#### S D E:

#### **DEREGULATION HOPES** FADE AT NAB

Broadcasters assembled in Las Vegas hear firsthand how deregulation compromise attempts appear to have broken down for '84, while NAB raises the question of radio-only deregulation.

#### **LOCAL PROMOTION PEOPLE: NOT "DELIVERY BOYS"**

Joei Denver talks to assorted local promotion people, who reveal the range of their duties in the modern promotion age, and discuss their interaction with independents.

Page 38

#### **AOR UP IN WINTER RATINGS SCOREBOARD**

Steve Feinstein presents the AOR ratings standings for the winter book and finds a wealth of encouraging news for the format. Page 42

#### PEOPLE IN THE **NEWS THIS WEEK**

- Jack Clements Exec. VP/GM at Mutual as Marty Rubenstein, Tom O'Brien, Jerry Wallace resign
- Connie Balthrop WBZ Station Manager
- Steve Davis PD at WWSH
- Dave Ervin KGON's PD
- Steve Gallagher PD at WYMJ
- Al Carson PD at KZFM
- Jay Stone KEYS PD
- Clay Daniels PD at KXXY
- Joe Schwartz GSM for KMEL

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#### 12-INCH SINGLES ON **BLACK/URBAN RADIO**

Walt Love and Sean Ross assess the appeal of 12-inch extended versions on radio audiences, and find some stations have their break and edit too.

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#### PD'S POINTERS FOR QUARTER-HOUR MAINTENANCE

Ron Rodrigues concludes his series on time spent listening habits and how to exploit them with more handy tips from top A/C programmers.

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#### **CHECKLIST FOR RATINGS REPS**

Jhan Hiber charts the essential list of regional contacts for Arbitron and Birch information . . . from methodology to prices.

Page 12

#### **BIRCH TESTING** 7-DAY METHODOLOGY

Birch Radio is considering switching from its two-day phone recall system to a new seven-day phone interview data-gathering structure. Tests are set to begin soon. Page 3

Newsstand Price \$3.50



**RADIO & RECORDS** 

LAS VEGAS '84

#### **NAB Convention Runs Smoothly Despite Strike**

of the National Association of Broadcasters opened Sunday (4-29) amidst much patriotic pomp, but the walkout of some 17,000 unionized hotel employees provided the circumstance. While the meeting itself was only mildly affected by the work stoppage, picketing strikers made sure convention attendees were aware of their grievances by staging a number of rallies, during which at least 195 arrests were made.

The official theme of this year's confab was "You've Got What It Takes," a reminder to broadcasters that they share considerably in the education of the nation's present and future

Rule Receives NAB Distinguished Service Award



At opening day convention ceremonies, NAB presented its Distinguished Service Award to former ABC Chairman Elton Rule. Pictured following the presentation are (I-r) NAB President Eddie Fritts, Rule, KCAU-TV/Sioux City's William Turner, and NAB Board Chairman Gert Schmidt.

voters. The opening ceremonies of a national political nominat- stars and stripes, balloons, and

#### John Bayliss Dies In Car Accident

tive John Bayliss died last Sun- to a nearby hospital, where he day night (4-29) in San Luis underwent surgery to repair a Obispo, CA after his car was severed aorta, but succumbed struck on a freeway at high around midnight. He was 50. speed earlier that aftermoon by another vehicle driven by 17-year-old Paula Hardman of Gardena, CA.

heading southbound on U.S. 101, lost control of her Chevrolet and swerved into northbound traf- area, was developing a private fic, striking Bayliss's Mercedes

Longtime broadcast execu- broadside. Bayliss was rushed

Bayliss's wife Alice, who was with him at the time, sustained multiple injuries, and rests in fair and stable condition at local The accident occurred at Sierra Vista Hospital. Hard-3:50pm PDT, when Hardman, man's status was listed as serious but also stable.

Bayliss, who was living in the BAYLISS/See Page 28

#### **KOAX Taps Jordan** As New VP/GM

Ted Jordan, most recently General Sales Manager of Group W Radio Sales in New York, has been appointed VP/ GM of KOAX/Dallas-Fort Worth. He succeeds Drew George, who resigned to join a local traffic service.

Jordan counts nine years with parent company Group W, starting in local sales at WBZ/Boston. From there he entered national sales in New York, later shifting to the



WOWO/Ft. Wayne GSM slot in 1979. He then served as GSM of JORDAN/See Page 28

deliberately carried the flavor ing convention, complete with a concert presented by the U.S. Marine Band. In his kickoff speech, NAB President Eddie Fritts spoke of the impact of both radio and television, and stressed the responsibility both media have in serving the American public. He told the audience at the opening session, "In an election year, broadcasters have a special responsibility to Ameri-

#### EPA Sets Winnick As New Promotion VP

Walter Winnick has been named VP/National Promotion for Epic/Portrait/Associated Labels, filling the vacancy left by Frank Dileo, who departed to become Michael Jackson's manager. Winnick had been Director/National Promotion for E/P/A since 1982.

Winnick will supervise all single, album, and video promotion, reporting to VP/Marketing Ron McCarrell. Reporting to Winnick are VP/Black Music Promotion T.C. Thompkins, National Album Promotion Director Bill Bennett, Video Promotion Director Harvey Leeds,



and Assoc. Director/National **Adult Contemporary Promotion** & Trade Relations Polly An-

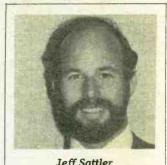
McCarrell commented to R&R, "Walter has been a major part of the phenomenal E/P/A success of the past two years. I am confident that with Walter's leadership, street savvy, and ability to pick hits, our success will be even greater."

Winnick, an eight-year E/P/A veteran who started as Miami Local Promotion Man-

WINNICK/See Page 28

#### Sattler Takes K101 PD Post

After four years as PD at KDKB/Phoenix, Jeff Sattler has been named PD at K101/ San Francisco, beginning May 14. He succeeds Mike Phillips, who became PD at CHR neighbor KFRC two weeks ago.



Jeff Sattler

K101 GM Jack McSorley commented, "I've known Jeff for five years, and he's got all can society. You have an important, indeed, a profound role in programmer in any format: the political process - to edu- music, personality, news, procate, to enlighten, to inspire the motion, and research. Jeff's a NAB/See Page 6 good 'people' person ... he's SATTLER/See Page 28

#### **Ambrose Moves To** Westwood One As VP

Ellyn Ambrose will join Westwood One in the newly- Radio Network as an Account created post of Vice Presi- Executive in 1978. She became dent/Director of Corporate Ad- Director of Affiliate Developministration on May 15. For- ment in 1979, charged specificmerly VP/GM of NBC's Source ally with creating and launchand most recently a VP of the ing the Source. Ambrose went Satellite Music Network, Am- on to become VP/Sales in 1980 brose will relocate to Los Angel- and later was named VP/ es and take over administrative GM. She became a VP for SMN responsibilities in all areas of in mid-1983. Westwood One's operations.

Company President Norm pleased to have Ellyn aboard. She brings a wealth of knowwood One that will help us accomplish our goals."

Ambrose first joined the NBC

Commenting on her new post, Ambrose said, "As GM of the Pattiz said, "I couldn't be more Source. I watched the evolution of Westwood One with more than idle curiosity. The opporledge and experience to West- tunity to participate in the company's growth is the chance of a lifetime."

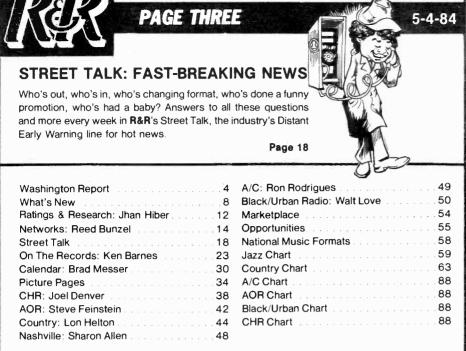


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#### Birch Plans Test Of 7-Day Methodology

Ratings firm Birch Radio is planning a test of a seven-day telephone interview data-gathering methodology in selected markets. If it proves workable, it will, the firm believes, greatly upgrade the quality of information gathered from its present two-day phone recall technique. However, Birch Radio President David Gingold said the system "would not be inexpensive."

Gingold told R&R, "We may be accelerating our business plan by selecting, within the next 45 days, some markets where we can test the local use of a sevenday RADAR-type telephone methodology." RADAR uses seven-day phone interviews to survey network radio nationally.

The number and location of test markets is yet to be determined, and Gingold was not able to supply a definite timetable for the nationwide rollout, should the proposed seven-day approach prove feasible.

Gingold added, "We are well equipped from a capital perspective for these tests, and while we are not yet totally committed

to the system, we feel such a methodology is wholeheartedly supported by major ad agencies." As part of the effort to further explore agency reaction, Gingold will be moving to New York from Birch's South Florida headquarters to head up an expanded sales and marketing office.

#### Rubenstein, O'Brien, Wallace Resign; Clements Upped To Exec. VP/GM Amway Corporation, parent company of Mutual Broadcasting System, has restructured the network's top management setup. Jack Clements, Mutual's former VP/Operations, has become Exec. VP/GM, while President/CEO Martin Rubenstein, who

have also resigned. While Amway would not comment on the nature of the three resignations, corporate executives explained that these 'organizational

changes were made streamline Mutual's operations, while allowing the satellite distribution system and continue

tions technology." Clements, a ten-year Mutual executive, will be responsible for all aspects of Mutual's operations. While he will not assume the title of President/CEO, his role

will be no different than that of

joined the network in 1978, has resigned. At of my background and the background of the same time, VP/News Tom O'Brien and the people who are running the company.' Sr. VP/Corporate Services Jerry Wallace When asked if these changes were in any way involved with Mutual's possible sale, Clements stated, "The network is not for sale. There are no conversations going on, nor do the owners anticipate any conversations in the future. I have a mandate to make this network successful both financially and productwise, and I intend to do

Mutual Top Manage

Undergoes Realignmen

post Clements is vacating. The programming and station relations departments will assume more of the day-to-day duties, thus extending Amway's drive toward efficient network operations. The network is developing its state-of-the-art communicalooking for a new VP/News to succeed O'Brien, but is not necessarily seeking a "high-visibility" name. Mutual hopes to fill the position within the next ten days. However, there are no firm plans to replace

Rubenstein's. He told R&R, "The job.

mains the same; the title has changed at

this point. I am the number one officer at

Mutual, and it is my intention to run the net-

work as if I owned it. If there is going to be

any change in direction, it will be because

There are no present plans to fill the VP

that."

#### Balthrop New WBZ Station Manager

Connie Balthrop, who recently departed as VP/GM at Group W's WPNT/Pittsburgh following the station's sale, has been appointed to the newly-created position of Station Manager at Group W outlet WBZ/Bos-

WBZ GM Bill Hartman stated, "I'm looking forward to working very closely with Connie; it will certainly free up more of my time to work more closely with everyone.'

Balthrop joined Group W in 1981 as Controller for WINS/New York after six years with Sheridan Broadcasting, and became VP/GM at WPNT the following year. Balthrop told R&R, "WBZ is such a fantastic station. It will Connie Balthrop



be challenging and exciting to work in a new market and for such a powerhouse like 'BZ. I'm very glad to be in Boston.

#### **Daniels Appointed** PD At KXXY

Twenty-seven-year broadcaster and KXXY/Oklahoma City afternoon personality Clay Daniels has been promoted to PD, beginning May 10. Daniels succeeds exiting PD Charlie Marcus, who plans to operate a hotel and marina with his brother in Crescent City, FL.

Daniels joined KXXY in March after 14 years in various positions, including PD, at WHOO/Orlando. He told R&R, "Charlie Marcus has a real good wagon rollin' here at KXXY, and I just hope to continue in that same tradition. The main reason I came to Oklahoma City was because it has turned into a very exciting radio market: the opportunity to program here makes my move even more exciting. I'm looking forward to it."

Daniels indicated he plans to stay on the air at least through the end of the current rating period. It was also announced that Assistant PD Jim West has added the MD's responsibilities to his present duties.

#### Malkan Names Three PDs

Gallagher At WYMJ; Carson To KZFM; Stone To KEYS

Steve Gallagher, midday air talent at KFMK/Houston, has been named PD at Malkan Group's WYMJ(Magic 104)/Dayton, replacing Steve Brooks at the A/C outlet. In addition, Al Carson has been named PD at Malkan's KZFM/Corpus Christi, replacing Glenn Beck, who remains with the CHR station as morning man. Jay Stone, most recently PD at KC101/New Haven, has joined KZFM's sister AM CHR

#### **Davis Exits WZNE** For WSH PD Slot

WZNE(Z98)/Tampa PD Steve Davis has been named PD at Cox Broadcasting's WWSH(FM106)/Philadelphia. The move fills a vacancy left by Bobby Rich's resignation last week.

"I think Steve is a real winner," remarked VP/GM Bill Phippen, "I'm going to let him come in here and be the PD and tell me exactly what this station needs to become an outstanding radio station in the Philadelphia market. He's a



Steve Davis DAVIS/Seè Page 28

#### For The Record

A few additions and corrections to the recent winter Arbitron ratings. WYDD/Pittsburgh should be listed as AOR, not CHR. KPEN/San Jose is CHR, not Spanish-formatted. KZST/San Francisco is A/C, not Beautiful Music. And WAAF/Worcester (AOR) showed up in the Boston ratings with a 1.8, up from 1.0. In the R&R Ratings Report covering the fall '83 ratings, WAGG/Birmingham should be listed as Religious, not Black; while WTWG/Birmingham is now Easy Listening, not Black. And in the Cincinnati listings, WSKS was listed as being repped by Blair, but is actually repped, along with AM sister WLW, by

KEYS as PD.

Malkan Group VP/Programming and KEYS & KZFM VP/GM Jim Sumpter commented, "This is a nucleus of some of the best our business has to offer. With the inherent strengths of each of these knowledgeable, experienced pros, plus the added dimensions of (WYMJ VP/GM) Alan Gray in his capacity as Group VP/Sales and Marketing, the Malkan Group is now postured for fast growth and expansion which is definitely in our plans."

Sumpter added, "Glenn is doing an outstanding job in mornings, and we felt he should concentrate on this important area. Al (formerly on-air at Y100/Miami, KOPA/ Phoenix, and WWSH/Philadelphia) and Jay (formerly on WNBC/New York, WHTX/ Pittsburgh, and 99X/New York) both have

MALKAN/See Page 28

#### **Ervin Transfers** To KGON PD Post

After five years as PD at WIBA-FM/ Madison, Dave Ervin will transfer May 11 to the programming chair at Register Broadcast Group sister station KGON/ Portland, Ervin replaces former PD Dave Van Dyke, who exits after three and a half years at the helm. Succeeding Ervin as WIBA-FM PD is Jack Mitchell, who steps up after three years with the station, the last two as Assistant PD.

KGON President/ GM Linn Harrison said. "We're excited about moving Dave out from Madison. Dave is a very bright, honest, forthright young man who has taken WIBA-FM to the places that we need to be here in Portland with KGON.



Dave Ervin

All the people in Madison are happy for him and his replacement Jack Mitchell, so that would indicate he's an excellent trainer, as well."

ERVIN/See Page 28

#### STAFF ounder: BOB WILSON ublisher: DWIGHT CASE fice President/Sales & Marketing: DICK KRIZMAN fice President & Editor: KÉN BARNES Senior Editor JOHN LEADER Art Director: RICHARD ZUMWALT Managing Editor: JEFF GREEN Executive Editor GAIL MITCHELL Ratings & Research Editor. JHAN HIBER Networks & Specials Editor. REED BUNZEL ACC Editor. RON POOPRIGUES AOR Editor. STEVE FEINSTEIN Black/Urban Editor. WALT LOVE CHR Editor. JOEL DENVER County Editor. UND HELTON EASY LISTENS EDITOR. LON HELTON EASY LISTENS EDITOR. STATE STAT News, Talk Editor: BRAD WOODWARD Senior Associate Editor: KRISANN ALIO Associate Editor: NANCY CONOVER, SEAN ROSS, SYLVIA SALAZAR Editional Assistants: KETTH ATTARIAN, HURRICANE HEERAN, WENDY KIRBY, YVONNE OLSON Computer Services: DAN COLE (Director), LEE CLARK, SANDRA GUTIERREZ, MIKE LANE Traffic Director: ADRIENNE RIDDLE Circulation Director: MARCELLA LOPER duction Director, RICHARD AGATA sociate Art Director, MARILYN FRANDSEN stography: ROGER ZUMWALT Typography: KENT THOMAS, LUCIE MORRIS Graphics: L.T. PEARL, GARY VAN DER STEUR inedities Enrices Director MilkE ATKINSON coount Executives: PAM BELLAMY, JEFF (SELB, KEN ROSE directables: Coordinator: MINA ROSSMAN titles Managar: NANCY HOFF directables: ANACY HOFF dominativative Assistant: ELLEN GAZECKI controles: MARQARET BECKWITH hington Bureau: 818 Connecticut Ave., NW, Suite 300, shington, DC 20006, (202) 466-4960 Office Manager: CHERYL SOMERS Nashville Bureau: 1610 16th Avenue South, Nashville, TN 37212, (615) 292-8962, 292-8963 Bureau Chief: SHARON ALLEN Office Manager: JEAN MUSICUS Radio & Records \* is published every Friday by Radio & Records, Inc., 1930 Century Park West, Los Angeles, CA 90067 (213) 553-4330. Subscriptions \$215 per year or \$60 per quarter. International subscription rate \$400 per year. At research teach out no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. At leiters addressed to R&R or its Editors will be assumed interned for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AGR, Back Page, Breakers, Most Added, National Airplay/30, Paraleis, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada. England, Australia, New Zeelend, and Japan. © 1984 Radio & Records, Inc. A division of Harte-Hanks Communications

#### Washington Report

#### FCC To States: Butt Out Of SCA Paging

In a decision sure to be popular with FM broadcasters, the FCC last week ruled that state public utilities commissions (PUCs) may not regulate SCA paging services.

The ruling should speed up the introduction of paging operations in many states, where local regulators seemed intent on protecting more traditional paging companies from new FM competiton. Also, many PUCs don't share the FCC's marketplace leanings and refused to authorize new SCA paging outfits unless stations could prove there was a need for service.

NAB President Eddie Fritts praised the decision, saying, "Preemption of restrictive state common carrier regulation especially entry regulation - is a very important step toward the fulfillment of the FCC's policy of maximizing FM subcarrier

#### **Conservative Group Plans** \$150,000 Black Radio Buy

The Washington-based Lincoln Institute, billing itself as "the number one conservative black organization in America" is trying to raise \$150,000 to buy 100,000 pro-Reagan radio spots on Black stations over the next six months.

In a nationwide fundraising letter, Institute President J.A. Parker said the radio campaign will "go head to head against Jesse Jackson, the NAACP, and the black radicals.'

Said Parker, "Every day, black Americans are being told by Jackson, the NAACP, and other liberal self-appointed black leaders that Ronald Reagan is antiblack and anti-poor. Unforuntaely, the news media don't give equal time to black Americans like me who support President Reagan's policies. That's why the radical blacks' campaign of deception has been so very effective."

#### Other Key Developments:

• The U.S. Attorney in Chicago is investigating whether Nation of Islam leader Louis Farrakhan's national radio broadcast threatening Washington Post reporter Milton Coleman violated federal laws againt airing threats of injury over communications in interstate commerce. It was Coleman who revealed that Jesse Jackson referred to Jews as "Hymie."

• FCC Commissioner Mimi Dawson will be roasted in Washington May 7, with proceeds going to the Big Sisters of the Washington Metropolitan Area. Roasters will include FCC Chairman Mark Fowler, former Chairman Dick Wiley, and former Reagan aide Lyn Nofziger.

#### **RTNDA Defends Live Coverage Of Gang Rape Trial**

The President of the Radio-Television News Directors Association (RTNDA) last week went before a Senate subcommittee to defend live television and radio coverage of the recent "Big Dan's Tavern" gang rape trial in New Bedford, MA.

WAVE-TV/Louisville News Director Ed Godfrey told the Senate Criminal Law Subcommittee the real problem is not release of rape victims' names, but "society's perception of the crime of rape."

'We hope the day will come and come soon when society treats them just like other victims of crimes and the news media can do the same without setting off a firestorm of criticism," Godfrey testified. "We believe that if there is a fault, it lies within the courts and the society they reflect, not in the media which merely exposes what al-

"If there is a fault, change the system," Godfrey concluded. "Don't hide it."

#### **Breakdown Of House** Talks Clouds NAB **Deregulation Outlook**

There was general pessimism in Las Vegas this week about the chances of broadcast deregulation clearing Congress in 1984. Broadcasters were told time is running short, with fewer than 60 legislative days remaining. And the outlook was further clouded with word that NAB's key allies on the House Telecommunications Subcommittee have walked away from talks with Chairman Tim Wirth (D-CO).

Citing a "basic philosophical difference," Reps. Tom Tauke (R-IA) and Billy Tauzin (D-LA) late last week pulled out of the bargaining process. Tauke told a large crowd of broadcasters in Las Vegas that he and Tauzin are asking Commerce Committee Chairman John Dingell (D-MI) to take the issue up now at the full committee level.

But Wirth's counsel, Tom Rogers, said he's certain Dingell will refuse the request. "We feel we want a bill. We will do anything to get a broadcast bill," said Rogers. "But a compromise will have to happen." Rogers said Wirth still hopes a consensus can be reached, and that pushing ahead with his own measure would be "an exercise in futility." He blamed the breakdown on NAB's refusal to accept the nearly-complete agreement.

#### Radio-Only Bill's Prospects

At Monday's Congressional panel, NAB Exec. VP/Government Relations John Summers asked why a radio-only bill can't be passed. Tauke said he'd be delighted with such an approach, but that it wouldn't gain any added support from Wirth or Dingell. And Rep. Al Swift (D-WA) opposed the idea, saying some aspects of the FCC's radio deregulation were inappropriate and shouldn't be written into law for both radio and TV. And he warned, "If you get total deregulation, you'll have a spectrum fee within five years."

NAB's Summers told R&R the association believes the time has come to push for radio-only legislation, and NAB will now begin working with NRBA to move such a bill through the Senate.

Emphasizing that "we're up against a very hard calendar," Tauke told broadcasters, "If we fail, we'll enter the next Congress with a group of members who have already endorsed the legislation. So we start with a much bigger base of support. I'm confident we'll succeed, if not this year, then next."

Tauke said his strategy now is to seek "a fair shot we've been promised" in the full Commerce Committee. "If we don't get that we'll seek other avenues," including attaching deregulation to a "must-pass" money bill in the Senate.

Swift advised that, in abolishing comparative renewals, there must be some substitute way of assuring station accountability to the public in order to win Dingell's backing. He added, "You're going to need his support if you're going to get anything at all." The collapsed talks had centered on strengthened petitions to deny and revoke licenses as the alternative means of making broadcasters respond to community needs.



DEREGULATION HOPES DIMINISH AT NAB: NAB Exec. VP/Government Relations John Summers asked Congressmen about the prospects of radio-only deregulation at a Las Vegas session this week. Pictured (I-r) are Rep. Michael Oxley (D-OH), Rep. Tom Tauke (R-IA), Summers, Rep. Matthew Rinaldo (R-NJ), and Rep. Al Swift (D-WA).

#### **GRILLED BY BROADCASTERS**

#### McKinney Faces First NAB Convention As Chief

At the traditional grilling of the FCC Mass Media Bureau Chief in Las Vegas this week, the hot seat occupied for the past two years by Larry Harris was filled this year by Jim McKinney. In a session moderated by NAB President Eddie Fritts, McKinney fielded questions on a wide range of issues.

McKinney denounced rules that prevent daytimers from going fulltime and make it hard for existing stations to take advantage of new technologies by assigning them a "diversity demerit" that favors their competitors. "It isn't fair or right and it ought to be corrected," McKinney de-

He also revealed that a crackdown will be launched next week on CP holders who delay construction by obtaining routine continuances. "We've become much too lax on extending those AM and FM CPs," he said. Starting next week, anyone without a good reason for needing more time will be dealt with harshly: "I'm going to pull that CP just as fast as I can and throw it back out for a new round of applications," McKinney promised. And he added, to a burst of applause, that the get-tough policy will be used to prevent the "warehousing" of lowpower TV CPs.

On other issues he said the FCC:

and public radio in June

- Will "look very favorably" on giving daytimers a preference for Docket 80-90 FM
- May strengthen local ownership rules · Is likely to deregulate commercial TV
- · Will require quarterly filing of issues/ programs lists beginning July 1.



MCKINNEY MAKES STRONG POINTS: Mass Media Bureau Chief Jim McKinney (left) looks on as NAB President Eddie Fritts moderates the traditional question-andanswer session

McKinney showed little sympathy for broadcasters who fail to meet EEO rules, or who fear competition from FM drop-ins. "If you're telling me you don't want the competition, tough," he told one Minnesota broad-

McKinney announced that on May 16 Charles Schott will become chief of the bureau's Policy & Rules Division. A recent MBA graduate from Stanford, Schott previously practiced securities law at the firm Dewey & Ballantine in Washington. And McKinney said pending dockets in his bureau have been cut from 161 to 43 since last fall. By October only 30 rulemakings will await action, he predicted, and the turnaround time for new proposals will be cut to just six months.

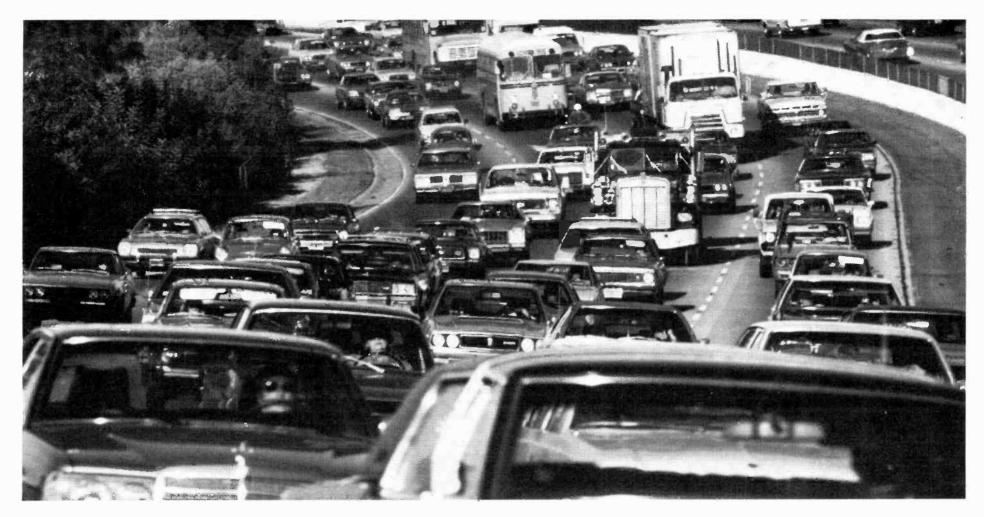


#### Washington Q&A

A station owner in upstate New York called with a legal for a competing station's GM to become his sales manager soon. That GM hasn't given notice to his current station yet, but wants to go along on a major regional sales presentation for his new station anyway. The owner wants to know if this would be either illegal or unethical.

I ran the scenario by **Erwin Krasnow**, former **NAB** Sr. VP/General Counsel, now a partner in the law firm Verner, Llipfert, Bernhard & McPherson. Erwin says no FCC or federal rules or laws would be broken. However, the GM would violate the "common law" fiduciary responsiblity of employees to inform their employers of any potential conflicts of interest, and to make sure such conflicts don't arise. "What makes the situation much worse is the covert nature of it," according to Erwin, who says the GM's current station could be entitled to sue if it was damaged by the secret sales call. He also advises the GM to check his contract, which might specifically prohibit such activities.

If you need help with a Washington question, call R&R Washington Editor Brad Woodward at (202) 466-4960.



## YOU TAKE DRIVE TIME AND LEAVE THE REST TO US.

Drive time is where you make the bulk of your profits.

We know it; you know it.

So if you measure the contribution of the rest of your radio day to that of drive time, you'll come to this inevitable conclusion: you ought to be concentrating your resources where they count most.

But that may leave you with the problem of filling the rest of your broadcasting day with quality programming. How do you do it?

More and more radio executives say the answer is ABC Talkradio.

ABC Talkradio not only can fill most of your regular broadcasting day (up to 12 hours), we'll make your weekends totally listenable, too. With 9 hours of programming Saturday and Sunday.

The ABC Talkradio lineup is packed with personalities who are experienced professionals, informed, provocative, entertaining. So audiences do more than just stay tuned, they get involved, not only with the programming but also with your sponsors.

Want some examples?

Dr. Susan Forward and Michael Jackson have grown their 18+ audiences more than 63% and 70%, respectively, for KNUS-Denver in the latest rating period.

Owen Spann, Dr. Forward and Jackson have scored increases ranging from 29% to 218% for WCBM-Baltimore.

Even in a mature Talkradio market like Los Angeles, Michael Jackson and Dr. Toni Grant are increasing audiences. For KABC, Jackson increased his 25-54 women listenership by 22% and Dr. Grant increased hers by 56% in one year.

Each program host on ABC Talkradio has achieved national recognition. Each generates publicity coverage from every type of medium. So it's no wonder audiences talk about the personalities on Talkradio.

To learn more about why you should be concentrating locally on drive time and letting the stars of ABC Talkradio integrate with your local staff, talk with Rick Devlin, Vice President, Director of ABC Talkradio at (212) 887-5638.



Continued from Page 1

American public, your audience, so they can make informed choices on election day."

Following Fritts's opening remarks, former ABC Vice Chairman Elton Rule received NAB's Distinguished Service Award. Upon accepting the award, Rule commented on and contrasted the importance of networks and localism in the broadcasting industry: "Television and radio networks are essential to the American system of broadcasting. No one can cover world and national news better. And no one can supply higher quality entertainment and sports and other programs. But there is one thing they cannot do . . . networks cannot involve themselves in the life of each community. This is what stations do best; this is what the best stations do day in and day out; this community involvement is the lifeblood of broadcasting.

The grand finale of the opening session was a \$120,000 multimedia sound and light show created by TM Communications in Dallas. The show combined 63 projectors, 2000 slides, 200 audio speakers, a 24-track mixing system, and a lavish dose of patriotism. Finally, President Ronald Reagan, again absent from the convention, addressed the audience in a prerecorded message. He congratulated the industry on its effort to increase voter awareness, and said, "The results of such a unified and coordinated effort will benefit all Americans. I want to express my admiration to all members of the NAB."

#### **Business Is Booming**

Despite NAB's election-year emphasis, the central focus of this year's convention was once again the expansive exhibit floor. Over 600 dealers filled the 250,000+ square feet of display space, and the pall of the strike hardly dampened attendees' buying habits. Many exhibitors reported increased business over previous years, and Harris VP/Domestic Sales Jerry Smith told R&R, "This is one of the best buying shows I've been to in 22 years.

Traffic in the hospitality suites also was up over last year, and several host companies reported a considerable rise in business actually written



Business was booming on the exhibit floor, where equipment manufacturers reported near-record sales



More than a dozen different satellite dishes were on view in the outdoor section of the NAB exhibit display

at the convention. While food and drink service was somewhat hampered by the strike, many suites played to packed and/or overflow houses

#### New Business and **Old Business**

A problem that consistently plagues the NAB Convention is the dominance of television over radio. While this sentiment was again pervasive, several issues of importance to the radio industry were addressed:

· Pessimism over the possibility of deregulation was the focus of a Congressional panel discussion held Monday (4-30). Radio broadcasters were told that time is running short for achieving deregulation in the House, with fewer than 60 legislative days remaining (see story Page 4 for more details). Representatives disagreed on the general purpose, worth, and appropriateness of deregulation, effectively signalling a virtual stalemate on the issue.

· Daytime broadcasters reviewed their latest relief from the FCC, and were told by **Daytime Broadcasters Associa**tion (DBA) counsel Greg Skall, "We haven't received everything we asked for but we have gotten a lot. Most of us now have the ability to sign on at 6am and remain in service to our communities until two hours after sunset." Talk of a possible merger between NAB and DBA grew stronger when daytimers agreed to consider elimination of several key elements of the association's pending legislation in Congress those elements that NAB had

trouble supporting. • Interest in AM stereo was high, as the competing systems nounced it is changing the pilot tone of its system so it can be received on Motorola-only sets being built by Delco and eight other receiver manufacturers. In turn, Motorola continued trying to create a bandwagon effect, announcing that Pioneer will put a Motorola-only AM-FM cassette car unit on the market by the end of 1984, followed in 1985 by home receivers. Meanwhile Sony continued to push ahead with its multiwill begin selling an AM stereo car receiver and a "boom box" in a few months.

· At a well-attended panel

continued to jockey for the favor of broadcasters. Harris ansystem approach, announcing it

discussion on new broadcast

Strike One At NAB

The strike of some 17,000 Culinary, Bartenders, and Stagehands Union workers against 32 Las Vegas hotels provided an interesting backdrop to an otherwise successful and upbeat convention. Business was booming from the exhibit floor to the floors of the casinos, but there were a few isolated instances that kept some broadcasters grumbling:

- At least 195 strikers were arrested several days before the convention officially opened, as a result of a sit-in at the Convention Center and various demonstrations at the Desert Inn and the Flamingo Hilton,
- Convention shuttle buses were occasionally pounded with picket signs upon arrival at the Convention Center, and at least one reporter found his rental car covered with eggs in the Tropicana parking lot.
- All Congressional sessions had to be moved from the Hilton to the Convention Center, and all members of Congress were moved to the non-struck Dunes Hotel because they refused to cross picket lines.
- The opening general session was moved from the Hilton to the inconvenient West Hall of the Convention Center, because inexperienced "scab" labor reportedly could not assemble and strike the set in time.
- The front entrance of the Convention Center was sealed Tuesday afternoon (5-1) and dozens of police equipped with riot gear organized to deal with a threatened demonstration by strikers. As a result, the NAB shuttle buses shifted operation to the back of the complex.
- Late Tuesday it seemed virtually certain that Paul Anka would not be performing at the closing luncheon, because neither he nor his band members would cross the picket lines. NAB had definitely lined up the Kingston Trio, as well as a "big-name" comedian, as backup entertainment.

quisites."

 In remarks prepared for delivery to the convention on Wednesday (5-2), FCC Chairman Mark Fowler unleashed an unexpectedly stinging attack on broadcast journalism. Warning that deregulation means "new responsibilities" for broadcasters, he said the reluctance of reporters to admit their own mistakes sometimes leads to "overaggressive reporting and a



NAB President Eddie Fritts (I) and Exec. VP/Government Relations John Summers (r) met with South Dakota Senator Larry Pressler Sunday afternoon following the



Patricia Zigarmi of Blanchard Training & Development in Escondido, CA transfer red the "One-Minute Manager" theories to the radio industry.

technologies, broadcasters received an update on FM SCAs, as well as the potential for entering the cellular radio, or mobile telephone, business. Paul Bortz of Brown, Bortz & Coddington advised stations that waiting for the most lucrative SCA leasing proposal possible may be a mistake. He said, "Prices are probably at a premium right now. There are a lot more SCAs than there are opportunities to lease SCAs. You may look back in a few years and wish you'd taken that opportunity today."

in particular, are naturals to sponsor debates. Those of you who have regularly-scheduled newscasts, talk shows, or interview programs already know how to hold a debate. It is easy. Being fair, trustworthy, and objective are the only prere-

down to three words: get it right. Too often broadcast journalists are obsessed with getting it first, with confrontation

 not coverage." He criticized radio and television reporters for too often taking the attitude "they won't get one over on me." Specifically he cited stakeouts in front of the homes of public officials involved in scandals, telephoto lens coverage of the President riding horseback at his ranch in California, and "the gruesome shoving of a microphone in front of a grieving relative," which makes "all the press appear boorish and ghoulish. The broadcast media must remind itself again and again that there is a difference between being shrewd . . . and rude." The solution, said Fowler, is "the broadcaster's attention to detail, and getting it right."

• In a radio luncheon speech that was both hardhitting and humorous, CBS newsman Charles Osgood warned journalists not to equate negative criticism in news coverage with intelligence. "You don't have to leave somebody in a pool of blood to be a good journalist. We must not make public service such a frightening prospect that able people stay away not because they shun the responsibility, but because they are afraid of being torn apart by a predatory press." He added to applause, 'I don't think you have to be any kind of a son of a bitch to do well in this business."

Osgood received a standing ovation after closing his remarks with one of the poems for which he's famous, explaining why he signs off the CBS Sunday evening news on television each week with the words, "See you on the radio."

 Most of the regularlyscheduled radio clinics and forums played to large audiences, and the subject matter ranged from alcohol and drug abuse to broadcast-oriented computers to people management, and an all-day sales session presented by the Radio Advertising Bureau. While a number of radio attendees lamented the lack of anything startlingly new or innovative, the workshops did provide a broadcast introduction to first-time attendees and refresher material to seasoned veterans.



The second stage of AM stereo development was discussed in this session, which included (I-r) Fred Walker, Broad Street Communications, New Haven; Edward Henneberry, Howrey & Simon, Washington; Jon Strom, Sony; Don Dalton, KFI & KOST/Los Angeles; and Wayne Eddy, KYMN/Northfield, MN.



Daytime broadcasters examined old and new issues at a session featuring (I-r) Wayne Eddy, KYMN/Northfield, MN; Bill Saunders, WPAL/Cha Wychor, KWOA-AM & FM/Worthington, MN; and Glenn Olson, WQWC/Webster



Collecting overdue accounts was the subject of this radio session with (I-r) Jim Hooker, Media Sales Training Systems, Chicago; Craig Fox, WAQX/Syracuse; Don Welr, WAPL & WHBY/Appleton, WI; and Mike Oatman, Great Empire Broad-

For 320 profitable reports on the Summer Games, the only thing our affiliates have to pay is attention.

> Once every four years, radio stations have a chance to sell avails at world-record speed. That kind of opportunity is worth a lot.

But AP Network News' sports coverage hands it to affiliates on a golden platter. Twenty special, brief authoritative reports a day, direct from AP's Los Angeles headquarters, and other sites around town. Anchored by the likes of Dave Lubeski, Jim Militello, Jack Briggs, Jim Bell, Shelley Adler and Mike Gracia.

Just as important, AP Network stations don't have to wrestle with clearances or network commercials. Instead, they have 100% control over all commercial avails and keep 100% of the profit.

We've even sent our affiliates a list of official sponsors of the Summer Games to help them track down likely local advertisers. And as for format, our AP Network stations can run

our reports every which way. As they are broadcast, taped, shortened, grouped or in a special program produced by the affiliate.

So if you're an affiliate of the AP Network, take your sales force to the limit, and sell every award-winning moment.

And if you're not, call Glenn Serafin, collect, at the Broadcast Services Division of The Associated Press at (202)955-7214.



If you don't, you could be passing up a NETWORK SPORTS golden opportunity.

**Associated Press** Broadcast Services. Without a doubt.



#### **A&M** Duplicates On BASF Chrome

Effective May 14, all new A&M U.S. releases will be duplicated on premium BASF chromium dioxide cassette tape. No list price increase is anticipated, with the switchover also encompassing product from I.R.S., Windham Hill, and Gold Mountain Records. Explaining the label's decision, President Gil Friesen stated, "We believe that chrome tape is the future of the cassette business. Since BASF manufactures a product that is unique to the recording industry, this is a perfect marriage between two companies." A&M's first chrome cassette release was Supertramp's "Famous Last Words," issued October 1982.

#### **Burns Media Meet Slated**

June 18-20 marks Burns Media's 14th "Radio Studies Seminar." Plans for the three-day conference include a psychographics discussion, a "reality management" training session, and designing/implementing a marketing plan. Preliminary findings from the firm's "Promotional and Advertising Effectiveness Test" will also be presented. Coupled with that, the company has created the "Thinking Points Radio Trend Letter." The monthly newsletter, debuting June 1, will report on

the latest trends in the formatting, advertising, and promotion of radio sta-

Seminar registration fees run \$545, with a 10% discount for multiple registration. Burns Media Management Access Network affiliates will automatically receive the newsletter; cost to other broadcasters is \$175 per year Direct inquiries to Sylvia Clark at (818) 985-8522 or call toll-free (800) 821-8035.



#### **CBS** Rings **Up 119% Profit Boost**

Given the success of Michael Jackson and other labelmates, it's not surprising that CBS, Inc. announced a 119% first-quarter profit boost, with revenue up 13%. In addition to the CBS Records Group's stellar performance, the broadcasting division also posted an impressive profit. The first quarter showed \$38.9 million in earnings, compared to \$17.8 million a year earlier. Meanwhile, revenue increased from \$1.04 billion to \$1.18 billion Broadcasting group first-quarter profit more than doubled: \$51.6 million from \$24.5 million last year. And the recorded music division racked up first-quarter profits of \$57.1 million, compared to the prior year's \$24.5 million.

#### Rock 'N' Write



Notetaking takes on new meaning when using this ballpoint pen it comes equipped with an AM radio. Music and information are literally at your fingertips as you jot down a memo or shoot off a letter to a business associate. Approximately five inches tall, the battery-operated radio pen features a tuner, volume control, and mini earphones. It comes in black, red, or yellow; imprint options are available. Contact Kirk Webster of Jerry Webster Advertising at (213) 828-7533.

#### Digital Audio: Mixed Blessing For Radio?

As the first anniversary of radio's experiments with compact disc approaches, a new report from a broadcast-technology group suggests that the benefits of digital audio for the average station are, at best, mixed.

In "Digital Audio and the Future of Radio Broadcasting," Dennis Waters of WATERS & Co. calls CDs "a troian horse." The report states that FM stations will never be able to transmit with full digital quality; promoting the CD thus makes FM stations vulnerable to cable and direct broadcast satellites that can send truer digital sig-

#### DIGITAL AUDIO and the Future of Radio Broadcasting Vaters & Co ecurity Mutual Bidg. uite 322 Ingnamton, NY 13901

Waters says the real growth opportunities will belong to the station that uses digital technology for a combination of music and data. He also foresees the "intelligent radio station," where station informatlon systems are integrated with production facilities.

More information on the survey is available from Waters at (607) 722-8450.

#### Show Prep Made Easy

### FO-BITS

How long is the average jock's shift? It may be four hours on-alr, but twice as many hours when one includes show preparation. Announcers without unlimited research time have often been dependent on syndicated services, many of which provide little more than gag material.

"Info-Bits" is a year-round service for air personalities and newspeople emphasizing non-joke copy "for the information age."

Developed and used by the KFMB-AM & FM (B100)/San Diego airstaff over the last three years, the service is currently available on a subscription basis. Among the sample items: government bugging of long distance calls and where to find free income tax advice.

Info-Bits goes for \$185 a year. Refer to R&R's "Marketplace" section, or direct inquiries to Editor Dave Sommer at KFMB, Box 80888, San Diego, CA 92138.

#### Cox, Viacom Report **Record Quarters**

Two major broadcasting concerns have reported record first quarters. Cox Communications, which racked up similar results in the fall, announced a 20% increase in operating revenue (to \$160.3 million) and a 21% rise in net income (\$16.2 million). The Cox Broadcasting Group, paced by the sale of WLIF/Baltimore and the acquisition of WAGO/Chicago, upped its revenue 14% and operating income 12%. Despite jumps in both broadcasting and cable income, Cox's big winner remains its automobile-auction division. Viacom International posted a 33% net earnings increase (to \$5.6 million). First-quarter revenues reached \$73.6 million, down from the year's previous \$79 million, owing to the September '83 sale of its Showtime interest to the restructured

Showtime/Movie Channel joint ven-

#### Females Favor Pop, Rock

Clothes and guys aren't the only things that interest women, especially those under 18. There's also pop and rock music. The research firm Street Pulse Group told USA Today that since 1981, pop/rock album sales to women rose from 20% to 41%. Half of those female purchasers were under 18 and preferred softer rock over new wave. The reason for the surge: renewed popularity of CHR/Top 40 radio (37.5% of women said they liked that format).



WCBS-FM/New York WFIL/Philadelphia 94 CGY/Boston WRQX/Washington D.C. KRQX/Dallas **WQXI/Atlanta** WMGG/Tampa **KZAP**/Sacramento

WNDE/Indianapolis WKRC/Cincinnati **WISN**/Milwaukee WROQ/Charlotte **WRNO**/New Orleans **WJFM/**Grand Rapids WQDR/Raleigh

WFBC/Greenville

KATT/Oklahoma City **KLCY**/Salt Lake City WNSY/Norfolk WRQK/Greensboro WTRX/Flint WJAX/Jacksonville KOIL/Omaha WTAK/Huntsville

WQCR/Burlington **WWCT**/Peoria KKHT/Colorado Springs KFBQ/Cheyenne KERN/Bakersfield KTMS/Santa Barbara WMGX/Portland

Available Now On A Barter Basis

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(213) 306-8009



Your station will sizzle even more this summer with the three hot six-hour holiday specials. Sign up now. Call Susan Jacobi at (212) 975-6917.

#### **Networks/Program Suppliers**



THUMBSON TWINS — Rock group the Thompson Twins dropped by the ABC Rock Radio Network studios while on a recent promotional tour in New York. During the visit they said "thumbs up" to an interview with Pat St. John for an upcoming segment on "Rock Notes." Pictured are (I-r) Twins Joe Leeway, Alannah Currie, and Tom Bailey, and St. John.



TO CATCH A COUGAR — Westwood One's Concertmaster II mobile recording studio caught John Cougar Mellencamp's recent concert in front of a hometown crowd at the University of Indiana in Bloomington. Pictured after the performance, which will be featured on the network's "Superstar Concert Series," are J.C. Mellencamp (I) and Westwood One VP/Artist Relations Richard Klmball.



YEAR OF THE CAT — While on a recent promotional tour in New York, Modern/Atco recording artist Sandy Stewart (r) visited the studios of the NBC Source network, where she was interviewed by Chuck Schwartz. They discussed her debut album "Cat Dancer," which was completely written by Stewart and features her on keyboards and lead vocals as well.



noer Strip or

#### **Pro: Motions**

#### **Eastman Promotes Two**

At Eastman Radio, Dave MacAllister is named VP/Network. Filling his previous position as St. Louis VP/Office Manager is former Account Executive Ken Gloia.

#### Masia Taps Turner

John Turner joins Masia Radio as Manager of the rep firm's Atlanta office. For the last five years, he's been a salesman at Washington stations WKYS and WPGC. Before that, he was a salesman and Sales Manager at WPLO-AM & FM/Atlanta and also worked for McGayren Guild as a station rep.

#### Jennings To Blair NYC

Michelle Jennings becomes New York Sales Manager for Blair/RAR, Inc. She was previously an Account Executive across town at Eastman and has also worked as a rep in New York for Pro/Meeker Radio. Jennings Is a former WETT/Ocean City, MD and WHFS/Washington (now WTKS) Account Executive.



Michelle Jenning

#### Fowler Segues To MCA

MCA Records welcomes Shelley Fowler as Director of Administration, Black Music. Fowler was most recently National Promotion Coordinator, Black Music for A&M Records, a post she held for three years. She also counts prior label affiliations with Casabianca and Motown Records.



Shelley Fowler

#### Interep Appoints Two VPs





Frank O'Neill

Marc Guild

Frank O'Neill is named VP/Research at Interep. He had already been serving as Director of the Research Division. And Marc Guild, previously Manager/Marketing & Research for Internet operations, is appointed VP/Marketing & Research.

#### Mosesman Moves To WB

Denny Mosesman has joined Warner Bros. Records as Associate National Promotion Director. Before accepting this post, he spent six years as Promotion and Marketing Manager at Elektra Records in Dallas. In his new position, Mosesman will be based out of WB's Dallas sales office.



Denny Mosesman

#### **Myers Shifts To RAB**

Jim Myers is named Regional Director for the Radio Advertising Bureau, serving Northern California and the Pacific Northwest. He joins the RAB from Oaklandbased Parking Meter Advertising, where he was President. Previous to that, Myers held the KSFO/San Francisco VP/GM post.



#### Scientific Atlanta



## Now, The Ultimate Sound Is For Smaller Broadcasters, Too.

#### SCIENTIFIC-ATLANTA BRINGS THE COST OF DIGITAL PROGRAM DISTRIBUTION DOWN-TO-EARTH.

Scientific-Atlanta introduces the first and only narrowband, digital uplink/downlink system for distributing radio programming. Now, smaller broadcasters can afford the same sound quality that the major networks enjoy. The ultimate in network program fidelity!

#### LOWER TRANSPONDER COSTS

The new digital system requires only 10% of a transponder's capacity. Since you only pay for the space you need, unprecedented efficiencies are assured.

#### **BETTER THAN TAPES**

The compact new Scientific-Atlanta system eliminates the U.S. Mail. Compared to tapes, the narrowband system is easier to use, much quicker and often less expensive. And there are never the headaches of damaged tapes or late deliveries.

#### BETTER THAN LAND LINES

Your affiliated stations can now enjoy fidelity that is vastly superior to land lines. The reliability, flexibility and ease-of-use make the new system a far better alternative. With lower distribution costs in most cases!

#### BETTER THAN ANALOG SCPC

Tune in to Scientific-Atlanta quality and you'll tune out anything else. The system's signal is crisp, clean, incredibly lifelike—the total sound. Features include:

- 80 dB dynamic range
- Less than .3% THD
- A full 24 dBm peak signal level
- Two 15 kHz channels for music or four 7.5 kHz channels for voice and sports...plus 32 kb/s reserved for voice cue or data distribution.

#### COMPLETE NETWORK SYSTEM

Scientific-Atlanta manufactures everything you need to make the move to digital satellite programming distribution: modulator/encoders, multiplexers, receivers,

amplifiers, earth station antennas...all designed to work together, to make you better, today!

Scientific-Atlanta has brought the cost of digital program distribution down-to-earth. Now, the quality and convenience you've wanted is affordable. For more information, please contact Michael Kelly at (404) 449-2381 or send in the coupon below for more information on Scientific-Atlanta's digital audio products.

	w Scientific ellite distribu e!		
Name			
Title			
Company			·····
Address			
City		State	
Zip	Phone (	)	RR4

Mail to: Scientific-Atlanta, Satcom Division, Dept. A-R. 3845 Pleasantdale Road, Atlanta, GA 30340



#### **Ratings Company Contacts**

Gripe. Praise. Question. Sign up. Cancel. Chances are that if you subscribe to a ratings service — or even thought about doing so — you've wanted to talk to someone to go through one of the exercises above. I frequently get calls from you folks inquiring about who is the right person to talk to at each of the major ratings services. Thus, this directory column.

Below you'll find the names and phone numbers of key contacts at **Arbitron** and **Birch**, from the presidents to your regional account executive or client service person. Feel free to clip this piece and make frequent use of it.

#### **ARBITRON RADIO**

#### **Executives:**

President: Rick Aurichio (212) 887-1414 Sales/Marketing VP: Bill Livek (212) 887-1348

Both of the above gentlemen can be reached by mail c/o Arbitron Ratings, 1350 Avenue of the Americas, New York, NY 10019.

#### **New York Sales Office:**

Regional Manager: Susan Dingethal, (212) 887-1308 AEs:Pierre Bouvard, (212) 887-1304 David Dorin, (212) 887-1310 Scott Herman, (212) 887-1306 Maddy Schreiber, (212) 887-1324

Client Service Hot Line: (212) 887-1312

#### Q&A

Bill Richards, PD of KREO/Santa Rosa, CA, recently visited Laurel to look at the diaries for his market. He then wrote to inquire, "In a few diaries listeners contributed huge quarter-hour spans wrongly through Arbitron's methods." Bill was noting that many often confuse Midnight (12AM) with Noon (12PM) but that if someone wrote in "10PM-12PM" in his or her entry, Arbitron would credit the quarter hours from 10 one evening to noon the next day (unless there was a prenoon entry on that following day), when the diarykeeper probably meant just two hours listening.

Bill then queried, "How many problems has this approach caused other broadcasters, and are there any plans to change this edit technique?"

I don't know what plans if any Arbitron has for reviewing this procedure, Bill. I'll find out. However, the problem does come up in virtually every diary review that I've been involved in. There's no doubt that the public finds the time blocks confusing, and Arbitron is testing a diary design that will, it's hoped, cut down on the confusion. In the meantime, diary reviews can help stations spot the extent of the problem in their markets to see what impact there may have been upon their station or the competition.

#### Birch Radio

#### Birch Radio

Birch Radio is headquartered in the South Florida town of Coral Springs. Key people at the home office include:

Tom Birch, President, Birch Research Corp. Dave Gingold, President, Birch Radio

Elaine Martin, Client Service Director

All can be reached through the firm's (305) 753-6043 number.

#### New York Office: (212) 391-8330

Regional Manager: David Kabakoff

AE: Alan Trugman Client Service Assistant: Amy King

#### Atlanta Office: (404) 461-4401

Regional Manager: Dan Griffin AE: Don Williams Client Service Assistant:

Shannon Reynolds
Chicago Office: (312) 397-2551

Regional Manager: Rick Dames

AE: Howard Gherman

Client Service Assistant: Kathy White

Dallas Office: (214) 934-3805

Vice-President, National Sales

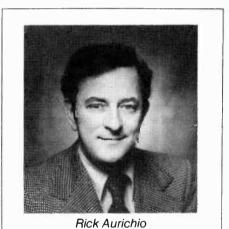
Manager: Craig Harper AE: Fred Bauer

Client Service Assistant:

Cathy Hendrix

#### Los Angeles Office: (213) 343-1244

Regional Manager: Ken Gross AE: Rebecca Martinez Client Service Assistant: Ann Borrowdale



7 HON 7 TOTAL

Regional Manager: Cliff Fletcher, (404) 339-2121
AE: Maribeth Doran, (404) 399- 2121
Client Service Hot Line:

(404) 339-2126

#### Chicago Office:

Regional Manager: Joe Buys, (312) 454-3444
AEs: Brad Bedford, (312) 454-3424
Debbie Priore, (312) 454-8497
Dean Mutter, (312) 454-3225
Client Service Hot Line: (312) 454-5798

#### **Dallas Office:**

Regional Manager: Janet Zahler, (214) 385-5798 AE: Patti Danforth, (214) 385-5797 Client Service Hot Line: (214) 385-5786



#### Los Angeles Office:

Regional Manager: Dick Sheppard, (213) 937-6420 AE: Dave Burrill, (213) 937-6420 Client Service Hot Line: (213) 937- 1682

#### San Francisco Office

Regional Manager: Marv Korach, (415) 393-6925 AE: Bill Rose, (415) 393-6925 Client Service Hot Line: (415) 982-5371

#### Laurel, Maryland Office

Manager of Client Services: Jay Billie, (301) 982-4742 (schedule diary review appointments)

So there you have it. Now that you know how to get hold of the ratings service folks, don't be shy about letting them hear from you. Your questions, constructive criticism, and input help to make the ratings more responsive to you — the people who pay for them.

See you next week.

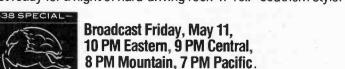


## 38 SPECIAL LIVE ON RADIO.



Those Wild-Eyed Southern Boys. 38 Special. Live in concert. Exclusively on The Source. Hear their musical tour de force.

"Rockin' Into The Night," "Back Where You Belong," "Hold On Loosely, "If I'd Been The One," "Caught Up In You." Get ready for a night of hard-driving rock 'n' roll - southern style.



Sponsored in part by Agree Shampoo and Conditioner, Levi Strauss & Co., and Plymouth Turismo Duster.





#### NETWORKS PROGRAM SUPPLIERS



**REED BUNZEL** 

#### **Barter: Boom Or Bomb?**

Last week this column took a look at the growth of barter programming networks and how they evolved from the early days of cash syndication. The networks themselves have certainly profited from wide acceptance of special programming sponsored by national advertisers, and they largely view the barter boom as a natural result of radio's proclivity towards barter over cash, and radio deregulation spawning the involvement of "traditional" networks in special program production.

As in any pure business situation, where there is a supplier there is a user. In this case the users are the stations and the programmers themselves. These are the facilities and individuals who decide which, if any, special programs will be incorporated into each 144-hour (or less) programming week. This column takes a look at several of the many user-oriented issues and concerns about barter syndication. Included in this discussion are the views of three successful PDs who each use - or have used - special program product: KMJK/Portland's Jon Barry, Z93/Atlanta's John Young, and KKBQ/Houston's John Lander.

#### **Quality Comes First**

Whoever suspects that there is no such thing as a "free lunch" has never investigated the radio syndication industry. While acquiring a program on a barter basis does require the station to relinquish a specific amount of spot time, most stations are not completely sold out and thus don't regard their unsold avails as a commodity. To them, giving up five minutes per hour in exchange for a program (whether of verifiable quality or not) is, in simple terms, getting something for nothing. Does this broadcast smorgasboard of entrees tempt stations to forego quality for price - or lack

Not for KMJK PD Barry. "In my opinion, the quality of the program definitely comes first. What is even more important than that, however, is how a particular show fits the psychographic of the audience we're trying to reach. In the long run, we use very little syndicated programming because we feel very comfortable with what we're do-

#### Network Spots.

C&S Productions is planning on introducing a three-hour, top 40 countdown of southern gospel music. The program will be distributed on disc, and will be hosted by Cliff Baugus..."Women In Rock," a music program which pays tribute to talented female rock musicians, is now being syndicated by the show's creator, Tina Verduzzo of KLEE/Ottumwa, IA . . . Later this month (5-21) Narwood Productions will rebroadcast a segment of its "Music Makers" program, featuring the legendary musician Count Basie ... Gladney Communications Ltd. of New York is organizing and producing the first annual "Holocaust Remembrance Concert" scheduled to be held at the Kennedy Center in Washington, DC. The program will draw from the music and literature created by individuals who lived and died during the holocaust . . . Radio Rick, creator of "Radio Rick's Box of Air Shift Tricks," is now being customized and syndicated to stations across the country. The material expands on the joke-sheet concept, and includes pre-recorded cassettes, comedy cards, and monthly personality promoing. We've always been very tuned into what Portland's needs are, and we would never sacrifice our reputation just to get something for free."

However, Barry quickly points out that the barter situation does enter into the final consideration of whether or not a specific program will be picked up. "Barter would definitely be a strong consideration," he continues. "There are very few programs we would pick up if we had to pay cash for them. We have not had a great deal of success selling syndicated programming, so why should we pay for something if we can get it free? Most syndication is run late on a Friday night, late during the week, or on weekends, so you don't have a great deal at stake. But we aren't going to preempt an hour where we've got a chance to make



ducing and distributing them) - each catering to virtually every format and programming whim - ad rates could suffer, along with advertisers' perceptions of the radio industry. What is seen at present as a major influx of national dollars into radio's coffers could eventually swing back and hit the industry broadside.



This is a concern, at least, of Z93's Young, who is worried that too many hit-and-miss operators are taking advantage of advertisers buying whatever they can in radio simply because syndicators offer a way to buy national radio for next to nothing. "I'm baffled, puzzled, and a bit disappointed that so many advertisers, who really have strong criteria when they make a spot buy, are taking anything they can get just because it's nationally syndicated. Stations that wouldn't normally be bought are being of instances when a client buys spots scheduled to run during a weekend from six to midnight, but just to get the show on the air the syndicator will say 'Go ahead and run them after midnight, but before 2am, okay?' We all know the old scam where somebody sends out a lot of bills, hoping people will pay them without checking what they've bought. Well, if I were one of these advertisers, I'd check to see if I was getting my money's worth."

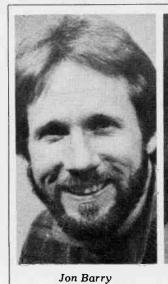
R&R/Friday, May 4, 1984

#### The "Free Lunch" Lives

While questionable operators and practices might ultimately reflect poorly on the syndication business, there is no doubt that, for the most part, barter provides a viable way for a large number of stations to schedule programming they otherwise might go without. Spot time usually means money, but if a station is not sold out, that time is of little value except when used for picking up a nationally-sponsored show. For this reason alone, barter is probably the permanent

replacement for cash.

"Barter became popular because most stations' budgets just wouldn't permit buying many program packages," points out Lander. "As a GM I would have looked at it from a bottom-line standpoint. Barter is definitely the way things are going to go now, but it all depends on how well you do. For example, with our current situation, our sales manager would love to have the full 12 minutes each hour. He could make a lot more money because our weekend numbers are so high. For this reason, there are certain cases where I would consider cash, but in general barter is a good arrange-





John Lander



John Young

KKBQ's Lander agrees that while quality is the number one priority in selecting a program, barter does have a hand in the ultimate decision. "You always see a prioritizing of shows, and quality becomes very essential then. But when we're looking at a syndicated show, a cash program is just another expenditure we feel would be better spent in other areas. In every station I've been at, the overall feeling was that they would rather give away the spots than the cash. Quality is very essential, and I prefer barter, but I'd probably evaluate each show more carefully if I was going to pay cash."



#### The Barter Boomerang

Part One of this column pointed out some network concerns regarding the abundance of special programming and growth of national radio advertising. With a glut of programs on the market (and companies pro-

bought. Radio already has a problem with many of the agencies, and when we make it available to them in such an easy low-dollar way, all we are doing in the long run is hurting ourselves.

"What also worries me is the ethics of a lot of these operators. I'm not sure how many advertisers are double-checking the claims that some syndicators are making about which station is running what and when. I'm afraid one of these days someone is going to start looking into it, and they'll find some gross violations that might reflect on the entire radio industry.

One of these possible violations is the allegation that some networks either bend the time period in which a station is required to run certain spots, or list former "affiliates" as stations still running a particular program. Young continues, "Take one syndicator we were working with. We cancelled the programs we were getting from them a long time ago, yet each week they continue to send us the produced shows. We never return the affidavit cards, and in my mind I'm wondering 'why are they sending us all this if they aren't telling the sponsors we're running it?' I also know



So, at least in the national syndication business, will the free lunch remain the norm? "There is no question that barter is here to stay," Barry concludes. "When you look at how many stations would actually buy programs if they had to, you know that's true. When you talk about buying a program, you're talking about your sales department being able to go out and sell the show. I don't like to put any more pressure on my sales department than they already have. If something really makes a lot of sense, I might go to them and see if they can sell it. But I just don't think a program has too much value if you have to pay for it and then send your people out to sell it."

As with every issue, barter programming has its ups and downs, its benefits and drawbacks. However, in the long run, the relationship between syndicators/networks, advertisers, and radio stations has proven to be beneficial to all concerned. There are some side-effects that should be observed, and if certain concerns appear to be valid, measures should be taken to preserve the basic validity that the barter system - and radio - enjoys. Ultimately, the system works. And yes, Virginia, there

is a free lunch.

A LITTLE
MORE GOOD NEWS
FROM THIS
YEAR'S GRAMMY
AWARD-WINNING
VOCALIST

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www.americanradiohistory.com







Produced by Jim Ed Norman for JEN Productions



#### **Networks/Program Suppliers**

#### **MUSIC FEATURES**

#### **ABC**

Contemporary Net/ Spotlight Special:

Kool & the Gang (May 20) Entertainment Net/Silver Eagle:

David Frizzeil/Shelly West (May 19)

Rock Net/Continuous History Of Rock & Roll (R. Stone)

Struggles and rewards Part II (May 20) Copy tunes (May 27)

Rock Net/King Biscuit (DIR):

Genesis, Part I (May 20)

#### **Clayton Webster**

David LaFlamme (May 21) Grace Silck & the Great Society (May 22) Foreigner (May 23-24) Three Stooges (May 25)

Retro Rock:

Slade/Judas Priest (May 21)

#### **Drake-Chenault**

History of Rock & Roll:

Jackson 5/Michael Jackson (May 21) Linda Ronstadt/Gerry Rafferty (May 22) Doobies/Paul Anka (May 23) Dion/Firefall (May 24) Beatles/Duran Duran (May 25)

#### London Wavelength;s

**BBC Rock Hour:** 

Marillion in concert (May 20) King Crimson/Pink Floyd (May 27)

#### **Narwood Productions Country Closeup:**

Jerry Reed (May 21)

Music Makers: Count Basie memorial broadcast (May 21)

#### **NBC**

The Source:

Jon Butcher Axis concert (May 18-20)

#### PFM Inc.

Guest DJ:

Howard Jones (May 21) Andy Fraser (May 28)

PIA (Program Services)

Rare & Scratchy Rock & Roll:

Jan & Dean (May 25-27)

#### **RKO Networks**

Countdown America w/John Leader (IS INC):

Steve Perry (May 12-13)

Captured Live (PG Prod.):

Phil Collins (May 18-20)

Hot Ones (IS INC):

Laura Branigan (May 14) Solid Gold Saturday Night

(Dick Bartley): Tear-jerkers & heart-breakers (May 19)

#### **Strand Broadcast Services** Music & Memories:

Johnny Tilliotson/Adam West (May 19-20)

#### Syndicate It Music Of The City:

Legend of the Apollo III (May 21)

#### **United Stations** Dick Clark's Rock, Roll & Remember:

Stylistics (May 18-20)

#### The Great Sounds:

George Shearing (May 18-20)

Rick Dees' Weekly Top 40:

KC (May 18-20)

**Solid Gold Country:** Johnny Lee (May 18-20)

Weekly Country Music Countdown:

ABC

Rock Net/Lifelines:

Cartoonist Tom Batiuk (May 7) American Lamb Council (May 8)

Multiple personalities (May 9-10)

Rock Net/Rock Notes:

attorney (week of May 7)

Stevens and Grdnic's

& Loan (week of May 7)

Comedy Drop-Ins:

Clayton Webster

(week of May 7)

**Donnelly Media** 

Hiney Wine:

Country Life (week of May 7)

Sporting News Report:

Hiney Wine experience (May 7)

Big Red is kidnapped (May 8)

The search continues (May 9)

**Narwood Productions** 

The INC 100 Part II (May 8)

Tax court update (May 11)

Minding Your Business:

The INC. 100/used computers (May 7)

Convenient energy/non-profits (May 9)

Business software/floppy discs/disc drive

analyzers/third party drives/love triangle

Gallagher/Jonathan Winters/Reiner & Brooks/Tom

Bozo in White House?/teenage sulcide/electric

theft/teaching babies/high school blues

Coping with conventions (May 10)

**Progressive Radio Net** 

Computer Program:

Laugh Machine:

Lehrer (week of May 7)

(week of May 7)

News Blimp:

Note in a Hiney (May 10)

W.I.P.E. demands (May 11)

Ron Luciano/Bill Duncan/Steve Boros

Alan Parsons (May 8-9)

All Star Radio

Radio Hotline:

Plastic surgery/suction lapectomy (May 11)

Roger Waters & David Gilmour bitterness (May 7)

UFO/dial an ego/skinning a cat/Newtywed Game/

This is a mistake/rocktrail wine/rocktrail soup/please

Jack Carney's Comedy Show:

disregard this message/Lucky Louie's Finance

The Whites (May 18-20)

#### **Westwood One**

**Budweiser Concert:** 

Gladys Knight (May 21-27)

#### The Countdown:

James Ingram/The Deele (May 18-20)

Nonsense songs (May 18-20)

#### Earth News:

Cyndi Lauper/Scorpions/Allan Arbus (May 21-25)

In Concert: Motley Crue/Fastway (May 14-20)

#### Live From Gilley's:

Gene Watson (May 14-20)

#### Off The Record:

Queen/Duran Duran/Slade (May 21-25)

#### Off The Record Specials:

Pretenders (May 21-27)

#### Pop Concert:

Michael McDonald (May 21-27)

#### Rock Album Countdown:

Slade/Joe Jackson (May 25-27)

#### **Rock Chronicles:** Metal mania (May 25-27)

Special Edition:

The Delts (May 21-27)

**NEWS & INFORMATION FEATURES** 

#### Sound Advice:

Multipath distortion/antennae/tuner overload/pick-up sticks/community antennae (week of May 7)

#### **Public Interest Affiliates** Medscan w/ Frank Blair:

Coffee & exercise (May 7) Malpractice in the movies (May 8) Muscle relaxers (May 9) Sonic x-rays (May 10)

Cosmetic surgery (May 11) PIA Public Affairs:

Money for the arts (May 7)

#### **RKO One** Beat The System:

Health spa swindles (May 8)

#### Paying late (May 10) Mind Games:

Touching doorknobs (May 7) Memories (May 8) Unconscious Image (May 9)

Marrying for money (May 10)

#### Learned pain (May 11) Smart Money:

Having as baby (May 7) Income vs. growth stocks (May 9) Special funds (May 11)

#### Syndicate It

Olympic Dreams:

Milt Campbell/Jesse Owens/Madeline Manning/Wilma Rudolph/John Akii-Bua (week of May 14)

#### Radiorobics w/ Jayne Kennedy:

Exercises for men (May 7)

#### **Westwood One**

Brad Messer's Daybook: Polaroid/Coca-Cola/Tom Lipton (week of May 7)

#### Playboy Advisor:

Waterbed hints/he wants dating-style marriage/ she wants to watch two men/his gay girlfriends/terminal slob/she's bored with junior/he hates touches/she's leaving home

#### Spaces & Places:

All about insurance (week of May 7)

#### Waldenbooks Review:

"Femininity"/Bob Creamer/Dr. Spock/Joseph Wambaugh (week of May 7)

#### PEOPLE

• Bud Weisner has been appointed to the newly-created post of Sales/Midwestern Region in Westwood One's new sales office in Chicago. In this position Weisner will direct the advertising sales efforts of that office, working with advertising agencies based in the midwest region. He most recently was an Account Executive with Mutual, and his 20-year career in advertising and marketing includes posts at Needham, Harper & Steers, and Kelly, Scott & Madison, both based in Chicago.

• Jim Brown Productions has announced the promotion of Joanne Lovelace to Executive Vice President of the company. Lovelace moves up from VP/Product Development and General Manager for the program "Odyssey File." She will continue to oversee product development, and will report to company President and CEO Jim Brown.

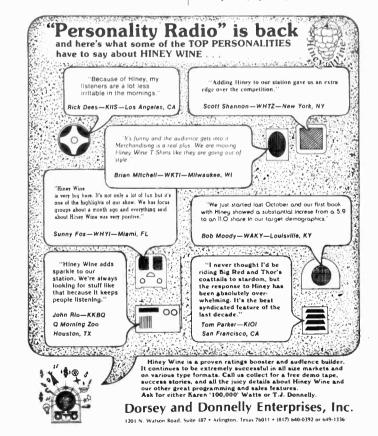
● The Weedeck Radio Network has appointed Dick Call its new VP/National Sales, and Don Cena was named National Sales Manager for the company. Call's experience includes sales posts at KFAC and KIIS/KPRZ in Los Angeles. Cena was previously VP/Sales for Bonneville Broadcasting's KBIG/Los Angeles and KOIT/San Francisco, and also was GSM at Storer Broadcasting Co.

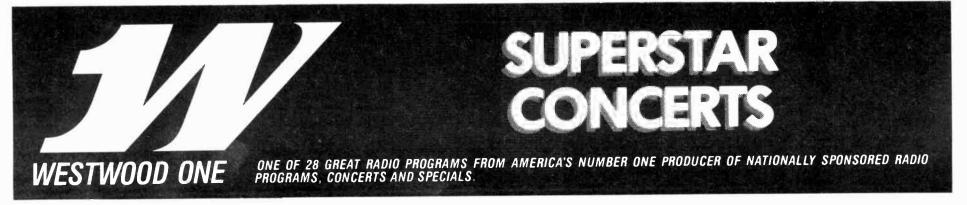
 Cindy Tollin, currently the producer of "Rockline" and "Power for the Global Satellite Network, has been promoted to Operations Manager. She has been with the network since its inception, and in her new capacity will maintain her present production responsibilities as well as oversee general network operations.

 Bonnie Borden has joined M.J.I. Broadcasting as Traffic Coordinator. She previously was Production Manager at Narwood Productions for over five vears

• Mark Feldman has been appointed Director/Public Relations at Mutual Broadcasting System's corporate headquarters in Arlington, VA. Feldman comes to Mutual from DORF/ MJH, Inc., an independent PR firm based in New York. He previously was an Account Executive at Morton Dennis Wax & Associates, also in New York, and also worked in publicity at WRKO and WCOZ in Boston.

• Craig Simon has been appointed Director/Operations & Engineering for the NBC Radio Networks. He moves up from Regional Director/Affiliate Relations for NBC Radio Network, a position he held since November 1982. He has also been executive producer of NBC Radio Sports, and was producer/director of the network's 'Olympic Odyssey" series on the 1980 Olympic events.





## How is this for a Bluff? Claim "victory" when:

Network station score is:

Kahn/Hazeltine = 6 Harris = 1 Magnavox = 0 Motorola = 0

• 150 Major Market Delco Dealers polled voted: 23 to 2 <u>against</u> Motorola single system radio.

(Obvious to any businessman that a single system radio cannot compete with radios that work with all systems.)

 Many Motorola stations might even make some of their listeners "sick to their stomachs" due to platform motion. Sony warned FCC, the public "will never accept or overlook" image motion.

Think we are bluffing? Call for cassette proof, . . . and a free air sick bag. Phone (516) 222-2221.

Want to win with the best <u>AM Stereo system</u> using advanced independent sideband technology (we will have shipped over 100 exciters when this reaches you) for less than \$300 a month? Kahn Communications, Inc., has just made an agreement with a huge Fortune 500 firm so we can now make this offer.



839 STEWART AVENUE, GARDEN CITY, NEW YORK 11530 • (516) 222-2221





"Dance Hall Days" Is...

...NEW & ACTIVE CHR 97/24 41%

... "HOT" ON



Top 10 Maxi
Single Billboard
Dance Chart
17\* To 8\*



PRODUCED BY
Chris Hughes and
Ross Cullum

MANAGEMENT David Massey at

GEFFEN Domino Directions LTD, London

RECORDS On Geffen Records and Cassettes.





According to reports circulating around the NAB CONVENTION this week, ABC has formed a new special programming department, naming WILLARD LOCHRIDGE VP/Special Programming. With Lochridge assuming all the programming responsibilities, two ABC

Directors of Programming were cut loose. **RUTH MEYER** exited her ABC-Entertainment post, and **CORINNE BALDASSANO** is no longer with the ABC-Contemporary net. Lochridge said, "It is very unfortunate that we had to let them go. The area of special programming has proven to be an extremely lucrative department — if Talkradio is a seventh network, this is our eighth. We're really sad to lose them, but we didn't need three program directors when one would do."

The ultra-controversial GARY D will not be returning to the WPKX-AM & FM/ WASHINGTON morning show when he fully recuperates from his recent double bypass surgery, VP/GM BILL SHERARD said, "Gary D and the management of Metroplex Communications have reached a disagreement regarding program philosophy and the direction of 106 KIX Country Radio. Therefore, Gary D will not be returning to the morning show.' Perhaps that "direction of 106 KIX Country Radio" quote confused some folks, because rumors of an impending format change for the AM/FM combo were widespread at midweek. However, Sherard emphatically denied any format shift would take place, telling Street Talk he's looking for a new Country morning personality, and WPKX's latest TV campaign starts in two weeks.

Meanwhile, across the street, **WMZQ** is apparently set to go Country with its newly-acquired AM, **WEAM.** Word is the station will be live for mornings and middays, but will join **TRANSTAR**'s Country net after that.

Did you hear the rumor that **LEE ABRAMS** would be exiting the **B/A/M/D** firm? Company President **DWIGHT DOUGLAS** says it's untrue — that rumor's been resurfacing every couple of years, and may have come back because Abrams is out of the country (Australia and Europe) for a month.

How'd you like to return from a week's vacation to find a message on your telephone answering machine telling you your services were no longer required? The lucky recipient of the "at the tone" tome was BRIAN WILSON, morning host of WABC/NEW YORK. A former CHR and A/C personality, who (along with then-partner Ross Brittain) stayed with WABC after the Talk transition, Brian is now looking to relocate, preferably back to a music format. Call him at (201) 670-9811. New to mornings at WABC is weekend personality ALAN COLMES.

If you're betting the format at MIKE JOSEPH's latest client station, KKSS/ MINNEAPOLIS, will be Hot Hits, hedge that bet. Put a little money on the long odds of Traditional MOR!

Longtime A/C giant WIBC/INDIANAPOLIS will not be replacing former PD JED DUVALL, who departed the station in January. GM ROY COOPER has added those duties to his present responsibilities.

Consultant PAUL
CHRISTY has exited the morning show at WCLS/
DETROIT (his former client station WABX), in order to concentrate on his other stations. The WCLS wakeup duties go to former KLLS/San Antonio PD BRUCE BUCHANAN.



Paul Christy

And what about **WLRS/LOUISVILLE?** Is the station staying AOR, or will it shift to become the market's only CHR? Station officials deny anything's changing, but with the likes of Deniece Williams, Tracey Ullman, Lionel Richie, Pointer Sisters, Kool & The Gang, and Irene Cara on the WLRS playlist, well, you know how competitors talk.

MICHAEL ABRAMSON, who had been VP/Promotion at ISLAND RECORDS, is on the loose. Citing those ever-popular "philosophical differences," Michael has taken his leave. He can be reached at (212) 243-2972. No immediate replacement was named. And is Island contemplating a distribution change?

MORE STREET TALK/Page 20

#### EXPANSION

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#### TEDDY PENDERGRASS HOLD ME



THE FIRST NEW MUSIC FROM

TEDDY PENDERGRASS

IN OVER 2 YEARS.

LOVELANGUAGE

TEDDY'S NEW ALBUM COMING MAY 28.

PRODUCED BY MICHAEL MASSER FOR PRINCE STREET PRODUCTIONS, INC. MANAGEMENT: ALIVE ENTERPRISES, INC.

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WSB-FM (Donna Brake): "Strong record no matter how you look at it, it's not just an A/C records by any means ... her best since, "Betty Davis Eyes.

B- (Glen McCartney): "Kim is alive and well ... potentially her biggest hit since, 'Betty Davis Eyes.'"

(Jhani Kaye-Operations and Programming Manager): "Kim Carnes proves once again that she has become both a staple for CHR and A/C radio.'

(Hal Moore): "One of the best records by a female artist to come out in a long time.

(Andy Szylinski): "Kim is back and Baltimore loves her!"

A/C CHART: 19



#### from the album CAFE RACERS

Produced by Keith Olsen for Pogologo Corp. Direction: Michael Brokaw /Kragen & Co.

Available on EMI America Records and High-Quality XDR<sup>3</sup> Cassettes.





Continued from Page 18



Big changes at KJLH/LOS ANGELES, as PD ERIC REED and three air personalities are out. Morning drive man BOBBY

BROWN, along with 9-noon jock CHARLIE VINCENT and parttimer B.J. STEWART, have exited as VP/GM J.B. STONE reorganizes the lineup. ALVIN JOHN WAPLES is the new morning man, BILL CHAPPELL is back as evening personality, and RICK ROBERTS moves from MAGIC 108/ST. LOUIS into KJLH's afternoon shift. Additionally, WILLIE JONES is no longer OM - he's now Chief Engineer, No new PD yet.

A rumored change may come to pass in Tinsel Town. Street Talk keeps hearing that KMGG/LOS ANGELES is offering KMPC's ROBERT W. MORGAN quite an interesting package to make the crosstown move. No word on an answer yet.

Before leaving Hollywood, let it be known that FRAZER SMITH (late of KLOS/Los Angeles) has moved his "party animal headquarters" to KMET as of May 12, when he'll begin a Saturday evening shift.

Would-be major market PDs take note: WNBC/NEW YORK still has no new PD (job's been vacant since February 24), and KITS/SAN FRANCISCO's programming chair has not been filled either (empty since March



Sonny Fox

It seems RKO isn't the only organization to take a run at popular Y100/MIAMI morning personality SONNY FOX. However, Sonny's contract with METROPLEX has another two years to run, so don't look for him to be leaving South Florida any time soon

Congratulations to LINDA FEDER, who has joined JEM/PASSPORT/PVC RECORDS as National Promotion Manager.

It's always exciting to see someone nail down a big deal, and that's exactly what WKXI/JACKSON, MS morning personality "HEAVY" HERB ANDERSON has done. Herb recently signed "a million-dollar deal" which will keep him in the morning show at WKXI for the next several years.



Q107/WASHINGTON is planning to air a potentially risque TV spot in its new campaign. Scene One shows a couple in bed after having

just been awakened by Q107 on the clock radio. The man hops out of the sack and gets ready for work, but the woman lolls in bed, listening to morning stars ELLIOTT & WOODSIDE. In Scene Two it's apparent that our heroine will not be getting up; she's having too much fun listening to Q107, and she even convinces the man to rejoin her 'twixt the sheets. What happens next is left to the viewers' imagination, but any station creating that kind of fun should be worth listening to, which is the whole point.

And while we're talking TV here . . . Z100/NEW YORK has a new spot promoting its Z Morning Zoo. SCOTT SHANNON and ROSS BRITTAIN stand shoulder-to-shoulder clad in spiffy tuxedos as the spot opens. In a static "heads only" shot, the two explain how more and more listeners are tuning in the Z Morning Zoo because "it's serious radio." The "serious" point is driven home pretty well by the time the camera pulls back to reveal Brittain barelegged, wearing swim fins and garish boxer shorts, while Shannon has on a ballerina's tutu, tights, and giant clown shoes. Serious stuff indeed.



LARRY O'NEAL, last at 3WS/Pittsburgh and formerly PD/Operations Director of Q101/Meridian, has joined WSB-FM/ATLANTA for weekends.

ANDY CURRAN has exited WABB/ MOBILE, where he'd been programming, and is looking for a new opportunity. He can be contacted at (205) 478-8294.

KFI/LOS ANGELES has become the L.A. affiliate for RKO's "Night Time America" overnight show with host BOB DEARBORN, and will carry the program live from midnight-6am. The arrangement shifts displaced KFI personality KAREN SUMMERS into a programming assistant position.

R&R sends its sincere condolences to the family and friends of KFI & KOST/LOS ANGELES Account Executive TODD THAYER, 30, who suffered cardiac problems while gliding last Sunday (4-29) near Hemet, CA. Apparently realizing something was wrong, Thayer was attempting to land on a highway when he crashed. His body was not found until the following morning, when authorities determined heart failure was the cause of death. Todd, whose father JACK THAYER recently departed as VP/GM of WNEW/New York, previously worked as an AE at KLAC/Los Angeles, after serving in the traffic department at crosstown KMET.

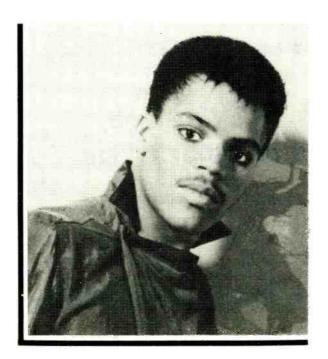
Z.Z. HILL, blues/soul singer of 20 years' repute, died this week at age 49. Having broken his leg in a recent car accident, he put weight on the fracture earlier than doctors recommended, and contracted phlebitis. The complications proved to be fatal.

Stork Stops: It's a girl, Shannon Clare, for COLUMBIA's JIM McKEON and his wife Cheryll . . . Twins for KNIX/PHOENIX personality W. STEVEN MARTIN and his wife Susie.

### CHRAORMOTOWN

## ROCKWELL

"Obscene Phone Caller"



WBLI	KITE	WHOT-FM	W.JAD
			•
WCAU-FM	KAMZ	13K	<b>WCGQ</b>
WHYT	WANS-FM	KKXX	<b>Z102</b>
<i>KMJK</i>	WZYP	KQXR	KKQV
FM102	<i>94TYX</i>	KKFM	WAZY-FM
KS103	<b>WOKI</b>	KYNO-FM	KGOT
WVSR	<b>KRGV</b>	KIKI	KCAQ
WKEE	WSFL	KLUC	KCBN
WKFM	KITY	KHOP	KHTX
WHTF	KTFM	KSKD	<b>KBIM</b>
KXX106	WRKR	KTKT	KSLY
WIZR	K107	WISE	KZOZ





"White Knuckle Ride"



LP DEBUT ② BREAKERS
HOT TRACKS ③ BREAKERS

The Single, "LITTLE LADY"

WPHD	WRCK	WJXQ	WIGY
WGCL	WOKI	WHOT-FM	WERZ
WNYS	G100	KKFM	WJAD
WVSR	KRGV	KLUC	<b>KILE</b>
WSPK	<b>KITY</b>	KSKD	KGOT
98PXY	KTFM	KDON-FM	KCDQ
<i>Q92</i>	WKDD	WFBG	KHTX
WKFM	KMGK		



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## Almost Like Being There...

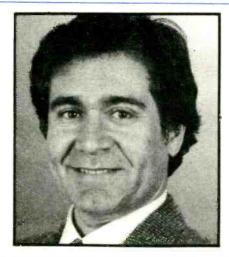
Cassette Tapes of DIRECTION '84 Sessions. \*



Patricia Aburdene

"Age Of The New"

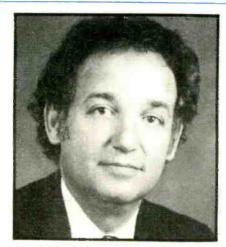
"An overview of all that's happening in the U.S.A. Today
. . . How we got where we are"



Dr. Charles Garfield

"What Makes A Champion/Peak Performance."

"Are you a champion? What to look for, and what to work for."



Paul Bortz

"Where Cable Is Going To In Relation To Radio."

"Don't worry about Cable Radio . . . but there are new competitors we should take a look at."

\*If you buy the full set, we'll send along the seminar workbook with all exercises and articles . . . FREE!

## DIRECTION '84. CASSETTE ORDER FORM

If you order a complete seminar set for \$217.50, we'll include a "Direction '84" notebook which includes additional print material, useful exercises and the case study outline. You'll also receive the case study solution cassette as a bonus. Please check tapes desired.

General Sessions:

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  - Patricia Aburdene "Age of the New" \$19.95
- ☐ SPECIAL SESSION
- Dr. Charles Garfield "What Makes a
- Champion/Peak Performance" \$19.95
- ☐ Paul Bortz "Where Cable is Going in Relation to Radio" \$19.95

Workshops:

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  Dr. Sharon Crain "Relating to the Egos
  Around You" \$28.95
- ☐ Robert Mahlman & Art DelVesco
  "Everything You Wanted to Know
- About Buying a Station/
  Venture Capital" \$19.95

  ☐ SPECIAL TWO CASSETTE WORKSHOP
- John Parikhal "Identifying Programming
  Trends" \$28.95
- ☐ SPECIAL TWO CASSETTE WORKSHOP
  Gary Kaplan "Recruitment/How To
  Interview" \$28.95
- ☐ Jhan Hiber "Budgeting for Research and Promotion" \$19.95
- ☐ Dr. Adele Scheele "Skills for Success!
  Time Management" \$10.95
- ☐ SPECIAL THREE CASSETTE PROGRAM

  Dr. Elliott Ross "Listening Skills" General session/workshop \$19.99

Number of tapes ordered

Total amount enclosed

Mastercard and Visa accepted:

Mastercard:

Expiration date: \_\_\_\_\_ Interbank #\_\_\_\_\_

VISA:

Expiration date: \_\_\_\_\_ Make checks payable to: RADIO & RECORDS

NAME \_\_\_\_\_ STATION \_\_\_\_ ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_ ZIP \_\_\_\_ Please allow 3-6 weeks for delivery. California residents add 61/2% sales tax.



1930 Century Park West, Los Angeles, CA 90067

#### On The Records



**KEN BARNES** 

## The End Of The Invasion | St BRITISH INVASION (PartXI)

After three months and almost three dozen artists of greater or lesser significance, the 20th Anniversary salute to the first British Invasion comes to a close this week. By the quirks of the alphabetical method, the remaining three groups are among the most important and influential of the entire 1964-66 period: the Who, the Yardbirds, and the Zombies.

Who: As the High Numbers in 1964, they were doing revved-up covers of American R&B records like "I Gotta Dance To Keep From Crying" by the Miracles. (In fact, their first album was originally intended to be made up entirely of R&B covers.) But when Pete Townshend married the group's natural aggression to anthemic original songs, they became a sensation in England from their first single, 1965's "I Can't Explain," onward.

But the Who took an extraordinarily long time to break here, as their first six U.S. singles (including "My Generation") stiffed. It wasn't until early 1967 and "Happy Jack" that they made an impact on American radio. (That single also, perhaps not coincidentally, came out about the same time as their first American live appearances.) Still, they had only two other real hits in the '60s, "Magic Bus" and "Pinball Wizard" . . . but they also had the "Tommy" album, and that made them a rock institution. Their early, wild visual and sonic approach is still an inspiration to new rock bands.



The Who scowl for the cameras

Yardbirds: Even more inspirational to rock bands everywhere was this group. They were also blues and R&B purists at the beginning, gaining notoriety after taking over a club residency from the Rolling Stones. Eric Clapton was their guitarist through the blues period, but left when the rest of the group decided to try a minor-key harpsichord-based number called "For Your Love." Jeff Beck replaced Clapton, the record was a UK and US hit, and the Yardbirds launched a productive experimental era

On records like "I'm A Man" and "Heart Full Of Soul," Beck contributed new guitar sounds and extended solos. "Shapes Of Things" in 1966 was the definitive Yardbirds guitar tune, with the solo the clear highlight of the song. A few months after its release, bassist Paul Samwell-Smith quit and was replaced by session guitarist Jimmy Page. Page played bass for only a short time, soon convincing rhythm guitarist Chris Dreja to take up the bass. Then Page



Over Under Sideways Down with the Yard-birds

and Beck collaborated on the most experimental Yardbirds guitar piece yet, "Happenings Ten Years' Time Ago."

Sadly, Beck left the group after that record. The group hung around for one more LP ("Little Games") and some live performances in which they debuted later Led Zeppelin material like "Dazed And Confused," but they split up at a commercial low point in 1968. Still, they were the first group in which the guitarist, not the singer, was the hero, setting the fashion for countless later bands, and their emphasis on guitar solos was a strong influence on both heavy metal and progressive rock.

#### Rick Springfield's Zoot Suit

Screaming girls, truckloads of fan mail, posters pinned to the walls of thousands of bedrooms. That object-of-hysteria status never happens to most artists, unless they're a **Duran Duran** or a "Weird Al" Yankovic, but **Rick Springfield** is on his third time around as an idol.

Since "Jessie's Girl" scored in mid-1981, Springfield has been a huge hit with teens (while maintaining his credibility as a rocker, a rare and difficult feat). Perhaps he profited from his experience the second time, when one semi-hit in 1972 ("Speak To The Sky") and a lot of teen magazine coverage did not sustain a chart-topping career.

Rick's first bout with adolescent madness came in his native Australia in the late '60s and very early '70s. After his first group, **Wickety Wak**, stalled out, he became a part of **Zoot** (along with **Beeb Birtles**, a founder of **Little River Band**). Zoot had only one monster hit, a heavy semi-psychedelic version of "Eleanor Rigby" in 1971, but they were heavily promoted in the teen market and enjoyed considerable popularity. And Rick, as principal

Rick Springfield: The jumpsuit that set a thousand Australlan teenage hearts aflutter

songwriter and lead guitarist, was an obvious central attraction. (His one-piece bright orange jumpsuit probably didn't hurt either.)

Frustrated, they poured all their efforts

into a farewell 1967 album called "Odessey

(sic) And Oracle." A single, "Time Of The

Season," did nothing in England and Amer-

ica, and the group broke up, with Blunstone

working in an insurance office and Argent

forming the cleverly-named Argent with

Russ Ballard. In late 1968, "Time Of The

Season" started picking up regional air-

play, and months later became a top 10 hit.

By this time, however, the group was ir-

revocably splintered, and they refused of-

fers to reform and tour on the strength of

Weller's Latest Style

The promising acceptance of "My Ever

Zombies: Their version of "Summertime" won them a newspaper contest, and the prize was a recording contract. The storybook tale continued when their first record, "She's Not There," became a global smash in late 1964. With its breathy Colin Blunstone vocal and the group's emphasis on Rod Argent's keyboards, the Zombies contrasted sharply with the prevailing guitar bands, and were probably ahead of their time (their name may have held back their acceptance as a serious band too). They had another hit in "Tell Her No" and did three songs in Alfred Hitchcock's "Bunny Lake Is Missing," but commercial acceptance was otherwise fleeting.



The Zombies: Polite boys with a scary name

Changing Moods," the second U.S. single for the Style Council, is ironic for chief Councillor Paul Weller. His previous group, the Jam, was England's most successful singles band fron 1977-82, with 20 hits, but not one of their records even came close to hitting in the U.S. Weller formed the Style Council last year as an augmented duo;

lead singer of the Jags.

their newfound hit.

hitting in the U.S. Weller formed the Style Council last year as an augmented duo; keyboardist Mick Talbot is the only other permanent member, with additional musicians floating in and out. Returning a favor, Culture Club's Boy

George has written a song for his producer, Steve Levine, called "Believing It All." It's out under Levine's name, but in the Alan Parsons mode, Levine doesn't sing it — that was performed by John Alder, whom modern music-oriented AORs may recall as the

TV

TV NEWS

"Solid Gold" salutes Australia the week of May 4, starring Air Supply, Peter Allen, Andy Gibb (solo and with Olivia Newton-John), Little River Band, Men At Work, Real Life, and Rick Springfield . . . Stacy Lattisaw & Johnny Gill and Yarbrough & Peoples are on "Soul Train" the weekend of May 5 . . . Christine McVie and Wire Train appear on "American Bandstand" May 5 . . . Berlin, Breakfast Club, Shalamar, and Wang Chung guest on "Rock Of The 80's" on Showtime May 5 . . . Michael Jackson is in the spotlight on the syndicated program "The Dance Show" May 5 . . . Culture Club are in concert HBO May 6 and 10 . . . Jack Mack & the Heart Attack are on "Fame" the week of May 7 . . . Toni Tennille guests on "Thicke Of The Night" May 7.

#### RY

#### ONE YEAR AGO TODAY

- TED TEMPLEMAN, BOB REGEHR, DAVE BERMAN UPPED TO WB SR. VP
- DAVE MARTIN NAMED VP/GM AT WLW & WSKS/CINCINNATI
- CRAIG SCOTT BECOMES GM AT WGKX/MEMPHIS
- JOHN SCHOENBERGER, SANDI LIFSON TAKE NAT'L PROMOTION POSTS AT MCA
- MICHAEL LESSNER NAMED NAT'L PROMOTION MANAGER AT CAPITOL
- #1 CHR: "Overkill" Men At Work (Columbia)
- •#1 A/C: "My Love" Lionel Richie (Motown)
- #1 COUNTRY: "Common Man" John Conlee (MCA)
- #1 BLACK: "Save The Overtime For Me" Gladys Knight & Pips (Columbia) (2nd week)
- •#1 AOR TRACK: "She's A Beauty" Tubes (Capitol)
- ●#1 LP: "Cargo" Men At Work (Columbia) (2nd week)

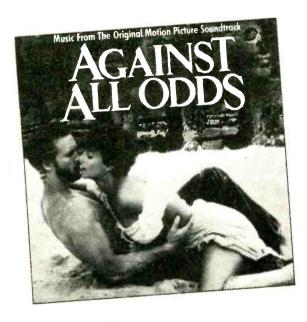
#### **FIVE YEARS AGO TODAY**

- REG JOHNS NAMED PD AT CFTR/TORONTO
- •#1 CHR: "Reunited" Peaches & Herb (Polydor/PolyGram) (2nd week)
- #1 A/C: "Reunited" Peaches & Herb (Polydor/PolyGram)
- •#1 BLACK: "Reunited" Peaches & Herb (Polydor/PolyGram)
- #1 COUNTRY: "Backside Of Thirty" John Conlee (MCA)
- •#1 LP: "Breakfast In America" Supertramp (A&M) (3rd week)

#### TEN YEARS AGO TODAY

- GARY DAVIS HEADS WARNER BROS. PROMOTION
- •#1 CHR: "Locomotion" Grand Funk Railroad (Capitol) (3rd week)
- #1 A/C: "The Streak" Ray Stevens (Barnaby)
- #1 COUNTRY: "Hello Love" Hank Snow (RCA)

## Book'em For The Book!



#### "Against All Odds (Take A Look At Me Now)" from Phil Collins 7-89700

#1 Single & Video In The Country—Soon To Be Certified GOLD!
Produced by Arif Mardin

#### "Violet And Blue" from Stevie Nicks

Airing on 65% of Album Radio Produced by Jimmy Iovine

#### "Walk Through The Fire" from Peter Gabriel 7-89668

Re-mixed by Nile Rodgers—Being Rush Released to Radio On Your Desk Now!
Produced by Peter Gabriel

#### "My Male Curiosity" from Kid Creole & The Coconuts 7-89664

Single & Video being prepared for release—Video featured prominently in movie—Single pulling top 10 requests where played from LP.

All From the Soon-To-Be PLATINUM Major Motion Picture Soundtrack "Against All Odds" 80152

#### "Self Control" from Laura Branigan 7-89676

Her fastest breaking single yet—This title track is just the beginning for this critically acclaimed artist & album...

"Self Control" being exercised in large doses on Top 40—A/C's—

Urban Dance & National Music Formats

Branigan has just won the Tokyo International Music Award for "The Lucky One," also on her new album "Self Control" 80147

Video Being Released Shortly

Produced by Jack White & Robbie Buchanan Executive Producer: Jack White Susan Joseph/Grand Trine Management

**CHR Chart 30** 





#### "Mystery" from The Manhattan Transfer 7-89695

The Grammy Award-winning group is back with a smouldering ballad that has captured the Top 10 Adult Contemporary Market and is crossing to Top 40 & Urban formats

"Bodies & Souls" 80104 is the album that yielded the multi-formated hit "Spice Of Life" and the album has been on the jazz charts for 6 months

The group has just completed a tremendously successful European tour and is the subject of a Westwood I Special being prepared for syndication.

—There is no "Mystery" to a hit— Produced by Richard Rudolph in Association with The Manhattan Transfer Management: Brian Avnet

A/C Chart 10

## Book'em For The Book!



#### "Round & Round" from Ratt 7-89693

The L.A.-based rock group Ratt is coming "Out Of The Cellar" 80143 with their hit AOR track "Round & Round"

The group's debut Atlantic album follows an independently distributed disc which established them in the west & set up a following in other regions of America—Each week more proof comes through as airplay, sales and Top 10 requests explode

Album Radio is leading the pack to break Ratt out as an exceptional rock act—after a tremendously successful West Coast tour, Ratt is currently set to start a summer-long national tour as requests for dates mount

"Round & Round" video in Medium Rotation on MTV & features a cameo appearance by Milton Berle

Remember, this is the year of the Ratt, as the world goes "Round & Round"
Produced by Beau Hill
A Berle Company Production
Personal Management: Marshall Berle

#### "Days Gone By" from Poco 7-89674

One of the leaders in their field of music, Poco has presented a dazzling single & 12"—being called the group's best in years "Days Gone By" receiving airplay on AOR—CHR & A/C Formats The album "Inamorata" 80148 represents a reunion of the original members on several cuts—and getting great reviews Did you get a strange card in the mail???

Produced by Paul Cotton and Rusty Young Management: Peter Golden & Bill Siddons/Crosslight Management

#1 New & Active Track





TALKTALK IT'S MY LIFE



Produced by Tim Friese-Greene

From the LP, It's My Life ST-17113

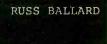
LP 30 **HOT TRACK 28** 

## E WILL EBITOF LOVE B-8206 PAY

Produced by Mark Smith & Noah Shark

From the LP, Jungle ST-17107

**HOT TRACK 48** 



RUSS BALLARD WOODES B-8204 TM



Produced by Russ Ballard & John Stanley

A RUJO Production

From the LP, Russ Ballard ST:17108

HOT TRACK 49

MIND THE STATE OF AMERICA



Produced, Arranged, Guitars by Little Steven

From the LP, Voice of America ST-17120

**AOR NEW & ACTIVE 42/3** 

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#### RESS

#### Datebook

#### The Country Boom/Bust Begins

MONDAY, MAY 7

Although the movie wouldn't be seen for nearly another month, this is the day in 1980 that the "Urban Cowboy" soundtrack hit local record stores. The LP was promoted as the package that would do for country what "Saturday Night Fever" did for disco and, unfortunately, it probably did initiate a boom/bust cycle similar to the one that disco suffered through. The widely-publicized rock-to-Country format changes of 1980-81 (including KHJ/Los Angeles) have become less heralded changes back to something else in 1983-84. Country to CHR crossovers are scarce, with only an occasional Rogers & Parton or Iglesias & Nelson creeping across boundaries. Despite this, there are probably a few people who were happy with the results of the soundtrack: one was Mickey Gilley, who got his only CHR hit with a remake of "Stand By Me," and Gilley's protege Johnny Lee, who hit with the film's anthem "Looking For Love."

Birthdays: John Fred 1941. Janis Ian 1941. Chris Frantz (Talking Heads) 1951, Mick Fleetwood's Zoo vocalist Billy Burnette 1953.

#### Olivia Nets Met Appearance

#### **TUESDAY, MAY 8**

It probably started with "Days Of Future Passed." Eventually the **Moody Blues**' concept of using classical musicians for backup became common, from **Deep Purple** to **Klaatu**. The next step in going boldly where no rocker had gone before was into the symphony halls. The first time a rock band made it into New York's Metropolitan Opera was in June, 1970 when the **Who** played what they insisted were the last two live performances of "Tommy." Two months later came the **Procol Harum/Edmonton Symphony** concert that spawned the live version of "Conquistador." During the mid-'70s, Washington's Kennedy Center (which had never been designed for anything as undignified as rock & roll) hosted some semi-tough acts including **Jimmy Carter**'s famous rock inaugural. Finally, on this day in 1977, at the same time she was releasing her version of "Don't Cry For Me Argentina," **Ofivia Newton-John** made what was billed as her New York debut at the Metropolitan.

Birthdays: Rick Nelson 1940, Earth Wind & Fire lead singer Philip Bailey 1951

#### Joel Through The Turnstyles WEDNESDAY, MAY 9

Since his first hit with "Piano Man" roughly ten years ago, **Billy Joel** hasn't gone through nearly as many musical changes as his critics think he has. Even while he was being stereotyped as a **Harry Chapin** imitator, Joel was turning out numbers like "Captain Jack" that were forerunners of his hard-rockers. And "I've Loved These Days" from "Turnstiles" was essentially the same scene as "Big Shot" two years later, just taken from a different angle. Joel's recent "Innocent Man" is a change of pace not only because of all its different period mockups but also because it was the first Joel album in years without some sort of overt social comment. With the single count from "Innocent Man" up to four thus far — almost tying it with "The Stranger," which had five — Joel celebrates his 35th birthday today.



#### Vox Box

#### THURSDAY, MAY 10

Other practitioners of "jangle rock," the sparse, reverberating music popularized by **Big Country** and the **Fixx**, have done better, but it was **U2** that invented the idiom. The group's singer/lyricist **Bono Vox** was born **Paul Hewson** on this day in 1960. Hewson/Vox and his groupmates were all 17 and 18 when they formed in their native Dublin. After two singles for **CBS**/Ireland, they released their first **Island** LP in late 1980. Vox and company are often credited with being first to combine punk's drive, traditional hard-rock arrangements, and generally positive (as opposed to new wave nihilistic) lyrics. Even in apocalypse songs, a jangle-rock staple (U2's "New Year's Day," Fixx's "Stand Or Fall", there is some element in U2 of renewal through fire. It was the former song that gave U2's most recent album, the live "Under A Blood Red Sky," its title.

Other birthdays: Jay Ferguson and Dave Mason both 1947

#### **Bob Marley Dies**

#### FRIDAY, MAY 11

Bob Marley only had five years of relative fame in America, and he spent all of it in mortal danger. In 1976, just as "Rastaman Vibration" gave him his first American success, Marley was wounded in an assassination attempt connected with his involvement in Jamaican politics. After a few years of political exile, Marley was able to return home, but health problems set in. He collapsed on stage during 1980 and shortly thereafter went into New York's Sloan-Kettering cancer hospital, although he continued to insist that his general practitioner just happened to be a cancer specialist. He finally died of brain and lung cancer on this day in 1981 in Miami. The most-heard Marley tribute, Stevie Wonder's "Master Blaster" had been cut nine months before Marley died; another tribute came from Sister Sledge who went back into the studio and turned their current "He's Just A Runaway" into a reggae number. Birthday: Eric Burdon 1941.

#### Squier In Motion

#### SATURDAY, MAY 12

Billy Squier's 34th birthday should coincide pretty closely with a new album. He was born on this day and raised in Wellesley Hills, MA. After high school, he moved to New York and ended up in Magic Terry & the Universe, then studied at Berklee School of Music and planned to become a music teacher. Despite those plans, he ended up in the Sidewinders, then in Piper, who had a very minor East Coast hit with "Can't Wait" in late 1977. When AOR programmers latched on to the "Black Dog"-inspired "You Should Be High Love" from Squier's first solo LP, he was immediately described as a one-person ZeppelIn for the '80s. But Squier declared that he wanted his music to have more bounce than traditional heavy metal. Roughly three years ago today, he achieved his goal with the "Don't Say No" LP and a couple of dance-styled rockers including "The Stroke," which became a hit on Urban-formatted WKYS/Washington.

Other birthdays: Burt Bacharach 1929, George Carlin 1937, Steve Winwood 1947, strange bassinet-fellows Billy Swan and Ian Dury 1942, James Purify 1944.

#### Stevie Wonder Born

#### SUNDAY, MAY 13

At this writing, it's been three years and seven months since **Stevie Wonder**'s last album of all new material. And despite the long waits for "Songs In The Key Of Life" (two years) and the "Secret Life of Plants" soundtrack (three years), Wonder has finally managed to break his own record for long hiatuses between LPs. (To put this in some perspective, in three years and seven months, **Michael Jackson** managed to issue two solo LPs and one with his brothers.) Still, the wait doesn't seem that long because we've had a steady stream of Wonder both through duets with everyone from **Paul McCartney** to **Charlene** and lots of material for other people, including **Musical Youth**'s new "What'cha 'Talkin' Bout." Wonder celebrates his 34th birthday today. Also racking up her 41st birthday is another **Motown** legend, **Mary Wells.** 

#### Week After Week, Month After Month, EPA Brings You More BREAKERS

3/23

SLADE LP BREAKERS

3/30

SLADE
"Run Runaway"
BREAKERS

4/6

ROMANTICS
"One In A Million"
BREAKERS

A/13

"UP THE CREEK" LP

**BREAKERS** 

4/20

ORION THE HUNTER LP

**BREAKERS** 

ORION THE HUNTER
"So You Ran"
BREAKERS

CYNDI LAUPER LP

**BREAKERS** 

CYNDI LAUPER "Time After Time"

**BREAKERS** 

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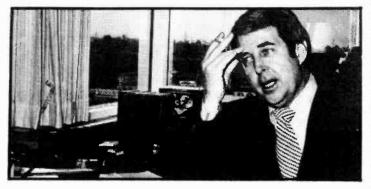
www.amoricanradiohistory.com

#### A Note From The Publisher

John Bayliss, one of radio's finest friends, was taken from us last Sunday in an automobile acci-

John was a very special part of all of our lives. He held jobs of trust in corporate life and in entrepreneurial life, and he executed these tasks in a way that bound him in dedicated friendships all across America.

His encouraging voice on the phone, his rapt attention across a luncheon table, and his sharing of his experience with the young have made radio a better place to be



We are glad he was with us! Our prayers go out now for the

full recovery of his marvelous wife Alice. -Dwight Case

#### Davis

Continued from Page 3

gentleman, and all during his career Steve has been with winners."

Noting Rich's departure, Phippen added, "I'm sorry to see Bobby go. He brought us some fabulous demos; we're trying to become a leader by the back door, grabbing adults first instead of massive teen numbers. He's got two kids waiting for him on the West Coast, and I think he's anxious to find another good programming position out there. He gave his personality and professionalism to this radio station and he's got my ultimate respect for everything he contributed to this station."

Davis remarked, "This is a great opportunity to work with Cox and Bill Phippen. I think the station has an excellent foundation and I'll go in and fine-tune it, seeing that all the programming elements for a winning station are in place. My time at Z98 was a great challenge and a rewarding experience. My thanks to VP/GM Gary Kines and B/A/M/D President Dwight Douglas for their support.'

Before joinging Z98, Davis had been MD at WBBM-FM(B96)/Chicago, Assistant PD at Z93/Atlanta, and had programmed KXX106/Birmingham. While a permanent replacement hasn't been named at WZNE, air personality Johnny Walker will be interim PD.

#### Malkan

Continued from Page 3

been at such great radio stations in their careers that their joining our company will be an added plus at a local level.'

Discussing Gallagher, Gray noted, "Steve's a quality person with a solid programming background, well versed in research and modern programming techniques. His main objective will be to put us in sync with the marketplace. I feel with Steve's experience and his skills at working and training people, he'll make Magic 104 the dominant A/C station in the market."

Gallagher told R&R, "This is my first venture back into programming after spending time as an on-air personality. The change has really strengthened some ideas and concepts which I plan to put into effect at Magic 104." Gallagher's past programming experience includes KMAC/San Antonio and WQXA(Q106)/York.

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April 25, 1984

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#### **Bayliss**

Continued from Page 1

broadcast brokerage firm while operating nearby KSMA & KSNI/Santa Maria, CA. His extensive radio management career involved several group ownerships, including President's posts at Charter Broadcast Group, Charter Media Company's Radio Division, the Gannett Radio Division, and Combined Communications' Radio Division. A Korean War veteran, Bayliss started his radio career in Petaluma, CA. before moving on to radio sales and management positions in Akron, Cincinnati, San Francisco, and San Diego.

KSMA & KSNI News Director Steve Southwick told R&R, "He was a special friend. The staff is saddened and shocked. He was a dynamic force, and it was obvious he was going to continue making some real contributions to the industry. We're really going to miss him."

A longtime friend, radio broker Frank Kalil, commented, "John carried the banner for broadcasting as well or better than anyone I've ever seen. He loved the business and the people in it thoroughly."

Assisting KSMA & KSNI temporarily are station attorney and family friend Larry Wilson, along with former owner Joe Hagerman.

In addition to his wife Alice, Bayliss is survived by three grown sons, John, James, and Joe. Funeral arrangements were still pending at presstime.

#### Sattler

Continued from Page 1

the right guy for the right job at the right time."

Prior to KDKB, Sattler was an air talent and programming assistant at KCBQ/San Diego, having previously worked as an air personality at KXLY/ Spokane. Discussing his move from AOR to A/C programming, Sattler told R&R, "Leaving Sandusky was a difficult decision for me, as it's a fine company and I'll be leaving very good friends. But joining K101 represents a golden opportunity to enhance my education in programming. It's a solid station with a longstanding reputation for quality in a great market, and I will learn a lot. Because the market is already so saturated with AORs, the station will not take on an AOR slant. I'm enthused and excited, and I look forward to working with Jack McSorley and Price Communications Sr. VP Frank Osborn."

#### Schwartz Upped To **KMEL GSM**

Joe Schwartz has been promoted to GSM at KMEL/San Francisco. Schwartz had been National Sales Manager at the AOR outlet, and is a four-year station veteran.

KMEL VP/GM Rick Lee commented, "Joe Schwartz is an aggressive, hardworking salesman who has earned respect from the many agencies and clients he has dealt with over the years. As KMEL's General Sales Manager, he will lead our sales department to new heights."

Schwartz stated, "Being with KMEL for the past four years has given me much opportunity for growth and advancement. I sincerely appreciate KMEL's confidence in me as I enter this sales management position."

#### Jordan

Continued from Page 1 Group W's first FM outlet,

KODA/Houston. Commenting on his promotion, Jordan told R&R, "I'm really thrilled to be here. I've been working for this nine years and six stops; it's nice to finally settle down in Dallas. I guess if I have a goal it's to duplicate the success of our sister stations. What we're going to do is recreate some of that early Houston magic here."

Jordan indicated no further staff changes were anticipated. Following Blair's recent acquisition of Group W's radio sales division, RAR (now Blair/ RAR), Jordan's position has been filled by Sr. VP/GSM Tommy Turner.

#### Winnick

Continued from Page 1

ager, told R&R, "The past two years as the National Director of Promotion have been terrific ones for myself and E/P/A. I'd like to thank (E/P/A Sr. VP/GM) Don Dempsey and Ron McCarrell for the opportunity to be able to take E/P/A to new levels of success with the best national and local promotion staff in the business. My special thanks to Frank Dileo for all his support and friendship during our tenure together." Referring to an earlier comment by Dileo in R&R, Winnick continued, "I wish I could say that I'm as close to the street as Frank, but he's five foot two and I'm five foot nine."

#### Ervin

Continued from Page 3

Before becoming PD at WIBA-FM in 1979, Ervin worked three years at the station as an air personality, following an additional 18 months at AM sister outlet WIBA. Ervin told R&R, "We've enjoyed some pretty good success over the years here in Madison, and Linn and I have talked over a period of time about some of the concerns in Portland. We decided it was a good growth opportunity not only for me, but for Jack Mitchell as well. I don't have any preconceived notions about what has to be done in Portland . . . it's a wait-and-see situation."





## BIG EVENTS

BARBRA STREISAND in her first national radio interview of the '80s, ASIA live from Tokyo, the US FESTIVAL '83, HBO Simulcasts with KENNY ROGERS, DOLLY PARTON, OLIVIA NEWTON-JOHN, HALL & OATES, WILLIE NELSON, and BILLY JOEL, 1984 concert exclusives with JOURNEY, STEVIE NICKS, THE PRETENDERS, JOE WALSH, CHRISTINE McVIE, MICHAEL McDONALD, CHRISTOPHER CROSS, and FLEETWOOD

MAC, The Royal Albert Hall benefit concert featuring JEFF BECK, ERIC CLAPTON, KENNEY JONES, ANDY FAIRWEATHER LOW, JIMMY PAGE, CHARLIE WATTS, STEVE WINWOOD and BILL WYMAN, the exclusive NARAS GRAMMY AWARDS SPECIAL ... all from America's largest producer and distributor of nationally sponsored radio programs, concerts and specials. Over 3,000 U.S. radio stations carry our events and programs ... pro-

grams like SUPERSTAR CONCERT SERIES, LIVE FROM GILLEY'S, OFF THE RECORD WITH MARY TURNER, THE ROCK ALBUM COUNTDOWN, EARTH NEWS, THE PLAYBOY ADVISOR, SPECIAL EDITION and DR. DEMENTO. Our big events and big programs cover every major format and they're all brought to you free of charge on a barter basis. For the biggest events in radio, it's WESTWOOD ONE ... and only!

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#### **Jazz Great Basie Dies At 79**

After years of illness and a month's hospitalization in Florida, legendary swing jazz bandleader and pianist William "Count" Basie died April 26. Although Basie had been undergoing treatment for an ulcer, doctors later determined he had pancreatic cancer, though they never told him. Basie was 79.

Born August 21, 1904, in Red Bank, NJ, the bandleader developed a style regarded as the epitome of understating swing, leading full orchestras from the mid-'30s until a few short weeks before his death. Basie was already scheduled to appear in Los Angeles this summer as part of an Olympic salute to jazz music.

Over the years, the Basie band featured some of the top jazz musicians ever, such as Lester Young, Eddie "Lockjaw" Davis, Harry "Sweets" Edison, Thad Jones, Jo Jones, Quincy Jones, and Freddie Green. Well-known vocalists under his wing included



Count Basie

Jimmy Rushing, Joe Williams, Helen Humes, and Billie Holiday.

Noted for his easy power and subtle drive, Basie was originally a Fats Waller-influenced stride pianist. "One O'Clock Jump" was his first big hit, and it became Basie's theme song.



LOVERBOY ON THE LOOSE - KTRS/Casper, WY welcomed Columbia's Lover boy to town. Caught backstage hamming it up (I-r) are Loverboy's Paul Dean, Doug Johnson, and Mike Reno, KTRS night rocker/MD Rick Lane, Loverboy's Scott Smith and Matthew Frenette.



THE COACH GETS SOME COACHING — KIIS-FM/Los Angeles sent morning sportscaster Coach Charleye Wright to compete against "Hill Street Blues" Betty Wright, KABC's Ted Dawson, NBC's Paul Page, and others in the Toyota Pro-Celebrity Race. But first KIIS sent the Coach to Jim Russell's British School of

#### CALENDAR



#### The Seven-Letter Salary

osh, it'd be a dream-breaker if you let it! For those of us who hoped that get-Titl For those of as white market would automatically mean riches and fame, another of those annual salary surveys indicates that news people had best anticipate only glory at the top of the ladder. If one insists on also having cash, maybe a moonlight job at McDonald's? Well, maybe.

A recent survey indicated the average domestic radio news director pulls down about \$275 a week, which is about 25 bucks more than the "average" newsperson whom he directs. I would attribute the source, but frankly, my dear, I don't remember where I saw those figures, and the source ain't all that important anyway because my beef is with the word "average."

In this case, would you agree that "average" is misleading? Hey, does Boy George look like a sissy? You bet!

Don't let yourself be discouraged by the survey. It means nothing, or even less.

A person's "average" body temperature might be 98.6 degrees with his head in the refrigerator and his feet in the oven, but the average tells one absolutely nothing about the real situation.

Here's my interpretation of those dismally low salary figures: in New York, as we all know, everyone makes around two or three hundred thousand a year, except for gofers down around the \$100,000 level. You know what skews the "average" down so far? All those trainees from college Journalism classes! They work not for six-figure salary, but for a seven-letter salary . . . diddlev.

When you add up a lot of quarter-million dollar salaries and a whole passel of diddleys, and divide it all out, there you are at an "average" of \$275 a week!

These surveys are so misleading. I'm not going to let them make me lose hope.

#### **Instant Photography Inventor 75**

MONDAY, MAY 7 — The typical inventor has no head for business, but Edwin Land, observing his 75th birthday today, is a multi-million-dollar exception. Thanks to Polaroid film, lenses and sunglasses, he was already rich when he invented instant photography in 1947. Land is no longer with Polaroid, although he remains the company's single largest stockholder. At last count he held 524 patents, not too shabby for a college dropout.

Pulitzer prizes created 1912. Germany surrendered 1945. Communists drove French from Vietnam 1954. John Unitas 51. Teresa Brewer 53.

#### Coca-Cola 98th Anniversary

TUESDAY MAY 8 — Georgia patent medicine maker John Pemberton mixed up the first batch of Coca-Cola 98 years ago today, in a vat behind his Atlanta drugstore (1886). Legend says he used a boat oar to stir it. Did Pemberton get rich from what became the world's top-selling soft drink? Not unless you consider \$2300 rich. That's how much he recouped from his investment.

DeSoto found Mississippi River 1541. Mount Pelee volcano killed 40,000 in 1902. First Dacron polyester clothing 1951. Alfred E. Newman became Mad magazine cover boy 1956.

Melissa Gilbert 20. Toni Tennille 41. Author Peter Benchley 44. Rick Nelson 44. Don Rickles 58.

#### Sunshine Skyway Bridge Collapse

WEDNESDAY, MAY 9 — Four years ago today a thousand-foot section of Florida's Sunshine Skyway bridge collapsed when a ship rammed it during a severe thunderstorm. Thirty-five people died when eight cars and a bus plunged some 150 feet into Tampa Bay. The bridge hasn't been fixed. Florida decided to replace it. The new bridge won't be ready until 1986 at the earliest. It is the most expensive project ever undertaken by the State of Florida, with the price tag now \$250 million and still rising.

Byrd flew over North Pole 1926. Muhammed Ali deprived of WBA championship after refusing military draft induction 1967. Nixon impeachment hearings began 1974.

Billy Joel 35. Dave Mason 39. Richie Furay 40. Glenda Jackson 48. Mike Wallace 66.

#### **Ex-President Captured at Gunpoint**

THURSDAY, MAY 10 — When the South lost the Civil War, unemployed Confederate President Jefferson Davis became a wanted man with a price on his head. 119 years ago today, federal troops arrested him at gunpoint in Georgia, took him to Virginia, and put him in prison (1865). Davis was never given a trial and was finally released after two

Transcontinental railroad Golden Spike ceremony 1869. Glacier National Park designed 1910. Rolling Stones' first recording session 1963. Chrysler \$1.5 billion federal loan guarantees okayed 1980.

Nancy Walker 63. Fred Astaire 85.

#### **Dust Bowl Storms**

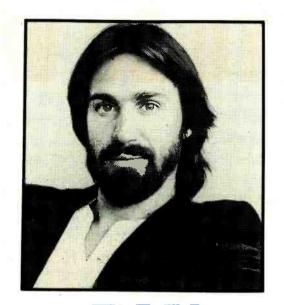
FRIDAY, MAY 11 - Today's the 50th anniversary of the biggest of the Dust Bowl windstorms, which lifted some 300 million tons of topsoil from Texas, Colorado, Kansas, Oklahoma, and Arkansas... and blew it into the Atlantic Ocean (1934). The droughts of the 1930s, which followed the Great Depression of the 1920s, forced about a third of a million people to abandon their worthless farms. Their forced migration touched off the California population boom.

First U.S. house fire insurance 1752 Philadelphia. WGY-TV in Schenectady NY (now WRBG-TV) broadcast first scheduled television programs 1928.

Phil Silvers 72. Tomorrow (5-12) George Carlin 47. Burt Bacharach 55. Yogi Berra 59. Howard K. Smith 70. Sunday(5-13) is Mother's Day: Stevie Wonder 34, Beatrice Arthur 58.

## Smash follow-up to the R&B and CHR Hit "Let's Stay Together" by From the soon-to-be-released Capitol album PRIVATE DANCER Capitol. Management: Roger Davies and Chip Lightman for Roger Davies Management, Inc.

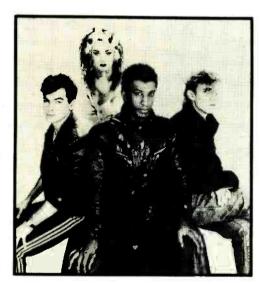
www.amaricanradiahistory.com



#### DAN **FOGELBERG**

"Believe In Me"

**CHR NEW & ACTIVE** 



#### CULTURE CLUB

"It's A Miracle"

1st Week Out:

#### CHR NEW & ACTIVE

136 Stations

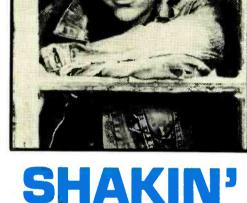
#1 Most Added

#### A/C NEW & ACTIVE

32 A/C Adds!







## **STEVENS**

"I Cry Just A Little Bit"

#### A/C Chart: 19 to 12

#### CHR SIGNIFICANT ACTION

A/C Chart: 17

KITS add WZLD add WDOQ add KTFM add **KQMQ** add KLUC add WXKS-FM 3O **WKBW 27** WGCL deb 30 WYCR 37-34 KHFI 36-31 KSET-FM 28 WRQK 34

WGUY 32-26 WTSN 34-29 13FEA 22-19 **WJBQ 28 WBNQ 28** KZOZ 34-30 KIST 40-34

KO 93 33



#### Now On Over 100 Stations!

Including:

**WKBW** WPHD

WCAU-FM

**WHTX** 

PRO-FM

94Q

Z93

WGCL

**KIMN** 

Q103 KNBQ

**WYCR** 

**KZZB** 

**KHYT** 

**KTKT** 

13FEA

**KTDY** 

**KWTO-FM** 

**KDZA** 





#### SLADE

"Run Runaway"

CHR Chart: 33

WHTT 37-27 WBEN-FM 28-23 B94 24-21 Z9330-26 KAFM add Y100 17-15 WGCL 18-16 KBEQ 22-18 WKTI add KHTR deb 26 **KUBE** add KNBQ 29-26 Q9220-14 WRCK 14-12 KXX106 add WSSX 25-20 KITE 26-18 WRQK add 94TYX add WHHY-FM 3O-21 WAHC 27-16 KJ1O3 26-17 WRKR 23-17 KLUC 20-15 WSQV 22-16 WIXV 24-17 KFYR deb 19 KKXL-FM 26-18 KKRC 21-16 KDVV 3O-24

**Heavy Rotation MTV** 

KZOZ 24-18

AOR Albums: 6
AOR Tracks: 3

CBS ASSOC.
RECORDS



#### LaTOYA JACKSON

"Heart Don't Lie"

#### CHR SIGNIFICANT ACTION

44/17

"Romancing The Stone"

Added This Week:

WXKS-FM KS1O3 WFLY WNOK-FM

KMGK WKFR

WRQN KEYN-FM WHOT-FM

KMGX

K1K1 KQMQ

KSKD

KILE

KGOT KCDQ

SKLY

Watch Your Local Listings For La Toya's

"HEART DON'T LIE"

Video!





## "Weird AL" YANKOVIC

"King Of Suede"

#### **CHR NEW & ACTIVE**

Now On Over 50 Stations!

Added This Week:

WCAU-FM **KJ1O3 CFTR** WHOT-FM 93FM KQXR **XTRA KKFM** WKFM **KRSP** WKRZ-FM 103CIR Q106 **WJBQ** WHTF Y94 KSET-FM **KCDQ** WKDQ **KBIM** 





## THE PICTURE PAGES

#### ASCAP Greets Duran Duran



Duran Duran, who license their songs in America through ASCAP, were welcomed to New York by ASCAP's Assistant Director/Public Relations Ken Sunshine, and East Coast Director/Repertory Lisa Schmidt. Pictured at a reception at the Greene Street Club are (I-r) Sunshine, Nick Rhodes, John Taylor, Andy Taylor, Schmidt, and Roger Taylor.

#### L.A. Stands In The Fire



Canadian rockers the Headpins recently gave their first L.A. performance to support their "Line of Fire" LP. Shown backstage at the Universal Amphitheatre (I-r): MCA VP Steve Moir, Headpin Darcy McDonald, MCA VP Thom Trumbo, Solid Gold Co-Director Steve Propas, group's Bernie Aubin, and MCA Exec. VP Richard Palmese. Seated (I-r) are the band's Brian MacLeod, Ab Bryant, and Darby Mills.

#### RCA's AMA Contingent



RCA brought a handful of its acts together for a party backstage after the recent American Music Awards. Shown (I-r): Teddy Gentry of Alabama, Earl Thomas Conley, Mick Fleetwood Zoo member Billy Burnett and leader Fleetwood, RCA Nashville VP Joe Galante, Alabama's Randy Owen, Deborah Allen, RCA's Don Wardell, Grace Slick, and RCA's Carson Schreiber.

#### Judds Dream Leads To BMI



RCA's Judds, currently hitting in Country with a remake of Elvis Presley's "For The Heart," also perform original material, as evidenced by their new longterm writer agreement with BMI. Pictured at the signing (I-r standing): BMI VP Frances Preston and manager Woody Bowles; (seated I-r) Wynonna Judd, BMI's Del Bryant, and Naomi Judd.

#### Wire Train Pulls Into Hollywood



Columbia recording artists Wire Train recently played the Hollywood Palladium in support of their album "In A Chamber." From left, bassist Anders Rundblad, Columbia VP Bob Willcox, and National Promotion Director/West Coast George Chaltas.

#### Helstar Signs With Combat



Houston-based heavy metal band Helstar signed their debut recording contract with Combat Records. Their first LP is called "Burning Star." From left, manager Oscar Pavon, Helstar member Larry Barragan, producer Carl Canedy, group members Paul Medina, Hector Pavon, Bill Lionel, and Tom Rogers, and label Manager Walter O'Brien.

#### The Burns Media Radio Studies Seminar

The 14th Burns Media Radio Studies Seminar

June 18, 19 & 20 at the Century Plaza Hotel, Los Angeles, CA

Watch for details in the mail or call toll-free (800) 821-8035(outside California) in California (818) 985-8522

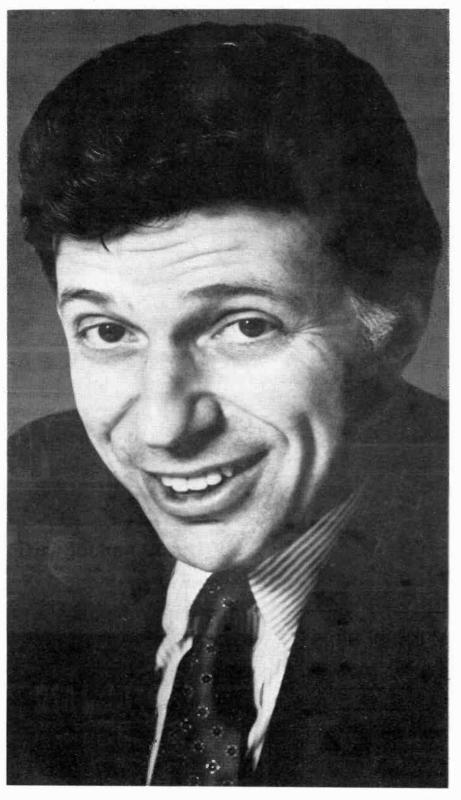
Burns Media Consultants 3054 Dona Marta Drive, Studio City, CA 91604

#### Con Funk Shun Spreads Fever



Shown here at a Brooklyn restaurant where Con Funk Shun was promoting their new LP "Fever" are (I-r back): CFS's Cedric Martin, PolyGram's Dennis Gordon, CFS's Dennis Pilate, PolyGram VP Tommy Young, PolyGram's John Weston, and the group's Paul "Maceo" Harrell; (I-r front) PolyGram's Jerome Gaspar and Senior VP Harold Childs, and CFS's Karl Fuller.

# TOP 40 SATELLITE SURVEY WITH DAN INGRAM



"No additives, no fillers—just three hours every week of nothing but hits. Unique station involvement from playlist selection to tie-in program ID's. Join me and be a part of America's newest and most compelling countUP program—TOP 40 SATELLITE SURVEY."

...Dan Ingram

Don't miss out on the hottest CHR sound around. Call Susan Jacobi at (212) 975-6917.

A SERVICE OF CBS RADIORADIO

## THE PICTURE PAGES

#### Mellencamp Picks Up Platinum



Backstage at a recent show in Knoxville, Riva/PolyGram artist John Cougar Mellencamp was presented with a platinum LP for "Uh-Huh," as well as a compact disc player and recording of the album. From left, band members Toby Myers and Kenny Aronoff, Mellencamp, PolyGram President Guenter Hensler, and group members Larry Crane and Mike Wanchic.

#### Epic Fetes Anderson



Epic Records recently hosted a reception in New York for Carl Anderson to introduce his new LP "On And On." From left, CBS VP Cecil Holmes, E/P/A's Dan Beck, E/P/A VP Al DeMarino, Anderson, Norby Walters Organization's Jerry Ade, BID recording artist Tyrone Brunson, E/P/A VP T.C. Thompkins, and manager Michael Caplin.

#### Major Market Radio Introduces Agency Advisory Board



Major Market Radio has announced the development of its newly-formed Agency Advisory Board, which receives agency input to help the rep firm better serve its client stations. From left, Mary Lou Ahern of Needham, Harper & Steers; Paul Thury of Scali, McCabe & Sloves; Elizabeth Soldinger of Gaynor Media; Dennis McGuire, Cunningham & Walsh; Art Catalanello, Ogilvy & Mather; and Joanne Taub, Grey Advertising. Not pictured is Karen Fishback, Bozell & Jacobs.

#### PolyGram Signs Stallone



PolyGram Records gave a signing luncheon and listening party for Polydor artist Frank Stallone. His self-titled debut album is shipping now, with "Darlin" as the first single. From left, VPs Bill Levy and Jeff Sydney, President Guenter Hensler, Stallone, Executive VP Mel Iberman, Sr. VP Russ Regan, album coproducer Vince Di Cola, manager Robin Garb, and PolyGram Sr. VP Emiel Petrone.

#### Thompson Twins "In The Limeliaht"



Arista recording artists the Thompson Twins made an appearance at New York's Beacon Theatre, and attended a post-concert label party at Manhattan's Limelight Club. From left, group member Tom Bailey, Arista President Clive Davis, and Twins Alannah Currie and Joe Leeway.

#### T.J. Martell Dinner Honors Yetnikoff



Over 2000 members of the entertainment industry gathered in New York recently for the T.J. Martell Foundation dinner honoring CBS/Records Group President Walter Yetnikoff. The event raised a record-setting \$2.5 million for the leukemia and cancer research charity. From left, Michael Jackson's manager Frank Dileo, Jackson's attorney John Branca, CBS Associated Labels VP/GM and Foundation President Tony Martell, "Webster" star Emmanuel Lewis, Yetnikoff, and Epic Records artist Michael Jackson.

#### Juice Returns To RCA



Juice Newton celebrated her return to the RCA label at a party given by her producer/manager Richard Landis. Shown (I-r): RCA VP/Nashville Joe Galante, Juice, VP John Betancourt, and VP Paul Atkinson. Juice's upcoming RCA album is scheduled for release in May.

#### Management Horizons Links With KVIL



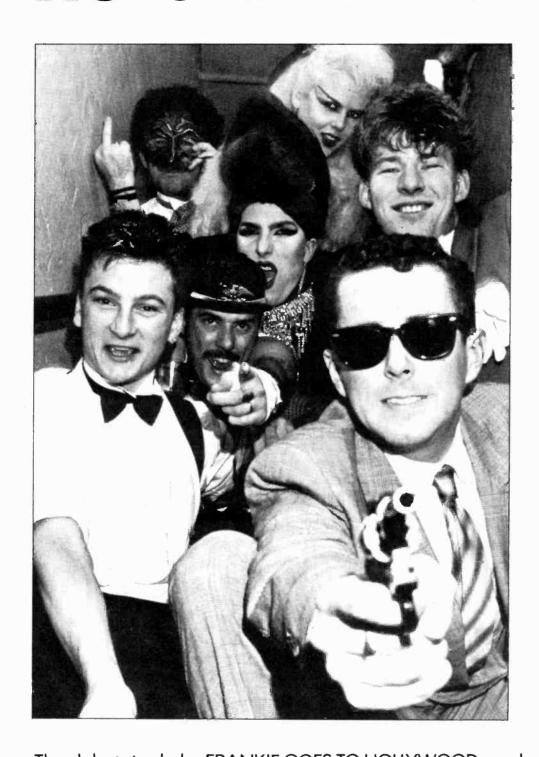
Management Horizons has reached an agreement with Blair's KVIL-AM & FM/Dallas to install MH's Media Marketing System. From left, Blair Owned Radio Stations Division President James Hilliard, KVIL VP/GM David Spence, LSM Bob Cooper, and Management Horizons GM Gary Drenik.

#### ASCAP Steps Backstage With Eurythmics



Dave Stewart of the Eurythmics, who license their songs in the United States through ASCAP, is greeted backstage at New York's Ritz club by ASCAP Assistant Director/Public Relations Ken Sunshine, and membership representative Rick Marrison

# NO-ONE HATES TO RELAX!



"the most successful group in the U.K. at the moment" — number one (U.K.)

"frankie bring a breath of fresh air to a stale music scene" record mirror (U.K.)

"the first liverpool group to reach number one in the U.K. since the Beatles" — music week (U.K.)

FRANKIE GOES TO

# HOLLYWOOD...

and a nation gossips!
"at last! — a group to feel really excited about" — number one (U.K.)

The debut single by FRANKIE GOES TO HOLLYWOOD produced by TREVOR HORN was number one in the U.K. for 5 weeks and sold over 1 million copies. Three other singles have sold over 1 million in the U.K. this decade — 'Don't You Want Me', 'Karma Chameleon' and 'C'mon Eileen' — and all of them reached number one in America. Is there any reason in stopping this record? **Relax** by Frankie Goes To Hollywood: a success no-one can argue with. **Relax**: an

English Invasion on its own.

Enjoying success in the charts of the world!

6 weeks at no.1 in Germany! The only record
worth noting in France! Very top of the charts
in Australasia... Relax? Too much success...
Top 20 cleveland: WGCL...In at 39 at Boston:
WXKS... and at Canadian Stations... CKOL:18...
CKGM: 34... CHUM: in at 30... and no one
hates to RELAX...







# Contemporary Hit Radio



JOEL DENVER

A RETURN TO PROMINENCE

# Radio's Best Friend, The Local Promo Rep

n 1978 and '79 the record industry was at an all-time high. Records were selling in unbelievable quantities, resulting in tons of money to go around for everything: parties, satin jackets, parties, limos, parties, lots of radio promotions, parties, massive blocks of concert tickets, parties, time buys, and more parties.

Then the crunch came in late '79, and along with everything else in the economy, the record industry slowed down drastically. Over the next few years every record company scrambled to minimize losses. Gone were the perks, the parties, the promotions . . . and a lot of people as well.

Experts estimate that better than 10% of the industry was let go over the next few years for economic reasons. Some were able to bounce back, only to be laid off again. These cutbacks spared no one: administration, A&R, publicity, marketing, and promotion - particularly at the local

Major record companies took a long look at their field staffs and began to eliminate any extra bodies. The first people to go were the regional promotion reps; then some national execs, such as secondary specialists, were given the bad news. The next level out the door was the local promo rep. In a number of cases, the local staffs were eliminated because companies felt the job could be done just as well by independent promotion reps without having to pay the extra freight of employee salaries and benefits. And in some situations, the independent completely replaced the local

Now the economy has settled down. Records are selling and labels are rediscovering the promotional strengths they have within their own companies. The duties of a local promotion rep is a subject worth a closer look, and I've got to credit Arista Director/National Singles Rick Bisceglia for bringing it to my attention. How does a local rep see his position within the industry? I talked with a cross-section of them for the answers

# I Can Get The Records Played

Arista's Dave Prescott has been with the label for five years and in promotion 12 years since leaving radio. Covering the entire state of Florida, he handles about 25 CHR, 15 AOR, and 10 A/C reporting stations.

Thinking back over the years, Dave told me, 'The function of the local promo rep has really taken a lot of turns compared with the old days. Years ago, all I had to do was see stations in the morning, the stores in the afternoon, and that was that. The radio people used to call us



Dave Prescott

'record ducks' back then because we really had no power at all. Now we have more strength than in the past few years.'

Dave elaborated, "The strength comes from the backing your company gives you not only verbally but in the areas of promotional tools. By and large we've almost always had albums to give away, but as far as meaningful and legitimate promotions go, the money was either being saved or spent else-

Perhaps on independent promotion? "Most likely," he answered, "but I really don't worry about indies. Too many local people worry far too much about them. I just concentrate on doing my job the best I can. We're all working on the same team, but obviously as a local rep I want to make sure what gets added is on the radio, not just on the playlist. There are a lot of really good hard-working independent promotion reps, and there are many indie reps who are really accountants. I've got no axe to grind with indies, though knowing they were out there bruised my ego early on in my promotion career

"As a local, you deal with a lot of people you get to know as friends, whereas a national or indie rep is just a voice. It's harder to take rejection from a friend, and hopefully the radio people feel it's harder to tell a friend no when he's working a hit record. Now, I've got the attitude that I can get the record played if I go in and promote it correctly, no

matter who else is working it.

Dave feels local promotion people are coming back into their own again, as stations realize that the local promo reps who didn't get cut back were the ones who knew what was going on. When you work with people in this position, you may not get all the credit you deserve all the time. But in the end, the radio folks understand that when they need something the local person gets the call. It's up to the labels to continue giving us the tools, since local people are as valuable and knowledgeable as anybody. There are some major labels who have errand boys for promo reps, but not Arista

# The Local Rep Makes The Difference

After spending 16 years in local and regional promotion capacities in Philadelphia, EMI America's Rich Tamburro has a pretty good idea of how things should work from his perspective. Within his territory he works 11 CHR,

six AOR, three A/C, and two Country reporting stations.

Recalling how it used to be, Rich began, "There's no doubt our duties have changed over the years. When I first got into this business, we

had to promote the individual jocks because they had more control over what they wanted to play. That was tough! Now it's more centralized through the PD's office, and that's good because we know we can count on the airplay once we're told the record has been added.



Rich Tamburro Now if I don't hear airplay, then God help them because I'll be right back to get some fast

answers why. "Today's PDs are more accessible than in years gone by," he compared. "Philadelphia is an unusual town in that all of the PDs respond to our calls and will take the time to see us. I find today's

PDs are more direct than ever. You know when

you've got a shot and when you don't, which

makes for better business all the way around." Addressing the view that local promo folks are nothing but messengers, Rich said, "Local promotion directors are not delivery boys and anyone who thinks that is sick. We work hard out there to share our knowledge of the market and the record's value as a programming tool. That's why in any one week, when two hit records are equal on a national standing, it's the local promo rep who makes the difference when the PD makes his

Rich also has an open feeling toward the help he gets from indies. "They're a pleasure for me to work with. They do their job, I do mine, and we work together to do one thing; get airplay. Sure they can help pop a record here and there. But we're the follow-through, so there is no jealousy about things. When a record goes on, we all win

"If there were no local reps, who else would take the artists around to the stations, set up retail promotions, and make sure the the PDs are covered for concerts? I really think all labels are rediscovering how powerful we can be in the marketplace. Personally, EMI has always given me the tools to do what I need, but I'm finding other promo guys are just now getting those same tools back

# Local Promotion Has Come Full Circle

A six-year member of the MCA family, Fred Zaehler has been promoting records for 14 years in the Pacific Northwest for such labels as Columbia, Capitol, Epic, and ABC. He's currently working with 16 CHR, 15 AOR, 10 A/C and a handful of Country reporters

Fred has a very optimistic outlook on his job. "The last few years have been kind of lean. But with MTV, a renewed attitude at radio, and a healthy economy, things are looking up. It's helped rejuvenate everyone's interest in music and has broadened my responsibilities as well.



Fred Zaehler

"Getting airplay is still my primary function, and indies have always played a special role in this area. A good record company will use independents in conjunction with a strong local staff. The key is that companies have to understand how much strength they have in their local staffs. Radio has begun to see this, but there are some who feel all we do is run around and have a ball. Not so. I work damn hard.

Fred reflected on some rather significant changes that have taken place. "The hype aspect of our business isn't as prevalent as it once was. It's no longer just getting the add, it's maintaining it, and the local people do it best. All I ask is that radio should respect me enough to phone me when they're adding one of my records. We monitor the reaction at both the radio and retail level, and if there's a problem we try to correct it. I'm in the process of helping build careers by taking top 20 records to top 15, and then on to top 10 and up to number one.

"MCA was one of those companies which really took all of the promotional tools away from the local staffs for a long time. When (VP/Promotion) Steve Meyer and (Sr. VP) Richard Paimese came in, all of that changed. I think it has all come fullcircle again. Any company which doesn't put stock in their local people is really missing the

"I'd also like to see more indies stand up for the local people, because they may not realize we help them, too. There are so many indies trying to get information from some of the stations that the PDs are beginning to feel gun-shy of them, which helps me in the end. Some of my stations feel they don't know these people; all they get from them is a lot of harassment, whereas I offer personalized service.

"Whenever I find a station playing games, I'll bust 'em on it. I get right in their face about why they aren't playing a record they've reported. Thankfully, most of the radio guys in the Northwest are straight ahead. It will still take some time for things to equal out, but I really think record companies are going to begin to refocus their attention on the local staffs.

# Accountable For 70-75% Of The Adds

Since 1968, Epic's Don Miller has been promoting radio stations on hit records. Having been with the label for 13 years, he covers all of Georgia and Alabama, including 17 CHR, seven A/C, seven AOR, and nine Country reporters.

Don's a believer in the power of the local promo rep. "I call the shots in this market concerning who gets what promotions and contests, after I've conferred with New York, I'm here to see that my artists get the maximum exposure not only on the radio, but also when they make appear-

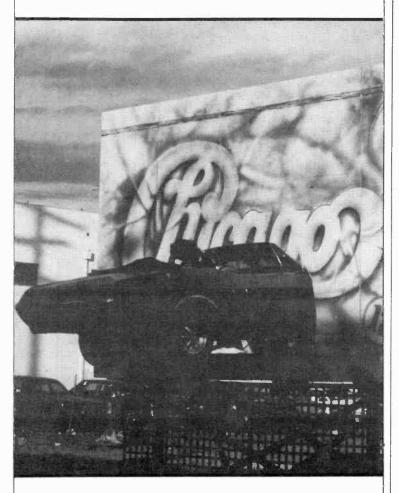


Don feels what he does makes a big difference in the success of a record. "The idea that local people are delivery boys is ridiculous. I know I'm an effective promotion person, because I can call some stations to discuss a record and get a commitment from the PD on a Friday for the following week. I consider that my add, no one else's. In my area here, I think the local folks are accountable for 70 to 75% of the adds at our stations. Many of the PDs will only give the adds to the local people, so we know we're getting the credit for

"When it comes to independents, all of us have to be pulling together in the same direction, or we don't get anywhere. I don't think they have taken away any of our power because the name of the game is hits. When you work hit records time after time, your personal credibility grows, no matter who's promoting it."

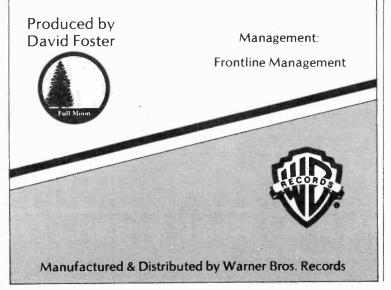


# CHICAGO



# "Stay The Night"





# Concentrated Promotional Efforts

Before joining **WB** three years ago, **Greg Lee** worked for a concert promoter, and also spent time working for **Leo Sayer**. Greg's energy and astuteness have made him a oneman promotional dynamo in his territory, covering five CHR, six AOR, four Country, and six A/C reporters throughout Oregon and Idaho.

"I think as an all-service person we are invaluable, because many stations want to know the details behind the facts presented in R&R," he noted. "They want to know

what's going on regionally as well. Local people at WB also have a part in Artist Development, so we work hard with our acts when they come to the market."

In assessing his position Greg said, "90% of my job is focused on attaining airplay for my product and theh maintaining that airplay throughout its life. In my area, independent promotion isn't as big a factor as in others. If it were, I



Greg Lee

would look at it as a help, not a hindrance because everyone can't be strong at every station.

"I don't think there's an indie out there that's stronger than me in this territory, because I'm paying attention only to WB product, while they're working records from many labels. When stations want albums or tickets, they call me because WB gives me everything I need to do my job. The freedom I'm allowed to do my work is very important to me as a local rep."

While Greg feels his label is covering all the bases, he revealed others aren't. "I speak to a lot of radio stations that never hear from their label reps because it's assumed they're controlled by an indie. This is an equally unfair situation to the stations. Because indies do carry strength with some stations, we're not just delivery boys handing out new releases, ready to pick up the tab at a dinner or send out tickets to the next concert. I'm here to give radio the information to make the most intelligent decision possible. When a radio guy needs an album or favor at the last minute and calls me, he doesn't have to feel like he's sold his soul to me for the following Monday."

# Local Promotion Is A Seven-Day Job

Based in Nashville, **A&M**'s **Lee Durham** covers all of Tennessee, Arkansas, Kentucky, and the northern half of Mississippi, from Jackson on up. In his territory, Lee works with 12 CHR, and nine AOR reporters, and has been with the company seven years.

"It used to be the week started on Monday, but now it starts on Tuesday night at 6pm and goes straight through the weekend until the next Tuesday night. It's my job to know everyone on a one-to-one basis and keep track of how records are performing once they get added. So I spend a lot of time helping the regional and national sales staffs."



Lee Durham

Lee takes particular exception to being referred to as a delivery boy. "When people call us delivery boys they're so wrong. I'm responsible for everything that goes on in my market regarding A&M product. It may look like all we're concerned with is who's adding what and how big a number jump it took, but that's just the beginning. When radio needs artist interviews, concert tickets and such, they come to us because we guarantee follow-through.

"A&M has always given its local staff a lot of support and tools to work with. It's very seldom the national staff will trip us up by getting in front of us. I equate giveaways with buying time because we get a mention everytime the album is handed out. Because we are local and can see what's happening, we're more effective than someone out there with a telephone and a reputation."

Lee then turned his attention to the subject of stubborn radio stations. "There are some stations in my region which

# Motion

Z100/New York welcomes WKTU/New York weekender Diane Prior to overnights ... Billy Pearl moves from evenings to afternoons at WKAU/Appleton-Oshkosh ... KPLZ/Seattle midday man Jack Elliot exits for mornings at WWSW/Pittsburgh ... Tim Maranville returns to KWSS/San Jose as Assistant PD from KUDO/Las Vegas ... Steve Richards leaves WZYQ/Frederick for News Director at 74RNR/Martinsburg, WV ... Danny Austin, last at KINT/El Paso, heads for the PD chair at KRUI/Waco ... KBQS/Fresno welcomes Chuck Gelger to do afternoons from KFRC/San Francisco.

Tony Venturoll to weekends at WNYS/Buffalo from allnights at WGR/Buffalo ... WQLS/Palnesville, OH premieres a new "All Hits" music format ... Jim Chenevey
comes to KKHR/Los Angeles as News and Community Affairs Director from WHYT/Detroit ... WGLF/Tallahassee's
new lineup includes mornings with Bill Thomas ("The Birdman"): MD/middays with Chris Balley from CK101/Cocoa
Beach; afternoon driver Steve Ocean; night rocker April;
late nights with Mark "In The Dark"; overnights with Red
Hambone.

are unpromotable because they wait until records go top five, which is ridiculous. I still call them because I'm a professional. And the same goes for stations which are controlled by indies. Radio is still the quickest medium to influence record sales and I want to support that airplay, no matter how it was established.

"Unfortunately, I don't foresee local staffs being beefed up in the future. Things are moving so fast and the independent is here to stay. It doesn't upset me to know they make more than I do, either. I get great satisfaction from knowing who I work for, and being able to know what I do is an honest day's work for a great salary. Those indies in this area are okay folks because we treat each other with respect, and in the end we're both working toward the same goals."

# The Central Figure In Promotion

**PolyGram** Philadelphia rep **David Leach** has been in promotion for the company for two and a half years and a salesman for the label for five, having moved from Boston four years ago. He works with 10 CHR, three A/C and six AOR reporting stations, in addition to many others.

David agrees that the power of the local rep was virtually nonexistent in the industry for a while, but he forecasts a healthy rebound. "There is now a lot more responsibility back in our hands in the areas of marketing and advertising. Before my branch manager places a time buy, he checks with me to make sure we maximize our dollars."



David Leach

But there are some things that never change. "Getting PDs to listen to new product is tough because there is so much great stuff out there. Each week there are a few records which grab most of the adds, and it's our job to get the other unheard-of records started. After all, anybody can put away an add on a superstar.

David has a great outlook on all of the stations he deals with. "I really think all of the stations treat me fairly, and if someone's calling in an add ahead of me, I don't know it. When I call it in I assume I'm the first to do so. I just try and get my stations to commit to a record as early as possible and let New York know what's going on.

"Coming from sales, I know this is where the hits are proven, so any local promo rep has to pay a lot of attention to retail. Each week we have one or two priorities which I work hardest on. Then I follow up with a phone call to get reaction, which forces them to deal with the new product. I've got to press for cooperation in this area. Today, the local promo rep is a promotion contact, marketing expert, A&R staffer, and retail authority. Local promo reps are the key people in the orand scheme of it all."

# Real Success Stories.





Q103

KMJK

# CHR NEW & ACTIVE

Out Of The Box Adds At:

	WNYS	WSFL	WPFM
B94	WVSR	WKDQ	WAEV
94Q	WYCR	KJ103	Z102
Z93	WKEE	KQXR	KKQV
93FM	WLAN-FM	KIKI	WHSL
B97	Q92 WGFM	K96	KFRX
B96	WPST	WZON	WSPT
KBEQ	WKRZ-FM	103CIR WIKZ	KTRS
WKTI	WBBQ	WTSN	KGHO
WLOL-FM	KITE	13FEA	KOZE
KPKE	WZYP	95XIL	KZOZ
0103	WOKI	WJBQ	NZO2

WJAD

G100

WHHY-FM

# THE PSYCHEDELIC

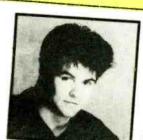
"The Ghost In You"



WHTT WXKS-FM WVSR WPHD K104 WCAU-FM FM106 WPST WRCK WHTF WOKI WZPL WJXQ WHOT-FM KQXR

KSKD OK100 95XIL WFOX WAEV WIXV KKQV WHSL WBWB WSPT KBIM KZOZ

# PAUL YOUNG



"Love Of The Common People"

WXKS-FM WJXQ KTDY WVSR WZON Q101 K104 103CIR WPFM WYCR WQCM **KXSS** WKEE OK100 KCDQ KTFM 95XIL

Q104

CHR SIGNIFICANT ACTION

From Columbia Records @



1



STEVE FEINSTEIN

ARB ANALYSIS

# Winter Wrap-Up

At the risk of sounding like a pollyanna, I gotta tell you that the winter 1984 book looked pretty good for AOR. Not overwhelming, mind you, but definitely encouraging. Granted, the winter book doesn't carry as much weight as spring and fall books do, but if this past book is a harbinger of things to come in the spring book, then I think we can look forward to some hot fun in the summertime when the numbers arrive.

# 12+ At A Glance

First off, there was good news for those folks who put credence in 12+ figures. For the first time in recent memory, more 12+ shares were up than down. Of the 51 AOR stations in the 23 markets surveyed, we find:

29 up

20 down

2 flat

AORs were up across the board in Chicago, Houston, New York, Phoenix, San Diego, San Jose (stations licensed to the city), and Washington. The format had two market leaders: KGB/San Diego and WMMS/Cleveland were No. 1 12+.

Be aware that many stations still maintained their dominance in key demos despite slipping in 12+, including WIYY/Baltimore, WMMS, WDVE/Pittsburgh, and KSHE/St. Louis.

# 18-34 Men

In 21 markets, or 91% of those surveyed, an AOR was No. 1 in its primary target — 18-34 men. In every market surveyed, there was an AOR that finished in at least second place.

### **18-34 Adults**

At first glance, the format's showing with 18-34 adults seems disappointing. Only 10 (43%) of the markets surveyed had an AOR in first place with young adults. However, keep in mind that fragmentation from A/C stations for 18-34 women is particularly acute in the larger markets that are surveyed in the winter.

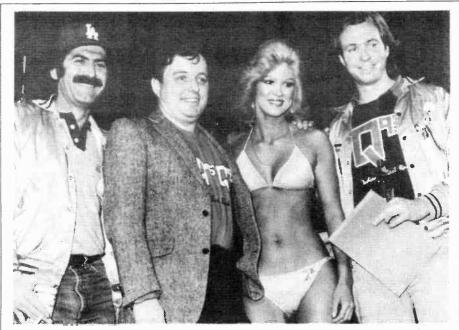
In that light, a second place showing in markets of this size is noteworthy. Indeed, 17 (73%) of the markets had AORs in either first or second place.

# 25-34 Men

The cheeriest news is AOR's showing with the 25-34 male cell. In 13 (57%) of the markets, an AOR is tops in this crucial demo. Moreover, in 18 (78%) of the markets an AOR is No. 1 or No. 2.

# **Teens**

As far as teens go, AOR is strictly from hunger. Only two of the 23 markets had an AOR as a leader in teens. AOR placed either first or second in a scant nine markets.



SHOW BEAVER YOUR CLEAVAGE — WFBQ/Indianapolis brought Jerry "The Beav" Mathers to town and left it to him to judge a bikini contest at a local club. From left, morning man Bob Kevoian, Mathers, the winner, and morning guy Tom Griswold.

### Consultant Comparison

Burkhart/Abrams: 11 stations surveyed, with four up, six down, and one flat.

Jeff Pollack: Nine stations surveyed, with five up, three down, and one flat.

Bob Hattrik: Five stations surveyed, with

three up and two down.

Rick Carroll: All three stations up.

John Sebastian: Two stations surveyed, with one up and one down.

Consultants with one station anjece were

Consultants with one station apiece were Paul Christy (up), Beau Phillips (down), and Ernesto Gladden (up).

by (A) for Burkhart/Abrams/Michaels/
Douglas; (BPI) Beau Phillips; (C) Rick
Carroll; (EG) Ern Gladden; (H) Bob Hattrik; (P) Jeff Pollack; (PC) Paul Christy;
(S) John Sebastian. All stations were consulted as indicated during at least half of the winter 1984 rating period. Stations may have terminated or begun consultation arrangements since.

# How To Use This As A Guide

Besides supplying an overview of the format's performance in the last sweep, this scoreboard may help you select the stations you want to track and monitor. It provides a starting-off point for going beyond 12+numbers. You get an idea of a station's audience composition and can begin to tell whether a station skews young or old.

For a fully accurate picture of a station's strengths and weaknesses, though, there's no substitute for analyzing its market's book yourself.

\*The Burkhart/Abrams organization serves **WMMR/Philadelphia** in a research-only capacity. The nature and extent of consultant/client relationships

Stations that were #1 in their market show 12+ figures in **bold**. Ties are noted in *Italics*.

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e.	t or secon	d in a sca	nt nine m	narkets.		in any torm.					
Station/Market	12+	18.34 Adults	1834 Her	25:34.44	1,000	Station/Market	12+	18:34 Adi	, B.34 Mer	2534	er (
WIYY/Baitimore (A)	6.5-6.2	1	1	1	_	WMMR/Philadelphia (*A)	5.2-4.7	_	1	-	_
WHFS/Baltimore-Annapolis	0.4-0.8	_	_	_	_	WIOQ/Philadelphia	4.9-4.6	2	-	1	-
(also see WHFS/Washington						WYSP/Philadelphia (P)	3.5-4.1	_	2	_	-
WBCN/Boston	7.8-8.2	1	1	1	<u> </u>	KDKB/Phoenix (P)	6.3-7.1	1	1	1	-
WMET/Chicago (H)	3.2-3.4	-	_	<u> </u>	<u> </u>	KUPD/Phoenix (EG)	5.4-6.9		2	2	-
WXRT/Chicago	2.7-3.2	2	1	1	_	KSTM/Phoenix-Mesa	1.6-2.1	_	_	_	-
WLUP/Chicago	2.3-3.0	_	2	<u> </u>	_	WDVE/Pittsburgh (A)	8.1-6.4	1	1	1	1
WMMS/Cleveland (P)	10.2-10.0	1	1	1	2	WYDD/Pittsburgh (PC)	2.1-2.7	_	-		-
KEGL/Dallas	4.7-5.3	_	_	_	2	KWK-AM & FM/St. Louis (H)	7.0-6.8	2	2	<b>—</b>	2
KZEW/Dallas (P)	4.9-4.9	2	1	_	_	KSHE/St. Louis	7.0-5.6	1	1	1	_
KTXQ/Dallas (A)	4.5-3.8	_	2	_	<u> </u>	KGB/San Diego	7.2- <b>7.9</b>	1	1	1	-
KBPI/Denver (P)	5.1-6.0	1	1	2	2	91X/San Diego (C)	5.1-6.5	2	2	2	2
KBCO/Denver-Boulder	5.2-4.4	2	2	1	<b>—</b>	XHZ/San Diego	1.1-1.6	-	_	_	-
KAZY/Denver (A)	4.0-3.8	_	_	_	_	KRQR/San Francisco	2.2-2.4	-	1	<b>–</b>	-
WRIF/Detroit	5.3-6.2	1	1	1	_	KQAK/San Francisco (C)	1.9-2.1	-	_	<b>-</b>	-
WLLZ/Detroit (H)	5.3-4.8	_	2	_	_	KFOG/San Francisco (A)	1.9-1.9	_	_	<del>-</del>	_
KSRR/Houston (P)	5.6-6.0	<b>—</b>	_	2	2	KMEL/San Francisco	1.7-1.6	_	_	_	-
KLOL/Houston	4.9-5.8	_	1	1	-	KOME/S.FSan Jose (P)	1.1-1.4	<u> </u>	-	<del>-</del>	_
KYYS/Kansas City (A)	8.7-6.3	<b>—</b>	1	_	<u> </u>	KSJO/S.FSan Jose (S)	1.1-1.3	_	_	<del>-</del>	-
KKCI/Kansas City	5.6-3.2	<b>–</b>	_	<u> </u>	2	KSJO/San Jose (S)	3.3-4.1	2	1		-
KMET/Los Angeles (A)	3.8-3.9	2	2	2	-	KOME/San Jose (P)	3.2-3.8	-	_	_	-
KLOS/Los Angeles (P)	3.6-3.3	<u> </u>	_	_	_	KFOG/San Jose-S.F. (A)	1.4-1.2	_	_	<u> </u>	-
KROQ-FM/Los Angeles (C)	2.6-3.0	_	<del>-</del>		_	KQAK/San Jose-S.F. (C)	1.7-1.2	_	_	_	-
WQMF/Louisville	10.0-9.7	1	1	2	1	KMEL/San Jose-S.F.	1.2-1.0	<del>-</del>	<del>-</del>	_	-
WLRS/Louisville (P)	4.3-4.0	_	<b>—</b>	_	_	KISW/Seattle (BPI)	5.9-3.9	_	_	2	_
WSHE/Miami (A)	3.0-3.4	<del>-</del>	1	1	_	KZOK/Seattle (S)	4.3-3.7	<del>-</del>	1	_	-
WCKO/Miami	1.5-1.3	<del>-</del>	<u> </u>	<b>—</b>	_	WYNF/Tampa (H)	6.1-6.7	2	2	2	-
WAPP/New York (H)	3.2-3.3	<b>—</b>	1	2	<u> </u>	WWDC-FM/Washington (A)	3.0-5.1	2	1	2	-
WNEW-FM/New York (A)	2.3-2.6	_	2	1	_	WHFS/WashIngton-Annapo (also see WHFS/Baltimore-A		-	_		-

# RADIO ACTIVITY

# **Cleveland Cites WMMS**

The City of Cleveland declared April 10 "Buzzard Day," with WMMS granted an official proclamation for directing national attention to the city, and for providing Northeast Ohio rock fans with quality entertainment. The Buzzard flag flew proudly above City Hall that day.

The same night, WMMS held a free Eurythmics concert to thank listeners for voting it "Best Station" in Rolling Stone's readers' poll for the fifth time running. The station received over 40,000 requests for



EURYTHMIC BUZZ AT WMMS - From left, Cleveland Browns linebacker Tom Cousineau, RCA's Ted Mussaro, MD Kid Leo, Promotion/Programming Assistant Gina Iorilla, RCA's Bob Catania, RCA's Alan Wolmark (kneeling), Program Coordinator Rhoda Kiefer, Operations Manager John Gorman, Eurythmics' Annie Lennox and Dave Stewart, and

# **Goods And Services**

Looking for newsfeeds from the Democratic convention this summer? Talk to KMEL/San Francisco newshound Peter Finch at (415) 391-4697.

Need a package of production sounders and music beds? Steve Mitchell of WKLS/Atlanta is offering one that 'KLS, WKDF/Nashville, and WDIZ/Orlando have picked up. Call him at (404) 325-0960.

Want a good deal on a set of tires? Give me a call and I'll put you in touch with my cousin Marty. How does he do it? Volume!

# **Just Causes**

When a local high school hockey player suffered a spinal cord injury in a game, KQWB/Fargo devoted an entire weekend to raising funds. Besides taking on-air contributions, station activities included a benefit basketball game and a record hop. Also, two area merchants, a pizza shop and a record store, donated 50 cents for each pizza and record or tape purchased throughout the weekend. All told, KQWB raised over \$2500 for the player's rehabilitation.

DC101/Washington netted \$1800 for the Summer Olympics with an auction of Duran Duran collectibles. Included in the goodies up for grabs was a set of backstage passes for the band's area appearance with the opportunity to record a video message with the boys.

# Hi, Jim

As Jim McInnes moves into his tenth year at KGB, his afternoon drive slot is rated #1 12+ in the market. Congratulations on a decade of rockin' the city with perfect weather, Jim.

Let me also sneak in a Happy Sixth Birthday to CITI-FM/Winnipeg, which celebrated with a free Platinum Blonde and Santers concert for 1500 listeners.

# Real Life Story

It's not every day that a station in a secondary market gets a call from someone of Irving Azoff's stature. So WDHA/North Jersey GM Bob Linder was pleasantly surprised when he was told the MCA Records Group President was on the phone for him the other day. Azoff was calling to find out Linder's feelings on the recent departure from MCA of regional rep Sammy Vargas.

During the conversation, Linder mentioned that the MCA people he had been dealing with were reluctant to commit to a Jersey screening of the forthcoming "Streets Of Fire" movie. The execs apparently felt a New York screening was adequate to cover the area. Azoff reassured Linder that Jersey is an important market to MCA, and lo and behold, ten minutes after they hung up, a bigwig in the promotion department of MCA films called. The promotion is set, and Linder's now looking forward to chatting with Walter Yetnikoff or Clive Davis.

## **Promotion Commotion**

Minnesota has one of the five highest state income taxes in the nation, so KQRS/Minneapolis is lending a hand to someone who's short on bucks after paying his taxes this year. The station is offering to pick up a listener's fixed expenses for the month of April, including rent or mortgage, utilities, and up to \$200 for groceries. Midway through the promotion, the station has received over 1000 cards for a random drawing

KTXQ/Dallas's "Texas Best/Coke Poll" asks listeners to fill out ballots with picks such as their favorite burger, sportscaster, and vacation spot. Each morning a listener whose ballot is drawn has 10 minutes to call and claim \$1002 (frequency tie-in). There've already been six winners in the first seven days, and the station vows to keep on going until funds dry up.

On a recent Sunday, KBCO/Boulder aired ten hours of local music culled from over 500 tapes received for the "Boulder Music International." local studio exec chose what he felt was the best of the tapes aired and awarded the artist a contract with Next Coast Records.

## **Exhibitionists**

Last year, over 400,000 folks purchased over two million dollars of merchandise at KZEW/Dallas's Zoo World lifestyle fair, now into its seventh year. With the Dallas Convention Center's floor space expanded to over 206,000 feet and appearances booked from the likes of Night Ranger, Dwight Twilley, and Danny Spanos, those figures could be topped May

WBCN/Boston is holding its Rock 'n' Roll Expo '84 this weekend, with 80,000 square feet of booths, displays, and exhibits. The station is broadcasting live during the entire event, and Icicle Works, Face To Face, and Jon Butcher Axis are lined up for appearances.

WYSP/Philadelphia has its lifestyle expo, Rock World '84, coming up May 11-13. Todd Rundgren will play, and exhibits include a dunking tank where local celebrities get wet for charity

# **Prize Patrol**

KLOS/Los Angeles gave a listener a chance to "Runaway" with the Scorpions and Bon Jovi: entree to "Rockline" 's studios for the Scorpions' appearance on the show, tickets for the bands' L.A. concert, and a trip to San Francisco to see the show

KMBQ/Shreveport drew 20,000 entries for the giveaway of a Suzuki Quad Runner, which PD Dick Bascom describes as a four-wheeled motorcycle, offroad vehicle.

# **Tasty Radio**

Ever an outlet of good taste, WHMD/Hammond has been named the "Official Radio Station Of The Independence, LA Italian Festival." This follows on the heels of serving in a similar capacity for the Amite Oyster Festival and the Ponchatoula Strawberry Festival.

# SEGUES

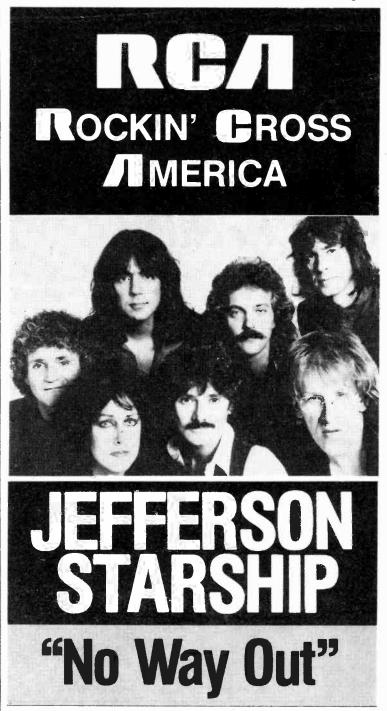
KZEL's new address is 2100 West 11th Avenue. Eugene, OR 97402. Call 'em at (503) 342-7096.

Carol Richardz steps down as MD of KRCK/Portland while retaining her airshift. . Larry Sharp replaces the exiting Craig Martin for KZOK/Seattle evenings and the MD Tom Michaels is upped to MD at KMBQ/Shreve-

Larry Miles from KLPX/Tucson replaces the exiting Kirk Russell on KOME/San Jose middays Weatherall leaves KKRQ/lowa City for nights at KOMP/Las Mike Carroll moves from WDEK/DeKalb to evenings at WYFE/Rockford . . John Whitley is upped to middays from weekends at WWWV/Charlottesville Comin' aboard WAAL/Binghamton is Nancy Tief from WGRQ/Buffalo for overnights, and Barry Shapiro is upped to WAAL nights from parttime Brian Battles from WCCC/Hartford replaces the exiting Peter Moon for evenings at WAQY/Springfield.

Grace Urbaitis leaves WAPP/New York to join an ad agency, Robert Landau & Associates.

New weekend warriors: Joining  ${\ensuremath{\mathsf{KUPD/\!Phoenlx}}}$  are Rhonda Rhodes from KROY/Sacramento and Terry Harvey from crosstown KSTM Melissa Lamar is new to WKLS/Atlanta from WRAS across town.





BREAKERS

DEBUT 27 AOR /HOT TRACKS

64% OUT OF THE BOX

From The LP "Nuclear Furniture" On Your Desk May 24

# CHR NEW & ACTIVE

# Brand New This Week — Added At

WPHD	WBBQ	WHOT-FM	KISR
Z93	WZLD	KQXR	Q104
WGCL	KITE	KKFM	WYKS
KPKE	WANS-FM	KLUC	WIXV
KNBQ	WOKI	KRQ	KKQV
WVSR	WFMI	KTKT	WHSL
K104	KROK	WFBG	KRNA
WYCR	KMGK	103CIR	WAZY-FM
WLAN-FM	WGRD	OK100	99KG
FM106	WJXQ	95XIL	KCDQ
WPST	KJ103	WSQV	KOZE
WRCK	WRKR	WISE	KHTX
WKRZ-FM	KELI	WJAD	KZOZ



Manufactured and Distributed by REA Records



# Country Promotion Checklist



As I do from time to time when the requests build up, this week I'm presenting an updated list of record label contacts. The last list was published approximately six months ago and since that time, several companies are no longer in existence, some new ones have been formed, and the inevitable personnel changes have taken place. Since I receive many calls from stations wanting to know who to contact for a particular record or promotional idea, you might want to clip and save this guide for future reference.

### Allegiance Michael Matthews,

Director/Pop Promotion 7525 Fountain Ave Hollywood, CA 90046 (213) 851-8852

### AMI

Harold Hodges.

National Promotion Director 111 Freehill Rd. Hendersonville, TN 37075 (615) 822-6786

### Arista

Joanie Lawrence

509 Armistead Pl. Nashville, TN 37215 (615) 269-6412

Atlantic America (incl. Mirage)

Vince Faraci,

Sr. VP/Promotion 75 Rockefeller Plaza New York, NY 10019 (212) 484-8161

# **Atlantic**

Mark Gorlick

9229 Sunset Blvd. Ste. 710 Los Angeles, CA 90069 (213) 205-7450

### Audiograph Mike Kelly

914 18th Avenue South

Nashville, TN 37212 (615) 327-1575

# **Bermuda Dunes**

Janet Williamson

40655 Jefferson Bermuda Dunes, CA 92201 (619) 345-2851

# Boundary

Steve Roberts

900 Division St. Nashville, TN 37212 (615) 256-3267

## Capitol/EMI America/Liberty Paul Lovelace,

National Promotion Director 29 Music Square East Nashville, TN 37203 (615) 244-9595

Churchill **Bob Smith** 3225 South Norwood Tulsa, OK 74135 (918) 663-3883

Columbia (incl. Cleveland International) Jack Lameler,

Director of Promotion/Nashville 49 Music Square West Nashville, TN 37203 (615) 742-4321

**Compleat Entertainment** 

Charlie Fach, President Sarah Sherrill, Promotion & Publicity 21 Music Circle East Nashville, TN 37203 (615) 255-8855

### Comstock Pam Matthews or

Marsha Puhl Box 3247

Shawnee, KS 66203 (913) 631-6060

# **Country International**

Tom Dean,

National Promotion & Sales 1010 17th Ave. So. Nashville, TN 37212 (615) 327-4656

# **Door Knob**

**Butch Paulson,** 

National Promotion 2125 8th Ave. South Nashville, TN 37204 (615) 383-6002

# **EMH Records**

38 Music Square E. #111 Nashville, TN 37203 (615) 255-3009

Epic (incl. Scotti Bros., Portrait) Rich Schwan.

Director of Promotion/Nashville 34 Music Square East Nashville, TN 37203 (615) 329-4321

# Evergreen

**Johnny Morris** 

1021 16th Ave. South Nashville, TN 37203 (615) 327-3213

F&L (incl. Sound Factory, Tanglewood, FXL, Blossom Gap Ltd., Sugartree, Connection) Bobby Fischer, National Promotion & Publishing

Gavle Baldwin, National Distribution 50 Music Square West, Suite 902 Nashville, TN 37203 (615) 329-2278

Gervasi Darlene Millard

P.O Box 4547 Redding, CA 96099 (916) 246-7531

Hoodswamp **Buzz Ledford** 

Box 855 Greenville, NC 27834 (919) 355-6525

# **Jamex**

Saul Greenberg

15301 Ventura Blvd., Suite 320 Sherman Oaks, CA 91403 (213) 906-3131

### Mainstreet

**Bruce Shindler or Mitchell Kanner** 

360 Lexington Avenue New York, NY 10017 (212) 557-2090

## MCA (incl. MCA/Curb, MCA/Churchill, Songbird)

Regional Managers:

(312) 298-6600

Midwest: Bob Walker 10700 West Higgins Rd., Suite 1001 Rosemont, IL 60018

Southeast: Joe Deters

6403 Warren Drive Norcross, GA 30093 (404) 447-6405

Southwest: Roger Ramsey

16719 Grouse Moor Houston, TX 77084 (713) 463-3700

West: Larry Hughes

11312 Penrose St. Sun Valley, CA 91352 (213) 508-4164, 4152

Nashville Contacts:

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# MDJ

Larry McBride

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# Mesa

Taylor Sparks,

General Manager P.O. Box 25066 Nashville, TN 37202 (615) 269-0593

Monument

Tex Davis,

Director/Country Promotion 21 Music Square East Nashville, TN 37203 (615) 244-6565

Moon Shine

Larry Dale, VP/Promotion 1201 Division St. Nashville, TN 37203

(615) 244-1990

MPB

Ray Shaw

5535 Balboa Bl. #214 Encino, CA 91316 (213) 986-5130

**New Colony Harriet Dwight** 

455 Massieville Rd. Chillicothe, OH 45601 (614) 663-4030

Nationwide Sound Distributors (incl. NSD, AMI Soundwaves, Mesa, Myrtle, Grass, Able, Rhinestone, Soapville, Raven, Charta, Seeds, Clockwork, S.S. Titanic, Concert, New Colony, Cascade Mountain) Betty Glbson,

National Promotion Director/Sales Manager 1204 Elmwood Ave. Nashville, TN 37212 (615) 385-2704

**Noble Vision** 

Don Tolle, Hai Oven, or Mimi Koppel 3109 Maple Drive Suite 300 Atlanta, GA 30305 (404) 266-0177

Permian

**Rod Tremblay** 

3122 Sale St. Dallas, TX 75219 (214) 522-8900

PolyGram (incl. Mercury, Compleat) Frank Leffel.

National Country Director 10 Music Circle South Nashville, TN 37203 (615) 244-3776

**RCA** Debbie Bellin

30 Music Square West Nashville, TN 37203

(615) 244-9880

Reward

**Bill Buster** 

1120 Crown Point Road Westville, NJ 08093 (609) 848-1900

Rounder

Brad Paul,

Director of Promotion 1 Camp St. Cambridge, MA 02140

**Scottl Brothers** 

(617) 354-0700

Steve Lake. National Country Promotion 2114 Pico Blvd. Santa Monica, CA 90405 (213) 450-3193

Sound Factory

Phil Baugh, Owner 1806 Division St. Nashville, TN 37203 (615) 320-5544

Team Entertainment Jules Malamud, Executive VP

Irene Chiavaroli, Assistant 2146 Green Street Philadelphia, PA 19130 (215) 569-1400

Triad Phil Walden

P.O.Box 120513

Nashville, TN 37212 (615) 292-0903

**Union Station** c/o BB&M Management Tom McEntee 50 Music Sq. West #604 Nashville, TN 37203

(615) 329-4487

Don Blocker, President 6255 Sunset Blvd., Suite 1019 Hollywood, CA 90028 (213) 467-2181

Warner Brothers (incl. WB/Curb) Bruce Adelman or Nancy Solinski P.O. Box 120897 Nashville, TN 37212 (615) 320-7525

18AS



# NEW RELEASE MEMO

# "B-B-B-Burning Up With Love", 29279 EDDIE RABBITT

#1 Most Added 46 First Week

Next week it will be a B-B-B-BREAKER
Produced by Eddie Rabbitt & Even Stevens

# "Long Hard Road (A Sharecroppers Dream)", 29282 NITTY GRITTY DIRT BAND

The group's first record for Warner Bros.

A brand new Rodney Crowell song ON YOUR DESK TODAY

Produced by Marshall Morgan/Paul Worley for Morley Productions

LP coming in June

JOHNNY LEE — his follow-up to the #1 hit "The Yellow Rose"
A 2-sided smash
"One More Shot" b/w "The Eyes Of Love"

From the album' Til The Bars Burn Down' Produced by Jimmy Bowen

# JOHN ANDERSON

"I Wish I Could Write You A Song", 29276

Might be too pop for a few folks, but IT'S A HIT #3 MOST ADDED OF THE WEEK.

From the forthcoming album 'Eye Of A Hurricane' Produced by John Anderson & Lou Bradley

# PINKARD & BOWDEN

"I Lobster But Never Flounder", 29268

From the album 'Writers In Disguise'
JUST SHIPPING
Produced by Jim Ed Norman/Pinkard & Bowden

# **SHIPPING THIS WEEK:**

T.G. SHEPPARD "Somewhere Down The Line"

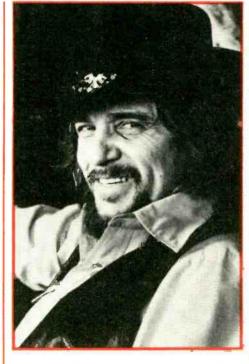
# **COMING SOON:**

# **CURRENT CHART ACTIVITY:**

CRYSTAL GAYLE "Turning Away"
HANK WILLIAMS JR. "Attitude Adjustment"
MERLE KILGORE "Just Out Of Reach"

EMMYLOU HARRIS (9)
CONWAY TWITTY (6)
GARY MORRIS (29)
KIERAN KANE (25)
BANDANA (39)
KAREN BROOKS (50)





# **ALABAMA**

"When We Make Love"

PB-13763

5 WEEKS ONE OF THE HEAVIEST PLAYED 46 HOTS!!!

R&R 11\* BB 30\* CB 30\*

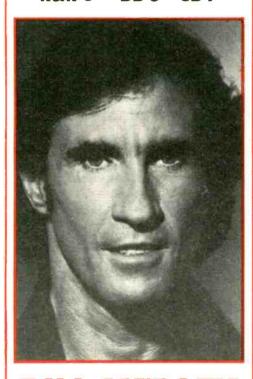
# WAYLON

"I May Be Used (But Baby I Ain't Used Up)"

PB-13729

TOP 5 AND MOVING UP!

R&R 6\* BB 6\* CB 7\*



# "I Still Do"

PB-13753



LAST WEEK!
Instant...Positive Phones!
R&R 35\* BB 49\* CB 47\*





# EARL THOMAS CONLEY

"Angel In Disguise"

PB-13758

MOST ADDED LAST WEEK!



THIS WEEK! R&R 34\* BB 59\* CB 67\*



# **SYLVIA**

"Victims Of Goodbye"

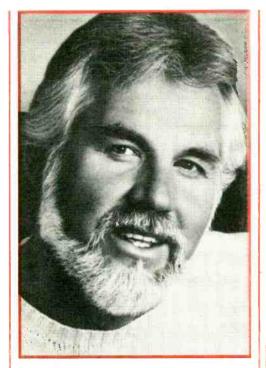
PB-13755

# TOTALLY NEW LOOK AND SOUND!

MOVING FAST AT

KUSA 37-31 WOKK 31-25 KRMD 25-20 KWKH Extra-36 KMML 47-38 WTSO 36-30 WMIL 36-37 WDGY Extra-33 WOW 40-31 WITL Extra-35 WGUS 40-28 WKSJ 12-9 WUSY 24-18 WEZL 44-37 WSEN 37-31 WAMZ-FM 36-38 WMNI Extra-18 WMZQ 26-19 WWOD 38-32 KUZZ 25-31 KNIX Extra-38 KCUB Extra-36 KVEG 35-29 KSOP 37-27 KHSL 35-28 KHEY 33-28

R&R 29\* BB 40\* CB 35\*



**KENNY ROGERS** 

"Eyes That See

In The Dark"

PB-13774

**4TH WEEK** 

**GREAT MOVES!** 

Don't Overlook It!

R&R 28\* BB 44\* CB 42\*

# THE JUDDS

"Mama, He's Crazy"

PB-13772



**3RD WEEK!** 

# HOT!!!

R&R37\* BB 56\* CB 59\*



# LOUISE MANDRELL

"I'm Not Through Loving You Yet"

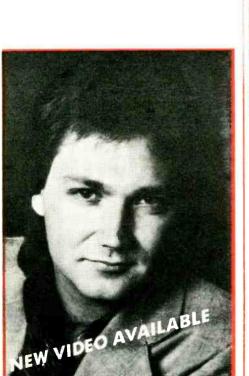
PB-13752

AND NOT THROUGH MOVING UP YET!

IF YOU'RE NOT ON THIS RECORD,

GET ON IT NOW!

R&R 20\* BB 26\* CB 26\*



# **STEVE WARINER**

"Why, Goodbye"

PB-13768

HEAVY FEMALE PHONES! R&R 19\* BB 34\* CB 29\*



# **EDDY RAVEN**

"I Got Mexico"

PB-13746

STRONG MOVES!
HOT ON THE CHARTS!

R&R 8\* BB 17\* CB 14\*

# THERE'S MORE BEEF ONTHE

# **RONNIE MILSAP**

"Still Losing You"

PB-13805

# **DEBORAH ALLEN**

"I Hurt For You"

PB-13776

# **VINCE GILL**

"Oh, Carolina"

PB-13809

# **GUS HARDIN**

"How Are You Spending My Nights"

PB-13814

# Nashville This Week



SHARON ALLEN

# The Legend Lives On . . . In An Old Shoebox

Hank Williams carried a shoebox with him to store lyrics as he wrote them. When he came to town to record, his producer, the late Fred Rose, would go through the shoebox and pick out the songs he thought were best. The shoebox was turned over to Acuff-Rose head Wesley Rose (Fred Rose's son) at Hank's funeral. To this day Wesley keeps the old shoebox intact, even though it looks a little rough around the edges.

"When the right time comes," he says, "I go to it . . . to start something." So far he's gone to it twice. The first time was for Hank Williams Jr.'s album, "Songs My Father Left Me" (MGM). The second time was just recently for Chet Hagen, who produced the television show "Country Comes Home" (aired May 3).



Chet Hagen & Waylon Jennings:

No box like shoebox

Wesley pulled out a few songs and gave them to Mickey Newbury to change a few lyrics and write the melody. The result was Waylon Jennings's performance of "Cowboys Don't Cry" for the TV program. Wonder how many great songs are in that old shoebox!

# Loretta's Special Reunion

If you see United Way's 1984-85 fundraising promotional film "Memories," you will hear Loretta Lynn sing the title song. And you will see her renew a special acquaintance with 17-year-old Julie Bartee (who is



Loretta Lynn & Julie Bartee: Helping United Way

deaf). The two first met when Loretta wrote and sang a song detailing the then-4-year-old Julie's life. Loretta's own childhood contributed to her involvement with the understanding of deafness. For three years she had inner ear problems so severe that doctors predicted she would be deaf by the time she was grown.

\* \* \*

Is every woman an "Angel In Disguise?" In a humorous way, Earl Thomas Conley's new music video implies just that. He wakes up alone but it's obviously "the morning after" as he comically goes through his morning routine. Then at breakfast ETC's "suave and debonair" reactions (i.e., dropping his bite of pancake, dropping and breaking his waterglass, etc.) to each of eight angels, as they appear and disappear in sequence before his very eyes, are classic. What a way to start the day!

Although unplanned, Joe Bonsall of the Oak Ridge Boys "delivered" a special message to an unidentified fan. The Oaks were calling a number of retail stores to thank them for their support in sales of the "Deliver" LP. A clerk at Popular Tunes in Memphis was selling a copy of the album when Joe phoned, and she remarked on the coincidence. The customer was handed the

In conjunction with Fan Fair (for the first time) Music Country Radio Network will broadcast a live show from the Opry House (June 6). Proceeds from the show, which will have a ticket included in the Fan Fair Registration packet, will benefit the U.S. and Special Olympics Fund.

phone and found Joe Bonsall on the other end thanking him for buying the disc.

Chet Atkins gets a lot of requests. This one is from a "real fan."

"Dear Mr. Atkins,

Could you please find out where Opryland gets its popcorn? We have been there twice and that is the best popcorn I have ever tasted. We'd be forever grateful if you'd send us this information."

... Stay tuned for Chet's reply.

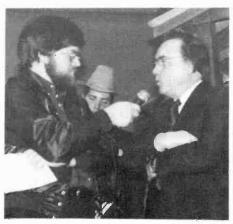
BITS & PIECES: The Bill Monroe Bluegrass Hall of Fame and Museum just opened on Music Valley Drive near Opryland. In the park behind the museum will be erected a bronze statue of Monroe. The walkway leading to the statue will be lined with the titles of songs Monroe has made famous... Dolly Parton is presently writing a new movie script for her, Jane Fonda, and Lily

Tomlin (the "9 to 5" trio) . . . Alabama, Ray Charles, George Jones, and Ronnie Milsap head the list of performers set for the "19th Annual Academy of Country Music Awards" special, which airs live on NBC-TV, May 14. In addition, there will be performances at artists nominated for Top New Male and Female Vocalist, who include Lane Brody, Darrell Clanton, Craig Dillingham, Jim Glaser, Mark Gray, Gus Hardin, Wayne Massey, Kathy Mattea, and Lorrie Morgan ... Lee Greenwood has good luck and bad luck when it comes to awards. The day after he won Male Vocalist of the Year from the CMA the glass trophy was cracked when accidentally hit by a DJ's tape recorder. Then, en route home to Nashville from Los Angeles with his coveted new Grammy tucked away in the airline baggage compartment, discovered it was broken into three pieces. He rationalized the mishaps by commenting, "I guess you'd say my awards are coming in bits and pieces." ... Roy Clark is hosting a new nationally-syndicated Country radio series titled "Country Cuts." Sponsored by Hunt-Wesson Foods, the daily vignettes present an introduction by Roy and one song recorded in-concert by a major artist. The show is produced by DIR Broadcasting of New York Faron Young and Willie Nelson just completed a duet for Columbia Records. The project was produced by Fred Foster at Willie's studio in Spicewood, TX. The album includes new versions of old standards originally recorded by the duo. Just thought you'd like to know!

Note Correction: Ronnie Milsap will headline the entire Marlboro Country '84 Music Tour, contrary to previous information (R&R 4-30) that he would headline one show. Sorry . . . I goofed!



WHERE'S THE HAT? — One nice thing about working at a Nashville radio station, you get some mighty fine replacements when you're out. When WSIX-AM & FM morning man/PD Gerry House was absent one morning, Charlie Daniels and Sound Seventy Management's Joe Sullivan filled in with music, traffic reports, contests, and phone calls from listeners.



A REALLY BIG SHEW — This only looks like the finals of an Ed Sullivan lookalike contest. In reality, it's WJKZ/Nashville PD Don Keith interviewing Earl Scruggs as part of the station's 10th Fiddle And Banjo Competition.



**EXILED** — Members of Exile are shown with KLIF morning man and Dallas legend Bill Mack and KPLX MD Mike McBride. Pictured (front row I-r) Jay Jensen, CBS Records; Exile's Sonny Lemaire; Mack; and Exile member Steve Goetzman. Back row (I-r) are J.P. Pennington of Exile, McBride, and Exile's Les Taylor and Marlon Hargis.



PACKER COUNTRY — WGEE PD Randy Allen (r) visited with Louise Mandrell and RCA's Dale Turner following a recent show in Green Bay.



CANDY MEN — Charly McClain talked to a couple sweet guys from WPAP/Panama City, FL during a recent appearance in nearby Bonifay. With Ms. McClain are PD Kevin O'Neal (I) and personality Rick Miller.



Country News
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# Adult/ Contemporary

**RON RODRIGUES** 

TIME SPENT LISTENING, Pt. 2

# Playing The Quarter-Hour Maintenance Game

For most stations, the job of increasing your ratings is a two-stage process. The first task is to attract new listeners. The second element, over which you often have more control, is to get them to listen more. In part one of our Time Spent Listening series, I touched on audience recycling. This week, I asked three programmers with very successful quarter-hour ratings to discuss their thoughts on quarter-hour maintenance (QHM).

QHM is not an official Arbitron term. It was probably coined by some cunning programmer when the ratings service became dominant. QHM simply means inducing a listener to stay with your station for additional quarter-hour segments. If your station averages 45 minutes of time spent listening and you can get them to listen for just one more quarter-hour daily, you could realize a 33% gain in your ratings.

## **Keep It Simple**

Although it may not be as easy as it sounds, programmers like V100/Charleston, WV's Bob Spence pointed to standard

programming concepts that stretch QHM. "It comes down to the basics more than anything else, but it really means doing them right. Teasing and promoting are the two key words to QHM. If it's on the air, you have to be



**Bob Spence** talking about it. This includes your music,

contests, features, news, and even your weather.

"Teasing and promoting are the two key words in QHM.

-Bob Spence

WFMK/Lansing PD Jeff Davis, whose primary goal upon arrival was to improve the quarter-hour situation, agrees. "We use contests, pre-promotion within the hour, and the implantation of strong records at certain points in the hour to increase our quarter-hour listening.'

On the other hand, KLSI/Kansas City PD Jim Owens feels that QHM is more of a twostage process. "First, it means defeating

tuneout - anything that might be irritating. And," he reminded, "anything can be an irritant. The second job is to encourage them to listen longer than they may mean delaying their shower, or their



arrival at work by Jeff Davis five minutes. The best way to achieve that is to create anticipation, and then deliver.'

"Create anticipation, then deliv-—Jim Owens

# **Music Methods**

Teasing and billboarding upcoming music was a favorite method of maintenance. Said Bob Spence, "I wouldn't just say 'A

Billy Joel song is coming up.' A more creatively-worded tease will more likely keep them listening. Instead, try 'That brand new song by Billy Joel that you've all been requesting is coming up.' Of course you can be guite creative with your teases.



Jim Owens

If someone has trouble with song and artist teases, I have them listen to American Top 40. Casey Casem is a master of telling you what's coming up next without telling you who it is. Likewise, I like to get my jocks to find interesting things to say about a song or artist and tease it into a stopset.

Jeff also refers to AT-40. "We call it the 'Casey Casem Effect.' We'll say, 'Coming up, you'll hear the number one song from 1966. We'll then play it two songs out of the stopset.'

Bob encourages his personalitities to billboard clusters of songs. "Somewhere in the beginning of the hour, we'll mention several artists coming up later on. It helps the station's image to do that. You can overdo this concept, so we'll billboard just once, then we'll additionally do a couple of teases per

The three programmers feel that music clocks do not have a measurable effect on maintenance. "But," said Bob, "if my personalities find they've got four slow songs scheduled together, they're told to break them apart."

"The placement of commercials is . . . in relation to your competition."

-Jeff Davis

Jeff places his strongest-researched records — his recurrents — at the ends of his quarter-hours. "We'll usually follow them up with a power gold selection," he said.

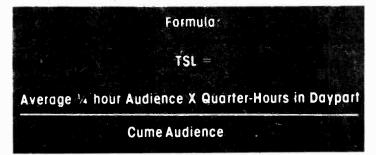
# How To Figure Time Spent Listening

can't determine from an Arbitron book, however, is how many times each day a listener tunes in your station, and for how long they stay each listening session. You can get those answers by studying a station mechanical or by conducting a diary review at the Arbitron headquarters in Laurel, MD. The following formula and many other ratings equations can be found in R&R's 1984 Ratings Report, pages 28 and 30

# Question: How much time does the average person spend listening to a station?

Answer: Calculate Average TIME SPENT LISTENING (TSL). This can be figured for specific dayparts. You'll need to know the number of quarter-hours in Arbitron's basic dayparts. The total for Mon-Sun 6am-midnight is 504. Divided up, the totals are:

Mon-Fri	6-10am	80	quarter-hours
Mon-Fri	10am-3pm	100	
Mon-Fri	3-7pm	80	
Mon-Fri	7pm-mid	100	
Saturday	6-10am	16	
Saturday	10am-3pm	20	
Saturday	3-7pm	16	
Saturday	7pm-mid	20.	
Sunday	6-10am	16	
Sunday	10am-3pm	20	
Sunday	3-7pm	16	
Sunday	7pm-mid	20	



# **Listening for Contests**

Next to music, contesting may be the most popular QHM tool. Jim Owens takes a different persepective from most PDs. "One of the better forms of contesting I can find is direct mail. It's not directly related to quarter-hour maintenance, but they are good cume builders. Once we get the audience, it's then our job to direct that cume towards the proper listening patterns."

Jeff Davis is somewhat more conventional. "We like to use 'call in and register to win' contests. We would promote the contest in the first quarter-hour, run it in the second, and play it back in the third.'

Bob Spence added, "Any contest should be used to encourage listening. Like most stations, I run 'call in and win' contests, but I don't use them as book promotions. They don't require listening for an extended period of time; listeners can randomly tune in and play. When I look at a book promotion, I find something that will keep them all day if possible.

# **Placing The Spots**

Does it matter where the stopsets go in an hour? Bob said no . . . and yes. "It's commonly felt that listeners are not that precise when entering times in their diaries. However, I still believe that it's best to run stopsets in the middle of the quarter-hour. Why take the chance of losing a listener at the quarter-hour? Although the trend is to move things anywhere in the hour, I still prefer to put spots at :08, :22, and so on."

Jeff Davis has a simple formula. "The placement of commercials in an hour is important, but really only in relation to your competition. I like to run my stopsets two minutes before the competition.'

Jim said that commercials, of course, are a primary source of tuneout, but he said even that situation can be controlled. "If commercials are matched more towards the image of the station, you're going a long way. The quality of the spot and the product being advertised is important, too. Stopset structure is crucial, and that's one reason why we don't run more than two spots in a break."

# **Words Of Caution**

Bob Spence does take precautions when employing QHM. "You can go overboard with billboarding. Avoid reaching the point where you're teasing and promoting so much that there's nothing happening then, at that moment. You have to find the right blend, like saying, 'Hey, this is a great song, too, but keep listening. We have more com-There's another potential pitfall connected with teasing: If there's a breaking news story, and you tease the fact that you'll be reporting on it in a half-hour, impatient listeners may turn somewhere else to get that story right away.'



GONE FISHIN' - Recently-retired Minnesota Vikings head coach and avid sportsman Bud Grant resurfaced on an imaginary fishing pier to spearhead WCCO/Minneapolis's spring promotional campaign. The posters will appear on 200 bus sides in the Twin Cities.

# Black/Urban Radio



**WALT LOVE** 

TO PLAY OR NOT TO PLAY

# The 12"-Single Advantage

The 12-inch single first hit the music scene during disco's heyday. Disco's short reign spawned the generic term "dancemusic," whose rise has boosted 12-inchers' popularity. Though traditionally rock-oriented groups like the Rolling Stones and Peter Gabriel ("Shock The Monkey") have been given the 12-inch treatment, Black/Urban Contemporary music and rap artists are more likely to have their tunes transformed into 12-inch single versions.

But is it really advantageous for radio stations to play these longer versions? Should programmers stick to the customary seven-inch, rather than risk listener tuneout? To find the answers to these and other questions, I talked with KRNB/Memphis OM J.D. Black and WPLZ/Petersburg (Richmond) MD Hardy Jay Lang. Associate Editor Sean Ross also tackles the topic from the CHR perspective with I-95/Miami MD Mark Shands (see sidebar)





J.D. Black

Hardy Jay Lang

# A Real Need

I opened my conversation with J.D. Black by asking the obvious first - is there a need for 12-inch singles? "I see a real need for 12-inchers because we are a party-oriented society that enjoys mobility," J.D. said. "We like being out in clubs dancing. Dancemusic on 12-inch is made for that reason; 12-inchers are very compatible with our lifestyle. If there's anything I dislike, it's getting on the dance floor with my lady and by the time we're really into it, the record ends. This doesn't happen with 12-inchers."

How then does J.D. determine which 12inch discs should be aired? "Primarily, we look at our research to see what's happening with the consumer. We look at requests first. Surprisingly, we get a lot of requests for the 12-inch versions of some of the songs we air. If we're getting phones on a particular 12" tune, we'll begin to check the sales with our local stores. If the interest is substantiated at the store level, we then consider adding that record. We contact the company if the stores don't have stock vet. letting them know we're interested in adding the song.'

"People love to hear their favorite song. So if you play a longer version of that song, they love it even more. Besides, the listener now has a longer time spent listening."

Hardy Jay Lang

"I see a real need for 12-inchers because we are a party-oriented society that enjoys mobility. We like being out in clubs dancing."

— J.D. Black

# **Magic Music Mix**

Choosing which 12-inch records to air is one thing. Integrating them with the regular music programming is another story, as J.D. relates. "Our main use of 12-inch product is geared to weekends since most people party then. We have what we call our 'Magic Music Mix.' We take three to five cuts and uniquely mix them together so they last 15 minutes, covering one complete quarter-hour. This is a setup for the next quarter hour. This approach has been utilized in other markets, where it's been successful. We see it as a winner, so we continue to do it."

And what about during the week? "We use some of them during our regular weekly programming. However, we utilize a limited amount; we just don't add every 12-inch out there. We've found that the long version of some songs are advantageous to

"I also think that 12-inch records will be around for a long time," J.D. concluded. "Since the disco era, most of the clubs continue to use 12-inch records as the main music on a regular basis."

# The WPLZ Approach

Like J.D., Hardy Jay Lang uses 12-inch discs as a quarter-hour maintenance tool. "On the days when our spot load is the lightest, we use those 12-inch records. People love to hear their favorite song, so if you play a longer version of that song, they love it even more. And besides, the listener now has a longer time spent listening. I think our quarter-hours are better on the days when our spot load isn't as heavy. We do go back to the 7-inch versions all other times. We also find positive use in remixes when they're good — they help out a lot."

When asked if he treats his 12-inch records any differently than other pieces of music, Hardy said, "No, we don't. Music is music, and if we are adding a song that's it until we drop it from our playlist.'

# 7-Inch Club Mixes?

Discussing at 12-inch singles from an economic standpoint, Hardy noted, "I think the companies are looking for the disco jocks to purchase these mixes, and then expose them to club patrons. You never hear 7-inch records being played by clubs or street jocks. However, if these people get on a record it's possible for them to make it a hit. If a person hears a 12-inch version of a song he likes, he will never want to hear the short version again unless he's planning on

# I-95: Adapting The 12-Inch To CHR

If Miami isn't North America's dance capital, it ranks right up there with New York and Montreal. Maxi-singles and local or independent-label black product are important parts of South Florida's music scene. 195/Miami MD Mark Shands often finds himself playing more 12-inch-only product than many of his Black radio counterparts. In fact, Shands and PD Keith Isley have made local (and sometimes national) CHR hits out of club crossovers like New Edition's "Candy Girl" and Madonna's "Holiday."

"We're often going (on songs) when there's only a 12-inch available and doing (single-length) edits ourselves," says Shands. He treats 12-inchers like commercial seven-inchers in his piece counts and trade reports. And like many Black/Urban MDs, he often leads with an edit and then switches to an extended version. On at least one occasion, an 195 homegrown edit (Miquel Brown's "So Many Men, So Little Time ") has ended up as a national single.

Because of 195's major market CHR status, Shands has been generally more successful than many Black PDs or MDs in receiving singlelength edits - usually on tape or promotional-only singles from record compan-



Mark Shands

ies. Despite this, he says that some labels are out of synch with the release of seven-inchers and the promotion of maxi-singles. The record companies, he says, are "looking for the cumulative effect, but in the individual areas where a record is happening, it doesn't work. Some-

how the companies have got to be able to act according to the regions where things hap-

"Occasionally the lack of a single will slow us down," adds Shands. "It puts us in an unusual position sometimes: we're sitting here looking at a sales decline on a 12-inch, while all along we've been waiting on a single." Shands also claims the problem occurs in reverse. "We needed a Madonna 12-inch three weeks ago, and it's gonna be another two to three weeks before we get one. So that's maybe six to eight weeks where we've not had the primary piece of product needed for this song in this market.

"The 12-inch is not marketed as carefully as other aspects of the business. Those artists whose primary following is through 12-inch singles are often getting a fosterchild treatment. We wouldn't send Aretha Franklin out with only two tape machines and a drum-machine.'

Despite logistical problems, 195 continues to do well with 12-inch singles. Shands even recommends them for some markets that aren't as dance-oriented as Miami. "In Daytona Beach (where Shands programmed CHR WNFI) we found they worked really well. It just depends on whether there's a club base in the market.

buying the album. In my opinion, the consumers are not being ripped off because if they want a dance music version of a song, they're gonna go get one - no matter what the price.

"Financially, it appears the companies do quite well from 12-inch sales. Record companies should think about putting some dance music mixes on 7-inch. They would probably sell more copies and make even more money. For example, Rockwell's first release on 12-inch was no different than the 7-inch, except it was longer. There were no special effects or no special breaks. It seems like Motown is shortchanging itself by not having two versions: the short and the long or dance music version. They would therefore make money from two different directions on the same song.

# **An Additional Tool**

Hardy had some solid advice for programmers who may be overlooking 12-inch records as an additional tool for programming success. "One must listen to all the music that comes in weekly. There are so

many versions to deal with on each piece of product. Don't think because you heard a song once last week that's it, because you may be incorrect. The version of the song you heard last week may have changed. If it's a popular song, the remix may be better than what you first heard.

"An example of what I'm referring to is Midnight Star's 'No Parking On The Dance Floor. It first came out on the album. Then it was released as a 12-inch with no special breaks, the same as the album version. Then they remixed and lengthened it, added some special effects. This 12-inch remix is much better than the original version. To me, this means I now have an even better version of a song we were already airing. This can only make our station that much more listenable and popular with our present audience, as well as any potential new listeners.'

Judging by J.D. and Hardy, playing 12inch singles can be a programming asset. In a future column, we'll take another look at the 12-inch from the record label view-

# Action Moves

A/C. Former PD Steve Harris is out, replaced by Jim Herron ... WQQK/ MD Susie Austin to PD . . . WHRK/Memphis air personality Lawrence Gregory Jones is out; MD Jimmy Smith gives up his music duties, but continues to handle his midday shift . . . KHYS/Port Arthur has appointed Mark Petry PD; Doug Davis takes the MD spot that Mark once held . . . Tony Dean has left WDIA/Memphis to join an un-Jeffries takes over Tony's airshift and MD

There's been a lot of movement in the post ... Jimi Bruce has become a partpast 30 days, starting with KRLY/Houston, timer at WBLS/New York . . . Darryl Cox is which changed from its Urban format to the new Operations Manager at XHRM/San Diego. Previously, Cox had been PD at WOWI/Norfolk and a jock at KHNY/River-Nashville PD Dan Jaynes announced that side, CA ... WJLB/Detroit GM Verna Doug Ellis is gone as MD, and that he will Green announced recent changes in handle the music chores himself. Dan also WJLB's news department: Bruce Brown mentioned that Toni Hall has become his has been appointed News Director; Susan new 6-10am personality. Before coming to Edwards, in addition to her news an-WQQK, Toni was with WIXV (I-95)/Savan-chor/reporter position, has been named the nah ... WLUM/Milwaukee has promoted station's Community Relations Coordinator. Ms. Green also disclosed the addition of reporter Earline Zealey to WJLB's news staff. Earline had previously been a reporter with Nashville stations WSIX-AM & FM, WNGE-TV, and WSM-AM & FM . . . WWDM/Sumter has also made some changes: Kevin Fleming has advanced to Station Manager, while maintaining his disclosed station in Columbus, MS; Michael duties as PD. Kevin then named Tony Hart

# The Budweiser Showdown reaches for the stars!

Last year, Sugahh won the Budweiser Showdown musical talent search. This year they've released their first single— "Heart of the Matter" on PolyGram Records' Mercury label.

Plus, their Budweiser radio commercial is now airing.

Now, this year's contest draws to a close. Five new musical acts battle it out with live performances of their original songs at the Budweiser Showdown National

Finals May 10 at the Hollywood Palace.

The winner will receive \$10,000 in musical equipment from Road by Rickenbacker, the opportunity to record their version of the famous "This Bud's For You" song for air on national radio and a professional recording contract with PolyGram Records.

Budweiser salutes the 30 local winners and congratulates the five national finalists.

Special thanks to the 30 radio stations around the country who again helped make the Budweiser Showdown a smashing success!

For more information call Starstream Communications Group telephone number: 713-781-0781.



### **Budweiser Showdown Finalists**

KMJQ/Houston, TX HWHYZ/Greenville, SC WBMX/Chicago, IL WBLS/New York, NY KJLH/Los Angeles, CA F

Heaven Gregg Williams Marshall Titus Ray Contreras

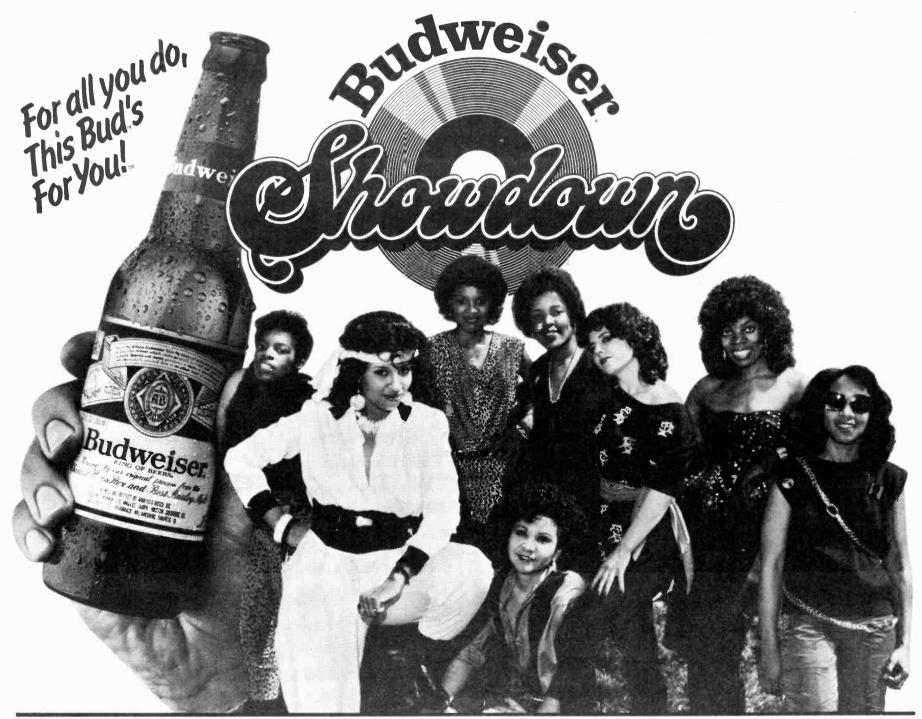
## **Budweiser Showdown Local Winners**

WIGO/Atlanta, GA WRDW/Augusta, GA WXOK/Baton Rouge, LA WATV/Birmingham, AL WENN/Birmingham, AL WILD/Boston, MA WWWZ/Charleston, SC WGIV/Charlotte, NC Everybody's Brother
Charles Barnwell
Exit
Lady Love
Between The Two
The Elements
Daryl Horne
WOLA
WOLA
WOLA
WOLA
WOLA
WOLA
WYLD
WOLR

WOIC/Columbia, SC KNOK/Dallas, TX WDRQ/Detroit, MI WJAX/Jacksonville, FL WDIA/Memphis, TN WBLX/Mobile, AL WVOL/Nashville, TN WYLD/New Orleans, LA WOKB/Orlando, FL

Kathy Brown Horizon Somerset Barbara Jane Lee Moss Stone Jamm Wayne & Co. Mystics Nature's Choice WUSL/Philadelphia, PA WDUR/Raleigh-Durham, NC KMJM/St. Louis, MO XHRM/San Diego, CA KDIA/San Francisco, CA KDKS/Shreveport, LA WTMP/Tampa, FL WOL/Washington, DC

Wack Attack Blast Crisis Steven Dale Vernon Mc, Mac, & Pat Omerron Dawson Andree Walker & Sensitivity Thomas E. Commodore



"Sugahh," PolyGram recording artists and winners of the 1983 Budweiser Showdown.

# Black/Urban Picture Page



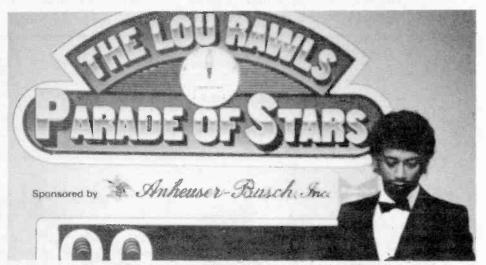
CLINTON CLINCHES GRAND RAPIDS — While promoting his new "You Shouldn't 'Nuf Bit Fish" LP, George Clinton swung by WKWM/Grand Rapids. Mugging for the camera are (I-r) WKWM PD Frank Grant, Clinton, and Capitol's Gordon Alderson.



HOT BOX AT 'KTU — Polydor artists Hot Box dropped by WKTU/New York to chat on-air with PD Carlos DeJesus, and promote their LP "Too Hot To Touch." Shown (I-r) are Hot Box's Peter Rogas and Lisa Vidal, Polydor's Dennie Gordon, DeJesus, Hot Box's Michelle Zangara, and producer Mark Berry.



PRO FOOTBALL COMES TO SHREVEPORT — Well, sort of. Pictured during a recent promotional junket to KOKA/Shreveport are (I-r) former Houston Oiler Elvin Bethea, MD B.B. Davis, Budweiser's Archie Smith, and Dallas Cowboy Robert Newhouse.



**WZAK FRONTS RAWLS** — WZAK was Cleveland's link to the "Lou Rawls Parade of Stars" telethon benefitting the United Negro College Fund. The station finished as the number one per capita fundraiser in the country. Practicing his tote board skills prior to the event is WZAK morning jock Ken Allen.



**NEW EDITION IN CHICAGO** — Newly-signed MCA artists New Edition recently visited WJPC/Chicago to discuss their forthcoming LP, produced by Ray Parker Jr. Shown (I-r) standing: MCA's Sara Melendex and New Edition's Robert Brown, Michael Bivins, Ralph Trevsant, Ronald DeVoe, and Ricardo Bell. Seated is WJPC MD Dee Henley.



A PERFECT COMBINATION — Stacy Lattisaw (I) and Johnny Gill (c) recently made the 45-mile run from their hometown of Washington to Baltimore so they could visit WXYV (V103) Promotions Director Jean Ross. The pair also happened to bring along a copy of their new "Perfect Combination" LP.



K94 GIVES AWAY '84 — New Urban outlet WMYK (K94)/Norfolk recently gave away what it billed as "a whole new year." Among the prizes: a year's use of a townhome and car, free food, and a complete wardrobe. Winner Sherri Slone is shown with Promotion Director Shelly Stiles.



"NEXT TIME, BRING MICHAEL" — Michael Jackson biographer Mark Bego (left) dropped by WBLS/New York to tape a two-part interview with morning host Pat Prescott. The two are seen here searching for some signs of Michael in WBLS's gold record and autograph room.



WILD NIGHTS IN NEW YORK — WILD/Boston, MCA, Warner Bros., and RCA have been cosponsoring a series of day trips to New York for dinner and a Broadway show. Posing limo-side with contest winner Tonya Williams (I) is WILD PD Elroy Smith.



MOORE VISITS IN JACKSON — Streetking artist Dorothy Moore recently dropped by WOKJ/Jackson to drop off her new single, "Just Another Broken Heart." Shown (I-r) are WOKJ's Ernest Cherry, PD Brett Lewis, Moore, and WOKJ's Walt Cannon.

# A Standard Has Been Set At Columbia Records



DENIECE WILLIAMS "Let's Hear It For The Boy"

Black/Urban Chart: 2



CHERYL LYNN This Time"

Black/Urban

This Time (Columbia)

60% of our reporting stations on it. Rotations: Heavy 3/0, Medium 20/0, Light 22/2, Extra Adds 1, Total Adds 3, WAIL-FM, WPLZ, WWWS. Heavy: WJMO, WGIV, KOKA. Medium: WWIN-FM, WILD, WDIA, WCIN, XHRM, KSOL, WATV, Z93, WPEG, WOIC, WKXI, WPDQ, KJCB, WBLX, WLVW, WANT, WWOM, WANM, WQKS, WDAO.



PETER BROWN "They Only Come Out At Night"

Added This Week:

WWIN-FM WHRK

WNHC

WATV WKXI

KNOW WPLZ WVOI KHYS WAAA

Black/Urban **NEW & ACTIVE** 

42/10 55%



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KACE **WRKS** KSOL **WWDM** WDAS KDAY **WPEG** WAMN WHUR KJLH WJAX WKWM

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Special Issue #S-31 features Vancouver/Seattle with Vancouver CHR's CKLG & CFUN, AOR CFOX, A/C's CFMI, CKNW & CKDA. Seattle's CHRs KPLZ & KUBE, A/C KLSY, plus AORs KISW & KZOK. 90-minute cassette, \$5.50.

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WSTV/Steubenville seeking Big Band nighttime announcer. Automation knowledge required. Call Lee Conner, OM: (614) 283-4747 FOF M/F (5-4)

WHEB-AM seeks parttime/fill-ins for Easy format that featuring nostalgia. Must live within communiting distance. T&R: Scott Hooper, Box 120, Portsmouth, NH 03801. EOE M/F (5-4)

DJs. T&R: GM, WNNJ/WIXL, Box 40, Newton, NJ 07860. EOE

Experienced and Creative PD, Strong back ground in promotions and music. Great opportunity. Send resume and tapes to: GM, WSYB/WRUT, Box 249, Ruthland, VT 05701, EOE

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A/C station in NH's lake region seeks AM drive with above average voice. Excellent benefits. T&R: Richard Hopper, WEMJ, Box 1490, Laconia, NH 03247. EOE M/F (5-4)

Mature morning announcer with strong production skills needed for locally oriented A/C station, Contact Joe Bates or Mike Pollock: (206) 734-1170 EOE M/F (5-4)

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# Opportunities

**Openings** 

**Openings** 

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# SOUTH

13Q, WQUE needs hot jocks! T&R: Chris Bryan, 1440 Canal St. Suite 800, New Orleans, LA 70112. EQE M/F (5-4)

Country gient has possible future full & part-time openings. T&R: Mike Chapman, WKIX, box 12526, Releigh, NC 27605. No calls. EOE M/F (5-4)

Air talent wanted, must be top-flight, production optional. T&R: Mr. Anthony (305) 425-5052 (5-4)

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# \*\*\*\*\*\*

New Country station looking for those willing to work for lousy pay. T&R: Joe Connolly, PD, WIKX, 106 New Market Rd., Immokalee, FL 33934. (5-4)

KGR FM immediate opening for experienced news persons. T&R: Peter Clancy, Box 99, Ft. Pierce, FL 33454. EOE M/F

KTEM/KPLE is seeking news reporter. Degree and or one year experience. T&R: Randy Siedler, Box 1230, Temple, TX 76501. EOE M/F (5-4)

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Big station in the sunbelt looking for entertainers who can win. Country format, but country background not important... talent is. Send resume and aircheck to Radio & Records, 1930 Century Park West, #673 Los Angeles, CA 90067.

# **Openings**

WBTQ FM/Buckhannon goes on-air in mid/late summer. T&R: Curtis Durst, WQZK FM, Box F, Keyser, WV 26726. EOE M/F (5-4)

Production Director for WSIX. Need individual that is creative, energetic & organized. T&R: Wayne Campbell, 441 Murfrees Boro Rd., Nashville, TN 37210. EOE M/F (5-4)

## **CHR GIANT**

If working swing shift at Top 15 market CHR giant, including production duties, weekends, and all daypart fill-ins including morning drive interests you??? . . . Then send your T&R, plus production samples (Top 25 market experience mandatory) to: Radio & Records, 1930 Century Park West, #672, Los Angeles. CA 90067

Morning DJ to be ½ of team. Daytona Beach CHR, good bucks, great climate. Sense of humor a must! T&R: Johnny Fever, I-100, 801 W. Granada, Ormond Beach, FL 32074. (4.27)

# MIDWEST

Personality/communicator with excellent production skills for drive slot in NW Ohio. Contact us now. T&R: Kert Radel, Bc 1507, Findlay, OH 45839. (419) 422-4545 EOE M/F (5-4)

Rare KKRQ opening, 100kw superstars. Strong airwork & ability to do creative professional production a must. T&R: Ted Jacobsen, Box 2388, Iowa City, IA 52244. EOE M/F (5-4)

# Top 10 Market Adult Contemporary

We're searching for an extremely talented individual who has mastered an adult sound, sense of humor, self-discipline, excellent pipes, and relatable content to fill our morning drive slot.

This is a truly excellent opening with a major broadcast chain. We understand the hesitation of sending tapes to a blind box ad. and will therefore be handling each entry with extreme confidence. Rush tapes to: Prime Opening, Radio & Records, 1930 Century Park West, #681, Los Angeles, CA 90067.

# wmjc∥95fm

# PROGRAM DIRECTOR

One of Broadcasting's best Programming jobs is still available for the right Manager. WMJC "Magic", 95 FM, Detroit's premier A/C Outlet, is looking for the best Manager in the country. A great programming team in place, and a Great Broadcasting Company in Greater Media, Inc., supporting it.

Check it out with your peers and if your qualified and desire a challenge as part of our fine team send a confidential work history to:

# Richard J. Yankus General Manager

One Radio Plaza Detroit, Michigan 48220

The right job for the right person



# **Openings**

Air personality for nights or overnights. Adult approach at aggressive A/C station in Appleton-Oshkosh. T&R: Charlie Bennett, WNAM, Box 707, Neenah, WI 54956. No calls. EOE M/F (5-4)

KFYR radio seeking applicants for News Director/morning news anchor. T&R: Dan Brannan, Box 1738, Bismarck, ND 58502. No cells. EOE M/F (5-4)

Personality A/C needs midday jock now. Fancy production a must. T&R: Don Carpenter, KFSB, Box 1395, Joplin, MO 64802. EOE M/F (5-4)

### PRODUCTION PRO NEEDED NOW!

At competitive Midwest FM leader! Offering good company, pay, benefits. Excellent equipment. Require creative, organized professional. Prior on-air/automation/four-track experience helpful. Cassette, resume, salary to: Radio & Records, 1930 Century Park West #678, Los Angeles, CA 90067. EOE M/F

Production Director/announcer needed immediately. Excellent facilities, location & salary. Females encouraged. T&R: Bob Simmons, KBQ100, Box 637, Minot, ND 58702. EOE M/F (5-4)

KOGA looking for sports/DJ combo. Minimum three years experience T&R: Dave Fowler, Box 509, Ogallala, NB 69153. EOE M/F (5-4)

KODY is looking for an experienced announcer/PBP combo to start ASAP. T&R: Steve King, 308 W. 4th, North Platte, NB 69101. EOE M/F (5-4)

## MAJOR MARKET FM CHR . . . Rebuilding

Need AM/PM Drive/Production. Great facility, great city!! All replies in confidence. Send to: Radio & Records, 1930 Century Park West, #679, Los Angeles, CA 90067. EOE M/F

Production/copywriter/announcer. Good voice & creative writing ability desired. T&R: KQDY, Box 94, Bismarck, ND 58502. EOE M/F (5-4)

KOGA looking for PM drive/production. Minimum three years experience. T&R: Dave Fowler, Box 509, Ogallala, NB 69153. EOE M/F (5-4)

# MEDIUM MIDWEST A/C

Looking for PD, morning personality, full air staff. Rare opportunity to join respected organization. Send resume to: Radio & Records, 1930 Century Park West, #668, Los Angeles, CA 90067. EOE M/F.

# PROGRAM DIRECTOR

Immediate opening for PD at major Midwestern AM/FM Country Combo. Track record must demonstrate people skills, stability, and management experience. T&R: Radio & Records, 1930 Century Park West, #675, Los Angeles, CA 90067. EOE M/F

KFEQ opening for ND/editor. Medium market, regional power AM. College prefered with two years news experience. Contact Gene Millard: (816) 233-8881 (5-4)

Chicago is our competition & we're looking for news pros. No beginners. T&R: Jim Holly, WZVN, 1000 E. 80th Pl., Merrillville, IN 46410. EOE M/F (5-4)

# MEDIUM MIDWEST AM COUNTRY

Seeking morning killer! Good bucks, benefits. If you're on the way and committed to winning, send T&R to: Radio & Records, 1930 Century Park West, #667, Los Angeles, CA 90067. EOE M/F.

Announcer with experience in commercial production. Must also read and write news/copy. Working with Satelitte Music Network. WRCI, Box 1844, Midland, MI 48640. EOE M/F (4.27).

WMGF is looking for experienced A/C talent for future openings. T&R: Dave Luczak, 735 West Wisconsin Suite 700, Milwauke, W! 53233. EOE M/F (4-27)

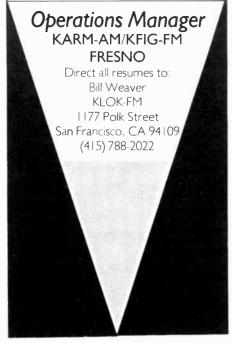
# Opportunities

# **Openings**

R&R/Friday, May 4, 1984

# WEST

Copywriter/receptionist opening. Resume: Lou Mellini, KILO, Box 2080, Colorado Springs, CO 80901. EOE M/F (5-4)



Top CHR looking for great air personality with good production. T&R: Sam Jackson, KRQK, 516 N. H Street, Lompoc, CA 93436. No calls. EOE M/F (5-4)

K-PLUS needs a solid rockin' midday jock. T&R: Jeff King, 600 Stewart St. Suite 303, Seattle, WA 98101, EOE M/F (5-4)

## Program Director Morning Personality

Immediate opening. AM oldies station in Top 30 market. Southern California. Send tape, resume and salary requirements to: AM Radio & Records, 1930 Century Park West, #683, Los Angeles, CA 90067.

KRLA/Los Angeles needs 5-9am weekday producer/phone clerk & parttime promotion staffer. Contact Ann for appointment. (818) 793-3330 (5-4)

Just north of Secramento, sits a hot little CHR needing to hear from you. T&R: John McCorkle, KRFD, Box 631, Marysville, CA 95901. No calls. EOE M/F (5-4)

# WEST COAST LARGE MARKET AM

Seeks evening personality in A/C format. Aggressive foreground presentation and knowledge of '60s music and events a must! Respond to: Radio & Records, 1930 Century Park West, #674, Los Angeles, CA 90067. EOE M/F

KOME has an opening for a morning personality. Must have previous AOR experience. T&R: Pat Evans, PD, 1245 S. Winchester Bl., San Jose, CA 95128. No calls. (5-4)

Nighttime personality with interest in sports PBP wanted, T&R: John Kelley, KLMR, Box 890, Lamar, CO 81052. EOE M/F (5-4)

L.A.'a first commercial cable radio station is looking for on-air interns. T&R: KVMR, 21115 Devonshire #303, Chatsworth, CA 91311. (5-4)

# PD/AM DRIVE

Top Contemporary in Northwest market (180,000+). Join our management team and help us win with personality, promotions and innovative new direction. T&R to: Radio & Records, 1930 Century Park West, #677, Los Angeles, CA 90067. EOE M/F

"K-101, San Francisco's leading A/C, is looking for an afternoon drive jock who's funny, has a great voice, smooth delivery, and is able to communicate concisely. Minimum of five years' experience in Top 50 markets required. Send cassette air check and resume to Operations Manager, K-101 Radio, 700 Montgomery Street, San Francisco, CA 94111. No phone calls please. K-101 is an Equal Opportunity Employer."

# **Openings**

Major market AOR needs part-timers. Experience required. Females encouraged. C&R: Jona Denz, KROY, Box 2424, Sacramento, CA 95811. (5-4)

KDIA, San Francisco Bay area Urban needs a bright, witty, energetic & personable morning personality. T&R: Jeff Harrison, Box 8432, Oakland, CA 94662. No calls. (5-4)

# **Positions Sought**

Promotions that enhance station image, increase visibility and make money. Can also pull airshift. HOLLY: (212) 332-8605 (5-4)

### **ORIGINALS**

Biondi, Lujack, Imus, Ingram, Ōwens, Ārmstrong: The originals are few, few are left, what's new? Got one!!! He rocks, he talks, walks like a man, and the ladies like his style. Majors Only! Respond through: Radio & Records, 1930 Century Park West, #684, Los Angeles, CA 90067.

Available now. 30 years radio/TV experience. News. public relations, DJ, talk shows. TED CONNER: (513) 860-2911 (5-4)

Talent, experience, smarts, dedication, music, research, production & creativity. What more do you want? I've got that too KARYN KASI: (309) 452-2254 (4-13)

# 

# We're Not Chicken

Experienced, Fresh, Schizo team with 75 plus voices looking for room to "Crow". Grade "A" medium to large market. To talk turkey call: (212) 698-4484 for free delivery.

Long Island/NY versital air talent with four years experience seeks full-time shift with opportunity in promotion/production. DEBBIE: (816) 747-2415 or 429-4155. (5-4)

Looking for experience? Three years PD, five years in radio. PD of small market A/C giant looking for larger market/challenge. JIM ALEXANDER: (308) 762-1400 or 762-8927 (5-4)

JOHN VOLPE, 15 year pro with programming experience at KFI, B97, KOPA & KGGI. Looking for PD or MD position. (504) 891-0833 (5-4)

Friendly sounding announcer, 7½ years experience. Currently part-time in Akron. KEN: (216) 253-2679 (5-4)

# Major Market Assistant PD/MD

And morning talent, seeks to program medium-market, CHR FM. Young, stable professional with great numbers, currently employed. Serious, confidential inquiries with best offer to: Programming, Box 540381, Houston, TX 77254.

MIKE BRADFORD, witty polished relatable pro. Six years experience in Baltimore, Nashville & Salt Lake City now available. (605) 332-6691 (5-4)

Announcer with good voice seeking opportunity. Experienced in AOR & A/C formats, traffic & automation. Anxious to move into production. (502) 361-5728 (5-4)

GARY RYDER, 15 year pro, KRBE & KILT personality, looking for good bucks, Southern gig. Consider daypart PD, medium or major market. (713) 353-0382 (5-4)

# If You'll Take Five Minutes . . .

to hear how I program BABY BOOM Country (a proven, profitable 25-54 format) it could mean things for both of us!! Respond to: Radio & Records, 1930 Century Park West, #670, Los Angeles, CA 90067.

Looking for sugar & spice? Here's your pot of gold. Major markete personality/producer. Background in news, music research. BRANDY: (313) 838-4744 (5-4)

KEVIN EVANS, Pittsburgh TV announcer, in "Flashdance," and former DJ now available for CHR & A/C format. (412) 856-5834 (5-4)

Three years experience including WDUZ & WKAU/Green Bay. Interested in airshift & promotions. Prefer MW, CHR or A/C. CHRIS HANSEN: (414) 739-3746 (5-4)

# **Positions Sought**

Professional news reporter/broadcaster. Over 10 years experience. Currently with Voice of America as newswriter in Washington D.C. STEVE MICHAELS: (301) 340-2296 (5-4)

Production pro seeking L.A. area production or directing position. Formerly KMET & national programs/spots. Excellent references & credits. CHRIS: (818) 790-7621 (5-4)

Lady DJ with experience in the L.A. area, seeking weekend airshift, Urban, A/C or CHR. Dedicated, friendly, warm & know production. KELLI KAWASAKI: (213) 684-7168 (5-4)

Seven year pro with production background, seeking a professional station in MW. DOUG BURTON: (712) 362-5647, 7pm-noon cst (5-4)

WENDY WHITE, Black female announcer, newscaster, talk host. 10 years of broadcasting experience in major markets. Looking to do news. (213) 388-2853 (5-4)

Talented female performer seeks work as DJ/news/commercial announcer. Recent broadcast school graduate. Chicago or environs prefered. KATHY ROBINSON: (312) 626-4709 (5-4)

I've got the goods if you've got the gig. Seeking AOR opportunity anywhere. DAVE: (615) 883-5924 (5-4)

Young, yet experienced newsman with 8 years in commercial radio. Dependable self-sterter with awards to prove it. TERRY: (703) 433-0047 (4-20)

Know the tune. Can I warm up? Some experience, educated, excellent communication skills, persevering & enthusiastic. JANET LYNCH: (606) 269-6193 or (502) 895-5208 (5-4)

Former fulltime jock now in news & parttime jock. I want back into fulltime announcing. WAYNE BYERS: (701) 251-233(5-4)

19 years on-air, looking for small market morning show. Permanence & security over money. JOHN WILLIAMSON: (505) 378-4284 (5-4)

Moming entertainer, creative, humorous A/C communicator 12 years in radio, major & medium markets. Programming knownow. Currently in West. (213) 306-8430 (5-4)

KIIS broadcasting workshop graduate, formerly of KANC & KBYR/Anchorage. Recently at KPRD & KZNS/Barstow. Seeking small market, RICHARD GUTIERREZ: (619) 252-4807 (5-4)

# 10 YEAR PRO

Including WNAP & WFMS, Indianapolis seeks AM drive talk/music/full service, fun oriented, A/C personality show. Interested? Let's talk! John Dial, (317) 849-5533.



Excellent voice, working part-time in Davenport IA. Want combination DJ/news. Experienced PBP & production. Available May 21st. RANDY: (319) 355-4212 or 355-4353 (5-4)

Ready for a move. 5½ years in Urban/Blak format. Ready to relocate. Good pipes. Let's talk. MIKE: (704) 865-7166 (5-4)

Humor, phones & Involvement for top 50 market mornings. (502) 425-5874 (5-4)

BM ennouncer for KOIT/S.F, KJOI/L.A. & WRFM/NYC will relocate in large market. (602) 956-6677 (5-4)

# Mornings and More

Dynamite AM Drive, programming know-how, innovative promotions. Available now to Aggressive A/C FM. Medium to major market. (609) 737-1421.

17 year pro major market all-nighter seeks small/medium market willing to pioneer new sound. Available as PD yesterday. (217) 899-2278 (4-27)

My wife is tired of having me around the house everyday. Strong production, continuity & air talent. Can be there yesterday. JIM: (309) 833-5138 (4-27)

Reporter with nine years professional experience. Valuable asset. Adapt writing/producing actualities. Prefer NE or Florida. MIKE: (614) 353-0169 (4-27)

Experience, knowledge & telent. Team player seeks medium/major market A/C or CHR airshift. JASON THOMAS: (317) 456-3407 (4-27)

15 years experience. AM drive, news, production & PD. Stable & aggressive with natural delivery. Prefer N/T or MOR formats. Box 174, Thomasville, PA 17364. (4-27)

Excellence in newsi Solid broadcast journalist with style & good pipes available. DRAGON SLAYER: (904) 373-1071 ext. 122 (4-27)

15 year veteran wants all night Country or Talk in Texas or SW. WALTER: (915) 676-3367 (4-27)

JILL WEST seeks fulltime airshift & is ready to rock with AOR stations. Call now! (714) 642-0736 (4-27)

# Changes

RADIO

Steve Saffron appointed Account Executive WCBM/Baltimore from WITH

Raymond G. Heidenga promoted Local Sales Manager WOOD/Grand Rapids

Paul Boscarino promoted National Sales Manager WOOD/Grand Rapids

Marjory Civil Guglielmo appointed Account Executive WCBS-FM/New York from WCAU/Philadelphia

# RECORDS

Ric Pepin promoted Manager, Branch Marketing Administration RCA Records/New York

Bernardo Garza promoted A&R Latin Music U.S. RCA

George Zamora promoted Manager, Latin Music U.S. RCA

Records/New York

Rick Correoso promoted Manager, Latin Music U.S. RCA

**Dale Bernstein** appointed Director, Compensation & Benefits RCA Records/New York

# INDUSTRY

Kurt Bratches appointed Account Executive Hillier, Newmark, Wechsler & Howard/New York

Riki Pritchard appointed Account Executive Eastman Radio/Los Angeles from KPRZ/KIIS

**Deb Flanagan** appointed Marketing Coordinator Image Consultants/Los Angeles

Mary Ann Mattiello appointed Office Manager Image Consultants & Vision Management/Los Angeles

Celia Hirschman promoted Director of Promotions Image Consultants & Vision Management/Los Angeles

# MISCELLANEOUS

New KLSK needs record service for unique Jazz & Classical sound. Rick Darby, Box 8580, Sante Fe, NM 87504. (505) 983-5878 (5-4)

New WKIQ seeks A/C & Country service from all labels. Alan B Walts. PD, Box 2229, Inverness. FL 32651. (5-4)

Dates appearing at the end of each listing signify first week listed.

# R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) Openings, Positions Sought, and Changes for individuals & the radio & record industry.

# Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon** (PST) prior to issue date.

# **Display Advertising**

**Display:** \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo.** 

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

# **Payable In Advance**

**Display & Blind Box** advertising orders **must be typewritten** or printed and accompanied by check mailed to our office in **advance.** 

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067

# The Music Section

# **National Music Formats Added This Week**

# Satellite Music Network

George Williams (214) 343-9205

# The Starstation

LaTOYA JACKSON "Heart Don't Lie" ANNE MURRAY "Just Another Woman In Love"

# Country Coast-To-Coast

BANDANA "Better Our Hearts Should Bend" WRIGHT BROTHERS "Southern Women" JOHN ANDERSON "I Wish I Could Write You A Song" MICHAEL MARTIN MURPHEY "Disenchanted

# Rock America

POINTER SISTERS "Jump (For My Love)" CHICAGO "Stay The Night"

# Peters Productions, Inc.

Debbie Welsh (619) 565-8511

# Country Lovin'

ANNE MURRAY "Just Another Woman In Love" DAVID ALLAN COE "Mona Lisa Lost Her Smile" JANIE FRICKE "If The Fall Don't Get You"

# The Great Ones

PEABO BRYSON & ROBERTA FLACK 'I Just Came Here To Dance' ALABAMA "When We Make Love" CHRISTINE McVIE "Love Will Show Us How" MICHAEL MARTIN MURPHEY "Disenchanted"

# Radio Arts

John Benedict (818) 841-0225

# Country's Best

JOHN ANDERSON "I Wish I Could Write You A Song" EARL THOMAS CONLEY "Angel In Disguise EDDIE RABBITT "B-B-Burnin' Up With Love" MICHAEL MARTIN MURPHEY "Disenchanted" JANIE FRICKE "If The Fall Don't Get You"

# Soft Contemporary

**AMANDA HOMI & BRYAN JARVIS** "Friend Of A Friend" MICHAEL MARTIN MURPHEY "Disenchanted"

# Sound 10

CULTURE CLUB "It's A Miracle" ANNE MURRAY "Just Another Woman In Love"

# Media General **Broadcast Services**

ALABAMA "When We Make Love" JOE JACKSON "You Can't Get What You Want" MICHAEL MARTIN MURPHEY "Disenchanted" CHRISTINE McVIE "Love Will Show Us How" MICHAEL JACKSON "The Lady In My Life"

# **Your Country**

ANNE MURRAY "Just Another Woman In Love" JUDDS "Mama He's Crazy" EARL THOMAS CONLEY "Angel In Disguise" WRIGHT BROTHERS "Southern Women" MEL TILLIS "New Patches" KAREN BROOKS "Born To Love You" DAVID FRIZZELL "Who Dat" TOM JONES "This Time"

# Hit Rock

JOE JACKSON "You Can't Get What You Want" VAN STEPHENSON "Modern Day Delilah" STYLE COUNCIL "My Ever Changing Moods" CHRISTINE McVIE "Love Will Show Us How

# TM Programming

Cal Casey (214) 634-8511

# Stereo Rock

BILLY IDOL "Eyes Without A Face" CHICAGO "Stay The Night" STYX "Music Time" JERMAINE JACKSON "Tell Me I'm Not Dreaming" POINTER SISTERS "Jump (For My Love)"

# TM Country

JANIE FRICKE "If The Fall Don't Get You" JOHN ANDERSON "I Wish I Could Write You A Song"

# Transtar

Chick Watkins (303) 578-0700

# Adult Contemporary

BILLY JOEL "The Longest Time"

# Country

Tom Casey (213) 460-6383

STEVE WARINER "Why Goodbye" CONWAY TWITTY "Somebody's Needin' Somebody" GENE WATSON "Forever Again"

# **Drake-Chenault**

Bob Laurence (818) 883-7400 XT-40

JOE JACKSON "You Can't Get What You Want" CHICAGO "Stay The Night" TALK TALK "It's My Life" SLADE "Run Runaway" QUEEN "I Want To Break Free"

# Contempo 300

MADONNA "Borderline" STYLE COUNCIL "My Ever Changing Moods"

# **Great American Country**

KIERAN KANE "Dedicate" CHARLY McCLAIN "Band Of Gold" ANNE MURRAY "Just Another Woman In Love" EARL THOMAS CONLEY "Angel In Disguise

# BPI

John Iles (800) 426-9082

# Adult Contemporary

PEABO BRYSON & ROBERTA FLACK "I Just Came Here To Dance"

# **Country Living**

"The Whole World's In Love When You're Lonely" ANNE MURRAY "Just Another Woman In Love" EARL THOMAS CONLEY "Angel In Disguise" MEL TILLIS "New Patches"

JOHN ANDERSON "I Wish I Could Write You A Song"

# Century 21 Grog Stophons (214) 934-2121 The Z Format

CHICAGO "Stay The Night" STYX "Music Time" BILLY IDOL "Eyes Without A Face" JERMAINE JACKSON "Tell Me I'm Not Dreaming" **CULTURE CLUB** "It's A Miracle"

# The A/C Format

STEVIE WOODS "Heart (Stop Beating In Time)" MICHAEL MARTIN MURPHEY "Disenchanted" RONNIE MILSAP "Still Losing You" CULTURE CLUB "It's A Miracle" ALABAMA "When We Make Love" PEABO BRYSON "If Ever You're In My Arms Again"

# Super-Country

EDDIE RABBIT "B-B-Burnin' Up With Love" RONNIE MILSAP "Still Losing You" JOHNNY RODRIGUEZ "Let's Leave The Lights On Tonight" MEL McDANIEL "Most Of All, I Remember You" JANIE FRICKE "If The Fall Don't Get You" MARK GRAY "If All The Magic Is Gone"

1

# JAZZRADIO

# NATIONAL AIRPLAY/30®

# May 4, 1984

- STEPS AHEAD/Modern Times (Musician/Elektra) 0 3
  - TANIA MARIA/Love Explosion (Concord Picante) 2
- EARL KLUGH/Wishful Thinking (Capitol) 2 3
- 0 CARLA BLEY/Heavy Heart (ECM) 6
- BRANFORD MARSALIS/Scenes In The City (Columbia) 9 0
  - COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo)
- MILT JACKSON QUARTET/Soul Route (Pablo) 5 7
- McCOY TYNER/Dimensions (Musician/Elektra) 8 0
- ALIVE!/City Life (Alive) 9 7
- GEORGE HOWARD/Steppin' Out (TBA/Palo Alto) 1 10
- PAT METHENY w/C. HADEN & B. HIGGINS/Rejoicing (ECM) 0 DEBUT
  - OSCAR PETERSON QUARTET/A Tribute To My Friends (Pablo) Ø 26
  - PHIL UPCHURCH/Name Of The Game (Jam) 12 13
  - LARRY VUCKOVICH w/JON HENDRICKS/Cast Your Fate (Palo Alto) 14 13
  - PLAYBOY JAZZ FESTIVAL/Playboy Jazz Festival (Musician/Elektra) 15 **1**
- CARMEN McRAE/You're Looking At Me (Concord) DEBUT 13
- **EMILY REMLER/Transitions (Concord)** Ð DEBUT
  - JOHN BLAKE/Maiden Dance (Gramavision) Œ 20
  - JEFF LORBER/In The Heat Of The Night (Arista) 19 19
  - BLUE SKY/Blue Sky (C.T.) 21 20
  - CRUSADERS/Ghetto Blaster (MCA) **a** 22
  - DON RANDI & QUEST/California '84 (Bee Pee) 24 22
  - CANNONBALL/NAT ADDERLEY QUINTET/What Is This Thing...(Pablo) 23 23
  - 24 BILL EVANS/The Paris Concert, Edition 2 (Musician/Elektra) 16
  - WEATHER REPORT/Domino Theory (Columbia) 11 25
  - JIMMY PONDER/Down Here On The Ground (Milestone/Fantasy) 17 26
  - ELVIN JONES/Brother John (Palo Alto) 27 **27**
  - DAVID FRIESEN/Amber Sky (Palo Alto) 28 28
  - 29 J.J. JOHNSON/Things Are Getting Better (Pablo) 18
  - 30 JAMES NEWTON/Luella (Gramavision) 30

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner;KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Brute Bailey; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx My rick; XHRM/San Diego, Duff Lindsey.

# **NEW & ACTIVE**

SANDY OWEN "Euphonia" (Ivory) 12/5

Rotations: Heavy 2/0, Medium 4/1, Light 5/3, Extra Adds 1, Total Adds 5, KUHF, WBEE, KSBR, WMGI, KWMU. Heavy: WLOQ, KXPR. Medium: WIAN, KUOP, KPLU.

MICHEL PETRUCCIANI "100 Hearts" (Concord)12/5

Rotations: Heavy 5/1, Medium 1/0, Light 4/2, Extra Adds 2, Total Adds 5, WKSU KADX, KLON KMCR, KLCC, Heavy: KCRW, KPLU, WUSF, KXPR, Medium: KUOP.

KENT JORDAN "No Question About It" (Columbia) 11/11

Rotations: Heavy 1/1, Medium 4/4, Light 1/1, Extra Adds 5, Total Adds 11,WBFO, WBEE, WIAN, KMHD, KCRW, KPLU, Heavy; WBBY, Medium: WEAA, WUWU, WLOQ, WKND.

TERENCE BLANCHARD & DONALD HARRISON "N.Y. Second Line" (Concord) 11/6

Rotations: Heavy 2/1, Medium 6/2, Light 3/3, Extra Adds 0, Total Adds 6, WEAA, WKSU, KADX, KMCR, WHRO, WUSF, Heavy WBGO, Medium WMOT, KLON, KJAZ, KPLU

ANITA GRAVINE, "Dream Dancing" (Progressive) 9/5

Rotations: Heavy 2/0, Medium 2/2, Light 4/2, Extra Adds 1, Total Adds 5, WBGO, WIAN, WKSU, KJAZ, KPLU Heavy: WUWU,

JULIE KELLY "We're On Our Way" (Pausa) 9/2
Rotations: Heavy 2/0, Medium 5/2, Light 2/0, Extra Adds 0, Total Adds 2, WUWU, KWMU, Heavy: WBGO, WBBY, Medium: KUHF,

LUIS ARTEAGA "Collage" (Pausa) 9/1

Rotations: Heavy 2/0, Medium 4/1, Light 3/0, Extra Adds 0, Total Adds 1, KUHF Heavy: WLOQ, KTCJ, Medium: KERA-FM, KJZZ,

BILL EVANS "Living In The Crest Of A Wave" (Musician/Elektra) 8/4
Rotations: Heavy 1/0, Medium 4/2, Light 3/2, Extra Adds 0, Total Adds 4, WDET, KADX, KMCR, KLCC, Heavy: KUHF, Medium:

PETER SPRAGUE "Musica Del Mar" (Concord) 8/4

Rotations: Heavy 1/1, Medium 4/2, Light 3/1, Extra Adds O, Total Adds 4, WLOQ, KPLU, WHRO, KXPR, Medium: KCRW, WUSF.

ALEX de GRASSI "Southern Exposure" (Windham Hill) 8/2
Rotations: Heavy 2/1, Medium 3/0, Light 2/0, Extra Adds 1, Total Adds 2, WBEE, WKSU, Heavy: KWMU, Medium: WMOT, WBBY.

ETTA JONES "Love Me With All Your Heart" (Muse) 7/5 Rotations: Heavy O/O, Medium 3/2, Light 1/O, Extra Adds 3, Total Adds 5, WBFO, KKGO, KJAZ, KPLU, WHRO Medium: WIAN.





Distributed by PolyGram Records

Jazz NEW & ACTIVE

"Visit With Great Spirit"

# **MOST ADDED** ®

PAT METHENY W/HADEN & HIGGINS (17) Rejoicing (ECM)

**KENT JORDAN (11)** No Question About It (Columbia) **EMILY REMLER (9)** Transitions (Concord) **CARMEN McRAE (8)** 

You're Looking At Me (Concord)

# HOTTEST

STEPS AHEAD (15) Modern Times (Musician/Elektra) EARL KLUGH (12) Wishful Thinking (Capitol) McCOY TYNER (12) Dimensions (Musician/Elektra)

TANIA MARIA (10) Love Explosion (Concord/Picante)

BERT LIGON & CONDOR "Dancing Bare" (Sea Breeze) 7/2
Rotations: Heavy 1/0, Medium 1/0, Light 3/0, Extra Adds 2, Total Adds 2, WBFO. KMCR, Heavy: WBEE, Medium: WIAN.
STAN GETZ "Stan The Man" (Verve) 6/6

otations: Heavy 1/1, Medium 3/3, Light 1/1, Extra Adds 1, Total Adds 6, WBEE, KXPR, Heavy: WBFO, Medium: WBGO, KLON,

BOB MOSES "Visit With The Great Spirit" (Gramavision) 6/4

Rotations: Heavy 1/0, Medium 1/0, Light 1/1, Extra Adds 3, Total Adds 4, KUHF, WUSF, KWMU, KLCC, Heavy: WDET, Medium

MARK MURPHY featuring VIVA BRAZIL "Brazil Song" (Muse) 6/2

Rotations: Heavy 3/0, Medium 2/2, Light 1/0, Extra Adds 0, Total Adds 2, WGBH, KADX, Heavy: WJZZ, KSBR, KWMU,

STEVE TIBBETTS "Safe Journey" (ECM) 6/2
Rotations: Heavy 3/1, Medium 1/0, Light 2/1, Extra Adds 0, Total Adds 2, KTCJ, KWMU, Heavy: WDET, KXPR, Medium: KUHF
AMINA CLAUDINE MYERS TRIO "Circle Of Time (Black Saint) 6/1 otations: Heavy 2/1, Medium 4/0, Light 0/0, Extra Adds 0, Total Adds 1, WEAA, Heavy: WDET, Medium: WGBH, WBGO, KUHF

PASSPORT "Man In The Mirror" (Atlantic) 6/1
Rotations: Heavy 4/0, Medium 0/0, Light 1/0, Extra Adds 1, Total Adds 1, KJZZ, Heavy: KERA-FM, WBBY, WMGI, KWMU.

EDDIE "CLEANHEAD" VINSON "Hold It Right There" (Muse) 5/5

Rotations: Heavy O/O, Medium 2/2, Light 2/2, Extra Adds 1, Total Adds 5, WEAA, KLON, KPLU, Medium: KKGO, WUSF TAL FARLOW "Poppin & Burnin" (Verve) 5/4

Rotations: Heavy O/O, Medium 2/1, Light 2/2, Extra Adds 1, Total Adds 4, WBFO, KLON, KCRW, KXPR, Medium: WDET.

KENNY BURRELL "Groovin High" (Muse) 5/3
Rotations: Heavy 1/0, Medium 0/0, Light 1/0, Extra Adds 3, Total Adds 3, KJAZ, KPLU, WUSF, Heavy: KCRW.

ELLA FITZGERALD/ANDRE PREVIN "Nice Work If You Can Get It" (Pablo Today) 5/2 Rotations: Heavy 2/1, Medium 1/1, Light 2/0, Extra Adds 0, Total Adds 2, WEAA, WBFO, Heavy: KKGO.

SOUTH

WFAE/Charlotte

WOODY JAMES & L.A DAVID FRIESEN Hottest: STEPS AHEAD RICHIE COLE EARL KLUGH

KERA-FM/Dallas-Ft, Wort

STEVEN MILLER PLAYBOY JAZZ FEST PLATBOY JAZZ FEST HOTTESE: STEPS AHEAD COUNT BASIE & HIS PAT METHENY CARLA BLEY MCCOY TYNER

KSAX/Dalias-Ft. Worth (\*) Willie Culton

DAVE HOLLAND QUINTET "Jumpin' In" (ECM) 5/1 Rotations: Heavy 1/0, Medium 4/1, Light 0/0, Extra Adds 0, Total Adds 1, KXPR Heavy: KWMU, Medium: KUHF, WDET, WIAN.

JACK McDUFF "Live It Up" (Sugar Hill) 5/1

Rotations: Heavy 1/0, Medium 2/0, Light 1/0, Extra Adds 1, Total Adds 1, KUHF, Heavy: WBEE, Medium: KJAZ, WKND.

# Regionalized Adds & Hots

# Printed Adds are first ten provided by station. Hots are printed in order

given by reporter. \* symbol denotes commercial station.

STEPS AHEAD Hottest: PHIL UPCHURCH GLENN WISENBAKER PASSPORT

PASSPORT DON RANDI & QUEST NEW DEAL RHYTHM B

Dave Edwards

LUIS ARTEAGA
OSCAR PETERSON QU
CORRA & BURTON
JACK MCDUFF
DUSAN BOODANOVIC
CAREA BLEY
BOB HORSES
BOB HORSES
SANDY OWEN
HOTLEGET
TATHETHENY
ACTION
HOTLEGET
TANTA MARIA
MILT JACKSON QUAR
MILT JACKSON QUAR
BORNFORD TANTA MARIASLIS

# WBGO/Newark Rollins/Kirk

WEAA/Baltimore Renita Woods

**EAST** 

AMINA CLAUDINE MY COUNT BASIE & HIS KENT JORDAN ELLA FITZGERALD GERALD WILSON ORC EDDIE CLEANHEAD V MILT JACKSON QUAR BLANCHARD & HARRI HOTLEBE Hottest: JACK MCDUFF HAKI MADHUBUTI COUNT BASIE 6 PHIL UPCHURCH GEORGE HOWARD

MIDWEST WJZZ/Detroit (\*)

John Muni
STAN GETZ
OSCAR PETERSON QU
BLLLA FITZGERALD
BLLLE HOLIDAY
PAT METRENY
TAL PRALOW
TAL PRALOW
DOWN SEBESTY
BLL KING
RANDY WESTON
MOTEBEL
PLAYBOY JAZZ FEST
PLAYBOY PLAYBOY JAZZ FEST
PLAYBOY PLAY

MCCOY TYNER ROGER NEUMANN

QUINCY JONES ALEX DEGRASS KENT JORDAN

ROGER NEUMANN
BLUE SKY
DON RANDI & QUEST
J.J. JOHNSON
SANDY OWEN
CARLA BLEY
OULDING YOURS

HOTTEST: JORDAN HOTTEST: GEORGE HOWARD EARL KLUGH CRUSADERS MILT JACKSON QUAR TANIA MARIA

WNOP/Cincinnati (\*) Chris Wagner

PAT METHENY TEO MACERO PRESEN

BRANFORD MARSALIS
RED HOLLOWAY
DAVID FRIESEN
EARL KLUGH
OSCAR PETERSON OU

Chart

MILY REMLER
QUINCY JONES
ELLA FRIZGERALD
MAX ROACH
STAN GETZ
ANITA GERAVINE
GERALD WILSON OR
GEORGE ADAMS & E
GEORGE IOWARD
PAT METHENY
HOTESET: Hottest: MCCOY TYNER BLANCHARD & HARRI JULIE KELLY ELVIN JONES EMILY REMLER

KENT JORDAN
JULIE KELLY
HOTTEST:
HOMI 6 JARVIS
GEORGE HOWARD
ANITA GRAVINE
EARL KLUGH
PAT METHENY

and

**Current Reports** 

46 Reporters

# WEST

MILT JACKSON QUAR
J.J. JOHNSON
MILT JACKSON QUAR
J.J. JOHNSON
ON SEBESKY
CANNONNALL ADDERL
MILLIS JACKSON
EMILY REMLER
CAMMUN NCGAL HIS
STEPS ANEAD
BRANFORD MARSALIS
HOLLES!
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HOLLES

KWMU/St. Louis Mike Crowley

WBSY/Columbus ()

WBSY/Columbus ()

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DANNY TURNER SICHARD HOLLYDAY SHALL BIG DANNE MOLLYDAY SHALL BIG DANNE MOLLYDAY SHALL BIG DANNE MOLLYDAY SHALL BIG DANNE MOLLYDAY STEPS AHEAD DON RANN I & QUEST DAVID FRIESEN

MAX ROACH EMILY REMLER STEPS AMEAD

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ALEY ALEAD
ALIVE!
STANLEY CLARKE
MATSUBARA
PAT METHENY
HOTLEST
GEORGE HOWARD
EARL KLUGH
STEPS AHEAD
DAVE VALENTIN
MILT JACKSON QU

MIRE Crowley
STEVE TIBBETTS
ALIVE!
JOHN BLAKE
ELVIN JONES
OSCAR PETERSON QU
CARMEN MCCRAE
BRANFORD MARSALIS
JULIE KELLY
JAMES NEWTON
DAVID FRIESEN
HOLLEST: ALIVE!

In last week's issue, all Jazz chart postitions were inadvertently bulleted. We apologize for this oversight. With the exception of Earl Klugh & McCov Tyner, where bullets were retained with lateral movements, only unward movements should have been bulleted.

Editor's Note:

KADX/Denver (\*) Bill Willett

KLCC/Eugene Michael Canning

Michael Canning
STEPS AMEAD
NCCOV TYMER
NCCH HALLEY
NEW YORK JAZZ QUA
BILL EYANS
BILL EYANS
BILL EYANS
BORNOSES
JOHN BLAKE
PAT METHENY
NCKEL PETRUCCIAN
HOTEBES
RALA BLEE
RALA BLEE
NILT JACKSON QUAR
STEPS AHAD
MEATHER REPORT

KLON/Long Beach Bob Epstein

BOD Epatein
BESS BONNIER
TALL FARLOW
STAN GETZ
MANCE & RIVERA
ODETTA
HOLDE PETRUCCIAN
LOUGH PETRUCCIAN
HOLES CLEANHEAD V
HOLES CLEANHEAD V KKGO/Los Angeles (\*)

STAN GETZ & CHET LOU ROVNER LOU ROVNER
ETTA JONES
EDDIE CLEANHEAD V
PAT METHENY
KAREN HERNANDEZ
BILL PORTER ORCHE
ELLA FRIZGERALD
BILLIE HOLIDAY
MAX ROACH

Hottest: COUNT BASIE & HIS TANIA MARIA

EMILY REMLER
MCCOY TYNER
BRANPORD MASSALIS
SANDY OMEN
JOHN BLAKE
PLAYBOY JAZZ PEST
HOTHER:
TANIA MARIA
STEPS AHRAD
GEORGE HOWARD
EMILY REMLER
MCCOY TYNER KMCR/Phoenix Bill Shedd

JOHN BLAKE STEVEN MILLER EMILY REMLER CARLA BLEY CANNONBALL ADDERL

HOTTEST:
EARL KLUGH
LARRY VUCKOVICH
MIDTOWN JAZZ MOBI
HOMI & JARVIS
DON RANDI & QUEST

JOB LOWEY

PAT METHENY

EMILY REMLER

PETER SPRAGUE

CARMEN MCCRAE

ETTA JONES

BLANCHARD & HARRI

DON RANDI & QUEST

HOTELES:

MCCOY TYPER

ELVIN JONES

PAT METHENY

OSCAR PETERSON QU

BHI SHAODA HARRI
EMILY REMLER
SIMON & BARD GROU
MOODY JAMES & L.A.
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KMHD/Portland Roger Smith PAT METHENY
CARMEN MCCRAE
KENT JORDAN
JORN ANELLO JR
TOOD PHILLIPS
HOTELS:
TOM GRANT
SHEILA LANDIS
JEFF LORBER
CARLA BLEY
PLAYBOY JAZZ FEST

KKSN/Portland (\*) Linda Alexander PAT METHENY
CARMEN MCCRAE
HOTES:
MONTY ALEXANDER
EARL KLUGH
HILT JACKSON QUAR
J.J. JOHNSON
JEFF LORBER

PAT METHENY
JOHN MCNEIL
DAVE HOLLAND QUIN
ELVIN JONES
STAN GETZ
TAL PARLOW
PETER SPRAGUE
RESPES AHRAD
PAT METHENY
MICHEL PETROCCIAN
CARLA BLEY
TIMELESS ALL STAR

KJAZ/San Francisco (\*) Bob Parioche

Paul Gerardi
KENT JORDAN
PETER SPRAGUE
PAT METHENY
CRUSADERS
HOELEST:
EARL KLUGH
SADAO WATANABE
PHIL UPCHURCH
GRANT GEISSMAN
STEPS AHEAD

WUSF/Tampa Bob Seymour

BOD SAYMOUT
BLANCHARD & HARRI
PAT METHENY
JAMES NEWTON
CARREN MCCRAE
EDDIE CLEANMEAD V
KENNY BURRELL
BOB MOSES
HOTLOGY TYNER
CARLA BLEY
BILL EVANS
STEPS AMEAD
EMILY REMLER

ETTA JONES
ALVIN QUEEN
ALVIN QUEEN
RICHARD HOLLYDAY
HOTEST:
PAT METHENY
CARMEN MCCRAE
COUNT BASIE & HIS
STEPS AHEAD
EMILY REMLER

Tom Schnabel
PAT METHENY
NEH YORK JAZZ QUA
TAL PARLOW
TAL PARLOW
TAL PARUNA
THE JORDAN
TIMELES ALL STAR
HOTE PARUNA
THE JAMES
HILL EVANS
HICHEL PYANS
HICHEL PRAGUE
PAT METHENY

KJZZ/Seattle (\*) Carol Handley

TOM BROWNE
PASSPORT
JEFF LORBER
PLAYBOY JAZZ FEST
GREGORY JAMES
PENTS
MANHATTEN TRANSPE
HOCTEGE:
TANIA MARIA
RENNY G
JOE JACKSON
ALIVE!
STEVEN MILLER

KUOP/Stockton Gail Schramm

none
Hottest:
WILLIS JACKSON
HONTY ALEXANDER
HANK JONES
STEPS AHEAD
ALIVE!

KPLU/Tecome Charles Tomeres

Charles Tomera
PETER SPAGUE
BMILY REMLER
HORRACE SILVER
LAURINDO ALMETOA
ANITA GRAVINE
FERT JORDAN
FERT JORDAN
FERT JORDAN
FERNY BURBELLE
ETTA JONES
EDDIE CLEANNEAD V
HOLLESL:
PAT METRINDO
BARNEY MCCLURE
PETER SPRAGUE
BLUE SKY

The following station failed to report this week and therefore its playlist was frozen KSAX/Dallas-Ft. Worth The following stations called in a frozen playlist this week:
KJCB/Lafayette, KUOP/Stockton, WGCI/Chicago, WGIV/Charlotte, WJAX/Jacksonville

HOTTEST

**LIONEL RICHIE (37)** 

Hello (Motown)

**CAMEO (29)** 

She's Strange (Atl. Art./PolyGram)
DENNIS EDWARDS f/SIEDAH GARRET (27)

Don't Look Any Further (Motown)

**DENIECE WILLIAMS (26)** 

Let's Hear It For The Boy (Columbia)

SHANNON (19)

Give Me Tonight (Mirage/Atco)

# Black/Urban

# **BREAKERS** 8

Jump (For My Love) (Planet/RCA)

69% of our reporting stations on it. Rotations: Heavy 7/0, Medium 17/1, Light 28/14, Extra Adds 1, Total Adds 16, WEDR, WAIL-FM, WZEN-FM, KDAY, XHRM, WATV, WENN, WBLX, WLVW, WPLZ, WAAA, WVKO, WDAO, WKWM, WTLC, WVOI. Debuts at number 33 on the Black/Urban

## **JERMAINE JACKSON**

### Tell Me I'm Not Dreaming (Arista)

66% of our reporting stations on it. Rotations: Heavy 9/8, Medium 11/11, Light 26/26, Extra Adds 5, Total Adds 50, including WWIN-FM, WXYV, WILD, WRKS, WDJY, WAOK, WDIA, WCIN, WDRQ, KMJM, WZEN-FM, KACE, KDAY, KJLH, KSOL. This week's most added record debuts at number 30 on the Black/Urban chart.

### **WINDJAMMER**

## **Live Without Your Love (MCA)**

64% of our reporting stations on it. Rotations: Heavy 2/0, Medium 19/1, Light 25/7, Extra Adds 3, Total Adds 11, WWIN-FM, WXYV, WDAS, WVEE, KKDA-FM, KACE, KDAY, WPLZ, WAAA, WDAO, WVOI. Heavy: WGPR, KOKA. Debuts at number 37 on the Black/Urban chart.

### **CHERYL LYNN**

## This Time (Columbia)

60% of our reporting stations on it. Rotations: Heavy 3/0, Medium 20/0, Light 22/2, Extra Adds 1, Total Adds 3, WAIL-FM, WPLZ, WWWS. Heavy: WJMO, WGIV, KOKA. Medium: WWIN-FM, WILD, WDIA, WCIN, XHRM, KSOL, WATV, Z93, WPEG, WOIC, WKXI, WPDQ, KJCB, WBLX, WLVW, WANT, WWDM, WANM, WQKS, WDAO.

# **NEW & ACTIVE**

EARONS "Land Of Hunger" (Island) 44/8
Rotations: Heavy 1/0, Medium 21/2, Light 21/6, Extra Adds 1, Total Adds 8, WAMO, WHUR, WYLD-FM, WBMX, WNHC, WBLX, WWDM, WAAA. Heavy: WDAS. Medium: WWIN-FM, WXYV, WVEE, WDIA, WEDR, WAIL-FM, WZAK, WGPR, WZEN-FM, KACE, KJLH, KSOL, WGIV, WDAO, WTLC, WWWS, KDKO, KDIA. Debuts at 39 on the Black/Urban chart.

# LENNY WILLIAMS "Always" (Rocshire) 43/9

Rotations: Heavy 2/0, Medium 19/1, Light 21/7, Extra Adds 1, Total Adds 9, WVEE, WAIL-FM, KACE, KNOW, WBLX, KHYS, WANT, WKWM, KDIA. Heavy: WDAS, KKDA-FM. Medium: WWIN-FM, WXYV, WDIA, WGCI, WJMO, WZEN-FM, KJLH, XHRM, 293, WOIC, WKXI, WJAX, WPDQ, WLVW, KOKA, WANM, WDAO, WWWS.

R.J.'S LATEST ARRIVAL "Shackles" (Golden Boy/Quality) 43/7
Rotations: Heavy 12/0, Medium 15/0, Light 14/5, Extra Adds 2, Total Adds 7, WVEE, WDIA, WBMX, WJMI, WLOU, WPLZ, WANT. Heavy: KKDA-FM, WATV, WOIC, WJAX, KJCB, WBLX, WANM, WDAQ, WKWM, WTLC, WWWS, KDKO. Medium: WILD, WDAS, WHRK, WDMT, WZAK, WGPR, WZEN FM, XHRM, WENN, WPEG, WKXI, KHYS, KOKA, KUKQ. Debuts at number 36 on the

PETER BROWN "They Only Come Out At Night" (Columbia) 42/10
Rotations: Heavy 5/0, Medium 15/0, Light 20/8, Extra Adds 2, Total Adds 10, WWIN-FM, WHRK, WNHC, KNOW, WATV, WKXI, KHYS, WPLZ, WAAA, WVOI. Heavy: WDAS, WBMX, WGCI, KACE, WGIV. Medium: WXYV, WAMO, WHUR, WCIN, WZEN-FM, KJLH, XHRM, KSOL, Z93, WOMG, WJAX, WWDM, WLTH, WTLC, KUKO. Debuts at number 40 on the Black/Urban chart.

O'JAYS "Extraordinary Girl" (Philadelphia International/CBS) 42/4
Rotations: Heavy 3/0, Medium 25/0, Light 14/4, Extra Adds 0, Total Adds 4, WGIV, WDAO, WLTH, WKWM, Heavy: WVEE, WDIA, WPDQ, Medium: WWIN-FM, WDAS, WEDR, WGCI, WCIN, WZAK, WZEN-FM, KJLH, KSOL, WNHC, WATV, WPEG, WOIC, WKXI, WJAX, WLOU, WBLX, WPLZ, WANT, KOKA, WWDM, WANM, WAAA, KDIA. Debuts at number 38 on the Black/Urban chart.

STAPLE SINGERS "H-A-T-E (Don't Live Here Anymore)" (Private I/CBS) 41/2
Rotations: Heavy 3/0, Medium 20/1, Light 18/1, Extra Adds 0, Total Adds 2, Wolff, Medium WDAS, KRNB, WEDR, WCIN, WZEN-FM, XHRM, KSOL, WATV, WPEG, WOIC, WKXI, WJAX, WPDQ, WBLX, KHYS, KOKA, WDAQ, WTLC, KDIA.

ROCKWELL "Obscene Phone Caller" (Motown) 39/23
Rotations: Heavy 3/2, Medium 9/5, Light 25/14, Extra Adds 2, Total Adds 23, WWIN-FM, WRKS, WHUR, WAOK, WVEE, WEDR, WAIL-FM, WDMT, WZAK, WGPR, WZEN-FM, XHRM, WQMG, WJMI, WPDQ, WLVW, WVKO, WDAO, WLTH, WKWM, WOIC, KDKO, Heavy: WWDM, Medium: WXYV, WBLZ, WDRQ, KNOW,

L.J. REYNOLDS 'Touch Down' (Mercury/PolyGram) 37/12
Rotations: Heavy 0/0, Medium: 9/2, Light: 25/7, Extra Adds 3, Total Adds 12, WWIN-FM, WDMT, KACE, KDAY, XHRM, WRDW, WOIC, WQMG, WLOU, WBLX, WQKS, WLTH. Medium: WEDR, WCIN, WJMO, WZAK, WANM, WWWS.

RAY PARKER, JR. "In The Heat Of The Night" (Arista) 37/7
Rotations: Heavy 2/0, Medium 10/1, Light 25/6, Extra Adds 0, Total Adds 7, WXYV, XHRM, KOKA, WQKS, WKWM, WWWS, KUKQ. Heavy: WVEE. Medium: WYLD-FM, WGCI, WRDW, Z93, WGIV, WOIC, WJMI, WANM, WDAO.

PATRICE RUSHEN "Feels So Real (Won't Let Go)" (Elektra) 34/31
Rotations: Heavy 5/4, Madium 4/4, Light 22/20, Extra Adds 3, Total Adds 31 including WXYV, WAMO, WHUR, WBMX, WBLZ, WCIN, WDMT, WZAK, WDRQ, WGPR, WJLB, WZEN-FM, KDAY, KJLH, KSOL. Heavy: WAOK.

CHERRELLE "I Didn't Mean To Turn You On" (Tabu/CBS) 34/5
Rotations: Heavy 2/0, Medium 13/0, Light 19/5, Extra Adds 0, Total Adds 5, WXYV, WILD, WDAS, WEDR, WJMO. Heavy: WDRQ, WJLB. Medium: WGCI, WGPR, KMJM, WZEN-FM, KSOL, WPEG, WOIC, WQMG, KOKA, WWDM, WTLC, WWWS, KDKO.

EARTH, WIND & FIRE "Moonwalk" (Columbia) 34/5
Rotations: Heavy 2/0, Medium 15/1, Light 16/3, Extra Adds 1, Total Adds 5, WHRK, WGPR, XHRM, KSOL, WVKO. Heavy: WLVW, KOKA. Medium: WAMO, WAOK, WDIA, WATV, Z93, WGIV, WPEG, WJMI, WKXI, WJAX, KJCB, WWDM, WTLC, WWWS.

DELLS "One Step Closer" (Private I/CBS) 32/11
Rotations: Heavy 2/0, Medium 6/0, Light 22/9, Extra Adds 2, Total Adds 11, WXYV, WGPR, WATV, WOIC, WPDQ, WBLX, WPLZ, KHYS, WANT, WDAQ, KDKQ. Heavy: WAQK, WVEE. Medium: WDIA, WGCI, WGIV, WKXI, WJAX, KOKA.

RUN D.M.C. "Rockbox" (Profile) 32/6
Rotations: Heavy 3/0, Medium 11/1, Light 17/4, Extra Adds 1, Total Adds 6, WAMO, WBMX, XHRM, WENN, WVOI, KSOL. Heavy: WPEG, WJAX. Medium: WRKS, WEDR, WZAK, WATV, WKXI, WLOU, KOKA, WWDM, WANM, WTLC.

JOCELYN BROWN "Somebody Else's Guy" (Vinyl Dreams) 32/5
Rotations: Heavy 8/0, Medium 11/0, Light 12/4, Extra Adds 1, Total Adds 5, WDIA, WBMX, WNHC, WKWM, WVOI. Heavy: WWIN-FM, WRKS, WDAS, WAOK, WYLD-FM, WZAK, KJLH, WANM. Medium: WVEE, KKDA-FM, WAIL-FM, WDMT.
WJMO, WZEN-FM, KACE, XHRM, KNOW, WENN, WWDM.

KIM FIELDS "Dear Michael" (Critique/Quality) 31/0
Rotations: Heavy 7/0, Medium 19/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WGCI, WZAK, KDAY, WJMI, WPDQ, WTLC, WWWS. Medium: WAOK, KRNB, WEDR, WAIL-FM, WDMT, WDRQ, XHRM, KSOL, WKND, WNHC, WPEG, WQMQ, WBLX, KHYS, KOKA, WWDM, WLTH, WKWM.

KHYS, KOKA, WWDM, WLTH, WKWM.

ORBIT "Too Busy Thinkin' About My Baby" (Quality) 29/3

Rotations: Heavy 5/0, Medium 8/0, Light 16/3, Extra Adds 0, Total Adds 3, WDMT, KNOW, WJJS. Heavy: WRDW, WPEG, WLVW, WANM, WWWS. Medium: WAOK, WDRO, WGPR, WJLB, WLOU, WPLZ, WKWM, WTLC.

WORLD'S FAMOUS SUPREME TEAM "Hey D.J." (Island) 28/8

Rotations: Heavy 2/0, Medium 10/1, Light 15/6, Extra Adds 1, Total Adds 8, WXYV, WILD, WGCI, WZEN-FM, KACE, WATV, WWDM, WANM. Heavy: WRKS, WDAS. Medium: KKDA-FM, WGPR, WJLB, KOAY, KJLH, WRDW, WLVW, WDAO.

# MARGIE JOSEPH "Ready For The Night" (Cotillion/Atco) 28/3

ROTations: Heavy 2(0, Medium 11,0), Light 15/3, Extra Adds 0, Total Adds 3, WDIA, WPEG, KOKA, Heavy: WEDR, WATV. Medium: WWIN-FM, WILD, WRDW, WJMI, WKXI, WPDQ, KJCB, WANM, WTLC, WWWS, KUKQ.

DIVINE SOUNDS "What People Do For Money" (Specific) 27/3
Rotations: Heavy 5/0, Medium 7/0, Light 15/3, Extra Adds 0, Total Adds 3, KMJQ, WKXI, WTLC. Heavy: WRKS, WDAS, WZAK, WGPR, WJLB. Medium: WILD, WDMT, WDRQ, WQKS, WKWM, WWWS, WVOI.

# ANITA BAKER "Feel The Need" (Beverly Glen) 26/4

Rotations: Heavy 1/0, Medium 16/0, Light 9/4, Extra Adds 0, Total Adds 4, WDRQ, WBLX, KHYS, WVOI. Heavy: KKDA-FM. Medium: WWIN-FM, WAOK, WCIN, WJMO, KJLH, XHRM, KSOL, WRDW, WPEG, WNOO, WLVW, WWDM, WKWM, WTLC.

# BREAK MACHINE "Street Dance" (Sire/WB) 26/1

Rotations: Heavy 1/0, Medium 15/0, Light 10/1, Extra Adds 0, Total Adds 1, WLUM. Heavy: WILD. Medium: WGCI, WZAK, XHRM, KSOL, WKND, WRDW, KNOW, WATV, Z93, WGIV, WOIC, WJMI, WLVW, WWDM, WDAO.

# SIGNIFICANT ACTIO

LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 24/20

iding WXYV, WAOK, KRNB, WEDR, WAIL-Rotations: Heavy 0/0, Medium 3/1, Light 21/19, Extra Adds 0, Total Adds 20 includ FM, WCIN, WDRQ, KDAY, KSOL, WNHC, KNOW, WTLC, KDKO, WVKO, WPEG, WKXI.

# **MOST ADDED** ®

JERMAINE JACKSON (50) Tell Me I'm Not Dreaming (Artista) **PATRICE RUSHEN (31)** 

Feels So Real (Won't Let Go) (Elektra) **ROCKWELL (23)** 

Obscene Phone Caller (Motown) **ROGER (21)** In The Mix (WB)

**LATOYA JACKSON (20)** Heart Don't Lie (Private I/CBS)

PEABO BRYSON (20) If Ever You're In My Arms Again (Elektra)

ROGER "In The Mix" (WB) 22/21
Rotations: Heavy 1/1, Medium 3/3, Light 14/13, Extra Adds 4, Total Adds 2 including WAOK, WVEE, KKDA-FM, KMJQ, WDMT, WDRQ, KMJM, KACE, WRDW, KNOW, WATV, WWWS, KUKQ.

### JOHN ROCCA "I Want It To Be Real" (Streetwise) 22/4

Rotations: Heavy 0/0, Medium 4/0, Light 16/2, Extra Adds 2, Total Adds 4, WAMO, WBMX, WJLB, WVOI. Medium: WEDR, WYLD

# STACY LATTISAW & JOHNNY GILL "Baby It's You" (Cotillion/Atco) 21/9 Rotations: Heavy 0/0, Medium 5/2, Light 13/4, Extra Adds 3, Total Adds 9, WRKS, WHRK, WCIN, WZAK, KDAY, WOIC, WJAX, WDAO, WTLC. Medium: WXYV, WEDR, WANM.

DUKE BOOTEE "Live Wire (I Want A Girl That Sweats)" (Mercury/PolyGram) 21/6
Rotations: Heavy 1/0, Medium 6/0, Light 14/6, Extra Adda 0, Total Adda 6, WDAS, WDMT, KDAY, KJLH, WPEG, WVKO. Heavy:
WANM. Medium: KKDA-FM, WEDR, WZEN-FM, WRDW, WKXI, WLOU.

# MUSICAL YOUTH "Whatcha Talking Bout" (MCA) 21/2

Rotations: Heavy 1/0, Medium 6/0, Light 14/2, Extra Adds 0, Total Adds 2, WXYV, WENN. Heavy: WXKI. Medium: WAOK, WDIA, XHRM, KSOL, KOKA, KUKO.

PEABO BRYSON "If Ever You're In My Arms Again" (Elektra) 20/20
Rotations: Heavy 0/0, Medium 1/1, Light 17/17, Extra Adds 2, Total Adds 20 including WWIN-FM, WDAS, WHUR, WAOK, WEDR, WYLD-FM, WGCI, WBLZ, WCIN, WJMO, KACE, KSOL, WATV, WQMG.

TEENA MARIE "Dear Lover" (Epic) 20/3
Rotations: Heavy 5/0, Medium 10/0, Light 4/2, Extra Adds 1, Total Adds 3, KKDA-FM, WKXI, WKWM. Heavy: WATV, WOIC, WJMI, WBLX, WPLZ. Medium: WWIN-FM, WILD, WDRQ, WZEN-FM, WENN, WGIV, WNOO, WANT, WDAO, WLTH.

## SWITCH "Switch It Baby" (Total Experience/RCA) 19/5

Rotations: Heavy 0/0, Medium 4/1, Light 15/4, Extra Adds 0, Total Adds 5, WWIN-FM, WXYV, WYLD-FM, WGIV, WAAA. Medium

# HUMAN BODY "Make You Shake It" (Bearsville/WB) 19/2

Rotations: Heavy 3/0, Medium 7/0, Light 9/2, Extra Adds 0, Total Adds 2, WENN, WLVW. Heavy: WDIA, KDAY, KUKO. Medium KRNB, WCIN, KNOW, WKXI, KJCB, WWDM, WWWS.

T-CONNECTION "Take It To The Limit" (Capitol) 18/1
Rotations: Heavy 3/0, Medium 7/0, Light 8/2, Extra Adds 0, Total Adds 1, WPEG. Heavy: WCIN, KJCB, WLVW. Medium: KKDA-FM, WEDR, WENN, WNOO, WLOU, WBLX, WWWS.

# RICH CASON & GALACTIC ORCHESTRA "Street Symphony" (Private I/CBS) 18/0 Rotations: Heavy 2/0, Medium 11/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WPEG, KOKA. Medium: WAO KJLH, WNHC, WENN, Z93, WKXI, WPDQ, KHYS, WANM.

MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/Elektra) 18/0
Rotations: Heavy 8/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WGCI, WDMT, KJLH, Z93, WLVW, WAAA, WWWS. Medium: WHUR, WENN, WLOU, WPLZ.

DAYTON "The Sound Of Music" (Capitol) 18/0
Rotations: Heavy 4/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WBLZ, WZAK, WAAA. Medium: WDMT WJMO, WATV, WNOO, KJCB, WLOU, WPLZ, WKWM, WTLC.
COLONEL ABRAMS "Leave The Message Behind The Door" (Streetwise) 17/0
Rotations: Heavy 1/0, Medium 8/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: KOKA. Medium: WDAS, WAOK, WDIA, WEDR,

WOMACK & WOMACK "Baby I'm Scared Of You" (Elektra) 16/5
Rotations: Heavy 2/0, Medium 4/1, Light 9/3, Extra Adds 1, Total Adds 5, WVEE, KACE, KSOL, WVOI, KDIA. Heavy: WWIN-FM, WDAS. Medium: WEDR, KJLH, WANM. KWICK "Too Lonely To Be Alone" (Capitol) 16/3
Rotations: Heavy 5/0, Medium 5/0, Light 6/3, Extra Adds 0, Total Adds 3, KMJM, WGIV, WBLX. Heavy: KKDA-FM, WZAK, WATV, WENN, WKXI. Medium: WDMT, WGPR, WJMI, KJCB, WAAA.

SHIRLEY BROWN "Leave The Bridges Standing" (Sound Town/Allegiance) 16/0
Rotations: Heavy 3/0, Medium 10/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WATV, WKXI. Medium: KRNB, WDIA, WHRK, WEDR, WBMX, WZEN-FM, WGIV, WBLX, KHYS, WLTH.

CYNDI LAUPER "Time After Time" (Portrait/CBS) 15/2 Rotations: Heavy 2/0, Medium 4/0, Light 8/1, Extra Adds 1, Total Adds 2, WBLZ, KJLH. Heavy: WQMG, WQKS. Medium: XHRM,

ROSE ROYCE "New Love" (Montage) 15/2
Rotations: Heavy 1/0, Medium 5/0, Light 9/2, Extra Adds 0, Total Adds 2, WDIA, WQMG. Heavy: WEDR. Medium: WWIN-FM, KKDA-FM, WGIV, WJAX, WTLC.

HERBIE HANCOCK "Megamix" (Columbia) 14/4
Rotations: Heavy 1/0, Medium 6/0, Light 6/3, Extra Adds 1, Total Adds 4, WRKS, WHUR, KMJM, KDAY. Heavy: KACE. Medium: WPEG, WJAX, WPLZ, WANM, WKWM.

P. FUNK ALL-STARS "Pumpin' It Up" (Private I/CBS) 14/2
Rotations: Heavy 5/0, Medium 4/0, Light 5/2, Extra Adds 0, Total Adds 2, KMJM, WENN. Heavy: WDAS, KKDA-FM, WHRK, KDAY, WANM. Medium: WZEN-FM, KJLH, WGIV, WPEG.

# J. BLACKFOOT "I Stood On The Sidewalk And Cried" (Sound Town/Allegiance) 14/2 Rotations: Heavy 1/0, Medium 4/0, Light 9/2, Extra Adds 0, Total Adds 2, WJMO, WGIV. Heavy: KRNB. Medium: W

RONNIE McNEIR "Come Be With Me" (Capitol) 14/1

# m 2/0, Light 8/1, Extra Adds 0, Total Adds 1, WDAO. Heavy: WILD, WYLD-FM, WKXI, KOKA

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 14/0
Rotations: Heavy 1/0, Medium 2/1, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WOIC. Medium: WQQK, KOKA.

# PIECES OF A DREAM "It's Time For Love" (Elektra) 14/0

Rotations: Heavy 1/0, Medium 8/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: KACE. Medium: WWIN-FM, WILD, XHRM, WENN, Z93, WNOO, KJCB, WBLX.

MADONNA "Borderline" (Sire/WB) 14/0
Rotations: Heavy 6/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WRKS, WQMG, WQKS, KDKO, KUKQ.
Medlum: XHRM, WKND, Z93, WVKO, WLUM, KDIA.

# C.L. BLAST "Lay Another Log On The Fire" (Park Place) 13/5

Rotations: Heavy 0/0, Medium 3/0, Light 10/5, Extra Adds 0, Total Adds 5, WHUR, WGCI, WCIN, WLOU, WTLC. Medium: KKDA-FM, WENN, WBLX.

# FUNK DELUXE "This Time" (Salsoul/RCA) 13/2

Rotations: Heavy 0/0, Medium 4/1, Light 9/1, Extra Adds 0, Total Adds 2, KJLH, WGIV. Medium: WWIN-FM, WKND, WPEG.

GWEN McCRAE "Do You Know What I Mean" (Blackjack/Quality) 13/2

Rotations: Heavy 0/0, Medium 3/0, Light 10/2, Extra Adds 0, Total Adds 2, WAOK, WGPR. Medium: WEDR, WBLX, WWWS.

FATBACK "Call Out My Name" (Cotillion/Atco) 12/11
Rotations: Heavy 0/0, Medium 1/1, Light 10/9, Extra Adds 1, Total Adds 11, WXYV, WILD, KMJQ, WYLD-FM, WCIN, WZAK, WOIC, WPDQ, WWDM, WDAO, WWWS.

FORCE MD'S "Let Me Love You" (Tommy Boy) 12/7
Rotations: Heavy 1/0, Medium 1/0, Light 10/7, Extre Adds 0, Total Adds 7, WXYV, WDIA, WATV, WPEG, WKXI, WWDM, WTLC. Heavy: WDAS. Medium: KACE.

# COLORBLIND "Just Like In The Movies" (Capitol) 12/3

ns: Heavy 0/0, Medium 1/0, Light 10/2, Extra Adds 1, Total Adds 3, WDMT, WOIC, WBLX. Medium: KSOL. DREAMBOY "Walk The Streets" (Qwest/WB) 12/1

### vy 0/0, Medium 3/0, Light 9/1, Extra Adds 0, Total Adds 1, WGIV. Medium: KKDA-FM, WATV, WWWS GAP BAND "I'm Ready (If You're Ready)" (Total Experience/PolyGram) 12/0

Rotations: Heavy 4/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WWIN-FM, WJMI. WLVW, KUKQ. Medium WILD, WBMX, WJMO, KSOL, Z93, WQQK

# HASSAN & 7-11 "City Life" (Streetwise) 11/4

1/0, Light 10/4, Extra Adds 0, Total Adds 4, WDAS, WAOK, WWDM, WTLC. Medium: WEDR. MANHATTAN TRANSFER "Mystery" (Atlantic) 11/4
Rotations: Heavy 2/0, Medium 3/0, Light 6/4, Extra Adds 0, Total Adds 4, WDIA, WCIN, KHYS, KDIA. Heavy: WWIN-FM, WXYV. Medium: WAIL-FM, Z93, WPLZ.

JENNY BURTON "Rock Steady" (Atlantic) 11/0

: Heavy 2/0, Medium 3/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WANM, WTLC. Medium: Z93, WJAX, WBLX. SMOKEY ROBINSON "And I Don't Love You" (Tamla/Motown) 10/10 ons: Heavy 1/1, Medium 1/1, Light 7/7, Extra Adds 1, Total Adds 10, WWIN-FM, WHUR, WAOK, WVEE, WBMX, WGCI, WOIN KDAY WANM WWWS

# TROUBLE FUNK "Spin-Time" (D.E.T.T.) 10/1

lotations: Heavy 0/0, Medium 4/1, Light 6/0, Extra Adds 0, Total Adds 1, WZAK. Medium: WXYV, WDJY, KSOL.



From the LP "WINDJAMMER II"

Turn Your Listeners On To The Rhythm Of The Streets

JIMMY LEWIS & The L.A. Street Band

"Street Freeks"

MCA 5238

MCA Records Delivering The Music Of The '80s

MCA RECORDS

WQKS/Williamsburg

Steve Crumbley

Fric St. James

LUTHER VANDROSS

KDKO/Englewood

DEBARGE

# **Regionalized Adds & Hots** Black/Urban

# Stations are listed by region. Hots are listed in order of their airplay activity.

## **EAST**

WWIN-FM/Baltimore Keith Newman

JERMAINE JACKSON TAPLE SINGERS KOCKWELL PEABO BRYSON WINDJAMMER SWITCH PETER BROWN Hottest Hottest: JEFFREY OSBORNE CAMEO YARBROUGH & PEOPL D TRAIN ONE WAY

### WXYV/Baltimore Roy Sampson

RAY PARKER JR THOMPSON TWINS JERMAINE JACKSON MELBA MOORE CHERRELLE USICAL YOUTH FORCE MD'S WORLD FAMOUS SU LATOYA JACKSON PATRICE RUSHEN WITCH FATBACK WINDJAMMER YARBROUGH & PEOPL EVELYN KING DENIECE WILLIAMS JEFFREY OSBORNE

# Elroy R.C. Smith

JERMAINE JACKSON CHERRELLE WORLD FAMOUS SU GEORGE HOWARD Hottest: DENNIS EDWARDS LIONEL RICHIE JEFFREY OSBORNE

### WKND/Hartford (a) ordan/McLear

none
Hottest:
WOMACK & LABELLE
CAMEO
DENNIS EDWARDS
KOOL & THE GANG
YARBROUGH & PEOPL

# James Jordan

PETER BROWN PATRICE RUSHEN Hottest: XENA CULTURE CLUB HALL & OATES CAMEO ALISHA

### WRKS/New York Mayo/Quartarone

ROCKWELL JERMAINE JACKSON LATTISAW & GILL DEBARGE HOTTEST: LIONEL RICHIE JOCELYN BROWN DENNIS EDWARDS CAMEO MENUDO

# WDAS/Philadelphia

WINDJAMMER
JIMMY LEWIS
SHOCK
TWILIGHT 22
CHERRELLE
HASSAN & 7-11
DUKE BOOTEE
PEABO BRYSON
IRENE CARA
HOTLEST:

# WAMO/Pittsburgh

PATRICE RUSHEN PATRICE RUSH WANG CHUNG SHANNON PATTI AUSTIN EARONS JOHN ROCCA

# WDJY/Washington, DC

JERMAINE JACKSON Hottest DENNIS EDWARDS JERMAINE JACKSON

### WHUR/Washington, DC Libby Lawson

JERMAINE JACKSON ONE WAY EARONS THOMPSON TWINS HERBIE HANCOCK PHIL COLLINS ROCKWELL PEABO BRYSON SMOKEY ROBINSON PATRICE RUSHEN C.L. BLAST TANIA MARIE & JOH Hottest: ART OF NOISE SHALAMAR DENNIS EDWARDS YARBROUGH & PEOPL

# **MIDWEST**

### WBMX/Chlcago Lee Michaels

SMOKEY ROBINSON JOCELYN BROWN PATRICE RUSHEN MELBA MOORE RJ'S LATEST ARRIV EARONS Hottest: LIONEL RICHIE TEMPTATION: TYRONE DAVIS PETER BROWN

# WGCI/Chicago (J

ATLANTIC STARR ONE WAY PEABO BRYSON WORLD FAMOUS SU Hottest: DENNIS EDWARDS WOMACK & LABELLE TEMPTATIONS CAMEO CULTURE CLUB

# WBLZ/Cincinnati

**Brian Castle** JERMAINE JACKSON BRYAN LOREN DURAN DURAN PEABO BRYSON PATRICE RUSHEN LAID BACK LIONEL RICHIE YARBROUGH & PEOPL

### DENIECE WILLIAMS WCIN/Cincinnati Sid Kennedy

PATRICE RUSHEN JERMAINE JACKSON LATTISAW & GILL PEABO BRYSON LATOYA JACKSON HEARN SISTERS PLANET PATROL .L. BLAST CORTEZ SMOKEY ROBINSON YARBROUGH & PEOPL JEFFREY OSBORNE

# LIONEL RICHIE WZAK/Cleveland

PATRICE RUSHEN FATBACK TROUBLE FUNK LATTISAW & GILL Hottest DENIECE WILLIAMS JOCELYN BROWN LIONEL RICHIE LUTHER VANDROSS

# WDMT/Cleveland (4)

TERMATNE TACKSON JERMAINE JACKSC
COLORBLIND
ROCKWELL
PATRICE RUSHEN
ORBIT
LJ REYNOLDS
DUKE BOOTEE
ROGER
GEORGE CLINTON
HOTTEST: HOTTEST:
DENNIS EDWARDS
CULTURE CLUB
LUTHER VANDROSS
CHANGE
ONE WAY

# WJMO/Cleveland

CHERRELLE
J. BLACKFOOT
REAL TO REEL
Hottest:
CAMEO
LIONEL RICHIE LUTHER VANDROSS CULTURE CLUB DENIECE WILLIAMS

### WVKO/Columbus Lyles/Jones

PATRICE RUSHEN THOMPSON TWINS ROCKWELL LATOYA JACKSON TIMMY THOMAS POINTER SISTERS DUKE BOOTEE EW&F
Hottest:
CHANGE
DENNIS EDWARDS
DENIECE WILLIAMS O'BRYAN

### WDAO/Dayton

PRIME TIME POINTER SISTERS ROCKWELL LATTISAW & GILL LEVEL 42 WINDJAMMER FATBACK O'JAYS DELLS RONNIE MCNEIR MCKINLEY JACKSON RJ'S LATEST ARRIV YARBROUGH & PEOPL CAMEO

## LAID BACK WGPR/Detroit Joe Spencer

DEELE

DENIECE WILLIAMS NONA HENDRYX ROCKWELL PATRICE RUSHEN STEPS AHEAD JERMAINE JACKSON GWEN MCCRAE TWILIGHT 22 Hottest: YARBROUGH & PEOPL NEWCLEUS LIONEL RICHIE DIVINE SOUNDS

# WJLB/Detroit

James Alexander PATRICE RUSHEN JERMAINE JACKSON HASHIM JOHN ROCCA STANLEY CLARKE Hottest: ROCKWELL SHANNON DEBARGE BRYAN LOREN SLING SHOT

### WDRQ/Detroit Tony Gray

JERMAINE JACKSON
PATRICE RUSHEN
ANITA BAKER
DAZZ BAND
JIMMY LEWIS
LATOYA JACKSON
ROGER
GEORGE HOWARD
GREENS III
HOTTEST
CYNDI LAUPER
DENIECE WILLIAMS
LIONEL RICHIE
LATTISAW GILL
PATTI LABELLE PATTI LABELLE

### WLTH/Gary Dana Huskisson

BRYAN LOREN STAPLE SINGERS MELBA MOORE O'JAYS JERMAINE JACKSON PATTI AUSTIN ROCKWELL I-J REYNOLDS DENNIS EDWARDS LIONEL RICHIE PATTI LABELLE

### WKWM/Grand Rapids Frank Grant

JERMAINE JACKSON POINTER SISTERS JOCELYN BROWN TEENA MARIE RAY PARKER JR. LENNY WILLIAMS Hottest: DENNIS EDWARDS CULTURE CLUB BAR-KAYS RJ'S LATEST ARRIV

# SOUTH

WAOK/Atlanta Larry Tinsley JERMAINE JACKSON

JERMAINE JACKSON ROGER ROCKWELL LATOYA JACKSON SMOKEY ROBINSON PEABO BRYSON HASSAN & 7-11 GWEN MCCRAE HOLLEST: LIONEL RICHIE LAID BACK WOMACK & LABELLE SHALAMAR

### WTLC/indianapolis Jay Johnson

POINTER SISTERS HASSAN & 7-11 LATOYA JACKSON LATTISAW & GILL SHOCK PATRICE RUSHEN DIVINE SOUNDS INXS FORCE MD'S C.L. BLAST Hottest: LIONEL RICHIE DAVY DMX BRYAN LOREN KIM FIELDS O'BRYAN

### WLUM/Milwaukee Susie Austin

JERMAINE JACKSON EURYTHMICS MENUDO LAURA BRANIGAN REAL TO REEL BREAK MACHINE NEWCLEUS BERLIN Hottest: LIONEL RICHIE THOMPSON TWINS JERMAINE JACKSON

# WWWS/Saginaw ROCKWELL

CHERYL LYNN PATRICE RUSHEN JERMAINE JACKSON BRASS CONSTRUCTIO PEABO BRYSON ROGER RAY PARKER JR. SMOKEY ROBINSON FATBACK KLOCKWIZE Hottest: SOUL SONIC FORCE JEFFREY OSBORNE RJ'S LATEST ARRIV CHANGE KIM FIELDS

### KMJM/St. Louis Ron Atkins

JERMAINE JACKSON DAZZ BAND SHANNON CAPTAIN RAP CAPTAIN ROCK MELBA MOORE HERBIE HANCOCK P. FUNK ALL-STARS KWICK Hottest: BAR-RAYS DENIECE WILLIAMS

# WZEN-FM/St. Louis

**Rod King** ROCKWELL JERMAINE JACKSON MELBA MOORE PATRICE RUSHEN BOOGIE BOYS POINTER SISTERS WORLD FAMOUS SU Hottest: BAR-**KA**YS PATTI LABELLE DENIECE WILLIAMS

# WVOI/Toledo (J)

PETER BROWN TIMMY THOMAS WINDJAMMER WOMACK & WOMACK POINTER SISTERS JOCELYN BROWN ANITA BAKER PATRICE RUSHEN RUN D.M.C. JERMAINE JACKSON DENNIS EDWARDS BRYAN LOREN LUTHER VANDROSS

### WVEE/Atlanta Scotty Andrews

MELBA MOORE SMOKEY ROBINSON LENNY WILLIAMS WOMACK & WOMACK ROCKWELL LAURA BRANIGAN ROGER PRETTY TONY WINDJAMMER

GEORGE CLINTON RJ'S LATEST ARRIV CHICAGO Hottest: DENNIS EDWARDS DENIECE WILLIAMS JERMAINE JACKSON LAID BACK BRYAN LOREN

# WRDW/Augusta Teddy Black

ROGER DAMARIS KEY-MATIC JERMAINE JACKSON NONA HENDRYX O'BRYAN LJ REYNOLDS Hottest: BAR-KAYS LUTHER VANDROSS DENIECE WILLIAMS LIONEL RICHIE SHANNON

# KNOW/Austin

Selby Edwards PETER BROWN CHARRELLE ORBIT LATOYA JACKSON LENNY WILLIAMS SHALAMAR DEBARGE REAL TO REEL SHANNON

### WATV/Birmingham Ron January

ROGER PEABO BRYSON PATRICE RUSHEN POINTER SISTERS DELLS WORLD FAMOUS SU FORCE MD'S FORCE MD'S PETER BROWN Hottest: LIONEL RICHIE LUTHER VANDROS SHANNON DENIECE WILLIAMS CAMEO

# WENN/Birmingham

Michael Star LEVEL 42 RUN D.M.C. HUMAN BODY P. FUNK ALL-STARS POINTER SISTERS MUSICAL YOUTH Hottest: DENNIS EDWARDS CAMEO LUTHER VANDROSS LIONEL RICHIE WOMACK & LABELLE

### WWWZ/Charleston Barry Kaye

Hottest: CAMEO CULTURE CLUB LUTHER VANDROSS LIONEL RICHIE SHANNON WGIV/Charlotte (J)

JOE JACKSON O'JAYS FUNK DELUXE DREAMBOY SWITCH J. BLACKFOOT KWICK HOTTEST:
BAR-KAYS
DENIECE WILLIAMS
YARBROUGH & PEOPL
PATTI LABELLE

Hai Harrill

### WPEG/Charlotte Mike Rossi

D TRAIN

TIMMY THOMAS MARGIE JOSEPH DUKE BOOTEE LATOYA JACKSON FORCE MD'S JERMAINE JACKSON -CONNECTION HAROLD MELVIN BAR-KAYS
SHANNON
PATTI LABELLE
DENIECE WILLIAMS
RUN D.M.C.

### WNOO/Chattanooga Frank St. James

JERMAINE JACKSON Hottest: CAMEO DENNIS EDWARDS LUTHER VANDROSS BAR-KAYS DAZZ BAND

### WOICIColumbia Mickey Arnold

LATTISAW & GILL HAROLD MELVIN PATRICE RUSHEN JERMAINE JACKSON ROCKWELL LJ REYNOLDS FATBACK COLORBLIND

Hottest:

SHANNON

BRYAN LOREN

LIONEL RICHIE

### DENIECE WILLIAMS RJ'S LATEST ARRIV KKDA-FM/Dallas

TEENA MARTE WINDJAMMER COMATEENS . FUNK ALL-STARS LIONEL RICHIE RJ'S LATEST ARRIV

### WQMG/Greensboro Shelly Bynum

JERMAINE JACKSON PATRICE RUSHEN LJ REYNOLDS ROGER JOHN ROCCA LAURA BRANIGAN NV
ROSE ROYCE
PEABO BRYSON
Hottest:
DENNIS EDWARDS
BAR-KAYS
MADONNA
PATTI LABELLE
JEFFREY OSBORNE

# KMJQ/Houston

Jim Snowden JERMAINE JACKSON DIVINE SOUNDS XENA PATTI AUSTIN FATBACK Hottest: TIONEL RICHIE DENNIS EDWARDS KOOL & THE GANG ONE WAY

# WJMI/Jackson

Carl Haynes ROC KWELL TIMMY THOMAS ROGER RJ'S LATEST ARRIV BRYSON & FLACK HAROLD MELVIN Hottest: LAID BACK BRYAN LOREN BAR-KAYS TEENA MARIE

# WKXI/Jackson

Tommy Marshall TEENA MARIE DIVINE SOUNDS LATOYA JACKSON EDDY GRANT PETER BROWN Hottest: LUTHER VANDROSS TEMPTATIONS LIONEL RICHIE ONE WAY PATTI LABELLE

### WPDQ/Jacksonville Marc Little

LATOYA JACKSON PATRICE RUSHEN ROCKWELL PEABO BRYSON PATTI AUSTIN Hottest: HOTTEST: LUTHER VANDROSS JEFFREY OSBORNE LIONEL RICHIE CULTURE CLUB ONE WAY

### WJAX/Jacksonville (J Chris Turner

JERMAINE JACKSON EDDY GRANT LATTISAW & & GILL CULTURE CLUB
DENIECE WILLIAMS
RUN D.M.C.
PATTI LABELLE

### KJCB/Lafayette (J) Beatrice Evans

none
Hottest:
LAID BACK
PATTI LABELLE
YARBROUGH & PEOPL
RJ'S LATEST ARRIV

### WLOU/Louisville Neal O'Rea

LJ REYNOLDS TIMMY THOMAS RJ'S LATEST ARRIV PATRICE RUSHEN REAL TO REEL INXS LATOYA JACKSON C.L. BLAST GAP BAND SPINNERS SPINNERS
CRUSADERS
BOBBY NUNN
HOTLEST:
DEBARGE
DEBARGE
DEELE
YARBROUGH & PEOPL
KENNY G
NEWCLEUS

### WJJS/Lynchburg Lad Goins

ROGER
JERMAINE JACKSON
TIMMY THOMAS
ORBIT
TWILIGHT 22 Hottest: LAID BACK ROCKWELL ART OF NOISE DENNIS EDWARDS

### KRNB-FM/Memphis Melvin Jones

LATOYA JACKSON EDDY GRANT EDDY GRANT
HOTTEST:
DENIECE WILLIAMS
DENNIS EDWARDS
J. BLACKFOOT
LIONEL RICHIE
BAR-KAYS

### WDIA/Memphis Bobby O'Jay

JERMAINE JACKSON BLOODSTONE
EDDY GRANT
MANHATTAN TRANSFE
DOROTHY MOORE
JOCELYN BROWN
FORCE MD'S FORCE MD'S
ROSE ROYCE
RJ'S LATEST ARRIV
MARGIE JOSEPH MARGIE JUSEI Hottest: BAR-KAYS SPINNERS TEMPTATIONS CAMEO NEWCLEUS

# WHRK/Memphis

Toni Bell D TRAIN
JERMAINE JACKSON
LATTISAW & GILL
EW&F
PETER BROWN
NONA HENDRYX
BRYAN LOREN
HOLLEST:
MELBA MOORE
YARBROUGH & PEOPL
SHANNON
DAZZ BAND DAZZ BAND CHANGE

# WEDR/Mlami

Jackson/Jones GEORGE CLINTON
CHERRELLE
ROCKWELL
SUTTONS
POINTER SISTERS
LATOYA JACKSON
PEABO BRYSON
JULES SHEAR
HOTCEST:
PRETTY TONY
SHANNON
SOUL SONIC POPCE SOUL SONIC FORCE TEMPTATIONS

### WBLX/Mobile Sonny Love

ANITA BAKER KWICK MET.RA MOORE LENNY WILLIAMS CHI-LITES Hottest: LUTHER VANDROSS SPINNERS
LIONEL RICHIE
RJ'S LATEST ARRIV
DEELE

### WLVW/Moncks Corn Ron Pinckney

ROGER ROCKWELL

DAMARIS

HUMAN BODY PATRICE RUSHEN POINTER SISTERS STANLEY CLARKE LATOYA JACKSON OJAYS JERMAINE JACKSON Hottest: LATTISAW & GILL DENIECE WILLIAMS SPINNERS MIDNIGHT STAR SHALAMAR

### WQQK/Nashville Dan Jaynes

LATOYA JACKSON LATOYA JACKSON PEABO BRYSON BILLY GRIFFIN JERMAINE JACKSON Hottest: LIONEL RICHIE DENNIS EDWARDS DEELE

### WYLD-FM/New Orleans **Brute Balley**

DENIECE WILLIAMS EARONS
PEABO BRYSON
FATBACK
JERMAINE JACKSON SWITCH
Hottest:
LUTHER VANDROSS
LIONEL RICHIE
ONE WAY
CULTURE CLUB
DAZZ BAND

### WAIL-FM/New Orleans Barry Richards

JERMAINE JACKSON CHERYL LYNN ROCKWELL POINTER SISTERS LATOYA JACKSON Hottest: LIONEL RICHIE CULTURE CLUB LAID BACK

### WPLZ/Petersburg Hardy Jay

BRYAN LOREN

JERMAINE JACKSON
CHERYL LYNN
PETER BROWN
RJ'S LATEST ARRIV
POINTER SISTERS
DELLS
WINDJAMMER
HOTTEST
CULTURE CLUB
CAMEO
TEENA MARIE
TEMPTATIONS
BAR-KAYS

### KHYS/Port Arthur **Mark Petry**

ANITA BAKER
DELLS
PETER BROWN
MANHATTAN TRANSFE
LENNY WILLIAMS
JERMAINE JACKSON

### WANT/Richmond Kirby Carmichael

JERMAINE JACKSON JERMAINE JACKSON
DELLS
DAZZ BAND
MELBA MOORE
RJ'S LATEST ARRIV
LENNY WILLIAMS
HOTHER RICHIE
SHANNON
YARBROUGH & PEOPL
BAR-KAYS
DENIECE WILLIAMS

### WTOY/Roanoke Scott Morris

MELBA MOORE
PATTI AUSTIN
TIMMY THOMAS
NEWCLEUS
HOTLEST:
LIONEL RICHIE
YARBROUGH & PEOPL
CAMEO
CULTURE CLUB
BAR-KAYS KOKA/Shreveport B.B. Davis

B.B. Davis
JERMAINE JACKSON
DAZZ BAND
MELBA MOORE
PATTI AUSTIN
RAY PARKER JR.
DENISE LASALLE
MARGIE JOSEPH
BLOODSTONE
HOTTEST:
CAMEO
LAID BACK
LIONEL RICHIE
BAR-KAYS

### WWDM/Sumpter Kevin Flemming

JERMAINE JACKSON DURAN DURAN PEABO BRYSON PATRICE RUSHEN JERMAINE JACKSON ROGER WORLD FAMOUS SU RAY PARKER JR. JOE JACKSON HASSAN & 7-11 BILLY GRIFFIN KENNY JAMES HAROLD MELVIN FATBACK CHICAGO
LJ REYNOLDS
FRESH 3 MC'S
LARRY WU
HOTTEST:
DENIECE WILLIAMS
LIONEL RICHE
NEWCLEUS
CULTURE CLUB
SHANNON FORCE MD'S EARONS JIMMY LEWIS DOMINATRIX Hottest: LIONEL RICHIE O'BRYAN BRYAN LOREN JERMAINE JACKSON

### WANM/Tallahassee Joe Bullard

JERMAINE JACKSON PATRICE RUSHEN PETER BROWN JOE STMON WORLD FAMOUS SU SMOKEY ROBINSON Hottest: SWITCH POINTER SISTERS BRYAN LOREN EARONS WINDJAMMER JAMES INGRAM DENNIS EDWARDS DENIECE WILLIAMS PEABO BRYSON Hottest:

# DENNIS EDWARDS

# KDłA/Oakland

LUTHER VANDROSS DEELE

KUKQ/Phoenix

RAY PARKER JR.

¥HRM/San Diego ⊍

**Duff Lindsey** 

LJ REYNOLDS EW&F

DENNIS EDWARDS LIONEL RICHIE CAMEO

KSOL/San Mateo

PATRICE RUSHEN LATOYA JACKSON ROYALCASH

ROYALCASH
PEABO BRYSON
JERMAINE JACKSON
RUN D.M.C.
EW&F
MELBA MOORE
CHANGE
WOMACK & WOMACK
HOTLEST
CAMEO
DENNIS EDWARDS
LIONEL RICHIE
EVELYN KING
SHALAMAR

Bernie Moody

RUN D.M.C. ROCKWELL

Hottest:

Rick Nuhn

Hottest:

WEST

LATOYA JACKSON BOOGIE BOYS Jeff Harrison CRUSADERS JERMAINE JACKSON DENIECE WILLIAMS JEFFREY OSBORNE MANHATTAN TRANSFE REAL TO REEL RJ'S LATEST ARRIV SPINNERS
WOMACK & WOMACK
LENNY WILLIAMS
HOTTEST:
BAR-KAYS
CYNDI LAUPER DEELE

### **KACE/Los Angeles** Miller/Wiggins CYNDI LAUPER DAZZ BAND

**QJAYS** WINDJAMMER WORLD FAMOUS SU NONA HENDRYX PEABO BRYSON KENT JORDAN HOMEBOY C.O.L. ROGER JERMAINE JACKSON JERMAINE JACKSON WOMACK & WOMACK LJ REYNOLDS LENNY WILLIAMS Hottest: BAR-KAYS DENIECE WILLIAMS WOMACK & LABELLE DENNIS EDWARDS DAZZ BAND YARBROUGH & PEOPL CAMEO ONE WAY

# LUTHER VANDROSS

KDAY/Los Angeles Jack Patterson POINTER SISTERS RAY PARKER JR. JERMAINE JACKSON EGYPTIAN LOVER POINTER SISTERS BRASS CONSTRUCTIO LATTISAW & GILL LATOYA JACKSON SMOKEY ROBINSON SHANNON JEFFREY OSBORNE WINDJAMMER HERBIE HANCOCK LJ REYNOLDS DUKE BOOTEE Hottest: KIM FIELDS UNCLE JAMS ARMY

# ART OF NOISE LIONEL RICHIE **KJLH/Los Angeles**

PATRICE RUSHEN FUNK DELUXE JERMAINE JACKSON STARR CYNDI LAUPER DUKE BOOTEE Hottest: ART OF NOISE CAMEO NEWCLEUS JOCELYN BROWN WORLD FAMOUS SU

\*(J) Indicates Jazz Reporter

77 Reporters 75 Current Reports

The following stations reported a frozen list this week:

WKND/Hartford WWW2/Charleston



# NATIONAL AIRPLAY/50 May 4, 1984

| Three Two Last     |                                                                                                                 | Total<br>Reports/Adds | Heavy     | Medium                 | Light     |
|--------------------|-----------------------------------------------------------------------------------------------------------------|-----------------------|-----------|------------------------|-----------|
| Weeks Weeks Week   | JOHN CONLEE/As Long As I'm Rockin' With You (MCA)                                                               | 156/0                 | 132       | 20                     | 4         |
| 6 4 2              |                                                                                                                 | 153/0                 | 124       | 22                     | 7         |
| 13 6 5 2           |                                                                                                                 | 147/0                 | 123       | 20                     | 4         |
| 2 1 1 3            |                                                                                                                 | 148/0                 | 114       | 24                     | 10        |
| 5 3 3 4            |                                                                                                                 | 149/0                 | 111       | 26                     | 12        |
|                    | RONNIE McDOWELL/I Dream Of Women Like You (Epic) WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA) | 147/4                 | 106       | 32                     | 9         |
|                    | MERLE HAGGARD/Someday When Things Are Good (Epic)                                                               | 151/0                 | 108       | 41                     | 2         |
|                    | EDDY RAVEN/I Got Mexico (RCA)                                                                                   | 156/1                 | 84        | 64                     | 8         |
|                    | EMMYLOU HARRIS/In My Dreams (WB)                                                                                | 152/4                 | 93        | 50                     | 9         |
|                    | LARRY GATLIN & THE GATLIN BROS./Denver (Columbia)                                                               | 154/3                 | 79        | 60                     | 15        |
|                    | ALABAMA/When We Make Love (RCA)                                                                                 | 156/2                 | 69        | 80                     | 7         |
|                    | DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)                                                             | 150/4                 | 71        | 67                     | 12        |
|                    | DAN SEALS/God Must Be A Cowboy (Liberty)                                                                        | 137/1                 | 84        | 34                     | 19        |
|                    | VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)                                                       | 151/3                 | 61        | 80                     | 10        |
|                    | REBA McENTIRE/Just A Little Love (MCA)                                                                          | 148/5                 | 62        | 65                     | 21        |
|                    | CONWAY TWITTY/Somebody's Needin' Somebody (WB)                                                                  | 154/1                 | 41        | 101                    | 12        |
|                    | GEORGE JONES/You've Still Got A Place In My Heart (Epic)                                                        | 149/1                 | 47        | 92                     | 10        |
|                    | OAK RIDGE BOYS/I Guess It Never Hurts To Hurt Sometimes (MCA)                                                   | 131/0                 | 76        | 34                     | 21        |
| _                  | STEVE WARINER/Why Goodbye (RCA)                                                                                 | 146/2                 | 37        | 92                     | 17        |
|                    | LOUISE MANDRELL/I'm Not Through Loving You Yet (RCA)                                                            | 143/8                 | 44        | 74                     | 25        |
|                    | HANK WILLIAMS JR./Man Of Steel (WB/Curb)                                                                        | 108/0                 | <b>53</b> | 31                     | 24        |
|                    | EXILE/I Don't Want To Be A Memory (Epic)                                                                        | 150/9                 | 27        | 94                     | 29        |
|                    | GARY MORRIS/Between Two Fires (WB)                                                                              | 141/6                 | 19        | 91                     | 31        |
| 38 34 29 🕸         |                                                                                                                 | 142/5                 | 19        | 89                     | 34        |
| 34 31 28 🕰         |                                                                                                                 | 130/3                 | 21        | 80                     | 29        |
| 49 38 33           |                                                                                                                 | 136/10                | 15        | 84                     | 37        |
| - 44 36 🗿          | B.J. THOMAS/The Whole World's In Love When (Clev.int./Col.)                                                     | <i>133/9</i>          | 12        | 77                     | 44        |
| - 43 37 🐼          | KENNY ROGERS/Eyes That See in The Dark (RCA)                                                                    | 130/6                 | 11        | <i>82</i>              | 37        |
| 43 36 32 🕰         | SYLVIA/Victims Of Goodbye (RCA)                                                                                 | <i>127/5</i>          | 21        | <i>76</i>              | 30        |
| 35 32 31 🔞         | KENNY ROGERS & DOTTIE WEST/Together Again (Liberty)                                                             | 103/4                 | 17        | <i>62</i>              | 24        |
| - 49 40 <b>3</b>   | ANNE MURRAY/Just Another Woman In Love (Capitol)                                                                | 139/24                | 5         | 61                     | 73        |
| 46 42 39 🚱         | CHARLY McCLAIN/Band Of Gold (Epic)                                                                              | 124/3                 | 11        | 71                     | 42        |
| 8 7 16 <b>3</b> 3  | MICKEY GILLEY & CHARLY McCLAIN/Candy Man (Epic)                                                                 | 91/0                  | 42        | 28                     | 21        |
| 45 🕰               | EARL THOMAS CONLEY/Angel In Disguise (RCA)                                                                      | 126/40                | 7         | 43                     | 76        |
| – 47 42 <b>3</b> Ē | BILL MEDLEY/I Still Do (RCA)                                                                                    | 115/13                | 8         | 57                     | 50        |
| 3 5 21 <b>3</b> 6  | ATLANTA/Sweet Country Music (MCA)                                                                               | 82/0                  | 28        | 33                     | 21        |
| 43 <b>3</b>        | JUDDS/Mama He's Crazy (RCA/Curb)                                                                                | 110/13                | 2         | 55                     | <i>53</i> |
|                    | DOLLY PARTON/Downtown (RCA)                                                                                     | 90/2                  | 12        | 54                     | 24        |
| - 50 46 🥸          |                                                                                                                 | 105/10                | 3         | <i>54</i>              | 48        |
|                    | GAIL DAVIES/Boys Like You (WB)                                                                                  | 73/0                  | 24        | 32                     | 17        |
|                    | BARBARA MANDRELL/Happy Birthday Dear Heartache (MCA)                                                            | 69/0                  | 18        | 28<br>23               | 23        |
|                    | RAZZY BAILEY/In The Midnight Hour (RCA)                                                                         | 74/0                  | 19        | <i>33</i>              | 22        |
|                    | WRIGHT BROTHERS/Southern Women (Mercury/PG)                                                                     | 87/6<br>87/21         | 6         | <i>38</i><br><i>33</i> | 43<br>53  |
| DEBUT              |                                                                                                                 | 87/21<br>72/51        | 1         | 33<br>21               | 53<br>51  |
| DEBUT • 45         |                                                                                                                 | 73/51<br>67/62        | 1<br>2    | 21                     | 44        |
| DEBUT • 4          | •                                                                                                               | 81/2                  | 2<br>5    | 32                     | 44        |
|                    | CRAIG DILLINGHAM/Honky Tonk Women Make Honky (Curb/MCA)                                                         | 57/0                  | . 12      | 22                     | 23        |
|                    | GEORGE STRAIT/Right Or Wrong (MCA)                                                                              | 78/19                 | 2         | 25                     | 51        |
| DEBUT • 50         |                                                                                                                 | 81/16                 | 2         | 22                     | 57        |
| DEBUT • ©          | KAREN BROOKS/Born To Love You (WB)                                                                              | 0,,,,,                |           |                        |           |

# **MOST ADDED** ®

**EDDIE RABBITT (62)** B-B-B-Burning Up With Love (WB) JANIE FRICKE (51) If The Fall Don't Get You (Columbia) **JOHN ANDERSON (42)** I Wish I Could Write You A Song (WB) DON WILLIAMS (41) That's The Thing About Love (MCA) **EARL THOMAS CONLEY (40)** Angel In Disguise (RCA) **RONNIE MILSAP (39)** Still Losing You (RCA) WHITES (33) Forever You (Curb/MCA) **MICHAEL MARTIN MURPHEY (32)** Disenchanted (Liberty) VINCE GILL (25) Oh Carolina (RCA) **ANNE MURRAY (24)** Just Another Woman In Love (Capitol)

# HOTTEST

JULIO IGLESIAS & WILLIE NELSON (90) To All The Girls I've Loved Before (Col.) **RICKY SKAGGS (77)** Honey (Open That Door) (Epic) **JOHN CONLEE (70)** As Long As I'm Rockin' With You (MCA) **CRYSTAL GAYLE (49)** I Don't Wanna Lose Your Love (WB) ALABAMA (46) When We Make Love (RCA) OAK RIDGE BOYS (31) I Guess It Never Hurts To Hurt... (MCA) **RONNIE McDOWELL (29)** I Dream Of Women Like You (Epic) **WAYLON JENNINGS (28)** I May Be Used (But Baby I Ain't...) (RCA) **DAVID ALLAN COE (26)** Mona Lisa Lost Her Smile (Columbia) **MERLE HAGGARD (26)** Someday When Things Are Good (Epic)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# **BREAKERS**

# EARL THOMAS CONLEY Angel In Disguise (RCA)

On 80% of reporting stations. Rotations: Heavy 7, Medium 43, Light 76, Total Adds 40 including WYRK, WRKZ, KIX106, WCOS, KPLX, WMC, WUSQ, WUBE, KJJY, WIRE, WXCL, WHBF, KIK-FM, KCBQ, KSAN. A Most Added Record. Moves 45-34 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 4-30-84.

# DID YOU KNOW THAT CMA:

...Conducts an annual survey of all licensed radio stations to determine the amount of Country Music programmed daily, and compiles a comprehensive list of all of those stations?



For information on joining, write to:

Country Music Association P. O. Box 22299-R Nashville, TN 37202



# **NEW & ACTIVE**

MEL TILLIS "New Patches"

WRIGHT BROTHERS "Southern Women" (Mercury/PolyGram) 87/6
Rotations: Heavy 6, Medium 38, Light 43, Total Adds 6, CHOW, KRRV, KXXY, KJOT, KVEG, KMPS. Heavy: WOKK, KKYX, WUSQ, WFMS, WXCL. Medium: KFDI, KCUB, WBGW. Moves 47-43 on the Country chart.

KAREN BROOKS "Born To Love You" (WB) 81/16
Rotations: Heavy 2, Medium 22, Light 57, Total Adds 16, WCAO, WIXL, WNYR, WEZL, WFNC, KLLL, KYXX, WPAP, WKIX, WUSQ, WTQR, WCUZ, WTSO, KJOT, KUUY, KSON. Debuts at number 50 on the Country chart.

TOM JONES "This Time" (Mercury/PolyGram) 78/19

Rotations: Heavy 2, Medium 25, Light 51, Total Adds 19 including WOKQ, WIXL, WNYR, KMML, WEZL, KLLL, WOKK, KISS-FM, WUSQ, WAXX, WDGY, WHBF, KYAK, KFRY, Q92. Debuts at number 49 on the Country chart.

JANIE FRICKE "If The Fall Don't Get You" (Columbia) 73/51
Rotations: Heavy 1, Medium 21, Light 51, Total Adds 51 including WYRK, WRKZ, WPOR, KASE, WSOC, WMC, WKSJ, WFMS, WDAF, WIL, K102, KFRY, KNIX, KSAN, KGA. Debuts at number 45 on the Country chart.

JOHN ANDERSON "I Wish I Could Write You A Song" (WB) 68/42

Rotations: Heavy 2, Medium 16, Light 50, Total Adds 42 including WPTR, WPOR, WYNK, WCOS, WTQR, KSO, WFMS, KXXY, KVOO, KRST, KGHL, KQIL, KCKC, KCBQ, KMPS.

EDDIE RABBITT "B-B-B-Burning Up With Love" (WB) 67/62

Rotations: Heavy 2, Medium 21, Light 44, Total Adds 62 including WPOC, WMZQ, KASE, WSOC, KPLX, KRMD, WTQR, WCXI, WWWW, WFMS, WIRE, WDAF, KUZZ, KNIX, KMPS. Debuts at number 46 on the Country chart.

DAVID FRIZZELL "Who Dat" (Viva) 65/6

ROTATION FRIZZELL WITH Dat (VIVA) 69/6 Rotations: Heavy 0, Medium 23, Light 42, Total Adds 6, KEAN, WFNC, WUSN, KWMT, WTHI, KRST. Medium: WBGW, WSNO, WYII, WWOD, WTQR, KTTS, KEIN, KRSY, KGA.

JOE STAMPLEY & JESSICA BOUCHER "Memory Lane" (Epic) 61/22

Rotations: Heavy 0, Medium 17, Light 44, Total Adds 22 including WPTR, WNYR, KRRV, WXBQ, WTVY, WFNC, WOKK, WCMS, WDAF, KEBC, WTOD, KIK-FM, KUUY, KWJJ, KCUB.

STEPHANIE WINSLOW "Baby Come To Me" (MCA/Curb) 56/3
Rotations: Heavy 1, Medium 26, Light 29, Total Adds 3, KIX106, WZZK, KIK-FM. Heavy: KRMD. Medium: WVAM, KHEY, WUSQ, WSLR, WCXI, WOW, WHBF, KVOO, KUUY, KRSY, KSOP.

MICHAEL MARTIN MURPHEY "Disenchanted" (Liberty) 51/32 Rotations: Heavy 2, Medium 11, Light 38, Total Adds 32 including WBGW, WOKQ, WNYR, WEZL, KSSN, WKSJ, WIRK, WAXX, WIRE, WOW, KTPK, KUGN, KMAK, KCCY, KSOP.

WHITES "Forever You" (MCA/Curb) 48/33
Rotations: Heavy 1, Medium 11, Light 36, Total Adds 33 including WPOR, WNYR, KEAN, WSOC, KHEY, WWOD, KKYX, WIRK, KSO, WFMS, KEBC, KFDI, KFRY, KTOM, KGA.

LANE BRODY "Hanging On" (Liberty) 47/6

Rotations: Heavy O, Medium 9, Light 38, Total Adds 6, KMML, WUSQ, KUGN, KFRY, KEIN, KCCY. Medium: WBGW, WSNO, CHOW, KRLA, KKYX, KRMD, WCXI, KTTS.

RAY CHARLES "Do I Ever Cross Your Mind" (Columbia) 47/3

Rotations: Heavy 2, Medium 19, Light 26, Total Adds 3, KIX106, KLLL, WHBF. Heavy: WTVY, KKYX. Medium: WPTR, KLVI, WLWI, WTQR, WSLR, WITL, KTTS, KFRY, Q92.

# SIGNIFICANT ACTION

J.C. CUNNINGHAM "Light Up" (Viva) 42/4
Rotations: Heavy 1, Medium 16, Light 25, Total Adds 4, WGNA, KXYL, WUSQ, WHBF. Heavy: WDAF. Medium: WSNO, WYNK, WQYK, KRKT, KRSY.

DON WILLIAMS "That's The Thing About Love" (MCA) 41/41
Rotations: Heavy 1 Medium 9 Links 2 Transactions

Heavy 1, Medium 9, Light 31, Total Adds 41 including WXKW, WHN, WKSJ, KRMD, WTQR, WCXI, K102, KYGO,

RONNIE MILSAP "Still Losing You" (RCA) 40/39
Rotations: Heavy 2, Medium 5, Light 33, Total Adds 39 including WPTR, WMZQ, KASE, KSSN, WIRK, KECK, WIL, KTOM,

McGUFFEY LANE "Day By Day" (Atlantic America) 39/9
Rotations: Heavy 0, Medium 9, Light 30, Total Adds 9, WYII, KRRV, WYNK, WWOD, KKYX, WUSQ, WITL, KEIN, KSOP.

TERRY GREGORY "Cowgirl In A Coupe DeVille" (Scotti Bros./CBS) 38/2 Rotations: Heavy 2, Medium 12, Light 24, Total Adds 2, WFNC, Q92. Heavy: WYII, KQIL. Medium: WGNA, WAJR, WUSQ, WKKQ, KRRK, KFRY.

OSMOND BROTHERS "If Every Man Had A Woman Like You" (WB/Curb) 36/13

SISSY SPACEK "If You Could Only See Me Now" (Atlantic America) 35/1 Rotations: Heavy 0, Medium 7, Light 28, Total Adds 1, KFDI. Medium: WGNA, WSNO, KLRA, KBMR, KTTS, Q92, KIGO, Light:

BILLIE JO SPEARS "Midnight Love" (Parliament) 34/3
Rotations: Heavy 2, Medium 11, Light 21, Total Adds 3, WGTO, KLLL, WUSQ. Heavy: WPAP, KKYX. Medium: WPTR, WSNO, WEZL, KBMR, WCXI, WTOD.

VINCE GILL "Oh Carolina" (RCA) 33/25
Rotations: Heavy 0, Medium 3, Light 30, Total Adds 25 including WCAO, WKYG, WTVY, KKYX, WTQR, KBMR, WTSO,

MASON DIXON "I Never Had A Chance With You" (Texas) 32/8
Rotations: Heavy 1, Medium 8, Light 23, Total Adds 8, KIX106, WEZL, KYXX, WIRK, WAXX, WTOD, KVOO, KFDI. Heavy: WXCL.

LANG SCOTT "Run Your Sweet Love By Me One More Time" (MCA) 31/6

TENNESSEE VALLEY BOYS "Lo And Behold" (Nashwood) 31/4

n 3, Light 27, Total Adds 4, KEAN, WFNC, WWOD, KBMR. Heavy: WOW, Medium: WLWI, WCXI,

MEL McDANIEL "Most Of All I Remember You" (Capitol) 29/16 pavy 0, Medium 4, Light 25, Total Adds 16 including WPTR, WBGW, WSOC, WTVY, WOW, WXCL, KRST, KUUY,

JOHNNY RODRIGUEZ "Let's Leave The Lights On Tonight" (Epic) 28/18 Rotations: Heavy 1, Medium 2, Light 25, Total Adds 18 inclùding WVAM, WNYR, KASE, WMC, KKYX, KSO, WFMS, KXXY, KFRY,

ROBIN LEE "Want Ads" (Evergreen) 28/4
Rotations: Heavy 0, Medium 4, Light 24, Total Adds 4, KLLL, KFGO, WITL, WHBF. Medium: KMML, KSOP, KIGO. Light: WBGW, WPOR, WSOC

KATY MOFFATT "This Ain't Tennessee & He Ain't You" (Permian) 27/8

Rotations: Heavy O, Medium 8, Light 19, Total Adds 8, CHOW, WYII, KWMT, WITL, WTSO, KEBC, WHBF, KKAL. Medium: KRMD, KSOP.

BIG AL DOWNING "There'll Never Be A Better Night" (Team Entertainment) 27/1

Rotations: Heavy 0, Medium 5, Light 22, Total Adds 1, KRWQ. Medium: WGNA, KLRA, KBMR, KSQP. Light: WWVA, WTVY,

KEITH STEGALL "I Want To Go Somewhere" (Epic) 25/9
Rotations: Heavy 0, Medium 3, Light 22, Total Adds 9, KHEY, WMC, WSM, WAXX, KEBC, WXCL, KIK-FM, KMAK, KSOP. BOXCAR WILLIE "Not On The Bottom Yet" (Main Street) 24/1

Rotations: Heavy 0, Medium 4, Light 20, Total Adds 1, KHEY. Medium: WGNA, KBMR, KSOP, WPAP. Light: WKYG, KKYX, KKTS,

MAC DAVIS "Caroline's Still In Georgia" (Casablanca/PolyGram) 20/9
Rotations: Heavy 0, Medium 4, Light 16, Total Adds 9, CHOW, KRRV, KSSN, WMC, KVOO, KRWQ, Q92, KRSY, KMPS.

BILL ANDERSON "Your Eyes" (Southern Tracks) 20/6

Rotations: Heavy 1, Medium 2, Light 17, Total Adds 6, KRRV, WTVY, KKYX, KBMR, KEBC, WTOD. Medium: WGNA, KSOP. Light:

JOE WATERS "Rise Above It All" (New Colony) 19/5

Rotations: Heavy 0, Medium 3, Light 16, Total Adds 5, WYİI, KRRV, WTVY, WHBF, KTPK, Medium: CHOW, KLRA, KIGO. JOHNNY CASH "That's The Truth" (Columbia) 19/2

Rotations: Heavy 0, Medium 3, Light 16, Total Adds 2, KWMT, WTOD. Medium: WSNO, KLRA, WCXI. Light: WQYK, KSO, KFRY,

TOMMY OVERSTREET "I Still Love Your Body" (Gervasi) 17/1

Rotations: Heavy 0, Medium 3, Light 14, Total Adds 1, KHEY. Medium: KBMR, KQIL. Light: WSNO, WKYG, KKYX, KVOO, KTOM PETER ISAACSON "It's A Cover Up" (Union Station) 15/1

Rotations: Heavy 0, Medium 0, Light 15, Total Adds 1, WBGW. Light: KHEY, KKYX, KRRK, WHBF, KRWQ, Q92, KRSY.

RANDY WRIGHT "If You're Serious About Cheating" (MCA) 14/2

Rotations: Heavy 0, Medium 2, Light 12, Total Adds 2, KHEY, KVOO. Medium: KLRA, KSOP. Light: KFGO, WTSO, KEBC, KFDI.

PENNY DeHAVEN "Friendly Game Of Hearts" (Main Street) 14/1
Rotations: Heavy 0, Medium 5, Light 9, Total Adds 1, KRRV. Medium: WGNA, WAJR, WUSQ, KBMR, KQIL. Light: WKYG, WIXY,

VICKI DAWN "Red Roses (Won't Work Now)" (Boundary) 13/2
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 2, WYII, WTVY. Medium: KYAK. Light: WWOD, WCMS, KBMR, KRSY, KIGO.

CRAIG BICKHARDT "You Are What Love Means To Me" (Liberty) 12/2
Rotations: Heavy 0, Medium 0, Light 12, Total Adds 2, KBMR, KKAL. Light: WPTR, KASE, WYNK, WCMS, KRMD, KEBC, WOW,

WXCL.

GARY STEWART "Hey, Bottle Of Whiskey" (Red Ash) 11/1

Rotations: Heavy 0, Medium 3, Light 8, Total Adds 1, CHOW. Medium: KLRA, KRKT, Light: WSOC, WTVY, WKKQ, KTTS.

MAINES BROTHERS BAND "Amarillo Highway" (Mercury/PolyGram) 10/9

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 9, WVAM, KRRV, KMML, WCMS, KRMD, KBMR, KVOO, KRKT, KQIL.

NAT STUCKEY "One More Time" (Stargem) 10/0
Rotations: Heavy 0, Medium 2, Light 8, Total Adds 0. Medium: WKLO, KBMR. Light: WIXY, CHOW, WYII, KISS-FM, WOW, KRWQ, Q92, KTOM.

SUSAN JACKS "Tall Dark Stranger" (Compleat/PolyGram) 9/4
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 4, WGNA, KBMR, KWJJ, KMPS, Medium: WCXI, Light: WSNO, WKYG, KRKT,

LOIS JOHNSON "It Won't Be Easy" (EMH) 8/1
Rotations: Heavy 0, Medium 0, Light 8, Total Adds 1, KSOP, Light: WYII, KSO, KRRK, WOW, KTTS, KVOO, KFDI

# **COUNTRY ALBUM**

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

ALABAMA/If You're Gonna Play In Texas (RCA) CONWAY TWITTY/I Don't Know A Thing About Love (WB)

GEORGE JONES/Radio Lover (Epic) GARY MORRIS/Second Hand Heart (WB)

**OSMOND BROTHERS**/One Way Rider (WB)

**GARY MORRIS/Faded Blue** 

GARY MORRIS/Baby Bye Bye (WB) REBA McENTIRE/Poison Sugar (MCA)

MEL TILLIS/Texas On A Saturday Night (MCA)

PINKARD & BOWDEN/Drivin' My Wife Away (WB)

ALABAMA/Country Side Of Life (RCA) EXILE/Take Me To The River (Epic)

Album Title

Roll On By Heart Jones Country Faded Blue One Way Rider Faded Blue Faded Blue Just A Little Love New Patches Writers In Disguise

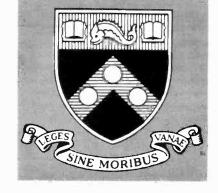
Roll On

Exile

# THE 4TH ANNUAL

# Radio Advertising Bureau/Wharton Sales Management School June 18-21, 1984

- · A four-day executive sales management seminar designed to strengthen and expand your radio management skills.
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Radio Advertising Bureau, Inc. • 485 Lexington Avenue, New York, NY 10017



# Regional Adds & Hots

MOST ADDED

**EAST** 

Eddie Rabbitt (WB) Earl Thomas Conley (RCA)

HOTTEST John Conlee (MCA) Ricky Skaggs (Epic)

STAMPLEY IS BOUCHE INCOMENTED. ROUNDED IN CONTROL PROPRIET DON STALL AND SECULD SHARE TO SERVE SHARE TO SERVE SHARE TO SERVE SHARE THE SERVE SHARE THE SERVE SHARE THE SERVE SHARE S

MOST ADDED **MIDWEST** 

Janie Fricke (Columbia) Eddie Rabbitt (WB) John Anderson (WB)

J. Iglesias & W. Nelson (Columb Ricky Skaggs (Epic)

SOUTH MOST ADDED

J. Iglesias & W. Nelson (Columbia Janie Fricke (Columbia) Ricky Skaggs (Epic)

KSSN Little Rock, AR

none Notteet:

WAMZ-FM Louisville, KY

WWOD, Lynchburg, VA

EDDIE MABBITT
JANIE FRICKE
WHITES
HEL TILLIS
JOHN ANDERSON
GEORGE JONES
HOTLORIS
HERLE HAGGARD
EDDY RAVEN
EMPTION HARRIS
GEORGE JONES
ROGERS 6 WEST

WMC-AM Memphis, TN

**WEST** 

KRKT Albany, OR

KRST-FM Albuquerque, NM

VINCE GILL
ROCERS & WEST
DAVID FRIZZELL
JOHN ANDERSON
MICHAEL MURRHSY
KEL MCDANTEL
HNITES
JAMIE PRICKE
HOCLOST:
DAVID ALLAN COZ
HARK MILLIANS JR.
DAN SEALS
ROWNIE MCDOWELL
EDDY RAVEN

KYAK Anchorage, AK

EARL THOMAS CONLE MEL TILLIS JORN ANDERSON TON JONES HOCLOSE: IGLESIAS & NELSON RICKY SKAGGS ALBRAM

WEST Don Williams (MCA) Eddie Rabbitt (WB)

HOTTEST

J. Iglesias & W. Nelson (Columbia John Conlee (MCA)

**EAST** 

WPTR Albany, NY

WHITES
JANIE PRICKE
JOHNY RODRIG
LEONA WILLIAM
DOM WILLIAMS
MAINES BROTHE
BURRITO BROTHE
EDDIE RABBITT

EDDIE RABBITT SXILE GENE MATSON

WCAO Baltimore, MD TGLESIAS & RELSO

WSNO Barre, VT

GARY MORRIS
JAMIE FRICKE
TOM JONES
NICHAEL MURPHEY
GARY MORRIS
HOCLEAE:
HOCKEAE:
HOCKEAE
GARYIAS 4 MELSO
CRYSTAL GAYLE
MAYLON JENNINGS
JOHN CONLEE
RONNIE MCDOWIELL

WRKZ-FM Hershey, PA KIX106 Washington, DC

BILL MEDLEY ANNE MURRAY HOCCEST: ATLANTA ICLESIAS : MELSON HANK WILLIAMS JR. KATHY MRITEA RICKY SKAGGS WHN New York, NY

Washington, DC
STEPHANIE MINISTER MINISTER MINISTER MINISTER MANDRELL
EDDIE RABBITT
HAGON DIXON
COLESTA & NELSON
HERLE INSGARD
HERLE INSGARD
HONNIE MENDRELL
JOHN CONLEE DON WILLIAMS
ENNYLOU HARRIS
VERN GOSDIN
EXILE
LOUISE MANDRELL
HOCKEST:
IGLESIAS & NELSON
OAK RIDGE BOYS
CHYSTAL GAYLE
DAVID ALLAN CDE
ALABAMA WMZQ Washington, D.C. RONNIE MILSAP SDDIE RABBITT Hottest: JOHN ANDERSON JUDDS BILL MEDLEY OAK RIDGE BOYS CONWAY TWITTY

WIXL-FM Newton, Na

WKYG Parkersburg, WV

HOTTEST:
EXILE
COMMAN TWITTY
JUDGS
GUE HARDIN
KATHY HATTES B.J. THOMAS
CHARLY MICCALIN
EDDIE RABBITT
FORMICE HILBAP
MEL TILLIS
VINCE GILL
HOCTEST
LIGLESIAS & NELSON
CRYSTAL GAYLE
JORN CONLEE
ALABAMA
DAVID PRIZZELL

Williamsport, MID
STAMPLEY & BOUCHE
JOHN MIDENSON
JOHN MIDENSON
JOHN STOTTERS
OSHOND ROTTERS
VICKLI DAWN
KATT MUTPATT
JOHN MOTTERS
VICKLI DAWN
ONCHESTAS & NELECH
JOHN CONLEE
CRISTAL GAYLE
RICHY STAGGS
RONNIE MCDOWNLLE

WILO

B.J. THOMAS
BDOLE RABBITT
EARL THOMAS CONLE
GARY MORRIS
DON MILLIAMS
MOTEBET:
JOHNNY LEE
ATLANTA
ENDALLS
CRYSTAL GAYLE
JOHN CONLEE

158 Reporters

JANIE FRICKE
JOHN AMDERSON
WHITES
BANDANA
NOCCESEL
WAYLON JEHNING
KIERAN KAME
EDDY RAVEN
JOHN ODNLEE
RONNIE MCDOWELL

147 Current Reports

The following stations reported no change in their rotation this week:

WAMZ/Louisville KFTN/Provo KIGO/St. Anthony

this week and therefore their playlists were frozen:

> WIXY/Springfield KIOV/Sioux Falls WBCS/Milwaukee WMIL/Milwaukee WONE/Dayton WQYK/St. Petersburg-Tampa WESC/Greenville KRAK/Sacramento

The following station failed to report a new playlist for two consecutive weeks and was not used in this week's data: KiKK/Houston

**MIDWEST** 

WUSN Chicago, IL KIERAN KANE EXILE DAVID PRIZZELL Hottest:

WUBE-FM Cincinnati, OH

WMNI Columbus, OH HEL TILLIS
STATLER BROTHERS
ROCERS & WEST
MOTERNI EGLESIAS & MELSON
HANK WILLIAMS JR.
JORN CONLEE
MAYLON JENNINGS
RICKY SKAGGS

WLLR Davenport, IA DAVID ALLAN COE B.J. THOMAS HOTTEST: LEON EVERETTE EXILE CRYSTAL GAYLE JIM GLASER IGLESIAS E NELSC

none Hottmat: none

KSO Des Moines, IA WHITES
EDOLE RABBITT
JOHN ANDERSON
JAMIE FRICKE
JOHNHY RODRIGUE
HICHAEL WIPHEY
HOCEGEL:
ATLANTA
ROCKER & MEST
RICKY SKAGGS
LOUISE MANDRELL
DOLLY PAPTON

KJJY Des Moines, IA

EDDIE HABBITT HONNTE HILSAP DON HILLIAMS HOTTRET: HOTTRET: HOTTRETE DAN SEALS MAYLON JENNINGS DAVID ALLAN COE

KRRK E. Grand Forks, MN GEORGE JONE GEORGE JONE JOHN ANDERSON VINCE GILL WHITES GARY MORRIS HOCCENTI HOCCENTI ICLESIAS & NEL CRYSTAL GAYLE JOHN CONLEE RICKY SRAGGS ALABAMA

KS100 Cleveland, OH REBA MCENTIRE
GARY MORRIS
SYLVIA
STATLER BROTHERS
HOCLERIA GATLE
HOLLOW JENNINGS
RICKY STAGGS
MERLE HAGGARD

ANNE MURRAY
BANDARA
EARL THOMAS CO
JANE FRICTE
HOCESEL:
CRYSTAL GAYLE
JOHN CONLEE
ALABAMA
RONNIE MCDOMEI
LARRY GATLIN

Hottest: IGLESIAS & NELSO MERLE HAGGARD GEORGE JONES EXILE BILL MEDLEY WITL-FM Lansing, MI

STATLER BROTHER
SARL THOMAS CON
HEL TILLIS
JAMIE PRICKE
WHITES
NOWHIE HILSAP
HOTESETA
RICKY SKAGGS
LARRY GATLIN
JOHN COMLEE
CRYSTAL GAYLE

WTSO Madison, Wi JANIE FRICKE MICHAEL MURPHEN MRU TILLIS KAREN BROOKS VINCE GILL KATY MOFFATT JOEN AMDERSON Hottest:

ALABAMA
CONNAY TWITTY
EXILE
LOUISE MANDRELL
HOCKEST
TOLESIAS & MELSON
VENN GORDIN
RICHY SKANGS
MERLE HANGARD
ZDDY RAVEN WDGY Minneapolis, MN HOTTEST: RICKY SKAGGS RONNIE MCDOWER VERN GOSDIN B.J. THOMAS IGLESIAS & MED

KCJB Minol, ND

LEON EVERETTE
JIM GLASER
JONN ANDERSON
NEL TILLES
JOHNY MODRIGUEZ
GUS HARDIN
HOCTERS
GUS HARDIN
HOCTERS
GUS HARDIN
HOCTERS
ERNETH
HOCTERS
HARDIN
HOCTERS

KOMA Oklahomá City, OK ON BENDER CITY, OF DON WILLIAMS RONNIE MILSAP HOTEMAT: GEORGE JONES OAK RIDGE BOYS KENDALLS MERILE BAGGARD IGLESTAS & NELSON WCUZ-AM/FM Grand Rapids, Mi

BILL MEDLEY ANNE MURRAY SYLVIA KENNY ROGERS KAREN BROOKS HOTTOR!: IGLESIAS & NELSON ALBRAMA

VINCE GILL
JOHN ANDERSON
WHITES
JANIE PRICKE
HOCKESTI
IGLESIAS & NELSON
RICKY SKAGGS
LOUISE NANDRELL
HERLE NAGGRO
LARRY GATLIN

KEBC-FM Oklahoma City, OK

SOUTH KVOO Tuisa, OK

JUNEA ANDERSON
MASON DEFON
MASON DEFON
MASON DEFON
MASON DEFON
MASON DEFON
MASON
MAS

KFDI-AM/FM Wichita, KS WHITES
VINCE GILL
SISSY BRACEK
MASON DIXON
HOTEST:
OAK RICES BOYS
IGLESIAM & NELSON
JOHN COMLES

WOW-AM/FN Omaha, NB HICHAEL MURPHEY
MEL TILLIS
JOHN ADDERSON
STATLER SPOTHER
MEL HICHAFTEL
O.B. MCILIMTON
BOTE STATLE SON
OAK RINGE BOTS
CRYSTAL GAYLE
DAVID ALLAN COE
ALABAMA

WXCL Peoria, IL

KMML Amarilio, TX

RONNIE MILBAP HOCTOST: HANK WILLIAMS JR JOSN CONTES DAVID ALLAN COX RICKY SKAGGS IGLESIAS & MELSO

WYNK Beton Rouge, LA

WHBF Rock Island, IL

KTTS-AM/FM Springfield, MO

none Hottest: none WWJO St. Cloud, MN SI. CHOID, MAN

II CHAEL MURPHEY
KENNY ROGERS
ANGE MURRAY
EDDIE JABBITT
MEL TILLIS
HOCTEST;
HOCTEST;
LGLESIAS & MELSO
RICHY EXAGGS
CRYSTAM GAYLE
OAK RIRGE BOYS
ALABAMO

K102 St. Paul, MN

JANIE FRICKE JOHN ANDERSON JUDDE HCGUPPEY LAME GEORGE JONES ROLLEST: COMMAY THITTY ALABAMA WIL-AN/FM St. Louie, MO RONNIE MILSAP ANNE MERRAY JANIE TRICKE EDDIE LABBITT HOLLESI: IGLESIAS & NELS RICKY SKAGGS JOHN CONLLEE MERLE (BAGGARD ALABAMA)

BILL HEDLEY EARL THOMAS CONLE STATLER BROTHERS HOCEBEL! LARRY GATLIN GEORGE JONES DAVID ALLAN COE ALABAMA STEVE MARINER WZZK-FM Birmingham, AL CHARLY HOCLAIN
JUDOS
ROGERS & WEST
STEPHANIE WINSLO
SILL HEDLEY
HOCLEST:
IGLESIAS & NELSO
CRYSTAL GAYLE
MAYLON JENNINGS
RIGHMAN

DON WILLIAMS
JANIE TRICKE
RONNIE MILSAP
REBA HUENTIRE
HOTTOST
HOTOLOGI
ROTOLOGI
RICKY SEAGGG
ALABAME
LOUISE MANDRELL WTHI-FM Terre Haute, IN ALABAMA KENNY ROGERS MENNY HOGERS
JANIE TRICKE
BANDANE
DAVID TRIZZELL
HOCTOR:
RICKY SKAGGS
IGLESIES & NELS
VENN GOODIN
ALAHAMA
EXILE WXBQ-FM Bristoi, VA MICHAEL MURPHEY OSMOND BROTHERS JANIE FRICKE STAMPLEY & BOUCHE JIM GLASER Rottest: IGLESIAS & MELSON OAK RIDGE BOYS DAVID ALLAN CDE

KXYL

TOHOGO, OH

ALABAMG
WHITES
JOHNY CASH
EARL THOMAS OF
OSMOND BROTHER STAMPLEY & BOUND
BILL ANDERSON
HASON HIZON
HASON HIZON
HOCKES!
IGLUSIAS & NELL
CRYSTAL GAYLE
RICKY TRAGGS
GEORGE JOHES
KIERAM KAME

Eddie Rabbitt (WB)

WEZL-FM Charleston, SC BANDANA
RONNIE MILSAP
EDOIE BABBITT
DAVID PRIZZELL
TON JONES
JORNY RODRIGUEZ
JANIE PRICZEL
MINITES
ON MILLIAMS
TEMMISSE VALLEY
HOCTES
AND FALLAN
JOHN COMLES
DAVID ALLAN OE
RONNIE RODOWELL

Charlotte, NC
EDOIR RABBITT
HHITES
JANIE PRICKE
HEL RCDAMIEL
VINCE GILL
HOCKUSTI
OAK RIGGE BOYS
IGLISIAS & HEL
CRYSTAL GAYLE
JORN COMLES
RICKY SKAGGS

WCOS-AM/FM Columbia, SC

ANNE MURRAY JUDDH JOHN ANDERSON HOTTEST: OAK RIDGE BOYS HANK WILLIAMS JOHN CONTLE MERLE HRGGARD RICKY SKAGGS

WTVY Dothan, AL MONTHAIN, MIS

TON JOHES

TON JOHES

TON WILLIAMS

VINCE GILL

STANFLEY & BOUCHE

HOTLEST

ALBANA

JOHN CONLEY

RICKY SKAGGG

DOWNLOW MARKIS

STEVE MARKINER

KHEY El Paso, TX

none Sottest:

MHAMI, FL
DONTLOU HARRIS
TON JONES
JANIE PRICTOE
SYLVIA
RENNY ROCERS
HOCLORY
HOCK BOYS
ALABAMA
LOUISE MANDREIL
VERN GOSDIN
STEVE WARINER OSMOND BROTHERS
MITTES
MITTES
TOWN OVERSTREET
TOWN OVERSTREET
REITH STEGALL
MEL MCDANIEL
BANDY WRIGHT
ALBRAMA
HOTTESTAS 4 NELSC
CRYSTAL GAYLE
WAYLOM JENNINGS
EDDY HAVEN

WKSJ-FM Moblie, AL JOHN ANDERSON
JANIE FRICKE
MICHAEL MURPHEY
VINCE GILL
OSMOND BROTHERS
EDDIE RABBITT
DON WILLIAMS
RUNNIE MILSAP
HOLEST:

WSIX-FM Nashville, TN

Odessa, IX

EARL THOMAS COMLE
MASON DIXON
MEL TILLIS
ANNE MUTRAY
KAREN BROOKS
HOTTERST
TOLISTAS 4 NELSON
OAL RIDGE BOYS
RICTY SKAGGS
LARRY GATLIN
DAVID ALLAN COE WHOO Orlando, FL

WPAP-FM Panama City, FL JOHNEY FRICKE
JOHNEY ROOKIGUEZ
MITTES
EDDIE RABBITT
KAREN BROOKS
HOTLEST:
IGLESTAS 6 MELSON
DAN SEALS
DAVID ALLAN COE
RICKY SKAGGS
EMBYLGU HARRIS

JANIE FRICKE EDDIE RABBITT KAREN BROOKS EARL THOMAS COM MEL TILLIS GARY MORRIS SOCCEST: TGLESTAS & MELSON ALABAMA JOHN CONLES CONMAY TWITTY EDDY RAVEN

WRNL Richmond, VA

KRMD-AM/FM Shreveport, LA

Shrewport, LA
BURAITO BOTHERS
JOV FORD
RICHMEL MURPHEY
WRITES
O.B. MCCLIPTON
RAJNES BROTNERS B
EDDIE NABBITT
DOM HILLIAMS
RONNIE MIJSAP
HOCEBEI
IGLESIAS & NELSON
JOHN CONLEE
RICKY SKAGGS
ENHYLOU HARRIS
VERN GOSDIN

WQYK-FM Tampa/St. Pete, FL

WIRK-FM West Palm Beach, FL

WEST PAIN BEACH, I SIDDIE RABBITT MICHAEL MERPHEY RONNE MILSAP MILTES MASON DIXON HOCLEST: ICLESTAS & NELSON OAR RIDGE BOYS ENGYLOU HARRIS DAVID ALLAN COE GEORGE JONES

WUSQ-FM Winchester, VA

Winchester, VA

EARL THOMAS CONT.

EAREN BROOKS
TOH JOHES
LANE BRODY
J.C. CUNNINGHAM
BILLIE TO SPEARS
HOSUFFEY LANE,
JOHN ANDERSON
HOCCEST:
LOUISE MANDRELL
RICKY SKAGGS
STATIER BROTHERS
JOHN CONLEE

WTQR-FM Winston/Salem, NC

KKYX Sen Antonio, TX JOHNNY BODRIGUEZ
VINCE GILL
JANIE PRICHE
MRITES
HOGUPFET LAME
BILL ANDERSON
HOCTEST
IGLESIAS & HELSON
JOHN COMILE
EDDY RAVEN
DAVID ALLAH COE
RICKY ŠKAGGS KUZZ Bekersfield, CA

KGHL Billings, **M**T

DON WILLIAMS
EDDIE RABBITT
JOHN ANDERSON
ANNE HURRAY
HOCKSBI:
IGLESIAS 6 NELBJOHN CONLES
HERLE HEGGARD
LARRY GATLIN
DAVID ALLAN COE KGEM/KJOT Boise, ID

JUDDS
EARL THOMAS CONLE
CHARLY MCCLAIN
NOTCEST:
CRYSTAL GAYLE
JOHN CONLEE
DAN SEALS
EDOY RAVEN
SYLVIA ANNE MURRAY BILL MEDLEY HOttest: HOTTESTAS & NEL JOHN CONLEE EDDY RAVEN EMMYLOU HARRIS ALABAMA KUUY Cheyenna, WY

KKCS Colorado Springa, CO

MICHAEL MURPHEY JANIE PRICEE JOHN ANDERSON HOLLBE: CRYSTAL GATLE ROWNIE HODOWELL JOHN CONLEE EDDY RAVEN EMBYLOU HARRIS

KYGO-FM Denver, CO

KNIX-FM Phoenix, AZ JANIS FRICKE
JANIS FRICKE
DON MILLIAMS
EDDIE RABBITT
HOELESTI
HOELESTI
HOELESTI
JIN GLASER
ROWNIE MCDOWELL
EDDY RAVEN KWJJ Portland, OR

PORTURE ORITY DIRT DOW WILLIAMS NEE MCOANIEL STUMBLEY & BOUCHE SUBAN JACKS A.J. MASTERS HOCKEST. IGLESIAS & MELSON JOHN COMLEE RICKY SKACOS SMWYLOU HARRIS

KUGN-FM Eugena, OR

MICHAEL MIRPHEY
VINCE GILL
OSHOND BROTHERS
LANT SROOY
VINCE GILL
BOTLOST:
GLESTAS & NELS
MAYLON JENNINGS
RICKY SKAGGS
LARRY GATLIN
ALABAMA

KFRY Fresno, CA

KMAK Fresno, "CA

KRWQ-FM Gold Hill, OR

Gold HIN, OR

MAC DAVIS

IDOTE RABBITT

BORNIE HILBAP

LANG SCOTTHE

BIG AL DONN'HEL

BIG AL DONN'HEL

BON MILLIAMS

LEONA WILLIAMS

LEONA WILLIAMS

LEONA WILLIAMS

LEONA WILLIAMS

LONE CONLET

CRISTAL GATLE

JORN CONLEE

MAYLON JENNINGS

BLOOT NAVEN KQIL Grand Junction, CC

DOW MILLIAMS
EDDIE RABBITT
JOHN ANDERSON
BURNITO SHOTHERS
FOUNTE MILBAP
MAINES BENTERS B
NOCTOR'S
TERRY GREGORY
PANILY BROWN
ALARAMA
JUDDE

KEIN Great Falle, MT MELL TILLIS
JORN ANDERSON
LANE BRODY
NOCUPPEY LANE
OSMOND BROTHER
NOCUES:
ROWNEL MCDOMELL
EDDY RAVEN
ALABAMA
GEME MATSON
B.J. THOMAS

REBA MCENTIRE STEVE MARINER VERN GOGDIN HOCTHEST: GEDRGE STRAIT OAK RIDGE BOYS MAYLON JENNINGS HANK WILLIAMS J DAVID ALLAN COE KNEW Oakland/S.F., CA

Seatile, WA

EDDIE RABBITT
DOM WILLIAMS
JOEN ANDERSON
VINCE GILL
SUBAN JACKS
MAC DAVIS
ROWSIE RILSAP
WRIGHT BROTHERS
HOCKBEEL
DAM SHALS
IGLESIAS I NELS
EMPTLOU EDARIS
JOHN COMLEE

KCCY-FM Pueblo, CO LARRY GATLIN
LANE BRODY
RICHARL HURPHY
ROCCEST:
LOUISE HANDRELL
RYLVIA
IGLESIAS & WELSON
RIOT RAYSH
RLABANA

OBMORND RENOTHERS
HOCTUBEL:
[GLESIAS & NELSON
JOHN CONLER
RICHY SKAGGE
CRYSTAL GATLE
WAYLON JENNINGS

KTOM Salinas, CA

KSOP-FM Salt Lake City, UT

SOUTH MANNETT SANCHARD TON JOHES TON JOHES FORMER HILEAP DON WILLIAMS MELTILLE HOCTOST, SENTING HARRIS GLEEBE SENTEN SANCHARD JERNINGS STATLER SECTIORS

KCBQ Sen Diego, CA B.J. THOMAS KENNY ROGERS KIERAN KANE EARL THOMAS CONILI STATLER BROTHERS JOHN ANDERSON DAVID ALLAN CDE ROCLES!

KSAN Sen Francisco, CA STATLER BROTHERS
EARL THOMAS COMIE
BANDANA
JANIE PRICKE
HOTTORIE
CRYSTAL GAYLE
BORNIE MCDOWELL
MERLE MAGGAND
EMMYLOU HARRIS
ALABAMA

KGA Spokene, WA

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# Adult/Contemporary Continued from Back Page

# CHART EXTRAS

Chart Extras are those songs which have achieved Breaker status, yet do not have sufficient airplay strength to chart

# PAUL SIMON Think Too Much (WB)

53% of our reporters on it. Rotations: Heavy 3/0, Medium 44/2, Light 21/0, Total Adds 2, WROR, WSB. Heavy: WRVR, WWNR, KALE. Medium: WHB, WCCO, KGW, KBEST, WICC, WKGW, KRBE-FM, WVLK, WMAZ, WTRX, KBOI, KUGN, and 32 more.

# **BREAKERS** <sup>®</sup>

# ANNE MURRAY

**Just Another Woman In Love (Capitol)** 

60% of our reporters on it. Rotations: Heavy 4/0, Medium 37/7, Light 36/7, Total Adds 14, WCLR, WHB, WISN, WMYX, KEZR, WTIC, WKGW, WAFB, WAVE, WMGN, KOIL, KMJJ, WTNY, KRNO. Debuts at number 23 on the A/C

# **ROTATION BREAKOUTS**

|                               | Total<br>Reports/Adds | Heavy     | Medium | Light |
|-------------------------------|-----------------------|-----------|--------|-------|
| • BULLY 10F1                  |                       | ·         |        |       |
| BILLY JOEL                    | 125/0                 | 96        |        | 1     |
| 2 PHIL COLLINS                | 120/1                 | 94        |        | 2     |
| 3 LIONEL RICHIE               | 119/0                 | 92        |        | 2     |
| 4 ALAN PARSONS PROJECT        | 119/1                 | 88        |        | 2     |
| 5 CYNDI LAUPER                | 121/8                 | 64        |        | 4     |
| 6 JEFFREY OSBORNE             | 113/0                 | 83        |        | 3     |
| MICHAEL GORE                  | 109/1                 | 75        |        | 5     |
| 3 JAMES INGRAM                | 113/2                 | <i>75</i> | 31     | 7     |
| 9 J. IGLESIAS & W. NELSON     | 102/2                 | 52        | 43     | 7     |
| MANHATTAN TRANSFER            | 110/4                 | 66        | 34     | 10    |
| 1 DENIECE WILLIAMS            | 112/10                | <b>50</b> | 54     | 8     |
| KENNY ROGERS                  | 115/3                 | 36        | 67     | 12    |
| 13 THOMPSON TWINS             | 92/0                  | 44        | 44     | 4     |
| DAN FOGELBERG                 | 113/16                | 21        | 74     | 18    |
| 15 TRACEY ULLMAN              | 100/2                 | 49        | 40     | 11    |
| 16 TEMPTATIONS                | 95/2                  | 20        | 66     | 9     |
| SHAKIN' STEVENS               | 90/8                  | 17        | 62     | 11    |
| 18 J. MATHIS with D. WILLIAMS | 83/0                  | 18        | 55     | 10    |
| 19 KIM CARNES                 | 87/6                  | 8         | 58     | 21    |
| 20 SERGIO MENDES              | 75/0                  | 15        | 49     | 11    |
| DOLLY PARTON                  | 73/0                  | 8         | 51     | 14    |
| 22 CULTURE CLUB               | <i>58/0</i>           | 10        | 37     | 11    |
| 3 ANNE MURRAY                 | 77/14                 | 4         | 37     | 36    |
| 24 CRYSTAL GAYLE              | <i>50/1</i>           | 5         | 36     | 9     |
| 25 STEPHEN BISHOP             | 47/0                  | 8         | 34     | 5     |
|                               |                       |           |        |       |

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five

# **MOST ADDED** ®

J. JACKSON with M. JACKSON (37) Tell Me I'm Not Dreamin'... (Arista) **CULTURE CLUB (32)** It's A Miracle (Virgin/Epic) **MICHAEL MARTIN MURPHEY (24)** Disenchanted (Liberty) PEABO BRYSON (22) If Ever You're In My Arms (Elektra) MIKE RENO & ANN WILSON (20) Almost Paradise (Columbia) LaTOYA JACKSON (19)

Heart Don't Lie (Private I/CBS)

# HOTTEST

**LIONEL RICHIE (73)** Hello (Motown) PHIL COLLINS (71) Against All Odds (Take A Look...) (Atlantic) BILLY JOEL (71) The Longest Time (Columbia) CYNDI LAUPER (48) Time After Time (Portrait/CBS) **ALAN PARSONS PROJECT (43)** Don't Answer Me (Arista) **DENIECE WILLIAMS (41)** Let's Hear It For The Boy (Columbia)

# **NEW & ACTIVE**

PEABO BRYSON/ROBERTA FLACK "I Just Came Here To Dance" (Capitol) 70/18 Rotations: Heavy 2/0, Medium 30/6, Light 38/12, Total Adds 18, WTAE, Y97, WRMM, WSB-FM, WCLR, WARM98, WOMC, WISN, KGW, B100, WMAZ, WNAM, KRNT, KOIL, KWAV, WVBS, KRSB, KISN. Heavy: WCCO, KALE. Medium: KHOW, KOST, KBEST, KFMB, WBT, WRVA, WHBY, WHBC, WMGN, WMHE, KUGN, KSL, KIXI-FM, WWNR, WEIM, WSKI, KORQ, WSKY, WCHV, WCIL, KEEZ, WJON, K99, KQSW.

AMANDA HOMI & BRIAN JARVIS "Friend Of A Friend" (GRP) 65/11
Rotations: Heavy 0/0, Medium 26/6, Light 39/5, Total Adds 11, WFBR, WISN, KBEST, WRIE, KEY103, WRVR, 2WD, WMGN, 3WM, KWAV, KCRG. Medium: KGW, WMAZ, WRVA, WHBC, KRNT, WMHE, KUGN, WWNR, WEIM, WSKI, KORQ, WSKY, WCKQ, WCHV, WAGE, WCIL, KEEZ, WJON, K99, KQSW.

ALABAMA "When We Make Love" (RCA) 63/16
Rotations: Heavy 3/1, Medium 28/3, Light 32/12, Total Adds 16, WSB, 97AIA, WAEB, WRIE, WPJB, WGY, WGOW, WRVR, KBOI, KKUA, KMJJ, KKPL, WTKO, KFSB, KKJO, KISN. Heavy: WBT, WHHY. Medium: WFBR, WLTT, KVIL-FM, W101, WHB, WCCO, KGW, WKGW, WMAZ, WEZS, WRVA, WHBY, KRNT, WWNR, WKNE, WSKI, KORQ, WSKY, WCKQ, WGSV, WCIL, WJON, K99, KQSW, KALE.

MICHAFI MARTIN MURPHEY "Disenchapted" (Liberty) 57/24

WJON, K99, KQSW, KALE.

MICHAEL MARTIN MURPHEY "Disenchanted" (Liberty) 57/24

Rotations: Heavy 0/0, Medium 22/7, Light 35/17, Total Adds 24, WHB, KFMB, WPJB, WKGW, WBT, WMAZ, 2WD, WNAM, WHBC, WSNY, KRNT, WFMK, KOIL, WMHE, KRAV, KBOI, KWAV, WTKO, WCHV, KCRG, KFSB, KRSB, KISN, KALE. Medium: WRMM, WARMSB, KGW, WRVA, WHBY, KUGN, KSL, WKNE, WSKI, WSKY, WCKQ, WGSV, WAGE, WJON, KKJO.

JOE JACKSON "You Can't Get What You Want (Till You Know What You Want)" (A&M) 51/14
Rotations: Heavy 5/0, Medium 21/5, Light 25/9, Total Adds 14, WSB-FM, KGW, KEZR, V100, WPJB, KRBE-FM, WVLK, WLAC-FM, KBOI, KUGN, KIXI-FM, WTNY, KTWO, KALE. Heavy: WAEB, WRVR, KFI, KWAV, WWPA. Medium: WFBR, KOST, KBEST, WGY, 2WD, WAVE, WMGN, WMHE, WSKI, KORQ, WSKY, WCKQ, WKYX, KQSW, KRSB.

LANI HALL with HERB ALPERT "Come What May" (A&M) 50/0
Rotations: Heavy 1/0, Medium 27/0, Light 22/0, Total Adds 0. Heavy: KSL, MGIUM: WISN, WCCO, KGW, KEY103, WBT, WMAZ, WBYA, WHRY, KIJGN, KKIJA, KIJA, 
WRVA, WHBY, KUGN, KKUA, KIXI-FM, WWNR, WEIM, WKNE, WSKI, WTNY, WSKY, WCKQ, WGSV, WAGE, WJBC, WCIL, WJON, KKJO, KRSB, KALE.

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 47/3
Rotations: Heavy 0/0, Medium 22/3, Light 25/0, Total Adds 3, KOST, WRVR, KFI. Medium: WCCO, KGW, KWAV, KIXI-FM, WWNR, WKNE, WSKI, WWPA, KORQ, WSKY, WCKQ, WCHV, WKYX, WCIL, KEEZ, KWEB, KQSW, KRSB, KALE.

LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 44/19
Rotations: Heavy 0/0, Medium 8/1, Light 36/18, Total Adds 19, WSB-FM, WHB, WAFB, WVLK, WMAZ, WAVE, WNAM, WSNY, WFMK, KOIL, WMHE, KKPL, WKNE, KORQ, WVBS, WJBC, KWEB, KKJO, KALE. Medium: KWAV, WSKI, WSKY, WCKQ, WCHV, KQSW, WJON.

CHRISTINE McVIE "Love Will Show Us How" (WB) 44/8
Rotations: Heavy 1/0, Medium 22/4, Light 21/4, Total Adds 8, WTAE, Y97, WFYR, WGY, KIXI-FM, WTNY, KORQ, KALE. Heavy: WAEB. Medium: WCCO, KGW, V100, WMGN, WMHE, KRAV, KWAV, WSKI, WWPA, WSKY, WCKQ, WKYX, KEEZ, WJON, K99,

JERMAINE JACKSON with MICHAEL JACKSON "Tell Me I'm Not Dreamin"..." (Arista) 38/37
Rotations: Heavy 0/0 Medium 16/15 Links 23/23 Test Avy 27/23 Test Avy 27/ JERMAINE JACKSON with MICHAEL JACKSON "Tell Me I'm Not Dreamin"..." (Arista) 38/37
Rotations: Heavy 0/0, Medium 16/15, Light 22/22, Total Adds 37, WQUE-FM, KKLT, KGW, WAEB, V100, WKGW, KEY103,
KRBE-FM, WAHR, WAVE, WNAM, KRNT, WFMK, WMGN, KOIL, WMHE, KFI, WWNR, WEIM, WSKI, WWPA, KORQ, WSKY,
WCKQ, WCHV, WKYX, WCIL, KCRG, KFSB, KEEZ, KKJO, WBOW, KTWO, K99, KQSW, KRSB, KALE. Medium: KVIL-FM.

TIGGI CLAY "The Winner Gets The Heart" (Morocco/Motown) 38/0
Rotations: Heavy 0/0, Medium 11/0, Light 27/0, Total Adds 0. Medium: KGW, WMAZ, WHBC, WWNR, WEIM, WKNE, WSKI,
WSKY, WCKQ, WCHV, WCIL.

LAURA BRANIGAN "Self Control" (Atlantic) 37/6

Rotations: Heavy 3/1, Medium 20/2, Light 14/3, Total Adds 6, WTAE, 97AIA, KRBE-FM, WMAZ, KPPL, WCHV. Heavy: 2WD, KFI. Medium: WFBR, WSB-FM, WQUE-FM, WFYR, KOST, WVLK, WTRX, WMGN, KRAV, WEIM, WKNE, WSKI, WWPA, WSKY, WCKQ, WJON, WBOW, KQSW.

CULTURE CLUB "It's A Miracle" (Virgin/Epic) 32/32
Rotations: Heavy 0/0, Medium 10/10, Light 22/22, Total Adds 32, WRMM, WSB-FM, W101, WARM98, KOST, KGW, KFMB, V100, WKGW, WMJJ, WVLK, WAVE, WHBY, KRNT, WMGN, KFI, KWAV, WKNE, WSKI, WSKY, WCKQ, WGSV, WAGE, WKYX, WNGS, KEEZ, WJON, KKJO, KTWO, KRNO, KQSW, KALE.

PEABO BRYSON "If Ever You're In My Arms" (Elektra) 31/22
Rotations: Heavy 0/0, Medium 8/5, Light 23/17, Total Adds 22, WQUE-FM, WFYR, WTIC, WBT, WRKA, WRVR, WHBC, WTRY, WHSC, WGRAW, WGR, KEEZ, WJON, KKJO, WROW, WGSW, WAGE, WKYZ, WCII, KEEZ, WJON, KKJO, WROW, KOSW, Medium WRV.

WTRX, WFMK, WMGN, KSL, WTKO, WCKQ, WCHV, WAGE, WKYX, WCIL, KEEZ, WJON, KKJO, WBOW, KQSW. Medium: WPIX

FRANK STALLONE "Darlin" (Polydor/PolyGram) 30/7

Rotations: Heavy 0/0, Medium 5/1, Light 25/6, Total Adds 7, WAEB, WMAZ, WWNR, WWPA, WGSV, WJBC, WBOW. Medium

# SIGNIFICANT ACTION

MICHAEL JACKSON "The Lady In My Life" (Epic) 28/2

Rotations: Heavy 6/0, Medium 13/1, Light 9/1, Total Adds 2, WLTF, WRVR. Heavy: KEZR, WEZS, WSNY, WMHE, KKUA, KRSB. Medium: WPIX, 97AIA, WMJI, KBEST, WPJB, WRVA, KFI, WSKI, WWPA, WSKY, WBOW.

MIKE RENO & ANN WILSON "Almost Paradise" (Columbia) 24/20 Rotations: Heavy 0/0 Medium 6/2 Links 19/37 Total Adv. 00 Columbia) Rotations: Heavy 0/0, Medium 6/3, Light 18/17, Total Adds 20, W101, WAEB, WMJJ, WAHR, WHHY, WAVE, WHBY, WMHE, KKUA, WEIM, WKNE, WSKY, WCKQ, WAGE, WKYX, KEEZ, WJON, KTWO, KRSB, KISN. Medium: 97AIA, KPPL, KCRG.

EDDIE RABBITT "B-B-B-Burnin" Up With Love" (WB) 23/18 Rotations: Heavy 0/0, Medium 5/5, Light 18/13, Total Adds 18, WBT, WAHR, WMAZ, KRNT, KKUA, KSL, WWNR, WEIM, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WJBC, KEEZ, WJON, KQSW.

B.J. THOMAS "The Whole World's In Love When You're Lonely" (Cleve. Int./Columbia) 19/4 Rotations; Heavy 0/0, Medium 4/0, Light 15/4, Total Adds 4, KEY103, KUGN, WSKI, KTWO. Medium: WMAZ, WRVA, KRNT,

POINTER SISTERS "Jump (For My Love" (Planet/RCA) 18/5 Rotations: Heavy 0/0, Medium 9/1, Light 9/4, Total Adds 5, KRBE-FM, WWNR, WSKI, WCHV, WKYX. Medium: WTAE, KVIL-FM,

WQUE-FM, KRAV, KFI, WWPA, WJON, KQSW.

DAN HARTMAN "I Can Dream About You" (MCA) 17/17
Rotations: Heavy 0/0, Medium 2/2, Light 15/15, Total Adds 17, WAHR, WH WAHR, WHBC, WTRX, WWNR, WEIM, WTKO, WSKI, WSKY, WCKQ, WCHV, WKYX, WCIL, KFSB, KEEZ, WBOW, KQSW, KRSB.

STEVE PERRY "Oh Sherrie" (Columbia) 17/7

Rotations: Heavy 5/1, Medium 7/1, Light 5/5, Total Adds 7, V100, KRBE-FM, KOIL, KWAV, WWPA, WCKQ. Heavy: 97AIA, WQUE-FM, KKJO, WBOW. Medium: WAEB, WNAM, WSNY, WMHE, KPPL, WCHV.

PRETENDERS "Show Me" (Sire/WB) 16/0

Rotations: Heavy 3/0, Medium 8/0, Light 5/0, Total Adds 0. Heavy: KRBE-FM, WAVE, WWPA. Medium: 2WD, WMGN, KPPL, KWAV, WSKI, WSKY, WKYX, KQSW.

GEORGE WINSTON "Blossom/Meadow" (Windham Hill) 13/2

Rotations: Heavy 0/0, Medium 2/0, Light 11/2, Total Adds 2, KEZR, WEIM. Medium: KUGN, KSL.

POCO "Days Gone By" (Atlantic) 12/0

Rotations: Heavy 0/0, Medium 2/0, Light 10/0, Total Adds 0. Medium: KIXI-FM, WCHV.

JOHNNY MATHIS "Simple" (Columbia) 10/10 Rotations: Heavy 0/0, Medium 1/1, Light 9/9, Total Adds 10, WKGW, WAHR, WHBY, WMHE, KKUA, WEIM, WSKI, WSKY, WGSV, KTWO.

EURYTHMICS "Who's That Girl" (RCA) 10/6

Rotations: Heavy 0/0, Medium 2/1, Light 8/5, Total Adds 6, WFBR, WQUE-FM, WEIM, WWPA, KEEZ, KRSB. Medium: WMHE

# Regional Adds & Hots

EAST Parallel One

EURYTHMICS HOMI & JARVIS HOMI & John Rottest:
Rottest:
ROTTEST:
RELEGIAS & NELSON
LIONEL RICHIE
ALAN PARSONS
DENIECE WILLIAMS

CYNDI LAUPER PAUL SIMON IGLESIAS & NELSON IGLESIAS & NELSO BERLIN BOCTEST: BRYSON & FLACE CULTURE CLUB TRACEY ULLMAN DENIECE WILLIAMS LIONEL RICHIE

WBEN/Buffelo Roger Christian

none
Hottest:
LIONEL RICHIE
LIGLESIAS & NELSON
GILLY JOEL DEBARGE JEFFREY OSBORNE

GR55/Buffalo Galuski/Langmyer

DENIECE WILLIAMS SHAKIN' STEVENS HOTCEST: BILLY JOEL ALAN PARSONS LIONEL RICHIE MICHAEL GORE

WPIX/New York Alan Anderson

KENNY ROGERS BRYSON & FLACK DAN FOGELBERG CHRISTINE MCVIE Hottest: IGLESIAS & NELSON LIONEL RICHTE BILLY JOEL CYNDI LAUPER PHIL COLLINS

WTAE/Pittsburgh Don Berns

TEMPTATIONS
BRYSON & FLACK
CHRISTINE MCVIE
LAURA BRANIGAN
HOTTEST
HIL COLLINS
LIONEL RICHIE
BILLY JOEL
IGLESIAS & NELSON
DENIECE WILLIAMS

WWSW (3WS)/Pittsb Crowe/Weitzel

SHAKIN' STEVENS CYNDI LAUPER CYNDI LAUPER Hottest: LIONEL RICHIE PHIL COLLINS BILLY JOEL GARY PORTNOY STEPHEN BISHOP

none Hottest: JEFFREY OSBORNE IGLESIAS & NELSON MICHAEL GORE JAMES INGRAM ALAN PARSONS

WAEB/Allentown

RENO & WILSON
CARS
ALABAMA
PRANK STALLONE
HOTCEST:
KOOL & THE GANG
TRACEY ULLMAN
CYNDI LAUPER
DENIECE WILLIAMS
KENNY ROGERS

WICC/Bridgeport Pantano/Broadbir

V100/Charleston, WV

CULTURE CLUB
JERMAINE JACKSON
JOE JACKSON
STEVE PERRY
SHALAMAR
HOTCENET
CYNDI LAUPER
BILLY JOEL
MANHAITAN TRANSFI BILLY JOEL MANHATTAN TRANSFE JAMES INGRAM DENIECE WILLIAMS

ALABAMA
KIM CARNES
JAMES INGRAM
HOTTEST:
PHIL COLLINS
DEBARGE
DAN FOCELBERG
IGLESIAS & NELSON
LIONEL RICHIE

TRACEY ULLMAN DAN FOGELBERG DAN FOGELBERG
HOTTEST:
ALAN PARSONS
CULTURE CLUB
JEFFREY OSBORNE
MICHAEL GORE
IGLESIAS & NELSON

WTIC/Hartford Tom Barsanti

ANNE MURRAY PEABO BRYSOI

WGY/Schenectady Mike Neff

Hottest: ALAN PARSONS BILLY JOEL JEFFREY OSBORNE SHAKIN' STEVENS TEMPTATIONS

MICHAEL MURPHEY ANNE MURRAY CULTURE CLUB JOHNNY MATHIS JERMAINE JACKSON Hottest: JEFFREY OSBORNE BILLY JOEL ALAN PARSONS MICHAEL GORE CYNDI LAUPER

PRANK STALLONE
JERMAINE JACKSON
EDGIE RABBITT
POINTER SISTERS
DAN HARTMAN
ROB TRO
HOTCEST:
BILLY JOEL
ALAN PARSONS
JEFFREY OSBORNE
MICHAEL GORE
JAMES INGRAM

WEIM/Fitchburg Jack Raymond

JERMAINE JACKSON

Parallel Two

DAN FOGELBERG ANNE MURRAY JOE JACKSON

JERNAINE JACKSON EURYTHMICS FRANK STALLONE STEVE PERRY HOLLEST: HOLLINS IGLESIAS & NELSON DENIECE WILLIAMS JAMES INGRAM MANHATTAN TRANSFE

MIDWEST

HOTTEST:
PHIL COLLINS
LIONEL RICHIE
MICHAEL GORE
BILLY JOEL
IGLESIAS & NELSON

WPJB/Providence Tom Hunter

MICHAEL MURPHEY JOE JACKSON ALABAMA Hottest: LIONEL RICHIE PHIL COLLINS BILLY JOEL

DENIECE WILLIAMS DAN FOGELBERG CHRISTINE MCVIE ALABAMA

WKGW/Utica-Rome

Parallel Three

WWNR/Beckley Balley/Shea

EURYTHMICS
GEORGE WINSTON
EDDLE RABBITT
RENO & WILSON
JOHNNY MATHIS
SMOKEY ROBINSON
DAN HARTHAN
HOTESEL
LIONEL RICHIE
PHIL COLLINS
IGLESIAS & NELSON
KENNY ROGERS
BILLY JOEL

MICHAEL MURPHEY DAN HARTMAN CHAD STUART & JER PERBO BRYSON ALABAMA HOTEGET: TRACEY ULLMAN ALAN PARSONS SERGIO MENDES KENNY ROCERS BILLY JOEL

SMOKEY ROBINSON RENO & WILSON CULTURE CLUB LATOYA JACKSON HOLLEST: Hottest: SERGIO MENDES MANHATTAN TRANSFE BILLY JOEL KENNY ROGERS DAN FOGELBERG

WSKI/Montpelier, VT Bruce Stebbins

JERMAINE JACKSON POINTER SISTERS PULITER SISTERS
B.J. TROMAS
DAN HARTMAN
EDDIE RABBITT
CULTURE CLUB
JOHNNY MATHIS
HOTTER
ALAN PARSONS
JEFFREY OSBORNE
DENIECE WILLIAMS
SERGIO MEMDES
TEMPTATIONS

WTNY/Watertown NY

CHRISTINE MCVIE
HOTTEST:
LIONEL RICHIE
JEPFREY OSBORNE
BILLY JOEL
ALAN PARSONS
DENIECE WILLIAMS

WWPA/Williamsport, PA Scott Masteller

Parallel One

WCLR/Chicago DeYoung/Price

Hottest: PHIL COLLINS LIONEL RICHIE DENIECE WILLIAMS CYNDI LAUPER IGLESIAS & NELSON WFYR/Chicago John Wetherbee

CHRISTINE MCVIE PEABO BRYSON PERBU BRIDGE HOTTEST! LIONEL RICHIE PHIL COLLINS BILLY JOEL DENIECE WILLIAMS CYNDI LAUPER

55KRC/Cincinnati Dave Mason

DAN POGELBERG Hottest: PHIL COLLINS LIONEL RICHIE IGLESIAS & NELSON THOMPSON TWINS

WARM98/Cincinnati Mark Tipton

CULTURE CLUB BRYSON & FLACK KIM CARNES JAMES INGRAM HOCTEST LIONEL RICHIE PHIL COLLINS BILLY JOEL ALAN PARSONS JEFFREY OSBORNE

WLTF/Cieveland Dunphy/Wilson

DENIECE WILLIAMS
CYNDI LAUPER
DAN FOGELBERG
KOOL & THE GANG
SHAKIN' STEVENS
KENNY LOGINS
MICHAEL JACKSON
KENNY ROGERS
MANHATTAN TRANSFE
HOTESEY Hottest: BRYSON & PLACK LIONEL RICHIE THOMPSON TWINS ALAN PARSONS

WMJI/Cleveland Popovich/Ivers

KENNY ROGERS KENNY ROGERS
HOTTEST:
LIONEL RICHIE
PHIL COLLINS
ALAN PARSONS
BILLY JOEL
JEFFREY OSBORNE

WOMC/Detroit Barry Argenbright

MADONNA MICHAEL GORE BRYSON & FLACK HOTTEST: PHIL COLLINS JAMES INGRAM CYNDI LAUPER OENIECE WILLIAMS

DAN FOGELBERG HOTTEST: PHIL COLLINS CHRISTINE MCVIE LIONEL RICHIE EURYTHMICS DENIECE WILLIAMS

WHB/Kansas City Jeff Roberts ANNE MURRAY MICHAEL MURPHEY LATOYA JACKSON LATOYA JACKSON
Hottest:
BILLY JOEL
LIONEL RICHIE
PHIL COLLINS
JEFFREY OSBORNE
MICHAEL GORE

WISN/Milwaukee Harris/Murphy DAN FOGELBERG KIM CARNES BRYSON & FLACK HOMI & JARVIS ANNE MURRAY

ANNE MURRAY Hottest: LIONEL RICHIE BILLY JOEL JEPPREY OSBORNE DENIECE WILLIAMS CYNDI LAUPER

WCCO/Minneapolis
Denny Long

none Nottest:

SHAKIN' STEVENS HOTCHEST: LIONEL RICHIE PHIL COLLINS IGLESIAS & NELSO JAMES INGRAM JEPFREY OSBORNE

Parallel Two

WHBY/Appleton Rob Shannon

JOENNY MATHIS
CULTURE CLUB
RENO & WILSON
DON WILLIAMS
LATTISAW & GILL
HOTCEST
LIONEL RICHIE
ALAN PARSONS
BILLY JOEL
MICHAEL GORE
CYNDI LAUPER

WNAM/Appleton-Oshkosh Bennett/Collins

BRYSON & FLACK MICHAEL MURPHEY LATOYA JACKSON JERMAINE JACKSON JERMAINE JACKSON
HOTTEST:
LIONEL RICHIE
PHIL COLLINS
BILLY JOEL
DENIECE WILLIAMS
CYNDI LAUPER

MICHAEL MURPHEY LATOYA JACKSON

610TVN/Columbu FitzGerald/Jones

IGLESIAS & NELSON
ALAN PARSONS
CRYSTAL GAYLE
DENIECE WILLIAMS
TRACEY ULLMAN
DAN FOGELBERG
HOTLEST
LIONEL RICHE
EURYTHHICS
CHRISTINE MCVIE
STEPHEN BISHOP
PHIL COLLINS

WING/Dayton Joe Demma

WTRX/Filint Burke/Wright PEABO BRYSON DAN HARTMAN HOTTEST: LIONEL RICHIE BILLY JOEL JEPFREY OSBORNE TRACEY ULLMAN JAMES INGRAM

KOOL & THE GANG PEABO BRYSON MICHAEL MURPHEY LATOYA JACKSON JERMAINE JACKSON Hottest: LIONEL RICHIE PHIL COLLINS BILLY JOEL MICHAEL GORE CYNDI LAUPER

Hottest: CYNDI LAUPER ALAN PARSONS JAMES INGRAM KENNY ROGERS DENIECE WILLIAMS

MESONILINGY
STEVE PERRY
MICHAEL MURPHEY
ANNE MURRAY
BRYSON & FLACK
LATOYA JACKSON
JERNAINE JACKSON
HOTLEST:
BILLY JOEL
MICHAEL GORE
MANRATTAN TRANSFE
CYNDI LAUPER
DENIECE WILLIAMS

WMHE/Toledo Ray/Morrison

3WM/Toledo King/Scoilin

DENIECE WILLIAMS
HOMI & JARVIS
DAN POGELBERG
HOTTEST:
HOLLINS
IGLESIAS & NELSON
LIONEL RICHE
ALAN PARSONS
BILLY JOEL

MICHAEL MURPHEY PEABO BRYSON DAN HARTMAN ROB TRO

WENS/Indianapolis Wheeler/Esgan

MICHAEL MURPHEY CULTURE CLUB DENIECE WILLIAMS HOTCHAEL CORE BILLY JOEL ALAN PARSONS JOHNNY MATHIS MANHATTAM TRANSFE

Parallel Three

EDDIE RABBITT LATOYA JACKSON FRANK STALLONE Hottest:

WCIL/Carbondale, IL Matt McCann

DAN HARTMAN
PEABO BRYSON
SMOKEY ROBINSON
ROB TRO
JERNAINE JACKSON
HOTCEST:
DENIECE WILLIAMS
BILLY JOEL
TEMPTATIONS
CYNDI LAUPER
KENNY ROGERS

KCRG/Cedar Rapids, IA Carl Mann

CULTURE CLUB
MICHAEL MURPHEY
JERMAINE JACKSON
HOTLEST:
LIONEL RICHIE
BILLY JOEL
MANHATTAN TRANSFE
DENIECE WILLIAMS
DAN FOGELBERG

WFMK/Lansing Jeff Davis

WMGN/Madison Bill Vancil JERMAINE JACKSON

WLTE/Minneapoils Paul Sebastian none
Rottest:
CYNDI LAUPER
LIONEL RICHIE
BILLY JOEL
TRACEY ULLMAN
IGLESIAS & NELSON

JERMAINE JACKSON
LATOYA JACKSON
JOHNNY MATHIA
HICHAEL MURPHEY
RENO & WILSON
HOTCEST:
PBIL COLLINS
JAMES INGRAM
BILLY JOEL
CYNDI LAUPER
DENIECE WILLIAMS

HOMI 6 JARVIS MICHAEL MURPHEY JERMAINE JACKSON HOTLEBE LIONEL RICHIE PHIL COLLINS ALAN PARSONS TRACEY ULLMAN BILLY JOEL

KFS8/Joplin, MO Don Carpenter JERMAINE JACKSO MICHAEL MURPHEY DAN HARTMAN ALABAMA HOTTEST: PHIL COLLINS BILLY JOEL

KEEZ/Mankato, MN Sue LaFond

SUBLEFOND
CULTURE CLUB
EURYTHHICS
PEABO BRYSON
JERMAINE JACKSON
DAW MARTMAN
RENO & WILSON
EDDIE RABBITT
HOLTEST:
PHIL COLLINS
BILLY JOEL
LIONEL RICHLE
THOMPSON TWINS
DENIECE WILLIAMS

WEST

Parallel One

none Hottest: BILLY JOEL ALAN PARSONS JEFFREY OSBORNE MICHAEL GORE JAMES INGRAM

KOST/Los Angeles Kaye/Marie

STYLE COUNCIL CULTURE CLUB JERMAINE JACKSON

Hottest: PHIL COLLINS BILLY JOEL JAMES INGRAM MANHATTAN TRANSFE CYNDI LAUPER

JERMAINE JACKSON Hottest:

HOTCEST: LIONEL RICHIE PHIL COLLINS CYNDI LAUPER DAN FOGELBERG DENIECE WILLIAMS

CYNDI LAUPER DENIECE WILLIAMS Hottest:

Hottest: JEFFREY GSBORNE BILLY JOEL MICHAEL GORE MANHATTAE TRANSFE TEMPTATIONS

K-108/Sacramento Paul Mitchell

KBEST/San Diego

HOMI & JARVIS HOTTEST: PHIL COLLINS LIONEL RICHIE JEFFREY OSBORN MICHAEL GORE JAMES INGRAM

SHAKIN' STEVENS MANHATTAE TRANSFE

KKLT/Phoenix Anita Carlisie

KOY/Phoenix Marni Pingrise

KWEB/Rochester, MN Al Axelson

LATOYA JACKSON HOTTEST: PHIL COLLINS LIONEL RICHIE ALAN PARSONS JAMES INGRAM CYNDI LAUPER

WHNN/Saginaw Carson/McKenzie

WJON/St. Cloud, MN PEABO BRYSON RENO & WILSON CULTURE CLUB EDDIE RABBITT Hottest: LIONEL RICHIE

BILLY JOEL DENIECE WILLIAMS KKJO/St. Joseph, MO BIII O'Brian PEABO BRYSON CULTURE CLUB LATOYA JACKSON ALABAMA JERMAINE JACKSON HOTCEST: LIONEL RICHIE PBIL COLLINS JEFFREY OSBORNE BILLY JOEL STEVE PERRY

WBOW/Terre Haute Kevin Young

JERMAINE JACKSON PRANK STALLONE Hottest: LIONEL RICHIE STEVE PERRY PHIL COLLINS THOMPSON TWINS DAN FOGELBERG

B100/San Diego McCartney/Knight

BRYSON & FLACK

Hottest:
ALAN PARSONS
JEFFREY OSBORNE
PHIL COLLINS
LIONEL RICHIE
BILLY JOEL

KEZR/San Jose

JOE JACKSON ANNE MURRAY GEORGE WINSTON HOTLEST: ALAN PARSONS BILLY JOEL LIONEL RICHIE PHIL COLLINS JAMES INGRAM

Parallel Two

ALABAMA
JOE JACKSON
MICHAEL MURPHEY
TOM JONES
HOTHEST
HOTHEST
LIONEL RICHIE
SENGIO MENDES
CYNDIL LAUPER
JEFFREY OSBORNE
BILLY JOEL

KOOL & THE GANG LAURA BRANIGAN

Hottest:
DENIECE WILLIAMS
PAUL YOUNG
KENNY LOGGINS
THOMPSON TWINS
RENO & WILSON

KUGN/Eugene, OR Brian James

PHIL COLLINS
B.J. THOMAS
LINDA RONSTADT
KARLA BONOFF
JOE JACKSON
HOTLEST
LIONEL RICHIE
MANHATTAN TRANSFE
MICHAEL GORE
BILLY JOEL
CHAD STUART & JER

KKUA/Honolulu Lilia Miller

KPPL/Denver

SOUTH Parallel One

BRYSON & FLACK CULTURE CLUB

Hottest: PHIL COLLINS ALAN PARSONS MICHAEL GORE BILLY JOEL JEFFREY OSBORNE

KIM CARNES PAUL SIMON

WSB-FM/Atlanta Donna Brake

JOE JACKSON BRYSON & FLACK CULTURE CLUB LATOYA JACKSON JERMAINE JACKSON JERMAINE JACKS
HOTTEST:
HOTTEST:
LIONEL RICHIE
PHIL COLLINS
MICHAEL GORE
CYNDI LAUPER
KENNY ROGERS KVIL/Dallas-Ft. Wo

JEFFERSON STARSHI

LAURA BRANIGAN
CARS
ALABAMA
HOTCEST:
THOMPSON TWINS
PHIL COLLINS
DENIECE WILLIAMS
LIONEL RICHIE
CYNDI LAUPER

EURYTHMICS
HOTTEST:
SHALAMAR
DENIECE WILLIAMS
RICK SPRINGFIELD
STEVE PERRY
CYNDI LAUPER

W101/Tampa DeCarlo/Mille

KEY103/Austin

JOE JACKSON
JERNAINE JACKSON
DAN FOGELBERG
STEVE PERRY
TONY CAREY
MADONNA
RICK SPRINGPIELD
CARS
KENNY LOGGINS
BERLIN
MOTAGE BLJ. THOMAS
HOMI & JARVIS
HOTHEST:
PHIL COLLINS
LIONEL RICHIE
THOMESON THINS
ALAN PARSONS
CULTURE CLUB

WAFB/Baton Roug Adams/Daniels

Cannon/Bosley
JERMAINE JACKSON
DAN HARTHAN
RENO & WILSON
EDDIE RABBITT
JOHNNY MATHIS
MARY BUPFETT
HOTE RICHIE
HANNATHAN TRANSFE
JAMES INGRAM
BILLY JOEL
DAN FOGELBERG LATOYA JACKSON ANNE MURRAY HOTTEST: LIONEL RICHIE PHIL COLLINS JEFFREY OSBORNE MICHAEL GORE JAMES INGRAM WMJJ/Birminghan Thomas/Warren

MANHATTAN TRANSFE CULTURE CLUB STYLE COUNCIL JERMAINE JACKSON Hottest: JOE JACKSON MADONNA DENIECE WILLIAMS CYNDI LAUPER THOMPSON TWINS

KWAV/Monterey Michael Reading

DAN POGELBERG STEVE PERRY CULTURE CLUB MICRAEL MURPHEY HOMI & JARVIS BRYSON & FLACK HOTLEST JOE JACKSON CYNDI LAUPER PHIL COLLINS LIONEL RICHIE DENIECE WILLIAMS KSI/Sail-LA-CO

EDDIE RABBITT PEABO BRYSON Hottest: LIONEL RICHIE MANHATTAN TRANSFE RENNY ROGERS BILLY JOEL DAN POGELBERG

DENIECE WILLIAMS
CHRISTINE MCVIE
JOE JACKSON
UB40
Hottest:
MICHAEL GORE
LIONEL RICHIE
ALAN PARSONS
BILLY JOEL
JEFFREY OSBORNE

KIXI-FM/Seattle

KKPL/Spokane Ric Morgan LATOYA JACKSON ALABAMA

Parallel Three

KTWO/Casper John Leader

RENO & HILSON
JOHNNY MATHIS
CULTURE CLUB
JUNEY MATHIS
CULTURE CLUB
JUNEY
B.J. THOMAS
B.J. THOMAS
B.J. THOMAS
BILLY JOEL
ALAN PARSONS
IGLESIAS & NELSON
MANNATTAN TRANSPE
JAMES INGRAM

WBT/Charlotte Dave Bishop MICHAEL MURPHEY EDDIE RABBITT PEARO BRYSON HOTLEST: LIONEL RICHIE IGLESIAS & NELSON BILLY JOEL JAMES INGRAM DENIECE WILLIAMS

Schaeffer/Deason DAN FOGELBERG ALABAMA ALABAMA
HOTTEST:
PHIL COLLINS
IGLESIAS & NELSON
JEFFREY OSBORNE
MICHAEL GORE
JAMES INGRAM KRBE-FM/Houston

Parallel Two

CHICAGO JERMAINE JACKSON

CYNDI LAUPER LATOYA JACKSO

CULTURE CLUB RENO & WILSON HOTTEST:
PHIL COLLINS
LIONEL RICHIE
THOMPSON TWIN

JERMAINE JACKSON Hottest:

CULTURE CLUB ANNE MURRAY Hottest: none

CULTURE CLUB EDDIE RABBITT DAN HARTMAN JERMAINE JACKSON CHICAGO PEABO BRYSON HOTCEST: LIONEL RICHIE JEFFREY OSBORNE TRACEY ULIMAN BILLY JOEL

EURYTHMICS
BRYSON & FLACK
MICHAEL MURPHEY
HOTTEST
HOTTEST
HOTTEST
HOTTEST
HICHEL GORE
HICHAEL GORE
MICHAEL JACKSON

KISN/Salt Lake City BRYSON & FLACK RENO & WILSON MICHAEL MURPHEY ALMBAMA HOTLEST: PHIL COLLINS LIONEL RICHIE BILLY JOEL JAMES INGRAM DENIECE WILLIAMS

KIM CARNES DENIECE WILLIAMS KRNO/Reno Irons/Bennett

KQSW/Rock Springs, WY Maloney/Norris

KRSB/Roseburg, OR Steve Hills JERMAINE JACKSON RENO & WILSON DAN HARTMAN BURYTHMICS

KALE/Tri-Cities, WA Mike Purdy

WGOW/Chattanooga

DAN POGELBERG SHAKIN' STEVENS HOTTEST: LIONEL RICHIE PHIL COLLINS ALAN PARSONS CULTURE CLUB CYNDI LAUPER

JOE JACKSON CULTURE CLUB LATOYA JACKSON HOTLEST: BILLY JOEL MICHAEL GORE JEFFREY OSBORNE MANNATTAN TRANSFE SERGIO MENDES

CYNDI LAUPER PEABO BRYSON Hottest: LIONEL RICHIE PHIL COLLINS ALAN PARSONS JEFFREY OSBORNE BILLY JOEL

EDDIE RABBITT MICHAEL MURPHEY MICHARL MURPHEY
FRANK STALLONE
LAURA BRANIGAN
LATOYA JACKSON
BRYSON & FLACK
SMOKEY ROBINSON
HOTESTS:
IGLESTAS & NELSON
LIONEL RICHLE
PHIL COLLINS
MICHAEL GORE
THOMPSON TWINS

MICHAEL JACKSON STYLE COUNCIL PEABO BRYSON ALABAMA HOMI & JARVIS HOTLEST LIONEL RICHIE CYMDI LAUPER JOE JACKSON DAN FOCELBERG DENIECE WILLIAMS

PHIL COLLINS ALAN PARSONS TRACEY

TRACEY ULLMAN CYNDI LAUPER DENIECE WILLIAMS

WLAC-FM/Nashville Hottest: TRACEY ULLMAN PHIL COLLINS IGLESIAS & NELSON LIONEL RICHIE THOMPSON TWINS

2WD/Norfolk Richardson/Allen

HOMI & JARVIS MICHAEL MURPHEY

WAVE/Sarasota Huntington/Tellone

CULTURE CLUB
LATOYA JACKSON
RENO & WILSON
JERMAINE JACKSON
ANNE MURRAY
PETER MERRIGAN
HOTTEST
HIL COLLINS
BILLY JOEL
PRETENDERS
ALAN PARSONS
TRACEY ULLMAN

Hottest: CYNDI LAUPER ALAN PARSONS LIONEL RICHI

WEZS/Richmond Church/Stevens MANHATTAN TRAN LIONEL RICHIE HOTTEST:
HOTTEST:
LIONEL RICHIE
PHIL COLLINS
MICHAEL JACKSON
MICHAEL GORE
CYNDI LAUPER WRVA/Richmond Lou Dean

STEVE PERRY CULTURE CLUB CHICAGO

WVBS/Wilmington, NC Bob Wright LATOIA JACKSON
HOTTEST:
LIONEL RICHIE
PBIL COLLINS
BILLY JOEL
MICHAEL GORE
THOMPSON TWINS

128 Reporters

frozen playlists this week: WPIX/New York WPRO/Providence

WICC/Bridgeport

Parallel Three

DENIECE WILLIAMS EDDIE RABBITT LATOYA JACKSON CHRISTINE MCVIE JERMAINE JACKSON JERMAINE JACKSON
HOTTEST:
TRACEY ULLMAN
DOLLY PARTON
ALAN PARSONS
MANHATTAN TRANSFE
CYNDI LAUPER

SMOKEY ROBINSON CULTURE CLUB JOHNNY MATHIS DAN HARTHAN DAN HARTHAN JERMAINE JACKSON EDDIE RABBITT HOTES! LIONEL RICHIE CYNDI LAUDER KENNY ROGERS DENIECE WILLIAMS DAN FOGELBERG

STEVE PERRY JERMAINE JACKSON

WGSV/Guntersville Jackson/Bell CULTURE CLUB
JOHNNY MATHIS
FRANK STALLONE
EDDIE RABBITT
BOCLEGE:
LIONEL RICHIE
ALAN PARSONS
BILLY JOEL
MICHAEL GORE
MANHATTAN TRANSFE

CULTURE CLUB
PEABO BRYSON
RENO & WILSON
HOTTEST:
BILLY JOEL
CYNDI LAUPER
DENIECE WILLIAMS
SHAKIN' STEVENS
DAN FOGELBERG

SHAKIN' STEVENS DAN POGELBERG BRYSON & FLACK LATOYA JACKSON

118 Current Reports

WVOR/Rochester (2nd week) WLTE/Minneapolis WING/Dayton

> WLTT/Washington WHNN/Saginaw

CULTURE CLUB
PEABO BRYSON
EDDIE RABBITT
DAN HARTMAN
RENO & WILSON
HOTLESE:
JAMES INGRAM
TRACEY ULLMAN
DENIECE WILLIAMS
IRRNE CARA
CYNDI LAUPER

DAN HARTMAN
JERMAINE JACKSON
EDDIE RABBITT
POINTER SISTERS
LAURA BRANIGAN
MICHAEL MURPHEY
PEABO BRYSON
HOLLEST:
none

WCHV/Charlottesville, VA Thomas H. Twine

WAGE/Leesburg, VA

DAN HARTMAN
POINTER SISTERS
JERMAINE JACKSON
PERAD BRYSON
CULTURE CLUB
RENO & WILSON
HOTCHER:
PHIL COLLINS
MANNATTAN TEANSPE
JAMES INGRAM
SERGIO MENDES
CYNDI LAUPER WNGS/West Palm Ross Block

HOLLEST:
PHIL COLLINS
ALAN PARSONS
JAMES INGRAM
MANHATTAN TRANSPE
CYNDI LAUPER

The following stations reported

The following stations did not report this week and therefore their playlists were frozen:

> WENS/Indianapolis WCCO/Minneapolis

www.americanradiohistory.com

SHAKIN' STEVENS
ALABAMA
MADONNA
ANNE MURRAY
HOTTER
LIONEL RICHIE
SERGIO MENDES
IGLESIAS & NELSON
CULTURE CLUB
CYNDI LAUPER



# ACRIALBUMS

| Three Two Lest<br>Weeks Weeks Week | May 4, 1984                                        | 173 REPORTERS                                    | Total<br>Reports |              |             | Total<br>Adds All<br>Rotations |
|------------------------------------|----------------------------------------------------|--------------------------------------------------|------------------|--------------|-------------|--------------------------------|
| 1 1 1                              | CARS/Heartbeat City (Elektra)                      | "Magic" (151) "Think" (120) "Hello" (60)         | 172+             | 167-         | <b>5</b> +  | <b>2</b> +                     |
|                                    | STEVE PERRY/Street Talk (Columbia)                 | "Oh Sherrie" (152) "She's" (46) "Believe" (36)   | 161 -            | <b>146</b> + | 15 –        | 3=                             |
|                                    | RUSH/Grace Under Pressure (Mercury/PG)             | "Distant" (145) "Red Sector" (59) "Body" (57)    | 160+             | <i>120</i> + | 40 –        | 4-                             |
|                                    | SCORPIONS/Love At First Sting (Mercury/PG)         | "Hurricane" (122) "Big City" (74) "Leaving" (38) | <b>146</b> +     | 115-         | <b>31</b> + | 2-                             |
|                                    | 5 VAN HALEN/1984 (WB)                              | "Wait" (124) "Panama" (51) "Drop Dead" (19)      | 143 –            | 121 -        | 22-         | <b>4</b> +                     |
|                                    | SLADE/Keep Your Hands Off My (CBS Assoc.)          | "Run Runaway" (147) "My Oh My" (34)              | 151+             | 111+         | 40 -        | <b>5</b> +                     |
|                                    | NIGHT RANGER/Midnight Madness (Camel/MCA)          | "Sister Christian" (127)                         | 129 –            | 109-         | 20 -        | 0-                             |
|                                    | HUEY LEWIS & THE NEWS/Sports (Chrysalis)           | "R&R" (116) "Walking" (14) "Drug" (10)           | 125 –            | <b>95</b> +  | <i>30</i> – | 1+                             |
|                                    | DAVID GILMOUR/About Face (Columbia)                | "Murder" (112) "Blue Light" (47) "Lovers" (21)   | 139 –            | <i>66</i> +  | <i>73</i> – | <b>6</b> +                     |
| (                                  | o PRETENDERS/Learning To Crawl (Sire/WB)           | "Show Me" (122) "Time" (18)                      | 132 –            | <i>8</i> 7-  | 45 –        | 0-                             |
|                                    | 1 TONY CAREY/Some Tough City (MCA)                 | "A Fine Fine Day" (122)                          | 130 -            | 91 –         | 37-         | <b>5</b> +                     |
|                                    | 2 ZZ TOP/Eliminator (WB)                           | "Legs" (127)                                     | 128+             | <i>55</i> +  | 73 -        | 1 -                            |
|                                    | ORION THE HUNTER/Orion The Hunter (Portrait/CBS)   | "So You Ran" (138)                               | 138+             | <i>37</i> +  | <b>99</b> – | 6-                             |
|                                    | 4 AGAINST ALL ODDS/Soundtrack (Atlantic)           | "Against" (68) "Violet" (68) "Walk" (26)         | 119 –            | <i>65</i> –  | <b>54</b> + | <b>2</b> +                     |
|                                    | 5 HAGAR/SCHON/AARONSON/SHRIEVE/Through (Geffen)    | "Whiter Shade (91) "Missing" (57) "Top Of" (22)  | 122 –            | <b>48</b> +  | 74 –        | 7-                             |
|                                    | JOE JACKSON/Body And Soul (A&M)                    | "You Can't Get What You Want" (116)              | 118+             | <b>61</b> +  | <i>56</i> – | 3=                             |
| 1                                  | CYNDI LAUPER/She's So Unusual (Portrait/CBS)       | "Time After Time" (97)                           | <b>99</b> +      | <i>68</i> +  | <b>28</b> – | 7-                             |
|                                    | B ICICLE WORKS/Icicle Works (Arista)               | "Whisper To A Scream" (117)                      | 119+             | <b>23</b> +  | <i>95</i> = | 3-                             |
| ,                                  | BERLIN/Love Life (Geffen)                          | "No More Words" (93) "Touch" (12)                | 105 -            | 47+          | <i>58</i> – | 4-                             |
|                                    | HOWARD JONES/Human's Lib (Elektra)                 | "What Is Love?" (110)                            | 113+             | <b>26</b> -  | <b>86</b> + | 4-                             |
| •                                  | 1 ALAN PARSONS PROJECT/Ammonia Avenue (Arista)     | "Don't Answer Me" (66) "Prime Time" (50)         | 100 –            | 41-          | <i>58</i> – | 2-                             |
|                                    | ROGER WATERS/The Pros And Cons Of Hitch (Columbia) | "5:01 AM (Pros)" (11) "4:41 AM (Sexual)" (19     | 119+             | <i>13</i> +  | <b>86</b> + | 42-                            |
|                                    | 3 JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)          | "Authority Song" (78)                            |                  | <i>56</i> –  |             | 0-                             |
|                                    | 4 HARD TO HOLD/Soundtrack (RCA)                    | "Love Somebody" (85)                             | 87-              | <b>58</b> –  | <b>29</b> + | <b>0</b> =                     |
|                                    | 5 THOMPSON TWINS/Into The Gap (Arista)             | "Hold Me Now" (52) "Doctor! Doctor!" (46)        | <b>90</b> –      | <b>45</b> –  | <b>42</b> + | 7+                             |
|                                    | 6 YES/90125 (Atco)                                 | "Leave It" (67) "Happen" (13) "Changes" (12)     | <b>79</b> –      | <b>43</b> –  | <i>36</i> + | 4+                             |
|                                    | CHRISTINE McVIE/Christine McVie (WB)               | "Love Will Show Us How" (87)                     | <b>96</b> +      | <i>28</i> +  | <i>65</i> – | 9-                             |
|                                    | DUKE JUPITER/White Knuckle Ride (Morocco/Motown)   | "Little Lady" (97)                               | <b>99</b> +      | 14+          | <i>73</i> + | 26+                            |
|                                    | 9 UP THE CREEK/Soundtrack (Pasha/CBS)              | "The Heat" (76) "Up The Creek" (23)              | <i>96</i> –      | 19-          | 75 –        | <b>5</b> -                     |
|                                    | TALK TALK/It's My Life (EMI America)               | "It's My Life" (94)                              | <b>97</b> +      | <i>22</i> =  | <b>74</b> + | 3-                             |
|                                    | BILLY IDOL/Rebel Yell (Chrysalis)                  | "Eyes Without A Face" (80)                       | <b>90</b> +      | 14+          | <b>65</b> + | <i>30</i> +                    |
|                                    |                                                    | "Too Young To Fall In Love" (84)                 | <b>89</b> +      | 11=          | <b>71</b> + | 23+                            |
|                                    | 3 FOOTLOOSE/Soundtrack (Columbia)                  | "I'm Free" (51) "Footloose" (29) "Paradise" (11) | <b>81</b> –      | <i>37</i> =  | 42 -        | 7+                             |
|                                    | 4 WANG CHUNG/Points On The Curve (Geffen)          | "Dance Hall Days" (77)                           | <b>80</b> –      | <i>27-</i>   | <b>53</b> – | 1 =                            |
|                                    | RATT/Out Of the Cellar (Atlantic)                  | "Round And Round" (77)                           | <i>83</i> +      | <b>19</b> +  | <i>57</i> + | 21+                            |
| ,                                  | 6 PAT TRAVERS/Hot Shot (Polydor/PG)                | "Killer" (83)                                    | <i>85</i> –      | <b>11</b> —  | <b>72</b> – | 2-                             |
| 16 18 28 3                         | 7 DWIGHT TWILLEY/Jungle (EMI America)              | "Little Bit Of Love" (67) "Girls" (22)           | <i>83</i> –      | <b>14</b> –  | <i>66</i> – | 13+                            |
|                                    | 8 GO-GO's/Talk Show (IRS/A&M)                      | "Head Over Heels" (76)                           | <i>77</i> –      | 31 –         | <i>46</i> – | 4+                             |
|                                    | MANFRED MANN'S/Somewhere In Afrika (Arista)        | "Rebel" (76) "Runner" (12)                       | <b>84</b> +      | <i>16</i> +  | <i>61</i> + | 19+                            |
|                                    | BIG COUNTRY/Wonderland (Mercury/PG)                | "Wonderland" (79)                                | <b>81</b> +      | 15+          | <b>59</b> + | 20 -                           |



# **BREAKERS**®

# ROGER WATERS The Pros And Cons Of Hitch Hiking (Columbia)

69% of our reporters on it. 119/42, including adds at: WBAB, WNEWFM, WYSP, DC101, KTXQ, KLOL, KYYS, KSHE, KZAP, KCAL, KRQR. Debuts at #22 on the Albums chart. **DUKE JUPITER** 

# White Knuckle Ride (Morocco/Motown)

57% of our reporters on it. 99/26 include adds at: WKLS, WEBN, WRIF, KKCI, KSHE, KUPD, KRCK, WROQ, WOOS, KKDJ. Debuts at #28 on the Albums Chart.

BILLY IDOL

# Rebel Yell (Chrysalis)

52% of our reporters on it. 90/30 including adds at: WNEWFM, WYSP, KEGL, KLOL, WSHE, WRIF, KLOS, KZAP, WDHA, WZXR, KPOI. Moves 41-31 on the Albums Chart.

MOTLEY CRUE

# Shout At The Devil (Elektra)

51% of our reporters on it. 89/23 including adds at: KZEW, WNOR, WLL2  $\,$  KXCI, KGON, KZAP, KOME. Moves 36-32 on the Albums Chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting station > 0. Total reports / total adds information listed; for example, 100 / 50 means 100 total station reports and, of those, 50 added it this week.

PLAYLISTS — Printed regionally by parallels. An artist's name appears once per playlist in the highest reported rotation; for example, if cuts from an album are reported in both hot and medium, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations (light or medium). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation.



# **Songs To Reckon With:**

"So. Central Rain"

"Pretty Persuasion"

"Second Guessing"

Billboard 132R&R AOR New & Active LP 53/11
New & Active Track 47/10

v.americanradiohistory.com

# From The People Who Brought You RUSH(0) and SCORPIONS (8) comes

# "Wonderland" **BIG COUNTRY**

Hot Tracks 3 LP Debut 40

**45 Hits CHR Next Week** 

and —

# "She Don't Know Me" by BON JOVI

**Hot Tracks NEW & ACTIVE 34/10** 

45 Hits CHR In Two Weeks

# **NEW THIS WEEK**—

# ROGER GLOVER'S "The Mask"

Leading call letters include WMMR, WYSP, KZEW, KMEL, KGB, and WIOT — **Just For Starters!** 



And flying in on a buffalo wing and landing next Monday, "THE RESTLESS" 12" "I Wanna Know"

PolyGram Records

# MOST ADDED $_{\odot}$

**ROGER WATERS (42)** The Pros And Cons Of Hitch Hiking (Columbia) BILLY IDOL (30) Rebel Yell (Chrysalis) **DUKE JUPITER (26)** White Knuckle Ride (Morocco/Motown)

MOTLEY CRUE (23) Shout At The Devil (Elektra) RATT (21) Out Of The Cellar (Atlantic)

**BIG COUNTRY (20)** 

Wonderland (Mercury/PolyGram)

# **MOST HOTS**

**CARS (167)** Heartbeat City (Elektra) STEVE PERRY (146) Street Talk (Columbia) VAN HALEN (121) 1984 (WB) **RUSH (120)** 

Grace Under Pressure (Mercury/PolyGram)
SCORPIONS (115) Love At First Sting (Mercury/PolyGram) **SLADE (111)** 

Keep Your Hands Off My Power Supply (CBS)

**NIGHT RANGER (109)** Midnight Madness (Camel/MCA)

# **NEW & ACTIVE**

INXS/The Swing (Atco) 77/17 (67/1)
Adds include WAPP, KTXQ, WNOR, KBCO, KROQ, KDKB, KFOG, KQAK, WCMF, KATT, WWCT, WIOT, KFIV-FM. Hots: 12 WLIR, CHOM-FM, WXRT, WQBK, WPDH, WKQQ, WMGM, KUFO, KFMF, KTCL, KTYD. Mediums: 57 include WBAB, WNEW-FM, WMMR, WYSP, KLOL, KSRR, WLUP, KMET, KUPD, KRQR, WZZO, WHCN, WPLR, WAQY, WIMZ, WOOS, WLVQ, KKDJ.

RUSS BALLARD/Russ Ballard (EMI America) 72/13 (64/20)
Adds include DC101, WLUP, KBPI, WIMZ, WAPL, WFBQ. WGIR. KZOQ. Hots: 7 WRXT. KFOG, KMEL. WKQQ. CITI-FM, KILO, KFIV-FM. Mediums: 58 include WMMR, WDVE, WHJY, WEBN, WSKS, WMMS, KSHE, KBCO, KRQR, KSJO, WPLR, WDHA, WAQY, KLAQ, WQMF, WXLP, WLAV, KOME, KWFM.

VAN STEPHENSON/Righteous Anger (MCA) 71/19 (50/19)

Adds include WDVE, KBCO, KDKB, WPYX, WZZO, KLAQ, KMJX, KATT, KMOD, KFIV-FM, WWWV, WHMD, KKRQ. Hots: 7 WRXT, WMMS, WDHA, WTKX, KIDQ, WYER, KAWY. Mediums: 54 Include WYDD, KEGL, KZEW, WSKS, KRQR, WHCN, WOOS, WLVQ, KGGO, WLAV, WFBQ, WIOT, KLOL, KSRR, KILO.

GARY MOORE/Victims Of The Future (Mirage/Atco) 71/7 (69/10)

GARY MOORE/Victims Of The Future (Mirage/Atco) 71/7 (69/10)

Adds include KEGL, KLOL, KLOS, KLBJ, WOWE, WIMZ. Hots: 4 WRIF, KRCK, KRQR, WPDH. Mediums: include DC101, KZEW, WYNF, WSKS, WMMS, KYYS, KSHE, KBPI, KGON, KGB, KZOK, WPYX, WHCN, WPLR, WCMF, WAQY, KLAQ, WDIZ, WLVQ, WIOT, KFMG, KWXL, KILO, KKDJ, KFIV-FM, KEZE, WBAB, WDVE, KLPX. DURAN DURAN/Seven And The Ragged Tiger (Capitol) 68/7 (58/12)

Adds: WAAL, KMBQ, K97, WMGM, WHMD, KLYV, WYER. Hots 23 include WBCN, WAPP, WMMR, DC101, WKLS, WMMS, WHCN, KLAQ, WKDF, WFBQ. Mediums 41 include WBAB, WYDD, KBPI, KMET, KROQ, KQAK, WPYX, WZZO, WAQY, WQMF, WOOS, WLVQ, KEZO, WIOT, KKDJ, KPOI, KOMP, KRSP.

POCO/Inamorata (Atlantic) 59/11 (51/23)
Adds include KSRR, WLUP, WLLZ, KBPI, KMOD, KEZE, KWFM. Hots 11 include KBCO, KINK, WDHA, KILO, WWWV, KSPN. Mediums 44 include WSHE, WYNF, WMMS, KSHE, WCMF, WQMF, KATT, WWCT, KREM, WRUF, WIOB, KEMO, KEME,

FACE TO FACE/Face To Face (Epic) 54/9 (51/16)

Adds include WCKO, KRCK, KISW, KNCN, KWXL, KEZE, WYER. Hots: 5 WBCN, WLIR, WQBK, WAAF, CITI-FM. Mediums 46 include WHJY, KZEW, WSHE, WMMS, KBCO, KGB, KRQR, KZOK, WPYX, WPLR, WDHA, WAQY, WOUR, KATT, KILO.
R.E.M./Reckoning (IRS/A&M) 53/11 (45/19)

R.E.M./Reckoning (IRS/A&M) 53/11 (45/19)

Adds include WBCN, WBAB, WAAL, CHEZ-FM, WEZX, KLBJ, WROQ, WZXY, KOMP. Hots: 9 WLIR, CHUM-FM, WXRT, KBCO, 91X, WDEK, KSPN, KTCL. Mediums 38 include WNEW-FM, WHJY, WKLS, WLUP, KYYS, KROQ, KQAK, WPYX, WLVQ, KEZO, KWXL, KILO, KKDJ, KLPX, WMGM, KUFO, KQWB-FM, KTYD.

WHITESNAKE/Slide It In (Geffen) 52/12 (47/29)

Adds include WYNF, WMMS, KGON, KCAL, WAAF, KEZE, KWFM, KFMX, KWHL. Hots: 8 KZEW, WRIF, KRCK, KISW, KZOK, KRIX, KNCN, WAPL. Mediums 43 include WBAB, WDVE, KSHE, KLOS, KMET, KGB, KRQR, KSJO, WCMF, KLAQ, WXLP, WLAV, KATT, WIOT, KILO, KKDJ.

STYLE COLINCIL/My Ever Changing Moods (Geffen) 51/3 (48/4)

STYLE COUNCIL/My Ever Changing Moods (Geffen) 51/3 (48/4)

Adds: KCAL, KMJX, KMBQ. Hots 17 include WXRT, WMMS, KBCO, KROQ, 91X, KQAK, KKDJ, KTCL. Mediums 33 include WBAB, WLUP, KINK, WZZO, WTPA, WPLR, KWXL, KREM.

NIK KERSHAW/Human Racing (MCA) 44/5 (39/9)

Adds: CFOX, WRKI, WBLM, WHMD, KSMB. Hots 11 include WLIR, WYDD, WXRT, WMMS, KBCO. Mediums include 30 WSHE, WSKS, WZXR, WDIZ, KEZO, WIOT, KKDJ.

ICON/Icon (Capitol) 27/5 (25/9)
Adds: WHJY, KNCN, KISS, WAPL, KEZE. Hots 0. Mediums 24 include WDVE, DC101 WYNF, KGB, KRQR, KSJO.
AUSTRALIAN CRAWL/Semantics (Geffen) 25/1 (23/4)

Adds: WYFE. Hots: 1 KIDQ. Mediums 24 include WNEW-FM, WLUP, WMMS, KGB, KILO, KFIV-FM. JOE COCKER/Civilized Man (Capitol) 12/9 (2/2) Adds: KBCO, KINK, KCAL, WQBK, KILO, KREM, WDEK, KSPN, KTCL. Hots: 1 CHUM-FM. Mediums 8 include WXRT,

PRETTY ROUGH/Got The Fire (RCA) 10/2 (9/6)

Adds: WBAB, WPDH. Hots: 1 K97. Mediums 8 include WMMS, KCAL, KGB, KLAQ, KWXL, KSMB.

AOR ALBUMS — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are BOLDED. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

**HOT TRACKS** — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. Includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant up ward momentum are bulleted.



# MOR /HOT TRACKS

|                |            |                 |           |                                                                                 |              |                     | are the Ta  | <b></b>       |
|----------------|------------|-----------------|-----------|---------------------------------------------------------------------------------|--------------|---------------------|-------------|---------------|
| Three<br>Weeks |            | Løst<br>cs Week |           | 173 REPORTERS                                                                   | Total        | Hot                 | Medium      | Total<br>Adds |
| 2              | 2          | 1               | 0         | STEVE PERRY/Oh Sherrie (Columbia)                                               | 152-         | 139 –               | 13-         | <b>1</b> =    |
| 12             | 8          | 7               | 2         | CARS/Magic (Elektra)                                                            | 151 +        | 106+                | 45 –        | 3+            |
| 13             | 9          | 6               | Õ         | SLADE/Run Runaway (CBS Associated)                                              | 147+         | 110+                | 37-         | 4+            |
| -              | 15         | 8               | 4         | RUSH/Distant Early (Mercury/PG)                                                 |              | 103+                |             | 1 –           |
| 8              | 5          | 4               | 5         | NIGHT RANGER/Sister Christian (Camel/MCA)                                       |              | 108 –               |             | 0-            |
| 1              | 1          | 2               | 6         | CARS/You Might Think (Elektra)                                                  |              | 115-                | <b>5</b> +  | 0=            |
| 3              | 4          | 5               |           | VAN HALEN/I'll Wait (WB)                                                        |              | 100-                |             | 1+            |
| 5              | 7          | 10              | 8         | •                                                                               |              | 95 -                |             | 0 –           |
| 4              | 3          | 3               | 9         | TONY CAREY/A Fine Fine Day (MCA)                                                |              | 90 -                |             | 0=            |
| 14             | 11         | 11              | _         | HUEY LEWIS &/The Heart Of R&R (Chrysalis)                                       |              | 88 +<br><b>80</b> - |             | 1 +<br>1 -    |
| 7              | 6          | 9               | 11        |                                                                                 |              | 54+                 | 72 –        | 2-            |
| 29             | 17         | 13              |           | ZZ TOP/Legs (WB) ORION THE HUNTER/So You Ran (Portrait/CBS)                     | 138+         |                     |             | 5-            |
| 46             | 23         | 14              | 13<br>14  |                                                                                 |              | 53+                 |             | <i>5</i> +    |
| 19             | 16<br>20   | 15<br>16        | Œ         |                                                                                 |              | 60+                 |             | 3=            |
| 23<br>26       | 24         | 17              | 6         |                                                                                 |              | 22+                 |             | 3-            |
| 53             | 37         | 26              | Œ         |                                                                                 | 97+          | <i>67</i> +         | 28-         | 7-            |
| 35             | 26         | 23              | Œ         |                                                                                 | 110+         | <i>26</i> +         | 83+         | 4-            |
| _              | _          | 39              | 19        | DOCEDANA TERONS OF ANALTH - Doce - \ /C-bbi-\                                   | 110+         | 12+                 | <i>82</i> + | 34 –          |
| 11             | 10         | 12              | _         |                                                                                 | 85-          | <i>58</i> –         | <i>27</i> + | <b>0</b> =    |
| 32             | 30         | 24              | 3         | BERLIN/No More Words (Geffen)                                                   | <b>93</b> –  | <b>40</b> +         | <b>53</b> – | 3-            |
| 17             | 19         | 18              | 22        | JOHN COUGAR/Authority Song (Riva/PG)                                            | <b>78</b> –  | <b>50</b> –         | <b>28</b> – | 0-            |
| D              | EBUT       |                 | 23        | FIXX/Deeper & Deeper (MCA)                                                      | 112+         | 12+                 | <i>62</i> + | 106+          |
| 47             | 38         | 34              | 24        | HAGAR/SCHON/Whiter Shade (Geffen)                                               | 91+          | 33+                 | <i>57</i> + | 14+           |
| _              | 55         | 40              | 25        |                                                                                 | 97+          | 14+                 | <i>73</i> + | 23+           |
| 34             | 25         | 28              | 26        |                                                                                 | 74+          | <i>46</i> +         | 27-         | 3-            |
| D              | EBUT       |                 | 2         | JEFFERSON STARSHIP/No Way Out (Grunt/RCA)                                       | 110+         | 12+                 |             | 105+          |
| 36             | 34         | 30              | 233       | ,                                                                               | 94+          |                     |             | 3-            |
| 50             | 44         | 33              | 29        |                                                                                 | 87+          |                     |             | 9-            |
| 20             | 18         | 21              |           | WANG CHUNG/Dance Hall Days (Geffen)                                             | 77-          |                     |             | 1 =           |
| 10             | 13         | 20              |           | YES/Leave It (Atco)                                                             | 67-          |                     |             | 2+<br>2-      |
| 33             | 31         | 29              |           | PAT TRAVERS/Killer (Polydor/PG) MOTLEY CRUE/Too Young To Fall In Love (Elektra) | 83 -<br>84 + | 11 –<br>10 +        |             | 23+           |
| _              | 59         | 45              |           | PHIL COLLINS/Against All Odds (Atlantic)                                        | 68 –         | 44-                 | 24 –        | 0=            |
| 6              | 12<br>28   | 19<br>31        | 35        |                                                                                 | 76 -         | 30 -                |             | 4+            |
| 27             | 20         | 46              | <u> </u>  |                                                                                 | 77+          | 16+                 |             | 19+           |
|                | _          | 54              | 9         |                                                                                 | <i>79</i> +  | 15+                 | <i>57</i> + | 20 -          |
|                | EBUT       |                 | <u>.</u>  |                                                                                 | <i>80</i> +  | 14+                 | <i>55</i> + | <i>30</i> +   |
| 51             | 39         | 32              | _         | HEART/The Heat (Pasha/CBS)                                                      | <b>76</b> –  | 14 –                | 61-         | 3-            |
| 18             | 22         | 22              |           | STEVIE NICKS/Violet And Blue (Atlantic)                                         | <b>68</b> –  | <b>25</b> –         | 43-         | 0-            |
| 38             | 43         | 37              | 41        | CARS/Hello Again (Elektra)                                                      | <b>60</b> –  | <b>34</b> +         | <b>25</b> – | <b>5</b> +    |
| _              | _          | 56              | 42        | MANFRED MANN'S EARTH BAND/Rebel (Arista)                                        | <i>76</i> +  | 13+                 | <b>56</b> + | 18 –          |
| 16             | 21         | 27              | 43        | ALAN PARSONS PROJECT/Don't Answer (Arista)                                      | <b>66</b> –  | <b>29</b> –         |             | 1 –           |
|                | -          | 55              | 4         | RUSH/Red Sector A (Mercury/PG)                                                  | <b>59</b> +  | <i>30</i> +         |             | 7-            |
| -              | _          | 53              | <b>3</b>  | RUSH/Body Electric (Mercury/PG)                                                 | <i>57</i> +  |                     |             | 7-            |
| -              | -          | 52              | <b>49</b> | DURAN DURAN/The Reflex (Capitol)                                                | 67+          |                     |             | 7-            |
| -              | _          | 47              | _         | RUSS BALLARD/Voices (EMI America)                                               | 71+          | 7+                  |             | 12-           |
| -              | 52         | 49              | <b>49</b> |                                                                                 | <i>67</i> +  | 12+                 |             | 13+           |
| 44             | 40         | 36              |           | HAGAR/SCHON//Missing You (Geffen)                                               | 57 –         | 25 =                |             | 1-            |
| 22             | 29         | 35              | 50        |                                                                                 | 51 –<br>64 – | 27-<br>10-          |             | 2+<br>5+      |
| 39             | 42         | 38              | 51<br>52  | INXS/Original Sin (Atco) KING CRIMSON/Sleepless (WB)                            | 64 –<br>65 – | 70−<br>5=           |             | 5+<br>4=      |
| 54<br>         | 47<br>EBUT | 42              |           | PSYCHEDELIC FURS/The Ghost In You (Columbia)                                    | 64 +         | 5=<br>13+           |             | 4=<br>12-     |
|                | BUT        | _               | _         | VAN STEPHENSON/Day Delilah (MCA)                                                | 70 +         | 7+                  |             | 18 –          |
|                | EBUT       |                 | 65        | ·                                                                               | 68 +         | <i>6</i> +          |             | 22 -          |
| 9              | 14         | 25              | 56        | THOMPSON TWINS/Hold Me Now (Arista)                                             | 52-          |                     | 21          | 1+            |
| _              | 49         | 44              | 57        | RUSH/Between The Wheels (Mercury/PG)                                            | 46 -         | 29+                 | 17-         | 3-            |
| Γ'n            | BUT        | _               |           | GREG KIHN BAND/Reunited (Beserkley/E-A)                                         | <i>65</i> +  | 7+                  |             | <i>64</i> +   |
|                | BUT        |                 | _         | ULTRAVOX/One Small Day (Chrysalis)                                              | <i>55</i> +  | <b>5</b> =          | <b>48</b> + | 6-            |
|                | EBUT       |                 |           | THOMPSON TWINS/Doctor! Doctor! (Arista)                                         | 46+          | 21+                 | <i>23</i> + | 7+            |
|                |            |                 |           |                                                                                 |              | -                   | _           |               |

# **MOST ADDED** ®

FIXX (106) Deeper & Deeper (MCA) **JEFFERSON STARSHIP (105)** No Way Out (Grunt/RCA) **GREG KIHN BAND (64)** Reunited (Beserkley/E-A) ROGER WATERS (34) 5:01 AM (Columbia) BILLY IDOL (30) Eyes Without A Face (Chrysalis)

# **MOST HOTS**

STEVE PERRY (139) **CARS (115)** You Might Think (Elektra) **SLADE (110)** Run Runaway (CBS Associated) **NIGHT RANGER (108)** Sister Christian (Camel/MCA) **CARS (106)** Magic (Elektra) **RUSH (103)** Distant Early Warning (Mercury/PolyGram)

VAN HALEN (100) I'll Wait (WB)

# **BREAKERS**

## FIXX Deeper & Deeper (MCA)

65% of our reporters on it. 112/106 including adds at WLIR, WMMR, WYSP, WDVE, WYDD, KTXQ, KZEW, KSRR, WSHE, WNOR, WYNF, WLLZ, KYYS, KBPI, KGON, KRCK, KZAP, 91X, KGB, KFOG. Debuts at #23 on the Hot Tracks chart.

## **ROGER WATERS** 5:01 AM(The Pros...) (Columbia)

64% of out reporters on it. 110/34 including adds at: DC101, KTXQ, KLOL, KYYS, KSHE, KZAP, WDIZ, KISS, KATT, KFMG, KFIVFM, KLPX. Moves 39-19 on the Hot Tracks Chart.

## **JEFFERSON STARSHIP** No Way Out (Grunt/RCA)

64% of our reporters on it. 110/105 including adds at: WGRQ, WYSP, WDVE, KZEW, KSRR, WNOR, WSKS, KYYS, KBPI, KZAP, KFOG, KRQR, KSJO. Debuts at #27 on the Hot Tracks Chart.

## **DUKE JUPITER** Little Lady (Morocco/Motown)

56% of our reporters on it. 97/23 including adds at: WKLS, WEBN, WRIF, KKCI, KUPD, WAQY, KNCN, WOOS, KKDJ. Moves 40-25 on the Hot Tracks Chart

## HAGAR, SCHON, AARONSON, SHRIEVE Whiter Shade Of Pale (Geffen)

53% of our reporters on it. 91/14 including adds at: WCKO, KKCI, KZOK, WPYX, WIMZ. Moves 34-24 on the Hot Tracks Chart.

## **CHRISTINE McVIE** Love Will Show Us How (WB)

50% of our reporters on it. 87/9 with adds at: KEGL, KGON, KROY, KMEL, WZZO, WTPA, KNCN, K97, WGIR, Moves 33-29 on the Hot Tracks Chart.

POCO "Days Gone By" (Atlantic) 58/11 (50/23)

Adds: KSRR, WLUP, WXRT, WLLZ, KBPI, KLBJ, KRIX, KMOD, KEZE, KWFM, KZOQ. Hots: 9

WRXT, KBCO, WQBK, WDHA, WOUR, KILO, KSQY, WCPZ, KSPN. Mediums 45 include WKLS, WSHE, WYNF, WMMS, KSHE, WCMF, WQMF, KATT, WWCT, KREM.

GARY MOORE "Shapes Of Things" (Mirage/Atco) 53/5 (50/9) Adds: KEGL, KLOL, KLOS, KLBJ, WOWE. Hots: 2 WRIF, WPDH. Mediums 49 include WBAB, WDVE, WSKS, WMMS, KYYS, KBPI, KGB, KRQR, WPYX, WHCN, WPLR, WDHA, WCMF, WAQY, WDIZ, WLAV, WIOT, KILO, KKDJ.

KENNY LOGGINS "I'm Free" (Columbia) 51/6 (49/6)
Adds: KSRR, KGB, WAAL, WKDF, WWTR, WZXY. Hots 20 include WYDD, KUPD, KMEL, WDHA, WAQY, WKQQ, WTKX, KGGO, KILO, KRSP, KREM, KWFM. Mediums 29 include WAPP, WSHE, WLUP, WMET, KDKB, WQMF.

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 50/3 (47/4) Adds: KCAL, KMJX, KMBQ. Hots 17 include WRXT, WLIR, WXRT, WMMS, KBCO, KRQQ, 91X, KQAK, KKDJ. Mediums 32 include WBAB, WYDD, WLUP, WAAL, WKTM, WRQQ, WCKN, WZXY, WKQQ, WQDR, KQDS, WXKE, WWCT, KWXL, KREM.

WKQQ, WQDR, KQDS, WXKE, WWCT, KWXL, KHEM.

R.E.M. "Reckoning" (IRS/A&M) 47/10 (40/19)

Adds include WBCN, WBAB, WAAL, CHEZ-FM, KLBJ, WROQ, WZXY, KOMP, KQWB-FM. Hots:7

CHUM-FM, WXRT, 91X, WDEK, KSPN, KTYD. Mediums 34 include WNEW-FM, WHJY, WKLS, WLUP, KYYS, KROQ, KQAK, WPYX, WLVQ, KEZO, KILO, KKDJ.

STEVE PERRY "She's Mine" (Columbia) 46/9 (37/4)

Adds: WGRQ, KBPI, CFOX, WPLR, WIMZ, KWXL, KREM, WGR, WYER. Hots include 21 WDVE, WSHE, WLUP, KYYS, KRQR, WTPA, WHCN, KLAQ, WDIZ, KKDJ, KPOI, KSMB. Mediums 23 include WKLS, WMET, KLOS, WPYX, WEZX, WZXR, WRXL, WFBQ, KEZO, WIOT, KOMP.

WKLS, WME1, KLOS, WEZA, WZAN, WALL, WHAL, WEZA, KLOS, WEZA, WZAN, WALL, WEZA, KLOS, WEZA, WZAN, WZAN, WZAN, KLOS, WZAN, WZAN, KLOS, WZAN, WZAN, WZAN, KLOS, WZAN, 
NIK KERSHAW "Wouldn't It Be Good" (MCA) 43/5 (38/9) Adds: CFOX, WRKI, WBLM, WHMD, KSMB. Hots: 10 WLIR, WYDD, WXRT, WMMS, KBCO, WQBK, CHEZ-FM, WTKX, WLAV, KLYV. Mediums 30 include WSHE, WSKS, WTPA, WZXR, WDIZ, KGGO, KEZO, WIOT, KKDJ.

KEZO, WIOT, KRDJ.

LITTLE STEVEN "Out Of The Darkness" (EMI America) 42/3 (44/16)
Adds: WBCN, WFBQ, WLPX. Hots: 8 WMMS, KBCO, KISW, WDHA, KLBJ, KNCN, KIDQ, KSPN.
Mediums i33 include WBAB, WNEW-FM, WYNF, WXRT, KMET, KGB, WAQY, WLVQ, KILO, KFIV-FM.

Mediums i33 include WBAB, WNEW-FM, WYNF, WXRT, KMET, KGB, WAQY, WLVQ, KILO, KFIV-FM.

SCORPIONS "I'm Leaving You" (Mercury/PolyGram) 38/3 (37/2)

Adds: KBPI, WXLP, KFMX. Hots 21 include KLOS, KRCK, KMEL, KRQR, KOME, KSJO, KZOK, WTPA, KLAQ, WDIZ, KISS, WLVQ, KILO, KKDJ, KPOI. Mediums 17 include KSRR, KGON, KZAP, WPYX, WYFE, WIOT, KICT, KEZE.

STEVE PERRY "I Believe" (Columbia) 36/3 (33/5)

Adds: KAZY, WOUR, KTYD. Hots 22 include WBAB, WMMR, WYNF, KUPD, WZZO, WPLR, WLAV. Mediums 14 include WMET, WMMS, WDMA, WEZX, KEZO, KICT, KRSP, KREM.

BON JOVI "She Don't Know Me" (Mercury/PolyGram) 34/10 (21/2

Adds: WYSP, WHJY, KTXQ, WAAL, WDHA, WEZX, KNCN, KISS, WXLP, WWCT. Hots: 4 KLOS.

Adds: WYSP, WHJY, KTXQ, WAAL, WDHA, WEZX, KNCN, KISS, WXLP, WWCT, Hots: 4 KLOS, KFMG, KIDQ, WMGM. Mediums 27 include WBAB, WMMR, KZEW, KSRR, WYNF, WMET, KSHE, WFBQ, KATT.

QUEEN "I Want To Break Free" (Capitol) 34/4 (33/8) : WKLS, KEGL, KLBJ, WIMZ. Hots: 6 CHOM-FM, CHUM-FM, CFOX, WTKX, WBYG, WYER ums 27 include WBAB, WMMS, WAAF, KLAQ, WKDF, KWFM.

Mediums 27 include WBAB, WMMS, WAAF, KLAU, WKDF, KWFM.

SLADE "My Oh My" (CBS Associated) 34/2 (42/1)

Adds: WAAF, WCPZ. Hots 16 include WAPP, WHCN, WAQY, KLAQ, WDIZ, WAPL, WLVQ, KPOI, WBLM, WWWV, KOZZ. Mediums 18 include WKLS, WSHE, WPYX, WDHA, KGGO, WFBQ.

WHITESNAKE "Slow 'n' Easy" (Geffen) 29/7 (26/18)

Adds: WYNF, KGON, KCAL, WAAF, KFMX, KUFO, KSQY. Hots: 4 WRIF, KRIX, KNCN, WAPL. Mediums 24 include WDVE, KSHE, KGB, KMEL, KRQR, WCMF, WLAV, WIOT, KWXL, KILO, KLPX.

PETER GABRIEL "Walk Through The Fire" (Atlantic) 26/2 (27/4)
Adds: WYSP, KBCO. Hots 12 include WBAB, WXRT, KROQ, KFOG, KMEL. Medium
WMMR, WSHE, WEBN, 91X, KQAK, WLAV.

ICON "On Your Feet" (Capitol) 24/4 (22/7)
Adds: WHJY, KNCN, KISS, KEZE. Mediums 23 include WDVE, DC101, WYNF, KGB, KRQR, KSJO, KLAQ, WLVQ, KMOD, KLPX.

KLAQ, WLVQ, KMOD, KLPX.

ROGER GLOVER "The Mask" (PolyGram) 23/23 (0/0)

Adds include WBAB, WYSP, KZEW, KGB, WMEL, KRQR, WTPA, WDHA, WIMZ, WWCT. Hots: 1

WLIR. Mediums: 6 WMMR, WZZO, WPDH, WLAV, WIOT, KSMB.

EURYTHMICS "Who's That Girl?" (RCA) 22/3 (19/1)

Adds: KRQQ, WRQQ, WRKI. Hots 11 include WLUP, WMMS, KBCO, KQAK, KSPN. Mediums 10 in—
glude 91X, WZZO, WMGM, WWWV.

MOST ADDS - A numerical listing of the most added records of the week.

MOST HOTS — A numerical listing of the records receiving the most hot rotation reports.

SLADE (H)
JOSH COUGAR MELLEN
CYMOI LAUPER
GO-GO'S
JOSI ACKTSON
JOSI ACKTSON
JOSI ACKTSON
MELGER
MEASE

WBLM/Lewisto (207) 783-2065 PDI JOSE DIAZ

SOR VAN HALEN PRETENDENS AND ALLAN PARAGONS SOORD IONS TONY CARRY TONY CONTACT TONY CARRY TONY CARR

# G $\Box$

DC101/Washington (202) 828-9932

PD: DON DAVIS ND: DAVE BROWN

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GARY MODRE
PAT TRAVERS
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MOMARD JONES
JOE JACKSON
THOMPSON THIMS
ALAN PARSONS
MANG CHUNG
DAVID GLIMOUR
Light Adda
GREG EITH BAND
GREG EITH BAND
LEFTERSON STARSI

WOUR/Utica (315) 797-0803

PD: PETER HIRSCH

WLIR/Long island (516) 485-9200 PO: DENIS HONAHARA ASST. PD: ROSTE PISANI

PACE TO FACE

A SOCIAR GLOVEN

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WHJY/Providence (401) 438-6110 PD: TED UTZ HD: JEFF RICCIO

BOY

RUSH

CARS

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WKLC/West Virginia
(304) 722-3308
PO: WELL LABHER
(FROZEN)
(FROZEN)
HARD TO HOLD
HARD TO HOLD
SOUR FORS
SCORE 
WAQX/Syracuse (315) 472-0200

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# EAST

## Parallel One

# Q107/Toronto (416) 967-3445

POI GAPY SLAIGHT
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WRXT/Buffalo (716) 773-1714 PD: MIKE BUSHEY HD: DIMO HATELA

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CHUM-FM/Toronto (416) 925-6666 PO: ROSS DAVIES

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WYSP/Philadelphia (215) 668-9460

PD: MICHAEL PICOZZI MD: MARK DIDIA REPAYNE NUTY LIMITS
CONDITION TO THE PROPER Y CONTROL OF THE PROPER PROPERTY 
WDVE/Pittsburgh (412) 562-5900 PD: GREG GILLESPIE

WBAB/Long Island (516) 587-1023

PD: BOB BUCHMANN MD: BALPH TORTORA

WBCN/Bostor (817) 266-1111

PO: OEDIPUS NO: BOB ERANES

NATY
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CHRISTINE MCVIE
HARD TO NOLO
EIN: CRISSON
BERLIN
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HAVYNS
VAN STEPHENSON
A JEPPERSON STANSHIP
G GREG EINH BAND
STREETS OF FIRE

WNEW-FM/New York (212) 986-7000

PD: CHARLIE KENDALL MD: JIM HONAGHAN

GRECARS
THOMPSON TWINS
THOMPSON TWINS
PRETENDERS
HOUTE MANGER
PROTECTION
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WYDD/Pittsburgh (412) 362-2144 PD: DMIEL KELLEY HD: GEORGE ANTHONY SEE
VAN MALEN
CARS
STEVE PERMY
BILLY IDOL
PARTENDES
PARTENDES
STEVE PERMY
BILLY IDOL
PARTENDES
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BOT CARG (H)
AUDIS (H)
STOY (H WMMR/Philadelphia (215) 561-0933

PD: GEORGE HARRIS HOT BEEN NILEY
HOT STEVE PERRY
SLADE
SCORPIONS
JOHN COUGAS MELLEN
PRITTHEMESS
DUDAN BURSH
HOS TO HOLD
HOS HO HOLD
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DAVID GILMOUN
MOTOR

POL CHACK UNCOYON TO TOO TO THE TOO THE TOO TO THE TOO THE

WAPP/New York (212) 357-8000 PO: JOE KRAUSE ASST. PD: STEVE ELLIS

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PD: ROB BRAIDE MD: BENOIT DUPRESNE

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WGRQ/Buffalo (716) 881-4555 PO: TIM SMITH ASST. PD: PAUL NEINE

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# **Parallel Two**

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WTPA/Harrisburg (717) 238-1402 PD: JEFF KAUFFMAN ASST PD: BRUCE BON

ASST PD: BRUCE BON
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MAGAP, SCHORN
DURAN TURAN
PRITTENDERS
RUSSH ILMIS
SIAME

ROGER GLOSSIII.
CHICAGO
JEFFERSON STARSHIP
GREG KINN BAND
STREETS OF FIRE

WQBK/Albany (516) 462-5555 PO: JOHN COOPER HD: LIN BREHHER

DOR JACKSON
CARS
JOE JACKSON
CARS
STYLE COUNCIL
HOWARD JONES
FRETPHORES
FRETP

WHCN/Hartford (203) 247-1060 PO DANIEL F. HAYDEN ASST. PO BOB BITTENS

SINCE
CARS
STEVE PERRY
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WZZO/Allentown (215) 694-0511 PD: TON XELLY HD: GENE ROMANO

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WAAL/Binghamton (607) 772-8850

NIGHT RANGER
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SLADE (H)
HURY LEWIS
RUSS (H)
CAN
HURY LEWIS
RUSS (H)
PAT TRAVERS
HURY LEWIS
HURY L

PD: JOHN CARTER HD: DON HORGAN

WCCC/Hartford (203) 233-4426 PD: BILL NOSAL

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STOVE PERMY
VAN HALEN (H)
TORY CAREY
VAN HALEN (H)
HIGHE RANGER
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WPLR/New Haven (203) 777-6617 PD: BODIE HASKELL HD: BOB LONCON

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WPYX/Albany (518) 785-9061 PD: BOB MASON ASST. PD: BOB WELCH

WPDH/Poughkeepsie (914) 471-1500 PD: STEW SCHANTZ HD: RICK BUSER

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a SCORPIONS
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WDHA/North Jersey (201) 328-1055 GH: BOB LINDER PD: MARK CHERNOPP

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CHEZ-FM/Ottawa (613) 563-1919 PD: STEVE COLNILL MD: GREG TORRINGTON

BIGS

BRAL LIFE

REAL CODE

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SCORPIONS (H)

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WAAF/Worcester (617) 752-5611 PD: ROB BARNETT MD: ROB LIPSHUT2

SIADE
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PRETENDENS
TONY CARRY
CHRISTINE MCYT.
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WCMF/Rochester (716) 288-3200

PD: TRIP REEB HD: DAVE KANE

MOK
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NACAR, SCHON...
CARS
SCONFIGHT
STEVE PERRY
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WEZX/Scranton (717) 961-1842 PD: SHAWN WATERS NO: DON W. HALLETT

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**Parallel Three** 

WMGM/Atlantic City (609) 641-1400

ON: TON MENALLY MD: ERIC JOHNSON

PD: BOB COX HD: KAREN ANDERSON

WGIR/Manchester (603) 625-6915

WWTR/Ocean City (301) 289-4545 PD: RICHARD REMSBURG HD: GLENN STENART

Continued on next page

WRKI/Danbury (203) 579-9995

PD: BOB KOCAK MD BRUCE GOLDSEN

www.americanradiohistory.com

## SOUTH

#### Parallel One

#### WCKO/Miami (305) 731-4800 PD: NEAL MIRSEY MD: RUBY CHEEKS

MARC TO HOLD CAME (H)
HARD TO HOLD CAME (H)
FOR THE PRINT (H)
MANG CHUNG
STOVE PERRY (H)
MANG CHUNG
SEARCH CHUNG
CHUNG LAUPER
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HOWARD JONES
HOWARD JO

ROCAR MATERS
STREETS OF FIRE
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#### (305) 581-1580 PD: DAVE LANG

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STEVE PERMY
JOE JACKSON
MANG CHING
TONY CAREY
HIVE LEMIS
JOHN COULAN MELLEN (A)
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KING CRINGOR
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9 DIG COUNTRY
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CHICAGO
DANGUE
MIK MERSHAM
JOEV MOLLAND
ROCER WAZERS
8 SLLV IOOL
XEPPERSON STARSHIP
9 STREETS OF FIRE

WKLS/Atlanta (404) 325-0960 PD: ALIAN SNEED MD: BOB BAILEY

MO: BOB BRALE:

HOR VAH RALEN (I)
JOIN COUGH NETLE
JOIN COUGH NETLE
JOI JACKER NETLE
JOI JACKER PERRY (I)
STEVE PERRY (IN)
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POOTLOGE
JS SPECIAL

WYNF/Tampa (813) 876-0455

PD: CAREY CURELOS

BOT STEVE PERRY RUSH VAN HALEN CARS KUEY LEMIS SCORPIONS DAVID GILMOUR TONY CARRY NIGHT FANGER SLADE 18 SPECIAL YES

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#### KEGL/Dallas (817) 457-9700 PO: RANDY BROWN

UP THE CREEK POOD
VAN STEPHENSON (:
DUKE JUPITER
RUSH
ORION THE HUNTER
HOTILEY CRUE
THOMPSON THINS
GARY MOORE
QUEEN

a GARY MOORE
a QUEEN
a ULTRAVOX
a JOE JACKSON
a HOMARD JONES
c CHRISTINE MCV.
Light Adda
ICICLE MORKS
GREG EINN BAND
HANP RED HANN
BILLY IDOI-

## KLOL/Houston (713) 526-6855

PD: BLAKE LAWRENCE ASST. PD: RICK LAMB SCONGILLER
SCHOOL TERMS
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#### KTXQ/Dallas (214) 528-5500

ASST. PD: RICHAEL

BOR
HARD TO HOLD (#)
WAN HALEN (#)
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WIGHT HANGER
CARS [#]
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KZEW/Dallas (214) 748-9898

KSRR/Houstor (713) 797-0097

PD: ANDY BEAUBIEN ASST. PD: MICHAEL

PD: ANDY LOCKRIDGE HD: JON DILLON NOW

VAN HALMEN (R)

NIGHT MANGER
CANSON

ZENOW

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WNOR/Norfolk (804) 623-9667

OH: NON REGER ND: DAVID HILLARY 

## **Parallel Two**

## PO: RAD MESSICK

BIGS
RECHT FANCER
JOEN CODGAR MELLEN
PRIFERENCES
STORE PERMY
VAN IGALEY
VAN IGALEY
VAN IGALEY
ROSP LOWS IGAN
SCHENEY
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## WRXL/Richmond (804) 282-9731

PD: GARY CHASE HD: PAUL SHUGRUE

BOY FAUL SHOURTH BOY HAVE SHOWN THE SHOWN THE SHOW THE SH

TONY CAMO.

TONY CAMO.

STREE PERFET

STORE COMMAN WELLEN

PRETENTERS

OURAN TUDAN

JOE JACKSON

MULY LEWIS

VAN HALEN

UP THE CREEK

RATT

HANT TEMPER

BERLIN

MANTERD MANN

OSION THE HINTER

PAT TRAVERS

HOTTE HONDER

PAT TRAVERS

TEMPER

HOTTE CRUEK

HOMARD JONES
RUSS SALLARD
MITTSHAKE
CNICAGE
CNICAGE
CNICAGE
EING CRIMSON
PRETTY ROUGH
RI-SEX
AUSTRALIAN CRAML
Light Ands
STREETS OF FIRE
VAN STEPHENSON
JEFFERGON STARSHIP

WZXR/Memphis (901) 726-0060 PD: JOHN RIVERS ND: TON STEIN

WKDF/Nashville (615) 244-9532

PD: SMOKET RIVERS ASST. PD: DAVID HALL

NOR CAND THE MANDER STORM PARTIES OF THE MANDER OF MANDE

WFYV/Jacksonville

(904) 642-1055
PDI CHRIS JONES
HD: LEX STALEY
(FROZEN)
Hot. RUSH
CARS
STEVE PERRY
ORION THE HUNTER
SLADE
CYNDI LAUPER
JOHN COMBAR MELLEN
SCORPIONS
GO-GO'S

GO-GO'S
PHETENDERS
TORY CAREY
ALAN PARSONS
BIG COOPTHY
Medium
Med

KMJX/Little Rock (501) 470-0123

PD: TOM MOOD HD: TOMMY SMITH 

CHRISTINE MCVIE
RUSH
JOHN COUGAR MELLEN
PRETENDERS
MOTLEY CRUE
ORION THE HUMTER
BON JOVI
JUDAS PRIEST
EURITHALICS
QUEEN
DURAN GURAN
WANTRED MANN
PAUL YOUNG

PAUL YOUNG
DWIGHT TWILLEY
KING CRINSON
STYX
RATT
Light Adda
ULTRAVOX
BIG COUNTRY
JEFFERSON STARSHIP
VAN STEPHENSON
STYLE COUNCIL
COUKE JUPITER
STREETS OF FIRE

K XZL/San Antonio (512)226-6444

PD: RAY ST. JAMES
MD ANGELA WRIGHT
(FROZEN)
Hot
SCORPIONS
HUEY LEWIS

KLAQ/EI Paso (915) 544-8864 PD: ARIN MICHAELS MD: PEPE LOPEZ

RUSH (M)
AGAINST ALL CODES (M)
AGAINST ALL CODES (M)
CARS
ZZ TOP
SILOZ
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WZXY/Kingsport (615) 246-8131

PD: RMGGIE JORDAN ASST. PD: JOHN KELLT

GOOG CARS AGAINT ALL OODS VAN HALEN STOVE PERFY VAN HALEN STOVE PERFY HARD TO HOLD SCORPLONG SCORP 
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KNCN/Corpus Christi (512) 289-1000

PD: BOB FAZIO MD: MANDO CAMINA MOR.
CARBO
SILADE
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SILADE
MOST (MALEY
MARTY (MA)
ORION THE HANTER
CICILE MONASS
JOE JACKSON
HAND AND CHIMAN
HAND (MA)
HAND CHIMAN
HA

WIMZ/Knoxville (615) 525-6000 PD: KERRY LAMBERT MD: SCOTT PAULSEN

BOT SCOTT ...

BOT AGAINST M.L. ODDS
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TO MALEN
HAND TO HOLD
MIGHT PRANCE
BERLIN
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VAN STEPHENSON
DIES STREAM
HISSIM PERSON
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HOMBITCH
HOMBI

WAPI/Birmingham (205) 933-9274

PD: STEVE RUNNER

GOOD CONTROL STATE OF 
Light Adda GARY MOORE

WQMF/Louisville

(502) 589-4400

PD: TOM OWENS ND: DUKE MEYERS

HORE
CARS (H)
HIEFY LEWIS
MANG CHUNG
MANG CH

WKQQ/Lexington

PD: DAVE KRUSENKLAUS

KMBQ/Shreveport (318) 425-8692 PD: DICK BASCON

CHIGH LAUPER MAGAR, SCHON, SLADE BERLIH RATT MAGGER BERLIH RATT MAGGER STEVE PERSON SCHOOL SC

HOR AGAINST ALL ODDS HARD TO HOLD CARS STEVE PERRY ALAN PARSONS JOHN COUGAR MELLEN CYNDI LAUPER GO-GO'S WOWE/Chattanooga (615) 267-1050 NOTE THAT SET IN THE S

CYNDI LAUDER
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BERLIN
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TRANALINE
STACKSOM
GRISTINE NEVER
CHICAGO
RUSH
AD URAN
DURAN DURAN

WQDR/Raleigh (919) 832-8311

PD: TOM EVANS ASST. PD: BOB WALTON

BOK
CARS (H)
STEVE PERRY
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CUICAGO
DURAN TURAN
NIK KERSHAN
BIG COUNTRY
LITTLE STEVEN
ROGER NATURES
STREETS OF FIRE
JEFFERSON STARSHI
BILLY IDOL
QUEEN
COREY HART

WROQ/Charlotte (704) 392-6191 PD: JACK DANIEL MD: HIKE DONOVAN

MD. MIEE DOHOVAN

BOT

CARS (M)

INCOL

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BOS

CYNDI LAUPER

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I CICLE MORKS

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DATGIT THILLEY

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GARY MOORE

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RATT

AGAINST ALL ODDS

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YES

WLRS/Louisville

BOC LUTTER (H)
CYNDI LUTTER (H)
FOUT-LOSE (H

KRIX/Brownsville PD. GARY STEELE MD: RICHARD BROOKS

KLBJ/Austin (512) 474-6543 PD: CLARK RYAN ND: JOHN NECHAEL

HOC
TORY CARET
CARS
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STADGE PERSONS
HISSING PERSONS
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Light Adda

STMERTS OF FIRE

ROCEE WARFERS

GABY MOORE

ORLOW THE HUMPER

LOOK

WTKX/Pensacola (904) 438-7543 PD: MARK DAVID SAWYE

Hot VAN HALEH RUSH CARS STEVE PERRY DURAN BURAN FOOTLOOSE JOE JACKSON SCORPIONS CHICAGO

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ANATHOT ALL GOOS
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WKTM/Charleston (808) 723-8165

MD: LEE GELLINS

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SCORPIONS

SCORPIONS

STOVY PERRY

VAN STEPHEND

VAN STEPHEN

WCKN/Greenville Spartensburg (803) 226-1511 PD: STEVE CHRIS

BOX NIGHT RANGER VAN HALEN HARD TO HOLD CYNDI LAUPER SCOTLOGGE (M) A POSTLOGUES (N)

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A JEPPERSON STARRIP
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ROSEN
BILLY LOCA
ROSER

KISS/San Antonio (512) 223-6211 PD: GREG STEVENS MD: TEMPIE LINDSEY

ROC BUSH STEP SOME STAND FALSE STAND 
#### **Parallel Three**

WWWV/Charlottesville (804) 971-4057 PD: JAY LOPEZ TALK TALK HANFRED HANN

TOOTLOOSE
DWIGHT TWILLEY
ROHANTICS
BILLY RANKIN
EURYTHMICS
REAL LIFE
HALL & OATES
ROGER WATERS NOGER MAILED
INXS
JEFFERSON STARSHIP
Light Addm
STREETS OF FIRE
VAN STEPHENSON
DUKE JUPITER
GREG KIHN SAND

WRUF/Gainesville (904) 392-0771 PD: HARRY GUSCOTT MD: GREG HANNER

HERE
YOM MALEN (H)
HUSY LEMIS
HUSH
SCORPIONS
HOTHEY CRUE
GTOVE PERRY
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HIGHT P TALK TALK
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AND TORKS
HOMAND JOHNS
ICICLE WORKS
AGAINST ALL CODS
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BAYDO CILMON
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HOMEN STON
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HOMEN STON
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HOMEN
BATT

WHMD/Hammond (504) 345-1070 PD: MARK SEGER

BOX
THORPSON TYTINS
ALAM PASSONS (M)
STUVE PERMY
POOTLOGES
HIEV LEWIS
CARS (N)
WANG CHUNG
HOMARD JONES
NIGHT BANGER
JOE JACKSON
CYNOI LAUPER
Medium
GO-GO'S

KFMX/Lubbock (806) 747-1224

PD: NAT LAMP HD: JESSE RYAN BEC
CARE (#)
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KSMB/Lafayette (318) 232-1311

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SCORPIONS
AGAINST ALL CODS
HAND TO HOLD
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NICHT RANGER
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CYDIC LAUPER
STEVE PERRY
HAGAR SOIGH ...
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BLADE
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KUFO/Odessa (915) 366-2801 PD: J. MICHAEL SCOTT MD: STEVE DRISCOLL

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PSYCHEDELIC FURS
NACAR, SCHON...
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PAT TRAVERS
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Medium
JUDAS PRIEST
POOTLOGGE
SAXON

## **MIDWEST**

### Parallel One

WRIF/Detroit (313) 827-9505 PD: DENTON HARR MD: CURT GARY PD: MARK PASMAN MD: MICHAEL MAYER

ZZ TOP

a DUKE JUPITER

a ORION THE MUNTER

A X

PD: GREG SOLK MD: BILL EVANS

KKCI/Kansas City (816) 531-3400

PD: FRANK HANEL MD: MIKE WHITE HIRT LEWIS
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WLUP/Chicago (312) 440-5270

Continued on next page

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CHRISTINE MCVIE TONY CAREY

(512) 350-9999

Het RUSH CARS VAN HALEN HUEY LEWIS ZZ TOP SCORPIONS PRETENDERS

WEST

KROQ/Pasadena (213) 578-0830

PD: RAYMOND BANISTER HD: LARRY GROVES

MIDWEST (continued)

OM: JOHN GORMAN BOOK
CARS
STEVE PERMY (M)
RUBS (M)
RUBS (M)
CYMDI LAUPER
RUANA
RUSS (M)
RUBARA, ROOKS,
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RUSS 
CHICAGO
Light Adds
SIXTEEN CANDLES
STREETS OF FIRE
JEFFERSON STARSHIP GREG KINN BAND TRACEY ULLMAN

WXRT/Chicago (312) 777-1700 PD: NORM WINER MD: JOHN MRYOS

BOCE
PRETENDE NO
CHAIRTINE NOVIE
THOMAS DOLBY
ACAI DOST
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STREETS OF FIRE JERHAINE JACKSON

KQRS/Minneapolis (612) 545-5601

PD: VICKI HODGSON MD: WALLY WALKER

NO.

VANI NALDH

JOHN GUDGS HELLEN

JOHN GUDGS HELLEN

TON CARAY

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WMET/Chicago (312) 645-9550

PD: RICH MEYER ND: BRUCE WHEELER MO: BROCE MREFLER

BOT

CAME (1)

WAN INALEN (1)

STEVE PERMY (N)

ACAINST ALL (ODDS (N)

MIGHT RANCES

MACHINE ALL (ODDS (N)

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KYYS/Kansas City

GARY HOORE NIK RERSHAW JOE JACKSON DUKES APITHER RUSS BALLARD VAN STEPHENSON JOHN COUGAR MELLEN RATT

4 MANFRED MANN 4 JEFFERSON STARSHI

KQDS/Duluth

(218) 728-8421

PD: BRJAN TAYLOR HD: MIKE KELLER

ROC
CARS (H)
STEVE PERRY (H)
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TALK TALK\*
SIADE (H)
AGAINST ALL CODS (H)
TONY CAMER
BERLIN (H)
JOE JACKSON
ORION THE RIWTER
HAD TO HOLD (H)
ALAN PARSONE (H)
NIGHT RANGED
ROCE AGAINST
LAUPEP
FRETENDERS
JOEN COUGAR MELLEN
CHOIL ALUPEP
GO-GO'S
JOEN COUGAR MELLEN
CHOIL STEVEN
LUTTLE LUTT

WWCT/Peoria (309) 674-2000

PD: JEFF MURPHY MD: JOHN AMBERG

WIOT/Toledo

(419) 248-3377

A IMXS A JEFFERSON STARSHIP

PD: DAVE ERVIN MD: CHRISTA LAME

MD. CORESTA LAME

BOR.
VAN NALEN
FOOTLOSE
AGAINST ALL COOS
CAMPOOSE
ROTE ON THE CONSTRUCT
ROTE OF THE CONSTRUCT
STORE PERSON
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PARTITIONED
BILLY TOOL
BILLY TOOL
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LIGHT COMMITTE
ORIGINAL COMMITTE
LIGHT COMMITTE
ORIGINAL 
**Parallel Two** 

PD: JOE ROCABE HD: RANDY RALEY

PD: RICK BALIS MD: AL HOFER

BOC
CARS
SCORPIONS
STOVE PERMY
VAN HALEN
RISH
BLANE
BLANE
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WLLZ/Detroit (313) 863-1800 PD: JOE URBIEL MD: DOUG PODELL

DIO

A YES
ORION THE MINTER
A YEFFENCH STARSHIE

STRENTS OF FIRE
TOOTLOOSE
AND INTERSALE
AND MINTERSALE
AND MIN

WQFM/Milwaukee (414) 276-2040

NO. AND BLOOM (PRODE) OF PROPERTY OF PROPE

WSKS/Cincinnati (513) 868-3696 PD: PAIT. PREORICKS HD: MARTY BENDER

Her SCORPION STORE OF THE SCORP 
CITI-FM/Winnipeg

PD: STRVE YOUNG WAN FRAIRY
JUDAS PRIEST
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PD: JONA DENZ

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NO. BLAN MHITTE
SCORP LINE
SCORP KOME/San Jose (408) 246-6811

PD: PAT EVANS MOST POT DAMA JUMOST MATCH M POOTLOSE
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KRSP/Salt Lake City (801) 262-5541 KROY/Sacramento (916) 446-5769 PD: RANDY ROSE ND: BARRY HOLL

MORE VAN HALEN (H)
HAND TO HOLD
HUEY LEWIS (H)
AGAIHST ALL ODDS
FOOTLOGSE (H)
SCORPIONS
CARS
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GERG ELINA BAND SLADE

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JOHN COUGAR PELLEN
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A STREETS OF FIRE
ULTRAVOX
DAVID GILBOUR
STEVE INDO
SILLY GIL BERLIN JEFFERSON STARSHI HOMARD JONES ORION THE HUNTER PAT TRAVERS HOTLEY CRUE

KKDJ/Fresno PD: DON FISCHER ND: JEFF RIEDEL

GARS
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WAR RACEN
TOWN REPERRY
WAR RACEN
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**Parallel Two** 

KWXL/Albuquerque (505) 765-5400 PD: IRA GORDON MD: FRANK JAXSON

ANY TROUBLE STREETS OF FIRE

KILO/Colorado Sprine PD: RICH HANK MD: ALAN WHITE

PO: NEXT EDMARDS

MORE PROTECTIONS
TRANSTS (F)
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KWFM/Tucson (602) 623-7556 OM: JIM RAY MD: RICK ALLEN

KPOLAM-FM/Ho

(808) 524-7100 PO: BILL MIMS MD: ANDY PRESTON

CARS
SCORPLOWS
STOVE PERMY
CYBDI LAUTER
HOWNTICE

KREM/Spokane (509) 448-2000 PO: BILL STAIRS

KOMP/Las Vegas (702) 876-1460 PD: CHARLIE MORRIS

HOT BIG MARTY

BOX
CAMES (M)
HIGHT MANGER
TONY CAMEY
STAVE PERMY (M)
JOHN COUGAB MELLEN
PETETENERS
SLADE (M)
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AGAINST ALL ODDS
JOSE JACKSON
LURAN BURNN
STYX
ORION THE HINTER
BILLY IDDL
HAGAR, SCHON,
BON JOVI
EDNC CREMSON
NATT
PAT TRAVERS
PLATIMUM BLONDE KLPX/Tucson

(602) 622-6711 PO: MICHAEL BERGER MD: BRYAN MILLER

BORN SCHIPTONS (H)
DAVID GILHOUN (H)
VAN MULEUR (H)
HALGAS, SCHOOL, (H)
HALGAS
HALG

KZEL/Eugene PD: KEN MARTIN

POL KEN MARTIN

BAR

CANS (HI
HUEY LEWIS

VAN HALEN

NICHT HANGER
STEVE PERMY (M)
HARD TO NOLD

PRETENERS

ELADE (H)
CYMOL LAUPER

BURN (H)
POLLOGES (H)

HAGE AND (H)

HAGE AND (H)

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UP THE CREEK

KFIV-FM/Modesto (209) 527-6100

Not SCORPIONS (N) CARS (N) RUBH (M) VAN SALEM (M) RUSS BALLARD (M) RABD TO MOLD ELADE MIGHT RANGER ORION THE MONTER (M) TONY CAMEY Medium EZ TOP STWE PERFY
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JACON

KFMG/Albuquerque (505) 265-8811

PD: TOM MARSHALL MD: LEMMY BLOCK 

KEZE/Spokane (509) 448-1000 PD: JOHAH CUMMINGS MD: MAUREEN MATTHEWS

FOOTLOOSE GARY MOORE a JUDAS PRIEST MIDOW a IGON a MOTLEY CRUE

**Parallel Three** 

KTYD/Santa Barbara (805) 963-1601

NOST MAN SECURITY OF PART TO PART TO SECURITY OF PART TO PART

E Light Adds JEFFERSON STARSHIE RATT

AOR KZOQ/Missoula (406) 728-5000

PD: VERN ARGO

CHICKOO SERVICE THE SERVICE TH

KSPN/Aspen (303) 925-5776

HO: LEE DUNCAN

GOTO CARS THOUSENED THE STATE OF THE STATE O

KWHL/Anchorage (907)349-6551

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KFMF/Chico (916) 343-8461

BOT CARS HISSING PERSONS JOE JACKSON VAN HALEN PRETENDERS AGAINST ALL ODDS BERLIN STEVE PERRY HIDWIGHT DIL

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KAWY/Casper

(307) 235-1515 ON: FRED LEBNEUIS MD: JERRY LACKELY

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PO: JOHN HAYES MD: SCOTT ARBOUG

KOZZ/Reno (702) 329-9261 PD: DANIEL COOK HD: BRUCE VAN DYS

THE CARE VAN SALEN VAN SAL

KTCL/Ft. Collins (303) 571-1232

174 Current Reporters

**164 Current Reports** 

The following stations reported a frozen playlist this week:

KXZL/San Antonio WAQX/Syracuse

The following stations failed to report this week and therefore their playlists were frozen:

KSQY/Rapid City Q107/Toronto WFYV/Jacksonville WIYY/Baltimore WKLC/West Virginia WOFM/Milwaukee WTUE/Dayton

The following station has frozen its playlist for two consecutive weeks, and was not included in this week's data:

WKZL/Winston-Salem

WYDD/Pittsburgh is a new AOR Reporter.

KWK/St. Louis is no longer an AOR Reporter.

www.americanradiohistory.com

# CHR PARALLEL ONE PLAYLISTS

Long

#### **EAST**

## CFTR680

PD: Sandy Sanderson

MD: Bob Saint

MD: Bob Saint

| 6 | 6 | Statement a manager, all the data [1]
| 2 | PRICOGNIM (system All the data [1]
| 3 | PRICOGNIM (system All odds
| 3 | CHORL (understall in Base Shart for Shart (system All odds)
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Washington, D.C.

PD: Alan Burns

MD: Mary Taten Mary Taten

1 SELE-CELLINE Applicat All Odds

2 Ambillion, CELLINE Applicat All Odds

2 Ambillion, CELLINE Application of the Corney

4 SELECTION OF THE Application of the Celline App

SERVING/Norderline SERVING TO IN Tonight SCHOOL TOUR TO IN LAR A Harri POINTER EXTERNI/Jump! For My Love) SCHOOL TEMPORE/Sarter Christian



Pittsburgh PD: Todd Chase MD: Keith Abrams

MD: Keith Abrams

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# 3 DAMESAS STATES TO 11 TO 12 to 12 to 12 to 13 DAMESAS STATES TO 12 to 12 to 12 to 13 DAMESAS STATES TO 12 to 12 to 13 DAMESAS STATES TO 13 DAMESAS STATES TO 14 DAMESAS STATES TO 15 DAMESAS STATES ST



PD: Larry Berger New York

MD: Lisa Tonacci U LIGHEL STEETH/Sello
S SELL COLLING/Sellous
S SELL COLLING/Sellous
S SELL COLLING/Pootloops
S STALLSEN/Pootloops
S THERMENS SWIM!/Nold Se Nov

**B104** WBSB

Baltimore PD: Steve Kingston

MD: Amy Kronthal

MD: Amy Kronthal

1 | Lower Rotherlan

2 | PMER COLLING/Agelet All Odds

4 | Differ Villiams/Lage and All Odds

4 | Differ Villiams/Lage and All Odds

5 | Reserve All Odds | Reserve All Odds |

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SENGIO HENDES/Alibia VAN STEPHENSOK/Nodern Day Delilah VAM STEPRENCK/Modern Dey Dellish
CMSISTERS MCVIE/Love will show Us Boy
CRICORD/Stay The Hight
POINTER SISTERS/Jupp(For My Love)
JOH JACKSCH/FOR Can't Get Shet Yo
LANDA BRANIGAS/Self Control
RICORAL JACKSCH/FOR LAN'T IN FLIFE
SCORPICMS/Rock Tou Like A Marri

Ckgm Montreal PD: Rob Braide

1 CWRDI GAUPER/CIFES Just Ment To Ne
2 PHIL COLLINS/Age Lot All Odds
3 VAN MALEY/Jump
4 ENDRY LOCATIS/Procleose
5 MENG-VP Left ballone (\*) Park
6 ENDRY LOCATIS/Procleose
5 MENG-VP Left ballone (\*) Park
7 CHILDRY LOLD VIEW me Ballon
6 THORSON TWINE/Male
8 CHILDRY LOLD VIEW me Ballon
8 CHILDRY LOLD VIEW me Ballon
10 CHILDRY LOLD VIEW Maching H
10 MALE ACCESS AND MACHINE OF ARE
10 MALEY LOCATION OF MACHINE HOUSE
10 MACHINE
10 MACHIN

DENNIS EDMARDS/Don't Look Any Purthe GO GO'E/Mead Over Heels JERMAINE JACKEGN/Tell Ne I'e Not Dream STEVE TRACET/A Noman Litte That

WANTED NAME AND A STATE AND A

Buffalo

PD: Sandy Beach

): Sandy Beach

1. (INSEL BLOSE/Nell) 1. (1982)

2. FRILL OULLINA/period: All Odds

3. BILLY JOSE/The Longuett Time

3. BILLY JOSE/The Longuett Time

4. BYBEWERS BESED/ThristLithelily Tourse(On.

4. BYBEWERS BESED/ThristLithelily Tourse(On.

5. BLOSE/The Longuett Time

5. BLOSE/The Longuett Time

6. BLOSE/The Longuett Time

7. TRACEY LIGHTN/They Don't Know

8. GLOBELS & HILLSTON BILLY

10. BLOSE/The LONGUETT TIME

10. BLOSE/THE LONGUETT TIME

10. BLOSE/THE LONGUETT TIME

11. BLOSE/THE LONGUETT TIME

12. GOUTHER CLOSE/THE SHORT TIME

13. GLOVER CLOSE/THE SHORT TIME

14. BLOSE/THE LONGUETT

15. BLOSE/THE LONGUETT

16. BLOSE/THE LONGUETT

17. JAMES INGUETT

18. BLOSE/THE LONGUETT

18. BLOSE/THE L

DAN POGELBERG/Believe In He CHRISTINE MCVIE/Love Mill Show Us How ALARAMA/When We Make Love



LIGHE, SICHE/Helle

INTEL COLLINS/Age last All Odds

INTEL LAUREN/Face Loss

INTEL SPRENCHED/Love Resembly

POLINTS ELETTER/AUTORALIC

POLINTS ELETTER/AUTORALIC

INTEL LAUREN/Face Loss

INTEL LAU Kabrich

12 15 MALL & GATES/Abelt Education
9 16 NCTORELL/Semable/9 Natching H
10 17 TALCET ULLHAM/They Dan't Ence H
10 17 TALCET ULLHAM/They Dan't Ence H
10 18 DEPENDENT OF TALCET ULLHAM/They Dan't Ence H
10 10 IRRES CARA/Tecahdance
12 31 CUPYER CLEAF/Tecahdance
12 31 CUPYER CLEAF/Tecahdance
12 32 STREAM/THE STREAM

DEBANDS/Love Me Em a Special ROMARTICS/One In A Million VAN MALEN/I'll Mist MADONNA/Borderline TALK TRAK/It's My Life SLADK/Man Raneway

Maximum Long Music Island

PD: Bill Terry

Music Coord: Ruth Tolson

CHICAGO/Biay The Night
ICICLE MORE/Whisper To A Screen(8)
ICICLE MORE/Whisper To A Screen(8)
INDERING MORE/Whisper To A Screen(8)
COLITIES MOVIE/Whisper To Not Drain
COLITIES MOVIE/Whose Will Show De Nou
OMEM/I Heart for Brain Free
REAL LIPE/CARCH Ne. ["I Falling
SIMMOMOR/UN we Fornight
VAM STEPERSKEW/Modern Day Delliah
STREE COMMOR/UN Perer Champian Road

1050 chum

PD: Jim Waters Toronto MD: Brad "Knobby" Jones

1 SENTY LOGGINS/Footloose
2 PHIL COLLING/Assiner All Odds
2 PHIL COLLING/Assiner All Odds
2 PHIL COLLING/Assiner All Odds
3 PHIL COLLING/Assiner All Odds
5 CULTURE CLUMYALS BE Blind
5 CULTURE CLUMYALS BE Blind
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97WA5H FM

PD: Bill Tanner Washington MD: Colleen Cassidy

H 3 | THOMPSON WERE/ROId Ne Nov
2 2 PHIL COLLINE/Applies All Odd
3 5 SHAMAN/Reaching In the Sheets
6 5 SHAMAN/Reaching In the Sheets
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9 5 CHOIL RECEIVE A SHEET IN THE SHEET IN THE
4 6 COLLINE RECEIVE A SHEET IN THE SHEET IN THE
9 6 CHOIL RATEWAYER RESEARCH MAY
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B-94 FM Pittsburgh PD: Guy Zapoleon MD: Bruce Kelly

1 T KENNY LOGGISS/Footloose
1 3 SIMLAMBA/Dancing In The Sheete
1 3 SIMLA MBA/Dancing In The Sheete
2 SIMLAMBA/Dancing In The Sheete
5 GARA/Too Highs Think
4 0 DEELENGE VILLIAMS/DATE SHEET IN FOR The
2 7 PHIL COLLINI/Days Inst All Dode
11 10 GO GOTS/Base Cover New Ja
11 10 GO GOTS/Base Cover New Ja
11 10 GO GOTS/Base Cover New Ja
11 10 TOO GOTS/BASE COVER NEW JA
12 TOO GOTS/BASE COVER NEW JA
13 TOO GOTS/BASE COVER NEW JA
14 NOT STRUCK JANUARY SAMPLEY SAMPLEY JANUARY JANUA

10 10 NICHT BANGEVILLEGE Christian
10 10 NICHT BANGEVILLEGE
10 15 JOHN COURAL/MAINTAIN
10 15 JOHN COURAL/MAINTAIN
10 15 JOHN COURAL/MAINTAIN
10 15 JOHN CHARLES
10 17 JACAT CLARACT CLARACT
10 18 JOHN CHARLES
10 17 JOHN CHARLES
10 17 JOHN CHARLES
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10 18 JOHN CHAR

Montreal PD: Bob Beauchamp

MD: Guy Brouillard

Jamint Jacksum/Pell me I'm Not Dream
JERNAL JACKSum/Pell me I'm Not Dream
NAMARAMA/Nobert Of Rock & Boll
RAMARAMA/Nobert Osmiro's Wait.
NAM FERRENBESOM/Modern Day Delilah
DND/Locometion
NUMAL LEADUR/The Labanon
A.J. BROMM(Manisc

SHARIM STRYEBO/I Cry Just a Little S
WANG COMBG/Dance Hall Duggs
BRILLH/MO HOUSE BOOKS
DEBILS WILLIAMS/Let's bear it for The
BRILLH/MO HOUSE AND THE BOOK
LAWA BRANICAM/Salf Combrol
LAWA BRANICAM/Salf Combrol
LAWA BRANICAM/Salf Combrol
BRILLY LOUL/Myse Without A Face
HOGGLE LABE/MANERSHOOM
HAS/OFIciama Floor
HAS/OFIciama Floor
HAS/OFIciama Floor
HAS/OFICIAMS FROM

Philadelphia

PD: Scott Walker MD: Glenn Kalina

CHITUME CLUM/It's a Miracle
EC/Are You needy
WREDD AL FRANCY/C/inp Of Sunde
JEROALTHE ARCHS(MY/OIL de I'm Not Drame
FRAME STALCHE/Derlin'
ROCHMEL/Obscnne Phone Caller
POHYTE SISTEMS/AMMP|FOT My LOVe)
EURTFREICS (Mho's 'That Girl

AND STENSINGSON Modern Day Delilah
TEDURINGSON Modern Day Delilah
TEDURINGSALI Assy
DAN FOCKLAREN, Saliaws In de
ICICLA WAREA/Malpar To A Acress(8)
ANTEGORISM TO A Acress(8)
ANTEGORISM TO ARREST DAY
TO ARREST TO A ACRESS
TO ARREST DAY
TO AR



PD: Sonny Joe White Music Coord: Geni Donaghev

Music Coord: Geni Donaghey

1 1 LICHEL MIGHTANNIA

1 2 PML COLAINS/Ample and All Odds

1 2 PML COLAINS/Ample and All Odds

1 3 DARS/FOO Might Think

3 DARS/FOO Might Think

1 0 A CARRY SPIROFIELD/AMPLE SOMEWOOD

1 10 A CORNEL STATE OF THE STATE OF THE FORT THE FORT THE FORT OF THE STATE OF

COLTURE CLEB/ix's a Miracle QUEBRIT want to Break Pres DAM HARTMARI Can Dress About You HOSEND XMBE/Met Is Lowe? LATOTA MIXED/Mets Don't Lie BLLY IDDI/Myva Without A Face RF-FLEX/MET ROW D.H.C./Mack Box

ADDS

ENTIFICION / That GIFI
MANG CENEC/Dance Ball Days
VAN FERRENGEN/Hodern Day Daillah
FAUL TORRO/Lare Of The Common...
MERDO AL TRANSVOIGNIES OF Budde
POUNTER SISTEMS/Image For My Love)
POUNTER SISTEMS/Image For My Love)
PO

Boston
PD: Rick Peters
MD: Cindy Bailen

PD: Rick Peters

MD: Cindy Bailen

1 3 1 CAMS/Too Hight Phin

1 3 2 PAIR COLLIES/Relies All Odds

1 3 2 PAIR COLLIES/Relies All Odds

1 7 3 CAMS/Too Hight Phin

1 3 2 PAIR COLLIES/Relies All Odds

1 7 3 CAMS/Too Hight Phin

1 8 4 TAXTU CLUSIN/Tool tools

1 9 1 CAMS COLLIES/Relies Collies

1 9 CAMP CLUSIN/Tool tools

1 10 CAMP COLLIES/Relies Collies

1 10 CAMP CANTON No. 1 PAIR COLLIES

1

40
CHRISTINE MCVIE/Love, Mill Show De How
PSYCHEDELIC FURS/The Ghost In You
CULTURE CLEB/12's A Miracle COLUMN CLAMPIC'S & NITECIS
JOH SUFCLUS ALIS/DON'S Say Goodnight
VAM STEPMENSON/Modern Day Delillah
LAID BANCH/Mits Nores
JOH JOKESON/Tou Can't Get What Yo
CHICAGO/GRAY The Hight
SHALIN' STRYNDMA/I Chy Juse & Little B
SLIAN IOU.Nyee Without & Face

The New York New York

PD: Scott Shannon Asst. PD: Michael Ellis

92 PRO'FM

Providence Operations Manager: Tom Cuddy

Prations Manager: Tom Cuddy

1 LIOWE RICHIEFABLE
1 2 PRIC COLLING/Weisheld
1 3 RICE SPAINOFIELD/Love Somehody
2 1 LIOWE No. When This 2
3 PRIC SPAINOFIELD/Love Somehody
3 1 RICE SPAINOFIELD/Love Somehody
4 CAMP TOWN When This Deep 5
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CHATURE CLUB/It's A Mirecis SILLY IDDL/Nyes Hithout A Face CMICAGO/Stay The Might STIX/Music Time DAM FOGELERG/Selieve In Re YammROUGH/SEGNIES/Dan't Maste Your Time

NAME/OFFICE OF JUST A LEGIS OF A LIGHT OF A

WBEN-FM

Buffalo PD: Bob Wood MD: Roger Christian MD: Roger Christian

| SMERICE VILLIANS/Data y Mess I From The
| Lincoln Received and the State of the State
| Command of the State of

13.4 00 JOHN JANUSHAN TOWN CAR'S GAR WARE YO
22 21 SEALAND JANUSHAN TOWN SHORE
23 22 SEALAND JANUSHAN TOWN SHORE
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25 25 SEALET JANUSHAN TOWN SHORE
25 26 SEALET JANUSHAN TOWN SHORE
26 CORRESPONDED TOWN SHORE
27 27 TANCET ULJANATORY DON'T SHORE
27 28 CORRESPOND SHORE
28 SEALET JANUSHAN TOWN SHORE
28 SEALET JANUSH SH

CHICAGO/Stay The Hight HUBYTHHICS/Min's That Girl BILLY TOUL/Tyes Without A Pace POINTER RIBTHHIC/Jump(For Hy Love) STTA/Music Time ICICLE WORKS/Whisper To a Screen(

103 WPhD

Buffalo PD: Harv Moore MD: John Piccillo

MCSer - MD: Harv Moore

MD: John Piccile

1 1 1 FEEL COLLINS/Aprises All Odds

2 3 2 CAMP/TOR Hight Think

3 3 3 CAMP/TOR Hight Think

4 6 20 CHAPP SERISOFIELD/Lowe Booshody

2 5 TROWFOCK TWISE/Rold He Row

4 6 COLVENDE CURD/Line No Slidd

10 7 NIOWT MOREOLOGY BERN Slidd

10 10 10 COLOGY BERN Slidd

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13 STANKET MERN SIDE

14 SIDE

15 STANKET MERN SIDE

16 SUN SIDE

17 SIDE

18 SIDE

SOUTH



PD: John Lander MD: Patty Hamilton

Patty Hamilton

PHIL COLLINGAPAIRE All Odds
GLEBIAS & MELGONTO All The Girls I've
LOWEL ROCKEPACHO I

EIDHT LOCKING/PROGLOSS

LOWEL TO COLUMN PROGLOSS

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THE THAT YOU SHAPE

THE TIME TIME

THE TIME TIME

VAN HALLTWANG

JFRME CAMA/Treak-daron
FORTERS HITS/Automatic
FORTER HITS/Automatic
BUTA/FORTER HITS/Automatic
BUTA/FORTER HITS/Automatic
BUTA/FORTER HITS/Automatic
VAN HALLMIN/FIL Wet
FORTER HITS/Automatic
MALDOWAL/PORTER HITS/Automatic
No. MALLMIN/FIL Wet
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A III Miami

PD: Robert W. Walker MD: Frank Amadeo

MD: Frank Amadeo

1 PRIL COLLINEYAMANTS All Odds

2 J SHAMMONGHIST SEE THE STATE IT FOR THE

4 CHARLES AMERICAN SEE THE STATE IT FOR THE

5 LIOWER MICHELPHIA ID.

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B.97FM New Orleans PD: Nick Bazoo

MD: Greg Rolling MD: Greg Ronning

1 DENIECT WILLIAM/Let's Mear It For The

5 2 STEVE REMET/ON There's Cheete

4 CARB/TON Hight Think

7 CYDDI LADPEN/THE After Time

10 1 DIABETER AND ALL THE CARL THE

10 1 DIABETER AS REMEMON/TO All The Ciris I've

4 CARB/TON Hight Think

7 LAID BROKE/MILE AND ALL THE CARL THE CARL

10 DIESENEZ/MILE AND ALL THE CARL THE CARL

10 10 ROOL A THE CARL THE CARL THE CARL

10 11 STEELE CARL THE CARL THE CARL

10 11 STEELE CARL THE CARL THE CARL

11 TACKT ULLAMAN/THE DO 'T KNOW

10 ALCK BRINGTING/LOW SOMEBODY

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2 13 TRACES ULLAWAYNey Don't Emor
6 18 ACC SERVINGVENCHOVE Sombody
15 15 CO 0015/Read Over Keels
16 15 CO 0015/Read Over Keels
16 17 LAUNA SERVINGWENCHO TO OVER
18 18 14 TO LAUNA SERVINGWENCH TO OVER
18 18 19 TRICKPOOK TREEN AND TO OVER
19 10 SILLY JOHN THE LONGUEST THE OVER
19 21 HELE LEXINGWENCHOW THE IS BE GOOD
27 23 HELE LEXINGWENCHOW THE SERVINGWENCH THE S

CHICAGO/Stay The Hight STADE/Run Runaway JOE JACKSON/You Can't Get What Yo DWIGHT TWILLEY/Girle

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Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

LAID BACK/White Horse
KENNY LOGGINS/I'm Free(Heeven Help
POINTER SISTERS/Jump(For My Love)
IGLESIAS & NELSON/To All The Girls I've

CULTURE CLUSYIT'S A Miscale CHRISTING MCVIE/Lore Mill Show the How CHRISTING MCVIE/Lore Mill Show the How CHRISCO/Show's That Girl SLADE/Than Manawey Frank TARK/It's My LIFE Christian SAMMICAN LORD LATTER SAMMICAN / Set Tobertol NAMITONIA / SET TOBER SAMMICAN /

ADD6



MD: Greg South

MD: Greg South

EDDT LGGGIB/Footlose

LIOMER RETERIZEDED

FILL COLLINS/Against All Odds

UNIVER CURER/Mels as blind

FILL COLLINS/Against All Odds

OTHER COLLINS/Against All Odds

THORPOON TYPES/Bold he how

FOOL S THE CORN-TWO-last

TOOLS THE CORN-TWO-last

LAID BACK/Mhite Horse

THE CORN-TWO-last

LAID BACK/Mhite Horse

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LAID BACK/Mhite Horse

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LAID BACK/Mhite Horse

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Atlanta

PD: John Young

CULTURE CLUB/It's A Miracle REMO & WILSON/Almost Paradise JEPTERSON STARSHI/Mo May Out EURITHRICS/Mho's That Girl STYLE COUNCIL/My Ever Changing Mood

CHICAGO/Stay The Night CHRISTINE MCVIE/Love Will Show Us How

77.5 S<sup>™</sup> Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

MATK SHARIUS

PHIL COLLINA/Against all Odds

PHIL COLLINA/Against all Odds

SHANNEWS/GUS New Poolight

SHANNEWS/GUS New Poolight

COUNTRY CLUMPALES Be Blind

AMJOHN/Aus Be Blind

AMJOHN/Aus Poolight

AMJOHN/Aus New Poolight

STANN AMJOHN/Aus New Boll Hery STANN

AMJOHN/AUS NEW Poolight

DEAN LUTAN/THE Bet Hery

EXEMPT LOSS HER FOOLIGNEE

EXEMPT LOSS HER FOOLIGNEE

EXEMPT LOSS HER FOOLIGNEE

EXEMPT LOSS HER FOOLIGNEE

13 CAMED/She's Birengs
14 KENN'I LOCKINE/Mocloude
15 KENN'I LOCKINE/Mocloude
16 DENN'I BURKEN/I LOCKINE/MOCLOUDE
17 STEVE PRESYON Bhercia
18 TALK TALK/IC'S Ny Life
19 TALK TALK/IC'S Ny Life
19 TALK TALK/IC'S NY LIFE
20 SIRLAMAN/DANCING IN The Sheeter
21 SIRLAMAN/DANCING IN The Sheeter
22 LAURA BANCHINE/SHEET DANCING
23 MARCHINE/SHEET DANCING
24 MANG SORN/DANCING IS I'M NO Dream
25 JERNIKH JACKSON/TALI Ne I'M NO Dream
26 POINTES STRENG/Jump(For Ny Love)
27 PETER BIONN/They Only Come Out At
28 PETER BIONN/They Only Come Out At
20 THOMSON THIS/Nold He Mov

20, 27
CULTURE CLUMPIT'S A Mirecle
MIGHT RANGER/Sider Christian
BUST LIMIS & MUST-Meart Of Rock & Roll
PANALA STANLET/Coming Out Of Hiding
BUND D.H.C./Rock Book
LUTHER VANDERS/Bugerstar/Don't Foo R
MICHAEL JACESON/The Ledy In My Life ADDS



Ops Mgr: Mason Dixon PD: Steve Rivers

IGLESTAGE S. MELGON/TO All The Girls I've
PRILL COLLINE/Applant all Odds
PRINT LOSSISM/Toolloose
SERVIL COLLINE/Applant all Odds
PRINT LOSSISM/Toolloose
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ADDS 27, 30 STYLE COUNCIL/Ny Ever Changing Mood BILLY IDOL/Syes Without A Face [CICLE WORKS/Whisper To A Screen(B LAURA BRANIGAN/Self Control



Atlanta

PD: Jim Morrison MD: Jeff McCartney

JOST MCCATTNEY

DORSING MICHIGANIA TO BEAR IN FOR THE
LIGHTH MICHIGANIA TO BEAR IN FOR THE
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JOHN COMMAND/THE STRUCT
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JOHN COMMAND/ASIT CONTROL
LANDWAY MANUFACTION
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MANDONNA/DORS PORT
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ST

CHRISTINE MCVIE/Love mill Show De How VAN STEPHENSON/Modern Day Delilah

## MIDWEST

96 WHYT

Detroit PD: Gary Berkowitz

1 PHIL COLLINS/Against All Oods
1 COUNT. RICHIR/Mellor Bossbody
4 INDEC CANADTSACHADOR
5 DERBECK WILLIAMS/Incl's Hear It For The
5 DEDICES WILLIAMS/Incl's Hear It For The
6 TRANSON WINESPACE AND STATE OF THE STATE

COLTURE CLUB/It's A Miracle BILLY IDOL/Eyes Without A Pace VAN HALDN/I'll Welt BOCKWELL/Obscene Phone Caller ADDS REAL LIPE/Catch Me, I'm Palling WEIRD AL YANKOVIC/King Of Suede VAN STEPRENSON/Modern Day Dalilah

WILD-AM 87 Chicago

Ops. Mgr.: Steve Casey MD: Tim Kelly

19 19 VAN HALBER/ANNY
21 21 ALAN PROBRET/On't herewor He
11 22 NOCHMELA/Somehody's Matching H
11 22 NOCHMELA/Somehody's Matching H
21 25 NOCHMELA/Somehody's Matching Drug
24 25 NOCHMELA/Somehody's Matching Drug
25 25 PART (CONT/Come Banck And Havy
26 25 NORAND ANNEAS/Her Bong
27 77 VAN HALBER/THE MATCHING THE MAIN A
28 27 NOR HALBER/THE MATCHING THE MAIN A
28 28 SHALL A CANTER/ANNEAS/HANNEA
29 29 SHALFTEN HANNE/Manufe
20 29 SHAUTHEN HANNE/Manufe
20 29 NORAND HANNE/Manufe
20 29 NORAND HANNE/Manufe
20 40 CHART HANNE/M

ADDS SILLY JOEL/The Longest Time NIGHT RANGER/Sister Christian

TERROTER TACKETS (Tell) No. 1 to Not Drawn

KDWB FMIOI

Minneapolis PD: Dave Hamilton MD/Assist. PD: Mark McKay

Chicago
PD: Buddy Sco PD: Buddy Scott MD: Dave Robbins

MD: Dave Robbins

1 LIOWEL RICHIEF/Rill

2 PHIL COLLERS/Apilot All Odds

3 SEMPT LOCALISE/Apilot All Odds

4 TERRODON PRISTRAIGH AN ROW

4 TERRODON PRISTRAIGH AN ROW

5 COLUMN SEMPTION AND ALL TWO CITY

5 CARRYTON High Think

6 COLUMN SEMPTION ALL TWO CITY

7 DOWN SEMPTION AL

ADDS 37, 38, 39, 40 MIDWEST 16:06:41

WEOL ? SIFM PD: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

Danny Clayton

Define Milliam First's Near It For the Lione Entire Milliam State of the Milli

COLTURE CLUB/It's A Hirscle RESO & WILSON/Almost Paradise SLADE/Ban Runsway

102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

A UTIN GRITUZZO

LIORE RICHE/Mello Mello M

4 11 ERDNY LOCKINE/FOOTLOOM

3 13 ALAN PARKORS/COPE LANGER ME

13 14 CARS/TOL Hight Think

15 16 CARS/TOL Hight Think

15 16 CARS/TOL Hight Think

17 16 TORY CAREFA Fine Fine Day

21 13 JOHN CONDAYAMADON THE FINE

21 17 JOHN CONDAYAMADON THE FINE

22 17 JOHN CONDAYAMADON THE FINE

22 18 DOWN CONDAYAMADON THE FINE

23 18 SOUTH LATTER/TIME MATERIAL THE

24 22 COND Sylead Ower Hemis

25 23 SOUTH CONTROL THE HIGH THE SOUTH THE

26 28 TORY LITTLE IN HIGH THE SOUTH TH

EPYAH ADAMS/Eesven

MGCL98 Cleveland

PD: Bob Travis

LIONS JETHIES

LIONE NICHE/Weils

PRILOCALINE/Ayainst All Odds

PRILOCALINE/Ayainst All Odds

OBSIECE WILLIAMA/Lat's Hear Is For The

COUNTY OF THE STATE OF THE

CHICAGO/Stay The Night
CHICAGO/Stay The Night
CHICAGO/Stay The Night
EXXVII: SINDS/No Communication
CURS JUDINSE/Listle Lady
SILLY IDOL/Syme Without A Pace
STIX/Masaic Time
STIX/Masaic Time
CHICAGO/SIJINAI SINDS/NO COMM



Chicago

Ops. Mgr.: Steve Casev MD: Tim Kelly

H 1 1 LIONEL NICELE/Melio
B 3 2 KEMENT LOGGISMS/Tootlenes
4 3 IGLESIAS & WELSON/To All The Girls I've
H 2 4 PRIO COLLINS/Against All Odds
B 5 5 THOUSPOON WINS/Solid He How
10 7 STEVI PRINT/OR HAVE I've
11 6 CONTINUES WILLIAMS/Alla 'Bear I For the
10 7 STEVI PRINT/OR HAVE I've
11 10 SCORPIONS/Rock You Like & Barri
12 13 SCORPIONS/Rock You Like & Barri
14 BIG KENTER SISTERS/Lower Somebody
14 15 MC/Clive It D

12 13 SCORPINGWAMMAN Scambody
14 15 EXPORTINITED/Law Somebody
14 15 EXPORTINITED/Law Somebody
14 15 EXPORTINITED/Law Somebody
15 16 EXPORTINITED
17 10 CTMPS LAMPENGY FOR 15 ADDRESS AND 1

ADDS BILLY JOEL/The Longest Time HIGHT RANGER/Sister Christian



MD: Gary King MD: Gaty King

LIONE. RICHIE/Hello

PHIL COLLINS/Applinst All Odds

PHIL COLLINS/Applinst All Odds

PHIL COLLINS/Applinst All Odds

BEIC STRINGFIELD/Love Somebody

FROMEROF HIRS/Held Ne How

CARA/Too Hight Think

CULTURE CLORAVIties No Blind

TONET CLUTURE CLORAVIties No Blind

TONET CLUTURE CLORAVIties No Blind

TONET CLUTURE CLORAVIties To Brind

TONET CLORAVIties To Brind

BILLY JOHL/The Longest Time

CO CO'S FROME CARAVITIES AND THE TO THE

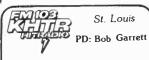
SILLY JOHL/The Longest Time

CO CO'S FROME CARAVITIES AND THE TO THE CONTROL OF THE TOWN CLORAVITY A TIME FIRST AND THE TOWN CLORAVITY AND THE TOWN

6 17 IOLESIAS SEMESON/TO All The Cital I've
6 19 IOCOMEL/Combon/ty Maching H
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7 IOCOMEL/Combon/ty
6 IOCOMEL/C

JERMAINE JACKSON/Tell He I'm Not Dream QUEEN/I want To Break Free VAN STEPHENSON/Nodern Day Delilah SCORTIONS/Mock You Like A Hurri CKRISTIME MCVIE/Love Will Show Us How ADDS

CAMED/She's Strenge LAID BACK/White Horse DEBANGE/Love He In A Special SHANNON/Give Ne Tonight



LIONEL RICHIE/Hello

INDIECE WILLIAMS/Let's Near It For The

INDIECE WILLIAMS/Let's Near It For The

PHIL COLLINS/Against All Odds

FIRDWISON TWINS/ROId He Now

CODD LAUFEN/Time After Time

THOSE OF THE STATE OF THE STATE

CARE/FOR WIN, THINK

THACEY ULLAMAN/THEY Don't Know

DUBAN DUBAN/THE Hell's

SENT LOCALINS/Near Loose

SENT LOCALINS/Near Loose

SENT LOCALINS/Near Loose

SENT LOCALINS/Near Time

BILLAMAN/CONCINCT TIME THE SHEET

SENT LOCALINS NEAR OF THE SHEET

COUNTRY CULTUR/MULE WE BILL

SCHOOL THE CHANGE OF HELD

SCHOOL THE CHANGE OF THE SHEET

COUNTRY CULTUR/MULE WE BILL

SCHOOL THE CHANGE OF THE SHEET

COUNTRY STREEN/BOLDONE

FOR THE CHANGE OF THE SHEET

FOR THE CHANGE OF THE SHEET

COUNTRY STREEN/BOLDONE

FOR THE CHANGE OF THE SHEET

FOR THE CHANGE OF THE SHEET

FOR THE SHEET THE

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TALK TALK/It's My Life STYLE COUNCIL/My Ever Changing Mood CHICAGO/Stay The Hight POINTER SISTERS/Jump[For My Lova) IGLESIAS & NELSOW/To All The Girls I've BERLIN/No More Mords CHRISTINE MCVIE/Love Will Show Us How JOE JACKSON/YOU Can't Get What Yo LAURA BRANIGAN/Self Control JERNAINE JACKSOM/Tell Me I'm Not Drean

v americanradiohistory con

ON ON KBEQ

Kansas City PD: Pat McKay

MD: Karen Barber

WEST

Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

REMO 6 WILSON/Almost Paredise HOWARD JURES/What Is Love? EURTHINKES/Who's That Girl CULTURE CLUFF/It's A Miracle DAM HEARTHAN/I Can Dream About You

ICICLE WOMES/Athisper To A Scream(S QUEEN/I Went To Break Free MANKATTAM TRANSFE/Mystery REAL LITE/Catch He, I's Falling NIK KENSHAM/Avouldn't It be Good SLADS/Ann Romeway



PD: Sean Lynch

MD: Sandy Louie

1 PRIL COLIEN/Apriset All Odds
3 2 CAMP/Too Mayor Thick
3 2 CAMP/Too Mayor Thick
4 3 Joseph COLIEN/Apriset All Odds
3 2 CAMP/Too Mayor Thick
4 3 Joseph COLIEN/Apriset Christian
5 3 STORY MOREON SILVE CHristian
5 5 STORY MOREON SILVE CHRIST IN FOR THE
17 7 STLAT JOSEPH Longest Time
18 10 CYMOL LANGEN/Time Longest Time
19 0 COGO 18/Med Over Media
19 10 CYMOL LANGEN/Time Mayor Time
19 10 CYMOL LANGEN/Time Mayor Time
19 17 FARTHOURAN/Time Mayor Time
19 17 FARTHOURAN/Time Mayor Time
20 19 STLOGEN/Tool Price
21 19 TAM FALSH JOSEPH LONG TO THE GIFT IN THE
22 TAM FALSH LANGEN/TO LANGEN THE GIFT IN THE
23 TAM FALSH LANGEN THE GIFT IN THE GIFT IN THE
24 THE TOOL THE MAYOR THE GIFT IN TH MD: Sandy Louie

VAN STEPSENSON/Nodern Day Dallish POINTER SISTERS/Jump(For My Love) EURYTENICS/Who's That Girl JEFFERSON STARSKI/No Way Out

Phoenix

PD: Charlie Quinn MD: Steve Goddard

| 1 | PULL COLLINE/Appliers All Onde | 1 | 2 | RICK PRINCETED/Love Somebody | 2 | RICK PRINCETED/Love Somebody | 3 | TOMBER SICKETED/Love Somebody | 3 | TOMBER SICKETED/LOVE Somebody | 3 | TOMBER SICKETED/LOVE SICKETED | 4 | CARDITON MINISTRATION OF THE POPULATION OF THE | 6 | 0 | COLO 1/Massd Over Lanauer Me | 9 | 0 | COLO 1/Massd Over Lanauer Me | 10 | 10 | ALAN PRASCHE/CON LANGER SICKETED SICK 26 17 CYDDI LAUFEATTHE AFTER THE BIND
21 19 BELLIVAN ENDER BIND
21 19 BELLIVAN HOR WORD
21 12 PETERSON OF BELLIVAN HOR HORSE
25 22 WIGHT NAMPGENTSLEET CHIESTER
26 22 GUTAN JURNATURE REFLECT
28 32 GUTAN JURNATURE REFLECT
29 32 CHIEST SERVINGER OF BOCK ROLL
27 JERNALEZ JACKSON/Tell Ne I'm Not Drame
29 32 TAMA THALFILE NOT MAN SERVINGER
29 32 TAMA THALFILE NOT BELLIVE BOCKS
29 30 TAMA THALFILE NOT BELLIVE BOCKS
29 30 TAMA THEFOCHEN NEW 1 THE FEILING

CHICAGO/Bray The Night
CHICAGO/Bray The Night
CHISTINE MCVIK/Love Mill Show Us Now
SCORPIONS/Rock You Like A Mirri
ICICLE WORKS/Misper To A Screek(S

NH. HISTER/Hunters Of The Hight LAURA BRANICAM/Self Control JOK JACKSON/Tox Can't Get What Yo STYLE COUNCIL/Ny Ever Changing Mood SLADE/Run Runawsy van SIESTERSON/Nodern Day Delilah

**500** O

**XTRA** 

San Diego

PD: Jim Richards MD: Anne Haney

MD: Anne Hanney

3 1 PMIL COLLESS/Aprinet All Odds
2 2 LICOME. EICHIE/Sello
1 3 TREMEMOR MYSHA/Hold M HOW
1 3 TREMEMOR MYSHA/Hold M HOW
3 5 CARAYTON SIGN THE SIGN TH

CULTURE CLUB/IE'S A Miracis
MEIRD AL YANKOVIC/King Of Sueds
BILLT IDDL/Byes Mithout A Pace
CUEEN/I Mant To Break Pres

ICICLE WORKS/Whisper To A Screen(S SUBTTONICS/Who's That Girl YARDROUGE/PEDFLES/Don't Waste Your Time DEBARGE/Love He In A Special

FM 102

Sacramento
PD: Rick Gillette MD: Chris Collins

D: CRTS COMMIS

1 1 DEREKT STALLAMS/Let's Bear It For The
2 2 LICOME SECRIE/Hells
4 3 LICOME SECRIE/Hells
4 3 LICOME SECRIE/Hells
5 1 DELEMBA & WELLOW/PO all The Girls I'vs
6 4 PRIL COLLINS/Against All Odds
7 6 THOMPSON THERE/Hold We Nov
7 7 THOMPSON THERE/Hold We Nov
7 7 THOMPSON THERE/Hold We Nov
8 10 LICOMES/Mark STREAMS
10 10 DELEMBA/DELOW IN THE SHORT
11 2 CHOIL LAMPE/Morit But In A Special
11 2 CHOIL LAMPE/Morit But In A Special
12 11 CHOIL LAMPE/Morit But In TO HS
13 11 CHOIL LAMPE/Morit But In TO HS
14 11 CHOIL LAMPE/Morit But In TO HS
15 1 THERE LAMPE/Morit But In TO HS
16 11 DELEMBA/D SECRIE HELD HAVE HELD
17 STREET MAINT/M SHORT HE
18 11 CHOIL LAMPE/Morit But In TO HS
19 10 MORITHE/HOLD SECRIE HOW ELLIS HOW
19 11 THERE MORITHM HOW ELLIS HOW
19 12 LICOMES/MORITHM HOW ELLIS HOW
20 22 BELLY HOUSE/MORITHM HOW
21 MORITHM HOW HOW
22 THERE/MORITHM HOW THE HOW
23 THERE/MORITHM HOW THE HOW
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JOS JECKHOM/You Can't Get What Yo James INGENM/There's No Easy Way LANTA MEMICAM/Self Control SERGIO NEEDES/Olympia NEAL LITE/Catch Ma. 1'm Felling STYLE CONTROLLING YOUR Changing Mood

KIISFM 102.7

Los Angeles PD: Gerry De Francesco MD: Mike Schaefer

MD: Mike Schaefer

1 1 1 LIONE. RICHER/Wello

2 2 FMIL COULTBS/Applies All Odde

8 8 3 OPHISCE WILLIAM/Let's Rest IP FOR The

8 8 10 OPHISCE WILLIAM/Let's Rest IP FOR The

6 5 CULTURE CLABFA/THE REST IP FOR The

6 5 CULTURE CLABFA/THE REST IP

6 7 GO OFF AND THE CLABFA/THE REST IP

7 GO OFF AND THE CLABFA/THE REST IP

8 PETER FREEZ/OR SHEETLE

8 10 19 FETTE REST/OR SHEETLE

10 18 SHEETLE THE SHEETLE

10 19 SHEETLE THE SHEETLE

10 19 SHEETLE THE SHEETLE

11 10 19 SHEETLE THE SHEETLE

12 10 19 SHEETLE THE SHEETLE

13 11 EDIL THE GAME/THE SHEETLE

14 11 FOOL AND THE GAME/THE SHEETLE

15 12 LIONE SHEETLE THE SHEETLE

16 18 THE COLD AND THE SHEETLE

17 10 19 SHEETLE THE GAME/THE SHEETLE

18 11 FOOL AND THE GAME/THE SHEETLE

19 10 THE GAME/THE SHEETLE

10 19 SHEETLE THE GAME/THE SHEETLE

11 10 UNDAY THE GAME/THE SHEETLE

12 10 JUNE SHEETLE THE SHEETLE

13 11 UNDAY THE SHEETLE

14 10 UNDAY THE SHEETLE

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CULTURE CLUB/lt's A Mirecle BUNYTHMICS/Mho's Thet Cirl LAURA MEAMIGAN/Self Chetrol REAL LIPE/catch Me. I's Felling MANG CHUMG/Dance Hell Daye DAN HAMPHAN/I Can Dream About You ICICLE WORKS/Whisper To A Scream(8 ADDS

KUBE 93FM

Seattle PD: Bob Case MD: Tom Hutyler

H 1 1 PRIL COLLINS/Against All Odds
H 2 2 Liows. Richtz/sainst All Odds
H 2 2 Liows. Richtz/sainst All Odds
3 3 TEMPORO FRIEN/Acid Me Now
B 5 4 OBRISTS WILLLAMS/Let's Mear It For The
6 5 COLO/Inwest Over meals
7 6 CASA/Tem Kight Thiak
7 6 CASA/Tem Kight Thiak
8 8 RICK SERING/TEM/Lore's Somebody
13 9 STRYS SERING/TEM/Lore's Somebody
13 9 STRYS PREMY/CM Dearris
14 10 EDG. ATE CAMA/TOM/Sph

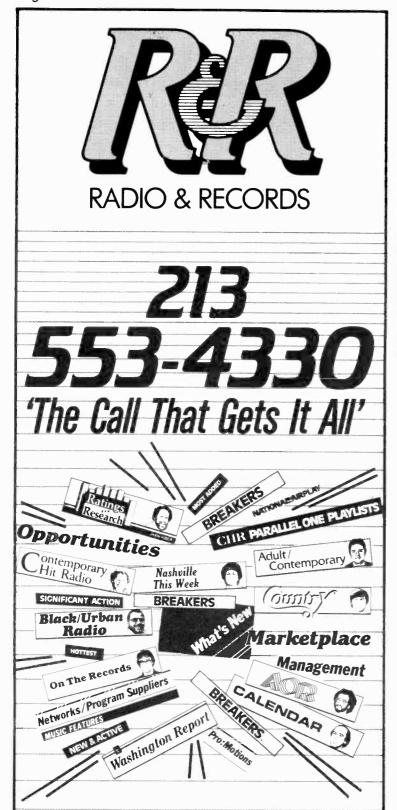
13 9 STEAN PREMAYOR Descript
14 11 ALLAW PARROWS/You To Manuser 20
15 10 ECONO, Norther 110
16 12 MARCON, Norther 110
16 12 MARCON, Norther 110
17 15 JOHN COMMAN, Norther 110
18 20 14 CTWD I ALPEW TYSEW After Time
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17 15 JOHN COMMAN, NORTHER 17 MARCON
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19 10 HARMAN STATE OF THE STEAM OF THE STEAM
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ADDS STYLE COUNCIL/Ny Ever Changing Mood CHRISTICE MCVIE/Love Mill Show Us Now JOS JAKEOW/Tou Can't Get Whet To SLADE/Nan Rauswy

Continued on Page 78

PD: Reggie Blackwell

**MD**: Art Morales



**N**ews coverage that's always first with the facts **Industry's largest free** job opportunities section



## WEST

Continued from Page 77

# KFRC 17610

San Francisco

#### PD: Mike Phillips MD: Lanette Abraham

- MD: Lanette Abraham

  # 1 DENIECS WILLIAMS/Lat's Bear It For The
  2 Parts SPRINGFIELD/Love Somebody
  3 CARB/YOU Might Think
  4 PRIL COLLING/Against All Odds
  5 5 CYRDI LAUFEN/Time After Time
  4 PRIL COLLING/Against All Odds
  5 5 CYRDI LAUFEN/Time After Time
  6 6 CARBO/Son's Strange
  7 7 KENNY LOGGINS/PootLoose
  8 I INDE CARN/Break-Adance
  9 9 GO GO'S/Read Over Reals
  10 10 BERLIN/Mo More Words
  # 11 11 SHALAMAR/Dencing In The Sheets
  11 12 TROMOSON TWINS/Pold Me Now
  H 13 13 JOHN COUGAR/Authority Song
  14 14 FRACE ULLAN/They Don't Rhow
  15 15 STEVE PENR/Oh Sherrie
  16 16 BILLI JOEL/The Longest Time
  17 17 KOOL & THE GANG/TONIGht
  18 19 VAN BALEN/FILL Whit
  19 10 VAN BALEN/FILL Whit
  20 DIFFE LEVIS & NINS/Meat Of Rock & Roll
  21 22 CULTURE CLIP/Mice Ne Blind
  22 23 HALL OATES/Auth Education
  24 EURYTHOLOS/Were Comes The Rain A
  25 25 FORTHER SINTER/Automatic
  26 6 JERMAINE JACKSON/Twill He I'm Not Dream
  27 27 VAN BALEN/Jump

  ADDS

  NONE



## PD: Tom Chase

- H 1 1 LIONEL RICHIE/Hollo
  H 7 2 DENISCE WILLIAMS/Lat's Bear It For The
  H 8 3 RICK SPRINCTELD/Love Bowshody
  5 4 CARR/TOW Hight Think
  2 5 FRIL COLLINE/Against All Odds
  3 6 FRENDRON THINS/ROLD He Nov
  6 7 CULTURE CLUR/Kiss Ne Blind
  11 8 STORY FRENT/OS SHARTIS
  9 9 KENNY LOGGINS/FOOTLOOME
  10 BYTM ADME/BRANT
  11 10 THIN ADME/BRANT
  11 11 STORY COUGAN/Authority Song
  10 10 HTM ADME/BRANT
  11 10 THIN ADME/BRANT
  11 10 THIN ADME/BRANT
  11 10 THIN ADME/BRANT
  12 10 BOOK FREND WATER
  11 10 THIN ADME/BRANT
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  16 THIN ADME/BRANT
  17 THIN ADME/BRANT
  18 THIN ADME/

VAN STEPHENSON/Modern Day Delilah CEICAGO/Stay The Night EURYTHMICS/Who's That Girl CULTURE CLUB/It's A Miracle

# **Hot Hits**

San Francisco

- 1 PHIL COLLING/Against All Odds
  2 NEWNY LOCAING/Protions
  3 LIONER RICHIEF/Mortions
  3 LIONER RICHIEF/MORTIONS
  3 LIONER RICHIEF/MORTIONS
  5 ICLESIAS & NELBOM/TO All The Girls I've
  5 G CYNDI LAUPER/Girls Just Want TO Ha
  8 S VAN HALEN/Jusp
  9 CARS/YOU Hight Think
  0 10 SUPTYIMICS/Her's Comes The Rain A
  11 COUNTED CLOSP/Mars Comes The Rain A
  12 COUNTED CLOSP/Mars a Shatching H
  13 13 NEMA/99 Lattballons(99 Rad
  14 RICE SEPENSFIELD/LOves Somebody
  26 15 SUPRING LOUS/Late Shatching H
  16 FORTHER SISTIRES/LAUROMETIC
  20 17 GO CO'S/Head Over Heels
  21 19 BERIAN/No Mors Mords
  21 19 MICHARD JACKSON/Theiler
  21 10 STATE ULLAWA/FLET'S HEART TIME
  22 17 PAUL CLUST LAUROMETIC
  23 TANGET ULLAWA/FLET'S HEART TIME
  24 YES/LAWA BI
  25 SHEEL CARA/STAN After Time
  26 TANGET ULLAWA/FLET'S HEART TIME
  27 77 PAUL CAUTES AND AFTER SHEEL SHEEL
  28 BERLING LAUFER/TIME After Time
  28 LAID BACK/MAILS HORSE
  28 LAID BACK/MAILS HORSE
  28 SEAL ATTE SANCE/Orolight
  SHALMAN/JULVE HE TORSIGHT

  SHALMAN/JULVE HE TORSIGHT

  STANLAMAN/JULVE HE TORSIGHT

  \*\*TITLE BETTER STANLAMAN/

- SHANNON/Give Me Tonight
  DEENIS ECMARDS/Don't Look Any Furthe
  SHAKIN' STEVENS/I Cry Just A Little B
  JOE JACKSON/You Can't Get What Yo

## **KS 103FM**

San Diego

PD: Dave Parks MD: Mike Preston

- 1 PRIL COLLINS/Against All Odda
  2 2 LIOMEL RICHIE/Hello
  1 3 DRIVETE WILLIAM/Lat's Hear It For The
  4 4 CARS/Tow Hight Think
  5 5 RICK SPHING/IEL/Hollo Brown
  6 5 RICK SPHING/IEL/Hours Bomabody
  8 6 CO CONTACTANICS Horse
  9 8 CO CONTACTANICS HORSE
  8 19 9 CYBOL LANDER/THE After Time
  6 10 CULTURE CULP/Alics Me Blind
  8 14 19 CYBOL LANDER/THE After Time
  6 10 CULTURE CULP/Alics Me Blind
  8 14 11 CAMBO/Bed-s Strenge
  15 12 IGLESIAS & MELDON/TO All The Girle I've
  7 13 UR40/Red Red Wine
  16 14 ADDOMMA/BODGETINE
  10 19 FIRST STRENGE
  11 17 BERLIN/NO HORSE HORSE
  11 17 BERLIN/NO HORSE HORSE
  12 19 STRENGERS/SHOW Me
  12 19 CONTACA/AUCTORITY
  17 10 CARS/STRENGERS/SHOW ME
  17 15 HORSE UTACAS/STRENGERS/SHOW ME
  18 19 RETENGERS/SHOW ME
  19 17 15 HORSE UTACAS/STRENGERS/SHOW ME
  19 17 15 HORSE UTACAS/STRENGERS/SHOW ME
  19 17 15 HORSE UTACAS/STRENGERS/SHOW ME
  19 18 STRENGERS/SHOW ME
  19 18 STRENGERS/SHOW ME
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  19 10 STRENGERS/SHOW ME
  10 STRENGERS/SHOW ME
  10 STRENGERS/SHOW ME
  10 STRENGERS/SHOW ME MELTING
  10 STRENGERS/SHOW MEN'S MET'S AND MEN'S MEN'SHOW MEN'S MET'S
  10 STRENGERS/SHOW MEN'S MET'S AND MEN'SHOW MEN'S MET'S
  10 STRENGERS/SHOW MEN'S MET'S AND MEN'S MEN'SHOW MEN'S MET'S MEN'S MEN'

- BILLY IDOL/Eyes Without A Face CHICAGO/Stay The Hight CULTURE CLUMFIt's A Miracle LATOTA JACKSOM/Heart Don't Lie BURTTHRIGS/Mho'ts That Girl ICICLE WORKS/Whisper To A Scream(8

KWSS 94.5 FM

San Jose

MD: Robin Kipps

8 2 1 LIONEL RICHIE/Wello
H 4 2 CASS/YOU Right Thinx
3 3 RICKS SYRINGFIELD/Leve Sommbody
1 4 FRIL COLLING/Against All Odds
8 5 STEVE PERRY OF Mercia
5 6 TROMPSON TWIS/Rold Ne Now
12 7 GO GO 5/Read Over Heals
6 8 EURTTSHICS/Mare Comes The Rain A
7 9 CULTURE CLUB/RIVEN New Billia
9 10 FRONT LOUGHS/Wookloom
10 FRONT LOUGHS/Wookloom
11 12 PROTECTION TO THE STEVE NEW LICENSE
11 15 CHARLEN NEW LILLIAMS/Lat's West It For The
15 15 YES/Leave It
16 15 JOHN COUGAN/Authority Song
18 17 EERLIN/NO Note Nords
19 18 COUNT CAURENTY AFTER AT LOT TIME
20 19 KOOL & THE GANG/TONLIGHT
21 SUBTECT WILLIAMS & NEWS/Heart Of Nock & Roll
22 PRETENDERS/SON Me
24 23 TONY CARRY/A Fine Fine Bay
26 25 SHALMANA/Dencing In The Sheete
27 26 VAN MALES! I'll Medit
28 7 GENERIS/Tilegal Alien
29 1 REPLIES LIFE/CACCH New . I'm Falling
20 29 IRRIE CARA/Breakdance
21 10 TANA BRANCHON/Pall Ne I'm Not Dream
ADDS

LANDA SHANGAN/Self COntrol
5 STELL COUNTYL NEW WASHERS

LAURA BRANIGAN/Self Control STYLE COUNCIL/My Ever Changing No VAN STEPHENSON/Modern Day Delilah MADDNNA/Sordarline EURYTENICS/Who's That Girl

BILLY JOEL/The Longast Time
.TALK TALK/It's By Life
IGLESTAS & NELSON/TO All The Girls I've
SLADE/Run Runawsy
CREISTITE REVIS/Love Will Show Us How
LAID BACK/Mhits Borse
Back
GENERAL THE WIS LOVE Back
GENERAL THE WISH
JOE JACKSON/YOU Can't Get What Yo

PD: Dave Van Stone

MD: Robin Kipps

# 1 1 LIONEL RICHEM/Bello H 2 2 PRIL COLLING/Against All Odds J 3 TROMPSON TRIES/Bell Ne Nov 4 POINTHE SISTEMS/Actomatic H 5 5 HICK SPRING/FIELD/Love Somebody H 5 6 EDUTYMELG/Harz Counse the Rain A F 7 PRING PREN/OR Sherris B 500 A FIELD RICHEM/POOLDONE H 6 EDUTYMELG/Harz Counses the Rain A F 7 PRING PREN/OR Sherris B 500 A FIELD RICHEM/POOLDONE H 10 10 PRING COUNTYME CLIPS/POOLDONE H 10 10 PRING COUNTYME CLIPS/FOOLDONE H 10 PRING COUNTYME CLIPS/FO

Phoenix



Denver

#### PD: Tim Fox Asst. PD: Mark Bolke

- PRIL COLLIBE/Against All Odds

  2 LIONEL RICHIE/Nello

  3 DENIECE WILLIAMS/Let's Bear It For The

  CASS/YOU Alph Think

  ALAN PARDOMS/Don't Asswer Me

  KC/Give It Up

  STEVE RERE/Oh Sherrie

  THOMS-SON PHYSIA/Bold Me Now

  RICK SPRINGTIELD/Love Schmbody

  RETERIBES/SHOW Me

  BERLIN/Mo More Words All The Girls I've

  ENDNY LOCGINE/Fortlowe

  TRACEY ULLAMN/They Don't Know

  CYNDI LAUPER/IME AT Time

  HUFY LEMIS a MINS/Meset Of Rock & Roll

  YES/Leave It

  SCORPIONS/Rock You Like A NATT!

  ENDNY LOCGINE/TWILDER

  FRONT LOCGINE/TWILDER

  HOS THE CANAL TOTAL SHOW

  STEPLES AND THE STEEL SHOW

  SCOTTELL/SPRES/AUTOMATIC

  SCOTTELL/SPRES/



Denver

#### PD: Doug Erikson MD: Gloria Avila

- 1 1 PHIL COLLINS/Against All Odds
  1 2 2 LTOWER RICHEZ/Hello
  2 3 TOWNER RICHEZ/Hello
  3 TOWNERO MINIS/Nold Me Now
  4 9 4 DENISCE WILLIAMS/Let's Hear It For The
  8 5 CARS/YOU Might Thinks Time
  6 6 STLLY JOEL/The Longes Embody
  3 8 KDRNY LOGGINS/ FOOLOOSE
  4 9 IGLESIAS & NELSON/TO All The Girls I've
  10 10 ALAN PARSONS/FOOLOOSE
  4 9 IGLESIAS & NELSON/TO All The Girls I've
  10 10 ALAN PARSONS/FOOLOOSE
  11 GO GO'S/Head Over Heels
  11 13 EMOL & THE GANG/TONIGHT
  12 STEPE FERRY/ON Sharria
  13 13 KOOL & THE GANG/TONIGHT
  14 CSTEPE FERRY ON Sharria
  16 12 STEPE FERRY ON Sharria
  17 15 SERLIN/NO MOYA MOYA
  18 15 SHALMAN/Dencing In The Sheets
  18 19 SHALMAN/Dencing In The Sheets
  19 19 SHALMAN/Dencing In The Sheets
  19 19 SHALMAN/Dencing In The Sheets
  10 19 NIGHT RANGEN/Share Christian
  10 19 NIGHT RANGEN/Share Christian
  10 20 VAN BREEN/I'll Held Hell
  10 20 JERMAIN SHACKON/Tell Me I'm NOT Dream
  10 10 JERMAIN SHACKON/Tell Me I'm NOT Dream
  11 25 SHEEL LEBIS & NEWS/I Want A New Drug
  11 26 HADONNA/BONGOR'TEL Me I'm NOT Dream
  12 26 HADONNA/BONGOR'TEL Me I'm NOT Dream
  13 26 HOUTER SISTERS/BREONESTIC
  14 JENEY CANA SHANIGHNA/SHAR CHORD
  15 CHORPONS/ROCK YOU LIKE A NOT'L
  16 15 JENEY CANA SHANIGHNA/SHAR CHORD
  17 SCORPONS/ROCK YOU LIKE A NOT'L
  18 11 TALK TALK/I'L'S WY LIKE A NOT'L
  18 13 TALK TALK/I'L'S WY LIKE A NOT'L
  18 15 DO TOWNER SISTERS/SHOWNER
  18 15 DO TOWNER S

- 36 33 CHRISTIER HCVIE/Love Will show De H
  2 34 PRETRIBORMS/Show High
  2 35 CHRICAGO/Stay The High
  37 36 JUS JACKSOM/YOS CHRISTON
  37 37 WAS JURNINGSOM/Modern Desy Dellah
  37 37 WAS JURNINGSOM/Modern Desy Dellah
  38 37 NOINTER SISTEMS/Amp(For My Love)
  28 40 CHLTURE CLUS/Hise Ne Blind

FRANK STALLONE/Derlin'
YARBROUGE/PEOPLES/Don't Whate Your Time



**KMJK** Portland

PD: Jon Barry MD: Steve Naganuma

H 21 13 CYMOI LAUPENTIES ATEST TIME
18 15 HADDOWNA/BOFGETIES
18 15 HADDOWNA/BOFGETIES
18 15 HADDOWNA/BOFGETIES
19 17 PRETENDENS/Show Me
20 18 REGILIN/No More Words
22 19 SERLIN/No More Words
22 19 SERLIN/No More Words
23 20 CHAN GURNA/THA BAFIAN
24 22 DWIGHT WILLEN/Airls
25 22 DWIGHT WILLEN/Airls
26 23 TALE TALEN/AIRLS AND THE SHEET
27 24 SHALAMAN/DANCING IN The Sheets
26 TALE TALEN/THE ME BING
28 TALE TALEN/TE'S MY LIFE
29 TALE TALEN/TE'S MY LIFE
29 TALE TALEN/TE'S MY LIFE
20 DHALL & OATES/AGUIT ENGLISH OF THE MORE
20 BALL & OATES/AGUIT ENGLISH
21 33 CHANNIN SACKSON/THA IN I'M NOT DIESS
25 TALE TALEN/TE'S MY LIFE
26 TALE TALEN/TE'S MY LIFE
27 TALEN TALEN/TE'S MY LIFE
28 TALE TALEN/TE'S MY LIFE
29 TALEN TALEN/TE'S MY LIFE
29 30 LAURA SHANICAM/SHAIT ONTO DIESS
35 12 LAURA SHANICAM/SHAIT ONTO DIESS
35 12 LAURA SHANICAM/SHAIT ONTO DIESS
36 TALET COUNCILIN/Y NEW CHANGING MORE
37 36 STILL COUNCILIN/Y NEW CHANGING MOR
38 LAID AMACNIMIE BESTE
39 37 TYL/MAIST TIME
30 40 ZURTTRINICE/SET CRESS THE RAIN A

SURTYSMICS/Who's That Girl ROCKSELL/Obscene Phone Caller

### **EAST Most Added** • Hottest

**Culture Club Eurythmics** Reno & Wilson Deniece Williams Phil Collins Lionel Richie

# ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then 're-added.

KAMZ/EI Paso, TX Bob West

CatSimon
JERMAINE JACKSON
EURYTHMICS
EURYTHMICS
STYUME CLUB
STYUME OCLUB
STYUME OCCUB
STYUME OCC

WRQK/Greensboro, NC

WANS-FM/Greenville, SC Rod Metta

MADONNA
ROCKWELL (dp)
CULTURE CLUB
SLADE (dp)
Bottest:
PHIL COLLINS 1-1
THOMPSON THINS 2-2
SHALANAR 4-3
IRENE CARA 9-4
GO GO'S 10-9

WQUT/Johnson Rod Hampton

STYLE COUNCIL SLADE

#### SOUTH

**Culture Club Eurythmics** Billy Idol

Q101/Meridien, MS Tom Kelley

JERMAINE JACKSON DAN HARTMAN BILLY IDOL CULTURE CLUB POINTER SISTERS POCO (dp) JAY GRUSKA (dp) BANANARAMA (dp) Hottest:

Hottest: LIONEL RICHIE 1-1 CARS 4-2 RICK SPRINGFIELD 5-3 STEVE PERRY 17-6 DENIECE WILLIAMS 19-8

KNOE-FM/Monroe, LA

WXLK/Roenoke, VA Don D'Shee

DON O SPREAD
YA RBROUGH/PEOPLES (dp)
STYM NHE JACKSON
JERMINE JACKSON
HOTELSON
HOTELSON
HOTELSON
JERMINE JACKSON
HOTELSON
JERMINE JACKSON
JERMINE JACKSON
JERMINE JACKSON
JERMINE JACKSON
JERMINE JACKSON
JOHNIECE WILLIAMS

Deniece Williams Phil Collins Steve Perry

## PARALLEL TWO

## WFLY/Albeny, NY Clark/Lawrence

Clerk/Lawrence
ICICLE WORKS
WANG CHING
NYS
LATOYA JACKSON
YARR ROUGH/PEOPLES
CULTURE CLUB
HOTLES:
PHIL COLLINS 1-1
RICK SPRINGFIELD 2
LIONEL RICHIE 4-3
DENTECE WILLIAMS 7
IRENE CARA 13-8

## Q100/Alientown, PA Dillon/Freeman

PRANKIE GOES TO H FRANK STALLONE CHICAGO ICICLE WORKS PRANK STALLONE
CHICAGO
ICICLE WORKS
EURYTHNICS
CULTURE CLUB
ROCLEAS:
PRIL COLLINS 1-1
LIONEL RICHIE 2-2
IGLESIAS & NELSON
NIGHT RANGER 20-11
DURAN DURAN 30-22

#### WMAR/Beltimore, MD

Wimmer/Payne
CHICAGO
ICICLE WORKS
VAN STEPRENSON
CULTURE CLUB
STYX
STYX
DOL
RAPHTHICS
WARTHICS
WARTHIC

BBITOD
REWO 4 MILSON
HOMARD JONES
ICTCLE WORKS
CULTURE CLUB
POINTER SISTERS
DAN HARTMAN
HOTESET:
PEIL COLLINS 1-1
LIONEL RICHIE 3-2
RICK SPRINGFIELD 4-3
CARS 5-4
JOHN COUGAR 6-5

## WVSR/Charleston, WV Balley/Lerson

JERMAINE JACKSON CHICAGO MANTRED MANN CULTURE CLUB EURYTHHICS DAN HARTHAN DWIGHT TWILLEY RENO & WILSON HOTESTEN STARSHI HOTESTE JEFFERSON
HOTLEST:
PHIL COLLINS 1-1
RICK SPRINGFIELD 4-3
DENIECE WILLIAMS 13-7
SHALAMAR 21-11
CYNDI LAUPER 25-15

#### K104/Erle, PA Bill Shannon

JEFFERSON STARSHI PAUL YOUNG EURYTHNICS PEABO BRYSON CULTURE CLUB LATTISAW & GILL DAN HARTMAN DWIGHT TWILLEY HOCLEST: NIGHT RANGER 4-1 Hottest: NIGHT RANGER 4-1 HUEY LEWIS 4 NEWS 15-: LIONEL RICHIE 5-3 THOMPSON TWINS 9-4 BILLY JOEL 17-11

#### WYCR/Henover-York, PA Merk Richerds

Mark Richards
CULTURE CLUB
JEPPERSON STARSHI
PAUL YOUNG
PABO BRYSON
DAN POGELBERG
ALBANA (dp)
RENO & WILSON
HOTESE:
RICK SPRINGPIELD 2-1
JOHN COUGAR 7-3
CARS 9-5
DENIECE WILLIAMS 11-7
CYNDI LAUPER 18-11

## WTIC-FM/Hertford, CT Mike West

DURAN DURAN
ICICLE WORKS
PEABO BRYSON
CULTURE CLUB
HOTERS
LIONEL, RICHIE 2-1
DENIECE WILLIAMS 10-5
SHALMAR 9-8
STEVE PERRY 19-9
CYNDI LAUPER 16-10

### WKEE/Huntington, WV Gary Miller

POINTER SISTERS STYX WANG CHIRC STYX
WANG CHUNG (dp)
BILLY IDOL
CULTURE CLUB
RENO & WILSON
ROCKWELL
YARBROUGH/PEOPLES (dp)
Hottest: YARBROUGH/PEUPLES 102 Hottest: LIONEL RICHIE 1-1 RICK SPRINGFIELD 2-2 KOOL & THE GANG 4-3 DENIECE WILLIAMS 6-4 CARS 8-5

## WLAN-FM/Lancaster, PA Todd Helliday

COUTURE CLUB
BILLY IDOL
RENO & WILSON
JEFFERSON STARSHI
FRANK STALLONE (dp)
HOTLEST:
PHIL COLLINS 2-1
RICK SPRINGFIELD 4-3
CAS 8-6 CARS 8-6 NIGHT RANGER 9-8 DENIECE WILLIAMS 14-9

CULTURE CLUB
PEABO BRYSON
SHANNON
HOCTEST:
DENIECE WILLIAMS 3-1
STEVE PERRY 8-7
CYMDI LAUPER 9-8
LAURA BRANIGAN 21-16
DURAN DURAN 29-18 FM106/Philadelphia, PA Rich/Tiller

BILLY IDOL
RE-FLEX
PSYCHEDELIC FURS
JEFFERSON STARSHI
POINTER SISTERS
HOTCEST:
LIONEL RICHIE 2-1
PHIL COLLINS 1-2
DENIECE WILLIAMS 9-4
KOOL & THE GANG 6-6
TGLESIAS 4 NELSON 8-8

#### WSPK/Poughkeepele, NY Chris Leide

JERMAINE JACKSON DAN HARTMAN QUEEN STYX YARBROUGH/PEOPLES DWIGHT TWILLEY VOLUME
YANG ROUGH/PEOPLES
YANG R

#### Q92/Rochester, NY

Jay Stevens RENO & WILSON BILLY JOEL DUKE JUPITER CHRISTINE MCVIE Hottest HOLLEST: PHIL COLLINS 1-1 CARS 5-2 JOHN COUGAR 4-3 GO GO'S 10-6 NIGHT RANGER 12-9

### 98PXY/Rochester, NY Tom Mitchell

Tom Mitchell
TONY CAREY
CULTURE CLUB
POINTER SISTERS
HOWARD JONES
ICICLE MORKS
HOTEL MORKS
HOTEL HORKS
PHIL COLLINS 1-1
LIONEL RICHE 2-2
RICK SPRINGFIELD 4-3
DEMIRCE WILLIAMS 8-6
CYNDI LAUPER 27-11

CHICAGO
JERMAINE JACKSON
RENO & WILSON
CULTURE CLUB
BILLY IDOL BILLY 100L ROttest: RICK SPRINGPIELD 3-1 TONY CARRY 7-5 STEVE PERRY 8-6 DENIECE WILLIAMS 10-7 GO GO'S 9-9

STYX
POINTER SISTERS
JENMAINE JACKSON
JANG CHUNG
EURTHHICS
ROCKWELL
DUKE JUPITER
WEIRD AL YANKOVIC (
BANANARAM
HOTHER TICHE 2-1
STEVE PERRY 13-7
IRENE CARA 14-9
NIGHT RANGER 27-10

Tom Taylor

CULTURE CLUB

DAN HARMAN
JEFFERSON STARSHI
RENO & WILSON
HOTCHEST:
PHIL COLLINS 1-1
CYNDI LAUPER 11-6
MADONNA 22-14
DURAN DURAN 24-16
NIGHT RANGER 28-21

JIM Retx
BILLY IDOL
JEPPERSON STARSHI
MANPRED MANN
OWIGHT TWILLEY
PSYCHEDELIC FURS
HAGAR, SCHON, AAR
HOTEGS:
PHIL COLLINS 1-1
STEVE PERRY 6-2
SCORPIONS 13-8
SLADE 14-12
DURAN DURAN 20-16

#### WKRZ-FM/Wilkes-Berre

STIX BILLY IDOL
BILLY IDOL
BENO 4 WILSON
JEFFERSON STARSHI
PEABO BYSON
OUEEN
HIL COLLINS 3-1
JOHN COUGAR 6-5
SCORPIONS 17-15
CYMDI LAUDER 21-16
VAN BALEN 23-21

#### WHTF/York, PA Montione/Serzynski

CULTURE CLUB EURYTHMICS BILLY IDOL WEIRD AL YANF ROCKWELL RE-FLEX KC KC HAGAR, SCHON, AAR HOttest: DENIECE WILLIAMS 13-4 STEVE PERRY 12-8 MADONNA 27-18 DURAN DURAN 33-22

#### Q106/York, PA Mark McKenzle

EURYTHMICS CHICAGO QUEEN
LAID BACK
STYLE COUNCIL
JERMAINE JACKSON
WEIRD AL YANKOVIC (dp)
Hottest: WEIRD AL YANKOVIC (GP)
HOTLEST:
LIONEL RICHIE 2-1
NIGHT RANGER 4-4
DENIECE WILLIAMS 11-6
STEVE PERRY 10-7
CYNDI LAUPER 21-15

#### PARALLEL THREE

## WFBG/Altoons, PA Tony Booth

Tony Booth
ANNIE GOLDEN
CULTURE CLUB
JEFFERSON STARSHI
STYX
PEABO BRYSON
EURYTHMICS
BILLY IDOL
HOttest:
IGLESIAS & NELSON 1-1
GO GO'S 14-6
NIGHT RANGER 15-8
IRRNE CARA 16-9
DENIECE WILLIAMS 24-10

## WGUY/Bangor, ME Jim Randali

JIM RANGAII
JOHN COUGAR
RE-FLEX
BILLY IDOL
EUNTYMHICS
PEABO BRYSON
MANG CHUNG
BANAHARMAN
ALONG
BANAHARMAN
ALONG
BANAHARMAN
HIL COLLINS 1-1
LIONEL RICHTE 2-2
CARS 4-3
CORNER
DENIECE WILLIAMS 7-5
CYNDI LAUPER 27-15

### WZON/Bangor, ME Michael O'Hara

EURYTHMICS RENO & WILSON CHICAGO CHICKO CULTURE CLUB
GREG KIHN BAND
RE-FLEX
MOTLEY CRUE (dp)
JERMAINE JACKSON
HOTCEST CHUBEN
THOMPSON TWINS 2-1
LIONEL RICHIE 3-3
RICK SPRINGFIELD 4-4
CARS 5-5
CYNDI LAUPER 17-10

Scott Robbine

JERMAINE JACKSON
EUNYTHMICS

LUNYTHMICS

LUNE JUPITER

JAY GRUSKA
DWIGHT TWILLEY

HOLLOLLINS 1-1

DENIECE WILLIAMS

STEVE PERRY 11-6

CYMDI LAUDER 23-12

BEELIN 18-16

#### 103CiR/Beckley, WV Bob Spencer

Bob Spencer

WEIRD AL YANKOVIC
MANHATTAN TRANSFE (dp
JEFFERSON STARSHI
CULTURE CLUB
RENO & WILSON
ALABAMA (dp)
PAUL YOUNG
HOTEL LIONEL RICHIE 2-1
RICK SPRINGFIELD 8-2
DENIECE WILLIAMS 9-4
STEVE PERRY 12-6
SHALAMAR 15-10

#### WIKZ/Chembersburg, PA Matthews/Alexander

MatthewAlaxander
CHICAGO
ICICE WORKS
ICICES SISTERS
BOOMMINGS
BOOMMINGS
BILLY 10BES
BILLY 10BE
BILLY 10BE
URENTHINICS
QUEEN
RENO & WILSON
HOTESS:
PHIL COLLINS 1-1
DENIECE WILLIAMS 5STEVE PERRY 15-10
NIGHT RANGER 22-12
CYMDI LAUPER 28-17

Jim Sebesten
STEVE PERRY
NIGHT RANGER
HUEV LEWIS & NEWS
CHRISTIN MCVIE
EURYTHMICS
CULTURE CLUB
STYLE COUNCIL
RENO & WILSON
HOTLEST:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
THOMPSON TWINS 7-4
JOHN COUGAR 6-5

WERZ/Exeter, NH Scott MacKey POINTER SISTERS EURYTHMICS POINTER SISTERS
EURYTHMICS
JERMAINE JACKSON
DWIGHT TWILLEY
JAY GRUSKA
MISSING PERSONS
DUKE JUPITER (dp)
POCO (dp)
YABBROUGH/PEOPLES
HOCLES
LIONEL RICHIE 3-1
JOHN COUGAR 9-6
DENIECE WILLIAMS 23-13
VAN HALEN 24-19
CYNDI LAUPER 32-22

CULTURE CLUB LAID BACK YARBROUGH/PEOPLES (dp) YARBROUGH/PEOFILES (GP, Hottest: DENIECE WILLIAMS 8-1 BILLY JOEN 10-3 HUEY LEWIS & NEWS 26-16 SLADE 32-25 DURAN DURAN 36-29

## WQCM/Hagerstown, MD Will Kauffman

STYX DWIGHT TWILLEY CULTURE CLUB DAN HARTMAN PAUL YOUNG BANANARAMA Hottest:
PHIL COLLINS 1-1
RICK SPRINGFIELD 3-2
IRENE CARA 8-7
DENIECE WILLIAMS 17-11
JERMAINE JACKSON D-20

#### OK 100/Itheca, NY Bill Weston

Bill Weston
DAN HARTMAN
JEFFERSON STARSHI
ESHYTHMICS
FAUL YOUNG
ELHYTHMICS
FAUL YOUNG
CULTURE CLUB
LATTISAN & GILL
MANFRED MANN
HOLTEST
THOMPSON THINS 2-1
HUFY LEWIS & NEWS 14-5
IGLESIAS & NELSON 13-7
STEVE PERRY 16-10
DURAN DURAN D-32

RENO & WILLSON
JOE JACKSON
CULTURE CLUB
BANNANAMA
YARR ROUGH/PEOPLES
DAN POGELBERG
JAY GRUSKA
MISSING PERSONS
HOLTERIE 1-1
PHIL COLLINS 2-2
TRACEY ULLHAN 5-3
IGLESIAS & NELSON 8-4
GO GO'S 21-13

#### WKHI/Ocean City, MD Jack Gillen

#### 96XIL/Parkersburg, WV Paul DeMille

PEABO BRYSON
PAUL YOUNG
PSYCHEDELIC FURS
JERMAINE JACKSON
RENO & WILSON
JEFFERSON STARSHI
HOUTEST Hottest: LIONEL RICHIE 2-1 RICK SPRINGFIELD 3-2 JOHN COUGAR 6-3 DENIECE WILLIAMS 11-8 IRENE CARA 12-9

WJBQ/Portland, ME Phoenix/O'Nell JERMAINE JACKSON WEIRD AL YANKOVIC RENO & WILSON CULTURE CLUB CULTURE CLUB
CARS
PEABO BRYSON
YARBROUGH/PEOPLES UB40
JAY GRUSKA
HOTTEST:
DENIECE WILLIAMS 5-1
NIGHT RANGER 4-3
IGLESIAS & NELSON 18-5
STEVE PERRY 13-8
HUEY LEWIS & NEWS 25-18

CULTURE CLUB POINTER SISTERS NIK KRRSHAW HOTCEST: PHIL COLLINS 1-1 KENNY LOGGINS 2-2 SHALAMAR 3-3 STEVE PERRY 14-10 LAID BACK 39-19

PEPERSON STARSHI
CULTURE CLUB
VAN STEPHENSON
CHICACO
HOCLEST:
RICK SPRINGFIELD 2-1
STEVE PERRY 5-2
SCORPIONS 9-5
NIGHT RANGER 11-6
VAN HALEN 12-9

#### SOUTH PARALLEL TWO

CULTURE CLUB
STYX (dp)
EURYTHMICS
RENO & WILSON
QUEEN (dp)
JEFFERSON STARSHI (dp)

KHFI/Auedin, TX
Volkmar/Gerett
CULTURE CLUB
BILLY IDOL
NIK KERSHAW
JERNAINE JACKSON
HOTESET:
LIONEL RICHIE 1-1
DENIECE WILLIAMS 8
KOOL & THE GANG 7IGLESIAS & NELSON
GO GO'S 13-9

## WFMF/Baton Rouge Rica/Ahysen

Rice/Ahysen

CULTURE CLUB

HOTTEST:
HOTOLINS 1-1
LIONEL RICHIE 2-2
DENIECE WILLIAMS 7IGLESIAS & NELSON @
CYNDI LAUPER 21-15

## KZZB/Beeumonić TX

DAN POGELHERG
INYS
CHICAGO
HOWARD JONES
CULTURE CLUB
HOTHER
SCORPIONS 13-7
DENIECE WILLIAMS 17-11
DURAN DURAN 30-18
JERMAINE JACKSON D-26

#### WSSX/Chaileston, SC Philips/Allen

BILLY IDOU NIK KERSHAW EURYTHMICS

#### WBCY/Cherlotte, NC Bob Keghan

CULTURE CLUB
WANG CHUNCI
EURYTHMICS
HOTESE: DENIECE WILLIAMS 1-1
STEVE PERRY 4-3
CYNDI LAUPER 22-5
DURAN DURAN 23-17
NIGHT RANGER 31-21

## WJZR/Charlotte, NC Chrysler/Radford

Chryslar/Rudford

JERMAINE JACKSON
CHRISTINE MCVIE
ROCKWELL
EURYTHRICS
HAGAR, SCHON, AAR
FRANK STALLONE
POINTER SISTERS
HOTEST:
DENIECE WILLIAMS 11CABS 7-7
SHALAMAR 19-13
DURAN DURAN '24-15
NIGHT RAMGER 22-17

WSKZ/Chatter Jeff Blake JERMAINE JACKSON POINTER SISTERS CHRISTINE MCVIE LAID BACK HOtteas: PHIL COLLINS 1-1 RICK SPRINGFIELD 2-2 DENIECE WILLIAMS 10-4 GO GO'S 9-5 STEVE PERRY 15-7

WNOK-FM/Columbia CULTURE CLUB LATOYA JACKSON QUEEN
RE-FLEX
Hottest:
LIONEL RICHIE 1-1
NIGHT RANGER 7-4
VAN HALEW 16-10
CYNDI LAUPER 23-19
DURAN DURAN 26-21

WBBQ/Augusta, GA Bruce Stevens

JEFFERSON STARSHI (dp Hottest: DENIECE WILLIAMS 1-1 SHALAMAR 2-3 PHIL COLLINS 3-4 LIONEL RICHIE 7-9 CYNDI LAUPER 18-11 CULTURE CLUB D-37

STYX YARBROUGH/PEOPLES HOTCEST: PRIL COLLINS 1-1 LIONEL RICHIE 2-2 THOMPSON TWINS 3-3 IGLESIAS 6 NELSON 4-5 CARS 6-6 KSET-FM/Ei Paso, TX Cat Simon

STYX STYLE COUPCIL MADONNA HOCLEST: LIONEL RICHIE 2-2 STEVE PEREY 14-4 DENIECE WILLIAMS 23-13 CYMDI LAUBER 33-25 LAID BACK D-30

SLADE BILLY IDOL EURYTHMICS EURYTHMICS JERMAINE JACKSON CULTURE CLUB HOLLEST EURYTHMICS EURYTHMICS 5-3 STEVE PERRY 7-5 KOOL 4 THE GANG 12-9

EURYTHMICS STYX ICICLE WORKS (dp) HOTTEST HILL COLLINS 2-1 RICK SPRINGFIELD 4-2 STEVE PERRY 9-6 DENIECE WILLIAMS 12-8 CYNDI LAUPER 18-11

# Rod Meta CULTURE CLUB HOMARD JONES BILLY 100L EURYTHHICS DAN BARTMAN JEPPERSON STARSHI ROCKWELL HOCTEST: LIONEL RICHIE 2-1 RICK SPRINGFIELD 4-2 STEVE PERRY 12-8 DENTECE WILLIAMS 15-11 DURAN DURAN 32-23 WZYP/Hunteville, AL Scott Mitchell

Scott Mitchell
CULTURE CLUB
RENO 4 WILSON
RENO 4 WILSON
ROCKWELL
EURYTHHICS
WANG CHUNG
RUSS BALLARD
HOTERST
RICK SPRINGFIELD 2-1
CARS 4-2
NIGHT RANGER 7-3
JOHN COUGAR 6-4
SHALLAMAR 21-11

## WZLD/Columbia, SC Chuck Finley

Chuck Finhey
FRANK STALLONE
DWIGHT THILLEY
JEFFERSON STARSHI
RE-FLEX
HOWARD JONES
DAN HARTMAN
SHAKIN' STEVENS
HOTCOLLINS 1-1
VAN HALEN 28-18
CYNDI LADPER 36-26
DURAN DURAN 27-27

## KITE/Corpus Christi, TX Ron Chase

RON Chase
MISSING PERSONS
JEPPERSON STARSHI
CULTURE CLUB
RENO & WILSON
JERNAINE JACKSON
HOTESEL
RICK SPRINGFIELD 1
NIGHT RANGER 5-4
VAN HALEN 10-5
REAL LIFE 17-11
SCORPIOMS 22-12

WDOQ/Davtona Beach, FL

## Dee Silvers

Des Silvers

CHRISTIEE MCVIE
JERMAINE JACKSON
CHICAGO
CHICAGO
SISTERS
PRANK S-ALLONE
SHAKIN' STEVENS
HOWARD JOSE
ALBAMA
HOWARD JOSE
LINEE 1:
PHIL COLLINS 2-1
LIONEL RICHIE 1-2
NIGHT RANGER 15-6
STEVE PERRY 26-19
CYNDI LAUPER 34-28 WDCG/Durham-Rala

#### WABB-FM/Mobile, AL

WANG CHEING
POINTER SISTERS
BILLY IDOL
HOCLES RICHIE 1-1
DENIECE WILLIAMS 3-2
PHIL CCLLINS 2-3
RICK SPRINGFIELD 6-4
IGLESIMS & NELSON 8-6

G100/Mobile, AL Scott Griffith CHRISTINE MCVIE
CHICAGO
CULTURE CLUB
RENO & WILSON
HOTEST:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
STEVE PERRY 13-6
DENIECE WILLIAMS 17-10
LAURA BRANIGAN 30-24

#### WHHY-FM/Montgo Merk St. John

Z96/Tempe, FL: Steve Davis RENO & WILSON CULTURE CLUB

none
Hottest:
PBIL COLLINS 1-1
RICK SPRINGPIELD 3-3
GO GO'S 6-6
DENIECE WILLIAMS 7-7
STEVE PERRY 8-8 SLADE
CULTURE CLUB
VAN STEPHENSON
HOMARD JONES
HOCLEST
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
CARS 7-6
STEVE PERRY 26-14
HUEY LEWIS & NEWS 34-25

## KRGV/McAllen-Brownsville Bob Perry

Bob Perry

JERMAINE JACKSON

ROCKWELL
BURVTHMICS
BILLY IDDL

MANG CHUNG
HOTE
BOTH COLLINS 1-1
DENTECE WILLIAMS 7-2
IGLESIAS & NELSON 3-3
CARS 4-4
KOOL & THE GANG 22-12

KX104/Nashville. IN

## KX104/Nashville, TN St. John/Cook

REMO & WILSON
CULTURE CLUB
POINTER SISTERS
HOMARD JONES
HOCKERS:
LIONEL RICHIE 1-1
DEMIECE WILLIAMS
CYMDI LAUPER 12-5
STEVE PERRY 10-6
CARS 8-7

John Peace

TALK TALK ROCKWELL
RENO & WILSON
NIK KERSHAW
DURAN DURAN
BILLY 1DOL
CULTURE CLUB
HOCLEGA
CAS 6-2
DENIECE WILLIAMS 10CYMDI LAUPER 17-10
STEVE PERRY 21-11
VAN HALEN 24-12

CYNDI LAUPER BERLIN REAL LIFE STYLE COUNCIL BILLY IDOL Hottest: PHIL COLLINS 1-1 STEVE PERRY 6-6 GO GO'S 12-8 SCORPIONS 18-13 VAN HALEN 22-17

MADONNA JERMAINE JACKSON HOTTEST LIONEL RICHIE 1-1 PHIL COLLINS 2-2 JOHN COUGAR 16-11 ALIAN PARSONS 22-15 DENIECE WILLIAMS 35 WOK!/Knoxville, TN Gery Adkins JERMAINE JACKSON
CHICAGO
SLADE
HOttest:
PHIL COLLINS 1-1
LIONEL RICKIE 2-2
CARS 7-3
RICK SPRINGFIELD 12-6
STEVE PEREY 16-12 POINTER SISTERS POINTER SISTERS
INXS
CULTURE CLUB
ROCKWELL
DEKE JULITER
JULITER
DEKE JULITER

WFMI/Lexington, KY Fox/Moeley JERMAINE JACKSON CULTURE CLUB POINTER SISTERS JEFFERSON STARSHI WANG CHUNG RE-PLEX DWIGHT TWILLEY MANFRED MANN EURYTHMICS BANANARAMA HOLLEST: KITY/Sen Antonio, TX KId Curry CHICAGO
JERMAINE JACKSON
BONNIE TYLER
BILLY IDOL
EURYTHMICS
VAN STEPHENSON
HOWARD JONES
DUKE JUPITER
ROCKWELL
JOE JACKSON
HOTESSON
HOTESSON Hottest: PHIL COLLINS 1-1 LAID BACK 9-7 HUEY LEWIS & NEWS CYNDI LAUPER 27-15 DURAN DURAN 35-25

## KKYK/Little Rock, AR Mark McCain

CULTURE CLUB HOTTEST: PHIL COLLINS 1-1 ALAN PARSONS 14-10 TRACEY ULLMAN 15-12 STEVE PERRY 17-13 IGLESIAS & NELSON 20 KTFM/Sen Antonio, TX STEVE PERRY
VAN HALEN (dp)
SHAKIN' STEVENS
DURE JUPITER (dp)
PAUL YOUNG
EURYTHMICS
HAGSEN PERSONS
HAGAR, SCHON, AAR
DWIGHT TWILLEY (dp)
POCO FM100/Memphis, TX John/Prestiglecomo

JOE JACKSON HOTLEST: PHIL COLLINS 1-1 DENIECE WILLIAMS 5-5 BILLY JOEL 17-12 CYNDI LAUPER 29-25 SHALAMAR 31-26

## CHICAGO JERMAINE JACKSON JOE JACKSON HOTTER CARS 10-5 STEVE PERRY 23-13 CYMDI LAUDER 22-14 SHALAMAR 32-21 CHRISTINE MCVIE 34-26 POCO HOttest: PHIL COLLINS 1-1 IRENE CARA 10-8 NIGHT RANGER 34-24 ALABAMA 39-28 JERMAINE JACKSON 35-29

POINTER SISTERS

KROK/Shreveport, LA Peter Stawart CYNDI LAUPER HUEY LEWIS & NEWS JEFFERSON STARSHI HAGAR, SCHON, AAR DWIGHT TWILLEY (dp. FRANK STALLONE HOTLEST: Hottest: LIONEL RICHIE 2-1 RICK SPRINGFIELD 4-2 ALAN PARSONS 7-4 CARS 5-5 DENIECE WILLIAMS 12-6

KILE/Galveston, TX Dave Parks JOE JACKSON
JERNAINE JACKSON
CHICAGO
POINTER SISTERS
LATOYA JACKSON
DURE JUPITER
PEABO BRYSON
DAN HARTMAN
MISSING PERSONS Stave Davis
CHICAGO
BILLY JOEL
POINTER SISTERS
CULTUME CLUB
STYX (dp)
Hotteat:
DENIECE WILLIAMS 3-2
STEVE PERRY 12-10
LAID BACK 13-11
CYNDI LAUPEN 17-15
DURAN DURAN 23-18 MISSING PERSONS HOTLEST: VAN HALEN 24-18 CYNDI LAUPER 28-22 DURAN DURAN 37-25 LAURA BRANIGAN 38-30 SCORPIONS 40-32

Stave Finnegan
CULTURE CLUB
HOCKEST:
LIONEL RICHIE 2-1
DENIECE WILLIAMS 16-4
TRACEY ULLIAMS 16-1
CINDI LAUPER 24-14
CINDI CONTROLL
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STYX
38 SPECIAL
38 SPE KQIZ-FM/Amerilio, TX Gerry O'Neel CHRISTINE MCVIE CHICAGO STYX STYX EURYTHMICS NIK KERSHAW JERMAINE JACKSON HOTLEST: PHIL COLLINS 1-1 STEVE PERRY 13-5 DENIECS WILLIAMS HUEY LEWIS & NEWS DURAN DURAN D-23

WISE/Ashville, NC John Stevens CULTURE CLUB
DWIGHT TWILLEY
ROCKWELL
JEFFERSON STARSHI
BILLY IDOL
INXS
DAN BARTMAN
WANG CHUNG WANG CHUNG HOTTEST: NIGHT RANGER 1-1 LAID BACK 3-2 DENIECE WILLIAMS 8-7 STEVE PERRY 24-10 CYNDI LAUPER 25-15

#### WJAD/Beinbridge-Albr

Elliot/Osborne EHIOVOaborne

CULTURE CLUB

JEFFERSON STARSHI

DMIGHT TWILLEY

ANNIE GOLDEN

DUKE JUPITER (dp)

STXX (dp)

RENO & WILSON (dp)

RENO & WILSON (dp)

ROCKWELL (dp)

HOCKELL (dp)

HOTEST:

PHIL COLLINS 1-1

LIONEL RICHIE 2-2

RICK SPRINGFIELD 4-3

JOHN COUGAR 11-10

WCGOLCHUPURS (A

WCGQ/Columbus, GA Relph Carroll BJ105/Orlando, FL Gary Mitchell Reigh Carroll

CULTURE CLUB
BILLY IDOL
EURYTHMICS
YARB ROUGH/PEOPLES
STYLE COUNCIL
WANG CHUNG
HOWARD JONES
HOttest:
CULTURE CLUB 1-1
LIONEL RICHIE 3-2
PHIL COLLINS 4-3
CYMDI LAUPER 29-25
DURAN DURAN 36-26

CULTURE CLUB
CHICAGO
NIGHT RANGER
HOTEGET:
LIONEL RICHIE 2-1
PHIL COLLINS 1-3
DENIECE WILLIAMS 6-5
GO GO'S 18-11
DURAN DURAN 20-16 NICK HAYGE
STYX
EUNYTHMICS
BILLY IDOL
BAN HARTMAN
STYLE COUNCIL
JEFFERSON STARSHI
INXS
HIL COLLINS 1-1
LIONEL RICHIE 2-2
CARS 3-3
TOMY CAREY 10-4
IGLESIAS & NELSON 13-8

CULTURE CLUB
RENO 4 MILSON
BILLY 10DL (dp)
JEPFERSON STARSHI (dp)
HAGAR, SCHON, AAR (dp)
HOTLEST
LIONEL RICHIE 2-1
DENIECE WILLIAMS 9-4
NIK KRRSHAW 17-10
HUEY LEWIS 4 NEWS 21-11
ALABAMA 27-16

## WFOX/Geineville, GA Alen Du Priest

JERMAINE JACKSON CHICAGO (dp) CULTURE CLUB BILLY IDOL (dp) KC BANANARAMA
HOMARD JONES
HOLLEST:
DENIECE WILLIAMS 2-1
LIONEL RICHIE 3-3
CARS 6-5
JOHN COUGAR 9-7
GO GO'S 11-10

JEFFERSON STARSHI
POCO (dp)
BILLY IDDL (dp)
CULTURE CLUB
JERNAINE JACKSON
HOTELSTEP FILL COLLINS 1-1
STEVE PERRY 12-2
DENIECE WILLIAMS 1
NIGHT RANGER 9-6
CYNDI LAUPER 13-9 STYX
EURYTHMICS
DAN HARTMAN
BILLY IDOL
HOWARD JONES
CULTURE CLUB
RENO & WILSON
Hottest: Hottest: LIONEL RICHIE 3-1 IGLESIAS & NELSON 4-2 DENIECE WILLIAMS 15-8 STEVE PERRY 17-12 CYNDI LAUPER 24-16

WIXV/Sevenneh, GA J.P. Hunter EURYTHMICS NIK KERSHAW DAN HARTMAN PEABO BRYSON JEFFERSON STARSHI CULTURE CLUB LATTISAW & GILL HOTTESH Hottest: BILLY JOEL 6-1 SHALAMAR 4-3 ALIAN PARSONS 11-5 MADONNA 3-8 DENIECE WILLIAMS 16-9

Z102/Savennah, GA Williams/Sommers Windermassonners
REMO & WILSON
CULTURE CLUB
BILLY 100L
HOttest:
PHIL CULLINS 1-1
CARS 6-4
RICK SPRINGFIELD 12-9
SHALAMAR 15-12
VAN HALEN 22-17

WGLF/Tallahasses, FL Bill Thomas UB40
POINTER SISTERS
CULTURE CLUB
ICICLE WORKS (dp)
HOWARD JOHO
DAN HARTMAN (dp)
HOLLEST:
HOLEST:
HOLE

KKQV/Wichits Falls, TX Chuck Beck Chuck Beck
CHICACO
CULTURE CLUB
EURYTHMICS
RENO & WILSON
ROGER WATERS (dp)
YARBROUGH/PEOPLES
JAY GRUSKA
HAGAR, SCHON, AAR (dp)
JEFFERSON STARSHI
HOTESEL
CYMDI LAUPER 3-1
EVHIECE WILLIAMS 7-3
SCORPIONS 5-4
NIGHT RANGER 6-5
DURAN DURAN 16-8

STEVE PERRY
JERMAINE JACKSON
JERMAINE JACKSON
CULTURE CLUB
VARR BOUGH/PEOPLES
HOWARD JONES
HOTEST:
PHIL COLLINS 1-1
CARS 4-3
DENIECE WILLIAMS 7-5
STEVE PERRY 0-6
IGLESIAS & NELSON 16-10 WHSL/Wilmington, NC HOWARD JONES
EURYTHMICS
CULTURE CLUB
RENO & WILSON
BILLY IDDL
CHRISTINE MCVIE
NIK KRRSHAW
HOTERS:
DENIECE WILLIAMS 12-1
CARS 4-2
STEVE PERRY 13-3
RICK SPRINGFIELD 7-4
CYNDI LAUPER 18-7

The following station reported a frozen playlist this week:

Q107/Washington CHUM/Toronto WNVZ/Norfolk KOPA/Phoenix

## 238 Reporters 230 Current Reports

KFRC/San Francisco

KBFM/McAllen-Brownsvill KCPX-FM/Salt Lake City KKAZ/Cheyenne

# eport this week and therefore their playlists were frozen:

#### **MIDWEST** Most Added .. Hottest

**Culture Club** Billy Idol **Eurythmics** 

**Deniece Williams** Lionel Richie **Phil Collins** 

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts the song was dropped from the playlist then re-added.

#### WEST **Most Added**® **Hottest**

Culture Club **Eurythmics** Pointer Sisters **Deniece Williams Lionel Richie** Phil Collins

#### MIDWEST PARALLEL TWO

## WKDD/Akron, OH Mett Patrick

CULTURE CLUB CHRISTINE MCVIE CHRISTINE MCOTE
STYX
RE-FLEX (dp)
DAN HARTMAN
BILLY IDOL (dp)
Hottest:
NIGHT RANGER 1-1
PHIL COLLINS 2-2
VAN HALEN 9-8
CYNDI LAUPER 17-11
JERMAINE JACKSON 38-22

## WAHC/Appleton-Oshkosh, Wi

DERMAINE JACKSON
CHRISTINE MCVIE
JOE JACKSON
HOTTER
SCORPIONS 1-1
LIONEL RICHIE 2-2
DENIECE WILLIAMS 10-7
NIGHT RANGER 33-14
VAN HALEN 26-15

#### WKAU/Appleton-Oshkosh, WI Ross/Bradleigh

MOSAIFredleigh
EURYTHMICS
CHICAGO
CHRISTIME MCVIE
JERMAINE JACKSON
BILLY IDOL (dp)
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 3-2
DENIECE WILLIAMS 18-8
DURAN DURAN 27-18
SCORPIONS 33-28

## 92X/Columbus, OH Joel Cella

KOOL & THE GANG SHALAMAR BILLY IDOL CHICAGO SLADE HOWARD JONES HOWARD JOHN-HOTTEST: LIONEL RICHIE 1-1 DENIECE WILLIAMS 10-3 STEVE PERRY 8-4 CYNDI LAUPER 17-11 NIGHT RANGER 24-20

## KIIK/Devenport, IA

KIIK/Devenport IA
Jim O'Hara
JERMAINE JACKSON
POINTER SISTERS
QUEEN (dp)
MANHATTAN TRANSFE
EURYTHMICS
BILLY IDOL (dp)
CULTURE CLUB
BOTTERS CULTURE CLUB
HOTTEST:
LIONEL RICHIE 2-1
DENIECE WILLIAMS 9-3
STEVE PERRY 14-10
DURAN DURAN 21-19
HUEY LEWIS & NEWS 28-20

HUEY LEWIS & NEWS &
KMGK/Des Moines, IA
Al Brock
BILLY IDOL
JEFFERSON STARSHI
HAGAR, SCHON, AAR
LATOYA JACKSON
CULTURE CLUB
DUKE JUPITER (dp)
HOTCEST DUKE JUPITER (dp)
Hottest:
LIONEL RICHIE 2-1
RICK SPRINGFIELD 3-2
CARS 4-3
GO GO'S 6-5
DENIECE WILLIAMS 9-7

#### WEBC/Duluth

CULTURE CLUB
JERMAINE JACKSON
POINTER SISTERS
VAN STEPHENSON
HOTLEST:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
IGLESIAS & NELSON
BILLY JOEL 9-6
STEVE PERRY 10-7

#### WKDQ/Eveneville, IN

WKDC/Evaneville, IN
Hobbs/Payne
CULTURE CLUB
RENO & WILSON
EURYTHMICS
DAN HARTMAN
CAMEO (dp)
WEIRD AL YANKOVIC
Hottest: WEIND AL ..... HOTCHS! NGFIELD 4-1 KOOL & THE GANG 12-8 STEVE PLRRY 14-9 SHALAMAR 27-14 CYNDI LAUPER 31-22

#### WSTO/Evansville, IN Chris Taylor

Chie Teylor Culture Club Hottest: DENIECE WILLIAMS 2-1 RICK SPRINGPIELD 6-4 CARS 10-5 TRACEY ULLMAN 16-9 CYNDI LAUPER 30-24

#### WMEE/Ft Wayne, IN

Scott Dugan Scott Dugan
STYX
BILLY IDOL
HOWARD JONES
EURYTHMICS
QUEEN
HOTE COLLINS 1-1
LIONEL RICHIE 2-2
RICK SPRINGFIELD 5-3
DENIECE WILLIAMS 8-5
BILLY JOEL 23-13
WGRN/GORD PROME NOW

## WGRD/Grand Rapids, MI Swart/Duling

JERMAINE JACKSON
CULTURE CLUB
JEFFERSON STARSHI
BOWARD JONES
BOOTLEST:
HOLLINS 1-1
NIGHT RANGER 6-3
CARS 5-4
STEVE PERRY 9-5
DENIECE WILLIAMS 11-9

## WZPL/Indlanapolis, IN Jim Miles

JERMAINE JACKSON EURYTHMICS EURYTHMICS
LAURA BRANIGAN
BILLY IDOL
POINTER SISTERS
HOTEST:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
DENIECE WILLIAMS 4-3
STEVE PERRY 10-6
HUEY LEWIS & NEWS 26-9

#### WJXQ/Jackson, Mi

Rysn/Cheeks

JEFFERSON STARSHI
DWIGHT TWILLEY
EURYTHMICS (dp)
MANFRED MANN (dp)
MISSING PERSONS (dp)
PAUL YOUNG (dp)
DAN HARTMAN (dp)
HAGAR, SCHON, AAR (dp)
HOTLEST:
HUEY LEWIS 4 NEWS 14-8
STEVE PERRY 15-11
BILLY RANKIN 18-13
CHICAGO 31-23

#### WKFR/Kalamazoo, MI

Rick Chapmen
EURYTHMICS
QUEEN (dp)
CULTURE CLUB
LATOYA JACKSON
STYX
HOTTEST
HOTTEST
EIGHT ST-1
RICK SPRINGFIELD 3-2
CARS 5-5
DENIECE WILLIAMS 15-6
STEVE PERRY 9-8

## ZZ99/Kansas City, MO Lake/Benson

Lake/Benson

POINTER SISTERS
JOE JACKSON
BERLIN
CHICAGO
LAURA BRANIGAN
HOCLEST:
LIONEL RICHIE 1-1
THOMPSON TWINS 3-2
DENIECE WILLIAMS 5-4
STEVE PERFY 6-5
NIGHT RANGER 9-7

## WVIC/Lansing, MI Martin/Kittredge

Mardin/Kitredge

ICICLE WORKS
QUEEN
BILLY IDOL
STYLE COUNCIL
SLADE
HOttest:
LIONEL RICHIE 1-1
JOHN COUGAR 6-2
CARS 7-6
BON JOVI 9-7
NIGHT RANGER 10-8

#### Z104/Madison, WI

Little/Hudson
JERMAINE JACKSON
CHICAGO
POINTER SISTERS
CULTURE CLUB
INXS (dp)
BOTTER SISTERS
FEIL COLLINS 1-1
LIONEL RICHIE 3-2
DENIECE WILLIAMS 7-4
SCORPIONS 11-9
CYNDI LAUPER 26-15

#### KJ103/Oklahoma City, Ok Dan Wilson

RENO & WILSON
JEFFERSON STARSHI (dp)
CULTURE CLUB
WEIRD AL YANKOVIC
HOTTEST:
HOTTLE STARSHI STARSHI (dp)
HIL COLLINS 1-1
LIONEL RICHIE 3-2
NIGHT RANGER 6-3
STEVE PERRY 8-5
DENIECE WILLIAMS 9-6

## KQKQ/Omaha, NE Taylor/Dean

CULTURE CLUB EURYTHMICS JOE JACKSON BILLY IDOL Bottest:
PHIL COLLINS 1-1
IGLESIAS & NELSON 2-2
CARS 5-3
DENIECE WILLIAMS 7-4
STEVE PERRY 15-7

## KZ93/Peoria, IL Edwards/Maloney

CHICAGO LAURA BRANIGAN MADONNA MADONNA Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 THOMPSON TWINS 3-3 RICK SPRINGPIELD 4-4 ALAN PARSONS 5-5

#### WRKR/Racine-Mile

Pat Martin
JEPFERSON STARSHI
ROCKWELL
QUEEN
DAN HARTMAN
MOTLEY CRUE
NORA
HOTLEST CRUE
DENIECE WILLIAMS 1-1
STALLAMAR 3-2
STEVE PERRY 7-3
CYMDI LAUPER 18-9
DURAN DURAN 22-14

#### WZOK/Rockford, IL

JOE JACKSON LAURA BRANIGAN JERMAINE JACKSON HOTCEST: PHIL COLLINS 1-1 CARS 5-3 LIONEL RICHIE 8-5 RICK SPRINGFIELD 9-7 CYNDI LAUPER 15-10

## U\$3/South Bend, IN J.K. Dearing

ROOL & THE GANG
CULTURE CLUB
HOTLEST:
PHIL COLLINS 1-1
KENNY LOGGINS 2-2
CULTURE CLUB 8-3
CARS 9-5
DENIECE WILLIAMS 22-7 WRQN/Toledo, OH

#### Shaffer/Jardine

Shaffer/Jardine
EURYTHMICS
JERMAINE JACKSON
YARBROUGH/PROPLES
FRANK STALLONE
DWIGHT TWILLEY
BILLY IDOL
LATOYA JACKSON
HOTTEST
TOPPORT
DENIECE WILLIAMS 10-2
PHIL COLLING 1-3
RICK SPRINGFIELD 3-4
CYNDI LAUPER 15-5

#### K107/Tulsa, OK Rivers/Stephens

CHICAGO NIK KERSHAW NIK KERSHAW
QUEEN
BILLY IDOL
FRANK STALLONE
EURYTHMICS
HOTLEST
LIONEL RICHIE 4-1
PHIL COLLINS 2-2
GO GO'S 6-5
KOOL & THE GANG 10-8
STEVE PERRY 17-10

## KELI/Tuisa, OK Myers/Michaels

Myer/Michaels
RENNY LOGGINS
CULTURE CLUB
BILLY IDOL (dp)
HOWARD JONES
JEFFERSON STARSHI
HOTLEST:
LIONEL RICHIE 1-1
DENIECE WILLIAMS 3-2
STEVE PERRY 10-4
CYMDI LAUDER 11-5
NIGHT RANGER 14-9

#### KEYN-FM/Wichita, KS

TaylorBrown
SCORPIONS
STYLE COUNCIL
LATOYA JACKSON
INXS
DAN HARTMAN
HOttest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
CARS 6-5
DENIECE WILLIAMS 8-6
STEVE PERRY 11-7

#### WHOT/Youngstown Dick Thompson

STYX
RE-PLEX (dp)
LATOYA JACKSON
CULTURE CLUB
JEPFERSON STARSHI
ROCKWELL
WEIRD AL YANKOVIC (dp)
PSYCHEDELIC FURS
DWIGHT TWILLEY (dp)
BANNANRAMA
ROTTES WILLIAMS 6-2 DENTECE WILLIAMS 6-2 IGLESIAS & NELSON 16-11 STEVE PERRY 20-15 CYNDI LAUPER 31-18 CHICAGO D-24

## WYFM/Young Jeff Tobin

STEVE PERRY
CYMDI LAUPER
BOTTEST
HOTTEST
LIONEL RICHIE 1-1
KENNY LOGGINS 2-2
DENIECE WILLIAMS 6-4
THOMPSON TWINS 8-6
RICK SPRINGPIELD 14-12

#### PARALLEL THREE

## KFYR/Blemerck, ND Brannen/Hardt

CULTURE CLUB DURAN DURAN DURAN DURAN STYX CHICAGO EURYTHMICS HOCLEST: PHIL COLLINS 1-1 NIGHT RANGER 4-2 SCORPIONS 11-7 DENIECE WILLIAMS 14-8 TALK TALK 20-16

#### WBNQ/Bloomington, IL Justin/Robbins

JERMAINE JACKSON
CHICAGO
EURYTHMICS
STYX (dp)
HAGAR, SCHON, AAR (dp)
DWIGHT TWILLEY (dp)
HOTHER DANN (dp)
HOTHEST
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
RICK SPRINGFIELD 4-3
CARS 5-4
STEVE PERRY 7-5

## WBWB/Bloomington, IN John Heimann

DAN HARTMAN BANANARAMA BANANARAMA
EURYTHMICS
CULTURE CLUB
BILLY IDOL
PSYCHEDELIC FURS
HOCTEST:
HOMPSON TWINS 1-1
CARS 3-3
STEVE PERRY 14-9
CYMDI LAUPER 26-21
HUEY LEWIS & NEWS 38-26

## WCIL-FM/Carbo

Tony Weltekus

CULTURE CLUB
JOE JACKSON
TONY CARRY
WANG CHUNG
PAMALA STANLEY
HIP CHEMISTS
HOTHESTS
HOTHESTS
LONEL RICHIE 2-2
IGLESIAS & NELSON 6-3
SCORPIONS 7-5
CYNDI LAUPER 17-8

#### KCMQ/Columbia, MO

Dave McCormick Dave McCormick

POINTER SISTERS
STYX
EURYTHMICS
HOWARD JONES
BILLY IDOL
INXS
HOttest:
PHIL COLLINS 1-1
RICK SPRINGFIELD 4-2
CARS 3-3
DENIECE WILLIAMS 15-5
STEVE PERRY 14-7

Y94/Fargo, ND Collins/Anderson Colima/Anderson
CHICAGO
STYX (dp)
EURYTHMICS
CULTURE CLUB
WANG CHUNG
DAN HARTMAN
WEIRD AL YANKOVIC
HOELEST:
LIONEL RICHIE 2-1
CARS 5-5
STEVE PERRY 7-6
DENIECE WILLIAMS 13-7
NIGHT RANGER 17-16

#### KKXL-FM/Grand Forks, ND

CHICAGO
POINTER SISTERS (dp)
VAN STEPHENSON
CULTURE CLUB
STYLE COUNCIL (dp)
BILLY IDOL BILLY IDOL
HOTCEST:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
DENIECE WILLIAMS 22-7
SCORPIONS 17-15
SLADE 26-18

#### KRNA/lows City, IA Bart Goynshor

Bart Goynehor

POINTER SISTERS
STYX

BILLY IDOL
WANG CHUNG
JEPFERSON STARSHI
CULTURE CLUB
HOTLEST:
CARS 1-1
NIGHT RANGER 2-2
STEVE PERRY 5-4
PRETENDERS 8-5
DENIECE WILLIAMS 13-6

## WAZY-FM/Lafayette, IN Stacy/Sperrow

DEFFERSON STARSHI CHICAGO BILLY IDOL CULTURE CLUB EURYTHMICS WANG CHUNG DAN HARTMAN HOTTEST: DAN HARTMAN
HOTCEST:
PHIL COLLINS 2-1
GO GO'S 12-10
DENIECE WILLIAMS 21-18
JOE JACKSON 35-32
ROCKWELL 36-33

#### KFRX/Lincoli

THEY JOHNSON
CHICAGO
CHICAGO
DAN HARTMAN (dp)
TALK TALK (dp)
EURYTHHICS
HOWARD JONES
RENO 4 WILSON
HOTLEST:
LIONEL RICHIE 1-1
DENTECE WILLIAMS 4-2
CARS 6-5
STEVE PERRY 11-8
IRENE CARA 12-10

#### KXSS/Lincoln, NE

Lambert/Carr HUEY LEWIS & NEWS
JOE JACKSON
STYLE COUNCIL
KENNY ROGERS
HOTLEST
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
DENIECE WILLIAMS 6-3
CYNDI LAUPER 15-11
JERMAINE JACKSON 37-25

#### KKLS-FM/Rapid City, SD

SLADE
EURYTHMICS
DAN HARTMAN
IGLESIAS & NELSON (dp)
JERMAINE JACKSON
HOTTEST
HOLLINS 1-1
JOHN COUGAR 5-2
TALK TALK 10-5
REAL LIFE 21-17
VAN HALEN 24-19

#### 99KG/Salina, KS Denny Collier

MANFRED MANN (dp)
POINTER SISTERS
JEFFERSON STARSHI (dp)
HOWARD JONES
HAGAR, SCHON, AAR (dp)
STYLE COUNCIL
INXS (dp)
DWIGHT TWILLEY
CULTURE CLUB
BANANARMA
HOTTEST:
LIONEL RICHIE 2-1
RICK SPRINGFIELD 4-2
CARS 6-4
DENIECE WILLIAMS 18-7 CARS 6-4 DENIECE WILLIAMS 18-7 NIGHT RANGER 22-18

#### KKRC/Sioux Falls Dan Kieley

ICICLE WORKS
VAN STEPHENSON
CHRISTINE MCVIE
CHICAGO
HOTLEST:
PHIL COLLINS 1-1
LIONEL RICHIE 4-2
CARS 7-5
DENIECE WILLIAMS 10-7
CYNDI LAUPER 12-9

#### KWTO-FM/Springfield MO

Bob Hemmond

HOWARD JONES
POINTER SISTERS
ICICLE WORKS
STYLE COUNCIL
DAN POGELBERG (dp)
BILLY IDD.
HOTTER
HILL COLLINS 1-1
LIONEL RICHIE 2-2
NIGHT RANGER 7-5
DENIECE WILLIAMS 18-9
CYNDI LAUPER 19-10

#### WSPT/Stevens Point Bouley/Tracy

CULTURE CLUB RENO & WILSON VAN STEPHENSON HOWARD JONES DWIGHT TWILLEY MADONNA MADONNA
PSYCHEDELIC FURS (dp)
Hottest:
DENIECE WILLIAMS 8-1
CYNDI LAUPER 15-11
SHALAMAR 23-15
SCORPIONS 20-17
NIGHT RANGER 29-20

## KDVV/Topeka, KS Tony Stewart

Tony Stawart

JERMAINE JACKSON
WANG CHUNG
HOWARD JONES
BILLY IDOL
LAID BACK (dp)
Hottest:
CARS 2-1
STEVE PERRY 4-2
DENIECE WILLIAMS 8-4
GO GO'S 12-9
CHICAGO D-21

#### KFMW/Waterloo, IA

EURYTHMICS
CULTURE CLUB
HOWARD JONES
POINTER SISTERS
INIS (dp)
Hottest:
PHIL COLLINS 1-1
DEMIECE WILLIAMS 20-8
VAN HALEN 23-13
CYMDI LAUPER 28-17
SCORPIONS 37-25

## WEST

#### PARALLEL TWO 13K/Bakersfield, CA Simon/Ryan

Simon/Ryan

JERMAINE JACKSON
CULTURE CLUB
DWIGHT TWILLEY
DAN HARTMAN
QUEEN
EURYTHMICS
INXS
HOTLEST:
BONIECE WILLIAMS 11-1
THOMPSON TWINS 3-2
CAMEO 7-3
STEVE PERRY 12-7
SHANNON 20-12

## KKXX/Bakersfield, CA

JERMAINE JACKSON
CULTURE CLUB
BILLY 1DOL
HOWARD JONES
HOCTEST:
LIONEL RICHIE 1-1
STEVE PERRY 7-2
DENIECE WILLIAMS 14-6
CYMDI LAUPER 15-8
NIGHT RANGER 20-13

## KQXR/Bakersfield, CA

**Bob Harlow** BOD MARHOW

CULTURE CLUB
EURYTHHICS
JEFFERSON STARSHI
RENO & WILSON
HAGAR, SCHON, AAR (dp)
ROGER WATERS (dp)
WEIRD AL YANNOVIC (dp)
YARBROUGH/PEOPLES
HOTLEST YARBROUGH/PEOPLES
HOTTEST:
CYNDI LAUPER 1-1
NIGHT RANGER 6-2
SCORPIONS 5-3
DENIECE WILLIAMS 8-4
STEVE PERRY 9-5

#### KKFM/Colorado Springs, CO Finney/Ryan

JOE JACKSON
WEIRD AL YANKOVIC
JEFFERSON STARSHI
EURYTHMICS
POINTER SISTERS
DURE JUPITER (dp) DURE JUPIL HOTLEST: LIONEL RICHIE 2-1 RICK SPRINGFIELD 4-2 STEVE PERRY 7-3 DENIECE WILLIAMS 9-5 CYNDI LAUPER 21-8

## KMGX/Fresno, CA Carey Edwards

Carey Edwards
CULTURE CLUB
POINTER SISTERS
LATOYA JACKSON
INXS (dp)
JAMES INGRAM (dp)
HOTLEST
LIONEL RICHIE 2-1
LAID BACK 6-4
DURAN DURAN 10-5
SCORPIONS 12-7
CYNDI LAUPER 19-9

## KYNO-FM/Freeno Walker/Davis

JERMAINE JACKSON MADONNA BILLY IDOL BERLIN BERNIA STYX HOTTEST: LIONEL RICHIE 5-1 DENIECE WILLIAMS 4-3 LAID BACK 11-5 PHIL COLLINS 7-6 STEVE PERRY 10-9

#### KIKI/Honolulu, HI

Kong/Shishido Kong/Shlahido

QUEEN

QUEEN

CULTURE CLUB

RENO & WILSON

JOHNNY MATBIS

LATOYA JACKSON

DAZZ BAND

RACHEL

HOTLEST

HOLIONS 2-2

STEVE PERRY 10-7

DENIECE WILLIAMS 13-10

CYNDI LAUPER 20-15

#### KQMQ/Honolulu, Hi

BILLY IDOL SHAKIN' STEVENS LATOYA JACKSON INXS HOWARD JONES HOWARD JONES
HOTTEST:
PHIL COLLINS 1-1
CYNDI LAUPER 16-8
DURAN DURAN 24-18
VAN HALEN 27-19
JERMAINE JACKSON 28-21

## KLUC/Lee Veges, NV Deve Anthony

Deve Anthony

DWIGHT TWILLEY
JEFFERSON STARSHI
SHAKIN' STEVENS
JERNAINE JACKSON
WANG CHUNG
DUKE JUPITER (dp)
HOTLEST:
STEVE PERRY 9-1
SHALAMAR 3-2
DENIECE WILLIAMS 12-4
MADONNA 18-10
CYNDI LAUPER 22-11

#### KO93/Modesto, CA

CHICAGO POCO DAN HARTMAN HOTEST: LIONEL RICHIE 2-1 PHIL COLLINS 3-3 KENNY LOGGINS 4-4 NICHT RANGER 8-5 HUEY LEWIS 6 NEWS 27-17

#### KHOP/Modesto-Stock

Devid Krahem
JERMAINE JACKSON
NIK KERSHAW
STYX
CULTURE CLUB
STYLE COUNCIL
HOTEL COLUB
DENTECE WILLIAMS 20-4
CYNDI LAUDER 19-9
LAURA BRANIGAN 28-16
HUEY LEWIS & NEWS 37-23

## K96/Provo, UT Gentry/Green

Gentry/Greer

HUEY LEWIS & NEWS
LAID BACK
CHRISTINE MCVIE
EURYTHHICS
POINTER SISTERS
JOE JACKSON
RENO & WILSON
HOTLEST:
PHIL COLLINS 1-1
DENIECE WILLIAMS 4-2
RICK SPRINGFIELD 3-3
PRETENDERS 5-4
NIGHT RANGER 16-10

#### KSKD/Salem, OR

POINTER SISTERS
MISSING PERSONS
EURYTHMICS
LATOYA JACKSON (dp)
JERMAINE JACKSON (dp)
PSYCHEDEDLIC PURS (dp)
DWIGGHT TWILLEY (dp)
DUKE JUPITER (dp)
HOTCEST:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
RICK SPRINGFIELD 3-3
SCORPIONS 7-4
IRENE CARA 15-10

#### KDON-FM/Salinas-Monterey Kirk Cllatt

Kirk Clast

EURYTHMICS
POINTER SISTERS
DAN HARTMAN
CULTURE CLUB
CHRISTINE MCVIE
BILLY IDOL
DUKE JUPITER (dp)
HOTESE:
LIONEL RICHIE 3-1
STEWE PERRY 8-6
CYNDI LAUPER 16-11
HUEY LEWIS & NEWS 24-15
JERMAINE JACKSON D-27

## KCPX-FM/Salt Lake City, UT

none Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 THOMDSON TWINS 3-3 RICK SPRINGFIELD 4-4 CARS 5-5

#### KRSP/Salt Lake City, UT Carlson/Moli

CULTURE CLUB
BILLY IDOL
EURYTHMICS
WEIRD AL YANKOVIC
STYX
HOTCLEST:
DENIECE WILLIAMS 2-1
RICK SPRINGFIELD 4-3
LIONEL RICHE 5-4
IREME CARA 6-5
STEVE PERRY 21-12

#### KHYT/Tuosor

YARBROUGHPEOPLES
DAN POGELBERG
MANFRED MANN
HOWARD JONES
INXS
LIONEL RICHIE 2-1
PHIL COLLINS 3-2
DENIECE WILLIAMS 9-3
THOMPSON TWINS 5-5
STEVE PERRY 11-6

#### KRQ/Tuscon, AZ Kelly Norris

Kely Norris

CULTURE CLUB

ICICLE WORKS

CHICAGO

JEFFERSON STARSHI

HOTLEST:
PHIL COLLINS 1-1

LIONEL RICHIE 2-2

STEVE PERRY 5-4

CYMDI LAUDER 14-5

DENIECE WILLIAMS 11-9

#### KTKT/Tucson, AZ Rivers/Alexande

Rivers/Alexander
CHICAGO
DAN POGELBERG
CULTURE CLUB
JEFFERSON STARSHI
YARBROUGH/PEOPLES
ROTLEST:
IGLESIAS & NELSON 1-1
RICK SPRINGFIELD 4-3
STEVE PERRY 10-6
DENIECE WILLIAMS 15-8
CYNDI LAUPER 19-10

#### PARALLEL THREE

#### KGOT/Anchorage, AK Kay Taylor

JERMAINE JACKSON BILLY IDOL BILLY IDOL
VAN STEPHENSON
DAN HARTMAN
PEABO BRYSON
CULTURE CLUB
LATOYA JACKSON
DURE JUPITER (dp)
BOTLEST:
DENIECE WILLIAMS 2-1
LIONEL RICHIE 1-2
IRENE CARA 3-3
DURAN DURAN 21-7
STEVE PERRY 17-10

KYYA/Billings, MT Charlie Fox JERMAINE JACKSON CHICAGO (dp) POINTER SISTERS STYX EURYTHMICS CULTURE CLUB CULTURE CLUB Hottest: LIONEL RICHIE 2-1 RICK SPRINGFIELD 4-3 CARS 5-4 NIGHT RANGER 12-7 DENIECE WILLIAMS 21-14

## KCDQ/Bozemen Greg Williams

CULTURE CLUB
DWIGHT THILLEY
PEABO BRYSON
JEFFERSON STARSHI
WEIRD AL YANKOVIC
LATOYA JACKSON
YARBROUGH/PEOPLES
HAGAR, SCHON, AAR
DUKE JUPITER
PAUL YOUNG
HOTELS: PAUL YOUNG
Hottest:
RICK SPRINGFIELD 5-1
NIGHT RANGER 9-5
HUEY LEWIS & NEWS 21-17
WANG CHUNG 38-26

#### KTRS/Casper, WY

Cody/Lane CHRISTINE MCVIE CHRISTINE MCVIE
CHICAGO
VAN STEPHENSON
PRANK STALLONE (dp)
RENO & WILSON
HOWARD JONES
POINTER SISTERS
BILLY IDOL
CAMEO (dp)
BOTTES
BOTT TO THE SISTERS
BILLY IDOL
TO THE SISTERS
BILLY IDOL
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BILLY IDOL
TO THE SISTERS
TO

## KKAZ/Cheyenno John Ramsey

none Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 CARS 6-6 DENIECE WILLIAMS 10-10 STEVE PERRY 13-13

#### KGHO/Hogulam, WA Steve Lerson

Steve Larson
CHICAGO
CHICAGO
COUTURE SISTERS
RENO & WILSON
CULTURE CLUB
HOTLEST:
LIONEL RICHIE 1-1
BILLY JOEL 8-5
NIGHT RANGER 12-7
CYMDI LAUPER 19-11
DENIECE WILLIAMS 21-13

## KOZE/Lewiston, ID Jay McCall

JEY MCCAN

JEFFERSON STARSHI

DAN HARTHANN
RENO & WILSON
HAGAR, SCHON, AAR
HOttest:
PHIL COLLINS 1-1
DENIECE WILLIAMS 7-2
CYNDI LAUPER 16-10
HUEY LEWIS & NEWS 25-17
LAURA BRANIGAN 28-19

#### KCAQ/Oxnerd-Ventura, CA

Brian Thomas MENUDO
POINTER SISTERS
RENO & WILSON
NIGHT RANGER
CULTURE CLUB CULTURE CLUB HOTTEST: PHIL COLLINS 1-1 STEVE PERRY 5-3 DENIECE WILLIAMS 8-5 SHANNON 10-8 ROCKWELL 18-13

#### KOZA/Puebio, CO

POINTER SISTERS
DAN FOGELBERG
BILLY IDOL
WANG CHUNG (dp)
INXS (dp)
DAN HARTMAN
PEABO BRYSON
HOTCEST:
LIONEL RICHIE 2-1
RICK SPRINCPIELD 5-2
STEVE PERRY 13-7
DENIECE WILLIAMS 20-11
JOHN COUGAR 21-14

## KCBN/Reno, NV Jim O'Neel

JHM O'Neal
HUEY LEWIS & NEWS
CYNDI LAUPER
CHRISTINE MCVIE
ICICLE WORKS
BILLY IDDL
HOTTER
HOTTER
HIL COLLINS 1-1
LIONEL RICHIE 2-2
DENIECE WILLIAMS 14-7
NIGHT RANGER 21-16
DURAN DURAN 28-20

## KHTX/Reno, NV John Chommie

EURYTHMICS BILLY IDOL BILLY IDOL
STYX
ROCKWELL
RE-PLEX
JAMES INGRAM
JEPPERSON STARSHI
HOTCEST:
DENIECE WILLIAMS 13-1
RICK SPRINGFIELD 3-2
CARS 4-3
STEVE PERRY 9-5
GO GO'S 10-7

KBiM/Roswell, NM Harry Dierks Harry Diseks

ROCKWELL

RE-FLEX

WEIRD AL YANKOVIC

YARB ROUGH/PEOPLES

MANFRED MANN

RUSS BALLARD

PEABO BRYSON

BANANA RAMA

HOTLEST:

CARS 4-2

RICK SPRINGFIELD 6-3

STEVE PERRY 12-6

DENIECE WILLIAMS 16-8

#### KSLY/Sen Luis Oble

Tom Walsh Tom Walsh

POINTER SISTERS
STYX
EURTHHICS
BAN HARTMAN
YARR ROUGH/PEOPLES
ROCKWELL
LATOYA JACKSON
HOTTEST
CARS 4-1
DENIECE WILLIAMS 9-6
JOHN COUGAR 12-9
BUEY LEWIS & NEWS 34-22

#### KZOZ/Sen Luie Oblapo, CA

EURYTHMICS
CULTURE CLUB
PSYCHEDELIC PURS
RENO & WILSON
HAGAR, SCHON, AAR
YARBROUGH/PEOPLES
JEFFERSON STARSHI
HOTTEST
LIONEL RICHIE 1-1
CARS 4-3
NIGHT RANGER 12-6
CYNDI LAUPER 15-10
DENIECE WILLIAMS 19-11

#### KIST/Senta Barbara CA Dick Williams

Dick Williams
CHRISTINE MCVIE
HOWARD JONES
JOHN LENNON
EURITHMICS
STYX (dp)
YARBROUGH/PEOPLES (dp)
INXS (dp)
HOLLEST:
PBIL COLLINS 1-1
DENIECE WILLIAMS 7-3
CYNDI LAUPER 18-9
WANG CHUNG 26-20
DURAN DURAN 35-21

# ARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller main and/or exert a significant local influence. T secondary market stations that do not quality

#### 238 Reports

| JOHN DOE "Hit Song" (Anylabel) LP: Hit Song National |        |     |                |
|------------------------------------------------------|--------|-----|----------------|
|                                                      |        |     | Nationa        |
| Regional<br>Reach                                    | 100/25 | 44% | Summar<br>Up 5 |
| E 33%                                                |        |     | Debuts 20      |
| M 21%                                                |        |     | Same 4         |
| S 56%                                                |        |     | Down (         |
| W 19%                                                |        |     | Adds 25        |

#### EXAMPLE

100/25 - 100 CHR reporting stations on adds

adds.

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region.

**National Summary** 

National Summary
Up 31 — Number of stations moving if up on the charts

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations report (0 to 0 n, Add to 0 n, 31-31, etc.)

Adds 25 — Total number of stations adding it this week



| BERLIN<br>No Moi                                      | re Words (G                            | effen)                                                     |
|-------------------------------------------------------|----------------------------------------|------------------------------------------------------------|
| LP: Love                                              |                                        |                                                            |
| Regional<br>Raach<br>E 888<br>S 878<br>M 788<br>W 968 | 207/3                                  | 87% National Summary UP 155 DEBUTS 7 SAME 33 DOWN 9 ADDS 3 |
| J                                                     | WBBQ 20-17<br>KHFI 12-10<br>K2ZB 10-10 | P3                                                         |

|   | S 87%<br>M 78%<br>W 96%    | T T                       | SAME 33<br>DOWN 9<br>ADDS 3 |
|---|----------------------------|---------------------------|-----------------------------|
| ŧ |                            | SOUTH                     |                             |
| 1 | Pi                         |                           | P3                          |
| 1 |                            | WBBQ 20-17<br>KHFI 12-10  |                             |
| п | EAST                       | K22B 10-10                | EAST                        |
| 1 |                            | WQID 16-12                |                             |
| ł | B104 28-25                 | KXX106 26-22              | WFBG 27-22<br>WGUY 16-13    |
| 1 | WHTT 9-17                  | WSS X 13-10               | WZON 26-21                  |
| 1 | WXXSFM 15-12               | WBCY 28-27<br>WJZR 23-22  | WIGY 18-16                  |
| н | WBENFM 24-22<br>WPHD 25-23 | WSKZ 18-16                | 103CIR 17-1                 |
| П | WBL! 30-27                 | WNOKFH 25-22              | WTSN 26-22                  |
| п | CKGM on                    | WZCD 23-19                | WERZ 18-16                  |
| 1 | CKOI on                    | KITE 7-7                  | WZYQ 28-24                  |
| 1 | WCAUPM 27-23               | WDOQ 30~30                | MOCM 9-9                    |
| н | B94 22-22                  | WDCG on                   | OK100 15-17                 |
| 1 | WHTX 23-17                 | KAM2 24-21                | WKHI 12-11                  |
| 1 | PRO-FM 22-18<br>CFTR on    | KSETFM 5-6<br>WRQK 25-21  | 95XIL 32-27                 |
| 1 | CHUM on                    | WANSFM 20-17              | WJBO 17-15                  |
| н | Q107 28-28                 | WZ YP 12-9                | WOMPPM 15-1                 |
| 1 | WAVA d-27                  | 94TYX 36-33               | WSQV 19-19                  |
| ł |                            | WQUT 37-30                |                             |
| н | BOUTH                      | WOKI 18-14                | BOUTH                       |
| н |                            | WFMI 14-13                | KOIZFM 19-1                 |
| П | 940 25-23                  | PM100 19-19               | WISE 15-13                  |
| н | 293 17-16                  | G100 16-14<br>WABBPH d-30 | WJAD 21-19                  |
| ł | KAPN 24-19<br>897 12-12    | WHRYPM 9-8                | WCGQ 38-33                  |
| ı | WNVZ 19-19                 | KBFM 21-21                | KISR 31-29                  |
| н |                            | KRGV on                   | Q104 13-13                  |
| н | REDWEST                    | WSFL 34-28                | WFOX 28-25                  |
| Ŧ |                            | WRNO a-35                 | WYKS 14-12                  |
| ı | B96 18-18                  | BJ105 d-29                | KILE 23-19<br>KTDY 29-20    |
| п | Q102 26-25                 | WRVQ d-30                 | Q101 30-24                  |
| 1 | WGCL 26-26                 | KTPM 28-25<br>KROK 19-16  | KNOEFM 23-1                 |
| 1 | WC2Y 34-30<br>WHYT 13-13   | Z98 d-33                  | WPFM 29-25                  |
| Ł | WKTI 29-27                 | 270 0 77                  | WXL K 25~33                 |
| E | KETE on                    | RECOVERY                  | WAEV 21-15                  |
| ŧ | WLOLFM 15-12               |                           | WIXV 9-12                   |
| Ł |                            | WKDD 19-13                | 7102 23-18                  |
| 1 | WEST                       | WARC d-34                 | WGLF 14-9<br>EXQV 17-16     |
| 1 |                            | WKAU 26-19                | WHSL 12-9                   |
| 1 | KIMN 17-15                 | 92X 29-26<br>KIIK 27-24   |                             |
| 1 | KPKE 16-11<br>0103 16-15   | KNGK 13-11                | MICHIERT                    |
| 1 | KIISPM 7-10                | WEBC 16-15                |                             |
| 1 | KOPA 21-21                 | #KDQ 24-21                | KFYR 18-14                  |
| L | KEEP 23-19                 | WMEE 20-16                | WBNQ 15-12                  |
| ŧ | KMJK 22-19                 | WGRD 25-22                | WBWB 16-14                  |

| KUBE 25-20<br>KNBQ 18-16                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | WRKR 20-25<br>F107 15-14<br>KELT 9-8<br>WHOTFM 12-19                                                                                                                                                                                                                  | KKLSFM 17-<br>99KG 17-14<br>KKRC 17-13<br>KWTOFM 24-                                                                                                                                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EAST                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | WEST<br>13K 27-23                                                                                                                                                                                                                                                     | KDVV 18-17<br>KPMW 24-21                                                                                                                                                                                                                                              |
| WFLY 11-9<br>0100 28-25<br>MMAR 28-25<br>MMYS 15-12<br>MYSR 30-24<br>MYCR 13-13<br>MEER 13-13<br>MEER 13-12<br>FM106 16-14<br>MSPR 20-18<br>GP2 30-24<br>MCPM 20-18<br>MSPR 20-24<br>MSPR 20-18<br>MSPR 20-24<br>MSPR 20-24<br>M | KONR 20-17<br>KNOX 13-12<br>KNOPM a<br>KIKI on<br>KUMU 32-27<br>KLUC 16-12<br>ZHOP 17-12<br>ZHOP 17-15<br>KSKD 20-17<br>KCDVEM 12-2<br>KNOP 22-2<br>KNOP 23-2<br>KNOP 23-2<br>KNOP 23-2<br>KNOP 23-2<br>KNOP 23-2<br>KNOP 23-2<br>KNOP 23-2<br>KNOP 23-2<br>KNOP 23-2 | WEST   12-9   KYA   17-13   KCD0   17-15   KTRS   18-15   KTRS   18-15   KTRS   18-15   KGZ   13-13   KCAQ   12-10   KDZA   23-13   KCAQ   12-10   KDZA   23-13   KCAQ   12-10   KDZA   23-13   KTTX   15-15   KBZM   18-17   KSLY   72-2   KZOZ   2-2   KIST   16-15 |
| LAURA B                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | RANIGAN                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                       |

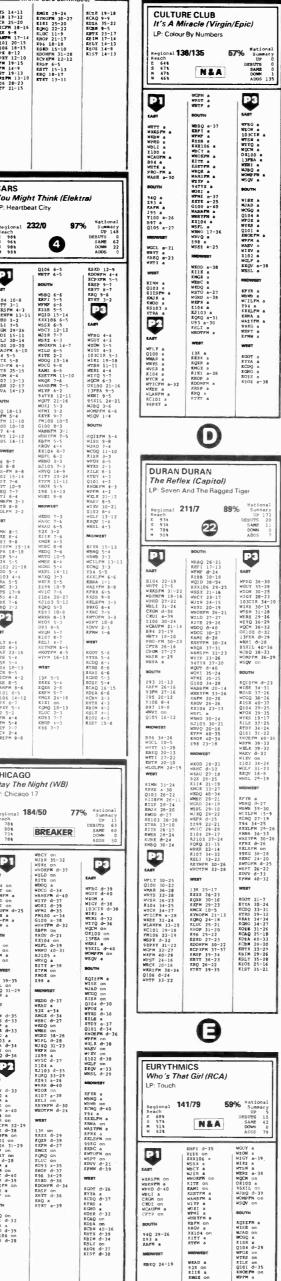
| LP: Self Cont                                                                                                                                                    | <i>trol (Atlantic)</i><br>ntrol                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     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| Regional<br>Reach<br>E 816<br>S 906<br>M 786<br>W 868                                                                                                            | 30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | National<br>Summary<br>UP 139<br>DEBUTS 22<br>SAME 31<br>DOWN 0<br>ADDS 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| B104 on HRTT 36-26 WISSPH 35-28 WEENTH 32-31 WEEL d-18 CR01 on HCMPW 19-30 B HTM 28-24 WASPH 28-24 WASPH 28-24 WASPH 28-24 WAVA d-29 WASPH 28-24 WAVA d-29 DOUTH | RZZB 35-31<br>WQID 39-35<br>KXXID 6-22<br>KXXID 6-22<br>MRCY 30-25<br>MISR 34-10<br>MNORFM 29-26<br>MISR 34-10<br>MNORFM 29-26<br>MISR 34-10<br>MNORFM 29-26<br>MISR 36-39<br>KITS 30-27<br>MROG 37-21<br>KAMZ 36-31<br>KAMZ 36-31<br>KAMZ 36-31<br>MISS 40-19<br>MOUT 40-35<br>MOUT 40-35<br>MOUT 40-35<br>MISS 40-19<br>MOUT 40-35<br>MISS 41-36<br>MOUT 40-35<br>MISS 41-36<br>MOUT 40-35<br>MISS 41-36<br>MISS 41-36 | MPBG 34-33<br>MGUY 24-19<br>MF20M 28-21<br>M1GY 32-28<br>M1GY 32-28<br>M1GY 32-29<br>M1GY 32-29-20<br>MPSN 30-23<br>MPSN 30-23<br>MPSN 30-23<br>MPSN 30-23<br>MPSN 30-23<br>MPSN 30-23<br>MPSN 30-23<br>MPSN 30-23<br>MPSN 30-23<br>MPSN 30-24<br>MPSN 30 |
| 940 28-19<br>293 24-22<br>KAPM on                                                                                                                                | G100 30-24<br>WABBPM d-26<br>WEHYPM 24-20<br>KBPM on                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | WJBQ 22-20<br>WOMPPN on<br>WSQV on                                                                                                                                                                                                                                                                                                                                                                                                                                   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| 19 JPM 28-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 27-27 195 | ### Braining an continuation of the continuati | REMITH  ROTEM ON  
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| CAMEO<br>She's Stra<br>LP: She's S                    | ange (Atlanta<br>trange                         | Artists/PG                                            |
|-------------------------------------------------------|-------------------------------------------------|-------------------------------------------------------|
| Regional<br>Reach<br>E 22%<br>9 29%<br>H 34%<br>W 48% | 85/2 279<br>N&A                                 | National Summary UP 29 DEBUTS 8 SAME 26 DOWN 0 ADDS 2 |
|                                                       |                                                 |                                                       |
|                                                       | WEREPH on<br>WHTF 32-28                         | P3                                                    |
| EAST                                                  | BOUTH                                           | EAST                                                  |
| WXKSPM 18-17<br>CKOI on<br>WPLJ 19-18                 | WBBQ 40-30<br>KXX106 d-28                       | WGUY 34-31<br>WIXZ on<br>WERZ on                      |
| WCAUPM d-37<br>PRO-FM on                              | WROKFM 34-30<br>WZLD on<br>KAH2 27-26           | воитн                                                 |
| воити                                                 | KSETFM on<br>WORI 39-31<br>WPMI on              | WISE 38-35<br>WCGQ on                                 |
| 195 17-13<br>B97 d-28<br>WNVZ 21-21                   | KX104 21-16<br>WSFL 28-24<br>KTPM on            | Q101 on<br>KNOEPM on<br>Z102 40-37                    |
| MHDWEST                                               | MIDWEST                                         | KKÇV 23-19                                            |
| WCZY on<br>WHYT 32-30                                 | WKDQ a<br>WZPL 27-23                            | MCITEM 9-34                                           |
| WEST                                                  | Z104 d-40<br>KQKQ 35-32                         | WEST                                                  |
| KIISFM 30-28<br>PM102 13-8<br>KS103 14-11             | WHOTPM on<br>WEST                               | KTRS a<br>KCAQ 19-17<br>XD2A on<br>KBTK on            |
| KTRA 35-32<br>KFRC 6-6<br>KITS On                     | 13K 7-3<br>KQXR 24-16<br>KMGX 9-8               | KBIM on<br>KSLY on<br>KZOZ 29-21                      |
| P2                                                    | RYNOPM 16-15<br>KIRI d-36<br>KQMQ on<br>KSKD on | KIST on                                               |
| EAST                                                  | KDONFM 29-26<br>KHYT 39-31                      |                                                       |
| WVSR on                                               | KT KT d- 16                                     |                                                       |

| Regional 209/2 88% National Summary Reach UP 171 |                                                     |                                                       |
|--------------------------------------------------|-----------------------------------------------------|-------------------------------------------------------|
| Reach<br>E 861<br>S 901<br>H 781<br>W 981        | 10                                                  | UP 171<br>DEBUTS 6<br>SAME 22<br>DOWN 8<br>ADDS 2     |
| PI                                               | воитн                                               | P3                                                    |
| EAST                                             | WBBQ 23-19<br>KHPI 20-16<br>WFMP 15-12              | EAST                                                  |
| B104 30-27<br>WHTT 12-7                          | KZSB 24~17<br>WQID 25-17<br>KXX106 25-21            | WFBG 16-9<br>WGUY 13-12                               |
| WXESPH 17-10                                     | WSSX 19-17<br>WBCY 24-22<br>WJZR 14-11              | W2ON 22-16<br>WIGY 17-13<br>103CIR 14-11              |
| WKBW 17-15<br>WBLI 22-19<br>CKOI 25-19           | WSKZ 19-14<br>WNOKPM 20-16                          | WIKZ 8-7<br>WTSN 16-15                                |
| MCAUPM 31-21<br>B94 21-17<br>WHTX 22-19          | WILD 32-24<br>KITE 23-20<br>WDOQ 36-35              | MIYQ 14-8<br>WQCH 8-7<br>OK100 10-12<br>13FEA 27-25   |
| PRO-FM 16-12<br>CFTR 16-8<br>CHUM 29-29          | WDCG 12-9<br>KAM2 18-14                             | 13FEA 27-25<br>WKHI 22-18                             |
| Q107 23-23<br>WASH 17-10<br>WAVA d-20            | KSETFH 27-23<br>WRQK 24-16<br>WARSFM 19-14          | 95X1L 12-9<br>NJBQ 34-30<br>WONDPM 8-7                |
| MAVA d-20                                        | WIYP 18-13<br>94TYK 9-4<br>WQUT d-38                | SOUTH                                                 |
| 94Q 14-8<br>293 8-4                              | WOK1 16-10<br>WPMI 24-18<br>PM100 36-30             | KQ12FM 30-26<br>WISE 18-16                            |
| KAFM 17-9<br>93PM 19-19                          | G100 21-18<br>WABBFM 14-11<br>WHHYPM 11-9           | WJAD 15-12<br>WCGQ 31-28<br>KISR 20-17                |
| B97 13-11<br>WNV2 24-24<br>Q105 25-24            | WHHYPM 11-9<br>KBPM 23-23<br>KRGV 11-7              | Q104 7-6<br>WFOX 17-13                                |
| MIDWENT                                          | KX104 24-21<br>WSPL 18-13<br>BJ105 d-27<br>WRVQ 7-6 | KILE 13-10<br>KTDY 22-15<br>Q101 24-21                |
| B96 a-37<br>WGCL 15-14<br>WCEY 16-13             |                                                     | RNOEPH 27-23<br>WPPH 8-8<br>WXLK 8-4                  |
| WHYT 5-4<br>KBEO 12-11                           | RTPM 10-8<br>EROK 25-18<br>298 15-12                | WAEV 18-13<br>W1XV 17-14<br>Z102 14-11                |
| KDWBPM a-20<br>KBTR 15-19<br>WLOLPM 17-14        | MIDWEST                                             | XEQV 8-15<br>WHSL d-25                                |
| WEST                                             | WEDD 15-12<br>WARC 24-13<br>WEAU OD                 | MICHIEST                                              |
| KIMN 26-21<br>KPKE 27-21                         | 92K 19-14<br>KIIK on                                | KFYR 13-11<br>WBNQ 19-15<br>WBWB 15-13                |
| Q103 13-12<br>KIISPM 25-19<br>KOPA 23-23         | KMGK 16-13<br>WEBC 18-13<br>WEDO 15-15              |                                                       |
| KZZP 17-15<br>KMJ K 20-16                        | MMEE 19-15<br>HKFR 16-14<br>ZZ99 27-24              | KCMQ 17-14<br>Y94 25-22<br>KKKLFM 12-10<br>KRNA 23-20 |
| PM102 5-9<br>KWOD 17-13<br>KS103 24-22           | WVIC 25-23                                          | WAZYFM 15-13<br>KPRX 12-10<br>KKLSFM 29-25            |
| XTRA 23-19<br>KFRC 8-8<br>KITS d-26              | EJ103 15-13<br>KQKQ 13-11<br>WRER 17-12             | 99KG 24~21<br>KKRC 23-21<br>KWTOFM 20-16              |
| KWSS d-29<br>KUBE 18-13<br>KNBQ 17-13            | WZOK on<br>K107 16-12<br>KELI 17-13                 | WSPT 32-26<br>KDVV 21-18                              |
| P2                                               | REYNPM 17-14<br>WHOTFM 15-14                        | KFMW 18-16                                            |
| EART                                             | WEST                                                | EGOT 3-3<br>EYYA 18-12                                |
| WFLY 13-8                                        | 13K 19-15<br>KRXX 9-9                               | ECDQ 18-14                                            |

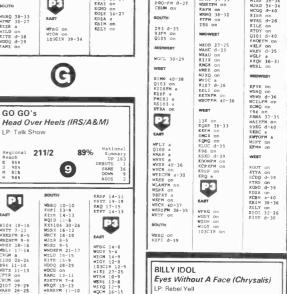




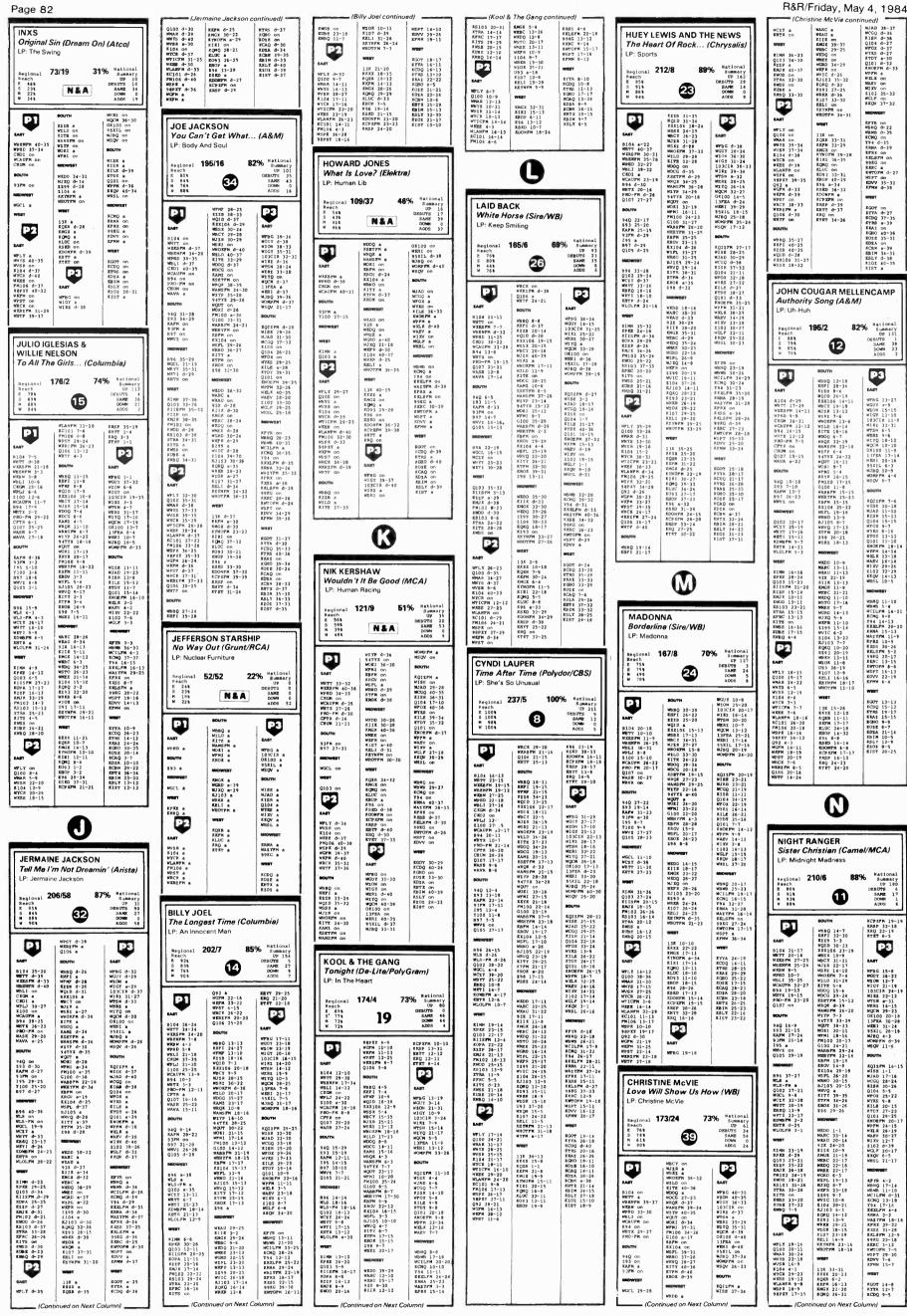


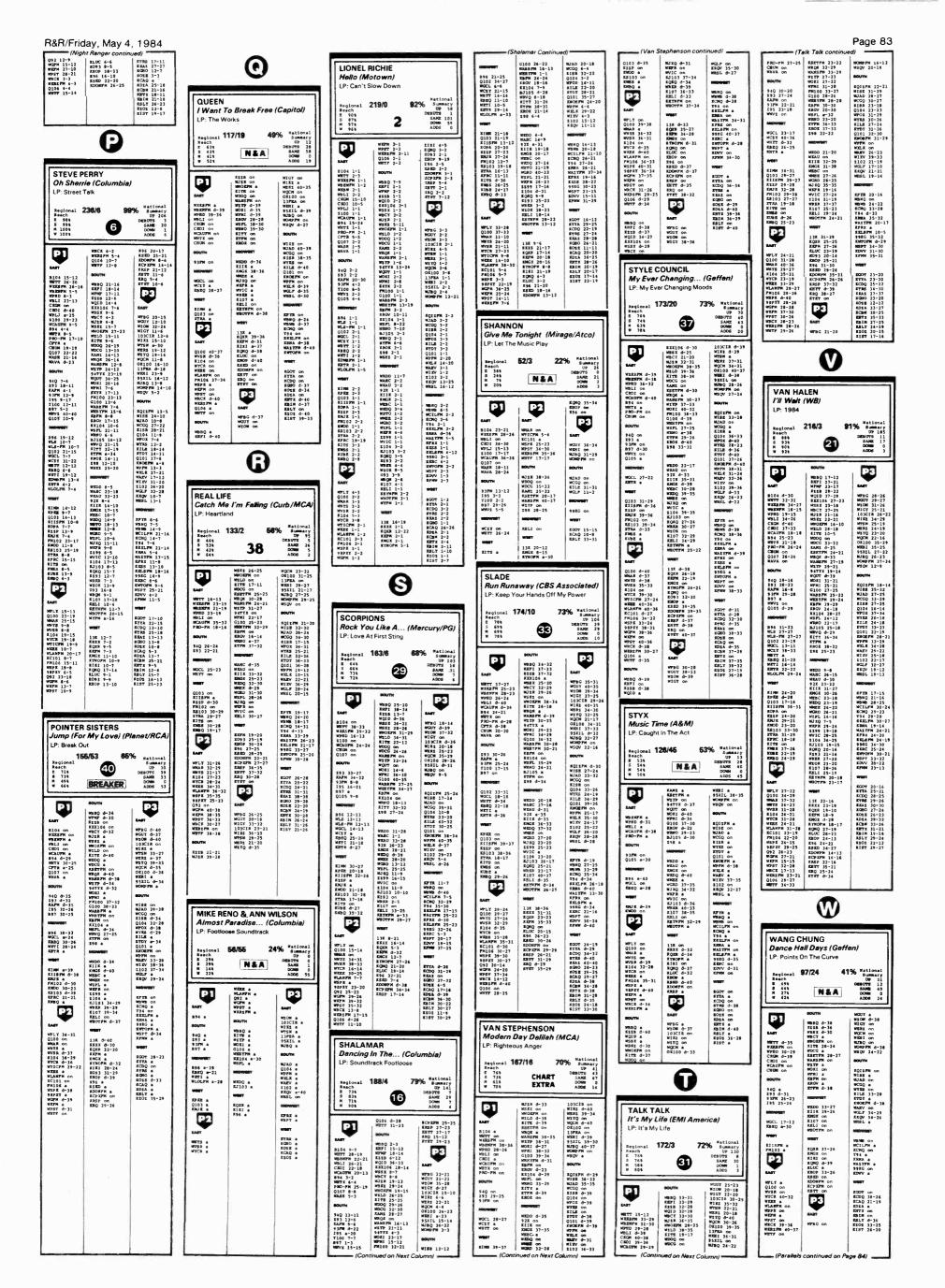
| (Eur                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | ythmics contin                                                                                              | ued)                                                                                              | ř.                                                                 | _                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                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| 103 a<br>IISPM a<br>MJK on<br>WOD a<br>S103 a<br>TRA on                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | MEDQ a MMEE a MGRD 39-36 MIPL ==29 MIPR a EJ103 d-38 KORQ a-33                                              | MARV a<br>MIXV a<br>SKQV e-39<br>WESL a<br>ampunery                                               |                                                                    | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                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| TRA ON MSS a MBQ a | MRGM a k107 a KELI on MROTPM on West 13K a KXPM a KXPM d - 33 KGMO on KNOP on E96 a -35 KSKD a KDOMPN a -40 | WBHG S WBHG S WBHG S RONG S T94 S KRIA ON MASYPH S KRIAPH S 99KG ON KWHOTH ON EDVV d-37 KFHM S    | I Can Dre                                                          | ARTMAN Bearn About You Itrack Streets Of Fi 79/41 33                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| TILEM 30-27 INEE On Clol d-28 N106 39-35 SPE d-37 SPEN d-37 GPH d-34 KEYM a PST on RCCK on 1106 a BBC a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | RASY & EST TO -26 EST TO -26 EST ON FIRST ON FREE -40  LAST WPBG &                                          | ECPO on<br>ECRO on<br>ECRO on<br>ECRE d-35<br>ECRA on<br>ECRA on<br>ECRA a<br>ECCC a-34<br>ELPT a | WXESPM a WRED a MCAUTH On SOUTH 94Q on MCAUTH A RIISPM A RIISPM A  | MAREPH B MEIPO ON MORIT ON MORIT ON MORIT ON MORITO ON MORITH ON REGOV ON REGOV ON MORITH ON MOR | ORJOO a MUBO ON BOUTH  WISE a MUJAD OT  WISE B  KILE a QIOI a WITE B  WITE A  WITE B  
| Believe II<br>LP: Window                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | GELBERG<br>on Me (Full Me<br>ws And Walls                                                                   |                                                                                                   | EAST  WHYS a  MVSR a  K104 a  PM106 d-39  MSPK a  98PXY a  MKPM on | 13K a KOITR on KEYPN 6-34 KOMO on KUNO on KUNO on KOMO a-37 KSEO on ROONPN a FRITT on                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            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| Regional & Reach E                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | WANSPM on Wayp on                                                                                           | Summary UP 21 DEBUTS 18 SAME 47 DOWN 0 ADDS 10  WTSN 32-26 WZYO d-39                              | WELT ON WEST A WECK ON WERETH ON WETT ON SOUTH                     | MERG ON WIGH ON WERZ ON WOCH a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | ETRS ON<br>HOTE a<br>KDEA a<br>KHTK ON<br>KBIM ON<br>RSLY a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       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| KBW on<br>PHD on<br>CAUPM on                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | WDRI d-37<br>WFMI d-40<br>G100 on<br>WABBFM on<br>WSPL d-38<br>KITY on                                      | MQCM 39-36<br>OK100 d-39<br>13PEA a<br>95XIL on                                                   |                                                                    | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                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RBEQ 24-19





## New & Active **Parallels** Continued

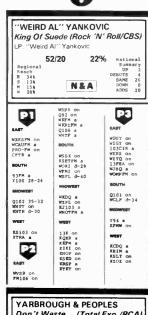
# PARALLELS.

## SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

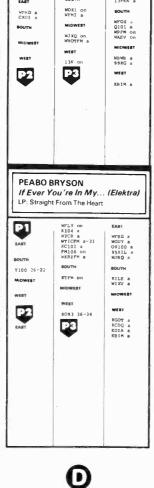






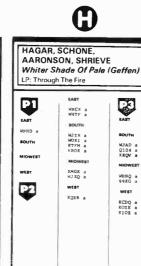
|                                         | UGH & PEOP<br>este (Total l<br>nner |                       |
|-----------------------------------------|-------------------------------------|-----------------------|
| Regional 5                              | 55/26 23                            | % National<br>Summary |
| Reach<br>E 274                          |                                     | UP 3                  |
| S 269                                   |                                     | DEBUTS 5              |
| H 10%                                   | N&A                                 | SAME 21               |
| W 30%                                   | (                                   | DOMM 0                |
|                                         |                                     | ADDS 26               |
|                                         | WKPM on                             |                       |
| PI                                      |                                     | MFBG on               |
| 124                                     | WERZ PH on                          | WGUY OR               |
|                                         | WHITF on                            | WERE a                |
| EAST                                    | BOUTH                               | MEYQ a                |
| EAST                                    |                                     | 13FEA a               |
| WXKSFM d-40                             | WSSX d-26                           | HJBQ a                |
| WCAUFH on                               | WILD on                             | BOUTH                 |
| PRO-PH a                                | KARE a                              | BOUTH                 |
| F NO 1 1 1                              | ESETEM on                           |                       |
| BOUTH                                   | WOEL on                             | MJAD on               |
| *************************************** | RTFM on                             | WCGQ a                |
| 940 a-27                                | KIROK on                            | MIPOX on              |
| 291 32-28                               |                                     | KTDY a                |
|                                         | MIDWEST                             | Q101 on               |
| MIDWEST                                 |                                     | KNOEPH a              |
|                                         | KMGK on                             | MXI.K A               |
| WGCL a                                  | WRON a                              | RKQV a                |
| WHYT d-35                               | WHOTPH d-40                         |                       |
| Telephone III                           | WRST                                | MICHWEST .            |
| WEST                                    | 176.01                              |                       |
|                                         | 13K 36-24                           | WAZYFM on             |
| KIMN on<br>XTRA on                      | KOXR a                              |                       |
| AT RA ON                                | KONO d-40                           | WEST                  |
| 20.00                                   | KLUC 32-29                          |                       |
| 100                                     | KETT 4                              | EDSA on               |
|                                         | STET 4                              | KDIA on<br>KHTK on    |
| EAST                                    |                                     | EBIH a                |
|                                         | 100                                 | KSLT a                |
| WFLY a                                  | P3                                  | KIOI a                |
| WHAR a                                  |                                     | KIST A                |
| WKEE a                                  | EAST                                | ~~~~                  |
| WSPK a                                  |                                     |                       |

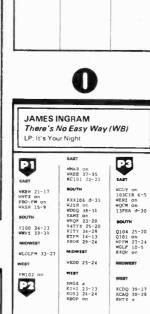


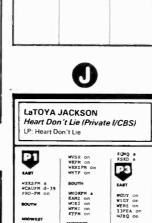




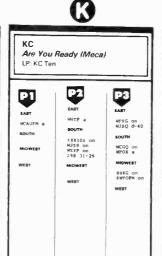
| ΡI                       | P2                         | KRQ on             |
|--------------------------|----------------------------|--------------------|
| •                        |                            | 28                 |
| EAST                     | EAST                       |                    |
|                          | Q100 a-32                  | EAST               |
| WXKSPH 38-34             | WNYS 20-19                 | WFBG on            |
| CKGM 34-27<br>CKDI 18-15 | WLANFM d-39<br>98PXY 24-24 | WGUY 30-2          |
| WCAUPH 39-34             | 78FA1 24-24                | WER2 36-3          |
| B94 a                    | BOUTH                      | BOUTH              |
| CHUM 30-30               | #228 11-9                  |                    |
| SOUTH                    | WJ2R on                    | WARV on            |
|                          | W2L0 8-7                   | XKOV On            |
| 93FM on                  | WANS FM OD                 |                    |
| MIDWEST                  | MIDWEST                    | MOWEST             |
| WGCL 20~18               | WHOTFM on                  | WBNQ on<br>99KG on |
| WEST                     | WEST                       | WEST               |
|                          | KQXR 29-29                 | KRTX on            |
|                          | KLUC 35-26<br>KDONFM 40-36 | KSLY on            |
|                          |                            | KZOZ 30-2          |



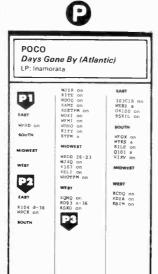




| 1 144                  | WKPM on              | KSKD a   |
|------------------------|----------------------|----------|
|                        | WKRZ PM on           | 100      |
| LAFT                   | WHTF on              | D3       |
| EAST.                  | WELL OU              |          |
| WXKSPM a               | SOUTH                | _        |
| WCAUFF d-39            | 900111               | EAST     |
| PRO-PH on              | WNORTH a             | WGUY on  |
|                        | RAMZ on              | WIGY on  |
| SOUTH                  | WOKI on              | WERZ on  |
|                        | WFMI on              | 13PEA on |
|                        | KTPM on              | NJBQ on  |
| MIDWEST                |                      | WORK OU  |
| 1                      | MIDWEST              | BOUTH    |
|                        |                      |          |
| WEST                   | KMGK a               | KILE a   |
|                        | WKPR a               | 0101 on  |
| FM102 d-29             | KOKO on              | KKQV on  |
| KS103 a                | WRON &               |          |
| XTRA d-35<br>KNBO d-37 | KEYNFM a<br>WHOTEM a | MINDWEST |
| KNBQ 6-37              | WHOTPH A             |          |
| 0.2                    | WEST                 |          |
| 1 6                    |                      | WEST     |
|                        | 13K on               |          |
| EAST                   | EQXR on              | KGOT a   |
|                        | KMGX a               | KCDQ a   |
| WELY a                 | KYNOPM on            | KCHO on  |
|                        |                      | KHTX on  |
|                        |                      | KSLY a   |
|                        |                      | KZOZ On  |
|                        |                      |          |
| 1                      |                      | ,        |
|                        |                      |          |
|                        |                      |          |
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| 74                     |                      |          |
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| L.                     |                      |          |
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**PSYCHEDELIC FURS** 

OKIDO on 95XIL a

MFOX on WAEV on WIXV d-39 KKQV on WHSL on

WBWB a

| O40 a                                                 |                                          | Ghost In You (Columbia) LP: Mirror Moves                               |   |  |
|-------------------------------------------------------|------------------------------------------|------------------------------------------------------------------------|---|--|
| AST GUY ON IGY ON ERZ ON 3FEA ON JBQ ON               | EAST  WHIT S WXKSFM ON WPHD ON WCAUPM ON | NVSR on<br>X104 on<br>FM106 a<br>WPST on<br>MRCK a<br>WHTF on<br>BOUTH |   |  |
| ILE a<br>101 on<br>KOV on                             | MIDWEST                                  | MEPL d-30 MJX0 on WHOTPH a                                             |   |  |
| GOT a<br>CDO a<br>CHO On<br>BYX On<br>SLY a<br>202 On | P2<br>EAST                               | ROER ON ESEC. A                                                        | , |  |



ROCKWELL



Obscene Phone Caller (Motown,

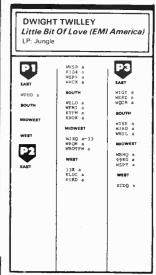


KENNY ROGERS



| -        | WYCR on                 | EAST               |
|----------|-------------------------|--------------------|
| P1       | WLANPM a<br>PM106 38-36 | WGUY on            |
|          | WPST on                 | WERZ on            |
| EAST     | BOUTH                   | MJBQ on            |
| WKBW a   |                         | SOUTH              |
| WCAUPM a | WJZR a<br>WZLD as       | 400111             |
| BOUTH    | WDOG a                  | WISE on            |
|          | WOXI on                 | WCGQ on            |
|          | WFMI on                 | KTDY a             |
| MIDWEST  | KROK a                  | Q101 on<br>WAEV on |
|          | MIDWEST                 | KKQV on            |
| WEST     | KMGK Do                 | MIDWEST            |
| -KIMN on | WJXO on                 |                    |
|          | WRON a                  | 99KG on            |
| P2       | K107 a                  | KDVV on            |
|          | WEST                    | WEST               |
| EAST     | KOMO on                 | KCDO on            |
| 0100 a   | runy on                 | KTRS a             |
|          | 10.83                   | KOZE on            |
|          |                         | KBIM on            |
|          | _                       | KZOZ on            |
|          |                         | KIST 38-3          |
|          |                         | }                  |
|          |                         |                    |
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0

| PAUL YOUNG Love Of The (Columbia) LP: No Parlez                 |                                                                                               |  |  |  |  |  |
|-----------------------------------------------------------------|-----------------------------------------------------------------------------------------------|--|--|--|--|--|
| EAST                                                            | EAST                                                                                          |  |  |  |  |  |
| WYSE ON XIOU A WYCE A WYCE ON SOUTH KTPM A MINUSET MXXQ A WYEST | WION ON INCIDENT AND                                      |  |  |  |  |  |
|                                                                 | The (Coll.) loz  **AST  WASR ON RIO4 a  WICE a  WEER ON  SOUTH  RIPH a  AMDWEST  MJXQ a  WEST |  |  |  |  |  |



# "IT ALL STARTS WITH I ISTFNING

Active Industry Research ● P.O. BOX 1136 ● COLUMBIA, MARYLAND 21044 ● 301-964-5544

This is a list of all recording industry research companies that work exclusively with radio in discovering records' hit potential.



Call Alan Smith for more information at (301) 964-5544.

**WEEK** 

## Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, May 9, 1984.

**WEEK** 

TITLE

ARTIST

LABEL

PRIVATE I/CBS

2197 2198

2199

2200

LEGS

REBEL

LITTLE LADY

**HEART DON'T LIE** 

ZZ TOP

MANFRED MANN DUKE JUPITER

Latoya Jackson

WB ARISTA MOROCCO/MOTOWN

# ontemporary Hit Radio

Continued from Back Page

## **CHART EXTRAS**

Chart Extras are records above the 60 % airplay level without sufficient chart activity to debut on the National Airplay / 40 this week

#### **VAN STEPHENSON** Modern Day Delilah (MCA)

70% of our reporters on it. Moves: Up 41, Debuts 43, Same 67, Down 0, Adds 16 including B104, CKOI, WCZY, KWOD, KWSS, KNBQ, WMAR. Complete airplay in Parallels.

# BREAKERS &

#### **CHICAGO** Stay The Night (WB)

77% of our reporters on it. Moves: Up 11, Debuts 63, Same 60, Down 0, Adds 50 including WHTX, PRO-FM, KAFM, KHTR, KZZP, KWOD, KS103. Complete airplay in Parallels.

### **POINTER SISTERS** Jump (For My Love) (Planet/RCA)

65% of our reporters on it. Moves: Up 30, Debuts 39, Same 33, Down 0, Adds 53 including WBEN-FM, WAVA, WGCL, KHTR, KIMN, KMMK, KNBQ. See Parallels, debuts at number 40 on the CHR chart.

## **NEW & ACTIVE**

EURYTHMICS "Who's That Girl" (RCA) 141/79

Moves: Up 5, Debuts 15, Same 42, Down 0, Adds 79 including WBEN-FM WBLI, WCAU-FM, Z93, KAFM, Q103, KIIS-FM, KWOD, KS103, KWSS, KNBQ, K104, WBBQ, KQXR, KQIZ-FM.

BILLY IDOL "Eyes Without A Face" (Chrysalis) 138/70

Moves: Up 2, Debuts 24, Same 42, Down 0, Adds 70 including WXKS-FM, WBEN-FM, WBLI, PRO-FM, Q105, WHYT, KS103, XTRA, WKEE, KHFI, WABB-FM, KQMQ, WIKZ, KCMQ, KTRS.

CULTURE CLUB "It's A Miracle" (Virgin/Epic) 136/135 Moves: Up 0, Debuts 0, Same 0, Down 1, Adds 135 including WHTT, WXKS-FM, Z100, PRO-FM, WASH, Z93, B97, Q105, WGCL, KBEQ, WKTI, KIMN, KIIS-FM, KS103, XTRA.

STYX "Music Time" (A&M) 126/45
Moves: Up 13, Debuts 2B, Same 40, Down 0, Adds 45 including WBEN-FM, WBLI, PRO-FM, Q105, B96, KBEQ, WKEE, WKRZ-FM, KAMZ, WKFR, KYNO-FM, WHOP, WFBG, WJAD, KHTX.

ICICLE WORKS "Whisper To A Scream (Birds Fly)" (Arista) 125/19

Moves: Up 18, Debuts 22, Same 66, Down 0, Adds 19 including WBEN-FM, KIIS-FM, KZZP, FM102, KS103, WMAR, WNYS, WTIC-FM, 98PXY, WSSX, WVIC, KRQ, WIKZ, KWTO-FM, KCBN.

NIK KERSHAW "Wouldn't It Be Good" (MCA) 121/9
Moves: Up 39, Debuts 20, Same 53, Down 0, Adds 9, KHFI, WSSX, WSFL, K107, KHOP, WOMP-FM, KQIZ-FM, WPFM, WIXV, WXKS-FM 40-36, B97 27-21, KZZB 33-29, WOKI 36-30, Q104 17-10, KCDQ 40-34.

QUEEN "I Want To Break Free" (Capitol) 117/19

Moves: Up 12, Debuts 28, Same 58, Down 0, Adds 19 including WXKS-FM, WCZY, KIMN, XTRA, WSPK, Q106, WBBQ, WNOK-FM, WMEE, WVIC, K107, 13K, KIKI, WIKZ, WKHI.

HOWARD JONES "What is Love?" (Elektra) 109/37
Moves: Up 16, Debuts 17, Same 39, Down 0, Adds 37 including WXKS-FM, 93FM, KIMN, Q103, WNYS, 98PXY, KSET-FM, KX104, 92X, KELI, KQMQ, KHYT, WIKZ, KCMQ, KTRS.

WANG CHUNG "Dance Hall Days" (Geffen) 97/24

Moves: Up 21, Debuts 12, Same 40, Down 0, Adds 24 including 94Q, KBEQ, KIIS-FM, FM102, WFLY, WKFM, WBCY, WZYP, WFMI, KLUC, WGUY, WISE, Y94, KDVV, KDZA.

DAN FOGELBERG "Believe In Me" (Full Moon/Epic) 96/10
Moves: Up 21, Debuts 18, Same 47, Down 0, Adds 10, PRO-FM, WGCL, WYCR, KZZB, KHYT, KTKT, 13FEA, KTDY, KWTO-FM, KDZA, Q103 32-25, WBBQ 38-33, 103CIR 39-34, WTSN 32-26, KXSS 35-23.

DAN HARTMAN "I Can Dream About You" (MCA) 79/41

Moves: Up 0, Debuts 2, Same 36, Down 0, Adds 41 including WXKS-FM, WPHD, Q103, KIIS-FM, FM102, WNYS, 98PXY, WHHY-FM, WKDD, WKDQ, WRKR, 13K, KO93, WQCM, OK100.

INXS "Original Sin (Dream On)" (Atco) 73/19

Moves: Up 10, Debuts 10, Same 34, Down 0, Adds 19 including WGCL, WFLY, KZZB, WOKI, Z104, KEYN-FM, 13K, KQXR, KFMW, KHYT, WIGY, WISE, KISR, KTDY, KCMQ, 99KG.

CAMEO "She's Strange" (Atlanta Artists/PolyGram) 65/2
Moves: Up 29, Debuts 8, Same 26, Down 0, Adds 2, WKDQ, KTRS, I95 17-13, FM102 13-8, KS103 14-11, WHTF 32-28, WBBQ 40-30, WNOK-FM 34-30, WOKI 39-31, WZPL 27-23, 13K 7-3, KHYT 39-31, Z102 40-37, KKQV 23-19, KZOZ 29-21.

MIKE RENO & ANN WILSON "Almost Paradise..." (Columbia) 56/55
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 55 including B94, 94Q, Z93, 93FM, B97, B96, KBEQ, WKTI, WLOL-FM, KPKE, Q103, KMJK, WLAN-FM, KJ103, KFRX.

YARBROUGH & PEOPLES "Don't Waste Your Time" (Total Experience/RCA) 55/26
Moves: Up 3, Debuts 5, Same 21, Down 0, Adds 26 including PRO-FM, 94Q, WGCL, WFLY, WKEE, KAMZ, WRQN, KQXR, KHYT, WZYQ, WJBQ, KTDY, KKQV, KCDQ, KZOZ.

JEFFERSON STARSHIP "No Way Out" (Grunt/RCA) 52/52

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 52 including WPHD, Z93, WGCL, KPKE, KNBQ, WVSR, FM106, WBBQ, WANS-FM, KJ103, KKFM, 95XIL, WIXV, WAZY-FM, KZOZ.

"WEIRD AL" YANKOVIC "King Of Suede" (52/20)

Moves: Up 4, Debuts 26, Same 0, Down 2, Adds 20, including WCAU-FM, CFTR, 93FM, XTRA, WKFM, WHTF, KSET-FM, WKDQ,

KOXB KKEM KRSP W.IBQ Y94 KCDQ KBIM.

SHANNON "Give Me Tonight" (Mirage/Atco) 52/3 Moves: Up 26, Debuts 0, Same 21, Down 2, Adds 3, KITS, KC101, KYNO-FM, CK0I 36-30, WCAU-FM 36-26, WASH 18-11, WAVA 28-24, B97 29-26, WTIC-FM 5-4, KAMZ 25-22, KSET-FM 20-17, Z98 28-25, 13K 20-12, WGLF 11-2, KCAQ 10-8.

## **MOST ADDED** ®

**CULTURE CLUB (135)** It's A Miracle (Virgin/Epic) **EURYTHMICS (79)** Who's That Girl (RCA) BILLY IDOL (70) Eyes Without A Face (Chrysalis) JERMAINE JACKSON (58) Tell Me I'm Not Dreamin' (Arista) MIKE RENO & ANN WILSON (55) Almost Paradise (Columbia) **POINTER SISTERS (53)** Jump (For My Love) (Planet/RCA)

## HOTTEST

**DENIECE WILLIAMS (170)** Let's Hear It For The Boy (Columbia) PHIL COLLINS (121) Against All Odds (Take A Look) (Atlantic) **LIONEL RICHIE (117)** Hello (Motown) STEVE PERRY (106) Oh Sherrie (Columbia) CYNDI LAUPER (96) Time After Time (Portrait/CBS) CARS (62) You Might Think (Elektra)

## SIGNIFICANT ACTION

ROCKWELL "Obscene Phone Caller" (Motown) 48/21

Moves: Up 7, Debuts 5, Same 15, Down 0, Adds 21 including WBLI, WCAU-FM, WHYT, WKEE, WKFM, WHTF, WJZR, WANS-FM, WZYP, 94TYX, WOKI, WRGV, WSFL, KITY, WRKR.

SHAKIN' STEVENS ''I Cry Just A Little Bit'' (Epic) 48/6
Moves: Up 13, Debuts 3, Same 26, Down 0, Adds 6, KITS, WZLD, WDOQ, KTFM, KQMQ, KLUC, WXKS-FM 32-20, WKBW 29-27, WGCL d-30, WYCR 37-34, KHFI 36-31, KSET-FM 29-28, K093 35-33, WGUY 32-26, 13FEA 22-19.

LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 44/17
Moves: Up 0, Debuts 4, Same 23, Down 0, Adds 17 including WXKS-FM, KS103, WFLY, WNOK-FM, KMGK, WKFR, WRQN, KEYN-FM, WHOT-FM, KMGX, KIKI, KQMQ, KSKD, KILE, KGOT.

FRANK STALLONE "Darlin" (Polydor/PolyGram) 38/12

Moves: Up 2, Debuts 0, Same 24, Down 0, Adds 12, WKBW, WCAU-FM, Q100, WLAN-FM, WJZR, WZLD, WDOQ, KROK, WRQN, K107, KTDY, KTRS, KIMN on, FM106 38-36, KIST 38-32.

JAMES INGRAM ''There's No Easy Way'' (Qwest/WB) 38/2 Moves: Up 19, Debuts 2, Same 15, Down 0, Adds 2, KMGX, KHTX, WKBW 21-17, WASH 15-9, Y100 24-23, WLOL-FM 33-27, KC101 22-21, WDOQ, 38-31, WRQK 23-20, 94TYX 25-20, KITY 34-29, KTFM 14-13, KROK 29-24, 103CIR 6-5, WGLF 10-5.

POCO "Days Gone By" (Atlantic) 33/5
Moves: Up 1, Debuts 1, Same 26, Down 0, Adds 5, KTFM, KO93, WERZ, WYKS, Q101, WPHD on, K104 d-36, WRCK on, WJZR on, KSET-FM on, WRNO on, WKDD 26-23, WHOT-FM on, KQMQ on.

FRANKIE GOES TO HOLLYWOOD "Relax" (Island) 32/2
Moves: Up 13, Debuts 1, Same 16, Down 0, Adds 2, B94, Q100, WXKS-FM 38-34, CKGM 34-27, CKOI 18-15, WCAU-FM 39-34, WGCL 20-18, WNYS 20-19, KZZB 11-9, WZLD 8-7, KLUC 35-26, KDON-FM 40-36, WGUY 30-25, WERZ 36-33, KZOZ 30-27.

DUKE JUPITER "Little Lady" (Morocco/Motown) 30/17
Moves: Up 0, Debuts 2, Same 11, Down 0, Adds 17, including WSPK, Q92, WKFM, WOKI, KITY, KTFM, KMGK, KKFM, KLUC, KSKD, KDON-FM, WIGY, WERZ, KILE, KCDQ.

RE-FLEX "Hurt" (Capitol) 30/13

Moves: Up 0, Debuts 1, Same 16, Down 0, Adds 13, WXKS-FM, FM106, WHTF, WNOK-FM, WZLD, WFMI, WKDD, WHOT-FM. WGUY, WZON, WHSL, KHTX, KBIM, WPHD on, WERZ d-36.

PSYCHEDELIC FURS "The Ghost In You" (Columbia) 27/10
Moves: Up 0, Debuts 2, Same 15, Down 0, Adds 10, WHIT, FM106, WRCK, WOKI, WHOT-FM, KSKD, 95XIL, WBWB, WSPT,

KZOZ, WXKS-FM on, WPHD on, WCAU-FM on, WZPL d-30, WIXV d-39.

38 SPECIAL ''One Time For Old Times'' (A&M) 27/1
Moves: Up 9, Debuts 1, Same 16, Down 0, Adds 1, KTDY, K104 29-26, WRCK on, WZLD 37-33, WSFL d-33, WGRD 33-31, WJXQ 22-19, 13K 39-32, 103CIR 35-32, OK100 30-28, 95XIL 31-29, WIXV 35-27.

DWIGHT TWILLEY "Little Bit Of Love" (EMI America) 25/25

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 25 including WPHD, WVSR, K104, WSPK, WRCK, WZLD, WFMI, KTFM, KROK, WJXQ, WRQN, WHOT-FM, 13K, KLUC, KSKD.

PEABO BRYSON "If Ever You're In My Arms Again" (Elektra) 21/16

Moves: Up 2, Debuts 0, Same 3, Down 0, Adds 16 including K104, WYCR, WTIC-FM, KC101, WKRZ-FM, WFBG, WGUY, OK100, 95XIL, WJBQ, KILE, WIXV, KGOT, KCDQ, KBIM.

HAGAR, SCHON, AARONSON & SHRIEVE "Whiter Shade Of Pale" (Geffen) 18/18
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 18 including WPHD, WRCK, WHTF, WJZR, WOKI, KTFM, KROK, KMGK, WJXQ,

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13 including WFHD, WHILE, WORL, WORL, KTEM, KNOK, KNIGK, WSAL, KQXR, WJAD, Q104, KKQV, KCDQ, KZOZ.

BANANARAMA ''Robert DeNiro's Waiting'' (London/PolyGram) 18/13

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 13, WPHD, CKOI, WKFM, WFMI, WHOT-FM, WGUY, WQCM, 13FEA, WFOX, Q101, WBW8, 99KG, KBIM, WOKI on, 13K on.

PAUL YOUNG "Love Of The Common People" (Columbia) 17/10
Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 10, K104, WYCR, KTFM, WJXQ, 103CIR, WQCM, OK100, 95XIL, KTDY, KCDQ, WXKS-FM on, WVSR on, WKEE on-dp, WPFM d-40.

KC "Are You Ready" (Meca) 12/3

Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 3, WCAU-FM, WHTF, WFOX, KXX106 on, Z98 31-29, WJBQ d-40, WCGQ on, KWTO-FM on.

KENNY ROGERS "Eyes That See In The Dark" (RCA) 11/1 Moves: Up 7, Debuts 0, Same 3, Down 0, Adds 1, KXSS, WKBW 30-29, WFMF 26-22, WDOQ 40-36, WRQK 33-30, KROK 32-29, KYNO-FM 28-24 103CIR 25-23

MANFRED MANN'S EARTH BAND "Rebel" (Arista) 10/10

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WPHD, WVSR, WRCK, WFMI, WJXQ, KHYT, OK100, WBNQ, 99KG, KBIM.

New & Active Includes songs reported by at least 50 of our CHR reporters, Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of Individual station activity. Complete activity can be found in the Parallels.

More CHR Music Information See Page 76

# IF YOU CAN'T FIND OUR NEW ARTISTS

# YOU CAN FIND THEM ON "THE BACK PAGE"

TRACEY ULLMAN — "THEY DON'T KNOW" (MCA-52347)
NIGHT RANGER — "SISTER CHRISTIAN" (MCA-52350),
TONY CAREY — "A FINE, FINE DAY" (MCA-52343)
NIK KERSHAW — "WOULDN'T IT BE GOOD" (MCA-52371)
VAN STEPHENSON — "A MODERN DAY DELILAH" (MCA-52376)
REAL LIFE — "CATCH ME I'M FALLING" (MCA-52362)
DAN HARTMAN — "I CAN DREAM ABOUT YOU" (MCA-52378)

# MCA RECORDS



**DELIVERING THE MUSIC OF THE 80'S** 

## NATIONAL AIRPLAY

May 4, 1984

THE BACK PAGE



# Contemporary Hit Radio

|    | Two<br>Week | Lest<br>Week |      |                                                           |
|----|-------------|--------------|------|-----------------------------------------------------------|
|    |             |              | 1    | PHIL COLLINS/Against All Odds (Atlantic)                  |
|    | 1           | 1            | 2    | LIONEL RICHIE/Hello (Motown)                              |
| 3  | 2           | 6            | Ô    | DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)     |
| 19 |             |              | 4    | CARS/You Might Think (Elektra)                            |
| 7  | .6          | 5            | 5    | RICK SPRINGFIELD/Love Somebody (RCA)                      |
| 6  | 5           | 7            | 6    | STEVE PERRY/Oh Sherrie (Columbia)                         |
| 21 | 1.1         | 3            | 7    | THOMPSON TWINS/Hold Me Now (Arista)                       |
| 39 | 27          | 16           | 8    | CYNDI LAUPER/Time After Time (Portrait/CBS)               |
| 16 | 13          | 11           | 9    | GO GO'S/Head Over Heels (IRS/A&M)                         |
| 23 | 18          | 15           | 0    | IRENE CARA/Breakdance (Network/Geffen)                    |
| 32 | 25          | 23           | Ö    | NIGHT RANGER/Sister Christian (Camel/MCA)                 |
| 18 | 14          | 13           | B    | JOHN COUGAR MELLENCAMP/Authority Song (Riva/PG)           |
| 13 | 10          | 10           | 13   | ALAN PARSONS PROJECT/Don't Answer Me (Arista)             |
| 27 | 21          | 18           | 1    | BILLY JOEL/The Longest Time (Columbia)                    |
| 25 | 20          | 17           | B    | J. IGLESIAS & W. NELSON/To All The Girls (Columbia)       |
| 30 | 24          | 22           | Œ    | SHALAMAR/Dancing In The Sheets (Columbia)                 |
| 28 | 23          | 20           | D    | BERLIN/No More Words (Geffen)                             |
| 2  | 4           | 9            | 18   | KENNY LOGGINS/Footloose (Columbia)  N&A Begins on Page 86 |
| 14 | 12          | 12           | 19   | KOOL & THE GANG/Tonight (De-Lite/PG)                      |
| 9  | 8           | 8            | 20   | TRACEY ULLMAN/They Don't Know (MCA)                       |
| 40 | 32          | 24           | 2    | VAN HALEN/I'll Wait (WB)                                  |
| -  | 39          | 27           | 22   | DURAN DURAN/The Reflex (Capitol)                          |
| -  | 40          | 28           | 23   | HUEY LEWIS & THE NEWS/Heart Of Rock & Roll (Chrysalis)    |
| 35 | 31          | 26           | 24   | MADONNA/Borderline (Sire/WB)                              |
| 5  | 7           | 14           | 25   | CULTURE CLUB/Miss Me Blind (Virgin/Epic)                  |
| -  | 35          | 30           | 26   | LAID BACK/White Horse (Sire/WB)                           |
| 24 | 22          | 21           | 27   | TONY CAREY/A Fine Fine Day (MCA)                          |
| 22 | 19          | 19           | 28   | PRETENDERS/Show Me (Sire/WB)                              |
| -  | 37          | 33           | 29   | SCORPIONS/Rock You Like A Hurricane (Mercury/PG)          |
| -  | -           | 35           | 30   | LAURA BRANIGAN/Self Control (Atlantic)                    |
| -  | 38          | 34           | 9    | TALK TALK/It's My Life (EMI America)                      |
|    | EBUT        |              | 32   | JERMAINE JACKSON/Tell Me I'm Not Dreamin' (Arista)        |
| -  | -           | 40           | 33   | SLADE/Run Runaway (CBS Associated)                        |
|    | EBUT        |              | 34   | JOE JACKSON/You Can't Get (A&M)                           |
| 17 | 17          | 25           | 35   | YES/Leave It (Atco)                                       |
| 11 | 26          | 32           | 36   | POINTER SISTERS/Automatic (Planet/RCA)                    |
|    | DEBUT       |              | 37   | STYLE COUNCIL/My Ever Changing Moods (Geffen)             |
| _  | -           | 38           | 38   | REAL LIFE/Catch Me, I'm Falling (Curb/MCA)                |
|    | EBUT        |              | 39   | CHRISTINE MCVIE/Love Will Show Us How (WB)                |
| RK | ΕAI         | KER          | (40) | POINTER SISTERS/Jump (For My Love) (Planet/RCA)           |

# Adult/Contemporary

| 4  | 3  | 3   | 0   | BILLY JOEL/The Longest Time (Columbia)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|----|----|-----|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2  | 2  | 2   | 2   | PHIL COLLINS/Against All Odds (Take A Look) (Atlantic)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 1  | 1  | 1   | 3   | LIONEL RICHIE/Hello (Motown)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 5  | 5  | 4   | 4   | ALAN PARSONS PROJECT/Don't Answer Me (Arista)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 22 | 14 | 12  | (3) | CYNDI LAUPER/Time After Time (Portrait/CBS)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 7  | 7  | 5   | 6   | JEFFREY OSBORNE/We're Going All The Way (A&M)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 9  | 8  | 7   | 0   | MICHAEL GORE/Theme From "Terms Of Endearment" (Capitol)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 13 | 9  | 8   | 8   | JAMES INGRAM/There's No Easy Way (Qwest/WB)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 3  | 4  | 6   | 9   | J. IGLESIAS & W. NELSON/To All The Girls I've Loved (Col.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 14 | 12 | 10  | 10  | MANHATTAN TRANSFER/Mystery (Atlantic)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| _  | 23 | 14  | Ø   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 23 | 16 | 13  | B   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 6  | 6  | 9   | 13  | THOMPSON TWINS/Hold Me Now (Arista)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|    | _  | 19  | 1   | DAN FOGELBERG/Believe In Me (Full Moon/Epic)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 11 | 11 | 11  | 15  | TRACEY ULLMAN/They Don't Know (MCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 18 | 18 | 17  | 13  | TEMPTATIONS/Sail Away (Gordy/Motown)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 24 |    | 21  | D   | The state of the s |
| 16 | 15 |     | 18  | J. MATHIS with D. WILLIAMS/Love Won't Let Me Wait (Col.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| _  | _  | 25  | 19  | KIM CARNES/I Pretend (EMI America)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 17 | 17 | 16  | 20  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|    | 25 | 24  | 3   | DOLLY PARTON/Downtown (RCA)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 10 | 13 | 18  | 22  | CULTURE CLUB/Miss Me Blind (Virgin/Epic)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|    |    | KER |     | ANNE MURRAY/Just Another Woman In Love (Capitol)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 19 | 19 | 22  | 24  | CRYSTAL GAYLE/I Don't Want To Lose Your Love (WB)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 8  | 10 | 20  | 25  | STEPHEN BISHOP/Unfaithfully Yours (One Love) (WB)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|    | 10 | _0  |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

N&A Begins on Page 66

# MOR/HOTTRACKS

|   | Three |      | Last        |                        |                                             |
|---|-------|------|-------------|------------------------|---------------------------------------------|
|   | Wooks | Week | s Week      |                        |                                             |
|   | 2     | 2    | 1           |                        | STEVE PERRY/Oh Sherrie (Columbia)           |
|   | 12    | 8    | 7           |                        | CARS/Magic (Elektra)                        |
|   | 13    | 9    | 6           | 0                      | SLADE/Run Runaway (CBS Associated)          |
|   | _     | 15   | 8           | 4                      | RUSH/Distant Early (Mercury/PG)             |
|   | 8.    | 5    | 4           | 5                      | NIGHT RANGER/Sister Christian (Camel/MCA)   |
|   | 1     | 1    | 2           | 6                      | CARS/You Might Think (Elektra)              |
| ı | 3     | 4    | 5           | 7                      | VAN HALEN/I'll Wait (WB)                    |
|   | 5     | 7    | 10          | 8                      | SCORPIONS/Like A Hurricane (Mercury/PG)     |
|   | 4     | 3    | 3           | -                      | TONY CAREY/A Fine Fine Day (MCA)            |
|   | 14    | 11 , | 11          |                        | HUEY LEWIS &/The Heart Of R&R (Chrysalis)   |
|   | 7     | 6    | 9           | 11,                    | PRETENDERS/Show Me (Sire/WB)                |
|   | 29    | 17   | 13          | B                      | ZZ TOP/Legs (WB)                            |
| 1 | 46    | 23   | 14          | B                      | ORION THE HUNTER/So You Ran (Portrait/CBS)  |
| ı | 19    | 16   | 15          |                        | DAVID GILMOUR/Murder (Columbia)             |
| ı | 23    | 20   | 16          |                        | JOE JACKSON/You Can't Get (A&M)             |
| ١ | 26    | 24   | 17          | 16                     | ICICLE WORKS/Whisper To A (Arista)          |
| I | 53    | 37   | 26          | D                      | CYNDI LAUPER/Time After Time (Portrait/CBS) |
| 1 | 35    | 26   | 23          | 13                     | HOWARD JONES/What Is Love? (Elektra)        |
| 1 | BR    | EA   | KER         |                        | ROGER WATERS/5:01 AM (The Pros) (Columbia)  |
| 1 | 11    | 10   | 12          |                        | RICK SPRINGFIELD/Love Somebody (RCA)        |
| 1 | 32    | 30   | 24          |                        | BERLIN/No More Words (Geffen)               |
| 1 | 17    | 19   | 18          |                        | JOHN COUGAR/Authority Song (Riva/PG)        |
| 1 | BR    | EA   | KER         |                        | FIXX/Deeper & Deeper (MCA)                  |
| 1 | BR    | EA   | KER         |                        | HAGAR/SCHON/Whiter Shade (Geffen)           |
| 1 | BR    | EA   | KER         |                        | DUKE JUPITER/Little Lady (Morocco/Motown)   |
| 1 | 34    | 25   | 28          |                        | SCORPIONS/Big City Nights (Mercury/PG)      |
|   | BR    | EA   | KER         |                        | JEFFERSON STARSHIP/No Way Out (Grunt/RCA)   |
|   | 36    | 34   | 30 _        | 28                     | TALK TALK/It's My Life (EMI America)        |
|   | BR    | EA   | KER         | 29                     |                                             |
| 1 | 20    | 18   | -21.        | 30                     | WANG CHUNG/Dance Hall Days (Geffen)         |
| 1 |       |      | Maria Maria | NAME OF TAXABLE PARTY. |                                             |

# Black/Urban

| 3  | 1            | 1   | 1  | LIONEL RICHIE/Hello (Motown)                                                       |
|----|--------------|-----|----|------------------------------------------------------------------------------------|
| 33 | 12           | 7   | 2  | DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)                              |
| 17 | 6            | 3   | 3  | BAR-KAYS/Freak Show On The Dance Floor (Mercury/PG)                                |
| 6  | 4            | 2   | 4  | YARBROUGH & PEOPLES/Don't Waste (Total Exp./RCA)                                   |
| 13 | 5            | 5   | 5  | SHANNON/Give Me Tonight (Mirage/Atco)                                              |
| 15 | 10           | 8   | 6  | ONE WAY/Lady You Are (MCA)                                                         |
| 28 | 20           | 9   |    | O'BRYAN/Lovelite (Capitol)                                                         |
| 22 | 16           | Ť1. | 8  | JAMES INGRAM/There's No Easy Way (Qwest/WB)                                        |
| 1  | 2            | 4   | 9  | CAMEO/She's Strange (Atlanta Artists/PolyGram)                                     |
| 39 | 29           | 20  |    |                                                                                    |
| 26 | 17           | 14  |    |                                                                                    |
| 30 | 27           | 19  |    | BRYAN LOREN/Lollipop Luv (Philly World)                                            |
| 2  | 3            | 6   |    | D. EDWARDS f/S. GARRET/Don't Look Any (Motown)                                     |
| 25 | 22           | 16  | 14 | SPINNERS/Right Or Wrong (Atlantic)  N&A Begins on Page 60                          |
| 23 | 18           | 15  | 15 | DEELE/Just My Luck (Solar/Elektra)                                                 |
| 20 | 19           | 18  | 16 | TEMPTATIONS/Sail Away (Gordy/Motown)                                               |
| -  | 36           | 25  | D  |                                                                                    |
| 10 | 9            | 12  |    | CULTURE CLUB/Miss Me Blind (Virgin/Epic)                                           |
| -  | 34           | 26  |    | NEWCLEUS/Jam On It (Sunnyview)                                                     |
| 7  | 7            | 13  |    | LUTHER VANDROSS/Superstar (Don't You) (Epic)                                       |
| 36 | 30           | 22  | _  |                                                                                    |
| -  | 31           | 27  |    | IRENE CARA/Breakdance (Network/Geffen)                                             |
| 11 | 11           | 17  |    | JEFFREY OSBORNE/We're Going All The Way (A&M)                                      |
| -  | 35           | 31  |    |                                                                                    |
| 8  | 8            | 10  |    | EVELYN "CHAMPAGNE" KING/Shake Down (RCA)                                           |
| -  | -            | 39  |    | MELBA MOORE/Love Me Right (Capitol)                                                |
| 34 | 32           | 28  |    | CRUSADERS/New Moves (MCA)                                                          |
| -  | -            | 37  |    | TIMMY THOMAS/Gotta Give A Little (Gold Mtn./A&M)                                   |
| 19 | 23           | 23  |    | SHALAMAR/Dancing In The Sheets (Columbia)                                          |
| BR |              | KER |    |                                                                                    |
| -  | -            | 38  | 33 | PATTI AUSTIN/Rhythm Of The Street (Qwest/WB) "D" TRAIN/You're The Reason (Prelude) |
| 35 | 33           | 32  | 32 | POINTER SISTERS/Jump (For My Love) (Planet/RCA)                                    |
|    |              | KER |    | ART OF NOISE/Beat Box (Island)                                                     |
| 12 | 15           | 21  |    | LAID DAOMAN-II- Have (Circ (A/D)                                                   |
| 4  | 14<br>EBUT   | 24  | 35 | R.J.'S LATEST ARRIVAL/Shakles (Golden Boy/Quality)                                 |
|    |              |     |    | WINDJAMMER/Live Without Your Love (MCA)                                            |
|    |              | KER |    | O'JAYS/Extraordinary Girl (Phil. Int./CBS)                                         |
|    | EBUT<br>EBUT |     | _  | EARONS/Land Of Hunger (Island)                                                     |
|    | LOU          |     | _  | DETER PROMAL/Thou Only Come Out At Columbia)                                       |

DEBUT PETER BROWN/They Only Come Out At... Columbia)