N S D E:

THE KMET PHILOSOPHY

Steve Feinstein interviews KMET/Los Angeles PD Mike Harrison on programming perspectives, music, magic, and leading the L.A. market.

Page 33

COUNTRY'S PROMOTION SURPLUS: PART II

The second of three parts in Lon Helton's often-imitated and never-duplicated series on the proliferation of Country promotion efforts calls on the independent promoters themselves for the defense.

Page 42

RADIO RELIEF FROM **FAIRNESS DOCTRINE?**

Senate Commerce Committee Chairman Bob Packwood considers a push for a bill freeing radio from the Fairness Doctrine. Plus, an FCC field trip to small market radio. Page 4

PEOPLE IN THE NEWS THIS WEEK

- Art Camiolo GM at WHAT & WWDB
- Bill Miller KJLA OM
- Kevin Brower GM for WFLY & WPTR
- Mark Hurd KGU's VP/GM
- Ron Nessen VP/News for Mutual
- Jim Channell PD at WCFL
- Joe Armao KJQY GSM
- Don Gilbert GSM at WJYE

Page 3, 25, 32

WJLB: MOVING UP IN THE **MOTOR CITY**

As WJLB/Detroit takes over the lead in its fierce Black/Urban battle with WDRQ, ex-Detroiter Sean Ross guests for Walt Love and hears what GM Verna Green and PD James Alexander are doing to win.

Page 44

COMING TO GRIPS WITH THE GREASEMAN

Dan O'Day talks with DC101/Washington's flamboyant air personality the Greaseman about establishing a unique style and walking the line of good taste and topical humor.

Page 26

DO-IT-YOURSELF EASY LISTENING

KCTC/Sacramento is a rarity among Easy Listening stations: it does its own programming. Longtime Program Manager Gil Boucher explains to Gail Mitchell that it works, if you're willing to put in a lot of hard work and market experience.

Page 37

NAB RESEARCH WRAP-UP

Jhan Hiber covers all the bases pertaining to ratings and research at the recent NAB Las Vegas convention, and puts some intriguing ideas gleaned from the meetings into wider circulation.

Page 10

Newsstand Price \$3.50



Quello Appointed To New FCC Term

President Reagan last week nominated FCC Commissioner Jim Quello to a new seven-year term. The 70-year-old Quello, formerly GM at WJR/Detroit, occupies one of two Democratic seats on the Commission.

Quello has been a firm supporter of Chairman Mark Fowler's moves to deregulate the radio industry, and recently chaired a special commission to find new ways of funding public broadcasting. He opposed FM drop-ins (Docket 80-90), asserting that 1000 new stations are

given new life to CHR, we've

been, in part, the victim. We're

going to reposition the station

musically so that we don't see

as much of our audience leak

over to CHR. At the same time,

people who want to hear Rock

Of The '80s all the time, but also

want to hear the hits of the for-

mat, will be able to get it here."

developed since he last

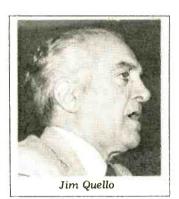
programmed the station, Car-

roll continued, "The rotations

weren't as tight as they

should've been, the jocks were

Explaining problems that



needed "like we need a hole in the head."

The Telecommunications Research & Action Center (TRAC) has already announced it will oppose the nomination. **Executive Director Sam Simon** said while Quello "isn't as objectionable as he was ten years QUELLO/See Page 25

Biernacki Resigns As WOR VP/GM

After two years as VP/GM at WOR/New York, Bob Biernacki has announced his resignation to pursue broadcasting opportunities in areas "other than station operations."

RKO Radio President Bob Williamson stated, "We regretfully accept Bob Biernacki's resignation." Williamson noted he's begun searching for a replacement, and said no format change is planned.

Before becoming VP/GM at WOR in 1982, Biernacki served an additional four years as VP/Assistant GM. He told R&R, "I've enjoyed every minute of working here at WOR and RKO. It's been a very, very difficult assignment, but that's made it even more enjoyable." Biernacki added that he will be leaving WOR around June 1 and will reveal his future plans shortly.

Carroll Returns As KROQ PD

"Rock Of The '80s" consultant and former KROQ-FM/Los Angeles PD Rick Carroll has officially resumed the programming duties at the station. Carroll had been serving as acting PD while Raymond Banister was on a three-week sabbatical.

Until September, Carroll will work fulltime at KROQ-FM, except for one week each month to devote to his consultancy. In the fall, Carroll will reduce his time at the station to two or three days per week.

I left two years ago, with the surge of KIIS, KKHR, and CHR in general. We feel KROQ is more akin to CHR than AOR. In fact, the artists that we exclusively played, such as Duran Duran, Culture Club, and Spandau Ballet, were not even considered AOR or CHR initially;

WDRQ

Names

Harris PD

Veteran programmer Steve

Harris has accepted the PD

post at WDRQ/Detroit. Harris

succeeds Tony Gray, who de-

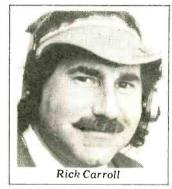
in Cleveland and his ties are

try. His performance in his pre-

vious assignments caught our

Amaturo's KMJQ/Houston).

parted last week.

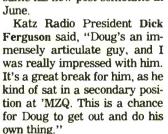


they were all Rock Of The 80s

Carroll told R&R, "The music that only KROQ played. marketplace has changed since Now that those artists have

CARROLL/See Page 25 McGuire Set To Program WWLT

WMZQ/Washington Assistant PD/MD Doug McGuire has been selected as the new PD for Katz Broadcasting's recentlyacquired WWLT/Gainesville-Atlanta. Due to his extensive Country radio background, McGuire's appointment further fueled broad speculation of a forthcoming format shift at WWLT from A/C to Country, although Katz would not confirm the change. McGuire will assume his new post sometime in station. I've been looking for a



Katz Group VP and WWLT GM Bob Backman added, "Our company has a lot of bright, aggressive programmers, and we're fortunate to find another Amaturo Group Presi- energetic, hard-working, and dent/Radio Division Monte intelligent guy like Doug; we Lang stated, "We are very feel really good about it."

McGuire joined Harris to Detroit. Steve grew up years ago as the overnight per- Director of Radio Gil Rosensonality. He moved up to evenings and also handled after- tionally strong business ap-noons before taking the off-air titude, plus a working knowstrong in this part of the counings and also handled after-Assistant PD/MD position. attention, particularly at KRLY McGuire told R&R, "The oppor-(former Urban competitor of tunity to work for Katz is unbelievable. Their success stories opportunity. We're pleased that We are fortunate to be able to are well-documented, including we're able to promote a talent-HARRIS/See Page 25 man has built such a great organization."



MOLL ENTERS OWNERSHIP

Schram WLZZ & WZUU Station Manager

WLZZ & WZUU/Milwaukee Operations Manager Steve Schram has been promoted to Station Manager. He succeeds six-year GM Al Moll, who resigned to become President of Highlands Broadcasting Corp.

Commenting on Schram's promotion, Malrite Communications Executive VP/ wald said, "Steve has an excepledge of all areas of station operation. He's worked very hard for us and deserves this



Steve Schram

Schram remarked, "I'm so pleased with the opportunity to advance within Malrite, especially with this operation in Milwaukee. It's been a personal K95/Tulsa, where Bob Back- ed individual from within our career goal of mine to be involv-SCHRAM/See Page 25

have Steve on our team."

le to bring Steve

Fidelipac announces Dynamax audio tape.

Here's Dynamax.™ A new brand of brilliant audio tape, formulated to satisfy the special requirements of the broadcast professional. And not the mass production standards of consumer tape.

To create Dynamax, we built a brand new manufacturing facility, and had each piece of production equipment designed to our own specs. Now we can monitor and control the manufacture of every inch of tape we put in our cartridges.

As a result, the mechanical and electrical properties of Dynamax are superior to those of any lube tape available in the world today.

The 1 mil Mylar® base film used for Dynamax broadcast tape is almost twice as thick, and twice the weight, as that used in the ScotchCart.™ And our cross-linked urethane resin binder system guarantees the best possible bonding of the oxide, totally unlike the cheap vinyl adhesives used by 8-track manufacturers in consumer tape.

The bonding is so positive, so permanent, that oxide shedding, and the problems

Dunamax broadcast tave.

10,000 plays-or more!

in Fidelipac cartridges, will deliver

shedding creates are virtually eliminated.
This combination of features means that tape life of 10,000 plays or more can be expected from



Fidelipac is making a new brand of broadcast tape, Dynamax, formulated to satisfy the special requirements of the broadcast professional.

Fidelipac cartridges loaded with Dynamax.

Phase stability is enhanced by maintaining constant tape width, and smooth, clean edges. On our own tape slitting equipment, we can control tape width to 1/1000 of an inch. So, the stereo phase performance of our Master Cart, loaded with Dynamax, is truer than ever.

I'd like to send you a sample Fidelipac Master Cart loaded with Dynamax broadcast tape. Just circle our number on the reader response card in this maga-

zine, or write me, Arthur

Constantine, at the address below.
Test Dynamax broadcast tape yourself. Measure the long life.
Delight in the transparent sound.



Fidelipac Corporation P.O. Box 808 Moorestown, NJ 08057 U.S.A. 609-235-3900 TELEX: 710-897-0254 Toll Free 800—HOT TAPE "Dynamax" trademark applied for. "ScotchCart" trademark applied for. "Registered trademark of Dupont.

Networks/Program Suppliers

Reed Bunzel covers the broad spectrum of networks, program suppliers, and syndicators every week in R&R. Interviews, overviews, profiles, and photos. . . and detailed program listings, well in advance so you can make your plans. This week: independent programming

What's New 6 Ratings & Research: Jhan Hiber 10 Networks: Reed Bunzel 12 Management 17 Street Talk 19 On The Records: Ken Barnes 22 Air Personalities: Dan O'Day 26 CHR: Joel Denver 28 Calendar: Brad Messer 32 AOR: Steve Feinstein 33 A/C: Ron Rodrigues 36	Easy Listening: Gail Mitchell 37 Country: Lon Helton 38 Nashville: Sharon Allen 43 Black/Urban Radio: Walt Love 44 Marketplace 47 Opportunities 49 National Music Formats 50 Jazz Chart 51 Country Chart 55 A/C Chart 80 AOR Chart 80 Black/Urban Chart 80 CHR Chart 80
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Nessen VP/News At Mutual

Mutual Broadcasting System has named former White House press secretary and NBC correspondent Ron Nessen VP/News for the network. Nessen will be responsible for the management and supervision of Mutual's domestic news staff and foreign correspondents, and will focus his attention on the network's short and longterm news and public affairs planning.

Jack Clements, Executive VP/GM at Mutual, cited Nessen's considerable experience in journalism and press relations



Ron Nessen

STAFF

as the primary factors in making the decision. "Obviously I'm delighted to be able to bring aboard a newsman of Ron's experience and background. I always admired his work when he was at NBC, and prior to that when he was with UPI. He's

remembered by a lot of folks as Gerald

Ford's press secretary, but I remember him as a hell of a journalist. I think he will bring Mutual news to a new plateau, and I'm certain he's going to make the affiliates very proud."

Nessen, who assumes his new post June 4, told R&R. "I am very enthusiastic about this move. It is such an ideal situation for someone to step into. Mutual has a very good news operation to start with, and (parent company) Amway has made a commitment to put more resources into it NESSEN/See Page 25

KGU Names Hurd New VP/GM

Veteran broadcaster Mark Hurd has been appointed VP/GM at News/Talk outlet KGU/Honolulu. Hurd replaces Brian Loughran, who resigned last week.

Marketing Systems International President Roger Larson commented, "We looked all over the place for a guy that we thought could handle the project. We're moving to brand-new studios and have made a major

Note From The Publisher

R&R's editorial staff is concerned over last week's (5-18) Datebook column, in regard to the piece on Arista Records President Clive

Our reason for concern is that Clive Davis one of the most respected leaders in the recording business, has long since, and without question, been exonerated of all charges levied against him during the early

Our sources indicate that even the judge referred to the early '70s as a "witch hunt" period in the music business.

We can all remember "McCarthyism," but we have a tough time remembering how difficult our business was in the early '70s, when the record business was in such a state that it forced a man like Clive Davis to have to battle his way to exoneration

R&R's Datebook is designed to give historical perspective to us as broadcasters and record professionals, not to regenerate solved problems. Sorry, Clive!

R&R Observes Memorial Day Holiday

With the official Memorial Day holiday set for Monday, May 28, R&R will observe the holiday by closing its Los Angeles, Washington, and Nashville offices that day. We'll resume our regular schedule Tuesday, May 29

Camiolo Tapped As New WHAT & WWDB GM

Art Camiolo has been appointed General Balsbaugh; however, the proposed sale has Manager of WHAT & WWDB/Philadelphia. Dolly Banks, GM of both outlets since 1979, continues as Chairman of the Board and President of parent companies Independence Broadcasting Co. and Banks Broadcasting Co. The owners also have a sale agreement for the stations with a group headed by WXKS-FM/Boston owner Richie

Miller Moves To KJLA OM Post

Bill Miller has joined Music Of Your Life affiliate KJLA/Kansas City as Operations Manager. The Independence, MO native replaces Dennis Rooney, who relocated to crosstown KKCI as News Director. Prior to this, Miller held the OM position with KAKZ/Wichita.

President/GM Wilton R. Osborn II told R&R, "Bill has a unique understanding of the music we play. I think he'll be instrumental in the growth of our company. No other changes are planned; we're rolling right along. We're a very successful MOYL

Before his three-year KAKZ stint, Miller spent 13 years as OM of KGGF/Coffeyville, KS. In his new capacity, Miller will also oversee KJLA's creative department. He commented, "It's good to be home; it's exciting to be here. I look forward to being a part of Osborn Communications Corporation's future growth."

investment in the operation. When we found Mark and learned he wanted to live in Hawaii, we were extremely excited. He's by far the best person we could've ever

thought to get for the job."

Hurd brings over 20 years of broadcast management experience to KGU, having served as GM at KFRC/San Francisco, KXRX/San Jose, and KPEN/Los Altos, CA. A former executive with nearby Gill Cable, he most recently worked as a senior partner with HMS Communications, a TV/radio programs syndicator based in San Francisco. He told R&R, "I'm very happy to be here, as I've missed working in radio, and particularly in this kind of format. You really have to dig into the community and get involved, and I'm extremely excited HURD/See Page 25

Channell Takes WCFL PD Post

Following last week's announcement of a format change from A/C to "Contemporary Christian," WCFL/Chicago has named Jim Channell as Program Director. Channell joins WCFL from the PD position at Religious outlet WCRM/Dundee, IL

WCFL GM Keith Hallam said, "We think Jim's the most talented programmer in Chicago in terms of Christian radio. He brings an illustrious career to the station."

An 18-year radio veteran, Channell joined WCRM two years ago as an air talent, and was promoted to PD last January. His broadcast background includes operating the Car Audience Ratings Service (CARS) survey company for two years, four years as "Captain Whammo" at WMET/Chicago, and programming stints at KSTP/Minneapolis and KUDL/Kansas City. Channell told R&R, "The Lord has opened up a door it's a very miraculous thing that's happen-

CHANNELL/See Page 25

been countered by petitions to deny.

Camiolo brings with him 17 years of radio experience, having most recently served as GM of WXTU (formerly WIFI) in Philadelphia. He also held a similar post at neighboring WIOQ. He told R&R, "I feel fantastic about it. My background has been in handling very similar situations. We have an agreement of sale, and we're trying to get that accomplished. On the other hand, it's a real pleasure for me because the stations are doing so well. It isn't a turnaround situation.

When asked about possible staff or programming changes at the Black AM and Talk FM, Camiolo said, "I can definitely say there aren't going to be any changes at this particular time. But I can't speak for the new owners, if or when they take over.'

Brower GM At WFLY & WPTR

Account Executive Kevin Brower has been promoted to the position of GM at WFLY & WPTR/Albany. He replaces Dave Leonard, who held the position under Rust Communications, but left to pursue other interests when the stations were sold to Robert Dyson.

Dyson commented to R&R about Brower's new position: "He's a great guy who's had a lot of company experience. Kevin's a solid broadcaster and I trust him implicitly to handle our affairs in Albany. We intend to be very competitive in the Albany market, and Kevin is a major part of our strategy.

Brower, who joined CHR WFLY & Country WPTR as an AE five months ago from sister stations WEOK & WPDH/Poughkeepsie, told R&R, "It's a good challenge and something I've been looking forward to for some time. We've got two very good and alive stations, and I've got an excellent relationship with the owner. Combining all of our skills, plus those of (PD) Pete Clark, we'll continue our efforts to put both of these stations ahead in terms of the bottom line and keeping the ratings up.

TRANSACTIONS

KOSO Inc. Buys KKNU For \$2.65 Million

KOSO, Inc. has acquired KKNU/Fresno for \$2.65 million from East-West FM Group. KOSO is largely owned by Walter Richey and F.A. Koscielak, who are part-owners of WXUS-FM/Lafayette, IN and KQEU/Olympia, WA. Richey also owns WCWC & WYUR/Ripon, WI with his wife. East-West owns 51% of KKCW-FM/Portland.

KKNU has a Beautiful Music format on 102.7 mHz with 50kw and an antenna height of 500 ft above average terrain. Blackburn & Co.

Long Communications Buys WKWF & WVFK

WKWF & WVFK/Key West, FL have been sold by the estate of John M. Spottswood to Long Communications, Inc. for \$1,050,000, subject to FCC approval

Neither the buyer nor the seller has any other broadcast interests. President of Long Communications is Russell Long.

WKWF operates on 1600 kHz with 500 watts of power. WVFK broadcasts with 100 kw on 95.5 mHz and antenna height of 300 feet above average

The sale was brokered by Cecil L. Richards, Inc.

TRANSACTIONS/See Page 25

Ice President/Sales & Marketing: DICK KRIZMAN Vice President & Editor, KEN BARNES Senior Editor: JOHN LEADER Art Director: RICHARD ZUMWALT Managing Editor, JEFF GREEN Executive Editor, GAIL MITCHELL Executive Editor GAIL MITCHELL MITCHELL STATEMENT OF RESEARCH EDITOR HEED BUNZEL ACC EDITOR HOLD ROBIGUES AOR EDITOR HEED BUNZEL ACC EDITOR HOLD ROBIGUES AOR EDITOR TEVEL FEINSTEIN Black Librar Editor WALT LOVE CHR Editor JOEL DENVER Country Editor LON HELTON Easy Listening Editor GAIL MITCHELL JAZZ Editor BARBARA BARNES NewsZim Editor BRAD WOODWARD SAND ASSOCIATION EDITOR BRAD WOODWARD SAND ASSOCIATION EDITOR HEAD WOODWARD SAND ASSOCIATION EDITOR EDI Senior Associate Editor, KRISANN ALIO Associate Editors, NANCY CONOVER, SEAN ROSS SYLVIA SALAZAR SYLVIA SALAZAR ERIONA ASSIBIRIS, KEITH ATTARIAN, HURRICANE HEERAN, WENDY KIRRY, YVONNE OLSON CORQUIA SANCES DAN COLE (Director) LEE CLARK, SANDRA GUTIERREZ, MIKE LANE TARIC DIRECTO, ADRIENNE RIDDLE CICLIBITO DIRECTO, MARCELLA LOPER Production Director RICHARD AGATA Associate Art Director MARILYN FRANDSEN Photography ROGER ZUMWALT Typography KENT THOMAS, LUCIE MORRIS Graphics: L.T. PEARL, GARY VAN DER STEUR Organica En Pezant, GANT VAN USEN STEUD (Creative Services Director MIKE ATKINSON Account Executives: PAM BELLAMY, JEFF GELB, KEN ROSE Marketiples Coordinator, NINA ROSSMAN Office Manager, NANCY HOFF dministrative Assistant ELLEN GAZECKI Controller: MARGARET BECKWITH Weshington Bureeu: 818 Connectcut Ave NW Suite 300, Washington, DC 20006, (2021 468-4960 Vice President, JONATHAN HALL National Sales Director BARRY O'BRIEN Weshington Editor: BRAD WOODWARD

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Office Manager JEAN MUSICUS

Washington Report

NRBA Finds 10.4% Of AM Stations In Stereo

An NRBA survey of 1255 AM stations nationwide shows that 10.4% are currently broadcasting in stereo and another 2% have stereo transmitting equipment on order. Of non-stereo stations, about half (48.5%) don't have stereo capability (boards, etc.), while 36% are equipped for stereo and 3.3% are now converting.

In terms of numbers of stations, Motorola is leading the four-way race for AM stereo exciters, according to NRBA. Motorola is used by 40.5% of AM stereo stations, followed by Harris (29.8%), Kahn (23.7%) and Magnavox (6.1%).

In two weeks NRBA will publish a more detailed analysis of the stereo thinking of AM broadcasters. The trade association sent its survey to every AM station in the United States and received responses from 26.4%.

1605-1705 kHz AM Expansion Set For 1988

The FCC is seeking public comments as it prepares for two upcoming international conferences that will expand the AM band by adding service between 1605 and 1705 kHz. A preliminary meeting of Western Hemisphere nations (Region 2) will be held in 1986, while the actual expansion plan will be dealt with at a 1988 session.

The Commission wants comments by June 29 and replies by July 20 on a wide range of issues, such as power limits, signal protection, encouraging the manufacture of AM sets to pick up the new stations, and how to move existing non-broadcast services, like Traveler's Information Stations, out of the band.

The FCC has already decided to pick locations for new AM stations using the list of 3000 communities needing radio service that was used in Docket 80-90 and at the 1981 Rio conference that killed 9 kHz AM spacing. The Commission said it will seek an "appropriate balance" to avoid interference problems created by the need for higher power to achieve sizeable groundwave coverage at the high end of the AM hand

New Miami FM Awarded To South Miami Broadcasting

The crowded Miami radio market is about to become even busier. An FCC law judge last week granted a new FM on 96.5 mHz in North Miami to South Florida Broadcasting Co. over six competitors. The grant was conditioned on 20% stockholder Judith Hernstadt selling her 20% interest in WKAT/Miami. President and 43% owner of South Florida is George Feldenkreis.

Two groups who were better qualified in some respects, Onyx Broadcasting and First Black Broadcasters, lost because the judge found "dishonesty" in their filings in the case

South Florida won in a close call over Constance Wodlinger "because its stockholders already live in the service area, they have participated in the area's civic activities, and their application will bring media ownership to a group made up of women, Hispanics, and a black," the FCC said. The owner of KCLO & KZZC/Kansas City (Leavenworth), Wodlinger planned to move to Miami and operate the new station had she won the license.

McGavren-Guild's Same-Market Rep Buys Upheld

For the second time in two years the FCC has dismissed a rival rep firm's charge that McGavren-Guild is improperly combining two non-commonly-owned stations in the same market in an unwired rep network for purposes of a national advertising buy.

Katz complained that selling two stations in the same community "under a total combination rate and a single contract" is prohibited. But the FCC ruled again that the practice is permissible "so long as time is neither offered nor sold in combination and the rep leaves all decisions as to the selling of time, including rates, quantities, and placement of spots to the individual stations."

Last year the FCC threw out a similar complaint against McGavren-Guild by Blair Radio. Blair and Katz both contend the practice violates an FCC rule that promotes competition by banning combination sales by rival stations in the same market.

In other key developments:

- NAB VP/Broadcast Liaison Rich Wyckoff will leave Washington in July to become Executive Director of the Pennsylvania Association of Broadcasters.
- Special seats for minorities and women on the NAB Radio Board have been filled by All Pro Broadcasting President Willie Davis and WILM/Wilmington, DE GM Sally Hawkins.

Packwood Weighs Radio-Only Fairness Doctrine Repeal

Senate Commerce Committee Chairman Bob Packwood (R-OR) is seriously considering a new drive to give radio, but not television, total freedom from the Fairness Doctrine and all other content controls. Behind-the-scenes negotiating is now underway in Washington in preparation for a committee vote on the issue June 13.



Sen. Robert Packwood

At a mark-up session two weeks ago, Packwood found he lacked the votes to pass his Freedom of Expression Act (S. 1917), which would grant full First Amendment freedoms to both radio and television. Since radio is a more diverse and less controversial industry, Packwood reportedly thinks a radio-only bill might win over enough votes to pass.

Several trade association lobbyists said Packwood is definitely committed to the radio-only push. But a committee aide said it is still just a "possibility" as panel members search for an acceptable compromise. "We still haven't fit all the pieces together," said the aide.

He also denied reports that Packwood would press for a five-year experiment in freeing radio from content controls. "I don't know where that got started," he said. "I know Sen. Packwood never said that. If he does anything I'm sure he'd rather it be permanent."

Strategy Questions Unsettled

Another unresolved issue is whether to link the Freedom of Expression measure to a new radio-only deregulation push in the Senate. NAB and NRBA recently asked Packwood to undertake such a venture, but he is reportedly still undecided on the issue.

Also unsettled is whether radio-only lifting of content controls would be sent to the Senate floor in a stand-alone bill, or as part of a more urgent "must pass" piece of legislation. Packwood's aide said that might depend on how much support the bill wins in committee.

Meanwhile, after a hiatus of several weeks, broadcast deregulation talks were set to resume in the House this week (5-22) at a session with Reps. Al Swfit (D-WA), Tom Tauke (R-IA), and Billy Tauzin (D-LA).

Teamwork, Community

Involvement Noted

Alterman said she was surprised that,

FCC Staff Explores World Of Small Market Radio

A bus lumbered out of Washington, DC one morning last week carrying 30 FCC staffers on a daylong journey to three small market radio stations — WZYQ-AM & FM (Z-104)/Frederick, MD; WFMD & WFRE/Frederick; and WAGE/Leesburg, VA.

NAB sponsored the tour because Commission employees "often don't realize what goes on in the day-to-day operations of a station," in the words of Sr. VP/Radio Dave Parnigoni. About a dozen NAB staffers also went along, half from the Government Relations Department.

The trip apparently hit the mark for at least one participant. "I think it gave me a much clearer perception of the ultimate impact of some of the regulations I have to write for the industry," Policy & Rules Division attorney Marcia Alterman remarked afterward. "I thought it was useful. I have never had the opportunity to visit a radio station before."



CONTROL GROUP — Midday jock Davey Crocket shows the Z-104 control room to a radio veteran, NAB Small Market Radio Committee Chairman Chuck Cooper of WKOR/Starkville, MS, and a newcomer to the industry, NAB VP/Government Relations Andy Vitali.



SMALL MARKET EDUCATION — Z-104 VP/GM Howard Johnson (center) discusses the workings of a small market radio station with FCC AM engineer Wayne Fried and Marcia Alterman, an attorney in the Legal Branch of the Mass Media Bureau's Policy & Rules Division.

ization is the rule, "everyone pitches in to do everything" in small market radio. She also found that the "level of community involvement we saw was rewarding."

(Z-104) VP/GM Howard Johnson was enthusiastic about the encounter and said his staff, initially nervous, ended up wishing they'd had more time with the regulators. Many questions centered on marketing strategy and how Z104 survives against nearly 70 signals from Washington and Baltimore. "Localism," Johnson explained. "For us, not to be community-involved would be death," he told R&R.

One FCC visitor asked to see the station's public file, then inquired how many people had asked to inspect it recently. Johnson told him, "None in the last five years."

MOTOROLA WELCOMES PIONEER AND TOSHIBA ABOARD THE C-QUAM® BANDWAGON.

Pioneer has just announced they will now incorporate the patented Motorola C-Quam AM Stereo decoder chip into their new product line.

At almost the same time, Toshiba made public its plans to produce and market C-Quam decoder chips under a licensing agreement with Motorola.

This means C-Quam not only rolls on across America but moves out worldwide.

It means that Pioneer and Toshiba agree with Concord, Jensen, Marantz, McIntosh, Samsung and Sherwood—all major receiver makers who have made the Motorola C-Quam AM Stereo system their choice.

On the broadcast side, Potomac Instruments has chosen to build studio monitor receivers for C-Quam.

And C-Quam is already established as the choice of the Delco Division of GM and the choice of Chrysler, too.

These major manufacturers as well as many broadcasters all seem to agree with Jack Doyle, president of Pioneer. Announcing Pioneer's decision, he said Motorola seemed the clear choice because of a combination of technical and marketing factors.

For all the information you need to make your own choice, call Dick Harasek at (312) 576-2879, or Chris Payne at (202) 862-1549.

MOTOROLA AM STEREO.THE WINNING SYSTEM.





Japan Advances Technology's Cause



When it comes to technological innovations, Japan certainly leads the pack. The items you see here bear witness to that fact. (Unfortunately, there's no word on when or if these gadgets will be marketed stateside.)

cassette with removable reel tape. Rather than lug around an armful of bulky cassette boxes, this one cassette can be used to play many tapes. In fact, it's guaranteed to accommodate over 2000 tape exchanges without a hitch. Simply insert a tape reel into the left side of the tape comaround the empty reel on the right. It's equipped to play 50-minute tapes,

which come in either normal, chrome, or metal configurations

Submitted for your viewing pleasure is Sanvo's compact LCD color TV Note the TV's size in relation to the cigarette package pictured beside it, On the left is Teac's space-saving and you get a good idea of what the word compact really means. Elbex, however, takes video one step further by combining it with a telephone and clock. The result? A "video interphone," which the company hopes will become a standard in the home security industry over the next several years. Shown here are a digital interphonepartment, then wrap the leader tape monitor set with computerized/memory telephone and a four-inch wall monitor with LCD clock

ASTIC CARD PROMOTIONS?

ARE YOU MISSING OUT ON THE PROFITS OF

PHONE THE PROFESSIONALS

2B SYSTEM CORPORATION

BROADCAST PROMOTIONS DIVISION 313/588-7400

Ad Age Workshop Seeks Creative Solutions

The 27th Advertising Age Creative Workshop (August 19-22) tackles the issues of increased competition and growing consumer sophistication by focusing on available creative solutions. With that in mind, organizers have brought together top business and ad agency executives who will share their insights and expertise. Planned sessions will address creativity in the computer age, radio and TV copywriting, creative problem-solving, and direct market-

Staged at the New York Hilton, the workshop offers over 40 sessions and an entire day devoted to "Creative Competition." For more information and a schedule of events phone (800) 233-3435.

25-54 Demo Dominates **Advertiser Requests**

Katz Radio's latest demographic survey shows the 25-54 adult demographic garnering the most requests among advertisers in 1984's first quarter. That particular demo segment posted 40% of the requests, followed by 18-49 at 19%. There was, however, a third-place upset, with 25-49 replacing 18-34.

In requested dayparts, Monday-Friday 6am-7pm led the pack at 30%, just ahead of M-F 6am-7pm + Weekend at 27%. Full rotation packages were third at 16%. There was also an increase in Metro Area Data requests, rising from 74% a year ago to 81% today. Other noteworthy findings: 60-second announcements racked up 79% of requests; average number of weeks and markets per ad campaign was five (whether 52-week advertisers were included or excluded)

OFFICE ROMANCES RISE

Love, Suite Love

Love is where you find it. And according to a Glamour magazine poll, many are finding love at the office. Two-thirds of the 18-35 year-old female respondents had engaged in an office romance. For more than one out of four the relationship either culminated in marriage or will in the near future. While 15% felt their co-worker love should be asked to leave the company, seven out of ten took the opposite stance. Interestingly, among those who thought one of the pair should resign, 95% said the least valuable employee should exit the job scene.

Travelling Execs' Favored Stops

After crisscrossing the country several times over, travel-weary

businessmen can become jaded about

where they touch down next. Just as

long as they have a decent place to

sleep, there's no problem. Despite

this, some 1800 executives managed

to list their favorite city stopovers.

Reported in USA Today, the findings

Radio Today: Alive And Welles

RAB has tapped actor/director Orson Welles as narrator of its 16-minute "The Power of Sound." Produced by TM Communications, the audiovisual presentation outlines radio's marketing and creative functions, as well as the medium's ability to sell products and services effectively. The presentation is available on videotape to RAB members



Orson Welles

2. Honolulu

3. San Diego

are as follows:

4. Orlando

1. San Francisco

5. Palm Springs

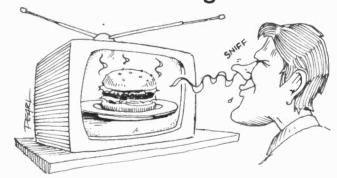
In making their selections, the businessmen took into consideration such critical concerns as restaurants, sightseeing and, naturally, the night

Satellite Network **Directory** Compiled

Waters & Company of Binghampton, NY has published a complete directory of satellite-delivered U.S. radio and audio networks. "Satellite Audio: Network Profiles" features listings for the more than 60 radio networks, which are uplinked from 25 states and delivered via 18 transponders spread across seven satellites.

Each entry includes space segment (satellites, transponder, transmission technology, channel capacity/fidelity); ground segment (uplink location and owner, number of downlinks at each channel, spacecraft), and contact information. Complementing the data are several indexes and a glossary. The 85-page directory retails for \$49.95. Call (607) 722-8450.

Scentsationalizing TV



Taking **Divine**'s "scratch and sniff" movie approach one step further is New York-based Charles of the Ritz. The "Aroma Disc Player" manufac-

turer wants to pair his wares with those of producers to provide a TVwatching novelty - satellite programming which can be viewed and sniffed.

Changing smells to coincide with what's happening on-screen, home viewers could choose from Charles of the Ritz's current 40-scent catalog, which covers everything from "Ocean Breeze" to "Passion." The "Wild World of News" article gave no word as to whether the "Smell-A-Vision" idea will pan out. But one thing's for sure. It would certainly lend new meaning to the viewer hue and cry, "This TV



The British Invasion

A Retrospective of 1964 thru 1970

1984's premier Radio Event invites you to join forces with over 200 stations nationwide

including: WCBS-FM/New York WFIL/Philadelphia 94CGY/Boston

WRQX/Washington D.C. KZOK/Seattle WWWE/Cleveland KRQX/Dallas

WQXI/Atlanta KZAP/Sacramento

The British Invasion is available now on the barter basis to all markets between August 23 and September 3 (Labor Day)

NSBA Productions

400 Sunridge Street Playa del Rey, CA 90291

call collect 213 306-8009

For 320 profitable reports on the Summer Games, the only thing our affiliates have to pay is attention.

> Once every four years, radio stations have a chance to sell avails at world-record speed. That kind of opportunity is worth a lot.

But AP Network News' sports coverage hands it to affiliates on a golden platter. Twenty special, brief authoritative reports a day, direct from AP's Los Angeles headquarters, and other sites around town. Anchored by the likes of Dave Lubeski, Jim Militello, Jack Briggs, Jim Bell, Shelley Adler and Mike Gracia.

Just as important, AP Network stations don't have to wrestle with clearances or network commercials. Instead, they have 100% control over all commercial avails and keep 100% of the profit.

We've even sent our affiliates a list of official sponsors of the Summer Games to help them track down likely local advertisers. And as for format, our AP Network stations can run

our reports every which way. As they are broadcast, taped, shortened, grouped or in a special program produced by the affiliate.

So if you're an affiliate of the AP Network, take your sales force to the limit, and sell every award-winning moment.

And if you're not, call Glenn Serafin, collect, at the Broadcast Services Division of The Associated Press at (202)955-7214.



If you don't, you could be passing up a golden opportunity.

Associated Press Broadcast Services. Without a doubt.



Lighting Up Philadelphia



While Debby Boone took a few moments from her busy tour schedule to visit Daystar Family Bookshoppe in Marlton, NJ, WZZD/Philadelphia broadcast the event live from the bookstore. Pictured left to right are WZZD's John Rizzuto, Boone, WZZD's Carl Dean, and bookstore owner Al Mat-



BINGO FOR A BENTLEY — KQKQ/Omaha ran a Bingo contest with a 1953 Rolls Royce Bentley as the grand prize. Shown presenting the classic to a grateful winner (r) is GM Bill Cunningham.



SLEEP IN VANCOUVER, WAKE UP IN WAIKIKI — CFUN/Vancouver's morning man Fred Latremouille was swamped with messages from 6000 listeners who wrote in for the "Wake Up In Waikiki" promotion. The station gave away a trip for two to Hawaii every weekday morning for three months, courtesy of CP Air. The promotion ended with the CFUN morning crew and 62 couples flying off for a fun-

Picture Yourself In R&R. If something's happening at your station or company — send R&R the photo and we'll put it on the THE PICTURE PAGE Picture Page. 1930 Century Park W. Los Angeles, CA 90067 (213) 553-4330

Pro:Motions

Lambert Manages WKWK

Richard Lambert has been named Station Manager of WKWK/Wheeling. He previously held a similar position with WKLA-AM & FM/Ludington, MI. Lambert's radio background includes directing news radio outlets in Jacksonville and Toledo.

Kanegsberg New RCA VP

Henry Kanegsberg has been named Division Vice President, Finance at RCA Records. He takes the post

following two years as VP/Finance and Administration, Operations and Technical Services for NBC. Kanegsberg joined the NBC News Division in 1978 as Director, Financial Planning; later he was upped to VP/Finance and Administration for the division. Before working at NBC, Kanegsberg put in five years on RCA's corporate staff.



Henry Kaneasberg

Selcom Ups Three

Selcom Radio promotes three office managers to Vice President/Manager: Larry Goodman/New York, Scott Donahue/Chicago, and Heidi Askew/Houston. Prior to joining Sellcom in 1980. Goodman was a Senior Planner with McCann-Erickson. Also a four-year company veteran, Donahue spent four years with Price Waterhouse. Sequing to Selcom a year ago. Askew previously served as VP/Media Director at Benton Bowles.

MCA Announces Singles Team



(I-r:) Abbe Frank, John Burns, Harold Sulman, Paul Enea, Joe Fiorentino, Lori Lindenbaum, Steve Rubin, MCA Distributing VP/National Accounts Bob Schneiders, and Lee

MCA Records' new team of seven Singles Specialists will encompass the entire U.S., according to MCA Distributing Sr. VP John Burns. Members and their territories include: Steve Rubin, Associate National Singles Specialist, Southeast; Lee Daly, Southwest; Paul Enea, West Coast; Joe Fiorentino, Southern Northeast; Abbe Frank, Midwest (Chicago/Minneapolis/Cleveland/Pittsburgh); Lori Lindenbaum, Midwest (Detroit/Chicago/St. Louis/Kansas City); and Jeff Smith, Northern Northeast. All report directly to MCA Distributing VP/Sales Harold Sulman.

Sonberg Promoted To KKHR NSM

Michael Sonberg has been advanced from Account Executive to National Sales Manager at KKHR/Los Angeles. Sonberg has also worked as the Los Angeles Sales Manager for Hillier, Newmark, Wechsler & Howard, as well as holding AE posts at Los Angeles outlets KiIS & KPRZ, KRTH, and KGFJ & KUTE.

Sayre Shifts To Shane Media

PD, has accepted the Music Director post at Shane Media Services. She worked at KLOL for three years, starting first as MD. Sayre's radio background includes work as WSHE/Miami's MD, WLUP/Chicago's Promotions Director, and Album Network's MD/Assistant to the Editor

Word Welcomes Willett

PA; and Raiph Auletta, Woodstock, NY.

Rosenblatt Shifts To MCA

Michael Rosenblatt segues to MCA Records as East Coast Director of A&R. During the last four years he worked as A&R Director for Sire Records. All told he spent six years with that label, beginning in the production department.



Michael Rosenblatt

MCM Appoints Lack

John Lack has become the exclusive consultant for all the corporate entities of Mass Communications and Management (MCM), the parent corporation of Total Communication Systems and Gateway Broadcasting Enterprises. Lack is a 17-year radio, television, and cable TV veteran, who previously served as Executive VP of Warner Amex Satellite Entertainent Company. His radio background also includes duty as VP/GM at WCBS/New York.

RCA Appoints Two





Devaraian Puthukarai

Barbara Sisilli-Higgins

In a recent restructuring of its Direct Marketing operations and management team, RCA Records has named Devarajan Puthukarai Division VP/Direct Marketing. He's been affiliated with that department since 1974. Direct Marketing, which includes the International Preview Society and the RCA Record and Tape Club, operates as the direct marketing division of RCA Records. RCA Special Marketing, centering on special recording and manufacturing projects, will now function as a department of the label's U.S. commercial operations. It's headed by RCA Records Director of Special Products Thomas Kraus. RCA's Manager/Advertising Media Barbara Sisilli-Higgins has been upped to Director/Advertising Media. She first joined the label in

Parrott Picked As KEGL LSM

Billie Burke Parrott has been appointed Local Sales Manager of KEGL/Dallas. She travels crosstown from KRLD, following seven years as an Account Executive.

Q107 Elevates Zigarelli

Tricia Zigarelli is Q107/Washington's new National Sales Manager. She's worked at the station as an Account Executive for nearly five years; prior to that she was associated with crosstown WOL and WEZR. She succeeds Mary Groark, who was recently named the station's GSM

Lang Heads New Chappell/Intersong **Division**

Chappell/Intersong, in an unusual move for a song publisher, has established a Merchandising Division, guided by newly-named Director Maxyne Land. According to the company, the division will represent and market musical properties, as well as non-musical third party rights. Lang, with Chappell since 1977, will retain her duties as Director of Special Projects, Crea-



Media General Taps Koenigsberg

Bill Koenigsberg has been appointed Sr. VP/Director of Media Operations at Media General Broadcast Services, Inc. He comes to the firm from Ed Libov Associates, where he served as VP, Director of Broad-

Michele Robinson Sayre, former KLOL/Houston

Tom Willett has been appointed Director/A&R, West Coast for the Word label. He formerly operated his own Washington, DC-based booking/management company and worked in Nashville with Dharma Artists Agency. Coinciding with that announcement, the label has added four new salespeople, bringing its total sales force to 24. The new sales staffers include Joe Gonzalez, Shreveport; Mark Ingles, Denver; Keith Harrold, Jeannette,

THE SUMMER'S HOTTEST SPECIALS HOLIDAY SP

AMERICAN SUMMER
Independence Week (June 29-July 4)

Your station will sizzle even more this summer with these hot six-hour holiday specials. Sign up now. Call Susan Jacobi at (212) 975-6917.



Research Goings-On In Las Vegas

If you think that riot police and troopers with sidearms are a new ingredient in the research biz, you'd be right. You also would have been at the recent **NAB** convention in Las Vegas. However, despite the Orwellian atmosphere that occasionally surfaced during the strike-affected convention, this year's NAB went off relatively well (unless you count some deficits incurred at the gaming tables). Plus there were some interesting research-oriented topics/wares discussed and displayed. Let me give you an overview.

I'll discuss three sessions I tought were especially worthwhile. The first topic is Arbitrends — I finally got my "hands-on" introduction to the system, and I'll express my reaction. Next a look at Norm Goldsmith, who had some cogent observations about using research to sell against the newspapers. Finally, we'll relive the three-part session hosted by McGavren Guild's Executive VP Ellen Hulleberg. And away we go.

Arbitrends: It Lives

Yes, boys and girls, there really is an Arbitrends. The oft-ballyhooed and oft-delayed system for delivering rolling monthly numbers to stations (in 23 markets to start) has finally been introduced and will be on-line by the time you read this (at least that was **Arbitron**'s plan when we talked in Las Vegas). The first three-month compilation of data from February-March-April (with trend data available from previous months) was to have been available for you folks in mid-May.

On the first day I trekked to the Arbitron outpost on the convention floor. I felt like **Harrison Ford** as I made my through the jungle of booths, coils of cable and wiring, and other monuments to the gadgetry of this business, finally reaching Arbitron and the necessary IBM/XTs.

"The typical advertiser is not usually receptive to anti-newspaper research."

Voila! Here I was face-to-face with Arbitrends. Thankfully, Arbitron Senior Project Analyst **David Zornow** was there too, and he gave me a runthrough.

After I worked on the equipment for an hour or so, anxious Arbitron executives wondered about my reaction. Keep in mind that I'm not really a computer expert, perhaps like most of you. At any rate, I found the Arbitrends "I found the Arbitrends system easy to use and (as they say in the computer biz these days) 'user-friendly.' $\rm "$

the advertiser who's invested zillions of dollars in a medium hates to be told he has wasted his money.

Goldsmith instead suggested that radio AEs talk to the potential advertiser about his marketing objectives, as well as his real trading area. By having the retailer define his actual "coverage zone," the radio AE can then do zip code runs to show how his station matches the key neighborhoods — either geographically or qualitatively. In this way radio can sell positively and help the retailer achieve his/her marketing objectives in a more cost-effective fashion than the newspaper.

Although I've used Starch results creatively in the past and wouldn't discount their application in a sales environment, I wholeheartedly concur with Norm's points. Use these ideas and see if the proper research application

ew. see if the proper research application

Terry Danner

system easy to use and (as they say in the computer biz these days) "user friendly." In an upcoming column I'll devote this entire space to show you several runs I did and discuss creative ways you can make this system carry its own weight.

I'm not going to get into the pros/cons of whether or not the industry needs or wants Arbitrends. But if your station is thinking about getting this tool, it should be easy to access. Even I could do it.

Beating The Newspapers

Norm Goldsmith conducted an excellent seminar on how to more effectively compete with local newspapers for ad revenue. As someone who ran that gauntlet in various sales management jobs I held, I knew how vital that session could be, and Norm didn't disappoint.

I thought some of his most sage points dealt with research and marketing and their impact on successfully challenging newspapers. For example, Norm mentioned that the typical advertiser "is not usually receptive to anti-newspaper research" (such as **Starch** surveys or **RAB** information). This is probably because

doesn't pay off in dollars for your sta-

In-House Research

The tripartite panel on in-house research offered much in terms of useful information. Terry Danner, Director of Marketing/Research at WHN/New York, discussed how to design, implement, and evaluate in-house callout research. Handouts included an example of a music testing questionnaire (feel free to call Terry if you'd like a copy).

The second portion of this session was one I found fascinating. Ric Gorman, GSM of WEAN & WPJB/Providence, related how his stations have in-house focus groups done to boost staff communications and operating efficiency. Typically, the discussion groups consist of an outside moderator who sits down with all the staff from a department (sales, programming, etc.), minus the responsible manager (GSM, PD, GM, or whoever). The moderator asks the employees for constructive suggestions and feedback on how things are going at the station and in the relevant department, offers the opportunity for personnel to air gripes and generally helps to clear the air.

After the staff discussions are complete (and these take place during the workday), the department managers are then rounded up for their panel (minus the GM). Similar discussions ensue.

The bottom line is that suggestions and comments are passed upward, but in an anonymous fashion. Apparently, after getting over some initial distrust about this process, the system is working smoothly at these stations. The second set of groups evoked excellent cooperation from the personnel. Might be an idea worth adapting to your station or situation. Thanks for sharing it, Ric

research to generate good-image making campaigns. Specifically relating to TV, Ted suggested that perceptual research results should/can lead to effective TV ads if . . . the spot provides a reason for listening, a benefit to the potential cumer . . . if the calls/frequency are easily visible (early and often is my motto on this point) . . . and if the commercial has enough emotional appeal to involve the viewer on a personnel level (humor can be effective here).

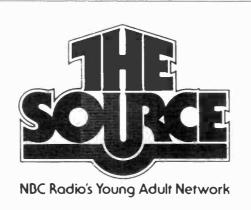
"The discussion groups consist of an outside moderator who sits down with all the staff from a department (sales, programming, etc.), minus the responsible manager (GSM, PD, GM, or whoever)."

Using market research to elicit key semantics and convey these points can be an excellent investment and should be a part of a station's annual budget.

While these sessions/topics especially grabbed my interest and attention, there were other research panels I scouted but which were poorly cumed by the conventioneers. Arbitron VP Bill Livek conducted a how-to course on using AID creatively. Dave Gingold and Rob Balon also addressed the small turnout. Apparently, learning about the qualitative aspects of numbers was not as hot a topic as the NAB might have thought.

Overall, however, the research menu at this convention was worthwhile. There were gripes that some of the panels were essentially repeats of the RAB's Managing Sales Conference, but many atendees seemed to feel the majority of the sessions were worth the trek to Vegas.

One final note. Besides unveiling Arbitrends, Arbitron also handed out copies of its updated publication "Radio Today." This volume not only freshens Arbitron's look at radio overall, but additionally offers some specific insights into blacks' listening habits. In next week's column we'll feature highlights from this showy publication. Until then, keep your ratings high!



VAN HALEN JUMP ON IT



The Brothers Van Halen, Michael Anthony and David Lee Roth invade the airwaves for the ultimate rock 'n' roll party. A four-hour Holiday Spectacular of pure rock dynamite. Van Halen. Exclusively on The Source.

Their rise from an L.A. garage band to mammoth sold-out concert tours and multiplatinum record sales. Plus outspoken interviews with David, Alex, Eddie and Michael, who take the mike as guest D.J.'s, spinning songs by their favorite artists.

And on May 28th, The Source will be giving away Van Halen's "1984" — an album a minute, every minute, from 6 a.m. to midnight.

Broadcast Memorial Day Weekend. May 25-28 Produced by Denny Somach Productions Page 12 R&R/Friday, May 25, 1984

NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

A LOOK AT INDEPENDENT SYNDICATORS



Memorial Day weekend is upon us and with it comes an annual sports classic, the Indianapolis 500. For one incredibly hot afternoon a bevy of grown men (and an occasional woman) sit in their steaming race cars, careening around and around a paved oval circuit. Sounds like fun. Anyway, expanding on a theme (and stretching it to its limits) this week's column features the "Indy 5" — five randomly-selected independent radio programming companies and the features they offer. Gentlemen, start your engines!

All Star Radio

Drawing on the comedic talents of Ron Stevens and Joy Grdnic (pronounced "gridnick"), All Star Radio supplies syndicated programming with a definite twist. The company deals strictly with comedy features, bits which don't fit into the normal scope of independent radio programming. Instead of offering stations short-form features or longer special programs, the company produces "drop-ins" that can fit a station's format in a variety of ways.



Merrill Barr, managing partner of the company, told R&R, "We handle comedy material and only comedy material. To my knowledge there isn't anybody in the syndication business that has the variety of comedy that we have. What we try to do is not only create stuff specifically for radio, but also create stuff that, when played with by the DJ, will sound very much like the DJ's own thing — not something produced by a syndicator somewhere."

The company offers a half-dozen different features, all on a cash basis, including: "Steve's Bank," 130 short commercial nich deal with a fictitious bank run by a con man named Steve; "Comedy Drop-Ins," 130 short vignettes, each one containing up to three separate comedy bits; "Comedy Supermarket," two different features including the old "Rock Comedy" series and "Crazy Commercials"; and "Radio Hotline," a series of 260 crazy telephone calls. All Star Radio also plans to debut another series in the near future, "The Unchartables," which will feature fictitious songs that never made it on the air.



All-Star Radio's Joy Grdnic poses for the company's popular promotional photograph.

Clayton Webster

The Clayton Webster Corporation got its start six years ago with "Live From The Lone Star Cafe," which capitalized on country music's popularity surge. The company has now expanded its program list to six features. Jay Goldman, VP/Operations, claims the company has grown by leaps and bounds since 1978: "I believe we're the second largest independent syndicator in the country, he told R&R. "We service about 2500 radio stations, so that should put us up there. Basically, the philosophy of the company has always been that we are an independent syndicator, and being an independent we have to do something a little bit different and a lot better than what's been done by other people and networks."

One of the features offered by Clayton Webster is "Rare Trax," a daily short program focusing on a rare release by a particular artist or group. Instead of arriving at the station fully-produced and ready to roll,



"Rare Trax" is structured to take advantage of each station's local talents. Each segment comes complete with the featured musical selection, accompanying scripts and interviews, and is ready to be locally voiced and produced.

Other programs currently distributed by the company include "Retro Rock," a musical anthology spotlighting major rock artists coupled with live concert performances and interviews; "Jack Carney's Comedy Show," a two-hour weekly feature centering on classic and contemporary humor; "The Sporting News Report," a sports show focusing on the sporting world's behind-the-scenes activities; "Country Calendar," a daily country program highlighting important events in country music; and "Life In These United States," a radio version of the popular Reader's Digest feature.



Saga keyboardist/vocalist Mike Sadler (c) chats with Rare Trax producers Ted Habeck (l) and Lorren Cornelius (r).

"Talking Pictures"

To hear Lew Irwin tell it, his program "Talking Pictures" sort of grew out of "Lew Irwin Reports," which sort of grew out of the old "Earth News Radio," which isn't quite the same as the new "Earth News," and which isn't produced by the same company anymore. "A few years ago Jim and Judy Brown and I were producing 'Earth News Radio.' After the company broke up, I went out and continued to do the show on my own. At the same time radio was going through a lot of changes, with the compartmentalization of pop music to



AOR, CHR, A/C; it was very difficult to sell an interview show that covered a spectrum of popular music. The problem for many stations was that if they didn't play music by the person I was interviewing, they didn't want to run the interview itself. So roughly a year and a half ago, I came up with the idea of just doing interviews with TV and movie personalities."

"Talking Pictures" is a one-minute feature which, in many ways, is simply a shortened version of Lew Irwin's 5-minute show, aptly titled "Lew Irwin Reports." Irwin explained, "I would say that roughly 40% of 'Lew Irwin Reports,' which is the old 'Earth News Radio,' deals with material that can be pared down to a one-minute 'Talking Pictures.' The other 60% of the material is different — pieces that deal with lifestyles, music, and artists."

Christian Science "MonitoRadio"

Drawing on a substantial network of correspondents, as well as a fine editorial reputation, the Christian Science Monitor is now in the radio business. Its one-hour news and information feature, "MonitoRadio," debuted in January on American Public Radio, and is available to commercial radio stations as well.

The program, transmitted via satellite every Friday evening, focuses on a full

range of national and international stories, including news, business, the arts, family, outdoor activities, and interviews with political leaders. "MonitoRadio' is a radio news and feature package with a difference," program host John Parrott told

VONETO MADRO)

R&R. "The show was designed for weekend listening to bring people up to date with what has happened and to look ahead at what's coming. It brings to bear all the expertise of the Monitor's resources around the country, pulled together by our own radio staff."

Each program's half-hour begins with a "page one" news segment, followed by feature segments and editorial commentary. Parrott explained, "We take advantage of the Monitor's coverage of a full range of subjects, and we concentrate on a few selected concepts each week that will help people get things in focus."



MonitoRadio host John Parrott (I) leads a discussion on world affairs during a recent segment of the show.

Greatest Sports Legends

Banking on its popularity on television, "Greatest Sports Legends" — enjoying 11 successful years on the tube — is now moving to radio. Drawing on a library of over 100 individual "legendary" athletes, the new radio show will be an adaptation of the TV venture, featuring five 90-second programs each week.

Steve Shulman, Sr. VP/Media for Sports Legends, explained the new program: "The 'Greatest Sports Legends' TV series



has profiled more than 100 athletes, coaches, and sportscasters, and in that time we have developed a wide array of exclusive interviews with many of the leading sports figures of the past 40 years. Obviously we can offer a radio series of variety and entertainment that cannot be matched."

"Greatest Sports Legends" will feature one legend each week, with one five-minute and five 90-second programs offered Monday through Saturday. Each show will carry a built-in 60-second commercial break in the middle, with an opening and closing available for the stations to sell. Among those athletes included in the radio series are Wilt Chamberlain, Joe DiMaggio, Ted Williams, Pete Rose, and Peggy Fleming.

From Those Wonderful Folks Who Bring You "JACK CARNEY'S COMEDY SHOW"

Now..... BEGINNING JULY 2......

"JACK CARNEY'S COMEDY SPOT"



- A daily version (two minutes) of the "COMEDY SHOW".
- Each program for the week will be themed to the upcoming weekend "COMEDY SHOW".
- The "COMEDY SPOT" is the perfect programming tool to recycle your weekday audience into the weekend.
- The Results...Ratings increases, higher weekend tune-in, more local sales impact.
- No other adult radio program has the impact, the audience recognition or the proven results.

Networks/Program Suppliers

MUSIC FEATURES

Contemporary Net/ Spotlight Special:

Culture Club (June 17)

Entertainment Net/Silver Eagle:

Jerry Lee Lewis/Carl Perkins (June 9) Larry Gatlin/Gatlin Brothers (June 16)

Rock Net/Continuous History Of Rock & Roll (R. Stone)

Pink Floyd (June 10)

Rock Net/King Biscuit (DIR):

Ted Nugent/Accept (June 10)
Dwight Twilley/Midnight Oil (June 17)

Clayton Webster Country Calendar:

> Mel Tillis (June 11) Brenda Lee (June 12) Kendalls (June 13) Bobby Bare (June 14) Waylon Jennings (June 15) Billy "Crash" Craddock (June 16) John Anderson (June 17)

Rare Trax:

Stvx (June 11) Butts Band (June 12) Go-Go's (June 13) Hall & Oates (June 14) The Cars (June 15)

Retro Rock:

Van Halen (June 11)

Creative Radio Network Country Music's Radio Magazine:

Mickey Gilley (June 9)

Gary Owens' Supertracks: Neil Sedaka/Carole King (June 9)

Global Satellite Net Rockline:

Dan Aykroyd (June 11)

Innerview Innerview:

Steve Perry (June 11)

Mutual

Lee Arnold On A Country Road:

Rosanne Cash/John Conlee/Porter Wagoner/ Kris Kristofferson/Reba McEntire

Narwood Productions

Country Closeup:

Don Williams (June 11)

Music Makers:

NBC

The Source:

Rush profile (June 8-10) Fathers of rock special (June 15-17)

PFM Inc.

Guest DJ:

"Weird" Al Yankovic (June 11)

PIA (Program Services) Rare & Scratchy Rock & Roll:

RKO Networks

Behind The Music (RKO 2):

Shakin' Stevens (June 4) Alabama (June 5) Lionel Richie (June 6) Dave Grusin (June 7) Manhattan Transfer (June 8)

Captured Live (PG Prod.):

1st Airborne Rock 'n' Roll Division II (June 11)

Checkin' In (RKO 2): Lee Greenwood (June 4)

Nitty Gritty Dirt Band (June 5) Deborah Allen (June 6)

Bellamy Brothers (June 7) Exile (June 8)

Countdown America w/John Leader (IS INC):

Culture Club (June 2-3)

Hot Ones (IS INC):

Cyndi Lauper (June 8-9) Private Sessions (RKO 1):

> Shalamar (June 4) Cars (June 5) Bruce Springsteen (June 6) Big Country (June 7) KC (June 8)

Solid Gold Saturday Night (Dick Bartley):

Dionne Warwick (June 9)

Strand Broadcast Services Music & Memories:

> Gary Puckett (June 9) Jim Messina/Shari Lewis (June 16).

Syndicate It Music Of The City:

> Motown Special: The Jacksons (June 11) Motown special: Diana Ross & Supremesi Marvelettes (June 18)

United Stations Dick Clark's Rock, Roll

& Remember:

Righteous Brothers (June 8-10)

The Great Sounds: Four Freshmen (June 8-10)

Rick Dees' Weekly Top 40:

Laura Branigan (June 8-10)

Solid Gold Country: Reba McEntire (June 8-10)

Weekly Country Music Countdown:

John Conlee (June 8-10)

DEES ONE'S FOR YOU - Rick Dees, host of "Rick Dees" Weekly Top 40" for United Stations, displays his ecstatic (and surprised?) reaction to the 300-400 pieces of mail he receives daily from fans around the country.

Westwood One

Budweiser Concert:

Jeffrey Osborne (June 18-24)

The Countdown:

Dennis Edwards/Patti Austln (June 8-10)

Dr. Demento:

Grandad's funny five/automotive dementia (June 8-10)

Earth News:

Joe Jackson/Barbara Hershey/Randy Newman/Hugh Hefner/Met Torme (June 11-15)

Live From Gilley's:

Jerry Reed (June 4-10)

Special Edition:

Off The Record:

Huey Lewis & The News/David Gilmour/

Cyndi Lauper/David Gilmour (June 8-10)

Little Steven (June 11-15)

Off The Record Specials:

Rock Album Countdown:

Album cover art (June 8-10)

Queen (June 11-17)

Gap Band (June 11-17)

Rock Chronicles:

Star Trak Profiles:

Fleetwood Mac (June 11-17)

Superstars Rock Concert:

Fleetwood Mac (June 15-17)

SUPER WEEKENDS

THE 4th OF JULY SUMMER **BEACH PARTY**

STARS LIKE:

THE MOTELS **JAN AND DEAN** THE BEACH BOYS

SONGS LIKE:

VACATION SUMMER NIGHTS SATURDAY IN THE PARK

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THE WEEKLY **COUNTRY MUSIC** COUNTDOWN

2-3 **ALABAMA**

JOHN CONLEE

16-17 LACY J. DALTON

23-24 TOM JONES

9-10

EARL THOMAS CONLEY

2-3

HANK WILLIAMS JR. REBA MCENTIRE

9-10

GENE WATSON 16-17

23-24 JANIE FRICKE 30- Jul

New York

Los Angeles

Washington, D.C.

Chicago

AMERICA'S TARGET RADIO NETWORKS

NEWS & INFORMATION FEATURES

ABC

Rock Net/Lifelines:

Lynda VanDervanter/Vietnam vets (May 28)

Rock Net/Rock Notes:

Andy Fraser/Free (May 28-29)

CBS RadioRadio (Kris Stevens) Entertainment Update:

Dr. Seuss/ Supergirl / Richard Pryor/Wilford Brimley/Robert Redford/Robert Duvall/ Steven Spielberg/Roger Glover (May 28-June 1)

Clayton Webster

Jack Carney's Comedy Show:

Vacations (June 11)

Sporting News Report:

Willie Wilson/Kevin McHale (June 11)

Donnelly Media Hiney Wine:

Winery on vacation (May 28)
Hiney Wine pioneers (May 29)
Tiny Hiney in the commode (May 30)
Nancy Reagan writes (May 31)

Mutual

Assignment Hollywood:

Lorenzo Lamas (May 28) Donna Mills (May 29) Roger Daltrey (May 30) Shelly Long (May 31) Ben Kinglsey (June 1)

Larry King Show:

Ed Cornish (May 28) Rosalyn Carter (May 29) Mark Shields (May 30) Thomas Boswell (May 31) Mary Cunningham (June 1)

Narwood Productions

Minding Your Business:

Computer add-ons (May 28)
"Bugs Burger"/Gray & Company (May 29)
Stock options for advisers (May 30)
Post Office stores (May 31)
Car dealers think smart/Altruistic Corp. (June 1)

Progressive Radio Net

Computer Program:

Telecommuting/electronic bulletin boards/operating systems/computer showrooms/computer travel (week of May 28)

Laugh Machine:

Woody Allen/Pat Paulsen/Lily Tomlin/Flip Wilson/Robert Klein (week of May 28)

News Blimp:

Philandering husbands/folks next door/phone E.T. at home/business crack-down/sweat cologne (week of May 28)

Sound Advice:

Setting levels/cueing/dubbing & multitracking/ splicing (week of May 28)

Public Interest Affiliates PIA Public Affairs:

Drinking & driving: the fatal mix (May 27)

Medscan:

Muscle cramp cures (May 28)
Daring decline (May 29)
Water cradle (May 30)
Contraceptive news (May 31)
A healthy you (June 1)

RKO One

Beat The System:

Looking for missing parts (June 5) Crackpot cosmetics (June 7)

Mind Games:

Game show psychology (June 4)
Creative meditation (June 5)
Flowers from the Krishnas (June 6)
Game theory (June 7)
Neurolinguistics (June 8)

Smart Money:

Tax scholarships (June 4)
Best buys in gold (June 6)

Strand Broadcast Services Something You Should Know:

Stress & health (June 4-5)
Business etiquette (June 7)
Hair care myths (June 8)

Syndicate It

Radiorobics w/ Jayne Kennedy:

Upper body exercises (May 28)

Westwood One

Brad Messer's Daybook:

Shroud of Turin/Memorial Day (May 28)
Mt. Everest/lood stamps (May 29)
Dueling president/Lassen volcano (May 30)
Johnstown flood/SALT-II treaty (May 31)
Transistor computer/1st U.S. spacewalk (June 1)

Playboy Advisor:

Wedding over before thank you's sent/husband overspends/wife is amphetamine junkie/can't say "I love you"/pill and heart disease/his live-in dates around/now she's pregnant/paying off ex/abortion/chastity belt (May 28-June 1)

Spaces & Places:

Coping with job burn-out (May 28-June 1)

Waldenbooks Review:

Dick Francis/Dick Hoffman/Deanna Sciars (May 28-June 1)

PEOPLE



Jolene Baller Mike Catena

● Jim Brown Productions has added Jolene Baller and Mike Catena to its Affiliate Relations staff. Baller, most recently with Muscolo Promotions in

Hollywood, was previously with WOMP-FM/Bellaire, OH. Her radio career also includes stints at WWVA, WCPI, and WKWK, all in Wheeling, WV. Catena served the past four years as Staff Announcer for the Harlem Globetrotters. His previous broadcast experience includes work at KNAC/Long Beach and KGOE/Thousand Oaks. Catena was also associated with United Artist Records.

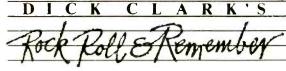
• Sheri Gillis has been appointed Manager of "The Rock Report," produced by Denny Somach Productions. She will be in charge of coordinating all information and scheduling interviews, and will report directly to company president Denny Somach. Gillis was previously Office Manager for the company.



YOUNG STYX/LIVE PLANT — James Young of Styx was a recent guest on RKO's "Live From The Record Plant," produced for the network by PG Productions. He appeared solo, a trend other members of the band are also developing. Pictured following the live broadcast are (I-r) host Jo Interrante, Young, and RKO VP/Programming Dave Roberts.

JUNE 1984







2	0 0 14 0 3			WEEKLY TOP 40		
2-3	ANDREWS SISTERS	2-3	B. J. THOMAS	2-3	THOMPSON TWINS	
9-10	FOUR FRESHMEN	9-10	RIGHTEOUS BROTHERS	9-10	LAURA BRANIGAN	
16-17	MARGARET WHITING	16-17	PAT BOONE	16-17	SCORPIONS	
23-24	LIONEL HAMPTON	23-24	RAY CHARLES	23-24	LIONEL RICHIE	
30- Jul	FRANKIE LAINE	30- Jul	THE FOUR TOPS	30- Jul	CULTURE CLUB	

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Please Check Tapes Desired:

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- ☐ Robert Mahlman & Art DelVesco "Everything You Wanted to Know About Buying a Station/
- Venture Capital" ☐ SPECIAL TWO CASSETTE WORKSHOP John Parikhal "identifying Programming \$28.95 Trends"
- ☐ SPECIAL TWO CASSETTE WORKSHOP Gary Kaplan "Recruitment/How To
- Jhan Hiber "Budgeting for Research and Promotion" \$19.95
- ☐ Dr. Adele Scheele "Skills for Success! \$10.95 Time Management"
- ☐ SPECIAL THREE CASSETTE PROGRAM Dr. Elliott Ross "Listening Skills" General session/workshop

Number of tapes ordered

Total amount enclosed

\$19.95

Mastercard and Visa accepted:



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Management

PREPARING A BETTER RESUME, PART I

Selling Yourself Before The Interview

By Gary Kaplan

Webster's Dictionary defines a resume as "a short account of one's career and qualifications." But in the *real* business world the resume, which is an important aspect of the job-hunting process, is often given the least amount of attention.

In their desire to impress, many would-be candidates view the resume as an opportunity to tell their life story. And, they hope, in the process, attract the prospective employer's eye. It captures his eye, all right — long enough to determine it's not worth plodding through, but great for wastebasket lobbing.

Unfortunately, I've found broadcasters to be especially guilty of this data overkill. Technical-

ly, it's not their fault. Resumes were often not necessary because the "good old boy" network sufficed. Either a person's reputation and/or industry crony recommendations preceded him, or the PD or GM joining a facility brought along one or two key staffers from his previous station.

Now the radio and record industries are being run more like the competitive businesses they ac-



"Ninety-five percent of potential hires in the business world are introduced by resume."

Avery polished Assistant Program Director.

AutoSelect

Smooth, strategic, consistent programming. It gives your station a polished sound. One that attracts and keeps an audience—as well as your advertisers.

That's why AutoSelect, Jefferson-Pilot's computerized music rotation system for radio stations, is the perfect candidate for a position on your staff.

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So call Sandy LaCasse collect, 704/525-3901. Find out how a very polished Assistant Program Director can help to improve your programming—and give your station a more competitive sound.

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Computer systems
for broadcasters,
by broadcasters.

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Resume Pointers

- A resume presells you.
- Thorough analysis of life and work history is required.
- Above average resumes are brief, resultsoriented, readable.
- Professionally prepared resumes sound coached or rehearsed to the interviewer.

tually are, with cross-pollination on the upswing. Thus recruiting the "right" person from among the swelling prospective employee ranks becomes all the more crucial, Considering that 95% of potential hires in the business world are introduced by resume, preparing one that stands out from the crowd becomes the job seeker's primary goal.

Understanding The Purpose

Putting together a good resume first means understanding the philosophy behind its use. That understanding is based on a major tenet: the employment procedure is a screening-out process. Employers are really looking for the negatives, for why they shouldn't hire a person. So why provide minuses that will knock you out of the ballpark before you get a chance at bat?

A resume presells you. It opens the door, ushers you in so you can tell your story face-to-face with the interviewer. Let's say you are contemplating a move to another station or company. View the resume/interview cycle as a marketing strategy. The resume is actually the sales promotion piece, its purpose being to stimulate interest, arouse curiosity, whet the employer's appetite. Whichever way you phrase it, the bottom line is to provoke a meeting between you and the employer - not to give away the store ahead of time. Once the door opens, the interview takes on the complexion of a sales call. This is that one chance to make an effective sell: highlighting your assets and abilities, showing interviewers why you're the one for the job.

"Under no circumstances should a resume exceed two pages; any more than that and you'll run the risk of losing an objective reading."

Rather than face the perceived preparation hassles of resumes, many of you are probably saying, "No problem. I'll just take it to a professional." There is nothing wrong with that — if you're only looking for advice. Resume design and preparation firms, as well as job counseling concerns, certainly abound. However, most are costly and usually don't solve the problem. First and foremost a resume reflects the individual, and only the individual knows what he has done and can do. Only he can put

his accomplishments into words that will not sound coached or rehearsed to the interviewer.

Preparing a resume is not an overly difficult task. Actually, most of the work comes before you sit down to write it. For it is at that point you thoroughly analyze your life and work history. Without a sufficient self-evaluation, you're apt to miss an important element which could directly influence how well you present yourself on paper. Review your background by writing out key facts under four major categories:

- 1) Personal data (vital statistics, marital status, organization memberships)
- 2) Educational background
- 3) Special qualifications (languages, military experience)
- 4) The duties/accomplishments for each job held, including responsibility for reports, papers, and policies.

"The better-than-average resume is results-oriented and readable . . . rely on energy words that have 'sell' to them."

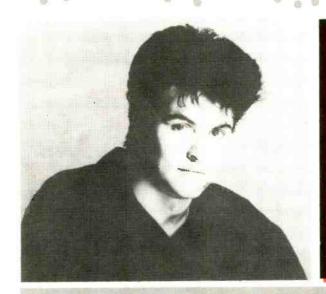
Once you list the pertinent background information, think about consolidation; that is, carving the fat away from the meat. In terms of length, a resume should be one to two pages. And under no circumstances should it exceed the latter limit; any more than that and you'll run the risk of losing an objective reading. This rule applies to anyone — whether you are a PD or a group president.

Besides being brief and to the point, the better-than-average resume is results-oriented and readable. It catalogs an individual's achievements in a positive, upbeat manner. I recommend avoiding overused descriptions such as "aggressive" and vague words like "assisted," "participated," and "helped." Be specific about your accomplishments, relying on energy words that have "sell" to them.

Next week we'll take a closer look at the specific ingredients of an effective resume, along with many tips that can help make the big difference.

Gary Kaplan presently serves as Managing VP/Partner of search firm Korn/Ferry International. Based in the Los Angeles corporate offices, he also heads the company's international entertainment specialty practice.

Put some "English" on your playlist with these hot new records from Britain:



PAUL YOUNG "Love Of The Common People"

CHR NEW & ACTIVE

WNYS add 98PXY add WKFM add WHTF add WZLD add WANS-FM add WSFL add KIIK add 13K add KYNO-FM add WIGY add WERZ add WISE add KNOE-FM add KKAZ add KIST add WXKS-FM deb 36 WGCL 25-21 K104 deb 36 WYCR 38-36 WPST deb 39 WOKI deb 30 KRGV deb 30 KTFM 37-34 WKDD 36-28 KQXR 39-37 WGUY 35-31

103CIR deb 39 KTDY deb 39 Q101 36-32 WPFM 22-16 WAEV deb 33 KIMN add XTRA add 93FM WNVZ WKEE
WLAN-FM
WSPK
WKRZ-FM
KAMZ
WFMI
KBFM
KMGK
WJXQ

WHOT-FM KMGX KQMQ KSKD KDON-FM KHYT WZON WQCM OK100

KGOT 13FEA KCDQ 95XIL **KTRS** WOMP-FM **KHTX WJAD KBIM** KKQV **KSLY** WHSL **KZOZ WBNQ WPHD** WCIL-FM

WCAU-FM

WSPT



PSYCHEDELIC FURS "The Ghost In You"

CHR NEW & ACTIVE

KOPA add
Q100 add
WKEE add
KRGV add 40
WKDD add
KEYN-FM add
KQMQ add
KRQ add
KTKT add
WQCM add

WKHI add KTDY add WAZY-FM add KSLY add WHTT 28-26 WXKS-FM deb 38 WPHD 36 WCAU-FM deb 39 PRO-FM deb 28 FM106 36 WRCK 37 WZPL 26 KQXR 35 KCPX-FM 35 WGUY 38-34 OK100 26 WAEV 26-22 WIXV 29-26 WCIL-FM 32-25 KZOZ 33 KKQV 34
KIST deb 40
CKOI
WKFM
WPST
WKRZ-FM
WHTF
KZZB
KITE
WOKI

KBFM
WJXQ
WVIC
WRQN
WHOT-FM
KLUC
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WFBG
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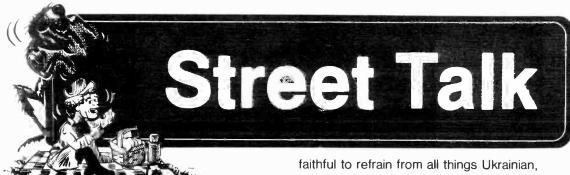
103CIR WERZ 95XIL WJBQ WOMP-FM WSQV WISE WPFM WXLK

WGLF

WHSL WBNQ WBWB KCDQ KOZE KHTX KBIM WFMI







\$

R&R hears that METROMEDIA has reached a tentative agreement to sell KLAC/LOS ANGELES to CAPITAL CITIES for a price

estimated at over \$11 million. To make room for the acquisition, Cap Cities has to sell its KZLA (AM), and we hear a Spanish investment group will purchase it for approximately \$5 million. No confirmation on either transaction, but this has gone *beyond* the rumor stage. Details should be available by next week.

Word out of New Orleans is that **WAIL** will discontinue its Urban/Contemporary offering for A/C on June 1, which would make it the second major market Southern Urban outlet to opt for A/C in the past eight weeks. (KRLY/Houston became KLTR at the end of March.)

Look for some restructuring in the promotion and marketing departments at **POLYGRAM RECORDS** within the next few weeks.

Eugene, OR newspapers are buzzing about KZEL's petitions to the FCC which have delayed new "adult rock" competitor KZAM from signing on the air. Apparently, KZEL was concerned over an inaccuracy in KZAM's FCC application regarding the latter's tower site. KZAM was planning to use KZEL's tower, but an agreement was never reached, and KZEL wanted the FCC to know about it. The result? Those petitions will keep KZAM off the air an extra 30 days.

MIKE JOSEPH's newest client, KKSS(AM)/MINNEAPOLIS, will change calls to KMFY ("Comfy," perhaps?) According to Mike, "The format is still under wraps and in the development stages." We think Mike's going for a new approach to middle-of-the-road radio with this one . . . something for those ailing AMs all across the country.



At WEEI/BOSTON, JACK BAKER has resigned as GM, and BILL KINDLER has been named to replace him.

In a terse statement from station personnel, Street Talk has learned that **JIM PRICE** is no longer Station Manager at **KFSD/SAN DIEGO**. No replacement was named, and we got the definite impression that one would not be forthcoming.

Philadelphia's **WWSH** gave us the "No Michael Jackson Weekend," so it was only fitting that Philly's **WYSP** should give us the "No Russian Rock Weekend." Yes, in answer to the Soviet boycott of the summer Olympics, WYSP offered its listeners a weekend completely "free" of all Russian music. Further, the station encouraged the American

faithful to refrain from all things Ukrainian, including vodka, Russian dressing, reading "War & Peace," etc. Calling itself "the official station of the 1984 Olympic boycott," WYSP garnered lots of press for a weekend of nationalistic fun.



Scott & Trish Shannon

On a more meaningful note. Z100/NEW YORK PD/morning host **SCOTT SHANNON** slipped away a couple of weeks ago (5-9) and married his fiance Trish. R&R's New York paparazzo, F. Stop Fitzgerald (who also does a little work for the National Midnight Star), turned in this candid shortly after the joyous occasion.

BOB HATTRIK will *not* be consulting **KHTR/ST. LOUIS** or any of the other **CBS-FM** stations, according to CBS Programming VP **BOB VANDERHEYDEN.**

EDWARD ROGLOFF, President of CRB BROADCASTING, called to say contrary to last week's market rumors about WGRQ/BUFFALO going Country, the company has no such plans for the station. CRB should take over the AOR outlet in the near future.

Former **ISLAND RECORDS** VP/Promotion **MICHAEL ABRAMSON** has announced the formation of "Rocker Doctor Promotions," an independent promotion firm specializing in national AOR projects. "That number in New York is" (212) 243-2972.

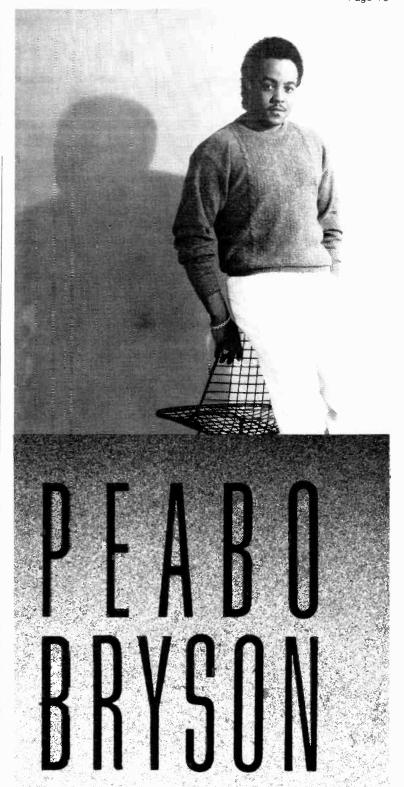


KISN/SALT LAKE CITY PD DAN JESSOP has resigned and moved crosstown to handle swing at KSL.

After eight years as GM of KOMA/OKLAHOMA CITY, WOODY WOODARD has resigned to go into advertising on a fulltime basis. Look for more major news from KOMA in the next two weeks, as new owner Price Communications takes over around June 1.

MCA RECORDS has formed a Special Markets Division in order to "exploit the vast MCA Records catalog, which includes masters from Decca, ABC, and Impulse Records." Additionally, Coral Records, the label no trivia buff could forget, will be reincarnated as an MCA budget line. Former MCA Distributing Exec. VP SAM PASSAMANO SR. will head the new division as Senior VP/Special Markets.

MORE STREET TALK/See Page 20



"IF EVER YOU'RE IN MY ARMS AGAIN"

WKBW deb 26 CHR NEW & ACTIVE 195 25-18

KROK Q104 Y100 17-12 WHOT-FM WFOX WXKS-FM FM106 **KMGX** KILE 94Q WPST KIKI Q101 B97 WKRZ-FM KQMQ WXLK WNVZ WHTF KO93 WAEV WHYT **WBBQ** KSKD WIXV Q103 **KXX106 KHYT** Z102 **WDOQ** WFLY **WFBG** WGLF WMAR KAMZ WGUY KKLS-FM K104 KSET-FM **WZON** KGOT WYCR WZYP WIKZ KCDQ WTIC-FM WOKI OK100 **KCAQ** WKEE WHHY-FM 13FEA **KDZA** WLAN-FM **KBFM** 95XIL KHTX KC101 **WJBQ KTFM KBIM** WJAD A/C Chart 19 WCGQ

Produced by Michael Masser for Prince Street Productions, Inc. Management: David M. Franklin and Associates.

§ 1984 Elektra/Asylum Records. A division of Warner Communications Inc.

§ Available on Elektra Music Cassettes and Records.



Have You Heard ... Welcomes
Woky/Milwaukee

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R&R/Friday, May 25, 1984 Page 20

Veek After

CYNDI LAUPER

Time After Time (Portrait/CBS)

DAN FOGELBERG

Believe In Me (Full Moon/Epic)

DENIECE WILLIAMS

Let's Hear It For The Boy (Columbia)

BILLY JOEL

The Longest Time (Columbia)

KENNY ROGERS

Eyes That See in The Dark (RCA)

6 LIONEL RICHIE

Hello (Motown) 7 PHIL COLLINS

Against All Odds (Take A Look...) (Atlantic)

B CULTURE CLUB

It's A Miracle (Virgin/Epic)

JAMES INGRAM

There's No Easy Way (Owest/WB)

15 12 10 SHAKIN' STEVENS

I Cry Just A Little Bit (Epic)

4 Bulleted Records in the A/C top ten & more to follow... Distributed by CBS Records

Street Talk

Continued from Page 19

JIM ZIPPO has returned to WZKS/ NASHVILLE with the "Zippo Morning Zoo," featuring sidekick **DEBBIE SUMMERS**. Jim, who had been PD in addition to morning host, actually exited the station in last week's management restructuring, but has now returned for on-air duties only. JACK RANDALL is WZKS's new PD.

WTWN/GRAND RAPIDS has dropped its News/Talk format in favor of CHR/Gold. Also, the station has reverted to its old call letters, WLAV. WLAV-FM PD TONY GATES is now handling the programming chores for both outlets. The FM remains AOR.

What song fills Tiger Stadium when the groundcrew grooms the infield between the fifth and sixth innings? JOHN DENVER's "Thank God I'm A Country Boy." WRIF! **DETROIT** morning team **JIM JOHNSON & GEORGE BAIER** decided to convince Tiger GM Jim Campbell to switch to something "a little more contemporary." Interestingly, the campaign involved WJR morning personality J.P. McCARTHY, with the two morning shows actually simulcasting (AOR and MOR???) as the crusade gained momentum. Well, Campbell relented and now (although Tiger management is still not convinced on the replacement tune) VAN HALEN's "Dancing In The Street" has been nominated. Hats off to WRIF and WJR on what has to be a first in cross-format cooperation. And, last time we checked, the Tigers seemed to be doing okay.



BOB FEAD has joined **RED LABEL RECORDS** as a sales and marketing

consultant. The former Senior VP at A&M, Division VP of RCA, and President of Monument Records said he planned "to offer an overview from my experience . . . and be generally involved in directing the forward

Bob Fead movement of the company."

13K/BAKERSFIELD has a new programmer, as former PD RICK SIMON exits. Promoted from MD to PD at the station is JEFF RYAN.

MIKE NOVAK, most recently PD at KYUU/San Francisco, is the new Operations Director at KO93(KOSO)/MODESTO, CA and will advise the company on its newest acquisition, KKNU/FRESNO. Also, KO93 midday air personality/Production Director GARY DEMARONEY has been named PD, filling the vacancy left by Greg Ausham's departure to KCPX-FM/Salt Lake City.



The latest from the Dogwood City is that an Atlanta-based record label will file for bankruptcy in the next few days. When it happens,

some good folks will become available immediately.

Street Talk hears a strong rumor that TED COHEN of Warner Bros. may be moving to WESTWOOD ONE. However, if he is making the transition, speculation is that he'd be working to procure artists for upcoming Westwood One concert series, the same job Robin Wren formerly held.

Our condolences to the family and many friends of **WWWM/TOLEDO** air personality JOAN MAJOR. Joan was killed in an automobile accident Tuesday (5-22). The former WIOT jock had many friends in the Midwest, and will be missed.

No one at the stations will confirm or deny the sale of CKLW & CFXX/WINDSOR from Baton Broadcasting to a group of entreprenuers headed by Keith Campbell, but a source at the CRTC has informed R&R that there is indeed an application on file to transfer ownership. A hearing is scheduled for July 4 on the license renewals for Windsor stations CKLW, CFXX, and CJOM-FM, at which time proposals will also be heard regarding altered program content regulations for the Windsor market. If the second part of that hearing is successful, that might mean the fulltime debut of a CHR-type format on CFXX, provided the new owners are of a mind to carry out Baton's original gameplan



Bill Gable

as acting PD.

A CKLW alumnus, most recently at WLWI CINCINNATI, BILL GABLE has relocated to the afternoon shift at Greensboro-Winston-Salem-High Point's WMAG.

JOHNNY MAGNUS moves from KPRZ/LOS ANGELES back to one of his earlier L.A. radio

haunts. He's taken over afternoons at KMPC. WOWE/CHATTANOOGA PD TONY **DAVIS** has exited the station and is looking: (615) 267-4221. GM DAVE KING is serving

Here's to a speedy recovery for KOKAI SHREVEPORT PD B.B. DAVIS, who's taking a few days off to recuperate from a very mild stroke. He should be back in action next

Beautiful Music-formatted WGMZ/FLINT will switch formats to A/C and call letters to WCRZ (Cars).

Former morning drive personality at WCOZ/Boston and WAPP/New York E.J. CRUMMEY is now handling weekends and fillin for WNBC/NEW YORK. Speaking of WNBC ... why don't the "powers that be" officially name JIM COLLINS Program Manager (as Kevin Metheny's replacement) and be done

Congratulations to E/P/A VP/Marketing LARRY DOUGLAS and DIANA EMOLE (Assistant to Frank Dileo) on their May 20 marriage in Santa Barbara. All of us at R&R wish them the best!



Stork Stops: Congrats to WKQX/CHICAGO PD CHUCK MORGAN and his wife Linda on the birth of Ryan Matthew .

Courtney Majic Douglas is the first child of B/A/M/D President DWIGHT DOUGLAS and his wife Traci. Courtney arrived May 17 KGA/SPOKANE PD DENNIS BOOKEY and his wife are the proud parents of Katie Elaine, born May 19 . . . JIM & GILA LEWIS welcomed Vanessa Ann into their family on May 11. Jim is VP/Marketing, Rock Division for POLYGRAM RECORDS and Gila is Director/Creative Advertising & Media for ATLANTIC RECORDS . . . KKUA & KQMQ/ HONOLULU PD KIMO AKANE and his wife Ellen had their third girl, Minuette, May 14.

AR

"IT ALL STARTS WITH LISTENING"

Active Industry Research ● P.O. BOX 1136 ● COLUMBIA, MARYLAND 21044 ● 301-964-5544

May 25, 1984 THE BACK PAGE



Contemporary Hit Radio

TM

DENIECE WILLIAMS/Let's Hear It... (Columbia) STEVE PERRY/Oh Sherrie (Columbia) CYNDI LAUPER/Time After Time (Portrait/CBS) NIGHT RANGER/Sister Christian (Camel/MCA) **DURAN DURAN/The Reflex (Capitol)** HUEY LEWIS & THE NEWS/Heart Of Rock & Roll (Chrysalis) IRENE CARA/Breakdance (Network/Geffen) VAN HALEN/I'll Wait (WB) JERMAINE JACKSON/Tell Me I'm Not Dreamin'... (Arista) LAURA BRANIGAN/Self Control (Atlantic) 11 LIONEL RICHIE/Hello (Motown) 12 PHIL COLLINS/Against All Odds... (Atlantic) 13 SHALAMAR/Dancing In The Sheets (Columbia) POINTER SISTERS/Jump (For My Love) (Planet/RCA) MADONNA/Borderline (Sire/WB) CARS/You Might Think (Elektra) 16 JOE JACKSON/You Can't Get What You Want... (A&M) **18 BILLY JOEL**/The Longest Time (Columbia) 11 13 CULTURE CLUB/It's A Miracle (Virgin/Epic) SLADE/Run Runaway (CBS Associated) (11) BILLY IDOL/Eyes Without A Face (Chrysalis) CHICAGO/Stay The Night (WB) (III) MIKE RENO & ANN WILSON/Almost Paradise (Co umbia) 24 SCORPIONS/Rock You Like A Hurricane (Mercury/PG) 29 27 24 BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia) 26 RICK SPRINGFIELD/Love Somebody (RCA) 27 BERLIN/No More Words (Geffen) CHRISTINE MCVIE/Love Will Show Us How (WB) STYLE COUNCIL/My Ever Changing Moods (Geffen) **EURYTHMICS/Who's That Girl (RCA)** 31 GO GO'S/Head Over Heels (IRS/A&M)

Note: (III) denotes former AIR Response Record

WAN STEPHENSON/Modern Day Delilah (MCA)

39 WANG CHUNG/Dance Hall Days (Geffen)

HOWARD JONES/What is Love? (Elektra)

18 23 34 THOMPSON TWINS/Hold Me Now (Arista)

26 25 26 35 LAID BACK/White Horse (Sire/WB)

STYX/Music Time (A&M)

CARS/Magic (Elektra)

33 J. IGLESIAS & W. NELSON/To All The Girls... (Cclumbia)

Running A Promotion Department...

experience. Mondays and Tuesdays are filled with hope, satisfaction, elation and disappointment. Orchestrating a record through the radio maze takes energy, expertise, creativity and dependable input from a variety of sources. All decisions made on each project should be informed ones. If you're not currently using **AIR**, you're losing an important pipeline.

AIR is in contact weekly with CHR radio. We know how they feel about each record we sample because they tell us. AIR participants listen to each sample record an average of three times, so you're insured a fair hearing. The entire process takes 10 days. The only other way to gather this kind of dependable information is to play it for them yourself.

Before you inadvertently ignore a record because of an overflow of releases, or if you're planning a promotional blitz on an important artist, call **AIR** at (301) 964-5544. Unless, of course, you have the time to play it for them yourself.

WEEK **24**

DEBUT

_ - 40 **37** DEBUT ▶ **38**

AIR Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, May 30, 1984.

WEEK **24**

TITLE

2215

ARTIST

LABEL

2211 BOYS DO FALL IN LOVE 2212 IF ALL OF THE MAGIC...

ROBIN GIBB MARK GRAY MIRAGE COLUMBIA EPIC

2213 10-9-8 2214 SUNGLASSES AT NIGHT

WHAT'S LOVE GOT TO...

COREY HART TINA TURNER EPIC EMI AMERICA CAPITOL

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On The Records



Springsteen: Something Extra For The Fans

Bruce Springsteen's new "Dancing In The Dark" single continues a pleasant tradition. Springsteen may make his fans wait two or three years between albums, but he does give them something extra, in the form of B-sides not on albums and occasional other oddities. "Dancing In The Dark"'s flip side is called "Pink Cadillac" and won't be found on the "Born In America" LP.

"Pink Cadillac" brings the Springsteen extra file up to eight by my count. The earliest was on a CBS 7-inch sampler series called "Play Back"; number 52 featured a live version of "Circus Song," known as "Wild Billy's Circus Story" on Springsteen's second album. Then there was "Santa Claus Is Comin' To Town," played by radio stations for years on tape before being issued on the "In Harmony 2" children's album and, in limited quantities, on a Columbia DJ-only single.



Springsteen circa '73 at the circus

From "The River" sessions, two non-LP B-sides emerged: the blistering 75-second rocker "Held Up Without A Gun" on the back side of "Hungry Heart" and "Be True" on the flip of "Fade Away." Around this time the live version of Mitch Ryder's "Devil With A Blue Dress" came out on the "No Nukes" soundtrack (and on a promotional E/A 12-inch)

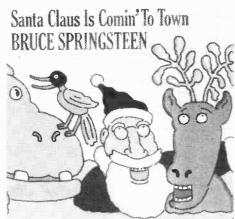


Springsteen provides a "Payback"

Most recently, the "Nebraska" sessions produced a solo performance called "The Big Payback," which appeared on the flip of the British "Open All Night" single, but was not issued in the U.S. And that, discounting countless tapes of live radio broadcasts that have not officially been put on record, is it until "Pink Cadillac" - and perhaps the flip sides of follow-up singles from "Born In America."

Trivial Pursuits

Jon Moss of Culture Club and Nick Feldman of Wang Chung grew up together and played in a number of bands. Among



Columbia exercises a hidden Claus in the contract

these early musical efforts were groups called Pig William, Phone Bone Boulevard, Pastrami Barmy, and Eskimo Norbert. It must have been a relief for Nick to join a band with a normal name like Wang Chung.

Speaking of odd names, Icicle Works' first British single was issued on the group's own Troll Kitchen label.

The Peter Wolf who wrote the new Jefferson Starship single, "No Way Out," as well as some of the songs on Grace Slick's most recent solo album, is not the former J. Geils Band front man. He's a German singer/ songwriter who with his wife Ina makes up the Morocco duo Wolf & Wolf.

Huey Lewis: Rock 'N' Rollin' In Clover







The sartorial evolution of Huey Lewis: from hippie days to his sporty now look

Huey Lewis's heart of rock & roll lies with his first group of significance, a Bay Area band called **Clover**. Clover had been around from the late '60s on and had recorded a couple of early '70s albums before Huey (then spelling his surname Louis) joined up. (His real name is Hugh Cregg III.)

Huey played harmonica and shared lead vocals with Alex Call, who has recently recorded for Arista. Other members of the group included John McFee, later with the Doobie Bros., and Sean Hopper, who backs Huey today in the News.

Clover became more popular in England than America, and spent most of their time overseas, influencing many of the new musicians coming to prominence in the UK. Clover, in fact, was the backing band on Elvis Costello's first album, before Elvis formed the Attractions. However, as related in an earlier column, Huey was in Paris at the time and missed the Costello sessions

A final Clover connection for Huey's subsequent career: the producer of both Mercury Clover albums was Robert John Lange, who later achieved vast success producing AC/DC, Foreigner, and others . . . and wrote the first Huey Lewis & the News hit. "Do You Believe In

Change Personnel

Change, notable for their Top 20 Black/Urban hit "Change Of Heart," is notable as well for its former lead singers, who include Luther Vandross and Jocelyn Brown (currently scoring with the New & Active "Somebody Else's Guy"). Both Vandross and Brown sang with the group on a session basis before a permanent group was established.

As a wrap-up, R&R's Sean Ross and WCIN/Cincinnati's Keena McDowell were noting the two recent "dance floor" hits on the Black/Urban chart, the Bar-Kays' "Freak Show On The Dance Floor" and Midnight Star's "No Parking (On The Dance Floor)," when they made a startling scientific discovery. You can add the parenthetical phrase "On The Dance Floor" to virtually any song title and it will make some kind of sense. Obvious examples are

songs like "Head Over Heels (On The Dance Floor)" or "Catch Me I'm Falling (On The Dance Floor)." Or you can get a bit racier with "Love Somebody (On The Dance Floor)" or "We're Going All The Way (On The Dance Floor)." And you can get a little surreal with the likes of "Eyes That See In The Dark (On The Dance Floor)" or "White Horse (On The Dance Floor)." Try it for yourself – it's guaranteed minutes of fun for the whole

More Michael Music More Often: KWOS/Jefferson City, MO MD Dan Turner writes to mention yet another Michael Jackson song, this one a Carole Bayer Sager number from her "Sometimes Late At Night" LP called "Just Friends." Michael is very noticeable on harmony

Finally, I recently asked if anyone could connect Dan Fogelberg with an Illinois '60s band called the Third Booth, whose "I Need Love" was a classic raunchy garage rocker. Shawn Fulper-Smith was able to tell me there was no connection, but he further informed me that Fogelberg did write a song called "Maybe Time Will Let Me Forget" by a Peoria group called the Coachmen, and may have sung on it. Sounds like one to



Mick Jagger is interviewed on "Friday Night Videos" May 25 . . . "Solid Gold" for the week of May 25 is hosted by Alr Supply, with guests Lisa Hartman, Billy Joel, Sergio Mendes, Ozzy Osbourne, the Pretenders, and Bonnie Tyler ne moilles, Jean-Luc Ponty, and Will Powers are on "Night Flight" May 25, with Ponty also on "Top 40 Videos" the same date . . . Sergio Mendes and the Romantics are on "American Bandstand" May 26 . . . "Soul Train" for the weekend of May 26 stars the Dazz Band and Run DMC . . . Teddy Pendergrass will appear on Cinemax's "Album Flash" May 27 and May 29 . . . Linda Ronstadt appears with the Nelson Riddle Orchestra in an HBO concert May 27 and May 30

ONE YEAR AGO TODAY

- LON HELTON NAMED COUNTRY EDITOR FOR R&R
- LORNA OZMON BECOMES PD AT WOMC/DETROIT ● EWELL ROUSSELL NEW VP/GM AT WB/NASHVILLE
- **DON ROSETTE NAMED GM AT KYOK/HOUSTON**
- •#1 CHR: "Flashdance" Irene Cara (Casablanca/PolyGram)
- •#1 A/C: "My Love" Lionel Richie (Motown) (4th week)
- •#1 COUNTRY: "Lucille" Waylon Jennings (RCA)
- #1 BLACK: "Save The Overtime For Me" Gladys Knight & Pips (Columbia) (5th week)
- •#1 AOR TRACK: "She's A Beauty" Tubes (Capitol) (4th week)
- •#1 LP: "Cargo" Men At Work (Columbia) (4th week)

FIVE YEARS AGO TODAY

- CHARLIE KENDALL NAMED STATION MANAGER AT WIKS/INDIANAPOLIS
- DAMION BECOMES PD AT KLOS/LOS ANGELES
- #1 CHR: "Hot Stuff" Donna Summer (Casablanca/PolyGram)
- •#1 A/C: "Reunited" Peaches & Herb (Polydor/PolyGram) (4th week) •#1 BLACK: "Ain't No Stoppin' Us Now" — McFadden & Whitehead (Philadelphia International/CBS)
- ●#1 COUNTRY: "Sail Away" Oak Ridge Boys (MCA)
- •#1 LP: "Breakfast In America" Supertramp (A&M) (6th week)

TEN YEARS AGO TODAY

- RICK DEVLIN NAMED GM AT WXLO/NEW YORK
- #1 CHR: "Band On The Run" Paul McCartney & Wings (Apple/Capitol) •#1 A/C: "I Won't Last A Day Without You" — Carpenters (A&M)
- •#1 COUNTRY: "Pure Love" Ronnie Milsap (RCA)

Canadian rockers Red Rider have built a loyal AOR following with a proven track record that includes such airplay staples as White Hot, Lunatic Fringe (No. 1 in the nation for six weeks) and Human Race. Red Rider's credibility was further enhanced over the past two weeks as their new hit, Young Thing, Wild Dreams (Rock Me)," cracked the Top 20 on the AOR Hot Tracks chart and became an AOR track Breaker. Now CHR can catch the ride. Picture sleeve on your desk now! "YOUNG THING, WILD DREAMS (ROCK ME)" from the album, BREAKING CURFEW.





Produced by Bill Ham



on Warner Bros. Records and Cassettes



Datebook

MONDAY, MAY 28

Magic Knight

For the last seven years, any number of well-known producers had been trying to give Gladys Knight & The Pips their comeback record. Ashford & Simpson almost did it in 1980 when Gladys and her brothers and cousin reunited to record "Landlord." Leon Sylvers finally did it last year when he produced the Pips' "Visions," which has, thus far, yielded four singles. Knight, who celebrates her 40th birthday today, wasn't always the only female in the group; until 1957 there were two other femme vocalists/relatives, Brenda Knight and Elenor Guest, who left to get married before the group's first hits. When MIIIIe Jackson made her first records in the late '60s — during the Pips' hot streak that included the first "Grapevine" — she cited Knight as one of her idols and says it took years to stop imitating her. Last year, Knight returned the compliment by using Jackson's trick of covering country songs to come up with "Hero/Wind Beneath My Wings."

Other Birthdays: John Fogerty 1945.

TUESDAY, MAY 29

BMA's Sixth Birthday

On this day in 1978, R&R reported the formation of the Black Music Association. Modeled after the Country Music Association, the new organization described its chief goal as "the perpetuation of black music on a national and international level." The BMA's headquarters were in Philadelphia, where its founder, Philadelphia International chairman and producer Kenneth Gamble, had done most of his work. Despite varying opinions on the BMA's effectiveness, it was the first broad-based black music group of its kind to last for any sustained period of time. (Its formation also preceded the founding of more specifically targeted groups like the Young Black Programmers Coalition.) This year the BMA starts working on the "international level" part of its charter by expanding its operations to Lagos, Nigeria

Birthday: ABC's David Palmer 1951.

WEDNESDAY, MAY 30

The First Verdict Comes In

On this evening in 1954, CBS Radio premiered its summer replacement for "Amos'n'Andy" and "The Jack Benny Show." "Jukebox Jury" outlived its scheduled summer termination and later appeared on TV. Despite the success of "Jury," there have been relatively few music-themed game shows during the rock decades. "Name That Tune" only began working in rock tunes during the seventies; until recently, there seemed to be few contestants who knew both big band standards and rock minutiae. One of "NTT"'s competitors, "Musical Chairs," lasted only for a few months during 1974. Guest artists like the Spinners and Sister Siedge performed mystery songs and contestants had to choose the correct missing lyrics from among a number of bogus selections. Another recent contender, "The Pop 'n' Rocker Show," also features live performances from guest artists



THURSDAY, MAY 31

John Bonham's Birthday

Led Zeppelln's drummer would have been 36 today. He was born in Redditch, England and worked with Robert Plant in Birmingham's Band of Joy (which later went on to record without either of its famous alumni). He wouldn't have been in Zeppelin if Jimmy Page's original choice, B.J. Wilson of Procol Harum, had been available. It wasn't until Terry Reld (Page's first pick for a singer) recommended Plant that Bonham came into the group. Bonham's death in September 1980 was the official cause of Zeppelin's breakup. He may have been the source of a few savage jokes about asphyxiating on vomit and the bad luck of rock drummers in general in the movie

Other birthdays: Peter Yarrow 1938, Johnny Paycheck 1941

FRIDAY, JUNE 1

Born In A Crush On You

When Linda Ronstadt wanted somebody to do classy arrangements for "I've Got A Crush On You" and the other songs on "What's New," she went to the man who arranged the Beach Boys' Christmas album. Nelson Riddle was better known outside the rock world as an arranger for Frank Slnatra and similar artists. The Sinatra connection led to a couple of early scoring jobs, "Ocean's 11" and "Robin & The Seven Hoods." He also had the unenviable job of turning Lee Marvin and Clint Eastwood into singers for the film "Paint Your Wagon." (Marvin did end up with a British hit single as a result.) He already had a reputation for recreating a period's mood in his scoring work ("St. Louis Blues," "The Great Gatsby"). Thus it was logical for Ronstadt to contact Riddle when "What A Little Moonlight Can Do" (her first attempt at a big band LP) was scrapped. Riddle was born this day in 1921

Ron Wood 1947

SATURDAY, JUNE 2

Stones Non-Drug Bust Story #1

Charlle Watts, the foundation of the Rolling Stones' beat from the beginning, celebrates his 43rd birthday today. Watts, a fervent jazz fan when the Stones formed in 1962 (and still a jazz fanatic), had no trouble adapting to the Stones' simplistic R&B sound, and his drumming has not only anchored every Stones record from "Come On" to "She Was Hot," but has been recognized as among the very finest work rock has produced. Watts stays out of the limelight, outside activities having included writing a children's book about jazz great Charlle Parker and playing in boogie woogie band Rocket 88 with longtime Stones shadow keyboard man lan Stewart.

Other birthdays: Spandau Ballet's Tony Hadley 1960, Marvin Hamilsch 1944

SUNDAY, JUNE 3

Stones Non-Drug Bust Stories #2&3

Just as the 20th anniversary of the Beatles' arrival hoopla clears, it's time to celebrate the same anniversary for the Rolling Stones, who have a couple of significant anniversaries on this date. In 1964, two days after they arrived in the United States for the first time, they made their famous TV debut on "The Hollywood Palace." Host Dean Martin won the instant enmity of thousands of teenagers after making numerous gratuitous remarks about the Stones' hair and general undesirability as future marriage partners for anyone's daughters. This was also the day in 1972 that the Stones ended their Main Street exile by kicking off their first tour in three years. While the tour generally restored the group to "The top touring band" status, the first show, in Vancouver, was a quasi-dressrehearsal in which Kelth Richards was critically assailed for blowing out two guitars. - Sean Ross

DARK EXCEPT FOR SPORTS

KPRO Files For Bankruptcy

Despite additional last-minute funding and the willingness of its staff to go without pay, News/Talk/Sports outlet KPRO/San Bernardino-Riverside filed for reorganization and protection from creditors under Chapter 11 of federal bankruptcy laws.

In late February, KPRO President Milton Klein disclosed that the station was near bankruptcy. An anonymous investor then financed operations for 30 days, while attempts were made to gain new backing; none was found. Last week, facing losses as high as \$40,000 a month, Klein reduced programming to play-byplay coverage of Los Angeles Lakers basketball and California Angels baseball. Because KPRO's on-air schedule now encompasses less than 12 hours a day, the station has been classified as dark by the FCC.

Klein told R&R, "We're trying to get back on the air during our Chapter 11 posture, and we should know the results of that momentarily." Klein added that an ownership change could occur,

McGuire

Continued from Page 1 new challenge and opportunity for the past couple of months, and couldn't be happier or more pleased than going to WLTT and Atlanta, a city that is at the top of places I want to live. Katz is providing all of the tools I consider necessary for success."

Commenting on leaving WMZQ after six years, McGuire said, "I'm leaving the station at a magical time. It has been great working with GM Brian Bieler and PD Bob Cole; we're achieving what we've wanted to in this market. I will be cheering for them and it's nice to know they will be rooting for me, too."

No replacement for McGuire was named at WMZQ.

noting such a situation would be subject to the approval of the bankruptcy court. No hearing date has been set yet.

Earlier this year staffers had gone as long as two months without pay to help the station. Station Manager Shayle Ray said, "We saw no point in hanging on and hurting our staff people who have been so loyal to us." But when contacted this week, Klein confirmed that several staffers are still at the station on a volunteer basis. "The station was a toilet when we bought it . . . we built it up from scratch. Everyone's so proud that they don't want to see it go away. We just ran out of money, that's all. Listeners are still calling to say they're supporting our advertisers . . . it's just beautiful."

Carroll

Continued from Page 1 given too many liberties, the commercial load got up to as high as 14 minutes an hour, and the jock raps got a little self-indulgent." Indicating he plans to tighten up the music, he said, "Jocks have been using the music keys as an outline instead of a roadmap."

In other changes at KROQ-FM, it was confirmed that midday man Richard Blade will be staying at the station, quashing the widely-circulated rumor that he would join CHR competitor KIQQ. Blade will take over the morning show June 4, switching dayparts with Mike Evans, who had been cohosting that shift with Banister. In addition, Wild Bill Scott, formerly of WLUP and WMET/Chicago, joins KROQ-FM for 9pm-midnight, as former night personality Sam Freeze segues to weekends. April, who had been handling 1-5am, moves up to midnight-3am, while Poorman and the Swedish Eagle assume the 3-6am slot.

Gilbert Given WJYE GSM Assignment

Don Gilbert has been appointed General Sales Manager of WJYE/ Buffalo. He moves crosstown from WBEN, succeeding former GSM Jon Ellison.

Commenting on the appointment, WJYE General Manager Chris Ackerman stated, "Don's a winner. He brings to us a winning mindset and high professional standards. We anticipate Don helping lead us to new heights of sales force performance."

Harris

Continued from Page 1

Amaturo Group PD Jim Snowden added, "Steve ranks right up there with the toughest competitors I have squared off against. He fought a fierce war in Houston. Steve knows the street and should adapt well to the AGI family. I am glad to have him with me."

WDRQ GM Chuck Borchard concurred, "I am confident that under Steve's leadership our radio station will continue to grow. He has the basic qualities that we look for in program management and I welcome him aboard. He knows the market well and understands our goals."

Harris, who started his career as an air talent at WJMO/Cleveland, most recently served two and a half years as PD at KRLY; he resigned March 20 when the station converted from Urban/Contemporary to A/C KLTR. Prior to that, he spent a year as PD at WGCI-FM/Chicago, having previously worked four years as an air talent at neighbor WBMX. Harris was en route to Detroit at presstime and unavailable for comment.

Gilbert spent seven years as a WBEN Account Executive, most recently serving as Director of Sports Sales. He commented, "To say that I'm filled with excitement is an understatement. I was enticed by the opportunities, challenges, and untapped potential afforded by the consistently awesome numbers at WJYE. And I will be an integral part of making this station realize undreamed of success. I'm proud to lead such a group of topnotch media consultants. From here on it's fast forward." Gilbert also added that a replacement for him at WBEN had not been named as yet.

Quello

Continued from Page 1

ago," the appointment should await the November election outcome. "We think any Democrat is going to be more progressive on these issues than Ronald Reagan and Mark Fowler have been," said Simon. "We think that slot should be held until after the election, period."

Quello was first named to the Commission in 1973 by President Nixon. After several weeks of gruelling hearings, Quello was confirmed by the Senate in 1974 over fierce opposition from groups fearing he'd be too proindustry.

After his first term expired in 1980, Quello continued to serve in a holdover capacity, but kept a low profile until the next year when he was named to fill the three years remaining in the term of former FCC Chairman Charles Ferris. Apparently Quello has decided to stay low-key once again; he declined to be interviewed until after his Senate confirmation hearing, which is expected in mid-June.

Schram

Continued from Page 1

ed with station management, and I'm excited that Malrite has acknowledged the role of a PD's background in management."

While a permanent replacement for Schram wasn't named, afternoon personality Cat Michaels has become interim PD. Prior to joining Malrite two years ago, Schram was PD at WTWR/Detroit, following air personality stints at WNIC/Detroit and WVIC/Lansing.

Moll In Expansion Mode

Expressing his feelings about leaving Malrite, Moll told R&R, "It was the hardest decision I've ever had to make. They are the best broadcasters in the industry and I'm grateful to everyone concerned that I could learn from them the past six and a half years. This experience will become invaluable as I go into ownership on a fulltime basis."

Currently part-owner of Highlands outlet WISQ/La Crosse, WI, Moll continued, "I've been buying up more and more of this property as time's gone by. Pending FCC approval, we've got an application for a new AM station (at 750 kHz with 10kw days/1 kw nights) in La Crescent, MN, just across the river from WISQ. We've also filed an application with the FCC to complete the purchase of WOFN/Bradenton-Sarasota (1 kw days/250 watts nights at 1490 kHz) for \$400,000. We're seeking to change WOFN back to its original WTRL calls. Minority stockholder Bob Barnes has resigned his Operations Manager position at WBRD & WDUV/ Bradenton, and will become GM once the transaction is complete."

Nessen

Continued from Page 3

 to make it even better. I'm very excited about getting started here."

When asked about possible changes in the network's news setup, Nessen explained, "I'm just getting my feet wet right now, and I'm trying to find out what is here and what needs improvement. Our News Director, Bart Tessler, and News Manager, Pat Piper, will be staying on, and the structure of the whole department will remain the same. In terms of changes, I'd like to bring some new programs in, and improve the programming we already have. I would say lifestyle is one area that definitely needs some attention fairly soon. This is budget time, and with the added support of Amway, I've got to sit down and figure out how to spend the money."

Before joining Mutual, Nessen was Exec.

VP/Managing Director of Marston and Rothernberg Public Affairs, Inc. in Washington, DC, and prior to that — from 1974 to 1977 — he was Press Secretary for President Ford. Before becoming the official White House spokesman he had been a news correspondent for NBC for 12 years, and prior to that spent six years with UPI at the wire service's Washington news bureau. He began his career at WEPM/Martinsburg, WV, a Mutual affiliate.

Hurd

Continued from Page 3

Hurd's appointment was not inaugurated without incident, as last Saturday (5-19) the station's main transmitter was destroyed by a fire caused by an overheated component. KGU is operating from an auxiliary source until the \$60,000 transmitter is replaced May 27.

Channell

Continued from Page 3

ed. It's a great opportunity, challenge, and responsibility. I believe Contemporary Christian will be the hot new format in this market. We're going to be born-again first, and disc jockeys second."

Using the slogan "Chicago's Christian Connection," Hallam described WCFL as a "full-service station, with lots of news, weather, traffic, and sports."

WCFL's new lineup includes brokered instructional religious programming until 1pm. After that, the lineup includes Kris Stevens (1-4pm), Channell (4-8pm), and Tom Froelich (8pm-1am); the overnight show has not been assigned permanently. Sue Levin, formerly of WGN/Chicago, has been appointed News Director.

TRANSACTIONS

Continued from Page 3

Joyner, Weil, Skall Purchase KAFE-AM & FM

Tom Joyner, David Weil, and Gregg Skall have purchased KAFE-AM & FM/Santa Fe, NM from Enchanted Land Broadcasting, Inc. for \$950,000, subject to FCC aproval. The AM broadcasts on 810 kHz with 5kw, while the FM has 28kw on 97.3 mHz and antenna height of 80 feet.

Joyner and Weil formerly owned Joyner Broadcasting, which recently sold WISP & WQDW/Kinston, NC. Skall is a communications attorney with the Washington law firm Blum, Nash & Rallsback. Dale Wood is President of Enchanted Land, which, like the buyer, owns no other stations.

Cecil. L. Richards, Inc. handled negotiations.



Air Personalities



DAN O'DAY

The Greaseman: Engaging And Outraging

How do you describe someone who is indescribable? If you've never heard DC101/Washington's Greaseman, it's impossible for me to give you an idea of what this guy sounds like on-the-air. I first became aware of the Greaseman when he was working at WAPE in Jacksonville, FL. When I learned he'd just signed a reported 5-year, \$600,000 contract in a market the size of Jacksonville, my interest was piqued. After I heard an aircheck, I realized he's well worth the bread.

His character is outrageous. His voice is fascinatingly obscene. But what really makes his act work is the intelligence behind it. The bits he does are clever, wellprepared, and well-constructed. He's definitely the kind of air personality the listener either loves or hates; I suspect very few people have no opinion after hearing

Recently I spoke with the Greaseman. I began by asking him how he "gets away with" using material that might be considered too risque for other jocks.

GM: I don't feel that I'm doing a dirty show. Number one, I feel that audience complaints are all relative to how you present it. It's not what you say; it's how you say it... and I'm not on the air just to see what outrage I can perpetrate on the listening audience. I feel that's a kind of oneupmanship, the idea that each day you have to better yourself until the only thing you have left to say is "fuck." So I've gone in a different direction since I've been here in DC. I still do an adult, unusual-type show, but rather than go for the cheap shot I tend to do a different kind of bit these days.

R&R: You've indicated that you've backed off a little from the types of bits you used to do in Jacksonville. Can you give me an example of a type of bit or feature that you did there that you would no longer do?

GM: I've just changed the tone of my delivery, because I felt my Jacksonville stuff was good, too. I'm just tailoring myself to be a more marketable but still unusual boss jock. When I got to DC, I was told that my predecessor (Howard Stern) did a lot of ethnic humor, and it was one of the big listener complaints. So after he was gone I figured well, let's just not do that. I don't want to be like him. The DC audience doesn't know anything about Jacksonville. They heard me for the first time when I walked in the door here. They don't know about my past 14 years of shrieking. So, consequently, I didn't want them comparing me to the last guy...So I do nothing that he did.

Guidelines For Humor

R&R: What guidelines do you follow for self-censorship? What subjects won't you joke about on-the-air?

GM: Marines getting buried under the rubble in Lebanon.

R&R: Because it's a tragedy or also because of the political implications?

GM: Because it's a tragedy. It's just one of those tragedies that grab you more than other tragedies. Some people make jokes about anything. Like Princess Grace - no sooner had she met her tragic end than people were saying, "What's the national anthem in Monaco? 'She'll Be Coming 'Round The Mountain When She Comes."

R&R: Did you do that on-the-air?

GM: Yeah. It's just something you have to feel. I've been doing this for 14 years now, and I've never gotten in trouble with the FCC, I've never been fired for anything I've said, I've never really had a substantial loss of advertising revenue because of my content. Here in DC I've had no advertising loss and made great advertising gains.

R&R: Have you ever felt in retrospect that you went too far with a particular bit?

GM: Never. I don't think about mistakes. Something I learned early on in my "boss jock" career is that the second you screw up, the best thing to do is dismiss it from your mind and go on. Because I always work under the philosophy that after I've screwed up, especially in a town this size, another 150,000 people have just turned on their radios seconds after I've screwed up; they didn't even hear it. They want to hear the Greaseman's wacky funfest, and if I'm bummed out over something I've screwed up, it'll just screw up everything else for this new crop of people. I make mental notes on things. I tell myself that's one thing I'll never do again, and then I just put it in my subconscious and let that govern me.

Stern Reaction To Stern

I've gotten lots of feedback from readers on the interview we did with Howard Stern, including this letter from WFMD/Frederck, MD's Tommy Grunwell:

"I have to comment on Howard Stern's statement that...'I won't really tackle tragedies.' Perhaps he has forgotten what he said when an airplane crashed on taking off from Washington National Airport, killing almost all aboard. In what may have been one of the all-time poor taste bits in the history of radio, Howard called the airline involved and asked how much a one-way ticket was to the 14th Street Bridge (the crash site). Of course, if my character allowed me to do that, I would probably think it funny. Naturally, when trying to impress the readers of your column, I would forget such an incident, too.

"Lest you think I'm a prude, I'm not. I appreciate a dirty joke as much as the next guy. But in 17 years as a morning man, I've learned that you appeal to a broader spectrum of people with class and clean humor. That's what public radio is all about.

"Announcers like Howard Stern are the greatest argument against deregulation there is. Of course, it takes all kinds to make an audience. The scary thing is that there are people out there who think stuff like that is funny.'

I'm glad Tommy brought up the airline incident. When I spoke to Howard Stern, he happened to mention that he's most famous for a phone call he never made - the one to the airline. He did joke about making such a call, but he never actually placed the call.

Does that make his response to the incident any less distasteful? Not to me. My own personal rule is not to try to get laughs out of tragedies... and one of my definitions of a tragedy is one in which human life is lost. Whether it's an airline crash or Princess Grace's death or Chappaquiddick, a sudden, unexpected death invariably is accompanied by great and genuine grief on the part of the deceased's family and friends. I've never liked "sick jokes," and to me a sick joke is one that laughs at another person's pain.

Interestingly, Stern agrees about not making light of certain tragedies, as does the Greaseman. Each points out that it's a personal decision. The concept of "offensiveness" exists as a continuum. While I avoid joking about tragedies, I'm sure there

have been listeners who thought I was tasteless and offensive for poking fun at certain institutions and people.

Here's an example of my managing to offend someone quite unexpectedly: Once while working in San Francisco, I experienced some sort of foot problem. I looked in the Yellow Pages for a podiatrist, searching the listings of "Physicians." For some reason, podiatrists were not listed there; they had a

Being curious as to why podiatrists aren't listed right alongside, say, gynecologists, I told my story on-the-air, asking, "How come podiatrists are hidden away in their own little section? How dare the phone company shun these fine professionals in such a callous (no pun intended) manner?'

As it happens, one of my listeners was a podiatrist. He called and explained the Yellow Pages situation to me — as I recall, a podiatrist is a DPM and a physician is an MD...or something like that. Anyway, it gave me a good excuse to talk on-air to a listener, we traded a few quick "foot" jokes, and that was the end of that subject...or so I thought.

When I arrived at the station the next day, the general manager was waiting for me mad as hell. It seems he had received an angry phone call from a woman whose husband was studying to be a podiatrist and she was livid over the rude and insulting remarks I had made about the honorable profession of podiatry. She wanted me reported to the FCC, the AMA, the PTA...you name it.

And what did my general manager have to say about all this? Here it is, an exact quote, with no irony or humor intended by the GM: "Damn it, O'Day, you can't expect to get good ratings if you go around insulting podiatrists!

Perhaps the moral of this story is this: Do your best to be sensitive to your listeners' feelings. Think twice before saving something that might be offensive. But no matter how hard you try, sooner or later you're gonna put your foot in your mouth! (I just couldn't resist!)

Management Resistance

R&R: Did you ever do a regular old radio show, one in which you were not at all controversial?

GM: No. Even on the college station I did this.

R&R: And from the beginning, management said, "Fine?"

GM: No. In the early days I met with some resistance. When you're starting out as a personality jock, people are going to say to you, "Hey, who do you think you are, Don Imus?" Well, then if you're good enough and five or six years go by, then other people start saying, "Hey, who do you think you are - Greaseman??'

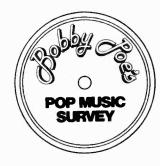
R&R: It sounds like it takes tremendous resilience to reach the point where people say, "Oh, yeah, that's Greaseman, that's what he does.'

GM: I guess so. You have to believe in and have faith in what you're doing, because people are going to resist you. Anytime you do something unusual, everybody's going to give you 15 reasons why it can't be done.

I'm always interested in hearing what R&R readers have to say. You can write to me directly: Dan O'Day, 1237 Armacost Avenue, Suite 6, Los Angeles, CA 90025.

In addition to wanting to hear your comments. I'd love to hear a cassette aircheck of your show, too! Who knows? You might end up in a future column!

Bobby Poe's 13TH Annual Radio/Records Seminar/Awards Banquet — Marriott Airport Hotel Atlanta, GA. June 22 & 23



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GARY BERKOWITZ RANDY KABRICH JOHN LANDER JIM RICHARDS JOHN SHOMBY **GEORGE WILSON**

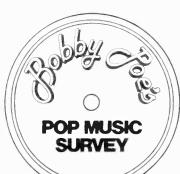
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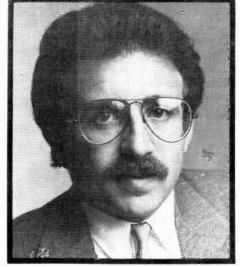
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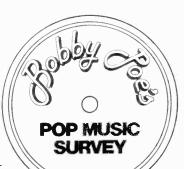


Introduction Keynote Speaker



Keynote Speaker

Irving Azoff

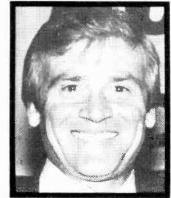


Introduction Convention Host



Dan Vallie

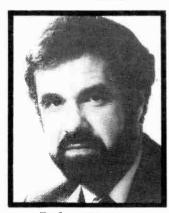
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Dave Martin



John Young THIS YEAR'S MODERATORS:



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Todd Chase WHTX



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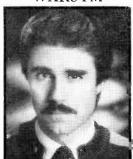
John Shomby KAFM-FM



Guy Zapoleon B-94



Jeff McCartney 94-Q



Bob Travis WGCL



Gary Berkowitz WHYT



Nick Bazoo B-97



Mike St. John KX104



Bob Kaghan WBCY



Mason Dixon Q105

Contemporary Hit Radio

JOEL DENVER

ITEMS OF INTEREST

Cleaning Out The Promotion Closet

The last two weeks' columns have left little room at all for coverage of promotions, pictures, and letters, so it's catch-up time! I hope, some of these will give you an idea or two for the future.

Remember, if you've got an exciting promotion planned, take your camera along to capture it on film! Black & white shots are preferred, but color will do if the contrast is good. Send 'em along to me so they can end up on the pages of R&R.

Baton Rouge Celebrates WFMF Day

April 12, 1984 was celebrated in Baton Rouge as "WFMF Listener Appreciation Day." The station set aside the day to let its listeners know how much they were appreciated by hosting a huge cocktail party at a local club. Proclamations from Baton Rouge Mayor Pat Screen and from Governor Edwin W. Edwards were read on the morning show and made the day an official event.

WHEREAS, WE'ME is once again the Number J Radio Station in Bation Rouger and WHEREAS, WE'ME is also the highest rated Contemporary Music Station in North America, based on the 100 100 Metropolitan Cities and WHEREAS, W'ME is externed approachative of the vast VE'ME family of listeners in Interior Rouge and South Loussans, and WHEREAS, W'ME would like to personally thank each of you, the Interior.

NOW, TREEPETRIE, TPAS Storen, Mayor President of the City of Bation Rouge, do bereby proclaim the day or April 12, 1985

WHAT LISTENERS THANK YOU APPRECIATION DAY

134 WITNESS NEEDEDF, I have set implied and caused the Seal of the City of Bation Rouge, do the Parsh of East Bation Rouge, to the State dipon this thirtieth day of March in the year of our Lord, nineteen hundred and eighty-four.

WFMF's morning team receives an official proclamation from Louisiana Governor Edwin W. Edwards. Shown (I-r) are air personality Jim Nasium, Edwards, and Operations Manager Randy Rice

The Mailbag

Dear R&R:

Your profile on Stan Snooks (R&R 4-27) brings me to tell you about Brian Cole. He's our morning man and Chief Engineer at the "KEY" stations, KYEG & KEYF/Grand Coulee, WA.

Brian is totally blind and one of the most gifted guys I've known. Not only does Brian provide us with his on-air abilities and keep all engineering areas functioning, but he also just finished installing our satellite dish while building (FM) KEYF from the ground up.

His efforts make me proud. Brian Cole is a solid professional I'm happy to have on my side.

John Rook, President R.H.W. Broadcasting, Inc.

And then we received this from consultant E. Alvin Davis.

Dear R&R

Please allow me the opportunity of correcting an error in your May 11th article on "CHR Wars." In discussing the Minneapolis market, you accurately reported a change in the music policies of WLOL to a more conservative nature than had been in effect with their previous consultant. You went on to state, "Observers feel this may

be the reason for the steep decline from an II.0 to a 7.9 share." It is this assumption that I question.

My consulting assignment with WLOL didn't begin until the middle of October, which was two-thirds of the way through the fall book. In addition it was the feeling of WLOL management, and I concurred, that any programming changes should be of a slow, evolutionary nature. Every effort was made to subtly modify and restructure WLOL's music profile. Any substantive changes were held until the completion of the fall rating period. With that in mind, does it seem plausible that in only a few weeks of consultation, I would be responsible for more than a three -share-point rating loss? Sincerely. E. Alvin Davis

President

Editor's Note

In reviewing the information supplied in Mr. Davis's letter I took a look at some of last year's R&R's. On November 11, 1983

Things Are Looking Up At KRIO









KRIO/McAllen-Brownsville morning man Bob Vance decided to take his show to new heights in an effort to raise \$9400 for MDA. Vance climbed to the top of his 30 foot-high penthouse on May 1 to live, eat, sleep, and broadcast his 6-10am morning show until the goal was reached. Life was glorious as 35,000 cars a day whipped by on Expressways 281 and 38. But on Sunday May 20 something happened! Bob was checking his ladders during a thunderstorm when he slipped and fell 20 feet, suffering a compound fracture to one of his legs. He's hospitalized, but the station is planning to let Bob broadcast from his room to raise the dough for MDA.

WLOL was still reporting a 40-record chart, and on November 18, with almost a month remaining in the fall sweep, the station began reporting a 30-record chart. To me,

and some observers, this represents quite a significant difference during the rating book, which was the reason for the statement regarding WLOL's music policy.

BENEFITS CHARITY

The WLS Animal Stories

Throughout the years radio stations have issued their own record albums. Some are collections of "24 Boss Oldies" and some are compilations of bits from the morning show. Either way, when properly marketed, they make an excellent source of revenue and exposure

WLS-AM & FM/Chicago have found tremendous success in releasing a series of comedy albums called "Animal Stories." In fact, there are three volumes of these tales (or tails) of fractured fantasy, fluff, and fur from the forests surrounding the "Windy City," compiled by the sick minds of morning maniac Larry "Uncle Lar" Lujack and afternoon personality Tommy "Li'l Tommy" Edwards.

"Animal Stories" Volume III came out in December '83, but its outstanding sales and purpose make it worth discussing now as an idea for your consideration this coming December. Cocreator and regular cast member "Li'I Tommy" filled me in.

"The daily 'Animal Stories' bits have been on the air for about seven years now. They started out as a way for us to cover agricultural news, which was part of our license commitment. I was doing middays at the time, and a couple of funny stories about animals came across the wire and Larry asked me on-air if I'd like to hear them. So he became Uncle Lar and I was L'il Tommy, and we'd open the show by saying, 'Gather the moppets around the radio, moms & dads, because it's time for Animal Stories with your charming an' delightful old Uncle Lar and his sidekick L'il Snotnose Tommy.'

"VP/GM John Gehron has given us total



creative freedom with this effort, and today the Animal Stories T-shirts are the hottest-selling T-shirts the station offers. We've used Animal Stories as the basis for TV commercials about the station, used the campaign for bumperstickers, and as a trailer in the Plitt movie theaters in Chicago, where we hypnotize a chicken and tell everyone not to smoke or talk during the feature presentation."

Forgotten Children's Fund

Aside from being a tremendous promotion vehicle which sells thousands of albums locally, "Animal Stories" has a philanthropic purpose as well: "The Forgotten Children's Fund." Originally set up 24 years ago by former Chicago Tribune columnist Jack Mabley, the charity receives the full financial profit from these albums. So far, over

\$250,000 has been raised from the sales of the three volumes.

"This fund benefits people of all ages with severe mental handicaps which give them the mentality of children," explained Tommy. "These are the people no one sees; they are totally forgotten. Every penny goes to their care. WLS eats the cost of production; every dime of profit goes to charity. We can't regulate the record retailers, but what they pay us for the albums is passed on to the charity."

The Animal Stories feature airs regularly at 6:45 and 9:45am and 5:45pm. Tommy added, "Material comes from the news wires and from listeners who submit stories. There have been enough pictures of animals available to come out with an 'Animal Stories Picture Album,' although that's not currently on the drawing board."

If you would like a copy of any of these three volumes, send \$6.98 per album (certified check or money order) to "Animal Stories Album," P.O. Box 890, Morton Grove, IL 60053. Specify which volume you desire.

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Bits

- Look Mom, No Hands! WSEZ/Winston-Salem challenged 25 listeners to keep their hands on a \$13,000 Camaro Z28 for 93 hours to win. Listeners had 9 minutes, 30 seconds (frequency tie-in) to call in when they heard their names on the air to become eligible. In case more than one listener "sticks with it," there will be a drawing for the winner. And WSEZ hosted an indoor beach festival. 1000 people showed up for an evening of dancing on the sand (imported indoors of course) to the music of the Embers and the Chairmen Of The Board. The door prize was a trip for two to Myrtle Beach, SC.
- Run For The Zoo! WLS/Chicago is holding its seventh annual 8.9-mile "Run For The Zoo" race, with proceeds going to the Lincoln Park Zoological Society. The entry fee for the race is \$8 and includes a course map and T-shirt. Over the last six years WLS has raised \$125,000 on behalf of the zoo.
- From Sand To Snow For A Remote? Q105/ Tampa recently sent the morning team of Cleveland Wheeler and Terrence McKeever plus 82 listeners to the Winter Park, Colorado ski resort for a remote. The station sent a satellite dish from Boston to Colorado and paid plenty for the hookup, which brought excellent quality for a remote and sent home a live look at the great "Getaway."
- Eggs, Eggs, Everywhere Eggs! From coast to coast radio stations dyed, hid, and hatched eggs to celebrate Easter with their listeners. KMGZ/Lawton, OK, in conjunction with McDonald's, hosted an egg hunt featuring magicians and candied eggs, with profits donated to Easter Seals. The crowd was so large the hunt started 30 minutes before scheduled time. KSKE/Granby, CO, along with local business sponsors, ran a contest in which listeners had to find all the "eggs" mentioned in the radio copy. Winners were put into the KSKE incubator for the grand prize drawing on Easter, which sent a lucky couple to dinner and a Christine McVie concert. KCBN/Reno hid 12,500 eggs in Idlewild Park, and 10,000 people showed up to hunt and participate in the live remote. WQID/Biloxi brought in 30,000 plastic eggs with prizes inside for 11,000 attending listeners. And last but not least, 99KG/Salina, KS asked its listeners to put on their registered "Bunnie Badges," find the "99KG Easter Egg" hidden somewhere in the city, and return it for \$199.99 (frequency tie-in).
- The World 600 On The Airwaves: WGSP/Charlotte and the Performance Racing Network is sending midday man Bill Connell to one of the exciting turns of the World 600 at Charlotte Motor Speedway for a live broadcast.
- Rate A Disc Jockey! KOPA/Phoenix made the best out of a bad situation recently when it found itself without an afternoon announcer. The station played "Silent DJ" with bits and pieces of audition tapes throughout the program. Listeners were asked to call in and choose their favorite announcer. No news on the winner yet.
- Long Shot Worth One Million! ZZ99/Kansas City gave Kansas City Kings fans a halftime show worth a million dollars. Nine numbers were called out from wild cards passed out at the door of the Kings game. Eight of the contestants shot a basket for \$99, with the ninth contestant shooting the long throw for a possible \$1,000,000 from the Wells Fargo armored truck parked inside the arena.
- Know It All! WRKR/Racine asked their listeners some very hard questions during its "Super Quiz" trivia contest, which runs hourly every day. Each correct listener won a prize and became eligible for the grand prize drawing. That winner will have 100.7 (frequency tie-in) seconds to call in and win a one-carat diamond.
- Star-Studded Superwalk! Y100/Miami was the official radio station for the "March Of Dimes Superwalk '84." Stars such as "Falcon Crest"'s Lorenzo Lamas, recording artists Stacy Lattisaw & Johnny Gill, and the Y100 Michael Jackson lookalike showed up to support the walk.

Motion

Rob Williams, most recently with KKHR/Los Angeles, has sequed to KUTE & KGFJ to do news ... KBIM/Roswell names Tim Mack PD and Ray Seale MD, replacing Harry Dierks, who crosses the street to do mornings, production, and sales of KCKN ... Garry DeMaroney is named PD at KO93/Modesto ... KQXR/Bakersfield had Brandon Group PD Bob Harlow moves to corporate headquarters at KZOZ/San Luis Obispo, replacing Don Potter, who moves to nights/MD at KACQ/Oxnard-Ventura. Replacing Bob in Bakersfield is Bonnie Knox, who's promoted from Assistant PD ... Bill Mitchell joins WRQN/Toledo as MD, replacing Don Jardine ... Trish Hennessey exits middays at KX104/Nashville for nights at WKHI/Ocean City, MD.

KDVV/Topeka ups Debbie Parmiey from overnights to middays, replacing Jim Bardol, who exits for an unnamed station in St. Louis, and weekender Mark Shelby is upped to overnights . . . KKHR/Los Angeles News Director Yvonne Levin exits for an anchor spot at crosstown all-News KFWB. Replacing Yvonne is Jim Chenevey from WHYT/Detroit . . . Scott Painton exits WDAE/Tampa for a slot with Transtar

moves up to evenings/MD, replacing the exiting R.J. McKay, and Billy Pearl moves from evenings to PM drive . . . John Hutchinson upped from weekends/research to middays/research at KWK/St. Louis . . . Steve Sande is promoted to Assistant PD, keeping his Research Director duties, at XTRA/San Diego . . . KPEN/San Jose promotes Jim Reynolds to PD and Steve O'Neil joins as MD from across the street at KLIV.

At KENI/Anchorage, Jim Connors joins to do all-nights from across town at KRKN, and Dan Milan is promoted to nights, replacing John Connors, who exits to become a sportscaster at KTUU-TV . . . WGRD/Grand Rapids moves Sean Stevens from production to middays, Bob Berry moves to PM drive, J.J. Duling moves to nights, Glen Davis to overnights, and new to mornings from WKFR/Kalamazoo is Jeff Jennings . . . Mike Story joins KROK/Shreveport for afternoons from KLAW/Lawton, OK . . . Mark Cannon exits afternoons at WCHA/Chambersburg for overnights at crosstown WIKZ . . . Vancouver night-rocker Dean Hill seques from CFMI-FM to CFOX-FM KQCR/Cedar Rapids, IA has dropped Drake Chenault's XT-40 automated format in favor of a live CHR format under PD Gary Dixon . Charlie Bush is now doing middays at KMJK/Portland from across town at KRCK.

95XIL/Parkersburg, WV welcomes former WKKW/ Clarksburg PD Greg McCullough to weekends KCDQ/Bozeman takes on midday man Dale Clark from KPCQ/Powell ... KJQN/Ogden, UT ups midday man Paul Wilson to MD . Tony Matthews joins afternoon drive at WSTO/Evansville, IN from WVJS/Owensboro. KY 103CIR/Beckley makes a spot on weekends for exiting crosstown WOAY-AM & FM PD Charlie Jennings and Laura Jo joins for the nightshift, replacing J. Michaels, who segues to WOAY ... KRQ/Tucson welcomes weekender Andy Stevens from across the street at KHYT, replacing Mike Elliott, who exits for B94/Pittsburgh . . . The new lineup at WZIP/Daytona Beach, FL includes returning Operations Manager John Barrett to mornings, Jack Stevens on middays, Jeff Lewis driving afternoons, Rob King on nights, and Frank Rowdon for weekends. Billie Andrews is pro-

New to KKRZ/Portland is afternoon driver Scott Drake from KUBE/Seattle, night rocker Johnny Edwards from KZZP/Phoenix, and overnight guy Peter Lett from across the street at KMJK . . . KGGG/Rapid City has dropped Century 21's "Z-Format" in favor of a live CHR approach with Operations Manager Jim Shaw calling the shots . . . KOKU/ Guam has signed on the air with a CHR format, calling itself "Hit Radio 100" . . . Brian Douglas has left the PD slot at WNFI/Daytona Beach and is available at (904) 672-4313. He's been replaced by night rocker Randy Van Halen, who will handle music and programming duties with Promotion Director/afternoon personality Bob Stevens . . . Al Thomas joins mornings at WOCQ/Ocean City, MD from WGMD/Rehobeth, DE . . . At KROK/Shreveport, parttimer Peggy Miles joins PD Peter Stewart in mornings and Todd Chambless takes on middays, replacing David Peter Moss, who segues across town to KEEL.

13K/Bakersfield MD Jeff Ryan is upped to PD/MD and parttimer John Allen takes on afternoon drive, replacing PD Paul Simon . . . WIGY/Bath welcomes back Chris Mac to the air after a stint in sales, replacing Jane Welsh, who exits for WTIC/Hartford . . . Don Potter fills the MD/night positions at KCAQ/Oxnard from KZOZ/San Luls Obispo, replacing Famous Amos, who is available . . . Congratulations to KQMQ/Honolulu PD Kimo Akane and his wife Ellen on the birth of their daughter Minuette . . . Congratulations to Drake-Chenault's Pamela Griggs and her husband Fred on the birth of their son, Matthew Louis . . . Wedding bells ring for KNBQ/Tacoma-Seattle's morning man John Murphy and graphic artist Linda Brumbaugh.





JEFFERSON STARSHIP

"NO WAY OUT"

GHR BREAKERS

68% of our reporters on it. Moves: Up 50, Debuts 37, Same 54, Down 0, Adds 22 including WHTT, CKOI, PRO-FM, CHUM, KZZP, KMJK, WSSX. Complete in Parallels.





RICK SPRINGFIELD

"DON'T WALK AWAY"

140/86 59%



CHR NEW & ACTIVE



JUICE NEWTON "A LITTLE LOVE"

Out Of The Box Adds At:

94Q **WJZR** Z93 **WZLD WVSR** KITE **WBBQ**

WOKI KXX106 WFMI WHHY-FM KROK **KMGK** WHOT-FM

K96 WISE **WJAD**

KO93

KHOP

Q101 KNOE-FM WAEV

WFOX

WIXV

KCDQ KOZE **KSLY**

WGLF

KKQV

WAZY-FM

CHR SIGNIFICANT ACTION

#1 Most Added A/C



CHR NEW & ACTIVE

YARBROUGH & PEOPLES

"DON'T WASTE YOUR TIME"

KQXR

B10430-28 **WXKS-FM 29-25** WCAV-FM 39-36 PRO-FM deb 30 94Q 17-15 Z93 15-11 195 deb 27 WGCLon **WHYT 29** KIMN on FM102 on XTRA 35-33

WFLY 30-23 FM106 deb 32 WSPK deb 32 WKRZ-FM deb 40 WHTF 33-28 WBBQ deb 36 KXX106 deb 31 WDCG add KSET-FM 25 WANS-FM deb 36 FM10034-30 KRGV add 39

WSFL add WRVQ add WRQN ra 13K 18 KLUC 23-20 KHYT 40-37 WGUY 36-32 WERZ deb 40 WISE deb 36 WCGQ deb 40 WFOX 40-36 WGLF add

WBCY add KKQV 31-29 **KDZA 40-34** WMAR38 WTIC-FM 26 WZLD 39-36 **WOKI 32** WHOT-FM 34 KQXR36 **KQMQ37** KZOZ39



POINTER SISTERS

"JUMP (FOR MY LOVE)"

WXKS-FM 24-17 WNVZ 31-18 WBEN-FM 15-10 B96 25-18 B94 12-8 WHTX 9-7 WASH 21-14 94Q 6-4 Z93 11-6 195 21-14 B9711-7

WKTI 18-13 KIMN 29-23 Q103 29-21 KIIS-FM 21-11 FM 106 7-4 KZZP 30-20 XTRA 24-15 KFRC 9-1

CHR Chart: KITS deb 13 **KPLUS 31-21** KNBQ 28-19 **WBCY 19-9**

KQXR 9-5 Q104 14-6 **KZOZ 9-6**

Produced by Richard Perry



MENUDO "IF YOU'RE NOT HERE (BY MY SIDE)"



WPLJ 8 Y100 5 KIKI 3 Z100 10 195 7 KCAQ 17-12

Armao New KJQY GSM

Eight-year Group W veteran Joe Armao has been named General Sales Manager of the company's KJQY/San Diego. He fills the vacancy left by Lou Fernandez, who is now with neighboring KSDO.

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KJQY VP/GM Jerry Lee remarked, "Joe's broad background makes him uniquely qualified for the goals and challenges of KJQY's sales department." Added Armao, "The station is great; numbers are sensational. There's been some disorganization in the local sales department because it's been operating without a GSM for about three to four months. They said it was going to be a challenge. When people talk about challenges that turns me on, and

Eight-year Group W veteran San Diego is a beautiful city. So oe Armao has been named Gen-I'm psyched and rarin' to go."

Armao first joined Westinghouse in 1977, signing on as an Account Executive at KYW/Philadelphia. Later promoted to National Sales representative for RAR in New York, he moved next to Pittsburgh as Sales Manager of KDKA. Armao returned to New York as Eastern Sales Manager of Group W Radio Sales (now Blair/RAR), then transferred last year to the West Coast, where he was most recently Sales Manager of the Group W Radio Sales Los Angeles office.

Armao also noted that Account Executive Brenda Holland has been named Office Manager for Blair/RAR in Los Angeles.



BON JOVI "RUNAWAY" TO SEATTLE — KNBQ/Seattle recently caught Mercury's Bon Jovi celebrating the success of their single "Runaway." Pictured backstage (I-r) are PolyGram's Calvin Lew, Bon Jovi's David Rashbaum, KNBQ PD Sean Lynch, Bon Jovi's Richie Sambora, Jon Bon Jovi, Alec Jon Such and Tico Torres, and Program Consultant Beau Phillips.



TEN YEARS AFTER — WCGQ/Columbus, GA recently celebrated its 10th anniversary with quite a bash. Attending (I-r) are (kneeling) WCGQ's Mark Gunn, Bear O'Brien, and MCA's Frank Turner; (first row) Epic's Don Miller, Arista's Billy Lemmons, RCA's Butch Waugh, CBS's Alan Oreman, PD Ralph Carroll, Warner Brothers' Danny Davenport, and A&M's Geary Tanner; (back row) WCGQ's Jeff Tate, GM Joe McClure, Rocshire's Don Burt, PolyGram's Butch Lowrey and Steve Smith, Atlantic's Larry King, WCGQ's Bob McGee, and Chrysalis' Al Twanmo.



TRACEY TRIES OUT FOR SUMMER GAMES — KIQQ/Los Angeles recently welcomed MCA recording artist Tracey Ullman to the station to talk about her latest single "They Don't Know." Pictured here with the KIQQ Summer Games T-shirt (I-r) are KIQQ's G.W. McCoy, Tracey, MD Robert Moorhead, and MCA's Billy Brill.

CALENDAR



BRAD MESSER

Exploitation Effort Stalled

edia folks gotta track and emulate the hot fads. Our national infatuation with the slogan "Where's the Beef?" is already cooling, and one can envision the day when it will be a has-been like the Cabbage Patch doll. But the popularity of the venerable board game "Trivial Pursuit" keeps expanding, which is a sure sign that it shouldn't be allowed to escape without massive media efforts to rip it off. Miss tying in with a big one in this business and you're out!

That's why, in a secret laboratory, I am working as fast as possible to construct the new board game "Radio Trivia." It will have little flash cards full of meaningful questions worthy of deep pondering.

However, there is an immediate problem. The better questions don't have clear-cut, unchallengeable answers.

"Who invented the Top 40 format?" I caled ten prominent broadcasters and got ten dif-

ferent answers: each man confided that he had invented it but got screwed out of the credit. (While they were on the line, three of these same broadcast veterans volunteered that they gave Wolfman Jack his first job in radio.)

"Name the first jock to give out the Hotline number." Nominees now include Murray the K, Casey Kasem before his voice changed, and B. Mitchell Reed. One source couldn't remember the answer but was positive that, whoever it was, Paul Drew fired him.

What PD invented the music rotation clock? Who was the first salesman to wear mulberry ankle socks on the day he wore a violet/sepia/burnt orange plaid jacket? Which Country station first promoted itself as Radio Ranch?

Production of this potential smash-hit board game "Radio Trivia" is stalled. Just as in the real Game of Life, I am coming up with excellent questions but absolutely no firm answers.

Civil War Inspired Memorial Day

MONDAY, MAY 28 — Not until after America's fourth war did we establish a holiday to honor our fighting forces. The Civil War produced such massive casualities that a majority of American families lost members, relatives or friends. There was widespread national support for the first Memorial Day (then called Decoration Day) in 1868. The 630,000 deaths in the Civil War were more than Korean conflict and Vietnam combined.

First photo of Shroud of Turin revealed human likeness 1898. Upside-down flight duration record 2 hrs. 15 min. set

John Fogarty (ex-Creedence Clearwater Revival) 39. Gladys Knight 40. Actress Carroll Baker 53.

First American Food Stamps

TUESDAY, MAY 29 — Food stamps were first issued 23 years ago today (1961) and have now spread to every county in America. The nation spends about \$18 billion on various domestic food assistance programs, which is more than three times the cost of foreign aid.

U.S. Constitution ratified by 13th colony Rhode Island 1790. Wisconsin became 30th state 1848. Bing Crosby recorded "White Christmas" 1942. Mount Everest conquered 1953.

Racer Al Unser 45. Bob Hope 81.

20th Century's First US Volcano

WEDNESDAY, MAY 30 — Northern California's Lassen Peak exploded 70 years ago (1914) and began three years of activity which produced a 20-mile-long mud flood and a 1000-foot crater. The southernmost Cascade Range volcano is not considered active now, although the U.S. Geological Survey reports "there are several areas of hot ground" on the mountain.

President-to-be Andrew Jackson shot duel opponent dead 1806. First Indianapolis 500 auto race 1911.

Football Hall of Fame member Gale Sayer 41. Actor Michael Pollard 45. Clint Walker 47. Christine Jorgenson (1st American man to surgically change sex) is 58.

The Great Johnstown Flood

THURSDAY, MAY 31 — Pennsylvania's Conemaugh Dam collapsed 95 years ago today (1889), producing a flood surge that carried houses and a railroad locomotive into Johnstown about 14 miles away. The flood killed 2200 people. It was the first major disaster handled by the American Red Cross, whose founder Clara Barton spent five months there directing relief offerts.

New York got first taxi with meter (imported from France) 1907. NATO approved SALT-II treaty 1979.

Brooke Shields 19. Joe Namath 41. Musician Peter Yarrow 46. Clint Eastwood 54. Patricia Harris (1st black to reach both Cabinet and Ambassador level) is 60. Prince Rainier of Monaco 61.

All-Transistor Computer 25th Anniversary

FRIDAY, JUNE 1 — A quarter-century ago today (1959), RCA delivered the first commercial all-transistor computer (its Model 501) to the New York Life Insurance Company. Now a single silicon chip can contain thousands of transistors, reducing electrical power requirements so drastically that, if automobiles had increased in efficiency to the same degree, your car would now get 20,000 miles per gallon.

First recorded American earthquake Plymouth, MA 1638. "Superman" born in Action Comics Issue #1 1938. Cleavon Little 45. Pat Boone 50. Andy Griffith 58. Tomorrow (6-2) Marvin Hamlisch 40, Stacy Keach 43, Sally Kellerman 47, ex-astronaut Charles "Pete" Conrad 54. Sunday (6-3) Tony Curtis 59.





STEVE FEINSTEIN

ONE TO ONE WITH KMET PD MIKE HARRISON

Making The Mighty MET Mighty Again

f there's one question people ask me most frequently besides, "When are you going to grow up and face reality, Steve?," it's "What's Mike Harrison up to at KMET/Los Angeles?" This industry vet, after being away from day-to-day programming for close to a decade, assumed the PD reins at one of the format's powerhouse stations last September, and people have been curious ever since about how he's faring.



Mike Harrison

Harrison's track record is estimable, stretching back to 1969, when he programmed the start-up of progressive rock outlet WLIR/Long Island. Stops along the way included mornings at WNEW-FM/New York, a successful stint as PD of KPRI/San Diego, and five years at R&R, where he served as both Managing Editor and the paper's first AOR Editor; he was instrumental in the conception of the term "AOR." Mike's been doing a talk show at KMET for nine years, and since 1978, Harrison's Goodphone Communications has served as an umbrella company for his publishing, production, and consultation ventures.

His two Arbitron books at KMET have quieted any skeptics who may have scoffed at his ability to program in the more competitive, sophisticated AOR marketplace of the 1980s. Inheriting a once monolithic station (at its 12+ peak in the summer of '79, KMET had a 6.4, dominating competitor KLOS's 2.6) that had been struggling lately to shore up its identity in the face of a rejuvenated KLOS, Harrison has made significant gains in putting the station back on track. (See the accompanying Scorecard for the ratings course of the market's three AOR outlets over the past year.)

If you've chatted with Mike, read his writing, or heard him speak at industry conclaves, you're familiar with his passion for theorizing and philosophizing about culture and the communications process. In our conversation, this man of words and ideas discusses some of the implementations of his concepts for AOR in 1984. He's an eloquent orator who expresses himself with impressive clarity. Accordingly, what follows is mostly Mike and only sparingly Steve

R&R: Why did you return to working for an individual radio station on a fulltime

KMET 94.7 ROCKS

MH: One, I love KMET. When (previous PD) Sam Bellamy left, there was concern among the staff and around town that there'd be a major change in direction, and

FOUR-BOOK ARB BREAKOUT

L.A. AOR Scorecard

Here's how the numbers game has progressed in L.A. AOR radio over the past year. *Italics* indicate a tie.

124

Spr '83 Sum '83 Fall '83 Win'84

	12+	-								
KLOS	4.1	4.3	3.6	3.3						
KMET	3.2	3.3	3.8	3.9						
KROQ	4.4	3.5	2.6	3.0						
	Oroma (in Ab.									
Cume (in thousands)										
KLOS	1033	981	919	924						
KMET	887	910	881	951						
KROQ	909	792	626	668						
	10-24 A	مفليناه								
18-34 Adults										
KLOS	2	2	2	3						
KMET	4	3	3	2						
KROQ	3	3	5	4						
18-34 Men										
KLOS	1	1	4	2						
KMET	2	3	1 2	3						
KROQ	4	4	4	2 4						
KIII Q	7	7	~	4						
25-34 Men										
KLOS	3	2	2	5						
KMET	2	5	4	2						
KROQ	6	6	6	4						
	-									
Teens										
KLOS	2	4	5	6						
KMET	3	3	3	5						
KROQ	1	2	4	4						

THE VIEW FROM KLOS AND KROQ

The Competition Speaks



KLOS/Los Angeles PD Tommy Hadges points to KMET's increased visibility over the last two books through billboards, bus sides, and TV spots as a crucial element in its turnaround. He also observes that "Mike has made the station more listenable and mass appeal, introducing formatics to a degree that the station had probably never seen before. Its music mix used to be idiosyncratic, and varied from shift to shift."

Besides tightening up the music, Hadges feels that under Harrison, KMET has smartly introduced a number of elements that were previously within KLOS's domain: commercial-free music sweeps, identification with area concerts, artist IDs, local music features, and TV simulcasts.

All this adds up to what Hadges calls "going after your main competitor by clouding the waters — the same thing we did in 1980."

Rather than alter his programming now that the two stations are more similar musically, he's countering with more aggressive advertising: bus sides and an intensive TV campaign using **Tour De Force**'s "Destroyer" spot. Both vehicles emphasize KLOS's new "5 Songs In A Row Or \$5000" music guarantee. Tommy is banking on the "visibility to increase the cume, and that the sampling will then turn into longer time-spent-listening because of the nature of the promotion."



Tommy Hadges

To make up for KMET's gains in older men, Hadges has instituted a weekly "Rock 'n' Roll Roots" show and put in new categories of oldies to broaden the station's appeal to older demos.

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in fact, there'd be no more KMET. I've worked here for nine years, and I felt compelled to get involved because of my love for the station.

Two, I also love AOR radio, and have been frustrated seeing what's been done in its name in many cases. I consider myself one of the fathers of AOR, and feel a certain responsibility for the child.

Three, I love radio, and to one degree or another, have always missed programming.

R&R: What would you say to people who might view working for one radio station as a step downward after running your own company and being a national figure?

MH: One, you'd be amazed at how many top-notch former PDs and former front-line, hands-on people now running their own companies have called privately to tell me how much they envy me.

Two, it's a myth perpetrated by the trades that moving on to consulting lots of radio stations is necessarily a step up from being a program director. Most major market PDs are making more money than consultants who kill themselves to sign up lots of stations, many of which never pay and most of which pay very little.

Three, there's something very, very satisfying and exciting about working with a team of people, which you may not be able to do when you're in a small company by yourself, as most consultants are.

Radio programming is a hands-on job. I view a guy of my stature coming in to program a single station as a shot in the arm for the position of Program Director around the country. Maybe people should strive more to be great PDs, rather than to get numbers real quickly, and then go off and consult a multitude of stations only to give them a watered-down version of what they did originally.

Four, (KMET parent) Metromedia has allowed me to maintain Goodphone, which I operate on a conservative level. Among its projects is a 'Harrison's Mike' video show on over 40 cable franchises across the country

R&R: What were the assets and liabilities of KMET when you came in as PD?

MH: It needed an attitudinal facelift. It needed to take steps down a path that hadn't been traveled before. KMET had a fabulous airstaff and management team, and its image in the community was strong through the good and the bad. If a station is a heritage station and has a legend, people expect it to have good years and bad years.

They want it to be good again, and will come back when it is.

R&R: When KMET was slipping, what do you think KLOS was doing to wrest away the crown?

MH: They've always been a good, hitoriented, play-it-safe station with a consistently well-thought-out music mix. They don't take too many chances, which is to their detriment, but when you have competition taking the wrong chances, as KMET may have been doing in its years of decline, it's good business not to. Where they've run into trouble is that KMET has dedicated itself to being an outrageously brilliant, pioneering, and properly-directed station, which the type of station KLOS has been cannot compete against. That kind of station (KLOS) will always win in a vulnerable market, but they cannot win against a killer, and we are a killer.

"I feel a PD is like an elected representative of a station's listeners."

Let's be fair to KLOS, though. They have a great image and history in this town, too. Their ratings are not so terrible, either. It's so competitive here that a relatively minor adjustment like what's happened over the last two books can seem devastating. They're still a great radio station, and it's not as if they're out of the ballpark and we're king.

R&R: There's been some grumbling among record promoters about what they consider to be a relatively high percentage of oldies on your station. Any comments?

MH: We're playing about the average percentage of new vs. old that AOR plays. The difference is that we change daily — some days we have a lot of oldies and some days we don't. We actually have different rotations from day to day.

People's perceptions get exaggerated because the oldies we play are so profoundly different than what people have come to expect: they immediately recognize them as oldies and go, "Whoa! I haven't heard that in ten years!" I played Chicago's "25 Or 6 To 4" four times this year, and the word went out, "KMET's playin' Chicago. Harrison's lost his mind!"

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Making The Mighty MET Mighty Again

Continued from Page 33

If some record guy coming through town hears the one time we play Grand Funk Railroad's 'I'm Your Captain,' he figures I'm playing it 100 times 'cause that's the way most people program their station. It's these profound oldies, like Buddy Holly's 'Peggy Sue,' that cause people to think that we're playing more than we actually do.



R&R: I've also noticed that you occasionally commit radio heresy by playing two oldies back-to-back.

MH: Absolutely. But then you'll hear three *new* songs back-to-back. And that's a reason you can't crack the code unless you listen for a year. It's a formatted station that sounds very freeform.

R&R: The nature of some of the oldies you play, and the fact that KMET's playlist is not as long as it once was, has some people wondering if what you're doing isn't a throwback to another era, or inspired by Lee Abrams's Superstars II format.

MH: We're not going back to any particular artist or older sounds. What we are going back to is an attitude that we can win with quality and a good variety of the best of what's happening today, as well as the old stuff that still applies. We believe that the cream of a variety of crops, as opposed to the cream and the crap of only one crop, will win. We've readded a number of black artists, such as Stevie Wonder, and have expanded all the way back to the heritage of today's rock 'n' roll: Elvis Presley, Buddy Holly, Beach Boys, Chuck Berry, Little Richard, and Jerry Lee Lewis. These artists still have valid pieces of music based on today's sensibilities.

"My plan is to make KMET a cultural center for rock 'n' roll."

AOR says it's 18-34, but why does it program 12-24? We're programming 18-34 on the assumption that kids have good taste and will listen to their parents' music, and it's happening.

Anyhow, I don't consider old records to be "oldies"; the terms "current," "recurrent," and "oldie" are industry illusions. I think there's a great chart in the sky, with thousands and thousands of current records. Some have been on the charts for as long as 25 years, some for 25 minutes.

One of KMET's keys is that we work our oldies the way we work our currents. We don't have a universe of X amount of oldies that sit there getting played forever. We have four or five music meetings a week.

AORs fear they'll offend their audience by playing something outside of their audience's lifestyle. We say it's hard to offend an audience unless you play crummy music or music that has a crummy image. Any music that has a good, hip image — no matter what the genre — will work if it's presented in an uplifting way for adult, intelligent people.

The key to programming mass appeal radio is drawing connections between seemingly disparate constituencies. What I mean in English is that to just go for one-cell core audiences is to connect yourself to a fad.

R&R: As you're playing this broad range of music, with different genres and production values, how do you maintain flow and consistency of sound?

MH: Our system's rotations and flow sheets work that out. We also have jingles, bumpers, IDs, and drop-ins for transitions that are aesthetically difficult.

Once in a while, though, it's neat to jar listeners with a complete change of attitude or mood, as in a German or Italian movie where the editing is particularly hodge-podge. A smooth transition isn't always the way the human mind thinks. I like when someone says, "I can't believe they played 'Uncle John's Band' by the Grateful Dead into 'Rock Rock Til You Drop' by Def Leppard."

It's like, just when you thought that we're playing dinosaurs, we blow your brains out. The eclecticism and variety of the format is sometimes framed and enhanced by a segue that may not sound good by radio school standards.

R&R: KLOS does extensive callout research. Any thoughts on it?

MH: I don't believe in callout research. It's not presented in an environment that's realistic. I prefer box office to callout, active to passive. Callout is, in many cases, a method used by program directors to make their managers think they're doing something with their time.

In radio, one man's gut is another man's research. If I happen to have an incredible ear and my taste is in synch with what the community wants to hear, then I'm programming a winning station without doing any research. When a guy in St. Louis looks in the trades to see what Mike Harrison is adding and winning with, and says 'We're going to do that, too,' he is then doing research. If you're not man or woman enough to stand up and say you've got that gut and sensibility, then you shouldn't have the job.

Can you imagine if movies were made by research, if novelists only wrote from research, if nothing came from the inherent quality within a person's soul, and from experience and artistic creativity? If all that were pooh-poohed, we wouldn't have the people trying to take AOR into the future.

Competition Speaks



Continued from Page 33

Consultant Rick Carroll has recently returned as KROQ/Pasadena's PD. He acknowledges Harrison's familiarity with the market and freshening-up of KMET's sound as contributing factors to the station's gains. Recently, though, he's noticed the station adding more modern sounds, such as Thompson Twins and Psychedelic Furs, and thinks "that might cause a bit of a backlash because of KMET's metal image."

As for KLOS, Rick feels "when you play safe radio and the bulk of your sound is the Top 300 power oldies of all time, you reach a point of diminishing returns where it even gets stale to the casual listeners."

KROQ's over 50% drop in teens during the past year is a result of increased competition from crosstown CHRs KIIS, KKHR, and KIQQ, says Carroll. He notes that modern music sounds once exclusive to KROQ have now crossed over to CHR, cutting into KROQ's exclusive cume. His plan to win back those teens includes increasing the turnaround of his current rotation in certain dayparts.

Five years into the Rock Of The 80s format, Carroll sees as a reward "teens who were listening years ago are now over 18. That audience that had long listening spans now comes back in the form of

18-34 numbers. We've also got a library of new music oldies by **Berlin**, Psychedelic Furs, and **Billy Idol** that no other station in town plays. It gives us oldies to draw from when the current music gets weak. We didn't have that before."

He's also introducing KROQ to weekend block parties for the first time, and a custom Rock Of The 80s jingle package cut in Australia, which will debut on all Carroll's modern music clients shortly

R&R: Beyond the music, what is KMET doing that's special?

MH: Lots of news and public affairs. I've been doing my "Harrison's Mike" talk show on KMET for nine years. Sunday nights from 10-midnight. "The KMET Show," which runs Sunday mornings from 6-8 and is repeated at midnight, is a potpourri,

"I'm programming a television station for the mind."

magazine-style show. It includes interviews with everyone from L.A. Mayor Tom Bradley and community organizations to "Against All Odds" director Taylor Hackford and "Dune" author Frank Herbert.

I feel a PD is like an elected representative of a station's listeners, charged with serving the needs and wants of the community, beyond pandering to lowest common demoninator tastes.

R&R: What promotional tools have been effective for you?

MH: We've had major billboard and busboard campaigns, and have bought television time for the first time in years. Assistant PD/Promotion Director Rich Piombino has done a tremendous job with merchandising and marketing the station, as

Rick Carroll

Our television goes beyond advertising. The ongoing "KME-TV" concept included a prime-time rock video show on VHF, and now we're doing instant simulcasts, where just as a band starts playing on "Thicke Of The Night," you hear it on KMET in stereo. We also have a weekly "Mighty 'MET Report" planned for Thicke, with us producing rock video features that'll be shown to a national audience.

My plan is to make KMET a cultural center for rock 'n' roll . . . a concept that goes far beyond something that's 94.7 on your radio. The frequency will be the home of KMET, but there'll also be KMET magazines, books, and TV shows.

R&R: Does all this tie in with your slogan, "The Rock 'n' Roll Channel?"

MH: I have a lot of respect for MTV, and I like the attitude of a "channel" for rock. Even though it's an old term, it indicates a

"The terms 'current,' 'recurrent,' and 'oldie' are industry illusions."

modern mode of communication for rock; people are thinking of rock in terms of video. So in one word, we conjure up a modern image that's in synch with rock in the mid '80s. Also, I think of KMET as a modern television station without a screen, as opposed to just an audio signal. We program it with "shows," and we're shooting for a tremendous amount of theater of the mind.

(KMET consultant) Lee Abrams and I believe that a radio station in the '80s and '90s is more than a guy sitting in a chair behind the glass with two turntables, a board, and a microphone, looking at a clock on the wall. A radio station can be a window to the world.

NBC with its peacock or HBO with the visual you see before a feature presentation make what they do larger than life. Even though radio has a much cheaper budget than TV or film, we have a much more fertile screen upon which to play — the mind. I'm programming a television station for the mind, and that's what the "Rock 'n' Roll Channel" means.

R&R: What's the thought process behind the produced billboards you play before cuts from new albums by major bands?

Continued on Page 35



DINING WITH THE DOORS — KMET treated three listeners to dinner with the surviving members of the Doors. The winners' dinner conversation with the musicians was taped and aired as part of a two-hour Doors special. Seated in front of the winners are the band's John Densmore, Robbie Krieger, and Ray Manzarek, and the station's late night personality Jim Ladd.



McVIE GETS A HOLD ON 'NEW-FM — Christine McVie picked a perfect day to stop by for an on-air chat with WNEW-FM/New York personality Dave Herman (right)



SWEET SIXTH FOR CITI-FM — The sixth birthday bash for CITI-FM/Winnipeg included a presentation of a triple-platinum award to the evening's special guests, Quiet Riot. From left, CBS local rep Pat Bachynski, the band's Rudy Sarzo and Kevin Dubrow, and PD Steve Young.



NIGHT RANGER ZEROES IN ON KZOK — Caught backstage after a Night Ranger concert are (I-r) the band's Jack Blades and Jeff Watson, KZOK/Seattle morning man Rick Shannon, band member Brad Gillis and friend, Night Ranger's Kelly Keagy and Alan "Fitz" Gerald, and afternoon personality John Posey.



ON ALL FOURS — WMGX/Portland, ME awarded a 1984 four-wheel-drive vehicle to a lucky listener. From left, Station Manager Dave Dean, the winner, PD Randi Kirschbaum, and station personalities G.V. Rapp and Mike DiMambro.

Making The Mighty MET Mighty Again

Continued from Page 34

Ex. (over music bed:)

"Our wait is over. Rush has returned to the Rock'n' Roll Channel with their new album, 'Grace Under Pressure.' Geddy Lee, Alex Lifson, Neil Peart. Continuing in their tradition of profound excellence. New Rush... 'Grace Under Pressure'... hear it now on the Mighty MET of Southern California.' (into cut)

MH: I got that from TV, again. NBC runs teasers like 'This week on 'Hill Street Blues' you'll see . . . 'Albums by big artists such as Yes, Rush, and Duran Duran are like the big movies on HBO or The Movie Channel. These are big, mother albums that you milk, and so we make a big deal of them with spotlights, premieres, and fanfare. It makes them interesting instead of a jock just coming on and saying, 'All right, we've got the long-awaited new Rush album. Here's a track.'



Instead, we are presenting something exciting. That's our job, and it's fun to do it.

R&R: Give me some more examples of that programming for the mind.

MH: We just ran a two-hour show called "Dinner With The Doors," where listeners who won a contest interviewed the Doors over dinner; we ran it complete with glasses clinking.

We brought the listener to the US Festival by taking wireless mikes behind the stage, on top of the ferris wheel, and in artists' dressing rooms, instead of covering it from behind a glass-type booth. Our production has become extremely stereo-conscious, also.

R&R: You had an effective bit recently when one of your personalities, **Jeff Gonzer**, made his show sound like he was at the beach.

KMET 94J ROCKS

MH: On the first really hot weekend in L.A., Gonzer "went to the beach," with sound effects of the surf crashing and people talking on the beach, and he did bits like reminding listeners to turn over for an even tan. Things like that make a station a spot on the dial that can go anywhere anytime, instead of just coming from a studio.

R&R: How do you motivate jocks to come up with ideas to make their shows more than just jukeboxes?

MH: At our jock meetings, I don't tell them to shut up, play the hits, and read idiot cards. I tell them to know everything they can about the way people feel out there — the issues, geography. I challenge them to do creative stuff on the air. If I don't like what they do, they'll get in trouble. But they'll also get in trouble if they don't try anything.

R&R: What's the next stage of development for the station?

MH: The jocks are in an intensive stage of development as communicators. I've sent a lot of them back to school, in terms of reading and being aware of what's happening. I refuse to let the rock press, People, and Time dominate contemporary culture. Rock radio has completely abdicated its responsibility to cultural content. I want the DJs totally informed by the music and news departments on what's going on. Over the next year, KMET's going to be a very substantive radio station, taking us light years ahead of where we are now in terms of impact upon the market and listenability. People will turn it on and hear more than music.

We're also going to continue to be aggressive with our production, and to be expansionary with our music. Black music has a place on AOR, though I do think most black artists are making music that is outside of the rock 'n' roll genre, and thus doesn't belong on a station that calls itself rock 'n' roll, just as you won't hear Def Leppard on Black stations.

Basically, KMET is going to have the courage to try to be a giving, creative, and entertaining full service radio station and make it on those good, old-fashioned principles.



LASSOED IN EL PASO — Scorpions' lead singer Klaus Meine has no trouble rounding up airplay from KLAQ/El Paso PD Arin Michaels (left).



WILD EYED ISLAND BOY — 38 Special's Jeff Carlisle (left) says "aloha" to KPOI/Honolulu's Deborah Tahara (center) and MD Andy Preston when the band's "Tour De Force" swept through Honolulu.

SEGUES

KWFM/Tucson MD Rick Allen adds Assistant PD to his little

Former KZOK/Seattle MD Craig Martin has landed the MD post at KRCK/Portland. He'll also be doing noon-4pm, as Charlle Busch moves crosstown to KMJK . . . WYFE/Rockford morning man Skip Isley is appointed MD, while Fred Brennan now handles production duties.

Pattl Genko returns to WQFM/Milwaukee for overnights from crosstown WLUM . . . The 7pm-midnight and Production Director slots at WIQB/Ann Arbor are open in the wake of Greg Michaels's departure . . . Michelle Coleman gets upped from parttime to nights at KKRQ/lowa City, which is certainly fond of Christine Skelley. In addition to handling promotions, her weekend shifts have been going so well that she's been made part of the station's "Ted & Chris" wakeup duo also . . . Pat Garrett has exited the Production Director and midday slots at KEZY/Anaheim and can be reached at (714) 594-7191 . . . WEZX/Scranton PD Shawn Waters is back on the air, sharing mornings with Kim Matthews.

Former WMET/Chicago MD Dave Benson returns to radio after a spell as Pat Metheny's road manager. You can catch his arid wit on the weekends at WXRT/Chicago.

Eric Margolis is the new Promotions Director at WAPP/
New York . . . Sam Tillery has left a gig at a law firm to join
WPLR/New Haven as Promotions Director . . . Pat Kennedy
joins WEBN/Cincinnati as Program Coordinator.

Steve Knoll is promoted to Production Director at KKCI/
Kansas City.

Adult/ Contemporary

RON RODRIGUES

Spreading The (Printed) Word About Your Station

If used carefully, the print medium can be an effective way of communicating what's happening at your radio station. I'm not referring to newspaper advertising per se, but rather to the use of advertising inserts and newsletters.

Using The Newspaper

As an example, WWPA/Williamsport, PA PD Ken Sawyer wanted to find the best way to let his market know the station was giving away an \$11,000 car. He couldn't cram the facts onto a billboard, and the nearest TV stations were impractical. So Ken and his associates assembled a 16-page insert to be distributed by the town's daily newspa-

"We wanted to reach people who may not normally be exposed to WWPA. We considered doing direct mail, but the newspaper could get it distributed faster. We also included a bumper sticker in the insert. In past years, we had sponsor pickup points for contest materials, but that required an act of the person to get it. We hoped to attract considerably more potential listeners by sending it right into their homes. We continued to use sponsor pickup points for those who didn't subscribe or for those who wanted additional stickers.'

The station printed 40,000 inserts which ran \$3000. 34,000 of those were distributed in the paper, costing \$2700. The insert was chock-full of advertising that the station sold in packages. The most expensive of these included 125 30-second spots, a remote broadcast, ad space in the flyer, and a listener pickup point.

"The promotion isn't over, so it's hard to judge the results," said Ken. "We have a prize man running around town, and he re-

on their cars faster and in larger numbers than with the old retail-distribution method. It's also the first time we haven't done billboards. All of the available promotion dollars went into this campaign.'

Newsletter Notes

Another form of print advertising doesn't involve audience promotion. Several stations print newsletters regarding station promotions and activities, distributing them for sales and community relations

KBOI/Boise PR Director Nancy McDaniel edits her station's bimonthly newsletter. We wanted a public relations tool to send to clients, agencies, and other friends to let them know what's happening with KBOI. That's how we came up with 'Update."

The station publishes 400 copies of the publication. Each edition costs about \$300 plus postage, and about a week's worth of total labor. In its most recent issue, the KBOI flyer announced the station's adoption of AM stereo, introduced a new news talent, pictured a contest winner, and printed listeners' letters. Nancy says the results are quite positive: "Many clients have responded to the newsletter, and some of our co-owned stations in other cities are starting one also.'

Publishing a newsletter isn't restricted to smaller market stations. WMJI/Detroit Promotion Director Pat Collins started the "Magic Mirror" newsletter at the general ports that people are getting their stickers manager's suggestion. "Clients may hear



WWPA's Car Contest

WWPA/Williamsport PD Ken Sawyer put together this 16-page insert for newspaper distribution. The flyer not only contains contest details, but also features pictures of the station's crew, advertising, and a bumper sticker.

our station," explained Pat, "but many of them deal with several statons, and they may not listen to us as often as we'd like. Out-of-town clients and agencies may not get to hear us at all. The Magic Mirror provides an overall, panoramic view of what's happening at our station."

Pat reports that clients love the flyer, especially when they are featured in one of

the station's promotions. She said it also provides clients with an idea-sharing forum. "If they see a promotion done with one station, they can formulate ideas for their

WMJI's newsletter is also bimonthly. The station prints 1200 copies and mails out 1000,; cost averages \$1200 each time.

WMJC's Magic

Mirror



Sandi Banister joins KFMB/B100/San Diego as Assistant Advertising & Promotion Director. Sandy was at crosstown KGB in programming

Alan Michaels shifts duties from MD to Promotion Director at KCEE/Tucson . . Veteran news reporter Art Gardner moves to WCIB-FM/Falmouth, MA from WBZ/Boston WROR/Boston ap-

points John Abaray and Mary Blake to news anchoring duties

as Production Director

Byers is the new Production Director at WRMF & WJNO/West Palm Beach . . . Laurie Dubose is ND at KTUN/Humble, TX from the KHSY/Hat tiesburg, MS PD post. Steve Hubschen also joins KTUN as Production Director from KQRSI Minneapolis . . . WIOD & 97AIA/Miami names Sergio Lopez-Miro Director of Advertising & Promotions . . . Former PM Magazine staffer Kelly Dobbs joins W101/Tampa as AM drive news anchor . . . Cathy Cason named Promotions Director at KRBE/Houston . . . Likewise, Nancy Burger moves to KLIR/Denver as Director of Promotions from crosstown KPKE . . . Kevin Casey segues from WHKC/Evansville to WLAK/Chicago



WMJC/Detroit prints 1200 copies of its "Magic Mirror" every other month. Promotion Director Pat Collins mails out 1000, with each edition costing about \$1200



EASY LISTENING



GAIL MITCHELL

KCTC: Reel To Real Success

"I'll give you this: You people sound like you're having fun." That's how a syndication company representative described Easy Listening KCTC/Sacramento. But there's something else worth noting about the outlet: 14+ years broadcasting a self-produced Easy Listening format! While Program Manager and 12-year station vet Gil Boucher agrees wholeheartedly with the rep's assessment and relishes the format's mentals. That has become my watchword rewards, he also acknowledges the hard work and commitment associated with such a programming venture.

R&R: Given the caliber of today's syndicators, why self-produce?

GB: We like having control of the product in-house. It's not ego or pride because on several occasions we have investigated some of the syndicators. In each case, we felt we could still continue to produce the format as well or better than a syndicator, and have better control of it in our own mar-

R&R: Give an example of that control.

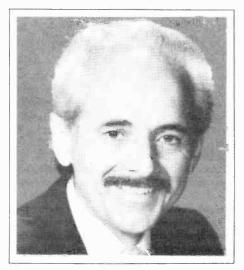
GB: We got wind on a Friday that (competitor) KEWT (then with Schulke) would switch to Country 6am the following Monday. It was our opinion that some of the original artist country-flavored selections we were playing would probably not go over as well for the time being. So overnight they were removed from the library. Our control advantage is that when you make a decision, you can do something about it; you don't have to wait. And that includes adding music as well as making deletions.

R&R: What are the differences between your format and a syndicated Easy Listening offering?

GB: We probably daypart more heavily than most syndicators have the ability to. We don't create generic quarter-hours, nor do we program match flow; we use the category method. When we program a certain feeling or energy level in morning drive, we're not assuming that we can play that same quarter-hour in midday, in the middle of the night, or vice versa. This is one of the negatives I've felt about some of the syndicated formats. Since we category program, we feel we minimize the redundancy problem that exists in the other form. Apart from that, we try to take the stuffiness out of the format.

R&R: Where do you stand on the topic of research?

of some syndicators about researched music. I don't say that's necessarily bad. Research can be very interesting and good. But we mustn't lose sight of the fact that the bottom line of all this research is people – the listeners. Traditionally, Beautiful Music



Gil Boucher



R&R: What helps you decide which songs

KCTC billboard builds on station's "soft" image.

GB: A diarykeeper once wrote that one thing she found most unfortunate about BM and EL stations was they tended to play second-rate vocals and third-rate instruas we process the music. I'll be darned if I haven't thrown out an awful lot of music on that basis

SQUEEZING THE MOST FROM YOUR CALLS -- Foam rubber replicas of calls also double as giveaways to people, who Gil says "go crazy over them.

or Easy Listening stations have said, "We play the hits, we don't make the hits." That's a nice, wonderfully trite statement. But occasionally that guideline needs to be broken.

When Linda Ronstadt's "What's New" came out, we were on it immediately. I talked to a broadcaster who was affiliated with a syndicator, and he said it couldn't be played until it was researched. Poppycock! Before it was researched or even charted, we were playing it two to three times a day. I wouldn't recommend doing this frequently with a lot of music, but the demand was so high for that record, we borrowed from the other formats.

R&R: As a general rule, what type of music do you play?

GB: We subscribe to the format's basic GB: There's so much hubbub on the part credo; that is, "if you can't sing it, hum it, whistle it, or dance to it, we don't play it!" But then we break the rule carefully. What's wrong with playing songs such as Eddie Rabbitt and Crystal Gayle's "You and I," Sheena Easton's "Almost Over You," or Julio Iglesias and Willie Nelson's "To All The Girls I've Loved Before" - if we determine they'll fit the format? Sound broadcast principles are sound broadcast principles, regardless of format.

Vocals vary depending upon the daypart, obviously at their heaviest in morning drive. We follow a more traditional concept in terms of vocals versus instrumentals as we get to the other parts of the day.

We also have our "custom" instrumental music, just as the syndicators do. KCTC is one of the founding subscribers to the International Beautiful Music Association. One of the things we've tried to do is diversify our instrumental additions to the library, so we don't use just the IBMA. Having contractual arrangements with a single arranger is great, but there's a catch-22; Many times there's a negative factor when all songs start sounding alike. So I also have access to a Los Angeles producer who checks around for titles.

We also use "listener response" telephone lines intermittently to let our listeners vote - pro or con - on selected music we play. Listener involvement continues to be one of the factors we consider necessary for success. People who listen to the syndicated product really have no direct input into the format's creativity

"There's so much hubbub on the part of some syndicators about researched music. But we mustn't lose sight . . . of people, the listeners."

R&R: Describe the KCTC operation.

GB: The station is automated, although we are live-assist in both drivetimes. The morning show utilizes a team, consisting of the program host and a separate newsperson. The format is aired via a combination of reel-to-reel and carts.

R&R: What role have slogans played in your format success?

GB: One of our past problems has been the call letters because they are difficult to say. We needed something for them to hang onto, so one of the things we went to was the "soft" concept. Most of the EL broadcasters like "easy," though I don't know if that's any more easily understood by the listener than "soft." But we latched onto the concept of "soft music that feels good." Coupled with that, we used foam rubber call letters in a TV commercial series featuring President/GM Bob Henley. He would do a standup delivery, with the foam letters sitting in front of him. The calls were effective because the letters looked solid. As Bob got to the line, "We play soft music that feels good," he squeezed the letters and they bounced back up to KC-TC.

Through this spot and our soft on-air liners we've accomplished two of three goals. One was call identification by breaking KCTC into two syllables. The soft concept was the second point. The third factor was something that took a little longer for us, and that was building cume. But the Schulke station changing format helped us achieve that much faster.

R&R: Do you recommend other broadcasters taking the self-produce route?

GB: I'd be interested to talk with other broadcasters who are currently doing their own programming. However, I wouldn't recommend it to anybody starting out today; you need a long run with this. It's not something you learn overnight, but by trial and error. You need the training, background, and the awareness of what will and won't work. It's a sixth sense that lies to you when you're younger and newer at it. You don't seem to face that problem as you work with it over time.

"We play the hits, we don't make the hits.' That's a nice, wonderful trite statement. But occasionally that needs to be broken."

There are also the technical problems and music availability: finding out where the music is, and how to get it and keep it moving. You can't update too little; if you do, your sound gets stale. Yet you can't make the mistake of updating too quickly. I did that once and scared the audience to death because they heard too much unfamiliar music. It's a very fine line - a formula that's not very scientific. You almost can't produce this format yourself unless you're totally geared for it and can get your hands on somebody who's been doing it for

Even if you are using a syndicator, it's more than just taking in the tapes and racking them up. That's a misnomer. You also have to be involved. You've got to know what you're doing, and then be able to deliver it for your audience.

Flow

Jim Lange moves from middays to mornings at KMPC/Los Angeles, following former man Robert W. Morgan's crosstown shift to KMGG. Moss changes from overnights to evenings at WZEZ/Nashville ... At WNCN/New York David Antoine is promoted to Chief Operating Engineer, while Shirley Ford is upped to Producer . . . jorie Glass is appointed Assistant Promotion Manager at WPEN & WMGK/Philadelphia WMAS/Springfield, an MOYL affiliate, switches to AM stereo broadcasting ... KFAC/Los Angeles has added "La Experiencia Clasica" to its program lineup, touting it as the "first regularly scheduled Spanish language classical music program on L.A. radio" . . . Schulke Radio Productions and Coleman Research have joined forces to develop a fully-researched advertising and promotion campaign for the Easy Listening industry.

THE INDIES' VIEWPOINT

More Is Not **Necessarily Better**

n last week's column on promotional duplication, radio representatives unanimously agreed the problem of multiple calls per record was getting out of hand. It should come as no surprise that independent promoters don't like the situation either, and many are afraid that the situation, unchecked, might result in the death of the goose that laid the golden egg.

Duplication can hurt independents in at least a couple of ways. One, the phone clutter that ties up so much of the MD's day also prevents the indie with valuable information from getting through. Secondly, if that clutter gets too bad, stations may begin limiting the calls they take - excluding some indies from that list. This method of action has deleterious effects on radio, too, since MDs would be limiting the amount of information to which they are exposed.

Today we hear from a number of independents who offer their views on the problem of promo-



tional duplication, plus some thoughts on solutions and the independent promoter's job in general. It should be noted that most of these folks expressed similar concerns on almost all of the key areas, but I have edited their comments to reflect different points

MIKE BORCHETTA

Record Insurance

For Mike, multiple calls to radio stations are a fact of life. He said, "My obligation is to my client. If they are paying me to call the reporting stations, it's up to me, along with my partner Alan Young, to call each and every one every week.'



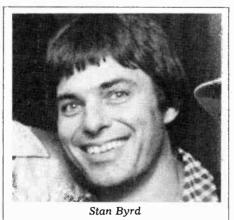
Mike is another promoter who looks at the hiring of independents as a way for interested parties to maximize the potential of a record. "If you stand to make tens of thousands of dollars on a record, why not spend a couple thousand as an 'insurance policy' by hiring independents? Look at it this way: a label field person may have 20 or more pieces of product he is working, plus he must spend time with the label's artists that are in his region. He may not be able to give each record top priority, but I know how valuable that client is to me. His (the client's) record is important to me, and I've got to get that record added.

"It's important for a record to have indies

STAN BYRD

The Need Is For Real Information

"Independents are hired for different reasons. A national guy sitting down to put together a promotional team chooses each person according to his different strengths. Everybody may be calling station X, but that MD doesn't listen to every person who calls. He may



have more respect for some, and may just be better friends with others. You try to balance the team with promoters who are strong with around 90 different stations, and hope each one can deliver at least 30 of them fairly quickly. No one person can deliver every station, and that's why lables are hiring multiples.

"But now there are just too many people calling radio stations; moreover, not enough of them are extending any real information to the MDs – something the MD should expect. He must get more than just a number and whether or not it has a bullet. A good call should provide him with the why and how of the record's success and where

JOHN CURB

'No Indie Calls' Policy Unhealthy For Space

"One of the reasons the number of indies has grown to two or three per project is to solve the most basic of problems – getting through. When there are a whole bunch of people trying to get through, and the hours are limited,



and the phones are limited to one line, multiple people are hired as backup to make sure that at least one person is able to get through with the message.

"More people are calling while fewer are getting through. It really is a vicious circle and a 'which came first - the chicken or the egg' kind of deal. More people are hired to try to get through, which makes it tougher for me to get an MD on the line. Since 1979, my personal 'hold time,' busy signal, and callback percentages are up by

Continued on Page 42

WAYNE EDWARDS

A Fight

"All radio stations do not talk to every promotion person and not every promoter they talk to is equally credible in their eyes. Thus, stations saying they are only going to talk to major labels is no guarantee they are going to add the record. The publishers, artists, et al. need to do something to protect themselves.

"The need for this 'self-protection' arises because of the tight add situation that exists today. The average station is only adding three or four songs a week, and most of the time MDs are choosing between superstars. Right now, when a record by an artist dies nationally, the label ships a new single immediately. So it's often a fight for a station to find space to add the major acts. The people who have time and money in a piece of product want to make sure it has every chance to make it, and they hire indies for that added insurance.

"If stations do not take calls from independents, then all of these other people who hire us to help their product will stop hiring us. Then these folks will sit back and say 'OK, Mr. Label Executive, you've got your promotion staff and the stations won't talk to my independents. So your staff had damn well better deliver that record.""

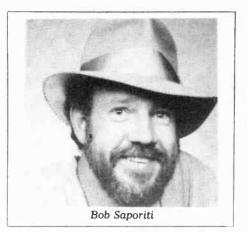
Taking Wayne's point one more step, if you think there is pressure on radio now, think what will happen under this scenario when you add a few more high-powered, financially-interested individuals pressuring the label for results. No question that will filter down through the label, hit its field

Continued on Page 42

BOB SAPORITI

MD: You Are In Control

"Redundancy is something we don't need, if for no other reason than there just is not enough time for it. However, multiple promoters are a necessity because of the volume of stations that need to be called. Because of the amount of



time radio guys are spending on the phone, there are instances when an individual may not be able to get through, so you need more than one person calling. The key is, someone has to get that information to the sta-

'The real coordination has to come from the power with the control over the record the label. If a label is on top of it, they

PETER SVENDSEN

Three On A Record Is Max

"I think that once you get three or four people working a single piece of product, you are hurting the record. I don't like overkill. It's come to the point where I'll find out how many people will be working a record, and if it's too many, I won't



take the project. I feel if I call a station about a record I'm excited about - and if I have credibility - they don't need to hear about it from three other promoters. I think three people working a record is max, but two is really adequate, as in the case of a major label where it amounts to the field staffer and one independent."

What about the small label which doesn't

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MCA NASHVILL DELIVERS

EBA MCENT





















"FOREVER YOU" (MCA-52381) *45 5/18









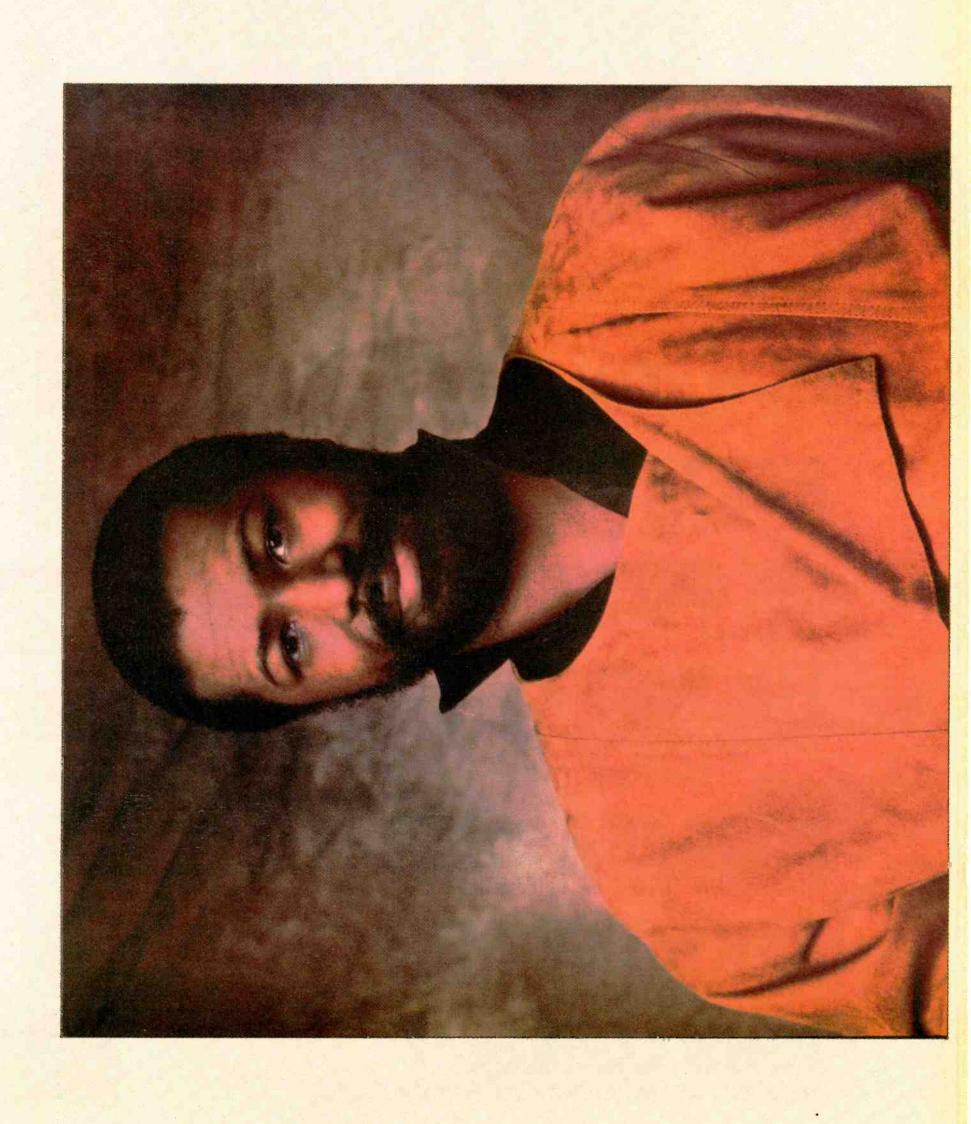
"AS LONG AS I'M ROCKIN' WITH YOU" (MCA-52351) 5/4







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More Is Not Necessarily Better

MIKE BORCHETTA

Continued from Page 38

because the independent lives off of the adds more than the local label guy does. The national label person isn't really working the record; he's spending most of his time staying on top of the local label reps. The indie is always working client records as a top priority.



"In other cases, two people may call a station and not really know the person they are talking to. A third person may call and know the MD well enough to understand what he is looking for and provide that extra bit of information that will get the add.

"Another reason multiple people are hired comes from the reality that various promoters can call upon those good working relationships that have been developed over the years and get certain stations to add a record. I have developed a lot of great relationships over the 18 years I have been doing independent promotion, in many cases becoming friends more than business associates. Local label people come and go, but due to the length of time many indies have been going it alone, they have been able to make longterm relationships. Sometimes it may come down to a choice between my record and someone else's, and I get the nod because of my relationship with the guy. In reality, people who hire independents are paying for those relationships, because it is a fact those relationships provide adds, and putting together a team that gets those adds is the name of the game.'

WAYNE EDWARDS

Continued from Page 38

staff, and end up on radio's doorstep.

"Ultimately, it is the label who is on the line," says Wayne. "If there are any negatives being generated by duplication of effort, then the label is the only one which can step in and control it, or even stop it.

"The label is the only one which can step in and control it, or even stop it."

"Many independents are not using proper judgment. We need to be aware of a station's criteria for adding records and only promote them on product that meets those guidelines. Otherwise, we are contributing to the phone clutter."

STAN BYRD

Continued from Page 38

and why it is happening.

"I really don't think the problem of overkill is too bad, yet. Out of the 150 stations we call, we don't miss more than ten in any given week, and much of the time we talk to everybody we want to. We also are able to spend enough time on each call to get the message across, because we don't tie up the call with needless info. If they're on it and the record is behaving well, we give them the pertinent chart data (if they need it) and move on."

PETER SVENDSEN

Continued from Page 38

have a field staff? "In this case, it seems most beneficial to have an inhouse guy who can call to make sure the stations got the record. Hearing from the label is important, because I think MDs like to know the label is believable. After that, the label rep doesn't need to call every week — he can leave that up to the one or two independents he hired."

How about the instances where you have "outside" people; i.e., the publishers, song-



writers, etc., hiring indies? "All of these people should check with the label first. They should ask the label who it would like them to hire; the label in turn can coordinate all of the promotional efforts. There are a lot of uneducated - in the promotion business sense - artists, publishers, and songwriters who mean well but just manage to confuse things by hiring on their own. Obviously, these people stand to gain from the success of a record, and since they are not paying for a lot of other things, they can afford to hire an independent. But it is the label - not any of these other people which pays not only the costs of pressing the record, but also the field staff, the up-front money to the artists, and all the other expenses. For this reason all of these people need to respect the label's viewpoint on the promotional effort.

"I think part of the problem is that radio is being beseiged by promoters trying to cram records a station will never play down its throat. Radio would love to hear about hits all day long — but it's hearing about the records it will never play that needlessly takes its time.

"Time on the phone is golden. The MD has a lot of people to talk to and so does the promoter. This business has become just like drive-in restaurants. Fast food, fast promotion."

BOB SAPORITI

Continued from Page 38

know who is on a record and they can restrict it to some degree. They should have the authority and power to coordinate all promotional efforts.

"The individual independent promoters involved should also know who else is working the record. Each person working a record should be aware of both how much pressure each station is getting and when to back off. When an MD says, 'You're the third guy to call me on this record today,' the intelligent promoter goes on to the next case. I figure there's not much more info I can give him. When it gets to the point of being ridiculous, it's up to the label to insist that people back off if they are not smart enough to do it on their own. If this doesn't happen, the MD can help himself by telling a promoter 'Hey, you're the third call on this one - I've got it. Next record."

In terms of what an independent can offer an MD, Bob told me, "An independent has a national overview that the local person does not have. If the label has a national person, the regional guy may get information second-hand or weekly. On the other hand, a national person gets feedback on a daily basis. This is especially helpful where markets a couple thousand miles apart may have more in common than cities in the same geographical area."

Talking about concerns of radio, Bob said, "One of the complaints I've heard from radio guys is that they don't have problems with the 'professional' people they deal with, but with folks who may have one record out that has no chance whatsoever to get on that radio station. And yet, the MD will listen for ten minutes about how great the record is — without ever having heard it. This puts the MD in a trick bag where he either has to be perceived as a bastard by saying he doesn't have time to take the call or he has to have his time wasted — time he could have used to take calls from credible, professional promoters.

"Radio stations have have to realize they have the choice of not taking calls from particular individuals, whoever they might be. They have that freedom if they want it. When you come right down to it, no one has to cooperate with anybody. Basically, this whole thing of promotion and radio is built on mutual good will and information-gathering and passing. The intelligent MD should know what he needs, who can give it to him, and how he can get it. Keep an open mind, let a person talk, and if you think they're full of it, ask them not to call you. Then tell them goodbye."

One after-effect of MDs being bombarded with calls is they often delegate responsibilities to others. Bob's associate, Terry Lais, offers this insight into potential problems

"Many stations do not take their reporting status seriously enough. It really is very important, and yet many of the stations delegate the actual trade reporting to a secretary or receptionist who has no idea of what's going on. As more and more stations do this, more and more mistakes in reporting are being made. It does no good for the MD to do all this research and put together an accurate list if it is not being reported to the trades correctly."

JOHN CURB

Continued from Page 38

30-40%. This is dead time, where no communication at all is taking place.

"Over the last few years, the selection of hot new product and artists to choose from has gone up tremendously. All of the support units have also gone up. What hasn't gone up is the number of slots available for airplay, so the competition has increased dramatically. Hence, more promoters are being hired to make sure the job gets done. In the case of new artists, many times you need three or four hardhitting promoters because radio stations have been conditioned to the point where you need to stay after them in order to leave them with the feeling that the record is worth it."

To carry John's earlier point a step further, another thing that hasn't increased to handle the extra load is the staff at the radio station. In many cases it's still the lone MD facing the onslaught. One thought expressed by many of the indies was perhaps it's time for Assistant MDs to help with the call load, with the MD handling label calls and major independents, and the assistant screening the rest.

In last October-November's set of articles discussing record promotion, much was made about the professional qualifications of music directors. John carries the same argument to promoters, asking, "Is the promoter qualified? What are his levels of professional standards? Does he have a track record? Do they know a hit record when they hear one? Are they supported and is their product distributed? Do they have management teams or publicity agencies? Or, are they garbaging up the phone lines with stuff that will never chart and just rips off the industry? Should a promoter have qualifications or should anyone be able to take the station list out of R&R and start calling? Is the MD obligated to take those calls, or should he just talk to whoever he wants to? How much time is the MD required to give the industry per week? An hour? Five hours? None?

"I think it would be unhealthy for the business if stations made blanket policies stating they no longer will to talk to independents unless they are the sole representative of a record. If nothing else, it seems as if it would be infringing on free enterprise just to placate someone who thinks he gets too many calls.

"To keep this from happening, both sides need to act. The labels need to control the number of teams, and independents do, too. Labels, indies, publishers, artists — whoever is involved — need to ask themselves what it takes to do the job and then come up with some standard. I think that three people on a record gets the job done. Four is max, and that is counting label people. Anything beyond that is overkill and raises the anxiety and frustration level of all involved."

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Nashville This Week



SHARON ALLEN

Police Promote McGuffey Lane

McGuffey Lane discovered a new way to be promoted when they were scheduled to do a young people's concert sponsored by the Police Athletic League in Washington Courthouse, Ohio. Mike Edwards, Station Manager of WCHO (which was promoting the concert on air) expected the group for an interview on his noontime program. He didn't expect Sgt. Mike Barettos. Sgt. Barettos, upon learning that the group had copies of

their new release "Day by Day," decided to go with them to the station, walked into the control room and, with his hand on his holster, "asked" Mike to play the record...and he did. They then continued with a relaxed interview. The concert was a success and one of McGuffey Lane's managers, Cliff Audretch, told R&R, "That's what they call a powerful promotion. I'm tempted to contact PAL officials across the country."

Judds Look At Love

Based on the porch of their home, and it really is their home, the Judds new video "Mama, He's Crazy Over Me" portrays three love themes in a deceptively simple manner. One is the love between mother and daughter. The second is between mother Wynonna and her first love, shown in a black and white



Judds: Video Love

memory sequence. And the third is between Naomi and the young man about whom she's singing, shown through her remembering them riding a merry-goround and then, in the present, as he comes up to the porch in a pickup truck.

World Hunger Media Awards

The World Hunger Media Awards, sponsored by Kenny and Marianne Rogers, have asked for and are accepting submissions for the 1984 Awards, which is the third annual event. Their purpose is "to encourage, honor and reward those members of the media who have made significant contributions bringing to public attention the critical issues of world hunger." One of the categories is Radio Coverage. Submissions can be made to: World Hunger Year, 350 Broadway, New York, NY 10013. They must arrive no later than July 1, 1984.

For further information contact: Patrick Snyder, Kragen & Co., (213) 854-4440.

Children's Miracle Network Telethon

The Osmond Brothers Children's Miracle Network telethon will air live June 2-3 over about 100 U.S. and Canadian television stations. All proceeds will benefit 78 pediatric hospitals in both countries. Although the show will originate from the Osmond Entertainment Center in Orem, UT, Alan Wayne, Merrill, and Jay Osmond will help out in Nashville. Artists scheduled to appear include Roy Clark, Lee Greenwood, the Oak Ridge Boys, Minnie Pearl, and Ronnie Dunn.

Wrights Meet Statlers

As the Wright Brothers drove up to PolyGram Records for a day of interviews, they noticed the Statlers' bus parked nearby. The Wrights, having never met the Statlers and viewing them as one of their major influences, asked if introductions would be possible. No problem. The Statlers were inside listening to some of their music with producer Jerry Kennedy. For the Wright Brothers, particularly



Statlers: On The Wright Track

Tom, one of their dreams came true in PolyGram's upstairs hall.

Did you notice that with the release of their "Atlanta Blue" album, the Statler Brothers are now the Statlers? They've also updated their logo.

Bits and Pieces

Remember Porter Wagoner had a contest to name his all-girl band? Well about 12,000 people sent in names. They selected the Right Connection. This just happened to be a song that Porter and Dolly Parton recorded in the early 70s.

Alabama recently served as the Grand Marshals at the Winston 500 NASCAR Race. Randy, Teddy, Jeff and Mark, each in a special car, led the parade lap around the track. Then just prior to the race, they performed an a cappella version of the National Anthem.



Nitty Gritty Dirt Band: Turning Japanese

BITS & PIECES: Warner Bros. wanted to have the first sushi party on Music Row. The Nitty Gritty Dirt Band (just signed to WB) loves Japanese cuisine. So they sealed the signing with sushi . . . Music Village U.S.A., which includes Conway's Twitty City, the Marty Robbins Memorial Showcase, and the Ferlin Husky Wings Of A Dove Museum, will open Memorial Day. The village also houses the Showcase Of The Stars Theatre with daily live entertainment by Stan Hitchcock and the Music Village Show Band and several country artists. If you want a schedule for artists appearances contact Pat Quillen at (615) 822-... Here's something for your who's who file: Compleat Records' new recording duo Kim and Karmen are daughters of Harold Reid (of the Statler Brothers). They've been singing and writing together professionally since 1980. Kim wrote the Statler Brothers tune "Who Am I To Say." Kim and Karmen will have their first Compleat single released next Kenny Rogers is endorsing "The Record Game," a deluxe new board game which involves players in a multi-million dollar pursuit of fame and fortune in the music industry. Promotion and advertising of the Record Game will be aimed at select major markets and will target entertainment and media professionals and music fans as primary game consumers.

Just thought you'd like to know!



Country News

Next Week's Guests:

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Bob Saporiti says

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Gary Briggs - WPTR

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Black/Urban Radio



WJLB Takes The Winter Book By Tuning Up

"WDRQ was incidental. All that mattered was that we wanted to be the market leader.'

That might seem like an odd statement for WJLB/Detroit PD James Alexander to make. For the last two years, WJLB and WDRQ have been engaged in one of the hottest radio battles anywhere. The two stations have verbally assaulted each other on-air, raided each other's staffs and sometimes mimicked each other's programming down to the one-liners. Still, Alexander and GM Verna Green contend that the hardest part of the station's winter '84 Arbitron success (up 5.0-5.7, compared to WDRQ's 5.3-4.3 drop) wasn't competing with WDRQ, it was competing with itself. This week, R&R's Sean Ross talks to Green and Alexander about revitalizing a proud set of Detroit calls.

When Booth Broadcasting flipped WJLB and its FM sister WMZK (now WQBH) in the fall of 1980, WJLB tried to compete head-on with WLBS's Urban format by targeting adults, playing lots of jazz and ballads and, in a few cases, playing only instrumental versions of musically-hard songs. The attempt to cull older demographics failed and by the time Green joined the station in spring, '82, WJLB had softer numbers than those it had gained on the AM. The Detroit market had seen WGPR, and then WDRQ, become dominant with few promotional dollars but much tougher music.

'What we had," says Green, "was an eclectic, full service-type station. It was a good-sounding station but we were trying to do too many things. It didn't take me very long to figure out we were in a stage of product redefinement.'

To that end, one thing that Green did in September, '82 was convince Booth to lure WGPR's Electrifyin' Mojo to the station for late nights. (WJLB had already appropriated midday personality Rosetta Hines from crosstown jazz outlet WJZZ.) Mojo's distinctive act, which included playing everything from the B-52s to Bad Company between black jams, had been a keystone of WGPR's success and Green says it made a positive effect on WJLB.

"We had positioned ourselves so well as an adult station that we weren't mass appeal enough. Mojo was a catalyst for positive change; what he did for us was legitimize the attention of teens coming back to WJLB.



James Alexander



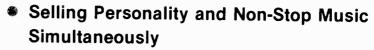
More Music, Less Talk. **More Personality**

Alexander also joined the station the fall of 1982 from a PD stop at WBMX/Chicago and a stint as Brute Bailey's Assistant PD at WYLD/New Orleans (another longtime Black outlet that had successfully rebounded against a new Urban competitor). One of Alexander's earliest acts as PD was to institute the "Nobody Gives More Music" imagery that WJLB's consultant Barry Mayo had used at WRKS/New York. (Since its switch to Urban, WDRQ had constantly slugged "Continuous Music.") Although this might have seemed contradictory for a station that had recently begun hiring strong personalities, Alexander asserts that the two facets of the station were complementary

"We have a lot of visible personalities six or seven," says Alexander. The trick to promoting both music and personality "was getting people like Mojo, Rosetta, (midday man) Larry Elliot, (night rocker) Barbara Taylor, (morning man) Rosean, and (overnight jock) John Edwards, who not only have personality but also are cognizant that the primary factor in the success of the radio station is music.'

Along these lines, another strategy that Alexander used was plugging "more music, less talk" heavily at the beginning, then letting that imagery become implicit while introducing other selling points. "It's a situation where we're doing things by example we don't have to billboard (more music) as much.

The "more music, less talk" imagery gave way to emphasis on "strong songs," according to Alexander. "We do two stopsets an hour and billboard an eight-record sweep hourly. But it's not just an eightrecord sweep; we bill it as eight strong songs. Everybody plays more music. Here, the more music is equated with strong songs, and at FM 98 we play eight strong songs every hour."



- Mayo vs. Kelly: Celebrity Battle of the WRKS **Staffers**
- Verna Green On The Wisdom Of Selling Your Black Audience

As the above suggests, Alexander has his jocks make extensive use of on-air vocabulary, something that few modern-day programmers, save Mike Joseph, still use. Listeners are told to "ninety eight-track" the station's strong songs to win. Since his arrival, Alexander has also encouraged listeners to "tune up" their radios - WDRQ is located at 93 FM - and WJLB's promotional wallet piece is still referred to as the "tune-up card."

WJLB's New York Groove

Barry Mayo and James Alexander should be kindred souls. Not only did Mayo's WRKS go through a very similar process of finding its space in the tortuous New York market, but Mayo and Alexander had already had a chance to observe each other competitively in Chicago when Alexander was programming WBMX and Mayo was across town at WGCI. "Barry and I are using all of the energies that we used going against each other to go in the same direction," says Alexander.

One advantage to having a New York PD as your consultant is the city's status as a black music capital, especially for club records. Market observers point out that after Mayo began consulting WJLB, the station began playing many records that, without Mayo's input, would have taken a lot longer to travel from New York to Detroit, particularly import product. "The music industry," says Alexander, "is in New York. The availability of a lot of product is there. If we have that product, we have that advantage. And it is indeed an advantage.

Detroit Black/Urban Ratings 12+

	W '83	Sp '83	Su '83	Fa '83	W '84
WCHB	.8	.7	.5	.6	1.0
WDRQ	5.7	6.3	5.8	5.3	4.3
WGPR	1.3	1.4	1.4	1.3	1.1
WJLB	4.0	4.7	6.2	5.0	5.7
WJZZ	2.2	1.8	2.1	2.4	2.0
WQBH	.5	.8	1.2	1.0	1.0

In recent months, Don Kelly, who had been Mayo's boss at WRKS in its early days, has succeeded Jerry Clifton as the consultant to WDRQ's owner, Amaturo Broadcasting. Asked if he's worried that having Kelly crosstown will have a homogenizing affect on the market, Alexander



Verna Green

says "I think we and WDRQ are doing some of the same things because we both are extremely competitive radio stations. We both research our market, and the audience is telling us similar things. So it's a matter of who can execute it better . . . who can be more timely with it.

"I don't think it's to our advantage or disadvantage that Kelly's over there. We know exactly where we're going; we have a timetable that certain things happen at different times. I think we'd be doing what we're doing whether Kelly was over there

Competing In Public

Alexander's assessment of WDRQ and WJLB as "extremely competitive" is a major understatement. Since Alexander's arrival, WJLB vs. WDRQ has shaped up as possibly one of the great radio battles of all time, in any format. For nearly two years, almost no public move at either station has gone completely unacknowledged by its competitor. For instance, WDRQ promised four songs in a row. WJLB then promised eight. WDRQ countered by promoting "Always More In A Row." Mojo then took to the airwaves to denounce WDRQ's promise as too vague.

As another example, when WJLB adopted the "Nobody Gives More Music" slogan during the winter of '83, WDRQ ran promos some felt implied that its crosstown rival was lying. Does Alexander think that the on-air attention of WDRQ helped legitimize his station? "In light of all that has happened, I guess that (WDRQ's promo) could have been a mistake. They never mentioned our name on the air; we mentioned their name on the air.

"WDRQ was being challenged. They were #1 in the format. We made a decision to be #1 in the format, so who do you challenge? Do you challenge the #1 station or the #7 station? It wasn't WJLB vs. WDRQ. It could have been WLBS; it could have been whoever. It wasn't a personality thing with WDRQ."

One assertion by market observers that Alexander shuns is that WJLB beat WDRQ with its own tools: CHR formatics, extensive promotion, and the use of crossover records (which WDRQ has alternately emphasized and deemphasized.) "I understand how people could think that," replies Alexander. "They were the market leader hands-down and all eyes were on them. But there are a lot of concepts we either initiated first or at the same time, such as the 'strong songs' and 'more music, talking less' slogans, acquiring personalities, playing the proper songs, and not playing games with the music. As the race grew tighter we reached parity, and now we're moving on. But I don't think it was a situation where we were playing second fiddle."

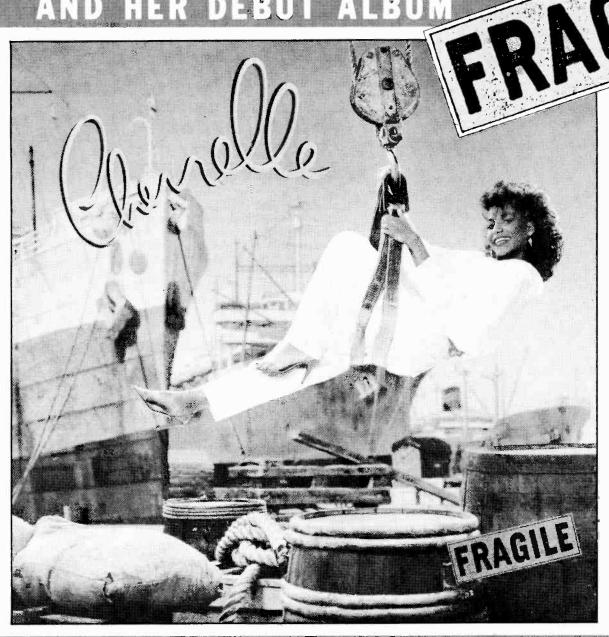
Your Friends In Downtown Detroit

One area where WDRQ & WJLB differ strongly is in their racial politics. Two years ago, then-WDRQ PD Brian White described his station's approach as "Urban/suburban" and spoke proudly of WDRQ's racially nondescript presentation. WJLB, however, repeatedly bills itself as "Your Friends In Downtown Detroit." "We emphasize ourselves as 'the city's most popular music station,' because that is a fact," says Alexander. "Check the popularity of our station in the city of Detroit. We are a Black-oriented radio station. Detroit

Continued on Page 46

INTRODUCING TABU'S NEWEST RECORDING ARTIST

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KMJQ	WCIN	KMJM	KNOW	WKXI	WTOY	WLTH	KUKQ
WDIA	WDMT	WZEN-FM	WATV	WJAX	KOKA	WKWM	~~
WHRK	WJMO	KACE	WENN	WPDQ	WWDM	WTLC	Table buted by CBS Reco
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BLEDSOE WELCOMED TO WBLS — Legendary WWRL/New York personality Gerry Bledsoe was welcomed to his new job at crosstown WBLS with a party attended by 800 people, including staffers from competing stations. Bledsoe (I) is seen here being presented with a plaque by record promoter Scotty Flash.





EDWARDS BRINGS APRHODISIACS TO WPDQ/V103 — Dennis Edwards recently took to the road to promote his new "(You're My) Aphrodisiac" single. In the first picture from WPDQ/Jacksonville, shown standing (I-r) are Motown's Tony Anderson, WPDQ's Larry Browdy, Diane Graham, PD Marc Little, Promotions Director Elvia Singleton, Edwards, WPDQ's Lynn Hampton, and Motown's Maurice Watkins. Kneeling is WPDQ's Ty Stanley. In the second picture, Edwards (I) is bringing a copy of his new LP to WXYV/Baltimore PD Roy Sampson.



CAMEO HELPS WDKX CELEBRATE TENTH — Cameo and WDKX/Rochester both got their start around the same time. And WDKX helped support the band (then known as the New York City Players) gig around the city, so it was appropriate that Cameo should make an appearance at WDKX's 10th anniversary celebration. Shown (I-r) are Cameo's Larry Blackmon, WDKX's Rick Bryant, group's Tomi Jenkins, and WDKX's Renie Hall.

WJLB Takes The Winter Book By Tuning Up

Continued from Page 44

is a black-oriented city. Hands-down we have that."

Green elaborates, "We are proud of what we are; we're proud of our audience, and we want to serve it. Some of our audience has money and some may not, but they all have listening needs. They all consume, money or not." Has WDRQ's image as an

Black/Urban Radio

Urban station with white listeners among those targeted provided a sales edge? "I have not seen it as an advantage," replies Green. "The truth of the matter is that if the advertiser wants to pretend they're looking for an exclusively white audience, they can go to another format. After a while, if you're pushing your white audience more than your black audience, it gets pointless."

"WDRQ was . . . #1 in the format; we made a decision to be #1 in the format so who do you challenge? Do you challenge the #1 station or the #7 station . . . it wasn't a personality thing with WDRQ."

—James Alexander

Despite the strong Black battle in Detroit, one area where Green says stations cooperate is in luring general market dollars onto Black and Urban radio. "I think we're fairly careful about how we fight with each other. We don't want to risk dollars not getting into Black radio at all because of people saying 'I want my share, I want my share.' We try to be very cautious with that."

Back To The Front

The depth of the Detroit competition bears some resemblance to the Black race in Houston, where one of Alexander's former employers, KRLY, eventually switched format. Does Alexander ever foresee less competition? "When I first got here, there were seven stations in our format. What do

"I think we're fairly careful about how we fight with each other; we don't want to risk dollars not getting into Black radio at all."

-Verna Green

we have now? There's WLBS, which has opted for a dance-oriented CHR format. We have WJZZ, which at one point was leaning towards fusion and is now straight-up mainstream Jazz. WCHB has gone gospel on the weekends; WQBH is leaning more towards blues. You have WJLB, WDRQ and WGPR — that's where the market is now. So I guess stations are dropping out." But he adds, "I think WDRQ will continue to be a factor. They are a very competitive station."

In the last four years, every Black FM in Detroit has led the pack once. In the past four books the lead has changed hands four times, but Alexander thinks his station will stay put. "We've just been slowly building, so I don't think it's an overnight sensation. We've seen this coming for a long time.

"We've been in various phases of this format for 50 years. (The station began running some ethnic programming in the '40s and went 24-hour soul in 1968.) The call letters mean something in this market. Even when this station was down, I don't think we were ever abandoned in the minds of the Detroit community. It was just them telling us, "Okay, times are changing a little bit. We've been with you all this time. So just do a few things to get your act together and we're right with you." We did that, and they're right with us."



MOBILE UNIT BECOMES #1 — WBLX/Mobile was recently named Station of the Year by its owner, the Beasley Broadcast Group. Shown (I-r, rear) with the award: station staffers Chuck Nobles, Paul Mykals, and Jerry O'Bryan. Front: GM Larry Williams, OM Sonny Love, staffers Carmen Brown, Cheryll Davis, Jeanine Smith, Angela Armor, Jerry L, and MD Michael Alexander.



CON FUNK SHUN FEVER — Mercury/PolyGram's Con Funk Shun stopped by WBLS/New York to plug its "Fever" LP. Taking time out for a camera break are (I-r) CFS members Karl Fuller, Cedric Martin and Paul Harrell, WBLS PD Frankie Crocker, the group's Felton Pilate, and producer Eumir Deodato.

Marketplace

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Bwana Johnny- 1970. KFWB/Emperor Bob Hudson- 1968, KHJ/ Berry Kay-1973, KIIS/Kris Erik Stevens-1976, KCBQ/Chuck Browning-1971, KFRC/Big Tom Parker-1976, KLOS/Billy Juggs-1978. Cassette, \$10.50.

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10918 Foxmoore Ave Richmond, VA 23233

Where's The Beef?

I don't know, but where's the corn? I got it with a hilarious book of comedy bits all about the Olympics past, present and future. For FREEBEE write HYPE, INK, 7805 Sunset Blvd. +206, Los Angeles, CA 90046

MARKETPLACE ADVERTISING

ne-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R & R Marketplace (per inch):

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Will include logo or other line art on ads 13 Insertions

\$40.00 of two inches or more if camera-ready 26 Insertions \$35.00

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Submit to: Marketplace

RADIO & RECORDS, 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330



Hundreds renewed again! Free sample!

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Contemporary Comedy Dailas, TX 75227

Radio Rick's Box of Air Shift Tricks

I am offering radiomen of the Western civilized world top-notch comedy material. Your monthly carded air kit includes daily, weekly, monthly and seasonal humor, promos & routines. Market protected and easily customized for your audience. Sample 15 years of radio writing experience by sending \$9.50 to: Rick Willis, 4225 Jory Trail, Las Vegas, NV 89108 Refundable with

O'Liners

of radio's most popular humor service For sample, write on station letterhead to: O Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

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(201) 325-6308 - 24 Hours

Radio Personnel needed

NATIONAL, recognized as the leader in radio personnel placement, s currently receiving job orders for announcers and news people, programmers and production personnel, both male and female, from radio stations in all size markets coast to coast. As a registrant NATIONAL will make a complete presentation in your behalf, if your professiona profile matches the job description. More and more radio stations are joining the many hundreds that use our service. Are you ready for a move? Let NATIONAL help. For complete details and registration form enclose \$ 1 postage and handling to:

NATIONAL BROADCAST TALENT COORDINATORS Dept. R, P.O. Box 20551, Birmingham, AL 35216 ACT NOW! (205) 822-9144

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Instead of hiring an outsider...we supply the scripted updates, and your air person gets the soap credibility! Please call us for info:

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Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample — P.A.N.A. P.O. Box 85152, San Diego, CA 92138.



Radio's most complete personality biweekly Current artist Bio & update, record facts, daily calendar/almanac, trivia, etc. Send for sample station letterhead Box 20093R, Long Beach, CA 90801

Terry Marshall's dally lasided

Entertainment News For Radio

CHR AOR AC Call for a free trial subscription

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PROGRAMMING





The Adult/CHR Format of the 80's (18-49)

- Over 2000 Major Hits, Past & Present
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- · Major Artist Interviews and Promos
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- A Total Blend Created By Professionals

Reasonably Priced for All Size Markets

For Demo, Call: 617-227-9789 All Hit Radio, 214 Hanover St., Boston, MA 02113

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L.A.AIR FORCE FREE TO HOT JOCKS

Call or write for FREE AUDIO SAMPLES of America's premiere personality production aids: all the magic that makes your show sizzle! Move up to BIG BUCKS with Cheap Radio Thrills.

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Luxury office space available. Minutes from all major L.A. labels. Parking/Very reasonable rates.

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The radio and record industries are big markets to cover with a limited sales force.
So why not put R & R Marketplace to work for you?
It's a sure way to generate qualified sales leads.

Just Call (213) 553-4330 for more information.

Opportunities

Openings

NATIONAL

Great facilities need neat, well organized, competitive C.E.'s for maintenance & new studio tower transmitter projects. References. Linda: (517) 349-2040 EOE M/F (5-25)

National radio spot sales for successful satellite distributer of news features. John Dryden, 1012 14th St. NW, Washington, DC 20005. (202) 628-2600 (5-18)

Radio ayndicator seeks local reps to sell format. Commissions with advancement potential. Resumes: All Hit Radio, 214 Hanover St., Boston, MA 02113. (617) 227-9789 EOE M/F (5-4)

"Big Time" radio & television positions are available now! See MARKETPLACE for Major Market Communications.

EAST

92 FLY looking for fill-in/parttime jocks. Commercial experience necessary. Local talent prefered. T&R: Pete Clark, Box 12279, Albany, NY 12212. EOE M/F (5-25)

Announcer needed. Must be experienced, willing to work & do news & production. T&R: B. Banker, WHJB, 245 Brown St., Greensburg, PA 15601. EOE M/F (5-25)

One of NJ's leading stations WOBM-FM has a rare fulltime opening. Minimum two years experience. T&R: Pam Runan, Box 927, Toms River, NJ 08754. No calls. (5-25)

Beautiful Finger Lakes A/C has an opening for an announcer. T&R: WCGR, Box 155, Canandaigus, NY 14424. (5-25)



WBLI/Long Island has first midday opening in 8 years. Warm, friendly, energètic, lotsa production and public appearances. No card readers, no screamers. T&R and pictures to: Bill Terry, 3090 Route 112, Medford, NY 11763. No Calls. EOE M/F

Greater Boston, WSSH-FM looking for warm & friendly personality for nights or overnights. T&R: Mike Colby, Box 1400, Lowell, MA 01853. EOE M/F (5-18)

Newsperson with interest in sports for news/sports information oriented A/C, T&R: GM, WBNR/WSPK, Box 511, Beacon, NY 12508. EOE M/F (5-18)

WKND/Hartford, is still looking for a ND & still taking T&R for parttime openings. Minorities encouraged. Eddie Jordan, Box 1480, Windsor, CT 06095. No calls. (5-18)

SOUTH

Top rated CHR looking for experienced night pro with energetic delivery. T&R: Chris Andrews, WZYP, 555 Sparkman Dr. Suite 820-G, Excutive Plaza, Huntsville, AL 35810. EOE M/F (5-25)

Looking for Production Director, T&R: Chris Gable, WIOD/

Come to the sun! A/C needs midday/production talent now Great benefits/facilities. T&R: Bob Payton, Magic 100FM Box 1055, Selma, AL 36702-1055. EQE M/F (5-25)

Operations Director for growing SC 100kw Country. Airshift, promotion & research. Top pay/benefits. T&R: Tom Love, VP/GM, WIGL, Box 5106, Columbia, SC 29250. EOE M/F (5-25)

Isle 95 needs a midday personality to work in this tropical paradise. T&R: Jonathan Keyes, Suite V-2, Caravelle Arcade, Christiansted, St. Croix, Virgin Is. 00820. (5-25)

Mature adult communicator needed for mornings on the class AM station in the nation's first city. MOR format. T&R: Randy Mersh, WFOY, 1 Radio Rd., St. Augustine, FL 32084. (5 -25)

CHR Jock for future opening at top-rated station in the USA's fastest growing areas. T&R: Brien Lange, WRGI, 950 Manatee Rd., Naples, FL 33962. (5-25)

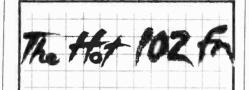
Openings

Top-rated CHR seeks experienced entertaining pro with strong production. T&R: Garry O'Neal, KQIZ FM, Box 7488, Amarillo, TX 79114. No cells. EOE M/F (5-25)

We're building a great A/C station. Great talent needed. T&R: Tony Maddox, KOKE, Box 1208, Austin, TX 78767. No cells. EOE M/F (5-25)

WQBE seeks experienced street reporter with good anchorability. T&R: Jim Kress, Box 871, Charleston, WV 25323. EOE M/F (5-25)

America's finest radio station has openings for weekend air talent. T&R: Phil Hall, 93 FLA, 801 Jackson St., Tampa, FL 33602. EOE M/F (5-25)



Just lost our 7-midnight "crazy man" to KIIS-FM!!! Can you fill his shoes? New West Texas regional hot CHR FM wants to find replacement FAST. Send cassette, resume to: John Clay, Program Director KWES-FM, P.O. Box 4716, Odessa, TX 79760. EOE

KNOW needs morning personality with heavy community involvement. Three years Urban/CHR experience. T&R: Ken Rush, Box 2197, Austin, TX 78768. EOE M/F (5-25)

Air talent, programming & production people needed. T&R requested, call Mr. Anthony: (305) 425-5052 (5-25)

Small market Country AM needs talented morning person yesterday. Females encouraged, T&R: WKXC, Box 808, New Albany, MS 38652. EOE M/F (5-18)

OM and air personality for FM station on Carolina coast. T&R: Tommy Walker, Box 1126, Jacksonville, NC 28540. EOE M/F (5-18)

East TX Country station need afternoon drive & heavy production. T&R: Mark McLain, KMHT, Box AA, Marshall, TX 75671. EOE M/F (5-18)

PD/morning man needed, KZRN/Sonora, TX. Contact Mike Street: (915) 387-3553. (5-18)

MIDWEST

Searching for air personality/production pro. Mix music, conversation & information for live A/C. Send me your best. Randy Rundle, WZOE, Princeton, IL 61356. (5-25)

Top-rated CHR looking for jocks, full & parttime. T&R: WIOG, J.P. DeSantis, Box 1945, Saginaw, MI 48605. EOE M/F (5-25)

WANTED: PD WITH RIGHT STUFF

To build a winning CHR staff and direct a major assault in desirable top ten market. Must have proven track record. Resume and letters to: Radio & Records, 1930 Century Park West, #692, Los Angeles, CA 90067. EOE

Need applicants for future news opening. T&R, writing samples & salary requirements: John Swann, KGMO/KEWI, Box 558, Cape Girardeau, MO 63701. EOE M/F (5-25)

Evening personality needed. Two years minimum experience. T&R: Allen Strike, WTRC, Box 699, Elkhart, IN 46515. (5-25)

Experienced announcer for full & partitime positions. T&R: Jack Mitchell, WIBA, Box 99, Madison, WI 53701. No calls. EOE M/F (5-25)

Openings

Future air talent, 100kw adult CHR. Minimum two years experience. T&R: Paul Fredricks, KGLI, Box 1737, Sioux City, IA 51102. EOE M/F (5-25)

PROGRAM DIRECTOR

Sunbelt acquisition creates rare, major market opportunity for proven, creative, management-oriented programmer seeking long-term association with a successful group broad-caster. Highly desirable market, state-of-the-art resources and a once-in-a-lifetime challenge. Reviewing applicants with Country, A/C and CHR experience. Our PD's are aware of this ad. Send background information including track record, sample station tapes and brief description of your career objectives to: Radio & Records, 1930 Century Park West, I#691, Los Angeles, CA 90067.

We're an equal opportunity employer.

The best fishing in the world & midday opening in northern MI. Competitive market, looking for hard worker. T&R: Andy Mac WATT, Box 520, Cadillac, MI 49601. EOE M/F (5-18)

Afternoon Drive

A leading, aggressive, stable FM Contemporary Country station in 200,000 market. 5-10 year air talent. Perfer larger market experience. Enthusiastic, conversational delivery. Creative production. Good Staff. Fair management. T&R: KKIX, Box 1104. Fayetteville, AR 72702. EOE M/F

Looking for good human sounding female for A/C. Minimum five years experience for nightshift. T&R: Harry Lyles, WSNY, 4401 Carriage Hill Lane, Columbus, OH 43220. EOE M/F (5-18)

One of America's highest rated and respected medium market CHR is searching for morning entertainer. We want you to be funny, outrageous at times, and locally relatable. At least \$35,000 to start. RUSH T&R to: Radio & Records, 1930 Century Park West, #688, Los Angeles, CA 90067. All replies confidential FOF M/F

Production pro needed for top AM/FM. Creative, organized, great voice, new equipment. C&R: Randy Allen, Midwest Communications, 115 S. Jefferson, Greenbay, WI 54301. (5-18)



Class FM

is looking for an Adult Contemporary Morning Drive Pro! We offer an outstanding compensation package. Equal Employment Opportunity employer. Contact:

Bruce Buchanan, 20760 Coolidge Detroit, MI 48237 (313) 398-1100.

Openings

Country jock, traditional oriented, solid, honest family type, playlist not limited. T&R: Uncle Len, WLJE, 2755 Sager Road, Val Paraiso, IN 46383. (219) 462-8125 (5-18)

WEST

Top-rated Country station in ID's second largest market seeking fulltime announcers. Two years minimum experience. T&R: Nick Nichols, KWIK, Box 998, Pocatello, ID 83204. EOE M/F (5-25)

Experienced air personality for top Country station. Production skills, great attitude & community involvement a must. T&R: KLLB, 516 N. H St., Lompoc, CA 93436. EOE M/F (5-25)

KF 95 is seeking experienced CHR or A/C personalities for future opening. T&R: Larry Doss, Box 107, Boise, ID 83701. EOE M/F (5-25)

We're looking for people that want to grow with a broadcasting company. T&R: Bob Jones, KZMK, 101 Bisbee Rd., Bisbee, AZ 85603. (602) 458-6577 EOE M/F (5-25)

WORK FOR A GIANT

One of America's great radio stations is seeking a sports personality, who can write creatively, work with a morning team, and not be afraid to dig up his own sports. This person will work in the best radio facility known to exist on earth, with some of America's most respected radio people. If you can make people talk, without being obnoxious, and can turn this heavily sports minded Top 20 market upside down, this job may be for you. Extensive sports background not neccessary. We want a communicator, not a play-by-play man. Send tapes & resumes to: Radio & Records, 1930 Century Park West, #694 Los Angeles, CA 90067. EOE M/F

AOR, KZEL seeking experienced, creative Production Director. Also need weekend air talent. C&R: Ken Martin, 2100 W. 11th, Eugene, OR 97402-3578. EOE M/F (5-25)

Pacific NW AOR seeks future full & parttime air talent, Experience required, females encouraged, T&R: Jon Robbins, Rock 106, Box 8007, Spokane, WA 99203, EOE M/F (5-25)

Announcer-salesperson needed for M.O.Y.L. station in Pueblo, CO. \$5.00/hour announcing plus 25% commission on sales. In May: (805) 964-3094 In June: (303) 542-1481 (5-25)

KUJ, one of NW's beautiful markets. A/C now reviewing for future openings. T&R: Marlane Merry, Rt. 5 Box 513, Walla Walla, WA 99362. EOE M/F (5-25)

Modern Country needs jock with 1 ½ years experience & production skills. T&R: Mickey Richards, Box 998, Belen, NM 87002. (505) 864-8400 (5-25)

Attention Arizona DJ's:

We need experienced, hungry, on-air personnel for our Big Band AM and Golden FM. Send resume, salary requirements and demo tape to: Jack Dey, Canyon Communications, 7401 West Camel Back Rd., Phoenix, AZ 85031. No phone calls please. EOE M/F/H.

Engineer/announcer needed. Automation-transmitter experience knowledge a must. T&R: Operations, KALF/KBLF, Box 1010, Red Bluff, CA 96080. (5-25)

Opportunities

Openings

KHYT is looking for a humorous, creative news personality/PSA Director. T&R: Sherman Cohen, Box 26040, Tucson, AZ 85726. EOE M/F (5-18)

If you're a winner, love the outdoors & posess two years news experience, T&R & samples: Mike Gould, KPQ, Box 159, Wenatchee, WA 98801. EOE M/F (5-18)

Rare fulltime opening at 96 Rock. Need an entertaining rock n' roll personality. T&R: Mike Berger, KLPX, 2020 W. Grant Rd., Tucson, AZ 85703. EOE M/F (5-18)

B-94 FM, Redding's hottest CHR is looking for middays & production. Decent money. T&R: Kevin Kahl, KEWB, 2660 Gateway Dr., Anderson, CA 96007. EOE M/F (5-18)

Production Director/talk show producer. Must be willing & able to pat head & rub tummy at same time! California coastal city. (408) 888-5804. Sean. (5-18)

PRODUCTION GENIUS NEEDED

To create motivating commercials for A/C station in California. Creativity and originality with voices to match. Able to handle an occasional personality airshift. Team players, send writing samples, tapes & resumes to: Radio & Records, 1930 Century Park West, #693, Los Angeles, CA 90067. EOE

ND, three years experience in writing, gathering & announcing. T&R: Max Miller, KKMG, Box 7089, Pueblo West, CO 81007. Negotiable wages. (5-18)

Positions Sought

DAVE MATTHEWS in the morning, FM99/Rochester, KAAY/ Little Rock, Y100 & Q102/Daytona Beach-Orlando, Looking for medium or major market. Provent (904) 237-4855 (5-18)

DJ KELLI "KAWASAKI lets the good times rock n' roll." Experience: fulltime L.A. area, production, copywriting & automation. Seeking weekend airshift. (213) 684-7168

Eight years experience, medium/major market. Seeking serious solid opportunity. Natural delivery, I refuse to scream. BOB: (412) 654-7897 (5-25)

CE/air personality seeking medium market A/C or CHR combo position. 13 year pro. GARY: (919) 799-8122 (5-25)

No bull! Jocking, programming, promotion, experienced, radio & street smart. All formats. Call HARVE: (516) 293-7947 (5-25)

I make things happen! 10 years radio/record promotion. 2½ years WYNF/Tampa, 96KX, V-100, WSGA & National Promotion Director. The humble one . . . JACK: (213) 306-9150 (5-25)

15 year, God fearing, people loving pro, seeks new challenge, prefer A/C, Oldies formats. MERLIN in the morning: (505) 392-4552 (5-25)

Communicating is the name of the game. A strong voice and a sense of humor would help. I've got both. ZACK: (717) 624-2408 (5-25)

Leading Programmer, top 20 markets will turn around your ratings with proven MOR/Nostalgia. BILL GORDON: (215) 455-4625 (5-25)

Greater Cincinnati, CHR, A/C, Urban & Country. Experienced pro, dependable production. Seeking PD, OM or DJ nowl SCOTT: (513) 528-5793 (5-25)

Talent/versatility plus. A/C, AOR, news & production. Six years experience Minneapolis, B.A. Journalism, hungry. STEVE MICHAELS: (612) 781-2128 (5-25)

Experienced, energetic jock currinetly working. Strong production, knowledge of automation. Looking for move up & willing to relocate. (717) 888-4779 (5-25)

BRIAN DOUGLAS/WNFI (I-100), energetic, hard working, PD/MD, with eight years experience. Self motivated, looking for programming on-air with solid CHR. (904) 672-4313 (5-25)

California DJ JILL WEST is looking for airshift with AOR station. Call for T&R: (714) 642-0736 (5-25)

Positions Sought

ROCKY KNIGHT, 13 year pro. Last 5 years with Kicks 104/ Nashville as Production Director & on-air. Medium/Major markets only. (615) 451-1978 (5-25)

Personality announcer. English voice, characters/accent. Onair, news, traffic & speciality program production. Utah area. LINDEN: Box 6929, Aukland, New Zealand (5-25)

Experienced, dedicated sportscaster seeks position with PBP opportunities in medium/large market. Strong hockey. Willing to relocate. MARC: (507) 354-6341 (5-25)

Start Immediately, radio graduate, copy, news, commercia production, DJ experienced. BOB: (319) 323-1995 (5-25)

Small market PD seeks air talent position. Two years experience, JOHN: (904) 584-6439 (5-25)

Radio major market internship background. Gold mic, University of CA media award. Skills: On-air, writing, producing promotion. JIM: (213) 866-4824 (5-25)

Talented, versatile & energetic DJ seeking airshift with small/medium market station. Any format, will relocate. NOR-RIS: (602) 967-7021 (5-25)

Enthusiastic, young, career bound male ready to start in broadcasting. Seeking parttime position in San Diego county. TODD NELSON: (619) 272-9055 (5-25)

For sale, one WNBC bumper. Fits most A/C & Country stations in SE. GLEN "Bumper" MORGAN: (201) 843-7156

Swing KOST midday, KRLA am & pm drive, KLAC early nights, KGO & KCBS, Baby, I ain't used up. Available now. ROY ELWELL: (213) 399-6871 (5-25)

Morning Entertainer

A/C Pro who can deliver. A friendly, hard working, one-to-one personality communicator, with a strong voice, colorful style and plenty of humor. Currently in far West market. (213) 306-8403

Hot hombre J.L. MARTINEZ requests West coast CHR. Seeking upbeat jock with great humor, sports & production skills. (805) 255-2887 (5-25)

Sportscaster will bat 1000 with your listeners & clients. Call collect for T&R, FRANK: (213) 436-7502 (5-25)

Starving jock needs work, Iowa only, All formats, Four yea pro, MARK; (515) 834-2483 (5-25)

Top-notch air talent seeks work at A/C, MOR or CHR. 3½ years experience, will relocate. WALLY: 700 A Hickory, Hannibal, MO 63401. (5-25)

Enthusiastic, knowledgeable woman sportscaster, 10 years experience, live & tape coverage USFL for ABC, Dodgers & Spurs. Call for T&R, KATHY: (512) 697-9228 (5-25)

Sports/news position sought. Solid PBP in all sports. Creative writer who can turn a phrase. Currently employed. (201) 763-5587, after 4pm est (5-25)

CHR air talent with over 11 years experience now available. BILL JENKINS: (703) 886-5486 (5-25)

Stuck in MT . . . would like to relocate to the MW. Air talent, Sports Director & PBP, HITMAN HALL: (406) 478-2293

Broadcasting school graduate, excellent voice, great board work. Creative thinker & good production skills. JEFF: (319) 355-4212 or 355-5714 (5-18)

Network news and business correspondent looking for right station that seeks authoritative, skilled and warm news presentation. ROBERT COHEN: (212) 852-0664 (5-13)

Professional DJ, PD & MD. 15 plus years & good production. Available now, greater Cincinatti A/C, CHR, Country & Urban. (513) 528-5793 (5-18)

Experienced newsman seeks promotion to top 100 market station in SW with serious news commitment. BRAD: (815) 874-5652 (5-18)

Previously owned 1959 model A/C, CHR personality equipped with production. Could be a classic with the right polishing. Own the brush? (203) 366-3338. Negotiable (5-18)

Positions Sought

Currently AOR mornings in secondary seeks medium market A/C, AOR position. 10 years experience. Smooth production. Dependable, will relocate. MARK: (B14) 536-3874 (5-18)

Female ADR/CHR morning driver. Warm, bright, creative personality that sells, solo or team. Listeners are in love, but I want major market. (305) 467-6543 (5-18)

Eight years PD, two years retail, two years production company. Looking for work and willing to climb the ladder again. D.L.: (913) 825-7808 or 827-3009 (5-18)

Currently employed Assistant ND looking to get into medium/large market. RICK: (209) 781-6005, before 1pm pst (5.18)

10 YEAR PRO

Including WNAP & WFMS Indianapolis, seeks major/medium market A/C station to call home. Have programming, promotion and writing experience too. Call John Dial (317) 849-5533.

Creative, professional with experience as parttime personality desires fulltime airshift at AOR/CHR. Energetic talent, excellent voice. GINA T. (305) 949-2566 (5-18)

10 years experience, airshift taken by satellite, looking for live gig. Good voice, production, ready to move. RON SMITH: (606) 437-4051 (5-18)

Attention ell PDs looking for a very good jock. Eight years experience, currently working in NYC. LANCE HAYES: (212) 993-0276 or (818) 710-1332 (5-18)

Famale personality with nine years experience. Knowledge in all formats. CHRIS: (312) 479-9579 (5-18)

New broadcast graduate looking for news or on-air. Excellen worker. MICHELLE: (612) 252-2985 (5-18)

DAVE MATTHEWS in the morning, FM99/Rochester, KAAY/Little Rock, Y100 & Q102/Daytona Beach-Orlando. Looking for medium/major. Proven! (904) 237-4855 (5-18) 237-4855 (5-18)

Creative personality, communicator, warm, conversational, smooth style & delivery. Great production & sense of humor. 10 year major market veteran. BILL: (916) 972-7975 (5-18)

Watching General Hospital everyday is great, but I'd rather be on the radio. Great production, continuity, MD, adult air talent. JIM: (309) 833-5138 (5-18)

12 years experience in A/C, CHR, production pro, PM drive at KEEL, WSTO, WGBF. Seek MW major/medium market. STEVE ADLER: (612) 473-3954 (5-18)

Billboard Award Winner

Billboard AOR personality Of The Year for Small Markets seeks career opportunity. Presently Asst. PD at "Superstars" outlet. Over 7 years experience on-air; programming; production; promotions. BSC. Stable one-on-one communicator. MARK LAPIDUS (919) 347-1836.

KIRK RUSSELL, KOME/San Jose, KRUX/Phoenix, WXXP/Cleveland seeks aggressive West coast station. Good production, programming experience. A/C, CHR & AOR. (408) 378-3483 (5-11)

Automation makes a great boat anchor. Help reduce the national debt. Hire me, stable & experienced. CHRIS: (206) 357-6935 (5-11)

Changes

RADIO

Edmund Cardona appointed Account Executive KGO/ San Francisco.

Changes

Betsy Leemon appointed Account Executive WXYZ/Detroit/

Gerry Velona appointed Account Excutive KFWB/Los Angeles.

Joanne Crovets appointed Account Executive WPLJ/ New York.

RECORDS

Lonnie Pleasants transferred Buyer WEA/Dallas from

Carl Jameson appointed Special Projects Coordinator/Singles Specialist WEA/Dallas.

INDUSTRY

Cathy W. Lawler promoted Corporate Business Manag

Nadine Myers appointed Manager Left Bank Manage

Miscellaneous

New Country station needs service. Mike Webb, WWKY, 53 S. Main St., Winchester, KY 40391. (606) 744-2864 (5-25)

The new Country K-101 needs service. J. Douglas, Box K-101, Williams at Downs Ave., Woodward, OK 73802. (5-25)

National syndicator seeks A/C, CHR & Country service. All Hit Radio, 214 Hanover St., Boston, MA 02113. (5-25)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) Openings, Positions Sought, and Changes for individuals & the radio & record industry.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon** (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo.**

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



Promote Yourself In The Marketplace

Call Nina for R&R Marketplace advertising information (213)553-4330

The Music Section

National Music Formats **Added This Week**

Satellite Music Network

George Williams (214) 343-9205

The Starstation

JOE JACKSON "You Can't Get What You Want" PEABO BRYSON "If Ever You're In My Arms Again"

Country Coast-To-Coast

BARBARA MANDRELL "Only A Lonely Heart Knows" CHARLEY PRIDE "The Power Of Love" LEE GREENWOOD "God Bless The U.S.A" DEBORAH ALLEN "I Hurt For You" T.G. SHEPPARD "Somewhere Down The Line"

Rock America

BRUCE SPRINGSTEEN "Dancing In The Dark" ROD STEWART "Infatuation" THOMPSON TWINS "Doctor! Doctor!" DAN HARTMAN "I Can Dream About You"

Drake-Chenault

Bob Laurence (818) 883-7400 XT-40

ROD STEWART "Infatuation" DAN HARTMAN "I Can Dream About You" CARS "Magic" **ALAN PARSONS PROJECT "Prime Time"** WANG CHUNG "Dance Hall Days" THOMPSON TWINS "Doctor! Doctor!"

Contempo 300

ALAN PARSONS PROJECT "Prime Time" IRENE CARA "Breakdance"

Great American Country

MICHAEL MARTIN MURPHEY "Disenchanted" WHITES "Forever You" LEE GREENWOOD "God Bless The U.S.A." MEL TILLIS "New Patches"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

WANG CHUNG "Dance Hall Days" RICK SPRINGFIELD "Don't Walk Away" **ROD STEWART** "Infatuation" THOMPSON TWINS "Doctor! Doctor!" ICICLE WORKS "Whisper To A Scream (Birds Fly)"

TM A/C

MIKE RENO & ANN WILSON "Almost Paradise" ANNE MURRAY "Just Another Woman In Love"

TM Country

LEE GREENWOOD "God Bless The U.S.A." MICHAEL MARTIN MURPHEY "Disenchanted" T.G. SHEPPARD "Somewhere Down The Line" KENDALLS "My Baby's Gone

Century 21 Grog Stophons (214) 934-2121

The Z Format

RICK SPRINGFIELD "Don't Walk Away BRUCE SPRINGSTEEN "Dancing In The Dark" ZZ TOP "Legs"
COREY HART "Sunglasses At Night"

The A/C Format

LEE GREENWOOD "God Bless The U.S.A. SYLVIA "Victims Of Goodbye"

Super-Country

TAMMY WYNETTE "Lonely Heart" KENDALLS "My Baby's Gone" GEORGE STRAIT "Let's Fall To Pieces Together"

Peters Productions, Inc. Debbie Welsh (619) 565-8511

Country Lovin'

T.G. SHEPPARD "Somewhere Down The Line" MOE BANDY & JOE STAMPLEY "Where's The Dress" KENDALLS "My Baby's Gone" CHARLY McCLAIN "Band Of Gold" SYLVIA "Victims Of Goodbye" JOE STAMPLEY & JESSICA BOUCHER "Memory Lane"

The Great Ones

HOMI & JARVIS "Friend Of A Friend" SERGIO MENDES "Alibis" DAN HARTMAN "I Can Dream About You" BARBARA MITCHELL "I Don't Want To Know Why"

Concept Productions

Dick Wagner (916) 782-7754

BRUCE SPRINGSTEEN "Dancing In The Dark" WANG CHUNG "Dance Hall Days" THOMPSON TWINS "Doctor! Doctor!" RICK SPRINGFIELD "Don't Walk Away" BON JOVI "She Don't Know Me" ROD STEWART "Infatuation"

Radio Arts

John Benedict (818) 841-0225

Country's Best

LEE GREENWOOD "God Bless The U.S.A." JOHNNY RODRIGUEZ "Let's Leave The Lights On Tonight" WHITES "Forever You" JOHNNY LEE "One More Shot" NITTY GRITTY DIRT BAND "Long Hard Road" MARK GRAY "If All The Magic Is Gone" KAREN BROOKS "Born To Love You"

Soft Contemporary

RONNIE MILSAP "Still Losing You"

Sound 10

THOMPSON TWINS "Doctor! Doctor!" IRENE CARA "Breakdance" MADONNA "Borderline" SERGIO MENDES "Alibis" STEVE PERRY "Oh Sherrie"

BPI

John Iles (800) 426-9082

Adult Contemporary

ALAN PARSONS "Prime Time" JOE JACKSON "You Can't Get What You Want" PEABO BRYSON "If Ever You're In My Arms Again"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

DAN FOGELBERG "Believe In Me"

Country

Tom Casey (213) 460-6383

BANDANA "Better Our Hearts Should Bend" CHARLY McCLAIN "Band Of Gold" RONNIE MILSAP "Still Losing You" DON WILLIAMS "That's The Thing About Love" EARL THOMAS CONLEY "Angel In Disguise"

Media General **Broadcast Services**

Bob Dumais (901) 320-4433

ACtion

ALAN PARSONS PROJECT "Prime Time" SERGIO MENDES "Alibis" JOHNNY MATHIS "Simple" LEE GREENWOOD "God Bless The USA" RONNIE MILSAP "Still Losing You" DAVE GRUSIN "Theme From 'St. Elsewhere' STEVE PERRY "Oh Sherrie" THOMPSON TWINS "Doctor! Doctor!" MADONNA "Borderline"

Your Country

LEE GREENWOOD "God Bless The U.S.A" VINCE GILL "Oh Carolina" MEL McDANIEL "Most Of All I Remember You"

Hit Rock

DAN HARTMAN "I Can Dream About You"



May 25, 1984

- STEPS AHEAD/Modern Times (Musician/Elektra) 0
- PAT METHENY w/C.HADEN & B.HIGGINS/Rejoicing (ECM) 0
- 2 COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo) 3
 - McCOY TYNER/Dimensions (Musician/Elektra)
- PLAYBOY JAZZ FESTIVAL/Playboy Jazz Festival (Musician/Elektra) 6 7
 - CARLA BLEY/Heavy Heart (ECM) 6

1

- EARL KLUGH/Wishful Thinking (Capitol) 7 4
- GEORGE HOWARD/Steppin' Out (TBA/Palo Alto) 9
- TANIA MARIA/Love Explosion (Concord Picante) 8 9
- BRANFORD MARSALIS/Scenes In The City (Columbia) 1 11
- MILT JACKSON QUARTET/Soul Route (Pablo) 10 11
- **EMILY REMLER/Transitions (Concord)** 12
- Ð CARMEN McRAE/You're Looking At Me (Concord) 13
- 0 JOHN BLAKE/Maiden Dance (Gramavision) 14
- DON RANDI & QUEST/California '84 (Bee Pee) 18 1 DON SEBESKY/Full Cycle (GNP Crescendo) 0
- DEBUT KENT JORDAN/No Question About It (Columbia) Ð
 - 17
 - CRUSADERS/Ghetto Blaster (MCA) 18 16
 - T. BLANCHARD & D. HARRISON/N.Y. Second Line (George Wein/Concord) 19 19
 - KENNY BURRELL/Groovin' High (Muse) 20 29
- DAVE GRUSIN/Night-Lines (GRP) DEBUT 3
 - ALIVE!/City Life (Alive) 22 15
 - OSCAR PETERSON QUARTET/A Tribute To My Friends (Pablo) 23
 - BILL EVANS/The Paris Concert, Edition 2 (Musician/Elektra) 24 24
 - JAMES NEWTON/Luella (Gramavision) 26
 - CHICK COREA/Children's Song (ECM) 27
 - JEFF LORBER/In The Heat Of Thr Night (Arista) Ð 30
 - PHIL UPCHURCH/Name Of The Game (Jam) 28
- ETTA JONES/Love Me With All Your Heart (Muse) DEBUT 🕨 🚳
 - J.J. JOHNSON/Things Are Getting Better (Pablo) 30

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Brute Bailey; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx My rick; XHRM/San Diego, Duff Lindsey.

ANITA GRAVINE "Dream Dancing" (Progressive) 12/3

Rotations: Heavy 0/0, Medium 4/0, Light 7/2, Extra Adds 1, Total Adds 3, WEAA, KSBR, KWMU. Medium: WMOT, WBBY, KMHD,

MICHEL PETRUCCIANI "100 Hearts" (George Wein/Concord) 10/3

Rotations: Heavy 1/0, Medium 5/2, Light 4/1, Extra Adds 0, Total Adds 3, WEAA, WGBH, WKSU. Heavy: KXPR.Medium: KCRW, KUOP, WHRO.

KENNY PORE "Inner City Dreams" (ITI) 8/3

Rotations: Heavy 2/0, Medium 4/3, Light 2/0, Extra Adds 0, Total Adds 3, KERA-FM, KSAX, KWMU, Heavy: WEAA, WMGI

BILL EVANS "Living In The Crest Of A Wave" (Musician/Elektra) 8/2

Rotations: Heavy 1/0, Medium 4/0, Light 2/1, Extra Adds 1, Total Adds 2, WMOT, WLOQ. Heavy: KWMU. Medium: KJZZ, KPLU,

CHARLIE SHOEMAKER SEXTET "Plays Music Of David Raksin" (Discovery) 7/2
Rotations: Heavy 1/0, Medium 3/0, Light 2/1, Extra Adds 1, Total Adds 2, WNOP, KADX. Heavy: KXPR. Medium: WBBY, KLON,

SIMON & BARD GROUP "The Enormous Radio" (Flying Fish) 7/2 Rotations: Heavy 0/0, Medium 5/1, Light 1/0, Extra Adds 1, Total Adds 2, WNOP, WNUR. Medium: WBFO, WBBY, KMCR, KJZZ. STAN GETZ & CHET BAKER "Line For Lyons" (Storyville) 7/1

Rotations: Heavy 1/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, KXPR. Heavy: KLCC. Medium: KPLU, WNUR

PASSPORT "Man in The Mirror" (Atlantic) 7/1 Rotations: Heavy 1/0, Medium 5/0, Light 0/0, Extra Adds 1, Total Adds 1, WMOT. Heavy: WMGI. Medium: KUHF, WNOP, WBBY, KJZZ, KWMU.

STAN GETZ "Stan The Man" (Verve) 6/2
Rotations: Heavy 1/0, Medium 3/1, Light 1/0, Extra Adds 1, Total Adds 2, KCRW, KWMU. Heavy: KXPR. Medium: KADX, KLON.

EDDIE "CLEANHEAD" VINSON "Hold It Right There" (Muse) 6/2
Rotations: Heavy 0/0, Medium 2/1, Light 4/1, Extra Adds 0, Total Adds 2, WBGO, KUOP. Medium: WHRO.

JULIE KELLY "We're On Our Way" (Pausa) 6/0

Heavy 0/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0, Medium: WBGO, WUWU.

SANDY OWEN "Euphonia" (Ivory) 6/0
Rotations: Heavy 2/0, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WLOQ, KUOP. Medium: KJZZ, KPLU, WMGI.
WORLD SAXOPHONE QUARTET "Live In Zurich" (Black Saint) 5/2
Rotations: Heavy 3/0, Medium 1/1, Light 0/0, Extra Adds 1, Total Adds 2, KJAZ, KWMU. Heavy: WDET, KCRW, WNUR.



New York Sets The Scene...

sets the city in motion. All the driving energy and excitement unleashed in a single New York night is brilliantly captured on the debut album and single from TYZIK. Go

"Jammin' In Manhattan" and feel the magic of a

night in New York. Marketed & Manufactured by PolvGram Records

MOST ADDED ®

DAVE GRUSIN (13) Night-Lines (GRP) DON SEBESKY (9) Full Cycle (GNP Crescendo) **KENT JORDAN (6)** No Question About It (Columbia)

HOTTEST

STEPS AHEAD (23) Modern Times (Musician/Elektra) **COUNT BASIE & HIS ORCHESTRA (12)** 88 Basie Street (Pablo Live) **GEORGE HOWARD (10)** Steppin' Out (TBA/Palo Alto)

P. METHENY w/C. HADEN & B. HIGGINS (10) Rejoicing (ECM)

STANLEY CLARKE "Time Exposure" (Epic) 5/1
Rotations: Heavy 0/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, WDMT. Medium: WGCI, WVOI.

WOODY JAMES & L.A.C.C. JAZZ BAND "Zinger" (Sea Breeze) 5/1

vy 2/1, Medium 1/0, Light 2/0, Extra Adds 0, Total Adds 1, KUHF. Heavy: KSBR. Medium: KMCR QUINCY JONES "Birth Of A Band" (Emarcy) 5/1

tations: Heavy 0/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, KKGO. Medium: WBFO, KLON, KPLU. LUIS ARTEAGA "Collage" (Pausa) 5/0

Rotations: Heavy 2/0, Medium 1/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WLOQ, KKSN. Medium: KJZZ. BOBBY ENRIQUEZ "Prodigious Piano" (GNP Crescendo) 4/4

avy 2/2, Medium 1/1, Light 1/1, Extra Adds 0, Total Adds 4, Heavy: KUHF, WIAN. Medium: KKSN.

PAUL MOTIAN "The Story Of Maryam" (Soul Note) 4/3
Rotations: Heavy 0/0, Medium 2/1, Light 0/0, Extra Adds 2, Total Adds 3, KJAZ, KCRW, KWMU. Medium: WDET

AFRICAN IMAGE "Roots" (Gramavision) 4/2 ins: Heavy 2/0, Medium 0/0, Light 1/1, Extra Adds 1, Total Adds 2, KERA-FM, KTCJ. Heavy: WLOQ, KJZZ.

DOUG MacLEOD "No Road Back Home" (Hightone) 4/2
Rotations: Heavy 0/0, Medium 0/0, Light 3/1, Extra Adds 1, Total Adds 2, WBBY, KXPR.

BOB MOSES "Visit With Great Spirit" (Gramavision) 4/2

Rotations: Heavy O/O, Medium 1/1, Light 3/1, Extra Adds O, Total Adds 2, WNUR, KLCC

STEVE TIBBETTS "Safe Journey" (ECM) 4/2

Rotations: Heavy 1/0, Medium 2/1, Light 1/1, Extra Adds 0, Total Adds 2, WNUR, KLCC. Heavy: KWMU, Medium: WDET. JOE WILLIAMS "Then & Now" (Bosco) 4/2

Rotations: Heavy 1/1, Medium 3/1, Light 0/0, Extra Adds 0, Total Adds 2, WBGO, KADX. Medium: WBEE, KXPR GROUP 87 "A Career In Dada Processing" (Capitol) 4/1

Rotations: Heavy O/O, Medium 1/O, Light 3/1, Extra Adds O, Total Adds 1, KERA-FM. Medium: KWMU

BERT LIGON & CONDOR "Dancing Bare" (Sea Breeze) 4/1
Rotations: Heavy 2/0, Medium 0/0, Light 2/1, Extra Adds 0, Total Adds 1, KKSN. Heavy: WMOT, WBEE.

JIMMY MOSHER QUINTET "Satyric Horn" (ITI) 4/1
Rotations: Heavy 0/0, Medium 2/1, Light 2/0, Extra Adds 0, Total Adds 1, KWMU. Medium: WEAA

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

SOUTH

EAST WEAA/Baltimo Ranita Woods

DON SEBESKY LAURA NYRO ANITA GRAVINE

WGBH/Boston Eric Jackson

GEORGE HOWAR ETTA JONES JOHNNY DYANI JOHN BLAKE

HOTLEST: COUNT BASIE BRANFORD MARSALIS MILT JACKSON QUAR PLAYBOY JAZZ PEST ELLA PITZGERALD WBGO/Newark Rollins/Kirk

WBFO/Buffalo John Hunt

ROUINSHIFM

PLAYBOY JAZZ FEST
ETTA JONES
GEORGE HOWARD
JOE WILLIAMS
ADAMS & PULLENS
EDDIE CLEANHRAD V
PANNAM PROVISIA
CANNONBALL ADDERL
DAVE GRUEN
HOTCHEST
BLANCHARD & HARRI
STEPS MALL PLEST
COUNT BASIE
COUNT BASIE

none
Hottest:
HOMI & JARVIS
GENGE HOWARD
DAVE GRUSIN
PAT METHENY
PLAYBOY JAZZ PEST

WFAE/Charlotte Paul Stribling

DAVE GRUSIN PREDDIE HUBBARD DON SEBESKY BOBBY ENRIQUEZ PAT METHENY Hottest:

WMGI/Gaine Bill Harman

LOU FISCHER REHEA KENNY PORE DON SEBESKY GROUP 87 AFRICAN IMAGE STEVE SMITH

TONI TENILLE

KSAX/Dallas-Ft. Worth (*)

KUHF/Houston Dave Edwards

DAVE ÉCWARDA

DAN SEBESKY
BOBBY ENRIQUEZ
VAUGUN NARK
WOODY JAMES & L.A
MARSHALL VENTE
JOHNNY RICHARDS
SHERM MONITURE
SHERM MONITURE
GERALD WILSON ORE
GERALD WILSON OR

GERALD

WMOT/Nashville Rick Forrest

BILL EVANS PASSPORT PLAYBOY JAZZ FEST DON SEBESKY DAVE GRUSIN HOTTEST: EARL KLUGH MCCOY TYNER

ILLUSIONS DON SEBESKY MIKE CAMPBELL Hottest: BRANFORD MARSALIS STEPS AHEAD EMILY REMLER MCCOY TYNER BLANCHARD 6 HARRI

WLOQ/Orlando (*) Paul Gerardi

RENNY G
GLENN WISENBAKER
HOMI & JARVIS
BILL EVANS
HOTCEST:
SADAO WATANABE
EARL KLUGH
STEPS AHEAD
APRICAN IMAGE
SANDY OWEN

WUSF/Tampa Bob Seymour

KCRW/Sente Monice Tom Schnabel

DAVE GRUSIN HOTTEST: TANIA MARIA KENNY G STEVEN MILLER JAN SCHAFFER EARL KLUGH

OSCAR PETERSON KENT JORDAN

MIDWEST WDEY/Detroit

ETTA JONES DAMARIS MILT JACKSON QUAR BERT LIGON & COND

L.A. JAZZ WORKSHO CHARLIE SHOEMAKE

CHARLIE SHOWMARE
WILLIE NELSON
SIMON & BARD GROU
HOTTEST:
COUNT BASIE
RED HOLLOWAY
BRANFORD MARSALIS
CARMEN MCRAE
EMILY REMLER

MARILYN CRISPELL SONNY ROLLINS MILES DAVIS COLEMAN HAWKINS WEBSTER & ZAWINFU THELONIUS MONK JOHN BLAKE CARMEN MCRAE WORLD SAXOPHONE Q URBANIAK & CORVEL MONTOLIU & PEDERS

CANNONBALL ADDERL
CRAIG MARRIS
ROSCOE MITCHELL
NEW YORK JAZZ QUA
SIMON & BARD GROU
STEVE TIBBETTS
SHANKAR
BOB MOSES
CLAUDIO PASOLI
HOCTEGE:
MILES DAVIS
WORLD SAXOPHONE Q
THELONIUS MONE

CAL COLLINS DOUG MACLEOD

WJZZ/Detroit (*) John Hill

WiAN/Indianapolis Bill Hunt

JAMES NEWTON
DAVE GRUSIN
EMILY REALER
BOBBY ENRIQUEZ
PETER SPRAGUE
HOTLEST:
PAT METHENY
EARL KLUGH
TANIA MARIA
BRANFORD MASSALIS
CARLA BLEY DAVE GRUSIN
HOTLEST:
STEPS AHEAD
MILT JACKSON QUAR
MARK MURPHY
PHIL UPCHURCH
PLAYBOY JA22 FEST

PLAYBOY JAZZ PES STAN GETZ MICHAEL WELCH

DOLLAR BRAND
SATKIMA BEA BENJA
DON SEBESKY
MICHEL PETRUCCIAN
STEPS AHEAD
JAMES NEWTON
JIM PEPPER
HOTCEST:
PAT METHENY
BRANFORD MARSALIS
TANIA MARIA

TAN GET.

HICHAEL MOTIAN
HICHAEL MOTIAN
HICHAEL MOTIAN
RENNY POR
WORLD SAXOPHONE Q
KENNY DREW
JIMMY MOSKER QUIN
LENNY CARLEN
HOTESET
PLAYBOY JAZZ FEST
STEPS ABEAU
PAT METHENY
MICCOY TYNER
BILL EVANS

WEST

JOE WILLIAMS BOBBY ENRIQUEZ
JAMES NEWTON
CHARLIE SHOEMAKE
CLARE FISCHER
RANDY SABIEN
PAT CLOUD ottest: .J. JOHNSON OUNT BASIE

LCC/Eugene Michael Canning

AMINA CLAUDIN
DAVE GRUSIN
KENT JORDAN
ETTA JOMES
CHICK COREA
ANITA GRAVINE
HOTTEST
COUNT BASIE
STEPS AREAD
EMILY REMLER
OSCAR PETERSO
KENT JORDAN

MARCUS ALLEN KENNY G
JEPF LORBER
LENNY CARLSON
JOHN BLAKE
DON SEBESKY
CHICK COREA
HOTEGET:
MCCOY TYPE
CARLA BLEY
STEPS ARRAD
BRANFORD MAR
COUNT BASIE

BRANFORD MARSALIS CRUSADERS DAVE GRUSIN HOTLEST: TOM GRANT TLAYBOY JAZZ FEST STEPS AHEAD COUNT BASIE GEORGE HOWARD COUNT BASIE
DENNY ZEITLIN
MARILYN CRISPELL
PAUL MOTIAN
STAN GETZ
ETTA JONES Hottest: WORLD SAXOPHONE CHICK COREA KKSN/Portland (*) Linda Alexander KJZZ/Seattle (*) Carol Handley

COUNT BASIE COUNT BASIE CARLA BLEY MARSHALL VENTE BERT LIGON & COND HOTCER! MONTY ALEXANDER MILT JACKSON QUAR JEFF LORBER BILL EVANS PAT METHENY

BLANCHARD & HARRI BILLIE HOLIDAY STAN GETZ & CHET DOUG MACLEOD NINA SHELDON HOLLEST:

KENT JORDAN SUSANNAH MCCORKLE EDDIE CLEANHEAD V HOTLEST: BRANPORD MARSALIS ELLA PITZGERALD STEPS AHEAD EMILY REMLER COUNT BASIE KJAZ/San Franci Bob Parlocha

BOD PARIOCHE
WHITE & DURAN
CLAIDIO PASOLI
KENNY DARK
WORLD SAXOPHONE Q
TON VARNER
PAUL HOTIAN
HOTEES:
TIMELESS ALLSTARS
CARMEN MCRAE
WHITE & DURAN
PAT METHENY
JOHN BLAKE

KPLU/Tecoma Charles Yomsrea

47 Reporters **41 Current Reports** The following stations called in a

WKND/Hartford

The following stations failed to report this week and therefore their playlists were frozen:

> WBFO/Buffalo WBEE/Chicago WUSF/Tampa KLON/Long Beach

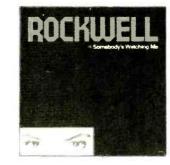
DAY IN...

DAY OUT...



DAZZ BAND

" Swoop (I'm Yours)"



ROCKWELL

19 "Obscene Phone Caller"

WZEN KKDA KNOK

KDIA	
WIGO	
WVEE	
WEDR	
WJAX	
WORL	
WPDQ	
WENN	
WXOK	
KRNB	
WDIA	
WHRK	
WLOK	
WBAD	
KDAY	
KGFJ	
KSOL	
WEAS	
WAOK	
WYLD	
WAIL	

KKFX	
WBLZ	
WDAO	
WAMO	
WBMX	
WGCI	
WJPC	
WAWA	
WGPR	
WDAS	
WUSL	
WBLK	
WILD	
WHUR	
WKYS	
WXYS	
WXYV	
WANT	
WPLZ	
WAAA	
WAIR	
WASC	

WKIE
wowi
WPLZ
WRAP
WTOY
WIDO
WLLE
WPEG
WQMG
WWDM
wwwz
WYNN
WKWM
wwws
WDMT
MJMO
WVKO
WZAK
WLOU
WLUM
WLTH
KPRS

	KYOK
КМЈО	WRDW
KMJM	WSOK
WQKI	WANM
WJLB	WRBD
XHRM	WRXB
KDKO	WZAZ
WDRQ	WATV
KATZ	WBLX
	MJLD
KUKQ	KDKS
KNHC	KOKA
WBLS	waak
WKTU	WVOL
WRKS	KLAZ
WDKX	WESY
WKND	MJMI
WNHC	
WYBC	WKXI
WUFO	KCEP
WJJS	



SMOKEY ROBINSON

"And I Don't Love You"



DENNIS EDWARDS
BREAKER

"(You're My) Aphrodisiac"



KoKo- PoP

...On Your Desk This Week "Baby Sister"

MOTOWN DELIVERS, ALWAYS

MOTOWN

1984 MOTOWN RECORD CORPORATION

ALWAYS HAS!!!
ALWAYS WILL!!!

Black/Urban

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DENNIS EDWARDS

(You're My) Aphrodisiac (Gordy/Motown)

65% of our reporting stations on it. Rotations: Heavy 10/0, Medium 15/4, Light 24/7, Extra Adds 2, Total Adds 13, WDAS, WBMX, KDAY, KNOW, WLOU, WPLZ, WANT, WWDM, WAAA, WDAO, WTLC, KDKO, KUKQ. Debuts at number 33 on the Black/Urban chart.

STACY LATTISAW & JOHNNY GILL

Baby It's You (Cotillion/Atco)

62% of our reporting stations on it. Rotations: Heavy 9/0, Medium 14/0, Light 25/5, Extra Adds 1, Total Adds 6, WILD, WUSL, WGPR, WKND, WLOU, WVOI. Heavy: WWIN-FM, WXYV, WVEE, KDAY, WNHC, WATV, WJAX, WPDQ, WANM. Debuts at number 37 on the Black/Urban chart.

WORLD'S FAMOUS SUPREME TEAM Hey D.J. (Island)

62% of our reporting stations on it. Rotations: Heavy 16/0, Medium 19/2, Light 14/1, Extra Adds O, Total Adds 3, WDJY, WLTH, KDIA. Heavy: WDAS, WUSL, KKDA-FM, WGPR, WZEN-FM, KACE, KDAY, KJLH, WNHC, WRDW, KNOW, Z93,WOIC, KJCB, WDAO, WTLC. Moves 34-29 on

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist /title /label designation (example 100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25), "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🖾 indicated one of this week's most added new songs.

HERBIE HANCOCK "Megamix" (Columbia) 45/8

Rotations: Heavy 10/1, Medium 13/1, Light 22/6, Extra Adds 0, Total Adds 8, WRDW, KNOW, WGIV, WOIC, WPDQ, WJJS, WDAO, WWWS. Heavy: WAOK, KACE, KDAY, Z93, WPEG, WJAX, WPLZ, KHYS, WANM. Medium: WRKS, WDIA, KJLH, XHRM, KSOL, WATV, WKXI, KJCB, WWDM, WAAA, WKWM, WTLC.

DIVINE SOUNDS "What People Do For Money" (Specific) 43/4
Rotations: Heavy 15/0, Medium 20/1, Light 8/3, Extra Adds 0, Total Adds 4, XHRM, KSOL, KNOW, WJJS. Heavy: WILD, WDAS, WUSL, KMJQ, WDRQ, WGPR, WJLB, WZEN-FM, KDAY, KJLH, WOIC, WPLZ, WWDM, WKWM, WWWS. Medium: WRKS, KKDA-FM, WDIA, WEDR, WGCI, WDMT, WZAK, KMJM, WENN, WKXI, WPDQ, WLOU, WANT, KOKA, WANM, WLTH, WTLC, WVOI.

WOMACK & WOMACK "Baby I'm Scared Of You" (Elektra) 40/6
Rotations: Heavy 8/1, Medium 11/1, Light 20/3, Extra Adds 1, Total Adds 6, WAMO, WBMX, KDAY, WKND, WWWS, KUKQ.
Heavy: WWIN-FM, WRKS, WDAS, WVEE, WEDR, Z93, WANM. Medium: WILD, WAIL-FM, WGCI, KACE, WNHC, WGIV, WPDQ,

SMOKEY ROBINSON "And I Don't Love You" (Tamla/Motown) 39/7
Rotations: Heavy 4/0, Medium 17/1, Light 17/5, Extra Adds 1, Total Adds 7, WUSL, KNOK-FM, WBLZ, KSOL, Z93, WDAO, WKWM. Heavy: WBMX, WCIN, KDAY, WWDM. Medium: WWIN-FM, WHUR, KKDA-FM, WGCI, WZEN-FM, KJLH, XHRM, WOIC, WQMG, WPDQ, WBLX, WANM, WAAA, WLTH, WWWS, KUKQ.

WOMG, WPDQ, WBLX, WANM, WAAA, WLTH, WWWS, KUKQ.

RUN D.M.C. "Rockbox" (Profile) 39/2

Rotations: Heavy: 13/0, Medium 14/0, Light 11/1, Extra Adds 1, Total Adds 2, WUSL, WDMT. Heavy: WATV, WRKS, WDAS, WVEE, WEDR, KJLH, Z93, WPEG, WJAX, WPDQ, WLOU, KOKA, WTLC. Medium: WAOK, KRNB, WDIA, WZAK, WGPR, WZEN-FM, XHRM, KSOL, WNHC, WENN, WGIV, KJCB, WWDM, WDAO.

TINA TURNER "What's Love Got To Do With It" (Capitol) 38/25
Rotations: Heavy 5/1, Medium 8/4, Light 19/14, Extra Adds 6, Total Adds 25 including WILD, WDJY, WHRK, WBMX, WZAK, WGPR, WZEN-FM, WKND, WNHC, Z93, WJTT, WJAX, WDAO, WKWM, WTLC.

DELLS "One Step Closer" (Private I/CBS) 38/2
Rotations: Heavy 2/0, Medium 22/0, Light 13/2, Extra Adds 0, Total Adds 2, WJMO, KJLH. Heavy: WAOK, KOKA, WTLC. Medium: KRNB, WDIA, WGCI, WCIN, WGPR, XHRM, WATV, WENN, Z93, WGIV, WPEG, WOIC, WKXI, WJAX, WPDQ, WBLX, WWDM, WAAA, WLTH, KDKO, KDIA.

CAMEO "Talkin" Out The Side Of Your Neck" (Atlanta Artists/PolyGram) 35/20
Rotations: Heavy 1/0, Medium 8/4, Light 22/12, Extra Adds 4, Total Adds 20 including WAOK, WVEE, KKDA-FM, KMJQ, WEDR, WGCI, KJLH, WOIC, WKXI, WWDM, WANM, KNOK-FM, XHRM, WVOI, KDKO.

JOHNNY MATHIS "Simple" (Columbia) 34/9
Rotations: Heavy 1/0, Medium 12/1, Light 21/8, Extra Adds 0, Total Adds 9, WWIN-FM, WXYV, WDAS, WJMO, WPDQ, KHYS, WVKQ, WDAQ, WLTH. Heavy: KDAY. Medium: WILD, WDIA, WYLD-FM, KJLH, WGIV, WPEG, KOKA, WAAA, KDKO, KDIA,

JIMMY LEWIS & L.A. STREET BAND "Street Freeks" (MCA) 34/5
Rotations: Heavy 2/0, Medium 15/1, Light 17/4, Extra Adds 0, Total Adds 5, WXYV, WDMT, Z93, WKWM, WLUM. Heavy: WATV, KUKQ. Medium: WDAS, KKDA-FM, WYLD-FM, WGPR, KDAY, KJLH, KNOW, WPEG, WNOO, KJCB, KOKA, WWDM, WAAA.

ANITA BAKER "Feel The Need" (Beverly Glen) 34/3
Rotations: Heavy 4/0, Medium 13/0, Light 15/1, Extra Adds 2, Total Adds 3, KMJQ, WJLB, WGIV. Heavy: WJMO, KJLH, WNOO, WTLC. Medium: WWIN-FM, WXYV, KNOK-FM, WCIN, XHRM, KSOL, WPEG, WLOU, KOKA, WAAA, WKWM, WWWS, KUKQ.

TEDDY PENDERGRASS "Hold Me" (Asylum) 31/30
Rotations: Heavy 0/0, Medium 6/6, Light 19/18, Extra Adds 6, Total Adds 30, including WWN-FM, WXYV, WILD, WHUR, WVEE, KKDA-FM, KNOK-FM, WHRK, WGCI, WBLZ, WCIN, WZEN-FM, KACE, KDAY, KSOL.

ATLANTIC STARR "Second To None" (A&M) 31/9
Rotations: Heavy 1/0, Medium 12/3, Light 17/5, Extra Adds 1, Total Adds 9, WAOK, XHRM, WPEG, WJMI, KJCB, WWDM, WANM, WAAA, KDKO. Heavy: WGCI. Medium: WWIN-FM, WILD, KNOK-FM, WZAK, WGPR, KACE, KDAY, WNHC, WLTH.

DUKE BOOTEE "Live Wire (I Want A Girl That Sweats)" (Mercury/PolyGram) 31/2
Rotations: Heavy 3/0, Medium 8/0, Light 20/2, Extra Adds 0, Total Adds 2, WHUR, WDAO. Heavy: KJLH, WPEG, WANM. Medium: KKDA-FM, WEDR, WZEN-FM, XHRM, WKXI, WPDQ, WLOU, WWWS.

BLOODSTONE "Instant Love" (T-Neck/CBS) 29/6

Rotations: Heavy 1/0, Medium 10/1, Light 16/3, Extra Adds 2, Total Adds 6, KNOK-FM, KMJQ, WZAK, WGIV, WBLX, WDAO. Heavy: KDAY. Medium: WWIN-FM, WAOK, WDIA, WZEN-FM, WPEG, WKXI, KOKA, WLTH, WTLC.

JOHN ROCCA "I Want It To Be Real" (Streetwise) 29/2

Rotations: Heavy 3/0, Medium 8/0, Light 18/2, Extra Adds 0, Total Adds 2, KDAY, WOIC. Heavy: WGCI, KJLH, KOKA. Medium: WXYV, WDAS, WEDR, WDRQ, KACE, WNHC, WPDQ, WTLC.

SHEILA E "The Glamorous Life" (WB) 28/14
Rotations: Heavy 3/0, Medium 10/6, Light 12/5, Extra Adds 3, Total Adds 14, WUSL, WHUR, WAOK, WHRK, WGCI, WZAK, WJLB, XHRM, WDRW, WENN, WJTT, WWDM, WLTH, KDIA. Heavy: KACE, KDAY, Z93. Medium: WWIN-FM, WBLZ, WGPR, BRASS CONSTRUCTION "Never Had A Girl" (Capitol) 27/6

Rotations: Heavy 1/0, Medium 10/0, Light 15/5, Extra Adds 1, Total Adds 6, WXYV, WJMO, WNHC, WWDM, WANM, WTLC WYLD-FM, Medium: WWIN-FM, KACE, KDAY, KDIA, KJLH, XHRM, WATV, WNOO, WOIC, WWWS

SWITCH "Switch It Baby" (Total Experience/RCA) 27/3
Rotations: Heavy 2/0, Medium 14/1, Light 11/2, Extra Adds 0, Total Adds 3, WAOK, WVEE, KUKQ. Heavy: WILD, WYLD-FM. Medium: KRNB, WEDR, WAIL-FM, WCIN, WGPR, KJLH, Z93, WGIV, WNOO, WJAX, WPDQ, KOKA, WAAA.

EMOTIONS "You're The Best" (Red Label) 24/7

Rotations: Heavy 1/0, Medium 7/1, Light 14/4, Extra Adds 2, Total Adds 7, WAOK, WYLD-FM, WBMX, Z93, WAAA, WKWM, WTLC. Heavy: KACE. Medium: WWIN-FM, WILD, WDRQ, WGPR, WJLB, KDIA.

FORCE MD'S "Let Me Love You" (Tommy Boy) 24/4
Rotations: Heavy 3/0, Medium 9/1, Light 10/1, Extra Adds 2, Total Adds 4, WBMX, WGIV, WPDQ, WQKS. Heavy: WRKS, WDAS,

KJLH, Medium; WUSL, WDIA, WZEN-FM, KACE, XHRM, WATV, WPEG, WTLC

MOST ADDED •

TEDDY PENDERGRASS (30) Hold Me (Asylum) TINA TURNER (25) What's Love Got To Do With It (Capitol) **CAMEO (20)**

Talkin' Out The Side... (Atlanta Artists/PG) **MICHAEL JACKSON (16)**

Farewell My Summer Love (Motown) **GRANDMASTER MELLE MEL... (14)**

Beat Street (Atlantic) OLLIE & JERRY (14)

Breakin' (There's No...) (Polydor/PolyGram) SHEILA E (14) The Glamorous Life (WB)

HOTTEST

DENIECE WILLIAMS (51) Let's Hear It For The Boy (Columbia)

BAR-KAYS (25)

Freak Show On The Dance... (Mercury/PG) O'BRYAN (25)

> Lovelite (Capitol) **ONE WAY (25)** Lady You Are (MCA) LIONEL RICHIE (21) Hello (Motown)

J. BLACKFOOT "I Stood On The Sidewalk And Cried" (Sound Town/Allegiance) 23/6

Rotations: Heavy 3/0, Medium 8/1, Light 11/4, Extra Adds 1, Total Adds 6, WDIA, WZEN-FM, KJLH, WATV, WKXI, WQKS. Heavy KRNB, WOIC, WBLX. Medium: WILD, WVEE, WZAK, WGIV, WNOO, WLTH, WKWM.

SUTTONS "Live It Up (Love It Up)" (Rocshire) 23/3
Rotations: Heavy 1/0, Medium 6/0, Light 15/2, Extra Adds 1, Total Adds 3, WAOK, WGPR, WENN: Heavy: WYLD-FM. Medium WWIN-FM, WEDR, KACE, KJLH, WOIC, WAAA.

STARPOINT "Breakout" (Elektra) 22/8

Rotations: Heavy 1/0, Medium 6/1, Light 15/7, Extra Adds 0, Total Adds 8, WXYV, WVEE, KSOL, WATV, Z93, WJAX, KHYS, KDIA. Heavy: WOIC. Medium: WRDW, WGIV, WNOO, WAAA, WWWS.

GEORGE CLINTON "Quickie" (Capitol) 22/3

Rotations: Heavy 2/0, Medium 9/1, Light 11/2, Extra Adds 0, Total Adds 3, WHUR, Z93, WPEG. Heavy: WGCI, WZEN-FM. Medium: WBMX, WZAK, WGPR, KJLH, WOIC, KJCB, WANM, WWWS.

FATBACK "Call Out My Name" (Cotillion/Atco) 22/3
Rotations: Heavy 2/0, Medium 7/0, Light 13/3, Extra Adds 0, Total Adds 3, WAIL-FM, WPEG, WJJS. Heavy: WATV, WGIV. Medium: WILD, KKDA-FM, WCIN, WJMO, WOIC, WPDQ, WWWS.

CYNDI LAUPER "Time After Time" (Portrait/CBS) 22/2

Rotations: Heavy 11/0, Medium 5/0, Light 5/1, Extra Adds 1, Total Adds 2, KNOW, KJCB. Heavy: WDJY, WVEE, WNHC, Z93, WJTT, WQMG, WJAX, WPDQ, WQQK, WQKS, WLUM. Medium: XHRM, WENN, WJJS, KOKA.

GRANDMASTER MELLE MEL & FURIOUS FIVE "Beat Street" (Atlantic/Sugarhill) 20/14
Rotations: Heavy 1/0, Medium 3/3, Light 13/8, Extra Adds 3, Total Adds 14, WDJY, WHUR, WVEE, WBMX, WZAK, WZENKJLH, WRDW, WGIV, WWDM, WANM, WQKS, WDAO, WVOI. Heavy: KDAY.

HAROLD MELVIN & BLUE NOTES "Don't Give Me Up" (Philly World/Atco) 20/3
Rotations: Heavy 0/0, Medium 3/0, Light 14/0, Extra Adds 3, Total Adds 3, WUSL, KKDA-FM, WAAA. Medium: WILD, WPEG.

HASSAN & 7-11 "City Life" (Easy Street) 20/2 Rotations: Heavy 2/0, Medium 5/0, Light 13/2, Extra Adds 0, Total Adds 2, KDAY, WKWM. Heavy: WDAS, WNHC. Medium: WRKS, WVEE, WEDR, WANM, WTLC.

TWILIGHT 22 "Siberian Nights" (Vanguard) 20/2 Rotations: Heavy 2/0, Medium 12/1, Light 6/1, Extra Adds 0, Total Adds 2, WRDW, WJMI. Heavy: WKXI, WWWS. Medium: WAOK, WVEE, WDMT, WZAK, WDRQ, WGPR, WJLB, KDAY, KJCB, WDAO, WKWM.

MARCUS MILLER "My Best Friend's Girlfriend" (WB) 19/6
Rotations: Heavy 0/0, Medium 2/0, Light 16/5, Extra Adds 1, Total Adds 6, WWIN-FM, WXYV, WDIA, WRDW, WENN, KUKQ. Medium: WAMO, WAOK.

MARGIE JOSEPH "Ready For The Night" (Cotillion/Atco) 19/1
Rotations: Heavy 2/0, Medium 7/1, Light 10/0, Extra Adds 0, Total Adds 1, WAMO, Heavy: WILD, WEDR. Medium: WYLD-FM, WKND, WATY, WNOO, WWWS, KUKQ.

WKND, WATV, WNOD, WWWS, KURU.

DAN HARTMAN "I Can Dream About You" (MCA) 18/4
Rotations: Heavy 3/1, Medium 3/0, Light 12/3, Extra Adds 0, Total Adds 4, WDJY, WEDR, WYLD-FM, WATV. Heavy: WJTT, WOIC. Medium: WNHC, KDKO.

KENNY G "I've Been Missin' You" (Arista) 17/5
Rotations: Heavy 1/0, Medium 5/1, Light 11/4, Extra Adds 0, Total Adds 5, WHUR, KMJM, WZEN-FM, WPEG, WWDM. Heavy: KACE. Medium: WWIN-FM, WVEE, WCIN, WOIC.

FUNK DELUXE "This Time" (Salsoul) 17/2

Rotations: Heavy 0/0, Medium 7/0, Light 10/2, Extra Adds 0, Total Adds 2, WXYV, WKWM. Medium: WDAS, KJLH, Z93, WGIV, WPEG, WOIC, WWWS.

PRETTY TONY "Fix It In The Mix" (Sunnyview) 17/2
Rotations: Heavy 4/0, Medium 4/0, Light 9/2, Extra Adds 0, Total Adds 2, WATV, WKXI. Heavy: WEDR, WJAX, WPDQ, WTLC. Medium: WAIL-FM, WDRQ, XHRM, WANM.

BREAK MACHINE "Street Dance" (Sire/WB) 17/1
Rotations: Heavy 4/0, Medium 10/1, Light 3/0, Extra Adds 0, Total Adds 1, WHUR. Heavy: WILD, KSOL, WRDW, WOIC. Medium: WRKS, WGCI, KJLH, XHRM, WGIV, WJMI, WAAA, WDAO, WLUM.

ORBIT "Too Busy Thinkin" About My Baby" (Quality) 17/0
Rotations: Heavy 5/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: WENN, WLOU, WANM, WTLC, WWWS. Medium

MICHAEL JACKSON "Farewell My Summer Love" (Motown) 16/16
Rotations: Heavy 2/2, Medium 3/3, Light 7/7, Extra Adds 4, Total Adds 16, WILD, WDJY, WVEE, KKDA-FM, KNOK-FM, WHRK, WAIL-FM, WBLZ, WZEN-FM, KJLH, XHRM, WNHC, WQMG, WJMI, WTLC, WLUM.

WHIK, WAIL-FM, WBLZ, WZEN-FM, KJLH, KHRM, WNRD, WIMG, WILC, WEDM.

EDDY GRANT "Romancing The Stone" (Portrait/CBS) 16/3

Rotations: Heavy 0/0, Medium 3/0, Light 13/3, Extra Adds 0, Total Adds 3, WDJY, KJLH, KSOL. Medium: WATV, KOKA, WLUM.

CULTURE CLUB "It's A Miracle" (Virgin/Epic) 15/3

Rotations: Heavy 5/0, Medium 6/1, Light 4/2, Extra Adds 0, Total Adds 3, WPDQ, WVKO, WKWM. Heavy: WDJY, WVEE, WJTT, WQKS, WLUM. Medium: WBLZ, WDRQ, WJAX, WQQK, KDIA.

CATCH "Get On Freak" (Columbia) 15/2

Rotations: Heavy 1/0, Medium 4/0, Light 10/2, Extra Adds 0, Total Adds 2, KSOL, WPDQ. Heavy: WAOK. Medium: WDIA, WNOO, WKXI, KHYS.

OLLIE & JERRY "Breakin" (There's No Stoppin" Us)" (Polydor/PolyGram) 14/14
Rotations: Heavy 0/0, Medium 3/3, Light 9/9, Extra Adds 2, Total Adds 14, WDAS, WUSL, WVEE, WDIA, WAIL-FM, WCIN, WJMO, KSOL, WANM, WQKS, WTLC, WLUM, WWWS, KDIA.

MADONNA "Borderline" (Sire/WB) 14/0 Rotations: Heavy 8/0, Medium 5/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WRKS, WDJY, KJLH, XHRM, WJTT,

WQKS, KDKO. Medium: KACE, WNKO, KDKO, KDKO, KUKQ.

KLEEER "Intimate Connection" (Atlantic) 12/7

Rotations: Heavy 2/1, Medium 4/2, Light 6/4, Extra Adds 0, Total Adds 7, WDMT, WZAK, WOIC, WQQK, WWDM, WKWM, WWWS. Heavy: KNOK-FM. Medium: KKDA-FM, KJLH.

GWEN McCRAE "Do You Know What I Mean" (Blackjack/Quality) 12/1

otations: Heavy O/O, Medium 6/O, Light 5/O, Extra Adds 1, Total Adds 1, WPLZ. Medium: WDAS, WAOK, WEDR, WBLX, WANM,

OHIO PLAYERS "Sight For Sore Eyes" (Air City) 12/1 Rotations: Heavy 0/0, Medium 4/0, Light 8/1, Extra Adds 0, Total Adds 1, WWDM. Medium: WAOK, WOIC, WKXI, WDAO.

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 12/1
Rotations: Heavy 2/0, Medium 3/0, Light 7/1, Extra Adds 0, Total Adds 1, WVEE. Heavy: WOIC, WQMG. Medium: XHRM, WQQK,

BOBBY WOMACK "Tell Me Why" (Beverly Glen) 11/10
Rotations: Heavy 1/0, Medium 3/3, Light 6/6, Extra Adds 1, Total Adds 10, WXYV, WHUR, KKDA-FM, KDAY, WENN, WOIC, WJMI, WQKS, WLTH, WTLC. Heavy: KACE. PRIME TIME "Love Talk" (Total Experience/RCA) 11/3

ILH WKND WKXI Heavy: WRDW Medium: WZAK

SUGAR HILL GANG "Livin' In The Fast Lane" (Sugarhill) 11/1 Rotations: Heavy 0/0, Medium 0/0, Light 11/1, Extra Adds 0, Total Adds 1, WZEN.

TROUBLE FUNK "Spin-Time" (D.E.T.T.) 11/1

Heavy O/O, Medium 4/O, Light 6/O, Extra Adds 1, Total Adds 1, WQKS. Medium: WWIN-FM, WXYV, WZAK, KSOL

COLONEL ABRAMS "Leave The Message Behind The Door" (Streetwise) 11/0

Rotations: Heavy 2/0, Medium 4/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WJMO, KOKA. Medium: WAOK, WDIA, WENN. MUSICAL YOUTH "Whatcha Talking 'Bout" (MCA) 11/0
Rotations: Heavy 1/0, Medium 7/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: KOKA. Medium: WWIN-FM, WILD, WBMX, WZEN-FM, WENN, WPLZ, KDKO.

JOE JACKSON "You Can't Get What You Want (Till You Know What You Want)" (A&M) 10/2 Rotations: Heavy 4/1, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 2, WDJY, KDKO. Heavy: WJTT, WQMG, WQKS. Medium

SHOCK "Slam Dunk" (Rascal) 10/2

Rotations: Heavy O/O, Medium 3/1, Light 7/1, Extra Adds O, Total Adds 2, WPEG, WWDM. Medium: WEDR, KJLH

WQKS/Williamsburg

Regionalized Adds & Hots Black/Urban

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN -FM/ Baltimore Keith Newman

EDDY PENDERGRASS MARCUS MILLER JOHNNY MATHIS DENIECE WILLIAMS CHANGE JAYS JERMAINE JACKSON

WXYV/Baltimore Roy Sampson

MARCUS MILLER FUNK DELUXE FUNK DELUXE
TEDDY PENDERGRASS
BOBBY WOMACK
JOHNNY MATHIS
JIMMY LEWIS
O'JAYS
BRASS CONSTRUCTIO
STARPOINT
HOttest:

WILD/Boston Elroy R.C. Smith

MICHAEL JACKSON TEDDY PENDERGRASS MENUDO TINA TURNER LATTISAW & GILL Hottest: DENIECE WILLIAMS PATTI LABELLE JOCELYN BROWN

WKND/Hartford (a)

LATTISAW & GILL LJ REYNOLDS
WOMACK & WOMACK
TINA TURNER
PEABO BRYSON HUGH MASEKELA PRIME TIME
CUBA GOODING
CLAUDIO SIMONETTI
Hottest: IONEL RICHIE DENIECE WILLIAMS
YARBROUGH & PEOPL JOCELYN BROWN

WNHC/New Haven James Jordan

PRINCE
TEDDY PENDERGRASS
BRASS CONSTRUCTIO
TINA TURNER
FIVE STAR
MICHAEL JACKSON
HOTLEST
BENIECE WILLIAMS
JEFFREY OSBORNE
MENUDO
DENNIS EDWARDS
JOCELYN BROWN

WRKS/New York Mayo/Quartarone

ART OF NOISE
PUMPKIN
SYSTEM
HOTHER:
LIONEL RICHIE
JOCELYN BROWN
DENNIS EDWARDS
MADONNA

WUSL/Philadelphia Wyatt/Buggs LATTISAW & GILL

PEABO BRYSON SMOKEY ROBINSON OLLIE & JERRY HAROLD MELVIN RUN D.M.C. RJ'S LATEST ARRIV DIVINE SOUNDS CHERRELLE JOCELYN BROWN HASSAN & 7-11 WDAS/Philadelphia

Joe Tamburro

OLLIE & JERRY ART OF NOISE JOHNNY MATHIS DENNIS EDWARDS DENIECE WILLIAMS JOCELYN BROWN RJ'S LATEST ARRIV HASSAN & 7-11 CHERRELLE

MIDWEST

WBMX/Chicago Lee Michaels

DENNIS EDWARDS EMOTIONS TINA TURNER WOMACK & WOMACK GRANDMASTER MELLE YVONNE GAGE Hottest PATTI LABELLE JAMES INGRAM YARBROUGH & PEOPI PETER BROWN WEST PHILLIPS

WGCI/Chicago (۵) Graham Armstrong

CAMEO TEDDY PENDERGRASS Hottest: PATTI LABELLE

WBLZ/Cincinnati Brian Castle

ART OF NOISE SMOKEY ROBINSON EURYTHMICS MICHAEL JACKSON TEDDY PENDERGRASS HOTLEST VARBROUGH & PEOPL DENIECE WILLIAMS SHALAMAR CHANGE STEVE PERRY

WCIN/Cincinnati Sid Kennedy

CHI-LITES OLLIE & JERRY NUANCE TEDDY PENDERGRASS SKOOL BOYS Hottest: CHANGE JERMAINE JACKSON WINDJAMMER BAR-KAYS

WZAK/Cleveland Lynn Tolliver

KLEEER TINA TURNER SHEILA E REATHEL BEAN & DO GRANDMASTER MELLE JUNIE MORRISON BLOODSTONE PUMPKIN JOCELYN BROWN KWICK LIONEL RICHIE RJ'S LATEST ARRIV PATRICE RUSHEN

WAMO/Pittsburgh

J.C. Floyd WOMACK & WOMACK ROGER
LATOYA JACKSON
LENNY WILLIAMS
CHERRELLE
MARGIE JOSEPH
HOTLEST
FOINTER SISTERS
JERMAINE JACKSON
DENIECE WILLIAMS
O'BRYAN
CHANGE

WDJY/Washington, DC Dan O'Neil

DURAN DURAN

JOE JACKSON
EURYTHMICS
DAN HARTMAN
MICHAEL JACKSON
CHERRELLE LATOYA JACKSON BANANARAMA WORLD FAMOUS SU EDDY GRANT TINA TURNER GRANDMASTER MELLE Hottest: DENIECE WILLIAMS POINTER SISTERS CYNDI LAUPER NEWCLEUS CHANGE

WHUR/Washington, DC

Libby Lawson

BREAK MACHINE BOBBY WOMACK LATOYA JACKSON LEVEL 42 ROGER DUKE BOOTEE SHEILA E GRANDMASTER MELLE IMAGINATION GEORGE CLINTON TEDDY PENDERGRASS WINDJAMMER CARGO YARBROUGH & PEOPL O'BRYAN JERMAINE JACKSON

WDMT/Cleveland (J

Kelly/Dean PUMPKIN RUN D.M.C KLEEER JIMMY LEWIS LENNY WILLIAMS LATOYA JACKSON ART OF NOISE Hottest: NEWCLEUS LIONEL RICHIE CELYN BROWN

WJMO/Cleveland Rod See

BRASS CONSTRUCTIO DELLS OLLIE & JERRY JOHNNY MATHIS

WVKO/Columbus

CULTURE CLUB LENNY WILLIAMS JOHNNY MATHIS YARBROUGH & PEOPL DAZZ BAND PATRICE RUSHEN O'BRYAN

WDAO/Dayton Lankford Stephens

CAMEO DENNIS EDWARDS TINA TURNER BLOODSTONE PEOPLE'S CHOICE HOTTEST: RJ'S LATEST ARRIV WORLD FAMOUS SU YARBROUGH & PEOPL LUTHER VANDROSS DAZZ BAND

Joe Spencer

SUTTONS TINA TURNER LATTISAW & GILL HASHIM Hottest YARBROUGH & PEOPL ONE WAY NEWCLEUS DIVINE SOUNDS CHERRELLE

WJLB/Detroit

RJ'S LATEST ARRIV LARRICE ANITA BAKER SHEILA E Hottest: ROCKWELL DEBARGE DENIECE WILLIAMS SLING SHOT

WDRQ/Detroit

Steve Harris CHERRELLE DIVINE SOUNDS JERMAINE JACKSON PATTI LABELLE

WLTH/Gary Dana Huskisson

JOHNNY MATHIS WORLD FAMOUS SU TEDDY PENDERGRASS JOCELYN BROWN SHEILA E Hottest: CAMEO TEMPTATIONS PATTI LABELLE DENIECE WILLIAMS LIONEL RICHIE

WKWM/Grand Rapids Frank Grant

NUANCE CULTURE CLUB EMOTIONS
FUNK DELUXE
HASSAN & 7-11
KLEEER
JIMMY LEWIS
TEDDY PENDERGRASS
SMOKEY ROBINSON
TINA TURNER
HOTLEST: RJ'S LATEST ARRIV ONE WAY ART OF NOISE DENIECE WILLIAMS

SOUTH

WAOK/Atlanta Larry Tinsley

CAMEO EMOTIONS SWITCH ATLANTIC STARR SHEILA E JESSE BOYCE BRONNER BROTHERS Hottest DENIECE WILLIAMS BAR-KAYS PATTI LABELLE SPINNERS LAID BACK

WVEE/Atlanta

OLLIE & JERRY SWITCH GRANDMASTER MELLE CAMEO STYLE COUNCIL STARPOINT HUGH MASEKELA LIPSTICK DENIECE WILLIAMS BRYAN LOREN JERMAINE JACKSON

WTLC/Indianapolis Jay Johnson

PRINCE MICHAEL JACKSON BRASS CONSTRUCTIO EMOTIONS BOBBY WOMACK TINA TURNER TINA TURNER PEABO BRYSON ZZ HILL Hottest DENIECE WILLIAMS IRENE CARA RJ'S LATEST ARRIV NEWCLEUS

WLUM/Milwaukee Susie Austin

BRUCE SPRINGSTEEN TIMMY THOMAS FIXX JOCELYN BROWN MICHAEL JACKSON OLLIE & JERRY COLOUR RADIO POINTER SISTERS LIONEL RICHIE DURAN DURAN ROCKWELL NEWCLEUS

Kermit Crockett

CAMEO JANICE MARIE JOHN TERRI WELLS HERBIE HANCOCK WOMACK & WOMACK Hottest RJ'S LATEST ARRIV O'BRYAN ROGER

ROCKWELL KMJM/St. Louis

BEAT MASTER JOCELYN BROWN ONE WAY LATOYA JACKSON KENNY G LIONEL RICHIE PATRICE RUSHEN

WZEN-FM/St. Louis Rod King

TEDDY PENDERGRASS SUGAR HILL GANG BLACKFOOT BAR-KAYS LIONEL RICHIE
YARBROUGH & PEOPL ONE WAY JERMAINE JACKSON

WRDW/Augusta Teddy Black

TWILIGHT 22 SHEILA E GRANDMASTER MELLE PEABO BRYSON POINTER SISTERS MARCUS MILLER BRYAN LOREN BAR-KAYS DAK-KAYS DENIECE WILLIAMS NEWCLEUS WORLD FAMOUS SU KNOW/Austin

Ken Rush

Scotty Andrews SERGIO MENDES MICHAEL JACKSON TEDDY PENDERGRASS ROD STEWART WATV/Birmingham Ron January

LEVEL 42 STARPOINT

DAN HARTMAN TINA TURNER BLACKFOOT Hottest: DENIECE WILLIAMS BAR-KAYS SHANNON LIONEL RICHIE POINTER SISTERS

WENN/Birmingha Kenny Byrd

Michael Star TEDDY PENDERGRASS BOBBY WOMACK MARCUS MILLER SHEILA E Hottest: Hottest LIONEL RICHIE DENIECE WILLIAMS BAR-KAYS KLEEER LUTHER VANDROSS

WWWZ/Charleston Barry Kaye

TINA TURNER
JIMMY LEWIS
GENERAL CAINE
ROD STEWART
PAMELA STANLEY
STARPOINT
GEORGE CLINTON
EMOTIONS
SMOKEY ROBINSON
HOLLEST
JERMAINE JACKSON
ONE WAY
DENIECE WILLIAMS
DAZZ BAND
ROCKWELL CAMEO

WGIV/Charlotte (J) Hal Harrill JOE SIMON
HERBIE HANCOCK
BLOODSTONE
TEDDY PENDERGRASS
FORCE MD'S
JERMAINE JACKSON
HUGH MASEKELA
DAVE GRUSIN
TINA TURNER
GRANDMASTER MELLE
ANITA BAKER
HOTLEST: Hottest: O'BRYAN DENIECE WILLIAMS MELBA MOORE LATOYA JACKSON PATRICE RUSHEN

WPEG/Charlotte

Mike Rossi

SKOOL BOYS

Hottest: LIONEL RICHIE

O'BRYAN CRUSADERS

Ron Atkins D TRAIN

DENIECE WILLIAMS WORLD FAMOUS SU

MICHAEL JACKSON GRANDMASTER MELLE

SKOOL BOYS
KENNY G
MTUME
CHI-LITES
BRONNER BROTHERS
PEABO BRYSON
FATBACK
ATLANTIC STARR
TRANZIT
CHARNISSA
SHOCK SHOCK NIRVANA GEORGE CLINTON Hottest: DENIECE WILLIAMS PATTI LABELLE RJ'S LATEST ARRIV WNOO/Chattanooga Frank St. James

WVOI/Toledo i.

Maxx Myrick TINA TURNER CAMEO GRANDMASTER MELLE GRANDMASTER MEL LATTISAW & GILL LENNY WILLIAMS DENIECE WILLIAMS D'BRYAN PATTI LABELLE JERMAINE JACKSON ONE WAY

WJTT/Chattanooga

LATOYA JACKSON
EARONS
BRYSON & FLACK
SHEILA E
ROD STEWART
HOTLESE
BENECE WILLIAMS
DAZZ BAND
JERMAINE JACKSON
JAMES INGRAM
ONE WAY HERBIE HANCOCK WOIC/Columbia

Mickey Arnold

KLEEER

CYNDI LAUPER
DENNIS EDWARDS
PEABO BRYSON
TINA TURNER
HERBIE HANCOCK
DIVINE SOUNDS
Hottest: BOBBY WOMACK TINA TURNER HERBIE HANCOCK TERRI WELLS JOHN ROCCA Hottest: DENIECE WILLIAMS BRYAN LOREN BAR-KAYS ONE WAY JOCELYN BROWN LIONEL RICHIE DIVINE SOUNDS J. BLACKFOOT PATRICE RUSHEN

Terri Avery CAMEO
CHERRELLE
MICHAEL JACKSON
HAROLD MELVIN
TEDDY PENDERGRASS
ROCKWELL
BOBBY WCMACK
HOTTEST ARRIV
BAR-KAYS
WORLD FAMOUS SU
JOCELYN BROWN
ROGER PRETTY TONY

KNOK-FM/Ft. Worth

KKDA-FM/Dalla:

TEDDY PENDERGRASS BLOODSTONE MICHAEL JACKSON SMOKEY ROBINSON ONE WAY LIONEL RICHIE RJ'S LATEST ARRIV

WQMG/Greensboro Shelly Bynum

MICHAEL JACKSON TEDDY PENDERGRASS Hottest: JAMES INGRAM PATTI LABELLE

KMJQ/Houston

BLOODSTONE EVAN ROGERS TERRI WELLS ANITA BAKER WINDJAMMER Hottest: DIVINE SOUNDS JERMAINE JACKSON WORLD FAMOUS SU ROCKWELL WJMI/Jackson

Carl Haynes

ATLANTIC STARR MICHAEL JACKSON BOBBY WOMACK CRUSADERS TWILIGHT 22 MELBA MOORE STARPOINT DENIECE WILLIAMS DAZZ BAND JAMES INGRAM O'BRYAN BRYAN LOREN SHANNON KWICK O'BRYAN WKXI/Jackson

Tommy Marshail Melvin Jones

PRETTY TONY TEDDY PENDERGRASS JOEY DEES CAMEO JOCELYN BROWN J. BLACKFO PRIME TIME Hottest: RJ'S LATEST ARRIV BRYAN LOREN DENIECE WILLIAMS O'BRYAN CRUSADERS WJAX/Jacksonville (J)

STARPOINT

STEVE PERRY TINA TURNER TINA TURNER BARBARA MITCHELL HERBIE HANCOCK PRETTY TONY
DENIECE WILLIAMS
CYNDI LAUPER RUN D.M.C. JERMAINE JACKSON DENIECE WILLIAMS

WPDQ/Jacksonville Marc Little

JOHNNY MATHIS KRYSTOL HERBIE HANCOCK CULTURE CLUB JOE SIMON BILLY PRESTON TINA TURNER FORCE MD'S CAROL DENNIS HUGH MASEKELA TEDDY PENDERGRASS YARBROUGH & PEOPL

ONE WAY BAR-KAYS

KJCB/Lafayette (4) Beatrice Evans TEDDY PENDERGRASS CATCH ATLANTIC STARR BRONNER BROTHERS ATLANTIC STARR
DAMARIS
CYNDI LAUPER
HOTLEST
BENIECE WILLIAMS
YARBROUGH & PEOPL
ONE WAY
RJ'S LATEST ARRIV
O'BRYAN DENIECE WILLIAMS

WLOU/Louisville

Neal O'Rea JERMAINE JACKSON DAZZ BAND ROCKWELL LATTISAW & GILL DENNIS EDWARDS Hottest: MIDNIGHT STAR DENIECE WILLIAMS CENTRAL LINE

WJJS/Lynchburg

LATOYA JACKSON POINTER SISTERS FATBACK HERBIE HANCOCK DIVINE SOUNDS LIONEL RICHIE LAID BACK YARBROUGH & PEOPL

SHANNON

Bobby O'Jay OLLIE & JERRY J. BLACKFOOT ROGER CHI-LITES PEABO BRYSON LIPSTICK DER-MER MARCUS MILLER KRYSTOL Hottest: LIONEL RICHIE DENIECE WILLIAMS JERMAINE JACKSON DAZZ BAND

WHRK/Memphis Toni Bell

SHEILA E TEDDY PENDERGRASS CHERRELLE TINA TURNER JOCELYN BROWN MICHAEL JACKSON DENIECE WILLIAMS

KRNB-FM/Memphis

Hottest: NEWCLEUS DENIECE WILLIAMS BAR-KAYS PATTI LABELLE ONE WAY WEDR/Miami

Jackson/Jones DAN HARTMAN

RBARA MASO

NIRVANA DOMINATRIX SERGIO MENDES PHENOMENON PETER ROCK CAMEO Hottest: SOUL SONIC FORCE DAZZ BAND DEBBIE DEB YARBROUGH & PEOPL ONE WAY

WBLX/Mobile

TINA TURNER PATRICE RUSHEN BLOODSTONE JOE SIMON RJ'S LATEST ARRIV DAZZ BAND

WQQK/Nashville Dan Jaynes

SERGIO MENDES TEDDY PENDERGRASS Hottest: PATTI AUSTIN O'BRYAN DENIECE WILLIAMS JERMAINE JACKSON

WYLD-FM/New Orleans Brute Bailey

YVONNE GAGE DAN HARTMAN Hottest: LIONEL RICHIE ONE WAY
PATTI AUSTIN
JOCELYN BROWN LAID BACK

WAIL-FM/New Orleans Barry Richards

PATRICE RUSHEN ROGER DISCO 3 MICHAEL JACKSON FATBACK OLLIE & JERRY ART OF NOISE EURYTHMICS Hottest: NEWCLEUS DENIECE WILLIAMS O'BRYAN JOCELYN BROWN YARBROUGH & PEOPL

WPLZ/Petersburg Hardy Jay

DENNIS EDWARDS YVONNE GAGE NV
GRANDMASTER MELLE
GWEN MCCRAE
EL CHICANO
Hottest:
DENIECE WILLIAMS JERMAINE JACKSON NONA HENDRYX BAR-KAYS DIVINE SOUNDS

KHYS/Port Arthur Mark Petry

STARPOINT JOHNNY MATHIS Hottest: BAR-KAYS YARBROUGH & P LIONEL RICHÍE ONE WAY DENIECE WILLIAMS

WANT/Richmond Kirby Carmichael

ROGER DENNIS EDWARDS TEDDY PENDERGRASS DENIECE WILLIAMS YARBROUGH & PEOPL BAR-KAYS LIONEL RICHIE

WTOY/Roanoke Scott Morris

JOCELYN BROWN PEABO BRYSON LJ REYNOLDS LATOYA JACKSON DENIECE WILLIAMS O'BRYAN CHANGE JERMAINE JACKSON BAR-KAYS

KOKA/Shrevepor B.B. Davis

HOTTEST:
DENIECE WILLIAMS
YARBROUGH & PEOPL
LIONEL RICHIE
ONE WAY
BAR-KAYS

WWDM/Sumpter

DIVINE SOUNDS

WANM/Tallahassee

TEDDY PENDERGRASS

Joe Bullard

BOBBY WOMACK TEDDY PENDERGRASS GRANDMASTER MELLE TINA TURNER OLLIE & JERRY BLACKFOOT ATLANTIC STARR SHEILA E BRONNER BROTHERS TROUBLE FUNK FORCE MD'S OHIO PLAYERS POINTER SISTERS BRASS CONSTRUCTIO GRANDMASTER MELLE NEWCLEUS DENIECE WILLIAMS DURAN DURAN JERMAINE JACKSON

WAAA/Winston-Salem Eric St. James

EMOTIONS BILLY GRIFFIN DENNIS EDWARDS ATLANTIC STARR TEDDY PENDERGRASS TERRI WELLS OLLIE & JERRY
TINA TURNER
ATLANTIC STARR
GRANDMASTER MELLE
JUNIE MORRISON
BEAU WILLIAMS BRONNER BROTHERS HAROLD MELVIN TINA TURNER BRASS CONSTRUCTIO TERRI WELLS HUGH MASEKELA NIRVANA DENIECE WILLIAMS O'BRYAN

WEST

Hottest: DENIECE WILLIAMS

JOCELYN BROW

BRYAN LOREN

KDKO/Englewood

Miller/Wiggins

KDAY/Los Angeles

MENUDO
WOMACK & WOMACK
DENNIS EDWARDS
BOBBY WOMACK
BEAT MASTER
HASSAN & 7-11
JOHN ROCCA
TEDDY PENDERGRASS
CHERYL LYNN
HOTLEST:

Hottest: DENIECE WILLIAMS

ONE WAY ART OF NOISE JERMAINE JACKSON JOCELYN BROWN

KJLH/Los Angeles

RJ'S LATEST ARRIV MICHAEL JACKSON GRANDMASTER MELLE

Hottest: YARBROUGH & PEOPL DENIECE WILLIAMS

O'BRYAN P. FUNK ALL-STARS LATOYA JACKSON

Stone/Chappell

PRIME TIME
PEABO BRYSON
CHERYL LYNN
CAMEO
EDDY GRANT
DELLS
J. BLACKFOOT
Hottest:

Jack Patterson

ROCKWELL SHEILA E WORLD FAMOUS SU ROMAN SANDALS KENT JORDAN TEDDY PENDERGRASS CAMEO OLLIE & JERRY DENNIS EDWARDS STARPOINT ATLANTIC STARR Hottest: BAR-KAYS Bottest: ONE WAY BAR-KAYS DAZZ BAND O'BRYAN JERMAINE JACKSON NONA HENDRYX DEELE

KUKQ/Phoenix

KACE/Los Angeles Rick Nuhn DENNIS EDWARDS LATOYA JACKSON TEDDY PENDERGRASS HOTTEST ONE WAY DENNIS EDWARDS JOCELYN BROWN WORLD FAMOUS SU PATRICE RUSHEN CAMEO SWITCH MARCUS MILLER EL CHICAN Hottest: CHANGE JIMMY LEWIS NEWCLEUS

KDIA/Oakland

XHRM/San Diego (4) **Duff Lindsey**

BAR-KAYS

CHERRELLE MICHAEL JACKSON SHEILA ATLANTIC STARR DIVINE SOUND Hottest: DENIECE WILLIAMS BAR-KAYS LIONEL RICHIE

KSOL/San Mateo Bernie Moody

ROGER TEDDY PENDERGRASS CATCH DIVINE SOUNDS EDDY GRANT EDDY GRANT
SMOKEY ROBINSON
OLLIE & JERRY
STARPOINT
HOTTORY
CRUSADERS
SPINNERS
ONE WAY
CHANGE
PATTI LABELLE

*(J) Indicates Jazz Reporter

79 Reporters 76 Current Reports

The following stations reported a frozen playlist this week: WDRQ/Detroit

KRNB/Memphis KOKA/Shreveport WLVW/Moncks Corner is no

longer a Black/Urban reporter. R&R welcomes the following

> new reporters: WUSL/Philadelphia KNOK-FM/Ft. Worth WJTT/Chattanooga

NATIONAL AIRPLAY/50 May 25, 1984

Total Place Mean Place Plac			Name and the Association (Associated			
8 4 2 2 EDDY RAVEN/I Get Mexico (RCA) 16 12 9 CORNAY TWITTY/Somebody's Needin' Somebody (WB) 17 0 15 10 15 48 2 18 7 D DAVID ALLAN CDE/Mona Lisa Lost Her Smile (Columbia) 18 8 7 D DAVID ALLAN CDE/Mona Lisa Lost Her Smile (Columbia) 18 9 0 FRM GOSDINI/Can Tell By The Way You Dance (Compleat/PG) 18 0 7 0 T LARRY GATLIN & THE GATLIN BROS./Denver (Columbia) 18 10 8 0 FRM GOSDINI/Can Tell By The Way You Dance (Compleat/PG) 18 10 7 1 A 7 1 1 10 0 C GEORGE JONES/Nov'ne Still Got A Place in My Heart (Epic) 18 11 11 10 0 GEORGE JONES/Nov'ne Still Got A Place in My Heart (Epic) 18 16 12 0 S STEVE WARINER/WING GOODEW (RCA) 19 16 13 0 EXILEF JON'N WART TO BE A Memory (Epic) 19 15 0 EXILEF JON'N WART TO BE A Memory (Epic) 19 15 10 EXILEF JON'N WART TO BE A Memory (Epic) 19 15 10 EXILEF JON'N WART TO BE A Memory (Epic) 19 15 10 EXILEF JON'N WART TO BE A Memory (Epic) 19 15 10 TAILER BROTHERE/JAILAN BLUE Loving You Yet (RCA) 19 17 14 NEED ARRY WARTHERE/JUST A LITTLE Love (IMCA) 19 18 12 14 REBA MCENTIRE/JUST A LITTLE Love (IMCA) 19 22 10 15 0 STATLER BROTHERE/JAILAN BLUE (LOVEN)/PGI 19 23 20 19 5 ALTHER BROTHERE/JAILAN STILLE LOVE (IMCA) 19 24 20 17 1 D SALT HER BROTHERE/JAILAN STILLE LOVE (IMCA) 19 25 20 10 B J. THOMAS/The Whole World's In Lover. (Clev. Int./Col.) 18 26 20 17 10 GENE WATSON/Froever Again (IMCA) 20 17 10 GENE WATSON/Froever Again (IMCA) 21 26 26 20 18 0 GENE WATSON/Froever Again (IMCA) 22 26 27 20 10 GENE WATSON/Froever Again (IMCA) 23 26 20 CHARLY WORLDAN/Froever Again (IMCA) 24 26 27 27 10 GENE WATSON/Froever Again (IMCA) 25 26 27 20 DON WILLIAMS/That's The Thing About Love (WB) 26 27 27 20 TO WILLIAMS/That's The Thing About Love (IMCA) 27 28 28 24 20 CHARLY WORLDAN/Froever Again (IMCA) 28 28 27 27 20 DON WILLIAMS/That's The Thing About Love (IMCA) 29 29 20 DIE RABBITT/B B'B Burning Up With Love (WB) 20 20 21 20 20 CHARLY WORLDAN/Froever Again (IMCA) 20 30 30 30 30 MB LIMEDELY/FINIS DE (INCA) 21 29 30 30 30 MB LIMEDELY/FINIS DE (INCA) 21 29 30 30 30 MB LIMEDELY/FINIS DE				Heavy	Medium	Light
16 12 9	11 5 1	ALABAMA/When We Make Love (RCA)	155/0	139	16	0
8 6 5	8 4 2 2	EDDY RAVEN/I Got Mexico (RCA)	151/0	117	23	11
1	16 12 9 3	CONWAY TWITTY/Somebody's Needin' Somebody (WB)	155/0	105	48	
14 10 8	9 6 5 4	EMMYLOU HARRIS/In My Dreams (WB)	149/0	109	38	
10 7 6 7 LARRY GATLIN & THE GATLIN BROS./Denver (Columbia) 147/1 116 22 9 17 14 10	12 8 7 🗗	DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	149/0	115	24	
10	14 10 8 🙃	VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)	153/0	112		
7 3 3 MERILE HAGGARD):Someday When Things Are Good (Epic) 145/0 104 24 17 19 16 3 © STEVE WARINER/Why Goodbye (RCA) 152/1 86 56 10 20 17 14 © LOUISE MANDRELLI/I'm Not Through Loving You Yet (RCA) 147/1 80 55 12 21 21 16 © GARY MORRIS/Between Two Fires (WB) 150/3 60 78 12 15 13 12 14 REBA MCENTIRE/Just A Little Love (MCA) 140/0 83 38 19 15 13 12 14 REBA MCENTIRE/Just A Little Love (MCA) 140/0 83 38 19 16 22 21 16 © STATLER BROTHERS/Atlanta Blue (Mercury/PG) 150/5 62 77 11 17 21 22 23 20 © STATLER BROTHERS/Atlanta Blue (Mercury/PG) 150/5 62 77 11 21 22 23 20 © STATLER BROTHERS/Atlanta Blue (Mercury/PG) 150/5 62 77 11 22 23 20 © B.J. THOMAS/The Whole World's In Love (Clev. Int./Col.) 152/5 45 90 17 24 27 21 © EARL THOMAS CONLEY/Angel In Disguise (RCA) 151/4 29 106 164 22 20 71 19 GENE WATSON/Forever Again (MCA) 143/1 55 71 17 21 4 20 RICKY SKAGGS/Honey (Open That Door) (Epic) 134/0 93 24 17 22 82 24 © CHARLY MCCLAIN/BBAO Of Gold (Epic) 131/4 40 71 20 45 32 20 © EDIDE RABBITT//B.B-Burning Up With Love (WB) 149/5 23 96 30 23 25 26 25 ODIDE RABBITT//B.B-Burning Up With Love (WB) 149/5 23 96 30 24 30 27 30 27 30 30 30 30 30 30 30 3	10 7 6 7	LARRY GATLIN & THE GATLIN BROS./Denver (Columbia)	147/1	116		
19 16 13	17 14 10 📵	GEORGE JONES/You've Still Got A Place In My Heart (Epic)	149/1	100	44	
2	7 3 3 9	MERLE HAGGARD/Someday When Things Are Good (Epic)	145/0			
20 17 14	19 16 13 🕡	STEVE WARINER/Why Goodbye (RCA)	152/1			
22 21 1 16	22 19 15	EXILE/I Don't Want To Be A Memory (Epic)	<i>155/3</i>			
15 13 12 14 REBA McENTIRE/Just A Little Love (MCA) 140/0 83 38 19 26 22 18	20 17 14 🔞	LOUISE MANDRELL/I'm Not Through Loving You Yet (RCA)	147/1	80	55	
26 22 18	23 21 16	GARY MORRIS/Between Two Fires (WB)	150/3			
124 19	15 13 12 14	REBA McENTIRE/Just A Little Love (MCA)	140/0	83		
27 23 20	26 22 18 1 5	STATLER BROTHERS/Atlanta Blue (Mercury/PG)	<i>150/5</i>			
24 27 1	31 24 19 🔞	ANNE MURRAY/Just Another Woman In Love (Capitol)	154/0	39		
24 20 17 19 GENE WATSON/Forever Again (MCA) 143/1 55 71 17 2 1 4 20 RICKY SKAGGS/Honey (Open That Door) (Epic) 134/0 93 24 17 32 28 24	27 23 20	B.J. THOMAS/The Whole World's In Love (Clev. Int./Col.)	152/5	45		
2 1 4 20 RICKY SKAGGS/Honey (Open That Door) (Epic) 134/0 93 24 17 32 28 24 3 CHARLY McCLAIN/Band Of Gold (Epic) 131/4 40 77 20 46 32 26 22 EDDIE RABISTIT/B-B-Burning Up With Love (WB) 149/5 23 96 30 46 32 26 27 EDDIE RABISTIT/B-B-B-Burning Up With Love (MCA) 152/13 21 87 44 47 37 33 30 JUDDS/Mama He's Crazy (RCA/Curb) 133/6 22 84 27 48 27 28 28 23 25 SYLVIA/Victims Of Goodbye (RCA) 125/0 34 73 18 35 31 28 BILL MEDLEY/! Still Do (RCA) 129/3 24 78 27 45 37 31 27 JANIE FRICKE/If The Fall Don't Get You (Columbia) 141/5 13 88 40 41 32 10 JOHN CONLEE/As Long As I'm Rockin' With You (MCA) 102/0 50 27 25 38 36 33 BANDANA/Better Our Hearts Should Bend (WB) 121/7 12 75 34 44 38 35 MEL TILLIS/New Patches (MCA) 119/5 13 69 37 44 38 35 MEL TILLIS/New Patches (MCA) 119/5 13 69 37 43 39 CHARLY ROGERS/Eyes That See In The Dark (RCA) 96/0 27 56 13 43 39 JOHN ANDERSON/! Wish I Could Write You A Song (WB) 125/14 6 70 49 47 40 MICHAEL MARTIN MURPHEY/Disenchanted (Liberty) 125/16 7 60 58 31 15 25 36 JULIO IGLESIAS & WILLE NELSON/TO All The Girls I've Loved (Col.) 77/0 23 34 20 49 44 41 TOM JONES/This Time (Mercury/PG) 101/6 5 59 37 DEBUT TIMES/Forever You (MCA/Curb) 110/145 2 23 76 DEBUT TIMES/Forever You (MCA/Curb) 93/51 1 23 69 DEBUT TIMES/Forever You (MCA/Curb) 93/51 14 25 20 DEBUT TIMES/FOREVER OF WOMEN 125/11 14 25 20 DEBUT TIMES/FOREVER OF WOMEN 126/11 15/11 14 25 20 DEBUT TIMES/FOREVER OF WOMEN 126/11 15/11 14 25 20 DEBUT TIMES/FOREVER OF WOMEN 126/11 15/11 15/11 14 25 20 DEBUT TIMES/FOREYER ADDITINGS/I May BE USed (But Baby I Ain't Used Up) (RCA)	34 27 21 📵	EARL THOMAS CONLEY/Angel In Disguise (RCA)	151/4			
22 28 24	24 20 17 19	GENE WATSON/Forever Again (MCA)	143/1	55		
32 28	2 1 4 20	RICKY SKAGGS/Honey (Open That Door) (Epic)	134/0	93	24	
1 35 27	32 28 24 🗿	CHARLY McCLAIN/Band Of Gold (Epic)	131/4			
37 33 30	46 32 26 🟖	EDDIE RABBITT/B-B-B-Burning Up With Love (WB)	149/5			
39 26 23 25 SYLVIA/Victims Of Goodbye (RCA) 125/0 34 73 18 35 31 28 BILL MEDLEY/I Still Do (RCA) 129/3 24 78 27 45 37 31 J JANIE FRICKE/If The Fall Don't Get You (Columbia) 141/5 13 88 40 - 41 32 RONNIE MILSAP/Still Losing You (RCA) 149/11 8 83 58 39 36 33 BANDANA/Better Our Hearts Should Bend (WB) 102/0 50 27 25 39 36 33 BANDANA/Better Our Hearts Should Bend (WB) 121/7 12 75 34 44 38 35 MEL TILLIS/New Patches (MCA) 119/5 13 69 37 43 EIE GREENWOOD/God Bless The U.S.A. (MCA) 137/35 9 60 68 28 25 22 KENNY ROGERS/Eyes That See In The Dark (RCA) 96/0 27 56 13 - 43 39 JOHN ANDERSON/I Wish I Could Write You A Song (WB) 125/14 6 70 49 - 47 40 MICHAEL MARTIN MURPHEY/Disenchanted (Liberty) 125/16 7 60 58 3 15 25 36 JULIO IGLESIAS & WILLIE NELSON/TO All The Girls I've Loved (Col.) 77/0 23 34 20 47 WHITES/Forever You (MCA/Curb) 1101/3 2 54 54 50 45 42 WHITES/Forever You (MCA/Curb) 93/4 3 57 33 DIEBUT WHITES/Forever You (MCA/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 DIEBUT T.G. SHEPPARD/So	- 35 27 😵	DON WILLIAMS/That's The Thing About Love (MCA)	152/13			
35 31 28	37 33 30 🐼	JUDDS/Mama He's Crazy (RCA/Curb)	133/6			
45 37 31	29 26 23 25	SYLVIA/Victims Of Goodbye (RCA)	125/0			
### SANDER MILSAP/Still Losing You (RCA) ### 19/11 ### 18 ### 19/11 ### 18 ### 19/11 #	35 31 28 🥸	BILL MEDLEY/I Still Do (RCA)	129/3			
1 2 11 29 JOHN CONLEE/As Long As I'm Rockin' With You (MCA) 102/0 50 27 25 39 36 33 BANDANA/Better Our Hearts Should Bend (WB) 121/7 12 75 34 44 38 35 MEL TILLIS/New Patches (MCA) 119/5 13 69 37 43 LEE GREENWOOD/God Bless The U.S.A. (MCA) 137/35 9 60 68 28 25 22 KENNY ROGERS/Eyes That See In The Dark (RCA) 96/0 27 56 13 - 43 39 JOHN ANDERSON/I Wish I Could Write You A Song (WB) 125/14 6 70 49 - 47 40 MICHAEL MARTIN MURPHEY/Disenchanted (Liberty) 125/16 7 60 58 3 15 25 36 JULIO IGLESIAS & WILLIE NELSON/To All The Girls I've Loved (Col.) 77/0 23 34 20 47 NITTY GRITTY DIRT BAND/Long Hard Road (WB) 115/27 0 52 63 49 44 41 TOM JONES/This Time (Mercury/PG) 101/6 5 59 37 45 WHITES/Forever You (MCA/Curb) 110/13 2 54 50 45 42 KAREN BROOKS/Born To Love You (WB) 93/4 3 57 33 DIBUT BELLAMY BROTHERS/Forget About Me (MCA/Curb) 93/51 1 23 69 - 48 46 JOE STAMPLEY & JESSICA BOUCHER/Memory Lane (Epic) 58/1 16 24 18 4 18 36 5 CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB) 59/1 14 25 DIBUT JOHNNY RODRIGUEZ/Let's Leave The Lights On Tonight (Epic) 88/18 2 30 566 DIBUT DEBORAH ALLEN/I Hurt For You (RCA) 6 11 29 48 WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA) 6 11 29 48 WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA)	45 37 31 🐠	JANIE FRICKE/If The Fall Don't Get You (Columbia)	141/5			
39 36 33	- 41 32 🐠	RONNIE MILSAP/Still Losing You (RCA)	149/11			
### 38 35 ### 38 35		•	102/0			
LEE GREENWOOD/God Bless The U.S.A. (MCA) 137/35 9 60 68	39 36 33 🐠	BANDANA/Better Our Hearts Should Bend (WB)	121/7			
28 25 22	44 38 35 🚳	MEL TILLIS/New Patches (MCA)	119/5			
- 43 39			137/35			
- 47 40			96/0			
3 15 25 36 JULIO IGLESIAS & WILLIE NELSON/To All The Girls I've Loved (Col.) 77/0 23 34 20 47 NITTY GRITTY DIRT BAND/Long Hard Road (WB) 115/27 0 52 63 49 44 41 TOM JONES/This Time (Mercury/PG) 101/6 5 59 37 45 WHITES/Forever You (MCA/Curb) 110/13 2 54 54 50 45 42 KAREN BROOKS/Born To Love You (WB) 93/4 3 57 33 DEBUT TIG. SHEPPARD/Somewhere Down The Line (WB/Curb) 101/45 2 23 76 DEBUT TIG. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 - 48 46 JOE STAMPLEY & JESSICA BOUCHER/Memory Lane (Epic) 91/8 3 41 47 5 9 34 44 RONNIE McDOWELL/I Dream Of Women Like You (Epic) 58/1 16 24 18 4 18 36 45 CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB) 59/1 14 25 20 DEBUT DEBUT DEBORAH ALLEN/I Hurt For You (RCA) 90/39 0 22 68 6 11 29 48 WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA) 52/1 8 24 20	- 43 39 🐼	JOHN ANDERSON/I Wish I Could Write You A Song (WB)	125/14			
- 47 NITTY GRITTY DIRT BAND/Long Hard Road (WB)			125/16			
49 44 41	3 15 25 36	JULIO IGLESIAS & WILLIE NELSON/To All The Girls I've Loved (Col.)				
- 45 WHITES/Forever You (MCA/Curb)	47 👽	NITTY GRITTY DIRT BAND/Long Hard Road (WB)				
50 45 42 WKAREN BROOKS/Born To Love You (WB) 93/4 3 57 33 DEBUT BELLAMY BROTHERS/Forget About Me (MCA/Curb) 101/45 2 23 76 DEBUT T.G. SHEPPARD/Somewhere Down The Line (WB/Curb) 93/51 1 23 69 - 48 46 JOE STAMPLEY & JESSICA BOUCHER/Memory Lane (Epic) 91/8 3 41 47 5 9 34 44 RONNIE McDOWELL/I Dream Of Women Like You (Epic) 58/1 16 24 18 4 18 36 45 CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB) 59/1 14 25 20 49 JOHNNY RODRIGUEZ/Let's Leave The Lights On Tonight (Epic) 88/18 2 30 56 DEBUT DEBORAH ALLEN/I Hurt For You (RCA) 90/39 0 22 68 6 11 29 48 WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA) 52/1 8 24 20	49 44 41 🥶	TOM JONES/This Time (Mercury/PG)				
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- 48 46						
5 9 34 44 RONNIE McDOWELL/I Dream Of Women Like You (Epic) 58/1 16 24 18 4 18 36 45 CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB) 59/1 14 25 20 49 3 JOHNNY RODRIGUEZ/Let's Leave The Lights On Tonight (Epic) 88/18 2 30 56 DEBUT 5 DEBORAH ALLEN/I Hurt For You (RCA) 90/39 0 22 68 6 11 29 48 WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA) 52/1 8 24 20						
4 18 36 45 CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB) 59/1 14 25 20 49 JOHNNY RODRIGUEZ/Let's Leave The Lights On Tonight (Epic) 88/18 2 30 56 DEBUT DEBORAH ALLEN/I Hurt For You (RCA) 90/39 0 22 68 6 11 29 48 WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA) 52/1 8 24 20	_					
DEBUT DEBORAH ALLEN/I Hurt For You (RCA) 90/39 0 22 68 6 11 29 48 WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA) 52/1 8 24 20	_					
6 11 29 48 WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA) 52/1 8 24 20						
6 17 25 40 TEATLEST BETTER CONTINUE DO COOL (But boby 17 thin t book op) (1001)						
The ball of the ba	DEBUT > 49		72/47	3	14 24	55 26
43 40 37 50 WRIGHT BROTHERS/Southern Women (Mercury/PG) 64/0 4 34 26	43 40 37 50	WRIGHT BROTHERS/Southern Women (Mercury/PG)	64/0	4	34	20

MOST ADDED ®

T.G. SHEPPARD (51) Somewhere Down The Line (WB/Curb) MOE BANDY & JOE STAMPLEY (47) Where's The Dress (Columbia) **BELLAMY BROTHERS (45)** Forget About Me (MCA/Curb) **DOLLY PARTON (45)** Tennessee Homesick Blues (RCA) **GEORGE STRAIT (43)** Let's Fall To Pieces Together (MCA) **DEBORAH ALLEN (39)** I Hurt For You (RCA) LEE GREENWOOD (35) God Bless The U.S.A. (MCA) KENDALLS (28) My Baby's Gone (Mercury/PolyGram) **NITTY GRITTY DIRT BAND (27)** Long Hard Road... (WB) SHELLY WEST (27) Somebody Buy This Cowgirl A Beer (Viva)

HOTTEST

ALABAMA (107) When We Make Love (RCA) **DAVID ALLAN COE (55)** Mona Lisa Lost Her Smile (Columbia) **EDDY RAVEN (54)** I Got Mexico (RCA) **RICKY SKAGGS (52)** Honey (Open That Door) (Epic) **MERLE HAGGARD (41)** Someday When Things Are Good (Epic) **CONWAY TWITTY (37)** Somebody's Needin' Somebody (WB) LARRY GATLIN & THE GATLIN BROS. (36) Denver (Columbia) **EMMYLOU HARRIS (35)** In My Dreams (WB) **VERN GOSDIN (28)** I Can Tell By The Way You... (Compleat/PG) **GEORGE JONES (25)** You've Still Got A Place In My Heart (Epic)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is

BREAKERS.

NITTY GRITTY DIRT BAND

Long Hard Road... (WB)

On 74% of reporting stations. Rotations: Heavy 0, Medium 52, Light 63, Total Adds 27 including WXKW, WPOC, WNYR, WKLO, WMC, WKIX, WUSQ, KS100, WFMS, WXCL, WIL, KIK-FM, KMAK, KVEG, KSOP. A Most Added Record. Moves 47-37 on the Country chart.

BELLAMY BROTHERS

Forget About Me (MCA/Curb)

On 65% of reporting stations. Rotations: Heavy 2, Medium 23, Light 76, Total Adds 45 including WCAO, WPOR, WXBQ, WEZL, KIKK, WAMZ, WQYK, WWWW, KWMT, KTTS, K102, KRST, KYGO, KNIX, KWJJ. A Most Added Record. Debuts at number 41 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 5-21-84

T.G. SHEPPARD Somewhere Down The Line (WB/Curb)

On 60% of reporting stations. Rotations: Heavy 1, Medium 23, Light 69, Total Adds 51 including WVAM, WRKZ, WMZQ, WSOC, KPLX, KIKK, WSIX, WTQR, WMNI, WONE, WCXI, WIRE, KFRY, KMPS, KGA. A Most Added Record. Debuts at number 42 on the Country chart.

DIRT BAND

"Long Hard Road (The Sharecropper's Dream)"



Produced by Marshall Morgan & Paul Worley

"Somewhere Down The Line"

7-29369

Produced by Jim Ed Norman

CURB

Manufactured & Distributed by Warner Bros. Records



NEW & ACTIVE

DEBORAH ALLEN ''I Hurt For You'' (RCA) 90/39
Rotations: Heavy 0, Medium 22, Light 68, Total Adds 39 including WXKW, WAJR, WMZQ, WYNK, WSOC, WHOO, WTQR, WMNI, WAXX, WBCS, WOW, KIK-FM, KMAK, KNIX, KSAN. Debuts at number 47 on the Country chart.

JOHNNY RODRIGUEZ "Let's Leave The Lights On Tonight" (Epic) 88/18
Rotations: Heavy 2, Medium 30, Light 56, Total Adds 18 including WPOR, KIX106, WWVA, WEZL, KLLL, WOKK, WTQR, WTSO, WXCL, WHBF, KJOT, KVEG, KFTN, KCKC, KIGO. Moves 46-49 on the Country chart.

VINCE GILL "Oh Carolina" (RCA) 77/12

Rotations: Heavy 0, Medium 19, Light 58, Total Adds 12, WOKQ, WIXL, KXYL, KLLL, WPAP, WRNL, WOW, WHBF, KKCS, KVEG, KTOM KIGO Medium: WYIL KRMR WEMS

MOE BANDY & JOE STAMPLEY "Where's The Dress" (Columbia) 72/47
Rotations: Heavy 3, Medium 14, Light 55, Total Adds 47 including WRKZ, WHN, KIX106, WILQ, WCOS, WSM, WIRK, WUSN, KSO, WXCL, KTPK, KRST, KNIX, KCKC, KCUB. Debuts at number 49 on the Country chart. JOHNNY LEE "One More Shot" (Full Moon/WB) 68/20

Rotations: Heavy 0, Medium 19, Light 49, Total Adds 20 including WXKW, WCAO, WYRK, WAJR, KHEY, WWOD, WCMS, WTQR, KFGO, WXCL, KTTS, KJOT, KMAK, KCCY, KSON.

GEORGE STRAIT "Let's Fall To Pieces Together" (MCA) 66/43
Rotations: Heavy 2 Medium 17 Links 47 Total Act (2014)

Rotations: Heavy 2, Medium 17, Light 47, Total Adds 43 including WCAO, WPOR, WIXY, KMML, WYNK, KPLX, WMC, WCMS, WTQR, WCXI, WGEE, KIOV, KUUY, KNIX, KMPS.

MARK GRAY "If All The Magic Is Gone" (Columbia) 66/21
Rotations: Heavy 0, Medium 21, Light 45, Total Adds 21 including WXKW, WPOR, WGTO, KLLL, KISS-FM, WQYK, WUSN, WMNI, WCUZ, WTSO, WHBF, WWJO, KUZZ, KFRY, KRWQ.

MEL McDANIEL "Most Of All I Remember You" (Capitol) 65/9
Rotations: Heavy 1, Medium 18, Light 46, Total Adds 9, WCAO, WWVA, WWOD, WUSQ, WTQR, WITL, WHBF, KMAK, KVEG. Heavy: WXCL. Medium: WGNA, KRRV, KLRA, KFDI, KSOP.

McGUFFEY LANE "Day By Day" (Atlantic America) 64/6
Rotations: Heavy 2, Medium 20, Light 42, Total Adds 6, WVAM, WWVA, KXYL, KSSN, WFMS, KTPK. Heavy: WOKK, KQIL. Medium: WSNO, WKYG, WYNK, WMNI, WONE, WOW, KUZZ, KEIN.

LANE BRODY "Hanging On" (Liberty) 62/3
Rotations: Heavy 1, Medium 27, Light 34, Total Adds 3, WWVA, WEZL, KISS-FM. Heavy: KKYX. Mjedium: WCAO, WKYG, WCXI, WFMS, WMIL, KTTS, WTOD, KRKT, KFRY, KCCY.

KEITH STEGALL "I Want To Go Somewhere" (Epic) 59/8

Rotations: Heavy 1, Medium 18, Light 40, Total Adds 8, WEZL, WHOO, WUSQ, WTQR, KWMT, WFMS, KTTS, KRWQ. Heavy: WOKK. Medium: WPTR, WYII, KLRA, WSIX, WTOD, KWJJ.

KENDALLS "My Baby's Gone" (Mercury/PolyGram) 54/28
Rotations: Heavy 0, Medium 12, Light 42, Total Adds 28 including WVAM, WIXL, KIX106, CHOW, WSOC, KHEY, WRNL, WAXX, KTPK, KRST, KUUY, KFRY, KNIX, KWJJ, KCUB.

OSMOND BROTHERS "If Every Man Had A Woman Like You" (WB/Curb) 54/8
Rotations: Heavy 0, Medium 21, Light 33, Total Adds 8, WHN, KMML, WWOD, WITL, WTSO, KCJB, KKCS, KTOM.

SHELLY WEST "Somebody Buy This Cowgirl A Beer" (Viva) 50/27
Rotations: Heavy 3, Medium 10, Light 37, Total Adds 27 including WVAM, WEEP, CHOW, WYNK, WTVY, WAMZ, WIRK, WONE, KRRK, WOW, KTTS, KRST, KFRY, KCKC, KGA.

BURRITO BROTHERS "My Kind Of Lady" (MCA/Curb) 48/20
Rotations: Heavy 0, Medium 11, Light 37, Total Adds 20 including WCAO, WIXL, KXYL, WSOC, WFNC, KIKK, WWOD, WMNI, KFGO, WTSO, KTTS, KTPK, KUUY, KMAK, Q92.

TAMMY WYNETTE "Lonely Heart" (Epic) 47/12

Rotations: Heavy 1, Medium 10, Light 36, Total Adds 12, WGNA, WVAM, WYNK, KHEY, WWOD, WCMS, WCXI, WAXX, KIOV, KTTS, KTPK, KGA. Heavy: KASE.

MASON DIXON "I Never Had A Chance With You" (Texas) 39/3

Rotations: Heavy 2, Medium 9, Light 28, Total Adds 3, WCAO, WXBQ, WITL. Heavy: KLVI, KIKK, Medium: WYII, KYXX, WHBF WTOD, KIK-FM.

TENNESSEE VALLEY BOYS "Lo And Behold" (Nashwood) 26/2
Rotations: Heavy 1, Medium 6, Light 19, Total Adds 2, WITL, KRSY. Heavy: WOW. Medium: KYXX, WCXI, KRKT, KUGN. Light: WSNO, WFNC, KFDI.

BARBARA MANDRELL ''Only A Lonely Heart Knows'' (MCA) 21/21
Rotations: Heavy 0, Medium 2, Light 19, Total Adds 21 including WCAO, WBGW, KISS-FM, WKSJ, WTQR, KSO, WCXI, KRKT, KTOM, KSOP.

JIM GLASER "You're Gettin' To Me Again" (Noble Vision) 21/20

Rotations: Heavy 0, Medium 5, Light 16, Total Adds 20 including WSNO, KRRV, KSSN, WKSJ, WKKQ, WCUZ, KMAK, KRWQ, KQIL, KRSY

PETER ISAACSON "It's A Cover Up" (Union Station) 18/2

Rotations: Heavy 1, Medium 3, Light 14, Total Adds 2, WVAM, KFGO. Heavy: KIKK. Medium: WBGW, KMML, WLWI. Light: WHBF, KTTS, Q92, KRSY.

LARRY WILLOUGHBY "Angel Eyes" (Atlantic America) 15/8

Rotations: Heavy O, Medium 1, Light 14, Total Adds 8, WYII, KRRV, KRMD, KRRK, WOW, Q92, KRSY, KTOM, Light: KSSN, KRKT. SUSAN JACKS "Tall Dark Stranger" (Compleat/PolyGram) 15/4

Rotations: Heavy O, Medium O, Light 15, Total Adds 4, WYII, KRWQ, KQIL, KRSY, Light: WKYG, KBMR, KRRK, KFDI, KWJJ,

JOE WATERS "Rise Above It All" (New Colony) 15/3

Rotations: Heavy 0, Medium 1, Light 14, Total Adds 3, WGNA, WFNC, KFGO. Medium: KLRA. Light: WYII, KTTS, WTOD, KFDI, KRSY, KSOP

MAINES BROTHERS BAND "Amarillo Highway" (Mercury/PolyGram) 15/2 Rotations: Heavy 0, Medium 3, Light 12, Total Adds 2, KLLL, Q92. Medium: KMML, KLRA, KQIL. Light: WVAM, WSNO, KBMR,

DARRELL McCALL ''Memphis In May'' (Indigo/Audiograph) 14/5
Rotations: Heavy 1, Medium 1, Light 12, Total Adds 5, WYII, KRMD, KEBC, KTTS, Q92. Heavy: WMC. Medium: KKYX. Light: WGNA, KVOO, KSOP.

LOIS JOHNSON "It Won't Be Easy" (EMH) 14/2 Rotations: Heavy O, Medium O, Light 14, Total Adds 2, WVAM, KIGO, Light: WBGW, WAXX, WOW, WTOD, KVOO, KRST

CHARLEY PRIDE "Power Of Love" (RCA) 13/12 Rotations: Heavy O, Medium O, Light 13, Total Adds 12 including WBGW, WILQ, KRRV, KXYL, WKKQ, WBCS, KMAK, KQIL

LEONA WILLIAMS "My First Night Away From Home" (Mercury/PolyGram) 11/3 Rotations: Heavy 0, Medium 1, Light 10, Total Adds 3, WCXI, KFGO, Q92. Light: WGNA, WVAM, KTTS, KVOO, KFDI, KRWQ. CRAIG BICKHARDT "You Are What Love Means To Me" (Liberty) 11/2
Rotations: Heavy 0, Medium 2, Light 9, Total Adds 2, KEBC, KGA. Medium: WPTR, WYNK, Light: KASE, WCMS, KBMR, WAXX,

PINKARD & BOWDEN "I Lobster But Never Flounder" (WB) 9/1

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 1, Q92, Light: KEAN, KBMR, WUSN, KS100, WOW, KFDI, KRKT, KCKC.

JOHNNY LEE "The Eyes Of Love" (WB) 8/3

otations: Heavy 1, Medium 3, Light 4, Total Adds 3, WMNI, KTTS, K102. Heavy: WYNK. Medium: WNOX, KQIL, Light: WPAP,

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

SIGNIFICANT ACTION

DOLLY PARTON ''Tennessee Homesick Blues'' (RCA) 46/45
Rotations: Heavy 0, Medium 8, Light 38, Total Adds 45 including WPTR, WRKZ, WNYR, KASE, WZZK, WAMZ, WKSJ, WKIX, KRMD, WBCS, K102, KYGO, KNIX, KWJJ, KSON.

MAC DAVIS "Caroline's Still In Georgia" (Casablanca/PolyGram) 41/2

Rotations: Heavy 0, Medium 15, Light 26, Total Adds 2, KWMT, KQIL. Medium: WBGW, WSNO, WMC, WCMS, KKYX, KBMR,

BECKY HOBBS "Oklahoma Heart" (Liberty) 39/14
Rotations: Heavy 0, Medium 6, Light 33, Total Adds 14 including WWVA, KHEY, KYXX, WCXI, WHBF, KTTS, KRKT, KUUY, KRSY,

CONWAY TWITTY/I Don't Know A Thing About Love (WB) ALABAMA/If You're Gonna Play In Texas (RCA) GARY MORRIS/Second Hand Heart (WB) GARY MORRIS/Faded Blue (WB) GARY MORRIS/Baby Bye Bye (WB) GEORGE JONES/Radio Lover (Epic) MEL TILLIS/Texas On A Saturday Night (MCA) ALABAMA/Food On Your Table (RCA) EXILE/Take Me To The River (Epic) JIM GLASER/Woman, Woman (Noble Vision)

REBA McENTIRE/Poison Sugar (MCA)

Just A Little Love By Heart Roll On Faded Blue Faded Blue Faded Blue Jones Country New Patches Roll On Exile The Man In The Mirror

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Regional Adds & Hots

MOST ADDED

EAST

T.G. Sheppard (WB/Curb) M. Bandy & J. Stampley (Col.)

Alabama (RCA David Allan Coe (Col.)

DOLLY PARTON NITTY GRITTY DIRT

WIXY Springliald, MA

DEBORAL ALLEM
T.G. SHEPPARD
RONNIE HILSAP
GEORGE STRAIT
BELLANY BROTHER
HOTLOSE!
ALABAMA
MERLE HAGGARD
LARRY GATLIN
DAVID ALLAN COE
GEORGE JONES

MOST ADDED **MIDWEST**

Deborah Allen (RCA)

Alabama (RCA) Ricky Skaggs (Epic)

SOUTH T.G. Sheppard (WB/Curb) M. Bandy & J. Stampley (Col.)

HOTTEST Alabama (RCA)

Ricky Skaggs (Epic)

MOST ADDED Dolly Parton (RCA) orge Strait (MCA) M. Bandy & J. Stampley (Col.)

WEST

KRST-FM Albuquerque, NM

BONDY 6 STAMPLEY T.G. SHEPPARD SHELLLY MEST SECLLARY BROTHERS GEORGE STRAIT KENDALLS EDDIE RABBITT HOLLES DAVID ALLAN COE VERN GOSDIN CONMAY THITTY LOUISE MANDRELL

KIKF Anshelm, CA

WEST Alabama (RCA) Eddy Raven (RCA) Emmylou Harris (WB)

EAST

NOTTE BROTHERS COMMAY TWITTY 8 ISSY SPACEK LOUISE MANDRELL MEL MCDANIEL

Allentown, PA
LZE GREENHOOD
STANFLEY & BOUCHE
RARRH BROOKS
DEBORRH ALLEN
T.G. SHEPPAHO
HITY GHITT DIRT
BELLAMY BROTHERS
HARK GARY
JOHNY LEE
HOTEST
KERNY ROCERS
DON MILLIAMS
ROUNIE NIUGAP
STATLER BROTHERS
ALABAMA

RONNIE HILSA: LEE GREENHOOD T.G. SHEPPARI SHELLY MEST KENDALLS DEBORAN ALLEI BANDY & STAMI GEORGE STRAI' JACK GREENE RONNIE CUNN MCGUPPEY LANI

WCAO Baltimore, MD MICHAEL MURPHEY
MEL MCDAMIEL
JOHNHY LEE
GEORGE STRAIT
BURRITO BROTHERS
HASON DIXON
BARBARA HANDRELL
BELLANY BROTHERS
HOTCHERS
HICKY SKAGGS
ALABAMA

WBGW-FM Bangor, ME SANGOY, ME
STANFLEY E BOXCHE
DOLLY PARTON
JIN GLASER
CNARLEY PRIDE
BARBARN HANDRELL
RATHY HOTHELS
HOCKESTE MAGGARD
REAN HORRES
HOCKESTER
BONTO HARRES
BONTO HARRES
BONTO HARRES
COMMAY THITTY

WYRK Buffelo, NY BELLAMY BROTHERS JOHNNY LEZ Hottest: JOHN CONLEE HARDE HAGGARO REBA MCENTIRE EDDY RAVEN EMRYLOU HARRIS

WOKQ Dover/Ports

BANDY & STAMPLEY T.G. SHEPPARD VINCE GILL JUDDS NOTE #1: HERLE HAGGARD DAVID ALIAN CODE EDDY RAVEN EMWYLOU HA RRIS ALIABAMA WRKZ-FM Hershey, PA

DOLLY PARTON T.G. SHEPPARD BANDY & STAMPLEY HOTE-BE: STATLER BROTHERS RICKY SXAGGS ALARAMA REBA MCENTIRE ANNE MURRAY

WHITES
LEE GREENWOOD
T.G. SHEPPAND
JOHNNY LEE
BELLANY BROTHERS
DEBORAN ALLEN
HOSTERS
LICKY SKAGGS
DAVID ALLAN COE
LARRY GATLIN
ALLBANA
VERN GOGDIN

BANDY & STAMPLEY OSMOND BROTHERS GARY MORRIS B.J. THOMAS HOTCE HI DAVID ALLAN COE DEBORAH ALLEN LARRY GATLIN MERLE HAGGARD EDDY RAVEN

WIXL-FM Newton, NJ LEE GREENHOOD
VINCE GILL
T.G. SMEPPARD
BURRITO BROTHES
KENDALLS
HOTCES:
ESHMYLOU HARRIS
EDOY RAVEN
LARRY GATLIN
EXILE
B.J. THOMAS

Wheeling, WY
JANIZ FRICKE
HIGHAEL HURPHEY
JOHNNY HODDIGUEZ
LAME BROWN
HOSUPPEY LAME
REL HCDANIEL
BROKEY HOBBS
READH HOSTITE
REBA HOSTITE
COMMAY THITTY
ALARAMA
EXILE
B. J. THOMAS

DOLLY PARTON Hottest: ALAMANA VERN GOSDIN LEE GREENWOOD EDDIE RABSITT WYII Williamaport, MD PITEDURGH, PA
NICHAEL MURPHEY
STEVE MARIER
CHARLY MCCLAIN
SNELLY MEST
HOTCOBL:
RICKY SKAGGS
EMUTLOU KARRIS
ALABANA
CORMAY TMITTY
GEORGE JONES

WWVA Wheeling, WV

WILQ Williamsport, PA

BANDY & STAMPLEY CHARLEY PRIDE TOM JONES BELLANY BROTHERS NOTE STATE ALABAMA VERN GOSDIN CONMAY THITTY HOE BANDY EDDY RAVEN

158 Reporters 148 Current Reports

The following stations reported no change in their rotation this week:

T.G. SHEPPARD

NITTY GRITTY DIRI
GEORGE STRAIT

BELLAMY SHOTHERS
JOHNNY BOORGUEZ
MARK GRAY
HOTLEST:
RICKY SKAGGS
MERIE NAGGARD
DAVID ALLAN COE
VERN GOSDIN
ALBANA

KOMA/Oklahoma City WLWI/Montgomery KLZ/Denver KYAK/Anchorage

The following stations did not report this week and therefore their playlists were frozen:

KUGN/Eugene KLRA/Little Rock WNOX/Knoxville WESC/Greenville WTHI/Terre Haute WMIL/Milwaukee KFDI/Wichita KVOO/Tulsa

The following stations failed to report for two consecutive weeks and were not used in this week's data:

> WDGY/Minneapolis WDAF/Kansas City

MIDWEST

KBMR Bismarck, ND

NITTY GRITTY DIRI MICHAEL MURPHEY WHITES JUDDS STATLER BROTHERS HOLDEST ALABANA EDDY RAVEN LARRY CATLIN VERN GOSDIN STEVE WARINER BILL MEDLEY
MARK GRAY
HICHAEL MURPHEY
SANDY & STAMPLEY
HOTCEST:
GLESIAS & NELSON
JOHN CONLEE
RICKY SKAGGS
EDDY RAVEN
LEE GREENMOOD WMZO Washington, D.C.

DEBORAR ALLEN STATLEF BROTHERS JANIE FRICKE T.G. SHEPPARD HOTESEL BILL HEDLEY DEBORAH ALLEN JUDDS EDDIE RABB(TT DON WELLIAMS KIX106 Washington, DC JOHNNY ROORIGUEZ TOWNY OVERSTREET KENDALLS BANDY & STAMPLEY HOTE-BET RICKY SKAGGS HERLE HAGGARD DAVID ALLAN COB CONNAY THITTY ALABAMA JOHN ANDERSON
JUDDS
CHARLY MCCLAIN
HEL TILLIS
LEE GREENWOOD
STAMPLEY & BOUCHE
HMITES
NOTES BY
ALABAMA
LOUISE MANDRELL
IGLESIAS & MELSON
COMMAY TWITTY
RONNIE MILSAP

CHOW Welland, ONT Welland, Ore:

B.J. THOMAS

BON WILLIANS

SHELLY WEST

RELLAY BROTHERS

MITTES

KENDALLE

BURRITO BOTHERS

IAN ITSON

RONNIE HILSAP

HOTESEL:

B.J. THOMAS

EDDIE HABRITT

EDAYED ALLAN COE

COMMAY INLITY B.J. THOMAS

DON MILLIAMS

NITTY GRITTY DIRT

HOTCEST:

RICKY SKAGGS

IGLESIAS & NELSON

MERLE HAGGARD

ALABAMA

DAVID ALLAN CDE

COUNTOUS, OF THE STATE OF THE S

WLLR Davenport, IA DON WILLIAMS
HOTLEST:
JOHN CONLEE
CHARLY MCCLAIN
EDDY RAVEN
DAN SEALS
RICKY SKAGGS

WONE Dayton, OH

WCXI-FM Detroit, MI

WKKQ-AM/FM Duluth, MN

KRRK: E. Grand Forks, MN T.G. SHEPPA RO SHELLY WEST DEBORNA ALLEN KEMDALLE DON MILLIAMS BURRITO BROTHERS LEE GREENMOOD LARRY WILLOUGHBY REBA HOEWTIRE NICKY SKAGGS ALARBAMA ENWYLOU HARRIS EDDY RAVEN STATLER BROTHERS

Esu Claire, Wi
HANDY & STAMPLEY
HARE GRAY
BECKY HOBBS
BOBBY JINKING
TAMMY WYNETTE
DEDORAN ALLEN
KENDALLS
GEORGE STRAIT
HOCKEST
HICKY SKAMGE
DAYLD ALLAN CDE
LARRY GATLIN
COMMAY THITY
STATLER BROTHERS

KFGO Fargo, ND

T.G. SHEPPAND
GEORGE STRAIT
PETER IRAACSOM
JOHNN LEE
MITREITO BENTHERS
JOE WATERS
GENALLEY
SHELLY WEST
LECKA WILLIAMS
HOLEGE
RICKY SKAGGS
MERLE MICKARD
DAVID ALLAN COE
EDOV RANN
REBA MGENTIRE

STATLER BROTHERS EARL THOMAS CONLE Hottest: MERLE HAGGARD RICKY SKAGGS ALABAMA

LEE GREENHOOD
NITTY GRITTY DI
JORNIY RODRIGUE
BELLANY ROTHER
DEBORAH ALLEH
SHELLY WEST
OSHOND BROTHERS
HOLLER TO
BENYLOU HARRIS
REBA MCENTIRE
LARRY GRATLIN
DAVID ALLAN COE KWMT Fort Dodge, IA FORT DODGE, IA

LEF GREENHOOD
ROBNIE RILEAP
ROC LAVIS
NITTY GRITTY DIFF
SILLAMY REFORMERS
JORNAY LEF
RILLAMY REFORMERS
JORNAY LEF
RILLAMY REFORMERS
GROWN LEF
RILLAMY REFORMERS
GROWN
GROWN
REFORMERS
RICHARD
REFORMERS
REFORM KXXY Oklehoma City, OK

EXILE
RONNIE MILSAP
MARK GRAY
JIM GLASER
HOTLEST:
EDDY RAVEN
EMMYLOU HARRIS
DAVID ALLAN COE
ALABAMA
STATLER BROTHERS DEBORAH ALLEN T.G. SHEPPARD GEORGE STRAIT BANDY & STAMPLEY HOTTERS SKAGGS LOUISE MANDRELL DAVID ALLAN COE ALABAMA

INGINAPONE, IN
GARY MORELS
GHARLY NECLAIN
EXILE
EXILE
T.G. SHEPPARD
LEE GREENMOOD
NOTEST:
GLESIAS & NELSON
RICKY SKANGS
NERLE HAGARD
DAVID ALLAN COE
LARRY GATLIN

T.G. SHEPPARD
SILL HEDLEY
HOGUPFEY LANE
HITTY GRITTY E
KEITH STEGALL
HOTCEST: HAGGARD
EMMYLOU HARRIS
ALAHAMA
GARY MORRIS
JUDDS

BELLANY BROTHERS
BANDY & STANCLEY
MICKAEL HURPHEY
JOHNNY RODRIGUEZ
MITTY GRITTY DIRT
SHELLY WEST
JOHNNY LEE
HOTELET
COMMAY THITT!
JUDDS
ALBRAMA
GARY HORRIS
DAVID ALLAN COE

VINCE GILL NITTY GRITTY DIST BECKY HOBBS MEL HCOANIEL MARK GRAY JOHNNY RODREGUEZ HOTERST RICKY SKAGGS ALABAMA STATLER BROTHERS KENNY ROGERS ANNE MURRAY

OSNOND BROTHERS
MASON DIKON
TENNESSEE VALLEY
HEE, MCDAHE, MCDAHE
MARK GRAY
NITTY GRITTY DIRT
HOCLASE
CONNAY THITY
ALABAMA
GARY NORRIS
CHARLY NECLAIN
EDDIE RABBITT KIOV-FM Sioux Falls, SD BANDY & STAMPLEY GEORGE STEATT SHELLY WEST T.G. SHEPPA-3D KENDALLS TAMMY WYNET'CE DEBOGRAH ALLEN MOCESSE! BKILE WEST GORDIN GEORGE JONESS ALBAMA EARL THOMAS CONLE

KECK Lincoln, NB BAJ. THOMAS BANDANA KENDALIS BELLANY BROTHERS STAPLEY & BOUCHE STRELLY WEST HOLLY WEST HOLLY WEST LARRY GATLIN RICHY SKAGGS LOUISE NATORELL EMPYLOU HARRIS ZDOY RAVEN KTTS-AM/FM Springlield, MO

CHARLEY PRIDE DOLLY PARTON DEBORAH ALLEN HOTTGET: ALABAMA EDDY RAVEN EXILE LOUISE MANDRELL

KCJB Minol, ND

KEBC-FM Oklahoma City, OK

CRAIG BICKHARDT RANDY WRIGHT BURBITO BHOTHERS DARRELL HCCALL BANDY & STAMPLEY HOTLOBE

KOMA Oklahoma City, OK

None Hottest:

SHELLY WEST KATHY MATTEA HOTTOST: MERLE HAGGAR DAVID ALLAN GEORGE JONES GARY MORRIS JOHN CONLEE

WWJO St. Cloud, MN

BELLANY BROTHERS T.G. SHEPPARO HITTY GRETTY DIRT HOTCEST: ALABAMA RICKY SKAGG HERLE HAGGARD LARRY GAZLIN EMPYLOU MARRIS

K102 SI. Paul, MN

JOHNNY LES DOLLY PARTON BELLARY BROTHERS HOTTEST HOTTOST HOTTO WTHI-FM Terre Haute, IN

WTOD Toledo, OH

KTPK-FM Topeka, KS

KVOO Tuisa, OK KFDI-AM/FN Wichits, KS CYPTERS GRICONS.

DOLLY PARTON
JIM GLASER
SHELLY WEST
MARK GRAY
DONNA PARGO
HOCCOST
GROUPS
ALABAMA
COMMAY TWITTY
EXILE
STATLER BROTHERS

none Hottest: ALABAMA LARRY GATLIH EDDY RAVEN DAVID ALLAN COS LEE GREENWOOD KRRV Alexandria, LA KPLX-FM Delias/Ft. Worth, TX

SOUTH

KEAN-AM/FM Abliene, TX

DOLLY PARTON HOTTEST : STEVE MARINER DOM WILLIAMS VERN GOEDIN ENHYLOU BARRIS KAREN BROOKS

WZZK-FM Birmingham, Al

PONNIE HILBAP
PONNIE HILBAP
TON JONES
DON WILLIAMS
LEE GREENHOOD
LOLLY PARTON
HICHAEL HURPHE
JOHN ANDERSON
HOTERST
ALABAMA
EDDY RAVEN
KENNY HOGENS
CONNAY TMITTY
EXILE

KXYL

JOHN ANDERSON KAREN BROOKS MCGUFFEY LAME CHARLEY PRIDE BURRITO BHOTHE VINCE GILL JIM GLASER HOTEBET ALABAMA EDDY RAVEN DAVID ALLAN CO VERN GOGDIN RESA HOENTIRE

WEZL-FM Charleston, SC

CHRITHSTON, ALE
TIG. SHEPPARD
JORNIN MODRICUEZ
LAME BROWN
BELLAMY BROTHERS
BANDY & STANDLEY
MOTEORY
MOTEORY
LOWID ALLAN COE
LOUISE RANDRELL
ALBAMA
EDDY RAVEN
REBA MOENTIRE

WCOS-AM/FM Columbia, SC

DOLLY PARTON
BARBARA MANDRELL
CHARLEY PRICE
RATHY MATTER
MAYNE EBHP
JIN GLASHY
LARRY WILLOUGHBH
HOTEME:
DAVID ALLAN COE
EDDY RAVEN
EMMYLDU HARRIS
ALBBANA
GARY MORRIS WKLO Danville, KY

MEL TILLIS
NITTY GRITTY I
LEZ GREENMOOD
REBA HCENTIRE
ALABAMA
HOTTEST:
RICKY SKAGGS
MERLE HAGGARD
GEORGE JONES
ALABAMA
VERN GOEDIN KMML Amarillo, TX

T.G. SHEEPARD
BARBARA HANDRELL
DOLLY PARTON
JIM GLASER
JACK GREENE
JACK GREENE
JACK GREENE
HANN MEST
HONNIE DUNN
HOTER
HANN MILLIAMS JR
HOTER
HOTER
HOTER
HOTER
HOTER
HANN
HOTER
HANN
HOTER
HOTE

KHEY El Paso, TX

DEBORAH ALLEM
T.G. SHEPPAND
GEORGE STRAIT
T.G. SHEPPAND
GEORGE STRAIT
TANON WHETE
LENDALLS
BECTY HOMB
BECTY HOMB
BANDY & STAMPLEY
SHELLY WEST
BELLANY BROTHERS
HOLLEY SKAGG
REFLE HAGGAND
EXILE
STATLE BROTHERS
STATLER BROTHERS

KAREN BROOKS
STANPLEY & BOUCHE
LANE BROOV
BARBARA RANDRELL
HANE MILLIAMS JR.
HARE GRAY
HOTERST
OAR RIGGE BOYS
LARRY GATLIN
MICHAEL JUDDS
ALABAMA WKSJ-FM Mobile, AL WFNC Fayetteville, NC T.G. SHEPPARE MHITES DOLLY PARTON BARBARA HANDS JIM GLASER HOTTEST: EDDY RAVEN GARY MORRIS STEVE WARINES BILL MEDLEY LARRY GATLIN GEORGE STRAIT
SHELLY WEST
BURRITO BROTHERS
BELLAMY BROTHERS
STATLER BROTHERS
REBA MORNTER
LOUISE HARNORELL
STRVE WARINER
EXILE
STATLER BROTHERS

WSIX-FM Nashville, TN KIKK-FM Houston, TX none Hottest:

DEBORAH ALLER WHITES DON WILLIAMS HOCCURT I ALABAMA VERN GOSDIN MICHAEL MURPH LARRY GATLIN BILL MEDLEY KiLT-FM Houston, TX

WSM Nashville, TN BILL MEDLEY BANDY & STAMPLE Hottest: EDDY RAVEN RICKY SKAGGS VERN GOSDIN ALABAMA EXILE WNOX Knoxville, TN

WCMS-FM Norfolk, VA KSSN Little Rock, AR MOGUFFY LAME EDDIE RABBITT JIM GLASER BARBARA MANDRELL HOTTOST: RICKY SKAGGS MERLE HAGGARD LARRY GATLIN VERN GOSDIN GEORGE JONES

WAMZ-FM Louisville, KY

T.G. SHEPPARD SHELLY MEST BELLAW BEOTHEL LEE GREENHOOD DOLLY PARTON MOTCHEL HICKARD MICHAEL MURPHEY JUDDS BANDY & STAMPLE GEORGE JONES COMMAY TWITTY

KYXX Odessa, TX

WHOO Orlando, FL Orlando, FL
RONNIE MILSAP
HICHARL MURPHEY
MILTES
HICHARL MED. TILLIS
DEBORAM ALLEN
BANDY 6 STAMPLEY
BANDAMA
HOCTEST!
ANNE MURRAY
KENNY MOGERS
JOHN ANDERSON
RKILE BANDY E STAMPLEY JOHNNY BODRIGUEY MARE CRAY VINCE GILL GEONGE STRAIT T.G. SHEPPARD MAINES BROTHERS I HOTCHES LALBANA EXILE LARRY GATLIN COMMAY TMITTY STEVE WARLINGR

WWOO! Lynchburg, VA ELLANY BROTHER
BANDY & STAMPL
T.G. SHEPPAND
GEORGE STATE
HURATTO BROTHE
HEL MCONAPIL
JOENNY LEE
LOGNINY LEE
LANDAY
HOTER
OSMOND BROTHER
ALABAMA
HOTER
TO SENDED
HOTER
HOTER WPAP-FM Panama City, FL

WMC-AM Memphis, TN WKIX Raleigh/Durham, NC BELLAMY BROTHERS GEORGE STRAIT NITTY GRITTY DIR O.B. McCLINTON HOTLERS E NELSON MERLE HAGGARD OAK RIDGE BOYS ALABAMA GEORGE JONES

WOKK Meridian, MS

KISS-FM Miami, FL

WRNL Richmond, VA

BILL ANDERSON
CURTIS POTTER
CURTIS POTTER
CURNAY TWITTY
HOTLEST
RICKY SKAGGS
MERLE HAGGARD
EDDY RAVEN
DAVID ALLAN COE
ALABAMA
BANDY 6 STAMPLEY

DOLLY PARTON SHELLY WEST GEORGE STRAIT BANDY & STAMPLEY JIN GLASER BARBARA MANDRELL HOLLEWIT DAVID ALLAN COE RICKY SKAOGS ALARAMA

GARY MORRIS STATLER BROTH

WUSO-FM Winchester, VA

KEITH STEGALL
DEBORAM ALLEN
BELLAMY BROTHERS
MEL HCDAN'S BROTHERS
MEL HCDAN'S DITTY
DIST
LEE GREENING
BANDY & STAMPLEY
HOLESE:
EDDY RAVEN
SYLVIA
EDDIX RABBITT
STATULER
BROTHERS
ALABAMA

WTOR-FM Winston/Salem, NC

WINSION/SSIEMT, NY
EZITH STEEDAL
JOHNIY LEE
BELLAMY ABOTHERS
BANDY & STANDLEY
JOHNIY RODDIGUEZ
MEL HODANIEL
GEORGE STRAIT
DOLLY PARTON
DEBORAN ALLEN
T.G. SHEPPARO
BANBARA HANORELL
HOTLESE:
COMMAY WILTY
MERLE MAGGARD
HERLE MAGGARD

KRMD-AM/FM Shreveport, LA

WQYK-FM Tempa/St. Pete, FL

KGEM/KJOT Boise, ID JOHNNY RODRIGUI
BELLANY BROTHE:
DEBORAH ALLEN
JOHNNY LEE
DOLLY PARTON
HOTCE ST:
ALABAMA
LARRY GATLIN
VERS GOSDIN
EDOLE PABRITT
KICHAEL HURPHET

KVOC Casper, WY PONNIE HILGAP JOHN ANDERSON LEE GREENWOOD NITTY GRITTY DIRT HOLLEST: HOTTEST: EDDY RAVEN STEVE WARINER SYLVIA B.J. THOMAS BILL MEDLEY

FONNIE HILSAP T.G. SHEPPARD BURRITO BROTH KENDALLS BECKY HOBBS GEORGE STRAIT DOLLY PARTON HOLLES TRAIT DOLLY PARTON HOLLES TRAIT DOLLY PARTON HOLLES TRAIT DOLLY PARTON GEORGE HASSON

LEE GREENHOOD
DEBORAH ALLEN
BELLANY BROTHERS
VINCE GILL
OSHOMD BROTHERS
HOCKEST:
SHYFLOU HARRIS
ALABAMA
SYLVIA
EARL THOMAS CONL
DON WILLIAMS KYGO-FM Denver, CO

T.G. SHEPPARD DEBORAH ALLEN DOLLY PARTON BELLAMY BROTHERS WHITES

KUGN-FM Eugene, OR

none Hottest:

KFRY Fresno, CA

Fresho, CA
GRORGE STRAIT
GRORGHAM ALLEN
EXPORLE
HANDY & STANFLEY
HAND Y & STANFLEY
HAND Y & STANFLEY
HAND Y & STANFLEY
HAND Y BANTON
HE! HODMITEL
JOHN THE HODMITEL
JOHN JOHN THE HODMITEL
JOHN GLARER
HODLY STANGES
STATLER BOTHERS
ALAHMA

LEE GRZENWOOD SHELLY WEST MADE GRAY BANDY & STAMPL CHARLEY PRIDE BANDY & STAMPL CHARLEY PRIDE BANDRAN MANDAY STAMPL SUGAN JACKS KEITH STEGALL HOLEST! EDDY RAVEN ALBERBHA ENGYLOU HARRIS LARBY GATLIN VERN GOSDIN

LEE GREENHOOD BELLAMY BROTHERS T.G. SWEPPARD DEBORAN ALLEN BANDY & STAMPLEY JOHNNY LEE NITTY GRITTY DIRT JOHNNY RODRIGUEZ WHITES GARY MORRIS HOUSES TO ANY MORRIS HOUSE ANY MORRIS HOUSE ANY MAYEN GARY MORRIS GARY MORRIS COMMAY THITTY KYAK Anchorage, AK KKAL Arroyo Grande, CA

NITTY GRITTY DINT
GRORGE STRAIT
SHELLY MEST
BANDY & STANDLEY
OAK RIDGE BOYS
NOTCOST:
EDDY RAVEN
LARRY GATLIN
ALBANA
VERN GOSDIN
STEVE WARINER

KUZZ Bakerslield, CA

LBS VOGER, NY

DON WILLIAMS
STANDLEY & BOUCHE
BONNIE NILSAP
JOSHNY RODRIGUEZ
VINCE GILL
HEL MCDANIEL
LEE GREENHOOD
HITTY GRITTY DIRT
BILL ANDERSON
HOTEAST
EDDY RAVEN
EDDY RAVEN
EDDY RAVEN
LOUISE HANDRELL
ALABRAGA KLAC Los Angeles, CA

GARY NORRES
R.J. THOMAS
EXILE
GENE MATSON
STATLER BROTHER
EARL THOMAS COEDOLE MABBETT
HOCCEBET
RICEY SKAGGS
ALABANA
EMMYLDOU HARRIS
STEVE MARKER
LOUISE HANDRELL

KNEW Oakland/S.F., CA

KNIX-FM Phoenix, AZ

KWJJ Portland, OR

KFTN Prova, UT

KCCY-FM Pueblo, CO

JORNHY LEX STATLER BROTHERS T.G. SHEPPARD DON WILLIAMS LARRY GATLIN & BR HOCLEST: ALABBMA STEVE WARINER CHARLY MCCLAIN SYLVIA LOUISE MANDRELL

KRSY Roswell, NM HOSWEIL NAM
TENHESSEE VALLEY
SUSAN JACKE
KIHABERU PARTMOS
TORROY OVERSTREET
LARRY WILLOCKHEY
BECKY HOBBE
DOLLY PARTMOS
KATHY MATTEA
CHARLEY PRIDE
JIM GLASER
EATY HOPPATT
HOST-GREE
LATY HOPPATT
HOST-GREE
LAT

KRAK Sacramento, CA STAMPLEY & BOUCHE BANDAHA JOHN AMDERSON HOTLEST: HAGGARD RICKY SKAGGS EDOY RAVEN CRYSTAL GAYLE RONNIE MCDOWELL

KTOM Selinss, CA LEE GREENMOOD
DOLLY PARTON
LARRY WILLOUGHBY
VINCE GILL
BARBARA NANDRELL
JIN GLABER
GOMOND BROTHERS
CONNAY TRITTY
HAT ANA
ENWYLOU HARRIS
DAVID ALLAN COR
CONNAY TRITTY
DON MILLIANS

JIH GLASEN
DOLLY PARTON
KIMBERLY SPRING
GEORGE SPRAIT
CHARLEY PRIDE
NAC DAVIS
SUSAN JACKS
HOLLEST
ALABAHA
HIGHARL HURPHEY
SYLVIA
GARY MORRIS
BANDY E STAMPLEY KSOP-FM Self Loke City, UT

GEORGE STRAIT
GEORGE STRAIT
GELAMY BROTHERS
BANDY & STAMPLEY
FITY GUITT DIRT
F.G. SHEPPARD
BADRARA MANDRELL
NOTES
REDA HEBRITAR
GEORGE SCHES
GENE MATSON
JUDDS

GEORGE STRAIT
BANDY & STAMPLEY
JOHONY MODRIGUEZ
SHELLY WEST
DOLLY PARTON
CONNAY THITTY
HOCTESE:
BUYLTOU HARRIS
ALABAMA
JOHN ANDERSON
DON MILLIAMS
EDDIE RABBITT

KSON-FM Sen Diego, CA DOLLY PARTON JOHNNY LEE JANIE FRICKE Hottost: KCBQ San Diego, CA

DEBORAH ALLEM HOTTOGET: ALABAMA MERLE HAGGARD RICKY SKAGGS LARRY GATLIN VERN GOEDIN

KMPS-AM/FM Seattle, WA

KCUB Tucson, AZ



BREAKERS。

MIKE RENO & ANN WILSON Almost Paradise (Columbia)

80% of our reporters on it. Rotations: Heavy 15/0, Medium 63/17, Light 27/12, Total Adds 29 including WTAE, WPRO, WRMM, WSB, KVIL-FM, WARM98, WLTF, WMJI, WISN, B100, KFMB, KJR, KEY103, and 16 more. Moves 23-14 on the A/C chart.

ALAN PARSONS PROJECT Prime Time (Arista)

62% of our reporters on it. Rotations: Heavy 1/0, Medium 40/8, Light 40/8, Total Adds 16, Y97, WARM98, KKLT, KGW, KBEST, KEZR, WAEB, WGOW, WMAZ, WLTE, 3WM, KMJJ, KSL, WTNY, KWEB, KFQD.

SERGIO MENDES Alibis (A&M)

60% of our reporters on it. Rotations: Heavy 4/0, Medium 40/6, Light 34/12, Total Adds 18, WFBR, WCLR, WISN, KHOW, KGW, WICC, WMJJ, WAVE, WING, WFMK, KSL, KIXI-FM, KKPL, WTKO, WVBS, WJBC, KCRG, WHNN. Debuts at number 25 on the A/C chart.

NEW & ACTIVE

JERMAINE JACKSON ''Tell Me I'm Not Dreamin'...' (Arista) 75/2
Rotations: Heavy 12/0, Medium 41/2, Light 22/0, Total Adds 2, KJR, KRNO, Heavy: WQUE-FM, WAEB, WAHR, WWNR, WEIM, WSKI, WWPA, KORQ, WCKQ, WKYX, KRSB, KALE, Medium: WTAE, KVIL-FM, WMJI, WHB, KHOW, KGW, V100, KEY103, WKJJ, WRKA, WMAZ, WHHY, WAYE, WSNY, KRNT, WMGN, KOIL, 3WM, WMHE, KBOI, KPPL, KMJJ, KWAV, WKNE, WTNY, WSKY, WCHV, WGSV, WAGE, WCIL, KCRG, KFSB, KEEZ, KWEB, WJON, WBOW, KTWO, KQSW, KISN.

JOE JACKSON "You Can't Get What You Want (Till You Know What You Want)" (A&M) 72/9 Rotations: Heavy 18/0, Medium 41/4, Light 13/5, Total Adds 9, WPIX, WOMC, WISN, KHOW, B100, WGOW, KMJJ, KOY, WWNR, Heavy: WFBR, WSB-FM, KOST, WAEB, WGY, WRVR, WAVE, WMGN, KFI, KWAV, WWPA, KORQ, WSKY, WCKQ, WCHV, KRNO, KRSB, KALE. Medium: WQUE-FM, WCLR, WFYR, WMYX, KKLT, KGW, KEZR, KJR, WICC, V100, WPJB, WKGW, WBT, KRBE-FM, WVLK, WLAC-FM, 2WD, WRVA, WTRX, WMHE, KBOI, KUGN, KIXI-FM, WKNE, WSKI, WTNY, WGSV, WAGE, WKYX, WNGS, KFSB, KEEZ, KWEB, WJON, KTWO, K99, KQSW. Due to heavy airplay, moves 25-22 on the A/C chart.

AMANDA HOMI & BRIAN JARVIS "Friend Of A Friend" (GRP) 68/5

Rotations: Heavy 6/0, Medium 44/0, Light 18/5, Total Adds 5, WFYR, WMYX, KLIR, KEZR, KRBE-FM, Heavy: WAHR, WMGN, WWNR, WEIM, WKNE, KRNO. Medium: WHB, WISN, WCCO, KGW, KBEST, WKGW, WVLK, WMAZ, WRVA, WHBY, WNAM, WHBC, KRNT, WTRX, WFMK, KOIL, 3WM, WMHE, KBOI, KUGN, KKUA, KIXI-FM, KKPL, WTKO, WSKI, WWPA, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, WJBC, WCIL, KCRG, KFSB, KWEB, WHNN, WJON, KKJO, WBOW, KQSW, KRSB.

JOHNNY MATHIS "Simple" (Columbia) 67/22
Rotations: Heavy 4/0, Medium 33/7, Light 30/15, Total Adds 22, B100, KJR, WGY, WAFB, WBT, WVLK, WRVA, WING, WTRX, KBOI, KFI, KIXI-FM, KKPL, WWPA, WCHV, WKYX, WNGS, WVBS, KWEB, WHNN, WJON, KALE, Heavy: WISN, KBEST, WMHE, WEIM. Medium: WBEN, WCCO, KOST, KFMB, KEZR, WTIC, WMAZ, WRVR, WHBY, KUGN, KKUA, KWAV, KSL, WWNR, WKNE, WSKI, KORQ, WSKY, WCKQ, WGSV, WCIL, KKJO, KFQD, KTWO, KRNO, KRSB.

LAURA BRANIGAN "Self Control" (Atlantic) 65/18

Rotations: Heavy 17/0, Medium 31/6, Light 17/12, Total Adds 18, WROR, KLIR, KGW, KFMB, KEY103, WMJJ, WVLK, WHHY, WRVA, WAVE, WSNY, WENS, WMHE, WWNR, KORQ, WGSV, WKYX, WCIL. Heavy: WFBR, WSB-FM, 97AIA, WFYR, WAEB, WAHR, WMAZ, 2WD, WMGN, KFI, WEIM, WSKI, WWPA, WCKQ, WCHV, WJON, KRSB. Medium: WTAE, Y97, WQUE-FM. WISN, KOST, WICC, WSFM, WGY, KRBE-FM, WNAM, WTRX, KRAV, KPPL, KWAV, WKNE, WTNY, WSKY, WAGE, KFSB, KEEZ, WHNN, WBOW, KRNO, KQSW, KALE. Due to heavy airplay, debuts at number 24 on the A/C chart

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
1 CYNDI LAUPER	128/1	117	11	0
2 DAN FOGELBERG	127/1	93	32	2
3 DENIECE WILLIAMS	123/2	100	22	1
4 BILLY JOEL	115/0	80	29	6
5 KENNY ROGERS	116/3	79	30	7
6 LIONEL RICHIE	106/0	58	45	3
7 PHIL COLLINS	102/0	50	47	5
CULTURE CLUB	113/7	40	56	17
9 JAMES INGRAM	94/0	53	34	7
The shakin' stevens	97/2	53	37	7
1 KIM CARNES	105/5	45	46	14
12 MANHATTAN TRANSFER	93/0	40	40	13
ANNE MURRAY	105/9	40	49	16
MIKE RENO & ANN WILSON	105/29	15	63	27
ⓑ ALABAMA	94/7	35	46	13
16 J. IGLESIAS & W. NELSON	73/0	24	37	12
PEABO BRYSON/ROBERTA FLACK	87/4	21	54	12
1 MICHAEL MURPHEY	94/8	17	59	18
1 PEABO BRYSON	95/14	11	56	28
20 MICHAEL GORE	72/0	31	32	9
21 ALAN PARSONS PROJECT	68/0	27	34	7
2 JOE JACKSON	72/9	18	41	13
23 JEFFREY OSBORNE	64/0	10	43	11
🕰 LAURA BRANIGAN	65/18	17	31	17
SERGIO MENDES	78/18	4	40	34

MOST ADDED ®

JUICE NEWTON (32) A Little Love (RCA) MIKE RENO & ANN WILSON (29) Almost Paradise (Columbia) **JOHNNY MATHIS (22)** Simple (Columbia) **MICHAEL JACKSON (21)** Farewell My Summer Love (Motown) LAURA BRANIGAN (18) Self Control (Atlantic) **SERGIO MENDES (18)** Alibis (A&M)

HOTTEST

CYNDI LAUPER (112) Time After Time (Portrait/CBS) **DENIECE WILLIAMS (89)** Let's Hear It For The Boy (Columbia) **DAN FOGELBERG (71)** Believe In Me (Full Moon/Epic) **BILLY JOEL (45)** The Longest Time (Columbia) **KENNY ROGERS (37)** Eyes That See In The Dark (RCA) LIONEL RICHIE (34) Hello (Motown)

DAN HARTMAN "I Can Dream About You" (MCA) 60/11

Rotations: Heavy 1/0, Medium 28/3, Light 31/8, Total Adds 11, KJR, WAEB, WICC, KEY103, KRBE-FM, WFMK, KPPL, KFI, WTNY, WGSV, WVBS. Heavy: WCKQ. Medium: WSB-FM, WFYR, KOST, KGW, WMAZ, WRVR, WHHY, WMHE, KKPL, WWNR, WEIM, WSKI, WWPA, WSKY, WCHV, WAGE, WKYX, WCIL, KEEZ, WHNN, WJON, KRNO, KQSW, KALE

CHRISTINE McVIE "Love Will Show Us How" (WB) 56/6

Rotations: Heavy 8/0, Medium 33/2, Light 15/4, Total Adds 6, WLTF, WISN, WCCO, KPPL, WCHV, KFSB. Heavy: WAEB, KWAV, WKNE, WTNY, WWPA, WCKQ, WKYX, KALE. Medium: WFBR, WTAE, KVIL-FM, WQUE-FM, WFYR, KGW, WICC, V100, KRBE-FM, WKJJ, 2WD, WAVE, WNAM, WMGN, WLTE, WMHE, KRAV, KIXI-FM, WSKI, KORQ, WSKY, WNGS, WCIL, KEEZ, KWEB, WJON, KFQD, KRNO, KRSB.

LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 50/1

Rotations: Heavy 0/0, Medium 19/1, Light 31/0, Total Adds 1, WRIE, Medium: WSB-FM, WHB, WISN, WMAZ, WMHE, KKUA KWAV, WWNR, WEIM, WKNE, WSKI, WSKY, WCKQ, WCIL, KCRG, WJON, KRNO, KQSW

LEE GREENWOOD "God Bless The U.S.A." (MCA) 49/13

Rotations: Heavy 1/O, Medium 19/4, Light 29/9, Total Adds 13, WISN, KGW, WICC, WBT, WHHY, WING, WMHE, KBOI, WKNE, WCHV, WHNN, K99, KALE. Heavy: WFBR. Medium: WCCO, WRIE, WTIC, WMAZ, WRVA, WHBY, 3WM, KSL, WEIM, WTKO, WSKI, WSKY, WJBC, KKJO. KTWO.

DAVE GRUSIN "Theme From 'St. Elsewhere' " (GRP) 48/15

Rotations: Heavy O/O, Medium 17/2, Light 31/13, Total Adds 15, WAFB, WBT, WTRX, WFMK, WMHE, KWAV, KKPL, WWNR, WWPA, KORQ, WAGE, WVBS, KKJO, WBOW, KISN. Medium: WCCO, KBEST, WMAZ, WRVA, WHBY, KUGN, KSL, WEIM, WKNE, WSKI, WCKQ, WGSV, WKYX, WJON, KRSB.

RONNIE MILSAP "Still Losing You" (RCA) 46/14
Rotations: Heavy 3/0, Medium 14/3, Light 29/11, Total Adds 14, WRMM, KFMB, WAEB, WAFB, WMAZ, WNAM, WMGN, KBOI, WVBS, WJBC, WHNN, KQSW, KRSB, KISN. Heavy: WCCO, WAHR, KSL. Medium: WHBC, KRNT, WTRX, WMHE, KWAV, WEIM, WSKI, WSKY, WJON, KTWO, KALE.

EDDIE RABBITT "B-B-Burnin" Up With Love" (WB) 46/0
Rotations: Heavy 1/0, Medium 29/0, Light 16/0, Total Adds 0. Heavy: KJR. Medium: WCCO, KBEST, KEZR, WBT, WMAZ, WHBY, WHBC, KRNT, WMHE, KSL, KKPL, WWNR, WEIM, WTKO, WKNE, WSKI, WSKY, WCKQ, WCHV, WGSV, WAGE, WJBC, WCIL, KCRG, KEEZ, KWEB, WJON, KQSW.

THOMPSON TWINS "Doctor! Doctor!" (Arista) 40/13 Rotations: Heavy 0/0, Medium 15/3, Light 25/10, Total Adds 13, WPRO. WFYR. WICC. WIVY, WMAZ, WNAM, WFMK, KBOI, KWAV. KORQ, WCIL, KCRG, WVBS. Medium: KVIL-FM, WRVR, WMGM, WSKI, WWPA, WSKY, WCKQ, WCHV, WAGE, WJON. WBOW, KRSB.

SYLVIA "Victims Of Goodbye" (RCA) 39/14
Rotations: Heavy 0/0, Medium 7/1, Light 32/13, Total Adds 14, WCCO, WICC, WVLK, WRVA, WHBY, WTRX, WWNR, WKNE, WSKY, KFSB, KEEZ, KTWO, K99, KALE. Medium: WMAZ, WMHE, KSL, WSKI, WKYX, WJON.

MICHAEL JACKSON "Farewell My Summer Love" (Motown) 38/21
Rotations: Heavy 5/2, Medium 14/8, Light 19/11, Total Adds 21, Y97, WSB, 97AIA, KHOW, KOST, WAEB, WAHR, WVLK, WEZS, WMGN, WMHE, WWNR, WEIM, WSKI, WKYX, KFSB, KEEZ, KWEB, WJON, KTWO, KRSB. Heavy: W101, KFI, KALE. Medium: WSB-FM, WMAZ, WHHY, WCKQ, WGSV, WCIL.

POINTER SISTERS "Jump (For My Love)" (Planet/RCA) 38/8

Rotations: Heavy 6/0, Medium 17/1, Light 15/7, Total Adds 8, 97AIA, WMYX, WAEB, KBOI, KPPL, WEIM, WTNY, WCKQ. Heavy: WTAE, WFYR, KFI, WWPA, KEEZ, WJON, Medium: WFBR, WROR, KVIL-FM, KRBE-FM, WLAC-FM, 2WD, WFMK, WMGN, WWNR, WKNE, WSKI, WSKY, WCHV, WKYX, KQSW, KRSB.

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 38/0

Rotations: Heavy 4/0, Medium 23/0, Light 11/0, Total Adds 0. Heavy: WWNR, WEIM, WWPA, WCHV. Medium: KOST, KGW, KRBE-FM, WRVR, 2WD, WAVE, WMHE, KKUA, KFI, KWAV, KIXI-FM, WKNE, WSKI, KORQ, WSKY, WCKQ, WKYX, WNGS, WCIL, KEEZ, KWEB, KQSW, KRSB.

STEVE PERRY "Oh Sherrie" (Columbia) 34/6
Rotations: Heavy 12/1, Medium 15/4, Light 7/1, Total Adds 6, WFBR, WLTF, KUDL, KLIR, WSKI, KALE. Heavy: 97AIA, WAEB, KRBE-FM, WNAM, WSKY, WMHE, KPPL, WCKQ, WCHV, KKJO, WBOW. Medium: WTAE, WQUE-FM, 55KRC, WAVE, WENS, KOIL, KWAV, WTNY, WWPA, WNGS.

JUICE NEWTON "A Little Love" (RCA) 32/32

Rotations: Heavy 0'0. Medium 9:9. Light 23/23. Total Adds 32. WFBR, KVIL-FM, WCCO, KS94. KBEST, KFMB, WAHR, WMAZ, WMGN, WMHE, KUGN, KWAV, KIXI-FM, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WGSV, WKYX, WJBC, WCIL, KCRG, KFSB, KEEZ, KWEB, WJON, KKJO, K99, KQSW, KRSB,

SIGNIFICANT ACTION

MADONNA "Borderline" (Sire/WB) 29/2

Rotations: Heavy 9/1, Medium 18/0, Light 2/1, Total Adds 2, WSKI, WSKY, Heavy: KOST, KRBE-FM, 2WD, KKUA, KFI, WTKO, WWPA, KQSW. Medium: WFBR, WROR, 97AIA, WQUE-FM, WOMC, KGW, WICC, WPJB, WSNY, KRNT, WFMK, KPPL, KMJJ,

BARBARA MITCHELL "I Don't Want To Know Why" (Capitol) 28/13

Rotations: Heavy 0/0, Medium 5/3, Light 23/10, Total Adds 13, WCCO, WVLK, WRVA, WNAM, KORQ, WSKY, WCKQ, WCHV, WCIL, KEEZ, KKJO, WBOW, KALE. Medium: WMAZ, KSL.

SMOKEY ROBINSON "And I Don't Love You" (Tamla/Motown) 24/3

Rotations: Heavy 0/0, Medium 5/0, Light 19/3, Total Adds 3, KEY103, WAVE, WCHV. Medium: WMAZ, WWNR, WEIM, WSKI,

TINA TURNER "What's Love Got To Do With It" (Capitol) 20/10

Rotations: Heavy 0/0, Medium 5/2, Light 15/8, Total Adds 10, WMAZ, WFMK, KIXI-FM, WSKI, WWPA, KORQ, WJON, WBOW KQSW, KRSB. Medium: KRNT, WMGN, KWAV.

JOHN LENNON "Borrowed Time" (Polydor/PolyGram) 16/13

Rotations: Heavy 1/1, Medium 3/2, Light 12/10, Total Adds 13, WCCO, WAHR, WTRX, KIXI-FM, WSKI, WWPA, WCHV, KEEZ, WBOW, KTWO, KQSW, KRSB, KALE. Medium: WEIM.

L. RONSTADT & N. RIDDLE ORCHESTRA "Someone To Watch Over Me" (Asylum) 15/5

WHBY, KSL, WEIM

GEORGE WINSTON "Blossom/Meadow" (Windham Hill) 15/0

ns: Heavy 0/0, Medium 5/0, Light 10/0, Total Adds 0. Medium: WHBC, KUGN, KSL, WEIM, KRSB.

EURYTHMICS "Who's That Girl" (RCA) 14/1

Rotations: Heavy 0/0, Medium 6/0, Light 8/1, Total Adds 1, KRBE-FM. Medium: WFBR, WMHE, WWPA, WSKY, WKYX, KFQD.

ROB TRO "Kari's Eves" (Jamex) 10/4

Rotations: Heavy 0/0, Medium 1/0, Light 9/4, Total Adds 4, KUGN, WEIM, WSKY, KRSB. Medium: WCIL

BRUCE SPRINGSTEEN "Dancing In The Dark" (Columbia) 10/3

Rotations: Heavy 2/0, Medium 5/2, Light 3/1, Total Adds 3, KWAV, WSKI, WNGS. Heavy: WQUE-FM, WAVE. Medium: KPPL, WWPA, WSKY

IRENE CARA "Breakdance" (Network/Geffen) 10/0

Rotations: Heavy 3/0, Medium 5/0, Light 2/0, Total Adds 0. Heavy: KRBE-FM, WWPA, KFSB. Medium: WFBR, WROR, KVIL-FM, WQUE-FM, WTNY.

Regional Adds & Hots

EAST Parallel One

STEVE PERRY ROBIN GIBB SERGIO MENDES JUICE NEWTON JUICE NEWTON
HOTTEST:
DENIECE WILLIAMS
CYNDI LAUPER
LAURA BRANIGAN
JOE JACKSON
RENO & WILSON

WROR/Boston

LAURA BRANIGAN Hottest: none

WBEN/Buffalo Roger Christian

none
Hottest:
CYNDI LAUPER
LIONEL RICHIE
IGLESIAS & NELSON
PEABO BRYSON
MANHATTAN TRANSFE

PEABO BRYSON ALABAMA ANNE MURRAY HOTTEST: CYNDI LAUPER BILLY JOEL DENIECE WILLIAMS DAN FOGELBERG MANHATTAN TRANSFE

WPIX/New York Alan Anderson

TEDDY PENDERGRASS JOE JACKSON

Y97/Pittsburgh Jay Cresswell

WTAE/Pittsburgh Don Berns

PEABO BRYSON
RENO & WILSON
HOTCEST:
DENIECE WILLIAMS
BILLY JOEL
CYNDI LAUPER
IGLESIAS & NELSON
LIONEL RICHIE

WWSW (3WS)/Pite Crowe/Weitzel

none
Hottest:
CYNDI LAUPER
LIONEL RICHIE
IGLESIAS & NELSON
BILLY JOEL
SHAKIN' STEVENS

WPRO/Providence Tom Cuddy RENO & WILSON THOMPSON TWINS

Hottest: CYNDI LAUPER DENIECE WILLIAMS JAMES INGRAM SHAKIN' STEVENS BILLY JOEL

WLTT/Washington, D.C. Bob Cummings

Parallel Two

WICC/Bridgeport

SERGIO MENDES
DAN HARTMAN
LEE GREENWOOD
SYLVIA
THOMPSON TWINS
HOTCEST:
CYNDI LAUPER
DENTECE WILLIAMS
DAN FOGELBERG
KENNY ROGERS
SHAKIN' STEVENS

V100/Charleston, WV Spence/Jarvis

HOTTEST:
JEFFREY OSBORNE
KENNY ROGERS
CYNDI LAUPER
DAN FOGELBERG

WRIE/Erle Ted Abbott

LATOYA JACKSON HOTTEST: ALABAMA PEABO BRYSON KIM CARNES DAN FOGELBERG CYNDI LAUPER

MICHAEL JACKSON KIM CARNES CULTURE CLUB

WTIC/Hartford Tom Barsanti

KIM CARNES LINDA RONSTADT LINDA RONSTADT Hottest: CYNDI LAUPER BILLY JOEL DAN FOGELBERG KENNY ROGERS BRYSON & FLACK

WPJB/Providence Tom Hunter

HOTTEST:
DENIECE WILLIAMS
PHIL COLLINS
LIONEL RICHIE
CYNDI LAUPER
BILLY JOEL

WVOR/Rocheste Gary Smith

CYNDI LAUPER ANNE MURRAY Hottest: BILLY JOEL PHIL COLLINS LIONEL RICHII JAMES INGRAM CYNDI LAUPER

WGY/Schenectady Mike Neff

JOHNNY MATHIS
HOTTEST:
CYNDI LAUPER
DENIECE WILLIAMS
JAMES INGRAM
DAN FOGELBERG
MANHATTAN TRANSFE

WKGW/Utica-Rome Carpenter/Carr

none Hottest: CYMDI LAUPER MANHATTAN TRANSFE KENNY ROGERS DENIECE WILLIAMS DAN FOGELBERG

Parallel Three

WWNR/Beckley Bailey/Shea

DAVE GRUSIN SYLVIA JOE JACKSON MICHAEL JACKSON LAURA BRANIGAN HOELBEST CYNDI LAUPER DENIECE WILLIAMS DAN FOGELBERG KENNY ROGERS SHAKIN' STEVENS

WEIM/Fitchburg Jack Raymond

Jack Haymond
CULTURE CLUB
JUICE NEWTON
POINTER SISTERS
HICHAEL JACKSON
TEDDY PENDERGRASS
LEMNY WILLIAMS
ROBIN GIBB
HOTLEST:
MANHATTAN TRANSFE
DENIECE WILLIAMS
CYNDI LAUPER
KIM CARNES
HOMI 6 JARVIS

WTKO/Ithaca Wayne Fisk TEDDY PENDERGRASS SERGIO MENDES

WKNE/Keene, Ni Howard Corday CHAD STURRT & JER TEDDY PENDERGRASS JUICE NEWTON LEE GREENWOOD SYLVIA HOTCEST: ALABAMA KIM CARNES ANNE MURRAY KENNY ROGERS

KENNY ROGERS DAN FOGELBERG WSKI/Montpelier, VT Bruce Stebbins

STEVE PERRY SIEDOMECKEN
BOOKE STRINGSTEEN
BICKLE SPRINGSTEEN
BICKLE LIACKSON
TIMA TURNER
LINDA RONSTADT
JENNY BURTON
ROBIN GIBB
JULCE NEWTON
JOHN LENNON
HOTEST
CYMDI LAUPER
DAN FOGELBEEG
KIM CARNES
LAURA BRANIGAN
CULTURE CLUB

RENO & WILSON
ALAN PARSONS
DAN HARTMAN
POINTER SISTERS
HOTCEST:
CYNDI LAUPER
DENIECE WILLIAMS
DAN FOGELBERG
CHRISTINE MCVIE
BRYSON & FLACK

WWPA/Williamsport, PA Scott Masteller

HOWARD JONES
TINA TURNER
JOHNNY MATHIS
JOHN LENNON
DAVE GRUSIN
HOTEGE WILLIAMS
CYNDI LAUPER
JOE JACKSON
JERNAINE JACKSON
KIM CARNES

MIDWEST Parallel One

WCLR/Chicago DeYoung/Price

ALABAMA SERGIO MENDES SERGIO MENDES
HOTTEST:
LIONEL RICHIE
BILLY JOEL
CYNDI LAUPER
DENIECE WILLIAMS
CULTURE CLUB

WFYR/Chicago John Wetherbee

THOMPSON TWINS
HOMI & JARVIS
HOCTEST:
LIONEL RICHIE
DENIECE WILLIAMS
CYNDI LAUPER
BILLY JOEL
LAURA BRANIGAN 55KRC/Cincinnati Dave Mason

none Hottest: PHIL COLLINS CYNDI LAUPER LIONEL RICHIE DAN FOGELBERG

WARM98/Cincinn

RENO & WILSON ALAN PARSONS Hottest: ALAN PARSONS MICHAEL GORE CYNDI LAUPER DAN FOGELBERG CULTURE CLUB

WLTF/Cleveland Dunphy/Wilson

RENO & WILSON Hottest: PHIL COLLINS BILLY JOEL THOMPSON TWINS ALAN PARSONS GARY PORTNOY

CULTURE CLUB RENO & WILSON PEABO BRYSON

WOMC/Detroit Barry Argenbrigh PEABO BRYSON
JOE JACKSON
HOTTEST:
CYNDI LAUPER
DENIECE WILLIAMS
DAN FOGELBERG
JAMES INGRAM

KUDL/Kansas City Elaine Taylor

ANNE MURRAY STEVE PERRY MICHAEL MURPHEY Hottest: PHIL COLLINS LIONEL RICHIE MICHAEL GORE BILLY JOEL CYNDI LAUPER

WHB/Kansas City Jeff Roberts

none
Rottest:
BILLY JOEL
CYNDI LAUPER
KENNY ROGERS
DENIECE WILLIAMS
DAN FOGELBERG

Hottest: CYNDI LAUPER ANNE MURRAY DENIECE WILLIAMS MADONNA PEABO BRYSON RENO & WILSON SERGIO MENDES LEE GREENWOOD CHRISTINE MCVIE JOE JACKSON HOTLEST CYNDI LAUPER DENIECE WILLIAMS KENNY ROGERS DAN FOGELBERG BILLY JOEL

WMYX/Milwa Beth Fast BRYSON & FLACK POINTER SISTERS POINTER SISTERS
HOMI & JARVIS
Hottest:
DENIECE WILLIAMS
CYNDI LAUPER
JAMES INGRAM
ALAN PARSONS
DAN FOGELBERG

WCCO/Minneapolis Denny Long

KS94/St. Louis MICHAEL MURPHEY
JUICE NEWTON
CULTURE CLUB
ALABAMA
HOTTEST:
LIONEL RICHIE
PHIL COLLINS
ALAN PARSONS
OENIECE WILLIAMS
CYNDI LAUPER

Parallel Two

WHBY/Appleton Rob Shannon

SYLVIA Hottest: CYNDI LAUPER KENNY ROGERS DAN POGELBERG ANNE MURRAY MICHAEL MURPHEY

LEE GREENWOOD SERGIO MENDES JOHNNY MATHIS HOTTEST: CYNDI LAUPER KENNY ROGERS DAN FOGELBERG SHAKIN' STEVENS ALABAMA

WTRX/Filnt

DAVE GRUSIN TEDDY PENDERGRASS JOHNNY MATHIS SYLVIA JOHN LENNON HOTLEST: BILLY JOEL CYNDI LAUPER KENNY ROGERS DENIECE WILLIAMS DAN FOGELBERG

LAURA BRANIGAN RENO & WILSON

WFMK/Lansing Jeff Davis

THOMPSON TWINS
HOTTEST:
CYNDI LAUPER
DENIECE WILLIAMS
SHAKIN' STEVENS
KIM CARNES
JAMES INGRAM

JUICE NEWTON
MICHAEL JACKSON
ROBEN GIBB
RONNIE MILSAP
HOLLEST:
KEM CARNES
KENNY ROGERS
CYNDI LAUPER
DAN FOGELBERG
DENIECE WILLIAMS

WLTE/Minneapolis Paul Sebastian

RENO & WILSON ALAN PARSONS HOTTEST:
PHIL COLLINS
LIONEL RICHIE
CULTURE CLUB
DAN FOGELBERG
CYNDI LAUPER

none
Hottest:
BILLY JOEL
DENIECE WILLIAMS
DAN FOGELBERG
KENNY ROGERS
SHAKIN' STEVENS

WMHE/Toledo Ray/Morrison

NIGHT CROSSING LAURA BRANIGAS CHAD STUART & LEE GREENWOOD DAVE GRUSIN JUICE NEWTON HOTTEST: Hottest: DAN FOGELBERG CYNDI LAUPER STEVE PERRY KENNY ROGERS DENIECE WILLIAMS

3WM/Toledo King/Scollin

KRAV/Tulsa Gary Reynolds

none Hottest: LIONEL RICHIE PHIL COLLINS BILLY JOEL CYNDI LAUPER DENIECE WILLIAMS

Parallel Three

WHBC/Canton Mike Dorn

none Hottest:

LAURA BRANIGAN
HOTTEST:
PHIL COLLINS
LIONEL RICHIE
DENIECE WILLIAMS
MICHAEL GORE
BILLY JOEL

ANNE MURRAY KENNY ROGERS

WING/Dayton Joe Demma

KRNT/Des Moine Steve Gibbons

none
Hottest:
LIONEL RICHIE
BILLY JOEL
DENIECE WILLIAMS
BRYSON & FLACK
CULTURE CLUB

WENS/Indianapoli:

SERGIO MENDES DAVE GRUSIN TINA TURNER DAN HARTMAN THOMPSON TWINS

WMGN/Madisor

ANNE MURRAY
MICHAEL MURPHEY
ALAN PARSONS
HOTEOSI:
LIONEL RICHIE
PHIL COLLINS
CYNDI LAUPER
DAN FOGELBERG
DENIECE WILLIAMS

ALAN PARSONS
SERGIO MENDES
LAURA BRANIGAN
LEE GREENWOOD
HOTTEST
DENIECE WILLIAMS
CYNDI LAUPER
KENNY ROGERS
DAN FOGELBERG
ANNE MURRAY K-108/Sacramen

SERGIO MENDES RONNIE MILSAP JESSI COLTER LINDA RONSTADT JUICE NEWTON Hottest: Hottest: CYNDI LAUPER DAN FOGELBERG

WCIL/Carbondale, It Matt McCann

KCRG/Cedar Rapids, Carl Mann

JUICE NEWTON
SERGIO MENDES
THOMPSON TWINS
HOTTES:
CYNDI LAUPER
DENIECE WILLIAMS
DAN FOGELBERG
KIM CARNES
CULTURE CLUB

COMPUTED MOVIE
REMO & WILSON
SYLVIA
MICHAEL JACKSON
JUICE NEWTON
HOLLES
HOLLES
CYMDI LAUPER
DENIECE WILLIAMS
SHAKIN' STEVENS
DAN FOGELBERG
ALABAMA

JUICE NEWTO MICHAEL JACKSON
CHAD STUART & JER
JOHN LENNON
SYLVIA
BARBARA MITCHELL

Hottest: CYNDI LAUPER DENIECE WILLIAMS DAN POGELBERG

WHNN/Saginaw Carson/McKenzie

RENO & WILSON LEE GREENWOOD RONNIE MILSAP SERGIO MENDES JOHNNY MATHIS WSB/Atlanta Greg Piccland

JUICE NEWTON
MICHAEL JACKSON
JOHNNY MATHIS
TINA TURNER
HOTLEST:
HOLLINS
IGLESIAS & NELSON
BILLY JOEL
DENTECE WILLIAMS
CYNDI LAUPER

DAUL YOUNG
DAVE GRUSIN
BARBARA MITCHELL
JUICE NEWTON
HOTLEST:
SILLY JOEL
SHAKIN' STEVENS
DAN POGELBERG
CYNDI LAUPER
MICHAEL MURPHEY

WBOW/Terre Haute Kevin Young DAVE GRUSIN JOHN LENNON

JOHN LENNON
TINA TURNER
BARBARA MITCHELL
HOTTEST:
DAN FOGGELBERG
KENNY ROGERS
DENIECE WILLIAMS
CYNDI LAUPER
SERGIO MENDES

SOUTH

Parallel One VRMM/Atlanta RENO & WILSON RONNIE MILSAP

Hottest: DAN FOGELBERG ALAN PARSONS MICHAEL GORE BILLY JOEL CYNDI LAUPER

BRYSON & PLACK RENO & WILSON MICHAEL JACKSON DON WILLIAMS HOTLEST CYNDI LAUPER DENIECE WILLIAMS DAN FOGELBERG ALABAMA CULTURE CLUB

WSB-FM/Atlania

PEABO BRYSON HOTTEST: LAURA BRANIGAN CYNDI LAUPER DENIECE WILLIAMS LIONEL RICHIE MICHAEL GORE

97AIA/Miaml Chris Gable

ROD STEWART ROBIN GIBB Hottest: DURAN DURAN JERMAINE JACKSON RENO & WILSON CULTURE CLUB BRUCE SPRINGSTEEN

MENUDO MICHAEL JACKSON

BRYSON & FLACK

Parallel Two

WAFB/Baton Rouge Adams/Daniels

WMJJ/Birmingham Thomas/Warren

SERGIO MENDES SHAKIN' STEVENS LAURA BRANIGAN HOTLEST: BILLY JOEL CYNDI (LAUPER DENIECE WILLIAMS LIONEL RICHIE RENO & WILSON

BRYSUN M. Hottest: ALABAMA DAN FOGELBERG MICHAEL JACKSON

KEY103/Austin

CULTURE CLUB
LAURA BRANIGAN
DAN HARTMAN
RENO & WILSON
SMOKEY ROBINSON
HOTCEST:
THOMPSON TWINS
IGLESIAS & NELS
CYNDI LAUPER
PHIL COLLINS
JAMES INGRAM

JOHNNY MATHIS RONNIE MILSAP DAVE GRUSIN HOTTEST: CYNDI LAUPER DENIECE WILLIAMS DAN POGELBERG KENNY ROGERS MICHAEL GORE

LEE GREENWOOD
JOHNNY MATHIS
DAVE GRUSIN
HOTTEST:
LIONEL RICHIE
BILLY JOEL
KENNY ROGERS
DENIECE WILLIAMS
CYNDI LAUPER

Hottest: CYNDI LAUPER DENIECE WILLIAMS

SCOTUMATOQUIN
EURYTHMICS
ALABAMA
PEABO BRYSON
HOMI & JARVIS
DAN HARTMAN
HOTLEST:
DENIECE WILLIAMS
LIONEL RICHIE
CYNDI LAUPER
PULL OLL INS

MICHAEL JACKSON JUICE NEWTON JOHN LENNON JOHN LENNON BANDY & STAMPLEY LENNY WILLIAMS ROBIN GIBB Hottest: KIM CARNES ALABAMA DAN FOGELBERG MICHAEL MURPHEY RENO & WILSON

WIVY/Jacksonville Fuszner/Ryan

RENO 6 WILSON ALABAMA THOMPSON TWINS Hottest: LIONEL RICHIE PHIL COLLINS CYNDI LAUPER DENIECE WILLIAMS

MICHAEL JACKSON RONNIE MILLER BARBARA MITCHELL SYLVIA JOHNNY MATHIS HOTLEST: CYNDI LAUPER DENIECE WILLIAMS KENNY ROGERS DAN FOGELBERG CULTURE CLUB

KFQD/Anchorage, AK Mike Ford

JOE JACKSON Hottest: CYNDI LAUPER DENIECE WILLIAMS DAN FOGELBERG LIONEL RICHIE PHIL COLLINS JUICE NEWTON
BANDY & STAMPLEY
LEE GREENWOOD
SYLVIA
HOTCEST:
ALABAMA
CYNDI LAUPER
RENO & WILSON
DAN FOGGLBERG
MICHAEL MURPHEY

KRNO/Rend

Hottest: CYNDI LAUPER JAMES INGRAM DAN FOGELBERG DENIECE WILLIAMS BILLY JOEL

KRSB/Roseburg, OR Steve Hills JUICE NEWTON
RONNIE MILSAP
JOHN LENNON
MICHAEL JACKSON
TINA TURNER
BANDY & STAMPLEY
ROB TRO
ROTEGES
CYNDI LAUPER
DENIECE WILLIAMS
KENNY ROGERS
SHAKIN'S TEVENS

KISN/Salt Lake City

DAVE GRUSIN RONNIE MILSAE

BARBARA MITCHELL SYLVIA SYLVIA
JUICE NEWTON
TEODY PENDERGRASS
MADONNA
ROB TRO
HOLLEST:
CYMDI LAUPER
DENIECE WILLIAMS
DAN FOGELBERG
KENNY ROGERS
CULTURE CLUB Hottest: BILLY JOEL CYNDI LAUPER ALAN PARSONS JAMES INGRAM DENIECE WILLIAMS

WMAZ/Macon

WRVR/Memphis Steve Butter

KIM CARNES LAURA BRANIGAN LEE GREENMOOD ANNE MURRAY HOTLEST: CYNDI LAUPER DENIECE WILLIAMS DAN FOGELBERG RENO & WILSON CULTURE CLUB

RENO & WILSON Hottest:

Hottest: CYNDI LAUPER PHIL COLLINS IGLESIAS & NELSOI LIONEL RICHIE DENIECE WILLIAMS

none
Hottest:
CYNDI LAUPER
BILLY JOEL
LIONEL RICHIE
DENIECE WILLIAMS
MADONNA

WEZS/Richmond Church/Stevens

Hottest: ALABAMA DAN FOGELBERG CULTURE CLUB JAMES INGRAM LIONEL RICHIE

WRVA/Richmo Lou Dean

BARBARA MITCHELL
RENO & WILSON
JOHNNY MATHIS
SYLVIA
LAURA BRANIGAN
HOTLEST:
KENNY ROGERS
DAN FOGELBERG
CYNDI LAUPER
BILLY JOEL
MANHATTAN TRANSFE

WAVE/Sarasota

LAURA BRANIGAN LINDA RONSTADT SERGIO MENDES SMOKEY ROBINSON DAVID GILMOUR HOTLEST CYNDI LAUPER DAN POGELBERG DENIECE WILLIAMS CULTURE CLUB BRUCE SPRINGSTEEN

Parallel Three

KORQ/Abilene

Dean Taylor

BARBARA MITCHELL

DAVE GRUSIN

LAURA BRANIGAN

THOMPSON TWINS

JUICE NEWTON

JEFFERSON STARSHI

TINA TURNER

HOTEST:

DENIECE WILLIAMS

KENNY ROGERS

DAN FOCELBERG

ALJBAMA

CYNDI LAUPER

ALAN PARSONS
RONNIE MILSAP
JUICE NEWTON
THOMPSON TWINS
TINA TURNER
HOTLESIAS & NELSON
LIONEL RICHIE
MICHAEL GORE
ANNE MURRAY
ALABAMA JUICE NEWTON BARBARA MITCHELL LINDA RONSTADT POINTER SISTERS HOTTEST: DENIECE WILLIAMS DAN FOGELBERG DAN FOGELBERG STEVE PERRY CYNDI LAUPER JERMAINE JACKSON

KIM CARNES
RENO & WILSON
MICHAEL MURSON
HOTHEST:
KENNY ROGERS
CYNDI LAUPER
DAN POGELBERG
DENIECE WILLIAM
PEABO BRYSON

WCHV/Charlottesville, VA

DAN HARTMAN RENO & WILSON JUICE NEWTON LAURA BRANIGAN

DAVE GRUSIN
JENNY BURTON
BARBARA MANDRELL
HOTLEST:
CYNDI LAUPER
DAN FOGELBERG
DENIECE WILLIAMS
ANNE MURRAY
MICHAEL MURPHEY

WVBS/Wilmingt Bob Wright ALABAMA RONNIE MILSAP RENO & WILSON SERGIO MENDES JOHNNY MATHIS DAVE GRUSIN DAN HARTMAN THOMPSON TWINS HOLLESS

131 Reporters

The following stations reported frozen playlists this week:

> WPJB/Providence KOIL/Omaha KRAV/Tulsa WKJJ/Louisville

The following stations did not report this week and therefore their playlists were frozen:

> 2WD/Richmond KKUA/Honolulu

WHBC/Canton V100/Charleston **KRNT/Des Moines**

WES1

Parallel One

PEABO BRYSON SERGIO MENDES JOE JACKSON MICHAEL JACKSON Hottest: none KLIR/Denver Elliott/Brady STEVE PERRY
MICHAEL JACKSON
MICHAEL MURPHEY
LAURA BRANIGAN
HOMI & JARVIS
HOLLEY JOEL
CYMDI LAUPER
ALAN PARSONS
DAN FOGGEBERG
DENIECE WILLIAMS

KOST/Los Angeles MICHAEL JACKSON

MICHAEL JACKSON

Hottest: LIONEL RICHIE BILLY JOEL ALAN PARSONS JAMES INGRAM CYNDI LAUPER

ALAN FARBURG CULTURE CLUB HOTLEST: BILLY JOEL CYNDI LAUPER DAN FOGELBERG MICHAEL GORE SHAKIN' STEVENS

B100/San Diego McCartney/Knigh

JOHNNY MATHIS DAN HARTMAN

JOHNNY MATHIS RENO & WILSON JOE JACKSON

KEZR/San Jose Wagner/Reese DENIRCE WILLIAMS
BRYSON & FLACK
MICHAEL MURPHEY
HOMI & JARVIS
ALAN PARSONS
HOTLEST
DAN FOCELBERG
KENNY ROGERS
LIONEL RICHIE
CYNDI LAUPER
JAMES INGRAM

K JR/Seattle Colleen Madden

DAN HARTMAN
PENO & WILSON
JERMAINE JACKSON
MICHAEL MURPHEY
HOTTEST:
CULTURE CLUB
CYNDI LAUPER
SHAKIN' STEVENS
DAN FOGELBERG
DENIECE WILLIAMS

Parallel Two

JOHNNY MATHIS
LEE GREENWOOD
RONNIE MILSAP
POINTER SISTERS
THOMPSON TWINS
HOTEST
ALABAMA
KENNY ROGERS
DAN FOCELBERG
DENIECE WILLIAMS
CYNDI LAUPER

Drew Harold

POINTER SISTERS DAN HARTMAN PAUL YOUNG

KUGN/Eugene, OR Brian James

ROB TRO
CARLY SIMON
CHRISTINE MCVIE
CHICAGO
DAN FOGGLBERG
HOTTEST
HANNATTAN TRANSFE
PAUL SIMON
KENNY ROGERS
PHIL COLLINS
CYNDI LAUPER

KKUA/Honolulu

JUICE NEWTON

none Hottest: JAMES INGRAM MICHAEL JACKSON CYNDI LAUPER MANHATTAN TRANSFE DENIECE WILLIAMS KMJJ/Las Vegas Bill Kelly

KFI/Los Angeles Kaye/LaBeau DAN HARTMAN JOHNNY MATHIS

KSL/Salt Lake City George Lemich

KKPL/Spokane Ric Morgan

PEABO BRYSON
RENO & WILSON
DAVE GRUSIN
SERGIO MENDES
JOHNNY MATHIS
HOTLEST
DAN POGELBERG
CYNDI LAUPER
DENIECE WILLIAMS
MICHAEL MURPHEY
CULTURE CLUB

Parallel Three

KOY/Phoenix Marni Pingree

Bill Morton

PEABO BRYSON
JUICE NEWTON
JOHN LENNON
SERGIO MENDES
JOHNNY MATHIS
TINA TURNER
HOTLEST
CYNDI LAUPER
BILLY JOEL
DENIECE WILLIAMS
DAN FOGELBERG
KIM CARNES

ALAN PARSONS
JOE JACKSON
CULTURE CLUB
HOTTORE RICHIE
SHAKIN' STEVENS
PHIL COLLINS
CYNDI LAUPER
IGLESIAS & NELSON

LIONEL RICHIE KWAV/Monterey Michael Reading DAVE GRUSIN BRUCE SPRIN

KIXI-FM/Seattle Bill Norton

CARLY SIMON
ALAN PARSONS
RENO & WILSON
SERGIO MENDES
HOTTEST:
LIONEL RICHIE
KENNY ROGERS
BILLY JOEL
DAN FOGELBERG
ANNE MURRAY

RENO & WILSON
ALAN PARSONS
HOTTEST:
CYNDI LAUPER
JAMES INGRAM
ALAN PARSONS
DENIECE WILLIAMS
BILLY JOEL

ALABAMA MICHAEL MURPHEY JERMAINE JACKSON

KTWO/Casper MICHAEL JACKSON JOHN LENNON SYLVIA KATHY MATTEA MARK GRAY HOLLEST: CYNDI LAUPER DAN FOGELBERG ANNE MURRAY ALABAMA CULTURE CLUB

KQSW/Rock Springs, WY Maloney/Norris JUICE NEWTON
TINA TURNER
RONNIE MILSAP
JOHN LENNON
HOTCEST:
SHAKIN' STEVENS
CYNDI LAUPER
DENIECE WILLIAMS
KENNY ROGERS
DAN FOGELBERG

KENNY ROGERS SHAKIN' STEVENS RENO & WILSON

JOHN LENNON STEVE PERRY BARBARA MIT PEABO BRYSO JOHNNY MATR

KALE/Tri-Cities, WA Mike Purdy

JOHNNY MATRIS
LEE GREENWOOD
SYLVIA
HOTTESTINE MCVIE
RENO & WILSON
MICHAEL JACKSON
CYNDI LAUPER
JOHN LENNON

WLTT/Washington WHB/Kansas City WKGW/Utica-Rome

Thomas H. Twine
CHRISTINE MCVIE
DAN POCELBERG
NIGHT RANGER
JOHN LENNON
SMOKET ROBINSON
LEE GREENWOOD
BARBARA HITCHELL
HOTELE
CPRIECE WILLIAMS
CYMOI LAUPER
STEVE PERRY
KIM CARNES

WAGE/Leesburg, VA

WKYX/Paducah, KY Frank Carvell JOHNNY MATHIS LAURA BRANIGAN MICHAEL JACKSON TEDDY PENDERGRASS JUICE NEWTON JUICE NEW: On Hottest: OBNIECE WILLIAMS CULTURE CLUB JERMAINE JACKSON CHRISTINE MCVIE DAN FOGELBERG

JOHNNY MATHIS
KENNY ROGERS
HOTHERS
HOTHERS
HOTHERS
HORNAM
MANHATTAN TRANSFE
BILLY JOEL
CYNDI LAUPER
DAN POGELBERG

119 Current Reports



Three Week		Lest ks Week		173 REPORTERS	Total	Hot N	/ledium	Total Adds
_	_	4	0	BRUCE SPRINGSTEEN/Dancing In (Col.)	169	+ 147+	21-	12-
2	1	1	2	CARS/Magic (Elektra)	159	+ 150+	9-	5 +
4	3	3	3	RUSH/Distant Early (Mercury/PG)	147-	- 111=	<i>36</i> –	3+
23	7	5	4	FIXX/Deeper & Deeper (MCA)	158 -	+ 80+	76 –	2-
27	12	6	6	JEFFERSON STARSHIP/No Way Out (Grunt/RCA)	156	+ 84+	70 –	5-
3	2	2	6	SLADE/Run Runaway (CBS Associated)	138-	- 110-	28+	2+
38	19	10	0	BILLY IDOL/Eyes Without A Face (Chrysalis)	137-	+ 101+	<i>35</i> –	9 -
12	9	9	8	ZZ TOP/Legs (WB)	134 -	+ 91+	42 –	5 +
13	8	7	9	ORION THE HUNTER/So You Ran (Portrait/CBS)	134 -	- 66+	68 –	2-
15	11	11	10		120=	= 81-	<i>38</i> +	2 =
58	27	16	0	•	143-	+ 33+	106+	12-
25	20	14	_	DUKE JUPITER/Little Lady (Morocco/Motown)	136-	+ 28+	107+	5-
36	29	20	B		125-	+ 44+	<i>76</i> +	12 –
19	18	15	T		130 -		94 –	10+
-	43	27	B	RED RIDER/Young Thing, Wild Dreams (Capitol)	137		113+	28 –
17	13	12		CYNDI LAUPER/Time After Time (Portrait/CBS)	101 -		22 –	2-
10	6	13		HUEY LEWIS &/The Heart Of R&R (Chrysalis)	94 -		22+	0-
54	34	23		VAN STEPHENSON/Modern Day Delilah (MCA)	118-		76-	13+
=	-	41	_	ROD STEWART/Infatuation (WB)	121		82+	32 -
47	33	21	_	RUSS BALLARD/Voices (EMI America)	122		101+	12-
1	4	8		STEVE PERRY/Oh Sherrie (Columbia) ICICLE WORKS/Whisper To A Scream (Arista)	92 - 111 -		17+ 79+	0 - 3 =
16	15	19		CHICAGO/Stay The Night (WB)	114-		79+ 74+	3= 17+
55	37	31	_	MOTLEY CRUE/Too Young To Fall (Elektra)	105+		81 +	5-
33	30	25	_	SCORPIONS/Rock You Like (Mercury/PG)	84-		23+	1 +
8	10	17		NIGHT RANGER/Sister Christian (Camel/MCA)	78-		34+	0-
5	5	18		RUSH/Red Sector A (Mercury/PG)	78 -		31 -	5-
44	38	38 30	23		96=		76+	5-
42 18	21	24	29	HOWARD JONES/What Is Love? (Elektra)	93-		66 -	1-
53	39	32	<u>a</u>		92 -		63+	11+
60	50	40	ğ	THOMPSON TWINS/Doctor! Doctor! (Arista)	89 -		<i>57</i> +	14=
26	25	26	_	SCORPIONS/Big City Nights (Mercury/PG)	70-		31 -	1 –
		48	33		<i>92</i> -	9+	<i>69</i> +	25+
14	17	22	_	DAVID GILMOUR/Murder (Columbia)	71-	- 27-	44-	0-
7	16	28		VAN HALEN/I'll Wait (WB)	62 -	44-	18+	1 =
46	36	34		DURAN DURAN/The Reflex (Capitol)	70 -	- <i>39</i> =	30 –	1 –
_	60	49	3	STEVE PERRY/She's Mine (Columbia)	<i>66</i> -	+ <i>32</i> +	34+	13+
29	31	36	38	CHRISTINE McVIE/Love Will Show Us How (WB)	73 -	- <i>25</i> +.	46 –	4 –
-	_	47		EDDY GRANT/Romancing The Stone (Portrait/CBS)	<i>79</i> -	+ 13+	<i>62</i> +	15-
DE	BUT	\rightarrow		CHRIS DeBURGH/High On Emotion (A&M)	83+	+ 6+	47+	74+
-	_	56	_	WHITESNAKE/Slow 'n' Easy (Geffen)	<i>67</i> -		<i>51</i> +	15+
-	56	46	_	R.E.M./So. Central Rain (IRS/A&M)	73+		60+	11+
37	35	39		BIG COUNTRY/Wonderland (Mercury/PG)	68 -		58-	3-
28	28	35		TALK TALK/It's My Life (EMI America)	58 -		35 -	0=
1	BUT	•	_	BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)	47+		19+	24+
41	41	42		CARS/Hello Again (Elektra)	53 -		28 –	0-
24	24	29		HAGAR/SCHON/AARONSON/SHRIEVE/Whiter (Geffer	1) 63- - 56		46 41 -	1 = 1 +
51	48	45		INXS/Original Sin (Atco) NIK KERSHAW/Wouldn't It Be Good (MCA)	56⊣ 56⊣		41 – 35 +	<i>3</i> =
_	55	53	_	BERLIN/No More Words (Geffen)	20 - 48 -		30 -	3 = 1 +
21 	22 BUT	37		CARS/Drive (Elektra)	44+		16+	6-
45		51	_	RUSH/Body Electric (Mercury/PG)	44 -		23-	1-
_	49 EBUT			LITTLE STEVEN/Out Of The Darkness (EMI America)	56 -		45+	12+
	51	52	_	POCO/Days Gone By (Atlantic)	53-		40 -	2+
	_	60		FACE TO FACE/Out Of My Hands (Epic)	51 =		45 –	6+
50	57	57	_	VAN HALEN/Panama (WB)	39-		18+	1 –
_	59	55		STYLE COUNCIL/My Ever Changing Moods (Geffen)	45-		31-	1 –
6	14	33		CARS/You Might Think (Elektra)	<i>35</i> -	- 23-	12+	0-
48	42	44		DWIGHT TWILLEY/Little Bit Of Love (EMI America)	45 -	- 8-	<i>36</i> –	2-
	BUT	_	_	LITTLE STEVEN/Los Desaparecidos (EMI America)	55 +	- 0-	40+	28 =

MOST ADDED ®

CHRIS DeBURGH (74) High On Emotion (A&M) **ROD STEWART (32)** Infatuation (WB) RED RIDER (28) Young Thing, Wild Dreams (Rock Me) (Capitol) LITTLE STEVEN (28) Los Desaparecidos (EMI America) ROGER GLOVER (25) The Mask (21/PolyGram)

MOST HOTS

CARS (150) Magic (Elektra) **BRUCE SPRINGSTEEN (147)** Dancing In The Dark (Columbia) RUSH (111) Distant Early Warning (Mercury/PolyGram) **SLADE (110)** Run Runaway (CBS Associated) BILLY IDOL (101) Eyes Without A Face (Chrysalis)

REAKE

PSYCHEDELIC FURS The Ghost In You (Columbia)

53% of our reporters on it. 92/11 including adds at DC101, WSHE, KYYS, KLOS, KMEL, KNCN, KEZO, KIDQ. Moves 32-30 on the Hot Tracks chart.

ROGER GLOVER

The Mask (21/PolyGram)

53% of out reporters on it. 92/25 including adds at WGRQ, WNEW-FM, WHJY, WCKO, WLLZ, KSHE, KBCO, KBPI, KCAL, KSJO, WPLR, CHEZ-FM, WTUE, KWXL. Moves 48-33 on the Hot Tracks Chart.

THOMPSON TWINS Doctor! Doctor! (Arista)

51% of our reporters on it. 89/14 including adds at WHJY, KEGL, KLOS, KROY, KOLA, WCKN, WKDF, WOOS. Moves 40-31 on the Hot Tracks Chart.

STEVIE RAY VAUGHAN "Voodoo Chile" (Epic) 46/24 (30/30)
Adds include WIYY, WNEW-FM, WHJY, DC101, WNOR, WRIF, KYYS, KGB, KSJO, WAQY, WXLP, WIOT. Hots: 2 KFOG, KISW. Mediums: 34 include WMMR, WDVE, KUPD, KRQR, WPLR, KNCN, KFMG, KZEL, KWFM, KUFO

RICK SPRINGFIELD "Don't Walk Away" (RCA) 41/24 (13/8)
Adds include WBAB, WMMS, KBPI, KGB, WPDH, KNCN, WIMZ, WKDF, KQDS, WIOT, KRSP,
KQWB-FM, KFMF, Hots: 4 DC101, KMJX, WTKX, KLYV. Mediums: 31 include WYSP, KZEW, WZZO, WOOS, KGGO, KMOD.

HUMAN LEAGUE "The Lebanon" (A&M) 36/12 (25/22)
Adds include WBCN, WAQY, WIMZ, KMJX. Hots: 3 WLIR, CHUM-FM, KTCL. Mediums: 24 include WBAB, KROQ, 91X, KFOG, KQAK, WHCN, WPDH, KQDS, WLAV, KKDJ.

BON JOVI "She Don't Know Me" (Mercury/PolyGram) 36/2 (38/5) Adds: WMMS, KSMB, Hots: 6 KZEW, WYNF, KSJO, KFMG, WMGM, KZOQ, Mediu WYSP, KSRR, WSHE, WSKS, WQFM, KSHE, KUPD, WZZO, WTPA, WCMF, WIMZ, WFBQ, KATT,

STEVIE RAY VAUGHAN "Couldn't Stand The Weather" (Epic) 35/8 (26/25) Adds include WRXT, WAAF, WFYV, WLVQ, KIDQ, WRUF, KAWY. Hots: 6 KBCO, KFOG, WPDH, KLBJ, WLAV, KTCL. Mediums: 27 include WBAB, WNEW-FM, WSHE, KBPI, WPLR, WAQY, KLAQ, KQDS,

CARS "It's Not The Night" (Elektra) 35/6 (30/7) Adds: KZEW, WEBN, KAZY, KLOS, KOME, KOMP. Hots: 13 include WIYY, KTXQ, WQFM, WHCN, WFYV, WDIZ, WAPL, WLVQ, KKDJ. Mediums: 22 include WDVE, KLOL, KZAP, KGB, KSJO, WTUE,

WFBQ, KZEL, KFIV-FM. ALAN PARSONS PROJECT "Prime Time" (Arista) 31/4 (32/5)

Adds: WCKN, WQDR, KMBQ, KZOQ. Hots: 5 include KFOG, WHMD, WDEK, WCPZ. Mediums: 25 include WBAB, WSHE, WLUP, WMMS, KMET, KUPD, WDHA, WIMZ, WOOS, KGGO, WIOT, KRSP,

ICON "On Your Feet" (Capitol) 30/2 (34/4) Adds: WKLS, WDHA. Hots: 2 KLOS, KUPD. Mediums: 27 include WH. KRQR, KISW, WTPA, KLAQ, WLVQ, WTUE, WLAV, KKDJ, KFIV-FM s: 27 include WHJY, DC101, WYNF, WMMS, KGB,

STEVIE RAY VAUGHAN "Cold Shot" (Epic) 29/10 (28/26)
Adds: WCKO, KZOK, WAAL, WAQY, WIMZ, KFIV-FM, KREM, WBLM, KFMQ, KSQY. Hots: 3
KFOG, WQBK, KNCN. Mediums: 17 include WBAB, WMMR, WYNF, WTPA, WPLR, WDIZ, KRSP.

EURYTHMICS "Who's That Girl?" (RCA) 29/2 (28/2)
Adds: WAPI, WOWE. Hots: 4 WMMS, KQAK, K97, WCPZ. Mediums: 24 include WLUP, KUPD, 91X, WZZO, WKQQ, WKDF, KMBQ, KQDS, WIOT.

BILLY SATELLITE "Satisfy Me" (Capitol) 28/15 (17/15)
Adds include WBAB, WYSP, WKDF, WRUF, KFMQ, KWHL, KFMF, Hots: 0. Mediums: 21 include KZEW, KMEL, KRQR, WAAF, WQMF, WAPL, KFMG, KUFO.

DEF LEPPARD "Me & My Wine" (Mercury/PolyGram) 27/17 (17/17)
Adds include WYSP, WDVE, WKLS, KTXQ, KZEW, WYNF, KZAP, KZOK, WAAF, WDIZ, KUFO.
Hots: 1 KFMG. Mediums: 21 include WIYY, KGB, KRQR, WKQQ, WIQB, KOZZ.

MIKE RENO & ANN WILSON "Almost Paradise" (Columbia) 27/8 (19/6) Adds include WIYY, WSKS, WAAL, WDHA, WKDF, WWCK, KKDJ. Hots: 4 WGRQ, WAPI, WZXY, KOMP. Mediums: 21 include WBAB, WMMS, KLAQ, KMBQ, WTUE, KGGO, KRSP, KREM, WRKI, KLYV, KOZZ.

PRINCE "When Doves Cry" (WB) 24/23 (0/0)
Adds include WBCN, WMMS, KBCO, 91X, WDHA, KLAQ, KQDS. Hots: 1 WLIR. Mediums: 12 include KMET, KFOG, WPDH, WZXR, KKDJ, KOZZ.

ROGER WATERS "4:41 AM (Sexual Revolution)" (Columbia) 24/5 (19/2) Adds: CHUM-FM, WSHE, KOME, WAQX, KLPX. Hots: 4 KFOG, WDHA, WAPL, KSPN. Mediums: 19 include WBA8, KMET, KGB, KRQR, KZOK, WPDH, KFMG, WRKI, KUFO.

X "Wild Thing" (Elektra) 24/2 (27/7)
Adds: KLOS, KDKB. Hots: 4 WLIR, WMMS, KROQ, KILO. Mediums: 20 include WBCN, WNOR, KUPD, 91X, WTPA, WPDH, WKQQ, WIQB, KTYD.

DEF LEPPARD "Bringin" On The Heartache" (Mercury/PolyGram) 23/12

Adds include WRIF, KUPD, WAQY, WQMF, WZXR, KGGO, KRSP. Hots: 0. Mediums: 17 include WBAB, WZZO, WKQQ, WDIZ, WOOS, WXLP, KQDS, KKDJ, KOZZ.

FACE TO FACE "10-9-8" (Epic) 21/1 (20/4)
Adds: KLYV. Hots: 5 WLIR, WQBK, WPDH, WLAV, WBYG. Mediums: 15 include WBCN, WBAB, WDHA, KGGO, KREM, WGIR.

ANDY FRASER "Fine, Fine Line" (Island) 20/20 (0/0) Adds include WMMS, KSHE, KRQR, KZOK, KQDS, KMOD, KILO, KFIV-FM. Hots: 0. Mediums: 7 include WNOR, KAZY, WQBK, KUFO. TONY CAREY "The First Day Of Summer" (MCA) 20/7 (11/4)

Adds include WPDH, WAQY, WZXY, KMDD, KQWB-FM, KSQY. Hots: 5 WQFM, KMEL, KRQR, KFMG, KILO. Mediums: 14 include WYNF, KSHE, KUPD, KZOK, KNCN.

RESTLESS "I Wanna Know" (Mercury/PolyGram) 20/6 (20/9)
Adds: DC101, KTXQ, WYNF, KGB, WLAV, KAWY. Hots: 3 WGRQ, WMMS, WAQX. Mediums: 13 include WMMR, WHJY, KBPI, WPDH, WCMF, KMOD.

SCORPIONS "Still Loving You" (Mercury/PolyGram) 20/5 (16/1)
Adds: KLOS, KRQR, WCMF, KLBJ, WKQQ. Hots: 10 include KBPI, KMET, KUPD, KGON, KSJO, KFMG.
Mediums: 10 include WYSP, KDKB, KZOK, WZXR, KFIV-FM.

STEVE PERRY "Go Away" (Columbia) 20/3 (20/3)
Adds: WGRQ, WCCC, WTKX. Hots: 11 include WSHE, WHCN, WDIZ, WLVQ, KWXL, KKDJ. Mediums: 9 include WIOT, KZEL, KOMP

 $f MOST\ ADDS-A$ numerical listing of the most added records

of the week

 $f MOST\ HOTS\ -\ A\ numerical\ listing\ of\ the\ records\ receiving\ the$ most hot rotation reports.



WEER ALL CRAZEE
NOW ABOUT
OUIET RIOT'S
NEW HIT SONG,
'MAMA WEER
III CDAZEE NOW

SHIPPING MAY 31.

DON'T ACCEPT LESS THAN THE BEST.



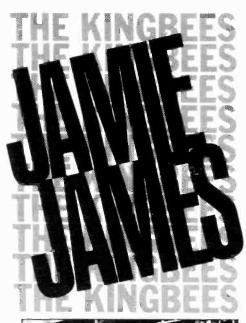






AOR/ALBUMS

3 2	Three Two Las Weeks Weeks We		173 REPORTERS	Total Reports I			Total Adds All Rotations
3 2 2	1 1 1	CARS/Heartbeat City (Elektra)	"Magic" (159) "Hello" (53) "Drive" (44)	171 =	160 -	11+	6-
Comparison of	3 2 2	2 RUSH/Grace Under Pressure (Mercury/PG)					- 91
S. SLADE/Keep Your Hands Off (CBS Assoc.) "Run Runaway" (138) "My Oh My" (30) 142 − 112 − 29 + 3 + 3 + 3	6	3 STREETS OF FIRE/Soundtrack (MCA)	"Deeper & Deeper" (158)	160 +	82+	<i>76</i> –	4-
S. SLADE/Keep Your Hands Off (CBS Assoc.) "Run Runaway" (138) "My Oh My" (30) 142 − 112 − 29 + 3 + 3 + 3	2 3 3	4 STEVE PERRY/Street Talk (Columbia)	"Oh Sherrie" (92) "She's Mine" (66) "Away" (20)	148 –	101 –	47+	9+
4 5 5 7 SCORPIONS/Love At First Sting (Mercury/PG)	6 4 4	5 SLADE/Keep Your Hands Off (CBS Assoc.)	''Run Runaway'' (138) ''My Oh My'' (30)	142 –	112-	29 +	3+
12 1	31 15 10	6 BILLY IDOL/Rebel Yell (Chrysalis)	"Eyes Without A Face" (137)	140 +	103+	<i>36</i> –	9-
13	4 5 5	7 SCORPIONS/Love At First Sting (Mercury/PG)	"Hurricane" (84) "Big City" (70) "Leaving" (29)	<i>136</i> –	91 –	45 +	3+
The	12 11 8	3 ZZ TOP/Eliminator (WB)	"Legs" (134)	134+	91+	42 –	5 +
18 12 11 11 11 12 13 14 14 15 15 15 15 15 15	13 10 7	9 ORION THE HUNTER/Orion The Hunter (Portrait/CBS)	"So You Ran" (134)	135 –	<i>66</i> +	69 –	2-
8 9 72 HUEY LEWIS & THE NEWS/Sports (Chryselis)	DEBUT	GREG KIHN BAND/Kihntagious (Beserkley/E-A)	"Reunited" (143)	147+	34 +	107+	16-
22 17 19 18 18 19 19 19 19 19	16 12 11						2-
Section Sect	8 6 9	12 HUEY LEWIS & THE NEWS/Sports (Chrysalis)					- 4
28 20 16	22 17 14						
17 13 12 16 CYNDI LAUPER/She's So Unusual (Portrait/CBS)	35 27 19						12-
- 30 22	28 20 16						5-
- 28 20	17 13 12						2-
5 7 13 19 VAN HALEN/1984 (WB)	- 30 22		''Modern Day Delilah'' (118)				13+
26	- 28 20						14-
18 16 18 21 CICLE WORKS/Icicle Works (Arista)	5 7 13						
32 25 23 MOTLEY CRUE/Shout At The Devil (Elektra) "Too Young To Fall In Love" (105) 107+ 24+ 82+ 5- 9 9 15 23 DAVID GILMOUR/About Face (Columbia) "Murder" (71) "Blue Light" (26) "Lovers" (15) 95- 41- 53- 3- 7 8 17 24 NIGHT RANGER/Midnight Madness (Camel/MCA) "Sister Christian" (78) 83- 46- 35+ 5+ 7	26						20+
9 9 15 23 DAVID GILMOUR/About Face (Columbia)	18 16 18						3-
7 8 17 24 NIGHT RANGER/Midnight Madness (Camel/MCA)	32 25 23						5-
25 31 30	9 9 15						3-
20 19 24 26 HOWARD JONES/Human's Lib (Elektra) "What Is Love" (93) 95 - 27 + 67 - 1 - 37 29 PSYCHEDELIC FURS/Mirror Moves (Columbia) "The Ghost In You" (92) 93 + 24 - 63 + 12 + 39 29 25 28 MANFRED MANN'S EARTH BAND/Somewhere (Arista) "Rebel" (96) 96 - 19 - 76 + 5 - 38 WHITESNAKE/Slide It In (Geffen) "Slow 'N' Easy" (67) "Slide" (19) "Stranger" (12) 90 + 19 + 66 + 18 + 34 + 34 + 34 + 34 + 35 20 DURAN DURAN/Seven And The Ragged Tiger (Capitol) The Mask" (92) 92 + 9 + 69 + 25 + 35 32 DURAN DURAN/Seven And The Ragged Tiger (Capitol) "The Reflex" (70) 71 - 39 = 31 - 1 - 39 31 + 33 AGAR/SCHON/AARONSON/SHRIEVE/Through (Geffen) "Whiter" (63) "Missing" (23) "Top" (10) 79 - 23 - 55 - 2 = 34 33 35 INXS/The Swing (Atco) "Original Sin" (56) "The Swing" (15) 74 - 18 = 56 - 1 - 34 35 INXS/The Swing (IRS/A&M) "So. Central Rain" (73) 76 + 12 = 61 + 12 + 34 34 35 INXS/The Swing (IRS/A&M) "So. Central Rain" (73) 76 + 12 = 61 + 12 + 34 35 AGE TO FACE/Face To Face (Epic) "Out Of My Hands" (51) "10-9-8" (21) 70 + 10 + 58 - 7 - 35 32 37 BERLIN/Love Life (Geffen) "No More Words" (48) "Touch" (10) 55 - 22 - 33 - 1 + 35 35 35 35 35 35 35 35	7 8 17						5+
PSYCHEDELIC FURS/Mirror Moves (Columbia) "The Ghost In You" (92) "Rebel" (96) "Slow 'N' Easy" (67) "Slide" (19) "Stranger" (12) "The Ghost In You" (92) "Rebel" (96) "Slow 'N' Easy" (67) "Slide" (19) "Stranger" (12) "The Mask" (92) "The Reflex" (70) "The Reflex" (70) "The Reflex" (70) "The Reflex" (70) "The Reflex" (63) "Missing" (23) "Top" (10) "The Whiter" (63) "Missing" (23) "Top" (10) "The Wask" (92) "The Reflex" (70)	25 31 30						14+
39 29 25 28 MANFFED MANN'S EARTH BAND/Somewhere (Arista) ''Rebel'' (96) 96 - 19 - 76 + 5 -	20 19 24						
Company Com	I						
## CHITTLE STEVEN/Voice Of America (EMI America) ## ROGER GLOVER/Mask (21/PG) ## BOURAN DURAN/Seven And The Ragged Tiger (Capitol) ## BOURAN DURAN/Seven And The Ragged Tiger (Capitol) ## PACE TO FACE/Face To Face (Epic) ## BOURAN DURAN/Seven And The Ragged Tiger (Capitol) ## The Mask" (92) ## The Mask" (92) ## The Mask" (92) ## The Mask" (70) ## The Reflex" (70) ## The Refl							
## ROGER GLOVER/Mask (21/PG) ## ROGER GLOVER/Mask (21/PG) ## BOURAN DURAN/Seven And The Ragged Tiger (Capitol) ## Post of the provided Handle of the provided							38
- 35 32 ③ DURAN DURAN/Seven And The Ragged Tiger (Capitol) "The Reflex" (70) 71 - 39 = 31 - 1 - 39 = 31 - 1 - 39 = 31 - 1 - 39 = 31 - 31 - 31 - 39 = 31 - 31 - 31 - 31 - 31 - 31 - 31 - 31	8						- 1
15 14 21 33 HAGAR/SCHON/AARONSON/SHRIEVE/Through (Geffen) "Whiter" (63) "Missing" (23) "Top" (10) 79 - 23 - 55 - 2 = 2 - 27 + 47 - 5 = 27 + 47 + 47 - 5 = 27 + 47 + 47 - 5 =							
27 24 28 34 CHRISTINE McVIE/Christine McVie (WB) "Love Will Show Us How" (73) 76-27+47-5= - 34 33 35 INXS/The Swing (Atco) "Original Sin" (56) "The Swing" (15) 74-18=56-1- 40 36 R.E.M./Reckoning (IRS/A&M) "So. Central Rain" (73) 76+12=61+12+ 33 32 37 FOOTLOOSE/Soundtrack (Columbia) "I'm Free" (34) "Paradise" (27) "Footloose" (13) 66-26-38-7+ DEBUT **So. Central Rain" (73) **Out Of My Hands" (51) "10-9-8" (21) 70+10+58-7- 19 22 27 39 BERLIN/Love Life (Geffen) "No More Words" (48) "Touch" (10) 55-22-33-1+							
- 34 33 35 INXS/The Swing (Atco) "Original Sin" (56) "The Swing" (15) 74 - 18 = 56 - 1 - 40	1						
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33 32 37 FOOTLOOSE/Soundtrack (Columbia) "I'm Free" (34) "Paradise" (27) "Footloose" (13) 66 - 26 - 38 - 7 + 7 - 7 - 7 - 7 - 7 - 7 - 7 - 7 - 7	1						
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19 22 27 39 BERLIN/Love Life (Geffen) "No More Words" (48) "Touch" (10) 55 - 22 - 33 - 1+							- 1
1 AO 33 36 AD DUST LED IN THE VIVION OF CONTROL OF CONT	19 22 27 40 33 36	40 BIG COUNTRY/Wonderland (Mercury/PG)		68 –			
40 33 36 40 BIG COUNTRY /Wonderland (Mercury/PG) "Wonderland" (68) 68 - 9 - 58 - 3 -	÷V 33 36	40 bid Goott N1/Worlderland (Wercury/Fd)	vvonderiand* (68)	00 –	3-	<i>36</i> –	3-



the BIG ONE this summer JAMIE JAMES rockin' harder than ever

includes
the hot singles

'WE GOT LOVE'
and

'WAY OUT OF
THIS WORLD'

in your hands today THE BIG ONE

VANITY Records and Tapes Inc.



Produced by Robert Margouleff

BREAKERS

GREG KIHN BAND Kihntagious (Beserkley/E-A)

85% of our reporters on it. 147/16 including adds at WRXT, CHOM-FM, WLLZ, WQFM, KBCO, KROY, WCCC, WLVQ, KMOD. Debuts at #10 on the Albums chart.

LITTLE STEVEN Voice Of America (EMI America)

60% of our reporters on it. 103/34 including adds at WDVE, WHJY, DC101, KZEW, KLOL, WNOR, KYYS, KRQR, KOME, WAPL, KKDJ. Moves 41-30 on the Albums chart.

PSYCHEDELIC FURS Mirror Moves (Columbia)

54% of our reporters on it. 93/12 including adds at DC101, WSHE, KYYS, KLOS, KMEL, KNCN, KEZO, KIDQ, KRSP. Moves 29-27 on the Albums chart.

ROGER GLOVER Mask (21/PolyGram)

53% of our reporters on it. 92/25 including adds at WGRQ, WNEW-FM, WHJY, WLLZ, KSHE, KBCO, KBPI, KSJO, WPLR, WTUE, KWXL. Moves 45-31 on the Albums chart.

WHITESNAKE Slide It In (Geffen)

52% of our reporters on it. 90/18 including adds at WGRQ, WRXT, WHJY, KLOL, WNOR, KYYS, KUPD, KZAP, KOLA, KISW. Moves 38-29 on the Albums chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

THE PSYCHEDELIC FURS



MIRROR MOVES

BREAKER ALBUM **3**BREAKER HOT TRACK **3**





IKWGISIR (GL/(1)\YTETR

"THE MASK"

HOT TRACKS 48-33

LP CHART DEBUT 31

Soon To Be CHR BREAKERS

TB(())// 91(()//1

"SHE DON'T KNOW ME" CHR 64/31



LAST YEAR'S #1 AOR RAND



NEW & ACTIVE

"BRINGIN' ON THE HEARTBREAK"

Remix at CHR and MTV Now!

"ME & MY WINE"

(Previously Unavailable) an AOR Exclusive

Both From The New "HIGH & DRY"LP

THE NEW KIDS IN TOWN -

THUI RIESTILIESS

FOLLOW THE LEADERS:

WBCN, KGB, WYNF, DC101, KTXQ, WMMR, WYSP, WCKO, KZEW, WMMS, WDVE, WGRQ, KBPI

NEW & ACTIVE LP 25/10

THE CALL

"SCENE BEYOND DREAMS"

On Your Desk NOW!

PolyGram Records

MOST ADDED 0

LITTLE STEVEN (34) Voice Of America (EMI America) DEF LEPPARD (27) High 'N' Dry (Mercury/PolyGram) **ROGER GLOVER (25)** Mask (21/PolyGram) **ANDY FRASER (25)** Fine Fine Land (Island) HARD TO HOLD (24) Soundtrack (RCA)

MOST HOTS

CARS (160) Heartbeat City (Elektra) **RUSH (124)** Grace Under Pressure (Mercury/PolyGram)
SLADE (112) Keep Your Hands Off My... (CBS Associated)
BILLY IDOL (103) Rebel Yell (Chrysalis) STEVE PERRY (101) Street Talk (Columbia)

NEW & ACTIVE

NIK KERSHAW/Human Racing (MCA) 57/3 (54/3)

Adds: KLBJ, WRUF, KFMF. Hots: 22 include WMMS, KBCO, WPDH, WFYV, WDIZ, KGGO, WLAV, KKDJ. Mediums: 35 include WSHE, WSKS, KDKB, WZZO, WTPA, WKQQ, WZXR, WTUE, WIOT, KZEL.

HARD TO HOLD/Soundtrack (RCA) 53/24 (42/8) Adds include WBAB, WMMS, KBPI, KGB, WPDH, KNCN, WIMZ, WKDF, KQDS, WIOT, KRSP. Hots: 5 WAPP, DC101, KMJX, WTKX, KLYV. Mediums: 42 include WMMR, WYSP, KZEW, KSRR, WSKS, KSJO, WZZO, WAAF, WOOS, KGGO, KMOD, KFIV-FM.

DEF LEPPARD/High 'N' Dry (Mercury/PolyGram) 45/27 (31/29)
Adds include WYSP, WDVE, KZEW, WYNF, WRIF, WAQY, WAAF, WAMF, WZXR, WDIZ, KGGO, KRSP. Hots: 1 KFMG. Mediums: 35 include WIYY, WBAB, KUPD, KZAP, KGB, KRQR, WZZO, WKQQ, WOOS, WXLP, KQDS, KKDJ,

BON JOVI/Bon Jovi (Mercury/PolyGram) 45/3 (45/4)

Adds: WMMS, KDKB, KSMB. Hots: 11 include KZEW, WYNF, WSKS, KRCK, KSJO, KILO. Mediums: 33 include WYSP, KSRR, WSHE, WQFM, KSHE, KUPD, KGB, KZOK, WZZO, WTPA, WCMF, WIMZ, WFBQ, KATT, KFMG, KFIV-

HUMAN LEAGUE/Hysteria (A&M) 37/12 (26/22)
Adds include WBCN, WCKO, WIMZ. Hots: 4 include WLIR, CHUM-FM, KTCL. Mediums: 25 include WBAB, KBCO,

EURYTHMICS/Touch (RCA) 33/3 (33/2)

Adds: KQAK, WAPI, WOWE. Hots: 6 include WAPP, WMMS, KROQ, K97, WCPZ. Mediums: 26 include WLUP, KUPD. 91X, WZZO, WKQQ, KQDS

ICON/Icon (Capitol) 32/3 (35/4)

Adds: WKLS, WDHA, KWXL. Hots: 2 KLOS, KUPD. Mediums: 29 include WHJY, DC101, WYNF, WMMS, KGB, KRQR, KISW, WTPA, KLAQ, WAPL, WLVQ, WTUE, WLAV, KKDJ, KFIV-FM.

ANDY FRASER/Fine Fine Line (Island) 25/25 (0/0)
Adds include WMMS, KSHE, KRQR, KZOK, KQDS, KMOD, KILO, KFIV-FM, WIQB, KOZZ. Hots: 0. Mediums: 11 include WNOR, KAZY, WAAF, WLAV, KUFO.

RESTLESS/The Restless (Mercury/PolyGram) 25/10 (21/10)
Adds include WBCN, WDVE, DC101, KTXQ, KGB, WFYV, WLAV. Hots: 4 WGRQ, WMMS, WAQX, WYFE.
Mediums: 16 include WMMR, WHJY, WYNF, KBPI, WPDH, WCMF, KMOD.

ALCATRAZZ/Live Sentence (Rocshire) 25/7 (23/11)

Adds include KKCI, KRQR, WCKN, WXKE, KMOD, KSQY. Hots: 1 WYNF. Mediums: 21 include WQFM, KSJO, KISW, KZOK, WKDF, WLAV, WIOT, KUFO, KOZZ

IAN CUSSICK/Danger In The Air (A&M) 21/3 (18/4)

Adds: WEBN, KFMF, KOZZ. Hots: 0. Mediums: 20 include WQFM, KSHE, KBCO, KFOG, KRQR, KZOK, WPDH, WLAV, JOE COCKER/Civilized Man (Capitol) 16/4 (12/0)

Adds: WSHE, WLUP, KAZY, KSQY. Hots: 5 KBCO, KILO, KREM, KSPN, KTCL. Mediums: 10 include CHUM-FM, WQBK, CHEZ-FM, WDEK, WCPZ.

ANY TROUBLE/Wrong End Of The Race (EMI America) 14/1 (12/1) Adds: WIQB. Hots: 3 include WLAV, KTCL. Mediums: 10 include WRXT, KBCO, KQAK, WQDR, KWXL.

KICK AXE/Vices (Pasha/CBS) 13/11 (2/2)

Adds include WBAB, WYSP, KMOD, KFIV-FM, WMGM. Hots: o. Mediums: 8 KTXQ, KZEW, WQFM, KRCK, KSJO, WKDF, WAPL, KEZE.

ECHO & THE BUNNYMEN/Ocean Rain (Sire/WB) 13/6 (8/0) Adds include KBCO, KSQY. Hots: 4 include WLIR, CHUM-FM, KROQ. Mediums: 6 include WBCN, WRXT, WCKO,

JOHNNY WINTER/Guitar Slinger (Alligator) 12/1 (12/3)

Adds: WOWE. Hots: 1 WDEK. Mediums: 10 include WRXT, KTXQ, KBCO, WQBK, KICT, WCPZ.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers Indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

AOR ALBUMS — Compiles album airplay data from all reporting stations, includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are BOLDED. Also listed is present week's number of reports In hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant up-

G



ACTIVI

EAST

Parallel One

WDVE/Pittsburgh (412) 562-5900 PD: GREG GILLESPIE MD: RON NEWNI

BORE
BUSH (H)
CAMS (H)
BUSH (H)
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STOVE PRIM'S
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WBCN/Boston (617) 266-1111

PD: OEDIPUS ND: BOB KRANES

ORLOW THE HOMER

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HIMAN LEAGUE

ROBERT ELLIS ORRAL

AGAINST ALL ODDS

JOE JACKSON

HOTLEY CRUE

HIGHT RANGER

OAVID GLMOUR

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REM

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AND COUPTY
STU COMPCTS
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CHUM-FM/Toronto (416) 925-6666 PO: MOSS DAVIES MD: WAYNE WEBSTER

Mot ROGER WATERS (L) ZZ TOP. CARS BRUCE SPRINGSTEEN QUEEN PSYCHEDELIC PIBS

QUEEN

PSYCHEDELIC PURE (*)

CON 1. BUNNYIREN

CON 1. BUNNYIREN

LITTLE PRESENT IN

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LITTLE STRUCK (L)

LITTLE STRUC

WRXT/Buffalo (716) 773-1714

PO: MIKE BUSHEY MD DING MATELA THE THE PROPERTY OF THE PROPER

PACE TO FACE
RBH
NIE RESHAM
DIFF TWO ICES
DIFF TWO ICES
CONTICAGO
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ROCKE GLOVER
LEAGUE
ROCKE JUDITER
AM CUUSI CICTER
ROCKE JUDITER
AM CUUSI CICTER
ROCKE JUDITER
AM ROCKE JUDITER
AM ROCKE JUDITER
AM ROCKE
RO

PPINCE
Light Addm
CHRIS DeBURGH
STEVIE RAY VAU
NICK LOWE
RATT
WHITESNAKE

WBAB/Long Island (516) 587-1023

PD: BOB BUCHMAN MD: RALPH TORTOR

BOOK SPACHOUTED STRVE WANT TO THE SPACHOUTED STRVE WANT TO WAN INJURY AND INJURY STATES OF THE SPACHOUTED STRVE WAS TO SPACHOUTED SPAC

Q107/Toronto (415) 967-3445

FD: GARY SLAIGHT HD: SAMANTHA TRYLOR (FROZEN) Bot (PROZEE)
BOAT OF FFEE
STREET SO NICESTEEN
STREET
STREET

WGRQ/Buffalo (716) 881-4555

PD: TIN SMITH ASST. PD: PAUL HEINE

BOY
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WYSP/Philadelphia (215) 668-9460

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WYDD/Pittsburgh (412) 362-2144

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WLIR/Long Island (516) 485-9200 PD: DENIS MCNAMARA ASST. PD: ROSEE PIS

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DC101/Washington (202) 828-9932

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WDHA/North Jersey (201) 328-1055 GN: BOS LINDER PD: MARK CHERNOFF

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WTPA/Harrisburg (717) 238-1402 PO: JEFF KAUFFHAN ASST. PD: BRICE BON

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WAAL/Blnghamton (607) 772-8850 PD: JOHN CARTER HD: DON MORGAN

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WAQY/Springfield (413) 525-4198 POT ROSS HACCONALD THE CASE STATES OF PLANE TAKEN THE STORY OF PLANE STREETS OF PLANE STREETS

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WCCC/Hartford (203) 233-4426 PD: BILL NOSAL

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RICK ARK
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WRKI/Danbury (203) 579-9995

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KTXQ/Dallas (214) 528-5500 PD: TOH OWENS

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CHRIS DeBURGH

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WKLS/Atlanta (404) 325-0960

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WSHE/Miami (305) 581-1580 PD: DAVE LANGE

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PD: CLARK RYAN HD: JOHN HICHAEL SCOTT

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KSRR/Houston (713) 797-0097 PD: ANDY BEAUBIEN ASST. PD: MICHAEL

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WZXY/Kingsport (615) 246-8131 PD: REGGIE JORDAN ASST. PD: JOHN KELLY

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WIMZ/Knoxville (615) 525-6000 PD: KERRY LAMBERT ND. SCOTT PAULSEN

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KISS/San Antonio (512) 223-6211 PO: GREG STEVENS MD: TEMPIE LINDSEY BOT RUSH
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RED RIDEP
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STRYL PERRY
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WDIZ/Orlando (305) 645-1802 PD: RAD HESSICK Mot SLADE SCORPIONS HUEY LEWIS JOE JACKSON RUSH

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PD: TOM OWENS HD: DUKE MEYERS

WOWE/Chattanooga (615) 267-1050

WQMF/Louisville (502) 589-4400

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PD: MARK DAVID SAWYER

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PD: JOHN RIVERS

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WKQQ/Lexington (606) 252-6694 PD: DAVE KRUSENKLAUS HD: CURT MATHIES NO. CUEF ANTHES

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WCK N/Greenville-Spartensburg (803) 226-1511

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WQDR/Raleigh 1919) 832-8311 PD: TOM EVANS ASST. PD: BOB WALTON

BOT CARS
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KRIX/Brownsville (512) 350-9999

PD: GARY STEELE HD: RICHARD BROOKS BOC RUSH OF THE HUNTER CANS. THE HUNTER CANS. TO THE HUNTER CANS. TO THE HUNTER CANS. TO THE HUNTER CANS. TH

KNCN/Corpus Christi (512) 289-1000 PD: BOB PAZIO HD: MANDO CANTHA KUFO/Odessa (915) 366-2801 PD: J. MICHAEL SCOTH

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WRUF/Gainesville (904) 392-0771 PO: HARRY GUSCOTT HD: GRES HAMMER

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KFMX/Lubbock (806) 747-1224

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COREY HART
STYLE COUNCIL
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WWWV/Charlottesville (804) 971-4057 PD: JAY LOPEZ

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RAVYNS
STYLE COUNCIL
Light Adds
CHRIS DeBURGH
NICK LOWE
RATT
ANDY FRASER

KSMB/Lafayette (318) 232-1311

WOT

VAN HALEN
SCORPIONS
CARBA

MIDWEST Parallel Three

HOTE
HOMARD JONES
CYNDI LAUPER
MANFRED MANN
ALIAN PARSONS
STEVE PERRY
BERLIN
NIGHT RANGER
JOE JACKSON
TALK TALK
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BIG COUNTRY
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PACE TO FACE
TONY CARRY
NACAR, SCHON,
LITTLE NIEVEN
RED RIDEA
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GARY MOORE
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WMMS/Cleveland (216) 781-9667 MD: KID LEG TALL TALK
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SILLY TOOL
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Parallel One

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MIDWEST (continued)

WRIF/Detroit

PD: HAPF PASHAN HD: HICHAEL HAYE POOTLOOSE ROGER DALTREY VAN HALEN (M) HUEY LEWIS (M) SCORPIONS STEVE PERRY CARS RATT BILLY EDOL DIO

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WQFM/Milwauke (414) 276-2040

PO: ANDY BLOOM HD: JERRY GAVIN BOT STRETS STRETS STRETS STRETS STRETS SOOT LOADS SOOT

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AMMAN'S BOYS
A GREEK AXE
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A GREEK RICH BAND
A ROU ALLDEA
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KKCI/Kansas City (816) 531-3400

PD: FRANK HANES BOT SCORE ON SECOND STARTS OF PARKET ON STARTS OF PARKET ON STARTS OF STARTS

WLUP/Chicago (312) 440-5270

PD: GREG SOLK MD: BILL EVANS

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KSHE/St. Louis (314) 842-1111

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ALIAN PARSONS
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THOMPSON TWINS
MANN: CREMING
ECHO & BUNNYMEN
BRICE SER INSTEE
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ANY TROUBLE
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BILL NELSON
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LAURIE NIDERBON
FING CRUMSON
GOGO'S
RUSE BALLARD
JEDRALDER
TALK TALF
JERNANE JATESON
ULTRAVOX
LIGHT Adde
LITTLE RIEVEN
STEVIE RAY VAUCH
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GRIS BALLARO
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WMET/Chicago (312) 645-9550

PD: RECH MEYER MD: BRUCE WHEELER

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WEBN/Cincinnati

PD: RICK BALLS MD: AL HOPER

WSKS/Cincinnati PD: PAUL PREDRICK: "MD: MARTY BENDER

NOT
CAME (H)

KYYS/Kansas City (816) 561-9102

PD: JOE MCCABE MD: RANDY RALEY Hot SLADE VAN HALEN CYPOI LAUPER SCORPIONS CHRISTINE MCVIE JOE JACKSON CARS BRUCE SPRINGSTEEN RUSH ZZ TOP PUSH
ZZ TOP
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a SLADE

PD: DENTON HARE

WLLZ/Detroit (313) 863-1800 PO: JOE URBIEL

Parallel Two

WAPL/Appleto (414) 734-9226 PD: MAYNE SHAYNE

MAN MASS TO THE MASS THE MA

WYFE/Rockford PD: BRYAN KRYS

BOC S RESTLESS
GREE, KINN BAND
STREETS OF FIRE
HUEY LEWIS
CARS
SLADE
JOHN COUGAR MELLEN
SCORPIONS
STEVE PERRY
GO-GO'S
NIGHT RANGER
DURAN DURAN
BILLY 1001

KEZO/Omaha (402) 592-5300

PO: BRUCE MCGREGO ND: JOE BLOCK

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WOOS/Cantor

(216) 492-5630 PD: RICK SINGER MD: ANDY SANDERBEC

BOARD
CYNOL GAUPEP
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STOYE PERRY (N)
HIGHT MANGER
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WXKE/Ft. Wayne (219) 484-0580 PD. RICK MEST MD: HAL BRAND HO. BLA. BRANDT
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WIBA/Madison (608) 274-5450 PD: JACK HITCHELL MD: CHRISTA DANE IFROZENI NOT COM SET LAND

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ORION THE MON KQDS/Duluth (218) 728-6421 PD: BRIAN TAYLOR

GOT CANS (R)

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WIOT/Toledo (419) 248-3377 PD: TERRY SULLIVAN

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WWCK/Fiint (313) 744-1570 PO: MARK MILLER MD: LINDA LANSI

JOHN PROCESSON STANSHIP BUSH (M)
JEFFERSON STANSHIP BUSH (M)
JUDAN STANSHIP BUSH (M)
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WWCT/Peoria (309) 674-2000 PD: JEFF MURPHY MD: JOHN AMBERG

Not GREG KINN BAND CARE KINN BAND
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SOCE MATERS

KGGO/Des Moines (515) 285-6181 PD: LARRY MOFFITT

WFBQ/Indianapolis (317) 257-7565

PD: BILL WISE MD: THE BEARMAN

MOST CHIEF AND THE STREET SHAPE SHAP

CITI-FM/Winnipeg (204) 786-6181

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KICT/Wichita (316) 722-5600

PO: BILL BRUUN MD: LEE ROBERTS

BOX SHAPE CARE (H)
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VAN MALEN
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WLAV/Grand Rapid: (616) 456-5461 PO: TONY GATES

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PD: BILL PUGH MD: BOB CLARK

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KATT/Oklahoma City (405) 848-0100 PD: WARREN WILLIAMS MD: PAT WELSH

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JON BUTCHER AXIS

SCOPE FORE

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KMOD/Tulsa (918) 664-2810 PD: CHARLIE WEST NO: JIM JONES

BOR JEPPERSON STARSHIP CABS BRUCE SPRINGUTED HUST LIMIS S ROUGE S ROUG

WXLP/Davenport (319) 326-2541

PD: GABE BAPTIST MD: TERRY DUGAN WLVQ/Columbus (614) 224-1271 PD: PAT STILL MD: LEE RANDALL RATT
SCORPIONS (N)
BLADE
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CYMOI GLANUPR
DAVID GLANUPR
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SOCER GLOVER
RUSS BALLARO
THOMPSON TWINS
ROD STEMART
CHICAGO
EDDY GRANT
A RED RIDER
CHRIS DEBURGH
MILLIE PHOENIX

Parallel Three

WIQB/Ann Arbor (313) 662-2881

PD: LES COOK

ND: DEBBIE DALTON

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DAN FOCELBERG
HUMAN LEAGUE
JOE COCKER
EDDY GRANT
Light Adds
STEVIE RAY VAUGHAN
LOU REED
ALCATRAZZ
ECHO & BUNNYMEN
BRONZ

KKRQ/lowa City-Cedar Rapids (319) 354-9500 PD: TED BURTON JACOBSE

WCPZ/Sandusky POI BOB MEDI

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CHICAGO (HI

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STEVE PERRY (HI

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RUSH STYLE CHUMAN ROUSE PAULY YOUNG ROUSE PAULY YOUNG ROUSE PAULY YOUNG ROUSE PAULY RANGE PAULY

KFMQ/Lincoln (402) 476-8565 PD: TOH BARKER HD: HATT EFFKEN

NOT CARE (L)

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HUPY LEWIS

BILL/L IDOL

ORLON THE HUNTER

BRUCE SPIRIOSTEN

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A NAFFECH MANGE
HILLIN STRELLIT
STRVE RAY VALGHAM
RATT
ARD NIDER

KQWB/Fargo (218) 236-7900

PD: JON ERDAHL

HOT BRUCE SPRINGSTEEN ZZ TOP
CYMDI LAUPER
JEFFERSON BTARSHIP
ORION THE HUNTER
MEGIUM
MONARD JONES
GREG KINN SAND
BON JON!
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CARS
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BILLY IDOL
VAN HALEN
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DUKE JUPITER
VAN STEPHENSON
SCORPIONS SCORPIONS
Light Adds
RED RIDER
ROGER GLOVER
RUSS BALLARD
HARD TO MOLD
TONY CAREY
SLADE

WBYG/Kankakee (815) 939-4541 PD: BILL TAYLOR MD: CHRISTIE KAYHILL

Hot JEFFERSON STARSHIP LAID BACK SIXTEEN CANDLES CYNDI LAUPER H-H CARS KNOCENCE IN DANGE CYMOL GAUPER
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KITH

ROCKE MATERS
SILLY TOOL

BURG RALLARD

GREE LEHE BAND

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PAT TRAVERS.
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HICE LOAME
BRUCE SPRINGSTEEN
PRINCE
BRUCE SPRINGSTEEN
PRINCE
HORAN LEAGUE
ROD STEMART

WDEK/DeKalb (815) 756-9250

PD: WARD HOLMES MD: JOAN! WILLIAMS NO. JOAN! **

BON PSYCHEDELIC PURS SEP!

SYPLE COUNCIL DAVID GLOUDE LITTLE STEVEN S.

LITTLE STEVEN S.

HOMEND JONES ALAN PARSONS HH

C CAN EXECUTE THE STEVEN S.

MODERN DACKSON THENS JOE JACKSON MODERN ENGLISH INTERNAL S.

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ROCKER
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KLYV/Dubuque

(319) 557-1040 PO: NOBERT WELCH MD: TIM JANSEN Not
VAN RALEN (H)
PROOTLOGE (M)
AGAINST ALL GODS
THOMPSON THINS
INGOIT RANGER
CARS
HARD TO HOLD
JOHN COUGAR MELLEN
HUSY LEWIS
TONY CANEY
STEVE PERRY (M)
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CYBIC LAUPER
JOS JACCIONI
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HE Z POCO STREETS OF PIRE DUKE JUPITER RUSS BALLARD EDDY GRANT ROD STEWART Light Adds FACE TO FACE

WYER/Mt. Carmel

(618) 262-5111 PD - DREXEL DEFORE Not HOTLEY CRUE RUSH

MESSE

AUCH SPRINGSTEEN
ORION THE HUNTER
CICLE WORK
STADE
RESTRICT

WEST

Parallel One

KQAK/San Francisco (415) 474-9100

PD: BOB HEYMANN

NO.

CAME
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BEALIN
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BEST CONTON

OND BLANCHANGE HATERBOYS BILLY IDOL (H) PRETENDERS (M) CYND: LAUPER (M) Maddum BIG COUNTRY MIRE TRAIN X

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KING CRIMON
BOM ANARAMA
HONA
HOME
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KGON/Portland (503) 655-9181

PD: DAVE ERVIN

KROQ/Pasadena

PD: RICK CARROLL MD: LARRY GROVES

HOT LAWF CHOVES

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KEVIN JAMES
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MAT IS THIS
STYLE COUNCIL
LIGHT ADDR
HICK LOWE
REAKIN
ARDR
ERDOIE 6 SUMMINE
BOMARD JONES

KBPI/Denver (303) 936-2313 PO: HOMIE CASTL HD: LYNN WELLS

POT HEMILS TO HEMILS

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KROY/Sacramento

(916) 446-5769

PO: JONA DENZ

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HO. CHESSA YOME

TO TO PERSON YOUR

EX TO PERSON (H)

HAGAR, CCHOH...

CAME (H)

HAGAR, CCHOH...

CAME (H)

CHESTERS (H)

CHESTE

KLOS/Los Angeles (213) 557-7250

PD: TOMMY HADGES MD: MUTH PINEDO

Mor.
ZZ TOP
SCORPIONS (M)
RUSH
MANG CHUNG
HONARD JONES
ORION THE HUNTER
CARS (M)
JOE JACKSON
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Continued on next page

WEST (continued)

KUPD/Phoenix (602) 838-3082

MD: CURTISS JOHNSON

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ROO STEMART RED RIDER RUSS BALLAND STEVIE RAY VI DEF LEPPARD PRETENDERS

KRQR/San Francisc (415) 765-4097

PD: JON RUSSELL MD: RON GARRETT

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FACE TO FACE
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ALCATHAZE
LITTLE STEVEN
ANDY FRASER
ROD STEMART

KZOK/Seattle (206) 223-3911

RATT RUSH SCORPIONS (H) YES TONY CAREY (H) ORION THE HUNTER RAUYHS ORION THE NUMBER RAYTHS DUKE JUPETER RAYTHS DUKE JUPETER NUMBER VAN HALEN (H) GARY MOOMES FREETS OF FIRE BRUCK EPPLINGER GLOVER RECE BLOWN TARSHIP MEGIC HOPE TO HOPE THE HOUSEN FREED HOPE THE NUMBER BON JOY! ZZ TOP HUCHARL SCHENKER G FOOTLOOGE SAKON

MICHAGE BCHARAJ POOTLOGGE SAKON CARS NIGHT PANGER SLADE LEGS DIAMOND ROGER MATERS DAVID GILMOUN GREG KINN BAND ALCATRAZZ WHITESNAKE JUDAS PRIEST PACK TO FACE RUSS RALLARD CHICAGO PACE TO FACE
PACE TO FACE
RUSS BALLARD
CHICAGO
CHICAGO
HOTLEY CRUE
JOE ELY
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MIN, HISTER
PHUTENDERS
STEVE PERRY
Light ANDR
STEVE PRESSON
DEF LEPPARO
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KGB-FM/San Diego (619) 292-1360

PO: LARRY BRUCE ASST. PO: TED EDWARDS NO.

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KSJO/San Jose (408) 288-5400

PD: LEE ROY HANSEN

KZAP/Sacramento

(916) 925-3700

PO: CHRIS HILLER MD: TOH CALE BUT TOM CALE

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KRCK/Portland (503) 222-1841

PO: BOB BROOKS MD: CRAIG MARTIN NO. CRAIG WAPTIN

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KOLA/San Bernarding (714) 825-9952

PO AL BARNETT

MORE MUSICAL PROPERTY OF THE STATE OF THE STREET OF THE ST

KOME/San Jose (408) 246-6811 PD: PAT EVANS ASST. PD: DANA JANG

Not RUSH (M) SCORP(ONS BRUCE SPRINGSTEEN (M) RATT (M) BRUCE SPRINGSTERN (
BATT (R)

DUE JUPITER
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BUSS BALLAGE

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KISW/Seattle (206) 285-7625

PD: GARY BRYAN MD: STEVE SLATOR BOX
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KDKB/Phoenix (602) 897-9300 MID: DOUG GONDEN

KCAL/San Berna (714) 825-5020 PD: JIM JAMES MD: MIKE STEWART BOOK TOMS
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KFOG/San Francisco

(415) 885-1045 PD: DAVE LOGAN PO. DAVE LOGAM

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MARILLION
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ULTRAVOX
EDDY GRANT
HUMAN LEAGUE
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ROO STEMART
PRINCE

KINK/Portland (503) 226-5080

PD: RICK SCOTT MD: CARL WIDING BOT
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ST KMEL/San Francisco (415) 391-9400

PD: JACK SILVER MD: GENO MITCHELLINE NOT
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CHEST ORBUTCH
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AND TRANE

91X/San Diego (619) 291-9191

PD: JIH GELARO HD: HAD HAX MO: MAD MAJ

BOR
TYPHINSON TWINS (H)
BIG COUNTYS
TALK TALE
STYLE COUNCIL
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MANARAMA
FORMY XEENE
MINT IS THIS
CYNDI LAUPEN
Light ANGA
DURAN
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CFOX/Vancouver (604) 684-7221 PD: DON SHAFER
MD: RICK SHANNON

HOT TONY CAREY CARS LANDLY (SERIOL MELTING METAND MELTING METAND MELTING METAND MELTING METAND MELTING METAND METAND

PUKKA ORCHESTRA STAN MEISSNER SANTERS

KAZY/Denver (303) 759-5600 MD: KELLY O'NEAL

HOT (H)

CARS (H)

JEFFERSON STARSHIP

JOE JACKSON
CHICAGO
RUSH (H)
CORISTINE MCVIE

SILLY IDOL

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KMET/Los Angeles (213) 464-5638

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STO PD: HIKE HARRISON HD: SUE STEINBERG

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KBCO/Boulder (303) 444-5600 PD: JOHN BRADLEY MD: DOUG CLIFTON

PO: DON FISCHER NO: JEFF RIEDEL

Medium
STYX
DIRE STRAITS
POOTLOOSE
YES
ALARM
BIG COUNTRY
HARD TO HOLD
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JUDAS PRIEST
HOTLEY CRUE
BOX

KKDJ/Fresno

(209) 967-4511

BOL
CARS
JOE JACESOM
STYLE COUNCIL
PROOF GILACUR
CHOOSE GILACUR
MANGER GILACUR
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KEZE/Spokane (509)448-1000 PD: JONAH CUMMINGS MD: MIKE JONES

MO: MIKE JONES

BOX
BRICE SPRINGSTEEM (H)
BRIGH (H)
BRIG

KWXL/Albuquerqu (505) 765-5400 PD: IRA GORDON MD: FRANK JAXSON

Parallel Two

MOR

BILLY TOOL

SCORPIONS

STREETS OF FIRE

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MAY TROOLE

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K-97/Edmonton (403) 428-8597 PO: NEIL EDWARDS

BOT ZZ TOP AGAINST ALL CODS JOHN COUGAR MELLEN THOMPSON TWINS CHRISTINE MCVIE ALAN PARSONS TONT CARRY VAN HALEN (M)

KOMP/Las Vegas (702) 876-1460 PD: CHARLIE MORRIS MD: BIG MARTY

HOU SLADE (H) HUTE LEWIS SLADE (H) HUTE LEWIS SILD SLADES (H) HUTE SILD SLADES (H) HUTE SLADES

KIDQ/Bolse (208) 336-0939 PD: DAN McCOLLY

PO: DAN HECOLAR

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JEFFERSON STRANSHIP
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MOTLEY CRUE
ROGER GLOVER
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STEVIE RAY VAN
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DAVID GILMOUR
TONY CAREY
ROD STEWART
EDOTTOGE
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COLOR OF THE PART VALUE AND THE

NIK KERSHAM

BILLY SATELLITE

ANDY FRASER

UP THE CREEK

DUKE JUPITER

POCO

KLPX/Tucson (602) 622-6711 PD: HICHAEL BERGER

BOD STAN NILLES

BOD

VAM HALLEN

STREETS OF PIRE

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AND TITLES

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BILLY SATEULITE
PSYCHEDELIC FURS
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LITTLE STEVEN
DEF LEPPARO
GARY MOORE
HUMAN LEAGUE X

A CHRIS DeBURGH BIG COUNTRY ROGER CLOVER

KFIV-FM/Modesto

(209) 527-6100 PD: C.J. STONE

BOD (H)

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BELLY TOOL

MACTOR

KILO/Colorado Spring (303) 634-4896

PD: RICH HAWK MD: ALAN WHITE Bot VAN HALEN BRUCE SPRINGSTEEN (L) SCORPIONS CARS

SCORE JOHN
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ROGER GLOVER
ANDY FRASER
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KWFM/Tucson (602) 623-7556

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OM: JIM RAY ASST. PD: RICK ALLEN

KFMG/Albuquerq (505) 265-8811 PD: TOM HARSHALL HD: LENNY BLOCH

KRSP/Salt Lake City

(801) 262-5541 PD: RANDY ROSE BOE
VAN HALEN (M)
HUEV LEWIS
SCORPIONS
CARS (M)
POOTLOOSE (M)
22 TOP
HOTLEY CRUE (M)
SLADE
STEVE PERRY
HIGHT RANGER
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DEF LEPPARO
JOE JACKSON
RAD RIDER
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A HARD TO HOLD
SOGER WATERS
STREETS OF FIRE
BIG COUNTRY
STEVER RAY VADGHAN
LIGHT Adda
PBYCHEDELIC PURS

KZEL/Eugene (503) 342-7096

PD: KEN HARTIN MD: DAVE NUMBE

BOY

SLADE (H)
CYMOI LAUDER
SCORPIONS (H)
SILLY TOOL

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KPOI AM-FM/Honolulu (808) 524-7100

PD: BILL MIMS MD: ANDY PRESTON

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BON JOY'S
MANFRED MINN
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KREM/Spokane (509) 448-2000 PD: BILL STAIRS MD: DAVID MCKIE

Bee CARS (H) CRASS (H) CIPICIST HE MOVIE (H) BRICE SPRIMOSTEM POOFLOOSE (H) TALK TALK MUSY LEWIS REAL LIFE SEAL MOST RANGER MANFRED MANN JOE COCKER JOE JACKSON POCO

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ON: FRED LEEMHUIS ND: JERRY LACHELT

CASE (14)

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KTCL/Ft. Collins (303) 571-1232

PD: JOHN HAYES MD: SCOTT ARBOUGH

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KTYD/Santa Barbara

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RED RIDER

Not at 100 per 11 per 1 Parallel Three KAWY/Casper (307) 235-1515

SCORPIONS
PAT TRAVERS
MOTLEY CRUE
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LITTLE STEVEN

PSYCHEDELIC FURS RUSS BALLARD THOMPSON TUNNS DAVID GILHOUR INXS DREAM SYNDICATE REM ULTRAVOX ULTRAVOX UNITESHARE BOGED GLOWER CHICAGO B CHICAGO B CHICAGO B CALL

KZOQ/Missoula

(406) 728-5000

KFMF/Chico (916) 343-8461 PD: RON MODDWARD

BOT BRUCE SPRINGSTEEN EDDY GRANT POGER GLOVER JEFFERSON STARSHIP PSYCHEDELIC PURS CARS STEVE PERRY BERLIN INXS

INESS
SLADE GREEK KINN BAHD (M)
Medium
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KUMMA LEAGUT
KUMM

KSPN/Aspen (303) 925-5776 PD: LEE DUNCAN HD: TOM CAREY BOT CARS ROCER MATERS JOE COCKER STREES OF FIRE BRUCE SPRIMOSTEEN FOOTLOOSE CYNDI LAUPER (L) POCO THOMPSON THINS MENA PSYCHEDELIC FURS PART SHORES

JOE INCREON

CNICAGO

LITTLE STEVEN (L)

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BANAJARMA (L)

GOLETIRE STEVEN (L)

BANAJARMA (L)

JOE ELY

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KWHL/Anchorage (907)349-6551 PD: CARTER B. BRADLEY

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ICON
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HANFRED HANN
6 RED RIDER
6 GREG KIHN BAND
ROGER GLOVER
ROTLEY CRUE
WHITESHAKE
6 RUSS BALLARD

KOZZ/Reno (702) 329-9261 HD: DANIEL COOK Not HUEY LEWIS C'HOI LAUPER JOE JACKSON BRUCE SPRINGSTE CURAN BILLY IDOL HIK KERSHAM CARS VAN STEPHENSON CHIGTINE MOVIE CHICAGO

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INXS
GARY MOORE
HUMAN LEAGUE

LITTLE STEVES
STEVIE RAY VI
DEF LEPPARD
Light Adda
CHRIS DeBURG
ANDY PRASER
IAN CUSSICK

173 Reporters

166 Current Playlists

The following stations reported frozen playlists this week:

CITI-FM/Winnipeg KXZL/San Antonio Q-107/Toronto WOUR/Utica

The following stations failed to report this week and therefore their lists were frozen:

> WIBA/Madison WPYX/Albany WXRT/Chicago

When three or more tracks from the same album are reported in medium, the album itself will receive credit as being in hot, and will appear in the hot listings. The individual tracks will continue to receive credit as being played in a medium rotation.

CHR PARALLEL ONE PLAYLISTS

EAST

CFTR680

Toronto PD: Sandy Sanderson MD: Bob Saint

26
(CICLE MORES/Mileper To A Scream(S POINTER SISTERS/Jumpl For My Lows) JOS JACKSOM/YOU Can't Get Mhat Yo BENG & MILEON/Almost Peredise LAID BANK/MILE MORE BRICE COCKSUMM/LOWERS In A Desperous ADDS

CRICAGO/Stay The Hight
BILLY JOEL/The Longest Time
CULTURA CLUB/ICL A Miracle
JOHN COMBANACHORITY Song
JERNALIM JACKSOM/FRII We I'm Not OreaCUREN/I want to Serae From
BRUEZ SPRINGETER/Chencing in The Dark
ASCOMEN/MEN for in The Middle



Washington, D.C. PD: Alan Burns

MD: Mary Taten

RID STEMART/Infetuation HICHAEL INCLON/Farewell My Summer Lo BAR-KAYS/Freak Show On The Den

MITRIANDIO O O WHIX-FM STEREO

Pittsburgh PD: Todd Chase MD: Keith Abrams

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RICK SPRINGFIBLO/Don't Maik Away ROBIN GIND/Boys Do Fall in Lowe CARS/Magic ROD STEMART/Infatuation ADDS

MANG CHEMIC/Dance Hall Days CHICAGO/Stay The Hight

PLJ HITRADIO 95

PD: Larry Berger New York MD: Lisa Tonacci

2 | OBSIST WILLIAMS//Att & Bear It Por The ## 12 LITEMS. ZUCIAS/PAID |
2 LITEMS. ZUCIAS/PAID |
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3 | ## FILL OCILIAMS/ASSIST AND ASSISTED |
4 | SHEDOWARD PAIDS/ASSIST AND ASSISTED |
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5 | ILLIAMS ASSISTED |
6 | ILLIAMS/ASSISTED |
7 | ILLIAMS/ASSIS

B104 WBSB

Baltimore

PD: Steve Kingston MD: Amy Kronthal

BAR-KAYS/Freak Show On The Dan CAMS/Magic SLADS/Nagic 12 70F/Legs

CERISTIME MCVIE/Love Will Show Us How VAM STEPHENSOM/Modern Day Dallish SEMEIO MEMDES/Alibis SICK SPRIME/IELD/Don't Walk Away RICKEAEL JACKSOM/Ferewell My Summer to

CKSM PD: Rob Braide

PD: Rob Braid

1 THIS COLLINS/Assisted All Ords

2 LONDE, ALCELEVAL Assisted All Ords

3 THOOSEON TRIBERABLE ASSISTED AS

BRUCE COCKBURN/Lowers In A Dangeroue CHDIS DEBUNGA/HIGH ON BROILION BILLY IDDL/Eyes Without A Face POINTER SISTEMS/Jump(For My Lowe) BOO STEMPA/Infatuation BREENTY REAM/Mould You Hims Me ADDIE

BIRDHY MANA PROVIDE TO WIRE ME

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WKBW Buffalo

PD: Sandy Beach

PD: Sandy Beach

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ADDS NUMB & WILHOM/Almost Paredise ALAM PARKWE/Frime Time

PRAME STALLOWS/Derlin' ROSIM GIBB/Boys Do Fall in Love ASSE HOUSELY/Just Another Momen In



2 1 OBSIDE WILLIAMS/Let's Near It For The
1 2 1 LIONEL EXCRIS/Mello
1 3 CYDIC LAVEN/THE After Time
3 4 PRIL COLLIES/Mello
4 TROMASS TWINS/Mello
5 TROMASS TWINS/Mello
6 1 TROMASS TWINS/Mello
7 TROM

SHUCK SPRINGITES/Dancing In The Dark SUPEYMENTS/Who's That Girl CARS/Medic STYLE COUNCIL/My Ever Changing Mood 500 STYLEAST/Infestation HICKEL NACESON/Parevell By Summer Lo BIGLIT (DOL/Eyes Without & Pace

DAH SERTMAN/: Can Dream About You SLADS/Run Runawey
VAN SELEM/I'il Mait

Marinum Long
Music Island 100 FM PD: Bill Terry

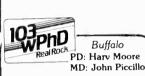
Music Coord: Ruth Tolson

Music Coord: Ruth Tolson

3 | Semises Hill-Land/Low's Hear It Por The
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HOWE

DAM HARTHAM/I Can Dress about You JEFFESCON STRABBILING May Out QUEDD/I Name to Break Free HOWARD JOHNSUM/Zeepin' Love New BOO STRABFLING FACUATION FIELD/Despor And Dasper EX TOD/LOSS BOOTHEST AND LOSS BOOTHEST A



MD: John Piccillo

1 STEVE PRINT/ON Sherita
1 CTROL LAUTHANTIM ATTACT Time
2 CTROL LAUTHANTIM ATTACT TIME
3 CORNAL COMMANDER AND THE STATE OF THE ST

ORION THE HUNTER/S- You Ran RATT/Round And Round MIRE TRAIN/Chamber Of Hellos R.E.M./Bouth Centrel Reinil' RICK SPRIMCFIELD/Oon't Welk Away

RESTLESS (A) Manna Phone
BIG COUNTRY/Renderland
PARIL YORN-Cloves Of The Common.
DAN MARTMAN/I Can Dress About You
CORY MART/Sumplasses At Hight
FIRE, INC./Tonigh: is what It he
EDDY GRANT/Romancing The Stone

97WA5H FM

PD: Bill Tanner Washington MD: Colleen Cassidy

D: Colleen Cassidy

2 | DDIESE WILLIAMS LAKE NAME (1 For The Boats of College of Colle

19, 29, 30 SAMUT & STAMPLET/Where's the Dress

B-94 FM Pittsburgh PD: Guy Zapoleon MD: Bruce Kelly

OBSISCE WILLIAMS/Lat's Near It For The CTPOL LADVE/Type After Time (CLEDIA's New Action (CLEDIA's New Action/To All The CITIS ['vasion action to the CTPOL Action action to the CTPOL Action (CLEDIA's New Action ac

10 9 (INDE CARATER DATE OF THE CONTROL OF THE CONTR

ADD6 24, 25, 29 BOBIH GIBB/Boys Do F411 In Love CARS/Regic STYLE COUNCEL/Ny Ever Changing Hood Montreal

PD: Bob Beauchamp

MD: Guy Brouillard

MD: Guy Brouillard

2 | PHILODEL MICHELPHIA

3 | CANTON HIGH THIS CONTROL OF CONTROL CONTROL OF CONTROL CONTROL CONTROL OF CONTROL CONT

NOD STEMARY/Infatuation NICK SPRIMCYSEL/Don't Maik Away REMO & WILGOW/Almost Paredise CLAMDIA MARW/TY-Ipping On The Noon JEFFERRON TRANSHI/No May DEFFERRON TRANSHI/No May JOE COCKER/CVIIIzed Man AUMAZILLE/SNg in Japan



Philadelphia

PD: Scott Walker

MD: Glenn Kalina Cidenn Kalima

| Desire Villiams/Carie Mear It For The 20 State Color of the Color

25
RENO & WILSON/Almost Peredise
RICK SPRINGFIELD/Don't Main Away
ROBIW GIBS/Boya Do Fall In Love

NOBLE (SIMPADES DO FAIL IN LOVE MANGE CHRONG/DOMES HAID DAY BILLY IDDL/Myes Bithout A Face BILLY IDDL/MYES BILLY IDDL/MYES A FACE BILLY INFORMATION BY IDDL/MYES A FACE FAUL YOURS / IDDL/MYES OF THE COMMEN. 23. TMP/Lame IDDL/MYES OF THE COMMEN. 23. TMP/Lame IDDL/MYES OF THE COMMEN. 23. TMP/Lame IDDL/MYES OF THE COMMEN. COMMY MILLY INC.

Kiss Boston

PD: Sunny Joe White Music Coord: Geni Donaghey

Music Coord: Geni Donaghey

1 1 Dop! #EF WILLIAM/Lat's Marr It For The
2 2 (BBE LAMA/LathAM/Lat's Marr It For The
3 1 MADOMA/Norderline
3 1 MADOMA/Norderline
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5 1 DONAM DIMM/THE METER
5 1 DONAM DIMM/THE METER
7 1 DONAM DIMM/THE METER
1 1 DONAM THE METER METER
1 1 DONAM THE METER
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PRINCT/Shen Dowes Cry
CORTY MART/Sunglesses At Hight
FAMALS STANLEY/Couling Out of Ending
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1050 chum

PD: Jim Waters Toronto MD: Brad "Knobby" Jones

MD: Brad "Knobby" Jones

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STORY DOLLING/PROUT DOMP

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ESBNO 6 WILSOM/Almost Paradica 28 TOP/Legs JEPPERSON BYARSHI/No May Dut BRUCE COCKBURS/Lovers In A Dangerous

DEMCE COCKANDO /Lovers In A Dangerous
CHART SIGNAL Jump (For My Love)
CARD /Masic
JUMPALE JUMPALE / I'm For Dream
HUMAN ISACION/TWO Labourin
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PD: Scott Shannon New York

Asst. PD: Michael Ellis

JERMAINS JECKSON/Tell No I'm Not Dream ZS TOP/Legs NOTLEY CRUE/Too Toung To Fall In

92 PROFM

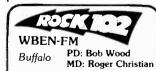
Providence

Operations Manager: Tom Cuddy

STORE FYGILLAGE. A CHIEF CONTENT OF THE CONTENT OF

FRCS TO FACE/10-9-8
JEFFERSON STANSHI/No May Out
CABS/Magic
EX TOW/Lege
OLLIE & JERSY/Strankin' (There's Bo
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MONTHME (CA)*More That Cirl
DAM INSTRUME/I CAN DYNAM ABOURT YOU
QUEST/I NAME TO Break FACE
DAM TOGELERS(/%a) leve In Ma
LANTYA AUGUS/Meart Don't Lie
HORMAD XMEE/Mat is Love?
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NAME CHART/Instruction



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19 12 DESCRIPTION OF THE A MITACLE
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22 22 SLADE/Man. Banaway
23 22 TALK THALLIES IN SINCH CARRY
23 24 SLADE/Man. Banaway
24 25 CHARLIES OF THE MITACLE STATE OF THE MITA

NOD STEMBURT/Infetuation

Boston
PD: Rick Peters

MD: Cindy Bailen

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SOUTH



PD: John Lander MD: Patty Hamilton

PRIL COLLING/Applicat All Odds

1 COMES, MCCHESTON 10

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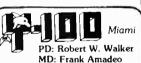
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24, 25, 26 MOCKMELL/Obscens Phone Caller TEXASSON TWINS/Doctor: Doctor



PD: Nick Bazoo MD: Greg Rolling

MD: Greg Rolling

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28 BRUCE SPRINGSTEEN/Dancing In The Dayk PEASO SKYSOS/If Ever You're In My SOCKHELL/Obecens Phone Caller

SLADS/Bun Buns May



Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

St. PD/MD: Pete Thomson

1 COURT LADGE/THE Miter Time
2 VAN BALLY/11 WHITE
7 DO DEAM COTAM/THE METER
8 DO SAME COTAM/THE METER
9 DO DEAM COTAM/THE METER
1 COURT OF THE METER
2 SAMOWA/Norderline
1 SAMOWA/Norderline
1 SAMOWA/Norderline
1 SAMOWA/Norderline
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1 SAMOWA/NORDERLINE
2 SAMOWA

ZZ TOP/Legs RDD STEWART/Infatuation THOOPSON TWIMS/Doctor! Doctor! DAN MARTHAN/I Can Dress About You

STILE COUNCIL/Ny Ever Changing Mood LAURA BRAKIGAN/Self Control



MD: Greg South

3 1 DEMINIST WILLIAMS Lat's Mean It Por The
2 2 LIONER RICCIENTA/BID
3 PHIL COLLENS/ADIAN AT 10 DEM
5 4 CHROL LANDRATINE ATTENTION
5 4 CHROL LANDRATINE ATTENTION
5 7 SHAMMEN/CIVE No Trought
6 CHROL LANDRATINE ATTENTION
7 10 THOMSON TRYBING ALL The Girls I've
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7 11 THOMSON TRYBING AND ALL THE GIRLS
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7 16 THOMSON TRYBING AND ALL THE GIRLS
7 16 THOMSON TRYBING AND DENIECE MILLIAMS Let's Hear It For the LIONEL RICHIE/Hello

40 BAR-EAYS/Fresk Show On The Dan PATTI AUSTIS/Rhythe Of The Street BRANE BRINGSTER/Checking in The Dan's LCCLE MONES This Page TO A Screen's STTX/Resic Time STEAMORE TIME

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Atlanta

PD: John Young MD: Chris Thomas

Chris Thomas

1 SHAMANA/Deccing in the Sheets
2 DORAN ORDANN'THE HOTEX
6 SHOOMER/SHOW'THE HOTEX
6 SHOOMER/SHOOMER/SHOW'THE
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NOBIN GIBB/Boye Do Fall In Love JUICE MEMTON/A Little Love ALAN PARBORE/FR LEE Time CLLIE & JERKEY/BreakIn' (There's No LATOYA JNCKBON/Neart Don't Lie

THOMPSON TWINS/Doctor: Doctor: CORET NART/Sunglesses At Hight



Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

MADOMBA/Morderine
DEFIETE VILLIAMS/Nev's Bear It For The
PANALA STAMLEY/Coming Out Of Biding
HILL COLLINS/Apsinst All Odds
AREA HACKING/TEVE Dence
SHBHON/Cive No Toolight
BSYMM ADDRA/Meaven 6 11 SYAM ADMRA/Meaves

7 12 SIGST MANGEN/SHAPE, Christian

8 21 14 JURNELS INCOMENTARY BY THE BAY CYCAR

8 21 14 JURNELS INCOMENTARY BY THE BAY CYCAR

8 21 15 ALIESTAN SHAPE PARKETON

13 80 DEMISS EMPAND/Chon't Look Any Parthe

14 MANGEN/SHAPE CHAPTICE A SHAPE LOOK

20 19 SHAPE COMMO/DEACE SAIT Days

21 21 MANGEN/SHAPE CHAPTICE A SHAPE LOOK

22 21 MANGEN/SHAPE CHAPTICE A SHAPE LOOK

23 22 CHAPTICE CHAPTICE A SHAPE

24 21 MANGEN/SHAPE CHAPTICE A SHAPE

25 21 CHAPTICE CHAPTICE A SHAPE

26 25 INVISIONED CHAPTICE AND THE SHAPE

27 MANGEN/SHAPE SHAPE

28 26 MANGEN/SHAPE SHAPE

29 26 MANGEN/SHAPE SHAPE

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NORIN GISE/Boye Do Fall In Lowe ROCKWELL/Obscene Phone Caller FARS/Hagic CMMMGE/Change Of Heart



Ops Mgr: Mason Dixon PD: Steve Rivers

25, 28 THOMPSON TWINS/Doctor: Doctor: LATOYA JACKSON/Neart Don't Lie

HOMARD JOHES/What to Love? VAM STEPHENSON/Modern Day Delilah ROCKHELL/Obscence Phone Caller NOS STEMART/(efatuation



Atlanta

PD: Jim Morrison MD: Jeff McCartney

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ADOS 10, 30 JUICE HENTON/A Little Love

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MIDWEST

96 WHYT

Detroit PD: Gary Berkowitz

PRINCE/Mhen Dovas Cty
MANG CREMG/Dance Hall Days
RICE SPRINCHTELD/Don't Maik Avay
PEADS SRTSOM/IT Ever You'rs in Hy
CARE/Magic
ICICLE WORKE/Mhisper To A Scream's

LATOTA JACKSON/Heart Don't Lie DURZ JUPITER/Little Lady HOMGARD JONES/What Is Love?



Chicago

Ops. Mgr.: Steve Casey MD: Tim Kelly

N 2 5 DBH DCT WILLIAMS/Lat's New: It Pov N 1 2 100ME. AFCHIRM-NIO N 4 3 CTMS LATER/THE AFCH TIME A 4 0 DDMS CDAMP/THE AFCH TIME A 5 DDMS CDAMP/THE MOTESTA N 10 6 N GTM TAMOGRAPHEN CONSISTEN N 10 6 N GTM TAMOGRAPHEN CONSISTEN N 10 70 PMIL COLLETT/ANGINET ALL N 11 TAMOGRAPHEN THE AFCH N 11 TAMOGRAPHEN THE AFCH N 11 TAMOGRAPHEN THE AFCH N 15 STALLAMAN/ANGINET THE AFCH N 15 STALLAMAN/ANGINET N 15 THE SAMC/TONIST N 15 STALLAMAN/ANGINET N 15 THE SAMC/TONIST N 15 STALLAMAN/ANGINET N 15 THE SAMC/TONIST 27 % SAMADANA COMMON TO LIKE & BETTI
61 SCORPIOLARION TWO LIKE & BETTI
52 CAN PROVIDE THE STATE OF THE STATE

ADD8 4
LAURA BRANIGAM/Self Control
JOS JACKSOM/You Can't Gat What To

KDWB FM 101

Minneapolis

PD: Dave Hamilton MD/Assist. PD: Mark McKay

D/Assist. PD: Mark McKay

2 1 0 00Filties HILLIMATILATE BASE CIT For The

3 2 CYNDI LADVENTY IN MEAN TIME

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3 3 STONE PRINTY IN MEAN TIME

5 6 CARRYTON Right Think

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5 8 OCT LADIES & SUBMY-MARKED OF Rock & Boll

5 8 OCT LADIES & SUBMY-MARKED OF Rock & Boll

5 10 JOHN COLLEGA/Authority Sone

5 11 CARRET AN AREADON/TO All The Girls I'm

5 12 PRINT COLLEGA/Authority Sone

5 12 DRING COLLEGA/Authority Sone

5 13 DRING COLLEGA/Authority Sone

5 14 CARRYTON AND THE CONTROL OF THE COLLEGA/AUTHORITY SON

5 15 DRING COLLEGA/AUTHORITY

5 DRING COLLEGA/AUTHORITY SON

5 15 DRING COLLEGA/AUTHORITY

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5 15 DRING COLLEGA/AUTHORITY

5 DRING CO

ADDS 19, 21, 22, 24, 25

Chicago

WEBALLER PD: Buddy Scott

MD: Dave Robbir

MD: Dave Robbins

MD: Dave Robbins

1 1 LIONE BICKERNICE
2 2 CONTECT WILLIAMS/TEV MAR [E For The
3 3 CONDIT LANDEN/TIME After Time
3 4 COMMAN COLOMATION AND ACCURATE AND ACCURATE

40 RICE SPRINGFIELD/Don't Walk Away

WEOLOGIEM

PD: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

ADOS 26, 29, 30, 32, 13

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

D: Danny Clayton

| Complication Act | Complication | Complication

EX TOP/Legs THEMETEOR TWINS/Doctor: Doctor: DBM HARTHAN// Can Dreem About Tou

Q102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

MD: Tony Galluzzo

2 1 Ostrikk Williams/Lei* Near It For The
3 2 Polity # 819788/Automatic
5 4 3 ETYM FRENT On Sherie
6 14 FAIL TON/Come Back And Stay
6 14 FAIL TON/Come Back And Stay
6 16 FAIL TON/Come Back And Stay
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ADDS 33, 34, 35

JERNAINE JACKSON/Tell Rs I'm Not Dreem

Olli

WGCLQ8 Cleveland

PD: Bob Travis MD: Tom Jeffries

8, 25, 31, 32, 31, 34

LATOTA JACKSOM/Neart Don't Lie JOHN LEDDOM/Norround Time DWIGHT THILEST/Little Sit Of Love ROCEMPLL/Obscame Phone Caller INES/Originel Sit(Dress On The Time TARRESCORE PROFILES/Don't Neart Your Time



Ops. Mgr.: Steve Casey MD: Tim Kelly

H 2 1 DEMIRCE MILLIAME/Let's Hear It
H 1 2 LIGHEL RECRESSION
H 4 3 CYMOL LAUFSEYTHE After Time
H 10 6 HIGHT RANGER/Bister Christian
H 12 7 SELLY JOHL-THE Longest Time
B 8 STEVE PERMY/ON Sharels
6 9 SERNY LEGISLAY-ONCLIONES

LAURA MRAHIGAM/Self Control:



Detroit PD: Lee Douglas MD: Gary King

MD: Gary King

2 1 DENING WILLIAMS/Lacts Hear It For The
12 LIOWAL BICHIEFMile
2 DIOWAL BICHIEFMile
3 PHIL COLLINS/Against All Odds
4 PHIL COLLINS/Against All Odds
5 PHIL COLLINS/Against All Odds
6 PHIL COLLINS/Against All Odds
7 PHIL COLLINS/Against All

ZZ TOP/Legs SMMCg SPRINGSTERN/Dancing in The Dark SHANDUM/Give We Tonight CAMED/She's Strenge SCORPIONS/Rock You Like A Hurri

St. Louis
PD: Bob Scott

DESIGN WILLIAM FURT : Hear It For The 2007 Billiam Further State of the 100 Billiam Further State o MADOWAL/Borderline
EMENT LEGGEN/Footloose
SILLT AMAYTO/Saby Come Neck
WRIDD AL YARDOUC/Filey Of Sunda
CHICAGO/Fasy The Night
HERLIN/NO ROTE BOTTO
CHICAGO FASY THE NIGHT
EMELLING CLUB/FILE AND IN Show He ROW
CULTURE CLUB/FILE A RIFEON
LIGHTAN A NELBON/TO All The Girle I've

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KBEQ

PD: Pat McKay

MD: Karen Barber

Kansas City

KATEN BATUE.

1 LIONEL RICHIE/Replace
2 PMIL COLLING/Replace All Odde
3 PMIL COLLING/Replace All Odde
4 DIAM DIRAC/The Indicate Christian
6 DIAM DIRAC/The Indicate Christian
6 DIAM DIRAC/The Indicate Christian
7 JERNALES JACKSON/The Indicate Christian
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WEST

Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

Alan Sledge

1 CMOI LANGENTIM After Time
2 STREE REMOVED. Sherie
1 EINE CARAUTTAN Sherie
2 IENE CARAUTTAN Sherie
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3 IENE CARAUTTAN Sherie
5 RILLY JOB. The Breat
6 RILLY JOB. The Longest Time
1 CLIMA BROADCH In The Sherie
8 RILLY JOB. The Longest Time
1 RIGHT TANGEN/Sherie
1 RILLY JOB. The Longest Time
1 LINGE STREET Chitatian
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2 MACHINE LANGEN/Sherie
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3 DEAR CERAUTTAN SHERIE
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32, 33 BILLY IDDL/Eyes Mithout A Face TROMPSCH TWINH/Doctor! Doctor! BOCTMILL/Obscune Phone Caller RICE SPRINFFIELD/Don't Malk Away PRAMO BRITCH/IE Ever You're In My ALAN PARSONS/FILMS Time JOSE LEMMON/BOTTOWNED Time ADOS

DAM HARTMAN/I Can Dress about You ICICLE WORKS/Whisper To A Screen'S QUEEN/I Mant To Break Free SLADE/Run Ranewsy

Tacoma-Seattle

PD: Sean Lynch

MD: Sandy Louie

MD: Sandy Louie

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Phoenix

PD: Charlie Quinn MD: Steve Goddard

MD: Steve Goddard

1 1 DOUISE WILLIAM/LATE MART IS FOR THE
3 2 STEVE MARY FOR SHAPE # 1
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BEQ 690 XTRA
San Dieg

San Diego

MD: Anne Haney

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35
RICK SPRINGFIELD/Don't Walk Away
MANG CMANG/Dance Mail Days
EDOT GRANT/Bomancing The Stone
CORRY RARY/Sunglasses At Night
PRINCE/MAN Dovas CTP
PAUL TOUNG/Love Df The Common.

DURE JUP(TER/Little Ledy PSYCHEDELIE PURS/The Ghoet in You DAN HARTMAN II Can Dream About You ROCKMELL/Obscane Phone Caller

FM102

Sacramento PD: Rick Gillette MD: Chris Collins

WD: Chris Collins

1 1 0 DERIEC VILLIAN/Lat's Hear it For The
4 2 CHMODO'Ne's Strange
1 3 1 SERLAMAR/Dacting in The Sharts
1 3 SERLAMAR/Dacting in The Sharts
4 2 CHMODO'Ne's Strange
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7 SERL

THOMPSON THIMS/Doctor: Doctor: BLCK SPRINGFIELD/Don't Walk Away FACE TO FACE/10-9-8 PRINCE/When Dowes Cry

NDO STEMART/Infatuation SERGIO MEMORE/Allbie STYLE COUNCIL/Ny Ever Changing Mood CHICAGO/Stay The Night NORARD JORGAP/Hat Is Lowe? YARROUGH/PHOPLES/Don't Neste Your Time

KIISFM 102.7

Los Angeles

PD: Gerry De Francesco MD: Mike Schaefer

12, 16, 38 HOMAND JOHES/What Is Love? 2E TOP/Lege NDSH N (ESPHOye) Do Fell In Love OLLIE's JERKY/Ereakin' (There's Mo

RCO STEMART/Infatuation RICK SPRINGFIELD/Don't Malk Away DAN HARTHUM/I Can Dress About You



MD: Steve Naganuma

MD: Steve Naganums

2 1 OBMIDIE WILLIAMS/LAK's Mear It For The
1 2 STEVE FRANKON Sharets
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2 3 CTROIL LAMTENTINE AVAILATE TIME
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ADD6 THEMPION TWINS/Doctor: Doctor:
JEFFERROW STANSHI/No May Out
ALLM: PARCOMS/Prime Time
RICK: SPRENGTER_DOCNOT: while James
PRIME EATHER DOWNS CTY

Continued on Page 71

WEST

Continued from Page 70

Seattle's Hit Radio (°FW) FM PD: Jeff King **101.5** Seattle

MD: Damien

1 CATHER

1 CONSIDE SILLIAMS/LAC'S Sear It For The CONSIDE SILLIAMS/LAC'S Sear It For The CONSIDER SILLIAMS/LAC'S Sear It For The CONSIDER SILLIAMS/LAC'S SEAR IT SEAR

DAN HARTMAN/I Can Dream About You BIG COUNTRY/Monderland STYK/Music Time FIXK/Deeper And Deeper DRIGHT PRILLEY/LISTLE Bit Of Love IMES/Original Sin(Dream On



PD. Tom Chase MD: Mr. Ed

AT. Ed

1 DONIECE WILLIAMS/Let's Heer It Por The
2 STEVE PERRY/ON Sharts

2 CYRDIO LAUPEN/Time After Time

2 CYRDIO LAUPEN/Time After Time

3 HIGHT RAMGEN/Salver Christian

5 HIGHT RAMGEN/Salver Christian

6 ALAND PARAGEN/Salver Christian

6 ALAND PARAGEN/Shart Christian

6 ALAND PARAGEN/Shart Christian

6 CARB/YOU High Think

1 SCORDIONS/ROCK YOU Like a Murri

5 SCORDIONS/ROCK YOU Like a Murri

6 POISTER SISTERS/AMBPIFOR Ny Lovel

7 SIRCL SPRINGFIELD/Love Somebody

6 BILLY JOHL/The Longest Time

7 DOWAN UTUNE/TEU/Salve Somebody

6 BILLY JOHL/The Longest Time

7 DOWAN UTUNE/TEU/Salve Somebody

7 DOWAN UTUNE/TEU/Salve Somebody

8 GO GO'S/Head Over Heele

9 SHALMAMAD/MORIGH THE

10 SHALMAMAD/MORIGH Cate What TO

10 MADOMINA/Borderling

1 SHALME SHARM YOU CAN'S Cate What TO

1 MADOMINA/Borderling

1 SLADICE BERNINGENEY PARAGINE

8 WITHTWEIG CAN'Shar Control

8 SHALME SHARM YOU SHARM CATE

8 SILLY IOOL/Eyes Without A Pace

22. 24

23, 24
BOD STEMART/Infatuation
DAN NARTHANN/I Can Dream About You
RICK SEPLINGFIELD/DON'T Walk Away
CORRY NART/Sunglasses At Night
RISSING PERSONS/Right Now



San

1 1 PRIL COLLING/Against All Odds
2 2 LIOREA AICHE/Mello
3 COLLING AICHE/Mello
3 COLLING AICHE/Mello
3 COLLING AICHE/Mello
3 COLLING AICHE/Mello
4 COLLING AICHE/Mello
5 TREMCROCK TWINE/Mello AICHE
5 TREMCROCK TWINE/Mello AICHE
6 COLLING AICHE
7 O CHIEF WILLIAMS/Lat's Hear It For The
8 EMBIT LOGGIN/ACT/COLLING
7 O COLLING AICHE
8 COMBT LOGGIN/ACT/COLLING
8 THE LOGGIN/ACT/COLLING
8 THE LOGGIN/ACT/COLLING
8 THE STREW FLANT/OR Sherris
9 THE STREW FLANT/COLLING
9 THE STREW FLANT/COLLING
9 THE STREW FLANT/COLLING
10 THE STREW THE STREW COLLING
10 THE STREW THE STREW FLANT
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PD: Dave Parks San Diego MD: Mike Preston

ECORPIONE/Mock Took Like & Norri
LIOTER SITEER/Mails
(FRRE CARA/Preakdance
NUTY LIBER & HEMBY/Meast Of Rock & Roll
JERNITE JACKSOM/Pall No 1'm Rot Dream
SILLY JOUNT/Me Longest Time
UNITY MALEN/I'm Longest Time
UNITY SILLY SILLY

KWSS 94.5_{FM}

San Jose PD: Dave Van Stone MD: Robin Kipps

MD: Robin Kips

STEVE PERRY/ON Sharria

DRHIECE WILLIAMS/Lat's Mear It For The
CYMDI LAUPER/Time After Time
SIGHT RANGER/Sister Christian
DURAN DURAN/The Reflex
RUFF LEWIS & RMMS/Meart of Rock & Roll
LIONEL RICHIE/Hello
SMALDHAMS/Dancing in The Sheete
GO GOTS/Mead Ower Heals
CARS/TOW High Think
ALC SPRINKITELD/Love Somehody
JERDALINE JACKSON/Thell He 'L'm Not Dream
PHIL COLLINS/Against All Odds
IRBHE CARA/Sreakdance
RADONIA/Borderline
LAUKA REMAIGAN/Self Control
BERLIN/No More Words
BILLY NOEL/The Longest Time
CHRISTINE MCVIE/Love Will Show Ue Nov
TROMPRON STERRE/Ample For My Love |
NOINTER SISTERS/Ample FOR LOVE |
NOINTER SISTE

BLADE/Run Runaway
LAID BACK/Mhite Norse
VAM STEPHENGRO/Modern Day Delileh
WAMF CRUME/Dence Hell Days
JEFFERGOW STARKSI/Mho WAY
CARS/Magic
STRICE STRICE/TERNI/Mostor/ Decket
THOUSEON TO THE/TOOLOT/ Decket
INEX/Coriginal Strices
IN



Denver

PD: Doug Erickson MD: Gloria Avila

OBMINITER WILLIAMS/Lat's Hear It For The COMDITAMPRATISE AFTER TIME
OFFICE COMDITAMPRATISE AFTER THE PRINCIPLE AND THE P

36 35 ICICLE WORKES/Whisper To A Scre
D 36 NOD STEWART/Infatuation
22 37 REALIN/MO NOTE Words
39 38 HOWARD JONES/What Is Love?
A 39 BILLY IDDL/Eyes Mithout A Face
A 40 THOMPSON TWIMS/Doctor! Doctor!

39, 40
PAUL YOUNG/Love Of The Common
ZE TOP/Legs

SERGIO MENDES/Alibis QUEEN/I Mant To Break Free DUTE: JUPITEN/Little Lady YARBROUGH/PEOPLES/Don't Marte Your Time



Phoenix PD: Reggie Blackwell MD: Art Morales

MD: Art Morales

1 LIONEL RICHIE/Mello
2 PHIL COLLINS/Apalant All Odds
3 STEVE PERBY/OR SHE'ZE
4 OPHI COLLINS/Apalant All Odds
3 STEVE PERBY/OR SHE'ZE
5 CYND: LAUPEN/THE After The
5 DERLIN/No Nore Words
5 B RICK SPRINC/IEL/LOVE Sowebody
6 RICK SPRINC/IEL/LOVE Sowebody
7 B RICK SPRINC/IEL/LOVE Sowebody
8 RICK SPRINC/IEL/LOVE Sowebody
10 CARS/YOU Night Think
12 11 JERMAINE JACKSOM/Tell NE I'm Not Dream
18 13 HOFF LEMIS & HEMS/Nest Of Rock & Roll
19 12 NIGHT ARREEN/SHRET CYFIELING
18 13 HOFF LEMIS & HEMS/Nest Of Rock & Roll
19 12 NIGHT ARREEN/SHRET CYFIELING
10 15 TRACTE ULLANA/THE POTTE FROM
11 17 TROMPSON TO HIS/Noll Ne NOW
11 17 TROMPSON TO HIS/Noll Ne NOW
12 19 COLLING CLUMP/LE & RITIALE
15 22 SHALAMAR/Dearling In The Sheets
16 STACE JACKSOM/YOU Can't Get what YO
16 SLADE/Run Ranaway
17 15 LUNEA ARMIGAN/Self Control
17 TO HEMS STEMES/Damicing In The Bark
18 15 BACK GRING/DERLING AND HEAVY SOWED
18 SLADE/Run Ranaway
18 15 LUNEA ARMIGAN/Self Control
19 SHALE SPRINGTERM/Dencing In The Dark
10 18 BRKE SPRINGTERM/DENCINGTERM/DENCINGTERM/DENCINGTERM/DENCINGTERM/DENCINGTERM/DENCINGTERM/DENCINGTERM/DENCINGTERM/D

30
LATOYA JACKSON/Heart Don't Lis
PSTCHEDELIC PURS/The Ghost In You
CARS/Hagi BURYTHRICS/Mo's That Girl
THOMPSON THINS/Doctor! Doctor!



Denver

PD: Tim Fox Asst. PD: Mark Bolke

t. PD: Mark Bolke

1 STEVE PRANY/ON Sherrie
2 DEBIGES VALLIAMS/Let's Hear It For The
3 LIONEL RICHIE/Nailo
4 CYMDI LANDE/NIE Attentine
5 HOW LERIS & MENS/Heart Of Mock & Boll
6 SERLIA/NO Nors World
7 CARS/TOO Right Think
8 ALAH PRANS/Son't Answer Ne
8 IRBIC CANA/Erak-Mance
9 IRBIC CANA/Erak-Mance
10 IRBIC CANA/Erak-Mance
11 IRBIC CANA/Erak-Mance
12 IRBIC CANA/Erak-Mance
13 IRBIC CANA/Erak-Mance
14 IRBIC CANA/Erak-Mance
15 IRBIC CANA/Erak-Mance
16 IRBIC CANA/Erak-Mance
17 IRBIC CANA/Erak-Mance
18 IRBIC CANA/Erak-Mance
18 IRBIC CANA/Erak-Mance
18 IRBIC SHEED CANA/CHO All The Girls I'va
18 IRBIC SHEED SHEED CANA/CHO All The Girls I'va
18 IRBIC SHEED SHEED CANA/CHO All The Girls I'va
18 IRBIC SHEED SHEED CANA/CHO All The
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18 IRBIC SHEET
18

26. 30
Billy IDOL/Eyes Without A Face
WANG CHEMG/Dence Hell Days
RDO STEMARY/infetuation
SLADE/Run Runeway
ZZ TOP/Legs

KFRC 17610 AM STEREO

San Francisco

PD: Mike Phillips MD: Lanette Abraham

Lanette Abraham

POINTER SISTERA/Jump(FOR My Love)

URAN/The Neflex

URAN/The Neflex

URAN/The Neflex

SHALMARA/Dancing In The Sheets

HOT LANGES/THE BART IT THE

HOT LANGES/THE ART THE

HOT LANGES/THE ART THE

SHALMARA/SHEAN AGE

OF CONTINES/THE ART THE

SHALMARA/SHEAN AGE

PELL COLLINS/AgeInst All Odds

SHALMA/SHEAN

SHALMARA/SHEAN AGE

PELL COLLINS/AgeInst All Odds

SHALMARA/SHEAN AGE

CASS/THE COLLINS/AgeInst All Odds

SHALMARA/SHEAN AGE

CASS/THE COLLINS/AgeInst All Odds

SHALMARA/SHEAN AGE

SHALMARA/SHEAN

SHALMARA/SHEAN AGE

SHALMARA/SHEAN

SHALMARA/SHEAN AGE

SHALMARA/SHALMARA/SHEAN AGE

SHALMARA/SHEAN AGE

SHALMARA/SHALMARA/SHALMARA/SHAL

PD: Bob Case MD: Tom Hutyler

CONTINCE WILLIAMS/Lat's Near It For The STRUM FRENT/ON Sherrie CTMDI LAUDER/Lies After Time NUET LEWIS & MUSS/Weert Of Rock & Roll LIONEL RICHES/Wello IRDIT CARA/Sreakdance MADDHMADOR AIL MADDHMADOR AIL SILLY JOSE/The Longer Time CARS/YOU High Think NIGHT RANGER/Sister Christian DIENNINE SACKSON/Tell Me I'm Not Oreas OURAN JURAS/The METIES COLESIAS A NULSON/TO All The Girls I've COLESIAS A NULSON/TO All The Girls I've 4 ICLESIAS A MESON/YO All The Girls I'v
5 VAN MARDAY/11 Weit
6 LAUTA BRANIGAN/Self Control
7 SIADE/BRANIGAN/Self Control
7 SIADE/BRANIGAN/Self Control
7 SIADE/BRANIGAN/Self Control
7 STRIE COUNCIL/NY Ever Changing Bood
2 STYLE COUNCIL/NY Ever Changing Bood
2 STYLE COUNCIL/NY Ever Changing Bood
2 STYLE MARDAY CONTROL
7 JOE JACKSON/YOO CAN'S Get that Yo
2 STYL/Nusic Time
4 FORWARD SELF COUNCIL/NY Ever A LOVE
5 SILLY IOUN/Eyes without A Pace
5 CHICAGO/Sely The Hight
CULTURE CLUM/I'c's A Hiscale
7 VAN STERMENON/Modern Day Delligh
8 SHULE SPRIGGTEEN/Monicing In The Bark
8 SHULE SPRIGGTEEN/Monicing In The Bark
8 SHIRE SPRIGGTEEN/Monicing In The Bark
8 SHIRE SPRIGGTEEN/Monicing In The Bark
8 CAMES/Maylic

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Position the store — finding that most profitable market niche.

Establish store ad budgets (with a guide to 44 store categories) Create effective commercials

(34 actual scripts of the best new commercials) Use new trends in retail mar-

keting, research, and analysis to pinpoint merchandising weaknesses and seek out the most profitable customer groups

Capture the store's share of the \$51/2 billion co-op goldmine

Organize pooled allowance dealer programs and retailer to vendor presentations.

Add a broadcast schedule by reducing newspaper ad sizes and actually increase reach and frequency.

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Understand the "secrets" of broadcast audience research; time buying and station rate cards; scheduling and billing procedures.

Extract better advertising from your advertising agency (or do it yourself, in-house)

Utilize vital planning tools such as computerized audience data and Target Group Index

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sase send me copy(les) of <u>Building Store Traffic with Broadcast</u> sing at \$50 each.
d is my check for \$
lerCard
Exp. Date
Only) California Residents add 61/4% Sales Tax
E/ZIP

EAST Most Added • Hottest

Ollie & Jerry **Rick Springfield** Deniece Williams **Duran Duran** Cyndi Lauper

HR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist than re-added.

SOUTH **Most Added** • Hottest

Ollie & Jerry Prince Thompson Twins **Deniece Willaims** Cyndi Lauper Steve Perry

EAST PARALLEL TWO

WFLY/Albany, NY

BON JOVI HOTTEST: DENIECE WILLIAMS 1-1 IREME CARA 2-2 DURAN DURAN 10-8 SHALAMAR 14-11 POINTER SISTERS 19-12

MICHAEL JACKSON THOMPSON TWINS RICK SPRINGPIELD DAN HARTMAN PSYCHEDELIC FURS OLLIE 4 JERRY STEVE PERRY 7-1
DENIECE WILLIAMS 5-3
DURAN DURAN 10-4
HUEY LEWIS & NEWS 15-9
FRANKIE GOES TO H 23-17

WMAR/Baltimore, MD

ROD STEWART 22 TOP THOMPSON TWINS RICK SPRINGFIELD CARS SERGIO MENDES PEABO BRYSON PEABO BRYSON HOTTEST: DURAN DURAN 11-5 IRENE CARA 9-6 CHICAGO 31-25 RENO & WILSON 40-33 BRUCE SPRINGSTEEN D-40

WNYS/Buffelo, NY

Bill Tod BIN TOO
PIRE, INC.
PRINCE
PAUL YOUNG
HOTEOER WILLIAMS 1-1
STEVE PERRY 3-2
CYNDI LAUPER 5-3
IREME CARA 6-5
VAN HALEN 13-7

WVSR/Charleston, WV

Bailey/Lerson BON JOVI PRINCE OLLIE . JERRY JUICE NEWTON JUICE NEWTON Hottest: DENIECE WILLIAMS 1-1 NIGHT RANGER 4-2 CYNDI LAUPER 7-3 STYX 26-16 ROCKWELL 33-17

K104/Erie, PA

PRINCE DEF LEPPARD GENESIS OLLIE & JERRY VANILLA PUDGE Hottest: CYNDI LAUPER 3-1 STEVE PERRY 4-2 VAN HALEN 7-5 CHICAGO 26-16 JERMAINE JACKSON 29-19

WYCR/Henover-York, PA Mark Richards

NONE
HOTTEST:
CYNDI LAUPER 1-1
DENIRCE WILLIAMS 2-2
IGLESIAS & NELSON 6-3
STEVE PERRY 9-4
DURAN DURAN 13-5

WTIC-FM/Hertford, CT Mike West

NIGHT RANGER BILLY IDOL PRINCE Notteat: DENIRCE WILLIAMS 1-1 HUEY LEWIS & NEWS 6-2 POINTER SISTERS 15-11 CHICAGO 19-17 NIGHT RANGER D-21

COREY HART
ALAN PARSONS
22 TOP
PSYCHEDELIC FURS
SERGIO MENDES
OLLIE & JERRY
TIMMY THOMAS
ROTERE: Hottest: DENIECE WILLIAMS 1-1 STEVE PERRY 3-2 IRENE CARA 4-3 CYNDI LAUPER 6-4 DURAN DURAN 8-6

WLAN-FM/Lancaster, PA Todd Halliday

ROBIN GIBB LATOYA JACKSON PRINCE
NIK KERSHAW
PEABO BRYSON (dp)
Hottest:
DENIECE WILLIAMS 1-1
CYNDI LAUPER 2-2 CYNDI LAUPER 2-2 STEVE PERRY 5-4 DURAN DURAN 11-5 HUEY LEWIS 6 NEWS 24-1

KC101/New Haven, CT Stef Rybek

Stef Rybok
HUEY LEMIS 4 NEMS
THOMPSON TWINS
PRINCE
CLLIE 4 JERRY
HOTES:
DENIECE WILLIAMS 1-1
STEVE PERRY 3-2
CYNDI LAUDER 4-3
DURAN DURAN 6-4
NIGHT RANGER 17-10

FM106/Philadelphia, PA

RENO & WILSON PRINCE PRINCE
COREY HART
THOMPSON THINS
RICK SPRINGIELD
ZZ TOP
CABS
HOLLEAN
HOLLEAN
FOR THE THOMPSON
FOR THOMPSON
FOR THOMPS

PRINCE
PACE TO PACE
COREY HART
RICK SPRINCFIELD
THOMPSON TWINS
EDDY GRANT
HOTTER
CYMDI LAUPER 2-1
NIGHT RANGER 4-2
VAN STEPHENSON 9-6
DURAN DURAN 14-9
RENO & WILSON 31-21

Q92/Rochester, NY

Jay Stevens PRINCE CARS HOWARD JONES JEPPERSON STARSHI JEPPERSON STARSHI HOTTEST: DENIECE WILLIAMS 1-1 BON JOVI 7-2 CYNDI LAUPER 16-6 STEVE PERRY 15-9 SCORPIONS 17-11

PRINCE
PAUL YOUNG
FIRE, INC.
HOTEST
DENIECE WILLIAMS 1-1
DURAN DURAN 9-6
JERMAINE JACKSON 18-8
HUEY LEWIS & NEWS 15-9
VAN HALEN 12-10

WGFM/Schenectedy, NY Tom Parker THOMPSON TWINS COREY HART
PRINCE
KENNY LOGGINS
HOTLEST:
STEVE PERRY 2-1
NIGHT RANGER 4-4
IRENE CARA 6-5
DURAN DURAN 9-6
VAN HALEN 8-7

WKFM/Syracuse, NY Wayne Summers

Wayne Summers

RICK SPRINGFIELD

PAUL YOUNG

CORE YOUNG

CORE YOUNG

CORE YOUNG

CORE YOUNG

FACE TO FACE

SERGIO MEMBES

HOTERS!

DENIECE WILLIAMS 1-1

OURAN DURAN 10-5

HUEY LEWIS & NEWS 14-7

JERMAINE JACKSON 17-12

LAID BACK 19-15

WPST/Trenton, NJ Tom Taylor

PEABO BRYSON COREY HART COREY HART
MICHAEL JACKSON
PRINCE
HOTLEST:
NIGHT RANGER 3-1
DURAN JURAN 9-6
JOE JACKSON 24-14
BILLY IDOL 33-21
BRUCE SPRINGSTEEN D-25

WRCK/Utlos, NY

PRINCE RICK SPRINGFIELD ORION THE HUNTER RATT FACE TO FACE GREG KIHN BAND ROCKWELL
HOttest:
STEVE PERRY 1-1
VAN HALEN 3-2
DURAN DURAN 6-3
CYNDI LAUPER 8-5
HUEY LEWIS & NEWS 9-7

WKRZ-FM/Wilkes-Barre

PRINCE
EURYTHMICS
GREG KINN BAND
SERGIO MENDES
OLLIE & JERRY
HOLLER STERY
HOLLER STERY
HOLLON 7-5
HUEV LEWIS & NEWS 11-9
MADONNA 15-12
DURAN DURAN 24-18

WHTF/York, PA

PEABO BRYSON RICK SPRINGFIELD ROBIN GIBB PAUL YOUNG SERGIO MENDES ALAN PARSONS HOTTEST: HOTTEST: DENIECE WILLIAMS 2-1 CYNDI LAUPER 7-5 DURAN DURAN 9-6 HUEY LEWIS & NEWS 20-13 BILLY IDOL 32-19

Q106/York, PA Mark McKenzie

Mark McKenzie
RENO & MILSON
CARS
BILLY IDOL
BRUCE SPRINGSTEEN
MADONNA
HOTTERS
CARS
HOTTERS
CARS
TRENE CARA 6-4
HUEY LEMIS 6 NEWS 7-5
DURAN DURAN 8-6

PARALLEL THREE

WFBG/Altoons, PA Tony Booth

EDDY GRANT BURTON & JUDE ROBIN GIBB PRINCE OLLIE & JERRY BON JOYL (dp) JOHNNY MATHIS (dp) HOTLESE: DENIECE WILLIAMS 1-1 MADONNA 9-5 LAURA BRANIGAN 19-14 CULTURE CLUB 23-17 SLADE 27-21

WGUY/Bangor, ME

Jim Randall JEFFERSON STARSHI OLLIE & JERRY PRINCE TINA TURNER ROBIN GIBB THOMPSON TWINS ROCKWELL Hottest: MADONNA 3-1 STEVE PERRY 2-2 CYNDI LAUPER 5-3 IRENE CARA 6-4 NIGHT RANGER 8-6

WZON/Bangor, ME

Michael O'Hara BRUCE SPRINGSTEEN BILLY IDOL CHICAGO PRINCE PEABO BRYSON PACE TO PACE EDDY GRANT HOWARD JONES ALAN PARSONS RICK SPRINGFIELD HOLLEST RICK SPRINGFIELD
HOELEST:
VAN HALEN 17-12
JERMAINE JACKSON 31-23
ZZ TOP 37-24
RENO & WILSON 39-27
CULTURE CLUB 35-28

JEFFERSON STARSHI RICK SPRINGFIELD THOMPSON TWINS ALAN PARSONS PAUL YOUNG ALAN PARSONS
PAUL YOUNG
TINA TURNER
FACE TO FACE
OLLIE & JERRY
HOTEST:
DENIECE WILLIAMS 1-1
NIGHT RANGER 5-4
DURAN DURAN 8-7
HUEY LEWIS & NEWS 10-9
SLADE 16-13

103CIR/Rackley WW Bob Spencer

DAN HARTMAN CARS CARS
ZZ TOP
ALAN PARSONS
RICK SPRINGFIELD
OLLIE & JERRY (dp)
PRINCE
HOTTER
HOTTER
STEVE PERRY 2-2
CYNDI LAUPER 3-3
NIGHT RANGER 6-6
DURAN DURAN 9-7

WIKZ/Chembersburg, PA Metthews/Alexand

THOMPSON TWINS PRINCE
NIK KERSHAW
COREY HART
HOTLEST
HOTLEST
HOTLEST
LORD FROM 1-1
NIGHT RANGER 2-2
STEVE PERRY 3-3
CYMDI LAUPER 7-4
LAURA BRANIGAN 11-9

WTSN/Dover, NH Jim Sebestien

ROBIN GIBB FACE TO FACE PRINCE THOMPSON TWINS CARS OLLIE & JERRY OLLIE & JENNE HOTEST: DENIECE WILLIAMS 2-1 LAURA BRANIGAN 11-7 DURAN 01RAN 22-14 CULTURE CLUB 25-17 RENO & WILSON 30-23

WERZ/Exeter, NH Scott MacKay

SCOTT MACKEY
PRINCE
THOMPSON THINS
OLLIE & JERRY
PAUL YOUNG
DEF LEPPARD
ROBIN GIBB
ROCKWELL
ORION THE HUNTER
ORION THE HUNTER
DENIECE WILLIAMS 1-1
DURAN DORAN 10-4
VAN HALEN 14-9
LAURA BRANIGAN 15-10
JERRAINE JACKSON 27-19

WZYQ/Frederick, MD Kemosebi Joe

ROD STEWART EURYTHMICS EURYTHMICS
RENO & WILSON
MADONNA
MICHAEL JACKSON
THOMPSON TWINS
COREY HART
RATT
BRUCE SPRINGSTEEN
HOLLEST Hottest: DURAN DURAN 17-1 STEVE PERRY 6-3 CYNDI LAUPER 13-5 HUEY LEWIS & NEWS 14-6 JERMAINE JACKSON 28-10

WQCM/Hegerstown, MD WIII Keuffmen

OLLIE & JERRY
PRINCE
RICK SPRINGFIELD
BAR-RAYS (dp)
PSYCHEBELIC FURS (dp)
HOTTER
HOTEL FURS (dp)
HOTTER
JERRINGER ST.
JERRINGER ST.
DURAN DURAN 13-7
BRUCE SPRINGSTEEN D-18

OK100/Itheca, NY

none Hottest: HUEY LEWIS & NEWS 1-1 CYNDI LAUPER 3-3 NIGHT RANGER 6-6 38 SPECIAL 8-8 DURAN DURAN 9-9

13FEA/Manchester, NH Rick Ryder

MICHAEL JACKSON EURYTHMICS MICHAEL JACKSON
EURYTHIJCS
DUKE JUPITER
FACE TO PACE
OLLIE 6 JERRY
ROBERT
OLLIE 6 JERRY
ROBERT
OLLIE 6 JERRY
FACE
CYMOI LAUPER 10-3
STEVE PERRY 9-4
NIGHT RANGER 23-12
DURAN DURAN 25-16

WKHI/Ocean City, MD Jack Gillen

Jack GHMen
PSYCHEDELIC FURS
THOMPSON TWINS
SERGIO MENDES
ROBIN GIBB
BON JOUT
PRINCE
HOTESCE WILLIAMS 1-1
STEVE PERRY 2-2
DURAN DURAN 12-6
DENIECE WILLIAMS 1-1
STEVE PERRY 2-2
DURAN DURAN 12-6
DENIECE WILLIAMS 1-7
DENIECE WILLIAMS 1-7
DENIECE WILLIAMS 1-7
DENIECE WILLIAMS 1-7
DENIEL S

96XIL/Parkersburg, WV Paul DeMille GENESIS PRINCE PRINCE
OLLIE & JERRY
TIMMY THOMAS
VANILLA PUDGE
DEF LEPPARD
HOTTEST HOTTEST: DENIECE WILLIAMS 1-1 IRENE CARA 2-2 STEVE PERRY 3-3 HUEY LEWIS 4 NEWS 4-4 VAN HALEN 11-8

WJBQ/Portland, ME

RICK SPRINGFIELD CHICAGO CHICAGO
PRINCE
ORION THE HUNTER
OLLIE & JERRY
ROBIN GIBB
ALAN PARSONS
SERGIO MENDES
DWIGHT TWILLEY DWIGHT TWILLEY
HOTCHST:
DENIECE WILLIAMS 1-1
CYNDI LAUPER 5-2
DURAN 10-6
BRUCE SPRINGSTEEN D-20
POINTER SISTERS 37-29

WOMP-FM/WH Dwayne Bonde

DWWNB BONDS
ROBIN GIBB
OLLIE & JERRY
EDDY GRANT
INA TORNER
MICHAEL JACKSON
HOLLES JERMANNE JACKSON 6-3
CYNDI LAUPER 14-4
DURAN DURAN 16-8
BILLY IDOL 18-10

WSQV/Williameport, PA Frank Bell

BILLY IDOL ALAN PARSONS THOMPSON TWINS ORION THE HUNTER HOLLEST: NIGHT FANGER 3-1 CYMDI LAUDER 5-2 VAN HALEN 4-3 SLADE 10-7 BRUCE SPRINGSTEEN 19-11

SOUTH PARALLEL TWO

RICK SPRINGFIELD PRINCE PRINCE
THOMPSON TWINS
LATOYA JACKSON
JUICE NEWTON
OLLIE & JERRY
HOttest:
CYNDI LAUPER 2-1
DENIECE WILLIAMS 1-4
SHALAMAR 5-6
BILLY IDOL 21-16

KHFI/Austin, TX Volkmen/Gerrett BRUCE SPRINGSTEEN MICHAEL JACKSON ROD STEWART ALONG ALO

WFMF/Baton Rouge, LA Rice/Ahysen HUEY LEWIS & NEMS (dp) BRUCE SPRINGSTEEN SERGIO MENDES HOTTES DENIECE WILLIAMS 3-1 STEVE PERRY 4-2 IRENE CARA 6-3 CYMDI LAUDER 7-4 DAN POGELBERG)9-13

KZZB/Besumont, TX Murphy/Harrison

OLLIE 4 JERRY
ALAN PARSONS
BON JOVI
PRINCE
HOTE 1-1
STEVE PERRY 3-2
DENIECE WILLIAMS 4-3
DURAN DURAN 6-4
JERMAINE JACKSON 14-7 WQID/Biloxi, MS

BRUCE SPRINGSTEEN BILLY IDOL

ZZ TOP
PRINCE
THOMPSON TWINS
ALABAMA (dp)
HOTE-at:
HUEY LEWIS & NEWS 16-10
JERMAINE JACKSON 18-11
LAURA BRANICAN 23-16
CULTURE CLUB 29-19
POINTER SISTERS 33-24

KXX106/Birmingham, AL Kevin McCarthy

RICK SPRINGFIELD THOMPSON TWINS JUICE NEWTON EDDY GRANT EDDY GRANT
HOTTEST:
DENERCE WILLIAMS 1-1
SRALAMAR 4-3
CYNDI LAUPER 5-4
RENO 6 WILSON 9-7
VAN HALEN 15-11

WSSX/Charleston, SC Philips/Allen

22 TOP PRINCE HOWARD JONES OLLIE & JERRY RICK SPRINGFIELD JEFFERSON STARSHI HOLLEST: JEFFENSON STARSHI HOTTEST: CYNDI LAUPER 4-1 DENIECE WILLIAMS 1 DURAN DURAN 7-3 STEVE PERRY 2-4 HUEY LEWIS 6 NEWS WBCY/Cherlotte. NC

Bob Kaghen

THOMPSON TWINS
DAN IMARTMAN
OLLIE & JERRY
PRINCE
YARBROUGH/PEOPLES
ROTEST:
DENISCE WILLIAMS 1-1
CYMDI LAUPER 3-3
DUMAN DURAN 6-4
POINTER SISTEMS 19-9
BILLY IDOL 21-14 Phoenix/Ó'Neil WJZR/Charlotte, NC Chrysler/Radford

BRUCE SPRINGSTEEN
RICK SPRINGFIELD
COREY HART
JUICE NEWTON
BON JOVI
THOMPSON TWINS
EDDY GRANT
HOWARD JONES
ROLLESS: HOWARD JUNES
HOTLEST:
DENTECE WILLIAMS 1-1
DURAN DURAN 5-2
CYNDI LAUPER 7-4
HUEY LEWIS 6 NEWS 13-7
POINTER SISTERS 27-17 WSKZ/Chattanoogs

LAURA BRANIGAN BRUCE SPRINGSTEEN RENO & WILSON DAN HARTMAN RICK SPRINGFIELD RICK SPRINGFIELD Hottest: STEVE PERRY 2-1 CYNDI LAUPER 3-2 NIGHT RANGER 4-3 HUEY LEWIS & NEWS 13-7 VAN HALEN 14-8

WNOK-FM/Columbia, SC Peter Wolfe

MICHAEL JACKSON RICK SPRINGFIELD THOMPSON TWINS ROCKWELL HOTCEST: NIGHT RANGER 1-1 VAN HALEN 4-4 DURAN DURAN 13-8 CARS 35-29 ROD STEWART 0-37

WZLD/Columbia, SC Chuck Finley

PAUL YOUNG EDDY GRANT COREY HART TIMMY THOMAS PRINCE JUICE NEWTON JUICE NEWLOOK
HOTERST:
DENIECE WILLIAMS 1-1
CYNDI (AUPER 8-2
VAN HALEN 14-10
RENO 4 WILSON D-33
INXS D-37

KITE/Corpus Christi, TX

PRINCE
JUICE NEWTON
COREY HART
OLLIE & JERRY
HOTCEST:
NIGHT RANGER 1-1
VAN HALEN 2-2
SCORPIONS 6-4
SLADE 7-5
HOWARD JONES 9-7

WDQQ/Daytone Beach, FL Walker/Silver

Walkar/Silver

OAN HARMAN
MICHAEL HURPHEY
MICHAEL HURPHEY
LUTHER VANDROSS
KIM CARNES
SERGIO MENDRS
MICHAEL JACKSON
JOHN LENNON
STYLE COUNCIL
HOTERS
MICHAEL JACKSON
STYLE COUNCIL
POTLE
PHIL COLLINS 1-2
DENIECE WILLIAMS
STYLE PERMY 6-4
CYNDI LAUPER 13-8

WDCG/Durhem Raleigh, NC

MICHAEL JACKSON NIK KERSHAW THOMPSON TWINS ALAN PARSONS YARBROUGH/PEOPLES YAMBROUGH, PERFECT HOTLEST: DENIECE WILLIAMS 1-1 CYMD1 LAUPER 5-2 IRENE CARA 4-3 NIGHT RANGER 9-4 DURAN DURAN 12-5

KAMZ/EI Paso, TX

CHRISTINE MCVIE TEDDY PENDERGRASS RICK SPRINGFIELD Hottest: CYNDI LAUPER 3-1 STEVE PERRY 5-2 DENIECE WILLIAMS 1-3 PHIL COLLINS 2-4 SHANNON 13-6 KSET-FM/EI Paso, TX

Cat Simon

THOMPSON TWINS
OLLIE & JERRY
ROD STEWART
PEABO BRYSON
EDDY GRANT
Hottest:
UAID BACK 1-1
GO DO'S 2-2

GO GO'S 2-2 DENIECE WILLIAMS 7-4 CYNDI LAUPER 8-7 LAURA BRANIGAN 11-8

WRQK/Greensboro, NC Jones/Conred

none Hottest: DENIECE WILLIAMS 1-1 BILLY JOEL 3-3 STEVE PERRY 4-4 IRENE CARA 7-7 DURAN DURAN 12-12

WANS-FM/Greenville, SC

ROD MOTE
PRINCE
RICK SPRINGPIELD
PAUL YOUNG
TINA TURNER
22 TOP
OLLIE & JERRY (dp)
HOTE STEVE PERRY 2-1
SHALARMA 4-3
HUEY LEMIS & NEWS 13-7
JERRAINE JACKSON 16-12
JOE JACKSON 20-15

WZYP/Huntsville, AL Scott Mitchell

PRINCE
OLLIE 4 JERRY
TINA TUNNER
PEANO BRYSON
SERGIO MEMDES
BON JOVI
HOTTESE HILLIAMS 4-1
STEVE PERRY 5-2
CYNDI LAUPER 9-5
VAN HALEN 13-10
SCORPIONS 14-11

94TYX/Jackson, MS

ZZ TOP
BAR-KAYS
BRUCE SPRINGSTEEN
PRINCE (dp)
Hottest:
STEVE PERRY 5-1
NIGHT RANGER 12-3
HUEY LEWIS & NEWS 14-6
JAMES INGRAM 17-10
DURAN DURAN 22-12 WQUT/Johnson City, TN

Rod Hampton

BRUCE SPRINGSTEEN ZZ TOP SHALAMAR RENO & WILSON HOTLERS: 1-1 STEVE PERRY 11-5 BERLIN 16-8 BERLIN 16-8 CYNDI LAUPER 33-14

WOKI/Knoxville, TN Gery Adkine

OLLIE & JERRY
MICHAEL JACKSON
RICK SPRINGPIELD
JUICE NEWTON
PRINCE
ROBIN GIBB
EDDY GRANT
ORION THE HUNTER
SERGIO MENDES
HOTCEST: SERGIO MENDES HOTTEST: DENIECE WILLIAMS IRENE CARA 2-2 STEVE PERRY 5-5 SHALAMAR 6-6 DURAN DURAN 11-9

WFMI/Laxington, KY

WRVQ/Richmond, VA Bob McNell Bob MCNeH
REMO 4 MILSON
DAN HARTMAN
MICHAEL JACKSON
YABBROUGH/PEOPLES
BAR-KAYS
NEWCLEUS
HOTLEGE HILLIAMS 1-1
IRRNE CARA 2-2
CYMDI LAUDER 9-4
MADONNA 21-12
CULTURE CLUB 26-17 FOUNDOMOSEY

RATT
PRINCE
CARS
PAMALA STANLEY
STYLE COUNCIL
RICK SPRINCFIELD
OLLIE & JERRY
COREY HART
SERGIO MENDES
JUICE NEWTON
HOLTES & JERRY
DENERCE MILLIAMS 1-1
IRRNE CARA 12-7
DURAN DURAN 14-8
JERMAINE JACKSON 18-10
STEX 22-11
KKYKLITHE ROCK AR KITY/Sen Antonio, TX Kid Curry

KKYK/Little Rock, AR Mark McCain DURAN DURAN DURAN SOLUTION OF THE STEWN STEWN PERFORM 5-2
NIGHT RANGER 11-4
CYNDI LAUPER 8-6
BILLY JOEL 16-11

FM100/Memphis, TX John/Prestiglecome

BILLY IDOL BRUCE SPRINGSTERN ALAN PARSONS HOTLESE: STEVE PERRY 3-1 DENIECE WILLIAMS 6-2 NIGHT RANGER 11-9 HUEY LEWIS 4 NEWS 16-10 JOE JACKSON 25-17

WABB-FM/Mobile, AL

RICK SPRINGPIELD MOTLEY CRUE (dp) Hottest: NIGHT RANGER 14-7 LAURA BRANIGAN 17-12 POINTER SISTERS 25-19 BILLY IDOL 28-20 CARS 29-21

G100/Mobile, AL Scott Griffiti

ICICLE WORKS WANG CHUNG JEFFERSON STARSHI DENIECE WILLIAMS 2-1 STEVE PERRY 1-2 CYNDI LAUPER 3-3 LAURA BRANIGAN 12-7 LAID BACK 14-10 WHHY-FM/Montgo

Merk St. John

Z2 TOP
THOMPSON TWINS
PRINCE
JUICE MEMTON
OLLIE 4 JERBY
ROBIN GIBB
HOTESET:
DENIECE MILLIAMS 1-1
STEVE PERFY 2-2
NIGHT BANGER 4-3
DURAN DORAN 5-4
SHALAMAR 3-8

KBFM/McAllen-Brownsville, TX Williams/deHaro

OLLIE & JERRY PRINCE PRINCE
ALAN PARSONS
EDDY GRANT
DUKE JUPITER (dp)
PEARO BRYSON (dp)
HOLLEST:
DENIECE WILLIAMS 1-1
STEVE PERRY 2-2
CYNDI LAUPER 5-3
DURAN DURAN 8-4
NIGHT RANGER 10-7

KRGV/McAllen-Rr

John Stevens Bob Perry

MICHAEL JACKSON
OLLIE & JERRY
TOMBSON INS
TAMBROUGH/FEOPLES
FSVCHEDELIC FURS
FIRE, INC.
DENIECE MILLIAMS 1-1
STEVE PERRY 3-2
JERMINE JACKSON 4-3
CYMDI LAUPER 15-5
MICHAEL JACKSON D-29

KX104/Nashville, TN

St. John/Cook OLLIE & JERRY
PRINCE
EDDY GRANT
STYLE COUNCIL
HOTCEST
DENIECE WILLIAMS 2-1
STEVE PERRY 5-3
DURAN DURAN 6-4
NIGHT RANGER 8-5
RUEY LEWIS & NEWS 16-10

WSFL/New Bern, NC

WRNO/New Orleans, LA

DAN BARTMAN
THOMPSON THINS
SREGIO MERDES
BON JOUT
COREY HART
HOTEGET:
CYMDI LAUPER 6-2
NIGHT RANGER 7-3
VAN HALEN 11-7
BRUCE SPRINGSTEEN 40-30

JOE JACKSON
CARS

ROD STEWART
VAN STEPHENSON
HOTESE:
DENIECE WILLIAMS 1-1
CYMDI LAUPER 5-3
RUEY LEWIS & NEWS 15-8
JERNAINE JACKSON 20-13
RENO & WILSON 30-21

BJ105/Orlando, FL

Gary Mitchell

John Peace
JOE COCKER
ZZ TOP CHUNG
PRINCE
PANG CHUNG
PRINCE
PAUL YOUNG
HOTEL
CYMOI LAUPER 2-1
VAN HALEN 8-2
IRENE CARA 9-7
JOE JACKSON 19-11
POINTER SISTERS 29-18 Ralph Carroll TINA TURNER
PRINCE
COREY HART
OLLIE & JERRY
SERGIO MENDES
BON JOVI

Rick Hayes

Galther/Davis

ROCKWELL RICK SPRINGFIELD WANG CHUNG TIMMY THOMAS OLLIE & JERRY ROBIN GIBB HOLTES: HUEY LEWIS & NEWS 2-1 DURAN DURAN 8-3 POINTER SISTERS 14-6 RENO & WILSON 17-8 JERNAINE JACKSON 22-11

Aben Du Priset

BOCKWELL (dp)

JUICE NEWTON

DAN HARTMAN

OLLIE & JERRY

CARS (dp)

MICHARL JACKSON

ROBIN GIBD

BOLLES

STEVE PERHY 2-2

CYMDI LAUDER 9-3

NIGHT RANGER 12-5

HUEY LEWIS & NEWS 15-7

Thorman/Nesty
TEDDY PENDERGRASS
OLLIE & JERRY (dp)
SERGIO HENDES
FACE TO PACE
COREY MART
CARS
TIMMY THOMAS (dp)
HOTLES!: 11
AURA BRANICAN 20-18
LATOYA JACKSON 28-23
VAN HALEN 29-27

PEABO BRYSON THOMPSON TWINS TINA TURNER OLLIE & JERRY JUICE NEWTON ALAN PARSONS SERGIO MENDES

ROD STEWAR DAN HARTMAN CHRISTINE MCVIE HOttest: IGLESIAS 6 NELSON 3-1 CYNDI LAUPER 13-4 DURAN DURAN 14-5 JERMAINE JACKSON 20-8 NIGHT RANGER 19-9

PARALLEL THREE

KQIZ-FM/Ameriko, TX Garry O'Neel THOMPSON TWINS
DUKE JUPITER
BON JOYI
PRINCE
HOTEST:
DENIECE WILLIAMS 1-1
STEVE PERRY 3-2
DUBAN DURAN 10-7
JERMAINE JACKSON 20-10
LAURA BRANIGAN 21-13

WISE/Ashville, NC

OLLIE & JERRY
PAOL YOUNG
FIRE, INC,
PRINCE
JUICE NEWTON
PAMALA STANLEY
HOTLEST:
DURAN DURAN 5-5
VAN BALEN 18-9 VAN HALEN 18-9 LAURA BRANIGAN 17-1D BILLY IDOL 22-19

WJAD/Beinbridge-Alb

JUICE NEMTON
ROBIN GIBB
COREY HART (dp)
THOMPSON TWINS (dp)
OLLIE & JERRY (dp)
BOLLEE & JERRY (dp)
BOLLEE & JERRY 1-2
DURAN DURAN 11-7
JERMAINE JACKSON 22-15
POINTER SISTERS 25-17

WCGQ/Columbus, GA

BON JOVI HOTTEST HILLIAMS 1-1 SHALAMAR 2-2 STEVE PERRY 11-6 CYNDI LAUPER 12-7 DURAN DURAN 14-10

KISR/Ft. Smith, AR

RICK SPRINGPIELD
ALAN PARSONS
THOMPSON THINS
PRINCE
MANG CHUNG
HOTEGE
MANG CHUNG
DENIECE MILLIAMS 1-1
STEVE PERRY 3-2
CYMDI LAUDER 4-3
TALK TALK 6-5
SHALAMAR 7-6

Q104/Gadaden, Al

WFOX/Gainsville, GA Alan Du Priest

THOMPSON TWINS POINTER SISTERS ROOIN GIBB OLLIE & JERRY HOTLES THE THOMPSON TH

KTFM/Sen Antonio, TX

KROK/Shreveport, LA Peter Stewart

DENIECE WILLIAMS 1-1 STEVE PERRY 2-2 CYNDI LAUPER 6-3 NIGHT RANGER 8-4 SHALAMAR 9-5 298/Tampa, FL

WSEZ/Winston-Salem, NC

none Hottest: DENIECE WILLIAMS 1-1 LIONEL RICHIE 2-2 STEVE PERRY 9-9 NIGHT RANGER 18-18 BILLY JOEL 19-19

WYKS/Gainesville, FL Lou Patrick

KILE/Gaiveston, TX

Dave Parks

CULTURE CLUB
22 TOP
22 TOP
32 TOPSON STARSHI
JETPEROUNER
ENGIO MENDES
CLLIE 4 JERRY
ROCKWELL
ALABAMA
EDDY GRANT
TINNY THOMAS
KOTLES
LAURA BRANICAN 23-13
SCORPIONS 25-17
MOWARD JONES 30-21
BILLY IDOL 38-27

KTDY/Lafayette, LA

ROD STEWART
ZZ TOP (dp)
THOMPSON TWINS
RICK SPRINGFIELD
BON JOVI (dp)
PSYCHEDELIC FURS

Q101/Meridian MS

Tom Kelley
SERGIO MENDES
ROD STEWART
RENO & WILSON
JUICE NEWTON
RICK SPRINGFIELD (dp)
PRINCE (dp)
ORION THE HUNTER (dp)
BON JOVI (dp)
HOLLENNY MILLIAMS (dp)
BON JOVI (dp)
HOLLEST
STEVE PERRY |-1
DENISCE WILLIAMS 2-2
DURAN DURAN 9-4
LAURA BRANIGAN 8-5
NIGHT RANGER 15-8

KNOE-FM/Monroe, LA

WPFM/Panama City, FL

SAKD BIRNOP
PRINCE
FIRE, INC.
OLLIE 4 JERRY
JEPPERSON STARSHI
HOTCEST:
STEVE PERRY 2-1
HUEY LEWIS 4 NEWS
LAURA BRANIGAN 11DURAN DURAN 16-14

Rhymes/Shee

RhymewiShea PPRINCE RICK SPRINGFIELD ALAN PARSORS SERGIO MENDES PAUL YOUNG JUICE NEWTON HOLLEST STEVE PERRY 2-1 CYMDI LAUDER 6-1 NIGHT RANGER 8-4 DURAN DURAN 11-6 HUEY LEWIS & NEWS 17-

Bill Thomas

JEFFERSON STARSHI
CARS
PRINCE (dp)
OLLIE 4 JERRY
VARBROUGH/PEOPLES
LENNY WILLIAMS
JUICE NEWTON
HOTECST:
DENISCE WILLIAMS 1-1
JERMAINE JACKSON 19-10
HOWARD JONES 28-14
ALBANA 30-15
POINTER SISTERS 23-17 KKQV/Wichits Falls, TX

WHS⊔Wilmington, NC John Foster COREY HART
PRINCE
JERMAINE JACKSON
MOTLEY CRUE (dp)
Hottest:
DURAN DURAN 5-4
NIGHT RANGER 7-5
MADONNA 12-8
SLADE 16-12

SLADE 16-12 STYLE COUNCIL 15-13

239 CHR Reporters

The following station reported a frozen playlist this week: WSEZ/Winston-Salem

> KHTR/St. Louis WRQK/Greensboro WZPL/Indianapolis OK100/Ithaca

WXLK/Roans Don O'Shee

CARS
THOMSON TWINS
ROD STEMART (dp)
RICK SPRINGFIELD
MICHAEL JACKSON
SERGIO MENDES
HOTLEST
DENIECE WILLIAMS 1-1
IRRNE CARA 2-2
CARS 5-3
SHALAMAR 10-5
STYLE COUNCIL 12-10

WAEV/Savannah, GA

WAEV/Savenneh, GA
J.D. North
ROBIN GIBB
JUICE NEWTON
SHEILA E.
THOMPSON THINS
TINA TURNER
ALABAMA
OLLIF & JERRY
SENGIO MENDES
DOLLIF & JERRY
SENGIO MENDES
DENIECE WILLIAMS 1-1
CINDI LAUPER 3-2
NIGHT RANGER 11-2
RANGEN JERNAING NIGHT 16-12
WIXY/Savensh GA

WIXV/Sevenneh, GA

J.P. Munter

GENESIS

JOHN LENNON

COREY HART

DIFF LEPPADR

OLLIE & JERRY

JUICE NEWTON

PRINCE

NOTE TANGER 3-1

STEVE PERRY 5-2

VAN HALEN 6-3

38 SPECIAL 8-4

SLADE 7-5

Z102/Savannah, GA Williams/Sommers

Williams/Sommers
OLLIE 4 JERRY
PEABO BRYSON
PRINCE
MICHAEL JACKSON
HOTLESE
DENIECE WILLIAMS 1-1
CYNOI LAUPER 7-2
LAID BACK 8-4
STEVE PERRY 12-5
JERMAINE JACKSON 13-8 WGLF/Tallehassee, FL **Bill Thomas**

Chuck Beck
SLADE
ROBIN GIBB
PRINCE
ORION THE HUNTER
JUICE NEWTON
RICK SPRINGFIELD
DEF LEPPARD (dp)
MOST CONTROL OF THE PROPERT OF T

234 Current Reports

The following stations failed to report this week and therefore their playlists were frozen:

MIDWEST Most Added - Hottest

Rick Springfield Prince **Thompson Twins**

Cyndi Lauper Deniece Williams Steve Perry

ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added ... Hottest

Rick Springfield Corey Hart

Cyndi Lauper Deniece Williams **Duran Duran**

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick RICK SPRINGPIELD

ORION THE HUNTER
PSYCHEDELIC FURS (dp)
OLLIE & JERRY
JENNY BURTON HOTTEST: STEVE PERRY 1-1 VAN HALEN 3-2 JERMAINE JACKSON 8-5 HUEY LEWIS & NEWS 10-7 CARS 28-19

WAHC/Appleton-Oshkosh, W

BRUCE SPRINGSTEEN ZZ TOP ZZ TOP
QUEEN
DAN HARTMAN
THOMPSON TWINS
ALAN PARSONS
HOTTER
HOTTER
HOTTER
HOTTER
DENTECE WILLIAMS 2-2
DURAN DURAN 16-13
BILLY 100L 32-20
RENO 6 WILSON 33-21

WKAU/Appleton-Oshkosh, WI

RICK SPRINGFIELD WANG CHUNG WANG CHUNG VAN STEPHENSON HOTTEST:
DENIECE WILLIAMS 1-1
CYNDI LAUPER 6-3
DURAN DURAN 10-7

92X/Columbus, OH Cook/Cella

LAURA BRANIGAN MADONNA REMO & MILSON RICK SPRINGFIELD THOMPSON TWINS Hottest: CYMDI LAUPER 2-1 IRRNE CARA 5-3 JERMAINE JACKSON 15-6 DURAN DURAN 11-7 SLADE 26-22

KIIK/Davenport, IA Jim O'Hara

THOMPSON TWINS
BRUCE SPRINGSTEEN (dp)
ROD STEWART (dp)
RICK SPRINGFIELD (dp)
HOWARD JONES (dp)
PAUL YOUNG PAUL TOURS HOTTEST: DENIECE WILLIAMS 2-1 CYNDI LAUPER 4-2 DURAN DURAN 7-5 JERMAINE JACKSON 13-8 LAID BACK 15-14

KMGK/Des Moines, IA

Albrock
PRINCE
ROBIN GIBB
SERGIO MENDES
JUICE NEWTON
ROCKWELL
OLLIE & JERRY
HOTTE & JERRY
HOTTE & JERRY
STEVE PERRY 2-1
IREME CARA 3-2
SHALAMAR 4-3
CYNDI LAUPER 6-4
DURAN DURAN 11-7 WEBC/Duluth

ROD STEWART (dp)
CARS (dp)
ALAN PARSONS
DAN HARTMAN
THOMPSON TWINS (dp) THORSON TWINS (dp)
Hottest:
DENIECE WILLIAMS 2-1
STEVE PERRY 3-2
CYNDI LAUPER 6-3
NIGHT RANGER 8-5
LAURA BRANIGAN 10-8

WKDQ/Eveneville, IN

RICK SPRINGFIELD JEFFERSON STARSHI ICICLE WORKS (dp) OLLIE & JERRY (dp) DUKE JUPITER DUKE JUPITER
HOttest:
STEVE PERRY 2-1
CYNDI LAUPER 3-2
SHALAMAR 6-3
JERNAINE JACKSON 9-6
DURAN DURAN 19-8

WSTO/Evansville, IN Chris Taylor

HUEY LEWIS & NEWS Hottest: CYNDI LAUPER 3-1 STEVE PERRY 7-3 SHALAMAR 12-7 IRENE CARA 22-10 NIGHT RANGER 23-11

WMEE/Ft Wayne, IN

COREY HART THOMPSON TWINS RICK SPRINGPIELD ALAN PARSONS BON JOVI BON JOVI HOTTESE: DENIECE WILLIAMS 1-1 DURAN DURAN 8-4 NIGHT RANGER 6-5 SCORPIONS 14-11 HUEY LEWIS 6 NEWS 18-14

WGRD/Grand Rapids, MI Swart/Duling

PRINCE
THOMPSON TWINS
ALAN PARSONS
BON JOVI
HOTLEST:
NIGHT RANGER 1-1
STEVE PERRY 2-2
HUEY LEWIS & NEWS 8-6
SLADE 13-9
RENO & WILSON 24-13

WZPL/Indianapolis, iN Jim Miles

none Hottest: LIONEL RICHIE 1-1 PHIL COLLINS 2-2 DENIECE WILLIAMS 3-3 RICK SPRINGFIELD 4-4 POINTER SISTERS 16-16

WJXQ/Jeckson, Mi Ryan/Cheeks

ROD STEWART
ORION THE HUNTER
RATT
VAN RALEN 1-1
ZZ TOP 14-10
CYNDI LAUPER 20-13
JEPPERSON STARSHI 21-16
BRUCE SPRINGSTEEN 36-23

WKFR/Kalamazoo, MI

Rick Chapman THOMPSON TWINS
ROD STEWART (dp)
CARS (dp)
RICK SPRINGFIELD (dp) COREY HART (dp DENIECE MILLIAMS 1-1 CYNDI LAUPER 4-2 NIGHT RANGER 7-5 DURAN DURAN 11-7 HUEY LEWIS 6 NEWS 23-11

ZZ99/Kansas City, MO Lake/Benson

ROD STEWART
RENO & WILSON
ROCKWELL
BRUCE SPRINGSTEEN
HOTTEST:
DENIECE WILLIAMS 1-1 STEVE PERRY 3-2 NIGHT RANGER 4-3 CYNDI LAUPER 6-4 HUEY LEWIS & NEWS 11-8

WVIC/Lansing, MI Martin/Kittredge

EURYTHHICS
POINTER SISTERS
CARS
WANG CHUNG
HOTERS:
NIGHT RANGER 1-1
STEVE PERRY 3-2
DENIEC WILLIAMS 4-3
CYNDI LAUPER A. MEMS 7-5

Z104/Medison, WI Little/Hudson

PRINCE EDDY GRANT VAN STEPHENSON Hottest: LIONEL RICHIE 1-1 CYNDI LAUPER 4-2 STEVE PERRY 3-3 DURAN DURAN 6-4 NIGHT RANGER 11-5

KJ103/Okiahoma City, OK Dan Wilson

BRUCE SPRINGSTEEN RICK SPRINGFIELD PRINCE
HOTLEST:
HOTLEST:
HOTLEST:
HOTLEST:
HIGHT RANGER 1-2
STEVE PERRY 4-3
DURAN 12-6
RENO 6 WILSON 22-15

KQKQ/Omaha, NE Taylor/Dean

RENO & WILSON ROD STEWART RICK SPRINGFIELD ALAN PARSONS HOTTEST: DENIECE WILLIAMS 1-1 CYNDI LAUPER 2-2 NIGHT RANGER 4-3 DURAN DURAN 5-4 HUEY LEWIS & NEWS 11-6

KZ93/Peorla, IL Edwards/Maloney

JOE JACKSON BILLY IDOL ROD STEMART HOTLEST: LIONEL RICHIE 1-1 DENIECE WILLIAMS 3-2 STEVE PERRY 5-4 NIGHT RANGER 6-5 HUEY LEWIS & NEWS 9-7

WRKR/Racine-Milwaukes Pat Martin

PRINCE ICICLE WORKS WANG CHUNG EDDY GRANT RATT RATT Hottest: NIGHT RANGER 6-1 DURAN DURAN 4-2 BILLY IDOL 19-10 POINTER SISTERS 18-12

WZOK/Rockford, IL Geoff Davis

POINTER SISTERS
CARS
CARS
ROD STEWART
HOTCHST
CYNDI LAUPER 5-1
NIGHT RANGER 6-2
STEVE PERRY 3-3
DENTECE WILLIAMS 7-5
HUEY LEWIS & NEWS 10-6

U\$3/South Bend, IN

J.K. Deering VAN HALEN VAN HALEN HOTTEST: LIONEL RICHIE 1-1 CYNDI LAUPER 4-2 RICK SPRINGFIELD 6-4 PBIL COLLINS 11-5 CULTURE CLUB 21-14

WRQN/Toledo, OH Schaffer/Mitchell

WANG CHUNG
COREY HART
OLLIE & JERRY
22 TOP
RICK SPRINGPIELD
BOTTESE WILLIAMS 1-1
STEVE DERDY 2-2 STEVE PERRY 2-2 DURAN DURAN 13-4 HUEY LEWIS & NEWS 16-9 BILLY IDOL 33-26

K107/Tulsa OK Rivers/Stephens

HOWARD JONES ROD STEWART CARS DAN HARTMAN ALAN PARSONS BRUCE SPRINGSTEEN RICK SPRINGFIELD DUKE JUPITER THOMPSON TWINS JEFFERSON STARSHI DWIGHT TWILLEY
OLLIE & JERRY
BON JOVI
COREY HART
PRINCE PRINCE Hottest: STEVE PERRY 5-1 DENIECE WILLIAMS 8-2 IRENE CARA 6-3 NIGHT RANGER 11-4 DURAN DURAN 25-11

KELI/Tulsa, OK

ORION THE HUNTER OLLIE & JERRY ROBIN GIBB COREY HART PRINCE (dp) PRINCE (dp)
Hottest:
STEVE PERRY 2-1
CYNDI LAUPER 3-2
NIGHT RANGER 4-4
DURAN DURAN 6-5
HUEY LEWIS & NEWS 9-7

KEYN-FM/Wichita, KS Taylor/Brown

RICK SPRINGFIELD EDDY GRANT ALAN PARSONS PSYCHEDELIC FURS Hottest: STEVE PERRY 2-1 CYNDI LAUPER 5-2 NIGHT RANGER 6-3 HUEY LEWIS & NEWS 15-9 DURAN DURAN 17-11

WHOT/Youngstown Dick Thompson

BON JOVI (dp)
FIRE, INC. (dp)
PRINCE (dp)
RATT (dp)
ROBIN GIBB
OLLIE & JERRY
JUICE NEWTON DENIECE WILLIAMS 1-1 CYNDI LAUPER 2-2 STEVE PERRY 3-3 CULTURE CLUB 17-12 SLADE 24-20

WYFM/Youngstown

Jeff Tobin BRUCE SPRINGSTEEN IRENE CARA HRNE CARA
HOLLEST:
STEVE PERRY 5-1
CYNDI LAUPER 4-3
DURAN DURAN 11-6
NIGHT RANGER 13-7
BILLY JOEL 14-9

PARALLEL THREE

KFYR/Blamerck, ND Brannen/Hardt

CARS
ROBIN GIBB
JEFFERSON STARSHI
BILLY IDOL BILLY 1000 Hottest: STEVE PERRY 2-1 SCORPIONS 3-3 DENIECE WILLIAMS 6-4 CYNDI LAUPER 9-5 VAN HALEN 11-6

WBNQ/Bioomington, it Justin/Robbins

ROD STEWART RENO & WILSON THOMPSON TWINS COREY HART (dp) WANG CHUNG (dp) WANG CHUNG (dp)
Hottest:
DENIECE WILLIAMS 1-1
STEVE PERRY 2-2
CYNDI LAUPER 3-3
NIGHT RANGER 4-4
HUEY LEWIS & NEWS 10-6

BON JOVI COREY HART EDDY GRANT RICK SPRINGFIELD HOTLEST: STEVE PERRY 1-1 CYNDI LAUPER 7-3 IRENE CARA 5-4 VAN HALEN 15-11 DURAN DURAN 17-12

WCIL-FM/Cerbondale, IL

Tony Waitekus ROCKWELL (dp) CARS BILLY IDOL CHICAGO Hottest: DURAN DURAN 1-1 NIGHT RANGER 3-2 SCORPIONS 2-3 HUEY LEWIS & NEWS 8-4 MICHAEL JACKSON D-20

KCMQ/Columbia, MO

Deve McCormick ALAN PARSONS RICK SPRINGFIELD BON JOVI PRINCE Hottest: DENIECE WILSIAMS 1-1 STEVE PERRY 2-2 CYNDI LAUPER 3-3 HUEY LEWIS & NEWS 12 LAURA BRANIGAN 20-13

Y94/Fargo, ND

Collins/Anderson THOMPSON THINS
ALAN PARSONS
RICK SPRINGFIELD
PRINCE
EDDY GRANT
HOTCEST
DENIECE WILLIAMS 1-1
CYNDI LAUPER 4-3
NIGHT RANGER 6-4
HUEY LEWIS & NEWS 15-8
SLADE 17-12

KKXL-FM/Grand Forks, ND Don Nordine

CARS
CHRISTINE MCVIE
BRUCE SPRINGSTEEN
Hottest:
DENIECE WILLIAMS 1-1 STEVE PERRY 4-3 CYNDI LAUPER 10-4 DURAN DURAN 15-9 RENO & WILSON 26-19

KRNA/lowa City, IA **Bart Goynehor**

THOMPSON TWINS
RICK SPRINCFIELD
EDDY GRANT
PRINCE
BON JOVI
R.E.M.
HOTLEST:
CYNDI LAUPER 3-1
DENIECE WILLIAMS 1-2
VAN HALEN 5-3
GO GO'S 11-4
HUEY LEWIS & NEWS 6-5

WAZY-FM/Lefayette, IN Stacy/Sparrow

RENO & WILSON ROD STEWART POINTER SISTERS ZZ TOP PSYCHEDELIC FURS PSYCHEDELIC FURS DUKE JUPITER JUICE NEMTON OLLIE & JERRY HOTESE: DURAN DURAN 10-1 DENIECE WILLIAMS 4-3 NIGHT RANCER 5-5 STYX 29-19 CARS 38-22

KFRX/Lincoln Tracy Johnson

RICK SPRINGFIELD THOMPSON TWINS ALAN PARSONS BON JOVI BON JOVI ROBIN GIBB DUKE JUPITER (dp) HOTLEST: DENIECE WILLIAMS 1-1 STEVE PERRY 3-2 CYNDI LAUPER 5-3 NIGHT RANCER 6-4 DURAN DURAN 11-6

KXSS/Lincoln, NE Dean Lambert

CHAD STUART & JER Hottest: STEVE PERRY 4-1 DENIECE WILLIAMS 1-2 CYNDI LAUPER 6-5 NIGHT RANGER 14-11 HUEY LEWIS & NEWS 21-14

KKLS-FM/Rapid City, SD

RENO & WILSON THOMPSON TWINS THOMPSON TWINS
BON JOVI
COREY HART
PEABO BRYSON
HOTLEST:
JOHN COUGAR 1-1
DENTECE WILLIAMS 9-4
VAN HALEN 8-5
CYNDI LAUPER 15-7
MADONNA 17-9

99KG/Seline KS Denny Collies

CARS (dp)
PRINCE (dp)
BRUCE SPRINGSTEEN
ROBIN GIBB
RICK SPRINGFIELD
BON JOVI (dp)
Hottest:
DENIECE WILLIAMS NIGHT RANGER 6-2 CYNDI LAUPER 21-11 VAN HALEN 20-13 HUEY LEWIS & NEWS 24-16

KKRC/Sloux Fells Dan Kleley

STYLE COUNCIL
BILLY IDOL
BRUCE SPRINGSTEEN
DAN HARTMAN
CARS
GREG KIHN BAND
HOTTEST:
DENIECE WILLIAMS 1-1
STYLE BERBY 2-2 STEVE PERRY 2-2 CYNDI LAUPER 3-3 SLADE 6-4 DURAN DURAN 7-5

KWTO-FM/Springfield, MO Kong/Shishido **Bob Hammond**

RICK SPRINGFIELD
COREY HART (dp)
PRINCE
HOTELET:
STEVE PERRY 1-1
NIGHT RANGER 2-2
DENIECE WILLIAMS 3-3
CYNDI LAUPER 4-4
HUEY LEWIS & NEWS 6-5

WSPT/Stevens Point Bouley/Trecy

GREG KIHN BAND ZZ TOP
ALAN PARSONS
COREY HART
BON JOVI (dp)
Hottest:
NIGHT RANGER 4-2
SCORPIONS 9-6
STEVE PERRY 12-8
SLADE 17-10
BILLY IDOL 31-21

KDVV/Topeka, KS Tony Stewart

THOMPSON TWINS RICK SPRINGPIELD Hottest: DENIECE WILLIAMS 3-1 CYNDI LAUPER 6-4
HUEY LEWIS & NEWS 7-5
DURAN DURAN 25-17
POINTER SISTERS 32-19 KFMW/Waterloo, IA

Mark Potter

ROD STEMART (dp)
THOMPSON TWINS
BON JOVI
ALAN PARSONS
BRUCE SPRINGSTEEN
ORION THE HUNTER
HOTLEST
STEVE PERRY 1-1
DURAN OURAN 14-6
JERMAINE JACKSON 22-13
LAURA BRANIGAN 26-18
BILLY IDOL 38-31

WEST PARALLEL TWO

13K/Bakersfield CA Simon/Ryan

MICHAEL JACKSON JEPFERSON STARSHI THOMPSON TWINS PAUL YOUNG PAUL YOUNG Hottest: DENIECE WILLIAMS 1-1 STEVE PERRY 3-3 CYNDI LAUPER 5-5 LAURA BRANIGAN 16-9 BILLY IDOL 26-14

KKXX/Bakersfield, CA Squires/Kamper

DAN HARTMAN
ZZ TOP
ROD STEWART
ALAN PARSONS
HOTLEST
DENIECE WILLLIAMS 2-1
CYNDI LAUPER 4-2
NIGHT RANGER 3-3
HUEY LEWIS 6 NEWS 8-1
DURAN DURAN 14-6

KQXR/Bakersfield, CA Bonnie Knox

SLADE PAMALA STANLEY PANALA STANLEY
PRINCE
ORION THE HUNTER
JUICE NEMTON
ROBIN GIBB
DEP LEPPARD (dp)
Hottest:
DENIBCE WILLIAMS 1-1
DURAN DURAN 3-2
HUEY LEWIS 6 NEWS 5-3
BILLY IDOL 8-4
POINTER SISTERS 9-5

KKFM/Colorado Springs, CO Finney/Ryen

RICK SPRINGFIELD
OLLIE & JERRY
ALAN PARSONS
COREY HART
HOTLESE WILLIAMS 1-1
NIGHT RANGER 2-2
VAN HALEN 6-5
HUEY LEWIS & NEWS 10-6
JERMAINE JACKSON 13-8 KMGX/Fresno, CA

Cerey Edwerds

MICHAEL JACKSO ROD STEWART OLLIE & JERRY ROCKWELL JACKSON PIRE, INC. SERGIO MENDES Hottest: DENIECE WILLIAMS 2-1 DURAN DURAN 3-2 CYNDI LAUPER 4-3 MADONNA 7-4 STEVE PERRY 8-6 KYNO-FM/Freeno

PRINCE RICK SPRINGFIELD 22 TOP THOMPSON TWINS PAUL YOUNG PAUL TOUNG HOttest: LAID BACK 2-1 IGLESIAS & NELSON 3-2 DURAN DURAN 5-4 CYNDI LAUPER 8-6 JERMAINE JACKSON 12-7

KIKI/Honolulu, Hi

STYX
PRINCE
MICHAEL SEMBELLO
OLLIE & JERRY
PEABO BRYSON
STANLEY CLARKE LATTISAW & GILL LATTISAW & GILL
BILLY 100L (dp)
ART OF NOISE (dp)
HOTLEST:
NA LEO PILIMEHANA 1-1
DENIECE WILLIAMS 4-2
STEVE PERRY 5-4
CYNDI LAUPER 8-6
KRUSH 15-12

KQMQ/Honolulu, HI

Kimo Akane CARS
PRINCE
COREY HART
SERGIO MENDES
OLLIE & JERRY
PSYCHEDELIC FURS KRUSH RICK SPRINGFIELD Thottest:
CYNDI LAUPER 3-1
DENIECE WILLIAMS 7-2
MADONNA 4-3
STEVE PERRY 10-4
JERMAINE JACKSON 11-6

KLUC/Lee Veges, NV

Deve Anthony CARS
RICK SPRINGFIELD
COREY HART
PRINCE
STYLE COUNCIL Hottest: CYNDI LAUPER 1-1 HUEY LEWIS & NEWS 7-3 DURAN DURAN 5-4 SLADE 11-7 LAURA BRANIGAN 14-8

KO93/Modesto, CA

KHOP/Modesto-Stockton

DeMaronev/Main ALABAMA RICK SPRINGFIELD JUICE NEWTON ZZ TOP TEDDY PENDERGRASS THOMPSON TWINS KYYA/Billings, MT THOMPSON TWINS
HOTLEST:
CYNDI LAUPER 2-1
LIONEL RICHIE 1-2
NIGHT RANGER 3-3
LAURA BRANIGAN 12-7
POINTER SISTERS 15-10 Charlle Fox

David Krehem **Greg Williams** THOMPSON TWINS SERGIO MENDES SERGIO MENDES HOTTEST: CYNDI LAUPER 2-1 STEVE PERRY 6-3 DURAN DURAN 8-5 NIGHT RANGER 15-9 CULTURE CLUB 26-17

K96/Provo, UT Gentry/Greek

ROD STEWART BRUCE SPRINGSTEEN COREY HART SERGIO MENDES JUICE NEWTON Hottest: CYNDI LAUPER 1-1 STEVE PERRY 2-2 NIGHT RANGER 3-3 VAN HALEN 7-4 DURAN DURAN 8-5

KSKD/Salem, OR

Len E. Mitchell COREY HART
BON JOVI
OLLIE & JERRY
PEABO BRYSON (dp)
SERGIO MENDES (dp)
TINA TURNER (dp)
PRINCE (dp)
HOTECET: PRINCE (GP)
HOTLEST:
DENIECE WILLIAMS 1-1
IRENE CARA 2-2
DURAN 0-4
HUEY LEWIS 6 NEWS 15-8
STEVE PERRY 14-9

KDON-FM/Salinas-Monterey Kirk Cliatt

BRUCE SPRINGSTEEN ZZ TOP
COREY HART (dp)
OLLIE & JERRY
EDDIE & THE TIDE (dp) Hottest: CYNDI LAUPER 1-1 HUEY LEWIS & NEWS 7-4 LAURA BRANIGAN 15-8

KCPX-FM/Salt Lake City, UT Greg Ausham

JEFFERSON STARSHI RICK SPRINGFIELD BON JOVI ROD STEWART HOTLEST: NIGHT RANGER 6-4 JERMAINE JACKSON 11-8 RENO & WILSON 20-14 POINTER SISTERS 21-17 BRUCE SPRINGSTEEN 36-27

KRSP/Selt Lake City, UT Carlson/Moll

RICK SPRINGFIELD JEFFERSON STARSHI JEFFERSON STARSHI PRINCE MOTLEY CRUE HOTLEY CRUE HOTLEST DENIECE WILLIAMS 1-1 IRENE CARA 3-2 CYNDI LAUPER 8-3 NIGHT RANGER 10-6 DURAN DURAN 20-13

KHYT/Tuosor

Shermen Coher JERMAINE JACKSON
TINA TURNER
RICK SPRINGFIELD
EDDY GRANT
THOMPSON TWINS
OLLIE & JERRY
HOTLER
LIONEL RICHIE 1-1
DENIECE WILLIAMS:
PHIL COLLINS 2-3
CYNDI LAUPER 4-4
STEVE PERRY 5-5 3-2

KRQ/Tuscon, AZ Kelly Norris

RICK SPRINGPIELD PSYCHEDELIC PURS (dp) ROCKWELL HOTCEST CYMDI LAUPER 2-1 DENIECE WILLIAMS 3-2 SHALAMAR 7-4 NIGHT RANGER 10-6 IRENE CARA 13-7 KTKT/Tucson, AZ

Rivers/Alexander MADONNA
WANG CHUNG
RICK SPRINGPIELD
ROD STEWART (dp)
PSYCHEDELIC FURS (dp)
HOTTEST
CYNDI LAUPER 3-1
DENIECE WILLIAMS 2-2
STPUP DERRY 1-3 STEVE PERRY 1-3 HUEY LEWIS & NEWS 6-5 JERMAINE JACKSON 27-14

PARALLEL THREE

KGOT/Anchorage, AK

Kay Taylor PRINCE
THOMPSON TWINS
TIMA TURNER
COREY HART
RICK SPRINGFIELD
HOttest:
DURAN DURAN 1-1
STEVE PERRY 3-2
HUEY LEMIS & NEWS 5-3
CYMDI LAUPER 7-6
JERMAINE JACKSON 11-8

WANG CHUNG ALAN PARSONS ALAN FARSON
HOTLEST:
DENIECE WILLIAMS 1-1
NIGHT RANGER 2-2
STEVE PERRY 3-3
CYNDI LAUPER 5-4
DURAN DURAN 10-6 KCDQ/Bozer

PACE TO PACE
ORION THE HUNTER
FIRE, INC.
ROBIN GIBB
PRINCE
OLLIE & JERRY
JUICE NEWTON
HOTEPRE STEVE PERRY 2-1
DENIECE WILLIAMS 3-2
HUEY LEWIS 6 NEWS 4CYNDI LAUPER 6-5
VAN HALEN 9-8

KTRS/Casper, WY

Cody/Lene THOMPSON TWINS COREY HART
MICHAEL JACKSON
SERGIO MENDES
OLLIE & JERRY
Hottest:
DENIECE WILLIAMS 1-1 NIGHT RANGER 2-2 CYNDI LAUPER 5-3 DURAN DURAN 14-7 JERMAINE JACKSON 20-14

KKAZ/Cheyenne

ROD STEWART ICICLE WORKS WANG CHUNG JEPFERSON STARSHI ZZ TOP
PAUL YOUNG
Hottest:
DENIECE WILLIAMS 1-1 STEVE PERRY 3-2 NIGHT RANGER 12-5 DURAN DURAN 15-8 VAN HALEN 17-11

KGHO/Hogulam, WA

Steve Larson PRINCE
OLLIE & JERRY
ALAN PARSONS
COREY HART
MICHAEL JACKSON
Hottest: Hottest: DENIECE WILLIAMS 1-1 NIGHT RANGER 3-2 CYNDI LAUPER 5-4 HUEY LEWIS & NEWS 13-10 JERMAINE JACKSON 19-14

KOZE/Lewiston, ID

JUICE NEWTON PRINCE ALAN PARSONS THOMPSON TWINS BON JOVI
HOttest:
CYNDI LAUPER 1-1
STEVE PERRY 4-4
DURAN DURAN 14-8
ORION THE HUNTER 15-9
VAN HALEN 13-10

KCAQ/Oxnard-Ventura, CA

Brian Thomas INXS
GRANDMASTER MELLE
JENNY BURTON
PRINCE
CARS
MICHAEL JACKSON HIGHAEL SACKSON
HOTLEST:
DENIECE WILLIAMS 1-1
SHANNON 3-3
CYNDI LAUPER 4-4
DURAN DURAN 5-5
MADONNA 14-9

KDZA/Pueblo, CO

Rip Avine BRUCE SPRINGSTEEN MICHAEL JACKSON MICHAEL JACKSON
22 TOP
RICK SPRINGFIELD
ALAN PARSONS
SERGIO MENDES
EDDY GRAMT (dp)
COREY HART (dp)
OLLIE & JERRY (dp)
HOTESE:
DENIECE WILLIAMS 3-1
STEVE PERRY 4-2
NIGHT RANGER 8-3
SHALAMAR 18-8

KCBN/Reno, NV

Jim O'Neel PRINCE RICK SPRINGPIELD WANG CHUNG CARS ALAN PARSONS Hottest: Hottest: DENIECE WILLIAMS 1-1 DURAN DURAN 4-2 NIGHT RANGER 5-3 CYNDI LAUPER 16-8 BILLY IDOL 24-17

KHTX/Reno, NV

HOWARD JONES CHRISTINE MCVIE ROD STEWART SERGIO MENDES (dp) COREY HART
PEABO BRYSON
EDDY GRANT
FIRE, INC.
OLLIE & JERRY (dp) Hottest: NIGHT RANGER 6-1 DURAN DURAN 15-7 VAN HALEN 9-8 LAURA BRANIGAN 17-10 IRENE CARA 12-12

KBIM/Roswell, NM

Tim Mack PAMALA STANLEY FIRE, INC. PRINCE OLLIE & JERRY ORION THE HUNTER ORION THE HUNTER BON JOU! TINA TURNER COREY HART HOTLEST: STEVE PERRY 1-1 DENIECE WILLIAMS 2-2 CYNDI LAUPER 3-3 VAN HALEN 5-4 IRENE CARA 9-7

KSLY/Sen Luis Obispo

Tom Walsh PRINCE
PSYCHEOELIC FURS
RICK SPRINGFIELD
COREY HART
BON JOVI
JUICE NEWTON
ROBIN GIBB
HOTLEST
DENIECE WILLIAMS 1-1
HUEY LEWIS & NEWS 10-4
DURAN DURAN 12-9
VAN HALEN 16-10
POINTER SISTERS 23-13

K707/San Luis Obispo, CA

Bob Harlow SLADE PRINCE ORION THE HUNTER RICK SPRINGFIELD FACE TO FACE FIRE, INC. DEP LEPPARD (dp) DEF LEPPARD (dp)
HOTTEST:
DENIECE WILLIAMS 1-1
DURAN DURAN 4-2
CYNDI LAUPER 3-3
HUEY LEWIS & NEWS 6-4
POINTER SISTERS 9-6

KIST/Sents Barbera, CA Dick Williams

ROBIN GIBB THOMPSON TWINS CARS RICK SPRINGFIELD PAUL YOUNG PAUL YOUNG PRINCE COREY HART CORY HANT
HOTLEST:
CYNDI LAUPER 1-1
NIGHT RANGER 12-2
HUEY LEWIS & NEWS 11-4
WANG CHUNG 14-6
DURAN DURAN 17-10

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status

		,,,a	nylab	el)
LP	': Hi	Song		National
F	ional leach	100/25	44%	Summary Up 51
	33%			Debuts 20
	21%			Same 4
	56%			Down 0

100/25 — 100 CHR reporting stations on if this week including 25 new
adds
44% - Percentage of this weeks re-

porters playing it Regional Reach — Percentage of re-porters playing the song within each region

Up 31 - Number of stations Debuts 20 - Number of stations debut

ing the song this week.

Same 24 — Number of stations reporting no movement this week (On to On, Add to On, 31-31

Down 0 - Number of stations moving it down on their charts Adds 25 — Total number of stations adding it this week

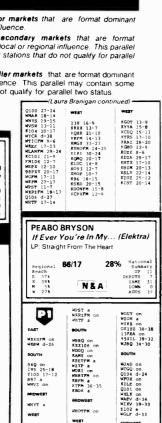
B

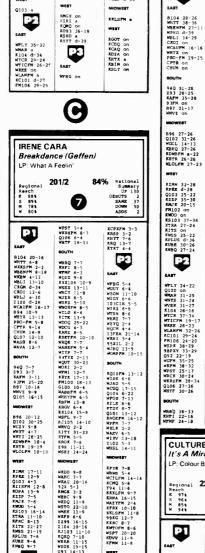
	't Know Me	e (Mercury/PG)
LP: Bon Jo		27% National Summary UP 1
E 36% S 27% M 25% W 18%	N&A	DEBUTS 5 SAME 27 DOWN 0 ADDS 31
[2]	KITE on MDOQ on WZYP a	востн
EAST	WOKI on WPMI on WRMO a	KQIZFM a WJAD on WCGQ a
WPSD on	KTFM on	WYKS a KTDY a
BOUTH	MIDWEST	Q101 a WAEV on WIXV on
MOWEET	WHEE a WGRD a-40 WJXQ 38-30	KKQV d-39
WEST	K107 a WHOTFM a	WIDWEST

MIDWEST	WGRD a-40	KKOV U-39
	WJXQ 38-30	WHSL on
	K107 a	WIDWEST
WEST	WHOTPH a	
_	WEST	WBNQ on
22		ивив а
	KOXR d-40	KCNO a
_	KSKD a	WAZYFM OD
EAST	KCPXPH a-39	XFRX a
		KKLSPM a
WFLY &	1.181	99KG A
Q100 on		WSPT a
WVSR a		XFMW a
K104 d-40	EAST	OZMH &
WYCR on		WEST
WLANFH on	WPBG a	WEBI
WEPH a	WZON on	
WPST on	WIGY on	RCDQ on
WRCK on	WERZ On	ROZE a
WKRZ FM on	08100 pp	RHTX on
WHITE On	WKHI a	KBIM a
	95XIL on	KSLY a
BOUTH	WOMPFM d-19	K2O2 d-38
	WSOV on	
K2 2B A		
MJZR a		
	1	

S	elf C	A BRANII ontrol (A Control		
Re E S M W	910nal ach 900 990 900	223/7	93%	National Summary UP 196 DEBUTS 7 SAME 12 DOWN 1 ADDS 7
	_	SOUTH		KRSP 29-27

744		ADDS /
	SOUTH	KRSD 79-27
PI	BOUTH	KRSP 29-27 KHYT 23-20
124	₩BBQ 10-9	KRQ 27-24
	KHPI 17-10	KTKT 17-10
EAST	KZZB 18-12 WQID 23-16	P3
B104 27-22	EXX106 14-12	انف
B104 27-22 WHTT 11-10	WSS X 17-14	
WXKSFM 15-11	WBCY 15-10	EAST
WBENFM 25-25 WBLI 26-21	WJZR 14-8 WSKZ a-20	WFBG 19-14
CKGM d-32	WNOKPM 17-13	WGUY 12~9
CRO1 36-30	W2LD 27-20	WZON 16-11 WIGY 14-12
WPLJ 26-19	KITE 19-15	WIGY 14-12 103CIR 23-15
2100 27-25 WCAUFM 22-21	WDOQ 18-13 WDCG 21-16	WIRE 11-9
B94 23-21	KAMZ 23-18	WTSN 11-7
WHTX 17-15	KSETFM 11-8	WER2 15-10
PRO-FM 19-12	WROK 33-33 WANSPM 25-22	WZYQ 33-26 WQCM 23-17
Q107 d-24 WASH 12-9	WZYP 24-17	OK100 19-19
WAVA 27-25	94TYX 35-22	13PFA 24-15
	WQUT 21-16	WKRI 19-12
SOUTH	WOK1 15-14	95XIL 10-9 WJBQ 15-14
240 10-0	WPM1 19-14 XXYK 21-18	HOMPPM on
940 10-9 293 13-9	PM100 29-21	WSQV 27-24
KAFM on	G100 12-7	BOUTH
9 3PM 24-21	WABBFM 17-12 WHRYFM 15-9	#001W
195 9-1 Y100 9-4	KBFM 18-10	KOTZFM 21-13
B97 7-5	KRGV 22-18	WISE 17-10
WNV2 37-26	KX104 18-12	WJAD 17-11
Q105 d-20	WSPL 32-25 WRNO 12-8	WCGQ 22-19 KISR 11-7
MIDWIEST	WRNO 12-8 BJ105 d-27	Q104 13-10
MICHIGAT.	WRV0 16-11	WFOX 24-18
B96 22-19	KITY 34-26	WYKS 17-8
WLS a	RTFM 20-18	KILE 23-13 KTDY 24-15
WLS-PM a WGCL 16-14	KROK 20-14 298 25-23	0101 8-5
WCZY d-38	WSEZ 25-25	Q101 8-5 KNOEFM 22-18
WHYT 15-11		WPPM 11-9
KBEQ a-30	MIDWEST	WXLK 29-23 WAEV 16-12
MINTR on MLOLPM 19-15	WKDD 12-10	WIXV 20-14
HEODIN 17-13	WARC 14-12	2102 20-17
WEST	WKAU 28-22	WGLF 8-6
	92X a-26 KIIK 3D-27	KKOV 23-11 WRSL 17-14
KIMN 23-21 KPKE 27-24	KMGK 19-13	
0103 11-7	WEBC 10-8	MIDWEST
KIISFM 35-31	₩KDQ 22-14	UMMD 14 14
KOPA 28-25	WSTO 30-22	KFYR 16-12 WBNQ 14-10
KEZP 22-18 KMJK 22-16	WMEE 22-18 WGRD 29-28	WBWB 22-20
PH102 27-25	WZPL 29-29	WCILFM a
KWO0 a-23	WJXQ on	KCMQ 20-13
KS103 29-28	WKFR 19-14	Y94 16-11 KKXLPM 24-21
XTRA 15-13 KITS on	2299 on WV1C 24-16	KRNA 18-10
KWSS 24-17	KJ103 20-16	WAZYFM 21-13
KPLUS 17-13	KQKQ 18-11	KFRX 21-17
KUBE 20-16	#Z93 19-15 #ZOK 22-17	KXSS 20-17 KKLSFM 24-19
KNBQ 21-18	W2OK 22-17 U93 20-20	99KG 27-17
100	WRQN 21-18	KKRC 25-23
	K107 22-14 KELI 19-10	KWTOFM 16-1
	KELI 19-10	WSPT 16-12 KDVV 14-12
EAST	REYNFM 20-16 WHOTFM 10-9	KPMW 26-18
WFLY 11-9	MIO 11 11 10 3	





WEST

KYYA 6-5 KCDQ 8-7 KTRS 9-6 KKAZ 8-7 KGHO 9-7 KDZA 15-7 KCBN 8-10 KHTX 12-12 KBIM 9-7 KSLY 7-6 KIST 9-9

Natio Summ UP EBUTS SAME DOWN

P3

2

CARS

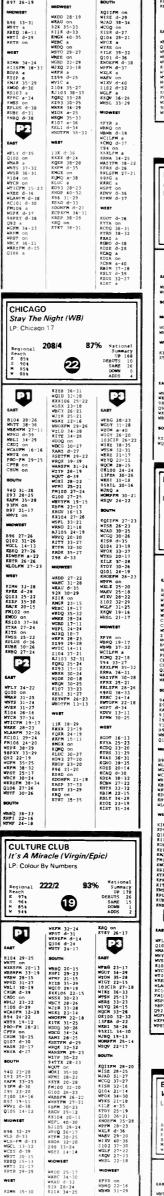
Q.

Magic (Elektra) LP: Heartbeat City

182/39

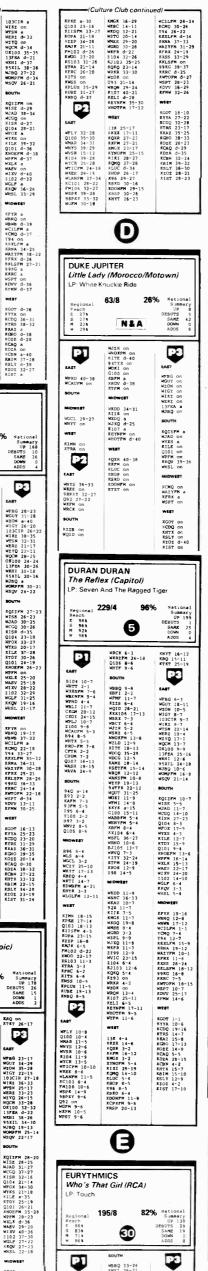
WBBQ 35-31 KKF: 4-36 KZZB d-36 WSSX d-29 WBCY On WNOKFM 35-WZLD On KITE 38-30

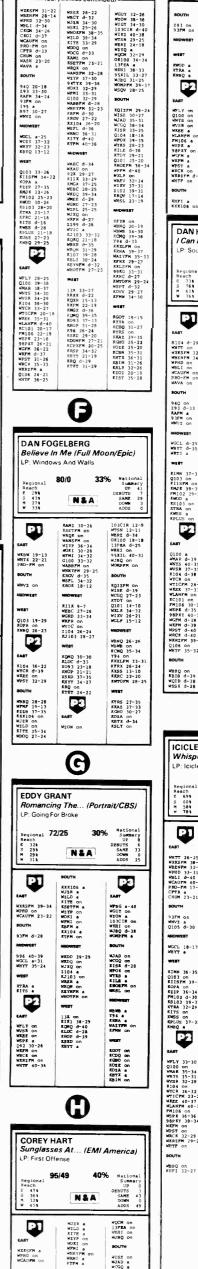
WEST

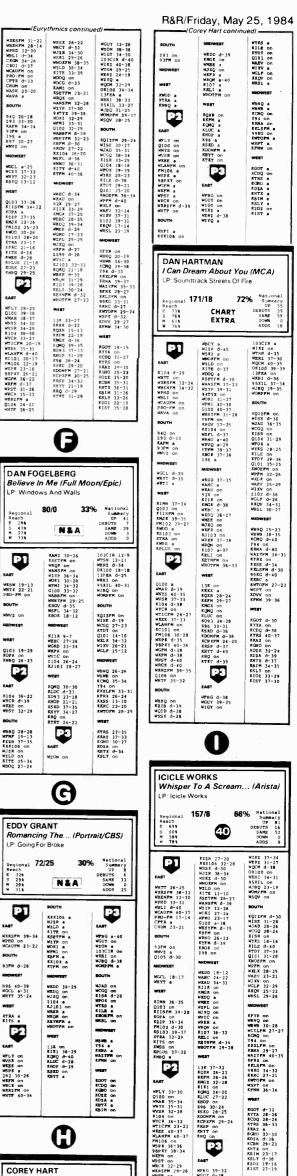


KAMI on WANSPM d=35 W2YP d=37 94TYX d=39 WOXI d=36 WPMI a G100 38=34 WABBFM 29=21 WINYPM 30-27 KBFM on WXI04 on WRNO d=36 BJ105 a KTFM a

Z93 d-31 KAPM d-27 93PM d-29 195 on 897 26-19



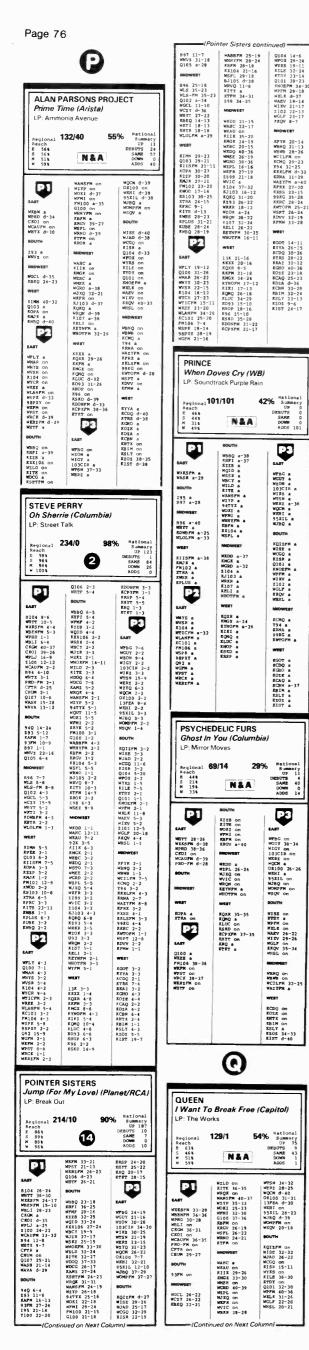




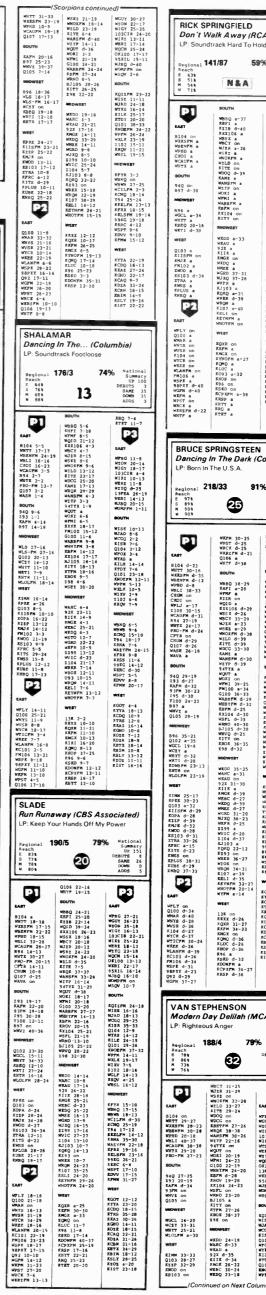
WZON 34-30 WIGY on 103CIR 33-28

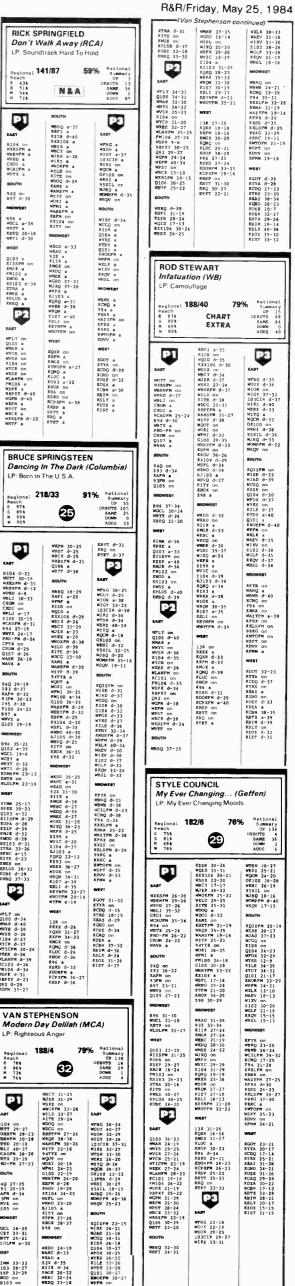
MKDD 22-20 KIIK 22-22 KMGK 30-27 WKFR 30-28 WV1C on MRQN on

BOUTH









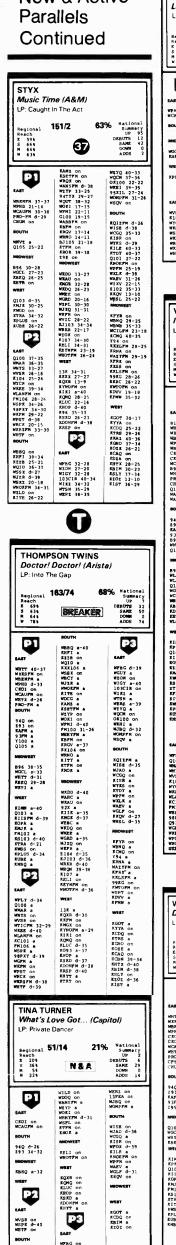
D3

WFBG 6-12

LAST TO

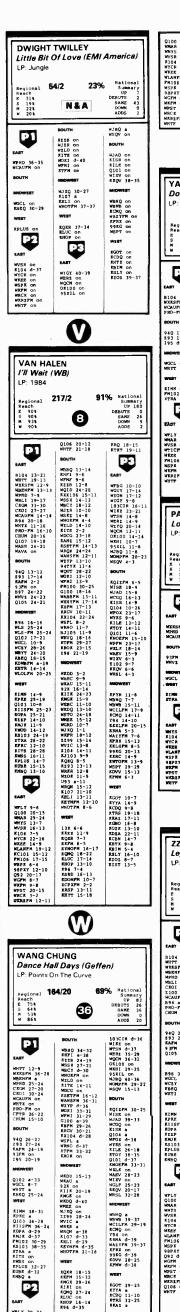
MBBQ 11-11 KHFI 23-17 KZZB 2-5 MQID 30-30 WBCY 30-27 MJER 30-27

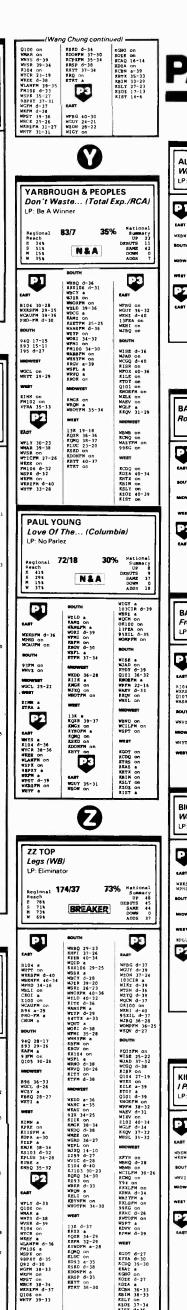
New & Active Parallels Continued

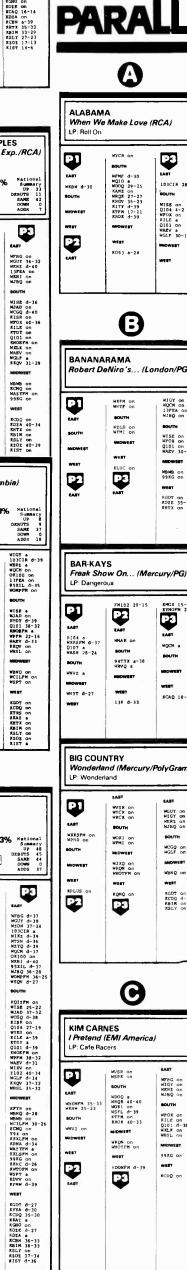


RELI ON WHOTEN ON WEST

XQXR ON KOMQ ON KEUC ON KEUC ON KEUC ON KEUC ON KEUC ON KEUT O







103CIR 2

WIGY on WQCM on 13FEA or WJBQ on

WBWB on 99KG on

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EAST

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BOUTH

WGUY on WIGY on WERZ on WJBQ on

WCGQ on WGLF on

WBNQ on

WEST

WFBG on WIGY on WERZ on WJBQ on

99KG on

KCDQ or

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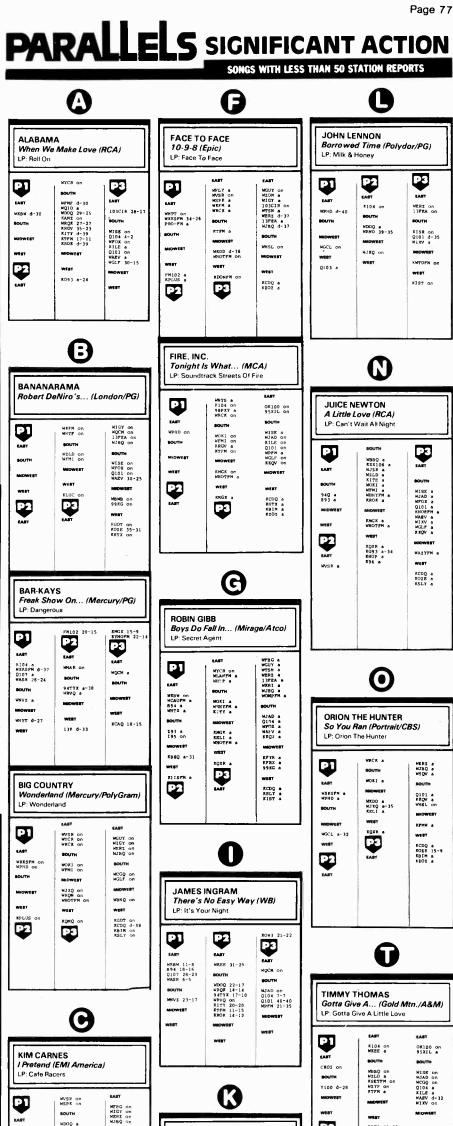
94TYX a-38 WRVQ a

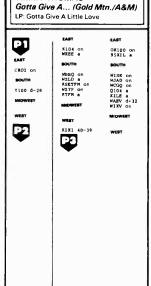
13K d-33

K093 a-24

3

WZLD on WPMI on





ontemporary Hit Radio **Continued from Back Page**

CHART EXTRAS

Chart Extras are records above the 60% airplay level without sufficient chart activity to debut on the National Airplay / 40 this week

ROD STEWART Infatuation (WB)

79% of our reporters on it. Moves: Up 15, Debuts 69, Same 64, Down 0, Adds 40 including WHTX, Q107, WAVA, KPKE, KZZP, KWOD, KWSS. Complete airplay in Parallels.

DAN HARTMAN I Can Dream About You (MCA)

72% of our reporters on it. Moves: Up 55, Debuts 39, Same 59, Down 0, Adds 18 including KAFM, WKTI, KWOD, KWSS, WBCY, Z98, KKXX. Complete airplay in Parallels.

BREAKERS

ZZ TOP Legs (WB)

73% of our reporters on it. Moves: Up 48, Debuts 45, Same 44, Down 0, Adds 37 including B104, PRO-FM, KAFM, WCZY, WKTI, KIIS-FM, KUBE. Complege airplay in Parallels.

THOMPSON TWINS Doctor! Doctor! (Arista)

68% of our reporters on it. Moves: Up 7, Debuts 32, Same 50, Down 0, Adds 74 including WBEN-FM, Y100, Q105, WGCL, KOPA, KNBQ. Complete airplay in Parallels.

JEFFERSON STARSHIP No Way Out (Grunt/RCA)

68% of our reporters on it. Moves: Up 50, Debuts 37, Same 54, Down 0, Adds 22 including WHTT, CKOI, PRO-FM, CHUM, KZZP, KMJK, WSSX. Complete in Parallels.

NEW & ACTIVE

RICK SPRINGFIELD "Don't Walk Away" (RCA) 141/87
Moves: Up 3, Debuts 13, Same 38, Down 0, Adds 87 including WXKS-FM, WBEN-FM, WPHD, CKOI, WCAU-FM, WHTX,
B96, WGCL, WHYT, Q103, KMJK, XTRA, KWSS, KPLUS, KNBQ.

ALAN PARSONS PROJECT "Prime Time" (Arista) 132/40
Moves: Up 11, Debuts 24, Same 57, Down 0, Adds 40 including WKBW, Z93, Q103, KMJK, WKEE, WHTF, KZZB,
WDCG, WAHC, KQKQ, KKXX, 103CIR, KISR, Y94, KCBN.

QUEEN "I Want To Break Free" (Capitol) 129/1

Moves: Up 75, Debuts 9, Same 43, Down 1, Adds 1, WAHC, WXKS-FM 33-29, CKGM 36-31, WGCL 26-22, WCZY 26-22, XTRA d-30, WKEE 24-17, WPST 37-33, KRGV 26-19, WHOT-FM 30-25, KQMQ 23-19, KSKD 36-30, WZON 40-33, KISR 15-11, KCDQ 33-29.

PRINCE "When Doves Cry" (WB) 101/101
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 101 including WXKS-FM, WASH, I95, B97, B96, WHYT, KDWB-FM, WLOL-FM, KIIS-FM, KMJK, FM102, XTRA, KWSS, KPLUS, WBBQ.

ROCKWELL "Obscene Phone Caller" (Motown) 97/17

Moves: Up 34, Debuts 5, Same 41, Down 0, Adds 17 including Y100, 897, Q103, KIIS-FM, KZZP, WRCK, WNOĶ-FM, KMGK, ZZ99, KMGX, KRQ, WGUY, Q104, KILE, WCIL-FM.

NIK KERSHAW "Wouldn't It Be Good" (MCA) 96/3

Moves: Up 52, Debuts 7, Same 33, Down 1, Adds 3, WLAN-FM, WDCG, WIKZ, PRO-FM 21-16, CFTR 11-8, Z93 35-29, WGCL 22-19, K104 34-29, WRNO 28-23, KHYT 36-32, 95XIL 29-21, WJAD 23-19, WFOX 26-21, WIXV 38-32, KGHO 32-29.

COREY HART "Sunglasses At Night" (EMI America) 95/49
Moves: Up 0, Debuts 3, Same 43, Down 0, Adds 49 including WXKS-FM, KWOD, XTRA, KNBQ, WKEE, FM106, WSPK KHEL KITE, KTEM, WMEE, WRON, KKEM, KLUC, KSKD

INXS "Original Sin (Dream On)" (Atco) 84/1

Moves: Up 27, Debuts 3, Same 51, Down 2, Adds 1, KCAQ, WBEN-FM 26-24, CHUM 25-23, WNYS 25-21, K104 31-23, 98PXY 27-24, WHTF 27-24, KZZB 31-28, ZZ99 25-23, KLUC 33-31, WIKZ 31-30, WQCM 22-19, KKQV 22-20, KZOZ 18-17.

YARBROUGH & PEOPLES "Don't Waste Your Time" (Total Experience/RCA) 83/7
Moves: Up 23, Debuts 11, Same 42, Down 0, Adds 7, WBCV, WDCG, KRGV, WSFL, WRVQ, WRQN, WGLF, B104 30-28, WXKS-FM 29-25, 94Q 17-15, Z93 15-11, XTRA 35-33, WTIC-FM 27-26, 13K 19-18, KLUC 23-20.

OLLIE & JERRY "Breakin" (There's No Stoppin" Us)" (Polydor/PolyGram) 82/76
Moves: Up 0, Debuts 2, Same 4, Down 0, Adds 76 including WHTT, WXKS-FM, WCAU-FM, PRO-FM, 94Q, Z93, 195, Y100, KIIS-FM, Q100, WKEE, WSSX, WFMI, K107, KKFM.

DAN FOGELBERG "Believe In Me" (Full Moon/Epic) 80/0

Moves: Up 41, Debuts 7, Same 29, Down 3, Adds 0, WKBW 19-13, KNBQ 26-23, K104 36-22, WPST 32-29, WFMF 19-13, WDOQ 27-24, KAMZ 30-26, WZYP 36-34, WOKI 30-28, WHHY-FM 29-25, KROK 18-12, KIIK 9-7, Z104 26-24, KO93 23-18, KTKT 24-22.

MOST ADDED _®

PRINCE (101) When Doves Cry (WB) **RICK SPRINGFIELD (87)** Don't Walk Away (RCA) OLLIE & JERRY (76) Breakin' (There's No Stoppin'...) (Polydor/PolyGram) **THOMPSON TWINS (74)** Doctor! Doctor! (Arista) COREY HART (49)

ROD STEWART (40) Infatuation (WB) **ALAN PARSONS PROJECT (40)**

Prime Time (Arista)

Sunglasses At Night (EMI America)

HOTTEST

DENIECE WILLIAMS (163) Let's Hear It For The Boy (Columbia) CYNDI LAUPER (153) Time After Time (Portrait/CBS) **DURAN DURAN (129)** The Reflex (Capitol) STEVE PERRY (126) Oh Sherrie (Columbia) **NIGHT RANGER (103)** Sister Christian (Camel/MCA) **HUEY LEWIS & THE NEWS (79)** Heart Of Rock & Roll (Chrysalis)

SERGIO MENDES "Alibis" (A&M) 73/31

Moves: Up 8, Debuts 6, Same 33, Down 0, Adds 25 including WCL, XTRA, KITS, WSPK, KXX106, WJZR, WZLD, KSET-FM, WOOK!

WOKI, KBFM, KX104, Z104, WRKR, KEYN-FM, KHYT.

PAUL YOUNG "Love Of The Common People" (Columbia) 72/18
Moves: Up 8, Debuts 9, Same 37, Down 0, Adds 18 including KIMN, XTRA, WNYS, 9BPXY, WKFM, WHTF, WZLD, WANS-FM, WSFL, KIIK, 13K, KYNO-FM, WIGY, WERZ, WISE.

PSYCHEDELIC FURS "The Ghost In You" (Columbia) 69/14

Moves: Up 11, Debuts 4, Same 40, Down 0, Adds 14, KOPA, Q100, WKEE, KRGV, WKDD, KEYN-FM, KQMQ, KRQ, KTKT, WQCM, WKHI, KTDY, WAZY-FM, KSLY, WHTT 28-26.

PEABO BRYSON "If Ever You're In My Arms Again" (Elektra) 66/17

Moves: Up 11, Debuts 7, Same 31, Down 0, Adds 17 including B97, WHYT, Q103, WMAR, WLAN-FM, WPST, WHTF, KSET-FM, WZYP, KBFM, KROK, KIKI, KSKD, WZON, KKLS-FM.

BON JOVI "She Don't Know Me" (Mercury/PolyGram) 64/31

Moves: Up 1, Debuts 5, Same 27, Down 0, Adds 31 including WFLY, WVSR, WKFM, KZZB, WJZR, WZYP, WRNO, WMEE, WGRD, K107, WHOT-FM, KSKD, KCPX-FM, WKHI, KQIZ-FM.

DUKE JUPITER "Little Lady" (Morocco/Motown) 63/8

Moves: Up 8, Debuts 5, Same 42, Down 0, Adds 8, KBFM, WKDQ, K107, 13FEA, KQIZ-FM, WYKS, WAZY-FM, KFRX, WPHD 40-38, WGCL 29-27, WNYS 36-33, 98PXY 32-27, Q92 27-22, WKDD 34-31, KKQV 39-36.

LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 62/8

Moves: Up 14, Debuts 4, Same 36, Down 0, Adds 8, WASH, Z93, Q105, KOPA, WLAN-FM, WBBQ, WIKZ, WPFM, FM102 18-16, XTRA 28-20, WKFM 36-31, KTFM 28-23, KIKI 35-30, KQMQ 33-23, KGHO 36-32.

DWIGHT TWILLEY "Little Bit Of Love" (EMI America) 54/2

Moves: Up 7, Debuts 2, Same 43, Down 0, Adds 2, K107, WJBQ, WPHD 36-35, WGCL on, KBEQ 30-29, KPLUS on, K104
d-37, WOKI d-40, WJXQ 30-27, KQXR 37-34, WIGY 40-39, KKQV 38-35, KZOZ 39-37.

MICHAEL JACKSON "Farewell My Summer Love" (Motown) 51/25
Moves: Up 5, Debuts 11, Same 10, Down 0, Adds 25 including Q107, WAVA, KS103, KFRC, Q100, WPST, WHFI, WNOK-FM, WDOQ, WDCG, WOKI, KRGV, WRVQ, 13K, KMGX.

TINA TURNER "What's Love Got To Do With It" (Capitol) 51/14

Moves: Up 2, Debuts 6, Same 29, Down 0, Adds 14, KBEQ, WANS-FM, WZYP, KROK, KSKD, KHYT, WGUY, WIGY, WOMP-

SIGNIFICANT ACTION

ROBIN GIBB "Boys Do Fall In Love" (Mirage/Atco) 37/34

Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 34 including WCAU-FM, B94, WHTX, Z93, KBEQ, KIIS-FM, WLAN-FM, WHTF, WOKI, WHHY-FM, KITY, KMGK, KELI, WHOT-FM, KQXR.

JUICE NEWTON "A Little Love" (RCA) 31/31
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 31 including 94Q, Z93, WVSR, WBBQ, WJZR, WZLD, KITE, WFMI, WHHY-FM, KROK, KMGK, WHOT-FM, KQXR, K093, K96.

FACE TO FACE "10-9-8" (Epic) 25/14

Moves: Up 1, Debuts 3, Same 7, Down 0, Adds 14, PRO-FM, FM102, KPLUS, WFLY, WSPK, WKFM, WRCK, KTFM, WZON, WIGY, WTSN, 13FEA, KCDQ, KZOZ.

FIRE, INC. "Tonight Is What It Means To Be Young" (MCA) 25/11
Moves: Up 0, Debuts 0, Same 14, Down 0, Adds 11, WNYS, 98PXY, KRGV, WHOT-FM, KMGX, WISE, WPFM, KCDQ, KHTX, KBIM, KZOZ, WPHD on, WRCK on, WOKI on.

KIM CARNES "I Pretend" (EMI America) 25/1

Moves: Up 3, Debuts 3, Same 18, Down 0, Adds 1, WDOQ, WBEN-FM 35-33, WKBW 25-22, WNVZ on-dp, WSPK on, WSFL d-39, KROK 40-33, WRQN on, KDON-FM d-39, Q101 d-38.

BIG COUNTRY "Wonderland" (Mercury/PolyGram) 23/0 Moves: Up 0, Debuts 1, Same 22, Down 0, Adds 0, WXKS-FM on, WPHD on, KPLUS on, WVSR on, WFMI on, WHOT-FM on,

ORION THE HUNTER "So You Ran" (Portrait/CBS) 20/18

Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 18 including WXKS-FM, WPHD, WGCL, WRCK, WOKI, WKDD, WJXQ, KELI, KQXR, WERZ, WJBQ, WSQV, KKQV, KFMW, KZOZ.

ALABAMA "When We Make Love" (RCA) 20/4

Moves: Up 6, Debuts 4, Same 6, Down 0, Adds 4, WQID, KO93, KILE, WAEV, WKBW d-30, WFMF d-30, WDOQ 29-25, KRGV 35-23, KTFM 17-11, 103CIR 28-17, Q104 4-2, WGLF 30-15.

TIMMY THOMAS "Gotta Give A Little Love (Ten Years After)" (Gold Mountain/A&M) 19/6 Moves: Up 1, Debuts 2, Same 10, Down 0, Adds 6, WKEE, WZLD, KTFM, 95XIL, Q104, KILE, CKOI on, Y100 d-28, K104 on, WBBQ on, WZYP on, KIKI 40-39, WAEV d-32.

JAMES INGRAM "There's No Easy Way" (Qwest/WB) 19/0

Moves: Up 9, Debuts 0, Same 7, Down 3, Adds 0, WK8W 11-8, B94 18-16, Q107 28-23, WASH 6-5, WNVZ 23-17, WKEE 31-29, WDOQ 22-17, 94TYX 17-10, KROK 14-13.

BANANARAMA "Robert DeNiro's Waiting" (London/PolyGram) 18/0
Moves: Up 2, Debuts 0, Same 16, Down 0, Adds 0, WKFM on, WHTF on, WZLD on, WFMI on, KLUC on, WAEV 30-25, KOZE

BAR-KAYS ''Freak Show On The Dance Floor'' (Mercury/PolyGram) 15/6 Moves: Up 5, Debuts 3, Same 1, Down 0, Adds 6, B104, Q107, WNVZ, 94TYX, WRVQ, WQCM, WXKS-FM d-37, WASH 2B-24, WHYT d-27, FM102 20-15, 13K d-33, KMGX 15-9, KYNO-FM 22-14, KCAQ 18-15.

JOHN LENNON "Borrowed Time" (Polydor/PolyGram) 14/3

Moves: Up 1, Debuts 2, Same 8, Down 0, Adds 3, Q103, WDQQ, WIXV, WPHD d-40, WGCL on, K104 on, WRNO 39-25, 13FEA on, Q101 d-35.

GREG KIHN BAND "Reunited" (Berserkley/Elektra-Asylum) 13/4

Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 4, WRCK, WKRZ-FM, KKRC, WSPT, CHUM on, B96 34-32, 13K on, WHSL on, WCIL-FM d-28.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist /title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward chart movement. Same for sideways or continued uncharted activity, pown for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of Individual station activity. Complete activity can be found in the Parallels.

EAKING NEW ACTS IS E/P/A's FORTE



EDDY GRANT "Romancing The Stone"

CHR NEW & ACTIVE

Now On Over 70 Stations!

WXKS-FM 39-34 WHYT 35-24 WZLD add WCAU-FM 22 XTRA add 93FM deb 28 B9639 WGCL add 31

KITS add WSPK add KXX106 add KX104 add

WJZR add KSET-FM add WRKR add WOKI add KBFM add

WKDD 39-29 Z104 add KEYN-FM add WYKS add KIKI 38-29 KHYT add

WFBG add 40 WZON add WOMP-FM add KDZA add KILE add WBWB add Jor Grand

AOR TRACKS: 39

KRNA add KHTX add

Watch your local listings for Eddy's new video "Romancing The Stone"



LaTOYA JACKSON "Heart Don't Lie"

CHR NEW & ACTIVE

WASH add 30 Z93 add Q105 add KOPA add WXKS-FM on WCAU-FM 26 PRO-FM on Y100 deb 27 WNVZ on

WGCL on WCZY 38-35 WHYTon FM102 18-16 KS103 40-38 XTRA 28-20 KNBQ 30-27 WLAN-FM add FM106 deb 40 WKFM 36-31

WHTF 34-30 WBBQ add WNOK-FM deb 39 **WOKI 39-35** KRGV 34 KTFM 28-23 13K 38 KYNO-FM deb 30 KIKI 35-30 **KQMQ 33-23**

WIKZ add WPFM add KGHO 36-32

ON MTV





FACE TO FACE "10-9-8"

SIGNIFICANT ACTION

ON MTV

WXKS-FM 34-26 WHTT PRO-FM FM102 **KPLUS**

WFLY **WVSR WSPK WKFM** WRCK

KTFM WKDD WHOT-FM KDON-FM

WGUY

WZON WIGY 103CIR WTSN

WERZ

13FEA **WJBQ** WHSL KCDQ KZOZ





ORION THE HUNTER "So You Ran"

SIGNIFICANT ACTION

KOZE 15-9 WXKS-FM **WPHD** WGCL

WRCK WOKI WKDD **WJXQ**

KELI **KQXR** WERZ **WJBQ**

WSQV Q101

WHSL

KBIM KZOZ

KFMW

KCDQ

Jor Frank

THE THE "This Is The Day" On Your Desk This Week!



NATIONAL AIRPLAY

May 25, 1984

THE BACK PAGE



Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week		
2	1	1	1	DENIECE WILLIAMS/Let's Hear It (Columbia)
3	3	2	0	STEVE PERRY/Oh Sherrie (Columbia)
8	5	3	3	CYNDI LAUPER/Time After Time (Portrait/CBS)
11	8	4	0	NIGHT RANGER/Sister Christian (Camel/MCA)
k –	12	7	6	DURAN DURAN/The Reflex (Capitol)
22	16	10	6	HUEY LEWIS & THE NEWS/Heart Of Rock & Roll (Chrysalis)
		8	Ø	IRENE CARA/Breakdance (Network/Geffen)
10	9	1.1	8	VAN HALEN/I'll Wait (WB)
32	21	15	9	JERMAINE JACKSON/Tell Me I'm Not Dreamin' (Arista)
30	23	16	10	LAURA BRANIGAN/Self Control (Atlantic)
2	4	6	11	LIONEL RICHIE/Hello (Motown)
1	2	5	12	PHIL COLLINS/Against All Odds (Atlantic)
16	13	12	13	SHALAMAR/Dancing In The Sheets (Columbia)
40	32	22	1	POINTER SISTERS/Jump (For My Love) (Planet/RCA)
24	20	18	Œ	MADONNA/Borderline (Sire/WB)
4	6	9	16	CARS/You Might Think (Elektra)
34	29	21	D	JOE JACKSON/You Can't Get What You Want (A&M)
14	11	13	18	BILLY JOEL/The Longest Time (Columbia)
	38	27	19	CULTURE CLUB/It's A Miracle (Virgin/Epic)
33	30	25	20	SLADE/Run Runaway (CBS Associated)
_	=	34	3	BILLY IDOL/Eyes Without A Face (Chrysalis)
_	35	29	2	CHICAGO/Stay The Night (WB)
_	_	38	23	MIKE RENO & ANN WILSON/Almost Paradise (Columbia)
29	27	24	24	SCORPIONS/Rock You Like A Hurricane (Mercury/PG)
Г	EBUT		25	BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)
5	7	14	26	RICK SPRINGFIELD/Love Somebody (RCA)
17	17	19	27	BERLIN/No More Words (Geffen)
39	36	30	28	CHRISTINE MCVIE/Love Will Show Us How (WB)
37	34	31	29	STYLE COUNCIL/My Ever Changing Moods (Geffen)
-	-	37	30	EURYTHMICS/Who's That Girl (RCA)
9	10	17	31	GO GO'S/Head Over Heels (IRS/A&M)
_	40	35	32	VAN STEPHENSON/Modern Day Delilah (MCA)
15	15	20	33	J. IGLESIAS & W. NELSON/To All The Girls (Columbia)
7	18	23	34	THOMPSON TWINS/Hold Me Now (Arista)
26	25	26	35	LAID BACK/White Horse (Sire/WB)
	DEBU'		36	WANG CHUNG/Dance Hall Days (Geffen)
_	-	40	37	STYX/Music Time (A&M)
	DEBU			CARS/Magic (Elektra)
	DEBU		39	HOWARD JONES/What Is Love? (Elektra)
	DEBU		40	ICICLE WORKS/Whisper To A Scream (Birds Fly) (Arista)

Adult/Contemporary

5	2	1	0	CYNDI LAUPER/Time After Time (Portrait/CBS)
14	8	4	2	
11	5	3	3	DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
1	1	2	4	BILLY JOEL/The Longest Time (Columbia)
12	11	8	6	KENNY ROGERS/Eyes That See In The Dark (RCA)
3	4	5	6	LIONEL RICHIE/Hello (Motown)
2	3	6	7	PHIL COLLINS/Against All Odds (Take A Look) (Atlantic)
-	21	14	8	CULTURE CLUB/It's A Miracle (Virgin/Epic)
8	6	7	9	JAMES INGRAM/There's No Easy Way (Qwest/WB)
17	15	12		SHAKIN' STEVENS/I Cry Just A Little Bit (Epic)
19	17	15	Ō	KIM CARNES/I Pretend (EMI America)
10	9	9	12	MANHATTAN TRANSFER/Mystery (Atlantic)
	19			ANNE MURRAY/Just Another Woman In Love (Capitol)
BR	EA	KER	1	MIKE RENO & ANN WILSON/Almost Paradise (Columbia)
-	20	17	Œ	ALABAMA/When We Make Love (RCA)
9	12	13	16	J. IGLESIAS & W. NELSON/To All The Girls I've Loved (Col.)
_	23	20	D	PEABO BRYSON/ROBERTA FLACK/I Just Came Here (Capitol)
_	25	21	1	MICHAEL MARTIN MURPHEY/Disenchanted (Liberty)
_	_	22	19	PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
7	10	10	20	MICHAEL GORE/Theme From "Terms Of Endearment" (Capitol)
4	7	11	21	ALAN PARSONS PROJECT/Don't Answer Me (Arista)
-	_	25	22	JOE JACKSON/You Can't Get What You Want (A&M)
6	13	18	23	JEFFREY OSBORNE/We're Going All The Way (A&M)
	EBUI		24	LAURA BRANIGAN/Self Control (Atlantic)
BR	EA	KER	25	SERGIO MENDES/Alibis (A&M)

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ANDR/HOTTRACKS

Week	y Week	Loss Week		
_	_	4	0	BRUCE SPRINGSTEEN/Dancing In (Col.)
2	1	1	2	CARS/Magic (Elektra)
4	3	3	3	RUSH/Distant Early (Mercury/PG) Complete Tracks Chart of
23	7	5	4	FIXX/Deeper & Deeper (MCA)
27	12	6	5	JEFFERSON STARSHIP/No Way Out (Grunt/RCA)
3	2	2	6	SLADE/Run Runaway (CBS Associated)
38	19	10	Ø	BILLY IDOL/Eyes Without A Face (Chrysalis)
12	9	9	8	ZZ TOP/Legs (WB)
13	8	7	9	ORION THE HUNTER/So You Ran (Portrait/CBS)
15	11	11	10	JOE JACKSON/You Can't Get What You (A&M)
58	27	16	0	GREG KIHN BAND/Reunited (Beserkley/E-A)
25	20	14	Ø	DUKE JUPITER/Little Lady (Morocco/Motown)
36	29	20	B	RATT/Round And Round (Atlantic)
19	18	15	Ø	ROGER WATERS/5:01 AM (The Pros) (Columbia)
-	43	27	Œ	RED RIDER/Young, Thing, Wild (Capitol)
17	13	12	16	CYNDI LAUPER/Time After Time (Portrait/CBS)
10	6	13	17	HUEY LEWIS &/The Heart Of R&R (Chrysalis)
54	34	23	13	VAN STEPHENSON/Modern Day Delilah (MCA)
-	_	41	19	ROD STEWART/Infatuation (WB)
47	33	21	20	RUSS BALLARD/Voices (EMI America)
1	4	8	21	STEVE PERRY/Oh Sherrie (Columbia)
16	15	19	22	ICICLE WORKS/Whisper To A Scream (Arista)
55	37	31	_	CHICAGO/Stay The Night (WB)
33	30	25	_	MOTLEY CRUE/Too Young To Fall (Elektra)
8	10	17	25	SCORPIONS/Rock You Like (Mercury/PG)
5	5	18	26	NIGHT RANGER/Sister Christian (Camel/MCA)
44	38	38	2	RUSH/Red Sector A (Mercury/PG)
42	32	30	28	MANFRED MANN'S EARTH BAND/Rebel (Arista)
18	21	24	29	HOWARD JONES/What Is Love? (Elektra)
BR	EAI	KER	30	PSYCHEDELIC FURS/ The Ghost In You (Columbia)

Black/Urban

				Juck Clouit
2	1	1	0	DENIECE WILLIAMS/Let's Hear It (Columbia)
. 7	5	2		O'BRYAN/Lovelite (Capitol)
30	10	6	3	
10	8	5	4	CHANGE/Change Of Heart (RFC/Atlantic)
3	2	3	5	BAR-KAYS/Freak Show On (Mercury/PG)
6	4	4	6	ONE WAY/Lady You Are (MCA)
17	13	10	Ø	= = = = = = = = = = = = = = = = = = =
33	23	15	8	
-	30	17	9	The state of the s
36	28	19	10	R.J.'S LATEST ARRIVAL/Shackles (Golden Boy/Quality)
28	19	12	D	The state of the s
4	6	8	12	The state of the s
19	14	13		NEWCLEUS/Jam On It (Sunnyview)
26	17	16		MELBA MOORE/Love Me Right (Capitol)
-	34	28		CHERRELLE/I Didn't Mean To Turn You On (Tabu/CBS)
-	31	25	16	JOCELYN BROWN/Somebody Else's Guy (Vinyl Dreams)
1	3	9		LIONEL RICHIE/Hello (Motown)
37	27	18		WINDJAMMER/Live Without Your Love (MCA)
-	33	24		ROCKWELL/Obscene Phone Caller (Motown)
-	37	30		ROGER/In The Mix (WB)
31	25	21	21	PATTI AUSTIN/Rhythm Of The Street (Qwest/WB)
8	7	7		JAMES INGRAM/There's No Easy Way (Qwest/WB)
11	11	14	23	PATTI LABELLE/Love, Need & Want You (Phil. Int./CBS)
5	9	11		SHANNON/Give Me Tonight (Mirage/Atco)
-	_	35		PEABO BRYSON/If Ever You're In (Elektra)
_	_	39		LATOYA JACKSON/Heart Don't Lie (Private I/CBS)
38	35	33		O'JAYS/Extraordinary Girl (Phil. Int./CBS)
22	20	20		IRENE CARA/Breakdance (Network/Geffen)
BR	EA	KER	29	WORLD'S FAMOUS SUPREME TEAM/Hey D.J. (Island)
-	-	40	30	DIVINE SOUNDS/What People Do For Money (Specific)
39	38	32		EARONS/Land Of Hunger (Island)
-	-	38		L.J. REYNOLDS/Touch Down (Mercury/PG)
BR	EA	KER		DENNIS EDWARDS/ Aphrodisiac (Gordy/Motown)
24	22	29		NONA HENDRYX/I Sweat (Going Through) (RCA)
-	-	37	_	CHERYL LYNN/This Time (Columbia) N&A Begins on Page 53
14		23	_	SPINNERS/Right Or Wrong (Atlantic)
BR	EAI	KER		STACY LATTISAW & JOHNNY GILL/Baby Its (Cot./Atco)
27	24	27	38	CRUSADERS/New Moves (MCA)

12 12 22 39 BRYAN LOREN/Lollipop Luv (Philly World/Atco)

36 40 LENNY WILLIAMS/Always (Rocshire)