ISSUE NUMBER 541

THE INDUSTRY'S WEEKLY NEWSPAPER

JULY 6, 1984



SUPREME COURT MAY TACKLE FAIRNESS DOCTRINE

The Supreme Court's decision to allow public radio stations to editorialize contains strong hints that, with sufficient signs from Congress and the FCC, the high court may be willing to alter the Fairness Doctrine.

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SCANNING ARBITRENDS & BIRCH MONTHLIES

Jhan Hiber compares the key aspects of the monthly ratings data offerings from Arbitron and Birch point by point - from timing to analytical capabilities to price. Page 10

STAKELIN: STATE OF THE RAB

"The RAB has stepped off on an aggressive, high-intensity, and productive campaign to bring more dollars into radio."

After one year at the heim of the Radio Advertising Bureau, President Bill Stakelin assesses the changes and progress the organization has accomplished. Page 16

PEOPLE IN THE NEWS THIS WEEK

Dan Bennett PD at KLIF

- John Ford RCA VP/USA & Canada
- **David Gerard GM at WTIX**
- John Kelly VP for Scott Broadcasting
- Mary Conroy Atlantic's National A/C Promotion Manager
- Lon Achenbach GSM at KEX Page 3

KKGO CELEBRATES 25TH

For almost all of its quarter-century of existence, KKGO has been providing Los Angeles with commercial Jazz programming. Owner Saul Levine and other station executives reflect on the last 25 vears to Barbara Barnes. Page 44

DID YOU EVER HAVE TO MAKE UP YOUR MIND?

Lon Helton, borrowing an old Lovin' Spoonful title, talks to top Country PDs about their criteria for adding new records.

Page 40

THE GENERAL MARKET OUTLOOK FOR BLACK RADIO PROS

Walt Love examines the opportunities in general market radio for black air personalities and programmers, concluding that prospects have dimmed in recent vears. Page 38

THE AOR MUSIC DIRECTOR'S FORUM

Steve Feinstein talks to MDs about their crucial yet misunderstood roles in the operation of an effective AOR outlet. Page 34

Newsstand Price \$3.50



Gallucci Given KING-FM GM Post

Bob Gallucci has been ap-pointed General Manager of Classical KING-FM/Seattle, He succeeds Tim Davidson, who assumed the VP/GM reins at sister KING (AM) in April.

TOWSON STATE UNIVERSITY

JH 9 1984

During the last five years, Gallucci served as Business Manager for King Broadcasting's Portland radio and television outlets (KGW-AM & TV. KINK). Previous to that he worked for the city of Portland in various financial administration posts. Commenting on the Gallucci promotion, Jim Kime, VP/Radio, said, "Gallucci's

fiscal experience in broadcast. his familiarity with King Broadcasting and its goals, and his enthusiasm for a new challenge are assets that will do him well with his new responsibilities'

"KING-FM enjoys a very good reputation in the com-munity," Gallucci told R&R, "and I'm quite honored to be selected the next GM. It's a great opportunity. I have no immediate plans for the future; for me to go up there and do anything with that station right now, with the way it's enjoying success and the staff that it has, would be real presumptuous on my part. I just can't wait to get up there and work with the staff." Gallucci's appointment becomes effective July 9. He added that a search is currently underway for his replacement.

RKO Nets Discover Overcharge, **Begin Fraud Investigation**

RKO General last week informed the FCC that it had filed by RKO with the FCC sugrecently discovered errors in charges for advertising and payments made to network af-filiates by its subsidiary, RKO Radio Networks. The preliminary findings, discovered by outside accountants, indicated that the amount of errors in these charges totals approx-

imately \$4 million. Comments gest that the matter may involve fraud against the network, as well as against third parties.

RKO is currently participating in hearings at the Commission to determine if the corpora-tion can remain a qualified hmadcast licensee

Braiker President Of Highsmith Broadcasting

Purchases KLHT & KREM; Continues To Consult Transtar

Longtime broadcaster and Transtar Radio Network Sr. VP Ivan Braiker has joined national library supplier Bill Highsmith to form Highsmith Broadcasting. The new company, with Highsmith as Chairman and Braiker as President. has already announced its first properties will be KLHT & KREM/Spokane, to be purchased from King Broadcasting for \$1.2 million cash, pending FCC approval. A third acquisition, located in the Seattle-Tacoma

market, is expected to be named shortly.

WGAR Switches From A/C To Country

Longtime A/C outlet WGAR/ Cleveland has announced it will change formats to Country July 16. Country FM sister station WKSW, in an effort to provide a combination identity, plans to switch call letters to WGAR-FM at the same time. WGAR Operations Director Jay Clark will now supervise operations for both stations; WKSW PD John Olson is keeping his present duties

VP/GM Harold Henson ex-plained to R&R, ""With both WHK and WWWE dropping the format, we felt there was a hole WGAR/See Page 25



Prior to joining Transtar ten months ago, Braiker served two years as President of the Satellite Music Network. He previously held radio management posts in Dallas, Indianapolis, Memphis, and Las Vegas. Braiker, who will stay on at Transtar until the end of July, told R&R, "I missed running radio stations, and I always wanted to have my own . . . it's

BRAIKER/See Page 33

In order to determine the root of the apparent accounting errors, the network is conducting an internal investigation into the whereabouts of the missing funds. As part of this investiga-tion, RKO VP/Affiliate Relations Ken Harris was suspended Tuesday (7-3) from his network responsibilities, with pay, pending the conclusion of the inter-nal audit. According to RKO General VP/Corporate Communications Steven Ellis, this measure does not necessarily indicate any untoward involve-

ment by Harris in the situation. Ellis told R&R, "This is not a disciplinary action. The reason I was given for this move is that the investigating team felt that if Ken were relieved from the pressures of his current duties, he could cooperate with them more fully in expediting the investigation."

Commenting on whether this suspension might possibly im-plicate Harris in fraud, Ellis said. "At this point, the answer is no. I don't know of anything that might have prompted this action. The man is simply being asked to cooperate with the investigation, and our attorneys felt that it would be better for him to be separated from the mix right now. As of now nobody else has been suspended, but as we go through the investigation process someone else might be. At this point the attorneys have not indicated that they have anything else in mind.

When asked about the pur-

Dickens Named WBBM ND/PD

Drawing from within the CBS ranks, all-News WBBM(AM)/ Chicago has tapped WCAU/ Philadelphia News Director Carl Dickens to be its new Director/News & Programming. Dickens steps in July 30, replacing Joseph Durso Jr., who is resigning to head up the Radio/ Television Department at the University of Montana School of Journalism.

WBBM VP/GM Gregg Peterson told R&R, "We were looking for an outstanding journalist, and Carl is that. He is also an extremely able radio programmer. He has a rather unique understanding of radio programming that a lot of news directors don't.'

Prior to joining WCAU in 1961, Dickens spent six years (four as News Director) at WAKR-AM & TV/Akron. He was also News Director at WRFD/Columbus and WATH/ Athens, OH.

"In the past two years WBBM has been repositioned as the dominant News station in Chicago," Dickens remarked. "I totally agree with that. I'm tremendously excited about the opportunity. WBBM is a premier radio station and a giant RKO NETS/See Page 33 over the country."

NETTLETON, STRUBBE, STEELE APPOINTED Gannett Completes WDAE Lineup

Gannett Broadcasting has assembled its management structure for newly-acquired WDAE/Tampa. Commercial producer Jim Nettleton has been named VP/Operations, as well as Manager for Gannett's "Prime Time" nostalgia syndication format (WDAE is the flagship station). Dave Strubbe, VP/Sales for sister station WIQI (W101), will now hold that Director at both stations.

W101 & WDAE President/GM Jay Cook said, "The addition of Jim Nettleton is going to be advantageous for the Gannett Radio Division. His background and format experience make him uniquely qualified to do the job, and we're delighted to have him.'

Cook continued, "Dave title for both outlets. Also, Dave Strubbe has done a terrific job

Steele has been appointed News for Gannett the last several years, and the expansion of his duties presents another opportunity to continue making a special contribution. He more than deserves it." He added, "Dave Steele has worked with Gannett twice before, and I'd been looking for an opportunity to get him back to the company. I'm especially pleased that his rejoining Gannett happens to be in

WDAE/See Page 25

Ivan Braiker



Capitol

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Bennett Set As KLIF's PD

CHR Chart

Dan Bennett has been appointed PD at KLIF/Dallas, replacing Jon Rivers, who has undertaken independent production work on a fulltime basis.

"When Jon left," said KLIF & KPLX Station Manager Dan Halyburton, "I really wanted to look inside the building for his replacement because we have such a good chemistry among our people. Dan, of course, was part of

Dan Bennett that and we were fortunate to have a person with his qualifica-

tions working right here. Dan brings a lot of skills that are important for KLIF plus a strong background in promotion and the kind of things that are AM radio today." Bennett joined KPLX as a music resear-

cher and air personality six months ago. He

	ounder BOB WILSON
	CURDEN BOR WILSON
	to Prestant/Sales & Marketing DICK KRIZMAN
¥	to President & Editor; KEN BARNES
	Innor Editor JOHIN LEADER
	IT DINGOT RICHARD ZUMWALT
	Anaping Editor JEFF GREEN
	TREASURE ENTRY GAIL MITCHELL
8	Latings & Research Editor JHAN HIBER
2	Annons & Special Editor REED BUNZEL
	OR Editor HUN
	Inok Urber Editor WALT LOVE
	HA Editor JOEL DENVER
	Country Editor LON HELTON
	Serv Letening Editor GAIL MITCHELL
	WZ ECROT BARBARA BARNES
	iees/lait Editor BRAD WOODWARD
	Rentor Associate Editor, KRISANN ALIO
	Imochte Editori NANCY CONOVER. SEAN ROSS SYLVIA SALAZAR
ē	STORE AND ALBERTS, KEITH ATTARIAN
	SCOTT FREEDMAN, HURRICANE HEERAN, YVONNE
	DLSON, JULE POINT IN Computer Sandoar DAN COLE (Director), LEE CLARK
Ş	SANDRA GUTIERREZ, MIKE LANE
	THE DIRENT ADRIENTE RIDOLE
¢	Seculation Director MARCELLA LOPER
	Paduction Director RICHARD AGATA
	Lesociale An Director MARILYN FRANDSEN
	holography ROGER ZUMWALT (ypography KENT THOMAS, LUCIE MORRIS,
	PRESA CHAVEZ
	LT PEARL GARY VAN DER STEUR
	Creative Services Director MIKE ATKINSON
,	Account Executives. PAM BELLAMY, JEFF GELB, KEN ROSI
4	Marketplace Coordinator NINA ROSSMAN
¢	Office Manager NANCY HOFF
	Administrative Assessment ELLEN GAZECKI
	Controller MARGARET BECKWITH
2	Hashington Barows B1S Connecticut Ave , NW, Suite 300
	Meshington, DC 20005, (202) 465-4650 Hos President JONATHAN HALL
	Netional Salas Director BARRY O'BRIEN
	Wantington Editor, BRAD WOODWARD
,	Account Executive VIVIAN FUNN
4	Office Manager: CHERYL SOMERS
ł	Counset JASON SHRINSKY
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	Neetwile, TN 37212, (\$15) 292-8982, 292-8983
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Topeka, most recently as OM and morning personality. Bennett told R&R, "This is really a dream come true for me because I've always wanted to program in a major market. I'm extremely fortunate to not only get the opportunity but to have it be with one of the best broadcast companies in America. It is so much easier to do your job effectively when you have a manager like Dan and a company like Susquehanna, because both are tops."

Kelly Upped To **VP At Scott** Broadcasting

John Kelly, GM at Scott Broadcasting's WTRY & WPYX/Albany, NY, has been advanced to VP. In his new position, Kelly will now supervise the company's 12 stations, reporting to President Fave Scott.

In addition to the Albany stations, Kelly adds responsibilities for WHGB/Harrisburg; WMBO & WPCX/Auburn, NY; WKST/Newcastle & WFEM/Ellwood, PA; WPAZ/Pottstown, PA; WTTM & WCHR/ Trenton; and WJWL & WSEA/Georgetown, DE. Kelly told R&R, "It's certainly a good career move for me; I was happy that Faye saw fit to put me in this position. I look forward to the challenge of working with the 12 stations."

Achenbach **GSM At KEX**

KEX/Portland National Sales Manager and Sports Sales Director Lon Achenbach has been promoted to General Sales Manager. Achenbach, who replaces retiring GSM Don Breede, retains his present duties.

KEX VP/GM Dave Milner commented to R&R, "Lon's done a super job with local sales, and he's handled his current responsibilities well, too. Lon earned this promotion through his hard work and his results. I'm happy that I can promote from within.'

Achenbach started with KEX in 1978 as an Account Executive, having previously worked in sales at KBDF & KZEL/Eugene and KOOK/Billings. "I'm very excited," he said. "Taft is an excellent company and I'm thrilled to be working here."

It was also announced that Vicki Knight has joined KEX as Local Sales Manager. She most recently served as GM at crosstown KLIQ.

RCA Appoints Ford To VP/USA & Canada Post

John Ford has been appointed Division VP/USA & Canada for RCA Records, supervising North American operations and reporting to Exec. VP Jose Menendez. Ford was most recently GM for RCA Canada.

Menendez commented; "Mr. Ford has become one of our most effective and profes-

sional executives As head of RCA Canada he has impressed us with his ability to deal with a large and diverse music market, has developed a number of artists who have become successful not only in Canada but in the U.S., and has been es-

John Ford pecially effective in enhancing our position in country music.'

Ford joined RCA in January 1970 as a Vancouver salesman, after four years with Quality in Edmonton. He became Vancouver-based Regional Promotion Manager in 1973 and Western Operations Manager in 1977. Relocating to Toronto, he became Director of Marketing in 1979 and GM in October 1982. He stated, "Music for the world is the objective of what a record company should be doing. At the same time, we must streamline and perfect our ability to effectively bring music to the marketplace through our promotion, marketing, and sales efforts.

WTIX Names **Gerard VP/GM**

After a year as WTOP & WTKS/Washington General Sales Manager, David Gerard has accepted the VP/GM post at Price Communications' recently-acquired WTIX/New Orleans. Gerard replaces William Engel, who is expected to announce his future plans shortly.

Price Sr. VP Frank Osborn noted, "Da-vid's integrity, his service orientation, as well as his determination to succeed drew universal praise from his friends and associates. In each city he has worked in, David's real strength has been his ability to identify and respond to the unique needs of both civic organizations and clients. I especially liked that he made an extra effort to GERARD/See Page 25



WFOX SET TO TOWER OVER GEORGIA - WFOX/Gainesville, GA is constructing a new broadcast tower which, when completed, will become the tallest manmade structure in the state. Set for a late August debut, the tower will be 1764 feet tall (or a whopping 2624 feet above sea level), Recently several execs surveyed the new site: (I-r) Shamrock Broadcasting Exec. VP Jim Mixon, Chief Engineer Randy Mullinax. General Manager Martin Sherry, Shamrock Radio Division President Bill Clark, and Station Manager Linda Guest.

Conroy Heads Atlantic A/C

Mary Conroy has been upped to National Contemporary Promotion Manager for Atlantic. Conroy, who also now oversees Atlantic's college and jazz promotion efforts, replaces Gunter Hauer, who retired last week after 17 years with the company. Conroy had been his assistant, and had held additional responsibilities in album and college promotion.

Atlantic Senior **VP/Promotion Vince** Faraci commented. "In her four years with Atlantic, Mary has had the opportunity to be involved in a variety of areas within the promotion department. As a re-sult, she is ideally

suited to this impor-Mary Conroy tant, multifaceted position. I am very pleased to be able to make this much-deserved appointment.'

For The Record

In R&R's story about personnel and format shifts at WJYL/Louisville in the June 22 issue, ex-GM Roger Hilkert was inadvertently misidentified as Gary Clark, who was Asst. PD at the station. In addition, Rod Burbridge's correct new title is Station Manager, not GM, and new PD Vernon Wells's previous aimame was transposed as J. Michael Alexander when it was actually Michael J. Alexander.



As previewed in Street Talk last week, WWLT/Atlanta confirmed widespread speculation by changing format June 25 from A/C to Country. The new call letters are WYAY (Y106).

GM Bob Backman said the change occurred because "there were a number of solid FM A/C's, but only one other FM Country outlet, and we felt there was room for another good Country station.'

Backman continued, "We changed the call letters because we were looking for our own, easily identifiable name - something people could easily remember. We want to be extremely reflective of what is going on in the marketplace. Our focus will be on music while still being a promotionally-oriented station. We're going to be very up and totally involved in Atlanta.'

TRANSACTIONS **Group W Buys KQXT**

Group W Radio has signed a letter of agree ment to purchase KQXT/San Antonio from Tichenor Media System. Terms of the sale will be disclosed upon completion of a definitive purchase agreement.

The Beautiful Music station operates on 101.9 mHz with antenna height of 750 feet above average terrain

Group W Radio President Dick Harris commented, "Since our active entry into FM five years ago we have sought out high-quality stations in the fastest growing cities. Group W's TRANSACTIONS/See Page 25



previously worked 13 years at WREN/

.80

а/с: ноп Hodrigues 36 Black/Urban Radio: Walt Love 36



Trade Groups Step Into BMI Rate Dispute

Last week's unilateral hike in radio music licensing fees by BMI has drawn responses from the industry's trade groups. In a telegram to BMI President Ed Cramer, NRBA President Bernie Maan said many broadcasters are "concerned and confused" about the new contracts, which some stations say will raise fees as much as 35.

Mann asked the company to agree to a 3045 day "cooling-off" period, resume talks with the All-Industry Radio Music Licensing Committee, and give stations a "grace" period.

That period would let stations "continue to play BMI-licensed music without feeling pressured into executing a new contract that many stations had only a day or two to review before the deadline," Mann explained. Cramer has said stations will be given a "reasonable period" to sign and return the contracts, which took effect July 1.

Meanwhile, NAB President Éddle Fritts urged "the parties to return to the bargaining table as quickly as possible," adding, "NAB stands ready to help facilitate a resumption of negotiations."

House Deregulation Prospects Dim For 1984

Any chance of a radio deregulation bill emerging from the House Commerce Committee this year evaporated last week. Chairman John Dingell (D-MI) said in a private meeting with key Congressmen that he's unwilling to let a bill come up for a vote.

Dingell complained that negotiators have failed to forge a bill the subcommittee and the industry can support, and which also continues to hold broadcasters accountable to the public interest.

It's still possible that Reps. Billy Tauzin (D-LA) and Tom Tauke (R-IA) will attempt to attach deregulation as an amendment to another bill on the House floor. Meanwhile, Senate supporters of deregulation have all but abandoned plans to try that same tactic this year on their side of Capitol Hill.

WTMJ, WKTI Clear EEO Hurdle, Win Renewal

Charges by the National Black Media Conlition (NBMC) that WTMJ & WKTI/ Milwaukee discriminated against minorities in hiring have been dismissed by the FCC, which last week renewed the licenses of both stations. The Commission said the addition of a female Hispanic reporter has placed the stations above its guidelines for overall minority employment and only slightly below the guidelines in the upperfour job categories.

The Commission also renewed WYEN/ Des Plaines, IL over NBMC's objections, but warned the station that its 1985 and 1986 annual EEO reports will be carefully reviewed.

Additionally, NBMC sought midterm sanctions to prevent what it said were continuing EEO violations at 45 stations nationwide. But the FCC last week upheld a staff ruling that NBMC, relying only on statistics rather than the stations' EEO efforts, failed to show evidence of "aggravated deficiencies" warranting action outside the license renewal period.

Not so lucky was WPTW-AM & FM/Piqua, OH. The Commission refused to lift EEO reporting conditions previously imposed on the station. WPTW argued without success that it should be judged against the Dayton-Springfield Metropolitan Statistical Area (MSA) with its 2% minority labor force, rather than the Dayton MSA with 11.3%.

FCC Pots Down Commercial Loudness Inquiry

The FCC last week concluded that everyone's perception of just what is an overly-loud commercial is so different that it's nearly impossible to regulate the phenomenon. It thus ended an ongoing inquiry on the subject that was begun in 1979.

The Commission has been primarily concerned with complaints of high-decibel television commercials. It says the CBS Technology Center has developed a loudness controller that seems to be effective, while the public now has access to mute switches and sets with level controls.

Those devices aren't foolproof, according to the FCC, because "loudness is very subjective and varies from listener to listener. Listeners weigh the content, subject matter, style, format, presentation, video information, and perhaps some less well-defined stimuli when deciding whether a commercial is too loud."

The Commission went on to conclude that "technology has advanced to help both listeners and broadcasters control the apparent loudness of commercials, independent of regulation."

Wirth, Fowler Trade Fairness Views

The sharp difference of opinion on the Fairness Doctrine between FCC Chairman Mark Fowler and House Telecommunications Subcommittee Chairman Tim Wirth (D-CO) was underscored in a recent exchange of letters.

Wirth wrote to complain about the FCC's outstanding Notice of Inquiry on the doctrine's effectiveness and whether the Commission can alter it without action by Congress. Wirth charged that the NOI "actually appears to place the burden on the public to justify continuation of the Fairness Doctrine – an outrageous proposition." Only Congress can change the policy, said Wirth, whose letter was co-signed by Rep. Al Swift (D-WA).

In his response, Fowler assured the Congressmen that the FCC isn't proposing change as yet, but is merely undertaking "a searching and comprehensive examination of the Fairness Doctrine in all its facets." Changes in the marketplace and First Amendment law "may call into question the continued ability of the doctrine to serve the public interest," Fowler suggested.

Supreme Court Willing To Examine Fairness Rules, Spectrum Scarcity

The Supreme Court indicated this week that it may be ready to consider overhauling the entire scheme of broadcast regulation based on the notion of "spectrum scarcity." The court also signaled its willingness to alter the Fairness Doctrine if it can show that the policy inhibits discussion of controversial issues on radio and television.

Those messages came as part of a 54 decision in which the court ruled unconstitutional a law that bans editorials on public radio and television stations that receive federal funds. The issue was taken to the court by the League of Women Voters of California and the Pacifica radio chain.

> Awaiting Signal From Congress, FCC

Writing for the majority, Justice William Brennan noted that the "prevailing rationale for broadcast regulation has come under increasing criticism." He added, "We are not prepared, however, to reconsider our longstanding approach without some signal from Congress or the FCC that technological developments have advanced so far that some revision of the system of broadcast regulation may be required."

Elsewhere in his opinion Brennan said if the FCC can show that the Fairness Doctrine actually has a chilling effect on free speech, "we would then be forced to reconsider" the doctrine's constitutionality.

FCC General Counsel Bruce Fein told R&R the ruling is a "watershed" decision, but said the policy changes hinted at by the court must await future court rulings. "This is the beachhead, not the peace treaty," said Fein.

First Amendment Gains

Fein identified four key factors making this week's ruling a critical one for the entire broadcast industry. "The first reason is that this was the first occasion in which the court invoked the First Amendment to invalidate a government restriction on broadcast speech.

B&B/Friday, July 6, 1984

"The second is that the court announced a standard for reviewing government restrictions upon broadcast speech which was exceedingly high. It almost, in my judgment, is equivalent to the high standard regarding restraints upon press speech. The standard is that the restrictions are upheld only when they're narrowly tailored to further a substantial government interest."

Thirdly, said Fein, the opinion "suggests that the court is willing to reexamine its spectrum scarcity rationale for entertaining restraints upon broadcast speech so long as it receives a signal from the Congress or the FCC. So if we make findings that spectrum scarcity is not a problem given this panoramic introduction of new technologies, then the court might very well reconsider the underlying premise of its broadcast speech cases."

Finally, he added, "The court said if we build a record that shows that the Fairness Doctrine, in fact, does not enhance but actually does have a chilling effect on speech, then they'll have to revisit" the spectrum scarcity rationale.

"That's exactly what we're doing." Fein explained. "We're examining that issue – the chilling effect – in our fairness notice of inquiry."

AM Stations Cleared To Profit From Subcarrier Use

AM subcarriers last week became the latest radio technology to win virtually total deregulation from the FCC. The new rules won't be effective for at least 30 days. Currently, the only nonbroadcast uses allowed for AM carrier signals are utility load management and remote control telemetry.

Possible new uses for AM subcarriers fall into two general categories, slow-speed data transmission and polling/synchroniza-



NAB GREEN FOR GREEN MOUNTAIN BROADCASTERS — At its recent annual meeting, the Vermont Association of Broadcasters (VAB) received a check from NAB's \$50,000 honorarium fund to assist its lobbying and NAB-related activities. Shown at the presentation (left to right) are VAB VP Ken Greene, Director/Public Affairs, WCAX-TV/Burlington; VAB President Mark Brady, President/GM, WFAD & WCVM/Middlebury; and NAB Sr. VP/Radio Dave Parnigoni.

tion of remote devices. Data services might include:

 sending time and weather information
 broadcasting to home computers or hand-held receivers

transmitting data to highway display signs.

Possible polling/synchronization tasks for AM carriers include turning on and off devices of any kind, such as:

- street lights
- traffic lights
- · emergency receivers
- remote environmental sensors
- agricultural irrigation equipment.

The Commission placed relatively few restrictions on use of AM carriers beyond saying they must not interfere with the station's main channel operation or with the signals of other AM stations. The services will be limited to the station's authorized operating hours.

It is aware that compatibility problems may arise with regard to AM stereo, the FCC noted. But it said the situation isn't severe enough to warrant holding up AM subcarrier deregulation.





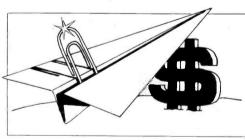
Orban Unveils Advanced FM Audio Processor



The Optimod-FM 8100B is now available from San Francisco-based Orban Associates Inc. The big difference between this processor and the company's earlier model, the 8100A/1, is that Orban's engineers have integrated a six-band limiter (the 8100/XT) into the previous unit's circuitry.

This six-band limiter was derived from the "Optimod AM" unit and is cascaded with the firm's patented distortion-cancelled, multi-band clipping system. For those who own the earlier model, a retrofit kit is available as well. Contact Jesse Maxenches at (415) 957-1067.

Office Supply Prices To Rise



The memo you didn't write today will definitely cost you more tomorrow. According to a recent survey of office products manufacturers, office supply prices are expected to rise 4.5% within the next six months. As reported in USA Today, envelopes

ce increase (up 6.3%), followed by such staples as reproduction and copying supplies (up 5.7%), desk calendars and diaries (up 4.8%), general office paper (up 4.4%) and forms (up 4.1%)

are expected to post the biggest pri-

Meet The New Boss...

The temptation to "blame it on the bossa nova" can be great, especially among longtime employees who've become accustomed to the old boss's pace. In a recent issue of Boardroom Reports, Theodore Caplow, author of "Managing An Organization," suggests three simple rules when taking over the reins from a strong predecessor:

Preserve most of the policies that made the organization strong

•Keep comparisions to your predecessor to a minimum by adopting a contrasting personal style

Instead of trying to maintain your predecessor's hierarchy of support. restructure its authority in your favor.

ITC/3M Intros Improved Radio Tape Cartridge

Citing improvements in noise, wow, and flutter as a result of changes in the physical design of the molded plastic housing. ITC/-3M's "Scotchcart" broadcast tape cartridge also features better phase stabilization, frequency response, and signal/noise ratio characteristics owing to a significant improvement in tape quality.

Available in lengths from 10 seconds to nine-and-a-half minutes, the cartridge benefits from a unique design that eliminates the need for pressure pads, yet provides proper head-to-tape contact. (A tape tension control arm maintains proper tension at the tape-to-head interface, much like conventional reel-to-reel transport system. Any changes in loop length which may occur are automatically compensated for by a movable cam.)

For additional information, contact ITC/3M at 1-800-447-0414.

(213) 306-8009

RTNDA Reports Radio News Revenues Climb

Advertising revenues from radio news operations are increasing yearly, but so are costs. However, according to a 1983 survey conducted by the Radio-Television News Directors Association (RTNDA), more radio station news operations are reporting gains in revenue than ever before.

Survey findings showed 69% of the 371 radio stations sampled claimed that news was currently paying its way. That figure was up three percent from a similar survey conducted in 1982 and up eight percent from RTNDA's 1976 study

Surprisingly, 24% of the responding news directors said they "didn't know" whether their department was paying its way or whether their revenues were up, down or unchanged from previous years. Most of these news directors headed operations in markets with populations of more than one million

Major Market News Operations Up 20%

Nevertheless, major market radio news was in much better financial shape during 1983 than the year before. 49% of the major market stations surveyed said that news was paying its own way now, compared to 29% a year earlier. Smaller radio markets reported little change during this period

Although advertising revenue from news climbed at 53% of the stations polled, expenditures for news increased at only 37% - a gap of 16%! This discrepancy between re-

venues and expenditures was more pronounced at smaller market radio stations, mostly because major expenses such as adding a staff member or a news van is a big step up from an existing staff of one or two persons. And quite often the annual budget is measured in thousands rather than millions of dollars.

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That face in your bathroom mirror isn't really you. The left side is where the right should be and vice versa. But now, thanks to Connecticut inventor David Eckel, you can see yourself the exact same way others see you,

According to Omni magazine Eckel's invention, which he calls "Really Me," puts your face in its proper place - left on the left and right on the right - and in three dimensions, It's done with two mirrors, which bounce images off each other.

Newsroom Computers Guide Revised

The second edition of "The Complete Guide To Newsroom Computers" is now available from Globecom Publishing Limited. Edited/coauthored by Florida A&M University journalism professor Phillip O. Keirstead and published in 1982, the book has been updated and expanded to not only help broadcasters choose the right newsroom computer

system and train their staffs, but also to finance their purchase

"The Complete Guide To Newsroom Computers" is priced at \$15 (plus a dollar for handling). For more information, contact Globecom Publishing Limited at Box 12268, Overland Park, KS 66212; (913) 642-6611

Conversation Piece 'Connection

-the Rolling Ston 1067

Ah, but back then neither Mick, Keith, Charlie, Bill nor Brian their had very own "Stone-Phone." This unusual, yet functional product of a licensing agreement between the veteran British recording group and Tri-Star International is guaranteed to get you "Off The Hook" when it comes to finding the perfect gift



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Page 6





CBS RADIORADIO has topped the latest RADAR report with the largest percentage increase of any network measured among: YOUNG ADULTS 18-34...UP41%

This impressive growth has also spread to other key demographics, including:

ADULTS 25-34 ... **UP 46%** ADULTS 18-49 **UP 40%** TOTAL PERSONS 12-34 **UP 28%**

Source: RADAR 28 Spring/Fall '83 compared with RADAR 27 Fall '82/Spring '83 (Mon-Sun 6 AM-12 Mid. Vol. 2). These data are estimates subject to qualifications which CBS will supply on request.

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THE YOUNG ADULT NETWORK WITH THE CBS DIFFERENCE!



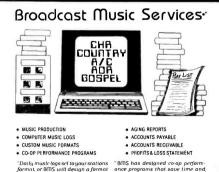
INTO THE "Z100" JACKET - Z100/New York recently gave station jackets to Arista recording group the Thompson Twins after their New York concert. Caught backstage admiring the jacket (I-r) are Twins member Joe Leeway Z100's Michael Ellis, Arista President Clive Davis, and Twins Tom Bailey and Alannah Currie



WHO'S THE WEIRDEST OF THEM ALL? - KRNA/lowa City welcomed "Weird Al" Yankovic and Dr. Demento to the station for an on-air interview about their careers. Shown here in their interview mode (I-r) are KRNA PD Bart Goynshor, Demento, and "Weird Al.



KNEE DEEP IN "FOOTLOOSE" - KPUR/Amarillo, TX recently held a "Get Footloose" contest where listeners sent in votes to win a dance for their school. Total response was over one million votes. Shown sorting it out (I-r) are News Director Bob Izzard, Patrick Clark, PD Janice Williams, Jack Randall, Michael Williams, and Jamey Karr.



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updates, available in any format, recorded on top quality carts – guaranteed!" for approximately the cost of one part time employee!

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Pro:Motions

Kravis Promotes Three

John Hunt, Assistant General Manager of KRAV & KGTO/Tulsa since 1981, has been upped to VP there He's been with parent Kravis Company for almost 11 years, having previously served as the stations' Local and General Sales Manager prior to 1981. In other news, Pat Bryson and Lou Vespasian are elevated to General Sales Manager and National Sales Manager, respectively, for the two outlets. Bryson joined the stations in 1975 as an Account Executive; former AE Vespasian has been with Kravis for 11 years.

WEA Elevates Three

Doug Froeberg has been upped to Director of Financial Planning for WEA. He joined the company in 1978. most recently serving as Manager of Financial Planning. Succeeding him in that post is Glenn Effertz, who came to WEA last year as a Financial Analyst. In other activity, Benjamin (Bebo) Gray is welcomed as Special Projects Coordinator/Singles Specialist at the WEA Atlanta Branch

Kearney New WKBZ & WRNF VP/GM

Neil Kearney has been appointed VP/GM of WKBZ & WRNF/Muskegon, MI. He joined owner Reams Broadcasting in 1981 as an Account Executive. moving up two years later to the Sales Manager post at WGMZ & WWCK/Flint.



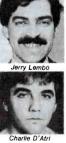
Neil Kearney

Schultz, Snowden Create Zebra

Zebra Records is a new independent jazz label established by Ricky Schultz and Jim Snowden. A roster of six acts has been signed; the label's debut release is the Kittyhawk "Fanfare" LP. There is also a separate Zebra marketing division which will handle other custom labels and single product. Schultz has 13 years' record industry experience, serving as National Jazz Promotion Director for Warner Bros. and ECM Records for five years. He will continue representing clients affiliated with his separate Word of Mouth Marketing firm. Snowden's background includes five years in sales and distribution; during the past year he acted as independent National Sales Manager for a variety of labels. Zebra Records may be reached at (818) 344-3848

Chrysalis Taps Lembo, D'Atri

Jerry Lembo is the new Northeast Regional Promotion Manager for Chrysalis Records. Lembo, previously President of Platinum Promotions, will retain his Urban Contemporary radio and club play responsibilities for the label. Concurrently, Charlie D'Atri is named New England Regional Promotion Manager. He held a similar post at Rocshire Records and prior to that, worked in CBS Records' college department.



Network Ink Opens New York Office

Network ink, inc., the fouryear old Nashville-based public relations company, has opened a New York office under the supervision of two-year agency AE Lisa Kennedy. Before coming to Network Ink, Kennedy was a talk show host/nightly anchor on WCFT-TV/Tuscaloosa, AL and worked at radio facilities WHKW/Fayette, AL, WLAC/-Nashville, and WTBC and WUAL in Tuscaloosa. Network Ink's NY office is located at 52 E. 41st St., Suite 96: (212) 689-8318



Lisa Kennedy

Rodman Joins Group W

Ellen Rodman is named Director of Corporate Communications for Westinghouse Broadcasting and Cable, Inc. She comes to Group W from NBC, where she was Director of Corporate Information Services. Prior to that Rodman served as NBC's Director of Children's Informational Services

Straight Arrow Adds Two

Straight Arrow Publishers announces the addition of Mary Hilley as Sales Development Manager and Brian Rogers as Advertising Promotion Manager for Rolling Stone and Record magazines. Hilley was most recently Associate Media Manager at Newsweek. Rogers spent six years as editor and publisher of Eugene magazine.

Paradise Reactivates



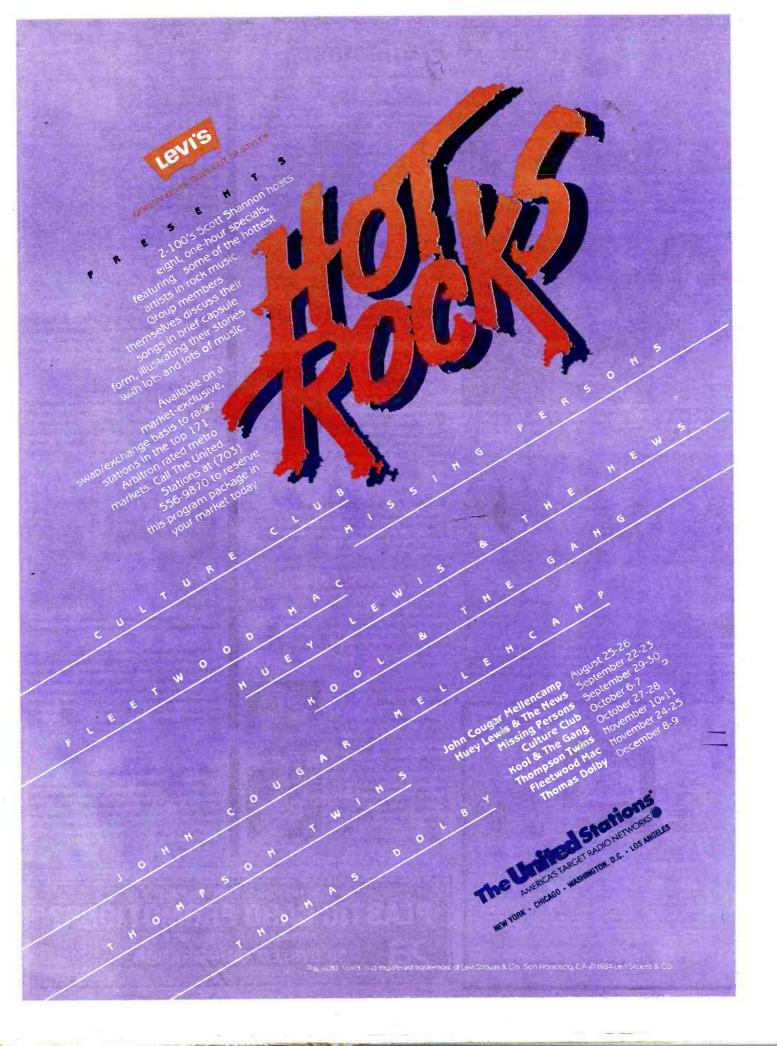
r) Paradise President Bobby Roberts, CUE co-owner John Salstone, Paradise Chairman/artist Leon Russell.

Paradise Records, originally created in 1976, has been reactivated under the direction of Chairman Leon Russell and President Bobby Roberts. The label had remained dormant since Russell transferred his base of operations to Nashville in 1981. Once distributed by Warner Bros., the label has signed a national distribution agreement with CUE, a division of Chicago firm MS Distributing, Paradise Records' first release is the Russell single "Good Time Charlie's Got The Blues."

Palo Alto Distributes Jenson

Palo Alto Records has signed an exclusive threeyear distribution agreement with Jenson Publications, producers of the Rob McConnell LP "All In Good Time." Rob McConnell's "Live In Digital," Sammy Nestico's "Dark Orchid," and Brass Connection's "Brass Connection Volume One" are also included in the U.S. distribution pact.







		Birch	R&R/Friday, July 6, 1984
	Davparts	18 individual hours plus hun- dreds of possible combinations of hours	ARBITRENDS
ø		Minimum sample size restrictions present	Sample size restrictions not necessary due to limited demo/daypart availability
N HIBER	Trendable Dayparts	Printed books: 9 day- parts (above)	6 dayparts (above)
ch:		BirchScan Micro: All possible combinations of hours and dayparts (above) Demos limited to 6 or more	
		cell combos in individual hours or combinations of hours	
son	Trending Capability	Printed Books, 6 two- month periods, 8 demos, 7 dayparts	N/A .
y books as ast several edium size erages bas-		BirchScan Micro, Up to 13 months trendable; thousands of possible demo/daypart combos defined by user	24 possible demo/day- part combos can be spe- cified; up to 13 months trendable
ch fanfare	Data Types	Printed Books: AQH and Cume Persons, Shares	AQH and Weekly Cume Persons, Shares and
ree-month swamped		and Cume Ratings Daily cumes for all but	Ratings
rences or luate and		MSU dayparts; Weekly cumes for MSU <i>Indexes</i> : Percentage change	Indus Presenters
er questions,		since last sweep period; percen- tage change since last quarter	Indexes: Percentage change since last period
ponse regar- By the way,		BirchScan Micro: AQH and Cume Persons Shares, AQH	
bitron and in compil-		and Cume Ratings Daily cumes for all but MSU	
as of last		dayparts; Weekly cumes for MSU <i>Indexes:</i> Percentage change	
	Analytical Capabilities	since last report BirchScan Micro:	
		<i>Recycling</i> , Individual dayparts vs. total day cumes, graphic and numeric	
n ia		Demographic Composition, graphic and numeric Audience Size, graphic and	
		numeric Time Spent Listening, graphic	Time Spent Listening
		and numeric User specified station rosters: all or some stations,	Numeric only
ting in		alphabetical user-defined or ranked	
ig in lans to insert	Other Features	Ranking by any data type Printed Books: Descrip- tion of sample and pop-	Quarterly reports may . be downloaded for
y market ng tab-		ulation distributions, in- cluding summarized weighting variables	advance inspection
h week 1 used to rages.		TrendAmerica compen- dium of all local U.S.	Metro, ADI, TSA data available from quarterly
		market reports BirchScan Micro, Analytical	database Up to 5 quarterly books may be trended
ys fol- 1 of		capabilities for Quarterly Summary Reports and Semi-	may be trended
		Annual Qualitative sup- plements, including rankers, composition, reach/frequency,	
√A 18+,		composition, reach/frequency, campaign planners and sales material generation	
ns 12-17	Price	Monthly Trend Reports included in basic broad- cast service subscription,	
	·	and available in various adver- tiser/agency service packages BirchScan available to broad-	8% of basic annual sub-
/day- 15		casters at rate of \$245-\$300 per month	scription
	Other Cost Considerations		
basic		Purchase of IBM/PC (approx \$3600) or PC compatible for BiochEcore	Purchase of IBM PC-XT (approx. \$5000) or PC-XT compatible
3P-7P,	Methodology Differences	BirchScan One day-after telephone recall interview per	One seven-day diary per person 12+ per house-
м. .:		household, one person 12+	hold
		Often shows AOR, Talk	Often shows BM, A/C

Arbitrends Vs. Bird **Monthlies Compari**

1984 will probably go down in the industry's history the year of the rolling monthly ratings shootout. For the la years, Birch Radio has been making hay in smaller and me markets (now larger markets as well) with their rolling aver ed on two months of telephone survey data. Now, after mu for the last year, Arbitron has unveiled its operational this diary-based reports, nicknamed Arbitrends. I'm getting with calls from you folks wondering what the differ similarities are between these services, and how to best eva use this data.

To answer your queries I've put together a comparagraph showing Birch's approach versus the new kid on the block, Arbitrends. It's hoped the information contained below will help you sort out which, if either, monthly approach best fits your needs

budget. If you have futhe call me for an objective resp ding each firm's system. B thanks to the folks at Ar Birch for their cooperation ing this material, current

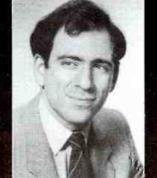
approach best fits your	needs and month,			Indexes: Percentage change	
Monthly Reporting Compa	aragraph		Analytical Capabilities	since last report BirchScan Microi	<u> </u>
	Birch Radio			<i>Recycling,</i> Individual dayparts vs. total day cumes, graphic and numeric	
Reporting Media	Printed monthly trend "BirchScan" microcom-	N/A from Arbitron Microcomputer via		Demographic Composition, graphic and numeric	
	puter access via diskette	client callup		Audience Size, graphic and	
Availability	Printed monthly reports	Printed reports	-	numeric Time Spent Listening, graphic	Time Spent Listening
	to agencies and broadcasters	to agencies		and numeric	Numeric only
	BirchScan to	Full micro service		User specified station rosters;	
	broadcasters	to broadcasters		all or some stations,	
Scope	Year-round reporting in	Year-round reporting in	-	alphabetical user-defined or ranked	
	94 U.S. and Canadian	10 U.S. markets	1	Ranking by any data type	
	markets	9 months reporting in	Other Features	Printed Books: Descrip-	Quarterly reports may .
		13 U.S. markets; plans to insert in any three-survey market		tion of sample and pop- ulation distributions, in- cluding summarized weighting	be downloaded for advance inspection
Reporting Period	Two survey weeks/month	Three-month rolling tab- ulation base; (each week		variables	
	Two-month rolling tabu-	surveyed) formula used to		TrendAmerica compen-	Metro, ADI, TSA data
	lation base; Each period as new tabulation	derive rolling averages.		dium of all local U.S.	available from quarterly
Survey Area	Metro only	Metro only		market reports	database
	Printed Reports: Approx.	meto only			Up to 5 quarterly books
Timing Of	7-14 days following	Approx. 14-21 days fol-		BirchScan Micro, Analytical capabilities for Quarterly	may be trended
Report Delivery	completion of field work	lowing completion of		Summary Reports and Semi-	
	BirchScan Micro: Same day as	field work		Annual Qualitative sup-	
	printed report advances]	plements, including rankers,	
Demographics	Printed Reports: 95 day-	A printed report N/A		composition, reach/frequency,	
	part/demo displays 9 cells 23 combinations	4 combinations		campaign planners and sales material generation	
	Men, Women: 18-24,	Total 12+, Men 18+, Women 18+, Teens 12-17	Price	Monthly Trend Reports	
	25-34, 35-44, 45-54, Teens 12-17			included in basic broad-	
	Men. Women, Adults:			cast service subscription, and available in various adver-	
	18-34, 25-44, 35-54,			tiser/agency service packages	
	55+, 18+, 18-44, 25-54,			BirchScan available to broad-	8% of basic annual sub-
	35+; persons 12+			casters at rate of \$245-\$300	scription
	BirchScan Micro: 16 cells; thousands of	24 possible demo/day- part combinations		per month	-
	possible combinations of cells	part combinations	Other Cost		
Dayparts	Printed Reports:	No hour-by-hour	Considerations		
way hereo	36 individual hours; 9	from Arbitron; 6 basic		Purchase of IBM/PC (approx	Purchase of IBM PC-XT
	basic dayparts	dayparts		\$3600) or PC compatible for	(approx . \$5000) or
	6A-Mid MSU, Sa Sn,	6A-Mid MSU, SaSn;	-	BirchScan	PC-XT compatible
	MFR; MFR 6A-7P, 3P- Mid, 6A-10A, 10A-3P,	6A-10A, 10A-3P, 3P-7P, 7-Mid MFR	Methodology Differences	One day-after telephone	One seven-day diary per
	3-P-7P, 7P-Mid	T-MIC MER	strong, stronger	recall interview per	person 12+ per house-
	BirchScan Micro: 9 basic	- 1 ⁻¹ %		household, one person	hold
	dayparts (same as above) plus			12+	
	all possible combinations of			Often shows AOR, Talk higher than Arbitron	Often shows BM, A/C higher than Birch
	basic dayparts	1		mener man Arbitron ,	mana man buch

RKOWRADIO NETWORKS

RKO News Anchors



ED GULLO-RKO ONE



GIL GROSS-RKO TWO

RKO News Floor Correspondents

JOHN BISNEY

DIANE DIMOND







RICHARD DAVIES

AT THE DEMOCRATIC NATIONAL CONVENTION with exclusive political analysis by **GEORGE McGOVERN**

The man the other candidates call the "conscience of the Democratic Party"...the man who, 12 years ago, was picked by the Democratic Convention to be its Presidential nominee...the man who will give your listeners the exclusive inside story of this year's Democratic National Convention July 16–19...RKO News and George McGovern providing your listeners an understanding of the American political process no other radio network can offer. Twice hourly live special reports on each of the RKO Radio Networks.



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	WHTX	XTRA	K104
	WKEE	KZZB	94TYX
	WLAN-FM	KXX106	WKDD
	WSPK	WJZR	WKAU
	98PXY	WZLD	KMGK
	WBBQ	WZYP	WKDQ
	WGRD	KQMQ	
	WZPL	KSKD	

KSKD KDON-FM KTKT

WJXQ

KQXR KKFM

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QUIET RIOT SIGNIFICANT ACTION "MAMA WEER ALL CRAZEE NOW"

WPHD	KRGV	WZYQ
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B96	WKDD	OK100
	WKDQ	95XIL
KBEQ	WZPL	WOMP-FM
KPLUS	WJXQ	WIXV
WNYS	WRKR	KKQV
K104	WHOT-FM	KEYB
WKEE		WBNQ
98PXY	13K	WCIL-FM
WKFM	KQXR	KEMW
WRCK	KQMQ	KYYA
WHTF	KSKD	
KZZB	WZON	KCDQ
WOKI	103CIR	KGHO
WEMI	WERZ	KZOZ

AOR TRACKS: 14



REED BUNZEL

SELLING AND PROMOTING

Independent Programming: The Local Challenge — Pt. II

The level of success that individual radio stations experience in selling or promoting network and syndicated programming varies significantly from market to market. Some stations find that local advertisers are eager to sponsor a special program or series, while others discover it is akin to pulling the proverbial teeth. In some markets these programs are immediately sold out by the station. In other markets these shows prove to be extremely difficult to move. There are many reasons for this varied acceptance by clients (and ultimately the listeners).

Last week's column dealt with the situation as perceived by the networks and program suppliers, and explored how they view the stations' sales and promotion responsibilities. This week Part II examines pertinent issues – the overall effectiveness and value of special features, local sales potential, how to motivate the client, and the hidden costs of airing a networksupplied show – from the stations' point of view.

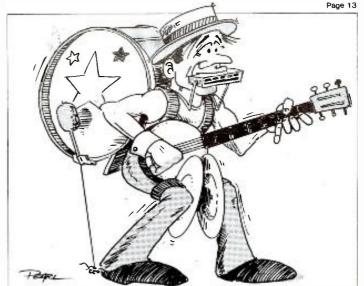
Cost and Effect

A universal concern about network programming is the ultimate effect it will have on a radio station's local appeal. What will be the effect of giving up a bit of local flavor for a special concert, short-form feature, or eontinuing series? If a station's strength lies in its own programming, what is the value of giving up a portion of that for either a set amount of cash or a certain number of network spots?

Tommy Vascocu, Sr. VP of Sandusky Broadcasting and GM at KDKB/Phoenix, feels that local and network programming can work together – if they are scheduled carefully. "You have to be certain that you are striking a happy balance between local programming and network programming," he explains. "Local programming is extremely important, and to divert yourself too far from that with special programming can get you into problems. You simply have to complement your own local programming with network product that fits in with what you're already doing."

what you're already doing." According to Bob Wood, VP/Programming at WBEN/Buffalo, the degree to which local and network programming can co-exist is directly related to the overall marketplace perception of the station. "Some stations can get away with broadcasting a lot of syndicated shows, while others find very little success with them,' he says. "This may be because in some markets the advertisers feel that the integrity they want is within the station rather than within a special chunk of programming. The effectiveness of a program all depends on the specific show itself, as to whether it is a boon or a bust. I have been burned in the past, and I have seen some programs that were amazing. I don't think good programming gets in the way - if it is appropriate.

The inherent strength of network programming, according to Bill Hopkinson, GSM at WGRX/Baltimore, lies in its tangible identity. "Whether it's a network program or a Baltimore Orioles game, special programming gives a station a tangible product," he says. "Everybody always talks about radio being an intangible item, and sometimes it's hard to get enthusiastic about selling – or buying – spots. But if you go out and try to sell a concert with the Who or David Bowie, that's exciting. If you can get your clients involved with something like that, they'll get excited about it, too. Personally, I get a kick out of selling special programming, and I think the salespeople do too because it can get just a touch boring if you're just selling spot packages."



degree of success."

Part of this strength is a conscious effort to target specific clients for specific programming. "Our ability to sell a special program to a local advertiser largely depends on the show or programming itself," Vascocu adds. "What we do is try to find a suitable client to sponsor different kinds of programming. For instance, with a concert special we get soft drink clients, stereo stores, and other clients who are appealing to younger demographics and are generally interested in the special packaging we arrange for a sponsorship or co-sponsorship within the program. It is crucial to find a natural tie-in between the program's audience and the sponsor's clientele."



Packaging The Product

Selling a network program depends largely on the local client's acceptance. If the program itself is good, and the prospective advertiser is interested and enthusiastic, developing a package sponsorship can be an effective selling factor. Hopkinson continues. "It comes close to being an emotional sell. If you start talking about selling a series and get your client involved in it, it will give him something to grab. It gives him something to attach his name to, which is something you can't normally do with a regular spot schedule. The sponsor can say 'Listen to the David Bowie Concert, brought to you by the Hair Cuttery.' There are a lot of advertisers who are still hung up on the tangibility of newspaper, but this is an opportunity for them to feel radio, to grab it and say 'Hey, I'm sponsoring a David Bowie concert.' Special programs just give a client something tangible to touch.'

The ability to excite an advertiser about a program is only as strong as a station's sales team. As KDKB's Vascocu says, "The key factor is the salesperson involved. If you have capable, professional salespeople who are well-respected and highly regarded, and if they are attempting to sell a credible product that is a natural tie-in to a local client, I think a station will have a high

Bob Wood

The Buck Stops . . . Where?

When a station agrees to broadcast a specific network program, it can be analogous to buying a new car. In most cases the "sticker price" is the number of spots given up to the network, and the costeffectiveness of the show is examined in terms of whether the remaining local spots can be sold to make up what is being lost.

can be sold to make up what is being lost. Vascocu comments, "One thing anyone has to determine is whether the price of a program — in terms of the network spot load — is more than what we deem the program content to be worth. This largely depends on how long the program itself might be and whether or not it takes up too much available inventory, which we would otherwise sell through national or local spot. Each decision has to be made on a case-by-case basis."

In addition to the cost of displaced spots, other "options," such as promotional announcements, can lead to radio's own version of "sticker shock." WBEN's Wood explains: "When a station figures out the cost of a show, it has to figure out the value of the promotions added into the spots. The first thing you have to do is work out an equation. You have to ask yourself if you're going to be sold out in the time period the show is scheduled to run. You have to figure out what the network spots will cost you. If you've got a spot load of 16 in those two hours and you lose half of that, you immediately have to double your rate just to break even."

After a station has finished figuring out the sales aspect, it still has to account for promotion costs - determined in terms of dollars and cents and listeners. Wood notes, "If you're an FM station and you promise to play the most music, you've got to think 'okay, how many spots is it going to take me to promote this thing?' You can figure it out with a reach-frequency ruler, or you can just guess. If you decide you're going to do 20 promotional spots ROS, you have to figure out what the promotion will cost if those 20 were sold. Then, to top it all off, you have to think about the chance of someone tuning in while one of those 20 promos is on the air. If someone tunes in looking for Cyndi Lauper's 'Time After Time,' but all they get is an earful of a promotion with a lot of talking, they'll just move on."

Getting The Network Involved

While general consensus shows that most of special programming's sales and promotion responsibilities falls on the local radio station, there are some ways that the networks can - and do - get involved. Says Tommy Vascocu: "The networks have been very good about providing us with promotional pieces that we can use to sell their shows. They provide us with some very useful items. They give us good research information from time to time, as well as art and layout for local advertising or for special packaging in preparing a sponsorship for sale. But it would also be helpful if they could give us interviews with the artist before the event itself, which can be used to promote the program and station, as well as add a little bit of interest to the promotion."

Bill Hopkinson believes that one area where the networks and suppliers can assist the local stations is through direct promotions, such as ticket giveaways and other contests: "The network can help by assisting with merchandising. Think of what MTV is doing right now. All you have to do is watch them for a half hour, and you'll see some great promotions that they're doing. Some of these stations should follow their lead. I assume the networks carry some kind of weight with some of these groups, and if they can supply some of the things I see on MTV - such as the trips and T-shirts it would be great. I've seen free concert tickets, or even baseball tickets, go a long way to making sales."

The keys to selling and promoting special programs are motivation, involvement, enthusiasm, and professional execution. If a station isn't having much luck selling or promoting a program, chances are the station itself isn't particularly excited about it. However, if a station motivates the client and involves the listener, both will be excited – and both will keep coming back.

Networks/Program Suppliers

MUSIC FEATURES

ABC

Page 14

King Biscult (DIR): Motley Crue (July 22) Rolling Stones Continuous History of Rock & Roll (Rock Net): Sports in rock (July 22) m (July 29) Silver Engle (Entertainment Net): Radio rodeo/Waylon Jennings (July 21) Lee Greenwood (July 28)

Clayton Webster

Country Calendar: Tony Joe White (July 23) Don-Williams (July 24) Conwey Twitty (July 25) Hank Williams, Jr. (July 26) Ronnie Milleop (July 27) Dolly Parton (July 2) Johnny Cash (July 29)

- Rare Trax: Tommy Tutone (July 23-24) Denny Spence (July 26) Todd Rundgren (July 26) Stevens & Grdnic (July 27) Retro Rock:
- Journey (July 23) **Continuum Broadcasting**

Don & Deanna On Bleecker St Village folk in the 80s (July 20-22) Boston 80s weekend (July 27-29)

Creative Radio Network Country Music's Radio Magazine: Conwey Twitty/Charley McClein (July 21) John Anderson/Don Willems (July 28) Gary Owens' Supertracks: Chuck Berry/Chicago (July 21) Berry Gordy/Leelle Gore (July 28)

Global Satellite Net Rockline: Ronnie James Dio (July 16)

London Wavelength **RRC Rock Hour:** Howard Jones (July 22)

MJI Broadcasting Metalshop: Ted Nument (July 20) Rock Quiz Special:

Bruce Springsteen (July 20) Martual Lee Arnold On A Country Road:

Tom T. Hell/Crystal Geyle/Mickey Gilley/J Whitee/Larry Getlin & The Getli Brothers (July 14-15)

Narwood Productions Country Closeup: Jim Ed Normen (July 18) John Anderson (July 23) Music' Makers:

Bob Croeby (July 16) na (July 23,

NRC The Source:

R.E.M. (July 20) Big Country (July 27)

PFM inc. Guest DJ: Roger Glover (July 23)

PIA (Program Services) Rare & Scratchy Rock & Roll:

Turtles (July 20) Ricky Nelson (July 27) **RKO Networks** Behind The Music (RKO 2): Jamas Ingram (July 16) Lional Richia (July 17) Pointer Staters (July 18)

Alabama (July 19) Seroio Mendez (July 20) Captured Live (PG Prod):

Ozzle Oebourne (July 20) Checkin' In (RKO 2): Johnny Lee (July 18) na, Jr. (July 17) Hank Wi Deborah Allen (July 18)

T.G. Sheppard (July 19) Michael Martin Murphey (July 20)

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Countdown America w/John ader (IS INC): Rey Parker, Jr. (July 14-15)

Private Section (RKO 1);

Cusen (July 18) Cuarterliseh (July 17) Men At Work (July 18) Cars (July 19) cial (July 20) 38.90

Solid Gold Saturday Night (Dick Bartley): Grass Roots (July 22)

Sound Check (IS INC): Jacksons (July 16) Bon Jovi (July 17) Peebo Bryson (July 18) Steve Parry (July 19) Lional Richie (July 20)

Strand Broadcast Services Munic & Memories:

Toni Tennile/Ken Berry (July 21) Eden (July 28) United Stations

Great Sounds: Helen O'Connell (July 20-22)

Rick Dees' Weekly Top 40: theel Semi ilo (July 20-22) Donne Summer/M

Rock, Roll & Remember: Tom Jones (July 20-22)

Could Country: Convery Twitty (July 20-22)



TUNING IN TURNER — Capitol Records recording artist Tins Turner (r) recently visited the studios of NBC's The Source. While at the network she taped a segment of the network's "Rock Report," discussing her change in music style with Source Program Manager Rona Elliot (I).

Weekly Country Countdown: Dolly Parton (July 20-22)

Westwood One **Budweiser** Concert: The Deale (July 30-August 5)

Dr. Demento:

Olympic/request sonce (July 20-22) Earth News:

Thompson Twins/Joe De Schwarzenegger (July 16-20) In Concert:

Romantica (July 16-25) Thompson Twins (July 30-August 5)

Off The Record:

Stavia Rev Vaughan/Nick Lowe/Billy Idol (July

R&R/Friday, July 6, 1984

- Off The Record Specials: Ouran Duran (July 23-29) Pop Concert:
- Jeffrey Oaborne (July 23-29) Rock Album Countdown:

Red Stewart/Chris DeBurgh (July 20-22) **Bock Chronicles:**

Rock & roll weekends (July 20-22) Special Edition:

Peebo Bryson (July 18-22) Superstars Rock Concert: Stevie Nicks (July 20-22)

FEATURE

BKO One

Beat The System:

Fantaay games (July 16)

Color psychology (July Mass andety (July 18)

Delusions (July 19)

Mind Games:

"Free" estimates (July 17) More credit card crooks (July 19)

NEWS & INFORMATION Charita Bauer (July 10) , dv 11)

e (.hdv 13) Nerwood Productions

Hi-tech turmoli/interactive video genes (July 8) Beating D.W.I. charge/student entrepreneurs (July 10

Hi-tech jobe/Ma Bell fights back (July 12) War games software (July 13) NBC

Vice President What's Her Name (July 9) Long, long road to San Francisco (July 9) Screen Scenes w/ Ron Reag Conen The Destroyer (July 9-10)

Progressive Radio Net

provent memory (week of July 9) Laugh Machine:

Robert Klein/Bob & Ray/D Joan Rivers (week of July 9) News Blimp:

Smart Money: Hedging investments (July 18) Downelde of zero coupons (July 18) Term insurance (July 20)

(July 20)

Strand Broadcast Services

N 17)

Something You Should Know: Meaculinity myth (July 9) Peak performens (July 11-12) Fingernall care (July 13)

Westwood One

Brad Messer's Daybook: Nuclear threat/comoob pipe (July 9) 1st national beerknergy efficient (July 10) Save the whatse/Richard Queen (July 11) Medal of honor/minimum wage (July 12)

3-D/Jerry Rubin (July 13) **Playboy Advisor:**

Tined of crying thend/s he bi or gay?/whe can't torgive her shady past/why can't he love her?/ performance anxisty/ho swinging vacation/sex-ual workout/he phones ex-wife/induesd and maintained rigidity (week of July 9) Spaces & Places:

et home (week of July 9) How to buy home aw Waldenbooks Report: Sonva Freidman/Gary Jennings/Jody Po of July 9)

EARTH NEWS WITH JOEL DENVER



ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

Ricardo Montalban (July Tracey Uliman (July 12)

Minding Your Business:

In-prison business (July 11)

Newsline Extra:

(Source) Entertainment Update (Kris

Conen The Descripter (July 110) Cennonbell Pun II (July 11) Bechelor Party (July 12) Weekend hits & misses (July 13)

Computer Program Keyboards/monitors/ROMs & RAW

Turntable turnoffs/wow & flutter/stylus rumble/tu table drives/classy chassis (week of July 9)

Planning your financial future (July 8)

Summer psychology/record gem ass/officially English (week of July 9) Sound Advice: inwold (July 11) Public Interest Affiliates

Public Affairs:

ertine (July 12) Joan Peters (July 13) Assignment Hollywood: Roger Deltrey (July 9)

Lifelines w/ Bill Fentini: Al Criberl/whe making (July 9-11) Why boys are better at math (July 12) Modern scientists (July 13) Rock Notes w/Pat St. John: Patty Smyth (July 7-10) All Stor Radio

Doctor/I'm going baid/defense mechania Swive/Erms Bombeck (week of July 9)

Stevens' & Grdnic's Comedy Drop

Fernando Lamas/Abbott & Costello/Rod

Joe Morgan/Eddle Enhorn/Sparky Anderson (July

wart/Ret/Hoyt Auton (July 9-13)

Jack Carney's Comedy Show:

Sporting News Report:

nd workout/ people wh

Radio Hotline:

ARC

Ins:

CBS

New coffee ger

Stevens):

& outtakee/ 20-eec

Cleyton Webster

Larry King Show:

John H. Filley (July 9) Herteon Schmitt (July 10)

Duke of Athol/Fred St

Airlines (July 23)

23) Mutual

nk (week of July 9)

Introducing APNewsPower1200

Now you can break the AP news story you want 18 times faster.

AP has its fastest breaking news story ever. Our NewsPower 1200. It delivers AP quality news and features at 1,200 words per minute, 18 times faster than the standard AP Radio Wire.

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NewsPower 1200 also gives you total control over the categories of

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news you receive. And the volume of stories coming into your newsroom. You can get everything that's currently on the AP Radio Wire, or program the selections to your requirements.

The news you need, when you need it.

Every hour you'll get ready-to-air summaries of the top news stories, if that's what you want, in plenty of time for top of the hour newscasts.

State and regional news moves well in advance of your busiest day parts. And AP's highly salable features arrive in a fresh morning drive package.

Speed, selectivity and reliability – a powerful combination.

If you're ready to get the weather faster, gain control over your news volume, and still keep the highest level of programming quality and salability you're ready for AP NewsPower 1200.

For more information call your local AP Broadcast Executive or Glenn Serafin, collect, at the Broadcast Services Division of The Associated Press. 202-955-7214.

Associated Press Broadcast Services. Without a doubt.



A Report To The Industry

— BY WILLIAM L. STAKELIN

One year ago (July 5) I assumed the presidency of the Radio Advertising Bureau. Since then I've undergone a personal and professional odyssey of discovery which has given me the opportunity to meet hundreds of broadcasters and serve the industry that I love – radio. This job is the most stimulating and challenging assignment I've ever had, one that carries a great burden of responsibility and is a great deal of fun. Easily the best part of my first year was meeting people and having the privilege to work with radio professionals at stations across the country, in state and local associations, at rep firms, in network board rooms, and among the RAB staff.

My luck in attracting top-flight senior people to the RAB is matched only by the expertise that they have put to work on behalf of radio stations everywhere. Within two months of coming aboard, they produced a sold-out, highly acclaimed Managing Sales Con-ference. Six months later they attracted an array of impressive speakers to the largest ANA/RAB Radio Workshop ever held. In the interim they markedly improved the quality of RAB sales tools and marketing cassettes, established a new image for the RAB and its role in our industry, and launched the first in a series of innovative training and seminar experiences. The drawing boards are filled with plans that you'll be hearing about before the end of 1984.

.

A Strategic Game Plan

Wayne Cornils, Ben Scrimizzi, Danny Flamberg, and Bill Shriftman have produced the RAB's first-ever strategic plan, created a logical game plan for marketing radio to key industries, revitalized the RAB's industry communications and visibility, personalized and upgraded member services, and maximized the number of radio professionals calling on national and regional clients.

The new RAB could be characterized by the words "marketing, membership, and media." We have oriented ourselves to the long and the short-term marketing tasks. We have stressed member services to maximize the RAB's resources. Finally, we've aggressively used many media to communicate our ideas and intentions.

From an organizational standpoint the Radio Advertising Bureau today is a fully-staffed, well-organized, highly-motivated, centrally-managed, financially solvent industry association. For the first time in our 33-year history, we have a three-year strategic business plan which sets, clear goals and objectives. Applying the same business criteria that you use in your organizations, we have changed many procedures, revitalized programs, and continued many effective activities. William ("Bill") Stakelin is a 27-year broadcasting veteran currently serving as President/CEO of the RAB. Known as "Wild Willy, King of the Kilocycles" while work ing as a teenage DJ, Stakelin joined RAB in 1983 following a stint as Executive Vice President of Bluegrass Broadcasting Company and NAB's Chairman of the Board. Prior to that Stakelin held a series of station management positions, including the VP/GM post at Bluegrass' WHOO-AM & FMOrlando.

If there was any real surprise during our process of introspection, it was the vast array of materials, data, and research that the RAB collects, analyzes, and disseminates. A top priority is to communicate what we have and to develop fast, low-cost means to put this data into the hands of radio salespeople.

Marketing The Medium The new RAB is marketingoriented. We've conducted extensive market research and carefully targeted client industries, providing sufficient research and creative development to make persuasive presentations at the na-

tional, regional, and local levels. Radio rallies in key cities, in conjunction with local associations, have underscored this approach and led to the RAB's Detroit "bilitz" and the forthcoming "bilitz" on Wall Street. but the sep public events represent only the tip of the iceberg. The concerted effort of hundreds of radio professionals, in groups like DRAG - publing together toward a common goal - precede and follow these large-scale meetings. Our new "President's Council" will further use the stature and talents of our industry's leaders to directly address presidents and CEO's at leading client corporations.

The RAB is directly and candidly addressing advertising agencies. We need no longer be adversaries, when in reality we are each other's advocates. We have designated a director of agency relations to coordinate with our agency counterparts through the



Bill Stakelin

Senior Media Directors Advisory Council and the Creative Directors Advisory Council. Regular discussions have already begun to bring a greater understanding of and acceptance for our medium to agency decision-makers.

And yet marketing also means direct calls on clients. With a firm game plan in mind, we have reorganized our field staff and opened a new San Francisco office in order to put more qualified salespeople on the street to reach national and regional clients. Carefully monitored reporting allows the RAB the flexibility to direct our best sales resources against the best prospects. A streamlined structure allows us to link up with state, local, and regional broadcasting associa-tions and to provide members with a higher quality of marketplace research and intelligence. Our successful presentation to Tandy Corp., in tandem with Dallas radio broadcasters. has brought more than one million new dollars into radio.

To provide our marketing effort with the best possible advertising support, we have retained Lord, Geller, Federico, Einstein as our advertising agency. The originators of IBM's "Little Tramp" campaign and the producers of John Cleese's awardwinning radio commercials pro-

"The new RAB could be characterized by the words 'marketing, membership, and media.""

mise to offer the radio industry a new advertising approach and an effective media strategy to open doors, spark client interest, and get agencies talking about our medium.

Underscoring radio's marketing effort is our first-ever, large-scale audio-visual presentation, entitled "Radio: The Power Of Sound." By creating a highly-polished presentation and using a nationallyknown talent such as Orson Welles, we have announced our in-

tentions to "play hardball with the big boys" and our willingness to put our dollars into programs that will allow the radio industry to have a highly competitive presentation to use against television or print media.

• The new RAB is marketing-oriented

RAB and ad agencies — each other's advocates
 Two-way communication encouraged
 Goal for 1990 — 10% of ad expenditures

Pushing Communication

Making the RAB accessible, relevant, and usable has been our top priority in the member services area. Each member now has a specific liaison person on the RAB staff. These account executives are assigned to look out for each station's interests and provide relevant materials and advice. The system encourages two-way communication. The RAB is a product and a reflection of its membership. We operate under the assumption that you don't belong to the RAB, the RAB belongs to you.

We've encouraged feedback and criticism because we believe the RAB does not and cannot have all the answers to the myriad marketing and sales problems that radio broadcasters confront. The RAB can, however, be the conduit for information and the mechanism to coordinate ideas, data, and resources to increase our share of advertising expenditures. To orient ourselves we are conducting extensive callout research, and we've retained Jhan Hiber & Associates to determine the industry's needs and perceptions.

Since last fall the RAB has made every effort to become more visible in the radio industry, among clients and in the eyes of ad agencies. We've used sophisticated public relations techniques, audio, print, publicity stunts, and direct mail to get the attention of those we serve and those we seek to persuade. Without top-of-mind awareness and the presell afforded by publicity, the RAB cannot get the most bang for its buck when competing with the heavily-endowed TV, newspapers, or magazine bureaus. Our pro-radio campaign, recently enhanced by the addition of format spots featuring major recording artists, has achieved record levels of airplay. Our outreach efforts through the trade press have successfully communicated a new message and attitude to our multiple audience.

At the same time we have moved to rapidly upgrade the quality of our sales tools and marketing cassettes. Instant use and adaptability have been achieved with the introduction of our patented "Flex-i-Format" graphics system and innovative presentations. The RAB is committed to producing quality research and writing in tandem with top-quality design and graphics.

Ten Percent For 1990

In the foreseeable future marketing, member services, and media will continue to mark the

RAB's strategy. As we kick off a major assault on Wall Street and the financial services industry, the RAB will call for ten percent of ad expenditures as the industry's marketing goal for 1990. We cannot afford to settle for less. The RAB will coordinate the industry's efforts and energies to meet our growth objectives. We will continue to articulate a 'market the product" theme and call for a unity of purpose and action on the part of radio broadcasters everywhere. These objectives will be operationally defined in a soon-to-be announced series of regional focus groups, designed to link salespeople in key markets and regions to the RAB's marketing effort and influence advertising decisions closer to home

Serving our membership and industry with sales training (for new salespeople, sales managers, and senior executives) will also be a high priority. Look for the RAB to make major innovations in the style, format, and content of fall and spring seminars and to explore new vehicles for professional development and in-house training. Regular interaction with stations covering a wide array of subjects is RAB account executives' mission. In the next year the RAB will personalize and improve our relationship with every segment of our great industry.

We need and will actively seek out the support of everyone earning a livelihood in radio. Programs involving affiliate members and encouraging broader support for radio's sales and marketing arm are already underway. These activities will be coupled with an intensive campaign to encourage radio marketers to use the resources and information the RAB has to offer. Getting Radio's

Message Across

Lastly, we will vigorously continue to put our message before our attendant publics. Radio is an active, vital, and dynamic medium with a strong story to tell. The RAB won't be bashful. We won't worry about other media with greater collective resources. Instead, we will work harder to get our message in front of the people who make buying decisions in ways that are interesting and persuasive.

After 365 days at the helm, I can report that the RAB has stepped off on an aggressive, highintensity, and productive campaign to bring more dollars into radio. While we have made important inroads and attracted new business to the medium, we have just undertaken a long, complicated and costly campaign which will require the support of all radio broadcasters.

The next year promises to be one of activity and accomplishment. I encourage each of you to join us.

ALL THE WAY TO FIRST...ALMOST.



DOUBLEDAY'S KPKE(FM) GOES FROM 15th TO 2nd IN DENVER IN JUST TWO BOOKS.

At Doubleday Broadcasting when we decide to get the job done, we do. A few months ago, our KPKE in Denver adopted a new contemporary hit format. We were 15th in the book, so the tower didn't have to fall on us to

know we'd better do something. Well, in just 6 short months KPKE has risen to 2nd position in the crowded Denver market...and we've just added Denver's top morning team of Steven B. and the Hawk for the frosting on the cake.

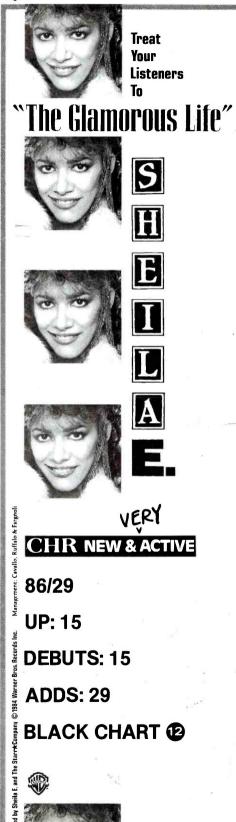
Hard work, dedication and professionalism, that's how the job gets done. As for KPKE...will it get to first place?

Stay tuned...all Denver is.



WAPP(FM)/Lake Success-New York City, WAVA(FM)/Arlington-Washington, KDWB-FM/Richfield, MN

Source: Arbitron Winter 1984 Total person 12 + AQH Mon-Sun 6am-Mid



Street Talk

Attorneys for WARNER

COMMUNICATIONS, INC. and POLYGRAM RECORDS, INC. were in court Monday trying to persuade a three-judge panel of the U.S. Ninth Circuit Court of Appeals to overturn the preliminary injunction blocking the WCI/PolyGram merger. The FTC lawyers contend the merger would "create a monopoly." Following the two-hour hearing, the judges agreed to take the proposal to lift the injunction under advisement. Translation: they'll consider the proposal and rule on it when ready.

Anybody want to buy a trade publication? BILLBOARD is being offered for sale, according to a report published in the Wall Street Journal. Apparently Billboard Publications Chairman/President (and principal owner) W.D. LITTLEFORD has been interested in selling it for a year or so, and an internal offer from some of the minority stockholders has been tendered. Now Littleford is seeking outside offers as well.



Congratulations to **CBS** for shipping nearly \$15 million in records and tapes in just two days last week (6-28, 29). It's an alltime

company record and thought to be a new industry standard. A big part of the story is, of course, the new **JACKSONS** album "Victory," which accounted for more than \$2 million of the two-day total.

If you're a rational sort, you know, the kind of person who thinks there are too many **AOR** stations in the **SAN FRANCISCO** market (six at our last count), stand by. That half-dozen is about to lose a member (or two?).



A rumor picked up by the Los Angeles Herald Examiner says **KIIS-FM** morning man **RICK DEES** is being considered as the new cohost on KCBS-TV's nightly magazine show "2 On The Town." The former cohost, **STEVE EDWARDS**, is moving over to KABC-TV, Rick recently hosted a one-hour syndicated TV

Rick Dees one-hour syndicated TV show called "Double Platinum" and put in an on-camera appearance for a Southern California Chrysler-Plymouth Dealers' commercial.

Still no name for the new label **BRUCE LUNDVALL** will head for the Capitol/EMI America/Liberty family, but we do have a Senior VP/Marketing & Administration. Rejoining his old boss (having worked with Lundvall at CBS) is **STEPHEN REED**, who

SPECIALIZING IN MEDIUM AND LARGE MARKET RADIO STATION SALES. most recently had his own consulting firm in New York.

BLAKE LAWRENCE has stepped down as PD of KLOL/HOUSTON, but will stay on as morning man. No replacement named at presstime.

Street Talk hears continuing rumbles from Houston that KRBE-AM & FM will switch from A/C to CHR. Specifically, we hear: 1) a new FM PD will arrive, 2) that FM air talent PAUL CHRISTY (no relation to Paul the consultant) will step up to PD for the AM, resulting in 3) the advancement of KRBE-AM & FM PD BOB SCOTT to OM. Will KKBQ-AM & FM finally get some CHR competition?

A/C outlet WCLS/DETROIT (fomerly WABX) is offering a six-figure salary plus bonus incentives for "the world's most personable morning talent." If interested, contact PD Bruce Buchanan.

Congratulations to WIVY/Jacksonville morning personality JACK DIAMOND on his recent purchase of suburban

WJNJ/ATLANTIC BEACH. Jack's company, First Coast Broadcasting Corporation, plans to take control of the 5kw AM within two months. The format will most likely be changing from Nostalgia to Adult/Contemporary.



Officials at **ARBITRON** have confirmed that **KQAK/SAN FRANCISCO** will be listed "below

the line" in the forthcoming spring book. Why the "special treatment?" KOAK morning man ALEX BENNETT allegedly was discussing the ratings firm, its diaries, and the survey on the air. Arbitron became aware of Alex's comments courtesy of a competing station. The San Jose book will be similarly affected.

And there's more . . . Arbitron has a call letter crediting mess to contend with in **FLINT**, **MICHIGAN** (and this may be only the beginning as call letter deregulation starts to sink in). WGMZ-FM dropped its Beautiful Music format and changed its calls to WCRZ during the latter part of the spring sweep. Just before the end of the survey WWMN(AM) switched formats to Beautiful Music and picked up the WGMZ calls. Arbitron will deal with the potential confusion by not allowing the WGMZ calls in the published Flint report only WCRZ and WWMN will be credited.

And while we're in Michigan, WKMF/FLINT PD MARK THOMAS has been named OM for WKMF and A/C FM sister station WCRZ. WKMF MD SHELLEY JAMES is now MD for WCRZ, while MICHAEL KAY from WCLS/Detroit comes aboard as WCRZ PD.

Continued on Page 20





Don't miss Huey Lewis and The News: and •On MTV July 7th •On MTV July World "If This Is It" World Premiere.

Premiere, •On David Letterman July 10th. •On the Baseball All •On the Baseball All •On the Baseball All •On the Game July 10th, Star Game July 10th

> Chrysalis cords & Cassettes

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CHR WHTT WXKS-FM WPHD WCAU-FM PRO-FM WCZY WHYT Q100 WMAR WSPK WKFM	WRCK WKRZ-FM WJZR WZLD WOKI KTFM WZPL WRQN WHOT-FM WFBG WGUY WZON WIGY	WTSN WERZ 13FEA WJBQ WOMP-FM WJAD Q101 KKQV WHSL KCDQ KDZA KHTX KBIM KZOZ KIST
WHFS KN	QAK JAC MS	RСЛ

Street Talk

Continued from Page 18

Also at the station, personality KAREN LYNN gave birth to a baby boy, Daniel John, June 22

JIM O'NEILL has resigned as PD of KYKC/SIOUX FALLS and will join the staff of Tune In magazine. Taking over the programming at KYKC will be CHARLIE CASSIDY, most recently PD at sister station WLXR/La Crosse, WI

DOLLY PARTON and MONUMENT RECORDS owner FRED FOSTER have been discussing the possibility of Dolly buying the Nashville-based label. Monument was the first label she had hits for, and it was Fred who signed Dolly to one of her first recording contracts. She already owns a music publishing company, so why not a label?

WMZQ/WASHINGTON PD BOB COLE is said to be leaving the EXIT station when his contract expires late this summer. Bob is rumored to be returning to Texas in an ownership capacity and possibly doing some consulting work.

Consulting firm SHERWOOD, HENNES & ASSOCIATES has relocated to 1814 Catalpa, Mt. Prospect, IL 60056. The new phone number is (312) 364-6966.

Also, JEFF POLLACK **COMMUNICATIONS** has a new phone number in Los Angeles. It is (213) 459-8556.

A/C independent promo reps DEE DEE LANGE and SANDI LIFSON have merged their offices into one location. Their new number is (818) 986-6025.

And before you put your address book away . . . consultant/group owner JOHN ROOK is relocating from Los Angeles to Coeur d'Alene, ID for a few months. He can be reached through the station he owns there, KCDA-FM, at (208) 667-9463.

WWOD/LYNCHBURG OM MIKE CARROLL has been upped to Station Manager, while MD KENNY SHELTON is now PD/MD

> JOHN ABRAMS is the new Director/Information & Public Relations at ABC RADIO. He replaces Henry Kavett, who recently moved over to Katz. Over the years John has handled PR for Mutual, Katz, and RKO. Most recently he was Manager/Audience Information for ABC-TV.

John Abrams

Listen To This .

DAVID PERRY is leaving his late evening slot at KLOS/LOS ANGELES for middays at

) dyssey File

KISW/SEATTLE. Replacing him at KLOS is JACK SNYDER, who like Perry was formerly on staff at L.A. AOR rival KMET. Snyder was Assistant PD and MD at "The Mighty Met" from 1977 until early 1983.

CLAUDE HALL, formerly of BILLBOARD magazine, will join the faculty of the State University of New York at Brockport this fall as a Professor of Mass Communications. Claude's been an Assistant Professor at Enid, Oklahoma's Phillips University for the past two years.

At KIIS-FM/LOS ANGELES, Gannett VP/Programming-Contemporaries Gerry DeFrancesco has promoted MD MIKE SCHAEFER to Assistant PD. Mike will continue handling music in addition to his new duties.

WNBC/NEW YORK has promoted Music Coordinator BABETTE STIRLAND to Supervisor/Music Programming & Research.

At CONCORD RECORDS. ELLEN FINDLAY will now add radio promotion duties to her responsibilities as publicist for the label. She picks up the new assignment as part of the workload left when John Rogers joined Palo Alto.

GRAMAVISION's President JONATHAN ROSE and General Manager DIANA CALTHORPE were married June 24 and are currently honeymooning in the Himalayas.

RANDY RHOADS is the new overnight voice on WAPP/NEW YORK.

WNYS/BUFFALO PD BILL TODD married the station's bookkeeper, JEANNE MOHR, on June 29.

Like to do mornings in the real Great White North? AOR KWHL/ANCHORAGE has an opening. If you have a down parka that's not getting enough wear, call PD Carter Bradley at (907) 349-6551.

Get-well wishes to ZZ99/KANSAS CITY midday personality KEVIN CHASE. While he was on his way to an appearance in a station vehicle, the engine overheated and he stopped to check it out. When Kevin looked under the hood, the vehicle's radiator exploded, burning over 40% of his body. Although understandably sidelined for a few weeks, Kevin's expected to make a full recovery.



Stork Stops: CENTURY 21 VP DAN RAU and his wife Karen are the proud parents of Gail Allison, born June 15 ... FRIDAY

MORNING QUARTERBACK ALBUM REPORT Editor BILL HARD and his wife Collie had a baby girl, Evan, July 3 ... WKZL/WINSTON-SALEM midday may BO WEAVER and his wife Shelley welcomed new daughter Natalie Marie on June 25.

Welcomes

WLAC/Nashville (213) 392-8743 131 Ocean Park Blvd., Santa Monica, CA 90405



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Tom McCoy, Executive VP/NRBA

"Coming early to R&R's 'DIRECTION '84' seminar will enrich participants ability to take advantage of RCPC sessions designed exclusively for program directors."

Dave Parnigoni, Sr. VP/NAB

Make your plans now to be a part of the second in the series of seminars from R&R. Contact the R&R seminar office at **(213)553-4330** for registration information. Be watching R&R for additional program information.

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STATION/COMPANY	Signature	i
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KEN BARNES

The New British Invasion Continues To Slide

This past January, after getting irritated with the rock and popular press blathering on about the "New British Invasion" and how it had completely taken over the radio, I graphed the number of British records on the CHR Airplay/40 over the second half of 1983. On that graph (1-27 issue) you could already see a significant decline from the New British Invasion's July high point (21 songs). But I still read a lot of uninformed swill about the NBI, and I thought I'd follow up for the first half of '84.

Well, the overall trend is still downward for British records' CHR acceptance. In the last six months of 1983, the CHR chart averaged 16.3 songs (41% of the total). But in this year's first 25 charts, the figure is 13.4 (almost exactly a third of the Airplay/40). And the decline continues. As you can see on the accompanying graph, British artists started off in a steady 13-14 pattern, rose to almost half the chart in March, and then slid down to a general 11-13 range. A slight comeback in June looks to have already exhausted itself

British and foreign music in general is playing a much more important role now in this country than in recent years. (In CHR the foreign presence virtually doubled between 1980 and 1983.) But it's not a complete takeover, the trend is downward, and judging from last year's charts, the New British Invasion seems to have peaked.

Rapid Chart Movement

R.E.M. are an Athens, GA-based quartet who are seeing their critics' delight status turn into an appreciable degree of AOR success. They've had an EP and two albums so far, plus one independent-label single (an earlier version of their first IRS single, "Radio Free Europe") in 1981. The name

presumably comes from rapid eye move-ment sleep, although the band occasionally likes to deny that.



R.E.M. pose photogenically

Laura Branigan's hit "Self Control" was previously recorded by a European group called RAF, in a more disco-styled fashion.

Roots Of The Hits

This is getting strange. In one of my first columns, I was investigating the origins of various Pat Benatar hits and noted that "Little Too Late" was recorded earlier on the rather obscure 1982 Grass Roots comeback album "Powers Of The Night," appearing under the title "Little Too



Tina Turner's AOR success with her "Private Dancer" album (not to mention considerable CHR clout with the LP's first two singles) shouldn't come as a great surprise. She was one of the first soul singers to grapple with rock songs, and she's continued that trend for the last 15 years of a two-decades-plus career.

Maybe Tina started singing rock because rockers had been singing her songs for so long. Early hits by the former Anna Mae Bullock and her then-husband lke Turner, like 1960's "A Fool In Love," "It's Gonna Work Out Fine," and "I Idolize You," were covered by British Invasion stalwarts like Manfred Mann and the Spencer Davis Group. Tina's monumental collaboration with Phil Spector, "River Deep Mountain High," was the third single by Deep Purple. So in 1970, after touring with the Rolling Stones, Tina turned the tables and covered the atles' "Come Together," and a year later hit big with Creedence's "Proud Mary."

"Nutbush City Limits," her last substantial hit before "Let's Stay Together," was covered by Bob Seger, but meanwhile Tina was singing the Who's "Acid Queen" in the "Tommy" movie. In 1975 she launched an all-out attack on the rock realm with an album side comprising "Under My Thumb," "Let's Spend The Night Together, "I Can See For Miles," "Whole Lotta Love," and a reprise of "Acid Queen." On a 1978 album she tackled Elton John's "The Bitch is Back" and a Bob Seger payback, "Fire Down Below." After a dry spell, she covered the Temptations' "Ball Of Confusion" for a project mastermind ed by British group Heaven 17, which led to her current album (with two songs produced by Heaven 17's Martyn Ware plus songs by the Fixx, Dire Straits' Mark Knopfler, David Bowle, and so forth). And it's pleasing to see rock radio responding to a singer who's been such a direct and indirect influence on it through the years.

Little." Now I find that Bon Jovi's second single, "She Don't Know Me," was also on that very Grass Roots LP. I'm sure A&R folk are flocking to investigate the album's

other eight tracks even as you read this. Irene Cara and Ollie & Jerry qualify for the honor of being R&R's first "breaker" Breakers. Unless, that is, you count C.W. McCall's "Convoy," the first "breaker breaker" Breaker.

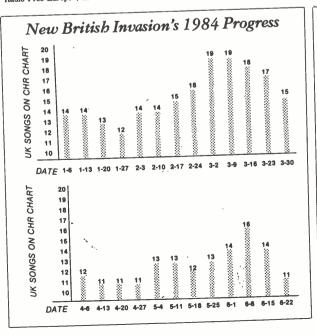


Ike & Tina revue the troops



Dynamite in 1984

Final note: Mercury/PolyGram's new Def Leppard single is titled "Bringin' On The Heartbreak," with "Me & My Wine" on the flip. By an incredible coincidence, the same label has a new single by country ar-tist Gary Wolf called "You Bring The Heartache (I'll Bring The Wine)." Gosh, I hope nobody gets confused.



ONE YEAR AGO TODAY र्द्धर

- GAYLORD BUYS OPRYLAND COMPLEX
- MARK SCHWARTZ EXEC. VP FOR BROAD STREET FMS
- AL CASEY NAMED PD AT WPGC/WASHINGTON
- MASON DIXON BECOMES PD AT Q105/TAMPA
- MICHELLE ROBINSON SAYRE NAMED PD AT KLOL/HOUSTON
- LARRY SOLTERS VP/ARTIST DEVELOPMENT AT MCA
- #1 CHR: "Every Breath You Take" Police (A&M) (2nd week)
- #1 A/C: "All This Love" DeBarge (Gordy/Motown)(2nd week)
- #1 COUNTRY: "The Closer You Get" Alabama (RCA)
- •#1 BLACK: "Inside Love" George Benson (WB) (5th week) •#1 AOR TRACK: "Every Breath You Take" - Police (A&M) (6th week)
- •#1 LP: "Synchronicity" Police (A&M) (4th week)

FIVE YEARS AGO TODAY

- JIM DAVIS NAMED PD AT KMPC/LOS ANGELES
- DANNY DAVIS SR. VP, SKIP MILLER VP/PROMOTION AT MOTOWN
- •#1 CHR: "Shine A Little Love" ELO (Jet/CBS)
- #1 A/C: "Shadows In The Moonlight" Anne Murray (Capitol)
- #1 BLACK: "Ring My Bell" Anite Ward (Juana/TK) (4th week)
 #1 COUNTRY: "Amanda" Waylon Jennings (RCA) (2nd week)
- #1 LP: "Breakfast in America" Supertramp (A&M) (12th week)

TEN YEARS AGO TODAY

- ODICK KLINE NAMED VP AT ATLANTIC
- STEVE WAX NAMED VP AT ELEKTRA/ASYLUM
- •#1 CHR: "Rock The Boat" Hues Corporation (RCA) (2nd week)
- •#1 A/C: "Annie's Song" John Denver (RCA) (2nd week)
- #1 COUNTRY: "I'm Not Through Loving You" Conway Twitty (MCA) #1 LP: "Band On The Run" - Paul McCartney & Wings (Apple/Capitol) (3rd week)

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MC 5

Mitch Ryder The Osmonds **The Waitresses Del Fuegos**

Name

Radio Station

Louis Armstrong Jerry Lee Lewis **Donna Summer** Plimsouls

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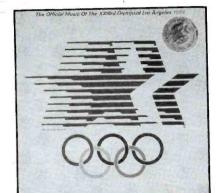
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Track Theme



From The Official Music Of The XXIIIrd Olympiad Los Angeles 1984





WPHD	WHOT-FM
WCAU-FM	WERZ
WKFM	13FEA
WRCK	Q101
WKRZ-FM	WAEV
WOKI	KCDQ
WFMI	KIST
WICC	WHNN
WEIM	KTWO
WHBC	KRSB
Music To Be Heard F	By Millions During The
Broadcast Covera	Ige Of The Olympics!



Simple Sample

RUR

MONDAY, JULY 9

Simple Minds leader Jim Kerr, who turns 25 today, has gotten a lot more attention since winning the heart of Chrissie Hynde away from her ex-boyfriend Ray Davies. Kerr was one of the original members of the Minds' predecessor, Johnny & the Self Abusers, who released one single on British Chiswick in 1977. A year later they regrouped as Simple Minds, recording four albums before coming to AOR's attention last year with the "New Gold Dream" LP and "I Promised You A Miracle." On their new "Sparkle In The Rain" they've moved in a similar direction to several British bands and downplayed synthesizers in favor of guitars. Kerr and company go on tour as the Pretenders' opening act in July.

Datebook

Birthdays: Soft Cell leader Marc Almond 1959; AC/DC's Bon Scott would have been 38 today

TUESDAY, JULY 10

WINS Becomes Freed Base

In the summer of 1954, the buzz emanating from Cleveland finally became loud enough for somebody in New York to notice. It was reported in the trades on this day that air personality Alan Freed had signed a contract with WINS/New York. Freed's original contract called for him to receive \$75,000 a year . . . most of which he would earn by putting the then-unsuccessful radio station on the map. Freed arrived at WINS roughly two months afterwards; two months later it became apparent that somebody was paying attention already when he was forced by street musician Louis "Moondog" Hardin to abandon his show's "Moondog Matinee" monicker and rename his program the "Rock & Roll Show." Despite Freed's initial success, it actually took about a year for WINS to get rid of the block-programmed MOR that it ran during the rest of the day and go to full-blown Top 40.

Birthdays: Arlo Guthrie 1947, Ian Whitcomb 1941.

WEDNESDAY, JULY 11

Rogers Drops Out On this day in 1967 — one day after announcing his departure from the New Christy Minstrels — Kenny Rogers announced his segue to the First Edition. Rogers had been a Minstrel for only a year or so after leaving the Bobby Doyle Trio and cutting a little-known Ray Charles sound-alike for Mercury, "Take Life In Stride." With Rogers would go the Minstrels' musical director Mike Settle and two other members, Theima Camacho and Terry Williams. Although the semi-psychedelic tone of the Edition's first hit, "Just Dropped In (To See What Condition My Condition Was In)," stuns a lot of Rogers fans now, most of the Minstrels' material had paralleled songs by rockier tolk groups like the Byrds; when the subject matter of those groups changed to descriptions of being eight miles high (which "Condition" refers to), so did the subject matter of most other folk groups.



THURSDAY, JULY 12

Minnie Riperton Dies

Until "Let's Hear It For The Boy" made her famous with CHR audiences, Deniece Williams was only the secondbest known alumni of Stevie Wonder's backup group. The first Wonder protege to make it as a solo, Minnie Riperton, died on this day in 1979. Riperton, like Williams known for her multi-octave capabilities, had given up early opera training for R&B backup at Chess Records. She ended up in the Rotary Connection, the most successful of Chess's several attempts at an AOR act. By 1970, she had recorded her first album for Janus, but had to wait for five years until Wonder and "Loving You" gave her a #1 hit. A year later, Riperton had a mastectomy and spent the remainder of her in voluer and Loving rou gave the art htt, A year later, inperforma an associativity an a sperime remainer of her life as a spokeswoman for the American Cancer Society, encouraging other women to avoid cancer through early de-tection. Rijectron died with a Black-format comeback, "Memory Lane," on the charts; a year later her last recordings were overdubbed for the "Love Lives Forever" LP, allowing her to duet with **Peabo Bryson** on "Here We Go."

Birthdays: Bill Cosby 1937, Christine McVie 1943.

FRIDAY, JULY 13

Everlys Break Up

Eleven years ago today America's pioneering rock duo broke up. Following a performance at a Buena Park, CA amusement park, Don and Phil Everty called it quits after a 17-year career rivalled only by Simon & Garfunkei and Hall & Oates in duo annals. Both brothers made solo records, with Don experiencing a little country success and Phil making some A/C inroads. But last year they reunited for a British concert (widely cable-televised), and are currently readying an album produced by Dave Edmunds with song contributions by many illustrious longtime fans of the Everlys

Birthdays: Roger McGuinn 1942, Cheech Marin 1946.

SATURDAY, JULY 14

Who Came First Daredevil leaps across the stage, the destruction of guitars and drums, and general chaos were not what fans of Herman's Hermits were expecting when they flocked to see the group's summer 1967 tour. But, courtesy of the second-billed act, that's what they got as the Who, with only one U.S. hit ("Happy Jack"), made their full-scale American debut. Actually, opening acts on the tour also provided their fair share of flamboyance; on the Eastern leg the Blues Magoos modeled their customized electric suits, while in L.A. the Strawberry Alarm Clock were carried onstage on sedan chairs and featured a flaming sitar. In response, John Entwistle made the rare gesture of destroying his bass to go along with the ruination of Pete Townshend's and Keith Moon's instruments.

SUNDAY, JULY 15

Birthdays: Ultravox's Chris Cross 1952.

Linda Ronstadt Born

For nine years, ever since "You're No Good" first hit, Linda Ronstadt had been forced to struggle with the tag of "remake artist." Last year, she released an LP full of remakes and was finally hailed for her originality. On the occasion of Ronstadt's 37th birthday on this day last year, "What's New," her first big album in three years, was still a few months from release; with a slight loss of momentum on her "Get Closer" LP and a discarded earlier big band attempt, few expected "What's New" to sell quite as well as it did. Ronstadt, who's probably CHR's most successful Hispanic (or half-Hispanic) artist, was born in Tucson in 1946. She recorded with the folky Stone Poneys until 1968 and had her namenispanicipanic

Birthdays: Ambrosla's David Pack 1952, producer Trevor Horn 1949.

Transactions

Continued from Page 3

purchase of KQXT will be another milestone in that process.

"The station's successful Lite/Easy Listening format — and the opportunity for us to enter what promises to be a key growth area for the future — makes this agreement ideal for us on all counts."

Henry T. Tichenor is President of Tichenor Media System, which also owns KLAT/Houston, KUNO/Corpus Christl, KCOR/Sen Antonio, and KGBT-AM & TV/Harilagen, TX.

Other Group W properties are WBZ/Boston, WINS/New York, KYW/Philadelphia, KDKA/ Pittsburgh, WIND/Chicago, KFWB/Los Angeles, KODA/Houston, KOAX/Dailas, KOSi/Denver, and KJQY/San Diego.

Norman Fischer & Associates and the Holt Corp. brokered the transaction.

First Coast Buys WJNJ

Jack Dlamond, morning man at WIVY/Jacksonville and sole proprietor of First Coast Broadcasting, has announced the purchase of WJNJJAtlantic Beach-Jacksonville from WJNJ, Inc. for \$250,000, pending FCC approval.

The station operates at 1600 kHz with 5000 watts, daytime only. When the sale is approved, Diamond will give up his WIVY morning show and assume the duties of President/GM of the new facility. New calls are being researched. The current format is Nostalgia.

Diamond has been PD at WYRE/Annapolis, WIGY/Portland, and WDJQ/Baltimore, and has been an air personality at WRKO/Boston, KIMN/ Denver, KYNO-AM & FM/Fresno, WCBM/Battmore, and WPRO-AM & FM/Providence.

Bahakel Buys KILO For \$3.6 Million

Bahakei Communications Ltd. agreed June 22 to purchase KiLO/Colorado Springs from KILO Broadcasting Co. for \$3.6 million, pending FCC approval. The AOR-formatted facility operates with 83 kw on 93.9 mHz at 2110 feet. KILO Broadcasting owns no other radio properties. The acquisition will give Bahakel its full complement of seven AM and seven FM stations, pending the company's recent application to buy daytimer WJAK/Jackson, TN. Bahakel already owns WKTM/Charleston, SC; WABG/ Greenwood, MS; WWOD & WKZZ/Lynchburg, VA; WKIN & WZXY/Kingsport, TN: KXEL & KCNB/Waterloo, IA; WLBJ-AM & FM/Bowling Green, KY; and WDOD-AM & FM/Chattanooga. Chapman & Associates served as broker. No format or staff changes are planned following the takeover, which is expected by the end of the summer.

Guglielmi Purchases WHAT

New York-based communications consultant Kelly Guglielmi reached an agreement June 21 to acquire WHAT/Philadelphia from Independence Broadcasting for \$750,000, pending FCC approval.

WHAT programs a Black format on 1340 kHz with 1 kw days/250 watts nights. The station becomes Guglielmi's first radio property, and concludes ownership interests of Independence principal **Doly Banks**, who recently reached terms to sell Talk-formatted FM sister station **WWDB**.



STEVIE & SMOKEY'S CITY OF HOPE SONG — At the recent City Of Hope kickoff luncheon honoring this year's "Spirit Of Life" award recipient, Motown President Jay Lasker. Stevie Wonder surprised all by announcing that he and Smokey Robinson are collaborating on what is to become the City Of Hope's theme song: They're currently searching for a singer to record it, with royalties going to the City Of Hope. Pictured here are (Ir): MCA Exec. VP and head of the City Of Hope's music industry effort Myron Roth. Lasker, Wonder, Robinson, and City Of Hope Executive Director Bill Vernon.

Gerard

Continued from Page 3

get involved in the communities he was in, and I believe David will be an asset not only to furthering WTLX's great tradition, but also to New Orleans."

Prior to WTOP & WTKS, Gerard served nearly three years as GM at WKSW/Cleveland. Before that he held GSM positions at WSHH/Pittsburgh and WJYE/Buffalo. "T've learned a lot here in Washington," said Gerard. "It's really been a good challenge and the great people make it difficult to leave. But I'm excited about joining Price Communications; they've been very strong and very professional. I understand there's a real sharp staff at WTIX, so it'll be fun working with everyone."

WGAR

Continued from Page 1

in the market: with our FM being Country, it was a natural move. We have the premier morning man in the market, Paul Tapie, and will simulcast his show on FM and AM. Paul will be doing the first real fullservice morning show on FM, featuring news, traffic, weather, and a lot of humor with his cast of 150 voices. At 9am, the FM will split and continue with its present Continuous Country. The AM will feature Steve Cannon from 9am-noon, followed by a one-hour news block. At 1pm. we'll join the Satellite Music Network for automated Country until 5:30am."

WDAE Continued from Page 1

Tampa, where he can give us the direction we need."

Nettleton, a radio veteran of over 20 years' experience, has served as PD at WCAU-FM and WUSL/Philadelphia, and as an air personality at crosstown WFIL and WABC/New York. Strubbe's background includes a term as GSM at WLCY/Tampa, and a two-year GM stint crosstown WOKF (now at WMGG). He joined W101 as GSM in 1981 and was promoted to VP the next year. Steele previously worked in various positions for Gannett sister stations WWWE/Cleveland and KSDO/ San Diego, having formerly been with WKY/Oklahoma City and KFWB/Los Angeles.

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Lee Greenwood, Dottie West, Willie Nelson, Charlie Daniels, Gary Morris, Eddie Rabbitt and many more Superstars!

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Page 25

Air Personalities



Dave Shropshire: Medium Market On His Way Up

From time to time, as part of this column, I'll be critiquing airchecks I receive . . . in print (anonymously if you desire, or identifying the personality on the hot seat). This week's tape is from KSTT/Davenport morning man Dave Shropshire. (Note: Although I would like to be able to critique every aircheck I receive, with the large volume of tapes I'm receiving I can only critique airchecks in this column.) Dave sent me this letter:

"Dear Dan ... You may remember back in '81 when I was canned at WKTM in Charleston and you were so helpful and very supportive ... Well, two months later I said goodbye to the Virginia/North Carolina area where I had always lived and made the trek westward to do mornings at Guy Gannet's KSTT.

"To make a long story short, here I was, a polarizer, working for a PD who wanted his personalities to make no waves. Luckily for me he decided to move me to afternoons. Although we never hit it off as far as programming ideology goes, this move did give me some time to reflect on what went wrong and on what my true assets are. In other words, getting to know who I really was and what I did best.

"Another stroke of good luck occurred when a new PD came aboard who recognized my potential as a personality in the Larry Lujack/Howard Stera vein and encouraged me to develop my potential. And now here I am, back in AM drive."

Dave sent me an aircheck, and I was struck by two things: It had lots of strengths, and it had several areas that need improvement if his show is to be as good as it could be.

Dave's show opens with the theme music from "The Twilight Zone." The accompanying voice – a pretty good Rod Serling impression – intones, "You unlock this door with the key of imagination. Beyond it is another dimension, a dimension of sound, a dimension of sight, a dimension of sound, a dimension of sight, a dimension of mind. You're moving into a land of both shadow and substance, of things and ideas. You've just crossed over into the Shropshire Zone." I like his open. I've heard similar ones before, but they usually were marred by poor Serling-type voices.

Promo Upcoming Bits

Dave comes across as cheerful and happy to be on-the-air. My biggest criticism of his show: he does virtually no promoing of upcoming bits or features. For instance, the first feature on this particular show was a "Sports Break," done by someone else. Presumably this feature is aired because lots of people want to know what's happening in the world of sports. If that's the case, shouldn't he be selling it in advance? Instead, he abruptly introduces the feature, and it feels like the show is being interrupted.

Next came a clever idea for a bit: Because he goes to bed too early to watch "Hill Street Blues." Dave asked for a listener to call in with a synopsis of the previous night's episode. "Hill Street" is a very popular program, and this offers Dave a way to plug into something that many of his listeners are interested in.

Unfortunately, the caller was slowtalking and dull, and I couldn't wait for the call to end. Also, Dave didn't sound like he really was interested in what happened on the TV show; he responded with the vocal equivalent of nodding his head. He should have asked questions about what happened to various characters and plot lines and demonstrated a working knowledge of the show.



Dave Shropshire

Phone-y Sounding

Also, Dave recorded the phone conversation for later playback; very few disc jockeys actually put callers on-the-air live. But his voice filtered through the phone sounds so much worse than his voice onmike that I found it a bit annoying. This technical problem can be rectified by any good engineer by wiring a telephone interface. A brief discussion of telephone interfaces can be found elsewhere on this page.

If Dave were able to sound on-mike when recording his telephone conversations, his entire show could sound much more spontaneous. It's obvious to his audience that his phone calls are taped because his voice is so different. But if his voice sounded on-mike, he could, for example, go right from a record outro to tape and it would all sound live.

Throughout his show, Dave used sounds effects of scattered light applause to good effect. Just the right amount, not overdone.

Wakeup Service

Another fun feature is his Wake-Up



Not being very technically-oriented, I asked Terry Moss of the L.A. Air Force to explain what's needed to make the air personality's portion of a phone call sound "on mike" rather than "on phone."

Terry told me, "There are telephone interfaces available. If an engineer can't build one, they're not that expensive to buy. Essentially, what they do is take the preamp from the microphone and mix it with the telephone, so that they're using the actual control room microphone and the phone line and mixing them together into the tape recorder. When you turn off your microphone, it's actually still live (to a certain point) and can be used to record telephone conversations between you and the listener."

Terry said a fairly sharp engineer can do this kind of wining himself, "But if he can't do it or if he's too busy, there are lots of instant plug-in interfaces available." One such interface — also known as a "telephone hybrid" — is Gentner Engineering's SPH-

One such interface — also known as a "telephone hybrid" — is Gentner Engineering's SPH-3A, which provides what Terry describes above and which also offers, according to Gentner, excellent belancing of conversational voice levels — so that your voice doesn't overpower your isteners's. The SPH-3A sells for \$399. To find a distributor near you, contact Gentner's Marketing Director, Elaine Jones, at (801) 268-1117.

Singers — a custom, Dixieland-style recording: "Wake up, wake up, you little sleepyheads/Get your little buns out of bed/Wake up, wake up, it's time to brush your teeth/And make sure all the kids are fed/Now here's Crazy Dave to say the names of turkeys who are still in bed" After playing the song, Dave's newscaster gave him the names of a couple of sleepy people, and Dave took a call from a listener who had someone he wanted to wake up. A good bit ... and it would have been better, names of sleepyheads and then played the song. And, again, he should have promoted the bit!

Another clever feature was his Dial-A-Dirty-Joke phone call. He didn't promote it. He announced it, and then we heard the telephone ringing. If he really wanted to create an illusion for the listeners, we would have heard him dialing the number. The joke was fairly funny, but Dave immediately followed it with a weather forecast, which diluted the impact of the joke.

Next came a sports trivia question - not promoted in advance.

His newscaster asked what happened three years ago today and Dave had the answer...but it was obvious that he was reading the answer: "Ronald Reagan escaped death after being shot in the chest by 25-year-old gunman John Hinckley, Jr." Why not say it rather than read it, put it in his own words: "It was on this day that John Hinckley tried to assassinate President Reagan"

Next came a mock-horoscope feature (no promo), using horoscope music from Cheap Radio Thrills underneath the bit. He took an on-air call and told the listener his horoscope. Not bad.

Ticket To Slide

At this point, I was shocked to hear Dave was giving away tickets to a Billy Joel concert. The first I heard of it was when he told people to call in to win! Why hadn't he been promoting this great prize from the moment he signed on?? I can't stress this enough: if you're trying to build quarterhour numbers, you're a fool not to promote your best features heavily. If you've got Billy Joel tickets, mentioning it at every single break is not too often!

I think Dave made another mistake regarding the ticket giveaway. Before airing the winning caller, he aired the caller who almost won: "You're caller number....19. (Not #20) You're so close? But I've got another pair of tickets to give away later." Your audience identifies with the listeners you put on the air, and they don't want to identify with losers! Let them hear only the winners; don't make them vicariously share the losers' frustrations.

Next came a "Suburb Spotlight" of a nearby small town. He introde it with tympani and fanfare. It could've been a pretty funny bit, but he needed more than a single line to justify it. (His line was "...How small is Wilton, Iowa? The roadmap is actual size.") I'd recommend stringing together three such lines.

Birthday Duck Meets Rev. Dr. Pepper

He did a very interesting calendar item that, again, should have been promoed. Next came birthday greetings from his "Birthday Duck" (I would've strengthened the duck character by giving him a name). People send in postcards with names of birthday people, and Dave reads them and also notes birthdays of famous people... and then the duck sings "Happy Birthday," Cute bit.

Next came "The Rev. Dr. Pepper," the only bit on the tape that I think falls flat. Dr. Pepper does a series of dumb jokes, complete with rimshots, while some very weird, non-church organ music plays in the background. The bit just doesn't make sense to me.

Dave's own homemade jingle – stolen from Rick Dees but original to the Davenport market – highlights the time and temperature. Last on the tape is a phone-in bit from an unnamed. Father Guido Sarducci-type character who does a typical Liz Taylor fat joke. The voice and characterization were okay, the joke was predictable. It wasn't badly done, but it wasn't very original. DAVE'S STRENGTHS

- 1) Sounds like he's having fun
- 2) Doesn't talk down to his listeners
- 3) Lots of bits and features
- Good energy level throughout
- 5) Custom production that sets him apart from other jocks
- 6) Sounds intelligent and nice
 7) Well-prepared.

finished

- SUGGESTED IMPROVEMENTS -
- 1) Promote all of your bits way in advance!!
- Try to develop some original characters and bits.
 Get your engineer working on your

phone hook-up.
4) Strengthen impact of your bits by going right to jingle or spot when they're



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1984 BM

Wherever there's music, there's BMI.



PROMOTIONAL RÉVIEW

How To Get Outrageous In One Easy Lesson

Summertime is *the* season to make sure your station's visibility becomes second-nature to your listeners. If something major is happening in your market, they should expect to see your station represented. That representation can take the form of a remote broadcast, with your van parked at a prominent location where you can hand out such station merchandising items as bumperstickers, hats, sun visors, beach balls, and those old stand-bys. T-shirts.

Then there is the other approach -

creating your own excitement. WRKR/

Racine-Milwaukee PD Pat Martin has recently completed an "Outrageous" promotion. He gives us an overview of how easily it was put together, and how little it cost in comparison to the amount of exposure and free publicity the promotion garnered for WRKR.



d for WRKR. Pat Martin Top Prize Tradeout

"My Sales Manager Mike Raymond did this contest a few years back at KRLY/-Houston, so we were able to perfect this promotion," said Pat. "We went to a local coin and jewelry exchange dealer and traded out a seven-carat sapphire worth \$5400. In fact, I spent a total of less than \$200 cash to stage the promotion, which went for a photographer, some phone calls, and incidentals.

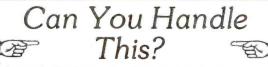
"Then we went on the air around May 1 asking the audience to think about the most outrageous thing they would do to win this sapphire. The ground rules were simple: the stunt had to be legal, moral, and safe. And the stunt had to be performed to win."

Wild Entries

As Pat detailed some of the wild entries that came in, you'd think these people were auditioning for a cameo appearance on "That's Incredible." "Over the course of a month we got a lot of entries, including pictures, of some stunts that weren't safe. Some guy wanted to be propelled on a lawn mower across a river doing an Evel Knievel-type stunt. Another wanted to fly upside down in a hot-air balloon and juggle from it. But we didn't think either would be good from the safety standpoint."



An intense moment for our hero, Noodle Man, as he prepares to fight on the battlefield of culinary delights and insanity.



If you can "handle it," here's another handy idea for handling a large promotional crowd this summertime. Recipe: One brand new car, 40 or 50 patient listeners, and a couple of days to kill.

Y107(WMJY)/Long Branch, NY held its second annual "Hands On" contest with 479 entrants. Forty-six determined contestants tried to hold out during the 77 hours and 33 minutes of sleepless competition as they attempted to win a new Chrysler Laser, worth a handy \$10,000.

The winner was 28-year-old **Cory Turkel** of Middletown, NJ, who kept a handle on things longer than anyone else. Cory, who works as a stock transfer agent, outlasted a state trooper, an undercover cop, and a soldier stationed at nearby Fort Monmouth. The event attracts hundreds of people and is an excellent draw for a car dealer. A promotion such as this makes a tradeout an easy task for a hot sales department.



Don't Squeeze Too Tight — With the keys in hand, a tired and pained (I) Cory Turkel accepts a congratulatory squeeze of the fist from (r) auto dealer Jim Schwartz.



Look Ma, One Hand — With nothing but time and part of a car on their hands, the contestants in the Y107 "Hands On" contest continue to hang out.

Choosing A Winner

Response to the contest was overwhelming, according to Pat. "The hardest part was boiling it down to the ten most outrageous entries we received by postcard or letter. We then voted for the top five, which would receive prizes. We were looking for things that would both get a lot of publicity for the radio station and also serve as entertaining, easy-to-understand stunts the public would enjoy. "Each year in Milwaukee, over 60,000

"Each year in Milwaukee, over 60,000 people turn out for a Grand Prix-style race. During the time between the time trials and the race itself, we had three of the contestants perform their stunts. Two of the stunts couldn't be performed at the event. One guy proposed running from Oshkosh to Milwaukee County Stadium, a distance of 100.7 miles, which tied in nicely with our dial position. Another was going to rollerskate on the highway for 30 miles."

Hail To Noodle Man

So who were the winners and what did they do for prizes?

• 5th Place: 22-year-old Suzanne Slamka and three friends were joined together in a body cast while dancing and singing the Men Without Hats hit "Safety Dance." Prize: camera.

• 4th Place: The 30-mile rollerskater, 18-year-old Paul Hannes, who made the trip wearing 100 WRKR bumperstickers. Prize: camera.

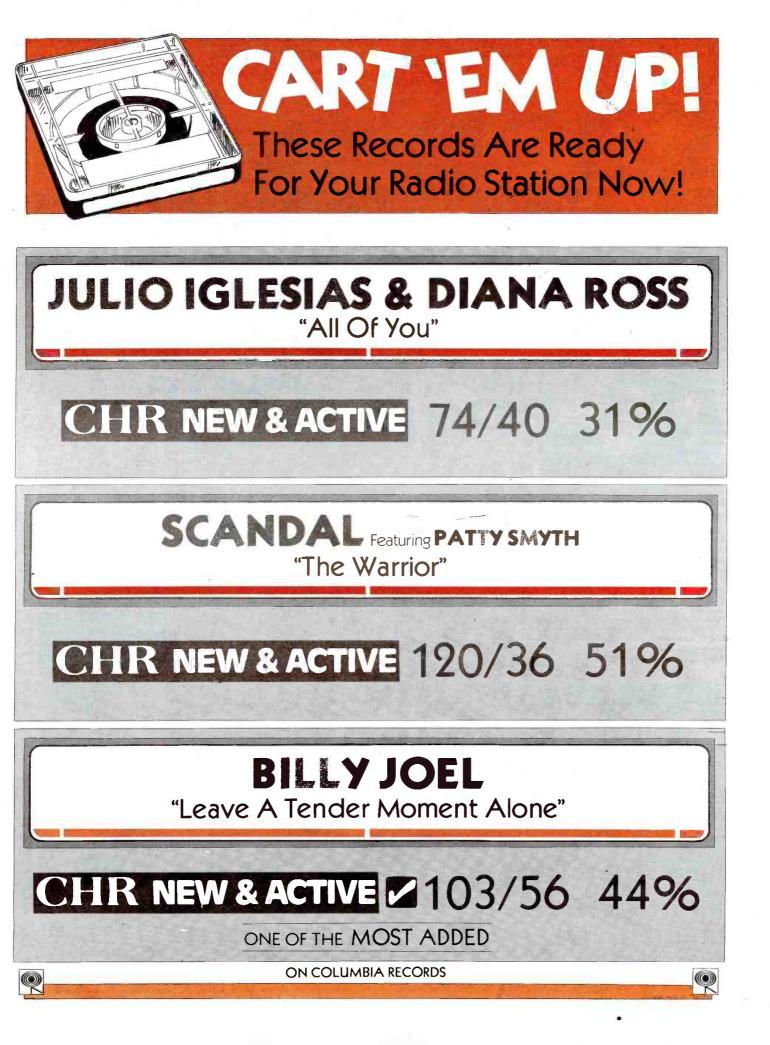
 3rd Place: 20-year-old Lynn Popadince covered her body in baby oil and earthworms, and consumed a can of spaghetti while submerged in a 70-gallon fish tank.
 Prize: another camera.

• 2nd Place: 100.7-mile runner Gus Larson, 33 years old, carrying a huge summer sausage as he ran. Prize: 10-speed bike. • 1st Place: Brian Wolf, a 26-year-old

Continued on Page 32



Party, Party, And Party Some More — Approximately 18,000 fans of Epic recording act Slade showed up for WGCL/Cleveland's party in the park over Memorial Day weekend. The group sang their most popular numbers, including "Run Runaway" and "My Oh My." In this three-piece shot, you can see the partiers straining to catch a glimpse of the English rockers, who recently enjoyed their linst hit since in the States.



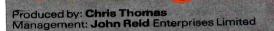


IRENE CARA were made or me",29257

Produced by: Giorgio Moroder Management: Selma Rubin

7-29292

Her new single from the Geffen album: What A Feelin'



CHR 10 to 10 A/C 3 AOR/ ALBUMS: BREAKERS



VANG CHUNG ce Hall Davs" Produced by: Chris Hughes and Ross Cullum

Management: David Massey at Domino Directions Ltd, London

ON TOUR WITH THE CARS JULY 13-SEPT. 12

IN THIS WEEK'S R & R.

HOI

STY Best Thing 7-29248 The

CHR 1

Produced by: Peter Wilson & Paul Weller (for Solid Bond Productions Ltd) Management: John Weller-Solid Bond Studios, London

CHR AIRPLAY- SIGNIFICANT ACTION



"Slow N'Easy" JULY 18-JULY 30 JULY 18-JULY 30

Produced by Martin Birch Remixed by: Keith Olson for Pogologo Inc. Management: Ossy Hoppe, Frankfurt Germany

NATIONAL TOP **5 REQUESTS**

RONNIE DIO





Geffen Records ships the new Donna Summer single on July 25.

ANOTHER THREE WEEKS!

CONTRARY TO POPULAR BELIEF, SUMMER DOESN'T ARRIVE FOR



SAMMY HAGAR KICKS ASS. "TWO SIDES

THE FIRST SINGLE FROM THE FORTHCOMING SAMMY HAGAR ALBUM VOA

> AOR AREANER

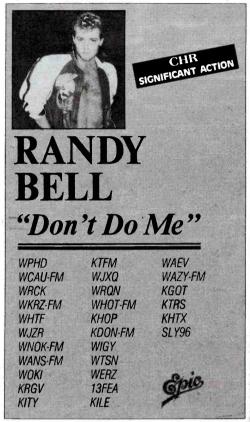
PRODUCED BY: TED TEMPLEMAN E.L. MANAGEMENT: ED LEFFLER

THE ALBUM ON YOUR DESK JULY 23 U.S. TOUR SEPT. '84-JUNE '85

ONE OF THE MOST ADDED



Page 32



CHERRELLE "I Didn't Mean To Turn You On"



Black/Urban Hit Now Crossing In:

BOSTON DETROIT SAN FRANCISCO



Watch Your Local Listings For Cherrelle's New Video

How To Get Outrageous

Continued from Page 28

elementary school teacher, rubbed his body with peanut butter and rolled around in a swimming pool filled with cooked noodles.

"We picked the lady with the spaghetti basically for the publicity value because that's something that people would look at. But we felt that Noodle Man would put on a better show, and he did. Appearing fully clothed, he announced to the crowd, I'm going to become 'Noodle Man,' and proceeded to strip to his jockey shorts while his wife smeared peanut butter over him.

smeared peanut butter over him. "Next he got up on a little diving platform and was standing there with his knees going up and down with the crowd yelling, Jump, jump, jump!" Then, at the appropriate moment, Van Halen's 'Jump' came on over the loudspeaker, and he dived into the pool of noodles. He was looking pretty disgusting with these noodles all over his body, when from nowhere a villain appeared and they went off on a chase all over the entire track.

Motion

Congrats to KIIS-FM/Los Angeles MD Mile Scheefer, who's been promoted to Assistant PD..., Bon Reame named News Director at WABB-FM/Mobile...David Page joins morning news at FM100/Memphis, while John Prestiglacomo remains in the afternoon drive slot, dropping MD duties ...Joe Crain takes on weekends at WCIL/Carbondale, from KYM0/Prarie, MO,...Tom Rivers heads for Los Angeles, leaving KHF/IAustin...Kris Van Dyke segues to afternoons at crosstown WALG/Albany from

Contemporary Hit Radio

WKAK ... PD Garry Mitchell takes on MD duties at B/105/Orlando, replacing Terry Long ... KILE/Galveston welcomes Paul Douglas to afternoons/Assistant MD from KMUVIConroe, TX, replacing Ray Flores ... Stan Main joins KCPX/Sait Lake City from KOSO/Modesto ... Tom Sgro is named Promotion Director at KHTR/St. Louis ... KIKIHonolulu PD Kamasami Kong hosts a new TV show titled "Breakin' Hawaii" ... Congratulations to WFMI/Lexington personality Charlle Fox and wife Debbie on the birth of their daupher Ashleigh Lynn. It was the showmanship of the stunt that won it for Jeff, and it was quite a show."

Judging Criteria

This type of contest is filled with subjectivity, so you should have some guidelines set down for your panel of judges. "Part of the key to making this successful is to be sure the stunts are outrageous. Combine this with degrees of difficulty and how embarrassing the stunt is, and you'll have a pretty interesting crowd builder."

While it really wan't a complex promotion to put together, "it requires a well, thought-out plan, as does any promotion," advised Pat. "Make sure you have your publicity covered for this event, otherwise you'll blow a golden opportunity for some free ink in the local paper. We were lucky and not only made 'Entertainment Tonight," but there was a full-page spread in the Milwakee Journal as well. It's like the old joke about the Pope coming to your house for dinner. It's quite an honor, but it means even more if people know about it."

Bits

• State Of "Jacksons"! Several stations went into "Shock" when the new Jacksons single was released. KIQQ/Los Angeles disc jockeys named off the titles and artists of other hits, but the only music heard on the station for 23 hours was the Jacksons single. KMGX/Fresno did a "State Of Shock" marathon for 12 hours. FM102/Sacramento recently held a "Jacksons" picnic with 15,000 listeners and Latoya Jackson. And CFRW/Winnipeg welcomed 20,000 listeners to witness its Michael Jackson "Moonwalk Contest" finals.

 Vacation Relieff: KDVV/Topeka found an unusual solution to fill in for vacationing personality John Lee Hooker: the station invited local politicians to deputize. The lineup included Topeka Mayor "Dancing" Doug Wright, Attorney General Bob "Shotgun" Stephan, Chamber Of Commerce President "Marvelous" Merle Blair, and Parks Commissioner Harry "The Butcher" Felker. Let's hope the disc jockeys don't fill in for the politicians when they go on vacation.

 World's Dumbest Contest! KBEQ/Kansas City recently ran an unusual promotion dubbed the "World's Dumbest Contest." Listeners did have a lot of fun, though, when they were asked to participate in the "Great Lightning Bug Hunt." The winner was the first to collect 104 (frequency tie-in) LIVE lightning bugs. No foreign lightning bugs were eligible.



FIRST OFFENSE — KIIS-FM/Los Angeles recently welcomed EMI recording artist Corey Hart to the station with his "First Offense" album and his single "Sunglasses At Night" in hand. Pictured (I-) in the lineup are EMI's Jack Satter, MD/Assistant PD Mike Schaefer, Hart, KIIS-FM's Gene Sandbioom, and EMI's Shelly Green.

RKO Nets

pose of the investigation, as well as possible explanations for the missing funds, RKO Radio Division President Bob Williamson declined to elaborate.

Continued from Page 1

Unfortunate Timing

In the current FCC hearings to determine RKO's broadcast qualifications, more than 160 individual parties are challenging the company's various broadcast licenses. This latest development could possibly affect the outcome of those proceedings. While RKO General insists there is no connection between the networks and the license hearings, Ellis does admit that this development came at an inopportune time.

"The timing is definitely not too good," he said. "The network is not under the provisions of licensing, so there can be no connection between this and what is going on at the FCC. But this is a highly competitive business, and whether the challenging parties will make something of this is up to them. Obviously this development with the network and the license hearings are totally separate issues."

The lead counsel for the challengers in the FCC proceedings, however, believes the network situation is definitely connected to RKO's ability to remain a qualified licensee. While wishing to remain unidentified, he said, "There's no other connection between the two except that RKO Radio Networks is a wholly-owned subsidiary of General Tire and Rubber. RKO obviously felt that there was enough connection between them that they thought they'd better tell the Commission about it. We're studying the matter, and we might file a petition to enlarge the proceedings to examine this latest development."

Because the \$4 million is material to RKO's financial status, the network is adjusting its reported earnings for 1983 by \$2.5 million (\$1.3 million after tax), and its earnings for the first quarter of 1984 by \$707,000 (\$382,000 after tax). The remainder of the erroneous charges, approximately \$800,000, relates to the second quarter figures for 1984.

Additionally, the network reportedly intends to fully recompense the parties injured in this situation.

Braiker

Continued from Page 1

a dream come true. I am verv excited about this opportunity and about Spokane radio. Bill and I go way back, and our abilities are very complementary. On the other hand, leaving Transtar is very emotional. Working with (Sunbelt Communications President/CEO) Terry Robinson and seeing Transtar's explosive growth has been an interesting and enjoyable experience. I am grateful to Terry for his support and guidance, and look forward to continuing our association. I will continue to consult with Terry in marketing areas on an as-needed basis."

Robinson added, "Ivan has made a tremendous contribution to Transtar, helping us achieve incredible momentum. We'll miss him, but we all wish him great success."

Highsmith commented, "Broadcasting is a new industry for me, and needless to say, I am very excited. It is a privilege to be associated with such an experienced, skillful broadcaster as Ivan. With the fine people at KREM and KLHT, I know we'll be very successful there."

A/C outlet KLHT operates with 5 kw days/1 kw nights at 970 kHz; AOR KREM has 81 kw on 92.9 mHz at 2100 feet. King Broadcasting retains ownership of K1NG-AM & FM/Seatte, KGW & K1NK/Portland, and KSFO & KYA/San Francisco.

Frank Kalil served as broker for the transaction; takeover is expected in September. No format or staff changes are planned.



Bern Alexandra Contractor

Radio's Two Basic Types

e expend a lot of energy enthusiastically promoting the advantages of broadcasting, both as a medium and as a profession, and we mean every positive word we say from the bottom of our collective heart. But lurking just south of that heart, in our gut, there is the discomforting knowledge that radio isn't totally immune from real life and occasionally there are some cruel dues to be paid.

There are two basic types of air personalities: those who have been out of work and desperate, and those who are going to be.

An old pal of mine has just been thrown violently into second category and is suffering the humiliation of not being able to get phone calls returned. Former buddy-buddy types feign sympathy but don't lift one finger to help him get a job. Nobody wants him 'cause he's down and out. It's a crying shame.

He is beginning to doubt his own talent. Analyzing his work to the point that he has no idea what was wrong or right with it. Firm ground has become quicks and and he's sinking into misery, suffocating from a deflated ego and completely out of self-confidence.

In a children's storybook, this would be precisely the right time for the Good Fairy to appear and save him, but here in the adult world he has to depend on his former coworkers and industry acquaintances to help him help himself, and the dorks are all sitting on their thumbs.

The man's talent and track record are respectable. Some would even say formidable. He has earned some industry recognition. This is not to say that he is God's single most generous gift to radio, because he's been known to dress as he pleases rather than as the boss pleases, and to tell the truth when a small lie might have been more effective, and so on, but we all have our little faults, right?

Thinking about his temporary term in Isolation — and having my own aging but very clear memories of being unemployed and busted — I'd like to make a three-word plea on behalf of all of us who fit into radio's two basic types.

Help a friend.

Deadliest American Train Wreck

MONDAY, JULY 9 — How many American train wrecks have killed more than one hundred people? Only one, which happened at Nashville 66 years ago today (1918) with the loss of 101 lives.

Patents were granted for the corncob pipe in 1869, and for the automatic donut-making machine in 1872. A 6-foot 1-inch pancake — the world's largest — was flipped intact at the Hampton, New Hampshire "Summerfest" in 1977. O.J. Simpson 37.

Atlanta Outlaws Pinball

TUESDAY, JULY 10 — Adolphus Busch was born in Germany in 1839. He immigrated to St. Louis, and with his father-in-law Eberhart Anheuser built the world's largest brewery. They created a light beer based on a recipe popular in the Bohemian town of Budweis, named it Budweiser, and by being first to pasteurize beer so it could be shipped without spoiling, made Bud this country's first nationally-distributed brand. It has long been America's — and the world's — most successful beer.

Cork life-preserver patented 1877. Wyoming 44th state 1890. Scopes "monkey trial" began 1925. All-time U.S. temperature record 134 degress (in the shade) Death Valley, California 1933. Beatles released "A Hard Day's Night" 1964. Arlo Guthrie 37. Sue Lyon 38. Virginia Wade 39. Arthur Ashe 41. David Brinkley 64.

Lizzie Bordon Took An Axe

WEDNESDAY, JULY 11 — Iran hostage Richard Queen was released in 1980, after eight months' im prisonment, when he developed multiple sclerosis. He recalls that "at one time I was put in front of a firing squad and 1 knew I was dead!" Queen now works in Canada where he's Vice Consul in the Toronto office of the U.S. Consul General United States Marine Corps created 1798. Skylab space station fell from orbit onto Australia 1979.

Tab Hunter 53. Yul Brynner 64.

Congressional Medal Of Honor

THURSDAY, JULY 12 — Rules for being awarded the Medal of Honor were fairly loose when Congress created the highest military decoration on July 12, 1862. U.S. Army Lt. Col. Jim Hickman (Chief of the Military Awards branch) says in the Civil War "there were cases where people actually wrote in and applied for the medal (for themselves) and ultimately received it." The rules were later clarified to require two witnesses to the act of braven "above and beyond the call of duty" in combat.

Roman general and ruler Julius Caesar born 100BC. Marine foghorn demonstrated 1844. Minimum wage set at 40 cents an hour 1933.

Bill Cosby 47. First TV superstar Milton Berle 76.

First 3-D Newspaper Ad

FRIDAY, JULY 13 — The Bullock's department store chain of Southern California printed the first 3-D newspaper ads 31 years ago (1953) and distributed red-and-green glasses with which to view them in the Los Angeles Times. Bullock's abandoned the simulated three-dimensional print ads after one week.

50,000 people participated in Civil War anti-draft riots in New York City in 1863. Queen's first album released 1973. Cheech Marin (Cheech & Chong) 38. Roger McGuinn 42.

Tomorrow (7-14) Pete Rose 42, Sixties activist Jerry Rubin 46, Polly Berger 54, John Chancellor 57, former President Gerald Ford 71. Sunday (7-15) David Pack (Ambrosia) 32, Linda Ronstadt 38, Alex Karras 49.

don't miss. Our TV advertising for hit radio breaks through the clutter. And our

Our hit radio

commercials

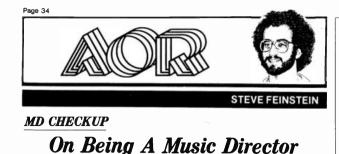
SYNDI-CUSTOM[™] aproach gives you *truly* customized commercials, at syndicated prices. To see some creative that works,

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BRAD MESSER



He's part musicologist, part public relations expert, and may appear to be part telephone, as you'll usually find one attached to his ear. I refer to an AOR Music Director, the person entrusted with pickin' the hits and maintaining a station's relationship with the music industry.

...Getting a radio MD to set aside uninterrupted time to chat about his job is almost as difficult as getting the other kind of MD to make a house call. After a round or two of phone tag, four doctors of music consented to an oral examination of the pros and cons of music directing. Our team of music dissectors comprised WQMF/Louisville's Duke Meyer, WMMR/Philadelphia's Erin Riley, WLLZ/Detroit's Doug Podell, and RROQ/Pasadena's Larry Groves.

Daddy, What Does An MD Do?

In days gone by, most music directors had a relatively freer hand in fashioning a station's playlist. With music programming aids such as callout research and consultants entering into the decision-making process, what is the role of the MD today?

Doug Podell sees himself as a musical gadify, prodding the powers that be to avoid taking the safe, straight and narrow path to programming complacency. "We're an alternative voice to the research, sort of a devil's advocate who says 'Let's go one step further than what we're already doing.""

An MD acts as a gatekeeper for data the PD uses to make music choices, says Larry Groves. "I control the flow of information. A lot of our jocks are into music, and they feed me opinions and suggestions. I listen to what the record guys have to say, and then combine it with what I think before giving it all to Rick, who makes the final decision."

PD-MD Relationship

An MD must understand that he plays a supporting role to the PD's leading man or woman status. While he contributes ideas and opinions, his primary function is to execute the PD's gameplan rather than to determine policy. Duke Meyer observes, "An MD can't have a big ego. You're the second guy on the totem pole. The PD is the man. If you're second-guessing him, you're going to chew your guts out."

An in-check ego also avoids any resentment when a record rep deals directly with the PD. "No problem. It saves me time," says Doug. Duke objects only. "if someone goes straight over my head like I'm a piece of furniture. That gets to me a little bit. (PD) Tom Owens handles that well – be makes sure to mention the fact that I am the MD, and they should talk to me."

What Maketh A Good MD?

Larry describes the qualities of a good MD succinctly: "Good ears are number one. Also, the ability to get along with people, to handle different points of view."

Ideally, the MD's ears should be not only good, but also complement the PD's, Duke feels. "Tom has straight-ahead ears, good for hearing formula stuff. I can get more outrageous in my tastes. So if there's something down the middle that I'm being stubborn about, he'll catch it. If there's something off to the left or right that he misses, I'll talk to him about it."

Doug knocks Rodney Dangerfield out of the running for an MD post when he submits, "You're got to have the respect of your PD, first." A historical perspective of the music and the format is the key, he adds. "It helps to have an appreciation of AOR's evolution. To understand how far to the left AOR was in its early days, and how far to the right it's gotten these days, can help you figure out how to strike a balance in the center."



WMMS GETS STRIPPED — Morning man Jeff Kinzbach of WMMS/Cleveland was featured in the Tuesday (6-26) "Funky Winkerbean" comic strip. The strip, drawn by Cleveland resident and Buzzard booster Tom Batluk, is syndicated to over 350 newspapers. Look for a follow-up shortly that will also include an 'MMS mention.

"Besides getting good ratings, seeing an act come home that we discovered before everybody else" makes Larry beam with pride, while Duke considers "the one-onone learning relationship with my PD" the most rewarding aspect of his job.

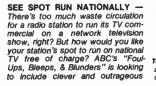
Life is not always a bowl of cherries for an MD, though. "The pressure to add every

Job Satisfaction

Getting records on the radio is generally what makes an MD's eyes sparkle and checks rosy. The most satisfying part of Erin Riley's job is "getting something I really believe in on the air and having it work. Especially something that people were skeptical about, but that I trusted my gut on, like R.E.M." record is among the hardest things." attests Erin. "You have to fight hard for what you believe in. When you're getting hit from ten angles on the same record, you have to be able to say many times over, 'I know I'm right, this record is wrong for my station."

Major Domo Promo People Fairness ranks high on Doug Podell's list of what makes for a good record promoter.

radio station TV commercials during its upcoming season of shows. They'd also like to get ahold of outtakes from your spot. Contact the Show's producer, Hudson LeGrand, at (213) 461-0005, or send him a dub of your spot in care of: Bob Booker Productions 6363 Sunset Boulevard Suite # 800 Los Angeles, CA 90028





"He's doing his job if he's fair with the two highly competitive AORs in town. If he shows favoritism on new releases, promotions, interviews, and co-presents, he's going to get cut off by one side or the other." Beniede herearty and expirite therefired

R&R/Friday, July 6, 1984

Besides honesty and straight-shooting, Duke Meyer's "ideal record promoter is one who knows your radio station, and knows which few of the 20 records he has are worth talking to you about."

Saying No Nicely

It requires no less than the skills of a diplomat to tell record promoters "Thanks, but no thanks" in a manner that's not going to alienate them and harm a valuable relationship.

to anchate them and name a valuable teationship. Duke varies his approach with the person he's saying "no" to. "It's a matter of knowing the people you deal with and relating to them as individuals. Some people you can talk to point-blank: 'C'mon, you know as well as I do this record isn't any good.' Other people you have to speak to more diplomatically: 'I'm not sure this is what we're looking for right now.'"

Adds: Never Enough

Sometimes the hype to play as much new product as possible can lead an MD to believe that more is always better when it comes to adding records. Doug Podell claims he once felt guilty at not being able to add most records that came down the pike, but now realizes that deciding what not to play is also his duty. "After three years of being an MD, i've only recently gotten over that hump. I used to firmly believe that I was supposed to add every record; I wanted to be one of those messiahs who got behind every record. I've finally accepted that my job is to simply play the records that are best for my radio station, and that's i. I've done my job when I've listened to records and returned calls, and I've also done my

Keeping Up With The Vinyl Glut

So many records, so little time. How can an MD get to them all? Erin does "no listening at home . . zero. It gives me a mental break. Home is for enjoyment of music. I wouldn't get the chance to listen to any older records if I did my listening at home."

Instead, she plays records at a low volume in her office all day, and lets tracks catch her ear. Duke Meyer uses pretty much the same procedure. "I can have a clearer mind at the office if I haven't dealt with records at home all night, so I don't take them home. Also, I try not to listen to a record intently the first time I put it on at the office, nor do I make it a point to listen to the recommended cut initially. Instead, I listen to an album as I'm doing work at the station, and when a tune really catches my ear, I mark it on the album and compare it with what's been suggested. John Randolph from WAKY/Leuisville tanght me that."

Doug Podell is a mobile listener. "Since I do a lot of listening in my car, I really appreciate advance tapes from record companies and the trades."

On Being A Music Director

Lessons Learned

More than sharpening their ability to pick the hits or arrange their calendar to include at least one free meal a day, MDs say they've learned the most in the area of dealing with people. Erin's greatest lesson has been "the politics. Just dealing with people fairly." Larry echoes that when he says he's developed "an ability to get along with a wide variety of people." In a similiar vein, Doug has aquired "major patience, with record promoters, with the people I work with, and my own ambition. I've learned to take ten steps back and take the rock 'n' roll business seriously, but not too seriously

Duke's biggest discovery was "the MD's responsibility to show the station in a favorable light. I thought an MD had a glory job he went out to lunch a lot and picked up the phone to tell people whether or not the station would add a record. I didn't realize there was so much public relations involved, as well as administrative respon-sibility."



Put On A Happy Face

Perhaps no part of an MD's job is more important than maintaining the station's visibility in the music industry. Erin notes, "Getting out on the street helps profile the station. Interacting with artists can help you score other things for the station.'

Few MD's with an appreciation for good PR would quibble with Larry when he says, "If a national guy's in town and it'll make the local guy look good if I'm at the show, I'm glad to do it."

"Even after doing an airshift from 6pm-10pm," says Doug Podell, "I'm willing to go out to where records guys are and play the politics of dancing. I also go to high schools and colleges and represent the station."

After MD

What's next for an MD? Erin would "like to program or even own a radio station, but a small one without the headaches of a corporation. I like to take it a little easier than that.'

Larry says he still thinks "the best job in radio is being an MD. Being a PD is a grieffilled job, and the financial compensation isn't worth it. My main interest is music, and there's so much other nonsense the PD has to put up with. I'd like to be a National MD, like Dave Sholin of RKO was.'

Duke says humbly, "I still want to learn more about being an MD, and eventually I'd like to program."

Doug "thought I had aspirations of being a PD, but now I think I'm better at a pivotal position where I can do a number of things. I like being kind of a song and dance man – working on-air, doing television, and emceeing, as opposed to sitting behind a chair."

MD Diagnosis

Today's MD can be tomorrow's PD; a smart MD looks at his job in a light similar to a medical student's residency or internship. During his apprenticeship, an MD can soak up knowledge in not only music programming, but in all areas of concern to a potential programmer: promotion, managing a staff, understanding sales, creative production, etc.

Many an MD has more on his mind than simply adding his latest fave-rave record. He can learn the most in an environment where he's encouraged to contribute to his station's programming and promotion schemes. When he's part of a station's free and open exchange of ideas, everyone wins.

SEGUES

KZOK & KJET/Seattle are moving on July 9 to 200 W. Mercer Street, Suite 304, Seattle, WA 98119. Their new phone number is (206) 281-5600.

Ouch! Correction time ... It's KOME/San Jose where Dana Jang has been Assistant PD/MD for 10 years.

WKQQ/Lexington ups weekenders Elaine Harris to nights and Scott Murray to overnights, while Kelly Carson is new to weekends ... Pete Kinney leaves WAAL/Binghamton mornings for sales with the phone company ... Ken Sultter rejoins KSHE/St. Louis for weekends . . . Larry Johnson is a new talk show host on KOME/San Jose Steve DeBoever signs on with WWCT/ Peoria for weekends.

Steve Crowley has been upped from engineer to Production Announcer at KLOS/Los Angeles, where he'll also be handling a weekend air shift ... Mark (The Shark) Drucker from WLIR/Long Island joins WMMR/Philadelphia as News Director . . . Kathieen Reily is named Programming Assistant at KROQ/ Los Angeles.



Monday, August G

- KEYNOTE SPEECH 10:30 The President's Panel New Visual Directions in Music DJIs and Remisers Computers and Data Processing 1:00
- Press Retail and Distribution Music Law Black Music Marketing & Promotion 3200
- Special Independent Telent and Backing Warkshop— Ruth Polsky (Danceteria, Blind Dates) Moderator Break Dance Exhibition 5.00
 - SHOWCASES TO BE ANNOUNCED

Tuesday, August 7

- 10.00 Endependent Labels—Fighting for Liarger Share Talent and Booking Publicity Video Datribution—New Ways to see Music
- 1:30
- Anist Management Hingtim: Raido—The Progressive Alternative Album and Pao Raido Pitomotion and Marketing Impenational Marketing—Breaking Anists Around the World
- A&R—Proving Them Up and Tuming Them Down Trade Associations—Alian White (Bilboard) Moderator Specialty Wanufacturing and Darribution 3:30 Nightclubbing
- 6:16 Artists
 - SHOWCASES TO BE ANNOUNCED

esday, August 8

- 10.30 Video Programming New Access to the Austence The Future of Pog Radio Darks Marketing and Pomotion World Publishing and Deamaking
- Crossover Promo-Making the Mega Hits 1:30
- New Music Flacio Law and Technology A Case Study in Marketing
- 9:50 Producers
- Hiddenson Radio Steve Smith (Album Network) Medianon Charte and Fadio Youth Penpectivina—A Frisch Musical Actuate
- 5:30 World Spinning Exposition
- SHOWCASES TO BE ANNOUNDED.



WATCH for details of the program, accommodations. advertising and stands.

everyone will be there! can you afford not to be? -



RADIO CLASH --- Clash guitarist Joe Strummer discussed the state of affairs of rock 'n' roll radio while at WDIZ/Orlando. From left, afternoon personality and Promotions Director Mick Dolan, Strummer, and PD Rad Messick

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R&R/Friday, July 6, 1984

Adult/ Contemporary

RON RODRIGUES

Tracking Radio's Upward Mobility

I used to dread radio station remotes. As a programmer, I did see the value of the public exposure my airstaff was generating. And our sales staff liked it because they always pulled in premium rates.

But the things I remember most about remoles included the stringing of what seemed like miles of cable; packing the station van with hundreds of pounds of delicate equipment; and crossing my fingers, hoping that the phone company installed the broadcast loop we ordered.

Page 36

The days of tight-formatted radio made remotes passe for a while – only small market and full-service outlets continued to do them. But there now seems to be a resurgence of live remotes again. Programmers are scrapping for every promotional advantage they can muster. Management is doing likewise on the sales front – and the remote can be fulfilling in both arenas.



Bob Wood Rick Shaw Showcase Studios

To help stage these remotes as more of an "event," several stations have constructed showcase studios on wheels. Not only do they facilitate the remote, but these sleek, luxurious, and highly-visible machines also act as "billboards on wheels." The initial financial outlay can seem paralyzing, but both programmers we spoke with said the payback in sales and promotion value was tremendous.

WBEN/Buffalo PD Bob Wood said his station spent \$75,000 for its unit, \$30,000 for the mobile home itself, the remainder on equipment. WAXY/Ft. Lauderdale PD Rick Shaw said his station shelled out \$300,000 in labor and equipment costs for its remote unit. That figure included the cost of the GM mobile home that they purchased used from the manufacturer. But unlike with WBEN's unit, WAXY personalities will originate their entire shows, including music, from the van, necessitating more equipment. "The inside front half of the home," explained Rick, "is the same as when we acquired it. The rear half was completely gutted to accommodate the studio. We have a BMX-22 audio mixer, six Tomcat cart machines, two wireless mikes, four wired mikes, two reel-to-reel recorders, and two roof-mounted closed-circuit television cameras to focus on areas that are out of the viewing angle of the announcer sitting inside the unit."

The WBEN unit, on the other hand, was not designed to originate music or commercials. Reasoned Bob, "We have to have an operator back at the studio anyway, so we have him fire the music and spots on a buzz cue from the announcer at the site. Secondly, since the music is on cart, it provides no visual excitement for the listener. And, it saves us the trouble of carting a duplicate set of commercials and current music."

High Visibility

Considering that these mobile palaces are so expensive, what is the best justification for building one? Bob Wood explains, "I don't think any full-service station can be major market competitive for long without one. It gives you a focus of attention. For example, if one of your personalities attends a gala event such as a store opening, he could easily end up being just another face in the crowd. Putting on a satin jacket with your call letters is the first step in advancing his visibility. The ultimate step is A CONTRACTOR OF CONTRACTOR OF

Shown above are WBEN and WAXY remote studios. Both units were built by station personnel from converted mobile homes. The WBEN unit includes fixed and wireless mikes and a production-quality Ward Back console. Strobe lights are on the roof of the van. The WAXY unit includes a production-quality board plus multiple cart and neel-to-reel tape machines for ful studio origination. Located on top of the unit are two television cameras hoked up to monitors inside so the announcer can see all around the truck. Both studios normally send their signal to the main studio via Matti microwave unit.

to arrive in a truck with strobe lights flashing, call letters brightly painted on its side with PA system blaring, and beautiful studios inside. You then become the *focus* of attention."

Rick Shaw agrees but points out that doing a remote requires a different kind of thinking about presentation. "The neat part of this is that it works — it is very effective promotion. It dosen't detract from the normal sound of the station; the quality is topnotch so you can't really tell whether a program is from the studio or from the field. And visually, it's a gorgeous vehicle. When we do a remote, however, we usually employ two personalities to work at the same time. One person is on the air as usual inside the vehicle, plus we use a roving personality outside who's chatting with listeners and who does the live commercials."

"The ratio of commercial to noncommercial events of use is about 60:40 in favor of commercial appearances."

- Rick Shaw

Different Types

Both programmers stated that using a well-equipped mobile unit will enhance all kinds of remotes - those done for pure station promotion as well as those done in coordination with a sponsor. Rick pointed out several examples. "The Dade County Youth Fair lasts 18 days. There, we will do at least one shift from the unit and several on the weekends. Other single-day events occur happen every ten days to two weeks. These include car dealer special sales, shopping mall spectaculars, plus other events that don't have to be sponsored. As an example, that big King Kong balloon that appeared on the Empire State Building a few months ago was on a Miami skyscraper recently, and our morning personality Greg Budell was right there with him broadcasting from the remote unit. The ratio of commercial to non-commercial events of use is about 60:40 in favor of commercial appearances.

Bob explained three types of promotions his station's unit is used for. "1) There's the cutaway remote, where one of our personalities will do an on-location commercial. 2) Theres a full remote, where a personality will host a complete show, including music, from the unit (except that music, commercials, and news originate from the main studio). 3) We'll also appear at non-

"I don't think any full-service station can be major market competitive for long without one."

- Bob Wood

sponsored, non-air remote appearances. There we'll hand out balloons and bumper stickers. It's for visibility only."

New Ideas

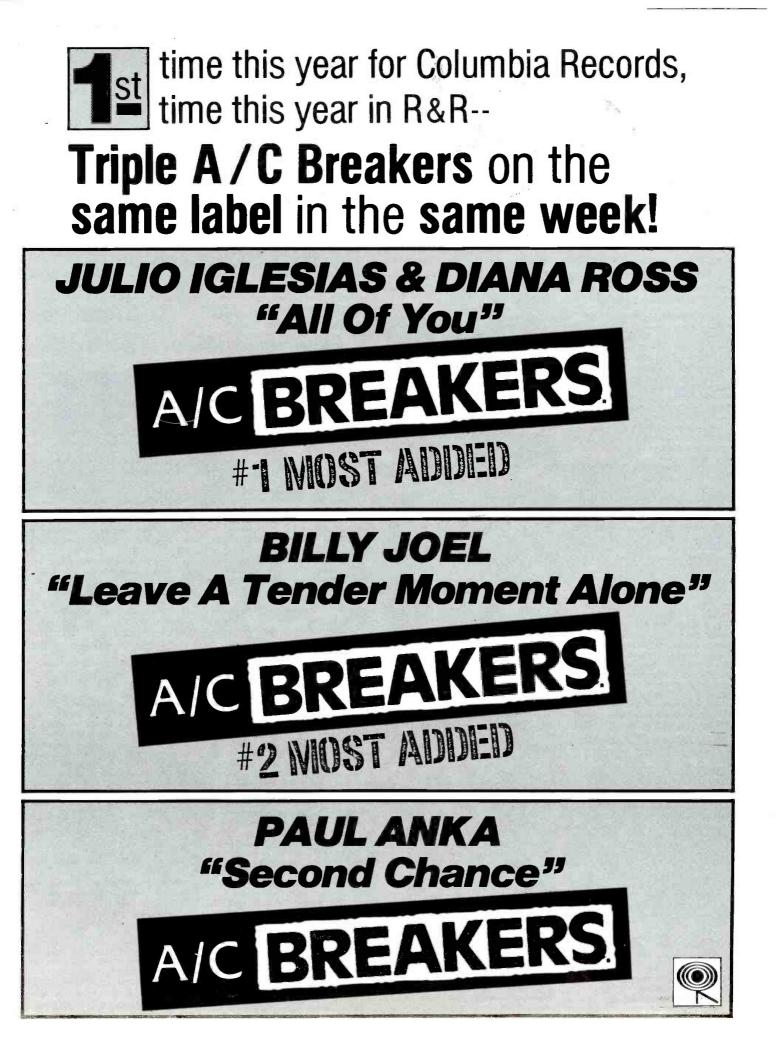
When a promotional tool costs so much, I wondered if Bob wanted or allowed his unit to be shared between WBEN and coowned WBEN-FM, which he also programs. "This unit is used for the AM only. We had extensive discussions about whe ther we should share the unit, but decided that it was best from an image point of view that we should not share it. This does not preclude the FM from getting one of its own in the future. In fact," whispered Bob, "if things work out, they just might inherit the AM's, and we'll go on to bigger and better things." Pointing out that it took two years of "hard sell" to get his GM to pay for the remote unit, Bob is already working on plans for a "super" studio-on-wheels. "I do have a better way to do a remote van. I want a big show bus such as the kind made by MCI. We'll build a studio in the back, and in the front, we'll put a museum of radio history that the public can view by entering from the front and leaving through the side. As they are leaving, they can view the control room through a glass partition.

Wood has used the mobile unit for four years at WBEN, Shaw a year and a half at WAXY. Both programmers are very happy with the promotional possibilities provided by the van. "It also helps our announcers," noted Bob. "The more remotes we do, the more talent fees they pick up. Since we use the unit for as many as 60 major events annually, it could add up to several thousand extra dollars a year for them. Rick had only one caution: "You have to

Rick had only one caution: "You have to be very careful about costs when building this thing. RKO was good to us and they didn't mind us spending \$300,000 on this. We happened to have the best of *everything* installed in this thing. How many stations have just one Tomcat cart machine in their main studio? Here, we have six of them in our mobile unit!"



YOUNG WEATHERS NORTH JERSEY — Popular WOR-TV/Secaucus meterologist Lloyd Lindsay Young is now providing weather reports for the WJDM/Elizabeth, NJ morning show. Shown flanking Young are (I-r) morning men Jim Bosh and Frank Cipolla.





WALTLOVE

General Market Radio: Don't Fear It — Part 2

Continuing last week's discussion of black broadcasters who have achieved prominent positions in general market radio, this article features two black broadcasters in CHR and A/C radio.

Opportunities Drying Up?

Harry Lyles, a 14-year industry veteran and PD of A/C outlet WSNY/Columbus, OH, also serves as the consultant to Urban AM sister station WVKO. I first asked Harry whether opportunities in broadcasting were drying up for blacks. He said, "I don't think the opportunities are there as they once were. When I started in the industry I could send out a tape, photo, and resume and I'd get a reply immediately. In the '80s that doesn't happen, so knowing this, we blacks must better prepare ourselves for whatever type of work we want to do.

"It's imperative that young blacks begin to realize that if they want to be in radio, it takes more than just talent – it takes intelligence – not only about broadcasting, but knowledge of how to present oneself. I've had people come in to interview for a position at WVKO who've looked like they just got off a garbage truck! It's important to know how to dress and sell yourself to a potential employer; we must think about these things. No one is going to hand you anything; you've got to work for it. It's possible to attain your goals, but you can't let the odds get you down."

Getting Boxed In

Commenting on the problems black broadcasters have in breaking away from working exclusively with Black formats, Harry continued, "In some ways we have put ourselves in a tough situation. First of all, you have to understand what the business of radio is all about if you're gonna be a part of it. Some think radio is nothing but music, but it's more than that nowadays. Radio is scientific, and there's a lot to understand in order to make it work. Yes, music can be the main ingredient for some radio stations, but not all of them.



Harry Lyles Greg Williams

"There are so few places for us to go within our own format because there are fewer Black/Urban-formatted stations in the country. This is why it's important to learn about all aspects of the industry and about all the different formats. Obviously, there are more general market stations available than Black/Urban, so if we are to survive, we've got to go for it. Remember that old saying about achievers and belongers? Sometimes I feel we have too many belongers and not enough of us want to become achievers. We, too, can become PDs, MDs, GSMs, and General Managers, but we must make the effort."

The Learning Process

Harry gave a final statement that carries a lot of truth to it. "Who you work with in this industry is of monumental importance to your career. I've had brothers say to me in the past, 'Lyles, you're over there working with those honkies – they don't want you.' Well, I'd tell them that such narrowminded thinking keeps them just where they are – making less money and getting no respect. I've lived the reverse prejudice from other blacks who, instead of taking the



THE KIM FIELDS DREAM CONTEST — V103/Baltimore recently sponsored Maryland's first Michael Jackson lookalike contest at the suburban Painter's Mill Music Theatre and drew more than 2500 people. In the first shot, scores of eager Michael imitators eagerly queue up. In the second, youngest MJ clone Tony Williams (I) and the oldest lookalike Kevin Keyler (c) receive their trophies from PD Roy Sampson.

challenge of becoming the best at what you do, hide behind the 'they won't let me' syndrome. We can achieve anything we desire with intelligence, integrity, and perseverance. Whatever you do. don't give up!

ance. Whatever you do, don't give up! "Tve worked with people like (Malrite VP/National PD) Jim Wood, (Bsé/Chicago PD) Buddy Scott, (consultant) Mike McVay, and my present GM Steve Joos; they've all helped me grow with the learning process. By working with each of these men I gained new knowledge about my chosen profession, which makes me even more valuable. The opportunities may be dwindling, but by the learning process and by sticking to it, you can make it."

The Deep Desire

Young black talent in the industry seek me out because they seem to think I have the key to the well-hidden secret of general market radio. A young broadcaster of whom I'm extremely proud is 22-year-old Greg Williams, evening personality at CHR-formatted KKRD/Wichita, KS. Greg came to my attention while he was doing all nights for Country outlet KCBQ-FM/San Diego. He asked me for my advice pertaining to his deep desire to work in Black/Urban radio, which he had never done. It didn't take him long to convince me that I should critique his airchecks on a regular basis. I hope it helped some, but the main thing I told him was do what would make him happiest. As a youthful black brother living it, I knew his comments would add depth to this column.

It's Hard Getting In

I first asked Greg if he felt it was hard for him to get a chance in general market radio when he first started out. "My first professional job after working at our high school station came at an AM CHR. I didn't mind working overnights because it was a chance to work with some top professionals. After my first three to four years in the business, I got the impression that 'you're a good kid; you can work with us all-nights, but don't get your hopes up or expect anything else.' So I honesty did feel closed out."

Did Greg think it was his lack of experience or something else? "Being openminded, I said to myself, 'You don't have much of a professional background – you need to develop more and gain more knowledge.' Then finally I reached a point in my career when I realized it wasn't my development; I felt it was the color of my skin. So then I toughened up and began to believe in myself and my talent. I knew that there were some independent-thinking professionals who would judge me for my talent and not my color."

It Feels Good Being A Pro I'm extremely happy that Greg is working with people who care about his professional progress as a human being. Greg continued, "It's really a good feeling to know that my present GM Buck Weatherbee and PD Jack Oliver have given me this opportunity because they believe in me and my talent. I started on the all-night show, but it wasn't long before I was given the opportunity to move up to better hours."

Fellow D.J. Advice

Greg's advice to fellow black air talent interested in general market radio was right to the point: "First, admit to yourself that more will be expected of you. In my case, I had to improve my enunciation and pronunciation. After that, develop yourself through diversification into a well-rounded air personality. Don't be afraid to do any type of format - no matter what it is. Selfconfidence is imperative for any air talent, but as a black in general market formats, it means even more if you plan to succeed. I believe that all of these things can help you do what you want to do and be what you want to be. I'll sum it up this way: whatever the mind can conceive and believe, it will achieve!"

Action

Roughly a year after the death of **PolyGram** VP and former **WOL/Washington** PD **Bill Haywood**, PolyGram and **G. Hellemen Brewing** teamed up to sponsor the first annual Bill Haywood Memorial Scholarship Golf Tournament held on June 28 in Houston. Also participating in the tourney were **Warner Bros. Records**, **De-Lite**, and **Anheuser-Busch**, Inc.

Two months after joining WKTU/New York as a promotion consultant, Robert Morrison has been named the station's Director of Advertising and Promotion At WRDW/ Augusta, Charlotte Logan is the new Music Director Mike Love has exited WDMT/ Cleveland.

WJLB/Detroit celebrated Black Music Month in June by running a "Black Music Month Trivia Weekend." Holders of the station's "Tune Up Cards" also became eligible for a weekend in Toronto and a compact disc player.

The Black Music Association has scheduled its annual conference for September 20-23 in Washington, DC. This year's theme is "The Politics and Economics of Black Music." The BMA will also pay tribute to James Brown on the last day of the conference. For more information, contact the BMA at (215) 545-8600.



GANG INVADES EASTERN SHORE — Kool & The Gang crossed the Chesapeake Bay to Ocean City, MD for a recent concert: Shown backstage are Gang kingpin Robert "Kool" Bell (I) and WOCQ/Ocean City PD Dave Allan.



WKWM AWARDS COLOR TV - WKWM/Kentwood, MI GM Richard Culpepper (r) hands the remote control of a new 25" console color TV to McKinley Rowzee, who won the set in a recent station contest.







A LITTLE ADD-VICE

Did You Ever Have To Make Up Your Mind?

Choosing the records you're going to add each week is a lot like picking the cutest nine-year-old — while a roomful of mothers looks on. Especially after each one has told you what a wonderful kid she has. Whatever your decision, 50% of the free world is going to disagree with what you did, and the other 50% will figure you didn't know what you were doing in the first place. Still, given the nature of the beast called radio, that is what you have to do each week.

I doubt anything written here is going to make your job any easier. But I asked a collection of musical decision-makers about the thought process that goes into their musical selections each week. Since the hardest part of the selection process centers around new music and/or artists, each offers thoughts on how he handles and integrates unfamiliar product. Prior to reading their comments, you might peruse the separate piece outlining each individual's market situation, which of course affects the way they approach the playlist and the records added to it.

Laurie Sayres

"Every record has to be taken individually, at face value. I can't lump them together in one group and say these can go on for this reason, these can't, etc. I wait quite a while to go on most records, following each rec-ord I'm not on by taking a close look at the history it has compiled in the trades. Songs I go on out of the box are those by major acts who have established a successful track record in this market. I feel comfortable going on these early, whereas I'll be late on a new artist who has no history here. I don't feel comfortable making decisions for our audience as to what is and what is not a good record. I may be wrong - and I don't want the listeners to suffer. If a record has done well in the trades for a while, a

B. Mitchell is the PD/MD for KRRV/Alexandria, LA, an eight-station market with a metro of about 130,000 persons and a TSA of almost 300,000. Since B. has been PD, the past three ARBs 12+ have gone 11.5, 15.5, and 29.6. The next closest station had a 14.8 in the last book. In 25-54 adults, KRRV has a lead of 23 shares over its nearest rival.



KRRV is a "starter station," in trade parlance, with a playlist of 80 current records. Successful stations of this type are essential to trade publications as they tend to be a "proving ground" for many new artists and small labels. Starter stations that report to trades must be successful so record companies and larger markets, who depend on their information, know it is coming from a credible source.

number of stations are adding it, and it seems to be one that will fit into our sound and format, then I'll take a chance.

"The sound of each record is critical in that I'm dealing with an AM and I'M which are positioned differently, so a record may fit on one but not the other. Some record people have trouble understanding and accepting this, feeling that since both stations are Country, if a record is good enough to be played on one station it is good enough for the other. This is not the case and, as a matter of fact, the success of a record on one station does not necessarily guarantee the record will be added on the other, because it just might not fit the other's sound or positioning.

"Tempo is another consideration. If my playlist has a predominance of slow records, I'm very cautious about adding slow records by any artist. I may have to wait a week or so to add that record – even if it is doing really well in the trades.

"When talking to promotion people, I need to know how a record I'm not on is do-ing in the trades - before the trades come out - so I depend on them for that information. As far as what records are being played outside of the Bay Area, I really don't need to specifically know how a record is doing in Pittsburgh or Tucson because the trades will reflect the success of a record being played all over the country. This is especially true in the case of the trades that don't use sales figures in their tabulations. These reflect airplay, and I can tell how a record is doing where it is being played - information I can use when deciding what to add here. However, I can't look totally at numbers in the trades to decide when to add records. If I did that I would be programming for the record companies, not for the listeners nor the station



Laurie Sayres is the MD for Bay Area Mairite stations KNEW-AM/Oakland and KSAN-FM/San Francisco. Both have playlists in the 35-record range, Laurie characterizes KNEW's music as "leaning more A/C" while KSAN plays "a wider variety of music, but is not as quick to add new music" as the AM.



Larry Rohrer is MD for KIOV/Sloux Fails, a station that has a playlist in the 50-record range. KIOV is early — but selective — on most product. His choices are heavily affected by the fact that he has been involved in music most of his life, playing in bands and having recorded, produced, and performed on records.

"The promo people can also tell me other stuff that becomes important when I decide to add the record, like what other star or stars might be singing or playing on a particular single. Whenever I add a record, I issue a sheet to the jocks to give them as much information about the record as possible for their rap. This is especially important if the new album isn't out yet, and there's no cover or sleeve to provide this info."

B. Mitchell

"It doesn't matter to me if a record is on a major or independent label. If the record is well-produced and I feel it will be accepted by our audience, I add it. All I ask is the quality be there and the song be decent for us to give it a shot. Doing this has proven very successful – I add the records and let the audience tell me what the hits are. I can only play the records for 'em and let them tell me which ones they want to hear more often. The good records, even if they are by new artists, will get recognition because we make sure the audience has a fair chance to hear them.

"Our light rotation records get on the air four or five times a day, so there's no 'exposure' problem in playing 80 currents. We play three oldies and nine or ten currents per hour, so we have plenty of room for new product. As a matter of fact, we need a lot of new stuff in light rotation to keep the upper medium and heavy rotation records from burning out. The records the audience really likes rise to the surface pretty quickly. We'll know after three or four weeks if we should move a record up in rotation or drop it.

"Adding a lot of new music by established artists or new artists, and exposing it to the public, is not going to hurt a radio station. I think it will hurt a station more just to play those top 30 – people get burned out. We have a large exclusive cume with high



Ron Norwood is PD for KMPS-AM & FM/Seattle. The KMPS playlist averages around 45 titles. When reading Ron's thoughts, realize he isn't just paying lipservice to not being "impressed by superstar status" or to not playing records he feels don't fit his stations' sound. In the past couple of years, there have been at least two records (that I can think of) Ron has not played that have gone to number one in the trades. While this may not always make him real popular among record folks, Ron is truly respected as a man of conviction.

quarter-hours, so we entertain them with a heavy 'top hit' rotation with fresh artists and songs circulating around them. This helps keep the 'they play the same songs over and over' perception down. "Somebody has to play records by new

"Somebody has to play records by new artists and small labels. I'm glad we can be successful adding as many new records as we want to because I love the music and the opportunity to give everybody a chance."

Larry Rohrer

"Records are reviewed in-house by four or five people. Just as some songs are accepted by the public more slowly than others and go up the trade charts more slowly, they may be slower to be liked by the reviewers and slower to be added by our station.

"We look at a number of criteria. Is it a good song? Could anybody sing it; could it stand on its own? Is the artist a good singer - could they sing any song? It is really disappointing to see the number of good singers who record bad songs. While we don't add them quickly, we may add them down the road because of the artist's stature.

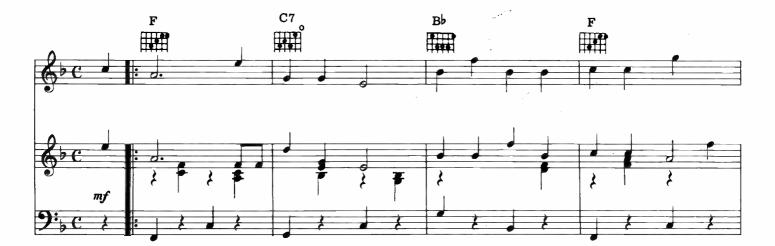
"We use the trades and information from promotion people extensively because, just like the newsman who doesn't want to miss a story, we don't want to miss a record. I really like the R&R system of record data where you show how many stations have added a record in a given week. If I see that 50 stations in a given week have added a record I'm not on, it signals me to listen gain and maybe even rethink my position.

"Things are so competitive out there now that it's pretty tough for a song to go past Continued on Page 43



IF ONLY WE HAD A 7-FOOTER — That seems to be the lament of WDEA/Ellsworth, ME staffer Lisa Jordan as the Coastal Country Cagers lost a recent charity B-Ball game. In the front row commiserating over the loss are station personnel Doug Wright, Lisa, Nicki Summers, and Sue Matters. Just as upset in the back row are Chris Conley, Jason Tracey, Joey Dudman, Ben Haskell, and Mark Redicker.





Join Lee Arnold and hit a few bars this weekend with Willie, Merle, Crystal and Dolly.

Pick up "On A Country Road." You'll join over 350 stations bringing country music lovers one of America's hottest syndicated music magazines.

It's three hours a week of country music news, celebrity profiles, recorded live segments from Billy Bob's country mecca, exclusive interviews, and concert performances. All presented with a generous helping of country hits and all-time classics.

Nobody knows country music better than Lee Arnold, the Academy of Country Music's 1983 Deejay of the Year. And nothing delivers the listenership like his "On A Country Road."

Plus four three-hour specials this

year: Memorial Day, with John Denver, Lee Greenwood, and Emmylou Harris; July 4th weekend, with Willie Nelson and Waylon Jennings; Labor Day, featuring George Jones and Hank Williams, Jr. And, in October, live simulcast from Nashville of the Country Music Association Awards.

Pick up the country music program that'll pick up your listenership. Pick up "On A Country Road."

Call Mutual Station Relations (703) 685-2050

RECORD TEMPERATURES!



"Mama, He's Crazy" PB-13772

Causing Sparks R&R 7* BB 5* CB 5*



DEBORAH ALLEN "I Hurt For You" PB-13776 Hot!!! R&R 19* EB 24* CB 22*



ROMNIE MILSAP "Still Losing You" PB-13805

Smoking R&R 4* BB 11* CB 9*



WAYLON JENNINGS "Never Could Toe The Mark"

"Igniting Playlists Everywhere" R&R 22+ BB 35+ CB 28+



CHARLEY PRIDE "Power Of Love" PB-13821

Heat Wave R&R \$2* BB 30* CB 30*

AND THERE'S MORE HOT STUFF ON THE WAY!

EDDY RAVEN "I Could Use Another You" PB-13839

ALABAMA

"I'm Not That Way Anymore" and "If You're Gonna Play In Texas" PB 13840

"I've Always Got The Heart To Sing The Blues" PB.13851

"Goodbye Heartache"

RCA... HOTTER THAN THE 4TH OF JULY!

Page 43



SHARON ALLEN

WKY Broadcasts Opry Live

Nashville

This Week

Since the early 1960s WSM/Nashville has been the only station to carry the Grand Ole Opry live – until now. WKY/Okłahoma City will carry the Saturday night show via a satellite feed. Both WSM and WKY are properties of Gaylord Broadcasting Co.

are properties of Gaylord Broadcasting Co. Opryland USA Senior VP/Broadcasting Tom Griscom said, "WKY switched to a Country format on May 25, and as we were planning that format change, we felt that the addition of the Saturday night Opry would be a prime element in the new sound of the station."

As most of you know, the Grand Ole Opry went on the air in 1925 as the WSM Barn Dance. Two years later, an ad-lib by founder George D. Hay changed the name to the Grand Ole Opry. From the late 1930s to the early 1960s, national attention was focused on the Grand Ole Opry when a portion of the Saturday night program was carried on the NBC radio network.

Opry GM Hal Durham said, "We're not absolutely certain about the dates of the NBC network years, because records were not kept. There also were some smaller regional networks that carried parts of the Opry, but since the early 1960s, WSM has been the only station to carry the Opry live."

Hank's House Is Moving

The house on Franklin Road formerly owned by Hank Williams (Sr.) is being dismantled and moved to Music Row.

The original house has undergone several expansions and renovations, growing from approximately 3000 square feet to its present 14,200 square feet. Mac Sanders, who purchased the home in 1978, will move the original portion, which includes the living room, kitchen, Hank Sr.'s bedroom, and the apartment where he spent a lot of his time writing, and part of the wrought iron fence with the musical notes to "Your Cheatin' Heart.'

The Williams Family Home will be located at Division and 16th Ave. S., and will be open to the public for tours, perhaps as soon as August.

TV & Honors

Tammy Wynette will perform two songs on the July 26 ABC-TV three-hour special, "Olympic Gala." Jane Fonda and Robert Wagner will cohost the Bob Finkel production, to tape at the Greek Theatre in Los Angeles. The show will also include performances by Neil Diamond, Gregory Peck, Olivia Newton-John, Placido Domingo, Johnny Mathis, the Beach Boys, and Sarah Vaughan...Ricky Skaggs is one of 500 Outstanding Americans under the age of 40 as voted by Esquire magazine. He will be featured in the special year-end issue, "The Esquire Register."... Hank Williams Jr. narrated a one-hour Louisiana PBS-TV documentary, "The Louisiana Hayride," which will air in July.... While we're on the subject of Hank Jr.- he has aligned himself with the Minnesota Food Shelf Network by making appearances and recording public service spots aimed at making a "Major Move To Dispel Hunger." Hank offered the slogan idea, based on his new Warner LP "Major Moves."

Not An Everyday Thing

This doesn't happen "Everyday" but ... the Oak Ridge Boys rented the Tennessee Performing Arts Center in Nashville to perform just one song – and their crew spent hours rigging equipment for the miniconcert. But there was no audience for the short-run engagement, just the video cameras of the director/producer Ken Walz, who filmed the song in action as the Oaks' newest performance clip. "Everyday," the group's new MCA single, is one of two new songs on the Oak Ridge Boys' latest album, "Greatest Hits II." The performance clip and video are available now.

Bits & Pieces: T.G. Sheppard just recorded a duet with Judy Collins. "They Say You Can't Go Home" was written and produced by Michael Masser and is expected to be released as an Elektra single in late July... Lee Greenwood and Barbara Mandrell



Lee & Barbara: Duet on TV

were in St. Joseph, MO to tape an upcoming CBS-TV special. At that concert the new duo performed their single "To Me." The song comes from the "Meant For Each Other" duet album, which will be released midsummer... Toy Caldwell, founder and lead guitarist for the Marshall Tucker Band, just signed a recording contract with Triad Records, He is currently working in the Capricorn Studios at Macon, GA on his debut album. You can expect a late summer release, after which Caldwell will begin touring with his new band.

WeCare Promotion and Marketing Co. just moved to 1713 Grand Ave., Suite 2, Nashville, TN 37212. B.J. McElwee and Liada Rogers can be contacted at (615) 329-1054.



Did You Ever Have To Make Up Your Mind?

Continued from Page 40

number 30 on the national charts unless all the elements are there. At that point, if we're not on a record — unless we're really against it — we'll decide it at least deserves a chance to get on the station so the audience can make the decision for themselves. We aren't going to hear everything and can be wrong on a record.

"It seems like small labels complain that stations only listen to and add records from big labels. The thing they overlook is that a lot of the small labels just do not produce



very good records. It's sad to hear what could be a pretty good record - good song. good performance - that you can't play because it's not produced well and doesn't sound good on the radio. Your first consideration when deciding to add a record by a new artist on a small label is: can I play it on the air? Once you've decided to give that record three minutes of your air time, you are taking a chance the listener may tune out. Hopefully, the records you pick are strong enough and that won't happen. You have to be careful to balance your playlist so you aren't playing too many things that are unfamiliar. We carry a maximum of 10% unfamiliar artists and product.

"You try to add records that enhance your sound and fill your needs the best. You have to keep an open mind with regards to new material and artists. Sometimes the sound of your station would benefit by adding a new artist with an exciting sound over an established artist with a weak record. Playing new product adds a fresh sound to our music rotation. There are a lot of Country signals that come into this market, and one complaint we hear from listeners is that they hear the same stuff from every station. Being early on stuff is our answer to this. Plus, if you really believe in that piece of vinyl, you can sell it to the audience by setting up the record. You might announce that you met this new artist in Nashville or wherever, or you may have a piece of tape to play, or supply a little background on the artist or song. This provides the record and artist with a legitimacy as far as the audience is concerned."

Ron Norwood

"My MD takes calls from the promoters, listens to all the product, and then brings me the records she thinks we ought to consider for airplay. What I am listening for is records I believe in. Records that sound like they belong on our radio station, that fit what I want our station to sound like - the sound that I, like all PDs, carry around in my head. Included in that batch are records we may not feel are suitable for our sound, but are doing very well in the trades. Should a record rise in the trades week after week. we continue to listen to it so we become very familiar with it. This way we make weekly decisions on each record, either corroborating or reevaluating our initial opinions.

"After weeks of listening, I may decide the record didn't sound as bad as I originally thought and add it. But there is no 'magical point' - trade number-wise - where I will automatically add a record I didn't think fit. On the other hand, if it is a record we really believe in, we will add it right away, again regardless of where it is on the national charts. However, if we strongly feel a record is not right for us, we will not play it regardless of its national number. If we're not sure of a record, we'll try it on our nightly 'Make It Or Break It' feature. Many people cringe at the thought, but it really is a valuable tool in helping to gauge a record you're not quite sure about.

"When adding records, the 'superstar status' thing does not impress me, because it is real easy for some of those artists to come out with a turkey. Unfortunately, there are 'X' amount of people in radioland who will say 'yup, yup, here's a new one by so and so' and add it without even listening to it. Then, sure enough, the record will die along the way because the listeners did not go along with it or buy it just because it was from a 'superstar.' For me, it's the record. A record by a new, artist on a small label does not have to be better than one by a new artist on a major label – but it does have to be just as good. If we like it, we'll add it.

"However, I won't add it unless the record will be available for sale in this market. What's the point of devoting airplay to a label that won't even go to the effort of racking stuff in your market, when that airplay can go to a company you know will put product in the stores? The purpose of playing any record is to entertain your audience, but at the same time you have a responsibility to the country music industry. To some extent we have to support the labels that go all out with systems for distribution, promotion, and the development of new acts."



WELCOME! — KJNE is a new Country station in Waco, Texas, and PD Zack Owen sent along this group shot of his staffers. Shown (I-I) are Zack, who also does music and middays; John Swan, evenings; Jane, mornings; afternooner Jack Church, and Jay. the other half of the morning show. Not shown is late nighter Terry Hosley.



BARBARA BARNES

JAZZ IN L.A. FOR A QUARTER CENTURY

Happy 25th, KKGO!

KKGO/Los Angeles is celebrating its 25th anniversary. The station is an institution, programming Jazz to generations of listeners and setting an enviable record for consistency within the format. In commemoration of KKGO's silver anniversary, let's take a look at L.A.'s Jazz giant.

In 1959, the KKGO studios were somewhat less comfortable than in later years. "It was a one-room place we rented. It was all we could afford. We partitioned it into two rooms. One was the studio, and one was a combination office/administrative/ reception room. Everybody was falling over everybody else, so we really didn't bother thinking about mementos when we left it." That modest description of KKGO's start comes from Saul Levine. President/GM and founder of the station. From his current offices on the same street as the original studios, but now on the 20th floor in ritzy Westwood, Saul looked back on KKGO's development.

In 1959, the station went on the air as KBCA with a Classical format. About a year later, the switch was made to Jazz. "The transition began because there was a need for jazz in Los Angeles, and so we sought to fill the need," says Saul.

It was also a time when FM ad buys were dirt cheap, and the shadow of rock 'n' roll's growing dominance was starting to blanket all areas of the music industry. Saul felt Jazz was right for an FM station. "Rock was very entrenched on the AM side, and the feeling was that FM should do something you couldn't get on AM. That was the only way we could get people to buy (FM) sets and listen to us. So one really didn't think of going head to head against rock on FM. That didn't start happening until the 1970's. Up until that time, your major stations were just sitting on FM. It cost them literally nothing to operate when they duplicated their programming from AM. They used to give FM away."

The FCC ruling against duplication in the midsixties forced those major stations to



Cal Milner Bob Bordonaro

separately program their FMs separately, which drew attention to KKGO. "Then all of a sudden," recalls Saul, "the agencies began to be respectful." KKGO had survived FM's lean years, but it was a struggle.

Mom And Pop Operation

"It was very difficult; a lot of scrounging. We had a situation here when maybe 90% of our revenue was from local, direct businesses, not from agencies, who refused to buy us." Saul continued, "It was dedication. We were not out for a fast buck. Instead of having to make a profit in a year or two, we were willing to wait because we believed in what we were doing; and we're in a strong position in that I'm the principal stockholder in the station. We don't have to report back to a major corporation. It really takes the kind of Mom and Pop operation like we have to make jazz work. Jazz is not a get-rich-quick type of format. It takes time and dedication — if the market is there," he stipulates.

Sister station KSHO/Honolulu, which ran a Jazz format for about four years, recently changed to an A/C format. "Markets below the size of Los Angeles or San Francisco



KKGO has a well of artistic promotional aids.



just can't support a Jazz station," Saul says. "I don't know where to draw the line. It's unfortunate, but there's 900,000 people in Honolulu, and we developed a nice loyal audience of about 25,000 persons cume. It just wasn't enough to support it advertisingwise."

Audience Demands Credibility

Saul describes the jazz audience as very loyal, concerned with integrity and credibility. Who are these loyal listeners? The question was put to KKGO's General Sales Manager Bob Bordonaro, who previously was West Coast Sales Manager for RKO. Saul says of Bob, "He left a very good position to come over here, and he has helped us make tremendous inroads in advertising acceptance."

Two years ago, Bob devised a compact, easy-to-read listener profile book, using data from Western International Media Research. Bob asserts, "In that book, you find that in Los Angeles, Jazz is really a very upscale format. We've had a great acceptance by the advertisers, because of the people we reach – a very on-the-go and wealthy audience."

Expanding on KKGO's demographics, which are well-balanced male-female and 74% 25-54, Saul explains, "We got people under them; we got people over them. I don't want to say it's a young audience, but essentially it is. The difference between what has happened with the two art forms in this country (classical and jazz) is that your classical audience is essentially dying out. While there are some young people coming up today, essentially, it is an old, tired, senior citizen audience. The gratifying thing about jazz is that while we do have people in their 50s and 60s who listen to us, we're getting the college kids, too. It's alive and growing. People come in and say that they were in grade school when their parents were listening to us, and now they're in their 20s and listening, too! Jazz has never been healthier, never sold more records, and never been stronger

In 1979, the station changed call letters from KBCA to KKGO to eliminate confusion in the Arbitron diaries with KABC. "The calls were changed to KKGO with the GO meaning that much of our audience are listeners on the go!" says Operations Manager Cal Milner. A 36-year radio veteran, he's been with KKGO since August of '81 after holding a similar title for many years with crosstown KGFJ and KUTE.

Individual Tastes

Of the music formula, Cal says "We play approximately ten album tracks per hour, and each of those ten album tracks have a certain category that follows in sequence. The artists and the track that fits that position in the hour is entirely up to the jock. When it's time to play a big band artist, any big band album track in the library is OK. We play one track per hour of big band jazz, and have two set positions in the hour where we play vocalists, and the rest is in a set sequence – a blend of contemporary and traditional. There are also two option tracks per hour which can be contemporary or traditional. A given hour is based on the individual taste of the DJY

There is no program director at KKGO; Saul has final approval of all tracks. The air personalities have been carefully groomed and nurtured as jazz announcers, with an emphasis on being professional and knowledgeable. While they do point out notes of interest of the music or artists, they stay away from being too technical. "I think it's important for the future of jazz that we've gotten away from the feeling that jazz belongs to a few individuals who understand it. We don't go into tonic chords or the music teacher approach. All that does is scare people," Saul contends.

One of KKGO's innovations has been its cable hookup as a Jazz superstation for just over a year. "It's doing beautifully. We're in a million homes across the country. We just had a call from Virginia, and Canada's been a regular listener."

What Next?

After 25 years Saul is still turning up with new ways to reach more people. With a new L.A.-area all-News AM station (KKAR) on the way, and KKGO's continuing presence, the man who's kept Jazz on commercial radio in the nation's No. 2 market should be a radio mainstay for years to come.

All That Jazz

Best wishes to KJAZ/San Francisco's 22-year weekend announcer John Rogers on his move from Concord Records as National Press/Promotion & Local Sales Director to a newly-created position of Marketing Manager, West Coast, at Palo Alto Jazz.... The same goes to Barney Ales, former Motown President, who is now President/CM of Pablo Records.

WBGO/Newark's head of special projects, AI Pryor, is executive producer of "The American Jazz Radio Festival," an NPR series of live jazz performances contributed by public radio stations across the nation. Jeff Feldmesser is NPR's program coordinator; the series premieres July 7 on NPR member stations nationwide. Assisting is the Public Radio Consortium, which includes WBFO/Buffalo, WGBH/Boston, WBEZ/Chicago.

Terry Wilson is named PD at WBBY/Columbus. A six-year air vet of the station, his new shift is 6-10am ... KFOG/San Francisco (AOR) needs more jazz records for its Sunday show. Call PD Dave Logan, (415) 885-1045.

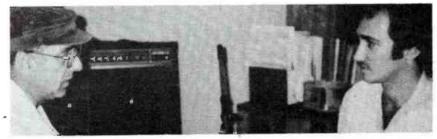
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GREAT WEATHER IN NASHVILLE — Columbia's Weather Report appeared at Nashville's Andrew Jackson Hall recently, and WMOT, aka "Jazz 89," was there. Pictured (I-r) are the group's Wayne Shorter, Jose Rossy, and Josef Zawinul; WMOT PD Rick Forest; group's Omar Hakim and Victor Bailey.



HANGIN' OUT WITH THE GOVERNOR — Washington State's Governor John Spellman (right) visited KPLU/Tacoma during a recent fundraiser. The Governor is an avid jazz fan and has a huge collection of oldies, reports MD Charles Tomaras (left), who is also Executive Producer of the Blue Sky group.



VICTOR FELDMAN DOES THE BREAK! — At least, he took a break — during the recording of "Call Of The Wild" by Palo Atto's Generation Band, to be interviewed by MD Paul Gerardi (right) of WLOQ/Orlando. The station flew Paul to Los Angeles to witness the process for a WLOQ special.



SILK DECREES —WBFO/Buffalo MD John Hunt presented a "Jazz 88 Listeners Poli" award to Rare Silk member Barbara Reeves. Rare Silk received two awards from Jazz 88 listeners: Jazz Group of the Year and Jazz Album of the Year, New Weave. These awards were presented to the group at a concert in Buffalo's Kleinhans Music Hall, where Rare Silk appeared on the same bill with Spyro Gyra.



WBGO'S GRAMAVISION SOUND & VISION — WBGO/Newark collaborated with Gramavision and Tower Records to present a unique in-store broadcast and performance by Gramavision artists. Shown are (front row I-r): pianist Geri Allen, John Blake, Gramavision GM Diana Cathtorpe, and Bob Moses; (back row I-r): artists. Jorome Harris and James Newton, Gramavision President Jonathan Rose, and James Browne, WBGO air personality and the event's MC.



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GAIL MITCHELL

Promotion Roundup

Since the last Easy Listening column, I've received numerous pictures and news about various station events. Before any more time passes, I'd like to share what's happening across the country. As always, R&R is constantly on the lookout for station news, staff changes, and photos. Just direct them to me at 1930 Century Park West, Los Angeles, CA 90067. Next time: a look at the spring ratings winners.

Flow

Bob Doll has been retained as Representative and Consultant for KalaMusic. In his new post Doll markets all KalaMusic formats in unrated markets; he will continue to publish the weekly "Small Market Radio Newsletter" ... WBUD/Trenton welcomes Dick Harvey as MD/PM personality and Nat Wright as AM drive host ... KGL/Los Angelers's Thomas Brown was recently awarded the Bronze Halo Award of special merit by the Southern California Motion Picture Council. The honor is bestowed on those who have made outstanding contributions to the entertainment industry.

Programming Notes

The week of July 2 marks the start of the second 13-week installment of "AT&T Presents Camegie Hall Tonight." Originally premiering the first week in April, the show spotlights various great artists. Among those featured this time around are flautist Jean-Pierre Rampal, pianist Claudio Arrau, and violinist Plnchas Zukerman.

Actor/composer John Rubinstein hosts each program ... WNCN/ New York is currently presenting 13 of classical music's up-andcoming young artists in its "Rising Stars Showcase" summer concert series, which is broadcast from the station's live performance studio



John Rubinstein Former Country outlet WINN/Louisville is now Easy Listening WLLV (1240 Love). Under the direction of GM Tom Duffy and OM Ed Williamson, the station utilizes the Century 21 format and peppers its programming with Wall Street Journal reports, local stock market updates, Churchill Downs race results, Redbirds "wrap-up," local news, and personal business reports Leisure Market Radio, the 20-station, 13-market unwired network that the "Elegant Sound" spawned format. celebrated its first anniversary July 1 WAIT/Chicago has established the "WAIT Entertainment Calendar," a 60-second summary of Chicago's entertainment events ... Classic radio commercials and program themes of the '30s, '40s, and '50s were the focus of a recent WPEN/Philadelphia daily promotional montage that saluted National Radio Month. Winners who identified all the ads and jingles correctly won copies of "Trivial Pursuit" and Earl Wilson's KalaMusic has signed Sinatra bio KDUO/Riverside-San Bernardino-Ontario as a client "Swing! Era II" is the name of the Big Band syndicated format being offered by Jon Holiday. Details and a free demo cassette are available by writing P.O. Box 10458, Marina Del Rev CA 90295

Promotions

WBBG/Cleveland recently presented Al Alberts, the Original Four Aces, the Four Freshmen, and the Four Lads in performance. On July 8 the station brings in Wayne Newton; later this month and in August the station plays host to Perry Como; "Woman of the Year" starring Barbara Eden; and "George M" with Joel Grey ... KOAX/Dallas cosponsored an autograph session with Placido Domingo, which attracted over 600 people who braved the raining-cats-and-dogs weather ... Speaking crowds, nearly 3000 turned out for the KGIL/Los Angeles-sponsored "Airlines of the World, Chili Bowl Five." Broadcast live from Burbank, the event featured a drawing for a double date with George Kennedy and Joe Namath of "Chattanooga Choo Choo" film fame Fileen Guenther, host/producer of WGMS/Washington's organ music series "The Royal Instrument," recently explored "alternative" wedding music and made available printed copies of her suggestions for listeners.

Taking A Stake In The Olympics

PLUS OVER 100 OTHER PRIZE

Armchair athletes who double as members of the Los Angeles advertising.community can make their own run for the gold thanks to KFAC and its "1984 Summer Games Sweepstakes. The object of the contest is certainly less taxing than the Olympic athletes' actual physical medal pursuits. Participants simply guess which countries will win the gold, silver, and bronze medals in ten specially-selected events. The "gold" winner earns \$7500 for his or her efforts, "silver" \$5000, and "bronze" \$2500. A \$500 sum will be awarded to ten consolation winners, while 70 more will be invited to a Monte Carlo Nite Cruise off Marina Del Rey September 20. At that time, the 13 cash prize winners will be announced.

Bingo Been Bery, Bery Good To Me



Used to be bingo was strictly associated with little old ladies who flocked down to their local church for a pleasant evening diversion. Well, old and young alike were among the 1400 guests who competed in KOAX/Dallas's fourth Bingo Party. Winners in the station's Mystery Song Game, these listeners vied good-naturedly for a \$5000 mink jacket, \$1500 in fine jewelry, a Hawaian Islands cruise, and other prizes. Above (I), the players wait in anticipation for the next number; (r) KOAX announcer Ken Conrad congratulates personal computer winner Mary Lou Younger.



THE IMPOSSIBLE DREAM — That dream came true for a lucky couple who won a night on the town — chauffeured limo, dinner, two of the best seats for the Henry Mancini concert courtesy of KMEZ/Dalias. Enjoying the twosome's good fortune are (I-r) winner Nat Pinkston, Mancini, KMEZ personality Gary West, and winner Matty Pinkston.



A HISTORICAL SALUTE — In commemoration of the Normandy Invasion's 40th anniversary, WBBG/Cleveland sponsored a Big Band Brunch honoring invasion and American war vetetans. The station originated a one-hour live broadcast from the brunch, which featured Harry Hershey and the WBBG 1260/AM Big Band. On hand the WBBG 1260/AM Big Band. On hand were (Ir1) WBBG morning host Tom Armstrong, WKYC-TV personality Scott Newell, station principal Larry Robinson, and (standing) Mik Stociki.

Pointing To A New Look



Touted as Pittsburgh's "Point for listening entertainment," **WPNT** is sporting a new look these days. Turquoise, blue, and silver, the station's redesigned logo not only depicts the city's skyline, but graphically symbolizes the popular Point landmark and its fountain, where the Allegheny and Monongahela Rivers merge to form the Ohio River. YOUR OWN

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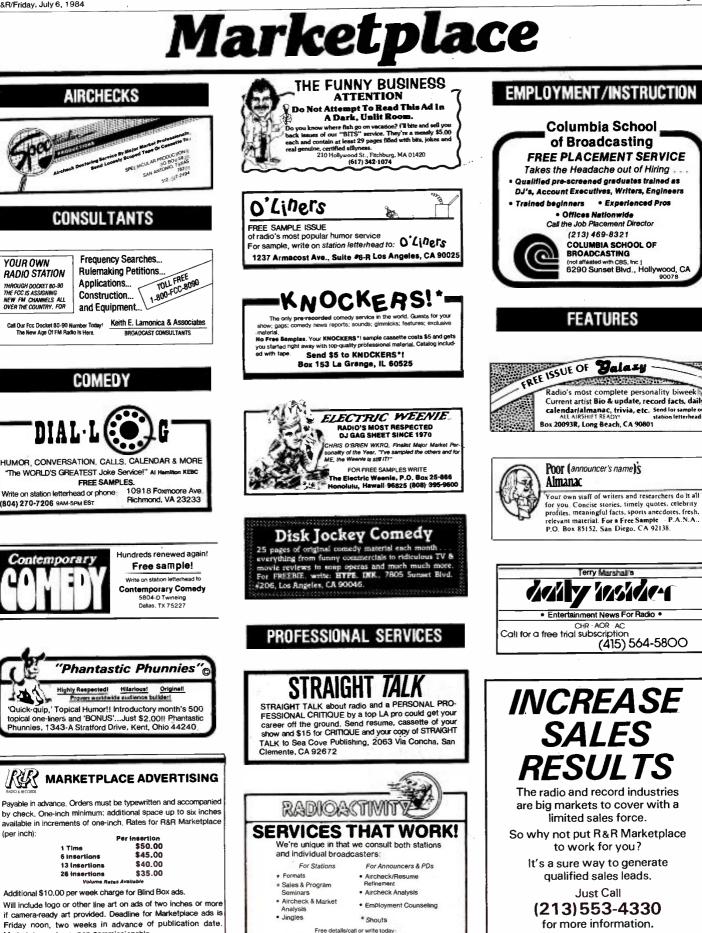
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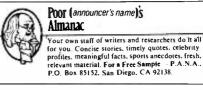
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C)pport	unitie	S
Openings	Openings	Openings	Openings
NATIONAL	WAEB is looking for talk show host, minimum three years ex- perience. Salary negotiable, T&R: Neal Newman, Box 2727, Lehjgh Valley, PA 18001. EOE M/F (7-8)	KKQV has possible future openings for talent with three years experience. C&R: Chuck Beck, Box 4647, Wichita Falls, TX 76308. No calls, (7-6)	WNOX & KIX95 FM/Knoxville has an opening for expe aggressive radio Account Executive, Good list, pay an fits, Call (615) 637-9900 EOE M/F (7-6)
Free listings under this "National" heading are ONLY for recognized Group Owned Stations in more than one region. All others	RADIO 930	K-LITE needs ND/morning anchor. A/C personable/insetyle ap- proach. T&R/recent photo: Parr Finn, 2814 Queil Plaza Dr., Oaklahoma City, OK 73120. EOE M/F (7-6)	Contemporary FM has fulltime opening for air personalit duction, T&R: WJHR, Box 1743, Jackson, TN 38301. I (7-6)
must run display. NATIONAL The Radio Placement Leader	WBEN Production Director/Assistant	Interestiete opening for overnight jock at top-rated station. C&R: Steve McNee, Q102, Box 828, Winchester, VA 22601, EOE M/F (7-6)	Florids powerhouse needs up-tempo CHR entertainer to Deytona/Orlando/Jacksonville, T&R: Randy Van Heler FM, 801 West Granade, Ormond Beach, FL 32074. 8 (7-6)
Ine Hacio Placement Leader We have jobs for: • Programmers • News People • Announcers • Production Pros Male & FernslewAlsize marketsCoest. Native A FernslewAlsize marketsCoest. ATIONAL makes the presentation for you For complete details and registration form shclose § 1 Postage & Fanding. Leit NATIONAL help You!!!! MattonAL BROADCAST TALENT CORDINATORS Der: R.P.O. Solds. Jemorghum. Al 3516 (205) 822-9144 Act Newl	Program Director Immediate opening. The best staff. Many projects to excite and challenge you. Three person department Operation 9am-midmight. Keep your hand in air work, too. Usually one shift per week at A/C GIANT. Tapes (pro- duction and air) & resume to: Bob Wood, VP of Programming. WBEN Radio 930/Rock 102, 2077 Emwood Ave., Buffalo. NY 14207, EOE M/F.	News Director 100,000-watt Sunbelt FM seeks dedicated female journalist to anchor morning drive and interact with morning personality. En- ergy and personality a musit T&R to: Tom Collins, WKZL, P.O. Box 11967, Winston- Salem, NC 27106. No calls please. News encher/reporter opaning at WHHY & Y-102/Montgomery. Contact Margaret Mehaarg. ND: (206) 264-2288 (7-6) WAGE seeks MD ASAP, T&R: Steve Porter, Box 1290, Leeeburg, VA 22075. EOE M/F (7-6)	WANTED: Adult Rock PD One of our clients is starting an operation in a mes- sted surbelt market and needs an experienced PD the FM station off to a good start. Ability to succes appeal to men 25-34 a must. Excellent management good resources, ambitious goals. EOE Resure (no to, Jhan Hiber President Jhan Hiber & Assoc. PO. Box 1220 Pubble Beach, CA 93953
FRANK MAGID ASSOCIATES	Major market New England MOR station is looking for two personal- ities to join our airstaff. Mature,	WCGQ accepting T&R for future openings. Join a winning team. T&R: Reiph Carroll, Box 1537, Columbus, GA 31994. (7-6)	WQXY/FNI100 weekend eving talent needed. Alle openings for A/C formst. T&R: Chuck Dess, PD, Suit One American Pisza, Baton Rouge, LA 70825. EOE M
One of America's premier full-service A/C stations in major market needs warm, adult communicator for pres- tige shift. If you are an informed per-	warm & personable with knowledge of music from the '30s, '40s, '50s, & '60s. cassette aircheck, salary his- tory, resume & references to: 81	SALES WNGS-FM/ WEST PALM BEACH Looking for experienced Account Ex-	SW Florids A/C looking for adult communicator. T&R: f rad, FM 104, Box 189, Cape Corel, FL 33910. (7-6)
sonality with the ability to be enter- taining and active in community in- volvement, we want you! Send T&R to: Frank Magid Associates, One Re-	Dunster Rd., Jamica Plain, MA 02130. EOE M/F	ecutive/local sales. Respond to: Bill Pearl, General Manager, P.O. Box 669, West Palm Beech, FL 33402. EOE	14WSAM seeks parttime air-talant. T&R: Dave Wine 1776, Saginaw, MI 48805. EOE M/F (7-6) Moming news anchor for A/C AM & Easy FM along th
EOE MAR Magina Associates, One Re- search Center, Marion, Iowa 52302. EOE M/F	Morning personality with knowledge of oldies for WASY, Portland, Maine, TAR: John Marci, Box 601, Gorhern, ME 04038, (207) 839-2513 EOE M/F (7-6)	Greet opportunity. 100kw FM. Send your best, any format. T&//references/photo: OM. Box 45212, Dept. 419. Beton Rouge, LA 70895. EOE M/F (7-8)	of sunny Lake Erie, Experienced only, T&R: Brue WFUN/WREO, Box 738, Ashtabule, OH 44004, EOE MANAGER
NATIONAL TALENT SEARCH TEXAS CONTEMPORARY	Announcer needed to fill efternoon drive position on greet sta- tion. T&R: WLBR, Box 1270, Lebenon, PA 17042. (7-8) Full service AM A/C has openings for partmers, possible hitting. T&R: WKDR, 155 Front Strey, Manchester, NH	Experienced CHR PD/air-talent neededl Background in program- ming, promotion and neesench. Tafkyholeophy: Gary Kines, WZNE, Box 4809, Clearwater, FL 33518, (7-6) Aggreselve ND needed for new A/C FM in central Louisiana. Contact: Roger Cevenees. KKY, 92 W. Shermock, Pinoville, LA	Highly successful Midwest medium m station seeks product-oriented man Outstanding opportunity for mature pr sional with successful track record as grammer who is ready to make the r
POWERHOUSE Seeks entertaining performers for all day- parts. Rush your best on cassette with resume and photo to: Radio & Records. 1930 Century Park West, #731, Los Angeles.	Kiss fm 100	71380, EOE F/M (7-6) WDBO News Radio 58 needs drive-time enchor, storyteller. Writer who knows radio news: TaR: Wayne Wenburg, ND, S. Ivanhoe, Orlando, FL 32804-6485, EOE (7-6) Magle 98 FM looking for partitine, experienced eir talent. TaR: John Jankine, WAUJ, 530 Bescon Parkway, #800, Birn-	grammer who is ready to make the r to full management position. Candid must possess superior leadership ad stration and people skills. Respond to: F & Records, 1930 Century Park West, # Los Angeles, CA 90067. EOE
GROUP OWNER	PHILADELPHIA A unique, adult opportunity. Philadelphia's Love Song station is looking for a person-	MEDIUM MARKET	CE wanted at AM/FM in Chicago suburbs. Directio autometion, satellite knowledge prefered, W/VS/WX Commerce Dr., Crystel Leke, IL 60014. EOE M/F (7-8
To sign on a new high-power Contemporary format. Medium market FM this summer. Immediate openings for one air talent and	able, mature morning man to help solidify station's market position. 5 years experi- ence minimum. Great \$'s and people. Send tapes & resumes to: Kris Chandler, PD	CHR LEADER Seeks morning pro. Top dollars for the right individual. If you desire creative control and	LEGENDARY MIDWESTE
one newsperson. Very good money for very good talent. Respond to: Radio & Records, 1930 Century Park West, #729, Los Angeles, CA 90067. EOE M/F	KISS-100, 1001 Baltimore Pike, Media, PA 19063. EOE M/F SOUTH	work well with others, let's talk! Send T&R: Radio & Records, 1930 Century Park West, #716, Los Angeles, CA 90067, EOE M/F PD/shemoon talk host being sought by WPLP, N/T Radio.	Seeks a true communicator strong in or one talk, interviewing, and playing the Only winners need apply! T&R to: Ra Records, 1930 Century Park West, # Los Angeles, CA 90067. EOE M/F
EAST	Gulf coast AOR looking for experienced jocks. T&R: C101, Box 9781, Corpus Christi, TX 78469. EOE M/F (7-6)	Resume: Vanessa Radcliffe, Box 570, Pinelias Park, FL 33565. EOE M/F (7-6) Needed last week. Sales Manager & Account Executive for ma-	WICAU/Appleton-Oshkosh, CHR, needs killer mornin talentad newsperson, Rush T&R Ron Ross, PD, 170 Rd, Kautkuma, WI SA130. EOE M/(7-6)
nall market station needs ND, Must do AM newscasta ough noon and be on call, T&R: Bill Tymarn, WDOE, Box 299 liow Rd., Dunkirk, NY 14048. EOE M/F (7-6) re opening. WYSP/Phildelphia needs ND/morning anchor.	WKYX/WKYQ looking for Production Director & AM eir-telent. T&R: Frank Carvell, Box 2397, Puducah, KY 42001. EOE M/P (7 -6)	jor group, Resumes: WWOD/WKZZ, Box 1390, Lynchburg, VA 24501, (804) 384-1211 EOE M/F (7-6)	Future openings, part & fulltime at CHR. T&R: Chr WAHC, Box 707, Neensh, WI 54956. No calls. EOE I
sh T&R: Michael Ticozzi, PD, Bala Plaza, Bala Cynwyd, PA 004. No calla. EOE (7-6) ming drive A/C communicator needed in baautiful upstate	Arternoon Drive	MORNINGS We're looking for a morning drive entertainer who can use the phone, communicate on an	100kw A/C leader in mid-Michigan looking for polis sonairties. Great company. T&R: Ken Carson, WHNN, Saginaw, MI 48805. (7-6)
4. Good pary & benefits, at least two years experience. T&R: KW, 212 Far SX, Kingston, NY 12401, (7-8) 004/Erle needs a super pertrimer. T&R: Doug Nevel, Box 84, Erie, PA 16512. EOE M/F (7-8) GMR seeks top notch ND. No calls. T&R & nerrative: Bob eni, Box 610. Marchester, NN 03106. EOE M/F (7-8)	station in 200,000 market. 5-10 year air talent. Prefer larger market experience. Enthusiastic, conversational dolivery. Creative production. Good staff. Fair manage-	adult level and become the #1 jock to wake up our city. Send T&R and salary require- ments to: Radio & Records, 1930 Century Park West, #727, Los Angeles, CA 90067. EOE M/F	LEADING MIDWESTERI LARGE MARKET FM CONTEMPORARY MUSI STATION
efond news leader seeks to continue to set the pace. If you a paceasetter who can deliver sold news, send T&R: Box 0, Wolfebore, NH 03894. EDE MF (7-8) WABK-FM/Augusta, Maine's top A/C, seeks experienced, genuinety friendly personalities. Storop product- ion and margement stills a plus!	Rare Major Mark For Proven Creat Mornings middays availabl 102.9 FM in Dallas/Ft. Worth. If y tion with a successful group broz	tive Air Talent le NOW at KMGC MAGIC you're seeking a long term associa-	Seeks experienced afternoon and every personalities plus a moming news personalities plus a moming news personality. Applicants for these positions all have a natural conversational delivery, community awareness, and the ability late to the audience in a concise ma Excellent salaries and benefits for the people. Send tape and resume to: Rac Racords 1930 Century Park West, # Los Angeles, CA 90067. EOE
STEREO T&R to: Ryan Cote, Box 1280 Gardiner, ME 04345. (207) 582-3303.	growth market this is it!! Tapes &		Radio development assistant needed. Sales & fundra perience preferred. Resume & references: WWIN-FA

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102 distant in 198.8 m

Page 48



Openings -

Free listings under this "National" heading are ONLY for recognized Group Owned Stations in more than one region. All others must run display.

NATIONAL

	TIONAL Radio Placement Leader
Weh	ave jobs for:
	Programmers News People Announcers Production Pros
NATH For co	& FernaleAll size marketsCoast-to-Coast DNAL makes the presentation for you I implete details and registration form anclose & 1 de 5 handling. Let NATIONAL help you!!!! IONAL & BROADCAST TALENT COORDINATORS
<i>C</i>	Dept R, P O. Box 20661, Birmingham, AL 35216 (205) 822-9144
	Act Now!

FRANK MAGID ASSOCIATES

One of America's premier full-service A/C stations in major market needs warm, adult communicator for prestige shift. If you are an informed personality with the ability to be entertaining and active in community involvement, we want you! Send T&R to: Frank Magid Associates, One Research Center, Marion, Iowa 52302. FOF M/F

NATIONAL TALENT SEARCH **TEXAS CONTEMPORARY** POWERHOUSE

Seeks entertaining performers for all dayparts. Rush your best on cassette with resume and photo to: Radio & Records, 1930 Century Park West, #731, Los Angeles, CA 90067 FOF M/F

GROUP OWNER

To sign on a new high-power Contemporary format. Medium market FM this summer. Immediate openings for one air talent and one newsperson. Very good money for very good talent. Respond to: Radio & Records, 1930 Century Park West, #729, Los Angeles CA 90067. EOE M/F

EAST

Small market station needs ND. Must do AM newscasts through noon and be on call. T&R: Bill Tynam, WDDE, Box 209 Willow Rd., Dunkirk, NY 14048. EOE M/F (7-6)

Rare opening, WYSP/Philadelphia needs ND/morning anchor. Rush T&R: Michael Ticozzi, PD, Bela Plaza, Bala Cynwyd, PA 19004. No calls. EOE (7-6)

Moming drive A/C communicator needed in beautiful upstate NY. Good pay & benefits, at least two years experience. T&R: WKNY, 212 Far St., Kingston, NY 12401. (7-6)

K104/Erie needs e super perttimer. 1184. Erie, PA 16512. EOE M/F (7-6) er. T&R: Doug Nevel, Box

WGIR seeks top notch ND. No calls. T&R & narrative: Frisch, Box 610, Manchester, NH 03105. EOE M/F (7-6)

are a paceatter who can deliver solid news, send T&R: Box 900, Wolfsboro, NH 03894. EOE M/F (7-6)



WABK-FM/Augusta. Maige's top A/C, seeks experienced, genuinely friendly personalities. Strong product-ion and management skills a plus! T&R to: Ryan Cote, Box 1280 Gardiner, ME 04345. (207) 582-3303

Come to play and stay!

Morning personality with knowledge of oldies for WASY, Portland, Maine, T&R: John Manzi, Box 601, Gorhem, ME 04038, (207) 839-2513 EOE M/F (7-6)

02130. EOE M/F

mouncer needed to fill afternoori dirive position on great sta-m. T&R: WLBR, Box 1270, Lebanon, PA 17042, (7-6)

Openings

WAEB is looking for talk show host. minimum three years ex-perience. Salary negotiable. T&R: Neal Newman, Box 2727, Lehigh Valley, PA 18001. EDE M/F 17-6)

RADIO 930

Production Director/Assistant

Immediate opening. The best staff. Many

person department. Operation 9am-midnight. Keep your hand in air work, too. Usually one shift per week at A/C GIANT. Tapes (pro-

duction and air) & resume to: Bob Wood, VP

of Programming, WBEN Radio 930/Rock 102, 2077 Elmwood Ave., Buffalo. NY

Major market New England MOR

station is looking for two personal-

ities to join our airstaff. Mature,

warm & personable with knowledge

of music from the '30s, '40s, '50s, &

'60s. cassette aircheck, salary his-

tory, resume & references to: 81

Dunster Rd., Jamica Plain, MA

projects to excite and challenge you. Three

Program Director

14207, EOE M/F

Full service AM A/C has openings for partimers, possible fultime. T&R: WKBR, 155 Front Street, Manchester, NH 03102.(7-8)

Kiss fm 100

PHILADELPHIA

A unique, adult opportunity. Philadelphia's Love Song station is looking for a personable, mature morning man to help solidify station's market position. 5 years experi ence minimum. Great \$'s and people. Send tapes & resumes to: Kris Chandler, PD, KISS-100, 1001 Baltimore Pike, Media, PA 19063. EOE M/F

SOUTH

Gulf coast AOR looking for experienced jocks. T&R: C101, Box 9781, Corpus Christi, TX 78469, EOE M/F (7-6)

WKYX/WKYQ looking for Production Director & AM air-talent. T&R: Frank Cervell, Box 2397, Puducah, KY 42001. EOE M/F (7 -8)

Afternoon Drive

A leading, aggressive; stable FM Contemporary Country station in 200,000 market. 5-10 year air talent. Prefer larger market experience. Enthusiastic, conversational delivery. Creative production. Good staff. Fair manage ment. T&R: KKIX, Box 1104, Fayetteville, AR 72702. EOE M/F

Openinas

KKQV has possible future openings for talent with three years experience. C&R: Chuck Beck, Box 4647, Wichita Falls, TX 76308. No calls, (7-6)

K-LITE needs ND/morning anchor. A/C personable/lifestyle ap-proach. T&R/recent photo: Pam Finn, 2814 Queil Plaza Dr., Oeklahoma City, OK 73120. EOE M/F (7-8)

Immediate opening for overnight jock at top-rated station. C&R: Steve McNee, Q102, Box 828, Winchester, VA 22801. EDE M/F (7-8)

News Director

100,000-watt Sunbelt FM seeks dedicated female journalist to anchor morning drive and interact with morning personality. Energy and personality a must! T&R to: Tom Collins, WKZL, P.O. Box 11967, Winston-Salem, NC 27106. No calls please.

News enchor/reporter opening et WHHY & Y-102/Montgomery. Contact Mergeret Meheerg, ND: (205) 264-2288 (7-6)

WAGE seeks ND ASAP. T&R: Steve Porter, Box 1290, Leesburg, VA 22075. EOE M/F (7-6)

WCGQ accepting T&R for future openings. Join a winning teem. T&R: Ralph Carroll, Box 1537, Columbus, GA 31994. (7-6)

SALES WNGS-FM/

WEST PALM BEACH Looking for experienced Account Executive/local sales. Respond to: Bill Pearl, General Manager, P.O. Box 669, West Palm Beach, FL 33402, EOE

Great opportunity. 100kw FM. Send your best, any format. T&Rireterances/phote: 0M, Box 45212, Dept. 419, Beton Rouge, LA 70895. EOE M/F (7-8)

Experienced CHR PD/air-telent neededt Beckground in program-ming, promotion and research. T&R/philosophy: Gary Kines, WZNE, Box 4809, Clearwater, FL 33518. (7-6)

Aggressive ND needed for new A/C FM in central Louisiane. Contact: Roger Cavaness, KISY, 92 W. Shamrock, Pineville, LA 71380. EOE F/M (7-6)

WDBO News Radio 58 needs drive-time anchor, storyteller. Writer who knows radio news. T&R: Wayne Weinburg, ND, S. Ivanhoe, Orlando, FL 32804-6485. EOE (7-6)

Magic 96 FM looking for partime, experienced air talent. T&R: John Jenkina, WMJJ, 530 Beacon Parkway, #800, Birm-ingham, AL 35209, (7-6)

MEDIUM MARKET CHR LEADER

Seeks morning pro. Top dollars for the right individual. If you desire creative control and work well with others, let's talk! Send T&R: Radio & Records, 1930 Century Park West, #716. Los Angeles, CA 90067, EOE M/F

PD/afternoon talk host being sought by WPLP, N/T Radio. Resume: Vanessa Radcliffe, Box 570, Pinellas Park, FL 33565. FOF M/F (7.6)

Needed last week. Sales Manager & Account Executive for ma-jor group. Resumes: WWOD/WKZ2. Box 1390, Lynchburg, VA 24501. (804) 384-1211 EOE M/F (7-8)

MORNINGS

We're looking for a morning drive entertainer who can use the phone, communicate on an adult level and become the #1 jock to wake up our city. Send T&R and salary requirements to: Radio & Records, 1930 Century Park West, #727, Los Angeles, CA 90067. EOE M/F

Rare Major Market Opportunity For Proven Creative Air Talent

Mornings ... middays ... available NOW at KMGC ... MAGIC 102.9 FM in Dallas/Ft. Worth. If you're seeking a long term association with a successful group broadcaster in the country's hottest growth market this is it!! Tapes & Resumes **TODAY** (overnight) to:



1353 Regal Row, Dallas, TX 75247

E.E.O. No Calls

Openings

WWOX & KIX95 FM/Knoxville has an opening for experienced, aggressive radio Account Executive. Good list, pay and bene-fits. Cell (615) 637-9900 EOE M/F (7-6)

Contemporary FM has fulltime opening for air personality & pro-duction. T&R: WJHR, Box 1743, Jackson, TN 38301. EOE M/F (7-6)

Rolds powerhouse needs up-samp CHR entertainer to cook in DeytonalOrlandol.Jacksonvills. T&R: Randy Van Helen, WNF-FM, 601 West Granade, Ormond Beech, FL 32074. EOE M/F (7-8)



President

Pebble Beach, CA 93953

One of our clients is starting an operation in a mediumsized surbelt market and needs an experienced PD to get the FM station off to a good start. Ability to successfully appeal to men 25-34 a must. Excellent management team good resources, ambitious goals. EOE Resume (no calls) to: Jhan Hiher

Jhan Hiber & Assoc. P.0. Box 1220



W0XY/FM100 weekend swing talent needed. Also future openings for A/C formet. T&R: Chuck Dees, PD, Suite 2420, One American Plaza, Baton Rouga, LA 70825. EOE M/F (7-6)

SW Floride A/C looking for adult communicator. T&R: Paul Con raid, FM 104, Box 189, Cape Corel, FL 33910. (7-6)

MIDWEST

14WSAM seeks parttime air-talent. T&R: Dave Winston, Box 1776, Saginaw, MI 48805. EOE M/F (7-6)

Morning news anchor for A/C AM & Easy FM along the shores of sunny Lake Eris. Experienced only. T&R: Bruce Scott, WFUN/WREO, Box 738, Ashtabula, OH 44004. EOE M/F (7-6)

MANAGER

Highly successful Midwest medium market station seeks product-oriented manager. Outstanding opportunity for mature profes sional with successful track record as programmer who is ready to make the move to full management position. Candidates must possess superior leadership administration and people skills. Respond to: Radio & Records, 1930 Century Park West, #730, Los Angeles, CA 90067. EOE

CE wanted et AM/FM in Chicago suburbs. Directional AM, automation, satellite knowledge prefered. WTVS/WXET, 300 Commerce Dr., Crystal Lake, K. 60014. EOE M/F (7-6)

LEGENDARY MIDWESTERN 50 kw AM

Seeks a true communicator strong in one-toone talk, interviewing, and playing the hits! Only winners need applyl T&R to: Radio & Records, 1930 Century Park West, #726, Los Angeles, CA 90067. EOE M/F

WKAU/Appleton-Oshkosh, CHR, needs killer morningman å talented newsperson, Rush T&R: Ron Ross, PD, 1765 Bloch Rd., Kautaume, WI 54130. EOE M/F (7-6)

Future openings, pert & fulltime at CHR. T&R: Chris Caine, WAHC, Box 707, Neensh, WI 54956. No calls. EOE M/F (7-6)

100kw A/C leader in mid-Michigen looking for polished per-sonalities. Great company. T&R: Ken Carson, WHNN, Box 96, Seginew, MI 48606. (7-6)

LEADING MIDWESTERN LARGE MARKET FM CONTEMPORARY MUSIC **STATION**

Seeks experienced afternoon and evening personalities plus a morning news personality. Applicants for these positions should have a natural conversational delivery, good community awareness, and the ability to re-late to the audience in a concise manner. Excellent salaries and benefits for the right people. Send tape and resume to: Radio & Records 1930 Century Park West, #728, Los Angeles, CA 90067. EOE

Radio development sesistant needed. Seles & fundraising ex perience preferred. Resume & references: WWIN-FM, 9201 Peteraberg, Evaneville, IN 47711. (7-6)

Radio ennouncer needed. Background in Classical music & two years experience. T&R: WNIN-FM, 9201 Petersburg, Evensville, IN 47711. (7-6)



Positions Sought

PD currently employed; seeking similiar or OM position with Ur-ben station in SE. BILL HUNT: (317) 266-4141 or 4720 N. Post Rd., Indianapolis. IN 46226. (6-15)

SHAWN BURKE, formenty of KYKY/St, Louis & WNBC/New York is available. (314) 489-7148 (7-6)

Looking for first job, DJ/news, trained at Midwestern Broad-casting School. Chicago SW suburbs prefered. TIM: (312) 553-7790 (7-6)

Experience & numbers, CHR or A/C, PD/airshift, MARTY: (314) 921-4471 (Mejor market Country considered too) (7-8)

18 years in Country, all phases, plenty of major market experience . . . very well qualified. Good voice, production & at titude. R.T.: (313) 345-8600 or (616) 781-3054 (7-8)

Pro, 26 years experience in broadcest & shortwave. Excellen trained volce. Looking for a permanent home BM or MOR Serious only. JOHN: (019) 471-8894, after 3pm adt (7-6)

AM drive personality. Friendly entertaining A/C pro. Over 12 years. Medium/major markets. Programming know-how. Currently in fer West, (213) 306-8430 (7-6)

MORNING MADNESS

Shannon, Howard Stern all rolled into one

Phone bits, character voices, outrageous

humor. Currently doing mornings in large market with incredible ratings, seeks move

to top 50 market. Respond to Radio & Records, 1930 Century Park West, #725, Los Angeles, CA 90067.

The only decent jock capable of besting Ronald Reagan in the fail is available now. Let's win your market in November. (419) 798-5097 (7-6)

I'm a CHR/personality fanatic who knows his music! 3 ½ years experience & counting, B.S. in Business Administration. Medium markets-call ERIC: (208) 345-7687 (7-8)

PD for hire. Excellent track record, results oriented. Team player, energetic & herd working. NE prefered. JOHN: (703) 885-8044 or 949-8271 (7-8)

Two years on-air experience, sharp production. B.A. degree in Broadcasting. Looking for medium market, MW/Great Lakes area. MICK: (312) 849-0404 (7-8)

Available yesterday! Former KRZI PD. Looking for on-eir or pro-gramming position in medium/major market. DANNY AUSTIN: (917) 938-2669 (7-8)

go snywhere for s job. Success oriented, diverse ground. B.A. degree, trained, warm personality. Mature endable, creative & articulate. DARRELL: (219) 883-9337

Versatile Broadcaster

Has AM DJ experience. Just graduated from

broadcasting school with training in all facets

of radio. I could and would like to be an as-

Contact Jay Gale (216) 731-8974

Four years experience, extensive live remote performances Program, promotion, news & Sports Director, a drive-time jock Will relocate. JUSTIN: (212) 996-4181 (7-8)

Country programmer seeks challenge with progressive, cari company. Experience includes WYBE/Birmingham, WUNI Q-Country FM/Mobil. MIKE MALONE: (205) 626-0774 (7-6

Award winning news reporter/anchor with five years ex-perience. Desires stable position on West coest. ED: (206) 284-8424, before 9am pdt (7-6)

Moming communicator, CHR, A/C. Great production & sense of humor. Four year pro victim of ownenthip change. Prefer NE. LOUIE MANNO: (203) 599-5773 (7-6)

If you're looking & can't do any better, utilize my personality & my ability to interact with an audience, CANDICE: (313)

Liberate a hard working jock from unemployment. Free time shackles mel Small market A/C or CHR, any shift, (206)

On-air talent with good production. Limited experience relocate. TODD: (303) 452-2698 or 293-2323, (7-8)

my ability to in 838-4744 (7-6)

shackles mel Sr 357-6935 (7-6)

WOODY FLOE, morning personality, character v Formerly PRO FM & 92 WRQC/Cleveland, Maj consider same situation. (216) 221-0003 (7-6)

Five years experience looking for jock/prod degree. NORM REEO: (309) 454-2527 (7-6)

BOBBY "DAYE" OWENS, announ 323-1995. Start Immediately. (7-6)

set to your station!

Will | backg depen (7-6)

Imagine a combination of Rick Dee

s, Scott

uction work. B.S.

incer with axperience. (319)

Hard working, delicated DJ/news/PBP, Looking for ful position in PA or NJ. One year communications experience (412) 948-8721 (7-6)

Openings

Aggreative broadcast group looking for creative & energetic PD for MW contemporary Country leader. T&R: Dan Kieley, KYKC, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F 17-6)

WBCS seeking overnight talent. Good production skills. years experience prefered. T&R: Cliff Blake, 5407 W. McKi Ave., Milwaukae. WI 53208. EOE M/F (7-8)

wir PD needed for Chicago suburbs, automation & aatelikt wiedge helpful. T&R: Rick Bellairs, WIVS/WXET, 300 Com oe Dr., Cryatal Lake. (L 60014. EOE M/F (7-8) On-air PD n knowledge

Pive etation market leader needs sports/DJ combo immediately. T&R: Brian Bruna, KOOY, Box 1085, North Platte, NE 69103. EOE M/F (7-6)

WEST

KLUC looking for one cooking morning show. Up-tempo CHR, market leader. T&R: Bill Kelly, Box 14805, Las Vegas, NV 89114. EOE M/F (7-6)

KGON looking for experienced sir-talent, T&R: Dave Ervin, PD, Box 22125, Portland, OR 97222, No cells, EOE M/F (7-6)

WANTED: MORNING TALENT

Midwest major market A/C needs strong adult personality for morning drive. Good bucks for erson! If you can deliver 25-44 adults, the right p send T&R to: Radio & Records, 1930 Century Park West, #720, Los Angeles, CA 90067. EOE

Parttime air personality/communicator with five years minimum. Modem Rock formst. KRQQ, Raymond, 117 S. Los Robles, Pasadene, CA 91107. No calls. EDE M/F (7-6)

KHYT looking for creative humorous news personality/PSA Director. T&R/photo: Sherman Cohen, Box 26040, Tucson, AZ 85726. (602) 623-7501. EOE M/F (7-8)

A/C MORNING DJ and/or **NEWS PERSON**

Warm, maturely funny, concise. Experienced in AM drive. Right \$ for right professional. Send cassette/photo/resume to: Radio & Bec ords, 1930 Century Park West, #721, Los Angeles, CA 90067, EOE

Top 25 southern CA FM needs killer newsperson with a quick wit to work mornings. T&R: KGGI, Box 391, Riverside, CA 92502. EOE M/F (7-8)

rated CHR needs creative announcer/MD. Hard work, good ks, no beginners. T&R: Bill Cody, KTRS, 251 W. First bucks, no beginners. T&R: Bill Co Casper, WY 82601. EOE M/F (7-6)

MORNING ENTERTAINER...S!

America's best broadcast group is looking for killer morning jock or team. Knock our socks off with a tape and resume. Convince us and deliver and you'll have a home for life. T&R to Radio & Records, 1930 Century Park West, #723, Los Angeles, CA 90067, EOE M/F

America's hottest CHR is seeking America's most talented personality. KIMN/Denver is accepting tapes for future openings and continuing our search for the best midday talent in the country. You should be warm, natural, relatable, creative and concise. This is a great opportunity to join an outstanding company and be part of the most talented airstaff in America. T&R to: Doug Erickson, 5350 W. 20th Ave., Denver, CO 80214. NO CALLS PLEASE, EOE M/F

Openings

Work in one of the top-five most liveble cities as adult/CHR PD. T&R: John Stell, Box 1918, Redding, CA 96001, EOE M/F (7-6) LET'S HAVE FUNI

We're building a new staff for a top 50 West-We're building a new start for a top our wesh-ern market FM acquisition. We're switching to A/C August 1 and we need a PD, jocks, ND, and production people. T&R, philosophy, goals, and current salary to: Radio & Records, 1930 Century Park West, #724, Los Angeles, CA 90067. EOE

Ving communicator needed for small market NM. Country ervice station. T&R: Don Chathern, KGAK, 401 E, Losi Galkup, NM 87301. EOE M/F (7-8)



for talent with established

- backgrounds and a desire to
- be the best. Join the valley's
- biggest CHR success story.
- Write Charlie Quinn, KZZP,
- 727-S. Extension Rd. Mesa, ●
- AZ. 85202. No Beginners. 0 No Calls. E.O.E./M&F.

Looking for AM news personality. T&R: Dan Williams, 1 Charnelton St., Eugene, OR 97401. (503) 344-1457 (7-6 1245

Females encouraged! Looking for bright, energetic air ta with strong production skills. No beginners. T&R: Todd R KBSN, Drawer B, Moses Lake, WA 98837. EOE M/F (7-8)

Weekend & vacation fill in people needed immediately. T&R: Doc Phillips, KFKA, Box K, Greenley, CO 80632. (303) Doc Phillips, KFKA, Box 356-1310 EOE M/F (7-6)

SALES PRO

WANTED:

One of our top 50 market California clients is looking for a Sales Manager. Successful applicants will have the ability to motivate good staff and fit into locally-owned company's operating scheme. A/C FM with improving numbers, good demos. Resume (no calls). EOE



Positions Sought

Former WGST/Atlanta, SPD/Toledo, Q-102/Deytona Beach. Presently PD/momings. Looking for top 50 market mornings. MACY: (216) 369-1159 (7-6)

God's gift to radio-great voice/personality to match (humble too.) Looking for an Urban/CHR challenge. WAYNE: (814) 594-5321 (7-8)

Leading in the morning, we're humorous, relatable, outrageous, we don't bite and we can make you a market leader too. PAT: (919) 323-1415 (7-6)

Programming & Promotion

Creative, innovative, motivated, radio & street-smart, a people person, experienced I can increase your cume. AQH and billing! Ready to speak to you. Harve (516) 293-7947

•1)];[[to ==1]][[to COLUMN **CORRECT** ires fulttime. Excellent voice qualities.

Parttime air-talent dealess fulltime. Excellent CHR prefered. GINA T.: (305) 949-2586 (7-8)

East coast rocker needs new doors to open. Looking to enter-tain at small/medium market AOR/CHR. FRANK: (201) 322-4593 (7-6) HARMON & HOLIDAY, top morning teem in Lansing, ready to move. We generate ratings, revenue & street talk. For appoint-ment call: (517) 887-8576 (7-6)

Jock tooking for a new home. You name the hours & the for-met, & ('il' work it. Small market prefered. Let's talk. (402) 488-1295, days. (7-8)

Changes

RADIO

Major market personality of the year finalist. KIRK RUSSELL seeks contemporary station W/NW. (408) 378-3483 (7-8) Terri Cooke appointed Account Executive Q-107/Washing ton DC from WE78

Angels Stribling appointed Account Executive Q-107/ Washington DC from WPKX,

Steve Lichtnefels appointed Account Executive Q-107/ Weshington DC from WRC.

Brent Gibson appointed Account Executive WCHS/Char

Shirley Ramelia account Account Executive WCHS/

AI Taylor appointed Account Executive WCHS/Charleston Susia Miller appointed Account Executive WCHS/Charles

Charlotte Conners appointed Account Executive WBCS/

Mary Beth Pytell appointed Account Executive WBBM/ Chica

Laura Pate appointed Account Executive WKLS/Atlanta

RECORDS

Brian Wood appointed Vice-President, Video Club, Colum-

Millie Garcia appointed Facilities Supervisor PolyGram Rec-

INDUSTRY

Suzanne Alksberg appointed Research Assistant II Mutua Broadcasting System/New York.

Miscellaneous

A/C. Country service needed. Wally Daniels, WGTY, Box 280, Gettysburg, PA 17325. (717) 334-3101 (7-8)

Dates appearing at the end of each listing Signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the Industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postege/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities. 1930 Century Park West, Los Angeles, CA 90067.

8032826

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

JULIO IGLESIAS & DIANA ROSS "All Of You" BILLY JOEL "Leave A Tender Moment Alone" RAY PARKER JR. "Ghostbusters" KARLA BONOFF "Somebody's Eyes"

Country Coast-To-Coast

MERLE HAGGARD "Lef's Chase Each Other Around The Room" SYLVIA "Love Over Old Times" LEON EVERETTE "Shot in The Dark" KATHY MATTEA "You've Got A Soft Place To Fall" TAMMY WYNETTE "Lonely Heart"

Rock America

BILLY SQUIER "Rock Me Tonight" JOHN WAITE "Missing You" RATT "Round And Round"

Transtar Chick Weikins (303) 578-0700 Adult Contemporary

PEABO BRYSON "If Ever You're In My Arms Again" ELTON JOHN "Sad Songs (Say So Much)"

Country Tom Casey (213) 460-6383 CHARLEY PRIDE "The Power Of Love" WAYLON JENNINGS "Never Could Toe The Mark"

TM Programming

Cal Casey (214) 634 8511 Stereo Rock

STELEO MOCK

GO-GO'S "Turn To You" BILLY JOEL "Leave A Tender Moment Alone" BILLY SOULER "Rock Me Tonight" JOHN WAITE "Missing You"

TM A/C

BILLY JOEL "Leave A Tender Moment Alone" JULIO IGLESIAS & DIANA ROSS "All Of You"

TM Country

DEBORAH ALLEN "I Hurt For You" RONNIE MCDOWELL "I Got A Million Of 'Em" LEON EVERETTE "Shol In The Dark" SYLVIA "Love Over Old Times" CRYSTAL GAYLE "Turning Away" GENE WATSON "Little By Little"

Century 21 Greg Stephens (214) 934-2121

Greg Stephens (214) 934-212 The Z Format

JULIO IGLESIAS & DIANA ROSS "All Of You" BILLY JOEL "Leave A Tender Moment Alone" SHEILA E. "The Glamorous Life" STYLE COUNCIL "You're The Best Thing"

The A/C Format

JULIO IGLESIAS & DIANA ROSS "AII Of You" RAY PARKER JR. "Ghostbusters" BILLY JOEL "Leave A Tender Moment Alone" BARBARA MANDRELL & LEE GREENWOOD "To Me" RITA COOLIDGE "Something Seld Love"

Super-Country

LARRY GATLIN "The Lady Takes The Cowboy Everytime" MERLE HAGGARD "Let's Chase Each Other Around The Room" SHELLY WEST "Somebody Buy This Cowgirl A Beer" RICKY SKAGGS "Uncle Pen"

BPI John Iles (800) 426 9082 Adult Contemporary

TEDDY PENDERGRASS "Hold Me" BILLY JOEL "Leave A Tender Moment Alone" POINTER SISTERS "Jump (For My Love)

Country Living

LARRY GATLIN "The Lady Takes The Cowboy Every Time" RICKY SKAGGS "Uncle Pen" OAK RIDGE BOYS "Everyday" BARBARA MANDRELL & LEE GREENWOOD "To Me"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511 Country Lovin'

NITTY GRITTY DIRT BAND "Long Hard Road (The Sharecropper's Dream)" JOHN CONLEE "Way Back" LEON EVERETTE "Shot in The Dark" GLEN CAMPBELL "Faithess Love" CRYSTAL GAYLE "Turning Away" CHARLY MCCLAIN & MICKEY GILLEY "The Right Suff"

The Great Ones

GLENN FREY "Sexy Girl" BILLY JOEL "Leave A Tender Moment Alone" J.D. SOUTHER "Go Ahead And Rain" KENNY ROGERS "Midsummer Nights" SPINNERS,"(We Have Come Into) Our Time For Love"

Drake-Chenault

Bob Laurence (818)883-7400 XT-40

JOHN WAITE "Missing You" PEABO BRYSON "If Ever You're in My Arms Agein" BILLY JOEL "Leave A Tender Moment Alone" BILLY SQUIER "Rock Me Tonight" SCANDAL I/PATTY SMYTH "The Warrior"

Contempo 300

GLENN FREY "Sexy Girl" BILLY JOEL "Leave A Tender Moment Alone" JULIO IGLESIAS & DIANA ROSS "All Of You"

Great American Country

MARK GRAY "If All The Magic Is Gone" CHARLY MCCLAIN & MICKEY GILLEY "The Right Stuff" CRYSTAL GAYLE "Turning Away" GLEN CAMPBELL "Faithless Love"

Concept Productions Dick Wegner (916) 782-7754

Dick Wagner (916 CHR

BILLY SQUIER "Rock Me Tonight" JOHN WAITE "Missing You" SLADE "My Oh My" BILLY JOEL "Leave A Tender Moment Alone" SCANDAL w/PATTY SMYTH "The Warrior"

Radio Arts

John Benedict (818) 841-0225 Country's Best

CRYSTAL GAYLE "Turning Away" GENE WATSON "Little By Little" LEON EVERETTE "Shot In The Dark" MERLE HAGGARD "Let's Chase Each Other Around The Room"

Soft Contemporary

JULIO IGLESIAS & DIANA ROSS "All Of You" RITA COOLIDGE "Something Said Love"

Sound 10

BILLY JOEL "Leeve A Tender Moment Alone" RITA COOLIDGE "Something Said Love" RAY PARKER JR. "Ghostbusters" JULIO IGLESIAS & DIANA ROSS "All Of You"

Media General Broadcast Services Bob Dumais (901) 320-4433

ACtion

RAY PARKER JR. "Ghostbusters" JULIO IGLESIAS & DIANA ROSS "All Of You" GLENN FREY "Sexy Girt" BILLY JOEL "Leeve A Tender Moment Alone"

Your Country

TAMMY WYNETTE "Lonely Heart" KATHY MATTEA "You've Got A Soft Place To Fall" BECKY HOBS "Oklahoma Heart" CRYSTAL GAYLE "Luming Away" BARBARA MANDRELL & LEE GREENWOOD "To Me" -

Hit Rock

LIONEL RICHIE "Stuck On You" STEVE PERRY "She's Mine"

dult/Contemporary

Continued from Back Page

BREAKERS.

JULIO IGLESIAS & DIANA ROSS All Of You (Columbia)

70% of our reporters on it. Rotations: Heavy 3/2, Medium 45/22, Light 41/30, Total Adds 54 including WEBR, WPIX, WTAE, Y97, WPRO, WRMM, WSB, W101, WCLR, 55KRC, WARM98, WHB, KOST, B100, KJR, and 39 more. Debuts at number 21 on the A/C chart.

BILLY JOEL

Leave A Tender Moment Alone (Columbia)

62% of our reporters on it. Rotations: Heavy 4/0, Medium 43/17, Light 32/28, Total Adds 45 including WBEN, WTAE, WSB, KVIL-FM, 97AIA, W101, 55KRC, WLTF, WHB, WMYX, WCCO, KMJI, KOST, KKLT, B100, and 30 more. Debuts at number 23 on the A/C chart.

PAUL ANKA Second Chance (Columbia)

61% of our reporters on it. Rotations: Heavy 4/0, Medium 44/5, Light 30/7,

Total Adds 12, WPRO, WLTF, KEZR, WGY, WMJJ, WGOW, WAVE, WHBC, KRNT, WFMK, 3WM, KFQD.

NEW & ACTIVE

BILL MEDLEY "I Still Do" (Planet/RCA) 73/5

BILL MEDLEY ''I STRI DO'' I I'IIIANEUHCA) /3/5 Rotations: Heavy 60, Medium 41/1. Loh 26/4, Total Adda 5, KFMB, WAEB, WRIE, KWAV, KFQD, Heavy: WSB, WAHR, KSL, WEM, WAGE, WCIL, Medium: WBEN, WRIMM, KVLFM, WHB, WISN, WCCO, KGW, WGY, WAFB, WBT, WMAZ, WRVR, WRVA, WHBY, WHBC, KRNT, KMGN, 3WM, KXI-FM, WWNR, WYNO, WKNE, WSKI, WTNY, KORQ, WSKY, WCKQ, WCHV, WGSV, WYXX, WHBC, KRNT, KGSB, WHNN, WJON, KKJO, K99, KRNO, KQSW, KALE.

MADONNA "Borderline" (Sire/WB) 70/9 Rotationa: Heavy 19/0, Medium 39/4, Upht 12/5, Total Adda 9, GR55, Y97, WRMM, WARM98, KS94, V100, WSFM, KEY103, WRKA, Heavy: WTAE, WOMC, WMYX, KGW, WAEB, KRBE-FM, WLAC-FM, 2WD, 3WM, KRAV, KMJJ, WTNY, WCHV, WCIL, KEZ, WHNN, KRNO, KRSB, Medium: WPX, WLTT, W101, WLTF, WMJI, KUDL, KMJI, KKLT, B100, KFMB, KEZR, KJR, WICC, KDR, WKJJ, WEZS, WNAM, WHBC, KRNT, WENS, WFMK, KOIL, WMHE, KB0J, KF, KNIA-FM, KINI-FM, KKIPL, WWNR, WTKO, WSKJ, KORQ, WSKY, WKYX, KISN, KALE: Due to heavy airplay, moves 22-19 on the A/C chart.

GENESIS "Teking it All Too Hard" (Atlantic) 86/3 Rotations: Heavy 7/0, Modum 45/1, Light 14/2, Total Adda 3, WFBR, KEZR, WNGS, Heavy: WAEB, WAHR, WAVE, WSNY, K99, KR5B, WEIM, Modium: WSB-FM, 97AIA. WARM9B, WLTF, WMYX, KOST, KJR, WKGW, WAFB, KRBE-FM, WVLK, WMAZ, WRYA, WHGO, WHFM, WMGN, WLTE, KOLL, WMHE, KOOK, KPPL, KFI, KWAV, KIXI-FM, KKPL, WWNR, WKNE, WSKY, WCKQ, WCHV, WAGE, WKYX, WCL, KEEZ, KWEB, WHHN, WJON, WBÓW, KRNO, KQSW, KALE.

RAY PARKER JR. "Ghostbusters" (Arista) 54/22 Rotations: Heav 80, Modum 227, Uph 2015, Total Adds 22, WSB-FM, KKLT, KGW, WAFB, WMJJ, WGOW, WHHY, WSRV, WTRX, KOL 3WM, WMHE, KPPL, KWAV, WEIM, WGSV, WAGE, WVBS, KFSB, WHNN, KRNO, KGSW, Heavy: WAEB, KFI, WKYX, WJON, KISN, WSKI, Medium: WTAE, KVIL-FM, WKGW, WAHR, WNAM, KBOL, WWNR, WTNY, KORQ, WSKY, WCKQ, WCHY, WCIL, KEZ, KRSB.

ROTATION BREAKOUTS

	Total Reports/Adds	Неачу	Medium	Light
PEABO BRYSON	126/3	106	18	2
2 MIKE RENO & ANN WILSON	120/0	109	9	2
D FLTON JOHN	122/0	94	27	1
O LIONEL RICHIE	128/3	87	35	6
I LAURA BRANIGAN	112/0	87	22	3
SERGIO MENDES	112/6	59	46	7
ALAN PARSONS PROJECT	112/1	56	50	6
B CYNDI LAUPER	93/0	43	45	5
O JOHNNY MATHIS	106/4	41	52	13
10 ALABAMA	94/1	63	35	6
D POINTER SISTERS	98/10	45	45	7
12 DAN FOGELBERG	91/0	42	.39	10
B JUICE NEWTON	102/0	33	67	8
14 JOE JACKSON	89/0	42	39	8
CON HARTMAN	97/3	32	54	11
TEODY PENOERGRASS	97/16	10	61	26
17 OENIECE WILLIAMS	72/0	21	42	9
I MICHAEL JACKSON	79/3	20	49	10
MADONNA	70/9	19	39	12
20 ANNE MURRAY	69/0	22	37	10
D JULIO IGLESIAS & DIANA ROSS	89/54	3	45	41
B CHRISTOPHER CROSS	87/7	9	55	23
A BILLY JOEL	79/45	4	43	32
A DAVE GRUSIN	80/5	7	52	21
25 CULTURE CLUB	66/0	15	38	73

MOST ADDED »

JULIO IGLESIAS & DIANA ROSS (55) All Of You (Columbia) BILLY JOEL (45)

Leave A Tender Moment Alone (Columbia) COYOTE SISTERS (23)

Straight From The Heart (Morocco/Motown) RAY PARKER JR. (22) Ghostbusters (Arista) STYLE COUNCIL (22) You're The Best Thing (Geffen) RITA COOLIDGE (20)

Something Said Love (A&M)

HOTTEST

MIKE RENO & ANN WILSON (94) Almost Paradise (Columbia) PEABO BRYSON (87) If Ever You're In My Arms Again (Elektra) ELTON JOHN (82) Sad Songs (Say So Much) (Geffen) LIONEL RICHIE (74) Stuck On You (Motown) LAURA BRANIGAN (55) Self Control (Atlantic) POINTER SISTERS (31) Jump (For My Love) (Planet/RCA)

TINA TURNER "What's Love Got To Do With It" (Capitol) 53/7 Rotations: Heavy 80, Medium 314, Light 16/3, Total Adds 7, Y97, KVIL-FM, KOST, V100, WEZS, KFI, KWEB. Heavy: 97AIA. WEIM, WWPA, WCKQ, KEEZ, KALE. Medium: WFBR, WSB-FM, W101, WMJJ, WMAZ, WHBC, KRNT, WFMK, WMGN, WMHE, KKLA, KWAY, KKIL-FM, WWNR, WSKI, KORQ, WSKY, WKYX, WNGS, WCIL, WJON, WBOW, KRNO, KQSW, KRSB, KISN, WCHV.

 RITA COOLIDGE "Something Said Love" (A&M) 50/20
 Rotebona: Heavy 0/0, Medium 26/6, Light 24/14, Total Adds 20, KGW, WICC, WKGW, WNAM, WHBC, KRNT, WTRX,
WMGN, KBOI, KUGN, KKUA, KIXI-FM, WWNR, WTRY, WVDS, WJBC, KWEB, WHNN, K99, KRNO, KRSB. Medium: WCCO,
KHOW, WAHR, MMAZ, WHBY, WMHE, KSL, WEIM, WKNE, WSKI, WSKY, WCHV, WGSV, WAGE, WKYX, WCIL, KEEZ. WINN

ERATBARA MANDRELL & LEE GREENWOOD "To Me" (MCA) 49/17 Rotationa: Heavy Dio, Medium 24/6, Luht 25/12, Total Adda 17, WFBR, WHB, KEY103, WVLK, WHBY, WNAM, KBOI, KUGN, KKUA, KILI-FM, WCHY, KCRG, KEEZ, WHINN, KBY, KRSB, KALE, Medium: WSN, WCCO, WRIE, WAHR, WMAZ, WRVA, KNTY, KSL, WWNR, WEIM, WSKI, WSKY, WCKQ, WAGE, WKYX, WJBC, WCIL, WJON, KOSW.

THOMPSON TWINS "Doctor! Doctor!" (Arista) 47/2 Rotations: Heavy 9/0, Medium 23/1, Light 15/1, Total Adds 2, WNGS, KFSB, Heavy: WAEB, KEY103, WMHE, WSKI, WWPA, WCKQ, WCHV, WKYX, KDSW. Medium: KVILFM, 97AIA, WHB, V100, KRBE-FM, WVY, WMAZ, WNAM, WMGN, KWAV, KIXI-FM, WWNR, WEIM, KORQ, WSKY, WCIL, KEEZ, WJON, WBOW, KRNO, KISN, WTNY.

GLENN FREY "Sexy Girt" (MCA) 44/9

KOSW, KRSB, KALE.

INDUSTRY "What Have I Got To Lose" (Capitol) 40/3

Itations: Heavy 0/0, Medium 17/2, Light 23/1, Total Adds 3, WFBR, KGW, 3WM. I MHE, KWAV, WWNR, WEIM, WSKI, WCKQ, WCHV, WAGE, WCIL, KRNO, KALE. WFBR, KGW, 3WM, Medium: WSB-FM, WCCO, WMAZ, WMGN,

SIGNIFICANT ACTION

STYLE COUNCIL "You're The Best Thing" (Geffen) 29/22 Rotations: Heavy 0/0, Medium 7/2, Light 22/20, Total Adds 22, WFBR, WCCO, WVLK, WMAX, WAVE, WHBY, WNAM, WTRX, WMGN, WMHE, KKUA, WEIM, WSKI, KORQ, WCKQ, WCHV, WGSV, WKYX, KFSB, KEEZ, K99, KQSW, Medium: WLTT, Part Markh, WMSY, WFSB,

COYOTE SISTERS "Straight From The Heart" (Morocco/Motown) 26/23 Rotations: Heavy O/O, Medium 3/2, Light 23/21, Total Adds 23, WCCO, KGW, WMAZ, WAVE, WHBC, WTRX, WWNR, WEM, WKNE, WSKI, KORQ, WSKY, WCKQ, WGSV, WKYX, KFSB, KEEZ, KWEB, WHNN, WJON, K99, KOSW, KRSB. Medium: WAGE

MECO "Anything Goes (Theme From 'Indiana Jones')" (Arista) 26/2 Rotations: Heavy (/0, Medium 8/1, Light 18/1, Total Adds 2, WHBY, KSL, Medium: WRVA, WEIM, WKNE, WSKI, WTNY, WAGE, WCII

NEIL SEDAKA "Rhythm Of The Rain" (Curb/MCA) 21/18 Rotationa: Heavy 0/0, Medium 3/2, Light 18/16, Total Adda 18, WKGW, WVLK, WMAZ, WRVA, WSKI, KORO, WSKY, WCKD, WGSY, WKYX, WJRK, WCL, KKER, KEZY, WJON, KGSW, KNSB, WEIM.

CHAD STUART & JEREMY CLYDE "Zenzibar Sunset" (Rocshire) 18/0 Rotations: Heavy 1/0, Medium 8/0, Light 9/0, Total Adds 0. Heavy: WH8Y, Medium: WISN, WCCO, WMAZ, WMHE, WKNE, WSKI, KWEB, WHNN,

BRUCE SPRINGSTEEN "Dancing in The Dark" (Columbia) 17/3 Rotations: Heavy 6/0, Mediam 7/2, Light 4/1, Total Adds 3, WFBK. KOIL, WTNY. Heavy: WAE8, KRBE-FM, WAVE, KPPL, WSKI, WWPA, Mediam: WMHE, KWAV, WSKY, WCHV, WNSS,

CRYSTAL GAYLE "Tuming Away" (WB) 17/0 Rotations: Heavy 0/0, Medium 6/0, Light 11/0, Total Adds 0, Medium: WCCO, WMAZ, KRNT, KSL, WEIM, WGSV.

JIM GLASER "You're Gettin' To Me Again" (Noble Vision) 16/4 Rotations: Heavy 0/0, Medium 0/0, Light 16/4, Total Adds 4, WCCO, WVLK, WWNR, WJON.

HUEY LEWIS & THE NEWS "Heart Of Rock & Roll" (Chrysalis) 16/1 Rotations: Heavy 4/0, Medium 6/1, Light 6/0, Total Adds 1, KGW. Heavy: WAEB, KRBE-FM, WAVE, WSKI, Medium: KVIL-FM, Rotations: Heavy 4/0, Medi KJR, 2WD, WTNY, WKYX.

RANDY NEWMAN "The Natural" (WB) 16/0 Rotations: Heavy 0/0, Medium 8/0, Light 10/0, Total Adds 0, Medium: KOST, KUGN, KSL, KIXI-FM, WKNE, KRSB JAMES INGRAM "She Loves Me" (Qwest/WB) 15/15

Rotations: Heavy O/O, Medium 1/1, Light 14/14, Total Adds 15, WRVA, WAVE, KKUA, WEIM, WKNE, WSKI, WWPA, WSKY, WCKQ, WCHV, WAGE, WCIL, KFSB, KEEZ, WJON.

J.D. SOUTHER "Go Ahead And Rain" (WB) 15/8 Rotations: Heavy 0/0, Medium 4/3, Light 11/5, Total Adda B, KOST, WAVE, WMHE, KUGN, KSL, WSKI, WKYX, KEEZ. Medium: WCKO

JENNY BURTON & PATRICK JUDE "Strangers in A Strange World" (Atlantic) 13/0 Rotations: Heavy 0/0, Medium 7/0, Light 6/0, Total Adds 0, Medium: WAE8, WMHE, KUGN, WEIM, WKNE, WCHV, WAGE.

SPINNERS "(We Have Come Into) Our Time For Love" (Atlantic) 12/10 Rotations: Heavy 0/0, Medium 0/0, Light 12/10, Total Adds 10, WHBC, WSKI, WWPA, KORQ, WSKY, WCKQ, WCHV, WCIL, KFSB, KQSW.

EURYTHMICS "Who's That Girl" (RCA) 12/1 Rotations: Heavy 1/0, Medium 6/0, Light 5/1, Total Adds 1, WTRX, Medium: WFBR, WPJB, KR8E-FM, WEIM, WCHV, WKYX. KARLA BONOFF "Somebody's Eyes" (Columbia) 10/6 Rotations: Heavy 0/0, Medium 4/1, Light 6/5, Total Adds 6, WAVE, KIXI-FM, WKNE, WSKI, KEEZ, KRSB, Medium: WMHE, KWAV.

wска

ROBIN GIBB "Boys Oo Fall In Love" (Mirage/Atco) 10/1 Rotations: Heavy 0/0, Medium 4/0, Light 6/1, Total Adds 1, WAEB. Medium

IT: WFBR, WMGN, WSKI, KEEZ LEON RUSSELL "Good Time Charlie's Got The Blues" (Paradise) 10/1 Rotations: Heavy 0/0, Medium 4/1, Light 6/0, Total Adds 1, KCRG, Medium: WCCO, WMAZ, KEEZ.

JOHN WILLIAMS ''Anything Goes (Theme From 'Indiana Jones')'' (Polydor/PolyGram) 10/0 Rotations: Heavy 0/0, Medium 2/0, Light 8/0, Total Adds 0. Medium: WMAZ' KSL.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations Geavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

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A_-

A/C Regional Adds & Hots

and a second		1									
EAST Parallel One	WTICiHartford Tom Baraanti LGL#STAS & ROSS	MIDWEST Parallel One	W\$NY/Columbus, OH Harry Lyles	Parallel Three	SOUTH Parallel One	WIVY/Jacksonville Fuszner/Ryan	WCKQ/Campbellaville, KY Jackson/Royce	WEST Parallel One	KEZRISan Jose WagneriReesa	KWAV/Monterey Michael Reading	KQSWiRock Springs, W# Maloney/Norris
WF8R/Baltimore Andy Szulineki	IGLESIAS & ROSS BILLY JOEL Hottest: PLADC BRYSON JOHNY MATRIS LIONEL RICHIE	WCLRIChicago DeYoung/Price	RAY PARKER JR. IGLESIAS & ROSS BILLY IDOL Notcest:	WIRC/Biosminaton II	WRMM/Atlanta Montial/Wyrostok	none Nottest: RENO 6 WILSON LAURA BRANICAN ELTON JOHN	NEIL SEDARA JARES INGRAM STYLE COUNCIL COYOTE SISTERS SPINNERS	KHOW/Denver Hal Moore	PAUL ANKA GEN2SIS BILLY JOEL Hottest:	* RAY PARMER JR. SILL MEDLEY Bottest: LIONEL RICHIE	RAY PARKER JR. IGLESIAS & ROSS STYLE COUNCIL NEIL SECARA
	JORNNY MATNIS LIONEL RICHIE ALAN PARSONS ELTON JOHN	CHRIS CROSS	HILLTIDDL NOTEAS: MICHAEL GORE DAN FOGELOERG RENG & WILSON LIONEL RICHIE LIONEL RICHIE	Stew Salowitz BILLY JOEL	IGLESIAS & ROSS	RETON JOHN POINTER SISTERS LIONEL RICHTE		hai Moore none Hotteat:	BILLT JOEL Noteest SERGIO MENDES POINTER SISTERS LIONEL RICHIE PEADO BRYSON ALAN PARSONS	LIGNEL RICHIE POINTER SISTERS DAN HARTMAN RENG & MILSON ELTON JOHN	STTLE COUNCIL NEIL SEDARA STANLEY CLARKE COYOFE SISTERS SPINNERS
IGLESIAS & ROSS. BRUCE SPRINGSTEEN RANDRELL & GREENN INDUSTRY GRNESIS	WPJB/Providence Tom Hunter	RENO & WILSON	LIGNEL RICHIE LIGNEL RICHIE 610TVN/Columbus	BILLY JOEL RITA COOLIDGE. NEIL SEDAXA HOLLESI: ELTON JOHN	Hottesti RENC & MILSON DAN FOGELBERG PEARO BRYSON	WVEK/Lexington Keith Raines	RENO 6 WELSON POINTER SISTERS DAN HARTMAN ELTON JOHN LIONEL RICHIE	KM-MDermer	PEABO BRYSON ALAN PARSONS KJR/Seattle	KOY/Phoenix Marni Pingree	SPINNERS Rotesti RENG & MILSON SERGIO NENDES LAURA BRANIGAN FOINTER SISTERS PEADO ERYSON
STYLE COUNCIL	sone	ELTON JOHN LAURA BRANIGAN LIONEL RICHIZ	FitzGeraldiJones	LIONEL RICHIE JUICE NENTON IGLESIAS & ROSS MANDRELL & GREENM	PEABO BRYSON ANNE MURRAY LIONEL RICHIE	IGLESIAS & ROSS HANDRELL & CREENW JIM GLASER STYLE COUNCIL NEIL SEDARA	WCHV/Charlottesville, VA	Elliott/Bredy	Colleen Madden	IGLESIAS & ROSS	
Bottest: RENG & MILSON POINTER SISTERS PEABO SRYSON ELTON JOEN	ROTTER SISTERS RENO & WILSON CULTURE CLUB	SSKRC/Cincinnati Dave Mason	TEDDY PENDERGRASS ALAN PARSONS Hottest: JOE JACESON	WCIL/Carbondate IL	WSB/Atlania Greg Picciano	STYLE COUNCIL NEIL SEDARA	Thomas H. Twine SPINNERS MANDRALL & GREENW	MICHAEL JACKSON BILLY JOEL Rottest: LAURA BRANIGAN JOE JACKSON PEARD BRYSON	HOLLESIAN C HORS HOLLESIAN CHICKIE POINTER SISTERS	Hottest ELTON JOEN LAURA BRANIGAN	KRSB/Roseburg, OR Steve Hitls
JOE JACKSON WBEN/Buffalo Roger Christian	PEABO BRYSON ELTON JOHN	IGLESIAS & ROSS POINTER SISTERS BILLY JOEL Bottest:	ALAN PARCONS Hotest: JOE JACKSON SHAXIN' STEVENS C'MDI LAUPER PEABO BYISON LAURA SRANIGAN	Matt McCann NEIL SEDAKA IGLESIAS & ROSS	DAVE GRUSIN IGLESIAS & ROSS	NEIL SEDARA Notteat: RENO & MILSON ALADAMA EAURA BRANIGAN ELTON JOEN	JAMES INGRAM STYLE COUNCIL Hotteat: LAURA BRANIGAN	JOE JACKSON PEABO BRYSON ELTON JOWN POINTER SISTERS	RENO 5 WILSON PEABO BRYSON ELTON JOHN	EES GREENWOOD ELTON JOEN LAURA BRANIGAN CYNDI LAUPER RENG & WILSON ALABAMA	LAID BACK MANHATTAN TRANSPE MANDRELL & GREENW
TEDOY PENDERGRASS BILLY JOEL	WVORIRochester Gary Smith LIONEL RICHIE	Bottest: RENO & MELSON RETON JOHN	WING/Dayton	NELL SEDARA IGLESIAS & ROBS JANES INGRAM BILLY JOEL SPINNERS	BOLLY JORL BOLLESLI RENO & WILSON PEARO BRYSON ELTON JORN LIONEL BICELE BRAGIO MENDES	JOE JACKSON		KOST/Los Angelos Kave/Mario	KBOI/Boise Drew Harold	KSLISalt Lake City George Lemich	LAID BACK MANHATTAN TRANSPE MANDRELL & GREENM RITA COOLIDGE COTOTE SISTERS SELL SIDARA KARLA DONOFF HOLFERT: BEND A VILLON
HOTTEGT: PEABO BRYSON ELTON JOHN LIONEL RICHIE		Bottest: RENG & MILSON RETON JOEN LIONEL RICHIE LAURA BRANICAN PEABO BRYSON	Joe Demma	Rotest: Reno & Wilson Hickael Jackson Elton John	ELTON JOSN LIONEL RICETE SERGIO MENDES	WKJJiLouisville Jacoba/Golden IGLESTAS & ROSS	ELTON JOHN THOMPSON TWINS MADONNA WCSV/Gunteraville		FRANK SINATRA MANDRELL & GREENW RITA COOLIDGE	ALLY JOEL	RARLA BORGPP Hotfest: RENO & WILSON
LIGNEL RICHIE ALABAMA CYNDI LAUPER	ADLIGEL CYNDI LAUPER RENO & MILSON NICHARL GORE DENIECE WILLIAMS DAN FOGELBERG	WARM98/Cincinnali Mark Tipton	NONE HOTLEEL: DAN POCELBERG ALABARA RENO & WILSON PEABD BRYSON ANNE MURRAY	ELTON JOHN POINTER SISTERS MADONNA	WSB-FM/Atlanta Donna Braka	IGLISIAS & ROSS Rottest: RENO & WILSON' CYNDI LAUPER	Jackson/Belt	IGLESIAS 6 ROSS POINTER SISTERS BILLY JOEL TINA TURNER J.C. SOUTHER		MECO J.D. SOUTHER BOTEST: B.J. THOMAS PEAGO BRYSON DENISCE WILLIAMS	HOTEAS: RENG & WILSON LIGNEL RICHIE PEARG BRYSON LAURA BRANIGAN ELTON JORN
GR55/Buffalo Galuaki/Langmyer	DAN FOGELBERG WGY/Schenect#dy Mike Nell	IGLESIAS & ROSS		KCRG/Cedar Repids, IA Carl Mann.	RAY PARKER JR. POINTER SISTERS	ALABAMA LIONEÉ RICHIE PEASO BRYSON	NEIL SEDAKA RAY PARIER JR. COYOTE SISTERS STYLE COUNCIL GLENN PREY	J.C. SOUTHER HOLEST: JOE JACKSON LIONEL RICHTE REND & WILSON JERMAINE JACKSON PEABO BRYSON	LIONEL RICHIE LAURA BRANIGAN ELTON JOHN PEABO BRYSON RENO & WILSON	DENISCE WILLIAMS LEE GREENWOOD SILL MEDLEY	KISN/Salt Lake City Stone/Wilson
MADONNA		MADONNA Hotest: LAURA BRANIGAN PRABO BRYSON RENC & WILSON	KRNT/Des Moines Steve Gibbons	LEON RUSSELL TEDDY PENDERGRASS BILLY JOEL MANDRELL & GREENW	Nottest: SERGIO MENDES PEAMO BRYSON	WRK A/Louisville	GLENN PREY Hottest: RENO & HILSON	JERMAINE JACKSON PEABO BRYSON	KPPL/Denver John Walker	KIXI-FM/Seattle	TEDDY PENDERGRASS GLENN PREY IGLESTAS & ROSS
RENO & NILSON PEABO BAYSON ELTON JOHN LAURA BRANIGAN LIONEL RICHIE	TEDDY PENDERGRASS Hottest:	ELTON JOEN	BILLY JOEL TITA CODLIDGE TAUL ANKA	MANDRELL & GREENM Hottest: PENC & WILSON	PEADO BRYSON LIONEL RICHIE RENO & MILSON JOE JACRSON	STEVE PERRY MADONNA SERGIO MENDES	GLENN PRET ROLDAE: RENO & WILSON PEADO BRYSON LIONEL RICHIE LADRA BRANIGAN ELTON JOHN	KKLT/Phoenix Anita Carifale	PEABO BRYSÓN RAY PARKER JR.	MANDRELL & GREENW	NOTCEST: RENO & WILSON
LIONEL RICHIE	IGLESIAS : ROSS PADE ANKA TEDDY PENDERGRASS HOTLESI REND & KILDON PEADO BRYSON ELTON JONN LADWA REARIGAN LJONZL RICHIE	WLTF/Cleveland Dunphy:Wilson	RENO & WILSON ELTON JOHN JOHNNY MATHIS	NANDRELL & GREENM Hottest: RENG & WILSON PEARD RRYSON JOE JACKSON LARRA BRANIGAN ELTON JOHN	KVIL/Dallas-Ft. Worth Chuck Rhodes	SERGIO MENDES Nottest: CYNDI LAUPER DAN FOGELBERG PEABO BRYSON	WAGE/Leesburg, VA	RAY PARKER JR. BILLY JOEL DAVE GRUSIN	Nottest: BRUCE SPRINGSTEEN ALAN PARSONS POINTER SISTERS JEFFERSON STARSHI VAN STEPRENSON	Hottest: RENO & WILSON PEABO BRYSON DAN FORFLEERE	ELTON JORN PEABO BRYSON POINTER SISTERS DAN NARTHAN
Alan Anderson IGLESIAS & ROSS GENTLE PERSUASION	WKGW/Utics Rome	LIGNEL RCRIE PAUL ANKA BILLY JOEL Hottest:	LIONEL RICHIE	KFSB(Joplin, MQ	TINA TURNER SERGIO MENDES BILLT JOEL ANDY FRASER	PEABO BRYSON RENO & WILSON CULTURE CLUB	Stove Portor GLENN PREY	Hottest:	JEFFERSON STARSHI VAN STEPRENSON	DAS FOGELEXEG ELTON JOHN ALATAMA	KALE/Tri-Cities, WA Mike Purdy
	Carpenter/Carr BILLY JOEL	DENIECE WILLIAMS SHAKIN' STEVENS KOOL & THE GANG RENO & WILSON	WTRX/Filnt Borke/Wright	Don Carpenter IGLESIAS & ROSS JAMES INGRAM	ANDY FRASER Bottest: LAURA BRANIGAN POINTER SISTERS CYNDI LAUPER	WMAZ/Macon Steve Murphy	GLENN FREY RAY PARKER JR. JGE JACKSON JAMES INGRAM HOLE+RE: PEABO BRYSON ELTON JOHN	PEABO BRISON RENC & WILSON ALABAMA LIONEL RICHIE		KKPL/Spokane Ric Morgan	
PEABD BAYSON LAURA BRANIGAN TEODY PENDERGRASS LIONEL RICHIE JDE JACKSON	BILLY JOEL IGLESIAS & ROSS RITA COOLIDGE NEIL SEDARA Hottest:	POINTER SISTERS	RAY PARKER JR. IGLESIAS & ROSS BILLY JOEL SURYTHMICS	SPINNERS NELL SEDAKA	POINTER SISTERS CYNDI LAUPER RENO & WILSON ELTON JORN	COYOTE SISTERS BILLY JOEL NEIL SEDARA		KGW/Portland Minckler/Dirks	Parallel Two	IGLESIAS 's ROSS PRINCE Rottest: KIM CARNES	NANDRELL & GREENN Notteet PEADO SRYSON TINA TURNER TEDDY PENDERGRASS LIONEL RICHIE ELTON JOHN
JDE JACKSON Y97/Pittaburgh Jay Cresswell	Hottest: RENG & WILSON PZARG BRYSON LAURA BRANIGAN RLTON JOHN LIONEL RICHIE	WMJI/Cleveland Popovich@vers	COYOTE SISTERS	COYOTE SISTERS STYLE COUNCIL RAY PARKE JR. Motteat: RENC & WILSON	97AIA/Miami Chris Gabie	NEIL SEDARA CHRIS CROSS STYLE COUNCIL	LIONEL RICHIE BILL MEDLEY WKYX/Peducab, KY	RAY PARKER JR. RITA COOLIDGE COYOTE SISTERS NUEY LEWIS 6 NEWS	KUGN/Eugene, OR Brian James	KIM CARNES PEABO BRYSON ELIDON JOHN RENG & WILSON DAN MARTMAN	ELTON JOHN
DAN NARTMAN	ELTON JOHN LIONEL RICHTE	POINTER SISTERS TEDDY PENDERGRASS CHRIS CROSS MICRAEL JACKSON	RENO & WILSON PEARO BRYSON	PEABO BRYSON	BILLY JOEL	CHRIS CROSS STTLE COUNCIL Hottent: DAN POGELBERG RENO & MILSON ALABARA LIONEL RICHIE PEABO BRISON	Frank Carvell		J.D. SOUTHER MANDRELL & GREENW	DAN MARTMAN	
TINA TURNER IGLESIAS & ROSS Rottest:	Parallel Three	HICHAEL JACKSON HOCCENT: RENO & WILSON PEADO BRYSON LAURA BRANIGAN	ALABAMA ELTON JOHN LIONEL RICHIE	DAN POGELBERG	ROCLERE: IGLESIAS & ROSS RENO 4 MILSON TEDDY PENDERGRASS PEADO BRYSON POINTER SISTERS	CIONEL RICHIE PEABO BRYSON	NANHATTAN TRANSFE COTOTE SISTERS BILLY JOEL STYLE COUNCIL J.D. SOUTHER NELL SECARA	Bottest: RENO & MILSON PEABO BRYSON LIONEL RICHIE	J.D. SOUTHER NANDRELL & GREENW HITA COOLIDGE Notteat: HICHAEL HURPHEY	Parallel Thre	e
Rottest: RENO & WILSON PEASO BRYSON LIONEL RICHIE	WWNR/Seckley	LAUFA BRANIGAN ELTON JOHN LIONEL RICHIE	WENS/Indianapolis Wheeler/Eagan	KEEZ/Mankato, MN Sue LaFond		WRVf@Memphis Sleve Butler	J.D. SOUTHER NEIL SEDAKA Hottest:	ELTON JOHN SERGIO MENDES K-108/Secramonto	PEABO BRTSON LIONEL RICHIE DENIECE WILLIAMS RENO & WILSON	AND A CONTRACT OF A DESCRIPTION OF	unit .
LAURA BRANIGAN CYNDI LAUPER WTAE/Pittsburgh	Balley/Shes	WOMC/Detroit Barry Argenbright	none Nottest: MICHAEL GORE	COYOTE SISTERS STYLE COUNCIL MANDRELL & CREENW NEIL SEDAKA	W101/Tampa DeCarto/Miller	POINTER SISTERS STEVE PERRY Hottesti	HOTTEST DAN HARTMAN RAY PARKER JR. RENO A WILSON SLION JOHN	Paul Mitchell	KKUA/Honolulu Litla Milter	KEGO/Anchorage, AK Mike Ford	
Don Berns	IGLESIAS & ROSE BILLY JORL RITA COOLIDGE JIM GLASER COYOTE SISTERS	100.0	HOLLESL: MICHAEL GORE LAUPA BRANIGAN RENO & WILSON CYNDI LAUPER LIONEL RICHIE	NEIL SEDAKA JAMES INGRAM J.D. SOUTHER KARLA SONOFT	IGLESIAS & ROSS BILLY JOEL TEDOY PENDERGRASS	HOLLOGI JUICE NEWTON ELTON JOHN RENO & WILSON LIONEL RICHIE CHRIS CROSS	ELTON JOHN PEABO BRYSON WNGS/West Palm Beach	HOTERST: CYNDI LAUPER RENO & HILSON PEABO BRYSON LAUNA RKANIGAN ELTON JOHN	COUNTER SISTERS IGLESIAS & ROSS STYLE COUNCIL KANDRELL & GREENH	TEDDY PENDERGRASS BILL HEDLEY PAUL ANKA Hottest:	
BILLY JOEL JOSNNY MATHIS IGLESIAS & ROSS Notest: RENO & WILSON HADDNNA	COVOTE SISTERS Hottest: RENO & MILSON TEASO BRYSOM LAURA BRANIGAN	HADONNA RENO & WILSON DAN FOGELBERG PEABD BRYSON	LIGNEL RICHIE WFMK/Lanaing Joif Davis	J.D. SOUTHER KARLA SONOTT HOLVESTI RENG 6 WILSON' LAURA BRANIGAN	IGLESIAS & NORS BILLY JOEL TEDDY PENDERGRASS BOTTAS: ALABANA DAN FOGELBERG ELTON JOEN ETAD & HILON	CHRIS CROSS WHHY/Montgomery Phill Horton	Ross Block		STYLE COUNCIL KANDRELL & GREENH BILLY JOEL JAMPS INCRAM	ALABAMA DAN FOGELBERG CYNDI LAUPER REND & WILSON KIM CARNES	
RENO & WILSON NADONNA ELTON JOHN LIONEL RICHIE ALABAMA	LAURA BRANIGAN ELTON JOHN JOE JACKSON	KUDL/Kansas City Etaine Taylor	IGLESIAS & ROSS	LIONEL RICHIE TINA TURNER	ELTON JOBN RENC & WILSON LIONEL RICHIE	Phil Horton RAY PARKER JR. BILLY JOEL	BILLY JOEL	KBEST/San Diego Roberts/Wagner	BILLY JOEL JAMES INGRAM RITA COOLIDGE HOLESTI ALABAMA	RENO & WILSON RIM CARNES KTWO/Casper	
ALADAMA WWSW (3WSyPitteburgh	WEIM/Fitchburg Jack Raymond	TEDDY PENDERGRASS	PAUL ANNA Nottest: POINTER SISTERS PEABO BRISON SERGIO MENDES ELTON JOHN	KWEB/Rochester, MN At Azelson	Parallel Two		CENESIS HOLLESIS HOLLESIS PENO & HILSON ELTON JOEN ELTON JOEN	NORe Hattest: CYNDI LAUPER	PEABO BXYSON RENO & MILSON LIONEL RICHIE	John Leader	
Crowe/Weittel		RENG & MILSON LIONEL RICHIE PEABO BRISON DAVE GRUSIN JAMES INGRAM	SERGIO MENDES ELTON JOHN LIONEL RICHIE	COVOTE SISTERS BILLY JOEL RITA COOLIDGE TINA TURNER	THE SANDOR CARDING STOLEN STOLES	LIONEL RICHIE PEABO BRYSON DAN KARTHAN ELTON JOHN LAURA BRANICAN	ALAN PARSONS WV85/Wilmington, NC	NONC HOLLEST: CTHDI LAUPER LIONEL RICHIE POINTER SISTERS PEADO BHYSON JOHNNY MATHIS	ELTON JOBN KMJJ/Las Veges Maranvika/Berzins	HOTEBELI RENO & HILSON PLABO BRYSON ANNE MURRAY	-
TEDDY PENDEPGRASS POINTER SISTERS Hottest: CYNDI LAUPER	IGLESIAS & RUSS BILLY JOEL DAY PARKER JR. COYOTE SISTERS JAMES INGRAM NELL SEDAKA PROD	WHB/Kanses City	WMGN/Madison Bill Vancil	PEARO BRYSON	K EY103/Austin Adgms/Alan	WLAC-FMINashville Nichols/Sargent	Bob Wright	KFMB/Sen Diepo		SERGIO MENDES	
CYNDI LAUPER LIONEL RICHIE RENO & WILSON PSARO BRYSON JAMES INGRAM	STYLE COUNCIL	Joil Roberts BILLY JOBL IGLESIAS & BOSS MANDRELL & GREENW	STYLE COUNCIL BILLY JOEL RITA COOLIDGE	RENO & WILSON SERGIO MENDES ELTON JOHN LIONEL RICHIE	IGLESIAS & RÓSS MADONNA MANDRELL & CREENW	JOHNNY MATHIS CHRIS CHOSS	IGLESIAS & ROSS RAT PARKER JR. RITA COOLIDGE ROCLEAS RENO & VILSON ELTON JOHN ELTON JOHN ALARAMA PEARO BRYSON	MarkLarson BILL MEDLEY DAVE GRUSIN	POINTER SISTERS PEARO BRYSON Hottest DENIZCE MILLIANS CULTURE CLUB	K99/Great Falls McShay/Keller	
WPRO/Plovidence Tom Cuddy	Nottest: SERGIO MENDES RENO & WILSON POINTER SISTERS	IGLESIAS & ROSS MANDRELL & GREENW Hottest: PENO & MILCON	NOTTEST ELTON JOHN RENO & WILSON LIONEL RICHIE	WHNN/Saginaw Carson/McKenzle	Nottest: CRICAGO ALAN PARSONS RENO 6 WILSON	JOHNNY NATHIS CHRIS CHOSS SERGID MENDES TEDOY PENDERCRASS DAN BARTMAN HOLFALI CINDI LAUPER POINTER SISTERS MACONNE	ELTON JOHN CINDI LAUPER	Nottest: PEABO BRYSON	HADONNA DAN MARTHAN LAGRA BRANIGAN	(GLESIAS & ROSS MANDRELL & GREENW COTOTE SISTERS RITA COOLIDGE POINTER SISTERS	
SERGIO MENDES PAUL ANKA IGLESIAS I ROSS	DAVE GRUSIN LIONEL RICHIE WIR OWNers	BOLLESE: RENC & WILSON ELTON JOHN PEADO BRYSON LAURA BRANIGAN	LAURA BRANIGAN	COYOTE SLEPERS HANDRELL & GREENW	JOE JACKSON	CYNDI LAUPER POINTER SISTERS NADONNA	PEARO BRYSON	RENO & WILSON LIONEL RICHIE SERGIO MENOES ELTON JOHN	KFILos Angeles Kaye/LeBeau	RITA COOLIDGE POINTER SISTERS STYLE COUNCIL	
	Wayne Fisk	WISN/Milwaukee	WUTE/Minneapolls Paul Sebastian	COYOTE SISPERS HARDRELL & GREENW RITA COOLIDGE IGL75IAS & ROSS RAY PARER JR. HOLLest RENO & MILSON RIMON SNOW	WAFB/Baton Rouge Adams/Daniels	DENIECE WILLIAMS RENO & WILSON		B100/San Diego McCartney/Knight	IGLESIAS & ROSS BILLY JORL TINA TURNER Nottest:	POINTER SISTERS STYLE COUNCIL BOLTMET: SLTON JOIN LAURA BRANICAN LIONEL RICHIE CHRIS CROSS	
PEABO BRYSON RENO & WILSON ELTON JOWN LIONEL PICITE POINTER SISTERS	Hottesti JUICE NEWTON REND & WILSON SERGIO MENDES	Harris/Murphy IGLESIAS & RDSS DAVE GRUSIN	BILLY JOEL IGLESIAS & ROSS Nottest:	RENO & MILSON ELTON JONN PEABO BRYSON	RAY PARKER JR. IGLESIAS & ROSS CHRIS CROSS BILLY JOPL	2WD/Norfolk Richardson/Allen		SERGIO MENDES BILLY JOEL JOLESIAS & ROSS	Nottest: ELTON JOHN DARIMARIMAN	ATCRAEL JACKSON	
WLTT/Washington, D.C. Bob Cuminings	ELTON JOHN	DAVE GRUSIN Nottest: RENO & MILSON PEARO SHYSON LAURA BRANICAN	Hottest: MICHAEL JACKSON PEABO BRYSÓN ELTON JOEN	PEADO BRYSON LIDNEL RICHIE POINTER SISTERS	RAY PARKES JR. IGLESIAS L ROSS CRRIS CROSS BILLY JOEL NOTLERTI RENG & MILSON PEABO BRYSON ELTON JOWN LAURA BRANTGAM LIONEL RICHIE	GLENN FREY ALABARA TEDDY PENDERGRASS BILLY JOEL		BILLY JUEL IGLESIAS & ROSS GLENN FREY HOLLESI: POINTER SISTERS	Nottest: ELTON JOHN DAM NASTMAN LAURA SRANIGAN RAY PARKER JR. PEABO BRYSON	KRNO/Reno Irons/Bennett	
	WKNERkeene, NH Howard Corday	LAURA BRANICAN ELTON JOHN JOHNNY MATHIS	LIONEL RICHIE POINTER SISTERS KORLOmaha	WJON/SL Cloud, MN Diem/Scott	LAURA BRANIGAN	ELLER JOEL HOLLAN PARSONS LADRA BRANIGAN		BLTON JOHN BEABO BRYSON RENO & MILSON LADRA BRANIGAN		RAY PARKER JR. RITA COOLIDGE BILLY JOPL ICT2SIAS & POSS	
NOTE ST: NOTE ST: RENO & MILSON ALABAMA PEABO ERYSON LAURA BRANIGAN LIONEL RICHIE	IGLESIAS 4 ROSS BILLY JOEL JAMES INGRAM	WMYX/Mliwaukae Beth Fast	Masonilundy	BILLY JOEL NEIL SEDAKA COVOTE SISTERE JAMES INGRAM JIM GLASER	WMJJ/Birmingham ThomasiWarran	HOTESE: ALAN PARSONS LAURA BRANIGAN RENO & WILSON ELTON JOHN LIONEL RICHIE		Contract Contraction of Contract		Nottest: RENO & WILSON LAURA BRANIGAN	
LIONEL RICHIE	JAMES INGRAM KARLA BONGTF COTOTE SISTERS Hottes:	BILLY JOEL TEDDY PENDERGRASS Nottest: PEABO BRYSON ELTON JOHN	IGLESIAS & ROSS GLENN PREY RAY PARKER JR. BILLY JOEL	JIM GLASER Nottest: LAURA BRANIGAN POINTER SISTERS	JOHNNY MATRIS BILLY JOEL PADL ANKA	WEZS/Richmond Church/Stevens				Notinst: RENO & MILSON LADRA BRANIGAN ELTON JOHN PEABO BRYSON LIONEL RICHIE	
Parallel Two	COTOTE SISTERS Hottest: TEODY PENDERGRASS JGNNNY MATHIS PEABC BRYSON CHRIS CROTS PAUL ANKA	LAURA BRANIGAN	BILLY JOEL NOTEEL: LAURA BRANICAN LIONEL RICHIE	POINTER SISTERS RENO & WILSON ELTON JOHN RAY PARKER JR.	DADL ANRA GLENN PREY DAVE GRUSIN RAT PARKER JR. MICRAREL JACKSON Hottest:	TINA TURNER GLENN PREY Hottest:					
WAEB/Altentown Neal Newman	WSKUMontpelier, VT	POINTER SISTERS LIONEL RICHIE	LADRA BRANIGAN LIONEL RICHIS JOE JACKSON POINTER SISTERS	KKJO/St. Joseph. MO BIII O'Brien	MICHAEL JACKSON Hottest: CYNDI LAUPER	Hottest: LIONGL RICHIE ELTON JOHN BENIECE WILLIAMS			and compared in the second		and the second below the second se
TEDOY PENDERGRASS IGLESIAS & ROSS	Bruce Stebbins IGLESTAD & ROBS	WCCO/Minneapolls Denny Long	WMHE/Tolodo RayiMonfison	none	CYNDI LAUPER LAURA BRANIGAN PEABO BRYSON RENO 4 MILSON LIONEL RICHIE	POINTER SISTERS		and the second	•	A second of second second	
TONI TENNILLE BILL MEDLEY	IGLESIAS & ROSS STYLE COUNCIL J.D. SOUTHER KARLA BONOFF COYOTE SISTERS JAMES INGRAM HELL SEDARA	RAMSEY LEWIS STYLE COUNCIL BILLY JORL IGLESIAS & ROSS JIM GLASER		Hottest: DAN FOGELBERG DENIECE WILLIAMS CULTURE CLUS	WBT/Charlotte Dave Bishop	WRVA/Richmond Lou Deen KENNY ROCERS					
ELTON JOHN BRUCE SPRINGSTEEN PEABO BRYSON LIONEL RICHTE RAY PARKER JR.		STEWART HARRIS	CHAIS CHOSS IGLESIAS & NOSS RAY PARKER JR. J.D. SOOTHER STTLE COUNCIL ROTIESI: LAURA BRANIGAN	MICRAEL MURDHEY SERGIO MENDES WSOW/Terre Heute	0000				128 Rep		
LIONEL RICHTE RAY PARKER JR. WICC/Bridgeport	Holtesti ELTON JORN LIONEL RICHIE JOHNNY MATHIS	Notest: hone KS94/St Louis	TI YON TOPN	Kexin Young	Rotteat: DENIICE WILLIAMS CYNDI LAUPER REMO & WILSON	NEIL SEDAKA IGLESIAS & ROSS JAMES INGRAM ROTEST: LIONEL RICHIE RENO & MILSON LAURA BRANIGAN			115 Current	Reports	
Pantano/Broadbin RITA COOLIDGE	RAY PARKER JR.	Morgan/Watermann	LIONEL RICHIE	ROTTEALS LIDNEL RICHIE PLASO BRYSON SERGIO MENDES	ELTON JOHN	LAURA BRANIGAN ALABAMA PEABO BRYSON					
	WTNY/Watertown, NY Jay Donovan	IGLESIAS & ROBS TEDDY PENDERGRASS POINTER SISTERS NADONNA	3WM/Toledo King/Scollin SERGIO KENDES	SERGIO MENDES LAURA BRANIGAN ELTON JOHN	Schaeffer/Deason	WAVE/Serasota Huntington/Tellone	1				
PEABO BRYSON LAURA BRANIGAN ELTON JOHN SERGIO HENDEB LIONEL RICHIE	BRUCE SPRINGSTEEN IGLESIAS & ROSS RITA COOLIDGE	HOLLESI ALABAMA DAN FOGELBERG PEASO BRYSON	PAUL ANNA RAY PARKER JR. INDUCTRY		RAY PARKER JR. PAUL ANKA Hottest: RENO & WILSON PEABO BRYSON	PAUL ANKA KARLA BONOFF COYOTE SISTERS JAMES INGRAM J.D. SOUTHER STYLE COUNCIL			ollowing station		
V100/Charleston, WV Spence/Jarvis	Hottest: BENG & WILSON PEABO BRYSON ALABAMA	PEABO BRYSON RENO & MILSON 'JIONEL RICHIE	Nottest: LIONEL SICHIE MADONNA STEVE PERRY JOE JACKSON			J.D. SOUTHER STYLE COUNCIL Hottest:		0	changes in rota WPJB/Pro		G State
HADONNA BILLY JOEL TINA TURNER TEDDY PENDERGRASS	LIONEL RICEIE	Parallel Two	PEABO BRISON		LAURA BRANIGAN JOHNNY MATHIS KRBE-FM/Houston	BRUCE SPRINGSTEEN RENO & WILSON FEABO BRYSON			WTKO/	thaca	
TEDDY PENDERGRASS Bottest: RENO & WILSON	WWPA/Williamsport, PA Scott Masteller	WH8Y/Appleton	KRAV/Tulsa Gary Reynolds		Scott/Merroquin	LIGNEL RICHIE ELTON JOHN	1		KRBE-FM/H WAHR/Hu		
PENDER PENDERURARS RENG 4 WILSON POINTER SISTERS PEADO BRYSON ELTON JOEN LAURA BRANIGAN	PRINCE IGLESIAS & ROSS JAMES INGRAM SPINNERS HOLEGES HOLEGES STORES HOLEGES HOLEGEN STORES RESON RENO & HILSON ELTON JOHN	Rob Shannon	Sone Sottest: CYNDI LAUPER		NORE Hottest: CYNUI LAUPER DINIECE WILLIAMS STEVE PERRY NIGHT RANGER NUEY LENIS & NEWS	Parallel Thre	e		WING/D	ayton	
WRIE/Erie Ted Abbott	POINTER SISTERS	STYLE COUNCIL MANDRELL & GREENH MECO Bottest:	NOTE BOTEST: CINDI LAUPER RENC & WILSON LAURA BRANIGAN POINTER SISTERS MADORNA		NIGHT RANGER NUEY LENIS & NEWS	KORO/Abilene	-		KBEST/Sa KTWO/C		
ICLESIAS & ROSS	PEABO BRYSON RENO & WILSON ELTON JOHN	NOTEAT: DAN POGELBERG PEARO BRYSON RENO & WILSON LIONEL RICHIE SLTON JOHN	HADORNA -		WAHR/Huntaville Cannon/Bosley	Dean Teylor			RIWU/C		
Bottest: PEADO BRYSON CYNDI LAUPER JOENNY MATHIS		WNAM/Appleton-Oshkosh			Notesti Biton John	NEIL SEDARA IGLESIAS 6 ROSS STYLE COUNCIL					
TIONET BICHIE		WNAM/Appleton-Oshkosh Bennett/Collins NANDRELL & GREENW			NODE NOLESTI ELTON JOHN LIONEL RICHTE REND & WILSON DAN HARTMAN CINESIS	NEIL SEDARA "S IGLESIAS 4 DOSS STALE COUNCIL BILLY JOEL BILLY JOEL			The following st		
WSFMHarriaburg Bob Palva		NANDRELL & GREENW RITA COOLIGGE STYLE COUNCIL Notleat:	1.0		APRES 12	ALAN PARSONS MICHAEL JACKSON RENO & WILSON			eport this week	and therefore	
DAN MARTMAN IGLESIAS & ROSS BILLY JOEL		Nottest: LAURA BRANIGAN RENO 6 WILSON ELTON JOEN				WSKY/Asherlite			their playlists v WOMC/E		
DAR HARTAN IGLESIAS & ROSS BILLY JOEL HADONNA Bottest: MICHAEL JACESON PEARO BRYSON		DIONEL RICEIE JUICE NEMTON WHEC/Canton				Don Brookshire			WENS/Indi	anapolis	
PEABO BRYSON LAURA BRANIGAN ELTON JOHN RENO & WILSON		Mike Dorn		1.1		JAKES INGRAM SPINNERS MANNATTAN TRANSPE NELL SEDAKA JOHN MAITE Hotteas:			KKJO/St. WBOW/Ter		
	7	COYOTE SISTERS PAUL ANEA SPINNERS RITA COOLIDGE HOTEST:				NELL SEDARA JOHN MAITE Hottest: PEAGO BRYSON			WBT/Chi	arlotte	
	·	RITA COOLIDGE ROLLESI RENG & WILSON CULTURE CLUB PEABO BRYSON LAURA BRANIGAN SERGIO MENDES				HOLLEAL: PEAGO BRYSON ELTON JOHN LIONEL RICHIE TEDOY PENDERGRASS CHRIS CROSS			KHOW/D	enver	
	2.0	LAURA BRANIGAN SERGIO MENDES				UNRIS CROSS					
				1.1							
				13	14 F						



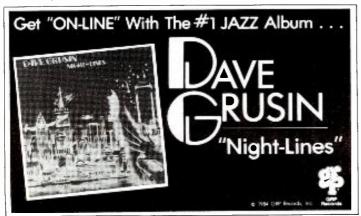
DAVID BENOIT "Waves Of Raves" (AVI) 8/1 Rotations: Heavy 3/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, KXPR. Heavy: WEAA, WMOT, KKGO. Medium: WLOQ, KMHO

 Rotations: Heavy D/D, Medium 3/3, Light 1/1, Extra Adds 3, Total Adds 7, KERA-FM, WNOP, WKSU, KMHD, KCRW, WMGI, KL

JILL MCMANUS "Symbols Of Hopi" (Concord) 7/3 Rotations: Heavy 1/0, Medium 5/2, Light 0/0, Extra Adds 1, Total Adds 3, WMOT, WKSU, KWMU, Heavy; WUSF. Madium: WBFO,

KPUJ. CLAUDIO RODITI w/KENIA "Red On Red" (Greene Street/2001) 7/2 Rotations: Heavy 2/0, Medium 1/0, Light 3/1, Extra Adds 1, Total Adds 2, WJZZ, KWMU. Heavy: WBGO, KPUJ. Medium: KJAZ.

Notations: Heavy 20, Medium 70, Dight 97, Stara Adda 0, Total Adda 1, KUHF, Heavy: WEAA, Medium: WBFO, WLOQ, KJZZ. **MICHEL PERUCCIANI** "100 Hearts" (George Wein/Concord) 711 Rotations: Heavy 10, Medium 5/1, Light 3/1, Extra Adda 0, Total Adda 1, WUHF, Heavy: WEAA, Medium: WBFO, WLOQ, KJZZ. Rotations: Heavy 10, Medium 5/1, Light 2/0, Extra Adda 0, Total Adda 1, WGBH, Medium: WFAE, WKSU, WHRO, KXPR.



ĸe	Printed	Adds are firs		d by station.	Hots are printe mmercial state	
EAST	KLON/Long Beech	KXPR/Sacramento	WNOP/Cincinneti (*)	WKSU/Kent	KERA/Dallas-F1. Worth Ed Budansuro	WMOT/Neshville
VEAAUAIAM CONTRACTORY AND A CONTRACT	Hear Boyses Description of the second secon	Gary Wanshi STYLE BLITS FATS MULLIPS ENDERGY AND	FLAG JOINSON I JACE MODOFF JACE MODOFF ALL MINING REAL	And A MARIA DU And A MARIA DU AND A DU AND	HAKOTO SPECIAL EFX BEATH BAOTHERS RITTENANE GOLGAULTONALASD GOLGAULTONALASD GOLGAULTIONALASD GOLGAULTIONALASD HILLES DAVIS KEMHY PORG FLAYBOY JALZ FEST SPING CRUA KSAX/Dalas-Fi Worth (') Wille Culton	Rick Forest POCIDIO, JANK'ILES POCIDIO, JANK'ILES POCIDIO, JANK'ILES POCIDIO, JANK'ILES POCIDIO, JANK'ILES POCIDIO, JANK'ILES POCIDIO POLICIANO P
Mainym Rogain Bable F. Alan Markow C. Salar Markow C. Salar Ma	на зама тип как и слава и слава и слава на слава слава на слава слава на слава		RAZUMI WATMANEL Nottest: John Kiczs Artopit - Para Artopit - Para Cattestes Cattestes Cattestes Cattestes Cattestes Cattestes Nuce yabe After Nuce yabe After Nuce yabe After Dalars The Schole University Cattestestestes Cattestestes Cattestestestestes Cattestestestestes Cattestestestestestestestestestestestestes	The follo The follo The follo The follo thi W The follow new playlis and was n		: week: re o o te illed to report re their ozen: b Worth brieans d to report a cutive week week's data:

NATIONAL AIRPLAY/50

July 6, 1984

600		•••••••••	1004		
Three Two Last Wesks Weeks Week		Total Reports/Adds	Heavy	Medium	Ught
11 5 3 0	DON WILLIAMS/That's The Thing About Love (MCA)	158/0	145	13	0
8 2 2 2	EARL THOMAS CONLEY/Angel In Disguise (RCA)	155/0	129	21	5
4 1 1 3	ANNE MURRAY/Just Another Woman In Love (Capitol)	154/0	131	16	7
13 8 5 🖸	RONNIE MILSAP/Still Losing You (RCA)	158/0	114	41	3
10 6 4 5	EDDIE RABBITT/B-B-B-Burning Up With Love (WB)	153/0	123	25	5
16 13 9 0	LEE GREENWOOD/God Bless The U.S.A. (MCA)	152/1	119	27	6
15 10 7 🥑	JUDDS/Mama He's Crazy (RCA/Curb)	152/2	110	34	8
14 9 8 3	JANIE FRICKE/If The Fall Don't Get You (Columbia)	149/0	103	33	13
	T.G. SHEPPARD/Somewhere Down The Line (WB/Curb)	158/1	96	59	3
	BELLAMY BROTHERS/Forget About Me (MCA/Curb)	155/0	66	81	8
	NITTY GRITTY DIRT BAND/Long Hard Road (WB)	153/1	68	81	4
	DOLLY PARTON/Tennessee Homesick Blues (RCA)	156/2	66	82	8
	STATLERS/Atlanta Blue (Mercury/PG)	136/0	88	32	16
20 17 15	MICHAEL MARTIN MURPHEY/Disenchanted (Liberty)	141/1	62	69	10
32 27 18	BARBARA MANDRELL/Only A Lonely Heart Knows (MCA)	153/4	41	100	12
21 19 17 1	MEL TILLIS/New Patches (MCA)	139/5	70	49	20
28 25 19	GEORGE STRAIT/Let's Fall To Pieces Together (MCA)	150/2	56	81	13
24 22 20 0	JOHN ANDERSON/I Wish I Could Write You A Song (WB)	137/2	55	63	19
31 29 21 1		153/1	26	110	17
35 30 22 😳	HANK WILLIAMS JR./Attitude Adjustment (WB/Curb)	141/3	31	90	20
	MOE BANDY & JOE STAMPLEY/Where's The Dress (Columbia)	125/5	37	60	28
	CHARLEY PRIDE/The Power Of Love (RCA)	142/4	22	95	25
	JIM GLASER/You're Gettin' To Me Again (Noble Vision)	148/6	18	92	38
	WHITES/Forever You (MCA/Curb)	132/7	37	69	26
	WAYLON JENNINGS/Never Could Toe The Mark (RCA)	145/7	17	93	35
	JOHN CONLEE/Way Back (MCA)	143/13	12	85	46
	KENDALLS/My Baby's Gone (Mercury/PG)	124/4	23	73	28
	EXILE/I Don't Want To Be A Memory (Epic)	99/0	52	28	19
	CONWAY TWITTY/Somebody's Needin' Somebody (WB)	94/1	42	25	27
	KENNY ROGERS/Evening Star (RCA)	133/11	11	69	53
	MARK GRAY/If All The Magic Is Gone (Columbia)	121/9	15	70	36
	CHARLY McCLAIN & MICKEY GILLEY/The Right Stuff (Epic)	130/8	12	72	46
	RONNIE McDOWELL/I Got A Million Of 'Em (Epic)	134/19	8	61	65
	SHELLY WEST/Somebody Buy This Cowgirl A Beer (Viva)	112/2	14	69	29
	GLEN CAMPBELL/Faithless Love (Atlantic America)	133/13	10	63	60
	CRYSTAL GAYLE/Turning Away (WB)	139/19	4	59	76
	KEITH STEGALL/I Want To Go Somewhere (Epic)	105/8	7	62	36
	ALABAMA/When We Make Love (RCA)	74/0	25	22	27
	ATLANTA/Pictures (MCA)	112/11	3	61	48
	REBA McENTIRE/He Broke Your Memory Last Night (MCA)	112/12	5	55	52
	B.J. THOMAS/The Whole World's In Love When (Clev. Int./Col.)	65/0	23	29	13
	MERLE HAGGARD/Let's Chase Each Other Around The Room (Epic)	94/61	3	25	66
	KATHY MATTEA/You've Got A Soft Place To Fall (Mercury/PG)	95/13	2	37	56
	TAMMY WYNETTE/Lonely Heart (Epic)	75/4	9	41	25
	VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)	56/0	18	17	21
	GENE WATSON/Little By Little (MCA)	89/11	1	34	54
DEBUT DEBUT	LEON EVERETTE/Shot In The Dark (RCA)	85/26	0	29	56
	GARY MORRIS/Between Two Fires (WB)	47/0	8	18	21
	SYLVIA/Love Over Old Times (RCA)	84/28	1	21	62
	GEORGE JONES/You've Still Got A Place In My Heart (Epic)	44/0	6	22	16
	Entry rear (Epic)		0	~~	10

MOST ADDED ®

R&R/Friday, July 6, 1984

Let's Chase Each Other Around The Room (Epic) OAK RIDGE BOYS (56) Everyday (MCA) B. MANDRELL & L. GREENWOOD (54) To Me (MCA) EDDY RAVEN (32) I Could Use Another You (RCA) SYLVIA (28) Love Over Old Times (RCA) LEON EVERETTE (26) Shot In The Dark (RCA) LIONEL RICHIE (23) Stuck On You (Motown) RICKY SKAGGS (21) Uncle Pen (Epic) VERN GOSDIN (19) What Would Your... (Compleat/PG) **RONNIE McDOWELL (19)** I Got A Million Of 'Em (Epic) CRYSTAL GAYLE (19) Turning Away (WB)

HOTTEST

DON WILLIAMS (78) That's The Thing About Love (MCA) ANNE MURRAY (67) Just Another Woman In Love (Capitol) EARL THOMAS CONLEY (61) Angel In Disguise (RCA) LEE GREENWOOD (56) God Bless The U.S.A. (MCA) EDDIE RABBITT (49) B-B-B-Burning Up With Love (WB) **JUDDS (43)** Mama He's Crazy (RCA/Curb) HANK WILLIAMS JR. (28) Attitude Adjustment (WB/Curb) STATLERS (24) Atlanta Blue (Mercury/PolyGram) RONNIE MILSAP (21) Still Losing You (RCA) MOE BANDY & JOE STAMPLEY (19) Where's The Dress (Columbia) DOLLY PARTON (17) Tennessee Homesick Blues (RCA) T.G. SHEPPARD (17) Somewhere Down The Line (WB/Curb)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all gur reporters. The number in parenthese immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

KATHY MATTEA

Page 54

Most Current Music

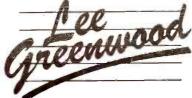
You've Got A Soft Place To Fall (Mercury/PolyGram) On 60% of reporting stations. Rotations: Heavy 2, Medium 37. Light 56, Total Adds 13, WSEN, WYNK, WFNC, KIKK, KSSN, WAMZ, WKIX, WONE, KECK, WDGY, WTHI, KYGO, KVEG. Heavy: KKYX, WCXI. Moves 49-43 on the Country chart. The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 7-2-84.



To: all the radio bogrammers & great jocks who amade it happen from "it turns me Junic out" to God Inside out " to God Blass the USA" Iou reenworl

MCA RECORDS

MCA MUSIC



Personal Management: Larry McFaden

HE JIM HALSEY C. INC. J225 SOUTH NORWOOD TULSA, OKLAHOMA 74135 (9181 663-3883

KATHY GANGWISCH & ASSOC . INC

.



NEW & ACTIVE

 GENE WATSON "Little By Little" (MCA) 89/11

 Rotstone: Heavy 1, Medium 34, Light 64, Total Adds 11, WWNA, WXBQ, WEZL, WESC, WUSQ, WTQR, WMNH, KWMT, WHB

 INTER KESS, Merris: Kasse, Medium: WSND, KNKS, KMPS, Kowse Bo-46 on the Country chart.

 INTER KESS, Merris: Kasse, Medium: WSND, KNKS, KMPS, Kowse Bo-46 on the Country chart.

 INTER KESS, Merris: KMPS, Moves and Kasse Statistics WISK, WI

I SD/2D including WRKZ, WIXL, WIXY, WCOS, WFNC, KISS-FM, WUSO, uts at number 47 on the Country chert.

Heavy 1, Medium 21, Light 62, Total Adda 28 including WCAO, WRKZ, WIXY, WFNC, KIKK, KISS-FM, WUSO, OHK. WFMS, WTHI, KIK-FM, KKCS, KMAK, KSAN. Debuts at number 49 on the Country chart.

H USL SLOT, Profess, WTMS, WTMS, Nat., RAK, WA, KASHK, Debtitis et namber 49 on the Country chert. GUS HARDIN' How An 2 You Spending My Nights': (RCA) 7910 M Rotesone: Heavy 1, Medium 25, Light 53, Total Adds 10, WCAO, WXL, WWVA, WFNC, KLL, WUSQ, WTQR, WFMS, WMIL, KTS. Heavy: Chrow, Medium: WW, RKPT, KRYN, KTOM.

KTTS: Heavy: Cruw, Medium: WYN, KNY, KTT: KTUM. TAMMY WYNETE "Lonely Heart" (Epic) 75/4 Roston: Heavy 9, Medium 41, Layte 25, Tota Jade 4, WXY, K102, KUUY, KRAK, Heavy: CHOW, KASE, KIKK, WMC, WOKK, KKYX, WIRK, WMN, KSOP. Medium: WCXI, WOW. KRYX, YMRK, YWMR, KSW-, Medium: Wr.J., WUW. KIMBERLY SPRINGS "Slow Dancin" '(Capitol) 72/7 Rostoni: Hewy O, Medium 20, Ught 52, Total Adds 7, WAJR, WFNC, WRNL, KECK, KMAK, KVEG, KMPS. Medium: WBGW, WWVA, WEZL, WKSJ, KBMR, WFMS, KVOO, KOIL.

WWYA, WEZL WKSJ, KBMR, WFMS, KVOO, KOIL. OAK RIDGE BOYS "Everyday" (IMCA) 63/56 Rotstoin: Henry 1, Medium 16, Light 45, Total Adds 56 including WXKW, WHN, WWVA, WSOC, WAMZ, WWC, WWWW, WDAF, WXCL, WIL, KFDI, KUZZ, KYGO, KMAAK, KMX, KYOM, KCKC.

JUICE NEWTON "A Little Love" (RCA) 82/4 Rotationa: Heavy 1, Medium 25, Light 36, Total Adda 4, W2 KLRA, KYXX, WKIX, WSLR, WONE, WKKQ, KRSY, KSOP, , WZZK, WFMS, WTHI, KKCS. Heavy: WXKW, Medium: WKYG, WILQ.

BARBARA MANDREL & LEE GREENWOOD "To Me" (MCA) 61/54 WTGR. WCXJ, Wadium 13, Light 46, Total Adds 64 including WSNO, WPOR, WM2Q, KEAN, WTVY, WESC, WNOX, WTGR. WCXJ, WOCY, WL, INX, KTOM, ISON, KMPS.

BECKY HOBBS "Okla Rotations: Heavy 2, Medium KHEY, WWOD, WMIL, WHB CI Markawa King J. Kum, Kum, Solar, Kuma "Oklahoma Heart" (Liberty) 61/3 Medium 23. Light 36, Total Adda 3, WPOR, WFMS, Heavy: KKYX, KEBC, Medium: WSNO, WYII, KMML BL, WHEF, WTOD, KEIN, KMPS, KCUB.

REX ALLED AR. "Torean ON Toxis Lades" (Moon Shine) 51/18 Rostions: Newy O, Modum 10, Light 41, Tosi Acds 18 including WEZL, KHEY, WFNC, WKSJ, KYXX, WUSQ, KSO, KRRK, WACA, WTL, KRHT, KCAL, KCAK, KRWQ, KYEG, KTOM.

SIGNIFICANT ACTION

RONNIE DUNN "She Put The Sad In All His Songs" (MCA/Churchill) 45/4 Rotations: Heavy 0, Medium 14, Light 31, Total Adda 4, WSOC, WAXX, KFDI, KRWD. Medium: WYII, KXYL, KIKK, KKYX, WTOD. KRSY

JOHNNY CASH "The Chicken In Black" (Columbia) 40/13 Rotations: Heavy 0, Medium 8, Light 32, Total Adds 13 including WWVA, WYII, II. WWOD, WIRK, WMIL, KTPK, KFDI, KMAK, KLAC.

TOM T. HALL "Famous In Missouri" (Mercury/PolyGram) 38/4 Rotationa: Heavy 1, Medium 12, Light 25, Total Adda 4, KKYX, WUSD, KEBC, KKAL. Heavy: KOIL. Medium: WGNA, WYII, WEZL.

MAN IO YSOR GARY WOLF "You Bring The Heartache" (Mercury/PolyGram) 37/7 Rotations: Heavy 0, Medium 8, Light 31, Total Adda 7, WCAO, WFNC, WUSO, KWMT, KTOM, KSOP, KMPS, Medium: WBGW,

EDDY RAVEN "I Could Use Another You" (RCA) 34/32 Rotations: Heavy 1, Medium 8, Light 27, Total Adda 32 including WBGW, WSNO, KASE, WTVY, WESC, WKSJ, WRK, KSO,

WOUL KWUJ, KISY. IONEL RICHIE "Stuck On You" (Motown) 34/23 Workshow: Henry 1, Medium 3, Ught 30, Total Adda 23 including WXKW, WMZO, WZZK, WSOC, KIKK, KSSN, WTOR, WSCK, KEC, WWW, KKCS, KTOM.

VTECLE, INCUT, INVES, N. UMI. CRAIG DILLINGHAM "1984" (MCA/Curb) 32/7 Reselton: Howy O, Medum 4, Light 28, Total Adda 7, KRRV, KMML, KTTS, KMAK, Q92, KGA. Medium: KRKT, KOIL, KRSY. Light: WIR

SIERRA "Love is The Reason" (Awesome) 30/5 Rications: Heavy 0, Medium 5, Light 25, Total Adda 5, KLLL, WWOD, KTTS, KRKT, KMAK, Medium: WBGW, WSNO, KISS-FM,

BOXCAR WILLIE "Luther" (Main Street) 29/12 Rotations: Heavy 1, Medium 1, Light 27, Total Adda 12 including WIXY, KMML, WTVY, WFNC, KKYX, WUSN, WITL, WOW, KTTS OG

RICKY SKAGGS "Uncle Pen" (Epic) 26/21 Rictatione: Newy 0, Medium 8, Light 18, Total Adda 21 including WBGW, WSNO, WSOC, WNOX, WAMX, WONE, WCXI, KYGO,

KSOP, KSON JOE SUN "Bed For Me" (AMI) 26/3 JOE SUN "Bed For Me" (AMI) 26/3 Rotstons: Newy 0, Madium 3, Light 23, Total Adde 3, KMML, WKLO, WHBF, Medium: WPTR, WIRK, KOLL, Light: WLWI, KVOO,

MCR.LE KILGORE "Just Out Of Reach" (WB) 25/5 Rotations: Heavy 0, Medium 5, Light 20, Total Adds 5, WWVA, WYII, WYNK, KBMP, Q92. Medium: WTVY, WOW, KVOO, KQIL KIGO.

JACK GREENE "Dying To Believe" (EMH) 25/4 Rotations: Heavy C. Medium B. Licht 19, Totel Adde 4, WMNI, KRKT, KRSY, KGA. Medium: WGNA, CHOW, WTVY, WOKK, KS

WV.AI. NARVEL FELTS "Let's Live This Dream Together" (Evergreen) 23/7 Rotations: Heavy O, Madium 3, Upht 20, Total Adds 7, WWVA, KRW, KEBC, WHBC, WWJO, KFDI, KRKT, Medium: WLWI, KSC MIKE CAMPBELL "You're The Only Star..." (Columbia) 23/3 Rotations: Heavy, O, Madium 2, Upit 21, Total Adds 3, WEZU, WHBC, KRSY, Madium: KMMD, KWJJ, Light: WSNO, WIRK, KTI

RONNY ROBBINS "Those You Lose" (Columbia) 22/6 Ronny Robbins "Those You Lose" (Columbia) 22/6 Rotations: Heevy 1, Medium 6, Light 15, Total Adda 6, KRRV, KBMR, KSO, WXCL, KTTS, KRWO. Heevy: KISS-FM. Mediu

KMML, WMC, KSOP. VICTORIA SHAW "Needing A Night Like This" (MPB) 22/3 Rotations: Heavy O, Medium 4, Light 18, Total Adds 3, WTH, KRKT, KIGO. Medium: WBGW, WYII, WWJO. Light: WTVY, KS Flotations: Heavy C FM WXC1 KVEG

TRI, TAGA, NEG., MEL McDANIEL "All Around The Water Tank" (Capitol) 21/17 Rosidona: Newy 0, Nedium 4, Light 17, Total Adda 17 Including WSNO, KASE, KKYX, KSO, KVOO, KFDI, KRKT, KQIL, KMI

SAVANNAH "My Girl" (Mercury/PolyGram) 20/9 Bratelone: Heavy 0, Medium 5, Links 15, Total Adda 9, WMZO, CHOW, WENC, WOKK, KISS-FM, WWJO, Q92, KCKC, KMP VERN GOSDIN "What Would Your Memories Do" (Compleat/PolyGram) 19/19 Rotations: Heavy 1, Medium 3, Light 15, Total Adda 19 Including WBCW, WSNO, WSC, WTVY, WKSJ, KBMR, KSO, KF

KUZZ, KMIAN, KWISJ. -LARRY GATLIN & THE GATLIN BROTHERS "Lady Takes Cowboy Every Time" (Columbia) 18/1 Rotationa: Heavy O. Medium E. Light 13. Total Adda 17 Including CHOW, WNOX, KSN, WKSJ, WINL, WCXI, WDAF, KRW.

KENNY ROGERS "Midsummer Nights" (RCA) 18/3 Rotations: Heavy 1, Medium 9, Light 8, Total Adda 3, WKLO, KCJB, KTTS, Heavy; WAMZ. Medium: WPTR, WKIX, KKYX, WO

DAVID FRIZZELL "When We Get Back To The Farm" (Viva) 16/16 Rotations: Heavy 0, Medium 2, Light 14, Total Adds 16 including WSNO, KEAN, WESC, WWOD, KSO, KTPK, KFDI, KJOT, KN

KART KAREN BROOKS "Tonight I'm Here With Someone Else" (WB) 16/16 Rostione: Heavy 0, Medium 0, Light 18, Total Adds 18 including WPOR, WXB0, WGT0, WIRK, KBMR, KRKT, KFRY, KRS

NSUM, NGU. RAY CHARLES ''Woman Sensuous Woman'' (Columbia) 14/2 Rotations: Heavy 0, Medium 3, Light 11, Total Adda 2, KRKT, KRWO. Medium: KV00, KFDI, KOIL, Light: WSOC, KSSN, KFG

NIPS, NANG. DONNA FARGO "My Heart Will Always Belong To You" (Cleve. Int./One) 14/1 Rotations: Heavy 0, Medium 4, Light 10, Total Adds 1, KTTS, Medium: WLWI, WPAP, WCXI, KFGO, Light: WWVA, WGT

ENC WOW WH

TRITIN, WITTER. LARRY JENKINS "You're The Best I Never Had" (MCA) 13/1 Rostona: Hewy, O. Medium 1, Light 12, Total Adde 1, KKYX. Medium: WLWI. Light: KISS-FM, WOW, KUGN, KSOP, KMPS, KO SANDY CROFT "Easler" (Capitol) 8/4

0. Medium 0. Light 8. Total Adda 4. KHEY, KKYX, KBMR, KMPS, Light: WKSJ, KVOO.

LEON RUSSELL "Good Time Charlie's Got The Blues" (Paradise) 8/3 Rotationa: Newy 1, Medium 1, Light 6, Total Adds 3, WWOD, WOW, KRWOL Newy: KISS-FM. Medium: KFDI. Light: WSN

WINS, KUWK, WINS, KUWK, WARK, WAR

TR, WYH, KYXX, KRRK, KUGN

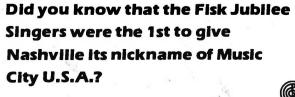
COUNTRY ALBUM TRACKS

cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Tit

HANK WILLIAMS JR./All My Rowdy (WB/Curb)	Major Moves
GEORGE JONES/Learning To Do Without Me (Epic) You've	Still Got A Place
CONWAY TWITTY/Bad Boy (WB)	By Hear
ALABAMA/If You're Gonna Play In Texas (RCA)	Roll Or
HANK WILLIAMS JR./Country Relaxin' (WB/Curb)	Major Moves
GARY MORRIS/Baby Bye Bye (WB)	Faded Blue
CONWAY TWITTY/I Don't Know A Thing About Love (WB)	By Hear
GARY MORRIS/Faded Blue (WB)	Faded Blue
GARY MORRIS/Second Hand Heart (WB)	Faded Blue
REBA McENTIRE/Poison Sugar (MCA)	Just A Little Love
HANK WILLIAMS JR./Mr. Lincoln (WB/Curb)	Major Moves
M. TILLIS with W. NELSON/Texas On A Saturday Night (MCA	.) New Patches
W. NELSON & J. IGLESIAS/As Time Goes By (Columbia)	Without A Song



THE NASHVILLE MUSIC

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NEW & ACTIVE

GENE WATSON "Little By Little" (MCA) 89/11 Rotations: Heavy 1, Medium 34, Light 54, Total Adds 11, WWA, WXBQ, WESC, WLSQ, WTOR, WMM, KWMT, WHBF, KITS, KKCS, Heavy: KASE, Medium: WSNO, KMX, KMPS, Moves 60-46 on the Country chart. LEON EVERETTE "Shot in The Dark" (RCA) 85/25 MORE WISC, WISC, WISC, WISC, WASC, MGO, Dabuts at number 47 on the Country chart.

WTOR, WOUZ, WHAS, WHE, WIE, KLS, KVCS, KOU, Jaada in Faintair 9 of the Construction of the Construction

WTOR, KLUY, WORK, WINKS, WTH, KKFAI, KKCS, KMAK, KSAI, Debus a number 49 on the Country chart. GUS HARDIN "How Are You Spending MN Nights" (RCA) 7910 Rotations: Heavy 1, Medium 25, Light 53, Total Adds 10, WCA0, WXL, WWVA, WFNC, KILL, WUSQ, WTOR, WFMS, WMR, KTTS, Heavy: ChOW, Medium: WM, IKTK, TKFY, KTOM. TAMMY WYNETTE "Lonely Heart" (Epic) 75/4 Rotations: Heavy: CHOW, Modium: Upit 25, Total Adds 4, WXX7, K102, KUUY, KRAK, Heavy: CHOW, KASE, KIKK, WAC, WOKK, KIYX, MOSK, WARN, KSOP, Medium: WCX, WOW. KIMBERLY SPRINGS "Slow Dancin" (Capital) 72/7 Rotations: Heavy, O, Medium 20, Light 52, Total Adds 7, WAR, WFNC, WRM, KECK, KMAK, KVEG, KMPS. Medium: WBGW, WWVA, WEZL, WKSJ, KBMR, WFMS, KVOO, KQL

WWAA, WEZL, WKSJ, KBMR, WHMS, KVOO, KOIL. OAK RIDGE BOYS "Veryday" (MCA) 63/56 Poststone: Heavy 1, Medium 16, Lipit 48, Total Adda 68 Including WXKW, WHAI, WWVA, WSOC, WAMZ, WMC, WWWW, WDAF, WXCL, WIL, KFDI, KUZZ, KYGO, KMAK, KIKM, KTOM, KCKC.

WOAF, WXCL, WRL, KPJ, KUZZ, KYGO, KMAX, KNX, KTOM, KCXC. JUICE NEWTON ''A Little Love'' (RCA) 62/4 Rotationa: Heavy 1, Medium 25, Light 38, Total Adde 4, WZZX, WFMS, WTHI, KKCS, Heavy: WXKW, Medium: WKYG, WILQ, KIRA, KYXX, WXIX, WONE, WCNC, KRSY, KSOP. BARBARA MANDRELL & LEE GREENWOODD ''To Me'' (MCA) 61/54 Rotationa: Heavy 2, Medium 13, Light 48, Total Adde 54 Including WSNO, WPOR, WMX2, WAX, WTVY, WESC, WNOX, WTOR, WCXL WOO, 'WA, KNX, KTOM, KSOP, KMPS.

WTOR, WCXI, WOCY, WIL, KNX, KTOM, KSOM, KMPS. BECKY HOBSS "Ottahoma Heen?" (Liberty) 61/3 Rotations: Heavy 2, Medium 23, Light 38, Total Adds 3, WPOR, WEMS, Heavy: KKYX, KEBC, Medium: WSNO, WYII, KMML, KHY, WWOO, WMIL, WHBF, WTOO, KEN, KMPS, KOUB. REX ALLEN JR, "Dream On Texas Ladies" (Moon Shine) 51/18 Rotations: Heavy 0, Medium 10, Light 41, Total Adds 18 including WEZL, KHY, WFNC, WKSJ; KYXX, WUSQ, KSO, KRRK, WAXX, WTL, KKR, KAKA, KANK, KRWO, KYEG, KTOM.

SIGNIFICANT ACTION

RONNIE DUNN "She Put The Sad In All His Songs" (MCA/Churchill) 45/4 Rotstom: Heavy 0, Medium 14, Light 31, Total Adds 4, WSOC, WAXX, KFDI, KRWD, Medium; WYU, KXYL, KIKK, KKYX, WTOO,

клэг. JOHNNY CASH "The Chicken In Black" (Columbia) 40/13 Rostann: Henry D, Medium B, Light 32, Total Adds 13 including WWVA, WYII, WWOO, WRIK, WMIL, КТРК, КFDI, КМАК, КLAC. Rostanor: Henry D, Medium B, Light 32, Total Adds 13 including WWVA, WYII, WWOO, WRIK, WMIL, КТРК, КFDI, КМАК, KLAC.

usz. TOM T. HALL "Famous in Missouri" (Mercury/PolyGram) 38/4 Rosson: Heny 1, Medium 12. Light 25. Total Adds 4, KKYX. WUSQ. KEBC, KKAL. Meavy: KQIL. Medium: WQNA, WYH, WEZL.

ww.co. ksor. GARY WOLF "'You Bring The Heartache" (Marcury/PolyGram) 37/7 Restions: Heavy O. Medium 6. Ugint 31, Tossi Adda 7, WCAO, WFNC, WUSO, KWMT, KTOM, KSOP, KMPS. Medium: WBGW, Restions: Heavy O. Medium 6. Ugint 31, Tossi Adda 7, WCAO, WFNC, WUSO, KWMT, KTOM, KSOP, KMPS. Medium: WBGW,

KRIWT, KIOU. EDDY RAVEN 'I Could Use Another You'' (RCA) 34/32 Rotstoor: Newy 1, Medium 6, Light 27, Total Adds 32 Including WBGW, WSNO, KASE, WTVY, WESC, WKSJ, WIRK, KSO, KBMR, KIGO

WCUZ, KWJJ, KRSY. WILDNEL RICHE "Stuck On You" (Motown) 34/23 Postonia: Heavy 1, Madium 3, Lipht 30, Total Adda 23 Including WXKW, WARZO, WZZK, WSOC, KIKK, KSSN, WTOR, WECS, KERC, WOW, KKCS, KTOM, CRANC DILLINGHAM "1964" (MCA/Curb) 32/7 Restions: Heavy 0, Medium 4, Light 28, Total Adda 7, KRYV, KMML, KTTS, KMAK, OS2, KGA, Medium: KRKT, KOIL, KRSY, Linter WIRK.

SIERRA "Love is The Reason" (Awasome) 30/5 Rotationa: Heavy (), Medium 5, Light 25. Total Adda 5, KLLL, WWOD, KTTS, KRKT, KMAK, Medium: WBGW, WSNO, KISS-FM.

WILL BOXCAR WILLIE "Luther" (Main Street) 29/12 Rostione: Heevy 1, Medium 1, Light 27, Total Adda 12 Including WIXY, KMML, WTVY, WFNC, KKYX, WUSN, WITL, WOW,

Rotations: KTTS, Q92 KTTS, USZ. RICKY SKAGGS "Uncle Pen" (Epic) 26/21 Ricky SkaGGS "Uncle Pen" (Epic) 26/21 Restriction: Heavy 0, Medium 8, Light 18. Total Adds 21 Including WBGW, WSNO, WSOC, WNOX, WAMX, WONE, WCXI, KYGO.

KOD KSON

KSOP, KSON. JOE SUN "Bed For Me" (AMI) 26/3 Rotations: Heavy 0, Medium 3, Light 23, Total Adda 3, KMML, WKLO, WHBF, Medium: WPTR, WIRK, KOIL. Light: WLWI, KVOO, Rotations: Heavy 0, Medium 3, Light 23, Total Adda 3, KMML, WKLO, WHBF, Medium: WPTR, WIRK, KOIL. Light: WLWI, KVOO,

KUN. MERLE KILGORE "Just Out Of Reach" (WB) 25/5 / Rostions: Heavy O, Medium S, Light 20, Total Adde S, WWVA, WYK, KWKK, KBMR, C82, Medium: WTVY, WOW, KVOO, KOIL, Rotatic KIGO.

JACK GREENE ''Dying To Belleve'' (EMH) 25/4 Rotations: Heavy O, Medium 6, Light 19, Total Adda 4, WMHX, KRKT, KRSY, KGA, Medium: WGNA, CHOW, WTVY, WOKK, KSO,

WCXL. NARVEL FELTS "Let's Live This Dream Together" (Evergreen) 23/7 Rotations: Heavy 0, Medium 3, Light 20, To Oal Adds 7, WWVA, KRW, KREC, WHRF, WWJO, KFDI, KRKT, Medium: WLWI, KSOP, Rotations: Heavy 0, Medium 2, Light 21, Tost Adds 3, WEZL, WHRF, KRSY, Medium: KRMD, KWJJ, Light: WSNO, WRK, KTTS, Rotations: Heavy 0, Medium 2, Light 21, Tost Adds 3, WEZL, WHRF, KRSY, Medium: KRMD, KWJJ, Light: WSNO, WRK, KTTS,

KMAK. RONNY ROBBINS "Those You Lose" (Columbia) 22/6 Routions: Heavy 1, Medium 6, Light 15, Total Adda 6, KRRV, KBMK, KSO, WXCL, KTTS, KRWQ, Heavy: KISS-FM. Med Routions: Heavy 1, Medium 6, Light 6, Total Adda 6, KRRV, KBMR, KSO, WXCL, KTTS, KRWQ, Heavy: KISS-FM. Med KMML, WMC, KSOP.

KMML, WMC, KSOP. VICTORIA SHAW "Needing A Night Like This" (MPB) 22/3 Restation: Heavy, O. Medium 4, Light 18, Total Adda 3, WTH, KRKT, KIGO, Medium: WBGW, WYII, WWJO, Light: WTVY, KISS-Restation: Itelay, O. Medium 4, Light 18, Total Adda 3, WTH, KRKT, KIGO, Medium: WBGW, WYII, WWJO, Light: WTVY, KISS-Rotations: Heavy 0, Me FM, WXCL, KVFG.

rw, wall, kveg. MEL McDANEL "All Around The Water Tank" (Capitol) 21/17 Roston: Heavy, O. Madum 4, Light 17, Tour Adde 17 Including WSNO, KASE, KKYX, KSO, KVOO, KFDI, KRKT, KOIL, KNPS,

KGA. SAVANNAH "'My Girt" (Mercury/PohyGram) 20/9 Rotatons: Heavy 0, Medium 5, Liph 15, Total Adds 9, WM2D, CHOW, WENC, WOKK, KISS-FM, WWJO, 022, KCKC, KMPS. Rotatons: Heavy 0, Medium 1, Sural Adds 9, WM2D, CHOW, WENC, WOYC, WTVY, WKSJ, KBMR, KSO, KFD, Rotatons: Heavy 1, Medium 3, Upit 15, Total Adds 19 Including WBGW, WSNO, WSOC, WTVY, WKSJ, KBMR, KSO, KFD,

RUGZ, AMAA, NYLJJ. LARRY GATLIN & THE GATLIN BROTHERS "Lady Takes Cowboy Every Time" (Columbia) 18/17 Restions: Hewy Q, Medum 5, Light 13, Total Adda 17 Including CHOW, WNOX, KSSN, WKSJ, WRNL, WCXI, WDAF, KRWQ.

KUR., N UWR. KENNY ROGERS "Midsummer Nights" (RCA) 18/3 Rostone: Heevy 1, Medium 8, Light 8, Total Adde 3, WKLO, KCJB, KTTS. Heevy: WAMZ. Medium: WPTR, WKIX, KKYX, WOW,

No.07. DAVID FRIZZELL "When We Get Back To The Farm" (Viva) 16/16 Reastons: Heavy 0, Medium 2. Ught 14. Total Adda 16 Including WSNO, KEAN, WESC, WWOD, KSO, KTPK, KFDI, KJOT, KNX,

кног. KAREN BROOKS "Tonight I'm Here With Someone Else" (WB) 16/16 Rossione: Newy 0, Medium 0, Light 18. Total Adds 16 including WPOR, WXBQ, WGTO, WHEK, КВМЯ, КВКТ, КРЯҮ, KRSY, Rossione: Newy 0, Medium 0, Light 18. Total Adds 16 including WPOR, WXBQ, WGTO, WHEK, КВМЯ, КВКТ, КРЯҮ, KRSY, KEON KIGO

KSON, KKGO. RAY CHARLES ''Woman Sensuous Woman'' (Columbia) 14/2 Rotations: Heavy O, Medium 3, Light 11, Total Adde 2, KRKT, KRWO. Medium: KVC um: KVOO, KFDI, KQIL, Light: WSOC, KSSN, KFGO,

KTPK, KCKC. DONNA FARGO ''My Heart Will Always Belong To You'' (Clave. Int./One) 14/1 Rosteione: Heavy 0, Medium 4, Light 10, Total Adds 1, KTTS. Medium: WLM, WPAP, WCXI, KFGO. Light: WWVA, WGTO.

Rotational Plaavy U, WPNG, WUW, WHER. LARRY JENKINS ''You're The Best I Never Had'' (MCA) 13/1 Sensions: Newy O, Modium 1. Light 12, Total Adds 1, KKYX. Madkum: WLWL Light: KISS-FM, WOW, KUGN, KSOP, KMPS, KGA.

LARRY JENKINS "YOU IN THE BEST I WEEK I KANNEN KUNL LIGH: KISS-FM. WOW, KUGN, KSOP, KMPS, KGA. SANDY CROFT "Essler" (Capitol) 8/4 Rostion: Hewy, O. Medium, U.Juff, B. Total Adds 4, KHY, KKYX, KBMR, KMPS, Light: WKS, KVOO. Rostion: Hewy, O. Medium, U.Juff, B. Total Adds 4, KHY, KKYX, KBMR, KMPS, Light: WKS, KVOO. Rostion: Hewy, I. Medium, I.Juff, B. Total Adds 3, WWOO, WOW, KIWO. Heevy: KISS-FM. Medium: KFDI. Light: WSNO, Rostion: Hewy, I. Medium, I.Juff, B. Total Adds 3, WWOO, WOW, KIWO. Heevy: KISS-FM. Medium: KFDI. Light: WSNO, Rotations: He WKSJ, KTOP

WKSJ, KTOM. BUTCH BAKER "Burn Georgia Burn..." (Mercury/PolyGram) 8/2 Rostone: Henry 0, Medum 0, Light 8, Total Adda 2, WTI, KAMR, Light: WKSJ, KIMO, KSOP. Rostone: Henry 0, Medum 0, Light 8, Total Adda 1, KRWJ, Light: WFTR, WVTR, KYXX, KRBK, KUGN. Rostone: Henry 0, Medum 0, Light 8, Total Adda 1, KRWJ, Light: WFTR, WVTR, KYXX, KRBK, KUGN.

Notations: Heavy U, Metsuri U, Light 6, Total Adda 0, Light: KHEY, WNOX, WLWI, KKYX, KFGO, WTOD, KVOO, KFDI. Retrations: Heavy O, Medium O, Light 8, Total Adda 0, Light: KHEY, WNOX, WLWI, KKYX, KFGO, WTOD, KVOO, KFDI.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

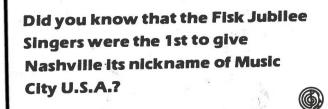
ARTIST/Song Title (Label)

Album Title

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HANK WILLIAMS JR./All My Rowdy (WB/Curb)	Major Moves
MAIN WILLIAM S ON TO Do Without Me (Epic) You've	Still Got A Place
GEORGE JONES/Learning to be without the teptor	By Heart
CONWAY TWITTY/Bad Boy (WB)	Roll On
ALABAMA/If You're Gonna Play In Texas (RCA)	
HANK WILLIAMS JR./Country Relaxin' (WB/Curb)	Major Moves
MANK WILLIAMS JH. Ocally Holand (M/B)	Faded Blue
GARY MORRIS/Baby Bye Bye (WB)	By Heart
CONWAY TWITTY/I Don't Know A Thing About Love (WB)	Faded Blue
GARY MORRIS/Faded Blue (WB)	
CARVAROPRIS/Second Hand Heart (WB)	Faded Blue
REBA McENTIRE/Poison Sugar (MCA)	Just A Little Love
REBA MCENTIRE/Poison Sugar (MCA)	Major Moves
HANK WILLIAMS JR./Mr. Lincoln (WB/Curb)	
M. TILLIS with W. NELSON/Texas On A Saturday Night (MCA	
W. NELSON & J. IGLESIAS/As Time Goes By (Columbia)	Without A Song



THE NASHVILLE MUSIC ASSOCIATION

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	ł	R&R/Friday.	July 6, 1984												Page 57
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Name		B. Mendrell & L	Greenwood IMC.		M (lotion	ierie Haggard (Epic) ek Ridge Boys (MCA)							a Haggard (Epic) landrall & L. Greenwo		
InterfInter	Ē			WIELAMEN	MIDV	VEST	WITL-FM	WHEE	SOUTH		WNOX			KYDO-Fit Denver, CO	KCCY-FN Pueble, CO
Dr. No.		WGNA-FM	DoversPortsmouth, NH MERLE ENGLISH RUNDELL/GREENOO	Syrecule, NY GENERE STRAT? JOIN COLLER	WSLR	KRRK E. Grand Forka, MN	Lansing, Mi Lion Everyte REX ALLEN JR.	Rock Island, K. NARVEL FELTS NIES CANTONILL	Abliene, TX	JOHN MUNROW KRITH HUNGALL LAON SVERHTE	SELECTION AND A CONTRACT OF A	NEL TILLIS KUNDALLS PONNIX MCDONNELL	Albeny, OR MERLE ENGGAND VECTORIA SHAW	CHESTAL GATLE CARSTAL GATLE CAR RIDGE BOTH	GLEEF CARPENELS
No.eN		NONE	AMER MURLAY SDOIS RAMBITT CON WILLIAMS	NOMES HEDOMELL CRIETAL GATLE KATHY HATTA ATLANTA	none	ONE REDGE BOTS	BANDY & STAMPLEY	GREE WATHON CHESTAL CAVLE RIMMY ROGENS JOE 834	RANDRELL/GREENWOO RECEY BRAGUE DAE REDGE BOTS	Bottemt: T.G. SHEPPARD ANKE HURBAT	LARRY GATLIN Notice of 1 CONNAY TOLITY	DOM WILLIAMS	RAY CHARLES JOHN HARTYCHD JACK CREEKE	RECEY MEAGES REPORT MOGAND REBA MODETIKE	BELLANT SROTEENS
Norm		Albeny, NY		BANDY & STANFLEY Rottest: EARL TEOMAS CONLE	Bismarok, ND SMIDT CROPT	BOUTHER: BASI THOMAN CONCE AMBE MURRAY EDDIE MAMS(TT INNIE PR(CER	Lincoln, MB	ALABAMA TAMMY WHENTE	RENA NCENTIRE Mottest: Bayloy & STANPLEY		MBL TILLS	WCMS-FM	HARTEL HELTH GART STENART VENH CODO IN	nome KLZ	Roswell, HM
Image: state		WXKX	NERLE ENGLAND SYLVIA LEON EVERITTE	DON WILLIAMS	VER CORDER	LEE GREENWOOD	LEON SVERSTIR KATHY NATTRA EINDERLY SPACHCA	CHORGE HTMAIN	KICHARL HURPHAY Kenle Haggasd Krav	Cypress Gerdens, FL Handest LARRENGO	Little Rock, AR	1084	HARDRELL/GREENHOO HEL HCDAHISE GAVID FRIZEREL KARTE BROCKS	REALE ACCOMPLE	HANDARL/CONDINIO
Image 		LIONE. RICHIE 	NEL TILLIS 	Washington, D C	HERLE KILGON 	IE MANDARLL/GREENWOO 	ROBBLE HILDRP	NERLE BAGGARD 	NUEL NCEAM LUL 		Nottest: 	Odessa, TX	BOLLOSCI 	CRISTAL GAVLE	TER GOEDIN
Normal TADA 	ļ	GEDROE STRAIT Bottost: JUICE HENTON EDRAY ROCKES	WAJR Statements	SAVAMIAN MEL TILLIS	STATLERS DON WILLING JUDG	Bottest:	JUDDE	Hottest: BLKL THOMAS CONLE JUDDS DOM WILLIAMS	NARVEL PELTS LANG SCOPP JEENE SHOPPER		JANCE PRICER SDOLE RAIN(17)	Bottest:	KINST-FM	Freend, CA	NUMBER SELEAP
Image <th< th=""><th></th><th>JIM GLABER STLVIA</th><th>KINSSRLY SPRINGS Nottest: EXILS</th><th>HOLLANLI LEE GREENMORD ROMMIE HCTORELL V.G. MEEPPARD</th><th>WUSN</th><th>NOIS MADITY DOM WILLIAMS HAWK WILLIAMS JR.</th><th>OAX BIDGE BOYS</th><th>JOHN CONLES</th><th>EDDY NAVEN OAK REDGE SOTS NAMPHER,/GHENNOO</th><th>Dallas/Ft. Worth, TX</th><th>CAR RIDGE SOUS</th><th>AICHARL HURPLEY SOMMY ROOTIGUES BANDT & STANDLEY</th><th>JOHN EDELER BERA REBUTER TERMY ROTER</th><th>VARMA RECORD</th><th>KRAK Secremento, CA</th></th<>		JIM GLABER STLVIA	KINSSRLY SPRINGS Nottest: EXILS	HOLLANLI LEE GREENMORD ROMMIE HCTORELL V.G. MEEPPARD	WUSN	NOIS MADITY DOM WILLIAMS HAWK WILLIAMS JR.	OAX BIDGE BOYS	JOHN CONLES	EDDY NAVEN OAK REDGE SOTS NAMPHER,/GHENNOO	Dallas/Ft. Worth, TX	CAR RIDGE SOUS	AICHARL HURPLEY SOMMY ROOTIGUES BANDT & STANDLEY	JOHN EDELER BERA REBUTER TERMY ROTER	VARMA RECORD	KRAK Secremento, CA
Image		Alloona, PA	ANN'E MURRAY BARL TROMAS CORLE	NEL TILLE	DEBORAS ALLS	ER Fargo, ND	ATATLERS AMRE 2013RAY EARL THERAS CORLE	Springfield, MO X2007 ROGENS CREATEL GAYLE	JUDIE WELLEAMU	CHESTAL GAYLE Nottest:	LANGET GATE IN EDAY RAVEN VERN COMPLEX	WHOO Orlando, FL	Nottest: JUDOS	LEDI GREENWOOD BROZR BARRIT?? JUNTA KRWC-FM	NAME GRAY CREATER GAYLS JUND CONLES
Image: State in the state i		NORO WPOC-FM Bellimore, MD	New York, NY	DOD Bottest 1 STATLERS	BOCTORI LEE GREENHOO SXILE ANDE NURDAY	00 Esttest: ABNE HURDAY SAST. THOMAS CONLE		LINCE MYRRETTS GENE MATSON	HANK WELLEAMS JR.	JUDDS .	HARDELL/GREENHOO Hottest	NOISE WPAP-FM	GEORGE STRAIT BANKY & STAMPLET RANK WILLING JR.	THE TRUE TO LARGE	TMONY MENERYL CHARLEY PRIDE Nottest: COMMAY THITTY
No. No. <th></th> <th>JOHN CONLEX</th> <th>GLED CMEPHILL Mottest: AMMIN HUSBAY</th> <th>EARL THOMAE CORL'</th> <th>JUDOS WUBE-FN</th> <th>JUDDS</th> <th>ATLANZA JOHNNY CASH GOB KANDIN</th> <th>LEON BRÜCH BOKCAR HELLER DOMA PARSO GUS KARDLH</th> <th>BOXCAR WILLIE CAR RIDGE SOTS JOE MON</th> <th>Danville, KY</th> <th>GEORGE STRALT</th> <th>BONG BOLLest 1</th> <th>Anahoim, CA</th> <th>REC ALLEN JR.</th> <th>AMRE MOREAY EXILS ALABARA EARL THEMBAS CORLS</th>		JOHN CONLEX	GLED CMEPHILL Mottest: AMMIN HUSBAY	EARL THOMAE CORL'	JUDOS WUBE-FN	JUDDS	ATLANZA JOHNNY CASH GOB KANDIN	LEON BRÜCH BOKCAR HELLER DOMA PARSO GUS KARDLH	BOXCAR WILLIE CAR RIDGE SOTS JOE MON	Danville, KY	GEORGE STRALT	BONG BOLLest 1	Anahoim, CA	REC ALLEN JR.	AMRE MOREAY EXILS ALABARA EARL THEMBAS CORLS
NameNa		Marttest: LEE GREENHOOD AMARE WORKAY RARL THEMAS CONL	ALARMA EXILE	Welland, ONT	NOME NOTTENET	DH Filmt, MI BARDY & STARLEY BARBARA HARDRELL FARK WILLIAMS JR.	STATLERS (RE GREENWOOD	CHAIG DILLINGHAM RER MLIEN JR. ROMET ROMBIND SIERRA	CRAIG DILLINGRAM STLVIA EDDT RAVEN	JOE SHE	LOUISVILIE. KY	WKIX Raleigh/Durham, NC	TOTALER EROTABLE Rottest: Rottest:	NORMALE DOTAL	Salines, CA GAR RIDGE 2019
 I. S. A. S.		TON JONES	Newton, NJ	STLVIA LEE	Cleveland, O	MARK GALAY DH Hottest:	WINCS	ANDIE HUTHAT EAST. THOMME COULS SIDIE SABDITT DOM WILLINGS	LEE GREENWOOD	TTIGAR RANGE	RATHET HATTHEA Hottost: Watlon Jempziggs George Stpalt	OAK RIDGE BOYE FORLE BAGGAID	JUDDS DOW WILLIAMS AMME HOROAY	ROWERY POBBLIES	RECEY BEARDS HEL HCDANIEL EDDY RAVEN
Normal StateState State		GUS MAND IN KENNY ROGERS	CROM BYERGER	WAYLOW JENNINGS JOHN CORLEX	JIN GLASER RCTLAIR & GI ROELENE: LEE GREENROO	BODIS RANBITT ILLEY JUDOS ALANANA OD	NERLE HAGAND REDA ACENTIAN LIONEL RICHIG	WWJÓ SI, Cloud, MN	WHITHE KASE	Dothen, AL MLEORALL/GREENMOO OAK RIDGE BOTS	T.G. BREPPARD KERNY ROGERS	KATHT HATTÄÄ Hottosti Stattsrä Jukka	Anchorage, AK	LEON HURSELL DECKY WORDS NOCTOR: DOCTOR:	REA ALLEN JR. CANY HOLF Notlest: HODIE NAMEITY
NorwayNorwa		BOTLEAL: ANNE HURRAY DOM WILLIAME	JANIE PRICKE	WWVA	STATLERS EDDIE MANNIE JANIE PRICES	Fort Dodge, IA	ANNE HURBAY NOMEIS HELGAR DON WILLIARS EDGIE BANNITT	MARVEL PHL76 Bott ast 1	NERLE INGGARD	LABOR GATLES	Lubbock, TX HERLE HAGGARD	LEE GREENHOOD KNW WILLIAMS JR.	Mottest :	JANEN PRICKE	JUDOS GRONDE STRAIT HANK WILLINGS JR.
 Marked Marked Mar		WBQW-FM	WKYG	GINE MATEON	Columbus, O	GARY WOLF	WDGY	NALLIANS NAL TILLIANS NAL TILLIS NALINIE NILAN	BOLCOUL (GRONGE STRATT TANKT WENTIE JIN GLARTS	Rottest: JUDDS NEL TILLE EANDY & STANPLET	SYLVIA DAMNY SHIRLEY SIERRA MOLTONY I	Richmond, VA KINIERLY IPRINGS LIONEL RICKIE	HANDY & STANDLEY HANDE WILLIAMS JR.	HERE BACKARD	Selt Loky City, UT
Bit Res State <		NAMORELL/GREENING OAR RIDGE BOYS KAREN BROOKS	WEEP	JOINNY CLER	OAK RIDGE BO HANDRELL/GRE EDDY RAVEN JACK GREENE	OYS SANDY & STANDLEY SIDMON T.G. HINDPARD DARBARA NANDRELL CHYSTAL GAYLS	MATLON JENNINGS SOMNIE NODOWELL SATWY NATTER	St. Louis, MO	DOLLY PARTON	GRONGE BYRALT	JUDOG ROMNIE MILGAP DOLLY PARTON	Nottest: Anne HERRAY . HERIE WANDITT	CREATING GATLE	SDDY BAVEN	Nottast I JUDDB
Image: Normal state in the		EDOY RAVEN VERM GOBDER RECKY SEAGS	JUDDE JURIE CONLER	Notcasti DON WILLIAMS JIN GLASER BARBARA MANOPTI	JUDDS JUDDS	WQHK Ft Wayne, IN	Bottast: ERII. THOMAS CONLE DOM WILLIAMS JUDDS	NANDRELL/GREENHOU ROWNIE NCOOVELL GLEE CAMPBELL	MARLE RAGGARD	EI PERO, TX MERLE MAGGAND BOXCAR WILLIE	WWOD Lynchburg, VA	BANDY & STANDLEY	HERLE MAGGAND REX ALLEN JR. JONNY CANN Not test I		CHORGE WTRACT
Image: Marker of the section		JOBF MARTYCHED Hottasti EASI, THOMAS COME LEE GREENWOOD	EARL THOMAS CORLE ANNE HURSAY	WYII	BANDY & STAP	NPLEY POINTE NCDOWELL STLVIA	CREDTAL GAYLE	BARL THOMAS COPLE SDDIE RASBITT	Sottest : JUDD6	REX ALLER JR. BOT LOOK 1 ANNE HURRAY	NAVED PRIZZELL	SYLVIA MERLE ENGGAND	EARL THOMAS CONLS GEDRGE PTRAIT SICHAEL HORPHEY	TON Y. HALL SCHNY ROBBERS	San Bernarding CA
Image: Married		BELIARY BROTEFRE DOLLY PARTON WSNO	MALON-LAN	NUTCH BAKER A.J. MARTERS LIONEL RICHIE MER ENGINE	CHARLEY PRIC	APLEY ROWIS HILLANP DE 182 GREENHOOD	REDA NORVINE NORIE NODOWEL JORE CORLES	K102 St. Paul, MN	KEAL NCDOMET'S	BODIE MANDIT - DON'WILLIAMS T.G. SHEPARD	JONNY CASH MERLE REGARD Rottest: RDDIE RANNY?	BORCAR WILLIS	Battersfield, CA	LEON INTERITTE	NICHAR, HURPERY ROBRIS REDOWNLL RAVADIAN Robiest :
No.		LARRY GATLIN VEIN GOEDIN	NAMORELL, CHEMINGO KAREN SHOOKS	HAL MAYNE JONEY CARE	COMAY 70121 GENE WATSON	WCUZ-AM/FM Grand Rapids, MI	HARE GRAY ROLLOGE: EDDIE RAMEITT DON MILLIAME	TAINT STRALL	GLEN CAMPBELL NAYLON JENNINGS	Fairins, VA	ANNE GREENWOOD	RETLE STRTLERS ANNE HURRAY RARL TRONAS CONLE	SCOT RAVEN VERM GORD FR	OAK RIDGE MOYS Nottant: NITTY CRITTY DIRT	EDDIE NARRIEF KERNY ROGERS HART WILLIAMS JR.
Image: Marked Processes Marked Pro		EARDY BROOKS DAVID PRITERL MANDRELL/GREENE NEL HCDARIEL	BOLLO RICE	SARL TROMAS CORLS	WONE	STORY RAVEN	NEEL TILLIS LEE GREENWOOD	LEE GREENHOOD AMUS HURLAY HICHAEL MURRERY		KUMBRLY BRITEA KATHY BRITEA GDE KANDIN	OAR RIDGE BOYS	KPIND-AM/FM	WITTE CRUTTE DIRT	DEBORAE MALEX MAYLON JOHN DAG JOHN CONLER	San Diego, CA
Instrume Market Marke	1	RICKY BRAGGS 3.0. SCOTESER BOLLASL	LER GREENWOOD JANIE PRICKE BELANY MOTHERS	WILO	CREMIN GAYS ATLANTA MCCLAIN & G	E HOLLONLI LE ADRENUTRAY RARL THORAS CONLE ILLAT DOL NTLA TAND	Okiahoma City, OK KARVEL PELTS TOR 2. RALL	WTH-FM Tarve Haule, IN	WZZK-FM	BORCAR WILLIË SYLVIA EDRIT ROGENS GART WOLF	JOBN CONLES	none .	Biglings, MT MARK GRAY	Los Vogas, NV	ANDER MILLINGS JR.
No. No. <th></th> <td>WINTY GRITTY DI</td> <td>nme</td> <td>NERLE RINGGARD GAR RADGE ROYS</td> <td>Rottest: T.G. SEEPTA</td> <td>A EANK WILLIAMS JP.</td> <td>DAN SEALS GAR LIDGE BOTS HEL HODANIEL</td> <td>REDA HORFEILE GLEH CINEFFELL SACHY HETTER</td> <td>CRYSTAL GAYLS WILCTES ROBBIE NCDONSEL</td> <td>HERLE MAGGARD Bottest: MRE MREAT SELLANT BROTHERS</td> <td>DOM WILLIAMS</td> <td>Tampa/S1, Pete, FL none</td> <td>Rottast : DOR SILLING JUDDS</td> <td>LEON EVERETTE SERVICE ERGEARD HEX ALLEN JR. E DEMERLY SPELINGE</td> <td>BOR SILLING SARL TEXNES CORLE STOTY CHITTY DIRT</td>		WINTY GRITTY DI	nme	NERLE RINGGARD GAR RADGE ROYS	Rottest: T.G. SEEPTA	A EANK WILLIAMS JP.	DAN SEALS GAR LIDGE BOTS HEL HODANIEL	REDA HORFEILE GLEH CINEFFELL SACHY HETTER	CRYSTAL GAYLS WILCTES ROBBIE NCDONSEL	HERLE MAGGARD Bottest: MRE MREAT SELLANT BROTHERS	DOM WILLIAMS	Tampa/S1, Pete, FL none	Rottast : DOR SILLING JUDDS	LEON EVERETTE SERVICE ERGEARD HEX ALLEN JR. E DEMERLY SPELINGE	BOR SILLING SARL TEXNES CORLE STOTY CHITTY DIRT
Number Number<		Buffalo, NY JIH GLARER	WIXY	BALL MEDICATION	ARE NURAY	HERE EAGLARD	30006		JUICE MENTON LIGHTE RICELE	HANK WILLING JR. Jin Glaber	Morician, MS Manufact,/Galilimoo Savanaa	WIRK-FM	KOEMAKJOT	BOR CARE ANN'E HOURKAY EABL THOUGH CORLE EDD IE NAMB TYP JAMIE PRICKE	KCBQ Sen Diego, CA
 Mar and All and A		OBE RIDGE BOYS Bettest: Stils	LADH SVERATTS	27571.876	Des Moines.	A BOLLER I ANNE FUTCHAT EASL THOMAS CONLE	KOMA	THE CONSTRUCTO	Brietol, VA	107.1.100	Nottest: LEE GREENWOOD DOM WILLIAMS	VER GOOD LA	NAMORELL/GREENHOD	KLAC	
Link Description Descripion Description D		AND S MURRAY			Bottast .	BOWNIE HELGRAP	GLEN CARPONEL OAK REDDE NOVØ HANDREEL/GREENHOO	WTOD Toledia, OH	GUNE VERSON KANEN BROCKE BOOT RAVEN	GINNE WATSON EDDY RAVEN MANTCHELL/GREENWGO OAR RIDGE BOYS	AIME HORAY JUDDE KISS-FM	BOLLOR :	DAVID PRISSOLL BOCLOSC : AMUS MURBAY BARL THOMAS COMLE	JOBNY CALE	Sea Francisco, CA
158 Reporters No. Reversion No.					JUDDA	IOD JOHN CONLESS NCCLAIN & GILLEY	DOR WILLIAMS ALABAMA COMMAY TWUTTY	nome Ktipk-FM	ASING HURPAY SARL TROUBLE CORL	HERLE INGGAID Nottest : ROWITE HILDRY		WUSC-FM	KICRAR, HUTHERT JOIN CONLER KVOC	DOM WILLIAMS DOLLY PARTON RAME WILLIAMS JR.	SYLVIA Hottest (Anns Humay Kasl Thomas Conie Don Williams
158 Reports 158 Reports 158 Current Reports MixTog/Parkersburg WKYG/Parkersburg-Teinong WKYG/Parkersburg-Teinong <td< th=""><th></th><th></th><th></th><th></th><th>Des Moines, Day 10 PRISS</th><th>A JUDGE DAUL AND DAUL AND DAUL AND DAULALAND DAULAND DAULALAND DAULAND DAULA</th><th>SXXT.</th><th>T.G. MREPPARD MERLE ENGGARD MUNICIPALL/CONDENSO</th><th>Brownwood, TX</th><th>LOR CREENHOOD HANK WILLING JR. BANDY & WINNELMY</th><th>RAVISHIDH STALIJER & HERG ROBIN JER RANDOMLLI/CREENROO</th><th>GENTE VENTION GOIE BAND ZH LAION AFFENTITE</th><th>GLEN CHAPPELL CRYSTAL GATLE SOURCE HODOREL</th><th>KNEW Ookland/B.F., CA</th><th>NUMER PARTA</th></td<>					Des Moines, Day 10 PRISS	A JUDGE DAUL AND DAUL AND DAUL AND DAULALAND DAULAND DAULALAND DAULAND DAULA	SXXT.	T.G. MREPPARD MERLE ENGGARD MUNICIPALL/CONDENSO	Brownwood, TX	LOR CREENHOOD HANK WILLING JR. BANDY & WINNELMY	RAVISHIDH STALIJER & HERG ROBIN JER RANDOMLLI/CREENROO	GENTE VENTION GOIE BAND ZH LAION AFFENTITE	GLEN CHAPPELL CRYSTAL GATLE SOURCE HODOREL	KNEW Ookland/B.F., CA	NUMER PARTA
145 Current Reports Marks Rots of the second secon			159 Beporter		VESH GORD OF OAK RIDGE IN BORNT ROBBY BET ALLEN J MER. NCDARIT	ors WFNS-FM 30 Indianspol _{is} , in R.	hate	OAX RIGH BOYA DAVID PRISHELL JOHNYI CASH Noticast;		CRYSTAL GAYLS	NECHARL MUMPHER LOOM MUMPHEL RAFE WILLIAME JR. ATLANTA	NERLE WARGAND	Bottest : Ball, Would conta	MARK GRAT ROBBILE MCDOWELL	NERLE ENGLARD NEL NCOMILEL SENEREL/GREENROD
International matrix International matrix <th></th> <th></th> <th></th> <th></th> <th>Fottest:</th> <th>MANDRELL/GREENWOO</th> <th>Omaha, NB</th> <th>SAME MEMBAR CONLE AMME MEMBAR DOM WILLIAMS</th> <th>LONIEL RICKIS BOLLAST - THOMS - COR.</th> <th>BANBARA MATORELL Bottost: ALADMA</th> <th>WK8JF#</th> <th></th> <th>KUUY Cheyenne, WY</th> <th>DOM WILLIAMS ROWNES WILLARD</th> <th>JOHNY CASH R.DERIGT SPR.DRG CANY HOLF MAYLOW JENDINGS</th>					Fottest:	MANDRELL/GREENWOO	Omaha, NB	SAME MEMBAR CONLE AMME MEMBAR DOM WILLIAMS	LONIEL RICKIS BOLLAST - THOMS - COR.	BANBARA MATORELL Bottost: ALADMA	WK8JF#		KUUY Cheyenne, WY	DOM WILLIAMS ROWNES WILLARD	JOHNY CASH R.DERIGT SPR.DRG CANY HOLF MAYLOW JENDINGS
WKYG/Parkersburg WTOD/Toledo WKSJ/Mobile WLWI/Montgomery WLWI/Montgomery WQYK/St. Petersburg-Tempa their search wata and man Kata and wata					WAYLOB JENE	INCS LEON EVENETTE SYLVIA	LEON NEWBELL - LANS SCOTT Notcost:	KVOO Tulea, OK	EANE WILLIAMS JR.	BURL THORAS CORES VERMI CORE IN Lass Graphanicou	RECEY SEAGLS OAK RIDGE SOTS LANKY GRILIS	NOMELE MILEAP	TANNE WERTTE SEE ALLES JR. HERLE BROGARD	KNIX-FM Phoenix, AZ	BARDY CROPT COMMAY TWITTY Rotlast: N David
WKSJ/Mobile WKSJ		v			ONE BUDGE B	BOLLORI I ANNE HURLAY	ANN'S NOTIBAT MARL THOMAS CONLE MODIE RANGTY	HE HOMATS. LANG BOUT GROWIE FEEL	Charleston, SC CRESTAL GAYLE	Houston, TX	REN MALEN JN. DAVID PRIESELL KANEN NEOCES	Wineton/Salem, NC Mathematics.L/Gradminoo Gale MARDON	BOLLEGE I T.G. SHEPPARD EAR: 700000 COME	BARELLY WERT	KQA
WQYK/St. Petersburg-Tampa International Andread		v	WKSJ/Mobi	le	MANDRELL/GR	LIE GREENKOOD	Peorle, K.	DURTHERS AMOUNT FURNAY DOM WILLIAMS DAMON & STANDLEY			AND A LINE ALL ALL ALL ALL ALL ALL ALL ALL ALL AL	GENE WATSON	KKCS	Hottest : VEN GOD DI ANU REDAT EXCLE	MERLE MAGGAND JACK GAMERIE CRAIG DILLINGRAM
The following stations did not report this week and therefore their playlists were frozen: WGNA/Albany WYAR/Rochester WVXA/Albany WYAR/Rochester WVXA/Albany WYAR/Rochester WVXA/Albany WYAA/Albany W		WOYK	(/St. Petersbu	irg-Tampa	DOLLY PARTO BARRARA MAR BARRARA MAR	NOD DAK BITTON BOVE	DAK RIDGE BOYS HERLE UNCOADD SCHUT HOREISE BOTTART (KFDI-AM/FM		LIGHEL ACCHIE Montwork: Ammin MUTHEAT	WLWI-FM Montgomery, AL	SIGNEL RICHIE	CREWTAL GAYLS BEEA REQUITING GEDE WRITERS	KWJJ	PRE, RETARTING NORTONIA NUMBER NORRAY NORTE NILMAP
Winder playingts were trozen: Out accessory Wattack over the status accessor		report	this week and	therefore	Detroit, Mi	ARD ROLLONG	WEITES T.G. SHEPPARD JUDGH	VERN GOED IN OAK RIDGE EDTS CRYSTAL GAYLE MANDARL/GREENNOO	WSOC-FM Cheriotte, NC LICHUL RECIEL	CONVAT TWITTY	none	LEE GREENWOOD JIM GLASET MANY MILLIAMS JE	LACH EVERATIR JULCE HEATCH LINHEL RICHLE BYLVER	WINCE GILL BARDARA HANDRELL DAM SEALS	LASE GREENHOOD
WGNA/Albiany constrained with rotation provide the pro		their	•		OAF RIDGE 1 HANDRELL/GI Nottest 1	BUENNOO BARL THORAS CORLE BUENNOO BARL THORAS CORLE BUENNOO BARL THORAS CORLE		JOHNEY CANE	NUMBER OF STREET	¢	NESTRING, THE MANDER OF A		HERLE UNGGAND Gottost: ZARL THOMAS CONLE EDDIE MARSITT	ROBREE NCDONELL EDDY RAVEN HEL NCDANESL VEW GOODDI	WEITES REBA MORNTERS VICTORIA SADM
WVAM/Altoona Wite/Altoona Ball, monal WVAM/Altoona Duine, Mit Ball, monal Ball, monal Ball, monal Ball, monal Ball, monal Freen, CA Oz Ball, monal WSLR/Akron Lowe, script Ball, monal Ball, monal Ball, monal Ball, monal Scriptiona			WNYR/Roche	ster	NATLON JEN RINK WILLIA EDOY RAVES	NENGS Ang JR.		RANVEL PELTS Rottast	AND A DIGGE STATE		NotLeat SX11.8		JUDDE LEE GREENWOOD KMAK	HOLLOGE: EDDIE RANSITT EARL THONGS CONLE HANK WILLIAMS JR.	VERN GORD IN VERN GORD IN
WUBE/Clincinnati Line via mar. ymax.could Could work Could work Could work Could work Wellow w			WVAM/Altoo	ona	Dukuth, MN	BIS		BARL THOMAS CONLE SEDIS BANKITY DON WILLIAMS	TARL TROUGE COM	u	S.J. THOMAS DOM WILLIAMS		Freeno, CA * states. Journy, Chill	Q82 Poweli, WY	MERIE REGEND LICHTE RICHIE SDDY RAVEN Hottest
WCMS/Norfolk Dut # Martine KCUB WHOO/Orlando WWAP/Panama City KCUB KCUB KRMD/Shraveport State and an and and and and and and and and			WUBE/Cincin XXY/Oklahom	nati a City	Buttadt: MARL THOMAS DOF WILLIAM BODIS MADE	A CONLE							RICEY MAGGE LANKY GREEN VENI GODDIN	RECRY BRAGGS MERLE BRAGAND JOBBRY CARN CRAFG DELLINERAM	MELLARY BROTHERS EARL THORES CORLI DOW WILLIAMS JUDDS
KRMD/Shreveport Kotta and the state of the s			WHOO/Orlar	ndo	DOLLY PART	000							NATOREL, CARD	BORCAR WILLS BAVANGAN DAVID PRISELL	KCU
AND ROMAN AND RELAT NOTES			KRMD/Shreve	port									CRAIG DILLINGRAM HOCTARE 1 JUDDS MARL THOMAS CONLS	HOLLO M. (ANNE HUFBLAT BARL THOMAS COFLE MODIA RANDITT	JARL TILLS
													AND B HOURAY	Las Galabarios	BELLANT BROTHERS BELLANT BROTHERS HITTY GRUTHE DIRT



BROTHERS INUNSON

You Keep Me Coming Back (A&M)

TOU Keep two Coming Back (A&W) 85% of our reporting stations: Heavy 50, Medium 17(6, Light 43/19, Extra Adda 1, Total Adda 26 including WRKS, WDAS, KRNB, WEDR, WYLD-FM, WGCI, WJMO, WZAK, WJLB, KMJM, XHRM, WRDW, WJTT, KOKA, WVOI. Heavy: WWIN-FM, WAOK, KACE, KDAY, WQOK. A Most Added record. Debuts at number 28 on the Black/Urban chart. EVELYN "CHAMPAGNE" KING

Teenager (RCA)

65% of our reporting stations on it. Rotations: Heavy 5/0, Medium 32/2, Light 14/5, Extra Adds 0, Total Adds 7, WEDR, WZAK, KMJM, KJLH, WBLX, KDKO, KUKQ, Heavy: WJMO, WATV, WGIV, WNOO, WPDQ. Moves 36-30 on the Black/Urban c

RICK JAMES

17 (Gordy/Motown)

64% of our reporting stations on it. Rotations: Heavy 7/2, Medium 17/16, Light 25/21, Extra Adds 1, Total Adds 40 including WILD, WRKS, WDAS, WUSL, WDJY, WAOK, KNOK-FM, KMJQ, KRNB, WHRK, WDRQ, WJLB, KMJM, WZEN-FM, KJLH, XHRM, WWDM, WLUM, Heavy: WVEE, WGCI, KACE, KDAY, KDIA. This week's Most Added record. Debuts at number 38 on the Black/Linhan chart

BILLY OCEAN

Caribbean Queen (No More Love On The Run) (Jive/Arista)

63% of our reporting stations on it. Rotations: Heavy 6/0, Medium 20/2, Light 2/37, Extra Adds 0, Total Adds 9, WWIN-FM, WDAS, WUSL, WHUR, WNHC, WJTT, WLOU, WQQK, WTLC. Heavy: WGCI, KACE, WNOO, KJCB, WWDM, WWWS. Debuts at number 38 on the Black/Urban chart. **VALENTINE BROTHERS**

Lonely Nights (A&M)

63% of our reporting stations on it. Rotations: Heavy 20, Medium 13/1, Light 34/10, Extra Adda 0, Total Adda 11, WDAS, WUSL, WJMO, WKND, WATV, WNOO, WJAX, WLOU, WBLX, WKWM, KDIA. Heavy: KACE, KOKA. Debuts at number 40 on the Black/Urban chart.

NEW & ACTIVE

LIONEL RICHIE "Stuck On You" (Motown) 46/8

NHLE ITICHTIE DICENTOT FOR UTWOLUWIN 4000 Disona: Havey 70, Medium 222, Ugin 17/6, Exter Adde 0, Total Adda 7, WAOK, KMJQ, WJMO, XHRM, 283, WJTT, WNOO, OI, Havey: WDIA, WHRW, WGCI, WZAK, KACE, WATV, WANM, Medium: WWN-FM, KNOK-FM, KRMB, WBLZ, WZEN-FM, NC, WOCI, WJAK, WFDQ, WOOL, WTOY, WAAA, WADA, WITH, WTLC, WLUM, WWWS, KUKQ, Debuts at rumber 37 on WVOI, He

Uter beaucouver creat: MICHAEL LACKSON "Farswell My Summer Love" (Motown) 43/5 Rotations: Newy 140, Medium 170, Light 126, Extra Adds 0, Total Adds 5, WMN-FM, WGCI, WDR0, WLOU, WVK0, Heevy WILD, WDJ, Kinek XHenk 249, WOMG, WANK WKXI, WPOC, KINS, WANH, WOSK, WTC, WULM, Medium: WXSL, WHUR, WDIA, WCIN, WZEH-FM, WKND, KNOW, WATV, WOK, WJAX, WBLX, WQQK, WTOY, KOKA, WDAO, WLTH, WWWS, Moves 26.24 k/Urt

38-34 on the electromen chart. BLOODSTONE "Instant Love" (T-Neck/CBS) 42/0 Rotations: Heavy 100, Medum 250, Liph 70, Exte Adda 0, Total Adda 0, Heavy: WWN-FM, WDAS, KACE, KJLH, WENN, WMOO, WICK, KJCB, KICA, WITH, Medum: WKYV, WILD, WAOK, KNOK, FM, KNHS, WDA, WYLD-FM, WBMX, WZAK, WZEN-FM, KDAY, XHRM, KSOL, WATY, 283, WGIV, WPEG, WPDD, WLDU, KHYS, WWDM, WAAA, KDKO, KDA, KUKO, Moves 34-33 on the Bleck/Uben chart.

RICHARD "DIMPLES" FIELDS "Your Wife is Cheatin' On Us" (RCA) 41/8 RICHARD "DIMPLES" FIELDS "Your Wife is Cheatin' On Us" (RCA) 41/8 Rotsom: Hewy: WAOK KDAY, WGV, WANN, Medum: WDA, WYLD-FM, WGCI, WJMO, KJLH, XHRM, WATY, Z93, WOK, WOMG, WXX, WYDO, WAAT, KKKA.

WKXI, WPOD, WART, KOKA.
KOOL & THE GANG "Straight Aheed" (De-Lite/PolyGram) 41/3
Rotationa: Heavy 40, Medium 240, Light 133, Erts Adds 0, Total Adds 3, WVIN-FM, WCIN, WPEG, Heavy: WAOK, WVEE, 2003, KIKO, Medium: WLD, KIRB, WDIA, WDIA, WAKK, WZAK, KOAY, KLHI, YHRM, KSOL, WHIC, WOIC, WOMG, WLOU, WBLX, WFLZ, KIYS, WAAM, WAAA, WDIA, WDIA, WDIA, WDIA, WOKA, WAKK, WCAK, KOAR, KLHI, YHRM, KSOL, WHIC, WOIC, WOMG, WLOU, WBLX, WFLZ, KIYS, WAAM, WAAA, WOLA, WOHA, WAAN, WAAK, WOLA, KOAW, WBLX, KOA, WHIC, 2013, KLST Adda J, Total Adds 3, WILD, WRIS, WEDR, WJMO, KDAY, KNOW, WBLX, KOA, WWEL, WOLA, KCES, WWOMA, KCES, WOLA, WACK, WORE, WOLA, CARRA, WHIC, 283, WOLA, WAOL, WOLA, WHIC, 283, WOLA, WAOL, WOLA, WHIC, 283, WOLA, WANH, CASA, WYEL, WOLA, CARRA, WHIC, 283, WOLA, WANH, CASA, WANH, WANH,

WPLZ, WAAA, WLTH

WTLZ, WAAA, WILH. TYZIK "Jammin' in Manhattan" (Polydor/PolyGram) 39/4 Rotatone: Heavy 10, Medum 17/1, Light 21/3, Extra Adda O, Total Adda 4, KMJQ, WEDR, WPDQ, KDKO, Heavy: KACE. Medum: WWH-FM, WILD, WCAN, WAMO, WZAK, WLB, WZNEFHA, KLAI, Yahlek, WIND, 283, WPEG, WLTH, WTLC, WWWS, KDA. LUTHER VANDROSS "Make Med A Believer" (Epic) 39/2 Rotatone: Heavy: BO, Medum 201, Light 10/1, Extra Adda 0, Tatal Adda 2, WBMX, WZAK, Heavy: WGCI, WATV, WGIV, WPEG, WJM, WJAX, WPDQ, KOKA, WGIS, Medum: WWMFA, WHUR, WACK, WVEE, KNOK-FM, WHRK, WCBL XHRM, WHRK, WJT, WCMG, WCU, WBZ, WTLZ, KIYS, WAAA, WDGO, WCHV, WTLC,

WJTT, WOMG, WLOU, WBLX, WHZ, KHYS, WAAA, WDAO, WLTH, WTLC, MARCUS MILLER "My Best Friend"s Gil/Hirthend" (WB) 37/2 Rotstions: Heavy 40, Medium 180, Light 152, Extra Adda 0, Total Adda 2, IXMUD, WLOU, Heavy; WVEE, WPEG, WNOO, WTLC, Medium: WMIN-FM, WDAS, WUSL, WAMO, KKDA-FM, XHRMI, WENN, 283, WGIV, WJTT, WJAX, WOQK, KHYS, KOKA, WMOM, WHYNS, KOIA, KILO,

CHI-LITES "Gimme Whatcha Got" (Private I/CBS) 37/1

GRIED GINE GRIED GRIED GUIDE CONTRACT CONTRACT

WPDD, WBLX, WPLZ, WANM, WAAA, WLTH, KIYS. **CRUSADERS** 'Deade End'' (MCA) 36/2 Rotationa: Heavy 10, Medium 18/1, Light 17/1, Exte Adde 0, Total Adde 2, KNLM, 283. Heavy: KACE. Medium: WWINFFM, WVEE. WFDR, WUMO, WZAK, KILH, XHRM, WGNV, WPEG, WIAX, WODQ, WLOU, KOKA, WWDM, WAAA, WLTH, KDIA. **KOKO-POP** ''Baby Sister'' (Motown) 36/1 Rotations: Heavy 00, Medium 14/0, Light 22/1, Exte Adde 0, Total Adde 1, KHY3: Medium: WWINFFM, WVEE, KACE, KJLH, XHRM, 233. WPDQ, WLOJ, WOOK, WLTH, WWWS, KDKO, KDA, KUKQ.

Anon, Bash Hood, Hood, Hood, Holm, Hinney Adado, Jako, Koku, Surton, S. Hood, Hong, K. Hood, H. Karaka, K. Kata SUITONS "Live It Up (Love It Up)" (Rochier) 31.1 Rotations: Heavy 70, Medium 14-0, Light 80, Exte Adad 1, Total Adad 1, WPLZ. Heavy: WWIN-FM, WEDR, W.MO, WGV, WFEC, MPCD, ULO, Medium: "MOS, WYEE, IRNNE, WZEH-FM, XOHM, KSOL, WENN, WJTT, WCO, WJAX, KHTS, KOKA,

HYDYRS, LUNC. HUGH MASEKELA "Don't Go Lose It Beby" (JRvs/Arista) 30/1 Rotstions: Heavy GW, Medlum 130, Light 17/1. Extra Adds G, Total Adds 1, WZEN-FM. Medlum: WILD, WEDR, WBMX, WZAK, KACE, KLUR, XMHR, WMXD, WMSC, ZSB, WGX), WITH, KUKC.

KALES, KULM, Altmar, YTAMU, YTTAT, JEW, WTUY, YTL IT, KUNAL KILEERT, YTHMINATE COnnection" (Attentic) 28/1 Rotationa: Heavy 70, Medium 14/1, Light 70, Extra Adda 0, Totel adda 1, XHHM, Heavy: WILD, WVEE, WDMT, WJMO, KJLH, WCC:: WAMM, Medium: WYMER-HW, WXTV, WAAD, KKONCFM, WCJAK, WRDW, WNOD, WJMM, WODK, WLTH, WKWM,

WVWVS. PUMPKIN "Here Comes The Best" (Profile) 26/3 "Anatomic Meany QIO, Medium: 11/0, Light 15/3, Extre Adde 0, Totel Adde 3, KRNB, KDAY, WTLC, Medium: WRKS, WDAS, WDIA,

SIGNIFICANT ACTION

DISCO 3 "Fat Boys" (Sutra) 23/4

1544. Light 15/4, WOLLC, WOO 16/4, Extra Adda 0, Total Adda 4, WILD, KRNB, WKND, WWWS. Heavy: WRKS, WDAS. WDIA WRATY W

JANICE MARIE JOHNSON "Love Me Tonight" (Capitol) 23/4 Rotations: Heavy 00, Medium 70, Light 164, Extra Adds 0, Total Adds 4, WDAS, WCIN, WJAX, WLOU, Medium: KRNB, WDMT, WJMO, WGRF, KLUH, KJCB, WWWS.

MOST ADDED .

RICK JAMES (40) 7 (Gordy/Motor BROTHERS JOHNSON (26) You Keep Me Corning Back (A&M) RANDY HALL (18) I've Been Watching You... (MCA) BAR-KAYS (14) Dirty Dancer (Mercury/PolyGram) RAMSEY LEWIS (13) The Two Of Us (Columbia) MTUME (13) You Me And He (Epic) TIME (13)

Ice Cream Castles (WB)

GEORGE HOWARD "Steppin' Out" (TBA/Palo Alto) 22/0 Retatione: Heavy 1/0, Medium 7/0, Light 14/0, Extra Adds 0, Total Adds 0, Heavy: KACE. Medium: WWIN-FM, WLOU, WQQK ne: Heevy 1/0, Medium 1 A, WANM, WLTH, WTLC

WVDM, WANNA, WLTN, WTLC.
SHANNON "WTN Heart's Dhvided" (Nirage/Atco) 21/5
Rotations: Henry 1/0, Medium 101, Liph 104, Extra Adda D, Total Adda B, WDLY, KMJQ, WKND, WJAX, WANM, Henry:
WZAK, Medium: WVEF, WCIN, KADY, WWHC, KNOV, 283, KLCB, WAAA, WLTH,
J, BLACKFOOT 'I Stood On The Sidewalk And Cried' (Sound Town/Allegience) 21/1
Retaining: Henry 10, Medium 100, Liph 101, Extra Adda D, Total Adda I, KACE, Henry: WDIA, Medium: WWIN-FM, WDAS,
WEDR, WCCI, KLH, WFEG, WBLX, KHYS, WWDN, WAAA.

R&R/Friday, July 6, 1984

HOTTEST

PRINCE (71)

When Doves Cry (WB)

JOCELYN BROWN (35)

Somebody Else's Guy (Vinyl Dreams) TINA TURNER (32)

PATRICE RUSHEN (28)

Feels So Real (Won't Let Go) (Elektra)

OLLIE & JERRY (22) Breakin' (There's No...) (Polydor/PG)

Love Got To Do With It (Capitol)

WEDR, WICZ, KUCH, WIES, WIELX, KIYS, WWDM, WAAA. FORCE MUS⁷ 'Let Me Love You'' (Tommy Boy) 20/0 Rotations: Heavy 30, Medium 80, Light 80, Extre Adds 0, Total Adds 0, Heavy: WILD, WRKS, WENN, Medium: WVEE, KMJQ, WAMO, KLH, Merky, WKCH, WOOK, KIYS, WAAA.

NUANCE "Taka A Chance" (4th & Broadway/Island) 19/7 Rotations: Heavy 2/0, Medium 7/1, Light 10/6, Extra Adda 0, Total Adda 7, WDA0, Heavy: WDAS, WGPR. Medium: WUSL, WZAK, WDRQ, KACE, KDAY , WJLB, WKND, WATV, WBLX, WWDM, WAAA,

WDA0. Nearwi: WDA5. WGPR. Medium: WUSL, WZAK, WDR0, KACE, KDAY, WKWAL
 RANDY HALL ''I'VE Been Watching You (Jamiet S GHI'' (MACA) 19/18
 Rotsitom: Neary DO, Mindum 33, Light 14/14. Extra Adds 1, Total Adds 18, WILD, WAOK, WDIA, WGCI, WCIN, WGPR, WLB. WZEN-KNA, WHME, WASL, WCIN, WZAK, WGPR, WZEN-KNA, WMDA, WAOK, MAJO, WCIN, WZAK, WGPR, WZEN-KNA, WAOK, WADA, KMO, WADA, KKO, WADA, KKO, WADA, KKO, WADA, WACK, WADA, WZEN-KNA, WARA, WYCH WADA, KMO, WADA, KKO, WADA, WACK, WADA, WACK, WADA, WACK, WADA, WZEN-KNA, WACK, WADA, WACK, WADA, WACK, WADA, WACA, WYCH WADA, KKOA, WADA, WADA, WYCH, WACA, WYCH, WADA, WYCH, WADA, WYCH, WACA, WYCH, WADA, WYCH, WADA, WYCH, WACA, WYCH, WADA, WYCH, WACA, WYCH, WADA, WYCH, WYC

CHUCK BROWN & SOUL SEARCHERS 'We Need Some Money'' (T.T.E.D.) 18/5 Rotations: Heavy 30, Medium 31, Light 12/4, Extra Adda D, Total Adda S, WYLD-FM, WZAK, WZEN-FM, 283, KHYS, Heavy WDJ, WHAR, MPZ, Medium: WWN-FM, WOIC.

WDJ', WTON, WTLA, Nexterni, WWHT-Tm, WTVA. SPINNERS''''(We Have Come Into) Our Time For Love'' (Atlantic) 18/3 Rotations: Heavy 0/0, Medium 6/0, Light 12/3, Extra Adds 0, Total Adds 3, WAOK, KLH, WPDO. Me fum: WDIA, KDAY, XHRM, WGIV, WNOO, WI TH

DAMARIS "You Stopped Loving Me" (Cotumbia) 17/2 Rotations: Heavy 1/0, Medium 4/0, Light 12/2, Extra Adda 0, Total Adda 2, WWIN-FM, KHYS. Heavy: WOIC, Medium: WPEG, KJCB. KORA, KORO. BETTY WRIGHT "One Step Up, Two Steps Back" (Becket) 17/1 Rotationa: Heavy 1/0, Madium 5/0, Light 11/1, Extra Adds 0, Total Adds 1, WQMG, Hea

- Heavy: WEDR. Medium: WNHC, 293, WBLX, WOOK WANN

WILLIS, WAANN. DEBBIE DEB 'When I Hear Music' (Sunnyview) 16/4 Rotations: Heavy 1/0, Medium 4/1, Light 11/3, Extra Adds 0, Total Adds 4, WDAS, WUSL, WAAA, WDAO, Heavy; WANM. Medium: WEDR, WFEG, WFEC,

Madam: WEDR, WPEG, WTLC. PRETTY TOMY "Fix It In The Mix" (Sunnyview) 16/0 Partition Made 20. Madium 8/0, Light 6/0, Extra Adda 0, Total Adda 0, Heavy: WDRQ, WJLB, Medium: WEDR, WGPR, WATV,

PRETIT TORY "Pitk it in The Miki" (Sunnyview) 16/0
 Rotations: Heavy 20, Median 80, Uget 60, Erst Adds 0, Total Adds 0, Heavy: WDR0, WALB. Medium: WEDR, WGPR, WATV, WENN, WLOU, WCIX, KOKA, WKWM.
 RAMSEY LEVIN' "The Two Of Us" (Columbia) 15/13
 Rotations: Heavy 00, Medium 1/1, Ught 14/12, Erst Adds 0, Total Adds 13, WILD, WHUR. WAOK, WCIN, KSOL, WGIV, WOLW, KOA, WALA, KOA, WENN, KOA, WCIN, KSOL, WGIV, WCI, WILD, WHUR, WAOK, WCIN, KSOL, WGIV, WCI, WWI, WAOK, WCIN, KSOL, WGIV, WCI, WHUR, WAOK, WCIN, KSOL, WGIV, WCI, WHUR, WAOK, WCIN, KSOL, WGIV, WCI, WWIN, WAOK, WCIN, KSOL, WGIV, WCI, WCIN, WCIN, KSOL, WGIV, WCIN, WCIN, WCIN, KSOL, WGIV, WCIN, WCIN, WCIN, WCIN, KSOL, WGIV, WCIN, WCIN

WILLE CLAYTON "Whet WILL, WIYNS, KDA. WILLE CLAYTON "Whet A Way TO Put It" (Compleat/PolyGram) 15/4 Rotsons: Heavy 00, Medium 3/1, Light 12/2, Extra Adds 0, Total Adds 4, WBMX, WGC, WPDQ, WAAA. Medium: WO/C, WBLX. STACY LATTISAW & JOHNNY GILL "Block Party" (Contilion/Atton) 15/4 Rotstons: Heavy 00, Medium 7/1, Light 8/3, Extra Adds 0, Total Adds 4, WUSL, KMJM, WFSG, WJAX, Medium: WDIA, WZAK, KOAY, KNOW, WPOQ, WDQK.

KNAT, KNOW, WPDG, WOOK, ROD STEWART 'Infatuation' (WB) 15/2 Rostdom: Heavy 20, Medium 71, Light 6/1, Extra Adds 0, Total Adds 2, WZAK, WWDM. Heavy: WVEE, WOKS, Medium: KACE, 233, WOC: WAAT, WVXO, WLUM. BEAT MASTER 'LD Service' (Tommy Boy) 15/1 Rostaion: Heavy 10, Medium 50, Light 9/1, Extra Adds 0, Total Adds 1, WWDM. Heavy: WZAK, Medium: KKDA-FM, WZEN-FM, WPEG, WDAO, WKYM.

Meeds Work, WARD, WXWM. WFCR, WDAD, WXWM. TERRI WELLS "I'll Be Around" (Philly Workd/Atco) 15/1 Rotations: Heavy 2/0, Medium 5/0, Light 8/1, Extre Adde 0, Total Adds 1, WDIA. Heavy: WPEG, WANM. Medium: WWIN-FM,

rDAS, WAAA, WWWS. RYYAN LOREN "Do You Really Love Me" (Philly World/Atco) 14/8 Antrianes Massar 43° Maladium 372 Light 10/8, Extra Adds 0, Total Adds 9, WHUR, WEDR, KDAY, WKND, WNO, WBLX, WANM, eevy 1/0, Medium 3/2, Light 10/8, Extra Adds 0, Total A y: WZAK. Medium: KDIA.

BONNIE POINTER "YOUr Touch" (Private I/CBS) 13/10 Rotations: Heavy 0/0, Medium 3/2, Light 9/7, Extra Adds 1, Total Adds 10, WAOK, KRNB, WDIA, KDAY, WNHC, WPEG, WJAX, WPDQ, WTLC, KDIA, Medium, KCKA.

Rotsnole: Revy UV. WPOL WTIC: DIA. Medium: KOKA. CAROL LYNN TOWNES "99 %" (Polydor/PolyGram) 13/6 Rotsdore: Revy 00, Medium 81, Ugeh 7/6. Extra Adda 0, Total Adda 6, KACE. WDJY, WKND, WJTT, WTLC, KUKO. Medium: WID, WRKS, XHRM, WOMG, WOOK. PATTI AUSTIN "Shoot The Moon" (Queest/WB) 13/5 Rotstiona: Newy 1/0, Medium 2/0, Light 10/6, Extra Adda 0, Total Adda 5, WHUR, KACE. WGY, WVOI, KDIA. Heavy: KDAY.

BRONNER BROTHERS "I'm Not That Bad A Man To Love" (Neighbor) 13/3 Rotationa: Heavy 0/0, Medium 6/0, Light 7/3, Extra Adda 0, Total Adda 3, WKND, WATV, WLOU, Medi m WEDR WGV WPEG WTLC

L'AMOUR featuring KRYSTAL "Let's Make Love Tonight" (Broccoli Rabe) 13/3 Rotationa: Heavy 0/0, Medium 5/0, Light 8/3, Extra Adda 0, Total Adda 3, WRDW, WWDM, WAAA. Medium

WUSL WVFF. W

WOSL, WYEE, WYEG. BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 13/3 Rotations: Heavy 20, Medium 50, Light 673, Extra Adds 0, Total Adds 3, WGPR, WICR, WVOL, Heavy: WVEE, KJLH. Me WOSL, WDLA: WILD-M, ICEG. WWWS.

DUNIE MORRISON "Techno-Freqa" (4th & Broadway/latend) 13/2 Rotationa: Heavy 2/0, Medium 1/0, Light 10/2. Extra Adds 0, Total Adds 2, WATV, WPEG. Heavy; KKDA-FM, WOIC, Me WEDR

VONNE GAGE "Doin' It in A Haunted House" (CIM/CBS) 13/1

3/0. Lia Adds O, To WGCI, Medium; WJAX, KOKA, WLTH.

Rotations: Heavy 000, Medium 300, Light 1011, Extra Adds 0, Total Adds 1, WOCL Medium:: WALX, KOKA, WI,TH, EDDIE KENDRICKS "Surprise Attack" (Corner Store) 13/1 Rotations: Heavy 000, Medium 400, Light 301, Extra Adds 0, Total Adds 1, KINB. Medium: KACE, KJLH, WATV, WTLC. DAN HARTMAN "(Can Dream About You" (MCA) 13/0 Rotations: Heavy 500, Medium 500, Light 30,0, Extra Adds 0, Total Adds 0, Heavy: WAANO, WDJY, WEDR, WOMG, KDKO, Mediu KKDA,FM, WILL, 230, WYKO, WILM,

MDATUM TRUEL COUNTROLOGICAL CONTROL CONTRO CONTROL CON WRLX WANM Her ry: WVEF WBLX, WAAMM. Heavy: WVEE. NONA HENDRYX "10 The Bone" (RCA) 12/0 Rotations: Heavy 00, Medium 30, Light 900, Extra Adda 0, Jondi Adda 0, Media BEAU WILLLAMS "Don't Say No" (Caphelo) 12/0 Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Total Adda 0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Total Adda 0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Total Adda 0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Total Adda 0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Total Adda 0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Total Adda 0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Total Adda 0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Heavy 0/0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Heavy 0/0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Heavy 0/0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Heavy 0/0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Heavy 0/0, Media Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adda 0, Heavy 0/0, Media Rotations: Heavy 0/0, Heavy 0/

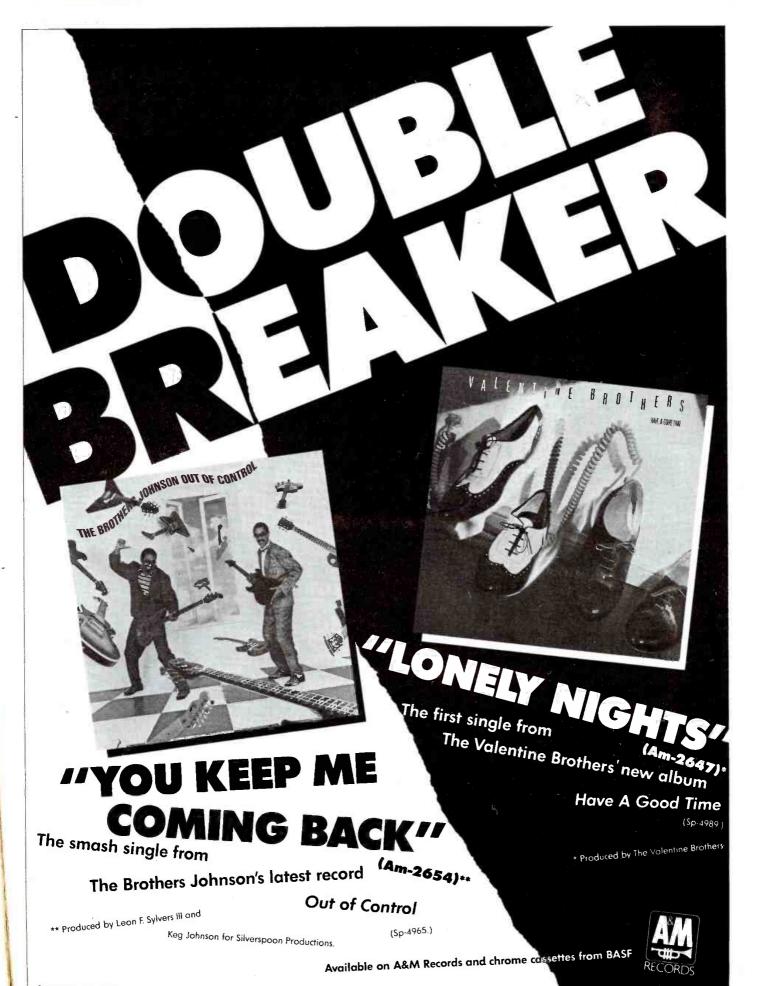
Rotations: Heavy 00, Medium 30, Light 90, Extra Adda 0, Total Adda 0, Medium: KACE, K.ILH, K.ICB. JULIO IGLESIAS & DIANA ROSS ''AII Of You'' (Columbia) 11/10 Gratations: Heavy 00, Medium 00, Light 109, Extra Adda 1, Total Adda 10, WAOK, KNBB, WDIA, WHRK, WCBI, KSOL, WNHC,

WKXI, KDIA, KUKG.
SUM "Legg (Bring The Wolf Out Of Me)" (Air Citry) 11/5
Rotations: Heavy G/O, Medium 2/1, Light 9/4, Extra Adds O, Total Adds 5, KRNB, KHYS, WWDM, WVKO, KDKO, Medium: WDAO. SUN "Legs (Bring The Worl Out Of Me)" (Air Chry 11/0 Rotatione: Heavy 00, Midduar 10, Light 84, Extra Adda 0, Total Adda 5, KRN8, KNYS, WWDM, WVKO, KDKO. Medium: WDAO. FORMULA V "Killer Groove" (Malaco) 11/4 Rotatione: Heavy 00, Midduar 10, Light 873, Extra Adda 1, Total Adda 4, KKDA-FM, WATV, WLOU, WDAO. Medium: WGPR. SERGO MEDES "Albus" (A&M) 11/2 Rotatione: Heavy 20, Midduar 50, Light 4/2, Extra Adda 1, Total Adda 2, WJTT, WKWN. Heavy: WJAX, KDKO. Medium: WWN-

Proc. AJOY, 255, TOSY, TYTES: ELEANOR GRANT "Lovin' Your Good Thing Away" (Catawba/CBS) 10/1 Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Extra Adds 0, Total Adds 1, WANT. Medium: WPEG, WOK, WWDM.

KACE, KJLH, KJCB.

ts O. Total Adds O. Medium: WGIV. WI TH. WTI C.



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Black/Urban Regionalized Adds & Hots

WWIN -FM/ Baltimore LIONEL HAMPTON MICHAEL JACKSON KOOL & THE GANG DAMARIS RICHARD D. FIELDS MTUME BILLY OCEAN BILLY UCASH Hottest: PATRICE RUSHEN JOCELYN BROWN WOMACK & WOMACK PRINCE TINA TURNER WXYV/Baitimore lov Sampsor TEDDY PENDERGRASS OLLIE & JERRY WOMACK & WOMACK TINA TURNER GHERRELLE Wil D/Boston Elroy R.C. Smith RICK JAMES BOBBY KING LILLO THOMAS RANDY HALL O'JAYS RAMSEY LEWIS DISCO 3 Hottest: JOCELYN BROWN WOMACK & WOMACK PRINCE TINA TURNER ONE WAY WKND/Hartford (.) Jordan/McLean ECKYLL & HYDE DISCO 3 SHANNON BRONNER BROTHERS STEEL PULSE BRYAN LOREN CAROL LYNN TOWNES NUANCE VALENTINE BROS. VALENTINE BROS. Hottest: PRINCE PATRICE RUSHEN WOMACK & WOMACK KASHIF OLLIE & JERRY

NHC/New Haven ames Jordan BILLY OCEAN CENTRAL LINE BONNIE POINTER RANDY HALL IGLESIAS 6 ROSS Hottest: LATTISAW & GILL PRINCE PRINCE TEDDY PENDERGRASS BRASS CONSTRUCTIO TINA TURNER

WRKS/New York RICK JAMES LILLO THOMAS SHEILA E MTUME BROTHERS JOHNSON BROTHERS JOHNS Hottest: DISCO 3 PRINCE CYNDI LAUPER JOCELYN BROWN PATRICE RUSHEN

WUSL/Philadelphia Wyatt/Buggs WyatuBuggs Valenting Bros. Rick James Billy Ocean Lattisaw & Gill Debeie Deb Johnny Mathis Griffin Hottest: Cherrelle Prince Ollie & Jerry Pretty Poison Grandmaster Melle WDAS/Philadelphia

Joe Tamburg RICK JAMES VALENTINE BROS. BROTHERS JOHNSON BILLY OCEAN DEBBLE DEB JANICE MARLE JOHN Hottest: PRINCE PRINCE TEDDY PENDERGRASS JACKSONS ONE WAY DISCO 3

none

WAMO/Pittsburgh none Hottest: PRINCE WOMACK & WOMACK PEABO BRYSON JERMAINE JAČKSON PATRICE RUSHEN

WDJY/Washington, DC WHUR/Washington, DC Libby Lawson TIME RICK JAMES SKOOL BOYZ CAROL LYNN TOWNES THOMPSON TWINS PRETTY POISON SHANNON LOLEATTA HOLLOWAY HOLLEATTA HOLLOWAY BRYAN LOREN BILLY OCEAN PATTI AUSTIN PATTI AUSTIN MTUME RAMSEY LEWIS Hottest: PATRICE RUSHEN WORLD FAMOUS S SD. LOLEATTA HOLLOWAI Rottest: OLLIE & JERRY JOCELYN BROWN PRINCE CHUCK BROWN GRANDMASTER MELLE NEWCLEUS JOCELYN BROWN PRINCE MIDWEST WVKO/Columbus Lyles/Jone MICHAEL JACKSON WANG CHUNG SHEILA E BAR-KAYS WBMX/Chicago Lee Michael ONE WAY LUTHER VANDROSS BAR-KAYS RICK JAMES NICK JAMES SUN Hottest: JOCELYN BROWN PRINCE RAY PARKER JR. JACKSONS TINA TURNER LUTHER VANDROSS TIME RAY PARKER JR. WILLIE CLAYTON HOTTEST CHERRELLE PATRICE RUSHEN JOCELYN BROWN LJ REYNOLDS DENIECE WILLIAMS WDAO/Dayton Lankford Step WGCI/Chicago (J) Graham Armstrong RICK JAMES BAR-KAYS BAR-RAIS DEBBIE DEB NUANCE JECKYLL & HYDE WINDJAMMER RANDY HALL WILLIE CLAYTON YARBROUGH & PEOPL BROTHERS JOHNSON YVONNE GAGE MICHAEL JACKSON FORMULA FIVE IVY Hottest: MICHAEL JACKSON Hottest: PRINCE JOCELYN BROWN TINA TURNER JERMAINE JACKSON PATRICE RUSHEN PRINCI PRINCE JOCELYN BROWN ART OF NOISE TINA TURNER PATRICE RUSHEN WGPR/Detroit WBLZ/Cincinnati Brian Castle Joe Spencer Joe Spencer LIPSTICK RANDY HALL C. LYNDA McCONNEL BARE-KAYS BARBARA MITCHELL EGYPTIAN LOVER LEE MCDONALD HOTTAST. THOMPSON THINK PRINCE PRINCE PRINCE PRINCE PRINCE Hottest: PRINCE PATRICE RUSHEN TINA TURNER JERMAINE JACKSON ROGER LEE MCDONNEL Hottest: PATRICE RUSHEN JIMMY LEWIS JOCELYN BROWN PRINCE TINA TURNER WCIN/Cincinnati Sid Kennedy WJLB/Detroit James Alexande IGLESIAS & ROSS DAVE ASBERRY RAMSEY LEWIS BAR-KAYS NUANCE BROTHERS JOHNSON RANDY HALL WOMACK & WOMACK RICK JAMES DEELE KOOL & THE GANG CHANGE Hottest: JOCELYN BROWN CHANGE RANDY HALL JANICE MARIE JOHN SOS BAND Hottest: JERMAINE JACKSON SHEILA E NEWCLEUS PRINCE JERMAINE STEWART PRINCE PATRICE RUSHEN PEABO BRYSON ROGER WDRQ/Detroit Steve Harris O'JAYS RICK JAMES WZAK/Cleveland Lynn Tolliver MICHAEL JACKSON RAY PARKER JR. Lynn Tolliver BAR-KAYS EVELYN KING LUTHER VANDROSS BROTHERS JOHNSON JECKYLL & HYDE CHUCK BROWN GRIFFIN Hottest: PRINCE TINA TURHER ROGER RJ'S LATEST ARRIV ONS WAY HOTLEST: JERMAINE STEWART JOCELYN BROWN PRINCE PRETTY TONY SHEILA E WLTH/Gary Dana Huskisson BROTHERS JOHNSON RICK JAMES WILLIE CLAYTON RANDY HALL RICHARD D. FIELDS SUTTONS WJMO/Cleveland Rod See SUTTONS Hottest: PRINCE JOCELYN BROWN TINA TURNER BROTHERS JOHNSON LILLO THOMAS VALENTINE BROS. LIONEL RICHIE RAY PARKER JR. CHANGE PATRICE RUSHEN GRANDMASTER MELLE CHANGE Hottest: PRINCE TINA TURNER ROGER PATRICE RUSHEN JOCELYN BROWN WKWM/Grand Rapids Frank Grant RICHARD D. FIELDS RICK JAMES BROTHERS JOHNSON MTUME RAY PARKER JR. LILLO THOMAS VALENTINE BROS. SERGIO MENDES EURYTHMICS WDMT/Cleveland u Kelly/Dear NONE Hottest: RJ'S LATEST ARRIV O'BRYAN WORLD FAMOUS SU POINTER_SISTERS KLEEER EURYTHMICS Hottest: DENIECE WILLIAMS CHERRELLE WORLD FAMOUS SU JOCELYN BROWN

SOUTH WRDW/Augusta Charlotte Logan CHARING E LOGU... TIME RAY PARKER JR. CHERRELLE BROTHERS JOHNSON L'AMOUR HOTCEST: PRINCE DENIECE WILLIAMS DIVINE SOUNDS O'BRYAN BROWN WAOK/Atlanta Tinsley Larry IGLESIAS & ROSS BAR-KAYS BAR-KAYS BAR-KAYS LIONEL RICHIE RICK JAMES BONNIE POINTER RAMSY LEWIS SPINNERS GRIFFIN RANDY HALL SUTTONS HOLLEST: PRINCE KNOW/Austin Ken Rush PRINCE TINA TURNER WOMACK & WOMACK PATRICE RUSHEN JACKSONS AGRAUSH JOE JACKSON LILLO THOMAS BROTHERS JOHNSON RICHARD D. FIELDS DEELE HOTLESE: PRINCE ROGER OLLIE & JERRY SHEILA E ONE WAY WVEE/Atlanta Scotty Andrews none Hottest: PRINCE PRINCE GRANDMASTER MELLE ROCKWELL WOMACK & WOMACK TINA TURNER WATV/Birmingham Ron January FORMULA FIVE BRONNER BROTHERS BRONNER BROTHE NUANCE JUNIE MORRISON VALENTINE BROS RICK JAMES WTLC/Indianapolis Jay Johnson RICK JAMES Hottest: PRINCE PATRICE RUSHEN JOCELYN BROWN JCRMAINE JACKSON CHERRELLE BROTHERS JOHNSON PUMPKIN GRIFFIN CHANGE BONNIE POINTER RAMSEY LEWIS RAMSEY LEWIS TIME RAMDY HALL BRYAN LOREN CAROL LYNN TOWNES BILLY OCEAN HOLLES: PRINCE WOMACK & WOMACK & WOMACK JERRY JOCELYN BROWN TINA TURNER WENN/Birmingham Michael Star MICRABISIE RICK JAMES BROTHERS JOHNSON Hottest: PRINCE PATRICE RUSHEN DENIECE WILLIAMS JERMAINE JACKSON CAMEO Z93/Charleston Al Wilson WLUM/Milwaukee JACKSONS RICK JAMES BROTHERS JOHNSON CRUSADERS MTUME LIONEL RICHIE CHUCK BROWN Bottest: RICK JAMES PAUL YOUNG TIME TIME PSYCHEDELIC FURS CYNDI LAUPER Hottest: PRINCE MICHAEL JACKSON RAY PARKER JR. NEWCLEUS HOTCH BROWN HOTCHEST: JERMAINE JACKSON PATRICE RUSHEN PRINCE CHERRELLE OLLIE & JERRY OLLIE & JERRY WWWS/Saginaw Kermit Crocketi WPEG/Charlotte YARBROUGH & PEOPI EGYPTIAN LOVER RANDY HALL DISCO 3 JERMAINE JACKSON RICK JAMES CHANGE ke Ross RANDY HALL BONNIE POINTER TIME LIPSTICK LATTISAW & GILL KOOL & THE GANG JUNIE MORRISON CHANGE RAMSEY LEWIS GIRLS Hottest: PRINCE ROCKWELL LAKESIDE SHEILA E TINA TURNER JOCELYN BROWN ROGER OLLIE & JERRY TINA TURNER PRINCE WGIV/Charlotte (J) Hal Harrill KMJM/St. Louis CAMEO RAMSEY LEWIS ART OF NOISE Ron Atking CRUSADERS LATTISAW & GILL TIME TIME PATTI AUSTIN AMUZEMENT PARK LATTISAW & GILL TIME RICK JAMES ART OF NOISE EGYPTIAN LOVER RAY PARKER JR. ONE WAY EVELYN KING RUN D.M.C. SUTTONS BROTHERS JOHNSON HOTLESI: WORLD FAMOUS SU PRINCE AMUZEMENT PAR Hottest: OLLIE & JERRY SKOOL BOYZ PRINCE PATRICE RUSHEN TINA TURNER WNOO/Chattanoon J. Reilly DEELE BRYAN LOREN KRYSTOL BROTHERS JOHNSON VALENTINE BROS. OLLIE & JERRY JACKSONS MTUME PRINCE WZEN-FM/St. Louis VALENTINE BRO Hottest: PRINCE JOCELYN BROWN ART OF NOISE PEABO BRYSON O'BRYAN Rod King RICK JAMES BAR-KAYS RANDY HALL NUGH MASEKELA CHUCK BROWN Hottest: CHERRELLE JOCELVN BROWN WJTT/Chattanooga **Rich Phillin** ONE WAY CAROL LYNN TOWNES BROTHERS JOHNSON SKOOL BOYZ LIONEL RICHIE SERGIO MENDES FACE TO FACE BILLY OCEAN HOTTACE JOCELYN BROWN POINTER SISTERS PRINCE RJ'S LATEST ARRIV WVOI/Toledo (J) Maxx Myrick BARBARA MITCHELL SMOKEY ROBINSON BROTHERS JOHNSON RICHARD D. FIELDS LIONEL RICHIE RICK JAMES BILLY OCEAN Hottest: PRINCE OLLIE & JERRY JACKSONS RAY PARKER JR. STANLEY CLARKE RICK JAMES PATTI AUSTIN MARGIE JOSEPH Hottest: PRINCE CHERRELLE TINA TURNER JOCELYN BROWN ONE WAY

WOIC/Columbia Mickey Arnold MARGIE TOCEDH MALEMEN STARPOINT RICK JAMES HOLLEST: PRINCE JOCELYN BROWN TINA TURMER RJ'S LATEST ARRIV SHEILA E KKDA-FM/Dallas Terri Avery CITY STREETS GRIFPIN TEDDY PENDERGRASS FORMULA FIVE Hottest: FRINCE CAMEO TIME JACKSONS OLLIE & JERRY KNOK-EM/Et Worth Kenny Byrd RICK JAMES Hottest: PRINCE JACKSONS JOCELYN BROWN ONE WAY TINA TURNER WQMG/Greensbord Shelly Bynum RICK JAMES BETTY WRIGHT BROTHERS JOHNSON Hottest: JOHNNY MATHIS OLLIE & JERRY FRINCE JACKSONS KMJQ/Housto Jim Snowder MARCUS MILLER TYZIK SKOOL BOYZ YARBROUGH & PEOPL BAR-KAYS RICK JAMES LIONEL RICHIE SHANNON CHANGE CHANGE Hottest: GRANDMASTER MELLE SHEILA E JACKSONS MTUME TINA TURNER WKXI/Jackson Tommy Marshall EDDIE KENDRICKS IGLESIAS & ROSS RAMSEY LEWIS BARBARA MITCHELL Hottest: O'BRYAN POINTER SISTERS ROGER LATOYA JACKSON DENNIS EDWARDS WJMI/Jackson Carl Haynes none Hottest: PRINCE PRINCE MICHAEL JACKSON RJ'S LATEST ARRIV JERMAINE JACKSON CHERYL LYNN WJAX/Jacksonville (J Chris Turner RICK JAMES DEELE BONNIE POINTER SHANNON SHANNON LATTISAW & GILL JANICE MARIE JOHN VALENTINE BROS. RAMSEY LEWIS HOTTEST: PRINCE OLLIE & JERRY SHEILA E JACKSONS TINA TURNER WPDQ/Jacksonville Marc Little RICK JAMES RAMSEY LEWIS BONNIE POINT STYLE COUNCI BONNIE POINTER STYLE COUNCIL WILLIE CLAYTON TYZIK DEELE DEELE SPINNERS JIMMY SCOTT Hottest: JERMAINÉ JACKSON JERMAINÉ JACKSON PRINCE DIVINE SOUNDS PEABO BRYSON MICHAEL JACKSON KJCB/Lafayette (J) Beatrice Evans RICK JAMES BAR-KAYS RAMSEY LEWIS RAMSEY LEWIS Hottest: PRINCE PATRICE RUSHEN JOCELYN BROWN OLLIE & JERRY POGEP

WLOU/Louisville Tony Fields WYLD-FM/New Orleans Brute Bailey IVY CENTRAL LINE MARCUS MILLER BRONNER BROTHEF RICK JAMES JOHNNY MATHIS JOHNNY MATHIS TIME VALENTINE BROS. BILLY OCEAN BILLY OCEAN TYZY ART OF NOISE STARPOINT WISH BROTHERS JOHNSON CHI-LITES GRIFFIN CHUCK BROWN Hottest: JOCELYN BROWN WISH BILLY OCEAN JANICE MARIE JOHN MICHAEL JACKSON FORMULA FIVE HERBIE HANCOCK JOCELYN BROWN SWITCH DENIECE WILLIAMS IRENE CARA JERMAINE JACKSON Hottest: PATRICE RUSHEN WPLZ/Petersburg ROGER JERMAINE JACKSON PRINCE PATTI AUSTIN Hardy Jay RICK JAMES BAR-KAYS BAR-KAYS TIME SUTTONS JIMMY LEWIS Hottest: SHEILA E JACKSONS PRINCE CHUCK BROWN KASHIF WJJS/Lynchburg Lad Goins CARL ANDERSON CARL ANDERSON TIME UNCLE JAMS ARMY RICHARD D. FIELDS SHEILA E STANLEY CLARKE FATBACK KHYS/Port Arthur FATBACK HOTLEST: NEWCLEUS RJ'S LATEST ARRIV PRINCE JOCELYN BROWN CYNDI LAUPER Mark Petry CHUCK BROWN CHUCK BROWN SUN RANDY HALL TIME DAMARIS MTUHE RICK JAMES KOKO POP HOLTEST: PRINCE DENTECE WILLIAMS JOCELYN BROWN O'BRYAN POINTER SISTERS KRNB-FM/Memphis Melvin Jones RICK JAMES RICK JAMES MTUME DISCO 3 SOS BAND PUMPKIN IGLESIAS & ROSS EDDIE KENDRICKS SUN SUN BONNIE POINTER BROTHERS JOHNSON OSBORNE & KENNED Hottest: PRINCE POINTER SISTERS ROCKWELL WORLD EMOUS CD WANT/Richmond Kirby Carmichael BROTHERS JOHNSON ELEANOR GRANT FREDERICK LINTON FREDERICK LINTON Hottest: JOCELYN BROWN ROCKWELL RJ'S LATEST ARRIV ROGER PRINCE WORLD FAMOUS SU PATRICE RUSHEN WDIA/Memphis Bobby O'Jay WTOY/Roanoke Scott Morris LAKESIDE SOS BAND SOS BAND RANDY HALL TERRI WELLS STYLE COUNCIL BONNIE POINTER IGLESIAS & ROSS RAY PARKER JR. BROTHERS JOHNSON MTUME BRASS CONSTRUCTIO SKOOL BOYZ HOLESTAS & ROS. HOLLESTAS & ROS. JOCELYN BROWN TINA TURNER DENNIS EDWARDS STANLEY CLARKE PRINCE TIME Hottest: PRINCE PRINCE TINA TURNER WORLD FAMOUS SU ROGER TEDDY PENDERGRASS WHRK/Memphis KOKA/Shrevepor Regina Harris Jones Regina Maris Jones RICK JAMES IGLESIAS & ROSS JOE JACKSON YARBROUGH & PEOPL WOMACK & WOMACK HOTLOSK PRINCE TINA TURNER JACKSONS JACELYN BROWN NEWCLEUS B.B. Davis B.B.Davis RANDY HALL BROTHERS JOHNSON LILLO THOMAS STYLE COUNCIL YARBROUGH & PEOPL SOS BAND HOLTEST: ROGER PRINCE TINA TURMER JACKSONS LAKESIDE WEDR/Mlami Jackson/Jones Jac. MTUME TYZIK BRYAN LOREN TOTHERS JOHNSON WWDM/Sumpte Kevin Flemming RICK JAMES RAMSEY LEWIS BAR-KAYS MALEMEN BROTHERS JOHNSON BRYAN LOREN BROTHERS JOH LILLO THOMAS EVELYN KING Hottest: BROTHERS JOHNSO ROD STEWART JECKYLL & HYDE RUN D.M.C. BEAT MASTER NUANCE L'AMOUR SUN RANDY HALL WISH HOTLEST: PRINCE TINA TURNER WOMACK & WOMACK PATRICE RUSHEN JERMAINE JACKSON WBLX/Mobile Sonny Love ISH MARGIE JOSEPH Hottest: PRINCE FREEDOM EVELYN KING LILLO THOMAS BRYAN LOREN JACKSONS OLLIE & JERRY SHEILA E RICK JAMES DEELE WANM/Tallahassee NUANCE VALENTINE BROS VALENTINE BROS. Hottest: PRINCE JERMAINE JACKSON LATOYA JACKSON ROGER CAMEO Joe Bullard SHANNON MARGIE JOSEPH BRYAN LOREN DEELE CHOPS T-CONNECTION RICK JAMES WQQK/Nashvill Fred Harvey RICK JAMES Hottest: PRINCE RJ'S LATEST ARRIV TINA TURNER JERMAINE JACKSON DENNIS EDWARDS RICK JAMES PRINCE PRINCE BILLY OCEAN EGYPTIAN LOVER HOTLEST: PRINCE LAKESIDE GRANDMASTER MELLE WORLD FAMOUS SU PRINCE

Stations are listed by region. Hots are listed in order of their airplay activity.

WQKS/Williamsburg

Steve Crumble none Hottest: PRINCE TEDDY PENDERGRASS PATRICE RUSHEN JOCELYN BROWN TINA TURNER RICK JAMES BAR-KAYS L'AMOUR DEBBIE DEB NUANCE DEBBIE DEB NUANCE WILLIE CLAYTON RANDY HALL Hottest: PAINCE PATRICE RUSHEN JOCELYN BROWN TINA TURNER SHEILA E WEST KDIA/Oakland Jeff Harrison Jen Tairison BONNIE POINTER PATTI AUSTIN IGLESIAS & ROSS RAMSEY LEWIS VALENTINE BROS. Hottest: PRINCE STANLEY CLARKE TEDDY PENDERGRASS OLLIE & JERRY RICK JAMES KDKO/Englewo Carlos Lando GRANDMASTER MELLE TYZIN SUN SMOKEY ROBINSON ONE WAY EVELYN KING MTUME RICK JAMES RICK JAMES Hottest: PRINCE PATRICE RUSHEN TINA TURNER OLLIE & JERRY LAKESIDE KUKQ/Phoenix Rick Nuhn EVELYN KING RICK JAMES CAROL LYNN TOWNES EGYPTIAN LOVER BAR-KAYS MTUME KACE/Los Angeles Miller/Wiggins MTUME GENERATION BAND IGLESIAS & ROSS Hottest: Sheila E Prince Patrice Rushen World Pamous Su Ollie & Jerry PATTI AUSTIN CAROL LYNN TOWNES J. BLACKFOOT SPYRO GYRA Hottest: PATRICE RUSHEN PRINCE JOCELYN BROWN ONF WAY XHRM/San Diego Duff Lindsey ONE WAY

KDAY/Los Angeles Jack Patterso BAR~KAYS CHANGE BONNIE POINTER BRYAN LOREN LILLO THOMAS DEELE JECKYLL & HYDE PUMPKIN Hottest: PRINCE JACKSONS KJLH/Los Angeles Stone/Chang C.L. BLAST EVELYN KING

SUTTONS RICK JAMES SPINNERS

DEELE DEELE Hottest: PRINCE BOBBY WOMACK SWITCH ANITA BAKER OLLIE & JERRY

MTUME JOHNNIE TAYLOR

KSOL/San Mateo Bernie Moody RAMSEY LEWIS IGLESIAS & ROSS IGLESIAS & ROSS BRASS CONSTRUCTIO Hottest: PRINCE OLLIE & JERRY JOCELYN BROWN JACKSONS RAY PARKER JR.

78 Reporters 72 Current Reports

The following stations reported a frozen playlist this week: WAMO/Pittsburgh WDMT/Cleveland WVEE/Atlanta WJMI/Jackson WQKS/Williamsburg WXYV/Baltimore

*(J) Indicates Jazz Reporter

RICK JAMES BROTHERS JOHNSON YARBROUGH & PEOPL KLEEER LIONEL RICHIE MTUME RANDY HALL CAMEO CAMEO Hottest: PRINCE PATRICE RUSHEN CHERRELLE SHEILA E ROCKWELL

WAAA/Winston-Salem

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EAST



Three Two Lest Weeks Weeks Week	July 6, 1984	173 REPORTERS	Total Reports	Hot F Rotation F		Total Adds All Rotations
1 2 2	CARS/Heartbeat City (Elektra)	"Drive" (145) "Magic" (106) "It's Not" (45)	171-	168+	3-	3-
	2 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Dancing" (158) "Cover Me" (116) "Born" (58)	173=	167 -	6+	0-
	3 JEFFERSON STARSHIP/Nuclear Furniture (Grunt/RCA)	"No Way Out" (138) "Layin" (117) "Sorry" (10)	158 -	133 -	25+	3+
	ROD STEWART/Camouflage (WB)	"Infatuation" (135) "Bad" (28) "All Right" (14)	143 -	110+	33-	1 -
11 8 7	G CHRIS DeBURGH/Man On The Line (A&M)	"High On Emotion" (155)	156+	78 +	78 –	2+
	RATT/Out Of The Cellar (Atlantic)	"Round" (128) "Back" (22) "Lack" (11)	141+	95 –	46 +	5+
	JOHN WAITE/No Brakes (EMI America)	"Missing You" (154)	155+	77+	78 –	5-
	8 STREETS OF FIRE/Soundtrack (MCA)	"Deeper & Deeper" (135) "I Can Dream" (12)	138 -	78 –	60 =	1+
7 9 6	9 STEVE PERRY/Street Talk (Columbia)	"She's Mine" (105) "Strung" (22) "Oh" (14)	135 -	83+	52	2-
14 13 11	RUSS BALLARD/Russ Ballard (EMI America)	"Voices" (117)	123 -	44 –	79 –	2=
	BUSH/Grace Under Pressure (Mercury/PG)	"Body" (58) "Red" (44) "Distant" (41)		52 -	-	14+
17 15 14	SCORPIONS/Love At First Sting (Mercury/PG)	"Still Loving" (92) "Big City" (17) "Leaving" (16)) 114–			6-
	B HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"If This" (51) "Walking" (49) "R&R" (24)	116+	41+	72 +	18-
39 30 26	COREY HART/First Offense (EMI America)	"Sunglasses At Night" (118)			69 –	7-
	15 BILLY IDOL/Rebel Yell (Chrysalis)	"Eyes Without A Face" (91)		65 -		1 -
21 19 18	STEVIE RAY VAUGHAN/Couldn't Stand The Weather (Epic)	"Voodoo" (73) "Couldn't" (43) "Cold" (42)		29 +	90 –	3-
33 26 25	TWISTED SISTER/Stay Hungry (Atlantic)	"We're Not Gonna Take It" (115)		24+	90 +	7+
19 18 19	B WHITESNAKE/Slide It In (Geffen)	"Slow" (103) "Stranger" (10)			71 –	3=
34 27 23	TONY CAREY/Some Tough City (MCA)	"The First Day Of Summer" (114)			86 -	7-
	💩 VAN HALEN/1984 (WB)	"Panama" (84) "I'll Wait" (12)			43=	4-
	PRINCE/Purple Rain (WB)	"When Doves Cry" (89) "Let's Go Crazy" (40)			32 -	9-
	ELTON JOHN/Breaking Hearts (Geffen)	"Sad Songs (Say So Much)" (91) "Restless" (29)		47	54	20
	23 THOMPSON TWINS/Into The Gap (Arista)	"Doctor! Doctor!" (94)	95 -	58 –	37 -	0-
	BOX OF FROGS/Box Of Frogs (Epic)	"Back" (104) "Two Steps Ahead" (12)		16+	95+	20 -
	25 RED RIDER/Breaking Curfew (Capitol)	"Young Thing, Wild Dreams (Rock Me)" (92)			67	0-
	26 ZZ TOP/Eliminator (WB)	"Legs" (77)		53-	24 -	1+
	27 LITTLE STEVEN/Voice Of America (EMI America)	"Los Desaparecidos" (91) "Darkness" (17)			83 –	7+
Contraction of the local data	2 DIO/The Last In Line (WB)	"The Last In Line" (97)	99	13	70	35
	29 CHICAGO/Chicago 17 (WB)	"Stay The Night" (75)	-	45 -	36+	2+
	30 R.E.M./Reckoning (IRS/A&M)	"So. Central Rain" (85) "Pretty" (10)			66 –	3-
	GLENN FREY/The Allnighter (MCA)	"Smuggler's" (67) "Sexy Girl" (28) "Better" (16)	103+	11+	79 +	37-
	NIGHT RANGER/Midnight Madness (Camel/MCA)	"When You Close" (79) "Sister" (10)	87+	14	68 +	23+
37 33 33	ANDY FRASER/Fine Fine Line (Island)	"Fine, Fine Line" (78)	86+	7-	78 +	5-
	BILLY SATELLITE/Billy Satellite (Capitol)	"Satisfy Me" (80)	84 +		69 +	10+
	35 VAN STEPHENSON/Righteous Anger (MCA)	"Delilah" (58) "Big Girls" (18)	75 -		47 -	4 =
	FASTWAY/All Fired Up (Columbia)	"Tell Me" (74)	83	8	62	26
	37 ROGER GLOVER/Mask (21/PG)	"The Mask" (78)		11 -	67-	1 –
	38 PSYCHEDELIC FURS/Mirror Moves (Columbia)	"The Ghost In You." (57)	65 -		40 -	2-
	XXIIIrd OLYMPIAD/Official Music (Columbia)	"Nothing's Gonna Stop You Now" (65)	66 –	-	56 +	5-
38 39 38	40 FOOTLOOSE/Soundtrack (Columbia)	"I'm Free" (46) "Almost Paradise" (13)	57_	26=	31 -	1-



ELTON JOHN Breaking Hearts (Geffen)

62% of our reporters on it. 107/20 including adds at WMMR, WCKO. KYYS, WQFM, KBCO, KBPI, KINK, KROY. Oebuts at #22 on the Albums chart.

GLENN FREY The Alinighter (MCA)

60% of our reporters on it. 103/37 including adds at WBAB, KEGL, KLOL, WSHE, WLUP, KLOS, KOKB, KZAP, KGB, KRQR. Moves 39-31 this week on the Album chart.

DIO The Last in Line (WB)

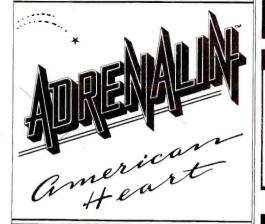
57% of our reporters on it. 99/35 including adds at WHJY, KEGL. KZEW, KSRR, WEBN, KKCI, KMET, KOKB, KOME, KSJO. Oebuts at #28 on the Albums chart.

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AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week. JUST WHEN YOU THOUGHT MUSIC WAS GOING SOFT ON YOU...

WALKIN' THE RAZOR'S EDGE

Featuring ROCK YOU, YOUNG & WRECKLESS, FEEL THE FIRE *Organical*

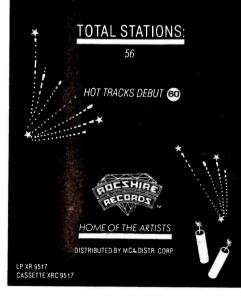


"FAR AWAY EYES'



ADDS:

KLOS, WKLS, KBPI, KSJO, KOME, KATT, KICT, WAAF, KOZZ, KZAP, WRXT, WLVQ, KAWY, KSQY, KISS, WYDD, WWCT, WRUF, WOUR, KNCN, KWHL, WOWE, WIMZ, WDHA, KOLA, WHMD.



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MOST ADDED

GLENN FREY (37) The Allnighter (MCA) DIO (35) The Last In Line (WB) FASTWAY (26) All Fired Up (Columbia) ADRENALIN (24) American Heart (Rocshire) NIGHT RANGER (23) Midnight Madness (Camel/MCA) BOX OF FROGS (20) Box Of Frogs (Epic) ELTON JOHN (20) Breaking Hearts (Geffen)

MOST HOTS

B&B/Friday, July 6, 1984

CARS (168) Heartbeat City (Elektra) BRUCE SPRINGSTEEN (167) Born In The U.S.A. (Columbia) JEFFERSON STARSHIP (133) Nuclear Furniture (Grunt/RCA) ROD STEWART (110) Camouflage (WB) RATT (95) Out Of The Cellar (Atlantic) STEVE PERRY (83) Street Talk (Columbia)

NEW & ACTIVE

TINA TURNER/Private Dancer (Capitol) 67/4 (71/8)

Adds: WLUP, WAPI, WYFE, KFMG. Hots: 10 WRXT, WYDD, KBCO, KAZY, WQBK, CHEZ-FM, KILO, WHMD, KSPN, KTCL. Mediums: 56 include WHJY, WMMS, KBPI, KROQ, KUPD, KQAK.

KSPR, KICL Medulims: 56 include WHJY, WMMIS, KBPI, KNUJ, KUPJ, KUAK.
 ELVIS COSTELLO AND THE ATTRACTIONS/Goodbye Cruel World (Columbia) 59/10 (51/12)
 Adds: CHUM-FM, KAZY, KROQ, WOWE, WZXY, KMJX, WKZL, KREM, KUFO, KFMQ. Hots: 14 include WBCN,
 WLIR, KBCO, 91X, KQAK, WPDH. Mediums: 41 include WMMR, WSHE, WLUP, KFOG.
 JACKSONS/Victory (Epicl 59/1 (0/0)

Adds: WDEK. Hots: 28 include WBCN, KROQ, 91X, WZZO, WPDH, WIMZ, WZXR, WKDF, WLAV. Mediums: 30 include WAPP, WCKO, WLUP, KROY, KFOG.

ADRENALIN/American Heart (Rochine) 56/24 (38/26) Adds: Include KBPI, KLOS, KSJO, WAAF, KNCN, WIMZ, WLVQ, KATT. Hots: 2 WRIF, WLAV. Mediums: 41 Include WDVE, WHJY, WNOR, WQFM, KUPD, KRQR.

MAMA'S BOYS/Mama's Boys (Jive/Arista) 55/9 (48/8) Adds: include WKLS, KNCN, WAPL, WIOT, KFIV-FM, KUFO, WBYG. Hots: 8 WQFM, KRQR, KSJO, KZOK, KRIX,

Adds: include WKLS, KNCN, WAPL, WIOT, KFIV-FM, KUPO, WBYG. Hots: 8 WCPM, KRDR, KSJO, KZOK; KRIX, KISS, KXZL, KFMG. Mediums: 45 include WDVE, WHJY, KLOL, WRIF, KUPD, KZAP, KGB. Madds: include WBCN, WNEW-FM, WSHE, WLUP, KRIX, KNCN, WKQQ, KXZL, K97, KUFO. Hots: 15 include MMMR, WYDD, WMMS, KCAL, WZZO, WLAV. Mediums: 22 include WAPP, WSKS, KBCO, 91X, KFOG. KICK AXE/Vices (Pasha/CBS) 39/9 (34/10) Adds: KSHE, KUPD, KROR, KNCN, WIMZ, KMJX, WFBQ, WRUF, KUFO. Hots: 6 WQFM, KMET, KRCK, KZOK, CFOX, CITI-FM. Mediums: 27 include WDVE, KZEW, WYNF, KGB, KSJO.

CITI-FM. Mediums: 27 include WDVE, KZEW, WYNF, KGB, KSJO. IMXS/The Swing (Atcol 39/7 (38/6) Adds: WNOR, WPDH, WIMZ, WLAV, WIOT, WWWY, WBYG. Hots: 14 include WAPP, KBCO, KROQ, KQAK. Mediums: 22 include WMMR, WYSP, WMMS, 91X, KFOG. DIFFORD & TILBROOK/Difford & TIbrook (A&M) 38/6 (35/7) Adds: WYDD, WZZO, WKTM, WHMD, KSPN, KFMF. Hots: 6 include WBAB, WLIR, KBCO, KQAK, WQBK. Mediums: 31 include WBCN, WAPP, WMMR, WCKO, KROQ, 91X, KMEL. ITA FORD/Dancin' On The Edge (Mercury/PolyGram) 37/10 (31/10) Adds: WNEW-FM, KEGL, WMNS, KRCK, KISV, KISS, WYFE, WRUF, KSQY, KWHL, Hots: 2 KZOK, KLPX. Mediums: 32 include WDVE, KZEW, WYNF, KLOS, KUPD, KGB, KSJO.

WANG CHUNG/Points On The Curve (Geffen) 35/3 (37/5) Adds: WYSP, WLVQ, WWCT. Hots: 16 include WBCN, WKLS, WLUP, WSKS, KDKB, 91X. Mediums: 19 include WAPP, WMMR, WMMS, KMET.

ACE TO FACE/Face To Face (Epic) 33/3 (36/1) Add: KZEW, KQAK, WKQQ. Hots: 4 include WBCN, WPDH, KIDQ. Mediums: 27 include WYDD, WHJY, KSRR, WSHE, WILLP WRIE

GO-GO'S/Talk Show (IRS/A&M) 30/5 (31/3)

Adds: WQBK, WPLR, WKQQ, WGIR, KUFO. Hots: 2 KMET, WMGM. Mediums: 25 include WBCN, WAPP, KROQ, 91X.

HOWARD JONES/Human's Lib (Elektra) 29/9 (25/1)

HOWARD JONES/Human's Lib (Elektra) 29/9 (25/1) Adds: WCKO, KMET, WKLC, WKZL, KODS, WMGM, WHMD, WBYG, KSQY. Hots: 7 WHJY, WLUP, KBCO, KROQ, 91X, WCMF, KSPN. Mediums: 15 include WBAB, WYSP, KAZY. LOU REED/New Sensations (RCA) 25/10 (18/6) Adds: include WBAB, WMMR, WTPA, KQDS, KFMG. Hots: 6 WLIR, KBCO, KROQ, 91X, KQAK, WDEK. Mediums:

Adds: include WBAB, WIMMIN, WTPA, KUDS, KTWG, RUIS: 6 WEIR, KOCO, KTGG, STA, KGGR, WBAB, WIMMIN, WTPA, KUDS, KTWG, RUIS: 6 WEIR, KOCO, KTGG, STA, KGGR, WBAB, WIMMIN, KKRT, CHEZ-FM.
 CHEQUERED PAST/Chequered Past (EMI America) 25/10 (19/19) Adds: include WKLS, KZEW, KRCK, KSJO, KEZO, KILO, KKDJ. Hots: 1 KNCN. Mediums: 20 include WIYY, WMMR, KROQ, KROQ, KROR, KZOK, WFYV.
 BANGLES/All Over The Place (Columbia) 25/4 (27/14) Adds: WBAB, WMMR, WCKO, CHEZ-FM. Hots: 3 91X, KSPN, KTCL. Mediums: 18 include KBCO, KROQ, WDHA, WDRU, WAAV, VKD, VKD.

WPDH, WAQY, KKDJ.

WPDr, WAUT, NAU. GENESIS/Genesis (Atlantic) 22/2 (24/6) Adds: WZXY, WWCT. Hots: 7 WSKS, WMMS, KFOG, WAAF, WIMZ, WYFE, WHMD. Mediums: 13 include WNOR, WMET, KMET, WLVQ, KRSP.

> NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers Indicate total reports / total adds; for example, 40 / 20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

HOT TRACKS Complies track airplay data from all reporting stations. Covers songs from all configurations. including albums, EPs, and 45s. Includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal 🖨 number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

32 1712 78		173 REPORTERS		ତା	N	0
1 1 3 2 17 12 7 8		173 REPORTERS				
32 1712 78	i 6		Total I	Hot M	edium	Tot Add
32 1712 78		BRUCE SPRINGSTEEN/Dancing In The (Col.)	158-	155 -	3-	1
78	2	JEFFERSON STARSHIP/No Way Out (Grunt/RCA)	138 -	122 –	16+	0
		CARS/Drive (Elektra)	145+	107+	37-	8
		CHRIS DeBURGH/High On Emotion (A&M)	155 + 156 +	77+ 72+	78 - 75 +	1 23
		BILLY SQUIER/Rock Me Tonite (Capitol) ROD STEWART/Infatuation (WB)	135-	109+	26-	0
		JOHN WAITE/Missing You (EMI America)	154+	77+	77-	7
		FIXX/Deeper & Deeper (MCA)	135 -	76 -	59 =	2
98		RATT/Round And Round (Atlantic)	128 -	90-	38+	3
		SCANDAL featuring PATTY SMYTH/The Warrior (Col.)	147+ 106-	52+ 98-	92- 8-	3 0
		1 CARS/Magic (Elektra) 3 BRUCE SPRINGSTEEN/Cover Me (Columbia)	116+	69+	47+	6
		JEFFERSON STARSHIP/Layin' It On (Grunt/RCA)	117+	63+	53+	12
	13 1	QUIET RIOT/Mama Weer All Crazee(Pasha/CBS)	122 -	40=	82 -	0
3 10 1		5 RUSS BALLARD/Voices (EMI America)	117-	44 -	73≖ 20	2
		STEVE PERRY/She's Mine (Columbia) COREY HART/Sunglasses At Night (EMI America)	105 - 118 +	69+ 49+	36 - 68 -	2
		TONY CAREY/The First Day Of Summer (MCA)	114+	28+	85-	,
		TWISTED SISTER/We're Not Gonna (Atlantic)	115+	24+	88 +	7
	9 2	BILLY IDOL/Eyes Without A Face (Chrysalis)	91 –	63 -	28+	1
3 22 2		WHITESNAKE/Slow 'n' Easy (Geffen)	103-	35+	68 -	3
		2 THOMPSON TWINS/Doctor! Doctor! (Arista) 3 PRINCE/When Doves Cry (WB)	94 - 89 +	58 65 +	36 - 23 -	0 4
		4 ZZ TOP/Legs (WB)	77-	53-	24 -	1
DEBUT		PETER WOLF/Lights Out (EMI America)	111+	18+	66 +	111
DEBUT	Þè	SAMMY HAGAR/Two Sides Of Love (Geffen)	109 +	13+	71+	
60 41 2		VAN HALEN/Panama (WB)	84 -	47+	37-	4
		B RED RIDER/Young Thing, Wild Dreams(Capitol) BOX OF FROGS/Back Where I Started (Epic)	92 - 104 +	30 - 15 +	62 - 84 +	0 18
		SCORPIONS/Still Loving You (Mercury/PG)	92+	36+	53 =	.0
	27 3	1 ELTON JOHN/Sad Songs (Say So Much) (Geffen)	91 -	46 +	45 -	4
		DIO/The Last In Line (WB)	97+	13+	70+	33
32 30 2		3 LITTLE STEVEN/Los Desaparecidos (EMI America)	91 -	14-	76-	6
		4 CHICAGO/Stay The Night (WB) 5 R.E.M./So, Central Rain (I'm Sorry) (IRS/A&M)	75 - 85 -	44 - 20 -	31+ 64-	1 3
		6 ROGER GLOVER/The Mask (21/PG)	78-	11-	67-	1
		BILLY SATELLITE/Satisfy Me (Capitol)	80+	10-	67+	9
	53 📢	NIGHT RANGER/When You Close (Camel/MCA)	79 +	8+	66 +	25
35 34 3		9 STEVIE RAY VAUGHAN/Voodoo Chile (Epic)	73-	15-	58-	2
		FASTWAY/Tell Me (Columbia)	74+ 78+	8+ 7≖	54+ 70+	19 5
19 45 4 17 35 3		ANDY FRASER/Fine, Fine Line (Island) BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	58-	38 -		2
		3 BRUCE SPRINGSTEEN/No Surrender (Columbia)	54 -	33 -	21+	4
		RUSH/Body Electric (Mercury/PG)	58 +	26 +	29 +	17
11 13 2		5 VAN STEPHENSON/Modern Day Delilah (MCA)	58 - 	25 -	33-	0
		6 PSYCHEDELIC FURS/The Ghost In You (Columbia)	57 65	20 – 9=	37 - 55 +	1
		DEVERBOY/Nothing's Gonna (Columbia) CARS/It's Not The Night (Elektra)	45+	30 +	14-	9
- 58 4			58 -	27 -	31 -	0
- 58 4 46 49 1		9 JACKSONS/State Of Shock (Epic)				
- 58 4 46 49 1	40 4	 JACKSONS/State Of Shock (Epic) GLENN FREY/Smuggler's Blues (MCA) 	67+	6+	47+	32
- 58 4 46 49 1 - 40 4 DEBUT	40 4 37 E	GLENN FREY/Smuggler's Blues (MCA) 1 RUSH/Distant Early Warning (Mercury/PG)	41 -	23 -	18 -	0
- 58 4 46 49 5 - 40 4 DEBUT 14 23 3	40 4 37 5 57 6	GLENN FREY/Smuggler's Blues (MCA) 1 RUSH/Distant Early Warning (Mercury/PG) 2 ELVIS COSTELLO/The Only Flame (Columbia)	41 – 56 +	23- 13+	18- 40+	0 8
- 58 4 46 49 1 - 40 4 DEBUT 14 23 1 1	40 4 37 5 56 6	GLENN FREY/Smuggler's Blues (MCA) RUSH/Distant Early Warning (Mercury/PG) ELVIS COSTELLO/The Only Flame (Columbia) HUEY LEWIS & THE NEWS/Walking On (Chrysalis)	41 – 56 + 49 +	23– 13+ 13=	18- 40+ 34+	0 8 11
- 58 4 46 49 8 - 40 4 DEBUT 14 23 3 9 9 25 37 4	40 4 37 5 56 6 41 5	GLENN FREY/Smuggler's Blues (MCA) RUSH/Distant Early Warning (Mercury/PG) ELVIS COSTELLO/The Only Flame (Columbia) HUEY LEWIS & THE NEWS/Walking On (Chrysalis) RUSH/Red Sector A (Mercury/PG)	41 – 56 +	23- 13+	18- 40+	32 0 8 11 4 0
- 58 4 46 49 8 - 40 4 DEBUT 14 23 3 9 9 25 37 4 48 48 48	40 4 37 5 56 6 41 5 48 5	GLENN FREY/Smuggler's Blues (MCA) RUSH/Distant Early Warning (Mercury/PG) ELVIS COSTELLO/The Only Flame (Columbia) HUEY LEWIS & THE NEWS/Walking On (Chrysalis)	41 - 56 + 49 + 44 -	23 - 13+ 13= 19-	18– 40+ 34+ 25–	0 8 11 4
- 58 4 46 49 1 - 40 4 DEBUT 14 23 3 1 25 37 4 48 48 4 0	40 4 37 E 57 6 41 E 48 E 60 6 46 E	 GLENN FREY/Smuggler's Blues (MCA) RUSH/Distant Early Warning (Mercury/PG) ELVIS COSTELLO/The Only Flame (Columbia) HUEY LEWIS & THE NEWS/Walking On (Chrysalis) RUSH/Red Sector A (Mercury/PG) RICK SPRINGFIELD/Don't Walk Away (RCA) 	41 – 56 + 49 + 44 – 55 –	23 - 13+ 13= 19- 12+	18- 40+ 34+ 25- 43-	0 8 11 4 0

BREAKERS

PETER WOLF Lights Out (EMI America)

64% of our reporters on it. 111/111 Including adds at WBCN, WAPP, WNEW-FM, KSRR, WSHE, WLUP, WMET, WMMS, KLOS, KMET, KGB. Debuts at #25 on the Hot Tracks chart.

SAMMY HAGAR **Two Sides Of Love (Geffen)**

83% of our reporters on it. 109/108 including adds at WIYY, WNEW-FM, WYSP, KZEW, KLOL, WMET, WMMS, WRIF, KLOS, KGB, KRQR, Debuts at #26 on the Hot Tracks chart.

DIO

The Last In Line (WB)

56% of our reporters on it. 97/33 including adds at WHJY, KZEW, KSRR, WYNF, WEBN, WQFM, KSHE, KDKB, KSJO. Moves 49-32 on the Hot Tracks chart.

PRINCE When Doves Cry (WB)

51% of our reporters on it. 89/4 with adds at: WYNF, WSKS, KWXL, KEZE. Moves 30-23 on the Hot Tracks chart.

NEW & ACTIV

STEVIE RAY VAUGHAN "Couldn't Stand The," (Epic) 43/1 (44/4) Adds: KDKB. Hots: 14 include KFOG, WPDH, WAAF, WLAV, KILD, Medium: 29 include WDVE. WSHE. WYNF, KZAP, WPYX, WPYX, WFYV, WLYQ, KATT, WIOT, KMOD.
STEVIE RAY VAUGHAN "Cold Shot" (Epic) 42/1 (43/5) Adda: KRIX. Hots: 10 include KBC0. KFOG, CFOX. WPDH, KNCN, WWWV, WDEK, KSPN, KTCL. Mediums: 32 include WBAB, WNEW-FM, WMMR, WKLS, WYNF, WLUP, KMET, KGB, KROR, KZOK, WPLR, KMJX, WDIZ, KXZL, WOOS, KGDS, KFIV-FM, RREM.
RPINCE "Let's Go Crazy" (WB) 40/23 (21/21) Adds: include KLAQ, WRKI, KFMQ, KOZZ, Hots: 14 include WMMS, WZZO, WPDH, WFYV, WAPL, KKDJ, Mediums: 22 include WKLS, WYNF, KYYS, KBPI, 91X, WPYX, WHCN, WDHA, WZXR, WDIZ, WLQV, WKAV.
RAY PARKER JR. "Ghostbusters" (Arista) 40/11 (31/10) Adds: WBCN, WNEW-FM, WSHE, WLUP, KNIX, KNCN, WKQQ, KXZL, K97, KUFO, KZQQ, Hots: 15 include WMMR, WMMS, WZZO, WLAV, KLYV, Mediums: 19 include WSKS, 91X, KFOG, WIMZ, KMBQ, WAPL.
LITA FORD "Gotta Let Go" (Mercury/PolyGram) 36/9 (31/10) Ada: WNEW-FM, KEGL, WMMS, KRCK, KISS, WYFE, WRUF, KSQY, KWHL, Hota: 2 KZOK, KLPX. Mediums: 31 include WDVE, KZEW, WYNF, KLOS, KUPD, KGB, KRQR, KSJO, WTPA, KNCN, KLAQ, KFMG, KLO, KZEL.
DIFFORD & TILBROOK "Picking Up The Pieces" (A&M) 35/6 (33/7) Adds: WYDD, WZ2Q, WKTM, WHMD, KSPN, KFMF. Hots: 6 include WBAB, WLIR, KBCO, KQAK, WQBK, Mediums: 28 include WBCN, WAPP, WMMR, KROQ, 91X, WPLR, WDHA, WPDH, WEZX, "WAQY, KDDS.
TINA TURNER "Better Be Good To Me" (Capitol) 33/2 (33/4) Adda: WYFE, KFMQ. Hots: 2 WRXT, WQBK. Mediums: 30 include WHJY, WMMS, KROQ, WTPA, WPLR, WPDH, KMJX, WZKR, WKDF, WUYQ, KZEL.
ELTON JOHN "Restless" (Geffen) 29/29 (0/0) Adds: include WMMR, WCKO, WGEM, KBCO, KBPI, KROY, WDHA, WAPL. Hots: 6 WYSP, WORK, WZYV, WTKX, WWWV, KSQY. Mediums: 11 include KYYS, KNON KILD.
TINA TURNER "I Might Have Been Queen" (Capitoli 29/2 (28/2) Adds: WPDH, WAPI, Hots: 4 KBCO, CHEZ-FM, KILO, KTCL, Mediums: 25 include KBPI, KUPO, WPYX, WHCN, WPLR, WAQY, WFYY, KDDS, WLAY, WIOT.
SLADE "MY Oh MY" (CBS Associated) 28/7 (28/1) Adds: CHEZ-FM, WRQL, KMBQ, KGGO, KRSP, KKRO, KZQL, Hots: B include WSKS, WAAF, WYFE, CTTF/M, KIQL, Mediuma: 21 include WYSP, WKLS, KGB, WZZO, WTPA, WOHA.
INXS "I Send A Messaga" (Atco) 28/7 (22/8) Adds: WNOR, WPOH, WINZ, WLAV, WIOT, WWWV, WBYG, Hote: 10 include WLIR, WAPP, KROQ, KQAK, KKDJ, WMGM, WDEK, KTCL, KTYO, Mediume: 15 include WBAB, WMMR, WYSP, WMMS, 91X, WPLR, WAQY.
GLENN FREY ''Sexy GH'' (MCA) 28/6 (29/14) Adds: WBAB. WLIP, WAPI, KMOD, KOWB-FM, KAWY' Hofts 5 WMMS, WTKX, KIDQ, WCPZ, KSPN, Mediuma: 21 include W2ZQ, WIMZ, KMBQ, WOQS, KREM.
ROD STEWART "Bad For You" (WB) 28/6 (26/3) Adda: KNFT, KUPD, RKOR, WORF, KEZO, KSQV, Hote: 18 include WBA8, WTPA, WPDH, WFYV, WDIZ, WAPL Meduma: 10 include KFOG, KZOK, WCMF, KILO, WARD (MARK) (MARK) (MARK) (MARK) (MARK) (MARK) (MARK) (MARK) WARD (MARK) (
WANG CHUNG "Dance Hall Days" (Geffen) 28/3 (28/4) Adda: WYSP, WLVQ, WWCT: Hota: 13 include WBCN, WBAB, WKLS, WLUP, WSKS, KOKB, KODS. Mediuma: 15 include WAPP, WMMR, WMMS, KMET, WAAF. GO-GO'S "Turn To You" (IRS/A&M) 26/4 (26/3)
Adds: WOBK, WPLR, WKQQ, WGIR, Horstan J 20 VL20 J Adds: WOBK, WPLR, WKQQ, WGIR, Horsta 2 KMET, WMGM, Mediums: 22 include WBCN, WBAB, KRQQ, 91X, KMJX, KQDS, FACE TO FACE "10-9-8" (Epic) 24/3 (23/1)
Adds: KZEW, KQAK, WKQQ, Hotš: 3 include W9CN, WPDH, Mediums: 19 include WSRE, WLUP, WDHA, WFY, W.VQ, WLAV, KHEM, LQU REED ''L Love You, Suzanne'' (RCA) 23/9 (18/6)
Adds: WBAB: WMMR; WQBK; WTPA; KQDS; KFMG; WWWV; KUFO; WCPZ; Hota: 5 WLIR; KBCO; KROQ; 91X; KQAK; Mediuma: 14 include KMET; WRKI; KFMF; BANGLES "Hero Tekes A Fall" (Columbia) 23/4 (25/13)
Adda: WBAB, WMMR, WCKO, CHEZ-FM. Hots: 2 91X, KTCL. Mediums: 17 include KBCO, KROQ. WPDH, WAQY, KKOJ. KICK AXE "On The Road To Rock" (Pasha/CBS) 22/8 (14/5)
Adds: KSHE KUPD, KROR, WIMZ, KNUX, WHEO, WRUF, KUPO, Hots: 3 KMET, CROX, CITI-FM. Mediuma: 13 include WDVE, WYNF, KGA, WTPA, WAAF, KLAO, WDIZ, KFMG, KILO. RATT "Back For More" (Atlantic) 22/7 (14/3)
Adds: WDVE, KYYS, KLOS, WCMF, KXZL, KFMG, KSMB, Hots: 10 include WBAB, KMET, KISW, KNCN, KISS, Mediums: 12 include WEBN, KGB, WPDH, GENESIS "Taking it All Too Hard" (Atlantic) 22/2 (24/6) Adds: WZXY, WWCT, Hots: 7 WSKS, WMMS, KFOG, WAAF, WIMZ, WYFE, WHMD, Mediums: 13
Adds: WCA7, WWCL, HOE? / WGAS, WMMMS, HOUG, HOAD, WMCL, WTFE, WTMAD, MMELLINE, 13 include WNG? WMET, KMET, WLVQ, KRSP. HOWARD JONES "Pearl In The Shell" (Elektra) 21/9 (12/3) Adds: WCAC, KMET, WKLC, WKZL, KGDS, WMGM, WHMO, WBYG, KSQY, Hots: 2 KBCO, KSPN.
Mediums: 12 include WBAB, WYSP, WFYV, WLAV.

MOST ADDED .

DEBUT O ADRENALIN/Far Away Eyes (Rocshire)

DEBUT GHUEY LEWIS & THE NEWS/If This Is It (Chrysalis)

PETER WOLF (111) Lights Out (EMI America) SAMMY HAGAR (108) Two Sides Of Love (Geffen) DIO (33) The Last In Line (WB) GLENN FREY (32) Smuggler's Blues (MCA) ELTON JOHN (29) Restless (Geffen) NIGHT RANGER (25) When You Close Your ... (Camel/MCA)

MOST HOTS

54+

2+ 40+ 23-

BRUCE SPRINGSTEEN (155) Dancing In The Dark (Columbia) JEFFERSON STARSHIP (122) No Way Out (Grunt/RCA) ROD STEWART (109) Infatuation (WB) CARS (107) Drive (Elektra) CARS (98) Magic (Elektra) RATT (90) Round And Round (Atlantic)

MOST ADDS — A numerical listing of the most added records of the week.

MOST HOTS — A numerical listing of the records receiving the most hot rotation reports.

	Page 64									R&R	Friday, July 6, 1984
	R	ΞG	$[]\bigcirc$				ÌR	S (A)	GTI		ΓY
Image: starting of the startin	Para DC: 0 //wsbhagton (20 18/8/32) The second seco	Illelone WYSPPhiledephil CrossPhiledephil CrossPhiledephi	Provide and a set of the set	A service some Security S	CHURFINT GOOD	 Anternational and a second seco	(03) 247-150 Charles and a service the second and a service the second and a service the second and a service the second and a second and the second and	Harding and the second	na senta interior territoria interioria interioria de la construcción de la construcción de la construcción de la construcción de la construcción de la construcción de la	 Initial de Provie Processo de la construcción de la construción de la construcción de la construcción de la construcción	And Provide Antipaction of the second
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MIDWEST (con	tinued)				KATT/Qkiahoma City		WBYG/Kankakee	NUES BALLAND		
WRIF/Detroit (313) 827-9505	WMMS/Cleveland (216) 781-9667	Parallel Two	WLVQ/Columbus (614) 224-1271 PO: PAT STILL PO: LEE PARONEL	WFBQ/Indianapolis (317) 257-7585 70: 8111. V132 80: 8111. V132	KATT/Oklahoma City (405) 848-0100 201 TOK EVANS RDI TAT VELAS	WXKE/Ft. Wayne (219) 484-0580	(815) 939-4541 PO: BILL TATLOR HO: CHRISTIE RAYBILL	NUES BALLARD CORTY HART TOOT CARLY AND TYRASER BLLAF SQUER BON OF PROCE CLEAN FREY (L)		-
PO: HERCHARD ALEXANDER ND: HECHARD HAYER	He Eto Lao	WAPL/Appleton	Nex. CARS		BOC BROCK STRINGSTEIN (M) JEPTEARN STRASTIP (M)	PG: ALCE VEFT HD: KAL BRAFD? Bot	Not SCANDAL ROD STEWART	BILLY SQUIR NON OF PROSS CLENN FREY (L) NELTESNARS	WE	ST I
Not DECE SPRINGSTEEN	BOL BRICE SPRINGSTEEN STREETS OF FIRE FRINCE	(414) 734-9225	BRICE SPRINGSTERY JEPYERSON STARSHIP RTEVE PERRY RUEF LEWIS	STREETS OF FIRE STREETS OF FIRE CHICAGO STREETS OF FIRE CHICAGO STO STREETS	JEFFERSEN STARSHIP (#) CARS CHICAGO NAGAR, SCHON, Heddes BROCE SPRINGSTED	BOT BOCKE SPRINGSTEEN NORT LANIA BON JOYI DELOB YOK HYNTEN CHECARD YAA RALEN SUGS JALLAND CARP	SCANDAL NOD STEWART BACHELOR PARTY BRUCE SPAINGSTEIN BRULEY SAVELITE & FRAETS OF FIRE TOWN CAMEY PACL TOWNS CHEES DAITORS	WELTS BARKS PERTOR (L) ADATMAL IN JACKSONE ROLEN GLOWES CRICAGO POOTLOOSE NICE		
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NOD STERAPT SCORPICHS PUSH (B) JEFFERSON STARWIP (B)	FRENCE RELATION LITTLE STEVEN (N) GHOW PROFERE STEVE PRET GLENN PRET BATT	Bet Bocce speinchten Prince Thisted Sister Came	CHICADO a MANG CHINIG ROD STEMART BATT	CARE IN: CHRIS D-BURGH JORM MAITE RUSH (H)	NCSH ORION THE NONTER TOBY CARPT STRUE PERAY STRUETS OF FERE CHEE BOND RAND	PULL RELSON WEITENNALS JOHN VALTE ROD STEMARY JEPPERSON STARSKIP	PACE TOOMS CIRLE DABORCH XAAXTE RAD DURE LAP FTRA DURE LAP IS PACHCE CAME THORESON TALLS EVENTMALCO OTHER FRAN FOOTLOOGE	ADM SILLY SATELLITE & ELVIS CONTELLO	Parall	el One
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NAME ALCOLD NAME 'S BOYS QUILTI RIOT	TES MISTESHARE AREILA E. DLEMOTAD	KMOD/Tulsa	GLENN FRET BILLY SQUIER DIO KICK ANK	(216) 492-5630 90; RCCE BINGER RD: ANOT SANDERSECT	WTUE/Dayton (513) 224-1501	PRINCE a PETER WOLF a SAMMY KADAR	GREG KINN DAND QUINT RIOT Light Add. SPARES	Not VAN HALEN STREATS OF FIRE NUS BALLARD ELTON JOHN JOHN HARTE Headlan	NOO STEMAAT ROOT GRANT PAINCE JEFFERSON REALMERP LITTLE STEWER CORF. BART	FIGURAES ON A BEACH JOSIE COTTON ULTRAVOX SPECIAL AKA
CORY CAREY TWISTED SISTER BITTER SWEET ALLEY & BOO OF FROM STEVILE RAY VAUGHAN	WISTERNACE #TRETALE. OUTFORM NAME CHIME THAN CHIME SCORPIONS # SAMPY REALAR POOTLOOGE	(918) 664-2810 POL CHARLE MEET NDL JEN JOHES	ADDENALIN A SAMAY HAGAN A THYER WOLF	Bot. RATT BILLY SQUIFF CORFY BART	PD: BELL PACH RD: BOB CLARK	Parallel Three	RUSH RUSH ROWARD JOHES	REM ATT VAN STEPHENSCH ROC STERNET CHRIS DERUNCH ENDCE (PRINCOTERN ENDCE (PRINCOTERN	CORET BAPT CORET BAPT HEBING PERSONS CAVES NOOPLER JOE ELY	JACKSONS
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WMET/Chicago (312) 645-9550 Pol. Rich Weren Wol. Bitter Weren	POTLOSS CHICAGO VAL RALADI BILAT AVEL 43 GAVE HERVE 0. HILLANS 4 LETA FORD 9 JAN 1050008 4 ARTROJOS 5 TEMANT 4 KOMER EUR	Nedium WRITESHARE	DO: BRIAN TAYLOR ND: NIKE XELLER Bet BRATE SPAINGSTEEN (H)	SAND TO NOLD BILLT UDGL JEPTERSON BEARSHIP (H) ATHERTS OF FIRE	DELET RLOT CREASE DABUTER BATT STRUCTS OF FIRE ROLLON	Rot		PRINCE SCANDAL COMPT HART BILLY HUDIER	a CHEIE CARDINA ICENNORE	SPANDAU BALLET ADATEEL MAN & THE
		JUNY WAITE SCORPIONS	BURY LEMIS (H) CARE (H) PRINCE (H) RATY JEFFERSON SYARSHIP	RAND TO NOLD BILLY TODAL JUDYENDOW EPANDER (M. JUDYENDOW EPANDER (M. ATHRETS OF FIRE CONCOMO NO STRUMENT NO STRUMENT NO STRUMENT HOUSE HARTY KIO LITTLE STRUES HOUSE HALAND	CIDIES CAREMAGE RAFTERS OF FIDE MARTINE NAME TO INCLE SILLAT SOUTHAN COMPLOSE AND TO INCLE SILLAT SOUTHAN COMPLOSE AND THE AND COMPLOSE AND THE AND SILLAT SOUTHAN SILLAT S	MAY'S IN ALMOSTEN JEFFERSON WYASHIT STREATS OF FIRE CANS PRIME STRUCK PREMY RED RECOR RECORD RECORD RECORD SOB TRANS CONTRACTOR RECORDERS		CONT HANT BILLY BUDINA Light Adda Suddy HACAR DIO HIGHT RANSES	NICE LONE CALL OUTRANDE NOTE BALLARD NACELLOR PARTY * BERLIN	N-N TUPELO CHALW MX TRAME-X JOX JACKEON CHEQUERED PAST ICICLE WORKS
Bang TE TOP SCANSAL CANE A BILAT SCOLES SORN WARTS CORFY MART GREATS	WQFM/Milwaukee (414) 276-2040 10: ANDT BLOOM 80: JENT GAVEN	RAND TO BOLD VAN KALEN RUSS BALLARD RUSS BALLARD STRVE FRAT ANDY FRACES STRVE FART STRVE AL VALCHAR SCHWERN	NETT JEFFERSON STANSIF NCO STENS RT VAN KALEN SILLY HOUSER CHRIS DASCHES SILLY HOU	Nedium RAMATE KIO LITTLE STEVES NUES BALLAND VAN RALEN	· BILLY SATELLITE ELTON JOHN WEITENNAKE GLENK FRET	RED REDRE RETOR JOHN RUSS BALLARD ROD STEMART	WIQB/Ann Arboz	NIGHT RANGES NGAT RANGES TWISTED DISTER GLENN FREY	BACHELOR PARTY • BERLIN HIX KERENAN HEW CROEK THINKENN THENS	CHRUITARD PAST ICICLE WORKS BARRARAMA CTHOL LAUPER BRAT LED ERMACRER
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NUSE BALLAND CTULES DesUNGH SCO STEWART	804 CARS TV(STED &LOTER CHRLS DeUTGH H(CK ARE BAD BOT H(CK)FC TOHY CARET BOT	DID BROWZ ADWENALIW	BILLS FOR SCANTORL OCHEPIAD CORFEIAN NAME TO HOLE ELTON JUNE (L) ELTON JUNE NAME CREWE NAME	PEH TORY CAREY HORY LENES ACRENALIN JORN WATTE	 DIO DTEP/IE RAF VRUGRAN AMEDY FRACER RUBB MALLARD LITTLE STEVEN STEVE PERAF SAMPE RECAR SCANDAL 		BAC BROCK BPRINGSTEDN CANA JEFFENSON STARSHIP RUSH		A HERBER HOURD + HERAR LEAGUE ICICLE HORKS BLANCHARGE ANY TROUBLE	
BRUCE SPINGFTEDN MATTIN CONTOPIN ELCOW JOHN THIER SOUTH STER HOLP SOUTHINGAN JETTER HOLP SOUTHINGAN JETTERHOLP	SCORPIONS TONY CARET RATT MET LEWIS	 JEFFERSON STARSHIP a ALMOST HAGAN A GLENN FRAT COMPT HAGE Light Adde COMPORTION 	LE TOP WANG CHEMIC REPH THEMPSON TWENS	ACGESSAL IN JOAN WAITE GLEON FRET MIGHT SMACHT BOTOF PRETS BOTOF PREDS BOTOF PREDS BOTOF PREDS SAMPT HACAN Light Adde TES	STAVE PERFY SANNY BAGAR SCANDAL CORFY SANT STATE BOLF	STRYTE RAY WHORKES (m) mediae Weittesaare CORET HAFT LITTLE STRTEN ESDY GAAST JOHN WAITE HIGHT RAMER HIGHT RAMER CEICAGO SCANGAL	JEFFERSON STARSHIP TROM VAN NALEN HEN STEMART BANG TO HOLD WHITESHART		NYT TRUDING GALCANO POTRIACTS NOT TRACTS NOT TRACTS CLASSOCH RECENT TRACTS NOT TRACTS NOT TRACTS NOT TRACTS NOT TRUCK NOT TRUC	ANY TROUBLE JUNIE JANES BANGLES BRELIN GRD
TWISTED SISTER QUIET RIOF - PITER WOLP - SANOT HAGAN	NATT MATT LAW IS MATT MATT LAW IS DEPENDENT STATSATP NOTI WE LTREAME	CIMBCMATION	THANGOOL TETHS Neal Too Jonne WASTE A ALLOF MAALA VAN STEPTIONACH STORE PRANY WILTSTEDMARE ECOY GANAT QUIST RAOT LITTLE INTVIS E PETSS MOLE JACKTONES	4 SCORPTONE a SANNY BAGAN Light Adde TES	COMPT SAMP • YETER MOLE THOUTSON TWING FASTWAY RUCH AALE RUSH • TONT CAREY • FICTURE SISTER • FUSTED SISTER • RUSH • DOER	NIGHT RANGER CRICAGO BCARDAL	HAND TO HOLD WITTEEWAKE SCORPTORS NOVELEY CRUE	WDEK/DeKalb (815) 756-9250	ANOT PRASEN GLASSNOCH ROGEN HATESN RD RIDER	DRD DRE DILLING JOKE DIFFORD & ZILBROOK TALK TALK BACHELOR PARTY
A JEFFERSON SZARENIP Light Láda Pastvat Alcatvasi	DUTE JUD TER KAMA'S HOTS BRUCE SPRINGSTER DAVID GLIMCOR	WWCK/Flint	STEVE PERKY WKITEDHAXE EDDY GRANT QUINT RIOT		NON STORY CAREY PATCHEDRILIC PICKS TWISTED BISTER	RATT NET FRASER BOGER GLOVER TIMA TUBBER LAN CUBBICK	BCOMPIONS NOTELY CAUE 27 TOP CHICAGO BATT PITCHECELIC FORM WING MALLAGO	PD: WARD HOLMES ND: JOAN: WELLIAMS	RANK AND FILE JORN WALTZ SIDOXSIE & BANSS	TINA TUNNER Light Adds SPLIT INZ BRANKS DINL A
	Notion BILLY SQUIRE FASTMAY WANTLA FUNCT KARATE KID	(313) 744-1570	STEVIS BAY VAUCTAN	WYFE/Rockford (815) 877-3075	ARD REDER REM JORN WAITE GUTWPEAD BOE OF PROCS & HIGHT RANGER	IAN CURSICK ANY THOUGHS HIE KENSHAN VAN STEENENSON SILLY SATELLITE KARATE KID	SCANDAL	DOWN OF HEADSTREEN INTER STEVIC ANY VALUE STEVIC ANY VALUE LITTLE STEVEN AUX	Light Ada ELight Ada Etcal JOBH PETER WOLF J.D. SOUTHER	DING A UNTUKCHABLES RUBBER RODED
KSHE/S1. Louis (314) 842-1111 PO: RUCK MALTS RD: N. INTER	RARATE R.D H LOFT RANGER BECANDAL GROWE	PD: RAME MILLER PD: LIPDA LANSE (TROIN) BOT THOMPSON THINS	CO-CO'S CLENN FREY FARTWAT (L) SILLT SATULLITE SON OF FROM TINA TOBALS ELVES COSTELLO	PD: BRYAN EXPERIMENT MD: SKIP ISLART Bot	BOR OF PROGS B SIGHT RANGER	BILLY SATELLITE KARAFI KED HUMAR LEAGUE BUK OF FRÖGE DWYCD KRÖVFLER OLTHFIAD	ELTON JOHN Medium NUTY LENIS LITTLE STUVEN	LITTLE STAVEN	0.0.	~
. Bot	KARAFE KUD NIGHT MACER BELYNGL WAR BALER SALAR BALER BALER BALER BALER BALER SLACE CITIZAGO SLACE CITIZAGO SLACE S	Not THOMPSON THIMS CARS (M) QUIER RAOT RATT CHICAGO JEPPERSON (CARMIT	BOX OF PROCE TINA TUBBLES ELVES CONTELLO ANDY FRAMER	Bot RETLESS CARE (M) SLADE DILLY IOOL BURGE SOLVACTEER (M)	WIBA/Madison (608) 274-5450	DWYID RHOMPLEA OLINHPIAD B FETER WOLP QUIET RIOT Light Adda EAMMY RHGAR	JOON MAINE BILLY GUTER ELTOR JOON NEUTR JOON BOUT LENIE ALOTTALE REVER HOMA'S BOTS GAUG FINE BAND ADDEDALIN	LOO REED NOVER GLANER GREE KLANER RANG CARE REE STENAST	KCAL/San Bernardino (714) 825-5020	KGB/San Diego
BRECE SPRINGSTEEN JEPPENSON STARSHIP CARS SCORPIONS RATT	FORS BALLA RD SAICH 13 TOP SLACE	JUPPENDIA (CANADA) JUPPENDIA (CANADA) FOUTLOOSE MICT. (CANADA) MICT. (CANADA) FOUTLE SIGNAL FULTER SIGNAL CONTINUES SIGNAL ACCOUNTS SIGNAL FOUTLE FOUTLE SCORFIONS	ANDY FRAER ROSS BALLARD NAMA'S BOYS TONY CAREY CYNDI SAUHER	SLADE STATE TOOL BRECT SPECTURE (H) BATT (H) SCATSUL VAL STATES SCATSUL VAL SLADE SCATSUL SCA	ND: SHOK HETCHELL	Light Adds Eager NGCAR BILLY SOUTER ADRENALIN	BILLY SATELLITE	CARD STRAAT BOD STRAAT JOE COCLER JOENSTRAAT JOENSTRAAT JOENSTRAAT BOOL PRINCE (#) Redum THONTOON THEM JOE JACKSON BURKSON	PO: JIH JANER Ho: HIXE STOKART Bet	(619) 292-1360 PD: LARAY BROCE ASET. PD: TED EDWARDS
NITESHARE STEVE PERKY RISH ER TOP CRECKGO	CHICAGO BAT TRAVERS ADRENALIN VAN STEPHENSON	NOD STENART Redium TWLSTED SIRTEN REITEINARE	Light Adda	JOHN WAITE CHRIE DADUCH VAN HALEM	TOR VAR HOLEN CAME (A) HOMY LEWIS PROVE REPAY DRIVE APRIMINING (H. BILLY TOOL NATT TOOL	EAMERY RAGAS BILLY SQUILS ADDINALIN JUSTINE JUST CHEQUEARD PART ROGES TOYLOB FAGTYRT	ROM STRAETS OF VIRE COLOUR RADID RED RICK BUCK LOWE LOWE	THORESON THINS JOB JACKSON	PALINCE CHRIS DEPONDER CHRIS DEPONDER CHRISTER THOROPOOL TRENS ELFORT SORT BROCK SPRIMSTREN	
BELLY SCHOOL Bedien SILLY SCHOOL BOW JOWI WAGAN, SCHOOL, STREETS OF FINE	ARCHALIN VAN STEPHENERE GINE EIN SAND LITTLE STEVEN NUTLEY CROE ALCETRALS	JOBN WAITE ELTON JUNN STREETS OF TINE PRINCE	LOD REEL SPLIT BE BORAD JOHNS JOB JACKBOR	GENERTS HURY LAWES ATLLY SQUIEA NED SLORE (H)	BRICE SPRINGSTERN (M. BILLY LOOL RATT	PADYINT DIO SCORPIONE HISBER ROODO HOMARD JONES LITA FORD RURN	LOOK MOX OF MOGS CHUIS DABORGH QUINT ALOT QUINT ALOT QUINT ALOT	JOE JACHEON BYTHL CONNECT BYTHL CONNECT BYTHL CONNECT BAYES BEOTHER STRING BOOSTLAS STRING BOOSTLAS STRING BOOSTLAS SCIDE & BOOSTNEY SCIDE & BOOSTNEY	BLTON JOHN BROCK SPRINCETERS BREATH BILLY BRUIRS	BOL CARS BILLY (DOL STEVE PIRKY SCORPIONS (M) BOOTE STRINGSTER (M)
RAGAN, SCHON,	NUTLAY CHNE ALCAYNWIG Llybt Adda BD Bogory MacAn Bog or HROGO HICHARL BOCCE HICHARL BOCCE STANES	JACKSONS SOBE LITTLE STEVEN MOTLEY CRUE		a SCORPTONS	RATT RED STONANT YAB STEPHENKIN Neder Hannen HEGHT MANZER AGAINET ALL GODS 13 TOT ALL GODS 13 TOT ALL DODS PORTIONAL PORTIONAL PRESLEY	LITA PORD	Dio manual	SUMAN LEAGUE	BEFLIN BILLY BEUIER SCOUPIONS RED STERAST VAN RALEN CHOTEGREPTERS	NOTE STRUCTER (N) NOTE STRUCTER (N) NOTE STRUCTER (N)
STLLY SATELLITE	NCCRAEL BRUCE PETER MOLF BLITCH JOHN STARTS	AND RIDER	WWCT/Peoria (309) 574-2000 Pol. 3877 HODPEY HD: 3081 MAREEC	LITTLE STEVEN JEFFERSON SDARSHIP BROWN WHITESHAKE	AGAINGT ALL CODS 13 TOP JOBN COUGAN HELLER	KLYV/Dubuque (319) 557-1040	TWISTED SITTER STEVIE RAY VAULENN PASTMAT ULTRAVOK KEDURY LIVERED AD	DEFFECTS TO A TRANSPORT	CHOSTRONTERN HURY LANIS JETTENSON STANGRIP RUSH HURCREDELIC FURS	
LLTON JOHN ROO STEMART CREAS DeBURGS		DOBLEY NAMP BOG DP THOUS WIGS BALLARD CURIE DO HALE BODY GAMAY PIEVE, HERMY Light Adds RODURALIN		COLOUR RADIO 4 ANOT PRABER 800T PRABER COREY RART XAMA'S BOYS ACRENALS	RUSH CHRLE DeBURCH	PD: NORSET WELCH HD: TIR JANEEN Mar	ULTRAVOK KERNY LIVEREN AD CHEGVERED PART BODY CAMPY FORY CAMPY A PETSK WOLF S SAMPY THOLAS	BODY CHANT CO-CO'S a ELTON JOHN (L)	STEVE PERRY BILLY IDDL CARS Medium ANDY PRASER	DIO BRAD TO HOLD JOHN CODDAR HELLEN DEF LEPPARD A JCHE WAITE
JOINT HOF JOHN WATTE ELTON JOHN ROO STEMART CHRIS DEBYTGH ROUGE GLOWER ANDY FRANK FEVORE ALL FURS STRVET ALL FURS	KQRS/Minnespolis		BRUCE SPRINGSTEEN BOD STEARF7 CRICAGO CARS BUTS BALLARD	ADAX'S BOTT ADARALIN REN INSEAN SYNDICATT S THAN TURNES SANGT HAGAR	CLOUR MOIO SED RECOR NUES BALLAND NUES BALLAND NUES BALLAND NUES BALLAND NUES BALLAND NUES BALLAND	MON STENART PRINCE (M) VAN SALER THORPSON TWINS	Light Mile GRONGE CARLIN	DO-DO'S # ELTON JOHN (L) TIEM TOMBER (L) THEMMAS DOLEY ULTAAVOK 4 (CHEVDES	ANDY PRASER 4 DIO EDOT GRAFT TORY CRAFT	JOHN COBGAL WELLIN DEFLEPTAND STORE WAITE NICHT ANGER WOLLT CHIE WOLLT CHIE WOLLT CHIE WOLLT CHIE STORE STO
BETTELLC FURS STEVES AV VAUCAAN BOX OF FROCK FOOTLOOSE NUEV LENIS VAN RALER HIGHT RANCER	(612) 545-5601 PD: VICEL HORSON HD: WALLY WALKER	BCARDAL 7ARTWAY REH DID	JEEN HAITE JEFFERSON STAJSHIP ELTON JOBS	SAUNT HAGAR	DUET NOT	CARE NUEY LENIS (H) STEVE HERRY (H) CYNOL EARTHEA DONAN TOTALE SLLLY (DOL YT TOP		 ICENDUSE JOHN WAITE Light Adda JACEBONS ALSENT XING 	REM NIGHT RANGER SCANTAL SPLIT SHE OLTHERED	MARA'S BOYS MED RICER SCANDAL SILLY SATELLITE
WIGHT NANCER SLADE DAVID GLANDUN NOTLEY CRUE			Nodiem SI TOP STRAFTS OF FIRE NUEY LEWIS	 BID PASTWAY Light Adds PETER NOLF LITA FORD 	WIOT/Toledo	OWIGHOD		JACHEORS ALBERT KING PETER WOLF SPARS VARIOUS ANTISTS TON GAMPT VARIOUS ANTISTS CATHERINE ESCRIPT	OLIMPIAD STREETS OF FIRE EASO TO NOLD A SAMPY RACAS	BCANDAL BILLY REGIST BOLLY REGIST PAT TRAVELS STOVE RAY YANGKAR 7557965 A MIT CONIS LITTLE STOVEN WHIT GENESSEE STOVE STOVEN
NOTLAY CHUE THE Light Adds DIO HANNY RECLA TWISTED BUTTLA	Bot SX TOP NGCAS, STOP CADE (N) JUPTENSON PTAINTIP (L STRETS OF PTAINTIP (L) STRETS OF PTAINTIPS (N) NET TO TANDARD NCTO	CITI-FM/Winnipeg (204) 785-6181	REN LITTLE STEVEN STEVE PERNY T INA TURKE PEYCHEDELLC FURS	KEZO/Omaha	(419) 248-3377 90: TEREY SULLIVAN ND: THE HDS	CRUCKER STANDARD (M) JEFFERSON STARGHIP RUSS BALLARD ELTCH JOHN GRUG EINH BAND		VARIOUS ARITETS CATHERINE ESCONTR	OLYMPIAD STARTS OF FIRE RAND TO WELD ROOM MALLAND JOIN WALLAND JOIN WALLAND JOIN WALLAND JOINT WALLAND CHILORD WALTER WALTER WALTER	PASTWAT a MUTT CANIS LITTLE STOVES SAUCE SPAINCOTERN
KANNY KAGAN TWISTED BLATER PETER NCLP KICK ARE	VAN STEPKENSCH Rodium Riten Rate Ricert Ranier	ND: STEVE YOUND ND: NIOT TROAT	GREET STARTING	(402) 592-6300 P0: BRUCE HCCREDON RD: JOE BLOOD	NON BRACE SPRINCETERN (H) NOD STEWART	JACESCHE GROSTBOSTERS JORN WALTE	WCPZ/Sandusky (419) 625-1010		CHICHGO WN I THE HARE I WIGH PARE YOUNG HOCTOREL	LITTLE STOVA HAUTE STANAITEN THISTED SITES DOLL ANTEN DAVID GLAND HAUTEN HAUTEN HAUTEN HAUTEN HAUTEN HAUTEN HAUTEN HAUTEN HAUTEN
		But SCORPIONS CASS STREETS OF FIRE	THERTSON TWING SCARIAL BILLT SATELLITE	NOT SOL MALES SHOLE SPRINGETHEN (M) JEPPERSON STARSHIP (M)	CARE (R) STEVE DERRY VAN HALLAND RUSS BALLAND RUSH	POOTLOOBE (H) HOAT MANGER JERNALVE JACKSON			ROCINELL KARATE KID BRIVATE LIVES DIFORD & TELARDON FLVIS CONTELLO	BRONZ LITA FORD EICH AXE STREETS OF FIRT
WE8N/Cincinnati (513) 871-8500	CIRLIS DEBUNCH BILLY LODL TONY CAMPY SCORDIDNE NUTY LEWIS	WEITERARS CHRIS DeSUBCE LITTLE STEVEN RATE	ANTY PRAISE RANATE KID D EPPORD & T(LERKOR D) I PORT (RATT TRANSCO TAINS ROD STEWART (M)	RUGH JEPTERSON STARBRID (M) RATT DRLNCE	POOPLOGE (*) NGCHP NCCHT AMAGER JERNALPE JACKSON PSYCHERLIC PORE JOT JACKSON OCEF HART COMEY MART ELAPP	BOR BROCE SPROMOSTERN (H) RCO STENART (X) CHICADO (H) EDOY GDANT (H) & CARS (H)		tLVIS COSTELLO	NLANE CORIS DEBURCH BOGER GLOWER > PETER WOLF
NO: CENTON NARA ND: CURT GAST	SCANDAL TODHLOBER RUSS BALLARD RUSS BALLARD RUSER BLOVER GUIDT RIGT JOHN WALTE BTEVE PHRAY OLIVE PHRAY	BRINCE SPRING SPRIN KICK ANE HARILLION HOD STEMART	TOWY CAREY a SAUNT BACAR a WARC CHING ACC OF MEVIC	JOIN WALTE CASS BILLY SOULS	NOR OF PROCE (H) COMPY YAPT WHITTESNAME (H)	SLAPE NARD TO NDLD TONY CARSY ALAN PARSONS BURYTHRICS SCOUPLORS LAPEA BRANCAN	JEFFERSON STARSHEP (H) GLENN FREY (H) RITCH JOHN (L) RITCH JOHN (L) RITECTS OF ATER (H) JOHN WAITE THOURSON TWING (H)		91 X/San Diego	Light Adds Glessi PREY SAUDY WAGAR
MOT VAN HALEN (H) DAVID GILMOUR CHICAGO JEFFERSON STANSHIP (H	ANN HADE	BOO STEMAAT PSYCHEDELIC PURE TWISTED SISTEA ULTRANCE DEF LEPPARD	VAN SALCE" TREMPROFINITIS BUILT WATELLITE POTILOOS ANTE FAALES AMERICAL SUBMORE BUILT SQUEE BUILT SQUEE COMPETING BUILT SQUEE SALE TO FACI BUILT MARKE BUILT MARKE	PALING JORN WAITE CARS BILLY SOUTER Redues NOTY LENIS CORE LENIS CORE HART 6 GLESS THEY	NUMBER BELTY SOUTH TONY CAREY BID NICHT RANGER	BUATTONICS SCORFIONS LAURA BRANICAN LITTLE STAVES	STREETS OF WIRE (M) JOHN WRITE THOMPSON TWINS (M) PRINCE		(619) 291-9191 90: JIN GELARD 80: HAD 1953	
CARS 4 NOSE BALLAND 82 TOP DISCH THE HINTER UNKE JUNITH	OLTHFAD INITED SITTER HEITETSALE GREG KINH SAND & BILLY SQUIDR & SANKY HADAR LINE AAG. DIO	DET LEPPARD STEVIS RAY VAUGHAM STEVIS RAY VAUGHAM STEVE VERAT SPLIT DET ROGER GLOVER	RANG TO BOLD VAN TEVENSKNOM AATT BOGH GLOVEN FACL FOOK REFERENCE SIGN KENT OCHNY HART AGENNALM GLOV PREY	STEVE PEARY QUIET ALOT	NUCHY RANGER ANDRAILIN HORY LEWIS THEOTHE SIGTER ELTON JOHN RUD RICER BOGBE GLOVEN TIMA TUDER SCANDAL	LAUGHA BRAFICAN LETTLE TATA'IS VAN STEPHENDA STREET OF TAE BOOY GAART FACE OF TAGE COLES CAUCHER NOVABLE DANS RATE NOTATE CENS	THOLOGISCH TVEIRS (H) PRENEC CIEVE SHEURIN JOE JACKSCH HOTT LEWIST SCHLERE CONEY RAFE POOD HOTTLERE HOTTLERE		Bot WRANT U.X.	KMEL/San Francisco (415) 391-9400
	Light add. DID	HOGER CLOWER A MARLEOD IN (N) a WITY LENTS BLADE 4 YORY CARE 4 YORY CARE 5 BLOE 5 BLOE 5 BLOE 5 BLOE 1 N) 5 BLOE 5 BLOE 1 N)	Sight Adde PETER MOLF COREY HART ADDENNE TH	NUNCY'S BOYS LITTLE STEVEN # PASTNAX B SAMPT WALKS TOUT CANET VAN HALEN	RED RECEP ROGER GLOVEN T HA TURNER SCARDAL	CHERTS DARTING M HITCH LOWE NOVEMD JOINTS RATT	CHRIGT DEC HEVEE COREY HART POCO Heritum	WYER/Mt. Carmel (618) 262-5111	THOMPSON TWINS BILLY IDDL BRUIT SPRINGSTERN (M)	NOT JACK SILVER HD: GROG NITCHELLINI
WHITESAKAE HELES JURINGSTELEN (H) NGGNT MANDER VAN STEPHTENGEN CHALE Destrong Stephtengen Helesa Hel		. SCICLE MOREN RED REOK INI QUIET REOT BLEAT ROUTEN	ADRENALIN GLEVN PREY GENESIS	TORY CAREY VAN HALEN OLTHURIAD SCANDAL ANDY FRASER	ORIGE THE HUNTER	RATT ROTLET CRIVE GUINNI PRAT ELVIS CONTELLO LUNC MOLP BILLY SQUIEP SUMMY REGAR BOUMY REGAR	BOX OF PROCS PSYCNEDILIC PURS	BO) GREATE DEFORD ASS7. PC: JORN TERMY BOT	TIGORALE OF A PERCH WAAT DE THIS GARS ORDAN TOTAN PRICEDES.LO HICK LAR HICK	BOT JEFFERSTOR STANSHIP GREG KINS BAND STEVE MERKY HAVE SORINGSTEEN VUEY LEVIS
Red un scaroz.	WLUP/Chicago (312) 440-5270	RED RACHAR (H) QUITE REOT BLACT REOT REAL REOT AND/MS HOME/PACON BUITS FOR HITCHEL, BAND HOME HOME/FACON AND THE DUTY HODD AND THE	WLAV/Grand Rapid	REP	PARTNAT STRUITE BAT VULNEAM STRUETS OF FIRE CRUIS DESIGNATION FIRETS DESIGNATION HTTS WOLF GLEPH FIREY & RAMA'S ROTS	PETER WOLF BILLY SQUIER SAMPY HAGAR BCARTAL	moder GLOWER GROSTBUSTRAS CYNDI LAUPER TINA TUSNER JACKSONE (L)	NUS JETTERICH STARSHIP CANS JOHN HAITE QUIET ALOT ANT VAN STETHENSON BILLY SQUIRE	PRICE LONG PRIME (M) PRICE (M)	WICE SPAINGTEEN VUEV LEWIS CARS SILLY TOOL MITTENARE TE TOP
BILLY SQUIES	HD: BILL EVANS	NOT NOT THE AND THE OLIVER	PD: TONY GATES MD: ARIS HARPERS	S NORT OF FIRE BOX OF PROCS THINTED SISTER DID MEITESHARE	CHULS Designed # PETER MOLP # GLENN FREY # RANA'S HOTS	KKRQ/lowa City-	JACKSONE (L) STEVIE KAY VANGRAN PAT DALLAY WANG CHENG RDM	NATT VAN STEPHENSON BILLY SOULER RED SLOER		PRISK
A SAMPY HAGAR • PASTWAY	NOT BRUCE MPRENSSTEN PRENCE VANG CHING 22 TOP CARS (M) BILLET (DOL		NOT BATTLE SPRENGESTERN JETT FRANSH STARTST ATTRETES OF FUR COMER OWNORD WINTERNARS, CREE RENARS, CREE RENARS, CREE RENARS, SOC STENART CASE	MRITESHAKE STEVIC BAY WACKAN FACE TO FACE a CHEQUERED PAST	KICT/Wichita	Cedar Rapids (319) 354-9500 so: TED BURTON JACOBSER	MAN CHINE RDM VANILLA PIDGE DIFFORD & TILBROFE SLADE	VAN STEPHISSON BLLAY SULTER RED SUCER RED SUCER RED SUCER RED SULTARD COMPT HART CHIEF GASHER Hed Sum Ked Sum	RIM LOU REED SPANDAU BALLET SOGER GLOVER CYMDE LAWFER	SAMOUL SILLY SAYELLIT HOU SYDMAT DOD SYDMAT DOD SYDMAT DODAT NADAR (SYDMA DODAS NADAR (SYDMA DODAS YOUNSUL YAYES UN SALE JOB HALTE DODAS
KYYS/Kansas Cit		WXLP/Davenport (319) 326-2541	- CREC KINN BAND	KGGO/Des Moines	(315) 722-5600 P01 BILL BROOM H01 LEE BOARNIS	NOT CARS (N) RAUCE SPRINGSTEEN	STADE STRLF J. O. SOUTHER AFF TRUBER RUES BALLARD TALK TRUE	STEVE PERCE	ROCER GLOVER CYNDI LANFER ELNIS COSTELLO (H) STYLE COSNE(L MATTERIOIS BANCLES	RAGAR, SCHDH DIFFORD & TILBROOK BCORFLORS
(816) 561-9102 POL JOE RECENTS NOL MANETY RALEY	PARTENDERS (M) HOMARD JORES & GHOSTBUSTERS	SOL GANE BAFTGEN NDI TERN COGN (FROZEN) BOL NECE SPA(HESTER (N)	 PETER WOLF SED STEWART CARS A GLORN FREY 	(515) 265-6181+ POI LANRY HOPFITT HDI JACK EMERSON		CARS (H) BRUCK SORGHUNDTEDN PRINCE ROLLT (DOL ROLLT) CHECKDO Ned Lum		BOX OF PROCES HAND TO HOLD STEVIE BAY VALUERAN HEITES NAME	BANCLES JACTERNES Hedlam BELLIS REDEFT GAPL CRAFFINGETTS ANT OF MOIES DEGAN INVOICATE 1985 TUPLE & CINECILE	THORPSON TWORS VAN BALEN JOHN HALTE ULTRAVON
BAR BROCK SPRINGSTEEN	STYLE COUNCIL JOHN NAITE # SERCIO MENOIS # PETER MOLP	HOL NRICE SPRINGSTEDN (M) CARS (M) JEPTERSON STARSHEP (M) CRICAGO	SOC STEVANT CARS A GLEPN FWEY POLOP FROCS a HIGH WAYSES STEVE PEAK CTAN1 LAUFER GMACHINERS	Hot. BHACE SPRINGSTEES 22 700	HOS BOD BITWART CARE BRUCK SPENSOTTON BRUCK SPENSOTTON BRUCK SPENSOTTON VAN MALEN ATTRETS OF FIRE HITY SERVIS (L)	Nadium JEFFERSON STARSWIP STALETS OF FIRS RATT	a 100 MED (L) BRACE SPRINCETEEN	TWISTED SISTER VAN HALEN	CHARTENSTENS ANT OF HOLES DIEAH SYNDICATE LNES	ULTRAVON CHRIS DeHURCH RDF STEVIE RAY VALGHAN RUSS BALLARD
JEPTERSCH STARMEP	BADER SPIELINGSTEEN VAN HALEN CHICARD	CARLS DENDER BATT 21LLY 1901	STEVIE PAT VNOCHAN	CHARLOND STARSHIP (N) SETAR CONTRACTOR JUNE CONTRACTOR (N)	HIEF GENIS LLI BATT STEVE PERAY JOIN WAITE Hedium	CONTR DATORON SYEVE VERY RUSS DALLARD SCORPLONS	2	FACE TO FACE RDH CRECKGO	BOGIE & SUNSYINE BIG COUNTRY ANOY OF LOVE R (MH32 MIND) BURYTHICS	DURE SPITTER
DILLT SQUIXA BILLT SQUIXA SQUI MAITE NAS STEMART COREY NART POWEY NART	STITLE COURCEL Jones NAIYE • STREIG • 950-55. • Pirtel Not? • Bitch = Decision Chicago Chicago Chicago Chicago Alan • Natoria • Alan • Natoria • Alan • Natoria • Alan • Natoria • Alan • Natoria	Red tun SCORPIONS VAN NALEN	HEAL AND	BARKE SPELICITES 22 TOP CASE (M) - SPECIAL CONSTRUCTION - SPECIAL CONSTRUCTION - SPECIAL CONSTRUCTION - SPECIAL -	STEVIE RAF VARSHAN TW:STED SISTER	CRECKIOD NALISSI CREATING RETURNES OF FINE RETURNES OF FINE RATT COLLER CREATING COLLER CREATING COLL		BUVIS COSTELLO GREC EINI NAND TONY GAMET BILLY NATELLITE	JOB JACKSON DEPECTE NODE	BIORT RANGER THISTED SISTER RAPT ROSEK GLANGER TAS MESHINGRIN BILLY RANGIN BILLY RANGIN
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 CONTENTS
 CONTE KTCL/Ft. Collins (303) 571-1232 PD: JOBH NATES HD: BCDTP ABBOUGH Кота
 NOT BOOT ADDUCT When three or more tracks from the album itself will receive credit as being in hot, and will appear in the hot listings. The individual tracks will continue to KDKB/Phoenix (602) 897-9300 PD: NULSER ALLIANS MD: DDS CONOD?
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 receive credit as being played in medium rotation. KASP/Salt Lake City (801) 252-5541 PD: 2040Y NOS8 RD: MANET POLL

BOT HENEY LENSE (H) SCORPLONS (H) NAN SALEM (N)

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He was involved in the most exciting and explosive period ever in radio history. **ROCKING AMERICA** is his story of that era.

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever, Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today. Sklar draws a parallel between the explosion of the 'Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

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—Michael L Eskridge, President, NBC Radio

"For years the term 'Top 40' and the name Rick Sklar were synonymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America."

—Clive Davis, President Arista Records

"Having been involved with making rock & roll records be-fore and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's poin

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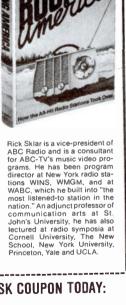
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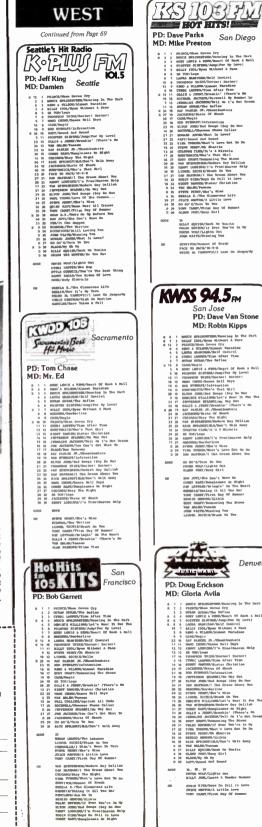
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EAST Most Added Hottest Prince Peter Wolf Night Ranger

Sammy Hagar

Bruce Springsteen Ray Parker Jr.

FAST PARALLEL TWO Clark/Lewrence ELVIS COSTELLO PETER HOLF RICK JAMES BANNY HAGAR TEDDY PENDERGRASS ROBIN GIBB TONY CAREY WEPK/Pour TONY CAREY Bottest: BRUCE SPRINGSTEEN 8-2 PRINCE 16-4 THOMPSON TWINS 13-6 R.E.N. KARLA BONOFF IGLESIAS & ROSS PRINCE 16-4 THOMPSON THINS 13-6 NEWCLEUS 20-12 RAY PARKER JR. 33-16 0100 Allentow Dikon/Freeman PETER WOLF TEDDY PEWDERGRASS JOEN WAITE SEBILA C. IGLESIAS 4 ROSS BOLLESIAS 4 ROSS BOLLESIAS

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RATT CHRIS DEBURGH BILLY SOUIER BILLY SUPLEM H-H JOHN HAITS BOTCESPRINGSTEEN 1-1 BILLY IDOL 5-2 PRINCE 7-3 POINTER SISTERS 5-5 RENO 4 WILSON 9-6

WNYS/Buffelo, NY Bill Tod

PETER WOLP NIGHY RANGER BILLY JOEL SANNY HAGAR QUIET RIOT INXS Rottest:

WQFM/Sche Tom Parker

INXS Rottest: prince 1-1 BRUCE SPRINGSTEEN 2-2 12 TOP 8-5 JACKSONS 21-9 RAY PARKER JR. 20-12 WVSR/Charleston. WV Bailey/Larson

SAMNY HAGAR PATER MOLF SHELA E. SLADE IGLESIAS & ROSS

IGLESIAS & ROSS HOTTAL: PRINCE 8-1 RENC & WILSON 6-2 BROCE SPRINGGTEEN 9-3 RAY PARKER JR. 19-9 TINA TURNER 27-18 K104/Eris. PA Bill Shannor

BAISBANNON SCORPIONS PIXX SAMMY BAGAR MIGET RANGER JOB JACKSON KARLA BONOPP R.E.M. RICK JAMES BOTTEMEL

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WYCR/Henover-York, PA Mark Richards

PETER WOLF BILLY SQUIER (dp) STEVE PERRY FACE TO FACE CERIS DEBURGE JOHN WAITS BORTOFFI

Soltest: PRINC2 6-1 CARS 19-10 JACREONS 23-12 THOMPSON TWINS 20-15 OLLIE 4 JERRY 25-19

Hertford, C1 . West

TEDDY PENDERGRASS JOHN WAITE PETER WOLF Eottet: PEINCE 2-1 BRUCE 2-1 BRUCE 2-1 BRUCE 2-1 BRUCE 2-1 BRUCE 2-1 BRUCE 1-1 CARS 4-3 BILLY IDOL 8-6 OLLIE & JERRY 13-7

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JOE JACRSON Hottest: RENO & WILSON 3-1 PRINCE 5-2 BILLY 1DOL 4-3 BROCE SPRINGSTEEN 7-5 CARS 8-6 WLAN-FM/Lencester, PA Todd Halfiday

Idea remule SLADE Genesis SPETER WOLF CAROL LYNN TOWNES BILLY JOEL (dp) Bottest: BRUCE B-2 PRING & WILSON 5-3 BILLY IDOL 9-5 CARS 15-10-9-5

KC101/New Heven CT

none Hottet: BRUCE SPRINGSTEEN 1-1 PRINCE 3-3 SILLY HOL 8-8 CARS 11-11 TROMPSON TWINS 16-16

SA1105/Philadelphia PA Steve Davis GLENN FREY JORN HAITE SCANDAL HOLLES SPRINGSTEEN 5-2 PRADE REVSON 7-3 PRINCE 11-4 TRIONESION THIS 14-10 DLLIE s JERRY 20-12 Warper (Foundaments) PARALLEL THREE me, PA IGTY BOOTS PETER MOLF INXS JOE JACKSON NIGHT RANGER SAMMY HAGAR SCORPIONS (dp) TEDDY PENDERGRASS M+M (dp) TEDDY PENDERGRADS M+H [dp] Bottest Billy IDOL]-1 PRINCE 14-8 EDDY GRANT 16-9 ELTON JOBN 22-15 JACKSONS 29-16 N+M CAROL LYNN TOWNES PETER WOLF (dp) RATT (dp) SHEILA E. WQUY/Bangor, ME Jim Rendal SHEILA R. Hottest: BRUCE SFRINGSTEEN 3-1 PRINCE 7-2 SATON JOHN 9-4 RAY PARKER JR. 29-17 VAN BALEN JR. 29-17 VAN BALEN JO-25 Jim Mendam LIONKL RICHIE BILLI SQUIER SCANDAL ULTRAVOX JOHN WAITE SLADE RICK JAMES SCORPIONS PETER WOLF COYOTE SLETERS HOCLERL: 0.92/Rochester, NV Jay Stevens STEVE PERRY COYOTE SIGNED Hottest: BRUCE SPRINGSTEEN 1-1 PRINCE 4-3 REMO 4 WILSON 7-5 CARS 12-6 JACKSONS 22-16 NIGBT KANGER SCANDAL Rottest: RENG 6 MILSON 2-2 22 TOP 4-3 PRINCE 9-6 JEFFERSON STARSHI 10: WZON/Bangor, ME Michael O'Hara SEPXYRochester, NY Tom Mitchell PETER WOLF INXS NIGET RANGER KARLA BONOPF JOHN WAITE SAMMY BAGAR PETER WOLF NIGET RANGER BILLY JOEL QUIET RIOT INXS JOHN WAITE Hottest: BRUCE SPRINGSTEEN 6-1 IZ TOP 4-3 RAY PARKER JR. 11-5 LIONZL RICHLE 35-20 JACKSONS 37-27 INXS Hottesti PRINCE 2-1 21 TOP 5-4 RAY PARKER JR. 18-8 TROMPSON TWINS 16-13 OLLIE 4 JERRY 24-14 WIGY/Bath, ME Scott Robbins ectedy, NY GOTI NOBORNA PETER MÓLP RATT RUSH NIGHT RANCER STYLE COUNCIL BOLTEST: BRUCE SPARKSTERN 1-1 FRINCE 6-2 BILE I DOL 14. PRINCE 14. 22-5 THOMPSON TWINS 13-16 PETER WOLP BILLY JOEL BILLY JOEL SCANDAL SCANDAL SAMMY RACAR BOCLEST: BILLY IDDL 4-3 PRINCS 7-4 THOMPSON TWINS 9-7 ELTON JOHN 16-9 RAY PARKER JR. 31-17 103CIR/Beckley, WV Bob Spencer WKFM/Syracuse, NY Wayne Summers BILLT SQUIER (dp) BILLT SQUIER (dp) SHEILA E. QUIET RIOT (dp) J.D. SOUTHER JOE JACKSON RATT (dp) CHRIS DEBURGE (dp) Hotteet: GIORGIO MORODER ROBIN GIBB PETER WOLF OUIET RIOT SCORFIONS SIADE BILLY JOEL SHEILA E. M-M Hottest: BRUCE SPRINGSTEEN 4-1 PRINCE 5-2 JEPPERSON STARSBI 9-4 RAY PAREER JR. 29-14 GENESIS 24-16 SHEILA E. H+H STYLE COUNCIL Rotte sprindstern 1-1 PRINCE 8-2 SILLY IDDL 7-3 RAY PARKER JR. 32-10 ELTON JOHN 20-12 WIKZ/Chembersburg, PA Methews/Alexander Mathawari/Ausumber PTTER NOLT SOUTER SGARDAL (dp) SGARD WPST/Transon, NJ Tem Taylor Tem Tepfor Jon Jackson Scorpions Scorpions Start Re. Slade Petrk Wolf Hottes: Hottes: Hottes: Petrk Wolf Hottes: Jertreson Stars: Jertreson St WTBWDover, NH Jim Sebastion JHN BEOSTED 1012/1 VOEL 1012/ WRCK/Ution, NY Jim Ratz SANMY BAGAR NIGHT RANGER PETER WOLP INXS ROBIN GIBB N+N GIORGIO NORODER (dp) Hottest: BRUCE SPRINGSTEEN 1-1 22 TOP 6-3 PRINCE 9-5 VAN HALEN 24-14 JACKSONS 30-20 WER2/Exemp. NH Boott MacKay Beom MacKey PERS MUJ PERS NUL SCONFLOKS SCONFLOKS SYTLE COUNCIL LLEBIAS & ROSS NIGHT PANCER COUNCIL LLEBIAS & ROSS MIGHT PANCER PANLL BYNAL BOTEAL BUTTS SILL BUTTS SILL BUTTS SILL ELTON JOHN 18-12 OLLIE & JERRY 20-16 NUCCS SILL BUTTS SILL 20 2.5 MWRMs1 Jim Rising LIONEL BICHIE HIGHT RANGER PETER MOLP CAROL VINN TOWNES ROELN GIBS RICE JAKES TONY CAREY BOILESI: PETER BOILESI: PETER BOILESI: PETER BOILESI: PETER PRINCE 1-1 BRUCE SPRINGSTEEN 6-2 BILLY IDOL 13-5 THOMPSON TWINS 17-10 RATT 30-13 WZYQ/Frederick. MD Kemosebi Joe WHTF/York, PA Kentosabi Joe RICK SPRINGFIELD NIGHT RANGER RICK JAMES SAMAY BAGAR BEINCE 1-1 FRUCE SPRINGSTEEN 7-2 RAY PARKER JR. 12-3 REMO 4 WILSON 5-4 RATT 17-6 MontionalEntrymaki RICK JAMES RICK JAMES PETER POLF SEADE JGLESIAS & ROSS ISDUSTRY COVOTE SISTERS HOTERAT: PETER JI RAY PARKEN JR. 6-3 PATT 11-6 JACKSONS 24-12 WGCM/Hagers DETER NOLF SAMUY HAGAR SIRILA &. NICHT RANGER PEAGO BYFSON HOTLER: SROCE SPRINGSTERN 1-2 AFT 27-18 AFT 27-19 ACREONS 29-19 Q108/York, PA Merk Wichards TONY CARRY BLLEY JOEL JORN WAITS BILLY SQUIER Bottast: PRIMCE 7-1 BILLY IDDL 6-4 TBOMPSON TWINS 16-6 ROD STEWART 19-10 RAY PARKEB JR. 29-19

WQID/Blioxi, MB Mickey Coulter OK100/Itheos, NY IGLESIAS & ROSS BILLY SQUIER Hottest: ICLESIAS 4 ROSS SCORFIONS VARLA DUMOFF NARLA DUMOFF NIGHT RANGRE JOE JACKBOR RICX JANKS SAMWY BACAR R.E.M. Botted SpringGreen 1-1 CASS 2-2 ELTON JOHN 5-3 VAR RALEM 20-10 TINA TURNER 23-15 KXX100/Birmin91 Kevin McCarthY 13FEA/Munche Rick Ryder Rick Rysber PETER MOLF JOEN NATTE SLADE (dg) DETERS COURCID WRCORE BUFY LANIS & NEMS Kottest. PRINCE 5-1 BRUCK 5948/0578ER 9-7 BILLY IDOL 18-8 DAM RAFWAN 15-11 LIONEL RICHIE 24-19 WSSX/Charles WKHI/Ocean City, MD Jack Gillen Jest Gmen LIONEL RICHIE BILLY SQUIRR JOHN WATTE BILLY JOEL COMPELS ELADE COMPELS FALLE COMPELL STATE COMPELL FALLE COMPELL FALLE COMPELL FALLE COMPELL FALLE COMPELL FALLE FAL WBCV/Cherlotte, NC Bob Kaghan WJZRICharlotte, NC Chrysler/Redford 96XIL/Perkersburg, WV Paul DeMille Paul DANNE GLEBIAS & ROSS FICK JANES SCRPIONS SANNY HAGAR HOILESI BRUCE SPRINGSTEEN 5-1 ROS STEMART 12-5 PRINCR 15-6 IZI TOP 13-6 KENNY LOGGINS 18-9 WJBQ/Portland, ME Phoenix/O'Nell NIGET RANGER VAN RALEN RATT COYOTE SISTERS JOE JACKSON BARANARAMA PETER WOLF SCORPIONS ROBLER: WBKZ/Chatte SCORPIONS Hottest: BRUCE SPRINGSTEEN 1-1 PRINCE 6-2 BILLY IDOL 3-3 TINA TUBRER 12-9 RAY PARKER JR. 18-11 WOMP-FM/Wh Dwayne Bonds naling, WV Dvaryne Bonds Aller Jahles Patter Wolf Nigat Rahare Olint Rahare Nigat Rahare Moltesi: BRUCE SPRINGSTEEN 2-1 Palace 7-2 2-8 BRUCE SPRINGSTEEN 2-1 Palace 7-2 2-8 BRUCE SPRINGSTEEN 2-1 AAT PARKER JR. 32-16 WZLD/Columbia. SC Chuck Finley WSQV/Williamsport PA Mark Williams MARY VUILING RAY PARKER JR. HIGHT RANGER GO GO'S SILLY SQUIER ROCE SPRINGSTEEN 1-1 12 TOP 7-4 RCD STEMART 10-7 JACKSONS 11-8 THOMPSON TWINS 13-10 SOUTH PARALLEL TWO RATT JORN WAITE BILLY JOEL BILLY JOEL BILLY JOEL START RANGER START RANGER START ROTER: PARTE TO PARTE KAMZ/EI Paso, TX VOR MALLER VAN HALER BOCKWELL EDDY GRANT STEVS PERRY HOTLEN: PRINCE 1-1 BRUCE SPRINCSTERN 2-2 JACESONS 3-3 CARS 11-8 RAY PARKER JR. 16-9 Bob West RAY PARKES JR. 16-9 WFMF/GBUCN Rouge, LA Hier/Aryten ICLESIAG + ROSS BICK SPEISCFIELD OLLIE + JERRT HOTCHET, RENO 4 WILSON 4-1 LARDA BDAHIGAN B-3 RENO 4 WILSON 4-1 LARDA BDAHIGAN B-3 RAY PARKER DP. 24-16 LIONEL RICHIE 26-20 KZZEWESOWENT, XX Musphy/Harison PETER NOLF SAMMY HAGAR STYLE COUNCIL RICX JAMES SLADE NIGHT RANGER Hottest:

Hottest: PRINCE 1-1 CA83 5-2 RAY PARKER JR. 12-4 21 TOP 14-6 RATT 18-9

WRQK/Greensboro, NC Wes Jones Wes Jones YAN HALEN FACE TO FACE STEVE PERRY PETER WOLF BQLCPat: BRUCE SPRINGSTEEN 5-1 BILLY IDOL 9-6 PEIACE 16-7 ELTON JOHN 15-10 JACESONS 26-14 Kevin MCLEIDY CARS JORN WAITE BILLY JOEL SERGIO MENDES PETER WOLF Hottest: PRINC2 --BILLY SPINGSTEEN 9-2 ZE TOP ID-6 ROD STEWART 14-10 WANS-FM/Greenville, SC Rod Mette Rom. Rottest: DURAN DURAN 1-1 BRUCE SPRINGSTREN 2-2 PAINCE 6-6 CARS 10-10 CARS 10-10 ----WZYP/Hunseville, AL Scott Mitchell PETER WOLF SHEILA E. RATT (dp] NIGHT RANGER SCANDAL BOLLWALT PRIMCE PENGETERN 6-2 BILLY IDOL 8-4 SI TOP 16-9 RAY PARKER JR. 22-14 PETER WOLF SCANDAL CAROL LYNN TOWNES CHRIS DEBURGE Rottest: PRINCE 1-1 BRUCE SPEINGSTEEN 4-2 12 TOP 7-6 ROD STEWART 13-5 OLLIE 4 JERRY 16-8 94TYX/Jeokson, MS Jim Chick DOD KEGNAN PETER WOLF BILLY JOEL RATT PRINCE 1-1 BRUCE SPRINGSTEEN 2-2 TINA TURKER 3-3 RAY PARKER JR. 14-5 JACKSONS 23-10 Jim Chuck Patt (dp) Pats wolf GO GO'S (dp) SLADE Bottest: PRINCS 1-1 BACC # DATINGSTERN 8-3 PRINCS 1-1 BACC # DATINGSTERN 8-3 PAN RALEX 20-8 CHICAGO 15-12 Chrysleifadford PEARD BRISON GEWESIS IGLESIAS & ROSS CHRIS BEAURCH BILLY SQUIER JOHN WAITE BILLY SQUIER JOHN WAITE BILLY JOEL SCANDAL RICE JAMES HOLLOSI: PRIMCZ J-1 PRIMCZ J-1 FILMS J-1 FILMS 2016 - 1 TIMA TURNER 20-10 TIMA TURNER 20-10 WOUT/Johnson City, Th Rod Hempton BILLY SOUTHER TINA TORNER JOUN MAITE HOITEST PRINCE 31-25 JACKSONS D-35 RAY PARKER JR. D-36 LIONEL RICHE D-36 WOKUKnoxville, TN Gerv Adkine PETER WOLF ooga YES SAMMY HAGAR NIGHT RANGER JOE JACKSON BILLY JCEL BANANARAMA GIORGIO MORCI Jet Bare PEARD BATSON NIGHT RANGER (JP) BILLY SOUDER JOHN WAITE PETER WOLP Rotred: PRINCE 2-1 BRUCE 2-1 BRUCE 2-1 BRUCE 2-1 CARE 13-6 THEORPSON TWINS 15-8 GIORGIO HUNUULA Bottesta RENO & WILSON 2-1 ZI TOP 3-2 SRUCE SPRINGSTEEN 4-3 PRINGS 8-7 CORSY MART 17-13 WNOK-FM/Columbia, SC Pater Wolfe WFMt/Lexington, KY ForModely Cancol Lynn Tonnes Genesis Night Ranger Skeile E. Skeile E. Status Pater Wolfe NIGHT RANGER Pater WOLF BILLY JOEL RATT BUSY LEWIS 4 NEWS 2-1 JACKSONG 5-2 PRINCE 5-4 STEVE PERRY D-36 SBEILA E. D-37 LADE SLADE GENESIS SAMMY BACAR PSTER WOLF DOG JACKSON BRUCZ SPRINGSTERN 1-1 PRINCE 2-2 RENO 4 WILSON 8-3 RAY PARERE JR. 29-19 JACKSONS 31-22 KKYK/Little Rock, AR Mark McCein LIDNEZ, RICHIE Hottest: DURAN DURAN 1-1 PRINCE 2-2 POINTER SISTERS 5-3 Siton JOEN 16-13 RAY PARKER JR. 29-19 KITE/Corpus Christi, TX Ted Griffen FM100/Memphis, TX John/Prestigincomo EDDY GRANT GLENN PREY PEAGO BRYSON BILLY SQUIER (dp) SCANDAL (dp) BONG BOLtest: BILLY IDOL 9-9 ELTON JOEM 10-10 DURAN DURAN 13-13 PRINCE 14-14 LIOMEL BICRIE 28-28 SLAUI SCHNEY SCANDAL (dp) HOTLENT: PRINCE 2-1 SILLY IDOL 5-3 BRUCE SPRINGSTEEN 8-IZ TOP 11-8 OLLIE 6 JERRY 20-11 5-3 NGSTEEN 8-4 WABB-FM/Mobile, AL VINUE OUTER (dp) 928GIO MEMOES PATT (dp) PEADO SRYSON (dP) HOLLES: PRIMCE 1-1 21 TOP 15-10 VAN BALEN 20-13 KENNY LOGGINS 19-17 DAN HARTMAN 25-18 WDCG/Durbarn Raisigh, NC Freeman/Wright None Hotteat: HUEY LEWIS 4 NEWS 1-1 BRUCE SPRINGSTEEN 2-2 RENG 4 WILSON 3-3 PRINCE 4-4 ROD STEWART 9-9 G199/Mobile, AL Boott Griffith ICLESIAS & ROSE GO GO'S TONY CAREY RICK JAMES PATRICE ROSBEN BILLY SOULER (dp) DAN BARTMAN IGLESIAS & ROSS SILLY SQUIER RATT (dp) Kottesi: PRINCE 1-1 BRUCE SPRINGSTEEN 2-2 RAY PARKER JR. 18-9 TINA TURNER 23-19 KENNY LOGGINS 29-23 DAN HARTMAN Hottest: BRUCE SPRINGSTEEN ; PRINCE 10-2 LADRA BRANIGAN 3-3 RENO 1 WILSON 5-4 BILLY IDOL 8-5 WHHY-FM/Montgo Mark St. John JOHN WAITE IGLESIAS & ROSS BILLY JOEL PETER MOLP BOTERAE: PRINCE 1-1 BARGE SPENSATEEN 15-6 PEABO BRYSON 22-14 CORBY HART 20-15 RAY PAREER JR. 23-16 KSET-FM/EI Paso, TX Cat Simon STANE PERRY JOHN WAITE ROBIN GIBB PATRICE RUSHEN BILLY SOUIRE (dp) Rotteat: DURAN DORAN 1-1 BILLY IDU 7-2 PRINCE 13-3 CARS 15-9 OLLIE & JERRY 20-15

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

KBFM/McAllen-Br neville, TX SCAMDAL BILLY SQUER (dp) IGLESIAS & ROSS (dp) JOHN WAITE RICK JAMES YES Bottest: PRINCE 7-1 BRUCE BPRINGSTERN 4-2 RENG 4 MILSON 6-3 RENG 4 MILSON 6-3 RAY PAREE JR. 25,12 LIONEL RICKIE 37-27 GATY O'Nee: LIONEL RICHIE PETER WOLP GLENN FREY ROEIN GIBB FACE TO FACE SCANDAL BOTCHET: BROCE SPRINGSYERN BILLY IDOL 10-2 RENO 4 WILSON 9-4 FRINCE 19-8 CABS 16-11 KRGV/McAllen-Brow Bob Perry LIONEL RICHIE STADE SCHL GUIET RIOT (dp) PETER NOLF BILLE SUCIER (dp) RICK JAMES NIGHT RANGER BOTTENT RANGER BOTTENT PERGO BRESON 33-12 JACEGONS 35-12 TEODY PENGRERAS 26 LIONEL RICHIE D-33 KX104/Neshville, TN St. John/Cook RATT BILLT SQUIER RICK JAMES PETER MOLF BOLLESL: PRINCE 1-1 BRUCE SPRINGSTEEN 4-2 RAY PARKER JR. 15-6 JACHEGOME 22-17 LIONEL RICELE 27-21 NANO/New Orles ne LA BILLY SQUIER PETER WOLF BILLY JOEL JOE JACKSON SCANDAL Bottest: BRUCE SPRINGSTEEN 1-1 PRINCE 16-6 RATT 14-11 RAY PARKER JR. 27-18 JACKSONS 38-23 BJ105:Orlando, FL Garry Mitchall Gerry Mitchell Tina TURNER Van HALENY STEVE PERNY BILLY SUIER BILLY SUIER BILLY SUIER BILLY SUIER CARE 9-5 PRINCE 11-6 ZE TOP 13-6 ELTON JOHN 17-12 WRVQ/Richmond, VA Rob McNell AATT BILLY SQUIER BILLY JOH BOTTAN: BROTE SPRINGSTEEN 9-1 PRINCE JO-2 BILLY IDOL 33-6 RAY FAREE JA. 14-5 LIGWEL BICBIE 27-21 KITY/San Antonio, TX Kid Curry PETER WOLF NIGHT RANGER CHRIS DESURGH GENESIS GENESIS Hottest: DURAN DURAN 1-1 BRUCE SPRINGSTEEN 6-2 BILLT IDOL 9-4 RENO & WILSON 10-7 PRINCE 28-13 KTFM/Ben Antonio, TX JEFFERSON STARSHI CHRIS DEBURGH COYOTE SISTERS GLENN FREY CLEWN FREY FAC CLEARN FREY FAC N+H (dp) 1 PETER MOLF (dp) 1 RUSS RALARD EANTY RACAR (dp) 1 EANTY RACAR (dp) 1 BOLTERS (dp) 1 BOLTERS (dp) 1 BOLTERS (dp) 1 POINTER SISTERS 4-1 PRINCE 8-3 TEDDY PRINCERACG (14-10 FEDDY PRINCE 70-16 ELTON JOHN 26-17 KROK/Shreveport, LA Peter Stewart Peter Stawart EZ TOP (dp) BILLT JOGE. RATT (dp) BILLT SOUIZE (dp) PETER NOLZ (dp) NOTES (dp) NOTES (dp) BILLT SOUIZE (dp) NOTES (dp) PETRS (dp) BILLT SOUIZE (dp) PETRS (dp) PET 298/Tampe, FL Chris Train VAN HALEN Rottest: PRINCE 2-1 RAY PARKER JR. 13-8 72 TOP 18-10 PEMBO BRYSON 28-18 MARG CEUMG 30-23

WSEZ/Winston-Selem, NC Steve Finnegar

hone Bottest: CYNDI LAUPER 1-1 LAURA BRANIGAN 2-2 RENO 6 WILSON 3-3 POINTER SISTERS 5-6 BRUCE SPRINGSTERN 12-12

J.D. North PETER MOLE STRUE VORVEL BILLY SQUIRE PACE TO FACE GIORGIO MORODER CHRIS DERORGE MOLICENT CHRIS DERORGE NOTOFIL DETINGE 14-1 PRIVEC 14-2 JACKSONS D-24 BILLY SQUIER (dp) EANNY HAGAR (dp) SLADE (dp) PETER WOLF (dp) LIONER RECHT (dp) LIONER RECHT (dp) BUCLY SAUNGSTEEN 1-1. BILLY 154-2-2 CARS 7-5-3 CARS 7-5-5 SUFFERSON STARSHI 11-6 KILE/Galveston, TX Dave Parks WIXV/Sever

Billy Squier

WYKS:Gainesville, FL Lou Patrick

PARALLEL THREE

WISE/Ashvillo, NC John Stavana

WJAD/Balobrid

WCGQ/Columbus. GA Reiph Cerroll

Night Ranger

WGLF/Tellahasses, FL Bill Thomas DIN INGINE PETER WOLF NIGHT RANCER (dp) SAMMY HAGAR (dp) CBRIS DEBURCH BILLY SQUIER (dp) TEDDY PENDERGRASS

Prite Nolf Rice Jakes Joe Jakes Joe Jakes Skare Breita 2. Brote Springsteen 3-1 Prince 8-2 Lagra Branigan 2-5 Care 13-9

WPFM/Panama City, FL Skip Bishop PETER WOLF PEABO BRYSON YES JOE JACKSON SLADE Hote----

wi

SLADE Hottest: PRINCE 1-1 BRDCE SPRINGSTEEN 7-2 TINA TORNER 5-3 CARS 6-4 RAY PARKER JR. 13-5 RAY PARKER JK. 13-5 WXLUKRGENEK, VA Con O'Ahm Clenn FREY FAUL YOUNG STYLE COUNCIL IGLESIAS 4 ROSS BILLY JOEL NOTASI: 7-1 BICTARIL JACISON 10-5 SERGIO MENDES 12-6 WANG CRUNG 20-13

235 CHR Reporters 224 Current Reports

The following stations reported a frozen playlist this week:

WASH/Washington B96/Chicago WGCL/Cleveland KWOD/Sacramento KC101/New Haven FM100/Memphis WANS-FM/Greenville WANS-FM/Greenvi

NOTE: KSLY/San Luis Obispo is now known as SLY96



Bruce Springsteen Ray Parker Jr.

WAEV/Sevenneh, GA J.D. North

J.P. Hunter R.E.M. PETER NOLF SAMMY HAGAR JOE JACESON RICK JAMES SCORPIONS NIGHT RANGER HOLLESL: John Beneme PEADO BRIGH BILLY SCUIER PETER NGLF JOE JACKSON STILE CONCLI SILDE RAREM KAMON BOLTES 1 PRINCE 1-1 OLLIE 4 JEREN 21-10 OLLIE 4 JEREN 21-10 JOHEL RICHIE 36-10 NIGHT RANGER HOTTEST BRUCE SPRINGSTEEN 2-1 JEFFERSON STARSBI 5-2 PRINCE 14-7 DAN HARTMAN 18-11 TONY CAREY 23-15 KTDY/Lafayette, LA Greg Stevens 2102/Sevenneh. GA Williams/Sommert LIONEL RICHIE BILLY JOEL PETER WOLF JOE JACKSON WWIIMMASCOMMET SLADE SLA JOE JACKSON GENESIS IGLESIAS & ROSS Hotterat: BILLY IDDL 2-1 BRUCE SPHINGSTEEN 4-2 PRINCE 6-3 RENO & WILSON 5-4 RAY PARKEE JR. 25-11 PETER WOLF NIGHT RANGER SLADE (dp) TEDDY PENDERGRASS (dp) Bottest: Bruce StandStern 3-1 Bruce StandStern 3-1 Fildy 1001 B-3 52 TOP 10-7 RAY PARKER JR. 19-16 Q101/Meridian. MS Tom Kelley Tom Kellay BFER WOLF at LLY JOBL PACE to JACE DATA SAMON (dp) SAMON (dp) SAMON (dp) SAMON (dp) SAMON (dp) BOLTAS BO KNOE-FM/Monroe, LA Rhymes/Shee

TEDUA L. Bottest: PRINCE 1-1 RAY PAREER JR. 20-10 JACKSONS 29-11 SHEILA E. 26-15 JOHN WAITE 27-20 KKQV/Wichite Falls, TX Chuck Back SLADE PETER WOLF PETER WOLF PETER WOLF SAMMY NAGAR NIGHT KANGER NUSS (40) JOE JACKSON CERTS DEBUGK Hottest: PINCC BUGK NICHT S-1 PINCC BERG RET S-1 LIONEL RICHIE 21-12

WHSL/Witmington NC LIONEL AICHIE BILLY SQUIER ROBIN GIBB SAMMY RAGAR ELVIS COSTELLO PETER WOLF JOE JACKSON Hottest:

PETER WOLF JOE JACKSON Hottest: PFINCE L-1 BEUCE SPRINGSTEEN 2-2 ZZ TOP 7-4 JEFFORSON STARSHI 13-9 RAY PARKER JR. 25-13

WHTT/Boston WDCG/Durham-Raleigh WSEZ/Winston-Salem KFMW/Waterloo

The following stations failed to report this week and therefore their playlist were frozen:

GettharDevis POTER WOLF JOE JACKSON SCADE (dp) SLADE (dp) Rottest: PRINCE 2-1 JACKSONS 21-14 LIONEL RICHIE 20-15 CKICAGO 34-27 IGLESIA8 ± ROSS 0-28 WFOX/Gelnevil Alen Du Priest -----Also Du Priser GO GO'S (dp) BAXANARANA BILLY JOEL PRCE TO FACE FER 100, FER 100, FER 100, STORE 14-7 PRINCE 20-8 DAN REARPANE 17-12 RAY PARKEP JR. 30-18

Raph Carrol Rick JAMES PETER WOLF SCANDAL NICHT RANGER SCORFLONS SCAPE HOLTest: PRIMCE 157 PRIMCE 1 KISRIFt Smith, AR Rick Heyes Rick Heves SLADE PATT NIGHT RANGER SCANDAL EARLA BOROPP BOTCRAL PRINCE 6-11 PRINCE 6-11 PRINCE 6-12 BROCC SPEINGSTREN 7-3 RURYTHNICS 4-4 ZZ TOP 5-5

Q104/Gadadan, AL Gaither/Devia

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MIDWEST Most Added ... Hottest

Peter Wolf	Prince
Billy Joel	Bruce Springsteer
Billy Squier	Ray Parker Jr

MIDWEST

PARALLEL TWO

WKDD/Akron OH

WAHC/Appleton-Os

Chris Calne LIONEL RICHIE STEVE PERRY

RATT BILLY JOEL

Ross/Bradleigh

Cook/Cella

LIONEL RICHIE

Jim O'Here

Al Brock

BILLY SAMMY SLADE JOEL

NIGHT RANGER

WEBC/Duluth

Dick Johnson

be/Payne

Chris Taylor

Scott Dugen

WGRD/Grand Ray

Swart/Duling PETER WOLF SAMMY BAGAR SCANDAL Bottest: PRINCE 2-1 RAY PARKER JR. 12-5 THOMPSON TWINS 11-8 WANG CHUNG 16-11 VAN HALEN 21-15

olds, MI

WZOK/Rockford, IL Geoff Davis

PEABO BRYSON GLENN FREY

WZPL/Indianapolis, IN Jim Miles ELTON JOEN IGLESIAS & ROSS PETER WOLF PEABO BRYSON Hottest PETER WOLL PERBO BRYSON Hottest: PRINCE 1-1 RAY PARKER JR. 9-2 BRUCE SPRINGSTEEN 11-3 VAN HALEN 16-9 JACKSONS 21-11 WHET FAITICK GENESIS PETER WOLF NIGHT RANGRR SLADE SAMMY BAGAR OUTEFAL OUTEFAL PRIVE 3-1 RENO 4 WILSON 7-3 BRUCE SPRINGGTEEN CARS 9-5 VAN BALEN 24-15 WJX0/Jeckson, MI Ryan/Cheeks SAMMY HAGAR PETER WOLP NIGHT RANGER STYLE COUNCIL (dp) JOE JACKSON (dp) IBILLY JOEL (dp) BILLY JOEL (dp) Hottest: 72 TOP 1-1 JEFFERSON STARSHI 7-4 VAN HALEN 12-5 RATT 13-10 SCANDAL 27-20 WKFR/Kalamazoo, Mi JOHN WAITE Hottest: BRUCE SPRINGSTEEN 1-1 PRINCE 6-2 ZZ TOP 7-5 VAN HALEN 11-6 RAY PARKER JR. 17-8 Weinscht/Chapman GENESIS BILLY JOEL TONY CAREY (dp) GO GO'S (dp) Hottest: BILLY IDOL 8-2 PRINCE 1L-3 ELTON JORN 21-15 RAY PARKER JR. 30-17 JACKSONS 33-27 WKAU/Appleton-Oshkosh, JOHN WAITE BILLY JOEL GO GO'S BILLY SQUIER (dp) ZZ99 Kansas City, MO Charley Lake Hottest: BRUCE SPRINGSTEEN 5-1 PRINCE 9-3 THOMPSON TWINS 15-11 RAY PARKER JR. D-29 VAN HALEN D-30 Charley Luke LiONEL RICEIE PETER WOLF BILLY SQUIER COREY HART JOHN WAITE PRINCE 1-1 BRUCE SPRINGSTEEN 3-3 REMO & WILSON 13-5 RAY PARKE JR. 26-8 JACESONS 16-13 92X/Columbus OH PACE 10 PACE BRUCE SPRINGSTEEN 4-1 PRINCE 5-3 JACKSONS 12-6 RENO & WILSON 14-8 RAY PARKER JR. 20-11 WVIC/Lansing, MI Martin/Kittredge GLENN FREY CHRIS DEBURGH PETER WOLF KIIK/Davenport, IA CHRIS DEBURGH PETER WOLF RATT Hottest: BRUCE SPRINGSTEEN 2-1 JEFFERSON STARSHI 1-2 ZZ TOP 4-3 LAURA BRANIGAN 6-4 CARS 9-6 GENESIS BILLY JOEL IGLESIAS & ROSS (dp) IGLESIAS & KOSS (0P) Hottest: RENO & WILSON 6-1 BRUCE SPRINGSTEEN 14-2 PRINCE 7-3 RAY PARKER JR. 26-7 ELTON JOHN 20-9 7104/Madison, Wi Little/Huds LittleMudson GLENN FREY PETER WOLF IGLESIAS & ROSS BILLY SQUIER (dp) Hottest: PRINCE 4-1 BRUCE SPRINGSTEEN 3-2 RAY PARKER JR. 19-9 VAN HALEN 17-10 WANG CHUNG 22-14 KMGK/Das Molnes, IA SLADE Hottest: BRUCE SPRINGSTEEN 5-1 RENO & WILSON 4-2 ZZ TOP 9-4 CARS 12-5 PRINCE 14-7 KJ103/Dkishoma City, OK Dan Wilson BILLY SQUIER SHEILA E. BILLY JOEL JOHN WAITE JOHN WAITE HOLLEST: PRINCE 1-1 BRUCE SPRINGSTEEN 3-2 CHICAGO 10-6 RAY PARKER JR. 16-9 RATT 31-21 STEVE PERRY HOLDSAID RENO & WILSON 3-1 BRUCE SPRINGSTEEN 4-2 ELTON JOHN 7-3 PRINCE 8-4 THOMPSON TWINS 11-9 TayloriOaan Taylordsan SLADE JORN WAITE BELLY JORL BOLLP JORL HOTELAE: PRINCE 1-1 BRUCE SPRINGSTEEN 2-2 RENO & WILSON 5-3 CARS 10-4 RAY PARKER JR. 13-5 WITDO/Evanavilia IN Hobba/Payne NIGHT RANGER BILLY JORL JORN MAITE BILLY SUOIER PETER WOLF ROLLESI: NUEY LEWIS & NEWS 1-1 PRINCE 7-3 JACKSONS 13-7 RAY PARKER JR. 19-8. WANG CHUNG 15-12 WANG CHUNG 15-12 KZ93/Peoria, IL Edwards/Maloney WSTD/Evanaville, IN GLENN FREY BILLY SQUIER BILLY SQUIER Hottest: BRUCE SPRINGSTEEN 6-1 LAURA BRANIGAN 7-4 PRINCE 13-5 JEFFERSON STARSHI 12-6 POINTER SISTERS 10-7 LIONEL RICHIE LIONEL RICHIE Hottest: PRINCE 2-1 RENO & WILSON 5-2 RAY PARKER JR, 20-8 POINTER SISTERS 16-1(22 TOP 26-16 WRKR/Racine Milwaukan Pat Martin WMEE/Ft Wayne, IN SCANDAL PEABO BAYSON Hottest: PRINCE 1-1 NEWCLEUS 4-2 RATT 3-3 RAY PARKER JR. 23-10 JACKSONS 28-16 BILLY SQUIER JOBN WAITE JOBN WAITE GLENN FREY Bottest: PRINCE 2-1 RENO 6 WILSON 4-2 BRUCE SPRINGSTEEN 8-5. ZZ TOP 11-10 RAY PARKER JR. 28-21

WCIL-FM/Carbondale, IL Tony Waltekus IK Dearing LIONEL RICBIE Hottest: DURAN DURAN 1-1 PRINCE 2-2 BRUCE SPRINGSTEEN 4-3 BILLY IODL 6-4 RAY PARKER JR. 30-20 RICK SPRINGFIELD TONY CAREY GO GO'S INXS BOTLEST PRINCE 1-1 MICHAEL JACKSON 2-2 JACKSONS 17-4 NEWCLEUS 21-5 RAY PARKER JR. 14-6 WRQN/Toledo, OH Schaffer/Mitchell PTCRW/GIF PTCRW/GIF EXEMPSIS (Gp) W-H (dp) SLLV JOEL (dp) SLLV JOEL (dp) SLLV JOEL (dp) HOLLEST: BRUCE SPARMSSTEEN 2-1 PAINCE 9-4 PAINCE 9-4 C2: TOP 15-9 RAY PARKEE JR. JO-15 Schaffer/Mitchel KCMQ/Columbia, MO Dave McCormick K107/Tulsa, OK Rivers Stephens BILLY JOEL SILDE SIADE ROBIN GIBB SCANDAL HOTteSt: RENO 4 WILSON 2-1 CARS 6-2 BILLY IDOL 7-4 BILLY IDOL 7-4 BRUCE SPRINGSTEEN 15-5 PRINCE 12-7 KELI/Tuise, OK Myars/Mich MysrifMicram Perrer Wolf Nicht RANGER Difford & TilbRoo Billy Joel (dp) Rotteat: primce 1-1 CARS 7-1 RAY PARKER JR. 15-7 ROD STEWART 13-9 JACKSONS 33-22 KEYN-FM/Wichita, KS Taylor/Brown PETER NGLF GLENN FREY SAMMY HAGAR SHELLA E. BILLY JOEL BILLY JOEL PRINCE 12-3 BILLY IDOL 8-4 VAN HALEN 19-12 JACKSONS 23-13 JEFFERSON STARSHI 20-16 Taylor/Brown WHOT/Youngston Dick Thompson TEDDY PROPERTY STATUS Dick Thompson WYFM/Youngstown POINTER SISTERS ROD STEWART Hottest: PRINCE 6-1 HUEY LEWIS & NEWS 4-2 RENO & WILSON 9-5 BILLY IDOL 15-7 RAY PARKER JR. 16-10 PARALLEL THREE KFYR/Bismarck, NO mnan/Hardt WANG CHUNG PETER WOLF PEABO BRYSON TONY CAREY TONY CAREY HOLLEST: BRUCE SPRINGSTEEN 3-1 22 TOP 4-3 RAY PARKER JR. 13-6 RICK SERINGFIELD 18-10 RATT 20-13 WBNQ/BloomIngton, IL Justin/Robbins JustiMRObbins BILLX-30EL GENERN FREY SCORFIONS (dp) SCAMMY RAGAR (dp) GENESIS (dp) ROLTESIS (dp) ROL WBWB/Bloomington, IN Rob Leonard BILLY SQUIER STLLY SQUIRK CHRIS DEBURGH SLADE -Hottest: BRUCE SPRINGSTEEN 4-1 BILLY IDOL 7-2 RENO & WILSON 13-6 CARS 14-7 ROD STEWART 16-9 Geoff Davis LIONEL RICHIE STEVE PERRY GLENN FREY HOLTER: POINTER SISTERS 1-1 BILLY IOL 5-2 BRICCE SPRINGSTEEN 8-3 PRINCE 10-4 RENO 4 WILSON 9-5

1183/South Bend, IN

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Deve MCCOTMEK
BILLY SQUIER
SHEILA E
PETER WACAP
PETER WACAR
WALFOR
PETER WACAR
NOLES SPRINGSTEEN 3-1
PETINCE 8-2
RENO 4 WILSON 7-3
BILLY IDOL 9-5
RAY PARKER JR. 31-22
     Y94/Fargo, ND
Collins/Anderson
   BILLY JOEL
PETER WOLF (dp)
NIGHT RANGER (dp)
   NIGHT RANGER (GPT
BRUCE SPRINGSTEEN 2-1
RENO & WILSON 3-2
BILLY IDOL 5-3
PRINCE 10-4
RAY PARKER JR. 18-11
  KKXI FM/Grand Forks, ND
  Don Nordine
BILLY SQUIER (dp)
RCO STEMART
PEABO BRYSON (dp)
COREY HART
EDDY GRANT
Hottest:
PRINCE 3-1
RUEY LEWIS & NEWS 1-2
BRUCE SPRINGSTEEN 7-5
ELTON JOHN 14-11
RAY PARKER JR. 16-12
   Don Nordine
          KRNA/Iowa City, IA
           Bart Goynaho
       PETER WOLF
RATT (dp)
SLADE
SAMMY HAGAR
        SAMMY HAGAR
Hottest:
PRINCE 1-L
BRUCE SPRINGSTEEN 3-2
POINTER SISTERS 6-4
CHICAGO 12-7
JACKSONS 33-20
          WAZY-FM/Lafayatte, IR
           Stacy/Sparrow
          LIONEL RICHIE
SCANDAL
        SCANDAL
SLADE
SLADE
BETER WOLF
NIGHT RANGER
HOLTEGE
BRUCE SPRINGSTEEN 7-1
PRINCE 11-3
BILLY IDOL 15-4
RAY PARKER JR. 21-13
STEVE PERRY 36-19
             KFRX/Lincoln
               Tracy Johnson
            Tracy Johnson

TONY CAREY

TONY CAREY

NIGHT RANGSR

PETER WOLF

BILLY SQUIER (dp)

HOTLEGST

BRUCE SPRINGSTEEN 6-1

RENO & WILSON 8-3

PRINCE 13-4

JACKSORS 14-10

JACKSORS 14-10

JACKSORS 14-10

JACKSORS 14-10
                 KXSS/Lincoln. NE
                  Dean Lambert
                 IGLESIAS & ROSS
STEVE PERRY (dp)
                 STEVE PERRY (dp)
Hottest:
PRINCE 9-1
BRUCE SPRINGSTEEN 2-2
DURAN DURAN 1-3
ELTON JOHN 13-8
LIONEL RICHIE 35-22
                    KKLS-FM/Rapid City. SD
                     Sherwin/Piper
                    BILLY SQUIER
                     PETER WOLF
SCANDAL
J.D. SOUTHER
                    J.D. SOUTHER
Hottest:
DURAN DURAN 3-1
BRUCE SPRINGSTEEN 7-3
JEFFERSON STARSHI 10-6
PRINCE 14-8
22 TOP 16-10
                      99KG/Seline, KS
                      99KG/Salina.KS
Denny Coller
RATT (dp)
GLENN FREY
NIGHT RANGER (dp)
PETER WOLF
FACE TO FACE
TINA TURNER
Hottest:
                       TINA TURNEK
Hottest:
HUEY LEWIS & NEWS 1-1
PRINCE 11-6
RAY PARKER JR. 28-14
RICK SPRINGFIELD 19-16
JACKSONS 34-25
                      KKRC/Sloux Falls
Dan Kieley
GLENH FREY
BILL SQUIER
SGVDP FRRY
OPDERES:
HUEY LEWIS & NEMS 1-1
CARS 4-2
RRUCE SPRINGSTEEN 6-4
22 TOP 7-5
PRINCE 9-7
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Bob Hammond PACE TO FACE SAMMY HAGAR PETER NOLF BILLY JOEL TINA TORNER ELVIS COSTELLO CHRIS DEBURGH BOLCEST: BRUCE SPRINGSTEN 5-1 THOMPSON TWINS, 11-6 PRINCE 10⁴ B-9 EL7COBMY B-9 ELAT BARKER JR. 19-12 WSPT/Stevens Point Bouley/Tracy Bouley/Trecy PETER WOLF JOE JACKSON BILLY JOEL IGLESIAS & ROSS SAMMY HAGAR (dp) Hottest: ZZ TOP 3-2 PRINCE 13-5 WAN RALEN 19-13 JACKSONS 24-14 KDVV/Topeka, KS Tony Stewart Perse WOLF SAMMY HAGAB BILLY SQUIER SHEILA E. PACE TO FACE HOTEATI: BILLY IDOL 2-1 PRINCE 5-2 RENO & WILSON 6-4 RAY PARKER JA, 15-5 JACKSONS 17-8 KEMW/Waterloo, IA Mark Potter none Hottest: DURAN DURAN 1-1 BRUCE SPRINGSTEEN 8-8 PRINCE 10-10 RAY PARKER JR. 25-25 VAN HALEN 28-28 WEST PARALLEL TWO 13K/Bakersfield, CA Jeff Ryan SAMMY HAGAR RICK JAMES QUIET RIOT BILLY SQUIER JOHN WAITE JOHN WAITE Hottest: BRUCE SPRINGSTEEN 10-1 BILLY IDOL 5-2 PRINCE 13-3 RENO & WILSON 16-6 CARS 17-10

KXXX/Bakersfield CA Squires/Kamper None Hottest: BRUCE SPRINGSTEEN 1-1 RENO & WILSON 3-2 RATT 10-3 PRINCE 19-4 RAY PARKER JR. 27-13 KQXR/Bakersfield Bob Harlow BOD Harlow PETER WOLF BILLY SQUIER JOHN WAITE SAMMY HAGAR NIGHT RANGER JOE JACKSON CBRIS DEBURGH Hot to at: CHRIS DEBUNGA Hottest: PRINCE 1-1 BRUCE SPRINGSTEEN 2-2 RATT 3-3 RAY PARKER JR, 7-4 LIONEL RICHIF 23-6 KKFM/Coloredo Springs. CC Finney/Ryan LIONEL RICHIE PEABO BRYSON SHEILA E. SLADE PETER WOLF BILLY JOEL Hottest: PRINC# 11-1 BILLY IDOL 6-5 RAY PARKER JR. 10-6 KENNY LOGGINS 9-7 LIONEL RICHIE D-21 KMGX/Fresno, CA Carey Edwards Carey Edwards EDDY (RANT PETER WOLF BILLY SQUIER (dp) GLENN FREY JOHN WAITE O'BRIAN (dp) BOLLDE - JERRY 6-4 JACKSONS 13-8 RAY PARER JR. 21-9 RATT 27-16 YYNO, EM/Erm Valker/Davis JOHN WAITE GLENN FREY STEVE PERRY BILLY SQUIER ELTON JOHN ELTON JOHN Hottest: PRINCE 4-1 HUEY LEWIS & NEWS 3-2 OLLIE & JERRY 6-4 JACKSONS 21-9 RAY PARKER JR. 28-10

K1K1/Honelulu, HI Kong/Shishida Rongonautor RICK SPRINGPIELD RICK SPRINGPIELD RICK JAMPS MOLENET PRINCE 5-1 RUGH 1-2 RAY PARKER JR. 17-10 JACKSONS 28-16 KQMQ/Honolulu, HI

Kima Akene MICHAEL JACKSON PETER WOLF PETER WOLF SLADE SAMMY HAGAR GENESIS QUIET RIOT HOTTEST: POINTER SISTERS 2-2 PRINCE 4-3 RENO & WILSON 8-4 OLLIE & JERRY 12-5 BILLY IDOL 11-7 KLUC/Las Vegas, NV Bill Kelly

BHIKeWy BILLY SQUIER PETER WOLF JEFFERSON STARSHI JOHN WAITE SAMMY HAGAR HOTLEST BILLY IDOL 2-1 CARS 6-2 POINTER SISTERS 5-4 PRINCE 10-6 RAY PARKER JR. 13-8 KO93/Modesto, CA DeMaroney/Noval

none Hottest: HUEY LEWIS & NEWS 1-1 KENNY LOGGINS 13-7 PRINCE 26-16 JACKSONS 22-17 RAY PARKER JR. 36-25 KHOP/Modestp-Stockton

David Kraham

SAMMY HAGAR BILLY JOEL PETER WOLF KARLA BONOFF Devid Krehem NIGHT RANGSR (dp) PSTER WOLP JOE JACKSON SKELLA E. JOHN WAITE HUEY LEWIS & NEWS 1-1 PRINCE 4-2 RAY PARKER JR. 17-5 BILLY IDOL 16-9 22 TOP 19-10 KARLA BUNGT Hottest: PRINCE 1-1 BRUCE SPRINGSTEEN 3-2 COREY HART 13-9 JACKSONS 20-11 RAY PARKER JR. 17-12 KYYA/Billings, MT IGLESIAS & ROSS JOHN WAITE SAMMY HAGAR (dp) ¥94/Provo UT Gentry/Gree Gentry/Greer BILLY JOEL CHRIS DESURGH CHRIS DESURGH CHRIS DESURGH HOLES": THOMESON TWINS 1-1 PRINCE > 2 ELTON JOHN 12-3 RAY PARKER JR. 16-5 JACKSONS 19-6 KSKD/Salem, OR Lan E. Mitchel PETER WOLF SAMMY BAGAR JOE JACKSON SLADE GENESIS (dp) STYLE COUNCIL (dp) SCORPIONS (dp) SCORPIONS (dp) Hottest: RENO 5 WILSON 2-1 22 TOP 8-2 PRIMCE 11-5 RAY PARKER JR. 28-20 RATT D-28 KDDN-FM/Salinas-Monter

SLADE SCANDAL (dp) JORN WAITE CRRIS DEBURGH GRRIS DEBURGH SCONCIL SCORPIONS (dp) FACE TO PACE BOLIEST: BROCE SPRINGSTEN 3-1 RENO 4 WILSON 5-2 FACY DARRES JR. 25-16 JACKSONS 37-20 PEABO BRYSON STEVE PERRY PETER WOLF SHEILA E. SLADF SHEILA SLADE GENESIS CRHIS DEBURGH STYLE COUNCIL SAMMY HAGAR IGLESIAS & ROSS (dp)

IGLESIAS & ROSS (dp) Hottest: PRINCE 3-1 CARS 4-3 BRUCE SPRINGSTEEN 12-6 RAY PARKER JR. 16-7 EDDY GRANT 22-13 KCPX/Salt Lake City, UT Greg Ausham

Greg Augment PEADD BRYSON EATT GLENN FREY PETER WOLF HOLTESL: BRUCE SPRINGSTERN 4-1 PRINCE 8-3 2Z TOP 7-0-6 CBICAGO 10-6-TBOMPSON WINS 16-9

BILLY JOEL PETER WOLF Hottest: BRUCE SPRINGSTEEN 2-1 PRINCE 11-3 ROD STEWART 12-6 RAY PARKER JR. 21-11 JACKSONS 32-15 KRSP/Selt Lake City, UT Cerison/Moli JOHN WAITE JOHN WAITE IGLESIAS & ROSS PETER WOLF EDDY GRANT HOLEASL HOLEASL POINTER SISTERS 3-2 PRINCE 8-5 RAY PARER JR. 23-8 VAN HALEN 16-10

KHYT/Tuceon KÖZE/Lewi Jay MeCal SAMAY HAGAR SELLA 2. SELLA 2. SELLA 2. SELADE SCANDAL SCANDAL SCANDAL SCANDAL Z2 TOP 1-4 PRICE SPRINGSTEEN 8-5 SAY PARKER JR. 16-9 VAN HALEN 23-14 CARS ELTON JOHN JOE JACKSON SCANDAL PATRICE RUSHEN PETER WOLF MICHAEL JACKSON STYLE COUNCIL MICGREL DACKOW STYLE COUNCIL Hottest: PRINCE 7-1 BRUCE SPRINGSTEEN 1-2 BILLY IDOL 3-3 NIGHT RANGER 4-4 DURAN D-5-5

KRQ/Tuscon, AZ

KTHT/Tucson AZ

SLADE PETER WOLF FACE TO FACE BILLY JOEL SCORPIONS

Ivers/Alexander

SCORPIONS CARS (dp) Hottest BRUCE SPRINGSTEEN 1-1 PRINCE 9-3 ELTON JOHN 16-8 OLLIE 6 JERRY 21-13 RAY PARKER JR. 27-17

PARALLEL THREE

KGOT/Anchorage, AK

Kay Tavlor

Charlie Fox

KCDQ/Bozeman

Greg Williams

PETER WOLF

SAMMY HAGAR NIGHT RANGER BILLY JOEL GIORGIO MORODER JOE JACKSON KAREN KAMON

KTRS/Casper. WY

KKAZ/Cheyenne

KOHO/Hogularn, WA

2-1

teve Lerson

John Ramsey

GO GO'S

Bill Cody

Kelly Narris

Peter Wolf

John Waite

Sammy Hagar

KCAQ/Oxnard-Vents Thomas/Potter PATRICE RUSHEN JEFFERSON STARSHI PETER WOLF RICK JAMES BANANARAMA Kely Morris GLENN FREY PETER WOLP) SCANDAL (dp) BILLY VOLL IGLESIAE (dp) BILLY VOLL IGLESIAE (ROSS HOUCE SPRINGSTERN 2-1 BILLY IOLG 6-3 PRINCE 10-6 ANY PARKE JR. 21-7 ELTON JOHN 15-11 RICK U... BANANARAMA Hottest: PRINCE 5-1 BRUCE SPRINGSTEEN 3-2 BILLY IDOL 7-3 OLLIE 4 JERRY 14-8 RAY PARKER JR. 27-10

Rip Avine BILLY JOEL GENESIS · SHEILA E. M+M (dp) RICK JAMES (dp) PATRICE RUSHEN PATRICE RUSHEN Hottest: BRUCE SPRINGSTEEN 8-1 RENO & WILSON 7-2 BILLY IDOL 12-4 CARS 11-5 PRINCE 21-10

KCBN/Reno, NV Jim D'Neel

PETER WOLF NIGHT RANGER JOE JACKSON JOE JACKSON Hottest: PRINCE 7-1 BRUCE SPRINGSTEEN 3-2 CARS 13-9 RAY PARKER JR. 21-13 OLLIE & JERRY 23-16 KHTX/Reno, NV

John Chommir

John Chommie LIONEL RIGHT KENNY LOGGINS GENESIS BILLY SOUTRAINER BILLY SOUTRAINER BILLY SOUTRAINER BILLY SOUTRAINE BILLY IDOL 2-1 BRUCK DOL 2-

SAMMY HAGAK (DD) Hottest: BILLY IDOL 4-1 BRUCE SPRINGSTEEN 7-2 RENO & WILSON 6-4 PRINCE 13-5 RAY PARKER JR. 30-24 KBIM/Roswell, NN Tim Mack Tim Mack PETER WOLF SAMMY HAGAR NIGHT RANGAR STYLE COUNCIL JOE JACKSON HANG PATRICE AUGHEN HANG PENO I WILSON 7-2 PRINCE 11-3 WANG CHUNG 8-4 JEPFERSON STARSHI 9-5

Hottest: BRUCE SPRINGSTEEN 2-1 BILLY IDOL 3-2 ZZ TOP 8-4 PRINCE 17-6 VAN HALEN 23-15 SLY96/San Luis Obispo. CA Tom Walsh

BILLY SQUIER SCANDAL BILLY SQUIRK SCANDAL CRRIS DEBURGH JOG JACKSON STYLE COUNCIL BARANNARAHA Hottest: BRUCE SPRINGSTEEN 1-1 PRINCE 8-2 WANG CHUBCT-6 OLLIE & JERRY 18-14 ELTON JOHN 24-18

KZOZ/San Luis Obispo, CA Steve Hatter

Steve Hatter SLADE BUSH (dp) PETER WOLF SAMMY HAGAR NIGHT RANGER JOUN WAITE JOE JACKSON HOTLESL: PRINCS 2-1 RAY PARKER JR. 9-4 ZZ TOP 11-6 ELTON JOBN 18-7

GO GO'S RATT BILLY SQUIER (dp) SCANDAL JOHN WAITE Hottest: BRUCE SPRINGSTEEN 1-1 PRINCE 7-2 CARS 14-6 ELTON JOHN 18-12 RAY PARKER JR. 31-17 KIST/Sente Berbere, CA Dick Williams

Dick Williams SERGIO MENDES PEAGO BRISON BILLY SQUIER JOHN WAITE SHEILA E. GIORGIO-MORODER HEINER B-1 BRUCE SPRINGSTEEN 7-2 RENG & WILSON 10-5 ROD STEWART 15-13 JACKSONS 18-14

Prince

Ray Parker Jr.

Bruce Springsteen

- -

WEST

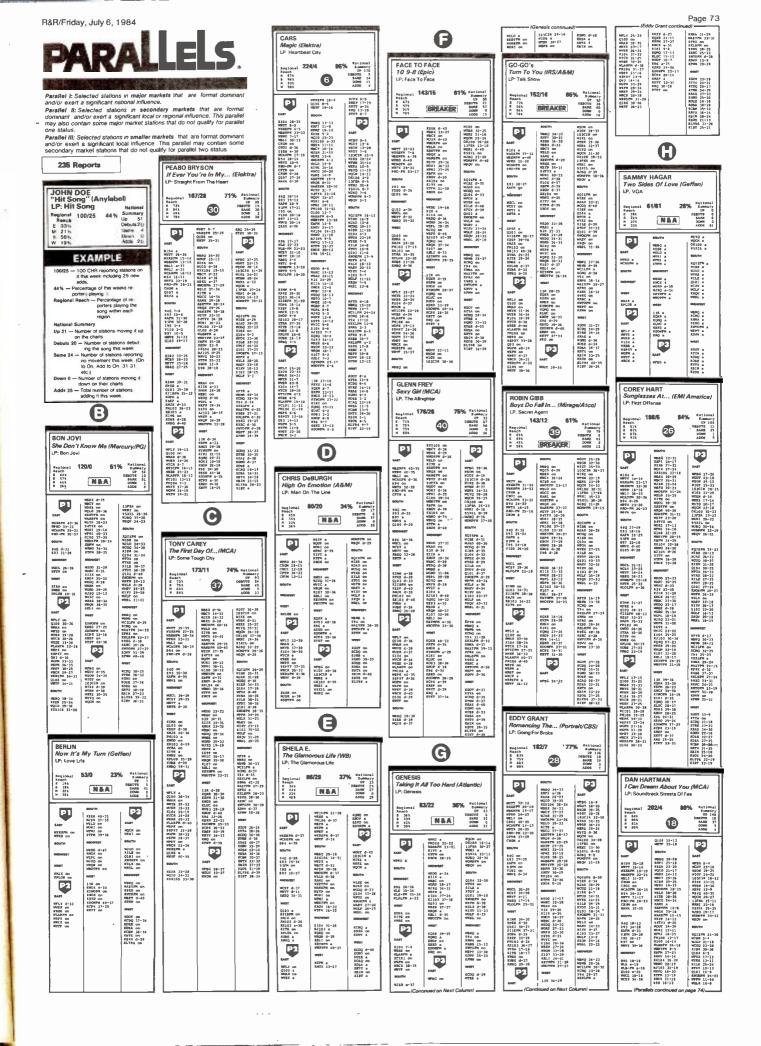
Most Added . Hottest

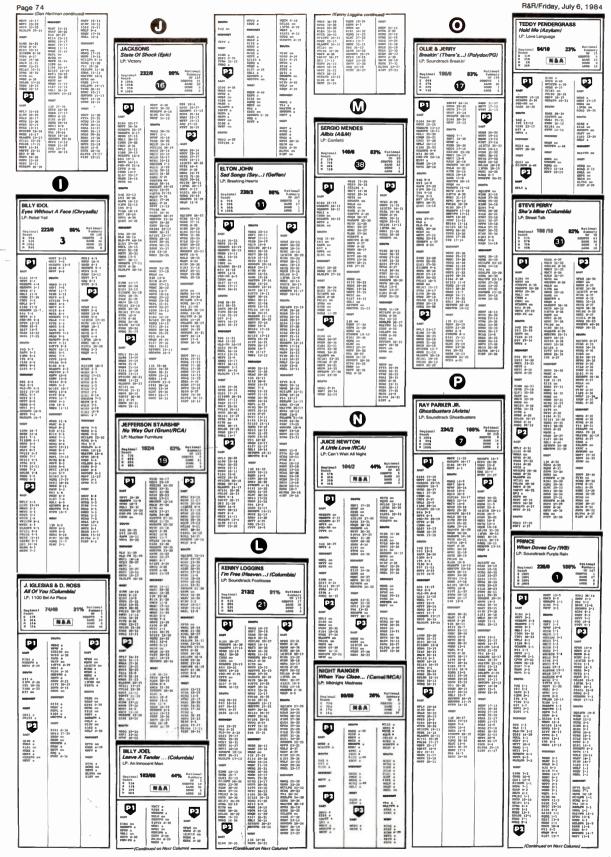
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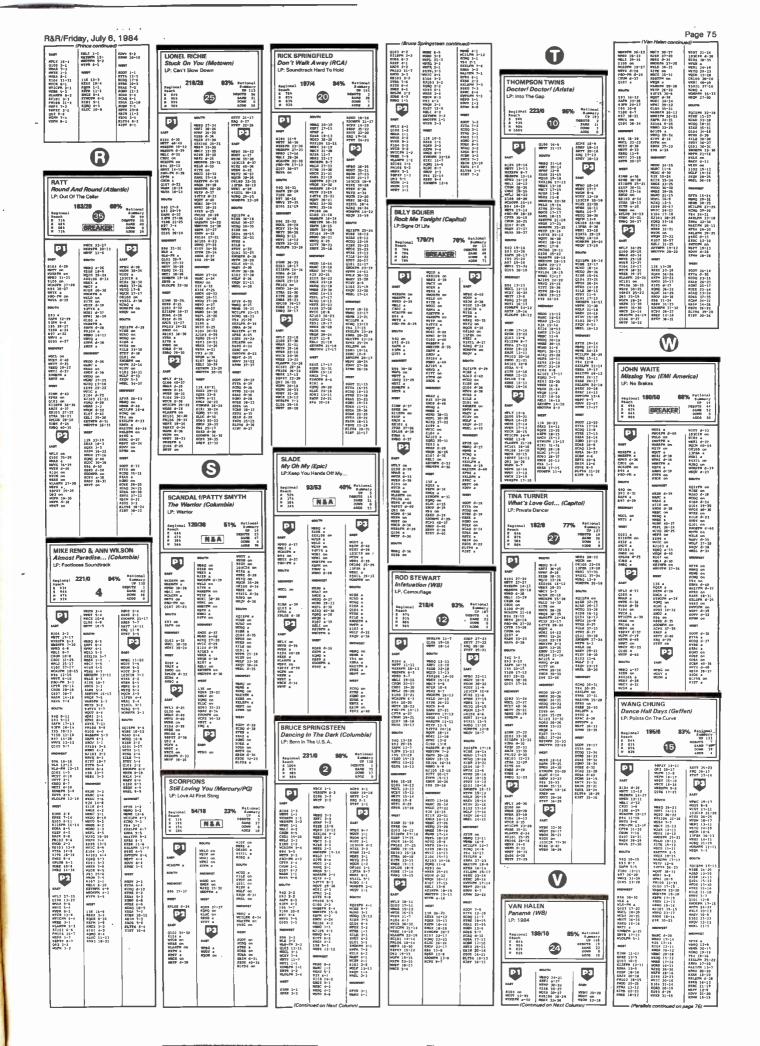
CHR ADDS & HOTS

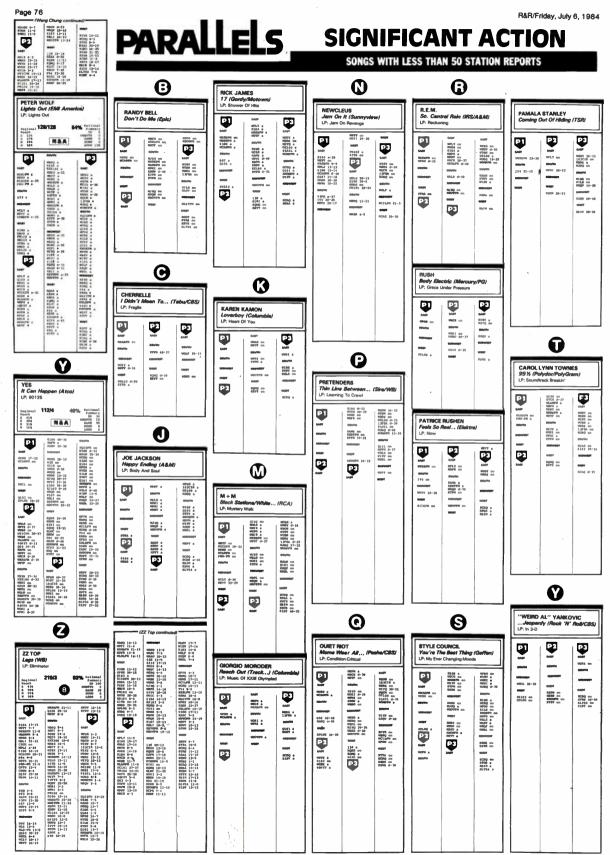
Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

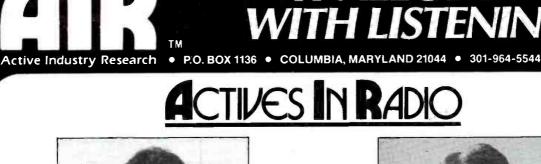
KWTO-FM/Springfield MO













CHARLEY LAKE — KZZC Shawnee Mission, KS

"Anyone underestimating AIR's impact at radio has to be kidding themselves. Programmers don't pay lip service to AIR, they really listen to these records and, what's more, are required to tell why they don't pick certain records. What could be more valuable to a promo chief? AIR is a whole new kind of promotional action ϑ reaction based on tangible rewards. The ultimate snob car, peer recognition, and a chance to find new hits. I wish I'd thought of it."



BILL SHANNON — K104 Erie, PA

"These five songs may not be all hits, but they will all be listened to. I relish the opportunity to look at some newer product prior to its release. AIR can give me an advantage."



T ALL STARTS

ROGER GAITHER — Q104 Gadsden, AL

"In an idea business, AIR is refreshing. I personally feel that above the incentive each week to listen to the records on the AIR chart and possibly win a new Mercerdes, AIR has made me a better program director by calling my attention to the "active" music available for airplay. I assure you I do listen to the AIR records first. If I listen, then that's half the game ... our industry needs it!"



JERRY DEAN — KQKQ (SWEET 98 FM) Omaha, NB

"Since I've been involved in the AIR competition, it's made quite a difference in the way I listen to music for Sweet 98. It has really made me aware of a number of songs that probably would've slipped by had it not been for the AIR contest. Keep it up!

Visibility starts with **AIR**. Call Alan Smith at (301) 964-5544. Your most important project deserves to be heard. **AIR** brings priorities into focus.

	MIK Resp	onse Records	5
Nation	to the selections listed below. Decide al Airplay Chart. Then, call in your res he AIR offices by 6PM, Wednesday, July	ponse to AIR at (301) 964-5544	
#	TITLE	ARTIST	LABEL
2241	TWO SIDES OF LOVE	SAMMY HAGAR	GEFFEN
2242	THE ONLY FLAME IN TOWN	ELVIS COSTELLO	COLUMBIA
2243	TWO SILHOUETTES	RUSS BALLARD	EMI AMERIC
2244 2245	FEELS SO REAL	PATRICE RUSHEN RICK JAMES	ELEKTRA GORDY/MOT

New & Active Includes songs reported by at least 50 of our CHR reporters. Significant Ac-tion includes songs reported by the sector solution includes the activity and the methods and the record bits week and, of those, how many added it for the first annean bits week. Includes and a transform and includes the mean activity and the methods for the number of stations and of those, how many added it for the first annean bits week. Includes and the record bits week and, of those, how many added it for the first annean the week. The number of stations adding it this week, point wand chart activity, and bits week. Includes and the record bits week and, of the mark activity, and the number of stations adding it this week. Point wand chart activity, and the number of stations adding it this week. The number of stations and the number of stations adding it this week. The number of the first and the number of stations activity that week. The number of the first and the number of stations adding it this week. The number of the first addition in the number of stations and the number of the first addition in the number of stations activity that week. The number of the first addition in the number of stations and the number of the number of the number of stations activity that week the number of the number of the number of stations activity the number of the number of the number of stations activity the number of the number of the number of individual station activity. Complete activity the number of the number of the number of stations activity the number of the number of the number of the number of stations activity the number of the number of the number of the number of stations activity the number of the

4-39, WGLF 35-29, KGHO on. 4-39, WGLF 35, SPENR 3, Sewn 0, Adda 2, WCZY, KTS, WXK5-FM on, WHT 4-34, FM 102.4-29, KTFM 40-37, KOMO 4-39, WGLF 35-29, KGHO on. Wrsk 4.5 (1994) Bectric* (Mercury/PolyGram) 10/4 Mores: UP 1, Debras 1, Same 4, Down 0, Ada 4, Kr.US, WGY, KXOV, KZOZ, WPHD or, WRCK or, WCKI or, WRNO 40-37, Wrsk 4.5 (1997)

With Days of Desire 0, Series 0, Series 0, Jeopardy" (Rock N Roll/CES) 12/0 (Massi Up (Desire 0, Serie 12, Down0, Adai 0, K5103 on-de, KFU5 on, K5K0 on-de, KTKT on, WERZ on, KCD0 on, KIST on

SIGNIFICANT ACTION

My Oh My (CBS Associated) (eidmulo)) enold themoM tebreT A evsel (58) 30AJ2

(ADM/ems/) Sees Your Eyes (Came/MCA) BILLY JOEL (56)

Two Sides Of Love (Getten) NIGHT RANGER (59)

(18) RADAH YMMAR Lights Out (EMI America) BILLY SQUER (71) Rock Me Tonite (Capitol)

PETER WOLF (128)

® DED A TROM

(sidmulo)) esibered teomlA

MIKE LENO & ANN WILSON (62) Eyes Without A Face (Chrysalis) Eyes Without A Face (Chrysalis)

State Of Shock (Epic)

(PL) SNOSXOV Provide a construction of the construction of the power of the construction of the con

BUINCE (518)

ISELLOH

F&R/Friday, July 6, 1984

SLADE ""WHI, WEY, KITO, KITO, KITO, KITE, SUBSCIENCED B3/63 WHIT, WED, KITO, KITO, KITO, KITE, SUBSCIENCED WHIT, WAD, KIMM, O103, XTMA, WYSR, WHIT, WED, KITO, KITO, KITT, KWOE-M, KITT, WED, KITO, KITO, KITO, KITE, KITS, KITE, WEAR, KITO, KITO, KITE, KITS, KITE, MEA, KITO, KITO, KITE, KITS, KITE, MEA, KITO, WEAR, KITS, KITE, KITS, MORSE, UP 7, Bealins 6, Soma (2) doulding WWAR, WYCR, WZR, WHBC, O101, WYSR, WHM, KEYHEM, KITO, KITO, KITE, KITS, KITE, KITO, KITE, KITS, KITE, KITO, KITO, KITO, KITO, KITE, KITS, KITE, KITO, KITO, KITO, KITO, KITE, KITS, KIT, KITO, KITO, KITO, KITO, KITE, KITS, KITO, KITO, KITO, KITO, KITO, KITO, KITO, KITE, KITS, KITO, KITO, KITO, KITO, KITO, KITO, KITE, KITS, KITO, KI

9.27, KCD0 30-56, KTR3 46-32, KIR3 26-37, KIR3 46-37, WFR0, WFR0, WFR0, WFR0, WFR0, WFR0, ST-33, CB2 28-56, KZ28 37-36, KR5 98-57, KIR3 46-36, KIR3 46-37, KIR3 46-36, KIR3 46-36, KIR3 46-36, KIR3 46-36, KIR3 46-36, KIR3 46-37, KIR3 46-36, KIR3 46-36, KIR3 46-37, KIR3 46-36, KIR3 4

NEW & ACTIVE

61% of our reporters on it. Moves: Up 79, Debuts 8, Same 42, Down 2, Adds 12 including CKGM, CHUM, KAFM, 93FM, WKRZ-FM, KSET-FM, K107, See

Boys Do Fall In Love (Mirage/Atco) **BOBIN GIBB**

15 including WBEN-FM, Q102, KOPA, WYCR, WROK, KTKT. Complete sinplay 61% of our reporters on it. Moves: Up 50, Debuts 21, Same 57, Down 0, Adds 10-9-8 (Ebic) FACE TO FACE

65% of our reporters on it. Moves: Up 50, Debuts 26, Same 60, Down 0, Adds 16 including B104, WBEN-FM, WKTI, KHTR, KPKE, KWSS, 94TYX. Complete (M.8A/2AI) uoY oT muT S.09 09

66% of our reporters on it. Moves: Up 14, Debuts 44, Same 52, Down 0, Adds 50 including WXKS-FM, PRO-FM, WKTI, Q103, KMJK, KNBQ. Com-Missing You (EMI America)

JOHN WAITE

69% of our reporters on it. Moves: Up 59, Debuts 35, Same 40, Down 0, Adds 29 including WHTX, 293, Y100, B97, WWZ, Q105, KDWB-FM. See Parallels, 29 including WHTX, 293, Y100, B97, WWZ, Q105, KDWB-FM.

(obnebA) bruoß bria bruoß **TTAR**

71 including WBEN-FM, B94, 93FM, WHYT, KHTR, KZZP, KS103. Complete Rock Me Tonite (Capitol) BILLY SQUIER

BREAKERS

ontemporary Hit Radio

Parallels, debuts at number 39 on the CHR chart.

in Parallels.

sieliere9 ni yakeinia.

plete airplay in Parallels.

sindleyen Parallels.

debuts at number 35 on the CHR chart.

Continued from Back Page

PETER WOLF "Lights Out" (EMI Atmarks) 128/128 More: Up 6, Deura 0, Deura 0, Deura 0, Adding WXKS-FM, WPPD, WCAU-FM, PRO-FM, 293, WCZY, More: Up 6, Deura 0, Serre 0, Deura 0, Addin 72 Marker, MCAU-FM, O102, KZZP, KMJK, KUBE, SCARMOR, FMICO, FMIC, FMICD, FMICH, "The Warmon" (Columbia) 120/36 More: Up 14, Deura 12, Serre 13, Devro 0, Adding NKXS-FM, WPPD, MCAU-FM, O102, KZZP, KMJK, KUBE, SOA, MCVF, TOR 13, Serre 13, Devro 1, Adding NKXS-FM, WPPD, MCAU-FM, O102, KZZP, KMJK, KUBE, More: Up 14, Devro, MCHD, FTOT, WIT, WITL, KIMZ, RADD, HUCH, WHOL, WITL, MWE, KIMS, MICH, WHOL, MCU-FM, O102, O256, WYCY 30-26, WPST More: Up 14, Devro, Up 14, Devro, 10, FTOT, MCHL, KIMZ, KUBD, FMICH, KIMB, FMICH, KIMS, MIGH, KIMZ, MORE, WHOL, WIND, WARL, KIMS, MICH, MIGH, MCHU-FM, O103, O256, WYCY 30-26, WYCY MORE, MCHD, FTOT, KIMZ, MICH, KIMZ, MORE, MCHD, FTOT, KIMZ, MICH, KIMZ, MORE, WIND, MARD, KIMS, MARD, MARD, MR, MARD, MARD, MPST MORE, MCHD, MICH, MARD, MARD, MARD, MARD, MARD, MARD, MARD, MORE, MCHD, MICH, MARD, MARD, MARD, MARD, MARD, MARD, MORE, MCHD, MICH, MARD, MARD, MARD, MARD, MARD, MARD, MARD, MORE, MICH, MARD, MARD, MARD, MARD, MARD, MARD, MARD, MARD, MORE, MCHD, MICH, MARD, MARD, MARD, MARD, MARD, MARD, MARD, MORE, MCHD, MARD, MARD, MARD, MARD, MARD, MARD, MARD, MARD, MORE, MCHD, MARD, MARD

"DYNAMITE."

TANELA

The first single from the racing-towards-platinum LP, Jermaine Jackson.



Watch for the 12""Jellybean" remix and a Bob Giraldidirected video, both coming soon!

7" single included in this issue.

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