E: N

HOW TO AVOID INSULATION BY TALKING TO PEOPLE

Too often broadcasters become insulated in a cocoon of professional associates, and lose track of what the public (that is, the listening audience) is concerned with. John Leader makes a strong case for taking it to the streets to help your radio station win

Page 28

THE PITFALLS OF PROGRAM SYNDICATION

Special programming may look like an exploding easy-money field, but it can be a minefield for the unprepared. Reed Bunzel offers fair warning to newcomers from program supplier profession-

Page 14

IS RADIO SQUANDERING ITS TALENT RESOURCES?

Gary Kaplan believes radio is on the threshold of a new golden age, but feels its antiquated hiring practices and constant employee transfers are holding the medi-

Page 18

ARBITRON'S MECHANICAL WORLD

Going over your Arbitron mechanicals can provide a world of useful audience data. Jhan Hiber takes you through the mechanical maze with helpful hints for utilizing this valuable tool.

Page 10

PEOPLE IN THE **NEWS THIS WEEK**

- Chuck Goldmark VP/GM at WEZI
- Larry White WBUF VP/GM
- Dave Lyman VP/GM At CJAX
- Lou Murray VP/GM for WHBQ Jeff Ballentine PD at WEZR
- Bob Cole forms consultancy with Jim Ray
- Jack Taddeo joins Studioline cable radio
- Brian Riffe KACE's GSM
- Henry Gambergu GSM at WRIF

Page 3

PROS AND CONS OF PLAYING **CROSSOVERS ON AOR**

In a freewheeling forum, Steve Feinstein presents opinions on two sides of a controversial fence: whether AOR stations should play CHR and Black radio crossovers or not. This outspoken and specific discussion (Steve almost called it "Someday My Prince Will Come") makes thoughtprovoking reading.

Page 38

IS COUNTRY RADIO ON THE RIGHT TRACKS?

Lon Helton focuses on the question of playing album cuts - does it freshen a station's air sound or does it burn out tracks that later become singles?

Page 42

Newsstand Price \$3.50



FORMAT CHANGES TO CHR

Bazoo Becomes KMEL's New PD

After two years as Program Director of EZ Communications' B97(WEZB) New Or-leans, Nick Bazoo has accepted the PD slot at Century's KMEL/San Francisco. Simultaneously, it was announced that KMEL, an AOR for seven years, will switch to a personality-oriented CHR profile sometime in August. Current PD Jack Silver, who has been with KMEL since November, will remain with the station in an unspecified



Nick Bazoo Century Exec. VP Shelley Grafman told R&R, "Of all the

candidates, of which there

were a considerable number,

Nick is the most exciting,

Capitol Group Changes Top Executive Tier

Zimmermann Heads Capitol; Mazza Heads EMI/Liberty; Perry On Thorn/EMI Sabbatical

The top level of the Capitol Records Group's executive structure underwent a number of changes this week. EMI America/Liberty President Rupert Perry will be taking a senior management course at Oxford Business School in the UK, followed by special training with Capitol/EMI parent organization Thorn/EMI; he will return to the U.S. late this year to take an unspecified senior management role with Capitol. Don Zimmermann, who had been President of Capitol before

\$26 MILLION PRICETAG

tions has signed an agreement

to purchase Broad Street Com-

munications for \$14 million

cash, pending FCC approval.

The terms also call for Clear

Channel to assume around \$12

Clear Channel President L. Lowry Mays told R&R, "Of course, we're extremely excit-

ed, as this fits in very well with

our company. We did some pub-

lic financing back in April to set

million in liabilities.

Clear Channel Buys

Broad Street Chain

Clear Channel Communica- the stage for our acquisition

becoming Chief Operating Officer of the Capitol Records Group in late 1982, once again serves as Capitol President, as well as President/Records Group Services. Jim Mazza, EMI America's first President before becoming Capitol President, moves back to head EMI/ Liberty. Both report directly to Bhaskar Menon, Chairman/ CEO of EMI Music Worldwide and Chairman/President/CEO of Capitol Industries-EMI, Inc.

In other appointments, Dennis White, who had been Presi-

program, and this is the first

takeover is planned.

step." Mays added that a fall

Broad Street President Fred

Walker explained, "Two of our

major investors wanted to re-

tire, so the best way to continue

growing was to join up with a public company, and that's what we've done. Clear Channel

is a good broadcasting com-

pany, and we look forward to

CLEAR CHANNEL/See Page 27

dent of Capitol Magnetic Products & Music Den (Capitol's retail arm), becomes Exec. VP/Records Group Services, reporting to Zimmermann Sales, special markets, and research departments report to White. Ed Khoury becomes COO for Capitol Industries' retail group, and heads Capitol-EMI Records of Canada, reporting to Menon. He retains his prior duties as VP/ Business Development, but relinguishes the presidency of the company's Data Systems divi-

Taking over that responsibility, as well as White's former duties, is Bud Jackson, who becomes President/Capitol Magnetic Products & Data Systems Division. Hal Pesner, who had been VP & Asst. to the COO (Zimmermann), has been named VP/Staff Assistant to Menon, and will assist in all phases of the company's business realm.

Commenting on the changes, Menon stated, "The current en-CAPITOL/See Page 27

most talented, and most qualified for the job. He's a bright ideas man. He did a very credible job in New Orleans, and his arrival is eagerly awaited." VP/GM Rick Lee added, "After a interviewing a list of the top CHR PDs in the country, we feel confident that our choice of Nick Bazoo is one that will foster success in the CHR format." Lee declined comment on any specific format details or the possibility

of a call letter change. BAZOO/See Page 27 Bonneville Acquires Schulke

Bonneville Broadcasting Systems (BBS), a division of Bonneville International, has reached an agreement in principle to acquire Schulke Radio Productions (SRP) from Cox Communications. The Easy Listening/Beautiful Music program supplier services approximately 50 stations in major and secondary markets. Industry sources estimated the price of the transaction at \$1.7 million; takeover is expected sometime in August.

BBS President/CEO Jim Opsitnik commented, "The joining of the two major syndicators of Easy Listening and Beautiful Music, offering programming to almost 200 stations in the U.S., Canada, Mexico, and Australia, is another step in BBS's continued commitment to the future of the popular radio formats. SRP has for many years produced quality programming, and the marketing compatibility with BBS is ideal. The combined organization, which will operate under the name of Bonneville Broadcasting Systems, will continue to offer the best in musical programming and support services.

Bonneville International President Arch Madsen remarked, "Bonneville has for many years enthusiastically supported the Easy Listening format, as evidenced by the scheduling of programming at six of Bonneville's owned-andoperated stations. We are pleas-BONNEVILLE/See Page 27

First Spring **Arbitron Results New York**

WHTZ Opens Big Lead WNEW-FM Tops AORs WRKS Leads Urbans As All Three Slip

Los Angeles KIIS Up To 9.7 KABC Gains Two KLOS Dethrones KMET

San Diego

KJQY Reclaims Top Spot KFMB Boosted By Padres KSDO-FM, XHRM Rise

Full results on Page 13.



Signing the \$26 million agreement are (l-r) Clear Channel President L. Lowry Mays, Broad Street President Fred Walk-er and Broad Street Chairman Richard Geismar.



An Open Letter To The Industry from Jhan Hiber

 New Company. My new firm, which has retained most of our clientele, is known as Jhan Hiber & Associates. Our staff and headquarters remain based in Pebble Beach, CA., 408-372-5187.

Corporate Goal. To offer the "cream of the crop" perceptual/
market research and sales development services to a select clientele
here and abroad. As one of our group clients said. "Your research and
recommendations are 300% more useful than other research groups
recommendations are 300% more useful than other research groups
we've used." That tradition of excellence in focus groups, phone surwe've used." That tradition of excellence in focus groups, phone surwe've and music tests will be maintained.

Welcome Clients. Since the formation of Jhan Hiber & Associates we've been pleased to do research for leading stations in Greensboro, Raleigh and Austin, in addition to projects for some of Our former HH&P clients. Thanks for the support.

• Ratings Expertise. I'll continue to help stations market themselves for maximum diarykeeper payoff — one reason for our unmatched winning record.

If you want to put Jhan Hiber on your team, please call. Let's win together!

Sincerely,



PAGE THREE

Just ahead of the treatest season's second half. Ron Rodrigues details some of the best transfer oriented promotions A/C stations

A/C On The Ball For Baseball

are scoring with around the country



Washington Report	Country: Lon Helton
What's New	Nashville: Sharon Allen
Ratings & Research: Jhan Hiber	A/C: Ron Rodrigues
Ratings Results	Black/Urban Radio: Walt Love
Networks: Reed Bunzel	Marketplace
Management	Opportunities
Street Talk 20	National Music Formats
On The Records: Ken Barnes 24	Jazz Chart
Leader At Large: John Leader	Country Chart 55
Picture Pages 30	A/C Chart 80
CHR: Joel Denver 32	AOR Chart 80
AOR: Steve Feinstein 38	Black/Urban Chart 80
Calendar: Brad Messer 41	CHR Chart 80

LYMAN NEW CJAX VP/GM

White Upped To WBUF VP/GM

WVOR/Rochester Assistant GM Larry White has been promoted to VP/GM at Lincoln Group sister station WBUF/Buffalo. White succeeds former GM and Lincoln Regional VP Dave Lyman, who becomes a VP at CFCN Communications, a division of Canadian media conglomerate Maclean Hunter Communications. Lyman's first assignment is the GM post at the company's CJAX/Edmonton.

Lincoln Group President Albert Wertheimer commented, "We never would have made it in Buffalo without Dave, and I'm very proud of him. Larry became our top salesperson within a year after coming to WVOR. He's had the experience of doing everything, so when Dave's tremendous offer came up, it didn't take much of a genius to figure that Larry was the one for this job.

I am very happy and excited for him."
A 20-year broadcast veteran, White join-

ed WVOR five years ago as an Account Ex-STAFF nunder BOB WILSON befarer DWIGHT CASE O Predestration & Affire Ministry DICK KRIZMAN o President & Gene & Affire Ministry O President & Gene KEN BARNES TO SEED, JOHN LEADER LONGES RICHARD ZUMWALT nacing Sizon JEFF GREEN BOOM & ASSESSED SEED; JHAN HIBER Menaging State JEFF (STEEN) SEGOME SIZE OF STEEN STEEN SEGOME STATE SEGOME STATE SEGOME STATE SEGOME STATE SEGOME IC CHAVEZ LET PEARL, QUAYV VAN DERI STEUR Sensiese PAN BEGEN STEUR Sensiese PAN BEGEN STEUR LEGENDER, PAN BEGEN STEUR LEGENDER, PAN BEGEN STEUR LEGENDER, PAN BEGEN LEGENDER, PAN BEGEN LEGENDER, PAN JEAN MUSICUS

ecutive, and was promoted to Assistant GM in 1982. He has also served two and a half years as Group PD for both WVOR and WBUF, having previously worked in programming at Rochester outlets WBBF and WAXC. White told R&R that he'll continue to have input into the programming, adding, "Having been in programming most of my career, getting into sales has been one of the nicest things that's happened to me. I couldn't be happier."

Cole Exits **WMZQ** For Consultancy

Bob Cole, PD of WMZQ/Washington, DC for the past year, will leave the station when his contract is up late this summer to join KOKE/Austin GM Jim Ray in new broadcast ventures. Cole and Ray plan to move into station ownership and will develop a consultancy encompassing all formats.

Cole, who had previously worked under Ray as KOKE PD and personality, told R&R, "Getting into an equity position has been a longterm goal of mine, and teaming up with Jim Ray again makes it even better. I'm sorry to be leaving WMZQ and Brian Beiler, who's a great GM, but I'm really looking forward to this new opportunity as well as returning to Austin, a city I

Cole will be returning to the KOKE airwaves in an as yet-undecided time slot and will also assist in programming the A/C outlet while plans for ownership and consultancy are developed.

Gambergu WRIF's GSM

WRIF/Detroit has promoted Henry Gambergu from Sales Manager to General Sales Manager. Station VP/GM Marcellus Alexander said, "Henry brings to the position a strong background of sales and management experience. He undoubtedly will be a great leader in WRIF's sales efforts.

Gambergu first joined the WRIF sales staff in 1981 after eight years in California radio, including a stint as GSM for ABC sister station KSFX/San Francisco. He told R&R, "I'm doubly proud of this promotion because of how successful WRIF is. It attracts good people, and the competition for the post was very strong." No immediate replacement was named for the sales manager position.

Goldmark Promoted To VP/GM At WEZI

After a year as General Manager of WEZI/Miami, Chuck Goldmark has been elevated to VP/GM.

EZ Communications President Arthur Kellar commented, "We're proud to have Chuck; he's done a great job for us. We're pleased to give him the promotion, and look forward to having Chuck with us for a long time to come."

"EZ Communications is a class opera-tion dedicated to winning," Goldmark told R&R. "There's nothing like the opportunity to build a station from scratch, which is what we've done here at WEZI. The free rein they've given me has led to tremendous growth. I guess my production has created for them a trust in me, which in turn has allowed me to produce the way they'd like it to be. They're just super peo-

Ballentine To Program WEZR

B94/Pittsburgh midday personality/Assistant PD Jeff McKay has been transferred to the PD position at EZ Communications' A/C-formatted WEZR/Washington. He will program the station under his legal name, Jeff Ballentine, Ballentine, who had been at B94 for three years, replaces Chuck Tyler, who resigned but will remain with the company in an unspecified capac-

VP/GM Wyatt Thompson commented on Tyler's resignation and his replacement: "I think Chuck just wants to get back into CHR again, which is where his interests lie. As far as Jeff is concerned, instead of calling him 'Mr. Ballentine,' we should call him 'Mr. Excitement.' He has an amazing amount of energy. He's totally committed to winning; he's going to win, and win big here in Washington.'

EZ VP/Programming Dan Vallie told R&R. "I'm thrilled that we've been able to promote from within someone of Jeff's caliber. He's a hard-working, determined guy, and will be one of the industry's great

Ballentine quipped, "I'm retiring 'McKay' to the place where they put old airnames. WEZR is such a great opportunity for me. I'm delighted that EZ Communications has the confidence in me to justify the move. We've got some big plans in the works, and we intend to set our sights high and become the number one A/C station in Washington."

Riffe Upped To KACE GSM

Brian Riffe has been named General Sales Manager at KACE/Los Angeles. Riffe, who joined the All Pro Broadcasting outlet in March as Retail Sales Manager after eight years as Sales Manager at crosstown KJLH, succeeds Jim Blakely, who was promoted to VP/GM in May.

Blakely told R&R, "We had watched

Brian over at KJLH, and we were impressed; he had the kind of character we were looking for. The plan was that whoever joined as Retail Sales Manager would be like an understudy to me for a while. We're very proud of the contribution that Brian has

Riffe said, "I feel somewhat blessed leaving one gig and going right into another within a couple of weeks. It doesn't happen too frequently, especially to some of the younger brothers in the industry. I'm thankful for the opportunity that I've been given by the All-Pro family, and I'm looking forward to doing the best I possibly can."

ple to work for and work with "

Prior to WEZI, Goldmark spent three years as President of Earth Star Communications, a satellite cable TV operation, in addition to working as a broadcast broker. Before that, he served seven years in management and sales positions at RKO outlets WRKO/Boston, WXLO/New York, and KFRC/San Francisco.

Murray Named WHBQ's New VP/GM

Just five months after joining WHBQ/ Memphis as General Sales Manager, Lou Murray has been promoted to VP/GM. Murray succeeds Ron Thompson, who transferred to RKO sister station KHJ/Los Angeles as VP/GM three weeks ago.

RKO Radio President Bob Williamson noted, "Lou Murray is a pro; he knows very well how to run a radio station. We have the fullest confidence in Lou's abilities, and we're sure that his long experience will prove invaluable."

Murray started his radio career working in sales at KACY/Oxnard, CA. He then moved up to GSM posts at KARM/Fresno and KBBY & KBBQ/Ventura, CA before coming to WHBQ last February. He told R&R, "I have a tremendous amount of respect for Ron Thompson; I'm going to MURRAY/See Page 27

CABLE RADIO

VENTURE

Taddeo Exits WLAK To Studioline

WLAK/Chicago OM/ PD Jack Taddeo has accepted the Director/ Programming position at Virginia-based Studioline Cable Stereo. Taddeo's responsibilities will be to develop and supervise nine digital-quality pay-audio music format



Jack Tadden fed to local cable operators via satellite, be-

ginning in November. In announcing his departure from WLAK, Taddeo told R&R, "It's really been quite a learning experience here, as well as a lot of fun. I was fortunate to have a GM like Mike TADDEO/See Page 27

TRANSACTIONS

Highsmith Acquires KRPM For \$4 Million

As previewed by R&R last week, Highsmith Broadcasting reached an agreement July 6 to acquire KRPM/Tacoma from RPM Broadcasting for \$4 million, pending FCC approval.

KRPM marks the third property for Highsmith; last week the company announced its plans to buy KLHT & KREM/Spokane. RPM Broadcasting owns no other radio properties.

Operating with 100 kw on 106.1 mHz at 800 feet, the Country-formatted outlet was recently granted a CP to elevate its tower to Squawk Mountain, centering the station's signal over the Seattle-Tacoma metro.

No staff or format changes are expected following takeover, which should occur by September. Kalli & Co. acted as broker

TRANSACTIONS/See Page 27

Washington Report

1604-1705 kHz Seen Solving AM Incompatibilities

In comments filed with the FCC, both NRBA and NAB urged use of the expanded AM band from 1605-1705 kHz to resolve conflicts that now limit the power and hours of existing AMs, or that are keeping new stations off the air. An international conference will act on the proposed expansion

NAB said, "These new channels should be used to afford foreign nations opportunities to provide service while freeing up, for United States operations, those frequen-cies where conflicts already exist." NAB suggested some noncommercial use of the spectrum, and agreed with the FCC that high power will be needed for effective coverage

Because radio receivers for the new band will be similar to those now in use, NRBA urged the Commission to focus on allocation issues like power limits and interference protection, rather than technical isssues like bandwidth.

Allocation issues are paramount, said NRBA, "because the total number of stations licensed in the extended band and the amount of service they will be able to provide is a direct function of the power of each station and the degree of interference per-

Radio Stations Urged To Share Revenue Data

The radio industry's trade associations have decided to take another stab at gathering market-by-market broadcast revenue figures on a national basis. After the FCC stopped gathering the data in 1981, a voluntary collection effort by the trade groups was deemed a "major flop" when only 35% of radio stations agreed to share their earnings information.

The new project involves RAB, NAB and NRBA, who note that broadcasters in many local markets have set up systems to gather revenue totals. The trade groups are working with two accounting firms, Miller, Kaplan, Arase & Co. of Los Angeles and Hungerford & Co. of Grand Rapids.

Those firms now get monthly revenue figures from 30 markets. Stations are being urged to either cooperate with the accounting firms, or take part in local datasharing efforts. Individual station revenues are kept confidential, but participants receive market totals against which they can gauge their own sales peformance.

FCC Stands By Call Sign Deregulation

Last fall's virtual elimination of call sign regulations has withstood a challenge from NAB and NRBA. Their petitions for partial reconsideration were dismissed by

Their prime objection was to the Commission's decision to quit resolving call sign disputes among stations, forcing stations to turn to the courts for relief. Large-scale confusion is unlikely, said the FCC, because only 10% of call sign changes draw objections, and only 10% of those protests are

Letting local courts handle call sign fights leads to "a more comprehensive determination" because all relevant local factors can be considered, according to the Com-mission. It also dismissed as "speculative" NRBA's argument that ratings distortion will result from the ability of stations to immediately pick up relinquished call signs.

FCC Fines Two **Honolulu Stations**

In unrelated cases, the FCC has fined KCCN/Honolulu and KISA/Honolulu \$2000 each. Both stations were hit for failing to respond to official inquiries from the Commission, while KISA was accused also of an improper emission on 1600 kHz.

In the other actions, WDAY/Fargo, ND was fined \$1000 for power, logging and meter violations; KSTN(FM)/Stockton, CA was fined \$1500 for remote metering and modulation violations; and WRAN/Dover, NJ was fined \$1300 for failing to make antenna proof of performance measurements and other equipment performance tests. The Commission refused to rescind a \$1000 fine against KCRX/Roswell, NM for failure to respond to official FCC inquiries.

Public Radio Wins Deregulation

The FCC has decided to grant to public radio and television stations essentially the same deregulation extended to commercial radio in 1981

Specifically, the Commission eliminated ascertainment requirements "in light of their costs, misplaced emphasis, doubtful necessity"; replaced detailed logs, which it called "costly and time-consuming," with the issues/programs lists now required for commercial radio; and eliminated the long form audit renewal application (Form

The FCC Field Operations Bureau will still make random inspections of public stations to check public files and technical facilities. Also, stations must continue to keep records of EBS tests and "uses" of their facilities by political candidates.

In other developments:

· NAB's BROADCAP has made a commitment to aid Millenium Communications purchase WWWZ/Charleston. The nonprofit group expects four more deals to help minorities enter communication ownership by year's end.

BMI Leaves Door Open To New Talks On Music License Fees

A spokesman for Broadcast Music, Inc. (BMI) says the music licensing company hasn't ruled out the possiblity of reopening talks with the radio industry over a new contract. "We certainly haven't closed the door on anything," said BMI VP/Administration Alan Smith.

New contracts containing a rate hike of at last 10% were mailed to stations two weeks ago after talks between BMI and the All-Industry Radio Music License Committee broke off before any agreement had been reached

Both NAB and NRBA last week called for BMI and the industry panel to resume negotiations. "We never close the door on talking," said Smith. Despite the calls for new talks, he added, "no one has approached us on the subject."

Smith did not commit the company to new negotiations, however, saying any decisions were up to BMI President Ed Cramer, who was away from his office last week

2000 Contracts Returned

As of late last week Smith said approximately 2000 signed contracts had been returned by the 7000 stations that received the forms. Smith called that "a normal rate of return" and said "very few" were sent back with the notation they'd been signed in

Although stations that hadn't signed their new agreements by July 1 are technically engaging in copyright infringement by airing BMI music, Smith reiterated that a "reasonable period of time" granted because of the last-minute mailing of the contracts. Stations will be mailed at least one reminder notice before any infringement actions are brought, he added.

Smith estimates the new BMI rates, which take effect next January, will increase station royalties for BMI composers and music publishers by approximately 10 or 11%. But the All-Industry Committee and many broadcasters say the increase is ac-

tually much higher. The committee attorney was unavailable for comment, but Smith said so far no official word had been received of the panel's threatened legal action against the rate increase.

NRBA reported that one member station calculated its rate increase at 35%. "That must be an error in calculation," said Smith. "It certainly was not our intention to have anything of the kind."

Stations See No Choice, Sign "Under Protest"

Several stations contacted by R&R had not had time to figure their new BMI rates. Group One Executive VP Ed Devine said his eight stations signed their licenses 'under protest."

"We're not pleased with the circum-stances in which it was sent out," Devine commented. "We're with the All-Industry committee hoping for a better negotiated contract"

WSM/Nashville GM Tom Cassetty complained about "the speed they got it out with and the little time they gave us to return it. We really didn't have a choice. We went ahead and sent it back. We'll see what happens and maybe fight it later."

At WEAQ/Eau Claire, WI, Station Manager Steve Dickoff explained, "We signed it under protest and sent it back with letter outlining our position, which is basically our objection to the fact that they broke off the talks and then just decided what the rates should be. They also sent a letter saying the increase was small, but in our case the increase is in excess of 15%, and that's not small."



BROADCAP BOARD CONVENES - NAB's minority investment organization BROADCAP held its quarterly board meeting in Washington recently. nonbour board converses—ויאם אוויוניונין איינים ביינים ביינים ביינים ויאינים ביינים וויאינים ביינים Marilyn Blizzard, Nina Martinez, and Susan Brickerd.



"Yuppies" Bucks Up For The Best-Of-Everything

Young Urban Professionals, fondly known as "yuppies," have money to spare, but advertisers must handle this emerging conaumer segment with care, according to a recent study conducted by New York City-based Geers Gross Advertising.

Yuppies' salaries start at W \$25,000 and can top \$100,000 per couple, Geers Gross Advertising Sr. VP Nancy Jo Kimmerle told Advertising Age, adding that 'this money goes into designer clothes, computers, videocas recorders, pasta makers, electronic pagers, and other 'must-have' gadgets.

Sound like the sort of people you'd like to have listening to your radio station? Then monitor your clients' spots carefully. Yupples may, as Kimmerle claims, alphabetize their videocassettes and audio tapes, color-code their closets, and work up daily calendars for their children in an effort to make life neat and orderly: however, they like to consider themselves independent thinkers and resist advertising that attempts to portray them as an easily identifiable subsegment of the postwar baby



"You'll see whole packs of them wearing mink coats and jogging shoes listening to Sony Walkmans." Kimmerle laments "but if you pointed that pattern out. they would very much resent it. She also noted that, despite yuppies' undeniable affluence, "positioning advertising to them that says. 'We know you feel you must have one of these' is going to turn them off." Maybe the same could be said about your radio station's

Consumer Electronics **Industry Tops \$20 Billion**

Factory sales of home radios jumped to \$565 million in 1983, up from \$530 million in 1982, according to the 1984 edition of the Consumer Electronics Annual Review. Published by the Electronics Industries Association of Washington, DC, the survey claims the consumer market totalled \$20.6 billion in sales last year.

Among the highlights of the survey. at least from the point of view of R&R's readers, was the finding that audio equipment sales rebounded from the alight decline posted in 1982. Home

entertainment systems, stereo components, portable tape equipment, and car stereos all racked up 1983 sales

Meanwhile, sales of videocassette recorders nearly doubled to \$2.2 billion in 1983, up from 1982's \$1.3 billion. Even black-and-white TV sets heid their own, with a half-billion dollars in sales on almost 5.7 million units. Color TVs continued to be the electronics industry's largest dollar-value product, with 1983 factory sales of \$5

Fewer 25-34 Householders In Future

The number of households headed by persons aged 25-34 should increase 13% between 1980 and 1995, only half the projected growth rate for all U.S. households. By 1995, there will be 21.7 million of these households, up from 19.1 million in 1980. However, the number of these households will peak at 22.5 million in 1990 and decline by more than 700,000 over the next five years as the "baby bust" generation enters this key age group.

As reported in a recent issue of American Demographics, the num-ber of households headed by 25-34 year-olds with incomes under \$30,000 (in constant 1982 dollars) is projected to decline six percent by 1995. These households will comprise 59% of all households headed by 25-34 yearolds in 1995, down from 71% in 1980.

While households in the lowest income group — those with incomes under \$10 000 - should incresse 14% between 1980 and 1995, their share

will remain at nearly 15% of all households headed by 25-34 yearolds. The number of households with incomes from \$10,000 to \$29,000 will decrease by 12% between 1980 and 1995

More Will Be Richer

The share of households headed by 25-34 year-olds with incomes greate than \$30,000 per year should lump from 29% in 1980 to 41% in 1995, due to increasing numbers of married

the number of households with incomes between \$30,000-\$39,000 will grow only 15% percent between 1980 and 1995, those with incomes between \$40,000 and \$49,000 will soar 97% by 1995. But even that figure pales beside the estimated 188% increase in the number of households in the highest income group - those with incomes greater than \$50,000 per year. These households should represent 11% of the households headed by 25-34 yearolds in 1995, up from less than 5% in

Business Meal Price Up 34% Since 1980

The average traveling employee will eat 138 meals on the road this year, according to a projection based upon a study of 20,000 employee expense accounts. At current prices, that amounts to \$7722 per person yearly, reports USA To-

What's more, in 1980, the average price paid for a business meal was \$5.53. That figure climbed to \$5.97 in 1981, \$6.64 in 1982, \$7.38 in 1983, and presently stands at \$7.44—a whonoing 34% increase in just four years. Gulp!

Soundcraftsmen Intros 10-Octave Equalizer



A ten-band stereo graphic equalizer, the "SE550" is now available from the Santa Ana, CA-based Soundcraftsmen firm. This professional-quality unit provides a full 15dB boost and cut on each octave control, while built-in spectrum level controls enable the user to achieve input-to-output balancing separately on each channel, thus retaining critical headroom regardless of what EQ curve is needed to neutralize room effects.

The SE550 comes complete with a specially-recorded, frequency spec trum analyzer test album that features Fletcher Munson pink noise bands, making accurate room equalization a fast, simple process. For further informa tion, contact Soundcraftsmen at (714)558-6191.

Lights & Temp Down, Office Productivity Up

For years, behavorial scientists and tyrannical bosses alike have blamed the office water cooler or coffee machine as the source of declining employee productivity. Now a recent Canadian study suggests that bright lights and an office air conditioner set at the traditional 73 degrees may be the culorits

The study, reported in the Wireless Flash, found that men and women white-collar workers were more productive when the lights were dimmed and the office thermostat was turned down to a bracing 55 degrees (I). No followup survey exists as to whether this greater employee productivity more than offsets the increase in air conditioning costs



STARS SING RADIO'S PRAISES IN RAB SPOTS- RAB Sr. VP Denny Flamberg (right) presents Jessi Colter with her very own "radio/radio, preciation of the country recording artist's voicing three pro-radio spots during a recent visit to New York. Colter's commercials kick off an RAB advertising campaign designed to promote radio advertising by using recording stars heard over the nation's airwaves as spokespersons. The 30/60-second spots are compatible with the artist's musical format, be it Country, AOR, or CHR. Copies of the spots are available exclusively to RAB members by calling RAB's Helpline: (800)232-3131.

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WESTWOOD ONE PRESENTS



INCONCERT

Why do American rock & roll fans love The Romantics? Passionate songs and explosive live shows, like the one you'll hear on Westwood One's "In Concert" series airing on more than 250 great radio stations the week of July 16. Recorded at the Paramount Theatre in Seattle during the Motor City foursome's just-completed tour supporting their fourth album, appropriately titled *In Heat*, this edition of "In Concert" features from-the-heart performances of Romantics originals like "Talking In Your Sleep," "One In A Million," "What I Like About You" and "Rock You Up" as

well as rave-ups like "Shout," "Little Latin Lupe Lu" and "Route 66." The hard-touring Romantics are carrying the torch of classic American rock & roll, and "In Concert" is proud to present them exclusively in their only national radio concert of the summer. Don't miss it!

WESTWOOD ONE

Networks/Program Suppliers



TWISTED LIFTER - Coinciding with the release of Twisted Sister's new Atlantic album "Stay Hungry," lead vocalist Dee Snider stopped by the New York studios of NBC's the Source for an interview with Rona Elliot. The taping session proved both gripping and uplifting



IDOL CONVERSATION - What does Billy Idol keep clenched in his fist? Maybe Michael Jackson's other glove. At any rate, Idol recently appeared on "Supergroups," broadcast over the ABC Rock Radio Network. Pictured supergroups, proadcast over the Abs noon hadro hadron following the program's mix at the Record Plant in New York are, standing (I-r) Idea (Idea) and ABC's William Idea (Idea) and ABC's William (I Lochridge and Beverly Padratzik; sitting (I-r) (are) Record Plant's Sam Ginsberg, DIR's David Knight, and ABC's Denise Oliver.



NEXT OF KIHN — During a recent live broadcast of Global Satellite Network's REAL OF NITHS — During a recent live broadcast of allows settlined Network.

Rockline, "guest Grag Kihn picked up his guitar and performed live for a nationwide audience. Pictured following the show (standing, I-r) are Rockline's Christina Anthony, Mark Felsot, Rachel Perkoff, Cindy Tollin, host Bob Coburn, and (seated) Kihn.

Pro:Motions

LeFrak Appoints Leeds

Steven Leeds has been named Director/A&R for the LeFrak Entertainment Company, Ltd. Leeds brings an extensive music industry background, including work as Director/A&R at MCA, originator of the syndicated offer ing "Rarities," staff member with the Atlantic/Atco promotion departments, and assistant/producer for Murray the K.



NCBA Elects Officers

The Northern California Broadcasters Association has elected the following officers: Chairman Jack McSorley, K101/San Francisco; Vice Chairman Robert Kieve, KARA & KLIV/San Jose; Secretary Earnest nes, KOIA/Oakland; and Treasurer Jerry McKenna, KITS/San Francisco. Their one-year terms are effective through June 30, 1985.

Friedman New E/A Creative Director

Carol Friedman joins Elektra/Asylum as Creative Director. She is a noted photographer whose "A Moment's Notice: Portraits of American Jazz Musicians" was recently published by Schimer/MacMillan. Her background also includes a stint as art director for the independent New Yorkbased Artists House label.



Taylor To Manage Weiss & Powell/Dallas

Christi Taylor has been appointed manager of Welss & Powell's Dallas office. Before accepting this post, she was affiliated with Republic Radio (formerly RKO Radio Sales). Prior to that she worked in sales at

RCA Names New Managers

Carol Brown and David Wiese have been tapped as West and East Coast Managers, respectively, of RCA's Field Sales/Red Seal Division. Brown previously served as store manager of record outlet Classical Wax. Before that she was a classical buyer for several stores. Wiese has been with RCA for the past 12 years, most recently as Manager/Singles Sales for the Eastern Region. Previously, he spent five years as a New York Sales Representative, handling key classical accounts





Glantz Tapped As MTV ND

MTV has announced the appointment of Michael Glantz as News Director. He takes on the newly-created post after serving as President of MorTel Associates, broadcast news consultants and talent representatives. He's a former WNEV-TV/Boston sports producer who also worked as a sports reporter/newscaster for WFAS/White Plains, NY.

Nassau Broadcasting Adds Two

Sharon Roth has been named Co-op Specialist for WHWH & WPST/Trenton, NJ. Before joining the Nassau Broadcasting stations last year, Roth spent three years with WVAF/Charleston, WV as an AE. In other news, Judith Brenna comes aboard as the outlets' Advertising Consultant; her background includes extensive public relations and advertising experience.

KKMI Selects Sales Team

KKMI/Seattle recently assembled its sales staff. Working under the direction of GSM Hank Mann are: Andrea Allen, Jim Allmendinger, Vivian Anderson, Sarah Bowen, Don Meeks, Fred Sanchez, and Kathryn Warner

IRTS Holds Elections

Ralph Baruch, Chairman of Viacom International, has been re-elected President of the Board, International Radio and Television Society. Edward Bleier, Warner Bros. TV's Executive VP, was also re-elected as First VP, together with VPs Eleanor Applewhalte, CBS Inc.; Mark Cohen, ABC Inc.; and James Greenrald, Katz Communications. Jerome Boros is Secretary; Alan Griffith is Treasurer. Five new governors. were chosen as well: Museum of Broadcasting President Robert Batscha, MCA-TV President Donald Menchel, WASEC Exec. VP/COO Robert Pittman, Inner City Chairman Percy Sutton, and N.W. Ayer, Inc. Sr. VP/Media Director Marcella Rosen.

Buckboard, Angel Face Bow

Inspiration Resources Corp. has established two affiliated labels specializing in country music product, Buckboard Records and Angel Face Records. While Buckboard will handle straight country music, Angel Face will focus its attention on crossover country material. Buckboard's first release is Shauna Smith's "Stumbled In To A Good Thing;" the Brooks Brothers' "Hands-Up" marks Angel Face's debut. Overseeing the labels' operations are Inspiration Resources President Darrell Glenn, Director/Sales & Promotion Glen Norris, and Marketing Supervisor David Day. The company and its labels may be reached at (817)595-0347.

Capitol Ups Rodriguez

Marc Rodriguez, formerly Artist Relations/Video Coordinator for Capitol, has been promoted to Manager/Video Promotion.





THE FITZGERALD HARTLEY **ROCK 'N RACING TEAM**

would like to thank all who gave their support for this year's BAJA TO BARSTOW 500 KM OFF-ROAD RACE.

> Your pledges have helped establish a research fund at the City of Hope,

Hear What These Successful Programmers Have To Say About These NEW Columbia Records

JEFF McCARTNEY, MD, 94Q/Atlanta

on ELVIS COSTELLO
"The Only Flame in Town"

"With Daryl Hall singing background vocals, this is the record that will finally make Elvis a household word. His fans have always been there; now is the chance for him to become a mass-appeal hit artist."

SUNNY JOE WHITE, PD, WXKS-FM/Boston

on NICK LOWE
"Half A Boy & Half A Man"

''That's a hot song! Nick's best song since 'Cruel To Be Kind' is reminiscent of goodtime rock & roll a la Freddy Cannon. Better than any summer song out there."

RALPH WIMMER, PD & JIM PAYNE, MD WMAR/Baltimore

on KAREN KAMON
"Loverboy"

"Give this lady a shot, it's a bona fide hit. It took a couple of weeks, but we've got an explosion of top 10 phones. If you have any doubts about this record, Call Uncle Ralph directly (301) 377-2222."



on BANGLES
"Hero Takes A Fall"

"I love the production. It's a refreshing sound that stands out from the rest of the crowd and sounds like a perfect summertime hit. Great female phones -- immediately."

Digging Into Your Diaries: The Mechanical Way

Looking at the headline you may be thinking, "Oh, so Hiber's going to suggest using a steam shovel to get information from my station's diary database." No, not quite. What I mean by a mechanical is the printout Arbitron will sell you (for between \$500-800) that mechanically (on computer) prints out everything (almost) you'd want to know about your station's numbers. With the outpouring of the spring estimates rushing like a torrent, I thought you'd like to get better acquainted with a mechanical and see how it can help you make sense of your spring numbers.

By the way, to give our friends at Birch a plug here, it should be noted that their ratings service has its own version of a mechanical. Birch calls its printout of your database (phone interview results in their case) File Listings, and charges between \$100 and \$350 for these, depending on the number of demo cells requested.

Examples of both mechanicals and file listings — and how in detail to get the most from them — constitute a portion of my book, specifically part of the section dealing with Ratings Research. However, to give you a bit of a head start as you plow into the spring results, I'll show you an example of a mechanical, its ingredients, and then lay out some items to look for as you scour the fine points for answers.

Keep in mind that when you order a mechanical from Arbitron (through your sales rep or through Jay Billie in Laurel at 301-982-4742), you may have it sent to your station or held for you at Laurel if you are going in to review your diaries. As I mentioned a few weeks ago in my column on how to get your diary review date set, it's preferable to have the mechanical sent to the station in advance of your trip to Laurel. However, if you're not making that sojourn, then at least order the mechanical and get some of the 75% of the ratings data not contained in the printed reports.

Touring Your Mechanical

While a tour through the nuances of a mechanical printout may not be as thrilling as a cruise through the Inside Passage of Alaska, it may be more

Week In Review

Griffin Report Revived

The Griffin Report, qualitative research studies that detail demographic and psychographic data for stations in surveyed markets, will be resuming publication in the near future. Authored by Benny Griffin, Corporate Research Director for Great Empire Broadcasting, the Griffin Report uses telephone surveys and at one time was measuring 75 markets in the Central and Southwestern parts of the nation. The Griffin Report will now be marketed by Lawrence Media Services; (316) 522-4099.

Tobkes Upped At Eastman

Alan Tobkes, who has been VP/Marketing Services for Eastman rep firm for the past several years, was recently promoted to Senior VP. Tobkes also currently serves as co-Chair of the RAB's GOALS Committee.

Joining Tobkes' department as Research Analyst recently was Holly Stone. Ms. Stone was formerly with the Concert Music Broadcast Association.

rewarding and allow you to keep your job so you can afford that cruise later. Thus, what I thought we'd do this week is — with Arbitron's permission and cooperation — take you through a sample mechanical entry and see what we can see.

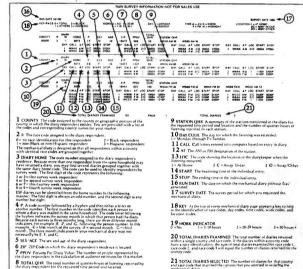
Below is an example of several entries, with one highlighted. Arbitron's explanatory guideposts help keep you from getting lost on your tour of this valuable document... mechanical. These items deal with the weekly diary return, the daily diary entries, and the listening-by-location data.

· Weekly Return. As you can see under points number three and four on the mechanical map, the weekly diary return is coded with certain letters and numbers, You can tally the returns for your station by week, then compare that result to things you may have done strategically to affect the numbers. Did the big TV push seem to have any impact? What about the competition's award of a million dollars - did that cause your diary count to drop at any time during the sweep? By the way, to use the weekly return data in a definitive way, it's helpful to know what the overall weekly return for the metro was, and then see how your return compared. Arbitron will sell you that data for another \$125.

· Daily Entries. Making sure not to confuse the Monday-Thursday entries on the mechanical, stations can learn much about diarykeeping habits - and their implications for station activity by tracking the entries on a daily basis. For example, what percent of your listeners recorded an entry to you on Thursday, Friday, etc? Were there days when you didn't get entries but your competition did? If so, what might explain that? How about special features such as Paul Harvey, a countdown show, or some syndicated special; were there any entries on those days? Knowing the daily entry pattern of your cume can help guide on-air events, promotions, and marketing timing.

• Listening By Location. Noting by key daypart what portion of your listeners tune in, and in what locations, can be a helpful key to on-air and marketing activities. For example, if PM Drive has the highest proportion of in-car listening to your station (which is usually the case), then your jocks should relate to that audience. Perhaps you want to air some traffic-related feature. Billboards could also be a good investment, aimed at going-home commuters, asking them to tune to your station.

These are just some of the creative ways mechanicals can help you gain more insight into your spring numbers. You'll probably think of others, but at least go ahead and take the trip through data contained in one of these gems. It's worth it to get the other 75% of the diary data. Good hunting!



Let me translate some of the terms. PPDV (Persons Per Diary Value) is just another way of saying Cume. The

$\overline{O&A}$

A number of you have been asking lately about how you can compute Time Spent Listening under the Birch system of listening estimates. Is the formula for TSL under Birch the same as that used for Arbitron, or is there a difference as

Yes. Seriously, the total week TSL formula is the same as for Arbitron (multiply your station's M.S. 6am-Mid average quarter hour audience times 504 — the number of quarter hours in that daypart — and divide that answer by the station's total week cume for whatever demo you are examining). The result will be the number of quarter hours the typical listener in selected demo spends with your station in a week, in either Arbitron or Birch's surveys.

However, there is a Daily TSL formula that can be used when looking at Birch numbers. Take the average quarter hour audience for the relevant demo/daypart/station and multiply that figure times the number of quarter-hous in the specified daypart in one day (16 for AM Drive for example. Divide that result by the daily cume for the relevant station/demo/daypart. The final answer is the number of QHs in a day (or specified daypart) the typical listener spent with your station.

PPDV is the cume value of each diary in a given demo/geographic sampling unit. Thus, in the example shown in the highlighted part of the mechanical, the PPDV for this 36-year-old female was 1027. That means she represents just over 1000 women 35-44. If a station had ten such listeners, its cume among women 35-44 would be approximately 10,000.

Also watch out for the day codes. This can be confusing since the first day of each diary week is Thursday, but for the mechanical purposes the first day of each week (day one) is noted as Monday. Thus, the first diary day is shown on the mechanical as day four (Thursday), not day one (Monday).

Three Key Analyses

Let me give you some thoughts regarding three analyses I've always found helpful when breaking out a

Introducing AP NewsPower 1200

Now you can break the AP news story you want 18 times faster.

AP has its fastest breaking news story ever. Our NewsPower 1200. It delivers AP quality news and features at 1,200 words per minute, 18 times faster than the standard AP Radio Wire.

Weather in a flash. Sports as soon as there's a score.

NewsPower 1200 is so fast it can move sports scores the moment they happen. Dow Jones averages the minute the market closes. State and regional stories the second they break.

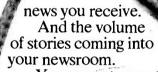
And weather information comes to you directly from the National Weather Service!

It delivers all the quality news programming radio stations expect from AP, on a system that's been fully researched, designed and tested to meet AP's exacting standards— and yours.

Total control, even at this high speed.

NewsPower 1200 also gives you

total control over the categories of



You can get everything that's currently on the AP Radio Wire, or program the selections to your requirements.

The news you need, when you need it.

Every hour you'll get ready-to-air summaries of the top news stories, if that's what you want, in plenty of time for top of the hour newscasts.

State and regional news moves well in advance of your busiest day parts. And AP's highly salable features arrive in a fresh morning drive package.

Speed, selectivity and reliability a powerful combination.

If you're ready to get the weather faster, gain control over your news volume, and still keep the highest level of programming quality and salability—you're ready for AP NewsPower 1200.

For more information call your local AP Broadcast Executive or Glenn Serafin, collect, at the Broadcast Services Division of The Associated Press. 202-955-7214.







Join Lee Arnold and hit a few bars this weekend with Willie, Merle, Crystal and Dolly.

Pick up "On A Country Road." You'll join over 350 stations bringing country music lovers one of America's hottest syndicated music magazines.

It's three hours a week of country music news, celebrity profiles, recorded live segments from Billy Bob's country mecca, exclusive interviews, and concert performances. All presented with a generous helping of country hits and all-time classics.

Nobody knows country music better than Lee Arnold, the Academy of Country Music's 1983 Deejay of the Year. And nothing delivers the listenership like his "On A Country Road."

Plus four three-hour specials this

year: Memorial Day, with John Denver, Lee Greenwood, and Emmylou Harris; July 4th weekend, with Willie Nelson and Waylon Jennings; Labor Day, featuring George Jones and Hank Williams, Jr. And, in October, live simulcast from Nashville of the Country Music Association Awards.

Pick up the country music program that'll pick up your listenership. Pick up "On A Country Road."

MUTUAL BROADCASTING SYSTEM

Call Mutual Station Relations (703) 685-2050



Spring '84 Arbitron Advances

New York

ARBITRON RADIO

WHTZ Solidly Reclaims First; WRKS Runner-up As All Urbans Slip; WNEW-FM Wins AOR Race; A/C Contest Tightens As WLTW Jumps

	Win	ter '84	Spring '8
	WHTZ (CHR)	5.5	7.2
	WRKS (Urbn)	5.6	
	WINS (News)	4.6	
j	WPLJ (CHR)	4.1	4.4
	WOR (Talk)	4.9	
	WRFM (BM)	3.8	3.7
ļ	WCBS (News)	4.6	3.6
	WPAT-FM (BM)	4.0	3.6
l	WCBS-FM (Gold)	2.7	3.3
	WKTU (Urbn)	4.0	3.3
	WNEW (BBnd)	2.9	3.1
	WNEW-FM (AOR)	2.6	3.1
	WNBC (CHR)	2.9	3.0
	WAPP (AOR)	3.3	2.9
	WHN (Ctry)	2.3	2.9
	WPIX (AC)	2.9	2.7
	WABC (Talk)	2.2	2.6
	WBLS (Urbn)	3.7	2.6
	WYNY (AC)	2.9	2.6
	WLTW (AC)	1.6	2.4
	WADO (Span)	1.5	2.3
	WSKQ (Span)	1.2	2.1
	WJIT (Span)	1.0	1.8
	WPAT (BM)	1.5	1.6
	WMCA (Talk)	1.5	1.5
	WBLI (CHR)	.9	1.2
	WQXR-AM & FM		
	(Clas)	1.9	1.1
	WNCN (Clas)	1.0	1.0

Los Angeles

ARBITRON RADIO

KIIS Adds Two, Nears Double Digits; KABC Helped By Dodgers; KLOS Takes AOR Lead As KMET, KROQ Slip

	Winter '84 S	Dring '84
KIIS (CHR)	7.8	9.7
KABC (Talk)	5.7	7.6
KBIG (Easy)	4.1	4.3
KJOI (Easy)	4.5	4.3
KLOS (AOR)	3.3	3.9
KMET (AOR)	3.9	3.4
KNX (News)	3.5	3.0
KFWB (News)	3.0	2.9
KKHR (CHR)	2.6	2.9
KMPC (Easy)	3.2	2.9
KOST (AC)	3.5	2.7
KIQQ (CHR)	2.7	2.6
KRTH (Gold)	2.8	2.6
KPRZ (BBnd)	2.3	2.4
KJLH (Blk)	2.2	2.3
KZLA-FM (Ctry)		2.2
KROQ-FM (AOR	3.0	2.1
KHTZ (AC)	1.7	2.0
KLAC (Ctry)	1.6	2.0
KRLA (Gold)	2.1	2.0
KALI (Span)	1.4	1.8
KMGG (AC)	2.3	1.8
KTNQ (Span)	1.6	1.8
KWKW (Span)	1.3	1.8
KLVE (Span)	2.0	1.7
KDAY (Blk)	1.6	1.6
KNOB (Easy)	1.3	1.5
KFI (AC)	2.0	1.4
KACE (Blk)	2.0	1.3
KKGO (Jazz)	1.4	1.3
KUTE (Urbn)	1.1	1.3
XTRA (CHR)	.8	1.0

San Diego

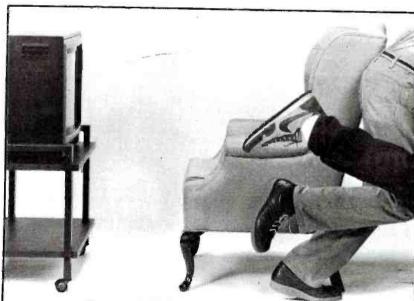
ARBITRON RADIO

KJQY Retakes First; KFMB Stronger With Padres; KLZZ Bolts Into Contention; KSDO-FM, XHRM Climb

Win	ter '84 Sp	ring '84			
KJQY (BM)	7.3	8.4	KBZT (AC)	3.6	2.9
KFMB (AC)	5.5	8.0	XTRA (CHR)	3.8	2.9
KGB (AOR)	7.9	7.6	KIFM (AC)	2.9	2.7
KSDO-FM (CHR)	5.2	6.5	KFSD (Clas)	2.5	2.6
XHRM (Urbn)	4.1	5.5	KCBQ (Ctry)	2.4	2.5
KSDO (N/T)	4.5	4.6	KMLO (BBnd)	2.8	2.4
KFMB-FM (AC)	4.7	4.2	KEZL (AC)	2.2	2.3
XTRA-FM (AOR)	6.5	4.1	KCBQ-FM (Ctry)	3.1	2.0
KPQP (BBnd)	4.4	4.0	KNX (News)	1.9	1.6
KYXY (AC)	3.8	3.6	KOGO (Talk)	1.3	1.5
KLZZ (AC)	1.5	3.5	XHZ (AOR)	1.6	1.0
KSON-FM (Ctry)	2.7	3.1	KKOS (AC)	1.0	1.0

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T—News/Talk, Rei—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.



Our TV commercials drive people to the radio.

Which is exactly where we want them to go.

That's because Creative Works specializes in award-winning tv spots that sell radio stations. With concepts that are innovative, entertaining and attentiongetting. The kind of commercials that stand out from the crowd instead of getting lost in it.

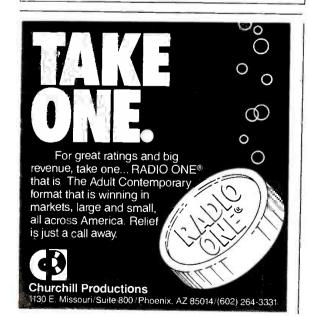
We have some terrific concepts that you can have on the air for the fall. And with our Syndi-Custom™ approach, you get customized commercials at syndicated prices.

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NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

SYNDICATION DO'S AND DON'TS

The Perils Of **Program Production**

It happens all the time. An all-night jock dreams up a great idea for an Easter music AOR countdown, or a psychologist wants to develop a program around the latest anxieties and anguish of break-dancers. Both are fresh ideas that have never been done before and will take the radio world by storm. All someone has to do is put together a demo tape, send it to every commercial radio station in the country, and then chuckle all the way to the bank. Right?

Wrong. Misconceptions about syndication abound, and every year dozens of entrepreneurs discover - the hard way - that program production and syndication mean more than just coupling a fresh concept with a tape recorder and a garage. This week's column looks at the perils, miscalculations, and blunders often inherent to independent radio production.

More Than Just An Idea

One of the most frequent misconceptions about syndication is that it's a simple business to enter. On the surface it appears that producing a national radio program only takes a two-track recorder, a script, maybe a record or two, and good pipes. But producing a high-quality program takes a lot more than a unique idea and encouragement from a few stations. The idea is the foundation. And that is where the work



"Think about it as a baseball game," explains Josh Feigenbaum, President of MJI Broadcasting. "Reggie Jackson makes it look real easy to hit a home run. He just whips that bat around, and the ball is out of the park. The same thing is true with syndication. It looks real simple to do, but the fact is that it is a very complicated business. If someone came up to me with the thought of getting into the business, I'd tell them to look into something else."

ABC Watermark President Tom Rounds likewise is very careful when someone approaches him with a "great idea" for a new show. Every good program is based on an idea, but that alone is no guarantee of success. "Good ideas abound," he says. "What you have to do is make sure that it is more than just an idea. Ideas in the talking stage always turn out differently once they've been produced. The problem with pure ideas is that they don't really have any weight or value on their own. It is the execution of the idea that has the value. Newspaper syndication works the same way most comic strips are usually born and

developed locally. It is rare that any syndicated product will leap directly into the national market."

Another consideration is the value of the particular idea itself. What seems like a fantastic idea to one person might not make another person even turn his head. Mike Carruthers, President of Strand Broadcast Services, is very wary of most ideas that eager, prospective producers send him. 'Most of the ideas we get aren't as great as the people think they are. This is usually either because the show is already being done by someone else, or it isn't being done. If it isn't being done, there's probably a reason why. In most cases the person who presents us with an absolutely original idea is usually not the first person who came up with it, and he probably won't be the last.

Catch 22

Producing and distributing a national radio program is a combination of many elements. Once the original concept is turned into a viable, produced product, the real work starts. The survival of any program depends on advertiser support, and advertiser support depends on the quantity and quality of the stations which have cleared the program. However, many stations won't clear an untested product without some guarantee that the producer has the financial wherewithal to make it a reality. And where does the financial wherewithal come from? The advertiser.

Ted LeVan, President of Narwood Productions, describes the situation: "A company might have an idea, or it might have a program, but that is no guarantee. You can't interest an advertiser until the network of stations is lined up, and stations are not likely to sign anything if all they've seen is a concept sheet of what you plan to do.

Even if the station has listened to a few demos, it still won't commit to anything until it knows the program is a for-real project. And if you don't have the stations, it's awfully tough to get the advertisers."

MJI's Feigenbaum agrees. "Most people don't realize that a lot rests on the credibility of the company, not the concept of the show," he comments. "No matter how terrific the program is, it takes a lot of hard work and dedication to create a good track record. In order to be successful you have to put all the pieces together, and make sure you have the faith of the people you're dealing with. This includes the stations and the advertisers, because without them you're going to have a hell of a hard time."

Ultimately, the key to success lies in marketing. Without a skillful marketing plan the highest-quality program will very likely flounder. Every successful syndicator or in-







dependent producer has combined creativity with a strong business sense, while most of the failures result from a lack of understanding of the general marketing process.

"There are a lot of creative, skilled people producing good shows," says Mike Carruthers, "but they're really weak at selling and clearing them. They think 'now that we've got a good show we'll go out today and get a sponsor, tomorrow we'll clear the stations, and by Friday we'll be on the air.' In reality, however, it's pretty tough to go out there and market the thing. A lot of people jump into the business with the perception that it's going to be pretty simple, but it

Costly Mistakes

A certain amount of risk is involved in every business venture, and program syndication is no different. Possibly one of the initial mistakes in the industry is the misconception that syndication is the closest exit to Easy Street. Feigenbaum says, "I think a lot of people look at us and say, 'Hey, they must be making a fortune,' and decide they want a piece of the action. Unfortunately, the route to failure lies in not understanding that things sometimes don't work. Sometimes you can't find a sponsor, even if you've got a great program. Sometimes you can't find the stations. You have to have all the pieces in place and putting those pieces together can be a very delicate maneuver. You have to have a great deal of knowledge about the husiness

Carruthers believes the first mistake a novice can make is to get into the syndication business in the first place. "If someone told me they decided to start their own company to market a show, I'd probably tell them they're making a big mistake and wasting their time. It's an expensive process, and I don't think people believe it can be as tough as it is. They think the successful companies just came into existence and did real well. But their success springs from the fact that they're mostly headed by marketing people - not programming people. This is often the downfall of a lot of syndication companies."

As Murphy's Law states, "If something can go wrong, it will," and the syndication business is a prime example. Because of the number of unknown variables involved, numerous pitfalls plague even the most successful program producers.

Tom Rounds believes most of the common mistakes fall into two categories. "One is the kind of mistake people make that work against themselves," he elaborates. work against themselves, "ne camoraves.
"These include things such as setting their sights too high, or offering a program they can't possibly deliver, or developing a distribution system that isn't feasible or finan-

INDEPENDENT PRODUCTION

Word To The Wise

Thinking about syndicating your local countdown show, or developing an idea that is bound to be a big hit? Westwood One President Norm Pattiz has a few suggestions to mult over before you dive right in:

"Creating and distributing a radio program is something that in today's marketplace has a very low probability of success. If someone thinks he has a great idea for a radio program, he should first shop that idea with the large, professionally-run distribution sources that are available today. If he gets a lot of positive reaction, and finds a distributor who is interested, he should forget about going into business for himself and let someone else do it for him. But if he gets a negative reaction, maybe the idea just isn't as good as he thought it was and maybe he

"Usually the creative people who conceive and produce programs are not the people who go out and market them. What may seem like a brand new idea to the creative person may be something that simply cannot be marketed, either because it is currently on the air, or because it just won't work.

Continued on Page 15

Perils Of Program Production

Continued from Page 14

cially practical. We've made all these mistakes with different programs, and I see them still being made to this day. They all end up making you your own worst enemy. The second kind of mistakes are those where you misjudge the market — either by pricing the program too high or too low against advertisers, or by coming up with a product that is so derivative that it can't possibly have its own image or position in the market."

Do-It-Yourself?

If a person still insists that his (or her) idea is the best thing since sliced bread, shrugs off the pervasive discouragement, and ignores the odds against success, what route is best? One of the most often-asked questions is "Should I do it myself or get an experienced syndicator to market my program?"

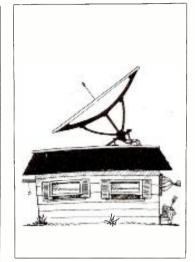
"This is a ridiculous question, and we all hear it," Rounds continues. "An awful lot of people want to get into syndication, but they don't want to deal with the business. They'll just say, 'I don't have much business judgment.' But if you're going to even begin to think about going into this business, you have to understand how it works. Too much of the time someone who wants to go into the syndication business just decides to hire someone who can do the marketing.

"The people who have done well in this

"The people who have done well in this business are those who have taken the time to figure it out. They don't pigeonhole themselves as a production person, or talent, or a writer. They take the time to understand how the whole thing works. If you're going to work on a concept, you have to look at the whole thing, not just a tiny part of it. You have to consider all the things that go into making it a successful venture."

Cause And Effect

One underlying syndicator concern is the effect that the majority of small, inexperienced producers can have on the entire industry. The failure rate of such companies is astounding, and the impact can be felt long after the unused business cards are shredded and burned. Unkept promises, unfulfilled contracts, and uncollected debts can leave a bad taste with both advertisers and stations. Meanwhile, the rest of the industry — the survivors — inherit a reputation tainted by the "fly-by-nights."



Do these "garage syndicators" have a negative effect on the business? Definitely, according to Narwood's LeVan. "It's unfortunate, but the fly-by-night operations can be very damaging. When a legitimate syndicator goes to see an advertiser, quite often he will run into someone — usually an agency person — who has been burned by these people. They profess to be offering something that they'll never be able to come through with, and when that happens they give the rest of us a bad image."

"These people do give the business a tarnished reputation," Carruthers concurs. "If somebody sends out a mailer to every station in the country, a few stations are bound to pick it up. Maybe they'll even get a little advertising support. Thirteen weeks down the road, however, when the thing starts to fall apart, someone is going to get burned. Usually it's the station or the client, and it hurts the rest of us."

Obviously, there are some success stories in the syndication/program network industry. As with most business situations, the strong will survive. In radio, an idea and a dime will get you a cup of coffee. But a good idea and a lot of hard work, determination, sweat, and perseverance can lead to rewarding results.

Network Spots

The Radio Entertainment Network is Offering "That Olympic Feeling: 1984." a new stereo cassette album culled from the company's radio program "The Olympic Minute," which has been syndicated nationwide since May 1983. The cassette uses historic characters, music, and effects to recount tales of heroism and humor from past Olympiads . . . The initial findings of the spring 1984 RADAR Report indicate continued reach and growth of national radio listening in general - and network radio in particular. Preliminary data shows that over 96% of all persons 12+ listen to the radio during the course of a week, and over 82% of this audience listen to network radio. On a numerical basis, these percentages translate to a total radio audience of 183 million and a network audience of 156 million...

RKO Radio has named former Senator George McGovern as the network's exclusive political analyst for coverage of the Democratic National Convention. Each night of the convention the network will feature 90-second reports on RKO One's "Project '84," anchored by Ed Gullo, and RKO Two's "Campaign America," with Gill Gross ...ABC News

is planning on utilizing multiple satellite channels to provide its affiliates with coverage of both the Democratic Convention (7/16-19) and Republican Convention (8/20-23). Robert Trout, who has covered every political convention since 1936, will be in the network's anchor booth. The Sheridan Broadcasting Network will be airing "Lifestyle Report," a new special feature, later this month (7/25-29), Host Alan Jennings will present the lighter side of current world affairs, targeted specifically for the network's au-. On July 16 Westwood One will simulcast the upcoming Glen Campbell special on HBO. "Glen Campbell & Friends: The Silver Anniversary of the Rhinestone Cowboy" will be transmitted in digital stereo to more than 90 stations nationwide during the cable broadcast. The network is also scheduled to simulcast an upcoming Duran Duran concert to be cablecast on HBO's Cinemax cable network on August 17 York Radio Network will be producing and distributing "Getting Ahead," a new weekly, live-viasatellite money talk show. Host of the program, which will be targeted to the "baby boom" eneration, will be Bob Potter.

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Networks/Program Suppliers

MUSIC FEATURES

King Biscuit (DIR):

Ted Nugent/Denny Spence (July 29)
Rolling Stones' Continuous

History of Rock & Roll (Rock Net):

Silver Eagle (Entertainment Net):

Clayton Webster Country Calendar:

Richard Sterben (July 30) Crystal Gayle (July 31) Deborah Allen (August 1) Steve Wartner (August 2)

Rare Trax:

REO (July 30-31) David Bowle (Aug

Betro Bock

Woodstock Pt. 1 (July 30)

Continuum Broadcasting Don & Deanna On Bleecker Street:

Boston 60s weekend (July 27-29)

Creative Radio Network Gary Owens' Supertracks:

Chuck Berry/Frank & Nency Sinetra (July 28) Salute to Hullabeloo (August 4)

Innerview:

Greg Kihn (July 23) Huay Laute (July 30)

Lee Bailey Productions:

Radioscope:

M.II Broadcasting Rock Quiz Special: Bruce Springsteen (July 20)

Narwood Productions Country Closeup:

Charlie Daniels (July 30) Music Makers:

Sten Kenton tribute I (July 30)

NBC The Source:

Big Country (July 27)

PFM Inc. Guest DJ:

PIA (Program Services) Rare & Scratchy Rock & Roll:

Ricky Nelson (July 27)

Radio International

Rock Over London:

Box Of Frage (July 22) The Flox (July 29)

RKO Networks Behind The Music (RKO 2):

Diene Ross (July 23) Boharta Back (July 24) Hoberta Heck (July 24) Billy Joel (July 26) Rita Coolidge (July 28) Glen Frey (July 27)

Captured Live (PG Prod):

Genesis (July 27) Checkin' In (RKO 2):

Kenny Rogers (July 23) Barbara Mandrell (July 24) Sylvia (July 25) Crystal Gavle (July 27)

Countdown America w/Jo eader (IS INC):

Private Session (RKO 1):

Kool & The Geng (July 23) Elton John (July 28) Corev Hert (July 27)

Strand Broadcast Services Music & Memories:

Mick Fleetwood/Barbara Eden (July 28) Ed McMehon/Dionne Warwick (August 8

United Stations

Great Sounds: Johnny Deemond (Auty 27-29)

Rick Dees' Weekly Top 40:

1-800-251-9600. Give your listeners this number to call Ronnie Milsap. Charlie Pride, Barbara Mandrell. Alabama, Ricky Skaggs, Conway Twitty, Roy Acuff, Shelly West, Jerry Reed, Merle Haggard, the Oak Ridge Boys, David Frizzel, T.G. Sheppard, Sylvia, Waylon Jennings, Janie Fricke,



E Lee Greenwood. Dottie West. Willie Nelson. Charlie Daniels. Gary Morris. **Eddie Rabbitt** and many more Superstars!

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For full information contact Glen Serafin, (202) 966-7214, or Charlie Douglas, (615)



Rock, Roll & Remember:

Solid Gold Country:

Johnny Rodgriguez (July 27-29) **Weekly Country Countdown:**

Larry Gatlin & The Gatlin Brothers (July 27-29)

Westwood One **Budweiser Concert:**

Denie (July 30-August 5)

More requests (July 27-29)

Earth News:

Olympics prev (July 23-27)

In Concert:

Thompson Twins (July 30-August 5)

Off The Records

Roger Glover/Elton John/R.E.M (July 30-August 3)

Off The Record Specials:

Grea Kihn Cluby 30-August 6) Pop Concert:

Rock Album Countdown:

Rett/Jefferson Starehip (July 27-29) Rock Chronicles:

Los Angeles bends (July 27-29)

Special Edition:

Star Trak Profile: Julca Newton (July 30-August 5)

Superstars Rock Concert:

Geneels (July 27-29)



REMNETT DICTION - Following an interview session for Narwood Producsong stylist Tony Bennett chatted with company president Ted LeVan (I) and program host Skitch Henderson (r).

NEWS & INFORMATION FEATURES

ABC

Lifelines w/ Bill Fantini:

Dr. David Burns/feeling good (July 16) Everybody for president (July 17-20)

Rock Notes w/Pat St. John:

Rosy Music/Reinbow/Eric Mertin Band (July 18) Spencer Devis/Joen Jett/Tommy Shew (July 17) Chris DeBurgh (July 18-20)

All Star Radio

Radio Hotlina:

Seph/Sharon Sedgewick-flying/I believe in miracles/boring people/s big celebrity (week of July 16)

Stevens' & Grdnic's Comedy Drop-Ins:

Clayton Webster

Jack Carney's Comedy Show: Show biz (July 30)

Sporting News Report: Many Decker/Wade Boggs/Julie Brown (July 30)

Michigal

Larry King Show:

Live from the Democratic Convention (Ju Live from KCBS/Sen Francisco (July 20)

Assignment Hollywood:

Steve Bond (July 16) Glenn Close (July 17) Vincent Spano (July 18) Kathleen Beller (July 19)

Narwood Productions

Minding Your Business:

R.I. greenhouse compact (July 18) Timothy Leary software/travel expenses

se incentives (July 18) Venture Capital Network/public per

Screen Scenes w/ Ron Reagan (Source)

After The Reneared (July 16) Under The Volcano (July 17-18) New PG-13 rating (July 19) Weekend hits & misses (July 20)

Progressive Radio Net

Computer Program: Data storage/tape measures/floppy disc drives/hard discs (week of July 16) Laugh Machine:

Bill Coeby/Steve Mertin/Don Adam Newhert/Flodney Dangerfield (week of July 16)

News Blimp:

Cleaning up uranium/child support crack (week of July 16)

Sound Advice:

(week of July 16)

RKO One

Beat The System:

Antique junk (July 24)

Penelon funds (July 26)

Mind Games:

Distrust (July 23) Anger & Illness (July 24)

Success suits (July 25) Fat phobes (July 26) Blank stares (July 27)

Smart Money: Compliing a budget (July 23) investing for income or growt

Trip ineurance (July 27) Strand Broadcast Services Something You Should Know:

Home security (July 16) Spooneriems (July 18)

Westwood One

Brad Messer's Daybook: Detrict of Columbia/periding mets Hyatt walkway collapse (July 17) Wrong Way Corrigen/sun tenning Semuel Colt/Olympics (July 19) ers (July 16) na (July 18)

Playboy Advisor:

Divorced men out of synch/he fights authority/ merrying best-friend's ex/sex on the first date/she takes back seet to computer/s

Spaces & Places: Tuning in on psychics (July 16-20)
Waldenbooks Report:

John Tatelehi's "And Justice For All"M Shirer's "The Nightmere Years"/Chuck Barris' "Confessions Of A Dange Mind"/Richard Schickel's "D.W. American I M." American Life" (July 16-20)

WESTWOOD ONE PRESENTS

KING CRIMSON



INCONCERT

SATURDAY, JULY 21, at 11:00 p.m. EDT, 8:00 p.m. PDT A STEREO SIMULCAST WITH MTV

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WESTWOOD ONE

Management

- "Old Boy" Hiring Fading
- Increasing Industry Cross-Pollination
- More Recruiting Of Women, Minorities
- Be Prepared For Change

AVOIDING THE "TUNNEL VISION" PITFALL

Mining Radio's Talent Resources By Gary Kaplan

I had the recent pleasure of addressing the BPA/-BDA (Broadcasters Promotion Association/Broadcast Designers' Association) conference as a participant on the "Radio: Futurecasting The Years Ahead" panel. My talk focused on two crucial concerns - human resources and effective management development. For those who were unable to attend. I'd like to share those ideas, which provide current and future managers with serious food for thought.

We are part of a medium reliant on people for its success. The doctrine that radio is a "people" business has always been preached. Yet industry leaders have done the people they seemingly cherish a great disservice by not applying sound business practices to their careers

.

"Radio should stop perceiving itself as secondrate, and it clearly should not hire second-string people."

I am excited about radio's future and the positive impact people can have, because it is a people business, not an asset-based business. Still, it is purely a business and has to be operated and managed like one. No longer can a company fly by the seat of its pants, especially if it is going to be successful in today's fast-paced, sophisticated, and highly-compet-

itive business environment.

If we look at "show business" today, we see the emphasis is placed on the "business" part of the term. In the past, the accent was on the "show." Given the current economy, the chief executive's major concern must be on the bottom line. And, in filling key positions, his main focus must be on qualifications - not on whether the candidate is an old crony or a friend of a friend.

Second-Rate Perception

Radio desperately needs to take a look at itself today - nothing innovative has happened from a personnel standpoint in half a century. The most important area that needs to be addressed is radio's human resources. The fu-ture is now, and the resources are there; they just aren't being tapped effectively. Once and for all, radio should stop perceiving itself as second-rate. And it clearly should not hire second-string peo-

Tomorrow's radio executives must be broadbased businesspeople who understand how to manage opportunities and problems in an environment of rapid change. The human resources process, as it is practiced in the industry today, does not systematically find and develop this breed of executive in adequate numbers. Radio needs to rethink how it recruits and retains highly-qualified people. Radio also needs to rethink its hiring and management development practices. Effective human resources management must become of prime importance

Yesterday's inadequacies to the "old boy" hiring approach were camouflaged by the industry's ability to profit and grow in a relatively stable, familiar environment. Tomorrow's environment is neither stable nor familiar, and the camouflage will quickly fade. More than any other factor, superior people will create the difference between success and failure. Making sure you attract the cream of the crop will no longer be merely desirable will be absolutely essential.

If you examine the trade press carefully, then you are frighteningly familiar with the shocking amount of job change news. The industry is notorious for "churning" - turnover that takes place frequently at the top. Compounding this problem, when an individual is brought in from another organization at the top, that person typically does not tend to live with existing management members in the organization he or she just joined. More often than not, the second management tier is included in the churn as well.

Execs Tired Of Moving

This constant churning, and the insecurity it breeds, results in even more turnover. And younger, more dynamic people want out because they don't want to deal with the unstable lives they are forced to lead. The human cry I hear very frequently from radio - primarily in sales and general management - is that they are simply weary of hav-ing to be moved from station to station. They are tired of not knowing from day to day if they might be out of a job because of a drop in the ratings.
Several factors are reshaping

the industry's attitude toward hiring. For one thing, the old boy network is losing ground because the

old boys are fast disappearing or dying out. They are being replaced by a new generation who grew up in the high-tech era, whom I like to refer to as the "supremely qualified" network. In fact, this new breed tends to view the old boy process in a negative way.

However, the radio industry practices what I call the "finger in the dike" school of management development. This de facto management development scheme will take a successful station executive in one market and transfer him or her to a problem sister outlet in another market. This executive uses his expertise to plug the hole and, with a little luck and a good ratings book, this new station begins improving. Then another co-owned station sprouts ------

"When it comes to jobs. radio executives suffer from tunnel vision ... they tend to look only at other radio people as prospective candidates."

...........

problems. The same executive is dispatched to yet another market to fix that station's leaking dike.



This form of executive recycling does work - temporarily. At best, it is a short-term solution because



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Mining Radio's Talent Resources

those stations still need help. They have not had adequate time to recruit or promote, nor to train and develop a successor to the troubleshooter, who has now been shipped to another problem outlet.

In an age where quality of life has increasingly become more important, this erratic mobility is wearing radio people down. General managers, sales managers, promotion executives, and program directors are tired of being moved because they are adept at "putting out fires." Young people want out of the trap sprung by the ratings book, where points up mean success and down mean travel.

Female Job Ghetto

This lack of a management development process is closely tied to human resources planning or, as it has long been known, manpower planning. This system insures the business will have the right number of properly qualified and motivated employees in the right places who can move up and carry on future work when the time arises.

There are many human resources concepts that are not state-of-the-art in the industry today. The thinking is narrow in scope. The same old tired bodies are being tapped because people rely on their own resources filling positions. As the system evolves in this contemporary setting, executive search firms and other third party sources are becoming catalysts, bringing an air of objectivity and confidentiality to the task of locating key executives qualified to fit the industry's new demands.

To an extent, one of the problems in radio industry recruiting is that entire segments of the labor market are overlooked: pri-

"Radio executives . . . are simply weary of having to be moved from station to station."

marily women, minorities, and individuals from nonrelated industries. Although women have begun to make inroads in radio – specifically in sales – they should continue to be brought in. And as they earn their stripes, they should be promoted. In addition to

sales they should be considered for the creative side of the business, as well as for general management. We should all be cautious not to create a female job ghetto in the sales area of any given station.

Even with the demand for more high-quality radio executives, there is still a great deal of resistance within the industry to cross-pollinate because candidates do not have previous industry experience or the same kind of management experience. When it comes to jobs, radio executives suffer from tunnel vision, meaning they disproportionately tend to look only at other radio people as prospective candidates. If this attitude continues, the industry will be missing out on outstanding talent.

Licensing of low-power radio and television stations, coupled with rapid change in pay television, will create a demand for hundreds of additional people in the industry. But there will not be enough senior-level broadcasting professionals to supply the demand. This means again that the old boy approach will not be effective, and it will be even more necessary to cross-pollinate radio

and television with executives from other industries.

Radio Must Change

I am convinced that radio is poised on the brink of its most exciting era since the "Golden Age." It's pushed there not by invention and novelty, but by the very adversity that is elevating our collective national anxiety, the economy. The question is, "What does all this change mean to radio?" It means that radio must change to synchronize with the challenges and opportunities the new realities will create in the marketplace.

But don't worry. Or do worry, depending on your perspective. This industry is facing tough challenges that won't go away when the prime rate drops half a point. The bottom line will force change among even the most diehard traditionalists. Bankruptcy is a powerful persuader! The opportunity now is to initiate rather than react to change. And when the change is inevitable, it is an offer you cannot refuse.

The future is coming. Changes are going to happen and quickly. New worlds are opening up for radio as fast as old doors are slamming shut. Advertising is changing. Attitudes are changing. Management is changing.

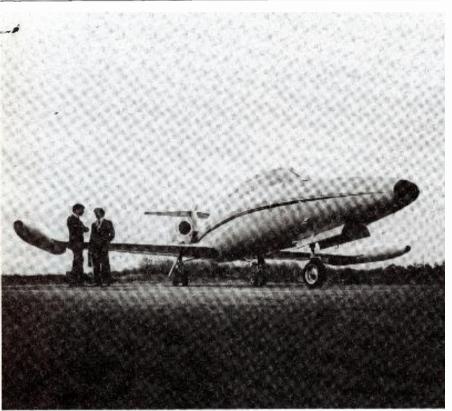
How do you attract the best from other industries? How do you train the best that you already have? Is there a place for the "old pros" in this brave new world? The answer to the latter question is yes and no. Yes, if savvy veterans recognize that changes need to be made and take agressive steps to make them. No, if they don't. It's quite black-and-white

Page 19

"We should be cautious not to create a female job ghetto in the sales area of any given station."

History suggests that, when confronted with this opportunity, most people choose to harden and die bitterly rather than adapt. But every individual must choose which course to take. The past and the norm need not apply to you if you don't want. The earlier you make your decision, the more control you have and the less traumatic the process. Where will you fit in? You can be a leader. You can be a follower. You can be a casualty. It's up to you.

Gary Keplan presently serves as Managing VP/Partner of search firm Korn/Ferry International. Based in the Los Angeles corporate offices, he also heads the company's international entertainment specialty practice.



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Street Talk

Which Los Angeles AOR outlet is about to undergo a consultant/programming change?

@

Who's going to be the new PD for KRBE-FM/HOUSTON? Well, if the rumors we've been hearing are true (and we've been doing pretty well

on this one so far), it will be someone who has programmed the station before, more specifically, someone who programmed the station as a successful *CHR* outlet. An announcement should be coming soon.

WCOZ/BOSTON PD ANDY CAREY has resigned in order to return to WHYN-AM & FM/SPRINGFIELD, MA as PD. A replacement is expected to be named soon, and there's even a rumor of a format change to CHR for the Boston A/C outlet. Carey's arrival at WHYN displaces former PD DREW WILDER, who's now looking for a new opportunity: (203) 745-0561.

MIKE JOSEPH announces his eleventh major market licensing of the term "Hot Hits." KPLUS(KPLZ)/SEATTLE and Mike have struck a longtern bargain for use of Hot Hits, but Mike is not consulting the station.

And speaking of Mr. Joseph, his newest consultation project is KMFY/MINNEAPOLIS. The station's nickname is "Comfy," which also happens to be the name for Mike's newly designed MOR format. He says the format is "specifically designed for AM stations and targets 35-54 with a 25-44 secondary target." The format will be personality-oriented and will employ some "unique twists," mixing some mass appeal and compatible A/C records, creating a hybrid sound — a cross between three basic adult formats. The airstaff is assembled, and the format will likely kick off in the next four to six weeks.

KUBE/SEATTLE has its first fulltime opening since the station signed on three years ago. MD/midday personality TOM HUTYLER is joining KVI/SEATTLE for an afternoon shift and a shot at play-by-play sports. T&Rs immediately to KUBE PD Bob Case for this rare opening.

PASS WITH CARE Just who is going to become PD at ABC's KIXK/DALLAS? We hear many prominent programmers have been called, but few have been

called back — in fact, none has been called back. Is ABC being ultracautious or just taking its time? Either way, no decision on who will get this prime programming slot yet.



WBAB'S DANIEL TAKES HOME A CLIO
— What the Grammy is to music, the Clio is to commercials. Judged by advertising and production professionals and given in recognition of advertising excellence, this year's Clios were awarded in New York City on May 22. WBAB/Long Island Production Director Dennis Daniel proudly took home the Clio for Best U.S. Local Radio Campaign when the series of commercials he wrote, voiced, and produced for a Long Island dentist won first prize. Shown with presenters Anne Meara and Jerry Stiller, Daniel is enjoying what he called "the greatest honor of my life."



A number of changes at TRANSTAR's L.A. office, as MIKE HARVEY has relocated to the Coast from Colorado Springs.
BERNIE ALLEN, PD for Format 41, will be leaving.
TOM CASEY remains as OM for both Format 41 and the Satellite Country Network, but has come off

Mike Harvey the air to "better serve clientele from an administrative position." Tom has appointed Program Coordinators for both formats, CRAIG HINES filling the position for 41 and ED CHANDLER for Country. Also, a number of on-air changes, as CHARLIE COOK leaves the Country net for a venture to be announced shortly. Ed Chandler moves from 8-mid (PDT) to 9am-1pm while TERRY MOSS moves from weekends to fill the slot vacated by Ed. ALAN SPEARS joins for weekends. DOC BAILEY is now on the air at Format 41, transferring from Transtar's A/C net in Colorado Springs. DAVE BOGART leaves L.A. and 41 to take Doc's spot in the Springs. -

Continued on Page 23

NO PROMISES...
JUST RESULTS!

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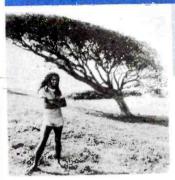
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Chrysalis.
Records & Cassettes

THE PARADE!

T/P/A's Hits Never Take A Vacation



EDDY GRANT



"Romancing The Stone"

CHR CHART: 26

Avg. Move: + 3

Now On 187 CHR Reporters!





FACE TO FACE "10-9-8"



CHR CHART: DEBUT 38



On 157 Stations!



QUIET RIOT

"Mama Weer All Crazee Now"



CHR NEW & ACTIVE

Already On:

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KPLUS WNYS K104 **WKEE**

98PXY

WKFM WRCK WHTF **KZZB** WOKI WFMI

KRGV WRNO WKDD WKDQ WZPL

WJXQ

WRKR WRQN WHOT-FM 13K **KQXR** KOMQ

KSKD WGUY WZON WIGY 103CIR

WTSN

WERZ **WZYQ** WQCM OK100 95XIL WJBQ

WOMP-FM Q104 WIXV KKQV

WBMQ

KFMW KYYA **KFYR** KCDQ

KGHO

WCIL-FM **KHTX KBIM** WAZY-FM **KZOZ**

Quiet Riot's new LP "Condition Critical" on your desk this week

Street Talk

Continued from Page 20

WHAS & WAMZ/LOUISVILLE Station Manager MIKE CRUSHAM has been named GM at KRMG/TULSA. He replaces DON BERNDT, who leaves next week to rejoin his wife in Oklahoma City - Don had been commuting back and forth.

FM106(WWSH)/PHILADELPHIA is changing calls to WZGO. The station, which had been calling itself the "Top FM 106," will now go by Z106.

Congrats to WQCM/HAGERSTOWN MD WILL KAUFFMAN and Nancy Bohn, an elementary school teacher, on their July 14 marriage

JOHN FROST, who does middays at KHTR/ST. LOUIS, has been given the added responsibilities of Music Director.



CULPEPPER BROADCASTING National PD SKIP BISHOP is bringing in BILL "BIRDMAN" THOMAS to program WPFM/PANAMA CITY.

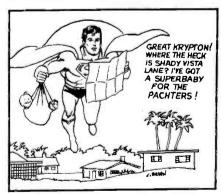
Skip is moving to KKYS/BRYAN COLLEGE STATION, TX to kick off that outlet's new CHR format. Bill leaves the PD post at WGLF/Tallahassee.

CHUCK BECK is out as PD at KĶQV/WICHITA FALLS, TX. He can be reached at (817) 691-4465.



STORK STOPS: To WCAU(AM)/ Philadelphia PD BOB K. and his wife Toni, a boy, Eric . . . To

WJXQ/JACKSON, MI PD/morning man ROGER SINCLAIR and his wife Doty, another Eric - this one's Eric Alan . . . To KFMB & **B100/SAN DIEGO** Advertising/Promotion Manager JOAN HISER and husband Dan, a son, Matthew Lee . . . And finally, Street Talk already happily announced the parenthood of A&M RECORDS promo rep RICHARD PACHTER and his wife Darlene. But we didn't



see the actual birth announcement until this week. Richard is a friend of Curt Swan, the artist who draws "Superman." Curt helped the Pachters announce Sarah Grace's June 17 arrival with the illustration pictured.

Who You Gonna Call?

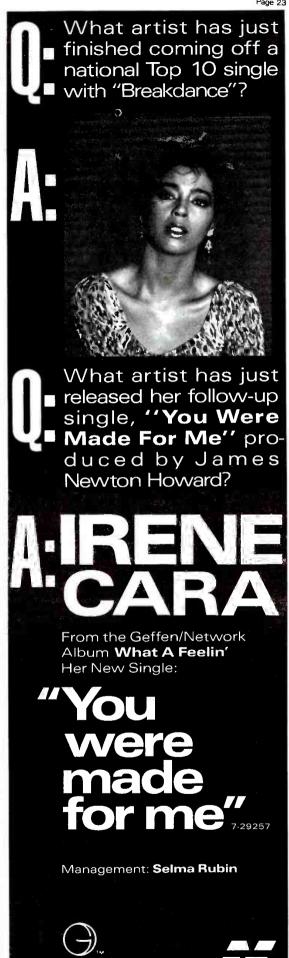
It was bound to happen. Ray Parker Jr.'s "Ghostbusters" has lent its hit track to a lyrical reworking by those Buzzardly dudes at WMMS/Cleveland. We've been trying to warn you about how fierce the competition is in Cleveland, but this new version of Mr. Parker's current hit just may be the clincher.



BUZZARD

In a blatant attempt to put down competing WGCL and its mascot, the WMMS song is called "Baboon Busters." One of the recurring phrases is "I ain't afraid of no lip-synching baboon, making a return reference to last month's WGCL-sponsored Slade concert (R&R, 6-1). And if that doesn't do it for you, another cheerful couplet concludes "GCL, you go to hell!"

The logo reproduced above comes from the newest in WMMS summer dry goods, a commemorative T-shirt. Naturally the WMMS-voiced version of "Baboon Busters" is pullling some heavy phones at the station. Meanwhile, across the street at WGCL, you just know something's cooking. Maybe a version of "When Buzzards Cry"?



On The Records



KEN BARNES

1984: Year Of The Soundtrack (Plus A Brief Look Back)

(The following piece was researched and written by R&R's Hurricane Heeran).

Rock music in movies goes back to 1955 with the appearance of "Rock Around The Clock" in "The Blackboard Jungle." Chuck Berry, Eddie Cochran, Bobby Vee and more were featured in films, and Elvis Presley made a career out of it. The first big rock movie soundtrack came 20 years ago with "A Hard Day's Night" by the Beatles.

"The Graduate" was another contemporary milestone, and ten years later 'Saturday Night Fever' opened a floodgate of film music, with soundtracks and themes for 12 movies charted in 1978. Some of these films had a music culture base ("Grease," "Thank God It's Friday," "FM"), but in others ("Foul Play," "If Ever I See You Again," "The Goodbye Girl") music was secondary to the overall plot.

1978 was a watershed year for music and the movies, but this year has seen a notable resurgence in contemporary soundtrack music earning radio airplay. In the first six months of 1984, the soundtracks of 16 movies have reached Breaker status on the



Phil and Rick succeed with soundtracks, while Karla shoots for a seventh "Footloose" CHR Breaker

ROCK'N' ROLLIN' STARS, Pt. II

Harv Moore "Interviews" The Beatles

The occasional On The Records series on contemporary radio notables with hidden recording pasts continues this week with WPHD & WYSL/Buffalo VP & PD Harv Moore. Back in early 1965 Harv was doing mornings at WPGC/Washington, when inspiration struck.

The person inspiration struck was a local record producer by name of Bobby Poe (who went on to become one of the legendary convention masterminds of recent times). Poe and his partner Vern Sandusky, a member of the Chartbusters, whose Beatles soundalike "She's The One" had dented the top 40 the previous July, enlisted Harv to be the voice on a novelty record they'd conceived.

The basic concept was a "break-in" record (not to be confused with a "breakin" record), the kind of approach Dickle Goodman made famous, where a narrator (Harv) would pose a question which would be answered by a snatch of a popular song. Poe's twist was to use all Beatles songs, and thus was born "interview Of The Fab Four" on American Arts Records.

Thus died "Interview Of The Fab Four" as well, as Harv recounts. "It was on the market for a 'hot New York minute' and we received a telegram from Brian Epstein informing us to cease and desist." Wisely, the foiled entrepreneurs resisted the temptation to promote the B-side, on which Harv, backed by the Chartbusters, somewhat monofonally sings a variation on the Isley Bros./Joey Dee two-chord classic "Shout," entitled "I Feel So Fine." The Poe Kat went on to Pop Music Survey fame, while Harv became an institution on WPGC until moving to Buffalo in 1975. And "Interview Of The Fab Four," with its tenuous Beatles connection, now fetches \$20 or more on the collector's market (which is fine with Harv, since he still has a few boxes in his basement).



Harv Moore earned a cease and desist order

various R&R charts. The biggest sound-track is "Footloose," with 12 Breakers in four formats, missing only on the Jazz and Country charts.

The lineup of 1984 movie Breakers is:

"A Night In Heaven" – 1 (AOR)
"Against All Odds" – 5 (3 AOR, CHR,

"Beat Street" - 1 (Black/Urban) "Breakin'" - 3 (2 B/U, CHR)
"D.C. Cab" - 1 (CHR)

"Footloose" - 12 (6 CHR, 2 A/C, 2 AOR, 2 B/ID

"Ghostbusters" - 2 (B/U, CHR)
"Hard To Hold" - 4 (2 AOR, 2 CHR)

"Purple Rain" - 3 (AOR, B/U, CHR)
"Rhinestone" - 1 (Country)
"Streets Of Fire" - 4 (2 AOR, A/C, CHR)

"Terms Of Endearment" - 1 (A/C)

"Two Of A Kind" - 1 (CHR) "Unfaithfully Yours"

- 1 (A/C) "Up The Creek" - 1 (AOR) "Yentl" - 1 (A/C)

(Final note: the first TV theme to achieve Breaker status this year is the "Theme From 'St. Elsewhere'" by Dave Grusin on the A/C chart.)



Jermaine Jackson is interviewed on "Friday Night Videos" July 13. . "Solid Gold" for the week of July 13 stars Christopher Cross, the Go-Go's, Human League, Billy Idol, Ser-glo Mendes, Ronnie Milsap, Michael Martin Murphey, Toni Tennille, and Dwight Twilley . . Peter Wolf is an MTV guest VJ July-13 and 14 . . . Real Life is on "American Bandstand" July 14 . . . HBO's "Gien Campbell & Friends" special July 16 and 18 also stars Johnny Cash, Kris Kristofferson, Anne Murray, Willie Nelson, Kenny Rogers, and Mel Tillis . . . Elton John is spotlighted on Cinemax's "Album Flash" July 16 . . . Starring on "Solid Gold Hits" next week are the Go-Go's July 16, Christopher Cross and Tina Turner July 17, Karla Bonoff and Men At Work July 18, and Human League July 19 . . .

Billy Squier in Piper pose Billy Squier

As Piper Club

Billy Squier is off to his fastest start yet with the new single "Love Me Tonite." For such an established AOR mainstay, it seems odd that this is Squier's first CHR Breaker, but that is historical fact.

Before becoming an AOR mainstay, Billy played in a few bands, among them the remnants of a former RCA recording group called the Sidewinders, out of Boston. He didn't record with them, but instead made his debut with his own group, Piper. Their two albums for A&M in 1976-77 are considerably more pop-oriented than later Squier solo efforts, but are still recognizable rock ancestors of songs like "Everybody Wants You" and "In The

Piper had no hits, but cuts like "Who's Your Boyfriend" (later rerecorded on Squier's "Don't Say No" LP) and "Come My Way?" garnered some AOR airplay. But it was doubtless a valuable experience, and Billy's dues paid to Piper enabled him to carve out a much more successful pop-meets-hard-rock solo approach.

ONE YEAR AGO TODAY

- J.B. STONE NAMED VP/GM FOR KJLH/LOS ANGELES
- RUSS WOOD BECOMES VP/GM AT KMBR & KMBZ/KANSAS CITY
- BOBBY RICH APPOINTED PD AT WWSH/PHILADELPHIA STEVE SANDS NAMED PD AT WJJD/CHICAGO
- JACK BEACH SET AS NATIONAL PD FOR UNITED BROADCASTING
- ●#1 CHR: "Every Breath You Take" Police (A&M) (3rd week)
- #1 A/C: "Every Breath You Take" Police (A&M)
 #1 COUNTRY: "Pancho & Lefty" Willie Nelson & Merle Haggard (Epic)
- ## BLACK: "She Works Hard For The Money" Donna Summer (Mercury/PolyGram)
- #1 AOR TRACK: "Every Breath You Take" Police (A&M) (7th week) • #1 LP: "Synchronicity" - Police (A&M) (5th week)

FIVE YEARS AGO TODAY

- L: DAVID MOORHEAD REGIONAL VP FOR METROMEDIA
- ODON KELLY NAMED PD AT 99X/NEW YORK
- FRANKIE CROCKER PROGRAMS KUTE/LOS ANGELES
- ALVIN JOHN WAPLES NAMED PD AT KKTT/LOS ANGELES ●#1 CHR: "Gold" — John Stewart (RSO)
- #1 A/C: "Shadows in The Moonlight" Anne Murray (Capitol) (2nd week)
- #1 COUNTRY: "Shadows In The Moonlight" Anne Murray (Capitol) #1 BLACK: "Bad Girls" — Donna Summer (Casablanca/PolyGram)
- ●#1 LP: "Candy-O" Cars (Elektra)

TEN YEARS AGO TODAY

- . J.J. JORDAN NAMED PO AT WHBQ/MEMPHIS
- ●#1 CHR: "Rock The Boat" Hues Corporation (RCA) (3rd week)
- ●#1 A/C: "Please Come To Boston" Dave Loggins (Epic)
- #1 COUNTRY: "Marie Laveau" Bobby Bare (RCA)

 #1 LP: "Band On The Run" Paul McCartney & Wings (Apple/Capitol) (4th week)

3

Good Reasons For Listening To Your Radio Station:



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"Reach Out"

Gear Up For The Summer Games With This

Track Theme



From The Official Music Of The XXIIIrd Olympiad Los Angeles 1984



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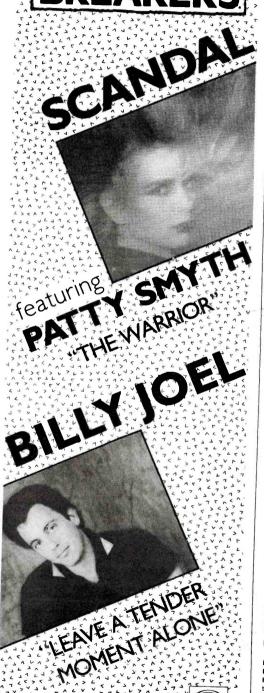
PRO-FM	WPST	WZYQ
94Q	Q106	wkhi
KAFM	KSET-FM	Q101
Q105	WRQK	Y94
KITS	KX104	KKLS-FM
KNBQ	KMGK	KTRS
WMAR	WKFR	KKAZ
WYCR	K107	KGHO
KC101	KQMQ	KCAQ
FM106	WGUY	KDZA
WKFM		KBIM

CHR SIGNIFICANT ACTION

WFMI **KHYT** WXKS-FM WSPK **KTFM** WFBG WPHD WKFM **KROK** WGUY WCAU-FM WRCK WHOT-FM WERZ Q103 WKRZ-FM **KQMQ** 13FEA WFLY WOKI KHOP **KILE**



This Week's CHR **BREAKERS**



Columbia Records



Datebook

MONDAY, JULY 16

Spawn Of Clandestine Activity

About the time that furor over CIA activities reached their height in America, two sons of a CIA agent became famous for their involvement in foreign enterprises. One brother was IRS Records founder Miles Copeland, the other was Police drummer Stewart, the youngest group member, who celebrates his 32nd birthday today. Stewart moved to England after graduating school in California and spent a year in Curved Air before forming the Police with Sting and Henri Padovani, who wasn't replaced by Andy Summers until after several months of club dates and their first single, "Fall Out," released in 1978. Stewart did some solo records under the name Klark Kent before composing last year's soundtrack from "Rumble Fish."

TUESDAY, JULY 17

The Blues Defined By Life

Near the end of her life, Elenora "Billie" Holiday was introduced to writer (and then-nightclub singer) Maya Angelou. Defusing horror stories about her wild lifestyle, Holiday came for dinner and ended up spending several days with Angelou because she was, in Holiday's words, so square that she was comforting to be with. She sang blues standards as bedtime songs to Angelou's son Guy. Holiday sang, according to Angelou, "as if she were starved for sex and only the boy, looking at her out of bored young eyes, could give her satisfaction." About a month and a half later, on this day in 1959, Holiday died of a heroin overdose in a New York hospital; if she had pulled through, cops would have been waiting outside to arrest her. In "The Heart Of A Woman," Angelou writes, "Jazz buffs wrote long and often boring tributes to the pulchritudinous Lady Day, her phrasing and incredibly intricate harmonics. I would remember forever the advice of a lonely sick woman, with a waterfront mouth, who sang pretty songs to a twelve-year-

Birthdays: Spencer Davis 1942, Black Sabbath's Geezer Butler,

WEDNESDAY, JULY 18

I Fought Something & Whatever it Was Won

Despite contentions that Buddy Holly's death also finished the Crickets as a commercial entity, the post-Holly group was fairly successful at setting up hits . . . for other people. Found on a 1961 Crickets LP are two well-known songs, "More Than I Can Say," the Leo Sayer/Bobby Vee hit, and "I Fought The Law." The latter became the only top ten hit for Bobby Fuller, who died mysteriously on this day in 1966. Fuller's death — in his car outside his Los Angeles home — was ruled a suicide despite the fact that he had been beaten up and had swallowed gasoline. Circumstances of the previous six months, which had been generally pretty good, also rendered a Fuller suicide unlikely. Rumors persist to this day that Fuller was killed by organized crime as an act of retaliation against somebody else.



When The Deep Purple Falls

Alternate title: "A Hush Falls Over Deep Purple." It was on this day in 1976 that the final version of the world's loudest heavy metal band (self-proclaimed) finally disbanded. By the time they broke up, Deep Purple had been through at least seven personnel changes. Vocalist lan Gillan and bassist Roger Glover left in 1973, right after the band's largest hit, "Smoke On The Water." Two years later, guitarist Ritchie Blackmore left to form Rainbow. The final version of the group, featuring the late Tommy Bolln as Blackmore's understudy, managed to record only one album, "Come Taste The Band," before Deep Purple finally split up . . . for the time being. Now, after Gillan ending a solo career to join (briefly) Black Sabbath; Jon Lord and lan Palce playing with another former Purple singer, David Coverdale, in Whitesnake; and Glover and Blackmore rolling along in Rainbow, the famous fivesome is reforming, with an album due in the near future. Birthday: Queen's Brian May 1950.

The Swing Of Delight

FRIDAY, JULY 20

Fans of Carlos Santana praise him for his economy as a guitarist, crediting him with the ability to bring out more emotion in a few notes than most guitarists can pull out of long, extravagant solos. Santana was born this day in 1947 in Autlan de Navarro, Mexico. He formed the Santana Blues Band around his 20th birthday and reportedly only placed his name on the group to comply with musicians' union rules that somebody had to be listed as a group leader. The band was another Woodstock discovery, with their first Columbia LP released by 1969 and "Evil Ways" becoming a hit several months later. Although Santana was often credited with fusing Mexican music with Bay Area-psychedelia, his first hits came from even more eclectic sources, two from salsa ("Evil Ways" and "Oye Como Va") and one from Fleetwood Mac ("Black Magic Woman"). Throughout the '70s Santana experimented with both jazz-fusion (as a soloartist, usually with all-star sidemen) and Eastern mysticism. For his last two hits, "Winning" and "Hold On," Santana went to Russ Ballard and lan Thomas respectively.

Other birthdays: John Lodge (Moody Blues) 1943, Van Halen's Michael Anthony 1955.

Yosef Islam Born

SATURDAY, JULY 21

Before settling on CCR's "Bad Moon Rising" as the key song for "An American Werewolf In London," religion had prevented John Landis from using a couple of his early choices. Bob Dylan, then in the heart of his born again period, wouldn't let "Idiot Moon" be used in a horror movie. The other logical choice was Cat Stevens's "Moonshadow." But Stevens had changed his name to Yosef Islam, auctioned off his gold records, and completely disowned show business. Born under the first of his names, Steven Dimitri Georgiou, on this day in 1947, Stevens had already been trying to work classical music and other then-odd influences to his hits as a British teen idol when he was suddenly exiled to a TB sanitarium for a year. When he came out, he became famous worldwide for crossing soft-rock with the Greek folksongs that he'd been weaned on. As of several years ago, Stevens still owed A&M one album; he's asked to fulfill his contract with a spoken word record of the Koran, a project the label has yet to take him up on.

SUNDAY, JULY 22

Down 'Til The Up Stroke

In the nearly 15 years since George Clinton began moving his Parliament/Funkadelic organization from hard R&B to black rock, the spinoffs have become nearly impossible to keep track of. Clinton's groups begat Bootsy Collins, and Bootsy's Rubber Band spun off Roger Troutman and Zapp, which in turn led to New Horizons and the Human Body. Clinton, who becomes 44 today, went through the multiple names first as a response to legal hassles, then because they became part of the group's legend. During a period between 1980-1982 when the nth generation spinoffs were doing a lot better than Clinton himself, the group names were tied up in litigation again — at one point there were two Funkadelics — forcing Clinton to record "Atomic Dog" and "Loopzilla" under his own name. He's presently on the third single from his "You Shouldn't 'Nuf Bit Fish" LP, "Quickie."

Birthdays: Don Henley 1947, Chuck Jackson 1937.

- Sean Ross

TRANSACTIONS

Continued from Page 3

Keymarket Buys WTPA For \$3.6 Million

Keymarket Communications of Pennsylvania, a subsidiary of the Keymarket Group, has agreed to purchase WTPA/Harrisburg from Sky Corporation for \$3.6 million, pending FCC ap-

WTPA operates with 14.8 kw on 104.1 mHz at 950 feet, programming an AOR format

The Keymarket Group, headed by Paul Rothfuss and Kerby Confer, already owns WKJN/ Hammond, LA; WJDX & WMSI/Jackson, MS; WIGL & WFFX/Tuscaloosa; WSSL-AM & FM/ Greenville, SC; and WDIX & WIGL-FM/Orangeburg, SC. Rothfuss also operates WRUS & WAKQ/Russellville, KY.

Sky Corporation retains ownership of KSKY/ Dallas, KBCQ/Roswell, WSCY & WEZG/Syracuse, WSIX-AM & FM/Nashville, WGY & WGFM/Schenectady, and WRIV/Riverhead,

No changes are expected at WTPA following the ownership transfer.

Taddeo -

Continued from Page 3 Murphy to back me. Every person on this

staff has worked very hard to make WLAK a success, and I'm sharing the credit with



MONEY TALKS: AT WKTM — WKTM/Charleston staffers were ready for Eddie when he stopped by Pictured (I-r) are staffer Lona, acting PD Don Morrison, Eddie Money, Promotions Director David Mars MD Lee Gellins, CBS's Tim Burruss, and staffer Jeff Kent.

all of them. Viacom VP/Programming Bill Figenshu had the foresight to spot the 'Love Songs' format and bring it to Chicago; obviously he knew a good thing."

Taddeo, who begins his new post August 3, previously worked in programming positions at Philadelphia stations WKSZ, WWSH, and WSNI. Describing his new position, he continued, "The main thrust is in delivering high-quality, well-programmed cable stereo. We will introduce high-tech audio services which far surpass the quality attainable on FM, while providing an array of noncommercial formats to choose from. This service will marry the new technology with proven radio programming princi-

Taddeo added that WLAK has begun looking for a new PD.

Murray

Continued from Page 3 need a big shoehorn to fill his position! I look forward to my new responsibilities and am confident I can pick up where Ron left off and continue the successes of WHBQ.

Murray added that a search has begun for a new GSM.

Bonneville

ed and proud to have the SRP stations join us as partners in the future of radio music syndication."

Cox Communications Broadcasting Division President Walter Liss, Jr. added, "This acquisition will bring together two significant pioneers in the syndication of radio music. Bonneville is a fine company with a great tradition, as is Schulke. and we're confident the new combined organization will serve Schulke's Beautiful Music clients well."

Capitol

Continued from Page 1 vironment in the North American music industry demands new responses from Capitol to ensure we achieve our full potenfial . . . I believe the new appointments will, with renewed vigor, enable Capitol to utilize to best advantage the very substantial strengths of our executive leadership in the challenging circumstances which pre-

Bazoo

Continued from Page 1

Bazoo, who begins his new GM) Bob Reich, (VP/Prowas an opportunity I just impressed with the management at Century. They are a people-oriented company, much as EZ is. They understand what it takes to be a winner, and we're going to make KMEL a winner in every sense of the word. There are some good radio stations in San Francisco, but KMFL will fill the void of great radio sta-

assignment in two weeks, remarked, "It's been a real leasure working with (VP/gramming) Dan Vallie, and the great staff at B97, but this couldn't pass up. I was very

A replacement for Bazoo wasn't named immediately. Prior to joining B97, Bazoo was MD/Assistant PD at 92Q & WMAK/Nashville, MD/Assistant PD for WNOE/New Orleans, and Assistant MD at WTIX/New Orleans.

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Sand Louis, Missourt

Clear Channel

Continued from Page 1 working with them. We'll still be operating as a unit, which protects our employees and gives them even more advantages, as far as future growth is concerned. We have 12 properties between us, and we're now working on some additional acquisitions.

Broad Street, which will operate as a wholly-owned subsidiary of Clear Channel, owns WQUE-AM & FM/New Orleans, KTOK & KJYO/Oklahoma City, WELI/New Haven, and the 47-affiliate Oklahoma News Network. Clear Channel already operates WOAI & KAJA/San Antonio, KBBJ & KMOD/Tulsa, KPEZ/Austin, and KHYS & KTXC/Beaumont-Port Arthur.

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JOHN LEADER

KNOW THY NEIGHBOR

What Do The People Want? Ask 'Em!

If you want the largest possible number of people to listen to your radio station, what's the one thing you must NEVER do? (A) Play two females back-to-back; (B) run commercials at either :15 or :45; (C) increase the spot load to 18 minutes an hour; (D) stop talking to your nextdoor neighbor.

If you answered (D), go directly to Ken Barnes's "On The Records" column (you already know what I'm going crusade for this week, and Ken's bound to have some things in his column that you don't know). However, if you guessed anything but (D), tell your secretary to hold your calls, because we need to talk.

recommend that you meet some. If you don't know your audience (or at least a few representatives of it), how on earth are you going to program winning radio? Through research, you say? Okay, fine. You read your printouts, and I'll be at the station

If you don't know many people outside the

radio and record business, then I strongly

What You Do Know Can Hurt You

Let's begin with a simple postulate, which I'll refer to as "Leader's Law" (strictly for identification purposes, mind you): the longer you are a member of the radio community, the more unlike your listeners you become. Or, putting it another way, from the very first day you work in radio, you never listen to the medium the same way again. You learn about radio . . . why things sound the way they do ... what a format is ... the difference between an oldie and a recurrent . . . why the recorded promo goes last in the set . . . connecting the call letters with music, not commercials and the more you know, the less typical a listener you become. And if you think your next-door neighbor, the accountant, cares about power-rotation currents when he's listening to your station, I'd be willing to bet you he doesn't. But when it comes to how your radio station sounds, your next-door neighbor is the guy whose advice should count, not your programming buddy in Detroit or the Polysutra Records rep from New York.

"The longer you are a member of the radio community, the more unlike your listeners you become."

across the street kicking your butt because of what some guys told me at the city league softball game.

see how that old competitive programmer's blood starts to boil? I know I sometimes come off like I'm anti-research, but believe me I'm not. If I were programming again, I'd want as much of the best research I could get my budget on. However, what I am really against is programming any radio station using research only. You will have a better-sounding radio

"Since radio stations generally take on the personality traits of their program directors, it is imperative that the PD stay in touch with the listeners."

station if you are personally in touch with justments like not running six commercials your audience.

Reach Out, Reach Out And Touch Someone?

So, how do you keep in touch with those folks? Simple. Hang out with 'em. Make friends with them (this might be an opportune time to point out that you used to be one of those average listeners before you got in the business); invite them over for dinner; go to the movies together; talk about life, liberty, and the pursuit of a paycheck. Don't just sit down and start throwing out questions about your morning team, and don't try to explain the intricacies of radio to them either. Talk to them. Find out what they're concerned about, what books they've read, what they watch on TV - you know - the kinds of things friends talk about when they're getting to know one another. Eventually you'll get some straightforward opinions on your station and probably every other station in

"But, Leader, you knucklehead, I'm here in the station 18 hours a day. When do I have time to go out and talk with a bunch of the general public?" Coolly I reply, "Read my column on delegation (R&R 5-19), stress breath, and then get out of the station at least one afternoon a week, more if you can swing it." And there's always after work and weekends.

Since radio stations generally take on the personality traits of their program directors, it is imperative that the PD stay in touch with the listeners. And that may be impossible to do if you spend every waking minute inside the four walls of your station.

Try it, and once you've regained contact with the folks that really count, you may just be inclined to forget the nuance of slipping the powers one slot on the format clock in favor of some really meaningful adin a row four times an hour.

You're Gonna Get It!

The audience knows what it wants. As individuals they may not be able to express their desires in the lingo of the biz, but if you listen well enough, you'll hear it coming back to you time and again. And if you think this kind of interaction with the audience is like a focus group, it is . . . and it isn't. Remember, you're not asking a lot of direct questions; this is very unstructured research, whereas a focus group run by a trained pro is quite another thing altogether.

"You read your printouts, and I'll be at the station across the street kicking your butt because of what some guys told me at a city league softball game."

One of the saddest things I can remember about one program director I worked for is that he didn't even know his next-door neighbor. In fact, I don't think I ever saw him go out socially with anyone outside the radio and record community. It's funny . . . the station had great ratings . . . for a while.





"Putting The Power Of The Computer In Your Hands"

Dr. Lawrence Magid

Here's your chance to get up-to-date on the latest in hardware, software and developments from the syndicated computer columnist of the L.A. Times, and get some "hands-on" experience at his workshop.

Make your plans now to be a part of the second in the series of seminars from R&R. Contact the R&R seminar office at (213) 553-4330 for registration information. Be watching R&R for additional program information

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A Retrospective Of 1964 Thru 1970

• "For our 20-year anniversary celebration of British music in America, this program really fills the bill."

Joe McCoy PD, WCBS-FM/New York

- "We are all looking forward to the British Invasion. All indications are it should be fantastic." Jay Meyers PD, WFIL/Philadelphia
- "It's great being different and unique . . . when everyone else is bland it's nice to have something special for our audience."

 Don Bishop PD, KLCY-FM/Salt Lake City
- "It absolutely fills the bill for all of our Labor Day programming needs." Tom Evans PD, KATT-FM/Oklahoma City
- "This special is perfect for holiday programming and should be found money for the sales department." Mike McVay, McVay Media Consultants

The British Invasion is available now on the barter basis to all markets between August 23 and September 3 (Labor Day)

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THE PICTURE PAGES

Good Show, Ol' Boy!



Culture Club had every reason to smile after their performance in Atlanta. Pictured after the show are (I-r):
Roy Hay and Boy George of the group, E/P/A VP T.C. Thompkins, and the band's John Moss and Mikey Craig.

Saulsberry Stakes Out Allegiance Deal



Allegiance Records has signed Rodney Saulsberry, with a single expected momentarily and an album next month, both produced by Stanley Clarke. Pictured (I- standing) are Allegiance President Bill Valenziano, label's Bob Gaites. Exec. VP/DM Marty Goldrod, and Sr. VP Howard Zelener, (I-r seated) Saulsberry and writing partner Peter Brown.

Not Just A Cameo Role



Cameo, receiving honors for their sixth gold album, were recently congratulated on the success of "She's Strange." Pictured here are [I-r.] PolyGram Sr. VP Harold Childs, Cameo manager Bunny Ransom, Cameo's Larry Blackmon, and PolyGram's Jerome Gasper.

Linda's Australian Platinum



While recently performing in Australia, Linda Ronstadt was honored with a platinum presentation for sales of over 70,000 on her "What's New" LP. Pictured left to right are: WEA's Steve Hands, Ronstadt manager Peter Asher, Nelson Riddle, WEA's Peter Ikin, Ronstadt, tour manager Ira Koslow, and WEA's Paul Turner.

Davis "Decovs" Manhattan



"Decoy," the latest album by Miles Davis, was recently previewed at a Manhattan gallery along with an exhibit of Davis's original artwork. Among many on hand for the event were: (I-r) Columbia VPs Vernon Slaughter and Ray Anderson, Sr. VP/GM AI Teller, Davis, Columbia VP George Butler, Davis's wife Cicely Tyson, and Columbia's Doug Wilkins.

Grahame Joins EMI



EMI America has signed singer/songwriter David Grahame, whose newly completed debut album is due in August. Pictured here are (standing I-r) EMI's Steve Ralbovsky, VP Gary Gersh, Pres. Rupert Perry, and (seated) David Grahame.

So You Wanna Be In Pictures!



Following a performance in Los Angeles, RCA's Eurythmics were presented with a special collage created by photographer Craig Dietz. From left, A&R VP Paul Atkinson, Dietz, Eurythmic Annie Lennox, RCA's Barbara Pepe, the band's Dave Stewart, and RCA's Don Wardell.

Anderson Strikes Gold



John Anderson was recently honored with his first gold album, for "Wild and Blue." Presenting Anderson (center) with the award are WB Chairman Mo Ostin (II) and Sr. VP Vic Faraci.

THE PICTURE PAGES

Scorpions Put The Bite On L.A.



The Scorpions recently played two shows at L.A.'s Forum. Celebrating at the reception afterwards are: (front I-r) Scorpions producer Dieter Dierks, Scorpions Francis Buchholz, Klaus Meine, and Rudolf Schenker, band manager Olaf Schroter, PolyGram Sr. VP Jerry Jaffe; (back I-r) Scorpion Herman Rarebell, PolyGram VP Len Epand, PolyGram President Guenter Hensler, Scorpion Matthias Jabs, PolyGram VP Mel Ilberman, and Scorpions manager David Krebs.

RAB Board Sets Strategy



The RAB's Board of Directors met recently to review plans for the organization. Pictured at the conference are (seated I-r): Taft's Carl Wagner, Cap Cities' Jim Arcara, LIN's Richard Verne, Stuart's Richard Chapin (RAB Board Chairman), Group W's Richard Harris, ABC's Ben Hoberman, Sorenson's Dean Sorenson, Mid America Media's Les Small; (standing I-r) RAB President Bill Stakelin, Outlet's Dick Rakovan, Katz's Ken Swetz, Torbet's Peter Moore, Buckley's Richard Buckley, Broad Street's Fred Walker, Texas Coast's David Morris, Kaye-Smith's Lester Smith, Susquehanna's Arthur Carlson, Doubleday's Gary Stevens, Multimedia's Paul Fiddick, Gannett's Joseph Dorton, Great Trails's Alexander Williams, Nationwide's Steven Berger, Prairieland's Steven Bellinger, Sampson's Jack Sampson, Allegheny Mountain Radio's Cary Simpson, RAB VP Ben Scrimizzi, and NBC's Robert Mounty.

Golden Krokus



Members of Krokus and an assortment of Arista executives celebrated the gold status of the group's "Headhunter" LP. Shown here are (I-r): Arista's Lou Mann, Sean Coakley, Sal Licata, Paul Yeskel, Don lenner and Jim Cawley, Krokus's Fernando Von Arb, Arista President Clive Davis, Krokus's Marc Storace, band manager Butch Stone, and Abbey Konowitch, Harry Anger and Roy Lott of Arista.

Michigan Broadcasters Formulate Formats



At the Specs Howard Pro Radio Conference at Central Michigan University, nine panelists discussed "Formats ... What's Hot And What's Not." Pictured (I-r): WWWW/Detroit PD Barry Mardit, R&R Account Executive Jeff Gelb, WOMC/Detroit PD Steve Goldstein, WVIC/Lansing PD Bill Martin, WLLZ/Detroit PD Joe Urbeil, Specs Howard School of Broadcasting staffer Dick Kernen, consultant Paul Christy, WTRX/Flint PD Johnny Burke, and Media Strategies President Fred Jacobs.

Say Yes!



Atco's Yes recently played three shows in the New York City area, completing its US tour and preparing to conquer European territories. Shown backstage at a New York date are (I-r): Atlantic's Richard Steinberg, Atlantic Exec. VP/GM Dave Glew, Yes's Jon Anderson and Yes manager Tony Dimitriades.

The Politics of Re-Flex



Re-Flex recently played Los Angeles as part of their first nationwide tour to support their debut album, "The Politics Of Dancing." Among those celebrating after the show (I-r sitting): Re-Flex's Paul Fishman, Capitol's Michelle Peacock, band members Baxter and Roland Kerridge; (standing I-r) Capitol's Maureen O'Connor, the band's Nigel Ross-Scott, Capitol VPs Don Grierson and Ray Tusken, Capitol's Susan Epstein, Re-Flex manager Tony Brinsley, and Capitol's Mark Carothers.

Beat Street Breakdown



Atlantic Records recently kicked off a celebration to commemorate the release of Orion Pictures' "Beat Street," and the first volume of its accompanying soundtrack. Shown at the introductory activities are, from left: Atlantic VP/GM Dave Glew, Cotillion President Henry Allen, film coproducer Harry Belafonte, Atlantic/Cotillion VP/GM Hank Caldwell, and Atlantic Sr. VP Vince Faraci.

MCA's Vinyl Solution



Linyl Vinyl/MCA recording artists Robit Hairman and Annie G recently visited Los Angeles to meet the MCA staff and celebrate their respective releases, Hairman's mini-album "Resident Alien" and Annie G's 12" single "Nuclear Love." From left: Hairman, MCA VP Richard Palmese, Annie G band's Roger Kleier, Linyl Vinyl head Lionel Conway, MCA VP Jheryl Busby, Annie G, and MCA Dist. VP Harold Sulman.

Ontemporary Hit Radio



JOEL DENVER

A REVIEW OF EVENTS

Poe Convention Grows Again

Each year Bobby Poe's Pop Music Survey Convention has grown in size and depth, and this year's event was the largest ever. Over 650 broadcasters and record company executives registered for the 13th annual gathering (6-22, 23), held at the Atlanta Airport Marriott Hotel.

While some might be superstitious of the number 13, this year's Poe convention took on an upbeat, positive mood from the very start, as all panels were well-attended. Gone were the dour faces of record executives bemoaning a soft retail



Irving Azoff

market, and there was an expression of bright excitement and enthusiasm for the business on the faces of the many programmers I chatted with

At the awards banquet was a special presentation to singer Michael Jackson, recipient of the first annual Neil Bogart Memorial Award. The award was presented by Camel Records President Bruce Bird, and accepted by Michael's manager, Frank Dileo. Michael appeared on videotape to express his thanks for the award and the support he's received.

Azoff Keynote Address

Setting the tone for the weekend was MCA Records Group President and VP/MCA, Inc. Irving Azoff. After poking fun at such label notables as Bruce Bird, Frank Dileo, Clive Davis, Bob Krasnow, Mo Ostin. Baskor Menon, Ahmet Ertegun, and Walter Yetnikoff, Irving settled into the theme of his keynote address - artist development.

Irving seized the opportunity to impress upon those present that there must be a continuing commitment to artist development because "the entire music industry, not record industry, needs superstars and legends to survive. Any of you who wonder why career building is your concern, think about it. Adding a record isn't enough . you must commit to a solid rotation. You must allow an artist time enough to develop, grow, and become part of the excitement of today. This is our duty and responsibility, for we cannot allow any portion of our industry to stagnate."

Heavy Praise For CHR

Targeting on what have been key elements in the turnaround of the business, Irving heaped praise upon CHR for its part. "There is currently a new and exciting energy running through this industry; we can all feel it. The sleeping giants are awakening. Let's learn from the past; let's not get caught again. The tremendous growth of CHR has been the most powerful contributor to this new excitement. Back when the Top 40 format was introduced, it was to provide listeners with the best: the very best pop, the very best R&B, the very best rock - appealing to all demographics. The key was that the songs were hits.

"In this day of multiformats - CHR, AOR, Country, A/C, Black/Urban Contemporary, and video music, name the artist who attained superstar status that didn't

enjoy success at CHR. When you speak of artist development you must speak about multiformats, but the road always must pass through CHR."

Commitment To Rotation

Regarding the increased length of today's CHR playlists, Irving noted, "You've all found that 40-record playlists did not destroy ratings, but increased the core audience and stimulated listeners. You've made a great start, but there's more work to be done. Don't be fooled by store reports. Get your own feel for the streets. Commit to rotation, stay with a record, and communicate. Let us know what's going on in your market.'

Summing up his thoughts, Irving stated, "We need to go out and find talent, develop new talent, and our old standbys. This is the lifeblood of our industry. If we don't recognize this responsibility we could soon be out of business. There is a new surge of power. Don't surrender your part in it.'

PDs See Format Thrive

The first meeting was the Major Market PD panel moderated by WHYT/Detroit PD Gary Berkowitz and WHTX/Pittsburgh PD Todd Chase, who were once arch-rivals in Providence at PRO-FM and JB105. The panelists included Ralph Wimmer, WMAR/Baltimore; Bob Hamilton, KRTH/Los Angeles; Pat McKay, KBEQ/Kansas City; John Shomby KAFM/Dallas; Bob Travis, WGCL/Cleveland; John Lander, 93FM & 79Q (KKBQ)/Houston; Jim Richards, XTRA/San Diego; Pat Holliday CFXX/ Detroit; Guy Zapoleon B94/Pittsburgh; and Cat Michaels, Z95 (WZUU) Milwauke. (See Picture Below)





CHR Thrives

The programmers began by talking about the state of CHR, and it was generally agreed the format is healthy and thriving. Discussion first centered on the awareness that oldies are still regarded as less of an essential to the format than ever. Bob Travis commented, "As long as hit product is made available, the format will stay strong. If we go back to playing lots of oldies, we're in trouble. It's easy to find the hits, but it's harder to find the right stiffs to play between the hits to round out your station. Oldies don't qualify, as they're too burned to give a lot of rotation.

Pat McKay countered, "KBEQ does play a few oldies an hour; two are recurrents and the other two are in the 'Oh wow, I haven't heard that in a while' category.'

John Shomby advised, "We are 90% current, and the rest date back to no older than 1980. We're capitalizing on the listeners'

future. Living in the past is dangerous."

"An active focus" is how John Lander

termed the direction of CHR. "We are now the active sources for music, while AOR has become narrow and conservative. If you need a wider variety than AOR offers, then you go to MTV. Oldies represent a very, very small portion of my playlist.

Crossovers Continue

The discussion next turned to the increase in the number of Urban crossovers. Cat Michaels said, "No matter what it sounds like, if it fits the station, Urban crossovers should be played. Todd Chase agreed, "A hit is a hit, and it's important to recognize this fact to be a successful CHR." John Lander added, "The time to add them is something that needs to be determined by market pressures; there is no formula.

Promotion VPs Pleased With Crossover

I had the pleasure of moderating the VPs Of Promotion panel. Again, the theme centered on the impact of CHR, increased Urban crossovers, and how the two businesses of radio and records were now working more cohesively than in years past. Panelists included Elektra's Mike Bone, Capitol's Walter Lee, Arista's Don Ienner, PolyGram's Bob Edson, Atlantic's Vince Faraci, Epic's Walter Winnick, Geffen's Johnny Barbis, A&M's Charlie Minor, MCA's Steve Meyer, and WB's Rich Fitzgerald.

Walter Winnick said, "CHR has reversed itself from the tired old remakes and upper demo profile it had. These stations are selling records again, which should be making their own cash registers ring in the sales departments. CHR is the most exciting thing to the record business in years. Thankfully, a lot of CHR stations are paying attention to the clubs and concert activity again."

Critical Timing

"Crossovers are making a big comeback," said Bob Edson, "as CHR has opened itself up to play the hits of all types. The old-time R&B is now giving way to mul-tiformat hits done by black artists with dance and rock overtones. When the time is right we go for the crossover, and we must have the promotional and marketing ma-chinery ready to react." Vince Faraci noted, "Every city has some key retail outlets which tell us, and hopefully the programmers, when it's time to begin crossing records over."

"Timing is key," added Rich Fitzgerald. "The marriage between sales and airplay is critical in crossing records over. When you have full-blast Urban airplay combined with pop sales, the results are great. But you've got to make the transition in short order or the record won't develop national-

ly."
"We just did a blitz with Jermaine
"Borker at all levels Jackson and Ray Parker at all levels simultaneously, and it's paid off well for

Continued on Page 34



(I-r) Fitzgerald, Meyer, Minor, Barbis, and Winnick.



(I-r) Faraci, Edson, lenner, Lee, and Bone.





101 CHR Reporters With This Weeks Adds & Moves

CKOI add WCAU-FM on B94 30-27 Q107 add WASH add-27 940 28-19 Z93 34-26 KAFM add 93-FM on 195 deb-28 B97 27-23 WGCL add WCZY 37-33 **WHYT 31-28 KBEQ 31-30** Q103 on KIIS-FM deb-40 KMGX 27-19 KMJK deb-38 FM102 28-26 KS103 36-32 KITS on **KPLUS deb-38** KUBE deb-30 KNBQ deb-40 WFLY deb-35 WMAR deb-38 WYCR add WTIC-FM 28-24 WHSL deb-34 FM 106 37-31 WSPK deb-38 WKRZ-FM 37-32 KFMW add WHTF 34-22 **WBBQ 18-13**

WXKS-FM 37-30 KZZB add KXX106 31-27 **WBCY 35-32 WJZR 26-22 WNOK-FM 37-32** WZLD 38-33 **WANS-FM 37-29** WZYP deb-32 WOKI deb-39 WHHY-FM deb-24 KTFM 32-29 WKDD add WZPL add WKFR add Z104 26-23 KJ103 deb-33 **WHOT-FM 37-35** KHYT add-38 **WGUY 40-38** WQCM deb-37 WKHI add WISE deb-31 WCGQ 37-34 Q104 26-23 WYKS add **WAEV 20-15 WGLF 15-12** WAZY-FM add WSPT add **KCDQ 40-37** KCAQ deb-35

BLACK CHART 12-8



GIVE US A "REBEL YELL"! — Q105/Oxnard's former air personality "Fämous" Amos was caught backstage after the Billy Idol concert being persuaded-to say the name of Billy's latest album "Rebel Yell." Caupth backstage (clockwise) are band member Judy, bandmember, Billy Idol, guitarist Stevens tamens and personal personal stevens tamens and personal persona



WHICH ONE'S THE DISC JOCKEY? — WVSR/Charleston recently asked one of Ringling Brothers circus apes, named Chi Chi (l), to guest-hast the morning show with personality Mr. T.J. (r). Chi Chi's trainer looks on.



A FINE, FINE PROMOTION — Z93/Atlanta, in conjunction with MCA Records, gave away 93 "Hit Packs" including Tony Carey's first release on MCA, "A Fine, Fine Day," Winners and registrants were eligible for the grand prize drawing for a \$1600 stereo system, a trip for two anywhere Delta flies in the U.S., and a 293 shopping spree. Shown (i-r) with just a few of the 40,000 entries are MD Chris Thomas, PD John Young, and MCA's Frank Turner.



THEY DON'T LOOK LIKE DISC JOCKEYS — WOMP-FM/Wheeling personalities were happy to be the masters of ceremonies at the English Leather Calendar Girl Pageant. The regional winner goes on to Las Vegas for the national finals, which offer \$10,000 in cash and prizes. Pictured in their Sunday best (I-r) are Ken Siburt, PD Dwayne Bonds, Ted DeSeidling, John Stoner, Steve Crowe, and John Cline.

Medium Market PDs Look To The Future

The Medium Market PD session was moderated by KX104/Nashville VP/Programming Michael St. John and WBCY/Charlotte PD Bob Kaghan. Panelists included Burbank Broadcasting Group PD and K104/Erie programmer Bill Shannon, Ray Williams of Z102/Savannah, and WABB-AM & FM/Mobile VP/GM Randy Lane.

This group of broadcasters took a serious look to the future in their discussion. Many keyed in on having management as one of their goals. Randy Lane talked about making the transition from programming into management. "After programming a number of major market stations, I stepped down from WKQK/Chicago, the third largest market, to Mobile, which is around market number 80. But by working closely with sales and staying active and interested in all aspects of the station, I was able to learn how a station functions. I've now been able to use these skills as a medium market manager. As a PD I think you are the best salesperson on the staff, as you understand the product better than anyone."

Budgetary Blues

The subject of budgets came up, and Bill Shannon told of his relationship with upper management. "Burbank President Larry Garrett and I will set up a promotional budget for each operation. We also take a long look at salaries together. If you can find a way to become more involved in the budgetary process, it will put you much closer to becoming a manager or owner."

Offering a contrasting view, Michael St. John pointed out, "Many small market owners don't want outside opinions in the areas of budgets. Some will give you a dollar, expect a miracle, and change to boot." Noting his relationship with his GM, Ray Williams said, "I've learned so much from Jerry Rogers. "He's a man who believes in getting all of the small details right — to do the job not just for the sake of doing it, but to do it professionally."

On the subject of programming and sales relationships in the never-ending battle over promotions, Bob Kaghan observed, "We're in the business of selling spots, not promotions, as many salespeople would have you think. Why? Because it's easier to sell spots when you offer a promotion



Randy Lane and Michael St. John.

in return. If you can, convince your management that having a limited number of units will allow your station to sound hot, have big numbers, and make each spot net more dollars without having to overdo promotions and remotes."

to overdo promotions and remotes."

Then Bob changed the direction of the meeting to focus on playing records and not reporting them. "Although I don't agree with it, I can see why it is done. It's because of programmers being too cautious and not willing to commit to the title." Bill Shannon told those present, "If it's good enough to play on your radio station, then you should have the guts to report it. If it doesn't make it, then own up to it. Be willing to take the best "

From the floor, RCA National Singles Promotion Manager Susan Wax said, "RCA only releases a couple of records a week, and when we chase them we generally spend a minimum of six weeks' effort in securing airplay. If you end up alone on the record and we come back and tell you it's okay to take it off, it's because we've taken it as far as we can on a national basis. If you choose to continue playing the song, there isn't a record company anywhere that wouldn't keep supporting that airplay. When we tell you the national push is over. I think that's honesty."

Promotion VPs Pleased

Continued from Page 32

us," remarked Don Ienner. "I like to hit everything at once if possible, but it all depends on the sound of the record."

From the floor, KIIS/Los Angeles Assistant PD Mike Schaefer said, "We pay close attention to ethnic crossovers because of our market. Unfortunately, the Black stations in L.A. aren't real influential in crossing some things over, so a lot of it has to do with how it sounds to our ears."

Retail Research

Capitol's Walter Lee talked about the problems of getting sales reports from retail.
"There are so many stations requesting this information, and everyone wants it a different way, that many stores need to have someone specifically for this job alone. Retail gets frustrated when radio doesn't play records that are selling."

MCA's Steve Meyer told the audience, "We've been reestablishing ourselves at the radio level this past year and we've done that with new management and improved product. Now we're working with retail to help them understand the importance of the profile of each radio station in their market. If a piece of product sells out and they tell a station, 'no product,' they've got to tell them why. Did it sell out or is it a no-stock situation?

Charlie Minor advised programmers how A&M insures market coverage. "To make sure product is in the area, especially in smaller markets, I will send five singles to every key account the station looks at to see if we've got something going on."

Other subjects of interest included how radio was miffed at having to go through Pepsi to get Jacksons tickets for giveaway. Programmers also expressed concern over MTV's exclusivity windows. It was indicated that the exclusivity would insure the flow of videos, but Mike Bone disagreed. "I personally don't think this has anything to do with the flow of product, because the record companies aren't going to stop making videos. It's a bit unfair to discuss this without som's a bit unfair to discuss this without some of form MTV present, but I feel it was purely a competitive decision to stay at the forefront and to increase its market share."

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#2 Most Added!

Pertrain



SING YOURSELF TO HAWAII — WLS-AM & FM/Chicago really made their issteners work hard for a trip to Hawaii. To qualify, listeners were asked to write and tape a song about why they would like to go to Hawaii. Ten winners and guests, along with air personalities Steve Dahi (I) and Garry Meier (r), wound up in Maui broadcasting live by the poolside.



TURN TO YOU? — KIIS-FM/Los Angeles morning man Rick Dees (r) encountered Go-Go Belinda Carlisle (l) when she visited the station to play her new A&M single "Turn To You."



ANYONE FOR FROG? — WWSC/Glens Falls, NY asked listeners to write in and relate why they wanted to win the "Glant Frog in A Plastic Bag." Needless to say, the winner had an original reason; sad to say, we don't know what it was. Shown with the Frog (i-r) are PD Bob Barrett and afternoon man Steve Telft.



CHUNG ON YOU — KSKD/Salem, OR PD/MD Len Mitchell (center) caught Wang Chung's Jack Hues (r) and Nick Feldman (l) backstage to find out if he could join the Geffen recording group on their tour. Len will happily remain in radio with his autographed Wang Chung LP.

Air Personalities Bring Out Smiles

Put 300 radio and record people in a room, add lots of sarcasm and wit from some of America's best air talent, and you've got an idea how much fun the Air Personalities panel was. Moderated by 94Q/Atlanta MD/afternoon personality Jeff McCartney and Q105/Tampa Operations Manager/afternoon drive personality Mason Dixon, the lineup included Z100/New York PD Scott Shannon and Ross Brittain, WBCY/Charlotte morning maniacs John Boy and Bill James, and Q105 morning personality Cleveland Wheeler, plus ABC's Rick Sklar as guest speaker. The audience was treated to airchecks from each personality, and Rick brought along a tape of some hilarious bloopers, some of which hadn't been heard in years.



(I-r) Rick Sklar, Mason Dixon, Cleveland Wheeler, John Boy Billy James.

Scott Shannon told how he and partner Ross use modern technology to prepare their shows. "Ross and I write our show on our own personal computers, and we spend about two hours a day in the production room working on bits and recording characters. Using the computers, we can communicate our written material to each other while at home."

Cleveland offered advice on being a strong air personality. "You must do what the community expects of you, versus the industry standards. You've got to use emotions to touch people, and that's something I don't hear enough of on morning shows around the country."

Paper Adds Fuel Radio/Record Hotbox

Traditionally one of the more exciting panels, this year's Radio/Record Hotbox didn't disappoint anyone. Moderated by B97/New Orleans PD Nick Bazoo and WXKS-FM/Boston PD Sunny Joe White, the roster featured KTFM/San Antonio MD Joe Nasty, Columbia Diector/National Singles John Fagot, WMAR/Baltimore MD/Assistant PD Jim Payne, Q107/Washington MD Mary Taten, WB National CHR Promotion Director Stu Cohen, Arista Director/Singles Promotion Rick Bisceglia, Z100/New York MD/Assistant PD Michael Ellis, WAVA/Washington PD Randy Kabrich, Atlantic Director/Singles Promotion Sam Kaiser, PolyGram National Promotion Director Joe Grossman, and A&M VP/Promotion Rick Stone.



(I-r) White, Bisceglia, Ellis, Kabrich, Kaiser, and Grossman.



(I-r) Nasty, Fagot, Payne, Taten, and Cohen.

To get things started, Sunny Joe took on the sore subject of paper adds, asking those on the panel their feelings on this subject. Joe Grossman stated, "Paper adds exist and it's a fact of life at some stations. Some stations will list a record a week before playing it. Although we don't like it, and it's bad, there is little we can do. It's harmful if retailers buy product based on that paper airplay. It's almost silly to try to stop something that's been going on for 20 years. It's not going to stop and that's the way it is; work within the system."

Sam Kaiser, not taking as hopeless an outlook on the subject, added, "The practice is misleading to stations who watch these paper-add stations. Paper adds mislead the record companies which put their marketing plans behind the airplay. The artist and song don't get a fair shot. A lot of people just bow to the pressure."

"I personally don't like paper adds, because they help no one," said John Fagot. "But in this industry where you have to have a certain number of adds each week, paper adds are something we find a necessary thing. I don't see this stopping anytime soon because it's a game of stats. When it comes down to the crush on a week when we need them, we'll go out and get the paper adds."

Sunny Joe suggested, "Maybe it's time we reevaluate our charts and the way we do things." 2100/New York MD Michael Ellis responded, "Paper adds are dishonest and unethical, and we won't make them. It's also unethical to play records and hold back reporting them. What bothers me is the number of stations that are reporting paper adds and_how they affect the national charts."

Mary Taten noted, "Paper adds are a problem, but you've simply got to know how certain stations do music. That way you know a two-point move at one station means more than a ten-point move at another. It means taking R&R each week and finding out for your purposes which stations are reliable and which aren't. This is up to radio to do." Todd Chase agreed, "The most important pages of R&R are the Parallel pages. If you want to know what's really going on, you've got to look at the quality of call letters and what they are doing with the records." Rick Bisceglia suggested, "We need to think about which stations are adding records versus the number of stations adding each week."

Addressing the problem of paper adds and what they mean to the national charts as a true reflection of airplay, I explained that a diligent effort is made to maintain a daily ear to every R&R CHR reporting station. When there are complaints about a radio station's policies in the areas of paper adds, or being in the CHR format, the PD or MD is made aware of the feedback. R&R does not condone paper adds or lunar rotations; I personally believe a record should get three or four plays a day when added. I have to rely on the honesty of the reporting stations, and if stations are found to be making paper adds, they will be dropped as reporters — no matter how large the market.

Nick Bazoo supported the need for accurate reporting, saying, "When I put a record on, I want everyone – including the stores – to know we've added it. Those new records will get played four or five times a day. It's so misleading to get involved in the paper add game. You blow your credibility, as well as the station's."

CHR radio programmers are upset about record company priorities and the heat they take when the top priority doesn't fit as well as a record of a lower status. "The promotion reps have turned into record deliverers instead of promoting music," charged Sunny Joe. "They simply promote the company's priorities instead of what's good." Randy Kabrich noted, "I realize we are all in this together, and if I add a record by Ratt instead of the Robin Gibb, I may not be in line with the record company priorities. But your number one priority is your own station."

John Fagot responded, "We've got objectives

John Fagot responded, "We've got objectives and so does radio; this is a good example of when our goals don't mesh." Stu Cohen concluded, "We have a lot of records we believe in each week, and it's hoped the cream will rise to the top. We have our own priorities based on the individual profiles of the stations we are promoting. We will be happy if you add our first or third or tenth priority. If we are promoting it, then we believe in it."

New poll shows majority of Americans favor nuclear energy

If if ty-four percent of the American public favor the use of nuclear energy, according to a recent survey.

Based on interviews with a representative sample of 1500 adults across the country, the survey was conducted between May 19 and June 4 by Cambridge Reports, Inc., a nationally known opinion-research firm based in Cambridge, Massachusetts.

The 54% majority in favor of nuclear energy includes 22% who "strongly favor," and 32% who "somewhat favor" the use of nuclear energy as one element in an overall energy plan for the U.S. Forty-one percent are evenly divided between being somewhat or strongly opposed.

An even stronger 58% majority said they would approve of using *more* nuclear energy in the years ahead "if additional supplies of electricity are needed."

Nuclear electricity remains the fastest growing major energy source in the country. In the first three months of 1984 (the latest time for which figures are available), the use of nuclear power was up 18% over the same period in 1983.

Information about energy America can count on today

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STEVE FEINSTEIN

TO PLAY OR NOT TO PLAY

The Pros And Cons Of CHR Crossovers

The new records by Prince, the Jacksons (with Mick Jagger), and Ray Parker Jr. can try an AOR programmer's soul. Can AOR afford to play records by artists with such strong CHR images? Or can AOR afford not to play these records if it intends to keep pace with CHR? Few PDs are sitting on the fence when it comes to this issue, as you'll see when we get opinions from those in both camps.



Commitment To Innovation

WBCN/Boston PD Oedipus gives the green light to performers he feels are on the cutting edge of contemporary music. "That's how you expand your audience base. Otherwise, I don't see how you can possibly grow and move into the future. You'd be ignoring artists who are influenc-ing rock 'n' roll."

He's echoed by WAPL/Appleton PD Wayne Shane. "Prince is so innovative This could be what 'Rock Of The 80s' is really all about. By playing it we're saying to the audience, 'This is a side of rock 'n' roll that maybe you haven't heard, but that you'll like."

Talk-Of-The-Town Artists

Prince and Michael Jackson's high media profiles also compel AORs to play them, reasons Oedipus. "These are the artists that everybody's writing and talking about. Listeners are seeing Prince on MTV, they're hearing about Michael and Mick on 'Solid Gold,' they're going to hear about Ray Parker Jr. because the 'Ghostbusters' film is so huge. If you ignore these artists, listeners will go elsewhere to hear their songs.'

Arin Michaels, KLAQ/El Paso PD, concurs. "The Jacksons' record was a must because Michael Jackson is the hottest thing in the world right now. Regardless of whether or not people like it, they want to hear it 'cause of the buzz. We should be there first, play the hell out of it, and then get off it if we find it's not a safe record.

The Jagger Quotient

WAPL is playing the Jacksons' record primarily because of Mick Jagger's presence. "I felt Jagger and Jackson getting together was noteworthy and warranted



airplay," says Wayne. In fact, he admits that he probably wouldn't play the Jacksons' record if Jagger weren't on it, and notes that "a year from now we won't be playing the Jacksons or Ray Parker. They're almost novelty records." Arin also feels "Mick Jagger made it OK. He validated that record for our audience.



Narrow Music Doesn't Finish First

Oedipus observes, "Stations that won't play these and other artists like Cyndi Lauper and UB40 are usually not the top stations in their markets. I don't know how long they can continue along the track of the 18-24 male demo.'

AOR: Still An Alternative Choice?

As it leans more in CHR's direction musically, how can AOR still sound distinct from CHR? "You play some of the same hits, and then you have that extra edge by

Continued on Page 40

JACKSONS VICTORY





Here's a quick three-week scan of how many of R&R's 173 AOR reporter stations have elected to play the three crossover records in question. (Figures refer to single releases.)

Ray Parker Jr. Prince

8/29 7/6 7/13 40 46 72 58 83 89 87

GHOSTBUSTERS INCLUDES THE SMASH HIT "GHOSTBUSTERS" AS PERFORMED BY RAY PARKER JR.

Con

While allowing for market-by-market differences, Beau Phillips, KISW/Seattle PD, calls CHR crossovers on AOR "a huge mistake. The worst thing you can do is to water down your station's image. If listeners punch you up and get Led Zeppelin one time and Prince the next, it causes decisionstress. You may pick up some females, but you risk blowing off your core and relegating your station to just another choice on the dial. I live by the 80/20 rule - get 80% of your numbers from the 20% of your listeners who are ultra-into your station.'

Chuck DuCoty, WIYY/Baltimore PD: "Part of the magic of an AOR station is what you don't hear. That works two ways. First, an exclusive cume listener to our station isn't looking to hear Ray Parker, Prince, or the Jacksons on WIYY

"Second, a CHR listener cuming us as a mood listener isn't coming over for those records either. He gets plenty of them every





Chuck DuCoty

Beau Phillips

70 minutes on the CHR across the street. Why should he come to us to hear Prince only once every four and a half hours?'

What about the loyal AOR listener who wants to hear these songs out of curiosity? "He'll be crosscuming with CHR to begin with and will continue to even if an AOR does play them," Chuck figures. "Meanwhile, you risk blurring your image in the marketplace, and that's a serious blow to the radio station.'

Sound And Quality Considerations

Beau and Chuck have various reasons for voting "nay" on the records in question. Chuck feels "the Prince is a good record, but that synthesized drum sound is too much in the forefront for us. It just doesn't sound like the texture of the rest of the records we play.

Beau admits, "If the Jacksons/Jagger record was an absolute stone mother, then we'd probably have to address it. Personally, I don't hear that song as being so overwhelmingly great that I can't ignore it."

Chuck agrees. "I think CHR is going to

come off it pretty quick. It's a whole lot of nothin' that goes nowhere. And just because Mick Jagger is singing with the Jacksons doesn't make it mandatory for an AOR radio station to play the record. I'm not even sure that Mick Jagger is that important of an artist with the majority of our cume in 1984. The last couple of Stones records were not that good and frankly didn't do that well for us.

As for "Ghostbusters," he quips, "I'd rather play the original — Huey Lewis & The News' 'I Want A New Drug.'

Innovation

If these records are boldly innovative Continued on Page 40

SEEING IT IN BLACK AND WHITE TERMS

${\it Is\ AOR\ Colorblind?}$

by black performers. Is an artist's race a consideration when an AOR decides whether or not to add a record?

"The decision to not stray too far from your base isn't made according to any color boundary," says Beau Phillips. "I didn't play Cyndl Lauper or Nena, either, and not because we're avoiding girls with orange hair or German women. It has to do with the sound of the song, not the artist's color."

Using Rod Stewart as evidence that color is not the question, Chuck DuCoty says, "It's an issue of musical style, 'Infatuation' is also a song that's just not texturally right for my station

Chuck notes he didn't hear Urban stations playing Def Leppard, and says he'd like to hear an AOR mix of Prince's "When Doves Cry" with real drums instead of synthesized percussion

artist's race does make a difference in AOR acceptance. To illustrate, he questions why rhythmic, dance-oriented records by white artists such as Peter Wolf and David Bowle have done better on AOR than the Jacksons or Ray Parker Jr. Pointing to "State Of Shock" by the Jacksons with Mick Jagger, he claims, "You can find Stones songs like 'Miss You' and 'Emotional Rescue' that are more disco. When Mick does one with Michael, what's the difference?

"You can't force crossovers by black artists down an AOR audience's throat." Oedipus observes. "They've got to be inte-grated gradually." He proposes that many AORs' refusal last year to play Michael Jackson or Prince perpetuated their audiences' nonacceptance of black artists. Furthermore, Oedipus notes that a number of Urban stations are able to play white artists, such as Culture Club, Duran Duran, and Kenny Loggins.







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If you know radio, you know it's important to keep up with the way the market changes. Your audience is often on the move, and new trends in listening habits and programming preferences can change between rating periods. Those trends are of prime importance to you and sometimes getting information from quarterly reports isn't fast enough. That's why Arbitron Ratings developed ARBITRENDS, the computerized ratings tool for the eighties.

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ARBITRON RATINGS

ARBITRON RATINGS COMPANY



CHEZ CHEZ LES FEMMES PLATINUM — KMET/Los Angeles was awarded a platinum disk for Pasha/Epic's Quiet Riot. From left, Epic local rep Lori Holder-Anderson, MD Sue Steinberg, Pasha National Promotion Director Lyn Corey-Renson



THE WELL-BALANCED DISK JOCKEY — WXQR/Jacksonville, NC evening guy Mark Lapidus uses his unicycle during a station-sponsored March Of Dimes Walkamericathon. 800 walkers and runners helped raise over \$26,000.



NUGENT GETS CRASH COURSE — KLOL/Houston personality Crash Collins (left) shows Ted Nugent his trophy for a first place finish in a celebrity three-wheeler competition.



FROM A REMOTE LOCATION... — Pictured yukkin' it up during a WYSP/Philadelphia remote broadcast are (I-r) Production Director R.D. Steele and morning star Steve "Steveski" Sutton.

The Pros And Cons Of CHR Crossovers

ro Financial Property of the P

going deeper on an album than a CHR will," says Oedipus. "Being an alternative also comes from your disc jockeys, your promotions, and the spirit of the radio station."

As for listeners who might object that their favorite station is selling out, Arin feels that only "a small, active portion of the audience will object. They'll still listen to us because we're the only ones that gear into them." Wayne adds, "We'll still be pounding metal that the CHRs won't."

Oedipus proposes that a station perceived as a music leader confers credibility on records outside of the mainstream. "By mixing them with mainstream music, the station defines what rock 'n' roll is," he says

WBCN is now the lone AOR in Boston. Would its strategy change if it faced direct AOR competition again? "We'd keep playing (crossovers)," claims Oedipus. "We'd emphasize the white-boy rock a little more, but still position the other station farther to the right by playing everything they would, plus a little more."



The Sound Is Right

How do programmers select which crossovers will fit on a rock and roll station? Some ears detect a bit of historical continuity in the Prince record. Oedipus hears a 'esearing guitar influenced by Jimi Hendrix," and Wayne says "it sounds the way Hendrix would be going if he were still alive. AOR can be too paranoid about artists like Prince. I remember a lot of Top 40 stations wouldn't play Hendrix because they felt he was too offensive."

Wayne's impression of the Jacksons' record is that ""State Of Shock' sounds like a Stones track to me. It has an earthy, gutsy sound, as opposed to something like Duran Duran's 'The Reflex,' which I'd classify as light."

Broadening

Crossovers lend depth to a rock station's music mix, say programmers in the "yea" camp. "You couple them with your Motley Crues and Van Halens, and it adds soul to a radio station," Oedipus reports. "We try to reflect 360 degrees of rock 'n' roll and expand our base to include listeners who want more than constant white-boy rock all the time. We want to be as broad as possible without getting thin."
Wayne adds, "You hear complaints

Wayne adds, "You hear complaints that everything on the station sounds the same. I worry that AOR isn't showing enough textures. That's why playing something different sounds good, whether it's Stevie Ray Vaughan, Van Stephenson, or Prince"

What, Me Worry?

"You can play it safe too long," cautions Wayne Shane. "We've got to guard against worrying about every move we make. If you're not able to take chances with your tadio station, it'll die of boredom."

"We have to let loose; throw off our binders and blinders," advises Arin Michaels. "This is 1984. People are changing and aren't that close minded anymore."



Continued from Page 38

steps toward a fusing of rock and pop, why aren't all AORs keeping up with this ned development? "Just because someone is breaking new ground doesn't mean it belongs on AOR," states Chuck. "We have to maintain our link only with the cutting edge of new music that's AOR product. Earth, Wind, & Fire broke new ground, but AORs that played them hurt themselves."

Beau proposes that "every format has its innovators. I'm sure there are artists breaking new ground in country, too. But in a market with over 40 signals, my station can't be all things to all people. There are going to be certain records I have to suck it in and ignore, at least until I'm more confident my core listener wants to hear them."

Icons Of Popular Culture

Are these more than just records; are they a part of mass culture that a contemporary radio station can't ignore? Chuck remembers, "Saturday Night Fever' was an event in the '70s, comparable with the Michael Jackson phenomenon today. But stations that played the Bee Gees probably hurt themselves in the long run, while stations that didn't reinforced their image." Even if the Michael Jacksons and Princes

Even if the Michael Jacksons and Princes are part of the youth audience's collective consciousness, Beau warns of "a burnout factor when every station in town is beating these records to death. That's why an AOR station's gold category is more effective than ever. With eight stations playing the same hits, I'd rather be playing an alternative."

The Way To Broader Numbers?

How can a format trying to have mass appeal not play mass appeal records? Beau replies, "Is AOR supposed to be a mass appeal format? I'm not going after the glory of the 12+ share. We're looking to own 18-28 males, and usually the more of these kind of currents you play, the higher percentage of teens you get."

Chuck says he gets good demos without crossovers, thank you, "We're #1 in 25-34 adults in Baltimore (TSA; winter '84 Arbitron'), so we're not limited to only 18-24 males. We don't just bang out three-chord, ca-chunga-chunga heavy metal. We play as many crossovers as we can, as long as they're right for our defined sound." He cites Mike Reno & Ann Wilson's "Almost Paradise" and the Thompson Twins' "Doctor Doctor" as compatible crossovers.

AOR's Got Its Own Pizzazz

Can AOR have musical sizzle if it doesn't play the Jacksons and Prince? "AOR doesn't lack for musical excitement in its own genre. The Cars and Huey Lewis have crossover material, and they started on AOR and then moved over to CHR. I don't think any record is more exciting on CHR than the Bruce Springsteen is on AOR. It's a crossover hit in its own right, but he's our artist, and our position in the marketplace makes it known that we'll be deeper into the album than a CHR."

Keeping It Perfectly Clear

Chuck offers an overview worth thinking about. "AOR can learn from Top 40's define. It was a clearly defined format, and then it reached out in directions it really shouldn't have. When Top 40 played album tracks or started leaning A/C heavily, it hurt its base. I fear the same thing happening with our AOR brethren. We've got to maintain that clearly defined position, and sometimes that means passing on a hir record that isn't right for your sound."

CALENDAR



BRAD MESSER

Radio's Oddest **Hallway Decoration**

irst you take off all your clothes except your shorts, then stand very still while someone goops a lot of wet plaster all over you - even your face. The plaster hardens, is removed, and presto! There's a mold of your body. While you're off to the shower, fiberglass is smeared around inside the plaster mold to create a full-size and very lifelike statue.

That won't ever happen to me, but it did happen to an artsy character known as Goldie Glitter, whose fiberglass likeness has long been a conversation generator at Metromedia Square in Hollywood. It is a gen-u-wine art object worth major bucks.

During my days at KMET, the statue of Goldie was a fairly reliable indicator of how frisky the staff was feeling that day. One could never know when Goldie would be surreptitiously decorated in defiance of all the memos forbidding same. Suddenly Goldie would be wearing a baseball cap imprinted with competing call letters, or a necktie featuring a nekkid woman, or in his hand there would be a cigarette or an imitation joint. (Scientific tests proved no one ever wasted a real joint on ol' Goldie.) He was festooned with stick-on stars when another good Book came in. Decorative liberties were occasionally taken with Goldie's shorts.

Other stations are content to plod along with funny notices and forged memos on the bulletin board, but the rockers at The Met had a unique additional emotional outlet. Goldie, the ridiculous (and ridiculously expensive) statue. was always good for a smile.

I just made a quick phone call. The Met confirms Goldie still exists, and thus continues as radio's oddest hallway decoration and barometer of staff friskiness. My source confirms that there are still strict rules against decorating the statue. The source additionally confirms that those rules are still being broken.

District Of Columbia

MONDAY, JULY 16 — The District of Columbia was established as the federal government's home base in 1790. DC now has a population of 640,000 - greater than that of Vermont, Wyoming, Delaware and Alaska - but its residents have no Congressmen or Senators of their own.

Oklahoma City installed the world's first parking meters in 1935, not to raise money but -- in the days before off-street

parking — to force an hourly turnover in downtown parking spaces.

The first atomic bomb was tested in 1945. Apollo 11 blasted off in 1969 and deposited the first man on the moon four days

Bess Myerson 60. Ginger Rogers 73.

Atomic-Powered Town

TUESDAY, JULY 17 - The first town to derive electrical power from a nuclear reactor was Arco, Idaho, located sixteen miles from a remote Atomic Energy Commission research center. The AEC test began on this date in 1955. Mayor Chick Jones says, "They hooked into the Arco line unbeknownst to everyone in town and lit the town for approximately three days. We did not know it until after it happened."

Uncle Sam formalized the purchase of Florida from Spain in 1821. Disneyland opened in 1955. Lucy Arnaz 33. Diahann Carroll 49. Donald Sutherland 50. Phyllis Diller 67. Art Linkletter 72.

Wrong Way Corrigan

WEDNESDAY, JULY 18 — Forty-six years ago yesterday, American pilot Douglas Corrigan, who had been denied a permit to attempt a solo transatlantic flight, took off from New York on what he said was a cross-country flight to California. Forty-six years ago today he landed in Dublin, Ireland, and claimed he had not noticed he was flying over water rather than land. He explained he must have flown "the wrong way" because his compass had malfunctioned. He became famous as "Wrong Way" Corrigan.

The Telstar satellite relayed the first live transatlantic television signals in 1962.

Joe Torre 44. Dick Button 55. John Glenn 63.

Dr. Coult's Laughing Gas

THURSDAY, JULY 19 - Way back in 1814, when rifles and pistols were all single-shot muzzle-loaders and flintlocks. Samuel Colt was born. As a young man he invented the repeating revolver and built two proto-type models, one of which exploded when tested. To raise capital to refine his design and continue his firearms experiments, he went on the road as "Doctor Coult," giving laughing gas demonstrations and passing the hat for donations. Colt's six-shooter revolver eventually made him rich and became known as "the gun that won the West.

The Summer Olympics began in Moscow in 1980, boycotted by the United States and sixty-four other nations in protest of the Russian invasion of Afghanistan

Ilie Nastase 38. Vickie Carr 42. George McGovern 62.

Man On The Moon

FRIDAY, JULY 20 - Two American space anniversaries: astronaut Neil Armstrong made the first footprint on the moon in 1969. In 1976 Viking-I became the first spaceship to reach another planet, touching down on Mars and relaying back the disappointing information that there are no Martians . . . although there was brief excitement at the Jet Propulsion Lab when Viking's cameras first revealed a misshapen rock that looked quite a bit like an automobile muffler.

Diana Rigg 46. Tomorrow (7-21) Robin Williams 29. Cat Stevens 36. Don Knotts 60.

Sunday (7-22) Don Henley 38. Oscar de la Renta 52. Jason Robards 62. Rose Kennedy 94.



SUNDAY AUGUST 5th. 8:00 pm Showcase at the Ritz A&M artists DIFFORD & THI I REPORT

A&M artists DIFFORD 8
THLLBROOK,
MONDAY AUGUST 6th.
10:30 am
Keynote Address by Trevor
Horn. 2TT Records
1:00 pm.2:30 pm
PRESIDENTS PAREL
6th Demphilit. Calle O Boards

PRESERVIS PAREL
Ed Rosenblatt. Gelfen Records,
Moderator
Lenny Waronker, Warner Bros
Robert Summer RCA
Marty Scott, Jem Group

Marty Scott, Jem Gruss
More to be announced
Mee'w YISUAL DIRECTIONS In
MUSIC
Gale Sparrow Warner Amex/
MTV, Moderator
Jeff Stein Naked Eye
Annabel Jankel, Cocumber
Beth B B Movies
More to be announced

More to be announced DJ's and REMIXERS ALTERNATIVE TALENT AND

BOOKING WORKSHOP Ruth Polsky, Blind Dates/ Dancetena, Moderator Frank Riley, Venture Bobby Startup, The Eastside

Bobby Starfup, The Eastsde
Club
Vince Bannon, Ceremony
Cathr Cohn, I Beam/KUSF
Gary Tovar Golden Vloce
Paul Bosvell, The Agency/SST
Frank Roccio, Peppermnt
Lounge/Right Gallery
Peter Winght
3x00 pm-4:30 pm
PRESS

PRESS John Rockwell, N.Y Times. Moderator Robert Christgau, Village Voice Mike Dreese, Boston Rock Robert Christigau, Village Volice Milke Dreess, Boston Rock Andy Secther Hit Parader Robert Patter, N Y Immes Robert Patter, N Y Immes Ken Tucker Phil, Inquarer Wayne King, The Record Guy Amsten, Utanos Entertainer Nelson George, Bilboard Las Robinson, synd. columnist Kurt Lode, Rolling Stone Mere Grosberg, MTV, NY Talk ASR PROMOTTON: ADR Radio and Record Companies. Tion and Record Companies.

AOR PROMOTION: AOR Radio and Record Companes, too Close or Not Close Enough? Steve Fensthin, Radio and Records, Moderator Bob Bittens, WHCN Mark Dida, WNEW-FM Mike Harmson, KMET Bill Bennett, Epic Records Sean Coaleky, Arista Records Marko Babrineau, Getten Beth Presennated Independent

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N [W M U S | C AT THE N.Y. HILTON AUGUST 6, 7, 8, 1984

5:00 pm BREAK DANCE

Choreographed by Julie Fraad with Kid Terrific, XTRD, Magnificient Force, Body 9:00 pm

thowcase at Irving Plaza featuring DANSE SOCIETY (Ansta) (Ansia) THE SISTERS OF MERCY. (WEA)

BILLY BRAGG (GO') TUESDAY AUGUST 7th. 10:30 am-12:00 pm INDEPENDENT LABELS:

INDEPENDENT LABELS:
Fighting for a Larger Share
Steve Prioritick. Profile
Records Moderator
Joel Webber UpRoar
Marty Thau Acme Music
Monica Lynch, Tommy Boy
Records Hecords
Aaron Fuchs Tuff Ony Records
Cathy Jacobson, Streetwise

Records . Marvin Schlacter, Prelude Records

Marint Scheduct, Preduce
Records
Barry Köbn Important
Gary Davis, Rocssive Records
Bill Hine, Enigma Records
TALENT AND BOOKING
PUBLICITY
MUSIC/FILIN/MOED:
A Menage a Tros?
Jeff Frankin, Molden
Records/Paramount Pretures
More to be announced

1:30 pm-3:00 pm ARTIST MANAGEMENT

ARTIST MANARÉMENT

Hon Goldstein, Island Pecords,
Moderator

Cliff Burnstein, Del Leppard

Julianna Knepolet, Nina Hagen

Hoger Trilling, Material

Dave Massey, Wang Chung

Paul McCulmess, Li/2

Bob Singerman, Singer Mignit

RNYTHM RABIO: The

Progressive Alternative

Progressive Alternative Walt Love, Radio & Records

Walt Love, Radoo & Pecords, Moderator, Moderator, Moderator, Scotty, Andrews, V1G Joe - Burtenat Tamburo, WGS, John Solve, WZMK Graham Armstrong, WGC Brute Badey, WILD Solmy Taylor, WRISS, INTERNATIONAL MARKETING: Beaking Artists Around the World, ARTIST AROUND A RUSS AROUND FRUIT SOlomon, Tower Records, Moderator

Huss Solomon, Tower Records. Moderator 3:30 pm-5:00 pm A&R: Picking Them Up and Turning Them Down Micheal Leon. A&M. Moderator Simon Potts. Arista Records UK

Nancy Jeffries, A&M Records Jerome Gaspar, Polydor erome Gaspar, ruryuu Records Mike Rosenblatt, MCA Records ory Robbins, Profile Records Mike Rosenblatt, MCA Hecord Cory Robbins, Profile Records Carol Childs, Geffen Records Bruce Garfield, Capitol Record TRADE ASSOCIATIONS More to be announced SPECIALTY LABELS AND INSTITUTIONAL

DISTRIBUTION
MIGHTCLUBBING AROUND
THE WORLD.
More to be amounced

Lou Reed Afrika Bambaata Dary Hall, Hall and Oates Mete Mel Fred Schweider 8-52's More panelists to be announced

announced

8:00 pm

Showcase at the Ritz featuring:
ASWAD (Mango), GENERAL
PUBLIC, (IRS) and BLACK
FLAG (SST)

WEDNESDAY ALIGUST ALL

Visice PROPAMINITIES. New Access to the Audience Tony Science, Billionare Moderator Stretcher Access to the Audience Stephane Shocherd, Eleigence Moderator Stephane Shocherd, Eleigence Dand Dename, in hist video Dand Dename, in hist video Dand Denew Radrio & Records, Moderator Rick Peters WHIT Sonny, Joe White WKKS Buck McWilliams WZUJ Larry Beroar, WPUJ

Larry Berger, WPLJ Jim Rising Bruce Stevens WBBO More to be announced

DANCE MUSIC MARKETING AND PROMOTION Steve Stoff, RCA Records Brad LeBeau Pro-Motion

Disco Nel Jeff Gold, A&M Records Jerry Jarvis Florida Black Record Pool Alan Robinson, WARD Dennis Wheeler, This Beat's

WORLD PUBLISHING AND SUB-PUBLISHING: An Instructional Seminar More to be announced

More to be announced
1:30 pm-3:00 pm
1:300 pm-3:00 pm
3:00 pm-3:00 pm
Malong the Mega-His
Jerry Jaffe Polygram.
Moderator
Don lenner. Ansta Records
Mike Bone. Eleitra Records
Pock Stone. ABM Records
Pock Stone. ABM Records
Watter Winnock. Epic Records
Pack Stone. ABM Records
Native Minock. Epic Records
Native

Dave Einsten, WHFS (Wash, L Harry Levy WKSF Micheal Pien, IRS More to be announced INTERNATIONAL LICENSING:

More to be announ A CASE STUDY IN MARKETING

More to be announced

3:30 pm-5:00 pm PRODUCERS Gary Gersh, EMI Records. Moderator

Moderator Rupert Hine Conny Plank Adnan Sherw Arthur Baker Michael Jonzun Richard Burgess Nile Rodgers Trevor Horn, ZTT

Network, Modrator Bob Kranes WECN Dave Logan, KFOG Alan Sneed, WKLS Mire Harnson, KMET Andy Dermar, The Source CHARTING THE HITS Coding Burbeck, Musela Week, Moderator Marin Feely, SHIBboard Ken Sames, Flacible and Records ALTERMATE PERSPECTIVES: 5:30 pm

STORY OF THE PRIZE TALK
TALK (EMI) TALK (EMI)

DAVE VAN TIEGHEN
Tosing Party at Paradise
Garage ROBERT GORL
(Elektra)
RUN DMC (Prohle) and
DOMINATRIX (Uproar/
Street Wise)

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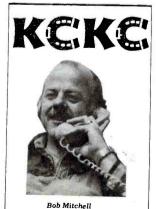
DO YOU PLAY SINGLES . . . OR SONGS?

The Case For Cuts

To win, ya gotta play da hits, right? The guy walking into his first gig fresh from broadcasting school knows that much. But what are the hits? Are they the small discs with the big holes that arrive on your desk every day? Or are they songs the public (your listeners) react to in the most positive manner — which in the long run mean ratings for you as well as sales for the record companies?

The purpose of playing music in the first place is to entertain your audience. The question of the day, then, is: Just what songs do you put on the radio? Should your selection of music be restricted solely to records that have been deemed "singles" (by the Great Singles Deemer in the sky), or if you are going to play "X" amount of songs in current rotation, do you go out and find the best "X" songs you can — regardless of vinyl size? (Isn't this what AOR went through a number of years ago? I'd ask Steve Feinstein, but he can't remember back that far.)

Country radio has traditionally been extremely singles-oriented. Very few stations would ever dream of playing an LP cut even from a top name. It's my personal opinion one of the unspoken, underlying reasons for this is that, up until a couple of years ago, the albums put out by even the superstars contained only a few good songs. the rest being filler. An artist figured to put out only three singles in a year anyway, so three or four top-flight songs would be carefully selected; favors or publishing deals determined the other six or seven cuts on the album. This has radically changed the past few years as the more discriminating buyer has become hesitant to plunk down his \$8.98 for anything less than top-notch overall quality. Many albums now contain seven or eight songs that could be released as "singles." As this has happened, a number of Country radio stations have started to include album cuts in their music mix. In the year I have been at R&R, I've noticed that not only has the number of stations playing album cuts increased dramatically (to the point where approximately 40% of R&R reporters are playing tracks), but the number of cuts each station is playing has also been on the rise. Today's discussion features Gary Briggs, MD of WPTR/Albany, NY and Bob Mitchell, PD at KCKC/San Bernadino for the past 18 years.



Recently, Bob Mitchell conducted an audience research project, part of which dealt with listeners' perceptions of the music played on KCKC — and the role of album cuts. "The respondents said they appreciated the fact that we played selected cuts from newly released albums," Bot lold me. "In followup phone calls, we found their decision to buy an album was greatly influenced by being familiar with more than one song; hearing more than just the single gave them a better ideas as to the quality of the entire album."

Programming LP cuts since 1981, KCKC now plays an album cut every other hour. In addition, it has a weekly feature previewing an entire album, carefully executed to make home taping undesirable. A combination of solicited phone responses for the most popular songs during this hour and Bob's own "gut feel" as to which cuts should be on the air make up the album tracks library each week.

The selections aired on KCKC are primarily by well-known artists, with no more than two cuts from each album available for airing. An average of 15 cuts per week are in the studio, resulting in each cut getting played a little less than once per day. Seldom—if ever—will Bob move an album cut into any kind of singles rotation. "There is usually a sufficient amount of current singles available for airplay. The problem you face is having enough time to provide an honest amount of exposure to a current single (for charting purposes)."

As at all stations, Bob's current rotation is designed to give specific amounts of exposure to single records. Moving up the rotation of an album cut — even one that will not be released as a single — might cause problems in other areas. Bob pointed out, "By bumping a single I could be playing in a good rotation in favor of an album cut, I may end up ignoring some singles that could be very successful if only given the opportunity."

The Dilemma

Playing the best available songs from an album is well and good, but what is the effect on the sound of your station when the cut you have been playing once a day for two months comes out on a 45? Bob feels it's the minimal exposure a track gets that is its key to longevity upon becoming a single. "We treat it exactly as we would a new release," Bob said. "The infrequent exposure does not burn the record for us. The only way it might be affected is that movement through light to medium to heavy rotation may be accelerated due to the familiarity that's built up. The life of the record may be shortened a week or two, but more importantly, the effectiveness of the record (dur-ing its life) is not appreciably diminished."

Placement And Selection

When deciding what cuts you're going to play, make sure they are good songs. "Don't play album cuts just for the sake of

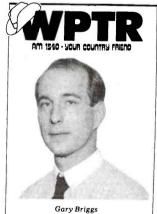


BILLINGS BATTERINGS — Pictured above is the KGHL/Billings entry in the "Combine Demoiltion Derby," if you can believe that. Yes, the derby did feature a number of combines chasing one another around an arena. OM Lee Rogers said the event actually outdrew a number of major-act concerts held in the area recently, attracting more than 10,000 fans — and that's a lot of chaff!

playing them," Bob cautioned. "I will only take a track I feel is a very good song by one of today's popular artist — one I feel people will enjoy. This provides variety to their musical diet; the secret is in using cuts by currently effective artists. One must keep in mind that the basic responsibility of a PD or MD is to play music by artists which will maintain excitement and overall interest in the radio station." Along this line, Bob feels one of the problems in album cut selection is that "there are very few PDs or MDs who can listen to an album and pick out a cut that is a good addition to their station." Bob also advised surrounding the album cut with readily recognizable product, such as recurrents or extremely familiar currents.

Pass It On

Bob feels a responsibility to provide feedback to labels as to which cuts are garnering favorable audience reaction. "We owe them more than they owe us," he said. "While the people creating the music are in it to make money, they're really providing radio with excellent quality music to keep listeners listening; that keeps us in business. The labels need input from the people and they can get it through radio."



WPTR is one of the more aggressive "album cut players," often having tracks in its heavy or medium current rotations, sometimes even playing an album cut instead of the single released by the label. "T've done this," Gary Briggs told me, "In instances where I didn't like the single but wanted to be there with the artist — and there wasn't enough older product to take up the slack. Also, when it becomes evident a song will never be released as a single—and I feel my listeners are missing out on a great song — I go ahead and play it in whatever rotation it warrants — including heavy."

One of the potential dangers in playing an album cut in current rotation is figuring out what you're going to do when the label releases that particualr song as a single. This can really be a problem if the album has been out awhile and you've already featured what you consider to be the best stuff. Many who are against playing album cuts believe you don't want to go three months (the average life of a single) without having the new single from Alabama, Conway, George Jones, or the Oak Ridge Boys on the air. Gary discounts this, saying, "Since we primarily play cuts by major artists, we have enough oldies in rotation to get us over any period when we may not be playing thecurrent single. We never go long periods of not having songs by those major artists on the air, and I doubt the listeners are even aware the 'new single' is out, let alone the fact we're not playing it. So they're not go-ing to miss the 'new single.'"

Gary mentioned earlier he's not afraid to pop a cut into a high rotation, but he is also aware of the "physical realities" of squeezing in a lot of product (single, oldies, and tracks) by core artists. "As a general rule I will only have two songs by an artist in a current rotation at any one time," said. "This usually means I'm playing the latest single and the hottest track from the album. I'm trying to expose the music in the album to help people decide if they want to buy it. This way listeners don't have to wait until the third single to make that decision. We also get more reaction from the LP tracks. It appears that once the cut starts kicking in, we begin getting requests for other songs on the album."

Presenting The Tracks

WPTR showcases album cuts in a few different ways. When an LP by a superstar comes in, a jock might air songs from it as often as once per hour, selecting among tracks Gary has designated. The jocks also choose from other cuts in the studio on a one-per-shift basis. In addition, the station features an artist each weekday evening, playing cuts from the latest album as well as oldies by that artist. As the new tracks gain exposure, listener response deter-mines the rotation; they either remain in the slow LP cut rotation or move up with the current singles. Gary points out that "the listeners don't know if a song is a single or an album cut; they just know whether or not they like it. If they demonstrate to us they do like it, we step it up in rotation. Simple as that. When playing a track, we always mention the album the song is from. As a programming point, we do this so listeners interested in buying a song know it's an LP they're looking for; they don't waste time or become upset searching for a 45 that doesn't exist."

Playing The Unknown

Many PDs resist airing album cuts because of the "unfamiliarity factor" they re-

Continued on Page 44

"EVERYDAY"

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Oak Ridge Boys Greatest Hits 2



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MCA RECORDS DELIVERING THE MUSIC OF THE 80'S



Nashville This Week



SHARON ALLEN

VOA's Warm Reception

Here's one way to beat the summer heat — think cool! And while you're thinking cool, think back to last February (it was definitely cool then) and the Charlie Daniels Band's Volunteer Jam. With that in mind I'm sure you'll also remember that Volunteer Jam X was made available to Voice Of America's 42 language services which broadcastout the world.

According to Judith Massa, VOA Music Editor and worldwide English broadcaster, they've received hundreds of letters from around the world. "We didn't receive a single unfavorable response," she said. "Generally, our listeners praised the music, complained that the broadcast wasn't long enough, and begged for more music next time."

In fact, a listener from Poland wrote: "Jam X session in Nashville was wonderful. I hope Charlie Daniels will fulfill his dream: brother-hood through music. I wish him luck and all my best."

Massa said that 200 of the letter writers would receive complimentary Charlie Daniels Band T-shirts. These winners were selected in a random drawing by Daniels on a recent visit to VOA. Daniels also volunteered to personally sign a reply to each letter writer

VOA PD Eugene Pell said: "Having read a lot of it, I guess the message is really there in one word... MORE! The audience wished there had been more on this occasion. They certainly want more in the future. And I hope that a future collaboration is going to enable us to do that."

In case you were wondering, the moral to this story is that wanting MORE . . . is also cool!

Gatlin Disturbed By Visitor

While Larry Gatlin was hospitalized at Southern Hill Medical Center undergoing treatment for hepatitis, a stranger came to visit and Larry had to have him escorted from the room. The "visitor" was Gary Charles Smith (31), a federal parolee from the Danberry Correctional facility in Connecticut. He was on a travel pass from the Danbury facility and was on his way to Marietta. GA.

and was on his way to Marietta, GA.
Gatlin said, "A man called my hospital
room identifying himself as Dr. Gary
Smith, saying he had met me at a Houston
Livestock Show and Rodeo and that he was
a good friend of my good friend Henry Cannon and Minnie Pearl. He said he was in
town visiting a patient and would like to
drop by to see me. I said all right."

But when Smith began asking unusual questions about his health, Larry realized he was an imposter and asked him to leave. The hospital administrator escorted Smith from the room. Gatlin was, the police said, disturbed at the invasion of his privacy." Gatlin is now recuperating at home.

Skaggs Hams It Up

Ricky Skaggs says he's had his picture taken with a lot of different folks, but during a recent publicity photo session he found himself trucking out to a Madison, TN pig farm a layout. "That was an interesting first," deadpanned Ricky, who wmilingly obligated a dozen porkers as they nosed their way in front of the lens of New York photographer Leonard Kamsler.

Rumor Dept.: Word around town is that the Welk Music Group may buy Combine Music . . . Also heard that Gaylord put in a bid for Acuff-Rose Publishing.

Just thought you'd like to know!



DANIELS WOWS VOA — Charlie Daniels met with Voice of America correspondents to follow up VOA broadcast of his Volunteer Jam X. Pictured (Ir-) are VOA/Ukraine's Peter Fedynsky, Hindi VOA broadcaster Jawahar Kalsi, VOA/Indonesia's Hetty Badroen, VOA/Poland's Rose Nowotarska, VOA Music Editor Judith Massa, VOA Spanish broadcaster Marta Cantella, and Daniels.



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Case For Cuts

Continued from Page 42 present. Gary counters this by saying, "The only tracks we air are those by easily recognizable, major artists. That way, someone tuning in during the middle of the song will

most likely know the artist, if not the song.

Country

According to Gary, another prime reason to play album cuts is for balance. "Many times the singles represent a commercial, repetitious sound. If the overall nature of the singles out is too much of one thing, I'll use album cuts to fill certain needs. I'd rather have an LP cut from a big star to fill a gap than a new record by an unknown artist. But," Gary added, "I don't play cuts at the expense of developing talent. I have 65 songs, six or seven of which are from albums. So there's plenty of room for the new artists."

Besides playing the best songs available and providing a variety of music for the listener, there is another benefit for the radio station that plays album tracks. Gary feels 'playing LP cuts gives us a kind of forward direction or forward momentum, in terms of audience perception, by always putting today's country music up front. It also gives

us the look of a leader - the first with the

Editor's Comments

I suppose my comments should be prefaced with the disclaimer that, if you haven't already noticed. I'm pretty much a proponent of playing carefully selected tracks especially those not going to be released as singles. I often feel so much good music is lost because a song is not deemed commercial enough to be a 45. The PDs/MDs have an advantage over most people in that they don't have to buy albums, so they needn't spend a fortune to find these juicy morsels of music, like a Mel Tillis/Willie Nelson duet or a great song by Sylvia that appeared only on a James Galway album. Granted, we may be talking of only a small percentage of product here, but in these days of increased competition, why not maximize the music - your most important product - to its greatest potential? The only way the vast majority of your audience is going to hear a lot of this music is if you put it on the radio. It's possible that album cuts could add that programming dimension which will distinguish your station from the crowd, particularly if you're an AM searching to recapture lost audience. As mentioned at the outset, AOR was built this way. Perhaps AM stations who are playing tons of burned-out oldies will consider using album tracks as an alternative. I'd be interested in your comments



KING OF SWING SALUTE — Merle Haggard commemorated the 50th anniversary of the start of the Bob Wills live daily concert broadcasts over KVOO from Cain's Ballroom in Tuisa by giving a free show there in the same midday time slot. The Hag's show was also carried live by KVOO. Celebrating the day were (i-r) Johnny Lee Wills, brother of the late Bob Wills; Larry Shaeffer, owner of Cain's Ballroom; Eldon Schamblin, one of the original Texas Playboys and now playing with Haggard's Strangers band; Merle; Tiny Moore, a former Texas Playboy now also with the Strangers; Billy Parker, KVOO OM; and Jim Halsey, who books Haggard.



RAZ-ZING WEEP — Razzy Bailey had all kinds of help when in Pittsburgh to do a stint as guest DJ at WEEP. Hanging around lending moral support are (I-r) PD Bill White, Asst. PD Dave Anthony, and personality John Gallagher.

Adult/ Contemporary



RON RODRIGUES

All-Star Baseball **Promotions**

Last Tuesday's All-Star baseball contest marked off the midway point in the major league season. So I thought it was time to highlight some of the promotions that A/C stations have been coordinating with the sport since the season began.

Even nonflagship stations and outlets that don't broadcast America's pastime can and do employ baseball promotions. Check the accompanying story for other summer promotion ideas too.

Padres Patter

KFMB/San Diego ties in with the Padres on several levels: It does a variation of the aforementioned Home Run Inning. The station also programs a baseball talk show before and after home games but avoids typical "jock talk" by centering on mass appeal topics. Many Padres players are avid



listeners of the station, highlighted one morning when Steve Garvey and teammate Kurt Bevaqua invaded the Hudson & Bauer show for three hours. KFMB also has sever al musical groups on retainer to sing topical songs about the team. The tunes will often out-request regular playlist items.



Hot Stove Party

Before the season began, WCCO/Minneapolis joined the Minnesota Twins in the Metrodome to pay tribute to loyal sup-porters with their "Hot Stove Party." The gathering brought together 'CCO clients, personnel, listeners, and Twins players. Events included a special ceremony inducting Harmon Killebrew into the Hall Of Fame, batting practice by WCCO personalities, and autograph signings. WCCO broadcast live from the event. Shown hosting



the Hot Stove Party are WCCO morning personalities Charlie Boone and Roger

Olympic Exercise

At another minor league park, KHOW/ Denver sponsored a game featuring the American Olympic team (Team USA) and the Japanese team in Mile High Stadium. During the game, the station awarded a grand prize of a trip for two to the Summer Games in L.A. KHOW's Sluggers took on the team from a local TV station prior to the

Beach Boy Baseball

Going to a doubleheader at Portland's Triple-A Civic Stadium doesn't necessarily mean you'll be seeing two games. Following a regular game featuring the Portland Beavers, a team of musicians, namely the Beach Boys, will take the field and perform for fans. The group, which does similar stints for major league teams, is doing the concert for the first time in a minor league park, which holds 25,000 fans.

Aside from baseball, A/C radio is having fun with lots of other summertime promotions. KNOW/Denver will hold bimonthly backyard barbecues at listener homes. To qualify, members of the audience send In photos of their "Bar-B-Que Crew." The winning photo's participants receive a complete barbecue dinner hosted by KHOW personalities, while the station broadcasts live from the winner's home. In addition, each winner receives four round trip tickets to California

EZ 104/Charlotte gave its listeners a chance to see Lionei Richie in concert - in Kansas City. The station drew names beginning at 7:15am on specified dates. Listeners then had 30 minutes to call in and claim their prize. The station gave away four pairs of airplane/concert tickets . . . KYXY/San Diego hosted its fifth annual "Family Night at Sea World," Listeners were invited first for dinner, then to watch the aquatic fun plus a gymnastics exhibition by Kurt Thomas . WYNY/New York advertised its "97 Great Ways To Enjoy New York Absolutely Free with 24,000 subway cards. Riders were invited to write to the station for a free list of ac-

Home Run Inning

One of baseball's most enduring on-air promotions is the "Home Run Inning." Once a particular inning is selected, the play-by-play announcers will select a contestant for each batter. The listener will win \$10 for a base hit. up to \$100 when the player

Opening Celebrations

opening day this season in a very big way.

The station staged its fifth annual Opening

Day Parade with 55 lively units, totaling

some 1500 participants. Paraders were re-

presented by all major schools and civic or-ganizations. Also included were major local

television personalities. The march terminated at Cleveland's Municipal Stadium

where WWWE began its 12th year of play-

Error-Free Promotion

WAEB/Allentown made light of the Phil-

lies' mistake-prone style early this season

by giving away baseball gloves with holes in them! In order to win the novelty mitts,

listeners were required to predict the num-ber of errors the Phillies would commit in a

designated game. Station officials said

although the team was quite potent on of-

fense, it was having a difficult time winning

by-play team coverage.

WWWE/Cleveland celebrated baseball's

hits a home run. In the case of KNBR/San Francisco, the entrant will win a car if the batter hits a grand slam. Shown are KNBR-Giants announcers David Glass and Hank Greenwald.

A Brave Loss

What happens when a nearly two-decade love affair between a station and a baseball team is suddenly terminated? That's the problem WSB/Atlanta faced this year when tempestuous Braves owner Ted Turner switched the team's play-by-play affiliation to crosstown WCNN (which is not part of the Turner empire, despite being the flagship station for CNN Radio). WSB PD Walt Williams said personnel at his station took the loss hard, but the station continues to promote the Braves - albeit not as aggressively. "WCNN's highly-directional nighttime signal leaves many holes in suburban Atlanta," said Williams, "and WSB will broadcast the scores of games in progress twice an hour at night for the benefit of those who can't receive the Braves station." WSB continues to employ Braves play-by-play announcer Skip Caray for morning drive sportscasts. He added that the station will go after the team's broadcasts again when WCNN's one-year contract expires in October. Sighs Williams, "Even though we don't have the Braves now, we'll still live and die by

games because of its fielding ineptitude. VP/GM Mike Kirtner said he hoped the promotion would "ridicule" the team into better performances. In addition to the gloves, listeners also received tickets to Phillies



tivities. WYNY had a press run of 250,000 pamphlets as a result of the huge response 20,000 of the requests came from out-oftowners visiting the city . . . Several stations reported Fourth of July spectaculars: WLVV/Charlotte sponsored a beach party, BBQ, and fireworks show; WELI/New Haven staged its second annual 4th of July celebration, with a concert featuring Kenny Rankin & Jesse Colin Young and fireworks. More than 150,000 were expected to attend. 3WS/Pittsburgh brought back the Turtles, the Association, Spanky And Our Gang, and Gary Puckett

Ten Of Our 97 Great Ways To Enjoy New York. **Absolutely Free.**

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97 WYNY FADIO

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Black/Urban Radio



WALTLOVE

Score One For Minority Ownership

Recent years have been harsh on proponents of Affirmative Action. Supreme Court decisions have ranged from the ambivalence of Bakke, which allowed race to be taken into consideration in some cases, to the recent Stotts ruling. That decision told women and minorities that they weren't exempt from 'last hired, first fired'' policies (and perhaps cast a chill over all Title VII programs.) In a recent departure from the generally depressing news for minorities looking to break into white-dominated areas, the U.S. Court of Appeals recently upheld the minority preference shown to Waters Broadcasting in its four-year battle with West Michigan Broadcasting for the license of WCXT (X105)/Hart, MI. This week, R&R's Sean Ross asks Nancy Waters about her case and being the black owner/GM of a general market station.

The Litigation Story

"My problems were really litigation, not running a radio station," says Waters. The former Administrative Assistant to the Speaker of the Michigan House of Representatives had never been in a radio station or had any noncivilian interest in radio before friends encouraged her to apply with them for a new FM frequency in predominantly white Hart, 40 miles from her Muskegon home. First to file for the frequency was Oklahoma-based Gaylord Broadcasting, which dropped out after Waters filed as a solo in December, 1979.

After two months as the sole applicant for the frequency, Waters was joined by locally-based Western Michigan. Two other groups which joined the fray withdrew, but Waters and Western Michigan went all the way to U.S. Appeals Court after one decision by a judicial review board in Western Michigan's favor, and others by an administrative law judge and the full FCC, which ruled for Waters.

At stake in Waters's case was the statutory and constitutional legality of minority preference. Western Michigan argued that FCC policies are meant to give blacks and other minorities media representation only in those cities with substantial minority populations. In the Hart area, estimated by Waters to have a ten percent minority population, Western Michigan argued its local status was stronger than Waters's claim to the frequency as a minority owner.

In its May 25 decision, the appeals court unanimously affirmed the FCC ruling. Judge J. Skelly Wright, who wrote the opinion, stated that the Commission's policies were meant to remedy scant minority ownership of broadcast facilities around the country, not merely to give minorities

voices in their own communities. (This was consistent with FCC Commissioner Henry Rivera's contention that the latter interpretation represented a return to "separate but equal" segregation of minorities.) As with the Bakke case, Wright found that minority status was a permissible consideration when used as one in a mix of factors.

Despite the increasingly low Supreme Court regard for Affirmative Action, Waters is confident that she will be allowed to retain ownership of the AOR-formatted station she turned on last September, "We always thought that if there was any case that was going to go up to the Supreme Court, it would be this one. But in view of a strong 6-1 FCC vote and the unanimous Court of Appeals decision, we find it very unlikely that the Supreme Court will hear this case." Western Michigan has 90 days from the date of decision to appeal to the highest court. Officials for the competing group have thus far declined comment in the local press when asked about their future plans.

"Until I built the station last fall, I was very cautious because I knew I could lose everything." Now, Waters says she feels safe pumping more money into her station, despite the possibility of further battles. "It's become a moot point for us. I think the burden is on Western Michigan . . . so that just ends the case completely now."

Black Applicants and FCC Policy

Waters' case eventually became a rallying point for black broadcasters. At one point the National Association of Black Owned Broadcasters filed a brief to intervene, citing the bearing of Waters' battle on other prospective black broadcasters.



MEETING OF THE MD's — Tommy Boy's Force MD's showed up at WKTU/New York to visit the station's Kelly Monahan. Shown (I-r) are MD's TCD and Dr. Rock, Monahan, group's Jesse D, Tommy Boy's Bert Coleman, and MD's Mercury, Trisco, and (kneeling) Stevie D.



NEWCLEUS JAMS ON 93 — Sunnyview's Newcleus brought a copy of its new "Jam On It" single to WZAK/Cleveland. Group members are shown here flanking WZAK's Jeff Charles (second from right.)

But Waters says she had not intended to make her race an issue in her application for WCXT

"Until Western Michigan raised the locality issue, I was saying that I should get the license because I was the best qualified to serve the community," states Waters. But once locality became a factor, "we had to say that, all other things being equal, the FCC usually gives the license to the minority."

Waters complains that the FCC's prior emphasis on local owners made it inordinately difficult for would-be minority owners. "The biggest problem I had was that most of the new frequencies are in rural areas which are usually white. I think a person should get more credit for early filing than someone who files behind you.

"The current system is the surest way to keep a minority from getting a frequency if you're going to let localism be the criterion. All that somebody has to do is put a group together locally and file behind you and then you'll never get a license. All the frequencies in urban areas are gone and have been gone for years and years and years. So what's left for minorities are only those frequencies in rural areas and new communities."

The Economic Climate For Black Owners

Commissioner Rivera has previously claimed that the problem for black applicants was not just finding frequencies but also gaining venture capital for new stations. Waters adds, "Capital is a problem and will continue to be, especially as interest rates go up. I was very fortunate because I'd been a business person and had invested money; also, my husband is an attorney. I didn't have those types of problems that other people would've had.

"I think that even whites have trouble with finding money to build a station. I looked at what my equipment costs were from the time I filed, and am just shocked at how much they have gone up. If I had been able to build that station in 1980 instead of late 1983, it would have been much more economical."

Since her legal victory, Waters says, "I've had two or three blacks contact me because they had read about the new Docket 80-90 drop-in frequencies; they are more excited than ever about the chances of owning a radio station." But she adds, "I don't think you're going to see a big rush to file for them because it's still very expensive and time-consuming

and time-consuming.

"I always say to these people, 'Make sure that you have enough money and resources— a good loan or a good bank or stockholders— to help you pay your bills for a year. With a 100-kw station, I was very fortunate to be able to draw advertising from all over. If I'd been at just 3 kw, it would have been very difficult for me to survive the first

X105's Sheer Hart Attack

Despite the fact that X105's 100-kw signal covers Muskegon and Grand Rapids, which both have larger black populations than Hart, Waters elected to put AOR on her station instead of Black or Urban Contemporary.

"I had gotten some very good advice from Richard Culpepper (owner of Blackformatted WKWM/Grand Rapids) before I decided my format. He was very helpful in guiding me on equipment, dealing with and hiring employees, etc. When we started talking about what the music should be, he said, 'It's going to be very difficult to pay your bills with this type of format. Advertisers don't think there's a real market out there. If they do, then they don't think your listeners have money to buy things.'

"I had strong feelings on music from the beginning. What I wanted to know was if this station would make money. Can it pay its bills, and what type of format will accomplish that? When I had a feasibility study done back in 1979, I was asked my preference and I said it didn't matter. Whatever I like I can play on my record player when I get home."

A Matter Of Expectations

Despite vociferous complaints that AOR is a racist format for its exclusion of most black artists, Waters was determined to run an AOR station without crossovers from any other formats. "We had the highest compliment paid to us recently by a WLAV/Grand Rapids listener who said, 'You are a pure AOR station. You don't play a lot of things that might be CHR.'

"I know that Culture Club was popular and maybe should be played, but never on an AOR station. And while lots of people call up requesting them, there's no way that we'd ever play Boy George."

Asked if she's had problems with people who expect her to own a Black or Urban station, Waters says, "People are more surprised that I'm a woman running a station. Men think there must be someone else, especially at an AOR station that is generally geared toward maybe a macho-type image and where the biggest share of listeners might be males."

Despite this, Waters says business has been good. The week she was interviewed, WCXT had seven remotes scheduled, five of which were paid. She has no complaints about the reaction of community members or potential advertisers. "I had a very strong management background. The one thing that clients can all relate to is business and management. All of our clients are white because they are the ones who own the businesses in this area."—

And after a four-year struggle in which her race did become a legal issue. Waters can still add, "I haven't seen being black as any problem at all for me."

Action

KJLH/Los Angeles announcer Cendida Mobley was emcee at an annual pro athlete fashion show to raise money for the National Association for Sickle Cell Disease. Among those scheduled to be pressed into service as models: L.A. Lakers Byron Scott and Larry Sprigs, L.A. Raider Dokle Williams, and L.A. Rams Otts Grant and Richard McTheny.

The Michael Jackson lookalike contests just keep rolling. WKND/Hartford held its version on June 30 at the city's Weaver High School ... WILD/Boston held its "Summer Sizzler Party" on June 18 with live appearances by Cherrelle, Starpoint, Funk Deluxe, Bryan Loren, and an autograph-only visit by the Earons.

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If radio is more than a job, if you get off on great jocks, great promotions, and great radio this job is for you.

Need PROGRAM DIRECTOR and JOCKS. Must be willing to become part of a radio family, devote lots of time and energy. Must sound outrageous on air, be courageous off!

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Cassette & resume to: Eric Rhoades 307 W. 200 South #5002 Salt Lake City, UT 84101

EAST

WHGB "Music Of Your Life" for central PA is looking for an experienced air personality to handle afternoon drive shift. Call Stephanie: (717) 238-5122 (7-13)

WWDB is interviewing for full & parttime news anchors and parttime talk-show host. Minimum one year experience. T&R: Betty Bernaman, ND, WWBD, Philadelphia, PA 19131. EOE (7-13)

WAMK full service A/C has immediate full & partime positions for jocks, news and feature producer. T&R: Bob Ugi, 2BB Linwood St., Brockton, MA 02401. (7-13)

Announcers, fest growing powerhouse has fulltime openings for experienced personality. T&R: Sean Casey, WALF-FM/AM. Box 230, Long Island, NY 11772. EOE (7-13)

Future fulltime A/C openings for 97WK, C&R; Denn Whittaker Box 6624, Wheeling, WV 26003, EOE M/F (7-13)

Morning personality with knowledge of oldies for WASY, Portland, Maine. T&R: John Manzi, 8ox 601, Gorham, ME 04038. (207) 639-2513 EOE M/F (7-6)

Announcer needed to fill afternoon drive position on great station. T&R: WLBR, Box 1270, Lebanon, PA 17042, (7-6)

Full service AM A/C has openings for partitimers, possible fulltime. T&R: WKBR, 155 Front Street, Manchester, NH 03102. (7-8)

Openings

61 WEIR

WGIR/Manchester, Affirmative Action employer and news leader, seeks top-notch News Director. Duties include co-anchoring four-hour morning drive news block, supervision of seven-person staff, and field reporting. Superior writing skills a must. State-of-the-art ENG and studio facilities in a prosperous community. Excellent fringe benefits. Salary open for qualified, stable candidate. Three to five years' experience required. No phone calls. Send T&R and nar-rative to: Bob Frisch, GM, WGIR/WGIR-FM, Box 610, Manchester, NH 03105. EOE



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Major market New England MOR station is looking for two personalities to join our airstaff. Mature, warm & personable with knowledge of music from the '30s, '40s, '50s, & 60s. cassette aircheck, salary history, resume & references to: 81 Dunster Rd., Jamica Plain, MA 02130. EOE M/F

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SOUTH

TOP10 SUNBELT MORNINGS AT LEGENDARY, LONG TIME LEADER

Has rare opening for a fresh, creative morning A/C-CHR sound. Rush tape, resume, salary requirements to: Radio & Records, 1930 Century Park West, #734, Los Angeles, CA

KSET-95 accepting T&R's for possible future openings. Strong production a must. No cells, Cat Simon, 4180 N. Mesa, El Paso, TX 79902. EQE M/F (7-13)

Copywriter wented for Orlando soft A/C. Three years minimum experience, Resume & sample: David Sousa, WJYO-FM. 2001 Mercy Dr., Orlando, FL 32808. EQE M/F (7-13)

Creative copywriter needed for Montgomery's top-rated station, T&R: Don Markwell, WLWI, Box 4999, Montgomery, AL 36195, EOE M/F (7-13)

Growing group owner has two openings. Need experienced CHR communicator. Plus mature individual for AM. T&R: John Raymond, KIXY/KQSA, City Hell Plaze, Sen Angelo, TX 78903. (7-13)

MEDIUM MARKET

Looking for creative morning man. Also an nouncer/MD to train to take over the PD position within the year. Copywriter opening also T&R to: Radio & Records, 1930 Century Park West, #732, Los Angeles, CA 90067: EOE

KVOP has opening for experienced AM/FM ND, T&R: Greg Allen, KVOP, Box 1420, Plainview, TX 79072, EOE M/F (7-13)

WBAM-FM has opening for PD/on-air talent. Experience, leader-ship, anthusiasm, and production, No calls, T&R: Bob Brennan. GM. 4740 Radio Rd, Montgomery, AL36116. EOE M/F (7-13)

Openings

100 kw CHR-FM now has immediate opening for a fulltime sir talent. T&R: Q99, 1855 Lakeland Dr. Building D, Jackson, MS

Top-rated Contemporary station in fun medium market, is looking for personality oriented jocks. Experience: needed. T&R: Chris Ling, Box 3008, Bryan, TX 77805. (7-13)

sperienced creative copywriter/prodúction specialist needed Texas Gulf coest combo. Resumes & semples: KRYS, 702 cBride Ln. Corpus Christi, TX 78408. (7-13)

West Taxes ratings winner to be sales leader. Medium market station seeks sales management, Experience preferred. Resu-ma: General Manager, Box 12030, Lubbock, TX 79452. EOE

News Anchor/Reporter

Can you dig it up, go out and get it, and bring it back alive? If you're young and hungry to be the best you can be, or weathered and ready to settle down with a quality-conscious news operation in a wonderful Sunbelt city, we want to hear about you. T&R and writing samples to: News Director, WLVV, Inc. 5237 Albermarie Rd. Charlotte, NC 28212

Aggressive ND needed for new A/C FM in central Louisiana. Contact: Roger Cavaness, KISY, 92 W. Shamrock, Pineville. LA 71360. EDE F/M (7-6)

WDBO News Radio 58 needs drive-time anchor, storyteller. Writer who knows radio news. T&R: Wayne Weinburg, ND, S. tvanhoe, Orlando, FL 32804-6485. EOE (7-6)

Magic 96 FM looking for parttime, experienced air talent. T&R: John Jenkins, WMJJ, 530 Beacon Parkway, #600, Birmingham. AL 35209. (7-6)

News Director

100,000-watt Sunbelt FM seeks dedicated female journalist to anchor morning drive and interact with morning personality. Energy and personality a must! T&R to: Tom Collins, WKZL, P.O. Box 11967, Winston-Salem, NC 27106. No calls please.

PD/shternoon talk host being sought by WPLP, N/T Radio Resume: Vanesse Radcliffe, Box 570, Pinellas Park, FL 33565 EOE M/F (7-8)

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MORNINGS

We're looking for a morning drive entertainer who can use the phone, communicate on an adult level and become the #1 lock to wake up our city, Send T&R and salary requirements to: Radio & Records, 1930 Century Park West, #727, Los Angeles, CA 90067. FOF M/F

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Contemporary FM has fulfilme opening for air personality & production, T&R: WJHR, Box 1743, Jackson, TN 38301. EOE M/F (7-6)

Florida powerhouse needs up-tempo CHR entertainer to cook in Daytons/Orlando/Jacksonville, T&R: Bandy Van Halen, WNFF-FM, 801 West Granada, Ormand Beech, FL 32074. EOE M/F (7-6)

WQXY/FM100 weekend swing talent needed. Also future openings for A/C format. T&R: Chuck Dees, PD, Suite 2420, One American Pleza, Beton Rouge, LA 70825, EOE M/F 17-61

SW Florida A/C looking for adult Communicator, T&R: Paul Conrad, FM 104, Box 189, Cape Corel, FL 3391D. (7-6)

Openings

MIDWEST

Regional A/C in Central Indiana looking for top-notch air personality for future openings. C&R: Derryl Parks, WIOU, Box 2208, Kokomo, IN 46902. EOE M/F (7-13)

AM/FM facilities seeks Continuity Director with creativity, pro-duction skills, and management soliity. T&R: Station Manager, WAXX/WAYY, Box 6000, Eau Claire, WI, 54702, EOE (7-13)

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Is looking for the afternoon personality that can conquer Grand Rapids. We have one of the best morning shows in the country and need an afternoon show to equal it. Brand new downtown facility and equipment, great money for the right personality, a great working environment, and a people-oriented company make this a rare career opportuni-ty. No card readers; personalities only for this 25 + CHR, 50,000 watt FM. T&R to: Jim Owen, KIQ, 60 Monroe Center, Grand Rapids, MI 49503. EOE M/F

100,000 watt A/C looking for fulltime air personalities. Good company, great benefits. T&R: Ken Carson, WHNN, Box 96, Seginaw, MI 48608. EOE M/F (7-13)

Now accepting T&R's for future news opening. Solid company, great city. Send to: Perry St. John, WKTY/WSPL, Box 1148, LaCrosse, WI 54602-1148, (7-13)

WHBC needs a creative, mature and conversational air per-sonelity. Talk show and/or sports interest a plus. Experience ne-cessary. T&R: Box 9917, Centon, OH 44711, (7-13)

LEGENDARY MIDWESTERN 50 kw AM

Seeks a true communicator strong in one-to Seeks a true communicator strong in one-to-one talk, interviewing, and playing the hits! Only winners need apply! T&R to: Radio & Records, 1930 Century Park West, #726, Los Angeles, CA 90067. EOE M/F

14WSAM seeks parttime air-talent. T&R: Dave Winston, Box 1776, Saginaw, MI 48605. EOE M/F (7-6)

Morning news anchor for A/C AM & Easy FM along the shores of sunny Lake Erie. Experienced only. T&R: Bruce Scott, WFUN/WREO, Box 738, Ashtabula. OH 44004. EOE M/F (7-6)

CE wanted at AM/FM in Chicago suburbs, Directional AM, automation, satellite knowledge prefered, WIVS/WXET, 300 Commerce Dr., Crystal Lake, IL 60014, EOE M/F I7-61

WKAU/Appleton-Oshkosh, CHR, needs killer morningman & talented newsperson. Rush T&R: Ron Ross, PD, 1785 Bloch Rd., Kaukeume, WI 54130. EOE M/F (7-6)

Future openings, part & fulltime at CHR, T&R: Chris Ceine, WAHC, Box 707, Neensh. WI 54956. No calls. EOE M/F (7-6)

100kw A/C leader in mid-Michigan looking for polished personalities. Great company, T&R; Ken Carson, WHNN, Box 96, Seginaw, MI 48606. (7-6)

MANAGER

Highly successful Midwest medium market station seeks product-oriented manager. Outstanding opportunity for mature profes-sional with successful track record as programmer who is ready to make the move to full management position. Candidates must possess superior leadership admini-stration and people skills. Respond to: Radio & Records, 1930 Century Park West, #730. Los Angeles, CA 90067, EOE

Redio development assistant needed. Sales & fundraising ex perience preferred. Resume & references: WWIN-FM, 9201 Petersberg, Evansville, IN 47711. (7-6)

Radio announcer needed. Beckground in Classical music & two years experiance. T&R: WNIN-FM, 9201 Petersburg, Evansville, IN 47711. (7-6)

Aggresive broadcast group looking for creative & energetic for MW contemporary Country Isader. T&R: Dan Kieley, KYI 1704 S. Cleveland, Sloux Falls, SD 57103. EOE M/F (7-6)

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Opportunities

Openings

Five station market leader needs sports/DJ combo immediately. T&R: Brian Bruns, KODY, Box 1085, North Platte, NE 69103, EOE M/F (7-6)

TOP 15 MARKET A/C STATION

In Midwest will have opening soon for midday shift or afternoon drive. Please send aircheck and resume to: Radio & Records, 1930 Century Park West, #733, Los Angeles, CA 90067. EOE

WEST

Entertaining adult morning personality for competitive FM Con-temporary." We've got the bucks to match your talent. Rush T&R: Box 38583, Colorado Springs, CO 80937. EOE M/F (7

KLCY-FM needs personality with friendly, adult, smooth, con cise and city-wise delivery. Good production. T&R: Don Bishop 312 E. So. Temple, Salt Lake City, UT 84111. EOE (7-13)

Morning talent needed at market leader immediately. Rush T&R: Carter B., KWHL, 9200 Lake Otis Parkway, Anchorage, AK 99507. EOE M/F (7-13)

Los Angeles metropolitan FM needs experienced (three to five years major market) afternoon news anchor, T&R: Box 917, 3610 W. 6th St. Los Angeles, CA 90020, (7-13)

Dowe Communications accepting applications N. California major. Send resume. Programmers, Sales, Managers. Ken Dowe, 4412 Mockingbird Parkway, Dallas, TX 75205. (7-13)

KOME is seeking a morning personality. Must have at least two years rock radio experience. C&R: Pat Evans, PD, KOME, 1245 S. Winchester Blvd., San Jose, CA 95128. EOE M/F (7-13)

TOP-NOTCH MORNING TALENT WANTED

Funny, relatable, team player willing to meet their audience and win them over. Tape, re-sume, photo, and press clippings to: Radio & Records, 1930 Century Park West, #735, Los Angeles, CA 90067. EOE M/F

KLUC looking for one cooking morning show. Up-tempo CHR, market leader. T&R: Bill Kelly, Box 14805, Las Vegas, NV 89114, EOE M/F (7-6)

KGON looking for experienced air-talent. T&R: Dave Ervin, PD Box 22125, Portland, OR 97222. No calls. EOE M/F (7-6)

Partitime air personality/communicator with five years minimum. Modern Rock format, KROQ, Raymond, 117 S. Los Robles, Pasadena, CA 91107. No calls. EOE M/F (7-6)

KHYT looking for creative humorous news personality/PSA Director, T&R/photo: Sherman Cohen, Box 26040, Tucson, AZ 85726. (602) 623-7501. EOE M/F (7-6)

- [XJ/XV/N]

America's hottest CHR is seeking America's most talented personality, KIMN/Denver is accepting tapes for future openings and continuing our search for the best midday talent in the country. You should be warm, natural, relatable, creative and concise. This is a great opportunity to join an outstanding company and be part of the most talented airstaff in America. T&R to: Doug Erickson, 5350 W. 20th Ave., Denver, CO 80214. NO CALLS PLEASE. EOE M/F

Top 25 southern CA FM needs killer newsperson with a quick wit to work mornings. T&R: KGGI, Box 991, Riverside, CA 92502. EOE M/F (7-8)

Top-rated CHR needs creative announcer/MD. Hard work, good bucks, no beginners. T&R: Bill Cody, KTRS, 251 W. First, Casper, WY 82601. EOE M/F (7-6)

Moming communicator needed for small market NM. Country full-service station. T&R: Don Chatham, KGAK, 401 E. Loai Ave. Gallup, NM 87301. EOE M/F (7-8)

Openings

MAJOR CALIFORNIA MARKET

las fantastic opportunities for program and news director in an Adult/Contemporary for mat. Must be energetic and motivated, with exceptional management qualifications. Excel-lent benefits. Submit resume and tape to: Radio & Records, 1930 Century Park West #736, Los Angeles, CA 90067, FOF

Females encouraged! Looking for bright, energetic air ta with strong production skills. No beginners. T&R: Todd R KBSN, Drawer B, Moses Leke, WA 98837. EOE M/F (7-6)

Positions Sought

Currently working at WBWB. Previous internship at KHTR. Seeking medium market airshift or small market programming opportunity. Hard working family man. DAVE: (812) 333-6786

Good voice, bright personality, trained and experienced. Young and serious about building a career as DJ or Newsperson. Will travel. BOB EMER: (312) 673-1263 (7-13)

On the 8th day God created a strange person that wakes up at 4:30sm to be humorous at 6 in your ADI. ROGER WILKO: (614) 237-5454 (7-13)

English eccentric workscholic with proven numbers looking for good station to enhance talents. Five year experience CHR & A/C, Will relocate. DON: (303) 674-4340 (6-29)

12 year pro: Toledo, Atlanta & Daytona/Orlando, Great mornings. Currently PD & AM drive seaking top 50 market. DAVE: (216) 369-1159 (6-29)

Hot female jock, four years experience with fantastic production. Research, music & more. Top 100, any format. KARYN KASI: (309) 452-2254 (8-22)

Experience-check, production-check, desire-check, job-7 (206) 357-6935 (7-13)

DJ and/or Sports Director

Seeking a position in a small or medium market where I can be an asset to you. Talented, reliable, conscientious, dedicated professional. One year small market experience. Great attitude for team working environment. For T&R call Ron Goodman (213) 202-1249

Eight yeer news veteran seeks advancement. Dependable award winner with ND experience who loves to dig. TERRY (703) 433-0047 mornings only (7-13)

BILL CISZCZON is my name, sports broadcasting is my game. Hoping small or medium market will lead to fame. For quick results call; (219) 259-0341 (7-13)

Major market personality seeks fresh challengers. Have worked Denver, Phoenix, national network. No wimps please. MARK-IN-THE-DARK: (802) 897-2800 (7-13)

I love country music. Why hire DJ who only tolerates it? Music announcer, newscaster who will relocate anywhere. MICHAEL: (717) 299-9779.

ND currently employed in CA pursuing career advancement into medium/major market. Will relocate for right opportunity. RICK: (209) 781-8005 (8-22)

Take me, I'm yours! Young, enthusiastic college gred, oriented with references. GINO: (302) 656-1998 (7-13)

Female MD/DJ seeking gig in far NW. Six years experience. Fed up with playing same ten songs. Team player and down to earth. (512) 532-6217 (7-13)

DJ for ranti Some security required. Great voice, production, et-titude. Available now for medium market. MARK: (B13) 997-4305 or 474-5064 (7-13)

If you dealer aports experience over years of radio experience, I'm your man. Willing to DJ combo. MARK DIDTLER: (312)

CHR and A/C. 15 years experience, good production, dependable, available now, greater Cincinnati, SCOTT: (513) 5793

Attention Michigan. Five year pro with great voice. Have worked A/C, AOR, and Country. High quality production, consistent on-air style. SCOTT: (616) 527-4198 (7-13) Experienced, dedicated aportacaster seeks position with PBP opportunities in medium to large market. MARC: (507)

Future coametologist still looking for weekend on-air gig. Excellent news and sports voice also. FRANK BUTERA: (415) 223-1534 (7-13)

354-6341, after 4 pm (7-13)

Enhance your station's sound with this mature, creative production/copywriting specialist. Not cheep, but then quality seldom is, SAM: (217) 672-8269 (7-13)

Positions Sought

CHR. personality-oriented adult pro looking for good opportuni-ty with other pros with PD possibilities. East & South. DAVID CARLISLE: (304) 766-8460 after 6 pm est (7-13)

Scottle, please beam me back to the North, Looking for gig in MI, IN, IL, OH. Major market experience, A/C, CHR, TIM: (314) 364-2514 (7-13)

Six year pro looking for A/C CHR gig, especially West. Good pipes, good production, hard worker. WALLY: (717) 334-3101, pipes, good production 11am-6pm est. (7-13)

Ses DJ ready to move into medium market Oldies, A/C or IR station. Trivia Buff. Will travel. ROCKIN' ROBIN: (312) CHR station. Triv 577-5771 (7-13)

Award winning production/copywriting. Twelve years ex-perience. Most formats/daypart. Currently Country and South. Stable & dependable. KEITH: (904) 371-6306 (7-13)

Need Sales or traffic help? College graduate with experience seeking position. Quick learner and hard worker. Prafer work in East. NANCY: (617) 934-0706 (7-13)

Production wiz, utility person will go anywhere. MIKE: (805) 526-8869 (7-13)

Major market veteran. Driveshifts at several of North America' most successful AOR's, Looking for airwork and/or programming. Qualified. JIM BAUER: (416) 459-1257 (7-13)

Looking for first PD slot. Have done sales & airshift. Parttime Phoenix lest three years. Teach broadcasting. GREG THOMAS: (602) 993-3697 days (7-13)

Talk Pro, 27 years broadcast experience. Issue oriented. No screamer. Good pipes and references. Serious inquiries to: (614) 221-2775 (7-13)

DAVE MATTHEWS in the morning. KAY/Little Rock, F-99/Rochester, Y-100 & Q-102/Daytona Beach, Orlando. CHR-medium or major market. Proven. (904) 237-4855 (7-13)

I want to work 30 hours a day, eight days a week for your sta-tion. No matter where it is. My workaholic nature can be yours by calling TERRY: (215) 646-3037 (7-13)

Like money in the bank, a bright, creative enthusiastic person. Prefer music announcing. Will relocate. BRUCE: (717) 647-4454 (7-13)

Former WGST/Atlanta, SPD/Toledo, Q-102/Daytona Beach. Presently PD/mornings. Looking for top 50 market mornings. MACY: (216) 369-1159 (7-6)

God's gift to radio-great voice/personality to match (humble too.) Looking for an Urban/CHR challenge. WAYNE: (614) 594-5321 (7-8)

Leading in the morning, we're humorous, relatable, outrageous, we don't bite and we can make you a market leader too. PAT: (919) 323-1415 (7-6) Parttime air-talent desires fulltime. Excellent voice qualities. CHR prefered. GINA T.: (305) 949-2566 (7-6)

East coast rocker needs new doors to open. Looking to enter-tein at small/medium market AOR/CHR. FRANK: (201) 322-4593 (7-6)

HARMON & HOLIDAY, top morning team in Lansing, ready to move. We generate ratings, revenue & street talk. For appoint-ment call: (517) 887-6576 (7-6)

Versatile Broadcaster Has AM DJ experience. Just graduated from broadcasting school with training in all facets of radio. I could and would like to be an as set to your station!

Contact Jay Gale (216) 731-8974

PD currently employed, seeking similiar or OM position with Urban station in SE. BILL HUNT: (317) 266-4141 or 4720 N. Post Rd., Indianapolis, IN 46226. (6:15)

Major market personality of the year finalist. KIRK RUSSELL seeks contemporary station W/NW. (408) 378-3483 (7-6)

SHAWN BURKE, formerly of KYKY/St. Louis & WNBC/New York is available. (314) 469-7148 (7-6)

Looking for first job, DJ/news, trained at Midwestern Broad-casting School. Chicago SW suburbs prefered. TIM: (312) 553-7790 (7-6)

Experience & numbers, CHR or A/C, PD/airshift. MARTY: (314) 921-4471 (Major market Country considered too) (7-6)

18 years in Country, all phases, plenty of major market perience . . . very well qualified. Good voice, production & titude. R.T.: (313) 345-8600 or (616) 781-3054 (7-8)

Hard working, dedicated DJ/news/PBP. Looking for fulltime position in PA or NJ. One year communications experience. AL: (412) 946-8721 (7-6)

Pro, 26 years experience in broadcast & shortwave. Excellent trained voice. Looking for a permanent home BM or MOR. Serious only. JOHN: (919) 471-6894, after 3pm edt (7-6) AM drive personality. Friendly entertaining A/C pro. Over 12 years. Medium/major markets. Programming know-how. Currently in far West. (213) 306-8430 (7-8)

The only decent jock capable of beating Ronald Reagan in the fall is available now. Let's win your market in November. (419)

Positions Sought

I'm a CHR/personality fanatic who knows his musici 3 ½ years experience & counting. B.S. in Business Administration. Medium markets cell ERIC: (208) 345-7687 (7-6)

PD for hire. Excellent track record, results oriented. Team player, energetic & hard working. NE prefered. JOHN: (703) 885-8044 or 949-8271 (7-6)

Changes

RADIO

Thomas C. Bloniarz appointed Account Executive WKQX

Arnold Raskin appointed Account Executive WABC 77/ New York from WVNJ/Newark.

RECORDS

Chris Palmer appointed Sales coordinator, Nashville Divi-

Joan M. Weisen appointed Manager, Talent Contracts,

INDUSTRY

Colleen O'Brian appointed Account Executive Welss

Karen Hendren appointed Account Executive Weiss Powell

Todd Wright appointed Account Executive Weiss Powell/

Patricia Foley appointed Director, Management Information Systems Katz Broadcasting/bridgeport.

Miscellaneous

Middle of the road, Adult Country and Contemporary station seeks record service. Contact: KFIZ, 254 Winnebago DR, Box 1167, Fond Du Lac, WI 54935, (414)921-3770 (7-13)

Going live Country station in New Haven needs service from all labels. John Saville, WSCR, Denslow Hill RD, Hamden, NH (7-13)

A/C, Country service needed. Wally Daniels, WGTY, Box 280, Gettysburg, PA 17325. (717) 334-3101 (7-6)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities **Advertising**

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company let terhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in ad-

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA

The Music Section

National Music Formats Added This Week

TM Programming

Cal Casey (214) 634 8511

Stereo Rock

PETER WOLF "Lights Out"
SCANDAL #PATTY SMYTH "The Warrior"
FACE TO FACE "10-9-8"

TM A/C

TEDDY PENDERGRASS "Hold Me"
POINTER SISTERS "Jump (For My Love)"

TM Country

MERLE HAGGARD "Let's Chase Each Other Around The Room" OAK RIDGE BOYS "Everyday" GLEN CAMPBELL "Faithless Love"

BPI

John Sherman/Bob English (206) 624-8651 Adult Contemporary

BARBARA MANDRELL & LEE GREENWOOD "To Me" JULIO IGLESIAS & DIANA ROSS "All Of You" RAY PARKER JR. "Ghostbusters"

Country Living

LEON EVERETTE "Shot In The Dark"
KENNY ROGERS "Evening Star"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

MERLE HAGGARD "Let's Chase Each Other Around The Room" RONNIE McDOWELL "I Got A Million Of 'Em"

The Great Ones

JULIO IGLESIAS & DIANA ROSS "All Of You"
BARBARA MANDRELL & LEE GREENWOOD
"To Me"
RITA COOLIDGE "Something Said Love"
CRYSTAL GAYLE "Turning Away"
STYLE COUNCIL "You're The Best Thing"

Concept Productions

Dick Wagner (916) 782 7754

CHR

FACE TO FACE "10-9-8"
PETER WOLF "Lights Out"
JULIO IGLESIAS & DIANA ROSS "All Of You"
SAMMY HAGAR "TWO Sides Of Love"
NIGHT RANGER "When You Close Your Eyes"

Drake-Chenault

Bob Laurence (818) 683-7400 XT-40

PETER WOLF "Lights Out"
SAMMY HAGAR "Two Sides Of Love"

Contempo 300

TEDDY PENDERGRASS "Hold Me"
RAY PARKER JR. "Ghostbusters"

Great American Country

ATLANTA "Pictures"
MERLE HAGGARD "Let's Chase Each Other Around
The Room"
RONNIE McDOWELL "I Got A Million Of 'Em"

Satellite Music Network

George Williams (214) 343-9205

The Starstation

TINA TURNER "What's Love Got To Do With It" GLENN FREY "Sexy Girl"

Country Coast-To-Coast

OAK RIDGE BOYS "Everyday"
BARBARA MANDRELL & LEE GREENWOOD
"To Me"

Rock America

EDDY GRANT "Romancing The Stone"
SERGIO MENDES "Alibis"
PETER WOLF "Lights Out"
GO-GO's "Turn To You"
PEABO BRYSON "If Ever You're In My Arms Again"

Century 21

Greg Stephens (214) 934-2121

The Z Format

BILLY SQUIER "Rock Me Tonight"
PETER WOLF "Lights Out"
SLADE "My Oh My"
CHRIS DeBURGH "High On Emotion"
SAMMY HAGAR "Two Sides Of Love"
NIGHT RANGER "When You Close Your Eyes"

The A/C Format

STYLE COUNCIL "You're The Best Thing" COYOTE SISTERS "Straight From The Heart (Into Your Life)"

Super-Country

KEITH STEGALL "I Want To Go Somewhere"
GARY MORRIS "Second Hand Heart"
CONWAY TWITTY "I Don't Know A Thing About
Love (The Moon Song)"

Media General Broadcast Services

Bob Dumais (901) 320-4433

ACtion

BARBARA MANDRELL & LEE GREENWOOD
"TO MG"
CRYSTAL GAYLE "Turning Away"
BRUCE SPRINGSTEEN "Dancing in The Dark"
ROBIN GIBB "Boys Do Fall in Love"
MANHATTAN TRANSFER "This independence"

Your Country

LEON EVERETTE "Shot In The Dark"
OAK RIDGE BOYS "Everyday"
MERLE HAGGARD "Let's Chase Each Other Around
The Room"

Hit Rock

RATT "Round And Round" GO-GO'S "Turn To You" PETER WOLF "Lights Out" SLADE "My Oh My" GLENN FREY "Sexy Girl" JOHN WAITE "Missing You"

Radio Arts

John Benedict (818) 841-0225 Country's Best

OAK RIDGE BOY "Everydey"
SYLVIA "Love Over Old Times"
VERN QOSDIN "What Would Your Memories Do"
RICKY SKAGGS "Uncle Pen"
BARBARA MANDRELL & LEE GREENWOOD
"TO Me"

Soft Contemporary

COYOTE SISTERS "Straight From The Heart (Into Your Life)" BARBARA MANDRELL & LEE GREENWOOD "To Me" STYLE COUNCIL "You're The Best Thing" NEIL SEDAKA "Rhythm Of The Rain"

Sound 10

JOE JACKSON "Happy Ending"
STYLE COUNCIL. "You're The Best Thing"
JAMES INGRAM "She Loves Me (The Best That I Can Be)"
BARBARA MANDRELL & LEE GREENWOOD
"TO Me"
COYOTE SISTERS "Straight From The Heart (Into Your Life)"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

LAURA BRANIGAN "Self Control"

Country

Tom Casey (213) 460-6383

JOHN CONLEE "Way Back" KENDALLS "My Baby's Gone"

Black/Urban

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

LIONEL RICHIE Stuck On You

67% of our reporting stations on it. Rotations: Heavy 11/0. Medium 31/4. Light 10/2. Extra Adda 0, Total Adda 6, WAMO, WDJY, WHUR, WANT, KDKO, KDIÁ. Heavy: WDIA, WHRK, WGCI, WZEN-FM, WATV, WJMI, WJAX, WANM, WVKO, WLUM. Moves 37-25 on the Black/Urban

NEW & ACTIVE

LILLO THOMAS "Your Love"s Got A Hold On Me" (Capitol) 44/7
Rossione: Heavy 3/0, Medium 19/0, Light 22/7, Estra Adds 0, Tofal Adds 7, WUSL, KRNB, WGPR, WRDW, WATV, WKXI, WDAO,
Heavy: WWNNH-H, KLCB, WYDON, Medium: WED, WDAS, WAGK, WVEE, WDMT, WJMO, WZAK, WDRQ, KDAY, XHSMI, WRHC,
283, WGNV, WPOQ, WLOU, WRZ, WARA, WKWM.

KJCS, WANT, WWOM.

KOOL & THE GANG "Straight Ahead" (De Lite/PolyGram) 39/1

KOOL & THE GANG "Straight Ahead" (De Lite/PolyGram) 39/1

Roston: Henry BO, Medum 24/0, Light 10/1, Ecra Adds 1, Total Adds 1, WAND, Henry; WAOK, WYEE, 228, WBLX, KDK.

Roston: Henry BO, Medum Whatch & WOW, KLK, KWO, KHYS, Cebutta at number 39 on the Black/Urban chart.

CHH-LITES "Garmer Whatchs Got" (Phytes IUCBS) 37/3

CHH-LITES "Garmer Whatchs Got" (Phytes IUCBS) 47/3

CHH-LITES "CHRISTON (Phytes IUCBS) 47/3

CHRISTON (P

KOKO-POP "Baby Sister" (Motown) 37/1 Rotations: Heavy 1/0, Medium 14/0, Light 22/1, Extra Ar BBY GREET THE COUNTY OF THE STATE OF THE STA

LYDEWY 1-0, WEGIUM 1-0-0, LIGHT 22/1, Extra Adds 0, Total Adds 1, WTLC, Heavy: WAMO, Medium: WWN-FM, WYEE, WCN, WZEN-FM, KACE, K.LH, XH-RM, 233, WPDD, WLDU, WODK, WWWS, KOKO, KURCI.

LUTHER VANDROSS "Make Me A Bellewer" (Epic) 37/1

Rotations: Heavy 11-0, Medium 18/1, Light 8:0, Extra Adds 0, Total Adds 1, KDKO, Heavy: WGCI, WCIN, WATV, WGIV, WOO, WAX, WPDD, KICB, KOKA, WOTC, WCIN, WTCL, Medium: WWN-FM, WHR, WACK, WYEE, KNOK-FM, WHRK, WZAK, XH-RM, WNN-C, WEIM, WOMG, W.O.U, WIDZ, WHZ, KHYS, WAAA, Debuts at numbes 30 on the Besch/Liben chart.

MRCHAEL JACKSON "Fraewed My Summer Love" (Motovers) 30 on the Besch/Liben chart.

MRCHAEL JACKSON "Fraewed My Summer Love" (Motovers) 30 on the Besch/Liben chart.

WAM, WOO, WPDO, WELX, KIPS, WAMM, WGIS, WITH, WTLL Medium: WULD, WDT, WHAP, WDIA, WCIN, WAB, WZEN-FM, WNND, KNOW, WOIC, WJAX, WPEZ, WWWS, Holds at number 34 on the Besch/Liben chart.

BAR-KAYS "D'etty Dences" (Mercury/Polygram) 36/14

BROLIFOR: Heavy 4/1, Medium 9/4, Light 22/9, Extra Adds 0, Total Adds 14, WAMO, WDJY, WHAP, WGCI, XHRM, WGIV, WNTO, WWOM, WAAA, WCIN, WANT, WAMN, WKWM, WWWS, Heavy: WXYV, WDIA, WZEN-FM, Medium: WZAK, KDAY, WNOO, WWOM, WAAA.

CRUSADERS "Obed End" (MCA) 35/1

WIND, WYDE, WALA.

CRUSADERS "Dead End" (MCA) 35/1

SOS BAND "Just The Way You Like H" (Tabu/CSS) 31/26

SOS BAND "Just The Way You Like H" (Tabu/CSS) 31/26

CRUSTON (MCC) (MCA) (MCC) (M

SHANNON "Riv Heart's Divided" (Mirage/Ato) 30/6
Shannon "Riv Heart's Divided" (Mirage/Ato) 30/6
Rotations: Heavy 1/0, Medium 17/1, Light 12/6, Extra Adds 0, Total Adds 0, WMM-FM, WGPR, WZEN-FM, WATV, WPDQ, WLOU, Heavy: W.MRI. Medium: WAMO, WVEE: WCIN, WDMT, WZAR, KDAY, WNHC, KNOW, 283, WJAX, KJCB, WBLX, WAMM, WOKS, WAAA, WDAO.

WOKS, WAAA, WDAO.

RANDY HALL "I've Been Watching You (Jamie's Cirl)" (MCA) 28/8
ROUSD'NE: Heavy 10, Medium 40, Ught 21/8, Extra Adda 2, Total Adda 8, KXDA-FM, WKND, KNOW, WENN, WPOQ, WLOU, WQKS, WKWM, Heavy: KOKA. Medium: WGCI, WALB, XHRM, WAAA.

KLEEER "Intrinate Connection" (Atlantic) 28/4
Rotstoine: Heavy 80, Medium 90, Ught 11/8, Extra Adda 0, Total Adda 4, WAMO, WZEN-FM, KACE, WKXI, Heavy: WXVV.
WILD, WYEE, WCN, WJMO, KLIH, WOIC, WANM, Medium: WWNF-FM, WAOK, KNOK-FM, WZAK, XHRM, WNOO, WQOK, WITH, WKWM.

HUGH MASEKELA "Don't Go Lose It Baby" (Jive/Arista) 28/2
Hotsidons: Heavy 1/0, Medium 10/0, Light 16/1, Extra Adda 1, Total Adda 2, WIDJY, WOKS, Heavy: WILD. N

TRUSH I MANGENELLA SOTT LOW LIGHT 1017. Extra Adda 1. Total Adda 2, WDLIY, WQKS. Heavy: WILD. Medium: WGMK, WGPR, KJLH, XHRM, WKND, WHNC, WKK, WWWS, KUKG. JANCE MARRE JOHNSON "Love Mo Tonight" (Capitol) 25/3 Rosstons: Heavy 1/0, Medium 8/1. Light 15/2. Extra Adda 0, Total Adda 3, WWN-FM, WZEN-FM, WPDQ. Heavy: W.JMI. N KRRB, WJMQ. WGPR, KJLH, WKND, WMOD, KJCB, WWWS.

SIGNIFICANT ACTION

JULIO IGLESIAS & DIANA ROSS "All Of You" (Columbia) 24/12
Rossions: Heavy 21), Medium 32, Light 18/8, Extra Adds 1, Tosis Adds 12, WAMO, WHUR, WBLZ, XHRM, WKND, WATV, WGW, WJTT, WFDQ, WBUL, WFDQ, WAMM, Heavy, KOKA, Medium, KIKG.

Less Rosstons: Heavy 27), Medium 32, Ugpt 16/8, Extra Adda 3, 1 cas Adda: Extra WHAT, WHAT

CHUCK BROWN & SOUL SEARCHERS "We Need Some Money" (T.T.E.D.) 22/5
Rosstons: Heavy 3/0, Medium 9/1, Light 10/4, Extra Adds 0, Total Adds 6, Wold, Wild.; WJUX, WJAX, WANT, Heavy: WDJY, WHILL WHILL Medium: WWWH-RA WYCV, WYD-RA, WERG, WOLC, WWDM, WJAA, WTLC. Residence: Heavy 3/0, Medium 9/1, Light 10/4, Extra Adds 0, Total Adds 5, WOLA, WGCI, WICKI, WJAX, WANT. Heavy: WDJY, WHATR, WRZ. Modern: WHATR, WRZ. MODIO, WTIC.

NUANCE: I/VICKI LOVE: "Take A Chance" (44th & Broadwary/Island) 22/4

Rossions: Heavy 3/0, Heldum 10/1, Light 7/1, Extra Adds 2, Total Adds 4, WOXY, WANAO, OHRA, WOKS. Heavy: WDAS, WGPR, WJLL, Medium: WUSL, WARAC, WORN, CONY, WLOU, WBLX, WPLZ, WAAA, WKWM.

GEORGE HOWARD: "Steppin" Out:" (TBA/Palo Alto) 22/3

Rossions: Heavy 00, Medium 11, Light 12/1, Extra Adds 1, Total Adds 3, WXYV, WKWM, KDKO. Medium: WWM-FM, KACE, WCOU, MOU, WOOK, WPLZ, WANAO, WTIC.

PERRISE DES "MADAL I Made A March."

WOOL, WLOU, WOOK, WM.Z., WARM, WTLC.

DEBBIE DEB "When I Hear Music" (Sunnyview) 22/3
Rosstions: Heavy 1/0, Medium 7/0, Light 12/1, Extra Adds 2, Total Adds 3, WRKS, WPLZ, WOKS, Heavy: WARM, Medium: WEDR, WCRI, WERN, WPCR, KOKA, WAAA, WTLC.

WCRI, WERN, WFE, KOKA, WANA, WITL:

CAROL LYNN TOWNES "99 %" (Polydor/PolyGram) 21/7

CRESton: Heavy 00, Medium 80, Light 127, Extra Adds 0, Total Adds 7, WYLD-RA, WJARO, WGPR, WLÖU, WGKS, WWWS, KOL, KAC, XI-RAM, WGNO, WJTT, WORKO, WGOK.

KDU, Medium: WID, WRS, WCM, KAC, XI-RAM, WGNO, WJTT, WORKO, WGOK.

SPINNESS "(We Have Come Into) Out Time For Love" (Attentic) 21/3

Rosston: Heavy 00, Medium 80, Light 18/3, Erns Adds 0, Total Adds 3, KRHS, WZEN-FM, WATV, Medium: WCRI, KDAY, XIRM, WGY, WROO, WELX.

MOST ADDED &

SOS BAND (26) Just The Way You Like It (Tabu/CBS) BAR-KAYS (14)

Dirty Dancer (Mercury/Po J. IGLESIAS & D. ROSS (12) All Of You (Columbia) RICK JAMES (12) 17 (Gordy/Motown) O'JAYS (12)

Let Me Show You (How...) (Phil. Int./CBS)

HOTTEST

PRINCE (74) When Doves Cry (WB) TINA TURNER (46) Love Got To Do With It (Capitol)
JOCELYN BROWN (30) Somebody Else's Guy (Vinyl Dre OLLIE & JERRY (30) ' (There's No Stoppin'...) (Polydor/PG)

JACKSONS (28)

State Of Shock (Epic)

BONNIE POINTER "Your Touch" (Private I/CBS) 20/5
Rossione: Heavy 1/0, Medium 5/1, Light 14/4, Extra Adds 0, Total Adds 5, WZEN-FM, WLOU, WWDM, WAAA, KUKQ. Heavy:

ide 3, WAMO, WKND, WLOU, Heevy; KNOW, N

KORA, Medium: KDAY, WKXI, WAAR, KUIA.

STACY LATTISAW & JOHNNY GILL "Block Party" (Cotillion/Atco) 20/3

Rotation: Heavy 10, Medium 9/0, Light 10/3, Extra Adds 0, Total Adds 3, WAMNO, WKND, WWKS, WDIA, WZAK, KMJM, KDAY, WJAX, WPDQ, WBLX, WQQK.

DISCO 3 "Fat Boys" (Sutra) 20/2

rys (Ionaus) AW/A. Redium 8/1, Light 8/1, Extra Adde O, Total Adds 2, XHRM, KUKQ. Heavy: WRKS, WDAS. Medium: WMBX, RRC, WROL, WPDQ, WOOK, WWWS. WZEN-FM, WKND, WHEIC, WKXI, WFDQ, WQQK, WWWS.

YARROUGH & PEOPLES "Be A Winner" (Total Experience/RCA) 19/9

Relations: Heavy OD, Medium "I, Ught 12/8; Exter Adds O, Total Adds 9, WDAS, WAMD, KNNB, WCN, KMJM, WZEN-FM, WWDM, WANN, WDAQ, Medium: WDIA, WGCJ, XHMM, WJAX, KOKA, WWWS.

DELLE "Surrender" (Soter/Elektra) 18/5

Relations: Heavy 20, Medium 41, Ught 12/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations: Heavy 20, Medium 41, Ught 12/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations: Heavy 20, Medium 41, Ught 12/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations: Heavy 20, Medium 41, Ught 12/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, Meavy: WYEE, Relations 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, MARK 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, MARK 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WDAQ, MARK 18/4, Extra Adds O, Total Adds 6, KRNB, WGPR, XHMM, WWDM, WGPR, XHMM, WWDM, WGPR, XHMM, WWDM, WGPR, XHMM, WWDM, WGPR, XHMM, WGPR, XHMM, WGPR, XHMM, WGPR, XHMM, WGPR, XHMM, WGPR, XHMM

CONNECT LIGHT LIGHT LIGHT LIGHT LIGHT CASE TO THE Adds 6, KINNS, WIGHT, XINNS, WWDM, WDAO, Hessyy: WVEE, KOAY, KNOW, WBIX. BRYAN LOREN "Do You Really Love Me" (Philip World/Acco) 18/5 Rotstions: Newry 0/0, Medium 5/1, Light 13/4, Extra Adds 0, Total Adds 5, WWN-FM, WDAS, WUSL, WCIN, WGPR. M

KDAY, WPEG, WDAO, KDA: CPLANGE "I*Burns Me Up" (Atlantic) 17/8 Rosstons: Heavy 1/1, Medium 7/2, Light 8/6, Extra Adds O, Total Adds B, WHUR, WZAK, XHRM, WATV, WPLZ, WWDM, WOKS, WDAO, Medium: WAMO, KDAY, WNOO, WLDU. WWWS:

GRIFFIN "Throw Down" (Qwest/WB) 16/4
Rotations: Heavy 0/0, Medium 5/1, Light 11/3, Extra Add ra Adds 0, Total Adds 4, WATV, WJMI, WICKI, WPDQ. Medium: KKDA-FM,

KNOW, WOOK, WWWS.

EDDIE KENDRICKS "Surprise Attack" (Corner Stone) 16/1

Repetition: Halance O/D, Madium 4/D, Light 12/1, Extra Adds O, Total Adds 1, WLOU, Medium; KJLH, WATV, WENN, WTLC.

SUTTONS "Live It Up (Lave It Up)" (Rocehire) 18/1
Rotations: Heavy SO, Medium SO, Light 81. Extra Adds 0, Total Adds 1, WANT, Heavy: WEDR, WENN, WGRY, KOKA, KDKO.
Medium: WDAS, WYEE, KSOL, WANE, KFYS.
PATTT AUSTIN" "Short The Moon" (Qwest/WS) 15/4
Rotations: Heavy 10, Medium: SO, Light 84, Extra Adds 0, Total Adds 4, WZAK, WJAX, WLTH, WTLC. Heavy: KDAY, Medium: WWNH-TH, KCA, WOV, WTL, LIDA.

WYWYN-PRIN, EALE, WELV, WILL, BLAN.
STORM TONS "Kreazy" (Rocshire) 15/4
Storstons: Henry 10, Medium 20, Light 12/4, Extra Adds 0, Total Adds 4, WPEG, WKXI, WWDM, WAAA, Heavy: WENN

Medium: WZEN-PM, WOR.

BEAT MASTER "Lip Service" (Tommy Boy) 15/1

Rotations: Neavy: KKDA-FM, WZAK, WZEN-FM. Medium:
Rotations: Neavy: KKDA-FM, WZAK, WZEN-FM. Medium:

WALY, WITCU, WINTEN.

J. BLACKFOOT "I Stood On The Sidewalk And Cried" (Sound Town/Allegiance) 15/0

J. BlackFoot Bloom 7/0, Ught 7/0, Extra Adds 0, Total Adds 0, Heavy: WDIA. Medium: WWWI-FM, WDAS, WEDR.

WILLIE CLAYTON "What A Way To Put It" (Compleat/PolyGram) 15/0
Rozetions: Heavy 0/0. Medium 5/0, Light 10/0. Extra Adds 0, Total Adds 0, Medium: WGCI, W ium: WGCI, WGIV, WOIC, WICKI, WBLX.

Rotations: Heavy Q/O, Medium B/O, Light 1Q/O, Extra Adds O, Total Adds FORCE MD'S "Let Me Love You" (Tommy Boy) 15/0 Rotations: Heavy 2/O, Medium 10/O, Light 3/O, Extra Adds O, Total Adds is O. Heavy; WILD, WENN. Medium; WRKS, WUSL, WVEE,

KAAJO, KUDI, WGW, WGUK, KMTS, KUMA TERRI WELLS "1'II Be Around" (Philly World/Atco) 15/0 Rossions: Heavy 2/0, Medium 7/0, Light 6/0, Extra Adds 0, Total Adds 0. WDAS, WEDR, WKXI, WAAA, WWWS.

O'JAYS "Let Me Show You (How Much I Really Love You)" (Phill. International/CBS) 14/12
Potentions: Heavy OO, Medium 271, Light 12/11, Extra Adds 0, Total Adds 12, WCIN, WICND, WGIV, WPEG, WICKI, WJAX, WBLX, WPLZ, KWRJ, WAAA, WDAO, WLTH, WDIA.

SUN "Legs (Bring The Wolf Out Of Me)" (Air City) 14/3 Rotations: Heavy 0/0, Medium 4/0, Light 10/3, Extra Adds 0, Total Adds 3, W

BRONNER BROTHERS "I'm Not That Bad A Man To Love" (Neighbor) 14/1
Rosstons: Newy 10, Medium 60, Light 81, Ertra Adds 0, Total Adds 1, WILD, Heavy: WPEG, Medium: WEDR, WGIV, WWDM

WDMA, WILL.

DAMARIS "You Stopped Loving Me" (Columbia) 14/1
Rotations: Heavy 1/0, Medium 5/0, Light 6/1, Extra Adds 0, Total Adds 1, WWDM. Heavy: WOIC. Medium: WPEG, WICK, KLCB,

KOKA, KUKO.

DAN HARTMAN "I Can Dream About You" (MCA) 14/1

Rostone: Heavy 40, Medium 50, Light 61, Extra Adda 0, Total Adda 1, WHUR. Heavy: WAMO, WDJY, WEDR, WOMG. Medium: KKDA-FM, WBLZ, WYKO, WILIN.

NEGOLITI: NAUN-FIR, TERAL, TWAN, FILLINI
BETTY WRIGHT "One Step Up, Two Steps Back" (Backet) 14/0
Betty WRIGHT "One Step Up, Two Steps Back" (Backet) 14/0
Rotations: Henry 1/0, Medium BO, Light 6/0, Extra Adds 0, Total Adds 0, Neevy: WEDR. Medium: WREIC, 283, WKXI, WBLX, ROTATION CO.

WOOK.
ROD STEWART "Infatuation" (WB) 13/1
Restricted Heavy 3/0, Medium 5/0, Light 4/0, Extra Adds 1, Total Adds 1, WBLZ. Heavy: WVEE, KACE, WQKS. In 283, WOIC, WYKO, MUM.

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/0

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/0

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/0

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/0

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BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/0

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/0

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/0

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/0

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/0

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/0

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/0

BARBARA MITCHELL "I DON'T WANT TO KNOW WHIT WANT

NONA HENDRYX "To The Bone" (RCA) 12/2 Rotations: Henry 0r0, Medium 5/0, Light 7/2, Extra Adds 0, Total Adds 2, WDAS, WAMO, Medium: WDIA, WGIV, KOKA, WDAO,

WTLC.

BEAU WILLIAMS "Don't Say No" (Capitol) 12/2

Rotations: Heavy On Medium 80, Light 31, Extra Adds 1, Total Adds 2, WXYV, WGPR. Medium: KACE, KJL

WYOU, KJCS, WANM, WWWS.

JUNIE MORRISON "Techno-Freqa" (4th & Broadway/Island) 12/1

Rotations: Heavy 10, Medium 10, Light 1011, Extra Adds 0, Total Adds 1, WKWM, Heavy, WOIC, Medium:

L'AMOUR "/KRYSTAL" "Lat"s Milkie Love Toriaghin" (Broccoll Rabe) 12/0

Rotations: Heavy, On, Medium 80, Light 70, Extra Adds 0, Total Adds 0, Medium: WWM-FA, WXYV, WUB!

Rotations: Heavy on, Medium 80, Light 70, Extra Adds 0, Total Adds 0, Medium: WWM-FA, WXYV, WUB! dds 1, Total Adds 2, WXYV, WGPR. Medium: KACE, KJLH, WATV, WENN,

DOYCE KENNEDY & JEFFREY OSBORNE "Last Time I Made Love" (A&M) 11/10

Rossions: Heavy 1/1, Medium 2/2, Light 7/8, Extra Adds 1, Total Adds 10, WWIN-FM, WXYV, WHUR, WDIA, WPEG, WXXI.

WENUDO "H You're Not Here (By My Side)" (RCA) 11/6
MENUDO "H You're Not Here (By My Side)" (RCA) 11/6
Menudoo H You're Not Here (By My Side)" (RCA) 11/6
Menudoo H You're Not Here (By My Side)" (RCA) 11/6
Menudoo H You're Not Here (By My Side)" (RCA) 11/6
Menudoo H You're Not Here (By My Side)" (RCA) 11/6
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Menudoo H You're Not Here (By My Side)" (RCA) 11/6
Menudoo H You're Not Here (By My Side)" (RCA) 11/6
Menudo

Passey: WUSL. MISCHIT! WAIN | Still The One' (Elektra) 11/6
STARPOINT "Am | Still The One' (Elektra) 11/6
Rossions: Newy 1/0, Medium 3/1, Light 175, Extra Adds 0, Total Adds 6, KRNB, WJMO, WQKS, WDAO, WLTH, WWWS. Hr.

WILD. Medium: WYMEX. WILE. EGYPT (Freak Beat) 11/4 FGYPTIAN LOVER "Egypt Egypt" (Freak Beat) 11/4 Rostlon: Henry Oto, Medium BY, Light B/2, Extra Adds 1, Total Adds 4, KKDA-FM, WILB, WZEN-FM, WYLZ. Medium: WDRO,

PRETTY TONY "Fix it in The Mix" (Sunnyview) 11/0
Rotations: Newy 3/0, Medium 3/0, Light 3/0, Entra Adds O, Total Adds O, Heevy; WDRO, WJLB, WATV, KOKA, WKWM. Mr.

WEDR, WGPR, WENN.

D TRAIN "Thenk You" (Prekude) 10/1
Rossions: Heavy OO, Medum 30, Light 71, Extra Adds 0, Total Adds 1, WAMO, Medium: WWNN-FM, WGIV, WAMM.

FORMULLA V "Killer Groove" (Mellaco) 10/1
Rossions: Heavy OO, Medum 40, Light 80, Extra Adds 1, Total Adds 1, WENN. Medium: KKDA-FM, WGPR, WATV, WA

YVONNE GAGE "Doin' R in A Haumted House" (CIM/CBS) 10/0
Rossions: Heavy 1/0, Medium 10, Light 80, Extra Adds 0, Total Adds 0, Heavy: WAM. Medium: WZEN-FM.

Rossions: Heavy 1/0, Medium 10, Light 80, Extra Adds 0, Total Adds 0, Heavy: WAM. Medium: WZEN-FM.

Rotations: Heavy 1/0, Medium 2/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WPEG. Medium

MEST B. M. B. Vacil AAA

Regionalized Adds & Hots Black/Urban

Stations are listed by region. Hots are listed in order of their airplay activity.

FAST

wxyv/Baltimore

HI-LITES BORNE & KENNEDY ART OF NOISE TEDDY PENDERGRASS OLLIE & JERRY WOMACK & WOMACK TINA TURNER

WIN -FM/Balt

OSBORNE & KENNEDY BRYAN LOREN HANNON ANICE MARIE Hottest: KASHIF SHEILA E WOMACK & WOMACK TINA TURNER PRINCE

Elrov R.C. Smith

SHETTA E M+M ALICIA MYERS BRASS CONSTRUCTIO BRASS CONSTRUCTI BRONNER BROTHERS SOS BAND JACKSONS JACKSONS JACKSONS
HOTTEST:
PRINCE
PATRICE RUSHEN
GLLIE & JERRY
TINA TURNER
KASHIF

WKND/Hartford (a) Jordan/McLean

IGLESIAS & ROSS
JOHNNIE TAYLOR
RANDY HALL
LATTISAW & GILL
O'JAYS
JOHNNY GUITAR WAT JOHNNY GUITAR Hottest: PRINCE KASHIF OLLIE & JERRY JACKSONS PEABO BRYSON

WNHC/New Haven

none Hottest: LATTISAW & GILL PRINCE TEDDY PENDERGRASS BRASS CONSTRUCTIO TINA TURNER

WRKS/New York

JECKYLL & HYDE DEBBIE DEB
CERRONE
JAY NOVELLE
PATRICE RUSHEN
HOTTEST:
PRINCE
DISCO 3
CYNOI LAUPER
PATRICE RUSHEN
OLLIE & JERRY

vn A S/Philadelphia

YARBROUGH & PEOPI NONA HENDRYX CHI-LITES BRYAN LOREN Hottest: PRINCE LAKESIDE JACKSONS

SOS BAND REAL EYES RUN D.M.C. RUN D.M.C. BROTHERS JOH LILLO THOMAS BRYAN LOREN HOTTEST: CHERRELLE PRINCE MENUDO LLIE & JERRY RANDMASTER M

WAMO/Pittsburgh Allen Harrison

RICK JAMES
ONE WAY
LIONEL RICHIE
MTUME
BROTHERS JOHNSON
BLOODSTONE BLOODSTONE
TY71K
KOOL 6 THE GANG
SKOOL BOYZ
YARBROUGH 6 PEOPL
JERMAINE JACKSON
BILLY OCEAN
IVY IVY
LATTISAW & GILL
EVELYN KING
IGLESIAS & ROSS
IUANCE

NUANCE ANITA BAKER PRIME TIME VALENTINE BROS. KLFEER SWITCH NONA HENDRYX KOKO POP RAY PARKER JR. CPANDMASTER MELLE

MIDWEST

WGCI/Chicago (a)

BAR-KAYS CHUCK BROWN CHICK BROWN
ROGEVAN
ALICIA MYERS
STANLEY CLARKE
SOS BAND
DAVE GRUSIN
RANSEY LEWIS
FRANK SINATRA
HOTER
HOTER
JOCELVN BROWN
TINA TURNER
PATRICE RUSHEN
WOMACK & WOMACK

WBMX/Chicago

WBLZ/Cincinnati Brian Castle RICK JAMES ROD STEWART IGLESIAS & ROSS HOTLEST: PRINCE TINA TURNER ROGER PEABO BRYSON SHEILA E

WCIN/Cincinnati WINDJAMMER HAROLD MELVIN O'JAYS O'JAYS JAMES INGRAM BRYAN LOREN JOHNNY GUITAR YARBROUGH & PE

ROGER TEDDY PENDERGRASS TINA TURNER OLLIE & JERRY

WZAK/Cieveland Lynn Tolliver RICK JAMES CHANGE DEELE PATTI AUSTIN FATBACK AMUZEMENT PAI REAL EYES WUSL/Philade Wyatt/Buggs REAL EYES
HOTLEST:
PRINCE
TINA TURNER
RJ'S LATEST ARRIV
JACKSONS
TIME

PRINCE WORLD FAMOUS SU ART OF NOISE GRANDMASTER MELLE CHERRELLE WJMO/Cleveland

CAROL LYNN TOWNES FRESH BAND STARPOINT TIME HOTLEST: PRINCE TINA TURNER PATRICE RUSHEN JOCELYN BROWN WOMACK 6 WOMACK

WDJY/Washington, DC Dan O'Neil

JERMAINE JACKSON LIONEL RICHIE BROTHERS JOHNSON BAR-KAYS JACKSONS JACKSONS
PRINCE
HUGH MASEKELA
HOTTEST:
DURAN DURAN
OLLIE & JERRY
PRINCE
JACKSONS
JOCELYN BROWN

WHUR/Washington, DC

BAR-KAYS IGLESIAS & NOSS
CHANGE
JAMES INGRAM
ANITA BAKER
DAN HARTMAN
OSBORNE & KENNEDY
CRUSADERS
HOTLEST:
KASHIP
CHUCK BROWN
TINA TURNER
PRINCE
TIME

Lyles/Jones

WVKO/Columbus

WOMACK & WOMACK VALENTINE BROS. SKOOL BOYZ Hottest: TINA TURNER JOCELYN BROWN PRINCE RAY PARKER JR. JACKSONS WDAO/Dayton Lankford Stephens

SOS BAND

JUICY STARPOINT O'JAYS CHANGE
YARBROUGH & PEOPL
FREDERICK LINTON
MARCUS MILLER
LILLO THOMAS
FATBACK
RAMSEY LEWIS DELLS
HOTTEST:
JOCELYN BROWN
PRINCE
TINA TURNER
PATRICE RUSHEN
ART OF NOISE

WDRQ/Detroit Steve Harris SOS BAND GRANDMASTER MELLE HOTTEST: BILLY OCEAN JERMAINE STEWART JOCELYN BROWN PRINCE SHEILA E

WGPR/Detroit Joe Spencer SHANNON CAROL LYNN TO DELLS LILLO THOMAS BEAU WILLIAMS DEELE PUMPKIN MCGEE
HOTTEST:
ROCKWELL
JOCELYN BROWN
PRINCE
TINA TURNER
RAY PARKER JR.

WJLB/Detroit James Alexander BLOODSTONE EGYPTIAN LOVER NEWCLEUS RAY PARKER JR. HOTTEST:
JOCELYN BROWN
SHEILA E
NEWCLEUS
PRINCE
RJ'S LATEST ARR

WLTH/Gary Dana Huski

O'JAYS PATTI AUSTIN

RAMSEY LEWIS SHANNON HOTTEST: JOCELYN BROWN PRINCE TINA TURNER TIME JACKSONS wVOl/Toledo ம Maxx Myrick

none Hottest: PRINCE CHERRELLE TINA TURNER JOCELYN BROWN ONE WAY

WRDW/Augusta Charlotte Logan

BRASS CONSTRUCTIO BILLY OCEAN LILLO THOMAS VALENTINE BROS, RICK JAMES none Hottest: PRINCE TINA TURNER WOMACK & WOMACK PATRICE RUSHEN JACKSONS HICK JAMES
HOTTEST:
PRINCE
CHERRELLE
DENIECE WILLIAMS
PATRICE RUSHEN
JOCELYN BROWN

KNOW/Austin Ken Rush

WVFF/Atlanta

SOUTH

WAOK/Atlanta

PRINCE
GRANDMASTER MELLE
ROCKWELL
WOMACK & WOMACK
TINA TURNER

WKWM/Grand Rapids Frank Grant BAR-KAYS GEORGE HOWARD TYZIK JUNIE MORRISON Hottest: PRINCE DENIECE WILLIAMS CHERRELLE JOCELYN BROWN PRETTY TONY

WTLC/Indianapolis

SOS BAND PATTI AUSTIN KOKO POP MENUDO Hottest: PRINCE BOGER ROGER
OLLIE & JERRY
TINA TURNER
BRASS CONSTRUCTION

WLUM/Milwaukee

M+M
KASHIF
PETER WOLF
HOTTEST:
PRINCE
RAY PARKER JR.
JACKSONS
NEWCLEUS
OLLIF & JERRY

WWWS/Saginaw Kermit Crockett

SOS BAND BOBBY KING BAR-KAYS CAROL LYNN TOWNES OSBORNE & KENNEDY O'BRYAN MENUDO

KMJM/St. Louis Ron Atkins

YARBROUGH & PE MADONNA MARCUS MILLER ROSE ROYCE EARONS JACKSONS JACKSONS HOTLEST FRINCE JOCELYN BROWN DEBARGE

WZEN-FM/St. Louis

BONNIE POINTER
SPINNERS
KLEEER
JANICE MARIE JOHN
RUBY ANDREMS
RUN D.M.C.
YABROUGH & PROPL
JERMAINE JACKSON
RAMSEY LEWIS
SHANNON

PRINCE YARBROUGH & PEOPL

OSBORNE & KENN
SOS BAND
KIDS AT WORK
O'JAYS
DELLS
SUTTONS
REANNA COLEMAN
HOTCEST
PRINCE
TINA TURNER
OLLIE & JERRY
ONE WAY
SHEILA E

WNOO/Chattanooga J. Reilly

HAROLD MELVIN Nottest: PRINCE JOCELYN BROWN KASHIP ART OF NOISE O'BRYAN

RICK JAMES
IGLESIAS & ROS
ROBIN GIBB
BAR-KAYS
HOTTEST:
PRINCE
OLLIE & JERRY
JACKSONS JACKSONS RAY PARKER JR. ONE WAY

KKDA.EM/Dallas

TOTI AVORY
SOS BAND
ANITA BAXER
EGYPTIAN LOVER
RANDY HALL
RICK JAMES
RAY PARKER JR.
HOTTES:
PRINCE
JACKSONS
TIME
GRANDMASTER ME: TIME GRANDMASTER MELLE TEDDY PENDERGRASS

KNOK-FM/Ft. Worth

Shelly Bynum

none
Hottest:
ROCKWELL
JOHNNY MATHIS
OLLIE & JERRY
PRINCE
JACKSONS

KMJQ/Houston

MTUME TINA TURNER

Jim Snowden

PRINCE RANDY HALL PRINCE
JACKSONS
JOCELYN BROWN
ONE WAY
TINA TURNER LOLEATTA HOLLO
HOTTEST
PRINCE
OLLIE & JERRY
ONE WAY
SHEILA E
TINA TURNER WQMG/Greensboro

WATV/Birmingham

IGLESIAS & ROSS DAVID ASTRI CHANGE CHANGE SHANNON GRIPPIN SPINNERS SKOOL BOYZ LILLO THOMAS BILLY OCEAN Hottest: PRINCE JACKSONS RAY PARKER JR. TIME TINA TURNER

WENN/Birming

JAMES INGRAM RANDY HALL FORMULA FIVE Hottest: PRINCE CAMEO JACKSONS

Z93/Charleston

BRUCE SPRINGSTEEN BILLY. IDOL TZ TOP HOTTEST: PRINCE SHEILA E GRANDMASTER MELLE RAY PARKER JR. STANLEY CLARKE

WGIV/Charlotte (J) Hai Harrill

KASHIF BAR-KAYS RISSE SHEILA E IGLESIAS & ROSS LENNY WELCH DELLS O'JAYS O'JAYS
Hottest:
OLLIE & JERRY
SKOOL BOYZ
RICHARD D. FIELDS
BRASS CONSTRUCTIO
PRINCE

WPEG/Charlotte Mike Rossi

OSBORNE & KENNEDY SOS BAND

WJTT/Chattanooga Rich Phillips

WOIC/Columbi Mickey Arnold

none
Hottest:
PRINCE
JOCELYN BROWN
TINA TURNER
RJ'S LATEST ARRIV
SHEILA E

WLOU/Louisville Tony Fields

EMOTIONS
DAMARIS
CAROL LYNN TOWNES
SHANNON
LATTISAW & GILL LATTISAW & GILL ONE WAY ART OF NOISE RANDY HALL BONNIE POINTER EDDIE KENDRICKS SUN

CHOPS
SOS BAND
VALENTINE BROS,
SKOOL BOYZ
EVELYN KING
HOTTER:
PRINCE
RJ'S LATEST ARRIV
JOCELYN BROWN
DATBLINE BUSHEN PATRICE RUSHEN OLLIE & JERRY

KRNR-FM/Memphis

none Hottest: GRANDMASTER MELLE SHEILA E JACKSONS LILLO THOMAS
TYZIK
TIMMY THOMAS
SPINNERS
HOTTEST:
PRINCE
PATRICE RUSHEN
JOCELYN BROWN
TINA TURNER
DENNIS EDWARDS

WJMI/Jackson Carl Haynes

BAR-KAYS BROTHERS JOHNSON RICK JAMES RICK JAMES
ROGER
JAMES INGRAM
RAMSEY LEWIS
JERMAINE JACKSON
GRIFFIN
SOS BAND
TIME TIME
SUN
Hottest:
PRINCE
TINA TURNER
MICHAEL JACKSON
RAY PARKER JR.
CHERYL LYNN

WKXIIJacksor

nmy Marshali BAR-KAYS O'JAYS SOS BAND CHUCK BROWN GRIFFIN LILLO THOMAS LILLO THOMAS
SUTTONS
JIMMY CASTOR
OSBORNE & KENNEDY
DELLS
ROSE ROYCE
HOTLEST:
PRINCE
TINA THRNER
OLLIE & JERRY
DENNIS EDWARDS
TEDDY PENDERGRAS

WJAX/Jacksonville (J) Chris Turner

CHICK SHOWN
SOS BAND
DENIECE WILLIAMS
EVELYN KING
BAR-KAXS
PATTI AUSTIN
ROSEN SYCE
OTHER
FOREST
BRINCE
SHELLA E
JACKSONS
TINA TUBNER TINA TURNER KASHIF

WPDQ/Jacks0 Marc Little

GRIFFIN JANICE MARIE JOHN SOS BAND IGLESIAS & ROSS IGLESIAS & ROSS
SHANNON
RANDY HALL
HOTTEST:
PRINCE
TINA TURNER
MICHAEL JACKSON
OLLIE & JERRY
JACKSONS

KJCB/Lafayette Beatrice Evans

TIME

TIME
HOTLEST:
PRINCE
PATRICE RUSHEN
ROGER
OLLIE & JERRY
TINA TURNER

SUN
HOTTEST:
PRINCE
PATRICE RUSHEN
CHERRELLE
GRANDMASTER MELLE
TINA TURNER

WJJS/Lynchburg Lad Goins

none Hottest:

ONE WAY
YARBROUGH & PEOPL
DEELE
STARPOINT
JAMES INGRAM
ROGER
JUICY
LILLO THOMAS
TYZIK

WDIA/Memphis Bobby O'Jay Bobby O'Jay

MENUDO

CHUCK BROWN
TIMMY THOMAS
OSBORNE # KENNEDY
HOTLEST:
JOCELYN BROWN
STANLEY CLARKE
PRINCE
PATRICE RUSBEN
DIVINE SOUNDS

B.B. Davis

WHRK/Mamphis none
Rottest:
PRINCE
TINA TURNER
JACKSONS
JOCELYN BROWN
NEWCLEUS PRINCE TINA TURNER OLLIE & JERRY JACKSONS ROGER WEDR/Mlami

none Hottest: PRINCE TINA TURNER WOMACK & WOMACK PATRICE RUSHEN JERMAINE JACKSON

WBLX/Mobile Sonny Love O'JAYS
O'FUNK SHUN
SOS BAND
PRETENDERS
FATBACK
IGLESIAS & ROSS
HOTEST
PRINCE
JACKSONS
ROGER
CAMPO CAMEO TEDDY PENDERGRASS

WQOK/Nashville Fred Harvey

KIDS AT WORK JACKSONS
JERMAINE JACKSON
DENIECE WILLIAMS
MENUDO
ROGER
OSBORNE & KENNEDY OSBORNE & KENNEDI HOTTEST: GRANDMASTER MELLE PRINCE JOCELYN BROWN PATRICE RUSHEN JACKSONS

WYLD-FM/New Orleans **Brute Balley**

CAROL LYNN TOWNES STYLE COUNCIL ROSE ROYCE ROSE ROYCE
DELLS
MENUDO
Hottest:
PRINCE
SWITCH
OLLIE & JERRY
SKOOL BOYZ
DIVINE SOUNDS

WPLZ/Petersburg

CHANGE RICK JAMES RAY PARKER JR, BROTHERS JOHNSON BROTHERS JOHNSO TIME DEBBIE DEB IGLESIAS & ROSS EGYPTIAN LOVER SOS BAND VALENTINE BROS O'JAYS O'JAYS
Hottest:
JACKSONS
PRINCE
CHUCK BROWN
TINA TURNER
GRANDMASTER MELLE

KHYS/Port Arthur Mark Petry

Hottest:
PRINCE
DENIECE WILLIAMS
JOCELYN BROWN
O'BRYAN
POINTER SISTERS

WANT/Richmond Kirby Carmichael

Kirby Carmichael
RICK JAHES
RICK JAHES
RICK JAHES
RAPATICHIE
LARBHTINE BROS.
CHUCK BROWN
SUTTONS
HOELES
PRINCE
OLLIE & JERRY
TINA TURNER
JOCELIN BROWN
TEODY PENDERGRASS

WTOY/Roanoke Scott Morris

VALENTINE BROS. Hottest: PRINCE TINA TURNER OLLIE & JERRY TEDDY PENDERGRASS JOCELYN BROWN

KOKA/Shreveport

DELLS
O'JAYS
OSBORNE & KENNEDY
DENIECE WILLIAMS
KIDS AT WORK
KRYSTOL
ROSE ROYCE
HOTLEST:
PRINCE

WWDM/Sumpter Kevin Flemming

SOS BAND O'BRYAN JUICY YARBROUGH & PEOPL JAMES INGRAM CHANGE DEELE
DAMARIS
BONNIE POINTER
LEON BRYANT
SUTTONS SUTTONS
Hottest:
PRINCE
JACKSONS
OLLIE & JERRY
TINA TURNER
RICK JAMES

WANM/Tailahassee Joe Bullard JOE BUINTO

IGLESIAS & ROSS
JAMES INGRAM
ROGER
VARBROUGH & PEOPL
WINDJAMMER
PRIME TIME
SOS BAND
EARONS
FATBACK
BAR-KAYS BAR-KAYS Hottest: PRINCE RJ'S LATEST ARRIV DENNIS EDWARDS

WQKS/Williamsburd

RICK JAMES STARPOINT BROTHERS JOHNSON CHANGE VALENTINE BROS. VALENTINE BRC CAROL LYNN TO JAMES INGRAM DEBBIE DEB NUANCE NUANCE RANDY HALL HUGH MASEKELA HOTTEST: RAY PARKER JR. PRINCE TINA TURNER SHEILA E JACKSONS

WAAA/Winston-Salem Eric St. James

RICHARD D. FIELDS RAMSEY LEWIS BONNIE POINTER BONNIE POINTER
SUTTONS
SUS BAND
O'JAYS
O'BRYAN
HOTLEST:
PRINCE
TINA TURNER
OLLIE & JERRY
JOCELYN BROWN
PATRICE RUSHEN

WEST

KDKO/Englewood Carlos Lando

CATOS LATIOS
GEORGE HOMARD
LIONEL RICHIE
LUTHER VANDROSS
RICHIRD D. FIELDS
SMOKEY ROBINSON
HOTESET:
PRINCE
TINA TURNER
OLLIE & JERRY
JOCELYN BROWN
KASHIF

KACE/Los Angeles

KLBEER Hottest: PATRICE RUSHEN PRINCE JOCELYN BROWN RJ'S LATEST ARRIV TINA TURNER

KDAY/Los Angeles Jack Patterson none Hottest: PRINCE JACKSONS

KJLH/Los Angeles Stone/Chappell none Hottest: PRINCE BOBBY WOMACK SWITCH ANITA BAKER OLLIE & JERRY

KDIA/Oakland

CAROL LYNN TOWNES SOS BAND OSBORNE & KENNEDY LIONEL RICHIE Hottest: PRINCE STANLEY CLARKE TEDDY PENDERGRASS OLLIE & JERRY RICK JAMES

KUKQ/Phoenix

BOBBY GLOVER GIRLS RAMSEY LEWIS BOBBY KING BONNIE POINTER SOS BAND SOS BAND SUN DISCO 3 HOTTEST: PRINCE WORLD FAMOUS SU LAKESIDE OLLIE & JERRY ONE WAY

XHRM/San Diego

Duff Lindsey SOS BAND BAR-KAYS DISCO 3 NUANCE NUANCE
DEELE
CHANGE
IGLESTAS & ROSS
HOTTEST
PRINCE
PATRICE RUSHEN
SHEILA E
OLLIE & JERRY
JACKSONS

KSOL/San Mateo none Hottest: PRINCE OLLIE & JERRY JOCELYN BROWN JACKSONS RAY PARKER JR.

78 Reporters

63 Current Reports Due to the 4th of July holiday, the following stations reported a frozen playlist this week:

> WNHC/New Haven WVOI/Toledo WAOK/Atlanta WOIC/Columbia KNOK-FM/Ft. Worth WQMG/Greensboro KMJO/Houston WHRK/Memphis WFDR/Miami KHYS/Port Arthur KDAY/Los Angeles KJLH/Los Angeles KSOL/San Francisco

These stations failed to report this eek and their information was frozer

WBMX/Chicago KJLH/Los Angeles

*(J) Indicates Jazz Reporte

HOTTEST

MILES DAVIS (22)

Decoy (Columbia) DAVE GRUSIN (17) Night-Lines (GRP)

STEPS AHEAD (14)
Modern Times (Musician/Elektra)

PLAYBOY JAZZ FESTIVAL (11)

Playboy Jazz Festival (Musician/Elektra)

WOODY HERMAN BIG BAND (6)
World Class (Concord)

SONNY ROLLINS (6)

Sunny Days & Starry... (Milestone/Fantasy)

DON SEBESKY (6)

Full Cycle (GNP Crescendo)

July 13, 1984

- MILES DAVIS/Decoy (Columbia) 0
 - DAVE GRUSIN/Night-Lines (GRP)
- SPYRO GYRA/Access All Areas (MCA)
- STEPS AHEAD/Modern Times (Musician/Elektra)
- PLAYBOY JAZZ FESTIVAL/Playboy Jazz Festival (Musician/Elektra)
- WOODY HERMAN BIG BAND/World Class (Concord) 0 PAT METHENY w/C.HADEN & B.HIGGINS/Rejoicing (ECM)
- DON SEBESKY/Full Cycle (GNP Crescendo)
- 0 PONCHO SANCHEZ/Bien Sabroso! (Concord) 13
- SONNY ROLLINS/Sunny Days & Starry Nights (Milestone/Fantasy)
 - McCOY TYNER/Dimensions (Musician/Elektra) GENERATION BAND/Call Of The Wild (Palo Alto)
- ART PEPPER/Artworks (Galaxy) ® DEBUT
 - KENNY PORE/Inner City Dreams (ITI/Allegiance) 14
 - TYZIK/Jammin' In Manhattan (Polydor/PG)
 - EAST COAST OFFERING/East Coast Offering (MCA) 22
- MAKOTO/Makoto (Qwest/WB) 17 O BRANFORD MARSALIS/Scenes In The City (Columbia) 12 1B
 - 9 CAL COLLINS/Milestone (Pausa) 19
 - AL COHN/Standards Of Excellence (Concord) 22
 - 21 JOHN HICKS/John Hicks (Theresa)
 - CARMEN McRAE/You're Looking At Me (Concord)
- A TRIBUTE TO MONK/That's The Way I Feel Now (A&M) DEBUT
- DEBUT > 3 KITTYHAWK/Fanfare (Zebra)
 - DENNY ZEITLIN/Tidal Wave (Palo Alto) 29
 - JORGE STRUNTZ & ARDESHIR FARAH/Fronters (Milestone/Fantasy)
 - CARLA BLEY/Heavy Heart (ECM) 27
 - KENT JORDAN/No Question About It (Columbia)
 - JOHN ABERCROMBIE & JOHN SCOFIELD/Solar (Palo. Alto)
 - COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner;KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Brute Bailey; WGCl/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Mynick; XHRM/San Diego, Duff Lindsey.

- SPECIAL EFX "Special EFX" (GRP) 14/9
 Rotations: Heavy 0/0, Medium 5/3, Light 4/1, Extra Adds 5, Total Adds 9, WBFO, WMOT, WBBY, WIAN, KKGO, KMCR, KJZZ, KLOP, KWMU, Medium: KERA, WMGI.
- , NOUT, NYTHU, MEDIUM: KEHA, WMUL.

 HEATH BROTHERS "Brothers & Others" (Antilles/Island) 10/7

 Rotations: Heay 3/2, Medium: ZO, Light 2/2, Extra Adds 3, Total Adds 7, WBGO, WLOQ, WBEE, WDET, KLON, KJAZ, R. Heavy, WMOT. Medium: KERA, WIAN.
- WW.U.T. HERVY, WMOII. Medium: KEHA, WIAN. TONI TENNILLE "More Than You Know" (Mirage/Atco) 9/2 Rotations: Heavy 210, Medium 41, Light 210, Extra Adds 1, Total Adds 2, WLOQ, WBEE. Heavy: WUWU, KKGO, Medium: WMOT.
- DAVID BENOIT "Waves Of Raves" (AVI) 9/1

 Rotations: Heavy 4/1, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 1, KUHF, Heavy: WEAA, KKGO, KMHD, Medium: WMOT,
- FRED LIPSIUS "Distant Lover(s) (ITI/Allegiance) 8/5
 Rotations: Heavy 0/0, Medium 5/3, Light 3/2, Extra Adds 0, Total Adds 5, KERA, KADX, KLON, KWMU, KXPR. Medium
- WIAN, KCCL.

 KAZUMI WATANABE "Mobo 1" (Gramavision) 8/4

 Rotations: Heavy 1/0, Medium 3/2, Light 4/2, Extra Adds 0, Total Adds 4, WEAA, WBBY, WKSU, KXPR. Heavy: KCRW. Medium:

- NOTE TO BE AVENSE OF TAZZ TRIO "Trio '83" (Pro India 98)0

 NET SHEWY 2/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WBF0, KKSN. Medium: WFAE, WHRO, KLC.

 MICHAEL HEDGES "Aerial Boundries" (Windham Hill) 7/7

 Rotations: Heavy 2/0, Medium 1/1, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WBF0, KKSN. Medium: WFAE, WHRO, KLC.

 ARCHIE SHEPP "The Good-Life" (Varrick) 7/4

 Rotations: Heavy 3/1, Medium 2/2, Light 1/0, Extra Adds 1, Total Adds 4, WEAA, WBF0, WKSU, WNUR. Heavy: KADX, KJAZ.

 BILL KIRCHNER NONET "Infrant Eyes" (Sea Breaze) 7/1

 Rotations: Heavy 0/0, Medium 4/0, Light 3/1, Extra Adds 3, Total Adds 1, WBEE. Medium: WGBH, WKSU, KMHD, WUSF.

 TOM GRANT "Heart Of The City" (Pausa) 6/6

 Rotations: Heavy 0/0, Medium 1/1, Light 1/0, Extra Adds 2, Total Adds 6, WEAA, WJZZ, KKGO, KPLU, WMGI, KKSN.

 BILLY OSKAY & MICHAEL O'DOMHNALL "Nightnoise" (Windham Hill) 6/6

 Rotations: Heavy 0/0, Medium 0/0, Light 4/4, Extra Adds 2, Total Adds 6, WEAA, WJZZ, KKGO, KJZZ, KUOP, KLCC.

 THELONIOUS MONK "Blues Five Spot" (Milestone/Fantasy) 6/3

 Rotations: Heavy 3/1, Medium 2/1, Light 1/0, Extra Adds 3, Total Adds 3, KKGO, KMHD, WNUR. Heavy: KJAZ, WUSF. Medium: KYRR
- LOU ROVNER "Small Big Band" (ITI/Allegiance) 6/3
 Rotations: Heavy 1/0, Medium 1/0, Light 4/3, Extra Adds 0, Total Adds 3, WBFO, WBBY, KJZZ. Heavy: KPLU. Medium: KUOP,



The Legend Continues . . .



MILES DAVIS

"Decoy"



COLUMBIA RECORDS

MOST ADDED

GENERATION BAND (11) Call Of The Wild (Palo Alto ART PEPPER (9) Artworks (Galaxy) SPECIAL EFX (9) Special EFX (GRP) **HEATH BROTHERS (7)** Brothers & Others (Antilles/Island)

MICHAEL HEDGES (7) Aerial Boundries (Windham Hill) A TRIBUTE TO MONK (6) That's The Way I Feel Now (A&M)
TOM GRANT (6) Heart Of The City (Pausa) KITTYHAWK (6)

Fanfare (Zebra)

B. OSKAY & M. O'DOMHNAILL (6) Nightnoise (Windham Hill)

The following station called in a frozen playlist this week KTCJ/Minneapolis

STEVE SMITH/VITAL INFORMATION "Orion" (Columbia) 6/0 : KJZZ. Medium: WDET, KMHD, KPLU, KXPR

Rotations: Heavy 1/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: KJZZ. Medium: WDET, KMHD. KPLU, II ABBEY LINCOLN "Talking To The Sun" (Enja) 5/4 Rotations: Heavy 3/2, Medium 1/1, Light 1/1, Extra Adds 0, Total Adds 4, WEAA. WBFO, WDET, WKSU. Heavy: WBGO.

ABBLIONS: Heavy 3/2, Medium 1/1, Light 1/1, Exits Adds 0, Total Ands 4, WEAA, WBFO, WDET, WKSU, Heavy: WBGO, BYERRY TACCHOIR QUARTET "Canvas" ("IT/IAllegiance) 5/4 POINTS: HEAVY 0/0, Medium 2/1, Light 1/1, Exits Adds 2, Total Adds 4, WMOT, WBEE, KMCR, KJAZ. Medium: KJZZ. WHISTONIS HEAVY 0/0, Medium 1/1, Light 1/1, Exits Adds 2, Total Adds 3, KMCR, KWMU, KLCC.

REPROFESSED STATES

**R

Rotations: Heavy 3/0, Medium 1/0, Light 1/11, Extra Adds 0, Total Adds 1, W8FO, Heavy: WIAN, KJZZ, KLCC. Medium: KMCR.
CATHERINE/ESCOUDE/LOCKWOOD "Trio" ("Gramawission) 5/1
Rotations: Heavy 2/0, Medium 2/1, Light 1/0, Extra Adds 0, Total Adds 1, W8BY, Heavy: WDET, WKSU, Medium: KLCC.
STEVE DOUGLAS "King Cobra" ("Fantasy) 5/0
Rotations: Heavy 2/0, Medium 1/0, Light 2/0. Extra Adds 0, Total Adds 0, Heavy: WLOD, KMHD, Medium: WIAN,
KAZU MATSU PROJECT ("FROBEN FORD "Standing On The Outstide" (Lakeside) 5/0
Rotations: Heavy 2/0, Medium 3/0, Light 100, Extra Adds 0, Total Adds 0, Heavy: WLZ, WMGI, Medium: KTCJ, KJZZ, XHRM,
JILL MCMANUS "Symbols Of Hopi" (Concord) 5/0
Rotations: Heavy 1/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WLZS: Medium: KTCJ, KJZZ, XHRM,
Rotations: Heavy 1/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WLSF. Medium: KPLU, KWMU.

Rotations: Heavy 1/10, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WUSF. Medium: KPL RON CARTER & JIM HALL "Live At Village West" (Concord Id 4/4 Rotations: Heavy 1/1, Medium 1/1, Light 1/1, Extra Adds 1, Total Adds 4, WDET, KMHD, KJAZ. KLCC. TOMMY FLANAGAN "Thelonica" (Enja) 4/3 Rotations: Heavy 1/1, Medium 0/0, Light 2/1, Extra Adds 1, Total Adds 3, WEAA, WBFO, WKSU.

Rotations: Heavy 1/1. Medium 00. Light 2/1, Extre Adds 1, Total Adds 3, WEAA, WEFO, WKSU.

CHICO FREEMAN "Morning Prayer" (India Ravigation) 4/3
Rotations: Heavy 0/0, Medium 2/1, Light 1/1, Extre Adds 1, Total Adds 3, WEAA, WBFO, KCRW. Medium: WKSU.

JOE WILLIAMS "Everyday Have The Blues" (Savoy) 4/3
Rotations: Heavy 0/0, Medium 1/0, Light 2/2, Extre Adds 1, Total Adds 3, WBFO, KADX, KCRW. Medium: WMOT.

PHIL WOODS, CECIL PAVIE, DUKE JOEDAN "Bird" Sinight" (Savoy) 4/3
Rotations: Heavy 2/2, Medium 2/1, Light 0/0, Extre Adds 0, Total Adds 3, KADX, KLON. KUOP. Medium: WDET.

PEPPER ADAMS "Pure Pepper" (Savoy) 4/2
Rotations: Heavy 1/2, Medium 0/0, Light 3/1, Extra Adds 0, Total Adds 2, KADX, KLON.

Rotations; Reavy 1/1, Medium 1/1, Light (0). Extra Adds 1, Total Adds 2, KUZZ, KPLU. Heavy: WHRO. Medium: KTCJ.

CLAUDIO RODITI w/KENIA "Red On Red" (Greene Street/2001) 4/2
Rotations: Heavy 2/0, Medium 1/1, Light (0). Extra Adds 1, Total Adds 2, KUZZ, KPLU. Heavy: WHRO. Medium: KTCJ.

CLAUDIO RODITI w/KENIA "Red On Red" (Greene Street/2001) 4/2
Rotations: Heavy 2/0, Medium 1/1, Light (0). Extra Adds 1, Total Adds 2, KUHF, WMOT. Heavy: WBGO. KPLU.

Rotations: Heavy 20, Medium 171, Jugnt 30, Extra Adds 0, Total Adds 2, North, WWO1. Heavy. LARRY FLAHIVE TRIO "Standard Flay" (Sea Breeze) 4/0 Rotations: Heavy 010, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Medium: KLON, KUOP LEE RITENOUR "Banded Together" (Elektra) 4/0 Rotations: Heavy 0/0, Medium 110, Light 3/0, Extra Adds 0, Total Adds 0, Medium: WEAA.

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

AST	WGBH/Boston Eric Jackson	SOUTH	WMGliGainesville Bitt Harman (*)	WHRO/Norfolk Joe Lowrey	WEST	KMCR/Phoenix BHI Shedd	KCRW/Sente Mo Tom Schnabel
AJBaltimore is Woods GRANT is Woods GRANT is SUBP is A BAND GRUD or CHARLE o	NAME OF THE STATE	MINX CAMBRET MICHEL BELLETCHAN	TOO GOOD TO COME TO THE STATE OF THE STATE O	COMPANIES AND	ADDITIONS OF THE PARTY OF THE P	STYTOMAN OF THE PROPERTY OF TH	VARIOUS BLL NAME OF THE STATE O
IIDWE	ST	WDET/Detroit Judy Adems	WKSUKent Linds Yohn	KTC#Minneepolis Ed Garret (n)	PRANK MESS FRED LINGIUS NAMEZONE VER PLANC BOTTERS HEATE NEOTHERS	MASTIME HACKMARE FRED LIPSIUS BILL EVANS CLARENET SEPPLIT	GONNY ROLLINS CAL COLLINS WOODY HEISMAN PLAYBOY JASE 1
BEEIGHICAGO (b Long NOBARO & HARR NO CORA PEPPER II TENNILLS LY MITCHELL YEST JAZZ PIES NY G	Zoof Strider ANDY NAMEL RAPE SILK COMPACTION BAND TINITA HARTA FENNY G OVERTITY & MARKET	OND ACCEY NAMELY MESTON ASSOLIAN ISBANDIN CARTER & RALL HICHAEL HODGES DIETY GILLESPIE BROOKSIDE JAZE EN VARIORI VARIORI	FONCHO SANCHEZ VARIOUS ART PERPER HILLES DAVIS TORRY FLANACAN ABBULAN ERRAHIN ARBEY CINCON CAL COCLINS DIETY CILLESPIE ARCHE SEEPP SOCREGES FONCHO SANCHEZ	HOREWITE CHESTS HOREWITE CHESTS COME CRESTS COME CRESTS STEDS AREAD CREATER STANKEY CLASSE KWMUSE, Louis Michael Crowley CRESTS	THE PRINCIPS HOW THE PRINCIPS HOW THE PRINCIPS STILL EVANS KKGO/Los Angeles Jeff Geringer (*) SPECIAL DYX TOH GRAPH FUTTONIAN THE PRINCIPS HOW	HOCKERT: ANT PEPERR STUDS ARBAD CAL COLLING DENY: ZEITLIN HILES DAVIS KJAZJSen Frencisco Bob Parioche (*) VARIOUS CARTER & BALL LARRY WEIRDVION	KPLUTEcome Charles Tomer SPYRO GYAA MICEARL REDGE TON GRANT ILLESION OREISTER BODS HUDIR BIG BAN MOREISTER GODS HUDIR BIG BAN MOREISTER GODS MOREISTER BODS MOREISTER BODS MOREISTER MOREISTER BODS MOREISTER MOREISTER MOREISTER BODS MOREISTER

46 Reporting Stations 42 Current Reports The following stations failed to report this week; therefore their playlists were frozen:

WUSF/Tampa WVOI/Toledo

data: WGCI/Chicago



NATIONAL AIRPLAY/50 July 13, 1984

49 35 30	Three Two Lear	×/	Total Reports/Adds	Heavy	Medlum	Light
8 5 4	Weeks Weeks Week	The Thing About Love (MCA)	156/0	141	14	7
8 5 4		DON WILLIAMS/ That's The Thing About Live (WCA)			33	- 5
14 10 9 T. G. SHEPPARIOSINEWINES DOWN THE LINE SHOULD 150/2 108 29 13 150/2 16 16 16 16 16 16 16 1	8 5 4	RONNIE MILSAP/Still Losing You (RCA)		111	43	1
10 7 7				108	29	13
2 2 2 5 EARL HUMAS CUNEET/AIGH IN Disquase Michael 153/1 84 63 6 6 8 1 10 10 10 10 10 10 10 10 10 10 10 10 1	10 7 7	JUDDS/Mama He's Crazy (nCA/Curb)		104	25	16
20 12 11 0 NITTY GRITT VIG BANDITIA BANDING UP WITE Love (WB) 18 11 10 0 BELLAMY BROTHERS/Forget About Me (MCA/Curb) 154/0 78 67 9 9 11 154/1 82 64 8 8 12 12 LEE GREENWOOD/God Bless The U.S.A. (MCA) 142/0 78 67 9 9 30 15 15 12 0 DOLLY PARTON/Tennessee Homesick Blues (RCA) 154/0 78 67 9 9 30 15 15 12 0 DOLLY PARTON/Tennessee Homesick Blues (RCA) 154/0 78 67 9 9 30 15 15 12 12 0 DOLLY PARTON/Tennessee Homesick Blues (RCA) 154/0 78 67 9 9 30 15 15 12 15 12 0 DOLLY PARTON/Tennessee Homesick Blues (RCA) 154/1 62 81 17 17 17 18 18 BARBARA MANDRELL/Only A Lonely Heart Knows (MCA) 154/1 62 81 17 17 18 19 17 0 GEORGE STRAIT/Let's Fail To Pieces Together (MCA) 150/0 70 69 11 152/1 39 95 18 18 10 DEBORAH ALLENI Hurt For You (RCA) 150/0 70 69 11 150/0 70 69	2 2 2	EARL THOMAS CONLET/Anger in Disguise (IICA)		84	63	6
18 11 10	20 12 11	NITTY GRITTY DIRT BAND/Long Hard Road (WB)		106	27	10
18 11 10	6 4 5	7 EDDIE RABBITT/B-B-B-Burning Op With Love (WO)	154/1	82	64	8
13 9 6 9 DOLLY PARTON/Tennessee Homesick Blues (RCA) 144/2 99 30 15 9 8 8 11 JANIE FRICKE/IF The Fall Don't Get You (Columbia) 144/2 99 30 15 11 13 13 ANIE FRICKE/IF The Fall Don't Get You (Columbia) 144/2 99 30 15 11 13 13 ANIE FRICKE/IF The Fall Don't Get You (Columbia) 133/0 90 30 13 12 19 17 © BORDRAR AMANDRELL/Only & Lonely Heart Knows (MCA) 154/1 62 81 11 13 13 ANIE MURRAY/Just Another Woman In Love (Capitol) 130/0 70 69 11 15 19 17 © GEORGE STRAIT/Let's Fall To Pieces Together (MCA) 150/0 70 69 11 15 19 17 © DEBORAH ALLEN/I Hurt For You (RCA) 150/0 70 69 11 15 19 17 IN GICHAEL MARTIN MURPHEY/Disencharted (Liberty) 133/0 62 56 15 15 15 14 17 MICHAEL MARTIN MURPHEY/Disencharted (Liberty) 133/0 62 56 65 15 15 15 12 20 CHARLEY PRIDE/The Power Of Love (RCA) 131/1 70 47 14 15 17 16 18 MEL TILLIS/New Patches (MCA) 131/1 70 47 14 16 17 15 14 18 MEL TILLIS/New Patches (MCA) 145/5 30 94 21 17 15 12 20 WAYLON JENNINGS/Never Could Toe The Mark (RCA) 149/6 27 96 26 18 22 20 3 Jul M GLASER/You're Gettrin To Me Again (Noble Vision) 148/1 26 91 31 18 12 22 20 JUH ANDERSONI Wish I Could Write You A Song (WB) 128/0 19 88 31 18 18 22 JUHN ANDERSONI Wish I Could Write You A Song (WB) 128/0 19 88 31 18 18 22 JUHN ANDERSONI Wish I Could Write You A Song (WB) 128/0 19 88 31 18 18 30 30 € KENNY ROGERS/Evening Star (RCA) 141/8 22 83 36 18 KENDALLS/My Baby's Gone (Mercury/PG) 127/0 39 63 25 18 20 21 32 WHITES/Froever You (MCA/Curb) 127/0 39 63 35 18 30 30 € KENNY ROGERS/Evening Star (RCA) 141/8 22 83 36 18 40 30 30 € CRYSTAL GAVLE/Tuming Away (WB) 141/6 16 72 53 18 30 30 € CRYSTAL GAVLE/Tuming Away (WB) 141/6 16 72 53 18 30 30 € CRYSTAL GAVLE/Tuming Away (WB) 141/6 16 72 53 18 30 30 € CRYSTAL GAVLE/Tuming Away (WB) 141/6 16 72 53 18 30 30 € CRYSTAL GAVLE/Tuming Away (WB) 141/6 16 72 53 18 30 30 € CRYSTAL GAVLE/Tuming Away (WB) 141/6 16 72 53 18 30 30 € CRYSTAL GAVLE/Tuming Away (WB) 141/6 16 72 53 18 30 30 € CRYSTAL GAVLE/Tuming Away (WB) 141/6 16 72 53 18 30 30 € CRYSTAL GAVLE/Tuming Away (WB) 141/6 16 72 53 18 30 6 CRYSTAL GAV		BELLAMY BROTHERS/FORGET ABOUT 1916 (MCA)		108	22	12
9	13 9 6	EE GREENWOOD/God Bless The O.S.A. (MCA)		78	67	9
27 18 15	21 13 12	DOLLY PARTON/Tennessee Homesick Dides (Columbia)	144/2	99	30	15
1 1 3 3 13 ANNE MURRAY/Just Another Woman In Love (Capitol) 133/0 50 59 11 25 19 17	9 8 8	D PARRADA MANIPELL (Only A Lonely Heart Knows (MCA)	154/1	62	81	11
25 19 17	27 ta 15	BARBARA MANDRELL/Only A Control Victor (Capitol)	133/0	90	30	13
29 21 19		S OF ORDER STRAIT / or's Fall To Pieces Together (MCA)	150/0	70	69	11
30 22 20		DEBORAL ALLEN/L Hurt For You (BCA)	152/1	39	95	18
17 15 14 17 MICHAEL MARTIN MURPHEY/Disenchanted (Liberty) 133/0 02 30 17 18 17 16 18 MEL TILLIS/New Patches (MCA) 131/1 70 47 14 14 17 18 18 MEL TILLIS/New Patches (MCA) 145/5 30 94 21 27 22 © CHARLEY PRIDE/The Power Of Love (RCA) 145/5 30 94 21 21 22 22 25 23 25 25 25 25		D LEADING HILL LARGE ID (Attitude Adjustment (WR/Curb)	144/3	53	76	
19 17 16 18 MEL TILLIS/New Patches (MCA) 31 27 22	30 22 20	HANK WILLIAMS SN./Attitude Adjustment (1 iberty)	133/0	62		
31 27 22		MICHAEL MARTIN MORPHET/Discription (Editor)	131/1	70	47	14
35 29 25		B MEL HILLIS/NEW PAICHES (WOA)	145/5	30	94	21
32 25 23	31 27 22	CHARLET PRIDE/THE FOWER OF LOVE (TOA)	149/6	27	96	26
22 20 18 22 JOHN ANDERSON/I Wish I Could Write You A Song (WB) 128/10 39 31 26	35 29 25	WAYLON JENNINGS/NEVEL Could Too The Make (Noble Vision)	148/1	26	91	31
39 31 26 JOHN CONLEE/Way Back (MCA) 28 26 24 24 WHITES/Forever You (MCA/Curb) 127/0 39 63 25 49 35 30 KENNY ROGERS/Evening Star (RCA) 33 30 27 KENNY ROGERS/Evening Star (RCA) 33 30 27 KENDALLS/My Baby's Gone (Mercury/PG) 124/1 28 72 24 33 30 27 CRYSTAL GAYLE/Turning Away (WB) 45 38 35 CRYSTAL GAYLE/Turning Away (WB) 45 38 35 CRYSTAL GAYLE/Turning Away (WB) 46 38 35 CRYSTAL GAYLE/Turning Away (WB) 47 39 30 CRYSTAL GAYLE/Turning Away (WB) 48 42 33 RONNIE McDOWELL/I Got A Million Of 'Em (Epic) 48 42 33 RONNIE McDOWELL/I Got A Million Of 'Em (Epic) 48 42 33 CRYSTAL GAYLE/Turning Away (WB) 49 37 33 31 MARK GRAY/If All The Magic Is Gone (Columbia) 40 37 30 31 MARK GRAY/If All The Magic Is Gone (Columbia) 40 37 30 31 MARK GRAY/If All The Magic Is Gone (Columbia) 40 31 32 MOE BANDY & JOE STAMPLEY/Where's The Dress (Columbia) 40 46 13 33 STATLERS/Atlanta Blue (Mercury/PG) 41 4 6 13 33 STATLERS/Atlanta Blue (Mercury/PG) 41 4 6 13 33 STATLERS/Atlanta Blue (Mercury/PG) 42 MERLE HAGGARD/Let's Chase Each Other Around The Room (Epic) 43 45 40 MERLE HAGGARD/Let's Chase Each Other Around The Room (Epic) 46 47 43 39 ATLANTA/Pictures (MCA) 47 43 39 ATLANTA/Pictures (MCA) 48 40 36 34 38 SHELLY WEST/Somebody Buy This Cowgirl A Beer (Viva) 49 39 EXILE/I Don't Want To Be A Memory (Epic) 40 36 34 38 SHELLY WEST/Somebody Buy This Cowgirl A Beer (Viva) 40 36 34 38 SHELLY WEST/Somebody Buy This Cowgirl A Beer (Viva) 41 43 39 EXILE/I Don't Want To Be A Memory (Epic) 41 43 39 EXILE/I Don't Want To Be A Memory (Epic) 42 30 MARTHA/Pictures (MCA) 43 40 37 43 KEITH STEGALL/I Want To Go Somewhere (Epic) 44 43 39 SYLVIA/Love Over Old Times (RCA) 45 40 SYLVIA/Love Over Old Times (RCA) 46 41 40 30 37 43 KEITH STEGALL/I Want To Go Somewhere (Epic) 47 50 SYLVIA/Love Over Old Times (RCA) 48 40 37 43 KEITH STEGALL/I Want To Go Somewhere (Epic) 49 SYLVIA/Love Over Old Times (RCA) 40 SYLVIA/Love Over Old Times (RCA) 41 42 STATLERS/Atlanta BROS/The Lady Takes The Cowboy(Col.) 41 40 STATLERS/Atlanta BROS/The Lady Takes T	32 25 23	JIM GLASER/ FOR TO GETTER TO WISE A SONG (WB)	128/0	59	48	
28 26 24 24 WHITES/Forever You (MCA/Curb) 49 35 30			148/6	19	98	
## 35 30 ## KENNY ROGERS/Evening Star (RCA)			127/0	39	63	
33 30 27			141/8	22		36
147/6			124/1	28		
45 38 35			141/6	16	72	53
## 42 33	- 39 36	OLEN CAMPBELL (Egithless Love (Atlantic America)	141/9	12	_	45
37 33 31	45 38 35	PONNIE McDOWELL /I Got A Million Of 'Em (Epic)	136/2	11		
41 37 32 CHARLY McCLAIN & MICKEY GILLEY/The Right Stuff (Epic) 26 23 21 32 MOE BANDY & JOE STAMPLEY/Where's The Dress (Columbia) 4 6 13 33 STATLERS/Atlanta Blue (Mercury/PG) - 42 MERLE HAGGARD/Let's Chase Each Other Around The Room (Epic) - 45 40 REBA McENTIRE/He Broke Your Memory Last Night (MCA) TOTAL ON THE PROPERTY OF TH	48 42 33	AAADY GRAY/If All The Maric Is Gone (Columbia)	125/4	20		
26 23 21 32 MOE BANDY & JOE STAMPLEY/Where's The Dress (Columbia) 179/2 42 46 13 33 STATLERS/Atlanta Blue (Mercury/PG) 101/1 60 27 144 6 13 33 STATLERS/Atlanta Blue (Mercury/PG) 101/1 60 27 144 6 13 33 STATLERS/Atlanta Blue (Mercury/PG) 101/1 60 27 144 6 13 32 STATLERS/Atlanta Blue (Mercury/PG) 101/1 60 27 144 6 73 126/56 7 137 76 120/56 7 30 120/56 7 30 120/56 7 30 120/56 7 30 120/56 7 30 120/56 7 37 76 120/56 7 30 120		CHARLY MCCI AIN & MICKEY GILLEY/The Right Stuff (Epic)	133/2			
4 6 13 33 STATLERS/Atlanta Blue (Mercury/PG) — 42	41 37 32	MOE BANDY & JOE STAMPLEY/Where's The Dress (Columbia)	119/2	42		
		22 STATI FRS/Atlanta Blue (Mercury/PG)	101/1			
REBA McENTIRE/He Broke Your Memory Last Night (MCA) 178/7	4 6 13	MEDIE HAGGARD/Let's Chase Each Other Around The Room (Epic)	128/33			
OAK RIDGE BOYS/Everyday (MCA) 120/56	42	B PERA MCENTIRE/He Broke Your Memory Last Night (MCA)	118/7	_		_
47 43 39 ATLANTA/Pictures (MCA) 40 36 34 38 SHELLY WEST/Somebody Buy This Cowgirl A Beer (Viva) 7 14 28 39 EXILE/I Don't Want To Be A Memory (Epic) 79/1 22 30. 27 Total 28 39 EXILE/I Don't Want To Be A Memory (Epic) 79/1 22 30. 27 DEBUT BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA) 106/44 6 34 66 34 66 35 66 36 67 37 66 38 67 39 68 67 39 68 67 39 68 67 39 68 67 39 68 67 39 68 69 69 69 69 69 69 69 69 69 69 69 69 69			120/56			
40 36 34 38 SHELLY WEST/Somebody Buy This Cowgirl A Beer (Viva) 99/2 77 7 14 28 39 EXILE/I Don't Want To Be A Memory (Epic) 79/1 22 30. — 27 DEBUT BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA) 106/44 6 34 66 - 49 43 KATHY MATTEA/You've Got A Soft Place To Fall (Mercury/PG) 96/3 2 43 51 - 50 46 GENE WATSON/Little By Little (MCA) 98/9 3 53 42 43 40 37 43 KEITH STEGALL/I Want To Go Somewhere (Epic) 75/1 6 42 27 - 47 LEON EVERETTE/Shot In The Dark (RCA) 105/22 0 37 66 DEBUT SYLVIA/Love Over Old Times (RCA) 1002/19 1 34 67 DEBUT RICKY SKAGGS/Uncle Pen (Epic) 77/50 3 22 52 DEBUT CONWAY TWITTY/Somebody's Needin' Somebody (WB) 51/0 16 15 20 DEBUT DEDY RAVEN/I Could Use Another You (RCA) 82/49 1 21 66/48 DEBUT SLARRY GATLIN & GATLIN BROS/The Lady Takes The Cowboy(Col.) 66/48 2 20 44 DEBUT SLARRY GATLIN & GATLIN BROS/The Lady Takes The Cowboy(Col.) 66/48 2 20 44	0.00.		116/7			
7 14 28 39 EXILE/I Don't Want To Be A Memory (Epic) 79/1 26 34 64 34 34 34 64 34 34 34 64 34 34 34 64 34 34 34 64 34 34 34 64 34 34 34 34 34 34 34 34 34 34 34 34 34		38 SHELLY WEST/Somebody Buy This Cowgirl A Beer (Viva)	99/2			
DEBUT	3 14 39	39 EXILE/I Don't Want To Be A Memory (Epic)	79/1			
- 49 43	DERUT	RARRARA MANDRELL & LEE GREENWOOD/To Me (MCA)	106/44			
- 50 46 GENE WATSON/Little By Little (MCA)	40.43	KATHY MATTEA/You've Got A Soft Place To Fall (Mercury/PG)	96/3			
43 40 37 43 KEITH STEGALL/I Want To Go Somewhere (Epic) 75/7 0 37 68 - 47		GENE WATSON/Little By Little (MCA)	98/9			
	42 40 27	43 KEITH STEGALL / Want To Go Somewhere (Epic)	75/1			
49 SYLVIA/Love Over Old Times (RCA) 102/19 7 34 57 DEBUT RICKY SKAGGS/Uncle Pen (Epic) 77/50 3 22 52 3 16 29 47 CONWAY TWITTY/Somebody's Needin' Somebody (WB) 51/0 16 15 20 DEBUT DEDUT DEDUT RAVEN/I Could Use Another You (RCA) 82/49 1 21 66 DEBUT SLARRY GATLIN & GATLIN & BROS/The Lady Takes The Cowboy(Col.) 66/48 2 20 44 DEBUT STANDARY GATLIN & CATLIN & ROS/The Lady Takes The Cowboy(Col.) 79/2 0 32 45		1 EON EVERETTE/Shot In The Dark (RCA)	-			
DEBUT			102/19			
3 16 29 47 CONWAY TWITTY/Somebody's Needin' Somebody (WB) 51/0 10 19 20 19 10 19 20 19 10 19 20 19 10 19 20 19 10 19 20 19 10 19 20 19 10 19 20	DERLIT	BICKY SKAGGS/Uncle Pen (Epic)				
DEBUT © EDDY RAVEN/I Could Use Another You (RCA) 82/49 / 2/ 68/48 / 2 20 44/ 68/48 / 2 20 44/ 68/48 / 2 20 44/ 68/48 / 2 20 44/ 68/48 / 2 20 44/ 68/48 / 2 20 44/ 68/48 / 2 20 44/ 68/48 / 2 20 32 48/ 68/48 / 2 20 20 48/ 68/48 / 2 20 20 20 20 20 20	3 16 29	47 CONWAY TWITTY/Somebody's Needin' Somebody (WB)				
DEBUT S LARRY GATLIN & GATLIN BROS/The Lady Takes The Cowboy(Col.) 66/48 2 20 41		EDDV RAVEN/I Could Use Another You (RCA)				
19/2 Use Specific My Nights (RCA)		LARRY GATLIN & GATLIN BROS/The Lady Takes The Cowboy,(Col.)				
I THERE I DAY GOS HADDEN HOLD FOR SPONSING AND THE SPONSI	DEBUT	GUS HARDIN/How Are You Spending My Nights (RCA)	79/2	0	32	4/

MOST ADDED .

OAK RIDGE BOYS (56) Everyday (MCA RICKY SKAGGS (50) Uncle Pen (Epic) EDDY RAVEN (49) I Could Use Another You (RCA)

LARRY GATLIN & GATLIN BROTHERS (48)
The Lady Takes The Cowboy... (Columbia) B. MANDRELL & L. GREENWOOD (44)
To Me (MCA) CONWAY TWITTY (43)
I Don't Know A Thing About Love (WB) MERLE HAGGARD (33) Let's Chase Each Other Around... (Epic) GARY MORRIS (29) Second Hand Heart (WB) KAREN BROOKS (27)
Tonight I'm Here With Someone Else (WB) VERN GOSDIN (26) What Would Your... (Compleat/PG)

HOTTEST

DON WILLIAMS (B6)
That's The Thing About Love (MCA)
LEE GREENWOOD (61)
God Bless The U.S.A. (MCA) JUDDS (55)
Mama He's Crazy (RCA/Curb)
EARL THOMAS CONLEY (44)
Angel In Disguise (RCA) EDDIE RABBITT (35)
B-B-B-Burning Up With Love (WB)
HANK WILLIAMS JR. (34) Attitude Adjustment (WB/Curb) ANNE MURRAY (34) Just Another Woman In Love (Capitol)
RONNIE MILSAP (34)
Still Losing You (RCA) T.G. SHEPPARD (34) Somewhere Down The Line (WB/Curb)
DOLLY PARTON (29) Tennessee Homesick Blues (RCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentness immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is

BREAKERS.

MERLE HAGGARD

Let's Chase Each Other Around The Room (Epic)
On 82% of reporting stations. Rotations: Heavy 9, Medium 46, Light 73, Total Adds 33 including WPTR, WHN, WNYR, WCOS, WLWI, WCMS, WQYK, WUBE, WHBF, WIL, WTOD, KVOC, KUGN. KNEW, KSON. A Most Added Record. Moves 42-34 on the Country chart.

OAK RIDGE BOYS

Everyday (MCA)

On 76% of reporting stations. Rotations: Heavy 7, Medium 37, Light 76, Total Adds 56 including WRKZ, WMZO, WXBO, KILT, KISS-FM, KRMD, WQYK, KJJY, WIRE, WDGY, KXXY, KVOO, KLZ, KVEG, KGA. A Most Added Record. Debuts at number 36 on the Country chart.

BARBARA MANDRELL & LEE GREENWOOD To Me (MCA)

On 68% of reporting stations. Rotations: Heavy 6, Medium 34, Light 66, Total Adds 44 including WPOC, WEEP, KIX106, WYII, KASE, KHEY, WHOO, WUSN, KJJY, KRRK, WIRE, WMIL, K102, KYGO, KUGN, KGA. A Most Added Record. Debuts at number 40 on the Country chart.

LEON EVERETTE

Shot In The Dark (RCA)

On 67% of reporting stations. Rotations: Heavy 0, Medium 37, Light 68, Total Adds 22 including WCAO, WSEN, WWVA, KASE, KHEY, KLRA, WAMZ, WQYK, WONE, WQHK, KEBC, KRST, KYAK, KWJJ, KFTN. Moves 47-44 on the Country chart.

SYLVIA

Love Over Old Times (RCA)

On 65% of reporting stations. Rotations: Heavy 1, Medium 34, Light 67, Total Adds 19 including WPTR, WVAM, WNYR, WILQ, WXBQ, KLRA, WOKK, WSLR, WBCS, KCJB, KEBC, WHBF, KUGN, KVEG, KFTN, Moves 49-45 on the Country chart.

BROADCASTERS

Join CMA and Receive the Following:

- 1) Nominote and vote for broodcost personality of the year.
- 2) Monthly magazine CLOSE-UP with special orticles, interviews, trivio, calendor of events.
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- 4) Vote for and request tickets to the annual CMA Awards Show.
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NEW & ACTIVE

EDDY RAVEN "1 Could Use Another You" (RCA) 82/49 Rotations: Heavy I. Medium 21. Light 60, Total Adds 49 including WYRK, WWVA, WYNK, WSOC, KPLX, KISS-FM, WSIX, WONE, WFMS, WXCL, KPID, KYGO, LWON, KMK, KGBD, Debtus at number 48 on the Country chart.

GUS HARDIN "How Are You Spending My Nights" (RCA) 79/2
Rotations: Heavy Q, Medium 32, Light 47, Total Adds 2, WMNI, KKAL, Medium: WBGW, WKYG, WTVY, KKYX, KRMD, WTQR, WITL, KTTS, KVOO, KFRY, KTOM, KSOP. Debuts at number 50 on the Country chart.

RICKY SKAGGS "Uncle Pen" (Epic) 77/50
Rotations: Heavy 3, Medium 22. Lipith 52. Total Adds 50 including KIX106. WWVA, KASE, KXYL, WFNC, WMC, WCMS, WOYK, WTOR, KXXY, WTOO, KFK, KYEG, KCK, KGA. Debuts at number 46 on the Country chart.

KIMBERLY SPRINGS "Slow Dancin" "(Capitol) 74/6
Rotations: Heavy 0, Medium 20, Light 54, Total Adds 6, WCOS, WAMZ, WKIX, WUSN, KBBC, KXXY. Medium: WAJR, WWVA, WEZL, WLW, KRMD, WTOD, KOIL, KEIN, KTOM.

LARRY GATLIN & GATLIN BROTHERS "The Lady Takes The Cowboy..." (Columbia) 66/48 Rotations: Heavy 2, Medium 20, Light 44, Total Adds 48 including WPTR, WHN, WWVA, KASE, WYNK, KHEY, KKYX, KTTS, KVOO, KFDI, KUZZ, KNIX, KMPS. Debuts at number 49 on the Country chart.

REX. ALLEN JR. "Dream On Texas Ladies" (Moon Shine) 51/11.

Rex. ALLEN JR. "Dream On Texas Ladies" (Moon Shine) 51/11.

Retations: Heavy 0, Medium 14, Light 47, Total Adds 11, WCAO, WIXY, WILQ, WGTO, KLRA, WOKK, KWMT, WHBF, KFDI, KUZZ, KÜLL Medium: KKYX, WIGO, WITL, KSOP.

CONWAY TWITTY "1 Don't Know A Thing About Love" (WB) 50/43
RisS-Heavy 1, Medium 10, Light 39, Total Adds 43 including WPTR, WXKW, WNYR, WSDC, WGTO, WNOX, WAMZ, KISS-FM, WIRK, WMN, KSO, WBCS, KMIX, KWJ, KMPS.

NOSCHIE, WINNI, ASU, WILS., KIMI, KWU, MINE.

(LONEL RICHE "Stuck Or You" (Motown) 50/16

Rotations: Heavy 2, Medium 11, Light 37, Total Adds 16, WVAM, WOKQ, KPLX, WTVY, KLRA, WHOO, WSLR, WUSN, WILR.

WULZ, WCK, LVJOT, KYDG, KUDA, KMAK, KFTN.

JOHNNY CASH "The Chicken In Black" (Columbia) 49/8
Rotations: Heavy, Medium II, Ught 36, Total Adds 8, WGNA, CHOW, WWWW, WFMS, WTSO, WHBF, KUGN, KRSY, Medium: WSNO, WLWI, WUSN, WCXI, WGEE, KLAC, KTOM.

DAN SEALS "The Wild Side Of Me" (Liberty) 26/23
Rotations: Heavy O, Medium 4, Light 22, Total Adds 23 including WPTR, WVAM, WKYG, KMML, KHEY, WQYK, KSO,
WFMS, KRIT KMPS.

WLWI. Light: WOW.

RONNY ROBBINS "Those You Lose" (Columbia) 25/4

Rotations: Heavy 1, Medium 8, Light 16, Total Adds 4, WYII, WAMZ, KECK, KRSY, Heavy; KISS-FM. Medium: KMML, WMC, WCL, KTTS, KTOM, KSOP.

NARVEL FELTS "Let's Live This Dream Together" (Evergreen) 25/4
Rotations: Heavy O, Medium 3, Light 22, Total Adds 4, WGNA, WSOC, KTPK, KRWO. Medium: KMML, WLWI, KSOP, Light: WKIX,

MERLE KILGORE "Just Out Of Reach" (WB) 25/2
Rotations: Heavy 0, Medium 6, Light 19, Total Adds 2, WBGW, KXXY. Medium: WTVY, WLWI, WOW, KVOO, KQIL, KIGO. Light:

WYNK, KBMM.
MIKE CAMPBELL "You're The Only Star..." (Columbia) 24/2
Rotations: Heavy 0, Medium 3, Light 21, Total Adds 2, WYII, KEBC, Medium: KRMD, KVOO, KWJJ.
SIERRA "Love Is The Reason" (Awesome) 24/1
Rotations: Heavy 0. Medium 6, Light 18, Total Adds 1, WLWI. Medium: WBGW, WSNO, WYII, KMML, KISS-FM. Light: KTTS, WIGD, NOT NOB.

ACK GREENE "Dying To Believe" (EMH) 19/1
Rotations: Heavy I, Medium 3, Light 15, Total Adds 1, WVAM, Heavy; KSO, Medium: CHOW, WTVY, WCXI, Light: WIXY, WMNI,

VICTORIA SHAW "Needing A Night Like This" (MPB) 15/1
Rotations: Heavy 0, Medium 2, Light 13, Total Adds 1, WTOD. Medium: WBGW, WYII. Light: KISS-FM, KRRK, KIDV, WTHI, Q92,

KENNY ROGERS "Midsummer Nights" (RCA) 14/1
Rotations: Heavy 1, Medium 9, Light 4, Total Adds 1, WCUZ. Heavy: WAMZ. Medium: WPTR, WTVY, WCMS, KKYX, KWMT, WOW KTTS. KYD.

WOW, KITS, KSUN.

DONNA FARGO "My Heart Will Always Belong To You" (Cleve. Int. One) 12/1

Rotations: Heavy 0, Medium 3, Light 9, Total Adds 1, 092. Medium: WLWI, WCXI, KFGO. Light: WWVA, WFNC, KKYX, KTTS,

SANDY CROFT "Easier" (Cepitol) 11/3
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 3, WGNA, WSNO, KRWO, Light: KHEY, KRMO, KBMR, KVOO, KMPS.
LEON RUSSELL "Good Time Charlie's Got The Blues" (Paradise) 11/3
Rotations: Heavy 1, Medium 0, Light 10, Total Adds 3, CHOW, KFGO, KUGN, Heavy: KISS-FM. Light: WSNO, WKSJ, WOW, KFDI, KRWO, KTOM.

LANG SCOTT "It's Been One Of Those Days" (MCA) 10/5 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 5, WGNA, CHOW, KISS-FM, WLWI, KFDI. Light: KSSN, KBMR, WOW, KTPK,

BUTCH BAKER "Burn Georgia Burn..." (Mercury/PolyGram) 10/4
Rotations: Heavy 0, Medium 1, Light 9, Total Adda 4, WPTR, WDKK, 092, KIGO. Light: WKSJ, KRMD, KSOP. RAZZY BAILEY "Knock On Wood" (MCA) 8/8
Rotations: Heavy 0, Medium 0, Light 8, Total Adds 8, WNYR, WGTO, KLRA, KSSN, WSIX, WRNL, KRWQ, KRSY.

SIGNIFICANT ACTION

VERN GOSDIN "What Would Your Memories Do" (Compleat/PolyGram) 46/26 Rotations: Heavy 1, Medium 7, Light 38, Total Adds 26 including WWVA, KRRV, KMML, WFNC, KISS-FM, WCMS, KTTS, KTPK, KIGN, KVPG

KAREN BROOKS "Tonight I'm Here With Someone Else" (WB) 42/27
Rotations: Heavy O, Medium 3, Light 39, Total Adds 27 including WVAM, WCAO, KHEY, WOKK, KRMD, WXCL, KTTS,

ROZZ, ROUS, ROZZ.

CRAIG DILLINGHAM "1984" (MCA/Curb) 42/10

Rotations: Heavy 0, Medium 8, Light 34, Total Adds 10, WIXL, WPOR, WIXY, WKKO, KEBC, KIOV, WTOD, KTPK, KWJJ, KFTN. rotations: neary 0, medium 8, Light 34, Total Adds 10, WIXL, WYOU, WIXY, WKK0, KEBC, KIOV, WYOD, KTPK, KWJJ, KFTN. RONNIE DUNN "She Put The Sad In All His Songs" (MCA/Churchill) 42/2.
Rotations: Heavy 0, Medium 16, Light 26, Total Adds 2, WYNK, WKK0. Medium: WSNO, WYII, WTVY, KIKK, KKYX, WITL,

GARY MORRIS "Second Hand Heart" (WB) 36/29 Rotations: Heavy 1, Medium 5, Light 30, Total Adds 29 including WXKW, WBGW, KSSN, WTQR, KIOV, KTPK, KRKT, KKCS, KYGO, KOCK, KCCK, CKBO.

RICS, KYGU, ROCK, KUSB.

GARY WOLF "You Bring The Heartache..." (Mercury/PolyGram) 36/3

Rotations: Heavy O, Medium 7, Light 29, Total Adds 3, WOMS, WAXX, KUGN. Medium: WBGW, WSNO, WYII, KRMD, WUSQ,

TOM T. HALL "Famous In Missouri" (Mercury/PolyGram) 36/2 Rotations: Haury 1, Medium 12, Light 23, Total Adds 2, KECK, WTOD. Heavy: KQIL. Medium: CHOW, WYII, WEZL, WUSQ, KWMT, KEIN, KSOP.

KWMT, KEIN, KSUP. II BOXCAR WILLE "Luther" (Main Street) 33/5 Rotations: Heavy O, Medium 4, Light 29, Total Adds 5, WQYK, KEBC, WHBF, KRWQ, KTOM. Medium: WSNO, WOKK, WITL, KFDI.

DAVID FRIZZELL "When We Get Back To The Farm" (Viva) 29/14

Rotations: Heavy O, Medium 4, Light 25, Total Adds 14 including WVAM, CHOW, KISS-FM, KXYX, KRMD, WIRK, WAXX, KFGO, WTOD, KVOO.

MEL McDANIEL "All Around The Water Tank" (Capitol) 29/9
Rotations: Heavy 0, Medium 4, Light 25, Total Adds 9, WGNA, WGMS, KRMD, WTQR, WCXI, KUUY, KUGN, KRWQ, KCKC. Rotelions: Heavy O, Medium 4, Light 25, Total Adds 9, WGNA, WGMS, KRMD, WTQR, WCXI, KUUY, KUGN, KRWQ, KCKC. JOE SUM "Bad For Me" (AMI) 28/2 Rotations: Heavy O, Medium 5, Light 23, Total Adds 2, KRMD, KWMT, Medium: WPTR, WSNO, WLWI, WIRK, KQIL, Light: WAXX,

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

By Heart

Faded Blue

Faded Blue

Major Moves

Just A Little Love

HANK WILLIAMS JR./All My Rowdy... (WB/Curb) Major Moves GEORGE JONES/Learning To Do Without Me (Epic) You've Still Got A Place... ALABAMA/If You're Gonna Play in Texas (RCA) Roll On Major Moves

HANK WILLIAMS JR./Country Relaxin' (WB/Curb) CONWAY TWITTY/Bad Boy (WB)

GARY MORRIS/Baby Bye Bye (WB) GARY MORRIS/Faded Blue (WB)

HANK WILLIAMS JR./Mr. Lincoln (WB/Curb) REBA McENTIRE/Poison Sugar (MCA)

NITTY GRITTY DIRT BAND/Cadillac Ranch (WB)

Plain Dirt Fashion MEL TILLIS w/ WILLIE NELSON/Texas On A Saturday Night (MCA) New Patches NITTY GRITTY DIRT BAND/High Horse (WB) Plain Dirt Fashion

JOHN ANDERSON/Red Georgia Clay (WB) Eye Of A Hurricane JOHN ANDERSON/Eye Of A Hurricane (WB)

Eye Of A Hurricane LOUISE MANDRELL/Goodbye Heartache (RCA) I'm Not Through Loving You Yet

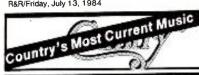
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Country Music Association P. O. Box 22299-R Nashville, TN 37202



Regional Adds & Hots

HOTTEST EAST

WNYR Rochester, NY

Rochester, NY
METEL MAGGARD
SYLVER
SY

COME MATHEM
ONE STORE WOTE
CHARG DILLINGUAR
REVAILED SAN
HERLE MANGAND
NOCCAME (
ANNUAL MURRAY
DOM MILACAME
PART ALLES
SANDARA MANGAND
ANDERSON
ANDERSON

ENTRONS, NY
LEON DVENETTE
EARL TECHNE CONTE EDIT E NAME TO DON MILLIAME SUMMER HALMAN SELLANCY SHOWING

WWZQ Washington, D.C.

OME RIDGE NOTE RICKY SEAGGE SOCKER! DAX RIDGE NOTE EXHELE NOCOMBLE. T.G. SEEPAND LIGHEL RICK!! HAMDRELL & CHESS

MIDWEST MOST ADDED Osk Ridge Boys (MCA) Ricky Skaggs (Epic)

MOST ADDED Don Williams (MCA) Lee Greenwood IMCAi

SOUTH Oak Ridge Boys (MCA) Ricky Skaggs (Epic) Eddy Raven (RCA)

Don Williams (MCA) Judde (RCA/Curb) Earl Thomas Conley (RCA)

WAMZ-FM Louisville, KY

WEST MOST ADDED

Don Willems (MCA) Les Greenwood (MCA)

EAST

WCAO Bettimore, MD BURL THOMAS CO STWILERS JUNCOS JANIE FRICKE EXILE FARRH SHOOKS LAGN SYRDAYTH MOTERAT : ANDERSON LO LAG OFFERNAT : ANDE MOTERAT : ANDE MOTERAT : DOMNIE WILERP JUDGS

WBQW-FM Bangor, ME DAM SHALF
GAME FORKES
RATICARILES
RECEASE ELLOCHE
BOTTOST
LUCKHALL MUSTANI
LUCKHALL

ord (MCA) WSNO Serre, VT

MARTHE, VI MARTH CAPPT CART MORKIS DAM SEALS COMMANY TRITTY MOTERATE ALLER JOHN AMERICAN MALLANY MOTHL LES CRIMINOCOO CON WILL IAMS

OAK RIDGE MOY
MANDRELL & OR
ATLANTA
SOCTEM:
JUDGE
MEL TILLIE
DOLLY PARTEN
LEE GREENHOOD
ANNE MUTULAY

sone Sotteet: none

KIX108 Washington, DC WHN New York, NY

MANDRELL & CHES GLEW CHYPERLL CAR RIDGE SOYS HOLLENG DOS WILLIAMS LEE GREENWOOD HOUSELS WITHAM HICKARL WITHAM JAMIE PRICKE JAMIE PRICKE

WPORFM Portland, ME

SOOY BAVEN CHARG DILLING MCTLE WIGGARD MOCTOST! ASSET WASHING SOO WILLIAMS JANTE PRICES BELLANT SHOTE BELLANT SHOT

CHOW Wellend, ONT Wellend, ONT SDOT RAVEN DAYLD PRICENTL COMMENT THITTY JOHNST CAMB LAMES BOOKEN LEON BUSINESS. HONLES MCCOWNELL JOHN COMMENT ATLANTA MCCLATT & GILLST KENNT MCGRES KENNT MCGRES KENNT MCGRES WIXL-FM Neurion, NJ

WWVA Wheeling, WV Wheeling, WV

EDDY FAVES

EDDY FAVES

HORSE GOODE

HORSE SHOOLD

LADRY GATLER

FACEY MEADOL

LADRY GATLER

STLYEA

STLYEA

TO ASSEPTABL

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GLEEN CHEEPARD

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WIMEMPAPORT, NO MEXE CAMPRIELD MONEY HORSESS MANDARELL & GREEN TO . BOOTHER MONEY HAVE JUDGE MONEY HAVE JUDGE MONEY HAVE JUDGE MONEY HAVE JUNTE PRICER JAMIE PRICER

158 Reporters 147 Current Reports

e following stations reported no adds or changes in rotation this week: WKSJ/Mobile

KFRY/Fresno KSAN/Sen Francisco The following stations did not report this week and therefore their playlists were frozen

WOW/Omaha WESC/Greenville WEZL/Charleston WZZK/Birmingham KIKK/Houston KYXX/Odessa KCUB/Tucson KRAK/Sacramen KSOP/Salt Lake City

The following station falled to report two consecutive weeks and was not used in this week's data: WPAP/Panama City

MIDWEST

WILR Akron, OH ARTON, OH LIGHER, RICHLE ROMBYE MODORPEL CHTETAL GAYLE MILE MODERNIA SOCKAST: †.G. SHEFFARD AURE HOTHRAY BELLANT STOTME COM WILLLEMS LEE CHESSWOOD

MARK MILLIAMS ATTACK GRITTE GR

WUSN CHEMPS SH.

WUSN CHEMPS, IL

HANDSELL & GREEN

DARRY & STANFLEY

BAYLON JENSILES

LIONEL BICKLES

STANSELY MINLES

BOCK SAT:

LEE GREENINGOD

ASMIT HETSAY

JUDGE

JUDGE

WUBE-FM Cincinneti, DH NOWN WILLIAMS JR. PANTEMELL & GREEN BLCCT SKAMSS STEELY MENT SOCKE THOMAS COMES DOM WILLIAMS SOCKE TARRETT SOMMER KISAF GROWGE STRAIT

K\$100 Claveland, OH

WLLR Davenport, IA CLEM CHUMBELL
WAYLOW JEMELHOE
LIGHEL SECHIE
BANK WILLIAMS JR.
SOCCOPE:
LASE GREENWOOD
KIESAN KAME
ROMER MUSEAY
D.J. THOMAS

Des Moines, IA

COMMAT THITTY
LARRY DATE OF
RICHY SEAGUR
DAN ERALS
HORING!
SMELLY WERY
SMELLY WERY
RATHER OTLLIAMS
CHARLEY PRITCH
CHARLEY PRIDE

SAMPRELL & GREE OAX RIGGE BOYE SCOTEGE: AMME HORGAY SOURCE WILEAP LEE GREENWOOD T.G. EXEMPRED JUDGE WCXI-FM Detroit, MI

none Sottest: DOM WILLIAMS EAST TROMAS CONTA GROUGE STRAIT SAME WILLIAMS JR. DOILY PARTON COMPLEX MODERN CONTRACT MANUAL CONTRACT IN CONTRACT MODERN CONTRACT MODERN CONTRACT MANUAL CON

E. CACHNO PORTA
EXECT RAMEN
HAMMENGL. 4 GHE
COMMAN TWITTY
NOTE AND
JAMIS FRICKE
JOHN AND SHOOL
LEE GREENWOOD
HITTY GRITTY I XECK Lincoln, NB OAK RIDGE BOTH

ALROW BROOMS

RICKY STAGOG

ROUNTY MORNICHS

ROUNTE SALEL

ROUNTE SILEITAMS

ROUNTE SILEITAMS

ROUNTE SILEITAMS

ARRES WITHEAN

ARRES WITHEAN

ARRES WITHEAN

WTSO Medison, Wi

Fergo, NO
COMPANT TWITTY
QUINNER CONTRE
DANY MURKLES
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LARGY GORLLIN
LEGUE MURKLES
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CHARLEY PRIDE MAYLOR JEMBIRGS JOHN COMEAN JERN COMEAN HOLDER COMEAN HOLDER HOLDER JUDIE SDOIN MARKITY LES ORBESHOOD

Fort Dodgs, IA
OMA RIDGE BOYN
RESTABLIS JR.
RECK MALLES JR.
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RECK MALLES JR.
RECK MALLES JR.
RECK MALLES
RECK MALLES
RECK MALLES
DAN BEALLS
BOT LONG
RECKLES
T .O. SEREFFAND
CARDINGS BYRALT
DOLLT PARTON
MARSARA RANDOM
XARK STLL: [AMS.

WIGHK
FL Wayne, IN
BELLANT BJOTESER
JUDGE
OAK RIDGE SOYE
AND RIDGE SOYE
AND RIDGE SOYE
AND RIDGE SOYE
AND RIDGE
FRANK GANY
LADOS SYRINGTE
ROBOTES
RIGGES
RIG

WCUZ-AMFM Grand Rapids, MI LIGHER RICHIR
ENHIT ROCERS
ROCEGE:
NAME MURRAY
EARL WENNER COM
USBORAN ALLER
COM RIGHS BOYE
HAME MELLEANS 3

RICKY SEASON MANDRELL & CRESH MONTRALL & CRESH MONTRAL THOMAS CONT. MONTRAL MILLSAP LEE GRESHWOOD JODGE

HEMIONELL & GREENI DAX 8:002 HOYS HOTHER ARMS HURRLY JUDGE EARL THOMAS CONTA DOM NILLIAMS LES GREENMOOD

Rock Intend, E.

BOXEAR WZLLYK
JOHNSTY CARR
BYLULA
WEX MLARK JW.
MENCE MACARIO
DOCLARY
TARRY MERCETE
DOLLY PARYON
BANGARA HARDELL
HICLARY EGYLATY
EMEK WYLLIAMS JW.

KIDY-FM Sloex Fells, SD

Shows Patte, SD

HOOF SAPES
HICKY PERSON
CAMES CHALTWORKS
VERM COURTS
AND THE STATE
AN KTTS-AMFM Springfield, MO

SpringHeid, MO
DEER RICOGE BOYS
RABBES SHOOMS
VERMS COMBDIT
RABCH SHOOMS
VERMS COMBDIT
RABCH SHOOMS
SHOOT RANGES
BOOTERANT
BOOTERS
BOO

Madison, Wi MERKE SAGGARD LARKY GRILLS MODY RANGE JOSEN CASE SICKY MEAGE BOLLONG JOSE WILLIAMS MODIS MALLIAMS MODIS PAULTINE MELLANY BROTH HELLANY BROTH

WIL-AMIPM St. Louis, MO Minwacke, WI SYLVIA COMMANY TWITTY OAK RIGHE MOYE MINDRELL & GREE MORLESHE MILEAP DOM WILLIAME T.G. SEEPAND WELLANT MOTHER DOLLY PARTUR

MARTINELL & GREENW OAK RIDGE SOTH MOCKAST: JANKE FRICKS LES GREENWOOD OOLAY PARTIE HAME WILLIAMS JANKE WILLIAMS JANKE WILLIAMS JK, WDGY Minnespolis, MN OAK RINGE MOYE HEREIR THOCARD HOUSE OF STREET JUDGE LES GREENHOOD OLSH CHUTCH JUDGE OAK RINGE MOYE OAK RINGE MOYE

Terre Heute, IM
MANDREL E GREE
MERLE MEGGAND
DAN RLDGE HOTE
EDOT HAVEL
MODED H
MOTE PC:
LOE GREENWOOD
NOBLE HILLEY
MELLEY BROTKER
T,G. BREFFAND
DANBAUL HARDREL KCJB Minot, ND WTOD Toledo, OH

CHARLEY PAIDS
HOCKAY PATTY
HOCKAY TWITTY
HOCKAY:
LES GREENHOOD
DON WILLIAMS
ALABMA
JODOS
HERES HAGGAND NEMILE BOGGAND

KXXY

Oddahoma City, OK
GLBE CAMPRIL

ARTHUTTA

LADAY GATLIN

LADAY

LADAY GATLIN

LADAY

L KTPK-PM Topoka, KS Topeks, MS

VERN GOSDIN

VERN GOSDIN

VERN GOSDIN

VERNICON

COMMANY TWALTHY

COMANG DELLINGHAM

GANY NURRIS

MANDYSE, PSELTS

KAMESH HROOKE

BOLLOGE

TANKE FRICTE

JUDDE

EARL THOMBE COMELE

ANNE HROPALY

DON WILLIAMS

TAILING, OK

ORA REGGE BOYE
LARRYT GRATLD!
HANDORBL & GREENIN
HANDORBL & GREENIN
HANDORBL & GREENIN
HANDORBL DAVIS
HANDORBL DAVIS
HANDORBL DAVIS
LARRY STRONG
GARK ETKONAP
JOSE OCCUPAN
HANDORBL DOORS
HATCON SERRENNES
HATCON SERVEN
HATCON SERRENNES
HATCON SERVEN
HATCON SERVE Okishowse Chy, OK
WEELE ENGONE
ANDOREL OR ORIGINAL
LEGG STERNING
LEGG STERNING
CRANG DILINGUAN
RUCK CANTON IN
R KFDI-AMFM Wiohita, KS

RICHY SEAGGS RET ALLSH JW. SUDY RAVEN COMMAY TWITTY LARKY GRYLE HANG SCOTT NOTE OF HARAT BODIE SHABITT DOW WILLIAMS GOOLE STRAIT DOLLY PARTOR

SOUTH

KPLX-FM DeleasFt, Worth, TX EDDY RAYEN
Lycent. SCRIK
QLEW CHAPBEL
ROKESC:
EARL THOMAS CO
LOUISE MARRIED
TO G. SHEEPARD
JUDGS WKLO
Denville, KY
KEMFY BOGDIS
DAX BIDDS BOYS
JUMB DOWLES
DOWNILLIAMS
JUDGS
STREET, PRICES
BELL TILLIAMS
BELL TILLIAMS NUL TILLIS LEE CREENOCO HILLIAN, HURSEN

WTVY Dothan, AL

KIMML Ameriko, TX Amerika, TX
HERLE MAGGARD
VERM GOEDLE
XARRE HROCKS
DAM SELL
Notteet
1248L THOMAS CONLE
HELL THOMAS CONLE
HELL THILLIS
DOS WILLIAMS
TARRET & STANFLEY
T.G. SHEPPAND

KASE Austin, TX MARSHIN, IA
MARRHELLA GHE
RICHY SCAGGE
LARRY GRITLIN
LEGIS EVERTYE
GOLD ST.
OUS MILLLANS
EARL, THOMAS CO.
DESCORAR ALLEM
GENER WATROM
TAMBER WATROM

WYNK
Beton Powgs, L.
RICHE BUNGS
SIDDY PAYER
OAK RIOGE BOYE
LANY ORTIZE
ROWELE DOWN
BOX OF THE
DOLLY PAREN
BOX OF THE
ROWELE PAREN
ROWELE MODORALE
ROWELE MODORALE
ROWELE MODORALE ELPOSO, IA

LEDUS SYERESTER
KAMES BOODES
OAE REDGE BOYE
DAS REPERS
GARY MORRES
LAMRY GENELS
HOUTONELL
HOUTONELL
EARLY GENELS
EARLY TROSOLE
DOS TYLLETANS
DOS TYLLETANS
DOSLY ZAMYTON

KLVI measumons, TX SECURIONS, TX
XENTY ROUGHS
HEARS CREAY
MANDRELL & CHI
MOTERS I.
MOTERS ARMITT
ROUGHT MILEARS
DON MILLIAMS
DOLLY PREYER
SARBAR HAMDRE

WESC-AMFM Greenville, SC

KILT-FM Houston, TX

KIKK-FM Howston, TX

WXBG-FM Brisspi, VA EYLVIA
EYLVIA
EYLVIA
EXAMPLE
EARTHMEN
EART MERKIS
EOLIGET:
EART GERENOOD
LEX GERENOOD
HANK GMAY
EXILS

KXYL and. YX MENLE BAGGARD RICHY GENEGE GART MEMERI BOTT ALL BOS WILLLAMS LEE GREENWOOD JUDGE DELLANY BROTHS WEZL-FM Charleston, BC

CARY MORRIS
COMMAY TWISTY
VERMS GOMDIN
MONTY ANAMER
MONTY MANUEL
MONTY TAXABLE
MONTY TAXABLE
MONTY TAXABLE
MONTY MONTY
MONTY WITLIAMS JR. mond WSOC-FM Charlotte, NC KLRA Little Rock, AR COMMENT TRITTY
REDT RAWRES
GARE MORIS
EARWEL WELTS
GOLD ST.
STATUTE GOLD TO
EARL TRILING
EDDIE WARRIED RICHARD
DOM NILLIAMS

LITTLE ROCK, AR
CHYSTAL CAPIAL
OAK RIDGE BOTS
LHOM BYSERTYE
HARPFELL A CREE
FEM SALERY
EXE SALERY ATLEY
LYOMEL RICHIE
EARL WOOLS
EARL YOUR
EARLY
ZUDGE
ROOME RAISETY
ZUDGE
ROOME RILSAP WCOS-AMFM Columbia, SC

none Nottest:

Lubbock, TX
MARCHELL & GRE
OAK RISCE MOYE
OLSH CAMPRILL
MODY RAVER
TARRE BOOKE
MOTTOR
JIM GLASS
RAMARA MARCHE
DOLLY TARYOR
GROSSE STRAIT
GROSSE STRAIT

Lynchburg, VA

LARRY GRELDH
TERM CORD DH
COMMAY PAYTET
BOUT BOUT

Sant ANTONNO, I A
THANDELL E GREENE
GANID PRINCELL
RICKY MERCHE
HOTHER
HOTHER
HOTHER
HEAL THINNEL
THILLE
JEROS
BARDY E STAMPLEY
BARDY E STAMPLEY

JEDOR WORK,
MENTON BACKER
OMA TIOME HOTE
GOTO BACKER
OMA TIOME HOTE
SEDOY BACKER
LAMBER GOTOLE
TALLER
STALLER
LAMBER JEL
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SA KRMD-AMFM Shreeport, LA

Shreegort I Shreegort I Shreegort I Shreegort I Shan Shreegort I S KISS-FM Mlami, FL Misent, FL
DAYID PRISELL
LANG SOOTT
COMMANY TRITTY
COMMANY TRITTY
COMMANY TRITTY
VERM GOSDIM
GARY MCWALS
LAURY GATLIM
EXCHIPT
ROTHER
LAURY GATLIM
LES GERMINCOD
LEGH SCESSELL
RANKE WZLLIAMS
HANK WZLLIAMS WQYK-FM Tampar8t Pete, FL

WKSJ-FM Mobile, AL none Nottest:

WLWI-FM NEOTHERS
LAME SCOTT
MEALE SEGGRO
SIERRA
NOT DEST.
STATLERS
ARRE MURRAT
JOHN ANDERSON
KUMDALLE
KUMDALLE WIRK-FM West Palm Besch, FL

HITTY GRITTY DIRY JUME CONCES SOCIASE: NAME MUTRALY SYNCLAMS DON WILLIAMS SAME THOMAS CONCE JUDGS WUSG-FM Winchester, VA

WSIX-FM Nashville, TN

Manhville, THE

CAE RIDGE MOTI
HAMDWELL BEGGAN
HERLER BEGGANE
BASSY SALLEY
EDUT RAVEN
ED

WCMS-FM Norlolk, VA

EDOY RAVEM Nottest; Nottest; Nottest CRYSTSL GATLE LEE GREENMOOD JUDDS DOW WILLIAMS

WEST

Eugene, OR

JOHNSTY CASH
LJOSEL RICCER
WESLE SHACKAS

BYLVIE
BYLV ALDERTY SEASOR
LANGT GRILLIN
COMMAY PRIFFY
GARY HERRIS
DAN SEALE
SACTOR MATTER
SOCIANT
SOCIANT
LESS GREENHOOD
DOLLY PARTOR

KFRY Fresno, CA

KRET-FM Albuquerque, HM

KIKF Anahelm, CA DOM SITTING TODG

KYAK Anchorage, AK Anchorage, AK

GENE MATRON
LEON TWENDYTE
SYLVEA
MONTONELL & GREENM
OAK RIGHT MOT
MOTON BY
MOTON BY
MOTON BY
ANTH WILLIAMS JA
LEE GREENMOO
KYMMETLY MOT
LEE GREENMOO
KYMMETLY MOTION

KKAL Amoyo Grande, CA AMITE FRICTS
SAMFOREST & CHEEN
SAMFOREST & CHEEN
OAK RIDGE BOTE
BODY SAFEH
BOOT SAFEH
BO

KUZZ Rokerelieki, CA BARDY & STAPPLEY
LARRY ONTLIN
COMMANY TWITTY
GAIF NORRIS
REX ALLERS JR.
BOOLDS:
STATLENE
NAMES NORRAY
T.G. SHEMPARD
HAMER WILLIAMS JR

KGHL Billings, MT GHMINGS, MT

OAK RIDGE BOY!
EDOY RAVEH
XICKY EAROGS
ATLANYA
ROTESHI:
DOM WILLIAMS
JUDGE
LES GREENHOOD
7.G. SHEPPARD
MARK WILLIAMS

Les Vegat, MV
CRUSTAL GATLE
STLVIA
ST HIRALA CHTALA DIEL MILANE WEINER MICHWEI WEINER FUR BITTIMER FUR BITTI

KVOC Casper, WY LEGREY, WY LEGREY WINETTS MERIE BROCKER BOTTORY BOTTORY T G. SHEPPARD TELLIMY ENDYU WITTY GRITTY G HEL YILLIS

NETILE MAGGARD OAK RIDGE BOYE MOREARY; DON WILLIAMS MOMBER HILBAP 2.G. SHEPPARO DOLLY PARTON BARBARA HAMDREL Cheyenne, WY
HEDY RAVEH
HEL HCOMHEEL
LAMEN SHOOMS
COMMANY TWITTY
BOOM HELLIAME
LEE GAMMHOOD
GHOMES STRAIT
T.G. BHESTARD
HETTE GALTY KMX-FM Phoenia, A2

KWJJ Portland, OR

ATLANTA GLEN CHAPBELL QAK RIDGE BOYS

HANDSELL & GREENLY GATLIN LEGS EVERNITY CART HOMELS COMMAY TWITTH LYONEL SCCHIZ SOUTHWATTH MANDSELL & CRIZ EDITORIA SOUTHWAT HOLDSELL & CRIZ H

ASSA MOMENT IN STRUCTS OF STATE AND STRUCTS OF STATE AND KCCY-FM Pueblo, CO

French, CA LIGHEL BICKES RASHH BROOKS BOXTONES COMES ARMS HOWERT DOWN HILLIAMS HANCE WILLIAMS HANCE WILLIAMS

JOHNNY CAST MARKY BATLEY NOS BAROT

mone Butteet: JUDGE DOM AITTINE BOMMIE HITME

KSOP-FM Self Leke City, UT

San Bernerdian

LARRY OBTLES
GART MORRES
GART MORRES
VERS OCCUMENT TAXIFFT
MORRES
MODEL NAMB CTF
KENNY MOCHES
MODE

KSAN San Franck KNEW Ookland/S F., CA noom Nottesti ngan KMPS-AMFN Seattle, WA

LARRY GATLIN
DAM SEALS
COMMENT TWITTY
SWELLY WEST
SOUTH WEST
SOUTH SERVINGES
S KGA Spokane, WA

dult/Contemporary Continued from Back Page

BREAKERS.

No records qualified for A/C Breaker status this week.

NEW & ACTIVE

MADONNA "Borderline" (Sire/WB) 76/5
Rotations: Heavy 20/0, Medium 47/2, Ljohr 9/3. Total Adds 5, WCLR, WISN, WBT, WGOW, WCKO, Heavy: WTAE, WMYX, KGW, KEZP, WAEB, WSSFM, WYDB, KROBE-FM, WIAC-FM, 2WO, 3WM, KRAV, KMJJ, WNMR, WCHV, KEZZ, WHNN, KRNO, KRSB, KALE, Medium: GR55, WPIX, WLTT, W101, WARMSE, WLTT, WMNJ, WOMC, KUDL, KSS4, KMJ, KKLT, B100, KFMB, KJR, WICC, V100, WINY, WKJJ, WEZS, WNAM, WHBC, WING, KRNT, WRTR, WERS, WRMK, KOLL, WAHE, KS01, KFI, WKX, KFM, KKRH, WTKO, WSKI, WTNY, KORQ, WSKY, WKYX, WVBS, WCIL, KWEB, WBOW, KISN, Due to heavy airplay, moves 19-17 on the 4IC chair.

BILL MEDLEY "I Still Do" (Planet/RCA) 74/5
Rottlions: Heavy 10:0. Medium 41:2. Light 23/3. Total Adds 5. KBEST. KEZR. V100. WHHY, WSNY, Heavy: WSB, WING, WMGN, ROJ, KSL, WSNN, YEM, WSNE, WCLL KKU, Medium: WBEN, WRIMM, KYLL-FM, WHB, KGW, WRIE, WGY, WKGW, WAFB, WBT, WMAZ, WHYN, WHYN, WHBC, KRNT, 3WM, WMHE, KIXI-FM, WTKO, WSK, WTNY, KORG, WSKY, WCHV, WGSV, WAGE, WKYY, WJG, KCRG, KTSB, KEZZ, WHNN, WJO, MGDW, KTMO, KTMO, KNOK, KGNY, KALE.

GENESIS "Taking It All Too Hard" (Atlantic) 73/7

Rotations: Heavy 8/0, Medium 50/2, Light 15/6, Total Adds 7, WHB, WCCO, KKLT, KEY 103, WTRX, 3WM, WTKO, Heavy: WAEE, WAHR, WAVE, WSWY, WMOR, WAVA, WEIM, KRSB, Medium: WRBW, WSSEFM, 973AL, WARRING, WHITE, WHYX, KOST, KEZR, KJR, WGY, WKGW, WAEB, KRBE-FM, WVJK, WMAZ, WRWA, WHSBC, WFAM, KOIL, WAHE, KBOI, KPPL, KKUA, KRJ, KIXLFM, KKPL, WKRB, WKRE, WSW, WKRE, WSW, WAGE, WKYX, WOLL, KEZZ, WKB, WHNN, WJON, KKJO, WBOW, KTWO, KSS, KRNO, KGSW, KALE. Due to heavy airplay, debuts at number 25 on the A/C chart.

RAY PARKER JR, "Ghostbusters" (Arista) 72/19

ROUND THE RESEARCH STATE OF THE RESEARCH S

RITA COOLIDGE "Something Said Love" (A&M) 62/12
Rotations: Heavy 1/0, Medium 33/5, Light 28/7, Total Adds 12, WRIMM, WCLR, WARMARS, WISN, WAEB, KEY103, WING,
3WM, WWPA, KCRG, KKJO, KAB, Medium: WCCO, KHOW, KGW, WMAZ, WRPA, WHBY, KRNIT, WMGN, WMHE, KUGN, KSL,
KIKI-FR, WWNR, WEIM, WSKI, WTNY, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, WJBC, WCIL, KEEZ, WJON, KRNO,

BARBARA MANDRELL & LEE GREENWOOD "To Me" (MCAJ 59/10
Rotations: Heavy 1/0, Medium 29/3, Light 29/7, Total Adds 10, KFMB, WBT, KOIL, 39MM, WMHE, KKPL, WTNY, WVBS, KWEB,
KISK, Heavy, KEJ, Medium: WFBR, WCCO, WRIE, WMAZ, WRVA, WING, KRNT, KUGN, KXIFM, WWNR, WEIM, WSKY,
WCKQ, WCHV, WGSV, WAGE, WKYX, WJGE, WCIL, KCRB, WJON, KKJD, KTWO, KGSW, KALE.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Ligh
1 PEABO BRYSON	127/0	110	15	2
2 LIONEL RICHIE	128/0	103	22	3
3 ELTON JOHN	124/1	102	21	1
4 MIKE RENO & ANN WILSON	113/0	90	22	1
SERGIO MENDES	111/2	71	35	5
6 LAURA BRANIGAN	107/1	72	30	5
7 ALAN PARSONS PROJECT	106/0	62	35	9
POINTER SISTERS	99/2	60	35	4
JOHNNY MATHIS	102/1	60	33	9
1 JUICE NEWTON	101/1	43	50	8
JULIO IGLESIAS & DIANA ROSS	108/17	17	65	26
TEDDY PENDERGRASS	106/9	23	63	20
13 DAN HARTMAN	96/0	39	50	7
BILLY JOEL	103/23	12	64	27
15 DAN FOGELBERG	77/0	25	41	11
16 CYNDI LAUPER	75/0	25	42	8
™ MADONNA	76 /5	20	47	9
MICHAEL JACKSON	81/4	22	53	6
19 ALABAMA	79/1	30	38	11
CHRISTOPHER CROSS	88/1	13	59	16
21 JOE JACKSON	70/0	23	40	7
② DAVE GRUSIN	79/3	11	51	17
23 DENIECE WILLIAMS	58/0	15	34	9
2 PAUL ANKA	84/6	6	51	27
4 GENESIS	73/7	8	50	15

MOST ADDED .

HUEY LEWIS & THE NEWS (24) BILLY JOEL (23) Leave A Tender Moment Alone (Columbia) COYOTE SISTERS (22) Straight From The Heart (Morocco/Motown) JAMES INGRAM (21) She Loves Me (Qwest/WB) RAY PARKER JR. (19) Ghostbusters (Arista) JULIO IGLESIAS & DIANA ROSS (17) All Of You (Columbia) STYLE COUNCIL (17)

You're The Best Thing (Geffen)

HOTTEST

PEABO BRYSON (90) If Ever You're In My Arms Again (Elektra) ELTON JOHN (90) Sad Songs (Say So Much) (Geffen) LIONEL RICHIE (90) Stuck On You (Motown)
MIKE RENO & ANN WILSON (64) LAURA BRANIGAN (43) Self Control (Atlantic)
POINTER SISTERS (38) Jump (For My Love) (Planet/RCA)

TINA TURNER "What's Love Got To Do With Ht" (Capitol) 58/5
Rotations: Heavy BO, Medium 32/2, Light 18/3, Total Adds 5, WMYX, KKLT, WAEB, WGY, WSNY, Heavy; 97AIA, KYLIA, KFI,
WEIM, WWPA, WCKO, WCHY, KEZ, Medium: WERB, WSPF, M, KYLI-FM, W101, KOST, WICC, WMJJ, MAKO, WESS, WIGS,
WFMK, WMGN, WMHE, KWAY, KIXI-FM, WWNR, WSKI, KORQ, WSKY, WKYX, WMGS, WCIL, WJON-WON, KRNO, CHO,

GLENN FREY "Sexy Girl" (MCA) 49/5
Rotetions: Heavy 2/0, Medium 24/2, Light 23/3, Total Adds 5, WPIX, WSB, WAEB, WWNR, WVBS, Heavy: WAHR, WHHY.
Medium: 2WD, WEZS, WRVA, WAVE. WLTE, WMHE, KIXI-FM, WEIM, WSKI, WSKY, WCKQ, WKYX, WNGS, WCIL, KFSB, KEEZ,
WJON, KRNO, KOSW, KRSB, KAT, WA

COYOTE SISTERS "Straight From The Heart" [Morocco/Motown] 48/22

WRVA, WHAM, KRIT, KOII, WHINE, KBDI, KWAV, KSL, KIXI-FM, WTNY, WCHV, WJBC, KKJO, WBOW, KRNO, Medium: KGW, WMAZ, WEIM, WSKI, WSKY, WCKO, WJON.

STYLE COUNCIL "You're The Best Thing" (Geffen) 46/17
Rotations: Heavy 0.0, Medium 17/6, Light 29/12, Total Adds 17, WPIX. WCLR, KGW, WICC, WKGW, WAHR, KBOI, KIXI-FM, WANR, WERM, WINE, WHEA, WJBC, WCIL, KKJO, WBOW, KRNO, Medium: WLTT, WMAZ, KRNT, WMGN, WMHE, KWAV, WSKI, WSKY, KWEB, K99, KQSW, KRSB.

THOMPSON TWINS "Doctor! Doctor!" (Arista) 39/0

Rotations: Heavy 1010, Medium 2001, Light 9,0, Total Adds 0, Heavy: WAEB, KEY103, WMHE, WSKI, WWPA, WCKQ, WCHV, WKYX, KGSW, KISM, Medium: KVIL, FM, 973IA, WHB, V100, WPJB, WIVY, WNAM, WHBC, WENS, WMGN, KWAV, KIX, FM, WWNR, WTNY, KORQ, WSKY, KSB, BUBOW, KRNO, C

JAMES INGRAM "She Loves Me" (Qwest/WB) 37/21

Rotations: Heavy 00, Medium 10/6, Light 27/15, Total Adds 21, WCCO, KFMB, WKGW, WAHR, WVLK, WMAZ, WHBY, WNAM, WTRX, KOLL KSL, KIKI-FM, WTKO, WGSV, WKYX, WVBS, KWEB, KKJO, WBOW, KTWO, KGSW, KALE, Medium: WRVA, WSK, WSKY, WCIL.

INDUSTRY "What Have I Got To Lose" (Capitol) 36/0

um: WSB-FM, WCCO, KGW, WMAZ, WMGN, 3WM, WMHE, Rotations: Heavy 0/0, Medium 16/0, Light 20/0, Total Adds 0. Mediul KWAV, WWNR, WSKI, WCKQ, WCHV, WAGE, WCIL, KRNO, KALE.

NEIL SEDAKA "Rhythm Of The Rain" (Curb/MCA) 33/11
Rotations: Heav 0.0. Medium 11/2. Light 22/9. Total Adas 11, WARH, WINAR, WING, KKUA, WWNR, WWPA, WCHV, WAGE, WWSE, MCO, WGOW. Medium: KHOW, WHAZ, WHAY, RSL, WKNE, WSK, WSKY, WCKQ, KQSW.

SIGNIFICANT ACTION

HUEY LEWIS & THE NEWS "If This Is It" (Chrysalis) 24/24

Rotations: Heavy 0/0, Medium 7/7. Light 17/17, Total Adds 24, WEBR, KGW, WICC, WAHR, WVLK, WTRX, WMGN, KOIL, WMHE, KPPL, WEIM, WSKI, WSKY, WCKQ, WCHV, WGSV, WKYX, WCIL, KEEZ, WJON, WBOW, KQSW, KRSB, KALE.

J.D. SOUTHER "Go Ahead And Rain" (WB) 21/6
Rotations: Heavy 0/0, Medium 6/2, Light 15/4, Total Adds 6, WHBC, WTKO, WAGE, WJON, KKJO, K99. Medium: KOST, KUGN,
KSL, WCKQ.

JIM GLASER "You're Gettin" To Me Again" (Noble Vision) 21/5 Rotations: Heavy 0/0, Medium 1/0, Light 20/5, Total Adds 5, WING, WTKO, WKYX, WBOW. KTWO. Medium: WEIM.

SPINNERS "(We Have Come Into) Our Time For Love" (Atlantic) 20/8
Rotations: Heavy 0/0, Medium 2/1, Light 18/7, Total Adds 8, WAHR, WNAM, WTRX, WWNR, WKNE, WKYX, KEEZ, WJON,

BRUCE SPRINGSTEEN "Dancing In The Dark" (Columbia) 20/2
Rotations: Heavy 6/0, Medium 9/1, Light 5/1, Total Adds 2, WTAE, K98, Heavy: WAEB, KRBE-FM, WAVE, KPPL, WSKI, WWPA. Rotations: Heavy 6/0, Medium 9/1, Light 5/1, Total Adds 2, WTAE, NY Medium: WFBR, WMHE, KWAV, WTNY, WSKY, WCHV, WNGS, KISN

KARLA BONOFF "Somebody's Eyes" (Columbia) 17/7
Rotations: Heavy 0/0, Medium 5/1, Light 12/6, Total Adds 7, KJR, WHBC, WEIM, WWPA, WAGE, WCIL, WJON. Medium: WMHE, KWAV, KUIL-M, WCKQ.

JOE JACKSON "Happy Ending" (A&M) 16/15

All Galstons: Heavy 0.0, Medium 3/3, Light 13/12, Total Adds 15. WAHR, WVLK, WRVA, WEIM, WKNE, WSKI, WSKY, WCKO, WCHW, WYCK, WCL, KEZ, WJON, KKJO, KOSW. HUEY LEWIS & THE NEWS "Heart Of Rock & Roll" (Chrysalis) 16/2 Rotations: Heavy 3/0, Medium 7/1, Light 6/1, Total Adds 2, WENS, WWPA. Heavy: WAEB, KRE-FM, WAVE. Medium: KGW, KJR, 2WD, WSKI, WTNY, WKYX.

ROBIN GIBB "Boys Do Fall In Love" (Mirage/Atco) 15/5
Rotations: Heavy 0/0, Medium 9/2, Light 6/3, Total Adds 5, 97AIA, WICC, V100, KFI, WCKQ. Medium: WFBR, WAEB, WSNY, WMCN, WSIK, KEZ, WJON.

IRENE CARA "You Were Made For Me" (Geffen) 14/14
Rotations: Heavy 0/0, Medium 0/0, Ught 14/14, Total Adds 14, WCCO, WKGW, WNAM, WHBC, WTRX, KKUA. WWNR.
WEIM, WKNE, WWYA, WKSY, WCHY, WAGE, KOSH

STANLEY CLARKE "Heaven Sent You" (Epic) 13/12
Rotations: Heavy 00, Medium 1/1, Light 12/11, Total Adds 12, WAHR, WTRX, KKUA, WEIM, WSKI, WSKY, WCKQ, WCSQ, WKTX, WCIK, KEZ, KCSW.

LEON RUSSELL "Good Time Charlie's Got The Blues" (Paradise) 12/3
Rotations: Heavy 0/0, Medium 5/0, Light 7/3, Total Adds 3, WMHE, WEIM, KQSW. Medium: WCCO, WMAZ, WTKO, KCRG, KEEZ.

JACK WAGNER "All I Need" (Qwest/WB) 10/10
Rotations: Heavy 0/0. Medium 2/2, Light 8/8, Total Adds 10, WAHR, WMAZ, WEIM, WTKO, WSKI, WSKY, WCKQ, WAGE, KKJO,

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

Regional Adds & Hots

EAST Parallel One

WFBR/Baltimora

BILLY JOBL BURYTHMICS HURY LEWIS & WEMS COYOTE SISTERS BOTTER SISTERS RENO & WILSON PEADO BRYSON BLTON JOBN LIONEL RICHIE

WBEN/Buffalo Roper Christian

Tom Hunter
IGLESIAS & ROSS
BILLY JOEL
ROTE STATE
RENO & WILSON
ELTON JOHN
LAURA BRANIGAN
LIONEL RICHIE
POINTER SISTERS IGLESTAS & ROSS DAVE GRUSIN BOTTEST, PEABO BRYSON ELTON JOHN TEDDY PENDERGRASS LIONEL RICHIE ALASAMA WVOR/Rochester Gary Smith

GR55/Buffelo Geluski/Langmye:

SERGIO MENDES TEDDY PENDERGRAS RAY PARKER JR. BILLY JOEL BILLY JOEL
BOTTEAT:
PEABC BRYSON
BLTON JOHN
LIONEL RICHIE
LAURA BRANIGAN
POINTER SISTERS

WPIX/New York Alen Anderson GLENN PREY JACKSONS STYLE COUNCIL BOTTER COUNCIL
BOTTER
PEABO ERYSON
LAURA BRANIGAT
JOHNNY MATHIS
LIONEL RICHIE
SERGIO MENDES

Y97/Pitteburgh Jay Cresswell hone Hottest: RENO & WILSON PEABO BRYSON LIONEL RICHIE LAURA BRANIGAN CYNDI LAUPER

DON BEFAR BRUCE SPRINGSTEEN TEDDY PENOERGRASS BOTTEST MADONNA LAURA BRARIGAN RAY PARKER JR. RENO & MILSON POINTER SISTERS

none
Hottest;
CYNDI LAUPER
LIGNEL RICHERENO & WILSON
PEABO BRYSON
JAMES INGRAM

DODE BOTTSST PEABO SRYSON RENC & WILSON ELTON JOHN LIONEL RICHIE POINTER SLOTERS WLTTiWashington, D.C.

BILLY JOEL TEDDY PENDERGRASS

Parallel Two

WAEB/Altentow

TINA TURNER GLENN FREY ROD STEWART RITA COOLING GIORGIO MORDOER ROTTES LIONEL RICEIE BRUCE SPRINGSTEEN ELTON JOHN PEARC BRYSON RAY PARKER JR.

WICC/Bridgeport

ROBIN GIBB BURY LEWIS & NEWS STYLE COUNCIL EURYTHRICS FOCKERS: PERSON BRYSON ELTON JORN SERGIO MENDES LIONEL RICHIE ALAN PARSONS

V100/Cherleston, WV Spence/Jarvis

BILL MEDLEY IGLESIAS 4 ROSS ROBIN GISB HOTCEST LIONEL RICEIE ALAN PARSONS POINTER SISTERS PEABC BETSON ELTON JORN

POINTER SISTERS Hottest: CYNDI LAUPER LAURA BRANIGAN MADONNA LIONEL RICHIE IGLESIAS & ROSS

WTIC/Hartford Tom Barsanti Tom Barsami FRANK SINATRA Mottest: PEABO BRYSON 30MNNY MATHIS LIONEL RICRIE ALAN PARSONS DAVE GRUSIN

MADONNA PAUL ANKA RITA COOLIDGE STYLE COUNCIL STYLE COUNCIL
HOTLEST:
SERGIO MENDES
PEABO BRYSON
ELTON JOBN
LAURA BRANIGAN
LIONEL RICEIE 55KRC/Cincinnati Dave Mason

ALABAMA
LAURA BRANIGAN
BOTEST:
OAN POSCELBERG
DENIECE WILLIAMS
PEABO BRYSON
RENO & WILSON
LIONEL RICHIE WGY/Schenectedy Mike Neff

BILLY JOEL TINA TURNER TINA TURNER
Hottest:
RENO 6 WILSON
ELTON JOHN
PEABO BRYSON
LIONEL BICHIE
LAURA BRANIGAN

IRENE CARA
STYLE COUNCILFRANK SINATRA
JAMES INGRAM
BOTTEOT:
PEABO BRYSON
ELTON JOHN
LIONEL RICHIE
ALAN PARSONS
JOENNY MATHIS

Parallel Three

GLENN FREY STYLE COUNCIL NEIL SEDAKA IRENE CARA SPINNERS HOCTOST PEABO SERVSON ELTON JOHN SERGIO MENDES LIONEL RICHIE POINTER SISTERS

WEIM/Fitchburg Jack Raymond

JACK MAGNER STYLE COUNCIL STANLEY CLARKE FREE CAMOPF FASTA CAMOPF JOE JACKSON HOUSELL KURYTHMICS BOTTEST BUTTENIS & NEWS BOTTEST BOTTEST BOTTEST SERGIO AWILSON JOHNSY MATHIS SERGIO AWINES DAVE GRUSTN LIPON JOHN

WTKO/Itheca Weyne Fisk

J.D. SOUTHER BILLY JOEL RAY PARKEN JR. GENESIS JACK NAGRER HOLEAS: LAUBA BERNICAN ELTON JOHN KENNY ROGERS LIONEL BICKIE POINTER SISTERS

WKNE/Keene, NH Howard Corday

IRENE CARA
JOE JACKSON
SPINNERS
STYLE COUNCIL
HOLLERS
BILL MEDLEY
PRASO BRYSON
ELTON JOHN
CHRIS CROSS
PAUL ANKA

WSKI/Montpelier, VT Bruce Slebbins

JOE JACKSON HUEY LEWIS & STANLEY CLARI JACK HAGNER JACK HAGMER
HOTTEST:
SERGIO MENDES
RAY PARKER JR,
JOHNNY MATHIS
POINTER SISTERS
DAN HARTMAN

HILLY JOEL
HANDRELL & GREENM
COTOTA SISTERS
HOLLOW
PEABO SHISON
PEABO SHYSON
SERGIO MENDES
POINTER SISTERS
ELTON JOHN

WWPA/William Scott Masteller

IREME CARA
RARLA BONOFF
STYLE COUNCIL
RITA COOLIDGE
OLLIF & JERRY
NEIL SEDAKA
HUEY LEWIS & NEWS
ROTERS

Parallel One

RARLA BONOPP
J.D. SOUTHER
IRENE CARA
RAY PARKER JR.
BOTCRET
RENO & WILSON
PEARO BRYSON
LAURA BRANIGAM
SERGIO MENDES
ELTON JOHN

Merk Tipton
TEDDY PENDERGRASS
RITA COOLIDGE
COYOTE SISTERS
HOTCHER
LAURA BRANIGAN
PEABO BRYSON
RENO & WILSON
LIONEL RICHIE
ELTON JOHN

none Hottest: DENIZCE MILLIAMS SHARIN' STEVENS KOOL & THE GANG PENO & WILSON POINTER SISTERS BOTTEST
BOTTES

WMJt/Cleveland Pepovich/Ivers BILLY JOEL IGLESIAS & ROSS JUICE NEWTON BOTCOST RENO & WILSON PEABO BRYSON LAURA BRANIGAN ELTON JOEN LIONEL RICELE

MICHAEL JACKSON IGLESIAS & ROSS NOTCEST: RENO & MILSON PEABO BRYSON LIONEL RICRIE POINTER SISTERS KUDL/Kenses City Eleine Taylor

ELTON JOHN BOTTEST: RENO 4 WILSON PEABO BRYSON DAVE GRUSIN JAMES INGRAM MICHAEL GORE WHB/Kenses City

Jeff Roberts

RAY PARKER JR.
GENESIS
Bottest;
PEABO BRYSON
RENO & WILSON
BLTON JOHN
LIONEL RICHIE
SERGIO MENDES

MADONNA RAY PARKER JR RITA COOLIDGE RITA COOLIDGE Hottest: PEABO BRYSON RENO 6 WILSON ELTON JOHN LIONEL RICHIE SERGIO MENDES

WMYX/Milwaukes Beth Fest

CHRIS CROSS IGLESIAS & ROSS TINA TURNER TINA TORMER
Hottest:
PEABO BRYSON
ELTON JOHN
LAURA BRANIGAN
LIONEL RICHIE
SERGIO MENDES

WCCO/Minnaapolis Darny Long

JAMRS INGRAM FRANK SINATRA GENESIS IRENE CARA SPINNERS HOLLESTE

BILLY JOEL Scitest: DAN FOGELBERG PEABO SRYSON RENG & WILSON LIONEL RICHIE BLTON JOHN

Parallel Two

TONI TEMMILLE JAMES INGRAM GARY MORRIS NOTTEST: PEABO BRYSON REMO & MILSON LIONEL RICHIE

WNAM/Appleto

IRENE CARA
SPINNERS
NEIL SEDAKA
JAMES INGRAM
COMOTE SISTERS
HOTTER!
RENO & MILSON
LIONEL RICHIE
JUICE MEMOTON
SERGIO MENDES

WHBC/Canton Mike Dorn

WSNY/Columbus, C Harry Lyles

TINA TURNER
BILL MEDLEY
BILLY JOEL
HOTTEST;
PEABO BRYSON
LAURA BRANIGAN
POINTER SISTERS
LIONEL RICHIE
STEVE PERRY 610TVN/Columbus FitzGerald/Jones

RAY PARKER JR. Sottest: JOE JACESON PEABO BRYSON LAURA BRAHIGAN SHAKIN' STEVEN POINTER SISTER WINGIDayton Joe Demma

BILLY JOEL IGLES:AS & ROS NEIL SEDAKA RITA COOLIDGE JIN GLASER

KRNT/Des Maine Steve Gibbons RAY PARKER JR. COYOTE SISTERS NOTERED: RENO & WILSON JORNNY MATHIS LIOHEL RICKIE IGLESIAS & ROS: STYLE COUNCIL

WTRX/Flint Burke/Wright

Burkerwight
GENESIS NENS
JAMES INGRAM
STARLEY CLARKE
SPINNERS
IRENE CARA
JOHN MAITE
HOTELET LIONEL RICHIE
ELTOH JOHN
ALABAHA
PEARO & MILSON
RENO & MILSON WENS/Indianapolis

EUEY LEMIS & NEMS IGLESTAS & ROSS RAY PARKER JE. PRINCE ROTTER ELTON JOHN LAURA BRANIGAN LIONEL RICHIE MICRAEL GORE LIONSL RICHIE

WFMK/Lensing Jeff Davis

HOTE HOTEST BISTERS PEARO BRYSON SERGIO MENDES BLTON JOHN LIONEL BICHIE

WMGNiMedison Bill Vancil MANBATTAN TRANSFE BUEY LEWIS & NEWS RAY PARKER JR. BOTTES! ELTON JOHN JUICE NEWTON ALAN PARSONS LIGHEL RICHIE SERGIO MENDES

TEDDY PENDERGRASS Ecttest: NICHAEL JACKSON PEABO BRYSON POINTER SISTERS ELTON JOEN LIONEL RICHIE

ICLESIAB & ROSS NAMDRELL & GREENW RITH COOLIDGE BILLY JOBE BILLY JOBE BUTTER BETTE PEAD BRYSON BITEVE FERRY NAMONNA DAVE GRUSIN LIONEL RICBIE

SOUTH

Parallel Three

STYLE COUNCIL
COYOTE SISTERS
RAY PARKER JR.
FRANK SINATRA
BOLTEST
ELTON JOHN
JOHNNY MATHIS
IGLESIAS & ROSS
BILLY JOEL
MANDRELL & GREENW

Matt McCann

STYLE COUNCIL
RUSY LEWIS & NEW
STANLEY CLARKE
JOE JACKSON
EARLA BONOPP
J.D. CASH
BOTOBAST
NICKAEL JACKSON
ELTON JOHN
PEABO BRYSON
BILL HEDLEY
LIONEL RICEIE

Hottest: ALABAMA PEABO BRYSON LAURA BRANIGAN BERGIO MENDES POINTER SISTERS

KEEZ/Menkato, MN Sue LaFond

Sue LAFond

JERMAINE JACASON

SPINNERS
ELVIS COSTELLO

EURYTHHICS

JOE JACASON

STANLEY CLARKE

RUSY LARIS & NEWS

HOLEST:

RENO & NILSON

LIONEE, RICHTE

HADONNA

TINA TURHER

AFAISON
NEIL SEDAKA
JAMES INGRAM
MANDRELL & GRE
BOTTEST
PEABO BRYSON
SERGIO MENDES
NICHAEL JACKSO
ELTON JOHN
LIONEL RICHIE

HUEY LEWIS 6 NEWS JOE JACESON SPINNERS J.D. SOUTHER KARLA BONOFF HOTTEST: LAURA BRANIGAN

HOTTEST: LAURA BRANIGAN POINTER SISTERS PEABO BRYSON ELTON JOEN NICHAEL JACKSON KKJO/St Joseph, MO BIII O'Brien

BILLY JOEL J.D. SOUTH

BILLY JOEL
J.D. SOUTHER
COTOTE SISTERS
J.D. SOUTHER
COTOTE SISTERS
J.AMES INGRANSS
REILS SEDARA
RITA COOLID GE
HAMBHATTAN TRANSPE
JACK MACHEN
TO LACESON
LACESON
LACESON
LACESON
LACESON
LACESON
LACESON
LEE CREENWOOD
EILL KEDLEY
JULGE MEMPON

ReyMortson

COYOTE SISTERS

EUEY LEWIS I NEWS
MANDRELL 4 GREENE
LEON BUSSELL
JOHN MAITE
BOTLEY JOH
ELTON JOH
ELTON JOH
TEDDY PENDERGRASS
POINTER SISTERS
LIONEL RICRIE

Parallel One

MontletWyrostok
RITA COOLIDGE
COYOTE SISTERS
HOTCER:
RENO & WILSON
PEABO BRYSON
ANNE NURRAY
ELTON JOHN

WCIL/Carbondale, IL Matt McCann

RITA COOLIDGE PAGE ANKA

KFSB/Joplin, MQ Don Carpentar

WJON/S1, Cloud, MN

MARIONIUM MENTE & NEMS NANDRELL & GREENM COYOTE SISTERS JAMES INGRAM HOTLEST: PEASO SRYSON ELTON JOHN LIONEL RICHIE JOHNNY MANTIS DAM EARTMAN

RUZY LEWIS 6 NEWS COYOTE SISTERS STYLE COUNCIL NEIL SEDAKA JIM GLASER HOCLEST: LIONEL RICHIE PEASO BRYSON ELTON JOEN SERGIO MEMDES AIR SUPPLY

GLENN FREY SOTTEST: PEABO BRYSON ELTON JOHN LIONEL RICHIE SERGIO MENDES PAUL ANEA

KVIL/Dellee-F1. W Chuck Rhodes JACESONS BURYTHMICS BOLTONER POINTER SISTERS LAURA BRANIGAN RENO 4 NILSON ELTON JOHN LIONEL RICHIE

RAY PARKER JR.

Hotteati LAURA BRANIGAN IGLESIAS & ROSS TINA TURNER RENO & MILSON PRANC BRYSON W101/Tampa

Parallel Two

KEY103/Austin Adams/Alan

RITA COOLIDGE GENESIS COYOTE SISTERS HOLLEST: RENO & WILSON ALAH PARSONS LAURA BRAHIGAN TEOMPSON TWINS DAN HARTMAN

none Hottest: RENO & WILSON PEABO SEYSON ELTON JOHN LAURA BRANIGAN LIONEL RICEIE

WMJJ/Blrmingham Thomas/Warran none Ecttest: CYNDI LAUPER LAURA BRANIGAM PEABO BRYSON RENO & WILSON LIONEL RICHIE

WST/Charlotte HICHAEL JACKSON
HADONNA
HAMDRELL & GREEN
COYOTE SISTERS
FRANK SINATRA
HOLLEAST
PEABO BRYSON
RENO & WILSON
RITON JOHN
LIONEL RICHE
BILLY JOEL

WGOW/Chattanoog

MADONNA BILLY JOEL HOTTEST: RENO 6 WILSON PEABO BRYSON LAURA BRANIGAN JOE JACKSON JOENNY MATHIS

WRVA/Richmond Lou Deen HONE
ROTTEST:
CYNDI LAUPER
DENIECE WILLIAMS
STEVE PERRY
NIGHT RANGER
HUEY LEMIS 6 MEMO JOE JACKSON BILLY JOEL MICHAEL JACKSON COYOTE SISTERS HOTLEST: SERGIO MENDES LIONEL RICHIE TEDDY PERDERGRA JOHNNY MATHIS PEABO BRYSON

EURY LEWIS & NEWS TONI TENNILLE COYOTE SISTERS NELL SEDARA STANLEY CLARKE SPINNERS JACK MACNER JAKES INGRAM JOE JACKSON STYLE COUNCIL EARL THOMAS CONLE

RAY PARKER JR.
BILLY JOEC
HOCTEST:
JOE JACKSON
LAURA BRAHIGAN
ELTON JOHN
POINTER SISTERS
DAN HARTMAN WVLK/Lexington Kelth Raines

RAY PARKER JR. JAMES INGRAM JOE JACESON HURY LEWIS & NEWS MANHATTAN TRANSFE MANHATTAN TRAI Botteet: PEABO BRYSON ELTON JOHN LIONEL RICHIE ALAN PARSONS JOHNNY MATRIS

WKJJ/Louisyille

None Ectest; POINTER SISTERS RENO & WILSON ALABAMA LIONEL RICHIE PEABO BRYSON WRKA/Louisville Jeff Crawlord

TEDDY PENDERGR BILLY JOEL RAY PARKER JR. BOTTO BRYSON CYNDI LAUPER DAN POGELBERG RENO & MILSON ELTON JOEN

WMAZ/Macon Steve Murphy PRANK SINATRA
ORLANDO AND
JACK WAGNER
JAKES INGRAM
HOTTEST
HOTELETE
BEADO BRYSON
LIGHTE
PEABO BRYSON

Steve Butter
MICRAEL JACKSON
IGLESIAS & ROSS
DAVE GROSIN
BOTTESTI
ELTON JOHN
LAURA BRANIGAN
LIONEL RICHIE
CRRIS CROSS
PEABO BRYSON

WHHY/Montgo Phil Horton BILL MEDLEY

JOHNNY MATHIS MOTTERT LIONEL RICHIE PEASO BRYSON DAN BARTHAN ELTON JOHN IGLESIAS & ROSS WLAC-FM/Nash

WKYX/Peducah, KY Frank Carvell Frank Cervell
JAMES INGRAM
JIM GLASER
SPIGNERS
DOE JACKSON
STANLEY CLARKE
HUEY LEWIS & NEWS
HAN BACTMAN
HAY PARKE JE,
RENO & WILSON
RATON JOHN
PEABO BRYSON ICLESIAS & ROSS BILLY JOEL

WNGS/West Palm Beach Rose Block PAUL ANKA
TEDDY PENDERGRASS
RAY PARKER JF.
HOTLEMIL
RENO 6 WILSON
PEABO BRYSON
ELTON JOHN
ALAN PARSONS
SERGIO MENDES

none Hottest: LIGNEL RICEIE ELTON JOHN DENIECE WILLIAMS RENO & WILLOW POINTER SISTERS JAMES INGRAM
CLENN PREY
HANDRELL & GREEN
HOTTEST:
HOTTEST:
HOTO JOHN
PEABO BRYSON
LIONEL RICHE
POINTER GISTERS

WEST

Parallel One

RAY PARKER JR.

K MJWDenver Elilott/Brady

KKLT/Phoenix Antta Cartisie

WAVE/Seresole Huntington/Tellone

Parallel Three

none Hottest: ELTON JOHN ALAN PARBONS MICHABL JACKSON RENO & WILSON LAURA BRANIGAN

WSKY/Asheville DON BYGONAINTS

BUEY LEWIS & NEWS

IRENS CARA

EURYTHNICS

JOE JACKSON

DENIZCE WILLIAMS

JACK MAGNER

STANLEY CLARKE

STANLEY CLARKE Hottest: PEABO BRYSON ELTON JOHN LIONEL RICHIE IGLESIAS & ROSS BILLY JOEL WCKQ/Campbe

MACONNA
ROBEN GISB
ROBEN

WGSV/Guntersville

JAMES INGRAM
STANLEY CLARRE
HOTLAGE:
RENO & MILSON
PEARO BRYSON
LIONEL RICEIR
LAURA BRANIGAN
ELTON JOHN

WAGE/Leesburg, VA Steve Porter

Thomas H. Twine
MICHARL JACKSON
MICHARL JACKSON
REME CARA
COYOTE SISTERS
NEIL SEDARA
JOE JACKSON
BANANARAMA
BOTTER
BOTTER KBEST/San Diego Roberts/Wagner

KFMB/San Diego Mark Larson

JAMES INGRAM
MANDRELL & GRE
COYOTH SISTERS
HOTLEGT:
PEABO BRYSON
LITON JOHN
LITONEL RICHIE
SERGIO MEMDES
ALAN PARSONS

B100/San Diego McCartney/Knight

none Hottest: POINTER SISTERS PEABO BRYSON ELTON JOHN LIONEL RICHIE LAURA BRANIGAN

TEDDY PENDERGRASS DAVE GRUSIN HOLTEST: LAURA BRANIGAN POINTER SISTERS PEASO BRYSON ELTON JOHN LIONEL RICHIE

NOME Hottest: LIONEL RICHIE RENO & HILSON PRABO BRYSON JOHNNY MATHIS ELTON JOHN

IGLESIAS L ROSS
HUEY LEWIS & NEWS
STYLE COUNCIL
KOCTESE:
LIONEL, RICHIE
ELTON JOHN
SERGIO MENDES
JOHNNY MATEIS
POIMTER SISTERS

Robertalwagner
IGLESIAS & ROSS
IGLL MRDLEY
BILLY JOEL
PAUL ANKA
HOCKEST:
KIM CARNES
JOHRNY MATHIS
POINTER SISTERS
ELTON JOHN
PEABO BRYSON

WagnerReese
IGLESIAS & ROSS
SIEL MEDLEY
ROTEST:
RENG & WILSON
SERGIO MERDES
GILLY JORL
LIONEL RICHIE
POINTER SISTERS

KJR/Seattle Collegn Madder

KARLA BONOFF TEDDY PENDERGRASS

Parallel Two

STYLE COUNCIL COYOTE SISTERS COYOTE SISTERS
SOTTEST:
POINTER SISTERS
LIONEL RICHIE
ELTON JOHN
RENO & WILSON
PEABO BRYSON

JOHN WHIRE STEVE PERRY BUEY LEWIS 6 NEWS WANG CHUNG SILLY SATELLITE HOTCHES BRUCE SPRINGSTEEN PEABO BRYSON JEFFERSON STARSRI LIONEL RICEEE ELTON JOHN

None Rottest: MICEASE MURPREY PEABO BRYSON LIONEL RICETE DENIECE WILLIAMS REMO & WILSON KKUA/Honolutu Litia Miller

KMJJ/Las Vegas none Bottast: DENIECE WILLIAMS DAN HARTMAN LAURA RRANIGAN

KFVLos Āngeles REYNLEDEBU ROBIN GIBB Hottest: LAURA BRANIGAN RAY PARKER JR. PEABO BRYSOR TEDDY PEMDERGR TINA TURNER

KOY/Phoenix Marni Pingree SERGIO MENDES

SERGIO MENDES BOTTEBE: RENO 1 WILSON ALABAMA ELTON JOHN LIONEL RICHIE LAURA BRANIGAN

KSL/Salt Lake City

FRANK SINATRA JAMES INGRAK

SAMES INGRAY
SYLVIA
MARK GRAY
MARKY LEMIS
COYOTE SISTERS
HOCKEEL HURPREY
RENO 4 MILSON
DENIECE MILLIAMS
DAVE GROSIN
LIONEL RICRIE

KIXI-FM/Seattle Bill Norton

Parallel Three

KWAV/Monterey Michael Reading EURYTENICS COYOTE SISTERS Hottest: GENESIS LIONEL RICRIE POINTER SISTERS DAN HARTHAN ELTON JOHN

K99/Greet Falls McShsy/Kelter BRUCE SPRINGS J.D. SOUTHER NOTE ST. HICKEL RICHIE RAY PARKER JR. ELTON JOHN JUICE NEWTON GENESIS

KTWO/Cooper

COYOTE SISTERS
STYLE COUNCIL
MANHATTAN TRANSPI
HOCTEST:
REND & WILSON
LAURA BRANTGAN
ELTON JOHN
PEADO BRYSON
LIONEL RICHIE

KOSW/Rock Springs, Maloney/Norris

JAMES INGRAM COYOTE SISTERS STYLE COUNCIL BUEY LEWIS & NEWS DENIECE WILLIAMS

Sottent; LIONEL RICHIE ELTON JOHN PEABO BRYSON BILLY JOEL RENO & MILSON KISN/Salt Lake City Stone/Wilson

MANDRELL & GREENS BILLY JOEL PAUL ANKA

RITA COOLIDGE BUBY LEWIS & NEWS JAMES INGRAM RUBY LEWIS & NEW
JAMES INGRAM
BOTTOS INGRAM
BOTTOS JOHN
LIONEL RICHIE
ELTON JOHN
MADONNA
TEDDY PENDERCRAS

The following stations reported no adds

Y97/Pittsburgh WSR-FM/Atlanta KORQ/Abilene WI TF/Cleveland KRAV/Tulsa K108/Sacramento

report this week and therefore

3WS/Pittsburgh WFMK/Lansing 2WD/Norfolk KMJJ/Las Vegas

128 Reporters 108 Current Reports

or changes in rotation this week: WAFB/Baton Rouge WM.LI/Birmingham

The following stations did not their playlists were frozen: WRIE/Erie

> WHNN/Saginaw KRBE-FM/Houston WAVE/Sarasota

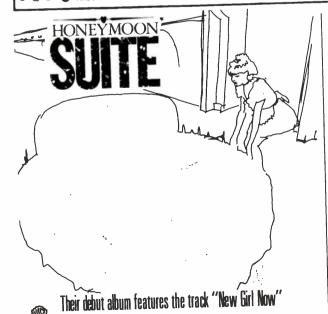
WPRO/Providence KFSB/Joplin

KUGN/Eugene



MOR IALBUMS

July 13, 1984	171 REPORTERS	Total Reports Rota	Hot Mo	edium /	otations
	"Dancing" (141) "Cover Me" (120) "Born" (58)	170 – 1	65 -	5-	0=
BRUCE SPRINGSTEEN/Born In The U.S.A. (Col.)	"Drive" (145) "Magic" (88) "It's Not The" (52)	168 - 1	56 -	12+	2-
1 1 2 BROCE STRINGSTEER, 2011	"No Way" (123) "Layin'" (121) "Sorry" (20)	158 = 1	26 -	32+	1-
Grunt/RCA)		158+1	04+	<i>52</i> –	7+
3 3 3 JEFFERSON STARSHIP/NOCIONAL TURNICAS (CASTANTIA)	"Missing You" (157)	142+1			6+
7 8 6 RATT/Out Of The Cellar (Atlantic)	"Round And Round" (126) "Back For More" (35)	141 - 1			4+
	"Infatuation" (130) "Bad" (34) "All Right" (12)	146 -		70 -	0-
	"High On Emotion" (144)	134 -			7+
8 7 6 7 CHRIS DEBONGH/Man Of The Line (Askit)	"She's Mine" (108) "Strung Out" (25)	135+			28+
9 8 9 STEVE PENRY/Street Talk (Columbia)	"If This Is It" (92) "Walking" (45) "R&R" (16)	126+			23+
	"Sad Songs (Say)" (87) "Restless" (63)				5-
	"Sunglasses At Night" (121)	125+			11+
30-26 14 COREY HART/First Offense (EMI America)	"We're Not Gonna Take It" (123)			105+	14-
28 25 17 TWISTED SISTER/Stay Hungry (Atlantic)	"Back Where I Started" (120) "Two Steps" (10)	,		65+	3-
38 29 24 B BOX OF FROGS/Box Of Frogs (Epic)	"Still Loving You" (93) "Big" (16) "Leaving" (12)	109 – 105 –			2+
15 14 12 14 SCORPIONS/Love At First Sting (Mercury/FG)	"Deeper & Deeper" (96)" Can Dream" (13)				7+
15 STREETS OF FIRE/Soundtrack (MCA)	"Slow 'n' Easy" (107) "Ain't No Stranger" (11)	110+			5-
18 19 18 (G WHITESNAKE/Slide It In (Getten)	"The First Day Of Summer" (115)	115=			6-
27 23 19 TONY CAREY/Some Tough City (MCA)	"When Doves Cry" (87) "Let's Go Crazy" (46)	102+			-
PRINCE/Purple Rain (WB)	"When You Close" (102) "Sister Christian" (11)	111+			
24 32 ® NIGHT RANGER/Midnight Madness (Camel/MCA)	"Smuggler's" (85) "Sexy" (35) "Better" (11)	119+			
o GLENN FREY/The Allnighter (MCA)	"Body" (62) "Red Sector" (32) "Distant" (27)			54=	
10 12 11 21 RUSH/Grace Under Pressure (Mercury/PG)	"The Last In Line" (104) "Mystery" (10)	106+			
- 28 DIO/The Last In Line (WB)	"Panama" (80)			39 -	
VAN HALEN/1984 (WR)	"Cold Shot" (56) "Voodoo"(54) "Couldn't" (35)	107-	25 –		
STEVIE RAY VAUGHAN/Couldn't Stand The Weather (Epic)		91 –	30 -	61 -	
BALLADD/Dues Pollard (EMI AMERICA)	"Voices" (86)	77-	48 –	29 -	7=
	"Eyes Without A Face" (70)	82 –	44 -	38+	1+
THOMPSON TWINS/Into The Gan (Arista)	"Doctor! Doctor!" (80)	68 -	38 -	30+	0-
	"Legs" (67)	90+	13+	73+	7-
A DULLY CATELLITE/Billy Satellite (Capitol)	"Satisfy Me" (85)	85+	10+	66+	9-
= a ottake V/All Eirod Up (Columbia)	"Tell Me" (77)	81-	16-	64 -	8+
D = Na (D-sleeping (IDS/A 8.AA)	"So. Central Rain (I'm Sorry)" (70) "Pretty" (17)	86=	6-	- 79+	. 7+
A NEW FRACER/Fine Fine Line (Island)	"Fine, Fine Line" (79)	77-		- 62 -	. 1-
A TENT OF A TENT (Since Of America (FMI America)	"Los Desaparecidos" (69) "Out Of The" (10)	65 -		- 47-	
21 24 27 33 LITTLE STEVEN/VOICE OF AMERICA (Capitol)	"Young Thing, Wild Dreams" (61)			- 32-	
11 16 25 34 RED RIDER/Breaking Curfew (Capitol)	"Stay The Night" (52)	62-		= 53-	- 1
12 13 29 35 CHICAGO/Chicago 17 (WB)	"Nothing's Gonna Stop You Now" (61)	68+	-		
- 39 XXIIIrd OLYMPIAD/Official Music (Columbia)	"Far Away Eyes" (65)	60 +			
OFBUT S ADRENALIN/American Heart (Rocshire)	"The Only Flame In Town" (55)			- 26-	- 1
OFBUT BELVIS COSTELLO/Goodbye Cruel World(Columbia)	"The Chart In You" (39)	48 -		- 20- + 47-	- 1
39 PSYCHEDEUC FURS/Mirror Moves (Columbia)	"Better Be" (29) "Queen" (25) "What's Love"-(19	5) 00-	124	~ ~/-	
- 40 - TINA TURNER/Private Dancer (Capitol)					



BREAKERS.

BILLY SATELLITE Billy Satellite (Capitol)

53% of our reporters on it. 90/7 including adds at KROY, KISW, WOOS, WLVQ, KMOD. Moves 34-29 on the Albuma chart.

ANDY FRASER
Fine Fine Line (Island)
50% of our reporters on it. 86/7 including adds at WOOS, WIOT, KWXL, KKDJ, KQWB-FM.
Moves 33-32 this week on the Album chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.





"Dancin'
On The Edge"
featuring
"Gotta Let Go"

Number One NEW & ACTIVE Hot Track

CRAIG MARTIN, KZOK—" has all the right moves on her second album . . . much better production and stronger material . . . the blonde bombshell will keep things hot this summer."

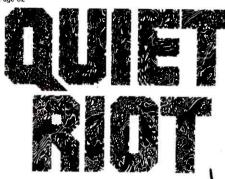
TED EDWARDS, KGB—" To has a better idea this time around . . . a much improved presentation in every respect."

BRIAN MILLER, KLPX—" Joba sounds like a bona fide hit with 'Gotta Let Go.' Top Five requests, and moved to Heavy after one week."

RON GARRETT, KRQR—"The life album kicks butt! If you don't play it, it's your loss!"

mercury

PolyGram Records



Delivers The Goods

"CONDITION CRITICAL"

16 July 1984

Prescribed Tracks Include:

"CONDITION CRITICAL" "SIGN OF THE TIMES" "PARTY ALL NIGHT"

"MAMA WEER ALL CRAZEE NOW"



PHHA

Produced by Spencer Proffer Distributed by CBS Records



MOST ADDED ®

HUEY LEWIS & THE NEWS (28) Sports (Chrysalis)
GEORGE CARLIN (26) Carlin On Campus (Eardrum/Penthouse)
NIGHT RANGER (25) Midnight Madness (Camel/MCA)
GLENN FREY (23) The Allnighter (MCA) Breaking Hearts (Geffen)

MOST HOTS

BRUCE SPRINGSTEEN (165) Born in The U.S.A. (Columbia) CARS (156) Heartbeat City (Elektra) JEFFERSON STARSHIP (126) Nuclear Furniture (Grunt/RCA) ROD STEWART (107) Camouflage (WB) RATT (104) Out Of The Cellar (Atlantic) JOHN WAITE (104) No Brakes (EMI America)

NEW & ACTIVE

GREG KIHN BAND/Kihntagious (Beserkley/E-A) 53/6 (56/3)
Adds: KAZY, WDHA, WOWE, WTKX, KFIV-FM, WMGM. Hots: 11 include WXRT, KFOG, KSJO, WLAV. Mediums: 38 include WBCN, WYSP, WLUP, WRIF, KBCO, KGON, KISW, KZOK.
MAMA'S BOYS/Mama's Boys (Jive/Arista) 52/3 (55/9)
Adds include WYSP, WCCC. Hots: 9 include KKCI, KRQR, KSJO, KZOK, KISS, KXZL. Mediums: 42 include WBAB, WHJY, WKLS, KLOL, WRIF, KUPD, KZAP, KGB, WTPA, WPLR, WAAF, KNCN, KLAQ, WAPL, KQDS, WLAV, KEZO, WIOT, KFMG, KFIV-FM, KWFM.

WIOT, KFMD, KFIV-FM, KWFM.

JACKSONS/Victory (Epic) 51/4 (59/1)

Adds: WXRT, KCAL, WPDH, KZOQ. Hots: 23 include WBCN, KRQQ, WZZQ, WIMZ, WKDF, WLAV. Mediums: 27 include WAPP, KFQG, WPLR, WFYY, WQMF, WZXR, WAPL, KGGO, KQDS, KREM.

INXS/The Swing (Atco) 50/13 (39/7)

Adds include KGB, WTPA, KLAQ, WKQQ, KFIV-FM. Hots: 13 include WXRT, KBCQ, KKDJ, KTYD. Mediums: 28 include WBAB, WMMR, WYSP, WMMS, KFQG, WHCN, WPLR, WPDH, WAQY, WIMZ, WLAV, WYFE, WIOT, KREM. GHOSTBUSTERS/Soundtrack (Arista) 48/9 (44/12)
Adds: WKLS, WTPA, WDHA, WKZL, WXKE, WWCT, KREM, WRKI, WBYG. Hots: 17 include WMMR, WLUP, WMMS,

Adds: NKLQ, WIAZ, WDRA, WDRA, WAZE, WAXE, WWCI, KREM, WHKI, WBYG. Hots: 17 include WMMR, WLUP, WMMS, WZZO, WKQQ, WLAV. Mediums: 25 include WMEW-FM, WSHE, KBCO, 91X, KFOG, WIMZ, KXZL, WAPL.

LITA FORD/Dancin' On The Edge (Mercury/PolyGram) 43/11 (37/10)
Adds include WHJY, DC101, KKCI, KOME, WDHA, WOWE, WIMZ, KMOD, KKDJ. Hots: 1 KLPX. Mediums: 35 include WBAB, WDVE, KZEW, WYNF, WMMS, KLOS, KUPD, KRQR, KSJO, KISW, KZOK, WTPA, KNCN, KLAQ, KFMG.

SLADE/Keep Your Hands Off My Power Supply (CBS Associated) 43/8 (38/5)
Adds: WRXT, WAAL, WAPI, WZXY, KMJX, WXKE, KSMB, WIQB. Hots: 11 include DC101, WRIF, WAAF, WYFE, KILO. Mediums: 29 include WBCN, WYSP, WKLS, WSKS, KSHE, KMET, KISW, WZZO, WTPA, KGGO, KRSP.

KILO. Mediums: 29 include WBCN, WYSP, WKLS, WSKS, KSHE, KME1, KISW, WZZU, W1PA, KGGU, KHSP. DIFFORD & TILBROOK/Difford & Tilbrook (A&M) 39/1 (38/6)
Adds: WLUP. Hots: 9 WBAB, WLIR, WXRT, KBCO, KQAK, WQBK, WDHA, WMGM, KTCL. Mediums: 29 include WBCN, WNEW-FM, WMMR, WZZO, WPLR, WPDH, WAQY, KQDS.
KICK AXEVIGes (PashACSB) 38/8 (39/9)
Adds: WYSP, WHJY, KZEW, KKCI, WXKE, WIOT, KMOD, KOMP. Hots: 6 include KMET, KZOK, CFOX, CITI-FM. Mediums: 30 include WDVE, WYNF, KSHE, KUPD, KSJO, WTPA, WAAF, KNCN, KLAQ, WIMZ, WKDF, WLVQ,

Mediums: 30 include WDVE, WYNF, KSHE, KUPD, KSJO, WIPA, WAAF, KNUN, KLAU, VYIVIZ, VYNDI, VEVS, WFBQ, KFMG.

LOU REED/New Sensations (RCA) 37/15 (25/10)
Adds include DC101, WKLS, KGB, KRQR, WPDH, KFIV-FM, KREM. Hots: 6 KBCO, KROQ, 91X, KQAK, WDEK, KSPN. Mediums: 23 include WBAB, WNEW-FM, WMMR, WXRT, WTPA, KFMG.

BANGLES/All Over The Place (Columbia) 34/9 (25/4)
Adds: WLUP, KZOK, WAAL, WTKX, WWCT, KREM, WMGM, WHMD, KWHL. Hots: 4 KBCO, 91X, KSPN, KTCL. Mediums: 24 include WBAB, WNEW-FM, WMMM, WXRT, WPDH, WAQY, KKDJ.

CHEQUERED PAST/Chequered Past (EMI America) 33/10 (25/10)
Adds: include WDVE, DC101, KGB, KSJO. Hots: 2 KNCN, KWFM. Mediums: 25 include WIYY, WMMR, WKLS, KZEW, KRQR, KZOK, WFYV, KEZO, KILO, KKDJ.

Adds include wto ke, but in, No., in, No., in No., in No., in No. in No.

GEORGE CARLIN/Carlin On Campus (Eardrum/Penthouse) 30/26 (3/3) Adds include WBAB, WPYX, WZZO, WHCN, WKQQ, WIOT, KFMG, KILO. Hots: 0. Mediums: 7 KGON, CHEZ-FM, WFYY, WYFE, KOMP, KEZE, KOZZ.

CYNDI LAUPER/She's So Unusual (Portreit/CBS) 30/3 (29/3)
Adds: WFYV, WRKI, KFMX. Hots: 10 include WLIR, WCKO, KCAL, 91X, WPDH. Mediums: 19 include WBCN, KMET,

WHICH, KUIDS, WLAV.
HOWARD JONES/Human's Lib (Elektra) 27/4 (29/9)
Adds: WYNF, WTPA, KLBJ, WQDR. Hots: 8 include WHJY, WLUP, KBCO, KRQQ, 91X, WQMF, KSPN. Mediums: 19 include WBAB, WYSP, KMET, KREM.
GENESIS/Genesis (Atlantic) 24/4 (22/2)
Adds: WMMR, KMJX, KSMB, KLYV. Hots: 7 WSKS, WMMS, KFOG, WIMZ, WYFE, KILO, WHMD. Mediums: 15 include KMET, WAAF, KRSP.

SPLIT ENZ/Conflicting Emotions (A&M) 22/4 (16/5)
Adds: WQBK, WOUR, KREM. KFMF. Hots: 6 KBCO, CHEZ-FM, CITI-FM, K97, KSPN, KTCL. Mediums: 16 include WBAB, KFOG, WPDH, KWFM.
BRONZ/Taken By Storm (Bronze/Island) 22/2 (21/2)

Adds: WCKO, KWHL. Hots: 1 WRIF. Mediums: 19 include KZEW, KGB, KSJO, KZOK, WYFE, KWFM. RUBBER RODEO/Scenic Views (Mercury/PolyGram) 18/1 (18/4) Adds: WGIR. Hots: 2 WBCN, WLIR. Mediums: 15 include WHJY, KBCO, WPDH, WAQY, WAAF, WIMZ.

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NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers Indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPS, and 45s. includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOR /HOT TRA

The We	ee Ty	vo i	Neek		I/I REPURTENS	Total	Hot 8	Aedium 	Adds
_	- 14		5	0	BILLY SQUIER/Rock Me Tonite (Capitol)	157+	112+		2-
			1	2	BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia	141-	138-		0-
2			7	6	JOHN WAITE/Missing You (EMI America)	157+	103+		6-
1	2 6	8	3	4	CARS/Drive (Elektra)	145=	115+		3- 3=
1	9 1	1 1	10	6	SCANDAL featuring PATTY SMYTH/The Warrior (Col.	130-	70+ 106-		2+
			6	6	ROD STEWART/Infatuation (WB) CHRIS DeBURGH/High On Emotion (A&M)	144-	74-		0-
			4	7	JEFFERSON STARSHIP/No Way Out (Grunt/RCA)	123-	105-		0=
			2	8	RATT/Round And Round (Atlantic)	126-	95+	- 30-	2-
ı			9	ă	JEFFERSON STARSHIP/Layin' It On (Grunt/RCA)	121+	65 +	- 56 +	4-
'			13 12	ă	BRUCE SPRINGSTEEN/Cover Me (Columbia)	120+	69=		7+
			25	Ď	PETER WOLF/Lights Out (EMI America)	135+	41 -		29-
			26	Œ	SAMMY HAGAR/Two Sides Of Love (Geffen)	130+	27+		24-
	17 2	20	16	Ø	STEVE PERRY/She's Mine (Columbia)	108+ 121+	73+		10+ 5-
	38 2	26	17	®	COREY HART/Sunglasses At Night (EMI America)	123+			11+
1	27 :		19	0	TWISTED SISTER/We're Not Gonna (Atlantic) QUIET RIOT/Mama Weer All (Pasha/CBS)	119-			1+
			14	17	TONY CAREY/The First Day Of Summer (MCA)	115+			5-
		23	18	6	WHITESNAKE/Slow 'n' Easy (Geffen)	107+			8+
		22 7	21 13	20	CARS/Magic (Elektra)	88 –	76	- 12+	0=
l		35	29	A)	BOX OF FROGS/Back Where I Started (Epic)	120+	22	+ 94+	12-
ĺ	3	30	8	22	FIXX/Deeper & Deeper (MCA)	96-			0-
1		30	23	Œ	PRINCE/When Doves Cry (WB)	87-			3
1		49	32	2	DIO/The Last In Line (WB)	104+ 102+			14 – 24 –
١	-	53	38	4	NIGHT RANGER/When You Close (Camel/MCA)	93+			3-
l	36	32	30	2	SCORPIONS/Still Loving You (Mercury/PG) ELTON JOHN/Sad Songs (Say So Much) (Geffen)	87-			1-
l		27	31	3	VAN HALEN/Panama (WB)	80-			0-
١	41	28	27	28	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)	92+		+ .57+	
۱	-	-	59	30	RUSS BALLARD/Voices (EMI America)	86-	- 29	- 57 -	1-
	10 16	12 16	15 22	31	THOMPSON TWINS/Doctor! Doctor! (Arista)	80-			
1	5	9	20	32	BILLY IDOL/Eyes Without A Face (Chrysalis)	70-			
ı	14	21	24	33	zz TOP/Legs (WB)	67-			
	_	_	50	62	GLENN FREY/Smuggler's Blues (MCA)	85 t			
I	44	42	37	0	BILLY SATELLITE/Satisfy Me (Capitol)	85+ 77+			
ı	-	51	40	3	FASTWAY/Tell Me (Columbia) BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	58=		•	
	35	38	42	9	ANDY FRASER/Fine, Fine Line (Island)	79+			
١	45		_41	<u> </u>	LITTLE STEVEN/Los Desaparecidos (EMI America)	69-			
	30	29	33	33	R.E.M./So. Central Rain (I'm Sorry) (IRS/A&M)	70-	- 12	- 58 -	3=
1	29 54	33 52	35 44	4	h RUSH/Body Electric (Mercury/PG)	62+	+ 20	- 39+	
	9	18	28	4	RED RIDER/Young Thing, Wild Dreams (Capitol)	61 -			
ł	49	50	48	-	A CARS/It's Not The Night (Elektra)	52+			
ĺ	42	39	43	4	4 BRUCE SPRINGSTEEN/No Surrender (Columbia)	50-			
1	Ď	EBU		. 4	ELTON JOHN/Restless (Geffen)	63 - 52 -			
1	11	17	34	4	6 CHICAGO/Stay The Night (WB)	61-		- 2/- = 52-	
	58	47	47	4	7 LOVERBOY/Nothing's Gonna (Columbia) S ADRENALIN/Far Away Eyes (Rocshire)	65-		+ 51+	
1	-	-	60		STEVIE RAY VAUGHAN/Cold Shot (Epic)	56-			
ı	57	59			STEVIE RAY VAUGHAN/Voodoo Chile (Epic)	54		- 44-	
ŀ	34	36 57			h FLVIS COSTELLO/The Only Flame (Columbia)	55	- 13	= 42+	- 2-
	_	60		Ġ	MAMA'S BOYS/Mama We're All (Jive/Arista)	51	_	+ 41-	
Į	24	31			3 ROGER GLOVER/The Mask (21/PG)	50		- 42-	
	40	40			A JACKSONS/State Of Shock (Epic)	47-			
١	_	56	53	5	55 HUEY LEWIS & THE NEWS/Walking On (Chrysalis	45			
		EBU		• €	RAY PARKER JR./Ghostbusters (Arista)	46 · 39 ·			
	25			5 5	7 PSYCHEDELIC FURS/The Ghost In You (Columbia)	46			
1		DEBL		• 6	PRINCE/Let's Go Crazy (WB) KENNY LOGGINS/I'm Free (Columbia)	44			
ŀ	56				BRUCE SPRINGSTEEN/Bobby Jean (Columbia)	35			
Į	55	58	-		- DITOUR OF THE PARTY OF THE PA				

MOST ADDED 8

HUEY LEWIS & THE NEWS (40) If This is it (Chrysalis) ELTON JOHN (37) Restless (Geffen)
LINOSEY BUCKINGHAM (33) Go insane (Elektra) HELIX (31) PETER WOLF (29) Lights Out (EMI America) SPANDAU BALLET (25) Only When You Leave (Chrysalis)

MOST HOTS

BRUCE SPRINGSTEEN (138) Dancing In The Dark (Columbia) CARS (115) Drive (Elektra) **BILLY SQUIER (112)** Rock Me Tonite (Capitol) ROO STEWART (106) Infatuation (WB) JEFFERSON STARSHIP (105) No Way Out (Grunt/RCA) JOHN WAITE (103) Missing You (EMI America)

BREAKERS

NIGHT RANGER When You Close Your Eyes (Camel/MCA)

60% of our reporters on it. 102/24 including adds at WNEW-FM, WOVE, OC101, KSRR, KZAP, WPYX, WZZO, WAAF, KLAQ, WKQQ, WLAV, WFBQ, KEZO. Moves 38-25 on the Hot Tracks chart.

HUEY LEWIS & THE NEWS If This Is It (Chrysalis)

54% of our reporters on it. 92/40 including adds at WIYY, WHJY, WSHE, WSKS, KBPI, KGON, WPYX, WHCN, WPOH, KNCN, WLVQ, KKOJ. Moves 59-29 on the Hot Tracks chart.

NEW & ACTIV

LITA FORD "Gotta Let Go" (Mercury/PolyGram) 42/11 (36/9)

Adda include WHJY, DC101, KKCI, KOME, WDHA, WOWE, WIMZ, KMOD, KKOJ. Hota 1 KLPX.
Mediums: 34 include WBAB, WDVE, KZEW, WYNF, WMMS, KLOS, KUPD, KRQR, KSJO, KZOK.

MOSULINE: 34 INCIDES WIDED, WI

WIMZ, WLAV, WYFE, WOT

LOU REED "I Love You, Suzenne" (RCA) 36/15 (23/9)

LOU REED "I Love You, Suzenne" (RCA) 36/15 (23/9)

Adds include DC101, WKLS, KGB. KROR, WPDH. KRIV-FM. KREM. Hots: 6 KBCO, KROQ. 91X. KQAK, WDEK, KSPM. Mediums: 22 include WBAB, WNEW-FM. WIMMR, WXRT. WTPA. KFMG.

BRUCE SPRINGSTEEN "Pink Cadillac" (Columbia) 36/10 (33/1)

Adds include WIYV, WOVE, WEBN. WADY, KEZO, WOT, KILD, Hots: 16 include WMMS, KYYS, KROR, WTPA, WPLR, WFBO, Mediums: 20 include WKLS, WLUP, WZKR, KREM.

OIFFORO & TILBROOK "Picking Up The Piccoss" (A&M) 36/1 (35/6)

Adds: WLUP, Hots: 8 WBAB, WILR, WXRT, KBCO, KOAK, WOBK, WDHA, WMGM. Mediums: 27 include WBCN, WAPP, WNEW-FM, WMMR, WZZO, WPLR, WPDH, WAQY, KQDS.

RATT, "ABC, FOR More" (Atlantic) 35/14 (22/7)

RADT "Back FOR More" (Atlantic) 35/14 (22/7)

RADT "Back FOR More" (Atlantic) 35/14 (22/7)

RADT WERN, KLOS, KMET, KROR, KISW, WAQY, KNCN, KXZL, KFMG, Mediums: 20 include WDAB, KZOX, WPDH, WYFE.

GLENN FREY "Sexy Giri" (MCA) 35/5 (28/6)
Addis: KKCI, KMET, WDHA, WCKN, KQWB-FM. Hots: 7 WMMS, WTKX, KIDQ, KREM, WBYG, WCPZ,
KSPN, Mediums: 27 include WBAB, WLLP, WZZO, WIMZ. WOOS, KQDS.
SLADE "My Dh My" (CBS Associated) 34/8 (28/7)
Addis: WRXT, WAAL, WAPI, WZXY, KMJX, WXKE, KSMB, WIQB, Hots: 8 CHEZ-FM, WAAF, WYFE,
CTIT-FM, KIDQ, KILO, Mediums: 25 include WYSP, WKLS, WSKS, KMET, WZZO, WTPA, KGGO, KRSP.

CITI-FM, KIDD, KILO, Mediums: 25 include WYSP, WKLS, WSKS, KME I, WZZD, WIFFA, NOSO, NASKROO STEWART "Bad For You" (WB) 34/4 (28/6)
Adda: KSHE, WAQY, WXKE, KFIN-FM, Hots: 17 include KMET, KUPD, KRQR, WTPA, WPDH, WFYY,
WAPL, Mediums: 16 include KBCD, KGON, KFOG, KZDK, WOMF, KEZD, KILO,

LINDSEY BUCKINCH AM "Go Insane" (Elektra) 33/33 (0/0)
Adds: WBAB, WYSP, WXRT, WMMS, KBCD, WAPL, Hots: 1 WKQQ, Mediums: 16 WMMR,
WKLS, KLDL, KAZY, KBPI, KLOS, KFOG, WZZO, WOOS.

WKLS, KLOL. KAZY, KBPI, KLUS, KFOG, WZZO, WOOS.

HELIX "Rock You" (Capital) 31/31 (0/0)

Adda include WBAB, KLOL, KMET, WACY, KLAQ, WAPL, Hots: 0, Mediums: 22 include WHJY,

WKLS, KZEW, KBPI, KZOK, WYPA, WHCN, WLAV, WYFE, WWFM.

BANGLES "Hero Takes A Fail" (Columbia) 31/8 (23/4)

Adds: WLUP, KZOK, WAAL, WTKX, WWCT, WMGM, WHMD, KWHL, Hots: 3 KBCO, 91X, KTCL.

Mediums: 22 include WBAB, WNEW-FM. WMMR, WXRT, WPDH, WAQY, KKDJ.

SPANOAU BALLET "Only When You Leave" (Chryselis) 29/25 (3/0)
Adds include WBAB, WNEW-FM, WMMS, KGGO, Hots: 3 91X, KQAK, WLAV. Mediums:
include WTPA, WPDH, WZXR, KREM.

INCRUDE WITZA, WYUR, WZAR, AREM.

HONEYMOON SUITE "New Girl Now" (WB) 28/23 (5/0)

Adds include WBAB, KZEW, WMMS, KLAD, KQDS, KILO, KKOJ, Hots: 2 Q107, CFOX. Mediums:

18 Include KLOL, KBPI, KZOK, KGGO, WLAV, WYFE, KMOD.

GO-GO's "Turn To You" (IRS/A&M) 28/2 (26/4) Adds: KROY, WDHA. Hots: 3 WBCN, KMET, WMGM. Mediums: 2 24 include WBAB, WNEW-FM, WPLR.

WKCU, KUDS.
STEVE PERRY "Strung Out" (Columbia) 25/2 (22/1)
Adds: KOME, KTYD, Hots: 10 include WHJY, KZEW, KSRR, KSHE, WHCN, KFMG, Mediums: 16 inclu

KORS, KMET, KZAP, WPLR, KMOD.
VAN STEPHENSON "What The Big Girls Oo" (MCA) 24/5 (18/4)

VAN STEPHENSON "What The Big Girls 00" (MCA) 24/5 (18/4) Adds: WKLC, KLBJ, KWFM, WRUE, KOZ, Hotz: 2 include WMMS, Mediums: 21 include WDVE, DC101, KBPI, KDKB, KUPD, KRQR, KZOK, WAQY, KQOS, KILO.

GENESIS "Taking it All Too Hard" (Atlantic) 24/4 (22/2) Adds: WMMR, KMJJ, KSMB, KLYV, Hotz: 7 WSKS, WMMS, KFOG, WIMZ, WYFE, KILO, WHMD. Mediums: 15 include KMET, WAAF, KRSP.

KICK AXE "On The Road To Rock" (Pasha/CBS) 23/6 (22/8)
Adda: WYSP, XZEW, KKCI, WXKE, KMOD, KOMP. Hots: 3 KMET, CFOX, CITI-FM. Mediums: 19 include
WDVE, WYNF, KSHE, KUPD, WTPA, WARAF, KIAO, WINZ, WFBQ, WFMG.
CYNDI LAUPER "She Bop" (Portrait/CBS) 23/4 (19/3)
Adda: WFYV, WRKI, KFMX, KSPN, Hots: 7 WLIR, WCKO, KCAL, 91X, WDHA, WPDH, WMGM.
Mediums: 14 include KMET, KODS.

Mediums: 14 Include NME1, NUIDS.

CHEQUERED PAST "How Much Is Too Much" (EMI America) 22/8 (13/5)
Adds: WDVE, DC101, KGB, KMEL, WKLC, KLBJ, WXKE, WWCT, Hots: 2 KNCN, KWFM. Mediums: 14
Include WMMR, WKLS, KSJO, KZOK, WFYV, KEZO, KILO.

include WMMR, WKLS, KSJU, KZUK, WFTV, REZU, KLU.

GREG KIHN BAND "Rock" (Beserkley/E-A) 21/6 (17/3)
Adds include WDHA, WOWE, WTKX, KFV-FM, WMGM. Hota: 5 KFOG, KMEL, KRQR, WDEK, KSPN.
Mediums: 12 include KBCO, WPDH, KREM.

JEFFERSON STARSHIP "Sorry Me. Sorry You" (Grunt/RCA) 20/10 (10/0)
Adds include KSJO, KQDS, KMOD, Hots: 9 include KSHE, KRQR, WAPL, WLAV, Mediums: 9
include WMMS, WIOT.

MOST ADDS — A numerical listing of the most added records of the week.

MOST HOTS — A numerical listing of the records receiving the most hot rotation reports.

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WOUR/Utica (315) 797-0803 PD: PETER KIRKER NO: TOR STARS

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WEST (continued) KLOS/Los Angeles (213) 557-7250

KZOK/Seattle (206) 223-3911 PO: PEIL STRICER HD: LANKY SHARP

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KDKB/Phoenix (602) 897-9300 90x MARRIEN VILLIAMS NOT GOOD GENERIC KOLA/Sen Be (714) 825-9952 301 AL MARKETT

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91 X/San Diego (619) 291-8191 NO: JUN GREATO

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KROQ/Pasadeqa (213) 578-0830 PO: RECK CHARGES

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THE PROPERTY OF THE PROPERTY O KAZY/Denver (303) 759-5600 NO: KELLY O'M BAL

KCAL/San Berna (714) 825-5020

PD: JUNE SERVER

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JERTHONO STANSACT PRINCES
PRIN KGB/San Diego (618) 292-1360 PD: LARRY MUCE ABST. 90: YED SDMANDS

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CFOX/Vancouver (604) 584-7221 901: 006 SHAPER NO. RECK BRANNON CREET DESCRIPTION OF THE PROPERTY OF THE PROPE

KZAP/Sacramento (916) 925-3700 ROL CIBELE HELLER NO. TON CALE

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KMEL/San Francisc (415) 381-8400 PD: JACK KELVES NO: GROD KEYCHILLIST KISW/Septile (206) 285-7625 PO: BEAU PHILLIPS HD: STEVE FLATOR

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KOME/San Jose (408) 248-8811 FO: PAT BYME ASST. FO: DMA JONG

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KFMG/Albuque (505) 265-0811 PO: TOK HANNELL HD: LEWHY MLOCH

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KLPX/Tucson (602) 622-8711 NO: RECOURT BENCHM NO: BRYAN HILLER THE TOTAL CONTROL OF THE TOTAL

KUPD/Phoenix (602) 838-3062 POL THE MUSICONI MOL CONTERS STREETS

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KEZE/Spokane (509) 448-1000 10: 30836 CUMUNION NO: MIXE 30828 CASE

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K W XL/Albuquerqu-(806) 765-5400 PD: ERA GORDON HD: TRANK JAZZON

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KFIV-FM/Modeato (209) 527-6100 PD: C.V. SPORE

THE THE PROPERTY OF THE PROPER

K-97/Edmonto (403) 428-8587

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KPOI AM-FM/Hor (808) \$24-7100

NO: BELL MINE NO: MADE PRESTOR

KRSP/Salt Lake City (801) 262-5541 WD: BANDY ROSE HD: BANDY NOGE BOT STATE OF THE S

KIDCH/Bolse
(208) 338-0939
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KOMP/Las Vegas (702) 876-1480 FO: CHARLE MORRERS HO: B(G MERTE

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KKDJ/Fresno (209) 967-4511 901 000 9187881 901 JEPF 818082

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K WFM/Tucson (602) 623-7556 OK: JEM SHY ASST. PD: RECK ALLEM

MANUAL PRINCIPLES OF THE STATE OF THE STATE

Parallel Three

KWHL/Anchorage (907)348-6551

K-WHILA Anchorage
(ROT) 1348-75 in a MARKET*

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CLEME FRET ANDY FRANCE QUEST REOT BOX OF PROOS LITTLE STEVER RUEY LEWIS Light saddy SHOWL

KSPN/Aspen (303) 925-6776 (0x 108 caser

KTCL/FL Collins (303) 571-1232 601 JUNE WITES 601 BODTY ANNOUSE

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KFMF/Chlco (816) 343-8481 101 108 VOCOBRAD

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KAWY/Casper (307) 235-1515 K TYD/Sente Barbara (800) 940-1401

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173 Reporters 157 Current Playlists

The following stations reported frozen playlists this week:

KINK/Portland KRCK/Portland WCMF/Rochester WQFM/Milwaukee WYER/Mt, Carmel

The following stations failed to report this week and therefore their lists were frozen:

KATT/Oklahoma City KMBQ/Shraveport KRIX/Brownsville WDIZ/Orlando WLLZ/Detroit WMET/Chicago WNOR/Nortolk WRXL/Richmond WTUE/Dayton

The following stations have frozen their playlists for two consecutive weeks, and were not included in this week's data.

KTXO/Dellas WXLP/Davenport

When three or more tracks from the same album are reported in medium, the album itself will receive credit as being in hot, and will appear in the hot listings. The individual tracks will continue to receive credit as being played in a medium rotation.

CHR PARALLEL ONE PLAYLISTS

EAST



Toronto PD: Sandy Sanderson MD: Bob Saint

SPANISH NALLET/Only than You Leave NIE SEMESMY! Mon't Let The Non G SLADE/Ny ON Ny ALGORITY ON My
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[0][1][0] Washington, D.C.
PD: Alan Burns

MD: Mary Taten

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4 June Sentential Control

4 June Sentential Control

5 June Sentential Contr

ACCO NEW WAITE/Stating Too SERIES E./The Classrows Life

WHIX PM STEREO
Pittsburgh PD: Todd Chase MD: Keith Abrams

MD: Keth Abram

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29, 28
PRYES WOLF/Lights Out
BURY Lights a manufit This is it
JERRELEE ANCESON/Dynamics

SERGIO MENDES/Alibie BILLY SQUIEZ/Rock He Tonite EXTY/Road and Round

PD: Larry Berger New York

10.7 LINES COVINCE.

2 1 CARREST CONTROL OF THE STATE OF

B104 wbsb

Baltimore PD: Steve Kingston MD: Amy Kronthal

ADDS JOHN WAITE/Wheeling Ton BILLY SQUIEN/Rock He Tonite CYND1 LAUFER/She Boo STEVE PERSY/She's Mine BILLY JOSEL/Lasve & Tender Rosent GO GO'S/Term To Fou IULZSEAR & POSS/All Of You

CKS Montreal
PD: Rob Braide

7 October 1992 - P. Rob Braid

2 1 October 1992 - O

LINEAU MICHIGATENCIA ON TON LIVER BALLEY ONLY When You Leave BILLY SQUIME/Smok We Ton Leave BILLY SQUIME/Smok We Ton Leave FLATINGS ELECTOR / Ton Bed Nain H-W/CODIC The Wester JUICE MEMFOR/Lan's West All Might JULICE MEMORATION AND ALL ALIGN.

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103 WPhD

Buffalo

PD: Harv Moore MD: John Piccillo

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MAXIMUM Long Island PD: Bill Terry Music Coord: Ruth Tolson

Music Coord: Ruth Tolson

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Boston

White Principles of the Control of the Cont

40 PETER MOLF/Lights Out CAROL 1999 700488/79 5/2 REPRIO ARTHORIZATION YOU GLEEN PATT/Newly GIT SLADE/Ny Oh Ny

RICK SPAINSFIELD/Don's While Away RESET LOGGES/I'm Tree(Seaven Help STRYK PESSI/She's Mice JOE JUCKSON/You Can's Get When Yo

97WASH FM

PD: Bill Tanner Washington MD: Colleen Cassidy

Collect Cassidy

**Control of the Control of the Co

B-94 FM Pittsburgh PD: Guy Zapoleon MD: Bruce Kelly

MD. Bruce Kelly

2 Notes the Property of the Control of the Contro

16, 22 JEROS DE JECKECH/Dyna TONY CARRY/First Day Of Person Jose WAITE/Missing Ton BILLY SQUIRE/Rock No Tonito Montreal

PD: Bob Beauchamp MD: Guy Brouillard

GOOD BOOKED AND THE STATE OF TH

SPANCE SELET/Dely When You PRIMAINE JACKSON/Dynamits NeW/Eleck Enations/Mhije JOH JACKSON/Mappy Ending SERLIA E./Who Glamarous Life SILLY OCEAN/CARTILDERS Queen HOLLY MODES a TOS/New Somence

BOLLY NOCK & YOU/New Numerous Own SERTIME/ Too Press Above. You AND SERVEY-TWO TO THE SERVEY NOW THE SERVEY NOW

Her tins! Philadelphia

PD: Scott Walker MD: Glenn Kalina

P.U. SCORI WAREA

D. Glenn Kalina

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Boston KUSS

PD: Sunny Joe White Music Coord: Geni Donaghey

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1050 Chum

Toronto PD: Jim Waters MD: Brad "Knobby" Jones

MD: Brad "Knobby" Jones

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7 100 WHTZ PD: Scott Shannon New York Asst. PD: Michael Ellis

ADDS 29, 30 PETER WOLF/Lights Out VAN SALEM/Pename SATT/Round And Bound RECK /ANSE/17

92 PROFM Providence

Operations Manager: Tom Cuddy

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Buffalo PD: Bob Wood MD: Roger Christian

MD: Roger Christian

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MODE STEVE MEMOT/She's Mine EDDT GRANT/Romansing The Store

JACKSONS/State of Short MICE SPRENDFIELD/Don't Walk Away

SOUTH



PD: John Lander MD: Patty Hamilton

MD: Party Hamilton

1 PARTY Hamilton

1 PARTY HAMPING May Company

2 PARTY

CARB/Maqic SEANMON/My Beart's Divided SEELEA I./The Glamorous Life COREY SEARY/Sunglesses At Night SEON CARBY/Sunsacing The Proce BELLY SQUISE/MON'R towice BOSIR GIRB/BOys Do 7ell In Leve

PD: Robert W. Walker PD: Robert W. Walker MD: Frank Amadeo

MD: Frank Amadeo

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25 CYMDI LANTER/She mop NICK JAMES/17 JEHARDS JACKSOW/Synamite

EDGY GRANT/Rommeling the Scone SIGHT RANGER/Move You Close Your E RICK SPRINGFIELD/Don't White Away

New Orleans
PD: Nick Bazoo

MD: Gree Rolling

1 2 Section State Section Se

CYNDI LAUFER/She Bog SILLY JOSE/Leave & Tender Howent NUMY LEWIS & MERRY IT This Is It

Ft. Worth

VP/Programming: John Shomby Asst, PD/MD: Pete Thomson

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MD: Greg South

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PD: John Young MD: Chris Thomas

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Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

#ID: Mark Shands

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105 Tampa

Ops Mgr: Mason Dixon PD: Steve Rivers

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NICE SAMBS/# SIGN SQUIM/Book to Conits Face to Face/18-9-8

94-Q Atlanta

PD: Jim Morrison MD: Jeff McCartney

MD: Jeff McCartney

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AGON 20, 31 2000 NOLF/Lights Out 7000LDIG JACKSON/Dynamits CYDDI LAUVEN/Die Bob AMMANNIMIK/CYDAI SUMMANN

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Detroit PD: Gary Berkowitz

Detroit PP: Garry Berkountz

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Chicago

Ops. Mgr.: Steve Casey MD: Tim Kelly

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10, 21 JOSE WAITE/MALES ME YOU CASE/You Kight Think Other hammar/Breakin' (There's Se KDWB FM (O)

PD: Dave Anthony MD/Assist, PD: Mark McKay

MD/Assist PD: Mark McKey

The state of the s

Chicago
PD: Buddy Scott
MD: Dave Robbins

***Discourage of the Chicago

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M, M, M, M, M, M, M, M WEOL POSTANI

PD: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

A006 38, 31, 52, 33

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

MD: Damy Clayton

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Q102. Cincinnati

WGCLOB Cleveland

MD: Tom Jeffries

PD: Bob Travis

MD: Tom Jeffries

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Chicago

Ops. Mgr.: Steve Casey

MD: TIM Kelly

1 | PRINCE/New Some Cry

2 | PR

14 2 June Salve/Missing Tes terms, structs/Stock on You SELIS a JUSSY/Strucking There a Se CAME/You Might Think



Detroit PD: Dee B. MD: Gary King

MD: Carry King

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St. Louis
PD: Bob Scott
MD: John Fros

MD: John Frost

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квео

Kansas City PD: Pat McKay MD: Karen Barber

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WEST

Q103FM KOAQ RADIO Denver

PD: Jack Regan

MD- Alan Sledge

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Tacoma-Seattle PD: Sean Lynch

MD: Sandy Louie

MONEY LIMITS & MERCALLY TALLS IN THE STREETING & ROCK/ALL OF THE SAMEN MICHANITHO SIGNS OF LOVE SECURITY SQUARE, When Change Stept M

Phoenix TODAY SHITS HEARD FIRST

PD: Charlie Quinn

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NOTES NUMBER OF THE PARTY AND ASSESSMENT OF THE PARTY OF

San Diego

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PD: Jim Richards

MD: Annet Haney

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Sacramenio
PD: Rick Gillette
MD: Chris Collins

MD: Chris Collins

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KOPA FM 1007 • AM 1440

PD: Reggie Blackwell MD: Art Morales

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COMMETTER SHOWING THE TAIL OF THE PARTY OF T

on from the state of the late of the state o KIISHM Los Angeles 102.7

Los Angeles 102,7 VP/Prog.: Gerry De Francesco Assistant PD: Mike Schaefer

Assistant PD: Mike Schaefer

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Jennati Jackson/Oymentes Crimic Landen/She Sep SARY LANCE _ NEWS/IF This Le It orang mani/Seay dirl minir mgrims/meet in memite

Continued on Page 70

He was involved in the most exciting and explosive period ever in radio history. ROCKING AMERICA is his story of that

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio

First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today, Sklar draws a parallel between the explosion of the "Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

These people have already read **ROCKING AMERICA**—Join

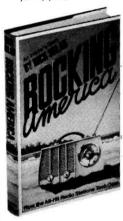
Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a household word. This book represents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for Top 40' has written the fas-cinating autobiography of the most respected programmer ever to walk into a radio station." Michael L Eskridge, President, NBC Radio

"For years the term 'Top 40' and the name Rick Sklar were synon-ymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle war-fare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in

America. -Clive Davis, President Arista Records

"Having been involved with making rock & roll records be-fore and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view.

-Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording with photographs and vear-by-year playlists



Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video pro-grams. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

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WEST

Continued from Page 69

Seattle's Hit Radio K-PW PM PD: Jeff King Seattle

MD: Damien

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PD: Tom Chase MD: Mr. Ed

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PD: Bob Garrett

DLESIAS & NOSS/All OF You Josef MaitW/Missing You GLESS FRET/News Cirl YSE/IE CAN Report RATT/News And Round Silly SQUEN/ROCK No Tonite SILLY JOSE/Leave A Tender Homen's

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PD: Dave Parks

San Diego MD: Mike Preston

D: Mike Preston

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METER MOLF/Lights Out BILLY MODIES/Rock Me Tonite

KWSS 94.5 PM

San Jose PD: Dave Van Stone MD: Robin Kipps

MD: Robin Kipps

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GENERIE/TWKING It all Too Mar
TONY CARRY/First Day Of Dammer
SERGIO HOMOSE/Allbia
EDOY GENERI/Thomsmooning The Stone
GO 0018/Farm To You
PETER WOLF/Lights Out
JOHN MAITE/Klesing You
LIMBS PRICE/Shary City



PD: Doug Erickson MD: Gloria Avila

MD: Gloria Avila

2 | Plattic/Men Corres CTT | The Dark March Corres CTT | The Dark Ma

107

Portland

PD: Jon Barry MD: Steve Naganuma

SAMET ENGAR/Two Sides Of Love SCANDAL/The Warrior JUNE HAITE/Missing Ton SILLY SCHIES/Rock No Tonite

Denver PD: Tim Fox

Asst. PD: Mark Bolke

MAT/Round and Round SILLY SQUIRE/Rock Me Tomite NOD STEMARY/Infetuetion GO GO'S/Turn To You CORRY MART/Sunglemes At Hight

KUBE 93FM

PD: Bob Case

PD: Bob Case

| I SECURIOR NAME OF STATE OF STAT

EAST Most Added . Hottest

Huey Lewis & The News Cyndi Lauper Jermaine Jackson

Prince Ray Parker Jr. Jacksons

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Huev Lewis & The News Prince Ray Parker Jr. Cyndi Lauper Jermaine Jackson Jacksons

FAST

WFLY/Albeny, NY Clerkil ----Clerkilewrence
JOE JACKSON
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EURY LEWIS & MEMS
CIYNDI LAUBER
JERMAINF JACKSON
BOTTAGE
PRINCE 4-1
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PRINCE 4-1
PRINCE 4-1
PRINCE 5-1
PRINCE 7-1
PRIN

Q100/Allentown, PA

Distorfenement
EUNTHMILCS
FACE TO FACE
INCEST RANCER
JERNAINE JACKSON
CYMOT LANDER
BORY LEWIS LEWIS
SAMMY BRAGAR
ROTTEST: ANDER
BOTT 1-1
BROCE SPRINGSTERN 2EAY FARKER JR. 8-3
VAN BRACK 15-8
EATT 26-15-8
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EATT 26-15-8

WMAR/Seltimore, MD

Wimmer/Payne
PRITER NOLF
PACE TO FACE
JEMPAINE JACKSON
SLADE
GLESTAS & ROSS
GUEY LEWIS & NEWS
BOTCHES BATCHES
BROCE SPRINGSTEEN 1BILLY IDOL 2-2
PAIRICS 1-3
JACKSONE 15-8
BAT PARKEN JR, 19-9
BAT PARKEN JR, 19-9

WRYS/Buffelo, NY BIH Tod

CYMDI LAUPER HUST LEWIS & MEWS EURITEMICS JERMAINE JACKSON Hottest: PRINCE 1-1 SI TOP 5-3 RAY PARKER JR, 12-6 ELTON JOHN 11-7

WVSR/Charleston, WV

CYNDI LAUPER HURY LEWIS & HEWS JRPMAINE JACKSON GENESIS HIGHT RANGER CERIS DEBURGE LINDSEY BUCKINGRA RITON JOHN 11-9 TINA TURNER 18-12 DAN HARTMAN 19-13

MIDNIGHT STAR PETER WOLF

Tem Tayles

AMERICAN

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COURSEP*

ROTLES!

ROLL SEPAINGTENS

ROLL SEPAINGTENS

ATT PARKET NO.

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WLAN-FM/Lences Todd Halliday
CYMDY LAUVER
SCHILLANDER SHMS
SCHILLANDER SHMS
SCANDAL (dp)
JOHN MAITE
LINDSRY BUCKINGHA
CHRIS DEBUGGS
BOTTER
BATORER
BATORER
CARS 10-7
PEABO BRISON 12-9

Q106/York, PA Mark McKenzie

Stof Rybon

PETER WOLF

JERNAINE JACKSON

HUMY LERIS & MEMS

BILLY JORL

IGLESIAS & ROSS

HOTTORIC 3-1

BROCE SPRINGSTERN 1-2

CARS 11-6

RAY PARKER JR. 29-9

JACKSONS 0-13

Steve Devis
RATT
CHERREELE
PETER WOLF
FOLKES 14 ROSS
FOLKES 15 ROS

WSPIC/Poughkaspale, NY Chris Leide

JOE JACKSON
INXS
SILLY JOEL
GIOGGIO MORODER
Hottest:
PRINCE Z-1
TIMA TUMBER 8-4
RAY PARKER JR, 17-8
JACKSONS 19-10
VAN MALEN 25-14

Q\$2/Rochester, NY Jay Stevens None Bottest: RENO & MILSON 2-2 ZZ TOP 3-3 PRINCE 6-6 JEFFERSON STARSHI 9-

HUEY LEMIS & NEWS SAMMY BAGAR SERGIO MENDES EURYTHMICS CYNDI LAUPER DENIECE WILLIAMS CYMDI LAUPER
RUMY LEMIS & NEWS
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OLLIS & JERRY 14-6
VAM BALBE 22-13
JACKSONS 30-16 DENIELS MILLS HOCKEST PRINCE 4-1 ZZ TOP 3-2 RAY PARKER JR. 5-3 VAN BALEN 18-7 JACASOMS 27-16

WIGY/Barth, ME Scott Robbins

BILLY JOEL HUEY LEWIS & NEWS CYNDI LAUPER SANNY BAGAR QUIET RIOT RICK JAMES Tom Purker
BURY LEWIS & NEWS
CYMDI LAUPER
CREIS DEBUNCH
HIGHT RANGER
JOE JACKSON
BURT RANGER
FUTCHER
BUTCHER
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ROSTBWART 15-11
RAY PARKER JR. 17-12
PEABO BRYSON 19-13 RICK JAMES QUEEN HOTTEST PRINCE 2-1 RAY PARKER JR. 8-3 ROD STEMBRY 9-6 SLYON JOHN 12-9 KENNY LOGGINS 20-13

TRODY PROPERCHASS
SAMMY BAGAR
CRRIS DESIRINGH
CYMOI LAUPER
IGLESIAS ROSS
SURV LEWIS & NOMS
SCANDAL (dp)
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JERMAINE JACKSOM SAMRY HAGAR BILLY JOEL CHRIS DEBUNGH RICHT RANGER BOLLESE PRINCE 1-1 RAY PARKER JR, 7-4 PEABO BRYSOM 21-11 ELTOM JOHN 22-14 RATT 30-16

WERZ/Exeter, NH Scott MacKey

WKRZ-FM/Wilkes-Berry
Jim Mining
EURTYMKIG
GURTYMKIG
JERNATINE JACKSON
JOE JACKSON
SON JACKSON
JOE JACK

WZYQ/Frederick, MD Kemosabi Joe

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CYMOI LAUPER
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JOB JACKSON
KOLLER
RAY PARKER JR. 3-2
JACKSONS 12-10
VAN BALEN 22-14 Kemomabl Joe
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TROMPSON THINS 20-13

Mark McKensel

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PARALLEL THREE OK100/tithece. NY Bill Weston

WFBG/Altoons, PA Tony Sooth

WGUY/Bangor, ME Jim Rendell

WZON/Bangor, ME Michael O'Hare

Tony Booth
LINDSET BUCKINGRA
COUREN
JERMAINE JACKSOM
HUEY LEWIS & NEWS
BANDARARAMA
GIORCIO MORDODER
FINICE 8-1
JACKSOMS 16-8
RAY PARKER JR. 21-10
VAN HALEN 20-11
LICOREL RICKIES 32-9
MORDOLE RICKIES 32-9
MORDOLE RICKIES 32-9 BUSY LEWIS & NEWS QUEEN MICHICHT STAR LINDSEY BUCKINGSA ROTEWAY BRUCK SPRINGSTEEN 1-1 CARS 2-2 ELTON JOHN 3-3 CRICAGO 4-4 LAURA BRANIGAN 5-5

13FEA/Manchester, NH Rick Byeler

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RAT 9-3
ROCKMELL 12-8
CORRY BART 22-12

SEXIL/Parkersburg, WV Paul DeMille

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BRUCE SPRINGSTEEM 1-1
PRINCE 2-2
ROOT STEMBUR 9
ROOT STEMBUR 9
RAY PARER JR. 16-9

WSQV/Williamsport PA Mark Williams

Mark Williams
SUPY LEWIS & NEMS.
JOE JACKSON
JOE JACKSON
AND THE MARK
PETER MOLP
HOLP
HOLP
JACKSONS 8-5
ROD STEMBARY 7-6
PRINCE 13-7
TROMPSON THINS 10-8

SOUTH PARALLEL TWO

WBBC/Augusts, GA Bruce Stavens MUEY LEWIS & NEWS
CYMDI LAUPER
JOE JACKSON
Enttest:
PRINCE 1-1
TIMA TUNNER 2-2
BRUCK SPRINGSTEEM 3-3
RAY PARKER JR. 9-6
ELTON JOHN 14-8

PEABO BRYSON BILLY SQUIRE GLENN FREY RATT PETER MOLF HOCKEST: PRINCE 1-1 JACKSONS 3-2 RAY PARKEN JR. 9-3 SLTON JOHN 11-10 LICHMEL RICHES 26-13

WFMF/Baton Rouge, LA Rice/Ahysen

RICHAHYBEN
JERMA IND JACKSON
ZE TOP
ZE TOP
WANG CHUNG
BACY JOEL
LAUEA BRANIGAM 3-2
PEINCE 6-3
PEABO BEYSON 12-8
RAY PARRER JR. 16-9
LICHEL RICHE 20-14

WQID/Blloxi, MS Mickey Coulter

BUEY LEWIS & NEWS BILLY JOEL JOHN WAITE GO CO'S CYMOI LAUPER PETER WOLP PETER WOLP HOTTEST: PRINCE 1-1 PAY PARKER JR. 8-2 JACKSONS 14-7 OAN HARTMAN 17-8 LIONEL RICELE 20-10

KXX108/Birmingham, AL Kevin McCarthy

DAN HARTMAN
JERWAINE JACKSON
SAMMY HAGAR
CYMDI (AUPER
RUEY LEWIS & NEWS
BOTTEST & NEWS
BOTTEST & NEWS
BRITTEST & NEWS
BRITTEST & NEWS
ACKSORE 1 JR. 17-3
JACKSORE 1 JR. 17-3
LIONEL RICHEE 21-7

WSSX/Charleston, SC -Philips/Allen

PAMPAIAREN
PEARO REYGON
CYNOI LADDER
JERNAINE JACKSON
HOSY LERIS & NEMS
SLADE
BOUNT BAGAR
BOUNGEST
BOU

BUSY LAWES & MEMS
EGRYPHICS
SCANDAL
MIGHT RANGER
BOLLEST
FRINGS 1-1
TIMA TURNER 3-3
EX TOP 4-6
RAY PARKER JR. 6-5
JACKSONS 10-6
WIZENCHARLEST
MICHAELEST
MICHAELEST
MICHAELEST
MICHAELEST
MICHAELEST
MICHAELEST
MICHAELEST
MI

JACKSONS 27-17 B4TYX/Jackson, MMB JHM Chick NIGHT BANGER (dp) HUSY LAMIS, MEMB JERMAINE JACKSON EURTYMINE, MEMB JERMAINE JACKSON HOLLORITHME RAT PARKER JR, 5-2 BRICE RAT PARKER JR, 5-2 BRICE JACKSONS 15-9 DAN HARTMAN 20-12 WQUT/Johnson City, TN Red Hempton

WOK!Knoxville, TN Gery Addine

Geny Askine
CHOI LAUPER
JENNAISE JACKSON
RICK JAMES
EUSY LARIS : NIMES
EUSYTHMICS
ELVIS CONTRACT

WFMI/Laxington, KY

FourModely
EQUIPMENTS & MEMS
CORRELES & MEMS
CHOIL LAUPER
INES
R.S.M.
JERMANIME JACKSOM
BANAMAMAM
ROSS BALLARD
PRINCE 1-1
ES TOP 1-2
FACE TO FACE 25-14
JACKSOMS 26-21
RATT 29-23

KKYK/Little Ro Mark McCeln

FM100/Morriphia, TX

ChryslerRedtord
CLHN PELT J
IRENE CARA
GO GO'S
SAMRY BAGAR
CYMDI LAUDER
EURITEMICS
FAREN RANN
MOTHER TANN
MOTHER TO-6
TAN PARENE JR. 16-11
JACKSONS 17-13 Rod Hammpton
OD OD'S
HERS & NEWS
HERY LEWIS & NEWS
HEDDY GRAPH
STULY JOEL
NAMT
GIBS
AATT
ROD STEWART 14-10
12 TOP 20-13
PRINCE 25-19
RAT PARRET JR, 36-20
JACKSONS 35-26

WSK2/Chettenoogs Jeff Bloke JOY BRANE FOLK GRANT FACE TO FACE RATT (dp) SLADE (dp) FOLKESE: PRIMCE: FRIMCE: LI TOP S-3 CARS 6-4 TEMPSON THINS 8-5 ELTON JOHN 14-7

WNOK-FM/Columbia, SC Peter Wolfe

SAMMY EAGAR RUEY LEWIS & NEWS RICK JAMES HOTELSE PRINCE 4-1 JACKSONS 2-LIONEL RUCHIE 31-27 GCANDAL 39-33 RIGET BANGER D-36

CHACK Prisey

CHAIR DORAUGE

NIGHT RANGER

TEODY PERNORBIGNASS

CYMDI LAUPER

JERMAINE JACKEGOR

BAMMANAMA

ELVIS COGTE NEWS

ELVIS COGTE

KITE/Corpus Christi, TX Ted Griffen

Ted Griffen

KORIN GIBS

FACE TO PACE

ETTER WOLF

ETTER WOLF

ETTER WOLF

ETTER WOLF

ETTER WOLF

ETTER

E | Debt | Member | Debt | Debt

RATT JOHN WAITE BILLY JOEL NIGHT RANGER

ASSESSMENT STATE OF THE PROPERTY OF THE PROPER

KSET-FM/EI Paso, TX Cat Simon

IGLESIAS & ROSS STYLE COUNCIL SLADE Bothest: BILLY 100L 2-1 PRINCE 3-2 CBICAGO 4-3 OLLIS & JERRY 15-9 RAY PARKER JR. 20-12

WRQK/Greensboro, NC Was Jones

Wes Jones
TONY CARRY
RATTY SOUIER
BLLY SOUIER
BLLS SAS & ROSS
THE STATE OF T CHADI CAUPER
BUEY LAWIS & MEMS
JERMAINE JACKSON
SAMBIT RAGER
RATT
GAUS 10-7
RAY PARKER JR. 16-10
BDDY GRANT 20-16
BDDY GRANT 20-16
ROBIN GIBS 27-23 WANS-FM/Greenville, SC Rod Metts

Rod Merts

FILLY JOEL
PETER MOLT

FOR THE MOLT

RATT (dp)

RATT (d KBFM/McAllen-Brown Williame/de-Haro
CTHOI LAUPER
HOWY LEWIS & NEMS
PETER WOLF
CRRIS DEBUNGR
BIGHT RANGER
JENNAINS JACKSON
BELLOSE:

BOA PROY
CHUSI SAUPER
SAURE SANGE
(dp)
RAZER SANGE
SAURTHRICS
LIMBERT BUCKENGRA
JOE JACKSON
SCANDAL (dp)
RICH LEWIS & MEMS
RICH LEWIS & MEMS
RICH LEWIS & MEMS
RICH LEWIS & 16-9
RICH JENDER REALS & 16-9
RICH PARKER JE. 20-17
LICHEL RICHIE 33-20 SCOTT MMCHAMI
BILLY JOBL
SAMMY BAGAR
HIGHT RAMGER
CYNDI LAUPER
HUEY LEMEM & HEMS
RICE JAMES
RICE JA

KX104/Neehville, TN St. John/Cook

St John/Cook
MANG CHING
CYNDI LADPEN
JOHN WALTE
JOHN WALTE
JERNAINE JACKSON
IGGESTAS & ROOS
HURY LEWIS & RENS
BOTTOME 1-1
PRINCE 1-1
PAT PARKER JR. 5-3
JACKSONS 17-6
JACK

WRNO/New Orleans, LA Costello/Watkins

COSTONOVERNIE
LTOWEL RICHE RIGHT RANGER
RICHT RANGER
RANGE CONS
RANGER
ROCKERS LESOURE
12 TOP 8-5
RAT PARKER JR. 18-13
SLADE 36-28

BJ106/Oriendo, FL Gerry Mitchell

GATY MINISTEM
SLADE
GLEWN FREY
PRIER WOLF
EOTER:
RRUCE SPRINGSTERW 1-1
CARS 5-3
PRINGS 6-4
BILLY 100L 7-5
ROD STERMAT 10-8

WRVQ/Richmond, VA Bob McNeff

Q104/Gadeden, AL

SOD MICHEM STEVE PERRY SUBY LEWIS & MEMS PATSH WOLF RICK JAMES HOTESEL PRINCE 2-1 RAILLY IDL 6-4 RAY FARKER JR. 8-5 LOWEL RICHIS. 21-12 TIMA TURNER 28-15 KITY/Sen Antonio, TX Kid Curry

CARS
JERMAINE JACESON
STRIMAINE & HEMS
CYMDI LAUPER
BOTESET
DURAN DURAN 1-1
BILLY 1001 4-3
PRINCE 13-4
LAURA REMRICAN 5-6
RAY PARKER JR, 27-14

KTPM/Ben Amonio, TX

Merk McCein DAN BARTHAN 23 TOP BOLLEST: PRINCE 2-1 BILLY IDOL 9-3 RAY PARKER JR. 19-5 JACKSORS 12-9 ELTON JOHN 13-10 BILLY JOEL JOE JACKSON JERMAINE JACKSON IRBNE CARA GIORGIO MORODER ARRIDO MONODER
GIORGIO MONODER

KROK/Shrevaport, LA Pater Stewart

Pater Stowart

SCANDAL (dp)

EUSY LEWIS & MEMS
GIORGIO MONODER
SAMMY ARAGRA (dp) -SCORFIONS (dp)

SCORFIONS
GIORGIO
ELICANO

G100/Mobile, AL Scott Griffith Z98/Tempe, FL Chris Train

Chris Iran.
TEDDY PENDERGRASS
PACE TO FACE
PATRICE RUSHEN
HOTERS:
PRINCE 1-1
RAY PARER JR. 8-2
TINA TURNER 20-3
JACKSONS 19-6
PEARO BRYSON 18-13 FACE TO FACE JERMAINE JACESON EURYTHNICS BILLY JOEL SLADE JOHN WAITE CURIS DEBURGH HOTLEBEL CHRIS MEDIAN-HOTLEST: PRINCE 1-1 BRUCE SPRINGSTEEN 2-2 RAY PARKER JR. 9-3 CARS 7-4 ROO STEMBART 8-5

WSEZ/Winston-Salem, NC Steve Finnegen

Steve Finnegan
RAY PARKER JR.
LIONEL RICHIE
LONEL RICHIE
BARCE SERIMGEREN 12-L
BRUCE SFRIMGEREN 12-L
BRILLY IDDL 11-2
PRINCE 13-5
ELTON JOHN 23-11
CRICAGO 24-13

PARALLEL THREE KOIZ FM/Amerillo TX

Garry O'Neel

BILLY JOEL SLADE NIGHT RANGER SCORPIONS SCORPIONS
BOTCHEST
BROCE SPRINGSTEEN 1-1
PRINCE 8-3
22 TOP 10-5
ELTOW JOHN 19-12
JACKSONS 21-14

WISE/Ashville, NC John Stevens

JOHN STONEYS
JERNATHE JACKSOM
SHUEY LEWIS & HEMS
RICK JAMES
RICK JAMES
RICK JAMES
RUKYTHRICS
CTHOI LAUPER
BOLLERIT
BATCARRER JR. 16-2
LIONEL RICHE 18-9
SERGIO MEROSE 29-26
PERSO BRYSON 29-26

WJAD/Sainbridge-Albe

EBIOCOSSONES

ANDEX LEAVIS & NEWS
CYNDI LAUPER
JERNAINE JACKSON
RURTYMALCE
RURTYMALCE
JACE JACKSON (dp)
RICK JAWES (dp)
RICK JAWES (dp)
ROTE JAKES (dp)
ROTE JAKES (dp)
ROTE JAKES (dp)
ROTE JAWES (dp)
ROTE JACKSON 21-13

WCGG/Columbus, GA Relph Cerroll

Resph Cerroll
JOHNALER - ACCESSON
JOHNALER - ACCESSON
JOHNALER - ACCESSON
TOWN LAURE
TOWN LAURE
ENVIRONMENT
AND LAURE
AND LAURE
PARKANERAMA
PARKANERAM

KISR/Pt. Smith, AR Rick Hayes Rick Hayse

RICY LEWIS & REMS

PATER BULF

PACE TO FACE

JERMAINE JACKSON

SAMRY HAGAE

BOTCAGE:

BOTCAGE:

BOTCAGE:

SAMPAINE JACKSON

SAMRY HAGAE

BOTCAGE:

BOTCAGE:

SAMPAINE JACKSON

SAMRY HAGAE

BOTCAGE

BOTCAGE

TIMA TURNER 12-8

GetherDavis Mers NESS MERS (dp) NESS MERS (dp) SCORPTONS (dp) SURVINIC (dp) SURVINIC (dp) SURVINIC (dp) SOLET RIOT (dp) SOLET

Deve Parks
GIORGIO MORODER
CONOTE SISTERS (dp)
JERNALME JACKSON
ERCHE CAR
PRINCE 5-2
ELFOR JOHN 12-6
RAY PARKER JA. 23-11
JACKSONS 27-17
VAN RALEN 26-20

WFOX/Gainsville, GA Alon Du Prinet

AMEN DU Primot

JERMAINE JACKSON

JERMAINE JACKSON

COYOTE SISTERS

EURITHMICS

EURITHMICS

DENIECE WILLIAMS

QUEEN (G)

ROC SIEWART 6-5

TON TURNER 9-7

ZAN HARTMAN 12-8

WYKS/Gainesville, FL Lou Patrick

LOU PANTOL

NIGHT RANGER (dp)

CINDI LAUPER (dp)

JOE JACKSOM (dp)

SUEVILLENT & REMS (dp)

SEED ANTSOM

SEED

KTDY/Lirlayatte, LA Grag Stavens

KILE/Galveston, TX

Grag Savara

SAMST RAGAR (dp)

SILLY SQUIER (dp)

SCAMOAL (dp)

BANG SAMOER (dp)

BANGARADAR

BANGARADAR

BANGER (dp)

BANGARADAR

BANGER JR, 11-2

BRUCE SPRINGSTERN 2-3

EL TOP 6-4

BILLY IDOL 1-9

Q101/Meridian, MS Tom Kelley

HUEY LEWIS & NEWS BURYTHAICS SLADE JERNAINE JACKSON CHRIS DEBURGE (dp) QUEEN (dp) IGLESIAS & ROSS (dp) STYLE COUNCIL (dp) SOUTHER STATE OF THE STATE OF T

KNOE-FM/Monroe, LA

HhymenShes
BURY Lewis & NEWS
SCHNOAL (dg)
SAMMY BAGAR
CHRIS GBBURGH
CHERNELLS
GBBURGH
CHERNELLS
ENTER
CHERNELLS
FATHCE 2-1
FATHCE 2-1
FATHCE 2-1
FATHCE 2-1
FATHCE 3-1
FATHCE 3-

WPFM/Penama City, FL Bill Thomas BHITHOMES
FAREN KAMON
BURY LEWIS & NEWS
FACE TO FACE
JERNAINE JACKSON
OO'S
GOTHER
FRINCE 1-1
BRUCE SPRINGSTEEN-2-2
TINA TUBERS 3-3
RAY FAREER JR. 5-5
JACKSONS 8-8

WXLK/Rosnoks, VA Don O'Shee Och O'Bree HUEY LEMIS & NEWS BILLY SQUIER JERMAINE JACKSON HOTEGE: BRUCE SPRINGSTEEN 2-1 PRINCE 16-2 MICHAEL JACKSON 5-3 RAY PARKER JR, 34-20 LICHEL RICHIE 31-21

WAEV/Sevenneh, GA J.D. North

J.D. MORTH
BILLY YOR:
SIGHT DANGER (dp)
GENESIS.
RUEY LAWIS & NEWS
JERMAINE JACKSON
EUNTHHICS
BANIMARAM
HOTCEST:
BANIMARAM
BOLIC SPRIMGSTERN 1-1
RAY PARKER JR. 15-3
DAN BANTAN 13-5
CARS 12-7

WIXV/Bevenneh, GA J.P. Hunter

SLADE SURY LEWIS & MEWS GUEY LEMIN & MONTO QUEEN MINNICET STAR JOHE WAITE BARANARAMA FARLA SOMOFF BRUCE SPRINGSTERN 1-1 PRIMER 7-2 TOWN CARRY 15-6 RAY PARKER JR. 28-7 DEF LEPPARD 22-17

Z102/Sevenneh, QA WWW.mernelSommone
CYMDI (AUPER
HOPY LEWIS & NEWS
BILLY SQUIEN
BILLY SQUIEN
BILLY SQUIEN
BILLY SQUIEN
BILLY SQUIEN
BANARARAM
BOLTOSI
PRINCE 1-1
TINN TURNER 6-4
JACKSONS 16-10
RAY PARER JR. 18-11
CORRY BART 20-17

WGLF/Tellahess Bill Thomas CYMOI LAUPER RICK JAMES BUEY LEWIS & MEMS JERMAINE INCISON SURTIMICS BOLLESE: PRINCE 1-1 THA TURNER 2-2 OLLIE & JERRY 4-3 JACKSONS 11-4 RAY PARKER JR. 10-5

KKQV/Wichita Fells, TX K.J. Stone K.J. SHONE
GENESIS
CYMDI LAUPER
BURY LEMIS 6 NEWS
JENGAINE JACKSON
BURNESHAR
BURY
BURNESHAR
BURY
BURNESHAR
RAY PARKER JR. 2-1
PRINCE 1-2
RATT 3-1
ELYOM JOBN 8-5
LIONEL BICKER 11-7

StawartStone
SLADE
BLADE
BURNTENNICS
BURNTENNICS
BURNTENNICS
CUBIC MORRODER
DIFFORD 4 TILBROO
HOCKERT
PRINCE 1-1
RX TOP 4-2
RAY PARKER JR. 13-3
CARS 6-5
JACKSONS 16-11

WZOK/Rockford KRQ/Tucson

The following stations failed to report this week and therefore their playlists were frozen:

CHUM/Toronto Q92/Rochester KKRC/Sioux Falls

235 CHR Reporters 230 Current Reports

MIDWEST Most Added .. Hottest

Huev Lewis & The News Prince Ray Parker Jr. Cyndi Laupei Jermaine Jackson Bruce Springsteen Night Ranger

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WCIL-FM/Carbon Tony Waltekue

Tony Wehtekus
CYNOI LAUPER
RICK JANES (dp)
JERNAINE JACKSON
THISTED SISTER (dp)
FETER WOLF (dp)
FETER WOLF (dp)
FETER WOLF (dp)
FETER WOLF (dp)
JACKSON 2-2
NEWCLEUS 5-3
JACKSONS 4-4
RAY PARKER JR. 6-5

WEST Most Added .. Hottest

Huey Lewis & The News Prince Ray Parker Jr. Cyndi Lauper Jacksons

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick

Matt Patrick
CYNDI LAUPER
HUER LEWIS & MEMS
SCAMOME
SCAMOME
CHRIS DEBURGH
INSS (dp)
BANANARAMA
HOTLEST:
CARS 0-4-5
VAN BALEN 15-11
RAY PARRER JR. 21-12

BILLY SQUIER OLLIE & JERRY

OLLIE JERRY SCANDAL PETER MOLP GENESIS BOCCES SPRINGSTEEN 1-1 PRINCE 2-2 VAN GALEN 6-3 RAY PARER JR. 8-6 LIONEL RICHIE 34-24

WKAU/Appleto

PETER HOLF SCANDAL PETEN BULF
SCANDAL
TIMA TOWNER
TIMA TOWNER
TIMA TOWNER
FACE TO PART OF THE STATE (dp)
JEBMAINE JACKSON (dp)
NIGHT RANGER (dp)
BRUCE SPRINGSTERN 1-1
BRUCE SPRINGSTERN 1-1
PRINCE 3-2
RAY PARKER JR. 29-17
VAR HALEN JO-18
RATT D-30

82X/Columbus, OH Cook/Cella

COORLOGGE
PETER WOLF
SAMMY HAGAR
RIGHT RANGER
SLADE
HOSTERSTEEL
PRINCE 3-1
BRUCE SPRINGSTEEN 1-2
RAY PARKER JR. 11-5
RITOP 9-6
ROD STEMART 15-11

KIIK/Devenport, IA Jim O'Hers

JAM OTHERS
THAN TURNER
PETER MOLF (dp)
SLADE
JERNAINE JACKSON (dp)
COMDI LADPER (dp)
BOLLEREL
RENO & NILSON 1-1
RAY DANIESE JR, 7-3
LIONEL RICHIE 25-10
JACKSONS 27-15

KMGK/Des Moines, IA Al Brock

RUBYTHINGS CYMOI LAUDER JOE JACKSON JERNAINE JACKSON IGLESIAS & ROSS RUEY LEWIS & NEWS BOTHERS PRINCE 7-1 E2 TOP 4-2 ELTON JOBN 10-5 RAY PARKER JR. 11-7 THOMPSON THINS 14-9

WEBC/Dukrth Dick Johnson

HUEY LEWIS & NEWS BILLY JOEL VAN RALEN BILLY JOEL VAM RALEM BOTTEST: BRUCE SPRINGSTEEN 2-1 ELTON JOEN 3-2 PRINCE 4-3 RENO & WILSON 1-4 LIONEL RICHIE 11-5

WKDQ/Eveneville, IN Hobbe/Psyne

BURY LEWIS & NEWS JERNATHE JACKSON SAMMY BAGAR BOTLEBE PRINCE 3-1 RAY PARKER JR. 8-4 JACKSONS 7-5 NANG CRIDEG 12-7 CARS 13-8

WSTO/Evensville, IN Chris Taylor

DAR HARTMAN Hottest: PRINCE 1-1 RAY PARKER JR. 8-2 DURAN DURAN 3-3 E3 TOP 16-6 BURY LEWIS & NEWS 12-9

WMEE/Ft Wayne, IN Scott Dugan

CYNDI LAUPER BUEY LEMIS & NEWS PETER WOLF SAMMY BAGAR WIGHT RANGER BILLY JOEL BOTTES PRINCE 1-1 CARS 9-4 SX TOP 10-5

BURY LEWIS & NEWS BIGHT RANGER CYNDI LAUPER BURYTHMICS LINDSEY BUCKINGHA BOLLER

WZPL/Indianapolis, IN Jim Miles

JERMAINE JACKSON BURY LEWIS & NEWS HUEY LENIS & NEWS SCANDAL SHEILA E. CYNDI LAUPER HOCLEST: PRINCE 1-1 RAY PAREER JR. 2-2 BRUCE SPRINGSTEEN. 3-3 BRUCE LENIS & NEWS 4-4 JACKSONS 11-7

WJXQ/Jeckson, MI Ryun/Cheeks

Ryun/Checks
GREG KIHH SAND (dp)
LIMISEY BUCKINGER (dp)
IMIS (dp)
LIMISEY BUCKINGER (dp)
IMIS (dp)
GUSTINGER (dp)
BUCKINGER (dp)

WKFR/Kalemazoo, Mi Weinecht/Chapmen

Weinscht/Chapmen
IGLESIAS & ROSS
SREILA E.
PETER MOLF
HIGHT RANGER (dp)
BUSY LEWIS & NEWS
BUSY LEWIS & NEWS
ROTE DE TO THE TO TH

ZZ99/Kansas City, MO Charley Lake

GO GO'S
ROBIN GIBS
CYNDI LAUPER
BOTCHS:
PRINCE 1-1
RAY PARKER JR. 8-2
22 TOP 10-9
JACKSONS 13-10
VAN BALEN 17-14

WVIC/Lansing, Mi Martin/Kittredge

MIGHT RANGER GENESIA GIBB SLADE STANDS SLADE BRUCE SPRINGSTEEN 1-1 JEFFERSON STARSEI 2-2 ZI TOP 3-3 CARS 6-4 ELTON JOHN 11-7

Z104/Madison, WI Little/Hudson

JUEY LEWIS & NEWS JUEN WAITE SAMMY HAGAR EUNYTHICS HOCLEBE! PRINCE 1-1 BRUCE SPRINGSTERN LAURA BRANIGAN 5-3 VAN BALEN 10-6 WANG CRUNG 14-10

KJ103/Okiehome City, OK Dan Wilson

Den Wilson

BUSY LEMIS & NEMS

JERMAINE JACKSON

PETER MOLF

JOE JACKSON

JOE JACKSON

AND JACKSON

BOT JACKSON

JOE JACKSON

BOT JACKSON

JOE JACKSON

AND JACKS

KQKQ/Omehe, NE Teylor/Deen

TayloriDean
SAMMY BAGAR
BUEY LEWIS & NEMS
NIGHT RANGER
BOTTest:
PRINCE 1-1
RAY PARKER JR. 5-2
CARS 4-3
22 TOP 6-4
JACKSONS 13-9

KZ83/Peoris, IL Edwarde/Major

EdwardsMaloney
TINA TURNER
EDDY GRANT
BOTTERST
BOTTERST
BOTTERST
BOTTERST
BOTTERST
1-1
PRINCE 5-2
LAURA BRANIGAN 4-3
JEFFERSON STARSH 6-4
POINTER SISTERS 7-5

Pat Marian
JERMAINE JACKSON
OO 00'S
GLENN FREY
CYNDI LAUPER
PRUSTED SISTER
BLOUT RANGER
BLOUT RANGER
BLOUT RANGER
BLOUT RANGER
BLOUT RANGER
BLOUT RANGER
JACKSONS
BOLLERE'S
PAIRCE J.R. 10-3
JACKSONS
JACKSONS 16-6
TIRA TURNER 22-10

WZOK/Rockford, IL

NOTE NOTERS 1-1
BILLY IDOL 2-2
BRUCE SPRINGSTERN 3-3
PRINCE 4-4
RENO & WILSON 5-5

US3/South Bend, IN

ZZ TOP
DAN HARTMAN
BOTLESE:
PRINCE 2-1
BRUCE SPRINGSTERN 3-2
POINTER SISTERS 5-3
ZZ TOP D-4
MADONNA 12-6

WRQN/Toledo, OH

Schaffer/Mitchell
RIGHT PANGER
LIGHT PANGER
LIHOSEY SUCEINGIA (d
QUIET RICH (dp)
SAMMY BAGAR (dp)
RABEN BAHARD (dp)
RABEN RAMON (dp)
RABEN RAMON (dp)
ROLLEN CONTROL (

K107/Tules, OK Rivers/Stephens

IGLESIAS & ROSS SAMMY BAGGR BICET PARICER BICET PARICER BICET PARICE BOTLES: REFO & MILSON 1-1 PRINCE 7-3 TBOMPSON THINS 10-5 ZS TOP 13-7 RAY PARKER JR, 16-10

KELI/Tuisa, OK

Myera/Michaela
BUEY LEWIS & NEWS
EURYTHRICS
SANNY HAGAR (dp)
CYMDI LAUPER
JERRAINE JACKSON
JOS JACKSON
PRINCE 1-1
PRINCE 1-1
RAY PARRER JR. 7-3
ROD STEMART 9-6
RAY PARRER J2-7-3
RAY PARRER J2-

KEYN-FM/Wichita KS

BUCY LAWIS & MEMS
CYMOI LAUDER
JERMAINE JACKSON
JERMAINE JACKSON
JOE JACKSON
NIGHT RANGER
HOTCHEST
PRINCE 3-2
JACKSONS 13-8
CARS 17-11
RAY PARKER JR. 19-12
JEFFERSON STARSHI 16-

WHOT/Youngston

Dick Thompson
JERBAINE JACKSON
OUSERN (6)9
CHERRELLS
RUSY LEWIS & MEMS
CYMOI LAURIS & MEMS
CYMOI LAURIS & MEMS
INDUSTRY (dp)
ROTTER
ROTTER
ROTTER
ROTTER
LONGER RAB. 10-4
22 TOP 12-9
22 TOP 12-9
23 TOP 12-9
24 TOP 12-9
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25 TOP 12-9
26 TOP 12-9
27 TOP 12-9
28 T

PARALLEL THREE

KFYR/Biomerck, ND

BrainmantHeardt
SLADE
SCARDAL
JREMAINE JACESON
CYMDI LAUPER
BUEY LEWIS & NEWS
BUEY LEWIS & NEWS
BUEY LEWIS & THOM
BOTTOM THE STATEMENT THOMPSON THINS 14-7
PRINCE 16-7
COREY MART 17-13
WEND QUENOMINETON IL

BURY LEWIS & NEMS
EURYPHAICS
CRRIS DEBURGH (dp)
RIGHT RANGER (dp)
QUEEN (dp)
EOCTOBE
PRINCE 3-1
RAY PARRER DR. 12-2
CARS 10-3
ROD STEWART 11-6
MARG CRUNG 9-7

WBWB/Bloomington, IN Bob Leonard

PETER WOLF SAMMY HAGAR BILLY JOEL BROCE SPRINGSTERN 1-1 PRINCE 10-5 RAY PARKER JR. 27-12 JACKSONS 24-14 LIGHEL RICRIE 31-19

KWTO-FM/Springfield, MO Bob Hemmond

Bob Hemmond

JERMAINE JACKSON
BILLY SQUIER (dp)
BUEY LEWIS & NEWS
EUNTHHICS
SCORPIONS
HOTELERS
BRUCE SPRINGSTERN 1-1
PRINCE 7-2
ELTON JOHN 9-3
RAY PARKER JR. 12-6
JACKSONS 21-10

WSPT/Stevene Point Bouley/Tracy

KCMQ/Columbia, MO Dave McCormick BOUMPYTREY

NICHT RANGER
EURTHHICS
CYMDI LAUPER
SHEILA E.
SCORPIONS (dp)
Hottest:
PRINCE 5-1
JACKSONS 14-10
ELTON JOHN 18-11
ELTON JOHN 18-14
RATT 34-24
RATT 34-24 BILLY JOELS
BILLY JOELS
GENESIS
NIGHT RANGER
BURY LEMIS & NEWS
HOTE ST.
PRINCE 2-1
ROD STEMART 9-7
OLLIE & JERRY 15-9
RAY PARKER JF. 22-11
JACKSONS 27-20

Y94/Fargo, ND Collins/Anderso KDVV/Topeka, KS Tony Stewart

Tony Shewart
SLADE JERNAINE JACKSON
GO GO'S
SCORPIONS
HIGHT RANGER
HOttest:
PRINCE 2-1
PAY PARKER JR. 5-2
JACKSONS 8-5
VAN BALEN 25-18
RATT D-24 SCANDAL (dp)
IGLESIAS & ROSS
SAMMY HAGAR (dp)
CYNDI LAUPER
HUEY LEWIS & HENS
JOE JACKSON
EURYTHMICS EURYTHMICS
BOTTEST:
PRINCS 4-1
ZZ TOP 6-4
RAY PAREE JR. 11-6
ELTON JOHN 17-10
DAN HARTMAN 30-16

KFMW/Waterloo, IA Mark Potter

KKXL-FM/Grand Forks, ND Mark Potter
HOFY LEWIS & MENS
HIGHT RANGER (dp)
SCORPIONS (dp)
PETER MOLP
PETER MOLP
BERLING
BERLING
BERLING
BERLING
BERLING
BOTTER
BERLING
BOTTER
BERLING
BOTTER
B Don Mordine
NIGGT RANGER
SLADE
SLADE
JOHN WAITE
HOTTER
PRINCE 1-1
PRINCE 1-1
PRINCE 1-1
PRINCE SPRINGSTEEN 6-2
ZZ TOP 10-7
RAT PARKER JR. 12-8
ELTON JOHN 11-9

WEST

CYNDI LAUPER
JERNAINE JACKSON
RUEY LEWIS A NEWS
SCANDAL
HOTTER
BOTTER
PRINCE 1-1
BRUCE SPRINCSTREN 2-2
POINTER SISTERS 4-3
Z TOP 6-5
JACKSONS 20-8 PARALLEL TWO 13K/Bakersfield, CA Jeff Ryan

KRNAJiowa City, IA Bart Goynshor

Jeff Hyan
HUEY LEWIS & NEWS
NIGHT RANGER
PETER HOLP
BANANARAM
JERNAINE JACKSON
BOCLES 1
CARS 10-6
IN TOP 13-7
OLLIE & JERRY 15-8
RAY PARKER JR. 27-9 WAZY-FM/Lefay Stacy/Sperrow STECYSPAPETOW
JOE JACKSON
JAMMY BAGEN
JAMMY BAGEN
JERNAINE JACKSON
OUTET RIOT
SHBILM E.
FLESHTONES
BRUEY LENIS & NEWS
BOXTONES
BRUEY LENIS & NEWS
BOXTONES
BAUCE SPRINGSTEEN 1-1
FAY PARKER JR. 13-4
22 TOP 8-8
LIONEL RICHIE 39-24

KKXX/Bekersfield, CA Squiree/Kemper

Squires/Kemper
TUNA TUNNER
TUNA TUNNER
TWISTED SISTER (dp)
JERNAINE JACKSON
CYMOI LAUDER
BURY LEWIS 4 NEWS
PETER WOLF
PRINCE 4-1
RATT 3-2
RAY PARKER JR, 13-4
ZE TOP 10-8
LIOWEL RICRIE 21-16 KFRX/Lincoln Tracy Johnso Tracy Johnson
JOS JACKSON
CHRIS DEBURGH (dp)
STILE COUNCIL
CYNDI LAUPER
RATT (dp)
ROTTALE COUNCIL
BRUCE SPRINGSTEEN 1-1
PRINCE 4-2
RAY PARKER 13-4
JACKSONS 10-7
ELTON JOHN 12-11 KQXR/Bakersfield

Bob Harlow
CYNDI LAUPER
JERMAIRE JACKSON
HURY LEWIS & NEWS
BARRAICH SANS
FILOS AMMS
INAS
ROTE AMMS
ROTE AMMS
PARKER JR. 4-1
PRINCE 1-2
RATT 3-3
ELTOW JOHN 5-4
LIONEL RICHIE E-6

KMGX/Freeno, CA Carey Edwards

Carey Edwards
CYNDI LAUPER
RUEY LEMIS & NEMS
NIGHT RANGER
JERNAINE JACKSON
BARMARAMA
BOTLES:
PRINCE 1-1
CULIZE & JERRY 4-3
JACKSONS 8-4
RATT 16-9
TIMA TORNER 20-10

KYNO-PM/Freeno

WARAFDAME
COMDILANDER
BORY LAWIS & HEMS
BORY LAWIS & HEMS
BORY LAWIS & HEMS
PETER WOLF
BARMARAMA
BILLY JOEL
BALADE
BOTTEST
PRINCE 1-1
PRINCE 1-

CBRIS DEBURGE Hottest: PRINCE 1-1 BRUCE SPRINGSTEEN 2-2 CARS 7-3 DAN HARTMAN 9-5 LIONEL RICHIE 22-13 KKFM/Colorado Springs, Finnsy/Ryan Pinney/Hyan
JERMAINE JACKSON
SCANDAL
CYNOI LAUPER
SAMMY RAGAR
ROTTER
RAY PARRER JR. 6-3
RENNY LOGGINS 7-5
ELFON JOHN 19-9
LICHEL RICHIE 21-12

KKLS-FM/Repid City, SD SherwinThee
NIGHT RANGER
GENESIS
SAMHY HAGAR
IGLESIAS & ROSS
HOCLESIAS & ROSS
HOCLESIAS & ROSS
BRUCE SPRINGSTEEN 3-1
JEFFERSON STARSEN 6-5
ELTON JOHN 16-9
JACKSONS 19-13
VAN HALEN 25-16

KXSS/Lincoln, NE

ROD STEWART CHRIS DEBURGE

SSK G/Seline, KS Denny Collier

STEVE PERRY JERNAJNE JACKSON BURTTHRICS BILLY SQUIER (dp) HOTESET PRINCE 6-1 RICK SPRINGFIELD 16-OLLIE & JERRY 21-17 JACKSONS 25-20 LIONEL RICHIE 34-28

KKRC/Bloux Falls Dan Kieley

none Hottest: BUEY LEWIS & HEMS 1-1 CARS 2-2 BRUCK SPRINGSTERN 4-4 1% TOP 5-5 PRINCE 7-7

KIKI/Honokulu, HI Kong/Shishido

JERMAINE JACKSON
CYNDI LAUDER
HURY LEWIS & NEWS
JUICY
JIMMY CLIFP
INXS
JACKSONS
WIZ RIDZ
RACKEL RACHEL Hottest: PRINCE 1-1 RBNO & MILSON 3-3 RAY PARKER JR. 10-4 OLLIE & JERRY 11-8 JACKSONS 16-11

Kimo Akana

IGLESIAS & ROSS
GIORGIO MORODER
HURY LENIS & NEWS
QUEEN
JERMAINE JACKSON
CYMOI LAURES
STYLE COUNCIL
HOCTERE
PRINCE 3-1
REMO & MILSON 4-2
OLLIE & JERRY 5-3
BRUCE SPRINGSTEEN
CARS 11-8

KLUC/Las Vegas, NV Bill Kelly DIM SHIP
JERMAINE JACKSON
CYNDI LAUPER
INGET RANGER (dp)
SLADE (dp)
BUEY LERIS & NEWS
BUEY LERIS & NEWS
BUEY LERIS & PRING
EARS 2-1
BILLY IDOL 1-2
PRING SERINGSTEEN 7-5
BREER JR. 8-7

KO83/Modesto, CA DeMaroney/Novak

DeMaroney/Novak
EDDY GRANT
BILLY SQUIRE
BILLY SQUIRE
HUEY LEMIS & NEMS
BILLY JOEL
PETER MOULT
STYLE COUNCIL
STYLE COUNCIL
EQUATIBLICS
HOCEAST
JEFFERSON STARSHI 8-1
PRINCE 16-4-1
PRINCE 16-5-1
LIONEL RICHIE 23-18

BENY LEWIS & NEWS
CYMOI LAUDER
OUBER (dp)
JERWALNE JACKSON
EUBYTHRIC
GIORGIO MORODER (dp)
BOTHER
PRINCE 2-1
RAY PARKER DR. 5-2
ELTON JOBN 15-8
JACKSONS 22-11
GLENN PREY 38-25

K96/Provo, UT Gentry/Green

Gentry/Greer

FACE TO PACE
SLADE
STRUE PERRY
SCANDAL
JERNALNE JACKSON
HOTEGS
HOTEGS
PRINCE 2-1
PRIN

KSKD/Selem, OR-Len E. Mitchell

Len E. Mitchell
NIGHT RANGER
BURY LEWIS & NEWS
EURYTHRICS NEWS
JERNAINE JACKSON
CYMOI LAUPER
BANANARAMA (dp)
GUEEN (dp)
ROCLES (dp)
ROCLES (22
RAY PARKER JR. 20-9
VAN BALEN 23-10
JACKSONS 27-24
FOR MENTING TO THE PROPERTY OF THE PROPERTY

KDON-FM/Selines-M Kirk Cliett

KITK CHETT
HUEY LAUPER
GUYNDI LAUPER
JERMAINE JACKSON
KAREN RAMON
NIGHT RANGER (dp)
NIGHT RANGER (dp)
RECEASES (dp)
PRINCE 1-1
PRINCE 1-2
RAY PARKER JR. 7-5
COREY HART 25-14
GLENN FREY 28-16 KCPX/Salt Lake City, UT Greg Aushem

BUEY LEWIS & NEWS Bottest: PRINCE 3-1 IZ TOP 4-4 CARS 5-5 ROD STEMBRT 7-6 RICK SPRINGFIELD 10-8

KRSP/Selt Lake City, UT

SAMMY HAGAR CTHDI LAUPER HIGHT RANGER SCAMDAL RUEY LEWIS & NEMS HOTLESS -2 VAN RALEN 10-6 12 TOP 13-8 RATT 31-18

KHYT/T. na Cohe

Sherman Cohen
SREILA E.
SILLY JOEL
SILLY JOEL
GLORGIO MCHOOPE
BUCY LEWIS & NEWS
CYMOL LAUPER
BUNANARANA
BOLLORE:
BILLY IDOL
BILLY ID KRQ/Tuscon, AZ Kelly Norris

none Bottest: BRUCE SPRINGSTEEN 1-1 BILLY IDOL 3-3 PRINCE 6-6 RAY PARRER JR. 7-7 ELTON JOHN 11-11 KTKT/Tucson, AZ Rivers/Alexander

Rivers/Alexander
CYMDI LADPER
JERNAINE JACKSON
NIGHT RANGER (dp)
SCANDAL (dp)
BANAHARAN
BOTTERET
PRINCE 3-1
OLLIE & JERRY 13-7
RAY PARKER JR. 17-10
PEABO BRYSON 32-27

PARALLEL THREE

KGOT/Anchorage, AK Kay Yaylor

Kay Taylor

Kay Taylor

IN GHIT ARHGER
CINDI LAUPER
JENNINE JACESON
BUCY LENIS & HENS
BUCY LENIS & HENS
SLANG
SLAN

KYYA/Billings, MT Charlie Fox

SCARDAL BURY LEWIS & NEWS PEARS BRYSON CYMDI LAUDER BOTLERI RAY PARKER JR. 24-10 DAN BARTHAN 25-17 JACKGONS 27-20 LIONEL RICHIE 29-22 COREY BART D-23

KCDQ/Bozemen Greg Willems

Greg WWHENEN
CWADI LAUPER NEWS
JEMMAINE JACKSON
BANAMARAMA
OUMER
BOUNTHMICS
BOUNTHMICS
EUNTHMICS
IZ TOP 401
IZ TOP 401
RAT JAKER JR. 19-11
RATT 21-17

KTRS/Casper, WY Bill Cody

Bin Lody

BANANARAMA
IGLESIAS & ROSS (dp)
TEDDY PENDERGRASS (dp)
PETER MOLF (dp)
BOTHER

BOLTEST:
PRINCE 3-1
BILLY IDOL 5-4
CARS 11-5
RAY PARKER JR. 16-6
22 TOP 12-8

KKAZ/Cheyer

PETER WOLF BILLY JOEL FACE TO FACE IGLESIAS & ROSS HOTLEST PRIMCE 2-1 CARS 8-4 RAY PARKER JR. 17-7 ELTON JOHN 12-9 JACKSONS 20-13

KGHO/Housiam, WA Steve Lerson Stave Leron

SANNY HAGAR
MIGHT RANGER
IGLESIAS & ROSS
CYNDI LAUPER
JERNAINE JACKSON
BUEV LEWIS & NEWS
EURYTHHICS
BOTESE:
PRINCE 3-1
JACKSONS 15-8
DAN BARTHAN 13-10
VAN BALEN 17-13

KOZE/Lewiston, 10 Jay McCall

Jay McCall

CYNDI LAUPER
BUSY LEWIS & NEWS
BILLY JOES
BILLY JOES
JOE JACKSON
JOE JACKSON
PETER MOLP
PETER MOLP
PETER MOLP
PETER MOLP
PETER MOLP
PETER MOLP
SOME SERVICE
AND SERVICE
AND SERVICE
RATT 20-13

KCAQ/Oxnard-Ventura, CA Thomas/Potter

Thomas/Potter
COREY HART
DAN HARTHAN
CYNDI LAUPER
IGLESIAS & ROSS (dp)
RUEY LEMIS & NEMS
ROCTED 1-1
BROCE SPRINGSTEEN 2-2
BILLY IDOL 3-3
REMO & MILLSON 5-4
RAY PARKER JR. 10-7

KDZA/Pueblo, CO Rip Avine

Nh Avirs

CHNDI LAUPER (dp)

RUTY LEMIS & NEWS

SAMHY RAGAR (dp)

SLADE

BANANAPAH

GLESIAS & ROSS

BOTTEN

BO

KCBN/Reno, NV Jim O'Reel

BILLY SQUIER
HURY LEWIS & NEWS
CYMOI LAUPER
BANANARAMA
HOTTER
PRINCE 1-1
RAY PARKER JR. 13-9
DAN BARTMAN 14-10
LIONEL BICEIES 33-24
JORN MAITE 36-26

KHTX/Reno, NV John Chommie

STYLE COUNCIL
QUIET RIOT (dp)
RICK JAMES
PROFINE JACKSON
HURT LEWIS & NEMS
SERGIO MENOES
BRIDG PROFINE
FILLE
PRINCE BARRER JR. 9-5
ROD STEMART 11-7
ELTON JOEN 10-8

KBIM/Roswell, NM Tim Mack

Tim Mack
CIORGIO MORDUER
BANANARANA
CUIET RIOTE BUXTINGHA
CUIET RIOTE
RICK JAMES
RICK JA

SLY96/San Luis Obispo, CA Tom Walsh

TOM WHITE

BUTY LENIS & NEWS
SAMMY BRAGAR
SAMMY BRAGAR
SON
PETER WOLF
RETER WOLF
SLADE

GENES IS

ROT LOBE:

PRINCE 2-1

NAMC CRUMG 6-4

NAMC CRUMG 6-5

JACKSONS 22-9

JACKSONS 22-9

KZOZ/San Luis Obispo, CA O Steve Hatter

CYMDI LAUPER
BARANARAMA
JERMAINE JACESCH
EUGY LEWIS & NEWS
INCU JAMES
GENESIS
EURYTHHICS
EURESIS
EURYTHHICS
ROTE 1-2
RATT 2-3
ELTON JOHN 7-6
LIONEL RICHE 15-8

KIST/Sente Berbera, CA Dick Williams

PARALLEL

Parallel I: Selected stations in major markets that are formal dor and/or exert a significant national influence.

and/or exert a significant inautrial influence.

Perallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel.

WIALD SET OF SET

124 14-37 SEE M BR-14 SEE M BR-15 SEE M BR

MEST 27-26 MEST 27-25 MEST 8-60

6

Q106 5-4 . WHIF 16-16

NEMO 10-1 BJ105 5-3 MBVQ 12-6 KITY a-34 KITM 27-2 KBOK 12-7 T98 11-10

K198 &-39 0103 &-35 E227 38-35 EAST 38-35 FRIOZ on EMOD on EAST 39-37 E75A on E175 on

() I

WTLF on 03.00 34-32 MMAR on
WTLF on 03.00 34-32 MMAR on
WTLF 23-20 MMAR 33-20 MTLANEN 40-31 MMAR 40-31 MMAR 40-31 MTLANEN 40-3

#3 EB 28-24 #GED 31-27 #8F104 30-2

9

B104 BBm zz Wart 6 - 16 WESSTW 5-3 WESSTW 5-3 WESSTW 22-11 WELT 13-11 CROY 16-32 \$100 30-23 WCAUPE 16-3 B980-FX 7-5 CBFR 6-38 CBFR 6-38 CBFR 26-28 CBFR 26-28 CBFR 36-38

P

CARS Magic (Elektra) LP: Heartbeat City

223/3 Regions Reach E 919 S 969 H 958 K 985

MPPH 24-21 MILE 23-15 MARY 4-35 MITSY 15-6 2102 38-25 MGLF 60 MISL 25-20

6507 24-26 ETTA 26-24 EXDQ 30-24 ETW 16-32 FAAS 37-34 EXDES 10-8 EXDES 10-8 EXDES 27-29 EXDES 32-26 EXDES 32-26 EXDES 33-27 EXDES 33-27 EXDES 33-27 EXDES 33-27 EXDES 33-27

D

MPBG 5-5 MRDIY 6-5 HIGH 5-4 HIGH 5-4 HIGH 5-4 HIGH 5-2 MPBG 18-1 MPBG 18-1 MIN 18-1 MIN 18-1 MIN 18-1 MIN 18-1 MIN 7-7 MIN 7-7

MONTH 11-6 MISE 9-6 MISE 9-6 MISE 9-6 MISE 9-6 MISE 9-6 MISE 10-12 0104 2-6 MISE 5-6 MISE 5-6 MISE 5-6 MISE 12-8 MISE 12-8 MASE 12-8 MISE 12-8 MISE 6-5 MISE 6-5 MISE 6-5

KPTR 18-15 RBMC 10-3 RBMC 10-3 RBMS 7-4 KCMC 6-5 Y84 10-8 RBMS 3-6 MAYYPH 3-5 KPAX 8-5 KPAX 8-5 KRLSFN 2-2 39KG 3-6 RELSFN 2-2 SFR 12-2 WSPT 13-5 KRMW 22-4



JOHN DOE "Hit Song" (Ar	nylah	el)
LP: Hit Song	iy iac	National
Regional 100/25	44 %	Summary Up 51
E 33%		Debuts 20
M 21%		Same 4
S 56%		Down 0
W 10k		Adds 25

EXAMPLE

adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the
song within each
region.

region.

National Summary
Up 31 — Number of stations moving it up
on the other's
Debuts 20 — Number of stations desire.
20 — Number of stations desire.
Same 24 — Number of stations securing
on movement this week.
40 — Number of stations securing
on movement this week.
40 — Number of stations moving it
of to Dr. Add to Dr. 31-31.

Down 9 — Number of stations moving it
down on their charts.

Adds 25 — Total number of stations
adding it this week.

0

PEABO BRYSON	
If Ever You're in	My (Elektra)
LP: Straight From The	e Heart

73% Mational Bushacy UP 127 DEBUTS 18 SAME 17 DOME 4 ADDS 5 Region Reach E 74% IP 876 H 498 M 836 23.

PI	Q104 d-22	ETRT 32-27
_	WHTP 21-20	
		P3
BARY	BOUTH	
8106 d-27	MBBQ 25-12	EART
MRTT 26-15	ERPI 6-21	
HXESTM 14-10	WPMCF 12-8	1678G 31-31
MEENPH 13-12	KEER d-38	MGR3Y 15-22
W\$L3 37-17	MQ2 0 38-30	MY OR 16-21
MPLJ 21-20	SEX106 15-10	103C1R 24-20
WCACFN 11-5	14382 a-34	WE #\$ 21-11
894 11-4	WBCY: \$3-27	WESH 24-13
WHTX 19-16	W728 36-34	WEST 32-26
PRO-TH 21-19	MSK\$ 27-20	WOCK 4-31
CHIDK on	MIDEN 29-26	1 3FEA 24-22
Q107 d-29	MELD 34 28	MINT 36-31
HASH - TI	#178 d-29	MJBO 12-11
MAVA d-27	MDCG 18-21	HCHPPH 31-24
	EARE 28-23	
BOUTH	#SETFN 24-20	BOUTH
	WROX 25-20	1
940 5-5	MAKSPN 33-25	MOLEPH OD
193 6-4	Mally 30-23	MIGE 29-26
KAPN 10-25	947YX 28-24	WJAD 25-23
932H 18-27	MORY 23-21	MCGQ 11-31
195 4-5	PK100 32-27	RISK G-33
¥100 2-2	Ø100 39-32	0104 3-14
897 5-4	MABBOTH d-28	WPQx 10-24
HUVI 22-14	98XYPN 24-12	WYES a
0105 17-15	KBPH 28-27	BIGS 32-32
	KROV 4-7	ETOX 14-24
MEDWEET	XX104 22-20	0101 32-29
	B7105 20-22	Trungent 21-20

ENORPH 33-2 HPTH d-15 HKLR 20-14 HASY 19-14 8102 15-14 HGLP 3-6 KINM 31-17 RPSE d-10 Q103 28-21 KIISPM 32-30 KEIP d-36 KEIP d-36 FM102 23-19 FM102 23-19 RPSE d-24 RMSE 40-36 MEAU on FIIX 37-16 McG 30-24 McG 4-22 McG 40-25 MSPL 60 MSPL 34-30 MSPL 92-29 AJ103 34-30 MSE 6-32 MSG 27-27 MSG 77-17 EPYR On 19M8 34-25 ECRE 34-27 ECRE 34-27 EXECT On 18M8 27-15 EXECT ON 19M8 27-21 ERGC 30-30 ERGC 39-32 ERGC 39-32 ERGC 30-30 ERGC 30

13K 34-31 REFF 33-28 (DMGX 28-23 RYMOFF ON RIEI 15-13 ROPO 21-20 ROPO 16-13 RAFE 18-26 KEED 38-36 REDOMFR 35-2 REFF 30-18 REFF 30-18 REFF 30-18 REFF 30-18 RTYA a RCDO 22-19 RPRS 25-24 KRAI 38-31 ECMO 37-34 ROZE ON ECAQ 14-12 EDMA 21-16 RHYX 28-26 RHIM 15-9 RISH 6-34 WHIT 13-12 Q100 mm WHAR 16-33 WHER 26-21 WYCR 7-7 WYICPM 15-11 WIAMFW 12-8 EC100 13-11 FM106 3-3 WSFE 36-26 WCFM 19-13 WSFE 31-19 WSFT 7-7 0

TONY CAREY The First Oay Of ... (MCA) P: Some Tough City Bation Summer UP 1 MANDYS SAME DOWN ADDS 32

MILY 30-27 103CIR 6-37 MIEZ 6-39 HTSH 31-23 HERI 30-18 MITQ 31-29 MICH 32-29 OS100 30-26 HERI 34-30 95HL ON NJRQ 27-24 MOMEZH 26-2 KGQV 28-26 9 MEST 34-3 MEST 32-32 MEST 32-35 MEST 32-35 MEST 32-35 MEST 32-35 MEST 32-35 MEST 06-35 MEST 06-35 MEST 06-35 MEST 07-35 MEST 07 XQI2PM 26-HIRE 21-15 NYAB 29-26 NCGQ 38-35 EISR 33-35 Q104 16-16 NYOX 40-37 NYES 26-34 FILB 31-30 KYOY 15-34 G101 38-31 ERGEPM 33-

MEDS 5-1 MAGE 12-9 MEAS 11-9-9 MEAS 11-9 MEAS 1 MOOT 6-9 RYTA 9-5 RCDQ 5-3 RYRS 11-5 REAR 6-4 ROBE 3-19 RCDQ 5-5 REAR 20-16 EDR 9-5 REAR 20-16 EDR 11-18 ROBE 3-19 RCDQ 5-7 REAR 20-16 EDR 11-18 ROBE 3-19 REAR 20-16 EDR 11-18 ROBE 3-19 REAR 20-16 EDR 11-18 ROBE 3-18 0 CHRIS DeBURGH
High On Emotion (A&M)
LP: Man On The Line Buttonal Substary UP 23 DEBITS 11 SAME 46 DOME 6 ACCS 16 8 578 8 439 H 294 H 384 NEA MILD a CRATTON ON CRATTON ON CRATTON ON LTTTN ON **D** MPHID 34-30 CHOSE 15-14 CHO1 19-14 MCAUPW a MCAUPW 22-26 CHOM 31-11 ACISTO ON WESS OF ACISTO O MIDDO B 1992 M 100 D 1992 M 100 D 1992 M 100 M 1 MEGNICATI SOLIF & SOLI MBHO a HBMB on 794 on MARYPH 20-22 AFEX a 2 XRS a-36 KHTOPH on EFFEE on NVLY 28-26 MAAR on ONESP 10-28 NVSR 4 K108 30-26 NYCH On

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GLENN FREY Sexy Girl (MCA) LP: The Allnighter

FIXE 106 d-)1
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HIADO 30-22
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KURR 32-25

KURR 32-25

KURR 33-91

EMOX on

KYRCPM 29-19

KIRL on

ELOC on

KO93 34-25

K96 34-34

KROWN 28-16

KERF 09-38

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MAND 34-24
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KIIX 6-34
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ROZA 35-30 KOMO d-18 KROP d-37 ESED on EDORPK d-2

PS on

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GO-GO's Turn To You (IRS/A&M) LP: Talk Show

39

MBEG 37-31 MBEG 37-31 MBEG 21-30 MG1B 37-27 MG1B 37-27 MG2K 33-32 MG2K 3

NUMBER 28-26
WAND 07-25
WAND 07-2

184/11

MBMQ OR FOMO B 194 d=34 KBMA OR KNSS 12-9 EXLEFTM A RMTGEM OR MSST 30 26 EDWY 23-31 KPMM OR

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MESL d-34 7 XCMQ on KAYTPH a 99XG on MBPT A XDVV OR KFRW & KUTHE &
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ROZS on
EDCAQ d-95
ADEA on
EBIM on
X16T on ENGI 27-15 ENGI 27-15 EGRQ on ABDP on ESED on WPLY 4-33 Q100 mm WMAH d-38 MGSE on MYCR & MBBQ 30-25 MRFI 4-33 KEIS 39-29 MQID 37-31 EURYTHMICS Right By Your Side (RCA) UP: Touch

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Wit 27-24 0100 a 0000 a 00000 a 0000 a 00

108-0 d-39 K188-40-32 WSSK 27-23

193 17-22 FAPM on MOCL on MCEY on MRYI d-29 MITE on MBHD ON MBHB 37-36 ECHO d-37 Y94 on ERRIA on MAXITH d-31 KYEX ON 99EG on EXTOPH ON EXTOPH ON EXTOPH ON DFRE On OLD 3 d-34 ALIBME 27-1 ALIBME 27-1 ALIBME 27-1 ALIBME 27-1 ALIBME 27-1 ALIBME 27-1 ALIBME 27-2 ALIBME 28-2 ALIBME 28-2 ALIBME 37-33 ALIBME 37-33 ALIBME 32-2 ALIBME 37-33 ALIBME 32-2 ALIBME 37-33 ALIBME 32-2 ALIBME 134 am 19-17 Edira on 19-17 Edira on 19-17 Edira on 19-17 Edira on 19-18 Edira on 19-18 Edira on 19-18 on 19-18 Edira on 19-18 on 19-18 Edira EGOT d-31 ETYA DE ECDQ 24-21 ETRS d-17 EKAZ a EGBO 32-25 EDEZ 35-28 EDEZ 35-28 EDEZ 38-31 EGOZ 28-25 EDEZ 38-31 EGOZ 28-25 EDEZ 28-2 **2** MPLY on 0100 on 180AP 0-16 MPTS 26-22 MPTS 26-23 MPTS 26-23 MPTS 26-23 MPTS 26-24 MPTS 4-40 PR106 on PR106 on PR106 MPTS 4-40 PR106 MPTS 4-40 PR106 MPTS 4-20 PTS 4-

ERT 33-32 MADY 27-24 MCDQ 29-23 AT NO 34-31 MTAS ON ICRG 36-33 AT-32 ADSA 37-32 78% Sational Sameary OF 108 DESUTS 31 SAME 38 DOWN 0 ACCOR 5 ROBIN GIBB Boys Do Fall In... (Mirag MART WTSG 34-32 MOREY # WEST 52-29 MOREY # WEST 52-29 MOREY 35-33 STATE 35-33 MOREY 35-32 MOREY 35-35 MOREY MOREY 35-33 MOREY MOREY 35-3 MACIN Subse UP DESCTS SAME DOMN ADDS 35 PI 103C3R 33-3 MIRE d-38 MISH 19-15 MERE 29-26 RCEN 33-28 GK100 31-30 L3FEA 26-16 MISE 33-27 95KL 19-18 WJBQ 26-23 MOMPPH 13-1 WOLD 30-36
WEST 20-26
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EDDY GRANT Fational Summary UP 31 DENOTS 17 SAME 3c OCOM 0 ADDS 13 80% National Summary UP 154 Deputh 6 MARK 21 DOME 1 ACCES 7 26 E 846 8 766 H 681 W 921 WEST ON 95ELL 11-B MURQ 34-32 MOMPPH OD MSQV OR **3** P 00/H

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MGCL 19-18 MG2T 28-25 MHYT 11-11 ASBQ 15-13 ABTR 8 MLOLPH 21-17 MEDICAL TO 17-15
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896 0-34 MGCL 18-17 MGCL 18-17 MGCT 23-22 MGCT 24-19 MGCG 33-20 EDMBFM 18-1 KETR 23-21 MLOLPM 10-2 MODERN 17-13 MISIO 23-19 MISIO 23-19 MISIO 23-22 KUNG 25-21 KYNG 25-21 KYNG 25-21 KYNG 24-20 MISIT 15-1 KYNG 31-24 SISS ON SULBER 24-1 19KG 31-24 END 21-2 INTOWN 18-1 MISIO 24-21 MITOWN 18-1 MITOWN 18-1 MITOWN 18-1 MITOWN 18-1 MITOWN 24-1 MITOWN 18-1 MITOWN 18-1 MITOWN 24-1 MITOWN MACK 15-11 (100 28-21 MACK 13-28 MTS 21-18 MTS

DAN HARTMAN I Can Dream About You (MCA) Buttonal Summary UP 164 DEEDTS S SAME 19 2008 & ADDS 10 14

WGPM 20-16 WEPH 18-16 WFPH 31-17 WERRIPH 26-0106 12-14 WHITF 18-18 ESED 16-17 EDOMFN 26-KCPX 12-9 ERSP 19-15 ERQ 21-21 EYET 15-13 AMT

A104 18-26
BETT 16-12
MEESTM 10-9
WEESTM 10-9
WEESTM 10-9
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X100 A-29
WEASTM 33-31
REAL 13-18
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WEASTM 32-23
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WEASTM 32-23 23 23 | MEGIS | 38-37 | MEGIS | 38-37 | MEGIS | 38-37 | MEGIS | MEGI MTMG 4-1 MGUY 10-8. MGUY 10-8. MIGW 33-20 MIGW 22-13-103CHR 12-1 MIRK 13-12-MIRK 13-12-MIRK 13-12-MIRK 14-14-MIRK 14-14-940 13-LD 193 18-L3 EAPH 33-32 93PH 29-29 195 17-12 Y100 a-25 B97 d-26 HMVZ 36-35

**ROLETPH 20-25 MISE 4-3 MISE 4-3 MISE 4-3 MISE 4-3 MISE 20-25 MIS MMVZ 36-35: MMDWEST 896 18-11 MT.8 19-17 MT.8-PM 19-1 0102 33-27 MGCL 9-8 MGCL 9-8 MGCL 9-8 MGCL 9-2 MGCL WHENT

EXMS 21-21

EXMS 21-22

EXMS 21-38

QLG 3 21-16

EXISTYN 38-3

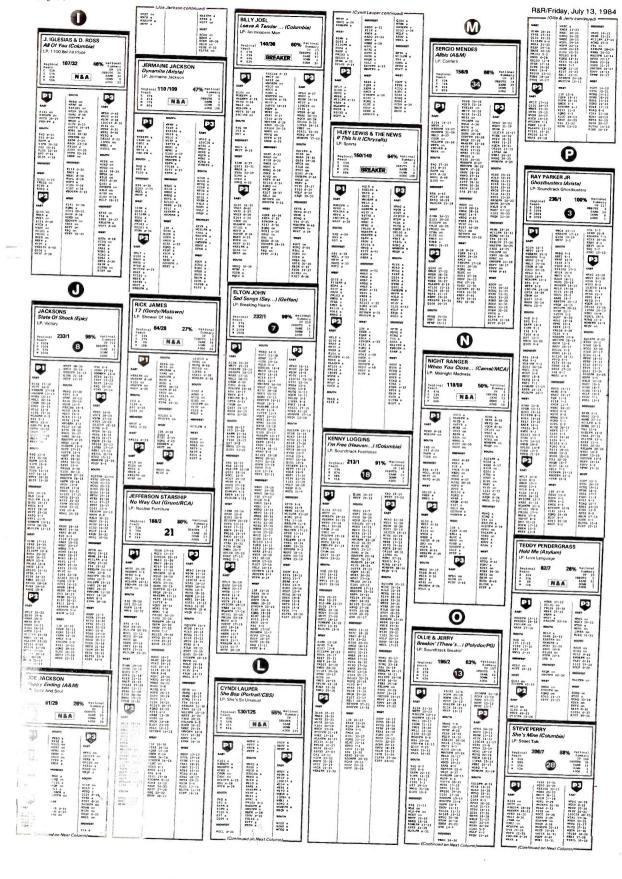
EX MARC 21-18
WEAU 25-20
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1118 12-9
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MARC 11-10
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MOTE 19-16
MARC 41-15
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SO MENG 15-13 MENG 15-8 METICAPK 31-KCND 20-19 Y94 30-16 EXXLEPK 30-SEMA 12-9 MATTER 13-99KG 24-19 XENC 17-KENC 17-KENC 18-9 KENC 18-9 KENC 18-9 KENC 18-9 KENC 18-9 KENC 18-9 KENC 18-9 MRET 10-9

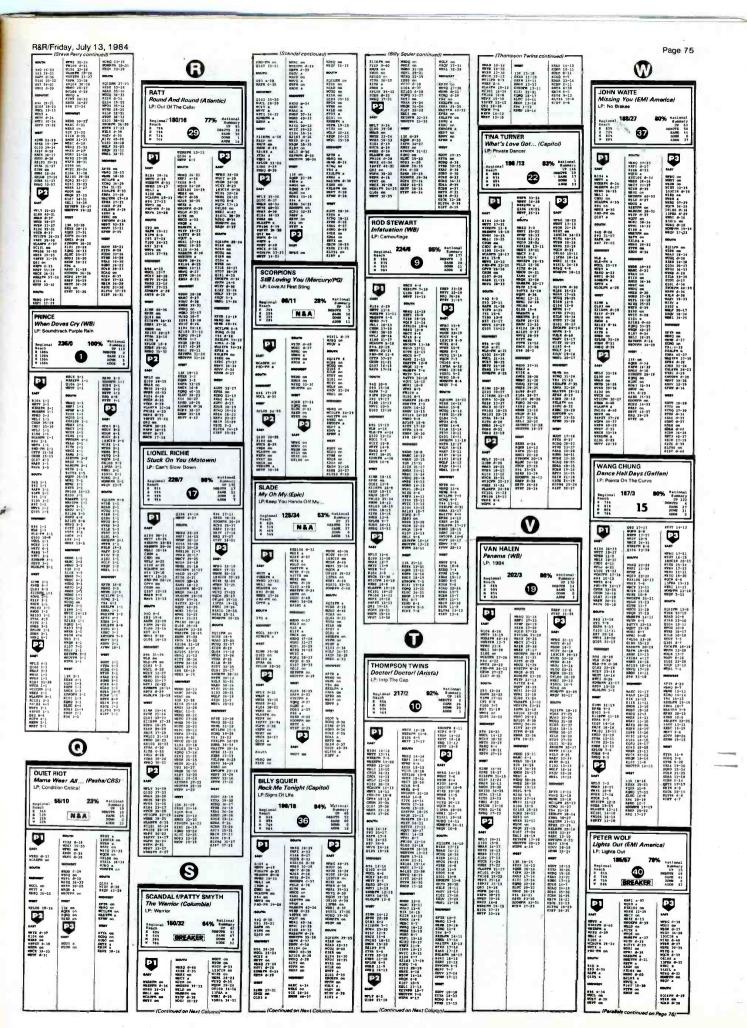
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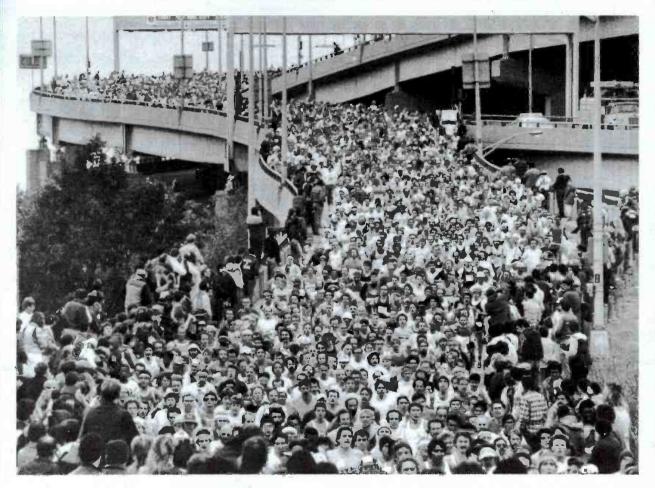




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WEEK

AIR Response Records

WEEK

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6 PM. Wednesday, July 18, 1984.

#	TITLE	ARTIST	LABEL
2246	YOU WERE MADE FOR ME	IRENE CARA	NETWORK/GEFFE
2247	ONLY WHEN YOU LEAVE	SPANDAU BALLET	CHRYSALIS
2248	REACH OUT	GIORGIO MORODER	COLUMBIA
2249	HAPPY ENDING	JOE JACKSON	A&M
2250	IT'S A HARD LIFE	QUEEN	CAPITOL

ontemporary Hit Radio Continued from Back Page

BREAKERS。

PETER WOLF **Lights Out (EMI America)**

79% of our reporters on it. Moves: Up 15, Debuts 69, Same 44, Down 0, Adds 57 including WHTT, Z100, 94Q, WKTI, KHTR, Q103, KUBE. See Parallels, debuts at number 40 on the CHR chart.

HUEY LEWIS & THE NEWS If This Is It (Chrysalis)

64% of our reporters on it. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 149 including WHTX, Z93, B97, B96, WKTI, KIIS-FM, KPLUS. Complete airplay in Parallels.

SCANDAL featuring PATTY SMYTH The Warrior (Columbia)

64% of our reporters on it. Moves: Up 40, Debuts 31, Same 47, Down 0, Adds 32 including Z93, WCZY, WHYT, KDWB-FM, KHTR, KS103, KWSS. Complete

BILLY JOEL

Leave A Tender Moment Alone (Columbia)

60% of our reporters on it. Moves: Up 23, Debuts 41, Same 40, Down 0, Adds 36 including WXKS-FM, WCAU-FM, B97, WGCL, KMJK, KITS, KUBE. Complete airplay in Parallels.

NEW & ACTIVE

- CYNDI LAUPER "She Bop" (Portrait/CBS) 130/125
 Moves: Up 1, Debuts 1, Seme 2, Down 1, Adds 125 including B104, WBEN-FM, WPHD, 894, 94Q, 93FM, Q105, WHYT,
 CLADE WARD, CLADE WAR

- KOWB-FM, KIMN, KIS-FM, KOPA, KZZP, FM102, XTRA.

 SLADE: "My Oh My" (CBS Associated) 125/34
 Moves: Up 25, Debuts 29, Same 37, Down 0, Adds 34 netuding WHIT, WXKS-FM, CFTR. Z93, KDWB-FM, KS103, WMAR,
 NIGHT RANGER: "When You Close Your Eyes" (Camel/MCA) 118/59
 Moves: Up 4, Debuts 23, Same 32, Down 0, Adds 59 including KAFM, 896, KBEQ, KS103, KWSS, KNBQ, WVSR, WBCY,

 1EDBaANNER: ACCEPTION (CAMER) (MARCH)

 1EDBaANNER: ACCEPTION (CAMER)

 1EDBAANNER: ACCEPTION (CAMER)
- JERMAINE JACKSON "Oynamite" (Arista) 110/109

 Moces: Up 0, Debuts 0, Same 1, Down 0, Adds 109 including WXKS-FM, 894, WHTX, PRO-FM, 940, Z93, Y100, B96,

- WGCL, KIMM, 0103, KIIS-FM, FM102, KS103, XTRA.

 SAMMY HAGAR "TWO Sides Df Love" (Geffen) 110/49

 Moves: Up 2, Debuts 16, Same 43, Down 0, Adds 49 including WGCL, KIMM, KWSS, KNBQ, WYCR, WHTF, WSSX, WHHY.

 JULIO IGLESIAS & DIANA ROSS "All Of You" (Columbia) 107/02

 MOVES: Up 15, Debuts 26, Same 34, Down 0, Adds 32 including PRO-FM, 94Q, KAFM, 0105, KTS, KNBQ, WYCR, WPST, CASH, KIO7, KGMQ, WZYQ, 0101, KKLS-FM, KOZA.
- SHEILA E. "The Glamorous Life" (WB) 101/16
 Moves: Up 32, Debuts 17, Same 36, Down 0, Adds 16 includ
 WZPL, WKFR, KHYT, WKFH, WYKS, WAZY-FM, WSPT.
 VEC "16 CON MARCHY (ASA) s 16 including CKOI, Q107, WASH, KAFM, WGCL, WYCR, KZZB, WKDD,
- WZPL, WKPH, KHYT, WKHI, WYKS, WAZT-FM, WSPL, YES "It Can Happen" (ALCO) 99/1 Moves: Ub 37, Debuts 3, Same 58, Down 2, Adds 1, KITS, WPHD 33-28, 98PXY 33-26, KXX106 33-28, 94TYX 30-22, WKDD 32-27, KMGK 36-32, WJXQ 27-24, WVIC 28-22, Z104 30-33, WFBG 37-34, WJAD 34-32, WXLK 40-34, WHSL 28-26, KOZE

- 30-27.

 CHRIS DeBURGH "High On Emotion" (A&M) 98/18

 Moves: Up 23, Debuts 11, Same 48, Down 0, Adds 18 including WCAU-FM, KMJK, WVSR, WLAN-FM, FM106, WKFM, WZLD, G100, KBFM, WRNO, WKID, WKIZ, KNOE-FM, KFRX, KYSS.

 GENESIS "Taking It All Too Hard" (Atlantic) 95/13

 Moves: Up 31, Debuts 17, Same 34, Down 0, Adds 13, WCAU-FM, WVSR, WAHC, WVIC, KEYN-FM, WAEV, KKGV, KCMQ, KCS-FM, KOZ, EXQS, KIST, WIGL-FM 32-28, K104-42.

 SCORDHONS "Still Loving You" (Marzing/PolyGraph) 68/11
- KKLS-FM, KOZE, KZOZ, SLY95, KIST, W.OL-FM 32-28, K104-42.

 SCORPIONS "Still Loving You" (Mercury/PolyGram) 68/11

 Moves: Up 10, Debut 7, Same 38, Down 0, Adda 11, PRO-FM, WKRZ-FM, WRNO, KROK, WSQV, KQIZ-FM, Q104, KWTO-FM,

 WSPT, KDVV, KFRW, 368 37-29, KRUS 34-25, G100 32-25, WCIL-FM 34-29.

 RICK JAMES "17" (Gordy/Motown) 684/28

 Worse: Up 2, Debuts 10, Same 24, Down 0, Adda 28 including 293, Y100, WHYT, KBEQ, WKEE, WRCK, WNOK-FM, WRVQ,

 KJ103, KCXR, KDON-FM, 103CIR, WJAD, KZOZ.

- Moves: Up 2, Debuts 10, Same 24, Down 0, Adds 20 including 255, 1100; WHI1, ABEU, WAEE, WINDA, WINDA-FM, WINVA, WI

MOST ADDED .

HUEY LEWIS & THE NEWS (149) If This Is It (Chrysalis) CYNDI LAUPER (125) She Bop (Portrait/CBS)
JERMAINE JACKSON (109) Dynamite (Arista) EURYTHMICS (61)

Right By Your Side (RCA) NIGHT RANGER (59) When You Close Your Eyes (Camel/MCA)
PETER WOLF (57) Lights Out (EMI America)

HOTTEST

PRINCE (220) When Doves Cry (WB) RAY PARKER JR. (188) Ghostbusters (Arista) JACKSONS (104) State Of Shock (Epic) BRUCE SPRINGSTEEN (84)
Dancing In The Dark (Columbia)
ZZ TOP (64) Legs (WB) ELTON JOHN (55) Sad Songs (Say So Much) (Geffen)

SIGNIFICANT ACTION

STYLE COUNCIL "You're The Best Thing" (Geffen) 48/9
Moves: Up 1, Debuts 2, Seme 36, Down 0, Adds 9, WKEE, KSET-FM, K107, KQMQ, KD93, WGUY, Q101, KFRX, KHTX, WXKS-FM on, WPHD on, KPLUS on, WJBQ 36-35, KNOE-FM d-39, WGLF d-33.

BANANARAMA "Cruel Summer" (London/PolyGram) 45/38
Moves: Up 0, Debuts 3, Same 4, Down 0, Adds 38 including WCAU-FM, 940, KIMN, KPLUS, K104, WKEE, WKRZ-FM,
WHTF, WZLD, WFMI, WKDD, 13K, KMGX, KHYT, KTKT. M+M "Black Stations/White Stations" (RCA) 38/1
Moves: Up 8, Debuts 2, Same 27, Down 0, Adds 1, CKOI, WHTI d-32, WXKS-FM 34-29, WPHD on, WCAU-FM d-38, FRO-FM on, WCZY 39-37, WHYT 29-26, WHTF 37-35, WJZR on, WZPL on, WGUY 34-32, 13 FEA 29-27, WJBO 32-27, KIST 35-30.

NEWCLEUS "Jam On It" (Sunnyview) 29/1 Moves: Up 16, Debuts 4, Same 6, Down 2, Adds 1, PRD FM, B104 2B-21, WPLJ 13-12, Z100 14-11, Q107 18-14, WASH 27-24, WAVA 22-19, 93FM 27-13, WNVZ 17-12, WKTI 20-19, WFLY 12-10, Q100 8-5, WCLL-FM 5-3, KCAQ 30-23.

GIORGIO MORODER "Reach Out (Track Theme)" (Columbia) 28/14
Moves: Up. 0, Debuts 2, Same 12, Down 0, Adds 14, WXKS-FM, Q103, WFLY, WSPK, KTFM, KROK, KQMQ, KHOP, KHYT,
WFBG, WGUY, KILE, WHSL, KBIM, WCAU-FM d-40.

CAROL LYNN TOWNES "99'%" (Polydor/PolyGram) 26/1
Moves: Up 3, Debuts 4, Same 18, Down 0, Aods 1, WHTT, WXKS-FM d-39, PRO-FM on, WYCR 37-32, WSPK d-39, WHTF d-40, WZYP on, WOKI on, KOMQ on, KHYT on, 2102 34-27, KCAQ 35-33.

R.E.M. "So. Central Rain (I'm Sorry)" (IRS/A&M) 25/1
Moves: Up 5, Debuts 1, Same 18, Down 0, Adds 1, WFM, WXKS-FM d-38, WPHD 39-33, XTRA on, WFLY on, K104 on, WKRZ-FM 4-38, WZLD 39-35, WHOT-FM on, WGUY 38-34, WJBQ 29-26, KBIM on.

QUEEN "It's A Hard Life" (Capitol) 24/24
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 24 including WPHD, WCAU-FM, Q100, K104, WHTF, WANS FM, WFMI, KTFM, WJXQ, WHOT-FM, KQMQ, KHOP, KSKD, WIXV, KCDQ.

INXS "I Send A Message" (Atco) 20/11
Moves: Up 0, Debuts 4, Samo 5, Down 0, Adds 11, KPLUS, WSPK, WHTF, WFMI, WKDD, WJXQ, KOXR, KIKI, WTSN, KCDQ,
KZOZ, WBEN-FM d-35, WNYS d-34, 38PXY d-40, WCIL-FM d-34.

KAREN KAMON "Loverboy" (Columbia) 18/7
Moves: Up 0, Debuts 0, Sama 11, Down 0, Adds 7, W.ZR, KRGV, WRQN, KDQN-FM, WERZ, WOMP-FM, WPFM, WMAR on, WHIT on, WFMI on, WHQT-FM on, KQMQ on, KHYT on.

PATRICE RUSHEN "Feels So Real (Won't Let Go)" (Elektra) 18/1
Moves: Up 2, Debuts 3, Same 12, Down 0, Aads 1, 298, WXKS-FM on, 195 d-29, WHYT 28-27, KIIS-FM d-34, WSPK on, KAMZ
on, WRQK 38-33, WHOT-FM on, KHYT on, WERZ d-39.

LINDSEY BUCKINGHAM "Go Insane" (Elektra) 16/16
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 18 including KPLUS, WVSR, WLAN-FM, WKRZ-FM, KRGV, KTFM, WGRD, WJXQ, WARR, WRQN, WFBG, WERZ, OK100, KCDQ, KBIM.

RUSS BALLARD "Two Silhouettes" (EMI America) 13/4
Moves: Up 3. Debuts 0, Same 6, Down 0, Adds 4, WRCK, WOKI, WFMI, WRDN, WPHD on, KTFM on, WJXQ on dp, WHOT-FM
39-39, KDXR 3-36, KTXT on, KDZ 37-34,

CHERRELLE "I Didn't Mean To Turn You On" (Tabu/CBS) 13/3
Moves: Up 5, Debus Q, Same 5, Down Q, Adds 3, FM106, WHOT-FM, KNDE-FM, WXKS-FM on, WCZY on, WHYT 34-31, FM102
29-27, KITS on, KTFM 37-32, KQMQ 39-31, WQLF 23-20.

RUSH "Body Electric" (Mercury/PolyGram) 11/0 Moves: Up 2. Debuts 2. Same 7. Down 0. Adds 0. WPHD d-39, KPLUS on, WRCK on, WRNO 37-36, WRKR 39-34, WZYQ on,

COYOTE SISTERS "Straight From The Heart" (Morocco/Motown) 10/3 Moves: Up 0, Debuts 1, Seme 6, Down 0, Adds 3, KAMZ, WFOX, KILE, WHTF on, WFMI on, KTFM g-39, WHOT-FM on, WJBQ on

ELVIS COSTELLO & THE ATTRACTIONS "The Only Flame In Town" (Columbia) 10/2 Moves: Up 0, Dabuts 1, Same 7, Down 0, Adds 2, WZLD, WOKI, WXKS-FM on, CKOI on, WFLY on, WJ8G 4-40 WYD-FM on.

PAMALA STANLEY "Coming Out Of Hiding" (TSR) 10/0 Moves: Up 5, Debuts 0, Same 5, Down 0, Adds 0, WXKS-FM 30-25, WFLY on, WFMI 23-22, KQXR 23-22, WGUY 32-27, 103CIR on, WJBQ on, KBIM 36-34.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Ac-New & Active includes songs reported by at least 50 or our CHR reporters, significant action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, this week, Moves indicate the type of activity this week, op for upward chart indivenient, same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.



NATIONALARPLAY

July 13, 1984

THE BACK PAGE



MOR/HOTTRACKS

Contemporary Hit Radio

			23.	porur) = Tit = tudio			
Three	Two	ks Wee					
9	2	1	0	PRINCE/When Doves Cry (WB)			
3	1	2	2	BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)			
30	16	7		RAY PARKER JR./Ghostbusters (Arista)			
8	BULLY IDOLES AND A DECEMBER OF THE PROPERTY OF						
14	10	8		ZZ TOP/Legs (WB)			
13	9	6		CARS/Magic (Elektra)			
22	15	11	ő				
35	24	16	ŏ				
18	14	12	9				
15	12	10	Õ				
7	4	4	11				
- 4	5	5	12				
29	20	17	Œ	OLLIE & JERRY/Breakin' (There's No Stoppin') (Polydor/PG)			
27	25	18	Ø				
19	17	15	15	WANG CHUNG/Dance Hall Days (Geffen)			
5	8	9	16				
-	39	25	(D)				
31	26	21	1	KENNY LOGGINS/I'm Free (Heaven Helps The Man) (Columbia)			
40	32	24	®	VAN HALEN/Panama (WB)			
1	6	13	20	DURAN DURAN/The Reflex (Capitol)			
24	22	19	21	JEFFERSON STARSHIP/No Way Out (Grunt/RCA)			
38	33	27		the second section of the section of			
2	7	14		HUEY LEWIS & THE NEWS/Heart Of Rock & Roll (Chrysalis)			
32	29	26	23	COREY HART/Sunglasses At Night (EMI America)			
39	37	30	35	PEABO BRYSON/If Ever You're In My Arms Again (Elektra)			
37	35	28	28	EDDY GRANT/Romancing The Stone (Portrait/CBS)			
26	21	20		RICK SPRINGFIELD/Don't Walk Away (RCA)			
	-	31		STEVE PERRY/She's Mine (Columbia)			
-	-	35	_	RATT/Round And Round (Atlantic) NaA Begins on Page 78			
11	13	22		CHICAGO/Stay The Night (WB)			
6	11	23	31	CYNDI LAUPER/Time After Time (Portrait/CBS)			
-	-	37	3	TONY CAREY/The First Day Of Summer (MCA)			
	-	40		GLENN FREY/Sexy Girl (MCA)			
-	- 38 SERGIO MENDES/Alibis (A&M)						
ΓD	ROBIN GIBB/Boys Do Fall In Love (Mirage/Atco) BILLY SOUIFR/Rock Me Tonite (Capital)						
_	BUT	_	_	BILLY SQUIER/Rock Me Tonite (Capitol) JOHN WAITE/Missing You (EMI America)			
	BUT		<u>a</u>	FACE TO FACE/10-9-8 (Epic)			
_	BUT		39	GO GO'S/Turn To You (IRS/A&M)			
200		_	~	do do origin to tou (moradivi)			

Adult/Contemporary

BREAKER PETER WOLF/Lights Out (EMI America)

2

DEBUT

DEBUT

PEABO BRYSON/If Ever You're In My... (Elektra) LIONEL RICHIE/Stuck On You (Motown) 2 ELTON JOHN/Sad Songs (Say So Much) (Geffen) 0 MIKE RENO & ANN WILSON/Almost Paradise (Columbia) SERGIO MENDES/Alibis (A&M) LAURA BRANIGAN/Self Control (Atlantic) ALAN PARSONS PROJECT/Prime Time (Arista) POINTER SISTERS/Jump (For My Love) (Planet/RCA) JOHNNY MATHIS/Simple (Columbia) JUICE NEWTON/A Little Love (RCA) 13 JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia) TEDDY PENDERGRASS/Hold Me (Asylum) 23 B DAN HARTMAN/I Can Dream About You (MCA) 15 BILLY JOEL/Leave A Tender Moment Alone (Columbia) DAN FOGELBERG/Believe In Me (Full Moon/Epic) CYNDI LAUPER/Time After Time (Portrait/CBS) 16 MADONNA/Borderline (Sire/WB) MICHAEL JACKSON/Farewell My Summer Love (Motown) 20 18 1 ALABAMA/When We Make Love (RCA) 10 19 CHRISTOPHER CROSS/A Chance For Heaven (Columbia) 10 JOE JACKSON/You Can't Get What You Want... (A&M) 14 B DAVE GRUSIN/Theme From "St. Elsewhere" (GRP) 25 24

PAUL ANKA/Second Chance (Columbia)

GENESIS/Taking It All Too Hard (Atlantic)

DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)

N&A Begins on Page 58

	-00 T		Lest Week		
-		14-	5	0	BILLY SQUIER/Rock Me Tonite (Capitol)
1		1	1	2	BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)
2	1 .	10	7	0	JOHN WAITE/Missing You (EMI America)
1:	2	6	3	4	CARS/Drive (Elektra)
15	9 1	1,1	10	6	SCANDAL featuring PATTY SMYTH/The Warrior (Col.)
7		5	6	6	ROD STEWART/Infatuation (WB)
6		4	4	7	CHRIS DeBURGH/High On Emotion (A&M)
2		2	2	8	JEFFERSON STARSHIP/No Way Out (Grunt/RCA)
8		8	9	9	RATT/Round And Round (Atlantic)
20	0 1	19	13	O	JEFFERSON STARSHIP/Layin' It On (Grunt/RCA)
18	B 1	15	12	Ď	BRUCE SPRINGSTEEN/Cover Me (Columbia)
-		_	25	Ø	PETER WOLF/Lights Out (EMI America)
-		4	26	1	SAMMY HAGAR/Two Sides Of Love (Geffen)
17	, ,	20	16	1	STEVE PERRY/She's Mine (Columbia)
38	3 2	26	17	1	COREY HART/Sunglasses At Night (EMI America)
27	7 2	25	19	10	TWISTED SISTER/We're Not Gonna (Atlantic)
15	5 1	3	14	17	QUIET RIOT/Mama Weer All (Pasha/CBS)
33	3 2	23	18	13	TONY CAREY/The First Day Of Summer (MCA)
22	2 2	2	21	1	WHITESNAKE/Slow 'n' Easy (Geffen)
4		7	11	20	CARS/Magic (Elektra)
51	3	15	29	3	BOX OF FROGS/Back Where I Started (Epic)
3	:	3	8	22	FIXX/Deeper & Deeper (MCA)
31	3	Ю	23	3	PRINCE/When Doves Cry (WB) Complete Tracks Chart on Page 63
_	4	9	32	3	DIO/The Last In Line (WB)
B	RE.	A	(ER	25	NIGHT RANGER/When You Close (Camel/MCA)
36	3	2	30	26	SCORPIONS/Still Loving You (Mercury/PG)
28	2	7	31	3	ELTON JOHN/Sad Songs (Say So Much) (Geffen)

Black/Urban

BREAKER 49 HUEY LEWIS & THE NEWS/If This Is It (Chrysaiis)

41 28 27 28 VAN HALEN/Panama (WB)

- PRINCE/When Doves Cry (WB) 2 TINA TURNER/What's Love Got To Do With It (Capitol) OLLIE & JERRY/Breakin' (There's... (Polydor/PG) JACKSONS/State Of Shock (Epic) PATRICE RUSHEN/Feels So Real (Won't Let Go) (Eiektra) TEDDY PENDERGRASS/Hold Me (Asylum) KASHIF/Baby Don't Break Your Baby's...(Arista) SHEILA E/The Glamorous Life (WB) LAKESIDE/Outrageous (Solar/Elektra) 10 JOCELYN BROWN/Somebody Else's Guy (Vinyl Dreams) RAY PARKER JR./Ghostbusters (Arista) PEABO BRYSON/If Ever You're In My Arms... (Elektra) (MCA) ONE WAY/Mr. Groove STANLEY CLARKE/Heaven Sent You (Epic) GRANDMASTER M. MEL/Beat Street (Atlantic) 16 TIME/Ice Cream Castles (WB) ART OF NOISE/Close (To The Edit) (Island) 1 MTUME/You Me And He (Epic) N&A Begin on Page 52 RICK JAMES/17 (Gordy/Motown) BROTHERS JOHNSON/You Keep Me Coming... (A&M) 21 CAMEO/Talkin' Out The Side Of Your...(Atl. Art./PG) 22 CHERRELLE/I Didn't Mean To Turn You On (Tabu/CBS) 23 DENNIS EDWARDS/...Aphrodisiac (Gordy/Motown) 6 11 24 ROGER/In The Mix (WB) BREAKER LIONEL RICHIE/Stuck On You (Motown) **EVELYN "CHAMPAGNE" KING/Teenager (RCA)** 36 27 ROCKWELL/Obscene Phone Caller (Motown) R.J.'S LATEST ARRIVAL/Shackles (Golden Boy/Quality) 18 22 BILLY OCEAN/Caribbean Queen (No More... (Jive/Arista)
- 36 34 33 37 BLOODSTONE/Instant Love (T-Neck/CBS)

 DEBUT

 CONTROL & THE GANG/Straight Ahead (De-Lite/PG)

 DEBUT

 SUPPRISON OF THE CANGROSS/Make Me A Believer (Epic)

 WORLD'S FAMOUS SUPREME TEAM/Hey D.J. (Island)

S VALENTINE BROTHERS/Lonely Nights (A&M)

SKOOL BOYZ/Slip Away (Columbia)

36 JOHNNY MATHIS/Simple (Columbia)

40 35

23 23 26

35 34

26 31

JERMAINE JACKSON/Tell Me I'm Not Dreaming (Arista)

WOMACK & WOMACK/Baby I'm Scared Of You (Elektra)

32 BRASS CONSTRUCTION/Never Had A Girl (Capitol)

34 MICHAEL JACKSON/Farewell My Summer... (Motown)