAX, WPDQ, KHYS, WWDM, WAAA, KOKO, KDIA, KUKQ.

PARAMENY LEMBER ("T

RAMSEY LEWIS "The Two Of Us" (Columbia) 38/3
Rotations: Heevy 4/0, Medium 19/1, Light 14/1, Extra Adds 1, Total Adds 3, WDAS, WPLZ, KDKO, Heevy: WGIV, WPDQ, KDKA, WTLC. Medium: WXYV, WILD, WAMO, WAGK, WCIN, WZEN-FM, XHRM, KSOL, WKND, WJMI, WKXI, WJAX, WWDM, WAAA, WLTH. WWWS, KDIA, KUKC.

SHANNON "My Heart's Divided" (Mirage/Atco) 38/2
SHANNON "My Heart's Divided" (Mirage/Atco) 38/2
Rotations: Heavy 11/0, Medium 20/0, Light 7/2, Extra Adds 0, Total Adds 2, WBMX, WVGI. Heavy: WXYV, WCIN, WNHC, KNOW
WATV, 238, WAJX, WPDQ, WBLX, WGKS, WLTH. Medium: WWNH-FM, WRKS, WOJY, WHUR, KRNB, WOMT, WGPR, WZEN
FM, XHRM, WQMG, WJMI, KJCB, WLOU, WPLZ, KHYS, WANT, WWOM, WANM, WDAO, KDKO. Remains at number 35 on the

StackUrban chart.

CHUCK BROWN & SOUL SEARCHERS "We Need Some Money" (T.T.E.D.) 37/2

Rotations: Heavy 11/0, Medum 20/0, Light 6/2, Extra Adds 0, Total Adds 2, WCIN, KOIA, Heavy: WDAS, WEDR. WYLD-FM.
KDAY, KJUH, WPEG, WOIC, WKKI WPDQ, WPLZ, WTLC. Medum: WWIN-FM. WXYV, WUSL WCDV, WHUR, WCE, KMJC.

WDIA, WGCI, WJMO, WZAK, WZEN-FM, XHRM, KSOL, WQMG, WJAX, KHYS, WANT, WWOM, WDAO. Moves 37-35 on the

Black/Urban chart.
CHANGE "It Burns Me Up" (Atlantic) 36/2.

Rotations: Heavy 2/0, Medium 19/0, Light 14/1, Extra Adds 1, Total Adds 2, WZEN-FM, KACE. Heavy: WCIN, WWWS. Medium: www.n-Fm, KNOK-FM, WBMX, WJMO, WZAK, KDAY, XHRM, WENN, WPEG, WJAX, WPDQ, WLOU, WPLZ, WANM, WDAO. WLTH, WTLC, KDKO, KUKQ.

"Sugar Baby" (Sound Of NY/CBS) 33/7

Rotations: Henry 20, Medium 1901, Eight 1916, Etria Adds 2, Total Adds 7, WXYV, WILD, WDAS, WAMO, KRNB, KJLH, WPLZ. Henry: KDAY, WPEG, Medium: WLIB. WATY, WOOK, KOKA, WAAA, WLTH, WTLC, WWWS.

STARPOINT "Am 1 Still The One" (Elektra) 33/6

Rotations: Henry 70, Medium: 10/1, Light 16/5, Extra Adds 0, Total Adds 6, KMJQ, WEDR, KMJM, WNHC, WPDQ, WANT, Henry: WILD, WDA, WBLX, WAMM, WDAQ, WLTH, WWWS, Medium: WWIN-FM, KRNB, WYLD-FM, WZEN-FM, WZEN-FM, WGIV, WNOO, WHIRK, XHBM, WAAA.

DEBBIE DEB "When I Hear Music" (Sunnyview) 33/3
Rotetions: Heavy 6/0, Medium: 17/0, Light 9/2, Extra Adds 1, Total Adds 3, KKQA-FM, KDAY, WKND. Heavy: WDAS, WUSL. WCIN, WJAX, WPDQ, WTLC. Medium: WXYV, WDIA, WBMX, WDMT, WZAK, WDRQ, WGPR, WJLB, WZEN-FM. WNHC, KNOW, WQOK, WPLZ, KOKA, WWDM, WDAO, WKWM.

JAMES INGRAM "She Loves Me (The Best That I Can Be)" (Qwest/WB) 32/4

Rotations: Heavy 4/0, Medium 18/0, Light 12/4, Extra Adds 0, Total Adds 4, WAOK, WBMX, KHYS, KUKQ, Heavy: WWIN-FM, WATV, WJMI, WAMM, Medium: WILD, KKDA-FM, KNOK-FM, KRNB, WDIA, WHRK, WCIN, XHRM, WENN, 293, WGIV, WPEG, WJTT, WOIC, WKXI, WWDM.

WJT, WOIC, WKXI, WWDM.

BOBBY KING I/ALFIE SILAS "Close To Me" (Motown) 31/11

Rotations: Heavy 0/0, Medium 8/1, Light 22/9, Extra Adds 1, Total Adds 11, WDAS, KKDA-FM, WZAK, WGPR, WJLB, WKND, WWDM, WANM, WKWM, WVOI, KDIA. Medium: WILD, WAMO, WJMO, WPDQ, WLTH, WWWS, KDKO.

WWWM, WARM, WATM, WOOL, KIJA, MBOMIN, WID. WARM, WOOL, WELL, WELL, WARM, KIJA, WARM, KOKO-POP "Baby Sister" (Motown) 31/2
Rotations: Heevy 4/0, Medium 12/0, Light 16/2, Extra Adds 0, Total Adds 2, W.JJS, WWDM, Heevy: WXYV, WAMO, KJLH, WKXI.
Medium: WWIN-FM, KKDA-FM, WDIA, WBMX, WGCI, XHRM, Z93, KHYS, WLTH, WTLC, WLUM, KDKO.

DEELE "Surrender" (Solar/Elektra) 31/1

ns: Heavy 6/0, Medium 14/0, Light 10/0, Extra Adds 1, Total Adds 1, WBLZ. Heavy: WUSL, WDIA, WEDR. WCIN, WNOO, Medium: WDAS, KRNB, WDMT, XHRM, KNOW, 293, WGIV, WPEG, WJMI, WQQK, WPLZ, KOKA, WDAQ, WTLC.

WJAX, Medium: WDA3, RRVB, WDM1, AMBH, AMBH

Medium: Weldi, Walin, Walin, Walin, Walin, Mind, Wildi, Wifel, Wulic, Wikki, Wijak, Widu, Waaa, Wlth.

Stacy Lattisaw & Johnny Gill "Block Party" (Cotillion/Atco) 30/1

Rotations: Heavy 4/0, Medium 19/0, Light 7/1, Extra Adds 0, Total Adds 1, WOPR, Heavy: Wirks, WDAs, WPEG, WPDQ. Medium: WILD, WUSL, WAOK, WYEE, WEDR, WDMT, WJLB, KMJM, XHRM, KSOL, WKND, KNOW, WATV, 293, WJAX, WLOU, WDAO, WATV, WALIN, WAOK, WYEE, WEDR, WDMT, WJLB, KMJM, XHRM, KSOL, WKND, KNOW, WATV, 293, WJAX, WLOU, WDAO, WATV, WALIN, WAOK, WYEE, WEDR, WOMAN, WATV, WALIN, WAOK, WATV, WAND, WAND, WAND, WAND, WAND, WAND, WATV, WAND, WAN

EARONS "Beat Sixteen" (Island) 29/3

Rotations: Heavy 1/0, Medium 17/0, Light 10/2, Extra Adds 1, Total Adds 3, KRNB, KACE, KHYS. Heavy: WOIC. Medium: WDAS, WUSL, WAMD, WHUR, KMJQ, WDIA, WEDR, WZEN-FM, XHRM, WGIV, WPEG, WNOO, WQQK, WANM, WAAA, WDAO, WTLC.

WUSL, WAMD, WHUR, KMJQ, WDIA, WEDR, WZEN-PM, ARIMM, TYGIV, WPEG, THTOU, TYGUA, TYGUA,

XHRM, KSOL, WROW, KOKA, WANN, KDKO, KUJA.

BRYAN LOREN "Do You Really Love Me" (Philly World/Atco) 28/4

Rotations: Heavy 3/0, Medium 12/0, Light 12/3. Extra Adds 1, Total Adds 4, KJLH, WENN, WPDQ, WWWS, Heavy: WWIN-FM, WEDR, WJMO, Medium: WXYV, WILD, WDAS, WVEE, WDIA, WCIN, XHRM, WPEG, WANM, WDAO, WTLC, KDIA.

#### **MOST ADDED** a

PRINCE (27) et's Go Crazy (WB) **DONNA SUMMER (25)** There Goes My Baby (Geffen) JANET JACKSON (25) Don't Stand Another Chance (A&M) **CAMEO (18)** 

Hangin' Downtown (Atl. Art/ PolyGram) LATOYA JACKSON (18)

Hot Potato (Private I/CBS)

#### HOTTEST

PRINCE (62) When Doves Cry (WB) RAY PARKER JR. (41) Ghostbusters (Arista) TINA TURNER (37) What's Love Got To Do With It (Capitol)

JACKSONS (36) State Of Shock (Epic) MTUME (20) You Me And He (Epic)

JUICY "Beat Street Strut" (Aliantic) 28/3
Rotations: Heavy 1:0, Medium 13/0, Light 14/3, Extra Adds 0, Total Adds 3, WDAS, WZEN-FM, WGIV. Heavy: KDAY. Medium: WUSL, WAOK, WYEE, WERR, WJMO, WNDO, WPDD, WQQK, WDAO, WTLC, WWWS, KDKO.

CAMEO "Hangin" Downstown" (Atlanta Artists/PolyGram) 27/18
Rotations: Heavy 3/1, Medium 6/3, Light 18/14, Extra Adds 0, Total Adds 18, KNDK-FM, KRNB, WDIA, WDMT, WJMO,

William Rotations: Heavy 3/1, Medium 6/3, Light 18/14, Extra Adds 0, Total Adds 18, KNOK-FM, KRNB, WDIA, WDMT, WJMO, WGPR, WZEN-FM, XHRM, WATV, WGIV, WPEG, WOIC, WBLX, WWDM, WANM, WDAO, WTLC, KUKQ, Heavy: WNOO, WWWS.

Medium: WWIN-FM, WXYV.

JANET JACKSON "Don't Stand Another Chance" (A&M) 25/25
Rotations: Heavy 0/0, Medium 3/3, Light 22/22, Extra Adds 0, Total Adds 25 including WDJY, WHUR, WAOK, KKDA-FM, KMJQ, WDRQ, WJLB, KMJM, KDAY, KSOL, WHIC, WJAX, WPDQ, WBLX, WPLZ, WQRS, WWWS.

DONNA SUMMER "There Goes My Baby" (Geffen) 25/2/5
Rotations: Heavy 2/2, Medium 4/4, Light 19/19, Extra Adds 1, Total Adds 25 including WXYV, WOAS, WAMO, WHUR, WADK, KRIB, WDIA, WGIN, WAZK, KSOL, WKIN, WJAX, WVOI.

NEWCLEUS "Computer Age (Push The Button)" (Sunnyview) 25/4
Rotations: Heavy 4/0, Medium 11/1, Light 10/3, Extra Adds 1, Total Adds 4, WWEL WDRG, KMJM, WTLC, Heavy: WDAS, WUSL, KDAY, WJMI, Medium: KMJQ, WDIA, WHRK, WZAK, WJLB, XHRM, WNOO, WJAX, WPOQ, WQQK.

# SIGNIFICANT ACTION

O'JAYS "Let Me Show You (How Much I Really Love You)" (Philadelphia International/CBS) 23/1 PLZ, KOKA, WQKS, WAAA, WDAO, WLTH.

PATRICE RUSHEN "GEV Off (You Fascinate Me)" (Elektra) 20/12

Rotations: Heavy 2/1, Medium 5/2, Light 13/9, Etrat Adds 0, Total Adds 12, WUSL, WHRK, WBMX, WDMT, WZAK, WZEN-FM, XHRM, WENN, WPEG, WJAX, WPDQ, WOKS, Heavy: WAOK, Medium: WYEE, WJAX, WPDQ WEFQ WAOK, WPDQ WAOK, WATCH WAOK, WATCH WAOK, WATCH WATCH

Light 13/4, Extra Adde 0, Total Adds 4, WDAS, WEDR, WPDQ, KOKA. Heavy: WDMT, WZEN-

FM. Medium: WRKS, WDIA, WQQK, WWDM, WAAA,
ALPHONSE MOUZON f/CAROL DENNIS "Our Love Is Hot" (Private I/CBS) 19/4

1/0, Medium 3/0, Light 15/4, Extra Adds 0. Total Adds 4, WATV, WPEG, WWDM, WAAA. Heavy: WAOK, Medium:

WGIV, WPDO, KOKA.

DISCO 3 "Fat Boys — Human Beat Box" (Sutra) 19/3
Rotations: Heavy 4/0, Medium 4/0, Light 11/3, Extra Adds 0, Total Adds 3, WAMD, WDJY, WCIN. Heavy: WRKS, WOAS, WKND, WWWS, Medium: WUSL. WDMT, XHRM. WQQK.

LATOYA JACKSON "Hot Potato" (Private I/CBS) 18/18
Rotations: Heavy 0/0, Medium 1/1, Light 16/16, Extra Adds 1, Total Adds 18. WAQK, KKDA-FM, KRNR. WDIA. WVIOLEM.

LATOYA JACKSON "HOY POESTO" (Private I/CBS) 18/18
Rotations: Heavy 0/0, Medum 1/1, Leght 16/16, Extra Adds 1, Total Adds 18, WAOK, KKDA-FM, KRNB, WDIA, WYLO-FM,
WCIN, WGPR, WZEN-FM, XHRM, WNHC, WATV, WPEG, WKXI, WJAX, WPDQ, WJJS, KOKA, WWOM.
GROVER WASHINGTON JR. "Inside Moves" (Elektra) 18/12
Rotations: Heavy 0/0, Medum 6/3, Light 11/8, Extra Adds 1, Total Adds 12, WXTV, WYEE, KMJQ, WHRK, WBMX, KSOL, WNOO,
WANN, WAAA, WOAQ, WLTH, KDIA, Medium: WZAK, WJAX, KUKQ.
CHEDBELL E. "Feerill" And the Medium (Mich. Care," T. Tabus/CBS) 18/14.

THEIR, WORD, STAND THEIR KING, MODIUM: WEAK, WURK, WURK, WURK, WURC, CHERRELLE "Fragile . . . . Handle With Care" (Tabu/CBS) 18/11
Rotations: Heavy 1/1, Medium 4/2, Light 11/8, Extra Adds 2, Total Adds 11, WXYV, WDAS, WUSL, WBMX, WORQ, XHRM, WENN, WKXI, WPLZ, KHYS, WQKS, Medium: WJLB, KDAY,

DAN HARTMAN "1 Can Dream About You" (MCA) 18/2 Rotations: Heavy 50, Medium 9/0, Light 3/2, Extra Adds 0, Total Adds 2, WRDW, WJJS, Heavy: WDJY, KKDA-FM, WBLZ, WJTT, WDKS, WVKO, Medium, WHRK, WOMT, 293, WOIC, WBLX, WHZ, WKWM, WLUM, KUKQ.

NEXT MOVEMENT "All I Do" (Nuance) 16/7 Rotations: Heavy 1/0, Medium 51/1. Light 10/6. Extra Adds 0, Total Adds 7, KRNB, WDIA, WZAK, WOIC, WKXI, WLTH, WTLC. Heavy: WGCI, Medium: WBMX, WPEG, WAAA, WULB.

Heavy: WGCI. Medium: WBMX, WPEG. WAAA, WJ.I.B.

BOBBY WOMACK & PATTI LABELLE "Through The Eyes Of A Child" (Beverly Glen) 16/7

Rotations: Heavy 2/0, Medium 5/1, Light 8/5, Extra Adds 1, Total Adds 7, KKDA-FM, KRNB, WDIA, WKXI. KOKA, WAAA, WVOI.

Heavy; KJLH, WANM. Medium: KNOK-FM, WNOO, WOIC, WLTH.

TIMMY THOMAS "Love Is Never Too Late" (Gold Mountain/A&M) 16/2

Rotations: Heavy 0/0, Medium 5/0, Light 10/1, Extra Adds 1, Total Adds 2, KACE, WWDM. Medium: WDIA, KSOL, WGIV, WOIC,

WAAA.

EGYPTIAN LOVER "Egypt Egypt" (Freakbest) 16/1

Rotations: Heavy 50, Medium 80, Light 5/1, Extre Adds 0, Total Adds 1, WVEE. Heavy; KKDA-FM, WDRQ, WJLB, WQQK, WPLZ.

Medium: WGPR, WANT, WKWM, WLUM, WWWS, WVOI.

PEABO BRYSON "Slow Dancin" (Elektra) 15/11

Rotations: Heavy 1/1, Mediam 3/2, Light 9/6, Extra Adds 2, Total Adds 11, WVEE, KKDA-FM, WGCI, WCIN, KMJM, KJLH, WJAX, WPQQ, WQKS, WVKO, WLTH. TEMPER "No Favors" (MCA) 15/3
Rotations: Heavy 0/0, Medium 5/1, Light 9/1, Extra Adds 1, Total Adds 3, KACE, WPDQ, KDKO. Medium: WILD, WRKS, KSDL

DENNIS EDWARDS "Another Place In Time" (Gordy/Motown) 14/9
Rotstions: Heavy 1/1, Medium 5/2, Upht 8/6, Extra Adds 0, Total Adds 9, WVEE, WBMX, WZAK, WNQO, WANM, WVKO, WDAO,
WWWS, KDKO, Medium: WDIG, WJAX, WLTH,
ROSE ROYCE "Magic Touch" (C&R) 14/3

Adds 1, Total Adds 3, WXYV, KNOK-FM, WBLX, Heavy: WYLD-FM, Medium. ons: Heavy 1/0, Medium 7/0, Light 5/2, Extra A I-FM, WAOK, KKDA-FM, WCIN, WJAX, KOKA

IRENE CARA "You Were Made For Me" (Geffen) 14/2
Rotations: Heavy 0/0, Medium 8/0, Light 5/1, Extra Adds 1, Total Adds 2, W.J.S, WPLZ. Medium: WWIN-FM, WCIN, WGIV, WKXI,

WPDQ, WBLX, KOKA, WAAA.

LJ, REYNOLDS "Lovin" Man" (Mercury/PolyGram) 13/2

Rotations: Heavy 0/0, Medium 2/0, Light 11/2, Extra Adds 0, Total Adds 2, WVK0, WVOI. Medium: WGIV, WWWS,

JOHNNY GUITAR WATSON "Strike On Computers" (Valley Vue) 13/2

Rotations: Heavy 1/0, Medium 2/0, Light 9/1, Extra Adds 1, Total Adds 2, WDAS, KACE, Heavy: KJLH, Medium: WLTH.

Proteitoris: Heavy 1/0, Medium 2/0, Light 9/1, Extra Adds 1, 10tal Adds 2, WUAS, KALE, Heavy; NJLF1, Medium: WLIF1,
FATBACK "You've Got That Magic" (Cotilibon/Atco) 12/1
Rotations: Heavy 0/0, Medium 6/0, Light 6/1, Extra Adds 0, Total Adds 1, KMJM, Medium: KMJQ, WZAK, WATV, WBLX, WQQK,

T-CONNECTION "You Can Feel The Groove" (Capitol) 12/1
Revestions: Heavy 0/0, Maclium 2/0, Light 10/1, Extra Adds 0, Total Adds 1, WE

OR. Medium: WATV, WWWS.

LOLEATTA HOLLOWAY "Crash Goes Love" (Streetwise) 12/0
Rotations: Heavy O/O, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0, Medium: WDJY, WAOK, WVEE, WBMX, WGPR, KJLH,

JONZUN CREW "Time Is Running Out" (Tommy Boy) 11/5
Rotations: Heavy 2/0, Medium 1/1, Light 8/4, Extra Adds 0, Total Adds 5, KMJQ, WDIA, WEDR, WKXI, WAAA. Heavy: KDAY,

WOOK.
RODNEY SAULSBERRY "I Wonder" (Allegiance) 11/5
Rotations: Heavy 0/0, Medium 2/0, Light 7/3, Extra Adds 2, Total Adds 5, WXYV, KACE, WNHC, WPEG, WPDQ. Medium: KOKA.
JIMMY CASTOR "Amazon" (Dream/Salsoul) 11/1
Rotations: Heavy 1/0, Medium 1/0, Light 9/1, Extra Adds 0, Total Adds 1, WWDM. Heavy: WKXI, Medium: WANM.
ELEANOR GRANT "Lovin" Your Good Thing Away" (Catawba/CBS) 11/1
Rotations: Heavy 1/0, Medium 0/0, Light 10/1, Extra Adds 0, Total Adds 1, KRNB. Heavy-WOIC.
MIDNIGHT STAR "Night Rider" (Solar/Elektra) 10/6
Rotations: Heavy 0/0, Medium 3/2, Light 6/3, Extra Adds 1, Total Adds 6, KNOK-FM, WBLZ, XHRM, WOIC, WANM, WDAO.
Medium: KLNI

Medium: K.J.L., NUMONICS "Fox Trappin" " (Hodisk) 10/3 Rotations: Heavy 0/0, Medium 2/1, Light B/2, Extra Adds 0, Total Adds 3, WTLC, KDKO, KDIA, Medium: WAAA.

BOBBY GLOVER "What Kind Of Lady" (Columbia) 10/1
Rotations: Heavy 0/0. Medium 4/0. Light 8/1, Extra Adds 0, Total Adds 1, WCIN. Medium: WGIV. WWW. KDKO, KUKO
HAROLD MELVIN & BLUE NOTES "Today's Your Lucky Day" (Philly World/Atco) 10/1
Rotations: Heavy 0/0. Medium 4/0. Light 8/1. Extra Adds 0, Total Adds 1, WUSL. Medium: WEDR. WCIN. WDMT. WLTH.

# Black/Urban

# **BREAKERS**.

#### Take A Chance (4th & Broadway/Island)

67% of our reporting stations on it. Rotations: Heavy 11/1, Medium 15/0, Light 26/9, Extra Adds 0, Total Adds 10, WVEE, KRNB, WKND, WRDW, KNOW, WJTT, WPDQ, WJJS, KDIA. Heavy: WDAS, WUSL, WJMO, WGPR, WJLB, KDAY, XHRM, WLOU, WBLX, WKWM, WZEN. Moves 35-29 on the Black/Urban chart.

#### **PATTI AUSTIN**

#### Shoot The Moon (Qwest/WB)

STRUCK I ITRE INTOURI (LEWGSSUWE)
62% of our reporting stations on it. Rotations: Heavy 4/1, Medium 22/0, Light 22/2, Extra Adds 0,
Total Adds 3, WILD, KJLH, WKXI. Heavy: WJMO, WGIV, WLTH. Medium: WWIN-FM, WXYV,
WAMO, WAOK, WVEE. WYLD-FM, WZAK, XHRM, KSOL, WNHC, Z93, WPEG, WOIC. WPDQ,
WPLZ, KHYS, KHYS, KOKA, WWDM, WANM, WAAA, WTLC, KUKQ, Debuts at number 37 on

# **NEW & ACTIVE**

HERBIE HANCOCK "Hardrock" (Columbia) 46/15

Total Adds 14, KMJQ, WHRK, WYLD-FM, WGCI KMJM, leavy; WAOK, WNOO, Medium; WAMO, KKDA-FM, WBLZ, Rotations: Heevy 2/0, Medium 15/1, Light 29/13, Extra Adds 0, XHRM, KNOW, WATV. WGW. WPDQ, WVKD, WKWM, WTLC. KDIA. HWDMT, WZAK, KILH, KSOL, WKXL, WJAX, WGOK, KOKA. WAAA. K GRIFFIN "Throw Down" (Qwest/WB) 46/7

WJAX, WQQK, WWDM, WANM, WAAA, WLTH, WTLC, WWWS,

PRINCE "Let's Go Crazy" (WB) 45/27

WYER, KDA-FM, KNOK-FM, WEDR, WGCI, WDMT, WZAK, WJLB, KMJM, WZEN-FM, XHRM, Heavy: WDJY, KDAY, KJLH, WJAX, Medium: WHUR, WBLZ, KNOW, WATY, WQMG, WBLX, WQQK, WWDM, WQKS, WVKO, KUKQ, Debuts at number 39 on the Black/Uben chert.

THIS DISCIPLINE CHIEF.

ROGER "Midnight Hour" (WB) 44/7

ROISIONS: HERVY 12/0, Medium 20/2, Light 11/4, Extre Adds 1, Total Adds 7, WJMD, WGIV, WLOU, KPLZ, WANT, KOKA, WKWM, Heavy; KRNB, WDIA, WHRK, WEN-FM, KDAY, KJUH, WATV, WNDO, WJMI, WBLX, WANM, KUKQ, Medium: WAOK, KNOK-FM, WGCI, WBLZ, WAAK, KRNB, WHOM, WPEN, WPEG, WOIC, WKXI, WQQK, WWOM, WQKS, WAAA, WWWS, WVOI, KOKO.

Moves 34-31 on the Bleck/Urban chart.

MENUDO "If You're Not Here (By My Side)" (RCA) 44/3
Rotetions: Heevy 50, Medium 19/0, Light 20/3, Extre Adds 0, Total Adds 3, WATV. WDAQ. WKWM. Heavy: WDAS. WGIV.
WOIC. KOKA, KDIA. Medium: WUSL. KKDA-FM. KNOK-FM, WCIN, WJMO, XHRM. KSQL. KNOW. WKXI. WPDQ, WBLX, WQQK, WAAA, WLTH. WTLC. WLUM, WWWS, KDKO, KUKQ.

JULIO IGLESIAS & DIANA ROSS "All Of You" (Columbia) 43/4
Rotations: Heavy 10/0, Medium 18/1, Light 16/3, Extra Adds 0, Total Adds 4, WILD, WLOU, WDAO, WLTH, Heavy: WYLD-FM.
WCIN, WRHC, WGK, WOOK, KOKA, WAMM, WOKS, KUKO, Medium: WAOK, WVEE, WDIA, WJMO, XHRM, KSOL, WKND,
Z93, WPEG, WJTT, WOIC, WPDQ, WBLX, WPLZ, KHYS, WANT, KDIA, Moves 40-38 on the Bleck/Urban chart.

TYZIK "Jammin" In Manhattan" (Polydor/PolyGram) 43/4.
Rotstions: Heavy 10/0, Medium 19/0, Light 14/4, Extra Adds 0, Total Adds 4, WAOK, WCIN, KDAY, WOIC, Heavy: WDAS, WAMD, WGCI, WJMD, KJUH, XHRM, KSOL, WPEG, WPDD, KOKO, Medium: WWIN-FM, WXXV, WILD, WDIA, WEDR, WBMX, WALB, WZEN-FM, KNOW, WHOO, WJAX, KJCB, KHYS, WANT, KOKA, WLTH, WWWS, KDIA, KURQ, Moves 33-32 on the

BONNIE POINTER "Your Touch" (Private I/CBS) 40/2

Roterions: Heavy 7/0, Medium 19/0, Light 14/2, Extra Adds 0, Total Adds 2, KSOL, WKWM. Heavy: WAOK, WDIA, WCIN, WNHC, WEPG, KOKA, WTLC. Medium: WWIN-FM, WVEE, WEDR, WJMO, WZEN-FM, XHRM, WATV, WENN, WGIV, WOIC, WKXI, WJAX, WPDQ, KHYS, WWOM, WAAA, KDKO, KDIA, KUKQ.

WJAX, WPDQ, KHYS, WWOM, WAAA, KDKO, KDIA, KUKO.

RAMSEY LEWIS "The Two Of Us" (Columbia) 38/3

Rotations: Heavy 4/0, Medium 19/1, Light 14/1, Extra Adds 1, Total Adds 3, WDAS, WPLZ, KDKO, Heavy: WGIV, WPDQ, KOKA, WTLC, Medium: WXYV, WILD, WAMO, WAOK, WCIN, WZEN-FM, XHRM, KSOL, WKND, WJKI, WJAX, WWOM, WAAA, WLTH, WWWS, KDIA, KUKZ.

SHANNON "My Heart's Divided" (Mirage/Atco) 3B/2

Rotations: Heavy 11/0, Medium 20/0, Light 7/2, Extra Adds 0, Total Adds 2, WBMX, WVOI. Heavy: WXYV, WCIN, WNHC, KNOW, WATV, 239, WJAX, WPDQ, WBLX, WGKS, WLTH. Medium: WWN-FM, WRKS, WDJY, WHUR, KRNB, WDMT, WGEN, WLTH, MIRM, WDMG, WLTH, KINB, WDMT, WREN, WLTH, MEDIUM: WWN-FM, WARKS, WDJY, WHUR, KRNB, WDMT, WGEN, REAL ADDRESS, WLTH, MEDIUM: WWN-FM, WARKS, WDJY, WHUR, KRNB, WDMT, WGEN, WLTH, MEDIUM: WWN-FM, WARM, WDAO, KDKO, Remains at number 36 on the Bleefeld Inter-Order.

BIBOXU/DIBIG THAT:

CHUCK BROWN & SOUL SEARCHERS "We Need Some Money" (T.T.E.D.) 37/2

Rotstions: Heavy 11/0, Medium 20/0, Light 6/2, Extra Adds 0, Total Adds 2, WCIN, KDIA, Heavy: WDAS, WEDR, WYLO-FM, KDAY, KLH, WPEG, WOIC, WKXI, WPDQ, WPLZ, WTLC. Medium: WWIN-FM, WXYV, WUSL, WDJV, WHUR, WYEE, KMJO, WDIA, WGCI, WJMO, WZAK, WZEN-FM, XHRM, KSOL, WQMG, WJAX, KHYS, WANT, WWDM, WDAO, Moves 37-35 on the

Bidect/Urban chert.

CHANGE "It Burns Me Up" (Atlantic) 36/2

Rotations: Heavy 2/0, Medium 19/0, Ught 14/1, Evtrs Adds 1, Total Adds 2, WZEN-FM. KACE. Heavy: WCIN, WWWS. Medium: WWIN-FM. KNOK-FM. WBMX, WJMØ, WZAK, KDAY, XHRM, WENN, WPEG, WJAX, WPDQ, WLOU, WPLZ, WANM. WDAO, WITH, WTLC, KORO, KUNG.

KIDS AT WORK "Sugar Baby" (Sound Of NY/CBS) 33/7

Rotations: Heavy 2/0, Medium: WJLB, WATV, WQOK, KOKA, WAAA, WLTH, WTLC, WWWS.

STARPOINT "Am 1 Stift The One" (Elektra) 33/6

Rotations: Heavy 7/0, Medium: 10/1, Light 16/5, Extra Adds 0, Total Adds 6, KMJQ, WEDR, KMJM, WNHC, WPDQ, WANT, Heavy: WJLD, WDA, WLD, WDA, WZEN-FM, WZEN-FM, WGV, WNOO, WHDR, XHRM, WAAA.

WHINL, XHIMI, WAAA.

DEBBIE DEB "When I Hear Music" (Sunnyview) 33/3

Detable: Heavy 6/0, Medium 17/0, Light 9/2, Extra Adds 1, Total Adds 3, KKDA-FM, KDAY, WKND. Heavy: WDAS, WUSL. Rotations: Heavy 6/0, Medium 17/0, Light 9/2, Extra Adds 1, Total Adds 3, KKDA-FM, KDAY, WKND. Heavy: WDAS, WUSL. WCIN, WJAX, WPDQ, WTLC, Medium: WXTV, WDIA, WBMX, WDMT, WZAK, WDRQ, WGFR, WJLB, WZEN-FM, WNHC, KNOW. WQAC, WPLZ, KOKA, WWOM, WOAD, WKFW Best That I Can Be)" (Qwest/WB) 32/4

Rotations: Heavy 4/0, Medium: 16/0, Light 12/4. Extra Adds 0, Total Adds 4, WADK, WBMX, KHYS, KUKQ, Heavy: WWIN-FM, WATV, WJMI, WANN, Medium: WILD, KKDA-FM, KNOK-FM, KRNB, WDIA, WHRK, WCIN, XHRM, WENN, 293, WGIV, WPEG, WJTT, WOIC, WKXI, WWOM.

BOBBY KING f/ALFIE SILAS "Close To Me" (Motown) 31/11

Rotations: Heavy O/O, Medium 8/1, Light 22/9, Extra Adds 1, Total Adds 11, WDAS, KKDA-FM, WZAK, WGPR, WJLB, WKND, WXMM, WWMM, WOVO, KDIA. Medium: WILD, WAMO, WJMO, WPO, WITH, WWWS, KDKO.

KOKO-POP "Baby Sister" (Motown) 31/2
Rotstone: Heavy 40, Medium 12/0. Light 19/2. Extra Adds 0, Total Adds 2, W,JJS, WWDM. Heavy: WXYV, WAMO, K,JLH, WKXI. Medium: WWH-M. KKDA-H, WDID, WBMX, WGCI, XHRM. 293, KHYS, WLTH, WTLC. WLUM, KOKO.

DEELE "Surrender" (Solar/Elektra) 31/1 Y 60, Medium 14(0, Light 100), Extra Adds 1, Total Adds 1, WBLZ, Heavy: WUSL, WDIA, WEDR, WCIN, WNOO. WDAS, KRNB, WDMT, XHRM, KNOW, Z93, WGIV, WPEG, WJMI, WQQK, WPLZ, KOKA, WDAO, WTLC.

WJAX, Medium: WDAS, KRNB, WDMT, XHRIM, KNOW, 293, MGNV, WPEG, WJMN, WGUR, WFLE, NORA, MUJAV, MTD.

PELLS "LOVE On" (Private I/CBS) 30/2

Rotations: Heavy 3/0, Medium 14/0, Light 13/2, Extra Adds 0, Total Adds 2, WJMO, WWXS, Heavy: WAOK, WDIA, KOKA,

Medium: WEDR, WCIN, WGPP, WZEN-FM, KSQL WKND, WGPV, WPEG, WOIC, WKXI, WJAX, WPDQ, WAAA, WLTH.

STACY LATTISAW & JOHNNY GILL "Block Party" (Cotillon/Acco 30/1

Rotations: Heavy 4/0, Medium 19/0, Light 71/1, Extra Adds 0, Total Adds 1, WGPPR, Heavy: WRIKS, WDAS, WPEG, WPDQ, Medium: WILD, WUSL, WAOK, WYEE, WEDR, WDMT, WJLB, KMJIM, XHRM, KSQL, WKNO, KNOW, WATV, 293, WJAX, WLOU, WDAO, WDAO, WYEE, WEDR, WDMT, WJLB, KMJIM, XHRM, KSQL, WKNO, KNOW, WATV, 293, WJAX, WLOU, WDAO.

WITH, WWWS.

EARONS "Beet Sixteen" (Island) 29/3

Rotshons: Heavy 1/0, Medium 17/0, Light 10/2, Extra Adds 1, Total Adds 3, KRNB, KACE, KHYS, Heavy: WOIC, Medium: WDAS,

Rotshons: Heavy 1/0, Medium 17/0, Light 10/2, Extra Adds 1, Total Adds 3, KRNB, KACE, KHYS, Heavy: WOIC, Medium: WDAS,

WILL, WAMD, WHUR, KMUJ, WOILA, WERR, WZEN-FM, XHRM, WGIV, WPEG, WNOO, WQOK, WANM, WAAA, WDAO, WTLC.

WUSL. WAMO, WHUK KMJC, WDIA, WEDR, WZEN-FM, XHRM, WGIV, WPEG, WNOO, WQCK, WANN, WAAA, WDAO, WTLC.
SUTTONS "(Faszy" (Rocshire) 29/0
Rotetions: Heavy 30, Medium 15(D, Light 11/0, Ertra Adds 0, Total Adds 0, Heavy; WJMO, WENN, WOIC, Medium: WWIN-FM, WXTV, KKOA-FM, WYLO-FM, WDMT, WZEN-FM, KILH, WPEG, WNOO, WKXI, KOKA, WWDM, WAAA, WLTH, WTLC.
HERB ALPERT/TIJUANA BRASS "Bullish" (A&M) 28/4
Rotetions: Heavy Q/O, Medium 9/0, Ught 19/4, Extra Adds 0, Total Adds 4, WDAS, WPDQ, WAAA, WVOI. Medium: WDIA, KJLH, XHRM, KSOL, WBPW, KOKA, WARM, KDKO, KDIA.

ROTAIN, NOUL, WINDY, NORAL WARM, NUME, NOW.

BRYAN LOREN "Do You Really Love Me" (Philly World/Atco) 28/4

ROTAINOR: Heavy 3(0, Medium 12/0, Light 12/3, Extra Adds 1, Total Adds 4, KULH, WENN, WPDQ, WWWS, Heavy; WWIN-FM, WEDR, WJMO, Medium; WXYV, WILD, WDAS, WVEE, WDIA, WCIN, XHRM, WPEG, WANM, WDAO, WTLC, KDIA.

#### **MOST ADDED** \*\*

Let's Go Crazy (WB) **DONNA SUMMER (25)** There Goes My Baby (Geffen) JANET JACKSON (25) Don't Stand Another Chance (A&M) **CAMEO (18)** 

Hangin' Downtown (Atl. Art/ PolyGram)
LATOYA JACKSON (18) Hot Potato (Private I/CBS)

HOTTEST

PRINCE (62)

When Doves Cry (WB) RAY PARKER JR. (41) Ghostbusters (Arista)

TINA TURNER (37) What's Love Got To Do With It (Capitol) **JACKSONS (36)** 

State Of Shock (Epic) MTUME (20) You Me And He (Epic)

JUICY "Beat Streat Strut" (Atlantic) 28/3

JULIZY DBR. STREET STRET LATIENTEIC ZBI/S
ROBBONE NEWS 1/0. Modium 13/0. Light 14/3. Extra Adds 0, Total Adds 3, WDAS, WZEN-FM. WGIV. Heavy: KDAY. Medium:
WUSL, WADK, WYEE, WEDR. WJMO, WNDO, WPDO, WODK, WDAO, WTLC, WWWS, KDKO.

CAMEO "Hangin' Downstown" (Atlanta Artists/PolyGram) 2/718
Robbinos: Heavy 3/1, Medium 6/3, Light 18/14, Extra Adds 0, Total Adds 18, KNDK-FM, KRNB, WDIA, WDMT, WJMO,
WGPR, WZEN-FM, KHRM, WATV, WGIV, WPEG, WDIC, WBLX, WWDM, WANM, WDAO, WTLC, KUKQ, Heavy: WNOO, WWWS.
Medium: WWN-FM, WXTV.

Medium: WMN-FM, WXYY.

JANET JACKSON "Don't Stand Another Chance" (A&M) 25/25

Rotations: Heavy 0/0, Medium 3/3, Light 22/22, Extre Adds 0, Total Adds 25 including WDJY, WHUR, WAOK, KKDA-FM, KMLO, WDRC, WJLB, KMLM, KDAY, KSOL, WMNC, WJAX, WPDQ, WBLX, WPLZ, WDKS, WWWS.

DONNA SUMMER "There Goes My Baby" (Geffen) 25/25

Rotations: Heavy 2/2, Medium 4/4, Light 19/19, Extre Adds 1, Total Adds 25 including WXYV, WDAS, WAMO, WHUR, WAOK, KRIB, WDIA, WCIN, WZAK, KSOL, WXOL, WJAX, WVOL

NEWCLEUS "Computer Age (Push The Button)" (Sunnyview) 25/4
Rotetions: Heavy 4/0, Medium 11/1, Light 10/3. Extra Adds 0, Total Adds 4, WVEE, WDRQ, KMJM, WTLC. Heavy; WDAS, WUSL, KDAY, WJMI, Medium; KMJQ, WDIA, WHRK, WZAK, WJLB, XHRM, WNOO, WJAX, WPDQ, WQQK.

SIGNIFICANT ACTION

O'JAYS "Let Me Show You (How Much I Really Love You)" (Philadelphia International/CBS) 23/1 Rotations: Heavy 3/0, Medium 15/0, Light 5/1, Extra Adds 0, Total Adds 1, KHYS, Heavy: KNOK-FM, WGIV, WGIC, Medium: WILD, WAMO, KKDA-FM, WGIN, WJMO, WZAK, XHRM, WHOO, WGIX, WHEZ, KOKA, WGIS, WAAA, WOAO, WITH.

PATRICE RUSHEN "Get Off (You Fascinate Me)" (Elektra) 20/12

PAI HILE HUSHEN USE OTT 1704 PASCINETE MEY LEPRKIPS ZUTZ.

KARSION: HERVY 2/1, Medium F.C. Light 13/5, Extra Adds 0, Total Adds 12, WUSL, WHRK, WBMX, WDMT, WZAK, WZEN-FM.

KHRM. WENN, WPEG, WJAX, WPDQ, WQKS, Heavy: WAOK, Medium: WYEE, WBLZ, KDAY.

DR. JECKYLL & MR. HYDE "Fast Life" (Profile) 20/4

Rotations: Heavy 2/0, Medium 5/0, Light 13/4, Extra Adds 0, Total Adds 4, WDAS, WEDR, WPDQ, KOKA, Heavy: WDMT, WZEN-

ROTATIONS: PRBOY DO NAMEDIA WOOK, WWOM, WAAA.

ALPHONSE MOUZON f/CAROL DENNIS "Our Love is Hot" (Private I/CBS) 19/4

Tastions: Heavy 1/0. Medium 3/0, Light 15/4, Extra Adds 0, Total Adds 4, WATV, WPEG, WWDM, WAAA, Heavy: WAOK, Me GIV, WPDQ, KNKA.

DISCO 3 "Fat Boys — Human Beat Box" (Sutra) 19/3
Rotations: Heavy 4/0, Medium 4/0, Light 11/3, Extra Adds 0, Total Adds 3, WAMO, WDJY, WCIN. Heavy: WRKS, WDAS, WKND,

Rotations: Heavy 4/0, Medium 4/0, Light 11/3, Extra Adds 0, Total Adds 3, WAMU, WILLY, WCIN, Fleevy: WARS, WARS, WAND, WWWS, Medium: WUSL, WOMT, KHRM, WOOK, Private I/CBS1 18/18
Rotations: Heavy 0/0, Medium 1/1, Light 18/18, Extra Adds 1, Total Adds 18, WAOK, KKOA-FM, KRNB, WDIA, WYLO-FM, WGRR, WZEN-FM, XHRM, WNHC, WATV, WPEG, WKXI, WJAX, WPDQ, WJJS, KOKA, WWOM.
GROVER WASHINGTON JR. "Inside Moves" (Elektra) 18/12
Rotations: Heavy 0/0, Medium BJ, Light 11/8, Extra Adds 1, Total Adds 12, WXYV, WYEE, KMJQ, WHRK, WBMX, KSOL, WNOO, WANN, WAAA, WDAO, WLTH, KDIA, Medium: WZAK, WJAX, KUKO.

DAN HARTMAN "I Can Dream About You" (MCA) 18/2
Rotations: Heavy 80,0 Medium 90, Light 3/2, Extra Adds 0, Total Adds 2, WRDW, WJJS, Heavy: WDJY, KKDA-FM, WBLZ, WJTT, WCKS, WWKO, Medium: WHRK, WDMT, 283, WOIC, WBLX, WPLZ, WKWM, WLUM, KUKQ.

LOU RAWLS "All Time Lover" (Epic) 17/2

7/O. Light 8/2, Extra Adds O. Total Adds 2, WPDQ, WLQU, Heavy: KOKA, WWDM. Medium: WAOK. WDIA, WATY, WGIV, WPEG, WKXI, WAAA

NEXT MOVEMENT "All I Do" (Ruence) 16/7
Rotations: Heavy 1/0, Medium 5/1, Light 10/6. Extra Adds 0, Total Adds 7, KRNB, WOIA, WZAK, WOIC, WKXL WLTH, WTLC.
Heavy: WGCI, Medium: WBMX, WPEG, WAAA, WLB.

Heavy: WGCI, Medium: WBMX, WPEG, WAAA, WALB:

BOBBY WOMACK & PATTI LABELLE "Through The Eyes Of A Child" (Beverly Glen) 16/7
Rotations: Heavy 2/0, Medium 5/1, Light B/5, Extra Adds 1, Total Adds 7, KKDA-FM, KRNB, WDIA, WKXI, KOKA, WAAA, WVOI,
Heavy: KIJH, WANM, Medium: KNOK-FM, WNOO, WOIC, WLTH.
TIMMY THOMAS "Love Is Never Too Late" (Gold Mountain/A&M) 16/2
Rotations: Heavy 0/0, Medium 5/0, Light 10/1, Extra Adds 1, Total Adds 2, KACE, WWOM, Medium: WOIA, KSDL, WGIV, WOIC,

WAAA.

EGYPTIAN LOVER "Egypt Egypt" (Freakbeat) 16/1

Rotelions: Heavy 5/0, Medium 6/0, Light 5/1, Extra Adds 0, Total Adds 1, WVEE. Heavy: KKDA-FM, WDRQ. WJLB, WQQK, WPLZ.

Medium: WGPR, WANT, WKWM, WLUM. WWWS. WVOI.

PEABO BRYSON "Slow Dancin" ("Elektra) 15/11

Rotetions: Heavy, 1/1, Medium 3/2, Light 9/6, Extra Adds 2, Total Adds 11, WVEE, KKDA-FM, WGCI, WCIN, KMJM, KJLH, WJAX.

WPDO. WOKS, WVKO, WLTH

TEMPER "No Favors" (MCA) 15/3
Rotations: Heavy 0/0, Medium 5/1, Light 9/1, Extra Adds 1, Total Adds 3, KACE, WPDQ, KOKO. Medium: WILD, WRKS. KSOL,

WOOK.

DENNIS EDWARDS "Another Place In Time" (Gordy/Motown) 14/9

Rotations: Heavy 1/1, Medium 5/2. Light 8/8, Extra Adds 0, Total Adds 9, WYEE. WBMX, WZAK, WNOO, WANM, WYKO, WDAO.

WWWS, KDKO, Medium: WOOC. WJAX, WLT.H.

ROSE ROYCE "Magic Touch" (C&R) 14/3

Rotations: Heavy 1/0, Medium 70, Light 5/2, Extra Adds 1, Total Adds 3, WXYV, KNOK-FM, WBLX. Heavy: WYLD-FMX. Medium: WWIN-FM, WAOK, KKOA-FM, WCN, WJAX. KOKA.

RENE CARA "You Were Made For Me" (Geffen) 14/2
Rotations: Heevy 0/0, Medium 8/0, Light 5/1, Extre Adds 1, Total Adds 2, W.J.S. WPLZ. Medium: WWIN-FM, WCIN, WGIV, WKXI. WPDQ, WBLX, KOKA, WAAA.

WPDQ, WBLX, KOKA, WAAA.

L.J. REYNOLDS "Lovin' Man" (Mercury/PolyGram) 13/2

Rotations: Heavy 0/0, Medium 2/0, Light 11/2, Extra Adds 0, Total Adds 2, WKO, WVOI. Medium: WGIV. WWWS.

JOHNNY GUITAR WATSON "Strike On Computars" (Valley Vue) 13/2

Rotations: Heavy 1/0, Medium 2/0, Light 9/1, Extra Adds 1, Total Adds 2, WDAS, KACE, Heavy: KJLH, Medium: WLTH.

FATBACK "You've Got That Megic" (Cotillion/Atco) 12/1

Rotations: Heavy 0/0, Medium 6/0, Light 6/1, Extra Adds 0, Total Adds 1, KMJM, Medium: KMJQ, WZAK, WATV, WBLX, WQQK.

T-CONNECTION "You Can Feel The Groove" (Capitol) 12/1
Rotations: Heavy 0/0, Medium 2/0, Light 10/1. Extra Adds 0, Total Adds 1, WEDR. Medium: WATV, WWWS.

LOLEATTA HOLLOWAY "Crash Goes Love" (Streetwise) 12/0
Rotations: Heavy 0/0, Medium B/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WDJY, WAOK, WVEE. WBMX, WGPR, KJLH.

JONZUN CREW "Time is Running Out" (Tommy Boy) 11/5 Rotations: Heavy 2/0, Medium 1/1, Light B/4, Extra Adds 0, Total Adds 5, KMJQ, WDIA, WEDR, WKXI, WAAA, Heavy: KDAY,

WOUN.
RODNEY SAULSBERRY "I Wonder" (Allegiance) 11/5
Rotations: Heavy Olo, Medium 2/0, Light 7/3, Extra Adds 2, Total Adds 5, WXYV, KACE, WNHC, WPEG, WPDQ, Medium: KOKA.
JIMMY CASTOR "Armazon" (Dream/Selsoul) 11/1
Rotations: Heavy 1/0, Medium 1/0, Light 9/1, Extra Adds 0, Total Adds 1, WWDM, Heavy; WKXI, Medium: WANM.

Rotationa: Resery 10, Medium 10/2 Light 10/2 Extra Adds 1, Total Adds 1, KRNB, Heavy: WOIC.

MIDNIGHT STAR "Night Rider" (Soler/Elektra) 10/6
Rotationa: Heavy 10, Medium 20/2 Light 10/1. Extra Adds 0, Total Adds 1, KRNB, Heavy: WOIC.

MIDNIGHT STAR "Night Rider" (Soler/Elektra) 10/6
Rotationa: Heavy 0/0, Medium 3/2. Light 6/3. Extra Adds 1, Total Adds 6, KNOK-FM, WBLZ, XHRM, WOIC, WANM, WDAO.

Medium: Kulin.

NUMONICS "Fox Trappin" " {Hodisk} 10/3

Rotations: Heavy 0/0, Medium 2/1, Light 8/2, Extra Adds 0, Total Adds 3, WTLC, KDKO, KDIA, Medium: WAAA.

Rotations: Heavy (JD, Medium 4/), Light 6/1, Extra Adds 0, Total Adds 1, WCIN, Medium: WGIV, WWWS, KDKD, KUKQ, HAROLD MELVIN & BLUE NOTES "Today's Your Lucky Day" (Phillip World/Acc) 10/1 Rotations: Heavy (JD, Medium 4/), Light 6/1, Extra Adds 0, Total Adds 1, WCIN, Medium: WGIV, WWWS, KDKD, KUKQ, HAROLD MELVIN & BLUE NOTES "Today's Your Lucky Day" (Phillip World/Acc) 10/1 Rotations: Heavy (JD, Medium 4/), Light 6/1, Extra Adds 0, Total Adds 1, WUSL, Medium: WEDR, WCIN, WDMT, WLTH.

## Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

#### EAST

WXYV/Baltimore

ROSE ROYCE PRINCE DONNA SUMMER CHERRELLE RODNEY SAULSBERRY GROVER WASHINGTON DISCO 3
Hottest:
TIME
SHEILA E
BILLY OCEAN
CYNDI LAUPER
PRINCE MTUME BILLY OCEAN

SHANNON Kennedy & Osborne Sheila e WIN -FM/ Balt

none Hottest: SHEILA E BILLY OCEAN TINA TURNER BROTHERS JOHNSON SOS BAND

MII D/D--1--Elroy R.C. Smith

ALEEM
KIDS AT WORK
SHIRLEY BROWN
JERMAINE JACKSON
PATTI AUSTIN
IGLESIAS & ROSS IGLESTAS & ROSS
HOTTEST:
TINA TURNER
PRINCE
CAROL LYNN TOWNES
ONE WAY
SOS RAND
WKND/Hartford (J)
Jordan/McLean

NUANCE ALEEM
JANET JACKSON
DEBBIE DEB
BARBARA FOWLER
BOBBY KING
I-LEVEL
HOTLEST:
PRINCE
TINA TURNER
KASHIF
JACKSONS JACKSONS LILLO THOMAS

WNHC/New Haven

STARPOINT CAMEO
LATOYA JACKSON
RODNEY SAULSBERRY
JANET JACKSON
CIRCUIT
Hottest:
PRINCE PRINCE
JACKSONS
TINA TURNER
TEDDY PENDER
PEABO BRYSON
WRKS/New York
Taylor/Quartaron

GEORGE ... NAMI PRIME TIME TY2IK Hottest: HOTTEST:
BILLY OCEAN
SHEILA E
LIONEL RICHIE
SHANNON MENUDO KENNEDY & OSBORNE SOS BAND ALICIA MYERS PRINCE SHANNON BROTHERS JOHNSON HOTTEST:
PRINCE
OLLIE & JERRY
DISCO 3 WZAK/Cleveland

PATRICE RUSHEN PUMPKIN Wyatt/Buggs CHERRELLE MADONNA MADONNA MIKKI HAROLD MELVIN KENNEDY & OSBORNE PATRICE RUSHEN HOTTEST PRINCE TINA TURNER TINA TURNER

PRINCE FINA TURNER FEDDY PENDERGRASS 4ENUDO CHERRELLE WDAS/Philadel Joe Tamburro

DONNA SUMMER PRINCE KIDS AT WORK RAMSEY LEWIS CHERRELLE ARTHUR BAKER MIKKI
JECKYLL & HYDE
PRETTY POISON
JOHNNY GUITAR WAT
BOBBY KING
RICHARD D. PIELDS
HERB ALPERT

HERB ALPERT Hottest: TINA TURNER RAY PARKER BILLY OCEAN TUME AR-KAYS WAMO/Pittsburgh Allen Harrison

PRINCE
SMOKEY ROBINSON
KIDS AT WORK
DISCO 3
DONNA SUMMER
HOTTEST
FRINCE
KOKO POP
RAY PARKER JR.
SHEILA E
RICK JAMES

EURYTHMICS JANET JACKSON O'BRYAN DISCO 3

JANET JACKSON SADAO WATANABE DONNA SUMMER RALPH MACDONALD Hottest: OLLIE & JERRY TINA TURNER TINA TURNER PRINCE RAY PARKER JR

WHUR/Washington, DC Libby Lawson

MIDWEST WVKO/Columi Lyles/Jones

WBMX/Chicago

WGCI/Chicago

ARTHUR BAKER
PEABO BRYSON
SMOKEY ROBINSON
Hottest:
PRINCE

WBLZ/Cincinnat Brian Castle

BILLY OCEAN

BILLY OCEAN
O'BRYAN
MIDNIGHT STAR
DEELE
HOOTEST:
PRINCE
JOCELYN BROWN
CHERRELLE
JACKSONS
LIONEL RICHIE

WCIN/Cincinnati Sid Kennedy

DISCO 3
CHUCK BROWN
LATOYA JACKSON
DONNA SUMMER
BOBBY GLOVER
PEABO BRYSON
GEORGE MCCRAE

SURPACE
DONNA SUMMER
PATRICE RUSHEN
WHODINI
BOBBY KING
FONZI THORNTON
DENNIS EDWARDS
RANDY HALL
NEXT MOVEMENT
HOTHER
PRINCE
TINA TURNER
MUTUME

MTUME DEELE RUN D.M.C.

WDMT/Cleveland u

PRINCE PATRICE RUSHEN ALICIA MYERS CAMEO HOTTEST: PRINCE RUN D.M.C. TINA TURNER MITIME

MTUME JECKYLL & HYDE

WJMO/Cleveland

DELLS
JERMAINE JACKSON
DENIECE WILLIAMS
CAMEO
ALICIA MYERS
ROGER

ROGER Hottest: PRINCE RAY PARKER JR.

Rod See

PEABO BRYSON HERBIE HANCOCK RANDY HALL LJ REYNOLDS DENNIS EDWARDS DENIECE WILLIAMS JAMES INGRAM DENNIS EDWARDS CHERRELLE PATRICE RUSHEN PATRICE RUSHENS
SHANNON
GROVER WASHINGTON
MARSHALL TITUS
HOTLES:
OLLIE & JERRY
BILLY OCEAN
SHEILA E
PRINCE
TINA TURNER WDAO/Dayton Lankford Stephens

MIDNIGHT STAR NUDO NNA SUMMER WHODINI
DENNIS EDWARDS
CAROL LYNN TOWNES
EMOTIONS
GROVER WASHINGTON
INCOGNITO

PRINCE BILLY OCEAN

JACKSONS RICK JAMES

W.JLR/Detroit

James Alexande

LILLO THOMAS

GRIFFIN BOBBY KING PRINCE JANET JACKSON Hottest: MTUMe

MTUME NEWCLEUS BILLY OCEAN

PRINCE TINA TURNER

WDRQ/Detroit

Hottest: JOCELYN BROWN PRINCE PRINCE RAY PARKER JR. ONE WAY JACKSONS BROTHERS Hottest: WGPR/Detroit HOTTEST:
PRINCE
PRINCE
RAY PARKER JR.
RICK JAMES
JACKSONS
BILLY OCEAN LATTISAW & GILL LATOYA JACKSON BOBBY KING LAWRENCE HILTON J PRETTY POISON

WWWS/Saginaw Kermit Crockett

PRINCE
DENNIS EDWARDS
JANET JACKSON
ONE WAY
DELLS
BRYAN LOREN BRYAN LOREN ARTHUR BAKER PURE ENERGY HOTTEST: PRINCE LAKESIDE

DISCO 3 KMJM/St. Louis JANET JACKSON STARPOINT

CHERRELLE CHERRELLE
NEWCLEUS
JANET JACKSON
KLEEER
HOTTEST:
DAVID LASLEY
EGYPTIAN LOVER
PRINCE
RUN D.M.C.
TINA TURNER

WLTH/Gary Dana Huskissor

PRINCE POURR WASHINGTON GROVER WASHINGT
DONNA SUMMER
SMOKEY ROBINSON
PEABO BRYSON
NEXT MOVEMENT
IGLESIAS & ROSS
RUN D.M.C.
BAR-KAYS
ARTHUR BAKER ARTHUR BAKER
HOTLEST:
PRINCE
RAY PARKER JR.
TIME
RICK JAMES
ART OF NOISE

WKWM/Grand Rapids Frank Grant

HERBIE HANCOCH BOBBY KING MENUDO O'BRYAN BONNIE POINTER BONNIE POI ROGER RUN D.M.C. JOE SIMON JOCELYN BROWN
PRINCE
TINA TURNER
MTUME
EGYPTIAN LOVER SOUTH

WAOK/Atlanta Larry Tinsley PRINCE PRINCE
JAMES INGRAM
LATOYA JACKSOI
SMOKEY ROBINSI
DONNA SUMMER
JANET JACKSON
TYZIK
HOLLOST TYZIK
HOTTEST:
PRINCE
RAY PARKER JR.
TINA TURNER
JACKSONS
SHEILA E

WTLC/Indianapolis

NEWCLEUS NEXT MOVEMENT NEWCLEUS NEXT MOVEMENT NUMONICS SMOKEY ROBINSON HERBIE HANCOCK CAMEO JANET JACKSON BAR-KAYS RALPH MACDONALD NAMI Hottest: TINA TURNER FIVE STAR RAY PARKER JR. DEBBIE DEB LIONEL RICHIE

WLUM/Milwaukee Susie Austin PAMALA STANLEY TIME JACKSON & ZADORA DONNA SUMMER RICK SPRINGFIELD SOS BAND POINTER SISTERS PRINCE CARS ARTHUR BAKER

TIME JACKSONS

STARPOINT
NEWCLEUS
HERBIE HANCOCK
PEABO BRYSON
JERMAINE JACKSON
TIME
PRINCE
PATBACK

PATBACK Hottest: DEBARGE JACKSONS TINA TURNER PRINCE RAY PARKER JR. WZEN-FM/St. Louis Rod King

PRINCE CAMEO CAMEO PATRICE RUSHEN JUICY CHANGE CHANGE NUANCE LATOYA JACKSON HOTTEST: PRINCE: TINA TURNER JACKSONS RAY PARKER JR. KASHIF

WVOUToledo (4) Maxx Myrick ROGER WUMACK & LABELLE GRIFFIN

WVEE/Atlanta Scotty Andrews

DENNIS EDWARDS
RALPH MACDONALD
SMOREY ROBINSON
PRINCE
FACE TO FACE
PEABO BRYSON
GROVER WASHINGTO
COLONEL ABRAMS
EGYDTIAL LOUISE EGYPTIAN LOVER NUANCE HOTTEST: PRINCE JACKSONS RJ'S LATEST ARRIV SHEILA E MTUME

RDW/Augusta

Charlotte Logan O'BRYAN
D'BIECE WILLIAMS
ELTON JOHN
DAN HARTMAN
ALICIA MYERS
NUANCE
ROTTEST:
PRINCE PRINCE OLLIE & JERRY RAY PARKER JR PEABO BRYSON TINA TURNER

KNOW/Austin Ken Rush

NUANCE DENIECE WILLIAMS DENIECE WILLIAMS TIME JIMI TUNNELL HERBIE HANCOCK HOTTEST: PRINCE GRANDMASTER MELLE RAY PARKER JR. SHANNON

WATV/Birmir Ron January

NAMI ALPHONSE MOUZON LATOYA JACKSON CAMEO HERBIE HANCOCK MENUDO Hottest: JACKSONS RAY PARKER JR.

RICK JAMES RICHARD D. FIELDS WENN/Birmingham

Michael Sta PRINCE
JANET JACKSON
BRYAN LOREN
CHERRELLE
DONNA SUMMER
FONZI THORNTON
PATRICE RUSHEN
HOLLEST: JACKSONS KASHIF RAY PARKER JR OLLIE & JERRY

Z93/Charleston Barry Kaye none Bottest: SHEILA E

SHEIDA D TIME RAY PARKER JR. PRINCE JACKSONS WPEG/Charlotte Mike Rossi

ALPHONSE MOUZON LATOYA JACKSON CYNDI LAUPER BRASS CONSTRUCTIO CAMEO EMOTIONS PATRICE RUSHEN MTUME KASHIF PR JOHNSON BROTH TYZIK

WGIV/Charlotte (4) Hal Harril

ROGER
JUICY
BRASS CONSTRUCTIO
BERBIE HANCOCK
DONNA STMMER
YARBROUGH & PEOPL
CAMEO
HOTEGST:
RAY PARKER JR.
BAR-KAYS
PRINCE PRINCE IGLESIAS & SOS BAND

POINTER SISTERS SPYRO GYRA ADC BAND LATOYA JACKSON DONNA SUMMER JANET JACKSON PEABO BRYSON PRINCE LYNN WHITE SPLIT IMAGE GROVER WASHINGTON SPYRO GYRA MILES DAVIS PATRICE RUSHEN Hottest: RICK JAMES SPYRO GYRA
HOTTEST:
PRINCE
TINA TURNER
KASHIF
GRANDMASTER MELLE
MTUME DEELE PRINCE RAY PARKER JR. PRINCE WPDQ/Jacksonville

Marc Little WJTT/Chattanooga

MARC LITTE
PRINCE
LOU RAWLS
ALICIA MYERS
HERB ALPERT
HERBIE HANCOCK
DENIECE WILLIA
RODMEY SAULSBE
DONNA SUMMER
LATOYA JACKSON
CYNDI LAUDER
GEORGE MCCRAE
JANET WRIGHT
FEADO BRYSON
PATBICE RUSHEN NUANCE NUANCE YARBOUGH & PEOPL HOTE®ST: PRINCE RAY PARKER JR. JERMAINE JACKSON JACKSONS PRINCE WOIC/Col MIDNIGHT STAR TYZIK CAMEO PEABU BRISON
PATRICE RUSHEN
BRASS CONSTRUCTIO
BRYAN LOREN
JANET JACKSON
JECKYLL & HYDE CAMEO
NEXT MOVEMENT
WHODINI
DONNA SUMMER
HOttest:
RICHARD D, FIELDS TEMPER Hottest: TINA TURNER SHEILA E RAY PARKER JR. RICHARD D. J JACKSONS CHUCK BROWN PRINCE TINA TURNER

MTUME RICK JAMES KKDA-FM/Dallas Terri Avery
JANET JACKSON
PRINCE
BOBBY KING
LATOTA JACKSON
PERBO BRYSON
PERBO BRYSON
BORNISCE WILLIAMS
WOMACK & LABELLE
PRINCE
PRINCE
PRINCE
SHELLA E
OLLIE & JERRY
ONE WAY

KNOK-FM/Ft, Worth

CAMEO
MIDNIGHT STAR
PRINCE
ROSE ROYCE
HOTLEST:
PRINCE
RAY PARKER JR.

MTUME VALENTINE BROS. SHEILA E

WQMG/Greensbe Shelly Bynum

JACKSONS PEABO BRYSON SHEILA E

PRINCE RAY PARKER JR.

none Hottest:

Kenny Byrd

none Hottest: TINA TURNER PRINCE OLLIE & JERRY JACKSONS RICK JAMES

WLOU/Louisville Tony Fields

ROGER IGLESIAS & ROSS RICHARD D. FIELDS RICHARD D. FIELD RUN D.M.C. DENIECE WILLIAMS LOU RAWLS HOTTEST PRINCE TINA TURNER RAY PARKER JR.

NUANCE LATOYA JACKSON JANET JACKSON PRINCE RANDY HALL DAN HARTMAN ALICIA MYERS IRENE CARA KOKO POP Hottest: PRINCE
RAY PARKER JR.
TINA TURNER
JACKSONS
OLLIE & JERRY
KRNB-FM/Memphis

KMJQ/Houston Melvin Jones Melvin Jones

CAMEO
POINTER SISTERS
CYNDI LAUPER
EARONS
NUANCE
KIDS AT WORK
WOMACK & LABELLI
JANET WRIGHT
LATOYA JACKSON
GEORGE MCCRAE
DONNA SHIMPS JANET JACKSON ALICIA MYERS STARPOINT GROVER WASHINGTON HERBIE HANCOCK SRIFFIN CREW PRINCE OLLIE & JERRY TINA TURNER RAY PARKER JR. BILLY OCEAN

ARTHUR BAKER FONZI THORNTO DAVID LASLEY RALPH MACDONA NEXT MOVEMENT WKXI/Jackson Tommy Marshall HOTTEST: RAY PARKER JR. JACKSONS LIONEL RICHIE OLLIE & JERRY AUTUMN LATOYA JACKSON PRINCE PRINCE NEXT MOVEMENT BOBBY BLAND WOMACK & LABELLE GEORGE MCCRAE GEORGE MCCRAE PATTI AUSTIN CHERRELLE JONZUN CREW Hottest: GIL SCOTT-HERON PATRICE RUSHEN PATRICE RUSHEN
GROVER WASHINGT
RALPH MACDONALD
HERBIE HANCOCK
SPYRO GYRA
LILLO THOMAS Hottest: RAY PARKER JR. LIONEL RICHIE LAKESIDE EVELYN KING BILLY OCEAN Hottest:

K.JCB/Lafavette

WJMI/Jackson

WOMG/Greenshorn

WJMI/Jackson Carl Haynes TINA TURNER RICK JAMES BAR-KAYS NEWCLEUS WJAX/Jacksonville (J) Chris Turner WDIA/Memphis Bobby O'Ja

WOMACK & LABELLE JONZUN CREW JONZUN CREW LATOYA JACKSON BRASS CONSTRUCTIO DONNA SUMMER DAVID LASLEY DAVID LASLEY NEXT MOVEMEN SHIRLEY BROWN GEORGE MCCRA GRIFFIN TINA TURNER RAY PARKER JR.

WEDR/Miami

VALENTINE BROS. STARPOINT PRETTY POISON PRINCE ALICIA MYERS T-CONNECTION ARTHUR BAKER JECKYLL & HYDE NAMI JONZUN CREW INVINCEABLES STONE Hottest: JACKSONS
LAKESIDE
DRELE
YARBROUGH & PEOPL
RICHARD D. FIELDS
WBLX/Mobile B.J. Taylor

EMOTIONS GRIFFIN O'BRYAN Hottest: PRINCE

Fred Harvey none Hottest: JACKSONS RAY PARKER JR. TIME JACKSONS

WYLD-FM/New Orleans Brute Bailey (4)

LATOYA JACKSON HERBIE HANCOCK BOBBY BLAND POINTER SISTERS BAR-KAYS CAROL LYNN TOWNES HOTEST: JACKSONS WPLZ/Petersburg

Hardy Jay KIDS AT WORK RUN D.M.C. JANET JACKSON CAROL LYNN TOWNES MTUME CHUCK BROWN RAY PARKER JR. EGYPTIAN LOVER KENNEDY & OSBO

KHYS/Port Arthu

O'BRYAN JAMES INGRAM EARONS CHERRELLE CHERRELLE
O'JAYS
BOBBY BLAND
JIMI TUNNELL
HOTTEST:
PRINCE
TINA TURNER
OLLIE & JERRY
JACKSONS
TEDDY PENDERGRASS

WANT/Richmond

STARPOINT PRINCE PRINCE ROGER JANET JACKSON Hottest: PRINCE JACKSONS RAY PARKER JR. SHEILA E LAKESIDE

WOOK/Nashville

WWIN-FM/Baltimore

Z93/Charleston

These stations reported a frozen playlist this

RUN D, M.C.
CAROL LYNN TOWNED
DENIECE WILLIAMS
RANDY HALL
ALICIA MYERS
O'BRYAN
Hottest:
PRINCE
RAY PARKER JR.
JACKSONS
LAKESIDE
TIME

WTOY/Roanoke

KOKA/Shre B.B. Davis

DONNA SUMMER
WOMACK & LABELLE
LATOYA JACKSON
CAROL LYNN TOWNE
GEORGE MCCRAE
DAVID LASLEY DAVID LASLEY
JECKYLL & HYDE
O'BRYAN
JANET JACKSON
ROGER
HOTTEST
LAKESIDE
SHEILA E
RAY PARKER JR.
PRINCE
BROTHERS JOHNSON

WWDM/Sumpter Kevin Flemming

CAMEO
BRASS CONSTRUCTIO
JIMI TUNNELL
LATOYA JACKSON
ALPHONSE MOUZON
TIMMY THOMAS
JIMMY CASTOR
WHODINI
WOYO JOD WHODINI KOKO POP BOBBY KING HOTTEST: PRINCE HTUME TIME RUN D.M.C. JACKSONS

WEST

KDKO/Englew Carlos Lando DENNIS EDWARDS RAMSEY LEWIS RAMSEY LEWIS NUMONICS TEMPER JANET JACKSON Hottest: KASHIF RICK JAMES BILLY OCEAN MTUME SHEILA E

KDAY/Los Angeles

RICK JAMES
JANET JACKSON
FORCE MD'S
STEPHANIE MILLS
KURTIS BLOW
WEST STREET MOB
BACK TO BACK
TYZIK
FONZI THORNTON
DEBBIE DEB
ZERO HOUR
HOTEST: HOTTEST: STANLEY CLARKE PRINCE JACKSONS TINA TURNER KJLH/Los Angeles Stone/Chappell

XHRM/San Diego (4) Duff Lindsey

GRIFFIN
PATTI AUSTIN
JOHNNIE TAYLOR
SKOOL BOYZ
EMCTIONS
KIDS AT WORK
PEABO BRYSON
BRYAN LOREN
SIDE EFFECT
FOUR PILAY
KENNEDY & OSBORN. RAY PARKER JR. BROTHERS JOHNSON WOMACK & LABELLE JAMESON PRINCE KASHIP LAKESIDE

KACE/Los Angeles

Miller/Wiggins JOHNNY GUITAR WAT RODNEY SAULSBERRY CHANGE TIMMY THOMAS YARBROUGH & PEOPL BOB MARLEY TEMPER EARONS RALPH MACDONALD BOLLESS: Hottest: KASHIP PATRICE RUSHEN

PRINCE STANLEY CLARKE

WANM/Tallahassee

DONNA SUMMER DONNA SUMMER CHOPS DENNIS EDWARDS GROVER WASHINGTON PRINCE STAR MIDNIGHT STAR BOBBY KING ARTHUR BAKER HOTTEST: JACKSONS PRINCE LIONEL RICHIE KASHIF LAKESIDE

WQKS/Williamsburg Steve Crumbley

YARBROUGH & PEOPL Hottest: MTUME RICK JAMES

WAAA(Wineton Colo

HERB ALPERT GROVER WASHINGTON SEXY LADY CAROL LYNN TOWNES TOWNSENDS TOWNSENDS
EMOTIONS
ALPHONSE MOUZON
JONZUN CREW
PRINCE
WOMACK & LABELLE
Hottest:
PRINCE PRINCE TINA TURNER KASHIP SHEILA E RAY PARKER JR.

KDIA/Oakland

GROVER WASHINGTO BROTHERS JOHNSON NUMONICS RALPH MACDONALD NALPH MACDONALD NUANCE HERBIE HANCOCK BOBBY KING CHUCK BROWN RUN D.M.C. STEPHANIE MILLS Hottest: PRINCE
BILLY OCEAN
ONE WAY
KENNEDY & OSBORNE
RICK JAMES

KUKQ/Phoenix Rick Nuhn

JOEY LOBO
JAMES INGRAM
DENIECE WILLIAMS
JANET JACKSON
DONNA SUMMER
O'BRYAN
KOINONIA
CAMEO KOINONIA
CAMEO
HOTTEST:
PRINCE
ROGER
OLLIE & JERRY
JACKSONS
TIME

PRINCE HERBIE HANCOCK CAMEO CAMEO
PATRICE RUSHEN
LATOYA JACKSON
CHERRELLE
MIDNIGHT STAR
HOTLEST:
PRINCE
RAY PARKER JR.
BILLY OCEAN
KASHIP

KSOL/San Mateo

JANET JACKSON DONNA SUMMER BONNIE POINTER RALPH MACDONALD GROVER WASHINGT STEPHANIE MILLS STEPHANIE MILL
HOTTEST:
PRINCE
TINA TURNER
TYZIK
RAY PARKER JR.
BILLY OCEAN

78 Reporters 72 Current Reports

\*(.I) Indicates Jazz Reporter

#### August 10, 1984

GENERATION BAND/Call Of The Wild (TBA/Palo Alto)

ø **DAVE GRUSIN/Night-Lines (GRP)** 

MILES DAVIS/Decoy (Columbia) 2

SPYRO GYRA/Access All Areas (MCA)

BOBBY McFERRIN/The Voice (Musician/Elektra)

MODERN JAZZ QUARTET 1984/Echos (Pablo) 23

HEATH BROTHERS/Brothers & Dthers (Antilles/Island)

10 EAST COAST OFFERING/East Coast Offering (MCA)

MAKOTO/Makoto (Qwest/WB)

BEBOP & BEYOND/Bebop & Beyond (Concord)

11 A TRIBUTE TO MONK/That's The Way I Feel Now (A&M)

WOODY HERMAN BIG BAND/World Class (Concord) 12

KITTYHAWK/Fanfare (Zebra) 13 æ

LES McCANN/HOUSTON PERSON/Road Warriors (Greene St./2001) 28 22

ĕ KOINONIA/Celebration (Breaker/MCA)

MICHAEL HEDGES/Aerial Boundaries (Windham Hill) 16

ART PEPPER/Artworks (Galaxy) DEBUT KEVIN EUBANKS/Sundance (GRP)

19 TOM GRANT/Heart Of The City (Pausa)

9 FRED LIPSIUS/Distant Lover(s) (ITI/Allegiance) 27

TYZIK/Jammin' In Manhattan (Polydor/PG) 14 21

RON CARTER & JIM HALL/Live At Village West (Concord) 2 24

PONCHO SANCHEZ/Bien Sabroso! (Concord) 11

SONNY ROLLINS/Sunny Days & Starry Nights (Milestone/Fantasy) 18

DEBUT ROB McCONNELL & BOSS BRASS/All In Good Time (Palo Alto) Ð

STEPS AHEAD/Modern Times (Musician/Elektra) 26 17

27 PLAYBOY JAZZ FESTIVAL/Playboy Jazz Festival (Musician/Elektra)

SPECIAL FEX/Special FEX (GRP) 29 **②**DEBUT **②** 1

LOUIS BELLSON & EXPLOSION/Louis Bellson & Explosion (Pausa)

DEBUT C'EST WHAT?I/Eight Stories (Palo Alto)

Black/Urban stations contributing to Jazz:
WKND/Hartford, Melonae McClean: WGIV/Charlotte, Hal Harrill: WJAX/Jacksonville, Chrls
Turner:KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Brute Bailey: WGCI/Chicago, Graham Armstrong: WDMT/Cleveland, Dean-Dean Rufus: WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey

RAMSEY LEWIS & NANCY WILSON "The Two Of Us" (Columbia) 12/8
Rotations; Heavy 0/0, Medium 4/3, Light 6/2, Extra Adds 3, Total Adds 8, WEAA, WUWU, KERA, WLOQ, WNOP, WBBY,

JERRY TACHOIR QUARTET "Canvas" (ITI/Allegiance) 12/3
Rotetions: Heavy 2/1, Medium 4/0, Light 8/2, Extra Adds 0, Total Adds 3, WEAA, WBBY, WUSF, Heavy: WMOT, Medium: WNOP,

WINDOWS "Windows" (ITI/Allegiance) 12/2
Rotetions: Heavy 0/0, Medium 4/3, Light 8/1, Extra Adds 0

Rotations: Heavy O/O, Medium 4/1, Light 81/1, Extra Adds 0, Total Adds 2, WBBY, WDMT, Medium: WLOQ, WBEE, KJZZ, BILLY OSKAY & MICHAEL O'DOMHNAILL "Nightnoise" (Windham Hill) 11/3
Rotations: Heavy 1/O, Medium 5/O, Light 4/2, Extra Adds 1, Total Adds 3, KERA, WIAN, WNUR. Heavy: KUDP, Medium: WFAE, WKSU, KHIPO, KJZZ, KWMAN, KJZ, KWMAN, KWMAN, KJZ, KWMAN, KJZ, KWMAN, KJZ, KWMAN, KWMAN, KJZ, KWMAN, KWMAN, KJZ, KWMAN

LOUIS BELLSON & EXPLOSION "Louis Bellson & Explosion" (Pausa) 10/2
Rotations: Heavy 4/2, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 2, KADX, KWMU. Heavy: WMI

v: WMOT, WNOP, Medium: WEAA

. THIND, ATLU.

SADAO WATANABE "Rendezvous" (Elektra) 9/9

Rotstions: Hesvy 2/2, Medium 3/3, Light 1/1, Extra Adds 3, Total Adds 9, WEAA, KERA, WLOQ, WIAN, KTCJ, KKGO.

J, WKND, WYO,

KMRU, WKND, WVD.

ELEMENTS "Forward Motion" (Antilles/Island) B/2

Rotstions: Heavy 10, Medium 4/2, Light 3/0, Extra Adds 0, Total Adds 2, KJAZ, KLCC, Heavy: KPLU, Medium: WBF0, KERA,

TOMMY FLANAGAN "Thelonica" (Enja) 8/2

Rotations: Heavy 3/1, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 2, WGBH, KWMU, Heavy: WKSU, KADX. Medium: WDET,

THELONIOUS MONK "Blues Five Spot" (Milestone/Fantasy) 8/2
Rotations: Heavy 2/1, Medium 4/1, Light 2/0, Extre Adds 0, Total Adds 2, WNUR, KWMU, Heavy: WBFO, Medium: WBGO, WUSF.

RUCE.

PUTTIN' ON THE RITZ "Steppin' Out" (Pausa) 8/2

Rotations: Heavy 3/1, Medium 1/1, Light 4/0, Extra Adds 0, Total Adds 2, KJAZ, KPLU. Heavy: WBEE, WMGI.

CHICO FREEMAN "Tangents" (Elektra) 7/7

Rotations: Heavy 2/2, Medium 0/0, Light 2/2. Extra Adds 3, Total Adds 7, WEAA, WNOP, WDET, WIAN, WKSU, KJAZ.

ROTATIONS: PRIESY OF, MEDIUM 3/1, EARS AGES 1, 1004-2012

ABBEY LINCOLN "Talking To The Sun" (Enja 7/2

ROTATIONS: Heavy 4/0, Medium 2/1, Light 1/1, Extra Adds 0, Total Adds 2, WGBH, KWMU. Heavy: WEAA, WBGO, WDET, KJAZ.

CLAUDIO RODITI W/KENIA "Red On Red" (Greene St./2001) 7/1

ROTATIONS: Heavy 2/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, KSAX. Heavy: KUHF, WJZZ. Medium: WMOT.

TONI TENNILLE "More Than You Know" (Mirage/Atco) 7/1
Rotations: Heavy 3/0, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 1, KKSN. Heavy: WUWU, WBEE, KKGO. Medium: KMHD.

THE MODERN LAZZ SHARFIT DASA TOSETHER ALAN Together Again... THE MODERN JAZZ QUARTET 1984 "Echoes" PABLO DIGITAL D2312-142

# **KEVIN EUBANKS (9)**

Sundance (GR SADAO WATANABE (9) Rendevous (Elektra) RAMSEY LEWIS & NANCY WILSON (8) The Two Of Us (Columbia) MODERN JAZZ QUARTET 1984 (8) Echos (Pablo) CHICO FREEMAN (7) Tangents (Elektra)

LES McCANN/HOUSTON PERSON (7)

Road Warriors (Greene St./2001)

**GENERATION BAND (16)** Of The Wild (TBA/Palo Alto)
DAVE GRUSIN (11) Night-Lines (GRP)
A TRIBUTE TO MONK (9) That's The Way | Feel Now (A&M) EAST COAST OFFERING (9) East Coast Offering (MCA)
HEATH BROTHERS (9) Brothers & Others (Antilles/Island) MILES DAVIS (8)

Decoy (Columbia) BOBBY McFERRIN (7) The Voice (Musician/Elektra)

DON THOMPSON QUARTET "A Beautiful Friendship" (Concord) 7/1
Rotations: Heavy 3/0, Medium 2/1, Light 2/0, Extre Adds 0, Total Adds 1, WGBH. Heavy: WNOP, KPLU, WHRO. Medium: KADX. Totalandas Teesy vol. monosit of 1, 2009 200. Extra adds 3, 1008 1005 1, WILDER, 1987Y, MINOT APLO, WILDER MANUELLE ADDRESS. TOTAL ADDRESS. T

WRIND:

BILL EVANS "More From The Vanguard" (Milestone/Fantasy) 7/0
Rotatons: Heavy 3/0, Medium 2/0, Light 2/0, Extre Adds 0, Total Adds 0, Heavy: WBF0. WKSU, KLCC. Medium: KJAZ, WUSF.
KAZU MATSUI PROJECT f/ROBBEN FORD "Standing On The Outside" (Lakeside) 7/0
Rotations: Heavy 3/0, Medium 3/0, Light 1/0, Extre Adds 0, Total Adds 0, Heavy: KTCJ, KJZZ, WMGI, Medium: WJZZ, WDMT.

\*\*STAN GETZ/ALBERT DAILEY "Poetry" (Elektra/Musician) 6/6 Rotations: Heavy Olo, Medium: WJZZ, WDM1, XHRM.

\*\*STAN GETZ/ALBERT DAILEY "Poetry" (Elektra/Musician) 6/6 Rotations: Heavy Olo, Medium: 2/2, Light 2/2, Extra Adds 2, Total Adds 8, WEAA, WBGO, WDET, WIAN, KJAZ, WHRO.

\*\*BOB SUMMERS QUINTET "Inside Out" (Discovery) 6/3 Rotations: Heavy 1/1, Medium: 2/1, Light 3/2, Extra Adds 0, Total Adds 3, WKSU, KLON, KPLU. Medium: WBEE.

\*\*PAULINO da COSTA "Sunrise" (Pablo) 6/2 Rotations: Heavy 1/1, Medium 0/0, Light 5/2, Extra Adds 0, Total Adds 2, KSAX, KWMU. Heavy; KERA.

\*\*SONNY STITT "The Last Stift Sessions Vol. 2" (Muse) 6/1 Rotations: Heavy 4/1, Medium 1/0, Light 1/0, Extra Adds 0, Total Adds 1, WNUR. Heavy; WKSU, WHRO, WUSF, Medium: WDET.

\*\*INMIT Medium 1/0, Light 1/1, Extra Adds 3, Total Adds 5, KMCR, KMHD, KJAZ, KPLU, KLCC.

\*\*PEPPER ADAMS "Pure Pepper" (Savoy) 5/3 Rotations: Heavy 1/1, Medium 1/1, Light 3/2, Extra Adds 0, Total Adds 3, W8EE, KLON, KKSN. Heavy: KADX

\*\*JOSHUA BREAKSTONE" Woonderful" (Sonora) 5/2

\*\*Rotations: Heavy 1/0, Medium 1/1, Light 3/2, Extra Adds 0, Total Adds 2, W8GO, WUSF, Heavy: WKSU, Medium: WMOT, KLON, Rotations: Heavy 1/1, Medium 2/0, Light 2/2, Extra Adds 0, Total Adds 2, W8GO, WUSF, Heavy: WKSU, Medium: WMOT, KLON, Rotations: Heavy 1/1, Octal Adds 2, Light 3/2, Light 2, Light 3/2, Light 2, Light 2, Light 2, Light 2, Light 2, Light 2, Light 3/2, Light 2, Ligh

Adds 2, WBGO, WUSF. Heavy: WKSU. Medium: WMOT, KLON 2/0, Light 2/2, Extra Adds 0, Total

Rotations: Meany 1/0, Medium 2/0, Light 2/2, Extra Adds U, 10tal Adds 2, WBLU, WUSF, FRENY, WASO, Medium, II. V GIANTS OF JAZZ "Glattats Of Jazz" (Concord) 5/2 Rotations: Meany 1/0, Medium 0/0, Light 4/2, Extra Adds 0, Total Adds 2, WBGO, KKSN, Heavy; KADX. CATHERINE/ESCOUDE/LOCKWOOD "Tho" (Gramevision) 5/1 Rotations: Heavy 1/0, Medium 1/0, Light 2/0, Extra Adds 1, Total Adds 1, KMCR. Heavy; KLCC. Medium: KWMU.

Rotations: Heavy 10, Medium 1/0, Light 2/0, Extra Adds 1, Total Adds 1, KMUn. Heavy: RECU. Regularing Medium: NTHMO.

DIZZY GILLESPIE "Reunion Big Band" (Verve) 5/1

Rotations: Heavy 2/0, Medium 1/0, Light 2/1, Extra Adds 0, Total Adds 1, KLON, Heavy: WBFO, KADX. Medium: WDET.

BOB RAVENSCROFT JAZZ TRIO "Thio '83" (Pro India) 5/1

Rotations: Heavy 1/0, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 1, KLON, Heavy: WBFO. Medium: WFAE.

KAZUMI WATANABE "Mobo 1" (Gramavision) 5/1

Rotations: Heavy 2/0, Medium 0/0, Light 3/1, Extra Adds 0, Total Adds 1, WNUR. Heavy: WEAA, KCRW.

# Regionalized Adds & Hots

KSAX/Daftee-Ft. Worth (') White Culton

WHINE CUMON

CARLA BLEY
PASSYONT

CON RANDI & QUEST

SLOW SEY

SLO

#### Printed Adds are first ten provided by station. Hots are printed in order given by reporter. \* symbol denotes commercial station. SOUTH

SPECIAL EPK REVIN SDBANKS Nottest: DOM SEBESKY NICHEL PETAUCO NIKE CAMPRE!

MIKE CAMPBELL DENNY SEITLIN JOHN HICKS

XERA/Dallas-Ft. Ed Budaneuro

EAST

LYNCIAN
LARTER & HALL
ERICO FREEMAN
HADAG WATAHARE
NETE & DAILBE
LEEKANER ZOMJIC
RAMEST LEWIS
"EST WART?!
JERT TACHOIR QUA

none Bottest: SEATE BROTHERS FRO LIPSIUS

WUWLINGER BORDER
METHY FROMER (\*)
RANSET LENIS
FOR ACCOUNTIL
RITH BETS
BOLL SARYE
ROWL SARYE
ROWL SARYE
RANGER FORMAD

REAR JAMAL LES HCCARN JAY MCERAPH JOSSUS PIANI JOSSUS PERAKETCH GIANTE OF JASE GOTY & DAIL COA ESTIN EUGANES HOCKER! HEATER DECTREE HEATER DECTREE HEATER DAMAL BOBBY WITEREAL TRIEUTE TO MOME

SADAC WATARABE RAMSEY LEWIS NILES DAVIS LES MCCAMM C'SST MEAT?! IVAN CONTI SITTYMAMK

BOTTEST EAST COAST OFFER: FOR GRAPT FOR G

GRTS & DAILEY C'EST WEAT?! HOTT-AT: JOHN RICKS WOODY HERMAN DENNY IRITLIN AL CORM CARTER & SALL

Paul Gerero EAGAG- MAYARAS EILLY MYTCHELL MEATS DADTHERS MAGGET ESTIS OBCAR PETENSON PAUL HEMO BACCETA JIM BHOCTE MOTERAL: SADAG MATARASE MYTRO GTEA ROHOMHA GEMERATION BARD DAVE GRUSEN

WLQQ/Orlando (\*)

MOS MCCOMPALL JOSEGA MARARSTONS JERRY TACHOIR QUA LSS MCCAMM Mottant: test: BY MCPER: MY STITT

BORRY HOPERALI HEATE ESCHER PRED 13P4108

TATION HANT F ROLLING F HERMAN THE TO NOW! COAST OFF!

KPLUTSOOMS
Charles Tomores
PUTTIN' ON THE
TOMORY TROESCO
SCHEMERS
IVAN CONTI
JINN'N CORTPY
TOWNER & WESS
BIG JOE TUNNERS
BIG JOE TUNNERS
BIG JOE TUNNERS
BIG JOE TUNNERS
BOE NECOMMIZELE
ELEMENTS

46 Reporting Stations 38 Current Reports

STEPS AMEAD

#### MIDWEST WDET/Delreit

WBEE/Chicago (\*) Bab Long HOOSEN JAZZ GRABY KOTHONIA KEVIS EUBAMES PZYPER ADAMS GOTERATION BAND LOGES ALEXANDRIA ART PEPPER LOG MANUS

WJZZ/Detroit (\*) John Hill John MHH
HEATH BROTHERS
EIGHT HAVENS
EAMAN ERHTATTA
SONST ROLLIMS
LES MCCARW
ORANGE LAKE DRIVE
HOTERST
PHAROAH SANDERS
CLAUDIO MODITI
CHURANERS

Chein Wegner
ALIVEI
STAN GETS
RAMET LAMIS TRIO
PETR PETRISON 6 T
EPPER CTRA
LABRET VOCADVICE
SILL PARCHANI
BILLS MOVIE
SILL PARCHANI
BILLY POSTER & BU
HOSTER & BOOTSER
HOSTER BOOTSER
BOOTS EREPAUS

WBSY/Columbus (\*) Zoot Strider

CARTES E SALL JERRY TACHOIR QUA TOMMY TEDESCO MODERN JAZI QUART PAT METHERY PRED LIPSIUS WINDOWN

WKSUWent

LINGS YOUNG
LINGS YOUNG
LOS & PEDER
POSTES & MESS
LISTOS PRESOUND
ARBOYLAS IRRARIES
DISTY GILLESPIS
ARC PEPPER
BOS SUBGERG
BILL KIRCHMER MO
SOTES
HOTES
HOTE

ECTION BAND C'SET WEAT?! TOR GRAFT SADAO TONTAMABE RANGEY LEWIS ROTEGEL KASU MATGUI PROJ DAVE GRUGIU

CRUSADERS
PATRICE RUS
SPYRO GYRA KWMU/St Louis

JAM WALLER
MOODY SRAM
LOUIS BELLSON
ASBRY LINCOLM
SPECIAL SON
HER SPECIAL SON
HER STANKS
REVIN SONAMES
REVIN SONAMES
REVIN SONAMES
PAUL HERO
PAUL HERO
PAUL HERO
TRIBUTE TO HOME
STERRY
TRIBUTE TO HOME
STERRY SONAMES
STERRY S PANAM
EITHYMANM
BORY METPEREIT
GEMERATION BAND

Eris Schoel
SOMMY SPITTY
ABSOLLAR IBRAHIX
LART POETS
THERLOHOUS MONIX
ART PEPPSA
BIC MATERILE
LAST FOETS

WEST

MODERN JAIL LOUIS RELLEO PRED LIPSIUS SIG MATBELLE COGNT BASIE HSPVA HOTECHT JAIL LOUIS RELLSO LOWIS ALEXAN ART PEPPER TOMNY FLAMAG

KLCC/Eugene Winhael Cánning ELEMENTS EDIBORIA STRVE EMAN JIMMY MCCRE POSTER & ME HOS MCCORNE BIG JOE TON SCOT SIMS ROTERS:

Rottest: HOBST NCTERRIS TRIBUTE TO HORK GENERATION SAND CATRELISE, ESCOOL TON GRAFT

BOB CHOSES PEPPER ADARS LARRY PLAHIVE COUNT BASIS ROLAND BARNA SILLIE BOLIDAY ROTEST: WALLER BOR MCCOMMELL

C'85T MBAT?1
ROB MCCOMMELL
JIMMY MCCEIPF
IVAN COMPI
IVAN COMPI
EATERINE, ESCOUD
ECTES!
BAYE GROUIN
SPIRO GYRA
GENERATION BAND
MOOOY HEMMAN
SAST COAST OFFERI

PAMSEY LEWIS
DIZEY GILLSEPIE
SADAO NEVANABE
JINNY MCGRIFY
BOTCHST: FARKE
TOM GRAFT
HILES DAVIS
HICHAEL REDGES
GEBERATION SAND

CRU FROM THE CONTROL OF THE CONTROL CRUSIN SPYRO CRAS MILES DAVIS EAST COAST OFF

JIMMY MCGRIPP DESMY SEITLER PUTTIN' ON THE

DEMNY HISTOIR
PUTTIN' ON THE :
ELEMENTS
SOMPY MOLLINS
TOWN MORE
STRUMTS OF PARAM
HAYWOOD BERRY
JIMOY MOCRIPP
ROB MCCOMMELL
PRISOTE TO MOME
SYEPS AMEAO

The following stations called in a frozen playlist this week:

WBFO/Buffalo WMGI/Gainesville KUHF/Houston KJCB/Lafavette KXPR/Sacramento KCRW/Santa Monica, CA

The following station falled to report a new playlist for two consecutive and was not used in this week's data:

WYLD/New Orleans



# NATIONAL AIRPLAY/50 August 10, 1984

-		200				-		
Three Weeks			gc Helk		Total Reports/Adds	Heavy	Medium	Light
7	5	3	0	DOLLY PARTON/Tennessee Homesick Blues (RCA)	152/1	116	25	11
9	7	5	ĕ	BARBARA MANDRELL/Only A Lonely Heart Knows (MCA)	152/0	117	30	5
8	8	6	Õ	GEORGE STRAIT/Let's Fall To Pieces Together (MCA)	150/2	115	24	11
3	1	2	4		142/0	106	28	8
6	3	1	5	NITTY GRITTY DIRT BAND/Long Hard Road (WB)	144/1	113	18	13
5	4	4	6	BELLAMY BROTHERS/Forget About Me (MCA/Curb)	147/0	113	24	10
16	13	9	Õ	JIM GLASER/You're Gettin' To Me Again (Noble Vision)	154/0	101	44	9
15	11	10	8	WAYLON JENNINGS/Never Could Toe The Mark (RCA)	150/0	89	49	12
14	12	11	Õ	CHARLEY PRIDE/The Power Of Love (RCA)	151/0	86	53	12
17	15	12	0	JOHN CONLEE/Way Back (MCA)	155/1	81	67	7
19	14	13	0	CRYSTAL GAYLE/Turning Away (WB)	154/0	77	72	5
18	16	14	Ð	KENNY ROGERS/Evening Star (RCA)	147/1	85	57	5
21	18	15	Œ	GLEN CAMPBELL/Faithless Love (Atlantic America)	155/1	60	82	13
24	19	16	Ŏ	MERLE HAGGARD/Let's Chase Each Other(Epic)	152/0	65	80	7
29	21	19	Ø	OAK RIDGE BOYS/Everyday (MCA)	157/1	53	97	7
22	20	17	Õ	RONNIE McDOWELL/I Got A Million Of 'Em (Epic)	149/2	57	87	5
32	22	20	Œ	BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA)	154/1	49	89	16
11	10	8	18	HANK WILLIAMS JR./Attitude Adjustment (WB/Curb)	142/0	91	33	18
10	9	7	19	DEBORAH ALLEN/I Hurt For You (RCA)	136/0	84	37	15
27	23	21	30	CHARLY McCLAIN & MICKEY GILLEY/The Right Stuff (Epic)	131/2	42	66	23
44	31	26	3	CONWAY TWITTY/I Don't Know A Thing About Love (WB)	155/6	30	93	32
38	30	28	2	LARRY GATLIN & THE GATLIN BROS/The Lady Takes The (Columbia)	151/1	22	100	29
33	26	25	3	REBA McENTIRE/He Broke Your Memory Last Night (MCA)	137/2	37	78	22
41	32	29	2	EDDY RAVEN/I Could Use Another You (RCA)	148/4	19	95	34
37	29	27	Œ	RICKY SKAGGS/Uncle Pen (Epic)	150/5	23	91	36
-	39	33	3	ALABAMA/If You're Gonna Play In Texas (RCA)	135/11	19	90	26
28	25	24	27	MARK GRAY/If All The Magic Is Gone (Columbia)	113/4	42	45	26
25	24	23	28	KENDALLS/My Baby's Gone (Mercury/PG)	111/2	40	52	19
39	33	31	<b>②</b>	LEON EVERETTE/Shot In The Dark (RCA)	131/0	15	82	34
2	2	18	30	RONNIE MILSAP/Still Losing You (RCA)	103/0	61	26	16
47	40	35	3	GARY MORRIS/Second Hand Heart (WB)	142/18	8	78	56
46	41	36	32	LIONEL RICHIE/Stuck On You (Motown)	105/4	11	62	32
48	45	37	Œ	VERN GOSDIN/What Would Your Memories Do (Compleat/PG)	125/15	6	63	56
42	36	34	34	SYLVIA/Love Over Old Times (RCA)	109/3	10	67	32
-	47	38	€	DAN SEALS/The Wild Side Of Me (Liberty)	120/15	4	55	61
-	49	39	33	KAREN BROOKS/Tonight I'm Here With Someone Else (WB)	99/7	2	52	45
40	34	32	37	GENE WATSON/Little By Little (MCA)	101/2	15	62	24
-	50	40	33	REX ALLEN JR./Dream On Texas Ladies (Moon Shine)	93/6	3	46	44
1	6	22	39	DON WILLIAMS/That's The Thing About Love (MCA)	88/0	34	29	25
-	***	43	40	JOHN SCHNEIDER/I've Been Around Enough To Know (MCA)	101/15	3	44	54
-	_	44	3	EMMYLOU HARRIS/Pledging My Love (WB)	108/32	2	31	75
-	-	45	2		90/17	1	30	59
0	EBU'		· 🕲	WILLIE NELSON/City Of New Orleans (Columbia)	106/60	5	33	68
-	-	46	=	RAZZY BAILEY/Knock On Wood (MCA)	89/13	0	39	50
_	_	47		MOE BANDY/Woman Your Love (Columbia)	86/13	1	32	53
D	EBU1		<b>@</b>	EXILE/Give Me One More Chance (Epic)	101/57	3	26	72
-	_	50	9	DAVID FRIZZELL/When We Get Back To The Farm (Viva)	83/11	1	40	42
4	17	30	48	JUDDS/Mama He's Crazy (RCA/Curb)	78/0	26	22	30
_	_	49		JOHNNY CASH/The Chicken In Black (Columbia)	61/5	3	33	25
	EBUI		3	ALABAMA/I'm Not That Way Anymore (RCA)	50/2	7	24	19
			-					

#### MOST ADDED .

WILLE NELSON (60)
City Of New Orleans (Columbia)
EXILE (57)
Give Me One More Chance (Epic)
JOHN ANDERSON (44)
She Sure Got Away With My Heart (WB)
LEE GREENWOOD (34)
Fool's Gold (MCA)
LOUISE MANDRELL (33)
Goodbye Heartache (RCA)
EMMYLOU HARRIS (32)
Pledging My Love (WB)
JUICE NEWTON (27)

Ride 'Em Cowboy (Capitol)
STATLERS (26)
One Takes The Blame (Mercury/PolyGram)
ED BRUCE (24)

Tell Them I've Gone Crazy (MCA)

BANDANA (24)

All I Wanna Do... (WB)

#### HOTTEST

NITTY GRITTY DIRT BAND (59)
Long Hard Road... (WB)
GEORGE STRAIT (56)
Let's Fall To Pieces Together (MCA)
BELLAMY BROTHERS (51)
Forget About Me (MCA/Curb)
DOLLY PARTON (51)
Tennessee Homesick Blues (RCA)
HANK WILLIAMS JR. (39)
Attitude Adjustment (WB/Curb)
MERLE HAGGARD (31)
Let's Chase Each Other...(Epic)
T.G. SHEPPARD (31)
Somewhere Down The Line (WB/Curb)

BARBARA MANDRELL (30)
Only A Lonely Heart Knows (MCA)
CRYSTAL GAYLE (25)
Turning Away (WB)
B. MANDRELL & L. GREENWOOD (24)
TO Me (MCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "nottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Nottest indicate the total number of Country reporters adding the song this week or noting that the song is among their live hottest.

# BREAKERS.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 8-6-84.

#### EMMYLOU HARRIS

Pledging My Love (WB)

On 69% of reporting stations. Rotations: Heavy 2, Medium 31, Light 75, Total Adds 32 including WCAO, WHN, WWVA, KEAN, WZZK, WTQR, WUBE, KOMA, WHBF, WIL, WTOD, KRST, KYGO, KMAK, KSOP, KCBQ. A Most Added Record. Moves 44-41 on the Country chart.

WILLIE NELSON

#### City Of New Orleans (Columbia)

On 68% of reporting stations. Rotations: Heavy 5, Medium 33, Light 68, Total Adds 60 including WXKW, WAJR, KIX106, KRRV, WCOS, WESC, KXAS, WMC, WLWI, KJJY, WWWW, WMIL, KVEG, KMPS, KCUB. A Most Added Record. Debuts at number 43 on the Country chart.

EXILE

Give Me One More Chance (Epic)

On 64% of reporting stations. Rotations: Heavy 3, Medium 26, Light 72. Total Adds 57 including WGNA, WPOR, WWVA, KASE, WCOS, WFNC, WAMZ, WSIX, WUSN, WGHK, WDGY, WOW, KUGN, KFRY, KSON, A Most Added Record. Debuts at number 46 on the Country chart.

JOHN SCHNEIDER

I've Been Around Enough To Know (MCA)

On 64% of reporting stations. Rotations: Heavy 3, Medium 44, Light 54, Total Adds 15, WCAO, WSNO, WKYG, WWYA, WILQ, KPLX, WFNC, KSSN, WAMZ, WUSN, WMIL, KRST, KKAL, KUZZ, KFRY, Moves 43-41 on the Country chart.

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#### NEW & ACTIVE

BILL MEDLEY "I've Always Got The Heart..." (RCA) 90/17
Rotations: Heavy 1, Medium 30, Light 59, Total Adds 17 including WVAM, WIXY, KASE, WZZK, WXBQ, WPAP, WTQR, KWMT, KECK, KXXY, WTHI, KGHL, KVEG, KFTN, KCCY, Moves 45-42 on the Country chart.

RECA. RAZT, WITH, KUPIL, KVES, RFIN, KCCY, Moves 45-42 on the Country chert.

RAZZY BAILEY "Knock On Wood" (MCA) 89/13

ROTSIONER 1989 0, Medium 39, Ught 50, Total Adds 13, WKKW, WWY, WWYA, KLVI, WOKK, KRMD, WIRK, KFGD, WCUZ, KIOY, KRST, KVOC, KVEG, KTOM. Medium: WFMS. Moves 48-44 on the Country chert.

KIOV, RRST, KVOC, KVEG, KLOM, MODBLAN, MTMS, MUDBLANDER, MEDIANDER, MOE BANDY "Woman Your Love" (Columbia) 86/13
Rotations: Heavy 1, Medium 32, Light 53, Total Adda 13, WPTR, WIXY, WWVA, KASE, KXYL, WESC, KLRA, WQYK, WONE KRST, KKAL, KVEG, KWJJ, Heavy; WLWI, Medium; KTS, Moves 47-45 on the Country chart.

KRS1, KKAL, KVES, KWJJ, H98Y; NYIN, MBGIUM: KI 13, MRV98 97-95 UI UP SOMIN' DAVID FRIZZELL "When We Get Back To The Farm" (Viva) 83/11 Rottoins: Heavy I, Medium 40, Light 42, Total Adds 11, WCAD, WIXY, KRRV, WTOR, KR Heavy: KKYX. Medium: KBMR, WDAF, WOW, KVOD. Moves 50-47 on the Country chart. KRST, KKCS, KEIN, KVEG, KFTN, KRAK.

Heavy, KKYZ. Medium: KBMR. WDA. RVDW. KVDD. Moves 50-47 on the Country chart.

JUICE NEWTON "Ride 'Em Cowboy" (Capitol) 77/27

Rotatons: Heavy O, Medium 15, Light 62, Total Adds 27 Including WBGW, WKYG, WNYR, WWVA, WEZL, WNOX, WOKK, WUSQ, WITL, WMIL, WDGY, WHBF, WWJO, KGHL, KSON.

WUSG, WITL WMIL, WDGY, WHBF, WWJO, KGHI., KSON.

JOHN ANDERSON "She Sure Got Away With My Heart" (WB) 75/44
Rotations: Heavy O, Medium 19, Light 56, Total Adda 44 including WRKZ. WPOR. WNYR, KRRV, KPLX, WTVY, KSSN, WAMZ, KXXY, WTHI, KPDI. KRST, KUZZ, KUGN, KWJJ, KSOP, KGA
BRENDA LEE "A Sweater Love" (MCA) 67/18
Rotations; Heavy O, Medium 20, Light 47, Total Adda 18 including WCAO, KEAN, KASE, WGTO, WWOD, KISS-FM, KWMT, WIRE,

W, KFDI, KUGN, KEIN, KWJJ, KM RAY CHARLES with B.J. THOMAS "Rock And Roll Shoes" (Columbia) 67/13
Rotations: Heavy O. Medium 20. Light 47, Total Adds 13, WCAO, WWVA, WZZK, WEZL, WSM, WTQR, WMNI, WAXX, WITL,
WHIEF, XJOT, KKCS, KWJJ. Medium: WSNO. WNDX.

WYNDE, NOTE, R.C.S., RWIJS, MODULTE, WYND, WYND, J. JOHNNY CASH "The Chicken in Black" (Columbia) 61/5 Rotations: Heavy 3, Medium 33, Ught 25, Total Adds 5, WTQR, WQHK, WDGY, KRAK, KCUB. Heavy: WPTR, KSO, KUGN. Medium: WYII, KMML, WTVY, WQYK, WMIL, KFDI, KLAC.

GAIL DAVIES "It's You Alone" (WB) 58/9
Rotations: Heery O, Medium 14, Light 44, Total Adds 9, WGNA, WVAM, WWVA, KASE, KWMT, WHBF, KRST, KMAK, KTOM.
Medium: KIKK, WCM, KEBC, KIT'S, KFRY, KSON. Modium: KIKK, WCXI, KEBU, KI 13, KERI , KOLTH, KOLTH,

LEE GREENWOOD "Fool's Gold" (MCA) 57/34

Rotations: Heavy 3, Medium 6, Light 46, Total Adds 34 including WXKW, WAJR, WSEN, KASE, KXYL, WTVY, WLWI, WSM,

WMNI, KIOV, KKCS, KUGN, KCKC, KCUR

ED BRUCE "Tell Them I've Gone Crazy" (MCA) 55/24
Rotations: Heavy 1, Medium 13, Light 41, Total Adds 24 including WRKZ, WYII, KEAN, WXBQ, WFNC, WPAP, WTQR, KSO, KWMT, KEBC, WHBF, KKCS, KYGG, KTOM, KSOP.

ALABAMA "'I'm Not That Way Anymore" (RCA) 50/2
Rotations: Heavy 7. Medium 24. Light 19, Total Adds 2, KISS-PM. KKCS. Heavy: WAMZ, WTQR. WDAF, KVOO, KNIX, KTOM.
KSAN. Medium: WCAO, CHOW, WNOX. WDIK, KITS, KUZ. Debuts at number 50 on the Country chart.

STATLERS "One Takes The Blame" (Mercury/PolyGram) 49/26
Rotstions: Heavy 0, Medium 11, Light 38, Total Adds 26 Including WYII, KRRV, KASE, WMC, WLWI, WCMS, WQYK, WTQR, WAXX, WXCL, WTOO, KUGN, KWJJ, KTOM, KSOP.

LOUISE MANDRELL "Goodbys Heartache" (RCA) 48/33
Rotations: Heavy O, Medium 5, Light 43, Total Adds 33 including WGNA, WVAM, WPOR, KXYL, WGTO, KISS-FM. WIRK

#### SIGNIFICANT ACTION

WRIGHT BROTHERS "So Close" (Mercury/PolyGram) 40/6
Rotsbons: Heavy O, Medium 7, Light 33, Tatal Adds 6, WVAM, KEAN, KHEY, WOKK, KKYX, KUGN, Medium: WBGW, WLWI,

BANDANA "All I Wenna Do..." (WB) 39/24
Rotations: Heavy 1, Medium 6, Light 32, Total Adds 24 Including WILQ, WTVY, KISS-FM, WLWI, KKYX, KRMO, WOW,

HILLARY KANTER "Good Night For Falling In Love" (RCA) 35/12
Rotations: Heavy O, Medium 1, Light 34, Total Adds 12 including WCAO, WYII, KRRV, WXBQ, KLRA, WOKK, WPAP, KUGN.

JOHNNY RODRIGUEZ "First Time Burned" (Columbia) 35/12 Rotations: Heavy 1, Medium 8, Light 28, Total Adda 12 including KMML. WEZL KHEY, WIRK, WTQR, KBMR, KSO, KKAL, KJOT.

RICK & JANIS CARNES "Long Lost Causes" (MCA) 35/3
Rotations: Heavy O, Medium 9, Light 28, Total Adds 3, KKYX, WTOD, KUZZ. Medium: WBGW, WNYR, WCXI, WCUZ, KTTS, KQIL.

LEON RUSSELL "Good Time Charlie's Got The Blues" (Paradise) 30/5
Rotations: Heavy 1, Medium 7, Light 22, Total Adds 5, WBGW, KRRV, WPAP, WTSO, KFRY, Heavy: KISS-FM. Medium: KHEY,

DAVID ALLAN COE "It's Great To Be Single Again" (Columbia) 26/16
Rotations: Heavy O, Medium O, Light 26, Total Adds 16 including WTVY, KIRA, WOKK, KKYX, KRMD, WTQR, KSO, WXCL.

LANE BRODY "Alibis" (EMI America) 23/11
Rotations: Heavy O, Medium 2, Light 21, Total Adds 11, WKYG, WX8Q, WTVY, KLRA, KISS-FM, KRMD, WTSQ, WMIL, KTTS,

TONY ARATA "Come On Home" (Noble Vision) 20/7
Rotations: Heavy O, Medium 2, Light 18, Total Adda 7, WVAM, WIXY, WXCL, KUGN, KQIL, KRSY, KTOM. Medium: WBGW, KIOV.

ROBIN LEE "Cold in July" (Evergreen) 19/3
Rotetions: Heavy 0, Medium 4, Light 15, Total Adds 3, WYAM, KMML, WPAP, Medium: WYII, KHEY, WITL, KSOP, Light: KISS

FM, W100, KUA. RONNY ROBBINS "Those You Lose" (Columbia) 19/0 Rotations: Heavy 3, Medium 3, Light 13, Total Adds 0, Heavy: WAMZ, WMC, KQIL, Medium: WYII, WTVY, KRWQ, Light: WXKW,

CRAIG DILLINGHAM "1984" (MCA/Curb) 19/0
Rotations: Heavy 2, Medium 5, Light 12, Total Adds O. Heavy: WYII, KRMD. Medium: WTVY, KHEY, WUSQ, KBMR, KIGO, Light:

LEE "You Could"ve Heard A Heart Break" (Full Moon/WB) 18/18
avy 1, Medium 3, Light 14, Total Adds 18 including WXKW, WSND, KASE, WNOX, WIRK, KSD, WCXI, WAXX,

WHITES "Pins And Needles" (MCA) 18/18
Rotations: Heavy O, Medium 2, Light 16, Total Adds 18 including WNGA, WSND, WTVY, KLRA, KRMD, WCXI, KEBC, KUZZ, KRSY, KSDN.

KAREN TAYLOR-GOOD "We Just Got To Dance" (Mesa) 18/8
Rotations: Heavy O. Medium 1, Light 17, Total Adds B, WGNA, WBGW, WYII, WOKK, KRMD, KRWQ, Q92, KSOP, Medium

MCGUFFEY LANE "The First Time" (Atlantic America) 12/7
Rotations: Heavy O, Medium 3. Light 9, Total Adds 7, WAJR. KRRV, WCMS, KBMR, KUGN, KRSY, KMPS, Medium: WKYG, KIDV.
TARI HENSLEY "Love isn't Love..." (Mercury/PolyGram) 12/5
Rotations: Heavy O, Medium 0, Light 12, Total Adds 5, WVAM, KRND, KEBC, KTTS, KFOI, Light; KSD, KFGO, KKAL, KRSY, KSOP,

KENNY DALE "Take It Slow" (Republic) 12/3

Rotations: Heavy O, Medium 1, Light 11, Total Adds 3, KSSN, WCMS, KRMD, Medium: KKYX, Light: WPTR, CHOW, KMML, KIKK

BUTCH BAKER "Burn Georgia Burn..." (Mercury/PolyGram) 12/2
Rotations: Heavy 0. Medium 1, Light 11, Total Adds 2, WVAM, KLLL, Medium: KIGO, Light: WSNO, WTVY, WFNC, KBMR, WAXX, GARY STEWART "I Got A Bad Attitude" (Red Ash) 12/1
Potentine: Heavy O. Medium 1, Light 11, Total Adds 1, KFDI, Medium: WITL.

GARN 3 TEVENT 1 10 Light 11, Total Adds 1, KFDI. Medium: WITL Light: WLWI, WCMS, KTTS, KVOO, KSOP.

JOHN WESLEY RYLES "She Took It Too Welf" (17th Avenue) 12/1

Rotations: Heavy 0, Medium 4, Light 8, Total Adds 1, KQIL. Medium: WSNO. KLRA, WPAP, KSOP. Light: WYII, WEZL, KHEY.

NOBEL: JOHN HARTFORD "Another Piece Of My Heart" (Flying Fish) 12/0
Rotations: Heavy O, Medium 3, Light 9, Total Adds 0. Medium: W8GW, KHEY, KFOI, Light: WSNO, WEZL, KKYX, KTTS, KWJJ.
KENNY ROGERS "Miklaummer Nights" (RCA) 12/0
Rotations: Heavy 5, Medium 5, Light 2, Total Adds 0. Heavy: WOKQ, WTVY, KKYX, KWMT, KSON, Medium: WPTR, WEZL,

WAMZ, WCMS, WCUZ.

J.D. SOUTHER "Go Ahead And Rain" (WB) 11/1

Rotations: Heavy 0, Medium 2, Light 9, Total Adds 1, KIOV. Medium: WXKW, WBGW, Light: WSNO, WDKQ, WKIX, KIK-FM,

KRIWLI. TOM JONES "All The Love is On The Radio" (Mercury/PolyGram) 10/7 Rotations: Heavy O, Medium 2, Light 8, Total Adds 7, WXKW, WVAM, WNOX, WPAP, WXCL, KRKT, KTOM. Mer

Rotations: Heavy 0, Medium 2, Ugnt 8, Iotal Adds 7, WARM, WYARM, WINDA, WIAR, WARD, ARKI, KIUM, MEDIUM, WIDIN, MEMPHIS "We've Got TO Start Meeting Like This" (MPI) 10/1 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 1, Q92, Medium; KLRA, Light; KEAN, WFNC, WLWI, KFGO, WHSF, WTOD,

LANG SCOTT "It's Been One Of Those Days" (MCA) 10/0
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 0, Medium: WEZL. Light: CH

am: WEZL. Light: CHOW, WYII, WLWI, KKYX, WOW, WHRF. KVOO.

KRWO., 092. BOBBY JENKINS "Louisiana Heatwave" (Zone 7) 8/3 Rotations: Heavy O, Medium 1, Light 7, Total Adde 3, WYII, KYXX, WTOO, Medium: KLRA. Light: KMML, WOKK, KKYX, KTTS. Rotations: Heavy 0, Medium 1, Light 1, Total Adds 0, Medium: WSNO, CHOW, WMC, WWJO, Light: WCAO, WOKQ, WMZQ, Rotations: Heavy 0, Medium 4, Light 4, Total Adds 0, Medium: WSNO, CHOW, WMC, WWJO, Light: WCAO, WOKQ, WMZQ,

#### COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

HANK WILLIAMS JR./All My Rowdy... (WB/Curb) Major Moves GEORGE JONES/Learning To Do Without Me (Epic) JOHN ANDERSON/Red Georgia Clay (WB) NITTY GRITTY DIRT BAND/Cadillac Ranch (WB) CONWAY TWITTY/Bad Boy (WB) JOHN ANDERSON/Eye Of A Hurricane (WB) NITTY GRITTY DIRT BAND/High Horse (WB) **DAVID FRIZZELL/Country Music Love Affair (Viva)** WAYLON JENNINGS/Settin' Me Up (RCA) VINCE GILL/Turn Me Loose (RCA) HANK WILLIAMS JR./Country Relaxin' (WB/Curb)

GARY MORRIS/Baby Bye Bye (WB) REBA McENTIRE/Poison Sugar (MCA) KAREN BROOKS/A Simple I Love You (WB) JUICE NEWTON/Restless Heart (RCA)

**GARY MORRIS/Faded Blue (WB)** 

You've Still Got ... Eye Of A Hurricane Plain Dirt Fashion By Heart Eye Of A Hurricane Plain Dirt Fashion Solo Never Could Toe... Turn Me Loose Faded Blue Major Moves Just A Little Love Hearts On Fire Restless Heart Faded Blue





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The following station has failed to report for the last two weeks and has not been used in this week's data:

WHOO/Orlando

# Regional Adds & Hots

-											=	_			
- M	IOST ADDED	EAST	HO	TEST MOST ADD	eo Mil	DWEST	HOTTEST	MOST ADDED	SOUTH	н	OTTEST	MOST ADDI	e W	EST	HOTTEST
	Ville Nelson (Col.		ny Brothers (MCA/C				Dirt Bend (WB)	Wille Nelson (Col.		George Streit	(MCA)	John An	derson (WB)	Mitty Gritty	Dirt Bend (WB)
	Villie Nelson (Col. :mmylou Harris (V		Dolly Parton (F	CA) Willie Nel	eon (Columbia)	<b>Bellamy Brothe</b>	ors (MCA/Curb)	John Anderson (M	/B) Hen	k Williame Jr. (Wi	I/Curb)	Willie No Extle (Ex	deon (Columbia)	Geor	rge Streit (MCA) By Parton (RCA)
E	xile (Epic)		Berbera Mendrell (N	ICA) Louise M	andreil (RCA)	Doll	ly Parton (RCA)	Exile (Epic)	Uella	my Brothers (MC/	(/Curb)	Extre (rcp	ec)	-	Ty Fall ton (more)
_												$\overline{}$	MEGT		
- 1	EAST	WSNO	WWYR Rechester, NY	MIDWEST	WKKO-AMPM	KECK Lincoln, NB	KIOV-PRI Sloux Falls, SD	SOUTH	WCOS-FIR	KLRA Little Resk, AR	NYXX Odoson, TX	- 1	WEST	KMAK Freens, CA	KRBY Repuell, ISM
- 1	WQNA-FM	Berre, VT	HOLDS & CHESSES	WILL	Duluth, 100	Lincoln, NB		1	Columbia, SC		OARY MODEL		KRKT Albany, OR	CALL DAVIS	
	Albeny, NY	JOHNSY LAN LYNN ANDERSON RAY PRICE	SECURE MENTOR	Akron, OH	DAM SHALF	DAN SEVER	PARTY MAXLEY J.D. SOUTHER SD DESCR	KEAN-AMFN	SKITTE METROR	JOSE ANDROMON THE THE SEATED ALLIANS COST	ALAMANA DAN MIALS MAYED ALLAN MOMENT JUNES	- 1	ALADAM, ON	DVALD STTTNE COS TWO GOMESHACOS BROANTCA ADVANCES	HICHMEL HOWMENT DRYTO WILLS WAS THE HOSOFFEY LAME TORY LAMB SUCLOSE !
- 1	REDA MCHITIPE GARY HORRIS EARSH TAYLOR-GOOD	PAY PRICE JOSE SCHOOLDER WEITES DAVIS WILLS SECTION 1		none Nottest :	DOLLY PARTON DOLLARY SHOTHERN	SILE MIDIES	LOS CREDIMOCO	Abliene, TX	BAPAL MEMOTS	ANCE MARKET	SOUT JEEL	C08	JOHNS LAN	LYMS ASSESSEDS	HOSTOPPRY LAME
- 1	EARSH TAYLOR-GOOD BAY PERSTREPEN	DAVIS WILLS	Bottost: Jose CoulsE Knery Postes Wattow Jimethos	mmo	WETTY GRETTY DEST	Socient:	STRITLENS	WELLER MILEON	Nettost:	MATE MANOY MATE MANOY MILLARY MARYER MATERIAL	Bottoot:	The same	70H JOHES	Bettedt:	
- 1	LOTTER HANDSOLL	DOT CAMP SOMETIME		KOMP	GROUNG SAWTA	STYTY ORITY DON'T	CHARLET PRIDE	LEE CHEMINOCO	ENTLE SYLVIA VERN COMPIN BOTLOSS STRAIT BARBARA MARDONIL	METTY ONLYS DEN	MATLOW JUNE	100 JD.	HOTTOST   DEST	SAME WILLIAMS JR.	DESCRIPT ALLES WATER JEST TO SERVICE
	SAIL OAVISS	OLDS CHARGETT	ONE WILLIAMS	Stomorch, ND	KRIK E. Grand Forks, MN	JIN GLASER BELLANT MOTHERS	GLED CHAPPELL	EXILE	CHARLEY PRIDE SOLLY PRIVING	PLANT HOUSE TLANTS HOUSE	HEADY GRAY	uso I	BUMBANA MINIDARET	SAME WILLIAMS JR.	CHRIST PRIDE
- 1	BILL MICERSON	JIN GLASES SITTY SELTTY DOST	WIXY Springfield, MA	HODGEALA TONG TON THE WHOLGOTT FOR THE WHOLGOTT ALTY I SHIT WAS	1000	WTSO	ORK REDGE SOVS	MICORY SOCYMBIS LEE GEMENOOD ED SECTE STAR JOHN ANDERSON MICHIGANICA MICHIGA MICHIGANICA M		COMPA AMIABA	WPAP-FM	- 1	DOLLY PAPERS		KRAK
- 1	Mottost: BOLLY PARTON	WYRK	DEVIO PRIMERL	HODGETET LAME JOSEPH LEE	MODE STATES OF STATES	Medicon, WI	KTTS-AMFM	Hottost :	WGTO Cypross Gardons, FI	WANZ-FM Louisville, KY	Pennema City	, PL	KRST-FM	KRWQ-FM Gold HIII, OR	Secremente, CA
- 1	T.G. SHEPPARD CHYPTAL SAYLE	Bullala, NY	SAMEY BAILBY	EXTLE Sections:	MARK WILLIAMS JR. DELLANY MOTHERS	STREETS NOTICE STREETS  STREETS NOTICE SOURCE  LACO STREETS  STREETS NOTICES  STREETS  STRETS  STREETS  STREETS  STREETS  STREETS  STREETS  STREETS  STREETS	Springiteld, MO	ALADAMA	JOSE ANDERSON	GART HORALS	BILL MEDLET	-	Albuquerque, Mil	CHAIR ALITE CHAIR ALITE	SIGNY SEASON SIGNY SEASON SERVED FRESHELL
- 1	PYMAL CHAPTIA	Nottoot:	JUSCE MENTON	SELLANY SECTIONS JR.	DOLLY PARSON	MARTIE MATERIA	JUSCE SERVICE	PART WILLIAMS JD. JOHN SCHOOLSONS	JOSE ANDERSON SERVICE LAN LAN CHIEFMOOD LOUIS HANDMALL	HICHMEL HOWEST	STIL MOUND	OM .	NOT BARRY	LYM MEDITION	SARY HOMELS
	WPTR Albony, NY	mene .	TOWY ARMYA	MENTAL BROTAIN		LAFE MICOT	STRICESS JUZICE SERVICES LAW CRESSHOOD LOWISE TOMORROW DAMEDIAN DAMEDIAN	PUBLIC CHAPTER	102 100	JOHN SCHMIZTORN JOHN SCHMIZTORN JOHN MITCHINGON DOLLY PARTON FAMOU BROOK! BROOK! ROUNTING MARRA ANNAMA ONE JUSTINE BOTTO	PORTH THE TORREST THE	1 deploy	YOM SCHREEDING PROME SECRES OVER DEALING NOS BURDA	MELTON EMBELSO & WELLIAM	GAST HOMELS LIGHEL RECRES ENCLOSES ENCL
	NOE SAMOT	WOKQ Deverifortements, MH	Settest:	RICEY SUGGE	WAXX Eau Claire, WI	STATLENS	BAIDNIA	KRRV Alexandria, LA	METAL METALON METAL METALON METAL METALON METAL METALON METALO	DOLLY PARTON FARMY BROOKS			PRODUCT DARRY	JOSEPY LEE Doctoot:	DOW WILLIAMS SOMETH MILERA
- 1	Bottost: RMW WILLIAMS JD.	MATPIE METROM	DOLLY PARTOR	WUSN Chleege, IL		SOCTORY INCOME	TARE BROOT Better: MITTER GROOT	A.C. CHINDSON	ONE STOR SOAR	HOLEY ROSSERS	VILLE MES		DAVID PRIMERL	SELLANT SHOTHERS SITTY SELTTY SERT	T.O. SERPOARD
- 1	Sottost: SAME WILLIAMS JD. MERIE SPASSARD SILL MEDIET LAMBY SAME DE	DATE MODERNO	DESCRIPT MARCHELL	DECENT STANDS	PYLOTERN WILL'S WELSON NAY CHARLES SO SOUCE SAMPANA	SOLLY PARSON SITTY ORITY PERT	MINTY ORITHY DON'T	TOUTH MINDOWNA.	MANNA	COMMAY THITTY	STRILLING DAVID ALLAN	COR	Mortosk: Mant Williams Jk.	COLLY PARTON NAME WILLIAMS JR. COCCOR STRAIT	KTOM
- 1	HART ONLDS	BANDANA BANDANA	WEEK-AMFM	COMMINA JAILAN EDDA SVAIDA	SO SECCE	OME REDGE HOVE	RECEIV STATES	HEADY DEEDS	KPLX-FM Dollno/FL Worth, TX	CAN REDGE BOYS	SOUR ASDERS		GHORDE STRAIT		Solines, CA
	wxxw	BANDOMAA BOOL OOK : CHARLEY PRIDE WATELOW JUNETHOS JOHN COMEAN COMMING GAYLS LIDON SVENDTYR LIDON SVENDTYR	Syraouse, NY LEE CHESTISSON	ARMS CORD IN DK 17%	JOSEPT LEE SHILLS Rottoot :	WMM,	CHESTAL SAPLE	ROCKY CHARE ROCKYPHY LAFE		KLLL	Mettest:		HELLANY MOTHERS HERLS MASSAGE	KQIL Grand Junction, CO	GALL DAVING
- 1	Allentown, PA	JOHN COMLINE	CART HOMES #	JOHN SCHIPSTONS	HART WELLTISM JR.	Milwoutee, WI	www.o	SO SHOCK	JOSE AFORMOS JOSE ACMPEZOS VENE GOSEJO	Lubbook, TX	DOLLY PARTO		ICHCF	WILL THE	POLICE HOMOSET
- 1	ALIVIE ANIMARODO	THOM SABSELLE	Mattest:	NAME WILLIAMS JR. ROMNIE MILMAP	STALA SULLAL DINA	JOSE SCHOLETOES	St. Cloud, MM	DANDARA 2000 MIDERAGO	SPETANT :	DOMESTALE	BARE STITLY	a	Anaholm, CA none test est :	TOTAL PROPERTY.	TOR JOHNS SAULT BRILDY
- 1	RASSY SATLEY YOR JOHNS	WRICZ-P18	Hottoot: HITTY GRITTY DIRY T.G. SHERVARD BELLANT MOTHEM	JUDGE PARTON	SIMPY NODES SAMPY & STRAPLEY	WELL IN THE SON	DAM SEALS	DANIOSIA JOHN ANDERSON HILLARY RAPTER LIM CHIMMANCOD LIDON RODRIELL STATIONS DATO PRINKLL MATERIAL MATERIAL MELLARY MOUTHERS	T.O. DEDITAGE	WILLIE WELSON	JOHN SCHOOL	pen	more out :	WEI THE FARMS SHOOKS JOHNST LIME TOWN JAMES PALE LOUISE MANDOWNLL JUSTE PROCESS SHOULDER HANDOWNLL SHOULDER HANDOWNLL SHOULD HAN	JOHNY RODEZOWES
- 1	JOHNSY LINE JOHN CONLINE	Horohoy, PA	OWN NIMES BOAR		KF90	LAME SHOOT SOURCE STRAIT SARARA MANDRELL T.G. SHESPARD HOMER HILMAP	SELLA SUSCI	CHOR IDSSELL	CHARLET PRIDE HERLE ENGRADO	SPICE MEFFOR	Releigh/Durt	em, NC	KYAK	JAMES PRICES	SCILLARY SAFTER
- 1	Shrtost:	SO BRICE JOHN MORNICH	KIX100	WUBE-FM Cinelensel, OH	Forge, ND	DANGE STRAIT	MAINTE ANTHONIST TOMAS PROGRAMON	DAVID PRINKL	WKLO	Rettest:	noos Bettest,	- 1	Ancheroge, AK	METTY GRETTY DEST	Bottoot :
- 1	CTOMB ESCREE	Bottost:	Washington, DC	DOT 00 MA	WELLIE MELSON STATLESS	T.G. DESPONSE HOMET HILDAY JUDGE		MELLANY DECTREME NAME WILLIAMS JR. NAMEARA NAMESHELL	Danville, KY	CHISTRL GATLE PERLE RAGIAND	mottoot;		Bottool :	MOMENT SOMETIME	BELLANY MOTHERS
- 1	COMMAN TWITTY ALAMANA	NAME WILLIAMS JR. ORDROS STRAIT	VERN SCHOOL	STATA MARKE	PARTY BALLAY	30000	BOSE-OC. I DOELY PARTON BELLANY MODURNS T.G. MICHPARD BARMADA HOMINIELL CHISTRAL GAYLE	JOSE CONLIN	mono Solvost r	TODAY ROSEM	WIRNE		KKAL Arreyo Grando, CA	ALIVIS ABVOOR	DELLANY WOTHERS MARK WELLING JR. ALADAMA ALADAMA
	WVAM	CHESTAL GAYLS	MENTER MOTOR	Sottost: CHMTNL GAYLE	Bottost: BOSHIE HILERP HITTY GRITTY DERT T.G. SHEEPPAND CHOOSE STWART SHELAMN MODIFIES	WSCS Milwaukee, WI	T.O. SHEEPARD	BOARLS & HCDOMBET	0000	WWOD Lymphburg, VA	Mohmond, V		DOM: SEALA	KEIN	KROP-FM
- 1	Alteone, PA	WAJR	NOMES IN TAXABLE	DOLLY PARTON	SITTY GRITTY DERT T.G. SEEDPAND	HOCKADI & SELLEY		KRIMIL Amerillo, TX	WTVY Dother, AL		THE CHRONICO	00	JOSEPT LITE JOSEPT SCHOOLSCHIKE	Great Folia, MT	KSOP-FM Selt Lake City, UT
	EVENTIVE ATTITUM STATE ATTITUM FOLISE MYMORRET FOLISE MYMORRET BITT MEDITA SHORTOL MYMETE STATEMEN	Morganitown, WV	GEORGE STWAIT BARBARA MANDRELL	DOM ALITY SHEE	DELLANT MOTHERS	DOM: SEALS	WIL-AMPM St. Louis, MO	ROBERY LANS		PROFILEDS	Bott est :		SHOULD SPREED BY	NAMES OF THE PARTY OF THE PARTY.	NO BURCE MARIE
	BILL HEBLEY			WGAR-FM	WKMF	Betteet i		SHEETEN LISE SHEETEN SARRES	DANDAMA. JOSE ANDERSON LAS QUESTION	MILE.	NATIONAL MANAGEMENT OF COMPANY OF	A DEMA	NCB MARRY Buttoot:	SO SHICK BY THE	FORTINE HANDSHILL.
	DAVID WILLS	LUE CHIMINOCO HOUSPRY LANE SUCLOSI : FOREIGN STAMP T.C. SHEEFAND HISTORY SHOTHERS	WMZQ Washington, D.C.	Cleveland, OH	Flint, MI	JIR GLASSE GROSSE STRAIT	DODGE CONTRACT OF THE PERSON CONTRACT C	NICEMEL MORPHEY	DUALE WITTER COS. PORTUS METROS. MITTER METROS.	WILLIE SELECT Settost: 7.0. SEEPAND	GROOMS STON	19	NITHER SENTER DONE	Betteet :	DEALD WITHIN COS SANATINO EX ITM
	MANUARO & WILLIAM JOHNNY LEE	ROWLE HITMAP	Washington, D.C. none Bottoot; none	mome Burtledt:	ALADAMA COMMAY TWITTY MOTTOR:	NEWLY ROSSIS	BOTT OUT :	Betteet:	DEALS WITTE COM	T.G. SESSYAND BANKARA RANDOSKA SELLANY BROTHERS	KKYX		MATLOW JUNETINGS	DATES HATCHELL WATER JUNETIES CHESTAL GAYLS HERLE MAGNAD	NUMBER OF THE PROPERTY OF T
- 1	BAY PRICE	STATE OF THE PARTY NAMED		10000	T.S. SEEPAND	WOGY	THE STREET BOX	ORDERED & COMMENT DESCRIPTION OF THE PROPERTY	DATE ONCOT .	LABOUT GREELING	Son Antonio	. TX	JOHN COMLINE	CHISTAL GAYLE	KMON 201208-0000
- 1	RAT PRICE SOMY MADDOCK TON JOSES	BOTTA MUSICAL	CHOW Welland, ONT	Columbus, DH	JIN GLASER GAME WILLIAMS JR.	Minneepelle, 1891	DOLLY PARTON MELLANY INCTORNA	MANUFACE & CREENING	MANNE WELLIAMS JO.	COMMA TWITTE	DAVED MAAN	COR	KUZZ Beharafield, CA	KAEB	Sections :
- 1	GAIL DAVIES MOTOR BACKS	WHM New York, NY	mend listtedt r	LIE COMESSIONO LOTTE HANDOMLL	PERSON PROCESS	JOHNSY CAME VERNE GOSP IN JUTICE MEMPION RELLA SPET-ORE I CHRISTAL GATLE GAR TEJORE MOVE ALABAMA	NAME OFFICE AND		SCHOOLS AMELANA.	WMC-AM Memphis, TN	JUST AND SHOP SHOP	08	JOSEF IMPERATOR	Los Vogos, NV	FEMORALLA
- 1	VOLUMY BROTHERS TARE MERCLEY	SART HORES	*****	ECOTARS HAMIDMELL SANDON'S RAY CRANCING	KWMT Fort Dedge, IA	SELLE SOUR HENDON	K102 St. Paul, MM	Auotto, TX	HOROGELL & GREEN		MARON DIROR		SOCK 6 JUST N CAME	COMMAN THITTY	MENA MEMPETARS DOLLY PARTOR NICKY SKARNE
- 1	TONY ARRES	SHOULDS HANDIS	WWVA Wheeling, WV	Betteet :		CHIPPING GATES	SETTLE .	JOSEPH LIE	KHEY EI Poss, TX	VILLER WILLOW STATUTED	LOUTSE MAND PISSES OF S RICK & JUST	mar.	JOHN SCHIFFEDER	distry months	KCKC BUSINE
- 1	DOUTA SANAGRA MACFORE L MOREA PRE	Sottost:	COMMA MATALA	EMMONTS	SKILM CAIL SAVISS SOURS LES STIL MODERY	OAK RIDGE MOTO ALABAMA MERLE MAGGARD	BONDIE HCDONELL	WILE SAVING	JOHNT MORSHUM	PRIVILEM BOTT OUT : GROUND STRAIT OAR RIDGE BOTS EMBY ROSEM RESS. HOMENTINE	RECE & Just	II CARD	Dottost: T.G. SEEFFARD	MOS SANDY MOS SANDY MOSTLO SANDERS	Son Bernerdine, CA
- 1	SELLANY SECTIONS SARSARA RESTREEL	CHARL PROBES CORES	ALABAMA GARY HERRIS	T.O. SESSYAND RESA HASSYTING WATLOW JOINTHON	BD SHOCK	MERCE MAGNETED	DOM BEALS SULLANT SHOTHERS	HOS BANDY	JOSE ANDERSON	ESSET SOURCE	Mottock : ICTTY GRITT GROUND STAR JUNE COMLES PRINT MOSEFFE FRINTE STARTS	7 0297	RETTY ORITY DERY ORME WATSON CHINY NORMA	MONATOR SPENIS	DOM: SEAL.4
- 1	JIN GLASER ROCLARY & GULLEY	JUDGE CONTROL	COM SENTS FIGHE RICHER		JOHN SHORMON		DOLLY PARTON	STIL HEBLEY	MATTER REFERENCES	SOLLY PARTON	JOHN CONLER	I		STATE AND THE	Bettest:
- 1		WOLL-PM	COMMAY TWITTY ALAMANA GANY HUPELS LIGHER ECCHE CAM GRALA HAY CHARLES GAT CHARLES EXILA EXI	WLLR Jevenpert, M	JOHN APPENDEN Settort: MITTY OCCUPY DEPT T.G. DESSORIE	KCJB Minet, ND	SELLARY SHOTHERS STAYY GRITTY DERY DOLLT PREFOR GLES CHARGEL CAR SIDGE SOYS	HOTTOGE : GENERAL A GENERA	NO BROCE LOGISE TRANSMILL ROUTE HILERP	WOKK Moridian, MS	PRINCE MADOL	=	KGHL Billings, MT	JUNE MENTON	DAM MEALS LES CHIMPOND DATAGET T.C. CHIMPOND HELLE CHIMPOND CHIPPAL CHITALE CHIPPAL CHITALE
- 1	WCAQ Baltimore, MD	Newton, MJ	MENTAL SELECTION OF THE	MARANA	CHESTAL GAYLE	4000	WTH-FM	HERLE SHOULD	ROUSE HILES	MANUAL DE	KRMD-AMFI Shrovopert	. 1	JUSCE MENTON	NO RESIDENCE	CHEST STREET
- 1	MARION LAR	mene Spiteot :		HAMP GRAY	PRINCE MAGRAGO	Sottest :	Torre Hauta, IN	ALABAMA T.O. MERPAND		PARTY BATLEY JOHN MERCHANN	THUS SHOOT	~	ACTUR METEON	Settest: SITTY GRETTY DEST	
- 1	MANAGE AND	mone	HOS SPRING SPRING SPITSA	COMP DEATS	WOHK Fl. Wayne, BI	KXXY	SELLE JOSE AMDERSON MINTLEY WARKING	WYNK	T.G. SEEPAJO SAFFY & STAJELLY NEETES	JUNCS HERFOR ELLLARY CONTROL	JUICE MINTO		BELL HEIDERY	TLAFFR BESSES	KSON-FM Son Diego, CA
- 1		WKYG Perkereburg, WV	JUSCE MENTER JUSCE MENTER	BELLANY SHOTEMS	MATTER ANTHON	Oblehome City, OK		Boton Rouge, LA	WFNC	STATEMENT SACTORING	MINTER MINTER		JOHN AMDERSON EXILS BILL NUMBER BILL OWNER GROUND SYNAIT MARK SYNAIT MARK SYNAIT DEBORAN MLESS DEBORAN MLESS	SOLLY PARTON T.G. GHESPAID	100 100
- 1	DAN SEALS JOHN SCHITTINGS BAY CHARLES	NACAL MENDE	NAME OF STREET OF STREET OF STREET STREET, STR	DOLLY PARKON LIGHTL RICHLE GROUND STIMATY	EXTLE ESCORE	COMMENT TO THE COMMENT OF THE COMMENT TO THE COMMEN	SATURAL HOSDANILL	Betteet :	Fayetteville, NC	SYMME SFATOR-6000	TARE MINULE EARLY TAYLOR		SHEE WILLIAMS JO.	ELAC.	SELECT MEMORY
- 1	STILARY EMPTER	ARRIN GORD DE	MAYLON JENNINOS	ORDING MUNICIPALITY	Action accessing "	PER CHIRDWOOD	CHARANT STATES	KLW	NO SOUCE	DEALD SPEETS MONITO SPEETS MONITO SPEETS	HARON DESCRI	MILL.	CHPSTSA NATOR	Lan Angelos, CA	HOMELS MITTERS
- 1	JUDGO PETER GREAT DENT	SAMES BROOKS JOSE SCHOOLSTEIN	MANN WILLIAMS JR. CRESTAL GATLE	WONE Device, OH	Mottoot: WATEOU JUNESHOE	HOL HODGE IL	DOLLY PARTYON	Booumont, TX	STAL MEDIAN	DRVID MAAN COR	LEE GREENWOOD	. 1	KOEMIKJOT Boles, ID	HANGE GRAD	COMMENT AND LAL
- 1	7.6. SHEPPARD	JUSCE MENTON LANTE BROOT	HIGHY SHADA	LEE COMMISSION	CHARLET PRIDE	MARKE MAGNAM	wrop	GREE VALPOON GARY HORBLE	Jose American Dettect:	COMMAN TWITTY	STRITLENS DAVID ALLAN	m	NO MEGGS	MONEY E HODOWELL OAK NIDDE NOTE	GEORGE STRAIT SELLANT SROTTES GEORGE STRAIT
- 1	DATES AND SELECT	Nottoot: DOELT PARTON	WYIII Williamaport, MD	SYLVY & HOS BARRY	JUDGS DARDARA HAMDONIA	COMMEN ANIALA BOSTA MENAGR	Toloda, OH	SMILL BALLEY	Joint Scients paint STLE MEDIATY JOHN AMMERICAN BATLOOK : SMILLAND SHOTMERS JTH GRANES EMBERS CHEWENL CAPIE SECRY MEAGES SECRY MEAGES	SHELDS INVESTIGE COMMAN TWITTY CHESTAL GATLE HERLE SAGRAND WAYLOW JUNGSINGS	HECHNAL HORSE WALL TOU	HERE	PAY CHARLES JOSE ASSESSOR	ALABAMA Settost:	KCBQ
- 1.	WPOC-FM Beltimers, MD	BARBARA HAMDRELL LEGIEL RECKET	MATTER MITTON	AITTIS METRON	WCUZ-AMPM	Name of Column 1 (St.)	ASTITUTE WINTHON	BARBARA HAMONELL JIH GLANES	CHEWNAL GAYLE				STRICT SOURCESSES	NAME WILLIAMS JR.	Son Diego, CA
	man and	OME REDGE HOVE	SO SENICE	Metters; METTY ONLTY DERY	Grand Repids, MI	KEBC-FM	VALLET E MINI-DON LOUISIES EN STATUS EN STATUS EN STATUS CAMPE DOORY JEST LE ENCOUNTE CAMPE DOORY JEST LE ENCOUNTE	CHINTEL SAYLE ROBERT B REDORMAL		KISS-PM Mlomi, FL	MANUE STREET STR	49 JH. A	SUCTION I	JUNE COVERS	MAINTE ANNUES ALITES ANNUES
- 1	GUCCAGE STRAIT DARBARA MANDEEL BANK WILLIAMS JR. HOMODELL & CHESTOR COL RIDGE SOTS	WEEP	NAMES OF STREET STREET, STREET	JOSEPH HILERP	WILLIE WILLOW	Ottohome City, OK	LANT BROOT	JOHN CONLAST	WESC-AMFM Greenville, SC	LAST SERVICES	NUMBER OF STREET		TIMES SERVED	TWO GREENWOOD	
- 1	BARBARA HAMPERLE BARK WILLIAMS JR.	Pittoburgh, PA	LEE GREENICOS STATLERE SANTE TATLOS-CODO SOMOT JUNELDIS SHOTOME WILLIE DA DELLANT SHOTHWAS DELLANT SHOTHWAS DALLANT SHOTHWAS	COMMAN PASTAL	GUES CRESSET MILLA CHILLAN DUSA NOTICE !	TARE CONSTRUCTOR	RECE & JANES CARR	WZZK-PIII		DANIE SHOOT DANIES LINE	WQYK-FM	- 1	OME STREE BOTS	KNEW Ookland/6.F., CA	SETTY SECTIT OF SLAW CHARGES
- 1	OAK RIDGE SOTS	SON MYGH	SOUNT JUNE 1945	1	OME REDGE BOYS	SO SOUCE	Bott oot :	Stroinghon, AL WILLIE WELDON	MATERIAL MATERIAL	DANIONAL LOUISE MANDRELL	Tempe/8t. Po	do, PL	KVOC Casper, WY	READAMA COMP HORRER	PLOMET STORES
- 1	WBGW-PM	THE OFFICE AND SARBARA MANDRELL	SMCANNER ATTERN OF	Das Motnes, IA	CHIPTRAL GAYLE JR.	JOHNST LIN Max the	ROBBELE HAMBARD	FRAY CHILDREN	MANUFACEA SEILE Section: NAME ORAY MANUE WILLIAMS JR. ROMETS WEXCHIEL	ALABANA Bettest :	STRIPLENS SIZE BASEV EARRE SHOOKS	- 1		Bothest :	KSAN Son Francisco, C
- 1	Banger, ME	BELLANY SHOTHERS STEEL VET THE STEEL	SOLLY PARTON SARBARA MARCONILL	JOSEPT LER SD SHICE JOSEPT SCOREGUES SAT PRICE SKILE	WGEE	PERTURNS	SOCIO SELICOS	DOTLOW WARES WILL HERLEY Bottoot:	NAME WILLIAMS JR.	EITTURE EPARK THOME SECRES COMMEN ANIALA FROM SEMBSTT	EDIT LAR	- 1	MODIFICO MARCES RAMEY MAILEY Hottoot: HOTTOY GRITTY DEPT MELLANY MODIFICAL GROUND STRAIT JOSE COMEAN	DOLLY PARTON SATURE TRIBETINGS CHARLEY PRINT ORDER CONCERN STATE OF THE PRINT OF TH	MITTER METEOR
- 1	TALCE MENAGE FROM MORRETT MECANNET MORNATEA	CHECKLE SERVICE	SARSARA HASTORILL GEORGE STRALT	JOHNY ROOKSOURS BAY PRICE	Green Boy, WI	Settout:	KTPK-FM	Detroot : DESCRAM ALLER DESCRAM FILTE CHARLET FRIDE		STILLIAM EMPER	PRES SELECT JE	ı.	MILLA CHILLA DELL	NORM CONFER	VERM GOSD SI
- 1	WIE 768	WPOR-FM Portland, IME	WILG	MATTER METRON	TOUTH HAMDONIA	JOHN COMLES HUCLARY & GUILLIN	Topoka, KS	CHARLEY PREDE	PRINCIPAL GIANO	ATTACHED DE ROMPTTO	Hottost:		BARBARA REPORTEL	KNEX-PM	DOTA OF I DOLLY PARTON GROSSE STRAITS
- 1	DAVID WILLS	PERSONAL MILEON	Williamaport, PA	SETLE WELSON SHATO WITHOUT GEORGE SAMPLE CERRETT SWATTE	SOCTOOL:	CHARLET PRICES	none Settest:	PROMP MACHER	KXAS-PM Houston, TX	WKSJ-FM Mobile, AL	MONNELS INCOME	mos	JOSE CONLER	Phoenis, AZ	CHARLEY PRIDE
- 1	Dograde :	EXILE HUMBORLA	SCHOOL SILLIS	CEPSTAL SAVLE	CHRISTA MATERIAL	KOMA	6000	WXBO-FM Bristol, VA	WILLIE WILLOW	noos Bettoot:	STOCK SEVER	-	KUUY	COART HORBIS	ALAMMA.
- 1	SOLL PARTON	NUMBER OF STREET	MANAGE SERVICE	HERALE HARRAND	STORY GREETY DERP	Ottohoma City, OK	KVOO Tulee, OK	BELL HEDLEY	ALABAMA	0000	WIRK-FM West Point B		mone Mettest:	PLATT GRITTE DEPT	KMPS-AMFM Seems, WA
	OWE STORE HOLD CHLALIT STATE OTTOM CHARGET	Nottest: NOMITE HILDS	Desiration angers	RECKY BRANDS KARY	WFM6-FM	SINGE WITHOUT TAGS INTO THE PROPERTY IN THE PR	ORNY NORMAN	EXTLAST ENTYER LATE SHOOT BU SHOOT	DOTTOOR: CHROTEL GAYLE SAME WILLIAMS JR.	WLWI-FM Monteomery, AL		^ [	1000	T.G. SERVENIO EXHIT ROOMS	WILLIAM METRON
		NITTY ORITTY DIRT	Detrost: LEE OSSESSIONO MEL TILLIS	Dos Molnes, IA	Indianapolis, BI	Settopt:	STATES MILEON	JOSE MADERADOL	JUDGS T.G. SEEDS AND	STREET, AL.	LOUISE HANDS JOSSEY TODAY	ALDE MINOS	KKCS Colorado Springs, Ci	J0806	NUMBER OF THE PARTY IN
		HAME CONST	ORONGE STRAIT	ALITY IS NOT NOT	Mettoet :	TIATTS SONORD	MAKENSE HANDSELL BAKENS HANDSELL BAKENS BAKE	Note of a	ATTRALS REMORE	DAIRDONA.	JOHNST LAN	- 1	SO SAUCE DAY CHARLES	KWAJ Portland, OR	Sout out :
			ORONGE STREET ALADOUS ENGL WILLIAMS JR.	WEISH GOED IN Brittoot : BRILLANT INCTIENS	MOTORY STALLY T.G. SHEEPARD GLESS CHEPARD BARRADA MARDERLL	SELLANT SECTIONS  EASE WILLIAMS JO.  HOSTOGEL & COMMON	MENDER FORESTE MILES ONTAL DESIGN STATEMENT TO SERVICE TO TO SER WINDOWN	JOHN SCHIFFTORM JUNE SCHIFFTORM	KIKK-PBS Houston, TX	Willis HELSON Mottost:	Market :	3008	WILLIAM WILLIAM	SENTLESS.	WILLIE NULSON SQUEY MILEON SQUEY LANG SOUTH LANG SOUTH STATE SOUTH
- 1				BOLLY PARTOR	BAJBANA HANDOMAL	WOW-AMPM				JEN GLASER CHIPTRA GAYLE LIGHT RECERS	HORSEL & C	THE REAL PROPERTY.	DESTRUCTION OF THE PERSON OF T	STATE SETTING	MARKET MELLERY
- 1		158 Reporters		ORDONA MARIN	WANT T COMMAN	Omeha, NB	ALABRIO.	KKYL Brownwad, TX	Sintt oot 1 Ness	Jome scientross	WELLER SEELES		July Committee	NAT CHARGESON SOUR MANAGEMEN SECTION	KQA Seebone, WA
F	14	1 Current Repo	orts	WWW-FIL	Indianapolis, 84	EN ILS	KFD+AMFM Windle, KS	MIN SANOY	WNOX	MESSI COMMIT DATALA	WUSQ-FM		MARAGE :	DESCRIPTION LAST	97711 10 100 000
	The follow	ving station rep	orted no	Dotroll, MI	GLASS CHATPANELS. FORMEY MODERNS SAREMON LANK	WELLEY WELSON JOHN ANDERSON DANSONIA	JOHN ANDERSON	LOTTER MARRIED	Knoeville, TN	Nashville, TN	Wineheeter, 1		MINIT GRITT SERT	SETTY ORITY DEST	
- 1	change	in rotation this	week:	A22715 NET-606	BOSSOR LIE	SECURIO, LAST	LAN GREENBOOD	Destroyer .	TON JOHES JUTCE HERYON	VESHI 0000 29	PARCE ORNACO		DOLLY PARTOR		PTHTS-REA
- 1		WSLR/Akron		NOM RESERVE AND	ROWLE HILESP HITTY GRITTY DON'T	Bottost:	MATERIAL SERVICES	MINTY ORITY DENT MILLANT SHOTHERS SARRARA MARRIES	HOURT COULT	LEE CHESTANCOS	BOLLANT SHOT STELLANT SHOT STATE GRATTS	o 30.	JUL GLASS	DOLLY PARTOR FEMBRALES	STILARY EMPTER
- 1	The follow	ing stations fai	iled to report	NOW NAMES NOON PASSET IN BUTCOS : WAYLOW JUNELINOS HOUSENEL & GREENIN RICKY SKAGOG	BANK WILLIAMS JR.	STARA SETURA STARA SETURA DESA STARA SETURA STARA SETURA S	PAY PENNENSTON STRYLENS	DOUGHT PARTOR	ID BROCE Suct out : JUDGE	VEHI GORD IN RET CHARLES LIME GREENHOOD SUCCOST : FORST S RILLER T.S. SERVE LIME ELTYY GREYTY DEST DELLANT MODIFIES	MI THE GREEK	0001	Denver, CO	GS2 Powell, WY	GENERAL DETAIL CENTRAL DETAIL CENTRE SAMPLA CELAIR GELALAL DES RELAIR GELALAL DES WALFORTS
- 1		eek and theref		SECRY SENGOS	J0006 .	ALABAMA EMPTLOU BARRIU			GEORGE STRAIT BARBARA RANDOSELL	RITTY GRITTY DEST	SWILL HOMETE		WILLIA GELOOM		GENERAL MALES
- 1		aylists were fro		NAME WILLIAMS ON .	WOAF Kenses City, MO	WXCL	CARY STRUMET SHOWN LIN SAY SECT	WEZL-PM Charteston, SC	NAME WILLIAMS JR.	DOLLY PARSON			Bottost :	SALTER OFFICE	GENERAL BATTOR
		VGAR/Clevelan		WCXI-FM		Peorle, S.	BAY PRICE Bottest:	PAY CRASSIN	ACCOUNTY OF CHARMA	WBIX-FM Monhello, TN	WTQR-FM Wineten/Bein	m, HC	CHINATE AMERICA SHATANET JIM GEVENIE SHATANET SH	JOHN ANDERSON LOUISE MANDAMEN.	KIRO
- 1		KTPK/Topeka		Detroit, MI JORREY LEE	MEETE SPOOTED DOTTA ANTHON GOOME ALENIA SELEMET MOMENSE STUDING STUDING	TORY ARREN	Mottost: MITTY GRITTY DEPT HOMETS HILERS DOLLY PARTON T.G. SHEMPARD	JOHNST HOMESONS JOHNST HOMESONS	KSSN Little Rock, AR	SKILE SMIDSEL	WILLIE WILLIAM	ou .	STORE SETTINGS STORES SETTINGS CREAMIN GVAN	LANG SHOOT EARN TATLOS-GOOD	St. Anthony, 10
- 1		KCJB/Minot		JOSEPH LISE MET 1800 DOTYTE MENT	ORDERS SAMPLA	TON JOSES HAMDESTAL TON JOSES DAVID MALAN COS	T.G. DESPTATO	Notice of a second	JOSE ANDERSON	State and a	BILL HEBLEY	- 1	KUON-PM	Material -	DAVID FRIENDLE SEMPT HORALS SEE ALLES JR., COMMAY PRIVATE SOUTCE SEMPLOS SENTENS SEMPLOS SENTENS SEMPLOS SECTIONS. ASSUMED SETTING SEMPLOS SECTIONS. ASSUMED
- 1	CHO	W/Welland On	tario	MEE MALEN JR.	PREFLE INGSAFO	DAVID ALLAN COS Dettost: T.G. SHEPPAND		NAME WILLIAMS JR.	JUST ANDERSON BUTLE JUST SCHOOL ONE KREY DALE JUSTY LIE LEE GREENWOOD	JUDGE STALA GULALA DENA ONE STORE BOAR	JOSEP MEDITOR SOLUTION COMPANY	200 12.0	Eugene, OR	MATERIA MITTE GRITTY DEST JUN GRAMM	COMMEN DATAS
		WYRK/Buffalo		Specoot:	WITL-PM	T.G. SHEPPAND OAK RIDGE SOYS CHYSTAL GATLE		JOHN CONLINE JOHN CONLINE WAYLOW JERNITHON	JOHNY DALK	GLIGH CHAPPINELL	JOHNST CLASS		THE CHEENOOD		SARCE MEMACE MARLES AND AND A
	WMZ	Q/Washington	D.C.	MATLON JUNETION SOUTH TOURS SO	Londing, MI	COMMUNICATION CONTRACT GATES		WBOC-FM	LAR CHIMINICOD LOWYDD HOMOGRAL	PRODUCELL & GROSSIAN	DAVID PRINCE JUZCE HERFOR RET CHARLES	1	SO SHOCE JOHN MUNIMON EXTLE	PLOSSE WACKER	Last commissions
		WIXL/Newton		VATLOS JUNITADS T.G. SEEDVARD	MATERIA METRON			Charlette, HC	BARDONA	WCMS-PM Norfolk, VA	MD SHOCE	COR	MATTER AMPROA	KFTN Prove, UT	DATES OF THE PARTIES.
		YAK/Anchorag			NAY CHARLES DISTRICT LEE BOXTOST; ENER WILLIAMS JR.	Wright Rook Island, IL		Ross oak :	MITTH GETTY DENT	LEE GREENWOOD	STRATLENS	0000	STILLARY SHIPTED	SAME SHOOTS	STARTS SERVING
		UUY/Cheyenn		L	ENWE WILLIAMS JR. BELLANY DECYMENS	WILLIE BELLOON			PROPOSELL & COMMENT	HORTLENS HORSPYTY LAPE			LOUIS MANUALL.	Prove, UT CAMER WEIGHTS SHOWLD SHOULD HILL HEIGHT DAVID FRISHMAL	KCUB Tussen, AZ
1		IK-FM/Anaheir		1	JOHN CONLER GLAN CHARGILL	SASCE NEGACON ED BROCE			SOUTH ACCUSES SUPERSONS STRAITS COMMENTS SOUTH ACCUSES SUPERSONS STRAITS SOUTH ACCUSES SUPERSONS	JOHN ANDERSON	RECEIV BENDE	·	TOUT ADATA HOMESPET LAFE BUTLOST :	Speciost :	JOSEPT CASE
		KIKK/Houston		1	JOHNSY CME	MANDARA DD BROCKE DVICE MONTON GAIL CHYLES MAY CHARLES MONTLOW MARKET WORTHOUT MARKET MONTLOW MA				STRETLEMS MICHIGANIA MICHIGANI MICHIA MICHI MICHIA MICHIA MICHIA MICHIA MICHIA MICHIA MICHIA MICHIA MICHIA M	MOTROOT: HUNCLE MARGAN RICKY MINOR GART HIRRIT JIM GLASEN DOLLY PARTON		MINTY ORIGINA DURA	CHOOSE GLATA DESIGNATION STREET DOTTA STREET	JOSEPT CASE STILLIS WELSON LINE COMMUNICON
		YNK/Baton Rou	-An			Soft-oft:		4		SHIRT COLUMN	AUGUST PARTOR		T.G. SERVIND GEORGE STRAIT MELLANT MOTHERS SOLLY PARTON	DATEGRADA SUSPENSELL.	WILLIA WELSON LEE GENERATION DE FLAS PROMISON LEE VICTO GAMES AVENUE ROUNTE ATLANA ROU
	V	NSOC/Charlott	10	J		MERLE MADRIED		ł		MONTH RILEAD			KFRY	KCCY-PM	VERSE ACCESSED
		WKSJ/Mobile				COLUMN SOTS				GROUND STRAIT		1	Freene, CA	Peoble, 00	BOOLENE HILES
		WKLO/Danville		1			14			SOUTH COURT			JUNES SERVICE	STITE MEDITAL	NIALA ONTAL DES
		IX/Raleigh-Dur		1			1)					- 1	NAME OCCUPATIONS OF STREET	COMMUL SALLAL FOR COMMUNICOD FROMFOR MANAGES	T.G. SEEPPARD BOLLY PARSON
	The following	ng station has f	alled to report	1								- 1	Bottoot:	COMMENT PARTAL	

# dult/Contemporary Continued from Back Page

# **BREAKERS**。

#### **CHICAGO** Hard Habit To Break (WB)

68% of our reporters on it. Rotations: Heavy 1/0, Medium 53/13, Light 33/23, Total Adds 36 including WFBR, WPIX, W101, WHB, WISN, KMJI, KOST, KKLT, B100, KBEST, KEZR, WAEB, WICC, KEY103, WAHR, and 21 more. Debuts at number 22 on the A/C chart.

#### **JOHN WAITE** Missing You (EMI America)

66% of our reporters on it. Rotations: Heavy 9/0, Medium 53/11, Light 23/11, Total Adds 22 including WPIX, WTAE, Y97, WISN, KHOW, KOST, B100, KBEST, KFMB, WAEB, V100, WGY, WIVY, WHBC, WLTE, and 7 more. Debuts at number 21 on the A/C chart.

#### **KARLA BONOFF**

Somebody's Eyes (Columbia)

65% of our reporters on it. Rotations: Heavy 4/0, Medium 50/5, Light 29/5, Total Adds 10, WFBR, WSB, WOMC, WHB, WISN, KMJI, WAEB, WSFM, KSL, KWEB. Debuts at number 24 on the A/C chart.

#### JAMES INGRAM

She Loves Me (The Best That I Can Be) (Qwest/WB)

61% of our reporters on it. Rotations: Heavy 4/0, Medium 50/1, Light 24/4, Total Adds 5, WAEB, WRVR, KWAV, KKPL, KISN.

IRENE CARA "You Ware Made For Me" (Network/Geffen) 75/8
Rotations: Heavy 4/0, Medium 41/6, Light 30/2, Total Adds 8, WSB. KGW. WMJJ. WBT. WMGN, 3WM, WTNY, WVBS. Heavy:
WEIM, WKNE, WCHV, K99. Medium: WSB-FM. 97AIA. WARM98, WOMC. KOST. WBEST. KFM8. KEZR, WMAZ, WEZS, WRVA.
WHBY, KRNT, KKUA, KWAV, KIKI-FM, WWNR, WTKO, WWPA, WSKY, WCKQ, WGSV. WAGE, WKYX, KTYL, WJBC. WCIL
KEEZ, WHNN, WJON, KRNO, KQSW, KALE, WSKI, KTWO.

GLENN FREY "Sexy Girl" (MCA) 66/1
Rotations: Heavy 15/0, Medium 40/1, Light 11/0, Total Adds 1, KEZR, Heavy: WFBR, WKBW, WRIE, WAHR, 2WB, WAVE, WMHE,
WSKI, WWAPA, WCKO, WCHV, KTVL, KEZE, KISN, KALE, Medium: WPIX, KVIL-FM, KRBE-FM, 97AIA, KGW, KJR, WAEB, V100.
WKYE, WPJB, WGY, WKGW, WMJJ, WHHY, WLAC-FM, WEZS, WRVA, WTRX, WFMK, WLTE, KÖIL, 3WM, KIXLFM, KKPL,
WWNR, WEIM, WTNY, KORQ, WSKY, WGSV, WKYX, WCIL, KFSB, WHNN, WJON, KMJJ, KRNO, KQSW, KRSB. Due to heavy
sirpley, depluts at number 25 on the A/C chart.

STANLEY CLARKE "Heaven Sent You" (Epic) 55/7
Rotations: Heavy 0/0, Medium 18/3, Light 37/4, Total Adds 7, WEAB, 2WD, WHBY, KOIL, KKPL, WTNY, KRNO. Medium: KOST, KGW, KJR, WMAZ, WING, WMGN, KIXI-FM, WWNR, WEIM, WSKI, WSKY, WCHV, WCIL, KTWO, KOSW.

KGW, KJR, WMAZ, WING, WMGN, KIXI-FM, WWNR, WEIM, WSKI, WSKY, WCHV, WCLL, KTWU, KGSW.

STEVIE WONDER "I Just Called To Say I Love You" (TamlalMotown) 51/51

Rotations: Heavy 010, Medium 20/20, Light 31/31, Extra Adds 51, Y97, WSB-FM, KVIL-FM, 97AIA, W101, WCLR, 55KRC, WARNIPS, WOMC, WISN, WMTX, KKIT, B100, V100, WKYE, WKGW, WMJJ, WAHR, WKJJ, WRKA, WMAZ, WRVR, WHHY, WLAC-FM, WESS, WAYE, WHRY, WHRAM, WSNY, KRIT, WESS, WAYE, KOLL, KWAS, KIVI-FM, WKIN-FM, WWNR, WTKO, WSKI, WSKY, WCKQ, WGSV, WAGE, WKYX, KTYL, WJBC, WCIL, WXUS, KWEB, WJON, KKJO, KQSW.

## **ROTATION BREAKOUTS**

- 5	Total Reports/Adds	Heavy	Medium	Ligh
1 LIONEL RICHIE	126/1	118	В	
2 ELTON JOHN	124/1	107	17	-
BILLY JOEL	127/0	101	24	- 2
JULIO IGLESIAS & DIANA ROSS	122/2	86	32	- 4
5 TEDDY PENDERGRASS	112/0	77	31	-
G DAN HARTMAN	102/2	73	28	
7 PEABO BRYSON	109/0	73	32	4
1 TINA TURNER	109/15	58	41	10
9 SERGIO MENDES	94/1	37	48	
(D) GENESIS	100/6	42	48	70
THE NEWS	104/6	31	58	14
(D) CARS	108/20	14	75	15
(B) CHRISTOPHER CROSS	91/1	39	44	
14 RAY PARKER JR.	91/3	53	31	1
15 POINTER SISTERS	78/2	37	37	4
COYOTE SISTERS	97/4	14	64	75
T PAUL ANKA	88/1	23	55	14
RITA COOLIDGE	91/2	25	53	73
1 NEIL DIAMOND	99/22	6	63	.34
20 MIKE RENO & ANN WILSON	62/0	13	41	ě
D JOHN WAITE	85/22	9	53	23
@ CHICAGO	87/36		53	33
23 JOHNNY MATHIS	58/0	15	32	11
A KARLA BONOFF	83/10	4	50	29
GLENN FREY	66/1	15	40	11

#### MOST ADDED &

STEVIE WONDER (51) I Just Called To Say I... (Tamla/Motown) CHICAGO (36) Hard Habit To Break (WB) RALPH MacDONALD f/BILL WITHERS (26) In The Name Of Love (Polydor/PG) HERB ALPERT (25) Bullish (A&M) **NEIL DIAMOND (22)** Turn Around (Columbia)
JOHN WAITE (22) Missing You (EMI America)

#### HOTTEST

LIONEL RICHIE (103) Stuck On You (Motown) BILLY JOEL (78) Leave A Tender Moment Alone (Columbia) ELTON JOHN (77) Sad Songs (Say So Much) (Geffen) JULIO IGLESIAS & DIANA ROSS (54) All Of You (Columbia) PEABO BRYSON (39) If Ever You're In My Arms Again (Elektra) DAN HARTMAN (39) I Can Dream About You (MCA)

HERB ALPERT "Buillish" (A&M) 45/25
Rotations: Heavy 1/0, Medium 13/6, Light 31/19, Total Adds 25, WISN, KGW, WICC, WTIC, WKYE. KEY103, WMAZ, WADE, WHBY, WHAM, WTRX, 3WM, NSL, KORO, WCKO, WGSV, WAGE, KTYL, WVBS, WJBC, KEEZ, WHNN, WJON, KRSB, KALE, Heavy: WFBR. Medium: WRVA, WMHE, KIXI-FM, WEIM, WSKI, WCHV, KKJO.

SPANDAU BALLET "Only When You Leave" (Chryselis) 43/5
Rotations: Heavy 0/0, Medium 20/3, Light 23/2, Total Adds 5, WFBR, KGW, 2WO, WAGE, WJON, Medium: KOST, WMGN, KWAV, KIXI-FM, WSKI, WWPA, KORQ, WSKY, WCKQ, WCHV, WKYX, KTYL, KEEZ, K99, KOSW, KRSB, KALE.

EURYTHMICS "Right By Your Side" (RCA) 40/11
Rotations: Heavy 1/0, Medium 17/1, Light 22/10, Total Adds 11, KEY103, WAFB, WAVE, WFMK, KOIL, KKUA, KIXI-FM, WWNR, WHNN, KRSB, KISH, Heavy, WKBW, Medium: WFBR, KVIL-FM, WPJB, 2WO, KWAV, WEIM, WSKI, WSKY, WCKQ, WCHV, KTYL, KFSB, KEZ, KRNO, KOSW, KALE.

FRANK SINATRA "L.A. Is My Ledy" (Qwest/WB) 37/8
Rotations: Heevy 0/0, Medium 14/0, Light 23/8, Total Adds B, WKJJ, WTRX, WWPA, WCKQ, WGSV, WJON, KKJO, KRSB, Medium: KVIL-FM, WCCO, WICC, WTIC, WKGW, WST, WMAZ, WHX, WHSY, KRNT, KSL, WEIM, WSKI, WCIL.

LAURA BRANIGAN "The Lucky One" (Atlantic) 35/10

Rotations: Heavy 2/0, Medium 16/3, Light 17/7, Total Adds 10, KFMB, WICC, 2WO, WNAM, WENS, 3WM, WTNY, WCHV, WGSV, WXLS, Heavy: 97AIA, KALE, Medium; WFBR, WPIX, WMAZ, WMGN, KWAV, WEIM, WSKI, WWPA, WCKQ, WAGE, WXYX, KTVL, KGSW.

DONNA SUMMER "There Goes My Baby" (Geffen) 31/17
Rotations: Heavy 0/0, Medium 9/3, Light 22/14, Total Adds 17, KVIL-FM. KRBE-FM. V100, WNAM, WTRX, KKUA, KFI, WWNR, WEIM, WSKI, WWPA, KORO, WCHV, WAGE, WCIL, KTWO, KRNO, Medium: KGW, WMGN, KIXI-FM, WSKY, WCKQ, KTYL.

JACK WAGNER "All I Need" (Qwest/WB) 31/2
Rotations: Heavy 3/0, Medium 12/0, Light 16/2, Total Adds 2, WKYE, KOIL, Heavy: 97AIA, WEIM, WCHV. Medium: WCCO, WKGW, WBT, WMAZ, WRYA, KBOI, WWNR, WKNE, WSKI, WCKQ, WKYX, WCIL.

## SIGNIFICANT ACTION

RALPH MacDONALD featuring BILL WITHERS "In The Name Of Love" (Polydor/PG) 27/26 Rotations: Heavy 0/0, Medium 3/3, Light 24/23, Total Adds 26, WICC, WAHR. WAVE, WNAM, WTRX, KSL, WWNR, WEIM, WTKO, WSKI, WWPA, KORO, WSKY, WCHV, WGSV, WAGE, WKYX, KTYL, WVBS, WCIL, KEEZ, WJON, KTWO, WGSW, KRSB. KALE.

TRACEY ULLMAN "Oh, What A Night" (MCA) 26/10
Rotations: Heavy 0/0, Medium 2/0, Light 24/10, Total Adds 10, WKGW, KEY103, WVLK, WNAM, WWNR, WVBS, WJBC, WHNN, WJON, KKJO. Medium: WSKI, KOSW.

JOE JACKSON "Happy Ending" (A&M) 26/1
Rotations: Heavy 0/0, Medium 12/0, Light 14/1, Total Adds 1, KRSB. Medium: WEIM, WKNE, WSKI, WSKY, WCHV, KTYL, KEEZ. KWEB, KRNO, KOSW, KALE.

WILLIE NELSON "City Of New Orleans" (Columbia) 23/17
Rotations: Heavy QiQ, Medium 7/4, Light 18/13, Total Adda 17, WSB, WT, WKGW, WHBY, WNAM, WTRX, KSL, WEIM, WTKO, WSK, WKYX, WKYX, WKIX, KYIQ, KTYOK, KGSW, KRSB, Medium: WMAZ, WJBC, WJON.

J.D. SOUTHER "Go Ahead And Rain" (WB) 19/0 Rotations: Heavy 2/0, Medium 8/0, Ught 9/0, Total Adds 0, Heavy: WTKO, KKJO, Medium: KFMB, WRVA, WAVE, WHBY, WMHE, KWAV, KSL, KWEB.

BOBBY KING featuring ALFIE SILAS "Close To Me" (Motown) 16/16
Rotations: Heavy 0/0, Medium 1/1, Light 15/15. Total Adds 16, WAHR, KKUA, KKPL, WEIM, WSKI, KORQ, WSKY, WCKQ, WCHV, WAGE, KTYL, WCIL, WHNN, WJON, KTWO, KGWO

CHARLENE "We're Both In Love" (Motown) 16/0 Rotations: Heavy 0/0, Medium 1/0, Light 15/0, Total Adds 0. Media

GEORGE FISCHOFF "Lovely Lady" (Lisa) 15/9
Rotations: Heavy (IO, Medium 1/1, Light 14/8, Total Adds 9, WISN, WKGW, WAHR, WHBC, KORO, WCKQ, WJON, KKJO, KRSB.

JOHN WILLIAMS "Main Theme From "Indiana Jones" " (PolyGram) 15/0 Rotations: Heavy 0/0, Medium 4/0, Light 11/0, Total Adds 0, Medium: WMAZ, KSL, WEIM, WSKI.

GIORGIO MORODER featuring PAUL ENGEMAN "Reach Out (Track Theme)" (Columbia) 15/0 Rotations: Heavy 1/0, Medium 2/0, Light 12/0, Total Adds 0. Heavy: KRSB. Medium: WAEB. WCHV.

SMOKEY ROBINSON "I Can't Find" (Tamla/Motown) 12/12
Rotations: Heavy 0/0, Medium 2/2, Light 10/10, Total Adds 12, WAHR, WTRX, KSL, WEIM, WSKI, WSKY, KTYL, WCIL, KEEZ, KKJO, KTWO, KQSW.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 12/4
Rotations: Heavy 0/0, Medium 7/1, Light 5/3, Total Adds 4, KHOW, V100, WTRX, WFMK, Medium: WFBR, KVIL-FM, WSKI, WWA, WSKY, WCHV.

JACKSONS "Torture" (Epic) 10/10
Rotations: Heavy 0/0, Medium 3/3, Light 7/7, Total Adds 10, V100, WAVE, WSNY, KIXI-FM, WSKY, WCKQ, WKYX, KTYL, K99, HOTSTION

BANANARAMA "Cruel Summer" (London/PolyGrem) 10/4
Rotetions: Heavy 1/0, Medium 2/0, Light 7/4, Total Adds 4, KRBE-FM, WENS, KORQ, KALE. Heavy: WCKQ. Medium: WSKI, WCHV.

STEVE PERRY "She's Mine" (Columbia) 10/1
Rotations: Heavy 3/0, Medium 4/0, Light 3/1, Total Adds 1, WTRX. Heavy: WPJB, WFMK, WWPA. Medium: KRBE-FM, WAEB, WAYE, KTVL

TONI TENNILLE "Let's Do It" (Mirage/Atco) 10/0
Rotations: Heavy 3/0, Medium 7/0, Light 0/0, Medium: WCCO, WTIC, WHBY.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

# **Regional Adds & Hots**

#### FAST

WSFM/Harrisburg Bob Palva TINA TURNER RAY PARKER JR. KARLA BONDFF HOTLEST LIONEL RICHIE BILLY JOEL POINTER SISTERS DAN BARTHAN GENESIS Parallel One WFBR/Baltimore CBICAGO SPANDAU BALLET KARLA BONOPF KENNEDY & OSBORNE

GRNESIS
WTICHERIFORD
TOM Bersanti
WILLIE NELSON
HERB ALPERT
BOTEGET:
LIONEL RICETE
ELTON JORN
IGLESIAS & ROSS
BILLY JOEL
CHRIS CROSS RENNEDY & OSBORNE Bottest: BRUCE SPRINGSTEEN RAY PARKER JR. ELTON JOHN LIONEL RICHIE BILLY JOEL

WKYEJOHNSTOWN,
Fairow/Michaels
NEIL DIAMOND
STEVIE MONDER
HERB ALPERT
JACK NAGNER
BOTESE:
RAY PARKER JR.
ELTON JOHN
LIONEL RICHIE
DAN HARTHAN
TINA TURNER LIONEL RICHIE CARS BILLY JOEL TEDDY PENDERGRASS ELTON JOHN
PEABO BRYSON
SERGIO MENDES
JOHNNY MATHIS
TEDDY PENDERGI

Tom Hunler
GENESIS
BRUCE SPRINGSTEEN
SHEILA E.
HOTLEST:
RAY PARKER JR.
LIONEL RICHIE
TINA TURNER
OAN HARTMAN
BUEY LEWIS & NEWS WAITE CHICAGO
HOTTOR JOHN
IGLESIAS & ROSS
LIONEL RICHIE
DAN HARTMAN
TINA TURNER

Jay Cresswell
HUEY LEWIS & NEWS
JOHN WAITE
STEVIE WONDER
HOTTER
HOTTER
HOTTER
TINA TURNER
ELTON JOHN
DAN BARTHAN POINTER SISTERS
HOTTEST:
LIONEL RICHIE
PEABO BRYSON
ELTON JOHN
RENO & WILSON
POINTER SISTERS

WTAE/Pittsburgh NOTE SISTERS

MADONNA RAY PARKER JR. DAN BARTMAN TINA TURNER BRUCE SPRINGSTEEN WWSW (3WSVP)HIBDUR Crowe/Weitzel ELTON JOHN LIONEL RICHIE IGLESIAS & ROSS TINA TURMER GENESIS STEVIE WONDER WILLIE NELSON TRACEY ULLMAN GEORGE PISCHOFF

Crowe/Weitzel
CRRIS CROSS
GENESIS
SERGIO MENDES
HOTTEST:
LIONEL RICHIE
LAURA BRANIGAN
ELTON JOHN
PEABO BRYSON
BILLY JOEL

CARS
NEIL DIAMOND
Hottest:
IGLESIAS & ROSS
LIONEL RICHIE
DAN HARTHAN
RAY PARKER JR.
HUEY LEWIS & NEWS

WLTT/Washington, D.C. Bob Cummings

#### Parallel Two

NESI NEWMEN
CRICAGO
STANLEY CLARKE
CYVOTE SISTERS
KARLA BONOFF
JERIM MAITE
JAMES KURAM
JAMES KURAM
RAY PARKER JR.
SERGIO HENDES
BILLY JOEL
BRUCE SPRINGSTEEN
LIONEL RICHIE

WICC/Bridgeport Pentano/Broadbir

PantanoiBroadbin

BERB ALPERT

MEIL DIAMOND

LAURA SRANIGAN

CRICAGO

RALPE MACDONALD

BOTCHST

LIONEL RICHIE

ELTON JOHN

BILLY JOEL

IGLESIAS & ROSS

TINA TURNER

CARS
NEIL DIAMOND
Hottest:
LIONEL RICHIE
ELTON JOHN ELTON JOHN BILLY JOEL IGLESIAS & ROSS TINA TURNER

0/Charleston, W Dence/Jarvis
DEN WAITE
EIL DIAMOND
ACKSONS
TEVIE MONDER
DNNA SUMMER
DINTER SISTERS POINTER SISTERS
HOTTEST:
HOTTEST:
LIONEL RICHIE
BILLY JOEL
RAY PARKER JR.
ELTON JOHN
TEDDY PENDERGRASS

HOTTEST: KARLA BONOFF PEABO BRYSON ELTON JOHN BILL MEDLEY SERGIO MENDES

STEVIE WONDER Hottest: SERGIO MENDES IGLESIAS 4 ROS PEABO BRYSON LIONEL RICHIE TINA TURNER

STEVIE WONDER HOTTEST: LIONEL RICHIE ELTON JOHN RAY PARKER JR. IGLESIAS & ROSS TINA TURNER

NEIL DIAMOND CARS
Hottest:
PEABO BRYSON
POINTER SISTERS
LIONEL RICHIE
ELTON JOHN
RAY PARKER JR.

INCLESIAS 6 ROSS
DAN BARTMAN
Hotteat:
PEABO BRYSON
POINTER SISTERS
LIONEL RICHIE
TEDDY PENDERGRASS
ELTON JOHN WING/Dayton Joe Demma

NEIL DIAMOND Hottest: LIONEL RICHIE ELTON JOHN IGLESIAS & ROSS TEDDY PENDERGRASS PAUL ANKA

KRNT/Des Moi STEVIE WONDER ALABAMA Hottest: RENO & WILSON JOHNNY MATHIS POINTER SISTERS LIONEL RICEIE RAY PARKER JR.

WTRX/Flint Burke/Wright

SMOKEY ROBINSON CRICAGO HATTEST: LIONEL RICHIE ELTON JOHN BILLY JOEL IGLESIAS & ROSS TEDDY PENDERGRASS

WENS/Indianap Wheeler/Eagen

Wheelerragen
LAURA BRANIGAN
BANANARAMA
STEVIE WONDER
BOTTEST:
ELTON JOHN
LAURA BRANIGAN
LIONEL RICHIE
MADONNA
PEABO BRYSON

WFMK/Lansing Jeff Davis Jeff Davie
CHICAGO
CHICAGO
CHICAGO
ROTTER SISTERS
EURITENICS
NEIL DIAMOND
ROTTER
BILLY JOEL
DAN HARTMAN
IGLESIAS & ROSS
TEDDY PENDERGRASS
RAY PARKER JR.

STEVIE WONDER
TRENE CARA
STEPHEN STILLS
BOTCHET:
TINA TURNER
BILLY JOEL
LIONEL RICHIE
BUEY LEWIS & NEWS
CARS

JOHN WAITE TINA TURNES

KOIL/Omaha Mason/Lundy

STEVIE WONDER CRICAGO STANLEY CLARKE EURYTHMICS JACK WAGNER HOTTEST HOTTEST LIONEL RICHIE ELTON JOHN BILLY JOEL TEDDY PENDERGRA DAN HARTMAN

WMHE/Toledo Ray/Morrison none Hottest: DAN HARTMAN BILLY JOEL ELTON JOHN RAY PARKER JR. LIONEL RICHIE

NEIL DIAMOND
CHICAGO
IRENE CARA
LAURA BRANIGAN
BERB ALPERT
HOTTEST
HOTTEST
DAVE GRUSIN
LIONEL RICHIE
POINTER SISTERS
DAN HARTMAN

KRAV/Tulsa Gary Reynolds JOEN HAITE Hottest: POINTER SISTERS ELTON JOHN PEABO BRYSON LIONEL RICHIE DAN HARTMAN

TRACEY ULLMAN
RERB ALPERT
CUICAGO
STEVIE NONDER
HOTLEBL:
BILLY JOEL
IGLESTAS & ROSS
RUEY LEWIS & NEMS
NEIL DIAMOND
WILLIE NELSON

KVIL/Dallas-Ft. Wo Chuck Rhodes STEVIE WONDER RICK SPRINGPIELD DONNA SUMMER DONNA SUMMER Hottest: RAY PARKER JR. ELTON JOHN LIONEL RICHIE POINTER SISTERS PEABO BRYSON

Bob Scott

PETER WOLF
SREILA E.

DONNA SUMMER
SAMMY HAGAR
BRUCE SPRINGSTEEN
BANANARAMA
BILLY OCEAN
BOTTES:
JOHN WAITE
CARS
BUEY LEWIS & NEWS
TINA TORNER
COREY HART

97AIA/Miami Chris Gable

STEPHEN STILLS
LEE GREENWOOD
STEVIE WONDER
SADAO NATANABE
HOTEGE
BUEY LEWIS & NEWS
CABS
IGLESIAS & ROSS
LAURA BRANIGAN
JACK MAGNER

CRICAGO STEVIE WONDER HOTTEST: PEABO BRYSON BILLY JOEL POINTER SISTERS LIONEL RICHIE ELTON JOHN

Parallel Two

CEICAGO
TRACEY ULLMAN
EURITHHICS
BERG ALPERT
LINDSEY BUCKINGHA
HOTLESEL
LIONEL RICRIE
ELTON JOHN
DAN HARTMAN
BILLY JOEL
SERGIO MENDES

WAFB/Baton Rouge

KEY103/Austin Adams/Alan

LAURA BRANIGA Hottest: PEABO BRYSON SERGIO MENDES ELTON JOHN LIONEL RICHIE BILLY JOEL

Suelafond

HERD ALPERT
JUICE NEWTON

RALPE MACDONALD

SMOKEY ROBINSON

JACKSONS

NAKED EYES

HOTCORY

LIONEL RICHIE

BILLY JOFL

TEDDY PENDERGRASS

HUEY LEWIS & NEWS

AI AVESON
RAY PARKER JR.
STEVIE WONDER
KARLA BONOPF
JORN NAITE
HOTTER
LIONED RICHIE
TEDDY PENDERGRASS
IGLESIAS # ROSS
BILLY JOEL

Carson/McKenzie
TINA TURNER
RERS ALPERT
CHICAGO
EURYTBHICS
TRACEY ULLMAN
BOBSY KING
HOTEAST
BILLY JOST
LIONEL RICHIE
TEDDY PENDERGRASS
IGLESIAS & ROSS
GENESIS

WJON/St. Cloud, MN Diem/Scott

DISMISCONT
JOHN MAITE
TRACET ULMAN
TRACET ULMAN
TRACET ULMAN
TRACET ULMAN
TRACET ULMAN
TRACET ULMAN
FRANCH SINNTEA
BOBY SING
RALPH MACCONALD
SANDAU BALLET
HERB ALPERT
HERB AL

KK JO/SL Joseph, MO Bill O'Brian BHI O'Brian

WILLIE NELSON
RAMSEY LEWIS
JOE COCKER
SMOKEY ROBINSON
TRACEY ULLMAN
GEORGE FISCHOPF
TRANK SINATRA
STEVIE MONDER
HOLLES
LONELLCHIE
LONELLCHIE
LLONELLCHIE
LLONELLC

CARS
TINA TURNER
HOTEST:
LIONEL RICHIE
ELTON JOHN
BILLY JDEL
TEDDY PENDERGRASS
IGLESIAS 4 ROSS none
Hottest:
BILLY JOEL
IGLESIAS & ROSS
LIONEL RICKIE
ELTON JOHN
PEABO BRYSON

SOUTH Parallel One

WSB/Atlanta Greg Piccland

WSB-FM/Atlenta Donna Brake

CRICAGO
GEORGE FISCHOFF
STEVIE WONDER
RALPE MACDONALD
SMOKEY ROBINSON
BOBBY KING
HOTEST:
LIONEL RICHIE
NEIL DIAMOND
BILLY JOEL
TINA TUSNER
MANDRELL & GREEN WIVY/Jackson Fuszner/Ryan

JOEN WAITE CHICAGO

WVLK/Lexington Keith Raines TRACEY ULLHAN WKJJ/Louisville Lee Jacobs

Lee Jacobs
STEVIE WONDER
CHICAGO
FRANK SINATRA
HOTTEST
PEABO BRYSON
BILLY JOEL
JOHN WAITE
TIRA TURNER
GENESIS

WRKA/Louisville RUBBER RODEO Bottest: LIONEL RICHIE RAY PARKER JR. JOHN WAITE HUEY LEWIS & NEWS CARS CARS
STEVIE MONDER
HOTTEST:
LIONEL RICHIE
ELTON JOHN
POINTER SISTERS
DAN BARTMAN
JOHNNY MATHIS

WMAZ/Macon Stevs Murphy CHICAGO
LAURA BRANIGAN
BOBBY KING
RALPH MACDONALD
HOTCOST:
LIONEL RICHIE
RAY PARKER JR.
TINA. TURNER
IGLESIAS & ROSS
BILLY JOEL STEVIE WONDER CHICAGO
HERB ALPERT
CARS
HOCKEST:
LIONEL RICEIE
PEABO BRYSON
DAVE GRUSIN
IGLESIAS & ROSS
BILLY JOEL

WRVR/Memphis Stave Butler

JAMES INGRAM
NEIL DIAMOND
STEVIE WONDER
HOTLEST:
JOHNNY MATHIS
IGLESIAS & ROY
LIONEL RICHIE
PEABO BRYSON
BILLY JOEL WHHY/Monigomery Phil Horton

STEVIE WONDER HOTTEST: LIONEL RICHIE ELTON JOHN DAN HARTHAN RAY PARKER JR. HUEY LEWIS & NEWS 

STEVIE MONDER
BUEY LEWIS & NEWS
CARS
ENTA COOLIDGE
BOTTOST
TINA TURNER
DAN BARTMAN
PEABO BRYSON
ELTON JOHN
LIONEL RICHIE

STEVIE WONDER JACKSONS KENNEDY & OSB WEZS/Richmond Church/Stevens

STEVIE WONDER
JACKSONS
KENNEDY & OSBORNE
BOBBY KING
SHOKEY ROBINSON
HERS ALPERT
RALPE MACCOMALD
ROTLEBLE
LITON JOHN
LIONEL RICHIE
GENESIS
TEODLY PENDERGRASS STEVIE WONDER CHICAGO BOTLEST: PEABO BRYSON BILLY JOEL SERGIO MENDES TINA TURNER DAN HARTMAN TEDDY PENDERGRASS BILLY JOEL

BOD WIGHT
TINA TURNER
IRENE CARA
HERB ALPERT
TRACEY ULIMAN
RALPH MACDONALD
ROTES
ELTON JOHN
TEDDY PENDERGRASS
RAY PARKER JR.
TINA TURNER

KPPL/Denver KCRG/Cedar Rapids WNGS/West Palm Beach WEST Parallel One

TINA TURNER CARS JOHN WAITE POINTER SISTERS BOTTEST: DONE

KMJ//Denver Elliott/Brady TINA TURNER CHICAGO KARLA BONOFF HOTLEST: LIONEL RICHIE ELTON JOEN PEABO BRYSON BILLY JOEL SERGIO MENDES

KAYA/MATIE

JOHN HAITE
CHICAGO
KENNEDY & OSBORNE
HOTLEST:
LIONEL RICHIE
DAN HARTMAN
ELTON JOHN
ELTON JOHN
TEODY PENDERGRASS
IGLESIAS & ROSS

KKLT/Phoenix Anita Carlisie CHICAGO STEVIE MONDER BOTTEST: PEABO BRYSON LIONEL RICKIE POINTER SISTERS ELTON JOHN BILLY JOEL

MINCKIEFTUREX
IRENE CARA
CARS
SPANDAU BALLET
HERB ALPERT
HOTTEST:
ELTON JOHN
BILLY JOEL
DAN HARTHAN
IGLESIAS & ROSS
RAY PARKER JR.

K-108/Sacremento Paul Mitcheil

POINTER SISTERS Hottest: PEABO BRYSON ELTON JOHN LIONEL RICHIE MADONNA DAN HARTMAN

KBEST/San Diego

CARS
CHICAGO
JORN WAITE
HOTEST:
LIONEL RICHIE
POINTER SISTERS
BILLY JOEL
HADONNA
RAY PARKER JR.

KFMB/San Diego Mark Larson HUEY LEWIS & NEWS

TIME TURNER
MADONNA
LAURA BRANIGAN
JOHN MAITE
Hottest:
LIONEL RICHIE
BILLY JOEL
TEDDY PENDERGRASS
IGLESTAS & ROSS
CHRIS CROSS
CHRIS CROSS

B100/San Diego McCartney/Knight STEVIE MONDER COYOTE SISTERS JOHN WAITE CHICAGO Hottest: POINTER SISTERS TINA TURNER DAN HARTMAN LIONEL RICHIE IGLESIAS & ROSS

128 Reporters

120 Current Reports

LIONEL RICHIE GLENN FREY

JAMES INGRAM
CHICAGO
STANLEY CLARKE
BODBY KING
Hottest:
ELTON JOHN
DAN HARTMAN
LIONEL RICHIE
BILLY JOEL
CARS

KJR/Seattle Colleen Madden Parallel Three

> HUEY LEWIS & NEWS TINA TURNER NEIL DIAMOND

Parallel Two

Hottest: SERGIO MENDES JUICE NEWTON ELTON JOHN RENO & WILSON LIONEL RICHIE

JOHN WAITE EURYTHMICS BOBBY KING DONNA SUMMER Hottest: ELTON JOHN LIONEL RICHIE TINA TURNER IGLESIAS & ROSS POINTER SISTERS

KFULos Angeles Kaye/LaBeau

CHICAGO
DONNA SUMMER
JOHN WAITE
HOTTEST:
BILLY JOEL
CARS
TINA TURNER
PEABO BRYSON
LIONEL RICHIE

KWAV/Monterey Michael Reading

STEVIE WONDER CRICAGO JAMES INGRAM ROTESTI LIONEL RICHIE STYLE COUNCIL ELTON JOHN IGLESIAS 4 ROSS TINA TURNER

KOY/Phoenix Marni Pingree

SOMDEY ROBINSON BOSBY KING RAMSEY LEWIS NILLIE NELSON CONNA SUMMER RALER MACCONALD HOTE-SE ELTON JOHN BILLY JOEL IGLESIAS & ROSS TEDDY PENDERGRASS GENESIS

K99/Great Falls McShay/Keller

MCSNAYNGHOY
JACKSONS
JOHN WAITE
HOTTEST:
CARS
BILLY JOEL
TINA TURNER
ITENE CARA
HUEY LEWIS & NEWS

KMJJ/Las Vegas

KRNO/Reno

DONNA SUMMER STANLEY CLARKE HOTLEST CLARKE HOTLEST CLORE HOTLEST CLORE ELTON JOHN PEABO BRYSON DAN RARTMAN IGLESIAS & ROSS

Malonay/Norris
JACKSONS
WILLIE NELSON
SMOKEY ROBINSON
BOBBY RING
STEVIE WONDER
RALPE HACDONALD
HOTCEST;
LIONEL RICEIE
ELTON JOEN
TEDDY PENDERGRA:
BILL MEDLEY
BILLY JOEL PAUL ANKA HUEY LEWIS & NEMS HOTTEST: PEABO BRYSON BILLY JOEL LIONEL RICHIE ELTON JOHN IGLESIAS & ROSS

KSL/Sait Laks City George Lemich BILLY JOEL
KRSB/Roseburg, OR
Sleve Hills
JOEN MAITE
FRANK SILKERA
JOEN JACKSON
RALPE MACCONALD
GEORGE FISCHOFF
MILLIE NELSON
HERB ALPERT
BORLESIAS & ROSS
ELTON JOHN
BILLY JOEL
RUEY LEWIS & NEW
KISNISHI LAKE City
Stone/Millish RALPH MACDONALD
WILLIE NELSON
KARLA BONOFF
SMOKEY ROBINSON
HERB ALPERT
GARY MORRIS
HOTEST:
BILL MEDLEY
LIONEL RICHIE
CRYSTAL GAYLE
BILLY JOEL
RITA CODLIDGE

STEVIE WONDER EURYTHMICS KENNEDY & OSBO JACKSONS HOTTEST: LIDNEL RICHIE IGLESIAS & ROS BILLY JOEL ELTON JOHN DAN HARTMAN

NEIL DIAMOND CHICAGO JAMES INGRAM EURYTHMICS HOTTEST ELTON JOHN PEABO BRYSON DAN BARTMAN TINA TURNER JOHN WALTE KALEFIT-CHMES, V MIKE PURDY

Mike Purdy
RALPH MACDONALD
HERB ALPERT
TRACEY ULLMAN
BANNARARA
ROTEGE:
KARLA BONOFF
LIONEL RICHIE
JOHN MAITE
BUEY LEWIS & NEWS
CARS

The following stations reported no adds or changes in rotation this week:

> WCCO/Minneapolis WRIE/Erie WKNE/Keene KFSB/Joplin WRMM/Atlanta (2nd week)

The following stations failed to report this week and therefore their playlists were frozen:

WLTT/Washington WBOW/Terre Haute WMHE/Toledo

R&R welcomes three new A/C reporters:

WKYE/Johnstown, PA (P2 East) WXUS/Lafavette, IN (P3 Midwest) KTYL/Tyler, TX (P3 South)

WBEN/Buffelo Roger Christian

WGY/Schanectady Mike Neff Cars John Waite Hottest: LIONEL RICHIE ELTON JOHN BILLY JOEL IGLESIAS : ROSS TEDDY PENDERGRASS

Parallel Three WWNR/Beckley Bailey/Shea TRACEY ULLMAN DONNA SUMMER RALPH MACDONALD STEVIE WONDER EURYTHMICS EURYTHMICS
Hottest:
BILLY JOEL
LIONEL RICHIE
TEDDY PENDERGRASS
GENESIS
RAY PARKER JR.

RAY PARKER JR.
WEIMAFILCHUNG
Jack Reymond
MCLL JAMOND
MONIA, JAMOND
MONIA, JAMOND
MONIA, JAMOND
MONIA, JAMOND
MONIA, JAMOND
MONIA
MO

WYKOUTHEAD
WYENE PILL

WWPA/Williamsp Scott Mesteller

Hottest: LIONEL RICHIE TINA TURNER BILLY JOEL RAY PARKER JR. HUEY LEWIS & NE

MIDWEST Parallel One

WARM98/Cincinnet

STEVIE WONDER
NEIL DIAHOND
HOTLEST:
PEABO BRYSON
BILLY JOEL
IGLESIAS & ROSS
TEDDY PENDERGRASS
CARS

WLTF/Cleveland Dunphy/Wilson

NEIL DIAMOND HOTCEST: LIONEL RICHIE ELTON JOHN PEABO BRYSON POINTER SISTERS DAN HARTMAN

WOMC/Detroit Barry Argenbright

KUDL/Kansas City Elaine Taylor

HAY PARKER JR. HOTTEST: MICHAEL GORE AIR SUPPLY LIONEL RICHIE PEABO BRYSON DAVE GRUSIN

WHB/Kensas City TINA TURNER CHICAGO FARLA BONOFF HOTTEST ELTON JORN LIONEL RICHIE DAN HARTMAN IGLESIAS & ROSS BILLY JOEL

Harris/Morphy
NELL DIAMOND
TINA TURNER
CARS
KARLA BONOFF
JORN HAITE
CRICAGO
STEVIE HONDER
GEORGE FISCROFF
HERR ALPERT
HONGEL RICRIE
LIONEL RICRIE
ELTON JORN
BILLY JOEL
IGLESIAS & ROSS
DAN BARTMAN

WMYX/Milwaukee Beth Fast CARS
STEVIE WONDER
BOTTEST:
LIONEL RICEIE
PEABO BRYSON
BILLY JOEL
TINA TURNER
DAN BARTMAN

KS94/St. Louis Morgan/Watermann TINA TURNER RITA COOLIDGE COYOTE SISTERS

Parallel Two

STANLEY CLARKE
HERB ALPERT
MILLIE NELSON
STEVIE WONDER
HOTLEST:
LIONEL RICHIE
ELTON JOHN
TEDDY PENDERGRASS
IGLESIAS & ROSS
BILLY JOEL

CARS
CHICAGO
LAURA BRANIGAN
BERB ALPERT
TRACEY ULLMAN
DONNA SOMMER
RALFH MACDONALD
STEVIE MONDER
WILLIE, NELSON

WILLIE NELSON Hottest: LIONEL RICHIE IGLESIAS & ROSS DAN HARTMAN RAY PARKER JR. BILLY JOEL

JORN WAITE
CHICAGO
GEORGE FISCHOFF
HOTLEST:
ELTON JOHN
LIONEL RICHIE
FOINTER SISTERS
JUICE NEWTON
BILLY JOEL

WSNY/Columbus, OH Harry Lyles

MADONNA

ADACKSONS
CHICAGO
STEVIE WONDER
Hottest:
GENESIS
TEDDY PENDERGRASS
LIONEL RICHIE
BILLY JOEL
PEABO BRYSON

610TVN/Columbus FilzGerald/Jones

WHBC/Centon

Parallel Three

STEVIE MONDER KENNEDY & OSBOR ROTTEST: ELTON JOHN PEABO BRYSON IGLESIAS & ROSS BILLY JOEL TINA TURNER

WCIL/Carbondale, IL Matt McCann MATH MCCANN
STEVIE WONDER
BOBBY KING
SMOKEY ROBINSON
RALPS MACCONALD
DONNA SUMMER
WILLIE NELSON
HOTHEST
BAY PARKER JR.
DAN BARTMAN
TINA TORNER
HUEY LEWIS 1 NEWS
CARS

KFSB/Joplin, MC none Hottest: ELTON JOHN LIONEL RICEIE PEABO BRYSON POINTER SISTERS DAN HARTMAN

WXUS/Lateyette STEVIE WONDER

KEEZ/Mankato, MN Sue LaFond

KWEB/Rochester, MN

AdemaiDeniele
EURYTHMICS
CARS
NEIL DIAMOND
ROCTEST
LIONEL RICHIE
BILLY JOEL
IGLESIAS 4 ROSS
TEDDY PENDERGRASS
TINA TURNER WMJJ/Birmingham Thomas/Warren Thomas/Warren
CARS
NEIL DIAMDND
STEVIE MONDER
IRENE CAR
Hottest:
LIONEL RICHIE
ELTON JOHN
PEABO BRYSON
BILLY JOEL
PDINTER SISTERS

WBT/Charlott Dave Bishop

TINA TURNER
IRRNE CARA
LEE GREENWOOD
HOTTER:
ELTON JOEN
LIONEL RICHIE
BILLY JOEL
TEDDY PENDERGRASS
IGLESIAS & ROSS

WRVA/Richm

CHICAGO SADAO WATANABE NEIL UIAMOND SADAO WATANADE NEIL UIAMOND CARS TINA TURNER HOTCOST LIONEL RICHIE TEDDY PENDERGRASS ELTON JOHN BILLY JOEL IGLESIAS & ROSS JACKSONS BRUCE SPRINGSTEEN HERB ALPERT ROTTEST: LIONEL RICHIE DAN HARTMAN BILLY JOEL Parallel Three

WAVE/Sarasota

EURYTHMICS RALPH MACDONALD STEVIE WONDER

RALPS MACDONALD BOBBY KING BANANARAMA HERB ALPERT DONNA SUMMER GEORGE PISCHOFF GEORGE PISCHOFF Hottest: RAY PARKER JR. BILLY JOEL LIONEL RICHIE IGLESIAS & ROSS TINA TURNER

WSKY/Asheville Don Broakshre

JACKSONS
STEVIE WONDER
REWNEDY & CSEGORN
WILLIE NELSON
RADDE PACCOMALD
ROBERT HANDOWNALD
BOOSH KING
SORBY KING
SACAO WATANABE
HOTEST
LIONEL RICHIE
BILLY JOEL
IGLESIAS & ROSS
RAY PARKER JR.
TINA TURNER

WCKQ/Campbe Jackson/Royce

MADONNA JACKSONS STEVIE WONDER HERB ALPERT GEORGE FISCHOFF BOBBY KING FRANK SINATRA RUBBER BODEO

WCHV/Charlottesville, VA Thomas H. Twine DONNA SUMMER CHICAGO

WGSV/Guntersville Jackson/Bell

LAURA BRANIGAN FRANK SINATRA RALPH MACDONALD HERB ALPERT STEVIE WONDER

Bottest: LIONEL RICHIE ELTON JOHN IGLESIAS & ROSS BILLY JOEL RAY PARKER JR.

WKYX/Paducah, KY Frank Carvell FRANK STALLONE STEVIE WONDER RALPH MACDONALD RUBBER RODEO WILLIE NELSON STEPHEN STILLS JACKSONS

STANLEY CLARRE LAURA BRANIGAN SPANDAU BALLET BOTTON JOHN LIONEL RICHIE DAN BARTMAN BILLY JOEL TINA TURNER

The following stations have discontinued reporting:



# AOR/ALBUMS

m Three Two Last Weeks Weeks Week	August 10, 1984	169 REPORTERS	Total Reports F	Hot f	Medium Rotation F	Total Adds All Rotations
2 1 1 0	CARS/Heartbeat City (Elektra)	"Drive" (145) "Night" (49) "Magic" (26)	165-	153-	12-	1
	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Cover Me" (146) "Dancing" (49) "U.S.A." (48)		140-		6+
	JOHN WAITE/No Brakes (EMI America)	"Missing You" (158) "Tears" (21)		150 +		0-
	BILLY SQUIER/Signs Of Life (Capitol)	"Rock Me" (150) "All Night" (97) "Can't" (30)	155 –	136 -	19=	1+
8 5 5 5	SCANDAL featuring PATTY SMYTH/The Warrior (Col.)	"The Warrior" (154) "Beat" (13)	155 –	130 -	24 –	1+
	HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"If This Is It" (129) "Walking" (29) "Home" (14)	143-	125+	18-	0-
	PETER WOLF/Lights Out (EMI America)	"Lights Out" (138) "Crazy" (37)"Lady" (37)	148 –	116-	31	3-
- 10 9 <b>(3</b> )	SAMMY HAGAR/VOA (Geffen)	"Two Sides" (137) "Drive 55" (93)	147-	94+	<i>53</i> –	1 =
	NIGHT RANGER/Midnight Madness (Camel/MCA)	"When You Close Your Eyes" (139)	140	<i>93</i> +	47-	1 –
	RATT/Out Of The Cellar (Atlantic)	"Round And Round" (97) "Back" (65) "Lack" (15)	135	<b>90</b>	<b>45</b> +	4+
DEBUT ▶ <b>①</b>	LINDSEY BUCKINGHAM/Go Insane (Elektra)	"Go Insane" (145)	147	49	93	16
12 15 12	TWISTED SISTER/Stay Hungry (Atlantic)	"We're Not Gonna Take It" (127)	130=	<i>61</i> +	<i>68</i> –	4+
4 8 11 13	JEFFERSON STARSHIP/Nuclear Furniture (Grunt/RCA)	"Layin" " (107) "Sorry" (34) "No Way Out" (26)	123-	67~	<i>56</i> +	4-
17 17 15 🔼	GLENN FREY/The Allnighter (MCA)	"Smuggler's" (102) "Girl" (33) "Allnighter" (15)	128-	44+	84 –	5=
	DIO/The Last In Line (WB)	"The Last In Line" (119) "Mystery" (23)				2-
35 30 19 🕼	HONEYMOON SUITE/Honeymoon Suite (WB)	"New Girl Now" (134)	.139+	<i>22</i> +	113+	5-
	BOX OF FROGS/Box Of Frogs (Epic)	"Back Where I Started" (124)		32 –		3-
18 20 18 🕼	PRINCE/Purple Rain (WB)	"Let's Go Crazy" (93) "Doves" (52) "Purple" (19)		<i>79</i> +		5
	ELTON JOHN/Breaking Hearts (Geffen)	"Restless" (104) "Sad Songs" (38) "Slow" (11)	124	<i>50</i> –	72 =	11+
	A FLOCK OF SEAGULLS/The Story Of A Young (Arista)	"The More You Live" (128)	129 +	23+	101+	15-
	QUIET RIOT/Condition Critical (Pasha/CBS)	"Sign" (99) "Mama" (40) "Party" (10)		31 =		8-
	COREY HART/First Offense (EMI America)	"Sunglasses" (97) "Lamp" (10)		<i>60</i> +		9+
	STEPHEN STILLS/Right By You (Atlantic)	"Stranger" (115) "50/50" (19) "By You" (13)	126	22	91	44
	STEVIE RAY VAUGHAN/Couldn't Stand The (Epic)	"Cold" (98) "Couldn't" (17) "Voodoo" (13)			<b>84</b> +	,
	METROPOLIS/Soundtrack (Columbia)	"Cage Of Freedom" (97) "Here's My Heart" (17)			<i>76</i> +	1
	WHITESNAKE/Slide It In (Geffen)	"Slow 'n' Easy" (66) "Stranger" (34)		29 –		11+
	ADRENALIN/American Heart (Rocshire)	"Far Away Eyes" (94)		11+	_	4-
	HELIX/Walkin' The Razor's Edge (Capitol)	"Rock You" (97)	97+	7+		9-
	CYNDI LAUPER/She's So Unusual (Portrait/CBS)	"She Bop" (84)	84+		. —	8-
	STEVE PERRY/Street Talk (Columbia)	"She's Mine" (66) "Strung Out" (12)	_	36 -		3=
	SCORPIONS/Love At First Sting (Mercury/PG)	"Still Loving You" (68)		25 –		1-
_	LOU REED/New Sensations (RCA)	"I Love You, Suzanne" (82)		14+		6-
	FASTWAY/All Fired Up (Columbia)	"Tell Me" (62) "All Fired Up" (11)		11 – 35 –		3-
	ROD STEWART/Camouflage (WB) Y&T/In Rock We Trust (A&M)	"Infatuation" (53) "Bad For You" (25) "Don't Stop Runnin" " (74)	73 – 84 +		37+ 71+	9+ 20=
	BILLY IDOL/Rebel Yell (Chrysalis)	"Flesh" (61) "Eyes Without A Face" (14)		0+ 11-		
	CHEQUERED PAST/Chequered Past (EMI America)	"How Much" (56) "A World" (18)	70 + 75 +			12-
	CHRIS DeBURGH/Man On The Line (A&M)	"High On Emotion" (61)		3- 15-		2-
	LITA FORD/Dancin' On The Edge (Mercury/PG)	"Gotta Let Go" (66)		11=		8-
	ROMEO VOID/Instincts (415/Columbia)	"A Girl In Trouble" (62)			32 + 41 =	- 1
<u> OEBUT</u> ▶ 🍩	HAMPA A STEVENING ILLIAN ASSESSION	A GILLIN FLOUDIG, 1927	UZT	, J	<b>-,</b> -	,u =
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# **BREAKERS**.

### LINDSEY BUCKINGHAM Go Insane (Elektra)

86% of our reporters on it. 147/16 including adds at WAPP, WEBN, WSKS, WRIF, KSHE, KBCO, KOLA, KOME, Debuts at #11 on the Albums chart.

### STEPHEN STILLS Right By You (Atlantic)

74% of our reporters on it. 126/44 including adds at WBCN, KBCO, KMET, KUPD, KINK, KGB, KFOG, KISW. Debuts at #23 on the Album chart.

### METROPOLIS Soundtrack (Columbia)

65% of our reporters on it. 111/47 including adds at: WBCN, WDVE, KSRR, WNOR, KQRS, KROQ, KGON, 91X. Debuts at #25 on the Album chart.

### Y&T In Rock We Trust (A&M)

50% of our reporters on it. 84/20 including adds at: WIYY, WNEW-FM, KTXQ, KLOL, KSHE, KUPD, KGON, KISW, WFYY, KMJX, WTUE, WWCK, WIOT. Moves 38-35 on the Albums chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations, total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

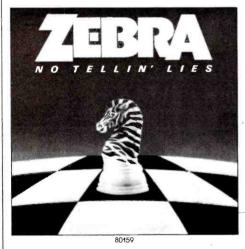




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# Saves The Summer Before It's Gone



# "Wait Until The Summer's Gone"

The special 12" single from Zebra's

"No Tellin' Lies"

Produced by Jack Douglas For November Music Productions, Inc.



# **MOST ADDED** ®

METROPOLIS (47) Soundtrack (Columbia) STEPHEN STILLS (44) Right By You (Atlantic) BILLY IDOL (34) Rebel Yell (Chrysalis) Y&T (20) In Rock We Trust (A&M)

## MOST HOTS

CARS (153) Heartbeat City (Elektra) JOHN WAITE (150) No Brakes (EMI America) BRUCE SPRINGSTEEN (140) Born In The U.S.A. (Columia) BILLY SQUIER (136) Signs Of Life (Capitol SCANDAL f/PATTY SMYTH (130) The Warrior (Columbia **HUEY LEWIS & THE NEWS (125)** Sports (Chrysalis) PETER WOLF (116) Lights Out (EMI America)

# **NEW & ACTIVE**

SPANDAU BALLET/Parade (Chrysalis) 64/5 (59/17)

Adds: WZZO, KMJX, K97, WBLM, WWTR. Hots: 13 include WLIR, WYDD, WLUP, WMMS, KROQ,KQAK, WDHA, WLAV. Mediums: 47 include WNEW-FM, WXRT, KBCO, 91X, WOOS, WLVQ, KREM.

SPIRIT/Spirit Of '84 (Mercury/PolyGram) 57/5 (65/19)

Grant/Spirit of 64 (Mercury/PolyGram) 57/5 (65/19)
Adds: WNOR, KUPD, KZOK, WPDH, WMGM. Hots: 3 WLUP, KBCO, KIDQ. Mediums: 53 include WMMR, KGB, KRQR, KLAQ, WAPL, WOOS, WTUE, KQDS.

SLADE/Keep Your Hands Off My Power Supply (CBS Associated) 45/4 (48/5)
Adds: KNCN, WIMZ, KXZL, WHMD. Hots: 7 include WRXT, WKLS, KQRS, WYFE, K97, KSMB. Mediums: 35 include WBCN, WAPP, WYSP, WRIF, WQFM, KUPD.

BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M) 41/10 (38/10)
Adds: WPYX, WPLR, WCMF, WEZX, WOUR, WZXY, WWCT, WIQB, KLYV, WBYG. Hots: 10 include WRXT, WXRT, KBCO, KINK, CFOX. Mediums: 24 include WBCN, WMMS, KBPI, KLAQ, KILO, KKDJ.

SOUTHSIDE JOHNNY & THE JUKES/In The Heat (Mirege/Atco) 41/6 (36/15)
Adds: WKLC, WEZX, WOOS, WXKE, WWWV, WCPZ. Hots: 7 include WRXT, WYNF, WMMS, WDHA, WMGM, KSPN. Mediums: 30 include WAPP, WNEW-FM, WMMR, WYSP, WLUP, WXRT, KDKB.

VAN STEPHENSON/Righteous Anger (MCA) 37/9 (35/7)

Adds: WRXT, KSHE, KMET, WOUR, KNCN, KMOD, WMGM, KAWY, KZOQ. Hots: 3 WMMS, KDKB, WYER. Mediums: 28 include WNOR, KGB, KZOK, WPDH.

BANGLES/All Over The Place (Columbia) 35/1 (36/2)
Adds: KMET, Hots: 8 WLIR, WXRT, KBCO, KROQ, 91X, KLBJ, KKDJ, KTCL. Mediums: 26 include WBCN, WBAB, WLUP, KZOK, WLAV.

CHICAGO/Chicago 17 (WB) 32/6 (34/12)
Adds: WAAL, WAPI, WZXY, KMBQ, WHMD, KZOQ. Hots: 8 WMMR, WSHE, WYNF, WLUP, KYYS, KINK, KLYV, WCPZ. Mediums: 21 include WPDH, WIMZ, WKDF, WKZL, KGGO.

BANANARAMA/Bananarama (London/PolyGram) 25/3 (24/4)

Adds: WAPI, KGGO, KLYV. Hots: 6 WLIR, WMMS, KCAL, KQAK, KSMB, WBYG. Mediums: 18 include WBCN, WXRT, KLOS, KMET, KROQ, WZZO, WPDH.

KANSAS/The Best Of Kansas (CBS Associated) 24/14 (12/12)
Adds: include WYNF, WQFM, KQRS, KSHE, WLVQ, WTUE, KMOD, Hots: 2 WRIF, KIDQ, Mediums: 17 include WKLS, KKCI, KSJO, KLAQ, KQDS, KATT. DAKOTA/Runaway (MCA) 17/10 (8/8)

DAKOTA/Runaway (MCA) 17/10 (8/8)
Adds: include WRXT, WNEW-FM, WYNF, KBPI, WCCC, KFIV-FM. Hots: 1 WAQX. Mediums: 10 include WTPA, WEZX, KISS, WYFE, KIDQ, WRUF. Adds: WMMS, WMGM, WHMD, KQWB-FM, WBYG. Hots: 1 K97. Mediums: 11 include WLIR, WLUP, KOLA, WZZO, WPDH, KMBQ.

GEORGE CARLIN/Carlin On Campus (Eardrum/Penthouse) 14/8 (19/11) Adds: KBCO, KAZY, WPDH, WCMF, KMJX, WQMF, KREM, WMGM. Hots: 0. Mediums: 7 include WCCC, KLAQ,

WXLP, KOMP. BACHMAN TURNER OVERDRIVE/BTO (Compleat/PolyGram) 14/2 (15/0)

Adds: KISW, KZOK. Hots: 1 Q107. Mediums: 13 include KKCI, KSHE, WAAF, WIMZ, WZXR, WKDF.

STEVE MORSE BAND/The Introduction (Musician/Elektra) 10/2 (12/6) Adds: KSMB, KFMF. Hots: 1 KTCL. Mediums: 9 include WBAB, WKLS, WOWE, WLAV.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers Indicate total reports/total adds; for example, 40/20 means 40 reports and, of those 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.



_							_	
Three	Two	Leer ke Week		169 REPORTERS	Total	Hot !	Medium	Total Adds
1.	1	1	O	JOHN WAITE/Missing You (EMI America)	158	- 148=	10-	0-
4	3	3	_	SCANDAL featuring PATTY SMYTH/The Warrior (Col.)		- 129 <b>-</b>		1=
3	4	. 4	_	CARS/Drive (Elektra)		- 134 <i>-</i>		2-
2	2	2	_	BILLY SQUIER/Rock Me Tonite (Capitol)		- 133 -		1=
7	7	6	_	BRUCE SPRINGSTEEN/Cover Me (Columbia)		+ 116+		10+
, B	5	5	_	PETER WOLF/Lights Out (EMI America)		- 114-		0-
15	9	6	_	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)		- 117+		1-
16	8	9	=	NIGHT RANGER/When You Close (Camel/MCA)	139			1-
11	6	7	_	SAMMY HAGAR/Two Sides Of Love (Geffen)	137	- 87+	50-	1=
35	19	14	_	LINDSEY BUCKINGHAM/Go Insane (Elektra)	145		93-	14-
14	12	10	_	TWISTED SISTER/We're Not Gonna., (Atlantic)	127	- 61+	65 –	4+
43	26	17	_	HONEYMOON SUITE/New Girl Now (WB)	134	+ 22+	108+	4-
21	15	15	_	DIO/The Last In Line (WB)	119:	= 40+	77-	2-
9	11	13	_	JEFFERSON STARSHIP/Layin' It On., (Grunt/RCA)	107	- 59-	48+	5+
17	13	12		BOX OF FROGS/Back Where I Started (Epic)	124	- 31-	91-	3-
-	40	21	Œ	A FLOCK OF SEAGULLS/The More You Live (Arista)	128	+ 23+	100+	15-
В	10	11	17	RATT/Round And Round (Atlantic)	97-	- 72-	25+	1=
-	33	20	<b>①</b>	BILLY SQUIER/All Night Long (Capitol)	97-	+ 51+	46+	6-
1 170	EBUT		_	FIXX/Are We Ourselves? (MCA)	125	+ 20+	74+	121+
19	17	16	_	COREY HART/Sunglasses At Night (EMI America)	97-	- 60+	37-	3-
28	22	16		GLENN FREY/Smuggler's Blues (MCA)	102	≂ <i>35</i> +	67-	4+
1 -	_	41		STEPHEN STILLS/Stranger (Atlantic)	115	+ 17+	87+	33-
1 -	37	24	ĕ	SAMMY HAGAR/I Can't Drive 55 (Geffen)	<b>`93</b> .	+ 42+	50-	9-
28	23	19	24	ELTON JOHN/Restless (Geffen)	104	+ 33+	69 -	11+
51	36	33	<b>4</b>	PRINCE/Let's Go Crazy (WB)	93-	+ 55+	36-	15=
_	49	29	ã	QUIET RIOT/Sign Of The Times (Pasha/CBS)	99-	+ 17+	78+	14 –
42	35	28	Ž	STEVIE RAY VAUGHAN/Cold Shot (Epic)	98 -	+ 18+	79+	8-
49	38	35	<b>2</b> 3	HELIX/Rock You (Capitol)	97-	+ 7+	<i>89</i> +	9-
36	27	25	29	ADRENALIN/Far Away Eyes (Rocshire)	94	- 11+	81-	4-
	48	37	<b>3</b> 0	CYNDI LAUPER/She Bop (Portrait/CBS)	84 -	+ 38+	42-	8-
-	_	51	Ŏ	JON ANDERSON/Cage Of Freedom (Columbia)	97-	+ 8+	70+	<b>39</b> –
54	48	40	<b>②</b>	LOU REED/I Love You, Suzanne (RCA)	82 -	+ 14+	64+	6-
20	21	22	33	WHITESNAKE/Slow 'n' Easy (Geffen)	66	- 26-	40-	2+
50	45	38	3	RATT/Back For More (Atlantic)	65-	- 27+	<b>36</b> –	4-
	EBUT	$\supset$	₫₽	KROKUS/Midnight Maniac (Arista)	83-	+ 3+	<i>55</i> +	83+
24	24	30	36	SCORPIONS/Still Loving You (Mercury/PG)	68-	- 21-	47-	1 –
13	18	23	37	STEVE PERRY/She's Mine (Columbia)	66 -	- <i>30</i> -	<i>36</i> –	2=
-	_	47	<b>3</b> ₽	Y&T/Don't Stop Runnin (A&M)	74 -	÷ 5+	<i>63</i> +	16+
53	43	42	<b>⊕</b>	LITA FORD/Gotta Let Go (Mercury/PG)	66-	- 11=	<b>52</b> +	8-
33	29	31	40	FASTWAY/Tell Me (Columbia)	62-	- 9-	53-	1-
22	25	36	41	PRINCE/When Doves Cry (WB)	52-	- <b>43</b> -	9-	0-
5	14	26		BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)	49-	- 37-	12+	0=
-	60	55	_	ROMEO VOID/A Girl In Trouble (415/Columbia)	62-	+ 15+	41=	13-
12	20	34	_	CHRIS DeBURGH/High On Emotion (A&M)	61-	- 13-	48-	1=
	EĐUT	$\rightarrow$	_	BILLY IDOL/Flesh For Fantasy (Chrysalis)	61-	+ 7+	40+	<i>36</i> +
55	53	46	_	INXS/I Send A Message (Atco)	56-			5-
10	16	27		ROD STEWART/Infatuation (WB)	53-			3+
34	44	44		CARS/It's Not The Night (Elektra)	49-	- 28-	21=	2-
37	47	45	_	BRUCE SPRINGSTEEN/Born In U.S.A. (Columbia)	48-	- 26-	22+	3-
-	57	54	_	SPANDAU BALLET/Only When You Leave (Chrysalis)	61-			5-
32	28	32		BILLY SATELLITE/Satisfy Me (Capitol)	54			0-
-	-	50		CHEQUERED PAST/How Much Is Too (EMI Americas				9-
56	55	53	_	BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)	45			2=
46	51	52		BRUCE SPRINGSTEEN/No Surrender (Columbia)	37-			3-
48	52	48		ELVIS COSTELLO/The Only Flame In Town (Col.)	47-			0-
26	31	49		QUIET RIOT/Mama Weer All Crazee Now (Pasha/CBS)	40-		23 -	0=
25	30	39	_	VAN HALEN/Panama (WB)	40-		19-	0-
-	EBUT	_	_	R.E.M./Pretty Persuasion (IRS/A&M)	48-			11-
27	32	43		ELTON JOHN/Sad Songs (Say So Much) (Geffen)	38-		13-	0-
-	_	57	60	SPIRIT/I Got A Line On You (Mercury/PG)	50 -	- 0=	49+	5-

# MOST ADDED .

FIXX (121) Are We Ourselves? (MCA) KROKUS (83) Midnight Maniac (Arista) JON ANDERSON (39) Cage Of Freedom (Columbia) BILLY IDOL (36) Flesh For Fantasy (Chrysalis) STEPHEN STILLS (33) Stranger (Atlantic)

# MOST HOTS

JOHN WAITE (148) Missing You (EMI America) **CARS (134)** Drive (Elektra) BILLY SQUIER (133) Rock Me Tonite (Capitol) SCANDAL f/PATTY SMYTH (129) The Warrior (Columbia) HUEY LEWIS & THE NEWS (117) If This Is It (Chrysalis)
BRUCE SPRINGSTEEN (116) Cover Me (Columbia) PETER WOLF (114) Lights Out (EMI America)

# **BREAKERS**

### FIXX

### Are We Ourselves? (MCA)

73% of our reporters on it. 125/121 including adds at WBCN, WAPP, WNEW-FM, KTXQ, KLOL, WSHE, WLUP, WMET, WXRT, WMMS, KLOS, KMET, KROQ. Debuts at #19 on the Hot Tracks chart.

### JON ANDERSON Cage Of Freedom (Columbia)

57% of our reporters on it. 97/39 including adds at WBCN, WDVE, KSRR, WNOR, KORS, KGON, KOME, KATT, KOMP. Moves 51-31 on the Hot Tracks chart.

### PRINCE Let's Go Crazy (WB)

55% of our reporters on it. 93/15 including adds at CHOM-FM, WSHE, KMET, KFOG, WDHA, WOWE, WZXY, WRXL, WKZL. Moves 33-25 on the

### CYNDI LAUPER She Bop (Portrait/CBS)

50% of our reporters on it. 84/8 including adds at WRXT, WZXY, WKDF, KGGO, WRUF, WBYG, KFMQ, KTYD. Moves 37-30 on the Hot Tracks

# NEW & ACTIVE

SLADE "My Oh My" (CBS Associated) 43/4 (45/6)
Adda KNCN, WIMZ, KXZL, WHMD, Hots 7 Include WRXT, WKLS, KQRS, WYFE, K97, KSMB, Mediums:
33 include WBCN, WAPP, WYSP, DC101, WQFM, WZZO, WAAF, KMJX, WKDF, KMBQ, WLVQ,
KGGO, KQDS, KRSP.

SOUTHSIDE JOHNNY & THE JUKES "New Romeo" (Mirage/Atco) 39/6 (33/12)

(133) T.C.) Addie: WKLC, WEZX, WOOS, WXKE, WWWV, WCPZ. Hots: 6 include WRXT, WYNF, WMMS, WDHA, WMGM, Mediums: 29 include WAPP, WNEW-FM, WMMR, WYSP, WLUP, WXRT, KBCO, KAZY, KDKB.

WMGM, Mediums: 29 include WAPP, WNEW-FM, WMMM, WYSP, WLIP, WRTT, KBCO, KAZY, KDKB, PETER WOLF "Crazy" (EMI America) 37/7 (37/10)
Adds: CHUM-FM, 0107, KOME, CFOX, KATT, KOMP, WBLM, Hots: 17 include WNEW-FM, WMMS, KMET, KFOG, WHCN, WARL, WLVD, KKDJ, KFN-FM, Mediums: 20 include WNEW-FM, WMMS, KMET, KFOG, WHCN, WARL, WLVD, KKDJ, KFN-FM, Mediums: 20 include WNEW-FM, WMRF, WPYX, WAAR, WTUE, WWCK, KEZO, KILO.

PETER WOLF "Pretty Lady" (EMI America) 37/6 (40/10)
Adds: KDRS, KXZL, WAPL, WWCT, KLYV, WYER, Hots: 19 include WABB, WSHE, WMMS, KBCO, KFOG, WDHA, WFYY, Mediums: 15 include WKLS, KROR, WEZX, WAQX, KLAD, KLO, KEZE.

VAN STEPHENSON "What The Big Girls Do" (MCA) 36/10 (32/7)
WMMS, KORS, WYEN, KSHE, KMET, WOUR, KNON, KMUX, KMOO, WMGM, KAWY, KZOQ, Hots: 3
WMMS, KORS, WYER Mediums: 26 include WNOR, KAZY, KBPI, KGB, WKLC, WPDH, KLAO, KISS, KODS, WIOT.

BRUCE COCKBURN "Lovers in A Dangerous Time" (Gold Mtn./A&M) 36/9 (35/9)

Adds: WPYX. WPLR, WCMF, WEZX, WOUR. WZXY, WWCT, KLYV, WBYG. Hota: 7 include WRXT, KBCO, WCPZ, KSPN, KTCL. Mediums: 23 include WBCN, WMMS, KAZY, KBPI, WKLC, WPDH, KLBJ, KLAQ, WTUE. KILO.

WHITESNAKE "Love Ain't No Stranger" (Geffen) 34/14 (21/12)

Adda: include KTXD, KODS, WXKE. Hota: 12 include WILZ. WRIF, WOFM, KSHE, KISW, WCMF,
KNCN, KISS, KFMG, KILO. Mediume: 19 include WDVE. WNOR, KYYS, KRQR, WPYX, WKLC, WAAF,
WFYV, WZKR, KKDJ, KOZZ.

JEFFERSON STARSHIP "Sorry Me, Sorry You" (Grunt/RCA) 34/1 (35/9) Adda: WIQB, Hots: 12 include KKCI, KSHE, KROR, KISS, WLAV, KILO, Mediums: 22 include KZ KAZY, KLOS, KZAP, KOME, WCMF, KLAQ, KATT, KMOQ, KFMG.

BANGLES "Hero Takes A Fall" (Columbia) 33/1 (34/2)
Adds: KMET, Hots: 8 MLIR, WXRT, KSCO, KROO, 91X, KLBJ, KKDJ, KTCL. Mediums: 24 include
WSCN, WBAS, MULIP, KAZY, KISS, WLAD.

BILLY SQUIER "Can't Get Next To You" (Capitol) 30/4 (27/9)
Adda: KICT, KKDJ, KEZE, KFMX. Hots: 10 include KTXQ, KRQR, KISW, WCMF, WLVQ, WLAV.
Mediums: 20 include WIYY, WGRQ, WDVE, WKLS, WNDR, WPYX, WEZX, KLAQ, WXLP, WWCK.
WIOT, KOMP.

BRUCE SPRINGSTEEN "Bobby Jean" (Columbia) 30/2 (28/0) Adds: WBAB, WPDH. Hots: 13 include WNEW-FM, WYSP, KTXQ, WAAF, include WGRQ, KLOL, KSRR, WMET, WMMS, KQRS, WPYX, KNCN, KEZE. KILO, KKDJ, Mediums: 17

TINA TURNER "What's Love Got To Do With It" (Capitol) 29/3 (26/2)
Adds: WAAL, KSQY, KOZZ. Hots: 18 include WLUP, WXRT, WMMS, WZZO, WKLC, KMJX, KMBQ.
Mediums: 11 include WBCN, WPYX, WPLR, KGGQ. Mediums: 11 include WBCN, WPYX, WPLR, KGGO.
CHICAGO "Hard Habit To Break" (WB) 26/6 (21/11)
Adds: WAAL, WAPI, KRIX, WZYY, KMBO, WHMD. Hots: 8 WYNF, WLUP, KYYS, KINK, KLYY, WCPZ.

Mediums: 17 include WKLC, WIMZ, WKDF, KGGO Mediums: 17 include WKLC, WIME, WKDF, KGV (WB) 25/4 (25/2)
Adda: WOOS, KDDS, WIGB, KZOQ, Hote: 8 include KMET, KDKB, KUPD, WTPA, WTKX, WDEK, KOZZ.
Mediums: 15 include WNOT, WYNF, KGON, KFOG, KRDR, WAPL, KILO, KFIV-FM.
BANANARAMA "Cruel Summer" (London/PolyGram) 24/3 (23/5)
Adda: WAPI, KGGO, KLYV, Hote: 6 WLIR, WMMS, KCAL, KQAK, KSMB, WBYG, Mediums: 17 include WBCN, WXRT, KLOS, KMET, WZZO, WKDF.

"Mystery" (WB) 23/5 (18/2)

: KGB, WAQX, KISS, KSQY, KOZZ. Hots: 10 include WLLZ, WQFM, KMET, KISW, KILQ. Mediums: clude WRIF, WAPL. WIOT, KEZE.

KANSAS "Perfect Lover" (CBS Associated) 22/13 (11/11)
Adds: include WYNF, WQFM, KORS, KSHE, WARY WATER TAILS. I: include WYNF, WQFM, KQRS, KSHE, WAQX, WTUE, KMOD. 16 include WKLS, KLAQ, KQDS, KATT.

Mediums: 16 include WKLS, KLAU, KUDS, KATI.

JOHN WAITE "Tears" (EMI America) 21/12 (10/6)
Adds: include WMLT, WPYX, WZZO, WHCN, WZXR, KEZO. Hots: 10 include WYNF, WFYV, WLVQ, KILO, KKDJ. Mediums: 10 include WDVE, KGB, KLBJ. WTUE.

KICK AXE "On The Road To Rock" (Pasha/CBS) 20/5 (24/2)
Adds: Q107, WPLR, WAQX, WKTM, WIQB, Hots: 1 KMET, Madiums: 16 include Ki KLOS, KROR, KOME,

Adds: Q107, WPLR, WAQX, WKTM, WQB, Hots: 1 KMET, Mediums: WKDF, WTUE, WLAV, WOT, KFMG.

STEPHEN STILLS "50/50 (Atlantic) 19/19 (0/0)
Adds: include WOHA Home 1 WTVY AMERICAN include WDHA, Hots: 1 WTKX, Mediums: 14 include WXRT, KAZY, WPYX, WCMF, KLBJ,

PRINCE "Purple Rain" (WB) 19/9 (10/2)

Adds: WPYX, WHON, WFYY, WTUE, KEZO. Hots: 13 include KFOG, KQDS, KILO, KKDJ. Mediums: 5 include WKS. KAZY.

CHEQUERED PAST "A World Gone Wild" (EMI America) 18/3 (18/3) Adds: WFYV, WTVE, WWCK, Hots: 0. Mediums: 18 include KTXQ, KZAP, WPYX, WTPA, WAQX, KLAQ, WLVQ, KEZO.

MOST ADDS - A numerical listing of the most added records of the week.

MOST HOTS — A numerical listing of the records receiving the most hot rotation reports.

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WDHA/North Jersey (201) 328-1055 GN: BOD LINDER FO: HARE CHEMOTE

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WAAL/Binghan (607) 772-8650

PD: JOHN CARTER HD: DOW MORGAN

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### Parallel One

CHOM-FM/M (514) 935-2425

WBCN/Boston (\$17) 286-1111 701 000 1709 100 000 13M/G PO: NOS SPAZIOS MO: WEMOIT EVETABRES CANADA CONTRACTOR OF THE CONTR THE STATE OF THE S

WYDD/Pittsburgh (412) 382-2144 HD: GROWER MYNOWY THE OWNER WALLET THE OWNER OF THE OWNER OW

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MATERIAL PROPERTY (F)

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CHUM-FM/Toronto (416) 925-6666 PD: ROSS DAVIES RD: WATHE WEBSTER

WHJY/Providence (401) 438-6110

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DC101/Washington (202) 828-9932

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PD: DOM DAVIS NO: DAYE SACHE

Q107/Toronto (416) 967-3445 PO: GABY SLAIGHT HD: SAMMTHA TATLOS

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WLIR/Long Island (516) 485-9200 PD: DBHIS MCHAMANA ABST. PD: NOSTE PISANT

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WBAB/Long Island (518) 587-1023

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WDVE/Pitteburgh (412) 562-5900 PD: GRIG GILLEPTE

WMMR/Philadelphia (215) 561-0933 PD: GROWGE MARKER NO: ERIN RELEY

SACK EDISHOTESH CAME
SACKE EDISHOTESH CAME
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WGRQ/Buffalo (716) 881-4555 FOI THE SHITK AMET. FOI PAUL HEINE

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WRXT/Buffalo (716) 773-1714 PO: MITE MUSNEY

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WYSP/Philedelphie (215) 868-9480 PD: HICHAEL PICORES HD: HAME GIOTA

MIPTRY MIME
MISTRIES
STEVE PERRY
CRAIS DEBURGH
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CTROI LAUFER
VAN STEPPENDOM
DAKOTA

WAPP/New York (212) 357-8000 8887. PD: STEVE ELLIE

WNEW-FM/New YO (212) 986-7000 PD: CHARLIZ EDMALL HD: JIH HONGHAR

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Parallel Two

WAQX/Syrecuse (315) 472-0200 PO: ED LEVINE SCORPIONS BRICE SPRINGSTERN DIO

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WPYX/Albany (518) 785-9081 ASST. FO: NO WELCH

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WOUR/Utica (315) 797-0803 PO: PETER REASON NO: TON STARS

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WCCC/Hartford (203) 233-4426

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WZZO/Allentown (215) 894-0511 PO: YOM KINLLY

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Huntington, W.)
(204) 722-3304

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WAAF/Worcester (617) 752-5611 FOI FOR SARMETT

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WTPA/Herrisburg (717) 238-1402 PO. JEPP EMIFFICIAN ASST. FO: BROCK BOND

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WPDH/Poughke (914) 471-1500 FO: STEN SCENITZ KD: TAN BROOKS

WHCN/Hartford (203) 247-1060

PO: DASIEL P. HATCH ASST. FO: BOX BITTERS

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WPLR/New Haven (203) 777-6617 90: EDDIE HASKELL

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WCMF/Rochester (718) 288-3200 70: 7827 REES

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WBLM/Lewiston-Port (207) 763-2065 10: 2008 DIAS

PD: BOS-COR NO: KAREN ANDERSON

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WWTR/Ocean City (301) 289-4545 10. SICHAID REMINING HD. GLEWN STEVART

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WMGM/Atlantic City (509) 841-1400

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### Parallel One

KZEW/Dallas (214) 748-9898

PD: ANDY LOCKREGGE HD: JOH DILLOW Design August (1) and the second of the seco

WSHE/Mlami (305) 581-1580 PO: DAVE LANGE

PRINCE
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STEPHEN STILLE
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GRAND SE
GLENN FREY
HETROPOLIS
HIGHT RANGES
EOU SE
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KEGL/Dallas (817) 457-9700 PDI RAPTY SPORT NO: JOE POLCER

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WNOR/Norfolk (804) 823-9687 NOT DEALER SELECTION OF THE PERSON OF T

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CHOCKEN IN COMMENT OF THE PROPERTY OF THE PROP WKLS/Atlanta (404) 325-0960 FO: MAN SHEED MO: BOS BATLEY TO THE STATE OF TH

KSRR/Houston (713) 797-0097 PD: ANDY BEAUSIEN ASST. PD: KICHMEL

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WYNF/Tampa (813) 876-0455 FD: CARRY CURELOT HD: RON DIAM

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KLOL/Houston (713) 526-6855

PD: JOE DENTON ASST. FO: RICK LAMBERS

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KTXQ/Dallas (214) 528-5500 OH: TED 072

PD: HEAL MIPSEY HD: BURY CHEEKS

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Parallel Two

KRIX/Brownsville (512) 350-9999

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MATERIAL PROPERTY PRO

KISS/Sen Antonio (512) 223-6211 PD: CREC STEVENS ND: TEND: E LINOSEY

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WAPI/Birmingham (205) 933-9274 PD: MARK ST. JOHN MD: DOC MALSJY

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KXZL/San Antonio (512)226-6444

PD: RAT ST. JAMES ND: RNGELA MRIGHT

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WKTM/Charleston (808) 723-8185 NO: SEE CELLING

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KMBQ/Shreveport (318) 425-8692 PRI: BICK BABCON RBI: TON HICHAELS

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WQMF/Louisvilla (502) 589-4400 90: DUZA HEYER

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KNCN/Corpus Christ (512) 289-1000 PD: BOB PAZIO AD: HANDO CARDIA

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WZXY/Kingsport (615)246-8131

FD: HEGGLY JOHEAN AUNT PD: JOHEAN

WKZL/Winston-Salem (919) 725-0556 MB: BRIAN PATRICK

WIMZ/Knoxville (815) 525-6000

PD: KEPRY LANGERT MD: SCOTT PAULSEN

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WOWE/Chattan (615) 267-1050

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WTKX/Pensacola (984) 438-7543 PO: NAME DAVID SAMTES

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KMJX/Little Rock (501) 470-0123 pp. TON MODO RO. TOMPS BRITH

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WRXL/Richmond (804) 282-9731 PO: GARY CHAFT HD: PAIR BUILDING

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WKDF/Neshville (615) 244-9532 POI SMOKEY RIVERS ASST. PD: DAVID BALL

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WKQQ/Lexington (606) 252-6694

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KLBJ/Austin (512) 474-6543 20: CLAIK FYM HD: JOHN RICHME SCOTS

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WZXR/Memphis (901) 728-0050 PD: JOHN RIVERS NO. YOU STEIN

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Parallel Three

WRUF/Gainesville (904) 392-0771 PO: RARRY GURCOTT MO: SREG HANGER

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KLAQ/EI Paso (915) 544-8864

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WWWV/Charle (804) 971-4057 PD: JRY ZGPEX Design of the Control of the Control

WHMD/Hammond (504) 345-1070

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KFMX/Lubbock (808) 747-1224 201 KET LANY

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KSMB/Lafayette (318) 232-1311

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KUFO/Odessa (915) 366-2801

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WQFM/Milwaukee (414) 276-2040

NO: JERRY GAVIN

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KYYS/Kansas City (816) 581-9102 PD: JOE MCCASE ND: HANDT HALET

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WSKS/Cincinnati (513) 868-3696 PO: PAUL PREDRICUS MD: MAPPE BENDEP

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# **MIDWEST**

### Parallel One

WMM S/Cleveland (216) 781-9887 ON: JOHN SCHOOL NO EXO LEC

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WXRT/Chicago (312) 777-1700 70: RORN STREET REI JOHN HENOS

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Parallel One

91 X/San Diego (619) 291-9191 FO. JIM CELAND MD: MAX HAX

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WLLZ/Detroit (313) 863-1800 PD: LITE ANNOLD ND: TONG POSILL WLUP/Chicago (312) 440-5270

PD: CHEC BOLK

PATRICIANO STANDAY STA 

WMET/Chicago (312) 645-9550 PD: RICH HEYER RD: BHICE WHEELER

MATERIAL PRINCIPLES (8)
MATERI WRIF/Detroit (313) 827-9505 PD: HARK PASHAN NO: HICHAEL HAYER

BOTO STREETS (III SEED OF THE SEED OF THE

Parallel Two

WYFE/Rockford (815) 877-3075 PD: BPTM SETS MO: BELP TELEY

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KSHE/St. Louis (314) 842-1111 PD: RICE SALIS

WEBN/Cincinnat (513) 871-8500 PD: TOH CHESTS MD: CUST GARY

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WIOT/Toledo (419) 248-3377 PD: TERRY SUBLIVAN

SECT PRINCIPLES
COMMUNITY

KQDS/Duluth (218) 728-6421 PD: BRIAN TAYLOR

MATERIAL PROPERTY (19)
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NO: BRUCE HOCKESON

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WWCT/Peoria (309) 674-2000

PO : JEFF HURBAY HD: JOHN AMBERG

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WXKE/Ft. Wayne (219) 484-0580 PD: RICE MENT HD: NAC BRANDT KEZO/Omaha (402) 592-5300

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CONTIGUE

CO

WIBA/Madison (608) 274-5450 PD: JACK HOTCHELL HOE CHEETS LAKE

MOI CONTENT LANE

BOT

WORF LEWIS CAME

PIECE PARAMETER

JOHN WALTE

AMONY MACAS

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AMONY MACAS

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KGGO/Des Moines (515) 265-6181 PD: LARRY HUTFLTT HD: JRCT BHERSON

THE STATE OF THE S

WLAV/Grand Rapids (616) 456-5461

ON: TOPY GATES NO: ARIS MAPPER

WTUE/Dayton (513) 224-1501 PO: BILL POCK RD: BOB CLARK

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WAPL/Appletor (414) 734-9226 PD: MAYNE SHAYNE

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KICT/Wichita (316) 722-5600 PO: BILL BROWN HD: LEE ROBERTS

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WXLP/Davenport (319) 326-2541 FO: GABE BAPTISTE RO: TERRY COCAS

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KATT/Oklahoma (405) 848-0100 PDI TON EVANS NO: PAT NELSH

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PD: RICK SCOTY

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KEZE/Spokane (509)446-1000 90: JOHAN CONNTHUM HD: HIKE JOHNS

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CHEZ-FM/Ottawa CITI-FM/Winnined KPOI/Honolulu KPO//Honolulu KUFO/Odessa KZEL/Eugene WDIZ/Orlando WFBQ/Indianapolis WROQ/Charlotte

The following 2 stations are no longer AOR Reporters:

When three or more tracks from the When three or more tracks from the same album are reported in medium, the album itself will receive credit as being in hot, and will appear in the hot listings. The individual tracks will continue to receive credit as being played in a medium rotation.

Washington PD: Randy Kabrich

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# CHR PARALLEL ONE PLAYLISTS

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### Baltimon PD: Steve Kingston MD: Amy Kronthal

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# Cksm Montreal PD: Rob Braide

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Buffalo

PD; Harv Moore MD; John Piccillo

F.D. Harve Mo.

M.D. John Pic.

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# PD: Bill Tanner Washington MD: Colleen Cassidy

- ADD: Collegen Cassiday

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## B-94 FM Pittsburgh PD: Guy Zapoleon MD: Bruce Kelly

- MD: Bruce Kel

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# cko 9 Montreal

- PD: Bob Beauchamp MD: Guy Brouillard

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# All Philadelphia

### PD: Scott Walker

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# PD: Sunny Joe White Music Coord: Geni Donaghey

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### 1050 Chum

# Toronto PD; Jim Waters MD; Brad "Knobby" Jones

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Asst. D.D. Michael Ellis

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## 7 1000 WHTZ SOUTH PD: Scott Shannon New York Asst. PD: Michael Ellis



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# PD: John Lander

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# PD: Robert W. Walker MD: Frank Amadeo

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# ROCKTO2 WBEN-FM WBEN-FM PD: Bob Wood MD: Roger Christi



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# 92% (VAFM. FM

MD: Pamels Steele

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BRICE SPRINGPREN/Cover He DOWN BENNEY/There Goes My Baby LAURA SKANIGAN/New Lucky Doe



MD: Greg South

MD: Greg South

INDEX.PMB DATE of the Control of th

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PD: John Young

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# 77-55 € Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

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# **(105** Tampa

PD: Steve Rivers

(94-Q) Atlanta

### ADD: deff McCartney

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MD/Assist. PD: Mark McKay

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PD: Buddy Scot

MD: Dave Robbin

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TWEOT POSTEM

PD: Tac Hammer Minneapolis Asst. PD/MD; Gregg Swedberg

WKTI Milwaukee

Ops. Mgr.: Dallas Cole

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MD: Kelly Wallace

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WGCLOB Cleveland

PD: Bob Travis MD: Tom Jeffries

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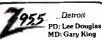
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Chicago

Ops. Mgr.: Steve Casey

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MD: Gary King

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Kansas City PD: Pat McKay

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# Q103FM KOAQ RADIO Denver

PD: Jack Regan

MD: Alan Sledge

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Tacoma-Seattle PD: Sean Lynch

MD: Sandy Louie

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Page 77

PD- Jim Richards MD: Anne Haney 

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FM 102

Sacramento
PD: Rick Gillette MD: Chris Collins

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Phoenix

PD: Reggie Blackwell

MD: Art Morales

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VP/Prog.: Gerry De Francesco

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Assistant PD: Mike Schaefer

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VP/Programming: John Sho

Ft. Worth

# Ops Mgr: Mason Dixon

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QUIET BLOT/House Money All Craces SLADE/My Ob My SPASSON SALLET/Only Mosey You Leave

PD: Jim Morrison MD: Jeff McCartney

STEVIE MEMORRY I Just Called To day Entering a Unicommettant time I shade Love JUNE CAPTRING & JOHN the Earl Elde LYMONY WALEHOLAYON (ARADM BROCK MYLHOMETSH/COVEY No JACKBOOMS-Porture

Ops. Mgr.; Steve Casey

JEFFERSON MEASURE/NO Way On't LIGHT RICHE/Welle MILLY JOHL/The Longon Time

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MD: Tim Kelly

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PD: Bob Scott
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MD: Art Morales



# He was involved in the most exciting and explosive period ever in radio history. **ROCKING AMERICA** is his story of that

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today, Sklar draws a parallel between the explosion of the 'Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

### These people have already read ROCKING AMERICA-Join

"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a household word. This book rep-resents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for 'Top 40' has written the fas-cinating autobiography of the most respected programmer ever to walk into a radio station." -Michael L Eskridge, President, NBC Radio

"For years the term 'Top 40' and the name Rick Sklar were synonymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America."

—Clive Davis, President Arista Records

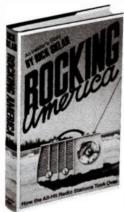
"Having been involved with making rock & roll records be-fore and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view.

-Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording

1930 Century Park West

Mall to: R & R Books

with photographs and year-by-year playlists



Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video pro-grams. He has been program director at New York radio sta-tions WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

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# WEST

Continued from Page 77

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PD: Jeff King Seattle

MDP: Damies

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PD: Tom Chase

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# **Hot Hits** iosKITS

San Francisco

PD: Bob Garrett MD: Craig Roberts

MD: Craig Roberts

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## KS 103FW HOT HITS!

PD: Dave Parks San Diego MD/Assist. PD: Mike Preston

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# KWSS 94.5m

San Jose PD: Dave Van Stone MD: Robin Kipps

MD: Robin Kipps

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MD: Gloria Avila

MD: Glories Avila

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KMJK Portland

PD: Jon Barry MD: Steve Naganuma

MD: Steve Negatium

MD: St

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Denver PD: Tim Fox Asst. PD: Mark Bolke

Asst. PD: Mark B

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# KUBE 93FM Seattle

PD: Bob Case

PD: Bob Case

1 1 2 and ranges sp. //backbastere
2 1 2 and ranges sp. //backbastere
2 2 3 - Accessing sp. //backbastere
2 3 3 - Accessing sp. //backbastere
2 4 4 accessing sp. //backbastere
2 5 4 accessing sp. //backbastere
2 5 5 6 accessing sp. //backbastere
2 6 accessing sp. //backbastere
2 7 accessing sp. //backbastere
2 8 accessing sp. //backbastere
2 9 accessing sp. //backba

### EAST Most Added. Hottest

Jacksons Stevie Wonder Ray Parker Jr. Tina Turner John Waite

# CHR ADDS & HOTS

Music Key. (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Jacksons Stevie Wonder Fixx

PIXX (dp) NAKED EYES (dp) LAURA BRANIGAN

HOTEST: PRINCE 1-1 TIMA TURNER 5-2 LIONEL RICHIE 7-3 JOHN WAITE 12-7 PEABO BRYSON 14-8

Lionel Richie Tina Turner

### EAST PARALLEL TWO

WFLY/Albeny, NY STRVIE WONDER Hottest: PRINCE 1-1 RAY PARKER JR. 2-2 ROD STEWART 3-3 TINA TURNER 5-5 JOEN WAITE 8-8

STEVIE WONDER MADONNA RICE SPRINGPIELO BILLY SATELLITE VAN STEPBENSON STEPBEN STILLS STEPHEN STIL COMMUTER JACKBONS QUIET RIOT BILLY OCEAN Hottest: RAY PARKER JR. 1-1 TINA TURNER 10-5 SCANDAL 16-8 LIONEL RICHIE J4-9 HUEY LEWIS 6 NEWS

WMAR/Baltimore, MD Wimmer/Payne

JACKSONS STEVIE MONDER LINDSEY BUCKINGHA POINTER SISTERS DONNA SUMMER FIXE FIXE

PIXX RICE SPRINGFISLD JOHN CAPPERTY 6 B JACESOMS TIMA TURNER Sottest: JACESONS 2-2 PRINCE 3-3 LIONEL RICHIE 8-4 VAN RALEN 6-5 PRINCE 35-17

JACKSONS STEVIE WONDER FIXX SYEVIE WORDER
FIXE
DOWNA SUMMER
RICK SPRINGFIELD
JEFF LYNNE
JOHN CAPFRRY 4 B
HOTTER
RAT PARKER JR. 2-1
TIMA TURNER 3-3
LIONEC, RICHIE 7-4
JOHN WAITE 14-8
PRINCE 31-24

JON ANDERSON
STEVIE MONDER
LIMBSEY BOCKINGEA
RICK SPRINGFIELD
JUICE NEWTON
STEPHEN STILLS
JACKSONS
A FLOCK OF SEAGUL
BILLY OCEAN
BILLY SATELLITE
BOCKER Hottest: LIONEL RICHIE 1-1 KENNY LOGGINS 2-2

WYCR/Henover York, PA Mark Richards

Ment Richards
POINTER SISTERS
DONNA SUMMER
LAURA BRANIGAN
STEVIE MONIBER
FIXE
STEVIE MONIBER
FIXE
STEVIE MONIBER
FIXE
TO STEVIE
RAY PARKER JR. 3-1
TINA TURNER 10-4
VAN HALEN 14-8
RATT 18-9
JOEN MAITE 26-10

WITC-FM/Hartford, CT Mike West

SCANDAL JACKSONS MADONNA MADDINA HOTEESE: RAY PARKER JR. 2-1 TIMA TURNER 8-6 JOBN MAITE 10-7 COREY HART 18-10 CYNDI LAUPER 22-19

JACESONS BRUCE SPRINGSTEEN FIXX FIXX
POINTER SISTERS
NAMED BYSS
STEVIE WONDER
JUICE NEWTON
A FLOCK OF SEAGUL

A FLOCK OF SEAGUL BOTTEST: RAY PARKER JR. 2-1 LIONEL RICHIE 5-3 ELTON JOEN 4-4 DAN HARTMAN 6-5 TINA TURNER 10-6

WLAN-FM/Lancaster, PA Todd Hallidey JEFF LYNNE

MADONNA FIXX JOHN CAPPERTY & B SCITEGE: BAY PARKER JR. 1-1 RATT 2-2 LIGNEL RICELE 13-4 VAR BALEN 6-5 TINA TURNER 8-6

Bod Rybak anche Springsten Scandal Struie Monder Billy Ocean Jacksons Eottest: Ray Pareer Jr. 1-1 Tina Tunker 6-2 Joen Majte 16-8 Cyndi Lauper 21-16 Cars 28-20

MADONNA
JACKSONS
CHICAGO
FIXX
VAN STEPRENSON
POINTER SISTERS
HOTLEST:
RATT 17-11
JOHN WAITS 25-16
FETER WOLF 28-18
CYMDI LAUPER 29-21
PRINCE 31-24

WSPICPough Chris Leide

CRICAGO A PLOCE OF SEAGUL JACKSONS JACKSONS
HADONNA
LAURA BRANIGAN
FIKE (dp)
Bottest:
RAY PARKER JR. 1LIONEL RICHIE 5-2
CYNDI LAUPER 15-5
PRINCE D-27

BRUCE SPRINGSTEEN PRINCE QUIET RIOT Hottesth PRINCE 1-1 ELTON JOHN 2-2 DAN HARTMAN 5-3 BILLY SQUIER 12-7 SCANDAL 17-8

98PXY/Roche Tom Mitchell

FIXX
JACKSONS
RICT SPRINGFIELD
TIMA TURNER
JORN CAFFERTY & B
HOTEST:
RAY PARKER JR. 1-1
JACKSONS 3-2
JORN WATTE 7-5
SCANDAL 10-9
CYNDI LAUPER 20-15

WQFM/Soherrectedy, NY Tom Parker

JACKSONS FIXX NARED EYES STRVIE WOWDER QUIET RIOT (dp) HOLDONE RAY PARKER JR. 1-1 LIONEL RICHIE 7-3 LIONEL RICHIE 7-COREY BART 6-5 TINA TURNER 12-6 JOHN WAITE 11-8

WKFM/Syrsouse, NY Wayne Summers

JACKSONS
RENNEDY & OSBORNE
JUICE NEWTON
SOE HAND
FIXX
HOttest:
FRABD BRYSON 3-1
LIONEL RICHIS 7-2
TIMA TURNER 8-3
JOEN MAITE 14-8
GLENN FREY 18-12

Tom Taylor

LIVIS COSTELLO
JOHN CAPPERTY & B
JANSCOON

HADDONN

HADDONN

HADDONN

STEVIE WONDER
HOTEST

PRINCE 1-1
LIONEL RICHIE 4-3
TINA TURNER 10-4
JOHN HAJITE 11-7
SRBILA E. 25-20

STEVIE WONDER RUBBER RODEO

WRCK/Usice, NY Jim Reitz DRAGON DURE JUPITER CDYOTE SISTERS RICK SPRINGPIELD JACKSONS PIXX RICK SPRINGFIELD BRUCE COCKBURN RICK SPRINGE ADDA JACKSONS Botcest: PRINCE 1-1 TINA TURNER 12-4 IGLESIAS & ROSS 15-9 VAN BALEN 25-15 CYNDI LAUPER 28-16 BRUCE COLADORD
DRAGON
DRAGON
COMBONATION
JUICE NEWTON
HOTEUST
RAY PARKER JR. 1-1
JOEN HAITE 6-2
RATT 8-5
PETER MOLF 14-9
CYNDI LAUPER 25-16 WERZ/Exeter, NH Soott MecKey

FIXX
JACKSONS
BONARD JONES
BONARD JONES
RUBBER RODEO
SOS BAND
JOHN CAFFERTY & B
COMMUTER
COMEDIAN
COMMUTER
COMEDIAN
COME WKRZ-FM/WIIIces Barra Jim Rieling JACKSONS STEVIE WONDER RICK SPRINGFIELD BONNIE TYLER VAN STEPHENSON DONNA SUMMER COMMONATION OF HOST BAY PARKER JR. 1-1 TINA TURNER 7-5 LIONEL RICHIE 13-7 RATT 14-12 CARS 40-33 DONNA SUMMER Hottest: RAY PARKER JR, 1-1 TINA TURMER 19-5 JOHN MAITE 18-7 PEABO REYSON 21-15 LINDSEY BUCKINGHA

WHTF/York, PA

MONTHONNE BEXTYPHER JACKSONS STEVIE MONDER PIXX RICK SPEINGFIELD DONNE SUMMER JEFF LYNNE ART OF NOISE BOTLENE ART OF NOISE BOTLENE TIMA TURNER 5-2 IONN INTER 5-2 CYNDI LAUFER 30-11

SCANDAL
BRUCE SPRINGSTEEN
PRINCE
HOTEST:
LIOWEL RICHIE 5-3
TINA TURNER 9-4
KENNY LOGGINS 15-10
JOHN MAITE 16-11
PETER WOLP 20-16

PARALLEL THREE

STEVIE WONDER FIXX (dp) JACKSONS FIRM (4P)
JOHN CAFFERTY & B
SILLY SATELLITE (dp)
STEPHEN STILLS
STEPHEN STILLS
COVOTE SISTERS
JUICE NEWTON
HOLDES!
PRINCE 2-1
RATT 7-3
VAN BALEN 4-4
THISTED SISTER 31-22
WMOUVEMENT AL

WGUY/Bengor, ME Jim Rendell

JACKSONS JOHN CAPPERTY & B NAMED EYES
JUICE NEWTON
CHRIS DEBUNGH
RONNIE TYLER
RURBER RODEO
COYOTE SISTERS
THISTED SISTER
FIXX FIXX Hottest: PRINCE 1-1 RAY PARKER JR. 8-4 JACKSONS 6-5 CO GO'S 15-9 VAN HALEN 20-10

Michael United
CHICAGO
BRUCE SPRINGSTEEN
JACESONS
JACESONS
JACESONS
SMEILA E.
HOTHER
BAY PARKER JR. 2-1
TINA TURNER 9-8
CYNDI LAUDER 27-18
JERMAINE JACKSON 35-24

WIGY/Both, ME Scott Robbins

JACKSONS BONNIE TYLER PIXX NAMED EYES JUICE NEWTON DUKE JUPITER RUBBER RODEO HOTCEST: RAY PARRER JR. 1-1 RATT 8-3 TINA TURNER 12-5 JOHN WAITE 15-8 HURY LEWIS & NEWS 19-10

163CIR/Beckley, WV

JACKSONS
VAN STEPMENSON
RICK SPRINGFIELD
NAMED FYRS
STEVIE WONDER
HOTHER
HOTHER
LONEE, RICHIE 9-4
PEABO BRYSON 8-5
TINA TUNNER 10-7
STEVE PERRY 11-8

WIKZ/Chembersburg, PA Matthews/Alexander

RICK SPRINGFIELD VAN STEPHENSON DONNA SUMMER HOTCEST: RAY PARKER JR. 1-1 PEABO BRYSON 4-3 TINA TURNER 8-4 JORN WAITS 21-12 SHEILA E, 27-22 WTSN/Dover, NH Jim Sebestion

Mark Williams

SOUTH

JACKSONS BRUCE SPRINGSTEEN WZYQ/Frederick, MD Kemosabi Joe

STEVIE WONDER FIXX JACKSONS HOUTEBE RAY PARKER JR. 1-1 JACKSONS 8-2 SCANDAL 22-4 BILLY SOUTER 14-7 HUEY LEWIS & NEWS 19-11

WGCM/Hagers WIR Kauffmen VWE REATTMEN
JACKSONS
STEVIE MONDER
NEED EYES
NIEVE DEAMOND (AP)
HOTE-BET PARKER R. 1-1
LIONEER RICHE 3-2
JOHN MAITE 9-6
THAN TURNER 21-13
TWISTED SISTER 22-14

JOHN MAITS
PRINCE (dp)
Hottest:
RAY PARKER JR. 2-1
PRINCE 1-2
LIONEL RICHIR 7-6
VAN BALEN 8-7
TINA TURNER 9-8

OK 100/Itheca, NY BRI Weston

EM Weston
NELLY DIAMOND
NELLY DIAMOND
SET TO THE NEW PROPER
STOPPES IN CORNINY
JUICE NEWTON
FUNDER STELLS
JACKSONS
A FLOCK OF SEACUL
A FLOCK OF SEACUL
JONE ANDERSON
NOTICES
TO SEA NOR PLOCK
TO

Rick Ryder

LINDSET BUCKINGBA

BRUCE SPRINGSTEEN

BRACON

EURITHME JACKSON

BOWNIE TYLER

HOTESEN:

RAY PARKER JR. 3-1

LIONEL RICHEE 6-2

COREY MART 10-3

PRANO BRANO 16-6

JORN MAITE 23-9

WKHI/Ocean City, MD Jack Gillen

NAKED EYES A PLOCK OF SEAGUL JUICE NEWTON STEYLE WONDER JEFF LYNNE ELVIS COSTBLLO JACKSONS ELVIE COSTBLLO JACKSONS BILLY SATELLITE HOTCEST: RAY PARKER JR. 1-1 LIONEL RICHIE 5-2 SERGIO MENDES 10-6 PEABO BRYSON 14-9 JORN WAITE 16-10

MEXIL/Parkersburg, WV Paul DeMille

STEVIE WONDER

STEVIE WONDER

JEFF LYDNES

JUICE NEWTON

JACKSOME

A FLOCK OF SEAGUL

BOTTES

STEVEN S-1

JUICE NEWTON

5-1

JACKSOMS 6-2

LIONEL RICETS 4-3

BILLY SOUTER 9-4

BILLY JOEL 10-5

WJBQ/Portland, ME Phoenis/O'Nell

Phoemic/O'Neil

JACKSONS
KENNEDY 4 OSBORNE
FIXE
RENNEDY 4 OSBORNE
FIXE
BUBBER PODED
SUBBER PODED

Dwayne Bonds
SIEVIE MONDER
JACKSONS
FIXX
A FLOC OF SEAGUL
STEPHEN STILLS
LAURA BRANIJAN
BSRS ALPERT
HOTEGE:
RAY PRAKER JR. 2-1
ROO STEMART 3-2
JACKSONS 6-3
CYNDI LAUPER 10-7
OLLIE & JERRY 8-11

Merk Williams
TINA TURNER
PRINCE
CHICAGO
JACKSOMS
STEPRER STILLS
RICK SPERMOPIELD
BOLLOR
SCANDAL 6-2
JOEN NAITH 7-3
ROBEY HART 9-6
HUBY LEWIS & MEMS 14-7

PARALLEL TWO WBBQ/Augusta, GA Bruce Stevens

JACKERSSE ENGSPEEN
HADOWNA
FIRK (ESPERTY & B
HINIS COSPELLO
BILDS SPRINGFELLO
ARES SPRINGFELLO
BILDS SPRINGFELLO
LIONER BILDS 2-1
LIONER BILDS 2-1
LIONER BILDS 2-1
LIONER BILDS 2-1
BILDS SPRINGFELLO
BILDS SPRIN

KZZB/Besumont, TX Murphy/Harrison

Aturphy/Hardson DONNA SUMMER FIXX NARED EYES RICK SPRINGFIBLD CHICAGO BOOLEAN COREY HAAT 2-1 JOHN WAITE 17-9 SCANDAL 18-10 NIGHT PARGER 22-18. CYNDI LAUPER 32-25 WYOLD LAUPER 32-25

WQ1D/Blloxi, M8 Mickey Coulter

STEVIE WONDER RICK SPRINGFIELD Hottest: KXX106/Birmingham, AL Keyin McCerthy

Revin McCarthy
BRUCE SPRINGSTEEN
STEVIS WONDER
JACKSONS
DONNA SUMMER
POINTER SISTERS
VAN STEPHENSON
Roteest:
none

WSSX/Charleston, SC Philips/Allen

Philipux Allen
JACKSONS
MADONNA
MARED EYES
FIIX
RICK SPRINGPIELD
COMBUTES
BILLY JOEL
HOCKES
LIONEL RICHIE 1-1
TIMA TURNER 6-2
COREY BART 9-6
JOHN MAITE 12-9
PRINCE 25-14

FIXX
STEVIE MONDER
JACKSONS
MANUSCHER
JACKSONS
MANUSCHER
LAUBER BRANIGAN
HOTLESE
SHEILA E. 9-2
JORN MAITE 7-5
BUEY LEWIS 6 NEWS
RATT 20-13
PRINCE D-25

WJZR/Charlotte, NC Chrysler/Radford

ChrysberRadford

FIXX
JUSCE MENTON
JUSCE WENTON
SASVIE WHOMEN
GANGOOMS
OUIET AIOT
FOINTER SISTERS
TOTESEL LIONEL RICHIE S-3
DAN HARPHAN 6-5
CORPY BART 11-8
JOHN WAITZ IS-13
RURY LEWIS & NEWS

WSKZ/Chertanoogs Jeff Blake

BRUCE SPRINGSTEEN PIXX JERMAINE JACKSON RICK SPRINGFIELD Hottest: LIONEL RICHIE 6-2 VAN HALEN 8-5 COREY HART 11-7 TINA TURNER 16-8 JOHN WAITE 13-9

WNOK-FM/Columbie, SC Peter Hamlett

Peter Hamiest

LAURA BRANIGAN
CRICAGO
NADONNA
BRUCE SPRINGSTEEN
STEVIE WONDER
STEVIE WONDER
STEVIE WONDER
HACKSOMS
HOLDER
JACKSOMS
HOLDER
JACKSOMS
AND SPRINGS
RAY PARER JR. 3-2
SIGHT RANGER, 14-6
SHEILA E, 17-13
PRINGE 29-24

WZLD/Columbia. SC Chuck Finley Chuck Findey

OU SET BLOOD

VAN STEDMENSON

POLYMER SLOTENES

SPANNAN BALLET

NARGO EVES

STEVIE MONDES

RICK SPRINGFIELD

HOLK SPRINGFIEL

KITE/Corpus Christi' Barry Kaye BRUCE SPRINGSTEEN HUEY LEWIS & NEWS

Hottest: PRINCS 1-1 RAY PARKER JR. 2-2 RATT 23-3 TWISTED SISTER D-23 CARS D-27

FreemenWright

[RESIAS & ROSS

PRINCE

JACKSONS

LAURA BRANIGAN

MOTERAT:

LIONAL RICHIE 3-2

TINA TURBER 5-1

DAN BARTHAN 0-5

JOHN MAITE 13-6

PEABO BRYSON 11-9

KAMZ/EI Phoo, TX Bob West MADONNA JACKSONS BILLY OCEAN STEVIE MONDER BOCLEGEL RAY PARKER JR. 2-1 PRINCE 1-2 TIMA TURNER 8-5 DAN MARTMAN 9-7 PRARO BRYSON 14-10

none Hottest: PRINCE 1-1 ROD STEWART 2-2 RAY PARKER JR. 3-3 JACKSONS 8-8 VAN HALEN 11-11

none Hottest: LIONEL RICHIE 4-4 DAN HARTMAN 5-5 TINA TURNER 10-10 CORRY HART 14-14

ROC MOTO

AICE SPRINGFIELD

PEF LYNNE

FIXY

STEVIE WONDER

JACKSONS

KENNEDY 1 OSBORNE

DRAGON (4p)

HOTCHET

FRINCERL

LIDNEL RICHIE 6-3

VAN BALER

JR. 4-1

SREILA 2. 14-10

WZYP/Huntsville, Al Scott Mhchell Scott Mitchell

FIXX
JUICE NEWTON
ELVIS COSTELLO
A FLOCE OF SERGUL
STEVIE WONDER
JACKSONS
RICE SPRENGFELD
HOTCEST:
RAY PARRER JR. 1-1
TAN HALEH 4-4
LIONEL RICHIE 8-5
RATT 9-7

94TYX/Jeckson, MS Jim Chick

NICK SPRINGFIELD (dp)
LAURA BRANICAN
SEBILA E.
JACKSONS
STRVIE MONDER
HOLLESTI S.
LIONEL RICBIE 5-1
DAN HARTMAN 7-5
TINA TURNER 9-6
RATT 12-8
JEMAINE JACKSON 16-10

WQUT/Johnson City, TN Rod Hempton PIXA LINDSEY BUCKINGHA JACKSONS THISTED SISTER (dp) NOTES: PRINCE 1-1 RAY PARKER JR, 4-3 LIONEL RICKIE 11-4 DAN HARTMAN 10-8 TINA TURNER 20-12

WOKI/Knowwiis, TN Gary Adkins

STEVIE WONDER FIXX RICK S FIXX
RICK SPRINGFIBLD
DURE JUPITER
BILLY OCEAN
JUICE NEWTON
BILLY SATELLITE
HOTTEBE: HOTTEST: RAY PARKER JR. 1-1 TINA TURNER 3-2 DAN RARTMAN 4-3 SCANDAL 13-9 BANANARAMA 21-11

WFMULexington, KY

FOUNDMENT HELL DIANOND (dP)
FIXX
JACKSONS
CARS
STEPBEN STILLS
HOCLEST:
JACKSONS 2-1
LIONEL RICHIE )3-4
CYMOI LAUPER 24-9
PRINCE 33-19
RANANARAMA 31-20

KKYK/Little Rock, AR Mark McCain GLENN PREY Bottest: PRINCE 1-1 LIONEL RICEIE 8-2 SERGIO MENDES 18-11 JOBN WAITE 21-13 PEABO BRYSON 23-17

FM100/Memphie. TN John/Conley

LAURA BRANIGAN DONNA SUMMER DONNA SUMMEN HOTLEST: TINA TURNER 14-7 CYNDI LAUPER 19-11 GO GO'S 25-18 JOHN MAITE 29-20 CHICAGO 32-22

WARR-FM/Mobile, AL

SHEILA E. BRUCE SPRINGSTEEN JACKSONS PRINCE PRINCE BOCKEST: RATT 19-13 JOBN MAITE 24-14 HUSY LEWIS & NEWS 23-18 BANAMARANA 27-21 PRINCE 30-24

G100/Mobile, AL Scott Griffith

SHEILA É, VAB STEPBENSON HOLLEST: TINA TURNER 2-1 LIONEL RICRIE 7-2 DAN BARTHAN 4-3 RAY PARER JR. 1-4 ELTOW JOHN 5-5

WHHY-FM/Montgome
Alan Dupriest
DOHNA SUMMER
LINDSEY BUCKINGHA
BRUCE SPRINGSTEEN
VAN STEPESHSON
STEVIE WONDER
BOCLESE:
HONDER

KBFM/McAllen-Brownsville, TX

WHIMMHOSHAPO
STEVIE MONDER
STEVIE MONDER
DONNA SUMMER
NAKED EYES
JUICE NEWTON
HOLLER STORE
JACKSOMS 2-1
LIOREL RICHIE 7-3
VAN HALLEN 6-4
TINN TOUNER 10-7
JOHN WAITE 21-13

KRQV/McAllen-Bro

JORN WAITE
JERMAINE JACKSON
JUICE NEWTON (dp)
HOTCEST:
RAY PARRER JR. 2-1
AN BARTMAN 4-2
LIONEL RICHEE 5-3
TINA TURNER 10-7
BILLY JOSL 23-14

KX104/Nashville, TN St. John/Cook

JACKSONS
POINTER SISTERS
PIXX
POINTER SISTERS
PIXX
BILLY OCEAN (dp)
HOCKEST:
RAY PARKER JR. 1-1
TIMM TURNER 5-4
JOHN WAITE 16-21
SCANDAL 27-12
BILLY SQUIER 25-19

WRNO/New Orleans, LA Costello/Wetkins

PRINCE LAURA BRANIGAN ROO STEWART FIXX HOTLERL RATT 2-1 JORN WAITE 11-9 TWISTED SISTER 29-21 SCANDAL 27-23 CANSAL 27-23 CANSAL 27-23

BJ106/Orlendo, FL Garry Mitchell

Gary Mitchell
DONNA SUMMER
JACKSONS
STEVIE WORDER
HOTESTIE FRINCE 1-1
RAY PARKER JR. 4-2
TINA TURNER 11-8
DAN HARTMAN 11-9
BILLY SQUIER 16-11

WRVQ/Richmond, VA Bob McNeill

Bob McNeil JERMAINE JACKSON CARS NIGHT RANGER THISTED SISTER CHICAGO JACKSONS BAY PARKER JR. 1-1 PRINCE 2-2 TIKK TURNER 3-3 SCANDAL 20-15 PRINCE 0-27

KITY/Sen Antonio, TX Kid Curry RIG Curry

PRINCE
DONNA SUMMER
STEVIE WONDER
JACKSONS
SLADE
SYS
HOTER
HO

KTEN/Son Antonio, TX STEVIE WONDER ALFONSO RIBIERO (ap) ALFORST RISTERS (d)
PSEUDO
POINTER SISTERS
RENNEDY & OSBORNE
REIL DIAMOND
DURE JUPITER (dp)
HOCLEST;
RAY PARKER JR. 2-1
JACKSONS 6-4
TIMA TURNER 9-6
COREY HART 20-12
JOHN WAITE 31-15

KROK/Shreveport, LA Pater Stewart none Hottest: RAY PARKER JR. 1-1 PRINCE 2-2 JACKSONS 3-3 ROD STEMART 5-5 LIONEL RICHIE 6-6

MADORNA
POINTER SISTERS
PETER WOLF
STEVIE WONDER
HOCLESI:
TIMA TURNER 2-1
JOHN MAITE 17-10
THIGHED SISTER 0-15
RUFY LEWIS & WENS D-18
PRINCE J3-21

PEABO BRYSON HUEY LEWIS 6 NEWS GLENN PREY Hottest:

PARALLLI THREE

STEVIE WONDER LAURA BRANIGAN JACKSONS JACKSONS
FIRM
BRUCE SPRINGSTERN
A FLOCK OF SEAGUL
STEPBBR STILLS
BOTEBBR FR. 2-1
LIONEL RIGHE 9-3
STEVE PERRY 11-9
CYNOI LAUPER D-27 WYKS/Gainesville, FL Lou Petrick

WISE/Ashville, NC
John Stavens
BILLY SATELLITE
LAURA SRANIGAN
A FLOCK OP SEAGUL
RICK SPRINGFIELD
FIXX
JACKEONS FIXX
JACKSOMS
STEVIE WONDER
QUIET RIOT (dp)
Hoteest:
RAY PARKES JR. 1-2
LIONEL RICHIE 4-2
RATT 20-15
SHEILA E. 21-17
PETER WOLF 25-18

WJAD/Beinbridge-Albe

Davs Perks

BROCE SPRINGSTEEN
FIXX
FIXX
JEFF LINNE
KENEDY & OSBORNE [dp)
RICK JAMES,
BILLY SATELLITE
RICK SPRINGFELD
ROCK SER SERVER
LONGLA RICK 12-5
JOHN NAITE 16-7
PARO BRYSON 13-10
BILLY SQUIRE 24-17 EMOUDABORMS

STEVIE WINNERS
RICK SPRINGFELD

JACKSONS
FIRMSET BUCEINGM
AN DOWN

STEPHER STILLS [dp]

RANDY RALL (dp)

RANDY RALL (dp)

RAND RALL (dp)

RAND RALL (dp)

ROTER STILLS (dp)

RAND RALL (dp)

LONE RICKES (dp)

ON RAPTAL (dp)

ON RAPTAL (dp) KTDY/Lafayette, LA Grag Stavene
PRINCE
DOMMA SUMMER
NAKED EYES (dp)
PILX STRINCTIELD (dp)
RECHENTY & OSBURNE
NOT EARLY
RAY PRAKER JR. [-]
LOMEL GLOKIE 5-2
PRINCE 2-3
TINA TURBER 6-4
PEARD BRYSON 8-6

Reigh Carroll
DOWNA SUMMER
STEVIE WONDER
STEVIE WONDER
RICK SPRINGFIELD
INVS
FOINTER SISTERS
FOR SISTERS
FOR SISTERS
CHARLES
LONG LAUGHE 7-4
CYMDI LAUPER 23-16 Q101 Meridien, MS Tom Kelley none Hottest: RAY PARKER JR. 1-1 LIONEL RICHTE 5-5 ROD STEWART 7-7 TINA TURNER 8-8 KENNY LOGGINS 9-9

Gaither/Davis
STEVIE WONDER
RICK SPRINGFIELD (dpl
STEFREN STILLS
FIRX (dpl
FIXX (dp)
RAY PARKER JR. 2-1
LIONEL RICHIE 4-2
SHEILA E. 8-5
GRICAGO 7-6
GRINCE 35-23

WFOX/Galnesville, GA Dennis Winelow

JACKSONS STRUE MONDER STRUEN STILLS RICK SPRINGFIELD (dP) FIXE (dp) HOTCEST: DAN RARTMAN 4-1 TIMA TURNER 3-2 JACKSONS 6-3 LIONEL RICHIE 7-5 JOHN WALTE 11-9

KN OE-FM/Monroe. LA

KISR/Ft Smith, AR Rick Hayes TWISTED SISTER (dp)
JOHN CAFFERTY & B
LAURA BRANIGAN
JACKSONS
MADORNA
POINTER SISTERS Rick Hayes
STEVIE MONDER
CRAIS DEBUGGE
BOXE SPRINGSTEN
BOXE SPRINGSTEN
BOXE SPRINGSTEN
BOXES
PRINCE
CHICAGO
LAURA BRANICAN
HOTERS:
RAY PARKER JR. 3-1
PRINCE 1-2
TIMA TURNER 4-3
KENNY LOGGINS 9-4
JOBN WAITE 20-10 HOCKEST: RAY PARKER JR. 4-1 TINA TURNER 5-4 LIONEL RICHIE 7-6 VAN HALEN 9-7 COREY RART 13-8

WPFM/Paname City, FL Thomas/Davie JOHN CAPPERTY & B SREILA &. JACKSONS BRUCE SPRINGSTEEN DONNA SUMMER

Hottest: RAY PARKER JR. 1-1 LIONEL RICHIE 6-2 LIONEL SICHIE 6-2 MATT 5-5 JORN WAITE 19-14 JERMAINE JACKSON 22-16

WXLK/Rosnoks, VA Don O'Shee Don O'Ehea BURYTHMICS PETER WOLF JOHN CAFFERTY & B HOTLEST: ELTON JOHN 2-1 ROD STEWART 5-3 LIONEL RICHTE? 7-4 22 TOP 8-6 GENESIS 11-10 WAEV/Sevenneh. GA J.D. North

PRINCE
Bottest:
RAY PARKER JR. 2-1
LIONEL RICHIE 11-8
PETER WOLF 13-9
GUEY LEWIS & NEWS 22-18
PRINCE 0-23

WIXV/Sevenneh, GA J.P. Hunter

J.P. Hunter
STEK SPRINGFIELD
STEVIE WUNDER
JACASONS
STEPHEN STILLS
STYLE COUNCIL
A FLOCK OF SEAGUL
BILLY SATELLITE
JON ANDERSON
BOTLONE JON ANDERSON HotteBt: LIONEL RICHIE 2-1 TINA TURNER 4-2 SCORPIONS 13-6 SLADE 18-10 SCANDAL 22-14

Z102/Sevannah, GA Williams/Sommers

STEVIE WONDER
JACKSONS
CHICAGO
LAURA BRANIGAN
HOTCHEST:
RAY PARKER JR. 1-1
BILLY JOEL 11-6
RATT 15-8
GLENN FREY 16-9
CYNDI LAUPER 19-10

WGLF/Tellehassee, FL Rick Sprinkles

LINDSEY BUCKINGHA BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN
JACKSONS
BILLY SATELLITE
NARED EYES
VAN STEPHENSOR
A FLOCK OF SEAGUL A FLOCK OF SERGUL BOTTEST: LIONEL RICKIE 5-1 SHBILA E. 10-8 JOHN MAITE 11-9 SCANDAL 18-14 IGLESIAS & ROSS 20-15

KKQV/Wichita Falls, TX MacMurphy/Stone

MacMurphySton

PARIO BAYSON
LINGEY BUCKINGHA
FIXY
NAKED BYES
POINTER SISTERS
BOWHIE TYLER
INXS
ROCKEEL:
ANY PARKER JR. 1-1
CHOLL LAUPER 2-2
STAN TOMBER 3-1
KULL LAUPER 3-1
KU

WHSL/Wilmington, NC Stewart/Stone

Stewart/Stone
FIRM
LITTLE STEVEN...
RICK SPRINGFIELD
JSFF LYNE
COMMUTAR
COMMUTAR
DONNA SUMMER
JACKSONS
BAUGE COCKNURM
HOTCALL
ROCKE FARER JR. 1-1
CORP. NARER JR. 1-2
CART 15-5
CVRDI LAUPER 26-11
SREILA E. 23-16

234 CHR Reporters 224 Current Reports The following stations reported a frozen playlist this week: KROK/Shreveport, LA KSET/El Paso, TX KKRC/Sioux Falls, SD The following stations faile report this week and therefore their playlists were frozen: CFTR/Toronto, Canada WROK/Greensboro, NC WRKR/Racine-Milwaukee, WI WAHC/Appleton-Oshkosh, WI KTKT/Tucson, Az Q101 (WJDQ)/Meridian, MS

WSPT/Stevens Point, WI

### MIDWEST Most Added .. Hottest

Rick Springfield Bruce Springsteen Ray Parker Jr. Tina Turner Lionel Richie

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### WEST Most Added. Hottest

Jacksons Ray Parker .Ir Fixx Donna Summer

Tina Turner Lionel Richie

### MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick

BRUCE SPRINGSTEEN JACKSONS ELVIS COSTELLO FIXX
A FLOCK OF SEAGUL
BILLY SATELLITE (dp)
JUICE NEWTON
HOTEST:
RAY PARKER JR. 1-1
TINA TURNER 10-3
HUEY LEWIS & NEWS 11-9
CYNDI LAUPER 16-11
SLADE 22-20

### WAHC/Appleton-Oahkoah, W

Chracementone
none
Hottest:
PRINCE 1-1
VAN HALEN 2-2
RAY PARKER JR. 3-3
LTONEL RICHIE 7-7
RATT 8-8

## WKAU/Appleto Ross/Bradleigh

BRUCE SPRINGSTEEN SHEILA E. VAN STEPHENSON (dp) RICK SPRINGFIELD (dp) RICK SPRINGFIELD (dp)
HOttest:
PRINCE 1-1
RATT 15-12
HUEY LEWIS & NEWS 19-13
CYNDI LAUPER 30-22
PRINCE D-29

## 92X/Columbus, OH Cook/Cells

COOKCOMB
JACKSONS
CYNDI LAUDER
LINDSEY BUCKINGHA
HOTLEST:
JACKSONS 1-1
PRINCE 2-3
RAY PARKER JR. 3-5
RATI 15-9
HURY LEWIS & NEWS 22-14

KIIK/Davenport, IA COYOTE SISTERS
LAURA BRANIGAN
DONNA SUMMER
TWISTED SISTER (dp)
A FLOCK OF SEAGUL
JUICE NEWTON
NEIL DIAMOND (dp) Hottest: LIONEL RICHIE 3-1 RAY PARRER JR. 1-2 HUEY LEWIS & NEWS 18-12 CYNDI LAUPER 21-13 PRINCE 23-15

# KMGK/Des Moines, IA

Al Brock
STEVIE MONDER
RICK SPRINGFIELD
FIXX
JACKSONS
JEFF LYNNE
HOMARD JONES
A FLOCK OF SEAGUL
HOTTER
HOTE TO TO SEAGUL
LOTE TO TO TO TO
LOTE T

### WEBC/Duluth

PIXX LAURA BRANIGAN JACKSONS STEVIE WONDER BRUCE SPRINGSTEEN RICK JAMES (dp) RICK JAMES (dp) Hottest: LIONEL RICHIE 6-1 TINA TURNER 8-5 DAN HARTMAN 7-6 JOHN WAITE 20-10 CYNDI LAUPER 13-11

### WSTO/Evenaville IN

PRINCE HOTTOSE 1-1 LIONE PRINCE 1-1 LIONEL RICHIE 2-2 LIONEL RICHIE 2-5 HUEY LEWIS & NEWS 15-10 JOHN WAITE 16-11

### WMEE/Ft Wayne, IN

FIXX
DONNA SUMMER
IGLESIAS & ROSS
HOTTEST:
RAY PARKER JR. 1-1
LIONEL RICHIE 8-4
VAN HALEN 7-5
TINA TURNER 16-7
CYNDI LAUPER 19-11

## WGRD/Grand Rapids, MI

JACKSONS
JACKSONS
STEVILE MONDER
STEVILE MONDER
STEVILE STILLS
RICK SPRINGFIELD
ROTERET:
RAY PARKER JR. 2-1
VAN RALEN J-2
BILLY SQUIER IJ-10
SLADE IJ-10
SLADE IJ-10
SLADE IS-11
HUEY LEWIS & MEMS 18-13

BRUCE SPRINGSTEEN RATT RATT
JACKSONS
RICK SPRINGFIELD
RICK SPRINGFIELD
RICK SPRINGFIELD
RICK SPRINGFIELD
RICK SPRINGFIELD
RICK SPRINGFIELD
FIX (dp)
BOTHER
FIXX (dp)
BOTHER
FIXX (dp)
BOTHER
FIX (dp) T VIE WONDER

## WJXQ/Jackson, MI

RyanChoque

PINN

PINNE

PINNE

DRAGON (dp)

NARD EVES (dp)

N

### WKFR/Kalemezoo, MI Weinscht/Chepman

Weinacht/Chapman
ELVIS COSTELLO
JACKSONS
BRUCE: PRINSTEEN
NAKED EYES
POINTER SISTESS
BANANARAM
DONNA SUMMER
HOTECST
AY PARKER JR. 2-1
JACKSONS 4-3
COREY ENTER
COREY ENTER
COREY 13-8
COREY ZZ99/Kansas City, MO Collins/Welsh

QUIET RIOT JACKSONS BRUCE SPRINGSTEEN SPANDAU BALLET STEVIE WONDER HOTTEST: STEVIE MUNICIPAL
HOTLEST:
HOTLEST:
HICHAEL JACKSON 17TIMA TURNER 19-6
SCANDAL 23-13
CYMDI LAUPER 25-14
HUEY LEWIS & NEWS

### WVIC/Lansing, MI Martin/Kittredge

LINDSEY BUCKINGHA LAURA BRANIGAN TWISTED SISTER DONNA SUMMER BONNIE TYLER BONNIE TYLER Hottest: PRINCE 1-1 LIONEL RICHIE 4-3 STEVE PERRY 8-4 SCANDAL 9-6 JOHN WAITE 11-7

### Z104/Madison: W

Little/Hudson JACKSONS
DONNA SUMMER
STEVIE WONDER
STEVIE WONDER
RICK SPRINGFIELD
HOTLEGAL:
RAY PARKER JR. 1-1
VAN HALEN 2-2
LIONEL RICHIE 6-3
RATT 12-7
PEABO BRYSON 23-11

Mark Shannon JACKSONS
RICK SPRINGFIELD
LAURA BRANIGAN
HOTLEST:
PRINCE 1-1
RATT 4-2
TINA TURNER 7-3
SCANDAL 9-7
JOHN WAITE 26-18

# KQKQ/Omaha, NE Taylor/Dean

TWISTED SISTER DONNA SUMMER RICK JAMES DAN HARTMAN DAN HARTMAN HOTTEST: RAY PARKER JR. 1-1 TINA TURNER 11-2 RATT 5-4 JOHN WAITE 14-7 CYNDI LAUPER 17-9

# KZ93/Peorle, IL Edwards/Malon

CBICAGO
OONAA SUMMER
BRUCE SPRINGSTEEN
BANANABAMA
ROTEES:
PRINCE 1-1
RAY PARRE JR. 2-2
LIONEL BICHIE 7-5
TINA TURNER 10-7
PEABO BRYSON 22-13

### WRKR/Recine M

none
Bottest:
RAY PAREER JR. 1-1
TINA TURNER 2-2
SCANDAL 4-4
TWISTED SISTER 8-8
BUEY LEWIS & NEWS 15-15

# WZOK/Rockford, IL Geoff Davis

Geoff Davis

BILLY SQUIER
HIGHT RANGER
PRINCE
BOTTEST:
DAN BARTHAN 8-4
KENNY LOGGINS 7-6
VAN BALEN 10-7
PEABO BRYSON 12-8
COREY HART 20-11

# US3/South Bend, IN J.K. Dearing

GLENN PREY Hottest: PRINCE 1-1 RAY PARKER JR. 2-2 BRUCE SPRINGSTEEN 3-3 TINA TURNER 9-4 LIONEL RICHIE 13-5

## WRQN/Toledo, OH

Schaffer/Michael
LAURA BRANTCAN
(dp)
RICK SPRINCHIEL
RICK SPRINCH SCH
RICK SPRINCH SCH
RICK SPRINCH
LITTLE STEVEN & D (dp)
COMMUTER (dp)
COMMUTER (dp)
LITTLE STEVEN & D (dp)
LITTLE ST

### K107/Tules, OK

SHEILA E. JERMAINE JACKSON BANANARAMA JACKSONS BRUCE SPRINGSTEEN TWISTED SISTER TWISTED SISTER
HOTTES:
RAY PARKER JR. 2-1
DAN HARTMAN 4-3
TINA TURNER 6-4
LIONEL RICHIE 10-6
HUEY LEWIS & NEWS 29-15

## KELI/Tulsa, OK Myers/Michaels

MADONNA LINDESY BUCKINGHA NAKED EYES JACKSONS RICK SPRINGFIELD HOTTEST HOTTEST LIONEL RICHIE 5-1 TIMA TURNER 6-5 JOHN WAITS 9-7 RUEY LEMIS & JEWS 12-10 CYNDI LAUDER 16-13

## KEYN-FM/Wichita, KS

RICK SPRINGFIELD JEFF LYNNE STEVIE WONDER JEFF LYNNE STEVIE WONDER FIXX STEPHEN STILLS HOCKEST: LIONEL RICHIE 3-2 TINA TURNER 11-3 HUEY LEWIS & NEWS 14-9 BILLY SQUIER 16-12 SCANDAL 19-13

WHOT/Youngston QUIET RIOT STEPHEN STILLS BILLY OCEAN JACKSONS SOUTHSIDE JOHNNY (dp) RICK SPRINGFIELD NEIL DIAMOND FIXX KENNEDY & OSROPNE (d-) KJ103/Oklahoma City EDY & OSBORNE (dp) KENNEDY & UDBOWN...
Hottest:
RAY PARKER JR. 1-1
LIONEL RICHIE 3-2
TINA TURNER 7-3
CYNDI LAUPER 14-8
JOHN WAITE 15-9

WYFM/Youngeto Jeff Tobin COREY HART
HUEY LEWIS & NEWS
CYNDI LAUPER
HOTTEST:
PRINCE 1-1
JACKSONS 3-2
TINA TURNER 8-5
LIONEL RICHIE 12-7
JOHN WAITE 19-15

## PARALLEL THREE

KFYR/Blemerck, ND Brannen/Hardt LAURA BRANIGAN JACKSONS VAN STEPHENSON RICK SPRINGFIELD RICK SPRINGFIELD Hottest: RAY PARKER JR. 1-1 LIONEL RICHIE 3-2 SLADE 13-8 JORN NATTE 15-9 CYNDI LAUPER 20-14

PANNON DALLET
FIXX (dp)
A FILCK OF SEAGUL (dp)
A FILCK SPRINGTIELD (dp)
STEPBER STILLS (dp)
JOC JACKSON (dp)
EAY PARER JR, 2-1
JACKSONS SEAGUL
LIONEL RICHES 8-4
COREY BART 9-5

## 99KG/Saline, KS Denny Collier

Bob Leonard

BRUCE SPRINGSTERN

DONNA SUMMER

HOTTEGET

HOTTEGET

HAY PARKER JR. 1-1

LIONEL RICHIE 6-2

DAN HARTMAN 5-3

VAN HALEN 9-5

COREY HART 10-6 WCIL-FM/Cerbondele, II.

BRUCE SPRINGSTEEN GLENN FREY GLENN FREY
JACKSONS (dp)
NIGHT RANGER (dp)
HOTTEST:
HEWCLEUS 1-1
RAY PARKER JR. 2-2
CYNDI LAUPER 9-4
RATT 10-5
JOHN WAITE 22-9

## KCMQ/Columbia, MO Dave McCormick

Dave McCormick
RICK SPRINGFIELD
VAN STEPHENSON
ELVIS COSTELLO
BRUCE SPRINGSTEEN
FIXX
HOTTEST
RAY PARKER JR. 1-1
LIONEL RICHIE 6-2
TINA TURNER 10-5 TINA TURNER 10-5 COREY HART 16-11 CYNDI LAUPER 21-16 Y84/Fergo, ND Collins/Anders

TWISTED SISTER (dp) LINDSEY BUCKINGHA LAURA BRANIGAN SHEILA E. SHEILA E.
Hottest:
RAY PARKER JR. 2-1
PRINCE 1-2
TINA TURNER 10-6
COREY HART 16-11
JOHN WAITE 18-14 PRUCE SPRINGSTEEN
VAN STEPHENSON
NAKED EYES
BONNIE TÜLER
FIXX
HOTLEST:
RAY PARKER JR. 1-1
RATT 9-3
JOHN MAITE 13-8
CYNOI LAUPER 17-12
PRINCE 24-13 KKYL FM/Gre

BRUCE SPRINGSTEEN DONNA SUMMER BANANARAMA HOTEOSI: LIONEL RICHIE 4-1 RATT B-7 COREY HART 18-12 HUEY LEWIS 5, NEWS TWISTED SISTER D-3

### KRNA/iowa City, IA

Bart Goynehor

-OACKSONS
CHICAGO
SHBILA E.
THISTED SISTER (dp)
JEFF LINNE
CHAIS DEBURGE
CHAIS DEBURGE
CHAIS DEBURGE
CHAIS DEBURGE
VAN STEPHENOON
BOTLER
JACKSONS 2-1
PRINCE 1-2
PRINCE 1-2
PRINCE 1-2
COREY BART 11-5

### WAZY-FM/Lefsyette, IN

DONNA SUMMER JUICE NEWTON BILLY SATELLITE NAKED EYES FIXX FIXX RICK SPRINGFIELD KENNEDY & OSBORNS RICK SPAN...
KENNEDY & OSBORNE
HOttest:
RAY PARKER JR. 1-1
PRINCE 2-2
COREY HART 6-5
PETER WOLF 15-11
BANANARAMA 33-26

### KFRX/Lincoln Tracy Johnson

BRUCE SPRINGSTEEN
RICK SPRINGSTEED
JACKSONS
NAKED EYES
NAKED EYES
RANNARAMA
LONNA SUMMER
HOTENET
RAY PARKER JR. 1-1
LIONEL RICHIE 5-4
TINA TURNER 13-6
PRINCE 23-15
CYNDI LAUPER 26-16

# KXSS/Lincoln, NE Dean Lambert

Dest Lambers
EURYTHMICS
JERMAINE JACKSON
LAURA BRANIGAN
HOTESE:
TINA TURNER 3-1
DAN HARTHAN 1-2
JOHN NAITE 8-6
IGLESIAS & ROSS 10-7
BILLY JOEL 21-13

# KKLS-FM/Rapid City, SC

NOME OF THE PROPERTY OF THE PR

BRUCE SPRINGSTEEN JACKSONS DRICE SPRINGSTEEN
JACKSONS
TWISTED SISTER (dp)
RICK SPRINGFIELD
BUS BOYS (dp)
SPANNAU BALLET
HOCLEST
RAY PARKER JR. 1-1
PEABO BRYSON 8-5
RATT 20-1
CYNDI LAUPER 23-20
STEVE PERRY 24-21

none Hottest: RAY PARKER JR. 1-1 VAN HALEN 2-2 ELTON JOHN 4-4 RATT 7-7 TINA TURNER 10-10

KFMW/Waterloo, IA

VAN STEPHENSON NAKED EYES STEVIE WONDER JACKSONS A FLOCK OF SEAGUL FIXX (dp) JOHN CAFFERTY & B (dp)

FIXX (dp) JOHN CAFFERTY & B (dp) Hottest: RAY PARKER JR. 1-1 LIONEL RICHIE 6-2 HUEY LEWIS & NEWS 22-15 CYNDI LAUPER 24-18 JERMAINE JACKSON 31-23

WEST

PARALLEL TWO

Jeff Hydri DONNA SUMMER NAKED EYES VAN STEPHENSON BILLY OCEAN BILLY SATELLITE BOTTES 1-1 RAY PARKER JR, 2-2 TINA TURNER 8-3 CAN HARTHAN 7-6 NEWCLEUS 21-12

13K/Bakersfield, CA

# KWTO-FM/Springfield, MO Bob Hammond

NAKED EYES BRUCE SPRINGSTEEN JUICE NEWFOW JUICE NEWTON HOTTEST: RAY PARKER JR, 1-1 LIONEL RICHIE 5-2 VAN HALEN 11-5 STEVE PERRY 15-9 TINA TURNER 18-10

### WSPT/Stevene Point

none Hottest: RAY PARKER JR. 1-1 RATT 7-7 LIONEL RICHIE 10-10 PEABO BRYSON 11-11 CYNDI LAUPER 19-19 KDVV/Topeka, KS

## KO93/Modesto, CA

BILLY OCEAN COYOTE SISTERS BILLY SATELLITE (dp) Hotteat: ELTON JOHN 2-1 JOHN WAITE 5-4 HUEY LEWIS & NEWS 9-5 CYNDI LAUPER 25-17 BANANARAMA 33-24

JACKSONS A FLOCK OF SEAGUL VAN STEPHENSON BONNIE TYLER RICK SPRINGPIELD BILLY SATELLITE (dp) BILLY SATELLITE (dp) Hottest: RAY PARKER JR. 1-1 LIONEL RICHIE 4-2 BUEY LEWIS & NEWS 13-6 CYNDI LAUPER 30-14 JERMAINE JACKSON 34-21

KKXX/Bakerafield CA K96/Provo, UT Gentry/Green DONNA SUMMER JACKSONS BANANARAMA BANANARAMA Hottest: RATT 1-1 LIONEL RICHIE 2-2 CYNDI LAUPER 8-3 TINA TURNER 7-4 TWISTED SISTER 15-13 KQXR/Bakersfield Bob Harlow

LINDSEY BUCKINGHA BILLY SATELLITE NAKED EYES FIXX A FLOCK OF SEAGUL BONNIE TYLER RICK SPRINGFIELD RICK SPRINGFIELD
HOTTEST:
LIONEL RICHIE 3-1
CYNDI LAUPER 2-2
TINA TURNER 6-4
TWISTED SISTER 15-5
HUEY LEWIS & NEWS 14-7

## KKFM/Colorado Springs, CO Finney/Ryan

PIXX RICK SPRINGFIELD DONNA SUMMER NARED EVES A FLOCK OF SEAGUL THISTED SISTER (dp). HOTECH: RAY PARKER JR. 1-1 LIONEL RICHE 3-2 TINA TURNER 7-3 LIONEL RICH.
TINA TURNER 7-3
CARS 21-12
TRY LEWIS ( NEWS 31-19

# KMGX/Freeno, CA Carey Edwards

CARS JACKSONS JACKSONS PIXX BUS BOYS HOTTEBET: RAY PARKER JR. 1-1 RATT 3-2 CYNDI LAUPER B-3 VAN HALEN 5-4 SHEILA B. 7-5

## KYNO-FM/Fr

JANET JACKSON RICK SPRINGFIELD CARS CARS
BOTTEST:
RAY PARKER JR. 3-1
TINA TURNER 5-4
CYNDI LAUPER 12-9
PRINCE 29-10
RATT 28-20

## KIKI/Honolulu, H Kong/Shishido

SCANOAL
KRUSH
STEVIE WONDER
CARS
DONNA SUMMER
A FLOCK OF SEAGUL
HOTTER
HOTTER
HOTTER
TO SEAGUL
T

### KOMO/Honokéu HI

KIMO ALAMO

BICK SPRINGFIELD
JUICE NEWTON
BONNIE TYLER
BILLY OCEAN
SOS BAND
NAKED RYES
JACKSONS
HOTTER
BY SPRINGSTEEN 2-1
RAY PARKER JR. 5-2
RRUSH 8-7
JACKSONS 9-6

### KLUC/Las Vegas, NV

BRUCE SPRINGSTEEN
A FLOCE OF SEAGUL (dp)
OONNA SUMMER
NAKED EYES
SPANING) BALLET
FIXX (dp)
VAN STEPRENSON
HOLLEST:
BOYNER SEAGUL (1-1
EACH SEAGUL (1-2
EACH 15-10)
STEVE PERRY 16-12
JERMAINE JACKSON 23-17

Genty/Greer
SHEILA E.
TWISTED SISTER
VAN STEPHENSON
BRUCE SPRINGSTEED
A FLOCK OF SEAGUL
HOTLES:
PRINCE 2-1
CHICACO 4-2
JACKSON 3-3
RAY PARKER JR. 1-4
COREY HART 8-7

## KSKD/Salem, OR Len E. Mitchell

Len E. MITCHEELD
STEVIE WONDER
SIEVE WONDER
SIEVE LYNNE (dp)
STEPPERS STILLS (dp)
JANET JACKSON (dp)
HOLTEST
RAY PARKER JR. 1-1
TIMA TUNNER 8-3
RATT 11-5
LIONEE RICHEE 12-8
GLENN FPEY 23-20

### KDON-FM/Salines-M

Kirk Chatt RIFE CHETT

A FLOCK OF SEAGUL

FIXX:
JACKSONS

POINTER SISTERS

BILLY OCEAN

RICK SPRINGFIELD

DONNA SUMMER

BILLY. SATELLITE (dp):
HOTLEST Hottest: RAY PARKER JR, 1-1 TINA TURNER 7-3 RATT 12-5 CARS 35-21 JOHN WAITE 29-23

## KCPX/Salt Lake City, UT

JACKSONS
DONNA SUMMER
EURYTHRICS
VAN STEPBERSON
NAKED EYES
ROTTER
ROTT IN CORNER
PRINCE 1-1
ROBIN GIBB 11-4
BUEY LEMIS & NEWS 23-9
CARS 28-14
SAMMY HAGAR 30-20

## KRSP/Selt Lake City, UT Carlson/Moli

JACKSONS
VAN STEPBENSON
NAKED EYES
FIXX
HOTTES
RAY PARKER JR. 1-1
PRINCE 2-2
JACKSONS 5-3
RATT 6-4
LIONEL RICHIE 8-6

### KHYT/Tueson

BILLY OCEAN DRAGON
NAKED EYES
KENNEDY & OSBORNE
BONNIE TYLER
BILLY SATELLITE (dp) BILLY SATELLITE (d: Bottest: RAY PARKER JR. 1-1 PRINCE 2-2 JOHN WAITE 5-3 LIONEL RICHIE 4-4 TINA TURNER 10-5

## KRQ/Tuscon, AZ Kelly Norris

Reity NOTHS

BRUCE SPRINGSTEEN

JERMAINE JACKSON

STEVIE WONDER

JACKSONS

JUICE NEWTON
ROTESTE:

RAY PARKER JR. 1-1

JOHN WAITE 12-6

COREY HART 10-8

TINA TURRER IS-9

SCANDAL 17-13

YAYLYLOOD AY

## KTKT/Tucson, AZ

none Hottest: RAY PARKER JR. 1-1 TINA TURNER 8-8 GLENN FREY 15-15 JOHN WAITE 22-22 CARS 23-23

### PARALLEL THREE

# KGOT/Anchorage, AK Kay Taylor

NAMED EYES
A FLOCK OF SEAGUL
STEPPEN STILLS
RICK SPRINGFIELD
JACONNS
BOTLER
CYMDI LAUPER 8-1
LIONEL RICHIE 4-3
RUY LEWIS & NEWS 15-10
NIGHT BANGER 18-11
PRINCE 2-1

KYYA/Billings, MT Charlie Fox CHARMER FOR
LAURA BRANIGAN
JACKSONS
LINDEY BUCKINGHA
DONNA SUMMER
HOTEST:
JACKSONS 1-1
LIONEL BICHIE 6-2
DAN HARTMAN 8-6
TINA TURNER 11-8
JORN HAITE 19-14

KCDQ/Bozemen Greg Williams Greg Williams
RICK SPRINGPIELD
FIXX SPRINGPIELD
FIXY SPRINGPIELD
FIXY SPRINGPIELD
FIXY SPRINGPIELD
FIXY OCSAN
BENNEDY & BENNE
HOLLARY
FOR SPRINGPIELD
FOR SPRI

### KTRS/Casper, WY

Todd Cavenat JACKSONS LINDSEY BUCKINGHA BOTTEST LIONEL RICHIE 1-1 RAY PARKER JR. 2-2 TINA TURNER 8-3 DAN BARTMAN 4-4 COREY HART 10-9

# KKAZ/Cheyen John Remesy

John Renney
CHICAGO
SPANDAU BALLET
ALGUA BRANIGAN
LINDSEY BUCKINGHA
VAN STEDPENSON
DONNA SUMMER
BOTEST:
RAY PARKER JR. 2-1
LIONEL RICCIE 6-3
TIMA TURNER 13-8
CYMDI LAUDER 17-10
JORN MAITE 23-15

## KOHOW

BRUCE SPRINGSTEEN LAURA BRANIGAN DONNA SUMMER NAKED EYES JACKSONS JACKSONS
FIXX
FIXX
RICK SPRINGFIELD
HERB ALPERT (dp)
JEFF LYNNE
HOTCEST:
RAY PARRER JR. 1-1
LIGNEL BICBIE 9-3
RATT 10-8
TINA TURNER 13-9
JOHN MAITE 20-14

# KOZE/Lowis Jay McCall

JACKSONS RICK SPRINGFIELD STEPHEN STILLS FIXX SOUTHSIDE JOHNNY COMMUTER COMMUTER
HOTTER
HOTTER
HOTTER
TAY PARKER JR. 1-1
SAMMY HAGAR 8-4
CYNDI LAUPER 13-5
TINA TURNER 12-8
BANANARAMA 26-17

# KCAQ/Oxnerd-Venture, CA Thomas/Potter BRUCE SPRINGSTEEN JACKSONS

# KDZA/Pueblo, CO

KOZAPueblo, CO
RIQ Avina
DONAA SUMMER
JACKSONS
DONAA SUMMER
JACKSONS
STEPHEN SISTERS
BUS BOTS
STEPHEN TILLIS
ST

JACKSONS SHEILA E. FIXX PIXX Hottest: TINA TURNER 3-1 JOBN WATTE 5-2 LIONEL RICHIE 8-3 CYMDI LAUPER 21-15 RATT 27-19

KHTX/Reno, NV John Chommie John Chommies
SMEILA E.
BONNIE TYLEM
BONNIE TYLEM
HOGARD JONES
RICK SPRINGFIELD
FIRST
NAKED SYS
HOTESSIT
HOTESSIT
RAY PARKER JR. 1-1
RAY PARKER JR. 1-1
RAY PARKER JR. 1-1
RICK JOSE 6-5
TINA TURKER 14-10
KRIMMROWANI, NM
TIM MACK
GLENN FREY

# Tom Welsh FIXX STEVIE WONDER NAKED EYES NAKED EYES ULICE NEWTON JEFF LYNNE HOTEST: RAY PARKER JR. 1-1 JACKSONS 2-2 TINA TURNER 12-3 BANNARAMA 27-17 SAMMY HAGAR 31-20 Tom Walsh

KZOZ/San Luis Obispo, CA Stove Hatter
PEAGO BRYSON
NAKED EYES
LINDSEY BUCKINGHA
BONNIE TYLER
BILLY OCEAN
FIXX
FIXX
FIXX
FIX CONTROL AUPER 3-2
CINCI LAUPER 3-2
ENTER 1-2
ENTER 1-3
EN

KIST/Sorts Be Dick Williams JACKSONS STEVIE WONDER COYOTE SISTERS COYOTE SISTERS-FIXX LINDSEY BUCKINGHA HARED ETS JULCE MEMTON HOTCEST RAY PARKER JR. 1-1 TIMA TURNER 8-4 BILLY JORL 20-8 SHEILA E. 24-16 RUEY LEWIS & MEMS 32-17

# PARA

one status.

Parallel III: Selected stations in smalle and/or exert a significant local influen secondary market stations that do not

224 Reports

JOHN "Hit Se LP: Hit	ong" (A	nylab	eł) Netional
Regional Reach E 33% M 21% S 56% W 19%	100/25	44 %	Summary Up 51 Debuts 20 Same 4 Down 0 Adds 25

### EXAMPLE

to On Add to Un 31-3...
etc }

Down 0 — Number of stations moving a down on their charts

Adds 25 — Total number of stations adding it this week



The More LP: The Stor	OF SEAGULL You Live (J y Of A Young H 13/30 27	live/Arista)
PI	MORE on no 1808 no Mess	MEYO on OSIOS a WEST a
MPRD on MELL a CROY a	MINO d-40 KTPH on MICHEUT	HOMPPH a
BONTH	RTIC E EMGR a MIXQ a MRCH d-40 MEOPPH OD	WISE a WAAD ON STOY ON WINV a WCLF a
WIGCL a WIRST EPLANS o	ROXR = SITM A	MEST ON MEST
P2	ST.DC a SBOP a K96 a K96D on KONSPM a SCPE d+16	MASTER ON 99EG ON ENTOPE ON EFRING
NATE OF NATE OF EDGE OF MERCO MERCO MERCO PERCO	P3	ECOT a ECOQ on EGBC on ECBB 40-37 EBTX on
MELD ON HITP &	MAZNE OU MICA OU	EDIM d-15 SIGE on SLY96 on

3

LP: Bananara	mer (London)	
EAST 6-26 MITT d-18 NIESFN 40-33	MBBQ on Earf 35-24 FXSB 46-36 EQLD 23-21 EXX306 31-27 MBCY on	EAST WPBC 29-28 WGUT d-38 WEOW ON RIGHT 37-31
MBERFM 37-32 WFBD 15-23 WBLI On MCAUPM d-25 PRO-FM 30-27 CMUM e Q307 29-26 MASH a-29 WAVA On	MJTR 40-39 MSKE 4-30 MSKE 4-30 MMOKFM ON WZLG 39-35 ELTE 4-28 MOCG 34-30 KSETPM ON WRQE ON MANDEW 28-23 WSYP 36-33	103CIM on 97 MS 35-32 975M 6-33 MERT 26-21 WESTO ON MOCH 36-29 ORIGO 33-30 1378A 6-30
940 31-23 893 35-10 KAPH d-34 93FK 26-26 195 23-23 897 d-10 Q105 30-27	94TYX 39-25 MORE 21-11 MPM 31-20 GLOD 38-31 MABBIN 27-21 MEMINIM 31-28 RSFN 36-32 XXID4 on MINO 31-30	95xtL 30-35 K3BQ 29-24 MOMPPM d-36 MEQV on BOUTH EQUIPM d-30 MISK 39-35 MIAD 40-35
BROWNERT  B96 16-31 WCCC 27-25 WCST 8-40 WEST 34-29 WRTI 23-20 EDWEPM 6-25 ERTR On	BJ105 d-29 FITY d-40 FTFM 40-33 EBOK on MMDWRET MEDD 30-24 MANC On MEDD 30-24 MANC On	MCGG 8-36. FISR 8-31 Q198 32-10 MFOX 40-16 K168 39-16 MFOX 40-16 Q101 39-39 MMCEFW 33-34 MPFW 32-36
MMAGT ETHAN 34-30 EPRE d-29 0103 25-23 EE19PM 13-0 EXEP 35-33	92X 35-32 E1IE d-24 EMGR 37-35 WEDQ d-36 MMER on MGRD 34-32 MJXD on	WXLK d-40 WARV 27-24 WIIV 25-26 B102 20-22 WGLP d-33 EKGV 24-22 WMSL 30-21
ENJE 30-32 FN102 29-23 SN102 29-23 SN102 28-21 XX167 30-33 XYRA 28-20 E178 DO SNES 34-29 ENU 46-35	METE à 12-30 cm 3104 36-30' M3103 46-30' M3103 46-37' M3103 46-37' M3103 48-37' M31	MBPO on Main 39-36 MCILPN 30-26 KCMO 40-35 734 34-32 KELEPN a KELEPN a KELEPN on 98EG on SENC 34-24
MPLY 25-25 Q100 40-37	13F 35-23 SKXX a FORD 22-19	ANTOPIL d-29 MLP7 35-35 ADMY d-29 KPMM on
0100 40-17	EQEN 23-19 ERPH 24-23	ECPHEN ON

RIMM 3-8 RPAZ 9-6 Q103 8-6 RITISHW 22-1 RDFA 19-14 REFF 15-12 SDJR 18-16 FRIQ 20-17 E8103 15-9 RITIS MC 20-17 RM 30-26 RW 30-26 RW 30-26 RW 22-18

**P2** 

Q100 28-28 MMAR 15-9 MWAR 15-9 MWAR 11-9 MWAR 11-9 MEANWH 7-11 MC101 7-9 S106 6-13 WEPF 8-4 MEPH 8-9 MWAPF 8-1 MWAPF 8-11 MWAPF 8-11 MWAPF 2-11

MNOWMENT

EFYE d-20

MNH 0 14-4

MNH 0 14-4

MNH 1 14-1

MCCLFPH 18-18

MCCLFPH 18-18

MCCLFPH 18-19

EFFE 30-22

EFFE 30-22

EFFE 30-22

EFFE 18-18

FTYA 25-15 FCPQ 12-0 FCPQ 12-0 FCPR 13-10 ERAL 19-14 RGHO 36-22 EORZ 27-19 ECAR 7-6 ERTE 9-7 EDIR 7-0 BXOG m-14 BLTPG 11-14 BIST 21-9

enc cal tati	ce.  Indary marke or regional in ons that do in markets that This paralle	are format de sits that are offluence. This not qualify for are format do all may contain likel two status	formati parallel parallel eminant e some	
	1964.8 d-36   1964.8 d-32   1975.8 d-32	EMGX 19-20 EMGPM on EQMO on	NUMBER 1	
Ī	LAURA I	BRANIGAN by One (Atlen	ntic)	
	LP: Self Co		0% Hatlonel Summary	
	Resch 8 71% 6 74% H 59% W 726	BREAKER	W76 Sactonal Summary UP 26 DRHUTS 42 SAME 64 DOME 0 ADDE 32	ŀ
	SAFT	METITION 13-38 METITI	107	
	PÉABO B	ou're In Mv	(Elektra)	
_		From The Heart 17/5 849	Sufficiency OP 118 DESUTE 4 EAME 30 DOMN 20 ADDS 5	
	6A87	Q106 8-7 WHTF 9-9	KSED 13-11 LOORFR 15-17 KCPX 16-12 KSPY 16-14 KSYT 9-7 KRQ 9-7 KRQ 9-7 KYKY 10-10	
	8304 14-8 8077 13-11 80877 13-11 80878 7-6 806.11 14-12 CORD 3-7 1100 13-13 90078 2-1 90078 3-1 90078 3-1 90078 3-1 90078 3-1 90078 3-1 90078 3-1 90078 3-1 90078 13-1 90078 13-1 900	WHERE 0-7 GEFF 11-7 GEFF 11-7 GEFF 11-7 GEFF 12-7 GEFF 13-7 GEFF 1	EAST  MYBG 14-9  WCUY 5-1  MYGUM 6-5  103C1R 2-9  MYSU 9-8  MYSU 16-11  JIPBA 16-11  JIPBA 16-11  JIPBA 16-11  MYSU	
	7100 7-14 897 11-22 8072 7-5 0105 7-6 600000000 876 19-28 876 19-28 816 19-2	MARSHW 11-8 MRSYFFF 4-6 RRFF 12-12 EARW 15-12 EXUA 7-7 SJID5 14-12 EXUA 7-7 EXTF 4-30 EXTF 12-13 EXCS 6-8 REST 6-2 MREST 6-2 MARC 32-30 MARC 32-30	#COLEMN 12-19 #ESE 8-5 WASAD 12-16 WCGG) 15-11 WCGG) 15-11 WCGG) 15-11 WCGG 15-18 WFOS 6-5 #FILE 13-10 #FIN 16-12 WFEW 18-12 WFEW 18-12 WFEW 18-12 WFEW 18-12 WFEW 18-13 NGCEP 18-18 #FECU 6-13 NGCEP 18-18	

CARS   Down   A   Do	UP: Go Ins		Macional		EC1 -104 d-40 MEP BPXY 3 - 2 092 d 2 WGPH	RCPX 28-1 RRSP 34-2 RBXY 16-1 RBQ 29-12 RTRT 23-3
### A PART   1997   1998   199	# 71% # 71% # 590 # 590	BREAKER	OF 35 DEBUTS 26 SAME 63 DOMN 0 ADDS 31	ľ	Lauran	[
### A SET ONLY   CAPE	<b>9</b>	RMP( 33-30 R338 on WGID 8-38 888X 8-35			Hard Ha	<i>blt To Br</i> i 10 17
### A SET ONLY   CAPE		MRCY on MJER OB MZED ON ESETTM ON MAMBPH ON MISTP 33-36 MOST 6-34 MPRL 6-37	WERS 31-26 WERS 31-26 WERS 31-26 WERS 30-36 ORIOD 28-32 13FEA 4 WERS 39-34 WERS 14-27 WORD PM ON		Reach 8 74% 8 91% H 69% W 68%	38
	STA 6-13 STA	### (1975)   1975   197	SOLTH OF SOL		EAST # HITT # HI	MEAD 37- MEAD 00- KIIX d-3 MEAD 00- KIIX d-3 MEAD d-3 MEAD 0-3 MEAD 0-3 MEA
### OF THE PART OF	1	56/4 24			mourne	P3
Section   Sect	EAST WENT ON NCAUPY ON SOUTH SOUTH SEEPHING WEST EOPA on PN102 on	MRF: 18-16 SEES ON MSSE ON MSSE ON MSSE ON MSSE ON MSSETPH ON	WFBG on WEOM on WICKI on		& ATTRACTHE Only	STELLO CTIONS Fleme In.
CARS Drive (Elektra) LP; Heartbeat City 213/12 91% national series and series		West	weer	- 11	MATT p riskeft 34-31 messys 6-36 men 36-34 CCAOPH on PRO-PH on MOUTH	明30 4 5130 30-37 1530 30-37 1535 70 300737 00 300737 00 44,7017 00 40 40 40 40 40 40 40 40 40 40 40 40
Define (Elektra)  LP: Heartbeat City  23/12 9196 national states of the state of th		0		1.		MEDD a MEAD on Elik on MJXQ on MXFR a MEQE on
Section   Sect	Drive (Ele			- 1 -	1400	MEGERN 33-
Section   Sect	21 Regiona) Reach £ 939 5 879 N 889 M 989	_	Metional Summary UP 162 DEBUTS 71 SAME 20 DOME 0 ADDS 12		1100 on MYSS d-40 MYSS on MYSS on MYSS on MYSS on MSPS on MSPS on MSPS on MSPS on	EGRG OR RO93 34-36 ERFD OR
Total   Tota		WRPH d-40 WPST 39-35 WRCH 31-25 EERSPH 19-29 Q106 on		;	MCK 34-36 KNEPN on MTP on	
Total   Tota	8104 on METT 32-20 MEXESPH 36-30 MEXESPH 39-21 METE 32-29 METE 4-34 CROST on CROST on MCAUTH on 804 No-27	MUSIC 40-30 ARF 21-10 MFMF 0-26 8138 d-39 MQXD 20-14 81X104 d-32 MSS 3 32-24 MSS 3 32-24	NTMG 32-29 NGUN 6-36 NTGM 6-37 NTGM 6-37 NTGM 37-21 NTGM 38-30 NERS 40-33 NTGM 38-36 NTGM 38-36 NTGM 38-36 NTGM 38-37	_	I	0
### 19-11   ### 19-12   ### 19	eogin	NJ18 On NSK1 d-27 NSKE d-27 NSKEPM d-40 NSLD d-32 EITE d-27 NDCO J3-29 EARS ON KARSTM d-35	OR100 32-26 11F2A d-21 MESE 16-30 95XIC on 95XIC on 150 39-34 MCOMPYN 34-21 MSGV 17-15	ш	High On Ei LP: Man On	<i>motion (A</i> The Line
### 19-11   ### 19-12   ### 19	Michigan	WEYP d-35 947YX d-40 WOEI d-40 H7MI a PM100 d-34 C100 39-27 HABBPM 29-21 HHRYPM d-34	KQ12PN On NISE d-37 NIAD 35-32 NCGQ om EIR d-2E Q164 34-31 NFOX 39-34 WY48 22-12		Regional Beack E 72% £ 62% H 64% T 464	40
RECORD 35-26 RECORD 35-26 RECORD 36-27 RECOR	 WHENT  FIME 17-32  FRE 19-10  0103 15-26  KISPM 37-33  KUPA 23-20  KXYP 4-36  KXYF 37-31  FM102 28-25  KMOD 4-28  KMOD 4-29  KMOD 4-28  KMOD 4-29  KMOD 4-29  KMOD 4-29  KMOD 4-29  KMOD 4-29  KMOD 4-29  KMOD 4-39  KMOD 4-39  KMOD 4-39  KMOD 4-39  KMOD 4-39  KMOD 4-39  KMOD 4-37	MRDUM 6-3-6 WEAU On 6-3-6 WEAU On 7-8 WEEU	FFTR on Nette de 29 Nette de 29 Nette de 29 Nette de 29 Nette de 25 ESBA de 31 MAITE DE 25 ESBA de 31 MAITE DE 25 NETTE DE 25 NETE DE 25 NET	N BOSH	MDWPERT	MARKET T
	MLY 32-32 2169 35-27 MAR on MISS 37-31 WAR 16-34 E104 3-37 FTCR 6-33 FTICR 6-33 FTICR 6-33			.	PLY 14-14 100 on	1)E on EQLS 25-22

LINDSEY BUCKINGHAM Go Insane (Elektra)



MONTH

ROITPM 19-7
MISR 28-24
MISR 28-24
MISR 28-24
MISR 28-24
MISR 30-27
RTDY 0-48
Q101 30-38
MISR 30-27
MISR 10-11
MISR 10-11
MISR 10-17
MISR

NAA

POLITH

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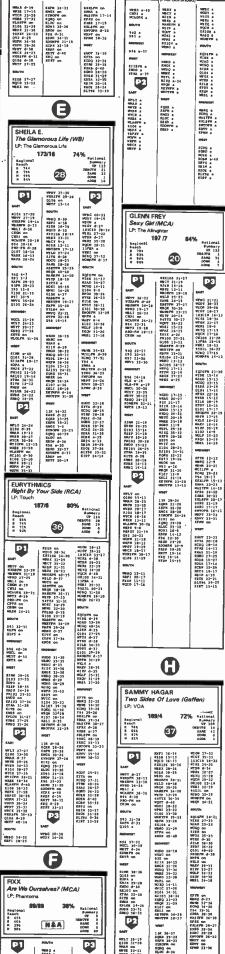
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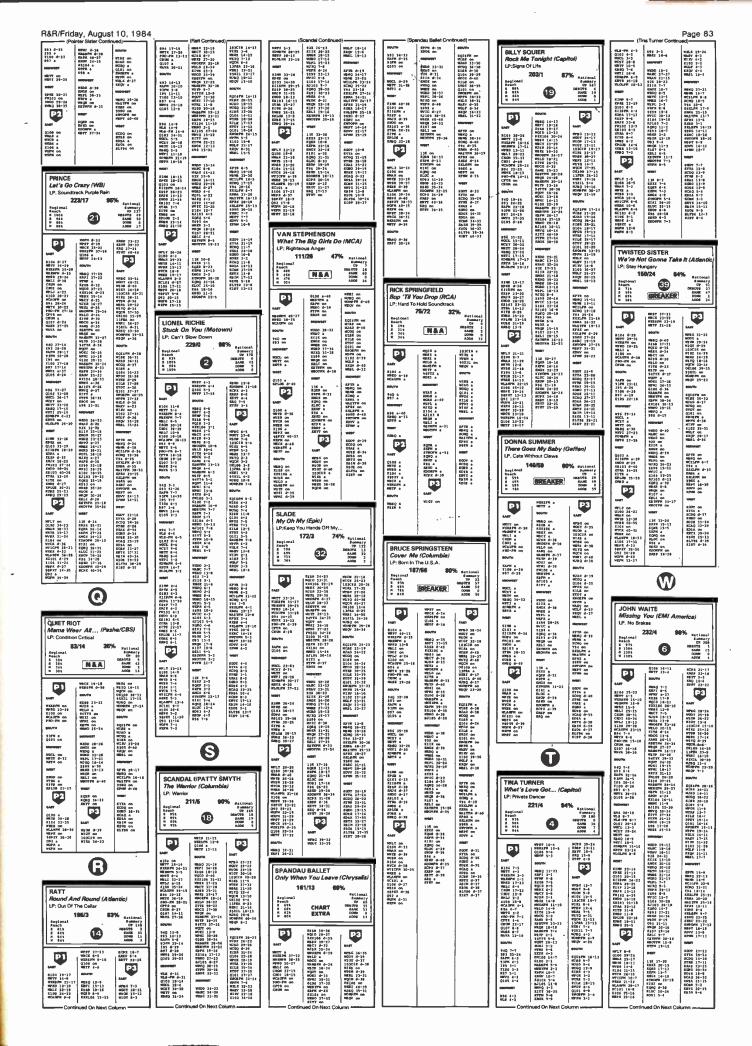
13K 38-37 #GKR 29-28 KEFR 26-25 XYRCPM ON KGRQ ON KLUC 4-34 KROP ON

MPLY 19-19 Q100 31-28 MMAR OR MW1S 23-21 MW2B 33-32

P3

MEDGE 14-33
HEAU 16-3
HEAU 16-3
HEAU 16-35
HISE 6-35
HISE 5-3
HISE 36-31
HEDD 00
HOMD 27-24
HEPR 38-37
1399 00
HYTC 00
HYTC 00
HYTC 00
HYTC 01
HYTR 18-37
1107 31-29
HERI 35-33
HYTERR 00
HEIOTYW 38-34





# PARALLELS

# SIGNIFICANT ACTION

W SONGS WITH LESS THAN 50 STATION REPORTS 98PXY 7-5 982 23-57 98270 51-8 98270 14-8 9827 11-7 980CX 6-3 9535270 18-8208 18-9 8LT96 19-11 A M O S.O.S. BAND Just The Way You... (Tabu/CBS) LP: Just The Way You Like It HOWARD JONES
Pearl In The Shell (I
LP; Human's Lib HERB ALPERT Bullish (A&M) LP: Bullish NEIL DIAMOND MADONNA Lucky Star (Sire/WB) LP: Medonne P2 **P P3** MAJE on PH162 e-30 M3163 10-20 MTMM 35-10 MTMM 6-36 MDME 0 MAMT 100A3 on 1007H a **9** MART HERE + WEERFIE OR 10011 on 9400Y on 1684 a 1690 a EELT o MANUAL ON MANUAL Office on MANUEL OF MANAGE OF PETER WOLF Lights Out (EMI An MANUEL 9- 20 MANUEL 9 MATT WITT 24 WQCH a Off100 a 9581L d−3 MELD a MPHE on ETPH on MPGJ e-27 MCAUPH e-66 MASS 25-22 MAYA GA 195 38-21 7100 06 SARS 6-29 210 0m 277H on SILE on 1707 on LP: Lights Out 217/8 NT NY on 200.07H on 2000 on ----GAST
Q100 o
OFICTM aSING 0
SING 0
S 100779 o Gational Summary UP 178 HENTS E SAME 25 HOME 0 ADDS 8 1207 I OA EPGE a NJ 20 on VRQE on 940 a 293 a 937 e-3a 109 29-28 V100 a 397 a magazant Regions Reach 0 039 6 931 8 931 8 931 w007 136 d-39 6000 a 6617 35-29 **D** 22 EGDT on EGTE o P3 MAD a MORPH a P2 DATE A P2 Р3 PI 0106 20-16 WRTF 33-24 P3 8007 e 8080 31-34 mm0 pd-31 mm0 pd-31 mm2 pd-32 AMP 19-16 SHOT 22-12 S STEPHEN STILLS Strenger (Atlentic, LP; Right By You DRAGON
Rain (polydor/PolyGram)
LP: Body & The Heat - T 0 **G** MAC \* 040 0-10 303 27-25 KAPH 29-19 93FH 25-22 193 0 7100 00 80FT 30-32 0105 10-14 MPHL A EQISPH 10-1 HISG 25-10 HISG 25-10 HISG 25-10 HISG 25-10 QIAN 26-17 HISG 25-17 HISG 25-17 HISG 26-17 JOHN CAFFERTY &
THE BEAVER BROWN BAND
On The Dark... (Scotti Bros./CBS)
LP: Eddle & The Cruisese Sance... HORD on HORS o ESTO A COMMITTE SOCI ON STREET ON SQLOFE : NIAD : Q184 : NFOK : NFOK : NFIXY : NEXT : BILLY OCEAN Caribbean Que LP: Suddenly UNIDO on 10000 o-19 10300 on 2104 d-19 10400 a 1051070 a 1000700 a 896 31-29 MLS e-30 MLS-PM e-30 MCL 25-15 MC12 35-25 MC17 30-20 MC17 20-33 MC17 30-20 MC17 30-20 MC17 30-20 MC17 30-20 MC17 30-20 MC17 30-20 MC17 0-36 NU NO :: SECTION OF P2 PI 1 ME o SURET ON SURET 10000 o 57100 on 1920 on 22 **Q** EGES on 1980 s 8021 d-10 WANT . B WHIRD 13-13 MARC 28-28 MARC 13-13 MARC 28-28 MARC 28-28 MARC 28-28 MARC 28-28 MARC 18-18 MPSG o MOTT o MERC o MJBQ o GAMP

Q100 o
E104 o
E104 o
EC101 a
E104 o-10
EU071 a
SULTA
S DEGT + ECDQ on EDGE + EDGA + EDGE on ELTYS on ELTYS on ELTYS on P3 10338 PH on CHR 4-38 995 a WPGD o-31 PRO-PH o 100 · SHORPH of STATE OF SDSA OR AMMOUNT | SFYEN 14-11 | March 15-12 | March 15-12 | March 15-12 | March 15-12 | March 15-14 | March 195 a J. KENNEDY & J. OSBORNE
Last Time | Made Lave (A&M)
LP: Lookin' For Trouble 1100 25-10 1200 231-23 121070 30-23 121070 30-23 121070 30-30 121070 30-30 121070 30-30 121070 30-30 121070 30-30 121070 30-30 121070 30-30 121070 30-30 121070 30-30 121070 30-30 121070 30-30 121070 30-30 1017 4 00100 c EPINE A WHAT ECRQ A SCRY on SETT 35-3 -------(22) E118PH d-1 HOPA a MERS 16-16 MAGE A MOTPH & **Q** 08188 48-95XIL on 9290 a MEDO ON MILE ON MILEPH O MIPH A JEON ON **2**2 DUKE JUPITER
Rescue Me (Max
LP: White Knucke Ri WISS on WIAD o Q104 d-31 SIDV a WPPH on MEV on WINV d-48 MODET 18-15 ETYM 29-26 BCD00 33-26 ETYM 21-17 BRAS 20-23 MODEO 30-24 MODES 22-16 BCLAG 00 EDEA 30-26 CGG 14-0 BDIN 34-11 EXCE 14-12 EXTYM 25-23 EXTYM 25-23 a | WHOST | 152 29-25 | GERE 13-19 | GERE 13-1 MART 16-10 OF 16-10 O ENGE on PI MASTER A P3 BONNIE TYLER Here She Comes LP: Soundtrack Met COMMUTER
Young Hearts (Casablanc
LP: Soundtrack The Karata Kid es (Cni MERS on MISS on MISS on MISS on HCDQ a 8 UEJZ on OE100 on 13FEA o WHII on 95E1L on 00WH MUDO ON THE MELD on MANSPN on SDEI on MPNI on MERG on MERG a Office on PLUIL on P2 SUND on BILLY SATELLITE Satisfy Me (Capito LP: Billy Satellite UPED 14-33 CROM a MITE ON HISE ON HICEO a 1200 MUTED OF MEDICAL OR SERVICES NCSQ on EPPT on MPPH on WI BY on MEST. a union a \_\_ P2 weet P3 MPDC a MOUT on WIGH on WEST on W/SQ on MEDICAL STATE OF STAT 22 HARMOUT A **P3** STEVIE WONDER 808.8 a WXES PH SPED on WCAUPH I Just Called To ... (To EGOT on ECRO on EORE on ERTT : EBIH on EXOL : SLTT6 : LP: The V WEDO a 1270 on 1000 on 1000 on 1000790 on E104 20-20 SMCE on HIRES PH & MINE ou 75/76 32% Retional Summery UP 8 DESATE 0 SAME 0 DOM: 0 ADDS 75 Region Resch E 400 S 430 N 175 W 165 NAA 0 MASTER OF 0 **P** WGED & HIMITO O HICY O SITES O HIGHER O HICE O HIMITO O HICE O HIMITO O HIM 6007 5000 on 5018 a COYOTE SISTERS
Straight... (Moroc
LP: Coyote Sisters 0100 e 6184 e WPS a laicts a WETO a WETO a WEET a OWNI a SSIIL a SSIIL a SSIIL a SSIIL a SSIIL a SSIIL a MRTT 0-46 WHEFE 0 WELT 0 WCAUPH 0 996 0 WOAH 0-36 JEFF LYNNE Video (Virgin/Epic) LP: Soundtrack Electric INXS Send A Message (Atco) LP: The Swing WFBG o MBDT o 189CIP on WFRI on 13FBA on WBSQ on W 940 o 193 o 897 o MAN 15-1 MAN 00 MAN 00 MAN 00 MAN 00 MUTS 21-MERE on MEPE on MEPE 34-MERE EQUATION ATTENDANCE OF THE PROPERTY OF THE PRO WIFE OR WIFE O MEST of Ne Mest of Ne Mest of Ne Mest of Ne Ne Ne Ne N PR152 -. SOUTHSIDE JOHNNY & THE NUKES 50000007 50000 a 10000 a-34 1000 a-34 1010 a-35 1104 a E830074 a NEED on MARKETTE ON HYSELPH HILLINGS HIPED 31 CHO1 a HCACHYS CODI CO CODI CO COOMIC EIIE a **DENIECE WILLIAMS** MPOX on 0181 on MLEY on NEODORET
NYSEO OR SENSO R SURE 10 P - 38
NYSEO P - 35
NYS New Romeo (Mi 1031R d-44 WCGG on SILS a SILS a SILS a LP: Let's Heer It For The B 2 HC40 a HAJFY on HIGH a EXES 4-24 MANT MINISTER OF CO. OEIOG A MUSE on MISS 32-32 MISSTAN OR MPLY a Q100 o MALS o MYSS o MYSS o MISS o MI EIEI o **P3** EPRA a P EDTE On WEST OF SALE OF SAST MPLY on SOUTH MOST d-39 MARKWART MARY MEXISTR ON SOUTH 195 ON MODERN MCST a MARY ELIBOR a 22 EDEA : WEST on MICH OR OR THE PERSON OF THE PERSON BCDG on BCDT on BDTT on BBTM on STORE OF SECTION ASSESSMENT OF SECTION ASSES 1007771 a 1007771 a 10077 EQSS d-27 ESTE ON ESOS 6-60 NPOE on 0021 30-36 EPLOS 6-39 8880 en \*\*\*\*\* EGRG on EGRG on ETET 16-19 ECAQ es

# ontemporary $H_{it}\,R_{adio}$ Continued from Back Page

CHART EXTRAS

Chart Extras are records above the 60% airplay level without sufficient

## **SPANDAU BALLET** Only When You Leave (Chrysalis)

69% of our reporters on it. Moves: Up 60, Debuts 35, Same 53, Down 0, Adds 13 including WHTT, WKTI, KIIS-FM, KZZP, KS103, KITS, KPLUS, WZLD, ZZ99, KLUC. Complete airplay in Parallels.

# **BREAKERS**.

## **BRUCE SPRINGSTEEN** Cover Me (Columbia)

80% of our reporters on it. Moves: Up 22, Debuts 57, Same 52, Down 0, Adds 56 including B104, WBEN-FM, WPLJ, B94, CHUM, KAFM, Q105, WCZY, KHTR, KIIS-FM, KWSS. Complete airplay in Parallels.

## **LAURA BRANIGAN** The Lucky One (Atlantic)

70% of our reporters on it. Moves: Up 26, Debuts 42, Same 64, Down 0, Adds 32 including KAFM, KHTR, KZZP, KS103, KPLUS, KNBQ, WYCR, 94TYX, KIIK, KJ103. Complete airplay in Parallels.

## LINDSEY BUCKINGHAM Go Insane (Elektra)

66% of our reporters on it. Moves: Up 35, Debuts 26, Same 63, Down 0, Adds 31 including WBEN-FM, CHUM, 93FM, B96, WHYT, WLOL-FM, KIMN, KS103, KITS, KNBQ. Complete airplay in Parallels.

### TWISTED SISTER We're Not Gonna Take It (Atlantic)

64% of our reporters on it. Moves: Up 51, Debuts 27, Same 47, Down 1, Adds 24 including WBLI, B97, WGCL, WCZY, KBEQ, KDWB-FM, Q103, KIIS-FM, KITS, KNBQ. See Parallels, debuts at number 39 on the CHR chart.

## **JACKSONS Torture (Epic)**

62% of our reporters on it. Moves: Up 3, Debuts 0, Same 2, Down 0, Adds 139 including WXKS-FM, Z100, Q107, Z93, Y100, WGCL, KDWB-FM, KPKE, KWOD, KNBQ. Complete airplay in Parallels.

## **DONNA SUMMER** There Goes My Baby (Geffen)

60% of our reporters on it. Moves: Up 4, Debuts 29, Same 48, Down 0, Adds 59 including WBEN-FM, WBLI, KAFM, Y100, WGCL, WKTI, KDWB-FM, KIMN, KS103, KUBE. Complete airplay in Parallels.

# **NEW & ACTIVE**

RICK JAMES "17" (Gordy/Motown) 115/5

MOWER: U. 55, Debuts 8, Same 47, Down 0, Agds 5, WCZY, XTRA. WKDQ, KQKQ, KILE, WHTT 22-16, WPHD 37-30, WCAU-FM 38-31, WASH 22-19, Y100 24-22, B97 14-12, WHYT 27-25, FM102 21-17, WZYP 35-30, KMGX 33-24.

VAN STEPHENSON "What The Big Girls Do" (MCA) 111/26
Moves: Up 7, Debuts 18, Seme 60, Down 0, Adds 26 including KHTR, Q103, Q100, Z106, WKRZ-FM, KXX106, WZLD, G100, WHHY-FM, 13K, KLUC, K96, KRSP, 103CIR, WGLF.

ELVIS COSTELLO & ATTRACTIONS "The Only Flame In Town" (Columbia) 91/9
Moves: Up 14, Debuts 11, Seme 57, Down O, Adda 9, WHTT, 94Q, WPST, WBBQ, WZYP, WKDD, WKFR, WKHI, KCMQ, WXKSFM 34-31, WPHD 36-34, WSSX 35-32, WOKI 38-32, WHOT-FM 33-27, K093 34-30.

FIXX "Are We Ourselves" (MCA) 89/89
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 89 including WPHD, CKOI, WCAU-FM, 94Q, Z93, 896, KIIS-FM, KWOD, XTRA, 99PXY, WBCY, KX10A, WIXX, KXXR, KSKD.

NAKED EYES "(What) In The Name Of Love" (EMI America) 87/45
Moves: Up 1, Debuts 5, Same 38, Down O, Adds 45 including WXKS-FM, WBLI, WCAU-FM, Q103, KPLUS, WGFM, WHTF,
KHFI, WSSX, KITY, WKFR, 13K, KKFM, KLUC, KRSP,

# MOST ADDED .

JACKSONS (139)

Torture (Epic) FIXX (89) Are We Ourselves? (MCA) STEVIE WONDER (75)

I Just Called To Say I Love You (Motown) RICK SPRINGFIELD (72) Bop 'Til You Drop (RCA) DONNA SUMMER (59) There Goes My Baby (Geffen) **BRUCE SPRINGSTEEN (56)** Cover Me (Columbia)

# HOTTEST

RAY PARKER JR. (156) TINA TURNER (128) What's Love Got To Do With It (Capitol) LIONEL RICHIE (123) Stuck On You (Motown) JOHN WAITE (94) Missing You (EMI America) CYNDI LAUPER (75) She Bop (Portrait/CBS) PRINCE (65) When Doves Cry (WB)

QUIET RIOT "Mama Weer All Crazee Now" (Pasha/CBS) 83/14
Movies: Up 20, Debuts 5, Same 42, Down 2, Adds 14, 93FM, XTRA, Q100, Q92, WGFM, WJZR, WZLD, WKDQ, ZZ99, WHOT FM. Moves: Up 20, Debuts 5, Sam WISE, WJAO, WCGQ, KCAQ.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 79/22 Moves: Up 9, Debuts 10, Same 38, Down 0, Adds 22 including 8104, WBLI, WHTX, 195, 897, WMAR, WYCR, Z106, WJZR, POINTER SISTERS "I'm So Excited" (Planet/RCA) 79/22
Moves: Up 9, Debuts 10, Same 38, Down 0, Adds 22 including 8104, WBLI, WHTX, 195, 897, WMAR, WYCR, Z106, WJZR, WNOK-FM, WZLD, KTFM, Z93, WKFR, KDON-FM.

STEVIE WONDER "I Just Called To Say I Love You" (Motown) 75/75
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 75 including WHTT, WXKS-FM, WBLI, WCAU-FM, B94, WASH, 940, Z93, B97, WHYT, FM102, WVSR, KTFM, WZPL, KRQ.

RICK SPRINGFIELD "Bop 'Til You Drop' (RCA) 75/72
Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 72 including B104, WPHD, WCAU-FM, 94Q, B97, B96, KBEQ, KHTR, KNBQ, WNYS, WQID, WGRD, KYNQ-FM, WJAQ, KHTX.

JOE JACKSON "Happy Ending" (A&M) 74/1
Moves: Up 16, Debuts 6, Same 51, Down 0, Adds 1, WRNO

Moves: Up 16, Debuts 6, Same 51, Down 0, Adds 1, WBNO, WSPK 36-29, KZZB 35-34, WOKI 39-36, WRNO 36-35, WKDO 2927, WHOT-FM 40-37, KO93 27-19, KSKD 33-32, OK100 25-23, 95XII. 35-30, WHSL 29-27, KZOZ 24-23.

A FLOCK OF SEAGULLS 'The More You Live (The More You Love)'' (Jive/Arista) 63/30

Moves: Up 1, Debuts 5, Same 27, Down 0, Adds 30 including WBLI, CKOI, WGCL, KPLUS, K104, WKEE, WSPK, WZYP, WKDD, KIIK, KMGK, KQXR, KIKI, K96, KDON-FM.

JUICE NEWTON "Can't Wait All Night" (RCA) 56/28
Moves: up 1, bebut 1, Same 26, Down 0, Adds 28 including WPHD, K104, WKEE, WKFM, WRCK, WJZR, WZYP, WOKI, KBFM, WKD), KIK, KOMM, KRQ, WGUY, SLY98.

WKUDJ, KIIK, KUMUJ, KIIL, WGUT, SLY90.

BUS BOYS "Cleanin' Up The Town" (Arista) 56/4

Moves: Up 11, Debuts 0, Same 41, Down 0, Adds 4, WJXQ, KMGX, 99KG, KDZA, Q100 36-32, KHFI 38-36, 94TYX 32-29,

WOKI 40-37, KQXR 32-29, KSKD 40-38, KCDQ 36-32, KZQZ 34-32.

# SIGNIFICANT ACTION

BONNIE TYLER "Here She Comes" (Columbia) 47/15
Moves: Up 3, Debuts 1, Same 28, Down 0, Adda 15, CKGM. WKRZ-FM, WVIC, KQXR, KQMQ, KHOP, KHYT, WGUY, WIGY, 13FEA, KKGV, KDVY, KHTX, KZCZ, SLY98

BILLY SATELLITE "Satisfy Me" (Capitol) 44/22
Moves: Up 0, Debuts 0, Serne 22, Down 0, Adds 22 including
WKDD, 13K, KQXR, KO93, KHDP, KDON-FM, KHYT, WKHI, ling WXKS-FM, WCAU-FM, KPLUS, Q100, K104, WNDK-FM, WOKI,

STEPHEN STILLS "Stranger" (Atlantic) 40/22

Moves: Up 0, Debuts 3, Same 15, Down 0, Adds 22 including WPHD, Q100, K104, WFMI, WGRO, WRQN, KEYN-FM, WHOT-FM, KSKD, WFBG, KQIZ-FM, WBNQ, KGOT, KOZE, KDZA.

MADONNA "Lucky Star" (Sire/WB) 37/25 Moves: Up 7, Debuts 3, Same 2, Down 0, Adds 25 including WPLJ, WCAU-FM, 94Q, Z93, Y10Q, B97, WCZY, FM102, KU8E, Q10Q, 2106, WSPK, WBBQ, WSSX, KELI.

JEFF LYNNE "Video" (Virgin/Epic) 37/15

Moves: Up 1, Debuts 0, Same 21, Down 0, Adds 15, WVSR, WLAN-FM, WHTF, WANS-FM, KMGK, WJXQ, KEYN-FM, KSKD. WKHI, 95XIL, KILE, WHSL, KRNA, KGHO, SLY96.

BILLY OCEAN "Carribea Queen (No More Love On The Run)" (Jive/Arista) 36/22 Moves: Up 1, Debuts 3, Same 10, Down 0, Adds 22 including B94, I95, KOPA, FM102, Q100, K104, KC101, KAMZ, WOKI, WRQN, WHOT-FM, 13K, KQMQ, KO93, KD0N-FM.

WRUN, WHOT-FM, 13s. KUMU. 1935, KUDYFM.
INXS "I Send A Message" (Atco) 36/4
Moves: Up 8, Debuts 3, Seme 21, Down 0, Adds 4, CKOI, WQCM, WCGQ, KKQV, W8EN-FM 27-24, WPHD 31-28, KPLUS 32-28,
WNYS 21-18, 98PXY 28-25, WRCK 34-33, WKRZ-FM d-36, WJZR d-4Q, WZON 40-38, WCIL-FM 24-20, KZOZ d-4Q,
JOYCE KENNEDY & JEFFREY OSBORNE "Last Time I Made Love" (A&M) 29/15
Moves: Up 2, Debuts 2, Same 10, Down 0, Adds 158, WXKS-FM, 94Q, WHYT, WKFM, WANS-FM, KTFM, WHOT-FM, KHYT,
WJ8Q, WJAD, KILE, KTDY, WAZY-FM, KCDQ, KCAQ.

WJBG, WJAD, KILE, KTDY, WAZYP-M, KCDQ, KCAQ.

DRAGON "Rain" (Polydor/Polygram) 25/11

Moves: Up 0, Debuts 0, Seme 14, Down 0, Adds 11, WRCK, KZZB, WANS-FM, WJXQ, WRQN, KQMQ, KHYT, WTSN, 13FEA, WCGG, KCDQ, WOKI on, KTPM on, WGUY on, 99KG on.

COYOTE SISTERS "Streight From The Heart" (Morocco/Motown) 23/6

Moves: Up 1, Debuts 1, Seme 15, Gown 0, Adds 6, KIIK, KO93, WFBG, WGUY, WTSN, KIST, WKRZ-FM on, WHTF on, WJZR on, WOKI on, KTFM 32-29, WHOT-FM, KXSS 6/24, KHTX on.

WUXI OR, K IPM 32-29, WHOT-FM, KXSS d-24, KHTX on.

JOHN CAFFERTY & THE BEAVER BROWN BAND "On The Dark Side" (Scotti Bros./CBS) 19/19

Moves: Up D, Debuta O, Sama O, Down O, Adds 19 Including WPHD, PRO-FM, WHYT, WNYS, WVSR, WLAN-FM, 98PXY, WPST,
WBBQ. WJZW. WFBG, KNDE-FM. WXIX. KFMW. KCDQ.

COMMUTER "Young Hearts" (Casablancal/PolyGram) 18/6

Moves: Up D, Debuta 1, Same 11, Down O, Adds 6, Q10Q, WSSX. WRQN. WERZ, WHSL, KOZE, K104 d-38, WYCR on, WKRZ-FM

ON WORLD WCGO DO KELTO.

Moves: Up 0, Debuts 1, Same 11, on WOKI on. WCGQ on, KHTX on

bit, Work of, Wickeld up, KFI A dir.

HOWARD JONES "Pearl in The Shell" (Elektra) 1B/5

Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 5, KPLUS, KMGK, WERZ, KKLS-FM, KHTX, WPHD on, WVSR on, WKRZ-FM on, KTFM on, WXXQ on-dp, KKRG on, KG0T on.

KTFMon, WJXQ on-dp, KKRC on, KUUI on.

S.O.S. BAND "Just The Way You Like It" (Tabu/CBS) 1B/5
Moves: Up 1, Debuts 3, Same 9, Down 0, Adds 5, WXKS-FM, WKFM, KQMQ, WERZ, WJBQ, WCAU-FM on, Y100 on, KDPA on,
WHTE 4-0, KANIZ 4-29, 184, 6-39, KHYT 35-29, WGUY on, WJAQ on.

DUKE JUPITER "Rescue Me" (Morocco/Motown) 17/4
Moves: Up 2, Debuts 1, Same 10, Down 0, Adds 4, WOKI, KTFM, WIGY, WTSN, WNYS 39-38, 98PXY 39-3, WHTF on, WJZR on,
WFMI on, WJXQ on-dp, WHOT-FM on, OK 100 d-38.

WPMID IN, WORLD POR IN, WE LOO 6-36.

HERB ALPERT ''Builish'' (A&M) 15/4

Moves: Up (), Debuts 1, Same 10, Down 0, Adds 4, WZLD, WOMP-FM, KGHO, KHTX, K104 d-39, WHTF on, KTFM on, WHOT-FM
on, KIKI on, KTDY on, KBIM on.

DENIECE WILLIAMS "Next Love" (Columbia) 15/2
Moves: Up 0, Debuts 1, Seme 12, Down 0, Adds 2, WCZY, KIIS-FM, WXKS-FM on, 195 on, WFLY on, WOKI d-39, KMGX on, KOKQ on, WGUY on,

MEIL DIAMOND "Turn Around" (Columbia) 14/7
Moves: Up 1, Debuts 3, Same 3, Down 0, Adds 7, WFMI, KTFM, KIIK, WHOT-FM, WQCM, OK100, KBIM, WHTX 28-25, K104
d-32, WFMF d-30, WFBG on-dp, 95XIL d-39.

SOUTHSIDE JOHNNY & THE JUKES "New Romeo" (Mirage/Atco) 11/3
Moves: Up 1, Debuts 2, Same 5, Down 0, Adds 3, WHOT-FM, OK100, KOZE, KMJK 39-36, KPLUS d-39, WRCK on, WKRZ-FM on, KQXR d-37, KKQV on, KGHO on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of sta-tions reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

August 10, 1984



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Three TWO Last RAY PARKER JR./Ghostbusters (Arista) 2 2 LIONEL RICHIE/Stuck On You (Motown) 0 PRINCE/When Doves Cry (WB) TINA TURNER/What's Love Got To Do With It (Capitol) JACKSONS/State Of Shock (Epic) JOHN WAITE/Missing You (EMI America) 13 20 COREY HART/Sunglasses At Night (EMI America) ELTON JOHN/Sad Songs (Say So Much) (Geffen) DAN HARTMAN/I Can Dream About You (MCA) 10 9 PEABO BRYSON/If Ever You're In My Arms Again (Elektra) 0 12 VAN HALEN/Panama (WB) 11 HUEY LEWIS & THE NEWS/If This Is It (Chrysalis) Ø 27 18 CYNDI LAUPER/She Bop (Portrait/CBS) 19 Œ 28 RATT/Round And Round (Atlantic) 19 0 N&A Begins on Page 86 ROD STEWART/Infatuation (WB) 7 5 STEVE PERRY/She's Mine (Columbia) 16 17 16 PETER WOLF/Lights Out (EMI America) 22 Ð 25 SCANDAL featuring PATTY SMYTH/The Warrior (Columbia) 30 **BILLY SQUIER/Rock Me Tonite (Capitol)** Œ 30 24 20 GLENN FREY/Sexy Girl (MCA) 21 20 23 PRINCE/Let's Go Crazy (WB) KENNY LOGGINS/I'm Free (Heaven Helps The Man) (Columbia) 12 BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia) 23 7 11 JERMAINE JACKSON/Dynamite (Arista) BILLY JOEL/Leave A Tender Moment Alone (Columbia) **3** 20 CARS/Drive (Elektra) 37 ZZ TOP/Legs (WB) 27 17 SHEILA E./The Glamorous Life (WB) 23 37 SERGIO MENDES/Alibis (A&M) 29 26 JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia) ΔN 32 **(10)** NIGHT RANGER/When You Close Your Eyes (Camel/MCA) 1 SLADE/My Oh My (CBS Associated) 33 39 BANANARAMA/Cruel Summer (London/PG) Œ 38 OLLIE & JERRY/Breakin' (There's No Stoppin'...) (Polydor/PG) 34 12 13 23 GO GO'S/Turn To You (IRS/A&M) 35 33 EURYTHMICS/Right By Your Side (RCA) SAMMY HAGAR/Two Sides Of Love (Geffen) 1 40 CHICAGO/Hard Habit To Break (WB) Œ) DEBUT TWISTED SISTER/We're Not Gonna Take It (Atlantic)

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CHRIS DeBURGH/High On Emotion (A&M)

BREAKER 49

DEBUT

LIONEL RICHIE/Stuck On You (Motown) ELTON JOHN/Sad Songs (Say So Much) (Geffen) BILLY JOEL/Leave A Tender Moment Alone (Columbia) JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia) TEDDY PENDERGRASS/Hold Me (Asylum) DAN HARTMAN/I Can Dream About You (MCA) 6 PEABO BRYSON/If Ever You're In My Arms Again (Elektra) TINA TURNER/What's Love Got To Do With It (Capitol) 8 SERGIO MENDES/Alibis (A&M) GENESIS/Taking It All Too Hard (Atlantic) 17 HUEY LEWIS & THE NEWS/If This is It (Chrysalis) Œ 25 CARS/Drive (Elektra) ø 25 CHRISTOPHER CROSS/A Chance For Heaven (Columbia) Ð RAY PARKER JR./Ghostbusters (Arista) 14 13 10 15 POINTER SISTERS/Jump (For My Love) (Planet/RCA) **© COYOTE SISTERS**/Straight From The Heart (Morocco/Motown) - 20 PAUL ANKA/Second Chance (Columbia) 20 19 17 RITA COOLIDGE/Something Said Love (A&M) 23 19 NEIL DIAMOND/Turn Around (Columbia) DEBUT 11 14 20 MIKE RENO & ANN WILSON/Almost Paradise (Columbia) JOHN WAITE/Missing You (EMI America) BREAKER 3 BREAKER @ CHICAGO/Hard Habit To Break (WB) 10 15 23 JOHNNY MATHIS/Simple (Columbia) BREAKER KARLA BONOFF/Somebody's Eyes (Columbia)

N&A Begins on Page 67

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# MOR/HOTTRACKS

Th		Two Weeks		,	
	1	1	í.	0	JOHN WAITE/Missing You (EMI America)
	4	3	3	ñ	SCANDAL featuring PATTY SMYTH/The Warrior (Col.)
	3	4	4		CARS/Drive (Elektra)
	2	2	2	4	BILLY SQUIER/Rock Me Tonite (Capitol)
	7	7	6	6	The state of the s
	6	5	5	6	PETER WOLF/Lights Out (EMI America)
	15	9	8	Ð	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
	16	В	9	Ö	NIGHT RANGER/When You Close (Camel/MCA)
	11	6	7	9	·
	35	19	14	1	LINDSEY BUCKINGHAM/Go Insane (Elektra)
	14	12	10	11	TWISTED SISTER/We're Not Gonna (Atlantic)
-	43	26	17	Ð	HONEYMOON SUITE/New Girl Now (WB)
	21	15	15	Ē	DIO/The Last in Line (WB)
	9	11	13		JEFFERSON STARSHIP/Layin' It On (Grunt/RCA)
	17	13	12	15	BOX OF FROGS/Back Where I Started (Epic)
	_	40	21	1	A FLOCK OF SEAGULLS/The More You Live (Arista)
	8	10	11	17	RATT/Round And Round (Atlantic)
	_	33	20	13	
ı	BR	EA	KER	2 <b>(</b>	FIXX/Are We Ourselves? (MCA)
	19	17	16	20	COREY HART/Sunglasses At Night (EMI America)
	28	22	18	21	GLENN FREY/Smuggler's Blues (MCA)
	_	-	41	2	
	_	37	24		SAMMY HAGAR/I Can't Drive 55 (Geffen)
	29	23	19	24	ELTON JOHN/Restless (Geffen)
	BR	REA	KE	र 🕮	PRINCE/Let's Go Crazy (WB)
	_	49	29	20	
	42	35	28	3	
	49	38	35		HELIX/Rock You (Capitol)
	36	27	25	29	ADRENALIN/Far Away Eyes (Rocshire)
	BR	EA	KEF	₹ 🚳	CYNDI LAUPER/She Bop (Portrait/CBS)
		ACKOUDE.			

# **Black/Urban**

				-	The state of the s
*		-		_	RAY PARKER JR./Ghostbusters (Arista)
	5	3	2	_	
	1	1	1	2	PRINCE/When Doves Cry (WB)
	21	16	11	9	BILLY OCEAN/Caribbean Queen (No More) (Jive/Arista)
	16	13	9	_	
	4	2	3	5	JACKSONS/State Of Shock (Epic) N&A Begin on Page 61
	13	9	8		RICK JAMES/17 (Gordy/Motown)
	7	7	5	7	SHEILA E/The Glamorous Life (WB)
	6	6	6	8	KASHIF/Baby Don't Break Your Baby's Heart (Arista)
	18	14	.13	0	BROTHERS JOHNSON/You Keep Me Coming (A&M)
	3	4	4	10	TINA TURNER/What's Love Got To Do With It (Capitol)
	25	19	16		J. KENNEDY & J. OSBORNE/The Last Time I (A&M)
	В	8	7		LAKESIDE/Outrageous (Solar/Elektra)
	22	15	14	®	LIONEL RICHIE/Stuck On You (Motown)
	30	22	15	_	SOS BAND/Just The Way You Like It (Tabu/CBS)
	14	12	12		TIME/Ice Cream Castles (WB)
	28	25	21		LILLO THOMAS/Your Love's Got A Hold On Me (Capitol)
	-	30	25		JERMAINE JACKSON/Dynamite (Arista)
	34	29	22		BAR-KAYS/Dirty Dancer (Mercury/PG)
	24	21	19	19	VALENTINE BROTHERS/Lonely Nights (A&M)
	-	32.	23	_	YARBROUGH & PEOPLES/Be A Winner (Total Exp./RCA)
	2	5	10	21	OLLIE & JERRY/Breakin' (There's) (Polydor/PG)
	10	10	17		ONE WAY/Mr. Groove (MCA)
	-	-	31		DENIECE WILLIAMS/Next Love (Columbia)
	-	35	29		RUN D.M.C./30 Days (Profile)
	-	33	30	4	CAROL LYNN TOWNES/99 1/2 (Polydor/PG)
	-	38	32	_	RANDY HALL/I've Been Watching You (Jamie's) (MCA)
	-	-	38	3	Control (Fig.)
	11	11	18	28	The second secon
	BR		KER	_	COMPAND AND AND AND AND AND AND AND AND AND
	-	-	39	<u> </u>	ROGER/Midnight Hour (WB)
	-	36	34	=	
	36	34	33	<b>®</b>	THE PROPERTY OF THE PROPERTY MAINTAIN TO A TOTAL PROPERTY OF THE PROPERTY OF T
	23	20	20	33	ART OF NOISE/Close (To The Edit) (Island)
	17	17	24		C. BROWN & SOUL SEARCHERS/We Need (T.T.E.D.)
	-	39	37	- 30 - 30	SHANNON/My Heart's Divided (Mirage/Atco)
	37	37	36	36	PATTI AUSTIN/Shoot The Moon (Qwest/WB)
	DK	CA	KER		FATTI ADDITION THE MIDDIT (CAROLLAND)

3 J. IGLESIAS & D. ROSS/All Of You (Columbia)

32 28 28 40 RICHARD "DIMPLES" FIELDS/Your Wife Is... (RCA)

DEBUT PRINCE/Let's Go Crazy (WB)

# NATIONALARPLAY

THE BACK PAGE August 10, 1984



# ontemporary

tires Two Lest RAY PARKER JR./Ghostbusters (Arista) 1 2 2 LIONEL RICHIE/Stuck On You (Motown) 0 6 4 PRINCE/When Doves Cry (WB) TINA TURNER/What's Love Got To Do With It (Capitol) JACKSONS/State Of Shock (Epic) JOHN WAITE/Missing You (EMI America) COREY HART/Sunglasses At Night (EMI America) 13 ELTON JOHN/Sad Songs (Say So Much) (Geffen) DAN HARTMAN/I Can Dream About You (MCA) PEABO BRYSON/If Ever You're In My Arms Again (Elektra) 10 10 12 19 VAN HALEN/Panama (WB) 11 HUEY LEWIS & THE NEWS/If This Is It (Chrysalis) 11 15 1 CYNDI LAUPER/She Bop (Portrait/CBS) 27 18 Ď 28 19 RATT/Round And Round (Atlantic) N&A Begins on Page 86 19 4 23 ROD STEWART/Infatuation (WB) 5 STEVE PERRY/She's Mine (Columbia) PETER WOLF/Lights Out (EMI America) 20 17 16 SCANDAL featuring PATTY SMYTH/The Warrior (Columbia) **D** 25 22 Œ 38 30 BILLY SQUIER/Rock Me Tonite (Capitol) Œ 24 20 30 GLENN FREY/Sexy Girl (MCA) 30 21 PRINCE/Let's Go Crazy (WB) KENNY LOGGINS/I'm Free (Heaven Helps The Man) (Columbia) 3 BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia) 12 14 23 13 JERMAINE JACKSON/Dynamite (Arista) BILLY JOEL/Leave A Tender Moment Alone (Columbia) Œ٥ CARS/Drive (Elektra) 37 ZZ TOP/Legs (WB) 27 17 SHEILA E./The Glamorous Life (WB) 20 37 SERGIO MENDES/Alibis (A&M) JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia) 26 29 NIGHT RANGER/When You Close Your Eyes (Camel/MCA) 32 SLADE/My Oh My (CBS Associated) BANANARAMA/Cruel Summer (London/PG) OLLIE & JERRY/Breakin' (There's No Stoppin'...) (Polydor/PG) 38 34 13 23 GO GO'S/Turn To You (IRS/A&M) 35 EURYTHMICS/Right By Your Side (RCA) SAMMY HAGAR/Two Sides Of Love (Geffen) CHICAGO/Hard Habit To Break (WB) TWISTED SISTER/We're Not Gonna Take It (Atlantic) DEBUT BREAKER 4 CHRIS DeBURGH/High On Emotion (A&M)

# ontemporary

DEBUT

describe.		100	-	
				LIONEL RICHIE/Stuck On You (Motown)
1	1	1		
3	2	2	2	ELTON JOHN/Sad Sorigs (Say So Moment Alone (Columbia)
6	4	3	3	BILLY JOEL/Leave A Tender Moment Alone (Columbia) JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)
7	5	5	4	JULIO IGLESIAS & DIANA NOSSIAN OF THE
11	9	6	Ğ	TEDDY PENDERGRASS/Hold Me (Asylum)
12	8	7	6	DAN HARTMAN/I Can Dream About You (MCA)
2	3	4	7	PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
	22	12	8	TINA TURNER/What's Love Got to Do Willing Country
	6	8	-	CERCIO MENDES/Alibis (A&M)
4	17	11	-	Too Hard (Atlantic)
21			6	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
-	25	16	8	
-	-	25	Œ	CUDISTOPHER CROSS/A Chance For Fleavor (
16		13	_	V DARKED ID (Choethusters (Arista)
18			14	exercise / For My Love/ (Planet/1107)
8	7		15	COVOTE SISTERS/Straight From The Fleat (Worlds)
-		20	0	DALI ANKA/Second Chance (Columbia)
20	19	17	Œ	Compthing Said Love (AQIVI)
-	23	19	Œ	Acoust Tues Around ICOUDINI
	DEBU		Œ	ANIA DENO & ANIA WII SON/Almost Paradise (Coldmon)
	11		20	THE PROPERTY OF THE PROPERTY O
			R 🕰	Lobit To Break (WD)
B	RE/	KE	R Œ	JOHNNY MATHIS/Simple (Columbia)
	9 10	15	-	
E	RE	AKE	R 🗷	KARLA BUNUTY/Sulfiebody 3 Eyes (ACA)
	DEB		•	GLENN FREY/Sexy Girl (MCA)
	210			N&A Begins on Page 67

N&A Begins on Page 67

# MOR /HOTTRACKS

Three Two Lines
JOHN WAITE/Missing You (EMI America)
CCANDAL featuring PATTY SMY IH/ The Warner (Col.)
CARCIDrive (Flektra)
Bully collier/Rock Me Tonite (Capitol)
BRIDE SPRINGSTEEN/Cover Me (Columbia)
perce WOLE/Lights Out (FMI America)
A LINEY LEINIG & THE NEWS/IT This IS IT (Chrysans)
AUGUT DANGER/When You Close (Carrier/IVICA)
CAMBRY HAGAR/Two Sides Of Love (Gerren)
LINDSEV BLICKINGHAM/Go Insane (Elektra)
TWICTED SISTER/We're Not Gonna. (Aliantic)
HONEYMOON SUITE/New Girl Now (VVB)
DIO/The Last In Line (WB)
I STARSHIP/Layin' IT Un., (Grunt/NOA)
POY OF EDOGE/Back Where I Started (EDIC)
A FLOCK OF SEAGULLS/The More You Live (Arista)
17 RATT/Round And Round (Atlantic)
RILLY SOUTER/All Night Long (Capitol)   Charton Page 71
EIVVIA- We Ourselves? (MCA)
COREY HART/Sunglasses At Wight (Elvi / Interes)
31 GLENN FREY/Smuggler's Blues (IVICA)
CTERLEN STILL S/Stranger (Atlantic)
SAMMY HAGAR/I Can't Drive 55 (Gerren)
24 FLTON JOHN/Restless (Geffen)
PRINCE! at'a Go Crazy (WB)
A MILE BIOTISION OF THE TIMES (Lastic, Coo.)
STEVIE RAY VAUGHAN/Cold Shot (Epic/
HEIX/Rock You (Capitol)
ADDENALIN/Far Away Eyes (HOCShire)
BREAKER © CYNDI LAUPER/She Bop (Portrait/CBS)
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TOTAL TOTAL OF SERVICE

# DIUCK/UTUAN

		.50	mala	
				RAY PARKER JR./Ghostbusters (Arista)
5	3	2	_	
1	1	1	2	BILLY OCEAN/Caribbean Queen (No More) (Jive/Arista)
21	16	11	Ō	BILLY OCEAN/Calibbean description
16	13	9	0	MTUME/You Me And He (Epic)
4	2	3	5	JACKSONS/State Of Shock (Epic)  N&A Begin on Page 61
13	9	8		RICK JAMES/17 (Gordy/Motown) SHEILA E/The Glamorous Life (WB)
7	7	5	7	KASHIF/Baby Don't Break Your Baby's Heart (Arista)
6	6	6	8	BROTHERS JOHNSON/You Keep Me Coming (A&M)
18	14	13	8	TINA TURNER/What's Love Got To Do With It (Capitol)
3	4	4	10	J. KENNEDY & J. OSBORNE/The Last Time I (A&M)
25	19	16	a	J. KENNEDY & J. OSBORIUL.  LAKESIDE/Outrageous (Solar/Elektra)
8	8	7	12	LIONEL RICHIE/Stuck On You (Motown)
22	15	14	•	SOS BAND/Just The Way You Like It (Tabu/CBS)
30	22	15	_	-marus Croom Cactles (WK)
14	12	12	1!	LILLO THOMAS/Your Love's Got A Hold On Me (Capitol)
28	25	21	q	JERMAINE JACKSON/Dynamite (Arista)
-	30	25	9	BAR-KAYS/Dirty Dancer (Mercury/PG)
34	29	22		
2	4 21	19	1	YARBROUGH & PEOPLES/Be A Winner (Total Exp./RCA)
1 -	32	2 23		
1 :	2 5	10	) 2	OLLIE & JERRY /Breakin (1160 5.57) (120 ONE WAY/Mr. Groove (MCA)
1	0 10	1	7 2	DENIECE WILLIAMS/Next Love (Columbia)
1 -	-	. 3	1 6	RUN D.M.C./30 Days (Profile)
1 -	_ 3			CAROLIVAINI TOWNES/99 1/2 (POIVOU)/ U/
1	_ 3	3 3		PANDYLIAL LIVE Book Watching You (Jainle 5) (WOV)
1	_ 3		2 4	ALICIA MYERS/You Get The Best From Me (Say) (MCA)
	-		8	- ATABLEV CLADE HEAVEN SENT TOU LEDIO
				MILLANCE HVICKI LOVE/ Take A Chance (4th & Bldtty)
E	BRE		ER (	O'BRYAN/Breakin' Together (Capitol)
				ROGER/Midnight Hour (WB)
				TVZIK/ Jammin' In Manhattan (Polydor/Pd)
			33 20	EVELVN "CHAMPAGNE" KING/ Leenager (NCA/
			24	and of Molecicless (To The Edit) (Island)
			37	C PROMAI & SOUI SEARCHERS/VVe Need (1.1.2.5.)
			36	CHANNON/My Heart's Divided (Willage/Alco)
11			ER	BATTI AUSTIN/Shoot The Moon (QWest/Wo)
11	DKE	-An	40	J. IGLESIAS & D. ROSS/All Of You (Columbia)

PRINCE/Let's Go Crazy (WB)

32 28 28 40 RICHARD "DIMPLES" FIELDS/Your Wife Is... (RCA)