#### 12-12-12 RULE'S RADIO IMPACT DOWNPLAYED

D

Radio group owners and brokers feel the decision to extend broadcast ownership limits to 12 AMs, 12 FMs, and 12 TVs will have more immediate effect on TV stations, with little dramatic change foreseen for radio. Plus, United wins back its KSOL/San Mateo license.

#### LATEST ARBITRON **RATINGS RESULTS**

Norfolk: WFOG, WNOR-FM Leap Into Double Figures

Rochester: WVOR Takes Over First Memphis: WMC-FM Extends Lead; WZXR Hits 10

Birmingham: WKXX, WENN New 1-2

Charlotte: WSOC-FM Up Slightly To 17.3 Plus Arbitron advances from Albany, Dayton, Greensboro, Nashville, Oklahoma City, and Salt Lake City.

Page 16

#### THE CHICAGO STORY

Chicago radio is in a volatile state, with CHR and AOR stirring up much of the action. Joel Denver and Steve Feinstein conduct detailed examinations of the Chicago rock scene, interviewing all the leading programmers involved.

Page 34, 38

#### PEOPLE IN THE NEWS THIS WEEK

Mike O aliey PD at WPKX-AM & FM ...gomery VP/GM for WKSS

- LUI KIDWEI WHIO-AM & FM'S VP/GM
- Ron Jamison VP at Bonneville
- Matthew Field WNCN VP/GM
- Ed Robbins GM at KFJZ
- Oz PD at KOAK
- Ron Nenni PD for WHJY
- Cynde Slater KRCK's PD
- Tom Thon VP/GM at WLVQ
- Gabe Hobbs PD at WYHY
- Jane Bartsch GSM at WYNY
- Jack Hutchison KOAX GSM

Page 3, 32, 52

#### CHR TAKES OVER AS **MODERN MUSIC LEADER**

AOR was originally the most receptive format to "modern music," but now the CHR format has taken the lead, an On The Records survey demonstrates.

Page 27

#### **READING A RESUME:** A HIRING KEY

Management columnist Gary Kaplan has already counseled broadcasters on how to write up a resume. Now he explains how to read one — gleaning the important information from what's in the lines . . . and what's between them.

Page 20

#### XHRM URBANIZES SAN DIEGO

Sean Ross, guesting for Walt Love, talks to XHRM/San Diego about its solid niche in the city's radio hierarchy.

Page 48

Newsstand Price \$3 50



#### Boivin Elevated To KRQX & KZEW VP/GM

KRQX & KZEW/Dallas Station Manager Gene Boivin has been elevated to VP/GM. Boivin, a 17-year radio sales veteran who joined parent Belo Broadcasting in 1982 as GSM for KZEW, assumed GSM duties for both stations last summer before being promoted to Sta-

tion Manager nine months ago.
Belo VP/Radio Jay Hoker
noted, "Gene's contribution to the success of KZEW and KRQX in the last year has been tremendous. His management capabilities and leadership qualities will enable the Pallas

Subcommittee announced it will

hold hearings on the issue.

"This is the worst decision to

come out of a Commission that

is noted for its disregard for the

public interest," said commit-tee member Mickey Leland

In raising the limit to 12, the

Commission cited the tripling of

radio stations since 1953, plus

the growth of television and

other new technologies. And it

said rules limiting ownership in

a single market should protect

the diversity of viewpoints

available to any given con-

Last week's vote was 4-1.

Commissioner Mimi Dawson

dissented, favoring no limits for

(D-TX)

sumer.

four and a half years as GSM at WXYZ/Detroit. "I'm delighted by the recognition," Boivin told R&R, "as well as the opportunity to serve as a VP/GM for two excellent stations that are very

properties to continue to excel in all areas. Gene will continue toplay a major role in radio at TOWSON STATE UNIVERSELY Prior to Dallas, Boivin served

#### **Marks New** WYSPGM

WYSP/Philadelphia General Sales Manager A. Richard Marks has stepped up to GM, succeeding Harvey Pearlman, who last week transferred to the VP/GM chair at Infinity's new Chicago sister properties, WJJD & WJEZ.

Marks, who has also been serving as interim GM at Infinity's KXYZ/Houston, came to WYSP at the beginning of 1982. His radio sales experience includes the GSM post at cross-town WMMR and Account Executive positions with neighboring WHAT & WWDB and WIP. A former VP of Kalish & Rice MARKS/See Page 32

FCC Establishes New 12-12-12 Ownership Limit

replace its 31-year-old 7-7-7 multiple ownership rule with a new limit that will let broadcast FMs, and 12 television stations. Unless the Commission decides otherwise, the limits will be lifted altogether in 1990.

Broadcasters and radio trade House Telecommunications groups hailed the decision, but seem to feel it will have relatively little impact on radio stagroups own up to 12 AMs, 12 tion trading and prices, while having more effect on television (see reaction story, Page 4).

The move is likely to be challenged in court, and the

#### **KROQ Settlement OK By Commission**

KROQ-AM & FM/Los Angeles ended last week when the FCC renewed licenses for both stations and approved a settlement agreement jointly proposed by the three contestants.

The FM must be transferred within 60 days to Mandeville Broadcasting, a new firm owned entirely by Ken Roberts, currently 49% owner of both stations. The AM was awarded to Royce International Broadcasting, headed by KWOD/Sacramento President Edward

Two other applicants for the FM license are withdrawing as part of the agreement. In return, Roberts will pay \$2.5 million to San Marco Broadcasting and \$1.5 million to A.W.A.R.E. Communications, headed by All Pro Broadcasting President Willie Davis. Prior to the deal, the FCC planned to award the FM to Davis, who had an Urban/Contemporary format in mind.

The original owners of the stations, Burbank Broadcasting and its subsidiary George E. Cameron Jr. Communications, receive nothing in the deal. Their renewal applications for the stations were denied by an FCC law judge who found abdication of control, technical violations, and lack of candor.

In the midst of financial crisis, the stations were dark from 1974 to 1976. Roberts, a creditor and 49% owner of Burbank/ Cameron, put the stations back on the air, settled dozens of lawsuits, and pumped \$6.5 million

The decade-long fight over of his own money into the pro-

In the process, however, Roberts improperly took control without FCC authorization. In allowing him to keep KROQ-FM anyway, the Commission noted he had made no effort to conceal the transfer, discussed it with FCC personnel, and actually served the listening public by returning "the silent and failing stations to the air."

The Commission said Roberts will not reap any windfall from the settlement: on top of the 6.5 million he has already spent, Roberts must now pay an additional \$4 million to San Marco and A.W.A.R.E. and he gives up entirely his substantial stake in KROQ (AM).

radio and a TV cap restricting a group to reaching no more than 30% of all television households.

MALRITE TAKES FM CHR

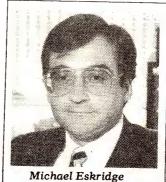
#### KLAK & KPPL Become KRXY-AM & FM

Denver market, Malrite has converted A/C-formatted KPPL to a CHR format and its former Country AM sister, KLAK, is now simulcasting the

#### Eskridge To New RCA Home Info Division

NBC Radio President Michael Eskridge has been appointed Vice President/General Manager of parent company RCA's newly-created Home Information Systems Division. Eskridge, who has been at the helm of NBC's Radio Division for the past 2-1/2 years, will be responsible for planning RCA's involvement in the burgeoning home information/computer in-

According to Eskridge, RCA established the new division to determine "whether or not the company should be involved in the business and, if so, getting it



done in whatever way seems most reasonable." He further explained, "We'll be looking at titude, without the harder CHR

ESKRIDGE/See Page 32

As widely rumored in the FM midnight-3pm daily. Additionally, both stations have changed call letters; the combo is now KRXY-AM & FM, with the FM using the on-air identity of Y108.

VP/GM Jim Gregori commented on the changes. "The FM's basic format hasn't changed all that much; it's just the presentation is more fun and exciting. I think our presentation already has a lot of people tuning in to see what happens next.

Malrite Programming VP Jim Wood termed the format switch "a group effort." He explained, "When we make any changes, we reach into the company and pull from all sources. (WHTZ/New York PD) Scott Shannon is a real music expert, so he helped us in setting up the music, and we're using some voices from our people in San Francisco, Cleveland, and New York. The best way to describe Y108 is a station with a CHR at-

KRXY/See Page 32

## more stations than ever choosing Surrey

In the last year, Surrey Research has been privileged to experience its greatest clientele growth ever. Among reasons most commonly given for choosing Surrey are their superior quality, past performance and vast experience in radio research. Beyond this more general reasoning, some stations are pointing to more specific features. Here are just a few repeated most often.

#### Clearness of Research

As most programmers will agree, the clarity of research is vital to its usefulness. At Surrey our attempt is to design and display research in its clearest, most concise and easiest to put to use form. One example of this is offered in our A & O Auditorium Music Testing. Results are presented to you alphabetically by artist, in rankorder and also in a page-by-page

cross-

tabulation of each song's

level of appeal to your key audience groups. To assist you in distinguishing the winners from the losers, Surrey applies colorcoding to each ranked

title. This exclusive Surrey feature puts an end to the once burdensome task of . determining the cut-off point in Music Test results.

#### **Stringent Recruiting Methodologies**

One of the most important aspects of

qualified research is the assembly of those individuals whose opinions most reflect that of your core-listener. This approach, as opposed to

the often used targeteddemo

concept, ensures you a representation of people more closely identified to your "perfect" listener. Not only does Surrey encourage this more defined sample of your desired audience, but additionally seeks those types of individuals most prone to participate in a rating study. We call them diary-types. Aside from your study providing you with listener data, this added recruiting technique lends itself well to the one thing you strive for most ratings efficiency.

#### Affordability

Understandably, cost is a key in determining the amount of research you're able to acquire. Now for

the first time, through Surrey's investment planning and package discounts, many stations are conducting research programs designed

to accommodate their objectives rather than just their budgets.

Through investment planning, stations who contract for more than one study over a period of time are now afforded the luxury of monthly

payments to accommodate the total investment. Aside from the benefits derived from investment planning, by contracting for more than one study

over the course of a year, additional discounts are realized. These discounts are determined by the number of projects conducted.

These are just a few of the many reasons stations are choosing Surrey. Why not let us tell you more? To arrange

for a personal visit from one of our representatives, call today (303) 989-9980. We'd like to become your choice.





#### The Thinking Man's Calendar

There are countless almanac features, although none so well-suited for radio as veteran newsman **Brad Messer**'s Calendar column in **R&R**. What makes Calendar unique is Messer's pungent observations on radio, news, radio news, and just about anything that strikes him as relevant. And reaction from readers proves that anything that strikes Brad Messer as relevant strikes them as relevant. Provocative reading — each week in R&R.

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|   |   |

#### KIDWELL TO WHIO-AM & FM

#### Montgomery New WKSS VP/GM

WHIO-AM & FM/Dayton VP/GM Tim Montgomery will exit the Cox stations to become a general partner in the newlyformed Precision Media Corporation. Montgomery will also serve as VP/GM for PMC's first acquisition, WKSS/Hartford. Replacing him as VP/GM at WHIO-AM & FM is veteran Dayton broadcaster Don Kidwell, who returns to the market after a brief stay as President/GM of WNSY-AM & FM/Newport News-Norfolk.

Commenting on the changes, Cox President Walter Liss told R&R, "Before moving to Virginia a year ago, Don had 23 years of radio experience and community involvement in Dayton. We're pleased he's going to use his strong background on behalf of Cox, and we're confident that under his management WHIO-AM & FM will continue their strong record. At the same time, we extend our best wishes for success to Tim as he takes advantage of this opportunity to be a

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STAFF





Tim Montgomery

Don Kidwell

partner in a new broadcasting venture."

Montgomery, who joined Cox in February after spending four years as VP/GM at WLLT/Cincinnati, said, "This is really an exciting situation for me to be going into. It was tough to leave Cox, as they are a fabulous company; however, one of my partners in Precision is Don Law, who is a wellknown concert promoter in the New England area. He's a good example of what this company is going to be about. We're all young-thinking, hard-working people.

"The market is guessing we might change to CHR from our current Beautiful Music format, but nothing has been decided. The market is healthy, and is ripe for some kind of change, but it's too early to make those decisions. It would be fair to say we're going to be aggressive in whatever we do."

Kidwell told R&R, "After 23 years, it's MONTGOMERY/See Page 32

Graphics: L.T. PEARL, GARY VAN DER STEUR
Creative Serices Director: MIKE ATKINSON
Account Executives: PAM BELLAMY, JEFF GELB, KEN ROSE
Markepäsee Coordinator: NINA ROSSNAAN
Office Manager: NANCY HOFF
Administrative Assistant: ELLEN GAZECKI
Controller: MARGARET BECKWITH
Washington Bureau: B18 Connecticut Ave, NW, Suite 300,
Washington: DC 20006, (202) 466-4960
Vice Pressiont: JONATHAN HALL
Matchal Sales Diesot: BARPN COPRIEN
Weshington Editor: BRAD WOODWARD
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Office Manager: CHERYL SOMERS
Legal Counsel: JASON SHRINSKY
Machifel Bareau: 1610 16th Avenue South

Office Manager JEAN MUSICUS

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#### Nenni WHJY PD

Former WDVE/Pittsburgh MD Ron Nenni has been appointed Program Director at WHJY/Providence, beginning August 20. Taking his first PD position, Nenni succeeds Ted Utz, who recently became Operations Manager at KTXQ/Dallas.

WHJY VP/GM Janet Karger commented, "On a scale of one to ten, my thrill meter is at ten. Ron's organized and businesslike; he presented me with a typewritten, six-page list of ideas and proposals. Also, if his popularity is any indication of his abilities, we've got a winner on our hands. No fewer than ten people I know in the business called to say that he is absolutely the best person for the job.'

An eight-year broadcaster, Nenni became MD at WDVE in 1982 after holding similar posts at WPYX/Albany and WPDH/Poughkeepsie. Nenni told R&R, "I'm extremely excited about becoming the NENNI/See Page 32

#### At WPKX-AM & FM Mike O'Malley has been named PD for WPKX-AM & FM/Washington, DC, filling the vacancy left by Jason Kane, who recently departed to join the Research Group. O'Malley has operated his own ratings and research company, Michael O'Malley Associates, for the past 2½ years.

O'Malley Takes PD Post

#### Field Becomes WNCN VP/GM

After four years as GM, Matthew Field has been upped to VP/GM of Classical WNCN/New York. He joined the station as PD/OM in 1976 and guided the station from a rock format back to Classical, which it had originally programmed between

"The promotion is wonderful," he told R&R. "It's the first time I've ever been a VP! Our focus, from the time I was PD, was to capture a younger, very upscale Classical audience. I'm very pleased with the growth of the station in the last eight years; in 1981 it turned a profit for the first time in its history.'

Field is a 20-year industry veteran who, prior to his arrival at WNCN, worked primarily in noncommercial radio

#### **Robbins Named** GM At KFJZ

Ed Robbins has been named General Manager of KFJZ/Dallas. He takes over the day-to-day station duties previously handled by B.J. Glascock, who continues as President of KFJZ Broadcasting, Inc.

Robbins's most recent post was as General Manager of Dallas Spanish outlet KSSA; prior to that he spent 41/2 years as GSM of crosstown KRLD. He told R&R, "Needless to say, I think it's a great opportunity. With the population moving the way it is, Music Of Your Life is an ideal opportunity to reach a whole segment of audience that no one else services right now."

Regarding any programming or staff changes, he added, "The station is still in a big growth mode. But we will follow the MOYL format; we're not going to make any drastic changes. Fortunately, I came on board here with an excellent staff. We plan on improving the service to the commun-

#### Slater Upped To PD At KRCK

Cynde Slater has been promoted from KRCK & KYTE/Portland Promotion Direc-

tor to KRCK PD, replacing the exiting Bob Brooks. Slater joined the stations in January '84 following a regional promotion position with Rocshire Records and MD stints at KZAP/ Sacromento, KSJO/ San Jose, and KZEL/Eugene.



Henry Broadcasting President and KRCK & KYTE GM Bob Fauser told R&R, "Cynde has an extensive background. She's very bright and enthusiastic, has a good command of the radio business, and understands youth radio and how it identifies the 18-34s as well as anybody I've been around. She deserves the opportunity to create the kind of situation that we need to win here. She's also willing to commit to 15 hours a day, and you don't find very many people

SLATER/See Page 32

The firm will continue to offer its services on a more limited, regional basis. O'Malley also held an airshift at WCAO/Baltimore while running his company, and has programmed stations in Maryland and Flor-

WPKX Pres./GM Bill Sherard commented to R&R, "Mike O'Malley represents a new breed of Program Director for the '80s, one who not only has hands-on programming experience but who has an education and background steeped in direct research. Mike is the ideal person to put all of these tools together to win in the most competitive of situations."

O'Malley told R&R, "I love shootin' matches, and the war between the two stations here is absolutely fascinating. It is irresistible from a programmer's standpoint of jumping in and saying, 'I've got my own arsenal . . . I'd like to try it out and shoot a couple of good salvos myself.' If you like war, this is a great market to be in - it's a remarkable place to be a general."

#### **KQAK Lands Oz** As New PD

KQAK/San Francisco MD Oz (Oscar Medina) has been advanced to PD. Oz, who will retain his MD duties and handle the evening airshift, fills the vacancy left in June when former Station Manager/PD Bob Heymann exited to enter private business. Heymann's station management chores were assumed by GSM Greg Sulli-

KQAK GM Les Elias told R&R, "There aren't that many people who are wellversed in the 'Rock Of The '80s' music we play. The fact that Oz has made great efforts to become an expert in that music, along with the support and respect he enjoys from the staff, qualifies him for the



OZ/See Page 32

#### WJEZ Switches To Gold Format

Following Infinity's takeover of WJJD & WJEZ/Chicago and last week's appointment of Harvey Pearlman as VP/GM of the stations, FM Country outlet WJEZ has switched to an Oldies format. The station has applied for new call letters WJMK, to be known as "Magic 104 . . . Chicago's Greatest Hits Of All Time." Pearlman, who hopes to launch the format this weekend, added that the station will play a few selected currents as well as the gold. Infinity corporate consultant Jeff Pollack will oversee the station's programming. WJEZ/See Page 32

#### **NEW CALLS KSAC**

#### **KROY Drops AOR For A/C**

KROY/Sacramento has discontinued its AOR format for A/C, changing call letters to KSAC. AM sister station KENZ will continue to program an A/C presentation.

In announcing the change, Jonsson Communications President Mark Jonsson explained why the KROY call letters, a market fixture for the past 47 years, are apparently finally leaving Sacramento. "Back in the early days of KROY, you could hear big

KROY/See Page 32

## Washington Report

#### BMI Rate Talks Resume This Week

Negotiators for BMI and the All-Industry Radio Music License Committee will sit down in New York this week (8-2) to resume rate talks which broke down in June, resulting in BMI's unpopular unilateral rate hike.

After four trade associations called for a resumption of negotiations, NRBA took the lead in bringing the sides back to the bargaining table. Prior to the negotiating session, NRBA President Bernie Mann was to meet with All-Industry Committee Chairman Bob Henley, President, KGNR/Sacramento, while NRBA Past President Sis Kaplan was to sit down for a preliminary session with BMI President Ed Cramer.

#### **Upgrades By FM Channel Changes Made Easier**

A new rule adopted by the FCC last week makes it easier for an FM station to upgrade its facilities by moving to a new channel with a higher classification (antenna height and power limits).

Previously such upgrades were difficult because stations seeking the new channel were subject to competing applications from others wanting the frequency. The new rule lets the Commission automatically assign the new channel to the existing station as long as one additional equivalent channel is allotted for other interested parties.

The action was sparked by a Helena, MT case in which two Class A's upgraded to new Class C channels, even though two

other parties expressed an interest in those frequencies. The FCC ended up setting aside yet another two channels for those groups, and refusing a request to open up all four frequencies to all comers.

#### **RKO Launches Voter Registration Drive**

RKO and the League of Women Voters this week kicked off their drive to register 18-34 year-old voters using the theme "Taking Charge: A New Generation Registers To Vote."

League President Dorothy Ridings explained at a Washington press conference, "We'll reach them through the medium they listen to and with the kind of activities they identify with." RKO President Bob Williamson said his stations will reach 6.5 million adults 18+ an average of 15.5 times with PSAs being taped by Laura Branigan, Irene Cara, Reba McEntire and others. PSAs will also be aired on the RKO One and RKO Two radio networks.

Voter registration activities will include a flashdance contest and vote theme "Flex Your Muscle" in Los Angeles; a registration hot line in Memphis; a vote van on college campuses in Chicago; and registration at Record Factory stores in San Francisco.

#### **Other Key Developments:**

• Irene Cara has cancelled her scheduled performance at the Radio Convention and Programming Conference (RCPC) in Los Angeles. In her place NAB and NRBA have lined up Al Jarreau and Melissa Manchester.

## United Broadcasting Wins Back KSOL License

In a major victory for United Broadcasting, the FCC Review Board last week renewed the license of KSOL/San Francisco (San Mateo). The ruling reverses a January decision by an FCC law judge, who had awarded the license to Afro-American Communications, one of two challengers. The losing parties are likely to appeal to the full FCC.

"We're really pleased and satisfied with the board's decision," said United President/CEO Gerald Hroblak. "I think it signals the end of United's difficult and costly efforts to renew our long-deferred licenses. We're now even more confident that the other properties will also be granted renewals now."

Hroblak continued, "We've always remained confident in KSOL's performance as a leader in the Bay Area so this comes as no surprise to us. United's opportunity to openly display our quality operations, while obviously very costly and time-consuming, has allowed us to demonstrate how well we operate our properties and service our cities of license."

#### Format Earns "Renewal Expectancy"

A central issue was whether KSOL's nonentertainment programming record from 1968-1974 was good enough to warrant "renewal expectancy." The law judge said the station had only a "minimal" record for that period.

But the Review Board disagreed, especially when comparing KSOL with Simon Geller's WVCA/Gloucester, MA. WVCA lost its license to a challenger for programming no news or public affairs, but was still

found by the FCC to be minimally qualified to remain a licensee.

"While the paper record of KSOL's performance is lean in the earlier license terms, even the representative sample that is shown makes it indisputably plain that KSOL's pre-1977 record is many levels above that found minimally warranting renewal in Simon Geller," said the board.

The law judge and the Review Board

The law judge and the Review Board agreed that KSOL's performance since 1977 has been superior. KSOL has "demonstrated an abundance of programming responsive to the needs of its audience, it has won the approbation of a legion of community leaders and involved citizens, and its record is free of even the slightest violation of FCC rules or policies," the board noted. "It has even done more: it has reached out beyond the station into its community with offers of station help and support."

#### **United Misconduct Discounted**

Another factor helping KSOL was the board's disagreement with the judge on the impact of past misconduct at other United Broadcasting stations. The judge counted that against KSOL. The board, however, said KSOL's future performance could better be predicted from the station's "14-year, violation-free record."

### 12-12-12 Rule Seen Having Little Impact On Radio

The general consensus among broadcasters and media financial experts is that last week's long-awaited FCC action lifting the 7-7-7 limit to a new "rule of twelves" (see story, Page One) is unlikely to have any dramatic effect on the radio industry.

"The impact will be more in television," said VP Joe Sitrick at Blackburn & Co., a major radio and TV brokerage firm. "It will allow some of the major companies who didn't want to fill up their last slot to do so with more comfort. It may result, I think, in some mergers of a couple of groups that couldn't happen before. I don't think it will drive prices up too much. They've already been going up in anticipation of this. Very few companies are at their limit." It's "very likely" that some small market chains may expand under the rule, said Sitrick

But at Chemical Bank in New York, which finances many broadcast deals, VP Stewart Cahn disagrees. Small market operators want to move up to big markets, not acquire more small stations, in his view.

#### **Opportunity For Few**

Cahn foresees "very little" change from the 12-12-12 rule. "There aren't that many companies with seven and seven already," he observed. "It's going to be positive for a few companies who are up to the limit now, but I don't think it's going to have a major impact on prices. Prices now are based upon cash flows, and in the top markets the cash flows are already high." Cahn summed up, "It's not going to bring

cann summed up, "It's not going to bring new parties to the market. It's going to give just a very few companies an opportunity of owning more stations." He added, "A bigger negative factor to the radio industry is the 80-90 rule. That concerns me. They're dropping in stations like flies."

#### **Gannett May Expand**

Gannett is one of only a handful of groups with seven stations in both the AM and FM columns. Radio Division President Joe Dorton told R&R, "I don't see an all-out buying spree simply because of availability. If you're trying to purchase a radio station in the top 10 markets it's very difficult to find a station for sale now.

ARC New York

"I do think you'll see some expansion, particularly in markets 20-50, that will probably bid up the prices somewhat. But I can't see the top 20 getting any higher than they already are."

Dorton said Gannett has always taken an "aggressive" stance towards acquisitions of all kinds, and the 12-12-12 limit will let it look at possible purchases "even more seriously" than before.

#### **Medium Market Trading?**

Media broker Bob Mahlman commented, "The consensus I have among other brokers is that it is not going to cause a plethora of new stations coming on the market. It

S AM 7 EM

will trigger more trading, but not that much more. And I don't see huge increases in prices.

"We have gotten some inquiries from some medium market broadcasters who are now thinking of selling because of this situation. They feel the market has broadened for their stations. These were people that were perhaps on the fence before and were close to selling and were just waiting. So I think there's going to be some pent-up selling activity triggered by the new 12-rule. But as we all know, there weren't that many groups who had their full complement, anyway."

One effect, Mahlman speculated, is that the twelve rule will "increase the significance of the radio divisions of some com-

#### Radio Groups At The Former Limit

| ABC, New York                             | O AM, / FIM |
|---|-------------|
| Beasley Broadcast Group, Goldsboro, NC    | 6 AM, 7 FM  |
| Bonneville International, Salt Lake City  | 5 AM, 7 FM  |
| CBS, New York                             | 6 AM, 7 FM  |
| Community Pacific Bdtg., Salinas, CA      | 7 AM, 3 FM  |
| Cox Communications, Atlanta               | 5 AM, 7 FM  |
| First Media Corp., Washington, DC         | 3 AM, 7 FM  |
| Gannett, Rochester, NY                    | 7 AM, 7 FM  |
| Great Scott Stations, Pottstown, PA       | 7 AM, 5 FM  |
| Greater Media, E. Brunswick, NJ           | 5 AM, 7 FM  |
| Infinity Broadcasting, New York           | 4 AM, 7 FM  |
| Lotus Communications Corp., Las Vegas     | 7 AM, 7 FM  |
| Mairite, Cleveland                        | 6 AM, 7 FM  |
| Metromedia, Secaucus, NJ                  | 7 AM, 6 FM  |
| Mid-West Family Stations, Madison, WI     | 7 AM, 7 FM  |
| Moody Bible Institute, Chicago            | 7 AM, 7 FM  |
| Park Communications, Ithaca, NY           | 7 AM, 7 FM  |
| Sentry Broadcasting, Stevens Pt., WI      | 7 AM, 6 FM  |
| Sterling Recreation, Bellevue, WA         | 7 AM, 5 FM  |
| Stoner Broadcasting System, Des Moines    | 5 AM, 7 FM  |
| Susquehanna Broadcasting, York, PA        | 6 AM, 7 FM  |
| Taft Broadcasting, Cincinnati             | 6 AM, 7 FM  |
| Universal Broadcasting Corp., Mineola, NY | 7 AM, 4 FM  |
|   |             |

#### Success Not In Number

Small market group operator Dean Sorenson, President/Sorenson Broadcasting, sees 12-12-12's impact in major markets. Previously he's kept a slot open "in case a real good one came along," but now he may be more likely to pick up a decent if not outstanding property. He added, "I'm not going to run out and fill up to 12-12 now. I'm not convinced numbers are the answer."

Bill Collatos of the Boston-based venture capital firm TA Associates told R&R, "I think in major markets it could drive prices up as bigger group operators try to get in." The most activity will be in the top 10-20 markets, said Collatos, "where most of the network dollars are centered and where group operators want to be because of that." But, echoing the comments of other observers, Collatos noted the small number of 14-station radio owners: "It makes you wonder who's going to take advantage of the 12-12 rule."



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organizations and multiple regis-

\$195 per person; \$170 for non-profit

Registration fee for the seminar is

those who supervise those who do.

who work the phones, but also to

seminars are useful not only to those

cluding those who handle customer

service-oriented phone staffs, in-

valuable learning experiences for

techniques, the seminars are also

tion of various telephone sales

staff's effectiveness through applicaly aimed at increasing your sales

Although the 9-5 sessions are primari-Denver (10-5), and Seattle (10-31). Angeles (8-13), San Francisco (8-14),

tormance Seminar Group in Los fered by the Norwalk, CT-based Per-A one-day seminar, "Techniques For Telephone Marketing," will be of-

elations and incoming calls.

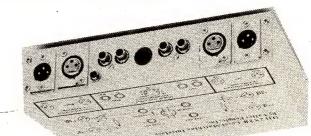
The PSG also stresses that these

BROADCAST PROMOTIONS DIVISION

### PLASTIC CARD PROMOTIONS?

tional information, contact Norman Baker at (615) 383-4737. via an optional rack mount adapter, in a 1.75 " x 19 " rack space. For addi-

The unit comes complete with its own power supply and can be installed, electronic balancing circuitry of the unit's +4 and +8 inputs and outputs. 2B also eliminates problems created by transformer balancing, thanks to the studio and broadcast equipment standards of +4dB and +8dB, the HH 2 x as semi-pro or consumer audio gear and the audio section of VTRs with the impedence matching problems created by interfacing -10dB equipment such from Mashville-based Valley People Inc. Designed to resolve the level and The "HH 2 x 28" is the latest balanced level matching interface available



#### Level Matching Interface Unit Valley People Intro Balanced

- net profit before taxes as a percentage of total sales was 2.14%, the Meanwhile, the average dealer's sales volume jumped 25% as profits doubled those for the average smallest-volume dealer rose to more than \$12,000. Ad budgets for the average large-volume dealer topped \$236,000, and

with \$924 million in auto ads.

and displays/demonstrations (\$19 million) combined. Newspapers led all media (\$33 million), theatre and sports programs (\$15 million), handbills (\$7 million), third more auto ad revenues than television, direct mail (\$71 million), outdoor much as went to television ads (\$134 million). Radio also racked up nearly one-

Radio accounted for \$387 million of this spending, nearly three times as penditures by tranchised car and truck dealers climbed to \$1.6 billion in 1983. nual tabulations from the National Automotive Dealers Association, ad excrease into their advertising budgets. According to the recently released anauto dealers took 1983's industry-wide rebound and slam-dunked a 20% in-After three years of decreasing sales and profits, America's franchised

#### 88' nl %02 qU sbA nelsed otuA

#### \$387 MILLION TO RADIO



#### **NOITAROGROD MATCH** PHONE THE PROFESSIONALS

ARE YOU MISSING OUT ON THE PROFITS OF

#### Do you turn your office into your ings may indicate their degree of com-Your Office May Be A Dead Giveaway

Which of the following best Here's a sample question:

way employees shape their surround-

Professor Edward Wakin claims the

room Reports, Fordham University

Writing in a recent issue of Board-

treat it as if it were a hotel room?

"home away from home?" Or do you

bloyee has the proper personality well as determine if the potential empotential thieves or drug abusers, as plete and is designed to weed out form takes about 20 minutes to comapplicants. The firm's 100-question companies that wish to screen job of Greentree Systems Inc. is the Mountain View, CA-based firm reported recently in USA Today, very well be computers. puter, but in the future they may said to have the soul of a com-

Personnel directors are often

n the offered job. and work habits to be successful creating computer software for

one, plus a \$450 per month licenand \$3000 for each additional Cost? \$6000 for the first program are about a particular answer. employers to gauge how sure you response time, allowing potential computer programs measure your answers, Greentree Systems' Along with analyzing your

don't plan to stay here very long."

nusbokeu, message - namely,

awards are sending out a powerful, if

ly photos, adult toys, certificates, or

don't personalize their offices with fami-

mitment to the company. Those who

F) None of the above E) Dismiss it as irrelevant

D) Apologize C) Wake nb su suswer

if the customer couldn't tell B) Make up an answer, but only suother topic

A) Divert the question to customer's questions?

> .. woN uoY sec "The Computer Will



#### Stress Sales Techniques Marketing Seminars Upcoming Telephone

of the black population), and 5% white population), 9.8% black (26% group is 86.1% white (32.1% of the labor force. By race, the 35-64 age labor force and 45.4% of the remale constitutes 47.7% of the U.S. male In addition, the 35-64 demographic

enrollment among females 35 + has 1970, while at the same time college among males 35 + has doubled since Interestingly, college enrollment years of schooling is 12.9 and rising. group is married and their median An even 80% of the 35-64 age

.noillim 3.71 cans in this age group will increase by next 10 years, the number of Ameri-America's "householders." Over the to %8.84 bns notilalludog .2.U and to that 35-64 year-olds comprise 31.3% Among the survey's findings are

demographic. a survey of this potentially important the 35-64 Committee commissioned Landsman of Landsman Media, Information Center and Dean oibsH ent to retadeW einusM to big ing consumer market. Enlisting the help radio reach this rapidly-expandthe 35-64 Committee in order to Managing Sales Conference formed SAR ention managers attending the RAS

with 66.4% of this sub-group earning from 45-54 year-olds was \$27,985, That same year, the median income

of them were in the \$35,000+ than \$20,000 per year, while 31.4% 65.2% of these folks earned more median income of \$26,370 and reports show 35-44 year-olds had a ladder. The survey's 1982 earnings seniority or a climb up the corporate earnings increases resulting from attluent consumer segments, due to has traditionally been among the most Economically, the 35-64 population

population).

For additional information, sales than they actually are. 40 claimed to feel 15 years younger an incredible 70% of the people over

sids, and newsletters, contact Maurie

Webster at (212) 371-4828.

that explains the survey's finding that found in the 45-64 age group. Maybe discretionary income in America is mere \$35,000 + per annum. Half the whiling away their golden years on a \$20,000 mark and 27.2% of them those persons' incomes topping the come was \$22,075, with 54.7% of Aest-old and-group the median in-\$35,000 annually. Among the 55-64 midable 37% earning more than over \$20,000 per year and a for-

Two years ago, a group of radio Survey Unmasks Facts On 35-64 Demographic

R&R/Friday, August 3, 1984

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A.R.M.S. BENEFIT
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CHRISTINE MCVIE

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FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

#### PolyGram Ups Leach

David Leach moves up to Northeast Regional Promotion Manager at PolyGram Records. Most recently the label's Philadelphia Local Promotion Manager, he joined the company seven years ago in the Boston sales department.



#### **NYMRAD Holds Elections**

The New York Market Radio Broadcasters Association (NYMRAD) has announced its slate of new officers and board members. WOR VP/GM Lee Simonson serves as Chairman, working with the following officers: WPLJ VP/GM Joseph Parish, Vice Chairman; WINS VP/GM John Waugaman, Secretary; and WNEW-FM VP/GM Mike Kakoyiannis, Treasurer. New board members include: WRFM VP/GM 'Mark Bench, Christal Company President Charles Colombo, WYNY VP/GM Harry Durando, WNCN VP/GM Matt Field, RKO Radio Network President William Hogan, WAPP VP/GM Patrick McNally, WEZN VP/GM James Morley, WGSM & WCTO VP/GM Richard Scholem, WHTZ VP/GM Dean Thacker, WBLS & WLIB VP/GM Charles Warfield, WCBS-FM VP/GM Nancy Widmann, and United Stations President Nick Verbitsky.

#### **Thomas Takes NSM Post At** KYTE & KRCK

Pamela Thomas has been named National Sales Manager at KYTE & KRCK/Portland. She previously served as the stations' Regional Sales Manager after joining the company last November.



#### **WEA Taps Uterano, Patrick**

Andrew Uterano and Randy Patrick have been appointed Music Sales Managers for WEA's New York and Los Angeles branches, respectively. Uterano joined the company 12 years ago; in 1981 he was named Branch Marketing Coordinator. Before coming to WEA in 1975 as a San Diego sales rep, Patrick was Disc Records' Western Regional Manager. In 1979 he was named WEA's Denver District Sales Manager.

#### Albarano Forms Music On Film

Former record company executive Nick Albarano has established Music On Film, a firm which specializes in overseeing all musical needs for cable, television, film, and the home entertainment markets. Albarano's 25-year recording industry background includes the presidency of Hob Records, as well as vice presidential duties with Capitol, Columbia, and Roadshow/UA Records. Music On Film may be reached at (213) 463-9591.

#### **RAB Announces New Regional Account Executive System**







Debbie Weinstein











In a restructuring of its Member Services Division. RAB has divided the nation into nine geographical regions and assigned Account Executives to serve as liaisons between the organization and its members. The AEs and the territories they cover are: Loren Hollembaek (MI, MN, ND, SD, foreign/overseas memberships); Debbie Weinstein (NY, NH, CT, DE); Carol Feldman (PA, NJ, MA, MD, VT, DC, WI); Cindy Roberts (MO, NE, CO, IA, IL, MT); Art Pocoroba (TX, AR, OK, NM, MS, UT, AZ), Bill Herman (CA, NV, WA, ID, OR, WY, HI, AK); Janine Rapisardi (KY, OH, VA, WV, TN, RI); Silvia Souto (GA, IN, SC, FL, AL, LA); and Joann Nimetz (ME, NC).

#### **Shuler Founds Promotion Firm**

Record industry veteran Wayne Shuler has established Records to Radio Promotions, Inc., which focuses on the Texas, Arkansas, Louisiana, and Oklahoma markets. Shuler formerly handled southwest regional promotion and served as A&R Director at Capitol Records; he also headed his own independent promotion/production company, Houston-based Positive Promotions, Inc. Records To Radio Promotions may be reached at (214) 330-4845.

#### **Gorby Given WDCG GSM Post**

Daniel Gorby has been named General Sales Manager of WDCG (G105)/Raleigh-Durham. He moves in-house from the Local Sales Manager posi-

#### A & M Taps Gold

Jeffrey Gold has been upped to National Director, Special Projects/Assistant to the President at A & M Records. Before joining A&M, Gold operated the Record Obsession and managed the Los Angeles-based Rhino Records retail outlet.

#### **Burkhimer Manages RCA UK**

Don Burkhimer becomes Managing Director, RCA Record Division, RCA Limited (UK). He first joined the RCA Corporation in 1953 and has spent 25 years with the record division, holding a variety of management positions. During the past year he served as Managing Director of the label's subsidiary companies in the Netherlands (RCA B.V.) and Belgium (RCA S.A.). Prior to that he was Division VP/International Marketing and Talent Acquisition.



#### Stein Secures KMET LSM Slot

Don Stein has been promoted to Local Sales Manager at KMET/Los Angeles. He brings five years' in-house experience as an Account Executive. Before coming to KMET, Stein worked in a similar capacity at neighbor KFWB.

#### **Bilotti Directs WSEN Sales**

WSEN/Baldwinsville, NY announces the appointment of Len Bilotti as Sales Manager. His radio background includes sales manager and GSM posts at Syracuse outlets WSCY, WAQX, and WFBL, in addition to an AE stint with WHDH/Boston.

#### **Harnett New SuperSpots VP**

Micheal Harnett has been named Exec. VP/Client Relations for radio and television commercial producer SuperSpots. Harnett was most recently Advertising & Production Director for promoter Chicago Music Bag. Richard Figura, who formerly oversaw the Client Relations department, will manage the Broadcast Services division, among other new duties.

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Disc-jockeys ... Newscasters ... Sportscasters ... Talk show hosts ... Public affairs hosts ... Taped shows or air-checks . . . we want them all. And we'll pay talent fees for them.

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There's been an evolution in unwired radio networks. At HNW&H, we no longer consider an unwired network to be an inexpensive means of bulk advertising. Instead, we use it as an important vehicle to zero in on specific demographics, lifestyles and consumer habits that advertisers want.

There are three major ways our network can increase your share. First, we're part of the #1 unwired network, INTERNET. INTERNET is #1 because it is marketing target networks whose radio station affiliates most exactly meet the needs of the advertiser.

Second, because we don't discount your radio station's rate by bringing in inappropriate stations, the rates that your station will enjoy in the INTERNET network will be equal to your average spot rate.

Third, INTERNET has brought more dollars into spot radio than any other source In 1983, it placed over \$20 million on its affiliates!

With INTERNET, not only are you with #1, but with a network that will bring you high rates. We can even structure your rates to help better manage your inventory.

At HNW&H, unwired network is a major source of revenue for our stations and helps

The radio viduatry's hottest new call letters!



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### NETWORKS PROGRAM SUPPLIERS



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MINI-INTERVIEWS WITH MUTUAL, NBC VPS

## Two Views On News

Last week this column took a look at the various advantages a station can realize by affiliating with a network. Perhaps the most obvious reason for a station to sign on the dotted line is the network's capacity and position to offer regular, quality national newscasts. The length, form, and content of newscasts varies from network to network, depending largely on the format, target demographic, and market position of its affiliates. While most managers and programmers agree that listeners want to be regularly updated with news and information that affects their lives, there is some debate over the necessity and quantity of news that stations and networks should schedule.

This week I spoke with two network people "in the know" about news: Jim Farley, VP/Radio News at NBC, and Ron Nessen, VP/News at Mutual Broadcasting System. While these "mini-interviews" are not necessarily indicative of the philosophies of all networks, they do focus on some of the concerns and challenges facing network and station management.

#### James Farley, NBC Radio Networks

R&R: Because radio is considered a local medium, do you believe local news is more important to the average listener than national network news?

JF: Not necessarily. In many markets there is no local news. In New York, for example, what might be an issue in Queens might be of no concern to a listener in Brooklyn or Yonkers, and the school board vote in White Plains probably means nothing over in Jersey City or Newark. But when the cost of postage stamps goes up, or Congress votes a tax increase, it's important.

R&R: What about markets that aren't the size of New York?

JF: Some people say that smaller markets tend to rely more on local news, but I don't believe this is necessarily true. If the price of gas goes up at the pumps, it is something that affects all listeners, large market or small. I think there is more commonality in national news than a lot of local programmers realize.

R&R: Some people expected deregulation to have a big impact on the quantity and quality of news in commercial radio. Have there been any noticeable side-effects of dereg?



Ron Nessen

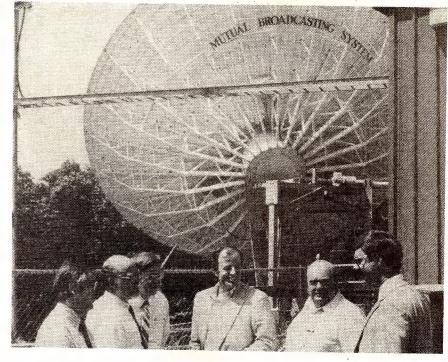


James Farley

JF: Deregulation has raised some interesting questions. Smart station owners have suddenly realized that they want news — not because the FCC has a gun to their heads and is saying they must do it — but because the stations need it to stay competitive. People want to be informed, and the competition factor really has had more effect than federal regulation.

R&R: What role does/should news play in the growing programming segregation of AM and FM radio?

JF: Both AM and FM stations can take advantage of network news. Of course, because fewer stations on the AM band are trying to make it strictly with music, AM is increasingly becoming the news/information/talk/sports band. As far as FM is concerned, however, there have been some recent studies which show that most people who listen to FM radio switch to AM specifically to get news; they don't think they're getting enough of it on FM. People are hungry for news and information, so any



LINKING UP—Mutual Advisory Board members toured the network's satellite uplink facility in Virginia during their annual meeting. Pictured at the broadcast site are (I-r) Allen Andrews, WCLI/Corning, NY; Russ Withers, WMIX/Mt. Vernon, IL; Mutual's Ben Avery; Rich Wartell, KSOK/Arkansas City, KS; Bob Pricer, WCLT/Newark, OH; and Mutual's Gene Swanzey.

radio station in competition would be wise to program regular newscasts.

R&R: Will FM continue to defer to AM, or will more news be targeted to specific FM demographics?

JF: FM stations are beginning to realize the potential of news. It has to be the kind of news the station can use, otherwise it won't be competitive. If a station is going after a younger target demo, the news has to mean something to that group — it also has to be targeted. I'm not concerned about the idea that this type of news is too narrow or selective; a listener can still get a full dose of "Here's what's happening in the world right now." The only difference is that the emphasis is placed on those things that are affecting the listeners' lives, wallets, and world

**R&R:** If a station is convinced that news is vital to its competitive health, how should that news be programmed?

JF: Whatever kind of news an FM station runs, there is no question that it should be running a network newscast morning and afternoon; it is absolutely essential. The station also ought to run a newscast somewhere in the middle of the day, around noon. The intent here is not for us at the network to program the station, because we philosophically realize that this isn't our job. However, we do have the responsibility to give stations the tools they need.

R&R: Your job is to put together the best news programming possible — but how can a local station get the most out of it?

JF: First, any station sales manager is missing the boat if he is not selling network news as a premium buy in the market. There is a prestige, a panache attached to it. Whether it is the panache of the old-line networks such as NBC, ABC, CBS; or the new FM, youth-oriented networks, there is an excitement attached to network news sponsorship that ought to command top dollar. Also, the network's newscast should be tied in with whatever local stories there are. The announcer can lead into the national scope with something like, "Now a look at what's going on in the rest of the world, brought to you by . . . " The sponsorship is an important tool, something the stations can really play up.

#### Ron Nessen, Mutual

R&R: Has news become the province of AM radio, or is there still room for it on FM?

RN: Most current research indicates that listeners — even FM listeners — regularly want some form of news and information. I

don't think anybody has really figured out exactly what form this might take; it could be lifestyle news targeted for FM stations and younger demographics. But I do think every network wants to make sure that whatever is offered is what the stations and their listeners want. We know at least one thing — listeners do, in fact, listen for news and information. They don't always want 60 minutes of uninterrupted music, because they like to know what is going on in the world. Some of them might want extended news, some might not. It all depends on the listener and the station, and what the network provides.

R&R: How can a network produce a newscast to cope with different types of listeners?

RN: I believe most listeners simply want to get caught up with what is going on in the world. It's been said that people periodically like to hear news so they can be reassured. They want to know that there hasn't been a war, the President hasn't been shot, and there haven't been any disasters since the last time they tuned in. So it's a network's responsibility to do the news however it can and with whatever it takes. ABC has eight different types of news shows; Mutual has news on the hour and half-hour, as well as lifestyle news. But they're all done in such a way that the individual stations can best serve the patterns of their listeners.

R&R: Has deregulation changed the way radio stations and networks look at news?

RN: The fear that deregulation would decrease the amount of news on radio was overexaggerated. Stations have always known that their listeners periodically want to know what is happening around them. If there is a big development, people tend to find out about it while listening to their music station; if it's really big news they will then switch to all-News to get full details. I think this is why, despite deregulation, stations have not said, "Oh, goody, we don't have to spend the money to put news on anymore." Stations run news because they clearly found that their listeners want it. And networks run news because the stations want it.

Interviews such as these will periodically appear in this column in an attempt to address topics of interest in the world of networks. In order to get full participation, these specific columns will feature diverse opinions from as many network perspectives as possible. Please stay tuned!



MY BEST FRIEND'S GIRLFRIEND — Warner Bros. recording artist Marcus Miller recently appeared with a few of his close girl friends on "Coast To Coast Top 20," and promoted his debut album, which features the single "My Best Friend's Girlfriend." Pictured (I-r) are Warners' Teddy Astin, Coast To Coast's Sylvia Fulbright and Karin Wolfe, Miller; Coast To Coast's Lauren Callwood, and James Lewis of Patrick Raines Public Relations.

## **RKOVRADIOSHOWS**

# RKO PRESENTS LAURA BRANGAN



One of this decade's hottest discoveries performs LIVE IN CONCERT! at the Chateau DeVille in Framingham, Mass., August 22nd 9:00 PM (ET).

Laura's 90 minutes on stage will include her smash hits "Gloria", "Solitaire" and "How Am I Supposed To Live Without You?"... plus hot selections from her 3rd album, "Self Control."

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## MIKE SCHAEFER, Asst. PD/KIIS-FM

## On The Best Of Times For Music And Radio

"In the fourteen years I've been in the radio and music business, I can't remember a time when I've been so excited about the music that's out there. The diversity of music to choose from, whether it be pop, rock, A/C or black, is staggering! It makes my job more difficult, but much more interesting. This is the best of times for music and radio."



## . At Columbia We Agree!

#### Julio iglesias & Diana Ross "All of You"

"Registering immediate response at the 'hot-rockin' flame-throwin' WHYT."

Gary Berkowitz, PD WHYT/Detroit

"Our smash ballad for the summer. Sales exploded immediately. Top 10 phones and they're begging for the album."

John Young, PD Z93/Atlanta 'The classiest duet of the year. Already
4th best seller in Providence.'

Tom Cuddy, OM PRO-FM/Providence

"Mixes well with the rest of the playlist. A vital and important record."

Stef Rybak, MD KC101/New Haven



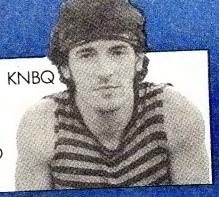


## BRUCE SPRINGSTEEN "Cover Me"

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## ELVIS COSTELLO & THE ATTRACTIONS "The Only Flame in Town"

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Added This Week: WNYS W

WBEN-FM Q103 Y PRO-FM KPLUS

WNYS WKRZ-FM WSPK WJZR 98PXY WNOK-FM

WANS-FM KBFM M WRNO

KTFM WKAU KEYN-FM KKFM KMGX

KQMQ WJAD KHOP WAZY-FM FM KDON-FM KGOT KRQ KDZA KTKT KIST



## "Here She Comes"



KPLUS WRCK WHTF WZLD WOKI WFMI WRQN Q104 WHOT-FM Q101 KSKD KNOE-FM



## MUSIC CALENDAR NEWS & INFORMATION FEATURES

#### The Weekend

| AUGUST 11-  | 12                     |
|---|------------------------|
| American Christian Countdown Paul Smith/Imperials Captured Live Rainbow The Countdown Art Of Noise/Time           | (SP)<br>(RKO)<br>(WO)  |
| Countdown America w/<br>John Leader<br>Glenn Frye<br>Dick Clark's<br>Rock, Roll, & Remember<br>Spinners           | (IS)<br>(US)           |
| Don & Deanna On Bleecker Street Happy Together Tour Dr. Demento Dog Day Ditties                                   | (CB)                   |
| Gary Owens' Supertracks Michael Jackson Story The Great Sounds Woody Herman The Hot Ones Jermaine Jackson         | (CRN)<br>(US)<br>(RKO) |
| Lee Arnold On A Country Road Charlie Pride w/ Eddie Rabbitt/Earl Tholey/Judds Metalshop Dee Snider/Twisted Sister | (MBS)<br>mas Con-      |
| Music & Memories Danny Hutton/Three Dog Night Rare & Scratchy Rock & Roll Frankie Valli Rick Dees' Weekly Top 40  | (SBS)<br>(PIA)<br>(US) |

## The Week Of

**Rock Chronicles** 

**Solid Gold Country** 

Source Special

Top 30 USA

Countdown

Silver Eagle

Little Help From My Friends

**Rock Album Countdown** 

**Superstars Rock Concert** 

**Weekly Country Music** 

#### **AUGUST 13-17**

| BBC Rock Hour<br>Hard Rock Cafe w/Ronnie James Dio             | (LW)          |
|--|---------------|
| Budweiser Concert Hour<br>Bar-Kays (8/13-19)                   | (WO)          |
| Country Closeup<br>T.G. Sheppard (8/13-19)                     | (NP)          |
| Earth News Jermaine Jackson/Steve Barron (8/13                 | (WO)          |
| In Concert Stevie Ray Vaughan/Twisted Sister (8.               | (WO)          |
| Innerview Pete Townshend Pt. II (8/13-17)                      | (IN)          |
| Live From Gilley's<br>Thrasher Brothers w/ Doug Kershaw        | (WO)          |
| Music Makers<br>Keely Smith (8/13-19)                          | (NP)          |
| Off The Record Chris DeBurgh/Jefferson Starship/John (8/13-17) | (WO)<br>Waite |
| Off The Record Specials  | (WO)          |

Kinka Pt. 2 (8/13-19)

Special Edition

Eddle Rabbitt (8/13-19)

Patrice Rushen Pt. 2 (8/13-19) Star Trak Profiles

#### Saturday

#### **AUGUST**

| Coast To Coast Top 20     | (AMS) |
|---------------------------|-------|
| Teddy Pendergrass         |       |
| Country Calendar          | (CW)  |
| John Conlee               | ` '   |
| Rock Over London          | (Ri)  |
| Brian May                 | ,     |
| Solid Gold Saturday Night | (RKO) |

#### Sunday

**AUGUST** 

| Country Calendar Mickey Gilley                             | (CW            |
|--|----------------|
| King Biscuit Flower Hour<br>Manfred Mann/Clarence Clemmons | (ABCR)         |
| Live From The Record Plan                                  | nt (RKO)       |
| Lindsey Buckingham  Music Of The City                      | (SI)           |
| Story Of Motown  | (4.,           |
| Rolling Stones' Continuo                                   | us             |
| History Of Rock And Roll                                   | (ABCR)         |
| Great Rock Clubs   | ( <del>.</del> |

#### Monday

| Country Calendar | (0)40  |
|------------------|--------|
| Gary Morris      | (CW)   |
| Guest DJ         | (PFM)  |
| Wang Chung       | (,     |
| Rare Trax        | (CW)   |
| Donnie Iris      | (0.07) |
| Retro Rock       | (CW)   |
| Woodstock Pt. 2  | (,     |
| Sound Check      | (RKO)  |

**AUGUST** 

#### uesday

(WO)

(WO)

(ABCE)

(US)

(SOU)

(WO

(US)

(WO)

(WO)

(CBSR)



| Country Calendar Barbara Mandrell | (CW)  |
|-----------------------------------|-------|
| Rare Trax<br>Elton John           | (CW)  |
| Sound Check                       | (RKO) |
| Bananarama                        |       |

**AUGUST** 

## Wednesday

| Country Calendar Statler Brothers/Don Reid | (CW)  |
|--|-------|
| Rare Trax Joan Jett                        | (CW)  |
| Sound Check                                | (RKO) |
| Chris DeBurgh                              |       |

## Thursday

| AUGUST           |       |
|------------------|-------|
| Country Calendar | (CW)  |
| Reba McEntire    | ,,    |
| Rare Trax        | (CW)  |
| Bob Seger        | (,    |
| Sound Check      | (RKO) |
| Sheile E.        | ()    |

## Friday

| Country Calendar Johnny Lee | (CW)  |  |
|-----------------------------|-------|--|
| Rare Trax<br>Greg Kihn      | (CW)  |  |
| Sound Check                 | (RKO) |  |
| Prince                      | ,,    |  |

#### **PROGRAM SUPPLIERS** KEY

ABCD = ABC Direction Net ABCE = ABC Entertainment Net ABCR = ABC Rock Net AMS = American Media Services ASR = All Star Radio C8 = Continuum Broadcastino CBS = CBS Radio CRN = Creative Radio Net CW = Clayton Webster DIR = DIR Broadcasting GSN = Global satellite = IS INC LBP = Lee Bailey Prod. LW = London Wavelengt MBS = Mutual Broadcastin MJI = MJI Broadcasting NBC = NBC Radio
NP = Narwood Productions PFM = PFM inc PG = PG Prod. PRN = Progressive Radio Net = Radio International RKO = RKO Radio Net RKO1 = RKO One RKO2 = RKO Two SBS = Strand Broadcas SOU = NBC The Source US = The United Stations

• David P. West has been named VP/Affiliate Relations for CBS Radio-Radio. West has been Director/-Affiliate Relations for the network since August 1981. He joined CBS in 1977 in Affiliate Relations, coming from Bonneville Broadcast Consultants, where he had been sales manager. Prior to that he served as Director of non-commercial WFDU-FM/ Teaneck, NJ, and has also worked at WJRZ/Hackensack, WPAT/Paterson, and WRLB/Long Branch. all in New Jersey. Replacing West will be Steven Downes, who has been Southeast District Director/Affiliate Relations since 1981. He joined CBS from WGCH/Greenwich, CT, where he worked since 1964.

In addition, several other new appointments have also been made at the network: Thomas McGinn is the new Assistant Director/Broadcast Operation; Brian Cady becomes Manager/Traffic Operations; Beth Robinson has been appointed Operations Supervisor; and Bruce Berenson is Operations Coordinator. McGinn has been Manager/Broadcast Operations since 1973, and has held a variety of positions in Broadcast Operations. Cady joined CBS in 1979, serving as both Operations Supervisor and Operations Coordinator. Robinson came to the network in 1981 as an Operations Coordinator, and Berenson - who also came to CBS in 1981 - worked in Broadcast Operations. He previously had been with WIEZ-FM/ Oneonta, NY.

#### **General Information**

Brad Messer's Daybook Sound movies/death penalty (8/6) Purple Heart/Guadalcanal (8/7) Life Savers/Spanish Armada (8/8) Smithsonian/perseid meteors (8/10) **Computer Program** (PRN)

Health Care licrosurgery (8/5) Larry King Show (MBS) Roy Fox, guest fiost (8/6-10) Medscan (PIA) The Stubborn Male (8/6)

licotine Dependency (8/7) Raw Onion Diet (8/8) Fitness Of Decision-Making (8/9) J.D. Fitness Plan (8/10)

**Minding Your Business** Organized Time/Retail Robots (8/6) ashed Self-Promoter's Guide (8/7)

Changing Workforce (8/9)
Human Resource Audits/Computer Training (8/10) **Public Affairs** (PIA)

Long Time Passing (8/5) Radiorobics Exercises For Travel (8/6-10)

Smart Money (RKO1) Evaluating Financial N Buying Stock By Industry Group (8/8) Variable Life Insurance (8/10)

Something You Should Know(SBS)

Fitness Myths (8/8-9) How To Win Contests (8/10) Sound Advice (PRN)

distortion/subwoofing/micro speakers (8/6-10)

Waldenbooks Report

onya Friedman's "Men Are Just Desserts Vincent Patrick's "Pope Of Greenwich ge"/Kit Williams' "Book With No Nar

#### News/Talk/Sports

**News** Blimp eak dancing/moving sports teams/fants games/giant veg

Newsline (NBC) Wafergate's Wake (8/6-10) Olympic Dreams (SI) Teo Stevenson/Goof-Up/America

n (8/6-10) **Sporting News Report** (CW) s/Dwight Stones/Karin Smith (8/6-10)

#### Comedy

Jack Carney's Comedy Show (CW) Laugh Machine

George Carlin/Jack Mason/Rodni Dangerfield/Gallagher/Steve Martin (8/6-10) Radio Hotline

(ASR) iusan Moon Ray/Clifford's Birthday/Disc Albums/Mom #2/l'm in A Lousy Mood

Stevens' & Grdnic's (ASR) Comedy Drop-Ins

Big Fat Donna/Loser's Dynamics/The Finger/Them Festival/How To Pick Up Girls (8/6-10)

#### **Entertainment**

Assignment Hollywood (MRS)

Tom Cruise (8/6) Joan Van Ark (8/7)

(NP)

(SI)

Emmanuel Lewis (8/10) **Entertainment Update** (CBS)

"Phar Lap"/O'Jays/Lorenzo Lamas/ Tanya Roberts (8/6-10)

Rock Notes w/ Pat St. John (ABCR) Rock Report (SOU)

Screen Scenes (SOU) Gods Must Be Crazy (8/6)

Revenge Of The Nerds (8/7) Cloak & Dagger (8/9) Weekend Hits & Misses (8/10)

#### Lifestyle

**Beat The System** 

ployee Leasing (8/7) w To Get Cheated Buying A Car (8/9) Lifelines w/ Bill Fantini (ABCR)

Giving Away Success (8/6) National Hot Air Balloon Race (8/7-10) (RKO1)

Mind Games T" Bars (8/6) Transference (8/7)

Neo-liberals (8/10) Playboy Advisor

(WO) n't find suitable woman/she wants his number/gas in cars/stereo precautions/ learning languages/how many orgasms?/ he has hot temper/shy drinking leading to alcoholism/she has trouble with orga affair to spice up marriage (8/6-10)

Spaces & Places Drugs And The New Parent (8/6-10)



CAR CAPADES - "Rock Over London" producer Steve Saltzman (I), the Cars' Elliot Easton, and "Guest DJ" producer Jon Sargent take a break during a recent interview session at Radio International headquarters in New

#### KLEMMKORMER

RESULTS!

KIMN/Denver\* Scores Another UP BOOK With Klemm Media! \*Doug Erickson, PD

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## **Spring Books Reviewed: The CHR Story**

Which of the following statements are false? 1) CHR is winning virtually everywhere, 2) CHR is a sure cure for the ratings blahs, or 3) CHR did much better this spring than last. Actually, all three of these statements are false — at least based on an objective analysis of a cross-section of the top 100 markets this spring. Granted, there are some spectacular CHR success stories — especially in markets such as New York, L.A., Houston, and Tampa — and there are a number of new converts to the CHR fold as less successful stations dream of double-digit shares and black ink. However, just as in the last ten years stations flocked to NIS, Disco, and Country for ratings relief, so now they are in many cases surging to CHR. Many are winning, but it's not a cure-all.

Still, the good news for the radio and record industries is the resurgence of CHR. As you'll see in the charts that follow for the eight randomly-selected markets chosen for my analysis this week, there is much good news for the format and for the music/artists it features. Let's see where the crux of the good news lies and what the reality of the big CHR picture looks like.

#### 

"There is much good news for the format and for the music/ artists it features."

#### 

In order to provide different perspectives on CHR's health, I not only looked at the most reliable and general estimate of a station's success, the 12+ figure, but also delved into the popular sales demo of 18-49 adults. A spring-to-spring comparison is the most valid and that's what was used here. In subsequent issues I'll examine other formats and use similar methods, probably picking a different sales target, depending on the format's appeal.

#### Eight Markets Analyzed

Here then are the results of the spring-to-spring comparisons in eight markets where CHR is present:

#### **New York**

|                    | Spring<br>'83 | Spring<br>'84 | % Gain/:<br>Loss |
|--------------------|---------------|---------------|------------------|
| CHR's total 12+    |               |               |                  |
| AQH share          | 3.1%          | 14.6%         | +371%            |
| CHR's total adults |               |               |                  |
| 18-49 share        | 4.0%          | 18.7%         | +368%            |
| Number of CHR      |               |               |                  |
| stations           | 1             | 3             |                  |
|                    |               |               |                  |

#### 

| AQH share          | 7.7% | 12.9% | +68% |
|--------------------|------|-------|------|
| CHR's total adults |      |       |      |
| 18-49 share        | 7.5% | 13.6% | +81% |
| Number of CHR      |      |       |      |
| stations           | 2    | 2     |      |
|                    |      |       |      |

#### Seattle-Tacoma

|                    | Spring | Spring | % Gain/ |
|--------------------|--------|--------|---------|
|                    | '83    | '84    | Loss    |
| CHR's total 12+    |        |        |         |
| AQH share          | 11.9%  | 15.1%  | +27%    |
| CHR's total adults |        |        |         |
| 18-49 share        | 14.7%  | 17.1%  | +16%    |
| Number of CHR      |        | •      |         |
| stations           | 3      | 3      |         |

#### Q&A

I've been getting cauliflower ear lately as many of you have called to ask, "Where is the ethnic return information that used to be included on page 5b of each relevant Arbitron report?"

It's now on page three, included with the other diary-return-by-demo data. Arbitron was trying to simplify things and thus put data for black (and Hispanic) populations and in-tab under the metro population headings. Now you can see the overall diary return by demo (18-24, 25-34, etc.), and below that check the ethnic return and see how it compared with what Arbitron wanted.

Unfortunately, the books don't contain the former information concerning how much of the overall ethnic return came from within or without the High Density Areas. However, you can call your Arbitron rep and request that data.

#### Week In Review

#### **Arbitrends Combos Coming**

One early complaint with Arbitrends has been that it does not allow ranking of stations by sales combos. Since this is a frequent desire for stations or reps selling with Arbitron numbers, it has come to Arbitron's attention that this situation deserves an early fix. Apparently that fix is on the way. Arbitron Sales/Marketing VP Bill Livek told R&R, "We'll make the insertion of the ability to rank by sales combos a high priority in our development of Arbitrends." No date was given by Livek for when this fix would be available to Arbitrends users, but there was speculation that early this fall would be a possible timetable.

#### Birch Adds Sales Execs

Birch Radio has added sales personnel to its L.A. and Dallas offices, effective this week. Ms. Jamie Maskell, formerly a Client Service Rep with Arbitron and more recently with Katz Radio, has signed on as West Coast Advertiser/Agency Account Executive. On the radio station side, Larry Gorrick, most recently GSM of WFLA/Tampa-St. Petersburg, has moved into the Dallas office to handle broadcasters in the Southwest region.

#### **Arbitron To Retain High Density Areas**

Contrary to earlier pronouncements, Arbitron will not discontinue the use of High Density Areas in sampling of markets with notable ethnic population. However, effectiv next year Arbitron will begin to update the High Density Black/Hispanic Areas zip code definition on an annual basis, rather than every ten years as in the past.

#### 

|                              | Spring<br>'83 | Spring<br>'84 | % Gain/<br>Loss |
|------------------------------|---------------|---------------|-----------------|
| CHR's total 12+              | 8.4%          | 9.9%          | +18%            |
| CHR's total adults           |               |               | ,               |
| 18-49 share<br>Number of CHR | 10.2%         | 10.3%         | Level%          |
| stations                     | 2             | 2             |                 |

#### Louisville

|                    | Spring<br>'83 | Spring<br>'84 |  |
|--------------------|---------------|---------------|--|
| CHR's total 12+    | 00            |               |  |
| AQH share          | 0%            | 12.5%         |  |
| CHR's total adults |               |               |  |
| 18-49 share        | 0%            | 12.5%         |  |
| Number of CHR      |               |               |  |
| stations           | 0             | 2             |  |

#### Bakersfield

|                    | Spring<br>'83 | Spring<br>'84 | % Gain/<br>Loss |
|--------------------|---------------|---------------|-----------------|
| CHR's total 12+    |               |               |                 |
| AQH share          | 27.3%         | 26.8%         | 2%              |
| CHR's total adults |               |               |                 |
| 18-49 share        | 33.3%         | 30.1%         | -10%            |
| Number of CHR sta- |               |               |                 |
| tions              | 3             | 3             |                 |
|                    |               |               |                 |

#### **Quad Cities**

|                    |       | Spring      |      |
|--------------------|-------|-------------|------|
|                    | '83   | '8 <i>4</i> | Loss |
| CHR's total 12+    |       |             |      |
| AQH share          | 18.1% | 17.4%       | -4%  |
| CHR's total adults |       |             |      |
| 18-49 share        | 26.3% | 24.2%       | -8%  |
| Number of CHR      |       |             |      |
| stations           | 2     | 2           |      |
|                    |       |             |      |

#### **Defection to CHR**

While half the markets sampled this week showed CHR increases in the sought-after 18-49 demos, and in five of the eight CHR improved 12+, the

most striking statistic to my way of thinking is the increase in the number of CHR stations. When you look back over the last year and remember that in New York WNBC was the sole CHR entity (before the onset of WHTZ and the format switch of WPLJ), or that-in Louisville there was really no CHR flagbearer until some format shifts took place, it's amazing. In a way it's gratifying to see the format that had much to do with rock's success on a major rebound, and yet one has to wonder how it got to the state of just one year ago. Hopefully past mistakes in the radio and record biz won't led to such a CHR decline again.

Where are the new CHR converts coming from? AOR seems as likely a donor as any format; witness the WPLJ move in the Big Apple or the switch of

"It's gratifying to see the format that had much to do with rock's success on a major re-

bound."

#### \*\*\*\*\*\*\*\*\*

WLRS in Louisville. Perhaps AOR is going through the identity struggle that CHR has already survived in its search for entertaining ways to build audiences and please advertisers.

At any rate, the news for CHR this sweep is largely good, but not universally so. At least the format has renewed energy and that's good for record companies, listeners, and advertisers. Everyone wins.

Next week we'll look at the fortunes of a format where not everyone has won this survey, namely Country. Until then, may your numbers be good ones.

## New poll shows majority of Americans favor nuclear energy

ifty-four percent of the American public favor the use of nuclear energy, according to a recent survey.

Based on interviews with a representative sample of 1500 adults across the country, the survey was conducted between May 19 and June 4 by Cambridge Reports, Inc., a nationally known opinion-research firm based in Cambridge, Massachusetts.

The 54% majority in favor of nuclear energy includes 22% who "strongly favor," and 32% who "somewhat favor" the use of nuclear energy as one element in an overall energy plan for the U.S. Forty-one percent are evenly divided between being somewhat or strongly opposed.

An even stronger 58% majority said they would approve of using *more* nuclear energy in the years ahead "if additional supplies of electricity are needed."

Nuclear electricity remains the fastest growing major energy source in the country. In the first three months of 1984 (the latest time for which figures are available), the use of nuclear power was up 18% over the same period in 1983.

Information about energy America can count on today

U.S. COMMITTEE FOR ENERGY AWARENESS Washington, D.C. 20013



## Spring '84 Arbitron Advances

#### **ARBITRON RADIO**

#### **Norfolk**

WFOG Recaptures
Double Digits;
WNOR-FM Exceeds
A Ten; WNVZ,
WMYK Surge Into
Contention; WCMS-FM,
WLTY, WOWI Slip

| ALAMAN         | Fall '83 Sp | ring '84 |
|----------------|-------------|----------|
| WFOG (BM)      | 9.5         | 10.7     |
| WNOR-FM (AOR   | 9.5         | 10.3     |
| WNVZ (CHR)     | 6.8         | 9.3      |
| WCMS-FM (Ctry) | 10.6        | 8.6      |
| WMYK (AOR)     | 3.5         | 6.9      |
| WLTY (AC)      | 8.1         | 5.6      |
| WTAR (AC)      | 5.0         | 5.3      |
| WOWI (Blk)     | 7.8         | 4.8      |
| WWDE (AC)      | 4.3         | 4.5      |
| WRAP (Blk)     | 5.2         | 3.9      |
| WQKS (Urbn)    | 2.1         | 3.4      |
| WNIS (News)    | 3.3         | 2.9      |
| WPCE (Blk)     | 2.7         | 2.6      |
| WNSY-FM (AC)   | 2.2         | 2.1      |
| WNSY (Gold)    | 1.8         | 1.7      |
| WKEZ (Ctry)    | 1.7         | 1.4      |
| WXRI (AC)      | 2.4         | 1.3      |
| WNOR (AOR)     | 1.5         | 1.2      |
| WTID (Misc)    |             | 1.2      |
| WCMS (Ctry)    | 1.8         | 1.1      |
| WTJZ (BBnd)    | 1.6         | 1.1      |
|                |             |          |

#### **ARBITRON RADIO**

#### **Nashville**

Leading Stations All Slip, Remain Ahead; WLAC-FM Adds Two, WQQK Healthier; WZKS Makes Dramatic Debut, WWKX Penalized

|                | Fall '83 Sp | ring '84 |
|----------------|-------------|----------|
| WKDF (AOR)     | 11.7        | 9.5      |
| WZEZ (BM)      | 10.8        | 8.9      |
| WSM-FM (Ctry)  | 13.0        | 8.8      |
| WLAC-FM (AC)   | 6.4         | 8.5      |
| WQQK (Urbn)    | 5.8         | 7.3      |
| WSIX-FM (Ctry) | 6.8         | 7.2      |
| WVOL (Blk)     | 5.0         | 6.7      |
| WSM (Ctry)     | 5.1         | 6.1      |
| WZKS (CHR)     | _           | 6.1      |
| WAMB (BBnd)    | 3.4         | 3.4      |
| WLAC (Talk)    | 4.0         | .3.3     |
| WYHY (AC)      | 3.6         | 2.6      |
| WSIX (AC)      | 2.0         | 1.6      |
| WMDB (CHR)     | 2.7         | 1.4      |
| WJKZ (Ctry)    | .9          | 1.0      |
|                |             |          |

station determined to have engaged in survey or diary promotional activities.

WWKX (CHR) 8.0 7.1

#### **ARBITRON RADIO**

#### **Dayton**

WHIO-FM Leads Again,
Helped By WJAI
Format Change;
WGTZ (Formerly WJAI)
Makes Substantial
CHR Debut; WTUE
Holds Double Digits,
Strong Second Place

| •            |            |           |
|--------------|------------|-----------|
|              | Fall '83 S | pring '84 |
| WHIO-FM (BM) | 13.9       | 14.4      |
| WTUE (AOR)   | 12.4       | 13.6      |
| WHIO (AC)    | 9.1        | 9.8       |
| WONE (Ctry)  | 7.5        | 7.6       |
| WGTZ (CHR)   | · —        | 6.6       |
| WDAO (Urbn)  | 5.8        | 6.4       |
| WING (AC)    | 5.4        | 5.4       |
| WYMJ (AC)    | 4.9        | 4.4       |
| WVUD (CHR)   | 5.4        | 3.9       |
| WAVI (Talk)  | 2.5        | 3.6       |
| WLW (AC)     | 3.0        | 3.0       |
| WBLZ (Urbn)  | 2.7        | 2.1       |
| WSKS (AOR)   | 2.8        | 2.1       |
| WBZI (Ctry)  | 2.3        | 1.9       |
| WLLT (AC)    | .9         | 1.8       |
| WPTW-FM (AC) | 1.1        | 1.3       |
| WFCJ (Rel)   | .5         | 1.2       |
| WPFB-FM (AC) | 1.8        | 1.0       |
|              |            |           |

#### **ARBITRON RADIO**

#### Salt Lake City

KSFI, KRSP-FM, KSL Slip, Still Leaders; Strong Debut For KKAT; KCPX Almost Doubles, Bolts Into Fourth

|                | Fall '83 Sp | ring '84 |
|----------------|-------------|----------|
| KSFI (BM)      | 11.5        | 10.8     |
| KRSP-FM (AOR)  | 9.9         | 8.9      |
| KSL (AC)       | 10.8        | 8.5      |
| KCPX (CHR)     | 3.8         | 7.2      |
| KLCY-FM (AC)   | 5.9         | 5.7      |
| KALL (AC)      | 4.8         | 5.3      |
| KLUB (BM)      | 5.1         | 4.3      |
| KKAT (Ctry)    | .8          | 4.1      |
| KSOP-FM (Ctry) | 6.6         | 4.1      |
| KBUG (AC)      | 3.3         | 3.9      |
| KISN (AC)      | 4.7         | 3.7      |
| KDAB (AC)      | 3.2         | 3.2      |
| KFMY (CHR)     | 3.1         | 2.9      |
| KZAN (Ctry)    | 4.8         | 2.9      |
| KRSP (CHR)     | 2.4         | 2.5      |
| KLRZ (AC)      | 2.3         | 2.2      |
| KZJO (Talk)    | 2.1         | 1.8      |
| KDYL (News)    | 1.5         | 1.6      |
| KSOP (Ctry)    | 2.1         | 1.2      |
| KWHO-FM (Clas) | 1.0         | 1.2      |
| KCGL (AOR)     |             | 1.2      |
| KRGO (Ctry)    | 2.0         | 1.1      |

#### FOR THE RECORD

In the Portland ratings standings last week, KYTE should have been listed as Big Band (BB) rather than A/C, opening with a 5.3 share. WVEE/Atlanta was listed with a 9.6 share, which should actually be 9.1.

#### **ARBITRON RADIO**

#### Rochester

WVOR Dethrones WEZO; WCMF Hits Record Share; WMJQ Snares CHR Crown

Fall '83 Spring '84

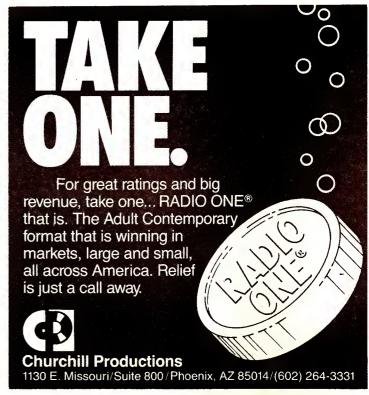
| WVOR (AC)    | 11.2   | 13.5 |
|--------------|--------|------|
| WEZO (BM)    | 14.4   | 12.9 |
| WCMF (AOR)   | 10.0   | 11.6 |
| WHAM (AC)    | 8.4    | 9.1  |
| WMJQ (CHR)   | 6.5    | 8.1  |
| WPXY-FM (CHR | .) 8.0 | 7.7  |
| WYLF (BBnd)  | 6.8    | 6.7  |
| WBBF (N/T)   | 6.2    | 4.6  |
| WNYR (Ctry)  | 5.2    | 4.3  |
| WDKX (Blk)   | 3.1    | 2.5  |
| WHFM (CHR)   | 3.4    | 2.4  |
| WPXY (BBnd)  | .8     | 1.7  |
| WFLC (Ctry)  | 1.2    | 1.1  |
|              |        |      |

## ARBITRON RADIO **Albany**

WGY Rebounds, Holds Edge Over WPYX; WGFM Jumps Into CHR Lead; WFLY, WROW-AM & FM Slip

|              |             | _       |
|--------------|-------------|---------|
|              | Fall '83 Sp | ring '8 |
| WGY (AC)     | 12.1        | 12.     |
| WPYX (AOR)   | 11.9        | 12.5    |
| WGFM (CHR)   | 6.0         | 9.4     |
| WQBK (Talk)  | 6.7         | 6.6     |
| WWOM (AC)    | 5.3         | 6.5     |
| WFLY (CHR)   | 7.5         | 6.0     |
| WROW-FM (BM) | 7.3         | 6.0     |
| WPTR (Ctry)  | 5.7         | 5.4     |
| WROW (AC)    | 7.3         | 5.0     |
| WGNA (Ctry)  | 3.5         | 4.9     |
| WTRY (CHR)   | 4.1         | 3.9     |
| WQBK-FM (AOR | 2.6         | 3.1     |
| WABY (BBnd)  | 3.9         | 2.3     |
| WHAZ (Rel)   | .8          | 1.0     |
|              |             |         |





## SURRENDER YOUR HEART



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FROM THE LP RHYME & REASON

Produced by Terry Bozzio, Bruce Swedien & Missing Persons

SEE MISSING PERSONS ON TOUR!

Capitol.



## Spring '84 Arbitron Advances

**ARBITRON RADIO** 

#### **Charlotte**

WSOC-FM Stronger Than Ever; WPEG Solid Number Two; WBT Down Three; WJZR Doubles

| 20000          | Fall '83 S | pring '8 |
|----------------|------------|----------|
| WSOC-FM (Ctry) | 17.1       | 17.3     |
| WPEG (Urbn)    | 10.8       | 10.8     |
| WBT (AC)       | 10.7       | 7.7      |
| WBCY (CHR)     | 8.4        | 7.4      |
| WROQ (AOR)     | 8.2        | 7.2      |
| WEZC (AC)      | 6.1        | 6.1      |
| WJZR (CHR)     | 2.7        | 5.4      |
| WZXI (BM)      | 8.7        | 4.1      |
| WLVV (AC)      | 3.2        | 3.7      |
| WQCC (Blk)     | 2.9        | 2.8      |
| WLON (Ctry)    | _          | 2.7      |
| WGIV (Blk)     | 3.4        | 2.3      |
| WSOC (Easy)    | 3.6        | 2.0      |
| WGSP (Gold)    | 1.2        | 1.3      |
| WRKB (Rel)     |            | 1.3      |
| WSAT (Misc)    | _          | 1.2      |
| WAME (Rel)     | 1.2        | 1.1      |
| WTQR (Ctry)    | _          | 1.0      |

**ARBITRON RADIO** 

#### **Birmingham**

WKXX Adds Two, Grabs First Place; WENN Up Two, Runner-Up; WZZK Slips To Third; WAGG, WMJJ Surge

| •             |                     |      |
|---------------|---------------------|------|
| *             | Fall '83 Spring '84 |      |
| WKXX (CHR)    | 11.3                | 13.4 |
| WENN (Blk)    | 9.8                 | 11.7 |
| WZZK (Ctry)   | 12.3                | 11.3 |
| WAPI-FM (AOR) | 7.9                 | 8.2  |
| WAGG (Blk)    | 4.2                 | 7.2  |
| WMJJ (AC)     | 4.9                 | 6.9  |
| WATV (Blk)    | 7.6                 | 5.9  |
| WSGN (AC)     | 3.0                 | 5.5  |
| WVOK (Ctry)   | 3.7                 | 4.1  |
| WERC (N/T)    | 4.8                 | 3.1  |
| WDJC (Rel)    | 2.8                 | 2.6  |
| WQUS (Ctry)   | 2.2                 | 2:6  |
| WYDE (Gold)   | 2.3                 | 2.6  |
| WAPI (AC)     | 3.1                 | 2.2  |
| WJLD (Blk)    | 4.9                 | 1.9  |
| WCRT (BBnd)   | 1.5                 | 1.6  |
| WTWG (Blk)    | 3.6                 | 1.3  |
|               |                     |      |

#### **ARBITRON RADIO**

#### **Memphis**

WMC-FM Returns To Double Digits, Takes Title; WZXR Achieves Perfect 10; WMC Grabs Large Lead In Country Race; WDIA, WHRK Softer; WLOK, KRNR Un

| WLUK, KI     | UND U               | p    |  |
|--------------|---------------------|------|--|
|              | Fall '83 Spring '84 |      |  |
| WMC-FM (CHR) | 9.6                 | 10.7 |  |
| WZXR (AOR)   | 8.6                 | 10.0 |  |
| WMC (Ctry)   | 7.2                 | 9.2  |  |
| WDIA (Blk)   | 9.5                 | 8.4  |  |
| WHRK (Urbn)  | 8.5                 | 8.1  |  |
| WLOK (Blk)   | 6.8                 | 7.4  |  |
| KRNB (Blk)   | 6.1                 | 6.9  |  |
| WGKX (Ctry)  | 8.4                 | 6.7  |  |
| WRVR (AC)    | 7.8                 | 6.2  |  |
| WLVS (BM)    | 5.7                 | 4.9  |  |
| WREC (BBnd)  | 4.3                 | 4.3  |  |
| WKDJ (Blk)   | 3.4                 | 4.0  |  |
| KWAM (Rel)   | 2.3                 | 3.1  |  |
| WHBQ (N/T)   | 3.2                 | 3.1  |  |
| WWEE (Talk)  | 1.4                 | 1.3  |  |
| WMSO (Misc)  | 1.3                 | 1.2  |  |
|              |                     |      |  |

#### **ARBITRON RADIO**

#### Oklahoma City

KTOK Slips, Still Moves Into First; KATT-FM Drops, Still Holds Double Digits; KXXY, KEBC Post Bullish Country Numbers

|                | Fall '83 | Spring '84 |
|----------------|----------|------------|
| KTOK (N/T)     | 12.6     | 11.2       |
| KATT-FM (AOR)  | 14.2     | 10.9       |
| KXXY-FM (Ctry) | 7.8      | 9.8        |
| KKNG (BM)      | 10.4     | 9.3        |
| KZBS (AC)      | 7.6      | 8.9        |
| KEBC (Ctry)    | 6.6      | 8.3        |
| KJYO (CHR)     | 8.0      | 8.2        |
| KLTE (AC)      | 5.4      | 6.0        |
| KOFM (AC)      | 3.7      | 5.5        |
| KOMA (Ctry)    | 5.3      | 4.1        |
| KAEZ (Blk)     | 2.6      | 2.4        |
| WKY (Ctry)     | 3.4      | 2.4        |
| KJIL (Rel)     | 3.5      | 2.2        |
| KQCV (Rel)     | .5       | 1.2        |
|                |          |            |

#### **ARBITRON RADIO**

#### Greensboro

WTQR Up, Remains Dominant Force; WMAG Grows Again, Now Strong Second; WGLD Rises To Third; WSEZ Adds Two

|             | Fall '83 Spring '84 |      |
|-------------|---------------------|------|
| WTQR (Ctry) | 16.6                | 16.9 |
| WMAG (AC)   | 7.2                 | 8.8  |
| WGLD (BM)   | 6.4                 | 8.2  |
| WQMG (Urbn) | 8.5                 | 8.1  |
| WKZL (AOR)  | 6.5                 | 6.8  |
| WSEZ (CHR)  | 4.8                 | 6.8  |
| WSJS (News) | 6.7                 | 4.3  |
| WDCG (CHR)  | 3.6                 | 3.8  |
| WAIR (Blk)  | 2.2                 | 3.3  |
| WMFR (AC)   | 1.7                 | 3.3  |
| WAAA (Blk)  | 3.3                 | 2.6  |
| WEAL (Blk)  | 3.5                 | 2.6  |
| WRQK (CHR)  | 4.1                 | 2.6  |
| WBIG (BBnd) | 2.5                 | 2.5  |
| WSMX (Ctry) | 1.9                 | 1.5  |
| WCOG (Gold) | .9                  | 1.4  |
| WHPE (Rel)  | 2.4                 | 1.3  |
| WPET (Rel)  | .7                  | 1.2  |
| WTNC (AC)   | 1.2                 | 1.0  |
| WWMO (Rel)  | 2.0                 | 1.0  |
|             |                     |      |

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AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.





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NETWORKS ACROSS THE U.S.A.



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"I have been scrambling to keep the record in stock since the movie hit cable. The demand should only increase now that CBS has recommitted itself to the record."

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"HBO has made Eddie and the Cruisers a solid hit. Our existing stock was depleted within 24 hours of the HBO showing due to our stores' requests!"

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Scotti Brothers

Distributed by CBS Records

## Management

#### READING BETWEEN THE LINES

#### Resumes: Fact Or Fiction — Part III

By Gary Kaplan

The last time I tackled the topic of resumes (R&R 5-25, 6-1), it was to offer a few writing and layout tips. Since then, it's hoped, your station openings have elicited a veritable avalanche of well-written resumes. So just when you thought you knew everything there is to know about resumes, I want to alert you to yet another managerial talent that could stand fine-tuning — how to read a resume.

That's right, I said read. And read means more than just digesting what is printed on the paper. You must develop the skill of reading between the lines. Remember, in a resume the person is putting his best foot forward. Thus, he naturally tells you what he wants you to know, not necessarily what you need to know. Understanding what to look for serves a twofold purpose. First, it helps you decide if the person is a potential candidate who warrants an interview. In addition, it assists you in developing a line of pertinent interview ques-

#### **Look For The Obvious**

During your initial reading, check for the obvious: spelling, grammar, organization. This indicates the thought and care that went into the resume's preparation, which in turn is a reflection of the professionalism the individual would bring to the job. An accompanying, individually-typed cover letter connotes a personal approach as opposed to a resume sent as part of a mass mailing campaign. Anything of a gimmicky nature (ornate print, fancycolored paper, etc.) is suspect, drawing attention away from the individual described therein.

Past performance tends to be the best predictor of how an individual will perform in the future. And that is not strictly limited to executives. Plug in disk jockey, program director, or sales manager and the same philosophy applies. In going over a person's job history, look for rhyme or reason as to why he or she has made particular career moves. Does his track record exhibit meaningful, vertical progression? Or did he move for the sake of moving? These are important



Gary Kaplan

questions to consider and which prompt further discussion at an interview.

After all, if a major market outlet's VP/Sales or General Sales Manager transferred to the General Manager position at a crosstown competitor, then on the surface that is a good move. But if that person instead took on the rival station's GSM position, then you have to scratch your head and wonder why. Were there personality conflicts or did he just want to stay in town. Was he fired or did he resign? Why? And if it was only for a 10-15% increase in compensation, that raises another important question — was he motivated by the job itself or only by the money?

When I was an aspiring personnel recruiter with Bell Laboratories, entry-level hires were expected to provide a resume and a copy of their college transcripts. At that stage of the game, these newcomers had not yet racked up years of experience. By looking at their academic performance, we could gauge not only how bright they were, but how motivated.

Check also for specific months and years of employment, noting any time gaps which are not accounted for adequately. Notice if there are any indications that the person's past salary history may mean he expects more than what you are willing or able to pay. A number of job hops can signal an emotional maturity problem. Did the job seeker depart with realistic consideration for himself or his employers?

#### Individual Vs. Team Efforts

You should be able to sense if the person is wasting your time and vice versa. Determine if his past experience and education are related to the specified job. If you are searching for an Account Executive and receive a resume from a VP/Marketing, then you recognize instantly that he might be a bit overqualified for the position. By the same token, remain open-minded and measure an individual's experience in broad terms. For instance, someone who previously sold business machines may be appropriate for that radio

Once you have perused the job history, see if the person has demonstrated results-oriented accomplishments that are ideally quantifiable. Avoid confusing individual vs. team efforts. Did he actually generate 15 new accounts, bring on board the highest-rated jock, and initiate a successful sales campaign that netted a 40% increase? Or was it in tandem with other members of the station's team? Do not lose sight of the fact that you are looking for individual achievements which have impact on collective results.

#### To Tell The Truth

We are human and, unfortunately, fall prey once in a while to the white lie syndrome. Some job

"Read means more than just digesting what is printed on the paper. You must develop the skill of reading between the lines."



hunters feel it is all right to conveniently stretch the truth - if it will put them in a more favorable hiring light. There is also the mistaken notion that the higher up the corporate ladder the job hunter is, the less likely he will be to tamper with the truth, especially since information can be easily verified. Then too, people can hide behind the "can't be confirmed without my permission" barrier. But you would be surprised (and again you may not) at some of the stories people will fabricate. For that reason, you should be aware that such occurrences may crop up in areas outside of occupational history:

• Education — people can lie about attendance dates, whether they graduated, earned degrees, even about the college they attended. Verification through the said college or university is only a phone call away. Simply place a call to the registrar's office; clearly indicate that you are calling to verify an individual's degree/date conferred and that employment is dependent upon this verification. However, you must give the officials specific information to work from (person's name, type of degree, year granted); other-

"Past performance tends to be the best predictor of how an individual will perform in the future."

wise they will not volunteer such data

- Military the same holds true in this instance, especially as it relates to rank achieved, plus the person's military occupational specialty
- Professional organizations see if the person holds an office or is only a member, and if he is actually active in the group
- Miscellaneous health, marital status, age (none of which, by law, are required on the resume).

#### Would You Hire . . .

If references have been provided, and you have been given permission to contact them, by all means take advantage of the opportunity. Telephoning is the quickest and most effective route. If feasible, face-to-face visits are even better. Request absolute candon concerning the candidate's job

content, performance capabilities (both negative and positive), integrity, honesty, and personality.

Be cognizant of certain buzzwords/key phrases that really tell you about the person and the circumstances under which he or she left:

- Be cautious of a reference who compliments the former employee's personality, but neglects to discuss his job related accomplishments and work habits
- Beware of phrases like "unfortunate circumstances," "chose to resign" (implies ultimatum), or the industry's tried-and-true "philosophical differences"
- Watch for references provided strictly from a peer, rather than supervisor, level
- Look for positive descriptions like "dedicated," "ability to work on a team," "consistency in work habits," "left on own accord, but would definitely rehire him."

"Do not lose sight of the fact that you are looking for individual achievements which have impact on collective results."

Knowing how to read a resume for what is both on and between the lines requires extra effort on your part. But there is a fine line. You need not become a Columbo, who doggedly pursues his quarry, or a Freud, who feels compelled to psychoanalyze (read secondguess) every little item. What you are doing is searching for an individual whose qualities best meet the position's requirements. Someone whose past experience and education signal competence, willingness to work, perseverance, loyalty, and compatibility.

Taking the time to investigate beforehand is well worth the effort in the long run. It makes the difference between hiring a valuable staff addition and being left in the lurch again a year later . . . or sooner.

If you are interested in obtaining reprints of the first two resume articles, mail your business card to me c/o Korn/Ferry International, 1800 Century Park East, Suite 900, Los Angeles, CA 90067.

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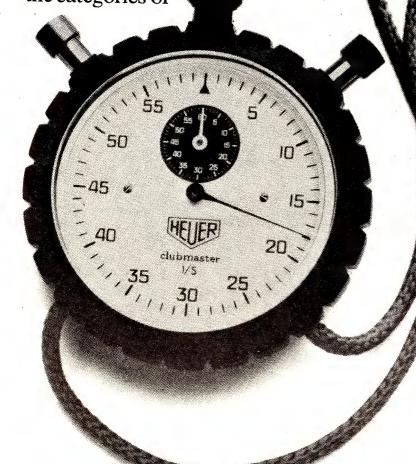
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And the volume of stories coming into your newsroom.

You can get everything that's currently on the AP Radio Wire, or program the selections to your requirements.

The news you need, when you need it.

Every hour you'll get ready-to-air summaries of the top news stories, if that's what you want, in plenty of time for top of the hour newscasts.

State and regional news moves well in advance of your busiest day parts. And AP's highly salable features arrive in a fresh morning drive package.

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If you're ready to get the weather faster, gain control over your news volume, and still keep the highest level of programming quality and salability—you're ready for AP NewsPower 1200.

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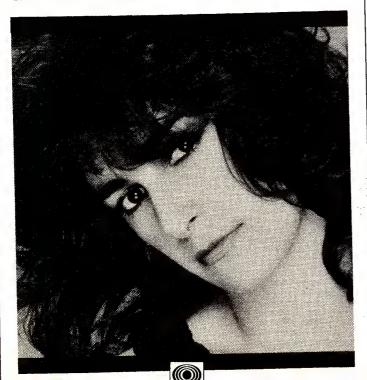


# 

#### A/C **NEW & ACTIVE** 72/20

Added This Week:

**WVBS WMGN WMJJ** KGW **WJBC** KKUA **KBEST** WGOW **KKPL KCRG GR55** WKJJ **KTWO WWNR** WRVR WGY **KISN** WTKO WHBY **KEY103** 







In a bit of shocker,
POLYGRAM Sr. VP/
Promotion BOB EDSON
called it quits last week
after three years with the
company. He's decided to
pursue some outside
ventures, following a
respite on his fishing boat.
While no immediate
replacement was named at
PolyGram, look for current

Bob Edson PolyGram, look for curre VP/Promotion BILL CATALDO to have the inside track.

Here's a question for you. What well-known Southern PD was seen visiting **MALRITE**'s corporate headquarters in Cleveland recently?

Is KGW/PORTLAND PD BILL MINCKLER moving south to program KING BROADCASTING sister stations KSFO & KYA/SAN FRANCISCO? That's what we hear. Minckler had programmed King's former KYA(AM) outlet (now KOIT) several years ago when it was formatted CHR.

In the ongoing story of the RKO RADIO NETWORKS overcharge woes (R&R 7-6), FRANK MUSUMECI, the net's Controller, became the second employee to be suspended with pay. VP/Affiliate Relations KEN HARRIS was put under a similar suspension four weeks ago when the story of possible billing inconsistencies first broke. RKO General has apparently focused its internal investigation on the possibility that the reported \$4 million in overcharges was the result of the network claiming excessive listening levels for some of its programs. Although no names were mentioned, apparently two more individuals are being closely scrutinized as the probe continues.

ROCSHIRE RECORDS has been sold by owner ROCKY DAVIS to promotion head ROY CHIOVARI, as Davis leaves the record business to get involved with film and TV. Word is that Rocshire artists ADRENALIN and the SUTTONS will be signed to a major label with the advances used to operate the label. Former Rocshire President GARY DAVIS will now head up A&R and production.

DANIEL KELLEY is out as WYDD PITTSBURGH PD, and Assistant PD MICHAEL (McQUEEN) KONECKO is now Acting PD.

**PAUL NICHOLAS** has been appointed Operations Manager at WLQV/DETROIT.



A REALLY K-BIG RUN! — Literally millions of Americans were witness to Olympic history this year as "the torch" wound its way through the continental United States on its way to Los Angeles. This week, photographic proof of KBIG/Los Angeles Sales Manager Tom Bell's involvement in the historic journey. KBIG sponsored Tom's one-kilometer jog with the flame, which Tom later characterized as "the most exciting event in my life." Tom is pictured here with his wife Barbara, son Justin, and daughter Marissa.

PETER NAPOLIELLO has exited as National Album Promotion Director at CHRYSALIS, and JIM SOTET is out as National Promotion Director at BRONZE.

At LIGGETT's WCLS/DETROIT, a valid question might be "who's minding the store?" With GM GRANT SANTIMORE having stepped down following his recent heart attack, and OM PETER CAREY gone as of last week, this week PD BRUCE BUCHANAN exited. We do know this much: the station does have an MD—he's former WFMK/LANSING PD JEFF DAVIS, newly arrived on the scene.



KEN MELLGREN, most recently VP at SCHULKE RADIO PRODUCTIONS, has accepted the job of PD for WWRC/WASHINGTON.

WQDR/RALEIGH, an AOR mainstay since 1974 (and one of the first "Superstars" stations to go on the air) is going Country in a matter of weeks.

Station Manager LAUREL SMITH said the station is proud of its AOR track record, but "the marketplace is changing, and we feel our horizons are very limited with AOR." He plans to bring in a "top programming expert" in the next few weeks, who will definitely have his work cut out for him. In the just-released spring book, AOR WQDR was #2 12+ with a 10.8, #1 18-34, #2 18-49, and #4 25-49.

Continued On Page 24



## CHR jingles that sound like the music you play!

Short, power-packed, contemporary jingles from the **NEW** source for radio I.D.'s. Call or write for a **FREE** demo. 5818 Lovers Lane, Suite 201B

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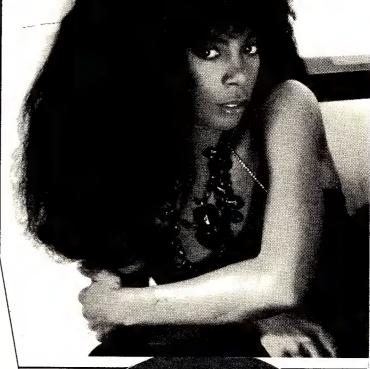
MICHAEL OMARTIAN

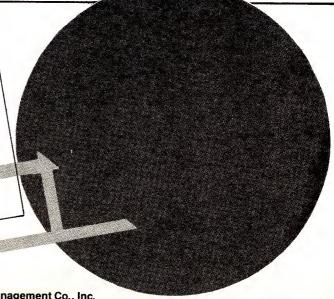
From the forthcoming

Geffen Album

**CATS WITHOUT CLAWS** 

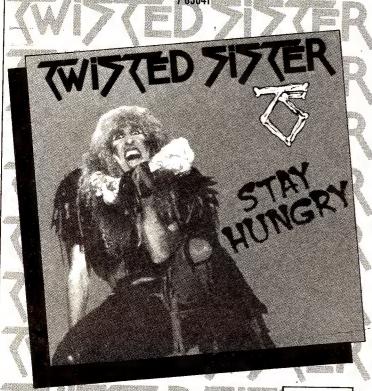






Management: Susan Munao Management Co., Inc.





CHR 127/42 **AOR HOT TRACKS** AOR ALBUM CHART 2

Twisted Sister gets the last word. Rocking the powers that be with the first single from their new album "Stay Hungry" 80156

Produced by Tom Werman for Julia's Music, Inc.

On Atlantic Records & Cassettes

### Street Talk

Continued from Page 22

After ten years of promoting the Baltimore-Washington market, RCA's LARRY VAN **DRUFF** has been upped to the Eastern Regional job in New York City.

BARRY KAYE will leave his afternoon shift at 79Q/HOUSTON to become Operations Manager/PD and afternoon personality at KITE/CORPUS CHRISTI, replacing TAD GRIFFIN. Barry's also taking 79Q night jock C.C. McCARTNEY with him to do nights at KITE.



Ah, the life of a radio consultant . traveling from city to city. leaving scattered odds & ends and clothing behind at each stop along

the way. Apparently RKO consultant WALT SABO left a number of Brooks Brothers shirts, ties, and other garments at KFRC/SAN FRANCISCO when he headed south to begin work at KHJ/LOS ANGELES. Well, the clothes must have remained at KFRC for a day or two too long because (and if this isn't true it's still a great story) afternoon drive jock HARRY NELSON gave the clothes away on the air during an impromptu contest.

Former KCPX-AM & FM/SALT LAKE CITY PD GARY WALDRON is the new GM at KFRZ/ BRIGHAM CITY, UT. The station is currently



On Tour

Congratulations to KJ103/OKLAHOMA CITY PD DAN WILSON on becoming General Manager at KELT-FM/HARLINGEN, TX (part of the McAllen-Brownsville market). Dan has not been replaced at KJ103 yet, but Assistant PD MARK SHANNON is handling the programming on an interim basis.

**BOB WALKER, longtime Midwest Regional** Rep for MCA, has moved a couple of blocks down Dempster Avenue in Chicago to join CAPITOL. Bob's position is essentially the same as the one he left, and it reunites him with his former boss at MCA, Jim Fogelsong.

ALAN DuPRIEST, most recently PD at WFOX/GAINESVILLE, GA, is the new PD at WHHY-FM/MONTGOMERY.

BRUCE BISSON joins the airstaff of Q107/WASHINGTON, DC under the airname of SHADOW SMITH. Most recently with K101/San Francisco, Bruce knows the DC market, having previously worked at WPGC. At Q107, he replaces the exiting (after five years) UNCLE JOHNNY, who can be reached at (301) 528-3833.

Word has it that New York-based program producer NARWOOD PRODUCTIONS may be sold soon. While the 28-year-old syndicator is not officially "for sale," a company exec did admit the firm had been approached in the past few weeks by several prospective buyers.

HARDY JAY LANG has been upped from MD

to PD at Urban -formatted WPLZ/ PETERSBURG-RICHMOND, VA. Hardy replaces the exiting PAUL CHILDS.



The new phone number for the West Coast office of McVAY MEDIA is (213) 374-1027. When you dial it, you'll get new VP/ Country CHARLIE COOK.

**DEIRDRE GENTRY** is leaving the PD post at KTYD/SANTA BARBARA to return to her own PROS IN MOTION management and promotion company in L.A. RICK WILLIAMS from KKDJ/FRESNO will be KTYD's new PD as of August 13.

TOM COLLINS is out as PD of WKZL/ WINSTON-SALEM.

A number of changes at KGHL & KIDX/BILLINGS, MT as GM DICK ELLIOTT leaves to go into station ownership in the Salt Lake City area. JERRY MOORE joins as GM, coming from the GSM position at sister stations KGEM & KJOT/Boise. LEE ROGERS, OM for KGHL & KIDX, leaves his KGHL air shift to concentrate on the operatons for both stations. Lee tapped THERESEA BINON as PD for KGHL and MIKE MAJERUS for KIDX, replacing BRUCE BYXBE, who will announce his new location shortly.

WHTT/BOSTON morning man PAUL -CONNERS is leaving, creating an opening for a really hot morning talent. Contact PD RICK PETERS.

Our condolences to the family and many friends of longtime Detroit (WXYZ & WHFI) air personality DON ZEE. Don, most recently on air at KWMJ/MIDLAND, TX, died of an accidental gunshot wound Sunday (7-29). He was 54



STEVE CONLEY is the new MD at FM100/MEMPHIS, replacing TOM PRESTIGIACOMO.

B.J. TAYLOR has been upped to MD at WBLX/MOBILE.

TONY KIDD, MD for WZZK/BIRMINGHAM, has been promoted to Assistant PD at the

KWJJ & KJIB/PORTLAND MD MARK ANDREWS now takes on the additional duties of Assistant PD.

Still another MD to Assistant PD boost, as GREG MACK is promoted at KDAY/LOS ANGELES.

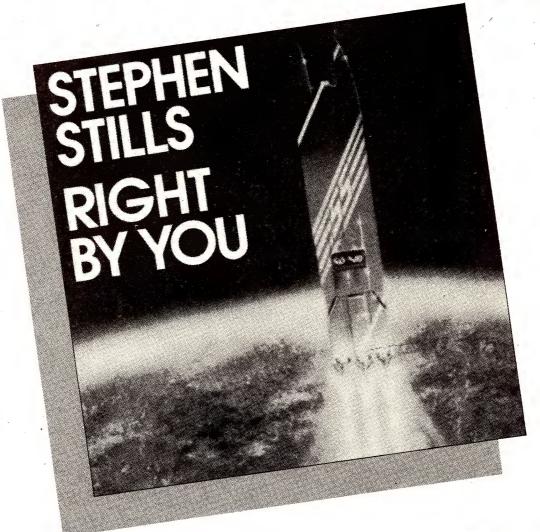
KELLY WALLACE is the new MD at WKTI/MILWAUKEE. He replaces DANNY CLAYTON.

As R&R went to press Tuesday night (7-31), **DEBORAH GLASS** went off to a New York City hospital, in labor with her first child. What do these two apparently unrelated events have in common? Deborah is the wife of CHRYSALIS National Promotion Director **DANIEL GLASS.** Daniel became understandably excited when SPANDAU BALLET hit "Breaker" status Tuesday evening, and so did Deborah . . . apparently so excited that she went into labor. A complete update next edition.

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#### On The Records



#### CHR Picks Up Modern Music Torch As AOR Drops It

With the New Music Seminar taking place next week, it's a good time to update and expand on my earlier look at "modern music" 's radio impact. In the November 25 issue I charted the percentage of modern music hits (meaning top 15) in AOR from 1978 through most of 1983, reporting a dramatic surge upward in the last-named year. For this analysis I completed the 1983 AOR data, followed it through for the first half of 1984, and went back for a look at CHR's support of modern music from 1978 to this year's first half. The results were quite intrigu-

#### **Modern Music AOR & CHR** Comparison

Here's how the percentages stack up:

| Year .     | AOR% | CHR%           |
|------------|------|----------------|
| 1978       | 3.6  | 0.0            |
| 1979       | 14.4 | - 5.8          |
| 1980       | 11.7 | 4.9            |
| 1981       | 5.7  | 3.3            |
| 1982       | 11.6 | 10.5           |
| 1983       | 27.8 | 30.4           |
| 1984 (thru |      |                |
| June 29)   | 19.7 | 32.5           |
| A          | AOD  | manifold in 10 |

As you can see, as AOR peaked in 1979, slid back down the next two years, and added more modern music artists in 1982, CHR mirrored the pattern, but with significantly lower percentages. The first sign of change in CHR's greater conservatism shows up in 1982: while AOR doubled its modern music representation, CHR modern music more than tripled.

That set the stage for 1983, when AOR's dramatic leap forward in embracing modern music (almost 2 1/2 times as many hits as in 1982) was surpassed by CHR, which almost tripled again, from 10.5% to 30,4%. With three or more hits by David Bowie, Culture Club, Duran Duran, and the Police, CHR threatened to become the vanguard format for exposing modern



Modern music moves to CHR arena

#### ONE YEAR AGO TODAY

- LEE LARSEN NAMED GM AT KOA & KOAQ/DENVER
- CHARLIE KENDALL BECOMES PD AT WNEW-FM/NEW YORK
- MIKE MC VAY UPPED TO STATION MANAGER AT WMJI & WBBG/CLEVELAND
- GEORGE HARRIS NAMED PD AT WMMR/PHILADELPHIA
- GARY FRANKLIN SET AS WMAR-FM/BALTIMORE PD
- HAL MOORE RETURNS AS KHOW/DENVER PD
- SCOTT ALEXANDER NAMED PD FOR KHTR/ST. LOUIS
- ●#1 CHR: "Every Breath You Take" Police (A&M) (6th week) ●#1 A/C: "All Time High" — Rita Coolidge (A&M)
- #1 COUNTRY: "He's A Heartache" Janie Fricke (Columbia) (2nd week)
- #1 BLACK: "Get It Right" Aretha Franklin (Arista) (2nd week)
- •#1 AOR TRACK: "Don't Cry" Asia (Geffen) (2nd week)
- •#1 LP: "Synchronicity" Police (A&M) (8th week)

#### **FIVE YEARS AGO TODAY**

- ARISTA BOUGHT BY BERTELSMANN
- WALT TURNER BECOMES PRES./GM AT WIL-AM & FM/ST. LOUIS
- **BOB FEAD NAMED VP FOR RCA-USA & CANADA**
- JACKIE MC CAULEY NAMED PD AT KSAN/SAN FRANCISCO
- •#1 CHR: "My Sharona" Knack (Capitol)
- •#1 A/C: "The Main Event" Barbra Streisand (Columbia) (2nd week)
- •#1 BLACK: "Good Times" Chic (Atlantic) (3rd week)
- •#1 COUNTRY: "You're The Only One" Dolly Parton (RCA) (2nd week)
- ●#1 LP: "Candy-O" Cars (Elektra) (4th week)

#### **TEN YEARS AGO TODAY**

- •#1 CHR: "The Night Chicago Died" Paper Lace (Mercury)
- •#1 A/C: "Feel Like Makin' Love" Roberta Flack (Atlantic) (3rd week) • #1 COUNTRY: "As Soon As I Hang Up The Phone" — Loretta Lynn & Conway Twitty (MCA)
- •#1 LP: "Caribou" Elton John (MCA) (3rd week)

#### The Precedent For Presidential Records

Every four years, after the Olympics are over, the nation's imagination is captured by the spectacle of the Presidential election. It's interesting to look at how the eversensitive music business has capitalized on our quadrennial electoral madness



There's a wide variety of Presidential records. At one end of the spectrum is a rash of little-kid discs titled "Dear Mr. President" or something like that, in which infantile voices urge the President to stop the war or bomb the Russkies back into the stone age. Then there are frivolous candidacy records. stuff like the Royal Guardsmen's 1968 "Snoopy For President," a timely blow for beagle rights, and Alice Cooper's 1972 "(I Wanna Be) Elected," a bold move by the Boy George of his day.

On the more serious side are records like "Abraham Martin & John," the recent "Ray-Gun-Omics" by Project Future, and the forthrightly-titled "Funky President (People It's Bad)" by James Brown in 1974

#### Watergate Break-Ins

When Jimmy Carter was running in 1976,

a group called the Dynomiters released "(We Want A) Rock 'N' Roll President." When he was elected, they reissued it as "(We've Got A) Rock 'N" Roll President." Radio didn't care either time. Other Presidential songs are on the irrelevant side; the J. Gells Band cut "Dead Presidents," but instead of being an "Abraham, Martin & John"-type tribute, the title is slang for long green, the folding stuff . . . in a word, money. Slow Children's "President Am I" wasn't about anything in particular, least of all the Presidency.

One eminently suitable sort of novelty for political issues is the break-in record, where snippets of popular records answer questions put by the record's narrator. The biggest electoral hit of this type was "Convention '72" by the Delegates (more about this record next week), who followed up with the significantly less successful "Richard M. Nixon — Face The Issues." Of course, what better subject for a break-in record than the Nixon Administration's Watergate break-in, and break-in pioneer Dickie Goodman was there with "Watergate" in 1973 (and "Mr. President" in 1974). Watergate records abounded, including silent releases purporting to represent the 18-minute tape gap; probably the most serious Watergate disc was "Impeach The President" by Roy C & the Honey

And what of 1984? Not too many candidates so far - there's "Jesse" by Grandmaster Melle Mel on the Democratic side, something of a dead issue for now: and a Ronald Reagan record called "Rap Master Ronnie" by Raethel Bean & the Doonesbury Break Crew. And from England of all places, a TV series called "Spitting Image" came up with a "tribute" to Reagan called "Da Do Run Ron," sung to the tune of the old Crystals hit. That's it so far, but when a Mondale-record emerges, you can bet I'll give it equal time. I don't want to lose my poetic license.

That's becoming an inevitable conclusion based on this year's six-month figures. CHR continues its open-ears policy, increasing its modern music percentage to approach the one-third mark. Meanwhile, AOR has dropped its share by almost a third, falling below 20%. And the trend seems to be growing - in the first quarter of '84 the modernmusic hit list numbered 22%; it fell to 16% in the next three months

Once again, criteria for labelling an artist

"modern music" or not (always a tricky proposition) were established by Steve Feinstein and me, and if they err, it's on the generous side in the modern music column. As for conclusions, when you tie in AOR's frostier attitude toward modern music with the format's widespread ratings gains in the spring book, it's obvious that CHR is now modern music's most promising for-

#### Songspinner Philippe Wynne Dies At 43

Philippe Wynne died in mid-July, succumbing to a heart attack while performing an encore at an Oakland nightclub. The 43-year-



Yet another great voice has been stilled, as old Wynne was best known for his series of hits with the Spinners in the mid-'70s. When he joined the group in late 1971, they had achieved only spotty success in ten years with the Motown family and small Detroit labels like Tri-Phi. Once Wynne took over the lead vocal duties, hit after hit came the group's way: unforgettable songs characterized by Wynne's velvet vocal style — "I'll Be Around," "One Of A Kind Love Affair,"

> "Could It Be I'm Falling In Love," "Games People Play," and Wynne's last big hit with the Spinners, "Rubberband Man.

Wynne left the group in late 1976, and after recording solo for Atlantic, made a surprising switch to George Clinton's P-Funk empire, where he sang with various permutations of the organization and recorded a solo album (featuring the fine "Never Gonna Tell It"). He also recorded recently for Sugar Hill and Fantasy. Wynne was one of the great vocalists when black music was making its transition from the soul era to more modern sounds, and he will be greatly missed.

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#### Datebook

MONDAY, AUGUST 6

#### Hayes Plays On

Isaac Hayes hits 46 years old today. A stint in the Mar-Keys, the predecessor of Booker T & the MGs, led to a career as one of the main writer/producers for the Stax/Volt stable. As an artist, Hayes helped develop the long R&B groove ("Hot Buttered Soul," considered one of the groundbreaking soul LPs, has only four cuts). He's also credited with developing the obscene phone caller vocal style that Barry White and others refined. Having moved to Atlanta before his 1979 comeback, "Don't Let Go," Hayes is now serving as executive producer for the Bronner Bros., singers who double as executives of a self-named hair-products company, whose first Hayes-directed single is presently in the mid-reaches of the Black/Urban page.

#### **TUESDAY, AUGUST 7**

#### Stars On The Water

It's easier to list the **Rodney Crowell** tunes that have become CHR hits; the roll-call of country songs is a lot longer. After three years of being country's answer to **Russ Ballard**, another multi-talented, multi-credited songwriter who's yet to manage a solo hit, Crowell's "Voila, An American Dream" became a CHR hit (minus the first word of the title) for the **Dirt Band**. Two years later, **Bob Seger** went to Crowell's "Shame On The Moon" for the only single he didn't write in seven years. Crowell celebrates his 34th birthday today. His own LPs haven't done much for his career, except for minor CHR and country hits ("Ashes By Now" and "Stars On The Water" respectively), but they were pretty much responsible for the boom in his songwriting career. One artist who had to wait for Crowell to record a song before she could cover it was his wife, **Rosanne Cash**, who had a hit with "Ain't No Money" two years after Crowell's single.

Other birthday: Andy Fraser 1952.

#### **WEDNESDAY, AUGUST 8**

#### **New Patches**

One bond between **Mel Tillis** and **Burt Reynolds** (Tillis graced several Reynolds films before being displaced on the "Cannonball Run 2" soundtrack by **Menudo**) is that both are Central Floridians. Lonnie Melvin Tillis was born in Tampa on this day in 1932 but moved to Pahokee. After being rejected from Air Force flight school (on the grounds of his now-famous stutter), and having unsuccessfully tried Nashville as an artist, Tillis was holed up in Florida when he sold his first song, "I'm Tired," recorded by **Webb Pierce**. Shortly afterward he had a contract with **Columbia**. He's now on his second stint with **MCA**. After cutting a series of MOR-ish ballads around 1977-78 in hopes of a crossover hit, Tillis made a country comeback with "New Patches," which coincides with the format's reemphasis on traditionalism.

Other birthdays: David Grant (who served his links to Linx last year) 1956. A Flock Of Seaguils' Ali Score



**THURSDAY, AUGUST 9** 

#### Mason Jars New York

In the 19 years since "Yes, I'm Ready" went top five for **Barbara Mason**, the Philadelphia-born vocalist has always managed to keep some attention focused on herself through the boldness of her recordings. Mason's first comeback, on **Buddah** in the early/mid '70s, included an R&B hit entitled "Shacking Up" (as well as work with **Curtis Mayfield** and the then-unknown **Trammps**). In 1981, she answered **Richard "Dimples" Fields** with "You Keep The Papers, I'll Keep The Man" (which bore surprising resemblance to Mason's much earlier "From His Woman To You," which answered **Shirley Brown**'s "Woman To Woman"). Earlier this year, Mason returned with "Another Man," in which the narrator's man really does leave for another guy. Brown, whose recorded dialogue with Mason is now eight years old, recently answered "Another Man" with her new "I Don't Play That." Mason celebrates her 37th birthday today.

#### FRIDAY, AUGUST 10

#### In-Spector Generalities

The Long Island to Central Jersey music scene continues to owe much of its existence to one record produced in 1963. The horns and overdubs of the **Ronettes'** "Be My Baby" have both been referenced hundreds of times in various songs. The voice of "Be My Baby" has never been reproduced, and its owner, **Ronnie Spector**, turns 41 today. Spector, along with her sister and cousin, were discovered as paid dancers for a twist club. During the period when Ronnie and **Phil Spector** were still married, and the latter was heavily involved with the **Beatles**, **George Harrison** produced Ronnie's first comeback attempt, "Try Some, Buy Some." In later years, he would be joined by **Billy Joel** (who says he wrote "Say Goodbye To Hollywood" with Spector in mind) and **Steve VanZandt** who produced Spector's recording of that song in 1977, four years before Joel finally had a hit with it.

Birthdays: Bobby Hatfield 1940, Ian Anderson 1947.

#### SATURDAY, AUGUST 11

#### Love Of The Carmen People

Just as suddenly as he disappeared from popular music, **Eric Carmen** zoomed back on the CHR top ten last month as coauthor of **Reno & Wilson**'s "Almost Paradise." Carmen scores birthday number 35 today. The band he came to prominence with, the **Raspberries**, scored a few hits and were pop-rock pioneers. Carmen's last solo LP, "Tonight You're Mine," was a return to the hard pop of the Raspberries after his **Rachmaninoff**-influenced first LP, and its follow-up, "Boats Against The Current," in which Carmen declared his intention to be the **F. Scott Fitzgerald** of pop music. Right before going into semi-retirement, Carmen also recorded a handful of sides with the **Euclid Beach Band**. Carmen's first album in four years is due out in September.

Other birthdays: Paul Gendler of Modern Romance 1960. Nitty Gritty Dirt Band's Jeff Hanna 1947.

#### **SUNDAY, AUGUST 12**

#### Strait Man

Why did **David Knopfler** become the first **Dire Straits** member to go solo? Probably because he had more experience. By the time Straits was formed, David had been a rock critic and a college professor (and a songwriter and member of some pub bands.) The only pre-Strait vocation listed for his brother **Mark**, who celebrates his 35th birthday today, is social worker. The third member of the Yorkshire triumvirate that comprised the group's core was **John Illsley**, who was doubling as a sociology student and timber broker. "Sultans Of Swing," which remains their only CHR hit to date, began life as a five-track demo which broke in Britain on the strength of *one* BBC show. David Knopfler finally released a solo LP earlier this year on **Passport**; Illsley has also released one in the UK but remains with the group.

Other birthdays: Jerry Spicer (Men At Work) 1953, August Darnell a/k/a Kid Creole 1951, Buck Owens 1929, Porter Wagoner 1930.

— Sean Ross

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## Air Personalities



DAN O'DAY

## Career Moves, Compliments & Gold

This column I've dipped into the mailbag (and thanks to everyone for the strong response so far) for a few letters of interest.

"Dan . . . I have been enjoying your column. I don't have to read between the lines to figure out what people mean when they say 'personality.'

"My own sad story is this. I began in radio in 1975. While I was in college I did audience research for a station in Pittsburgh, as well as parttime shifts in smaller markets in the area. In my 21/2 years there I worked my way into the Research Director's position and did some production, promotions, and swing work.

"After I graduated I got a job in Colorado, my first full-time job. They promised me 7-midnight at \$200 a week. I drove four days to get there and they gave me midnight-6am at \$120 per week. I stayed three months and left.

"Since then I have done a year managing a mom & pop record shop (my research background paid off) and a year doing TV production. About two years ago I got back into radio, and once again I was promised a whole lot about the job which didn't come true once I got here. But I have stuck it out.

'My biggest disappointment is that they want time & temp only. I, on the other hand, want to develop into a personality jock. But no one here knows just what 'personality' means. The main point in my writing to you is that I would like to know how good my aircheck is. I think it is a good tape. I know I don't have a ballsy voice, and I never will. I can't seem to get any response. Even other small markets won't hire me for openings a college grad, nine years' experience and I still take home about \$100 a week.

"If you feel like using my name in your column, please call me Phones; that way my present job won't be endangered."
First of all, Phones, I don't think your

problems have as much to do with your aircheck as they do with your perceptions of your career. Your claim of "nine years' experience" just doesn't hold up. You've worked a total of two years as a fulltime jock, and as such you're still at the beginning of your career.

Being a college graduate doesn't mean doodly-squat as far as preparing you as an air personality. Neither does working in research & promotion . . . no matter what size market you did the work in. Ditto for managing a record store and for doing production work for a small market television sta-

My point here — and I know I'm being harsh with you — is that you're fooling yourself with this "nine years' experience" stuff. You had one fulltime job. The station and after lied to you, ripped you off . three months you left . . . and didn't get another fulltime radio gig for five years. To be a successful air personality takes talent, hard work, and dedication. From what you've told me, I have to question seriously just how dedicated you are to your radio

Critiquing your aircheck would be pointless, because I don't think you have a realistic idea of what it takes to succeed in this business. I'm certainly not telling you to quit, and I'm not saying you'll never be a success. I am saying that you'll need much more drive, determination, and desire than you've shown thus far.

#### **Teamwork**

"Dan ... My afternoon teammate Randy J. Timothy and I have really enjoyed your R&R columns, particularly the last two. The character voice column has helped us give birth to a couple of new walkins. The last aircheck review (Dave Shropshire, R&R 7-6) substantiated a couple of things we've been incorporating into our shows fundamentals, etc.

"We're concerned now that we're not really making the listeners a part of the show. Apparently that's a concern to a lot of teams, primarily during the shakedown phase; we've been at it seven weeks.

#### Backselling Oldies: Alternatives To Dullness

Recently I critiqued an aircheck of a jock working an oldies format. After every set, he followed the station's format of announcing the title, artist, and year of the song. I pointed out that such backselling is not the best way for an air personality to relate to his/her music. "The oldies you play on your show," I said, "offer you easy access to the feelings of your listeners. and you can make a real connection to them by revealing your own connection to the music.'

Did you see "The Big Chill?" If so, you might have noticed that the film's most emotional moments were accompanied by a great oldie on the soundtrack. Personally, I thought it was a copout on the part of the filmmaker, because he chose to trigger the audience's emotions with the music rather than with the actions of the characters. Oldies take us back to previous experiences, bring to the surface old emotions and memories. Oldies offer you a powerful tool with which to reach your listeners on an emotional level, and you should at the very least be aware that this tool is available to you.

Compare the relative "clutter" effects of these two backsells:

Backsell #1: "That's the Beatles and 'She Loves You' from 1964. Before that we heard 'Rocket Man' by Elton John from 1972 and before that Ricky Nelson from 1961 with 'Hello Mary Lou.

Backsell #2: "I remember when that first came out and the critics said, 'This new group, the Beatles, is terrible! All their lyrics go, "Yeah, yeah, yeah." ' We kicked off the set with Ricky Nelson's 'Hello Mary Lou,' which was a big hit in '61, and then we took a ride with Elton John and his 'Rocket Man.'

Backsell #1 covers the three required basics for each song, takes ten seconds, and could be delivered by computer. Backsell #2 takes five seconds longer but offers information in a more interesting and personable manner. Do you really think a large segment of your audience is going to call in, demanding, "Hey! What year did 'Rocket Man' come out?? And what was the name of that Beatles song???'

At most music stations, the music they play is considered to be extremely important. If that's the case, then the station's personalities should be letting us know how and why it's important to them, what it means to them.

With oldies, it should be especially easy to relate to the music. With "Hello Mary Lou," my only problem would be choosing which one of the following connections to make on the air:

- "Who remembers what the flip side of 'Hello Mary Lou' was? I'll give you a hint: It was a
- "It must've been tough when Ricky took Mary Lou to the drive-in. I mean, it's hard making any moves on a girl when Ozzie & Harriet are in the backseat, filming everything for next week's TV show!'
- "Rick says the only reason he made his first record was to impress a girl at Hollywood High School . . . and no, her name was not Mary Lou .

Remember . . . The oldies you play offer a shortcut to your listeners' emotions. Be aware of and respect their emotions . . . and you'll establish a stronger bond between you and them.

"By the way, we're in need of a news service with authentic but odd news. Wireless Flash is not really the style we need. Any suggestions? Thanks!'

Kim Hall, KRGO/West Valley City, UT You might want to check out Wild World Of News in Hollywood. Its phone number is (213) 659-9595. As for making your listeners more a part of your show, we'll deal with that in future columns . . . along with a column or two about team shows.

#### Our Senior DJ?

Boy, some people will resort to any gimmick in order to get some press in R&R. Do you honestly believe I'd give valuable coverage to a disc jockey just because it's

quite possible she's the oldest DJ in the business? Sure I would!

The woman pictured on this page is Eloise Henderson. who writes; "Lucky me! I happened to pick up a copy of R&R at my station, WDVH/-Gainesville, a few Sundays ago. I read you, I liked what I read, and here I am. Eloise Cozens Henderson



"I've been conducting interviews on Florida stations since 1947. I have been fortunate enough to have interviewed Eleanor Roosevelt, Joan Crawford, and other socalled celebrities, as well as an endless amount of other fine (if not so well-known)

"In 1975 I went to New York to do the 'Gary Moore Show,' as 'the littlest, oldest DJ in the country'; up until now, my title hasn't been challenged.

"Ironically, although for years I've written and sold my work, taught at Tampa University, and edited and published a magazine called Creative Years (for "beautiful people over 50"), my claim to fame comes from putting my earphones on backwards . . . which gives DJs compulsive frustration!

"My one-hour talk show on WDVH is now going into its 12th year with the same sponsor. I'm only 76, so I might soon think of other adventures. In the meantime, I'm happy just waiting to see what happens

I'm pleased to note this column coincides pretty closely with Eloise's birthday -August 8.

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#### Carlyle Sues Amaturo For \$45 Million

The Carlyle Communications Group (CCG) has filed suit in the U.S. District Court in Ft. Lauderdale against Amaturo Group, Inc.; AGI Detroit, Inc.; and individually against President/ Chairman Joseph Amaturo.

The complaint contends that Amaturo breached a contract regarding an alleged agreement for CCG's purchase of KMJQ/ Houston, KMJM/St. Louis, and WDRQ/Detroit. CCG President Jack Minkow told R&R, "We are asking the court to order that the Amaturo Group and AGI Detroit sell the stations to us as we have contracted for \$33.5 million. That's what we're asking for and that's what we expect to get. In the event that the Court does not order the sale, then we're asking the Court to assess \$30 million compensatory and \$15 million punitive damages.'

CCG alleges that on February 8, an agreement was executed between Amaturo and Minkow for the sale of the three stations. which included a non-compete clause. CCG claims it issued to Amaturo \$15,000 as a non-refundable deposit - funds which Amaturo later cashed. Minkow continued, "We hope to have an early hearing on this action so that we may resolve the issues raised in the complaint quickly, enabling Carlyle to proceed with the husiness of acquiring and operating these major market properties.'

#### Amaturo: Cash For **Negotiating Privileges**

However, Joseph Amaturo told R&R that the \$15,000 served only to give CCG exclusive negotiating privileges for a specific time, and in no way represented a payment toward the properties. (No purchase agreement was ever filed with the FCC.) He said, "These litigants approached us. We did not then, nor do we now, have our stations on the market. The \$15,000 payment, which was their idea, was given to us to guarantee that we would not speak to anyone

else during that period. Certainly it could not have been a down payment, since it is even less than five percent of one percent of the alleged price. In our opinion, the suit has no merit and their behavior speaks for itself. On our part, we plan to do whatever is necessary within the law so that we may continue to control our own destiny."

No hearing date has been set

#### Eskridge

Continued from Page 1

everything involving television sets, telephones, and home computers - any kind of interactive system that enables a subscriber to do things like home banking and airline scheduling. The trick is to figure out a system that will be appealing to advertisers to sponsor and for consumers to want in the house.

Commenting on his move to NBC's parent company RCA, Eskridge told R&R, "It's difficult leaving a job that I really and absolutely-truly like. I think the Radio Division here has made a hell of a lot of progress, and it is in good shape. There will be a replacement named before I leave, we have a good operation in place right now. and I don't think we'll miss a beat. I'm not happy about leaving NBC, but this is an opportunity to start something that literally doesn't exist at all, something which at this stage of my career I have to avail myself of."

Before becoming President of NBC Radio, Eskridge was Exec. VP/NBC Television Stations, a division he was with for seven years. Prior to that he was in the Computer Systems Department at NBC, where he moved from RCA's Operations Research Group. He will assume his new position at the beginning of September.

#### **Thon Steps Up To WLVQ** VP/GM

WLVQ/Columbus Station Manager Tom Thon has been promoted to VP/GM. Thon joined parent Taft Broadcasting in 1978 as an Account Executive at

WLVQ, and shifted to AM sister outlet WTVN in 1980. Two years later he returned to WLVQ as Local Sales Manager, and was advanced to Station Manager four months ago.



Tom Thon

Thon said, "In addition to the guidance from (former WLVQ GM, now KKRZ/Portland GM) David Crowl, I have to give (WTVN VP/GM) Perry Frey credit for allowing me to run the station, and for being there as a friend and teacher. Another person who should be mentioned is our PD Pat Still, who's done a phenomenal job for us. I'm just excited as hell to be with Taft, and to be running one of America's truly great AOR stations."

#### Marks

Continued from Page 1

Advertising, Marks at one time operated his own promotion and marketing firm. "This is an opportunity I've been looking forward to for a long time," he told R&R. "I feel great, and I look forward to winning in Philadelphia. Whatever has to be done to win, we'll do it."

No replacement for Marks as GSM at WYSP has been named.

#### KMFY Debuts "Komfy" **Modern MOR Format**

As previewed recently in R&R. KMFY/Minneapolis (formerly KKSS) introduced its Mike Joseph-designed "Komfy" format to the Twin Cities midnight August 1. Emphasizing "Modern MOR" hits from the '50s through the present, the concept is targeted toward 35-54 demos. The station kicked off its new call letters last weekend by playing Sarah Vaughan's "Make Yourself Comfortable" continuously for 24

"The closest thing you could call it would be 'Modern MOR,' Joseph told R&R. "It's the most popular song classics of the last 30 years done by the great MOR singers and instrumentalists of that era. The songs and music are strictly in that MOR image, style, and texture. The sound also includes a 15-50% blend of current MOR-type hits and singers, depending on the daypart. It is a 100% exclusive sound in this market; no one comes close to it."

Joseph added, "The approach, presentation-wise, is with very strong personality and a very tight, consistent, even flow, using modern formatics and techniques. It's very bright, uptempo, exciting, audience-involved, and

#### KRXY

Continued from Page 1 or softer A/C records."

Operations Manager/PD Robin Mitchell told R&R, 'We're just trying to be a great radio station. CHR music has evolved a great deal in the last year, so I really don't think we're going to lose any of our adults. We were being confused with KBPI, and there was some frequency confusion as well. Everyone has rounded off his frequency, so we think calling ourselves Y108 and being at the top of the dial will help.

Mitchell indicated the simulcast situation would last about 30 days, and that a new "salescompatible" music format was being designed for the AM.

community-oriented." Featured artists include Frank Sinatra, Elvis Presley, Johnny Mathis, Diana Ross, Lionel Richie, Barbra Streisand, and Neil Diamond.

Recently-appointed KMFY & WAYL VP/GM Peg Dempsey noted, "These have probably been the four most exciting weeks of my life in the radio business. I'm very high on Komfy and the combination with (Beautiful Musicformatted) WAYL.

Entercom President Joseph Field added, "I have a great deal of confidence in Mike Joseph. This Komfy format is the most exciting thing to happen to radio since the introduction of 'Hot Hits' three years ago. I think it will open up a whole new lifespan on the AM band, and will surprise a great number of people.'

#### **Bartsch Tapped As GSM WYNY**

WYNY/New York National Sales Manager Jane Bartsch has advanced to General Sales Man-

VP/GM Harry Durando commented, "Jane's promotion is reflective of her ongoing excellent performance. During her two years at WYNY, she has contributed strongly to the sales success of the station, and I am truly happy to give her this opportunity.

Bartsch joined WYNY in the fall of 1982 as an Account Executive and was promoted to NSM last summer. She previously spent 17 months as an AE at crosstown WCBS-FM, following ten years in ad agency media work. "I am thrilled to be a part of this established radio station in New York," she said. "I look forward to the challenge of continuing WYNY's very successful sales track record."

#### **TRANSACTION**

#### **Greater Media Buys KRLA**

Greater Media has agreed to purchase KRLA/ Pasadena from Western Broadcasting. The specific terms were not disclosed, but industry sources estimated the price to be in excess of \$10 million, possibly as high as \$12 million.

The acquisition gives Greater Media an AM sister to its Los Angeles FM property, KHTZ. Other Greater Media stations include WCTC & WMGQ/New Brunswick, WPEN & WMGK/Philadelphia, WHND & WMJC/Detroit, WTCO & WGSM/Long Island, WGAY-AM & FM/Washington, and WMJX/Boston. Western Broadcasting has no other radio interests.

KHTZ VP/GM Bob Moore will assume the GM duties for KRLA. No other staff changes are planned, and the station will continue programming an Oldies format. KRLA operates with 50 kw days/10 kw nights at 1110 kHz; a complicated tower array provides separate day/night sig-

FCC approval is expected in December

#### Montgomery

Continued from Page 3

kind of hard to forget a place like Dayton, and I guess I just missed the city and the people a whole lot. I think WNSY is on the verge of taking off, and I wish everyone there all the best. In joining WHIO, I'm inheriting two very successful radio stations. I think Cox is one fantastic company." Before leaving for WNSY-AM & FM, Kidwell had spent his entire 23-year broadcast career at WONE & WTUE/Dayton, starting out as an air personality in 1960 and eventually becoming VP/GM in 1975. No replacement has been named at WNSY-AM &

OZ

Continued from Page 3

"It's a wonderful opportunity to work with a marvelous organization, one of those chances you wait for forever," Oz said. 'When you inherit it, it's a great feeling. I have to thank Bob Heymann for helping me to make the transition. He worked me into the position slowly by giving me many of the responsibilities before he left.

Oz's nine years of radio experience include on-air stints at KPAS/El Paso, KZOK/Seattle, and KLBJ/Austin. He joined KQAK as an air personality in 1982, and was promoted to MD last year.

#### Nenni

Continued from Page 3

new Program Director of '94 'HJY,' a firmly-established rock station in a great market. Ted has left it in fine shape, and I look forward to working with an outstanding company and establishing myself as a PD. Nenni added that he will also handle the afternoon shift.

#### WJEZ

Continued from Page 3

The station has hired Chicago air personality veterans Dick Biondi for mornings and Ron Brittain (most recently with Transtar) for afternoons. No other staff changes are anticipated.

Discussing the change, Pearlman observed, "We'll do well 25-54, especially 25-44 women. We'll differ from A/C's and traditional Oldies stations because we're going to be more of a street radio station. The people that I'm after grew up with stations like WLS and WCFL. They remember radio stations where contests and all kinds of crazy things happen. So we'll be an adult radio station, but a fun adult radio station with high-profile personalities and a lot of community involvement."

#### Slater

Continued from Page 3

who will make that kind of personal commitment. I feel very confident she'll be able to do the job."

It was also announced that KRCK is now consulted solely by Jeff Pollack. It previously had a dual consultant arrangement with Pollack and John Sebastian.

#### KROY

Continued from Page 3

bands, Kate Smith, and FDR's inaugural speech. KROY had also been there during the years of AM Top 40. And, although we moved the call letters onto the FM to continue the tradition, they were losing their effectiveness in the market." KENZ, which also formerly used the KROY calls, adopted its present identity several years ago.

Jonsson said that the FM's format still needs fine-tuning. "Right now, we don't know exactly how the station will be programmed. We're currently playing a tight list of A/C hits and asking listeners what they want to hear in addition to that."

PD Jonna Denz has been invited to stay with the station in an unspecified capacity. Jonsson added that while none of the AOR personalities have been let go, several have already decided to leave.



# The New Single From THE JACKSONS' Multi-Platinum Album VICTORY

Produced by Jackie Jackson



Page 32

Page 34

## Contemporary Hit Radio



JOEL DENVER

WLS: ONE UP, ONE DOWN

## Chicago's Five-Way Battle

Having two CHRs of your own to worry about adds up to *more* than double the headaches. Not only do you have to concern yourself with having two up books, but if one goes down, did it happen at the expense of the sister? I posed that question to WLS-AM & FM/Chicago Operations Director Steve Casey.

He explained, "Larry Lujack lost a lot of 18+ females who we think went to Robert Murphy and WKQX. That was our biggest problem, as Murphy outperformed his station for the first time. The rest of our book looks real good to me. We've made up for that loss with gains in men, and we've made some corrections in the area of women for the future. But in 18-34, our target, we were up again."

There are some who contend WLS-FM's growth is totally attributable to afternoon personality Steve Dahl, who turned in better than a 7 share in his time slot.



Steve Casey

Larry Lujack

"We've done some great promotions around Steve, such as remotes from Hawaii and the Academy Awards, which account for a lot of listenership. Let's face it, Dahl is a unique personality."

Musical fine-tuning played a major role in WLS-FM's success in this book. Steve stated, "In the past the station has operated under the misconception that Steve Dahl would appeal to an AOR audience only. I tend to feel he cuts way across all music tastes because his show has more talk on it than music. So we've brought our FM music away from AOR-slanted CHR more into the mainstream, and it's worked."

#### WLS: World's Last Station

For as many years as I can remember, people on both sides of the radio and record industry have joked that the calls WLS stood for "World's Last Station" (to add a record). Steve laughed and agreed with the slogan. "This holds more true for WLS (AM). Being an AM especially, we have to be careful, as we are extremely cume-oriented; we have to play the hits. Our AM cume is now almost up to a million again as a result. We're always going to play a tight list to insure a high cume."

#### Stick It And Win

WLS introduced a bumpersticker campaign in May called "Stick It And Win." And it would seem people are sticking it, and they're winning, too! "Every four hours we're offering \$1000 by reading license plate numbers from one of our vans. They've got 30 minutes to call in and claim the money." In addition, there were liberal TV spot schedules for the stations to back

#### Sizing Up The Competition

If you've ever had a conversation with Steve Casey, you're in for a straightforward, no-nonsense, here's-all-my cards-on-the-table exchange. He did have praise for Don Geronimo, who just moved into mornings at B96. "He fits the station and the slot real well. Don's an excellent personality, and will do nothing but help them. Actually, B96 doesn't bother me at all. I'm delighted with the way they're going; they were down in adults and 12+." Steve chided, "It's just a matter of time before CBS finds out, as other radio companies have in the past, that you can't make a living off teenagers. I think it's hilarious. They've gone through a lot of salespeople. I predict they'll eventually leave the format, and that will be that."

I pointed out to Steve how in many markets, teens and adults are both listening to the same station, offering KIIS-FM/Los Angeles and Z100/New York as prime examples. He agreed that it's not what you play but how it's played, and conceded that B96 had robbed them of the teens which added to WILS's 12+ shares. Regarding WKQX, Steve observed, "Chuck Morgan did a great job, and this is his reward — coming to work for ABC at our newest station, KIXK/Dallas. Frankly, I'm glad Chuck is out of my hair and working on the same team as I am."

But what about the newest CHR entry, G106? "Cox has an excellent opportunity to



lose an amazing amount of money. I don't know anyone over there personally, and I understand that Jan Jeffries did very well with the Baltimore station (B104), but he's not in the minor leagues. There are people in this town that have seen it all, and you just can't come into Chicago, do a good job, and expect people to drop everything and run to the station.

"When Z100 came on, there was a huge opening, and I think Scott Shannon is a genius. While I think G106 is a good radio station, it's nothing special that listeners can't get elsewhere. They have the ability to fix it and make G106 happen, but they've got to find their own niche. They're just not unique enough. Buddy Scott actually has the most to lose from any success G106 will gain."

#### Personality-More Music Mix

Interestingly, WLS-AM & FM combine high-profile personalities in some shifts,

#### Profiling WLS, B96, Q101, G106

Picture, if you will, the Windy City of Chicago. The biggest, most prosperous city in the Midwest, with a metro 12+ population of 6.4 million and a TSA of 10.7 million. That's a lot of ears to serve, and with 32 rated stations in the spring **Arbitron**, there's a lot of radio to go around in the nation's number three market. Now consider that out of those 32 stations, there are *five* CHR signals.

As B96 PD Buddy Scott said, "Chicago is a powder keg about to explode." There is a lot of money riding on the success of WLS-AM & FM, WKQX, B96, and the newest CHR contender, G106.

Let's look at some facts about each station:

Operations Director: **Steve Casey** Four-book trend: 3.4-3.8-3.7-3.2 Profile: tight list, personality-oriented. Dial position: 890 kHz, 50kw





Operations Director: Steve Casey Four-book trend: 3.1-3.2-2.9-3.5 Profile: tight list, personality-oriented, a hipper-sounding music mix than the AM. Dial position: 94.7, 50kw



Program Director: **Buddy Scott**Four-book trend: 5.0-5.1-5.0-4.6
Profile: breaks records early in comparison to the rest of the market.
Dial position: 96.3 mHz, 6.3 kw



Program Director: **Chuck Morgan** (leaving for **KIXK/Dallas**, new PD TBA)
Four-book trend: 4.1-3.0-4.3-4.6
Profile: moderately tight list, 40% oldies, per-

sonality-oriented.

Dial position: 101.1 mHz, 6 kw

Program Director: **Jan Jeffries** Format change: April 2, 1984 First-book showing: 0.6

Profile: moderately tight list, 75% current

with a "more music" policy.

Dial position: 105.9 mHz, 4.2 kw

GO6\*
MEANS MUSIC

Add into this mix strong AOR competition from WLUP, WMET, WXRT, plus a lot of potential cross-cuming with highly-rated Urban outlet WGCI, Black-formatted WBMX,

and some possible A/C infiltration from WCLR and WLAK. All in all, there's quite a lot of competition to consider.

Continued on Page 36

## B96 Breaks Hits

"I think Chicago is the most competitive market in America right now," estimated **B96** PD **Buddy Scott**. "It may have always been, but this past year's been unbelievable. With five CHR signals, Chicago is a powder keg about to explode. Something will have to give, but it won't be us. It may be tough, but this is one of the most satisfying situations I've ever been in. It's a pleasure being with CBS because of their commitment to winning.

"There's no doubt that B96's policy of breaking and exposing new music has really helped set us apart. Our radio station is "Today's Music Station," whereas the others are using a lot more oldies. We play some, but I really feel oldies are burned out and



Buddy Scott



Don Geronimo

are a short-term fix; I use them only for balance. We lead the way, and the people look to us for the new music."

#### **Just A Wobble**

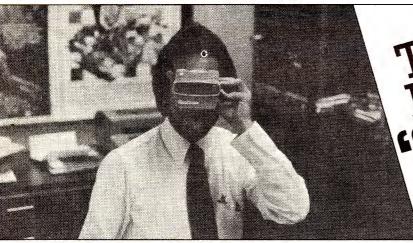
Buddy candidly discussed his latest book, off just a bit from the winter survey period. He points out that B96 had been up three



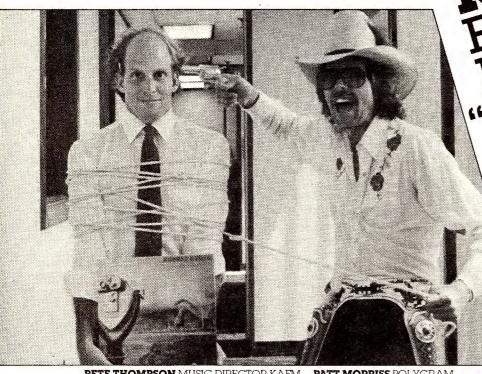
move is only a wobble. "We were higher this spring than last spring, and our cume is up again, over a million; we are very strong. There is a lot of turmoil and sharing going on right now, so things are far from stable. Our teens and females were very steady. We did take a hit in our men, but our weekend numbers are stronger than ever. I'm very comfortable with where we are, but we're going to strive for more.

"Sure, we're number one in teens, but we're consistently in the top five with 18-34 women, and we make a lot of money, thank you very much. Our adult cumes are phenomenal, beating the A/C's solidly in the 18-34 area. We transfer plenty of those cumes to quarter-hours. Sure, we'd like to have more men and a bigger piece of the 25-34 pie, but

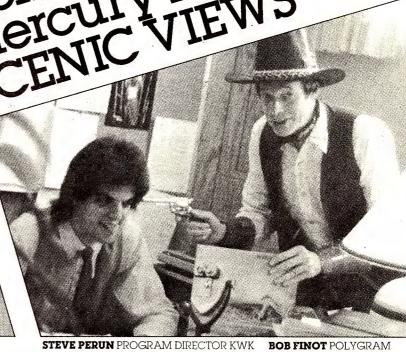
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STEVE KINGSTON PROGRAM DIRECTOR WBSB

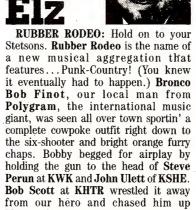


PETE THOMPSON MUSIC DIRECTOR KAFM PATT MORRISS POLYGRAM



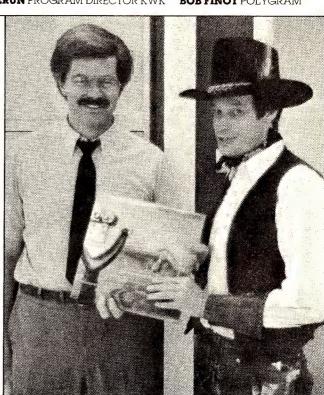


Ron Elz



from our hero and chased him up Market Street. Record plugger Finot said he turned heads every place he went, except in the Central West End, where orange chaps and cowboy outfits at times seem the norm.

St. Louis Globe-Democrat



BOB SCOTT PROGRAM DIRECTOR KHTR

**BOB FINOT** 

DAVID LEACH POLYGRAM SCOTT WALKER PROGRAM DIRECTOR WCAU

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Even Though Sometimes It's "THE HARDEST THING"



Manufactured and Marketed by

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RALPH



## Leaving Chicago A Winner

Chuck Morgan came to Q101(WKQX) in April 1983 when the station had a 2.7. Now, a year later, it's posted a 4.6, and he's leaving to program ABC's KIXK/Dallas. Before he left, I wanted to get his parting thoughts on the station's ratings success. "This is the highest position Q101's ever had," he said proudly. "It was a hard decision to make, but I'm glad I'm leaving when things are on an up note."

Detailing why he feels Q101 has grown, Chuck explained, "When I first got here, the station was a hybrid A/C, leaning CHR. They wanted bigger numbers, but still wanted to be strong in adults. We realized we had to make a definitive stand and opted for a more CHR direction, steering away from competing with WCLR and WFYR. In the end we went down in the fall, but rebounded in the winter and increased again in the spring. "It does give me great satisfac-

tion to have beaten WLS. When you grow up listening to the station and realize its heritage, WLS can be intimidating. People still think of WLS first for contemporary music and probably will for a while to come."

#### **Murphy Makes His Move**

"A major reason we've grown is (morning man) **Robert Murphy.** He's really kicked in, and people



Chuck Morgan

just love him. His numbers are great, placing fifth 12+ and number two 18-34 behind **Lujack**; number two 18-49 and number three 25-49. In women 18-34, 18-49, and 25-49 he's on top. After Murphy the shares drop off a little in middays, which was our on-

ly down time slot, while the other dayparts all increased."

#### The Switch is On

Chuck wrapped clever imagery and contesting into one package for the spring campaign's main thrust. "We employed a continuing theme, 'The Switch Is On To Q101.' and made it into a contest. We asked people to call in on a special bank of phones with their reasons why they've switched to Q101. We randomly picked the better reasons, played them back once an hour from 6-12mid, and gave the listeners 30 minutes to identify themselves on the air. In addition we had a good TV schedule based around Murphy

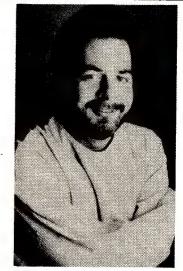
"When you listen to Q101, there is a certain music texture we've developed that's easy to listen to. Prior to my arrival, the music policies were a bit inconsistent, which led to audience confu-

sion. The only time we're really dayparting is to keep the softer stuff isolated to mornings and middays. But after 3pm we're rocking pretty strong. We rely mainly on currents, using about four oldies an hour and only going back about eight years or so. With that problem solved and Murphy as a cornerstone, the rest sort of fell into place around a really strong marketing effort for the station."

#### A Look Into The Q101 Crystal Ball

Chuck's replacement has yet to be named. I asked what he would do if he were to change his mind and stay on. "If I were going to stay on, I would really continue along the same lines as what we're doing. There are already a lot of plans in the hopper for the fall book, and everyone here realizes the others are gunning for us. G106 is beginning to show in our internal research, especially in the area of teens.

"Part of our winning effort included getting Murphy on the streets as much as possible. He and the entire morning show do a



Robert Murphy

'Switch' party at various local bars with 101 minutes of free beer Simply keeping things on an even keel, and working harder to develop Murphy and the rest of the station, would be the course I'd chart for the next year. Our success would not have been possible without the efforts of a lot of people at Q101. In particular, my GM Jim Smith, Assistant PD Kurt Kelly, and Promotion Director Gloria Hinrich who, along with our advertising agency, really pulled a lot of great things together to take Q101 to the top.

### Chicago's Five-Way Battle Of The Hits

Continued from Page 34

such as Larry Lujack, Steve Dahl, Fred Winston, and Brant Miller, while other time periods feature the warm, personable air talent of station veterans Tommy Edwards, and Jeff Davis. Furthermore, WLS boasts a total of three female air personalities: Susan Platt (middays) and Amy Scott (overnights) on WLS-FM, and Turi Ryder (overnights) on WLS.

We discussed why, in 1984, some stations were devoid of female air talent. "In fact, B96 doesn't have any females on the air," Steve pointed out. "I think it's insane not to. Some programmers still cling to certain prejudices which are more in their own minds than in the listeners'."

He also noted the importance of per-

sonalities in today's CHR. "Look at the investment we've made, what B96 is making, what WLUP is doing with Jonathon Brandmeier, and WKQX with Robert Murphy. I have such respect for Jonathon's onair work, I'm surprised he's not doing better. (WLS-AM & FM VP/GM) John Gehron thinks Jonathon's a great jock, too, but he's on the wrong station. Personally, I've got to be pleased he's not doing better. Having been a fan of personality radio for years, I'm glad that the audience in Chicago has come to expect a certain level of entertainment, which was established years ago by Wally Phillips at WGN. Personalities make us less vulnerable to being beaten by a station which just has a lot of music. Playing Michael Jackson a few extra times won't make the difference.'

#### B96 Breaks The Hits

Continued from Page 34

we're not hurting without those listeners and we won't sacrifice our presentation to win them.

"I think we can expand on the cume we've already got with better time-spent-listening, without compromising the package — the reason they come to us in the first place. They're here to hear the mass appeal hits. We share with more radio stations than any other in town, and we don't intend to give that up."

#### Geronimo In The Morning

As B96 has evolved, Buddy has seen the need to stretch out the depth by introducing more personality. To do so, he's brought in Don Geronimo, no stranger in town, having spent time at WLS in the past. "This market is a button-pusher's delight, with Don Geronimo, Larry Lujack, Jonathon Brandmeier, Robert Murphy, and now Pat Reilley at G106. Plus there's Bob Wall at WGCI, and I can't forget Wally Phillips at WGN. This city has the best morning talent in America

"Content-wise, I feel Larry Lujack, while

being an institution and very likeable with his slight irreverence and 'good ole boy' image, is beginning to show some vulnerability. Make no mistake — Robert Murphy has come on strong in Chicago. His quick wit and personality make him a real smooth, listenable personality, leaning female."

And what about Don Geronimo? "Geronimo's show has become our cornerstone. He's quick, funny, very irreverent, and a lot hipper than either Lujack or Murphy. He's an intelligent broadcaster, and I think he's the most topical of all of them. Don has the ability to push the button every morning, to key in on what everyone's thinking and talking about, and then weave it into his act.

"He probably uses phone callers better than anyone I've heard in some time. A large part of his show is audience participation with crazy voices, jokes, and nonsense. Don even calls his mom on the air to do the sports. This guy is controversial and has already generated a great following. He's on the streets, and we're going to market him wherever we can. We win new listeners one at a time, and we're here to win every one we can."



**HELLO, IT'S ME!** — WCBS-FM/New York welcomed Ron Lundy (I) back to the air to fill in for vacationing Harry Harrison. When Dan Ingram (r) heard "that voice" he dropped by for a quick helio.



ROMANCING THE STAGE — Z100/New York PD Scott Shannon (center) has a new show on WOR-TV called "The Great Record Album Collection." Shown after the taping are (I-r) Executive Producer Terry Planell, E/P/A Publicity's LaVerne Perry, Eddy Grant, Shannon, Cherrelle, E/P/A Director/Video Promotion Harvey Leeds, and Production Assistant Andrea Moli

# G106 Enters The Race

If four CHR signals weren't enough, Cox Broadcasting acquired WXFM, changed its calls to WAGO, and assumed the identity G106. Then B104/Baltimore PD Jan Jeffries was hired, given a pocketful of cash for jocks and new studios, and G106 became a late entry in

Jan said, "I joined the station in mid-March, and we put G106 on the air April 2. This is the fastest moving startup situation I've ever seen. Chicago may set the standard for competition. I never expected this to be easy, but in just about any format you're going to hit a wall. CHR is what I do best and that's why I'm here. I fully intend to make G106 into a real factor for all others to consider when they think about their future game

### **Cranking Out The Hits**

With so many personalityoriented CHRs in Chicago, Jan has opted for a different approach. "We've adopted a 'more-music' presentation, while Buddy Scott seems to be giving up that same approach as he heads into more of a personality mode. As a result I see our hole opening wider all the time. We began more broadlybased than we are now, and we've narrowed our focus a bit more as I've learned the market. Our bits are quicker, more rapid-fire. But they carry just as much impact as anyone else's. The star is G106,



and all of our guys promote it. We have to build the vehicle before we can put passengers in it. When we're up and running, then more personality will be added.

"We have a music guarantee of at least three or four in a row, so we really pound the more music approach. Right now G106 is airing from 14 to 16 titles an hour, with about 75% currents. The rest is predominantly recurrents and a couple of oldies. Our spot load is a very manageable eight units an

### Aiming For The Fall Book

While Jan's first showing in the book wasn't spectacular, that was by design. "We purposely didn't start TV until two weeks before the book was over. The product wasn't ready until then. In looking at the Arbitrends, we went from almost no cume to almost 400,000 in the last week of the book. We got a late start, having to assemble a staff and put everything in order before we could worry about TV spots.

"Throughout the spring book, we simply began to get established by giving the audience our phrase that pays, 'G106 Means Music.' We offered \$106 each time just to get a bit of street talk going. Now we're ready to promote the station in all areas. We've begun doing the 'G106 \$1000 Song.' We play the song at 8:10am and promise to play it again before 8pm that night. Monday-Friday it's worth a grand for the 106th caller. I think people are tired of the dark, cynical humor heard on the other CHRs, so I keep G106 very positive-sounding. I'll take whatever gains we make in the summer, but our plans are to come out blazing for the fall

### **Bits**

Phil O'Bryan becomes parttimer at B97/New Orleans from WKNZ/Hattlesburg, MS . . . Keith Carrol joins nights at WQCM/Hagerstown from WFGM & WGLG/Morgantown . . . Kim Travis exits evenings at WTWR/Toledo and weekends at WCZY/Detroit for a programming position at FOXY 101/Saginaw, replacing Ross Holland, who goes to Minnesota . . . Andy Tuttin exits KCLU/Hutchinson, KS for mornings at KCMQ/Columbia, MO, replacing Bruce Jones, who exits for evenings at KHTR/St. Louis WGLF/Tailahassee named Rick Sprinkles PD/MD WYCR/York ups parttimer Rocky Spino to nights replacing Chris Connor, who exits for a sports anchor slot at WGET/ Gettysburg . . . Johnathon Walker is now MD at KZZK-FM/Spokane from across town at KJRB . . . Night-rocker Bobby Quinn joins Q106/York . . . KMJK/Portland expands the news team with anchor/reporter Diana Jordan from across town at KYTE and Sports Director John Phillips from open auditions . . . KMGK/Des Moines ups Michael T. to MD . . . New to KITE/Corpus Christi is Chief Engineer Jerry Heckerman from Miami, Bobby Kay and Jim Metzger to morning drive from cross town K99

Motion

• Are You Unlisted? WASH-FM/Washington D.C. randomly calls numbers from area phone books and asks "What station do you listen to?" If the answer is WASH the listener is given \$97 (frequency tie-in). The first \$97 winner to successfully name the three songs played before the cash call wins \$1,000,000, paid out in \$20,000 payments for the next 50 years. Can I have that in writing?

 You Too Can Be A Disc Jockey! WRQV/Richmond, VA has initiated a new feature for the Friday Zoocast. Zoopervisor Bob McNeill and Zookeeper Corey Deitz solicit entries every week to choose the guest DJ. The salary (not unlike that of some fulltime personalities) is a Q94 T-shirt and a paycheck

• All It Takes Is A Little Air. WAVA/Washington, in conjunction with Budweiser and the local Wax museum, is hosting the World's Greatest Air Band Contest. The winners of the weekly contest get a chance to compete in the August finals to win \$5000 worth of cash and prizes and a chance to perform on



POINTER SISTERS GIVE "JUMP" LESSONS - KIQQ/Los Angeles welcomed RCA's Pointer Sisters to the station for "Jump" lessons performed to their latest single "Jump (For My Love)." Shown here with feet in position (I-r) are Anita "Jump" lessons performed to their latest single "Jump (For My Love)." Shown here with feet in position (I-r) are Anita "Jump" lessons performed to their latest single "Jump (For My Love)." Shown here with feet in position (I-r) are Anita "Jump" lessons performed to their latest single "Jump (For My Love)." Shown here with feet in position (I-r) are Anita "Jump" lessons performed to their latest single "Jump (For My Love)." Shown here with feet in position (I-r) are Anita "Jump" lessons performed to their latest single "Jump (For My Love)." Shown here with feet in position (I-r) are Anita "Jump" lessons performed to their latest single "Jump (For My Love)." Shown here with feet in position (I-r) are Anita "Jump" lessons performed to their latest single "Jump" lessons performed to the latest sing

THE RIOT'S GETTIN' STRONGER AND **STRONGER** 



"Mama Weer All Crazee Now"

# **CHR NEW & ACTIVE**

WXKS-FM add WHYT on Z100 add PRO-FM add Q105 add KITS add 94TYX add WOKI add KBFM add KHYT add KQIZ-FM add Z102 add KFYR deb-18 . **WPHD 23** WCAU-FM on WGCL on

KBEQ 21 KHTR on KWOD on KPLUS 21 WRCK 22-19 KZZB 27-23 WRNO 29-25 WZPL 26-17 WRKR 17-12 KQMQ 39-34 WZYQ 21-16 95XIL 20-17 WIXV 27-23 WCIL-FM 18-16

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STEVE FEINSTEIN

CHICAGO MARKET PROFILE

# Winds Of Change In The Second City

Actually, Chicago is no longer the second city, having been surpassed in population by Los Angeles. But that's OK, 'cause the appellation never fit Chitown in another more relevant area, anyhow.

I'm referring to radio competition, in which the Windy City is second to none. That's particularly true on the AOR front, which has become all the more heated of late as some of its participants change postures. Let's take a cruise to "my kinda town" to see what our kinda format is up to.

WLUP/Chicago was long con-

sidered the country's premier

hard rock station. Over the years,

a modal music mix and aggressive marketing made "The Loop" and "rock 'n' roll" synonomous to

Chicagoland earthdogs, most of

whom sported the station's trade-

mark black-and-white T-shirts

Consulted by Burkhart/Abrams/

Michaels/Douglas in the late '70s and early

'80s, the Heftel outlet soared to a 7.3 12+

share in the summer of 1979 after then-

morning man Steve Dahl's infamous "Disco

Demolition" stunt at Comiskey Park. The

station's image as the place for "kick-ass

rock 'n' roll" was further enhanced when

**Reshaping The Loop** 

been undergoing a major facelift. In the

words of PD Greg Solk, "We've been

Over the last year, though, the Loop has

John Sebastian advised from 1981-83.

with graffiti-scrawl logo.

Greg Solk

able to get in on the majority of the advertising revenue, which has drastically changed from 12-24 to 18-34, and is growing even older to 25-49 and 25-54.

### Music Makeover

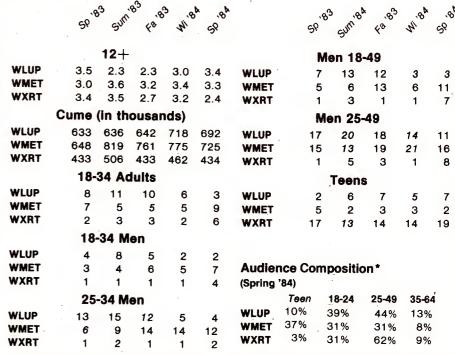
Solk's first move in June of last year was dumping the metal bands who had been Loop mainstays. It was goodbye for acts such as the Scorpions, Judas Priest, Def Leppard, UFO, and Rush. Loud rock 'n' roll per se wasn't out, though. Vintage artists such as the Doors, Who, and Jimi Hendrix, with whom older listeners had grown up, stayed but were dayparted heavily and played more sparingly.

Into the system went an ingredient Solk considers a key element - '60s gold, including Motown oldies and acts such as

### FIVE-BOOK ARB BREAKOUT

# Chicago AOR Scorecard

Here's a report on the three Chicago AORs' progress over the last year. Demo figures signify market rankings, not actual shares. Italics indicate a tie.



\*These figures refer to the percentage each demo contributed to a station's average quarterhour audience. For example, 62% of all listening to WXRT was by people age 25-49:

CHICAGO'S

FINEST

FEATURED ARTISTS

JAZZ TRANSFUSION!

EXPANDED TO 4 F 9 P.M. to 1 A.M. Every Sunday Night

Creedence Clearwater Revival, Byrds, Hollies, and Crosby, Stills & Nash.

WLUP's posture on currents also got a major facelift. "The old Loop wouldn't

touch crossovers," Solk swears, "Now, we're playing Sergio Mendes. Lionel Richie, and Ray Parker, Jr. We still play current rock 'n' roll, too, but songs we consider more palatable to an older listener, like ZZ Top's 'Legs' or 'Sharp Dressed Man.'

The definition of a power oldie changed to fit the new audience target. Whereas a power oldie in the hard-rockin' days might have been a Molly Hatchet track, now it's the Stones' "Paint It Black," Emerson, Lake And Palmer's "Still You Turn Me On," the Eagles' "Hotel California," or Supertramp's "Give A Little Bit."

### **Formatics Fix**

Solk adjusted the ratio of old to new music for the new target. The Loop used to be 70% new and recurrent product, and 30% AOR standards of the early and mid-'70s. Now the mix is 30% '60s classics, 30% mid-'70s acts such as the Doobie Brothers. Bob Seger, and Fleetwood Mac, and 40% new and recurrents.

Rotations were overhauled as well. "We used to play oldies that researched well, such as 'Livin' Lovin' Maid,' twice a day for months at a time," Solk reveals. "Now we keep our library fresh by not playing even our strongest oldies more than once every three or four days."

### **Library Expansion**

The station also lengthened its library. "We're deeper on artists we used to play only one or two cuts by, such as Steely Dan and Hall & Oates," says Solk. "Our library has expanded from 400 songs to around 1200-1300 titles, not including all the oldies Bob Stroud plays on his two weekly 'Rock 'n' Roll Roots' programs.''

### The Loop Vs. WXRT

Solk has a thorough explanation of how the Loop differs from crosstown WXRT, its primary competitor for upper demo rock listeners. "You'll hear music on 'XRT that we wouldn't play, like Jean Luc Ponty, unfamiliar Split Enz tunes, and third or fourth cuts from Human League, Bonnie Raitt, or Dire Straits albums.

"That's fine for a select audience, but obscure to the mass audience. We don't go



Here's a rundown of WXRT's rich menu of in-house special programming:

### Thank You For The Days

Throughout the course of a day, the station will often spotlight music dealing with a specific theme or topic, such as:

- · A daily featured artist
- New releases (every Wednesday).
- A featured year. Actualities and historical anecdotes on the year's political and cultural events are included.
  - "Rock 'n' Roll Memorial Day": deceased musicians.
  - "Motown Festival Day"
- "Music Biz Music": songs about being a musician and the music biz, such as "Johnny B. Goode," "So You Wanna Be A Rock 'n' Roll Star," and "Rosalita" were featured the day of the
- "People's Choice": on election days, jocks announce a song category each hour and listeners phone in appropriate suggestions. If a jock asks for songs about cars, a listener might suggest "Little Deuce Coupe.'
  - Geographical locations.

### **Weekly Shows**

- Blues Breakers: an hour of blues with MD John Mrvos.
- Jazz Transfusion: four hours of jazz Sunday night.
- The Big Beat: an hourlong melange of modern and alternative

### **Special Productions**

- Muddy Waters Tribute: when Muddy Waters died last year, XRT assembled a two-hour tribute to the blues great, including interviews with Mick Jagger, Keith Richards, and Peter Wolf.
- April Fool's Day Pranks: 'XRT generally does on-air hijinx on April Fool's Day. One year, the station announced that an April Fool's Fest was going on in town and named a well-known Chicago locale as the site. 'XRT extended the joke by pretending it was broadcasting from the location, using sound effects and playing live music. Hundreds of people showed up in hopes of seeing the artists billed as appearing, including such seemingly obvious giveaways as the Doors.

'XRT has parodied the market's other stations and personalities Competing jocks such as Sky Daniels (ex-WLUP), John Landecker, and WGN's Roy Leonard have also done guest shifts on April 1.

 Rampant Beatlemania: morning personality Terri Hemmert stayed on the air for 18 hours, playing Beatles music and related material.

### repositioning ourselves away from a 12-24 station to a more salable 18-34 and 18-49 station. We don't worry as much about the 12+ figure as we do the profitable demos.' The impetus came after Solk's first book

as PD in the spring of '83. Concurrent with Sebastian withdrawing to concentrate on developing his EOR format, WLUP GM Jim DeCastro charged Solk with realigning

the station's demos.

Why change a station with a seemingly healthy 3.5 share? DeCastro explains that his directive was a result of certain dependable AOR buys becoming undependable. "The record business wasn't buying, the movie business was buying TV, and the concert business was getting free promos in exchange for tie-ins," he relates.

Even as the predominant AOR station. when we were at the peak of our success as a 'kick-ass' station with a 4.2 share, we were unable to turn a profit

# Winds Of Change In The Second City

Continued from Page 38

that deep into the library; we're more mass appeal and reach far more people. We don't play any throwaway records. Every record is a strong one, while 'XRT has a tendency to be less familiar.

"They have jazz and blues shows, and mix those styles of music into their regular programming, too. We keep it all rock 'n' roll. As far as blues, we'll play Stevie Ray Vaughan, but we play no jazz.

"'XRT will always have a cume of 400,000 or so because of their image and longevity, but in the past, they've won 25-34s by default. Until now, people have had nowhere else to turn for an adult rock mix."

### **WMET: Different Ballpark**

WMET is "not much of a concern to us. We're going for an older audience, and they're going for a younger one. 37% of their listening is by teens, compared to 10% of ours. As long as they're hard and play Quiet Riot, Ratt, and Survivor, they'll be the place to go for young people."

### **Promotional Profile**

A typical Loop promotion in the old days would've involved a banner welcome at a concert hall or awarded a lucky listener dinner, tickets, and backstage passes for an Ozzy Osbourne show. These days, the Loop is more likely to give away trips to the Olympics or a vintage jukebox in conjunction with Bob Stroud's oldies show. An ongoing promotion has John Landecker playing Trivial Pursuit on the air between 5-6pm weekdays, with prizes including a classic '57 Chevy.

### **Bringing Landecker On Deck**

Landing Landecker for afternoon drive in December of last year after a legal delay was a key move, Solk explains. "He was one of the highest-rated jocks in town while at WLS. All the 16 and 17-year-olds that listened to him ten years ago are now 26 and 27. They hear what he's like now as opposed to what he used to be, and his growing up as an air personality adds credibility to the station's change."

### In Time

Solk is confident the Loop will eventually emerge #1 in 25-34 men. "In a year, we've taken the ultimate hard rock station and turned around its image," he claims. "We've made the Loop into an adult rock station with eclectic music, great personalities, hot production, and effective promotions. If this station changed, then I think any can."

"It takes time, but you have to do it to make economic sense," avows Jim DeCastro. "We went with high-profile personalities like Landecker and (morning man) Jonathon Brandmeier, and it takes even longer if you do it as a straight jukebox with music."

By the way, hold on to those old Loop T-shirts. They'll be collector's items, as all the new Loopshirts are in a variety of colors, black-and-white not among them.





Norm Winer

Imagine a station that has preserved all the values of old-line progressive radio, but has shed the excesses and pretentiousness. A station whose personalities program their own shows and play a wide array of music, including forms outside of pop and rock 'n' roll (gasp!), yet keep the song-tosong quality remarkably high. Where announcers actually relate to you as if you're an intelligent, mature adult who happens to still enjoy listening to rock music. Where imaginative special shows and programs reflect ongoing creativity and musical knowledge.



WXRT/Chicago is just such a station. Unlike most progressive stations which went the way of the Nehru jacket, it's become progressively more successful over the years, often dominating the market in upper demo men.

PD Norm Winer's background prepared him well for assuming the programming reins at 'XRT five years ago. He was PD at WBCN/Boston from 1971-77 and then held an airshift at seminal progressive rocker KSAN/San Francisco.

### The WXRT Credo

Winer describes 'XRT as a station that "plays rock music for adults, oriented toward 25-34 males. We have an ongoing commitment to quality in everything we do, and keep our listeners aware of significant political and cultural events.

"We represent a number of genres besides rock, such as blues, jazz, reggae, and rhythm 'n' blues. The depth of our musical library, almost 10,000 songs in our regular programming, encompasses many songs that people don't have access to on any other station in town.

"We try to show respect on a number of fronts: for the audience, the artists, and the history of the music. I think that's why we've attracted sophisticated and discriminating listeners, and have survived almost 12 years of being 'Chicago's Finest Rock.' Even back when we had abominable numbers, the station was able to be sold on a qualitative basis. The research indicated that our audience, small as it was, comprised many prime consumers."

### No Loop Fright

Though the Loop seems to be making inroads into 'XRT's once exclusive grip on upper demo rock listeners, Winer remains ununfazed, so far. "Their unparalleled image as a hard rock station is self-defeating. Time will tell if they'll be successful at convincing the 25+ audience that they're not the same station that trashed Comiskey Park, plays loud rock 'n' roll, and has a bunch of unruly hooligans wearing their T-shirts. Their well-known logo generally causes a 25+ person to cross the street when he sees it approaching him."

### **#1 Or Nothing**

'XRT's track record and lower operating costs are cited by Winer as advantages over the Loop, as he offers a baseball analogy. "The California Angels have spent a lot of money signing well-known players with charisma, but they've not yet won a pennant, so they can't be considered successful. In radio, failing to dominate a demo is tantamount to being three games out of first place; given their bankroll, anything less than first place in their target would have to be viewed as disappointing. Without any overpaid free agents, we've maintained our position for a long time. The season is far from over; one good book does not make a trend."

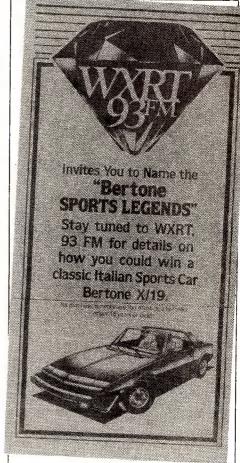
### No Default

Winer isn't buying the line of reasoning that says WXRT won 25+ listeners in the past by default, since no other rock station was in that arena until the Loop. "This is the first time someone's overlapped this much with us musically, but we've always competed with other formats — A/C, baseball — for that 25+ cell," he declares. "We're the ones that chiseled out the niche for AOR listening in older demos."

### Readjust? Nope

Winer says 'XRT has no plans to change now that the Loop is coming after it. "We don't have to dramatically alter what we do to continue dominating a number of key demos, as we have for an extended period of time. We'd have to see a continued decline on our part before we get worried."

As far as cutting back on 'XRT's jazz and blues commitment, Winer states, "Those are compromises that are unnecessary and that we are unwilling to make at this point. Our success gives us more leeway to experiment, explore, and be more adventurous with the medium. I don't think becoming more ordinary is the way for us to win."



SONS OF ITALY — WXRT gave away a Bertone X/19, "the Italian sports car soon to be a legend," by asking listeners to identify Italian-American sports legends such as Joe DiMaggio and Phil Esposito from on-air clues.

### Radio By And For Humans

In a city full of radio stars such as Brandmeier, Dahl, and WLS's Larry Lujack, Winer wants his jocks to be "pointedly human, and reveal the viewpoints and fallabilities they share with the audience. They don't compete on the level of being stand-up comedians."

### Winer Is A 'MET Fan

As for WMET's return to a hard rock approach, Winer is "encouraged by their renewed assault on the heavy metal audience. That male 18-24 cell was disenfranchised; they had no radio station to turn to in Chicago since the Loop turned to our direction, and this is a rock 'n roll town. I'm also glad to see them pursue that direction because it'll splinter some of the 18-24 audience that the Loop has picked up by default."

### Viva La Difference

The difference between the Loop and 'XRT, according to Winer, is one of "consistency. We've been very consistent in everything for the last few years: our music, airstaff, image, advertising, and onair approach. WLUP is attempting a dramatic alteration of what they stand for, and I don't think it's been successfully perceived. They still have to defeat an image they crafted so well over the years."

Continued on Page 40

# theloop

4-5pm
Genesis Taking It All Too Hard
Guess Who No Time

Huey Lewis If This Is It

Joe Jackson Is She Really Going Out With

Prince When Doves Cry
Steely Dan Black Cow
Bruce Springsteen Cover Me
Miracles Tears Of A Clown
Dooble Brothers Take Me In Your Arms
Eurythmics Here Comes The Rain
Elton John Restless
Beatles I've Just Seen A Face



### 4-5pm

Who Pinball Wizard
Ultravox Dancing With Tears In My Eyes
Cars Good Times Roll
R.E.M. Harborcoat
Charile Daniels Passing Lane
Stevie Ray Vaughan Couldn't Stand The

Roxy Music Out Of The Blue Huey Lewis Working For A Living John Waite Missing You Randy Newman I Love L.A. Greg Kihn Stand Together

# WXRT: Specialized Radio

Continued from Page 38

• WXRT's Holiday Extravaganza: Production Director Bill Cochran put together a Christmas show, with artists such as Genesis, Southside Johnny, and Pee Wee Herman extending their holiday greetings and thanking fans for their support.

### **News/Info Commitment**

- A three-person news staff files reports from the field and delivers ten daily newscasts, including a six-minute broadcast at noon and a ten-minute news block at 6pm.
  - A biweekly "Talking Headlines" show interviews newsmakers and cultural figures.
- A Chicago Tribune columnist offers sports analysis weekday mornings on a feature called "Athletes' Feats."
- Twice a day, 'XRT reads 1:30 of announcements about cultural events such as museum exhibits, films, dance, plays, lectures, etc.

# Winds Of Change

Continued from Page 39



Rich Meyer

While the Loop and 'XRT were battling it out for upper demos in the spring '84 book, WMET/Chicago returned to a traditional AOR approach after adopting a hybrid stance in the last quarter of 1983.

Rich Meyer, PD since Doubleday took over the station from Metromedia in April '83, describes 'MET as "hyper-familiar, mass appeal rock 'n' roll radio. We're music-intensive and offer what we feel is a mix of the best rock of the '60s, '70s, and '80s. We're strongly committed to depth and variety.'

### WMET's Phases & Stages

Meyer offers an explanation for the changes 'MET has been through, breaking it down into three stages. "Initially, we offered something we felt wasn't available in the market, namely a music-intensive station. There's personality up and down the dial in Chicago, and we thought we could fill a void by playing a lot more music and talking less. That was our way of imaging the

### WMET: Phase Two

Many an eyebrow was raised last fall, though, when 'MET's playlist, as well as those of its fellow Doubleday AORs, included artists such as Donna Summer, the S.O.S. Band, and Irene Cara. Meyer explains, "We evolved into a bit of a hybrid during the fall '83 book. I think there's a misconception of exactly how much of a hybrid we were, though. We played only four or five currents that were crossovers at a given time. They were the exception, not the rule. There were many that we didn't touch, such as Culture Club, and our library wasn't affected at all.'

### WMET: Phase Three

Early this year, the station once again readjusted. "We determined that since everybody in town was playing Michael Jackson and Eddy Grant, there had to be a significant segment of the audience not interested in that kind of music, and instead wanted good, solid rock 'n' roll from a station. Also, our research showed that we were infringing on our credibility with our core listener. We then adjusted back to what we were known and liked for.'



### 4-5pm

Elton John Restless The Who Baba O'Riley Bruce Springsteen Dancing In The Dark Jefferson Starship No Way Out ZZ Top Sharp Dressed Man Peter Wolf Lights Out **BOC** Don't Fear The Reaper Scandal f/Patty Smyth The Warrior Led Zeppelin Stairway To Heaven Honeymoon Sulte New Girl Now

If you think Meyer sounds older and wiser after the hybrid phase, you're right. "There are limitations to just how far a rock 'n roll station can sway away from the core of the format," he's learned. "No one can be all things to all people. At this point, we'll play Chicago's "Stay The Night" and the Jefferson Starship's "No Way Out," but we won't play Michael Jackson or Prince.'

### **Presentation: No Nonsense**

Meyer opts for a tighter, less flashy jock presentation than some stations, but at the same time feels his airstaff does more than backsells and liner cards. "Our jocks inject a human feel. They're upbeat and personable, as opposed to comedic. There's not a lot of yucks, but instead more of a one-to-one approach.

'We've assembled a top-notch staff of rock 'n' roll vets. John Fisher in mornings has worked at 'MET before, Matt Harrison (nee Clenott) worked at a number of stations in town as well as WYSP/Philadelphia, and Bruce Wheeler, Ray Sherman, John Larson, and Red Muldoon all come from extensive AOR backgrounds. They're all very relatable, consistent pros.

### View Of WLUP And WXRT

Observing the battle between WLUP and WXRT, Meyer notes, "The Loop has taken an aggressive stand in trying to emulate WXRT, sort of a 'son of 'XRT.' They're attempting to take the best of 'XRT and build on that foundation with an overwhelming onslaught of oldies.

"But I wonder if the Loop has really accomplished what they set out to do as far as 25+. They had a very extensive media blitz and got a lot of people to check out their product in the last book. I don't think the final results are in yet."

### I'm Fixing A Hole

Common sense dictated a reassessment of WMET's position after the Loop made its move towards 'XRT. Meyer relates, "Since those two stations are locked in a progressive radio battle, we said to ourselves. There's a hole for a solid, straight ahead rock and roll station. Let's fill it.

"I have no great desire to go head-to-head with two esoteric, eclectic radio stations,' he continues. "We have to pull our numbers from other directions. We're positioned between WLS-FM, WKQX, and WBBM-FM on the one side and the Loop and 'XRT on the



other. The bottom line is that we're a mass appeal radio station, whereas the Loop and 'XRT are working off of smaller cumes."

### Changes = Confusion

Does Meyer think 'MET's shifts in direction may have blurred its image? "I think it did get to a point where the listeners were confused by both WMET and the Loop," he professes. "That's why we went back to a traditional AOR approach. The Loop still has a lot of its listeners confused. We'll benefit from that by listeners understanding exactly what we're doing.'

### **Musical Focus**

While the Loop and 'XRT prominently feature older sounds. Meyer counters with an emphasis on music of a more recent vintage, explaining, "The Loop and 'XRT focus more on the '60s and early '70s music. We pay more attention to contemporarysounding music from approximately 1977 onwards.

A typical hour on 'MET includes five current songs, two recurents from the past ten months, three contemporary oldies from 1977-83, and three classic oldies from

### **Production Profile**

Rather than try to outdo the competition's abundant production pizzazz, Meyer has chosen "a lower production profile to go along with our one-to-one presentation. We don't necesarily strive for a Barnum & Bailey type of atmosphere."

He favors that style to begin with, but 'particularly in this situation. We came on the air 15 months ago promising no hype and no BS, just great rock 'n' roll. That's what we continue to deliver.

WMET occasionally drops in song collages during its programming, but generally keeps its music sweeps free of recorded promos and bits. It airs some syndicated programming, but doesn't run any shows produced in-house.

### **Becoming Unconsulted**

Though the station is no longer consulted by Bob Hattrik, Meyer says the program-

ming philosophy hasn't changed radically. "The main difference is that we're now a much more visible radio station and have more happening on the air besides image

Meyer places a great value on giveaways that are easy to understand and easy to win. He's reinstated WMET's "World Tour" promotion, which awards trips to see concerts in other cities. The contest runs only on Thursdays, and listeners simply wait for a jock to mention that he's looking for the 95th

A "Triple Tracks" feature has the station announce throughout the day the titles of three songs that will be played in consecutive order at some point. When a listener hears the third song kick in, he gets \$100 for being the first caller. It happens anywhere from once to three times a day.

On the "Morning Mindtwister," morning man Fisher reads a song lyric, and the first caller with the song's title wins \$100.

### 'Commercial Free' Cut Loose

Though the station blew out all commercials for six weeks when Doubleday took over last year, it no longer uses the phrase 'commercial free." Nor is there any commercial-free programming other than the daily "Noon Whistle" hour, inherited from the previous regime. Meyer feels the station made its point during the start-up period, and claims his research shows that WMET is consistently perceived by a landslide as playing the most commercial-free

Though it advertised heavily during the takeover, 'MET isn't doing any outside media now. "Since everybody in the market does TV, your effort tends to get a little diluted," Meyer reckons. "We've taken our marketing efforts to the street and put our money where it counts - in the pockets of listeners.

"Our summer plan is to hand out T-shirts and money everywhere we think there are potential listeners: concerts, ballgames, beaches, bars. We'll go to a concert and pay for people's parking - just hand them five bucks and say 'Compliments of WMET. Thanks for listening.' We also go to bars occasionally and buy a round of drinks for everybody in the house."

### Slogans

Besides using its primary slogan of "Rock Radio" twice an hour, 'MET also calls itself "The Home Of Rock 'n' Roll" and "Where Chicago Rocks." The latter is an old Loop phrase, which Meyer instituted to "draw some of the old Loop core over our way." He doesn't, however, use any liners implying that 'MET is the only real rock station in town because he doesn't "want 'MET to be cornered into being perceived as a hard rock radio station. I want us to be thought of as a mass appeal station for evervone.

### **Keeping It Simple**

All in all, Meyer has opted for what he feels is a clean, simpler approach to AOR. "We let the music and our down to earth presentation speak for itself," he summarizes. "We're very active, but present ourselves without the hype that nearly every other station in town does, be it the Loop, 'XRT, or any of the CHRs.

Meyer isn't discouraged by the station's drop in men 18-34 in the spring book. "We had readjusted and redefined our product, and it took a little time for people to become aware of what we're doing now. I'm very confident we're going to bounce right back."

WLUP NOW TARGETS 18-34 YEAR OLDS RATHER THAN 12-24 YEAR OLDS. 25-34 YEAR OLDS NOW OUTNUMBER TEEN LISTENERS ON WLUP BY ALMOST 4 TO 1. IF YOU WANT TO REACH 18-24 YEAR OLDS OR 25-34 YEAR OLDS, THE LOOP IS ONE OF YOUR BEST CHOICES IN CHICAGO



THE NEW LOOK OF LOOP The Loop used to image itself as "Where Chicago Rocks" and "Chicago's Kick Ass Rock in' Roll Station." As these billboards and a related TV campaign illustrate, its message has changed. Apparently, the station's appeal to older rockers is working, as a new upper-demo listener sporting the latest in Loopwear will testify

# Adult/ Contemporary

RON RODRIGUES

NYC RATINGS ROUNDUP

# WLTW In A Good "Mood"

Format changes are routine news items around here. In the Big Apple however, changing the format of a major station is *never* routine, and it's certainly not cheap. That's why there were many trembling fingers last January when Viacom pulled the plug on WKHK/New York's Country format and replaced it with a new set of calls (WLTW) and a new format (soft A/C).

### **Light Success**

But the change seems to be paying off. WLTW scored nearly a 4-share among 25-49 adults in the spring Arbitron, creating a virtual dead heat with new A/C format leader

WPIX and rival WYNY. The three stations are separated by only threetenths of a point. PD Phil Redo discussed his station's format and the difficulties involved in marketing a new outlet in the nation's largest metro.



Phil Redo

Noted Phil, "Getting adults to sample a new station, let alone change their listening habits, is very difficult. It's a lot easier for a CHR to come on and make a big initial impact, because they cater to young people who can spread the word about a new station by word-of-mouth. Teens and young adults also tend to punch around more and happen upon new stations more readily. Older adults don't do that, so we have to reach out and let them know we're here.

Big Apple

**Box Score** 

12+ Metro Population: 13,489,000

W84

WYNY

**WPIX** 

WALK!

**WCTC** 

A/C Market Penetration 25-49: 13.3%

25-49

**S84** 

WPIX

WYNY

**WLTW** 

WALK\*

WCTC\*\*

Market: New York City

A/C Stations In Metro: 5

Market Rank: 1

**S83** 

WYNY

WPIX

WALK

**WCTC** 

rery difficult. It's a lot easier for a me on and make a big initial impuse they cater to young people pread the word about a new staord-of-mouth. Teens and young tend to punch around more and

competitive with that of the established A/C's. "Our transition from Country was terribly dramatic. The week-to-week pullouts indicated that right after the format change, we dropped to as close to zero as you can get. Starting from scratch was a scary proposition, considering the size of the market and how expensive it is building cume. Getting a large cume continues to be our biggest challenge; we're up against stations that attract as many as 1.5 million people."

There are so many choices here in New York now that it's hard to convince them there's something new they might enjoy more."

### Cooking From Scratch

WLTW nearly matched its competitors in quarter-hour shares with considerably less cume. That's why, according to Phil, the station is still in its "cume-building" stage. But he pointed out that his station really started from ground zero, and to get into the ballpark, WLTW had to build a cume

S

"Starting from scratch was a



**How It Sounds** 

said, "We're a soft A/C - somewhere bet-

ween the way most A/C's sound and an

Describing the sound of his station, Phil

Easy Listening station. The music is carefully selected, very familiar, and presented consistently throughout the day. We are primarily targeted towards 35-44 women, with a secondary target of 25-54. Although I wouldn't call our announcers 'foreground,' they aren't sterile-sounding. They're friendly, not too hip, but not as though they're on Beautiful Music stations, either."

### In The Mood

"We're after 'mood' demographics. Although WLTW seeks 35-44 women, we're actually looking for people that are in a particular 'mood' for the type of programming we're offering, be it a 22-year-old man or a 65-year-old woman." Phil mentions a divergent format for contributing to his station's good showing. "I can thank the reemerging success of CHR for part of WLTW's suc-

cess. Since CHR has been doing so well, many A/C stations have been edging closer to their playlists and presentation, creating a void for purely adult music. Our station is a definite alternative to CHR; we're playing many soft contemporary records that simply aren't available elsewhere, even on other A/C stations."

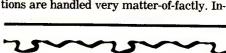
other A/C stations."

Desiring to keep his promotions on the

LITE PROMOTION — Part of WLTW's success, claims PD Phil Redo, is its promotional image

packaging. Here the station serves up a "light lunch" at a contest winner's office. Shown (I-r) are caterer, contest winner, and WLTW morning man Batt Johnson.

discreet side, Phil discussed one contest that helped establish his station's image. "We called it a 'light lunch,' which played upon our 'light' slogan. Listeners sent in postcards, and the winners received a catered office lunch from a fine Manhattan restaurant. I liked the way that promotion encouraged group listening. Now we're doing a 'Light Night,' where people will win an evening on the town via limousine, plus dinner and tickets to the theatre. Our promotions are handled very matter-of-factly. In-



"We're playing many soft contemporary records that simply aren't available elsewhere, even on other A/C stations."



stead of making flashy statements, our announcers will say, 'Here's something you can do . . . ' "

### **Total Television**

WLTW's advertising efforts during the spring sweep were centered almost totally on television. "It was an introductory spot," recounted Phil. "It was a play on the word 'light." The announcer said, 'First, there was light. Then there was light beer. Now there's light music!' Next we went into a description of what light music included. We listed Simon & Garfunkel, Barry Manilow and Johnny Mathis. Then the announcer said, 'It could be the best light ever created.' That was followed by a thunderous crash, signifying that the gods were not pleased with that line, and the announcer timidly saying, 'Almost.' At that point, a skyline of New York visually came up under the call letters."

Does a "light" station in New York sound different than a "light" station elsewhere in the country? "Most definitely," replied Phil. "The sheer size of this market — 17 million people in the TSA — along with the characteristics of the community require that we play a unique blend of music. I would rather not be specific about those differences, but they do exist."

# **Progress**

WINX/Washington announces format change to A/C. Crosstown, WEZR is now beaming from a 664-foot tower, improving its coverage of the Former WKJJ/Louisville air personality/MD Jim Golden is available and ready to put his 18 years of experience to good use again. Reach Jim at (502) 239-7752 WTPI/Indianapolis, which hits the air this fall, hires Mark Edwards as PD and Michael Rabey . 3WS/Pittsburgh Promotion Director Linda McPoland exits for PR work on the outside . . . Ginger Warder joins WMAL/Washington as Promotion Coordinator ... WPEN & WMGK/Philadelphia appoints Marjorie Glass as Asst. Promotion Manager . . . The new Traffic Manager at KLZI/Phoenix is Gloria Murillo . . .

Paul Christensen becomes WFYR/Chicago maintenance supervisor ... WRRM/Cincinnati midday talent Mark McClure takes on duties as Production Manager ... Soon to hit the airwaves, KTUN/Houston appoints Mike Shannon from KIOA/Des Moines to middays ... KMJJ/Las Vegas is now in AM stereo ... New address for WLLV/Louisville: 120 E. Woodlawn Ave., Airport Office Plaza, 40214. (502) 361-1240 ... Doug McElvein is the new MD at WHAS/Louisville ... Rob Stadler segues from WMCI/Columbus to ND at crosstown WSNY ... New ND at WGY & WGFM/Schenectady is Brian Whittemore from WTLB & WRCK/Utica

Brian Whittemore from WTLB & WRCK/Utica
... Dana Michaels is appointed PD at
KLKT/Lake Tahoe, CA.

 12+AQH
 12+Cume

 WPIX
 2.7
 1,396,500

 WYNY
 2.6
 1,531,700

 WLTW
 2.4
 953,100

Spring 1984

\*AM & FM

\*\*1.0 share or less 25-49

ROCKIN' THE COUNTRY PT. II

# Playing Crossovers: A Matter Of Labels?

I recently spent a couple days in Phoenix helping judge the Wrangler Country Showdown for KNIX, and I wasn't in the station very long before the conversation turned to the Lionel Richie record. As a matter of fact, during the day and a half I was there, the subject came up with just about everybody in the building at one time or another. As of July 20, the station wasn't on the record, but it was very much a large question in the staffers' minds, with the decision-makers very much split on the subject. Fortunately for KNIX, it has an excellent research department and will be able to keep a finger on the pulse of the audience to arrive at the correct decision for the market. I hope we can get Research Director Mike Mallace to reveal his techniques and results at a later date.

In the meantime, KNIX's grappling with the question reinforced my feeling that the same struggle is going on at an awful lot of stations. In a continuaton of last week's "Rockin' The Country" article, Jack Carter, KCCY/Pueblo PD; Paula

Jack Carter





Paula Hooper

Kevin Kasey

Hooper, WMC/Memphis MD; Kevin Kasey, MD WXCL/Peoria; Mike McBride, KPLX/Dallas MD; Charlie Ochs, KIKK/ Houston PD; and WOW/Omaha PD Chuck Urban offer further thoughts on this difficult situation.

How Do You Listen?

motion neider: off white it was be also measured and only the control of t

Wouldn't it be interesting if every record you listened to had no label? Think about it a second — how would it change your attitude to every record you heard? How much is your decision to add any piece of product affected by the name on the label? How much more is it affected when you see the name of a pop/rock artist?

The same thought must have occurred to MCA/Nashville. In a brilliant piece of pro-

motion, the latest release by John Schneider arrived at many stations with a peeloff white label, along with instructons to
listen to the record first — then find out who
it was by. The intent is obvious. Jack Carter
also makes the point, "Too many people
don't really hear the song. They read the
label first and then decide if they're going to
add it — before they put the needle in the
groove! You've got to forget who the artist
is. If the Sheena Easton record ("Almost
Over You") would have said 'Crystal
Gayle' on the label, it would have been a No.
1 Country record. It's important not to let
labels (in the musical genre sense) confine
us."

Ah, were it only that easy. Contrary to what some may think, PDs and MDs are

# Handle With Care

OK. You've decided to play the "country-flavored" tune by a well-known pop/rock act. Now what?

Many programmers' first thought is to just play the record without announcing the name of the artist. Kind of "having your cake..." However, all the folks I talked to — with one exception — echoed **Chuck Urban**'s sentiments: "If you believe in the record enough to play it, be honest with your audience and fair to the artist; mention their name."

**Mike McBride** concurred, "The listener wants to know who's singing the song and it just might upset them more if we don't name the artist."

The only station *not* in favor of artist mentions was **WXCL/Peoria**, but perhaps not for the reason one might think. MD **Kevin Kasey** explained, "Right now we're not using **Lionel Richie**'s name on the air, but I think once the audience becomes more familiar with the song we can break away from that."

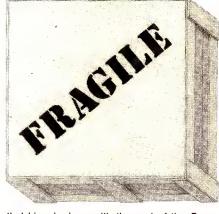
Omitting the mention of Richie's name isn't being done for fear of alienating the core audience from the artist, but from the song itself. Kevin went on to say, "We felt the song would sound great on the air and wouldn't be offensive. We were afraid the artist's name might carry a negative connotation, therefore depriving the song of a fair chance to succeed or fail on its own merits."

Obviously, each record and artist is an individual case. Kevin said that while he isn't identifying Lionel on the air right now, there was no trouble saying "Bob Seger." a while back because the Seger name wasn't as highly recognized. He said, "There is less of a turnoff or fear factor for a pop artist not widely known."

For those still a bit skitterish about listeners' reactions to your using pop/rock artists names on the air, consider a few alternatives which can "soften the blow."

### **Country Connections**

Using the Richie record as a specific example, in either the pre- or back-sell, the jocks might make mention of Lionel Richie's country connections. Talk about the fact that Lionel produced a **Kenny Rogers** album and wrote the hit song "Lady." Mention that he wrote the song "Three Times A Lady," which was such a big hit for **Conway Twitty.**WMC/Memphis PD Les Acree pointed out



that Lionel, along with the rest of the Commodores, joined the CMA a few years back. Don't forget that a wax figure of Lionel was recently placed in a Nashville music museum. We all know country music fans love this kind of trivia — use it to your advantage. Jock rap of this sort greatly legitimizes an artist in the eyes of your "Country" audience. It makes the artist "one of us" and helps your listeners identify with him or her — if even only a little bit.

Another way of accomplishing this, used by **Charlie Ochs**, is to use phrases like "Here's a country song by . . ." or "That's a great country song by . . ." everytime you play the artist in doubt. This aids in reinforcing the acceptance of that artist as "country."

### When & Where

These types of records also may require "special handling" in terms of rotation and placement. Kevin Kasey told me, "We'll run these songs in light rotation perhaps a little longer than normal. If you get it into medium or hot too fast, the audience isn't ready for it. As the song grows in familiarity it becomes more and more acceptable to them. Once they get hooked on it, you can do anything you want with it."

Jack Carter is careful with the positioning of these records. "We don't put an A/C artist next to a traditional-sounding song," he said. "We'll use a record by a mainstream artist like Kenny Rogers or Crystal to buffer the transition. The key is choosing records that fit the sound of our station so well that our audience isn't jolted or even notices anything different when they come on — they're just like any other records on the air."

human and fall prey to a natural predisposition in the selection process - a result of reading the label first. In the case of Lionel Richie, Chuck Urban honestly lamented, "I

wish I could, but deep in my heart I know I didn't go into the add decision-making process totally open-minded — simply because I knew who it was going in."

Kevin Kasey also asks the question, "If 'Stuck On You' was done exactly the same way by a 'country artist' it would be a hit, so why can't it be a country hit for Lionel Richie?"

### Yeah, But Is It Country?

As much as I tried to avoid it, I knew sooner or later I was going to have to use that phrase. Everybody does when on this subject — but is it relevant any longer? As WMC/Memphis PD Les Acree pointed out, "In years past, we used to play the Eagles and Ronstadt type records to modernize and balance our sound. It later evolved to the point where we didn't have to do that because the country product being turned out took care of itself. Now, however, some of the records by the pop/rock artists have more of a country flavor than half of what comes out of Nashville."

Charlie Ochs added, "Lionel Richie's song is an excellent example of an A/C artist that can work on a Country station. It's an excellent song which fits perfectly with what is now being produced in Nashville as country music. It is a straight-out modern country song with a modern country delivery."



LOVE, SYDNEY — KWEN/Tulsa ran a Wheel Of Fortune contest with Continental Airlines in which, over a ten-day period, thousands of K95FM listeners competed for 59 sets of round trip airfares to vacation spots like Hawaii, Australia, Mexico, and the Fiji Islands. Shown expressing his gratitude to station personality Bob Cooper (with megaphone) is a listener who won a pair of tickets to Sydney, Australia.



YELLOW ROSE OF DETROIT — Johnny Lee and Lane Brody played guest DJs at WWWW/Detroit a while back and were presented with a dozen yellow roses. Standing behind the duet are Kevin Herring, MD; PD Barry Mardit; and evening jock Katy O'Neill. (Barry, you really should spring for some WWWW hats.)

# "THERE'S A LOT OF DIRT UNDER THESE COVERS."



1983 1st Top 20 Country Record "Shot Full Of Love"

Winter 1984 1st Top 10 Country Record "Dance Little Jean"

This Week
"Long Hard Road" (The Sharecropper's Dream)

Coming Soon "I Love Only You" From the LP "Plain Dirt Fashion" By The Nitty Gritty Dirt Band on Warner Bros.

SAN FRANCISCO CHRONICLE 2/28/84 6Once the Dirts' hit a groove, they do justice to whatever it is groovewise. World class musicianship made easy as sippin' beer.

NEW YORK TIMES 7/8/84 6The real strength of The Nitty Gritty Dirt Band showed at Thursday's Late Show at the Lone Star in its ensemble playing of what band leader Jeff Hanna called "Hoedown" and 'Colorado mountain music." 9

DAILY NEWS NYC 7/8/84

6After 17 years of picking and singing with everybody in Nashville, this five man line-up changes labels and goes for a sweeter sound. It works too, thanks to all the melodic hooks, saucy harmonies and a neat mix of moods and tempos9

COUNTRY RHYTHMS May '84 The members of the Nitty Gritty Dirt Band like to play their brand of music — good American music — and everybody wants to listen.9

THE TENNESSEAN NASHVILLE 6/2/84 The fastest rising single on the current country music popularity charts is by an internationally famous, 17 year old platinum selling act that has only recently been discovered by country radio listeners9

KANSAS CITY STAR 7/21/84 6The NGDB's 'Will the Circle Be Unbroken' 1972 album, helped establish the foundation for the cross-over mania that dominates country music now.9

MUSIC CITY NEWS July '84

6H000000-eee! If there's a more funny, less self-conscious bunch of country musicians you're gonna hafta show 'em to me. The group is with the Brothers Warner now and their first WB LP is a country-rock delight with the accent on country.9

CHICAGO TRIBUNE 7/4/84

**6Plain Dirt Fashion**; The Nitty Gritty Dirt Band's first Warner Brothers LP is impressive. It offers a not-unexpected Dirt Band mix of music be a little more striking, particularly side one's 'Long Hard Road' (The Sharecropper's Dream).' 'A magnificent piece of musical poetry.'9



Personal Managemen by **Chuck Morris** 

(303) 691-6000



THE JIM HALSEY & INC. 3225 South Norwood Tulsa, Oklahoma 74135 (918) 633-3883



The Nitty Gritty Dirt Band on Warner Bros. Records & Tapes

# Nashville This Week



SHARON ALLEN

# BMI Honors "Million-Airs"

BMI Nashville inducted the writers and publishers of 30 songs into its exclusive "Million-Airs" Club. These "million-airs" represent a song that the industry calls a "standard" . . . one that BMI calls "a million performance work."

BMI Vice President Frances Preston pointed out that a three-minute song would have to be played at least 50,000 hours to become a "million-air." Translating those hours to days means that a song would have to be played five years, nine months, and approximately eight days continuously to achieve

The writers and publishers of the following songs are BMI Nashville's latest "mil-

"Come A Little Bit Closer," "Dueling Banjos," "Feels So Right," "Funny How Time Slips Away," "Hey Baby," "Honky Tonk," "I Don't Need You," "I'll Never Love This Way Again," "I'm Movin' On," "I'm Sorry," "(Lost Her Love On) Our Last Date," "Love In The First Degree," Date," "Love in The First Degree,"
"Lovin' You," "Mabelline," "Mountain Of
Love," "Nobody," "On The Road Again,"
"One Day At A Time," "Only The Lonely,"
"Rings," "Say You'll Stay Until Tomorrow," "Seven Year Ache," "Sharing The
Night Together," "Smokey Mountain
Rein," "Step And Smell The Rocces" Rain," "Stop And Smell The Roses,"
"Sweet Home Alabama," "Then Came
You," "Walk On By," "Walk Right Back,"
and "Welcome To My World."

In addition, John Hartford's "Gentle On My Mind" was honored for receiving 4 million performances. Triple million winners were "For The Good Times" by Kris Kristofferson and "Tennessee Waltz" by Pee Wee King and Redd Stewart. Songs that achieved 2 million performances were "Blue Bayou" by Joe Melson and Roy Orbison and "Mr. Bojangles" by Jerry Jeff

Nashville songwriters represent over one-third of the total "million-airs" around the world . . . and they have you in radio to

We at R&R extend our concern and sympathy to Loretta Lynn and family. As most of you already know, Ms. Lynn was hospitalized in Mount Vernon, IL after collapsing at a truck stop on her way back to Nashville from a concert engagement in Kansas City. While there, she was told of her son's death.

Apparently, Jack Benny Lynn (34) died as the result of an accidental drowning near Hurricane Mills (his mother's dude ranch), where he worked as a blacksmith.

Although there is no official word on Ms. Lynn's condition, a spokesman in her Nashville office told R&R she was transferred to a local hospital and is reportedly "doing

### Gatlin's Acting Debut

Look for Larry Gatlin to appear this fall in a segment of ABC's "Hardcastle & Mc-Cormick." The role will feature Larry as Sam Jones, a country singer who has spent time in prison. In addition to his acting

debut, Larry's music will also be featured in the segment. Earlier hits "Broken Lady" and "Statues Without Hearts" will be used as well as two new songs he wrote including the title tune, "Pennies From A Dead Man's



Larry Gatlin & Brian Keith: Duet for guitar and trombone'

### Alabama On Movie Soundtrack

Alabama just cut "Rock On The Bayou" to be included in the soundtrack for the movie "The River Rat." The movie, filmed in and around Paducah, KY, stars Tommy Lee Jones. Producer Bob Larson said the Paramount picture is set to premiere around September 20, with a soundtrack album on RCA scheduled around the same

Jerry Lee Lewis suffered a broken leg while jet-skiing on the lake behind his Nes-bitt, MS home. No one else was home when the accident occurred, and the Killer had to make his way back to the house to phone for help. Because of the severity of the fracture, doctors ordered that he stay off the leg for a week, thus forcing him to cancel a couple of concert dates. He will, however, make a scheduled appearance on Hank Williams Jr.'s "All My Rowdy Friends . . video being filmed in Nashville this week. He then plans to resume his concert sched-

RITS & PIECES: Lee Greenwood taped a special guest star appearance on the new syndicated TV show "Pat Boone USA" at Knott's Berry Farm. The 60-minute talk and variety program will begin airing weekdays in September . . . Hank Williams Jr. revised the lyrics to "Country Relaxin'," a single he wrote for the "Major Moves" LP, into a 60-second radio commercial for RedMan Chewing Tobacco. The musical spot, titled "RedMan Reaction," will be used in conjunction with a RedMan sponsored national radio promotion in which contest winners are flown to the Hank Jr. concert of their choice . . . When

# Playing Crossovers

Continued from Page 42

Jack Carter is a bit more analytical as he explains his rationale for these artists being on KCCY. "There are certain elements to a country song that must be present before we will play it - no matter who it's by. Lyrics, rhythm, and the 'positioning' of the artist are extremely important. We consciously stretch our positioning bounds to include certain artists. We felt our audience would be comfortable with Sheena because of her previous duet with Kenny Rogers. We feel comfortable playing the Iglesias/Ross record because we feel Julio gained acceptance through his association with Willie. We're currently thinking of playing some old Righteous Brothers due to the emergence of Bill Medley.'

Responding to those who think their listeners might be offended by certain artists, Kevin Kasey quipped, "Those (of the audience) who might be offended by Lionel Richie probably don't know who he is and those who know him probably aren't going to be offended."

### **Minus One Tool**

After all the agonizing, let's say you finally decided to add the record - figuring you'll keep a close tab on your usual indicators to see how it's doing with your audience. Then you pick up the phone to call your local retailer — and the light goes on. As WMC MD Paula Hooper explains, "The hardest part of researching these records is tracking sales. How do you know if it's selling? Lionel Richie may be selling tons but how do you know if the Country listener is doing any of that buying? Can you really depend on a clerk who says the folks buying it 'don't look country'? What does that mean? When you play these types of records, you must rely on your other tools and ources very heavily.

It is probably because larger stations have more money for this type of information-gathering that an interesting phenomenon occurs with the records we have been discussing. For the most part, when a record is first released, the bulk of the adds in the first few weeks comes from secondary and small markets, with the larger outlets waiting to see how it does. In the case of the Richies, Segers, et al., these records are added in greater numbers by bigger markets in the early part of the record's life. The research factor mention-



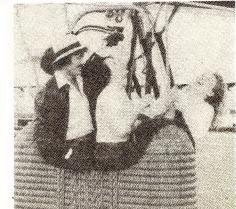
ed by Paula is one consideration, and another is a belief that people in smaller markets are somehow different and might not accept these records as readily as folks in the bigger markets. Charlie Ochs, who has worked in and consulted small market radio, told me, "I think this type music works regardless of market size. Everybody has a lot of other signals getting into their market - all going after the same thing, playing the same music. The biggest factor in choosing that music is realizing there isn't a lot of difference in people. Those of us in radio try to say differences exist, but the music is much the same market to market because the people are much the same.



WHERE'S JOE? — Moe Bandy left Joe Stampley fishing somewhere when he returned to his hometown of Meridian, MS for a couple of concert dates. Welcoming him back after the show are WOKK/Meridian GM Kevin Rainey, PD Jessica James, Moe, local artist Leigh Moore, and MD Van

Ricky Skaggs decided to add a remake of Bill Monroe's instrumental "Wheel Hoss" to his next album, he invited Monroe to pick on the session. The father of bluegrass agreed to play the mandolin part, and Ricky was surprised to find that it was the first time the performer had ever recorded a track using an electric version of the instru-

The sky's the limit for Honorary Muscular Sclerosis Assn. Chairman Ronnie Mc-Dowell as he gets ready for a hot air balloon ride with two of his most fervent fans. The ladies made the highest bid for the skyride as part of a fundraising for MS.



WPAP-FM/Panama City-Tallahassee 131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

**Country News** 

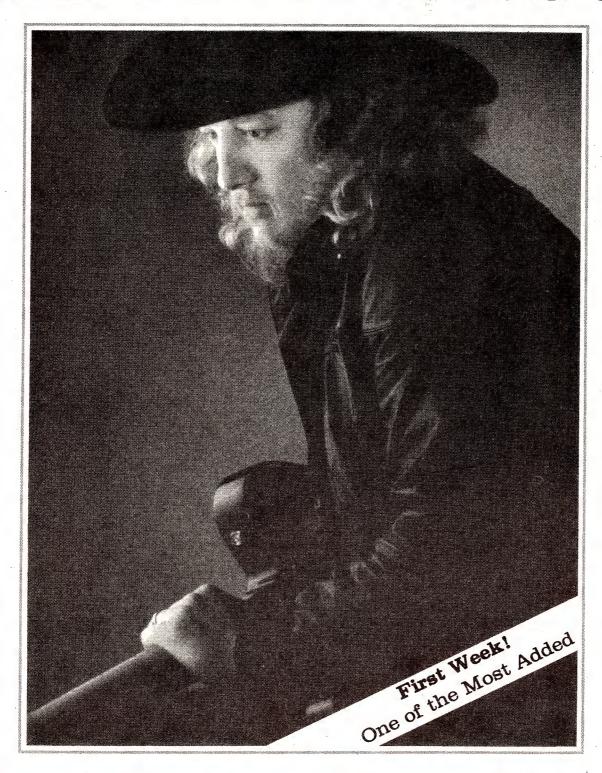
**Proudly Welcomes** 

KGA/Spokane @

# The brand new hit single from

# JOHN ANDERSON

WPTR **WVAM WBGW** WSNO KMML **WSOC** WESC KIKK WNOX **WKSJ** WLWI WSM WIRK KSO KECK WXCL



KIOV KTPK KVOO KRKT KKAL KUUY KFRY KMAK KRWQ KQIL KRSY KTOM KCKC KCBQ KSON

# "She Sure Got Away With My Heart"

From The Album Eye Of A Hurricane



Produced by John Anderson & Lou Bradley

Manufactured by Warner Bros. Records

BREAKIN TOGETHER HAS BROKEN! THE SECOND CONSECUTIVE BREAKER. Bryan

# Black/Urban Radio

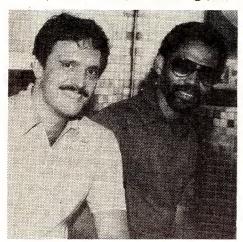


WALTLOVE

# XHRM: New Order From Across The Border

One of the odd truths of Urban radio is that some markets will support their Black station no matter what while others have to be worked constantly. Western cities, including some with substantial minority populations, have generally fallen in the latter category.

Even outlets with format monopolies (KDKO/Denver, KUKQ/Phoenix, KKFX/Seattle) often fluctuate in the ratings, sub-



APD/MD Duff Lindsey, PD/OM Darryl Cox

ject to the vagaries of Arbitron, the local CHR situation, and other market variables. Since January, XHRM/San Diego OM/PD Darryl Cox and his staff have been working to cement San Diego's relationship with Urban radio. After an inconsistent past, XHRM has put three up books together, moving 4.1-5.5 this spring to rank fifth in the market. This week Cox and MD Duff Lindsey tell Sean Ross about hooking San Diego on black music.

Ironically enough, San Diego's R&B radio center has always been Tijuana. As best as anybody can remember, most Black-formated stations in San Diego have been Mexican, including XPRS, once the home of Wolfman Jack, and Noventa FM90 (now XHZ), programming an Urban/Spanish hybrid under Jimi Fox. When Willie Morrow, owner of California Curl hair products, leased programming rights to XHRM in early 1981, disco-oriented KITT (now KCBQ-FM) had just switched to CHR.

"When I first came to San Diego," Lindsey says, "XHRM had just hit the air with its Black-format. KITT was struggling, going through ownership changes and not making a firm commitment to black music in general, so the audience shifted completely to XHRM." That audience support has, however, wavered at times. Between fall '82 and summer '83, XHRM's shares were halved, 5.7-2.5. Cox's job, upon joining the station from KHNE/Riverside, (now KWDJ), was to bring the audience back and cure XHRM's case of the shakes.

### One Wavelength

"Darryl came in here with a definite program and added very clear, well-thoughtout techniques to our Urban sound," says Lindsey. Cox also got all the DJs "working on the same wavelength and, because of that, made XHRM far more attractive in the general marketplace."



XHRM HITS THE STREETS — XHRM's "mystic" Big Red Van, which can be flagged down by listeners for prizes (in addition to flagging them down), is shown here at an appearance in San Diego.

According to Lindsey, "Another thing Darryl did was cut down tremendously on the amount of clutter we had on the air . . . there is definitely more music on the air than we had before." XHRM has also pulled off the rare feat of becoming both less cluttered and more produced. Jingles have been brought in recently and new production pieces have been added or recut.

"We're not going to sleep because we have a 5.5. The way to fight is by letting our reputation speak for itself."

Duff adds, "We also play more hits than we used to, which is always very smart." Although XHRM lists 64 currents, the non-current policy has been reworked. Where the station had previously been gold-heavy during the drives and emphasized currents in other dayparts, gold and recurrents have been reduced to three slots an hour around the clock, allowing faster rotation of the hits.

Cox also cleaned up the 100 kw signal. "A lot of the problems basically were technical problems: poor wiring in the studio, tower



bays put up improperly, etc. There were a whole bunch of bugs and the studios were ridiculous. But all that's fantastic now."

# Mixing It Up With Unlikely Competitors

After a period of downplaying its calls, (the station had been the "Super 92.5" and earlier, "San Diego's Best Kept Secret"), XHRM began imaging itself as the "X-citing Hit Radio Mix." The slogan points up the unusual nature of the San Diego market. Between 1980 and 1983, San Diego had been without an FM CHR, giving the station an FM monopoly on Black hits and some CHR records. Before KSDO-FM (KS103) turned to CHR last summer, XHRM got some competition from an odd source, "Rock of the '80s"-formatted XETRA-FM (91X).

"We were the first station in the market to play songs by artists such as the **Thomp**-

Continued on Page 48



HAUER'S FAREWELL PARTY — Shown here at the retirement party for veteran Atlantic promotion executive Gunter Hauer are (I-r): WBLS/New York's Jimi Bruce, Atlantic President Doug Morris, Hauer, Atlantic Vice-Chairman Sheldon Vogel, and Atlantic Sr. VP Vince Faraci.

# Action

**PolyGram** Sr. VP **Harold Childs** has announced the beginning of the second annual internship program involving college students from seven major cities in the marketing/promotion/publicity areas of the company.

Young Black Programmers Coalition newsletter Editor Robert Rosenthal has started work on "Who's Who In Black Music." More information, or a questionnaire if you think you know somebody who should be included, is available from Rosenthal at Box 11243, Jackson, MS 39213.

WYLD/New Orleans was recently the only radio station honored by San Antonio's International Gospel Museum & Hall of Fame. The station's veteran announcer Vernon Winslow, aka Dr. Daddy-O, was awarded a gospel Grammy for his daily broadcasts over the last 30 years.

Speaking of gospel, we've received an unusual plea for record service. This one comes to our desk from Country station KTRN/Wichita Falls, which runs a primarily Southern (read black) gospel program Sunday mornings. If you can help, please contact Josh Fuller at (817)855-3555.

New jobs: Former Phillips University basketball star Theron Forshee joins KAEZ/Oklahoma City ... Randy Dennis, previously of WEBB/
Baltimore, WOL/Washington, and WAIL/New
Orleans, comes aboard WXYV/Baltimore
China Smith exits afternoons at KMGG/Los
Angeles for weekends at crosstown KUTE.

Here's this week's obligatory Jacksons paragraph: Now that the group has decided to show up in the 'Burgh, WAMO/Pittsburgh has stopped abusing them on-air. PD Allen Harrison has "thrashed" the band over the airwaves, banned their records, torn up Jackson posters, etc. This comes on top of Guy Broady's now-famous "locked booth" stunt at WTKL/Baton Rouge (with Broady continuously pumping "State Of Shock" for an entire airshift) ... WQKS/Williamsburg gave away 30 M.J. "Beat It" jackets to winners and sent one listener to see the group in New York.

Congratulations to KDAY/Los Angeles MD Greg Mack, who was promoted to Assistant PD/MD . . . At KRNB/Memphis, MD Jerry Mason also received a similar advancement. KRNB is now firmly ensconced in its new quarters (80 N. Tilmen, Memphis, TN 38112), and Mason has announced new music hours: 12-3 Central Time, Monday-Friday.

# New Order From Across The Border

Continued from Page 47

son Twins and Chaz Jankel," says Duff. XHRM's introduction of New Wave product to commercial radio perhaps eased the way for 91X to become the most consistently successful New Wave rocker outside Los Angeles. The station's debut with a 3.5-6.2 rise was matched by 5.7-3.3 drop at XHRM.

"I think we've shared the dance music audience with 91X ever since they came on," Lindsey says. Early 91X "was far more Urban in its approach to the music which, at that time, was far more Urban itself. Look at the track the Thompson Twins have taken. They've gotten far less R&B in their music direction.

### Black/Urban Radio

"Most of the music which 91X came on with was 'dance rock,' which has a lot of relevance to people (of all races) who like dance music. As for KS103, I really think we share women and those adults that listen to active music; I really think we're still in competition with both stations." As evidence that XHRM and 91X remain adversaries, the former station's spring rise corresponds with a 6.5-4.1 slip at the latter.

One of XHRM's most impressive facets is its remarkably even demo spread. Unlike many Black stations with massive teen shares, some women 18+ and few men, XHRM is fourth in teens, with more men than women 18+. Cox estimates his audience as 45% white, 30% black and 25% Hispanic.

### XHRM & Mexican Radio

Unlike heavily-regulated Canadian broadcasters, Mexican radio stations — especially those aimed at the U.S. — have always benefitted from licenses that require far less news and public affairs programming than their American counterparts. Despite the fact that XHRM could get away with no news (as do other Tijuana stations), the station runs newscasts during drivetimes as part of its commitment to the San Diego audience. The only other programming restrictions Cox has to deal with are Mexican PSAs and occasional speeches by President Jose Lopez Portillo.

As for the problems of having two offices, two owners and a daily international commute for his jocks, Cox says, "There used to be hassles, but . . . I've ironed out some of the rough spots between the two owners. We were able to install a lot of new equipment

and get the antenna system squared away. That solved an awful lot of our problems. We have pretty much of a clearance due to the relationship that we established with the actual Mexican owner."

Duff interjects, "On behalf of the people who go into Mexico to do our radio programs live, it is an experience that most others really haven't had. You leave the country every day for a four-hour airshift and reenter every day after work. Sometimes the wait can be up to an hour and a half in a pretty smoggy Tijuana border area.

"But there are some definite advantages. As a performer, the fact that the DJ is really on his or her own when they're at the studio is great. You don't have the problem of others ruining your train of thought. When I leave here every day at 2:30 to do my airshift, I get a chorus of, 'Have a great show, Duff.' That's something you rarely hear in an American station when you're just going across the hall. That type of San Diego Padre-type send-off is great."

### Into The Mystic . . .

Part of Cox's strategy for rebuilding the station was "just getting back out into public." The station's chief promotional tool, the 92.5 Big Red Van, is used differently from most station spotter cars, appearing on the streets of San Diego only for giveaways.

SAMPSON WELCOMES EARONS — Helmet-clad members of Island's Earons recently beamed up at WXYV/Baltimore (V103) to promote their new "Hear On Earth" LP. The group members are shown surrounding PD Roy Sampson.

outlets in this market. Considering that we're the station in San Diego which delivers that music, I think it's somewhat of a disgrace." The situation is improving, however, in the days following the release of the spring ratings. Warner Brothers, which gave the "Rain" premiere to KS103, finally awarded a prerelease screening of the film to YHPM

the film to XHRM.

"When I leave . . . to do my airshift, I get a chorus of, 'Have a great show, Duff.' That's something you rarely hear . . . when you're just going across the hall."

"The van's mystique," according to Cox, "is that there's-always a prize to be given away when the van is spotted." Not only can listeners with XHRM stickers win by being seen by the van, they can also flag the van down. "If you have a bumper sticker and see the van, you're going to get something, regardless of how small or how large the prize is."

Far more elusive than the van has been cooperation from general market sponsors who, until recently, have tended to award black-themed promotions to other stations. Several months ago, Memphis's Black stations became riled when a Lionel Richie concert promotion went to the market's CHR. Lindsey says that a comparable situation exists in San Diego. "The trend this summer has been to release movies with black music: 'Breakin,' 'Beat Street,' and 'Purple Rain' were all premiered at other

### ... And Onto The Streets

XHRM relies heavily on community service promotions, such as gas giveaways and ties with the city's Urban League and Employment Development Department. In addition to a "Health Hints" program and over-the-air medical advice, the station also supported low-cost medical care through an arrangement with a minority neighborhood hospital.

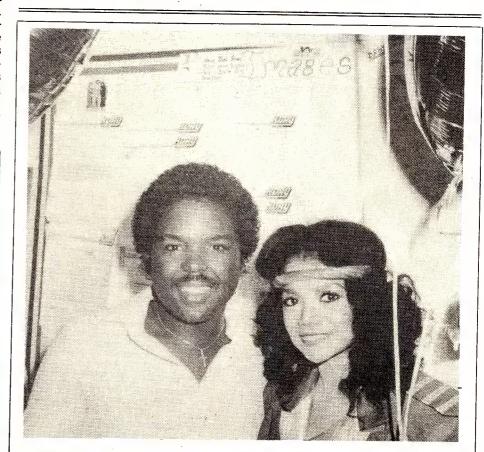
The public-service bent of the station, according to Lindsey, is linked to Morrow's love for San Diego's minorities. "Willie has a multimillion-dollar company built right in the black community, and believes in the black and Hispanic communities more than anybody else."

Those communities, Lindsey says, have responded in kind. "This station is something that has been needed for so long in this city that the identification with the worker and common man has been awesome ever since we started. From that we have developed some of the best-known personalities in San Diego. Our night jock, Tay Ari, is probably better known than the mayor." In addition to Lindsay and Ari, who's also Assistant GM, the station's jock staff includes Gene Harris, Shelly Fox, and L.D. McCollom.

Because XHRM melds with San Diego, Cox says, "I don't feel we would be threatened by another Urban station coming into the market; I think 92.5 would hold its ground. We're actively involved in the community, and people appreciate that. We're not going to sleep just because we've got a 5.5! There are TV spots coming, and we have many other plans for the future. The way to fight (a new competitor) is by letting our reputation speak for itself."



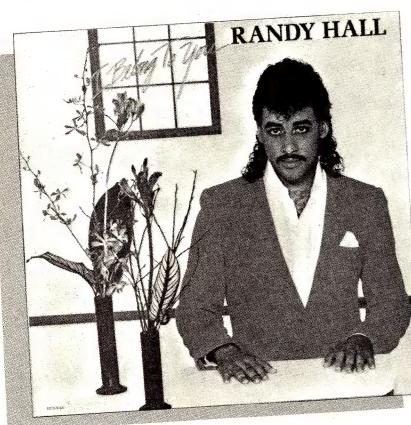
RUSHEN, THOMAS BARE VIDEO SOULS — Shown here at a recent taping of Black Entertainment Television's "Video Soul" program are (I-r): Timmy Thomas, cohost Sheila Banks, Patrice Rushen, and cohost and WKYS/Washington PD Donnie Simpson.



LATOYA GIVES HEART TO MACK — LaToya Jackson stopped by KDAY/Los Angeles with heart-shaped balloons to promote her "Heart Don't Lie" single and LP. Shown with Jackson (r) is KDAY MD Greg Mack.

MCA PROUDLY PRESENTS

# The Rhythm Section



# RANDY HALL

"I'VE BEEN WATCHING YOU" (JAMIE'S GIRL)

BREAKER

65% © FROM HIS DEBUT MCA ALBUM:

"I BELONG TO YOU"

PRODUCED BY:

RAY PARKER JR.

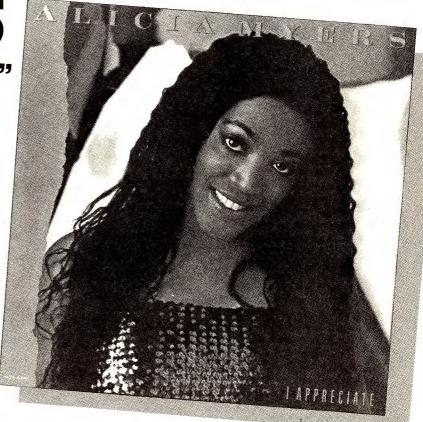
# ALICIA MYERS

"YOU GET THE BEST FROM ME"
(SAY SAY SAY)

BREAKER

FROM HER MCA ALBUM:
"I APPRECIATE"

EXECUTIVE PRODUCER: IRENE PERKINS PRODUCED AND ARRANGED BY KEVIN McCORD FOR PERK'S MUSIC INC.





MCA RECORDS DELIVERING THE MUSIC OF THE 80'S

# Black/Urban Picture Page



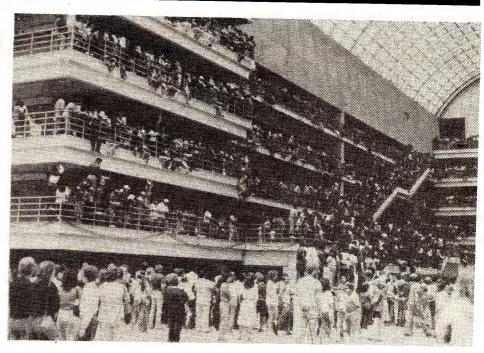
KING IS QUEEN OF MAGIC — Evelyn King came to St. Louis to draw the lucky number in Majic 108's \$10,000 drawing. Shown (I-r) are King, PD Ron Williams, and RCA's Mike Williams and Pam



KID ACES OUT PATRICE — Elektra's Patrice Rushen (I) is shown here with KACE/Los Angeles midday man Billy "The Kid" Young. Rushen stopped by KACE to promote her new "Feels So Real"



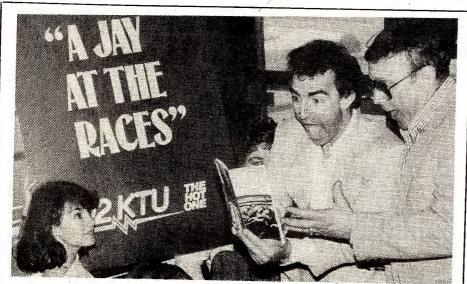
KX FOR KIDS — WDKX/Rochester recently participated in a TV "Children's Miracle Telethon" for Rochester's Strong Memorial Hospital. Shown (I-r) are WDKX PD Andre Marcel, WHEC-TV/Rochester Sports Director and host Rich Funke, and WDKX Promotion Manager Renie Hale.



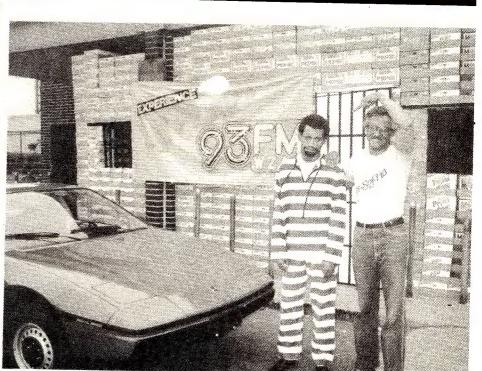
KDKO BREAKS INTO ARTS CENTER — The rafter-to-rafter crowd pictured here packed the Denver Center for the Performing Arts to watch a breakdancing contest sponsored by KDKO. Buried somewhere in the crowd are emcee/morning man Kevin Brown who, by making "Get off the beams" a group chant, was credited with keeping the event running smoothly.



LILLO EXERTS HOLD ON WRKS — Lillo Thomas (r) recently dropped by WRKS/New York to bring his new single "Your Love's Got A Hold On Me" to newly-appointed PD Sonny Taylor.



TRACK MASTER JAY — WKTU/New York sent a contingent to suburban Belmont Park just in time for the Belmont Stakes. Pictured (I-r) are the station's Judy Ellis, Jay Thomas, and Chip



ALLEN HITS THE BARS — WZAK/Cleveland morning man Ken Allen becomes the latest to be jailed behind cases and cases of Pepsi, this time to raise money for the public schools' athletic fund. Allen (I) is shown here with M-M Products' Rodney Winston, who brought by the 1984 Pontiac Fiero that WZAK and M-M recently gave away.

# PolyGram Runs For Gold



### **NEW SINGLE RELEASES**

## CAMEO

"Hangin' Downtown" 880 169-7

# STEPHANIE MILLS

"Medicine Song" 880 180-1 880 180-7

# **KURTIS BLOW**

"Eight Million Stories" 880 170-1 880 170-7

# **BAR-KAYS**

"Dirty Dancer" 880 045-7

# **RALPH MacDONALD**

(Featuring Bill Withers)
"In The Name Of Love" 881 221-7

# **CAMEO**

"Room 123 (She's Strange)" 880 038-1

# L.J. REYNOLDS

"Lovin' Man" 880 104-7

# **DUKE BOOTEE**

"Same Day Service" 880 105-7

# **JEFF TYZIK**

"Jammin' In Manhattan" 821 795-7

# **CENTRAL LINE**

"Surprise, Surprise" 880 134-1

# **PEOPLES CHOICE**

"Strikin' "880 160-7

# **CAROL LYNN TOWNES**

"99 1/2" 881 008-7

# **CHRIS "THE GLOVE" TAYLOR**

"Reckless" 881 195-1



# WYHY Appoints Hobbs **As Program Director**

WKDQ/Evansville PD Gabe Hobbs has accepted the job of PD at WYHY(Y107)/Nashville, and will join the A/C outlet on August 12. Hobbs replaces Y107's original PD Bill Burkett.

GM Mike Slenski explained the change in PDs also signals a slight change in Y107's on-air approach. He told R&R, "We're not really shifting the format per se. Since the end of March we've been gradually moving more aggressively into a foreground A/C format vs. the background presentation we had with Bill. Prior to the adjustments, we'd had no emotional relationship with our listeners, but now, with our general promotional activity and with Matthews & Morris in the morning, it makes sense to be more personality-ori-

"Gabe has had this kind of emotional relationship with his audience at WKDQ. His aggressive posture and enthusiasm will allow us to continue on the path we're taking at this particular time."

Hobbs told R&R, "The Nashville market is very aggressive, and I plan to jump right into the middle of it and see what we can stir up. In my mind, the station will be a bright-sounding A/C with any teen or AOR influences removed. It's been headed in this

# Hutchison Shifts To KOAX GSM

Five-year Group W sales executive Jack Hutchison has become General Sales Manager at the company's KOAX/Dallas. He transfers from Group W's former New York Radio Sales office (now Blair/RAR), where he served as an Account Executive

Hutchison assumes the duties previously held by Jack Sabella, who departed in March to enter broadcast ownership. Before working in New York, Hutchison spent three and a half years as an AE at Group W sister station KFWB/Los Angeles, following two more years in sales at KBON & KDIG/San Bernardino. He said, "Obviously, I'm very excited about it. Dallas is one of the hottest growth markets for radio, and you can expect good things out of here. I'm just looking forward to the challenge."

direction for the past few weeks, so all I'm going to do is put the finishing touches on it.",

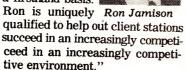
A former broadcasting instructor at Murray State University, Hobbs has programmed WKMS/ Murray, KY and WPAD/Paducah. At WKDQ, MD Ron Payne was promoted to PD, maintaining his MD position, and midday personality Scott Chase was named Assistant PD.

# Jamison Bonneville VP/Sales

Ron Jamison has been appointed to the newly-created position of VP/Director of Sales & Marketing for Chicago-based Bonneville Broadcasting System (BBS). Jamison will be responsible for expanding the company's affiliate base and servicing BBS's present roster of 200 Easy Listening client stations.

BBS President James Opsitnik said, "Ron joins us with considerable station-level experience

in both large and small markets. He has run a company and knows the operational aspects of station management, sales, and programming on a firsthand basis.



Jamison has an extensive background in radio sales and management, having most recently worked two years as GSM at WIND/ Chicago. In addition to operating KBAB/Des Moines, Jamison also served three years as Group Sales Manager for CBS Radio Spot Sales. He told R&R, "Bonneville International's outstanding reputation and their various divisions was extremely appealing. As a national sales rep, I had the opportunity to sell time on Bonneville stations and get to know their GMs and GSMs. I've competed with and against them, and I've always found the Bonneville people to be of the highest quality with the highest standards.



'THIS GUY THINKS THE EARTH IS ROUND!" - Thomas Dolby (left) discusses splitting atoms and matters scientific with an expert, DC101/Washington airwave genius Adam Smasher.

# CALENDAR



# The Glory Of Long Hours

Some people will consider this subversive, no question about it. Maybe I should have schemed to have it printed under a fake name so I wouldn't have to take any personal heat for dragging this subject, which I consider scandalous, out of ra-

Some newcomers to broadcast journalism are sold an awful lie when they are told that long hours automatically go with this honorable profession . . . that the sacrifice of one's own time on behalf of a station is somehow glorious.

Contrary to widespread practice, I believe any reporter who happens across a news event after working hours, and interrupts his leisure to cover the story, deserves more than thanks: he deserves something tangible such as money or equal time off. Many stations preach the false doctrine that the job of reporting automatically calls for extraordinary self-sacrifice, while carefully avoiding any hint that giving should be a two-way street. It is not uncommon for journalists to be greased with slick words that indicate our profession is exempt

from the standards of the rest of the business world.

Do you feel that long hours, twelve-hour split shifts, unpaid vacation relief work, use of a personal car without compensation, bringing one's own radio from home for use in the newsroom, buying batteries for the station tape recorder  $\dots$ all those little inconveniences . . . are just part of

In my opinion, each of those "inconveniences" represents a varying degree of employee mistreatment. Although many broadcasters are fair-minded and enlightened employers, there seems to exist a significant minority still energetically selling the snake-oily idea that working in radio news is a semi-holy privilege involving continuing sacrifice on a level nonexistent in other "ordinary" busi-

I think there is nothing glorious about consistently working extra hours without extra pay. Glorious isn't the word that comes to mind. Scan-

### Japanese National Memorial Day

MONDAY, AUGUST 6 — This is Memorial Day in Japan, commemorating the American nuclear attack on the city of Hiroshima 39 years ago this morning, in which an estimated 100,000 people died and that many more were injured (1945). The average ICBM warhead of today contains around 25 times more destructive power than the Hiroshima A-bomb.

New York State executed convicted killer William Kemmler in the first electric chair in 1890.

In 1926 Warner Brothers premiered the first full-length movie with sound, John Barrymore in "Don Juan," but the audio did not include human voices, only music and sound effects.

Lucille Ball 73.

### Earth's Portrait From Space

TUESDAY, AUGUST 7 — The first photograph of Earth as seen from outer space was taken by "Explorer-6" 25 years ago today (1959).

Uncle Sam's first Pacific offensive of World War II began at Guadalcanal in the Solomon Islands in 1942: about 25,000 of the 38,000 Japanese defenders died in the six-month battle.

General George Washington established the Badge for Military Merit in 1782; it is commonly called the Purple Heart. Stan Freberg 58.

### First Manmade Flying Object

WEDNESDAY, AUGUST 8 — The first manmade object to fly was a small hot-air balloon, perhaps about the size of a basketball, which ascended from Portugal 275 years ago (1709). According to the Smithsonian Institution, the experiment by a Spanish monk was considered novel but of no importance.

The Spanish Armada was defeated by the British in 1588, opening the oceans to trade and furthering the establishment of English-speaking colonies in the New World.

Connie Stevens 46. Dustin Hoffman 47. Mel Tillis 52.

### Nixon Resignation Tenth Anniversary

THURSDAY, AUGUST 9 — President Richard Nixon's resignation became effective and Gerald Ford was sworn in to replace him ten years ago (1974).

Three days after Hiroshima, another atomic bomb was dropped on Japan 39 years ago today (1945), inflicting an estimated 120,000 casualties in Nagasaki and destroying some 18,000 buildings. Within 24 hours Japan began discussing terms of surrender to end World War II.

Former boxer Ken Norton 39. Comedian David Steinberg 42. Tennis vet Rod Laver 46.

### Englishman Leaves Fortune To America

FRIDAY, AUGUST 10 - No one is quite certain why English scientist James Smithson left his fortune to a foreign nation, but that's what he did: his will specified that 100,000 gold sovereigns be used to establish an institution "to increase knowledge" in the United States of America. Our Congress debated for eight years before deciding to use the money to fund the Smithsonian Institution, which was established on this date in 1846. On its 138th anniversary, the Smithsonian Institution now includes twelve national museums, research and scientific centers in five states and Panama, and the National Zoo.

Jan Anderson (Jethro Tull) 37. Bobby Hatfield (Righteous Brothers) 44. Eddie Fisher 56.

Tomorrow (8-11) Arlene Dahl 56, Mike Douglas 59, Alex Haley 63. Sunday (8-12) George Hamilton 45, Parnelli

Viewing of the annual Perseids meteor shower both weekend nights will be hampered by light from the full moon.

# Marketplace

## **AIRCHECKS**

### Current and Classic Airchecks!

Current Issue #52 features KMGG/Robert E. Morgan, WWDC/ Greaseman, WBBM-FM/Don Geronimo, WKQX/Robert Murphy, KHJ/Danny Martinez, KPRZ/Gary Owens, Miami's WAXY, NY's WYNY, SF's K101, Honolulu's KQMQ & Portland's KINK. 90-minute cassette, \$5.50.

Special Issue #S-37 features SACRAMENTO & FRESNO! Sacramento's CHRs KWOD, KSFM& KPOP, AOR's KZAP & KROY, Country KRAK & A/C's KXOA-FM, KENZ & KHYL. Fresno's CHRs KYNO-FM, KMGX & KBOS, AOR KKDJ & A/C's KFYE & KFIG. Cassette, \$5.50.

Special Issue #S-38 features SALT LAKE CITY, with CHRs KCPX, KRSP, KFMY, & KDAB, AOR KRSP-FM, plus A/C's KSL, KLCY, KISN, KLRZ, KALL & KBUG. Cassette, \$5.50.

Classic Issue #C-45 features KKDJ/Humble Harv-1975, WCFL/Robert E. Lee-Ron Britton-1970, KFWB/Jimmy O'Neill-1966, WABC/Dan Ingram-1971, KRLA/Russ O'Hara-1969, CKLG/ Roy Hennesey-1974, KHJ-1974, KFRC-1977, WFUN-1968 & KEZY-1977. Cassette, \$10.50.

### CALIFORNIA AIRCHECKS

Box 4408 — San Diego, CA 92104 (619):460-6104

### **COMEDY**



### THE FUNNY BUSINESS.,

Our new sugar-free mailer contains 53 jokes (54 if you count my face) and it's yours for a dollar. Write on your order REAL CHEAP. We'll know what you mean. Nose Cohen, Israeli Astronaut and founder of "WELCOME WAGONS ANONYMOUS": "Swellest service I ever

THE FUNNY BUSINESS 210 Hollywood St., Fitchburg, MA 01420 (617) 342-1074

## Disk Jockey Comedy

KRAZY KOMMERCIALS . . . 100 of the wildest things ever sold on radio. Everything from a police dog that lisps to a study course. For FREEBEE, write: HYPE, INK., 7805 Sunset Blvd., #206, Los Angeles, CA 90046.

# -KNOCKERS\*!=

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Hilarious! Highly Respected! Proven worldwide audience builder!

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# Opportunities

### **Openings**

## NATIONAL

Free listings under this "National" heading are ONLY for recognized Group Owned Stations in more than one region. All others must run display.

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NATIONAL BROADCAST TALENT COORDINATORS

Dept. R, P.O. Box 20551, Birmingham, AL 35216

Fuller-Jeffrey group seeks air talent for CHR/Country/AOR formats nationwide. Present & future openings. C&R: KJJY, 1551 N.E. 68th, Des Moines, IA 50313. EOE M/F (8-3)

Group with stations in AZ, CO & NE seeks afternoon drive talent. Three years experience needed. T&R: Scott Hickenbot-tom, Box 509, Ogallala, NE 69153. EOE M/F (8-3)

### FRANK MAGID ASSOCIATES

Major market winning A/C station is looking for air personality with strong production skills for possible future openings. Minorities encouraged. Send T&R to: Frank N. Magid Associates, One Research Center, Marion, Iowa 52302. EOE M/F

### EAST

community. T&R: Lee Philips, WROW, 341 Northern Blvd., ny, NY 12204. EOE M/F (8-3)

Suburban NYC's fastest-growing station needs personalities for future openings. T&R: Jim Bosh, WJDM, 9 Caldwell Place, Elizabeth, NJ 07201. (8-3)



### **EAST COAST FM ROCKER**

Looking for morning personality. Wit plus wisdom equals bucks. All size markets considered but be ready for a big job in a big market. Our morning man knows of this ad. Send cassette resume & picture to: Radio & Records, 1930 Century Park West, #738, Los Angeles, CA



Sales person needed for top-rated Washington DC ADI stations. Contact Gary Kirtley, WVAI/WUSQ: (703) 662-5101 EOE M/F (8-3)

WCOD/Cape Cod has an opening for fulltime night personality with good production skills. T&R: Mike Osborne, 105 Stevens St., Hyannis, MA 02601. (8-3)

WAMS has an opening for PD/sir personality. Three years Country radio experience preferred. T&R: Steve Courtin, Box Country radio experience preferred. 1001. 000 3677, Wilmington, DE 19807. EOE M/F (8-3)

Announcers, fast growing powerhouse has fulltime opening for experienced A/C personality. T&R: Sean Casey, WALK-FM/AM, Box 230, Long Island, NY 11772. EOE (7-20)

### Openings

Experienced CHR PD needed by aggressive growing group in top 60 market. T&R/philosophies: Dave Dillon, Q100 FM, Box 190, Easton, PA 18042. EOE M/F (8-3)

les Manager needed for small market A/C station in western f. Resumes & references: Bob Finley, WDOE, Box 209, illow Rd., Dunkirk, NY 14048. EOE M/F (8-3)

A/C on fringe of NYC looking for ND. Three years experience needed. T&R: Vince Santarelli, WRNJ, Box 1000, Hackettstown, NJ 07840. No calls. EOE M/F (8-3)

Evening air personality needed for small market A/C in western NY. T&R: Bill Tynan, WDOE, Box 209, Willow Rd., Dunkirk, NY 14048. EOE M/F (8-3)

ilitime air personality/copywriter needed at Q-102. Females couraged to apply. T&R: Steve McNee, WUSQ, Box 2869, inchester, VA 22601. EOE M/F (8-3)

all market AM/FM Country needs ND with some experience. Chance to build department from scratch. T&R: David WICO, Box 909, Salisbury, MD 21801. EOE M/F (8-3)

### **ACCOUNT** EXECUTIVE

Just purchased AM/FM station near Portland, ME. Need 5 radio sales pros to get the job done. What will it take to get you here yesterday? Call (207) 784-6921 or write: General Manager, WCOU/ WAYU, P.O. Box 330, Lewiston, ME 04240. EOE M/F

We do adult CHR in north central PA. T&R's for future ings, personalities & news: Paul Cavanaugh, WFXX, Box 5057, S. Williamsport, PA 17701. EOE M/F (7-27)

T&R: Kemosabi Joe, WZYQ, 6633 Mt. Phillip Rd., Frederick, MD 21701. EOE M/F (7-27)

s encouraged, midday slot for 100kw Country giant in NC. T&R: Rob Linn, Box 4005, Rocky Mount, NC 27803. EOE (7-27)

Morning man, strong personality, must have proven record, good salary. T&R: Sy Dresner, WCCC, Hartford, CT 06105. EOE (7-29)

Southern ME FM/AM for future openings on-air & news. T&R: PD, Box 1220, Sanford, ME 04073. EOE (7-27)

Morning talent to handle live-assist & FM operation. T&R: Thom Robinson, WAMX-FM, Box 1150, Huntington, WV 25713. No calls, EOE (7-27)

Future full & parttime openings at the top-rated AOR betw Albany & NYC. T&R: Stew Schantz, WPDH, Box 416, Pough-keepsie, NY 12602. EOE (7-27)

Announcer needed for evenings & production at A/C in upstate NY. T&R: Joe Moss, WZOZ, Box 1030, Oneonta, NY 13820 (7-27)

Morning drive A/C communicator needed in upstate NY. Good pay & benefits, at least two years experience. T&R: WKNY, 212 Fair St., Kingston, NY 12401. EOE M/F (7-27)

Immediate opening for overnight personality. Also, talent for future openings. T&R: Jeff Balentine, WEZR, 10380 Democracy Ln., Fairfax, VA 22030. No calls, EOE (7-27)

Afternoon drive personality WSFM/Harrisburg A/C. Experienced only. T&R: Bob Paiva, WSFM, Box 3433, Harrisburg, PA 17105. EOE M/F (7-27) Knowledgeable AOR PD interested in making a #1 station. Must have proven record. Contact: Sy Dresner, WCCC, (203)

Must have proven record 233-4426 EOE (7-27) Multi-talented person needed. Midday DJ, sports PBP. Great station. T&R: WLBR, Box 1270, Lebanon, PA 17042. EOE (7-27)

WRKI, 50kw AOR superstars need overnight jock. Energy & enthusiasm a must. T&R: Buzz Knight, Box 95, Danbury, CT 06810. EOE M/F (7-20)

### **Openings**

### SOUTH

site move into Richmond metro. Resumes: WKHK/WPVA, 1024 E. Washington St., Petersburg, VA 23803.

### SOUTHEASTERN **MAJOR MARKET CHR**

Seeks personalities for future openings. Winners only!! No beginners, please. Send T&R to: Radio & Records, 1930 Century Park West, #746, Los Angeles, CA 90067.

N/T, KARN seeks strong news person with great judgement. C&R: Neal Gladner, Box 4189, Little Rock, AR 72214. No beginners/calls. (8-3)

WPAP-FM opening 7-midnight. Good production & knowledge of Country music a plus. T&R: Kevin O'Neal, Color Box 22881, Panama City, FL 32401. EOE M/F (8-3)

KCWM, AM stereo, looking for fulltime announcer/MD. T&R: Robert Lee, Box 3487, Victoria, TX 77903. EOE M/F (8-3)

FL coastal Country FM seeks hard-working, aggressive air personality. Females encouraged. T&R: Bob McRae, WRYL, 2221 Front St., Melbourne, FL 32901. EOE M/F (8-3)

### NOW OPEN!

A PD/Jock opportunity with one of the country's finest group broadcasters. If you're winning with CHR and want to run on fast track, send us a tape and resume (no calls, please).

### BOB HARPER'S COMPANY

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CE needed for Class-C FM & 5kw AM in Laurel-Hattiesburg market. Right pay for the right person. Contact Bob Holiday: (601) 545-1822 (8-3)

A/C personality needed to do afternoon drive on crossover Country FM. T&R: Jim Quin, WMNX, 107 W. 5th Ave., Tallahassee, FL 32303. EOE M/F (8-3)

Small market A/C with excellent working conditions seeks DJ with some prior radio experience. T&R: Bob Mays, WKTG, Madisonville, KY 42431. EOE M/F (8-3)

Future fulltime openings for experienced person with production skills at AM station. T&R: Hunt Thomas, WCNC, Box 1246, Elizabeth City, NC 27909. EOE M/F (8-3)

KRBE looking for full & parttime jocks. T&R: Roger W. Garrett, 9801 West Himer Rd., Suite #700, Houston, TX 77042. EOE M/F (8-3)

### Program Director Lifetime Dream



To live and work in Austin, Texas, one of America's great cities. To work at KHFI (K-98) . . . a great radio station with dynamite numbers. You will be replacing our current program director, who is moving to a top 10 market. If you have a proven track record in CHR as a program director, know how to interpret ARB and Birch, create, plan and successfully run promotions and are a good people person . . . then we want to hear from you. Send T&R to include programming philosophy to Chris Wegmann, Station Manager, KHFI-FM, 1219 W. 6th Street, Austin, TX 78703. EEO.

AM Country seeks experienced afternoon announcer. Possible MD slot available. T&R: Greg Gack, KXYL, Box 100, Brownwood, TX 76804. EOE M/F (8-3)

Sales help needed at SW Florida's new 24-hour Country outlet. The challenge awaits you. Contact Eva Bowden, WIKX, 106 New Market Rd., Immokalee, FL 33935. (8-3)

### Openings

WRFS AM/FM seeking PD/air talent for contemporary stations in E. central AL, near Lake Martin. T&R: Bill Whatley, Box 72, Alexander City, AL 35010. EOE M/F (8-3)

WFMI/Lexington looking for top-flight morning drive & evening CHR jocks. T&R: Charlie Fox, 53 S. Main St., Winchester, KY 40391. EOE M/F (8-3)

Morning personality needed for promotion-oriented CHR. Strong copywriting & production a must. Rush T&R: Mark Bass, Box 1327, Valdosta, GA 31603. EOE M/F (8-3)

### **TOP 50 SUNBELT**

Looking for a Production Director. Top pay for the qualified person. Send T&R to: Radio & Records #739, Los Angeles, CA 90067

Do you have the ability to wake the Gulf Coast golden triangle? Be part of a new beginning. C&R: Frank Tenore, KKMY-FM, Box 7740, Beaumont, TX 77706. EOE (7-27)

Dallas/Ft. Worth's Eagle 97 is looking for a heavyweight AOR jock for 6-10pm. T&R: Randy Brown, KEGL, 5915 W. Pioneer Pkwy., Arlington, TX 76013. EOE M/F (7-27)

### GO SOUTH YOUNG MAN (OR WOMAN)...

Florida full-power FM looking for talent that wants nothing more to do with winter and nothing less than to win! Decent bucks, great benefits. Looking for big voices (male & female). CHR or Top 40 orientation with creative ability obvious. Send your best aircheck and resume including salary history & requirements, plus references to: Radio & Records, 1930 Century Park West, #752, Los Angeles, CA 90067, EOE

WOWW 107 needs sharp anchor/reporter to join winning team on Florida's gulf coast. T&R: David Brandau, Box 2788, Pensacola, FL 32513. EOE (7-27)

WRAL/Rollie needs an experienced ND for a Peabody award-winning staff of twelvel T&R: Robb Stewart, PD, WRAL, 711 Hillsborough, Rollie, NC 27605. EOE M/F (7-27)

### **NEWS PERSONALITY**

#1 A/C in Top 50 needs News Director to serve as morning drive news and information personality. Creative writing and pre-sentation a must. T&R to: Radio & Records, 1930 Century Park West, #749, Los Angeles, CA 90067. EOE

97 Rock, WJAD-FM is searching for a hot CHR 7-midnight ock. Good production, 100kw southwest GA powerhouse near beach. T&R: Box 706, Bainbridge, GA 31717, (7-27)

Creative morning personality needed for AM A/C format. T&R: C. Shilling, Box 2598, Lakeland, FL 33806. (7-27)

FM PD needed at WHHY/Montgomery. Minimum four years experience in broadcast. Programming experience a plus. T&R: 3435 Normanbridge Rd., Montgomery, AL 36105.

### MIDWEST

WKAU/Appleton-Oshkosh, CHR, needs killer morning man. Rush T&R: Ron Ross, PD, 1765 Bloch Rd., Kaukauma, WI 54130. EOE M/F (7-20)

Experienced, motivated morning pro needed for big AM Country/Information station. T&R: Kelly Carls, KWTO, Box 4568 GS, Springfield, MO 65808. EOE M/F (7-20)

OM needed for A/C station. T&R: Orv Koch, Stuart Stations, Box 80209, Lincoln, NE 68501. EOE M/F (8-3)

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# Opportunities

### **Openings**

KLCY/KYSS is seeking an Acocunt Executive with basic sales knowledge & creative ideas. Must be a self-starter. Contact John Pulasky: (406) 728-9300 EOE M/F (8-3)

KDLB, 100kw regional FM, is seeking T&R's for a news reporter/announcer. Contact: Randy Prichard, GM: (916) 758-3780 EOE M/F (8-3)

### **TOP 15 MARKET**

Needs air personalities for CHR station, either singles or teams for mornings and evenings. If you believe you're good enough to live up to the massive media campaign we can support you with, send a tape, resume & salary requirements immediately to this major broadcast facility: Radio & Records, 1930 Century Park West, #752, Los Angeles, CA 90067. EOE/AA/M-F

Talent to tackle 14-county MI market. Pros only. Promotion-oriented 50kw FM, on the move. T&R: WIBM, 310 N. Grand, Lansing, MI 48933. No calls. EOE M/F (8-3)

Resort area superstars needs creative production pro plus airshift. Bucks plus incentives. T&R: C. Poet, 98 Rock, 109 S. Union St., Suite 301, Traverse City, MI 49684. EOE M/F (8-3)

# **EXPERIENCED ANNOUNCER**

For Midwest Black/Urban Powerhouse 5 Years Major Market Experienced Plus.... "Major Market Mentality" **Not** a trainee position!

Send Tape and resume to: Radio & Records, 1930 Century Park West, #744, Los Angeles, CA 90067

News person needed to gather, edit, write & deliver for AM/FM operations. T&R: Tom Colvin, ND, KTTR/KZNN, Box 727, Rolla, MO 65401. EOE M/F (8-3)

93 KKRC-FM is looking for hot CHR jocks for leading MW cooker. T&R: Dan Kieley, 1074 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (8-3)

FOXY-101/Bay City-Seginew-Midland market has 6-10pm opening for the hottest bidder. C&R: Kim Travis, Box 357, Pin Conning, MI 48650. EOE M/F (8-3)



# MEDIUM MARKET

Looking for aspiring morning and night personalities. Part of major broadcast chain with excellent opportunity to advance into larger market. Salary \$25-30,000. Send tape & resume immediately to: Radio & Records, 1930 Century Park West, #751, Los Angeles, CA 90067. EOE/AA/M-F



### **Openings**

ND/anchor needed now for A/C. Three years experience & conversational delivery a must. T&R/salary requirements: Bob Majors, KLYF, 1801 Grand Ave., Des Moines, IA 50308. (8-3)

# CARS-108 WCRZ-FM

### INT

Searching for morning lunatic. How crazy are you? Let's find out. We're looking for someone to wake up Flint. If you're constantly being threatened with your job by your current PD, are creative, and need fulfillment of being the morning star of the market, send T&R to: Michael Kay, WCRZ, P.O. Box 1080, Flint, MI 48501. EOE M/F

Kansas City. Adult, conversational weekend announcers needed at contemporary FM. T&R: Box 90, Kansas City, MO 64141. EOE M/F (7-27)

Looking for 7-midnight air personality, possible Production Director in Ann Arbor's top-rated AOR. T&R: Les Look, WIQB, 3001 Bressow Rd., Saline, MI 48176. EOE (7-27)

WYFE/Rockford looking for partitimers with possible fulltime opportunities. T&R: Brian Krysz, 1901 Reid Farm Rd., Rockford, IL 61111. EOE M/F (7-27)

Opening for 7-midnight at progressive Country FM. Male or female. Good production, good attitude. T&R: KQDY, Box 94, Bismark, ND 58502. EOE (7-27)

Announcer/production combo for top flight competitive contemporary FM. Great MW area. C&R: Mike Connors, KSYZ, 3280 Woodridge Blvd. Grand Island, NB 68801. EOE M/F (7-27)

# MEDIUM MIDWEST COUNTRY

Looking for morning crazy who will get me in trouble with the GM! You could be the one . . . good dollars benefits. Send T&R to: Radio & Records, 1930 Century Park West, #741, Los Angeles, CA 90067, EOE M/F

Program Manager for KDTH-AM Information/News station.
Degree plus five years experience. T&R: Ward McCleary, Box
659, Dubuque, IA 52001. EOE M/F (7-27)

Morning news anchor for A/C AM & Easy FM along the shores of sunny Lake Erie. Experienced only. T&R: Bruce Scott, WFUN/WREO, Box 738, Ashtabula, OH 44004. EOE M/F (7.6)

ND needed at Capital City AM/FM combo. T&R: Tom Thies, KLIK/KTXY, Box 414, Jefferson City, MO 65102. EOE M/F (7-27)



A Wyoming community needs major market quality to enjoy only small market pressures. Two fulltime announcers, one with a sales background, the other with production skills; an experienced sales person. T&R may be sent to KRAL, P.O. Box 120, Rawlins, WY 82301 FOF

Accepting tapes for Country/MOR. All shifts & MOR/Operations Assistant, commercial experience required. T&R: KTTR, Box 727, Rolla, MO 65401. EOE M/F (7-27)

Lansing's continous Country needs partitimers ASAP & future fulltime. Experience helpful but not required. T&R: Scott Fredricks, OM, Box 30092, Lansing, MI 48909. EOE (7-27)

### PRODUCTION WIZARD

Top medium market CHR seeks an experienced production/on-air person. If you're creative and have a willingness to work until the job is done, then submit samples for this excellent paying opportunity to: Radio & Records 1930 Century Park West, #748, Los Angeles, CA 90067.

Conversational, creative AM anchor sought by Capitol City's most aggressive News operation. T&R: Mark Belling, ND, WMAY/WNNS, Box 460, Springfield, IL 62705. EOE M/F (7-27)

Sports Director sought for flagship AM. PBP a must, talkshow helpful. Salary requirements & T&R: GM, 104 S. Emporia, Wichita, KS 67202. (7-27)

### WEST

Sales person needed for small/medium market. Females encouraged to apply. Resumes: KBLF/KALF, Jerrie Caulfield, Box 1010, Red Bluff, CA 96080. (8-3)

More music FM-102 is now accepting material for future openings. Air talent, news, stc . . . T&R: Rick Gillette, 937 Enterprise Dr., Sacramento, CA 95825. No calls. (8-3)

### **Openings**

Weekend & vacation fill-in people needed immediately. T&R: Doc Phillips, KFKA, Box K, Greeley, CO 80632. (303) 356-1310 (8-3)

KOWL now seeking personality-oriented nighttime air talent. Experience needed. T&R: Ron West, Box 4100, S. Lake Tahoe, CA 95706. (8-3)

AM/FM has fantastic opportunity for experienced PD/air talent. Excellent benefits at Oldies/CHR. T&R: Box 10767, Eugene, OR 97401. EOE M/F (8-3)

Account Executive needed at KFXM/KDUO. \$50-60K possible. Hungry? Contact: Al Anthony, GM, Box 50005, San Bernerdino, CA 92412. (8-3)

KUUT is seeking T&R for possible future A/C openings. Contect: Mike London, 5282 S. 320 W., Suite D272, Salt Lake Citγ, UT 84107. EOE M/F (8-3)

Looking for news/sports person with PBP experience or capability. T&R: KDUN, Box 147, Reedsport, OR 97467. EOE M/F (8-3)

Natural-sounding pro needed for Adult CHR AM/FM. \$1,200/month plus insurance. T&R: Tom Greenleigh, KJQ, 1506 Gibson Ave., Ogden, UT 84404. EOE M/F (8-3)

Do you live, sat & sleep news? Then you're our new ND. Minimum three years experience. T&R: Daryl Delany, OM, KGRL, Box 5068, Bend, OR 97701. EOE M/F (8-3)

Looking to move up from a smaller market? Talented AOR jock needed immediately. T&R: Ira Gorden, KWXL, Box 737, Albuquerque, NM 87103. EOE M/F (8-3)

### KSAC

Number 20 ADI wants the best! KSAC/KSJQ needs great A/C morning person ASAP. The West's finest market wants a key player who will help build the country's greatest radio station for 25-49 year-olds. We're committed! Don't wait, federal express a tape, resume, and references to: Jonsson Communications, P.O. Box 2424, Sacramento, CA 95811. EOE M/F We want the best!

KCPX/KBUG is seeking air talent/production. T&R: Greg Ausham. 1760 Fremont, Salt Lake City, UT 84101, EOE M/F (7-27)

Top-rated station in market needs #1 morning personality. Must be adult-sounding & relatable. T&R/references: Cliff Roberts, KGGI, Box 991, Riverside, CA 92502. (7-27)

KYNO-FM looking for tapes for possible future openings. Personality a must. T&R: John Lee Walker, Box 6029, Fresno, CA 93703. No calls, EOE (7-27)

Seeking air talent and newsperson for AM Country station. T&R: George Feola, Box 155, Tremonton, UT 84337. No calls, EOE M/F (7-27)

KCOK/KJUG has opening for experienced Production Director. T&R: Carl Soares, 717 N. Mooney, Tulare, CA 93274. EOE M/F (7-27)

### **MAJOR MARKET**

Looking for hungry CHR jocks . . . ALL SHIFTS . . . WHO WANT TO WIN IN A MAJOR MARKET. TAPES, RESUMES TO: RADIO & RECORDS, 1930 Century Park West, #747, Los Angeles, CA 90067. EOE M/F

Southern Oregon's top-rated Adult/CHR seeking overnight talent. T&R: R. Charles Snyder, KYJC, Box 1745, Medford, OR 97501. EOE M/F (7-27)

Future openings, full & parttime for personality jocks with great production & enthusiasm. T&R: Sam Jackson, KRQK, 516 North H, Lompoc, CA 93436. No calls, EQE (7-27)

New Country station beginning to grow. Needs PD who is no beginner. T&R: Rick Myers, KZUN, Box 1360, Modesto, CA 95353. (7-27)

Top-rated CHR KCAQ looking for weekends and vacation talent. T&R: Brian Thomas, 3434 Dodge Rd., Oxnard, CA 93034. EOE M/F (7-27)

Suburban Albuquerque modern Country FM needs jock with 1-2 years experience and good production. T&R: Mickey Richards, Box 998, Belen, NM 87002. (505) 864-8400 (7-27)

Future news openings for those who can make radio news sound like USA Today reads. T&R: Jeff Michaels, ND, 821 N. Palm Canyon Dr., Palm Springs, CA 92262. No calls, EOE M/F (7-27)

### **Positions Sought**

I'm a ham with a slightly inflated ego, I enjoy the hell out of being on-air. I was Production Director at KHSN. Looking for a new gig. STEVE JENCKS: (503) 888-9735 (8-3)

Major market pro with 13 years in A/C, CHR, Gold & Country seeks PD position in competitive sunbelt market. TX or FL prefered. (713) 590-9164 (8-3)

### **Positions Sought**

Attention Mi: Five year pro DJ seeks medium/large market, I have strong production skills & a consistant on-sir atyle. SCOTT: (616) 527-4198 (8-3)

Hard working medium market pro seeks chellenging creative outlet. Willing to relocate. RICK: (203) 872-6044 (8-3)

Over 25 years of programming Country music. Morning pro seeks PD/OM position in medium/large market. (305) 330-2367. (8-3)

Small or medium market AOR7 Got an opening? Call mel Prefer SE, but will go anywhere for a decent opportunity. DAVE: (615) 883-5924 (8-3)

Female radio announce/copywriter with five years experience, desire seles/advertising position in Greensboro area. TERRI: (703) 345-4493 (8-3)

MACY in the morning. Formerly WGST/Atlanta, WSPD & WMHE/Toledo, Q-102/Daytona Beach. Presently PD/mornings, looking for top 50 market/mornings. (216) 369-1159 (8-3)

Golden throated DJ looking for fulltime air slot. Five years experience, CHR, MOR, AOR & modern music. Let's talk. P.J.: (716) 637-8464 (8-3)

PD/jock/family man with 12 years experience in CHR, Oldies & Country. Leadership & bottom-line are my forte. BOB ZIEGLER: (615) 546-6147 (8-3)

AOR jock has been trapped in CHR-land for four years. Have a heart & save my sanity. Night radio my specialty. JAY: (805) 772-1565 (8-3)

# mmmm

# Are You Ready For A Change In Your Programming Or Promotion Department?!!?

- I am experienced, aggressive, innovative, radio and street-smart with the ability to build your cume, AQHs, and increase your billing.
- I work hard and long to achieve goals set and build a solid base for successful radio.
- I can relate with people in a highly effective manner, creating a positive environment for a winning team.

Currently employed at format market leader and ready to make the right move. Please contact Harve: (516) 293-7947

Help mel Ratings are back & we smoked them sgain. I need competition, a new challenge. Presently with WAZY-FM. Can you help? CHR only. STEVE: (317) 474-6861 (8-3)

mmm

PD with on-sir, promotion & sales experience. Ability to do news as well. DAN DUBONNET: (203) 572-9179 (8-3)

Helpl Morning man moved 2,400 miles. After 30 days, station went satellite. Satellite sucks! Experience in music & promotions. Hurry, wife is cryingl RANDY: (208) 263-8820 (8-3)

Assistant PD who's ready to program. Country, A/C or CHR or ly. Past medium market MD. KEN: (904) 877-8692 (8-3)

Sports/DJ/news. B.S. Communications degree, three years experience. I'm professional, dedicated & enthusiastic. JEFF. (916) 481-1962 (8-3)

### I GENERATE NUMBERS

Seeking AM drive or management position. 15 years in the majors, #1 ratings, tremendous copy writer, sales-oriented, work well with others, crazy and sensitive. Prefer East Coast. Call PAUL (301) 262-2119 9am-5pm (EST).

Seven years AOR. Video & advertising accomplishments. Looking for "state of change." Creative approach with marketing philosophy. KEVIN: (702) 451-0785 (8-3)

CHR & A/C morning communicator with great production & sense of humor. Victim of ownership change. NE prefered. LOUIE MAUND: (203) 599-5773 (8-3)

Attention Seattle! I want to come home. Dedicated pro, eight years experience including KYYX & KPLZ. Strong production. THE BEAU: (805) 832-9618 (8-3)

Talk, talk, talk. Major market controversial host/PD, currently employed, wants to move. Experience with Talknet & ABC Talkradio formats. (518) 272-0369 (8-3)

Wife: Eight years broadcasting experience in talk, programming, on-air & copywriting. Seeks relocation for stable family N.E. coastal area. SHERRY: (404) 635-7161 (8-3)

Husband: 15 year veteran ND/anchor. Top five market background with desire to relocate for family in N.E. coastal area. BEN: (404) 535-7161 (8-3)

I'm an entertaining one-to-one A/C, CHR personality with top production. I'm looking for a professional, profitable, stable organization. TOMMY: (203) 366-3338 (8-3)

# Opportunities

### **Positions Sought**

Former Boy Scout, experienced DJ looking to tie your opposition in knots. Serious A/C, CHR or modern Country inquiries only. CHRIS: (206) 357-6935 (8-3)

Detroit area reporter/anchor with major market experience, will relocate for good ND post. MARK: (313) 968-4197 (8-3)

PD/MD for WJAX. Seven years in Jacksonville, FL seeking creative challenge. RICH: (904) 743-0460 (8-3)

Black female announcer/newscaster/talk host with 10 years experience, eight in the majors, now looking to do news. WENDY WHITE: (213) 388-2853 (8-3)

ND employed in central California valley desires medium/majo market. RICK: (209) 781-6005 (8-3)

Experienced young minority broadcaster seeks airshift with innovative small/medium market station. Any format. Will relocate. T&R: NORRIS REID: (602) 967-7021 (8-3)

Team player wants on your starting rotation. Full repertoire of pitches. MVP potential. Prefer Piedmont, NC or mid-Ml. ALAN: (313) 694-7034, after 6pm edt. (8-3)

Female with six years experience in many formats. Warm, energetic & down to earth. Currently working for top Country station. Talk to me. DAWN: (701) 838-3265 (8-3)

### **Entry Level Position**

In smaller radio station sought by recent Emerson College Grad who has had hands-on experience in stations. The opportunity for gaining experience is more important than starting salary. Call Mr. Steven at (617) 322-4423 any time or write c/o P.O. Box 6152, Boston, MA 02150.

12 year pro. 100% team player with extensive news & PBP experience. Currently A/C announcer with natural delivery. RAY WALDEN: (318) 227-8797 (8-3)

Experienced OM with 14 years radio experience under my belt looking to relocate in VA, NC or PA (804) 397-3714 (8 -3)

New England medium market morning personality, looking for an ocean view. Experience with A/C, CHR, AOR & Country. 18 year pro. F.J.: (413) 283-4825 (8-3)

Seeking challenging programming position, all locations considered. CHUCK HOWARD: (714) 524-9435 (8-3)

Billboard major market Country DJ of the year for 1983, ready to do mornings in a major market. BOB: (313) 681-1847 (8-3)

Help! Save me from a dull news department. Aggressive self starter looking for a news job with a winner. ROOSEVELT

ND currently employed in CA pursuing career advancement into medium/major market. Will relocate for right opportunity. RICK: (209) 781-6005 (6-22)

### JIM CONLEE

Alive and well, in LA! Former PD at KHTZ and TEN-Q, LA. On-air positions at KKHR, KHTZ, TEN-Q and more! Seeks programming, production, or on-air . . . preferably CHR. Call (818) 708-1290 NOW!

Talented, aggressive female with top 100 experience and brains looking for Country, A/C, CHR gig in S or SW SHASTA: (512) 837-6967 (7-27)

### **Positions Sought**

Team player looking for a team. Short on experience, long on desire & motivation. Prefer NW & small/medium market, Country/CHR. DAVE HUDSON: (503) 289-3023, (7-27)

Stop! Talented new DJ, hot production, relocates NE CHR/AOR. Get this fantastic whiz kid on your team. Don't miss out! CHRIS: (607) 776-7983 (7-27)

Proven PD/mornings wants top 100 market position. Willing to work. Prefer CHR. Eight years experience. I can help you. RAY RANDALL: (501) 442-2322 (7-27)

Experienced professional wants on-air work. Published writer with broadcast training. Will relocate. Effective communicator. Tape, SAMANTHA: (201) 773-3492 (7-27)

The time for extra effort is before the situation is in doubt. Make the sound investment in sound management. MICHAEL ALBL: (513) 621-2012 or 475-4444 (7-27)

Sports/news position sought. Solid PBP in all sports, creative writer, conversational. (201) 763-5587 (7-27)

Copywriter parttime looking for fulltime. Creative, hard-working. & dependable. Will relocate anywhere. RUSS: (414) 876-2609 (7-27)

15 years experience. Morning man, news copywriting, production, PD/ND. Want better opportunity. Prefer FL, all areas considered. LARRY KAY: (717) 653-2500 after 3edt (7-27)

A crazy rocker now doing Country. Why? I don't know. Need a home, lots of fun. THE CRAWLER: (205) 350-6555, before 11am cdt (7-27)

### \*ENTHUSIASTIC

Hardworking TV/Radio grad. 4 years experience radio, music, promotions, production, on air seeks job with station or record company. Good references. DAVE: 205 Garfield Ave., Cherry Hill, NJ 08002 (609) 667-3215.

Looking for a reliable, professional parttimer? Five years experience in Houston & NE PA. Looking for evening/weekend in NJ. JIM COOPER: (201) 548-5000 or (609) 799-6247 (7-27)

Major market personality of the year finalist with 12 years experience in San-Jose, Phoenix & more. Good voice, production, references. KIRK RUSSELL: (408) 378-3483 (7-27)

Money, Rubies, Lira. No matter what language, more in, less out spells profit. As a programming personality I can help. Interested? BOB COATES: (302) 856-2567 (7-27)

Experienced OM/Programmer. Top credentials. Currently in top 30 market. Prefer A/C or Nostalgia. Write: 1304 N. Kiger Rd., Independence, MO 64050. (7-27)

### KEN McCARTNEY

11-year pro, currently on KITS/San
Francisco. Looking for job security
and fuller use of abilities. CHR and
A/C, West Coast only. (415)
524-0755.

Production workaholic seeking management or airshift in CA. Five years experience on-air, production & operations. AOR/Gold/Country. TOM: (714) 924-4036 (7-27)

Experienced jock desires return to airwaves with possible management advancement. Hard working team player. Small market, A/C, CHR, or Country. (206) 357-6935 (7-27)

Major market personality seeks fresh challenges. Have worked national network, Phoenix, Denver. Available July. MARK: (602) 897-2800. No wimps please. (7-27)

### **Positions Sought**

TOM DANIELS, Z104, B94, WPGC & WJDX. Seeking major market CHR airshift or medium market PD. 11 years experience. Excellent air & production. (412) 664-1221 (7-27)

Six years experience OD/PD/announcer/producer. Successful automation experience. Could be just what you need. Find out. MARK: (303) 724-9448 (7-27)

Creative, successful, variety-style morning team looking to entertain. Any medium or large market. College & six years experience. TOM & DAN: (517) 366-5364 (7-27)

### MORNING MOUTH

Rick Dees, Scott Shannon, Don Imus . . . all rolled into one! Phone bits, character voices, outrageous humor. Incredible ratings! Currently doing mornings in large market, seek top 50 market. Write to: Radio & Records, 1930 Century Park West, #750, Los Angeles, CA 90067.

Hey George Johns and anyone needing an experienced entertainer yesterday. Call for aircheck preview 9-5edt. STAN KOTULAK: (617) 625-7444 (7-27)

Tired of small market mentality? Good personality, great pipes. Looking for AM/PM drive or small market PD. JIM: (205) 539-7304 (7-27)

Experienced broadcaster seeks medium market programming or top 50 air position. A/C, Country, or CHR. FRED: (616) 754-6220 after 6pm (7-27)

3½ years experience currently working afternoon drive in small market. Looking for jock/production at AOR/CHR station. STEVE HAMMOND: (717) 748-7347 (7-27)

Six years at WOWO, seek talk or talk-oriented A/C. Excellent references from current bosses. ROB WESTABY: (219) 482-1734 afternoons (7-27)

AM drive team with programming/music/promotion/Sports Director experience. TERRY FISHER & MIKE ROBINSON: (704) 255-0553 (7-27)

17 year pro, good track record seeking PD/production/on-air position. Prefer S. FL but will consider anything reasonable. STEPHEN HARLOW HAAS: (305) 286-1240 (7-27)

15 year veteran ND/anchor with top 5 market background, desires immediate, permanent position on or near New England coast. BEN: (404) 535-7161 (7-27)

### Changes

### RADIO

Pat Ferrentino appointed Account Executive WLS/Chicago.

Charles E. Hedstrom appointed Account Executive

Sandra Hall appointed Account Executive WFOX/Atlanta

Curtis Jones appointed Account Executive WFOX/Atlanta

### RECORDS

Mike Nolan appointed Assistant Controller, Label Finance CBS Records/New York.

### INDUSTRY

Kerry Markey appointed Account Executive Mutual Broad casting System from Group W.

### Changes

Sandra Krämpert appointed Account Executive Mutual

### Miscellaneous

A/C, CHR in western NC seeks record service from all labels. Carmen James, WWWC, Box 580, Wilkesboro, NC 28697. (919) 667-1241 (8-3)

K-98 needs service from all labels. John Goodson, Box 51598, New Orleans, LA 70151. (8-3)

Attention AOR/CHR reps. Hot hits FM returning to semi-live. Need service fast! Call Thom Robinson, PD, (304) 523-8401 (7-27)

96 KISS, Nashville's hot FM seeks rush jingle package demol Send to: Jim Zippo, 50 Music Sq. West, Suite 901, UA Tower, Nashville, TN 37203. (7-27)

KRML/Monterey needs record service for its new Jazz format. Jack Kolman, GM, KRML, Box 2240, Carmel, CA 93922. (408) 624-6431 (7-27)

KCBM seeks Country service, all labels. George Feola, Box 155, Tremonton, UT 84337. (7-27)

Country FM needs Gospel radio show. WDEZ, 529 Third St., Wausau, WI 54401. (7-27)

Dates appearing at the end of each listing signify first week listed.

# R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

### **Display Advertising**

**Display:** \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo.** 

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance

**Display & Blind Box** advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on **Wednesday**, **Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067



# Promote Yourself In The Marketplace

Call Nina for R&R Marketplace advertising information (213) 553-4330



# he Music Section

# National Music Formats **Added This Week**

## Satellite Music Network

George Williams (214) 343-9205

### The Starstation

CARS "Magic" **NEIL DIAMOND** "Turn Around" CHICAGO "Hard Habit To Break" JOHN WAITE "Missing You"

### Country Coast-To-Coast

LIONEL RICHIE "Stuck On You" RAZZY BAILEY "Knock On Wood" BILL MEDLEY "I've Always Got The Heart To Sing The Blues"

### Rock America

BRUCE SPRINGSTEEN "Cover Me" PRINCE "Let's Go Crazy JULIO IGLESIAS & DIANA ROSS "Ali Of You" SHEILA E "The Glamorous Life"

### Transtar

Chick Watkins (303) 578-0700

### Country

Tom Casey (213) 460-6383

**MERLE HAGGARD** 

"Let's Chase Each Other Around The Room"
BARBARA MANDRELL & LEE GREENWOOD "To Me" OAK RIDGE BOYS "Everyday MARK GRAY "If All The Magic Is Gone" REBA MCENTIRE

de Broke Your Memory Last Night" RICKY SKAGGS "Uncle Pen"

### Radio Arts John Benedict (818) 841-0225

Country's Best

ALABAMA "If You're Gonna Play In Texas" GARY MORRIS "Second Hand Heart"

JOHNNY CASH "The Chicken In Black" DAVID FRIZZELL

"When We Get Back To The Farm..."
MOE BANDY "Woman Your Love" KAREN BROOKS

"Tonight I'm Here With Someone Else" LIONEL RICHIE "Stuck On You"

### Soft Contemporary

TINA TURNER "What's Love Got To Do With It"

### Sound 10

CARS "Drive" CHICAGO "Hard Habit To Break" NEIL DIAMOND "Turn Around"

# Century 21 Greg Stephens (214) 934-2121

### The Z Format

PRINCE "Let Go Crazv LINDSEY BUCKINGHAM "Go Insane" TWISTED SISTER "We Not Gonna Take It"
VAN STEPHENSON "What The Big Girls Do" BRUCE SPRINGSTEEN "Cover Me"

### The A/C Format

JOHN WAITE "Missing You" **NEIL DIAMOND** "Turn Around" CARS "Drive" SPANDAU BALLET "Only When You Leave" CHICAGO "Hard Habit To Break"

### Super-Country

EXILE "Give Me One More Chance"
MOE BANDY "Woman Your Love"
EMMYLOU HARRIS "Pledging My Love"

### Media General **Broadcast Services**

Bob Dumais (901) 320-4433

### **ACtion**

NEIL DIAMOND "Turn Around" CARS "Magic STANLEY CLARKE "Heaven Sent You" JOHN WAITE "Missing You"
SPANDAU BALLET "Only When You Leave" EURYTHMICS "Right By Your Side" CHICAGO "Hard Habit To Break"

### **Your Country**

ALABAMA "If You're Gonna Play In Texas" REX ALLEN JR. "Dream On Texas Ladies"
KAREN BROOKS

"Tonight I'm Here With Someone Else"

### Hit Rock

CHRIS DeBURGH "High On Emotion" **RICK JAMES "17** JOE JACKSON "You Can't Get What You Want"

# **Concept Productions**

Dick Wagner (916) 782-7754

PRINCE "Let's Go Crazy" SHEILA E. "The Glamorous Life" CHRIS DEBURGH "High On Emotion" CHICAGO "Hard Habit To Break

### Drake-Chenault

Bob Laurence (818) 883-7400 XT-40

CARS "Drive" CHICAGO "Hard Habit To Break" PRINCE "Let's Go Crazy"
TWISTED SISTER "We're Not Gonna Take It" BRUCE SPRINGSTEEN "Cover Me"

### Contempo 300

CHICAGO "Hard Habit To Break" CARS "Drive"
JOHN WAITE "Missing You"

### Great American Country

GARY MORRIS "Second Hand Heart"
ALABAMA "If You're Gonna Play in Texas"

## TM Programming

Cal Casey (214) 634-8511

### TM A/C

NEIL DIAMOND "Turn Around" HUEY LEWIS & NEWS "If This Is It"
RAY PARKER JR. "Ghostbusters"

### TM Country

EDDY RAVEN "I Could Use Another You" ALABAMA "If You're Gonna Play In Texas" KAREN BROOKS

"Tonight I'm Here With Someone Else"
VERN GOSDIN "What Would Your Memories Do" JOHN SCHNEIDER

"I've Been Around Enough To Know" ED BRUCE "Tell 'Em I've Gone Crazy' BILL MEDLEY

"I've Always Got The Heart To Sing The Blues" LIONEL RICHIE "Stuck On You"

### BPI

John Sherman/Bob English (206) 624-8651 **Adult Contemporary** 

NEIL DIAMOND "Turn Around"
JAMES INGRAM "She Loves Me (The Best That I Can Be)"

### **Country Living**

ALABAMA "If You're Gonna Play In Texas" EMMYLOU HARRIS "Pledging My Love

# Peters Productions, Inc.

Debbis Welsh (619) 565-8511

### Country Lovin'

"I Don't Know A Thing About Love (The Moon Song)" OAK RIDGE BOYS "Everyday" SYLVIA "Love Over Old Times" DAN SEALS "(You Bring Out) The Wild Side Of Me" GARY MORRIS "Second Hand Heart"

### The Great Ones

NEIL DIAMOND "Turn Around" SPANDAU BALLET "Only When You Leave" CHICAGO "Hard Habit To Break"

# NAMAIRPLAY/30®

### August 3, 1984

- GENERATION BAND/Call Of The Wild (TBA/Palo Alto)
- MILES DAVIS/Decoy (Columbia)
- DAVE GRUSIN/Night-Lines (GRP)
- A TRIBUTE TO MONK/That's The Way I Feel Now (A&M)
- SPYRO GYRA/Access All Areas (MCA)
- WOODY HERMAN BIG BAND/World Class (Concord)
- BOBBY McFERRIN/The Voice (Musician/Elektra)
- EAST COAST OFFERING/East Coast Offering (MCA)
- MAKOTO/Makoto (Qwest/WB)
- HEATH BROTHERS/Brothers & Others (Antilles/Island) 24
- PONCHO SANCHEZ/Bien Sabroso! (Concord)
- P BEBOP & BEYOND/Bebop & Beyond (Concord) 25
- KITTYHAWK/Fanfare (Zebra) 17
- TYZIK/Jammin' In Manhattan (Polydor/PG) 14
- ART PEPPER/Artworks (Galaxy)
- MICHAEL HEDGES/Aerial Boundaries (Windham Hill)
- PLAYBOY JAZZ FESTIVAL/Playboy Jazz Festival (Musician/Elektra)
- SONNY ROLLINS/Sunny Days & Starry Nights (Milestone/Fantasy)
- TOM GRANT/Heart Of The City (Pausa)
- 11 20 DON SEBESKY/Füll Cycle (GNP Crescendo)
- 16 AL COHN/Standards Of Excellence (Concord) 22
  - KOINONIA/Celebration (Breaker/MCA)
- DEBUT > 3 MODERN JAZZ QUARTET 1984/Echos (Pablo) RON CARTER & JIM HALL/Live At Village West (Concord)

  - STEPS AHEAD/Modern Times (Musician/Elektra)
  - KENNY PORE/Inner City Dreams (ITI/Allegiance) 12
  - FRED LIPSIUS/Distant Lover(s) (ITI/Allegiance)
- DEBUT 20 LES McCANN/HOUSTON PERSON/Road Warriors (Greene St./2001)
  - SPECIAL EFX/Special EFX (GRP)
  - JORGE STRUNTZ & ARDESHIR FARAH/Frontera (Milestone/Fantasy)

Black/Urban stations contributing to Jazz:
WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris
Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Brute Bailey; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx My rick; XHRM/San Diego, Duff Lindsey.

KEVIN EUBANKS "Sundance" (GRP) 16/11
Rotations: Heavy 1/1, Medium 5/4, Light 8/4, Extra Adds 2, Total Adds 11, WEAA, WBFO, WDET, WKSU, KKGO, KJZZ, KPLU, WHRO, WUSF, WJAX, KXPR. Medium: KLCC.

SPECIAL EFX "Special EFX" (GRP) 15/3
Rotations: Heavy 0/0, Medium 7/1, Light 8/2, Extra Adds 0, Total Adds 3, KSAX, KCRW, WJAX. Medium: WMOT, WLOQ, WIAN, WACR, MARCH, WACK, WALK, WACK, WALK, WACK, WALK, WACK, WALK, WACK, WALK, W

C'EST WHAT? "Eight Stories" (Palo Alto) 11/6
Rotations: Heavy 2/1, Medium 3/1, Light 2/0, Extra Adds 4, Total Adds 6, WBFO, WMOT, WKSU, KJZZ, KPLU, KWMU.
Heavy: WNOP. Medium: WLOQ, KXPR.

winDOW. Windows'' (ITI/Allegiance) 11/4
Rotations: Heavy 0/0, Medium 3/0, Light 6/2, Extra Adds 2, Total Adds 4, WEAA, WNOP, WIAN. Medium: WLOQ, WBEE, KJZZ JERRY TACHOIR QUARTET "Canvas" (ITI/Allegiance) 11/3
Rotations: Heavy 2/1, Medium 3/0, Light 4/0, Extre Adds 2, Total Adds 3, WNOP, WIAN, KWMU. Heavy: WMOT. Medium: KJZZ,

NOTE: NOTE: WHEN STATE THE SURVEY (Discovery) 10/3
Rotations: Heavy 3/0, Medium 5/2, Light 1/0, Extra Adds 1, Total Adds 3, WBFO, WKSU, WHRO. Heavy: WBEE, KADX, KXPR

Medium: KJAZ, RPLU.

BILLY OSKAY & MICHAEL O'DOMHNAILL ''Nightnoise'' (Windham Hill) 10/2

Rotations: Heavy 0/0, Medium 4/1, Light 5/0, Extra Adds 1, Total Adds 2, KKGO, KPLU. Medium: WFAE, KUOP, KWMU.

LOUIS BELLSON & EXPLOSION ''Louis Bellson & Explosion'' (Pausa) 9/3

Rotations: Heavy 3/0, Medium 1/1, Light 4/1, Extra Adds 1, Total Adds 3, WBFO, KERA, KMCR. Heavy: WMOT, WNOP, KPLU.

BILL EVANS "More From The Vanguard" (Milestone/Fantasy) 9/3
Rotations: Heavy 2/0, Medium 5/2, Light 2/1, Extra Adds 0, Total Adds 3, WUSF, WNUR, KKSN. Heavy: WBFO, KLCC. Medium

CLAUDIO RODITI w/KENIA "Red On Red" (Greene St./2001) 9/3
Rotations: Heavy 4/1, Medium 3/1, Light 1/0, Extra Adds 1, Total Adds 3, WLOQ, KTCJ, KWMU. Heavy: KUHF, WJZZ, WKSU

Medium: WB07, WM01.

PUTTIN' ON THE RITZ "Steppin' Out" (Pausa) 9/3

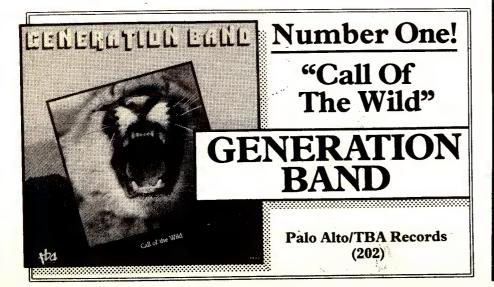
Rotations: Heavy 2/0, Medium 2/1, Light 4/1, Extra Adds 1, Total Adds 3, WBFO, KKGO, KLCC. Heavy: WBEE, WMGI. Medium

ROB McCONNELL & BOBB BRASS "All In Good Time" (Palo Alto) 8/7 and Rotations: Heavy 1/0, Medium 2/2, Light 0/0, Extra Adds 5, Total Adds 7, KERA, WMOT, KMHD, KJAZ, KCRW, KPLU, KXPR.

Heavy: WNOP.

THELONIOUS MONK "Blues Five Spot" (Milestone/Fantasy) 8/3
Rotations: Heavy 1/0, Medium 2/1, Light 4/1, Extra Adds 1, Total Adds 3, WBG0, KJAZ, KLCC. Heavy: WBF0. Medium: WUSF.

KAZU MATSUI PROJECT f/ROBBEN FORD "Standing On The Outside" (Lakeside) 8/1
Rotations: Heavy 2/0, Medium 6/1, Light 0/0, Extra Adds 0, Total Adds 1, KWMU. Heavy: KTCJ, WMGI. Medium: KERA, WJZZ,



### MOST ADDED

LES McCANN/HOUSTON PERSON (12) Road Warriors (Greene St./2001) **MODERN JAZZ QUARTET 1984 (12)** Echos (Pablo) **KEVIN EUBANKS (11)** 

Sundance (GRP) BOBBY McFERRIN (10) The Voice (Musician/Elektra) **RON CARTER & JIM HALL (8)** Live At Village West (Concord)

MICHAEL HEDGES (7) Aerial Boundaries (Windham Hill)

The following stations called in a frozen playlist this week:

> WDMT/Cleveland KUOP/Stockton

### 

**DAVE GRUSIN (15)** Night-Lines (GRP) SPYRO GYRA (13) Access All Areas (MCA) MILES DAVIS (11) Decoy (Columbia) BOBBY McFERRIN (10) The Voice (Musician/Elektra) **GENERATION BAND (9)** Call Of The Wild (Palo Alto) A TRIBUTE TO MONK (8) That's The Way I Feel Now (A&M)

The following stations failed to report a new playlist for two consecutive weeks and were not used in this week's data:

WUWU/West Seneca WYLD/New Orleans

SONNY STITT "The Last Stitt Sessions Vol. 2" (Muse) 7/6
Rotations: Heavy 3/3, Medium 1/1, Light 3/2, Extra Adds 0, Total Adds 6, WBEE, WDET, WKSU, WHRO, WUSF, KLCC.
ELEMENTS "Foward Motion" (Antilles/Island) 7/5
Rotations: Heavy 0/0, Medium 2/1, Light 2/1, Extra Adds 3, Total Adds 5, KERA, WNOP, KJZZ, KPLU, KXPR. Medium

WBFO.

DON THOMPSON "A Beautiful Friendship" (Concord) 7/3

Parations: Heavy 2/1. Medium 0/0, Light 4/1, Extra Adds 1, Total Adds 3, WNOP, WHRO, KKSN. Heavy: KPLU. Rotations: Heavy 2/1, Medium 0/0, Light 4/1, Extra Adds 1, Total Adds 3, WNOP, WHRO, KKSN. Heavy: KPLU. **TOMMY FLANAGAN "Thelonica" (Enja) 7/2**Rotations: Heavy 1/0, Medium 4/1, Light 1/0, Extra Adds 1, Total Adds 2, WNOP, KLON. Medium: WDET, KADX, KXPR.

BILL KIRCHNER NONET 'Infant Eyes' (Sea Breeze) 6/2
Rotations: Heavy 0/0, Medium 4/1, Light 2/1, Extra Adds 0, Total Adds 2, WEAA, WBBY. Medium: KUHF, WMOT, KMHD.

BOB RAVENSCROFT JAZZ TRIO "Trio '83" (Pro Indie) 6/2
Rotations: Heavy 1/0, Medium 1/0, Light 2/0, Extra Adds 2, Total Adds 2, WBEE, WIAN. Heavy: WBFO. Medium: WFAE.

TONI TENNILLE "More Than You Know" (Mirage/Atco) 6/2
Rotations: Heavy 2/1, Medium 2/1, Light 2/0, Extra Adds 0, Total Adds 2, WLOQ, KKGO. Heavy: WBEE. Medium: KMHD.

PAULINHO da COSTA "Sunrise" (Pablo) 5/5
Rotations: Heavy 0/0, Medium 2/2, Light 0/0, Extra Adds 3, Total Adds 5, KERA, KKGO, KMCR, KCRW, KJZZ.

Rotations: Heavy 0/0, Medium 2/2, Light 0/0, Extra Adds 3, Total Adds 5, KERA, KKGO, KMCR, KCRW, KJZZ.

TOMMY TEDESCO "Carnival Time" (Trend) 5/3
Rotations: Heavy 0/0, Medium 4/2, Light 0/0, Extra Adds 1, Total Adds 3, WBFO, WKSU, KKGO. Medium: WDET, KXPR.

KAZUMI WATANABE "Mobo 1" (Gramavision) 5/3
Rotations: Heavy 1/0, Medium 2/1, Light 0/0, Extra Adds 2, Total Adds 3, WJZZ, WIAN, KWMU. Heavy: KCRW. Medium: WEAA.

JOSHUA BREAKSTONE "Wonderful" (Sonora) 5/1
Rotations: Heavy 0/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, KJAZ. Medium: WMOT, WKSU.

CATHERINE/ESCOUDE/LOCKWOOD "Trio" (Gramavision) 5/1
Rotations: Heavy 1/0, Medium 0/0, Light 3/0, Extra Adds 1, Total Adds 1, WBGO. Heavy: KLCC.

Rotations: Heavy 1/0, Medium 0/0, Light 0/0, Total Adds 1, WBEE. Heavy: WBFO, KADX. Medium: WDET.

Rotations: Heavy 2/0, Medium 1/0, Light 2/1, Extra Adus 0, Total Adds 1, WJZZ. Heavy: WEAA, WBGO, WDET, KJAZ.

ABBEY LINCOLN "Talking To The Sun" (Enja) 5/1
Rotations: Heavy 4/0, Medium 0/0, Light 0/0, Extra Adds 1, Total Adds 1, WJZZ. Heavy: WEAA, WBGO, WDET, KJAZ.

STEVE SMITH/VITAL INFORMATION "Orion" (Columbia) 5/1
Rotations: Heavy 1/0, Medium 3/0, Light 0/0, Extra Adds 1, Total Adds 1, WBGO, Heavy: KJZZ. Medium: WGBH, WBEE, KXPR.

STEVE SMITH/VITAL INFORMATION "Orion" (Columbia) 5/1
Rotations: Heavy 1/0, Medium 3/0, Light 0/0, Extra Adds 1, Total Adds 1, WBGO, Heavy: KJZZ. Medium: WGBH, WBEE, KX
BOB SUMMERS QUINTET "Inside Out" (Discovery) 5/1
Rotations: Heavy 0/0, Medium 4/0, Light 1/1, Extra Adds 0, Total Adds 1, WHRO. Medium: WBEE, KADX, KJAZ, KUOP.
DON PULLEN "Evidence Of Things Unseen" (Black Saint) 5/0
Rotations: Heavy 1/0, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WDET. Medium: KJAZ, KCRW, WNUR.
RAMSEY LEWIS & NANCY WILSON "The Two Of Us" (Columbia) 4/3
Rotations: Heavy 0/0, Medium 1/1, Light 1/0, Extra Adds 2, Total Adds 3, WBFO, KCRW, WKND.
STEVE DOULGAS "King Cobra" (Fantasy) 4/1
Rotations: Heavy 3/1, Medium 0/0, Light 1/0, Extra Adds 0, Total Adds 1, KUHF. Heavy: WLOQ, KMHD.
STEVE KHAN "Casa Loco" (Antilles/Island) 4/1
Rotations: Heavy 2/1, Medium 1/0, Light 1/0, Extra Adds 0, Total Adds 1, KWMU. Heavy: KERA. Medium: WDET.

1/0, Light 1/0, Extra Adds 0, Total Adds 1, KWMU, Heavy: KERA, Medium: WDET. BILLY MITCHELL "Blue City Jam" (Pausa) 4/0
Rotations: Heavy 2/0, Medium 2/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: WEAA, KJZZ. Medium: WMGI, WVOI.

ARCHIE SHEPP "The Good Life" (Varrick) 4/0
Rotations: Heavy 1/0, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WNUR. Medium: WEAA; WGBH.

# Regionalized Adds & Hots

JOHN BLAKE TRIBUTE TO

# Printed Adds are first ten provided by station. Hots are printed in order given by reporter. \* symbol denotes commercial station.

BILL KIRCHN LES MCCANN

MODERN JAZZ QUART
LES MCCANN
BOBBY MCFEREN
SONNY STITT
KEVIN BUBANKS
ORANGE LAKE DRIVE
HOLEST:
MILES DAVIS
ABBEY LINCOLN
DON PULLEN
ROACH & TAYLOR

# MIDWEST WBBY/Cole WBEE/Chicago (\*) Bob Long LES MCCANN MILT JACKSON QUAR LOU RAMLS MATT CATINGUB BIG JULIE KELLY JOE MILLIAMS TYYIK KENNY PORE DIZZY GILLESPIE HOCTES

KEVIN RUBANKS
LOUIS BELLSON
MICHAEL REDGES
TOMMY TEDESCO
LOREZ ALEXANDRI
C'EST WHAT?!
PUTTIN' ON THE
RAMSEY LEWIS

EAST

Hottest: HEATH BROTHERS FRED LIPSIUS KOINONIA BEBOP & BEYOND THELONIOUS MONK

SOUTH

GENERATION BAN
MICHAEL HEDGES
FRED LIPSIUS
BOBBY MCFERRIN
HOLDEST:
DON SEBESKY
DAVE GRUSIN
MICHEL PETRUCC
MIKE CAMPBELL
DENNY ZEITLIN

WBGO/Newark Rollins/Kirk CARTER & HALL
BOBBY MCFERRIN
THELONIOUS MON
CATHERINE, ESC
STEVE SMITH
HOTLEST
MILES DAVIS
ABBEY LINCOLN
PONCHO SANCHEZ
JOHN HICKS
HEATH BROTHERS

**46 Reporting Stations** 

BOBBY MCPERRIN STEVE DOULGAS DAVE GRUSIN ABERCROMBIE & SCO JOHN BLAKE BALKAN BRYTHM BAN BOBBY BRADFORD & LARRY PLAHIVE TRI HERBIE HANCOCK WOODY HERMAN BOTTEST

KSAX/Dallas-Ft. Wo WHILE CUITON (\*)
HEATH BROTHERS
SPECIAL EFX.
BEBOP & BEYOND
KITTYHANK
BOBBY MCFERRIN
TOM GRANT
JAY ARRIGO
HOTLES:
DAVE GRUSIN
SPYRO GYRA
MILES DAVIS
GENERATION BANI
PONCHO SANCHEZ

C'EST WHAT?!
MODERN JAZZ QU.
ROB MCCONNELL
GIANTS OF JAZZ
CASTER & HALL
HOTLEST:
JERRY TACHOIR
BEBOF & BEYOND
MICHAEL HEDGES
GEMERATION BAN
LOUIS SELLEON

DIZZY GILLESPIE
HOTECST.
LONEZ ALEXANDRIA
GENERATION BAND
ADMITTENTILLE
LES MCCANN
WNOP/CIncinnati (\*)
Chris Wagner
AL COHN
J. J. JOHNSON
GENERATION BAND
BENNPORD MARSALIS
BENDP & BEYOND
CARTER & HADL
FRED LIPPIUS
WINDOWS
JERRY TACHOIR QUA
BOLLESPIE

CARTER & HALL
DON THOMPSON QUAR
SONNY STITT
MODERN JAZZ QUAR
LOREZ ALEXANDRIA
BEBOP & BEYOND
WINDOWS BEBOP & D...
WINDOWS
KEVIN EUBANKS
BOB SUMMERS
Hottest:
JOHN HICKS
WOODY HERMAN
DENNY ZEITLIN DENNY ZEITLIN AL COHN CARTER & HALL

STRUNTZ 2 FARAH
TRIBUTE TO MONK
TORI TENNILLE
LES MCCANT
CLAUDIO RODITI
PAT METHENY
DENNY ZEITLIN
BOTES
GENERATION BAND
DAVE GRUSIN
SPYRO GYRA
EARL KLUCH
PLAYBOY JAZZ FE:

BOBBY MCFERRI SONNY STITT MODERN JAZZ O BILL EVANS FRED LIPSIUS KEVIN EUBANKS HOTERS: BEATH BROTHER CARTER & HALL BOBBY MCFERRI BEBOP & BETOM TRIBUTE TO MO

HOTTEST:
LOREZ ALEXANDRI
BOBBY MCFERRIN
GIANTS OF JAZZ
DIZZY GILLESPIE
WOODY HERMAN KLCC/Eugene Michael Canning LES MCCANN
LES MCCANN
JILL MCMANUS
THELONIOUS MONK
PUTTIN' ON THE RI
SONNY STITT
HEATH BROTHERS
MODERN JAZZ QUART
DANNY RICHMOND QU
BOTLEST

KENNY BURRELL GENERATION BAND Hottest: LORE2 ALEVANIA

TRIBUTE TO MONK ART PEPPER JOE WILLIAMS CAL COLLINS TONI TENNILLE DENNY ZEITLIN WOODNY SHAW WOODY SHAW MICHEL PETRUCCIAN BOBBY MCFERRIN MODERN JAZZ QUART Hottest: TRIBUTE TO MONK

EAST COAST OF TONI TENNILLE DAVE GRUSIN

WKSU/Kent Linda Yohn

KCRW/Santa Monica
Tom Schnabel
SPECIAL FEX
PAULINIO DACOSTA
HUMPIREY LYTTLETO
ANNAD JAMALI
SOB MCCONNELL
SWINGLE SINGERS
SOB MCCONNELL
SWINGLE SINGERS
FAULIS
HOTELBUTE TO MORK
BOSHS MCTERRIN
ELEMENTS
PAULINED DACOSTA
BOSH WHAT?
LINSO DACOSTA
BOSH WHAT?
LINSO DACOSTA
BOSH MEGERIN
C'EST WHAT?
C'EST WHAT?
C'EST WHAT?



# Black/Urban

# **BREAKERS**®

## **Next Love (Columbia)**

69% of our reporting stations on it. Rotations: Heavy 9/2, Medium 18/2, Light 27/11, Extra Adds 0, Total Adds 15, WWIN-FM, WDJY, WEDR, WYLD-FM, WGCI, WGPR, XHRM, WNHC, Z93, KJCB, WBLX, WPLZ, WWDM, WWWS, KDIA. Heavy: WAOK, WDIA, WZAK, WATV, WJTT, KOKA, WANM. A Most Added Record. Debuts at number 31 on the Black/Urban chart.

**RANDY HALL** 

I've Been Watching You (Jamie's Girl) (MCA)

67% of our reporting stations on it. Rotations: Heavy 4/0, Medium 23/0, Light 25/7, Extra Adds 0, Total Adds 7, WJMO, KMJM, KACE, WRDW, WJTT, WQMG, WANT. Heavy: WGCI, WPEG, KOKA, WLTH. Medium: WXYV, WILD, WVEE, KKDA-FM, KNOK-FM, WEDR, WGPR, WJLB, WZEN-FM, KDAY, XHRM, KSOL, KNOW, WENN, WOIC, WPDQ, KJCB, WWDM, WANM, WAAA, WWWS, KIIKO, Moves 38-32 on the Black/Ulthon chart. KUKQ. Moves 38-32 on the Black/Urban chart. **ALICIA MYERS** 

You Get The Best From Me (Say Say Say) (MCA)

65% of our reporting stations on it. Rotations: Heavy 3/0, Medium 16/2, Light 32/9, Extra Adds 0, Total Adds 11, WUSL, WJLB, Z93, WGIV, WOIC, WQMG, KJCB, KHYS, KDKO, KDIA. Heavy: WILD, KACE, WATV. Debuts at number 38 on the Black/Urban chart.

RUN D.M.C. 30 Days (Profile)

65% of our reporting stations on it. Rotations: Heavy 8/0, Medium 21/4, Light 22/10, Extra Adds 0, Total Adds 14, WAMO, WDJY, WAOK, WGCI, WDRQ, WGPR, KACE, XHRM, Z93, WGIV, WNOO, WJJS, WANT, WTLC. A Most Added Record. Moves 35-29 on the Black/Urban chart.

**CAROL LYNN TOWNES** 991/2 (Polydor/PolyGram)

65% of our reporting stations on it. Rotations: Heavy 4/0, Medium 30/1, Light 17/8, Extra Adds 0, Total Adds 9, WWIN-FM, WHRK, WBMX, WGCI, WKXI, WANT, WVKO, WKWM, WVOI. Heavy: WILD, WRKS, KACE, Z93. Moves 33-30 on the Black/Urban chart.

O'BRYAN

Breakin' Together (Capitol)

60% of our reporting stations on it. Rotations: Heavy 4/0, Medium 14/3, Light 29/12, Extra Adds 0, Total Adds 15, WAMO, WVEE, WZEN-FM, KACE, XHRM, WKND, KNOW, WPEG, WJTT, WQMG, WKXI, WLOU, WPLZ, WQKS, WVOI. Heavy: WAOK, WNOO, WOIC, WWWS. A Most Added Record. Debuts at number 39 on the Black/Urban chart.

# **NEW & ACTIVE**

PATTI AUSTIN "Shoot The Moon" (Qwest/WB) 46/7

Rotations: Heavy 1/0, Medium 18/0, Light 27/7, Extra Adds 0, Total Adds 7, WHRK, WCIN, WJTT, WQMG, KJCB, WWWS, KUKQ. Heavy: WGIV. Medium: WWIN-FM, WHUR, WAOK, WVEE, WJMO, WZAK, KACE, KDAY, XHRM, KSOL, Z93, WPEG, WOIC, WPLZ, KOKA, WAAA, WLTH, WTLC, KDIA.

RICHARD "DIMPLES" FIELDS "Your Wife Is Cheatin' On Us" (RCA) 45/1
Rotations: Heavy 15/0, Medium 20/0, Light 10/1, Extra Adds 0, Total Adds 1, WPLZ. Heavy: WAOK, WDIA, WEDR, WGCI, WJMO, KJLH, XHRM, WATV, WGIV, WPEG, WOIC, WKXI, WPDQ, KOKA, WANM. Medium: WWIN-FM, WXYV, WILD, KNOK-FM, KRNB, WYLD-FM, WZEN-FM, KDAY, WNHC, KNOW, WENN, WJTT, WQMG, KJCB, KHYS, WANT, WWDM, WAAA, WLTH, KDKO. Holds at

TYZIK "Jammin' In Manhattan" (Polydor/PolyGram) 43/3

TYZIK "Jammin' In Manhattan" (Polydor/PolyGram) 43/3
Rotations: Heavy 7/0, Medium 20/0, Light 16/3, Extra Adds 0, Total Adds 3, WATV, WPLZ, WQKS. Heavy: WGCI, WJMO, KJLH, KJHRM, WNOO, WTLC, KDKO. Medium: WWIN:FM, WXYV, WDAS, WEDR, WBMX, WGPR, WJLB, WZEN-FM, KACE, KSOL, WENN, WPEG, WJAX, WPPO, KJCB, KHYS, WLTH, WWWS, KDIA, KUKQ. Moves 34-33 on the Black/Urban chart.

NUANCE featuring VICKI LOVE "Take A Chance" (4th & Broadway/Island) 41/9
Rotations: Heavy 9/0, Medium 14/0, Light 18/9, Extra Adds 0, Total Adds 9, WHRK, WEDR, WGCI, KMJM, KJCB, WANT, WTLC, KOKO, KUKQ. Heavy: WDAS, WUSL, WGPR, WJLB, KACE, KDAY, WOIC, WLOU, WBLX. Medium: WILD, WAMO, WDIA, WDMT, WJMO, WZAK, WDRQ, XHRM, KSOL, WNOO, WQQK, WPLZ, WAAA, WKWM. Debuts at number 35 on the Black/Urban chart.

JULIO IGLESIAS & DIANA ROSS "All Of You" (Columbia) 41/4
Rotations: Heavy 6/1, Medium 20/0, Light 15/3, Extra Adds 0, Total Adds 4, WUSL, WGMG, WCGK, WKWM. Heavy: WYLD-FM, WGTV, KOKA, WANM, KUKQ. Medium: WANGN, WYEE, KRNB, WCIN, WJMO, XHRM, KSOL, WKND, WNHC, WATV, Z93, WJTT, WOIC, WKXI, WPDQ, WBLX, WPLZ, WANT, WQKS, KDIA. Debuts at number 40 on the Black/Urban chart.

SHANNON "My Heart's Divided" (Mirage/Atco) 41/1

WOIC, WKXI, WPDQ, WBLX, WPLZ, WANT, WQKS, KDIA. Debuts at number 40 on the Black/Urban chart.

SHANNON "My Heart's Divided" (Mirage/Atco) 41/1

Rotations: Heavy 8/0, Medium 23/0, Light 10/1, Extra Adds 0, Total Adds 1, WHRK. Heavy: WCIN, WNHC, KNOW, Z93, WJAX, WPDQ, WBLX, WLTH. Medium: WWINLFM, WXYV, WRKS, WUSL, WDJY, WHUR, WDMT, WZAK, WGPR, WZEN-FM, XHRM, WKND, WATV, WJTT, WNOO, WQMG, WJMI, KJCB, WWDM, WANM, WQKS, WDAO, KDKO. MOVES 37-36 on the Black/Urban chart.

MENUDO "If You're Not Here (By My Side)" (RCA) 40/9

Rotations: Heavy 3/0, Medium 19/1, Light 18/8 Extra Adds 0, Total Adds 9, WAOK, WJMO, WGPR, KACE, WQMG, WLOU, WPLZ, WWDM, WLTH. Heavy: WDAS, WOIC, KOKA. Medium: WUSL, WVEE, KKDA-FM, KNOK-FM, XHRM, KSOL, KNOW, WGIV, WPDQ, WBLX, WQQK, WAAA, WTLC, WLUM, WWWS, KDKO, KDIA, KUKQ.

BONNIE POINTER "Your Touch" (Private I/CBS) 40/6

Rotations: Heavy 5/0, Medium 16/1, Light 18/4, Extra Adds 1, Total Adds 6, WXYV, WVEE, WJMO, WQMG, KJCB, WPLZ. Heavy: WAOK, WDIA, WCIN, WJAX, KOKA. Medium: WWIN-FM, WZAK, WZEN-FM, XHRM, WNHC, WENN, WGIV, WPEG, WPDQ, WAAA, WTLC, KDKO, KDIA, KUKQ.

WIEC, ADAO, ADAO, ADAO, ADAO, ADAO, WARDA, ADAO, ADAO,

GRIFFIN "Throw Down" (Qwest/WB) 38/8
Rotations: Heavy 2/0, Medium 15/1, Light 21/7, Extra Adds 0, Total Adds 8, WHRK, WZEN-FM, WRDW, WJTT, WQMG, KHYS, WAAA, WITH. Heavy: WYLD-FM, KNOW. Medium: WUSL, KNOK-FM, WZAK, XHRM, WATV, Z93, WNOO, WJMI, WKXI, WQQK, WWDM, WANM, WTLC, WWWS.

WWDM, WANM, WTLC, WWWS.

ROGER "Midnight Hour" (WB) 37/4

Rotations: Heavy 12/0, Medium 17/0, Light 8/4, Extra Adds 0, Total Adds 4, WDJY, WAOK, WJTT, KJCB. Heavy: KRNB, WDIA, WHRK. WZAK, WZEN-FM, KDAY, KJLH, WATV, WNOO, WJMI, WBLX, WANM. Medium: WVEE, KNOK-FM, WGCI, WBLZ, KACE, XHRM, WKND, WEEN, WPEG, WOIC, WQQK, WWDM, WQKS, WAAA, WWWS, KDKO, KUKQ. Moves 36-34 on the Black/Urban

chart.

RAMSEY LEWIS "The Two Of Us" (Columbia) 36/5
Rotations: Heavy 1/0, Medium 16/1, Light 19/4, Extre Adds 0, Total Adds 5, WVEE, WOIC, WPLZ, WLTH, WKWM. Heavy: WGIV. Medium: WILD, WAMO, WZEN-FM, XHRM, KSOL, WKND, WJMI, WJAX, KOKA, WWDM, WOKS, WAAA, WTLC, WWWS, KUKQ. CHANGE "It Burns Me Up" (Atlantic) 35/7
Rotations: Heavy 0/0, Medium 19/2, Light 15/4, Extra Adds 1, Total Adds 7, WWIN-FM, WXYV, WDMT, WNHC, WPEG, KOKA, WLTH. Medium: KNOK-FM, KMJQ, WBMX, WCIN, WJMO, WZAK, KDAY, XHRM, WOIC, WLOU, WPLZ, WWDM, WANM, WDAO, WTLC, WWWS, KDKO.

WWWS, KDKO.

CHUCK BROWN & SOUL SEARCHERS "We Need Some Money" (D.E.T.T.) 35/5

Rotations: Heavy 7/0, Medium 23/2, Light 5/3, Extra Adds 0, Total Adds 5, WJMO, WGPR, KACE, XHRM, KSOL. Heavy: WEDR, WYLD-FM, KJLH, WPEG, WPLZ, WTLC, WOIC. Medium: WWIN-FM, WXYV, WDAS, WUSL, WDJY, WHUR, WVEE, KMJQ, WDIA, WGCI, WZAK, WZEN-FM, WOMG, WKXI, WPDQ, KHYS, WANT, WWDM, WANM, WDAO, KDAY. Moves 39-37 on the Black/Urbar

Chart.

DEBBIE DEB "When I Hear Music" (Sunnyview) 35/5

Rotstions: Heavy 7/0, Medium 17/0, Light 11/5, Extra Adds 0, Total Adds 5, WILD, WGCI, KNOW, WQMG, WJJS. Heavy: WDAS, WUSL, WATV, WPEG, WOIC, WJAX, WTLC. Medium: WXYV, WDIA, WBMX, WCIN, WDMT, WZAK, WDRQ, WJLB, WZEN-FM, WNHC, WPDQ, WQQK, WPLZ, KOKA, WWDM, WAAA, WDAO.

DEELE "Surrender" (Solar/Elektra) 33/7
Rotations: Heavy 4/1, Medium 16/0, Light 13/6, Extra Adds 0, Total Adds 7, WILD, WDIA, WYLD-FM, WGIV, WPEG, WQMG, WVOI.
WPIZ, WDR, WNOO, WJAX. Medium: WDAS, WUSL, KRNB, WCIN, WDMT, WJMO, XHRM, KNOW, Z93, WJMI, WPDQ, WQQK,
WPIZ, KOKA, WANM, WDAO.

HERBIE HANCOCK "Hardrock" (Columbia) 31/21
Rotations: Heavy 1/0, Medium 10/4, Light 20/17, Extra Adds 0, Total Adds 21 including WAMO, WHUR, KRNB, WBLZ, WCIN, WDMT, WZAK, WZEN-FM, KACE, KJLH, WJTT, WNOO, WANM, WVOI, KUKO. Heavy: WAOK. Medium: KKDA-FM, KDAY, WJAX, WOOK, KOKA, KDKO.

# MOST ADDED .

HERBIE HANCOCK (21) Hardrock (Columbia) PRINCE (19) Let's Go Crazy (WB) O'BRYAN (15) Breakin' Together (Capitol) **DENIECE WILLIAMS (15)** Next Love (Columbia) RUN D.M.C. (14) 30 Days (Profile)

### HOTTEST

PRINCE (66) When Doves Cry (WB) JACKSONS (45) State Of Shock (Epic) TINA TURNER (48)
What's Love Got To Do With It (Capitol)
RAY PARKER JR. (35) OLLIE & JERRY (26) Breakin' (There's No...) (Polydor/PG)

JAMES INGRAM "She Loves Me (The Best That I Can Be)" (Qwest/WB) 31/8
Rotations: Heavy 3/0, Medium 11/2, Light 15/4, Extra Adds 2, Total Adds 8, WXYV, KKDA-FM, WDIA, WYLD-FM, KDAY, XHRM, WPEG, WJAX. Heavy: WWIN-FM, WJMI, WANM. Medium: KNOK-FM, WZAK, WATV, WENN, Z93, WGIV, WJTT, WOIC, WWDM. KLEEER "Intimate Connection" (Atlantic) 30/2
Rotations: Heavy 9/0, Medium 13/0, Light 8/2, Extra Adds 0, Total Adds 2, WNHC, WPLZ. Heavy: WWIN-FM, WXYV, WILD, WVEE, WCIN, WJMO, KACE, WKXI, WKWM. Medium: WDAS, WUSL, WAOK, KRNB, WBMX, WZAK, WGPR, KJLH, XHRM, Z93, WQMG, KHYS. WLTH.

KHYS, WLTH.

SUTTONS "Kraazy" (Rocshire) 30/2

Rotations: Heavy 3/0, Medium 11/1, Light 15/0, Extra Adds 1, Total Adds 2, KKDA-FM, WPLZ. Heavy: WJMO, WENN, WOIC. Medium: WINI-FM, WDMT, WZEN-FM, KJLH, WPEG, WNOO, KOKA, WAAA, WLTH, WTLC.

DELLS "Love On" (Private I/CBS) 28/4

Rotations: Heavy 2/0, Medium 10/1, Light 16/3, Extra Adds 0, Total Adds 4, WATV, WLOU, KHYS, WLTH. Heavy: WAOK, KOKA. Medium: WDIA, WEDR, WGPR, WZEN-FM, KSOL, WGIV, WPEG, WOIC, WAAA.

STARPOINT "Am I Still The One" (Elektra) 27/8

Rotations: Heavy 4/0, Medium 12/1, Light 11/7, Extra Adds 0, Total Adds 8, WWIN-FM, WCIN, WRDW, WATV, WKXI, WPLZ, KOKA, WTLC. Heavy: WILD, WDIA, WBLX, WLTH. Medium: KRNB, WHRK, WJMO, WZEN-FM, XHRM, WGIV, WNOO, WANM, WAAA, WDAO, WWWS.

JUICY "Beat Street Strut" (Atlantic) 27/6

ns: Heavy 0/0, Medium 9/2, Light 18/4, Extra Adds 0, Total Adds 6, WUSL, WVEE, WGPR, KJLH, WLOU, KDKO. Medium: WJMO, WZAK, KDAY, WQQK, WANM, WDAO.

STACY LATTISAW & JOHNNY GILL. "Block Party" (Cotillion/Atco) 27/5
Rotations: Heavy 3/0, Medium 16/2, Light 8/3, Extra Adds 0, Total Adds 5, WAOK, WVEE, KJLH, WNHC, WLTH. Heavy: WRKS, WDAS, KNOW. Medium: WEDR, WDMT, WZAK, WJLB, KMJM, XHRM, KSOL, WKND, WATV, Z93, WPEG, WPDQ, WLOU, WBLX. KIDS AT WORK "Sugar Baby" (Sound Of NY/CBS) 26/6
Rotations: Heavy 1/0, Medium 5/1, Light 20/6, Extra Adds 0, Total Adds 6, WCIN, WJLB, KNOW, KHYS, WAAA, WLTH. Heavy: KDAY.

Medium: KMJQ, WPEG, WQQK, WTLC.

HERB ALPERT/TJUANA BRASS "Bullish" (A&M) 25/10

Rotations: Heavy 2/0, Medium 7/2, Light 16/8, Extra Adds 0, Total Adds 10, WGCI, WGPR, KJLH, XHRM, KSOL, WNHC, KJCB, WWWS, KDKO, KUKQ. Heavy: KACE, WNOO. Medium: WDIA, WRDW, KOKA, WANM, KDIA.

JANICE MARIE JOHNSON "Love Me Tonight" (Capitol) 25/1

Rotations: Heavy 3/0, Medium 10/0, Light 12/1, Extra Adds 0, Total Adds 1, KDAY. Heavy: WJMI, WWWS, KJLH. Medium: WWIN-FM, KRNB, WEDR, WYLD-FM, WJMO, XHRM, WKND, WNHC, KPDQ, KJCB.

# SIGNIFICANT ACTION

EARONS "Beat Sixteen" (Island) 23/4
Rotations: Heavy 0/0, Medium 8/1, Light 15/3, Extra Adds 0, Total Adds 4, WUSL, XHRM, WKXI, WWWS. Medium: WZEN-FM, WGIV,

BRYAN LOREN "Do You Really Love Me" (Philly World/Atco) 23/1
Rotations: Heavy 2/0, Medium 10/0, Light 11/1, Extra Adds 0, Total Adds 1, WDIA. Heavy: WWEE, WJMO, WZAK, XHRM, WPEG, WDAO, WTLC, KDIA. O'JAYS "Let Me Show You (How Much I Really Love You)" (Phil. Int./CBS) 23/0 Rotations: Heavy 4/0, Medium 15/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WGIV, WNOO, WOIC. Me KKDA-FM, KNOK-FM, WBMX, WJMO, WZAK, XHRM, WBLX, WPLZ, KOKA, WQKS, WAAA, WDAO, WLTH, KDKO.

PRINCE "Let's Go Crazy" (WB) 20/19
Rotations: Heavy 3/3, Medium 5/5, Light 12/11, Extra Adds 0, Total Adds 19 including WDJY, WHUR, WHRK, WDRQ, KACE, KJAH, KNOW, WJTT, WJMI, WQQK, WWDM, WQKS, WVKO, KUKQ.

KDAY, KJLH, KNOW, WJTT, WJMI, WQQK, WWDM, WQKS, WVKO, KUKQ.

NEWCLEUS "Computer Age (Push The Button)" (Sunnyview) 20/7

Rotations: Heavy 2/1, Medium 8/2, Light 10/4, Extra Adds 0, Total Adds 7, WAMO, WHUR, WDIA, WZAK, WPEG, WNOO, WJMI.

Heavy: KDAY. Medium: WDAS, WUSL, WHRK, WJLB, XHRM, WQQK.

BOBBY KING featuring ALFIE SILAS "Close To Me" (Motown) 18/5

Rotations: Heavy 0/0, Medium 6/1, Light 12/4, Extra Adds 0, Total Adds 5, WHUR, WDRQ, KJLH, WLOU, KDKO. Medium: WILD, WAMO. WJMO. WJMO

WAMO, WJMO, WLTH, WWWS.

DAN HARTMAN "I Can Dream About You" (MCA) 18/1
Rotations: Heavy 5/0, Medium 11/0, Light 2/1, Extra Adds 0, Total Adds 1, KNOW. Heavy: WDJY, KKDA-FM, WQKS, WJTT, WVKO.

Medium: WHUR, WYEE, WHRK, WBLZ, WDMT, 293, WOIC, WBLX, WKWM, WLUM, KUKQ.

PUMPKIN & PROFILE ALL STARS "Here Comes The Beat" (Profile) 17/0
Rotations: Heavy 2/0, Medium 5/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WTLC. Medium: WUSL, WDIA, KJLH, WGIV. WQQK.

DISCO 3 "Fat Boys" (Sutra) 16/2
Rotations: Heavy 5/0, Medium 4/0, Light 7/2, Extra Adds 0, Total Adds 2, WGCI, KMJM. Heav: WRKS, WDAS, WUSL, WKND, WWWS. Medium: WDMT, XHRM, WPDQ, WQQK.

Rotations: Heavy 5/0, Medium 4/0, Light 7/1, Extra Adds 0, Total Adds 1, WEDR. Heavy: KKDA-FM, WDRQ, WJLB, WQQK, WPLZ. Medium: WGPR, WLUM, WVOI, WWWS.

LOU RAWLS "All Time Lover" (Epic) 15/7
Rotations: Heavy 1/0, Medium 3/1, Light 11/6, Extra Adds 0, Total Adds 7, WHUR, KRNB, WDIA, WGIV, WANM, WQKS, WAAA.
Medium: WAOK, KOKA.

IRENE CARA "You Were Made For Me" (Geffen) 15/3
Rotations: Heavy 0/0, Medium 5/1, Light 10/2, Extra Adds 0, Total Adds 3, WWIN-FM, WJAX, WAAA. Medium: WAOK, WGIV, WBLX, DR. JECKYLL & MR. HYDE "Fast Life" (Profile) 15/2
Rotations: Heavy 1/0, Medium 7/1, Light 7/1, Extra Adds 0, Total Adds 2, WZEN-FM, WAAA. Heavy: WKND. Medium: WRKS, WDIA, WDMT, WZAK, WQQK, WWDM.

ALPHONSE MOUZON featuring CAROL DENNIS "Our Love Is Hot" (Private I/CBS) 14/5
Rotations: Heavy 1/0, Medium 0/0, Light 13/5, Extra Adds 0, Total Adds 5, WZEN-FM, WGIV, WNOO, WKXI, WWWS. Heavy: WAOK.

ROD STEWART "Infatuation" (WB) 14/1
Rotations: Heavy 5/0, Medium 6/0, Light 3/1, Extra Adds 0, Total Adds 1, WRDW. Heavy: WBLZ, KACE, WJTT, WQMG, WQKS. Medium: WZAK, 293, WOIC, WJJS, WVKO, WLUM.

TIMMY THOMAS "Love Is Never Too Late" (Gold Mountain/A&M) 13/2
Rotations: Heavy 0/0, Medium 3/0, Light 10/2, Extra Adds 0, Total Adds 2, KJCB, WAAA. Medium: WDIA, KSOL, WGIV. LOLEATTA HOLLOWAY "Crash Goes Love" (Streetwise) 13/1
Rotations: Heavy 0/0, Medium 5/0, Light 8/1, Extra Adds 0, Total Adds 1, WANM. Medium: WAOK, WVEE, WBMX, KJLH, KNOW.

ROSE ROYCE "Magic Touch" (C&R) 13/1
Rotations: Heavy 0/0, Medium 4/0, Light 8/0, Extra Adds 1, Total Adds 1, KKDA-FM. Medium: WWIN-FM, WAOK, WYLD-FM, KOKA.

TEMPER "No Favors" (MCA) 12/6
Rotations: Heavy 0/0, Medium 2/2, Light 10/4, Extra Adds 0, Total Adds 6, WUSL, WZEN-FM, KSOL, WPEG, WQQK, WWDM.

Rotations: Heavy 0/0, Medium 6/0, Light 6/1, Extra Adds 0, Total Adds 1, WHRK. Medium: KMJQ, WZAK, WBLX, WQQK, WWDM,

BEAU WILLIAMS "Don't Say No" (Capitol) 12/0
Rotations: Heavy 4/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: KJLH, WATV, WENN, KJCB. Medium: WDIA, WGPR,

L.J. REYNOLDS "Lovin" Man" (Mercury/PolyGram) 11/5
Rotations: Heavy 0/0, Medium 2/0, Light 9/5, Extra Adds 0, Total Adds 5, WGPR, WZEN-FM, WLOU, WANM, KUKQ. Medium: WGIV, ELEANOR GRANT "Lovin' Your Good Thing Away" (Catawba/CBS) 11/2
Rotations: Heavy 2/0, Medium 0/0, Light 9/2, Extra Adds 0, Total Adds 2, WEDR, WZEN-FM. Heavy: WPEG, WOIC.

T-CONNECTION "You Can Feel The Groove" (Capitol) 11/2
Rotations: Heavy 0/0, Medium 1/0, Light 10/2, Extra Adds 0, Total Adds 2, KRNB, KJLH. Medium: WNOO. NONA HENDRYX "To The Bone" (RCA) 10/3
Rotations: Heavy 0/0, Medium 4/0, Light 6/3, Extra Adds 0, Total Adds 3, WDJY, WKND, WAAA. Medium: WDIA, WOIC, KJCB,

WINDJAMMER "Anxiously Waiting" (MCA) 10/1
Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Extra Adds 0, Total Adds 1, KHYS. Medium: KJCB, KOKA, WANM.
JOHNNY GUITAR WATSON "Strike On Computers" (Valley Vue) 10/1
Rotations: Heavy 1/0, Medium 1/0, Light 8/1, Extra Adds 0, Total Adds 1, KRNB. Heavy: KJLH. Medium: WLTH.

# Four-Star Performance From Columbia Records



# **DENIECE WILLIAMS**

"Next Love"

Black/Urban **BREAKERS** 

One of the MOST ADDED

Radio & Records:

Billboard:



# HERBIE HANCOCK

"Hardrock"

**WAMO WHUR** WAOK KKDA-FM **KRNB WBMX** 

**WBLZ** 

**WDMT WZAK WDRO** WZEN-FM KACE **KDAY** 

WCIN

**KILH KSOL WPEG** WITT WNOO

**WQQK** KOKA **WWDM WANM WKXI WOKS WIAX** 

**WLOU** 

WAAA

**WVOI KDKO KUKO** 

KOKA

**WANM** 

WOKS

**WKWM** 

KDIA

KUKQ

**#1 MOST ADDED!** 

Black/Urban

Billboard: Debut



# JULIO IGLESIAS & DIANA ROSS



"All Of You"

**WDAS** WHRK **WUSL WHUR WBMX** WAOK **WGCI WVFF WBLZ** KRNB WCIN **WDIA** 

**XHRM** WYLD-FM KSOL WKND WNHC WRDW WATV WIMO

WPEG WJTT WOIC **WQMG** WKXI WJAX

WPDQ KICB WBLX WQQK WPLZ KHYS

WANT

Radio & Records:

Billboard:



# RAMSEY LEWIS & NANCY WILSON



"The Two Of Us"

WILD WCIN WAMO WZEN-FM WHUR **XHRM** WAOK KSOL WVEE **WKND** KKDA-FM WNHC

**WGIV WPEG** WITT WOIC **WQMG** WIMI **WWDM WOKS** 

WJAX WAAA **WPDO WDAO** KICB **WPLZ** KOKA

WLTH **WKWM WTLC WWWS KDIA** 

KUKO

Billboard:



### **Regionalized Adds & Hots** Black/Urban

SOUTH

WVEE/Atlanta

Scotty Andrews

DONNA SUMMER RAMSEY LEWIS

WAOK/Atlanta

PATRICE RUSHEN RUN D.M.C. ROGER LATTISAW & GILL KOKO POP

RAY PARKER JR. JACKSONS TINA TURNER SHEILA E

WTLC/Indiana

CHERRELLE RUN D.M.C STARPOINT

SPECIAL REQUEST

MCGEE KAZU MATSUI PROJE RODNEY SAULSBERRY

Hottest: TINA TURNER OLLIE & JERRY FIVE STAR

KMJM/St Louis

KENNEDY & DISCO 3

DISCO 3 NUANCE CHERRELLE RANDY HALL Hottest: JACKSONS TINA TURNER PRINCE RICK JAMES TIME

Rod King

TEMPER
LILLO THOMAS
AMUZEMENT PARK
LJ REYNOLDS
JONZUN CREW
ALPHONSE MOUZON

NUMONICS
HOTTEST:
KENNEDY & OSBORNE
PRINCE
TINA TURNER
JACKSONS
RAY PARKER JR.

ALPHONSE MOUZ O'BRYAN ELEANOR GRANT

JUICY BONNIE POINTER O'BRYAN LATTISAW & GILL

Stations are listed by region. Hots are listed in order of their airplay activity.

### EAST

### WWIN-FM/ Balti

DENIECE WILLIAMS CHANGE CAMEO RENE CARA AROL LYNN TOWNES TARPOINT ODNEY SAULSBERRY ottest: BILLY OCEAN FINA TURNER BROTHERS JOH SOS BAND

### WXYV/Baltimor

IDNIGHT STAR PRETTY POISON JIMMY CASTOR GEORGE DUKE Hottest: MTUME
TEDDY PENDERGRASS
KENNEDY & OSBORNE
TINA TURNER
LAKESIDE

### WILD/Bos Elroy R.C. Smith

LIONEL RICHIE CHERRELLE BAR-KAYS BAR-KAYS
DEBBIE DEB
COLONEL ABRAMS
BOTTEST:
PRINCE
TINA TURNER

### WKND/Hartford (4)

O'BRYAN DISCO 3

### ames Jordan

KENNEDY & OSBORN BAR-KAYS LATTISAW & GILL DENIECE WILLIAMS HERB ALPERT COLONEL ABRAMS CHANGE YARBROUGH & PEOPE PRINCE TEDDY PENDERGRAS: JACKSONS TINA TURNER PEABO BRYSON

ALEEM T.H.S.
JACKSONS
FORCE MD'S
Hottest:
PRINCE
DISCO 3
PATRICE RUS OLLIE & JERRY PUMPKIN

### WUSL/Philadel

LICIA MYERS EARONS LIONEL RICHIE TEMPER NUANCE TINA TURNER

### WDAS/Philadelphia

UPTOWN EXPRESS CHARADES Hottest: TINA TURNER PRINCE PRINCE
OLLIE & JERRY
RAY PARKER JR
KENNEDY & OSB

## WAMO/Pittsburgh

HERBIE HANCOCH SOS BAND JACKSON & ZADORA GROVER WASHINGTON NEWCLEUS RUN D.M.C. O'BRYAN SHEILA E LIONEL RICHIE

### WDJY/Washi

LILLO THOMAS RUN D.M.C. KONK
JAY NOVELLE
NONA HENDRYX
ROGER
Hottest:
TIME PRINCE
SHEILA E
BRUCE SPRINGSTEEN
JACKSONS

### **MIDWEST**

### WBMX/Chicago

CAROL LYNN TOWNES JERMAINE JACKSON YARBROUGH & PEOPL TERRI WELLS Hottest: PRINCE
OLLIE & JERRY
BILLY OCEAN
SHEILA E

### WGCI/Chicago a

CAROL LYNN TOWNES PRINCE TINA TURNER BILLY OCEAN

### WBLZ/Cincinn

**Brian Castle** HERBIE HANCOCH MTUME
ELTON JOHN
HUEY LEWIS & NEWS
PATRICE RUSHEN
BAR-KAYS
HOTTEST:
PRINCE
TINA TURNER
OLLIE & JERRY
TEDDY PENDERGRASS
JOCELYN BROWN

### WCIN/Cincinnati

Sid Kennedy STARPOINT OLLIE & JERRY LAKESIDE KASHIF LUTHER VANDROSS

### WZAK/Cleveland

NEWCLEUS DAVID LASLEY Hottest: PRINCE TINA TURNER MTUME DEELE RUN D.M.C.

# WDMT/Cleveland (a)

HERBIE HANCOCK Hottest: PRINCE TINA TURNER CHERRELLE

### WJMO/Cleveland

MENUDO
AMUZEMENT PARK
CHUCK BROWN
BONNIE POINTER
RANDY HALL
Hottest:

## WHUR/Washington, DC Libby Lawson

DENNIS EDWARDS CHERRELLE
GEORGE DUKE
PRINCE
HERBIE HANCOCK
BOBBY KING
LOU RAWLS NEWCLEUS COLONEL ABRAMS Hottest: RAY PARKER JR.

### WVKO/Columbu

CHERRELLE SOS BAND
PRINCE
CAROL LYNN TOWNES
PATRICE RUSHEN
HOTLEST:
PRINCE
KENNEDY & OSBORNI
TINA TURNER
CHERRELLE
SHELLA E

### WDAO/Daytor Lankford Stephens

### WGPR/Detroit Joe Spencer

DENIECE WILLIAMS HERB ALPERT RUN D.M.C. MENUDO EVELYN KING CHUCK BROWN JUICY INVISIBLES INVISIBLES KOKO POP LJ REYNOLDS Hottest: PRINCE BILLY OCEAN JACKSONS MTUME RICK JAMES

### WJLB/Detroit

ALICIA MYERS DAVID LASLEY KIDS AT WORK MIDWAY Hottest: EGYPTIAN LOVER PRINCE PRINCE MTUME BILLY OCEAN

### WDRQ/Detroit Steve Harris

DAVID LASLEY RUN D.M.C. BOBBY KING JIMI TUNNELL NEXT MOVEMENT PRINCE
Hottest:
BILLY OCEAN
EGYPTIAN LOVER
JOCELYN BROWN
PRINCE
TINA TURNER

### WLTH/Gary

BOBBY BLAND CHANGE GRIFFIN WOMACK & LABELLE RAMSEY LEWIS

# DELLS MENUDO Hottest: PRINCE RAY PARKER JR.

WKWM/Grand Rapids

RAMSEY LEWIS
CAROL LYNN TOWNES
IGLESIAS & ROSS
Hottest:
JOCELYN BROWN TINA TURNER
PRETTY TONY
KASHIF
CAPTAIN ROCK

DEELE HERBIE HANCOCK CAROL LYNN TOWNES O'BRYAN O'BRYAN
JEANETTE RUDOLPH
MIKE JEMISON
Hottest:
PRINCE
OLLIE & JERRY
JACKSONS RAY PARKER JR.

# WRDW/Augusta Charlotte Logan

KENNEDY & OSB RANDY HALL ROD STEWART Hottest: PRINCE OLLIE & JERRY RAY PARKER JR.

# TINA TURNER RAY PARKER JR. TEDDY PENDERGRASS

DEBBIE DEB PRINCE YARBROUGH & PEOPL O'BRYAN KIDS AT WORK DAN HARTMAN BARBARA MITCHELL RAY PARKER JR. SHEILA E WATV/Rinn

PLANET PATROL TIME RICK JAMES

### Michael Star

JACKSONS KASHIF OLLIE & JERRY RAY PARKER JR. Z93/Charlestor Barry Kaye

# GRANDMASTER MELLI RAY PARKER JR.

SATY NAME
YARBROUGH & PEOPL
DENIECE WILLIAMS
ALICIA MYERS
RUN D.M.C.
HOTTEST:
SHEILA E
TIME
RAY PARKER JR.
PRINCE
JACKSONS WLUM/Milwaukee Susie Austin none Hottest: PRINCE RAY PARKER JR. NEWCLEUS JACKSONS RICK JAMES

### WGIV/Charlotte (J)

ANITA BAKER ALPHONSE MOUZON PATTI AUSTIN HERB ALPERT EARONS ALPHONSE MOUZON
LOU RAWLS
DEELE
RUN D.M.C.
JONZUN CREW
ALICIA MYERS
SHIRLEY BROWN
BOBBY BLAND
HOTTEST
SKOOL BOYZ
RICHARD D. FIELDS
PRINCE DENIECE WILLIAMS FONZI THORNTON ALPHONSE MOUZON JEANETTE RUDOLPH JEANETTE RUI JONZUN CREW Hottest: PRINCE LAKESIDE PRINCE PATTI AUSTIN KENNEDY & OSBORNE

### WPEG/Charlotte

DEELE JAMES INGRAM SERGIO MENDES HAROLD MELVIN HAROLD MELVIN NEWCLEUS JERMAINE JACKSON HERBIE HANCOCK CHANGE O'BRYAN TEMPER HOttest: PRINCE MILLIANT WZEN-FM/St. Louis LAKESIDE

### EDDIE KENDRICKS WNOO/Chattanoog

HERBIE HANCOCK DAYTON
WEST STREET MOB
JOCELYN BROWN
EMOTIONS
BARBARA POWLER
SHIRLEY BROWN
RUN D.M.C. PLANET PATROL ALPHONSE MOUZON FONZI THORNTON JONZUN CREW JONZUN CREW
JIMMY CLIFF
Hottest:
PRINCE
TINA TURNER
JOCELYN BROWN
KASHIF
GRANDMASTER M

## WJTT/Chattano

JACKSONS PRINCE ROGER RANDY HALL GRIFFIN GRIFFIN
PATTI AUSTIN
O'BRYAN
HERBIE HANCOG
Hottest: PRINCE
JACKSONS
RAY PARKER JR.
JERMAINE JACKSON
DAN HARTMAN

Mickey Arnold Mickey Arnold
DENNIS EDWARDS
BAR-KAYS
RAMSEY LEWIS
WOMACK & LABELLE
BOBBY GLOVER
ALICIA MYERS-HOTLEST
HOTLEST
JACKSONS
TINA TURNER
TEDDY PENDERGRASS
CHUCK BROWN

### KKDA-FM/Dallas

JAMES INGRAM LILLO THOMAS ROSE ROYCE

Hottest: PRINCE WOMACK & WOMACK SHEILA E JERRY

### WQMG/Greensbord Shelly Bynu

SOS BAND
SON BAND
ALICIA MYERS
BONNIE POINTER
PATTI AUSTIN
YARBROUGH & PEO;
IGLESIAS & ROSS
RANDY HALL
MENUDO
DEFILE
DEFILE DEELE DEBBIE DEB

### KMJQ/Houston

Jim Snowden none Hottest: TINA TURNER PRINCE JACKSONS TIME OLLIE & JERRY

### WJMI/Jackson

nmy Marshall O'BRYAN PLANET DETROIT TINA TURNER OLLIE & JERRY JACKSONS RAY PARKER JR.

### WJAX/Jacksonville (J) GROVER WASHINGTON

### WPDQ/Jacksonville

none Hottest: PRINCE TINA TURNER LAKESIDE JACKSONS RAY PARKER JR.

ALICIA MYERS GEORGE DUKE ROGER PATTI AUSTIN NUANCE

Terri Avery PRINCE SHEILA E TEDDY PENDERGRASS JACKSONS EGYPTIAN LOVER

### KNOK-FM/Ft. Worth

Hottest: JACKSONS PEABO BRYSON SHEILA E PRINCE RAY PARKER JR.

Carl Haynes NEWCLEUS Hottest: JACKSONS TINA TURNER RICK JAMES

### WKXI/Jacks

BAR-KAYS LILLO THOMAS PLANET PATROL KJCB/Lafayette (J) HERB ALPERT TIMMY THOMAS BONNIE POINTER DENIECE WILLIAMS

WYLD-FM/New Orlean Hottest: TINA TURNER PRINCE OLLIE & JERRY JACKSONS DENIECE WILLIAMS DENIECE WILLIAMS
DEELE
JAMES INGRAM
HOTTESTRINGE
JACKSONS
GRANDMASTER MELLE
WORLD FAMOUS SU
HERBIE HANCOCK

WPLZ/Petersburg

MENUDO KLEEER YARBROUGH

STARPOINT
O'BRYAN
RAMSEY LEWIS
Hottest:
PRINCE
TINA TURNER

KHYS/Port Arthur

KIDS AT WORK GRIFFIN DELLS ALICIA MYERS WINDJAMMER

PRINCE TINA TURNER OLLIE & JERRY JACKSONS

WANT/Richmond Kirby Carmichael

TINA TURNER
OLLIE & JERRY
JACKSONS
SHEILA E

BAR-KAYS
JERMAINE JACKSON
YARBROUGH & PEOPL
HOTTEST:
PRINCE
JACKSONS
RAY PARKER JR.
OLLIE & JERRY
ONE WAY

RODNEY SAULSBERRY STARPOINT CHANGE

CHANGE Hottest: PRINCE RAY PARKER JR. JACKSONS

PATRICE RUSHEN PEABO BRYSON PRINCE

TEMPER

WTOY/Roand Scott Morris

KOKA/Shre

LAKESIDE SHEILA E

TEDDY PENDERGRASS

CAROL LYNN TOWNES ALICIA MYERS RUN D.M.C. RANDY HALL

SUTTONS DENIECE WILLIAMS

ARREAUUGH & PEOPL RICHARD D. FIELDS TYZIK BONNIE POINTER STARPOINT

### WLOU/Louisville

HERBIE HANCOCK DELLS
C. LYNDA McCONNEL
LJ REYNOLDS
JUICY
O'BRYAN
BOBBY KING Hottest: PRINCE TINA TURNER SYSTEM POINTER SISTERS JOCELYN BROWN

## WJJS/Lynchburg Lad Goins

KENNEDY & OSBORNE BILLY OCEAN YARBROUGH & PEOPL JERMAINE JACKSON DEBBIE DEB RUN D.M.C. PLANET PATROL HOTLEST: Hottest: PRINCE TINA TURNER

# Melvin Jones

BILLY OCEAN
HERBIE HANCOCK
LOU RAWLS
KOKO POP
T-CONNECTION T-CONNECTION
REBIE JACKSON
JOHNNY GUITAR
Hottest:
PRINCE
JACKSONS
RAY PARKER JR.
LIONEL RICHIE
OLLIE & JERRY

### WDIA/Memphis Bobby O'Jay

DEELE LOU RAWLS NEWCLEUS JAMES INGRAM JOEY DEES BRYAN LOREN HOTTEST TOWNER
LAKESIDE
RAY PARKER JR.
PRINCE
JACKSONS

### WHRK/Memphis

Regina Harris Jor PATTI AUSTIN PRINCE BILLY OCEAN
DENNIS EDWARDS DENNIS EDWARDS NUANCE POINTER SISTERS GRIFFIN CAROL LYNN TOWNES SHANNON FATBACK HOTTES: PRINCE

### RAY PARKER JR. WEDR/Miami

Jackson/Jones SUE CHALONER ELEANOR GRANT CAN-DEE MAGNIFICENT THREE EGYPTIAN LOVER NUANCE JIMI TUNNELL DENIECE WILLIAMS HOTTEST:
TINA TURNER
OLLIE & JERRY
LAKESIDE
JACKSONS
DEELE

### B.J. Taylor

### WQQK/Nashvill

HERBIE HANCOCK SHIRLEY BROWN LJ REYNOLDS JONZUN CREW IGLESIAS & ROSS FRANK SINATRA FRANK SINATRA
GEORGE DUKE
LOLEATTA HOLLOW
LOU RAWLS
POINTER SISTERS
HOTTEST
JACKSONS
PRINCE PRINCE
PLANET DETROIT
UNIQUE
Hottest:
PRINCE
JACKSONS
RAY PARKER JR.
TIME
JACKSONS

### WQKS/Williamsburg Steve Crumbley

PRINCE LOU RAWLS HERBIE HANCOCK BANANARAMA Hottest: MTUME LIONEL RICHIE

### WANM/Tallahassee WAAA/Winston-Salem

KIDS AT WORK LOU RAWLS JECKYLL & HYDE Hottest: PRINCE TINA TURNER

# WEST

KDKO/Englewood Carlos Lando

LILLO THOMAS
ALICIA MYERS
SOS BAND
JUICY
PLANET PATROL
BOBBY KING
HERBIE HANCOCK
NUANCE
HERB ALPERT

### SHEILA E TYZIK KACE/Los Angeles

PRINCE
ONE WAY
PATRICE RUSHEN
O'BRYAN
PEABO BRYSON PEABO BRYSON
MTUME
CHUCK BROWN
BAR-KAYS
MENUDO
GROVER WASHINGTON
JARMAINE JACKSON
RANDY HALL,
HERBIE HANCOCK
RUN D M C HERBIE HANCOC RUN D.M.C. LITTLE MILTON HOTTEST: PRINCE TINA TURNER KASHIF ONE WAY KLEEER

### KDAY/Los Angeles Jack Patterson

PRINCE PEABO BRYSON PABO BRYSON
PATRICE RUSHEN
CHERRELLE
JERMAINE JACKSON
JOHNNIE TAYLOR
ANITA BAKER
WHODINI
JAMES INGRAM
PLANET DETROIT
JANICE MARIE JOHN
HOTESEL
JACKSONS
PRINCE
STANLEY CLARKE

### KJLH/Los Angeles Stone/Chappell

PRINCE
BAR-KAYS
LATTISAW & GILL
JUICY
BOBBY KING

T-CONNECTION
HERBIE HANCOCK
HERB ALPERT
PENNY TYLER ANITA BAKER BROTHERS JOHNSON

### KDIA/Oakland

DENIECE WILLIAMS LILLO THOMAS ALICIA MYERS ONE WAY
OLLIE & JERRY
RICK JAMES

### KUKQ/Phoenix

**Rick Nuhn** PRINCE
PATTI AUSTIN
LILLO THOMAS
LJ REYNOLDS
MIDNIGHT STAR
HERB ALPERT
NUANCE
PLANET PATROL
HERBIE HANCOCK
GROVER WASHING
HOTHERST: WASHINGT

# RAY PARKER JR. IGLESIAS & ROSS

**Duff Lindse** STANLEY CLARKE TINA TURNER RICK JAMES

### KSOL/San Mateo

HERB ALPERT CHUCK BROWN TEMPER TEMPER Hottest: PRINCE TINA TURNER

### 78 Reporters

75 Current Reports

These stations reported a frozen playlist this week:

KNOK-FM/Ft, Worth WPDQ/Jacksonville WLUM/Milwaukee

\*(J) Indicates Jazz Reporter

Hottest: PRINCE STANLEY CLARKE

Hottest: PRINCE OLLIE & JERRY JACKSONS

### XHRM/San Diego

DENIECE WILLIAMS HERB ALPERT JAMES INGRAM O'BRYAN EARONS EARONS
CHUCK BROWN
RUN D.M.C.
Hottest:
OLLIE & JERRY
PRINCE
SHEILA E
RAY PARKER JR.
KASHIF

TEDDY PENDERGRASS RAY PARKER JR. SHEILA E

# Roger "Midnight Hour"

**Produced by Roger Troutman** From the Warner Bros. album The Saga Continues...

# Patti Austi "Shoot The Moon"

Produced by Clif Magness and Glen Ballard
Executive Producers: Quincy Jones and Ed Eckstine for From the Qwest album Patti Austin



# "Throw Down"

Produced by Reggie "Reg" Griffin for Pablo & Associates Inc. From the Qwest debut album Hot Fingers

Manufactured and Distributed by Warner Bros. and Qwest Records
1984 Warner Bros. Records Inc.





# NATIONAL AIRPLAY/50

**August 3, 1984** 

|                                    |   |                       | 15 to 15 |           |           |  |
|------------------------------------|---|-----------------------|--|-----------|-----------|--|
| Three Two Lest<br>Weeks Weeks Week |   | Total<br>Reports/Adds | Heavy  | Medium    | Light     |  |
| 6 6 3                              | NITTY GRITTY DIRT BAND/Long Hard Road (WB)                    | 155/3                 | 133  | 15        | 7         |  |
| 3 3 1                              | T.G. SHEPPARD/Somewhere Down The Line (WB/Curb)               | 155/0                 | 131  | 19        | 5         |  |
|                                    | DOLLY PARTON/Tennessee Homesick Blues (RCA)                   | 153/0                 | 123  | 25        | 5         |  |
|                                    | BELLAMY BROTHERS/Forget About Me (MCA/Curb)                   | 153/1                 | 118  | 28        | 7         |  |
|                                    | BARBARA MANDRELL/Only A Lonely Heart Knows (MCA)              | 154/0                 | 119  | 27        | 8         |  |
|                                    | GEORGE STRAIT/Let's Fall To Pieces Together (MCA)             | 150/0                 | 114  | 29        | 7         |  |
|                                    | DEBORAH ALLEN/I Hurt For You (RCA)                            | 154/0                 | 92   | 49        | 13        |  |
| 16 11 10                           | HANK WILLIAMS JR./Attitude Adjustment (WB/Curb)               | 145/1                 | 95   | 37        | 13        |  |
|                                    | JIM GLASER/You're Gettin' To Me Again (Noble Vision)          | 155/3                 | 88   | 58        | 9         |  |
|                                    | WAYLON JENNINGS/Never Could Toe The Mark (RCA)                | 152/0                 | 83   | 58        | 11        |  |
|                                    | CHARLEY PRIDE/The Power Of Love (RCA)                         | 153/2                 | 85   | 56        | 12        |  |
|                                    | JOHN CONLEE/Way Back (MCA)                                    | 155/3                 | 71   | 77        | 7         |  |
|                                    | CRYSTAL GAYLE/Turning Away (WB)                               | 155/1                 | 64   | 83        | 8         |  |
|                                    | KENNY ROGERS/Evening Star (RCA)                               | 147/4                 | 74   | 66        | 7         |  |
| 28 21 18                           | GLEN CAMPBELL/Faithless Love (Atlantic America)               | 155/3                 | 52   | 87        | 16        |  |
| 34 24 19                           | MERLE HAGGARD/Let's Chase Each Other Around The Room (Epic)   | 153/4                 | 48   | 88        | 17        |  |
| 29 22 20                           | RONNIE McDOWELL/I Got A Million Of 'Em (Epic)                 | 149/3                 | 44   | 92        | 13        |  |
|                                    | 8 RONNIE MILSAP/Still Losing You (RCA)                        | 137/1                 | 98   | 24        | 15        |  |
|                                    | OAK RIDGE BOYS/Everyday (MCA)                                 | 157/4                 | 32   | 109       | 16        |  |
|                                    | BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA)                  | 154/7                 | 36   | 93        | 25        |  |
| 31 27 23                           | CHARLY McCLAIN & MICKEY GILLEY/The Right Stuff (Epic)         | 135/2                 | 40   | 70        | 25        |  |
|                                    | 2 DON WILLIAMS/That's The Thing About Love (MCA)              | 133/0                 | 77   | 40        | 16        |  |
|                                    | KENDALLS/My Baby's Gone (Mercury/PG)                          | 119/3                 | 45   | <i>51</i> | 23        |  |
|                                    | MARK GRAY/If All The Magic Is Gone (Columbia)                 | 126/5                 | 40   | 61        | 25        |  |
|                                    | REBA McENTIRE/He Broke Your Memory Last Night (MCA)           | 138/7                 | 25   | 89        | 24        |  |
| _ 44 31                            | ONWAY TWITTY/I Don't Know A Thing About Love (WB)             | 151/20                | 20   | 82        | 49        |  |
| 46 37 29                           | RICKY SKAGGS/Uncle Pen (Epic)                                 | 146/12                | 16   | 94        | 36        |  |
|                                    | LARRY GATLIN & THE GATLIN BROS/The Lady Takes The (Columbia)  | 150/12                | 13   | 93        | 44        |  |
| 48 41 32                           | EDDY RAVEN/I Could Use Another You (RCA)                      | 145/9                 | 6  | 93        | 46        |  |
| 4 4 17 3                           | 0 JUDDS/Mama He's Crazy (RCA/Curb)                            | 97/0                  | 42   | 36        | 19        |  |
|                                    | LEON EVERETTE/Shot In The Dark (RCA)                          | 134/5                 | 12   | 79        | 43        |  |
|                                    | GENE WATSON/Little By Little (MCA)                            | 117/6                 | 16   | 77        | 24        |  |
|                                    | ALABAMA/If You're Gonna Play In Texas (RCA)                   | 125/27                | 8  | 69        | 48        |  |
|                                    | SYLVIA/Love Over Old Times (RCA)                              | 117/4                 | 7  | 69        | 41        |  |
|                                    | GARY MORRIS/Second Hand Heart (WB)                            | 123/23                | 5  | 54        | 64<br>46  |  |
| <b>– 46 41</b>                     | LIONEL RICHIE/Stuck On You (Motown)                           | 103/21                | 8  | 49        | 52        |  |
|                                    | VERN GOSDIN/What Would Your Memories Do (Compleat/PG)         | 112/18                | 3  | 57<br>43  | 62        |  |
| 47                                 | DAN SEALS/The Wild Side Of Me (Liberty)                       | 106/21                | 1  | 44        | 49        |  |
| 49                                 | KAREN BROOKS/Tonight I'm Here With Someone Else (WB)          | 93/8                  | 0<br>2   | 38        | 49        |  |
| 50                                 | REX ALLEN JR./Dream On Texas Ladies (Moon Shine)              | 89/10                 |  | 28        | 22        |  |
| 7 12 27                            | 1 EDDIE RABBITT/B-B-B-Burning Up With Love (WB)               | 62/1                  | 12   | 23        | 24        |  |
| 5 13 28 4                          | 2 EARL THOMAS CONLEY/Angel In Disguise (RCA)                  | 60/0                  | 13<br>2  | 22        | 64        |  |
|                                    | JOHN SCHNEIDER/I've Been Around Enough To Know (MCA)          | 88/20                 | 2  | 16        | 58        |  |
| DEBUT                              | EMMYLOU HARRIS/Pledging My Love (WB)                          | 76/45<br>75/26        | 3  | 15        | <i>57</i> |  |
|                                    | BILL MEDLEY/I've Always Got The Heart To Sing The Blues (RCA) | 75/26                 | 0  | 24        | 54        |  |
|                                    | RAZZY BAILEY/Knock On Wood (MCA)                              | 78/22                 | 0  | 21        | 54        |  |
|                                    | MOE BANDY/Woman Your Love (Columbia)                          | 75/21<br>57/1         | 8  | 33        | 16        |  |
|                                    | B ATLANTA/Pictures (MCA)                                      | 57/1<br>64/8          | 2  | 30        | 32        |  |
| DEBUT                              | JOHNNY CASH/The Chicken In Black (Columbia)                   | 72/11                 | 1  | 21        | 50        |  |
| DEBUT                              | DAVID FRIZZELL/When We Get Back To The Farm (Viva)            | 14/11                 |  |           |           |  |

### MOST ADDED .

**EMMYLOU HARRIS (43)** 

Pledging My Love (WB)
WILLIE NELSON (43) City Of New Orleans (Columbia)

EXILE (40) Give Me One More Chance (Epic) **JOHN ANDERSON (31)** She Sure Got Away With My Heart (WB) **JUICE NEWTON (27)** Ride 'Em Cowboy (Capitol)
ALABAMA (27) If You're Gonna Play In Texas (RCA)
BILL MEDLEY (26) I've Always Got The Heart To Sing... (RCA)

Second Hand Heart (WB) ED BRUCE (23) Tell Them I've Gone Crazy (MCA)
RAZZY BAILEY (22) Knock On Wood (MCA) LEE GREENWOOD (22) Fool's Gold (MC

**GARY MORRIS (23)** 

RAY CHARLES w/B.J. THOMAS (22)
Rock And Roll Shoes (Columbia)

### HOTTEST

NITTY GRITTY DIRT BAND (75)

Long Hard Road (WB) T.G. SHEPPARD (67) Somewhere Down The Line (WB/Curb) **BELLAMY BROTHERS (48)** Forget About Me (MCA/Curb) HANK WILLIAMS JR. (47) Attitude Adjustment (WB/Curb)
GEORGE STRAIT (47) Let's Fall To Pieces Together (MCA)

DOLLY PARTON (40) Tennessee Homesick Blues (RCA) **RONNIE MILSAP (35)** Still Losing You (RCA) BARBARA MANDRELL (31) Only A Lonely Heart Knows (MCA) MERLE HAGGARD (23) Let's Chase Each Other Around The... (Epic) KENNY ROGERS (23) Evening Star (RCA) **CRYSTAL GAYLE (23)** Turning Away (WB)

most adds nationally, and the songs reported "hottest" polled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of Country reporters adding the song this week or noting that the song is

# **BREAKERS**

The Wild Side Of Me (Liberty)

On 67% of reporting stations. Rotations: Heavy 1, Medium 43, Light 62, Total Adds 21, WRKZ, WAJR, WNYR, WEZL, KIKK, WAMZ, WLWI, WKIX, WSLR, WQHK, WDAF, WDGY, KRST, KVOC, KUGN. Moves 47-38 on the Country chart.

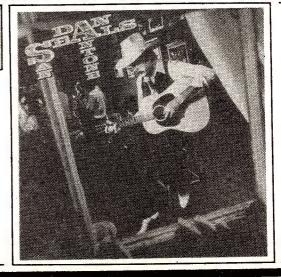
The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 7-30-84.

# **BREAKERS**.

AN SEALC' "(YOU BRING OUT)

THE WILD SIDE OF ME"

from Dan's new album SAN ANTONE



Release date August 17

Produced by Kyle Lehning



S 1984 EMI AMERICA RECO



KAREN BROOKS "Tonight I'm Here With Someone Else" (WB) 93/8
Rotations: Heavy O, Medium 44, Light 49, Total Adds 8, WAJR, WMZQ, WWVA, KPLX, WMNI, KSO, K102, KMPS. Medi CUZ, KTTS, KFR

REX ALLEN JR. "Dream On Texas Ladies" (Moon Shine) 89/10

y 2, Medium 38, Light 49, Total Adds 10, WIXL, KIX106, KPLX, WLWI, WMNI, WIRE, WDGY, KCJB, KXXY, VYII, KKYX. Medium: KUZZ, KRSY, KSOP. Moves 50-40 on the Country chart.

JOHN SCHNEIDER "I've Been Around Enough To Know" (MCA) 88/20
Rotations: Heavy 2, Medium 22, Light 64, Total Adds 20 including WGNA, KEAN, KLLL, WUBE, WONE, KRRK, WAXX, WDAF KOMA, WHBF, WTHI, KIK-FM, KKCS, KNIX, KCCY. Debuts at number 43 on the Country chart.

RAZZY BAILEY "Knock On Wood" (MCA) 78/22

EMMYLOU HARRIS "Pledging My Love" (WB) 76/45
Rotations: Heavy 2, Medium 16, Light 58, Total Adds 45 including WPTR, WOKQ, WIXL, WXBQ, WSOC, WAMZ, KKYX WUSQ, WSLR, WBCS, WOW, KUGN, KTOM, KGA, KCUB. Debuts at number 44 on the Country chart.

BILL MEDLEY "I've Always Got The Heart To Sing The Blues" (RCA) 75/26
Rotations: Heavy 3, Medium 15, Light 57, Total Adds 26 including WCAO, WRKZ, KIX106, KHEY, KLLL, WKSJ, WKIX,
WAXX, WCUZ, WTSO, WTOD, KFDI, KIK-FM, KKCS, KEIN. Debuts at number 45 on the Country chart.

MOE BANDY "Woman Your Love" (Columbia) 75/21
Rotations: Heavy 0, Medium 21, Light 54, Total Adds 21 including WPOR, KIX106, WFNC, KIKK, KLLL, WLWI, WMNI, KWMT, WGEE, WDAF, KXXY, WTHI, WTOD, KKCS, KMAK. Debuts at number 47 on the Country chart. WGEE, WDAF, KXXY, WTHI, WTOD, KKCS, KMAK. Debuts at number 47 on the Country chart.

DAVID FRIZZELL "When We Get Back To The Farm" (Viva) 72/11

Rotations: Heavy 1, Medium 21, Light 50, Total Adds 11, WGNA, WPTR, WWVA, KMML, WGTO, WFNC, KSSN, WDAF, KKAL,

KUUY, KMAK. Heavy: KKYX. Medium: WXCL, KTPK, KNIX. Debuts at number 50 on the Country chart.

JOHNNY CASH "The Chicken In Black" (Columbia) 64/8

Rotations: Heavy 2, Medium 30, Light 32, Total Adds 8, WCAO, WPOC, WEEP, WESC, WIRK, WMNI, KTTS. Heavy: WPTR. Medium: WMIL, KEBC, KLAC, KSOP, KGA. Debuts at number 49 on the Country chart.

ALABAMA "I'm Not That Way Anymore" (RCA) 57/14

Rotations: Heavy 2, Medium 25, Light 30, Total Adds 14, KLVI, WGTO, KPLX, KSSN, WAMZ, WRNL, KWMT, WFMS, WDAF, WBCS, KKAL, KUUY, KCBQ. Heavy: WNOX, KTOM.

RAY CHARLES with B.J. THOMAS "Rock And Roll Shoes" (Columbia) 56/22
Ro:ations: Heavy 1, Medium 13, Light 42, Total Adds 22 including WPTR, WILQ, WCOS, WTVY, WFNC, WKIX, WQYK, WDAF, WOW, KTTS, KTPK, KYOO, KUUY, KFRY, KSOP.

JUICE NEWTON "Ride 'Em Cowboy" (Capitol) 53/27
Rotations: Heavy 0, Medium 8, Light 45, Total Adds 27 including WRKZ, WIXL, KIX106, WXBQ, WGTO, KHEY, WRK, KBMR, WMNI, KWMT, KJCB, KXXY, Q92, KFTN, KTOM.

GAIL DAVIES "It's You Alone" (WB) 52/17
Rotations: Heavy 0. Medium 12 Light 40 Total Adds 17 including WBOS MANU KEAL MANUEL WAS ADDRESSED TO TOTAL ADDRESSED TO THE ADDRESSED TO

40, Total Adds 17 including WPOR, WYII, KEAN, WYNK, KXYL, WSOC, KSSN, WWOD

BRENDA LEE "A Sweeter Love" (MCA) 51/12
Rotations: Heavy 0, Medium 11, Light 40, Total Adds 12, WPTR, WFNC, WLWI, KKYX, KECK, WTSO, KEBC, WHBF, KTTS, WTHI, WTOD, KUUY, Medium: WBGW, WSNO, KOIL.

CRAIG DILLINGHAM "1984" (MCA/Curb) 51/5
Rotations: Heavy 1, Medium 15, Light 35, Total Adds 5, WESC, WKIX, WONE, KWMT, KEIN. Heavy: WYII. Me
WTVY, WUSQ, WOW, WTOD, KRKT, KRSY, KSOP, KIGO.

MEL McDANIEL "All Around The Water Tank" (Capitol) 48/8
Rotations: Heavy 1, Medium 14, Light 33, Total Adds 8, WIXL, WFNC, KSSN, WWOD, WQYK, KEBC, KTPK, KTOM. Heavy: KKYX Medium: WTVY, WTQR, WCXI, KTTS, KFRY, KRSY.

WILLIE NELSON "City Of New Orleans" (Columbia) 47/43
Rotations: Heavy 1, Medium 7, Light 39, Total Adds 43 including WCAO, WYRK, WKYG, KASE, WSOC, KIKK, WNOX WAMZ, WKSJ, WUBE, WCXI, WBCS, WIL, KUZZ, KYGO, KRWQ, KNIX, KTOM.

# SIGNIFICANT ACTION

EXILE "Give Me One More Chance" (Epic) 44/40
Rotations: Heavy 1, Medium 10, Light 33, Total Adds 40 including WPTR, WYRK, KPLX, WNOX, WMC, WLWI, WCXI, KEBC

WRIGHT BROTHERS "So Close" (Mercury/PolyGram) 35/13

Rotations: Heavy O. Medium 5, Light 30, Total Adds 12 including WYII, KRRV, WTVY, WMNI, WAXX, KEBC, WWJO, KVOO,

RICK & JANIS CARNES "Long Lost Causes" (MCA) 34/7
Rotations: Heavy O, Medium 7, Light 27, Total Adds 7, WOKQ, WYII, WAXX, KWMT, KEBC, KTTS, KGA. Me

RONNY ROBBINS "Those You Lose" (Columbia) 34/6
Rotations: Heavy 4, Medium 10, Light 20, Total Adds 6, KRRV, WESC, KYXX, KFGO, WDAF, KEBC. Heavy: WAMZ, WMC, WPAP,

ED BRUCE "Tell Them I've Gone Crazy" (MCA) 32/23
Rotations: Heavy 0, Medium 12, Light 20, Total Adds 23 including WPTR, WMZQ, KASE, KISS-FM, WLWI, KFGO, WOW,

JOHN ANDERSON "She Sure Got Away With My Heart" (WB) 31/31
Rotations: Heavy 1, Medium 3, Light 27, Total Adds 31 including WPTR, WSNO, WNOX, WKSJ, KTPK, KVOO, KUUY, KFRY,

LEON RUSSELL "Good Time Charlie's Got The Blues" (Paradise) 27/5 Rotations: Heavy 2, Medium 5, Light 20, Total Adds 5, WTVY, WESC, WIRE, WTOD, KRWQ.

SAVANNAH "My Girl" (Mercury/PolyGram) 27/1
Rotations: Heavy 0, Medium 9, Light 18, Total Adds 1, WIRK. Medium: WVAM, WSNO, CHOW, WYII, WMC, WOKK, KRMD,

WWJD, KIGO.

BUTCH BAKER "Burn Georgia Burn..." (Mercury/PolyGram) 24/4

Rotations: Heavy O, Medium 4, Light 20, Total Adds 4, WTVY, KHEY, KFGO, WXCL. Medium: WYII, WPAP, KSOP, KIGO. Light:

HILLARY KANTER "Good Night For Falling In Love" (RCA) 23/15
Rotations: Heavy 0, Medium 1, Light 22, Total Adds 15 including WBGW, WOKQ, WAJR, WAMZ, KISS-FM, WCMS, WKIX

WORE, RIOV, KIPK.

JOHNNY RODRIGUEZ "First Time Burned" (Columbia) 23/15

Rotations: Heavy 1, Medium 5, Light 17, Total Adds 15 including WPTR, WYII, KASE, WSOC, KKYX, KEBC, KFDI, KUZZ, KSOF

Rotations: Heavy 2, Medium 2, Light 18, Total Adds 22 including WSNO, WSEN, WMZQ, WSOC, WNOX, WKSJ, KTPK, KVOO,

STATLERS "One Takes The Blame" (Mercury/PolyGram) 22/21
Rotations: Heavy O, Medium 3, Light 19, Total Adds 21 including WGNA, WSNO, WSOC, WGTO, WNOX, KSO, KVOO, KUZZ,

BOXCAR WILLIE "Luther" (Main Street) 20/3
Rotations: Heavy O, Medium 6, Light 14, Total Adds 3, WWVA, WMNI, KCJB. Medium: WGNA, WSNO, WYII, WOKK, KRME

ROBIN LEE "Cold In July" (Evergreen) 17/5
Rotations: Heavy O, Medium 2, Light 15, Total Adds 5, WGTO, WITL, KEBC, WTOD, Q92. Medium: KSOP. Light: WYII, KISS-FM,

LANG SCOTT "It's Been One Of Those Days" (MCA) 16/5
Rotations: Heavy 0, Medium 1, Light 15, Total Adds 5, WYII, KRRV, KEBC, WHBF, Q92. Light: KISS-FM, WLWI, KVOO, KFDI.

Rotations: Heavy O, Medium 1, Light 15, Total Adds 5, WYII, KRRV, KEBC, WHBF, Q92. Light: KISS-FM, WLWI, KVOO, KFDI. BANDANA "All I Wanna Do..." (WB) 15/14. Rotations: Heavy 1, Medium 3, Light 11, Total Adds 14 including WGNA, WSNO, KASE, WKSJ, WUSQ, KBMR, KTPK, KVOO,

LOUISE MANDRELL "Goodbye Heartache" (RCA) 14/12
Rotations: Heavy 0, Medium 1, Light 13, Total Addş 12 including WBGW, WSNO, WOKQ, KEAN, KSO, WCXI, KECK, KIOV, KRKT,

TONY ARATA "Come On Home" (Noble Vision) 14/7
Rotations: Heavy O, Medium O, Light 14, Total Adds 7, WKYG, KRRV, WAXX, KCJB, KIOV, KRWQ, Q92. Light: WBGW, WRNL

LANE BRODY "Alibis" (EMI America) 13/11
Rotations: Heavy 0, Medium 3, Light 10, Total Adds 11 including WVAM, WBGW, WSNO, WLWI, WCXI, KRRK, KFGO, KVOO,

KTOM, KSOP.

JOHN HARTFORD "Another Piece Of My Heart" (Flying Fish) 13/1

JOHN HARTFORD "Another Piece Of My Heart" (Flying Fish) 13/1

JOHN HARTFORD "Another Piece Of My Heart" (Flying Fish) 13/1

JOHN HARTFORD "Another Piece Of My Heart" (Flying Fish) 13/1

KENNY ROGERS "Midsummer Nights" (RCA) 13/0
Rotations: Heavy 3, Medium 8, Light 2, Total Adds 0. Heavy: KKYX, KWMT, KSON. Medium: WPTR, WOKQ, WTVY, WAMZ,

JOHN WESLEY RYLES "She Took It Too Well" (17th Avenue) 12/2
Rotations: Heavy 0, Medium 3, Light 9, Total Adds 2, WYll, KHEY. Medium: WSNO, KVOO, KSOP. Light: KRRV, WEZL, WAXX,

GARY STEWART "I Got A Bad Attitude" (Red Ash) 11/3 Rotations: Heavy 0, Medium 3, Light 8, Total Adds 3, KHEY, WITL, KSOP. Medium: WLWI, KVOO. Light: WCMS, KKYX, WOW,

J.D. SOUTHER "Go Ahead And Rain" (WB) 11/2
Rotations: Heavy 0, Medium 2; Light 9, Total Adds 2, KRRV, KRWQ. Medium: WGNA, WXKW. Light: WSNO, WYII, WKIX, KIK-FM.

DAVID ALLAN COE "It's Great To Be Single Again" (Columbia) 10/10
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 10, WPTR, WVAM, WBGW, WAMZ, WIRK, KRKT, KUZZ, KFRY, KRWQ,

KAREN TAYLOR-GOOD "We Just Got To Dance" (Mesa) 10/6 Rotations: Heavy O, Medium 1, Light 9, Total Adds 6, WVAM, KRRV, KHEY, WLWI, WKKQ, KTTS. Light: WCMS, WOW, KVOO,

SANDY CROFT "Easier" (Capitol) 10/2
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 2, WYII, Q92. Light: KHEY, KKYX, KBMR, WTOD, KRKT, KMPS

KENNY DALE "Take It Slow" (Republic) 9/3
Rotations: Heavy O. Medium 2, Light 7, Total Adds 3, KIKK, KWMT, KFDI. Medium: KKYX. Light: WPTR, CHOW, KMML.

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 3, KIRN, KWMT, KPD, Medium, KKTA, Light, WFTM, CROW, KMMT, KPD, Medium KKTA, Light, WFTM, CROW, KMMT, KROW, KMMT, KPD, Medium C, Light 9, Total Adds 3, KEAN, KFGO, KSOP, Light: WFNC, KLRA, WLWI, WHBF, WTOD. PENNY DeHAVEN "Yes I Do" (Main Street) 9/1
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 1, Q92. Medium: WYII. Light: KRRV, KBMR, WHBF, KVOO, KTOM.

## COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

GEORGE JONES/Learning To Do Without... (Epic) You've Still... HANK WILLIAMS JR./All My Rowdy Friends Are... (WB/Curb) Major Moves JOHN ANDERSON/Red Georgia Clay (WB) Eye Of A Hurricane JOHN ANDERSON/Eye Of A Hurricane (WB) Eye Of A Hurricane NITTY GRITTY DIRT BAND/Cadillac Ranch (WB) DAVID FRIZZELL/Country Music Love Affair (Viva) HANK WILLIAMS JR./Country Relaxin' (WB/Curb) CONWAY TWITTY/Bad Boy (WB)

NITTY GRITTY DIRT BAND/High Horse (WB) HANK WILLIAMS JR./Mr. Lincoln (WB/Curb) REBA McENTIRE/Poison Sugar (MCA)

GARY MORRIS/Baby Bye Bye (WB)

GARY MORRIS/Faded Blue (WB)

KAREN BROOKS/A Simple I Love You (WB) VINCE GILL/Turn Me Loose (RCA)

WAYLON JENNINGS/Settin' Me Up (RCA)

Plain Dirt Fashion Solo Major Moves By Heart Plain Dirt Fashion Major Moves Just A Little Love Faded Blue Faded Blue Hearts On Fire Turn Me Loose Never Could Toe The Mark



# DIRECTION'84II

SEPTEMBER 15-16, 1984 The Biltmore Hotel, Los Angeles



# "Putting The Power Of The Computer In Your Hands"

Dr. Lawrence Magid

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# Regional Adds & Hots

**EAST** 

Emmylou Harris (WB) Alabama (RCA) Razzy, Bailey (MCA)

**MIDWEST** Nitty Gritty Dirt Band (WB) T.G. Sheppard (WB/Curb)

MOE BANDY BILL MEDLEY EXILE EMMYLOU HARR GARY STEWART ROBIN LEE HOTLEST: NITTY GRITTY HANK WILLIAM BELLAMY BROTE

KECK Lincoln, NB

WTSO Madison, WI

Hottest: BARBARA MANDRELL T.G. SHEPPARD ROWNIE MILSAP EARL THOMAS CON JUDOS

MOST ADDED Exile (Epic) Emmylou Harris (WB) SOUTH

KRKT Albany, OR

RAY PENNINGTON BANDANA JOHN ANDERSON LEE GREENWOOD STATLERS LOUISE MANDRELL LIONEL RICHIE

EXILE DAVID ALLAN COE

WEST

KFRY Fresno, CA

Nitty Gritty Dirt Band (WB) T.G. Sheppard (WB/Curb)

WPTR Albany, NY

DOVERPORTSMOUTH,
RICK S JANIS CARE
RILLARY KANTER
EMETICOU HARRIS
LOUISE MANDRELL
ROCTEST,
ROCKERT
BARBARA MANDRELL
CHARLEY PRIDE
WAYLON JERNINGS
JOHN COMLER
CRYSTAL GAYLE
WERZ-FM
HORS-HON, PA
DAN SEALS

WXKX

Parkeraburg, WV
STATLERS
MERLE HAGGARD
OAK RICGE BOYS
LOUISE MANDREAL
TONN ARMYA
NITTY GRRTTY DIRT
HILLARY KANTER
HOTLERIC
JOHN ANDERSON
LIONEL RICHE
MAYLON JENNINGS
ATLANTA
RONNIE MCDOWLL WEEP Pittsburgh, PA

WPOR-FM Portland, ME

WKYG Parkersburg, WV

EDDY RAVEN DAN SEALS NITTY GRITTY DIRT Hottest: T.G. SHEPPARD WIXY Springfield, MA

WSEN-AM/FM Syracuse, NY RICKY SKAGGS LARRY GATLIN CONWAY TWITTY LEE GREENWOOD GENE WATSON SYLVIA LIONEL RICHLE ROCTERS: HOTTEST:
DON WILLIAMS
NITTY GRITTY DIRT
T.G. SHEPPARD
BELLAMY BROTHERS
BARBARA MANDRELL

WMZQ Washington, D.C.

CHOW Welland, ONT ALABAMA
EMMYLOU RARRI:
JUICE NEWTON
DALLAS HARMS
ANNE LORD
HOTCEST:
GARY MORRIS
VERN GOED IN
RONNIE MCDOWE
RICKY SKAGGS
MERLE HAGGARD

WWVA Wheeling, WV

DAVID FRIZZELL
KAREN BROOKS
BOXCAR WILLIE
HOTCEST:
DON WILLIAMS
T.G. SHEPPARD
DOLLY PARTON
CHARLEY PRIDE
HANK WILLIAMS JR WILQ Williamsport, PA

RAY CHARLES
JUICE HENTON
GENE WATSON
HOTCEST:
BARBARA MANDRI
MEL TILLIS
GLEN CAMPBELL
GEORGE STRAIT
LEE GREENWOOD

WONE Dayton, OH CRAIG DILLINGHAM HILLARY KANTER EXILE JOHN SCHNEIDER HOTLEST: RICKY SKAGGS KENDALLS HANK WILLIAMS JR. JUDOS GEORGE STRAIT KLIY

WCXI-FM Detroit, MI

KRRK E. Grand Forks, MN

KFGO Fargo, ND

WKMF Filmt, Mi

EMMYLOU HARRIS DAN SEALS Hottest: KXXY Oklahoma City, Ok

KEBC-FM Oklahoma Ci

ROCK ISHANG, IL
EXILE
EX DAN SEALS
ALABAMA
GAIL DAVIES
GARY MORRIS
GILL MEDLEY
JOHN SCHNEIDE
CONMAY TWITTY
MEMPHIS
VERN GOSDIN
RAZZY BAILEY
LOUISE MANDRE
HOUTES MANDRE
HOUTES MANDRE KIOV-FM Sioux Falls, SD

HILLARY KANTER
LOUISE MANDREL
JOHN ANDERSON
TONY ARATA
HOTES:
RONNIE NILSAP
HANK WILLIAMS
OAK RIOGE BOYS
CRYSTAL GAYLE
MANDRELL & GRE KTTS-AM/FM Springfield, MO

KASE Austin, TX WWJO St. Cloud, MN CORMAY TWITTY ALBAMA MANDRELL & GREE WRIGHT BROTHER DONBA LOREN RAZZY BAILEY HOTTEST FORNIE MILSAP BELLAMY BROTHE DOLLY PARTON BARBARA MANDREZ T.G. SHEPPARD

K102 St. Paul. MN

WTHI-FM Terre Haute, IN

LEE GRZENWOOD
RAY CHARLES
JOHN ANDERSON
MEL MCDANIEL
GAIL DAVIES
BANDANA
HILLARY KANTER
HOLLEST
OEDRGE STRAIT
TONNIE MILSAP
T.G. SHEPPARD
HANK WILLIAMS

Hottest: RONNIE MILSAP. NITTY GRITTY E MERLE HAGGARD REBA MCENTIRE CONNAY TWITTY

WIL-AM/FM St. Louis, MO

WZZK-FM Birmingham, AL

KXAS-FM Houston, TX

KIKK-FM Houston, TX

WCOS-AM/FM Columbia, SC Columbia, SC
LEE GREENHOOD
GAIL DAVIES
ENGLIOU HARRIS
JOHNNY RODRIGUE
EXILE
JOHN NADDERSON
STATLERS
ALABAMA
HOTLEST:
BILLAMY EROTHE!
T.G. SEEPPARO
NITTY GRITTY D.
GEORGE STRAIT
DOLLY PARTON

WSOC-FM Charlotte, NC

Hottest: T.G. SHEPPARD DOLLY PARTON JOHN CONLEE MERLE HAGGARD OAK RIDGE BOYS KPLX-FM Dallas/Ft. Worth, TX

ALABAMA
LARRY GATLIN
JOHN CONLEE
EXILE
GARY MORRIS
REX ALLEN JR.
RICKY SKAGGS
LEON EVERETIE
KAREN BROOKS
HOTLEST;
RONNIE MILSAP
GEORGE STRAIT
T.G. SHEPPARD
NITHY GRITTY
CHARLEY PRIDE

WKLO Danville, KY

DAN SEAS
JOHN SCINEIDER
MOE BANDY
BILL MEDLEY
EMPYLOU HARRIS
ROTHERS
JOHN CONLEE
WAYLON JOHN CONLEE
WAYLON JOHN FORMINGS
ROWNIE MCDOWELL
KENNY POGERS WTVY Dothan, AL

KHEY El Paso, TX

KISS-FM Miami, FL

WKSJ-FM Mobile, AL

WUSQ-FM Winchester, VA

KYXX Odessa, TX KRST-FM

none Hottest: none

KYAK Anchorage, AK

KRMD-AM/FM Shreveport, LA

KGEM/KJOT Boise, ID

KUZZ Bakersf

KVOC Casper, WY

KCCY-FM Pueblo, CO

ALBEMMA
GARY MORRIS
CHARLEY PRIDE
JOHN SCINETURE
HOTTLEST
HOTTLEST
JUICE NEWTON
T.G. SHEPPARD
JUM SASER
JUDDS

LIONEL RICHIE
JOHN ANDERSON
STATLERS
LEE GREENWOOD
EXILE
DAVID ALLAN COE
Hottest:

KMAK Fresno, CA KRAK Secramento, CA

KTOM Salinas, CA

Salinas, CA

ALABAMA
BENYIJOU HARRIS
LEE GREENHOOD
HSE, MCCHAIT E
JOHN ANDERSON
JULIOE HERFON
HOCLARY
HOLLY PARTON
BELLAHY BROTHERS
BELLAHY BROTHERS
BECREE STRAIT
HANK WILLIAMS JR,

Saft Marke City, UT
JOHNNY ROORLIGUEZ
LIONEL RICHLE
JOHN SCHWIEDER
ACHT SCHWIEDER
ARK GENEY
HANK CRAY
GAFY STEWART
ANNE LORD
LAME BRODY
MEMPHIS
HOLLES:
KENDALLS
GEORGE STRAIT
NITTY GRITTY GRITTY
GRITTY GRITTY
REBA MEERINE

KCBQ San Diego, CA

KSON-FM San Diego, CA JOHN ANDERSON GARY MORRIS Hottest: DON WILLIAMS RONNIE HILSAP GLEN CAMPBELL NITTY GRITTY D T.G. SHEPPARD

KSAN San Francisco, CA

KMPS-AM/FM Seattle, WA

KCUB Tucson, AZ

158 Reporters **149 Current Reports** The following station reported no change in rotation this week:

WOKK/Meridian The following stations failed to report this week and therefore their playlists were frozen: WHOO/Orlando

WPAP/Panama City WTQR/Winston-Salem KRMD/Shreveport KRAK/Sacramento **KVEG/Las Vegas** KWJJ/Portland WHN/New York WXKW/Allentown

The following Country stations

KILT-FM/Houston is now KXAS "Texas 100" KS100/Cleveland is now WGAR-FM.

T.G. Sheppard (WB/Curb) Nitty Gritty Dirt Band (WB)

KBMR Bismarck, ND

WUBE-FM Cincinnati, QH

WGAR-FM Cleveland, OH

JOHNNY CASH
KAREN BROOKS
BOXCAR WILLIE
ALBBAMN
REK ALERI ST.
MACE ST.
ALBAN ST.
AGRICULT ST.
AGR

Hottest: WAYLOW JENNINGS GEORGE STRAIT BELLAMY BROTHERS JUDOS NITTY GRITTY DIR

Grand Hapids, Mi
BILL MEDLEY
Hottest:
RONNIE MILSAP
NITTY GRITTY DIRT
MANDRELL & GREENM
GARY MORRIS
HANK WILLIAMS JR.

KANESS CHY, MO

LEON EVERETTE
VERN GOOD DI

LOON BOOD DI

EIDY SAVEN
LIONE, EICHIE
RAY CHARLES
GARY MORRIS
DAVID PRIZZELL
WORE BANDY
JOHN SCHRIDGER
RONRY DOBRINS
HOLLES
LOON HILLIANT
CEDRIC STRAIN
LOULY PARFON
HANK WILLIAMS JR

WFMS-FM Indianapolis, IN

WOW-AM/FM Omaha, NB

WXCL Peoria, IL

Alexandrie, LA
JUICE NEMTON
TONY ARATA
EMMYLOU HARR.
KAREN TAYLOR
WRIGHT BROTHI
RONNY ROBEIN
LANG SCOTT
J.D. SOUTHER
HOTLEST:
GEORGE STRAIN
NITTY GRITTY
HARK WILLIAM
BARBARA MILLIAM
JOHN CONLEE

WESC-AM/FM Greenville, SC

KXYL

WEZL-FM Charleston, SC

none Hottest: none KLLL Lubbock, TX

WWOD Lynchburg, VA

WLWI-FM Montgome

WSIX-FM Nashville, TN

KKCS Colorado

KNEW Oakland/S.F., CA

KNIX-FM Phoenix, AZ

Q92 Powell, WY

# dult/Contemporary Continued from Back Page

# **BREAKERS**®

### **TINA TURNER** What's Love Got To Do With It (Capitol)

73% of our reporters on it. Rotations: Heavy 34/2, Medium 42/8, Light 18/9, Total Adds 19, 3WS, WPRO, WLTT, WSB, WCLR, WLTF, WOMC, KGW, GR55, WIVY, WRKA, WRVR, 2WD, 3WM, KRAV, KBOI, KKPL, WTKO, WAGE. Moves 22-12 on the A/C chart.

### **CARS** Drive (Elektra)

67% of our reporters on it. Rotations: Heavy 3/0, Medium 48/19, Light 35/18, Total Adds 37, including WFBR, WBEN, WKBW, WPIX, WSB, KVIL-FM, WHB, KMJI, B100, KFMB, KEZR, KJR, WBT, WHBC, WSNY, and 22 more. Debuts at number 25 on the A/C chart.

### **NEIL DIAMOND Turn Around (Columbia)**

61% of our reporters on it. Rotations: Heavy 2/1, Medium 43/14, Light 33/22, Total Adds 37, including WFBR, WKBW, WPIX, WSB, WCLR, WHB, WCCO, KHOW, KMJI, KJR, WGY, KEY103, WRKA, WMAZ, WHBC.

# **NEW & ACTIVE**

JAMES INGRAM "She Loves Me" (Qwest/WB) 74/6
Rotations: Heavy 1/0, Medium 50/4, Light 23/2, Total Adds 6, WMYX, KBEST, KEZR, WGOW, WSNY, WMGN. Heavy: 3WS. Medium: WPIX, WISN, WCCO, KOST, KGW, KFMB, WSFM, WKGW, WAFB, WBT, WMAZ, WRVA, WHBY, WING, KRNT, WTRX, 3WM, WMHE, KKUA, KMJJ, KSL, KIXI-FM, WWNR, WEIM, WTKO, WKNE, WSKI, WTNY, WWPA, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, WJBC, WCIL, KCRG, KWEB, WJON, WBOW, KTWO, K99, KQSW, KALE.

KARLA BONOFF "Somebody's Eyes" (Columbia) 72/20
Rotations: Heavy 3/0, Medium 37/7, Light 32/13, Total Adds 20, KGW, KBEST, GR55, WGY, KEY103, WMJJ, WGOW, WKJJ, WRVR, WHBY, WMGN, KKUA, KKPL, WWNR, WTKO, WVBS, WJBC, KCRG, KTWO, KISN. Heavy: WRIE, KWAV, KALE. Medium: WRMM, 55KRC, WARM98, KFMB, KEZR, KJR, WKGW, WBT, WMAZ, WRVA, WAVE, WMHE, KIXI-FM, WEIM, WKNE, WSKI, WTNY, WWPA, KORQ, WSKY, WCKQ, WCHV, WAGE, WKYX, KFSB, KEEZ, WJON, KRNO, KQSW, KRSB.

IRENE CARA "You Were Made For Me" (Network/Geffen) 66/11
Rotations: Heavy 1/0, Medium 27/4, Light 38/7, Total Adds 11, WOMC, KBEST, KFMB, KEZR, KEY103, WGOW, WEZS, WAVE, WSNY, WHNN, KRNO. Heavy: WKNE. Medium: WSB-FM, 97AIA, WARM98, KOST, WMAZ, WRVA, KRNT, KKUA, KWAV, KIXI-FM, WWNR, WEIM, WTKO, WSKI, WSKY, WCHV, WAGE, WKYX, WJBC, WJON, KTWO, K99, KQSW.

# **ROTATION BREAKOUTS**

| •                           | Total<br>Reports/Adds | Heavy | Medium    | Light |
|-----------------------------|-----------------------|-------|-----------|-------|
| 1 LIONEL RICHIE             | 125/0                 | 120   | 5         | 0     |
| 2 ELTON JOHN                | 125/1                 | 114   | 11        | 0     |
| 3 BILLY JOEL                | 126/2                 | 90    | 29        | 7     |
| 4 PEABO BRYSON              | 115/0                 | 85    | 25        | 5     |
| JULIO IGLESIAS & DIANA ROSS | 119/0                 | 79    | 32        | 8     |
| TEDDY PENDERGRASS           | 111/3                 | 63    | 41        | 7     |
| DAN HARTMAN                 | 104/5                 | 66    | 37        | 1     |
| 8 SERGIO MENDES             | 100/1                 | 53    | 41        | 6     |
| 9 POINTER SISTERS           | 91/0                  | 58    | 30        | 3     |
| D RAY PARKER JR.            | 97/4                  | 50    | 37        | 10    |
| D GENESIS                   | 98/6                  | 33    | <b>51</b> | 14    |
| 2 TINA TURNER               | 94/19                 | 34    | 42        | 18    |
| CHRISTOPHER CROSS           | 93/2                  | 36    | 47        | 10    |
| 4 MIKE RENO & ANN WILSON    | 77/0                  | 23    | 42        | 12    |
| 5 JOHNNY MATHIS             | <i>79/0</i>           | 27    | 44        | 8     |
| 10 HUEY LEWIS & THE NEWS    | 100/16                | 16    | 61        | 23    |
| PAUL ANKA                   | <i>85/0</i>           | 19    | 54        | 12    |
| 8 JUICE NEWTON              | 76/1                  | 30    | <i>36</i> | 10    |
| RITA COOLIDGE               | 87/2                  | 13    | <i>59</i> | 15    |
| O COYOTE SISTERS            | 92/7                  | 4     | 61        | 27    |
| 21 DAVE GRUSIN              | 69/1                  | 20    | 38        | 11    |
| 22 MADONNA                  | 60/1                  | 16    | 36        | 8     |
| 23 BILL MEDLEY              | 76/1                  | 15    | 50        | 11    |
| 24 LAURA BRANIGAN           | 62/0                  | 16    | 32        | 14    |
| 2 CARS                      | 86/37                 | 3     | 48        | 35    |

## **MOST ADDED** •

**CARS (37)** Drive (Elektra)
NEIL DIAMOND (37) Turn Around (Columbia) CHICAGO (26) Hard Habit To Break (WB) JOHN WAITE (23) Missing You (EMI America) KARLA BONOFF (20) Somebody's Eyes (Columbia )
TINA TURNER (19) What's Love Got To Do With It (Capitol)

### HOTTEST

LIONEL RICHIE (105) Stuck On You (Motown) ELTON JOHN (96) Sad Songs (Say So Much) (Geffen) BILLY JOEL (62) Leave A Tender Moment Alone (Columbia)
PEABO BRYSON (54) If Ever You're In My Arms Again (Elektra) JULIO IGLESIAS & DIANA ROSS (54) All Of You (Columbia) DAN HARTMAN (34) I Can Dream About You (MCA)

GLENN GREY "Sexy Girl" (MCA) 64/7
Rotations: Heavy 15/0, Medium 33/5, Light 16/2, Total Adds 7, KGW, KJR, WICC, WFMK, KKPL, WEIM, WTNY. Heavy: WFBR, WKBW, 97AIA, WRIE, WAHR, WHHY, 2WD, WMHE, WSKI, WWPA, WCKQ, WNGS, KEEZ, KALE, WAVE. Medium: WPIX, KVIL-FM, KRBE-FM, WGY, WKGW, WMJJ, WVLK, WEZS, WRVA, WTRX, WLTE, KOIL, 3WM, KIXI-FM, WWNR, KORQ, WSKY, WCHV, WGSV, WKYX, WCIL, KFSB, WHNN, WJON, KRNO, KQSW, KRSB, KISN.

JOHN WAITE "Missing You" (EMI America) 62/23
Rotations: Heavy 2/0, Medium 33/11, Light 27/12, Total Adds 23, WSB-FM, WMYX, WCCO, KGW, KEZR, WKGW, WMAZ, WRVR, WHHY, 2WD, WRVA, WMGN, KBOI, KMJJ, KIXI-FM, WTKO, WKNE, WTNY, WWPA, WJBC, KTWO, KRNO, KISN. Heavy: 97AIA, WCKQ. Medium: KRBE-FM, KJR, WKJJ, WSNY, WENS, KOIL, 3WM; WMHE, KWAV, WWNR, WSKI, WSKY, WCHV, WAGE, WNGS, WCIL, KEEZ, WHNN, KKJO, WBOW, KQSW, KALE.

BARBARA MANDRELL & LEE GREENWOOD "To Me" (MCA) 54/1
Rotations: Heavy 4/0, Medium 37/0, Light 13/1, Total Adds 1, WFMK. Heavy: WAHR, KSL, WEIM, KCRG. Medium: WFBR, WSB, 97AIA, W101, WHB, WISN, WCCO, WAEB, WRIE, WBT, WMAZ, WHHY, WRVA, WHBY, WNAM, WING, KRNT, WTRX, 3WM, WMHE, KIXI-FM, WWNR, WKNE, WSKI, WTNY, WCHV, WGSV, WKYX, WJBC, WCIL, KEEZ, KWEB, WJON, KKJO, KTWO, KRSB, WALF.

STYLE COUNCIL "You're The Best Thing" (Geffen) 52/0 Rotations: Heavy 1/0, Medium 32/0, Light 19/0, Total Adds O. Heavy: KWAV. Medium: WFBR, WCLR, KGW, KEZR, WICC, WMAZ, WHBY, WNAM, KRNT, WMGN, WMHE, KKUA, KIXI-FM, WWNR, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WKYX, WCIL, KEEZ, KWEB, WHNN, KTWO, KRNO, KQSW, KRSB, KALE.

CHICAGO "Hard Habit To Break" (WB) 48/26
Rotations: Heavy 1/0, Medium 20/8, Light 27/18, Total Adds 26, WSB-FM, WARM98, WLTF, KHOW, KFMB, WKGW, WMJJ, WRVR, WHHY, 2WD, KRNT, WENS, WLTE, KBOI, KKUA, WWNR, WTKO, WKNE, WTNY, KORQ, WSKY, WGSV, WJON, KTWO, K99, KALE. Heavy: WBT. Medium: KGW, WMGN, WMHE, KIXI-FM, WSKI, WCKQ, WKYX, WCIL, KEEZ, WBOW, KQSW, WAGE.

STANLEY CLARKE "Heaven Sent You" (Epic) 48/10
Rotations: Heavy 0/0, Medium 13/1, Light 35/9, Total Adds 10, WSB-FM, WCCO, WAMZ, WSNY, WMHE, KBOI, WWPA, WVBS, KKJO, KALE. Medium: KJR, WING, WMGN, KIXI-FM, WWNR, WEIM, WSKI, WSKY, WCIL, KTWO, KOST, KGW.

SPANDAU BALLET "Only When You Leave" (Chrysalis) 35/8
Rotations: Heavy 0/0, Medium 12/1, Light 23/7, Total Adds 8, WSB-FM, WCCO, KOST, WAVE, WKNE, WCIL, KRSB, KALE.
Medium: WMGN, KWAV, KIXI-FM, WSKI, WWPA, WSKY, WCKQ, WCHV, WKYX, K99, KQSW.

JACK WAGNER "All I Need" (Qwest/WB) 30/3
Rotations: Heavy 0/0, Medium 12/2, Light 18/1, Total Adds 3, 97AIA, WBT, WVBS. Medium: WCCO, WMAZ, WRVA, WEIM, WKNE, WSKI, WCKO, WCHV, WKYX, WKGW.

# SIGNIFICANT ACTION

FRANK SINATRA "L.A. Is My Lady" (Qwest/WB) 29/10
Rotations: Heavy 0/0, Medium 9/2, Light 20/8, Total Adds 10, KVIL-FM, 97AIA, WICC, WRVA, WVLK, WWNR, WCIL, KEEZ, KWEB, WHNN. Medium: WCCO, WTIC, WBT, WMAZ, WHBY, KRNT, KSL.

EURYTHMICS "Right By Your Side" (RCA) 28/7
Rotations: Heavy 0/0, Medium 14/1, Light 14/6, Total Adds 7, 2WD, WTRX, WMHE, WKNE, WWPA, WKYX, WBOW. Mediuw WFBR, KVIL-FM, KRBE-FM, WPJB, KWAV, WEIM, WSKI, WSKY, WCKQ, KFSB, KEEZ, KRNO, KALE.

JOE JACKSON "Happy Ending" (A&M) 27/0
Rotations: Heavy 0/0, Medium 11/0, Light 16/0, Total Adds 0. Medium: WRVA, WEIM, WKNE, WSKI, WSKY, WCHV, WCIL, KEEZ, Rotations: Heavy 0/0, Med KRNO, KQSW, KALE.

J.D. SOUTHER "Go Ahead And Rain" (WB) 26/1
Rotations: Heavy 2/0, Medium 13/1, Light 11/0, Total Adds 1, WAHR. Heavy: WTKO, KKJO. Medium: KOST, KFMB, WRVA, WAVE, WHBY, WMHE, KWAV, KSL, WSKI, WCKQ, KWEB, K99.

LAURA BRANIGAN "The Lucky One" (Atlantic) 24/15
Rotations: Heavy 1/0, Medium 8/7, Light 15/8, Total Adds 15, WFBF, 97AIA, WKGW, WAHR, WMAZ, WSNY, WTRX, WMGN, WMHE, KWAV, WSKI, WWPA, WCKQ, KRSB, KISN. Heavy: KALE. Medium: WPIX.

JOHN WILLIAMS "Main Theme From 'Indiana Jones' " (PolyGram) 21/1 dium 3/1, Light 18/0, Total Adds 1, WMAZ. Mediu

SPINNERS "(We Have Come Into) Our Time For Love" (Atlantic) 21/0 Rotations: Heavy 0/0, Medium 5/0, Light 16/0, Total Adds 0. Medium: WMAZ, WHBC, WEIM, WSKI, WCHV.

HERB ALPERT "Bullish" (A&M) 20/15
Rotations: Heavy 1/0 Medium E/A 1/4 Market Rotations: Heavy 1/0, Medium 5/1, Light 14/14, Total Adds 15, 97AIA, WCCO, WAHR, WVLK, KKUA, WEIM, WSKI, WSKY, WKYX, WCIL, KFSB, KKJO, WBOW, KTWO, KQSW. Heavy: WFBR. Medium: WRVA, WMHE, KIXI-FM, WCHV.

BONNIE POINTER "Your Touch" (Private I/CBS) 20/3
Rotations: Heavy 0/0, Medium 2/0, Light 18/3, Total Adds 3, KEY103, KFSB, WHNN. Medium: KRNT, WEIM.

CHARLENE "We're Both In Love" (Motown) 18/5
Rotations: Heavy 0/0, Medium 1/1, Light 17/4, Total Adds-5, WMAZ, WTRX, WWNR, WKNE, WGSV.

GIORGIO MORODER featuring PAUL ENGEMAN "Reach Out (Track Theme)" (Columbia) 16/2 Rotations: Heavy 1/0, Medium 3/0, Light 12/2, Total Adds 2, 97AIA, WSKI. Heavy: KRSB. Medium: WAEB, WCHV, KRNO.

TRACEY ULLMAN "Oh, What A Night" (MCA) 15/15
Rotations: Heavy 0/0, Medium 1/1, Light 14/14, Total Adds 15, WAHR, WTRX, WEIM, WSKI, KORQ, WSKY, WCHV, WAGE, WKYX, WCIL, KFSB, KEEZ, KTWO, KQSW, WCKQ.

DONNA SUMMER "There Goes My Baby" (Geffen) 13/13
Rotations: Heavy 0/0, Medium 1/1, Light 12/12, Total Adds: 13, KGW, 97AIA, WKGW, WMGN, WMHE, KWAV, KIXI-FM, WCKQ, WKYX, KQSW, KRSB, WSKY, KEEZ.

TONI TENNILLE "Let's Do It" (Mirage/Atco) 11/3
Rotations: Heavy 0/0, Medium 3/0, Light 8/3, Total Adds 3, WCHV, WBOW, KQSW. Medium: WCCO, WTIC, WEIM.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

# Regional Adds & Hots

### Parallel One

Andy Szulinski

POINTER SISTERS Hottest:
BRUCE SPRINGSTE
PEABO BRYSON
ELTON JOHN
LIONEL RICHIE
BILLY JOEL

CARS
Hottest:
LIONEL RICHIE
IGLESIAS & ROSS
ELTON JOHN
PEABO BRYSON

CARS NEIL DIAMOND HOTTEST: LIONEL RICHIE ELTON JOHN PEABO BRYSON SERGIO MENDES TEDDY PENDERGE

### VPIX/New York

### Y97/Pittsburgh Jay Cresswell

GENESIS HOTTEST:
ELTON JOHN
PEABO BRYSON
LIONEL RICHIE
RENO & WILSON
LAURA BRANIGA

### WTAE/Pittsburgh

### WWSW (3WS)/Pittsb Crowe/Weitzel

TINA TURNER

HUEY LEWIS & NEWS

### WLTT/Washington, D.C. Bob Cummings

COYOTE SISTERS TINA TURNER Hottest: ELTON JOHN PEABO BRYSON LIONEL RICHIE DAVID GILMOUR

### Parallel Two

Hottest: RAY PARKER JR. GENESIS
BRUCE SPRINGSTEEN
SERGIO MENDES
IGLESIAS & ROSS

### WICC/Bridgeport

FRANK SINATRA Hottest: LIONEL RICHIE ELTON JOHN BILLY JOEL IGLESIAS & ROSS POINTER SISTERS

### GR55/Buffalo Galuski/Langmye

DAN HARTMAN GENESIS
BILL MEDLEY
HUEY LEWIS & NEWS
TINA TURNER
KARLA BONOFF Hottest: LIONEL RICHIE ELTON JOHN PEABO BRYSON BILLY JOEL IGLESIAS & ROSS

### V100/Charleston, WV Spence/Jarvis

none Bottest: LIONEL RICHIE BILLY JOEL RAY PARKER JR. ELTON JOHN TEDDY PENDERGRASS

GENESIS SERGIO MENDES SERGIO MENDES HUEY LEWIS & NEWS HOTLEST: ELTON JOHN LIONEL RICHIE BILLY JOEL POINTER SISTERS DAN HARTMAN

### WTIC/Hartford Tom Barsanti

CARS
HOTTEST:
LIONEL RICHIE
ELTON JOHN
IGLESIAS & ROSS
TEDDY PENDERGRASS
BILLY JOEL

### WPJB/Provide Tom Hunter

Hottest: ELTON JOHN LIONEL RICHIE DAN HARTMAN PEABO BRYSON RENO & WILSON

### WVOR/Rochester Gary Smith

DAVE GRUSIN MADONNA Hottest: DAN FOGELBERG ELTON JOHN RENO & WILSON PEABO BRYSON LIONEL RICHIE

COYOTE SISTERS NEIL DIAMOND KARLA BONOFF Hottest: LIONEL RICHIE LIONEL RICHIE ELTON JOHN BILLY JOEL IGLESIAS & ROSS POINTER SISTERS

### WKGW/Utica-Rome

CHICAGO
NEIL DIAMOND
LAURA BRANIGAN
DONNA SUMMER
JOHN WAITE
HOTLEST
ELTON JOHN
LIONEL RICHIE
IGLESIAS & ROSS
RAY PARKER JR.
TINA TURNER

### Parallel Three

NEIL DIAMOND
CHICAGO
KARLA BONOPP
FRANK SINATRA
CHARLERE
HOTLEST
LIONEL RICHIE
ELTON JOHN
BILLY JOEL
TEDDY PENDERGR
DAN HARTMAN

Jack Raymond
POINTER SISTERS
FOLLAZAY
RONNIE MILSAP
TRACEY ULLMAN
HERB ALPERT
HOTLEST
LIONEL RICHIE
DAVE GRUSIN
BILL MEDLEY
TEDDY PENDERGRASS
RITA COOLIDGE

Wayne Fisk
NEIL DIAMOND
DAN HARTMAN
CHICAGO
TINA TURNER
JOHN WAITE
CARS
KARLA BONOFF
HOTTEST. HOTTEST:
KENNY ROGERS
LIONEL RICHIE
TEDDY PENDERGRASS
IGLESIAS & ROSS
AIR SUPPLY

# WKNE/Keene, NH Howard Corday

EURYTHMICS CHARLENE JOHN WAITE CHICAGO SPANDAU BALLET SPANDAU BALLEI Hottest: LIONEL RICHIE RITA COOLIDGE IGLESIAS & ROS BILLY JOEL ELTON JOHN

# WSKI/Montpelier VT

GIORGIO MONICA HERB ALPERT TRACEY ULLMAN TRACEY ULLM Hottest: BILLY JOEL IGLESIAS & TINA TURNER DAVE GRUSIN GLENN FREY

WTNY/Watertown
Jay Donovan
CARS
JOHN WAITE
CHICAGO
GLENN FREY
HOTLEST:
ELTON JOHN
LIOMEL RICHIE
RAY PARKER JR.
TEDDY PENDERGE
TINA TURNER

JOHN WAITE CYNDI LAUPER

WCLR/Chicago DeYoung/Price

NEIL DIAMOND TINA TURNER HOTTEST: SERGIO MENDES

55KRC/Cincin

DAN HARTMAN Hottest: LIONEL RICHIE PEABO BRYSON IGLESIAS & ROS SERGIO MENDES RAY PARKER JR.

WARM98/Cincinnati Mark Tipton

CHICAGO
HOTTEST:
PEABO BRYSON
LIONEL RICHIE
ELTON JOHN
BILLY JOEL
IGLESIAS & ROSS

WLTF/Cleveland Dunphy/Wilson

WMJI/Cleveland

none
Hottest:
ELTON JOHN
LIONEL RICHIE
SERGIO MENDES
JUICE NEWTON
MADONNA

HUEY LEWIS & NEWS CHICAGO

### 610TVN/Columbus FitzGerald/Jones

CHICAGO
TINA TURNER
CHRIS CROSS
HOTLEST:
KOOL & THE GANG
PEABO BRYSON
POINTER SISTERS
LIONEL RICHIE
ELTON JOHN

### WOMC/Detroit Barry Argenbright

TINA TURNER IRENE CARA Hottest: LIONEL RICHIE ELTON JOHN IGLESIAS & ROSS BILLY JOEL

### KUDL/Kansas City Elaine Taylor

JUICE NEWTON
DAN HARTMAN
JERMAINE JACKSON
HUEY LEWIS & NEWS
GENESIS
HOTLEST
SERGIO MENDES
PEABO BRYSON
ANNE MURRAY
LIONEL RICHIE
MICHAEL GORE

### WHB/Kansas City

Jeff Roberts
HUEY LEWIS & NEWS
TEDDY PENDERGRASS
REOT DIAMOND
CARS
SISTERS
HITA COOLIDGE
HOTES
HOTES
LIONEL RICHTE
BILLY JOEL
HIGESIAS & ROSS
POINTER SISTERS

none
Hottest:
LIONEL RICHIE
ELTON JOHN
SERGIO MENDES
BILLY JOEL
IGLESIAS & ROSS

WMYX/Milwaukee Beth Fast COYOTE SISTERS
JAMES INGRAM
JOHN WAITE
HOTTEST:
LIONEL RICHIE
PEABO BRYSON
SERGIO MENDES
BILLY JOEL
IGLESIAS & ROSS

GEORGE FISCHOFF NEIL DIAMOND FOLLAZAY SPANDAU BALLET HERB ALPERT SADAO WATANABE STANLEY CLARKE JOHN WAITE Bottest: none

### Parallel Two

none Hottest: JOHNNY MATHIS PEABO BRYSON LIONEL RICHIE ELTON JOHN IGLESIAS & ROSS

MANHATTAN TRANSI KARLA BONOFF GEORGE FISCHOFF

### WNAM/Appleton-Oshkosh Bennett/Collins

3WM/Toledo King/Scollin

### WHBC/Canton Mike Dorn

CARS
NEIL DIAMOND
SPLIT ENZ
BRUCE COCKBURN
HOTLEST:
ELTON JOHN
LIONEL RICHIE
POINTER SISTERS
JOHNNY MATHIS
JUICE NEWTON

RHITA COOLIDGE
CARS
STANLEY CLARKE
LAURA BRANICAN
JAMES INCRAM
NEIL DIAMOND
IRENE CARA
HOTLES
ALAN PARSONS
ROBIN GIBB
KIM CARNES
LIONEL RICHEE
PEABO BRYSON

BILLY JOEL Hottest: PEABO BRYSON POINTER SISTERS LIONEL RICHIE TEDDY PENDERGRASS ELTON JOHN

### KRNT/Des Moines

NEIL DIAMOND CHICAGO Hottest: LIONEL RICHIE IGLESIAS & ROSS BILLY JOEL RAY PARKER JR. HUEY LEWIS & NEWS

### WTRX/Flint Burke/Wright

EURYTHMICS CHARLENE LAURA BRANIGAN TRACEY DILMAN HOTLEST LIONEL RICHIE ELTON JOHN SERGIO MENDES BILLY JOEL IGLESIAS & ROSS

### WENS/Indianapolis Wheeler/Eagan

Hottest: ELTON JOHN LAURA BRANIGAN MADONNA PEABO BRYSON

### WFMK/Lansing Jeff Davis

Jeff Davis

RAY PARKER JR.
GLENN FREY
STEVE FERRY
CARS
MANDRELL & GREENW
HOTCEST:
LIONEL RICHIE
SERGIO MENDES
BILLY JOEL
DAN HARTMAN
RAY PARKER JR.

DONNA SUMMER KARLA BONOFF JOHN WALTE LAURA BRANIGAN JAMES INGRAM HOTTES: BILLY JOEL LIONEL RICHIE IGLESIAS & ROSS DAN HARTMAN TINA TURNER

WLTE/Minneape Paul Sebastian CARS
CHICAGO
HOTEST:
RAY PARKER JR.
PEABO BRYSON
POINTER SISTERS
ELTON JOHN
LIONEL RICHIE

### KOIL/Omaha

PRINCE CARS
NEIL DIAMOND
HOTTEST:
LIONEL RICHIE
ELTON JOHN
BILLY JOEL
IGLESIAS & ROSS
RAY PARKER JR.

### WMHE/Toledo Ray/Morrison

# SOUTH Parallel One

WSB/Atlenta Greg Picciano

TINA TURNER
CARS
BARBARA MANDRELL
NEIL DIAMOND
HOLLEST:
ELTON JOHN
IGLESIAS & ROSS
GENESIS
TINA TURNER
RITA COOLIDGE

WSB-FM/Atlanta Donna Brake

TINA TURNER CARS Hottest: PEABO BRYSON DAVE GRUSIN LIONEL RICHIE POINTER SISTERS DAN HARTMAN

### KRAV/Tulsa Gary Reynolds

CARS
TINA TURNER
Hottest:
RENO & WILSON
ELTON JOHN
PEABO BRYSON
LIONEL RICHIE
DAN HARTMAN

### Parallel Three

KARLA BONOFF WILLIE NELSON JOHN WAITE

### WCIL/Carbondale, IL Matt McCann

ELTON JOHN
SPANDAU BALLET
HUEY LEWIS & NEWS
JOHN WAITE
CHICAGO
STANLEY CLARKE
HOTLEST
HOTLEST
FABO BRYSON
IGLESIAS & ROSS
BILLY JOHN
BILLY JOHN TRACEY ULLMAN SPANDAU BALLE FRANK SINATRA NEIL DIAMOND HERB ALPERT JUICE NEWTON Hottest: RAY PARKER JR. DAN HARTMAN ELTON JOHN LIONEL RICHIE TINA TURNER FRANK SINATRA Hottest:
RAY PARKER JR.
ELTON JOHN
POINTER SISTERS
RENO & WILSON
LIONEL RICHIE

CARS KARLA BONOFF RARLA BORDER
HOTTEST:
HOTTEST:
PEABO BRYSON
ELTON JOHN
LIONEL RICHIE
POINTER SISTERS
TEDDY PENDERGRASS

KEEZ/Mankato, MN Sue LaFond

DONNA SUMMER FRANK SINATRA TRACEY ULLMAN

FRANK SINATRA
TRACEY ULLMAN
HOTTEST:
LIONEL RICHIE
ELTON JOHN
BILLY JOEL
TEDDY PENDERGRASS
GLENN FREY

KWEB/Rochester, MN Al Axelson

NEIL DIAMOND FRANK SINATRA HOTLEST: ELTON JOHN LIONEL RICHIE TEDDY PENDERGRA: IGLESIAS & ROSS BILLY JOEL

NEIL DIAMOND BONNIE POINTER IRENE CARA FRANK SINATRA BOTLEST: BILLY JOEL ELTON JOHN LIONEL RICHIE TEDDY PENDERGRASS IGLESIAS & ROSS

WJON/St. Cloud, MN Diem/Scott

SERGIO MENDES
WILLIE NELSON
CHICAGO
CARS
HOTESSITERS
PEABO BRYSON
ELTON JOHN
LIONEL RICHIE
TINA TURNER

KKJO/St. Joseph, MO Bill O'Brian

HERB ALPERT
CARS
STANLEY CLARKE
LEE GREENWOOD
HOTTEST:
LIONEL RICHIE
BILL MEDLEY
LAURA BRANIGAN
ELTON JOHN
GENESIS

TONI TENNILLE
EURYTHMICS
HERB ALPERT
HOTTEST
LIONEL RICHIE
PEABO BRYSON
ELTON JOHN
BILLY JOEL
DAN HARTMAN

# none Hottest: ELTON JOHN RAY PARKER JR. HUEY LEWIS & NEWS TINA TURNER COREY HART KFSB/Joplin, MO Don Carpenter HUEY LEWIS & NEWS NEIL DIAMOND BONNIE POINTER BANNARAMA GLEN CAMPBELL TRACEY ULLMAN HERB ALPERT HOTCEST: ELTON JOHN LIONEL RICHIE PEABO BRYSON POINTER SISTERS DAN HARTMAN

97AIA/Miami Chris Gable LAURA BRANIGAN
JACK WAGNER
GIORGIO MORODER
SOS BAND
HERB ALPERT
FRANK SINATRA Hottest:
RAY PARKER JR.
IGLESIAS & ROSS
DAN HARTMAN
PEABO BRYSON
TINA TURNER

KRBE-FM/Houston

### W101/Tampa DeCarlo/Miller

COYOTE SISTERS
HOTTEST:
PEABO BRYSON
POINTER SISTERS
BILLY JOEL
ELTON JOHN
LIONEL RICHIE

## Parallel Two

KEY103/Austin IRENE CARA
NEIL DIAMOND
BONNIE POINTER
KARLA BONOPF
HOTTEST:
LIONEL RICHIE
PEABO BRYSON
ELTON JOHN
DAN HARTMAN
SERGIO MENDES

WAFB/Baton Ro Adams/Daniels

CHICAGO HUEY LEWIS & NEWS KARLA BONOFF HUEY LEWIS & N KARLA BONOFF Hottest: LIONEL RICHIE ELTON JOHN PEABO BRYSON BILLY JOEL RAY PARKER JR.

### WBT/Charlotte Dave Bishop

HUEY LEWIS & NEWS CARS HUBY LEWIS & CARS
JACK WAGNER
Hottest:
BUTON JOHN
LIONEL RICHIE
BILLY JOEL
TEDDY PENDERGRASS
IGLESIAS & ROSS

# WGOW/Chattanooga Schaeffer/Deason

IRENE CARA
Hottest:
POINTER SISTERS
ELTON JOHN
SERGIO MENDES
BILLY JOEL
PEABO BRYSON

TRACEY ULLMAN LAURA BRANIGAN RONNIE MILSAP J.D. SOUTHER HERB ALPERT WILLIE NELSON HOLLOSS: HOTTESTS
IGLESIAS & ROSS
DAN HARTMAN
ELTON JOHN
LIONEL RICHIE
BILLY JOEL

### WIVY/Jacksor Fuszner/Ryan

CARS
TINA TURNER
HOTTEST:
ELTON JOHN
POINTER SISTERS
LAURA BRANIGAN
DAN HARTMAN
LIONEL RICHIE

## WRKA/Louisville Jeff Crawford

### WMAZ/Macon Steve Murphy

Stave Murphy
RAY PARKER JR.
JOHN WILLIAMS
CHARLENE
JOHN WAITE
STANLEY CLARKE
NEIL DIAMOND
WILLIE NELSON
LAURA BRANIGAN
HOTHERST
LIONEL RICHLE
PEABO BRYSON
DAVE GRUSIN
IGLESIAS & ROSS
BILLY JOEL

WRVR/Memphis Steve Butler CARS
TINA TURNER
CHICAGO
KARLA BONOFF
JOHN WAITE
BOTCEST:
ELTON JOHN
TEDDY PENDERGI
GLESIAS & ROS
LIONEL RICHIE
BILLY JOEL

CHICAGO
CARS
JOHN WAITE
HOTTEST:
LIONEL RICHIE
IGLESIAS & ROSS
ELTON JOHN
TEDDY PENDERGRASS
DAN HARTMAN

NEIL DIAMOND Hottest: LAURA BRANIGAN POINTER SISTERS PEABO BRYSON ELTON JOHN LIONEL RICHIE

# 2WD/Norfolk Richardson/Aller TINA TURNER EURYTHMICS JOHN WAITE COYOTE SISTERS CHICAGO HOTTEST ELTON JOHN LIONEL RICHIE DAN HARTMAN PEABO BRYSON BILLY JOEL

### IRENE CARA

CARS
HOTTEST:
POINTER SISTERS
ELTON JOHN
PEABO BRYSON
TINA TURNER
BILLY JOEL FRANK SINATRA JOHN WAITE HOTTEST: LIONEL RICHIE TEDDY PENDERGRA: ELTON JOHN BILLY JOEL IGLESIAS & ROSS

WEZS/Richmon Church/Stevens

WAVE/Sarasota Huntington/Tello

SPANDAU BALLET IRENE CARA SPYRO GYRA STEPPEN STILLS CYNDI LAUPER JOHN HEALY HOTTEST ELTON JOHN LIONEL RICHIE DAN HARTMAN GENESIS

Parallel Three

KORQ/Abilene Dean Taylor LINDSEY BUCKINGHA
TRACEY ULLMAN
CHICAGO
NEIL DIAMOND
HOTLEST:
BILLY JOEL
ELTON JOHN
IGLESTAS & ROSS
TEDDY PENDERGRASS
LIONEL RICHIE

## WVLK/Lexington Keith Raines

CARS
FRANK SINATRA
HERB ALPERT
LISA LEE
HOTTEST
LIONEL RICHIE
BILLY JOEL
POINTER SISTERS
IGLESIAS & ROSS
TEDDY PENDERGRAS

### WKJJ/Louisville Lee Jacobs

Oon Brookshire

CARS
CHICAGO
NEIL DIAMOND
LINDSEY BUCKINGHA
PRINTERS SISTERS
PRINTERS SISTERS
BERG ALPET
BOB JAMES
TONNA SUMMER
HOTTEST
LIONEL RICHIE
ELTON JOHN
BILLY JOEL Lee Jacobs
BILLY JOEL
TEDDY PENDERGRASS
CARS
KARLA BONOFF
HOTLEST:
LIONEL RICHIE
GENESIS
IGLESIAS & ROSS
ELTON JOHN
POINTER SISTERS

WSKY/Asheville Don Brookshire

Jackson/Hoyce

NEIL DIAMOND
LAURA BRANIGAN

LAURA BRANIGAN

CONTAC BURNIGAN

RALPH MCHONALL W/

STEPHEN STILLS

TRACEY ULLMAN

HOTEST:
LIONEL RICHLE

HILLY JOEL

RAY PARKER JR.

JOHN WAITE

HUEY LEWIS & NEWS

# WCHV/Charlottesville, Thomas H. Twine

none Hottest: RENO & WILSON PEABO BRYSON ELTON JOHN LIONEL RICHIE Thomas H. Twine
TONI TENNILLE
POINTER SISTERS
JUICE NEWTON
RONNIE MILSAP
TRACEZ ULLMAN
HOTTEST
LIONEL RICHIE
RAY PARKER JR.
TINA TURNER
IGLESIAS & ROSS
BILLY JOEL KBEST/San Diego Roberts/Wagner JAMES INGRAM
IRENE CARA
KARLA BONOFF
HOTTER SISTERS
KIM CARNES
LIONEL RICHIE
DAVE GRUSIN
ELTON JOHN

### WGSV/Gunter

CHICAGO
CHARLENE
WILLIE NELSON
HOTTEST:
LIONEL RICHIE
ELTON JOHN
IGLESIAS & ROSS
TEDDY PENDERGRASS
BILLY JOEL

WAGE/Leesburg, VA Steve Porter TINA TÜRNER CARS TRACEY ULLMAN HOTTEST: BILLY JOEL IGLESIAS & ROSS RAY PARKER JR. NEIL DIAMOND JOHN WAITE

WKYX/Paducah, KY Frank Carvell FRANK CARVEIL
HERB ALPERT
POINTER SISTERS
DONNA SUMMER
JICCIMENTON
TO THE SISTERS
TO THE SISTERS
TRACEY ULLMAN
HOTESSIS
TRACES IS
CHRIS CROSS
HUEY LEWIS & NEWS

WNGS/West Palm Bead Ross Block SPYRO GYRA Hottest: ELTON JOHN SERGIO MENDI DAN HARTMAN TINA TURNER GLENN FREY

CARS
STANLEY CLARKE
KARLA BONOFF
NEIL DIAMOND
JACK WAGNER
HOTLEST
LIONEL RICHIE
ELTON JOHN
PEABO BRYSON
POINTER SISTERS
RAY PARKER JR.

## WEST Parallel One

GENESIS
RUEY LEWIS & NEWS
CHICAGO
NEIL DIAMOND
Hottest:
none

### KMJI/Denver Elliott/Brady

NEIL DIAMOND CARS CARS
COYOTE SISTERS
HOTTEST:
LIONEL RICHIE
ELTON JOHN
PEABO BRYSON
BILLY JOEL
SERGIO MENDES CARS
WILLIE NELSON
NEIL DIAMOND
STANLEY CLARKE
JOHN WAITE
CHICAGO
HOTLEST:
POINTER SISTERS
IGLESIAS & ROSS
BILLY JOEL
ELTON JOHN
LIONEL RICHIE

### **KOST/Los Angeles**

SPANDAU BALLET HOTTEST: LIONEL RICHIE DAN HARTMAN ELTON JOHN TEDDY PENDERGRASS IGLESIAS & ROSS none Hottest: PEABO BRYSON RAY PARKER JR. ELTON JOHN KENNY LOGGINS LIONEL RICHIE KKLT/Phoenix Anita Carlisle

## none Hottest: DAN FOGELBERG PEABO BRYSON LIONEL RICHIE POINTER SISTERS ELTON JOHN KKUA/Honolulu Lilia Miller

HUEY LEWIS & NEWS
CHICAGO
KENNEDY & OSBORNE
HERB ALPERT
KARLA BONOFF
HOLTEST:
ELTON JOHN
LIONEL RICHLE
TINA TURNER
CHRIS CROSS
JUICE NEWTON TINA TUMER
GLENN FREY
JOHN WAITE
DONNA SUMMER
KARLA BONOFF
HOLTES!
LIONEL RICHIE
ELTON JOHN
DAN HARTMAN
BILLY JOEL
IGLESIAS & ROSS

KFMB/San Diego Mark Larson

CARS
Hottest:
LIONEL RICHIE
PEABO BRYSON
BILLY JOEL
JOHNNY MATHIS
TEDDY PENDERGR

CARS
GENESIS
HOTTEST:
DAN HARTMAN
LIONEL RICHIE
BILLY JOEL
PEABO BRYSON
ELTON JOHN

KEZR/San Jose Wagner/Reese

JAMES INGRAM
JOHN WATTE
IRENE CARA
HOTTEST
HOTTON
H

RAY PARKER JR. JOHN WAITE KFI/Los Angeles Kaye/LaBeau

KWAV/Monterey Michael Reading LAURA BRANIGAN
LAURA BRANIGAN
DONNA SUMMER
HOTLEST:
LIONEL RICHIE
STYLE COUNCIL
DAN HARTMAN
ELTON JOHN
IGLESIAS & ROSS

KOY/Phoenix Marni Pingree NEIL DIAMOND CHRIS CROSS HOTTEST: LIONEL RICHIE IGLESIAS & ROSS PEABO BRYSON BILLY JOEL ELTON JOHN

# KSL/Sait Lake City George Lemich

KiXI-FM/Seattle Bill Norton JOHN WAITE DONNA SUMMER HOTLEST: ELTON JOHN LIONEL RICHIE JUICE NEWTON POINTER SISTERS IGLESIAS & ROSS

### KKPL/Spokane Ric Morgan

CARS RAY PARKER JR. TINA TURNER TINA TURNER GLENN PREY HUEY LEWIS & NEWS KARLA BONOFF

### Parallel Two Parallel Three

REIL DIAMOND
GLENN FREY
CARS
BOTTESIAS & ROSS
DAN HARTMAN
LIONEL RICHIE
HUEY LEWIS & NEWS
ELTON JOHN

### K99/Great Fails McShay/Keller

JUICE NEWTON CHICAGO HOTTEST:
IGLESIAS & ROSS
POINTER SISTERS
BILLY JOST HUEY LEWIS & NEWS TINA TURNER KMJJ/Las Vegas KRNO/Rend Larry Irons

## KISN/Saft Lake City Stone/Wilson

KALE/Tri-Cities, WA Mike Purdy

The following stations reported no adds or changes in rotation this week:

V100/Charleston WRIE/Erie KRBE-FM/Houston WAFB/Baton Rouge WISN/Milwaukee KS94/St. Louis WNAM/Appleton-Oshkosh K108/Sacramento KSL/Salt Lake City KFQD/Anchorage WPJB/Providence The following stations failed to report this week and therefore

# KFQD/Anchorage, AK Mike Ford

CHICAGO
CHICAGO
CHICAGO
CHICAGO
FARILA BONOPP
JOHN WAITE
BERB ALPERT
GEORGE FISCHOFF
TRACEY ULLMAN
HOTHER
LIONEL RICHLE
LIONEL RICHLE
LION JOHN
BILLY JOEL
IGLESIAS & ROSS
DAVE GRUSIN

TEDDY PENDERGRASS
NEIL DIAMOND
JOHN WAITE
IREME CARA
HOTTEST
LIONELFRICHIE
ELTON JOHN
PEABO BRYSON
DAN HARTMAN
POINTER SISTERS

TRACEY ULLMAN
HERB ALPERT
TONI TENNILLE
DONNA SUMMER
JUICE NEWTON
FACE TO FACE
HOTTEST
ELTON JOHN
DAN HARTMAN
LIONEL RICHIE
TEDDY PEMDERGR
BILL MEDLEY

### KRSB/Roseburg, Of Steve Hills

DONNA SUMMER LAURA BRANIGAN SPANDAU BALLET HOTTEST: LIONEL RICHIE IGLESIAS & ROSS ELTON JOEN BILLY JOEL GENESIS

GENESIS
HUEY LEWIS & NE
KARLA BONOFF
LAURA BRANIGAN
GLENN FREY LEWIS & NEWS

### 128 Reporters 113 Current Reports

WRMM/Atlanta **KPPL/Denver** 

Note: R&R welcomes WKBW/Buffalo as a new A/C reporter

their playlists were frozen: WAEB/Allentown WMJI/Cleveland



| 1  | Three<br>Week |          | O Last | ık | 171 REPORTERS  | Γotal | Hot M | ledium | Tota<br>Add |
|--|---------------|----------|--------|----|--|-------|-------|--------|-------------|
| 1 2 2 2 2 8 ILLY SQUIER/Rock Me Tonite (Capitol)   | 3             | 1        | 1      | 0  | JOHN WAITE/Missing You (EMI America)   | 163+  | 148+  | 15+    | 1-          |
| SCANDAL featuring PATTY SMYTH/The Warrior (Col.) 158 − 131 + 27 − 14    4  |               | -        |        |    |  |       |       |        | 1 =         |
| 4   3   4   CARS/Drive (Elektra)   147+136+12- 6   12   6   5   PETER WOLF/Lights Out (EMI America)   148+116+ 32- 4   11   7   7   6   BRUCE SPRINGSTEEN/Cover Me (Columbia)   138+ 99+ 39- 39- 12   13   16   7   5   5   MILY EVENS & THE REWS/IF This Is it (Chrysalis)   103-141   143- 80+ 63- 17      | 1             |          |        |    |  |       |       |        | 1 -         |
| 12   5   5   PETER WOLF/Lights Out (EMI America)   148+116+ 32- 4     11   7   7   6   BRUCE SPRINGSTEEN/Cover Me (Columbia)   138+ 99+ 39- 39- 73     13   11   6   7   SAMMY HAGARI/TWO Sides Of Love (Geffen)   143- 80+ 63- 71     15   16   8   9   NIGHT RAMGER/When You Close (Camel/MCA)   142+ 47- 67- 48- 72     15   16   8   9   NIGHT RAMGER/When You Close (Camel/MCA)   142+ 47- 67- 48- 72     16   17   17   17   17   17   17   17   | ı             |          |        | _  |  |       |       |        | 6-          |
| 11   |               |          |        | _  |  |       |       |        | 4-          |
| 13   |               |          |        | _  | ·  |       |       |        | 7-          |
| 29   15   9  |               |          |        |    |  |       |       |        | 1-          |
| 28   16   8   9   NIGHT RANGER/When You Close (Camel/MCA)   1424   744   677   48   616   18   18   10   11   17   13   12   18   18   10   11   10   11   10   10   |               |          |        | -  |  | -     |       |        | 7-          |
| 16   | 1             |          |        | _  | ·  |       |       |        | 4-          |
| 3  |               |          |        |    |  |       |       |        | 3-          |
| 1  |               |          |        | _  |  |       |       |        | 1=          |
| 10   |               |          |        | -  |  |       |       |        | 7-          |
| 134   32 + 96 + 16   16   16   16   17   17   17   17  |               |          |        | _  | •  |       |       |        | 3-          |
| 19   | 10            |          |        |    | The state of the s |       |       |        |             |
| 15   19   17   | 24            |          |        | _  | ·  |       |       |        | 5           |
| HONEYMOON SUITE/New Girl Now (WB)   130+ 14+ 104+ 32   32   32   32   33   GENN FREY/Smuggler's Blues (MCA)   102- 29+ 73- 4   101- 29+ 70- 29+ 70-    |               |          |        | _  |  |       |       |        |             |
| 34 28 22   | 15            |          |        | _  |  |       |       |        |             |
| ## 101   |               |          |        |    |  |       |       |        |             |
|  | i             |          |        |    |  |       |       | -      | 2-          |
| 19    20    21    22    WHITESNAKE/Slow 'n' Easy (Geffen)  | 45            | 29       |        | _  |  |       |       | -      | 4-          |
| 19   20   21   22   22   23   3   3   3   3   3   5   5   5   5  | -             |          |        | -  |  |       |       |        | 28-         |
| 14   13   18   23   STEVE PERRY/She's Mine (Columbia)   88 - 46 - 42 + 2   2   - 37  |               | -        |        |    |  |       |       |        |             |
|  |               |          |        |    | •  |       |       |        | 1 -         |
| 48  36  27   | 14            | 13       |        | -  | · ·  |       |       |        | 2-          |
| 2   5   14   26   BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)   70 - 60 - 10 + 0   6   10   16   27   ROD STEWART/Infatuation (WB)   81 - 53 - 28 + 1   14   42   35   35   28   12   28   24   24   30   STEVIE RAY VAUGHAN/Cold Shot (Epic)   94 + 17 + 72 + 15   15   26   24   24   30   SCORPIONS/Still Loving You (Mercury/PG)   84 - 26 - 58 - 2   28   32   31   FASTWAY/Tell Me (Columbia)   83 - 12 + 70 + 4   4   40   33   32   31   FASTWAY/Tell Me (Columbia)   83 - 12 + 70 + 4   4   44   55   55   57 - 10 + 10   55   10   50   FRINCE/Let's Go Crazy (WB)   80 - 36 - 37 - 10 - 1   10   10   10   10   10   10  | -             | -        |        | -  |  |       |       |        |             |
| 6 10 16 27 ROD STEWART/Infatuation (WB)  | 1             |          |        | _  |  |       |       |        |             |
| 49 42 35   |               |          |        |    |  |       |       |        | 0-          |
| 49   |               |          |        | -  |  |       |       |        | 1+          |
| 26   | 49            | 42       |        | _  | ·  | _     |       |        | 15+         |
| 36 33 29 31 FASTWAY/Tell Me (Columbia) 35 32 28 32 BILLY SATELLITE/Satisfy Me (Capitol) 43 53 20 84 71 70 73 2 58 51 36  |               | -        |        | _  | <del>-</del>   |       |       |        |             |
| 35 32 28   32   BILLY SATELLITE/Satisfy Me (Capitol)   84- 11- 73- 2   2   58 51 36   PRINCE/Let's Go Crazy (WB)   80+ 36+ 38- 15   7 12 20 34   CHRIS DeBURGH/High On Emotion (A&M)   80- 23- 57= 1   4   4   4   4   5   5   5   5   7   12   20   PRINCE/Let's Go Crazy (WB)   80- 23- 57= 1   7   7   7   7   7   7   7   7   7  | j             |          |        |    |  |       |       |        | 2-          |
| Se   51   36   | 1             |          |        |    |  |       |       | *      | 4-          |
| 7 12 20 34 CHRIS DeBURGH/High On Emotion (A&M)  - 49 38  |               |          |        |    |  |       |       | _      | 2-          |
| ## HELIX/Rock You (Capitol)  ## 38  ## 3+ 78+ 18  ## 39 38  ## HELIX/Rock You (Capitol)  ## 39 38  ## HELIX/Rock You (Capitol)  ## 39 38  ## PRINCE/When Doves Cry (WB)  ## 57- 10- 1  ## 19  ## 57- 10- 1  ## 27- 51- 19- 1  ## 27- 21- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 11- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 11- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 51- 19- 1  ## 27- 11- 1  ## 27- 11- 1  ## 27- 11- 1  ## 27- 11- 6  ## 27- 11- 1  ## 27- 11- 6  ## 27- 11- 1  ## 27- 11- 6  ## 27- 11- 1  ## 27- 11- 6  ## 27- 11- 1  ## 27- 11- 6  ## 27- 11- 1  ## 27- 11- 6  ## 27- 11- 1  ## 27- 11- 6  ## 27- 11- 1  ## 27- 11- 6  ## 27- 11- 1  ## 27- 11- 1  ## 27- 11- 1  ## 27- 11- 1  ## 27- 11- 1  ## | 1             |          |        | _  | · ·  |       |       |        | 15=         |
| 23 22 25 36 PRINCE/When Doves Cry (WB)  - 48   |               |          |        |    | _  |       |       |        | 1-          |
| 48   |               |          |        | _  | •  |       |       |        |             |
| RATT/Back For More (Atlantic)  | 23            | 22       |        | _  | ·  |       |       |        | 1+          |
| 28, 25 30 39 VAN HALEN/Panama (WB)  - 54 46  | -             |          |        | =  |  |       | à     |        |             |
| LOU REED/I Love You, Suzanne (RCA)   |               |          |        | _  |  |       |       |        |             |
| STEPHEN STILLS/Stranger (Atlantic)   | 28,           |          |        | _  |  |       |       |        | 2+          |
| LITA FORD/Gotta Let Go (Mercury/PG)  |               |          |        | •  |  |       |       |        | 10-         |
| 27 27 32 43 ELTON JOHN/Sad Songs (Say So Much) (Geffen)  43 34 44 CARS/It's Not The Night (Elektra)  53 = 31 + 21 = 4  53 37 47 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)  50 = 30 - 20 + 4  55 53 INXS/I Send A Message (Atco)  57 + 13 + 41 + 8  63 + 2 + 52 + 15  51 48 52 BLVIS COSTELLO/The Only Flame In Town (Col.)  55 - 15 = 38 - 6  17 26 31 POUIET RIOT/Mama Weer All Crazee Now (Pasha/CBS)  51 - 15 - 36 - 0  52 BRUCE SPRINGSTEEN/No Much Is Too (EMI America)  53 + 5 + 41 + 17  54 44 46 51 S2 BRUCE SPRINGSTEEN/No Surrender (Columbia)  44 46 51 52 BRUCE SPRINGSTEEN/No Surrender (Columbia)  55 + 44 + 44 + 46  56 55 BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)  55 + 11 + 40 + 13  56 FO - 50 SPANDAU BALLET/Only When You Leave (Chrysalis)  56 FO - 48 + 18  57 SPRIIT/I Got A Line On You (Mercury/PG)  58 SLADE/My Oh My (CBS Associated)  59 HUEY LEWIS & THE NEWS/Walking On A (Chrysalis)  30 SPANDALIS ATTENDED.  50 HUEY LEWIS & THE NEWS/Walking On A (Chrysalis)  51 - 15 - 36 - 0  52 SLADE/My Oh My (CBS Associated)  53 - 15 + 16 - 15  54 - 15 - 15 - 15 - 15  55 - 15 - 15 - 15  56 - 15 - 15 - 15  57 - 15 - 15 - 15  58 - 15 - 15 - 15  58 - 15 - 15 - 15  58 - 15 - 15  59 - 15 - 15  50 - 15 - 15  50 - 15 - 15  50 - 15 - 15  50 - 15 - 15  50 - 15 - 15  50 - 15 - 15  50 - 15 - 15  50 -              |               |          | _      |    |  |       |       |        | 87+         |
| 43 34 44 44 CARS/It's Not The Night (Elektra)  53 31 + 21 = 4  37 37 47  | 1             |          |        |    |  |       |       |        | 11+         |
| ST   37   47   45   BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)   50 = 30 - 20 + 4   | 1             |          |        |    |  |       |       |        | 3+          |
| DEBUT   Sykt/Don't Stop Running (A&M)   63+ 2+ 52+ 15  | i .           |          |        |    |  |       |       |        | 4+          |
| DEBUT   49 Y&T/Don't Stop Running (A&M)   63+ 2+ 52+ 15  | 1             |          |        | =  |  |       |       |        | 4+          |
| Start   Star   |               |          |        | •  |  |       |       |        | -8-         |
| 17 26 31 49 QUIET RIOT/Mama Weer All Crazee Now (Pasha/CBS) 51 - 15 - 36 - 0   |               |          | _      | •  | ·  |       |       |        | 15-         |
| □EBUT         ★ CHEQUERED PAST/How Much Is Too (EMI America)         53+ 5+ 41+ 17           □EBUT         ★ JON ANDERSON/Cage Of Freedom (Columbia)         59+ 4+ 44+ 46           44 46 51         ★ BRUCE SPRINGSTEEN/No Surrender (Columbia)         41- 27+ 14- 6           - 56 55         ★ BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)         44+ 20= 23+ 2           57         ★ SPANDAU BALLET/Only When You Leave (Chrysalis)         55+ 11+ 40+ 13           80         ★ ROMEO VOID/A Girl In Trouble(415/Columbia)         54+ 7+ 41+ 14           □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □  | i             |          |        | _  | ·  |       |       |        | 6+          |
| DEBUT       50       JON ANDERSON/Cage Of Freedom (Columbia)       59+       4+       44+       46         44       46       51       52       BRUCE SPRINGSTEEN/No Surrender (Columbia)       41-       27+       14-       6         - 56       55       58       BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)       44+       20=       23+       2         57       59       SPANDAU BALLET/Only When You Leave (Chrysalis)       55+       11+       40+       13         60       50       ROMEO VOID/A Girl In Trouble(415/Columbia)       54+       7+       41+       14         DEBUT       59       PETER WOLF/Pretty Lady (EMI America)       40+       22+       18+       10         DEBUT       59       SPIRIT/I Got A Line On You (Mercury/PG)       55+       0=       48+       18-         0EBUT       50       SLADE/My Oh My (CBS Associated)       45+       6=       38+       6-         55       57       50       HUEY LEWIS & THE NEWS/Walking On A (Chrysalis)       32-       15+       16-       15-  |               |          | _      |    |  |       |       |        | 0-          |
| 44 46 51 52 BRUCE SPRINGSTEEN/No Surrender (Columbia)  - 56 55  BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)  - 56 55  BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)  - 57  SPANDAU BALLET/Only When You Leave (Chrysalis)  - 60  BROMEO VOID/A Girl In Trouble(415/Columbia)  - 60  PETER WOLF/Pretty Lady (EMI America)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 55 57 - SLADE/My Oh My (CBS Associated)  - 60  SLADE/My Oh My (CBS Associated)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SLADE/My Oh My (CBS Associated)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SUBJIT SLADE/My Oh My (CBS Associated)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SUBJIT SLADE/My Oh My (CBS Associated)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)  - 60  SPIRIT/I Got A Line On You (Mercury/PG)   | -             |          | _      | _  |  |       |       |        | 17+         |
| - 56 55  |               |          |        | _  | <del>-</del>   |       |       |        | 46+         |
| 57 SPANDAU BALLET/Only When You Leave (Chrysalis) 60 ROMEO VOID/A Girl In Trouble(415/Columbia)  SPETER WOLF/Pretty Lady (EMI America)  PETER WOLF/Pretty Lady (EMI America)  SPIRIT/I Got A Line On You (Mercury/PG)  SLADE/My Oh My (CBS Associated)  SLADE/My Oh My (CBS Associated)  HUEY LEWIS & THE NEWS/Walking On A (Chrysalis)  55+ 11+ 40+ 13  54+ 7+ 41+ 14  40+ 13  55+ 10+ 41+ 14  55+ 0= 48+ 18  65+ 11+ 40+ 13  6               | 44            |          |        |    |  |       |       |        | 6+          |
| 60   | _             | 56       |        | _  |  |       |       |        | 2-          |
| DEBUT       GS       PETER WOLF/Pretty Lady (EMI America)       40+ 22+ 18+ 10-         DEBUT       SPIRIT/I Got A Line On You (Mercury/PG)       55+ 0= 48+ 18-         DEBUT       SLADE/My Oh My (CBS Associated)       45+ 6= 38+ 6-         55 57 -       HUEY LEWIS & THE NEWS/Walking On A (Chrysalis)       32- 15+ 16- 18-  | _             | -        |        | _  | · ·  |       |       |        | 13-         |
| DEBUT         SPIRIT/I Got A Line On You (Mercury/PG)         55+         0=         48+         18-           DEBUT         SLADE/My Oh My (CBS Associated)         45+         6=         38+         6=           55         57-         HUEY LEWIS & THE NEWS/Walking On A (Chrysalis)         32-         15+         16-         15-   |               | <u> </u> | _      | _  |  |       |       |        | 14-         |
| DEBUT  |               |          | =      |    |  |       |       |        | 10-         |
| 55 57 - SHUEY LEWIS & THE NEWS/Walking On A (Chrysalis) 32- 15+ 16- 1  |               |          | =      | -  | ·  |       |       |        | 18-         |
|  |               |          |        | -  |  |       |       |        | 6+          |
| 20 30 41 60 CARS/IVIAGIC (EIEKTRA) 32-24-8-0   |               |          |        |    |  |       |       |        | 1 =         |
|  | 20            | 30       | 41     | 60 | CANS/IVIAGIC (Elektra)   | 32 –  | 24-   | 8-     | 0=          |

# **MOST ADDED** ®

STEPHEN STILLS (87) Stranger (Atlantic) JON ANDERSON (46) Cage Of Freedom (Columbia)

QUIET RIOT (37) Sign Of The Times (Pasha/CBS) A FLOCK OF SEAGULLS (37) The More You Live, The More You Love (Arista) **HONEYMOON SUITE (32)** New Girl Now (WB) **BILLY SQUIER (28)** All Night Long (Capitol)

# **MOST HOTS**

**JOHN WAITE (148)** Missing You (EMI America) **BILLY SQUIER (137)** Rock Me Tonite (Capitol) **CARS (135)** Drive (Elektra)
SCANDAL f/PATTY SMYTH (131) PETER WOLF (116) Lights Out (EMI America) **HUEY LEWIS & THE NEWS (104)** If This Is It (Chrysalis) **BRUCE SPRINGSTEEN (99)** 

Cover Me (Columbia)

# BREAKERS

### A FLOCK OF SEAGULLS The More You Live, The More You Love (Arista)

66% of our reporters on it. 114/37 including adds at WBCN, WNEW-FM, WDVE, WKLS, KSRR, KLOS. Moves 40-21 on the Hot Tracks chart.

### STEVIE RAY VAUGHAN **Cold Shot (Epic)**

54% of our reporters on it. 94/15 including adds at KZEW, WNOR, KGB, WLVQ, KOMP. Moves 35-28 on the Hot Tracks chart.

### **BILLY SQUIER** All Night Long (Capitol)

53% of our reporters on it. 92/28 including adds at WBAB, WNEW-FM, WYNF, WMET, KKCI. Moves 33-20 on the Hot Tracks chart.

### **SAMMY HAGAR** I Can't Drive 55 (Geffen)

53% of our reporters on it. 91/24 including adds at WIYY, WYSP, KSRR, WNOR, KGB. Moves 37-24 on the Hot Tracks chart.

### QUIET RIOT

Sign Of The Times (Pasha/CBS) 52% of our reporters on it. 89/37 including adds at WIYY, WNEW-FM, WDVE, WCKO, KRCK, WOWE. Moves 49-29 on the Hot Tracks chart.

### HELIX

### Rock You (Capitol)

51% of our reporters on it. 88/18 including adds at WAPP, Q107, KYYS, KZAP, KOME, WFYV. Moves 38-35 on the Hot Tracks chart.

### STEPHEN STILLS Stranger (Atlantic)

51% of our reporters on it. 88/87 including adds at WIYY, WNEW-FM, WDVE, KLOL, WLUP, WXRT, WMMS, KBCO, KAZY, KINK, KROR, KOME. Debuts at #41 on the Hot Tracks chart.

# **NEW & ACTIVE**

R.E.M. "Pretty Persuasion" (IRS/A&M) 40/15 (31/9)
Adds: WHCN, WPDH, KLAQ, WFYV, WIOT, KZEL, KOMP, Hots: 5 KROQ, 91X, KQAK, WDHA,
WDEK. Mediums: 32 include WBAB, WNEW-FM, WYSP, WAQY, WAQX, WAAF, WKQQ, WZXR,
KQDS, WLAV, KEZO, KKDJ.

GLENN FREY "Sexy Girl" (MCA) 38/5 (33/4)
Adds: KOLA, WPLR, WPDH, WKZL, KGGO. Hots: 16 include WYSP, WMMS, WIMZ, KMBQ, WOOS, KWFM. Mediums: 22 include WBAB, KMJX, WAPL, KKRQ, KFMQ.

PETER WOLF "Crazy" (EMI America) 37/10 (32/31)
Adds: WNEW-FM, WCCC, CHEZ-FM, WWCK, KWXL, KILO, WRUF, KUFO, KFMQ, KSQY. Hots:
20 include WDVE, WMMS, WRIF, WHCN, WPDH, WAPL, WLVQ, KKDJ. Mediums: 16 include WPYX, WKLC, WAAF, WTUE, KQDS, WFBQ, KEZO, KFIV-FM.

BRUCE COCKBURN "Lovers in A Dangerous..." (Gold Mtn./A&M) 35/9

-WMMR, KGB, WAAL, KLBJ, KLAQ, WTUE, WMGM, KFMQ, KWHL. Hots: 9 WRXT, Q107, T, KBCO, WQBK, CHEZ-FM, K97, KSPN, KTCL. Mediums: 20 include WBCN, WMMS, KAZY, KBPI, H, KILO, KEZE.

JEFFERSON STARSHIP "Sorry Me..." (Grunt/RCA) 35/9 (27/4)
Adds: KLOS, KLAQ, WTKX, KICT, KFMG, KUFO, KQWB-FM, KAWY, KFMF, Hots: 15 include KRQR,
KSJO, KISS, WLAY, KILO, KWFM. Mediums: 17 include KZEW, KAZY, KRCK, KZAP, KOME, WPDH,

BANGLES "Hero Takes A Fall" (Columbia) 34/2 (37/7)

kdds: KISS, KZEL. Hots: 7 WLIR, WXRT, KBCO, 91X, KLBJ, KKDJ, KTCL. Mediums: 27 include WBAB, VLUP, WEBN, KGB, WAQY, WLAV.

BILLY IDOL "Flesh For..." (Chrysalis) 33/24 (9/3)
Adds include WNEW-FM, WYNF, KBPI, KUPD, WZZO, WTPA, WIMZ, WZXR, WLVQ, KQDS,
WIOT, KILO, KKDJ. Hots: 4 include WLIR, 91X. Mediums: 17 include WKLS, WSKS, KLOS, KDKB,

SOUTHSIDE JOHNNY &... "New Romeo" (Mirage/Atco) 33/12 (28/11) Adds include WAPP, KZEW, WLUP, KDKB, WCMF, WLAV, KWFM. Hots: 5 WMMS, KBCO, WQBK, WDHA, WMGM. Mediums: 23 include WNEW-FM, WMMR, WYSP, WHJY, WYNF, WXRT, KGB, WTPA, WPLR, WPDH, WAQY, KILO.

KOB, WIPA, WPLR, WPDH, WAQY, KILO.

VAN STEPHENSON "What The Big Girls..." (MCA) 32/7 (27/2)

Adds: WNOR, KGB, WPDH, KLBJ, KRIX, KISS, WIOT. Hots: 2 WMMS, WYER. Mediums: 27 include WDVE, KAZY, KBPJ, KDKB, WAQY, KLAQ, KQDS, KILO, KWFM.

GO-GO'S "Turn To You" (IRS/A&M) 29/2 (32/2)

Adds: KCAL, KOLA. Hots: 7 include WBCN, WLIR, WCKO, KLOS, WPDH, KSMB. Mediums: 22 include WAPP, WYSP, 91X, WPLR, WTKX, KQDS.

BILLY SQUIER "Can't Get Next To..." (Capitol) 27/9 (21/19)
Adds: WGRQ, WNOR, KRQR, WFYV, WDIZ, WLVQ, WXLP, WWCK, KEZO. Hots: 11 include WIYY, WDVE, KTXQ, KUPD, WCMF, WLAV. Mediums: 16 include WKLS, WPYX, WKLC, WEZX, KLAQ, WIOT, KZEL, KOMP.

TINA TURNER "What's Love Got To Do..." (Capitol) 26/2 (24/4)
Adds: KOLA, WPLR. Hots: 17 include WLUP, WMMS, WKLC, WPDH, KMBQ, WWCT. Mediums: 9 include WPYX, WZZO, KMJX.
ROD STEWART "Bad For You" (WB) 25/2 (24/0)

I, KOZZ. Mediums: 15 include WNOR,

KICK AXE "On The Road To Rock" (Pasha/CBS) 24/2 (29/8)

JY, KOME. Hots: 2 include KSJO. Mediums: 22 include WYSP, WDVE, KZEW, KLOS, KUPD, R, WTPA, KLAQ, WKDF, WDIZ, WTUE, WLAV, KFMG, KOMP.

BANANARAMA "Cruel Summer" (London/PolyGram) 23/5 (20/8) Adds: WYSP, KOLA, KQAK, WMGM. Hots: 5 WLIR, WMMS, KCAL, WBYG, KSPN. Mediun WBCN, WXRT, KLOS, WZZO, WPDH, WKDF.

CARS "Hello Again" (Elektra) 22/2 (22/2)
Adds: KLOS, KRQR, Hots: 11 include KSRR, WAAF, WXLP, KILO. Mediums: 11 include KLOL, KDKB,

WHITESNAKE "Love Ain't No..." (Geffen) 21/12 (11/0)
Adds include WSKS, KCAL, WAAF, WZXR, KWXL, KFIV-FM. Hots: 7 include WRIF, WQFM,
WCMF, KNCN, KFMG, KILO. Mediums: 12 include KRQR, KISS.

CHICAGO "Hard Habit To Break" (WB) 21/11 (8/0)
Adds include WPDH, KGGO, WIMZ. Hots: 4 WYNF, WLUP, KINK, WCPZ. Mediums: 15 include

FACE TO FACE "10-9-8" (Epic) 19/1 (19/5)
Adds: WMMS. Hots: 4 WBCN, WLUP, KQAK, WKQQ. Mediums: 14 include WSHE, WXRT, WZZO,

WDHA, KMBQ, WLVQ.

CHEQUERED PAST "A World Gone..." (EMI America) 18/3 (17/2)

Adds: KZAP, KLAQ, WFYV. Hots: 0. Mediums: 17 include KTXQ, KZEW, WPYX, WTPA, WAQX, WDIZ, Adds: KZAP, KLAQ, WFYV, Hots: 0. Mediu KISS, WLVQ, WFBQ, KEZO, KKDJ, KOMP

DIO "Mystery" (WB) 18/2 (17/4)
Adds include WIOT. Hots: 5 include WLLZ, WPDH, KILO. Mediums: 12 include WRIF, WQFM, KRCK,

 $f MOST\ ADDS\ -$  A numerical listing of the most added records



# ) ALBUMS

|        | Two Las<br>Weeks Wee |    | August 3, 1984   | 171 REPORTERS   | Total<br>Reports | Hot<br>Rotation | <b>M</b> edium<br>Rotation | Total<br>Adds All<br>Rotations |
|--------|----------------------|----|--|---|------------------|-----------------|----------------------------|--------------------------------|
| 2 2    | 2 1                  | 0  | CARS/Heartbeat City (Elektra)  | "Drive" (147) "It's Not" (53) "Magic" (32)                  | <b>168</b> +     | <i>155</i> +    | 13+                        | 4+                             |
| 4 3    |                      |    |  | "Missing You" (163) "Tears" (10)                            |                  | <b>149</b> +    | <b>15</b> +                | 1+                             |
| 1 1    |                      |    | BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)                      | "Cover Me" (138) "Dancing" (70) "Born In" (50)              | 163 –            | 142 –           | <b>21</b> =                | 4+                             |
|        |                      |    | BILLY SQUIER/Signs Of Life (Capitol)                                 | "Rock Me" (156) "All Night" (92) "Can't Get" (27)           |                  | 139 –           | 19+                        | 0-                             |
| _ 6    |                      |    |  | "The Warrior" (158) "Beat Of A Heart" (13)                  | <i>158</i> =     | <i>132</i> +    | <i>26</i> –                | 0-                             |
|        | - 6                  |    | PETER WOLF/Lights Out (EMI America)                                  | "Lights Out" (148) "Pretty Lady" (40) "Crazy" (37)          |                  | <i>117</i> +    | <i>37-</i>                 | 6-                             |
| 9 7    | 7 7                  | _  | HUEY LEWIS & THE NEWS/Sports (Chrysalis)                             | "If This Is It" (130) "Walking" (32) "Home" (13)            | 147              | 116+            | <i>31</i> –                | 1 –                            |
| 5 5    | 5 9                  | -  | RATT/Out Of The Cellar (Atlantic)                                    | "Round And Round" (110) "Back" (67) "Lack" (11)             |                  | 99              |                            | 3+                             |
|        | - 10                 | 9  | SAMMY HAGAR/VOA (Geffen)   | "Two Sides Of Love" (143) "I Can't Drive 55" (91)           |                  | 84+             |                            | 1 –                            |
| 19 14  | 4 11                 | Ŏ  |  | "When You Close Your Eyes" (142)                            |                  | 74+             |                            | 3-                             |
| 3 4    | 4 8                  | 11 |  | "Layin' It" (111) "No Way Out" (35) "Sorry" (35)            |                  | <i>78</i> –     |                            | 5+                             |
| 12 1:  | 2 15                 | Ø  |  | "We're Not Gonna" (129)                                     |                  | <i>55</i> +     | -                          | 3-                             |
| 10 1   | 1 12                 |    |  | "Restless" (101) "Sad Songs" (58) "Georgia" (13)            |                  | 58+             |                            | 3-                             |
| 13 1:  | 3 13                 |    |  | "Back Where I" (133)  |                  | <i>35</i> +     |                            | 8=                             |
| 20 1   | 7 17                 | _  | •  | "Smuggler's" (102) "Sexy" (38) "Allnighter" (15)            |                  | 41 +<br>38 +    |                            | 5 =<br>5 -                     |
| 22 20  | 0 18                 |    | ·  | "Last In Line" (119) "Mystery" (18)                         |                  | 30 +<br>31 -    |                            | 25+                            |
| - 1    | 5 19                 |    | QUIET RIOT/Condition Critical (Pasha/CBS)                            | "Sign Of The" (89) "Mama" (51) "Party" (16)                 |                  | 31 –<br>75 –    |                            | 6=                             |
| 18 1   | 8 20                 | _  | PRINCE/Purple Rain (WB)  | "Let's Go Crazy" (80) "Doves" (67) "Purple" (10)            |                  | 14+             |                            | 32 –                           |
| - 3    | 5 30                 | _  | HONEYMOON SUITE/Honeymoon Suite (WB)                                 | "New Girl Now" (130)  |                  | 57-             |                            | 3-                             |
| 8 9    | 9 14                 |    | STEVE PERRY/Street Talk (Columbia)                                   | "She's Mine" (88) "Strung Out" (17)                         |                  | 58 –            |                            | 6+                             |
| 11 10  | 6 21                 |    | COREY HART/First Offense (EMI America)                               | "Sunglasses At Night" (105)                                 |                  | 31 -            | 59 <del>-</del>            | 6+                             |
| 16 19  | 9 23                 | 22 | WHITESNAKE/Slide It In (Geffen)                                      | "Slow 'N' Easy" (83) "Ain't No Stranger" (21)               |                  | <i>23</i> +     |                            | 13-                            |
|        | 5 25                 |    | STEVIE RAY VAUGHAN/Couldn't Stand The Weather (Epic)                 | "Cold Snot" (94) Voodoo (18) Couldn't (13)                  | 116              | 11              | 90                         | 39                             |
|        | UT                   |    | A FLOCK OF SEAGULLS/The Story Of A Young (Arista)                    | "The More You Live" (114)                                   |                  | 31 –            |                            |                                |
|        | 1 24                 |    | SCORPIONS/Love At First Sting (Mercury/PG)                           | "Still Loving You" (84)                                     |                  | 55 –            |                            | 2+                             |
|        | B 16                 |    | ROD STEWART/Camouflage (WB)  | "Infatuation" (81) "Bad For You" (25) "Far Away Eyes" (101) |                  | 10+             |                            | 11-                            |
| 37 2   |                      | _  | ADRENALIN/American Heart (Rocshire)  FASTWAY/All Fired Up (Columbia) | "Tell Me" (83) "All Fired Up" (11)                          |                  |                 |                            | 6-                             |
|        | 7 26                 |    | CHRIS DeBURGH/Man On The Line (A&M)                                  | "High On Emotion" (80)                                      |                  | 25 –            |                            | 3=                             |
|        | 0 22                 |    | BILLY SATELLITE/Billy Satellite (Capitol)                            | "Satisfy Me" (84)   | 87-              | 13-             | 74                         | 2-                             |
| 29 21  |                      |    | VAN HALEN/1984 (WB)  | "Panama" (64)   | <i>69</i> –      | <i>37</i> –     | <b>32</b> –                | 2+                             |
| 23 2.  | - 39                 |    | CYNDI LAUPER/She's So Unusual (Portrait/CBS)                         | "She Bop" (81)  | <i>81</i> +      | <i>27</i> +     | <i>51</i> +                | 19-                            |
|        |                      |    | LOU REED/New Sensations (RCA)  | "I Love You Suzanne" (77)                                   | <b>80</b> +      | 13+             | <i>62</i> +                | 10-                            |
|        | UT                   | _  | HELIX/Walkin' The Razor's Edge (Capitol)                             | "Rock You" (88)   | <i>89</i>        | 3               | <i>79</i>                  | 18                             |
|        | UT                   |    | CHEQUERED PAST/Chequered Past (EMI America)                          | "How Much Is Too Much" (53) "A World" (18)                  | <b>72</b> +      | 5=              | <b>59</b> +                | 20+                            |
|        |                      |    | LITA FORD/Dancin' On The Edge (Mercury/PG)                           | "Gotta Let Go" (68)   | <i>68</i> +      |                 |                            | 11+                            |
| 26 . 3 |                      |    | BILLY IDOL/Rebel Yell (Chrysalis)                                    | "Flesh For Fantasy" (33) "Eyes Without A" (26)              | <i>59</i> +      |                 |                            | 22+                            |
|        | BUT                  | _  | Y&T/In Rock We Trust (A&M)   | "Don't Stop Runnin' " (63)                                  | 72               | 2               | <i>57</i>                  | 20                             |
| 1      | 0 40                 | =  | INXS/The Swing (Atco)  | "I Send A Message" (57)                                     | 61+              |                 | 44+                        | 9-                             |
| 31 34  |                      | _  | R.E.M./Reckoning (IRS/A&M)   | "Pretty Persuasion" (40) "So. Central" (29)                 | 66 –             | 8-              | <i>55</i> +                | 12+                            |

# DRAGON

# The hour of listening...

# THE BLUE HOUR

Five track EP our today



Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

# **BREAKERS**®

A FLOCK OF SEAGULLS

The Story Of A Young Heart (Arista)
67% of our reporters on it. 116/39 including adds at WBCN, WDVE, KSRR, WXRT, WMMS, KAZY, KLOS. Debuts at #24 on the Albums chart.

> **HELIX** Walkin' The Razor Edge (Capitol)

52% of our reporters on it. 89/18 including adds at WGRQ, Q107, KYYS, KOME, WPLR, WAAF, WFYV. Debuts at #34 on the Album chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations.

# BUCKHA

ES INS

Features the single "Go Insane"
Watch For The Video On MTV

Produced by
Lindsey Buckingham and Gordon Fordyce.
Executive Production.
Roy Thomas Baker for RTB A-V Productions.

Management, Kragen and Co. Michael Brokaw

1984 Elektra Asylum Records. A division of Warner Communications for 🥥





# 

## MOST ADDED ®

METROPOLIS (51) Soundtrack (Columbia) A FLOCK OF SEAGULLS (39) The Story Of A Young Heart (Arista) HONEYMOON SUITE (32) Honeymoon Suite (WB)
QUIET RIOT (25) Condition Critical (Pasha/CBS)
BILLY IDOL (22) Rebel Yell (Chrysalis **CHEQUERED PAST (20)** Chequered Past (EMI America) Y&T (20) In Rock We Trust (A&M)

**CARS (155)** Heartbeat City (Elektra) JOHN WAITE (149) No Brakes (EMI America) **BRUCE SPRINGSTEEN (142)** Born In The U.S.A. (Columbia) **BILLY SQUIER (139)** Signs Of Life (Capitol) SCANDAL f/PATTY SMYTH (132) The Warrior (Columbia) PETER WOLF (117) Lights Out (EMI America) **HUEY LEWIS & THE NEWS (116)** Sports (Chrysalis)

# **NEW & ACTIVE**

METROPOLIS/Soundtrack (Columbia) 66/51 (0/0) Adds: include WIYY, WMMR, KLOL, WSHE, WMET, KYYS, KDKB, KGB. Hots: 6 WLIR, KAZY, KCAL, WLAV, KIDQ, KFMF. Mediums: 46 include WKLS, WMMS, WQFM, KBCO, KBPI, KZAP, KRQR, KOME, WPYX, WKLC, WTPA, WHCN, WEZX, KLAQ, WZXR, WDIZ, WLVQ, WTUE, WWCK, WIOT, KMOD, KFMG, KZEL, KFIV-FM, KEZE, KWFM.

SPIRIT/Spirit Of '84 (Mercury/PolyGram) 65/19 (59/30)
Adds: include CHUM-FM, WKLS, KCAL, WEZX, WAQY, WLVQ, WWCK. Hots: 3 WLUP, KBCO, KIDQ. Mediums: 55 include WGRQ, WMMR, WYNF, KGB, KRQR, WPYX, WZZO, WTPA, WPLR, KLAQ, WFYV, WDIZ, WOOS, WTPA, WPLR, KLAQ, WFYV, WDIZ, WDIZ WTUE, KQDS, WFBQ, KEZO, WIOT, KZEL, KKDJ, KOMP, KFIV-FM.

SPANDAU BALLET/Parade (Chrysalis) 59/17 (0/0)
Adds: include KBCO, WPLR, WAQY, KNCN, WKQQ, KMBQ. Hots: 11 include WYDD, WLUP, WMMS, KRQQ, WMBQ. Hots: 11 include WYDD, WLUP, WMMS, WRQQ, WMBQ. Hots: 11 include WYDD, WLUP, WMMS, WRQQ, WMBQ. Hots: 11 include WYDD, WMMS, WRQQ, WMBQ. Hots: 11 include WYDD, WMMS, WMQ, WMBQ. Hots: 11 include WYDD, WMMS, WMQ, WMQ, WMBQ, WM KQAK, KGGO, WLAV. Mediums: 41 include WBAB, WLIR, WNEW-FM, WXRT, 91X, WKLC, WTPA, WPDH, KFYV, WZXR, WOOS, WLVQ.

ELVIS COSTELLO AND THE ATTRACTIONS/Goodbye Cruel World (Columbia) 58/6 (62/3)
Adds: WKLC, WTPA, WPDH, WCKN, WIMZ, WZXR. Hots: 17 include WBCN, WXRT, KBCO, KROQ, 91X, WLAV., Mediums: 39 include WBAB, WAPP, WMMR, WSHE, WLUP, WAQY, WAAF, WKQQ, WLVQ, KQDS, KKDJ.

ROMEO VOID/Instincts (415/Columbia) 55/15 (0/0)
Adds: include KLOL, WLUP, KYYS, KBCO, KRQR. Hots: 7 WLIR, 91X, KQAK, KILO, KUFO, KFMF, KTCL.
Mediums: 41 include WDVE, WYDD, WXRT, WMMS, KBPI, KRQQ, KUPD, WPDH, WLVQ, WLAV, KEZO, KFIV-FM.

SLADE/Keep Your Hands Off My Power Supply (CBS Associated) 48/5 (44/2)
Adds: WCKO, KOLA, WLVQ, WWCT, KZEL. Hots: 7 WKLS, WLLZ, CHEZ-FM, WOWE, WTKX, WYFE, K97. Mediums: 40 include WBCN, WAPP, WYSP, WYNF, WSKS, WRIF, WQFM, KQRS, KUPD, KGON, WZZO, WAAF, WKQQ, WKDF, KMBQ, KGGO, KQDS, KRSP.

BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M) 38/10 (27/15)
Adds: include WMMR, WMMS, KGB, CFOX, WAAL, KLBJ, KLAQ, WTUE. Hots: 11 include WRXT, Q107, WXRT KBCO, KINK. Mediums: 21 include WBCN, KBPI, WKLC, WPDH, KILO, KKDJ, KEZE.

SOUTHSIDE JOHNNY & THE JUKES/In The Heat (Mirage/Atco) 36/15 (0/0) Adds: include WAPP, KZEW, WLUP, KDKB, WCMF, WLAV, KWFM. Hots: 5 WMMS, KBCO, WQBK, WDHA, WMGM. Mediums: 24 include WNEW-FM, WMMR, WYSP, WHJY, WYNF, WXRT, KGB, WTPA, WAQY, KILO.

Adds: KISS, KZEL. Hots: 7 WLIR, WXRT, KBCO, 91X, KLBJ, KKDJ, KTCL. Mediums: 29 include WBAB, WLUP, WEBN, KROQ, KGB, WAQY, WLAV. BANGLES/All Over The Place (Columbia) 36/2 (40/7)

VAN STEPHENSON/Righteous Anger (MCA) 35/7 (34/2) Adds: WNOR, KGB, WPDH, KLBJ, KRIX, KISS, WIOT. Hots: 3 WMMS, WRIF, WYER. Mediums: 29 include WDVE, KAZY, KBPI, KDKB, WKLC, KLAQ, KQDS, KILO.

CHICAGO/Chicago 17 (WB) 34/12 (31/0)
Adds: include KCAL, WPDH, WIMZ, WKZL, KGGO. Hots: 10 include WMMR, KZEW, WSHE, WYNF, WLUP, KINK, WRXL. Mediums: 22 include KSRR, WXRT, KYYS, WKLC, WKDF. GO-GO's/Talk Show (IRS/A&M) 30/3 (32/2)

Adds: KCAL, KOLA, KKDJ. Hots: 7 include WBCN, WLIR, WCKO, KLOS, WPDH, KSMB. Mediums: 23 include WBAB, WAPP, WYSP, 91X, KQAK, WKQQ, KQDS. BANANARAMA/Bananarama (London/PolyGram) 24/4 (22/8) Adds: WYSP, KOLA, WMGM, KAWY. Hots: 5 WLIR, WMMS, KCAL, WBYG, KSPN. Mediums: 17 include WBCN,

WXRT, KLOS, KROQ, WZZO, WKDF. FACE TO FACE/Face To Face (Epic) 21/2 (21/6) Adds: WMMS, KUFO. Hots: 4 WBCN, WLUP, KQAK, WKQQ. Mediums: 15 include WSHE, WXRT, WZZO, WDHA, KMBO, WLVQ, KREM.

GEORGE CARLIN/Carlin On Campus (Eardrum/Penthouse) 19/11 (34/24)
Adds: include WXRT, WCCC, WPLR, WOWE, WRXL, KISS, KKDJ. Hots: 1 CFOX. Mediums: 11 include KBPI,

KZAP, KLAQ, WFYV, KOMP. GLASSMOON/Sympathetic Vibrato (MCA) 14/2 (14/5) Adds: WWWV, WRUF. Hots: 1 KWFM. Mediums: 12 include WYNF, WKTM, KLAQ, WIMZ, KISS, KFIV-FM.

GARY MOORE/Victims Of The Future (Mirage/Atco) 13/1 (14/4)
Adds: KISS. Hots: 7 include WRIF, KLOS, KRCK, KSJO, CFOX, CITI-FM. Mediums: 6 include CHOM-FM, WMMS,

KANSAS/The Best Of Kansas (CBS Associated) 12/12 (0/0)
Adds: include KZEW, KDKB, KLAQ, WDIZ, KQDS, KATT, KUFO. Hots: 0. Mediums: 6 include WKLS.

STEVE MORSE BAND/The Introduction (Musician/Elektra) 12/6 (7/3)
Adds: include WBAB, WKLS, KBCO, KMOD, KSPN. Hots: 1 KTCL. Mediums: 7 include WQBK, WOWE, WLAV.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. Includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

# $\Delta$ 01 三因



# 

# EAST

# Parallel One

WAPP/New York (212) 357-8000 ASST. PD: STEVE ELLIS

BOCK

CAPPODE & TILBROOK

CAPPODE & TILBROOK

COMPANY

INFE

BATT

LICRO NONE (M)

PRINCE

BATT

LICRO NONE (M)

PRINCE

BATT

LICRO NONE (M)

PRINCE

BATT

CALCADA

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BATT

CALCADA

BATT

LICRO NONE (M)

BATT

CALCADA

BATT

LICRO NONE

BATT

WYSP/Philadelphia (215) 668-9460 PD: MICHAEL PICOZZI ND: MARK DIDIA

CHOM-FM/Mont (514) 935-2425

PD: ROB BRAIDE MD: BENOIT DUFRESHI

Bot CARS
SHE PERRY
SPECIAL PURS
SHE PERRY
SPECIAL PURS
SHE PERRY
SPECIAL PURS
ICICLE WORKS
RUCLE SPECIAL
HULLE WORKS
RUCLE SPECIAL
HULLE WORKS
BILLY SQUEER
PRINCE
BODY CRANT
RUBBER WODEO
FETER WOLLP
JOHN WALTE
PULIER RICOT
Medium
BOX

Medius

DOX

RED RIDER

RATT

DAMBELOUER

ROCHE GLOVER

RED HITCHES

RED HIT

# WLIR/Long Island (516) 485-9200 PD: DENIS MCHAMARA ASST. PD: ROSIE PISANI

PARTICIS PRETENT AND PARTICIS PROTECT PRACTICAL PROTECT PROTECT

Q107/Toronto (416) 967-3445 PD: GARY SLAIGHT ND: SANANTHA TRYLOR

BOT STORMELIC FUES BURILETS STETER HOLD STETER SOUTH HOLD STETER STETER HOLD STETER

# WHJY/Providence (401) 438-6110

PD: NON NEWNI ND: JEPP RICCIO

BRICE SPRINGSTEEN
PETER WOLF
BRUCE SPRINGSTEEN
PETER PETER WOLF
BRUCE SPRINGSTEEN
PETER PE

WIYY/Baltimore (301) 889-0098 PD: CRUCK DUCOTY

POLICIBLE DISCOTT

BOT

CARS
CORRY HART
SILLY SQUIER
SILLY SQUIER
SILLY SQUIER
PETER MOLE
JOHN MALTE
SCANDAL
HOST BANGER
HOW LESS THE SCANDAL
HOST BANGER
HOW LESS THE STANDAL
HOST BANGER
HOW LESS THE STANDAL
HOST BANGER

A FLOCK OF SEADULA
STEWNEN STILLS
ELTON JOHN
LINGSY BUCKINGHAM
HOST BOUCK
LINGSY BUCKINGHAM
HOST BOUCK
BANGER
HOST BUCKINGHAM
HOST BOUCK
HOST
BANGER
HOST BUCKINGHAM
HOST BOUCK
HOST
BANGER
HOST

CHUM-FM/Toro (416) 925-6666 PD: ROSS DAVIES MD: WAYNE WEBSTER

BOT BRUCE SPRINGSTEEN SCANDAL
SCANDAL
OCITY RIOT (M)
DUIT RIOT (M)
RILLY SQUEEN JOEN WAITE ROOT (M)
WAS AND A CONTROL OF THE STREET OF THE STR

PO: CEDIPUS MD: SOE KRANES

BOT POTES OF THE STATE OF THE S

WNEW-FM/New York (212) 986-7000 WMMR/Philadelph (215) 561-0933 PD: GEORGE HARRIS HD: SRIN RILEY PD: CHARLIE KENDALI MD: JIM MONAGHAN HOTE SPRINGSTEEN
SERVE GREINGSTEEN
PETER HOLY
CARS
JOHN WAITE
SCHNICK

BOT
BUILTE PRINGSTEER
CASS
CASS
TEFFERSON STARSHIP
CHICAGO OUT
STEPERSON STARSHIP
CHICAGO OUT
STARSHIP
CHICAGO OUT
STARSHIP
SILLY SQUIER
SANTE
SANTOL
Medium
STEVE PERSY
ELVIS COSPELLO
TOUR
STEVE PERSY
ELVIS COSPELLO
THE STEVE SERVER
LIMI REED
SANTOL
CHICAGO SANTOL
CHICAGO PAST
OUI ET RUOT
SONT OUT
SONT SANTOL
S

WYDD/ Pittsburgh (412) 362-2144

THE TURNER
SCHOOL
SCHOO

WDVE/Pittsburgs (412) 562-5900 PD: GREG GLLESPIE

Bot BRICE OPPLINGSTEEN BRICE OF RENKISTEEN CARS SCORPIONS JOHN WAITE BILLY SQUEEK JEFERSON STARSHIP FASTMAY THISTED SITER FETER WOLF BANGER BANGER BANGER BANGER BANGER A QUIET RIOT VAN HALEN Medium DIO

VAN HOLEN
Medium
Medium
Medium
Medium
STEVIE RAY VAKGHAN
FOD STEVART
GLENN FREY
BOX OF FROSS
CHERUTERED PAST
LINGUISED STOTE
HOW LEWIS
A PLOCK OF SEAGULL
VAN STEPHINSON
ADRENALIN
ELTON JOHN
LITTA FOND
RESTLESS
KICK AME
STILLS STILLS
A STEPHEN STILLS
A STEPHEN STILLS
A STEPHEN STILLS
BILLY IOOL
HELIX

WBCN/Boston (617) 266-1111

PD: MIKE BUSHEY MD: DINO MATELA

WRXT/Buffalo (716) 773-1714

SOLD THE STATE OF THE STATE OF

DC101/Washington (202) 828-9932

D). DON DAVIS.

BO: DAVE BROWN
(FROZEN)-WIN
(FROZEN)-WIN
(FROZEN)-WIN
(FROZEN)-WIN
BO: DAVE BROWN
(FROZEN)-WIN
BO: DAVE
BROWN
BRATT

WOUR/Utica
(315) 797-0803

PD. PETER HERSCH
MI: YON STARK
(FROZER)
HERSCH SPETINGSTEEN (M)
CARS (M)
RATT
SCORET BART (M)
CORST BART (M)
SCORET BART (M)
ENTRE SCORET (M)
ENTRE SCORET (M)
FETER NOUF (M)
SCAMOAL

WGRQ/Buffalo (716) 881-4555 PD: TIM SMITH ASST: PD: PAUL HEINE

BOLL

BILLY SQUIER (M)
PETER WOLF (M)
PETER WOLF (M)
PETRICK (M)
BRUCE SPEINGTEEN (N)
BRUCE SPEINGTEEN (N)
BRUCE SPEINGTEEN (N)
BRUCE SPEINGTEEN (N)
FANT
TATT
STRYE PERRY
BRUCH FANGER
SANGT KAAR
HUET LEMIE (M)
BREATLESS
BLIONET MOCKTEEN
BETON JOHN
BREATLESS
BLIONET BUCKINGIMM
CWNDI LANDSTEEN
BLION JOHN
STRYLE SANGTEEN
SANG

WBAB/Long Island (516) 587-1023

PD: BOB BUCHMAN MD: RALPH TORTORS

HOL
SHOL SPRINGTER
HILLY SQUIEN
FIELD WOLF
FIELD WOLF
TOWN MATE
FAT
SCANDAL
CASE
TOWN JOHN
THISTON SISTER
HOS STEWART
CORD LAUPER
HILLY LEWIS
COMET HAND
LIFTON OF THIS
COMET HAND
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LIFTON

QUIST RIOT
SPLIT ENZ
Light Adds
YAT
STEVE MORSE BAND
STEPHEN STILLS

**Parallel Two** 

WQBK/Albany (518) 462-5555 PD: JOHN COOPER MD: LIN BREHMER

BRICE SPRINGSTEEN PRINCE
CARS
GONGSTUSTERS
GONGSTUSTERS
GONGSTUSTERS
TON TO THE CONTROL
TON TO THE CONTROL
ELTON JOHN
HOWER PRICE
ELTON JOHN
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BUTCHES THE BAY WALGEN
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SPILE CONTROL
THE BAY WALGEN

WPLR/New Haven (203) 777-6617 PD: EDDIE HASKELL MD: BOB LONDON

SOU WAITE
SECTOR PRINCIPES
SECTOR PRINCIPES
SCHEMA.
SC

Medium

REM

SPIRIT

LOD REED

SPIRIT

CHEMICALE

CHEMI

WEZX/Scranton (717) 961-1842 PD: SHAWN WATERS

PD: ED LEVINE ASST. PD: AMY DAHLMAN

WCMF/Rocheste (716) 288-3200 PD: TRIP REEB MD: DAVE KANE Bot SCORPIONS BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN JOHN WATTE NIGHT RANGER CARE STILLY SQUEER ROSER GLOVER SCANDAL RUSH

WAQY/Springfield (413) 525-4198

WPYX/Albany (518) 785-9061 PD: SOB MASON ASST. PD: BOB WELCH

Medius

\*\*THUSTMO, SITTER
SAMY MAGAR
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WDHA/North Jersey (201) 328-1055 OM: BOS LINDER PD: MARK CHERNOFF

CHEZ-FM/Ottawa (613) 563-1919

PD: STEVE COLWILL MD: GREG TORRINGTON

BOT BRUCE SPEINGSTEEN FRYCHEGELC. FURS LUBA THE LUBA THE

Y
PRANKIE GOES TO...
A FLOCK OF SEAGULE
A FIXX
A JELLY BEAN

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JOHN WALTE
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JOHN WALTE
SELLY SQUIER (N)
RIGHT FANGER
PETER MOLE
MOLEUR
BRUCE SPRINGSTERN
SAMPY MARGA
DOX OF FROGE
CYNOI INDEX
LINDER

WAQX/Syracuse (315) 472-0200

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PD: JEFF KAUFFHAN ASST, PD: BRUCE BONE

MOT

CASS STANSFERS

BRUCES STANSFERS

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ROTSHAPE

RATT SQUIER

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BRCCE SPRINGGITEM (M)
CARS (M)
CARS (M)
CARS (M)
SCANDAL (M)
SCAND WPDH/Poughk (914) 471-1500 PD: STEW SCHANTZ MD: PAM BROOKS

RECE SPRINGSTEEN PRINCE SPRINGSTEEN PRINCE COREY WANT SCANDAL TO SELECT THE S

WKLC/Charleston

WKLC/Charlestor
Huntington, W.V.
(304) 722-3308
PD: NEIL LABHER
BOT
PRENCE
GOOS MATTE
STEVE PERRY
PETER WOLF (H)
TIMA TUNNER
CHICANO
SPANDAN BALEET
PROSON STEMANT
MEGIUM
CHICANO
SPANDAN BALEET
PROTUCOSS
HOWY LIMITE
FOOTLOOSS
VAN STEPHENSON

BRUCE SPRINGFEEN
BRUCE SPRINGFEEN
NIGHT EANGER
A FLOCK OF SEGULL
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DISCOME STATE
DISCOME DISCOME
SPRING THE
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WAAF/Worcester (617) 752-5611

PO: NOB BARNETT MD: NOB LIPSHUTZ

BOT JOSH WAITE BLILLY SQUIER SCHOOL STORY SALES SHOULD STORY SALES SALES

WTPA/Harrisburg (717) 238-1402

BOLE SPRINGSTERN (M)
PRIES WOLF (M)
PRIES WOLF (M)
CARS (M) CHOCK (M)
CARS (M)
C

WZZO/Alientown (215) 694-0511 PD: TOM KELLY HD: GENE ROMANO

MOTO

MICHIT RANGER
PETER WOLF
ELTONI JOIN

CAMB STEMART
PETER
STEVEN PEREN
STEVEN PEREN
STORE MAITE
FOUTLOOSE
FROT
MAITE
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FOUTLOOSE
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SAMMITE
SAM

MEN BY THE STREET OF THE STREE WHCN/Hartford (203) 247-1060 PD: DANIEL F. HAYDEN ASST. PD: BOB BITTENS PROBE WOLF
BILLY SQUEEN
BILLY SQUEEN
PRINCE
BRUCE SWEINIGSTEEN
PRINCE
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WMGM/Atlantic City (609) 641-1400 ON: TON HUNDLEY ASSY: PD: MIKE BOYLE

HOT JOHN WAITE BRUCE SPRINGSTEEN RATT (M) CARS PETER NOUT BILLY SQUIER SCANDAL NIGHT RANGER SAMMY RAGER RUEY LEWIS

WAAL/Bingh (607) 772-8850 PD: JOHN CARTER HD: DON HORGAN BOT JOHN WAITE PRINCE (L) SCANDAL

PRIER WOLF
CARRY HACAR
BALLY SQUIKE
ROD STRUKAT
MAGINE
NO STRUKAT
MAGINE
STRUK PERRY
CHELS BORTON
HIGHT PANCER
BLLY SQUIKE
BLLY SQUIKE
STRUK PERRY
CHELS BORTON
HIGHT PANCER
BLLY SWITCHTER
GOOD'S
CREVE BAY VAUGHAN
FASTWAY
RING
BLADER
BLOOM SOUTH
BLOOM TON
BLADER
BLOOM SWITCHTER
BLOOM S

CORRY HART
ELTON JORG
STEVE PERRY
JUKS
JUKS
JUKS
LAUDER
PANTHAN
LINDSEY BOCKINGRAM
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LINDSEY
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LOU OF PROCE
BOX OF PROCE
LOU REED
LOU REE

WRKI/Danbury (203) 579-9995 PD: BOB KOCAK ND: BRUCE GOLDSEN

BRIDCE SPRINGSTEEN
STRUCE PERMY
CARS (H)
PETER WOLF (H)
PETER WOLF (H)
PETER WOLF (H)
GORN MAITE
CYNOI LAFTER
PRINCE
SCAMBALA
SAMOT MAGAR
SAMOT MAGAR
SAMOT MAGAR
SAMOT MAGAR
SAMOT MAGAR
SAMOT MAGAR
BLILY JUDG
STRUCE SPAN

WCCC/Hartford (203) 233-4426 PD: BILL NOSAL

BOK
CAMPONI
CARRO (M)
CARRO (M)
CARRO (M)
SILLY ROUTER (M)
JOON WAITE
FETER MOUT (M)
FETER MOUT

WBLM/Lewist (207) 783-2065 PD: JOSE DIAZ

WGIR/Manchester (603) 625-6915 PD: BOB COX MD: KAREN ANDERSON

Parallel Three

MANUAL SPRINGSTEEM (
NUCL SPRINGSTEEM (
STLLY SQUIEN
SILLY SQUIEN
FRIECE
EX TOM
FRIECE

WWTR/Ocean City (301) 289-4545

PD: RICHARD REMSBUR MO: GLENN STEWART

HOL GLENN STEWART

HOT

BOTH

Continued on next page



# SOUTH

## Parallel One

WNOR/Norfolk (804) 623-9667

OM: NON REGER MD: DAVID HILLARY

BROE SPANGSTEEM (M)
SHUT STORM STANGSTEEM (M)
SCHMING STANGSTEEM (M)
SCHMING COURAGE MELLEN
JOHN COURAGE MELLEN
HURY LEWIS (M)
STORM SCHMING (M)
HUGHT MANDER
HUGHT MANDER
SCHMING SCHMING
SAMPT MANDER
HUGHT SCHMING
SAMPT MANDER
HUGHT CRIE
BATT
STANGSTEM SCHMING
COMEY MAND

KZEW/Dallas (214) 748-9898

PD: ANDY LOCKRIDGE MD: JON DILLON

WKLS/Atlanta (404) 325-0960 PD: ALAN SNEED MD: BOB BAILEY

BOX SCAMON.
CARS
SCAMON.
CARS
PETER NOLF (M)
HUTY LEWIS (M)
HUTY LEWIS (M)
HUTY LEWIS (M)
HUTY LEWIS (M)
POOTLOGE
JOHN MAITT
HIGHT RANGET
HIGHT RANGET
RATT (M)
VAN HALEN
STEVE RAY VAUGHAN
BROKE SPAINGFERS
KIP ADOTTA
STEVIE SPAINGFERS
KIP ADOTTA
STEVIE

KTXQ/Dallas (214) 528-5500

OM: TED UTZ

PD: NEAL MIRSKY MD: RUBY CHEEKS

SHE
RATT
CARR
RATT
VAN HALLEN
JOHN MALTEN
JOHN MALTEN
JOHN MALTEN
FORTA MOUP
FORTA MOUP
FORTA MOUP
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STETTE MAY VAUGHAN
SCANDAL
HILLY SQUIER
STELLY SQUIER
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FORTALLY
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SAME STELLY
FORTAL
FORTAL
DIPPORD A FILEROOK
DID
DIPPORD A FILEROOK
RES
SAME STELLY
FORTAL
LOT STELLY
LO

KLOL/Houston (713) 526-6855 PD: JOE DENTON ASST. PD: RICK LAMBERS

BIDLE SPRINGSTEEM (I
BRUCE SPRINGSTEEM (I
BRUCE SOUTHS (M)
SOUTHS (M)
SOUTHS (M)
SOUTHS (M)
CORPY MART
VAR HALEN (M)
SCANDAL
ORIOR THE HUNTER
BRILLY SATELLITE
FRILLY SATELLITE
FRILLY SATELLITE
BRILLY SATELLITE
A FACCK OF SEAGUIL
ADDERALIN
HONEYMOON SUITE (I)
A FACCK OF SEAGUIL
ADDERALIN
HONEYMOON SUITE (I)
TETTI'S BRY AUGUINN
CUITER MOOT
STETU'S BRY AUGUINN
CONTROL ASST. PUT MALE ANNOUNCES OF MALES SPRINGSTEEN (M) BHUCK SPRINGSTEEN (M) CARS (M) CAR 22 TOP
DIO
TWISTED SISTER
ELTON JOHN
COREY HART
BOX OF FROGS
QUIET RIOT
FASSWAY
MRITTESNAKE
BILLY SAVELLITE
GLENN FREY
HONSYMON SUITE
REM
HONSYMON SUITE
REM

HOMELEN
REM
ADRENALIN
HELIX
A FLOCK OF SEAGE
A METROPOLIS
A STEPHEN STILLS
A ROMEO VOID
A LOW REED

WSHE/Miami (305) 581-1580 PO: DAVE LANGE

REC
CARS
BRUCES SPRINGSTEEN
HUEY LEMIS
ROO STEWART
CHICAGO IN
JOHN MALITE
JOHN MALITE
JOHN MALITE
STEVIE ROO
STEVIE
SCANDIA
SCA

KSRR/Houston (713) 797-0097 PD: ANDY BEAUBLEN ASST. PD: MICHAEL

BON SCANDAL COMEY HART LOUIS HART SOUND WAITE JOHN WAITE BILLS GOVER SERVING STEEN SERVING STEEN STEEN STEEN STEEN STEEN STEEN STEEN SERVY CHICAGO STEEN STEEN SANDY HAGAN BILLY SATCHLITY CHICAGO STEEN SANDY HAGAN SILLY SATCHLITY SATCHLITY STEEN SISTER ELTON JOHN HOUSE SANDY HAGAN SILLY SATCHLITY STEEN SISTER ELTON JOHN HOUSE SOUND SOUND SOUND SOUND SOUND SOUND SOUND SOUND SOUND SANDY CAME HAT SANDY CAME HE TENNA STEEN SOUND SOUN

WYNF/Tampa (813) 876-0455 PD: CAREY CURELOP MD: RON DIAZ

BOTE SPRINGSTEEN
HEET LINES
BECTE SPRINGSTEEN
HEET LINES
BILLY SQUIER
BILLY SQUIER
BILLY SQUIER
BILLY SQUIER
BILLY SQUIER
BILLY SQUIER
CARGA
CHECAGA
C

KEGL/Dallas (817) 457-9700 PD: RANDY BROW MD: JOE POLGER

**Parallel Two** 

WZXY/Kingsport (615)246-8131

WROQ/Charlotte (704) 392-6191 PD: JACK DANTEL MD: MIKE DONOVAN

MO: MIKE DOMOVAN

BOT

CARE (M)

PETROE (M)

PETROE (M)

PETROE (M)

ROD STEWART
BULUE SPRINGSTEEN
JOHN WAITE
JACKSONS

CHICAGO

STEWE PERRY

HUPY LEVIS

JOE JACKSON

CORD HAND

STEWE PERRY

HUPY LEVIS

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HUPY LEVIS

CORD HAND

STEWE PERRY

HUPY LEVIS

SCANDAL

STEWE PERRY

HUPY

SCANDAL

STEWE PERRY

SCANDAL

STEWER

S

WZXR/Memphis (901) 726-0060 PD: JOHN RIVERS MD: TOM STEIN

Hot JOHN WAITE CARS

WCKN/Green Spartensburg (803) 226-1511 PD: STEVE CHRIS

Medium
VAN MALEN
SILLY SQUIER
LINNESY BUCKINGHAM
PRINCE
CHOOL LAUPER
CONDI LAUPER
C

PLLEY SOULER (M)
PETER NOTE.
COMEN HART
HUSY LEWIS (M)
SCHMOAL.
PRINCE DE SITTER
Medium
BRUCE SPRINGSTEEN
LIMBERY MOCKENGRAM
FORDING STEEN
HOUSE PARKET
FOOTLOOSE
HOUSE AND SITTE
A FLOCK OF SEAGULL
BEN
FORDING STILLS
TOPPING STILLS
A TOPPING STI

KLAQ/EI Paso (915) 544-8864 PD: ARIN MICHAELS MD: PEPE LOPEZ

WOWE/Chatta (615) 267-1050 GH: DAVE KING MD: JAY SISSON

DIE SCANDAL STEEL SALES SALES

KXZL/San Antonio (512)226-6444 PD: RAY ST. JAMES HD: ANGELA WRIGHT

Not NIGHT RANGER

NO. WIGHT NAMEER NIGHT NAMEER DTD VEHICLE OF THE STATE OF

KMJX/Little Rock (501) 470-0123 PD: TOM WOOD MD: TOMMY SMITH

BOT PRINCES SISTER TO CONTROL SISTER SISTE

KRIX/Brownsville (512) 350-9999 PD: GARY STEELE MD: RICHARD BROOKS

WKDF/Nashville (615) 244-9532 PD: SMOKEY RIVERS ASST. PD: DAVID HALL

Medium
CNDI LAUPER
BRUCE COCKBURN
A FLOCK OF SEAGU
ROGER GLOVER
SCORPIONS
RATT
NIK KERSHAM
BILLY SATELLITE
THOMPSON THINS
TINA TURNER
ELVIS COSTELLO
GLENN FREY
RUSH
ADRENALIN GLENN FREY RUSH ADRENALIN ANDY FRASER REM HOMARD JONES ELTON JOHN METROPOLIS VAN STEPHENSC Light Adds QUIET RIOT

PD: DAVE KRUSENKLAUS MD: CURT MATHIES

Bot

a BILLY SQUIER
PETER NOLF
JOHN WAITE
BRUCE SPRINGS
SAMMY MAGAR
SCANNOAL
FOOTLOOSE
CYNDI LAUER
CARS
ELTON JOHN
RATT
HUEY LEWIS
Medium

BOX OF FROGS
GLENN FREY
EFO

WFYV/Jackso (904) 642-1055 PO: CHRIS JONES MD: LEX STALEY

A BUX OF FMOCS
CLEMENTRY
RYO

STRICE PAY VAUGH
RYO

REPAY
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WTKX/Pensacola (904) 438-7543 PD: MARK DAVID SAWYER

BOC CARS PHETR MOLF SHILLY SQUIER SHAPE SHAPE SHAPE SCANDAL ZZ TOP JOHN MALTE SLADE SHAPE SHAP

WIMZ/Knoxville (615) 525-6000 PD: KERRY LAMBERT MD: SCOTT PAULSEN

BOOK SPRINGSTEIN PRINCE (M)
CARS PARING (M)
CARS PARING (M)
CARS PARING (M)
COREY MARP
RATT
PETHON JOHN
COREY MARP
RATT
PETHON GOLD
PETHON JOHN
ELIY SQUITE
JOHN MAITE
PETHON GOLD
FRILLY SQUITE
JOHN MAITE
LINESFY SOCKINGIAN
NIGHT RANGER
SOMMELL
CHOREY SOCKINGIAN
NIGHT RANGER
SOMMELL
COREY SOCKINGIAN
NIGHT RANGER
SOMMELL
COREY SOCKINGIAN
NIGHT RANGER
CONDILL
COREY
RANGEL
LITH RONG
BILLY SOCKINGIAN
ADBRANLIN
COREY
COREY
COREY
COREY
COREY
COREY
SOCKINGIAN
DORSANLIN
LITH RONG
BILLY SOCKINGIAN
ROBERMON SULTE
BILLY TOOL
JERMANLE JACKSON
GREGORED FAST.
A FLOCK OF SERGUL
FOR
FOR HELLY TOOL
FOR COREGULAR PART
A FLOCK OF SERGUL
FOR PART
PETHON
TO SERGULAR PART
A FLOCK OF SERGULAR
FOR GROUNTERS
FOR HELLY TOOL
FOR COREGULAR PART
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FOR GROUNTERS
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FOR HELLY TOOL
FOR COREGULAR PART
A FLOCK OF SERGULAR
FOR CORE

GHOSTBUSTERS
YET
GLASSMOON
Light Adds
STEVIE RAY VAUGE
CHICAGO
LOU REED
ELVIS COSTELLO
BOX OF FROGS

WQMF/Louisville (502) 589-4400 PO: DUKE MEYER

PO: LUKE MEYER

NOT

JOHN MALTE

ROD STEMAN

THE

ROD STEMAN

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ROD STEMAN

THE

ROD STEMAN

ROD ST

KLBJ/Austin (512) 474-6543 FD: CLARK RYAN MD: JOHN MICHAEL SCI NOT CARS

SOCIATED TO THE CONTROL OF THE CARS
BRUCE SPRINGSTEEN BLLY SQUIER
MITTERNAY SOLD THE CONTROL OF THE C

SCANDAL JEFFERSON STAI BILLY SQUIER NIGHT RANGER LITA FORD SAMMY BAGAR

BATT
LEGS DIAMOND
PART
LEGS DIAMOND
HOMETMON SUITE
CASS
PREY
SERVICE SPREY
CORRET MART
LIMBERY SUCKINGHA
METRODUCEL
SERVICE JOHN
BOX OF FROOS
WELL TESNAKE
FATEMALIN
CHEMOCREAD PART
ATTEMALIN
CHEMOCREAD PART
ATTEMALIN
CHEMOCREAD PART
A STEPHEN STILLS
A DANGLES
A SPREY
A SPERT
A PETER MOLF
A SCHOOL CALLIN

WKQQ/Lexington (606) 252-6694

WKTM/Charleston (808) 723-8165 ND: LEE GELLINS

BAC SUIRA LIADBRY BUCKINGHAM JOHN NAITH MACH TAMES HOLD STATE SHARE BUCKINGHAM JOHN NAITH MACH TAMES HAVE SHARE BUCKE SPATHOSTEIN CARS CHEGUISED PAT HAS BUTCH SHARE BUTCH SHARE SHARE THE SHARE SHARE THE SHA

WRXL/Richmond (804) 282-9731 PD: GARY CHASE MD: PAUL SHUGRUE

POI DAGA LOURDE MODE PADO SPORT P

KMBQ/Shreveport (318) 425-8692

BOY
PRINCE
GROSTBUSTERS
GROSTBUSTERS
GROSTBUSTERS
ELTON JOHN
ROD STEWARS
ELTON JOHN
FOR STEWARS
FRANCE
FRANCE
FRANCE
VAN HALEN
CARS
GROSTBUSTER
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CARS
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GLESS FREY
GROSTBUSTER
GROSTBUST

PD: BOB FAZIO MD: MANDO CAMINA

KISS/San Antonio (512) 223-6211 PD: GREG STEVENS MD: TEMPIE LINDSEY Hot TWISTED SISTER

PD: DICK BASCOM MD: TOM MICHAELS

NOT.
WISTED SISTER (M)
HUEY LEWIS
HOUST SANCER
BILLY SOUTER (M)
PERINCE
STEVIE FAY VAUGHAN
FOR SANCHAM
BOX OF PROCS
WHITESNAM
FOR SANCHAM

WWWV/Charle (804) 971-4057 PD: JAY LOPEZ

BRUCE SPRINGTEEN
CASS
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CORRY HAGAR
ROO STRANGT
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KFMX/Lubbock (806) 747-1224 PD: NAT LAMP MD: JESSE RYAN

GOLD CARRY SOUTH STATE OF THE S

WKZL/Winsto (919) 725-0556

PD: TOM COLLINS MD: BRIAN PATRICK

WDIZ/Orlando (305) 645-1802

Parallel Three

KSMB/Lafayette (318) 232-1311 PD: SCOTT SEGRAVES

PD. SCOTT SECRAVES

BOT
SCORPIONS
CAME FERRY
BUILDIN
BATT
BUTTERSON STREET
ROD STEMANT
PRINCE
VAM HALEN
JACKSONS
ELTON JOSE
FOOTLOSE

THE CONTROL OF THE CO PD: RAD MESSICE 

WRUF/Gainesville (904) 392-0771 PD: HARRY GUSCOTT HD: GREG HAMMER

BALLY SQUIER (M)
NIGHT PANCER
SCHMOML (M)
JOHN HALTE THANCER
SCHMOML (M)
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STEVE PERRY
ARROWS
FACE TO FACE
HET ROPOLLS
CHANN EL.
SOUTHSIDE JOHNNY PD: J. MICHAEL SCOTT MD: STEVE DRISCOLL BOX
DIO JORN WAITE
BRUCE SPRINGSTEEN (#
FASTEWAY

WRIF/Detroit (313) 827-9505

PD: MARK PASMAN MD: MICHAEL MAYER

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WQFM/Milwaukee (414) 276-2040

PD: ANDY BLOOM MD: JERRY GAVIN HOT CAMEY
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SCORPIONS
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WMET/Chicago (312) 645-9550 PD: RICH MEYER MD: BRUCE WNEELER

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WLLZ/Detroit (313) 863-1800 PD: LEE ARNOLD MD: DOUG PODELL

BOT STANSHIP DIO STORES STANSHIP DIO DIO STORES STANSHIP DIO STANSHI

WMMS/Cleveland (216) 781-9667 OM: JOHN GORMAN MD: KTO LEO

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# MIDWEST (continued) KKCl/Kansas City (816) 531-3400

PD: FRANK HANES. MD: MIKE WHITE PO: FRANK MACHA

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WSKS/Cincinnati (513) 868-3696

PD: PAUL PREDRICKS MD: MARTY BENDER 

PD: GREG SOLK HO: BILL EVANS

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KSHE/St. Louis (314) 842-1111

**Parallel Two** 

WWCT/Peoria (309) 674-2000 PD: JEFF HURPHY HD: JOHN AMBERG

KYYS/Kansas City (816) 561-9102 PD: JOE HOCABE ND: RANDY RALEY

BOL
JOHN MAITE
JEFFERSON STARSHIP
SILLY SQUIFE
RATT (H) RINGSTEEN
HUESTEEN SISTER
PETER MOLE
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WXRT/Chicago (312) 777-1700 PD: NORM WINER HD: JOHN MRYOS

WLAV/Grand Rapids (616) 456-5461 PD: TONY GATES MD: ARIS HAMPERS

BRICE SPRINGSTERN

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KQDS/Duluth (218) 728-6421 PD: BRIAN TAYLOR ND: MIKE KELLER

BALCK STRINGSTEEN SILLY SQUIER (M)
SILLY SQUIER (M)
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WAPL/Appleton (414) 734-9226 PD: MAYNE SHAYNE HD: MARK COULTER

WIBA/Madison (608) 274-5450 PD: JACK MITCHELL HD: CHRISTA LANE

NO: CHRISTA LAME

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WTUE/Dayton (513) 224-1501 PO: BILL PUGH HO: BOB CLARK

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OUTER PLOY (M)
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HURY LIVEUS
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WYFE/Rockford (815) 877-3075 PD: BRYAN KRYSZ HD: SKIP ISLEY

BOL BILLY SQUIER (M)
JOHN WAITE H
BRUCE SPRINGSTEEN (M)
RATT (M)
CHRIS DEBUNGS
SIADE

WIOT/Toledo (419) 248-3377 PD: TERRY SULLIVAN HD: THE ROZ

WWCK/Flint (313) 744-1570

BOE
STEVE PERRY
PRINCE (M)
NOD STEWART
JOHN WALTE
STEWART
JOHN WALTE
SILLY SQUIER (M)
PETER NOLF (M)
HOUSE NOLF (M)
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PETER NOLF

BOCK
BOCK SPRINGSTEEN
SOUR MATTE
BOCK OF PROGS (M)
BURNE
BANTY
BURNE
BORNEAL
BURNE
B KGGO/Des Moines (515) 265-6181 PD: LARRY MOPFITT MD: JACK ENERSON

BEN SCHOOL STREET, STATE STATE SCHOOL STREET, STATE ST

WFBQ/Indian (317) 257-7565 PO: BILL WISE MO: THE BEARMAN

BOOL PRINGSTEEN BRUCE PRINCE P

POI: SILL MANDEM

BOO THE BENAMEN

BOO T KICT/Wichita (316) 722-5600 PD: BILL BRUUN MD: LEE ROBERTS

WXLP/Davenport (319) 326-2541

PD: GABE BAPTISTE MD: TERRY DUGAN

ROT
RATT
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WOOS/Cantor (216) 492-5630 KEZO/Omaha (402) 592-5300 PO: RICK SINGER MD: ANDY SANDERBECK PD: BRUCE MOGRES MD: JOE BLOOD

BOY

ADERALIN
GLENS FREY (M)

LINDES WOULTGIAM
PRINCE (M)

ANTT WOLF
PROPER TO AND
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PD: MARK MILLER MD: LINDA LANSI CITI-FM/Winnipeg (204) 786-6181

PD: STEVE YOUNG PO: STEVE VOUND
MO: NOUT PRODIT

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WLVQ/Colum (614) 224-1271 PD: PAT STILL MD: LEE RANDALL DOE

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KATT/Oklahoma City (405) 848-0100 PD: TOM EVANS ND: PRT WELSH

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KMOD/Tulsa (918) 664-2810 P": CHARLIE WEST HO: JIM JONES

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Parallel Three

WYER/Mt. Carmel (618) 262-5111 PD: DREXEL DEFORD ASST. PD: JIN RODDY

BUT DEPTHEND OF A RESEPCAME
JOHN WATTE (L)
QUIET RIOT
RATT
REPHENDEND
BILLY SQUIER (L)
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ROD STEWART
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KLYV/Dubuqu (319) 557-1040

KKRQ/lowa City-Cedar Rapids (319) 354-9500 PO: TED BURTON JACOB

KQWB/Fargo (218) 236-7900 PD: JON ERDAHL (319) 307-10-40
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PD JOS ERBAHL

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WIQB/Ann Arbor (313) 662-2881 PD: LES COOK HD: DENBIE DALTON

DOI DES COUNTY OF THE PROPERTY OF THE PROPERTY

TIMA TURNER
STEVIE DAY VAUGHAN
A FASTWAY
KERRY LIVUGEN AD
CHEGURED PAST
MADV FRASER
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JOHNNY WINTER
LOU REED
ELVIS COSTELLO
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A PLOCK OF SEAGUL

FACE TO PACE
STEPHEN STILLS
SPIRIT
A SOUTHSIDE JOHNNY
A XANSAS
Light Adda
BITTERSWEET ALLEY

WBYG/Kankakee (815) 939-4541 PD: BILL TAYLOR ND: CHRISTIE KAYHILL KFMQ/Lincoln (402) 476-8565

PD: TOM BARKER HD: MATT EFFKEN JONE WATTE HUTY LEWIS (N)
JONE WATTE HUTY LEWIS (N)
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CONNOIL
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KSQY/Rapid City (605) 578-3533 PD: GREGG CLSON ND: JEFF HICHAELS

BET JOHN MAITE BILLY SOUTER CAME PRINCIPLE STATE WDEK/DeKalb (815) 756-9250 PD: WARD HOLMES MD: JOANI WILLIAM

NOTE PROVIDED TO STREAM OF THE STREAM OF THE

WCPZ/Sandusky (419) 625-1010 PD: BOB BEDI

BOX SUPERIORITEM (#)
BRUTE STRANT (#)
BRUTE STRANT (#)
BRUTE STRANT (#)
CHOCKSON (#)
GLENN FREY (#)
JULICOSON (#)
HURY LEWIS (#)
HURY LEWIS (#)
TORRESON (\*)
TORRESON (\*)
TORRESON (\*)
JULICOSON (#)
J

a ELECTRIC DREAMS BRUCE SPRINGSTEEN

WEST

Parallel One

KQAK/San Francisco (415) 474-9100 PD: 0%

MOC
PRINCE
INKS
PR

KINK/Portland (503) 226-5080 PD: RICK SCOTT HD: CARL WIDING

DATE OF THE ACT TABLE TO THE ACT TABLE T

KFOG/San Francisco (415) 885-1045

PD: DUME LOGAN
THE LOGAN
T

KMET/Los Angeles
(213) 464-5638

PD: MIXE HARRISON
ND: SUE STEINBERG
(FROZEN)
BOT
CARS
DIO

91X/San Diego (619) 291-9191 PD: JIM GELANO HD: NAD MAX

Bet PRANKIE GOES TO...
PRANKIE GOES TO...
PRANKIE GOES TO...
ROMEO WILL
ART OF BOLER
SEX BEAT
A FLOCK OF SEAGULL
CARS
BRUCE SPRINGSTEEN
RALISON BOTTET
BLUE GOET HAT
BRUCE SPRINGSTEEN
RALISON BOTTET
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DREAM SYNDICATE
SHOUNSIE & BANSH..
SPLIT ENZ
REATHEL SEAN & THE
Light Adds
UNTOUCHABLES

KDKB/Phoenix (602) 897-9300

PD: WARREN WILLIAMS MD: DOUG GONDEK

BRUCE STRINGTERM (I SCORPIONS HARD TO BRILD RED RIDER FOR RIDER FOR RIDER FOR RIDER HILL STREET HARD TO BRILLI'S CORRY HART MADILLY STREET HAD THE PROPERTY NOT STREET HAD THE PROPERTY HAD TEMPORED HOUSE MALCAST HOUSE AMAZED HOUSE HAD THE PROPERTY HILL STREET HOUSE HAD STREET HOUSE HAD THE PARTY HOUSE HAD

KBCO/Boulder (303) 444-5600 PD: JOHN BRADLEY ND: DOUG CLLFTON

RECE PRINGTEEN
TIMA TURNER
LOW MED
JOU JACKSON
SOURCE OF TRUSH
SOURCE OF TRUSH
SOURCE OCCRURE
BRUCE COCKNIRS
BR

Continued on next page

WEST (continued)

Medium
SLADE
JOHN MAITE
HIEY LEMIS
SCANDAL
STEVN PERRY
THISTED SISTEI
CORRY MART
RUSH
MANG CHUNG
DIO
PASTWAY
A LINDSEY BUCKE
UNITED TO THE TOP

KOLA/San Berna (714) 825-9952 PD: AL BARNETT

BOLD
SCHMING
STANDAM
STALLY SQUIES
SCHMING
STALLY SQUIES
PETER WOLF
HOT IDDI
HUT IDD

KLOS/Los Angeles (213) 557-7250 PD: TOWNY HADGES HD: BUTH PINEDO

BOD SILLY SQUIER SCORPIONS (N) GANY MODEN STATESHIP CASE (N) GERY MODEN STATESHIP CASE (N) GERY MODEN STATESHIP CASE (N) GERY MODEN STATESHIP COMPANY AND ALLEN SOME NATE BOD STATESHIP COURT STATESHIP COURT STATESHIP STATESHIP

CFOX/Vancouve (604) 684-7221

PO: DON SHAPER MD: RICK SHARRON

MOTE CANNOT SEEN A STATE OF THE STATE OF THE

KCAL/San Ber (714) 825-5020

PD: JIM JAMES HO: HIKE STEWART

BRO CARS BRUCE SPRINGSTEIN RATE STEVE PERRY SCANDAL APPEAR OF THE STEVE PERRY SCANDAL APPEAR OF THE STEVE PERRY STILLS STREETS OF THE CONSTRUCTION OF THE STILLS STREETS OF THE STILLS STREETS OF THE STILLS STREETS OF THE STILLS STREETS OF THE STILLS SANGER STANDAL STANDA

KRQR/San Francis (415) 765-4097

PD: JON RUSSELL MD: LISA NOVAK BOA SANOT HAGAR SILLY SQUEEK (N) CARB BROCK SPRINGSTEEK (N) CARB PART GLASS FROM THE CARB FRAT GLASS FROM (N) CHECK FOR (N) CHECK FROM CHEC

LITH FORD
SCANDAL
Medicus
BILLY SATELLITE
HELLY
BOX OF FROGS
HUEY LEWIS
FASTWAY
TWISTED SISTER
ADRENALIN
YET
STEVIE RAY VAUG
GREG KURN BAND
DIO
WILLTENARE GREG KINN BAND
DIO
WHITESNAKE
KICK AME
LOU REED
SPIRIT
CHEQUERED PAST
HONEYMOON SUITE
CHRIS DEBURCH
STEPHEN STILLS
MEET ROPOLIS
ROMSO VOID

# KUPD/Phoeni) (602) 838-3062

PD: VAL McINTOSH MD: CURTISS JOHNSON

MET MOTOR OF THE AND THE STATE OF THE AND THE AN

KAZY/Deñver (303) 759-5600 PD: SCOTT JAMESON HD: KEZLY O'NEAL

BRE SCANDIAL (M)
CARS SECANDIAL (M)
CARS SECANDIAL (M)
RIGHT RANGER SHILLS GRILLS GRIL

KBPI/Denver (303) 936-2313 PD: HOWIE CASTLE

DATE OF THE PARTY OF THE PARTY

KGON/Portia: (503) 855-9181

KSJO/San Jose (408) 288-5400

PD: LEE HOY HANSE MD: KEN ANTHONY

BOL
FASTWAY
MILTESHARE (H)
NIGHT HANGER
DIGGS (H)
NIGHT HANGER
DIGGS (H)
FART
FART
VAN HALEN
VAN HALEN
VAN HALEN
VAN HALEN
SAMON HALAR (H)
LITA FOND
LITA FO

KOME/San Jose (408) 246-6811 PD: PAT EVANS ASST. PD: DANA JANG

KZAP/Sacramento (916) 925-3700

PD: CHRIS MILLER MD: TOM CALE THE SOUTHER (N)
JOHN MATTY
VAN HALEN
RICHT PANGER
RATT (N)
SERVICE SPRINGER
SCANDAL
CASE (N)
Medium
SECANDAL
SECA

KGB/San Diego (619) 292-1360

PD: LARRY BRUCE ASST. PD: TED ED

BALLY IDOT.
NAMA'S BOYS
NIGHT RANGER
RUSS RALLAND
RUSS SALLAND
RUSS SA

VAN HALEN
ZZ TOP
BOX OF FROGS
STREETS OF FIRE
38 SPECIAL
ROGER GLOVER
OLYMPIAD
PETER WOLF
Light Adds
METROPOLIS
ADRENALIN

KRCK/Portland (503) 222-1841 PD: CYNDE SLATER MD: CRAIG MARTIN

PO: CYNDE SLAID.

BO: MO: CALLE MARTIN

BO: PART

BILLY SUITER
DIO (N)
CARS WALTE
JOHN MALTE
JOHN MACH
MIGHT RANGER
BRUCE SPRINGSTEIN
JEFFERSON STARBHIP (M)
SCHOOL
GARY MOORE
A CHECKER HOOR
A CHECKER
BOX OF FROOS
AND HOLE
BOX OF FROOS
AND

KROQ/Pasadena (213) 578-0830

PD: RICK CARROLL MD: LARRY GROVES

MOTO TYPING STRING TANDS CARE INTO TAND STRING TAND CARE INCOME TO THE MATTER TAND CARE IN THE MATTER TAND CARE IN

PD: NEIL EDWARDS NO: TED KENNEDY

THE THE STEWART THOSEGO THEM SECON STEWART THOSEGON THEM SECON SEC KZOK/Seattle
(206) 223-3911
PD: PHIL STRIDER
ND: FRISTEDER

KKDJ/Fresno (209) 967-4511 PD: DON PT SCHER HD: JEFF REEDEL

PRINCE PRINCEPTEN CAME SHILE PRINCEPTEN CAME SILLY SOUTH SCHOOL PRINCEPT NOT PRINCE KMEL/San Francisco
(415) 391-9400

PD. JACK SILWR
ADO: GROW INTERRELINI
(FROZES)

BROWN GROW STANDILY
GROW INTERRELINI
STRUM PERMIT
STRUM PERMIT
SAMPH NAGAR
NICHT NAGAR
NICHT NAGAR
BEILLE STRUM PERMIT
BROCE SPRINGFEEN

COREY MART
ADDRENALIN
ELVIS COSTELLO
ELOU REED
BILLY SATELLITE
Light Adds
STEPHEN STILLS
METROPOLIS
BILLY IDOL
SILENT ROWNING
GEORGE CARLIN

SCANDAL COME SALATE JOHN WALTER JOHN WALTER JOHN WALTER SOUTH MANDER HOLD STEWART ZE THOUSE SALATE SOUTH SALATE SA KFMG/Albuq (505) 265-8811 PD: TOM MARSHALL MD: LENNY BLOCK

**Parallel Two** 

KWFM/Tucso

LINES

CANE

JOHN WATTE

JOHN WATTE

NIGHT WANKER

SCANNAL

BRUCE SPRINGSTEEN

MANU CHONGE

SCANNAL

JEFFERSON STANSHIE

HUFY LEWIS

GUESSHON

MANU LEWIS

GLESSH YERY

PETER WOLF

MANUAL

SAMPH HAGAN

LOU REMOUNT

THUMPSON THIN

BOYN OF PENGUI

HONEYMON SUITE

JOHN HAGAN

LOUR PETER WOLF

LOUR PETER WOLF

JOHN HAGAN

JOHN HAG

K-97/Edmonton (403) 428-8597

(602) 623-7556 ON: JIN RAY ASST. PD: RICK ALLE

BUT SQUIER
SCANDAL
JOHN WALTE
NIGHT PANCER
HIGHT PANCER
LITE NIGHT PANCER
LITE NIGHT PANCER
LITE NIGHT PANCER
LITE NIGHT
LITE NIGHT
DIO
MINITERNANT
BRICE STREY
BR

KRSP/Salt Lake City (801) 262-5541

PD: RANDY ROSE MD: BARRY MOLL NOT SPRINGSTEEN (
NEWY LEWYS

NEWY LEWYS

VAN BUCKE

VAN BUCKE

VAN BUCKE

VAN BUCKE

SAMPY NACAR (N)

STEVE PERMY

RATT (N)

FOOTLOGE

RATT (N)

KILO/Colorad (303) 634-4896 PD: RICH HAWK MD: ALAN WHITE Bot
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
CARE
TWISTED SISTER
SCANDAL
PRINCE
NIGHT RANGER
SCORPIONS
JOHN WAITE
DIO
NONTIMON SUITE

KOMP/Las Vegas (702) 876-1460 PD: CHARLIE MORRISS MD: BIG MARTY

DIO

BILLY SOULE
STREET
BILLY SOULE
BILLY

KFIV-FM/Modesto (209) 527-6100 PD: C.J. STONE

DATE (#)
SAMPT RADAR (#)
MILITESHANZE (L)
SAMPT CALL
SAMP

NO: BIG MARTY

ROT

ROD STWART

ROD STWART

PRINCE (R)

ELTON JOHN

BILLY SQUIER (M)

BILLY SQUIER (M)

BILLY SQUIER (M)

FORTH WOLF

JOHN MAITE

RATT

SCANOLL

STRICE RAY VAUGHAN

BY JURY LAND

OUIST RIOT

MAGNIE

HIGHT PANGER

GREEN DESTRICT

CHRIS DEBURCH

BOX OF PROGS

GRUCE SPIRITY

FROTOGOS

ROTHOLOGS

A CYMOL LAUPER

FROTOGOS

A CYMOL LAUPER

a LINDSKY BUCKINGHAM
FOOTLOOSE

CIVIDI LAUPER
GLENN YPEY
SARRY HAGAR

HONEYMON SUITT

A FLOCK OF SEAGULL
PASTWAY
THISTED SISTER
HELIX
GEORGE CARLIN
KICK AXE

KPOI AM-FM/I (808) 524-7100 PD: BILL MIMS MD: ANDY PRESTOR

ND: ANDY PRESTOR

BRINCE
PRINCE
CARE
CORRY MART
JOHN MAITT
SECTOR
RATT
SHOULE SPRINGSTERN
SCHOOL
LIVES SPRINGSTERN
FORD
LIVES SPRINGSTERN
CHOOL

NIGHT RANGER
THISTED SISTER
Medium
LITA POON
HONEYMON SUITE
CHEQUERED PAST
FASTHAY
SCORPIONS
STEVIE RAY VAGG
STEVE FERRY
SAMPT MAGAR
HITTSHAKE
ROD STEMART
A SPIRIT

GRIM FEAPER

KZEL/Eugene (503) 342-7096 PD: KEN MARTIN

Bot BROUSE SPRINGSTEEN BROUSE SPRINGSTEEN RATT JOHN WAITE PRINCS BILLY SQUIER (M) STEVE PERRY SAMMY HAGAR (M) CARS (M) HUSY LEWIS (M) PETER WOLF DIO Medium

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KWXL/Albuqu (505) 765-5400

PD: IRA GORDON

KREM/Spokane (509) 448-2000 PD: BILL STAIRS MD: DAVID MCKIE

JOHN MAITE SELLE SEALOGTERS (N) JOHN MAITE SELLE SEALOGTERS (N) GLEW TRY YEAR SELLE SELLE

KLPX/Tucson (602) 622-6711 PD: MICHAEL BERGE MD: BRYAN MILLER

BOLE SOUTER (M)
SPEATS
SPEATS
EAST THOMAS
HUEY LEWIS
MET REPORTS
SCHOOLS
SCHOO BOOK

BRUCE SPRINGSTEEN (
SCORPIONS

QUIET NIOT

STEVE HERRY

BILLY SQUIER (M)

SCANS

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BILLY SOON

BOOKS

BO

KEZE/Spokane (509) 448-1000 PD: JONAH CUMMINGS ND: NIKE JONES

BOL STATE STATES OF STATES

Parallel Three

KSPN/Aspen (303) 925-5776 HD: TOH CARRY

GEORGE PREY
SMITCH SMITCH STEEL SHIPCH STEEL
SHIPCH SMITCH SILT SHIPCH S

BOLD SOUTH (L)

SCHOOL SOUTH (L)

CAMS
JOHN WATER (H)

SHOUT MAKEN (H)

SHOUT MAKEN

STANDAM SALLE

SALLE

STANDAM SALLE

SALL

BANULUS

AD MANNESS
A FLOCK OF SEACU
FICTION FACTORY
REM
SCANDAL
CRESS DEBUTCH
CRESS DEBUTCH
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GREE CRIN BANG
FRENT GATE
LIGHT AND
STEVE OF SEACUH
STEVE STEVE OF SEACUH
STEVE STEVE OF SEACUH
STEVE STEVE STEVE
BOR MALLEY

KTCL/Ft. Collins (303) 571-1232 PD: JOHN HAYES HD: SCOTT ARBOUGH

NOT
SPILIT DIG
ELVIS COSTELLO
LOSHOUSE
BRUCKS SPERINGSTREM
BRUCKS LOWE

KFMF/Chico (916) 343-8461 PD: RON WOOD

BOC OF SCHOOLS
A FLOCT OF SCHOOLS
BURNES STINGSTERM
STORMS STINGSTERM
CARE
STREETS OF STARSHIP
SCHOOLS
STREETS OF FIRE
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STR

DIO
HONEYMON D.
YET
BANANARAMA
LINGSEY BUCKINGHAY
ADREMALIN
SUUTHSIDE JOHNNY
STEPHEN STILLS
LIGHT MMG
QUEET RIOT
CYNDI LAUPER

KOZZ/Reno (702) 329-9261 PD: DANIEL COOR

NO.
CARE
PATISC
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CARE
PATISC
SOFT MATTE
SACTO
SOFT STRINGSTEEL
SOCO
STRINGSTEEL

(406) 728-5000 PD: VERN ARGO

KWHL/Anchorage (907)349-6551 PD: CARTER B. BRADLEY

HET
HIGHT SANCER
SCHIDAL (N)
JOSN MAITE
BILLY SQUITE (N)
JOSN SAITE
BILLY SQUITE (N)
BINCE SOFTHWESTERN (
CHICAGO
CHIC

BUT BOOK STARSHID
SHULE SPHINGSTEIN (S
SHULE S

PD: DÉTRORE GENTRY

KAWY/Casper (307) 235-1515

OM: FRED LEEMHUIS ND: JERRY LACHELT

ME NOT CANDAL PETER MOLF COMEN HART COMEN CANDAL COMEN CANDAL COMEN CANDAL COMEN CANDAL COMEN HART LEARN HART LANGER HART CANDAL COMEN HART LANGER HART COMEN HART LANGER HART COMEN HART C

171 Reporters

158 Current Playlists

6 stations reported frozen playlists this week:

KFOG/San Francisco KISW/Seattle KSHE/St. Louis KZOK/Seattle WAPI/Birmingham WOUR/Utica

7 stations failed to report this week and therefore their

> KLYV/Dubuque KMEL/San Francisco KMET/Los Angeles WHMD/Hammond WWDC/Washington WXKE/Ft. Wayne WZXY/Kingsport

The following 2 stations are no longer AOR Reporters.

> KROY/Sacramento WQDR/Raleigh

# CHR PARALLELONE PLAYLISTS

# **EAST**



# Toronto MD: Bob Saint

D. Bob Saint

1 PRINCEMENT DAYS OF THE STATE OF THE STATE

36, 38
PRINCE/Let's Go Crazy
SCARDAL/The Marriox
CORRY HART/She Got The Radio
Inn THOMAS/I'll Do You Right
LUBA/Let It Go



## Washington, D.C. PD: Alan Burns

MD: Mary Taten

MD: Mary Taten

# 1 i PRINCE/Mean Doves Cry

# 1 i PRINCE/Mean Doves Cry

5 2 2 80000 SPRINGE/EMPLANCING IN The Dark

5 3 LIOWER MICHEL/MUNICA On You

4 4 Ray PARKER MIL/MOREOMATICATION

5 4 Ray PARKER MIL/MOREOMATICATION

6 6 LAUNA PARKER MIL/MOREOMATICATION

6 7 LAUNA PARKER MIL/MOREOMATICATION

10 10 THAN TURNER/More Love Cot to Do

10 10 THAN TURNER/More Love Cot to Do

10 10 HINTE LIBERT & HENNO/MORE TO MORE BOIL

10 10 HINTE LIBERT & HENNO/MORE TO MORE BOIL

10 15 EX EXPLANSE AND STRONG TERM TO MORE BOIL

10 15 EX EXPLANSE AND STRONG TERM TO MORE BOIL

10 15 EX EXPLANSE AND STRONG TERM TO MORE BOIL

10 15 EX EXPLANSE BOIL TO MORE PROVIDER TO MARKET BOY

10 15 EX EXPLANSE BOIL TO MORE PARKET BOY

10 15 EX EXPLANSE BOIL TO MORE PARKET BOY

10 15 EX EXPLANSE BOIL TO MORE PARKET BOY

10 15 EXPLANSE BOILD FOR THE MILE BOY

10 15 EXPLANSE BOY STRONG THE CONTROL TO MORE PARKET BOY

10 15 EXPLANSE BOY STRONG THE CONTROL TO MORE AND THE DO

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PRINCE/Let's © Crazy CORZY HART/Sunglasses At Night CARS/Drive



Pittsburgh PD: Todd Chase MD: Keith Abrams

MD: Keith Abrams

1 1 PRINCE/Men Doves Cry
1 2 RAY PARKER JR., Ghostbutters
3 3 TITM TURNER/Bat's Love Oct 70 Do
4 6 ELTON LONG/Med Songe (Ray 80 Nac
5 7 6 TOLESIA S ROSS/ALL Of You
5 7 10 TOLESIA S ROSS/ALL OF YOU
5 7 10 TOLESIA S ROSS/ALL OF YOU
5 7 10 CONTOL LATERS/Ses ROSS
5 7 10 CONTOL LATERS/Ses ROSS
5 10 CONTOL LATERS/Ses ROSS
6 10 STOWN JE WORT TOL'TE In My
6 13 STRWC JERNY JOUGHABER A REIght
13 16 NACOMEN JOURNEY TOLES IN THE
13 16 NACOMEN JOURNEY TOLES A ROSS
13 16 NACOMEN JOURNEY TOLES
14 18 SILLY SQUIRE/Mock Ne TONICE
12 10 VAN HOLES/Medic
15 10 CONTOL STRWC/IT OF THE IN JOURNEY
16 10 TOLES CONTOL TOLES
17 ROSS OF STRWAT/LIGHT CANAL OR
18 11 TOLES OF TOLES
18 11 TOLES OF TOLES
19 10 CONTOL STRWAT/LIGHT CANAL OR
19 10 TOLES OF TOWN JOURNEY TO TOLES
19 10 TOLES OF TOWN JOURNEY TOWN JOURNEY
19 10 TOLES OF TOWN JOURNEY TOWN JOURNEY
19 10 TOLES OF TOWN JOURNEY TOWN JOURNEY
19 10 TOLES OF TOWN JOURNEY TOWN JOURN JO

PD: Larry Berger MD: Lisa Tonacci

B104. WBSB Baltimore PD: Steve Kingston

MD: Amy Kronthal

CARS/Drive
TWISTED SISTER/We're Not Gonna Take
LAURA BRANIGAM/The Lucky One
SCANDAL/The Warrior

# Ckgm PD: Rob Braide

PD: Rob Braid

1 PERINCE/Mem Down Cry
1 2 LADRA SMARTEM/SATE Chartol
2 3 SRUCE SPEEDSTEEN/Longit Chartol
2 3 SRUCE SPEEDSTEEN/Longit Chartol
3 5 STORTH SIZERS/Longit Chartol
3 5 SORTH SIZERS/Longit Chartol
3 5 SORTH SIZERS/Longit Chartol
3 5 SORTH SIZERS/Longit Chartol
1 7 JACKOROM/Control
1 7 JACKOROM/Control
1 8 SATE CHARTON STATE CHARTON
2 1 OF STATE CHARTON STATE
4 1 9 SANGAR CONTROL
4 1 9 SANGAR CONTROL
4 1 SERVE STATE CHARTON STATE
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5 SORTH STATE
6 SORTH STATE
7 SORTH
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7 SORTH

JERMAINE JACKSON/Dynamite JACKSONS/Torture BILLY OCEAN/Cartibean Queen(No Ho PRINCE/Let's Go Crasy SHEILA E./The Glamorous Life

SHELD R./The Glassrous Life
DAN HARMSK/I can bream About You
ZZ TOD/Log
AMPHANDSK/I can bream About You
ZZ TOD/Log
ALMINAVILLE/Skig In Japan
CARS/OFIVE
EURITHMICE/Rights By Your Side
EURITHMICE/Rights Day
EURITHMICE/Rights Out
LOG
KIM RITCHEEL/OF FOR BOOS
KIM RITCHEEL/OF

# 103 PhD

Buffalo

PD: Harv Moore MD: John Piccillo

33 BILLY SATELLITE/Setimfy Me A MICOCK OF SEAGUL/The More You Live (Th JEFF LYNNS/Video NANGE BYES/What In The Name Of L

JOE JACKSON/Happy Ending QUEEN/It's A Hard Life BUS BOTS/Cleanin' Up The Town HOWARD JONES/Pearl in The Shell RESTLESS/It's Over

# WELL Maximum Long USCHM Island

PD: Bill Terry

Music Coord: Ruth Tolson

Music Coord: Ruth Tolson

### 1 \*\* PRINCX/Men Bover Cry
### 1 \*\* PRINCX/Men Bover Cry
### 2 \*\* PRINCX/Men Bover Cry
### 2 \*\* PRINCX/Men Bover Cry
### 3 \*\* PRINCX/Men Bover Cry
### 3 \*\* PRINCX/Men Bover Cry
### 3 \*\* PRINCX/MEN BOWN CRY
### 3 \*\* PRIN

EURYTUMICS/Right By Your Side FACE TO FACE/10-9-8 GO GO'S/Turn To You RICK JAMES/17 NIGHT RANGER/When You Close Your

Boston
PD: Rick Peters
MD: Cindy Bailen

SERGIO MENDES/Alibis
SAMMY HMGAK/Two Sides Of Love
DEF LEFFARS/Bringish On The Beart
BANKARANA/Cruel Summer
SUMKYTHMICS/Right By Your Side
DURN SURRAW/The Reflex
MICHAEL JACKSON/Farewell My Summer

# 97WA5H FM

PD: Bill Tanner Washington MD: Colleen Cassidy

MD: Colleen Cassidy

H 1 | PRINCE/Men Duve Cry

B 2 | LONGE RICHE/Myse Without A Face

3 | 3 | BILLY IDOL/Myse Without A Face

3 | 6 | JACOMES RICHE / Myse Without A Face

5 | 6 | JACOMES RICHE / Myse Without A Face

5 | 6 | JACOMES RICHE / Myse Without A Face

5 | 6 | JACOMES RICHE / Myse Without A Face

5 | 6 | JACOMES RICHE / Myse Without A Face

7 | OLLIE & SERRY/Marchia (Timer's Without A Face

10 | JACOMES RICHE/MARCHIA (Timer's Without A Face

10 | JACOMES RICHE/MARCHIA (Timer's Without A Face

11 | JACOMES RICHE/MARCHIA (Timer's Without A Face

12 | JACOMES RICHE/MARCHIA (Timer's Without A Face

13 | JACOMES RICHE/MARCHIA (Timer's Without A Face

14 | JACOMES RICHE/MARCHIA (Timer's Without A Face

15 | JACOMES RICHE/MARCHIA (Timer's Without A Face

16 | JACOMES RICHE/MARCHIA (Timer's Without A Face

17 | JACOMES RICHE/MARCHIA (Timer's Without A Face

18 | JACOMES RICHER (JACOMES RICHE) (Timer's Without A Face

19 | JACOMES RICHER (JACOMES RICHER) (Timer's Without A Face

10 | JACOMES RICHER (JACOMES RICHER) (Timer's Without A JACOMES RICHER RICHER) (JACOMES RICHER) (JACOMES RICHER RICHER) (JACOMES RICHER RICHER) (JACOMES RICHER RIC

B-94 FM Pittsburgh PD: Guy Zapoleon MD: Bruce Kelly

MD: Bruce Kelly

# 2 | PMY PARKER, PM. / Monthusters

1 | PMINICA/Men Dover A. / Monthusters

4 | TIMA / TURNER/Men P. / Monthusters

5 | ACTION / TURNER/Men P. / Monthusters

6 | TIME / TURNER/Men P. / Monthusters

8 | DAN HARTHAN/A: De Dover A. / Monthusters

8 | DAN HARTHAN/A: DAN DOVER DOWN / MONTHUSTERS

9 | LOONER MAITEM/MEN A. / Monthusters

10 | VAN BALER/Paness

10 | TIME / MONTHUSTERS

10 | MONTHUSTERS

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10 | MONTHUSTER

SERGIO MENDES/Alibis SAMMY BAGAR/Two Sides Of Love POINTER SISTERS/I'm So Excited

CO 95 Montreal

MD: Guy Brouillard

MD: Guy Brouillard

# 2 1 PRINCE/Meas Doves Cry

2 2 BROUIL SPRINGTERS (Control

3 2 BROUIL SPRINGTERS (Control

4 1 LURIA BROUIL SPRINGTERS (Control

5 3 JACTSONS/SEAS OF Shock

4 4 LURIA BROUIL SPRINGTERS (Control

6 5 RAY PARKEN, ALL, (Abootboaters as

6 7 ARROWN OF Not Bet

6 7 ARROWN OF Not Bet

6 8 POINTER SIGNERS/Numpe(For by Love)

10 10 NO DEPORTARY (TARKSHOCK)

10 11 THE PRINCE (ABOOT SPRINGTERS)

11 THE PRINCE (ABOOT SPRINGTERS)

12 10 THE TOTAL THE SEAS (THE SPRINGTERS)

13 10 THE TOTAL SPRINGTERS (THE SPRINGTERS)

14 10 THE TOTAL SPRINGTERS (THE SPRINGTERS)

15 15 STREET (TRINGTERS)

16 16 LICON SOUS/SEAS SOURS (SAY SO NUC

17 TROUIS CEREBRY (ABOOT SPRINGTERS)

18 10 SEAS OF STREET (ABOOT SPRINGTERS)

19 10 SEAS OF STREET (ABOOT STREET)

19 20 SEAS OF STREET (ABOOT STREET)

19 21 CANSE/Negic STREET (ABOOT STREET)

19 22 STREET (ABOOT STREET)

19 22 STREET (ABOOT STREET)

19 24 STREET (ABOOT STREET)

19 25 CANSE/NEGIC STREET

20 10 CANSE/NEGIC STREET

21 10 STREET (ABOOT STREET)

22 12 CANSE/NEGIC STREET

23 13 STREET (ABOOT STREET)

24 21 CANSE/NEGIC STREET

25 16 CANSE/NEGIC STREET

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FRANKIE GOS TO M/TNO Tribes
CASS/Grive
JEFP LYNNE/Video
PRINGK/Let's Go Cresy
CREST DeBusch/The Rectacy Of Flight
ALEMATILE/Sounds Like A Melody
AGENTS ABOUT \*\* ALEMATIC
AGENTS ABOUT \*\* ALEMATIC
CAROL JINNI/Youch And Go Lover
CAROL JINNI/Youch And Go Lover

CANCL JINT/FOUGH has GO Lover
MEN MITHOUT MITS/Mense Do The Boys GO
SHLIM SQUIMER PROCESS TO THE BOYS GO
SHLIM SQUIMER SACESSON/DYNAMIC
JEROMINE SACESSON/DYNAMIC
JEROMINE SACESSON/DYNAMIC
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NAMIC CREMAY
NAMI

Authorses Philadelphia

PD: Scott Walker

MD: Glenn Kalina

1 1 BAPHERE H.-Chostbusters

8 4 2 PEARO BETWON'I Few You're In My

2 9 PEARO BETWON'I Few You're In My

3 9 PEARO BETWON'I Few You're In My

3 9 PEARO BETWON'I Few You're In My

4 1 7 5 TO TOO' I AND THE STATE IN THE STA

25
INES/I Send A Message
CEICAGO/Mard Habit To Break
DORNA SUMMENT/There Goes My Baby
JULES INERFON(Can't West All Night
CAMES/Drive
BUB BOYS/Cleanin' Up The Town
BOS BAND/Just The Way You Like

SIGE BAND/Just The Way You Like
CMRIS DERBORO/Liph to Rescion
OUIDE REFORMANT MORE All Creace
OUIDE REFORMANT MORE All Creace
OUIDE REFORMANT MORE All Creace
OUIDE REFORMANT MORE ALL
CREATER TO THE ALL
CREATER
THE ALL
CREATE



PD: Sunny Joe White

PD: Sunny Joe White

Music Coord: Geni Donaghey

N 1 1 PRINCE JAMES DOVE CTY

1 2 3 RAT PARKER JAMES DOVE CTY

N 2 1 RAT PARKER JAMES DOVE CTY

1 2 3 RAT PARKER JAMES DOVE CTY

1 3 1 CONTROLLING THAT IS LOVE GOLT TO DO

1 1 1 COORDINATE JAMES DOVE TO THE STATE OF T

BRUCE EPRINGSTEEN/COVEY Me
DOWN SUMMER/There Goes My Baby
GLENN FREY/Sexy Girl
LILLO TROMAS/YOUL LOVE'S Got A Hol
CHICAGO/Hard Babit To Break
THISTED SIFER/We're Not Gonna Take
QUIET RUOT/Mama Week All Crasee

VOLENCE/New WITH A CONTINUE AND A CO

1050 chum

Toronto PD: Jim Waters MD: Brad "Knobby" Jones

MD: Brad "Knobby" Jones

N 1 | PRINCE/Man Doves, cry

1 | 2 | 22 | 707/Lags

3 | 3 | ANCRORIS/Reta of Shock

3 | 3 | ANCRORIS/Reta of Shock

3 | 4 | REVEREN SH./Ghostbusters

6 | 6 | LAUNA REMAINON/Self Control

10 | 6 | ROB OFFENANT INFESTION PROFILE

10 | 10 | CANANA REMAINON/Self Control

10 | 10 | CANANA REMAINON/Self Control

10 | 10 | CANANA REMAINON/Self Control

11 | 10 | CANANA REMAINON/Self Control

12 | 11 | 11 | LICON OFFENANT INFESTION PROFILE

13 | 10 | CANANA REMAINON/Self Control

14 | 12 | REMAINON PROFILE CONTROL

15 | 16 | CANANA REMAINON PROFILE

16 | 17 | RANGER OFFENANT REMAINS REMAINS

17 | 18 | CANANA REMAINON PROFILE

18 | 18 | CANANA REMAINON PROFILE

19 | 10 | ROBER OFFENANT REMAINS REMAINS

19 | 10 | ROBER OFFENANT REMAINS REMAINS

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JUICE MEMORYCAn't Mait All Night ELADE, Nyo hy y EURITHMICE/Fight by Your Side NEWY LEWIS & WHEN/IT THE IS IT CYMDALTHE MERITOR PETER YOU? /Lightho One PETER YOU? /Lightho One PETER YOU? /Lightho One PETER YOU AND THE STATE ELANGY HARAWAY SIDE OF LOVE JAKES/GRYTO-UN-ETIX / Deeper and Deeper GTIX / DEEPER SIDE OF THE STATE OF THE SIDE OF THE STATE OF THE SIDE OF THE SIDE

Washington
PD: Randy
Kabrich

Kabrich

1 PRINCE/Mem Doves Cry

1 3 2 BRUCE SPRINGSTEEN/Dencing In the Dark

1 7 3 2 BRUCE SPRINGSTEEN/Dencing In the Dark

1 8 3 2 BRUCE SPRINGSTEEN/Dencing In the Dark

1 9 5 2 Dark

2 9 6 SILT DOVE AND A SPRINGSTEEN AND A SP

ADDS PRINCE/Let's Go Crazy CYNDI LAUPER/She Bop MADONNA/Lucky Star



Asst. PD: Michael Ellis

Asst. PD: Michael Ellis

3 1 MAY PARKER JM.//Monthusters

3 2 PRINCE/Men Down Jm.//Monthusters

3 2 PRINCE/Men Down Jm.//monthusters

3 2 PRINCE/Men Down Jm.//monthusters

4 2 PRINCE/Men Jm.//monthusters

5 3 BRUCE SPILIND/PRINCIPAL JM. The Dark

6 4 PRINCE/MEN STREEMS/JM./for JM. The Dark

6 5 BRUCH SPILIND/ALD STREEMS/JM. The Dark

6 6 BLAUTA BRANCH/Mer MICHAEL CONTROL

9 9 SERGE OF STREEMS/JM. The Love Out to Do

7 FOR STREEMS/JM. The Love Out to Do

7 FOR STREEMS/JM. The Love Out to Do

7 FOR STREEMS/JM. The Love Out to Do

12 JM. THE STREEMS/JM. THE LOVE OUT DO

13 10 EXC TOD/Logs on MICHAEL STREEMS/JM.

14 19 BRANCH STREEMS/JM. THE STREEMS JM. DARK

15 10 JM. MARCHAEL STREEMS/JM. Out STREEMS/JM.

16 10 JM. MARCHAEL STREEMS/JM. DARK

16 12 CHOPPLE STREEMS/JM. DARK

16 12 CHOPPLE STREEMS/JM. DARK

17 PRINCE STREEMS/JM. DARK

18 12 DARK JM. MARCHAEL STREEMS/JM.

18 12 DARK JM. MARCHAEL STREEMS/JM.

19 20 STREEMS/JM. MARCHAEL STREEMS/JM.

20 20 STREEMS/JM. MARCHAEL STREEMS/JM.

20 20 STREEMS/JM. MARCHAEL STREEMS/JM.

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29 BRICE SPRINGSTEEN/Cover No QUIET RIOT/Mana Weer All Crazes TWISTED SISTER/We're Not Gonna Take JERMAINE JACKSON/Dynamite PETER WOLF/Lights Out

92 PROFM

Providence

Operations Manager: Tom Cuddy

ROFK IO2 WBEN-FM

Buffalo PD: Bob Wood
MD: Roger Christian

8 3 1 TAN TWERFAMET'S LOVE Got To Do
12 PERIOR TO THE TO T

# SOUTH



PD: John Lander MD: Patty Hamilton

ID: Patty Hamilton

1 1 PRINCE/Mem Doves Cry
2 2 BAY PARKER JR./Ghostbusters
3 3 BAYT-Mound And Round on the Color
1 1 1 3 BAYT-Mound And Round on the Do
1 1 1 5 DATE OF THE STATE OF THE STATE OF THE STATE
6 7 DURAN COUNTY THE Reflect
8 8 WAN HALE/FORMAN SUPPLY FOR THE STATE
8 1 0 WAN HALE/FORMAN SUPPLY FOR THE STATE
9 1 1 1 INTERCENTIAN SUPPLY FOR THE STATE
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27
MADONNA/Lucky Star
SPANDAU BALLET/Only When You Leave
NAKED KYES/What In The Name Of L
BROCE SPRINGSTEEN/COVEN Ne
HUEY LEWIS 6 NEWS/If This is it.



MD: Frank Amadeo

II 1 PRINCE/Ahen Dove Cry
2 NA PAREER OH, //Onethanters
5 3 TIMA TUBER/Mat is love for to Do
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PD: Kris O'Kelly MD: Greg Rolling

ADDS DONNA SIMMER/There Goes My Baby BRUCE SPRINGSTERN/Cover Me SCANDAL/The Morrior BANANARAMA/Cruel Summer GO GO'S/Turn To You

Page 76



# VP/Programming: John Sh

# MD: Pamela Steele

Parmela Steele

1 NAT PARKER JR., "Chmostbuatears
2 ARX/SOME/State Of Shock
4 CORT MART/Somejasses At Night
5 CE TOTAL PARKER JR., "Chmostbuatears
1 The THAN CHMOSTAL OF Shock
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1 TOTAL CHMOSTAL SHOCK
1 TO

CMICNGO/Hard Habit To Break FACE TO FACE/10-9-8 SPANDAU BALLET/Only When You Leave CRRIS ORENGE(Wigh On Emotion TWISTED SISTER/Ne're Not Gonna Take

TWISTEN SISTEN WE INC.

ENDTH HALDRY TWO Sides Of Love
EURTHHCGS/Kight by Your Side
BANNARAMA/Cruel Summer
SHILLY JOSE, Leave A Tender Moment
OBMSSIS/Waking It All Too Har
SLADE/My Mr All Too Har
SLADE/My Mr To You
Monit Glabs/Boys Do Fall In Love



MD: Greg South

MD: Greg South

1 1 PRINCE/Men Dove Cry

2 2 MY SAMER DR./Ghoetbusters
2 3 SENCE SPRINGERS DR./Ghoetbusters
2 3 SENCE SPRINGERS DR./Ghoetbusters
3 1 STATE STATE OF THE STATE OF THE STATE OF THE DRIVE OF THE DRIVE



PD: John Young

NOMNIE MILSAP/She Loves My Car SLADE/My Oh My RICK JAMES/17



PD: Keith Isley WINZ-FM

MD: Mark Shands

D. MARK Shands

D: Mark Shands

1 | PRINCIPANH DOVES CTY

1 | 2 | ENTICATANH DOVES CTY

1 | ENTICATANH DOVES CTY

2 | ENTICATANH

EASHIF/Beby Don't Break Your GIORGIO HORDDER/Reach Out(Track Thems LAURA BRANIGAN/The Lucky One NUMBER WILLIAMS/Next Love



Ops Mgr: Mason Dixon

PD: Steve Rivers

D: Steve Rivers

1 PRINCE/Mhen Doves Cry
2 RAY PARKER 78, /Ghoetbuskers
5 LICOME. RICHER/Free Corbo
6 DATOME. RICHER/Free Corbo
7 DO TO THE CORPORATION OF THE CORPOR

26, 29 CRICAGO/Hard Habit To Preak QUIET RIOT/Mama Weer all Crazee

PRINCE/Let's Go Crazy
SLADE/My Oh My
SPANDAU BALLET/Only When You Leav
BILLY SQUIRE/ROCK Me Tonite
SERDIO MERONES/Alibia



Atlanta

PD: Jim Morrison MD: Jeff McCartney

MD: Jeff McCartney

# 2 | RAY PANEER R.R./Moostbusters
1 | PANEE/Africa Dove Co.
4 | 2 | PANEE/Africa Dove Co.
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32
DONN'A SUMMER/There Goes My Baby
RICK JAMMS/17
CHICAGO/Hard Habit To Break
STEPHEN STILLS/Stranger
POINTER SISTERS/I'm So Excited

VAN STEPHENSON/What The Big Girls Do SPANDAU BALLET/Only When You Leave SLADE/My Oh My PETER WOLF/Lights Out

# **MIDWEST**

# 96 WHYT

Detroit PD: Gary Berkowitz

Detroit PD: Gary Berkowitz

1 1 RMY PARKER UN./Choetbusters
1 2 PURICE/Nee Doves Cry
2 3 JACKSONS/facts of theck
1 2 1 PURICE/Nee Doves Cry
3 3 JACKSONS/facts of theck
1 4 ELTON JOHN/BAS SONGS (1894 SO MAC
1 4 ELTON JOHN/BAS SONGS (1894 SO MAC
1 5 BUTCH GERINGE/FERN/JOHN A PACE
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HILLY OURNICATE CHARM QUEEN(NO NO TWISTED SISTERS/N'S NO EXCITED LAWR BERNICAN/THE LUCKY CHE CHICAGO/HARD HENLY CHE STEEK JOHN MAITE/MISSING TON STEEK YOUR WATER/MISSING TON STEEKE CHARM QUEEN WAS STEEKE WHITE THE BIS GITTE DO LOOMED AURHERN/THERE GOES NY BABY

CARS/Drive EURTTHRICE/Right By Your Side SAMMY SEGAR/Two Sides Of Love GO GO'S/Turn TO You EERGIO MEMDES/Alibia SCANDAL/The Warrior QUIET RIOT/Mamm Weer All Crazee



Chicago

Ops. Mgr.: Steve Casey MD: Tim Kelly

MD: Tim Kelly

1 PAY PARKER BY, ChockBusters
2 PERICE/Monactores Cycle
2 PERICE/Monactores Cycle
3 PERICE/Monactores Cycle
4 PARKER CANADA CANADA CANADA
4 PERICE/Monactores Cycle
4 PARKER CANADA CANADA CANADA
5 PERICE/Monactores Cycle
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6 PERICE/Monactores Cycle
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SCANDAL/The Marrior SURY LEMIS & NEWS/IF This Is IC BILLY JOHL/Leave & Tender Moment

# KOWR FM 101 Minneapolis

PD: Dave Anthony MD/Assist. PD: Mark McKay

D/Assist. PD: Mark McKay

| 1 | PRINCE/Home Doves Cry
| 2 | MAY PANCES JR. / Chockbowters
| 3 | 32 | TOS/IE49\* |
| 4 | LIOURA JR. / Chockbowters
| 3 | 32 | TOS/IE49\* |
| 4 | LIOURA JR. / Chockbowters
| 5 | 22 | TOS / LEGAT |
| 6 | ENDA TUNER/Home's Love Out To Do
| 7 | PRINCE MODEL/Jackbowters
| 6 | ENDA TUNER/Home's Love Out To Do
| 7 | PRINCE MODEL/Jackbowters
| 10 | CHOCKBOWTERS JR. | Chockbowters
| 10 | CONTROL JR. | TO TOS |
| 10 | CONTROL JR. | TO TOS |
| 11 | CONTROL JR. | TO TOS |
| 12 | KONTROL JR. | TO TOS |
| 13 | LOVE JR. | TO TOS |
| 14 | LOVE JR. | TO TOS |
| 15 | LOVE JR. | TO TOS |
| 16 | LOVE JR. | TO TOS |
| 17 | ELLY GUILEF/MOCK FOR TO SIDE
| 18 | LOVE JR. | TO TOS |
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PRINCE/Let's Go Crazy
SAMMY HAGAR/Two Sides Of Love
NIGHT HANGER/Mben You Close Your E
BANANARAMA/Cruel Summer



PD: Buddy Scott MD: Dave Robbins

MD: Dave Robbins

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2 printform over 67 printform over 67

38, 39, 40

TVVIOL YOUR

PD: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

ASST. PD/MD: Gregg Swedberg

8 1 | PRINCE/Mem. Doves Cry
2 2 NONG GRING-Dance Ball Lays
4 3 LOUISE Xerical February on the State of State
4 3 LOUISE Xerical February on the State
5 2 7 GENERIS/FRINGH TO BE ADDITION
10 6 EDDY COMMY/BOND-LOUISE TO BE OF THE STATE OF

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Kelly Wallace

ADDS BRUCE SPRINGSTREN/Cover Me CARS/Drive

Q102<sub>®</sub> Cincinnati

WCCLOB Cleveland

DD. Rob Travis MD: Tom Jeffries

VAN STEPHENSON/What The Big Girls Do CHICAGO/Hard Habit To Break IGLESIAS & ROSS/All Of YOU SHOULD SHINGSTERN/COVET ME BUS BOYS/Cleanin' Up The Town

RICK JANES/17
CRRIS DEBURGH/High On Emotion
LAURA BRANTGAM/The Licky One
SPANION BRALLET/Only When You Leave
EUKTHMICS/Right By Your Side
QUIET RIOT/Name Meer All Crasee
GO GO'S/Turn To You

FM 95

Chicago

Ops. Mgr.: Steve Casey MD: Tim Kelly

MD: Tim Kelly

| 1 | DAY PARKER, JR./Chostbusters |
2 | PRINCE/Mean Doves Cry |
3 | RECCE STRINGSTERF/Dancing in the Dark |
5 | TIME AND THE PRINCE IS ONE OF TO DO |
4 | 1 | RANDON / Ment Leve Of to Do |
4 | 5 | RANDON / Ment Leve Of to Do |
5 | 7 | 70 | RANDON / Ment Leve Of to Do |
5 | 10 | RANDON / Ment Leve Of to Do |
5 | 10 | RANDON / Ment Leve Of to Do |
5 | 10 | RANDON / Ment Leve Of to Do |
5 | 10 | RANDON / Ment Leve Of to Do |
6 | 10 | RANDON / Ment Leve Of to Do |
6 | 11 | RANDON / Ment Leve Of to Do |
6 | 12 | RANDON / Ment Leve Of to Do |
6 | 13 | RANDON / Ment Leve Of to Do |
6 | 14 | RANDON / Ment Leve Of to Do |
6 | 15 | RANDON / Ment Leve Of to Do |
6 | 16 | RANDON / Ment Leve Of to Do |
6 | 16 | RANDON / Ment Leve Of to Do |
7 | RANDON / Ment Leve Of to Do |
7 | RANDON / Ment Leve Of to Do |
7 | RANDON / Ment Leve Of to Do |
7 | RANDON / Ment Leve Of to Do |
7 | RANDON / Ment Leve Of to Do |
7 | RANDON / Ment Leve Of the Ment

21 SCANDAL/The Warrior HURY LEWIS & NEWS/If This Is It BYILY JOEL/Leave & Tender Moment



PD: Lee Douglas Detroit

PD: Lee Douglas
MD: Gary King

1 1 PARTEY (Managers Crosses)

1 2 1 PARTEY (Managers Crosses)

1 3 2 PARTEY (Managers Crosses)

2 3 PARTEY (Managers Crosses)

3 4 JANGSONS (Managers Crosses)

4 4 JANGSONS (Managers Crosses)

5 800 STEMARY (JANGSON FARENCE S)

5 800 STEMARY (JANGSON FARENCE S)

6 8 22 PARTEY (MANAGERS CROSSES)

7 9 9 LOVIDE RICHER (STUCK ON YOUR CONTROL OF S)

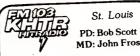
10 10 LAUGH RICHER (STUCK ON YOUR CONTROL OF S)

11 10 STLICT TOOL/Eyes Michoux A Pace S

14 14 WAR CHANGFORD (Managers Managers Managers

NOME

BILLY JOEL/Leave A Tender Moment
BILLY GERN/Carribean QueenING Mo
DENIS DESUGNEY/Righ On Resident
PRINCE/Let's Go Crary
ELCK JAMES/TY
OLIFE A TERRY/Essakin' (There's Mo
GG GO'S/NUT TO 1000
GG GO'S/NUT TO 1000
GGERGELELF' Didn't Mean To Turn



MD: John Frost

PRINCE/Let's Go Crezy CARS/Drive SLADE/My Oh My SHEILA E./The Glasorous Life CHRIS DEBUGN/High On Emotion SERGIO MENDES/Alibis

PERRICO MENDEN/ALISHE OUT
QUIET RICO/Menn News All Crases
RANNING Cross Summer
RANNING Cross Summer
RANNING RA

С С КВЕО

Kansas City

MD: Karen Barber

D: Karen Barber

| PRINCE/Mem Cover Cry
| JACKSON/Flate of Shock
| ANY PARKEN OF CHOCK
|

**WEST** 

Q103FM KOAQ Denver RADIO

MD: dank Regan

MD: Alan Sledge

# 2 | DAY PARKER JR./Greatbusters

# 2 | ELFOR JOSEPSAd Songs (Say Do No.
2 | SERVEY LOCATION of Free (Revers Skap)

4 | NO DIFFERENCY Institution

# 5 | STORM LOCATION of Free (Revers Skap)

4 | NO DIFFERENCY Institution

# 5 | STORM LOCATION of The Control of the Control

35 CHICAGO/Hard Habit To Broak ELVIS COSTELLO/The Only Flame In Tow BRECE SPRINGSTEEN/COVEY He RICK JAMES/17

ALOX DAMES/IT

AUGAS DEMANDOW/The Lucky One
SAME DEMANDER RESERVED TO THE

BACK THE DEMANDER RESERVED TO THE

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LIMITER DEMANDER/Lucky On THE

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LIMITER DEMANDER

LIMITER DEMANDER

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LIMITER DEMANDER

L

Tacoma-Seattle

PD: Sean Lynch MD: Sandy Louie

MD: Sandy Louis

1 2 1 MINON COMMONS AND SINGS (Say So Mac
1 2 DAY PARTER JAN. (Cheathwaters
1 3 PRINCE/Mem Doves (Casesom Help)
6 4 MINON COMMONS AND SINGS (Say So Mac
1 3 PRINCE/Mem Doves (Casesom Help)
6 5 DAY MARKEN / 1' M Free (Casesom Help)
8 10 7 MIN MINON / 1' M Free (Casesom Help)
8 10 7 MIN MINON / 1' M Free (Casesom Help)
10 7 MIN MINON / 1' M Free (Casesom Help)
11 0 COMMON MINON / 1' M Free (Casesom Help)
12 MINON (MINON / 1' M Free (Casesom Help)
13 10 COMMON MINON / 1' M Free (Casesom Help)
14 10 COMMON MINON / 1' M Free (Casesom Help)
15 10 COMMON MINON / 1' M Free (Casesom Help)
16 10 MINON / 1' M Free (Casesom Help)
17 10 MINON / 1' M Free (Casesom Help)
18 11 M FREE (MINON / 1' M Free (Casesom Help)
19 11 M FREE (MINON / 1' M Free (Casesom Help)
10 10 MINON / 1' M Free (MINON / 1'

CARS/Drive CHICAGO/Hard Habit To Break DONNA SUMMER/Thare Goes by Haby BRECK SPRINGSTREN/Cover Me

STAP Phoenix PD: Charlie Quinn MD: Steve Goddard

MD: Steve Goddard

1 1 PRINTA/New Davis Cry
1 2 3 MARCHANDER/State Of Shock
1 2 3 MARCHANDER/State Of Shock
2 3 MARCHANDER/State Of Shock
2 4 MARCHANDER/State Of Shock
2 4 MARCHANDER/State Of Shock
2 5 MARCHANDER/State Of Shock
2 6 MARCHANDER/Shock Of Son
2 6 MARCHANDER/Shock Of Son
2 7 CARSAN STATE AT STATE AT THE STATE OF STATE
2 1 MARCHANDER/Shock Of Son
2 7 CARSAN STATE AT STATE OF STATE OF STATE
2 1 MARCHANDER/Shock OF SON
2 1 MARCHANDER/Shock
3 MARCHANDER/

ACDS 39, 40
CRES/Drive
PRINCE/Let's Go Crasy
CRICCHGG/Bard Habit To Break
BRICE SPINIOSTERM/COVET He
CRICES DESURES/Files on Emotion

R&R/Friday, August 3, 1984

SEQ Am Stereo
PD: Jim Richards
MD: Anne Haney

FM102

Sacramento
PD: Rick Gillette MD: Chris Collins

POINTER SISTERS/I'm So Excited DOWNA SUMMER/There Goes My Baby LAURA BRANIGAN/The Lucker One LINDSEY BUCKINGHA/GO Instance

Phoenix

MD: Art Morales



VP/Prog.: Gerry De Francesc Assistant PD: Mike Schaefe

40 36 JEROSCHE JACKSOR/Dynamice D 37 CANS/Drive D 38 PETER WOLF/Lights Out 38 39 POINTER SISTEMS/Jump(For My Love) 39 40 DERMI DERM/Jrhs Beilex ADDS COMMA SUBSER/There Goes My Raby CMCCAGG/Sard Rabit To Break BILLY OCEAH/Carribean Queen(No No

RANDY HEMSON/I Love L.A. BILLY SQUISS/Rock Me Tomite

Continued on Page 79

BUS BOYS/Cleanin' Up The Town GIORGIO HORODER/Reach Out(Track The HUFF LEWIS & BURNS/IZ This Is It SERGIO MONDES/Allbis GO GO'S/Turn To You

PD: Reggie Blackwell

1 1 PRINCE/Measurement Community for the Dar 2 2 2000 CONTROL OF The Dar 2 2 2000 CONTROL OF THE DAY 2 2 2000 CONTROL OF THE DAY 2 2000 CONTROL OF T

# WEST

Continued from Page 78



MD: Damien Seattle

H 1 1 RAY PARKER JR./Ghostbusters
5 2 RATT/Round And Round
2 3 PERIOCX/Mem Day Days Continue
4 6 PRINCX/Mem Dover Cation
6 7 OLLIE & JERKY/Breakin' (There's No
12 8 ELTON JOHN SAG Songs (Say So Mac
10 9 COREY HART/Sunglasses At Night
11 10 KENNY LOGGINS-J'In Preed Heaven Belp
11 A 11 LIONER RICHE X/Stuck On You
15 12 SCANDAL/The Martion
14 13 STEWE PERRY/She's Mine
16 A 14 THAN TURBER MARTION
16 16 FARST HOUSE AND A MARTIN CONTINUE
17 10 STEWE PERRY/She's Mine
18 A 17 LIONER RICHE X/Stuck On You
19 17 THAN TURBER MARTIN CONTINUE
10 16 THAN TURBER MARTIN CONTINUE
10 17 MAN U.K. /Make No Up Before You
10 18 CYBDI LAMPER/She Bop
19 19 THON CAREY/FIRST DAY OF SUMMER
12 20 JOHN MATER/Minsing You
12 21 QUITE RICH/Maria Weer All Crazes
12 22 JOHN MATER/Minsing You
12 23 BELLY SQUERY ROCK No Totale
12 24 SELLY SQUERY ROCK No Totale
12 25 WINT LEWIS & HONSY/IT THAN IS IT
12 26 SELLY SQUERY ROCK NO TOTALE
12 27 CONT/Lag
12 28 TOTALE AND TOTALE AND THAN IS IT
12 28 SANGY HAGRAY/NO SIDES OF LOVE
13 PERRICK/Let's Go Crasy
12 11 EURITHMICS/Right By Your Side
13 24 MANUELS/HORS A Message
13 33 STYLE CONNELL/You're the Best Thing
14 MANUELS/HORS TAKER POWER YOUR SIDE
15 12 INMASS SHEED SETTING MARKED SETTING CONNELLY OF TWO HOR YOU
18 ON THAT HAGREY/MEN YOU CASE YOU'RE
19 35 SHOULS SPERIORIZEN/You File Not Conne Take
18 17 JERUALINE JACKSON/YOURALES
19 30 BROUCS SPERIORIZEN/YOURAILE
19 31 DEBURNER JACKSON/YOURAILE
19 32 DEBURNER JACKSON/YOURAILE
19 32 DEBURNER JACKSON/YOURAILE
19 32 DEBURNER JACKSON/YOURA



## PD: Tom Chase MD: Mr. Ed

MD: Mr. Ed

# 2 | RAY PARKES JR./Ghostbusters
# 3 2 JACKSONS/State Of shock
# 3 2 JACKSONS/State Of shock
# 4 2 ELTON GEND/Sed Sound (Say So Mac
# 5 DAN HARTMAN/I CAN Dress About You
# 10 6 LIONER BICHE/Stack On You
# 6 7 ROO STEMARY I CAN Dress About You
# 10 6 LIONER BICHE/Stack On You
# 7 9 BERCE SPRINGSTEEN/Dancing In The De
# 10 10 HURY LEWIS & NSHS/Iff This Is It
# 11 11 22 TOO/Logs
# 9 12 BILLY IDOI/Eyes Without & Face
# 13 18 NANG CHEM/CANDER # 81 DOI
# 10 13 WANG CHEM/CANDER # 11 DOI
# 12 10 SCRONDLI/The Warrior
# 12 10 SCRONDLI/The Warrior
# 14 19 STEWN PERBY/Sho's Nine
# 15 LAUDER STAN GROWN A ROUNE
# 16 JOHN WALTE/MISSING YOU
# 17 STEWN PERBY/Sho's Nine
# 16 JOHN WALTE/MISSING YOU
# 17 STEWN PERBY/Sho's Nine
# 17 JOHN WALTE/MISSING YOU
# 17 JOHN WALTE/MISSING YOU
# 18 STEWN PERBY/Sho's Nine
# 18 JOHN WALTE/MISSING YOU
# 19 STEWN PERBY/Sho's Nine
# 25 GENEN PERBY/Sho's Nine
# 26 GO (S/Tunt To You
# 26 GO (S/Tunt To You
# 27 JOHN WALTE/JAIDS TO YOU
# 28 JOHN WALTE/JAIDS TO YOU
# 29 POINTER WORT/JLights Out
# 20 JOHN NANGAM/CHU! Summer
# 29 POINTER WORT/JLights Out
# 20 JOHN NANGAM/CHU! Summer
# 20 JOHN NANGAM/CHU!
# 20

EURYTHMICS/Right By Your Side JERMAINE JACKSON/Dynamite NIGHT RANGER/When You Close Your SAMMY HAGAR/Two Sides Of Love QUIET RIOT/Mama Weer All Crazee



San Francisco

## PD: Bob Garrett MD: Craig Roberts

PRINCE/Mem Doves Cry

1 PRINCE/Mem Doves Cry

2 RAY PARKER JA. (Gootbusters

3 BILLY IDOL/Eyes Mithout "Face

4 "ADONN/SORGETIME

5 JACKSONS/State of Shock

6 BRUCE SPRINGSTERN/Bancing In The Dark

7 LAURA BRANICAN/Self Control

9 DURAN TURNAY/The Reflex

10 ICIESIAS & ROSS/All Of You

10 ICIESIAS & ROSS/All Of You

10 ICIESIAS & ROSS/All Of You

11 POINTER SITERS/Jump(For W Love)

12 BROS & TYRN TO You

13 BROS & TYRN TO YOU

16 HUSY LEWIS & RWRS/Heart Of Rock & Roll

17 ROD STEWARY/Infatuation

18 COREY MART/Sunglasses At Night

19 CARS/MayR\*/Infatuation

10 COREY MART/Sunglasses At Night

10 CROST MART/Sunglasses

1 JOHN MATE/Masing You

2 LICHER TURNEY/Hosping You

2 CINDI LAUPER/Time After Time

20 CROST MART/Sunglasses

3 CROST LAUPER/Sunglasses

4 ROST MART/SUNGLASSES

1 JOHN MART/MICH STEWARY

6 CREST MART/SUNGLASSES

2 CROST LAUPER/TIME After Time

3 CROST MART/Sunglasses

4 ROST MART/SUNGLASSES

5 CROST MART/SUNGLASSES

6 CROST MART/SUNGLASSES

7 CROST MART/SUNGLASSES

7

PRINCE/Let's Go Crazy
EURYTHMICS/Right By Your Side
BANNARAMA/Cruel Summer
QUIET RIOT/Mans Weer All Crazee
SAMMY HAGAR/Two Sides Of Love

(Page charant

SAMMY HAGAK/TWO SIGHS Of Love

SCANDAL/THO Warrior

PEAGO REYSON/IF Ever You're In My

HURL LURIS & SHOMS/IF This Is It

PETER NOLF/Lights Out

FACE TO PACE/VID-8
RATT/NOUND And Round

GLENN PROLY/Saky Girl

KINEY LOWELS AND THE PROLY FOR THE PACE TO PACE/VID-18

RATT/NOUND AND ROUND TO CLOSE YOUR E

GLENN PROLY/Saky Girl

STENY LOGGINATION TO PETER HEAVEN HELP

BILLY JOHL/Lanve A Tender Homent

TOOY PENDENDRASH/Mol No

JENGALNE JACKSON/Vypanalis

GONNDMARTER MELL/Speat Street Breakdown

# KS IOSIM HOT HITS!

PD: Dave Parks San Diego MD/Assist. PD: Mike Preston

D/Assist. PD: Mike Preston

H 2 1 RAY PARKER JR./Ghostbusters
H 1 2 1 PRINCE/Mene Doves Cry
J 3 3 OLLE & JERRY/Sheakin' (There's No
6 4 JACKSONS/State Of Shock
5 5 ELTOK JORN/Sad Songs (Say So Mau
9 6 LIONEL KICHIZ/Stuck On You
8 7 RATT/Round And Songs (Say So Mau
9 6 LIONEL KICHIZ/Stuck On You
10 7 DOWN TOWNEY AND THE CONTROL OF THE CONTROL
10 7 DOWNEY AND THE CONTROL
11 10 ZURANT/ROUNDAIN THE CONTROL
11 11 BRUCE GRANNS/FERN/Dancing In The Dark
10 12 TOW/Loga
11 11 BRUCE GRANNS/FERN/Dancing In The Dark
11 12 VAN HALER/Fananang The Stone
12 14 DAN HALER/Fananang
13 13 EDDY GRANT/ROUNDAIN THE STONE
13 15 SCHOOL/THE NETT FORE HEMSEW HE IP
17 PERSY LOCGINS/I'm Free Hemsewn He IP
17 TY ERRY LOCKINS/I'm Free Hemsewn He IP
18 10 HURY LEWIS & WENS/Heart Of Rock & Roll
19 TOWNEY LEWIS & WENS/Heart Of Rock & Roll
19 TOWNEY LEWIS & WENS/Heart Of Rock & Roll
25 22 STEVE PERKY/She's Mine
25 22 STEVE PERKY/She's Mine
26 22 STEVE PERKY/She's Mine
27 27 SILLY YOULF/KROCK ME Tonite
28 28 DELTY HOLL/Syes Without A Face
29 31 SILLY YOULF/KROCK ME Tonite
30 13 PETER WOLF /Lights Out For My Love)
31 22 PETER WOLF /Lights Out For My Love)
32 STEVE NORWANN/Lucky Star
33 SILDE/My OLD NORWANN/Lucky Star
34 MANDANN/Lucky Star
35 SILDE/My Ok NY
36 OKANDEN/LUCKY STAR
37 SILLE/MY OK NY
37 SILLE/MY OK NY
38 SANDER/MY OK NY
38 SANDER/MY OK NY
38 SANDER/MY OK NY
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34 50 SANDER/MY OK NY
34 40 CRESTOR OF SANDER/MY OK NY
35 SANDER/MY OK NY
36 SANDER/MY OK NY
37 SANDER/MY OK NY
37 SANDER/MY OK NY
38 SAN

SAMMY HAGAR/Two Sides Of Love

# KWSS 94.5 FM

PD: Dave Van Stone MD: Robin Kipps

PAY PARKER JR./Ghostbusters

PRINCE/Mem Doves Cry

RINGS/Mem Doves Cry

RICHO NORS/Sad dougs (Say So Muc

DAN HARPMAN/ Can Dream About You

LIONER, RICHES/Stuck On You

LIONER, RICHES/Stuck On You

COREY HARPMAN Sunglasses A Hight

STEVE PERRY/Sne's Mine

JOHN NAITE-Missing You

ZZ TOP/Legs

RENNY LOGGINS/I'm Prec(Heaven Help

BRUCE SPRINGSTEEN/Dancing In The Dark

CARS/Magis!

BRUCE SPRINGSTEEN/Dancing In The Da CARS/Magic
VAN IMLEN/Panama
HUNY LEWIS & NEWS/If This Is It
OLLIE & JERRY/Breakin' (There's No
BILLY IOOL/Payes Mitchout A Face
GLESS FREY/Sexy Girl
GO GO'S/TLUT TO You
SERGIO MENDES/Allbis
FREND & WILSOW/Almost Paradise
PPERR WOLF/Light Out
BILLY SQUIRER/Rock Me "onite
SCANDAL/The Marrior
CYNDI LADGER/She Boy
THOMSON TWIS/Doctor! Doctor!
NIGHT RANGER/Men You Close Your E
FRAD BRYSON/IE Ever You're In My

SAMMY HAGAR/Two Sides Of Love CHRIS DEBURGH/High On Emotion PRINCE/Let's Go Crazy EURYTHMICS/Right By Your Side EURTHRALDS AS THE CARS/DTVE
BILLY JOEL/Leave A Tender Moment
RATT/Round And Round
GEMESIS/Taking It All Too Har
KDDY GRANT/Romencing The Stone



Denver

## PD: Doug Erickson MD: Gloria Avila

Portland

PD: Jon Barry MD: Steve Naganuma

MD: Steve Inaganus

A PARKER JR./Ghosebusters

2 2 JACKSONG/State Of Shock

3 PARKEC/Men Doves Grov

4 1 LIONE, FUCHEL/Stuck On You

5 SITON JONN/Sad Songe (Say So Mac

6 0 VAN EMERY/Panama

5 SITON JONN/Sad Songe (Say So Mac

6 0 VAN EMERY/Panama

6 0 STEVE PREPY/Shev (Sit Wine

1 9 KERNY LOGEN/S/1's Free(Heaven Help

1 9 KERNY LOGEN/S/1's Free(Heaven Help

1 9 KERNY LOGEN/S/1's Free(Heaven Help

1 0 GLEBS PREPY/Shev (Sit Love Got To Do

1 2 TINA TUNNEN/Mat'z Love Got To Do

1 10 THE PREPY/Shev (Sit Love Got To Do

1 10 TO JONN HATE/Missing You

1 14 RATT/SHOWN AND HOLD (Sit Missing You

14 RATT/SHOWN AND HOLD (Sit Missing You

14 RATT/SHOWN AND HOLD (Sit Missing You

15 TO JONN HATE/Missing You

16 RENE PREPY/Shev (Sit Missing You

17 FETER MOTE/Lip Cot

18 EUGE SERNIOSTEER/Opancing In The Dai

2 2 ZT TOP/Legs

2 BELLE SERNIOSTEER/Opancing In The Dai

2 2 ZT TOP/Legs

2 BELLE SERNIOSTEER/Opancing In The Dai

2 2 AND LAUREN/She Bop

2 BELLE SERNIOSTEER/Opancing In The Dai

2 CAS SERDIO MESSEN/ALIDIA

3 HOUS LEWIS SERNIOSTEER/Opancing In The Dai

2 CAS SERDIO MESSEN/ALIDIA

3 HOUS LEWIS SERNIOSTEER/Opancing In The Dai

2 CAS SERDIO MESSEN/ALIDIA

3 HOUS LEWIS SERNIOSTEER/Opancing In The Dai

2 TO SHELLA E./The Glamorous Life

3 PENGLOER/Let's Go Cray

3 SEMIDAL/The Glamorous Life

3 BELLY SQUILER/ROS ME YOUR Sides Of Love

3 BILLY SQUILER/ROS MESSEN

3 BILLY SQUILER/ROS MESSEN

3 BILLY SQUILER/ROS MESSEN

4 BONNAMARAMA/Cruel Summer

5 BANNAMARAMA/Cruel Summer

SPANDAU BALLET/Only When You Leave LAURA BRANIGAN/The Lucky One BRUCE SPRINGSTEEN/Cover Me LAURA BRADLADA,
BRUCE SPRINGSTEEN/Cover Me
MADONNA/Lucky Star
LINDSEY BUCKINGHA/Go Insane
JOE JACKSON/Happy Ending

NIGHT RANGER/When You Close Your E CHRIS DEBURGH/High On Emotion

Denver

PD: Tim Fox Asst. PD: Mark Bolke

1 PRINCE/When Doves Cry
2 RAY PARKER JR./Ghostbusters
3 ELTAN JODA/Sas Stongs (Say 3o Muc
4 ELTAN INDOLYSes Mitchout A Face
5 ELTONE MICHES/Stouck On You
1 7 WANG CHING/Dance Mitchout A Face
5 LOOMER MICHES/Stouck On You
1 7 WANG CHING/Dance Hall Days
5 SIGNAY LOOGINS/I'M Free Heaven Help
7 9 PEADO BRYSOM/If Ever You're In My
10 STEVE PERRY/She's Mine
8 11 HUEY LEWIS & NEWS/Heart Of Rock & Roll
8 11 HUEY LEWIS & NEWS/Heart Of Rock & Roll
8 12 WAN HALEN/Panamening The Stone
9 13 SOUT GRANT/Romanicing The Stone
10 STEVERY/Indolwers/She Jone
10 STEVERY/Indolwers/She Jone
10 STEVERY/Indolwers/She Jone
11 JONE STEVERY/Indolwers/She Jone
12 19 CARS/Drive
12 19 CARS/Drive
12 19 CARS/Drive
12 10 JONE WAITE/Missing You
12 10 JONE WAITE/Missing You
12 20 21 JONE WAITE/Missing You
12 22 21 GOO'S/TAIN TO You
12 22 27 CARS/Magic
10 28 RATY/Round And Round
10 29 NIGHT RANGER/When You Close Your E
10 PRINCE/Let's Go Crazy
1 CARS/Magic
10 PRINCE/Let's Go Crazy
1 CARS/My Ch. My
1 CHESCA CONTROL
1 C

PRINCE/Let's Go Crazy SLADE/My Oh My BANANARAMA/Cruel Summer

BILLY SQUIER/Rock Me Tonite PETER WOLF/Lights Out SCANDAL/The Warrior

# KUBE 93FM

PD: Bob Case

P. Bob Case

1 1 RAY PARKER JR./Ghostbusters

4 2 2 PRINCE/When Doves Cry

3 3 JACKSOMS/State Of Shock

3 7 4 ELTON JURE/Rose Doves Cry

4 6 8 DON REMOTE/First Doves Gry

4 6 8 DON REMOTE/First Lattice

4 6 10 DON REMOTE/First Lattice

5 10 1 COURT HART/Sunglanes & Night

11 9 COURT HART/Sunglanes & Night

10 10 LOLLS JERRY/Remeskin: (There's No

12 11 KEEN'L LOGGINS/I'm Free (Heaven Help

13 12 FACE OF LOCE/10-9-8

19 13 TINA TURRER/What's Love Got To Do

18 10 10 FERT/Sery Girl

16 15 RATT/Round And Round

16 15 RATT/Round And Round

17 6 FERDS DERSOM/I'm Ever You're In My

17 6 FERDS DERSOM/I'm Ever You're In My

18 10 SCHOLL/The Natrior

19 10 HURY LEMIS & NURS/I'm In Is It

17 6 FERDS DERSOM/I'm Ever You're In My

17 10 SCHOLL/The Natrior

10 19 HURY LEMIS & NURS/I'm In Is It

18 12 CASC LEMIS & SURS/I'm In Is

23 22 STEVE FERRY/She's Mine

24 23 SILLY JOEK\_Leave A Tender Homent

25 26 25 BILLY JOEK\_Leave A Tender Homent

26 28 SILLY JOEK\_Leave A Tender Homent

27 26 GO GO'S/Turn TO You

28 17 HURTHHUCS/Hight By

29 27 EVERTHUCS/Hight By

20 27 EUGHTHUCS/Hight By

21 21 GUESTLAS & ROUSS/All Of You

31 21 SERGIO MEDISS/Allbis

32 21 SERGIELS & ROUSS/All Of You

34 33 SERGIO MEDISS/Allbis

35 ANDRY HADAR/TWO Sides Of Love

36 SANDRY HADAR/TWO Sides Of Love

37 SANDRY HADAR/TWO Sides Of Love

37 SANDRY HADAR/TWO Sides Of Love

38 SANDRY HADAR/TWO SIDES YEAR

He was involved in the most exciting and explosive period ever in radio history. **ROCKING AMERICA** is his story of that

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\_\_Michael L Eskridge, President, NBC Radio

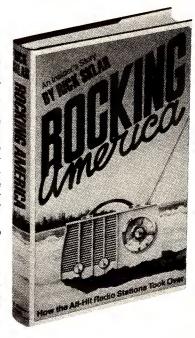
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"Having been involved with making rock & roll records before and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view."

-Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording ,

with photographs and year-by-year playlists



Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video programs. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

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FIRM

ADDRESS

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# **EAST Most Added** • Hottest

Bruce Springsteen Donna Summer Chicago

Ray Parker Jr Prince **Lionel Richie** 

# HR ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Bruce Springsteen Cars Chicago

Ray Parker Jr. **Lionel Richie** 

## EAST PARALLEL TWO

TWISTED SISTER BRUCE SPRINGSTEEN ELTON JOHN 9-7 JOHN WAITE 13-8

# Q100/Allentown, PA Dillon/Freeman

Hottest: RAY PARKER JR. 1-1 PRINCE 2-2 BILLY SQUIER 13-9 SCANDAL 26-16 HUEY LEWIS & NEWS 24-

# WMAR/Baltimore, MD Wimmer/Payne

CARS
CHICACO
TMISTED SISTER
LAURA BRANIGAN
BROCE SPRINGSTEN
HOTES:
PRINCE 1-1
RAY PARKER JR. 2-2
COREY HART 20-11
PEABO BRYSON 21-15
JOHN WAITE 35-25

# WNYS/Buffelo, NY Bill Tod

NAKED EYES
LINDSEY BUCKINGHA
A PLOCK OF SEAGUL
ELVIS COSTELLO
BRUCE SPRINGSTEEN
DONNA SUMMER DONNA JOSEPH Hottest: RAY PARKER JR. 3-1 TACKSONS 2-2

# WVSR/Charleston, WV Bailey/Larson

Balley/Larson

BRUCE SPRINGSTEEN

A FLOCK OF SEAGUL
STEPHENSON

STEPHENSON

MAN STEPHENSON

MAN STEPHENSON

MONARD JONES

HOWARD JONES

HOWARD JONES

HOTE 1-1

RINGE 1-1

RAY PARKER JR. 2-2

JONN WAITE 23-14

RATT 20-15

# K104/Erie, PA Bill Shannon

BRUCE SPRINGSTEEN
CYNDI LAUPER
JEFF LYNNE
HOTCEST
LIONEL RICHLE 3-1
RENNY LOGGINS 6-2
JUICE NEWTON 5-3
LOVERBOY 13-8
BILLY JOEL 15-9

VAN STEPHENSON PRINCE BRUCE SPRINGSTEEN CARS LINDSEY BUCKINGHA CHICAGO COMMUTER CHICAGO
COMMUTER
HOTTEST:
PRINCE 1-1
JACKSONS 2-2
RAY PARKER JR. 9-3
LIONEL RICHIE 14-7
TINA TURNER 19-10

## ertford, CT

BRUCE SPRINGSTEEN CHICAGO CHICAGO
LAURA BRANIGAN
HOTTEST:
PRINCE 1-1
RAY PARKER JR. 2-2
JOHN WAITE 17-10
PETER WOLF 22-16
CARS 30-27

DONNA SUMMER VAN STEPHENSON BUS BOYS HERB ALPERT RONNIE MILSAP HOWARD JONES HOTTES PRINCE 1-1 RAY PARKER JR. 2-2 JACKSONS 3-3 ELTON JOHN 5-4 LIONEL RICHIE 9-5

# WLAN-FM/Lancaster, PA Todd Halliday

BRUCE SPRINGSTEEN LAURA BRANIGAN DONNA SUMMER DONNA SYMMER
CHICAGO
SHEILA E.
RICK JAMES
ELVIS COSTELLO
HOTLEST:
RAY PARKER JR. 1-1
RATT.3-2
VAN HALEN 9-6
TIMA TURNER 16-8
COREY HART 14-10

# KC101/New Haven, CT Staf Rybek

DONNA SUMMER LAURA BRANIGAN Hottest: RAY PARKER JR. 2-1 JACKSONS 3-3 TINA TURNER 10-6 JOHN WAITE 24-16

BRUCE SPRINGSTEEN
LAURA BRANIGAN
CARS
BILLY OCEAN
RICK JAMES
SLADE
HOttest
CHERRELE 23-19
CHERRELE 23-19
ENUY LEWIS & NEWS 35-30
PRINCE D-31

# WSPK/Poughki Chris Leide

VAN STEPHENSON BRUCE SPRINGSTEEN (dp) ELVIS COSTELLO DONNA SUMMER PRINCE (dp) NAKED EYES STEPHEN STILLS JEFF LYNNE BOTLEST: Hottest: RAY PARKER JR. 3-1 ELTON JOHN 2-2 PEABO BRYSON 16-8 GLENN FREY 12-9 CYNDI LAUPER 21-15

# Q92/Rochester, NY Jay Stevens

CARS
CYNDI LAUPER
FACE TO PACE
HOTLEST:
PRINCE 1-1
ELTON JOHN 3-2
DAN HARTMAN 8-5
ROD STEWART 11-6
BILLY SQUIER 14-12

# 98PXY/Rochester, NY Tom Mitchell

BRUCE SPRINGSTEEN DONNA SUMMER LINDSEY BUCKINGHA ELVIS COSTELLO NAKED EYES A FLOCK OF SEAGUL 

## WGFM/Schenectedy, NY Tom Parker

BRUCE SPRINGSTEEN STEPHEN STILLS DONNA SUMMER CHICAGO SHEILA E. HOTCEST: JACKSONS 5-4 COREY HART 7-6 LIONEL RICHIE 8-7 JOHN WAITE 13-11

# WKFM/Syracuse, NY Wayne Summers

Wayne Summer

GARS
BRUCE SPRINGSTEN
BRUCE SPRINGSTEN
DOWNA SUMMER
DAN STEPRENSON
CHICAGO
LAURA BRANIGAN
POINTER SISTERS
DIFPORD 4 TILBROO
HOTLER ISTERES
LIFOND JORN 3-1
LIONEL RICGHE 16-7
JORN WAITE 21-14
CYNDI LAUPER 35-24
TEDDY PENDERGRASS D

# WPST/Trenton, NJ Tom Taylor

LINDSEY BUCKINGHA
BRUCE SPRINGSTEEN
STEPHEN STILLS
DONNA SUDMER
HOLLEST
LIONEL 1-1
LIONEL 10-4
TINA TURNER 15-10
BILLY JOEL 19-14
CYMDI LAUPER 32-26

CYMDI LAUPER 32-26

WRCKIUSON NY
JIM Robit

BRUCE SPRINGSTEEN
A FLOCK OF SEAGUL
BONNIE TYLER
STEPHEN STILLS
SOPHEN STOCHNY
SOPHEN STOCHNY
BOTH STEPHEN STILLS
SOPHEN STILLS
SOPHEN STILLS
SOPHEN STILLS
SOPHEN STILLS
AND ST

## WKRZ-FM/Wilkee-Berre

Jim Rieing
JUICE NEWTON
COMMUTER
SLADE
LAURA BRANIGAN
INXS
BRUCE SPRINGSTEEN
ELVIS. COSTELLO
SOUTHSIDE JOHNNY
NAKED EYES
HOWARD JONES
HOTES HOWARD JONES HOTTEST: RAY PARKER JR. 2-1 LIONEL RICHIE 21-4 NIGHT RANGER 14-7 TEDDY PENDERGRASS PETER WOLF 24-14

# WHTF/York, PA

CHICAGO
HOTTEST:
RAY PARKER JR. 3-1
ROD STEWART 2-2
LIONEL RICHIE 6-5
TINA TURNER 17-9
KENNY LOGGINS 21-15

# PARALLEL THREE

WFBG/Altoons, PA Tony Booth

BRUCE SPRINGSTEEN SLADE SHEILA E. VAN STEPHENSON COMMUTER CHICAGO DONNA SUMMER NEIL DIAMOND CHICAGO
DONNA SUMMER
NEIL DIAMOND
HOTTEST:
RAY PARKER JR. 1-1
PRINCE 2-2
VAN HALEN 4-4
LIONEL RICHIE 7-6
RATT 8-7

# WGUY/Bangor, ME Jim Randall

DIFFORD & TILBROODONNA SUMMER VAN STEPHENSON SOS BAND SOS BAND
JERMAINE JACKSON
BRUCE SPRINGSTEEN
SAMMY HAGAR
DUKE JUPITER
CARS
BILLY SATELLITE
HOTTEST: PRINCE 1-1 ROD STEWART 4-3 JACKSONS 8-6 TINA TURNER 11-9 ROBIN GIBB 16-12

# WZON/Bangor, ME Michael O'Hara

none Hottest: PRINCE 1-1 RAY PARKER JR. 2-2 VAN HALEN 3-3 JACKSONS 8-8 DAN HARTMAN 12-12

# WIGY/Beth, ME Scott Robbins

BRUCE SPRINGSTEEN
TWISTED SISTER
RICK SPRINGFIELD
A PLOCK OP SEAGUL
VAN STEPHERSON
INKS
BILLY SATELLITE
HOTLEST:
RAY PARKER JR. 2-1
JACKSONS 6-3
BILLY SOURP 17-1-1 JACKSONS 6-3 BILLY SQUIER 17-13 PETER WOLF 21-16 CYNDI LAUPER 27-21

# 103CIR/Beckley, WV Bob Spencer

Bob Spencer

JEFF LYNNE
BRUCE SPRINGSTEEN
DONNA SUMMER
POINTER SISTERS
LINDSEY BUCKINGHA
ROMEO VOID
HOTCEST:
RAY PARKER JR. 2-1
KENNY LOGGINS 8-6
LIONEL RICHIE 13-9
TINA TURNER 14-10
RATT 21-14
WHKZIChembersburg 1

# KZ/Chembersburg, P/

BRUCE SPRINGSTEEN SPANDAU BALLET SPANDAU BALLET LINDSSY BUCKINGHA LAURA BRANTGAN CHICAGO POINTER SISTERS HOCLEST: RAY PARKER JR. 2-1 RATT 4-3 PEABO BRYSON 5-4 TINA TURNER 12-8 SCANDAL 22-11

# WTSN/Dover, NH Jim Sebestien

Jim Sebaction
A FLOCK OF SEAGUL
LINDSEY BUCKINGHA
BRUCE SPRINGSTEEN
BRUCK JAMES
VAN STEPRENSON
HOTELSTEEN
HOTE

## WERZ/Exeter, NH

BRUCE SPRINGSTEEN
CARS
DONNA SUMMER
POINTER SISTERS
DUKE JUPITER
JUICE NEWTON (dp)
NAKED EYES
JEFF LYNNE
BOTTEST: JEFF LYNNE HOTTEST: RAY PARKER JR. 3-1 ROD STEWART 2-2 TINA TURNER 12-7 RATT 17-14 CYNDI LAUPER 25-15

# WZYQ/Frederick, MD Kemosabi Joe

Kemosabi Joe
SLADE
BANANARMA
POINTER SISTERS
A FICOK OF SEAGUL
DONNA SUMMER
PEABO BRYSON
CARS
PRINCE
LAURA BRANIGAN
NGIL DIAMOND
JOHN MAITE
BRUCE SPRINGSTEEN
HOUTESTEN HOUTESTEN
LOURE LAURA
LOURE LAURA
BRUCE SPRINGSTEEN
HOUTESTEN
LOURE LECHE 12-2
JACKSONS 14-8
COREY HART 11-9
WOCKMIN

COREY HART 11-9

WGCM/Hegerstown, M
WH Kauffmen

DONNA SUMMER
LINDSEY BUCKINGHA
VAN STEPHENSON
SPANDAU BALLET
BERGERSON
SPANDAU BALLET
BERGERSON
SPANDAU BALLET
BERGERSON
SPANDAU BALLET
BERGERSON
SPANDAU
BERGERSON

BRUCE SPRINGSTEEN
MAKED EYES
CYNDI LAUPER
JEFF LYNNE
HOTLEST:
ROD STEWART 2-1
RAY PARKER JR. 4-2
LIONEL RICHIE 8-3
GENESIS 6-4
VAN HALEN 7-5

none
Hottest:
PRINCE 1-1
RAY PARKER JR. 3-3
FACE TO FACE 4-4
LIONEL RICHIE 6-6
OLLIE & JERRY 7-7

# WKHI/Ocean City, MD Jack Gillen

CHICAGO
VAN STEPHENSON
BRUCE SPRINGSTBEN
POINTER SISTERS
DONNA SUMMER
HOTLEST:
RAY PARKER JR. 1-1
JACKSONS 3-2
ELTON JOHN 4-3
LIONEL RICHIE 7-5
TINA TURNER 14-7

# 96XIL/Parkersburg, WV Paul DeMille

PRINCE
COMMUTER
CYMDI LAUPER
RICK SPRINGFIELD
BRUCE SPRINGSTEEN
HOTESE:
PRINCE 1-1
KENNY LOGGINS 2-2
ROD STEWART 3-3
LIONEL RICHIE 6-4
JUICE NEWTON 8-5

# WJBQ/Portland, ME Phoenix/O'Nell

Phoemid/O'NeW

BRUCE SPRINGSTEEN
DONNA SUMMER
RICK JAMES
NAKED EYES
BILLY SATELLITE
CHICAGO
VAN STEPHENSON
HOTHER
HOTHER
LION JOHN 4-2
PETER WOLF 14-8
LIONEL BICHE 17-10
JOHN WAITE 26-11

# WOMP-FM/Wh

WOMP-FMWheeling, W Dusyne Bonds DIGLESIAS & ROSS BRUCE SPRINGSTEEN NAKED EVES HOTLEST TO THE PRINCE 1-1 RAY PARKER JR. 2-2 LIONEL-RICHIE 11-7 CYMDI LAUPER 16-10 GLENN FREY 20-14

BRUCE SPRINGSTERN
JERMAINE JACKSON
VAN STEPHENSON
NAKED EYES
PSYCHEDELIC FURS
HOTTER
HOTTER
LTON JOHN 6-2
VAN HALEN 8-4
SCANDAL 13-6
JOHN WAITE 16-7

# SOUTH PARALLEL TWO

NAKED EYES
DONNA SUMMER
TWISTED SISTER (dp)
LAURA BRANIGAN
KENNEDY & OSBORNE KENNEDY & OSBORNE HOttest: RAY PARKER JR. 1-1 JACKSONS 3-2 PRINCE 2-3 PEABO BRYSON 5-5 JOHN WAITE 21-7

# KHFI/Austin, TX Ed Volkman

PRINCE RICK JAMES BRUCE SPRINGSTEEN BUS BOYS HOTEL IT IN TURNER 5-2 JOHN WAITE 14-8 HUSY LEWIS & NEWS 18-14 CARS 33-21

CYNDI LAUPER
CARS
CHICAGO
NEIL DIAMOND
HOTTEST:
PRINCE 1-1
RAY PARKER JR. 2-2
ELTON JOHN 4-3
JACKSONS 8-6
LICNEL RICHIE 9-7

# KZZB/Beeumont: TX Murphy/Harrison

CHICAGO CARS
LAURA BRANIGAN
BRUCE SPRINGSTEEN
BUS BOYS
JEFF LYNNE
HOTTEST ART ARTER 17
JACKSONS 6-3
VAN BALEN 9-5
TINA TURNER 10-7
LIONEL RICHIE 12-9

PRINCE
LAURA BRANIGAN
LINDSEY BUCKINGHA
SHEILA E.
SCANDAL
TWISTED SISTER
HOTLEST: Hottest:
PRINCE 1-1
RATT 8-8
COREY HART 18-10
HUEY LEWIS & NEWS 22-15
JOHN WAITE 23-16 KXX106/Birmingham, AL Kevin McCerthy

# Hottest: PRINCE 1-1 JACKSONS 2-2 LIONEL RICHIE 3-3 ROD STEWART 4-4 PEABO BRYSON 7-7

WSSX/Charleston, SC Philips/Allen PhilipalAlian
LINDSEY BUCKINGHA
BRUCE SPKINOSTEEN
LAURA BRANIGAN
DONNA SUMMER
BOUNTER SISTERS
HOTLEST:
LIONEL RICHIE 5-1
JACKSONS 2-2
ELTON JOHN 6-5
TINA TURNER 9-6
COREY HART 12-9

# WBCY/Charlotte, NC

Bob Kaghan

CARS
BANARAMA
BANASTED SISTER
BRUCES SPRINGSTEEN
PRINCE
POINTER SISTERS
HOTE
BOTHER
BOTH

# WJZR/Charlotte, NC Chrysler/Radford

Chrysler/Reddord

CARS
LINESEY BUCKINGHA
DONNA SUMMER
BONNA STEPHENSON
DUKE JUDITER
NAKED EYES
ROTEEL
PRINCE 1-1
TINA TURNER 2-2
RAY PARKER JR. 4-3
JACKSONS 5-4
PEADO HRYSON 21-13

## W&KZ/Chettanoose Jeff Bleke

CHICAGO
PRINCE
CARS
BANANARAMA
HOTLEST:
JACKSONS 3-1
ELTON JOHN 2-2
DAN HARTMAN 6-4
LIONEL RICHLE 7-6
JOHN WAITE 19-13 WNOK-FM/Columbia, SC

Peter Harmiett
NARED EYES
SLADE
ELVIS COSTELLO
DONNA SUMMER
BILLY OCEAN
HOTELOR
HOTELOR
HOTELOR
PRINCE 1-1
JACKSONS 2-2
RAY PARKER JR. 4-3
NIGHT RANGER 22-14
PRINCE D-29

WZLD/Columbia, SC Chuck Finley CRUCK Finley

CARS
RICK JAMES
TWISTED SISTER
PRINCES
PRINCES
BILLY OCEAN
BRUCE SPRINGSTEEN
DONNA SUMMER
A PLOCK OF SEAGUL
BONNIE TYLER
HOTES
RAY PARKER JR. 3-1
PRINCE 1-2
JACKSONS 10-3
JOHN MAIRE 37-20
SCANDAL D-26
KITE/COPUE Christ, TX

# KiTE/Corpus Christi, TX Tad Griffen

Hottest: PRINCE 1-1 RAY PARKER JR. 2-2 ELTON JOHN 6-6 LIONEL RICHIE 9-9 KENNY LOGGINS 13-13

# WDCG/Durham-Raleigh, NC Freeman/Wright

Freeman/Wright

CARS
BANANARAMA
CHICAGO
SPANDAU BALLET
HOTLEST:
PRINCE 1-1
RAY PARKER JR. 2-2
LIONEL RICHIE 4-3
TINA TURNER 8-5
JOHN WAITE 23-13

# KAMZ/EI Paso, TX Bob West

CARS
DONNA SUMMER
CHICAGO
POINTER SISTERS
JUICE NEWTON
JOE JACKSON
HOTLEST:
RAY PARKER JR. 2-2
JACKSONS 4-3
LIONEE RICHIE 5-4
TINA TURNER 14-8 KSET-FM/EI Paso, TX

Cat Simon

JERMAINE JACKSON
PRINCE
LAURA BRANIGAN
POINTER SISTERS
QUEEN (dp)
BUS BOYS
PRINCE 1-1
PRINCE 1-1
ROD STEWART 4-2
RAY PARKER JR. 6-3
JACKSONS 17-8
VAN HALEN 16-11

# WRQK/Greensboro, NC Wes Jones

SHEILA E.
SCANDAL
PRINCE
CONTINUE CONTINUE
PRINCE
CHISTON CANOER
CHRIS CROSS
DAVE GRUSIN
HOTELST
HOTELST
HOME RICHIE 9-4
DAN HARTHAN 7-5
TINA TURNER 15-10
COREY HART 18-14

# WANS-FM/Greenville, SC Rod Mette

CARS
BRUCE SPRINGSTEEN
DONNA SUMMER
NARED EVES
ELVIS COSTELLO
VAN STEPHENSON
BILLY SATELLITE
HOTCE:
PRINCE 1-1
DAN HARTMAN 2-2
JACKSONS 3-3
RAY PARKER JR. 7-4
SHELLA E. 18-14

TWISTED SISTER
LAURA BRANIGAN
VAN STEPHENSON
DONNA SUMMER
BRUCE SPRINGSTEEN
NAKED EYES
HOTLEST: Hottest: RAY PARKER JR. 2-1 TINA TURNER 4-2 JACKSONS 8-3 VAN HALEN 7-4 LIONEL RICHIE 14-8

94TYX/Jackson, MS Jim Chick TWISTED SISTER (dp) CHICAGO CHRIS DEBURGH QUIET RIOT (dp) PRINCE (dp) PRINCE (dp)
Hottest:
RAY PARKER JR. 1-1
JACKSONS 2-2
VAN HALEN 4-3
ELTON JOHN 5-4
LIONEL RICHIE 6-5

# WQUT/Johnson City, TN Rod Hampton

PRINCE
JERMAINE JACKSON
SLADE
COREY HART
SCANDAL
HOttest:
PRINCE 1-1
JACKSONS 10-6
DAN HARTMAN 14-10
LIONEL BICHIE 20-11
TINA TURNER 27-20

# WOKI/Knoxville, TN Gary Adkins

BRUCE SPRINGSTEN DONNA SUMMER LAURA BRANIGAN COMMUTER QUIET RIOT NAKED EYRS A FLOCK OF SEAGUL BONNIE TYLER HOTESS IGLESIAS & ROSS
PRINCE
CYNDI LAUPER
HOTTEST:
RAY PARRER JR. 2-1
PRINCE 1-2
ELTON JOHN 5-4
ROD STEWRAT 26-14
SCANDAL 25-20 

FOX/Modery

BRUCE SPRINGSTEEN
DONNA SUMMER
BONNIE TYLER
BELLY SATELLITE
JULICE NEWTON
A FLOCK OF SEAGUL
JULICE NEWTON
LINDSEY BUCKINGHA
DRAGON
DURE JUPITER
HOTELENIS 3 NEWS 2
CYNDI LADDER 31-24
KKYK/LITTE ROCK, AR
Mark McCain
PEABO REVSON

PEABO BRYSON HUEY LEWIS & NEWS HOTTEST: PRINCE 1-1 DAN HARTMAN 8-3 TINA TURBER 6-4 LIONEL RICHIE 15-8 THOMPSON TWINS 17-10

# FM100/Memphis, TN John/Conley

CARS
EURYTHMICS
CORRY HART
HOTESE:
RAY PARKER JR. 12-4
TINA TURNER 24-14
ROD STEWART 22-15
HUEY LEWIS & NEWS 29CYNDI LAUPER 32-19

# WABB-FM/M Fram/Fuller

Preservations

CHICAGO

THISTED SISTER (dp)

HOCLEST:

RAY PARRER JR. 1-1

DAN HARTMAN 4-2

TINA TURNER 7-5

PEABO BRYSON 19-11

RATT 25-19 G100/Mobile, AL

# Scott Griffiti

Boott Griffith

BANANARAMA

PRINCE
CHICG SPRINGSTEEN
LINDEY BUCKINGRA
TWISTED SISTER (dp)
Hottest:
RAY PARKER JR. 1-1
TIMA TURNER 4-2
LIONEL BICHIB 12-7
RATT 24-20
CYNDI LAUPER 35-28

NIGHT RANGER Hottest: none

# KBFM/McAllen-

BRUCE SPRINGSTEEN
POINTER SISTERS
JOE JACKSON
SPANDAU BALLET
VAN STEPHENSON
A FLOCK OF SEAGUL
QUIET RIOT (dp)
ELVIS COSTELLO (dp)
Hotbest: ELVIS COSTELLO (dp) Hottest: Ray PARKER JR. 1-1 JACKSONS 6-2 PRINCE 2-3 LIONEL RICHIE 11-7 TINA TURNER 15-10

PEABO BRYSON OLLIE & JERRY OLLIE & JERRY
MENUDO
JACKSONS
FOINTER SISTERS
HOCTEGE:
PRINCE 1-1
RAY PARKER JR, 2-2
JACKSONS 3-3
DAN HARTMAN 5-4
LIONEL RICHIE 10-5
KX104/Nashville, TN
St. John/Cook

BRUCE SPRINGSTEEN CARS CHICAGO LAURA BRANIGAN HOTLEST: LIOMEL RICHIE 4-4 PEABO BRYSON 12-7 CYNDI LAUPER 19-8 JOHN WAITE 22-18 PETER WOLF 30-19

# WRNO/New Orleans, LA Costello/Watkine

WCGQ/Columbus, GA Raiph Carroll EURYTHMICS
BRUCE SPRINGSTEEN
ELVIS COSTELLO
A FLOCK OF SEAGUL
VAN STEPERNSON
HOTTER
ELTON JOHN 1-1
RATT 4-2
JOHN WAITE 16-11
LIONER RICHIE 20-14
CYMDI LAUPER 38-30 CARS
TWISTED SISTER
BRUCE SPRINGSTEEN
VAN STEPHENSON
HERB ALPERT
COMMUTER
JEFF LYNNE JEFF LINNE HOTLEST: PRINCE 1-1 BRUCE SPRINGSTEEN 2-2 JACKSONS 4-3 RAY PARKER JR. 5-4 LIONEL RICHIE 13-7

## BJ105/Orlando, FL Garry Mitchell KISR/Ft. Smith, AR

SCANDAL
CHRIS DEBURGE
BARANARMA
BRUCE SPRINGSTEEN
PRINCE
HOtteet:
PRINCE 1-1
ELTON JOHN 5-2
ROD STEWART 4-3
RAY PARKER JR. 6-4
JACKSONS 8-5 none Hottest: PRINCE 1-1 BRUCE SPRINGSTEEN 2-2 RAY PARKER JR. 3-3 TINA TURNER 4-4 JACKSONS 5-5

# Q101/Gadsden, AL Gaither/Davis

GATTHEFIDAVIS
BRUCE SPRINGSTEEN
BONNIE TYLER
DONNA SUMMER
KENNEDY & OSBORNE
HOTLEST:
PRINCE 1-1
RAY PARKER JR. 2-2
JOHN WAITE & 8-5
RATT 23-14
RICK JAMES 34-21

WFOX/Gainesville, GAS Dennis Winslow PRINCE
LAURA BRANIGAN
BRUCE SPRINGSTEEN (dp)
DONNA SUMMER
NAKED ETES
LINDSEY BUCKINGHA
"Ottest: NAKEL L... LINDSEY BUCKINGHA HOTTEST: PRINCE 1-1 RAY PARKER JR. 2-2 TINA TURNER 3-3 JACKSONS 8-6 JOHN WAITE 17-11

# PEABO BRYSON CHICAGO CARS CARS CHICAGO CARS RATT (dp) Hottest: RAY PARKER JR. 2-1 PRINCE 1-2 LIONEL RICHIE 8-5 CYMDI LAUDER 28-18 TINA TURNER D-36 KTFM/Sen Anto nin TX

KiTY/Sen Antonio, TX Kid Curry

NOTION THE STATE OF SEAGUL (dp)
NAMED STESS
NAMED STESS
HOWARD JONES
ANDY FRASER
JUICE NEWTON
ELVIS COSTELLO (dp)
DRAGON (dp)
HOTLEST
PRINCE 1-1
DAN HARTWAN 13-7
TINA TURNER 11-9
LIONEL RICHIE 14-10
IGLESIAS & ROSS 16-12

# KROK/Shreveport, LA Peter Stewart

LAURA BRANIGAN
RICK JAMES (dp)
VAN STEPHERSON (dp)
JULCE NEWTON
KENNEDY & OSDORNE (dp)
HOCLEST
BRINGE -2
JACKSONS 8-3
ROD STEMART 7-5
LIONEL RICHIE 6-6

# Z98/Tempe, Fl.

Johnny Walker
TWISTED SISTER (dp)
CARS
RUEY LEWIS & NEWS
CYMOI LAUPER
SOS BAND
CHICAGO:
PRINCE 1-1
PRINCE 1-1
PEARO BRYSON 6-5
RATT 19-15
JOHN WAITE D-17
PRINCE D-23

# WSEZ/Winston-Salem, NC

none
hottest:
prince 1-1
LIONEL RICHIE 6-6
ZZ TOP 8-8
DAN HARTMAN 10-10
JACKSONS 12-12

# PARALLEL THREE

KQIZ-FM/Amerillo, TX Gerry O'Neel

GATTY O'NOMIC
CHICAGO
CARS
PRINCE
SPANDAU BALLET
QUIET RIOT
VAN STEPHERSON
HOLTEST:
PRINCE 1-1
RAY PARKER JR. 5-2
LIONEL RICHIE 11-9
RATT 18-14
TINA TURRER 20-16

WISE/Ashville, NC John Stevens

BRUCE SPRINGSTEEN VAN STEPHENSON

VAS STEPHENSON
KENNEDY & OSBORNE
POINTER SISTERS
NAKED EYES
CARS
HOTCEST:
RAY PARKER JR. 1-1
JOHN WAITE 31-24
CYNDI LAUPER 36-30
THISTED SISTER D-35
PHISTED D-35
WARDEN.

WJAD/Bainbridge-

BRUCE SPRINGSTEEN
DONNA SUMMER
DONNA SUMMER
SEASUL
JUICE NEWFON (dp)
TWISTED SISTER (dp)
ELVIS COSTELLO (dp)
ELVIS COSTELLO (dp)
ART OF NOISE (dp)
HOTLESTE (dp)
HOTLESTE (dp)
GORGHART 16-11
JORN WAITE 22-14

WYKS/Gainesville, FL Lou Patrick Lou Patrick

BRUCE SPRINGSTEEN (d)

STSPHEN STILLS (d)

VAN STEPHENSON (dp)

## KIŁE/Galveston, TX Dave Parks

Dave Parks

DONNA SUMMER
CARS
NAKED EYES
NAKED EYES
NAKED EYES
NAKED EYES
NAKED EYES
NAKED EYES
DUKE JUDITER
JUICE NEWTON (dp)
HOTTER
HOTTER
AN HALEN 11-6
DAN HARTMAN 13-8
KENNY LOGGINS 16-9
LIONEL RICHIE 18-12
JCWN WAITE 21-16

Greg Stevene
CHICAGO
THISTED SISTER (dp)
VAN STEPHENSON
COMMUTER
BRUCE SPRINGSTEEN
A FLOCK OF SEAGUL
HOLLER

# Q101/Meridian, MS Tom Kelley

BONNIE TYLER
POINTER SISTERS
BRUCE SPRINGSTEEN
BUS BOYS (dp)
TWISTED SISTER (dp)
JUICE NEWTON (dp)
JOE JACKSON (dp)
HOTEST:
RAY PARKER JR. 4-1
LIONEL RICHIE 6-5
ROD STEWART 9-7
THAN TURNER 12-8
KENNY LOGGINS 13-9

# KNOE-FM/Monroe, LA Rhymes/Shea

HRymea/Shea

PRINCE
CARSDAU BALLET
CHICAGO
CHICAGO
NEUCE SPRINGSTEEN
BONNIE TYLE
BONNIE TYLE
PRINCE 1-1
JACKSONS 7-2
RAY PARKER JR. 22-4
TINA TURNER 15-5
DAN HARTMAN 12-6
WPPEM/PRANTA CIT. 61

# WPFM/Panama City, Fl. Thomas/Davis

BILLY JOEL
TEDDY PRODERGRASS
SAMMY HAGAR
CHICAGO
STEPHEN STILLS
COMMUTER
HOTLER
HOTLER
RAY PARKER JR. 2-1
PRINCE 1-2
JACKSONS 5-4
RATP 6-5 RATT 6-5 LIONEL RICHIE 8-6

BANANARAMA
CARS
LAURA BRANIGAN
PIA ZADORA 5 JERM
HOLLEST:
PRINCE 1-1
ELTON JOHN 3-2
DAN HARTMAN 4-3
ROD STEWART 6-5
JACKSONS 11-9

# WAEV/Sevenneh, GA

CARS
DONNA SUMMER
KENNEDY & OSBORNE
BRUCE SPRINGSTEEN
INMS.
DRAGON
COYOTE SISTERS
HOTLES:
PRINCE 1-1
RAY PARKER JR. 2-2
DAN HARTMAN 3-3
BLITON JOHN 9-8
JACKSONS 10-9

# WIXV/Sevenneh, GA J.P. Hunter

J.P. Munter

NEIL DIAMOND
COMMUTER
BRUCE SPHINGSTEN
JUICE NEWTON
JEFF LYNNE
LINDSEY BUCKINGHA
CYNDI LAUPER
HOTLEST:
RAY PARKER JR. 2-1
PRINCE 1-3
TINA TURNER 9-4
EDDY GRAWT 11-7
VAN HALEN 15-11

Z102/Sevenneh, GA
Williams/Sommers
BRUCE SPRINGSTEEN
RONNIE MILSAP
VAN STEPEENSON
QUIET RIOT
HOTTER

# WGLF/Tallahassee, FL.; Rick Sprinkles

CARS
CHICAGO
LAURA BRANIGAN
DONNA SUMMER
HOCTEST:
PRINCE 1-1
JACKSONS 2-2
LIONEL RICHLE 10-5
JOHN WAITE 15-11
BILLY JOEL 27-24

# KKQV/Wichita Falls, TX ,S MacMurphy/Stone

DONNA SUMMER
BRUCE SPRINGSTEEN
SOUTHSIDE JOHNNY
RONNIE MILSAP
VAN STEPHENSON
A FLOCK OF SEAGUL A FLOCK OF SEAGUL HOUTEST: RAY PARKER JR. 1-1 CYNDI LAUDER 8-2 LIONEL RICHIE 5-3 SCANDAL JT. 1-1 HUEY LEWIS & NEWS 24-15 WHSLWWImington, NC Stewart/Stone

# NAKED EYES BILLY SATELLITE STEPHEN STILLS STEPHEN STILLS BRUCE SPRINGSTEEN LAURA BRANIGAN INISTED SISTER BROOM (4P) BOTTON GOTO BROOM BROO

235 CHR Reporters 225 Current Reports

The following stations reported a frozen playlist this week:

> WCZY/Detroit WCZY/Detroit KITE/Corpus Christi KXX106/Birmingham WSEZ/Winston-Salem 13FEA/Manchester KISR/Ft. Smith KRNA/lowa City

The following stations failed to report this week and therefore their playlists were frozen:

WPLJ/New York WJXQ/Jackson-Lansing WZON/Bangor

# **MIDWEST Most Added**Mottest

**Bruce Springsteen** Chicago

Prince **Lionel Richie**  ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates

WEST **Most Added** • Hottest

**Bruce Springsteen Donna Summer** Chicago

Ray Parker Jr. Lionel Richie Jacksons

# **MIDWEST**

# PARALLEL TWO WKDD/Akron, OH

CARS
LAURA BRANIGAN
RICK JAMES
JEPF LYNNE
STEPHEN STILLS
NAKED EYES
DONNA SUMMER DONNA SUMMER Hottest: RAY PARKER JR. 3-1 PRINCE 1-3 KENNY LOGGINS 8-7 FACE TO FACE 16-14 NIGHT RANGER 29-21

# WAHC/Applet

SLADE NIGHT RANGER NIGHT RANGER
BANANARMA
TWISTED SISTER
LINDSEY BUCKINGHA
SHEILA E.
BOTLEST:
PRINCE 1-1
VAN HALEN 2-2
RAY PARKER JR. 4-3
LIONEL RICHE 15-7
RATT 19-8

## WKAU/Appleton-Oshk Ross/Bradleigh

COSTELLO
CHICAGO
CARS
CARS
PRINCE 1-1
RAY PARKER JR. 4-2
RATT 19-15
CYNDI LAUPER D-30
SCANDAL D-31

# 92X/Columbus, OH Cook/Cella

PEABO BRYSON CARS CARS
BRUCE SPRINGSTEEN
TWISTED SISTER (dp)
HOTLEST
JACKSONS 2-1
PRINCE 1-2
LIONEL RICHIE 11-7
DAN HARTMAN 14-10
RATT 25-15

# KIIK/Davenport, IA Jim O'Hara

SCANDAL CHICAGO BRUCE SPRINGSTEEN (dp) SPANDAU BALLET CHRIS DEBURGH (dp) VAN STEPHENSON (dp) NAKED EYES (dp) NAKED EYES (dp)
Hottest:
RAY PARKER JR, 1-1
COREY HART 18-12
JOHN WAITE 24-13
HUEY LEWIS & NEWS 34-18
CYNDI LAUPER D-21

## KMGK/Des Moines, IA Al Brock

CHICAGO
POINTER SISTERS
NAKED EYES
BRUCE SPRINGSTEEN
DONNA SUMMER KENNEDY & OSBORNE RENNEUY & OSBORNE HOttest: RAY PARKER JR. 3-1 ROD STEWART 6-5 COREY HART 8-7 TINA TURNER 11-10 LIONEL RICHIE 16-11

# WEBC/Duluth Dick Johnson

CYNDI LAUPER (dp)
JERMAINE JACKSON
LAURA BRANIGAN
HOTTEST:
ELTON JOHN 1-1
LIONEL RICHIE 3-2
RAY PARKER JR. 4-3
PEABO BEXSON 8-6
TINA TURNER 12-8

# WKDQ/Evansville, IN

SPANDAU BALLET TWISTED SISTER (dp) TWISTED SISTER (dp. Hottest: RAY PARKER JR. 1-1 ELTON JOHN 5-4 LIONEL RICHIE 8-6 TINA TURNER 11-8 ROD STEWART 13-12

# WSTO/Evanaville, IN

GLENN FREY PEABO BRYSON Hottest: PRINCE 1-1 LIONEL RICHIE 9-2 ELTON JOHN 5-4 DAN HARTMAN 10-7 ROD STEWART 17-10

# WMEE/Ft Wayne IN

RATT LAURA BRANIGAN CHICAGO TWISTED SISTER BRUCE SPRINGSTEEN VAN STEPHENSON HOLLEST: RAY PARKER JR. 2-1 JACKSONS 3-3 JACKSONS 3-3 ROD STEWART 6-5 LIONEL RICHIE 12-8 PEABO BRYSON 30-15

# WGRD/Grand Rapids, MI

BRUCE SPRINGSTEEN
VAN STEPHENSON
NAKED EYES
JEFF LYNNE
HOTLEST:
PRINCE 1-1
VAN HALEN 4-3
RATT 8-4
SCAMDAL 24-17
HUEY LEWIS & NEWS 25-18

# WZPL/Indianapolis, IN

BRUCE SPRINGSTEEN
GLENN FREY
SAMMY HAGGR
TWISTED SISTER
RICK JAMES
CHICAGO
HOTLEST:
PRINCE 1-1
TINA TURNER 14-2
MADONNA 13-9
HUEY LEWIS & NEWS 18-13
PRINCE 22-18

## WJXQ/Jackson, MI Rvan/Cheeks

none Hottest: BRUCE SPRINGSTEEN 1-1 VAN HALEN 2-2 BILLY SQUIER 9-9 JOHN WAITE 11-11 SAMMY HAGAR 16-16

# WKFR/Kalamazoo, Mi

CARS LAURA BRANIGAN SCANDAL SCANDAL
PRINCE
Hottest:
PRINCE 1-1
RAY PARKER JR. 2-2
LIONEL RICHIE 11-6
GLENN FREY 27-20
CYNDI LAUPER 39-30

# ZZ99/Kansas City, MO Collins/Welsh

DONNA SUPPLIAN
DONNA SUPPLIAN
VAN STEPHENSON
BANANARAMA
CERIS DEBURGH
LINDSEY BUCKINGHA
SLADE
EURYTHMICS
CARS
JERMAINE JACKSON
HOTTESTED SISTER 21-15
MICHAEL JACKSON 27-17
TINA TURNER 23-19
BILLY SQUIER 28-20

# WVIC/Lansing, MI

CHICAGO BRUCE SPRINGSTEEN JOE JACKSON Hottest: PRINCE 4-1 LIONEL RICHIE 8-4 RAY PARKER JR. 7-5 KENNY LOGGINS 9-7 STEVE PERRY 14-8

# Z104/Madison, WI

CYNDI LAUPER SERGIO MENDE SERGIO MENDES BRUCE SPRINGSTEEN STEPHEN STILLS HOTLEST: RAY PARKER JR. 3-1 VAN HALEN 2-2 ELTON JOHN 7-4 LIONEL RICHIE 10-6 KENNY LOGGINS 11-10

## KJ103/Oklahoma City, OK Dan Wilson

CYNDI LAUPER CHICAGO LINDSEY BUCKINGHA TWISTED SISTER (dp) TWISTED CLICATED CALL TO THE CONTROL OF THE CALL THE CALL

## KQKQ/Omaha, NE

Taylor/Dean TayloriDean

BRUCE SPRINGSTEEN
IGLESIAS & ROSS (dp)
CHICAGO
LAURA BRANIGAN
HOTLEST
RAY PARKER JR. 1-1
PRINCE 2-2
JACKSONS 4-3
LIONEL RICHIE 5-4
RATT 10-5

# KZ93/Peoris, IL Edwards/Malon

SCANDAL SCANDAL
RATT
PRINCE
NIGHT RANGER
HOTLEST:
PRINCE 1-1
RAY PARKER JR. 5-2
BRUCE SPRINGSTEEN 2-3
LIONEL RICHIE 7-7
TINA TURNER 20-10

# WRKR/Racine-Milwauke

BRUCE SPRINGSTEEN CARS RICK JAMES SHEILA E. SHELLA E.
HOTLEST:
RAY PARKER JR. 2-1
TINA TURNER 4-2
SCANDAL 10-4
TWISTED SISTER 20-8
HURY LEWIS & NEWS 26-15

# Swart/Duling

PETER WOLF CYNDI LAUPER JOHN WAITE HOTTEST: PRINCE 1-1 RAY PARKER JR. 4-2 LIONEL RICHLE 5-3 KENNY LOGGINS 8-7 DAN HARTMAN 16-8

WZOK/Rockford, IL

**Geoff Davis** 

the song was dropped from the playlist then re-added.

# US3/South Bend, IN

PEABO BRYSON HUEY LEWIS & NEWS HUSI LEWIS & MEMO HOttest: PRINCE 1-1 RAY PARKER JR. 3-2 JACKSONS 13-4 BILLY IDOL 14-7 TINA TURNER 18-9

## WRQN/Toledo, OH Schaffer/Mitchell

Schaffer/Mitchell
BRUCE SPRINGSTEEN
A FLOCK OF SEAGUL (dp)
JEPF LYNNE (dp)
DONNA SUMMER (dp)
BONNIE TYLER (dp)
BILLY SATELLITE (dp)
OUEEN (dp)
NAKED EYES
TWISTED SISTER
HOTLEST:
RAY PARKER JR. 2-1
TINA TURNER 20-11
RATT 21-18
FACE TO FACE 24-19
PRINCE D-30

## K107/Tulas, OK

CARS
CHICAGO
JOE JACKSON
LAURA BRANIGAN
Hottest:
PRINCE 1-1
RAY PARKER JR. 2-2
ELTON JOHN 5-3 ELTON JOHN 5-3 ROD STEWART 7-5 TINA TURNER 10-6

## KELI/Tulsa, OK Myers/Michaels

LAURA BRANIGAN BRUCE SPRINGSTEEN JEFF LYNNE VAN STEPHENSON DONNA SUMMER DONNA SUMMER HOTLEST: RAY PARKER JR. 1-1 LIONEL RICHIE 6-5 TINA TURNER 10-6 VAN HALEN 12-7 EUEY LEWIS & NEWS 20-12

# KEYN-FM/Wichita, KS

BRUCE SPRINGSTEEN
NAKED EYES
JUICE NEWTON
DONNA SUMMER
BUS BOYS
ELVIS COSTELLO
VAN STEPHENSON
POINTER SISTERS
BILLY SATELLITE
HOTESEL BILLY SATELLITE
HOTLEST:
RAY PARKER JR. 2-1
LIONEL RICHIE 11-3
DAN HARTMAN 13-9
HUEY LEWIS & NEWS 20-14
PEABO BRYSON 30-22

# Dick Thompson

Dick Thompson
BRUCE SPRINGSTEEN
JUICE NEWTON
JEFF LYNNE
CARS
HERB ALPERT (dp)
BILLY SATELLITE (dp)
DONNA SUMMER
NAKED EYES
BONNIE TYLER
A FLOCK OF SEAGUL
HOUTER .. ELUCK OF SEAGUL Hottest: RAY PARKER JR. 1-1 JACKSONS 4-2 JACKSONS 4-2 ELTON JOHN 8-4 CYNDI LAUPER 33-14 JOHN WAITE 22-15

# WYFM/Youngs

PEABO BRYSON JOHN WAITE

# KFYR/Bismarck, ND

CHICAGO
TWISTED SISTER
DONNA SUMMER
BUS BOYS
BRUCE SPRINGSTEEN
HOTTEST
RAY PARKER JR. 2-1
PRINCE 1-2
LIONEL RICHIE 6-3
BRUCE SPRINGSTEEN
SLADE 16-13

# WBNQ/Bloomington, it

JUSTIN ROODING

CARS
DONNA SUMMER
PRINCE (dp)
BRUCE SPRINGSTEEN (dp)
VAN STEPHENSON (dp)
NAKED SYES (dp)
BOTTES
BRINCE 1-1
RAY PARKER JR. 2-2
ROD STEWART 3-3
ELTON JOHN 4-4
JACKSONS 5-5

MEMBER JELON JOHN IN

# WBWB/Bloom Bob Leonard

Bob Leonard
CHICAGO
LAURA BRANIGAN
VAN STEPHENSON
PRINCE
HOTLEST:
RAY PARKER JR. 4-1
ROD STEWART 3-2
ELTON JOHN 5-4
COREY HART 13-10
BILLY SQUIER 20-13

# WCIL-FM/Carbond

CARS
BILLY SQUIER (dp)
SHEILA E. (dp)
FACE TO FACE
CHRIS DEBURGH CHRIS DEBUNGH HOTCEST: NEWCLEUS 1-1 RAY PARKER JR. 2-2 TWISTED SISTER 9-6 TINA TURNER 21-8 CYNDI LAUPER 19-9

# KCMQ/Columbia, MO

CHICAGO
LINDSEY BUCKINGHA
CARS
DONNA SUMMER
HOTTEST
HOTTEST
HOTTEST
HOTTEST
JACKSONS 6-2
TENNY LOGGINS 12-7
TINA TURNER 14-10

# Y94/Fargo, ND Collins/Anderson

CARS
CHICAGO
DONNA SUMMER
BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN HOTESET: PRINCE 1-1 RAY PARKER JR. 3-2 ELTON JOHN 4-3 LIONEL RICHIE 14-7 PEABO BRYSON 15-12

## KKXL-FM/Grand Forks, ND Don Nordine

CYNDI LAUPER CARS CYNDI LAUPEN
CARS
BILLY JOEL
CHRIS DEBURGH
TWISTED SISTER (dp)
EURYTHMICS
PRINCE
HOTLEST:
RAY PARKER JR. 1-1
LIONEL RICHIE 7-4
JACKSONS 6-5
VAN HALEN 9-7
RATT 10-8
KRNA/lowa City, IA
Bart Goynehor
HOttest:

Hottest: PRINCE 1-1 JACKSONS 2-2 ZZ TOP 3-3 BRUCE SPRINGSTEEN 4-4 RAY PARKER JR. 5-5

## WAZY-FM/Lafavette, IN

CYNDI LAUPER
POINTER SISTERS
ELVIS COSTELLO
BRUCE SPRINGSTEEN
LINDSEY BUCKINGHA
A FLOCK OF SEAGUL
DRAGON DRAGON Hottest: RAY PARKER JR. 2-1 PRINCE 1-2 ELTON JOHN 10-8 PETER WOLF 24-15 BILLY SQUIER 25-19

SPANDAU BALLET VAN STEPHENSON LAURA BRANIGAN

Dean Lambert

LAURA BRANIGAN
CARS
CHICAGO
HOTTEST:
RAY PARKER JR. 2-1
PRINCE 1-2
LIONEL RICHIE 11-5
VAN HALEN 9-7
COREY HART 18-11

Dean Lambert
CHICAGO
LINDSEY BUCKINGHA (dp)
COYOTE SISTERS
FOINTER SISTERS
HOTTEST SISTERS
HOTTEST HOTTEST
DAN HARTMAN 3-1
PRINCE 2-2
TINA TURNER 6-3
JOHN WAITE 10-8
IGLESIAS & ROSS 16-10

KKLS-FM/Rapid City, SD Sharwin/Piper

PRINCE
LINDSEY BUCKINGHA
TWISTED SISTER
HOTLEST:
PRINCE 1-1
27 TOP 2-2
CORRY HART 8-5
STEVE PERRY 15-11
LIONEL RICHIE 18-12

BRUCE SPRINGSTEEN PRINCE

## KFRX/Lincoln Tracy Johnson

Jeff Tobin JOHN WAITE
HOTTEST:
PRINCE 1-1
RAY PARKER JR. 2-2
VAN HALEN 8-6
TINA TURNER 15-8
LIONEL RICHIE 14-12

# PARALLEL THREE

## 99KG/Salina, KS Denny Collier

DONNA SUMMER A FLOCK OF SEAGUL (dp) NAKED EYES (dp) DRAGON LAURA BRANIGAN POINTER SISTERS JUICE NEWTON JUICE NEWTON
CARS
Hottest:
RAY PARKER JR. 1-1
PEABO BRYSON 12-8
RATT 28-20
CYNDI LAUPER 38-23
STEVE PERRY 36-24

## KKRC/Sloux Falls Dan Kieley

PRINCE SCANDAL CARS HOWARD JONES Hottest: RAY PARKER JR. 2-1 VAN HALEN 4-2 ELTON JOHN 7-4 RATT 10-7 TINA TURNER 16-10

# KWTO-FM/Springfield, MO

CARE
A FLOCK OF SEAGUL
LAURA BRANIGAN
POINTER SISTERS
DONNA SUMMER DONNA SUMMER HOttest: RAY PARKER JR. 3-1 ELTON JOHN 2-2 JACKSONS 5-3 LIONEL RICHIE 7-5 VAN HALEN 14-11

# WSPT/Stevens Point Bouley/Tracy

SPANDAU BALLET
BRUCE SPRINGSTEEN
DONNA SUMMER
NAKED EYES
BILLY SATELLITE (dp) BILLY SATELLITE (dp) Hottest: RAY PARKER JR. 3-1 RATT 9-7 LIONEL RICHIE 15-10 PEABO BRYSON 18-11 CYNDI LAUPER 29-19

# KDVV/Topeka, KS Tony Stewart

Tony Stewart
PEABO BRYSON (dp)
BILLY JOEL
LAURA BRANIGAN
IGLESIAS & ROSS (dp)
RICK JAMES
HOTLEST
RAY PARKER JR. 2-1
LIONEL RICHIE 4-4
STEVE PERRY 13-8
RATT 15-9
PETER WOLF 20-14

# KFMW/Waterloo, IA Mark Potter

DONNA SUMMER GLENN FREY STEPHEN STILLS JUICE NEWTON JOE JACKSON JEFF LYNNE RATT 20-10 JOHN WAITE 23-17 CYNDI LAUPER 37-24

# WEST PARALLEL TWO

# 13K/Bakersfield, CA

SOS BAND LAURA BRANIGAN CARS
LINDSEY BUCKINGHA
CHICAGO
BRUCE SPRINGSTEEN
HOTLEST:
PRINCE 1-1
RAY PARKER JR. 2-2
LIONEL RICHIE 8-3
JACKSONS 10-5
TINA TURNER 18-8

## KKXX/Bakersfield, CA Squires/Kamper

SHEILA E. BILLY SATELLITE (dp) CHICAGO CARS
BRUCE SPRINGSTEEN
Hottest:
RATT 1-1
LIONEL RICHIE 4-2
ELTON JOHN 3-3
CYNDI LAUPER 13-8
TWISTED SISTER 27-15

# KQXR/Bakersfield

DONNA SUMMER
BRUCE SPRINGSTEEN
SOUTHSIDE JOHNNY
RONNIE MILSAP
VAN STEPHENSON
STEPHEN STILLS
BILLY OCEAN
HOTCEST
RAY PARKER JR, 1-1
CYNDI LAUDER 8-2
LIONEL RICHLE 5-3
HUEY LEWIS & NEWS 20-14
TWISTED SISTER 30-15
KKEM/COR KKFM/Colorado Springs, CO

CHICAGO BRUCE SPRINGSTEEN SPANDAU BALLET VAN STEPHENSON ELVIS COSTELLO HOTLEST: HOTTEST:
RAY PARKER JR. 1-1
ELTON JOHN 3-2
LIONEL RICHIE 4-3
PEABO BRYSON 11-6
TINA TURNER 18-7

# KMGX/Fresno, CA Carey Edwards

Carry Edwards
MADONNA
DONNA SUMMER
LAURA BRANTGAN
BILLY OCEAN
NAKED EYES
VAN STEPHENSON
BRUCE SPRINGSTEN
ELVIS COSTELLO
HOTLEST
RAY PARKER JR. 2-1
RATT 4-3
LIONEL RICHIE 11-6
SHEILA E. 8-7
CYNDI LAUPER 17-8
KYNO-FMifresmo

## KYNO-FM/Freeno Welker/Davis

DONNA SUMMER
CHICAGO
SPANDAU BALLET
LAURA BRANIGAN
HOTLEST:
JACKSONS 5-1
RAY PARKER JR. 6-3
TINA TURKER 7-5
ERUCE SPRINGSTEEN 8-7
CYNDI LAUPER 17-12

# KIKI/Honokulu, HI

JACKSONS
JACKSONS
SOCIETY OF SEVEN
PRINCE
BRUCE SPRINGSTEEN
SPANDAU BALLET
HOTTEST:
RAY PARKER JR. 1-1
JACKSONS 3-3
PEABO BRYSON 5-4
LIONEL RICHLE 8-5
IGLESIAS & ROSS 16-8
KCHMC/Monocksh. HM

## KQMQ/Honolulu, HI Kimo Akana

KENNEDY & OSBORNE
BRUCE SPRINGSTEEN
JEFF LYNNE
ELVIS COSTELLO
VAN STEPHENSON
BILLY SATELLITE
HOTEST:
BRUCE SPRINGSTEEN 2-2
CARS 4-3
ZZ TOP 5-4
RAY PARKER JR. 8-5
DAN HARTMAN 6-6
CHERRELLE 24-23
KILLICIA VACARE NV

## KLUC/Las Vegas, NV Bill Kelly

LINDSEY BUCKINGHA
LAURA BRANIGAN
SHEILA E.
HOTLEST:
RAY PARKER JR. 3-1
ELTON JOHN 5-2
JACKSONS 9-5
OLLIE & JRRRY 8-6
LIONEL RICHIE 17-12

## KO93/Modesto, CA DeMaroney/Novak

LAURA BRANIGAN
CHICAGO
JUICE NEWTON
HOTLEST:
RAY PARKER JR. 2-1
ELTON JOHN 5-2
LIONEL RICHIE 6-4
HUEY LEWIS & NEWS 15-9
BILLY JOEL 24-15 Kay Taylor

## KHOP/Modests

Devid Krahem

PRINCE
SCANDAL
CHICAGO
LAURA BRANIGAN
NAKED EYES
DONNA SUMMER
BRUCE SPRINGSTEEN (dp)
ELVIS COSTELLO
JUICE NEWYON
LINDSEY BUCKINGHA
HOTLEST
AY PARKER JR. 2-1
JACKSONS 7-3
LIONEL RICHIE 12-4
VAN HALEN 19-9
HUEY LEWIS & NEWS 38-13
KSB/Provo, UT

## K96/Provo, UT Gentry/Greek

IGLESIAS & ROSS CHICAGO LINDSEY BUCKINGHA QUEEN SAMMY HAGAR SAMMY HAGAR Hottest: RAY PARKER JR. 1-1 PRINCE 2-2 JACKSONS 3-3 CHICAGO 8-4 COREY HART 13-8

# KSKD/Selem, OR Len E. Mitchell

CARS BRUCE SPRINGSTEEN DONNA SUMMER BRUCE SPRINGSTEEN
DONNA SUMMER
POINTER SISTERS
NAKED EXES (dp)
A FLOCK OF SEAGUL (dp)
JUICE NEWTON (dp)
BONNIE TYLER (dp)
HOTLEST.
RAY PARKER JR. 1-1
TINA TURNER 15-8
RATT 16-11
LIONEL RICHIE 17-12
PEABO BRYSON 23-13 KDON-FM/Salinas-Mo Kirk Cliatt

NARE CHART

VAN STEPHENSON
NAKED EYES
ELVIS COSTELLO
JUICE NEWTON
LINDSEY BUCKINGHA
BRUCE SPRINGSTEEN
TWISTED SISTER (dp)
Hottest: Hottest: RAY PARKER JR. 2-1 COREY HART 8-2 TINA TURNER 9-7 RATT 17-12 SCANDAL 33-18

## KCPX/Salt Lake City, UT **Greg Ausha**

Greg Ausham
TINA TURNER
PRINCE
A FLOCK OF SEAGUL
RICK SPRINGFIELD
STEPHEN STILLS
BRUCE SPRINGSTEEN
HOTCEST:
PRINCE 1-1
JACKSOMS 4-2
DAN HARTMAN 7-6
ROBIN GIBB 16-11
RATT 19-18

# KRSP/Salt Lake City, UT

Cartson/MoN
TWISTED SISTER
LAURA BRANIGAN
BRUCE SPRINGSTEEN
LINDSEY BUCKINGHA
DONNA SUMMER
HOTTEST
RAY PARKER JR. 1-1
PRINCE 2-2
VAN HALEN 3-3
ZZ TOP 4-4
JACKSONS 5-5

## KHYT/Tuceon

Sherman Coher Sherman Cohen

JERMAINE JACKSON
SOS BAND
CHICAGO
LAURA BRANIGAN
QUIET RIOT (dp)
A FLOCK OF SEAGUL
BRUCE SPRINGSTEEN
HOTCEST:
RAY PARKER JR. 1-1
PRINCE 2-2
LAURA BRANIGAN 3-3
LIONEL RICHIE 6-4
JOHN WAITE 18-5

# KRQ/Tuscon, AZ

Kelly Norris ELVIS COSTELLO LUBA SLADE CHICAGO DONNA SUMMER LAURA BRANIGAN LAURA BRANIGAN
HOTTEST:
RAY PARKER JR. 2-1
DAN HARTMAN 6-5
KENNY LOGGINS 7-6
COREY HART 13-10
HUEY LEWIS & NEWS 20-13

# KTKT/Tucson, AZ Rivers/Alexander

LAURA BRANIGAN
BRUCE SPRINGSTEEN
TEDDY PENDERGRASS (dp)
JUICE NEWTON
ELVIS COSTELLO (dp)
Hottest: Hottest: RAY PARKER JR. 1-1 TINA TURNER 11-8 GLENN FREY 21-15 JOHN WAITE 32-22 CARS 33-23

# PARALLEL THREE KGOT/Anchorage, AK

Kay Taylor

SHEILA E.
HOWARD JONES
BRUCE SPRINGSTEEN
SPANDAU BALLET
DONNA SUMMER
ELVIS COSTELLO
HOTLEST:
JACKSONS 1-1
RAY PARKER JR. 3-2
VAN HALEN 4-2
LIONEL RICHLE 6-4
CYNDI LAUPER 17-8
KYVA/EMBRONE MT-8

KYYA/Billings, MT Charlie Fox JERMAINE JACKSON SHEILA E. CHRIS DEBURGH CHICAGO BRUCE SPRINGSTEN SPANDAU BALLET HOTLEST: JACKSONS 5-1 ELTON JOEN 3-2 LIONEL RICHIE 9-6 COREY HART 13-9 TINA TURNER 17-11

## KCDO/Bozemen Greg Williams

BRUCE SPRINGSTEEN BILLY SATELLITE BILLY SATELLITE
DONNA SUMMER
NAKED EYES
A FLOCK OF SEAGUL
JEFF LYNNE
JUICE NEWTON
STEPHEN STILLS Hottest: RAY PARKER JR. 1-1 JACKSONS 3-2 ELTON JOHN 5-5 JACKSONS 3-2 ELTON JOHN 5-5 VAN HALEN 6-6 LIONEL RICHIE 10-8

# KTRS/Casper, WY Todd Cavanah

PRINCE BILLY OCEAN DONNA SUMMER HOTCEST: LIONEL RICHLE 3-1 RAY PARKER JR. 2-2 DAN HARTMAN 4-4 JACKSONS 5-5 COREY HART 15-10

## KKAZ/Cheyenn

SHEILA B. PRINCE CHRIS DEBURGE CARS HOTTEST: PRINCE 1-1 RAY PARKER JR JACKSONS 3-3 ELTON JOHN 4-

# KGHO/Hoquiern, WA

Steve Larace PRINCE SPANDAU BALLET CHICAGO TWISTED SISTER A FLOCK OF SEAGUL SOUTHSIDE JOHNNY LINDSEY BUCKINGHA

SOUTHSIDE JOHNNY
LINDSEY BUCKINGHA
HOTLEST:
RAY PARKER JR. 2-1
JACKSONS 3-2
VAN HALEN 7-4
LIONEL RICHLE 13-9
RATT 17-10
KOZELEWISTON, ID
Jay McCall
JULCE NEWTON
LINDSEY BUCKINGHA
VAN STEPHENSON
DONNA SUMMER
BRUCE SPRINGSTEEN
HOTLEST:
RAY PARKER JR. 1-1
RATT 2-2
VAN HALEN 3-3
GLENN FREY 13-10
CYNDI LAUPER 21-13
KCAQIOXNERG/Venture, C

CYNDI LAUPER 21-13
KCAC/Oxnard-Venture, C
Thomas/Potter
CHICAGO
SCANDAL
DONNA SUMMER
CARS
HOTLEST:
PRINCE 1-1
RAY PARKER JR. 2-2
NEWCLEUS 15-10
RATT 17-11
CYNDI LAUPER 30-23
KD72A/Pusblo. CO

# KDZA/Pueblo, CO

KDZA/Fueblo, CO
Rip Avine
SPANDAU BALLET
BRUCE SPRINGSTEEN
CHICAGO
LAURA, BRANIGAN
ELVIS COSTELLO
TWISTED SISTER (dp)
HOTLEST:
PRINCE 1-1
RAY PARKER JR, 2-2
JACKSONS 3-3
PEABO BRYSON 11-7
TINA TURNER 24-9
KCEN/Reno, NV

## KCBN/Reno, NV

tim O'Neel CARS
LAURA BRANIGAN
CHICAGO
BRUCE SPRINGSTEEN
A FLOCK OF SEAGUL A FLOCK OF SEAGUL HOTLEST: RAY PARKER JR. 1-1 TINA TURNER 5-3 JOHN WAITE 11-5 CYNDI LAUPER 28-21 RATT 33-27

# KHTX/Reno, NV John Chommie

PRINCE
JEFF LYNNE
COMMUTER
DONNA SUMMER
BRUCE SPRINGSTEEN
INXS (dp)
A FLOCK OF SEAGUL
COYOTE SISTERS
CHICAGO
HOLLEST CHICAGO
HOLLEST:
RAY PARKER JR. 1-1
ROD STEWART 2-2
ELITON JOHN 6-4
BILLY JOEL 10-6
IGLESIAS & ROSS 23-10

# KBIM/Roswell, NM

Tim Mack NAKED EYES BRUCE SPRINGSTEEN DONNA SUMMER JEFF LYNNE A FLOCK OF SEAGUL JUICE NEWTON STEPHEN STILLS DRAGON DRAGON
HOTTEST:
PRINCE 1-1
DAN HARTMAN 2ELTON JOHN 3-3
JOHN WAITE 9-9
JACKSONS 10-10

# SLY96/San Luis Obispo, CA

Tom Walsh VAN STEPHENSON BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN
POINTER SISTERS
DONNA SUMMER
STEPHEN STILLS
BILLY CCEAN
A FLOCK OF SEAGUL
BUS BOYS
HOTLEST
RAY PARKER JR. 2-1
JACKSONS 3-2
ELTON JOEN 5-3
COREY HART 13-8
PEABO BRYSON 14-11 KZOZ/San Luis Obispo, CA

# Steve Hatter

DONNA SUMMER
BRUCE SPRINGSTEEN
SOUTHSIDE JOHNNY
STEPHENS TILLS
A FLOCK OF SEAGUL
VAN STEPHENSON
QUEEN (dp)
BILLY SATELLITE (dp)
HOLLEST BILLY SATELLIE (C), HOTLEST: RAY PARKER JR. 1-1 LIONEL RICHIE 5-2 CYNDI LAUPER 6-3 ELTON JOHN 4-4 HUEY LEWIS & NEWS 21-11 KIST/Santa Barbers, CA Dick Williams

Dick Williams

ELVIS COSTELLO

BRUCE SPRINGSTEEN

DONNA SUMMER

STEPHEN STILLS

VAN STEPHENSON

RONNIE MILSAP

BUS BOYS

BOTTES

BOTTE

# PARALLELS.

Parallel I: Selected stations in major ma and/or exert a significant national influenc Parallel II: Selected stations in secondominant and/or exert a significant local or may also contain some major market statione status.

Parallel III: Selected stations in smaller n and/or exert a significant local influence secondary market stations that do not qu

235 Reports

| JOHN DOE "Hit Song" (Anylabel) LP: Hit Song National |        |     |        |      |  |
|--|--------|-----|--------|------|--|
| Regional   | 100/25 | 44% | Summ   |      |  |
| Reach  |        | , . | Up     | 51   |  |
| E 33%  |        |     | Debuts | s 20 |  |
| M 21%  |        |     | Same   | 4    |  |
| S 56%  |        |     | Down   | 0    |  |
| W 19%  |        |     | Adds   | 25   |  |

# **EXAMPLE**

on the charts.

20 — Number of stations debuting the song this week.

4 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

— Number of stations moving it down on their charts.

5 — Total number of stations.



| Cruel Sum  | BANANARAMA<br>Cruel Summer (London/PolyGram)<br>LP: Benanarama   |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|--|
| Regional 18<br>Reach<br>E 818<br>S 828<br>M 668<br>W 948   | 9/14 <b>80</b> 9   | National<br>Summary<br>UP 65<br>DEBUTS 51<br>SAME 59<br>DOWN 0<br>ADDS 14  |  |  |  |  |  |  |
| B104 OP MRTT ON WESTER d-40 OP MRTT ON MR | WIND 16-30  WINDWITT ON 16-30  W | WFBG 32-29  NGUY On  WZON ON  WZON ON  1920H ON  193-31  193-31  WISS ON  WISS ON  WISS ON  SOUTH ON  WISS (4-39  WOCH (4)  SOUTH ON  WISS (4-39  WOCH (4)  SOUTH ON  WISS (4-39  WOCH (4)  SOUTH  WISS (4-39  WOCH (4)  WISS (4-39  WISS (4 |  |  |  |  |  |  |

| 98PXY 38-33<br>NGFM 36-33<br>NKFM On.<br>NPST 6-40<br>NRCK d-37<br>NKRZFM ON<br>Q106 ON  | KRQ on<br>KTKT d-39   | REIM 34-31<br>REOZ 27-19<br>SLY96 40-27<br>KIST 38-30   |   | EAST WXKSPM on WPHD d-39 CKOI on WCAUFM on   | WBCY on<br>WJIR a<br>WZLD on<br>KSETFM on<br>WANSFM on<br>WZYP d-39<br>WOKI on<br>WHI a<br>Gloo a   |
|--|---|---|---|--|---|
| The Luck<br>LP: Self Cor<br>Regional 13<br>Reach<br>E 673<br>S 544   |   | 7% National Summary UP 1 DEBUTS 22 SAME 51 DOWN 0   | ž | SOUTH 293 a MIDWEST WEST 0103 ON KMJK a FMJ02 a KMSS a KPLUS ON  | KRPM on KX104 on WRNO d-38 KITY on KROK on KROK on MIDWERT WKDD, 30-23 MARC a WRAU on KMCK on WRAE on WARE ON   |
| DATE OF THE PROPERTY OF THE PR | MBSO a KIZD a KIZD a KIZD a KIZD G ON WSSX a WIZE G ON WSSX a WIZE G ON WSSX a WIZE G ON WSSX a WARSEM ON WSSX a WARSEM ON WSSX a WFMI G ON WSSX a KIZD G ON WSSX a WFMI G ON WSSX A KIZD G ON WSSX A KIZD A WSSX A | ADDS 60  WFBG on WGOV on WGOV on WGOV on WGOV on WGOV on WTSR 6-36  WTSR 6-36  WTSR 6-36  WGCN 6-39  JAMES ON 6-39  JAMES ON 6-39  JAMES ON 6-39  WGCN 6-39  WGCN 6-39  WGCN 6-39  WGCN 6-39  WGCN 6-39 |   | EAST A SOUTH WESS A WEST A WEST A WEST A WEST A WEST A WE | WEPL OF -10  100 -10 |

LINDS Go Insa LP: Go Ir

|   | kets that are  | e format don   | ninant   | I   |  |
|---|--|--|--|-----|--|
| idery markets that are format<br>or regional influence. This parallel<br>ons that do not qualify for parallel |  |  |  |     |  |
| 1a  | rkets that a   | re format dom  | ninant   |     |  |
|   |  | may contain :<br>el two status.  | some   |     |  |
|   | l aurs   | Branigan Contin  | ued  |     |  |
|   | WEST  KIMN a Q103 on KM3K a  | KORQ a<br>K107 a<br>KELI a<br>KEYNFM on<br>WHOTFM d-36   | NRSL 8 MIDWEST WENQ d-28 WEND a  |     |  |
|   | PM102 a<br>XTRA a  | WEST  13K a  KQXR d-38  KKPM on  KMGX a  | KCMQ on<br>KRNA on<br>KFRX a   |     |  |
|   | WFLY d-29<br>Q100 a<br>WMAR a<br>WNYS on   | KYNOFM a<br>KQMQ on<br>KLUC a<br>KO93 a-36   | KKLSPM on<br>99KG a<br>KWTOFM a<br>WSPT on<br>KDVV a<br>KFMW on  | L   |  |
|   | WVSR on<br>K104 on<br>WTICFM a-32  | KHOP a<br>K96 on<br>KSKD on<br>KDONFM d-39<br>KCPX 37-35<br>KRSP a<br>KHYT a<br>KRQ a  | KGOT d-30<br>KCDQ on<br>KTRS on<br>KOZE on   | ľ   |  |
|   | WKEE ON WLANFM a KC101 a Z106 a 98PXX d-36 WGPM d-39 WKFM a WFST on WKRAPM a   | KHYT a<br>KRO a<br>KTRT a  | KDZA a<br>KCBN a-37<br>KBIM on<br>KZO2 d-39<br>SLY96 on<br>KIST d-37   |     |  |
|   | WKR2PM a<br>WHITF on   | EAST   | RIST d-37  |     |  |
| Ì   | DE A DO DE   | aveon.   |  |     |  |
|   |  | ou're In My<br>From The Heart  | (Elektra)  |     |  |
|   | Regional 198<br>Reach<br>E 76%<br>S 88%  | 849  | UP 143   |     |  |
|   | M 86%<br>W 86%   | <b>1</b> 2   | SAME 22<br>DOWN 13<br>ADDS 11  |     |  |
|   |  |  |  | ı   |  |
|   | P.I.   | WKRZFM 23-21<br>Q106 13-8<br>WHTF 14-9   | KHOP 11-10<br>K96 19-17<br>KSKD 23-13<br>KDONFM 16-15<br>KCPX 17-16<br>KRSP 21-18  |     |  |
|   | EAST   |  | K96 19-17<br>KSK0 23-13<br>KDONFM 16-15<br>KCPX 17-16<br>KRSP 21-18<br>KHYT 10-9<br>KRQ 11-9<br>KTKT 16-10   |     |  |
|   | EAST   |  | K96 19-17<br>KSKD 23-13<br>KDONPM 16-15<br>KCPX 17-16<br>KRSP 21-18<br>KRSP 21-18<br>KRYT 10-9 *<br>KRQ 11-9<br>KTKT 16-10   |     |  |
|   | EAST   |  | K96 19-17 KSKD 23-13 KDONPM 16-13 KDONPM 16-13 KDSP 21-16 KDSP 21-18 KDSP 21-19 KTK 16-10  FAST WPBG 22-14 WGUY 6-5 WZON 6-6 103CIR 9-8 WINZ 5-4 WTSN 12-9   |     |  |
|   | B104 19-14 HRTT 12-11 WRISTM 8-7 WRENTM 16-26 WRLS 17-14 WPLJ 9-9 2100 16-13 WCAUPM 4-2 2100 16-13 WCAUPM 4-2 2100 16-13 WCAUPM 4-2 2100 16-13 WCAUPM 4-2 2010 20-16 WRS 12-15 BOUTM  B 2-15 BOUTM  B 5-16 B  | MONTH MPSG 5-5 KEPT 11-11 WPMF 5-4 KZZB 10-25 WQID 9-6 KXXIG6 7-7 MSSK 17-14 MSSK 11-9 MSCR 11-3 MSSK 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-13 MSCR 11-9 MSCR 11-13 MSCR 11-1 | R96 19-17 KSKD 23-13 KSON 23-13 KSON 24-13 KONPM 16-15 KCFX 17-16 KKSP 21-18 KRYI 10-9 KRQ 11-9 KRQ 11-9 KRQ 11-9 KRY 16-10  LEAST  WPBG 22-14 MGUN 6-5 MCN 16-6 103CIR 9-8 MIKS 5-4 MTSN 12-9 MERZ 18-16  |     |  |
|   | B104 19-14 HRTT 12-11 WRISTM 8-7 WRENTM 16-26 WRLS 17-14 WPLJ 9-9 2100 16-13 WCAUPM 4-2 2100 16-13 WCAUPM 4-2 2100 16-13 WCAUPM 4-2 2100 16-13 WCAUPM 4-2 2010 20-16 WRS 12-15 BOUTM  B 2-15 BOUTM  B 5-16 B  | MONTH MPSG 5-5 KEPT 11-11 WPMF 5-4 KZZB 10-25 WQID 9-6 KXXIG6 7-7 MSSK 17-14 MSSK 11-9 MSCR 11-3 MSSK 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-13 MSCR 11-9 MSCR 11-13 MSCR 11-1 | SSG 19-17<br>SSG 09-17-16-15<br>KSR 09-17-16-15<br>KCFF 17-16-15<br>KCFF 17-16-16<br>KGB 21-18-16-10-16-10-16-10-16-10-16-10-16-10-16-10-16-10-16-10-16-16-16-16-16-16-16-16-16-16-16-16-16-   |     |  |
|   | B104 19-14 B104 19-14 B1072 12-2 B104 19-12-1 B1072 19-14 B1072 19-14 B1072 19-14 B1072 19-15 B1072 19-15 B1072 19-15 B1072 19-15 B00778 B0077 | MONTH MPSG 5-5 KEPT 11-11 WPMF 5-4 KZZB 10-25 WQID 9-6 KXXIG6 7-7 MSSK 17-14 MSSK 11-9 MSCR 11-3 MSSK 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-9 MSCR 11-13 MSCR 11-9 MSCR 11-13 MSCR 11-1 | 856 19-17 850 03 | نت  |  |
|   | B104 19-14 B104 19-14 B1072 12-2 B104 19-12-1 B1072 19-14 B1072 19-14 B1072 19-14 B1072 19-15 B1072 19-15 B1072 19-15 B1072 19-15 B00778 B0077 | MBBG 5-5 WFMF 5-4 K728 30-25 WFMF 5-4 K728 30-25 WFMF 5-4 K728 30-25 WFM 5-4 K728 30-25 WFM 5-4 WFM 5- | 856 19-17 850 03 | نب. |  |
|   | RAST  R101 39-14  WXISSPM 8-7   | MBBG 5-5 WFMF 5-4 K728 30-25 WFMF 5-4 K728 30-25 WFMF 5-4 K728 30-25 WFM 5-4 K728 30-25 WFM 5-4 WFM 5- | SSG 19-17 SSG 19-17 SSG 19-17 SSG 19-16 SSG 17-16 SSG 17 |     |  |
|   | RAST  R101 39-14  WXISSPM 8-7   | NOTE: 1 - 11 - 11 - 12 - 12 - 12 - 12 - 12 -   | SSG 19-17 SSG 19-17 SSG 19-17 SSG 19-16 SSG 17-16 SSG 17 |     |  |
|   | EAST  10 19-14  10 19-14  WINSTM 12-11  WXNSTM 8-7  WESTM 16-76  WPLJ 9-14  WINSTM 16-76  WPLJ 9-14  WINSTM 16-76  WPLJ 9-14  WINSTM 16-16  WINSTM 12-12  PROPEM 4-2  PROPEM 4 | BOUTH  BBGG 5-5  BBGG 7-5  BBGG 7-5  BBGG 7-5  BBGG 7-6  BBG 7-6  BBGG 7-6  BBG 7 | SSG 19-17 SSG 19-17 SSG 19-17 SSG 19-16 SSG 17-16 SSG 17 |     |  |
|   | RAST 19-14  R101 19-14  WXSSTM 8-7  WESTT 12-11  WXSSTM 8-7  WESTT 16-26  WPLJ 2-14  WYLSTM 8-7  WPLJ 2-14  WYLSTM 16-16  WYLSTM 16-16  WYLSTM 16-16  WYLSTM 12-12  PROPER 3-76  ROOTH 3-76  WIND 2-10  RAPH 20-13  PROPER 17-7  RAPH 20-13  PROPER 17-7  RAPH 20-13  PROPER 17-7  RAPH 20-13  WEST 11-14  MIDWEST 16-14  WEST 12-2  WEST 16-14  WEST 12-2  KILGEN 17-9  ROUNDER 17-9  KILGEN 17-9  KILGEN 17-9  ROUNDER 17-9  KILGEN | BOUTH  BBGG 5-5  BBGG 7-5  BBGG 7-5  BBGG 7-5  BBGG 7-6  BBG 7-6  BBGG 7-6  BBG 7 | SSG 19-17 SSG 19-17 SSG 19-17 SSG 19-16 SSG 19 |     |  |
|   | RAST 12-11 WXXSFW 8-7 WRITT 12-11 WXXSFW 8-7 WRITT 12-11 WXXSFW 8-7 WRITT 12-12 WXXSFW 8-7 WRITT 12-12 WXXSFW 8-7 WXXSFW 8-7 WXXSFW 8-7 WXXSFW 12-12 PRO-WN 7-6 WXXSFW 12-12 WXXS | NOTE: 1 - 11 - 11 - 12 - 12 - 12 - 12 - 12 -   | SSG 19-17 SSG 19-17 SSG 19-17 SSG 19-16 SCEPT 17-16 SC |     |  |
|   | RAST 19-14  RIOT 19-14  WXISSPW 8-7  WXISSPW | BBDQ 5-5  BBDQ 5-6  BBDQ 5-7  BBDQ 5 | SSG 19-17 SSG 19-17 SSG 19-17 SSG 19-16 SCEPT 17-16 SC |     |  |
|   | RAST 12-11 WXXSFW 8-7 WRITT 12-11 WXXSFW 8-7 WRITT 12-11 WXXSFW 8-7 WRITT 12-12 WXXSFW 8-7 WRITT 12-12 WXXSFW 8-7 WXXSFW 8-7 WXXSFW 8-7 WXXSFW 12-12 PRO-WN 7-6 WXXSFW 12-12 WXXS | BOUTH 19-11 MONEY 13-11 MONEY 13-11 MONEY 13-4 FEZER 30-25 MONEY 23-4 FEZER 30-25 MONEY 23-4 MONEY 23-15 MONEY 23-16 MONEY 23- | SSG 19-17 SSG 19-17 SSG 19-17 SSG 19-16 SSG 17-16 SSG 17 |     |  |

| WKFR 18-16 2299 20-13 2104 29-23 KJ103 26-19 KZ93 26-22 WKRR 22-17 WZOK 15-12 U93 a-14 WRQN 18-16 KL07 22-17 KELI d-33 KEYMW 30-22 WHOTTM 23-26 WYZW a-14  | Y94 15-12<br>KKKLPM 25-21<br>MAZYPM 23-18<br>KPRX 4-30<br>KMSS 7-7<br>KKLSPM 16-13<br>99KG 12-8<br>KKRC 21-18<br>KWYOZM 16-12<br>WSPT 18-11<br>KDVV a<br>KPMW 18-13  | WYCR a MYTCPM 30-27 WKEE ON WKEE ON KC101 d-28 2106 a MSPK d-32 98PXY d-35 U92.a WKPM a WKPM a WKPM a WKPM a WKPM d-39 WKCK 40-31 WKKEFM d-39 U106 # d |
|--|--|--|
| 138 20-16 88XX d-17 80XR d-17 80XR d-18 88W 13-4 88W 13-13 80X 18-13 80W 18-14 809 18-14 809 18-21   | KYYA 29-25<br>KCDQ 14-12<br>KTRS 17-13<br>KRAP 22-19<br>KGNO 30-26<br>KOZE 30-27<br>KOZE 30-27<br>KOZE 11-7<br>KNITX 12-9<br>KNITX 12-9<br>KNITX 12-9<br>KNITX 12-9<br>KNITX 29-21   | CHICAG<br>Hard Ha<br>LP: Chicag<br>Regional 1<br>Reach<br>E 628<br>5 753<br>M 618<br>W 808   |
| nsane  | National<br>Summary<br>UP 15<br>DEBUTS 22<br>SAME 51<br>DOWN 0<br>ADDS 37  | EAST  WXKSPM a WBENPM a WELI a HCAUPM a  |
| MICY ON MICH AND A MIC | 103CIR a MITCH S MITCH | MELI A  SOUTH  SOUTH  940 a 193 a 8  193 a 190 a 193 a 8  197 a 190 a 19 |

|  | Up The Town<br>rack Ghostbuster   | s  |  | CTIONS<br>Flame In<br>Cruel World   |
|--|---|--|--|---|
| WEST ON MICK O | BOUTH  MPI = "38  K228 a 18  K328 A 0-38  MS28 A 0-38  MS28 A 34-32  MS28 A 34-32  MS28 A 18  MS28 | WEST ON WEST ON MINUTES ON MINUTE | EAST  WESTEPN 40-34 WESTEPN 40-36 WEAD 40-36 WEAD 40-36 WEAT  MIDWEST  WEST  EAST  WEST  EAST  WEST  WEST  EAST  WEST  WEST  EAST  WEST  W | BOUTH  1238 4-38 4-38  1257 4-35 |
|  |   | National National  |  | 0   |
| Regional<br>Reach  | <b>37</b>   | Summary<br>UP 26   | CHRIS De   | RURGH   |

. (Columbia)

National Summar UP DEBUTS SAME DOWN ADDS

WYBG on WGUY on WIGY on 103CIR on WERZ on WJBQ 34-30 WOMPFM 39-3 WSQV on

SOUTH

WISE ON WADD a WCCO ON KISE ON KISE ON KISE ON KISE ON KISE ON KISE ON KNOEFM ON KNOEFM ON KNOEFM ON KKOY ON KKOY ON KKOY ON WHISL ON

WBNQ on WAZYPM a KWTOPM 23-WSPT 39-36

RGOT a RCDQ on RD2A a RHTX on RBIM on R2OZ on SLY96 on RIST a

| CARS<br>Drive (Elec<br>LP: Heartbea  | at City  |   | West.  | 0  |   |
|--|--|---|--|--|---|
| Regional<br>Reach<br>E 90%<br>S 82%<br>M 83%<br>W 86%  | BREAKER  | National<br>Summary<br>UP 26<br>DEBUTS 69<br>SAME 34<br>DOWN 0<br>ADDS 71   | CHRIS De<br>High On E<br>LP: Man On  | motion (A&A  |   |
| EAST B104 a WHTT d-32  | 8007M<br>WBBQ d-40<br>KHPI 33-21<br>WFMF a<br>KZZB a<br>WQID 31-20<br>WYY106 CD  | WIGY 36-26<br>103CIR d-37<br>WIKZ on<br>WTSN d-38<br>WERZ a-40<br>WZYQ a<br>WQCM d-36   | Regional <b>151</b><br>Reach<br>E 668<br>S 628<br>M 618<br>W 708   | CHART<br>EXTRA   | National<br>Summary<br>UP 55<br>DEBUTS 18<br>SAME 58<br>DOWN 5<br>ADDS 15   |
| WMESPY 3-3-9 WEENPM 3-59 WPEN 37-32 WPEN 33-36 WPEN 33-36 WPEN 35-24 WPEN 35- | RXX106 on NSSX d-12 NSSX d | ORIOO d-32  JSFEA OF  WRIT I O-S  WRIT A  WISC 2-33  WRIT A  WRIT C-S  WRIT C-S | EAST  WX.KSPM ON WEENTM a WHED 26-25 CKO1 32-19 CKO1 32 | WNORFM on WILD | W2ON On 12-28   W2ON ON 12-28 |
| CHICAG   | bit To Break   | (WB)  |  | E.<br>norous Life (V   | VB)   |

Natio Summ UP DEBUTS SAME DOWN ADDS

WHICE ON MOTIVE ON MOTIVE

183/78

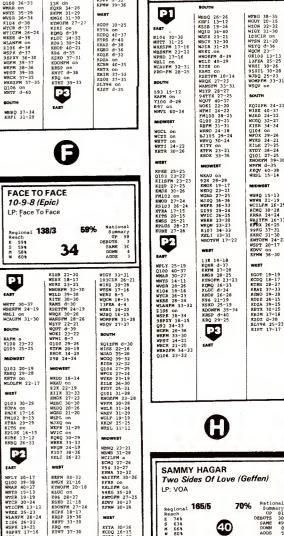
BREAKER

MESE B WILLD B MICH B MILE B MICH B M

**P3** 

| _ |   | <b>3</b>  |  |
|---|---|---|--|
|   | LP: The Glan  | prous Life (WE<br>horous Life<br>5/21 689<br>31<br>BREAKER  |  |
|   | EAST  104 29-27  WHITT 38-27  WHITT 38-27  WHEN 38-27  WHEN 38-27  WHEN 38-21  WHEN 38-21  WASH 23-19  WASH 23-19  WASH 21-16  WASH 21-16 | NINER 6-33 WILMENT a KC101 on | KROGUEN ON RESP ON RES |

|   |   |  | R |  | ay, Augus  |   |
|---|---|--|---|--|--|---|
| -   | ب خورن  |  |   | Gle  | nn Frey Continu  | ea  |
| EURYTHM<br>Right By Yo<br>LP: Touch   | ICS<br>our Side (RCA  | ,  |   | 2103 19-15<br>822P 25-21<br>KMJK 14-10<br>PM102 d-30   | WMEE 25-23<br>WGRD 13-11<br>W2PL a-29<br>WJXO 39-39  | 2102 18-16<br>WGLP 26-25<br>KKQV 20-19<br>WHSL 17-16  |
| Regional 18<br>Reach<br>E. 84%<br>S. 72%<br>M. 69%<br>W. 88%  | 3/6 78%   | UP 78 DEBUTS 40 SAME 59 DOWN 0 ADDS 6  |   | KWOD 28-25<br>KS103 29-26<br>KXTRA d-39<br>KITS on<br>KWSS 26-20<br>KUBE 15-14<br>KNBQ 17-15                 | MKFR 27-20<br>2299 on<br>wylc on<br>zl04 31-28<br>KJ103 36-34<br>KGKQ 26-22<br>Rz93 21-19<br>WZOK on<br>WRQN 26-21<br>K107 12-11<br>RELI Z5-21 | *MIDWEST  RFYR 13-12 WBNQ 14-12 WBNB 25-23 RCMO 32-29 Y94 21-19 KKKLFM 19- KKRA 23-23 WAZYFN 19- KFRX 30-24 |
| EAST On   | KZZB on<br>WQID 39-38<br>KXX106 34-34<br>WSSX 33-31<br>WBCY d-35<br>WJZR 36-31<br>WSKZ 30-26                          | WFBG 39-30<br>WGUY d-34<br>WZON 38-38<br>WIGY 39-36<br>103CIR 39-33<br>WIKZ ON<br>WTSN 31-26<br>WERZ 38-32 |   | WFLY on<br>Q100 17-15<br>WMAR 31-28<br>WNYS 24-22<br>WVSR 21-20<br>R104 22-18                                | KEYNFM 26-23<br>WHOTFM 18-13<br>WEST<br>13K 36-28<br>KOXR 23-21<br>KKPM 21-20  | KXSS d-30<br>KKL8FM 25-<br>99KG 27-21<br>KKRC 22-17<br>KWTOFM 19-<br>WSPT 26-22<br>KDVV 28-23               |
| WXKSPM 39-32<br>WBENPM d-31<br>WPHD 31-27<br>WBLI on<br>CKGM on<br>CKOI on<br>WCAUFM d-39                               | WNOKFM d-40<br>WZLD on<br>KITE on<br>WDCG on<br>KSETFM on<br>WROK d-38<br>WANSFM 38-35                                | WZYQ d-34<br>WQCM on<br>OK100 d-36<br>WKHI 40-35<br>95XIL d-40<br>HJBQ 36-31<br>WOMPFM 25-16               |   | WYCR 20-16<br>WKEE 20-13<br>WLANFM 34-30<br>Z106 37-35<br>WSPK 12-9<br>98PXY 24-21                           | KMGX 30-28<br>KYNOFM 18-24<br>KIKI on<br>KOMQ 33-29<br>KLUC d-35<br>KO93 16-10   | KFMW a  WEST  KGOT 24-23  KYYA 24-20  KCDQ 20-16  |
| WHIX on<br>PRO-FM on<br>CFTR on<br>CBUM on<br>WASH 27-24  | WZYP 39-37<br>94TYX 31-31<br>WORI 40-34<br>WFMI 38-32<br>FM100 a<br>G100 26-23<br>WABBFM On                           | WSQV d-26  SOUTH  KQI2FM on WISE on  |   | Q92 27-26<br>WGFM 30-21<br>WKFM 23-18<br>WPST 22-19<br>WRCK 23-18<br>WKRZFM d-36<br>Q106 22-21<br>WHTF 37-36 | K96 24-22<br>KSKO 31-23<br>KDONFM 10-10<br>KCPX 27-25<br>KRSP d-39<br>KHYT 20-15   | KTRS 18-14<br>KKAZ 24-23<br>KGHO 32-27<br>KOZE 13-10<br>KDZA 26-13<br>KCBN 36-33<br>KHTX 25-19              |
| 293 d-32<br>KAFM on<br>MIDWEST  | WHISTM d-34 KBFM d-29 WRNO a KITY On KTFM 40-37 KROK On   | WJAD 38-32<br>WCGQ d-40<br>KISR on<br>Q104 29-27<br>WFOX on<br>WYKS on<br>KILE 39-34                       |   | WHTF 37-36<br><b>SOUTH</b><br>WBBQ 17-13   | KRQ 23-19<br>KTKT 21-15  | K202 26-2:<br>SLY96 32-<br>KIST 24-1:   |
| B96 a-40<br>WGCL on<br>WHYT on<br>KHTR on   | WKDD 37-31<br>WAHC d-35<br>WKAU on  | KTDY on<br>0101 36-29<br>KNOEFM on<br>WPFM 38-31<br>WARY 34-28<br>WIXV on                                  |   |  | (3)  |   |
| KIMN 6~39<br>Q103 33-27<br>KZZP d-38<br>KMJK 39-34<br>FM102 26-23   | KIIK d-35<br>KMGK 37-33<br>WEBC 28-24<br>WKDQ 40-38<br>WMEE on<br>WGRD 34-30  | WGLF d-35<br>KKQV 33-31<br>WHSL 28-27<br>MHDWEST   |   | GO-GO's  |  |   |
| KWOD on<br>KS103 40-37<br>XTRA 33-31<br>KITS a<br>KWSS on<br>KPLUS 32-31<br>KUBE 30-27                                  | WJXQ on<br>WKPR 38-35<br>Z299 a<br>WVIC on<br>2104 38-35<br>KJ103 d-39<br>KQKQ d-31                                   | KPYR on<br>WBNQ 25-23<br>WBWB 39-34<br>KCMQ 40-33<br>Y94 35-29<br>KKXLPM a                                 |   | Turn To Y  |  |   |
| KNBQ 34-31  | WRON 36-32<br>k107 d-38<br>kELI on<br>kEYNFM on<br>WHOTFM 36-32<br>WEST   | KRNA 39-39<br>WAZYFM 37-30<br>KFRX ON<br>KKLSFM ON<br>SUSSEM 040<br>KKRC d-33<br>KWTOFM d-30               |   | Regional<br>Reach<br>2 728<br>S 728<br>M 548<br>W 768  | 61/0 69<br><b>30</b>   | Summar<br>UP 1:<br>DEBUTS<br>SAME :<br>DOWN<br>ADDS   |
| WPLY 33-27<br>Q100 36-33<br>WMAR on<br>WNYS 35-29<br>WVSR 36-34   | 13K on<br>KONR 34-28<br>KNPM 31-29<br>KMGX 31-30  | WSPT on<br>KDVV d-35<br>KFHW 39-36<br>WEST   |   | PI   | 80UTH<br>WBBQ 26-26<br>KBPI 13-12  | WPBG 38-3   |
| R104 d-38<br>WYCR d-37<br>WTICPM 26-24<br>WKES d-38<br>WLANPM on<br>2106 d-38<br>WSPK d-37<br>98PXY 36-30<br>WGPM 39-37 | RYNOFM 27-27<br>RIKI on<br>KOMO d-39<br>RLUC 34-32<br>KO93 30-24<br>RROP 40-21<br>K96 d-35<br>RSRD 37-31<br>KOONFM on | RGOT 30-25<br>KYYA ON<br>KCDQ 40-37<br>KTRS 6-40<br>KKAZ d-38<br>KGHO d-36<br>KOZE d-32<br>KDZA ON         |   | B104 30-30<br>WHTT 31-25<br>WXKSFM 17-16<br>WBENFM 23-22<br>WPHD 17-16<br>WBLI On                            | RETE 13-12<br>REZE 19-26<br>WQID 34-40<br>MSSX 23-21<br>WBCY 32-30<br>WJZR 31-29<br>WSKZ.on<br>WNOKEM d-39<br>WELD 40-29                       | WEGN 32-3<br>WIGN 32-3<br>IO3CIR ON<br>WTSN 21-2<br>WZYQ d-36<br>WQCM 23-<br>OK100 13-<br>13FEA 25-         |
| WKPM 38-36  | KRSP on   | KCBN 40-35   | 1 | WCAUPM 32-31   | KITS on  | WKBI 30-2   |



WHEL 11-11
MIDWEST
WENQ 23-21
WENG 23-21
WENG 31-28
WCILEM a
KCMQ 27-26
Y94 32-27
KNNA 32-32
WAZYEM 30-2
KPK ON
KNLSPM ON

KYYA 30-26 KCDQ 16-15 KTRS 34-32 KKAZ 35-32 KGHO 20-12 KOZE 17-15 KDZA 32-28 KBIM 27-25 SLY96 21-19

National Summary UP 162 DEBUTS 8 SAME 22 DOWN 1 ADDS 4

**P** 

WFEG 26-21
WGUY d-28
WGON 29-29
WGON 29-29
WIGY 20-18
103CIR 23-1
WIKE 21-18
WISN 22-21
WERR 13-10
WERR 23-17
WGCM 22-17

NOMEPM 20-1
BOUTH

KOIZPM 26-WISE 19-15
WIAD 23-15
WIAD 23-15
WIAD 23-15
WIAD 23-15
WIAD 23-15
WIAD 23-15
WIAD 23-17
WIAD 25-22
WINS 18-15
WIAD 25-20
WIND 18-15
WILE 25-20
WIND 18-15
WILE 25-20
WIND 18-15
WILE 25-20
WIND 18-15
WIAD 20-16
WIAD 20-16
WIAD 33-30

WFLY 20-17 Q100 39-38 MMAR 40-37 MMYS 15-13 MVSR 19-19 MVSR 30-24 WTICPM 13-12 WKEE 25-23 WLANFM 28-24 Z106 26-22 WSPK 19-21 38PXY 17-16 092 8

98PXX 1/-10 092 a WKFM 26-23 WPST 31-29 WRCK 33-32 WKRZFM 30-26

**воитн** ИВВQ 33-33

**Q** 

94Q 24-22 293 28-20 897 26-23 WNVZ 35-32 Q105 22-20

B96 18-16 WGCL 20-20 WCZY 32-32 WHYY 31-30 KBEO 25-24 KDWBFM 29-2: KHTR 24-19 WLOLPM 34-3:

KIMN 25-21 KPKE 26-26

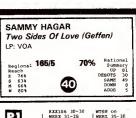
GLENN FREY Sexy Girl (MCA)

WPBG 36-34 W2ON 31-31

3

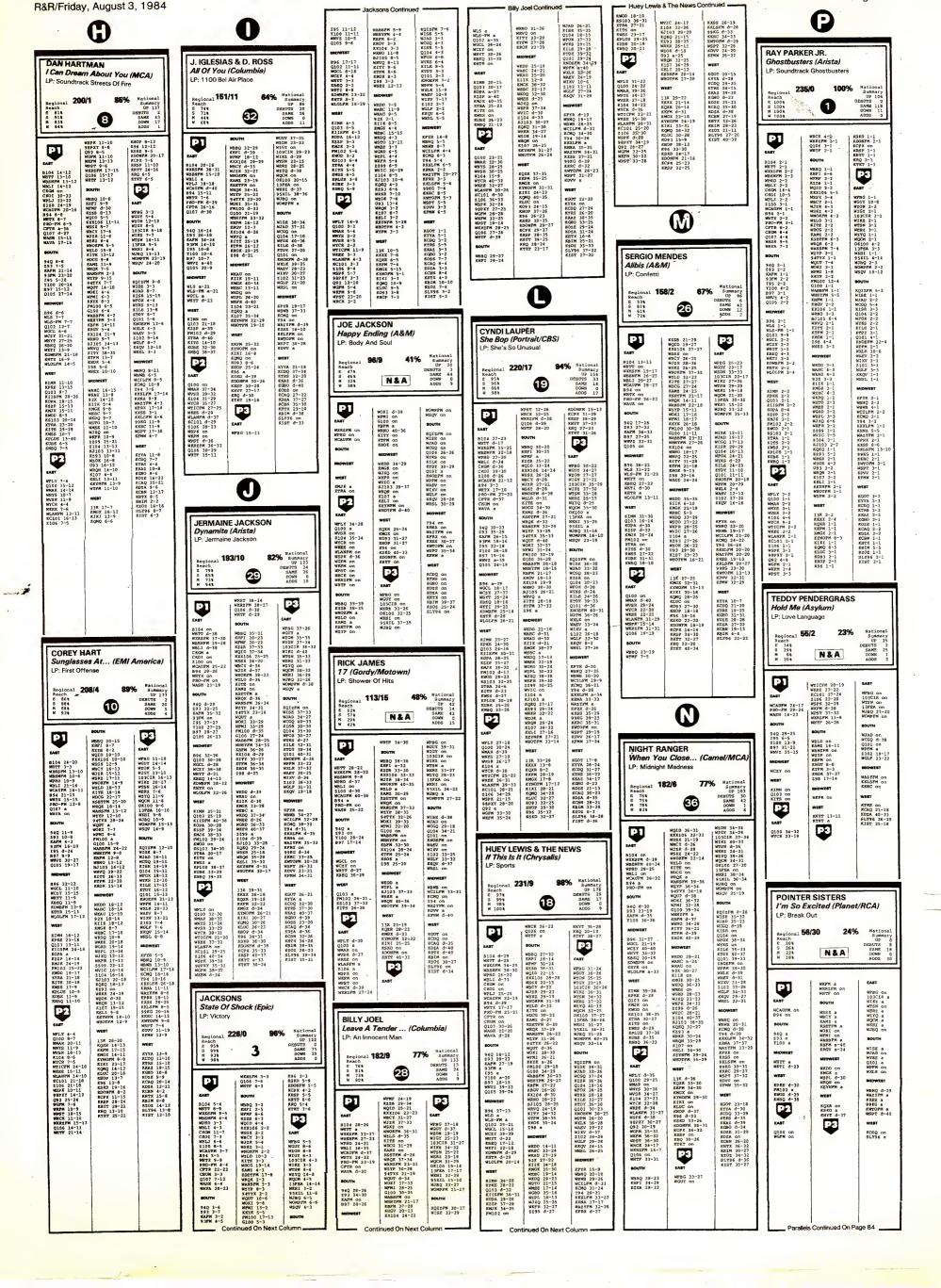
REFI 23-00 RET 13-00 RET 13-00 RET 14-00 RET 1

MIDWEST
WKDD 20-17
WKAU 31-26
92X 24-21
KIIK 22-19
KMGK 20-15
WEBC 16-13
WKDQ 27-24
WSTO a-20



0

| Reach<br>E 74%<br>S 63%<br>M 66%<br>W 80%                         | 40                                       | DEBUTS 30<br>SAME 49<br>DOWN 0<br>ADDS 5 |
|---|--|--|
| * 00*   |  |  |
|   |  |  |
| P1  | KXX106 30-30<br>WSSX 31-28<br>WJZR 33-30 | WTSN on<br>WERE 35-30<br>WZYQ 35-35      |
|   | WJZR 33-30<br>WSKZ on                    | W2YQ 35-35<br>WOCM 8-38                  |
| EAST  | WROKPH 39-34                             | OR100 33-22                              |
| WHIT on   | WZLD d-40<br>WRQK d-35<br>WANSFM 29-24   | WKH1 37-32                               |
| WHITT ON<br>WXKSPM d-38<br>WBENFM 39-33                           | WANSFM 29-24                             | 95%IL on<br>WJBQ 40-32                   |
| WPHD 30-26 1  | WZYP 35-32<br>94TYX 39-36                | WOMPPM on<br>WSQV d-24                   |
| WCAUPM d-38<br>B94 on   | WOUT on                                  |  |
| PRO-FM on   | WOR1 31-28<br>WFMI 29-23<br>G100 36-33   | SOUTH                                    |
| CHUM on   | G100 36-33<br>WEHYPM d-35                | KOIZFM 27-24<br>WISE 30-27               |
| BOUTH   | KBFM 38-33                               | WISE 30-27                               |
| 293 d-31  | WRNO 35-31                               | WCGQ on                                  |
| KAFM on   | KTFM on<br>KROK d-43                     | WPOX 39-35                               |
| MOWEST  | MIDWEST                                  | WYKS on<br>KILE 40-36                    |
|   | MHOWEST                                  | KTOY 37-35                               |
| B96 40+37<br>WGCL d-30<br>WHYT on                                 | WKDD 24-20<br>WKAU on                    | Q101 d-40<br>KNOEFM on                   |
| WHYT on   | 9 2 % on                                 | WPFM a                                   |
| KDWBFM on   | KIIK d-34<br>KMGK 34-31                  | WAEY d-35                                |
|   | WKDQ 39-37                               | WIXV 35-33                               |
| WEST  | WMEE d-29<br>WGRD 26-22                  | WIXV 35-33<br>WGLF 35-34<br>KKQV 32-30   |
| KIMN 40-38<br>Q103 on   | WZPL a                                   | WHSL 25-24                               |
| KMJ K . 32-29   | WJXQ 16-16<br>WVIC d-27                  | MIDWEST                                  |
| KWOD on<br>KS103 on   | 2304 37-34                               |  |
| XTRA 34-32  | KJ103 d-36                               | KFYR on                                  |
| KITS a<br>KWSS on   | KQKQ 25-23<br>WRQN 34-31                 | WBNQ on<br>WBWB 36-32<br>KCMQ 39-34      |
| KPLUS 31-29   | KBLI on                                  | KCMQ 39-34<br>Y94 d-32                   |
| KUBE 34-33<br>KNBO 37-36  | KEYNFM d-34<br>WHOTPM 28-18              | KRNA 38-38                               |
|   | WHOTPM 28-18                             | WAZYFM 39-3                              |
| P2  | WEST                                     | 1 KKI.S.M 3-29                           |
|   | 13K d-38                                 | 99KG d-38<br>KKRC 32-28                  |
| EAST  | KQXR 31-29<br>KKFM 30-26                 | KWTOFM 28-20                             |
| WFLY 22-15<br>0100 37-31  |  | WSPT on<br>KDVV on                       |
| Q100 37-31<br>WMAR on   | KOMO on<br>KLUC on                       | KFMW 38-33                               |
|   |  | WEST                                     |
| WVSR 35-33<br>K104 32-26<br>WYCR 37-34<br>WKEE 38-35<br>WLANFM OD | K96 a<br>KSKD 35-28                      | 1  |
| WYCR 37-34  | KDONFM 38-37                             | KGOT 28-26<br>KYYA 27-23                 |
| WELANTH On  | KCPX 32-30-<br>KRSP 35-31                | KCDQ 23-19<br>KTRS 39-37                 |
| 2106 39-36<br>WSPK d-35   | KHYT on                                  | KKA2 d~40                                |
| 98PXY 33-29   | KRQ on<br>KTKT on                        | KGHO d-35<br>KOZE 10-8                   |
| Q92 d-29  | KINI OII                                 | KDZA OD                                  |
| WGFM 29-27<br>WKFM d-40   | 28                                       | KCBN 34-29<br>KHTX 40-36                 |
| WPST on<br>WRCK 36-26   |  | KBIM 29-26                               |
| WKRZFM d-40   | EAST                                     | KZOZ 32-31                               |
| WHITP d-35  | WFBG 28~20                               | KIST 34-26                               |
| SOUTH   | WGUY a<br>WEON 37-37                     |  |
| WBBQ on   | WIGY 38-35                               |  |
| KBPI 40-36  | 103CIR d-39<br>WIK2 33-25                |  |
| KZZB 20-15<br>WQID d-36   |  |  |
|   |  | 1  |



KDWBFM 26-1 KHTR 14-8 WLOLFM 33-2

KIMN 21-KPKE 16-KIISFM 1

02

0100 11-13
MMAR 18-16
MNYS 6-6
MNYS 6-6
MYSR 13-10
MYCR 17-14
WEEE 14-12
MIANEM 9-6
KC101 18-14
2106 13-7
MSPK 6-13
98PXY 6-13
98PXY 6-13
MCFM 16-13
MCFM 15-12
WPST 21-18

W

# PARALLELS

# SIGNIFICANT ACTION

# SONGS WITH LESS THAN 50 STATION REPORTS

RONNIE MILSAP She Loves My Car (RCA) LP: One More Try For Love



HERB ALPERT Bullish (A&M) LP: Bullish

KFYR 10-7 WENG 7-7 WENG 10-9 WCILFM 13-KCMQ 13-9 Y94 11-9 KKNA 20-20 WAZYFM 6-5 KFRX 9-7 KKINSFM 9-5 KFRX 6-7 KKINSFM 9-5 KFRX 17-12 KRC 4-2 KWTOFM 14-WSFT 4-8 KDVV 7-5 KFWW 11-8

WPBG 35-28
WGUY 32-25
WSON 26-28
WGON 26-28
WGON 26-28
WGON 36-32
WGSN 32-31
WGSN 32-31
WGSN 32-31
WGSN 32-31
WGSN 32-34
WGCM 17-9
ORIOD 22-16
JSPAR 23-23
WKHI 19-16
JSSAIL 33-30
WJBQ 26-11
WGMPZ 29-29
WGOV 16-7

SOUTH

KQIZFM 23-2
MISS 31-24
MIAS 31-24
MIAD 22-14
MIAD 22-14
MIAD 22-14
MIAD 25-14
MIAD 25-16
MICK 17-11
MIKS 18-12
MIKS 18-12
MIKS 18-14

MIDWEST

KFYR 18-15

WENQ 24-22

WEWB 22-14

WCILEM COLLEM

KCLEM 10-2

KCMQ 33-31

T94 23-18

KKLIPM 10-5

KKNA 30-3

WASYEM 27-6

KKNS 10-8

KKLIPM 10-6

KKNS 29-25

KKLIPM 10-6

KKNS 23-17

REMW 23-17
WEST
KOOT 21-17
KYYA 23-19
KCDO 19-14
KTRS 22-17
KKAZ 28-23
KCBO 27-20
KOZE 22-18
KCAQ 33-21
KCBN 12-5
KTX 29-22
KDZ 30-21
KCBN 12-5
KTX 29-25
KITX 31\*23
KIST 31\*23

KTOY 14-13 Q101 14-12 KNOEFM 16--WPFM 13-9 WXLK 17-12 WAEV 18-14 WIXV 15-11 Z102 8-8 WGLF 14-13 KKQV 13-11 WHSL 7-7

HKDD 2-4
HAGC 10-7
HKAG 10-7
HKAG 10-7
HKAG 10-8
HKIK 27-25
HKAG 10-9
HKDG 18-14
HMES 8-7
HKDG 7-7
HKDG 7-7
HKDG 17-17
HKDG 17-17
HKDG 17-17
HKDG 17-17
HKDG 17-17
HKDG 17-17
HKDG 18-14
HKG 11-17
H KPMW 11-8
WEST

KGOT 4-3
KYYA 20-14
KCDQ 6-6
KKAZ 14-11
KGHO 7-4
KOZE 3-3
KCAQ 13-9
KDZA 16-12
KCBN 16-12
KCBN 16-12
KCBN 15-11
K2002 9-8
KLYS 10-9
KIST 18-11 WYFM 8-6

WEST

13K 14-11

KKXX 5-5

KKXK 11-9

KKFM 12-12

KMGX 7-5

KIKI 26-22

KMGX 15-11

KMOP 19-9

K96 16-15

KSKD 3-2

RDONFM 22-8

KCPY 13-13-13

W

JOHN WAITE Missing You (EMI An LP: No Brakes

National Summary UP 194 DEBUTS 11 SAME 15 DOWN 0 ADDS 8 Reach 8 95% S 96% M 100% W 98% 13 Q106 18-16 WHTF 23-22 EAST

**Q** WHIT 17-6 WXXSPH 22-1 WBENFM 33-1 WPHO 18-15 WBLI 32-25 CKGM d-38 CKGOI d-40 2100 a-29 WCAUFM 27-2 B94 18-7 WETX 16-8 PRO-FM 19-1 CHUM ON Q107 25-21 WAVA d-24

NBBO 21-7 SEST 14-8 KSES 24-17 WOLD 23-16-2 WOLD 23-16 MIS 18-8
WIS-PM 18-8
WIS-PM 18-8
WIS-PM 18-8
WIS-PM 18-8
WGCL 14-13
WGY 29-29
WHYT a
KBEQ 13-10
WKTI 17-10
KTH 17-10
KTH 29-23
WLOLPM 16-8

NKDD 27-19 MANC 22-18 MKAU 22-18 MKAU 22-18 MKAU 22-18 22X 33-24 EIKE 24-13 MKEQ 27-23 MKDQ 35-20 MKDC 27-23 MKDQ 35-20 MKDC 27-23 MKDQ 35-20 MKDC 23-21 MKDC 23 KIMN 29-23 KIMN 29-23 KPKE 29-21 20103 29-20 RIISFM 29-28 KZZP 30-22 KMJK 25-13 KWOD 22-16 KS103 27-21 KWDS 23-22 KITS 24-21 KWSS 19-11 KPLUS 23-22 KWSS 19-11 KNDB 22-18 KNBQ 31-20 EAST HLY 13-8 G100 35-29 MMAR 35-25 MMAR 35-25 MMSR 23-14 MUSR 23-14 MUSR 23-14 MUSR 23-14 MUSR 31-26 MUSR 31-13K 35-27 KKXX 25-20 KQXR 18-17 KKFM 14-13 KNGX 19-14 KYNOFM 22-22 KIKI ON KQMO ON KLUC 33-30 KO93 10-5 KHOP d-33 K96 22-20 KSKD 26-21 KDONFM 37-29

PETER WOLF

Lights Out (EMI America)

LP: Lights Out National Summary UP 174 DEBUTS 10 SAME 23 DOWN 0 ADDS 3 Reach E 93% S 87% M 85% W 94% 22

**D** WHEN 0 12-28 (MPI 15-13 (MPI 15-1 Bl04 on METT 14-7 WXKSFM 27-20 MBENFM 31-20 MPBHD 20-14 MBLI 40-31 CKCM on 2100 on WCAUPM 19-13 B94 30-27 METX 29-24 PRO-FM 24-20 CHUM on WASH a-26 WFBG 29-19
WGUY 28-23
WGON 22-22
WGON 22-22
WIGY 21-29
WISY 31-29
WISS 26-24
WERZ 15-8
WGYQ d-30
MCCM 27-24
OKIOU d-30
INFEA 21-2
95XIL 35-3
WGDW 27-24
WWH 29-2
95XIL 35-3
WGCW 27-24
WWH 30-3
WGCW 27-24 94Q on 293 31-27 KAFM 32-23 93FM 27-25 B97 23-19 WNVZ a-38 Q105 23-18 ROUTH 21-1
MISE 29-25
MIAD 28-20
MIAD 28-20
MIGG 30-25
KISR 27-27
Q104 24-20
MICG 36-29
KYES 27-20
KILE 36-29
KYDY 29-20
KILE 36-29
KYDY 29-27
MID 28-22
KODEM 37-15
MIXV 40-32
2102 28-27
KKUP 19-21
MIKE 21-20
MIEL 21-20 B96 25-21 WGCL 27-25 WCZY 28-28 WHYT 33-29 KBEQ 32-25 WKTI 26-24 KDWEFM 15-1 KHTR On

MIDWEST

WADD 15-13

MARC 32-28

WAND 32-28

WAND 32-28

WAND 32-28

KIN 28-26-23

KIN 28-26-23

KIN 28-26-23

KIN 28-26-23

MIN 20-20

WER 35-26

WIN 25-18

Z104 33-29

KIN 25-18

Z104 33-29

KIN 33-29

P3 EAST EAST K104 on WKEE a WHTP a OK100 or WFMI on KTFM on WCGQ a KILE on KIDY on MIDWEST P2 KIKI on KCDQ on 0 IRENE CARA You Were Made For Me (Geffe LP: What A Feelin' EAST EAST WJZR on KAMZ on WFMI on

WISN on WQCM on 13FEA on WKHI on KMGK on WKFR on WHOTFM o SOUTH KILE OF KIKI on KQMQ on KO93 37-32 KSKD on **P**2

CHERRELLE / Didn't Mean To... (Tabu/CBS) LP: Fragile <del>Q</del> EAST KOMO Z WETT a WXKSFM 32-1 WCAUPM on **80UTH** WNVZ 34-21 WMAR on 2106 23-19 WHTF on WGUY 40-3: WERS OR SOUTH, WRVQ or WCZY on WHYT 25-19 WEST KGBO on

COMMUTER Young Hearts (Casal WPBG a OK100 or 95XIL a WOKI A WCGQ a KTDY a WPPM a WIXV a P3 **P** 

EAST 27-WELX 23-16 (100 25-23 WHAR 36-23 WHAR 36-23 WKNS 35-28 WKNS 36-21 WKNS 26-22 WKNS 26-22 WKNS 26-22 WKNS 26-22 WKNS 36-24 WKNS 36-24 WKNS 31-28 WKNS 31-28 WKNS 4-40 YKNS 26-25 WKNS 26-24 WKNS 18-14 WKNS 18-14 WKNS 18-24 WKNS 18

KPMW 27-23

WEST

KGOT 18-16

KYYA d-29

KCDQ 25-23

KTRS 29-21

KRAZ 32-28

KGOO 34-30

KCDA 36-30

KCDA 36-30

KCDA 36-34

KCDA 20-18-14

KIST 33-25 NSS 31-29 XKXX 17-13 KQXR 13-12 KQXR 13-12 KKFM 23-17 KMGX ON KYNOPM 25-2 KQMQ 32-27 KQMQ 32-27 KQMQ 32-27 KQMQ 32-21 KQX 28-18 KQX 28-22 KQX 28-22 KQX 28-26 KQX 38-26 KQX 28-26 KQX 38-26 KQX

COYOTE SISTERS
Straight... (Moroc
LP: Coyote Sisters 103CIR of WER2 on 13FEA on WJBQ on WJZR on RAMZ on WOKI on WFMI on KTFM 33-3: WFOX on KILE on Q101 on WASV a KMGK on WEBC on WEOTFM of MIDWEST KXSS a WEST KHTX a KBIM on **P** WKRZPM on WHTF on

> 0 DIFFORD & TILBROOK
> Picking Up The Pieces (A&M)
> LP: Difford & Tilbrook

WGUY a-39 WERZ ON OK100 d-3 95XIL ON WJBQ ON WGMPFM ON SOUTH WIXV d-39 WXKSFM воитн MIDWEST KELI on **P3 P**2

DRAGON Rain (polydor/Pol LP: Body & The Heat WEBG ON WEBRZ ON WQCM ON WJBQ ON 

WPFM on WAEV a WHSL a WORL on WFMI a KTFM a WAZYFM . P3 **P**2 KDZA on KBIM a

**Q** P3 WGUY a WERS a OK100 or WJZR a WFMI a SOUTH KILE a WAEV on MIDWEST MJXQ on WHOTPM on **P2** 

**G** A FLOCK OF SEAGULLS

The More You Live... (Jive/Arista LP: The Story Of A Young Heart EAST
WESD a
SOUTH
MIDWES WZLD a WOKI a WFMI a KBFM a WRNO a KTFM a WJAD a RTDY a KKQV a WHSL on MIDWEST WRQN a WHOTPM WEST
KSKO a
KCPX a
KSYT a WAZYFM a 99KG a KWTOFM a EART KCDQ a KGHO a KCBN a-40 KHTX a KBIM a KZOZ a SLY96 a 0

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WFBG on WGUY on WZON 40-WIGY a WTSN on WERZ on WKHI on

WAEV a WHSL a

MIDWEST WCILFM 27 KFRX on 99KG on

WEST KHTX a KBIM on KZCZ on

INXS Send A Message (Atco) LP: The Swing

WJZR on WFMI on

WKDD on WJXQ on WRKR 36-3 WRQN on WHOTFM on

RDONFH EAST

QJ EAST

WXKSFM O WBBNPM 32-WCAUPM a

WEST

KPLUS 22 EAST

HOWARD JONES
Pearl In The Shell (Elektra) EAST WVSR a WREE a WRCK on WKRZFM a SOUTH KTPM a 99KG on KKRC a WJXQ on WRQN on **P**2 KGOT a KCDQ on KBIM on

0 J. KENNEDY & J. OSBORNE Last Time I Made Love (A&M)

Q WVSR on K104 d-39 OK100 d-4 WBBQ a WZLD on KROK a WISE a Q104 a WPFM on WAEV a WIXV on MIDWEST RMGK a WEST KOMQ a **P** 

0

JEFF LYNNE Video (Virgin/Epic) LP: Soundtrack Electric WERZ a OK100 a KZZB a WPMI a WPHD a WCGQ a WKDD a WGRD a-40 WRQN a KELI a WHOTPM a MIDWEST KFMW a WEST KOHQ a KCDQ a KHTX a KRIM a EAST K104 a WSPK a

**M** 

MADONNA Lucky Star (Sire/WB)
LP: Madonna D3 EAST WASH 28-WAVA a 93FM a 195 a-29 KCAQ d-3

**D** OK100 on 95XIL on WOMPFM or WEBQ on WILD on WEYP on KIPM' on KIPM' on WISE ON WIAD ON WCGQ ON KISR ON WFOX ON KILE ON KILE ON KILY ON Z102 a-40 KKQV a WESL ON 293 on KELI on WHOTPM or XTRA o WEST KOXR a KO93 39-35 **P3** 

0 NAKED EYES What In The... (EMI Am LP: Fuel For The Fire

EAST
WPHD a
SOUTH
93FM a
MIDWEST WBBQ a WJZR a WNOKEM WANSFM WZYP a WOKI a KTFM a KTFM a WERZ a OK100 a WJBQ a WOMPPM WSQV a WKDD a
KIIK a
KMGK a
WGRD a-39
WRQN a
KEYNPM a
WHOTFM a WISE a WFOX a KILE a WESL a P2 WBNQ a 99KG a WSPT a Q100 a WNYS a WVSR a WSPK a 98PXY a WRCK a WKRZFM KCDQ a

JUICE NEWTON
Can't Wait All Night (RCA)
LP: Can't Wait All Night



0

BILLY OCEAN EAST EAST 2106 a south KOXŘ 8 KHGX 3 WXKSPM CKGM a SOUTH SOUTH WNOKFM a WZLD a KTFM on WCZY on WHYT d-35 KTRS a SLY96 a

8

BILLY SATELLITE Satisfy Me (Capitol) LP: Billy Se EAST P WANSPM WPMI a KTFM on WGUY a
WIGY a
WERZ ON
WJBQ a
BOUTH
WAEV ON
WHSL a WPHD 8 WJXQ on WRQN a KEYNFM a WEST KKXX a KOMQ a **P**2 WBNQ on WSPT a KCDQ a

S.O.S. BAND

Just The Way You... (Tabu/CBS)

LP: Just The Way You Like It P3 EAST S WMAR on WHTF on SOUTH KAMZ on 298 a EAST WGUY a SOUTH WJAD A MIDWEST 195 28-28 1100 a WEST KHTX on

STEPHEN STILLS Stranger (Atlantic) LP: Right By You

EAST WVSR a
WSPK a
WGFM a
WPST a
WRCK a SOUTH 940 a MIDWES WYKS a WPFM a WHSL a MIDWEST KPMW a WEST MIDWEST WKDD a 2104 a WEST KOXR a KCPX a KCDQ a KBIM a KZOZ a SLY96 a KIST a

0

**P3** Q WGUY d-3 WZON on WTSN on WJBQ on Q100 on WIANPM on WSPK 31-25 WPST on WKR2PM on WHTP 36-34 MIDWEST WEST KCAQ 29~28

BONNIE TYLER
Here She Comes (Cold
LP: Soundtrack Metropolis

WFBG on WERZ on OK100 on WKHI on 95XIL on **U** K104 37-28 WRCK a WHTF a SOUTH
WISE ON MCGQ ON Q104 a KNOEFM a KNOEFM on WIXV d-35 WHSL ON W2LD a WANSPM WOKI a WPMI a WPHD 38-3 WRQN a WHOTPM a WEST **P2** KGOT on KCDQ on KOZE on KBIM on

W

DENIECE WILLIAMS Next Love (Columbia) LP: Let's Hear It For The Bo

EAST WXKSPN SOUTH 195 on **Q3** WFLY on MGUY ON WZON ON WERZ ON WOCM a WJBQ ON SOUTH WPOX ON MIDWEST WOKI on MIDWEST WEST KMGX on KQMQ on KTRT d-38 KGOT on

# ontemporary Hit Radio

**Continued from Back Page** 

# **CHART EXTRAS**

Chart Extras are records above the 60% airplay level without sufficient

# CHRIS DeBURGH **High On Emotion (A&M)**

64% of our reporters on it. Moves: Up 55, Debuts 18, Same 58, Down 5, Adds 15 including WBEN-FM, KAFM, KDWB-FM, KHTR, KZZP. Complete airplay in Parallels.

# **BREAKERS**®

# CARS

# **Drive (Elektra)**

85% of our reporters on it. Moves: Up 26, Debuts 69, Same 34, Down 0, Adds 71 including B104, WBLI, I95, WKTI, KIMN, KZZP, KNBQ. See Parallels, debuts at number 37 on the CHR chart.

# **CHICAGO**

# **Hard Habit To Break (WB)**

69% of our reporters on it. Moves: Up 6, Debuts 40, Same 39, Down 0, Adds 78 including WCAU-FM, Z93, Q105, WHYT, KDWB-FM, KIMN, KUBE. Complete airplay in Parallels.

# SHEILA E.

# The Glamorous Life (WB)

66% of our reporters on it. Moves: Up 94, Debuts 17, Same 22, Down 1, Adds 21 including WBEN-FM, CKGM, Q105, KHTR, WLOL-FM, KWSS. See Parallels, moves 37-31 on the CHR chart.

## SPANDAU BALLET

# **Only When You Leave (Chrysalis)**

64% of our reporters on it. Moves: Up 27, Debuts 37, Same 63, Down 0, Adds 24 including WBLI, PRO-FM, CHUM, KAFM, 93FM, KMJK, KWOD. Complete airplay in Parallels.

# **NEW & ACTIVE**

LAURA BRANIGAN "The Lucky One" (Atlantic) 134/60
Moves: Up 1, Debuts 22, Same 51, Down 0, Adds 60 including B104, WBEN-FM, WBLI, B94, Y100, WHYT, KBEQ, KDWB-FM, KIMN, KMJK, FM102, XTRA, Q100, WOKI, KRQ.

BRUCE SPRINGSTEEN "Cover Me" (Columbia) 132/130

Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 130 including WHTT, WXKS-FM, WBLI, Z100, WHTX, PRO-FM, WASH, 94Q, 93FM, B97, KBEQ, KZZP, KWOD, XTRA, KNBQ.

TWISTED SISTER "We're Not Gonna Take It" (Atlantic) 127/42

Moves: Up 24, Debuts 27, Same 34, Down 0, Adds 42 including B104, WXKS-FM, PRO-FM, CHUM, KAFM, I95, Y100, WHYT WHOD, KSIQ XTRA.

LINDSEY BUCKINGHAM "Go Insane" (Elektra) 125/37

Moves: Up 15, Debuts 22, Same 51, Down 0, Adds 37 including Z93, KMJK, FM102, KWSS, KUBE, Q100, WNYS, WHTF, WQID, WSSX, WAHC, WQCM, KCMQ, KKLS-FM, KOZE.

RICK JAMES ''17'' (Gordy/Motown) 113/15 Moves: Up 42, Debuts 14, Same 42, Down 0, Adds 15, B94, 94Q, Q103, Q100, WLAN-FM, Z106, KHFI, WZLD, KROK, WKDD, WZPL, WRKR, WTSN, WJBQ, KDVV.

JOE JACKSON "Happy Ending" (A&M) 96/9

Moves: Up 20, Debuts 3, Same 64, Down 0, Adds 9, KMJK, Q100, WNOK-FM, KAMZ, KBFM, WVIC, K107, Q101, KFMW, WFLY

34-28, WKDD 34-29, KHOP 31-27, KSKD 40-33, WERZ 32-26, OK100 32-25.

VAN STEPHENSON "What The Big Girls Do" (MCA) 86/51

Moves: Up 0, Debuts 5, Same 30, Down 0, Adds 51 including Z93, WGCL, WHYT, KPLUS, WVSR, WKEE, WHTF, WZYP,

KROK, WMEE, KQXR, KDON-FM, KKQV, KFRX, KOZE.

KROK, WMEE, KQXH, KDUN-FM, KNUV, KFRA, NOLE.

ELVIS COSTELLO & ATTRACTIONS "The Only Flame in Town" (Columbia) 84/29

Moves: Up 10, Debuts 6, Same 39, Down 0, Adds 29 including WBEN-FM, PRO-FM, Q103, KPLUS, WNYS, WKRZ-FM, WJZR,

Moves: Up 10, Debuts 6, Same 39, Down 0, Adds 29 including WANS-FM, WKAU, KKFM, KHOP, KTKT, WJAD, WAZY-FM, KIST

DONNA SUMMER "There Goes My Baby" (Geffen) 82/82
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 82 including WHTT, WXKS-FM, WCAU-FM, PRO-FM, 94Q, B97, WHYT, KBEQ, KIIS-FM, KOPA, FM102, XTRA, KNBQ, WANS-FM, WKDD.

QUIET RIOT "Mama Weer All Crazee Now" (Pasha/CBS) 68/11
Moves: Up 21, Debuts 3, Same 33, Down 0, Adds 11, WXKS-FM, Z100, PRO-FM, Q105, KITS, 94TYX, WOKI, KBFM, KHYT, KQIZ-FM, Z102, KZZB 27-23, WZPL 26-17, WRKR 17-12, WIXV 27-23.
POINTER SISTERS "I'm So Excited" (Planet/RCA) 56/30

vn 0, Adds 30 including 94Q, Z93, Y100, WHYT, FM102, WKFM, KSET-FM, KMGK, KEYN-FM. KSKD. 103CIR. Q101, KWTO-FM. SLY96. BUS BOYS "Cleanin" Up The Town" (Arista) 55/14
Moves: Up 7, Debuts 4, Same 30, Down 0, Adds 14, WCAU-FM, WGCL, WKEE, KHFI, KZZB, WSSX, KSET-FM, WFMI, KEYN-FM,

BUS BUYS "Cleanin Up Ine 10Wn (Arista) 39/14

Moves: Up 7, Debuts 4, Same 30, Down 0, Adds 14, WCAU-FM, WGCL, WKEE, KHFI, KZZB, WSSX, KSET-FM, WFMI, KEYN-FM, KILE, Q101, KFYR, SLY96, KIST, KQXR 35-32.

TEDDY PENDERGRASS "Hold Me" (Asylum) 55/2

Moves: Up 25, Debuts 2, Same 25, Down 1, Adds 2, KTKT, WPFM, WCAU-FM 24-17, PRO-FM 29-24; 94Q 29-25, 195 6-5, Y100 12-9, WNVZ 25-15, WYCR 23-19, WKEE 27-22, WKFM d-28, WKRZ-FM 11-8, KAMZ 16-11, KHYT 13-11, WJBQ 27-20.

QUEEN "It's A Hard Life" (Capitol) 50/4

Moves: Up 1, Debuts 2, Same 43, Down 0, Adds 4, KSET-FM, WRQN, K96, KZOZ, WPHD on, WCAU-FM on, K104 40-30, WHTF on, WRNO on, WKDD d-40, KHYT on, OK100 d-28, WAEV on, 99KG on, KCDQ on.

# **MOST ADDED** <sub>®</sub>

**BRUCE SPRINGSTEEN (130)** Cover Me (Columbia) **DONNA SUMMER (82)** There Goes My Baby (Geffen) CHICAGO (78) Hard Habit To Break (WB) CARS (71)

Drive (Elektra) **LAURA BRANIGAN (60)** 

The Lucky One (Atlantic) **VAN STEPHENSON (51)** 

What The Big Girls Do (MCA)

# HOITEST

RAY PARKER JR. (182)

Ghostbusters (Arista) LIONEL RICHIE (126) Stuck On You (Motown)

PRINCE (126)
When Doves Cry (WB) **TINA TURNER (92)** 

What's Love Got To Do With It (Capitol)

JACKSONS (90) State Of Shock (Epic) ELTON JOHN (53)

Sad Songs (Say So Much) (Geffen)

# SIGNIFICANT ACTION

NAKED EYES "(What) In The Name Of Love" (EMI America) 42/42
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 42 including WPHD, 93FM, Q100, WSPK, WKRZ-FM, WBBQ, WANS-FM, KTFM, WKDD, KMGK, KEYN-FM, WHOT-FM, KMGX, KHOP, KDON-FM.

INXS "I Send A Message" (Atco) 35/6

Moves: Up 8, Debuts 0, Same 21, Down 0, Adds 6, WCAU-FM, WKRZ-FM, WIGY, WAEV, WHSL, KHTX, WXKS-FM on, WBEN-FM 30-27, WPHD 32-31, KPLUS 35-32, WNYS 25-21, 98PXY 32-28, WRCK 36-34, WRKR 36-32, WCIL-FM 27-24.

A FLOCK OF SEAGULLS "The More You Live (The More You Love)" (Jive/Arista) 33/32 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 32 including WPHD, WNYS, WVSR, 98PXY, WRCK, WZLD, WOKI, WFMI, WRM, WRNO, WRQN, WHOT-FM, KSKD, KCPX, KHYT.

BONNIE TYLER "Here She Comes" (Columbia) 31/12
Moves: Up 2, Debuts 1, Same 16, Down 0, Adds 12, KPLUS, WRCK, WHTF, WZLD, WOKI, WFMI, WRQN, WHOT-FM, KSKD, Q104, Q101, KNOE-FM, WPHD 38-34, K104 37-28, WIXV d-35.

RONNIE MILSAP "She Loves My Car" (RCA) 29/5
Moves: Up 1, Debuts 1, Same 22, Down 0, Adds 5, WKEE, KQXR, Z102, KKQV, KIST, Z93 on, XTRA on, K104 d-35, WBBQ on,

KELI on, WHOT-FM on-dp, KO93 39-35.

MINION, MICHAIN MINION, 1693 3535, JUICE NEWTON "Can't Wait All Night" (RCA) 27/26
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 26 including WCAU-FM, CHUM, Q100, WKRZ-FM, WHTF, KAMZ, WFMI, KTFM, KROK, KEYN-FM, WHOT-FM, KO93, KHOP, KDON-FM, KTKT.

KROK, KEYN-FM, WHOT-FM, K093, KHOP, KDON-FM, KTKT.

JEFF LYNNE "Video" (Virgin/Epic) 22/22

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 22 including WPHD, CKOI, K104, WSPK, WRCK, KZZB, WFMI, WKDD, WGRD, WRON, KELI, WHOT-FM, KQMQ, WCGQ, KCDQ.

BILLY SATELLITE "Satisfy Me" (Capitol) 22/15

Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 15, WPHD, WANS-FM,WFMI, WRQN, KEYN-FM, WHOT-FM, KKXX, KQMQ, WGQY, WIGY, WJBQ, WHSL, WSPT, KCDQ, KZOZ.

COYOTE SISTERS "Straight From the Heart" (Morocco/Motown) 21/3
Moves: Up 1, Debuts 0, Same 17, Down 0, Adds 3, WAEV, KXSS, KHTX, WKRZ-FM on, WHTF on, WJZR on, KTFM 33-32, KMGK on, WHOT-FM on, KBIM on.

STEPHEN STILLS "Stranger" (Atlantic) 19/19
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including 94Q, WVSR, WSPK, WGFM, WPST, WRCK, WKDD, Z104, KQXR, KCPX, WPFM, WHSL, KFMW, KCDQ, SLY96.

CHERRELLE "I Didn't Mean To Turn You On" (Tabu/CBS) 19/1
Moves: Up 8, Debuts 1, Same 9, Down 0, Adds 1, WHTT, WXKS-FM 32-26, WCAU-FM on, WNVZ 34-28, WCZY on, WHYT 25-19, KIIS-FM 37-34, FM102 21-16, KITS d-29, Z106 23-19, KQMQ 24-23, WGUY 40-32.

DENIECE WILLIAMS "Next Love" (Columbia) 18/1
Moves: Up 0, Debuts 1, Same 16, Down 0, Adds 1, WCCM, WXKS-FM on, I95 on, WVSR on, WOKI on, WHOT-FM on, KTKT d-38.

IRENE CARA "You Were Made For Me" (Network/Geffen) 18/0
Moves: Up 1, Debuts 0, Same 17, Down 0, Adds 0, WVSR on, WHTF on, WJZR on, WFMI on, KMGK on, WHOT-FM on, KITI on,

DRAGON "Rain" (Polydor/PolyGram) 16/7
Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 7, WFMI, KTFM, WAEV, WHSL, WAZY-FM, 99KG, KBIM, WOKI on, WFBG on-dp, WGUY on, WPFM on-dp, KDZA on-dp, KIST on-dp.

CAROL LYNN TOWNES "99½" (Polydor/PolyGram) 16/0
Moves: Up 6, Debuts 2, Same 8, Down 0, Adds 0, WHTT 36-29, WXKS-FM 30-28, CKOI on, PRO-FM 30-26, Q100 on, WSPK 31-25, WKRZ-FM on, WHTF 36-34, WGUY d-36, WCIL-FM d-34, KCAQ 29-28.

BILLY OCEAN "Carribean Queen (No More Love On The Run)" (Jive/Arista) 14/9
Moves: Up 0, Debuts 2, Same 3, Down 0, Adds 9, CKGM, KIIS-FM, Z106, WNOK-FM, WZLD, KQXR, KMGX, KTRS, SLY96,
WXKS-FM on, WCZY on, WHYT d-35, KTFM on, WRKR d-38.

JOYCE KENNEDY & JEFFREY OSBORNE "Last Time I Made Love" (A&M) 14/7
Moves: Up 0, Debuts 2, Same 5, Down 0, Adds 7, WBBQ, KROK, KMGK, KQMQ, WISE, Q104, WAEV, WVSR en, K104 d-39, WZLD on, OK100 d-40, 95XIL on, WIXV on.

S.O.S. BAND "Just The Way You Like It" (Tabu/CBS) 13/8
Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 8, WCAU-FM, Y100, KOPA, Z98, 13K, KHYT, WGUY, WJAD, WMAR on, WHTF

HOWARD JONES "Pearl In The Sheil" (Elektra) 13/6
Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 6, WVSR, WKEE, WKRZ-FM, KTFM, KKRC, KGOT, WPHD on, WRCK on, WJXQ

n WRON on-dn 99KG on

DUKE JUPITER "Rescue Me" (Morocco/Motown) 13/6
Moves: Up 2, Debuts 0, Same 5, Down 0, Adds 6, WHTF, WJZR, WFMI, WGUY, WERZ, KILE, WNYS 40-39, 98PXY 40-39, WRCK on, WJXQ on, WHOT-FM on-dp, OK100 on, WAEV on.

HERB ALPERT "Bullish" (A&M) 13/4
Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 4, WKEE, WHTF, WHOT-FM, WCGQ, K104 on, WFMI on, KTFM on, KIKI on, KCDQ

COMMUTER "Young Hearts" (Casablanca/PolyGram) 12/10
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 10, WYCR, WKRZ-FM, WOKI, WFBG, 95XIL, WCGQ, KTDY, WPFM, WIXV, KHTX,

DIFFORD & TILBROOK "Picking Up The Pieces" (A&M) 12/2 Moves: Up 1, Debuts 2, Same 7, Down 0, Adds 2, WKFM, WGUY, WXKS-FM on, K104 29-27, WRCK on, KELI on, OK100 d-37, WOMP-FM on, WIXV d-39.

MADONNA "Lucky Star" (Sire/WB) 11/8
Moves: Up 2, Debuts 1, Same 0, Down 0, Adds 8, WAVA, 93FM, I95, KMJK, KS103, XTRA, KPLUS, KMGX, WASH 28-25, KII S

Moves: Up 2, Debuts 1, FM 20-14, KCAQ d-31.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of Individual station activity. Complete activity can be found in the Parallels.



# THE SEARCH FOR THE BEST EARS JUST DOUBLED

Now There are <u>TWO AIR Competitions</u>: CHR and AOR. 42 Winners....Sharing \$130,000 In Prizes!

# **AIR** INTRODUCES ITS 1st AOR BEST EARS COMPETITION.

On September 14, 1984, Active Industry Research will launch another search for the Best Ears in the Industry. The search has been expanded to include the first AOR Best Ears competition, along with our *third* CHR Best Ears competition.

Here's how it works:

AOR: Program Directors, Music Directors and consultants to AOR radio will be eligible to participate in our AOR competition. You will be asked to evaluate selected tracks from three LPs each week, to determine what potential each track has in Radio and Records AOR/Hot Tracks. The most accurate

person over the 40-week competition period wins a 1985 Mercedes-Benz 380SL. The next 20 runners-up each win \$1,000 cash.

CHR: AIR's third CHR Competition once again includes Program Directors, Music Directors and consultants to CHR radio. You evaluate what potential each single has in Radio and Records. The most accurate individual over the 40-week competition wins a 1985 Mercedes-Benz 380SL. The next 20 runners-up win \$1,000 apiece in cash.

Registration is limited. A complete list of rules will be mailed upon registration. If you are in a music decision-making position in CHR or AOR radio, call AIR at (301) 964-5544. The search for the Best Ears in the business continues!

WEEK

34

# **AIR** Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6pm, Wednesday, August 8, 1984.

WEEK 34

| #    | TITLE                      | ARTIST          | LABEL     |              |
|------|----------------------------|-----------------|-----------|--------------|
| 2261 | DON'T STAND ANOTHER CHANCE | JANET JACKSON   | A&M       | ¥ management |
| 2262 | SHE LOVES MY CAR           | RONNIE MILSAP   | RCA       |              |
| 2263 | HERE SHE COMES             | BONNIE TYLER    | COLUMBIA  |              |
| 2264 | RESCUE ME                  | DUKE JUPITER    | MOROCCO/M | OTOWN        |
| 2265 | SATISFY ME                 | BILLY SATELLITE | CAPITOL   |              |

# NATIONALYAI

August 3, 1984



# ontemporary

| Three   | Two  | Last |          | ,   |
|---------|------|------|----------|---|
| Weeks 1 | 2    | 2    |          | RAY PARKER JR./Ghostbusters (Arista)                        |
| 1       | 1    | 1    | 2        | PRINCE/When Doves Cry (WB)                                  |
| 8       | 4    | 3    | 3        | JACKSONS/State Of Shock (Epic)                              |
| 17      | 10   | 6    | 0        |   |
| 7       | 5    | 4    | 5        | ELTON JOHN/Sad Songs (Say So Much) (Geffen)                 |
| 22      | 16   | 8    | 0        | TINA TURNER/What's Love Got To Do With It (Capitol)         |
| 9       | 7    | 5    | 7        | ROD STEWART/Infatuation (WB)                                |
| 14      | 11   | 10   | 0        | DAN HARTMAN/I Can Dream About You (MCA)                     |
| 19      | 15   | 11   | 9        | VAN HALEN/Panama (WB)                                       |
| 24      | 18   | 14   | 0        | COREY HART/Sunglasses At Night (EMI America)                |
| 2       | 3    | 7    | 11       | BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)            |
| 25      | 19   | 16   | B        | PEABO BRYSON/If Ever You're In My Arms Again (Elektra)      |
| 37      | 29   | 20   | Œ        | JOHN WAITE/Missing You (EMI America)                        |
| 18      | 14   | 12   | 14       | KENNY LOGGINS/I'm Free (Heaven Helps The Man) (Columbia)    |
| 29      | 23   | 19   | 1        |   |
| 28      | 20   | 17   | 0        | STEVE PERRY/She's Mine (Columbia)                           |
| 5       | 6    | 9    | 17       | ZZ TOP/Legs (WB)  |
| _       | 39   | 27   | 1        | HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)             |
| _       | _    | 28   | 1        | CYNDI LAUPER/She Bop (Portrait/CBS)                         |
| 36      | 30   | 24   | 0        | BILLY SQUIER/Rock Me Tonite (Capitol) N&A Begins on Page 86 |
| 33      | 28   | 23   | 3        | GLENN FREY/Sexy Girl (MCA)                                  |
| 40      | 34   | 25   | 2        | PETER WOLF/Lights Out (EMI America)                         |
| 13      | 12   | 13   | 23       | OLLIE & JERRY/Breakin' (There's No Stoppin') (Polydor/PG)   |
|         | 38   | 30   | 2        | SCANDAL featuring PATTY SMYTH/The Warrior (Columbia)        |
| 4       | 9    | 18   | 25       | BILLY IDOL/Eyes Without A Face (Chrysalis)                  |
| 34      | 31   | 29   | 0        | SERGIO MENDES/Alibis (A&M)                                  |
| 6       | 8    | 15   | 27       | CARS/Magic (Elektra)  |
| _       | 40   | 36   | 3        | BILLY JOEL/Leave A Tender Moment Alone (Columbia)           |
| -       |      | 38   | 4        | JERMAINE JACKSON/Dynamite (Arista)                          |
| 39      | 37   | 33   | 1        |   |
| B       | REA  | KE   | र छ      | SHEILA E./The Glamorous Life (WB)                           |
| _       | -    | 40   | 0        | JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)           |
| -       |      | 39   | 3        | SLADE/My Oh My (CBS Associated)                             |
| 38      | 36   | 34   | 34       | FACE TO FACE/10-9-8 (Epic)                                  |
|         | DEBU |      | 0        | - (O (A A C A )   |
| 2       | DEBU |      | 0        |   |
| B       | REA  | KE   | <b>R</b> |   |
| 8       | DEBU |      | 0        | BANANARAMA/Cruel Summer (London/PG)                         |
|         | DEBU |      | 1        | EURYTHMICS/Right By Your Side (RCA)                         |

# ontemporary

SAMMY HAGAR/Two Sides Of Love (Geffen)

- LIONEL RICHIE/Stuck On You (Motown)
- 2 ELTON JOHN/Sad Songs (Say So Much) (Geffen)
- BILLY JOEL/Leave A Tender Moment Alone (Columbia)
- PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
- JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)
- TEDDY PENDERGRASS/Hold Me (Asylum)
- DAN HARTMAN/I Can Dream About You (MCA)
- SERGIO MENDES/Alibis (A&M)
- POINTER SISTERS/Jump (For My Love) (Planet/RCA)
- RAY PARKER JR./Ghostbusters (Arista)
- GENESIS/Taking It All Too Hard (Atlantic)
- TINA TURNER/What's Love Got To Do With It (Capitol)
- CHRISTOPHER CROSS/A Chance For Heaven (Columbia)
- MIKE RENO & ANN WILSON/Almost Paradise (Columbia)
  - JOHNNY MATHIS/Simple (Columbia)
- HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
- PAUL ANKA/Second Chance (Columbia)
- JUICE NEWTON/A Little Love (RCA) 10
  - RITA COOLIDGE/Something Said Love (A&M)
  - COYOTE SISTERS/Straight From The Heart (Morocco/Motown)
  - DAVE GRUSIN/Theme From St. Elsewhere (GRP)
- MADONNA/Borderline (Sire/WB)
  - BILL MEDLEY/I Still Do (Planet/RCA)
- 24 LAURA BRANIGAN/Self Control (Atlantic)
- BREAKER @ CARS/Drive (Elektra)

N&A Begins on Page 67

# MOR/HOTTRACKS

| The second second            | Three<br>Weeks | Two<br>Weeks | Løst<br>s Week |       |  |
|------------------------------|----------------|--------------|----------------|-------|--|
|                              | 3              | 1            | 1              | 6     | JOHN WAITE/Missing You (EMI America)   |
| A PROPERTY.                  | 1              | 2            | 2              | 2     | BILLY SQUIER/Rock Me Tonite (Capitol)  |
| Line Cale                    | 5              | 4            | 3              | 0     | SCANDAL featuring PATTY SMYTH/The Warrior (Col.)                                     |
| PICESIE                      | 4              | 3            | 4              |       | CARS/Drive (Elektra)   |
| 25160000                     | 12             | 6            | 5              | 0     | PETER WOLF/Lights Out (EMI America)  |
| SEASON NAMED IN              | 11             | 7            | 7              |       | BRUCE SPRINGSTEEN/Cover Me (Columbia)  |
| STATE OF THE PERSON NAMED IN | 13             | 11           | 6              |       | SAMMY HAGAR/Two Sides Of Love (Geffen)   |
| 200                          | 29             | 15           | 9              | 0     | HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)                                      |
|                              | 25             | 16           | 8              | 9     | NIGHT RANGER/When You Close (Camel/MCA)  |
|                              | 16             | 14           | 12             |       | TWISTED SISTER/We're Not Gonna Take It (Atlantic)                                    |
| -                            | 9              | 8            | 10             |       | RATT/Round And Round (Atlantic)  |
|                              | 21             | 17           | 13             |       | BOX OF FROGS/Back Where I Started (Epic)   |
|                              | 10             | 9            | 11             | 13    | JEFFERSON STARSHIP/Layin' It On (Grunt/RCA)  |
|                              | ****           | 35           | 19             | 0     | LINDSEY BUCKINGHAM/Go Insane (Elektra)   |
|                              | 24             | 21           | 15             |       | DIO/The Last In Line (WB)  |
| STREET                       | 15             | 19           | 17             | and a | COREY HART/Sunglasses At Night (EMI America)   |
| MANAGEMENT                   | -              | 43           | 26             |       | HONEYMOON SUITE/New Girl Now (WB)  |
| 200000000                    | 34             | 28           | 22             |       | GLENN FREY/Smuggler's Blues (MCA) Complete Tracks  Chart on Page 69                  |
| 200                          | 45             | 29           | 23             |       | ELIONA JOHNA/MESTIESS (Center)   |
| 9                            |                |              |                | (T)   | BILLY SQUIER/All Night Long (Capitol) A FLOCK OF SEAGULLS/The More You Live (Arista) |
| -                            |                |              | KER            | 4     | WHITESNAKE/Slow 'n' Easy (Geffen)  |
| Spec 100 F                   | 19             | 20           | 21             | 22    | STEVE PERRY/She's Mine (Columbia)  |
| and the same                 | 14             | 13           | 18             |       | SAMMY HAGAR/I Can't Drive 55 (Geffen)  |
| CONTRACTOR                   |                | 36           | 27             | 4     | ADRENALIN/Far Away Eyes (Rocshire)   |
| SECTION SECTION              | 48             | 36<br>5      | 14             | 28    | BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)                                     |
| 100                          | 6              | 10           | 16             |       | ROD STEWART/Infatuation (WB)   |
| NO. STERNIS                  |                |              |                |       | STEVIE RAY VAUGHAN/Cold Shot (Epic)  |
| CONT. NO.                    | BR             | EA           | KER            |       | QUIET RIOT/Sign Of The Times (Pasha/CBS)   |
| TO COLUMN TO SERVICE         | 26             | 24           | 24             | 30    | SCORPIONS/Still Loving You (Mercury/PG)  |
| No.                          |                |              |                |       |  |

# Black/Urban

- - PRINCE/When Doves Cry (WB)
  - 2 RAY PARKER JR./Ghostbusters (Arista)
- JACKSONS/State Of Shock (Epic)
  - TINA TURNER/What's Love Got To Do With It (Capitol)
  - SHEILA E/The Glamorous Life (WB)
  - 6 KASHIF/Baby Don't Break Your Baby's Heart (Arista)

N&A Begin on Page 60

- LAKESIDE/Outrageous (Solar/Elektra)
- **3 RICK JAMES/17 (Gordy/Motown)**
- MTUME/You Me And He (Epic) 10 OLLIE & JERRY/Breakin' (There's...) (Polydor/PG)
- BILLY OCEAN/Caribbean Queen (No More...) (Jive/Arista)
  - TIME/Ice Cream Castles (WB)
- BROTHERS JOHNSON/You Keep Me Coming... (A&M)
- LIONEL RICHIE/Stuck On You (Motown)
- SOS BAND/Just The Way You Like It (Tabu/CBS)
- J. KENNEDY & J. OSBORNE/The Last Time I... (A&M)
- 17 ONE WAY/Mr. Groove (MCA)
- 18 STANLEY CLARKE/Heaven Sent You (Epic)
- (9 VALENTINE BROTHERS/Lonely Nights (A&M) 20 EVELYN "CHAMPAGNE" KING/Teenager (RCA)
- LILLO THOMAS/Your Love's Got A Hold On Me (Capitol)
- BAR-KAYS/Dirty Dancer (Mercury/PG)
- **YARBROUGH & PEOPLES/Be A Winner (Total Exp./RCA)**
- 24 ART OF NOISE/Close (To The Edit) (Island)
  - JERMAINE JACKSON/Dynamite (Arista)
- 26 TEDDY PENDERGRASS/Hold Me (Asylum)
- 27 GRANDMASTER MELLE MEL &.../Beat Street (Atlantic)
- 28 RICHARD "DIMPLES" FIELDS/Your Wife Is... (RCA)
- BREAKER @ RUN D.M.C./30 Days (Profile)
- BREAKER © CAROL LYNN TOWNES/99 1/2 (Polydor/PG)
- BREAKER @ DENIECE WILLIAMS/Next Love (Columbia)
- BREAKER PRANDY HALL/I've Been Watching You (Jamie) (MCA)
- 3 TYZIK/Jammin' In Manhattan (Polydor/PG)
- ROGER/Midnight Hour (WB)
- Take A Chance (4th & Brdwy/Isl) SHANNON/My Heart's Divided (Mirage/Atco)
- 39 © C. BROWN & SOUL SEARCHERS/We Need...(T.T.E.D.)
- BREAKER 3 ALICIA MYERS/You Get The Best From Me (Say...) (MCA)
- BREAKER @ O'BRYAN/Breakin' Together (Capitol)
- 40 J. IGLESIAS & D. ROSS/All Of You (Columbia) DEBUT