D E:

### A TRIBUTE TO MARVIN GAYE

Marvin Gaye dominated three decades of pop music before his untimely shooting death April 1. The sad circumstances are recounted and Ken Barnes and Gail Mitchell share some mem-



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### **FCC EASES SCA WORRIES**

FMs using their SCAs can now boost their main channel loudness up to 110%, and the FCC hopes stations will no longer fear they'll lose their competitive volume when they make use of their SCAs.

### PEOPLE IN THE NEWS THIS WEEK

- · Nick Hunter, Vic Faraci Sr. VPs at WB/Nashville
- Tim Davidson KING's VP/GM
- Ed Sander to become WSUN VP/GM
- David Hosley PD at WINZ
- Jon Kirksey upped at E/P/A
- Tim Williams WPLP GM
- Craig Fleshman GM at WJRB & WJKZ
- J.D. Black OM, Melvin Jones PD at KRNB
- Neal Mirsky PD for WCKO
- Terry Schmidt VP/GM at KBUG &

Pages 3, 32

### A/C'S OFF TO THE RACES

Jeff Green handicaps the hottest ratings races for major market A/C's, with figures and capsule analysis.

Page 44

### L.A. BLACK RADIO -WHO WILL WIN?

No Black or Urban station in Los Angeles can seem to rise above the three-share mark. In the first of a two-part series, Walt Love attempts to unravel the mystery in the No. 2 market. This week: KJLH and KACE.

Page 47

### RECURRENT EVENTS IN CHR

Joel Denver and several astute programmers examine the proper use and rotation of recurrents in the modern-day CHR for-

Page 34

### **HIDDEN METHODS** OF ATTRACTING ADULTS TO AOR

Steve Feinstein takes a look at low-profile WIOQ/Philadelphia, which has quietly evolved a reliable system for gaining and keeping adult listeners.

Page 40

Newsstand Price \$3.50



### SEVEN UPPED TO PRESIDENT/GM

### Cap Cities Advances Radio VP/GMs

In restructuring within Capital Cities Broadcasting, all seven radio VP/GMs have been elevated to President/GM.

Capital Cities President/ Broadcasting Division Joe Dougherty commented, "This change in title is in recognition of their meaningful and significant service to their respective stations and the communities which they serve, as well as Capital Cities."

The promoted executives are Ron Pancratz, WJR & WHYT/ Detroit; Warren Potash, WBAP & KSCS/Dallas-Ft. Worth; Aaron Daniels, WPRO-AM & FM/Providence; Vern Ore, KZLA-AM & FM/Los Angeles;

### Sampson Raised To

Roy Sampson has been promoted to PD of WXYV (V103)/ Baltimore. He succeeds Tim Watts, who resigned last week to pursue outside interests. In addition to his new duties. Sampson will also double as afternoon drive host.

"I am fortunate and pleased we were able to promote someone from our staff into that position," WCAO & V103 VP/GM Bob Abernethy told R&R. "Roy has a strong background, and he's shown a lot of leadership qualities over the time I've known him. I think he's going to be a very strong programmer." When asked about any future station changes, Abernethy added, "We've been successful for quite a few years in this market and feel we've got a pretty successful formula going. We may look at some areas of adjustment, but certainly nothing that would be an earthshaking

Sampson is a two-year station staffer, most recently serving as an announcer. Prior to joining V103, he was Music Director for the Sheridan broadcast group.

Atlanta; and Fred Weinhaus, WPAT-AM & FM/New York.

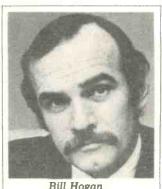
Frank Woodbeck, WKBW/Buffalo; Norm Schrutt, WKHX/

### Hogan President RKO Radio Division Execu-

tive VP Bill Hogan has been named to succeed Tom Burchill as President of the RKO Radio Networks. A 15-year industry veteran, Hogan first joined RKO in 1979 as VP/GM of RKO Radio Sales, later becoming President of the rep firm. He joined the corporate staff as Exec. VP last year.

Commenting on his new assignment, which he begins immediately, Hogan said, "I'm absolutely delighted with this new opportunity that RKO has given me. I'm proud of the corporate support that the nets have received since their inception in 1979, and the commitment that is there for the future. The networks are in a strong competitive position in the network radio arena, and I welcome the personal challenge to lead the division into new areas of growth and expansion."

RKO Radio Division President Bob Williamson, who announced Hogan's appointment, said, "We are very pleased that TV venture.



we were able to fill this important position with someone from within our own organization. Bill's extensive radio knowledge, marketing experience, and administrative skills make him the perfect choice to maintain and enhance the extraordinary growth rate of the network division."

Burchill, President of the networks since their birth, resigned three weeks ago to become CEO of the Hearst-ABC-Viacom Entertainment System, a cable

### R&R's Editorial Team Realigned

R&R President & Publisher Dwight Case has announced four promotions within the newspaper's editorial staff. Ken Barnes has become a Vice President of the company and will continue to oversee the publication as VP & Editor. Additionally, Adult/Contemporary Editor Jeff Green has been upped to Managing Editor; News Editor and Easy Listening Editor Gail Mitchell has become Executive Editor; and Associate Editor Ron Rodrigues is Ken, Jeff, Gail, and Ron." now Adult/Contemporary Editor.

sustain. All of us at R&R are



Pictured (I-r): R&R's Managing Editor Jeff Green, VP & Editor Ken Barnes, Executive Editor Gall Mitchell, and A/C Editor Ron

Barnes, an original R&R staffer in 1973, became News Editor In announcing the promo- in 1977. He was then promoted tions, Case said, "When ex- to Executive Editor in 1980, and cellent growth is enjoyed, it became the publication's Editor becomes critical to find the in 1983. Green joined R&R in right people to help that growth 1981 as A/C Editor from his post as Director of Marketing & Proreally happy that the 'right peo- motion for Pacific Arts Video ple' were inside our company! Records. Mitchell became an We're all 'just plain proud' of Associate Editor at R&R in

1979, and served as the publication's News/Talk Editor from 1980-82. She became News Edi-R&R/See Page 38

### WAGO Bows CHR Format

Ending market speculation over its format choice, Cox Broadcasting's WAGO(G106)/ Chicago (formerly WXFM) debuted its personality-oriented CHR format Monday (4-2) after signing the station's former Jazz format off the air Friday

WAGO VP/GM Marc Morgan told R&R, "I'm really pleased with how we sound. (PD) Jan Jeffries really deserves to be in the spotlight for getting us up and running in such a short period of time. This is his baby."

Jeffries, noting he was now programming the Windy City's fifth CHR outlet, said, "This is probably the most competitive CHR market in the country; however, I think we'll carve out our own niche with results beginning to show in the summer book, owing to our late start before the spring Arbitron."

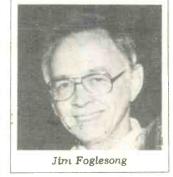
Describing WAGO's sound, Jeffries told R&R, "We're a mass appeal CHR, not unlike WAGO/See Page 38

### Foglesong Heads Capitol/EMI Country

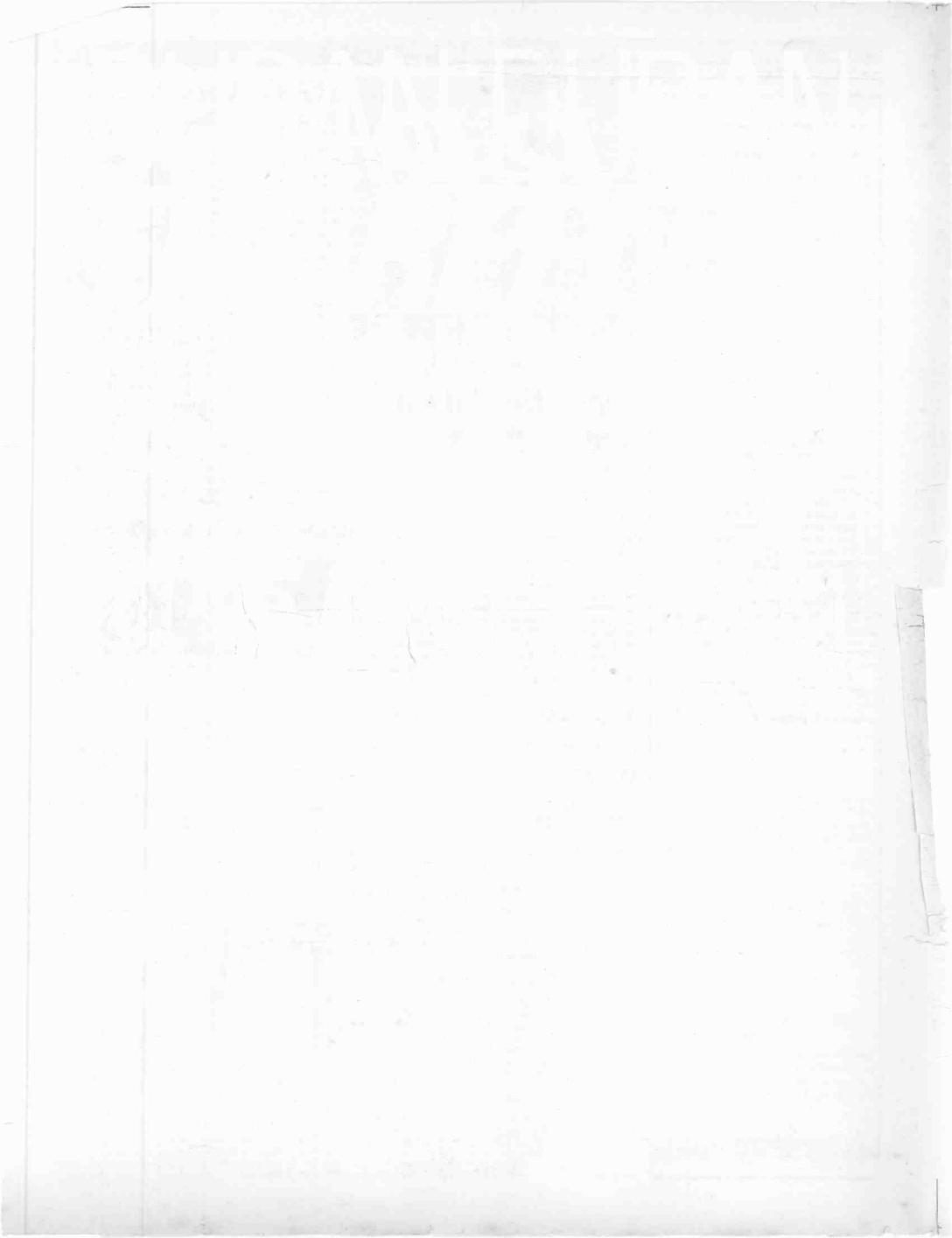
Jim Foglesong, who recently exited as President of MCA's Nashville division, has been appointed President/Country & Western Division for Capitol/EMI America Records.

Based in Nashville, Foglesong will assume full national responsibility for all country activities for the labels, reporting to Capitol President Jim Mazza. As part of the appointment, Foglesong will be elected to the board of directors for both Capitol Records and Screen- mitment to country music." Gems-EMI Music.

EMI Music Worldwide Chairman/CEO Bhaskar Menon commented, "I look forward with excitement to the many contributions which he will make to enhancing our companies' rich heritage and com-



A 33-year industry veteran, Foglesong served as Country Division President for ABC and President of Dot Records. His background also includes seven years as a producer for RCA, as well as 13 years in various capacities at Columbia.





4-6-84

### R&R Expands Jazz

R&R is expanding its Jazz radio reporter list, with more extensive coverage of up-and-coming records and station adds-andhots lists. More music information you can use, starting next



Country: Lon Helton
Nashville: Sharon Allen
Black/Urban Radio: Walt Love 47
Marketplace
Opportunities
National Music Formats
Jazz Chart
Country Chart
A/C Chart
AOR Chart
Black/Urban Chart
CHR Chart

### KING Appoints Davidson VP/GM

After five years as GM at KING-FM/Seattle, Tim Davidson has been appointed VP/GM for AM News sister station KING. He succeeds former GM Edith Hilliard, who departed to pursue personal business ventures.

King Broadcasting VP/Radio Jim Kime said, "Davidson's appointment is a reflection of his service and contribution while managing KING-FM. Eighteen months ago, KING changed to a News and Information format, and we are sure Tim's management experience and enthusiasm for a challenge will aid him with this new opportunity.

Davidson joined KING-FM as an Account Executive in 1978, and became GM the following year. "KING has made a lot of improvements, particularly in the last six to nine months, and all the research indicates there is enough demand for the product. I plan no immediate changes, as the company is 100% behind the format. Jim Kime has seen me through both good and bad times at KING-FM, and I feel I have a

lot of support upstairs. This position is a big challenge and increase in responsibility for me; I don't think I'm going to be bored!"

No replacement for Davidson at KING-FM has been named vet.

### Sander Slated As WSUN's New VP/GM

Ed Sander, who is serving as VP/GM at WDAE/Tampa until the FCC approves its sale to Gannett (see separate story), will transfer to Taft's crosstown property WSUN as VP/GM when its acquisition from Plough is completed later this spring. Upon the ownership change, present WSUN VP/GM Don Hibbitts will depart.

Sander, a 17-year company veteran, joined WDAE in January as Station Manager after several years as Local Sales Manager and GSM at Taft's WTVN/Columbus. He told R&R, "I'm excited to be in Tampa because it's really growing. This is a challenging market from a standpoint of how it's geographically laid out. Our new signal covers most of the state, and that's a real opportunity for Taft and WSUN. To be part of it is going to be a lot of fun.'

Sander added that no format change is

### **Kirksey Moves** Up At E/P/A

Jon Kirksey has been promoted from Epic/Portrait/Associated Labels Associate Director of Album Promotion/West Coast to Director of Album Promotion. He will remain on the West Coast and will report to National AOR Promotion Director Bill Ben-

Bennett commented to R&R. "Besides being a great promotion man and a pillar of strength for our local guys, Jon whips up a legendary barbecued shrimp. I consider myself fortunate to have him on the staff, Jon Kirksey



and to have him as a friend." Kirksey is a 23-year record veteran who previously worked at Reprise, Capitol, MGM, and A&M. He told R&R, "I'm real excited because it's going to expand my duties and enable me to be involved in new areas. I'm in my 11th year with Epic, and this is my third promotion in the last year and a half. It feels great to be a part of management now."

### **WB/Nashville Ups Hunter, Faraci**

In promotions within Warner Brothers' Nashville division, VPs Nick Hunter and Vic Faraci have been elevated to Senior VP positions. Hunter becomes Sr. VP/Promotion & Sales, while Faraci assumes the post of Sr. VP/Marketing.

Warner Bros. Chairman Mo Ostin commented, "I am happy to announce the promotion of these two seasoned professionals. Both Nick and Vic have proven track records unmatched by many industry peers."



Nick Hunter

After joining the Elektra staff in 1981, Hunter became VP of the Nashville division following the Elektra/WB merger in 1983. He previously worked as head of promotion for the country music departments at MCA,



Vic Faraci

### Marvin Gaye **Fatally Shot**

Marvin Gaye, a premier vocalist, composer, and performer for over 25 years, died Sunday (4-1) of two gunshots to the chest. His father, Marvin Gaye Sr., was booked on suspicion of murder; the two had reportedly been arguing at the elder Gaye's L.A. home just before the shooting. Gaye was 44, and would have been 45 on April 2.

Gaye was Motown's top male solo artist throughout the sixties, scoring a consistent string of hits topped by 1968's "I Heard It

Through The Grapevine." His "What's Going On" in 1971 was a landmark social commentary album. Leaving Motown in 1982, he returned on Columbia with a massive hit, "Sexual Healing," exploring in typically frank fashion one of



Marvin Gaye GAYE/See Page 32

### Williams New WPLP GM

Guy Gannett Broadcasting took possession of News/Talk WPLP/Tampa (Pinellas Park) on Monday (4-2), immediately installing Timothy Williams as General Manager. Williams moves up from the group's WINZ/Miami, where he was General Sales

"I'm delighted," Williams told R&R. "It's nice that the company has made such a commitment to the state of Florida. We also own WINZ in Miami and WRKT in Orlando. The company recognizes Florida as a tremendous growth area, and Tampa as one of the leading markets in the state."

Williams says WPLP's N/T format will WILLIAMS/See Page 32

### Fleshman To WJRB & WJKZ

Craig Fleshman has been selected as GM at WJRB & WJKZ/Nashville. He replaces former GM Mike Smiley, who remains with the station in a parttime sales capacity.

Fleshman joins WJRB & WJKZ from the Local Sales Manager's post at KLUV/Dallas. He previously worked in Dallas at the William Meeks ad agency after a term as Account Executive for KLIF.

Fleshman told R&R, "GM slots in the top 50 markets don't come open very often and when they do, it's great when they're in situations with a tremendous amount of potential. I feel fortunate to be part of a fine chain like Mack Sanders Broadcasting. My background has included everything from jocking to copywriting, all of which will come in handy with my duties here. The station sounds very good, the people here are great, and we are going to work very hard at realizing the full potential of this radio station."

Playboy, and Atlantic Records.

A 25-year company veteran, Faraci started the WEA offices in Chicago before moving to Los Angeles as Executive VP/ Marketing. Like Hunter, he joined Warner Bros. following the '83 merger.

### **WINZ Names** Hosley As PD

WINZ/Miami has tapped University of Florida professor David Hosley to fill the Program Director vacancy created by the recent departure of Dave Ryder.

Besides being an associate professor of broadcasting for the past two and a half years, Hosley has been Director/News & Public Affairs for the school's two commercial radio stations, WRUF-AM & FM/ Gainesville. He previously spent nearly ten years in the news department at KCBS/San Francisco, and also worked at WCBS/New HOSLEY/See Page 32

### **TRANSACTIONS**

### Gannett Buys WDAE, **Primetime From Taft**

Gannett Broadcasting has agreed in principle to purchase WDAE/Tampa from Taft Broadcast-Ing for an undisclosed amount. The transaction is subject to the negotiation of a definitive agreement and FCC approval. Before takeover can occur, the FCC must also approve of Taft's acquisition of AM neighbor WSUN from Plough.

The WDAE transaction includes Taft's "Primetime" nostalgia format syndication unit now in use at 28 stations, including flagship WDAE.

WIQI/Tampa President/GM and Gannett Radio Division VP/Programming Jay Cook is expected to assume the WDAE GM duties when the transaction is completed.

Operating with 5kw at 1250 kHz, WDAE will become the 14th radio property for Gannett, which already owns WIQI, KPRZ & KIIS/Los Angeles, KSDO-AM & FM/San Diego, WLQV & WCZY/Detroit, WGCI-AM & FM/Chicago, WWWE & WDOK/Cleveland, and KUSA & KSD/St. Louis.

Taft also owns WYNF/Tampa, WKRC & WKRQ/Cincinnati, WTVN & WLVQ/Columbus, WDAF & KYYS/Kansas City, WDVE/Pittsburgh, and KEX & KKRZ/Portland. Taft is in the process of selling WGR & WGRQ/Buffalo (see below).

### Taft To Sell WGR & **WGRQ For \$5.5 Million**

R&R has learned that Taft Broadcasting has reached an agreement in principle to sell WGR & WGRQ/Buffalo to CRB Broadcasting for \$5.5 million cash, pending negotiation of a definitive agreement and FCC approval. Following that, takeover is expected to occur around July 1.

A/C WGR operates with 5kw at 550 kHz, while AOR WGRQ carries 12.6kw on 96.9 mHz at 890

CRB, which is headed by principal Ed Rogoff, also owns WAEB & WXKW/Allentown. Taft retains ownership of ten major and medium market properties, and is in the process of buying WSUN/Tampa from Plough (see separate story).

The transaction was brokered by R.C. Crister. TRANSACTIONS/See Page 32

### STAFF

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### Washington Report

### NAB-NRBA Report Smooth Joint Convention Planning

Executives and convention committee members from NRBA and NAB met in Chicago Monday to start working out the nuts and bolts of how the two associations will stage the Radio Convention in Los Angeles in September. Both sides reported a very cordial and productive atmosphere, with one participant commenting, "You'd never know we were dealing with people from two separate associations."

After an overall session, the broadcasters broke into groups to begin planning sessions in specific areas such as management, sales, and programming. There are signs of compromise on both sides. NRBA has agreed to NAB's tradition of bringing in major entertainment, although the question of a concert vs. a banquet is still under debate. And NAB has agreed to the idea, first advanced by NRBA, of inviting participation in the convention by the record industry.

### New Manager Deserts KTTL

Despite a signed contract under which he was to take over management of KTTL/Dodge City, KS, John Carlson failed to take over the troubled station as scheduled this week. A former employee of KIUL/Garden City, KS, Carlson had approached KTTL owners Charles and Nellie Babbs, who agreed to let him take a shot at operating the station. But apparently due to advertiser wariness and lack of capital, Carlson backed out of the deal.

Meanwhile, the FCC is expected to issue a hearing designation order shortly, throwing KTTL into a comparative renewal battle with a local group that was outraged by the station's attacks on blacks and Jews. Observers are eagerly awaiting the order, anxious to see how the FCC, which wants to abandon all content controls, will handle the issue of KTTL's inflammatory broadcasts.

### FCC Tosses Out 807 FM Translator Applications

Failure to properly obtain permission to rebroadcast the signals of proposed originating stations has resulted in the return of 807 FM translator applications to E. Kaye Johnson as "unacceptable for filing."

The FCC found that, rather than getting each station's specific permission, Edward M. Johnson & Associates sent a mass mailing to stations asking them to sign and return a form if they wished to be listed for translator retransmission. The Commission said this indirect process didn't meet its requirement that translator operators get "express" permission from originating stations

In addition, the FCC said many of the applications were defective because the station to be rebroadcast was much too far away from the proposed translator to permit the required off-air pickup. E. Kaye Johnson is the sister of Edward M. Johnson, who first filed the applications in his own name. He has since sold his consulting firm.

### First Step In Overhaul Of Ownership Rules

The FCC last week made the first of what could be a series of changes in its broadcast ownership rules. It began by revising its so-called "attribution" rules. Those determine how much — and what type — of ownership a person or group must have in a station before the outlet counts for purposes of ownership rules like the 7-7-7 limit.

One major change was to raise the basic benchmark for attribution from 1% to 5%.

That means, for instance, an entity could own 4% each in dozens of stations without triggering the 7-7-7 rule. The Commission also raised the benchmark for "passive" investors (mutual funds, insurance companies, etc.) to 10% and ruled that non-voting stock and limited partnership interests don't count at all.

### Five Bay Area Stations Cleared On Referendum ID Charge

The FCC has dismissed complaints against five San Francisco stations accused of failing to properly identify the sponsor of ads opposing last November's referendum to limit smoking in San Francisco workplaces. An anti-smoking group accused KABL-AM & FM, KOIT, KYA, and KLHT of failing to identify the tobacco industry as the sponsor of spots placed by pro-smoking San Franciscans Against Government Intrusion (SFAGI).

The FCC said the stations acted properly in identifying SFAGI as the sponsor because, while funded by cigarette interests, the group was totally independent of the tobacco industry and retained absolute editorial control of its ads.

### NPR Claims Its House Is "In Order"

National Public Radio President Douglas Bennet told the Senate Communications Subcommittee last week that the network, which was nearly driven off the air by a \$10 million debt last year, now has its "financial house in order." He added, "We feel confident that NPR can maintain current services throughout fiscal year 1984 with the balanced budget we have in place."

The public broadcasting bill the committee is considering would give NPR \$53 million in 1987, \$57 million in 1988, and \$61 million in 1989. That includes an increase of about \$50,000 for each of the 269 member stations. Bennet testified the increase "can make the difference between mere survival, which is the present pattern in many communities, and being able, for example, to hire a small staff to cover local public affairs."

### **Other Key Developments:**

• Opposing factions on the House Telecommunications Subcommittee were meeting again on Tuesday (4-3) amid reports that a broadcast deregulation compromise was near. Meanwhile, NAB and NRBA were said to be waiting for the subcommittee process to run its course before launching a drive for a radio-only bill.

• The FCC has ruled that a May 3 broadcast debate between North Carolina Senate rivals Gov. Jim Hunt and Sen. Jesse Helms is exempt from the equal time rule, even though the two men won't officially be opponents until after the state's May 8 pri-

• NRBA is about to launch a nationwide AM stereo survey, with plans to announce the results sometime in May.

 The full FCC has affirmed the Review Board's grant of renewal to Spanish-formatted WOJO/Chicago (Evanston) over a competing application by Genesis Broadcasting.

 An FCC law judge has granted Orange County Broadcasting Corp. a license for a new AM on 830 kHz in Orange, CA. The judge denied three competing applications and a request by KUDE/Oceanside to move to the channel.

• The FCC/Auxiliary Services Branch has consolidated at 1200 19th St. NW, Room 329, Washington, DC 20554. Phone (202)

### FM SCA Users Allowed To Boost Main Channel Loudness

Reacting to industry fears that use of FM subcarriers hurts main channel loudness, the FCC voted last week to let stations increase modulation to offset any signal weakness.

"Hopefully, stations that previously were reluctant to provide SCA services because they thought they would harm their main channel stereo competitive position will now be less reluctant to enter the subcarrier business," FCC Policy & Rules Division attorney John Reiser told R&R.

Effective immediately, stereo stations are now free to increase modulation by 50% of the injection level of their subcarriers, for a maximum of 110%. For instance, a station utilizing a single 10% subcarrier can boost modulation to 105%. Using two such SCAs would enable a station to go up to the full 110% modulation.

### **Interference Fears Allayed**

The FCC was criticized for not including the provision in its sweeping deregulation of FM SCAs a year ago. At the time it was worried about the possible effect on adjacent channel interference. Group W, NAB and NPR petitioned for the modulation increase, and the Commission was clearly satisfied by joint NAB-NPR studies showing no interference problems.

Jerry LeBow, President of Technical Marketing Consultants of Valhalla, NY,

said he was "delighted" with the ruling. His clients include the Ari-Blaupunkt SCA traffic report system. LeBow doesn't believe loudness was ever a real problem, but thinks the ruling "assures the program directors that use of subcarriers will not inversely affect their loudness and thus their competitiveness."

### "Inaudible" Loudness Loss

"We are extremely pleased," commented Group W Director/Radio Engineering Harrison Klein, who also thinks loudness concerns were unfounded. He says the new rule should reduce any loss to a level "which is, by any reasonable definition, totally inaudible." According to Klein, Group W, which owns Muzak, has had many FM operators cite the loudness issue in refusing to lease SCAs.

Another major issue affecting the use of FM subcarriers is expected to go before the Commission as soon as next week. Favorable action is expected on petitions asking the agency to block state public utilities commissions from regulating SCA paging services.

# Daytimer Relief Debated Before Goldwater Subcommittee

Daytime-only broadcasters made a strong new pitch for extended hours to the Senate Communications Subcommittee this week. But they found powerful opposition arrayed against them, including clear channel broadcasters, the Association for Broadcast Engineering Standards (ABES), and, on many points, FCC Mass Media Bureau Chief Jim

The debate took place in Washington Tuesday (4-3) at a hearing on the "Equity to Daytime Radio Broadcasters Act" (S. 880), introduced by Sen. Larry Pressler (R-SD). The bill would guarantee daytimers two hours of airtime both pre-sunrise and post-sunset, as long as no objectionable interference was created to another AM's groundwave signal. That would effectively end skywave protection during those four hours. Pressler will conduct a field hearing on the bill in Sioux Falls, SD on April 14.

Opponents were caught off guard last June when S. 880 passed the Senate Commerce Committee with little notice, but they are clearly geared up to fight this latest daytimer effort. Even though the bill has cleared the committee process, a hearing was needed "to take another look at this issue" in light of last fall's FCC daytimer relief, subcommittee Chairman Barry Goldwater (R-AZ) said Tuesday.

### CB's More Powerful Than Daytimers

The FCC's grant of extended hour power levels as low as 1.4 watts was attacked by Jim Wychor, President of KWOA/Worthington, MN and of the Daytime Broadcasters Association (DBA). "In many cases, these commercial stations are expected by the FCC to provide a local service with less power than a CB radio," he testified. "The FCC did attempt to alleviate the daytime broadcaster's plight, but in fact, in most cases, simply laced the straitjacket tighter."

McKinney said at its April 11 meeting the Commission will reconsider the daytimer action. He hinted it will "significantly increase the permissible power levels," But he warned that S. 880 goes too far because it would end skywave protection for clear channel stations two hours pre-sunrise and post-sunset.

### McKinney Backs Skywave Protection

"We must be careful . . . We are rapidly approaching the point where gains for some can be achieved only at the expense α others," McKinney told the panel. Pointing out that over half of the U.S. land area depends on skywave signals at night, he ad ded, "It appears strongly desirable tha some protection be provided to skywave, as well as to groundwave service."

Even though his group includes AMs of all types, ABES Executive Director Wally Johnson came out against S. 880, saying, "The relative need of the public for skywave reception services clearly outweighs the limited need for extended hours operations by daytime-only stations."

Also voicing that view was KSL/Salt Lake City VP/GM Thomas Glade, President of Clear Channel Broadcasting Service (CCBS). Class I-A clear channel skywaves serve 26 million Americans "who live in and travel through a vast radio desert," he testified. "Intolerable interference would result from daytimers broadcasting at greater power for longer periods of time than authorized by the FCC."

The solution for daytimers is FM, Glade asserted. "Of the approximately 2300 daytime stations, over 1000 have co-owned FM stations and many others have unused FM assignments available to them."

KPRE/Paris, TX President/GM Gene Sudduth asked that daytimers not be forced to divest their AMs if they win FM licenses in the same community. He told of getting an FM channel assigned to Paris, only to face four competing applicants from as far away as Florida and California. If they "were sincerely interested in our specific market, why did they not risk the time, effort and expense involved in the petitioning process?" he asked.

# RKO RADIOSHOWS



# LIVE FROM THE PROBLEM OF THE CORDING STUDIOS, L.A.

# THE ROMANTICS.

Your listeners are the stars every Sunday night at 11:00 PM (EST) for an hour of music and toll-free call-in conversation.

On April 15th, The Romantics discuss how they drove the 60's "Motor City" sound into the 80's.

Hosted LIVE, in stereo, by Jo Interrante. Produced by Patrick Griffith Productions, Inc., for RKO.

For radio's hottest, most promotable program call 212-764-6702.



### Sales Management School Planned

The Radio Advertising Bureau will hold its fourth annual Sales Management School at Philadelphia-based Wharton School of Business. June 18-21. The four-day course, billed as "the most intensive professional training program in radio," explores sales and management issues. Attendance is strictly limited to 50 participants. They must be sales managers (or GMs in direct command of sales functions) and be recommended by their supervisors. Tultion totals \$1290. More information is available by calling the RAB Member Services Division at (800) 232-3131.

### **Book Provides** Guide To Radio Market Economics

As we all know, economic factors can spell either success or failure for radio broadcasters. "Duncan's Radio Market Guide" offers an economic tour of 170 major radio markets, as a "first step" toward promoting understanding of a specific market.

Two pages are devoted to the individual market writeups. Outlined therein are revenue history and projections from 1978-1988, population and demographic estimates, a five-year growth rate. commerce and industry, colleges and universities, market radio conditions (largest ad agencies, largest local radio accounts, large loDUNCAN'S RADIO



Featuring American Radio

cal accounts which use radio poorly), competitive media, and miscellaneous comments

This guide is meant to serve as a companion volume to Jim Duncan's "American Radio" series: both are published by Duncan Media Enterprises. Direct inquiries to (616) 342-1356.

### **A** Vested Interest In Music

Despite their popularity, portable stereo units are deemed hazardous by some. Why? Because the headphones make the wearer totally oblivious to outside sound. New Hope, PA resident Michael Waldron hopes to eliminate that danger with his new line of musical vests. The \$80 zip-front winter vests feature a built-in FM radio and speakers, and come in gray, black, or blue. Waldron told Wireless Flash he plans to bow both a Buck Rogers-styled jogging vest for the summer season, and also a \$50 music jogger vest for

New Pop Haven? Havana

Better known as the home of Fidel Castro and those famous cigars, Havana is now opening its doors to American rock artists. Reportedly, Havana radio outlets have begun air-Ing U.S. pop music. What makes this so noteworthy? Well, it's the first time that's happened in almost 20 years. Observers speculate Radio Marti prompted the musical turn of events, with Cuba hoping to keep listeners from tuning in the American propaganda facility. Based in Washington, DC, Radio Marti starts transmitting from the Florida Keys this summer

### Radio Listener Lifestyles Probed, Pt. I

A/C "Most Listened To" Format; Country Comes In Second

Radio listeners and their lifestyles in relation to radio formats are the subject of nine research reports from Hillier, Newmark, Wechsler & Howard. Prepared by Director of Research Elaine Pappas, seven of the reports cover radio's major formats (A/C, CHR, AOR, Country & Western (as the firm still calls it), Black/Urban, Beautiful Music, Classical), while the remaining two examine the delivery potential of middays and profile women listeners.

Adult/Contemporary headed the "most listened to" list, followed by Country & Western, CHR/Rock, Beautiful Music, and AOR/Progressive. From that point, individual format research in-



cludes listenership Elaine Pappas percentages compared to other formats, demographic appeal by sex/ age, occupation, buying styles, income, and listeners' self-concept.

Below follow highlights from the A/C and Country & Western studies:

• More than 34 million adults 18+ (20,9% of total U.S. adults 18+) listen to the format on daily basis, M-F, 6am-midnight

. Breaking down 18 + listeners. 47.6% are men; 52.4% women

• 56.1% of A/C listening audience are household heads

• 57.4% fall in the coveted 25-54 demo; more than two-thirds are 18-49 adults

· Earn \$40,000 or more annually • 25.2% of professionals/manag-

ers are listeners

• 23% of 18+ listeners are brand-loyal

### Country & Western

our sales office")

 More than 28 million 18 + adults (17.3% of U.S. total) listen to this for-

• 51.6% are men, 48.4% women

61% are heads of households

• Two-thirds are adults 18-49: 60.8% are 25-54

· Make \$20,000 or more per year

which mentioned specific accomplish-

ments ("has effectively reorganized

The results of this test, Knouse cau-

tions, don't warrant across-the-board

generalizations. But he theorizes that

the unfavorable comment may have

given the job candidate a more realistic

quality, lending credibility to the rest of

16.3% of professionals/manag-

ers are listeners

• 16.3% of 18+ listeners are brand-loval

The reports average 15 pages, complemented by dlagrams that clearly describe the specific findings. Copies of the 1983 listener profiles are available by calling Patti Fahn at (212) 832-8900. It's \$25 for the first copy, \$10 for each additional copy. Further findings for the other formats will be featured in this section next

### **Employee Benefits** On The Rise

Next time the boss says you've got it made, take heed. He just might be right. A U.S. Chamber of Commerce poll found that 1507 companies shelled out \$510 billion for employee fringe benefits in 1982. That breaks down to an average \$7187 (\$138 a week) per worker, as compared to \$6627 in 1981. Currently at many employees' disposal are dental plans, profit-sharing, short and longterm disability insurance, and day care. More working mothers, escalating health care costs, increased worker demand, and use of benefits as a hiring trump card are credited with spurring the growth. According to a USA Today article, Chamber officials foresee employer benefit expenditures topping \$600 billion this year.

### Injecting Realism Into Reference Letters

Next time you ask your GM or PD for a glowing letter of recommendation. bear in mind that too much flattery may get you nowhere. Or so says Pennsylvania State University's Stephen Knouse, who suggests in Psychology Today that adding a touch of honesty, in the form of at least one lessthan-favorable comment, could be more effective.

Knouse composed eight versions of a recommendation letter for a college management major, sending them to personnel directors at various companies. The version most successful in getting the person "hired" included the unfavorable statement "tends to be aloof and arrogant at times" among other comments that specifically addressed his activities and scholastic achievements. Those reference letters praising the applicant in general terms were less effective ("shows good organizational skills") than those

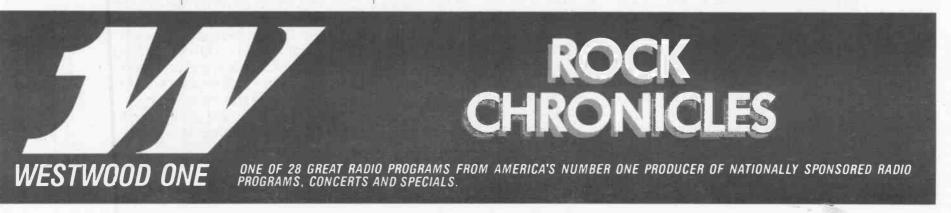
### Rock Video Violence Measured

TV violence - commissioned studies lay claim to its adverse affects. Joining the fray are rock videos. According to research conducted by the Canadian Coalition Against Violent Entertainment, an hour's worth of videos depicted an average of 18 violent acts. And sexual violence appeared in 35% of the videos. Bearing in mind these findings, the coalition judged rock videos as more violent than primetime televi-



Gill-line's "Post-Cals" are self-sticking vinyl decals that combine the best of two worlds - direct mail and station logo stickers. A station advertises itself and promotes listening, while concurrently directing those efforts at members of its target audience.

The vinyl decal front is backed by a postcard that can be custom-imprinted or left blank. Decals may be printed in any standard color; backing sheet copy is printed in black. Minimum quantity is 250, with price covering art preparation charges. Call (213) 828-7533 for more details.





# You're looking at a man who could use some good news. The new AP Network News.

As Program Director, your job is to get and keep listeners. To do that you need good strategy, determination and the best tools to work with.

At AP Network News, we want to help. That's why we're generating an additional 24 dynamic, drivetime news updates each day. All free of commercial clearances.

A two-minute NewsWatch highlights breaking news at the bottom of the hour. Our 60 second NewsMinute features the top stories at two minutes before the hour.

We've added these reports to our schedule of hourly newscasts, already available in 2½ and five minute versions.

Our new reports are short, and they're jammed with reliable information. You'd expect that from AP.

What's more, they add unmatched flexibility to your overall programming.

And AP Network News actually helps you keep listeners tuned to your station while keeping them tuned-in to the world.

There's more. AP Network

News has expanded its feature programming, from consumer affairs to computer news. It's information programming you and your audience will enjoy.

Best of all, our increased service comes without an increase in cost.

So, if you can use some good news in your ratings battle, call Glenn Serafin at (202) 955-7200 for more information and our latest demo tape. He'll explain how AP means good news for your lis-

teners—and good news for you at ratings time.

Associated Press Broadcast Services. Without a doubt.

# DIRECTION '84

CASSETTE ORDER FORM

□ KEYNOTE	
Patricia Aburdene "Age of the New"	\$19.95
☐ SPECIAL SESSION	
Dr. Charles Garfield "What Makes a	
Champion" Peak Performance	
□ Paul Bortz "Where Cable is Going i Relation to Radio"	n \$19.95
Workshops:	
☐ SPECIAL TWO CASSETTE WORKSHO	)P
Dr. Sharon Crain "Relating to the E	
Around You"	\$28.95
☐ Robert Mahlman & Art DelVesco	
"Everything You Wanted to Kno	W
About Buying a Station/	\$19.95
Venture Capital"  □ SPECIAL TWO CASSETTE WORKSHO	
John Parikhal "Identifying Program	
Trends'	\$28.95
☐ SPECIAL TWO CASSETTE WORKSHO	)P
Gary Kaplan "Recruitment/How To	
Interview"	\$28.95
☐ Jhan Hiber "Budgeting for Resear	ch
and Promotion"	\$19.95
☐ Dr. Adele Scheele "Skills for Succes	
Time Management"	\$10.95
☐ SPECIAL THREE CASSETTE PROGRA	
Dr. Elliott Ross "Listening Skills" Go session/workshop	
26221018 AA OLK 2110D	
	\$19.95
If you order a complete seminar set for \$217.5 clude a "Direction '84" notebook which includes print material, useful exercises and the case study you'll also receive the case study solution case bonus. Please check tapes desired.  Number of tapes ordered	\$19.95  O, we'll in a additional dy outline sette as a
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1930 Century Park West, Los Angeles, CA 90067

### **Pro: Motions**

### Azrak, Sharp Named WB/Nashville VPs





Janice Azrak

Martha Sharp

At Warner Brothers' Nashville division, Janice Azrak has been named VP/Press & Artist Development. She had previously been National Director/Public Relations for the division and had worked in various PR capacities at Elektra before the WEA Nashville reorganization. Also, Martha Sharp has been promoted to VP/A&R. She is a veteran songwriter, having written Bobby Vee's "Come Back When You Grow Up" and Sandy Posey's "Born A Woman."

### Wenner Joins NBC Radio Press

Jamie Wenner joins NBC as Administrator/Radio Press. A PR consultant since 1980, Wenner has also worked as a Creative Associate with the Television Bureau of Advertising, and PR/Public Service Coordinator at WHN/New York. Wenner will handle press relations activities for NBC Radio, its three networks, and eight radio O&O's.



Jamie Wenner

### Nilsen Advances In CBS A&R Administration

Tom Nilsen has become Director/A&R Administration-East Coast at CBS Records. He's been with the label since 1979, most recently as Associate Director/A&R Administration. For three years before that, he was a Senior Auditor at Touche Ross & Co.



Tom Nilsen

### Swindel New Island VP

Jim Swindel has been appointed VP/National Sales Manager at Island. He joins the label from A&M, where he served six years as Marketing Coordinator. Swindel also worked in sales for MCA and PolyGram.



Jim Swindel

### Banks Directs CBS/Nashville Artist Development

Debbie Banks has been upped to Director/Artist Development at CBS Records in Nashville. She's been with the company since 1982 as Manager, E/P/A Press & Public Information. She also did PR work for Nashville's Network Ink, Inc. and performed a variety of dutles for Cleveland's Agora Club.



Debbie Banks

### **Diamond Forms Consultancy**

Veteran programmer/announcer **Dave Diamond** has announced the formation of **Dave Diamond**, **Ltd.** making available two new formats, "Power Radio" and "Adult Hits." Diamond has been Professor of Mass Communications at lowa's Buena Vista College for two years. He was previously at **KFI/Los Angeles**. Diamond can be reached at (712) 749-2115.

### **Golden Boy Records Formed**

E.J. Gurren Music principal Eddie Guren and Louis Edelman of Apropos Productions have formed Golden Boy Records. The label will be distributed by Quality Records in North America with initial product already released by Detroit artist R.J.'s Latest Arrival. The new company can be contacted at (213) 980-7501.

### Lomax Administrates Permian Publishing

Dallas-based **Permian Records** has just named **Maryann Lomax** to administrate two new publishing companies, **Banjo Man Music** (BMI) and **Saratoga Trunk Music** (ASCAP), in cooperation with **MCA Music**. Formerly of **Tom Collins Music** in Nashville, Lomax will also write for Saratoga Trunk Music.



IN SEARCH OF THE HIDDEN CAR — KKBQ/Houston, in conjunction with Lone Star Ford, recently gave away a \$20,000 DeLorean automobile. Listeners were given clues regarding the auto's location, and the first to show up at the station with the auto serial number won. Shown here receiving his keys from Ford Sales Manager Van Middleton is winner Robert Hill.

# DIRECTION S. Was Right On Target... But Don't Take Our Word For It...

Here's what some of the participants had to say:

"Great seminar...
keep attendance small!"

Tom Barsanti, WTIC/Hartford

"Well worth the money. I look forward to coming back next year."

Mike Evans, KGEO/Bakersfield

"An excellent idea. Well run. Excellent materials. Keep doing them."

Jack Beach, United Stations

"The bringing in of people from outside the broadcast spectrum provided for a great learning experience."

Larry Daniels, KNIX/Phoenix

"Terrific sessions. The kind of thing you don't get at NAB."

Sandy Sanderson, CFTR/Toronto

If you missed **DIRECTION '84** . . . you haven't missed it all! R&R, in cooperation with Mobiletape, has recorded all the sessions.

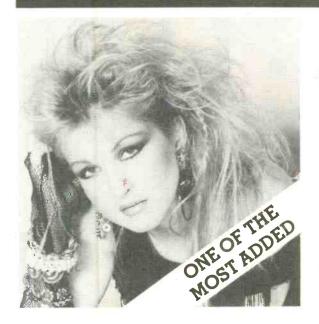
Fill out the order form on the adjacent page.

Make sure you're a part of DIRECTION '84 II

September 15 & 16, 1984 in Los Angeles



# No Matter How



### **CYNDI LAUPER**

"Time After Time"

FIRST WEEK: 129/126 54%

B104 WXKS-FM WPHD WBLI

WCAU-FM WHTX

PRO-FM 93FM Q105 Q107 940 Z93

**I95** WGCL KIIS-FM Y100 KBEQ WKTI

FM102

WLOL-FM

KS103 KFRC WASH WAVA

ONMTV

A/C ACTION: 31/29





### SLADE

"Run Runaway"

110/44 46%



AOR TRACKS: 15

### Added This Week At:

WHTT WCAU-FM KS103 WSPK WNOK-FM KITY KCPX-FM WJAD XTRA WGFM KITE

KBFM KKXX KX104 KDON-FM WISE WMEE KRSP WFLY WPST WABB-FM ZZ99 WGUY

WJBO WHTX KNOE-FM KGOT

ONMTV

KBIM KSLY

CBS ASSOC.
RECORDS



### LUTHER VANDROSS

"Superstar (Don't You Remember...)"

BLACK/URBAN: 12 to 8

Now Crossing To CHR!



# NENA

Nena's Follow-up To Their #1 Single

E/P/A's Got MORE Than

# You Slice I

## SHAKIN' STEVENS "I Cry Just A Little Bit"

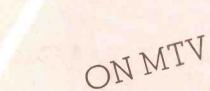
A/C BREAKERS 69/20 +.11 AVG. MOVE!

WXKS-FM WKBW CKOI

WSFL WRON WHOT-FM WIAD

WJBQ SIGNIFICANT ACTION WOMP-FM **KZOZ** KIST





### MI-SEX "Castaway"

**AOR ALBUMS: NEW & ACTIVE** 

AOR TRACKS: #54

Now On Over 100 AOR STATIONS!







## CHEAP TRICK "Up The Creek"

Title Song From The New Hit Movie "Up The Creek"

Now On Over 120 AOR STATIONS!

AOR TRACKS: #48





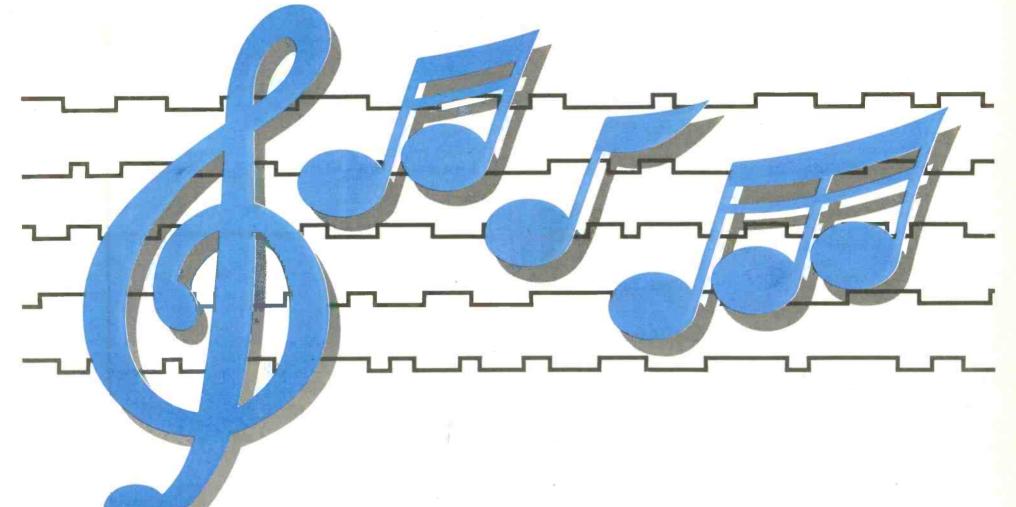
# "Just A Dream'

"99 Red Balloons" — On Your Desk This Week!

# Its Share Of The Pie!

Distributed by CBS Records

# Sounds You've Never Heard Before.



Scientific-Atlanta's digital audio satellite terminal gives you the highest highs, the lowest lows in network program fidelity.

Scientific-Atlanta brings you the first major advance in network radio program delivery since there were network radio programs to deliver: the digital audio satellite terminal.

Listen to the crisp, clean signal quality featuring 80 dB of dynamic range and a full 24 dBm peak signal level. And then notice the low distortion characteristics—less than .3% THD. We make it sound like the program is originating in your own studio.

Our new digital audio

terminal also offers fast setup and long-term reliability. Plus ease of operation: you can make a program change with a simple flip of a switch.

Once you hear the dramatic difference of digital satellite distribution, you'll be introduced to a quality of sound you've never known before. Find out more right now by contacting P. Michael Kelly. The new digital audio terminal from Scientific-Atlanta—the choice of four of America's leading radio networks.





Scientific-Atlanta Telecommunications, Digital Audio Marketing, 3845 Pleasantdale Road, Atlanta, GA 30340/(404) 449-2381

See Us At NAB Booth 1017.



### Using Computers: An Operational Perspective

Crash . . . dump . . . floppy disc . . . No, these aren't sound effects from a "Superman" movie; they are computer terms you'd better become familiar with. As broadcasting moves into the computer age with a vengeance, this column offers some food for thought on how to become familiar with not only the terms but the logistics of making computers work for you.

Two weeks ago I interviewed a GM for his perspective on what is needed — and what steps to take before wading into the computer usage pond. This week I talked to one of the country's brightest research directors to glean his thoughts on how the computer helps the research, programming, and sales operations at a station.

My guest this week is Mike Mallace, Research Director at KNIX-AM & FM/ Phoenix, a Buck Owens Broadcasting station.

R&R: Once the GM has given the goahead to delve into the realm of computers and how they might help the sales and programming departments, how should a staffer charged with the responsibility proceed?

MM: I think the first thing to do is get a handle on what your software needs are going to be. Are you going to be doing breakouts for the sales department, or are you just concerned about inhouse research and working with the programming effort? Once you've determined that, you can examine which of the three software choices makes the most sense for your station.

R&R: What are those three software options?

MM: Depending on your needs and talents you can choose software off the shelf, you can hire an outside program-



mer to develop some customized software, or you can write your own, time permitting.

### **Programming Research**

R&R: What are some of the functions stations might consider with their inhouse computers?

MM: Several programming-related items come to mind. They can develop, as we have, a weekly index that tracks the station's position on a weekly basis. We were doing this even before Birch came into the market. We trend the data for 20 weeks at a time, with breakouts by demo, and the computer has certainly been a big part of making that happen.

### $\mathbf{Q}$ &A

A programmer recently wondered, "If a diarykeeper lists my station in two listening segments not in the same quarter-hour, does that listener contribute twice to my total cume?"

Not really. Once a person has listened to a station for at least one uninterrupted five-minute period in a quarter-hour surveyed by Arbitron, he/she is added to the station's total cume count. While the person would add to the cume of each relevant quarter-hour in which he listened, he wouldn't have his cume value duplicated.

### Week In Review

### **Council Reaffirms Opposition To Arbitrends**

Ed Giller, Chairman of the Arbitron Radio Advisory Council, told R&R, the recent meeting between that body and the leadership of Arbitron was highlighted by discussions concerning Arbitrends. According to Giller, GM at WFBG/Altoona, "We recognize Arbitron's right to proceed with Arbitrends (the three-month rolling averages soon to debut). However, with the six new members of the Council we felt it was time to reaffirm our unanimous opposition to Arbitrends." Giller stated that "Arbitron told us that to date they have only 15 signed clients for Arbitrends, out of the 300 subscribers on the 23 affected markets."

### Birch Meets GOALS, Corrects Miami

In what Birch Radio founder Tom Birch called "a very good and informative series of meetings," he and other Birch executives met last week with the RAB GOALS Committee. Birch updated GOALS on the ratings firm's methodology and procedures. Birch told R&R, "There still remain a great many questions about our new cume projections. Only time, and comparisons to Arbitron, will tell how our efforts work out."

In an unrelated matter, Birch's South Florida subscribers saw the December/January report pulled (and received rebates accordingly) owing to mistaken handling of the survey. A field director (who has since been released) handled the heavily Hispanic area without hiring any bilingual interviewers, thus affecting the caliber of responses.

R&R: What other applications might there be?

MM: Music research on a weekly basis is tallied, rated, and analyzed. We use both phone-out and mail systems, then compute the data in-house.

R&R: Any other advice for in-house research departments regarding computer considerations?

MM: Every research department in the country should have an electronic spreadsheet system. I know it has saved me hours and hours on various projects, and I am sure programmers and researchers out there would appreciate that benefit.

### Sales-Oriented Research

R&R: Do you also have a system that helps break out the books when they arrive?

MM: Yes, we timeshare on the Marketron system to breakout some numbers, and we've recently gotten equipment to receive Arbitrends when they come on-line.

R&R: Are there other ways sales departments can benefit from computer

MM: I think so, based on your experience. For example, we've integrated the computer in the sales department so that it can spit out several types of documents. Now we handle account lists, correspondence, form letters, etc. by using the word processor capability of the machine. It's really worked well so far.

### **Equipment Overview**

R&R: What equipment do you have in-house?

MM: For the strict research functions (primarily programming) we have the Northstar Advantage system and its support gear. Besides handling the music research capability and the ratings indices, it also offers word processor and electronic spreadsheet

features too. For the sales department we've gotten the IBM/PC and its supporting equipment, giving us the option to tie into Arbitrends later.

**R&R:** What kind of outlay does a station need to make in order to do the job well?

MM: We have about \$8000 worth of equipment, but I've got some real Cadillacs here. If stations need to spend or do less they could get started for \$1000 or so.

R&R: Finally, what parting words of wisdom would you like to leave the readers with?

"Depending on your needs and talents you can choose software off the shelf, you can hire an outside programmer to develop some customized software, or you can write your own, time permitting."

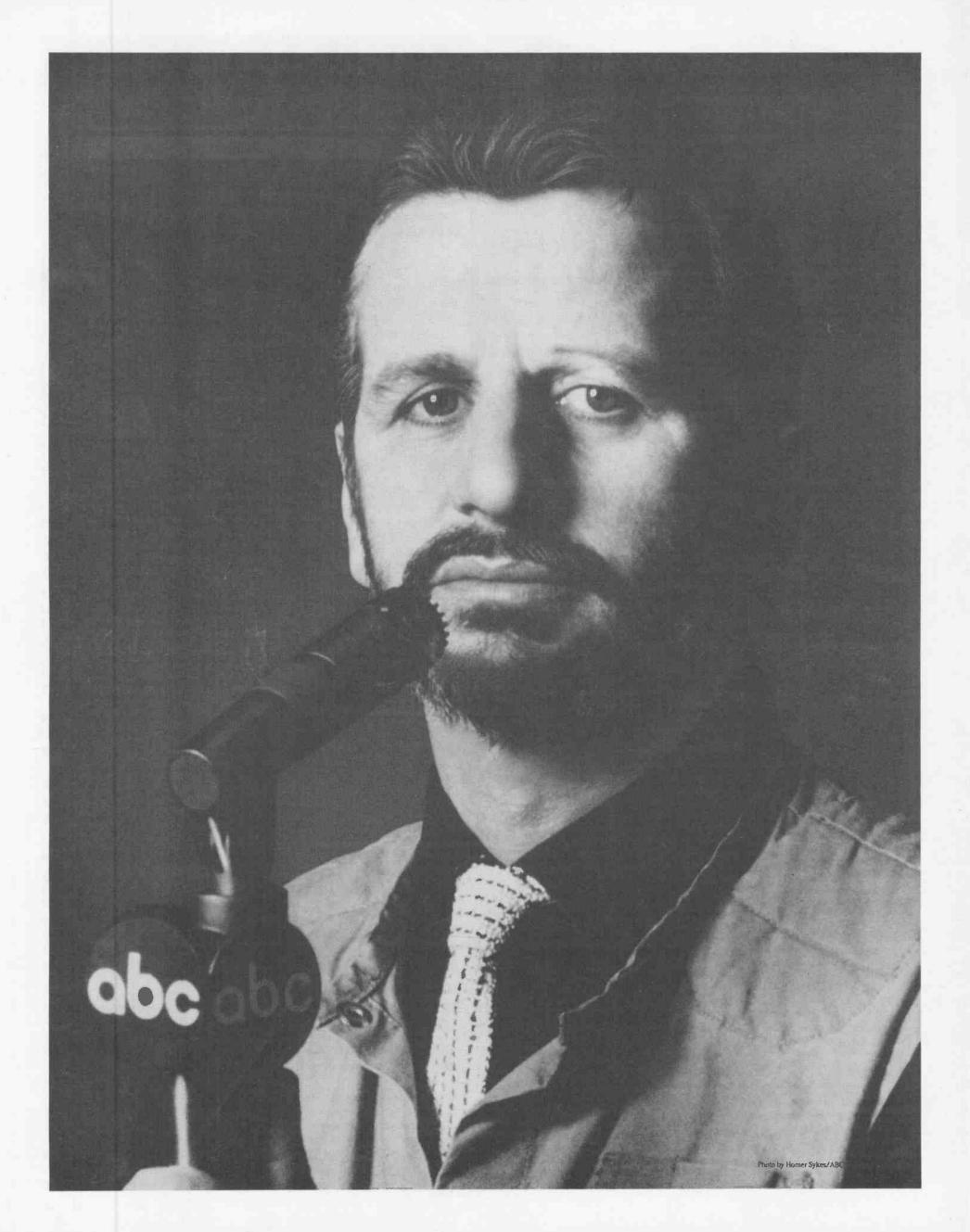
MM: My only advice is to be real careful when you get underway. Define your software needs, decide which of the three options you'll use to develop the necessary software, then shop around carefully for hardware. There are deals to be had, so don't just fall for the first salesman you talk to.

R&R: But even with the shopping around it's still worth getting into the world of computers?

MM: Oh yes. We feel it offers a competitive edge, and stations need all of those they can find.

Amen to that, Mike, And here's hoping the columns featuring Mike and Ken Maness, GM of WJCW & WQUT/ Johnson City, TN, help those of you tentatively looking at the blizzard of computer choices make some intelligent decisions.

Enjoy the brave new world of 1984!



# HISTORY REPEATS HIMSELF.

Ringo returns as DJ of the historic 25-week repeat command performance of Ringo's Yellow Submarine — A Voyage Through Beatles Magic.

The Sub sank all the competition on its first trip, capturing an audience of over 12 million adults.\* Now it's ready to score again with audiences and advertisers starting May 5th.

Don't let history pass you by. Call Julie Eisenberg at (212) 887-5690.

# The Return of The Yellow Submarine

Don't let history pass you by.





\*Adults 18+, R.H. Bruskin Associates, Omnitel Survey and ABC Radio Network Research Estimates, October, 1983

### NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

### HOORAY FOR HOLLYWOOD

### Radio Goes To The Movies

Dateline: Hollywood. The sleek, black limos pull up in front of thousands of cheering fans. The Stars climb out, mink and fox coats draped around the shoulders, ostentatious jewels flashing as the paparazzi click their cameras. Searchlights pierce through the night sky, the music swells, a hush falls over the crowd. The nominees are announced . . . and the envelope, please . . .

This Monday night (4-9) marks the 56th annual Academy Awards presentation, and once again it will draw a worldwide viewing audience of hundreds of millions. In keeping with the spirit of the Oscars, and as a timely tie-in with the film industry's big night, this week's column focuses on program suppliers who work with the movie companies to produce movie-oriented programming which promotes films and the industry in general. Featured this week: Riches, Rubinstein, and Radio and Draper & Hampton, both located in the Los Angeles

### The Audio Movie Kit

Riches & Rubinstein, a partnership formed by Peter Riches and Peter Rubinstein, has been involved in movie promotion for a number of years. They got involved with radio during the summer of 1981 when the company arranged with Warner Brothers to promote the international and domestic release of "Superman II." The two companies had discussed a similar promotion two years earlier when the original "Superman" premiered, but the idea was temporarily shelved. However, when the studio was preparing to release the sequel, the plan resurfaced and Warner Brothers gave the go-ahead to produce a radio special that would promote the further adventures of the Man Of Steel.

The challenge with any promotional special of this type is to design it so it won't sound like a 60-minute advertisement. Rubinstein told R&R, "We realized we would have a touchy line to walk in producing this radio show. We had to satisfy the film company and let them know we were publiciz-ing their picture, yet we didn't want to give the station something that sounded like a big promotional hype. We had to find something that satisfied the promotional aspect, while also getting airplay."

The company looked for a specific structure for the special that could get the word



across, yet be entertaining and non-hype as well. Rubinstein explained, "In this case the history of Superman - from the early days through the TV series - turned out to be a great hook. We worked through all that, and by the last 15 minutes the audience was ready to hear about the sequel, so we hit 'em hard with 'Superman II.'" The special was a great success, and Riches & Rubinstein embarked on a string of radiomovie ventures. These included the films "Heavy Metal," "Neighbors," and "Pennies From Heaven."

The following summer the company produced a ten-part package, featuring "Star Trek II," "E.T.," "Tron," and "Officer And A Gentleman." "We had the ten biggest movies of the summer of 1982," Rubinstein continued. "It was really successful, and

### Screen Scenes





Ron Reagan, son of President Ronald Reagan, is scheduled to make his broadcasting debut as host of "Screen Scenes" on NBC, the Source. The program, a one-minute feature presented daily on the network, will focus on the world of motion pictures through reviews, observations, and interviews

Reagan, who will present his premiere broadcast from this year's Academy Awards presentation in Los Angeles, says, "I grew up in Los Angeles - the perfect place to be if you love movies - and, like so many of my generation, I have found that movies are a terrific source of entertainment, fantasy, and discovery. And, while I can't boast of having a Ph.D. in film criticism, if they gave out degrees for movie-watching, I'd surely qualify."

### Movie News



Planning on seeing "Romancing The Stone," "Splash," "Ice Pirates," or "Footloose," but want to know "thumbs up or thumbs down?" Just spend sixty seconds (which is about how long it takes to say "Greystoke — The Legend of Tarzan — Lord of the Apes") with Chicago Sun Times film critic Roger Ebert on the ABC FM Network and you'll learn all about the latest box of fice smashes or dogs

"Movie News" has been airing on the network since April 1982. It is :60 in length, with a :30 sponsored spot, and consists primarily of reviews of the latest film releases. According to Cor-Inne Baldassano, Director/Programming for the FM Network, "The reviews are much along the same lines as what Roger does on TV. They are generally irreverent, and he'll quickly tell you if he hates or loves the movie to death. Occasionally he will do a foreign film if it has mass appeal, but usually he sticks to features that our audience is likely to be interested in.

we did a few more at the end of the year. Then last year we took a good look at what we were doing. We were working with Universal at the time, and went to them with the recommendation that we revamp the entire idea of the one-hour special so it no longer existed as such. We felt that block programming might be perceived by the stations as confining, and difficult both demographically and formatically, so we were looking for something new.'

What the company arrived at was the "Audio Movie Kit." These kits would be comprised of open-ended and produced clips and interviews, to be used as each station wanted. "We designed these kits to give each station flexibility in its format and programming. If they want to use an interview in their news, they can. If they have an entertainment feature, the clips are perfect for that. Likewise, if the station is doing a tie-in for the film's release, they can work the pieces into their promotions. They can even put it all together and produce a onehour special - whatever the station sees fit.

"What we're trying to do is impart anecdotes, information, and trivia about a film. These sorts of things stick in a person's memory, and ultimately get them in to see a movie. When a station uses one of our kits, it has the effect of a one-minute commercial without the listener even knowing it."

What sort of use do stations actually find for these movie kits? WBSB/Baltimore Promotion Manager John Pavlos commented, "They are excellent support material for movie promotions. We do 90% of the movie premieres in this market, and every time I get a call about one of the audio kits, I encourage them to send it to me, because it always comes in handy. The kits have always been very well done, and I can only rave about them."

Jeff Hillery, morning news anchor at KHJ/Los Angeles, finds the material useful in his newscasts. "Today it is a bit difficult to get interviews with movie stars. I'd like to get an interview with Sylvester Stallone, for instance, but he doesn't go around and do that sort of thing, so these kits provide what I otherwise couldn't get. What I like is the variety of material on the discs. I take bits and pieces from the open-ended interviews, chop 'em up, write my own stuff, add some music or sound clips from the movie, and it usually sounds pretty good. I use them in the news, presenting them as sidebar stories. I think they're great.

### The Two-Hour Music Special

Draper & Hampton, based in Encino, CA, a partnership between Ken Draper and Jim Hampton, takes a different approach in its

movie-studio tie-ins. Instead of featuring aspects of the particular film being promoted, the company produces music specials designed to attract the target audience sought by the movie studio. In this respect the company acts as an ad hoc, or unwired, network

"We're not really syndicators in the strictest sense of the word," Hampton told R&R. "We're a creative company that has the ability to syndicate. What we do is go out and custom-create a network for an advertiser - in this case the movie companies so the sponsor has input into what they're getting. If a studio is opening a picture in only 63 markets, we will clear only those markets they want."

The first special the company produced for movie studio sponsrship was "We're An American Band," developed for Warner Brothers. "We came up with a show that we felt would attract the target audience,' Hampton said. "The studio wanted a certain demographic, and we felt we could appeal to that demo with this type of special. Some companies are doing shows that talk about the movie, but it is our feeling that this type of program can be very limiting. First, most radio stations are looking for music, not specials with non-music material. What we're trying to do is marry what has worked in radio for so long - the music special - and tie it in with the audience the movie company is looking for.'

Other films D&H has promoted through these music specials include "Police Academy," "Hotel New Hampshire," and "Cheech and Chong's The Corsican Brothers." "What we give the station is a twohour special, comprised of two 52-minute hours. This includes all of the commercials for the national advertiser, so the station has roughly eight minutes of local avails to coordinate with a non-competitive

Getting movie companies to believe in radio has not been an easy proposition, Hampton said. "They're just not used to planning that far ahead. The movie business is well-planned and timely, but often it is last-minute. To come in and prepare a program 60 days in advance has been a bit difficult for them, but once they begin to realize how efficient and inexpensive radio is compared with television, they find it is the perfect medium to reach their target

. stock up on your favorite popcorn, raisinettes, goobers, sit back, and enjoy the Oscars. If you need more food (for thought), try this: all five movies nominated for best picture this year begin with the letter "T." Can you name them;

### Network Spots . . .

Los Angeles Dodgers manager Tommy Lasorda will present a manager's eye view of the national pastime as host of "Lasorda At Large," a new daily baseball feature for Mutual Broadcasting, scheduled to debut Monday (4-9). The network is also preparing for the start of the NBA Playoffs, which are slated to begin April 16 and carry through the championship series in May Narwood Productions is producing and dis-

tributing PSAs endorsing the sale of special gold and silver Olympic coins, minted by the U.S. Treasury and designed to benefit America's Olympic NBC's Mike Maus will anchor the network's "Decision '84" coverage of the Pennsylvania primary from Philadelphia on April 10. Additional coverage will also be provided the morn-. Global Satellite Network ing after the primary. has debuted "Power Cuts," a nationwide music

program featuring the country's top current releases, as well as interviews, show biz news, and lifestyle reports A new network for preteens and their parents, the Children's Radio Network, is scheduled to premiere July 4 on AM stations. Programming will feature musical and educational material targeted especially for children . . . ABC Radio Network Sports has scheduled exclusive live coverage of the Kentucky Derby from Louisville on May 5 and the Preakness Stakes, from Baltimore, on May 19. ABC Sports commentator Don Chevrier will anchor both events, and will be joined by Dan Lovett and Fred Manfra, who will provide color commentary on the sporting events

"The Best Years," hosted by Helen Hayes and produced by Gladney Communications, recently celebrated its fifth anniversary on the air.

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### ARBITRON® RATINGS





### **Networks/Program Suppliers**

### **MUSIC FEATURES**

Entertainment Net/Silver Eagle:

George Strait (April 28)

**Rock Net/Continuous History Of** Rock & Roll (R. Stone)

The story behind the song (April 29)

### Clayton Webster **Country Calendar:**

George Strait (April 23) Richard Sterban (April 24) David Wills (April 25) Svivia (April 26) Charley Pride (April 27) John Conlee (April 28) Duane Allen (April 29)

PEOPLE

Rare Trax:

Loverboy/AC-DC/Phil Ochs (week of April 23) Retro Rock:

• Jaime Jarrin has been selected

to anchor Westwood One's produc-

tion team for the network's Hispanic

coverage of the 1984 Olympic Games

in Los Angeles. He will direct West-

wood One's production efforts, and

will serve as the principal voice talent

for the live, daily coverage. Jarrin is

news/sports PD at KTNQ-KLVE/Los

Angeles, and is the Spanish-language

• Len Boardman, formerly with

Eastman Radio in Los Angeles, has

ioined Drake-Chenault as a Regional

Manager. He has worked with the com-

pany before, and his 15 years' sales

voice for the Los Angeles Dodgers.

Grace Slick/Motels (week of April 23)

**Creative Radio Network** Country Music's Radio Magazine:

Janie Fricke (April 21) David Wills (April 28)

**Drake-Chenault** 

History of Rock & Roll:

Fleetwood Mac/Paul Revere & The Raiders (April 23)

Men At Work/Sonny & Cher (April 24) Genesia/Alabama/Motown (April 25) Beatles/Roger Daltrey (April 26) Chuck Berry/Stars with hits (April 27)

**Global Satellite Network** 

Scorpions (April 23)

Lee Bailey Productions Radioscope:

Rockwell/Yes/limousines to the stars (April 22)

United Stations has named Bob

"Bart" Bartolomeo an Affiliate Rela-

tions representative. He will work with

potential affiliate stations west of the Mississippi River, and will report to

Ruth Presslaff, Director/Affillate Re-

lations, in the Washington, DC office.

Rartolomeo has worked as an air per-

sonality at KQC/Pittsburgh,

WVAM/Altoons, and WMAJ-WXLR

and WGMR-FM, both in State College,

Midwest Sales Manager at Mutual,

and will be headquartered in Chicago.

He comes to the network from

WMAQ/Chicago, where he was an ac-

count executive and sports specialist

for sales. Prior to that he was in radio

sales for RKO Radio and the Christal

• NBC has appointed Jamie Wen-

ner as Administrator/Radio Press. She

will report to Dom Giofre, Corporate

Press Manager, and will be responsi-

ble for handling day-to-day press rela-

tions for the NBC Radio Division, Its

three networks, and eight radio sta-

tions. She began her broadcasting car-

eer at WHN/New York, and was a cre-

ative associate with the Television

son Production Coordinator at the ra-

dio production company's Mill Valley,

CA headquarters. She comes to the

firm from KRE-KBLX/Berkeley, where

she was Program Coordinator and

Van Dyke has been retained as a

voice for the CBS-owned FM Stations.

Currently heard on KTAR/Phoenix,

Van Dyke's career spans 22 years and

includes work at WRKO/Boston,

WLS/Chicago, KHJ/Los Angeles,

Veteran air personality Charlie

• IS Inc. has named Karen Abram-

**Bureau of Advertising.** 

weekend air talent.

• Mark Day has been appointed

### **London Wavelength BBC Rock Hour:**

Wang Chung/China Crisis (April 22) **Narwood Productions** 

Statler Brothers (April 23)

**Country Closeup:** 

Music Makers:

ilmmy Dorsey trivia (April 23)

NBC

The Source:

Moody Blues concert (April 20-22) David Gilmour profile (April 27-29)

PIA (Program Services Group) Rare & Scratchy Rock & Roll:

mes Bond rock connection (April 20-22)

**RKO Networks** Captured Live (PG Prod.)

Saga (April 20-22)

Countdown America w/ John Leader (IS Inc.):

Rick Springfield (April 15-18) Live From The Record Plant

(PG Prod.): The Romantics (April 15) Solid Gold Saturday Night:

Top 40 in living color (April 21) **Rolling Stone** 

### **Magazine Productions Guest DJ:**

Dwight Twilley (April 23) **Strand Broadcast Services** 

Music & Memories: David Gates & Bread (April 21-22)

**United Stations** Dick Clark's Rock, Roll & Remember:

Peter, Paul & Mary (April 20-22)

The Great Sounds:

The Three Suns (April 20-22) Rick Dees' Weekly Top 40:

Pointer Sisters (April 20-22)

Solid Gold Country:

Larry Gatlin & The Gatlin Brothers (April 20-22)

Weekly Country Music Countdown: John Anderson (April 20-22)

Syndicate It Music Of The City:

The L.A. Sound w/Deniece Williams (April 23)

### **Westwood One**

The Countdown:

Angela Boflil/The Bar-Kays (April 20-22)

Dr. Demento: Easter salute (April 20-22)

Earth News:

Thompson Twins/"Romancing the Stone" (April 23-27)

In Concert:

Christine McVie (April 16-22) Live From Gilley's:

The Whites (April 16-22)

Off The Record:

Alan Parsons/Huey Lewis/Thompson Twins (April 23-27)

Off The Record Specials:

Ted Nugent (April 30-May 6) Rock Album Countdown: Thompson Twins/Tony Carey (April 27-29)

**Rock Chronicles:** The Kid Are Alright (April 27-29)

Special Edition: The Dazz Band (April 23-29)

Superstars Rock Concert:

Genesis (April 20-22)

### **NEWS & INFORMATION FEATURES**

**Rock Net:** 

"Lifelines" w/Bill Fantini: Retiring young/Museum of Broadcasting/high school pot abuse (week of April 9)

### Clayton Webster

Jack Carney Comedy Show:

Psychiatry (week of April 23) **Sporting News Report:** 

Sparky Anderson/Mike Milbury/Willie T.. Ribbs (week of April 23)

### **Narwood Productions** Minding Your Business:

Franchising pawn brokers (April 9) IBM: Big blue thinks green (April 10) IRS Commissioner Egger (April 11) Memorex and DMA (April 12) NCR thinks small (April 13)

### NBC

Newsline Extra:

Blackboard battleground (April 9) Faster week (April 16)

### **Progressive Radio Net** Computer Program:

PCs on planes/computer windows/computer litera cy/why program? (week of April 9)

### Laugh Machine:

Steve Martin/Rodney Dangerfield/Bob Newhart/Tom Lehrer/Robert Klein (week of April 9)

### News Blimp:

Gender-benders/crack-down on liquor candy/farm stress/cheating on record charts

### Sound Advice:

(week of April 9)

Testing a stereo/stereo shopping/the best bass

midrange sound/testing for highs (week of April 9)

**Public Information Affiliates** PIA Public Affairs:

Evolution of the law (April 8)

Medscan w/ Frank Blair:

Driving w/ hangovers (April 9) Dangers of pipe smoke (April 10) Vitamin D: The right amount (April 11) Warm up your muscles first (April 12) Having a smart wife (April 13)

### **Strand Broadcast Services** Something You Should Know:

Be your own man (April 9) Stress at work (April 11-12)

### Syndicate It Radiorobics w/ Jayne Kennedy:

Exercises to do anywhere (April 9)

### **Westwood One** Brad Messer's Daybook:

Colorado cannibal/Jackie Robinson/full moon madness (week of April 9)

### Playboy Advisor:

Cottage cheese thighs/pierced rings not for ears/ man suffers from boredom/she talks too much/ keeping affair secret from girtfriend (week of April 9)

### Spaces & Places:

Hollstic medicine (week of April 9) Tellin' It Like It Was:

Nick & Edna Stewart (week of April 9)

Waldenbooks Report:

Michael Medved/TV movies (week of April 9)



PRIEST CONFERENCE — ABC Rock Network listeners got several pointers during a recent live news conference with Judas Priest. Pictured during the event are (I-r) WNEW/New York's Dan Carlisle, WIYY/Baltimore's Kelly Saunders, Priest member Glenn Tipton, WHJY/Providence's Ted Utz, and Priest members K.K. Downing and Rob Halford (hiding behind the book).



F.I.S.T. — While at the offices of DIR in New York, Billy Idol agreed to give a lesson in demonstrating a pleasant demeanor. While in town he also discussed his upcoming recording for King Biscuit, which was recorded at the Hollywood Palladium earlier this month. Present for the lesson were (I-r) DIR's Bob Meyrowitz, Idol, DIR's Peter Kauff, and Peter Napoleone of Chrysalis.

### experience includes work at KSRF/ KFRC/San Francisco, and CKLW/ Windsor Santa Monica British Invasion

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clients' views? Frankly, listening isn't always easy,

but it leads to good business relationships.

This year, Don McGovern (KMPC), Larry Wexler (WPEN/WMGK), John Lynch (XTRA), Jay Hoker (Belo Broadcasting), Barry Bruce (WNOW/WQXA), John Coulter (WLUP), Kim Colebrook (WERE/WGCL) and Marilyn Simmons-Myman (WCMQ, not pictured) will be talking to each other. And they'll be talking to us like Board members have since 1991 us, like Board members have since 1981.

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# Sales

TWENTY KEY POINTS FOR THE PROFESSIONAL

### The Sales Pro's Checklist

By Barbara Crooks

The Sales pro . . .

1. Continually works to improve himself as a person, continually strives to learn everything about the radio business, and is a "sponge" for increasing his or her knowledge.

2.Is well-organized, whether this trait had to be self-taught or came naturally.

3. Writes out a weekly and a daily plan of action — understanding that such a plan is a guideline which will be interrupted but without which, much time will be lost.



Barbara Crooks

4.Keeps records of every account action with as complete competitive information as possible, and reviews them regularly for ideas, problems, etc.

5. Is virtually always in the office well before office hours and, more than not, after office hours.

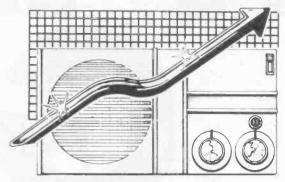
**6.** Always plans to arrive, and does, well before scheduled meetings at office or agency.

7. Always returns agency phone calls the same day from the office, or home, or no later than the next morning.



### Media Planners' Radio Attitudes Surveyed

Two-thirds of ad agency media planners look at radio as a frequency medium, according to a **Torbet Radio** study, which uncovered several other attitudes of interest to the radio community. 29% of the media planners saw radio as both a reach and frequency medium, while 5% think of reach first.



As a natural matter of interest to Torbet, the study covered rep communication methods. 47% polled said the most effective way a rep could convey new information was person-toperson. Having the station GM along was next (17%), followed by mail (10%), airchecks (10%), phone (8%), and bringing a station personality along (4%).

In the same vein, 54% of the media planners said they would just as soon not work directly with a station. Only 22% would rather work with a station than its rep, while 24% would work with the station if the rep proved ineffective. In a conversely-stated question, 70% said they preferred to work with the rep.

**Reasons For Radio** 

72% have recommended a radio-only plan for clients. Reasons included most effective with limited budget, flexibility and frequency, right medium for target and message, and ability to reach elusive audiences. The 28% who have not advocated radio-only plans cited belief in media combinations, need for visuals, and no requests. In addition, 82% said they had recommended reducing print or TV dollars to add radio to a media plan.

On the subject of excluding various formats from a radio plan, reasons cited by the planners included subjective personal judgment, client dictates, wrong demos or psychographics, and unsuitable commercial environment for product.

Finally, the planners were surveyed on personal radio tastes. They averaged 3½ hours of daily listening, right on the money with the national average (3 hours, 24 minutes). AOR was their favorite format (20%), followed by A/C at 18%, Classical 13%, CHR/Top 40 10%, News or News/Talk 9%, Country 7%, MOR 6%, Black/Urban 3%, and Jazz 3%.

8. Reads everything that crosses the desk each day and files it, personally, for the most part.

**9.**Is never afraid to make or admit mistakes.

10. Always challenges buyers and agencies on their buying criteria, if it does not make sense.

11. Always leaves research statistics to the end of a verbal or written presentation.

12. Always pushes for highest rates possible and still makes a sale.

13. Always thinks about each account opportunity, and what it will take to get an order.

14. Always recommends what a buyer should buy in the market to achieve the buyer's goal, if possible.

15. Always asks questions, and probes for more than simple statistical buying criteria.

16. Is persistent in following up on a pending buy, and does not wait for a buyer to call.

17. Regularly alerts management as to ideas, problems, and thoughts that can help the company and other people in it.

18. Considers his/her thoughts about the company important, transmits them, and expects replies.

19. Has personal pride in own efforts and expects others to take it in theirs.

20. Continually works at making better use of the time available to do the job well.

# Roger Ebert Wants To Go To Work As Your Local Movie Critic.



### Over 200 Stations Feature Him Now.

Your listeners are heavy movie-goers. And movie audiences really respond to what award-winning critic Roger Ebert says. His "Movienews" is a fast-paced look at the latest films and the stars who make them. With sixty seconds of refreshing candor each weekday, Roger has captured the loyalties of radio audiences coast to coast. For more on the best movie feature on radio today, call Gloria Briggs at (212) 887-5583.

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"BUGS MEETS THE TRUCK"

MCA RECORDS DELIVERING THE MUSIC OF THE 80'S



# Street Talk

It's all over the Detroit papers that CKJY/WINDSOR will switch calls to CFXX ("The Fox") and formats from Big Band to CHR. Billboards are up all over the area proclaiming "The Fox Is Coming," and the target date appears to be this weekend. Street Talk couldn't get the station to comment, which may have something to do with the CRTC's pending decision on just such a format shift for the outlet. Stay tuned, and bet the house that this is *finally* going to happen.



And then there were three . . . after almost three years at the helm, KYUU/SAN FRANCISCO PD MIKE NOVAK has become the

third Bay Area programmer to depart in as many weeks. Citing strictly personal reasons, Mike's off for a bit of fishing, but he'll bite when the right bait comes along. Contact Mike at (415) 572-7110. Meanwhile, KYUU VP/GM John Hayes Jr. is on the hunt for Mike's replacement.

Broadcasters in S.F. are wondering if RKO consultant WALT SABO has his eyes on K101/SAN FRANCISCO PD MIKE PHILLIPS for the PD chair at KFRC. It seems Mike and Walt know each other well from their NBC days, and considering K101's performance under Mike, this rumor might have some substance. Couple that with the fact that K101 afternoon personality CHUCK BROWNING announced he's joining KFRC in the same shift, and the Phillips rumor gets even hotter.

And before we leave the Bay Area, MIKE JOSEPH informs us that his one-year consultation agreement with KITS/SAN FRANCISCO expired on March 1. This is standard procedure for Mike, who is about to announce a new client station in Minneapolis-St. Paul. No call letters or format yet, but it won't be long now.

And just one more thing — Mike Joseph has licensed yet another station to use his **HOT HITS** phrase. As of April 1, **KMJK/PORTLAND** will call itself Hot Hits without the benefit of Mr. Joseph's consultation services.



As the FCC approved Emmis Broadcasting's takeover of KMGG/LOS ANGELES from Century last week, the station announced L.A. radio veteran SONNY MELENDREZ as its new morning personality. Sonny's background

Sonny Melendrez includes a year at KFI and eight years at KMPC.

In a real surprise move this week, **LEE ARNOLD** is no longer PD of **WQFM MILWAUKEE.** Lee can be reached at (414) 332-9315. Station MD Andy Bloom is serving **as** interim PD.



Two prominent personalities are on sick call this week: KABC/LOS ANGELES and ABC TALKRADIO host MICHAEL

JACKSON has been hospitalized in Los Angeles after suffering a "mild cardiac incident." He's expected to be out of action for four to six weeks, but should recover completely. "A diverse lineup of guest hosts" will fill Michael's daily slot, according to KABC PD Wally Sherwin.

After his show last Wednesday (3-28), KIX-106/WASHINGTON's outspoken morning personality GARY D. entered Washington Hospital Center, where he underwent double heart-bypass surgery. He's reported in good condition.

Can it be true? Will the highly successful KHTR/ST. LOUIS soon have some direct CHR competition? Since its birth as a CHR, KHTR has had the Hitradio venue all to itself (and loved it), but that's about to change.

JIM SOTET, former Director of Album Promotion for PolyGram, is now VP/Promotion for BRONZE AMERICA, a label distributed through Island.

New 1-4pm talk host at WOAI/SAN ANTONIO is DON COLSON, who moves across town from KBUC, where he was News Director. He fills the air slot, but not the PD position, vacated when Pat Rodgers went to WTMJ/Milwaukee as PD.

WWWL (Love 94)/MIAMI has changed call letters to, appropriately enough, WLVE.



WHYN-AM & FM/
SPRINGFIELD, MA has
tapped DREW WILDER as
Operations Manager/
Program Director for the
stations. Drew had been
PD of WNLK/Norwalk, CT
and WLAD/Danbury, CT
and also worked at
WELI/New Haven.

Drew Wilder

When WABX/Detroit switched call letters to WCLS, who got the WABX call letters? Michigan News/Talk neighbor WSDM/CLAIRE.

WOLF/SYRACUSE has become WAQX(AM), and is simulcasting WAQX-FM's AOR format in AM and PM drive. The former Oldies/Urban AM is now AOR in the non-simulcast dayparts as well.



WGAR/CLEVELAND PD Jay Clark tells us STEVE "BOOM BOOM" CANNON has returned for middays after a brief stay at

KMOX/St. Louis. Apparently Steve got homesick, but Jay insisted that before rehiring him that listeners be given the chance to vote on whether he should be given back his show! The "yes" phone lines blew out, and coupled with a positive "premonition" from the Amazing Kreskin, Jay made a good thing even better.

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Report/Bill Hard STYLE COUNCIL, "MY EVER MOODS," GEFFEN ... You gotta

records that come with exotic that you just know will get th important multi-format push.

Morning Quarter

WYSP, PHILADELPHIA, PA.,
M.D.-MARK DI DIA:
What a pleasure to add the Style Counc
Play it now or be forced to play it later.

CA.,

response is sound to the We've only XTRA-FM (91.X), SAN DIEGO, C
M.D.-MAD MAX:
This is a major record for us. We've
it in rotation for two weeks, and re
unbelievable. This adds a classy so
format.

Style Council

wmmr, PHILADELPHIA, PA., M.D.-ERIN RILEY: Style Council, Style Council, Style What class!

ICAGO, IL., M.D.-JOHN MRVOS: Council is a real winner. With its l and Motown overtures, it fits

WXRT, CHICAGO, I The Style Council is Philly soul and Moter right into our progra

ns/Steve Smith
m Network Best New Song—The Style
cil/"My Ever Changing Moods" is far
way the airplay leader

The Album Network Album Network Council,"My Earl and away the a

had

"Moods" is my personal favorite song out there. A time lapse master-piece that mak me want to graze in the grass, skip school, play pool, and act real cool!

M.D.-RON DIAZ:

BUM

Moods

Changing

1/6/P

GHS. 4029

SINGLE

H

London

anging and Paul Weller s Ltd. Ver



**Street Talk** 

Continued from Page 22

The new GM at WHGI & WYMX/AUGUSTA, GA is DAVID VANTREASE, who was upped from GSM of WYMX. He replaces previous owner/GM Mills Fitzner, who recently sold the station. The AM is Religious; the FM is AOR now, but will switch to CHR shortly.

Rather than hire a new PD now: WLUM/MILWAUKEE has promoted MD SUSIE AUSTIN to Acting PD through the end of the spring book.

Former WAEB/Allentown PD MIKE CHAPMAN is the new PD at WKIX/RALEIGH.

WAYNE SUMMERS, middays at WKFM/SYRACUSE, has been promoted to PD, replacing Steve O'Brien, who stays on as morning man/Production Director.

BRAD FUHR, most recently PD at WILS/Lansing and WSPT/Stevens Point, is now PD at WOSH/OSHKOSH, WI.

New B104/BALTIMORE PD STEVE KINGSTON is looking for the hottest morning act in the country. Singles, teams, whatever ... money is no object if the act is the right one!

A first for Baltimore radio? So says WYST-AM & FM, as the combo began simulcasting weekday mornings. The crew includes Gary Mercer, Piper Anne, Scott Harris, and Lyn Starr.

WRKR/RACINE-MILWAUKEE pulled a major April Fool's spoof on the market. The station staged on the scene coverage of the Husher, WI "First Annual Fools' Parade," which of course did not exist. Plenty of folks were aparently fooled, driving around the burg (pop. 50) looking for the festivities.



Ever hear those great production pieces on WBEN/BUFFALO? Well, WBEN's ace Production Director MICHAEL JETTER is heading to Titusville, Florida as the new morning man for WAMT. That's great news for Michael (and WAMT),

Michael Jetter but cruddy news for WBEN VP/Programming Bob Wood, who is now seeking Mike's replacement.

3WS/PITTSBURGH Assistant MD RAY WEITZEL has been elevated to MD. Ray continues his duties as Public Service Director.

FRAN MORLEY is the new MD at WSIX/NASHVILLE, and moves from evenings to middays on the air.

DOUG SHULL, formerly VP/GM of WRMF & WJNO/West Palm Beach, has purchased WFOY-AM & FM/St. AUGUSTINE, FL and tapped WNGS/West Palm Beach morning man RANDY MARSH (who previously worked with Doug at WRMF) as Operations Manager for the two stations. WFOY is full service A/C, and WFOY-FM will become CHR-formatted WUVU.

Veteran broadcaster and comedy service writer STU WRIGHT has been named PD at MOYL outlet WSGA/SAVANNAH.

Get-well wishes to KCBN/RENO PD JIM O'NEAL. He's out of action, recuperating from surgery.

As we told you last week, Q107/WASHINGTON has hired Dancin' Danny Wright for afternoons, which effectively puts current four-year afternooner DAVE THOMSON on the beach. Even though the station is hanging on to Dave for a while, he's actively seeking a morning or afternoon gig in a comparable major market. Simply call (301) 869-6595.

Another strong personality on the loose, as WWSW/PITTSBURGH four-year midday veteran GEORGE HART is now available. He can be reached at (412) 339-8722.

KGGI/RIVERSIDE PD JOHN VOLPE is out, but anxious to get back to work in programming or as an MD. Call John at (714) 887-9978

After two months and one misunderstanding with WZOK/ROCKFORD, afternoon man TOMM RIVERS is looking. The former WBBM-FM/Chicago morning personality can be reached at (815) 229-7052 or (312) 328-3833.



STORK STOPS: KOIT/SAN FRANCISCO midday announcer MARK DONAHUE and wife Vicki are parents of their first child,

Megan Elizabeth, born March 14. WHB/KANSAS CITY midday man KRIS KAYE and his wife Glynnda have a new daughter, Andrea Laine, born last week . . . KHJ/LOS ANGELES morning news anchor JEFF HILLERY and his wife Carol have taken delivery of brand new daughter Kristin Carol

WMET/CHICAGO Assistant PD JOHN LARSON and his wife Kendra had a baby boy, Kyle Arthur Landis (3-19) .

Chi-Lites Rock Chi



Private I Records recently held a listening party in Chicago for its two veteran hometown acts, the Dells and the Chi-Lites. Pictured (I-r): Chi-Lites leader Eugene Record and wife, unidentified guest, Private I Vice Chairman Bill Craig and Chair man Joe Isgro, Chi-Lites Marshall and Robert "Squirrel" Lester, and Fletcher Music's Emmett Smith.

# FOR SAILER AND SAILER

MITHOR

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KKHR-FM Los Angeles, WHTZ-FM New York,
WCAU-FM Philadelphia, WPXY-FM Rochester,

KHTR-FM St. Louis and WNTQ-FM Syracuse.

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### On The Records



**KEN BARNES** 

# The Magnificent Marvin Gaye

Marvin Gaye, alone among his contemporaries, dominated three decades of popular music, playing a key role in determining the direction of pop and black music in the '60s, '70s, and '80s. As a singer, he was unmatchable, shifting easily from silky-smooth balladry to gritty raw soul to dazzling flights of interpretive artistry. As a stylistic model, he was the epitome of cool, from his sharpsuited sixties image to the eccentric but still commanding figure of recent days.



And as a songwriter, Gaye ranged as widely as any contemporary composer. There were the solid dance grooves of "Hitch Hike" and "Dancing In The Streets" (which he co-wrote for Martha & the Vandellas, who had earlier made their Motown bow backing him up on his first hit, "Stubborn Kind Of Fellow"). His "What's Going On" album in 1971 was a searching examination of political and ecological concerns. And "Let's Get It On" and, later, "Sexual Healing" were almost hymnlike testaments to the joys and curative powers of sex.

### **Marquees & Moonglows**

Born in Washington, DC and trained to sing in the church, Gaye was in a mid-'50s vocal group called the Rainbows, along with future soul stars Don Covay and Billy Stewart. He later joined the Marquees, who became proteges of blues great Bo Diddley and recorded for Okeh Records. Next, he

### The Hits Of Marvin Gaye

Year	Title P	osition *	Year	Title	Position *
1962	Stubborn Kind Of Fellow	41	1968	I Heard It Through The	
1963	Hitch Hike	35		Grapevine	1
1963	Pride And Joy	10	1968	Good Lovin' Ain't Easy	То
1963	Can I Get A Witness	20		Come By (w/T. Terrel	
1964	You're A Wonderful One	16	1969	Too Busy Thinking Abo	out
1964	Once Upon A Time			My Baby	4
	(w/Mary Wells)	23	1969	That's The Way Love Is	8
1964	What's The Matter With		1970	How Can I Forget	34
	You Baby(w/M. Wells)	21	1970	The End Of Our Road	34
1964	Try It Baby	17	1971	What's Going On	1
1964	Baby Don't You Do It	27	1971	Mercy Mercy Me (The	Ecology) 4
1965	How Sweet It Is	7	1971	Inner City Blues	7
1965	I'll Be Doggone	9	1973	Trouble Man	. 7
1965	Pretty Little Baby	22	1973	Let's Get It On	5
1965	Ain't That Peculiar	9	1973	You're A Special Part C	of Me
1966	One More Heartache	26		(w/Diana Ross)	13
1966	Take This Heart Of Mine	38	1973	Come Get To This	19
1967	It Takes Two (w/Kim Weston)	28	1974	My Mistake (w/D. Ross	s) 19
1967	Ain't No Mountain High Enoug	gh	1976	I Want You	35
	(w/Tammi Terrell)	20	1977	Got To Give It Up	11
1967	Your Unchanging Love	33	1983	Sexual Healing	6
1967	Your Precious Love				
	(w/T. Terrell)	5	1		
1968	If I Could Build My Whole Wor	rld	* Positions averaged from Cash Box and		
	Around You (w/T. Terrell)	14		d until advent of R&R	
1968	You	32	In addi	tion to writing many of	hie own hite
1968	Ain't Nothing Like The Real TI (w/T. Terrell)	hing 8	In addition to writing many of his own hits, Gaye also cowrote "Dancing In The Street" for Martha & the Vandellas; "Beechwood		
1968	You're All I Need To Get By				
	(w/T. Terrell)	7		" for the Marvelettes; tw	
1968	Chained	33		Real" and "The Belis," t	
1968	Keep On Lovin' Me Honey (w/T. Terrell)	24		the recent UK No. 1 "W" by <b>Paul Young.</b>	/herever I Lay

### Saying Goodbye To A Friend By Gail Mitchell

Sunday was a made-to-order California day. Sun shining, people smiling, enjoying life. I recall the strains of "Sexual Healing" wafting through the car and remarking that Marvin still sounded good after all these years. Then the startling news: Marvin Gaye dead at 44.

Later I sat reminiscing with friends. We didn't dwell on his troubled past or tragic death. Instead, we traded favorite Gaye titles back and forth. "How Sweet It Is," "Pride And Joy," "Your Precious Love," "I Heard It Through The Grapevine," "Distant Lover," "What's Going On," "Got To Give It Up" rang out above the knowing laughter and the "give me five" slaps. I'm sure you remember, too. What about those street corner singalongs? And a party wasn't a party without old friends Marvin, Smokey, and the Tempts. Marvin's ooohs were always guaranteed to get things jumpin'. Yes, all the memories came rushing back.

"I needed someone to understand my ups and downs, and there you were." Marvin conveyed understanding through his music, appealing to both men and women. Females found Marvin sensitive, compassionate, yet strong. To males he was the embodiment of cool, stylish sophistication, who proved you weren't any less macho for showing your true feelings. Love won or love lost, social commentary, personal reflections. Sung in falsetto, rough, or softly crooning tones - but always with feeling. Marvin was like everyone else, an everyday person dealing with life's many changes. The only difference was he recorded his feelings and shared them with us.

We hung in with him through the bad times, knowing Marvin had more to say. "I got too much music in me. The public realizes this," he once remarked. Not afraid to try something new, Marvin bounced back, first with "Got To Give It Up," later with "Sexual Healing" plus last year's moving interpretation of the national anthem. He'd returned from a self-imposed exile, ready to tackle life again head on. And we welcomed him, glad that he was indeed back

But now Marvin's gone. So what's going on? The rich musical legacy he left behind. Marvin said he started singing because "It made me feel good." Well, it keeps making us feel good too, Marvin. Thanks - and goodbye old friend.



An early record appearance

met Detroit R&B fixture Harvey Fuqua and joined up in a latter-day edition of Fuqua's famed doowop group the Moonglows, who

were already past their "Sincerely" and "Ten Commandments Of Love" prime. Gaye sang lead on one of their releases, "Mama Loocie."

Through Fuqua he met the Motown family, and entered the organization as a session drummer, playing on early records by the Miracles and others. Convincing Berry Gordy Jr. he could sing, Gaye made three singles in 1961-62, none successful. But "Stubborn Kind Of Fellow" in late 1962 broke through, and Gaye refined its raw R&B approach with bigger hits like "Pride And Joy," the near-gospel "Can I Get A Witness," and "You're A Wonderful One."

Continued on Page 28



### ONE YEAR AGO TODAY

- **BOB GOULD NAMED GM AT WMET/CHICAGO**
- CHUCK MORGAN BECOMES PD AT WKQX/CHICAGO
- RICK SCARRY NEW PD AT KHJ/LOS ANGELES
- JOSE MENENDEZ, DON ELLIS, LARRY GALLAGHER UPPED AT RCA
- DINO BARBIS NAMED VP AT BACKSTREET
- #1 CHR: "Jeopardy" Greg Kihn Band (Beserkley/E-A)
- #1 A/C: "It Might Be You" Stephen Bishop (WB)
- #1 COUNTRY: "Dixieland Delight" Alabama (RCA) (2nd week)
- #1 BLACK: "I Just Gotta Have You" Kashif (Arista) (2nd week)
- #1 AOR TRACK: "Photograph" Def Leppard (Mercury/PolyGram) (4th week)
- #1 LP: "Pyromania" Def Leppard (Mercury/PolyGram) (2nd week)

### **FIVE YEARS AGO TODAY**

- MONTE LANG NAMED VP/RADIO OPERATIONS FOR AMATURO GROUP
- **ODD JENNER BECOMES VP/PROMOTION AT MILLENNIUM**
- JHAN HIBER JOINS R&R AS RATINGS EDITOR
- NEIL PORTNOW NAMED SR. VP FOR 20TH CENTURY FOX RECORDS
- #1 CHR: "What A Fool Believes" Doobie Bros. (WB) (3rd week)
- #1 A/C: "Music Box Dancer" Frank Mills (Polydor/PolyGram) (3rd
- #1 BLACK: "He's The Greatest Dancer" Sister Sledge (Cotillion/Atco) (3rd week)
- #1 COUNTRY: "All I Ever Need Is You" Kenny Rogers & Dottie West (UA) • #1 LP: "Desolation Angels" — Bad Company (Swan Song/Atco)

### TEN YEARS AGO TODAY

- ALAN MITCHELL NAMED PD AT WIND/CHICAGO
- ROGER SKOLNIK NEW PD AT KDKA/PITTSBURGH
- •#1 CHR: "Hooked On A Feeling" Blue Swede (EMI)
- #1 A/C: "TSOP" MFSB (Philadelphia International/CBS) • #1 COUNTRY: "A Very Special Love Song" — Charlie Rich (Epic)

### The Magnificent Marvin Gaye

Continued from Page 27

### **Explorations And Duets**

In late 1964 "How Sweet It Is" became Gaye's biggest hit to date and added a new, midtempo, broader-appeal style to his arsenal. He was also refining a tough rock-oriented sound on "Baby Don't You Do It" - later covered by the Who and the Band - "Ain't That Peculiar," "One More Heartache," "Take This Heart Of Mine," and the remarkable "I'll Be Doggone," which assimilated the British Invasion's guitar innovations into the Motown sound. In addition, he did albums of standards, Broadway tunes, and Nat Cole songs, further establishing his versatility.



Duetting the public's appetite

Also in 1964, Gaye was teamed up with Mary Wells, the first in a series of duet partners. The double-sided hit "What's The Matter With You Baby"/"Once Upon A Time" helped establish the R&B male/female duet tradition (still strong today) and paved the way for Gaye duet hits with Kim Weston ("It Takes Two"), Diana Ross ("My Mistake"), and most memorably, Tammi Terrell. Gaye had ten hits with Terrell, including "Ain't No Mountain High Enough," "Ain't Nothing Like The Real Thing," and "Your Precious Love"; tragically, she died in his arms onstage in 1970, from a brain tumor

While the spotlight was on Gaye's duet hits, his solo momentum slowed (he released just three singles between mid-1966 and the end of 1968). Then he delivered a streamlined, taut rendition of a song Gladys Knight & the Pips had hit with a year previous, "I Heard It Through The Grapevine," and it soared to the top of the charts, becoming one of Motown's alltime best-sellers.

In 1971 Gaye completed his concept album "What's Going On," and its political commentary and ethereal sound reportedly caused Motown to consider rejecting it.

Once issued, however, it put Gaye, along with Curtis Mayfield and Sly Stone, in the vanguard of black musical activism. If "Mercy Mercy Me (The Ecology)" was a bit contrived, "Inner City Blues" and the LP's title track were eloquent and elegant expressions of discontent.



Gaye's first solo lead vocal

Gaye applied the same lyricism to erotic matters with "Let's Get It On" in 1973, "You Sure Love To Ball" in 1974, and "I Want You" the next year. His last big Motown hit was the live "Got To Give It Up" in 1977, which became a Black radio classic in its full-length version.

### Ego Tripping And Healing

A confused artistic period ensued for Gaye, summed up by the titles of two of his nonhit singles, "Ego Tripping Out" and "Funky Space Reincarnation." Owing alimony to his ex-wife, Berry Gordy's sister Anna, he recorded a double album, assigned the royalties to her, and called it "Here, My Dear." Tax problems forced him to relocate to Europe, where he recorded his last Motown album, "In Our Lifetime." Motown remixed it, Gaye became upset, and began negotiations to leave the label, resulting in his signing with Columbia in 1982. (However, he remained on cordial enough terms with his alma mater to appear on the "Motown 25" TV special last year.)



The first Motown release, 1961

His first Columbia release, "Sexual Healing," displayed a new melodic grace and maturity that promised great things to come, and it was the smash comeback hit he needed as well. He also gained attention for a highly personalized version of the "Star Spangled Banner" delivered before an NBA playoff game, and made a generally triumphant return to live performance in 1983.

Now one of the greatest singers of the past 20 years is gone. The magnificence of his musical legacy is a consolation, but the promise of further greatness that won't now be kept makes his death more upsetting. Marvin Gaye was our pride and joy, and we'll miss him.

### RES

### Datebook

### MONDAY, APRIL 9

### Ochs Marching Again

On this day in 1976, folksinger Phil Ochs hanged himself at his sister's Long Island home. Ochs was still singing, on-and-off, despite throat damage which he felt critically impaired his vocal ability. But he'd stopped composing, reportedly because he felt there wasn't much to write about anymore. Outside the folk scene, Ochs was best known for Joan Baez's midchart "There But For Fortune" and a couple of classic antiwar anthems, one satirical ("Draft Dodger Rag") and one straight ("I Ain't Marchin' Anymore.") One of the most often-heard regrets about Ochs's life is that he gave up too soon; if he'd been around for the '80s, his friends say, he would've found plenty to write about.

Also born today: Carl Perkins 1.932 or 1933

### TUESDAY, APRIL 10

### Cole Attacked In Birmingham

In James Baldwin's novel, "Just Above My Head," there's a scene where one of the members of a black gospel group — singing at a Birmingham church surrounded by a lynch mob — disappears suddenly and is never seen again. Some real-life illustrations of the city's racial climate at the time are equally chilling. On this day in 1956, Nat King Cole was attacked, onstage, by segregationists at Birmingham's Municipal Hall. Two days later, an announcer in Charlotte denounced the attack on the air and was reportedly fired "for taking an unauthorized stand on a controversial issue." Birthday: Eddie Hazel, guitarist on many of the Parliament/Funkadelic records, 1950.

### WEDNESDAY, APRIL 11

### Van Halen #1 - Might As Well Jump

To paraphrase **Billy Idol**, April 11 is a nice day for a rock wedding. Following in the proud tradition of other rocker/movie-star marriages like **Poter Wolf** and **Faye Dunawa**) **Eddie Van Halen** and "One Day At A Time" star **Valerie Bertinelli** were married in Los Angeles on this day three years ago. Shortly thereafter, Bertinelli told interviewers that her husband's wild rock & roll image was undeserved. Unlike the band's front man, **David Lee Roth**, (who reportedly used to look over his shoulder in high school to see how many girls were following him), Eddie was quiet, more interested in practicing his guitar than wild partying. As the Van Halen-Bertinellis celebrate their third anniversary, the klieg lights on the marriage have finally been turned down . . . somewhat.



### THURSDAY, APRIL 12

### **Hancock Rockits To The Top**

Chicago-born jazz musician Herble Hancock, who celebrates his 44th birthday today, tried to hit the mainstream in a normal fashion. A couple of years ago, he followed the lead of George Duke, George Benson and others and began issuing soft-funk singles with vocals. Songs like "I Thought It Was You" were moderate hits here (and top 20 in the UK) but it wasn't until one of Hancock's records was scratched that he finally broke through. The Grammy-winning "Rockit," which featured the scratching of DJ Grandmixer D.St., wasn't without precedent. Ten years before, Hancock had his first R&B hit with another jazz/funk hybrid called "Chameleon." And it was Miles Davis, credited with virtually inventing electric fusion, who brought Hancock to prominence as the keyboard player on "Bitches Brew." Hancock also shares one distinction with Jimmy Page; Hancock did the soundtrack for Charles Bronson's "Death Wish." Page made his scoring debut on the sequel.

Birthdays: John Kay 1944, Pat Travers 1954

### FRIDAY, APRIL 13

### Van Halen #2 - Might As Well Drop

Another Van Halen anniversary today . . . one they might not be too fond of remembering. After years playing their local Pasadena area and lesser Sunset Strip clubs, the members of VH suddenly found themselves in 1979 as an arena-headliner. The group's AOR-hit only status was about to be spread across the board (their first top ten single, "Dance The Night Away," was released at roughly this time), and there was a lot of "will the second LP equal the first" pressure on the band. So it's probably not surprising that five days into the group's 1979 tour, David Lee Roth collapsed from exhaustion onstage in Spokane. (It wasn't, however, Friday the 13th that year.)

Birthdays: Al Green 1946, Jimmy Destri of Blondie 1954, Peabo Bryson 1951 and Louis Johnson (better known in tandem with brother George) 1955.

### SATURDAY, APRIL 14

### Loretta Defends Her Titles

It's been about nine months since Loretta Lynn's last single and we need her back. Other country artists are trying to uphold the format's tradition of great titles (Shelly West's "Now I Lay Me Down To Cheat," Waylon Jennings's "I May Be Used (But Baby I Ain't Used Up)" and so forth). But nobody's quite come up with anything on the level of Lynn's "Lyin', Cheatin', Woman Chasin', Honky-Tonkin', Whisky Drinkin' You," which took up a lot of room on the country page around this time last year, or "Out Of My Head And Back In My Bed." Lynn celebrates her 49th birthday today. "Coal Miner's Daughter" has made the details of her life well known to the public. Normally, late spring would be time for another duet with Conway Twitty, but those were interrupted in 1981 (after "Lovin' What Your Lovin' Does To Me") when he moved from MCA to E/A (now WB).

Those who read "Fast Times At Ridgemont High" know already, but today is also Ritchie Blackmore's 39th birthday.

### SUNDAY, APRIL 15

### Edmunds In The "Information" Age

Welsh-born **Dave Edmunds**, who celebrates his 40th birthday today, seems to be rock & roll's leading exchange student. After spending three years teamed up with **Nick Lowe** in **Rockpile** (the group was named after an earlier Edmunds album), Edmunds's subsequent solo work showed a lot of Lowe's lyrical quirkiness. And Lowe's last two albums suddenly contained large amounts of rockabilly. The same thing happened when **ELO**'s **Jeff Lynne** produced Edmunds's recent "Information" album. "Slippin' Away," Edmunds's first chart single in 13 years, was full of synths and reverb. A month later, ELO released "Rock & Roll Is King" and then the even more overtly Edmunds-inspired "Four Little Diamonds." Despite the efforts of others to give him a top ten record, (**Elvis Costello** and **Bruce Springsteen** had both tried before Lynne), Edmunds seems to be doing best as a hit donor, having produced the last **Stray Cats LP** along with the group's first album, which comprised half of their American debut.

A couple of birthdays that sound like they should be connected: Roy Clark 1942, Allan Clarke of the Hollies 1942.

—Sean Ross



# NIGHT RANGER IN CONCERT



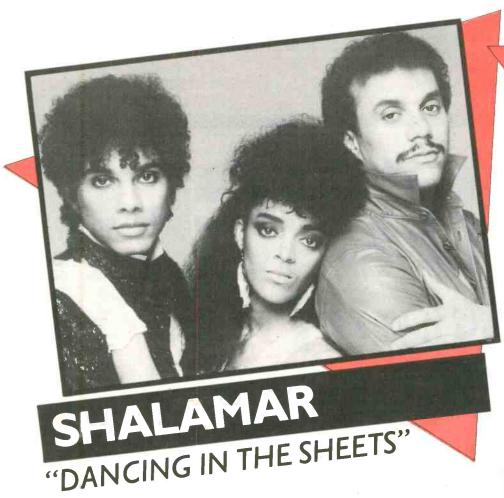
A touch of madness.
Night Ranger in concert.
Hear their thunderous
rockers. "(You Can Still)
Rock In America."
"Rumours In The Air."
Plus, "Let Him Run" and
their latest single, "Sister
Christian." And more.
Hard driving rock 'n'
rollers. Night Ranger.
Exclusively on The
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Broadcast the weekend of April 13-15

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# THESE NUMBERS SO



### CHR BREAKERS

149/27 62%

### Black/Urban Chart: 24 to 19

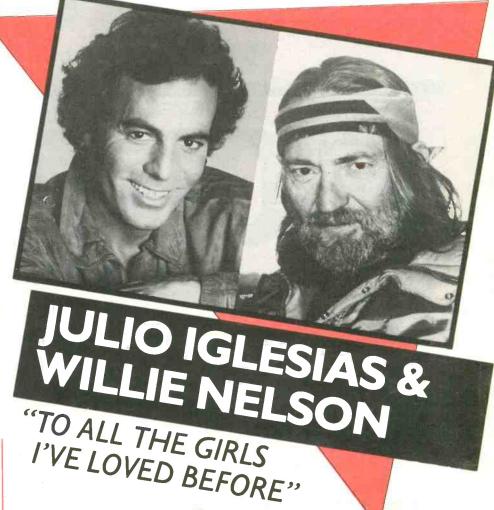




B94 | 5-9 KS103 deb 36 Y100 12-11 XTRA 27-22 B97 18-10 K104 30-25 WPST 40-35 WGCL 8-6 KC101 12-9 KZZB 24-19 WSSX 25-17 FM10614-10 WKRZ-FM 15-12 94TYX 24-20 WBBO 18-9 WHHY-FM 22-13 WKDD 11-8 KX104 19-13 WQCM 13-9 Z98 17-12 010417-11 KOKO 27-21 B10426-18 WRKR 29-21 WXKS-FM 35-23 WHOT-FM:31-23 WCAU-FM 33-26 KQXR 37-25 KYNO-FM 23-15 WHTX 26-15 Q107 26-22 KQMQ 15-14 KLUC 20-17 **WA5H 18** 94Q deb 29 WERZ 39-33 WCGO 40-30 Z93 33-29 WFOX 31-25 KAFM deb 20 B96 36-31 WIXV 28-21 WCZY deb 37 WGLF 17-14 KKOV 34-21 WHYT deb 29 KIIS-FM 30-25 KCDQ 38-30 KOPA deb 30 KZOZ 35-28

Added This Week:

WHTT KITS **WYCR** WTIC-FM WLAN-FM WQID **WBCY** KITE WDOQ KAMZ G100 **KROK** WKDQ ZZ99 KEYN-FM **KKFM** K96 KCPX-FM **WZON** KQIZ-FM WCIL-FM KRNA 99KG **WSPT** KFMW



### CHR NEW & ACTIVE

Top 10: **WKBW 5-3** 95Q 6-4 Z93 3-3 93FM 4-3 195 1-1 Y100 4-3 Q105 8-6 WLS 12-6 WLS-FM 12-6 Q103 14-10 WHTF 14-7 **WBBQ 5-4** KRGV 1-2 **KITY 3-2** KTFM I-I KIIK 11-7 KO93 14-5 KHYT 9-2 KRQ 15-8 WFBG 14-7 WIKZ 14-6 WTSN 9-7 Q10411-6 KCAQ 19-10 Major Moves: B105 19-15

WHTX 30-17 B96 35-24

137/25 57%! Hots: 15% A/C Chart: (3)

KIMN 24-15 KFRC add 13 KITS deb 11 WLAN-FM 31-24 KC101 22-16 WFMF 24-19 WDOQ 34-24 KAMZ 17-12 WANS-FM 30-23 WOKI 24-20 KBFM 26-22 WSFL 20-14 Z98 24-15 WEBC 26-20 KQKQ 33-26 WRKR 24-16 KKXX 14-11 KQMQ 26-21 KHOP 38-21 KTKT 32-25 WZON 25-19 WKHI 31-20 WISE 33-26 WIAD 34-29

KTDY 40-33

WXLK 25-17 WAEV 19-11 KXSS 25-20 KYYA 25-20 KIST 20-16

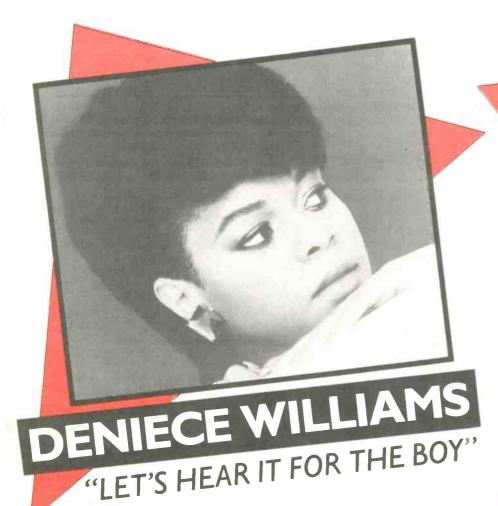
Added This Week: WXKS-FM

B97 **KPKE** FM102 KS103 Q100 **WYCR WSPK** WKRZ-FM Q106 KHFI WQID WBCY WABB-FM WAHC WKDQ KEYN-FM WIGY WERZ WCIL-FM **KCMQ** WAZY-FM KOZE



© COLUMBIA MEANS DOCU GREAT

# UND GOOGREAT!



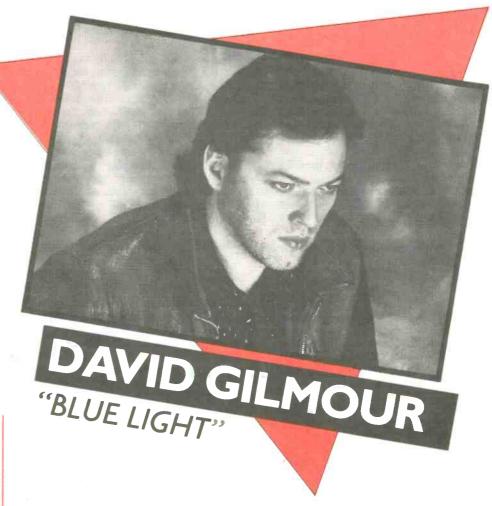


187/113 78%

ONE OF THE MOST ADDED

### Black/Urban SIGNIFICANT ACTION

B104 25-21 Z100 deb 30 Q107 deb 28 WAVA 30-15 94Q 30-26 Z93 24-20 KAFM 13-6 195 deb 10 Y100 25-16 B97 24-12 B96 38-21 WHYT deb 27 KBEQ 16-11 WKT125-13 KPKE 12-10 KIIS-FM deb 37 FM102 19-15	KC101 20-13 FM106 40-26 WHTF 37-32- WBCY 29-14 KX104 deb 19 KITY 20-12 KTFM 10-8 Z98 20-10 WKDQ 17-8 WSTO 28-18 Z104 35-21 WRKR 39-29 KMGX 25-16 KYNO-FM 17-13 KCPX-FM 30-20 KFRX 30-16	Q103 KOPA KZZP KMJK XTRA KWSS
KWOD deb 26	KXSS 34-25	KNBQ



CHR SIGNIFICANT ACTION

48/21

**AOR Albums:** 



FEA
XIL
JBQ
CGQ
DY
101
ΊΧV
(QV
BNQ
KG
SPT
DQ
OZE
XTH
SIM
OZ

### **BUSINESS TO YOUR BOTTOM LINE!**

### **JONES MOVES UP TO PD**

### **Black Becomes New KRNB OM**

J.D. Black has joined KRNB/Memphis as Operations Manager and morning talent, following the departure of Floyd Blackwell. One of his first official acts was appointing previous morning man Melvin Jones as PD/PM drive host. Former PD Cheryl Bacon remains as evening personality.

Prior to joining KRNB, Black supervised music operations for rock-formatted KBOX/Little Rock. Outlining the steps that led to his joining KRNB, Black said, "I heard there was an opening and initiated the proper action. Before I knew it, the folks were asking me to come over here for an interview. From that came the position." Commenting on Jones's appointment, Black remarked, "I moved him into pro-

gramming because I felt he would be a better asset there. We also moved him to PM drive because that's where he had phenomenal numbers at crosstown WLOK."

Jones has worked at KRNB for the last 18 months. His 14-year broadcasting career includes a PD stint at WLOK, plus MD positions with WIGO/Atlanta and WERD/Jacksonville. "I feel great about the appointment," he told R&R. "I'd like to thank J.D. Black for having the faith to entrust me with this position. We're going to bring excitement back to Memphis radio, using some of the contemporary hit formulas within an Urban/Black format. We won in the marketplace before, and we look forward to winning again."

### Hosley

Continued from Page 3

"We've had a pretty staid, conservative all-News delivery," Hosley commented. "We're going to be injecting more personality into our product." An immediate move will be the addition of a Saturday 10am-2pm show by talk host Neil Rogers, recently acquired from market rival WNWS after a legal battle. Rogers will continue to do his weeknight show, as well.

Hosley said other plans include expansion of all-News programming on Sunday mornings, more use of sound, and a greater sense of immediacy in newscasts. "We're going to try to get people to think of what's happening right now," he told R&R. Newscasts will also be written more frequently by the anchors who deliver them, and newscasts will be encouraged to show a "sense of humor," although WINZ definitely "will not be happy talk," according to Hosley.

### Gaye

Continued from Page 3

his favorite topics, human love.

His personal life was marred by two divorces, large-scale tax problems, and a temporary exile from the U.S., but he had returned to live performance in 1983 and his career was on a strong upswing.

Public services were held for Gaye in Burbank Wednesday (4-4), while a private service followed Thursday (4-5). An indepth appreciation of the singer can be found in the On The Records column on Page 27.

### Williams

Continued from Page 3

be continued, although he believes the station has been "underprogrammed, underpromoted and underdeveloped" in many areas. "We intend to bring it up to speed," he commented.

A major effort will go into an immediate attempt to win FCC permission to improve WPLP's signal by changing tower sites and increasing power, a move that could nearly double the station's coverage area.

Other key personnel at WPLP retain their positions: Jeff Brooks, Program Director; Don Richards, News Director; Paul Tappin, Local Sales Manager. Williams, who reports to Guy Gannett Executive VP Robert Gilbertson, will handle national sales duties.

### **TRANSACTIONS**

### Joyner Buys WLOE & WSRQ

Carolina-Virginia Broadcasting Co. has sold WLOE & WSRQ/Eden, NC to A. Thomas Joyner for \$1 million, subject to FCC approval.

WLOE operates on 1490 kHz with 1kw days and 250 watts at night. WSRQ has 27kw on 94.5 mHz and antenna height of 96 feet above average terrain.

Mary Ann S. Bohl is President of Carolina-Virginia Broadcasting, which has no other broadcast interests. Joyner recently sold WISP & WQDW/Kinston, NC.

Blackburn & Co. brokered.

### Keymarket Picks Up WRUS & WAKQ

Keymarket Communications of Kentucky has purchased WRUS & WAKQ/Russellville, KY for \$1,325,000, pending FCC approval.

WAKQ broadcasts on 101.1 mHz with 100kw and antenna height of 510 feet above average terrain. WRUS is a 500-watt daytimer on 610 kHz.

Lon Sosh, President of Sosh Broadcasting, has no other properties. Paul Rothfus, President of Keymarket, has interests in WJDX & WMSI/Jackson, MS; WIZK & WIGL/Orangeburg, SC; WSSL-AM & FM/Greenville-Gray Court, SC; WTGI/Hammond, LA; and two stations in Tuscaloosa, AL.

Blackburn & Co. brokered.

### Mirsky Set As WCKO PD

After two years' absence from broadcasting, Neal Mirsky has been appointed PD at WCKO/Ft. Lauderdale. Mirsky fills the vacancy left in January by the departure of Mark Taylor. Interim PD Brian Illes has been named Assistant PD; Ruby Cheeks remains MD.

An 11-year broadcast veteran, Mirsky's background includes a term as Operations Manager for Miami AOR competitor WSHE and AM sister station WSRF, as well as



Neal Mirsky

programming stints at WQXM/ Tampa and WDIZ/Orlando. Most recently, he served as Coordinating Producer for MTV, and as a video consultant in England.

Rose Broadcasting Chairman John O'Neil commented, "My salesmen tell me the reaction on the street is marvelous — that's the most important thing. Neal's worked for the direct competition (WSHE) and he knows them. He has excellent music sense and will tighten us up. I'm very happy with Neal and I'm glad he's with us."

Mirsky told R&R, "There's nothing like two years out of radio to give you a fresh perspective. After a while you tend to forget how normal people think and use radio and music. WCKO is a real good little rock station. WSHE seems to have gone a little more upper demographic, and there seems to be a void, so we're going to rock. Two years ago when I left this market, I really didn't have a lot of respect for WCKO, but now they're really sounding good. The station is basically on the right track, and I'm really pleased. There'll be some adjustments, but I'm not anticipating any changes in musical direction or staff.'

### Harte-Hanks Going Private

Corporate executives and directors of Harte-Hanks Communications, Inc. confirmed speculation last week (3-28) by announcing plans to take the company private via a leveraged buyout. It is estimated the group headed by Chairman Huston Harte, President/CEO Bob Marbut, Director Edward Harte, Director Andrew Shelton, and Exec. VP Larry Franklin already controls about 40% of Harte-Hanks's common stock. The buyout proposal would pay shareholders \$28 in cash plus a bond with a face value of \$10. The subordinated debenture bonds would pay 15% interest beginning December 31, 1989.

The executive group indicated it wanted to take the company pri-

vate because "the value of the company is just higher than is reflected in the marketplace." The buyout would also enable the company to pursue future business avenues without having to keep shareholders happy through consistent quarterly-earnings growth.

Harte-Hanks is a communications conglomerate which owns newspapers, direct mail marketing operations, cable TV systems, and television stations. Its radio outlets are WSGN/Birmingham, KKBQ-AM & FM/Houston, KOY & KQYT/Phoenix, WRBQ-AM & FM/Tampa, and WRVA & WRVQ/Richmond. Harte-Hanks also owns the R&R Companies, including Radio & Records.



### 94 CHR Reporters With This Week's Adds And Hots Moves

B104 deb 27 WXKS-FM 20-12 WVSR 26-16 WPHD add B94 30-24 PRO-FM 30-24 WAVA add B97 add B96 add 39 **WHYT 30-26** KIIS-FM 15-14 FM102 25-17 KS103 40-29

WFLY deb 35 WTIC-FM 24-19 FM106 add 30 **WBBQ 37-21** KZZB deb 38 **WBCY** add WNOK-FM 39-32 WZLD 35-26 KSET-FM deb 28 WZYP deb 35 WOKI deb 35

WFMI deb 38 WHHY-FM 35-20 KX104 deb 23 KITY 25-20 Z98 deb 30 KMGK add WKDQ add KQKQ add **WRQN** add WHOT-FM deb 38 13K 14-7 KKXX 27-23

**KQXR28-7** KBBK deb 37 KKFM add KMGX add **KQMQ 37-26** KLUC 19-16 KRSP add **WGUY 27-23 WERZ 37-35** 95XIL add **WISE 9-3 WJAD 27-25** 

WCGQ deb 38 Q1047-2 Q101 deb 36 Z102 add WGLF deb 27 KKQV 29-11 WBWB deb 37 WCIL-FM 5-4 **WAZY-FM** add KCDQ 36-33 KGHO add KCAQ 14-9 **KDZA** add

PRODUCED BY LAID BACK AND THE 7 DWARFS. SIRE MANAGEMENT: WENNICK BROS.



### Recurrents

Continued from Page 34

stay in recurrents for a long time; I think they're the backbone of the radio station. They're the most familiar titles on the station next to current powers. I never take them out of recurrents until the sound or group are dated, and/or it's burned out. If a

"When you've got a hot artist like Michael Jackson with six recurrents and one current out there, it's easy to play one of them an hour, which could really burn out the artist's image. Make sure to put in some kind of time restriction for repeating selections by the same artist."

-Paul DeMille

group is still hot in 1984 and one of its records from a year or two ago is still hot, it will stay in recurrents. The key is the sound . . . it must sound like 1984. We look at things on a record-by-record basis, not by a set date to determine when it's too old.

"The tighter the rotation, the more quickly they turn over, so you've got to be more careful with your selections and your timing. If people go only in chronological order to put records into recurrents or recurrents into oldies, they're going to run into trouble. The key is to get the most mileage out of each record when it's a current, recurrent, and then an oldie. There are no set rules to make these decisions, so you should rely on your guts in combination with some research."

### Bits

• Holding Down The Fort: WQHK & WMEE/Fort Wayne, IN recently ended a 28-1/2 hour radiothon to raise funds for the failing historic Fort Wayne. \$51,000 was pledged by listeners and businesses. State representatives have honored the sister stations, and Fort Wayne will reopen thanks to them.

 Uncle Sam Can't Have You: KMGZ/ Lawton, OK is informing listeners of ways to save on their income tax. A 90-second feature airing mornings and afternoons called "Tax Breaks" gives tips on tax forms.

• "Yes" Is The Answer: KCMQ/Columbia, MO recently held a simple contest to promote the recent Yes single and an upcoming concert. Listeners were asked "Are You The Owner Of A Lonely Heart?" Anyone who called in to say "Yes" became one of 97 (frequency tie-in) eligible for the grand prize drawing and received the new Yes album. The grand prize winner and guest were flown to Kansas City for dinner, limoed to the show, provided hotel accom-

modations, and invited to the backstage party.

• Once Every Four Years: KUBE/Seattle held a special birthday party for "Members Only." Listeners who were born on February 29th and thus celebrate their birthdays only on Leap Years were invited to the station to meet air personalities and have a party. Driver's licenses or birth certificates were required. The party was cosponsored by Dr. Pepper and Members Only Outerwear, who provided refreshments and presents. In a separate promotion, KUBE recently hosted the 1984 Special Olympics Dance Marathon. Participants danced for 24 hours with pledges for every hour they danced. Prizes were awarded every hour and included trips to Hawaii, Mexico, San Francisco, plus a Chevy Van. Proceeds from the dance marathon went to help the mentally handicapped.

• Can You Say "Kash-Stash?" KRTH/ Los Angeles recently began a new money contest giveaway of between \$2000 and \$5000 for the correct answer to the amount in the "K-Earth 101 Kash Stash." Morning man Dean Goss announces a different dollar amount each day.

 Come As You Are! 94QID/Biloxi, MS decided to find out if its listeners were as "Sharp Dressed" as the ZZ Top song details. Listeners called in to describe what they were wearing to win ZZ Top concertpacks, tickets, albums, and a tour jacket.

• The WPLJ 95ers. WPLJ/New York challenged TV's popular soap "One Life To Live" to a basketball game to benefit the World Hunger Year. The lineup included WPLJ's Director of Research "coach" Walter Mysholowsky, game host Bill Ayres, and air personalities Jim Kerr, J.J. Kennedy, Peter Bush, and "Fast" Jimi Roberts.

### Motion

Steve Reynolds is out at WMAS/Springfield and is available at (413) 534-7772 . Lynchburg, VA has dropped Country in favor of a Hot Hits-type CHR format under Operations Manager Mike Carroll Larry Dalton exits WMAR/Baltimore to join the morning team at WXLK/Roanoke, VA . . . Chris St. John goes to nights at WDCG/Raleigh-Durham from WZYQ/ Frederick, MD .... WHYT/Detroit takes on Scott Sherwood for middays and J.J. Walker nights, both from KBEQ/Kansas City, and Steve Kelly in overnights from WNVZ/Norfolk . . . And while we're at WNVZ, Greg South is promoted to MD Exiting WSTO/Evansville is Angela Allen, moving across town to WKDQ, and Paul Gregory to WNAP/Indianapolis . . . KHTR/St. Louis wel-

WHSL/Wilmington, NC ups MD John Patrick to PD, replacing Dave Foster, who's now at WYMX/Augusta, GA ... At WNBC/New York, Janice Penino is named Manager Advertising & Promotion and Donna Fiducia joins as 'copter traffic reporter for afternoons ... Carolyn Barnes exits KHOK/Holsington, KS for nights at KLZR/Lawrence, KS ... Thanks to the wonderful world

comes afternoon man Steve York from Q107/

of syndication, KWSS/San Jose's "Kelly & Kline" show can now be heard on sister station KMJJ/Las Vegas . . . Jay Stone exits KC101/New Haven . . . Sports announcer Rich Marotta debuts his afternoon sports program on KRLA/Los Angeles . . . WPLJ/New York welcomes Cleo Rowe to overnights from crosstown WBLS.

At Q107/Washington the new Production Director is Dan Alexander, last at WZYQ/Norfolk. Also, Richard O. Mecham is upped to Sales Manager and additions to the sales staff include Carole Eagleson; Scott Kiddoo from WNAV & WLOM/Annapoils; Sherri DePaola from WPRW/ Manassas, VA; and Assistant Research Director Jeff Johnson . . . Bob Leonard named new PD at WBWB/Bloomington . Jay Sorenson joins middays at WPST/Trenton from WOBM/Toms River-Lakewood, NJ A new lineup at KMGZ/Lawton, OK includes mornings with Perry Smith, midday host Lance Balley, afternoon driver Jim Heyward from KTRN/Wichita Falls, nightrocker Andy Savage, and overnights with Lynda Reynolds. Exiting KMGZ for KAYI/Tulsa is Larry Grant. Congratulations go out to KMGZ's Lance Balley and wife Lisa on the birth of Thomas



**EXCUSE ME, ARE YOU READING THIS PAPER** — KRTH/Los Angeles recently hammed it up with David Brenner about his debut MCA album "Excuse Me Are You Reading That Paper." Pictured (I-r) are MCA promotion's Billy Brill, KRTH News Director Mary Lyons, Brenner, and morning personality Dean Goss.



SKIING WITH YOGURT? — KFI & KOST/Los Angeles and KITS/San Francisco promoted this year's "Yoplait Ski Club" at leavenly Valley. The ski club has 60,000 club cards in circulation, and cardholders qualified for free discounts on skiing loment and accommodations, as well as free ski trips. The grand prizes were a TWA getaway for two to Italy and a 1984 100S Quatro. Shown at the ski race (I-r) are Yoplait Sales Manager Gary Phillips, KITS Promotion Director Linda Fink, ST's Promotion Director Kim Kelly, winner Larry Geiser, KITS PD Jeff Hunter, and Ski Club creator/President of the Productions Don Janklow.



AGAINST ANY AND ALL ODDS — WBNQ/Bloomington, IL recently welcomed Atlantic recording artists Genesis to Illinois State University to kick off the group's North American tour. Pictured backstage (I-r) are WBNQ's Lisa Georgis, Scott Laughlin, a puzzled Phil Collins of Genesis, WBNQ's Aaron C., and Atlantic's Rick Sudakoff



ON THE AIR, IN THE AIR — WKDQ/Evansville, IN morning man Scott Chase was more than happy to broadcast live 70 feet above ground because he was sitting in a Corvette from local sponsor Kenny Kent Chevrolet. Pictured serving his community is Scott and his Corvette.



### You Need Self Control

Laura Branigan's Got It

Get "Self Control" the first single 7-89676 Also available on 12" 0-86954

Presenting "Self Control" the new album 80147

Beyond an incredible voice and talent, it takes "Self Control" to make a truly great performer.

Produced by Jack White & Robbie Buchanan Executive Producer: Jack White Management: Susan Joseph, Grand Trine Management



# ABC Reagan Shooting Tape Jars Pittsburgh

When the report on an assassination attempt on President Reagan came down the ABC special events channel last Wednesday morning (3-28), the alert news staff at WTKN/Pittsburgh, which always monitors the line, got it on the air immediately. But after a few seconds the report began to sound eerily familiar and was yanked instantly.

A quick check with ABC indicated that it was, indeed, a refeed of the network's coverage of the 1981 Reagan shooting. "They fed it down the special events channel with no disclaimer," said WTKN VP/GM Diane Sutter. She estimates the tape aired for about 20 seconds and, because of an immediate disclaimer, prompted only "one or two calls" from listeners. Of ABC she says, "They were very good about assuming responsibility for it."

ABC VP/Radio News Peter Flannery said, to his knowledge, WTKN was the only station that aired the library tape, which was being fed by telephone to WTAN/Clearwater, FL for a special report on the third anniversary of the shooting. ABC News is several months away from taking up residence in its new satellite studios, he explained, and a patching mixup led to what is every newsperson's nightmare. In the

wake of the incident, he said patching procedures have been tightened and all tape is now being billboarded in advance to make its identity clear

Ironically, Sutter said WTKN began monitoring the channel on ABC's advice. "Yes," Flannery glumly concurred. "Unfortunately they listened to what we told them in this case."

### Katz Buys Christal, RKO Reps

As widely anticipated, Katz Communications has completed a major expansion of its radio rep operations by purchasing Christal Radio and RKO Radio Sales. The company has formed the Katz Radio Group, incorporating its own rep firm, Katz Radio, plus Christal and RKO (now renamed Republic Radio). No prices were disclosed.

Katz Radio President Ken Swetz heads the Katz Radio Group, also retaining his present title. Christal Chairman/CEO Bob Duffy and President/COO Charlie Colombo retain their positions, while RKO Radio Sales President Jerry Kelly stays on as President of Republic.

**CUMMINGS, WALDRON OUT** 

# KBUG & KCPX Promote Schmidt To VP/GM

In a management change at Price Broadcasting's KBUG & KCPX/Salt Lake City, VP/GM Bruce Cummings and PD Gary Waldron have exited. Replacing Cummings as VP/GM of both stations is KCPX Sales Manager Terry Schmidt.

Price VP/Finance Martin Peterson commented on Schmidt's appointment: "Terry has an excellent background. We feel very good about the skills he'll bring to the job. He has all the experience necessary to make both stations real winners." Peterson would not comment on the departures of Cummings and Waldron.

Schmidt, who had been GSM at KISN & KLUB/Salt Lake City and KIFM/San Diego before joining KCPX, told R&R, "I think it was just time for a bit of a change in order to build a new team with some fresh blood, nothing more. I've not named any new PDs as yet, but KBUG afternoon per-

R&R

Continued from Page 1

tor in 1981 and took on the additional responsibilities of Easy Listening Editor in 1982, a duty she'll continue as Executive Editor. Rodrigues exited his own RapidData computer systems company last year to join R&R. His radio experience includes KIDD/Monterey, where he was Operations Director, and a stint as MD of KMPC/Los Angeles.

All four promotions became effective April 2.

sonality Danny Mitchell and KCPX personality Randy Lundquist are serving as interim PDs. For myself, I'm obviously very excited about this new position as it's something I've been working toward for years. There are some excellent people here, and with the format restructuring over the past few months the priority is to stabilize the staff and assure everyone about their futures."

Waldron, a 15-year veteran of the stations, told R&R, "This came as a pretty big surprise to me. I thought things were moving along well. It's really a shame because the latest Birch figures looked up for both stations. All I was told was the new GM didn't like me, and that was it. I'm planning to stay in the market, but I'm not sure what Bruce will do." Cummings was not available for comment.

WAGO

Continued from Page 1

what we did at B104/Baltimore (Jeffries's previous station), but a bit more up, and certainly more personality-oriented." Jeffries, who will handle a short midday airshift, also indicated he had aggressive promotional plans for the station. The on-air staff includes former B104 morning personalities Pat Reilly and Wally Hindes, and night jock Beau Richards (also from B104). Other new WAGO jocks are John Garcia (KMJQ/Houston), Scott O'Brien (KVIL/Dallas), and Mike MacDonald.

### CALENDAR



**BRAD MESSER** 

### Full Moon Make You Loony?

f you've spent much time in mobile news units chasing ambulances and fire trucks, or put in a few years as a copshop reporter, you may be among the millions of people who are convinced that the full moon makes strange things happen.

Not only in our country but among cultures all around the world, people are convinced that the lunar influence creates lunacy, increases the murder rate, causes a high incidence of suicide, fills the maternity wards, and so on.

Dr. Paul Kurtz, the Buffalo University philosophy professor who is Chairman of the "Committee for the Scientific Investigation of Claims of the Paranormal," says "because of this widespread belief, a number of scientists have looked into that to see whether there's a correlation. I hate to be a spoilsport, but unfortunately there doesn't seem to be conclusive evidence that there is a correlation."

According to Dr. Kurtz, major studies reveal no changes in murder or suicide rates and no surges in births.

As for the belief that a full moon makes people act strange, he says, "There have been studies of psychiatric emergency visits and they have not indicated a correlation. You have to look at thousands of cases, and this is what scientists have done."

After years of serious professional study, scientists have overwhelmingly concluded that "moon madness," a worldwide belief, is simply a "human tribal myth."

The CSICOP organization is headquartered in Buffalo, New York, and can be reached at (716) 834-3222. Among its approximately forty fellows are Isaac Asimov, Milbourne Christopher, Paul MacCready, James Oberg, and Carl Sagan.

### Camping With The Colorado Cannibal

MONDAY, APRIL 9 — Six gold prospectors went into the Colorado mountains in the winter of 1874 and were stranded by heavy snow. Two months later, on April 9, their guide Al Packer emerged from the hills by himself, carrying some of their personal effects and telling conflicting stories. An investigation proved Packer had killed the other five and survived the winter by cannibalizing their bodies, crimes for which he served 17 years behind bars.

Civil War ended 1865. TV Guide began 1953. Original 7 U.S. astronauts named 1959. Houston Astrodome opened 1965. Michael Learned 45. Carl "Blue Suede Shoes" Perkins 52. Hugh Hefner 58.

### **Inventor Sold Safety Pin Cheap**

TUESDAY, APRIL 10 — The simple safety pin was patented 135 years ago today (1849) by New York inventor Walter Hunt, who sold the rights to his multi-million-dollar device for a measly \$400.

In 1866 Henry Berg formed the American Society for the Prevention of Cruelty to Animals, after seeing a man beating a horse and learning there was no law against animal abuse.

The passenger liner "Titanic" sailed from England in 1912; five days out it hit an iceberg and more than 1500 people died. Don Meredith 46. Omar Sharif 52. Chuck Connors 63. Harry Morgan 69.

### Abe Lincoln's Last Speech

WEDNESDAY, APRIL 11 — Two days after the end of the Civil War, President Abe Lincoln made an optimistic speech about rebuilding the South and getting the nation moving forward. That oration on this date in 1865 turned out to be his last public speech: he was assassinated three days later.

Jack Roosevelt Robinson became the first black baseball player in the modern big leagues in 1947.

Five years ago today President Carter announced oil price decontrol. Regular gas was selling for 86 cents a gallon.

Joel Grey 42. Ethel Kennedy 57. Oleg Cassini 71.

### **Baseball Gets Face-Saving Device**

THURSDAY, APRIL 12 — In a Harvard game on this date in 1877, the first baseball catcher's mask was introduced. Until the mask, catchers had worn rubber mouthpieces which prevented fast balls from scattering their teeth like a handful of Chiclets, but offered no protection to their eyes, noses, and ears.

Civil War began 1861 with 34-hour battle at Ft. Sumter, South Carolina, in which no one was killed on either side. Bill Haley & the Comets recorded "Shake, Rattle & Roll" 1954. Russia launched 1st spaceman 1961. USA space shuttle "Columbia" 1st orbital mision 1981.

David Cassidy 33. Herbie Hancock 44. Tiny Tim 52. Jane Withers 58. Ann Miller 61.

### England To Inventor: Make A Death Ray!

FRIDAY, APRIL 13 — Birthdate of scientist Robert Watson-Watt in 1892. When England became nervous about Adolf Hitler's military buildup in the 1930s, Watson-Watt was asked whether he could invent a superweapon for Britain, specifically a Death Ray. His experiments quickly revealed that power requirements prevented construction of a Death Ray, but his research indicated that ordinary radio waves could be used for long-range detection of airplanes and ships, and in three months Watson-Watt perfected radar.

Sidney Poitier first black "Best Actor" Academy Award winner (for "Lilies Of The Field") 1964. USA 200-mile fishing mit 1976.

Fidel Castro 58. Atheist Madalyn Murray O'Hair 65. Howard Keel 65.

Tomorrow (4-14) Pete Rose and Julie Christie 43, Frank Serpico 48, Loretta Lynn 49, Rod Steiger 59.

Sunday (4-15) Elizabeth Montgomery and Roy Clark 51.

"HARD TO HOLD" Impossible To Stop!



Universal's "HARD TO HOLD" Opens At Theaters Across The Country APRIL 6

# RICK SPRINGFIELD'S E SOMEBO

B104 15-11 WXKS-FM 28-18 WCAU-FM 18-15 B94 9-5 PRO-FM 9-7 940 18-15 Z93 15-12 KAFM 12-8 B97 8-3 Q105 23-16 B96 25-19 WKTI 15-11 KDWB-FM 11-8 KHTR 11-9

WLOL-FM 9-8 Q10311-7 KZZP 19-12 KMJK 15-9 FM10224-18 KWOD 19-12 KS103 26-18 XTRA 20-12 KFRC 10-6 KWSS 13-10 KNBQ 21-14 WSPK 23-10 WQID 15-8 WBCY 19-8 KITE 9-1 WFMI 21-9

WHHY-FM 14-6 92X 10-9 WEBC 16-10 WGRD 10-7 **WJXQ 4-3** WRKR 18-10 WRQN 11-9 K107 12-8 KELI 15-7 **KEYN-FM 13-7** WHOT-FM 1.4-9 13K.20-10 KQXR 18-10 KKFM 8-6 KHOP 18-10 K967-2 KCPX-FM 16-8

CHR Chart: 9 AOR Tracks: 12 AOR Albums: 14

Now On Over 150 AOR Stations!

Management & Direction: Dana Miller and Barry Gross for Major Way Management





### STEVE FEINSTEIN

25 + AOR, PART II

# WIOQ/Philadelphia: Best-Kept Secret In The Biz

Most people I call to interview are eager to talk, particularly when it's to discuss their success story. After all, who doesn't like to toot his own horn and expound his theories on programming, politics, and religion?

Imagine my surprise when WIOQ/Philadelphia PD Alex DeMers demurred. I thought he'd jump at a forum to shed some light on how he's been able to capture these primo demos in a market with two strong AORs and the original Hot Hits station (WCAU-FM) on one side of him, and the original Greater Media Magic station (WMGK) on the other:

25-34	Men:	#1
35-44	Men:	#2
25-49	Men:	#1
25-54	Men:	#1
25-34	Women:	#2

Turns out that DeMers and GM Don Pettibone prefer to keep their secrets to themselves and take a pass on publicity. They don't report to any trade papers, are rarely profiled in the trade press, and hence their distinctive blend of music and personalities remains a mystery to the industry at large.

In fact, it's difficult to even put a format label on WIOQ. Because it was once an AOR, it continues to be tagged as such, though the sound is smoother than crosstown AOR stalwarts WMMR and WYSP. 'IOQ plays some A/C music. Yet it rocks far more and its presentation is jauntier than most A/Cs.

Whatever you call WIOQ — Adult Oriented Rock, an AOR and A/C hybrid — what really counts is the numbers, which prove it's carved out a niche in listeners' hearts. Take a look at the sample hours of music (see accompanying box) and arrive at your own appellation.

### History

A little background here. About four years ago, WIOQ found itself third in a three-way AOR race. It had the shortest tenure as an AOR in the market, and going

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IN ONE MAN'S OPINION — Rarely do the individuals honored show up to receive their awards, but Harvey continues to give out the Harvey Awards, his answer to the Grammys. A few of the tongue-in-cheek awards are listed above. Copies are distributed in area 7-Eleven stores.



# Music Monitor

AM Drive:

Rockwell Somebody's Watching Me
Stevie Nicks Stand Back
Eurythmics Here Comes The Rain Again
Dooble Brothers Takin' It To The Streets
Pretenders Show Me
Nena 99 Luftballoons
Hall & Oates You've Lost That Lovin' Feelin
Dan Fogelberg Language Of Love
Beatles For No One
Michael Jackson Thriller

PM Drive:

Thompson Twins Hold Me Now
Men At Work Overkill
Hall & Oates She's Gone
Jeffrey Osborne Stay With Me Tonight
Toto Hold The Line
Paul Young Come Back & Stay
Supertramp Take The Long Way Horne
Fleetwood Mac Sara
Gienn Frey I Found Somebody
Pretenders Show Me
Buffalo Springfield For What It's Worth
Duran Duran New Moon On Monday
Bob Seger Still The Same

Evening:

Steely Dan Peg

Michael Sembello Rainbow's End Rod Stewart You're In My Heart Culture Club It's A Miracle John Lennon Nobody Told Me ABC All Of My Heart Queen Radio Ga-Ga Stevie Nicks Bella Donna Pointer Sisters Automatic Toto 99 Kenny Loggins Keep The Fire Burnin' Paul Young Come Back And Stay Van Morrison Wavelength Todd Rundgren Love Is The Answer

head to head with 'MMR and 'YSP on their own turf was yielding nothing but headaches.

Instead of competing on the other fellows' terms, 'IOQ repositioned itself as an alternative to the hard rockin' AORs. As AOR became more modal and shed artists without a rock 'n' roll edge, WIOQ tried to fashion itself as a refuge for people who grew up listening to AOR but felt as though they had outgrown the format. That upper end was being shut out of AOR by its boogie-till-you puke mentality, but on the other hand wasn't ready for a diet of Barry Manilow and Anne Murray on A/C.

Not only was AOR's increased narrowcasting opening up a hole for an adult-rock format in certain markets, but the 25-34 cell was getting fatter due to the aging of the population. That meant a disenfranchised audience in a demo that was becoming increasingly attractive to advertisers.

### **Evolution**

WIOQ didn't become a different animal overnight; rockers like Led Zeppelin and Van Halen, deemed irritating to upper demos, left the library incrementally. That made more room for emphasis artists such as Jackson Browne, the Doobie Brothers, Beatles, Little Feat, and Steely Dan.

WIOQ was not a soft rock station with mellower-than-thou presentation and wallto-wall acoustic balladeers. It's always had a spunkier, less polished approach. Some weepy, plaintive ballads were there, but so were Motown oldies and British Invasion hits

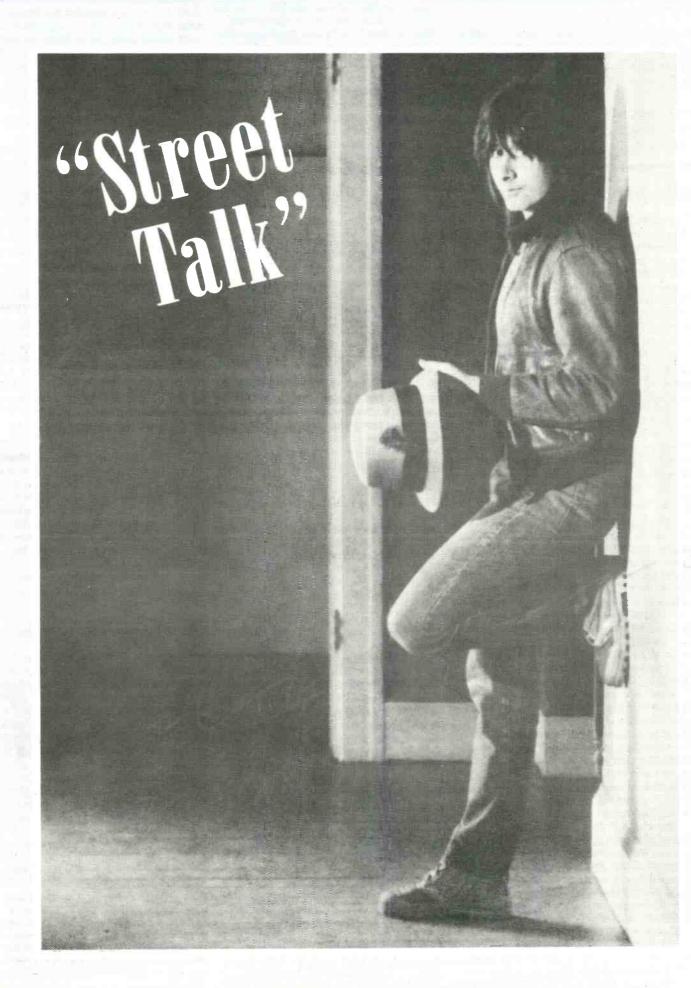
The station was not a whiz-bang success immediately, either on-air or in the ratings.

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SEND ME SOME GLOVIN' — One morning, Harvey (pictured above) was pondering why Michael Jackson wears only one glove. He solicited ideas from listeners, with the consensus being that the poor little rich boy simply couldn't afford a complete pair of gloves. The only charitable thing to do was to take up a collection for Michael, with listeners donating that one glove that you always keep after you've lost the other one, hoping that someday you'll find the missing one. Hundreds of solitary gloves poured in, ranging from a proctologist's glove to a black leather motorcycle glove. All the gloves were mailed to Michael c/o Epic Records, and the station awaits a response, preferably handwritten.

# 



His first solo release, featuring the AOR/CHR BREAKER "Oh Sherrie," and much more!



### SEGUES

Michael J. Pappas assumes ownership of KZEL/Eugene from Jaymar Communications. The station's Dave Numme is appointed MD... Angela Wright is named MD at KXZL/San Antonio... KWFM/Tucson's new phone number is (602) 623-7556.

John Langan, late of KMET/Los Angeles and KISW/Seattle morning shows, has returned to Seattle for afternoons at KZOK, which now has teams in the mornings and afternoons. The new lineup at KZOK looks like this:

5:30-9am: Rick Shannon & Suds Coleman

9am-1pm: Connie Cole 1-3pm: PD Phil Strider

3-7pm: John Posey & John Langan 7pm-mid: MD Craig Martin

Mid-5:30am: Mike Colvin

Gary Mandino is upped to WDIZ/Orlando middays from weekends ... KQRS/Minneapolis moves

Lori Stephens to evenings from parttime

Bernie Lucas has handled promotions for WLPX/Milwaukee, WLUP/Chicago, and KTXQ/Dallas, and now comes aboard WIYY/Baltimore as Director Of Marketing And Advertising. Also, Mitchell Dahne is upped from Promotions Assistant to replace Maria Milheim as Promotions Manager, and Chris Emery joins for parttime.

Hannah Storm joins KSRR/Houston as sports reporter from KNCN/Corpus Christi.

Former WSKS/Cincinnati PD Mike McConnell returns to the station for airwork after a stint at WSHE/Miami. His wife, Mary Kuzan, does evenings at 'SKS.

Former KFMG/Albuquerque PD Bili Stambaugh goes to crosstown KWXL for sales

### RADIO ACTIVITY

Not-So-Trivial Promotion: KKRQ/Iowa City has moved quickly to send listeners to a Trivial Pursuits Tournament weekend April 28-29 at Chicago's Hyatt Regency Hotel. Weekend packages go for \$100 and provide lodging, a copy of the game, and a regulation tournament. During the competition new questions expected to be included in the forthcoming Genus Two edition will be unveiled. Representatives from the game's American manufacturer, Selchow & Righter, will be present. And if the weekend goes well, it's hoped that the promotion will be rolled out nationally to other Hyatt locations.

Slots for the Chicago tourney are going quickly. Contact the hotel's Nancy Ruth at (302) 565-4243 if you're interested in sending a listener.

If you have any creative ideas for Trivial Pursuits promotions, John Moore at Pezzano And Company, the PR firm for the American manufacturers, may be interested. Because the game is such a hot item, he's been inundated with requests for promotions. But he's selectively accepting proposals at (212) 929-4300.

Contesting: According to VP/GM Rick Lee, KMEL is the "San Francisco radio station that delivers the beef." So listeners are being asked to describe in 25 words or less just why KMEL has the beef. The meatiest essay nets its author a live, 1000 lb. steer on the hoof.

CJME/Regina's Prize Challenge offered a Hawaiian vacation to a listener who came up with the most offbeat stunt. The wirmer was an engaged couple who agreed to tie the knot in front of thousands at a local shopping center. The mall matrimony produced a receiving line also in the thousands and presumably made returning all those duplicate gifts more convenient.

The grand prize winner in an Ozzy Osbourne promotion at KLOS/Los Angeles receives, among other things, the opportunity to become blood brothers with the Madman himself. The winner and Ozzy will actually prick their fingers and become f(r)iends for life. A blood test for rabies might be advisable here.

Doggedly Meeting With Danger: Henry "The Bull" DelToro, half of the morning crew at WNOR/Norfolk, recently spent four days at a local animal shelter. Seems he was "arrested" by the local SPCA warden for continually playing a "Puppy Livers" takeoff of ZZ Top's "TV Dinners." Bond was set at \$10,099. Donation bowls, one to "set the Bull free" and another to "keep the Bull in," were placed outside the cage. Contributions from local merchants and listeners over the four days enabled the Bull to meet bond, and the SPCA's building fund became richer by over \$10,000. Appropriately, the money will go toward the construction of a new Puppy Wing.

Just Sign Right Here On The Dotted Line: When the winning band in WBCN/Boston's Rock 'n' Roll Rumble talent contest inked a contract with Epic Records, the signing ceremony was carried live on 'BCN's air. Members of the band, Til Tuesday, plus Epic's Dick Wingate and Lennie Collins at-

\* \* \*

tended the March 15th pacting, which coincided with WBCN's 16th anniversary.

Program Note: WSKS/Cincinnati morning team Marty Bender and Ed Fingers didn't speak a word during their show on March 29. Instead, they grunted and moaned while on mike, offering listeners the opportunity to do the same by phone. Time checks and weather were supplied by telephone service recordings. Finally, at 9:30 they called the "Disk Jockey Crisis Line" and got lessons on how to regain their speaking abilities from someone who was a dead ringer for a popular personality at a CHR competitor. The shenanigans, along with airing jazzy ECM music in place of rock 'n' roll, were the wild and wacky duo's way of creating a buzz on the first day of the spring ARB.

Production Tip: After reading the article on Creative Production Wizards, WKLS/Atlanta Production Director Steve Mitchell suggests a handy dandy device called the Thompson Vocal Eliminator to remove vocals from records for song parodies. For details, call the manufacturer at (404) 493-1258

It's also been noted by KLOS/Los Angeles engineer Steve Crowley that you'd want to take a record 180 degrees out of phase, rather than 360 degrees as the article stated, in order to get the vocals to cancel. Going 360 degrees wouldn't alter the recording at all.

\* \* \*

Rock To Riches: The winner in the Miller High Life talent search, coordinated by Starstream Communications, is 24 Karat, who represented WAPI/Birmingham. Over 30,000 tapes were submitted to the 62 radio stations that participated in the nationwide promotion. Along with \$25,000 worth of equipment, 24 Karat's booty includes a single expected to be released on MCA this summer.

\* \* \*

Odds 'N' Sods: KATT/Oklahoma City's "Katt World" lifestyle fair drew close to 80,000 people . . . WCMF/Rochester has upped its power from 20,000 to 50,000 watts. KMET/Los Angeles's latest on-air slogan is "The Rock 'N' Roll Channel" Pasadena jocks are video visible these days, with Rodney Bingenheimer hosting a half-hour profile of producer Phil Spector on the local PBS affiliate. Richard Blade does the chores for "Video Beat," a weekly Saturday morning dance program, and "Video One," a daily music video show air-. CHOM-FM/Montreal is yet ing 5-6pm. another station that has pulled off an All CD Weekend . . . KZEW/Dallas runs a halfhour program Sunday mornings called "The ZOO's Computer Magazine." Hosted by station newsman John Rody, the show is designed to make people more comfortable with computers, and is sponsored by an area computer retailer . . . A WMET/Chicago program on anorexia nervosa copped the station an award from the Chicago Area Broadcast Public Affairs Association . Booked for appearances during a week of live-from-London broadcasts with WNEW-FM's Scott Muni are Pete Townshend, Elton John, Steve Winwood, and Roger Daltrey.

### WIOQ/Philadelphia: Best-Kept Secret In The Biz

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It went through growing pains as the format evolved its own identity. Management gave it room to grow, not expecting huge numbers overnight. They realized the age group to which the station was attempting to appeal would not flock to the station immediately, being less fickle than younger listeners. But once the age group arrived it would have a good deal of loyalty.

### Harvey In The Morning

The station also tweaked its presentation to include off-the-wall features, particularly on its morning show with Harvey. As befits an upper demo approach, his sense of humour is gentle, almost folksy, rather than outrageous or salacious. He's more likely to poke fun at himself than lampoon others.

Early on he developed a feature called "Harvey's Almanac," where he reads weird, offbeat news. Stories are usually punctuated with a clever aside or recorded comedy bit that amplifies the news item. The feature proved so popular that when it was pushed back to 9am from its original 8:45am slot, a flood of protests followed. People complained that they were forced to be late for work while they waited in their cars for the Almanac, which has since returned to its earlier period.

It's now an annual tradition for Harvey to broadcast his show on Groundhog's Day from Punxsutawney, PA. He reports live on the scene if Punxsutawney Phil the groundhog sees his shadow, providing a gauge for whether or not six more weeks of winter are still to come.

Harvey's visibility is further aided and abetted by a weekly Harvey's Almanac spot on the local edition of "Evening Magazine."

His numbers came home to roost in the fall book, where he was the number one morning man on a music station. His 12+share was the highest in the city after all-News outlet KYW.

### **Local Links**

Programming that features music from other eras gives the station a strong sense of history and establishes a bond with the audience's roots. The "Friday Flashback" is a four-hour dance party broadcast live from a local club every week. The show focuses on rock and soul oldies from the '60s, while a "Saturday Night Dance Party," also broadcast live, features doo-wop, rhythm and blues, and disco from the '50s through the '80s.

Sunday morning includes a solid hour of Beatles music with MD Helen Leicht on "Breakfast With The Beatles." The "Sunday Night Alternative" showcases artists from the progressive years, such as vintage Jethro Tull, Elton John, Al Stewart, and Renaissance. The show is hosted by market vet Ed Sciaky, who introduced many of the acts on Philadelphia radio.

Leicht also does a "Lite Lunch" feature during her noon hour weekdays where she plays an hour of music on a thematic topic, ranging from romance to weather. Wednesday night is Ladies Night, when the station plays requests by and for women.

The station also makes it a point to hook up with key Philadelphia institutions. Weather forecasts are supplied by the venerable Franklin Institute, and a recent Friday Night Flashback dance party originated from the Philadelphia Museum Of Art.

### So What's It All About?

WIOQ, John Sebastian's EOR, KINK/Portland, and Fred Jacobs's Good Time Rock 'N' Roll are only a few of the approaches that use AOR as a stepping-off point for getting 25+ numbers. WXRT/Chicago, WMMS/Cleveland, WBCN/Boston, and KBCO/Boulder are among a number of AORs that are still eclectic after all these years, and bringing in better upper demos than ever. Lee Abrams's Superstars 2 format at KFOG/San Francisco has had encouraging numbers, given the hyper-fragmented AOR battle in the market.

These approaches seem to yield ratings results over the long haul, rather than after one commercial-free sweep. They need a longterm commitment from management that is willing to look further down the road than the next sweep. Many of their programmers would tell you that they're demanding to execute on a day-by-day basis, requiring more nurturing and creative skills than more traditional deliveries.

Shooting for upper demos by taking a more sophisticated, less fundamentally rock 'n' roll approach isn't the only road to success, either. By no means is using a newfangled format creation the only way to deliver 25+ numbers. Witness the many traditionally-positioned AORs that gather 25+ numbers quite nicely, thank you: WQFM/Milwaukee, WDVE/Pittsburgh, WPYX/Albany, KGB/San Diego, WIYY/Baltimore, and WEBN/Cincinnati are among them. Next week, we'll talk with programmers at mainstream AORs such as these and see how they maintain balanced 18-34 numbers.

# WHY WAIT TILL **APRIL 15th** TO TAKE CARE OF THE

INTERNATIONAL RECORD SYNDICATE, INC.





**ALARM Declaration (IRS)** 

54% of our reporters on it. 94/10, including adds at KISS, WLVQ, KMOD, KSMB, WCPZ. Moves 37-28 on the Albums chart.

> GO-GO'S Talk Show (IRS)

50% of our reporters on it. 87/6, including adds at WCCC, WOOS, WWCT, WYFE. Moves 39-29 on the Albums chart.

### THIS WEEK:

**ALARM Declaration (IRS)** LP 27 "Sixty Eight Guns" 32

GO-GO'S "Talk Show (IRS) LP 29 "Head Over Heels" 30

CHR Chart 28-22

# DD'EM NOW...

# Adult/ Contemporary



JEFF GREEN

### **CLOSEUPS OF CLOSE CONTESTS**

# Spring '84 Diary Derby



The 1984 spring Arbitron is underway across the country, and this week offers a look at important races in the top 20 markets.

Keep in mind that all comments and references to ratings refer to average quarter-hour shares of 25-49 adults, Monday-Sunday 6am-midnight, MSA. May this be your best book ever!

(figures listed are shares behind leader)

### New York

WYNY	
WPIX	0.5

WPIX's "Love Songs" concept has increased seven of the past eight sweeps; 'PIX PD Alan Anderson is closer than ever to WYNY. Leading PD Rick Torcasso must arrange to improve adult numbers, which are at a three-year low. 'YNY is using only a handful of current records.

### Los Angeles

KOST	*14.4	
KHTZ	0.2	
KMGG	0.2	
KFI	0.7	

# **Progress**

Thirteen-year WDBO/Orlando morning personality Perry Moore signs a three-year contract



Perry Moore

with owner Katz Broadcasting ... Former KACY/Ventura, CA talent Jeff Randall joins KMGG/Los Angeles for weekends ... Steve Sever and Robert Willis are new air talents for KRLB-FM/Lubbock ... Cliff Jackson takes over as AM drive host at CJBK/London, Ontario ... Nancy Gallos moves from weekends to overnights at WLTE/Minneapolis ... Jay Scott exits mornings at KRAV/Tulsa to pursue personal interests. Replacing him is afternoon man Charlie Derek. Phil Williams now handles PM drive duties

... At WMGN/Madison, Johnny Marks moves in from WZOK/Rockford, while Jim Reed joins from across the hall at WISM . . . Barry Kilgore named to handle early middays at KRBE-FM/Houston . . . 3WM/Toledo appoints Steve Brodie to mornings

Jon Miller has signed on for another three years as the voice of the Baltimore Orioles on WFBR ... New lineup at KLOK-FM/San Francisco: Buddy Hatton, mornings; Leo LaPorte, middays; Mark Lennartz afternoons; Brian Nobles, evenings; Gary Quanchi, weekends, Carl Haeberle, News Director; Jim Belles and Janice Wright, news anchors

Keep in mind that CHR KIIS has a big lead over the A/C's in 25-49 adults. At one time the only A/C in town, KHTZ sounds as if it's returning from a CHR flavoring to a more conventional A/C position. That could help KHTZ, now at an eight-book low, score its first increase in a year. This is KFI's first spring sweep as an A/C, while sister FM and first-time leader KOST hopes to better its sturdy fall showing. Dark horse KMGG, which has come from nowhere with PD Jeff Salgo, has new owner Emmis Broadcasting to assist in its effort for a third straight increase.

### Chicago

WCLR	
WFYR	.0.7
WLAK	1.0

Under new PD Lee DeYoung, WCLR will attempt to plug its slow three-book leak. Unlike other RKO stations, WFYR has not cut back its playlist, perhaps because PD Jack Kelly is on a two-book improvement roll, with ratings at a one-year high. There's a lot of talk about WLAK's "Love Songs" format, and there should be: WLAK improved nearly 50% last fall, and another 1.5 increase would perch it atop the FM competition.

### San Francisco

K101	200
KNBR	0.8
KLOK	2.7
KEZR	3.0
KSFO	3.1
KTIM	3.7
KLOK-FM	debut

KLOK-FM PD Bill Weaver and OM Rick Sadle are hoping their "Build Your Own Radio Station" concept will indeed build audience. KLOK-FM gives K101 its first taste of FM competition since KYUU switched to CHR. Using the "Love Songs" concept, PD Mike Phillips has helped K101 return to the top for the first time in seven sweeps. KNBR and KSFO are both at ten-book lows; KNBR will get help from Giants baseball, while KSFO has a new owner in King Broadcasting. San Jose outlets KEZR and KLOK continue to fragment S.F. from the south, while Marin County's KTIM has a new hybrid A/C mix to gain inroads from the north.

Detroit

WIVIJC	
WNIC	2.6
WOMC	4.0
CKLW	6.5
WCLS	debut

Still a highly-competitive arena, it's not as tight here as it's been at other times. While WMJC triumphed with perhaps its best book ever last fall, WNIC fell to its low-



**SMOKE GETS IN YOUR...NOSE** — Noxious diesel fumes from emergency generators keeping CJFM/Montreal on the air after a fire broke out in the studios left the air personalities lightheaded. Here's midday man Ric Peterson taking an oxygen break between album cuts!

est ratings in two years with a third straight decline. New WOMC PD Steve Goldstein's out to reverse his station's five-book low. Newcomer WCLS (formerly WABX) will test its wings this sweep, while CKLW competes as the only AM in the pack.

### Boston

WHDH	
WBZ	0.4
WMJX	2.0
WROR	2.0
WVBF	2.3
WSSH	2.8
WCOZ	5.1

This market is extremley tight, with seven stations in the running. WHDH and WBZ are both coming off strong fall books, leaving four of the five FM contenders neckand-neck. Only WCOZ is playing more than a few currents. WMJX is at a seven-sweep valley; new WROR PD Lorna Ozmon will try to duplicate 'ROR's fine fall sweep; WVBF and WSSH attempt to insure their declines were strictly temporary.

### Washington

WLTT	
WMAL	0.7
WPGC-AM & FM	1.9
WEZR	3.6

Still in the lead, WLTT must deal with its lowest ratings since the winter of '81, while full-service WMAL faces its smallest share in ten sweeps. WPGC has remained stable, and WEZR will try to improve again in its first A/C spring book.

### Miami-Ft. Lauderdale

97AIA	
WWJF	0.3
WAXY	1.4
WWWL	1.6
WIOD	2.5
WEZI	2.6

In a ferocious six-way war, 97AIA is enjoying a six-sweep high; WWJF and WIOD are also peaking. WAXY had a very rough fall, and has trimmed its playlist to fewer than ten songs. Former leader WWWL dipped from second to fourth, but has new PD Beau Raines to help rebuild. New entry WEZI debuted nicely last autumn, and like Washington sister WEZR, expects to tighten the race further in its initial spring sweep.

### Pittsburgh

WTAE	
KDKA	2.0
Y97(WHYW)	3.1
3WS (WWSW)	3.9

WTAE is still celebrating its first taste of victory; across town, the question is if KDKA will ever recover after seven straight books of non-growth. Y97 posted a nice gain last fall, whereas 3WS suffered the most of the top four. New ownership there could make a big difference.

### Seattle

комо	4.17
KLSY	1.4
KJR	1.8
KIXI-FM	2.1
KEZX	2.7
KSPL	4.4
KTAC	4.7
KYYX	debu

Full service KOMO ended a four-book erosion trend last fall, widening its lead over the pack. KLSY, KJR (with returning PD Tracy Mitchell), KEZX and KIXI-FM are solid contenders hungry to end KOMO's longtime dominance. KIXI-FM is the only A/C among the top four playing a substantial proportion of current material.

### Atlanta

WRMM	
WSB-FM	0.6
WSB	1.7
SECRETE PRO	

Using a new "Warm" image, WRMM (formerly WLTA) stopped its rapid decline to rebound into the lead. Former leader WSB-FM had its first taste of defeat, and this spring may have to help carry the ball for WSB, which lost Braves baseball. Suburban WWLT was just sold to Katz, and with a \$5.5 million price tag, the rookie A/C looks to become a serious competitor.

### San Diego

KBZT	
B100	0.1
KYXY	0.5
KFMB	0.6
KIFM	2.6
KLZZ	debut

There's no predicting this photo-finish market! New leader KBZT is on an impressive four-book improvement streak. B100 has remained consistently strong, whereas KYXY is at a four-sweep low. KFMB plans to rebound to its usual spring lead with Padres baseball, while jazz-A/C KIFM holds a steady course. Keep an eye on George Johns's KLZZ (formerly KPRI), the newest entry in this six-way free-for-all.





# Where's The Beef??

This week's headline has nothing to do with the column, but since everybody else is saying it, I figured I might as well get it in before it's burned out. Besides, if it's good enough for Walter Mondale . . .

MARCH II. 1984

Now that I think about it, Clara Peller's famous line did get your attention - and isn't getting noticed one of your station's primary objectives? (Pretty smooth transi-

tion, huh?) This week, let's focus on various activities being utilized to improve one's visibility in the market.

## Move Over. Poor Richard



Here's a promotion designed to enhance the image of a station, put some extra bucks into the coffers, and also provide a service to the community and listeners: By committing a certain amount of dollars to the station, advertisers received a space in the KSSN/Little Rock Almanac, along with the right to distribute the booklets. The almanac is full of interesting facts and tidbits concerning life in Little Rock and Arkansas. It also serves as a nice tool to promote the station and KSSN staff.

# Stoudt Hearted WEEP

Suffice it to say the people of Pittsburgh weren't too happy when longtime Steeler backup quarterback Cliff Stoudt left to sign a big-dollar deal with the USFL Birmingham Stallions, There was a tremendous amount of attention focused on his return to town when the Stallions met the Pittsburgh Maulers before a sellout crowd at Three Rivers Stadium. WEEP, sensing a chance to capitalize on all the hoopla, invented "WEEP For Stoudt" pennants. A week prior to the game, the station held its WEEP For Cliff Stoudt/Pittsburgh Maulers Pep Rally" at a local shopping mall. Thousands turned out for a remote broadcast featuring a band, the Mauler cheerleaders, and the opportunity to pick up one of the 2000 pennants handed out. The day of the game WEEP held a tailgate party, at which it gave away 10,000 more pennants!

Not only did WEEP get local TV coverage and articles in the Pittsburgh Press, it was mentioned in Sports Illustrated. Nice shot for PD Bill White and the gang at

# Picture This The REAL Shotgun Mike Kurtis Rockin' the Country ee Crawford Afternoons at 3 on Mornings 6-10 on

Creativity where the mundane usually exists is a key to getting attention. Like a lot of stations, WHYL/Leesburg, FL publishes a hit list. But WHYL is also able to provide a smile for the reader while getting the station message across. Now, if they can just get the GM in that donkey suit



Michigan has been especially hard hit by the recession of recent years. The City of Grand Rapids Community Enrichment Group endeavored to raise funds for many of the cultural and leisure-entertainment programs suffering cutbacks during the lean times. A "Gift Catalog" was published, featuring many of the projects in need of donations. WCUZ-AM & FM served as underwriter for the catalog, paying the publication costs. What better way to get attention than helping the community you

# Is It Willie — Or Memorex?

WCAO/Baltimore has added a unique element to its personal-appearance promotions. Ed Poplin, a Willie lookalike who gets involved in WCAO's promotions and

community events. Staffers tell me he creates quite a stir wherever he goes, especially since he sounds a lot like Willie when he sings! His WCAO debut put him before 5000 folks at Baltimore's Inner Harbor Mardi Gras parade, providing



Ed Poplin autographs and posing for photos. If anyone knows the whereabouts of a Waylon looka-

### Have You Heard?

Some changes at my ol' aima mater WMAQI. Chicago, as Nancy Turner, evening personality for the past six years, moves to afternoons. Afternoon jock Jim Tyler moves to middays with Terry Stevens segueing from middays to even-. Another 'MAQ alum, Dennis Day, is now doing middays at WHK/Cleveland . Great Northwest is a tad saner now that KGAY! Salem, OR MD and personality Eddle Edwards has packed up and gone off to do afternoons at WMC/Memphis. PD Les Acree has already started installing padding in the control room The search for a partner willing to work with Tim Williams at KVET/Austin is over. The station has coerced Besty Britton from KELT/ Harlingen, TX to get up early and babysit Tim A change of ownership at WDDT/Greenville, MS produces some changes, as OM Charlle Ross moves up to GM and MD Johnny Ross goes to PD . . . Chip Ariedge, formerly with WMNI & WRMZ/Columbus, OH, is now doing afternoons at KSMN/Mason City, IA Jack Carey has made the trip from boss to hoss in Davenport as he leaves KSTT for mornings at . J. Michael Libby, OD for KKEZ/Fort Dodge, is now the OD for KWMT. Dale Elchor

remains as midday lock and MD has left his weekend position at KRAK/Sacramento to become PD at KVYN/Napa, CA. The new all-night jock at WUSQ/Winchester is Mike McCoy, coming from WYII/Williamsport . Just aboard for middays at KBMR/Blsmarck is Deb Spring . . The WGNA/Albany lineup has PD Chris Warren in mornings followed by Walt Adams, Chet Good, John Hart, Rocky Shannon, and C-K . . . The WDRM/Decatur, AL airstaff has Jerrl Wayne wakin' 'em up, with Searcy Hall, Scott Adams, Steve 'Dallas' Lovig, and Dav Allen rounding out the day. Parttimers include Mike Anthony, Calvin Lee and Chris Gaines ... Mark Blviano, GSM at KS100/Cleveland, has assumed additional duties as National Sales Manager for both KS100 and sister station WGAR. news: Evan Carl is now the ND and morning anchor at WMZQ/Washington, DC . . . Milt Radford joins KYAK/Anchorage as ND new(s) voices on KFDI/Wichita are Kirk Longhofer and Pat Peterson, and Doug Larsen has joined the WOW/Omaha news department And, when you hear something good, don't keep it to yourself! Always feel free to call and tell me what it is you have heard!

### Which Door Do You Want?



WIL-AM & FM/St. Louis tied in with the 18th annual St. Louis Variety Club Telethon benefitting crippled children. The stations broadcast interviews with many entertainers, and promoted Margo Smith's and Rex Allen, Jr.'s concerts while asking for donations at the door. The fundraiser, which was open to the public, raised more than \$1,000,000! Shown during the Telethon are host Monty Hall with Rex, Jr

# Nashville This Week



SHARON ALLEN

# So You Want To Visit The Opry

If you've ever been in Nashville for a few days and thought about going to the Grand Ole Opry but didn't, because everyone knows tickets are "impossible to come by," then you should know that tickets are not always difficult to obtain.

The trick to obtaining tickets is to know the sales system, because schedules and procedures for purchasing tickets never

There are at least three performances of the Opry every weekend — two on Saturday night and one on Friday night. A Saturday matinee is scheduled when the Opryland theme park is open (late March to early November). Sunday matinees are offered from mid-June to mid-August. Friday matinees are offered from early July to mid-August, and a second Friday night show is performed from early May through

Reserved seat tickets are available only through the mail and must be ordered well in advance. General admission tickets go on sale every Tuesday for that weekend's show and are sold first-come, first-served at the Grand Ole Opry ticket office.

Another, less sure, method of getting Opry tickets is to obtain unclaimed or canceled tickets. These are available a halfhour before showtime at the Opry ticket of-

Inquiries should be addressed to Grand Ole Opry Ticket Information, 2802 Opryland Dr., Nashville, TN 37214.

During the summer months there is yet another way to see the Opry stars. Opryland offers the Opry Star Concerts, a series presented Monday through Thursday from mid-June to mid-August.

Admission to television tapings is almost always free, and when shows are taped inside Opryland, those shows are part of the entertainment that park guests can enjoy. "Nashville Now," "New Country," and several other TNN shows are produced before live studio audiences.

When ticketing is required, they're usually distributed free at Opryland's Special Tickets Booth or at the Hospitality Center inside the park.

### Mattea Material

On a recent radio tour through Texas, Kansas, and Oklahoma Kathy Mattea stopped at KFDI/Wichita and ended up spending a grand total of three hours on both the AM and FM. Doing what? Pickin' & singin'. Someone asked Kathy if she knew how to

play guitar and when she said she did, they pulled one out of the back room for her to use. During the interview Kathy took requests over the air and talked about the difference between (having been a demo singer) the demo and the final product. Did you know Kathy did the original demo for Conway Twitty's "We Did But Now We

Don't" and Charly McClain's "Sentimental Ole You?

### T.G. Comments On "Make My Day"

"It happened so fast . . . They sent me this song and I didn't really care for it at first, but I believe in Jim Ed Norman, my producer, so I knew he could do something with the song. We went into the studio three days later . . . and I knew then that it would be something that radio could have fun with. Now everywhere I go it's 'Hey, T.G., Make My Day.' "



T.G. and Clint making their "Day."

The Wright Brothers have a new look They replaced their identical suits and wide-brimmed hats with a natural relaxed contemporary image. In addition to their "new look," the Wright Brothers are with a



Wright Brothers flying again

new label, Mercury/PolyGram; new producers, Mike Daniel and Jim Dowell; and there's even a new member, John Wesley McDowell III. John played on two of the Wrights' early independent LPs (in the

mid-'70s), but officially rejoined the group at the beginning of 1984

Bobby Young Promotions, Inc. moved this week. Their new address is: 1506 Church St., Suite 5, Nashville, TN 37203. You can contact Bobby or Doug Block at (615) 329-0545.



Gary Morris shows Sharon Allen you never out grow your need for elk

Gary Morris treated members of the Warner Brothers staff and friends to a lunch he prepared: his own special recipe for chili made with elk meat (which he acquired this hunting season in Colorado). I proposed. He declined. Oh well, the chili was great!

BITS & PIECES: Loretta Lynn plans to

write a sequel to "Coal Miner's Daughter." The second book will contain "some things that should have been written in her first" Alabama's third annual June Jam charity and fundraiser (scheduled for June 9 in Fort Payne, AL) will feature Alabama, Janie Fricke, and Lee Greenwood . . . Do you recognize the female backup on Butch Baker's new PolyGram single "Torture"? Right - Emmylou Harris . . . Norma Jean, Porter Wagoner's original female vocalist, just released her first album, "Pretty Miss



**Emmylou & Butch:** 

This is "torture?"

Norma Jean," after being away from the music business for over a decade . . . A new half-hour concert series, "New Country," will spotlight one country music artist per show beginning in March on the TNN cable channel. Each show will coincide with a record label's release date of an artist's new album . . . When the park is open weekdays in the summer months and Friday in May and September, TNN cable's "Nash-ville Now" will be part of the entertainment package available to Opryland guests.

Just thought you'd like to know!



ONE OF BALTIMORE'S BEST — Having raised over \$80,000 for the Johns Hopkins Children's Center in past years, WPOC/Baltimore was nominated by the center for a special award given by the "Baltimore Is Best" committee. Noting the station's contribution to the city, the group gave WPOC a special Silver Award. WPOC GM David Fuellhart (I) accepted the award from Baltimore Mayor William Schaefer for the station's "noteworthy promotion of Baltimore City.



XXX & OOOs - WIXZ/Pittsburgh ran a "Big Smooch" contest over Valentine's Day in which listeners received prizes by calling in when they heard the "Big Smooch" on the air. Shown (I-r) are MD Jack Seckel, winner Georgine DeUnger, and PD Melanie Valosen.



SUPER SINGIN' — The WMZQ/Washington, DC morning team recently teamed up with Washington Redskins right guard Mark May for a pre-Superbowl rendition of "In The Bowl Again." Shown during their "session" are (I-r) Mark May with WMZQ staffers Mary Ball, Evan Carl, and Jim London. Suffice it to say the song did better for 'MZQ than the 'Skins did on game day.



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# Black/Urban Radio



**WALT LOVE** 

# The Battle For Los Angeles

Los Angeles has at least 80 radio stations vying for a place in the market, striving to become one of the "premium" top ten stations.

Five Black/Urban music-oriented stations compete for L.A. metro ratings, but only KGFJ is actually licensed to the city itself; all the others are suburban. KACE is in Inglewood, KDAY's in Santa Monica, KJLH belongs to Compton, and KUTE 102 can be found in Glendale.

Combined, these competitors have only seemed to achieve minimal success. Here's how Black/Urban-formatted stations fared in the fall '83 Arbitron:

KJLH 1.7 - 2.4 KUTE 2.1 - 2.1 KACE 1.2 - 1.6 KKGO 1.2 - 1.4 KDAY 1.0 - 1.3 KGFJ 1.2 - 1.0

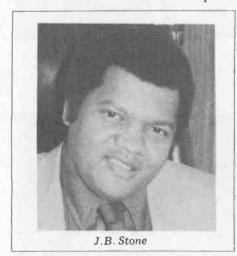
Two notes to consider here: Arbitron's ethnic weighting was 13.0% for the black population, and 26.7% for Hispanics. In the ratings listed above, I included KKGO, which has a 24-hour Jazz format, and KUTE, whose management maintains it's not a Black or Urban format, although its "Quiet Storm" approach falls in that category.

KJLH, KACE, KGFJ, and KDAY were willing to talk about what they're doing, as well as share thoughts about the format in this market. This will be a two-part series, featuring the FM stations this week and the AMs next week.

My first interview was with KJLH VP/GM J.B. Stone, who comes from the programming ranks, with a background in Black and CHR radio. Having been an air talent and PD, J.B. leans towards solid programming as his cornerstone of experience.

### No "Top Five" Black/Urban L.A. Station

Stone started by answering my question about why no Black/Urban formatted station has cracked the ranks of the top five



stations in Los Angeles. "Among the main reasons, from an FM point of view, are the obvious incidences of low power and poor frequencies. Also, maybe we've spent so much of our time competing among ourselves that we have failed to step out there and compete in the mainstream general market arena. That's what we're attempting to do here at KJLH. I've studied a lot of Japanese business tactics and theory, and one of the main things they teach is that you must look for longterm solutions, not short-



term antidotes which just relieve the problem temporarily. After WWII the Japanese restructured, stuck to their initial approach, and now they've got it!"

proach, and now they've got it!"

J.B. continued, "We've started making our move into the general market arena, and when our technical problems have been cleared up, we'll do even better. We are starting to see some improvements in certain demographics; in some areas we're in the top ten. We feel if we keep on the correct path, this station will become even more competitive in the future."

### Why Have Jingles?

On the subject of jingles, J.B. said, "Our package came from TM Productions in Dallas, and I think we've got a good one.

"We've started making our move into the general market arena, and when our technical problems have been cleared up, we'll do even better."

—J.B. Stone

WYLD-FM/New Orleans is the number one station in its market and uses the same package. Since I come out of the programming end of broadcasting, I feel jingles are important, and looked for a jingle package that would help us redefine our image. We also wanted a package with some energy, one which would also help people identify with what they were listening to. Our PD Eric 'Rico' Reed and I decided to stop all unnecessary talk and include jingles into the flow of our programming. This package has done that for us."

### **Promotions: Necessary Or Not?**

As far as promotions are concerned on Black/Urban radio in Los Angeles, KJLH has clearly become the leader. During the fall book, this station gave away a home and a "Hollywood Cadillac" (Rolls-Royce). Now get this: for the spring book, the station is giving away a trip to the south of France, a 1984 Corvette, and a Ferrari! I asked Stone if the name of the game for Black/Urban radio in L.A. had become "Big Promotions." "Well, it's certainly one of the variables. Some stations are promotionally-oriented, others are not. Actually, it's what works for you.

"KIIS-FM is the perfect blueprint in this market with its 'Hot Hits' CHR format. They didn't just walk on the map overnight; they had to work on their image to attract the masses, and they've done a good job. This all goes back to the old Gordon McLendon theory that 'image is with you when nothing else is with you.' We've got to believe that we're a real radio station in order to convince the masses that we are just that — not just some people over here playing music for a small segment of the city's populace."

• J.B. Stone comments on the positioning of a Black/Urban station in the top five in the L.A. market.

- Low power and poor frequencies blamed for poor success of Black/Urban format.
- Operations Manager Jones comments on searching for new talent.
- KACE PD Miller thinks a Black/Urban format can be successful in L.A. with proper appeal.
- Shearer gives his thoughts about promotions.

I asked J.B. about the effectiveness of his on-air personalities and news personnel. "Our people have been a tremendous asset to our current success. They all took direction, executed, and got the job done. I told them all that management was going to give them the necessary tools that others working for Black/Urban stations in this market may not have had in the past. Consequently, we expected them to kick ass and win. All we want them to do is win!"

## The Operations Manager's Viewpoint

I also spoke with KJLH Operations Manager & Chief Engineer Willie Jones about KJLH's signal problems, as I've wondered if there's anything that could be done



to help the situation. "It's important to note that years ago, when frequencies were being assigned, we as black people were not included in the process at all. When we were finally brought into the system, we had to accept what was being offered: low-power stations with poor frequencies. This was really unfair, since all the best frequencies had been given away to the grandfather stations. This situation compares with the great land rush that we were not invited to participate in, either."

Jones continued, "The FCC is working on a rule called the 'AB Regulation,' which possibly will allow the low-power stations to increase power or tower height. It's sorely needed, and I hope they'll come up with something technical that will allow us to get into the ballgame"

to get into the ballgame."
Discussing the situation of no Black/
Urban stations ranked in the top five,
Willie said, "Again, for most of the Black/
Urban stations in this market, the signal
problem is the big key. Not to pick on anyone, but take KUTE 102. Their tower is on
top of Mount Wilson (5800 feet) and they
cover the area nicely. If we could get up
that high, we wouldn't have any problem
covering any area south to San Diego and
north to the city of Ventura and parts of
Ventura County. We're working on getting
approval to move our tower, and we hope
the FCC will permit us to do so eventually."

### **Searching For New Talent**

KJLH has been advertising for young, energetic air personalities, and I asked Willie why it was openly doing this. Didn't he think it would be demoralizing to the present staff? Willie replied, "We wanted to identify and locate the best young, energetic talent we could find in the country, so if we needed people in a hurry, we'd know where and how to find them. To

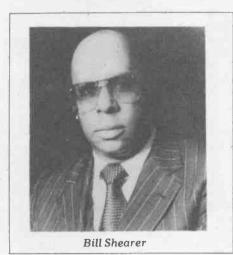
be honest, out of all the tapes we've received, we have only found three or four people who can really read well and know the basics of good radio. If you didn't know, we have our own broadcasting consultancy firm, Stone & Jones Radio Consultants, and we need to know where to find good people; that's another reason we ran an ad. We hope to be participating in at least four projects within the next 90 days. Let me make it clear: we were not looking to knock all the people here at KJLH out of the box, or anything like that. It's good business to have your hands on good people — they're hard to find."

KJLH has begun to reap the benefits of flexing its muscles outside the black community, and in all fairness, it has done an outstanding job. The winter books are due soon, but let's see how KJLH does in this spring Arbitron. We certainly wish it the best.



### The KACE Thoughts

FM KACE has the same signal problems as other Black/Urban stations in L.A., but I feel its geographical location, which is in the city of L.A., but the community of Watts, has helped its influence in the black community to some degree.



I asked PD Alonzo Miller why there is no big Black/Urban ratings winner in Los Angeles. "There are two obvious reasons. First, five stations are after the same audience. Second, with so many signals in this area, to be in the top five one must have audience diversification — you need the masses to do well. I think it's possible for a Black/Urban station to rank in the top five, but several factors come into play. The main ones are having a good signal and the ability to find the proper appeal which will capture the ears of the masses . . . to tune into the pulse of the city. I do feel that a Black/Urban format could be successful with the masses in Los Angeles."

### **KACE Promotions**

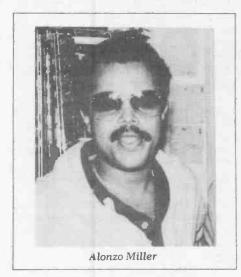
Promotions on Black radio in the L.A.

Continued on Page 48

# The Battle For Los Angeles

Continued from Page 47

market at one time were minimal; that's not the case anymore. I've wondered if the name of the game has become on-air promotions. Alonzo replied, "I don't know if we as Black stations started it, or if it was KIIS-FM. I think promotions are a 'follow-the-leader' type situation. We don't have big dollars for promotions, so we believe in giving away a number of small prizes to please a lot of people, rather than giving away one large prize to one person. We feel that more is accomplished by pleasing a larger number of people."



**Jingles** 

Jingles are a positive with most programmers, but KACE doesn't use any. Why? "Jingles just aren't in our budget. The other Black/Urban stations here are using them, but I come from the school of 'Don't do what your competitors are doing.' We believe in using the opposite of what everyone else is doing, so we can stand out. Being different gives us a chance to be noticed by the public."

### The Management's Perspective

KACE VP/GM Bill Shearer pointed out, "Traditionally, with the exception of KGFJ years ago, no one has ever dominated with a Black music format in this city. It's not often that any of the Black/Urban stations are able to go above a 2.5 or 3.0 share. When you're trying to cover a two or three-county area, you need to have a strong signal. With Class A signals, meaning 3 kw max, you just can't cover all the spots necessary. We do a good job of covering L.A. proper and parts of Orange County, but we do miss the 'deep' (San Fernando) Valley."

### Black/Urban Radio

Bill continued, "Because of the signal situation, no one owns the market. We here in L.A. live in an environment where there is a lot of diversification among blacks. For example, in Atlanta or Birmingham, blacks

"I think it's possible for a Black/ Urban station to rank in the top 5, but several factors come into play. The main ones are having a good signal and the ability to find the proper appeal which will capture the ears of the masses."

-Alonzo Miller

have more of a unified approach to the black lifestyle. I've noticed that in Los Angeles, blacks tend to want to blend in and be a part of whatever they find enjoyable and they have that right. I'm not saying that's wrong to do, but it does impact on radio. By that I mean, we (Black/Urban stations) don't even own all of the potential black listeners that are available. We only have some blacks as listeners — certain types who live in certain areas who are representative of a certain percentage. All of these people have the right to enjoy what they choose, and their diversity does impact on us."

### One Who Doesn't Care For Promotions

Bill then took on the subject of promotions. "When we talk about promotions, I think that's kind of colorless. Radio itself goes through different eras, and in the past five years most things have been geared towards a promotional attitude. Those of us who've been in the industry for some time and clearly don't like the concept of promotions recognize them as a form of buying an audience. The problem is that it puts a lot of pressure on you to figure out what you are going to do that's bigger and better than what you did during the previous promotional campaign."

Shearer added, "I'm from the school that says, 'Nothing beats good, sound fundamental programming in the long run.' If you look at the L.A. market, you'll see that the city itself has become more promotionally-oriented. I heard (Talk-formatted) KABC giving away prizes and trips. They've never done those things, but since KHS-FM beat them up by taking away the number one spot in town, they too are now on the promotional bandwagon. You can buy the audience, but then you must worry about your balloon bursting. Then what do you do? Give me good, sound programming to get the job done for you."

### They Might Make It For Awhile

If another FM came to town with a Black/ Urban format and a solid signal, would it make it to the top five in the ratings war? Bill said, "They would do well for awhile, but that's because I believe they would get the 'new kid on the block' attention from the city. It's like a new night club; when a group of people identify a place as the 'in' place to be, it does well. When the newness wears off, then you find out who has real staying power. The problem in making the top five in Los Angeles is one of geography and space. With L.A. itself being 475 square

"Because of signal situation, no one owns the market. We here in L.A. live in an environment where there is a lot of diversification among blacks. For example, in Atlanta or Birmingham, blacks have more of a unified approach to the black lifestyle."

-Bill Shearer

miles, plus Orange County and the seven counties of the ADI, our signals just don't get out that far. If this hypothetical station had the good signal, my answer would be yes. But they would have a lot of work to do, and remember, if the sound catered heavily to blacks, we're still clustered in the inner city. They would need more than blacks to get into the top five."

### Jingles - We Can Take Them Or Leave Them

Commenting on jingles, Shearer said, "One of the problems I have with jingles is that they become worn out and trite if you don't have a large package. I'm not for or against them, and although I do think jingles add a little something, it still comes down to whether you're getting your money's worth. Jingles are expensive and I'm not sure that our programming department would like to have any at this time."

Next week we continue this series with interviews from KDAY General Manger Ed Kirby, his PD Jack Patterson, and Inner City Broadcasting West Coast Director of Programming B.K. Kirkland and his KGFJ PD/MD Levi Booker. They'll all have some interesting comments!



CLINTON'S LAST DANCE UNDER BOARDWALK — George Clinton recently went coast-to-coast promoting his "You Shouldn't-Nuf Bit Fish" LP and "Last Dance" single. Shown at the easternmost end of the jaunt in Atlantic City are (I-r): WUSS's Larry Hicks and Bob Shivers, Clinton and Capitol's Jack Wellman.



BROWNE IN BALTIMORE — As part of his tour to promote his new "Cruisin" single, Arista's Tom Browne recently dropped by WXYV/Baltimore. Browne (I) is shown with WXYV Promotion Director Dee

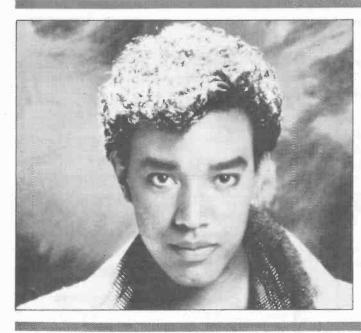


CAMEO'S V-FORCE IN ATLANTA — Atlanta Artists/PolyGram artists Cameo recently hit V103/Atlanta to promote their new "She's Strange" LP and 45. Shown at the station (I-r): Cameo's Tomi Jenkins, PolyGram's John Langford, the group's Nathan Leftenant, V103's Scott White, PolyGram's Luther Terry and Cameo's Larry Blackmon and Charlie Singleton.



WRAP UNITES KENNEDY WITH MOTHER — PolyGram exercise-artist Jayne Kennedy is shown here at Mothers Records in Norfolk. The appearance, sponsored locally by WRAP, was part of a national tour sponsored by Coca-Cola.

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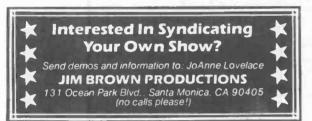
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# Opportunities

### Openings

### EAST

Fastest growing suburban NYC A/C needs experienced personality for our expanding air staff. Top island signal. T&R: Sean Casey, WALK, Box 230, Patchogue, NY 11772. EOE

WKND/Hartford is seeking sharp & aggressive ND. Also tak ing news tapes for other dayparts. T&R: Eddie Jorden, Box 1480, Windsor, CT 06120. No calls please. EOE M/F (4-6)

### Come Live, Work **And Grow With Us**

Mid-Atlantic medium market full service leader for contemporary adults needs a mature entertainer for a major daypart. If you can have fun on the air, build a love affair with our audience and share life in our community then we can offer you a stable company, state-of-the-art facilities, good pay and one of the best benefit packages in the business. Programming ability is a plus. Send a resume and other appropriate materials to: Radio & Records, 1930 Century Park West, #661, Los Angeles, CA 90067. EOE

NE PA Country leader looking for parttime/weekends. If you can actually talk, want to work & learn send T&R: WILQ, Box 1176, Williamsport, PA 17703. EOE M/F (4-6)

WZYQ/Fredrick, MD looking for 7-midnight smoker. Call K6-mosabi Joe (301) 662-2148 EOE M/F (4-6)

ced AM drive personality needed by NE PA's leading AM CHR station. Excellent position. T&R: Joe Montione Futuremark, 490 N. Main St. Ste. 206, Pittston, PA 18640, EOE

### **TOP 5 MARKET**

Station on the move seeks news and sports anchors ready to make the move. Scintillating writing and top-grade pipes only. If you like the East Coast send cassettes to: Radio & Records, 1930 Century Park West, #660, Los Angeles, CA 90067. EOE

Suburban DC station seeks experienced ND. Great area & benefits. T&R: Paul Draisey, WAGE, Box 1290, Leesburg, VA 22075. EOE M/F (4-6)

AOR future openings all shifts. T&R: Bill Nosal, WCCC, 243 S. Whitney St., Hartford, CT 06105. No calls. EOE M/F (4-6)

92.1 Gold radio has immediate on-air position available, 6pmmidnight. T&R: Pete Low, VP/GM, Box 92, Mercersburg, PA 17236. All inquiries confidential. EOE M/F (4-6)

### ATTENTIONS DJ's & **MUSIC REVIEWERS**

Male & Female

Video correspondent wanted for TV show. Call (212) 661-0160. Marine Ma

RI104 (WERI-FM), Providence's new 50kw CHR looking for Feldman, Box 325, Westerly, RI 02891. EOE M/F (4-6)

ND to heed 4 person department SE NY: Interest in se helpful. Experience a must! No beginners! T&R: GM, WBNR/ WSPK, Box 511, Beacon, NY 12508. EOE M/F (4-6)

Now accepting C&R for parttime openings for warm, relatable personality. Jay Scott, WRIE, Box 2072, Erie, PA 16512. EOE M/F (3-30)

Washington, D.C.'s new A/C, WEZR has rare drivetime opening. T&R: Chuck Tyler, 10380 Democracy Ln., Fairfax. VA 22030, EQE M/F (3-30)

Small market Country leader near ocean resort seeks on-air PD. Experienced only, career opportunity. T&R: Bill Prettyman, WICO, Box 909, Salisburg, MD 21801. EOE M/F (3-30).

### **Openings**

Sunny Florida, full-service CBS A/C looking for 6-midnight jock T&R: Larry Bessier, WMEL, Box 1318, Melbourne, FL 32935. EOE M/F (3-30)

WTTR/Baltimore, looking for air personalities. Full-service A/C, community oriented. Shemrock Communication. T&R: Mike Galley, Box 200, Westminster, MD 21157. EOE M/F (3-30)

Suburban Washington D.C., WPRW needs ND now. Cover VA's fastest growing county. Good stepping stone. T&R: Scott . Box 1460, Manassas, VA 22110. (703) 368-3100 EOE

WNLK looking for fill-in talk show host. T&R: Ren Ropiak, Box 1350, Norwalk, CT 06852. EOE M/F (3-30)

50kw CHR resort killer needs 7-midnight & jock yesterday. New studios. T&R: Jack Sillen, WKHI, Box 758, Ocean City, MD 21842. EOE M/F (3-30)

### **CONTEMPORARY LEADER**

In Top 5 market about to have 2 very rare openings. Seeking exceptional personality and personality anchor. All replies in strictest confidence. Current employees aware of search. No beginners. Send to: Radio & Records, 1930 Century Park West, #655, Los Angeles, CA 90067. EOE M/F

be Cod AM/FM seeks MOR/BM announcers & newspec for future. T&R: Frank Mitchell, Box 668, W. Yarmouth, MA 02673, EOE M/F (3-30)

Aggressive newsperson needed, two years minimum, for full-service A/C on fringes of NYC. T&R: Vince Santarelli, WRNJ, Box 1000, Hackettstown, NJ 07840. No calls. EOE M/F (3-30)

Seek A/C comminicator with copy & production abilities, T&R: Mike Bunn, WBEC, Box 958, Pittsfield, MA 01202. EOE M/F

### New York City Suburban FM

CHR station seeking on-air talent desiring entry to NYC market. Will pay top dollar for DJ with production/copywriting and/or engineering skills. T&R: Suite 500, 1619 Broadway, New York, NY 10019.

Experienced newsperson needed by new FM in Concord NH. T&R: PD, WJYY FM, Box 422, Concord, NH 03301. EOE M/F

### SOUTH

### SATELLITE MUSIC NETWORK

Is presently seeking high caliber, high energy CHR nighttime performer for its Dallas-based ROCK AMERICA format. T&R to: Tim Spencer, SMN, 12655 N. Central Expressway, Suite 600, Dallas, TX 75243. EOE



WNGS-FM, West Palm Beach, looking for experienced Production Director. Creative, well organized, superb copywriter, 4 track experience. Send resume, copy or tapes to Bill Pearl, WNGS-FM, P.O. Box 669, West Palm Beach, FL 33402. (305) 844-6343. EOE

West Texas top CHR, now accepting T&R for future midday opening. No cue card readers. Mark Franklin, City Hall Plaza, San Angelo, TX 76903. EOE M/F (4-6)

Contemporary Country near Nashville needs afternoon drive personality. Negotiable pay. T&R: Chip Hoisack, WDXN, Box 724, Clarksville, TN 37040. (4-6)

New radio station in the SW seeking DJ with excellent personality, T&R: D.S. Productions, Suite 900, Box 9802, Austin, TX 78766. (4-6)

Country 1290 KTRN needs morning man. T&R: R.J. Gray, Box 4327, Wichita Falls, TX 76308. (817) 855-3555 EOE

### Openings

Good pipes, good humor, good bucks, great stations. A/C & MOR. T&R: Barry Grant, OM, WSTU/WHLG, 1000 Alice Ave., Stuart, FL 33494. EOE M/F (4-6)

Oldles station needs morning jock. T&R: Phil Valentine, Box 8009, Greensboro, NC 27419. No calls. EOE M/F (4-6)

Assistant CE for aggressive group-owned AM/FM. Gary Liebisch, CE, WKIX/WYYD, Box 12526, Raleigh, NC 27605. (919) 85T-2711 (4-6)



WNGS-FM, West Palm Beach, looking for experienced morning man; Progressive A/C format, send resume to: Program Director, Ross Block, P.O. Box 669, West Palm Beach, FL 33405. (305) 844-6343. EOE.

KUOP/KATX has immediate openings for air personality/news. Good pay/benefits. T&R: Steve Coulter, Box 1420, Plainview, TX 79073. EOE M/F (3-30)

AM/FM searching for talented individuals with copywriting and or production skills. No beginners. T&R: WRBC, Box 938, N. Wilkesboro, NC 28659. EOE M/F (3-30)

We are expanding our news team. Seeking experienced broadcast journalists. T&R/writing sample: Mark Tudor, OM, WTQR, Box 3018, Winston-Salem, NC 27102. EOE M/F (3-30)

Z98 seeks creative personelity. T&R: OM, KLAZ, 1501 N. University Suite 768, Little Rock, AR 72207. EOE M/F (3-30)

Public radio WTEB seeks ND & Promotion Director fulltime. Excellent selary & benefits. T&R: Stew Mones, Box 885, New Bern, NC 28560, EQE M/F (3-30)

### MIDWEST

### TALK SHOW!!

Nationally respected, full-service A/C seeks dynamic Talk Show Host. Must be intelligent, thought-provoking, and capable of capturing a market's attention. Intense community involvement required, a humorous touch helpful. Join a great team in a growing, Midwest, Top 35 market. Blue chip facility. Excellent compensation. Tape & resume with references to: Radio & Records, 1930 Century Park West, #653, Los Angeles, CA 90067. An Equal Opportunity Employer

WLRW has opening for experienced personality, adult CHR jock. Production skills Important. T&R: Jim Wnek, Box 3369, Champaign, IL 61821. EOE M/F (4-6)

Sales executive for WMRZ AM/Qued Cities. Market of 400k & 150 miles S. of Chicago. Nine station group. John Haggard, VP/GM (309) 764-6727 EOE M/F (4-6)

News pro to anchor morning drive on state radio network & co-anchor local radio news. T&R: Pat Moyer, KAKZ/KIN, Box 1240, Wichita, KS 67201, EOE M/F (4-6)

93 KFMD now accepting T&R. 100kw A/C, excellent facili ties. Pat Peace, PD, 8th & Bluff, Debuque, IA 52001. EOE

KLIK has opening for an experienced talk host that can retain show's top ratings. T&R: Tom Miller, Box 414, Jefferson City, MO 65102. EOE M/F (4-6)

A leave here for majors & one just did! T&R for full & parttime A/C openings. Lymon James, Majic 108, box 4407, Topeks, KS 6604. (4-6)

WVIC needs CE. Experienced only need apply. You're in charge with an assistant. Rush resume: Bill Martin, 2517 E. Mt. Hope, Lansing, MI 48910. EOE M/F (4-6)

### **NEWS DIRECTOR**

One of the best news directorships in the nation is now available. State-Of-The-Art facility with excellent staff. We're looking for a leader with good management skills and a networkquality airsound as well as an understanding of target marketing. Send complete presentation immediately: Radio & Records, 1930 Century Park, #652, Los Angeles, CA 90067. An Equal Opportunity Employer

### Openings

### **MAJOR MARKET**

Midwest Adult FM needs major market adult morning talent. City's right, money's right. Send us your best: Radio & Records, 1930 Century Park West, #656, Los Angeles, CA 90067.

Lansing's top A/C looking for top-notch air talent for prime opening. Great bucks! T&R: Jeff Davis, WFMK, Box 991, E. Lansing, MI 48823. EOE M/F (3-30)

Wheeling's top CHR seeks dedicated, enthusiastic radio entertainers. T&R: Dwayne Bonds, WOMP FM, Box 44B, Bellaire, OH 43906. No calls. (3-30)

### PROGRAM DIRECTOR

Promotions, Production, Quality Control, Motivation, Training .... if you have solid experience in these areas and want to join a growth oriented station send T&R to Radio & Records, 1930 Century Park West, #662, Los Angeles, CA 90067

### WEST

K 8est95 parttime opening in Spring. Music intensive in competitive market. Experienced pros. No calls. T&R: A.J. Rob erts, 9191 Towne Centre Dr. #350, San Diego, CA 92122.

PD/air personality. A/C. Oldies needed to oversee sirstaff, programming & prod. with daily shift. Respond by 4-16.T&R: KORY, 680 Green Beret Suite 240, Sparks, NV 89431. EOE

AM Country needs air talent for midday or afternoon drive. Experience desireable but not mandatory. T&R: KAFE, Box 4097, Santa Fe, NM 87501. EOE M/F (4-6)

FM CHR needs experienced air talent. T&R: Russ Gilbertson, KAFE, Box 4097, Sante Fe, NM 87501. EOE M/F (4-6)

Mature-sounding, fun, friendly & relatable jock, fulltime & weekend available. T&R: Eric Rhoads, Color 95 (KLRZ), 307 West 200 South #5002, Salt Lake City, UT 84101. EOE M/F

Small market station accepting T&R for future openings. David Baxter, KSVA, 5200 E. Hwy. 90, Sierra Vista, AZ 85635.

Wanted: newsperson & parttime announcer. T&R; Bob Mitchell, KCKC, Box 2565, San Bernardino, CA 92406, EOE M/F

Hot FM in wine country looking for future talent for top CHR. T&R: KREO, 1150 Coddingtown Center suite D, Santa Rosa, CA 95448. EOE M/F (4-6)

Radio Syndication Firm seeks reliable, self-motivated, L.A. based person for station clearance. Experience required. All replies confidential. Jim Brown Prods. (213) 392-8743. (3-30)

Wanted: air staff for A/C station to begin broadcasting in the L.A. area eround May 1st. T&R: John Campbell, KWNK AM, 2136 Winifred, Simi Valley, CA 93063. EOE M/F (3-30)

Experienced jock wanted for smell market Country station. Production a must. Females encouraged. T&R: Steve, Box J., Aztec, NM 87410. EOE M/F (3-30)

Radio reporter/anchor needed for AM/FM in southern CO. Must know sports. T&R: Rip Avina, KDZA/KZLO, Box 93, Pueblo, CO

Wanted vesterday: ND able to deliver hard news with a human touch. Fast-growing A/C in OR. T&R: Ken Moultrie, KIQY, 743 Main St., Lebenon, OR 97355. EOE M/F (3-30)

K-DIG AM/K-104 needs drive personality. T&R: Dana Kott, Box 5066, San Bernardino, CA 92412. No calls. (3-30)

Suburban Albuquerque modern Country FM needs jock, experienced or talented beginner, T&R: Vern Popp, Box 998, Belen, NM 87002. (505) 864-8400 (3-30)

### **Positions Sought**

Unique positioning doesn't mean low currel An adult, environmental format targeting 25-44 for small/medium markets BRADLEY, 2276 Crompond Rd., Yorktown, NY 10598 (4-6)

Five years experience, bright friendly announcer, strong production. TV, PD & music experience. JOHN: (816) 747-9428

Seeking assistant PD. Experienced air personality with merketing degree and some market research experience. TOM ROBINSON: (305) 636-8942 (4-6)

ND experienced. Can work with your morning jock. Understand news priorities and can handle staff. Journalism degree, Available West coast. GARY LEE: (408) 377-2935

# Opportunities

### **Positions Sought**

Looking for experience? 3 years PD, 5 years radio & 9 years personel management. PD of small market A/C giant looking for larger challenge. JiM ALEXANDER: (308) 762-1400 (4-6)

Still looking for danger and romance after new owner cleaned house. Strong production, will relocate. A/C, CHR, AOR, TIM BROUGH: (717) 374-5111 (4-6)

Personality Radio. Anybody can spin records and give time & temperature. I want to do more, Let's talk. DAVE: (402) 488 -1295 (4-6)

Put me to work now. Broadcast journalism degree. Will work anywhere. Prefer sports, PBP or AOR, Will consider any decent opportunity. DAWE: (615) 883-5924 (4-6)

One of the best ears in the biz. JOHN BARAB, WAYV/Atlantic City. Available T&R. NE, SE & West coast. (609) 266-1775 (4-6)

ROB WILLIAMS. Ac€ news pro available now. Formerly KKHR, Z93, KWK, ABC Rock & Mutual networks. (818) 766-4867 (4-6)

Where's the beef? Jock/PBP with 5½ years experience available now. LEE VERNQY: (406) 453-5817 (4-6)

Looking for radio staff? Look no more, we (five organizational people) have experience as PD's, ND's, MD's, sales, sports & jocks. (516) 938-2399 (4-6)

Experienced promoter, major artists, seeks A&R position. San Francisco bay area prefered. Tom: (415) 841-5066 (4-6)

15 years of programming & promotion with punch, panache & polish. Award winning AM drive air talent too. SE country preferred. (804) 231-1932 (4-6)

Hot CHR/AOR. Cut locse with a young energetic personality, creative production & copywriting, great PR, will relocate. TORY: (818) 509-9409 (4-6)

Assistant ND/Sports Director. Hard working, goal oriented, contemporary-sounding individual seeks medium/major market. News/sports. Presently employed. RICK: (209) 781-6005 (4-6)

## WANT YOUR OWN "ZOO?"

Major market morning drive duo with perfect record (3-0) ready to go to bat on your team. Respond to: Radio & Records, 1930 Century Park West, #657, Los Angeles, CA 90067.

College graduate, 1½ years experience. Small/medium market, Good writing skills & creative approach for production. TOM: (913) 357-0912 (4-6)

Experienced pro seeks OM/PD slot in competitive market. Prefer A/C & CHR. Good background, references & ratings. Available now. TERRY: (618) 656-3452 (4-6)

ND/reporter, UPI, talkshow host, columnist. Seek career advancement. Experienced & dedicated. MW or West coast, JOHN: (505) 864-3124 (4-6)

Young experienced pro in news/PBP/production & all phases of air work, Ready to work, All markets considered, FRANK: (615) 967-6032 (4-6):

Available! Aprill Air talent! Small market experience. The versatile JOHN CATCHINGS: (415) 332-9205 (4-6)

DON COOKE, Chattanooga's top Sports Director/caster with CNN & N/T affiliate. Now accepting offers, top 50 markets. Strong PBP & sportstalk. (615) 757-8369 or 837-8791 (4-6)

If you want more than just "voice-bite-voice" from you next reporter/DAN POTTER. Put some sound back in you news. (319) 386-6428 (4-6)

Energetic Jock, also two years experience PBP. Will relocate. I'm no superstar. I'm a hard worker. DAVE: (412) 361-2222 before 5pm est. (4-6)

Five years in the business, PD/MD know how. For T&R; TONY: (216) 341-0211 (4-6)

PA/MD area, 9 years CHR & A/C. Now working mornings at 100kw FM. Parttime acceptable. KEVIN: (717) 755-0698 (4.6)

Seven years of CHR & A/C on-air, looking to put my knowledge to work in PD/MD position or medium/major market airshift. SCOTT: (317) 456-3407 (4-6)

Ripe beginner with medium market experience seeks fulltime airshift. Will relocate, any market. JIM: (313) 464-8092 (4

### Positions Sought

JILL WEST, air (alent KUCI/Irvine, CA seeks fulltime position with West coast AOR station. Will now discuss employment opportunities (714) 642-0736 (4-6)

Six year news pro. Strong writing skills, ND experience seeking medium/major market slot. LARRY: (619) 322-0051 or 327-5002 (4-6)

I am the man for you. Multi-talented, creative, great pipes, team player, easy going, enjoyable DJ at your service. Call before I'm gone. K.C.: (801) 257-5059 (4-6)

Highly qualified production/MD with over 9 years experience, including on-air for CHR, A/C, Country, AOR & N/T formats. DON JAY: (619) 347-6978 (4-6)

Moving to Ft. Meyers/Sarasota late Spring. Young, experienced & willing to try anything. LOU: (717) 367-3959 after 5pm est (4-6)

Four years experience, college graduate with strong PBP seeking sports/news announcing. MARK SCOTT: (312) 232-2629 (4-6)

Interested In airshift or promotion position in small/medium market in SE. Experience, WIZD, Q105 & Life 680. PETE: (813) 526-8943 (4-6)

Young Black male college graduate from Pepperdine University. Recent MW broadcasting school graduate. Looking for DJ work. Interesting background. FRED: (312) 651-3100 (4-6)

Well rounded married jock seeks a small/medium market to put roots down at. Wants an on-air position, MIKE: (314) 487-7339 (4-6)

Five years in top 3 market & ready to rock in southern CA. DAVE COLE, taking first correct caller (213) 461-6275 (3-30)

English DJ, five years experience, major market in England. Engergetic, hard working. Top CHR, A/C, AOR, MOR stations. JEFF KING: (213) 219-1377 (3-30)

10 years medium market. AOR, CHR, Country, MD, PD, research. Professional. Seek MD or PD. JOHN: (615) 929-0772 (3-30)

Texas-bred Country pro, wants to stay there. Great pipes, creative, vast music knowledge. Crunch-and-roll with JOHN LEE: (214) 885-8145 (3-30)

Phoenix, AZ, 4-track pro with own studio, five years experience seeks air-shift/production position. Decent money a must. BRUCE: (602) 941-5667 (3-30)

Veteran broadcaster now employed, seeks OM/PD/news with PBP, all major sports, MW or South. BUB MILLER: (615) 648-9585 (3-30)

A/C pro sparks like a champion, no fouled plugs with me. Four years crunch-and-roll, JIMMY GRAY: (214) 885-8145 (3-30)

PAT MOORE, WNAP, WNDE, WZWZ, looking for IN, IL, OH, medium PD/eir-shift. (317) 875-8343 Excellent track record. Let's talki (3-30)

Experienced AM air personality now living in southern CA area. Strong pipes, good production/copywriting skills. DON JEF-FREY for T&R: (213) 618-0687 (3-30)

10 years experience, looking for opportunity to move from small to medium market. Good voice & production. RON SMITH: (606) 437-4051 (3-30)

DAVE MATTHEWS in the morning, KAAY/Little Rock, WHFM/Rochester, Y-100, Q-102/Daytona Beach, for medium/major market CHR (904) 237-4855 (3-30)

JOANNE's available. Just left V103/Atlanta 7-midnight after five years with highest numbers. Formerly Z93's Shanna. Want air/MD. (404) 872-0664 or (713) 778-1566 (3-30)

Killer nightime CHR medium market communicator wants to make you station sizzle. Great numbers in competitive top 100 market CLIFF: (409) 769-2871 or 860-3385 (3-30)

San Diego AOR/CHR, check your desk for my T&R. GIL HER-NANDEZ available nowl (714) 770-4338 All offers considered. (3-30)

### RARE NYCAMDRIVES SUPERPERSONALITY

Ready for warm climate and exciting challenge and sharp station and good bucks. In that order.

Respond to: Radio & Records, 1930 Century Park West, #658, Los Angeles, CA 90067.

### Positions Sought

12 year veteran broadcaster, programmer in CHR, A/C, Urban, Jazz. JACK RANDALL: (414) 548-1866 (3-30)

Looking for on-air position with professional organization. Three years experience on-air/production/news. MIKE MARONEY: (716) 672-7884 (3-30)

America's finest Jazz personality, seeking gig at major market outlet with straight-ahead, uncompromising format. RICHARD KILBOURNE: (203) 366-0000 (3-30)

Will go anywhere for first job. Success oriented, diverse background, B.A. degree, trained, warm personality. Mature, dependable, articulate. DARRELL: (219) 883-9337 (3-30)

Sportscaster with eight years experience, also top quality jock for all formats looking for place to settle. J.B.: (806) 359-1501 (3-30)

PAUL GREGORY, considering MW majors only. (502) 685-2991 (3 -30)

Experienced announcer time & temperature to off the wall. Currently middays, experienced all drives. 1st ticket, ready nowl SCOTT: (704) 687-2620, after 6 est (3-30)

Unemployment hurts. Experienced A/C, CHR jock seeks fulltime. CHRIS: (206) 357-6935 or (415) 652-4420 (3-30)

"Bruce Bisson, K101 San Francisco, ABC Superadio, WPGC, PD-MD KTLK. Looking for major market jock or medium/major market programming position. (704) 293-5511.

ROBIN LUSE MD at WFBQ, Production Director at KC103, WIKY, immediately available. Strong voice/production. Confident & ready to contribute. Let's telk. (317) 257-1208 (3-30)

KYTN/Grand Forks goes satellite, and an entire airstaff i available. Contact TOM FRICKE: (701) 772-7197 (3-30)

Can we talk? I'm an experienced AOR female personality looking for ideal rock spot. Real radio-active individual, music knowledge. TERRY DEE; (704) 254-8474 (3-30)

Chicago DJ seeks position MW area. Smooth delivery, versatile For T&R, MARK NAPOLEON: (312) 824-5778 (3-30)

Bright, enthusiastic, professional with creative production skills. Looking for AOR or hybred. JOHN: (419) 255-8709 (3-30)

DAN SPRINGFIELD, major market pro, seeking A/C home, mornings or middays. Currently in L.A. (213) 674-7774 (3-30)

OM/AM drive personality looking for small/medium. Seven years programming experience, 10 years total. First phone. Serious only. (207) 784-1531 or 375-8014 (3-30)

My station has been sold! Need a job yesterday. Versatile, three year pro. Programming/on-air. DAN: (317) 474-1410 (3-30)

10-2am cooker with 31/2 years experience looking for SE CHR gig. KEVIN: (805) 577-3023 (3-30)

A/C air personality looking for solid position in mid-atlantic states. Experienced with automation. BOB MORGAN: (717) 264-9692 (3-30)

13 year pro wants medium/major CHR. Good pipes, production & maintainence experience. MIKE: (219) 365-5745 (3-30)

Attention all Urban stations looking for a DJ that does more than sound good. Currently working in NYC. LANCE HAYES: (212) 993-0276 or (213) 344-7669 (3-30)

No more dots, Looking for stable adult radio stations with an orange spot on the road map. Strong production, friendly creative air work. JIM: (608) 325-2881 (3-30)

I wanna come back to radio. Been in West for three years. Seek MD/Production Director/on-air. 10 years experience with high numbers. RIC: (313) 729-6288 (3-30)

### Mornings and More

Ratings and Revenue . . . this act delivers!! Dynamite AM Drive, programming know-how, innovative promotions. Available now to Aggressive A/C FM. Medium to major market. (609) 737-1421.

Ripe beginner with medium market experience seeks fulltime shift. Will relocate, any market. JIM: (313) 464-8092 (3-30)

tion experience. LESLIE SAUCIER: (406) 452-6654 (3-30)

Country, A/C personality seeks medium/major market position in SE. Seven years experience in all phases of radio. FCC general class. TERRY: (502) 845-4392 (3-30)

Serious inquiries. Morning personality pro & family looking for happy permanence in major/medium market in West/SW. FRED: (817) 939-0390. (3-30)

### **Positions Sought**

Sportscaster Seven year veteran seeks fulltime. B.A., strong production and PBP skills, Will relocate. RICHARD: (216) 321-1374 (3-30)

Night owl looking for all night slot anywhere. Experienced in AOR/CHR. DAN: (312) 221-8412 (3-30)

### Changes

### RADIO

Juan Grullon appointed Accountant Assistant WAXY/Ft.

Jack Reno named Operations Director WFKB/Florence

Jeff Chardell appointed Account Executive CBS Radio

Stephen McGrory appointed Account Executive CBS Radio Networks/New York

### RECORDS

Gerardo Villacres appointed Director, Business Affairs Administration CBS Video Enterprises, CBS/Records Group

### INDUSTRY

Karyn Isaacs appointed Associate Talent Production

### MISCELLANEOUS

Dayton's hot new CHR, Z93 needs service from all labels. John Robertson, 717 E. David Rd., Dayton, OH 45429. (513) 294-5858 (4-6)

WUWU FM, needs service from all A/C & Jazz labels. Marilyn Rogers, 2442 Clinton St., West Seneca, NY 14224, (4-8)

I'll pay Top \$\$\$\$ for Jazz LPs (10" & 12") in good condition from the 1950s-60s. Please call (213) 651-1599 any-time. No reissues wanted. Leon Leavitt

WFKB seeks service for A/C & Country. New Station! WFKB, Box 336, Florence, KY 41042, (4-6)

KZMK seeks CHR & A/C service from all labels. Keith Alexander, MD, Box 1990, Sierra Vista, AZ 85636. (4-6)

Dates appearing at the end of each listing signify first week listed.

# R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listings by phone on Wednesday, Thursday & Friday 9am-5pm (PST).

### Deadline

To appear in the following week's issue, we must recieve your ad by **Thursday 12 noon** (PST) prior to issue date.

### **Display Advertising**

**Display:** \$20 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

Blind Box: \$35 per inch per week (maximum 35 words per inch). \$20 for border, box number, \$15 for postage/handling.

### Payable In Advance

**Display & Blind Box** advertising orders must be typewritten or printed and accompanied by check mailed to our office in **advance**.

For Opportunities, call (213) 553-4330 (Wednesday, Thursday, or Friday only) or mail to: Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# The Music Section

# National Music Formats Added This Week

### Media General Broadcast Services

Bob Dumais (901) 320-4433

### **ACtion**

SERGIO MENDES "Olympia"
KENNY LOGGINS "Footloose"
PRETENDERS "Show Me"

### **Your Country**

LOUISE MANDRELL "I'm Not Through Loving You Yet"
VERN GOSDIN "I Can Tell By The Way You Dance
(You're Gonna Love Me Tonight)"
K. ROGERS & D. WEST "Together Again"
GEORGE JONES
"You've Still Got A Place In My Heart"
GENE WATSON "Forever Again"
GARY MORRIS "Between Two Fires"
ED HUNNICUTT "In Real Life"

### Hit Rock

J. IGLESIAS & W. NELSON
"To All The Girls I've Loved Before"
BON JOVI "Runaway"
IRENE CARA "Breakdance"
BILLY JOEL "The Longest Time"
NIGHT RANGER "Sister Christian"
STEVE PERRY "Oh Sherrie"
MADONNA "Borderline"

# Radio Arts John Benedict (818) 841-0225 Country's Best

LOUISE MANDRELL "I'm Not Through Loving You Yet"
GARY MORRIS "Between Two Fires"
DOLLY PARTON "Downtown"
GEORGE JONES
"You've Still Got A Place In My Heart"
CHARLY McCLAIN "Band Of Gold"
GENE WATSON "Forever Again"
STEVE WARINER "Why Goodbye"
EXILE "I Don't Want To Be A Memory"

### Soft Contemporary

KENNY ROGERS "Eyes That See In The Dark"
DOLLY PARTON "Downtown"
B.J. THOMAS
"The Whole World's In Love When You're Lonely"

### Sound 10

SERGIO MENDES "Olympia" NIK KERSHAW "Wouldn't It Be Good" DOLLY PARTON "Downtown" KENNY G "Hi, How Ya Doin"

### Transtar

Country

Tom Casey 460-6383

LOUISE MANDRELL "I'm Not Through Loving You Yet"

### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

### Country Lovin'

EMMYLOU HARRIS "In My Dreams"
REBA MCENTIRE "Just A Little Love"
VERN GOSDIN "I Can Tell By The Way You Dance
(You're Gonna Love Me Tonight)"

### The Great Ones

TEMPTATIONS "Sail Away"
SHAKIN' STEVENS "I Cry Just A Little Bit"
DeBARGE "Love Me In A Special Way"
SERGIO MENDES "Olympia"

### **Drake-Chenault**

Bob Leurence (213) 883-7400 XT\_40

STEVE PERRY "Oh Sherrie" SHALAMAR "Dancing In The Sheets"

### Contempo 300

JEFFREY OSBORNE "We're Going All The Way" BONNIE TYLER "Holding Out For A Hero" MICHAEL JACKSON "The Lady In My Life"

### **Great American Country**

DAN SEALS "God Must Be A Cowboy"
EXILE "I Don't Want To Be A Memory"
DAVID ALLAN COE "Mona Lisa Lost Her Smile"
GEORGE JONES
"You've Still Got A Place In My Heart"

# Century 21 Greg Stephens (214) 934-2121 The Z Format

THE Z FORMAL

LAURA BRANIGAN "Self Control"
DENIECE WILLIAMS "Let's Hear It For The Boy"
SLADE "Run Runaway"
LAID BACK "White Horse"

### The A/C Format

KENNY ROGERS "Eyes That See In The Dark" SERGIO MENDES "Olympia" DOLLY PARTON "Downtown"

### Super-Country

KENNY ROGERS "Eyes That See In The Dark"
B.J. THOMAS
"The Whole World's In Love When You're Lonely"
BANDANA
"Better Our Hearts Should Bend (Than Break)"
CONWAY TWITTY "Somebody Needin' Somebody"
CHARLY MCCLAIN "Band Of Gold"
DOLLY PARTON "Downtown"

### Satellite Music Network

George Williams (214) 343-9205

### The Starstation

SERGIO MENDES "Olympia"
TEMPTATIONS "Sail Away"
SHAKIN' STEVENS "I Cry Just A Little Bit"
DeBARGE "Love Me In A Special Way"
J. MATHIS w/D. WILLIAMS "Love Won't Let Me Wait"

### **Country Coast-To-Coast**

STEVE WARINER "Why Goodbye"
GENE WATSON "Forever Again"
EXILE "I Don't Want To Be A Memory"
DOLLY PARTON "Downtown"

### Rock America

LAURA BRANIGAN "Self Control" STEVE PERRY "Oh Sherrie"

### **Concept Productions**

Dick Wagner (916) 782-7754

### CHR

DENIECE WILLIAMS "Let's Hear It For The Boy"
BILLY RANKIN "Baby Come Back"
VAN HALEN "I'll Wait"
SLADE "Run Runaway"

### **TM Programming**

Cal Casey (214) 634-8511

### Stereo Rock

STEVE PERRY "Oh Sherrie" MADONNA "Borderline" SLADE "Run Runaway"

### TM A/C

JEFFREY OSBORNE "Plane Love"
MICHAEL GORE
"Theme From 'Terms Of Endearment' "
SERGIO MENDES "Olympia"

### TM Country

DOLLY PARTON "Downtown"
LOUISE MANDRELL "I'm Not Through Loving You Yet"

### BPI

John Iles (800) 426-9082

### Adult Contemporary

SERGIO MENDES "Olympia"
CRYSTAL GAYLE "I Don't Want To Lose Your Love"

### **Country Living**

STEVE WARINER "Why Goodbye"
SYLVIA "Victims Of Goodbye"
LOUISE MANDRELL "I'm Not Through Loving You Yet"
K. ROGERS & D.WEST "Together Again"
GARY MORRIS "Between Two Fires"
GENE WATSON "Forever Again"

# Black/Urban

# BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

### SHANNON

Give Me Tonight (Mirage/Atco)

79% of our reporting stations on it. Rotations: Heavy 20/0, Medium 26/0, Light 11/4, Extra Adds 3, Total Adds 7, KKDA-FM, WPEG, WOIC, WJJS, WTOY, WDAO, WVOI. Heavy: WRKS, WVEE, WDRQ, KJLH. Moves 35-22 on the Black/Urban chart

Lovelite (Capitol) 74% of our reporting stations on it. Rotations: Heavy 4/0, Medium 16/6, Light 36/15, Extra Adds 1, Total Adds 22, WWIN-FM, WXYV, WAMO, KRNB, WAIL-FM, WGCI, WZAK, WZEN-FM, WKND, WNHC, WATV, WENN, WGIV, WPEG, WJMI, WBLX, KHYS, WANT, WWDM, WQKS, WVOI, KDKO. A Most Added Record. Debuts at number 36 on the Black/Urban chart.

### **CRUSADERS New Moves (MCA)**

62% of our reporting stations on it. Rotations: Heavy 1/0, Medium 14/3, Light 31/9, Extra Adds 2, Total Adds 14, WWIN-FM, WDAS, WAMO, WEDR, WDMT, WGPR, KACE, WKND, Z93, WQMG, WBLX, WPLZ, WANT, WWWS. A Most Added Record. Debuts at number 40 on the Black/Urban

### PATTI LABELLE

Love, Need & Want You (Philadelphia International/CBS)

61% of our reporting stations on it. Rotations: Heavy 11/0, Medium 22/1, Light 14/3, Extra Adds 0, Total Adds 4, KRNB, XHRM, WPDQ, WKWM. Heavy: WHUR, WVEE, KMJM, WZEN-FM, KACE, KDAY. Debuts at number 32 on the Black/Urban chart.

### "D" TRAIN

You're The Reason (Prelude)

61% of our reporting stations on it. Rotations: Heavy 6/0, Medium 21/0, Light 18/2, Extra Adds 2, Total Adds 4, WAOK, WKND, WJJS, WTOY. Heavy: WWIN-FM, KACE, WPEG, WLVW, WPLZ, WAAA. Moves 39-38 on the Black/Urban chart.

### **NEW & ACTIVE**

SYSTEM "Wanna Make You Feel Good" (Mirage/Atco) 42/2

Rotations: Heavy 11/0, Medium 19/0, Light 10/0, Extra Adds 2, Total Adds 2, WQQK, WPLZ. Heavy: WDAS, WAOK, WVEE, KDAY, KJLH, WKND, WRDW, WNOO, WJAX, WANM, WWWS. Medium: WEDR, WAIL-FM, WBLZ, WCIN, WDMT, WJMO, XHRM. Moves 38-37 on the Black/Urban chart.

NONA HENDRYX "I Sweat (Going Through The Motions)" (RCA) 41/9
Rotations: Heavy 2/0, Medium 14/2, Light 25/7, Extra Adds 0, Total Adds 9, KRNB, WGCI, WZEN-FM, XHRM, WKND, KHYS, WAAA, WKWM, WWWS. Heavy: WAOK, KNOW. Medium: WHUR, KDAY, KSOL, WNHC, WENN, Z93, WGIV, WOIC, WTLC.

PREAL TO REEL "Love Me Like This" (Arista) 41/4
Rotations: Heavy 6/0, Medium 17/2, Light 18/2. Extra Adds 0, Total Adds 4, WHUR, Z93, WDAO, KDKO. Heavy: WAMO, KMJQ, WAIL-FM, KACE. KDAY, WAAA. Medium: WGCI, KJLH, XHRM, KSOL, WKND, KNOW, WPEG, WLTH, WKWM, WTLC, KUKQ.

DENTRAL LINE "Time For Some Fun" (Mercury/PolyGram) 41/3
Rotations: Heavy 1/0, Medium 15/1, Light 25/2, Extra Adds O, Total Adds 3, WGCI, WZEN-FM, KNOW. Heavy: WCIN. Medium: WWIN-FM, WAMO, WBMX, WJMO, WGPR, XHRM, WRDW, WENN, WNOO, KJCB, WLOU, WTLC, WWWS, KUKQ.

WIN-FM, WAMO, WBMX, WJMO, WGPR, XHRM, WRDW, WENN, WNOO, KJCB, WLOU, WTLC, WWWS, KUKO.

ANGELA BOFILL "Special Delivery" (Arista) 40/2
Rotations: Heavy 5/0, Medium 16/1, Light 18/0, Extra Adds 1, Total Adds 2, WWIN-FM, KKDA-FM. Heavy: KJLH, WNOO, WLVW, KUKO. Medium: KACE, KDAY, XHRM, KSOL, Z93, WGIV, WPEG, WQMG, WLOU, WDAO, WTLC, WWWS, KDKO, KDIA.

CLOCKWORK "I'm Your Candy Girl" (Private I/CBS) 40/1
Rotations: Heavy B/0, Medium 19/0, Light 13/1, Extra Adds 0, Total Adds 1, WJJS. Heavy: WYLD-FM, WENN, Z93, WPEG, WOIC, KOKA, WAAA, WTLC. Medium: WXYV, WILD, WDJY, WAOK, WDIA, WEDR, WCIN, WJMO, WGPR, WZEN-FM, XHRM, KSOL, WNHC, WATV, WGIV, WPDO, WWDM, KDKO, KDIA.

IRENE CARA "Breakdance" (Network/Geffen) 38/14
Rotations: Heavy 2/1, Medium 13/2, Light 22/10, Extra Adds 1, Total Adds 14, WXYV, WVEE, WEDR, WBMX, WGPR, KDAY, XHRM, KNOW, WENN, WPDQ, KJCB, WDAO, WKWM. Heavy: WANM. Medium: WAOK, WDIA, Z93, WGIV, WPEG, WOIC, WOMG, KOKA, WVKO, WLUM, KDKO.

HOWARD JOHNSON "Let This Dream Be Real" (A&M) 38/6
Rotations: Heavy 2/0, Medium 17/2, Light 19/4, Extra Adds 0, Total Adds 6, WRDW, KNOW, WJAX, WBLX, KHYS, WQKS. Heaving KUKO, KOKA. Medium: WAOK, KACE, XHRM, KSOL, WKND, WNHC, WATV, WPEG, WNOO, WKXI, KJCB, WWDM, WAAA, WLTH.

PETER BROWN "They Only Come Out At Night" (Columbia) 33/8
Rotations: Heavy 4/0, Medium 11/1, Light 18/7, Extra Adds 0, Total Adds 8, WHUR, WDMT, WZAK, WDRQ, XHRM, KJCB, KHYS, WKWM. Heavy: WAOK, WVEE, WBMX, WGCI. Medium: WDAS, WAMO, WEDR, WZEN-FM, KDAY, WRDW, WGIV, WBLX, WVDM, WLTH.

NEWCLEUS "Jam On It" (Sunnyview) 33/4
Rotations: Heavy 7/0, Medium 13/1, Light 13/3, Extra Adds 0, Total Adds 4, WGPR, WJAX, WWDM. Heavy: WDAS, KMJQ, WEDR, WZAK, WZEN-FM, WJMI, WPLZ. Medium: WAIL-FM, WDMT, KDAY, KJLH, XHRM, WNHC, WATV, WENN, Z93, WPDQ, WYCK, WYCH, WYCH,

PIECES OF A DREAM "It's Time For Love" (Elektra) 32/1
Rotations: Heavy 2/0, Medium 17/0, Light 13/1, Extra Adds 0, Total Adds 1, WILD. Heavy: WYLD-FM, KACE. Medium: WWIN-FM, WXYV, WAMO, WCIN, WZEN-FM, KJLH, XHRM, WKND, Z93, WGIV, WNOO, KJC8, WBLX, WPLZ, WWDM, WDAO, WLTH.

MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/Elektra) 31/1
Rotations: Heavy 6/0, Medium 16/1, Light 9/0, Extre Adds 0, Total Adds 1, WWIN-FM. Heavy: WZEN-FM, WKXI, WPDQ, WLOU, KOKA, WLTH. Wedium: WDAS, WAMO, WHUR, WBLZ, WDMT, WJMO, WZAK, KSOL, WPEG, WPLZ, WWDM, WAAA, WDAO,

AFRIKA BAMBAATAA/SOUL SONIC FORCE "Renegades Of Funk" (Tommy Boy) 29/0
Rotations: Heavy 6/0, Medium 12/0, Light 11/0, Extra Adds 0, Total Adds 0, Heavy: WEDR, WGPR, WFDQ, WKWM, WTLC, WWWS. Medium: WDAS, WJMO, WDRQ, WJLB, WZEN-FM, XHRM, KSOL, WPEG, WKXI, WAAA, KDIA, KUKQ.

KIM FIELDS "Dear Michael" (Critique/Quality) 28/6
Rotations: Heavy 4/0, Medium 11/1, Light 13/5, Extra Adds 0, Total Adds 6, WDAS, KJLH, XHRM, WNHC, WBLX, WVOI. Heavy: WILD, KDAY, WQQK. Medium: KKDA-FM, KRNB, WGCI, WDRQ, WJLB, WKND, WQMG, WANM.

WES PHILLIPS "Sucker For A Pretty Face" (Quality) 28/2
Rotations: Heavy 2/0, Medium 11/1, Light 14/0, Extra Adds 1, Total Adds 2, WAOK, KJCB. Heavy: WDAS, WTLC. Medium: WBMX, WDRQ, WGPR, KACE, Z93, WKXI, KOKA, WWDM, WLTH, WWWS.

CHANGE "Change Of Heart" (RFC/Atlantic) 27/15

Rotations: Heavy 2/1, Medium 8/2, Light 11/6, Extra Adds 6, Total Adds 15, KKDA-FM, KMJO, WBMX, WBLZ, WJLB, KMJM, KACE, TVRDW, KJCB, WPLZ, WQKS, WDAO, WWWS, WVOI. Heavy: WAOK. Medium: WVEE, WDRQ, WNHC, WOIC,

RODNEY FRANKLIN "Stay On In The Groove" (Columbia) 27/2

Rotetions: Heavy 1/0, Medium 15/1, Light 11/1, Extra Adds 0, Total Adds 2, KHYS, KDKO. Heavy: KJLH. Medium: WILD, WCIN, WJMO, KACE, XHRM, KSOL, WKND, Z93, WNOO, WPDQ, WPLZ, KOKA, WDAO, KDIA.

### SIGNIFICANT ACTION

DAVY DMX "One For The Treble (Fresh)" (Tuff City/CBS) 23/1

SHIRLEY BROWN "Leave The Bridges Standing" (Sound Town/Allegiance) 23/1

Rotations: Heavy 2/0, Medium B/0, Light 13/1, Extra Adds 0, Total Adds 1, WQKS. Heavy: WDIA, WBMX. Mediu KJLH, WATV, WPEG, WKXI, WLVW, WLTH.

T-CONNECTION "Take It To The Limit" (Capitol) 21/4

Rotations: Heavy 0/0, Medium 7/1, Light 14/3, Extra Adds 0, Total Adds 4, WZEN-FM, WATV, WLOU, WBLX. Medium: KKDA-FM, KRNB, WNOO, WOIC, KJCB, WLVW.

### **MOST ADDED** ®

O'BRYAN (22)

Lovelite (Capitol) DAZZ BAND (18) Swoop (I'm Yours) (Motown) STAPLE SINGERS (16) H-A-T-E (Don't Live Here...) (Private I/CBS) CHANGE (15) Change Of Heart (RFC/Atlantic) **IRENE CARA (14)** 

Breakdance (Network/Geffen) CHERYL LYNN (14) This Time (Columbia)
CRUSADERS (14) New Moves (MCA)

### HOTTEST

**CAMEO (50)** 

She's Strange (Atlanta Artists/PolyGram) **BOBBY WOMACK & PATTI LABELLE (39)** Love Has Finally Come... (Beverly Glen)

LAID BACK (35)

White Horse (Sire/WB) D. EDWARDS featuring S. GARRET (32) Don't Look Any Further (Motown) **ROCKWELL (27)** 

Somebody's Watching Me (Motown)

RICH CASON & GALACTIC ORCHESTRA "Street Symphony" (Private I/CBS) 21/1 Rotations: Heavy 2/0, Medium 4/0, Light 15/1, Extra Adds 0, Total Adds 1, KRNB. Heavy: WATV, KOKA. Medium

R.J.'S LATEST ARRIVAL "Shackles" (Golden Boy/Quality) 20/9
Rotations: Heavy 0/0, Medium 2/1, Light 18/8, Extra Adds 0, Total Adds 9, WZAK, WGPR, WATV, WQMG, WBLX, WAAA, WKWM, WWWS, KUKQ. Medium: KOKA.

STEVE ARRINGTON'S HALL OF FAME "15 Rounds" (Atlantic) 20/0
Rotations: Heavy 1/0, Medium 6/0, Light 13/0, Extra Adds 0, Total Adds 0. Heavy: KDAY. Medium: WJMO, WZAK, XHRM, WGIV,

DAZZ BAND "Swoop (I'm Yours)" (Motown) 19/18
Rotations: Heavy 0/0, Medium 7/6, Light 10/10, Extra Adds 2, Total Adds 18, WHUR, KMJQ, WDIA, WBMX, WGCI, WZEN-FM, KSOL, WRDW, KNOW, WENN, WNOO, WOIC, WJMI, WJJS, WLTH, WKWM, KDKO, KUKQ. Medium: KDIA.

GAP BAND ''I'm Ready (If You're Ready)'' (Total Experience) 19/5
Rotations: Heavy 1/0, Medium 7/0, Light 9/3, Extra Adds 2, Total Adds 5, KMJQ, WBLZ, WJAX, WLVW, WVOI. Heavy: WWIN-FM. Medium: WILD, WHRK, WRDW, WOIC, WJMI, KJCB, KUKQ.

LENNY WILLIAMS "Always" (Rocshire) 19/2
Rotations: Heavy 0/0, Medium 5/0, Light 14/2, Extra Adds 0, Total Adds 2, WJAX, KOKA, Medium: WXYV, KKDA-FM, WZEN-FM,

DENIECE WILLIAMS "Let's Hear It For The Boy" (CBS) 18/12
Rotations: Heavy 1/0, Medium 5/2, Light 9/7, Extra Adds 3, Total Adds 12, WRKS, WDAS, WAIL-FM, WGCI, WBLZ, WCIN, WQMG, WPDQ, WWDM, WAAA, KDIA, KUKQ. Heavy: WZAK. Medium: KDAY.

DR. JOHN "Jet Set" (Clean Cuts) 18/1

Rotations: Heavy 1/0, Medium 3/0, Light 14/1, Extra Adds 0, Total Adds 1, WXYV. Heavy: Z93. Medium: WEDR, WKXI, WWDM DAVID SANBORN "I Told U So" (WB) 18/0

Rotations: Heavy 1/0, Medium 12/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WAMO. Medium: WXYV, WHUR, WVEE, WDMT, WJMO, KACE, WRDW, WOIC, KHYS, WAAA, WLTH, KDIA.

FRESH 3 MC'S "Fresh" (Profile) 18/0
Rotations: Heavy 1/0, Medium 7/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WZEN-FM. Medium: WRKS, WDAS, WEDR, KDAY, WLOU, WWDM, WAAA.

CYNDI LAUPER "Girls Just Want To Have Fun" (Portrait/CBS) 17/1

Rotations: Heavy 6/0, Medium 7/0, Light 4/1, Extra Adds 0, Total Adds 1, WKWM. Heavy: WRKS, Z93, WJAX, WLVW, WQKS, WLUM. Medium: WDJY, WHUR, WHRK, WDMT, WQQK, KDKO, KDIA.

KLEEER "Next Time It's For Real" (Atlantic) 17/1
Rotations: Heavy 2/0, Medium 11/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: KKDA-FM, WJMO, Medium: WWIN-FM, WAMO, WDMT, WZAK, WKND, 293, WNOO, WOIC, WPDQ, WLTH, WWWS.

STAPLE SINGERS "H-A-T-E (Don't Live Here Anymore)" (Private I/CBS) 16/16
Rotations: Heavy 0/0, Medium 2/2, Light 11/11, Extra Adds 3, Total Adds 16, WAOK, WVEE, KRNB, WDIA, WYLD-FM, WCIN, KSOL, WNHC, WGIV, WOIC, WPDQ, WBLX, WQQK, KOKA, WWDM, WTLC.

GAP BAND "Not Guilty" (Passport) 16/3
Rotations: Heavy 1/0, Medium 5/0, Light 10/3, Extra Adds 0, Total Adds 3, WKND, WOMG, WBLX. Heavy: KOKA. Medium: WAOK, WEDR, WATV, WPEG, WOIC.

EURYTHMICS "Here Comes The Rain Again" (RCA) 16/1 Rotations: Heavy 7/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WXYV. Heavy: WDJY, Z93, WQMG, WJAX, KOKA, KDKO, KDIA. Medium: WHUR, WAIL-FM, WBLZ, WNHC, WLUM.

KDKO, KDIA. Medium: WHUK, WAIL-FM, WBLZ, WNRL, WLUM,

DAYTON "The Sound Of Music" (Capitol) 16/0

Rotations: Heavy 5/0, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WZAK, WLVW, WAAA, WDAO, WWWS.

Medium: WBLZ, WDMT, WZEN-FM, WNOO, KHYS, WKWM.

PLANET PATROL "It Wouldn't Have Made Any Difference" (Tommy Boy) 16/0
Rotations: Heavy 0/0, Medium 7/0, Light 9/0, Extre Adds 0, Total Adds 0, Medium: KKDA-FM, WEDR, Z93, WKXI, WAAA, WLTH,

JEFF LORBER "In The Heat Of The Night" (Arista) 15/1

Rotations: Heavy 1/0, Medium 8/1, Light 6/0, Extra Adds 0, Total Adds 1, XHRM. Heavy: WRDW. Medium: WYLD-FM, WCIN, KACE, WNOO, WOIC, WLVW, KUKQ.

WORLD PREMIERE "Share the Night" (Dauntless/Allegiance) 15/0 Rotations: Heavy 1/0, Medium 5/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: WDAS, Medium: WHUR, WAOK, WKXI, WPLZ,

CHERYL LYNN "This Time" (Columbia) 14/14
Rotations: Heavy 0/0, Medium 1/1, Light 11/11, Extra Adds 2, Total Adds 14, WAOK, KRNB, WDIA, WYLD-FM, WCIN, WNHC, WGIV, WPEG, WOIC, WKXI, WJAX, WPDQ, KOKA, WTLC.

PATTI AUSTIN "Rhythm Of The Street" (Qwest/WB) 14/4
Rotations: Heavy 0/0, Medium 4/1, Light 9/2, Extra Adds 1, Total Adds 4, WM
KJCB, KHYS. , WWIN-FM, WGIV, WLVW, WQQK. Medium: WOIC,

RONNIE McNEIR "Come Be With Me" (Capitol) 14/1

5/0, Light 9/1, Extra Adds 0, Tota ds 1, WCIN. Medium: WILD, WAOK, KSOL, KJCB, KOKA. "CATCH "Get On Freak" (Variety International) 14/1
Rotations: Heavy 3/0, Medium 2/0, Light 9/1, Extra Adds 0, Total Adds 1, WPDQ, Heavy: KKDA-FM, KJLH, KUKQ, Medium: KDAY,

ALISHA "All Night Passion" (Vanguard) 13/6
Rotations: Heavy 2/0, Medium 3/0, Light 6/4, Extra Adds 2, Total Adds 6, WAOK, WJLB, WKND, KNOW, WKWM, WWWS. Heavy:
WEDR, WNHC. Medium: WDAS, WVEE, WDRQ.
BREAK MACHINE "Street Dancer" (Sire/WB) 13/5
Rotations: Heavy 1/0, Medium 3/1, Light 9/4, Extra Adds 0, Total Adds 5, WILD, WZAK, WZEN-FM, XHRM, WKND. Heavy! KACE.
Medium: KNOW, 793.

MADONNA "Borderline" (Sire/WB) 13/0
Rotations: Heavy 1/0, Medium 7/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WLVW. Medium: WDJY, KSOL, Z93, WQMG, WJAX, KDKO, KUKQ.

WINDJAMMER "Live Without Your Love" (MCA) 12/12

Rotations: Heavy 0/0, Medium 0/0, Light 9/9, Extra Adds 3, Total Adds 12, WAOK, KRNB, WDIA, WCIN, WNHC, WPEG, WOIC, WKXI, WQQK, KOKA, WWDM, KDIA.

MALEMEN "Baby Doll" (Mercury/PolyGram) 12/5
Rotations: Heavy 0/0, Medium 2/2, Light 9/2, Extra Adds 1, Total Adds 5, WAOK, WEDR, WZEN-FM, XHRM, WQMG

JENNIFER HOLLIDAY "Just For A While" (Geffen) 12/3
Rotations: Heavy 1/0, Medium 4/1, Light 7/2, Extra Adds 0, Total Adds 3, WWIN-FM, WZAK, WLTH. Heavy: WANM. Medium: XHRM, WGIV.

TEENA MARIE "Dear Lover" (Epic) 11/5 Rotations: Heavy 1/1, Medium 3/0, Light 6/3, Extra Adds 1, Total Adds 5, WILD, WGPR, WOIC, WJMI, WDAO. Medium: WHUR, WDRQ, WZEN-FM.

ANNE LeSEAR "Take Him Back (Taxi)" (Sound Town/Allegiance) 11/1
Rotations: Heavy 0/0, Medium 2/0, Light 9/1, Extra Adds 0, Total Adds 1, WAAA. Medium: W

STEEL PULSE "Steppin" Out" (Elektra) 11/0
Rotations: Heavy 2/0, Medium 4/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WGCI, WNOO. Medium: WBMX, Z93, KJCB,

KWICK "Too Lonely To Be Alone" (Capitol) 11/0
Rotations: Heavy 2/0, Medium 6/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WDIA, WATV. Medium: KKDA-FM, WHRK, WGPR, WENN, KJCB, WAAA. ORBIT "Too Busy Thinkin' About My Baby" (Quality) 10/9

Rotations: Heavy 0/0, Medium 0/0, Light 10/9, Extra Adds 0, Total Adds 9, WXYV, WGPR, KJLH, WPEG, WLVW, WPLZ, WDAD.

WWWS, WVOI

JENNY BURTON "Rock Steady" (Atlantic) 10/4 dium 1/0, Light 9/4, Extra Adds 0, Total Adds 4, WXYV, KNOW, KJCB, WLTH, Medium: WANM.

P. FUNK ALL-STARS "Pumpin' It Up" (Private I/CBS) 10/3 Heavy 1/0. Medium 3/1, Light 6/2, Extra Adds 0, Total Adds 3, KDAY, WPEG, WVOI, Heavy; WYLD-FM; Medium

HUMAN BODY "Make You Shake It" (Bearsville/WB) 10/2 ns: Heavy 1/0, Medium 3/0, Light 6/2, Extra Adds 0, Total Adds 2, KNOW, KJCB. Heavy: KDAY. Medium: WOIC, KHYS,

BOBBY NUNN "Do You Look That Good In The Morning" (Motown) 10/0 4/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy; WRDW, WATV, Medium; WWIN-FM, WGPR.

STANLEY CLARKE "Are You Ready?" (Epic) 10/0 ns: Heavy O/O, Medium 2/O, Light 8/O, Extra Adds O, Total Adds O. Medium: WPEG, WLTC.

### **Regionalized Adds & Hots** Black/Urban

WNOO/Chattane Frank St. James

ROCKWELL KENNY G TINA TURNER STARPOINT

DAZZ BAND Hottest:

Stations are listed by region. Hots are listed in order of their airplay activity.

WEST

RODNEY FRANKLIN
REAL TO REEL
DAZZ BAND
O'BRYAN
HOTTEST:
CAMEO
LIONEL RICHIE
KENNY G
STARPOINT
LAID BACK

### EAST

PANILY BROWN
ROSE ROVICE
MIDNIGHT STAR
BOUNT STAR
BOUNT

### CAMEO MELBA MOORE WXYV/Bafflmore

Mark Williams DR. JOHN
ORBIT
EURYTHMICS
JENNY BURTON
EARONS
O'BRYAN
DEELE
IRENE CARA Hottest: KOOL & THE GANG LATTISAW & GILL SHALAMAR PATTI AUSTIN JEFFREY OSDOWN

### Elroy R.C. Smith

### WKND/Hartford (a) Jordan/McLean

SPANDAU BALLET O'BRYAN YELLOW MAN LIONEL RICBIE GAP BAND NONA BENDRYX BAR-KAYS D TRAIN BREAK MACBINE, CRUSADERS MICHAEL JACKSON WOMACK & LABELL CAMEO LATTISAW & GILL

O'BRYAN KIM FIELDS STAPLE SINGERS BOB KING DEBLE CHERYL LYNN WINDJAMMER COLONEL ABRAMS

### **MIDWEST**

WGCI/Chicago (a SOS BAND BARBARA MITCHELL O'BRYAN DAZZ BAND DREAMBOY CENTRAL LINE NONA HENDRYX MAXINE WATTA BOTEGE: Hottest: DENNIS EDWARDS POINTER SISTERS WOMACK & LABELLE GLADYS KNIGHT BILLY GRIFFIN

### WBMX/Chicago

CRANGE DAZZ BAND

sion!

RUN D.M.C. JOCELYN BROWN DENIBCE WILLIAMS EARONS Hottest: WOMACK & LABELLE SHANNON CYNDI LAUPER LUTHER VANDROSS LATTISAW & GILL

# DENIECE WILLIAMS INNER LIFE LAID BACK

### WAMO/Pittsburgh

Hottest: DENNIS EDWARDS DEELE DEBARGE CAMEO LUTEER VANDROSS

### WDJY/Washington, DO

none
Bottest:
RENNY LOGGINS
YARBROUGH & PEOPL
LAID BACK
CULTURE CLUB
SEANNON

### WHUR/Washington, BC Libby Lawson

LIDBY Lawwon
CRUSADERS
REAL TO REEL
DAZZ SAND
PETER BROWN
BAR-KAYS
BOOTESEL
POINTER SISTERS
ART OF NOISE
SHALAMAR
CON FUNK SHUN
YARBROUGH & PEOPL

### WBLZ/Cincinnati Brian Castle

GAP BAND
Bottest:
ROCKWELL
CAMEO
LAID BACK
DENNIS EDWARDS
RENNY LOGGINS

CHERYL LYNN DENIECE WILLIAMS DENIECE WILLIAMS
WINDJAHHER
STAPLE SINCERS
RONNIE MCNEIR
CHERRELLE
JULES SHEAR
HOTES
HOMACK & LABELLE
DENNIS EDWARDS
ATLANTIC STARR
CAMEO
LATTISAW & GILL

### WDAO/Dayton

SHALAMAR JOCELYN BROWN PETER BROWN HUEY LEWIS & NEWS CRUSADERS BEAT BOX BOYS Hottest: DENNIS EDWARDS

### WZAK/Cleveland Lynn Tolliver

JENNIPER HOLLIDAY RJ'S LATEST ARRIV JAMES INGRAM ROSE ROYCE BREAK MACHINE PETER BROWN TONGUE TWISTIN

### SOUTH

ALISHA
D TRAIN
CHERYL LYNN
WINDJAMMER
MALEMEN
DOROTHY MOORE
HOTEST:
ROCKWELL
LIONEL RICHIE
CAMEO CAMEO TEMPTATIONS ROOL & THE 'GANG

### WVEE/Atlanta

IRENE CARA
YARBROUGĤ & PEOPL
STAPLE SINGERS
QUEEN
BRYAN LOREN
JOCELYN BROWN CAMEO
WOMACK & LABELLE
DEBARGE
PATTI LABELLE

BAR-KAYS CHANGE EVELYN KING HOWARD JOHNS SPINNERS ONE WAY LAST POETS Hottest: CAMEO WOMACK & LABELLE LAID BACK DEBARGE ART OF NOISE

### KNOW/Austin Selby Edwards

ALISHA
IRENE CARA
IRENE CARA
IRENE CARA
DAZZ BAND
BUMAN BODY
CENTRAL LINE
HOWARD JOHNSON
JENNY BURTON
JENNY BURTON
BOTE CLUB
ATLANTIC STARR
LUTHER VANDROSS
DENNIS EDWARDS
CAMEO

O'BRYAN Hottest:

O'BRYAN DAZZ BAND IRENE CARA GEORGE CLINTON PRETTY TONY

### WWWZ/Charleston Barry Kaye

CROSADERS
Hottest:
LUTHER VANDROSS
CAMEO
VAN HALEN
WOMACK & LABELLE
LAID BACK

none
Hottest:
WOMACK & LABELLE
DENNIS EDWARDS
ART OF NOISE
CAMEO
LUTHER VANDROSS WVKO/Columbus

REAL TO REEL FOUR TOPS CARL ANDERSON SHANNON ORBIT EARONS

ORBIT IRENE CARA CRUSADERS TEENA MARIE JULIE SIMS NEWCLEUS

MICHAEL JACKSON RENNY G ART OP NOISE HOTTEST LAID BACK DENNIS EDWARDS DEBARGE LIONEL RICHIE CAMEO

EARONS
TEENA MARIE
HOTTEST:
WOMACK & LABELLE
DENNIS EDWARDS
LAID BACK
CAMEO
ATLANTIC STARR

REAL TO REEL CRUSADERS

POUR TOPS
PATTI AUSTIN
O'BRYAN
ROSE ROYCE
ZENA DEJONAY
STAPLE SINGERS
CHERYL LYNN
HOTES:
LAID BACK
CAMEO'
GLADYS KNIGHT
ONE WAY
DENNIS EDWARDS

WINDJAMMER
Hottest:
WOMACK & LABELLE
CAMEO
ATLANTIC STARR
LUTHER VANDROSS
CULTURE CLUB

DIVINE SOUNDS SLING SHOT CHERRELLE MELBA MOORE PETER BROWN SHALAMAR HOTEST:

RJ'S LATEST ARRIV JULIE SIMS
NEWCLEUS
RICHARD JON SMITH
BAR-KAYS
SKOOL BOYZ
BOTTEST
CAPTAIN BOCK
DENNIS EDWARDS
CAMEGO
EMOTIONS
BRYAN LOREN

SHANNON ORBIT EW&F CYNDI LAUPER CHERYL LYNN O'BRYAN P. FUNK ALL-STARS WINDJAMMER BOTTEST:

Hottest: BRYAN LOREN CULTURE ROCKWELL SHANNON XENA

# WJLB/Detroit James Alexande

CHANGE ALISHA DIVINE SOUNDS RUN D.M.C. SLING SHOT Hottest: ROCKWELL

### BRYAN LOREN

JENNY BURTON RAY PARKER JR. DAZZ BAND JENNIFER HOLLIDAY BOOGIE BOYS EARONS

ALISHA
IRENE CARA
NONA HENDRYX
DAZZ BAND
PATTI LABELLE
CYNDI LAUPER
RJ'S LATEST ARRIV
PETER BROWN
RICHARD JON SMITH
BOTTERST

DAZZ BAND STAPLE SINGERS MELBA MOORE FOUR TOPS TEENA MARIE DESAMBOY DEBARGE WILLTE CLAYTON ROCKWELL

### KKDA-FM/Dallas Terri Avery

BAR-KAYS
C.L. BLAST
ANGELA BOFILL
CHANGE
MARGIE JOSEPH
SHANNON
BOTTEST:
DEBARGE
CAMEO LUTHER VANDROSS CATCH CULTURE CLUB

Shell Bynum
CRUSADERS
JENNY BURTON
RJ'S LATEST ARRIV
MALEMEN
FOOR TOPS
GAP BAND
BOTTON
BOTTON
BOTTON
ATTANTIC STARR
WOMACK & LABELLE
DEBARGE
KIM FIELDS

### KMJQ/Houston Jim Snowden

CHANGE
BRYAN LOREN
MARGIE JOSEPH
DAZZ BAND
DREAMBOY
GAP BAND
ART OF NOISE
BOOLESE:
DENNIS EDWARDS
LATTISAW & GILL
REAL TO REEL
BAR-KAYS
DEBARGE

NEWCLEUS
NEELBA MOORE
STAPLE SINCERS
CHERYL LYNN
BAR-KAYS
ONE WAY
HOTTER
HOMACK & LABELLE
CAMEO
DEINNIS EDWARDS
LAID BACK
ART OF NOISE

WLUM/Milwaukee Susie Austin

ROMANTICS YARBROUGE & PEOPL STYLE COUNCIL BOCTEST: BUEY LEWIS & NEWS LIONEL RICHTE ROCKWELL CYNDI LAUPER POINTER SISTERS

Kermit Crockett
MELBA MOORE
ORBIT
RJ'S LATEST. ARRIV
ALISHA
CHANGE
CHANGE
CHOME
CHOM

### WJMI/Jackson Carl Haynes

### WKXI/Jackson

Tommy Marshal CHERYL LYWN WINDJAMMER EW&F CYNDI LAUPER HOTTEST: ROCKWELL WOMACK & LABELLE WELBA MOORE CAMEO LAID BACK

GAP BAND HOWARD JOHNSON KENNY G NEWCLEUS LENNY WILLIAMS CHERYL LYNN RUN D.M.C. HOTTEST: HUEY LEWIS & NE CAMEO

MATCLETIS

STAPLE SINGERS
DENIECE WILLIAMS
IREME CARA
CHERYL LYNN
PATTI LABELLE
CATCH
GOTTES
GOTT
WOMACK & LABELLE
LATTISAN & GILL
DEBARGE
MIDNIGHT STAR

### KJCB/Lafayette (A

KMJM/St. Louis Ron Atkins

HON ATKINS
CHANGE
BOTTEST:
CAMEO
ROCKWELL
WOMACK & LABELLE
LAID BACK
J. BLACKFOOT

WZEN-FM/St. Louis CENTRAL LINE

ATLANTIC STARR T-CONNECTION

T-CONNETTION
IRT
IRT
LEON SYLVERS III
NONA HEEDRYX
EVIN KEYS
O'BRYAN
DAZZ BAND
BREAK MACHINE
HOTEST
STARPOIRT
LAID BACK
WOMACK & LABELLE
CAMEO

CAMEO DENNIS EDWARDS

SHANNON
P. FUNK ALL-STARS
KIM FIELDS
VENNA
HOTTES:
ROCKWELL
WOMACK & LABELLE
DENNIS EDWARDS
CAMEO
CULTURE CLUB

JUICE
WES PHILLIPS
EARL KLUGH
CHANGE
HUMAN BODY
JENNY BURTON
IRENE CARA
PETER BROWN
BOBBY KING
TENDERLOINS
BOTLEST Hottest: CAMEO LAID BACK POINTER SISTERS

T-CONNECTION RICHARD JON SMI LUTHER VANDROSS COLONEL ABRAMS

### WJJS/Lynchburg

JAMES INGRAM GEORGE CLINTON DAZZ BAND SHANNON RARE ESSENCE D TRAIN LAID BACK COMACK & LABELLE

CYNDI LAUPER
MARILYN SCOTT
WINDJAMMER
CHERYL LYNN
EARONS
NONA HENDRYX
O'BRYAN
RICH CASON
PATTI LABELLE
HOTTEST: Hottest: DENNIS EDWARDS LATTISAW & GILL WILLIE CLAYTON BAR-KAYS LIONEL RICHIE

### WDIA/Memphi Bobby O'Jay

DAZZ BAND CHERYL LYNN STAPLE SINGERS WINDJAMMED WINDJAMMER MUSICAL YOUTH COLONEL ABRAMS Hottps: Hottest: DENNIS EDWARDS LUTHER VANDROSS LAID BACK TEMPTATIONS WOMACK & LABELLE

### WHRK/Memphis (in

8

0

24

HOTTEST:
ROCKWELL
DENNIS EDWARDS
CULTURE CLUB
LAID BACK
LIONEL RICHIE

### WEDR/Miami

Jackson/Jones
CRUSADERS
DELICES WILD
ROSE ROYCE
IRENE CARA
MARGIE JOSEPH
MALEMEN
RICHELLE
LENDERNACKEN
BOYAN LOREN
WOMACK & LABELLE
CAMEO
SOUL SONIC FORCE

### WBLX/Mobile Sonny Love

O'BRYAN T-CONNECTION HOWARD JOHNSON RJ'S LATEST ARRIV CRUSADERS KIM FIELDS STAPLE SINGERS GAP BAND HOTTEST:

WQQK/Nashville Doug Ellis

SYSTEM PATTI AUSTIN WINDJAMMER STAPLE SINGERS EW&F

WAIL-FM/New Orlean Berry Richards

GWEN MCCRAE SERGIO MENDES DENIECE WILLIAMS O'BRYAN STYLE COUNCIL EARONS

ROCKWELL REAL TO REEL

GAP BAND
ANITA BAKER
MELBA MOORE
PATTI AUSTIN
ORBIT
Hottest:
WOMACK & LABELLE
CULTURE CLUB
ROCKWELL
CAMEO

### CAMEO ROOL & THE GANG

EW&F Hottest: LAID BACK WOMACK & LABELLE

BAR-KAYS DEBARGE LIONEL RICHIE

### WYLD-FM/New Orleans (a

CHERYL LYNN EW&F STAPLE SINGERS HATEST: CAMEO POINTER SISTERS TYRONE DAVIS

### ORBIT

### Mark Petry

TEMPTATIONS
O'BRYAN
RODNEY FRANKLIN
PETER BROWN
HOWARD JOHNSON
HOCKEST:
ROCKWELL
PCINTER SISTERS
LAID BACK
DEELE
LUTTER VANDROSS LUTHER VANDROSS

IRENE CARA CRUSADERS

### WTOY/Rosnoke

WINDJAMMER
EWAF
CYMDI LAUPER
EARL KLUCH
CHARRELLE
STAPLE SINGERS
LENNY WILLIAMS
HOTLEST:
ROCKWELL
ATLANTIC STARR
LATD BACK
SOS BAND
DENNIS EDWARDS

### WPLZ/Petersburg

CHARGE
TEMPTATIONS
CRUSADERS
POLICE
SYSTEM
GEORGE CLINTON GEORGE BAR-KAYS MANHATTAN TRANSPE

### KHYS/Port Arthu

NONA HENDRYX

### WANT/Richm

CHERYL LYNN WINDJAMMER

NEWCLEUS CHERRELLE O'BRYAN EW&F MELBA MOORE DENIECE WILLIAMS STAPLE SINGERS WINDJAMMER BOTTEST: CAMEO

### WANM/Tallahassee

WQKS/Williamsburg Steve Crumbley

DAVY DMX UB40 CHANGE HOWARD JOHNSON BRYAN LOREN SHIRLEY BROWN O'BRYAN HOTTEST CAMEO ROCKWELL

ROCKWELL WOMACK & LABELLE LAID BACK CULTURE CLUB

WAAA/Winston-Salem (J)

DENIECE WILLIAMS DEELE RJ'S LATEST ARRIV ANNE LESEAR COLONEL ABRAMS NONA HENDRYX DMNI

Hottest: WOMACK & LABELLE

KACE/Los Angeles (A) none Hottest: DENNIS EDWARDS LIONEL RICHIE Miller/Wiggins CHANGE CRUSADERS LUTHER VANDROSS
WOMACK & LABELLE
PATTI LABELLE
LAID BACK
DENNIS EDWARDS

### KDAY/Los Angeles Jack Patterson

IRENE CARA BOOGIE BOYS P. FUNK ALI SKOOL BOYZ DREAMBOY RUN D.M.C. BOTTEST LAID BACK DENNIS EDWA

### KJLH/Los Angeles (A

CULTURE CLUB SUGARH LISA DANIELLE HUEY LEWIS & NEWS Hottest: ∀OMACK & LABELLE CAMEO DENNIS EDWARDS PATTI AUSTIN ATLANTIC STARR

BAR-KAYS WINDJAMMER DENIECE WILLIAMS Hottest: WOMACK & LABELLE

KDIA/Oakland

TEM PTATIONS
SPINNERS
JAMES INGRAM
ANITA BAKER
DAZZ BAND
JIMMY LEWIS
RJ'S LATEST ARRIV
DENIECE WILLIAMS
CAMEO CAMEO
STARPOINT
DELLS
HOTTEST:
LAID BACK
LIONEL RICHIE
TYRONE BRUNSON
CATCE
ATLANTIC STARR

BREAK MACHINE NONA HENDRYX PATTI LABELLE JEFF LORBER MALEMEN JEFF LORBER
MALEMEN
PETER BROWN
IRENE CARA
KIM PIELDS
HOTLEST
CAMEO
WOMACK & LABELLE
KOOL & THE GANG
DENNIS EDWARDS
DEBARGE

### KSOL/San Mateo

DAZZ BAND DEBARGE STAPLE SINGERS HOTTEST: ROCKWELL KOOL & THE GANG DENNIS EDWARDS ATLANTIC STARR JOHNNY MATHIS

### 77 Reporters 76 Current Reporters

The following station reported a frozen playlist this week:

WHRK/Memphis (J) Indicates Jazz Reporter

# JAZZRADIO NATIONAL AIRPLAY/30®

### April 6, 1984

- TANIA MARIA/Love Explosion (Concord Picante) 2 EARL KLUGH/Wishful Thinking (Capitol)

DAVID SANBORN/Backstreet (WB)

- RICHIE COLE/Alto Annie's Theme (Palo Alto) ALIVE/City Life (Alive) 6 WEATHER REPORT/Domino Theory (Columbia)
- SADAO WATANABE/Fill Up The Night (Musician/Elektra)
- PIECES OF A DREAM/Imagine This (Elektra) JEFF LORBER/In The Heat Of The Night (Arista) COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo)
- BLUE SKY/Blue Sky (C.T.) 12 KENNY G/G Force (Arista)
- 13 MILT JACKSON QUARTET/Soul Route (Pablo) FREDDIE HUBBARD/Sweet Return (Atlantic)
- MANHATTAN TRANSFER/Bodies & Soul (Atlantic) 16 PHIL UPCHURCH/Name Of The Game (Jam)
- OSCAR PETERSON QUARTET/A Tribute To My Friends (Pablo)

JIMMY PONDER/Down Here On The Ground (Milestone/Fantasy)

- 19 JIMMY SMITH/Keep On Comin' (Musician/Elektra) MONTY ALEXANDER/CLAYTON/HAMILTON/Reunion In Europe (Concord)
- 21 ANDY NARELL/Light In Your Eyes (Hip Pocket) CANNONBALL/NAT ADDERLEY QUINTET/What Is This Thing... (Pablo Live) ALEX de GRASSI/Southern Exposure (Windham Hill)

MATT CATINGUB BIG BAND/My Mommy & Me (Sea Breeze)

- ART FOXALL/Young & Old (Audiograph)

  LARRY VUCKOVICH with JON HENDR LARRY VUCKOVICH with JON HENDRICK/Cast Your Fate (Palo Alto)
- 27 RODNEY FRANKLIN/Marathon (Columbia) 28 DAVE VALENTIN/Flute Juice (GRP)
- 29 MICHAEL FRANKS/Passionfruit (WB) 30 L. SUBRAMANIAM/Indian Express (Milestone/Fantasy)

Current lists of Jazz reporters are available. Please call Barbara Barnes for further information.

### In conjunction with R&R's forthcoming expanded Jazz section

(next issue), we welcome 29 new reporters to our current list. This week's trendless chart reflects the influence of our new reporters and is the

beginning base of the expan-

### 49 Reporters

The following stations reported a frozen playlist this week:

KKGO/Los Angeles

WGCI/Chicago WBBY/Columbus The following stations are new reporters that failed to report and therefore

> WGBH/Boston WNUR/Evanston

were not used in this week's data:

### 41 Current Reporters

WVOI/Toledo

report new playlists for two or

more consecutive weeks and

were not used in this week's date WYBC/New Haven



# NATIONAL AIRPLAY/50 April 6, 1984

						_
Three Two Last Weeks Weeks Week		Total Reports/Adds	Heavy	Medium	Light	
11 3 2 1	OAK RIDGE BOYS/I Guess It Never Hurts To Hurt (MCA)	158/0	152	6	0	
7 2 1 2	BARBARA MANDRELL/Happy Birthday Dear Heartache (MCA)	158/0	135	20	3	
16 13 7	JULIO IGLESIAS & WILLIE NELSON/To All The Girls I've Loved Before (Col.)	155/1	130	25	0	
14 9 5	ATLANTA/Sweet Country Music (MCA)	154/0	117	30	7	
2 1 3 5	JOHNNY LEE with LANE BRODY/Yellow Rose (Full Moon/WB)	150/0	114	28	8	
18 15 10 6	CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB)	158/2	100	54	4	
8 4 4 7	GEORGE STRAIT/Right Or Wrong (MCA)	146/0	116	19	11	
19 16 13 <b>B</b>	MICKEY GILLEY & CHARLY McCLAIN/Candy Man (Epic)	150/2	85	53	12	
17 14 12 9	LEON EVERETTE/I Could'a Had You (RCA)	146/1	89	46	11	
27 20 16 🕡	JOHN CONLEE/As Long As I'm Rockin' With You (MCA)	154/1	60	84	10	
21 18 14	HANK WILLIAMS JR./Man Of Steel (WB/Curb)	148/0	<i>75</i>	56	17	
15 12 9 12	JIM GLASER/If I Could Only Dance With You (Noble Vision)	132/0	74	45	13	
4 7 8 13	DEBORAH ALLEN/I've Been Wrong Before (RCA)	137/2	89	29	19	
28 25 17 🙆	WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA)	152/2	49	88	15	
30 26 21	RONNIE McDOWELL/I Dream Of Women Like You (Epic)	145/3	45	82	18	
25 22 19 16	MARK GRAY/Left Side Of The Bed (Columbia)	136/4	45	65	26	
13 11 11 117	T.G. SHEPPARD w/CLINT EASTWOOD/Make My Day (WB/Curb)	122/0	65	43	14	
40 31 26 (B)	RICKY SKAGGS/Honey (Open That Door) (Epic)	149/6	31	90	28	
41 32 24 19	MERLE HAGGARD/Someday When Things Are Good (Epic)	148/5	28	89	31	
31 28 25 20	GAIL DAVIES/Boys Like You (WB)	143/7	35	81	27	
34 30 28 2	DAN SEALS/God Must Be A Cowboy (Liberty)	139/6	26	86	27	
6 5 6 22	MICHAEL MARTIN MURPHEY/Will It Be Love By Morning (Liberty)	109/0	60	35	14	
43 34 29 23	EDDY RAVEN/I Got Mexico (RCA)	146/4	18	92	36	
33 29 27 24	RAZZY BAILEY/In The Midnight Hour (RCA)	133/5	31	83	19	
46 39 30 🐯	EMMYLOU HARRIS/In My Dreams (WB)	137/5	18	87	32	
12 10 20 <b>26</b>	KENDALLS/Thank God For The Radio (Mercury/PG)	108/1	49	40	19	
48 36 33	LARRY GATLIN & THE GATLIN BROS. BAND/Denver (Columbia)	135/6	16	80	39	
47 38 34 🚭	REBA McENTIRE/Just A Little Love (MCA)	133/8	11	84	<b>3</b> 8	
23 21 18 29	JOHNNY RODRIGUEZ/Too Late To Go Home (Epic)	87/1	29	40	18	
3 6 15 30	EARL THOMAS CONLEY/Don't Make It Easy For Me (RCA)	95/1	42	35	18	
50 43 36 🗿	DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	124/14	17	65	42	
1 8 23 32	JANIE FRICKE/Let's Stop Talkin' About It (Columbia)	90/1	34	32	24	
26 24 22 33	DAVID FRIZZELL & SHELLY WEST/Silent Partners (Viva)	99/0	28	45	26	
46 34	GEORGE JONES/You've Still Got A Place In My Heart (Epic)	117/43	9	39	69	
44 40 37 🛂	DAVID WILLS/Lady In Waiting (RCA)	96/1	1.2	60	24	
- 49 40 <b>36</b>	LOUISE MANDRELL/I'm Not Through Loving You Yet (RCA)	122/11	5	53	64	
44	VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)	120/24	1	- 59	60	
- 45 41 🕮	KIERAN KANE/Dedicate (WB)	115/10	4	52	59	
- 48 42 🚳	KATHY MATTEA/Someone Is Falling In Love (Mercury/PG)	103/8	5	52	46	
45		99/11	5	47	47	
38 35 32 41	MOE BANDY/It Took A Lot Of Drinkin' (To Get That Woman Over Me) (Col.)	86/0	14	43	29	
49 🏖	GENE WATSON/Forever Again (MCA)	107/26	2	38	67	
DEBUT 43	STEVE WARINER/Why Goodbye (RCA)	107/38	2	33	72	
- 48	GUS HARDIN/I Pass (RCA)	91/7	3	43	45	
DEBUT 45	CONWAY TWITTY/Somebody's Needin' Somebody (WB)	93/55	4	31	58	
DEBUT 46	EXILE/I Don't Want To Be A Memory (Epic)	91/33	2	36	53	
DEBUT •	GARY MORRIS/Between Two Fires (WB)	99/24	2	30	67	
DEBUT 48	ALABAMA/When We Make Love (RCA)	72/53	9	20	43	
	ALABAMA/Roll On (Eighteen Wheeler) (RCA)	55/0	15	25	15	
9 17 31 50	MICKEY GILLEY/You've Really Got A Hold On Me (Epic)	54/1	15	22	17	

### **MOST ADDED** ®

**CONWAY TWITTY (55)** Somebody's Needin' Somebody (WB) ALABAMA (53) When We Make Love (RCA) **GEORGE JONES (43)** You've Still Got A Place In My ... (Epic) **KENNY ROGERS (38)** Eyes That See In The Dark (RCA) STEVE WARINER (38) Why Goodbye (RCA) STATLER BROTHERS (37) Atlanta Blue (Mercury/PolyGram). B.J. THOMAS (35) The Whole World's In... (Cleve. Int./Col.) **EXILE (33)** I Don't Want To Be A Memory (Epic) SYLVIA (30) Victims Of Goodbye (RCA) **CHARLY McCLAIN (30)** Band Of Gold (Columbia)

### **HOTTEST**

**OAK RIDGE BOYS (105)** I Guess It Never Hurts To Hurt... (MCA) **JULIO IGLESIAS & WILLIE NELSON (99)** To All The Girls I've Loved Before (Col.) **GEORGE STRAIT (74)** Right Or Wrong (MCA) **BARBARA MANDRELL (64)** Happy Birthday Dear Heartache (MCA) **JOHNNY LEE with LANE BRODY (54)** Yellow Rose (Full Moon/WB) ATLANTA (50) Sweet Country Music (MCA) T.G. SHEPPARD with C. EASTWOOD (26) Make My Day (WB/Curb) **CRYSTAL GAYLE (22)** I Don't Wanna Lose Your Love (WB) **DEBORAH ALLEN (21)** I've Been Wrong Before (RCA) RICKY SKAGGS (17) Honey (Open That Door) (Epic)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# BREAKERS.

### **GEORGE JONES**

You've Still Got A Place In My Heart (Epic)

On 74% of reporting stations. Rotations: Heavy 9, Medium 39, Light 69, Total Adds 43 including WPTR, WHN, WSEN, WWVA, WZZK, WCOS, KILT, WAMZ, WSIX, WQYK, WWWW, WFMS, K102, KSAN, KMPS. A Most Added Record. Moves 46-34 on the Country chart.

### STEVE WARINER

Why Goodbye (RCA)

On 68% of reperting stations. Rotations: Heavy 2, Medium 33, Light 72, Total Adds 38 including WCAO, WNYR, WSOC, KHEY, KSSN, WKSJ, WKIX, WONE, WHBF, WIL, KTPK, KRST, KIK-FM, KYGO, KSON. A Most Added Record. Debuts at number 43 on the Country chart.

### GENE WATSON Forever Again (MCA)

On 68% of reporting stations. Rotations: Heavy 2, Medium 38, Light 67, Total Adds 26 including WIXL, KIX106, WILQ, KXYL, WNOX, KSSN, KYXX, WQYK, WSLR, WMIL, WXCL, WIL, KTPK, KFRY, KVEG. A Most Added Record. Moves 49-42 on the Country chart.

### **GARY MORRIS**

Between Two Fires (WB)

On 63% of reporting stations. Rotations: Heavy 2, Medium 30, Light 67, Total Adds 24 including KMML, WEZL, WKLO, KLRA, WKSJ, WTQR, WMNI, WCXI, WFMS, KCJB, WXCL, KTTS, WTHI, KWJJ, KCCY, KCBQ. A Most Added Record. Debuts at number 47 on the Country chart.

### **KENNY ROGERS & DOTTIE WEST**

Together Again (Liberty)

On 63% of reporting stations. Rotations: Heavy 5, Medium 47, Light 47, Total Adds 11, WVAM, WSEN, WWVA, KYXX, WQYK, WXCL, KVOC, KFTN, KRSY, KTOM, KMPS. Heavy: CHOW, KIKK, KSO, WOW. Moves 45-40 on the Country chart.

# GENE WATSON

AND HIS FAREWELL PARTY BAND



'FOREVER'
AGAIN'

From The Album "LITTLE BY LITTLE"

GENE WATSON
AND HIS FAREWELL PARTY BAND
LITTLE BY LITTLE
INCludes: DRIBHCH BY WAY BACK HOME!
FOREVER AGAIN

Produced By Russ Reeder & Gene Watson

On MCA RECORDS Delivering The Music Of The 80's





### **NEW & ACTIVE**

CONWAY TWITTY "Somebody's Needin' Somebody" (WB) 93/55

Rotations: Heavy 4, Medium 31, Light 58, Total Adds 55 including WHN, WEEP, KIX106, WWVA, WCOS, KPLX, KRMD, KSO, WDAF, KFDI, KGHL, KYGO, KUGN, KMPS, KCUB. Debuts at number 45 on the Country chart.

EXILE "I Don't Want To Be A Memory" (Epic) 91/33
Rotations: Heavy 2, Medium 36, Light 53, Total Adds 33 including WIXY, WNYR, WYNK, WEZL, WLWI, WSM, WUSQ, WONE, WDAF, WDGY, WHBF, WTOD, KFDI, KNIX, KMPS. Debuts at number 46 on the Country chart.

GUS HARDIN "I Pass" (RCA) 91/7

Rotations: Heavy 3, Medium 43, Light 45, Total Adds 7, KLLL, WLWI, KCJB, KIK-FM, KKAL, KVEG, KFTN. Heavy: WYNK, WUSQ, KRKT. Medium: WAJR, WKYG, WSOC, KRMD, WONE. Moves 48-44 on the Country chart.

SYLVIA "Victims Of Goodbye" (RCA) 89/30

Rotations: Heavy 2, Medium 26, Light 61, Total Adds 30 including WPTR, WIXY, WIXL, WXBQ, KIKK, WKSJ, WTQR, KBMR, WONE, WMIL, WHBF, KIK-FM, KMAK, KNIX, KCKC.

ED HUNNICUTT ''In Real Life'' (MCA) 80/8
Rotations: Heavy 0, Medium 36, Light 44, Total Adds 8, WAJR, WNYR, WRNL, WTQR, WXCL, KUZZ, KWJJ. Medium: WCAO, CHOW, WCXI, WOW, KTTS, KSOP, KCUB.

CHARLY McCLAIN "Band Of Gold" (Columbia) 78/30

Rotations: Heavy 0, Medium 19, Light 59, Total Adds 30 including WGNA, WRKZ, WYII, KMML, WEZL, KSSN, WSIX, WRNL, E, WFMS, KTTS, WWJO, KYGO, KQIL, KSON.

DOLLY PARTON "Downtown" (RCA) 78/22
Rotations: Heavy 3, Medium 24, Light 51, Total Adds 22 including WPTR, WIXY, WHN, WWVA, KHEY, KSSN, WKZZ, KFGO, WFMS, WTSO, WTHI, KVOO, KKCS, KLZ, KEIN.

ALABAMA "When We Make Love" (RCA) 72/53
Rotations: Heavy 9, Medium 20, Light 43, Total Adds 53 Including WPTR, WYRK, WNYR, KASE, WZZK, WSOC, KPLX, WTVY, WAMZ, WMIL, KOMA, K102, KUZZ, KNIX, KCBQ.

REX ALLEN JR. "Sweet Rosanna" (Moon Shine) 69/9Rotations: Heavy 3, Medium 25, Light 41, Total Adds 9, WVAM, WYII, WYNK, KIKK, KLLL, WQYK, WCXI, KEBC, WOW. Heavy: WTVY, KKYX, KRMD.

MIKE CAMPBELL "One Sided Love Affair" (Columbia) 55/4
Rotations: Heavy 0, Medium 16, Light 39, Total Adds 4, WYII, KMML, WYNK. Medium: WNYR, KIKK, WMC, KKYX, KRMD, WMNI, KFGO, WOW, WXCL, KTTS, KQIL, KMPS.

CRAIG DILLINGHAM "Honky Tonk Women Make Honky Tonk Men" (Curb/MCA) 54/13 Rotations: Heavy 0, Medium 11, Light 43, Total Adds 13, WPOR, WWVA, WYII, WSOC, KSO, WCXI, WGEE, KEBC, WXCL, KRST, KFRY, KMAK. Medium: KLRA, WUSQ, KIGO.

BANDANA "Better Our Hearts Should Bend" (WB) 52/19

Rotations: Heavy 0, Medium 12, Light 40, Total Adds 19 including WCAO, WTVY, KHEY, KISS-FM, WRNL, KKYX, WIRK, WFMS, WHBF, KTTS, WTOD, KRST, KUGN, KNIX, KRSY.

STATLER BROTHERS "Atlanta Blue" (Mercury/PolyGram) 49/37
Rotations: Heavy 2, Medium 9, Light 38, Total Adds 37 including WPTR, WILQ, KRRV, WSOC, WNOX, KISS-FM, WKSJ, WLWI, WSIX, WONE, KSO, WAXX, WWJO, KUUY, KMAK, KTOM.

WRIGHT BROTHERS "Southern Women" (Mercury/PolyGram) 48/14

Rotations: Heavy O, Medum 9, Light 39, Total Adds 14, WWVA, WYII, KMML, KHEY, WOKK, WIRK, WTQR, WCXI, WOW, KTTS, KEDI, KUZZ, KOIL, KIGO.

KENNY ROGERS "Eyes That See In The Dark" (RCA) 47/38

Rotations: Heavy 2, Medium 11, Light 34, Total Adds 38 including WHN, WNYR, CHOW, WYNK, WZZK, WNOX, WAMZ, WRNL KJJY, WQHK, KTPK, KYGO, KNEW, KSAN, KMPS.

### SIGNIFICANT ACTION

B.J. THOMAS "The Whole World's In Love When..." (Cleve. Int./Columbia) 44/35
Rotations: Heavy 1, Medium 9, Light 34, Total Adds 35 including WPTR, WXKW, WLWI, WSM, KKYX, WCUZ, KEBC, WOW,

STEPHANIE WINSLOW "Baby Come To Me" (MCA/Curb) 38/10
Rotations: Heavy 0, Medium 10, Light 28, Total Adds 10, WVAM, WCAO, WIXY, KRRV, WTVY, KLLL, KWMT, KEBC, WHBF,

TERRY GREGORY "Cowgirl In A Coupe DeVille" (Scotti Bros./CBS) 37/11

Heavy 0, Medium 2, Light 35, Total Adds 11, KHEY, WKZZ, WOKK, WUSQ, KFGO, WDAF, WHBF, WTOD, KQIL, KEIN



BILL MEDLEY "I Still Do" (RCA) 33/28

Rotations: Heavy 1, Medium 5, Light 27, Total Adds 28 including WPTR, WEZL, WSOC, WKZZ, WLWI, WIRK, WONE, WX CL KTTS KLIGN KGA

DARREL CLANTON "I'll Take As Much Of You As I Can" (Audiograph) 33/10
Rotations: Heavy O, Medium 8, Light 25, Total Adds 10, WVAM, WWVA, WYII, WTVY, KHEY, WTQR, WFMS, WXCL, KRKT.

J.C. CUNNINGHAM "Light Up" (Viva) 23/15
Rotations: Heavy 0, Medium 0, Light 23, Total Adds 15 including WYII, KMML, WYNK, WTVY, KHEY, WQYK, KRRK, WAXX, WX-CL, WTOD, KRWQ, KGA.

BILLIE JO SPEARS "Midnight Love" (Parliament) 23/8

avy 0, Medium 4, Light 19, Total Adds 8, WVAM, WSOC, WAXX, WXCL, KTTS, KRWQ, KWJJ. Medium: KKYX,

GARY STEWART "Hey, Bottle Of Whiskey" (Red Ash) 21/9

Rotations: Heavy O, Medium 6, Light 15, Total Adds 9, WIXY, KRRV, KKYX, KRMD, KTTS, KVOO, KRSY, KMPS, KGA

RAY CHARLES "Do I Ever Cross Your Mind" (Columbia) 21/5

Heavy O, Medium 7, Light 14, Total Adds 5, WPTR, WEZL, KLRA, KIOV, KTTS. Medium: KLVI, WLWI, KEBC, KFDI,

PENNY DeHAVEN "Friendly Game Of Hearts" (Main Street) 19/5
Rotations: Heavy 0, Medium 2, Light 17, Total Adds 5, KHEY, KSO, WOW, KTTS, KRWQ. Medium: WGNA, KQIL. Light: WWVA,

KRMD, WIRK

JERRY LEE LEWIS "I Am What I Am" (MCA) 19/2

Rotations: Heavy 0, Medium 3, Light 16, Total Adds 2, WIXY, WYII. Medium: WPTR, KSO, KQIL: Light: WKSJ, KBMR, KFDI, KIK-FM, KFRY. SISSY SPACEK "If You Could Only See Me Now" (Atlantic America) 15/11 Rotations: Heavy 0, Medium 2, Light 13, Total Adds 11, WXKW, WTVY, KRMD, KSO, KRRK, KEBC, WOW, KTTS, KV00, KMPS,

NAT STUCKEY "One More Time" (Stargem) 15/5 Rotations: Heavy 0, Medium 2, Light 13, Total Adds 5, WIXY, WKYG, WOW, Q92, KTOM. Medium: CHOW, KLRA. Light: WKLD,

MASON DIXON "I Never Had A Chance With You" (Texas) 14/8 Rotations: Heavy O, Medium 2, Light 12, Total Adds 8, KLVI, KIKK, KISS-FM, KBMR, WXCL; KVOO, KIK-FM. Medium: KMML,

BOXCAR WILLIE "Not On The Bottom Yet" (Main Street) 13/8

Rotations: Heavy O, Medium 1, Light 12, Total Adds 8, WGNA, WPTR, WSNO, WKYG, KRMD, KTTS, WTOD, KVOO, KRSY. Medium: KLRA, Light: KRWQ.

BIG AL DOWNING "There'll Never Be A Better Night..." (Team Entertainment 12/7 Rotations: Heavy O, Medium 1, Light 11, Total Adds 7, WPOR, KBMR, KRRK, WAXX, WTOD, KRKT, Q92, Medium: WGNA. Light: KRMD, KSO, KVOO.

VICKI DAWN "Red Roses (Won't Work Now)" (Boundary) 11/6
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 6, WCAO, WSNO, WKZZ, Q92, KRSY, Light: KRRV, KRKT, KSOP. LANG SCOTT "Run Your Sweet Love By Me One More Time" (MCA) 10/6
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 6, WGTO, KBMR, KFGO, WOW, KSOP, KMPS. Medium: KKYX. Light: WMZQ, KVOO, KFDI.

KATIE McKINZIE "You'll Never Get To Heaven" (Poverty) 10/0
Rotations: Heavy 0, Medium 2, Light 8, Total Adds 0. Medium: KRKT, KIGO. Light: WBGW, WKYG, WTVY, KISS-FM, WCMS, KSO.

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 0, Medium: R.R.T., RIGO, Light: WOAM, KRMD, KYOO, KRKT.

RANDY WRIGHT "If You're Serious About Cheating" (MCA) 9/2

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 4, WOKQ, KRRV, WLWI, WQYK, Light: WVAM, KRMD, KVOO, KRKT.

RANDY WRIGHT "If You're Serious About Cheating" (MCA) 9/2

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, KTTS, KTOM. Medium: KLRA, Light: KFGO, WTOD, KRKT, KSOP.

JOE WATERS "Rise Above It All" (New Colony) 8/7
Rotations: Heavy 0, Medium 0, Light 8, Total Adds 7, WVAM, WSNO, WOW, KTTS, KRKT, KRWQ, Q92. Light: KRMD.

ROBIN LEE "Want Ads" (Evergreen) 8/7

Rotations: Heavy O, Medium 1, Light 7, Total Adds 7, WGNA, KRRV, WEZL, KKYX, KTPK, KVOO, Q92. Medium: KSOP. SAMI JO COLE "Emotions" (WB) 8/3
Rotations: Heavy O, Medium 1, Light 7, Total Adds 3, WKYG, KIX106, KHEY. Medium: KCKC. Light: KLLL, KRMD, KEBC, KQIL

TENNESSEE VALLEY BOYS "Lo And Behold" (Nashwood) 8/2
Rotations: Heavy O, Medium 2, Light 6, Total Adds 2, KFGO, KUGN. Medium: WLWI, WOW. Light: WWVA, WAXX, KTTS, KVOO.

CHERYL HANDY "Here I Go Again" (Audiograph) 8/1 vv O, Medium 1, Light 7, Total Adds 1, KFDI, Medium: KLRA, Light: WWVA, KHEY, WFNC, KKYX, WTOD, KVOO

### COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

### ARTIST/Song Title (Label)

PINKARD & BOWDEN/Three Mile Island (WB)

PINKARD & BOWDEN/Help Me Make It Through The Yard (WB)

ALABAMA/If You're Gonna Play In Texas (RCA)

JUDDS/Blue Nun Cafe (RCA)

PINKARD & BOWDEN/Blue Hairs Driving In My Lane (WB)

PINKARD & BOWDEN/Drivin' My Wife Away (WB)

ALABAMA/Country Side Of Life (RCA)

PINKARD & BOWDEN/What's A W-4? (WB)

JIM GLASER/Woman, Woman (Noble Vision)

GEORGE JONES/Radio Lover (Epic)

JUDDS/Mama He's Crazy (RCA)

MEL McDANIEL/All Around The Water Tank (Capitol)

JOHNNY LEE/The Fool (Full Moon/WB)

### Album Title

Writers In Disguise

Writers In Disguise

Roll On

Wynonna And Naomi: The Judds Writers In Disguise

Writers In Disguise

Writers In Disguise The Man In The Mirror

Jones Country

Wynonna And Naomi: The Judds

Naturally Country 'Til The Bars Burn Down





# Regional Adds & Hots

MOST ADDED **EAST** MOST ADDED MOST ADDED SOUTH WEST HOTTEST **MIDWEST** HOTTEST HOTTEST MOST ADDED HOTTEST Oak Ridge Boys (MCA) Conway Twitty (WB) B.J. Thomas (Cleve. Int./Col.) Oak Ridge Boys (MCA) Oak Ridge Boys (MCA) Alabama (RCA) J. Iglesias & W. Nelson (Columbia) J. Iglesias & W. Nelson (C J. Iglesias & W. Nelson (Columbia) George Jones (Epic) George Strait (MCA) George Jones (Epic) Alabama (RCA) Statler Brothers (Mercury/PolyGram) Oak Ridge Boys (MCA)

WEZL-FM Charleston, SC KRRV Alexandria, LA HEILE
HEARLY HCCLAIR
FILL HEDLEY
GARY HORRIS
LAY CHARLES
TOBIN LEE
Dottest: ALBANA
ALBANA
THRASHER BROTHERS
STEPHANIE MINSLOW
HOSIN LEE
B.J. THOMAS
LARRY LEE JONES
BILL MEDLEY
TYONKY OVERSTREET
GARY STEPHANT
PETER ISAACSON
STATLER BROTHERS
HOCEBEL
DAYS BROTHERS BACK RIDGE BOYS RAZZY BAILEY BARBARA HANDRE BARL THOMAS CV BENDALLS

DOLLT PARTONS
BILL HECLEY
EXILE
KIERAM KAME
HIME CAMPBELL
JUDY LIPUSE
MIKIGHT BROS.
STAVE WARLINER
GARAINER
GEORGE JOHN
GEORGE JOHN
FALLER
FAL

KASE Austin, TX

WYNK Baton Rouge, LA Baton Rouge, L.
RAZZY BALLEY
COWNAY TWITTY
KUNNY TWITTY
KUNNY TROGERS
VERM GODDIN
J.C. CURRINGHA
KHILE
HEE ALLEN JR.
HAUSE CAMPBELL
HOUTENAM
KUNDE
HOUTENAM

KEVI Beaumont, TX DAVID ALLAN COE MASON DIXON

WXBQ-FM Bristol, VA GIBIO, VA

STUVIA

STUVIA

VERN GOGDIN

STEVE MARINER
GEORGE JUNES
CVARLY MCCLAIN

HOCKEST:
OAR RIGGE BOYS
JUNNY LEX

ATLANTA
DEBORAR ALLEN

IGLESIAS & NELS

SOUTH KXYL Brownwood, TX

WESC-AM/FM Greenville, SC

hone Nottest:

Houston, TX
GEORGE JONES
DAN SEALS
BOCK-SETY
OAK RIDGE BOYS
HCCLAIN & GILLE
IGLESIAS & NELS
RICKY SKAGGS
GEORGE STRAIT WCOS-AM/FM Calumbia, SC

COLUMBIA, SC
CHORGE JONES
KUNNEY ROCKER
KUNNEY ROCKER
KUNNEY LALLAN COR
KUNNEY LUCE BRRILE
SILVEA
RECEGI:
BOYL THOMAS COR
OUR RIGGE BOYS
DIBOGRAM ALLEN
ATLANCA
J-BERMY LEE

WNOX Knoxvillé, TN WIGTO Cipress Garden ALABAMA
STULVIA
B.J. THOMAS
B.J. THOMAS
STATLER BROTHERS
LIBNO SCOTT
Robtest (
GEORGE STWAIT
BARBARA MANDRELL
OME RIDGE BOYS
IGLESIAS & NELLSON
JOHN COMMLETE

KSSN Little Rock, AR

LIMIO FOCK, AR

RAZZY BALLEY
GENE WAYSON
LATHY MENTER
VENN COEDIN
STEVE WARTHER
SYLVIA
GEORGE JONES
CHARLY MCCLAIN
EXILE
DOLLY PARTON
HOCLAIN & GILLEY
LGLES IAS & MELSO
DAN ESALS
DAVID ALLAN COE WILO Danville, KY GABY MORRIS
GEDREG JUNES
GENE MATSON
VICEN GOGDIN
EDBY RAYEN
GERSTAL GAYLE
HOLLEGE
JOHNY LEE
GERGE STRAIT
T.45. SHEPPARD
OAL RIGGE BOYS
IGUES IAS & NEL KLRA Little Rock, AR

WAMZ-FM Louisville, KY

KLLL Lubbock, TX

WLWIFM

WSM Nashville, TN

WSIX-FM Nashville, JN B.J. THOMAS GEORGE JONES EXILE CONNAY TWITTY STEVE MARINER ALABAMA

WWOD/WKZZ Lynchburg, VA TICKI DAWN
STEVE NAKINER
VERN GOSDIN
DOLLY PARYON
BILL MEDLEY
B.J. THOMBS
TERRY GREGORY
HOTLAND:
LEON EVERETTE
ATLANTA.
IGLESIAS & NELS:
GEORGE STRAIT

RIERAN KANE EXILE B.J. THOMAS ALLABADA NOTTOBEL JOHNNY LEE MICHAEL MURI OAK RIDGE BK IGLESIAS & N DEBORAH ALLE WMC-AM Memphis, TN WCMS-FM Norfolk, VA

KYXX Odessa, TX OGBBBB, IA
LOUISE MANDRELL
DAYID ALLAN COE
POGERS & MEST
GENE MATSON
STEVE MARINER
HOCLEME:
JOHNNY LEE
ATLANTA
BARBARA MANDRELL
GLESIAS & MELSO
OAK RIDGE BOYS

KISS-FM Miami, FL Mismi, FL
ALABAMA
JOHN COMLEE
SMELLY MEST
HARGON LUCK
KATY MOFFATT
BAMBAMA
B. J., THOMAS
STATLEE BROTT
ATLANTA
HOCKESIAS & NI
DAN SERIS
ALABAMA
ATLANTA
T.G. SHEPPARC

WKSJ-FM Mobile, AL SYLVIA
GARY MORRIS
CHARLY MCCLAIN
EXHLE
STEVE WARINER
DOLLY PARTON
BILL MEDLEY
B.J. THOMAS
CONWAY TWITTY
STATLER SECTHER
ALABAMA
MORE SEET,

ED HUNNICUTT BANDAMA CHARLY MCCLAIN SYLVIA KENNY ROGERS B.J. THOMAS HOEEnt!

none Rottest:

WKIX Rateigh/Durhan

MIDWEST KSO Des Moines

B. J. THOMAS CORNAY TWITTY STLVIA BANDARA BILL MEDLEY GARY STEWART ROBIN LEE HOCKAST! KINDALLS JORDHY LEE GEORGE STRAIT JORDHY RODRIG DAN SEALS KRMD-AM/FM Shreveport, LA

WQYK-FM Tamps/St. Pets, FL

TampaiSt. Pete, FL
LANGY CATIN
VESN GOGOTN
RICKY SKAGGS
GERGE JOKES
GERGE JOKES
GERGE MATSON
GARY HOMELS
THANAGES BENYMERS
FOCKES & WEST
HOMELS
FOCKES & WEST
ORBORAN ALLEN
GLESSEA B NOLISON
T.G. SKOLPPAND
DAN SEALS
DAN SEALS
DAN DALLEN
COR.

WIRK-FM West Palm Beach, FL

WUSQ-FM Winchester, VA KENNY ROGERS GENE WATSON GENE WATSON
TERRY GREGORY
GEORGE JONES
EXILE
HOTTEST:
DAK RIDGE BOYS
T.G. SHEPPARD
RICKY SKAGGS
IGLESIAS & NEL
GEORGE STRAIT

WMNI Columbus, OH

Dayton, OH
STATLER PROTHERS
EXILE
COMMAN THITTY
GENE MATSON
STLVIA
GENE MATSON
STLVIA
GANY RORRIS
GANY

GENE NATSON
KIERAN KANE
VERN GOSDIN
LOUISE MANDRELL
NOTES:
ATLANTA
HANK WILLIAMS JR.
OAK RIDGE BOYS
CRYSTAL GAYLE
IGLESIAS & WELSON

BIG AL DOWNING STEVE MARINER LANG SCOTT EXILE CONMAY TWITTY MASON DIEGON BYLVIA

Hottest; IGLESIAS & NE JANIE PRICKE EARL THOMAS CO JORNNY LEE ATLANTA

WUBE-FM Cincinnati, OH

GEORGE JONES
-ALASAMA
FENNY ROGERS
HOTEBEL:
BARBARA MANDRELL
OAK RIDGE BOYS
GEORGE STRAIT
LEON EVERETTE
IGLESIAS & NELSON KS100 Claveland, OH CHEVERNO, OH
MERLE HADGEN
GAIL DAVIES
EDDY RAVEN
EMETICU UNRIS
DAVED ALLAN COE
BOCCORE;
DEBORAN ALLEN
JOHNNY LEE
BAMBARA HANDRELL
GEORGE STRAIT
OAK RIDGE BOYS

E. Grand Forks, M
STATLER BROTHERS
B.J. THOMAS
COMMAN TWITTY
SIBN'S PACKER
J.C. CUNNINGHAM
BIG AL COMNING
SAMBY JO COLE
HOTBORY
GEORGE STRAIT
EGLESIAS B NELSON
T.G. SHEPPARO
OAK RIDGE BOYS

WAXX Eau Ciaire, Wi

KFGO Fargo, ND

WWWW-FM Detroit, MI

WCXHFM

WCUZ-AM/FM Grand Rapids, MI KENNY ROGERS ALABAMA GARY MEMRIS KATHY MATTEA REX ALLEN JR CRAIG DILLING RUTE ANN WRIGHT BRDS, HOTEBEEL

WGEE Green Bay, WI Hottest: DEBORAR ALLEN GEORGE STRAIT BARBARA MANDRELL OAK RICCE BOYS IGLESIAS & NELSO

WFMS-FM Indianapolis, IN Indianapols, IN
STEVE MARINER
STEVICE
GARY MOURIS
GENERALL CLAFFON
HOUSE
HARLY MCCLAIN
CONNAY THITY
DOLLY PARTON
BANDAMS
DARRHILL CLAFFON
HOTEBOOK LIES
JOSONK LIES
JOSONK LIES
AND LABOR LOCK
MCCLAIN & GILLEY
ATLANTA

KEBC-FM Oklahoma City, OK NEW ALLEN JR.
STEPHANES WINELDS
STEPHANES WINELDS
STEPHANES WINELDS
STEPHANES WINELDS
STEPHANES
BIJ. THOMES
BIJ. THOMES
KENNY MOGERS
SISSY SPACEK
ALABAMA
HOTEMST:
GEORGE STRAIT
GEORGE STRAIT
GEORGE STRAIT
JOHNNY LEE
BARBARA MANDRELL
IGLES LAS & MELSON

KXXY Oklaho WWJO St. Cloud, MN ma City, DK ALABARA
DAVID ALLAN COR
STRVE WARINER
EXILE
CORNAY TWITTY
KOTLOST
RAMBARA MANDRELL
DAX RIGGE BOYS
IGGES LAS & NELLSCH
MOCLAIN & GILLET EAMDANA
STEVE HARINER
STATIER SHOTHER
STATIER SHOTHER
GENE WATSIN
CHARLY MCCLAIN
HOTEUR:
JOHNNY LEE
T.G. SHEPPARD
ATLANER
OAK RIDGE BOYS
IGLESIAS & NELS

WIL-AM/FM St. Louis, MO

WTOD Toledo, OH

CONMAY TWITTY
GEORGE JONES
RELIE
STEVE WARINER
HANDANA
DOLLY PARTON
BOXCAR WILLIE
J.C. CUMBINGRA
BIG AL DOWNING
RUTH ANN
KEVIN PEARCE
TERRY GREGORY
HOCLEST;

WOW-AM/FM Omaha, NB WTSO Madison, WI

KECK Lincoln, NB

KWMT Fort Dodge, IA

COMMAN TWITTY
STATLER SROTHERS
STEVE MARINER
STEVENANIE WINSLOM
(OCHARLY MOCLAIM
HOC LOGAL
JOHNNY LEE
GEORGE STRAIT
BASSARA MANDRELL
OAR RIDGE BOYS
IGLESIAS & NELSON

OTHER, NB
GEORGE JUNES
B.J. THOMAS
HAT RETURNEY
BUTCH BALER
WINGET BROOK,
SIBST EPACHE,
SIBST EPACHE,
GEORGE STRAIT
GEORGE STRAIT
GEORGE STRAIT
JC., SIECHPALT
JC., SIECHPA STATLER BROTHERS
COMMAN TWITT
BANDANA
B.J. THOMAS
BILL MEDLAY
DOLLY PARTOM
HOTE-ST.
BARBARA MANDRILL
IGLESIAS & NELSO
OAK RIDGE BOYS
ATLANTA
GALL DAVIES

WBCS Milwaukee, Wi

KCJB Minot, ND

WXCL Peoria, IL BYLYIN STATES OF THE STA

WHBF Rock Island, IL MINNEAPOLIS, M
DAVID WILLS
DAN SEALS
EXILE
KATHY MATTEA
HOCLEST
GEORGE STRAIT
OAK RIDGE BOYS
IGLESIAS 4 NEL
T.G. SHEPPARD
WRIGHT SROS.

FOCK 1978HG, IL
TERRY GRECORY
BANDANA
STEPINANIE WINSLOW
STEVE MARCHENER
GEORGE JONES
SYLVIA
FOCKES
FOCKES EXILE STEVE MARINER GENER MARSON SYLVEA POSTA LEE KENNY ROGERS S.J. THOMAS CALFFORM LEE KEDDALE HICKARL HUPPHEY EARL THOMAS COME BARBARA MANDRELL BARBARA MANDRELL

KIOV-FM Sloux Falls, SD SHOUNT PHINS, DU STATLER BROTHERS RAY CHARLES KERRY ROGERS HOLLARY ROGERS HOLLARY A TALANTA OAK RIGGE BOYS IGLESIAS & NELSON RIGGE SKAGOS

Tulsa, OK

DOLLY PARTNH
DARK PRETTY
DARK PRETTY
B.J. TROMBAS
SIMP SPACKE
SAMPI JO COLE
SAMP JO COLE
SAMPI JO COLE KTIS-AMPEM Springfield, MO Springfield, MO BAY CHARLES BARDARA BERY CHARLES BARDARA SERVEY WALLINER GARY MERCIA STORE CHARLES SHEW FRACULAT SIRWY FRACULAT S

**EAST** 

WGNA-FM Albany, NY 

WPTR Albany, NY

GARY HURRIS COLLY PARTON LOUISE MANDRELL KIERAN KAME HOCKEGE: GEORGE STRAIT BARBARN MANDREL ATLANTA OAK BEDGE BOYS JURN CONLEE

WVAM Altoons, PA ALBANG PETER ISAACSCH JOE WATERS BILLIE JO SPEARS BILLIE JO SPEARS BARRELL CLAPYON COMMAN TWATTY STATLER BROTHERS GEORGE HAMILTON I REX ALLEN JOH MOCKEST JOH AND JOHN JOH GEORGE STEALT ATLANTA ICLESIAS & MELSON JIM GLASER

WCAO Baltimore, MD DEBITTHOR, MU
DEBOTRAR ALLEM
STEPPRANTE WINSLOM
STEVE WARRIER
COMPRAY THE TITY
BANDARO
WICKE DAWN
HOTLOGET DAWN
HOTLOGET
BANDARO
BANDARO HANDRELL
OAR REDGE BOYS
CLESIAS & NELSON
ATLANTA
CRISTAL GAYLE

WPOC-FM Baltimore, MD

DODE
BOTTEST:
JOHNY LEE
T.G. SHEPPARD
BARBARA MANDRET
EGLESIAS & NELS
OAR REDGE BOYS WBGW-FM Bangor, ME

ALABAMA KENNY ROGERS VECKI DAMN JOE WATERS HOTTEST; ATLANTA IGLISIAS & NE RICHY SKADGS GEORGE STRAIT SYLVIA

WOKQ Dover/Por B.J. THOMAS GEME WATSON THRABHER BROTHER HOULEST, GEORGE STRAIT OAK REDGE BOTS JIM GLASER ATLANTA BARBARA MANDRELL BARBARA MANDRELL

WXKW Allentown, PA

WEEP Pittsburgh, PA

WNYR Rochester, NY

ALABAMA
EXHAN PAGGERS
EXILE
STEVE MARINER
ED HUNDICUTT
HOCCEST:
GCUSSES A NELSON
OAK RICCE BOYS
CHYSTAL GATLE
GEORGE STRAIT
RICEY SKAGGS WSEN-AM/FM Syracuse, NY

STEVE WARLINER
VERN CORDIN
KIERAN KAME
GEWIGE JOHES
ROCENS & WEST
ROCENS & WEST
ROCENS & WEST
GLESIAS & NELSC
CAK BEDOE BOYS
JOHONY LEE
DEBORAH ALLEN
GEORGE STRATT

WPKX Alexandria, VA

CHOW Welland, ONT

DOLLY PARTON KENNY ROCERS GEORGE JONES COUNTY THITTY HICHAEL MURPHEY JOHNY LEE CENDALLS CRYSTAL GAYLE IGLEBIAS 6 NELSO

WIXL-FM Newton, NJ

WKYQ Parkersburg, WV

WPOR-FM Portland, ME

### WEST

Albany, OR
STATLER BROTHER
RUTH AND
DARRELL CLAMTON
DARRELL TOCERS
JOE MATERS
SAVAMENA
J.C. CUNNINGMAN
BIG AL DOMNING
SAMMY JO COLE
BARBARA MAMDRELL
GOLSTAR S NELS
ATLANTA
GEORGE STRAIT
GUS BERDIN

KIKF Ansheim, CA ATIBROHM, GA
REL HEDANIEL
STEVE MARINER
GENE MATSON
CHARLY NECLAIN
S'ALVIA
MASON GLIGOR
GAIL DAVIES
GENALD RAY
GUS HARDIN
HOLLOSE
GENALD RAY
ATLANTA
DAK RIGGE HOYS
CLUSSIAS HELS
DAN SEALS

IZYAK Anchorage, AK

KKAL Arroyo Grande

CONMAY TWITTY STATLER BROTHERS HOCKEST: DEBORAH ALLEN DAK RIDGE BOYS WAYLOW JENNINGS HARK GRAY DOLLY PARTON

ALABAMA
EXTLE
EXILE
CONNAY TWIPTY
MOTEOST:
GEORGE STRAIT
ATLANTA
MARK GRAY
BARBARA MANDRE
IGLESIAS 6 NEL

KGEM/KJOT Boise, ID

KVOC Casper, WY KUUY Chayenne, WY

KKCS Colorado Sprin ALABAMA FENNY ROGERS DOLLY PARTON HOTEBET: GEORGE STRAIT ATLANTA CRYSTAL GAYLE DAR RIDGE BOYS IGLESIAS & NELSON

KYGO-FM Denver, CO DAVID ALLAH CDE STEVE WARTNER CHARLY NECLAIN CONWAY TWITTY ALABAMA KENNY ROGERS HOLLEGE: KLZ Denver, CO

KUGN-FM Eugene, OR

KFRY Fresno, CA

KMAK Fresno, CA NICKEY GELLEY JUDDS BOTTOM BARBARA HANDRI HANT WILLIAMS ICLESIAS & NEE GEORGE STRAIT JOHNY LEE KRWQ-FM Gold Hill, OF

ALARAMA
J.C. CURREINGHAM
BILLIE JO SPEARS
PENNY DEMAYER
JOE MATERS
HOCTERE'S
GEORGE STRAIT
OAK BIDGE BOYS
BARBARA MANDRELL
GIGLES LAS & NELSON
ATLANTA

KEIN Great Falls, MT GEORGE JONES
GANY MORRIS
STEVE WARRIER
EXILE
DOLLY PARTON
EANDANA
TERRY GRECORY
HOCKAIN
GARGE BOYS
GEORGE STRAIT
IGLESIAS & NELSON
MATLON JENNINGS
MERLE MAGGARD
MERLE MAGGARD KVEG Las Vegas, NV

KLAC Los Angeles, CA

BILLIE JO SPEARS ED HUNNICUTT STATLER BROTHERS ALABAMA GARY MORRIS HOTCOST HOT KNEW Oakland/S.F., CA Q92 Powell, WY

KFTN Provo, UT KCCY-FM Bueblo, CO

KRSY

KRAK Sacramento, CA

KTOM Salines, CA

KSOP-FM Salt Lake City, UT

KSON-FM San Diego, CA B.J. THOMAS
BILL MEDGEY
COMMAY TWITTY
J.C. CUMNINGHA
GARY STEWART
HOTEART
GEORGE STRAIT
ATLANTA
JORNY LEE
IGLISSIAS 6 NEL
JOHN CONLEE

PENKARD & SONDEN

SPHINGHER, MAN
TOLBELS & NELSON
EXILE
STEVIES
STEVIES
STEVIES
STEVEN
STEVEN
STEVEN
STEVEN
STEVEN
STEVEN
AN STUCKEY
PROCESH ALLEM
CRYSTAL GAYLE
HANK GRAY
NONNIE ROCOMELL
RICKY SKAGGS

COMMAY TWIFFF CHARLY RECLAIN STEVE MARINER HOTCOST I IGLISTAS & NELSO BARBARA RAMERELI OAK RIDGE BOYS ALABARA JOHNNY LEE

LOUISE MANDRELL
ED HONNICOTT
VERN COMDIN
HOCKEME!
EARL THOMAS CONLE
JORNNY LEE
HICHARL UNERPHEY
KENDALLS
GEORGE STRAIT

SYLVIA
GENE MATSON
DAVED ALLAN COE
COMMAN PHITTY
CHARLY MCCLAIN
BOCCOST:
GEORGE STRAIT
GALL DAVIES
EXDPY RAVEN
LARRY GATLIN
ELERAN KAME

BOXCAR WILLIE
GEORGE JONES
HAT STUCKEY
LARRY LEE JONES
SOMIT JO COLE
HOLESEL
BANDARA MANDRELL
ATLANTA
GEORGE STRAIT
OAK RIDGE BOYS
CONNAY TWITTY

Portland, ME
CEARLY MCCLAIN
GEORGE JORSS
COMMAN THUTTY
STEVE WARRINER
CEARLG DILLINGHA
BIG AL DOWNING
HOTEGET:
DEBORAN ALLEN
GEORGE STRAIT
T.G. SNEPPARD

WWVA Wheeling, WV

VERN GOSDIN
LORRIE HORGAN
CRAIG DILLINGHAM
JC. CUNHINGHAM
REX ALLEN JR.
GEORGE JONES
WRIGHT BROS.
JERRET LEE LEWIS
DOLLY PARFON
EXILE
AIKE CAMPBELL
STATLER BROTHERS
CHARLY HOCLAIN

WILQ Williamsport, PA WHENTEDOT, PA

ALABANG
KENNY ROCERS
STATLES BROTHERS
BRANG CRAY
CEME WATSON
CHARLY RECLAIN
LOUISE MANDRELL
HOTEGET
JOHNNY LEE
KENHALLES
DAK RIDGE ROYS
JANTE PRICES
DEBORAS ALLEN

159 Reporters

The following station reported

and therefore their playlists were frozen: WBGW/Bangor

WMZQ/Washington, DC WHK/Cleveland KRAK/Sacramento WMC/Memphis WHOO/Orlando WFNC/Fayetteville WESC/Greenville WCMS/Norfolk

The following station failed to report a new playlist for two consecutive week and was not used in this week's data: WPAP/Panama City

Ku2z Sakera

STATLER BROTHS

KQIL Grand Junction, CO

REBA MCENTIRE
DAYJO ALLAN COJ
LOUISE MANDRELI
KIERAN KANE
ALABAYA
KENNY ROCERS
HOTCHEBE:
DAMBARA HANDREI
OAK RIGGE MOYS
JCHONY LEE
ATLANTA
GEORGE STRAIT

KWJJ Portland, OR

GARY MORRIS
COMMAY TWITTY
ALABAMA
REBA MCENTIRE
MOTEBET
ICLESIAS & MELSON
JOHN CONLICE
SPECTION HARRIS
JIM GLASER

K102 St. Paul, MN

# Adult/Contemporary

Continued from Back Page

## **CHART EXTRAS**

Chart Extras are those songs which have achieved Breaker status, yet do not have sufficient airplay strength to chart.

### KATHY MATTEA

Someone Is Falling In Love (Mercury/PolyGram)

59% of our reporters on it. Rotations: Heavy 0/0, Medium 39/2, Light 35/4, Extra Adds 1, Total Adds 7, WISN, WSNY, KRNT, WMGN, WMHE, KFSB, KWEB. Medium: KHOW, KGW, WICC, WRIE, WTIC, WGY, WKGW, WBT, WVLK, WMAZ, WRVR, and 28 others.

# BREAKERS.

### **SHAKIN' STEVENS** I Cry Just A Little Bit (Epic)

54% of our reporters on it. Rotations: Heavy 0/0, Medium 33/10, Light 35/9, Extra Adds 1, Total Adds 20, WTAE, WSB, WHB, WISN, KOST, KFMB, WAEB, KEY103, WBT, 2WD, KRNT, WMGN, KFI, KIXI-FM, WNGS, KCRG, KFSB, KFQD, KRNO, KISN.

### **DOLLY PARTON Downtown (RCA)**

50% of our reporters on it. Rotations: Heavy 2/1, Medium 27/9, Light 33/19, Extra Adds 2, Total Adds 31 including GR55, WTAE, WHB, KGW, WAEB, V100, WRIE, WTIC, WPJB, WKGW, WBT, 2WD, WRVA, WHBY, KBOI, and 16 more.

### **NEW & ACTIVE**

POINTER SISTERS "Automatic" (Planet/RCA) 45/2
Rotations: Heavy 9/0, Medium 27/0, Light 9/2, Extra Adds 0, Total Adds 2, WISN, WFMK. Heavy: KVIL-FM, WFYR, WAEB, WLAC-FM, WSNY, KPPL, WSKI, KEEZ, KRSB. Medium: WFBR, WROR, WTAE, 55KRC, KGW, V100, WRIE, KEY103, KRBE-FM, 2WD, WAVE, WENS, WMGN, WMHE, KRAV, KMJJ, KFI, KWAV, WWNR, WTNY, WSKY, WCHV, WKYX, WJON, WBOW, K99, KRNO.

PAUL SIMON "Think Too Much" (WB) 39/14 Rotations: Heavy 0/0, Medium 14/3, Light 24/10, Extra Adds 1, Total Adds 14, WTAE, WCCO, KGW, WAHR, WHBC, WTRX, WMGN, WWNR, WEIM, WCHV, WGSV, KFSB, WHNN, WBOW. Medium: WAVE, WHBY, KUGN, KIXI-FM, WSKI, WSKY, WCKQ, WJON, K99, KQSW, WMHE.

ELBOW BONES & THE RACKETEERS "A Night In New York" (EMI America) 39/1
Rotations: Heavy 2/1, Medium 25/0, Light 12/0, Extra Adds 0, Total Adds 1, KOY. Heavy: KRSB. Medium: WPIX, KHOW, WICC, WTIC, WBT, WMAZ, WRVA, WAYE, WHBY, WHBC, KRNT, WFMK, KUGN, KSL, WWNR, WKNE, KORQ, WKYX, WCIL, KEEZ,

KWEB, WJON, K99, KRNO, KQSW. KENNY ROGERS "Eyes That See In The Dark" (RCA) 37/37
Rotations: Heavy 1/1, Medium 7/7, Light 28/28, Extra Adds 1, Total Adds 37, WFBR, WSB-FM, KVIL-FM, 97AIA, WQUE-FM, WCLR, WCCO, WICC, V100, WRIE, KRBE-FM, WAHR, WMAZ, WEZS, WHBY, WTRX, WMHE, KUGN, KKUA, KWAV, WWNR, WEIM, WTKO, WSKI, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, KCRG, KEEZ, KKJO, KTWO, K99, KRSB, KALE.

PAUL YOUNG "Come Back And Stay" (Columbia) 36/2
Rotations: Heavy 7/0, Medium 19/0, Light 10/2, Extra Adds 0, Total Adds 2, WISN, WSNY. Heavy: WNAM, WEIM, WSKI, WWPA, WCHV, WKYX, KRNO. Medium: KGW, WICC, WGY, KEY103, KRBE-FM, WMAZ, WMGN, WMHE, KPPL, KWAV, KIXI-FM, WWNR, WKNE, WTNY, KORQ, WSKY, WNGS, WCIL, WJON.

KIM CARNES "I Pretend" (EMI America) 35/35
Rotations: Heavy 0/0, Medium 5/5, Light 27/27, Extra Adds 3, Total Adds 35, WCCO, KFMB, WAEB, WRVA, WAVE, WHBY, WHBC, WTRX, WFMK, WMHE, KUGN, KKUA, KWAV, KIXI-FM, WWNR, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WGSV, WAGE, WKYX, WNGS, KCRG, KFSB, KEEZ, WHNN, KKJO, KTWO, K99, KQSW, KRSB, KALE.

LANI HALL with HERB ALPERT "Come What May" (A&M) 31/31 Rotations: Heavy 0/0, Medium 5/5, Light 22/22, Extra Adds 4, Total Adds 31, WSB-FM, WCCO, KGW, WAHR, WVLK, WMAZ, WRVA, WHBY, WTRX, KKUA, WWNR, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, KFSB, KEEZ, WHNN, WJON, KKJO, WBOW, KTWO, K99, KQSW, KRSB.

CYNDI LAUPER "Time After Time" (Portrait/CBS) 31/29 Rotations: Heavy 0/0, Medium 11/11, Light 18/16, Extra Adds 2, Total Adds 29, WSB-FM, 97AIA, WQUE-FM, WCLR, WCCO, KOST, WICC, WMAZ, WRVR, WAVE, WTRX, WENS, WFMK, WMGN, KRAV, KKUA, KWAV, KIXI-FM, WEIM, WSKI, WSKY, WCKQ, WCHV, KEEZ, KWEB, KTWO, KRNO, KQSW, KALE.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

### **MOST ADDED** ®

**KENNY ROGERS (37)** Eves That See In The Dark (RCA) KIM CARNES (35) I Pretend (EMI America) LANI HALL with HERB ALPERT (31) Come What May (A&M) **DOLLY PARTON (31)** Downtown (RCA) CYNDI LAUPER (29) Time After Time (Portrait/CBS) SHAKIN' STEVENS (20) I Cry Just A Little Bit (Epic)

### HOTTEST

**LIONEL RICHIE (116)** Hello (Motown) PHIL COLLINS (104) Against All Odds (Take A Look...) (Atlantic) **JULIO IGLESIAS & WILLIE NELSON (61)** To All The Girls I've Loved Before (Col.) STEPHEN BISHOP (44) Unfaithfully Yours (One Love) (WB) **EURYTHMICS (44)** Here Comes The Rain Again (RCA) **CULTURE CLUB (36)** Miss Me Blind (Virgin/Epic)

### SIGNIFICANT ACTION

KOOL & THE GANG "Tonight" (De-Lite/PolyGram) 24/2
Rotations: Heavy 3/0, Medium 10/0, Light 11/2, Extra Adds 0, Total Adds 2, WKGW, WBOW. Heavy: WQUE-FM, WWPA, WCHV. Medium: KVIL-FM, V100, WVLK, WMHE, KWAV, WEIM, KORQ, WSKY, WCKQ, WKYX. Light: 97AIA, WNAM, WWNR, WAGE, KESB, WJON, KQSW, KRSB, B100.

KENNY G "Hi, How Ya Doin'?" (Arista) 24/9
Rotations: Heavy 0/0, Medium 3/0, Light 20/8, Extra Adds 1, Total Adds 9, KEY103, 2WD, WHBY, WNAM, KKUA, WKNE, WWPA, WAGE, WHNN. Medium: WSKI, KORQ, KRSB. Light: WCCO, WAHR, WTRX, WWNR, WEIM, WCKQ, WCHV, WGSV, WKYX, WCIL, KEEZ, WBOW.

NIK KERSHAW "Wouldn't It Be Good" (MCA) 23/8
Rotations: Heavy 0/0, Medium 7/1, Light 16/7, Extra Adds 0, Total Adds 8, B100, WAHR, WNAM, WTRX, KWAV, WWPA, WKYX, K99. Medium: KIXI-FM, WEIM, WSKI, KORQ, WCKQ, KQSW. Light: WFBR, WVLK, WWNR, WSKY, WCHV, WAGE, WCIL, KEEZ,

DENIECE WILLIAMS "Let's Hear It For The Boy" (Columbia) 19/18
Rotations: Heavy 0/0, Medium 8/5, Light 12/12, Extra Adds 1, Total Adds 18, WSB-FM, 97AIA, V100, WKGW, WNAM, WMHE, KPPL, KFI, WWPA, WSKY, WCKQ, WCHV, WAGE, WJBC, KEEZ, WJON, KRSB, KALE, Medium: WQUE-FM.

ATLANTIC STARR "More, More, More" (A&M) 19/2 Rotations: Heavy 0/0, Medium 1/0, Light 18/2, Extra Adds 0, Total Adds 2, WKYX, KEEZ. Medium: WCHV. Light: WCCO, WAHR, WVLK, WHBC, WTRX, WEIM, WKNE, WSKI, KORQ, WCKQ, WAGE, WJON, KKJO, WBOW, K99, KRSB.

BARBARA MANDRELL "Happy Birthday Dear Heartache" (MCA) 16/3
Rotations: Heavy 1/0, Medium 4/0, Light 11/3, Extra Adds 0, Total Adds 3, WNAM, WMHE, WCIL, K99. Heavy: KSL. Medium: WCCO, WMAZ, WEIM. Light: WAHR, WHBY, WWNR, WGSV, KWEB, WJON, KTWO, KRSB.

PRETENDERS "Show Me" (Sire/WB) 16/2 Rotations: Heavy 0/0, Medium 8/1, Light 8/1, Extra Adds 0, Total Adds 2, WISN, WWPA. Medium: WQUE-FM, WAVE, WMGN, KWAV, WSKI, WSKY, WKYX. Light: V100, WENS, KORQ, WAGE, K99, KQSW, KRSB.

MICHAEL JACKSON "The Lady In My Life" (Epic) 15/8
Rotations: Heavy 2/0, Medium 4/1, Light 9/7, Extra Adds 0, Total Adds 8, B100, WKGW, WSNY, WMGN, WMHE, WWPA, WAGE, K99. Heavy: KOST, KFI. Medium: WPIX, WEZS, KKUA. Light: WRMM, WARM98.

KENNY LOGGINS "Footloose" (Columbia) 15/0 Rotations: Heavy 5/0, Medium 8/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WFBR, WAVE, WSKI, WWPA, WCKQ. Medium: KVIL-FM, WQUE-FM, WAEB, KOIL, KMJJ, WTNY, WCHV, KEEZ. Light: V100, KPPL.

ROCKWELL "Somebody's Watching Me" (Motown) 15/0 Rotations: Heavy 4/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WMHE, KPPL, WCKQ, WBOW. Medium: WFBR, WQUE-FM, WTRX, WTNY, WWPA, WCHV, KEEZ. Light: WPJB, KRAV, WAGE, WHNN.

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 14/11
Rotations: Heavy 0/0, Medium 4/1, Light 9/9, Extra Adds 1, Total Adds 11, KKUA, KWAV, WWNR, WEIM, WTKO, WSKI, KORQ, WAGE, WKYX, KEEZ, KTWO. Medium: WSKY, WCKQ, KRSB.

CHAD STUART & JEREMY CLYDE "Bite The Bullet" (Rocshire) 13/2 Rotations: Heavy 0/0, Medium 5/1, Light 8/1, Extra Adds 0, Total Adds 2, KEY103, WAHR. Medium: WMHE, KUGN, WEIM, KRSB. Light: WiSN, WAEB, WSKI, WCIL, WJON, KTWO, K99.

DARYL HALL & JOHN OATES "Adult Education" (RCA) 13/1 Rotations: Heavy 5/0, Medium 5/0, Light 3/1, Extra Adds 0, Total Adds 1, WISN, Heavy: KVIL-FM, WAVE, WSKI, WWPA, WCHV. Medium: WMHE, KWAV, WSKY, KEEZ, KQSW. Light: WQUE-FM, KORQ.

DON FELDER "Who Tonight" (Asylum) 12/7 Rotations: Heavy 0/0, Medium 1/0, Light 9/5, Extra Adds 2, Total Adds 7, WVLK, WHBY, WKNE, WSKY, WCKQ, KFSB, KTWO. Medium: WMHE. Light: WCCO, WEIM, KEEZ, WJON.

SHEENA EASTON "Devil In A Fast Car" (EMI America) 11/4
Rotations: Heavy 0/0, Medium 5/2, Light 6/2, Extra Adds 0, Total Adds 4, WAEB, WAHR, KEEZ, K99. Medium: WMYX, WTRX, KQSW. Light: WFMK, WSKY, WGSV, KKJO.

BOB GULLEY "Still Thinking Of You" (Rogue) 10/4
Rotations: Heavy 0/0, Medium 1/0, Light 8/3, Extra Adds 1, Total Adds 4, WVLK, WHBY, WCHV, WJON. Medium: WRVA. Medium: WCCO, WKYX, KKJO, KRSB.

STACY LATTISAW & JOHNNY GILL "Perfect Combination" (Cotillion/Atco) 10/0 Rotations: Heavy 2/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: 97AIA, WCHV. Medium: WFI K99. Light: WAEB, WAHR, WAGE, KRSB.

GARY PORTNOY "Theme From 'Cheers' (Where Everybody Knows Your Name)" (Earthtone) 9/2 Rotations: Heavy 1/0, Medium 4/0, Light 4/2, Extra Adds 0, Total Adds 2, 3WS, WAVE. Heavy: KUGN. Medium: WMJI, B100, WMAZ, KFI. Light: WAHR, WNGS.

NANA MOUSKOURI "Keeping The Love Alive" (Mercury/PolyGram) 8/5
Rotations: Heavy 0/0, Medium 1/1, Light 7/4, Extra Adds 0, Total Adds 5, WCCO, WMAZ, WEIM, WCKQ, KRSB. Light: WGSV,

UB40 "Red Red Wine" (Virgin/A&M) 8/2 Rotations: Heavy 0/0, Medium 4/0, Light 4/2, Extra Adds 0, Total Adds 2, KRBE-FM, WEIM. Medium: WFBR, WAVE, KFI, WSKY. Light: KEY103, KEEZ

MARILYN McCOO with BILLY DAVIS JR. "I Believe In You And Me" (RCA) 8/1 Rotations: Heavy 0/0, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 1, WTRX. Medium: WRVA, KUGN, KSL, KRSB. Light: WCKQ, WAGE, WJON.

JOHN LENNON "I'm Stepping Out" (Polydor/PolyGram) 8/0 Rotations: Heavy 0/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WAVE, WCHV, KWEB, KRSB. Light: WKNE, WSKY, KEEZ, KQSW.

LAURA BRANIGAN "Self Control" (Atlantic) 6/6 Rotations: Heavy 0/0, Medium 0/0, Light 5/5, Extra Adds 1, Total Adds 6,

IRENE CARA "Breakdance" (Network/Geffen) 5/2 Rotations: Heavy 0/0, Medium 2/0, Light 3/2, Extra Adds 0, Total Adds 2, WSNY, WTRX. Medium: WWPA, WCKQ. Light: WQUE-

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest

WEZS/Rich

MICHAEL GORE KENNY ROGERS Hottest: LIONEL RICHIE PHIL COLLINS

WRVA/Richmond Lou Dean

IGLESIAS & NELSON BILLY JOEL

Hottest:
IGLESIAS & NELSON
LIONEL RICHIE
PHIL COLLINS
BILLY JOEL
MICHAEL GORE

WAVE/Sarasota

GARY PORTNOY CYNDI LAUPER BOB DYLAN KIM CARNES

Hottest: LIONEL RICHIE PHIL COLLINS

THOMPSON TWINS BILLY JOEL IGLESIAS & NELSON

Parallel Three

# Regional Adds & Hots

EAST Parallel One

WFBR/Baltimor Andy Szulinski RENNY ROGERS
Hottest:
RENNY LOGGINS
LIONEL RICHIE
PHIL COLLINS
IGLESIAS & MELSON
POINTER SISTERS

TRACEY ULLMAN Hottest: EURYTHMICS LIONEL RICHTE CHRISTINE MCUIE PHIL COLLINS THOMPSON TWINS

MANHATTAN TRANSFE Hottest: IGLESIAS & NELSON LIONEL RICHIE: BILLY JOEL CHRISTINE MCVIE LINDA RONSTAIT

TRACEY ULLMAE JEFFREY OSBORE DOLLY PARTON HOTTEST: LIONEL RICHIE PHIL COLLINS STEPHEN BISHOP IGLESIAS & NELS BILLY JOEL

WPIX/New York

none
Hottast:
STEPHEN BISHOP
PELL COLLINS
LIONEL RICEIE
EURYTEMICS
IGLESIAS & NELSON

Y97/Pittsburgh Jay Cresswell

BILLY JOEL
MICHAEL GORE
TRACEY ULLMAN
Hottest:
CHRISTINE MCVIE
LIONEL RICHIE
IGLESTAS & NELSON
PBIL COLLINS
EURYTEMICS

WTAE/Pittsburgh

DOLLY PARTON
PAUL SIMON
SERGIO MENDES
SHAKIN' STEVENS
BOTCOST
HOLLINS
LIONEL RICHLE
THOMPSON TWING:
CULTURE CLUB
IGLESIAS & NELSO

WWSW (3WS)/Pitteburgi

GARY PORTNOY Bottost: CHRISTINE MCVIE LIONEL RICHIE BRYSON & FLACE PHIL COLLING

WPRO/Prov Tom Cuddy

ALAM PARSONS Hottest: LIONEL RICHIE IGLESIAS & NEI CULTURE CLUB JIMMY BUFFETT MICHAEL GORE

WLTT/Washington, D.C. Bob Cummings

THOMPSON TWINS Hottest: LIGHEL RICHIE SCRITTINICS CHRISTINE MCVIE BILLY JOEL PHIL COLLINS

Parallel Two

WAEB/Allentown

SHAKIN' STEVE SHEENA BASTON DOLLY PARTON KIM CARNES 

WICC/Bridgeport

KENNY ROGERS CYNDI LAUPER Hottest: Lionel Richie PHIL COLLINS IGLESIAS & NEI CULTURE CLUB BILLY JOEL

DENIECE WILLIAMS JOHNNY MATEIS DOLLY PARTON KENNY ROGERS CARS CULTURE CLUB LIONEL RICHIE

DEBARGE
DOLLY PARTON
KENNY ROGERS
TEMPTATIONS
SERGIO MEMDES
BOTTON
HOLD TO THE COLLINS
SEEZHA EASTON
IGLESIAS & NELSON
BILLY JOEL
LIONEL RICHIE

JOHNNY MATHIS MICHABL GORE MICHABL GORE
Hottest:
LIONEL RICHIE
EURYTHMICS
PHIL COLLINS
CHRISTINE MCVIE
IGLESIAS & NELSO WTIC/Hartford

Tom Barsanti

JAMES INGRAM DOLLY PARTON Bottest: Hottest: LIONEL RICHIE IGLESIAS & NELSON PHIL COLLINS LINDA RONSTADT LINDA RONSTA MICHAEL GORE

MICHAEL GORE
JAMES INGRAM
JOHNNY MATHIS
DOLLY PARTON
BOTTEST:
LIONEL RICHIE
PHIL COLLINS
STEPHEN BISHOP
CULTURE CLUB
BILLY JOEL

WVOR/Rocheste Gary Smith

PHIL COLLINS BRYSON & FLACK CHRISTINE MCVIE LIONEL RICHIE KENNY ROGERS PEIL COLLINS

WGY/Schenectady Mike Netf

BILLY JOEL SERGIO MENDES SERGIO MENDES
BOTTEST
HOTEL RICHIE
PSIL COLLINS
IGLESIAS & NELS
THOMPSON TWINS
ALAN PARSONS

WKGW/Utica-Rome

DOLLY PARTON
DENIECE WILLIAMS
MICHAEL JACKSON
KOOL & THE GANG
BOTTEST
LIONEL RICHIE
PHIL COLLING
STEPHEN BISHOP
IGLESIAS & NELSON
CULTURE CLUB

Parallel Three

PAUL SIMON
LANI BALL
KENNY ROGERS
KIM CARNES
STYLE COUNCIL
BOTECH
LIONEL RICHE
LIONEL RICHE
PHIL COLLINS
STEPHEN BISHOP
ALAN PARSONS
IGLESIAS & NELSON

WEIM/Fitchburg Jack Raymond

PAUL SIMON
UB40
RIM CARNES
LANI HALL
CYNDI LAUPER
RENNY ROGERS
STYLE COUNCIL
NANA MOUSKOURI
GOTCOST
PHIL COLLINS
LIONEL RICHIE
IGLESIAS & NELS
ROGER BALTREY
PAUL YOUNG

KENNY ROGERS STYLE COUNCIL

DOLLY PARTON
KIN CARNES
KENNY G
DON FELDER
LANI EALL
BOTTES:
LIONEL RICHIE
CULTURE CLUB
MANBATTAN TRANSFE
CRISTAL GAILE
STEPHEN BISHOP

WSKI/Montpeller, VT Bruce Stebbins

STILE COUNCIL
CYNDI LAUPER
EIM CARNES
LANI BALLER
RENNY ROCERS
CULTURE CLUB
ALAN PARSONS
JEFFREY OSBORNE
TRACEY ULLMAN
BILLY JOEL

WWPA/Williamsport, PA Scott Masteller

PRETENDERS
SHALAMAR
MICHAEL JACKSON
DENIECE WILLIAMS
KENNY G
NIK RERSHAN
HOTLEGE LICHEL
LICHEL RICHIE
LICHEL RICHIE
TEOMPSON TWINS
KENNY LOGGINS
PBIL COLLINS
CULTURE CLUB

MIDWEST Parallel One

KENNY ROGERS CULTURE CLUB CYNDI LAUPER Bottest: PHIL COLLINS LIONEL RICHIE THOMPSON TWINS IGLESIAS & NELSON CULTURE CLUB

WFYR/Chicago John Watherbe

none Hottest: EURYTHMICS PHIL COLLINS CHRISTINE MCVIE POINTER SISTERS LIONEL RICHIE

55KRC/Cincinnati TRACEY ULLMAN ALAN PARSONS

ALAN PARSONS
Hottest:
LIONEL RICHIE
PHIL COLLINS
CHRISTINE MCVIE
EURYTHMICS WARM98/Cincinnati Mark Tipton

none
Bottest:
LIONEL RICHIE
CHRISTINE MCVIE
BRYSON & PLACK
STEPHEN BISHOP
PHIL COLLINS

WLTF/Cleveland Dunphy/Georgeso

WMJI/Cieveland

Bottest: CHRISTINE MCVIE EURYTHMICS LIONEL RICHIE PHIL COLLINS DAN POGELBERG

WOMC/Detroit Barry Argenbright

THOMPSON TWINS
SERGIO MENDES
JAMES INGRAM
BOTTEST
STEPREN BISHOP
TRACEY ULLMAN
PHIL COLLING
LIONEL RICHIE

KUDL/Kansas City Elaine Taylor BILLY JOEL Hottest: SHEENA EASTON LIONEL RICHIE LIONEL RICHIE CHRIS CROSS GENESIS

WHB/Kansas City Jeff Roberts

SHARIN' STEVENS SERGIO MENDES DOLLY PARTON BOTLEST: LIONEL RICHIE PHIL COLLING STEPPEN BISHOP IGLESIAS & NELSO CULTURE CLUB

POINTER SISTERS
HALL & OATES
MANHATTAN TRANSFE
PAUL YOUNG
EATHI MATTEA
BARRY MANILOW
SEAKIN' STEVENS
FRETENDERS
BOTLEST: PRETENDERS
HOTTEST:
LIONEL RICHIE
PRIL COLLINS
IGLESIAS & NELSO!
STEPHEN BISHOP
BILLY JOEL

JAMES INGRAM CRYSTAL GAYLE JOHNNY MATEIS EOTHER FAIRLY
LIONEL RICHIE
PHIL COLLINS
EURYTHMICS
CULTURE CLUB
IGLESIAS & NELSO

CYNDI LAUPER
RENNY ROGERS
LANI HALL
RIM CARNES
PAUL SIMON
BOWARD JONES
NANA MOUS KOURI
J. BIRD
ROB TRO
Hottest:
none

KS94/St. Louis

Parallel Two

WHBY/Appleton Rob Shannon LANI HALL
DOLLY PARTON
KIM CARNES
KENNY ROGERS
DON FELDER
ESH-OZN
KENNY G
BOB GULLEY
HOTEST:
STEPHEN BISHOP
PHIL COLLINS
LIONEL RICHIE
BILLY JOEL

Bennet/Collins
DOLLY PARTON
KENNY G
NIK KERSHAW
DENTECE WILLIAMS
BARBARA MANDRELL
HOTCEST
PHIL COLLINS
LIONEL RICHIE
IGLESIAS & NELSON
TRACEY ULLMAN
RICK SPRINGFIELD

WH8C/Canton Mike Dorn

DOLLY PARTON
PAUL SIMON
KIM CARNES
HOTTEST
HOTEL RICHIE
LIONEL RICHIE
LINDA RONSTADT
STEPBEN BISHOP
TRACEY ULLMAN
MANBATTAN TRANSFE

WSNY/Columbus, OH Harry Lyles SERGIO MENDES
Hottest:
THOMPSON TWINS
EURYTHMICS
PHIL COLLINS
DONNA SUMMER
LIONEL RICHIE

610TVN/Columi

PHIL COLLINS
Hottest:
STALLONE & RHODES
PAUL MCCARTNEY
LIONEL RICHE
CHRISTINE MCVIE
BRYSON & FLACK

WING/Daytor Joe Demma

KRNT/Des Moines Steve Gibbons
SERGIO MEMDES
DOLLY PARTON
SHARIN' STEVENS
RATEY MATTER
JOHNNY MATEL
BOLLESTINE MCVIE
DAN FOCELBERG
LIONEL RICHIE
GLESIAS & NELSON
BILLY JOEL

WTRX/Filnt Burke/Wrigh

BUTWENNIGHT
KIM CARNES
LAURA BRANNIGAN
KENNI ROGERS
CYNDI LAUPER
LANI HALL
MARILYN MCCOO
PAUL SIMON
NIK KERSHAW
IRENE CARA
BOTLEST:

WENS/Indianapolis Wheeler/Eagan

Whosefilegen
CYNDI LAUPER
TEMPTATIONS
MANHATTAN TRANSFE
EOTEOST:
LIONEL RICEIE
PBIL COLLINS
IGLESIAS & MELSON
MICHAEL GORE
THOMPSON TWINS

WFMK/Lensing

DOLLY PARTON
POINTER SISTERS
KIM CARNES
CYMDI LAUPER
BOCLESE:
LIONEL RICHIE
EURYTHNICS
ALAN PARSONS
IGLESTAS & NELSON
JEFFREY OSBORNE

WMGN/Madison Bill Vancil CYNDI LAUPER SHAKIN' STEVENS MICHAEL JACKSON KATHY MATTEA PAUL SIMON HOTCEST PEIL COLLINS ALAN PARSONS LIONEL RICHTE STEPHEN BISBOP IGLESIAS & NELSC

none Hottest: PHIL COLLINS LIONEL RICHIE TRACEY ULLMAN IGLESIAS & NEI BILLY JOEL

KOIL/Omaha

DOLLY DOTS
Hottest:
PHIL COLLINS
TRACEY ULLMA
THOMPSON TWII
ALAN PARSONS
JEFFREY OSBOI

WMHE/Toledo Ray/Morrison

MICHAEL JACKSON
BARBARA MANDRELL
KATHY MATTEA
SERGIO MENDES
KENNY ROGERS
DENIECE WILLIAMS
EOCTES:
PEIL COLLINS
CULTURE CLUB
IGLESIAS & NELSON
LIONEL RICEIE
THOMPSON TWINS

3WM/Toledo King/Scoilin

TEMPTATIONS
BILLY JOEL
DOLLY PARTON
HOTEST:
LIONEL RICHIE
CERSTINE MCVIE
POLICE
PHIL COLLINS
DAN FOGELBERG

KRAV/Tulsa

JEFFREY OSBORNI CYNDI LAUPER SERGIO MENDES HOTLEST: LIONEL RICHIE

Parallel Three

DENIECE WILLIAMS Hottest: LIONEL RICHIE IGLESIAS & NELSON BILLY JOEL MICHAEL GORE CRYSTAL GAYLE

none Hottest: LIONEL RICHIE PEIL COLLINS IGLESIAS & NELSON ALAN PARSONE TRACEY ULLMAN KCRG/Codar Rapids, IA

JAMES INGRAM
SHARIN' STEVENS
TEMPTATIONS
KENNY ROGERS
KIN CARNES
HOTCHST
STEPREN BISHOP
PHIL COLLINS
EURYTHMICS
THOMPSON TWINS
CULTURE CLUB

KFSB/Jopiln, MO Don Carpenter

KATHY MATTEA LANY HALL SHARIN' STEVE DOLLY PARTON PAUL SIMON KIM CARNES DON PELDER Hottest: DON PELDER Hottest: PBIL COLLINS BILLY JOEL LIONEL RICHIE STEPHEN BIBBOP IGLESIAS & NELSON KEEZ/Mankato, MN

Sue LaFond DENIECE WILLIAMS STYLE COUNCIL CYNDI LAUPER KENNY ROGERS KENNY REASTON HOWARD JONES

HOWARD JONES KIM CARNES LANI HALL ATLANTIC STARR BOTTEST LIONEL RICHIE PHIL COLLINS CULTURE CLUB IGLESTAN LIBERT IGLESIAS & NELSON POINTER SISTERS

Parallel One

none
Bottest:
CERISTINE MCVIE
LIONEL RICHIE
PHIL COLLINS
EURYTHMICS
STEPHEN BISHOP

KOST/Los Angeles

SHAKIN' STEVENS CYNDI LAUPER

CYNDI LAUPER Hottest: LIONEL RICHIE MICHAEL JACKSON ANNE MURRAY PHIL COLLINS THOMPSON TWINS

SERGIO MENDE BOTTEST: KENNY ROGERS CHRISTINE MCVIE LIONEL RICHIE PHIL COLLINS THOMPSON TWINS

KOY/Phoenix

DOLLY PARTON
PAUL SIMON
LANI HALL
HOTTEST:
STEPHEN BISHOP
EURYTHMICS
PHIL COLLINS
JEFFREY OSBORNE
BILLY JOEL

K-108/Sacramento Paul Mitchell

THOMPSON TWINS Hottest: LIONEL RICHIE GENESIS GENESIS MCVIE SHEENA EASTON EURYTHMICS

KBEST/San Olego

Hottest: LIONEL RICHIE PHIL COLLINS STEPHEN BISHOP BILLY JOEL ALAN PARSONS

KIM CARNES
SHAKIN' STEVENS
HOTESTS
HOTESTS
STEPHEN BISHOP
LIONEL RICHIE
PHIL COLLINS
IGLESIAS & NELSON
MICHAEL GORE

WEST

CYNDI LAUPER
DOLLY PARTON
KATHY MATTEA
HOTTEST:
LIONEL RICHIE
PBIL COLLINS
STEPHEN BISHOP
IGLESIAS & NELSON
BILLY JOEL WHNN/Saginaw Carson/McKenzie

PAUL SIMON
DOLLY PARTON
RIM CARNES
KENNY G
LANI HALL
HOUTEST:
LIONEL RICEIE
PEIL COLLINS
EURYTHMICS
ICLESIAS & NELSON
STEPHEN BISHOP

WJON/St. Cloud, MN Diem/Scott DENTECE WILLIAMS
LANI HALL
LAURA BEANNIGAN
EBN-OZN
BOB GULLEY
EOTEST
TEOPPSON TWINS
LIOWEL RICHIE
NENA
PEIL COLLINS
TRACEY ULLMAN

KIM CARRES RENNY ROGERS DOLLY PARTON LANI HALL BOTTESTINE MCVIE STEPHEN BISHOP CULTURE CLUB LIONEL RICHTE IGLESIAS & NELSC

KFI/Los Angeles

STYLE COUNCIL KIM CARNES KENNY ROGERS CYNDI LAUPER NIK KERSEAW BOTTES CULTURE CLUB LIONEL RICHIE THOMPSON TWINS BILLY JOEL PHIL COLLINS

KSL/Salt Lake City Georga Lemich

BILLY JOEL SERGIO MENDES BARRY MANILOW HOTTEST HOTTEST BLAN PARSONS JEFFREY OSBORNE MANHATTAN TRANSFE MICHAEL GORE

Parallel Three

KFQD/Anchorage, AK

SHAKIN' STEVENS DOLLY PARTON

Hottest: BRYSON & FLACI STEPHEN BISHOP

KTWO/Caaper John Leader

John Leader
STYLE COUNCIL
DON PELDER
CVNDI LAUBER
KIM CAUNES
KENNY ROGERS
LANI HALL
HOTTER
HOTTER
BURTTHICS
STEPHEN BISHOP
IGLESIAS & NELSON
ALAN PARSONS

SHAKIN' STEVENS DENIECE WILLIAMS

DOLLY PARTON
KOOL & THE GANG
LANI HALL
PAUL SIMON
HOTCEST:
STEVE PERRY
PBIL COLLINS
LIONEL RICEIE
EURYTHMICS
CULTURE CLUB

MICHAEL JACKSON NIK KERSHAW DEBARGE CRYSTAL GAYLE

SERGIO MENDES CULTURE CLUB

Parallel Two

DOLLY PARTON
BOTTEST:
LIONEL RICHIE
EURYTHMICS
IGLESIAS & NELSON
JEFFREY OSBORNE
MICHAEL GORE

DENIECE WILLIAMS Hottest: LIONEL RICEIE POINTER SISTERS ROCKWELL PAUL YOUNG ALAN PARSONS

KUGN/Eugene, OR Brian James

KENNY ROGERS
KIM CARNES
HOTTEST
HOTTOSTAN
LINDA RONSTADT
STEPHEN BISHOP
LIONEL RICHIE
MANHATTAN TRANSF

CYNDI LAUPER
KENNY G
LANI RALL
KIM CARNES
LUTHER VANDROSS
STYLE COUNCIL
JENNIFER HOLLIDAY
KENNY ROGERS
HOTEORY

RENNY ROGERS
Hottest:
LIONEL RICHIE
IGLESIAS & NELSON
EURYTHMICS
PHIL COLLINS
STEPHEN BISHOP

KMJJ/Les Vegas Bill Kelly

KPPL/Denver

Parallel One

none
Bottest:
PBIL COLLINS
CHRISTINE MCVIE
LIONEL RICEIE
STEPHEN BISHOP
BRYSON & FLACK

JAMES INGRAM SERGIO MENDES SHAKIN' STEVENS HOTTEST: LIONEL RICHIE PHIL COLLINS

WSB-FM/Atlanta Donna Brake

LANI HALL
CYMDI LAUPER
DENIECE WILLIAMS
KENNY ROGES
BOCTEST:
LIONEL RICHIE
PHIL COLLINS
CULTURE CLUB
MICRAEL GORE
EURYTHMICS

KVIL/Dallas-Ft. Worth

SERGIO MENDES KENNY ROGERS THOMPSON TWIN

97AIA/Miami Chris Gable

KENNY ROGERS
MANBATTAN TRANSFE
DENIECE WILLIAMS
CYNDI LAUPER
KENNY ROGERS
HOTELS
EURYTEMICS
EURYTEMICS
CULTURE CLUB
IGLESIAS & NELSON

WQUE-FM/New Orlean Krls O'Kelly Hottest: LIONEL RICHIE PHIL COLLINS

RENNY ROGERS
RIM CARRES
RIM CARRES
MICHAEL JACKSON
NIK RERSHAW
SHEENN PASTON
SHEENN PASTON
LAWI BALL
LAWI BALL
LAWI BALL
LAWI BALL
LAWI BALL
SIGLESIAS & NELSC
TRACEV ULLMAN
BILLY JOEL
MICHAEL GORE

SHARIN' STEVENS
DOLLY PARTON
CYMDI LAUDER
HOTLEST:
PHIL COLLINS
CHRISTINE MCVIE
LIONEL RICHIE
EURYTHMICS
IGLESIAS & NELSON

KQSW/Rock Springs.

ALAN PARSONS Bottest: PHIL COLLINS JIMMY BUFFETT CHRISTINE MCVIE LIONEL RICHIE THOMPSON TWINS

Parallel Two

KEY103/Austin

KENNY G CHAD STUART & JER SHAKIN' STEVENS Hottest: CHRISTINE MCVIE LIONEL RICHIE EURYTHMICS TINA TURBER THOMPSON TWINS WAF8/Baton Rouge

SERGIO MENDES Bottest: LIONEL RICHIE PHIL COLLINS STEPPEN BISHOP EURYTHMICS IGLESIAS & NELSON

WGOW/Chatta Schaeffer/Deas SERGIO MENDES TEMPTATIONS TEMPTATIONS
Hottest:
STEPHEN BISHOP
LIONEL RICETE
THOMPSON TWINS
PHIL COLLINS
IGLESIAS & NELSON

KRS8/Roseburg, OR

DENIECE WILLIAMS

NAMA MOUSKOURI LAURA BERANNIGAN KENNY ROGERS KIM CARNES LANI HALL BOTCEST: LIONEL RICHIP PHIL COLLINS THOMPSON TWINS STEPHEN BISHOP MICHAEL GORE

KISN/Salt Lake City

MANHATTAN TRANSFE SHAKIN' STEVENS

SHAKIN' STEVENS
HOTLEST
HOLLINS
LIONEL RICHIE
STEPHEN BISHOP
CHRISTINE MCVIE
EURYTHMICS

KALE/Tri-Cities, WA

CYNDI LAUPER
RENNY ROCERS
DENIECE WILLIAMS
RIM CARNES
BOTHEST:
TEMPTATIONS
LIONEL RICHIE
MANHATTAN TRANSFE
JOHNNY MATEIS
JEFFREY OSBORNE

JAMES INGRAM
JOHNNY MATHIS
BILLY JOEL
UB40
KENNY ROGERS
CRYSTAL GAYLE
STEPHEN BISHOI
BARRY MANILOW
CARPENTERS
TEMPTATIONS

WAHR/Huntsville

LANI HALL PAUL SIMON

STEPHEN BISHOP WIVY/Jacksonville

Jackson/Ryan BILLY JOEL

WVLK/Lexington Kelly/Richards

DON FELDER
LAURA BRANNIGAN
LANI HALL
BOB GULLEY
BOTTEST
BOTTOLLENS
STEPHEN BISHOP
JEFFREY OSBORNE
ALAN PARSONS
EURYTHMICS

WRKA/Louisville Jeff Crawford

CRYSTAL GAYLE TEMPTATIONS TEMPTATIONS
Hottest:
CCHRISTINE MCVIE
LIONEL RICHIE
EURYTHMICS
PHIL COLLINS
STEPHEN BISHOP WMAZ/Macor

Steve Murphy

KENNY POGERS
KIM CARNES
LANI BALL
DENIECE WILLIAMS
DON FELDER
EBN-GEN
HOTE ELDER
LIONEL RICHIE
PHIL COLLINS
IGLESIAS & NELSON
CULTURE CLUB
BILLY JOEL CYNDI LAUPER NANA MOUSKOURI CHRISTINE MCVIE
IGLESIAS & NELSON
LIONEL RICHIE
BRYSON & PLACK
PHIL COLLINS

WCKQ/Campbellsville, KY Jackson/Royce DENIECE WILLIAMS
C'NOI LAUDER
NANA MOUSKOURI
DON FELDER
LANI HALL
RIM CANNERS
HOCES
HOTEST
LIONEL RICHE
PHIL COLLINS
IGLESIAS & NELSON
CULTURE CLUTTER
CULTURE CULTURE
KENNY LOGGINS

DOLLY PARTON CYNDI LAUPER

Inomas H. Twing
RENNY AGGRS
CYMDI LAUPER
SPANDAU BALLET
CC
PAUL SIMON
BOB GULLEY
DENIECE MILLIAMS
LANI HALL
BOTTES
HALL COLLINS
LIONEL RICHE
BALL & OATES
CULTURE CLUB
TBOMPSON TWINS

PAUL SIMON
LANI HALL
KIM CARNES
KENNY ROGERS
EOTTEST:
LIONEL RICHIE
PHIL COLLINS
EURYTHHICS
CULTURE CLUB
TRACEY ULLMAN

WAGE/Leesburg, VA

WKYX/Paducah, KY Frank Carvell

KIM CARNES NIK KERSHAW NIK KERSHAW
STYLE COUNCIL
ATLANTIC STARR
KENNY ROGERS
LANI HALL
SYLVIA
HOTLEST:
TRACEY ULLMAN
PHIL COLLINS
LIONEL RICHIE
CULTURE CLUB
JEFFREY OSBORN'

Ross Block

SHAKIN' STEVENS CRYSTAL GAYLE KIM CARNES HOTTES: JIMMY BUPFETT PHIL COLLINS STEPBEN BISHOP LIONEL RICHTE EURYTHMICS

wv8s/wilmingt Bob Wright

The following stations reported frozen playlists this week:

WPIX/New York WFYR/Chicago KHOW/Denver WCIL/Carbondale

The following stations did not report this week and therefore their playlists were frozen:

> WARM98/Cincinnati WING/Dayton WRMM/Atlanta KBEST/San Diego

Note: KUDO/Las Vegas has discontinued reporting.

117 Current Reports

WLTE/Minneapolis KSL/Salt Lake City

WTNY/Watertown

BILLY JOEL CYNDI LAUPER

WRVR/Memphis

Steve Butle

DEBARGE
JAMES INGRAM
Hottest:
LIONEL RICHIE
IGLESIAS & NELSON
PHIL COLLINS
EURYTHNICS
ALAN PARSONS

WLAC-FM/Nashvil

ALAN PARSONS BILLY JOEL Hottest: CHRISTIME MCVIE PHIL COLLINS CULTURE CLUB LIONEL RICHIE POINTER SISTERS

2WD/Norfolk

Richardson/Ailen JOHNNY MATHIS
SHAKIN' STEVENS
DOLLY PARTON
KENNY G
HOTTEST
HICHIE
LIONEL RICHIE
EURYTHMICS
PHIL COLLINS
THOMPSON TWINS

KENNY G
KENNY ROGERS
KIM CARNES
LANI BALL
STYLE COUNCIL
DENIECE WILLIAM
LAURA BRANNIGAN
MICRAEL JACKSON MICHAEL JACKSON Hottest: LIONEL RICHIE STEPHEN BISHOP IGLESIAS & NELS JAMES INGRAM BILLY JOEL

TEMPTATIONS
OOLLY PARTON
BOTLEST:
CERISTINE MCVIE
LIONEL RICEIE
PHIL COLLINS
IGLESIAS & NELSON
ALAN PARSONS



# ALBU

	Three Two La		April 6, 1984	173 REPORTERS	Total Reports	Hot Rotation	Medium Rotation	Total Adds All Rotations
ı	- 1 1	1	CARS/Heartbeat City (Elektra)	"Think" (166) "Magic" (121) "Hello" (60)	173-	166+	7-	1-
ŀ	3 2 2		AGAINST ALL ODDS/Soundtrack (Atlantic)	"Odds" (154) "Violet" (94) "Walk" (22)	167-	151+	16-	2-
Ł	1 3 3	_	VAN HALEN/1984 (WB)	"Wait" (150) "Panama" (95) "Jump" (39)	158 –	144+	14-	0-
ı	9 7 5	4	SCORPIONS/Love At First Sting (Mercury/PG)	"Hurricane" (146) "Nights" (55) "Leaving" (23)	148 –	120+	<i>28</i> –	0-
ı	4 4 4		YES/90125 (Atco)	"Leave It" (140) "Changes" (21) "Happen" (15)	149-	118-	31+	2-
L	15 14 8	6	TONY CAREY/Some Tough City (MCA)	"A Fine Fine Day" (156)	<i>157</i> +	95+	<i>62</i> –	1 –
ı	8 6 6		PRETENDERS/Learning To Crawl (Sire/WB)	"Show Me" (142) "Time" (42) "Middle" (13)	155 –	<i>95</i> +	60 -	2-
ŀ	10 10 7		ALAN PARSONS PROJECT/Ammonia Avenue (Arista)	"Prime Time" (114) "Answer" (94) "Let" (13)	160 –	84+	<i>76</i> –	4+
L	22 19 14		NIGHT RANGER/Midnight Madness (Camel/MCA)	"Sister Christian" (138)	139+	94+	43-	6-
ı	12 13 12		HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Rock & Roll" (123) "Drug" (22) "Walking" (18)	143+	<i>75</i> +	<i>68</i> –	3-
1	7 8 9		DWIGHT TWILLEY/Jungle (EMI America)	"Girls" (124) "Little Bit" (22)	139 –	84=	<i>53</i> –	4+
1	21 16 13	12	THOMPSON TWINS/Into The Gap (Arista)	"Hold Me Now" (125) "Doctor! Doctor!" (18)	131+	106+	25 –	5=
ı	13 12 10	13	DAVID GILMOUR/About Face (Columbia)	"Murder" (94) "All Lovers" (79) "Light" (43)	147-	64 -	<b>80</b> –	12+
ı	- 20 16	14	HARD TO HOLD/Soundtrack (RCA)	"Love Somebody" (133)	133+	71+	61 –	9+
1	31 25 18	Œ	HAGAR/SCHON/AARONSON/SHRIEVE/Through (Geffen)	"Top" (85) "Whiter Shade" (51) "Missing" (49)	135+	43+		10-
I	- 31 24	16	SLADE/Keep Your Hands Off My Power (CBS Assoc.)	"Run Runaway" (122) "My Oh My" (45)	136+	30+	99+	22+
1	2 5 11		FOOTLOOSE/Soundtrack (Columbia)	"Footloose" (93) "I'm Free" (20) "Girl" (15)	106 -	83 -	23+	5+
1	17 18 20	18	BON JOVI/Bon Jovi (Mercury/PG)	"Runaway" (102) "She Don"t" (15)	111-	34 -	74 -	4+
L	27 26 23		JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	"Authority Song" (103)	108+	45+	63-	3-
1	20 22 19	20	WANG CHUNG/Points On The Curve (Geffen)	"Dance Hall Days" (113) "Don't Let Go" (13)	118-	36 –	81+	6-
1	29 28 25	21	BILLY RANKIN/Growin' Up Too Fast (A&M)	"Baby Come Back" (97) "Rip It Up" (10)	106 -	12+	93 –	3-
1	5 9 17	22	DAN FOGELBERG/Windows & Walls (Full Moon/Epic)	"The Language Of" (71) "Gone Too Far" (32)	87-	43-	44+	2+
1	14 17 21	23	QUEEN/The Works (Capitol)	"Hammer" (34) "Radio" (33) "Tear" (25)	85 –	37-	47 -	3-
1	35 36 30	24	ROMANTICS/In Heat (Nemperor/CBS)	"One In A Million" (91)	93+	18+	<b>75</b> +	5-
I	11 15 22	25	CHRISTINE McVIE/Christine McVie (WB)	"Love Will Show" (43) "Hold" (32) "Million" (32)	93 -	28-	63 –	9+
1	32	26	JOE JACKSON/Body And Soul (A&M)	"You Can't Get" (99)	104+	16+	<i>80</i> +	18-
L	34 37 28	27	ALARM/Declaration (IRS/A&M)	"Sixty Eight Guns" (84)	94 =	16+	<i>75</i> =	5-
ŀ	16 21 26	28	38 SPECIAL/Tour De Force (A&M)	"One Time" (63) "Back Where" (24)	85 –	29 –	<i>55</i> –	6+
ŀ	- 39 29	29	GO-GO's/Talk Show (IRS/A&M)	"Head Over Heels" (87)	90+	28+	<i>60</i> –	5-
t	6 11 15	30	MANFRED MANN'S EARTH BAND/Somewhere In (Arista)	"Runner" (68)	<i>75</i> –	43 -	32 –	0-
1	33	31	BERLIN/Love Life (Geffen)	"No More Words" (73) "Touch" (18)	88+	20+	64 +	11-
I	40 35 34	32	HOWARD JONES/Human's Lib (Elektra)	"What Is Love?" (78) "New Song" (11)	<i>89</i> +	17+	66+	16+
F	- 40 37	33	MISSING PERSONS/Rhyme & Reason (Capitol)	"Give" (69) "Right Now" (11)	82+	18+	63+	4-
1	40	34	ICICLE WORKS/Icicle Works (Arista)	"Whisper To A Scream" (90)	89+	10+	<i>76</i> +	11-
1	18 24 31	35	APRIL WINE/Animal Grace (Capitol)	"This Could" (52) "Sons" (17)	<i>60</i> –	20 -	40-	1 =
1	DEBUT	36	MODERN ENGLISH/Ricochet Days (Sire/WB)	"Hands Across The Sea" (70)	<i>72</i> +	8-	63+	2+
	26 30 35	37	JUDAS PRIEST/Defenders Of The Faith (Columbia)	"Rock Hard" (29) "Some Heads" (25)	<i>58</i> –	13-	45-	4+
1	DEBUT	3B	UP THE CREEK/Soundtrack (Pasha/CBS)	"Up The Creek" (65)	71+	3=	63+	12+
1	DEBUT	39	PAT TRAVERS/Hot Shot (Polydor/PG)	"Killer" (74)	74+	2+	<i>57</i> +	25 –
-	DEBUT	40	MR. MISTER/I Wear The Face (RCA)	"Hunters Of The Night" (71)	73+	5+	61+	10+
L								

# **BREAKERS**

### **HOWARD JONES** Human's Lib (Elektra)

51% of our reporters on it. 89/16, including adds at KMET, KUPD, WZZO, WPLR, WROQ, WKQQ, WTKX, WRXL, WTUE, WIOT. Holds steady at 32 on the Albums chart.

### **ICICLE WORKS** Icicle Works (Arista)

51% of our reporters on it. 89/11, including adds at KEGL, KBPI, WOUR, WAAF, WKTM, WOWE, WFBQ. Moves 40-34 on the Albums chart.

### **BERLIN** Love Life (Geffen)

51% of our reporters on it. 88/11, including adds at WIYY, KLOS, KMET, KDKB, KGGO, WFBQ. Moves 33-31 on the Albums chart.

> AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

### NARARA FESTIVAL

SYDNEY, AUSTRALIA-JAN. 29, 1984

**ALSO APPEARING:** 

**PRETENDERS · TALKING HEADS DEF LEPPARD** 

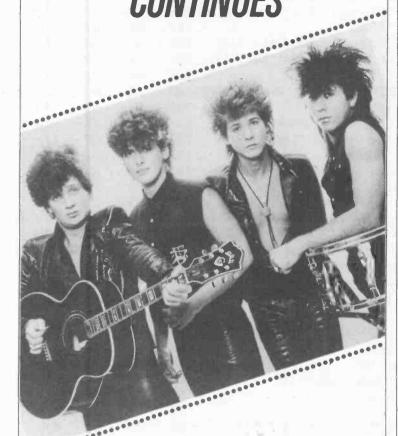
### 50,000 PEOPLE CAN'T BE WRONG!



THE NEW GEFFEN ALBUM IS: SEMANTICS **GHS 4028** Champion Entertainment Organization, Inc.

Management and Direction: Tommy Mottola

# AOR'S ROMANCE WITH THE



"Rock You Up"

"Talking In Your Sleep"

"One In A Million"

HOT TRACKS BREAKERS 27

ALBUMS



"In Heat" - scorching the AOR/ Albums chart for over six months!



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# 

### **MOST ADDED** ®

STYX (69) Caught In The Act (A&M) ZZ TOP (29) Eliminator (WB) DIRE STRAITS (28) Alchemy (WB)
PAT TRAVERS (25) Hot Shot (Polydor/PolyGram) KING CRIMSON (22) Three Of A Perfect Pair (WB) SLADE (22)

Keep Your Hands Off... (CBS Associated)
TALK TALK (21) It's My Life (EMI America)

### **MOST HOTS**

**CARS (166)** Heartbeat City (Elektra)
AGAINST ALL ODDS (151) Soundtrack (Atlantic) VAN HALEN (144) 1984 (144) SCORPIONS (120) Love At First Sting (Mercury/PolyGram) YES (118) 90125 (Atco) THOMPSON TWINS (106) Into The Gap (Arista)

# **NEW & ACTIVE**

STYX/Caught In The Act (A&M) 69/69 (0/0)
Adds include WKLS, WCKO, WDHA, WOUR, WZXY, KMJX, WTKX, KQDS, WIBA, KICT. Hots: 9 K97, KMET, WPDH, WFYV, WAPL, WLAV, WWCT, WIOT, WCPZ. Mediums: 28 include WGRQ, WMMR, WYSP, WDVE, KEGL, KLOL, WSHE, WYNF, KUPD, KCAL, KZOK.

DIRE STRAITS/Alchemy (WB) 69/28 (55/51)
Adds include CHUM-FM, WLUP, KOME, KZOK, KRIX, WROQ, WZXY, WTKX, KXZL, CITI-FM, KWFM. Hots: 12 include WRXT, WCKO, K97. Mediums: 38 include WHJY, Q107, WSHE, WQBK, WKTM, WKQQ, WQDR, KQDS, WWCT, KWXL, KZEL.

TALK TALK/It's My Life (EMI America) 67/21 (47/12)

Adds include WMMR, WYSP, KLOL, WMMS, WTPA, WHCN, WFYV, WIMZ, WOOS, KEZO. Hots: 8 KROQ, 91X, KQAK, WQBK, WPDH, WKQQ, WTKX, WKZL. Mediums: 49 include WBCN, KBCO, WPLR, WLVQ, KGGO,

MI-SEX/Where Do They Go? (Epic) 60/6 (63/5) Adds: KQRS, KZOK, WCCC, WCMF, WWCK, WLAV. Hots: 3 CHUM-FM, KBPI, CITI-FM. Mediums: 55 include WDVE, KSRR, WMMS, WQFM, KBCO, KLOS, KGB, WPLR, KNCN, KLAQ, WIMZ, WOOS, WFBQ, KMOD, KILO.

KING CRIMSON/Three Of A Perfect Pair (WB) 54/22 (34/19)

Adds include KGON, KRQR, WTPA, WXLP, WLAV, WFBQ, KKDJ, KPOI, KOMP. Hots: 3 WLIR, CITI-FM, KTCL.

Mediums: 38 include WMMR, WDVE, WKLS, KBCO, KFOG, WFYV, WDIZ, KEZO, WIOT, KLPX, KWFM.

ZZ TOP/Eliminator (WB) 53/29 (23/1)
Adds include KLOL, KGON, KZAP, KMEL, KRQR, WTPA, WZXR, WDIZ, WFBQ. Hots: 10 KTXQ, KZEW, KSRR, WRIF, K97, KLOS, KOME, WTKX, KILO. Mediums: 33 include WMMS, KMET, KGB, KISW, WAAF, KKDJ.
PAUL YOUNG/No Parlez (Columbia) 53/7 (48/4)

Adds: KCAL, WKTM, KLAQ, WOOS, KGGO, KKRQ, WYER. Hots: 23 include WBCN, WLUP, WEBN, KBCO, KBPI, KNCN, KREM. Mediums: 27 include WNEW-FM, WMMR, WMET, WMMS, KDKB, WZZO, WCMF, WZXR, KILO,

RAYYNS/Ravyns (RDM/MCA) 51/7 (49/7)
Adds include WDVE, WNOR, KKCI, WQFM, WPLR, KMJX, WRXL. Hots: 6 WIYY, KRCK, WCMF, WIOT, KFMG, KILO. Mediums: 42 include KZEW, WYNF, WEBN, KBCO, KGB, KZOK, WZZO, WTPA, WEZX, KLAQ, WLVQ, KATT, KMOD, KEZE

SANDY STEWART/Cat Dancer (Modern/Atco) 48/1 (51/3)
Adds: KFMQ. Hots: 5 include WYNF, KBCO, WYMX, WCPZ. Mediums: 42 include KLOL, KSRR, WMMS, WQFM, KGB, KMEL, WAQX, WDIZ, WLVQ, KGGO, WLAV, WWCT, KILO.

MOTLEY CRUE/Shout At The Devil (Elektra) 44/4 (45/2)
Adds: KSHE, WKQQ, WLAV, KWXL. Hots: 11 include KEGL, WYNF, WRIF, WQFM, KLOS. Mediums: 33 include WBCN, WAPP, KZEW, WNOR, WLLZ, KMET, KGB, KRQR, KISW.
FRANKE & THE KNOCKOUTS/Makin' The Point (Camel/MCA) 43/8 (32/10)
Adds: WRXT, KTXQ, KZOK, WKTM, WIMZ, WTUE, KICT, WDEK. Hots: 3 KRCK, KIDQ, WBYG. Mediums: 34 include KZEW, WNOR, WQFM, KSHE, KGB.

REAL LIFE/Heartland (Curb/MCA) 42/11 (31/10)
Adds include WHJY, KMJX, WTKX, WKZL, KGGO. Hots: 5 include WBCN, K97. Mediums: 29 include WEBN, WSKS, WMMS, KBPI.

WSKS, WMMS, KBPI.

CYNDI LAUPER/She's So Unusual (Portrait/CBS) 41/6 (34/5)

Adds: WEBN, WAQX, WKLC, WIMZ, WRKI, KKRQ. Hots: 13 include WAPP, WYSP, WMMS, KBCO. Mediums: 25 include WBCN, WNEW-FM, WMMR, WLUP, WSKS, KRQQ, KDKB.

RATT/Out Of The Cellar (Atlantic) 41/4 (36/4)

Adds: WNOR, WIMZ, KMJX, WIOT. Hots: 8 include KLOS, KRCK, KISW, KZOK. Mediums: 31 include WYSP, WDVE, KTXQ, KZEW, WRIF, WQFM, KBPI, KMET, KUPD, KGB, KRQR.

STYLE COUNCIL/My Ever Changing Mood (Geffen) 40/9 (35/17)

Adds include WNEW-FM, KAZY, WAAL, WTPA, WYMX, WCKN, KILO. Hots: 7 include KBCO, KROQ, 91X. Mediums: 27 include WLUP, WMMS, KQAK.

SAXON/Crusader (Carrere/CBS) 32/7 (30/4)

Adds: CHUM-FM, KLOS, KUPD, KRQR, KXZL, KIDQ, KAWY. Hots: 7 include KTXQ, KRCK, KISW, KZOK. Mediums:

21 include WSKS, WQFM, KGB.

21 include WSKS, WQFM, KGB.

GARY MOORE/Victims Of The Future (Mirage/Atco) 21/20 (0/0)

Adds include WGRQ, WRXT, KSHE, KRQR, WDHA, KLAQ, KKRQ, KILO. Hots: 0. Mediums: 13 include WDVE, KTXQ, KZEW, WPDH, WAQX, WFYV, WKQQ, WDIZ, WLVQ, WLAV, KFMG, KFIV-FM, KFMX.

FACE TO FACE/Face To Face (Epic) 19/10 (16/14)

Adds include WHJY, WSHE, WMMS, KAZY, WTPA, WOUR, KQDS, KATT. Hots: 0. Mediums: 12 include

WBCN, KTXQ, KZEW, WQBK, WPDH, WAAF, KILO.

JOE ELY/HI-Res (MCA) 16/16 (0/0)

Adds include WRXT, KTXQ, KBCO, KLAQ, WTKX, KMOD, WMGM, KSQY, KZOQ. Hots: 0. Mediums: 7
WPDH, WYMX, KNCN, WIOT, KLPX, KFMX, KTCL.

LOOK/Everybody's Acting (Fantasy) 15/4 (13/4)

Adds: KZEW, KCAL, WQBK, KWXL. Hots: 1 WRIF. Mediums: 11 include WLLZ, WQFM, KBCO, KMEL, WWCK, WLAV, WIOT.

PLATINUM BLONDE/Platinum Blonde (Epic) 11/2 (11/3)
Adds: WPDH, WDEK. Hots: 2 Q107, CFOX. Mediums: 8 include CHUM-FM, WCKO, CITI-FM, KLPX.
BULLET/No Mercy (Arista) 10/3 (9/3) Adds: WQFM, KZOK, WTUE. Hots: 1 WAPL. Mediums: 8 KTXQ, WMMS, KZOK, WTPA, WKLC, KSMB.

AOR ALBUMS — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are BOLDED. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations . Total reports/total adds Information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

# MOR MOT TRACKS

Three	Two		-					Total
		ks Weel			otal H	ot Me	dium	Adds
1	1	1	0	CARS/You Might Think (Elektra)		159+	7-	0=
2	2	2	2	PHIL COLLINS/Against All Odds (Atlantic)		142+	12-	1 –
8	8	5	3	VAN HALEN/I'll Wait (WB)		126+		0-
6	3	3		SCORPIONS/Rock You Like A Hurricane (Mercury/PG)		117+		0 – 1 –
11	10	6		TONY CAREY/A Fine Fine Day (MCA)		94+ 107-		1-
9	7	4		YES/Leave It (Atco)		92+		26 –
-	-	16	0	STEVE PERRY/Oh Sherrie (Columbia) PRETENDERS/Show Me (Sire/WB)	142+		58 +	2-
23	11	8		NIGHT RANGER/Sister Christian (Camel/MCA)		92+	44 -	6-
27	18	11	-	THOMPSON TWINS/Hold Me Now (Arista)		101+		5=
14	12	10	11	DIAMONT TRAIN FOUNDING (FRAI America)	124 -	82=	40 -	1=
7	5	7		RICK SPRINGFIELD/Love Somebody (RCA)	133+	70+	62 -	9+
24	14	13		HUEY LEWIS & THE NEWS/The Heart Of R&R (Chrysali	s) 123+	<i>58</i> +	64 –	4-
26	29	19		CARS/Magic (Elektra)	121+		<i>59</i> +	8-
1	51	28		SLADE/Run Runaway (CBS Associated)	122+	28+	<b>85</b> +	20+
18	17	17			114-	47-	67=	3+
3	4	9	17	WENDLY LOCALICE - Alegan (Columbia)	93 -	<b>7</b> 8 –	15-	1+
10	13	15	18	VAN HALEN/Panama (WB)	95 –		41 –	0=
34	24	23		JOHN COUGAR MELLENCAMP/Authority Song (Riva/PC	3) 103+	43+	<i>60</i> –	4-
29	23	22		WANG CHUNG/Dance Hall Days (Geffen)	113+	34=	<i>78</i> +	6-
12	16	18	21		102 –		71 –	
32	27	24	22		94+			
43	34	25		STEVIE NICKS/Violet And Blue (Atlantic)	94+			10=
55	41	30	24	DAVID GILMOUR/Murder (Columbia)	94+			13+
35	26	26	25		97-		84 –	
48	35	27	26	HAGAR/SCHON/AARONSON/SHRIEVE/Top Of(Geffe			54 –	
45	43	32	27		91+		73+	
13	15	21	28		79 -			
-	_	37		JOE JACKSON/You Can't Get (A&M)	99+			18- 4-
47	38	31		GO-GO's/Head Over Heels (IRS/A&M)	87+ 60		59 – 28 –	
5	9	12		MANFRED MANN'S EARTH BAND/Runner (Arista)	68 - 84 +		67+	
38	40	34		ALARM/Sixty Eight Guns (IRS/A&M)	90+			11-
-	56	40		ICICLE WORKS/Whisper To A Scream (Arista)	71 -		35+	
4	6	20	_	DAN FOGELBERG/The Language Of (Full Moon/Epic) BERLIN/No More Words (Geffen)		16+		
1-	54	43	35	THE TAX AND TONIES OF THE PARTY	78+		61+	
1-	-	57	36	SCORPIONS/Big City Nights (Mercury/PG)	55 +		29+	-
1.	_	59		MISSING PERSONS/Give (Capitol)	69-			
44	44	38		CARS/Hello Again (Elektra)	60=			
1	49	39 47		38 SPECIAL/One Time For Old Times (A&M)	63+	21+	41-	6=
51	48	45		MODERN ENGLISH/Hands Across The Sea (Sire/WB)	<i>70</i> +	8-	61+	2+
	60	55		MR. MISTER/Hunters Of The Night (RCA)	71+	<b>5</b> +	<i>59</i> +	10+
	DEBU	-		PAT TRAVERS/Killer (Polydor/PG)	74+	2+	<b>57</b> +	25 –
28		36		DARYL HALL & JOHN OATES/Adult Education (RCA)	<b>50</b> –	27-	23+	0-
15		35		APRIL WINE/This Could Be The Right One (Capitol)	52-	17-	35 -	0-
19		33		PRETENDERS/Time The Avenger (Sire/WB)	42-	29	13-	0-
	DEBU	-	47	TALK TALK/It's My Life (EMI America)	66+	8+	48+	21+
59			48	CHEAP TRICK/Up The Creek (Pasha/CBS)	65 -	3=	59-	6=
-	_	58	49	PAUL YOUNG/Come Back & Stay (Columbia)		.23-	27+	
	DEBU			HAGAR/SCHON/AARONSON/SHRIEVE/Whiter (Geffe	en) <i>51</i> +	17+		
16	19	29		ROGER DALTREY/Walking In My Sleep (Atlantic)	48 -			
	DEBU			INXS/Original Sin (Atco)	59+			15-
	DEBU			zz TOP/Legs (WB)	<i>51</i> +			30+
-	57	51		MI-SEX/Castaway (Epic)	56-			
-	58	=		SLADE/My Oh My (CBS Associated)	45 -			
=	_	56		DAVID GILMOUR/Blue Light (Columbia)	43-			
L			_	HAGAR/SCHON/AARONSON/SHRIEVE/Missing (Geffer			36+ 15-	
22				VAN HALEN/Jump (WB)	39 - 37 -			
21		_		EURYTHMICS/Here Comes The Rain Again (RCA)  STYX/Music Time (A&M)	<i>56</i> ∃			56+
	DEBU			STANIVIUSIC TIME (ACIVI)	501			-

### **MOST ADDED** ®

Music Time (A&M) ZZ TOP (30) Legs (WB) STEVE PERRY (26) Oh Sherrie (Columbia)
PAT TRAVERS (25) Killer (Polydor/PolyGram) KING CRIMSON (22) Sleepless (WB) TALK TALK (21)
It's My Life (EMI America) **SLADE (20)** Run Runaway (CBS Associated)

### **MOST HOTS**

CARS (159) You Might Think (Elektra) PHIL COLLINS (142) Against All Odds (Atlantic) VAN HALEN (126) I'll Wait (WB) SCORPIONS (117) ...Like A Hurricane (Mercury/PolyGram) YES (107) Leave It (Atco) **THOMPSON TWINS (101)** Hold Me Now (Arista)

# BREAKERS

JOE JACKSON You Can't Get What You Want (A&M)

57% of our reporters on it. 99/18, including adds at KMET, WPLR, WEZX, WAQX, WYMX, WKQQ, WKZL, KWXL, KOMP. Moves 37-29 on the Hot Tracks chart.

> **DAVID GILMOUR** Murder (Columbia)

54% of our reporters on it. 94/13, including adds at WYSP, KKCl, KZOK, WAAL, WOWE, WKQQ, KISS, KRSP. Moves 30-24 on the Hot Tracks chart.

> **ROMANTICS** One In A Million (Nemperor/CBS)

53% of our reporters on it. 91/5, with adds at WEBN, KDK8, KZAP, WKDF, KAWY. Moves 32-27 on the Hot Tracks chart.

> **ICICLE WORKS** Whisper To A Scream (Birds Fly) (Arista)

52% of our reporters on it. 90/11, including adds at KEGL, KBPI, WOUR, WAAF, WKTM, WOWE, WFBQ. Moves 40-33 on the Hot Tracks chart.

GO-GO'S Head Over Heels (IRS/A&M)

50% of our reporters on it. 87/4, with adds at WOWE, WKDF, W8LM, KLYV. Moves 31-30 on the Hot Tracks chart.

### **NEW & ACTIVE**

KING CRIMSON "Sleepless" (WB) 50/22 (31/18)

KING CRIMSON "Sleepless" (WB) 50/22 (31/18)

Adds include WCKO, KGON, KRQR, WQBK, WTPA, KMJX, WXLP, WLAV, WFBQ, KWXL,
KIDQ, KKDJ, KPOI, KOMP. Hots: 2 WLIR, CITI-FM. Mediums: 36 include WMMR, WDVE, KFOG,
WFYV, WDIZ, KEZO, WIOT, KLPX, KWFM, WMGM, KOZZ.

CHRISTINE McVIE "Love Will Show Us How" (WB) 43/10 (38/6)

Adds: WNEW-FM, WSKS, WYMX, WOWE, WKQQ, WDIZ, WLAV, KWXL, KZEL, WHMD. Hots:

14 include WRXT, WQBK, WDHA, WKTM, WTKX, KILO, KWFM. Mediums: 27 include WDVE,
WKLS, WYNF, WLUP, KZOK, WQMF, WZXR, WKDF, KATT, KMOD.

WRLS, WYNE, WLDP, RZOK, WQMF, WZXR, WRDF, RATT, RMOD.

RAVYNS "Don't Leave Me This Way" (RDM/MCA) 43/4 (44/5)

Adds: WNOR, WQFM, WPLR, KMJX. Hots: 6 WIYY, KRCK, WCMF, WIOT, KFMG, KILO. Mediums: 36 include WHJY, KZEW, KGB, KZOK, WZZO, WTPA, WEZX, WLVQ, KATT.

SANDY STEWART "Saddest Victory" (Modern/Atco) 43/1 (43/3)

Adds: KFMQ. Hots: 5 include WYNF, KBCO, WYMX, WCPZ. Mediums: 37 include WMMS, KGB, KMEL, WDIZ, WLVQ, KGGO, WLAV, KILO.

KMEL, WDIZ, WLVQ, KGGO, WLAV, KILO.
FRANKE & THE KNOCKOUTS "Outrageous" (Camel/MCA) 42/7 (32/10)
Adds: KTXQ, KZOK, WKTM, WIMZ, WTUE, KICT. Hots: 3 KRCK, KIDQ, WBYG. Mediums: 34 include
KZEW, WNOR, WYNF, WQFM, KSHE, KGB, KLAQ, KATT, KMOD, KILO, KFIV-FM.
STYLE COUNCIL "My Ever Changing Mood" (Geffen) 39/9 (34/17)
Adds: WNEW-FM, KAZY, WAAL, WTPA, WYMX, WCKN, KILO. Hots: 7 include WLIR, KBCO, KROQ,
91X, WQBK, KTCL. Mediums: 26 include WLUP, WMMS, WZZO, WIMZ, WKQQ, KKDJ.

REAL LIFE "Catch Me I'm Falling" (Curb/MCA) 38/11 (26/10)
Adds include WHJY, KMJX, WKZL, KGGO, WMGM, WRKI, WBLM, WGIR, KFMQ, WYER.
Hots: 3 include WBCN, WTKX. Mediums: 27 include WEBN, WSKS, WMMS, KBPI, WZZO, KLAQ,

CYNDI LAUPER "Time After Time" (Portrait/CBS) 36/7 (28/5)
Adds: WEBN, WAQX, WKLC, WIMZ, WRKI, KLYV, KKRQ. Hots: 11 include WLIR, WYSP, WMMS, KBCO, KCAL, WQBK, WZZO, WDHA, WMGM, WCPZ. Mediums: 22 include WNEW-FM, WMMR, WLUP, WSKS, KDKB, WTPA, WHCN, WPLR, KLAQ.

VLOP, YEARS, KUNB, WIPA, WHCN, WPLK, KLAU.

VAN HALEN 'Drop Dead Legs' (WB) 36/2 (33/1)

Adds: WRIF, KFMG. Hots: 17 include KTXQ, WTPA, WHCN, WFYV, WDIZ, KISS, WLVQ, WIOT, KKDJ, KLPX. Mediums: 19 include KZEW, KZAP, WPYX, WAQX, WOWE, KLAQ, WZXR, WKDF, WFBQ, KICT, KOMP.

WFBQ, KICT, KOMP.

QUEEN "Hammer To Fall" (Capitol) 34/2 (35/2)

Adds: WHJY, KQRS. Hots: 13 include WAPP, DC101, WRIF, KSHE, KMEL, KILO. Mediums: 20 include WYSP, WDVE, WYNF, WMET, WEBN, WSKS, WLLZ, KKCI, KBPI, KMET, WAAF, WIOT.

RATT "Round And Round" (Atlantic) 33/3 (30/4)

Adds: WNOR, WIMZ, KMJX. Hots: 5 KLOS, KISW, KNCN, KISS, KLPX. Mediums: 26 include WYSP, KZEW, WRIF, KBPI, KUPD, KGB, KRQR, WTPA, KLAQ, KILO, KKDJ.

DIRE STRAITS "Sultans Of Swing" (WB) 31/15 (28/25)
Adds include WNOR, WLIP, KOME, KZOK, WPYX, WZZO, WPLR, WDIZ. Hots: 3 KBCO, K97,
KAWY, Mediums: 16 include WMMR, WCKO, WSHE, WYNF, KFOG, KMEL, WAAF, KLAQ, WFYV,
WXLP.

DIRE STRAITS "Solid Rock" (WB) 31/11 (24/22) Adds include WNOR, WMMS, KZOK, KRIX, WTKX, KATT. Hots: 5 WNEW-FM, WPDH, WLAV, KILO, KTCL. Mediums: 18 include WMMR, WHJY, KFOG, KMEL, WTPA, WCMF, WIMZ.

KILO, KTCL. Mediums: 18 include WMMR, WHJY, KFOG, KMEL, WTPA, WCMF, WIMZ.

SAXON "Just Let Me Rock" (Carrere/CBS) 26/5 (21/4)

Adds: CHUM-FM, KUPD, KRQR, KXZL, KAWY. Hots: 7 include KTXQ, KRCK, KISW, KZOK, KFMG, KLPX. Mediums: 15 include WSKS, WQFM, KGB, WPDH, KNCN, KLAQ, KISS, WLVQ, KILO, KWFM.

SCORPIONS "I'm Leaving You" (Mercury/PolyGram) 23/3 (18/3)

Adds: WTPA, KOMP, WRKI. Hots: 12 include WDVE, KLOS, KRCK, KZOK, WDIZ, KISS, WLVQ, KKDJ, KPOI. Mediums: 11 include KGON, KZAP, WPYX, WEZX, KLAQ, WTUE, WIOT.

KKDJ, KPOI. Mediums: 11 include KGON, KZAP, WPYX, WEZX, KLAQ, WTOE, WIOT.

DWIGHT TWILLEY "Little Bit Of Love" (EMI America) 22/5 (14/1)
Adds: WCKO, KMET, WTKX, WIQB, KLPX. Hots: 7 include KSRR, KSHE, KMEL. Medinclude KZEW, WLUP, WLLZ, WQFM, KZAP, KOME, WWCT, KFIV-FM.

TED NUGENT "Draw The Line" (Atlantic) 21/3 (21/6)
Adds: WOWE, KLPX, KAWY. Hots: 2 WLLZ, KRCK. Mediums: 17 include WYNF, KZA
KISW, KLAQ, WFYY, KEZE.

KISW, KLAQ, WFYV, KEZE.

MOTLEY CRUE "Too Young To Fall In Love" (Elektra) 20/6 (10/2)

Adds: WYNF, WRIF, KSHE, WKQQ, WLAV, KWXL. Hots: 4 WQFM, KLOS, WAQX, KFMG. Mediums: 16 include KRQR, KISW, WPYX, WAAF, WKTM, KNCN, KILO, KWFM.

DIRE STRAITS "Expresso Love" (WB) 20/6 (17/17)

Adds: CHUM-FM, WLUP, WRQQ, WMGM, WGIR, WBYG. Hots: 3 WNEW-FM, WLAV, KILO. Mediums: 11 include WMMR, WHJY, KMEL, WCMF, WQUR, KQDS.

KENNY LOGGINS "I'm Free" (Columbia) 20/5 (9/1)

Adds: WKLS, WYNF, KNCN, WKQQ, WQDR. Hots: 8 include WSHE, WLUP, KMEL, KGGO, WWCT. Mediums: 12 include WAPP, WMET, WSKS, WQMF.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds for this week and last: for example, 40/20 means 40 total station reports and, or those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that have 10 or more adds this week.

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WGIR/Manchester (603) 625-6915

PD: BOB COX MD: KAREN ANDERSOR

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WLIR/Long Island

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PD: DENIS MCNAMARA ASST. PD: ROSIZ PIS



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### Parallel One

WNEW-FM/New York (212) 986-7000 PD: CHARLIE KENDALL MD: JIM MENAGHAN

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WBAB/Long Island (516) 587-1023

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CHUM-FM/Toronso (416) 925-666 PD: RDSS DAVIES

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WRXT/Buffalo

(716) 773-1714

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WYSP/Philadelphia (215) 668-9460 PD: MICHAEL PICOZZI MD: MARK DIDIA

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(215) 561-0933 PD: GEORGE HARRIS HOL

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WIYY/Baltimore (301) 889-0098 PDE CHUCK DUCOTY ON: TY FORD

CHOM-FM/Montreal (514) 935-2425
PD: NDB BRAIDE
HD: BENOIT CUPRI

WGRQ/Buffato (716) 881-4555 PD: TIR SMITH ASST. PD: PAUL MEINE

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Q107/Toronto (416) 967-3445 PD: GARY SLAIGHT MD: SAMANTHA TAYLOR

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WAPP/New York (212) 357-8000 PD: JOE KRAUSE ASST. PD: STEVE ELLIS

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WDVE/Pittsburgh (412) 562-5900 PO: GREG GILLESPIE NO: NON NENNI

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### Parallel Two

PD: JOHN COOPER MD: LEN BREIDER THE CASE OF THE CA

WAAF/Worcester (617) 752-5611 PD: ROB BARNETT

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WPDH/Poughkeepsle (914) 471-1500

PD: STEW SCHANTZ MD: RICK BUSER

CHEZ-FM/Ottawa (613) 563-1919

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(304) 722-3308 PD: NEIL LASHES POI NULL LASHER
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WAQY/Springfield (413) 525-4198

WDHA/North Jersey (201) 328-1055

CHI BOB LINDER PD: MARK CHERNOPP

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WOUR/Utica (315) 797-0803 PO: PETER MIRSCH MD: TOM STARR

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WZZO/Allentown (215) 694-0511 PD: TON KELLY ND: GENE ROHANG

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WCMF/Rochester (716) 288-3200 PD: TREP REEB MD: DAVE KANE

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WKLC/West Virginia WEZX/Scranton (717) 961-1842

> PD: SHAWN WATERS MD: DON W. HALLET BANK IN COMPOSE AND THE STATE OF THE STATE O

WHCN/Hartford (203) 247-1060 PD: DANIEL P. HAYDEN ASST. PD: BOB BITTENS

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WAQX/Syracuse (315) 472-0200 PD: ED LEVINE ASST, PD: MNY DARLHAN

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WCCC/Hartford (203) 233-4426

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WPLR/New Haven (203) 777-6617 PD: EDDIE HASKELI MD: BOB LONDON BIOS (A)

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WPYX/Albany (518) 785-9061 PDI BOB HASON ASST. POI BOB MELCH

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WRKI/Danbury (203) 579-9995 PD: BOB KOCAK MD: BRUCE GOLDSEN

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WAAL/Binghamton (607) 772-8850 PO: JOHN CARPER NO: DON HORGAN

AGAINST ALL CODS
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WILLY MARKEN

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WTPA/Harrisburg (717) 238-1402 PD: JEFF KAUFFMAN ASST, PD: BRECE BON

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PD: JOSE DIAZ

WMGM/Atlantic City OM: TOM MCNALLY MD: ERIC JOHNSON

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WWTR/Ocean City (301) 289-4545 PD: RICHARD REMSE HD: GLERM STEWART

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### Parallel One

WCKO/Mlam (305) 731-4800

PO: NEAL MIRERY MD: RUBY CHEEKS NO, RUPY CHERKE

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KSRR/Houston (713) 797-0097 PD: ANDY BEAUBIEN ASST. PD: MICHAEL

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WYNF/Tampa (813) 876-0455

PD: CAREY CUREL MD: FON DIAZ

KEGL/Dallas (817) 457-9700 PD: RANDY BROWN HD: JOE POLGER

KZEW/Dallas (214) 748-9898

PD: ANDY LOCKRI MD: JON DILLON

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WNOR/Norfo (804) 823-9667

PO: NON REGER HD: DAVID HILLARY

KTXQ/Dallas (214) 528-5500 PDr TON OWENS

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**Parallel Two** 

PD: BOB PAZIO MD: MANDO CAMINA

BAT
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WKLS/Atlanta (404) 325-0960 PD: ALAN SHEED MD: BOB BAILEY UNION THILLEY TONY CANEY, TONY CANEY, TONY CANEY, JOHN COURAR MELLEY TONY CANEY, TONY CANE

WOWE/Chattanooga (615) 267-1050 PD: TONY DAVIS BOY
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K-XZL/San Antonio (512)226-6444

PD: RAY ST. JAMES 

WZXR/Memphi: (901) 726-0060 PD: JOHN RIVERS HD: TOH STEIN

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WKDF/Nashville (615) 244-9532 PD: SMOKEY RIVERS ASST. PD: DAVID HAL

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KISS/San Antonio (512) 223-6211

PO: GREG STEVENS HD: TEMPIE LINDSE THE TONY CARRY VAN HALEN TONY CARRY VAN HALEN CARRY CA

WKQQ/Lexington (606) 252-6694 PO: DAVE KRUSENKLAUS MD: CURT HATELES

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KMJX/Little Rock (501) 470-0123 PD: TON MOOD ND: TOWN SHITH

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(318) 425-8890
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WKZL/Winsto (919) 725-0556 PD: TOM COLLINS 

WRXL/Richmond (804) 282-9731 PDI GARY CHASE MDI PAUL SHUGRUE

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WKTM/Charleston (808) 723-8165

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KLBJ/Austin (512) 474-6543 PD. CLARK RYAN BOY, JOHN KUMAL (FROZBI) BOY FOOTHER TOWN YES BOY FOOTHER TOWN CARS BOYER DALFREY TOWY CARTY VAN GALEN SCORFIONS STOMAN FLICK DOVILLE DOREN AND STOMAN RICK DOVILLE DOREN AND STOMAN RICK DOVILLE DOREN AND STOMAN AND STOMAN

WTKX/Pensacola 904) 438-7543 PDL HARK-DAVIO SANYER

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WIMZ/K noxville (615) 525-6000 PO: RERRY LARBERT HD: SCOTT PAULSEN BASE
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TOW WYMX/Augusta (404) 722-1302 PD; CHUCK WHITAKER HD1 JAY SISSON

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WZXY/Kingsport (615) 246-8131 PD: RESCIE JORDAN ASST. PD: JORN KELLY

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WQDR/Raleigh (919) 832-8311 PD: TON EVANS ASST. PD: BOM MALTON

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KLAQ/EI Paso (915) 544-8864 PD: AKEN NICHABLS HD:-PEPE LOPEZ

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WFYV/Jacksonville (904) 642-1055 PD: CRRIS JORES HD: LEX STALEY

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KRIX/Brownsville (512) 350-9999

PD: GART STEELE HD: RICHARD BROOKS

WCKN/Greenville Spartensburg (803) 226-1511 PD: STEVE CHRIS POST STATE CONT.

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KSMB/Lafayette (318) 232-1311

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WSKS/Cincinnati (513) 868-3696 PD: PAUL PREDRICKS MD: MARTY BENDER

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KSHE/St. Louis (314) 842-1111 PD: RICE BALIS HD: AL HOFER

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### MIDWEST (continued)

PO: RICH HEYER HD: BRUCE WHEELER

BOL BRUCE WHEE

BOT STONE LONG (M)

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PAUL TOUNG SLADE PAUL YOUNG TED NUGENT

WLLZ/Detroit (313) 863-1800 PD: JOE URBIEL ND: DOGG PODELL

KQRS/MInne (612) 545-5601 PD: VICKE HODGSON HD: WALLE WALKER

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KYYS/Kansas City (816) 753-4567 PD: JOE MCCARE HD: ANDT NALEY (FROZEN) BOE VAN HALEN AGAINST ALL CODS YES THOMPSON THINS CANS ONLY CHART

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SCORE CONTACT

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WMMS/Cleve (216) 781-9667 ON: JOHN GORMAN HD: KID 180

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CARS (N)
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WRIF/Detroit (313) 827-9505 PD: MARK PASHAN MD: MICHAEL MAYER THE PROTECTION OF (H) WAN INLERS (H) PRETENDERS (H) PRETENDERS (H) PRETENDERS (H) JULIA COOKAR MELLEN COURSE (H) JULIA COOKAR MELLEN COURSE (H) JULIA COURSE (H) JULIA (H) JULIA

WLUP/Chicago (312) 440-5270 PD: GREG SOLK RD: BILL EVANS

WQFM/Milwaukee (414) 276-2040

MD: ANDY BLOOM

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WEBN/Cincinnati (513) 871-8500

PD: DENTON MARK MD: CURT GARY

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**Parallel Two** 

KQDS/Duluth (218) 728-6421

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WXLP/Davenport (319) 326-2541 PD: GAME BAPTISTE MD: TERRY DUGAN

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WAPL/Appleton (414) 734-9226 PD: HAYNE SRAYNE HD: HARK COULTER

PD: TONY GATES HD: NIKE SIRIAHNI BOLE STATE OF THE STATE OF THE

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WIOT/Toledo (419) 248-3377 PG: TERRY SUL MD: THE ROZ

WWCK/Filnt (313) 744-1570 PO: MARK MILLER MD: LINDA LANSI

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WXKE/Ft. Wayne (219) 484-0580 PD: RICK WEST HD: HAL BRANDT

PD: DAVE ERVIN ND: CHRISTA LANE WYFE/Rockford (815) 877-3075 PD: BRYAN KRYSZ ASST. PD: FRED BRENN

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WIBA/Madison (608) 274-5450

PD: SILL BRUWN MD: LEE ROBERTS

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REM AGAINST ALL CODS YES (A) AGAINST ALL CODS YES (A) ROSY AGAINST AGA KMOD/Tulsa (918) 664-2810 WLVQ/Columbus (614) 224-1271 PD: PAT STILL HD: LEE RANDALL PO: CHARLIE WEST ND: JIN JONES

BUE PARALLEY SANGLEY STATEMENT OF THE SANGLEY SANGLEY

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PD: JEFF MURPHY MD: JOHN AMBERG

KATT/Oklahoma City (405) 848-0100

PD: HARREN WILLIAMS ND: PAT WELSK

Med.

PD: BILL WISE MD: BEARMAN

GORGER CARS (R)
PRETENDERS
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AND COURSE
ALLEY (N)
ALBORY

WFBQ/Indianapolis (317) 257-7565 KEZO/Omaha (402) 592-5300 PD: BRUCE MCGREGOR MD: JOE BLOOD TEGE (8)
TEG

FOI BRACE PROVIDED STATE OF THE STATE OF THE

KGGO/Des Moine (515) 265-6181 PD: LARRY MOFFITT ND: JACK BIERSON

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CITI-FM/Winnipeg (204) 786-6181 PD: STEVE YOUNG ND: ANDY PROST

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WOOS/Canton, OH (216) 492-5630 PD: RICK BINGER HD: ANDY SANDERBECK

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BON JOVI
PAT TRAVERS
22 TOP
NIGHT RANGER

KSQY/Rapid City (605) 578-3533 PD: GREGG OLSON ND: JEFF MICHAELS

Bet VAN HALEN VA

WTUE/Dayton (513) 224-1501

PD: BILL PUSH MD: BOB CLAFK

GO.

CASE (F)

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A RIGHT TO HE REAVEN

TRISHS ON THIS SHOP

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Parallel Three

WIQB/Ann Arbor (313) 862-2881 PD: LES COOK ND: DEBRIE DALTON

BERLIN
GO-GO'IS
TRINCEY ULLAMN
PAUL BRABERE
A DON BUTCHER ARES
PAUL SIBERE
ROMANTES
DOMGNIT MILLEY
JOBN COULDER WELL
LICICLE WORRS
ALAMN
BUTCHER
BUTCH
LICYTE
BUTCH
B

WYER/Mt. Carmel (618) 262-5111 pb: DREXEL DEFORD

GUE COURT HAGAR, SCHON, COURT HAGAR, SCHON, CARRY CARRY CARRY CARRY CONTROL CARRY SCHOOL CARRY CARR

BOW NATIONAL CODES (M) VAST SALEN ASA, SHE COME (A) SCORP FOR SCOR WBYG/Kankakee (815) 939-4541

PD: BILL TAYLOR HD: CHRISTIE KAYNILE

KLYV/Dubuque (319) 557-1040 PD: ROBERT WELCH HD: TIN JANSEN BOS DALES (M)
VANUALES (M)
VANUALES (M)
VANUALES (M)
POSTLOSE (N)
DYEGHT TWELLEY
CONLECTER BOUNDER (M)
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AGAINST ALL CODS (M)
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CULTURE

KKRQ/lowa City-Cedar Rapids (319) 354-9500 PD: TED SURTON JACOBS 

KFMQ/Lincoln (402) 476-8565 PD: TON BARKER HD: HATT EFFKEN

BOT OFFICE OF THE STEEL OF THE

WDEK/DeKalb (815) 756-9250 PD: WARD HOLARES HD: JOANI WILLIAM HOS JOHN WINGLE
DAVID GILMUNG
CARS
GUNYTHHICS
ALAN PARSONS
ESH-CZR
BH-CZR
PRETENDERS
PRETENDERS
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WEST

Parallel One

PD: RAYMOND BANISTER MD: LARRY GROVES

HOLLANDY GROVES
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HOLLANDY GROVES
HOLLAND GROWN
JULIE BROWN
JULIE BROWN
FOR FACE B

KMEL/San Francisco (415) 391-9400 PD: JACK SILVER MD: GENO MITCHELLINI

HERE

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HAGAR, SCHOM, POOTLOGE

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91X/San Diego (619) 291-9191

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ECHO & BUNNING
LOE LOUISO
RALL & OATES
XTC
BILL MCLSCH
AUTHE ANDERSC
LAURIE ANDERSC
LIGHT ANDERSC
EARCHE

PD: JIM GELARO HD: HAD HAX

MEGIUM
38 SPECIAL
DAN POGELBERG
UTOPIA
HADNIESS
STYLE COUNCIL
MR. MISTER
XTC
THOMAS BOILBY
QUEEN
ROGER DALTREY
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PO: PAT TYANS ASST. PD: DAMA JANG

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GREAT WHITE

MAGGO CHOME

WARG CHOME

ALAH PLANGES

A DAYE STAVITS

KSJO/San Jose (408) 288-5400

KINK/Portland (503) 226-5080

TO RECE SOOT

FO CARE MOTING

(FROCE)

ALAN PARIONS

GENERAL REVIEW

PAUL RECARRIES

PAUL RECARRIES

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KROY/Sacramento (916) 446-5769

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Continued on next page

PD: BOB BROOKS MD: CAROL RICHARDS SHE SCHIEFLONS (H) VAN HALIN (H) THE NUMBER (H) THE

KUPD/Phoeni (602) 838-3062 PD: VAL McINTOSH MD: CURTISS JOHNSON

Parallel Three

VAR HALEN
CARS
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KFMF/Chico (916) 343-8461 PD: RCN MODOWAR

### WEST (continued)

NTC
HINK DEVILLE
REAL LIFE
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JASON 4 9CONCE
KRAPTWERK
HALL 4 OATES
LIGHT-AGGS
DEPECHE HODE
PSYCHEDBELIC POFERM
BAMANA RAMA

KBCO/Boulder (303) 444-5800 PD: JOHN BRADLEY MD: DOUG CLIFTON

ROOF ON THE NOVE OF THE NOVE O

KCAL/Sen Berr (714) 825-5020 PDI JIN JAMES INDI MIXE STEWART

KZOK/Seattle (206) 223-3911

PD: PHIL STRIDER ND: CRAIG MARTIN

BME

WAN INLEM (H)
SCORPIONE
SCORPIONE
SON JOVI
RICOURLE SCHOKER
RICOURLE
R

KAZY/Denver (303) 759-5600

PO: SCOTT JAMESON ND: KELLY O'NEAL POI SCOPT SOUTH SO

K-97/Edmontor (403) 428-8597 PD: NEIL EDMARDS ND: TED KENNEDY

WAR RALLEH (N)
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PD: BOB HEYMANN ND: OZ 

KGON/Portla 503) 655-9181 PD: DAVE VAN DYKE

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KISW/Seattle (206) 285-7625 PD: GARY BRYAN HD: STEVE SLATON

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KGB-FM/San Diego (619) 292-1360 PD: LARRY BRUCE ASST. PD: TED EDMARDS BORD JOYJ CARE (R) HORN JOYJ CARE (R) HORN JOYJ CARE (R) HAMPERD MANN BATTER FORESTED BATTER F

THE CAN'S PROTECTION OF SCHOOL STATE OF SCHOOL SCHO PD: DOM SHAPER MD: RICK SHANNON

BOOK (N)

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AGAINST ALL GOOD PRETERMINED

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THOMAS DOLEY
MODER ENGLISH
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DIRE STRAITS ICICLE MORKS BORNIE HAYES & THE

KBPI/Denver (303) 936-2313

PD: HOWIE CASTI ND: LYNK WELLS

BAC
CARS
HIMM LIMIS
STRVE PERRY
PAUL YOUNG
AGAINST ALL COOS
HARD TO MALO
HI SERLIN
REGLIN
REG

KLOS/Los Angeles (213) 557-7250

PD: TOMMY HADGES

BOT
VAN HALEN
A HIGHT ZE HEAVEN
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AND HER SON JOYL
VAN HALEN
FES
PRETENTIERS
SCORPIONE
PROTECTION
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KRQR/San Francisco (415) 765-4097

PD: JON RUSSELL MD: BON GARRETT

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RODER, DALTMEY PAUL TOOMG NODER DWALLSONG NODER DWALLSK PRETENDERS APRIL MINE COLLENS BARRING NIGHT ANNOER BON JOY 1 YES SLADE A BERLIN A BOOM TOOM OHING CHUNG O JORN COULDAR MELLEN UP THE CREEK

KZAP/Sacramento (916) 925-3700 PO: CHRIS MILLEM MD: TOH CALE

KMET/Los Angeles (213) 464-5638 PD: MIKE HARRISON MD: SUE STEINBERG

MACHINET ALL COOS
HIER LEWIS
SCORPICIONE (H)
VAN HALEM (H)
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CARS (H)
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**Parallel Two** 

KZEL/Eugene (503) 484-4304 PDI KEN HARTIN

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THENS AGAINST ALL CODE (H)
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HORY LEWIS
WE SHAPE (H)
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KWXL/Albuq (505) 765-5400 PD: TRA GORDON MD: PRANK JAKSON

HOWARD JONES BERLIM BILLY 1904 RR. MISTER DIRE STRAITS # JOE JRCESON # MOTLEY CRUE & KING CRIMBON # MISSING PERSON Light Adde LOOK

KILO/Colorado (303) 634-4896

BOT SOME (H)

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KIDQ/Bolse (208) 336-0939 PDI DAN MCCOLLY

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KFIV-FM/Modesto
(208) \$27-6100

FOI C.J. STOKE

NOC
SCORPICHS (H)

FOOTBOOKE

KWFM/Tucson (602) 623-7556 ON: JIH RAY ND: NICK ALLEH

MD; RICK ALLEH

BOC
YES
MANG CHUNG
VAM HALEN
BILLY RAMKIN
CARS
HIGHT RANGER
APRIL WINE
ECORPIONS
GENER SE
COMPIONS
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GO-GO'S
HUNY CARRY [45]
HUEY LEWIS

PD: RICH HAWK HD: ALAN WHITE

NO. MISTER
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KLPX/Tucsor (602) 622-6711 PO: MICHAEL BERGER MD: BRYAN MILLER

SEA COMPICIONS (H) NIGHT BANCER HOTTLEY CAUSE NIGHT BANCER HOTTLEY CAUSE NIGHT BANCER HOTTLEY CAUSE NIGHT BANCER (H) STADE OF CAUSE NIGHT BANCER APAIL WINE CAUSE NIGHT BANCER WITH BANCE HOUSE HOUSE HOUSE NIGHT BANCE HOUSE NIGHT BANCE HOUSE NIGHT BANCE NI

KPOI AM-FM/H (808) 524-7100 PD: BILL MIMS MD: ANDY PRESTOR

WAR MALEN
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ALAH PRICES
GOOL
SERLIN
THOMAS
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KOMP/Las Vegas (702) 876-1460 PO: CHARLIE MORRIS MD: BIG MARTY

HOLE SAME PROPERTY SERVICES AND SERVICES SERVICE

KFMG/Albuquerque (505) 265-8811 POI TON HARSHALL HDI LENNY BLOCK

MAN CALLEN (H)
GOODY DONE
HOUST RANGER
CARE NACER
NOTER LANGE
NOTER CARE
NOTER CARE
NACER
SACRO
FRACTA
SACRO

RATT
GO-GO'S
a UP THE CREEK
a GREAT WHITE
a APRIL WINE
a GARY MOORE
Light Addu
BERLIN
JOE JACKSON

KRSP/Sait Lake City (801) 262-5541 PD: RANDY ROSE RD: BARRY HOLL

MEMORY (M)
HARD TO MILL
SCORE DISS
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KREM/Spokane (509) 448-2000 PD: BILL STAIRS

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MAINTY CAREY
WORT CAREY
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KKDJ/Fresno (209) 226-5991 PD: DEBORAK CATLII

KSPN/Aspen
(303) 925-5776
PO, LEE GUNCON
FOO CARST
PO, LEE GUNCON
FOO CARST
ENGLISH
EN

KOZZ/Reno (702) 329-9261 PD: DANIEL COOK MD: BRUCE VAN DYE

BOL BACKE VAN DYD

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PD: JONAH CUMMINGS BING MALES

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KEZE/Spokane

CONTESTINE NOVEE NEEDS IN PERSONS NOVEMBERS OF STATE OF S

KAWY/Casper (307) 235-1515 ON: PRED LESMHUIS HD: JEPP PETTERS

BOOK STATES OF S

KTCL/Ft. Collins (303) 571-1232 PD: JOHN HAYES HD: SCOTT ARBOUGH

IND. SCOTE AISONG
SEA
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B JGE ACRE
HOERER ELLIS ORRAL
DINO BACHON
LISPE Adde
OURSET
AUSTRALIAM CRAWL

KWHL/Anchorage (907)349-6551 PO: CARTER B. BRAGLEY

POI CANTER S. REAGLEY

BOX

COMPTIONS (H)

VAN NALTH (H)

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AFFALL VIEW

KTYD/Santa Barbara
(805) 983-1601
PO. JAME ASIER
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COMPTONE
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BOX RESCING PERSONS
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LENGT STWALTS
PAY TRAVERS

174 Reporters 159 Current Playlists

The following stations reported frozen playlists this week:

KINK/Portland KROY/Sacramento KTYD/Santa Barbara KYYS/Kansas City WAQY/Springfield WBAB/Long Island WLRS/Louisville

The following stations failed to report this week and therefore their lists were frozen:

> CHEZ-FM/Ottawa KLBJ/Austin KMBQ/Shreveport KSJO/San Jose KSPN/Asnen KUFO/Odessa WWWV/Charlottesville

The following station has failed to report a new playlist for two consecutive weeks, and was not included in this week's data:

WXRT/Chicago

When three or more tracks from the same album are reported in medium, the album itself will receive credit as being in hot and will appear in the hot listings.
The individual tracks will continue to receive credit as being played in medium rotation.

# CHR PARALLEL ONE PLAYLISTS

### **EAST**

### CFTR680

Toronto
PD: Sandy Sanderson MD: Bob Saint

D: Bob Saint

| 2 | FMIL COLLIPIEZ-galagt All Odds
2	EMPY LOCATION	COUNTY			
3	1	1	1	1	1
4	2	EMPY LOCATION	COUNTY		
4	2	EMPY LOCATION			
5	1	1	1	1	
6	1	1	1	1	
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Washington, D.C.
PD: Alan Burns

MD: Mary Taten H 1

D: Mary Taten

1 1 VAN NOLEMATURE

1 2 SENTENDE (MEET COMMEN THE BELL B

2 2 SENTENDE (MEET COMMEN THE BELL B

3 2 SECONDE OF COMMEN THE BELL B

3 3 SECONDE OF COMMEN THE BELL B

3 4 SECONDE OF COMMEN THE BELL B

5 FERRY LOCALIBRA/BASH AND TAIL B

10 FERRY LOCALIBRA/BASH AND TAIL B

11 6 FERRY LOCALIBRA/BASH AND TAIL B

5 PROCEDULL/MOMENDO'S BASH AND TAIL B

12 11 CORRECTIVE METER/GOT A BASH AND THE B

13 11 CORRECTIVE METER/GOT A BASH AND THE B

14 11 CORRECTIVE METER/GOT A BASH AND THE B

15 CORPET L'URB/MOMENT B

16 SCHEPT L'URB/MOMENT B

17 10 JOHN SOURCEMBER/THE BASH AND THE B

18 SENCELLA/BUSINE THE TO THE B

19 DAY TO THE BASH AND THE B

10 DAY THE B

10 DAY

INENE CARA/Breakdanon CYRDI LAUPER/Time After Time



Pittsburgh PD: Todd Chase MD: Keith Abrams

MD: Ketth Abrams

8 1 1 FIRST LOGGIST/FORTLORD

8 1 7 2 PHILD LOGGIST/FORTLORD

9 2 1 1 LOGGIST/FORTLORD

1 3 THOMPSON PHIRD/FORTLORD

1 4 CHILD LOGGIST/FORTLORD

1 5 1 LOGGIST LOGGIST/FORTLORD

1 5 1 LOGGIST LOGGIST/FORTLORD

1 5 1 LOGGIST LOGGIST/FORTLORD

1 6 1 LOGGIST/FORTLORD

1 7 1 LOGGIST/FORTLORD

1 1 1 FALL JOURNAL LOGGIST/FORTLORD

1 1 1 FALL JOURNAL LOGGIST/FORTLORD

1 1 1 FALL JOURNAL LOGGIST/FORTLORD

1 1 1 FALL LOGGIST/FORTLORD

1 1 LOGGIST/FORTLORD

1 LOGGI



PD: Larry Berger MD: Lisa Tonacci New York

BIO4 WBSB

Baltimore

PD: Steve Kingston Music Coord: Amy Kronthal

PRETENDING/NOW he

VAN HALBEY/'ll Malt

IRREE CANN/Freshdance
HALDWAR/Archerline
CONDIL LAWREY/Hos After Time

STRVY PREMY/ON Sherite

BILLY JOSE/NEW Longest Time
TONY CARKY/A Fine Fine Day

RELILIF/NOW Words

JEFFERY CRECHEF/Not're Going All The W

CKS Montreal PD: Rob Braide

PO: Rob Br.

1 1 HEEO/79 Laftballowe199 And
2 2 CPPOLL ALPERACULT'S Just Water To Ha
2 3 CPPOLL ALPERACULT'S Just Water To Ha
4 VAN SULENIY/Jusp Commission
5 1 NOCYSELL/Somewhody's Watching H
5 NOCYSELL/Somewhody's Watching H
6 10 THAN TURNER/Lat's Stay Together
8 0 THAN TURNER/Lat's Stay Together
8 0 THAN TURNER/Lat's Stay Together
9 12 NOTES ALPERACULT'S STAY TOGETHER
9 12 NOTES ALPERACULT'S STAY TOGETHER
12 10 IN THAN TURNER/LATE ALPERACULT
13 IN THAN TURNER/LATE ALPERACULT
14 CURRET/LAGIS On General Late
14 IN THAN TURNER/LATE
15 IN THAN TURNER/LATE
16 IN TURNER/LAGIS ON TURNER/LATE
16 IN TURNER/LAGIS ON TURNER/LATE
17 NOTES ALPERACULT
18 IN TURNER/LAGIS ON TURNER/LATE
18 IN TURNER/LAGIS ON TURNER/LATE
19 IN TURNER/LAGIS ON TURNER

PAUL YOUNG/Come Back And Stay
BELAY JOEL/YNe Lonyest Time
JOSE COURAE/Asthority Some
ALAN PARKENS/Don't Answer He
PATTHICKEN/Thome He
FRANCK JOLI/Tumb Blonde
PAULTIUM BLONDE/The TE FYOM Ne
TEMANTS/Something Else
TEMANTS/Something Else

TEMATRIA Something Else
MANTRIA NAME PROMISE
THACE TULLHAN/They non't Know
UN60/Place Non't Nake me
FLYING PICKETS/Only You
SERLIA/No. New Words
FRANKIS SOME TO E/RELES
TAMES SOME TO E/RELES
TO MANTRIA SOME TO

Buffalo PD: Sandy Beach

24, 29
JAMES INGRAM/There's Ho Easy May
SHAKIN' STEVENS/I Cry Just A Little B
KENNY ROGERS/Byes That See In The

IRENE CARA/Breakdance CRYSTAL GATLE/I Don't Mant To Loss DOLLY PARTON/Downtown



Washington

H 5 1 KENNY LOGINE/Toolioose

8 6 2 WINTY LAWIS A SYNNE/I Want A New Druy
1 3 POCOMINA, STANSON AND A New Druy
1 3 POCOMINA, STANSON AND A STA

RICK SPRINGFIELD/Love Somebody STRYE PERRY/Oh Sherrie SILLY JOEL/The Longust Time DEBARGE/Love Ne In A Special LAID SACK/Mbite Nova KOMMATICE/One In A Million

SHEENA EASTON/Almost Over You GO QO'S/Head Over Reels GENERSIS/Illegs1 Alien

Maximum Long Music Island

PD: Bill Terry

PD: Bill Terry

Music Coord: Ruth Tolson

1 1 Italy Localist/Procisions

2 2 SCHEMEL/Promission(\* suscelling H

2 3 SCHEMEL/Promission(\* suscelling H

3 SCHEMEL/Promission(\* suscelling H

4 EURIPHOLECK/HER DESCRIPTION HAIR A

5 SULPHYSICAL STATE STATE STATE STATE

10 CHARLES AND AUXOMBLE

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1050 chum

WASH

FM97 Washington PD: Bill Tanner MD: Colleen Cassidy

MD: Colleen Cassidy

H 1 1 POINTER SISTEMS/Automatic

1 2 3 LOOME. NICHIEVE MILE

2 3 LOOME. NICHIEVE MILE

3 1 A MILE LOWER SERVICE WAS A NEW DRUG

5 1 A MILE LOWER SERVICE SOURCE TO MILE

5 0 MILE LOWER SERVICE SOURCE TO MILE

5 0 MILE COLLING AND THE SERVICE SOURCE

5 0 MILE COLLING AND THE SERVICE SERVICE

5 0 MILE COLLING AND THE SERVICE

5 0 MILE SERVICE THE SERVICE SERVICE

5 0 MILE SERVICE SERVICE

B-94 FM Pittsburgh MD: Bruce Kelly

26, 29, 30 CYMDI LAUPER/Time After Time CHE PRETENDERS/Show No JEFFREY OSSORME/No're Going All The W TONY CAMEEY/A Fine Fine Day Montreal

PD: Bob Beauchamp MD: Guy Brouillard

D: Bob Beauchamp
D: Guy Brouillard

4 1 CHRIST LAURE OF THE MARKET TO BA

1 2 VAN HRAIRY/Dump
3 1 STATE OF THE MARKET TO BA

1 2 VAN HRAIRY/Dump
4 1 CHRIST LAURE OF THE MARKET OF BA

2 5 ELENTRICIO/MARKET CHRIST OF BA

3 6 CURAN CHRIST LAURE OF THE MAIN A

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FRANKIE OCHS THE TO MAKE
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FRANKIE OCHS
FRAN

Hor lines Philadelphia

PD: Scott Walker MD: Glenn Kalina

25
LAURA SMANIGAN/Melf Control
SHZEMA EASTON/Devil In a Past Car
DERISCE WILLIAMS/Lauris Sear It for The
CTMDL LAUFER/Time After Time
SLAMS/Ran Nonaway
RR. HISTER/Wunters Of The Hight

NO. HISTER/Housers Of The Hight
MIGHT AMAGEN/SISTER CHILLIAN
SIFFERMY OSSIGNES/No 'es Golog All The 's
REAL LIFE/Cetch He. 1's Falling
TALK THANKI'S My Lafe
VOLKER & WELFORMY All The Girls I's
LATED BACK\_MINE Norse
SCOPFIGNS FORCE YOU LIke A BURYL
STWINT PERMYLY/Comment/Cetch
STANDARD BALLEY/Comment/Cetch
STANDARD BALLEY/Cetch
STANDARD
STANDARD BALLEY/Cetch
STANDARD BAL



Music Coord: Geni Donaghev

Music Coord: Geni Donaghey

1 1 Empty Coord: Geni Donaghey

1 1 Coord: Coord: Geni Donaghey

1 2 Children Coolling Forest

1 3 2 Children Coolling Forest

1 3 2 Children Coolling Forest

1 4 5 Children Coolling Forest

1 5 1 Mallar Admiration in State of Coord

1 6 10 Tonagher William Forest

1 7 Tonagher William Forest

1 8 10 Tonagher William Forest

1 9 Tonagher William Forest

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IRRNC CAMA/Breathance
COMDILAUFEA/Tame After Time
DENIECE WILLIAMS/Let's Hear It For Th
DERARGE/Lower He In a Special
DENIEL EXPAND/Don't Look Amy Furthe
LOGESIAS a WELFORTON All The Garls I'
BIK KERMANN/Moula's t is he Good
TAM NOUTH/PROPILES
DENILLAUF/AND One't Heart Your 71
RENCLIAUF/AND on 't

BENCHANG/Jam On Te
JOW BUTCHER ARIE/Don't Say Goodhight
SHEALH'S TRYVERS/I Gry Just a Little ;
HE. HISTEX/BANTERS Of The Hight
STEVE PRENT/OR Sharris
TALK TALK/I's My Life
BILLY JOEL/The Longuat Time
PARMIE GOST TO M/Relas

Boston
PD: Rick Peters

39, 40
STEVE PERRY/Ch Sherrie
VAN MALEM/I'll wait
HEX FERSHAM/Mouldn'te It Be Good
SLADE/Run Runaway
GENESIS/Illegal Alien



PD: Scott Shannon

Asst. PD: Michael Ellis

Asst. PD: Michael Ellis

1 1 CMD1 LAURENCISTA Just Manc To Ha
2 3 HERNAY DESCRIPTION (FOR Ref
2 3 HERNAY DESCRIPTION (FOR Ref
3 14 CMD1 LAURENCISTA JUST MAN TO HA
4 5 HERNAY LOCAL HERNAY DESCRIPTION (FOR REF
4 15 5 LOCAL HERNAY LOCAL HERNAY
5 19 HERNAY LOCAL HERNAY LOCAL HERNAY
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5 19 HERNAY BLOCK LOCAL HERNAY
5 10 POSTER BLOTHER STATEMENT ALL DOGS
11 11 ECVALWE 15 DOGS HARNAY LOCAL HERNAY
12 19 HERNAY BLOCK LOCAL HERNAY LOCAL
13 11 ECVALWE 15 DOGS HARNAY LOCAL
14 HERNAY LOCAL HERNAY HERNAY LOCAL
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ADDS 27, 29 8ON JOV1/Runeway

92 PROFM

Providence

Operations Manager: Tom Cl

1 1 I ZENNY LOGITHS/Post; Note

2 2 PRIL: COLLINE/Symith and All Odds

3 1 MALE & OATES/Abult Education

4 TOTOPSON THE PRINCIPLE NO BLIEF

5 COLLYDE CLOSE/Nies No Blief

5 TOLLYDE CLOSE/Nies No Blief

6 PART FORDOWN SHEET AND THE NO BLIEF

6 PART FORDOWN SHEET AND THE NO BLIEF

1 10 CARN/YOR Night TOTAL

1 10 WEED AL VARIETY/CLOSE IS

1 10 MED AL VARIETY/CLOSE IS A HILLSON

1 10 MED AL VARIETY/CLOSE IS A HILLSON Operations Manager: Tom Cuddy

HADDOMES/Bot GBF 1: IN LAUFE BRANISAM/Self Control CTUD: LAUFER/Films After Time Conduction Control CTUD: LAUFER/Films After Time Conduction Control CTUD: Laufer CTUD:

NIK RESSAN/Meal dat's IS so Good

NICHT MANCEN/Distar Christian

NICHT MANCEN/Distar Christian

WIGHT MANCEN/Distar Christian

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WIGHT TALK PERMITHEN TO BE A STATE OF THE MANCEN COLVEN THE MANCEN TH

ROEK 102 WBEN-FM

Buffalo PD: Bob Wood
MD: Roger Christian

Buffalo

MD: Roger Christia

1. 1 VEIRO AL TANEDVICTER I I

2 WELL COLLING/Age new All Odds

3 WELL COLLING/Age new All Odds

4 CHRIST NORTH OF BEING

5 BORDELL/Membership's Watching H

6 CHRIST AGE NORTH/Age New All Odds

6 CHRIST AGE NORTH/Age New All Odds

6 CHRIST AGE NORTH/Age New Alexandrum

6 DALLE AGE NORTH/Age New Alexandrum

7 DENTONICO Mark Command Mark To Ma

10 TO TRUMBER STITUTE/Mark Law All Odds

10 TO TRUMBER STITUTE/Mark Law A

DENISCE WILLIAMS/Let's Bear It LAURA MANAIGAS/Self Control MADOSSEA/Borderline



Buffalo PD: Harv Moor

MD: John Piccillo

PD: Harv Moc

MD: John Picc

8 1 1 PRIL COLLINA Age Inst all odds
2 2 ENNYL LOGISTS/Pootlones
7 3 THOUSEN AND AGE IN THE STATE OF THE S

TRACET ULLMANITHME DOn't Ende
ZIDO GLOFFLOOD Clean Fun
BI-MEZ/CARLANSY
COURT CYTCHOOL CONTROL THE STATE OF TH

SOUTH



PD: John Lander MD: Patty Hamilton

26, 29
VAN HALHM/I'll Whit
CYMDI LADWER/Time After Time
HIGHT BANKER/Sister Christiae
HEE KERHEN/Wouldn't it Be Good

ORRINGE WELLEN/Let's tear 15 For The TORNICE WELLEN/Let's tear 15 For The TORY CAMPY/A Fise Fine Day 160% JOY/Fine House Day 160% JOY/Fine House LLTD BACK/White Morray LLTD BACK/White Morray LLTD BACK/White Morray LLTD BACK/White Morray Charles Company C



MD: Frank Amadeo

H 3 1 PHIC COLLINS/Aginet All Odde

2 2 XINPY LOCKIES/POOL Oose

4 3 1 CIGES HAS BY STRUCKYTO ALL THE GIVES I'

4 LIDEN HOLE ROTEL PROVIDE SHIP

5 1 COLOR ROTEL PROVIDE SHIP

6 6 HUNT LENIS BY SHIP

7 10 COLOR SHIP

12 11 SHALLANA FOR ALL THE SHIP

17 10 COLOR LIDEN LIDEN SHIP

17 11 CHARLANA FOR HOLE OF BY SHIP

18 11 SHALLANA FOR HOLE OF BY SHIP

18 11 CHARLANA FOR HOLE OF BY SHIP

18 12 10 CHARLANA FOR HOLE OF BY

18 25 16 COLOR THE CASACTORY SHIP

18 12 10 CARACTORY SHIP

18 17 CHARLANA FOR HOLE OF BY

18 19 10 CARACTORY SHIP

10 11 CARACTORY SHIP

10 11 CARACTORY SHIP

10 12 SUNTYSHIP

10 21 SUNTYSHIP

10 22 SHALLANA FOR HOLE OF SHALLA A

22 SHOULD LANGE AT SHALLANA FOR HOLE OF SHALLA A

23 FOURTH BY SHALLANA FOR HOLE OF SHALLA A

24 SHALLANA LACKES HOLE CASACTORY SHALLA CASACTORY SHALLAND SHALLA

ADDS 22, 24

B-97FM New Orleans PD: Nick Bazoo MD: Greg Rolling

MD: Greg Rolling

### 1 PREE COLLING Applicate All Odds

### 2 RC/Glaw Tt Up

### 3 RICK SPRINTTELT/Love Somebody

### 3 RICK SPRINTTELT/Love Somebody

### 4 LONG HIGH STREETS HILL

### 5 THACH ULLAN/THAP DON'T RADO

### 17 CAM/YOU HIGH THACK

### 12 CAM/YOU HIGH THACK

### 13 PROBUST LONG HIGH THACK

### 14 LONG HIGH STREETS HILL

### 15 LONG HIGH STREETS HILL

### 15 LONG HILL

### 15

DRIGHT THILLST/GIRLS TGLEDIAS & MILEON/TO ALL THE GIRLS I've CYNDI LAUPER/Time After Time LAID hACE/White Horse

XTRA

San Diego



Dallas/ Ft. Worth

### Ops Mgr: John Shombu Asst. PD/MD: Pete The

Asst. PD/MD: Pete Thomson

B 1 LODIE MICHEMESIA

2 STATA ADMENTIONED

1 STATE ADMENTIONED

1



PD: Jeff Morgan MD: Greg South

MD: Greg South

2 1 KENNY LOGGING/Tootlone
8 6 2 CULTUNE CLUMENTA'S Ne Bind
10 3,100E. ECCISION Ne Bind
10 3,100E. ECCISION Ne Bind
10 4 70M RALENT/Amp Ne Bind
11 6 REPUBLICATION NE BIND
11 8 RECORD NE BIND
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16 8



Atlanta

PD: John Young MD: Chris Thomas

LAURA BRANIGAN/Self-Control WAN HALEM/I'll Mait CYNDI LAUPER/Time After Time LAID BACK/White Horse SLADE/Run Runaway



PD: Keith Isley WINZ-FM MD: Mark Shands

15
PETER BROWN/They Only Come Out At
DEELE/Just My Luck
DEBASER/Love No In A Special
BREAK MACHINE/Streat Dance
CYMOI LAUPER/Time After Time



Ops Mgr: Mason Dixon

PD: Steve Rivers

ITEVE RIVETS

KERNY LOGGINS/Pootloome

PRIL COLLIES/Aprinat All Odd

WEIRD AL YANNYAC/Pat It

WEIR AL YANNYAC/PAT IT

28, 29 CTRDI LAUPER/Timm After Time SLADE/Run Runaway VAN HALEN/I'll Wait BILLY JOHL/The Longest Time IRRE CARA/Breakdance ROMANTICS/One In A Million



PD: Jim Morrison MD: Jeff McCartney

Jeff McCartney

| ENNY LOGGINS, Front Lowes
| PRILL COLLING, Front Lowes
| PRILL COLLING, Page 141 Odds
| bicker Richief Age 142 All Odds
| bicker Richief Age 142 All Odds
| bicker Richief Age 143 All The Girle I've
| CULTURE CLUB, Files Bellind
| CONTENT BITTER JAUCOMALT
| BUTTER JAUCOMALT
| THORSE JAUCOMALT
| THOR

10 CYMDI LAUPER/Time After Time LAUMA BRANIGAN/Self Control STEVE PERRY/Oh Sherrie TALK TALK/It's My Life REAL LIFE/Catch Me, I'm Falling BERLIM/No More Words

### **MIDWEST**



1 1 I EURNY LOCKINS/TOOLTONE
2 2 PHILT COLLINS/Applicat All Odds
3 LICHEL COLLINS/Applicat All Odds
3 LICHEL COLLINS/Applicat All Odds
4 INFORMATICS/HER COLORS THE MAIN A
4 STATEMENT AND A STATEMENT AND A STATEMENT A
5 SHOTE LEMIA & NEWLYL MARK A New Dev
4 O'VAN MALEMANIAN
5 SHOTE LEMIA & NEWLYL MARK A New Dev
5 SHOTE LEMIA & NEWLYL MARK A New Dev
6 O'VAN MALEMANIAN
5 SHOTE LEMIA & NEWLYL MARK A New Dev
7 DEV LEMIA & NEWLYL MARK A NEW Dev
7 DEV LEMIA & NEWLYL MARK A NEW Dev
8 O'CHARLE CLUMPHISM NEW BALLON
10 O'CHARLE CLUMPHISM NEW BALLON
10 O'CHARLE CLUMPHISM NEW BALLON
11 DE COLLINS STREME MAIN AND A STATEMENT
12 DE CHARLE AND ATTEMENT
12 DE CHARLE TO CHARLE MAIN TO NE
12 DE CHARLE TO CHARLE MAIN TO NE
12 THE CHARLE MAIN AND A STATEMENT
13 THE CHARLE MAIN AND A STATEMENT
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17 THE CHARLE MAIN AND A STATEMENT
18 THE CHARLE MAIN AND A STATEMENT
18

AM 59

Chicago

Ops. Mgr.: Steve Casey MD: Steve Perun

MD: Steve Perun

H 1 1. EMBNY LOGGINA/Footloome

H 2 2 PHLL OMALINA/Footloome

H 2 2 PHLL OMALINA/Footloome

H 2 2 PHLL OMALINA/Footloome

H 3 3 WILD AL YAMMOV/CAR IX

3 WILD AL YAMMOV/CAR IX

1 0 FOOTLOOMER CONTEXPIBLIO

7 FOOTLOOMER CONTEXPIBLIO

9 FOOTLOOMER CONTEXPIBLIO

10 FOOTLOOMER CONTEXPIBLIO

10 FOOTLOOMER CONTEXPIBLIO

10 FOOTLOOMER CONTEXPIBLIO

11 FOOTLOOMER CONTEXPIBLIOLINA/FOOTLOOMER CONTEXPIBLIONA/FOOTLOOMER CONTEXPIBLIONA

KDWB FM 101

Minneapolis PD: Dave Hamilton MD/Assist, PD: Mark McKay

ADDS 9, 21, 25

WEIRD AL YANKOVIC/Est It WEIRD AL YANKOVIC/Eing Of Sunde

Chicago
PD: Buddy Sco PD: Buddy Scott MD: Dave Robbins

WLOL 992FM PD: Tac Hammer Minneapolis

Asst. PD/MD: Gregg Swedberg

3 6 1 FRIL COLLINE/Aprinet All Odds

4 2 KOLIVE & Up

3 9 EUNTROLOG MARC Comme The Rain A

1 7 STOCKIVE & Up

1 9 EUNTROLOG MARC COmme The Rain A

1 6 NOTERLIA/Somebody's Satching 16

1 6 NOTERLIA/Somebody's Satching 16

1 7 STOCKIVE MORE PLANT AND ADMINISTRATION OF THE ADMINIST

Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

CYNDI LAUPER/Timm After Timm SILLY JOEL/The Longust Timm HUEY LEWIS a NEWS/Mmart Of Rock & B



PD: Jim Fox MD: Tony Galluzzo

MD: Tony Galluzzo

11 1 (KMNY LOSGINS/TOSC)-OSE

15 1 1 (KMNY LOSGINS/TOSC)-OSE

15 2 (COSTELL/Game-boy's (Matching+ H
2 ) HURY LEWIS A HUNDYZ Mant A New Dry

16 SIZIT JOEL/AN INDOCENT MAN

17 IA PARKER JR. JR. II ST. II COME

18 12 6 WILL COLLINS/Againer All Odde

18 16 6 WILL COLLINS/Againer All Odde

18 16 0 WILD AL THAROVIC/TER IE COLLINS

19 19 THAROW LOSGINS AND IN INCOME

19 10 WILL COLLINS/Againer All Odde

19 10 WILL COLLINS/Againer All The Wilg

20 10 THAROUND AND AND AGAINER AND AGAINER

21 19 PAIL TOURS/COME INCEL AND AGAINER

22 19 PAIL TOURS/COME INCEL AND AGAINER

23 10 WILL COLLINS/AGAINER

24 10 WILL COLLINS/AGAINER

25 21 POLITICE SISTERS/AUTOMATIC

26 21 WILL COLLINS/AGAINER WE PINC DAY

27 48 SOCHIE TITER/AGIOLARY PINC DAY

28 29 CHARCEY GLEAN/THEY DON'T K TOOM

29 0 WILL AND AGAINER WE FINC DAY

29 0 WILL CANNER FINC DAY

29 0 WILL CANNER FINC DAY

20 0 WILL CANNER FINC DAY

20 0 WILL CANNER FINC DAY

20 0 WILL CANNER FINC DAY

27 0 WILL CANNER FINC DAY

28 10 WILL CANNER FINC DAY

29 0 WILL CANNER FINC DAY

20 0 WILL CANNER FINC DAY

21 0 WILL CANNER FINC DAY

22 0 WILL CANNER FINC DAY

23 0 WILL CANNER FINC DAY

24 0 WILL CANNER FINC DAY

25 17 DAY

26 7 WILL CANNER FINC DAY

27 0 WILL CANNER FINC DAY

28 17 DAY

29 0 WILL CANNER FINC DAY

20 0 WILL CANNER FINC DAY

20 0 WILL CANNER FINC DAY

20 0 WILL CANNER FINC DAY

21 0 WILL CANNER FINC DAY

22 0 WILL CANNER FINC DAY

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28 0 WILL CANNER FINC DAY

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29 0 WILL CANNER FINC DAY

20 0 WILL CANNER FINC DAY

20 0 WILL CANNER FINC DAY

21 0 WILL CANNER FINC DAY

22 0 WILL CANNER

ADDS 28, 29, 30 ON BRYAN ADAMS/Renven

Cleveland

PD: Bob Travis MD: Tom Jeffries

25, 26 TALK TALK/It's Hy Life VAN HALSN/I'll Wait HR. MISTER/Hunters Of The Hight

GO GO'S/Head Over Seels DimARCZ/Love He In A Special REAL LIFE/Catch Me, I'm Falling PRITTNDESS/Show He BLADE/Run Rumaway IRRHE CARA/Freakdance BERLIN/No More Mords



Chicago

Ops. Mgr.: Steve Casev MD: Steve Perun

D: Steve Perun

1 1 1 ERREY LOGGISE/Tootloose

2 2 PHLO DOLLARS/Against All Odds

3 1 MEIRO AL TAKENYLO/Mak 18

4 3 MEIRO AL TAKENYLO/Mak 18

5 1 MEIRO AL TAKENYLO/Mak 18

5 1 MEIRO AL TAKENYLO/Mak 19

6 ROTHER RICHER/Maklos

6 1 MERY LOGGISE/TOOK ALL THE Girls

7 1 EXCENT RICHER/AUCOMALC

7 1 MENT ALL THE GIRLS ALL THE GIRLS

7 1 MENT ALL THE GIRLS ALL THE ALL THE GIRLS

7 1 MENT ALL THE ALL TH

ADDS STEVE PERRY/Oh Shermie BRYAH ADAMS/Heaven

95.5 COZY FM

Detroit PD: Lee Douglas MD: Gary King

PRETENDERS/Show Me
DEMIECS WILLIAMS/Let's Near It FOR
MIGHT PANGEN/Sister Christian
DEBARGE/Love Me IN A Special
BENNIK TILE/Molding OUT FOR A HE
TALK/It's Ny Life
GION (DULGA/Asthorley Song
SHAWNOR/Give Me Tonight

IGLESIAS & NELSON/To all The Gir WEIRD AL YANKOVIC/Est it



RDMANTICH/One In A Million BERLIN/No More Morde MATTHEW WILDBR/The Kid's American PRETENDERS/Show Ma STEVE PERRY/On Sherrie SPM JOUL/Numewsy

MEQ KBEQ

Kansas City PD: Pat McKay MD: Karen Barber

ADD8 30, 34

WEST

Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

MD: Alan Sledge

### 1 | PHIL COLLADY/Apicht All Odds
### 2 | PHIL COLLADY/Apicht All Odds
### 2 | PHIL COLLADY/Apicht Movetten
### 3 | COLLADY/Apicht Mills
### 4 | COLLADY/Apicht Mills
### 4 | COLLADY/Apicht Mills
### 4 | COLLADY/Apicht Mi

GENESIS/Illegel Alien
VAN HALENYI'il Mait
JOHN LENNON/I's Steepling Out
HR, MISTER/Munters Of The Night
DAVID GILMOUR/Blue Light

WADDNNA/Borderline
TALK TALK/It's My Life
SUQLAMA/Dencing in The Sheets
SUQLAMA/Dencing in The Sheets
SUPPREV GOSGONG/We're Going All The W
NIE KERSHAW/Houldn't It Be Good
SOR JOY/FAULANAMY
REAL LIFE/Catch Me, I'm Felling



PD: Sean Lynch

# 2 1 PHIL COLLINS/Applied All Odds

1 2 2 ERRHY LOGIER /Pootlooms

2 2 2 ERRHY LOGIER /Pootlooms

8 3 6 BOCTREEL COSET/Rell

8 2 6 1 LORGE / COSET/Rell

8 7 6 BOCTREEL COSET/Rell

9 7 6 LORGE / COSET/Rell

10 7 MALL CONTEX/ADM / Edwarting

10 8 MACHINE CONTEX/ADM / Edwarting

11 10 9 MALL CONTEX/ADM / Edwarting

12 10 PARTIES WILLEAS/THE POOT & English

13 11 PARTIES WILLEAS/THE DOT'S Emmand

13 11 PARTIES WILLEAS/THE LANGE / EDWARTING

14 12 TARCET / ULLRAW/THE DOT'S Emmand

15 11 PARTIES / ULLRAW/THE SEMBLOOP

15 11 DAM POSITIONED ALL AND FOR ADM / EDWARTING

16 12 TARCET / ULLRAW/THE SEMBLOOP

17 10 PARTIES / ULLRAW/THE SEMBLOOP

18 10 DAM POSITIONED ALL AND FOR ADM / EDWARTING

18 10 DAM POSITIONED ALL AND FOR ADM / EDWARTING

19 10 DAM POSITIONED ALL AND FOR ADM / EDWARTING

11 21 PARTIES / DAM / PARTIES / EDWART

11 21 PARTIES / DAM / PARTIES / EDWART

12 20 EDWART / ELRY / ELRY / ELRY / EDWART

13 10 PARTIES / USE / EDWART / EDWART

13 10 PARTIES / USE / EDWART /

Phoenix

PD: Charlie Quinn

PD: Charlie Quinn

MD: Steve Goddard

1 1 Rest Lodding/yortlooms

1 2 1 Rest Lodding/yortlooms

1 2 1 ROTT LINES & SEMENT NAME A New Drug

2 1 ROTT LINES & SEMENT NAME A New Drug

3 1 ROTT LINES & SEMENT NAME A New Drug

4 1 10 GOTTANDE COLM/NINE SEMENT NAME A New Drug

4 10 GOTTANDE COLM/NINE SEMENT NAME A New Drug

4 10 GOTTANDE COLM/NINE SEMENT NAME A NEW DRUG

4 10 GOTTANDE COLM/NINE SEMENT NAME A NEW DRUG

4 10 COLM/NINES SEMENT NAME A NEW DRUG

5 10 FART TO THE SETTER SEATON NAME OF THE SEMENT NA

BON JOYI/Runavay LAID SACK/White Horse HIGHT HANCER/Sister Christian JEFFREY DESONE/Me're Going Bll'The M JOHN LEHKON/l's Stepping Dut FMANO?

33
DENIECE WILLIAMS/Let's Bear It For The SCORFICHS/Nock You Like a Hurri SPANCHO BALLDT/Communication
VAN HRLES/1'll Weit

MD: Anne Haney

# 1 | CEMM LOGGING/FORLOUSE
# 2 | THROWGON FMING/FORLOUSE
# 2 | THROWGON FMING/FORLOUSE
# 3 | COUTUME CLAMP/KINE See Blind
# 4 | BILLY IDOL/Rebel Vall
# 5 | CEMES MORNING FMING/FORLOUSE
# 1 | OFFICE MORNING FMING/FORLOUSE
# 1 | OFFICE MORNING FMING/FORLOUSE
# 2 | OFFICE MORNING FMING/FORLOUSE
# 2 | OFFICE MORNING FMING/FORLOUSE
# 3 | OFFICE MORNING FMING/FMING

Sacramento
PD: Rick Gillette MD: Chris Collins

690 amradio

PD: Jim Richards

MD: Anne Haney

D: Chris Collins

1 : NCCIMIL/Somehody's Matching N

2 : NCCIMIL/Somehody's Matching N

2 : PRIC COLLINS/Appaint All Odds

7 : LIONEL MICHENEY Appaint All Odds

7 : LIONEL MICHENEY Appaint All Odds

7 : LIONEL MICHENEY Collins

1 : CHRIS LOUGHS/Appaint All Odds

7 : CHRIS LOUGHS/Appaint All Odds

1 : INDEC COLLINS/Appaint All Odds

1 : INDEC COLLINS/Appaint All Odds

1 : INDEC CAN Appaint ALL ODGS

2 : INDEC CAN APPAINT ALL ODGS

1 : INDEC CAN APPAINT ALL ODGS

2 : INDEC CAN APPAINT ALL ODGS

1 : INDEC CAN APPAINT ALL ODGS

CARS/YOU Might Think
TALK TALK/It's My Life
REAL LIFE/Catch Me. I'm Felling
CYNDI LAUDEN/Time RF-Fer Timm
IGLESIAS & MELSCH/TO All The Girle I've STYLE COUNCIL/My Ever Changing Mood SMALAMAR/Dancing In The Sheets ALAM PARSOMS/Don't Answer Me BERLIM/Mb More Words KILLY JOEL/Fire Longest Time

KISFM 1027

Los Angeles PD: Gerry De Francesco MD: Mike Schaefer

MD: Mike Schaefer

# 1 PCCHTL/Manabody's Watching R

# 1 PCCHTL/Manabody's Watching R

# 2 2 Demonstration of Committee Commit

35, 40 CHROLAUPER/TIME After Time YES/Leave It VAN BALEN/I'll Wait BOMMFTICS/One In a Million

SCORPIONS/Rock Tow Like A Harri SLADE/Run Runawey BILLY JOEL/The Longest Time PRETENDERS/Show Me

KUBE 93FM

Seattle
PD: Bob Case MD: Tom Hutyler

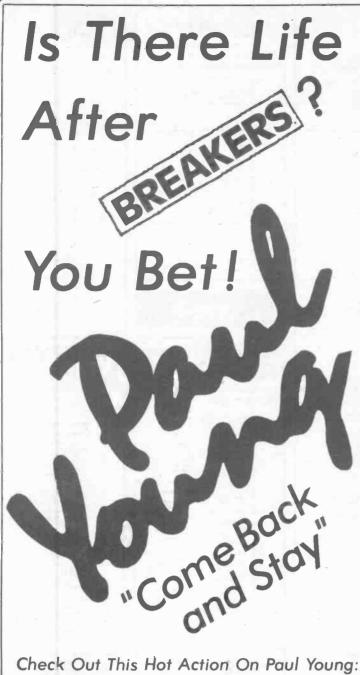
FM 100.7 · AM 1440

IGLESIAS & NELSON/TO All the Girls I've CARS/You might Think DENIECE WILLIAMS/Let's Hear It For The

Phoenix

PD: Reggie Blackwell

MD: Art Morales



### Check Out This Hot Action On Paul Young:

WXK\$-FM 10-8 WBEN-FM 18-13 PRO-FM 11-9 Q102 23-17 WHYT 13-11 KWSS 26-19 KNBQ 15-13 WNYS8 K1047 WYCR 13-11 WKEE 12-8 WLAN-FM 16-12 WPST 19-16 WOID 13-11 WSSX 12-11 WSKZ 21-17 WNOK-FM 23-17 KSET-FM 17-14 WRQK 17-15 WANS-FM 11-6 WZYP 10 G100 | 6-10 WABB-FM 8-6 BI105 17-13

KROK 13-9 KQIZ-FM 12 WKDD 10-9 WJAD 13 WAHC 12-11 WFOX 15-12 WKAU 13-11 KTDY 15-12 KMGK 12-10 010117-11 WKFR 18-16 WPFM 9-6 KLUC 7 **WXLK 6-5** KO9311 **WAEV 3-2** KHOP 12 WGLF 16-11 KDON-FM 11-9 WHSL 6 KCPX-FM 14-13 KFYR 16-13 KRQ II **WBNQ 8-6** KTKT 13-12 WBWB 15-11 WFBG 16-13 WCIL-FM 13-11 WGUY 6-5 KCMQ 15-13 103CIR 12-10 Y94 13-12 WIKZ 21-18 KKLS-FM 8 WTSN 18-15 KKRC 13-10 WERZ 10-6 **KGOT 9-8** WQCM 16 KCDO 6 OK100 15 KKAZ 12-10 13FEA 20-14 KGHO 11-10 WKHI 11-9 KDZA 10-9 WJBQ 13-12 KBIM 4 KSLY 13-10 WOMP-FM 15-13 WSQV 19-17 KIST 16-12



### WEST

Continued from Page 69



San Francisco

### MD: Lanette Abraham

- E 1 1 KENNY LOGGINS/Footloome

  8 2 2 THOOPSON THINE/Hold We Now

  8 3 3 PRIL COLLINS/Aqminst All Odds

  9 RIL COLLINS/Aqminst All Odds

  6 4 HARL OCHES/Aquinst Education

  8 11 5 CARS/FOO Alght Think

  10 6 Rick SPINK/FIED/Zarv Somebody

  7 LOGGE THE CARS/Arminst All Odds

  9 ZHANGE CARS/Arminst Think

  10 DEFECT OF CARS/Arminst All ODD CARS

  11 CHARLES WILLIAMS/Late Bear It For The

  12 CARS/Arminst All CARS/Arminst All ODD CARS/Armi

19, 11, 13, 15, 16, 17, 19, 21



### PD: Tom Chase MD: Mr. Ed

- PRETENDERS/Show He BERLIN/No More Words ROMANTICS/One In A Million QUEEN/Radio Gs Gs ALAN PARSONS/Don't Answer We

### KS 103FM

San Diego

### PD: Dave Parks MD: Mike Preston

- KENY LOGGINS/FOOTLOOSE
  THOMPSON TWINS/FOOTLOOSE
  THOMPSON TWINS/FOOTLOOSE
  THOMPSON TWINS/FOOTLOOSE
  THOMPSON TWINS/FOOTLOOSE
  THE STATEMENT OF TH

- - 30. 38 VAN MALEN/I'll Wait CYNDI LAUPER/Time After Time SCORPIONS/Rock You Like A Hurrl SLADE/Run Runaway
- STEVE PERRY/Oh Sherrie NIGHT RANGER/Sister Christian ROMANTICS/One In a Million TONY CAREY/A Fine Fine Day

KWSS 94.5 FM

San Jose

PD: Dave Van Stone

MD: Robin Kipps

Denver

### PD: Tim Fox

Asst. PD: Mark Bolke

- PD: Mark Boike

  FENTY LOGGINS/FOOLIOGES

  DCCNFELL/Sembody's watching H
  LICHEL ECCHE/Heilo

  BILICHEL ECCHE/Heilo

  FULL COLLINS/Against All Odds

  REVAN ADMA/Seeven

  EC/Give It Up

  CONISTINE REVIEWOR, A Bold On Me

  38 SPECIAL/Back Where You belong

  BIRCH RILLIAM/Back where You belong

  CHOISTINE RELIAM/Back where To be too' The

  BIRCH RILLIAM/Back where To be too' The

  CHOISTINE REVIEWOR'S BE COMED ON

  CONDILIAM/BERGIFLE Just Want TO BE

  RICK SPENTOFILED/Love Seembody

  ALAM PARGORS/DON'S ANSWORT HE

  JOHN RUD JOHN STEWN SON

  JOHN RUD JOHN STEWN SON

  JOHN RUD JOHN STEWN SON

  RALLEY/JUSP

  VAN BULBY/JUSP

  V
- MD: Robin Kipps

  RENT LOGGINS/Footlone

  PHIL COLLINS/Reside All Odds

  RUNTYBUCS/Ners Comes The Rain A
  THOMPSON THENS/Reside All Odds

  RUNTYBUCS/Ners Comes The Rain A
  THOMPSON THENS/Reside All Odd

  GUTUTURE CLUTS/Resido

  HALL SOATES/Resido

  HALL SOATES/Asside Education

  HALL SOATES/Asside Education

  HALL SOATES/Asside Education

  HOWN INLERS/Vamp

  HOWN HOLES/Vamp

  HOWN LICENSIA OF A Hold On Me

  MORGHT THILLES/Collis

  DAN FOOTLANEN/THE Languages Of Love

  COLLIS ON A HOLD ON A HOLD ON A

  HOWN LEWIS & HENSYLY Mant A Mew Drug

  BE SPECIAL/Resido The Natching M

  HOWN LEWIS & HENSYLY Mant A Mew Drug

  BE SPECIAL/Resido The Natching M

  HOWN LEWIS & HENSYLY Mant A Mew Drug

  BE SPECIAL/Resido The Natching M

  HOWN LEWIS & HENSYLY Mant A Mew Drug

  BE SPECIAL/Resido The Natching M

  HOWN LEWIS & HENSYLY MANT A Mew Drug

  SE SPECIAL/Resido The Natching M

  HOWN LEWIS & HENSYLY MANT A MEW

  HOWN LEWIS A HOLD THE ALL THE MANT HERD MONN/Runnar

  LAMM PARSONS/Don't A Natwer Me

  OG OG 'S/Mead Over Neels

  JOHN OOS 27, 28 ROMANTICE/One In A Million ADD8 IRENE CARA/Breakdance PRETENDERS/Show Me DENIECE WILLIAMS/Let's Bear It For The REAL LIFE/Catch Me, I'm Falling
  - EURYTHMICS/Here Comes The Rain A

### Hot Hits 105KITS Francisco

San

- 1 1 VAM NALEN/Juse
  1 2 CTROIT LANDER/GATLE Just Mant TO He
  2 CTROIT LANDER/GATLE Just Mant TO He
  3 EARTH LACELINE, Which I MAN HE ALL THE STATE OF HER ALL THE STATE OF HER ALL THE STATE OF HER ALL JACKSOK/THILER
  1 PHOLITICAL JACKSOK/THILER
  1 OULTUBE CLUB/Miss He Blind
  1 O PHIL COLLINS/Assista thil Odds
  1 DHI TOLLINS/Assista thil Odds
  1 DHI TOLLINS/ASSISTA
  1 DHI

- DIS QUEEN/Radio Gs Gs
  WOMACK & LAMBLIE/Love Has Finally Come
  SRALAMBAN/Dancing In The Sheate
  JOHN COUGAN/BANCHOLTY Song
  PRETENCER/Show He
  IRRNE CARM/Breadfance
  REAL LIFE/Catch Ne, I'm Falling
  TALK TALK/I'm Py Life
  DEBANGE/Love He In A Special
- LAID BACK/White Horse BILLY IDOL/Rebel Yell



TONY CARRY/A Pine Pine Day NIGHT RANGER/Sister Christian MR. MISTER/Hunters Of The Hight MATTHEW WILDER/The Kid's America TAUX TAUX/It's My Life

Denver

### PD: Doug Erikson MD: Gloria Avila

ADDS

- Gloria Avila

  RENNY LOOGINS/FOOLLOOSE

  PRIL COLLINS/Apainer All Odds

  VAN ROLEN/SOURCE

  PRIL COLLINS/Apainer All Odds

  VAN ROLEN/SOURCE

  VAN ROLEN/SOURCE

  VAN ROLEN/SOURCE

  VAN ROLEN/SOURCE

  RESIDENCE

  TO SET THE STATE OF SET THE STATE

  THOMPSON THIS/Roll As Now

  THALE OATES/Abult Education

  CULTURE CLUM/Miss he Blind

  CHON LAUPER/Girls Just Mant TO Ha

  HIEV LEWIS & NEWS/I WANT A New Drug

  EURRYPHOLES/Here Comes The Rain A

  POINTER SISTERS/Automatic

  KOC/LIVE I UP

  HICK SPRING/PTED/LOVE SOmebody

  TOLES STATES/APAIN TO All The Citls I'vs

  TARKEY ULLAW/TO All The Citls I'vs

  TARKEY ULLAW/TO All The Citls I'vs

  CARS/YOU Hight Think

  BELLY JOULTHE Longuist Time

  DAN TOCKLERES/THE LANGUAGE OF LOVE

  CERRISTINE KOVIS/COS Hold On Ne

  YES/Leave It

  KOC) & THE GAMO/Tonight

  JOHN COUGHA/Authority Song

  WEIRD AL YMNOVIC/Set In

  TONY CARET/A Fine Fine Day

  WEIRD AL YMNOVIC/Set In

  TONY CARET/A Fine Fine Day

  FRETHENDERS/Show He

  BERLIN/NO MORE WORDS

  GO GO'S/READ OVER Heels

  QUEEN/READ OBGRASSANCE

  RATTEM MILDER/THE KId'S American

  SON JOUL/Runaway

  INDE CARRYREAR AND THE STATE

  RATTEM MILDER/THE KId'S American

  SON JOUL/Runaway

  INDEC CARRYREAR AND THE STATE

  RATTEM STATES AND THE STATE

  RATTEM STATES AND THE STATES

  RATTEM STAT

MR. MISTER/Hunters Of The Might TALK TALK/It's My Life GENESIS/Illegal Alien



**KMJK** Portland PD: Jon Barry

MD: Steve Naganuma

SERGIO MENDES/Olympia GENESIS/Illegal Alian

### EAST

Van Halen Cyndi Lauper Deniece Williams

Phil Collins Kenny Loggins Lionel Richie

# HR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### SOUTH **Most Added** • Hottest

Van Halen Cyndi Lauper Deniece Williams

Phil Collins Kenny Loggins Lionel Richie

### PARALILL TWO

WFLY/Albany, NY

LAURA BRANIGAN REAL LIPE SLADE VAM RALEN CYMDI LAUPER HOMARD JONES HOMERD JONES
HOTTOMARD JONES
ENTRY LOGGINS 1-1
PHIL COLLINS 7-4
RICK SPRINGFIELD 12-7
LIONEL RICHIE 11-9
THOMPSON TWINS 14-10

Q100/Allentown, PA

IGLESIAS & NELSON MADONNA STEVE PERRY (dp) CYMDI LAUPER MISSING PERSONS VAN HALEN SPANDAU BALLET HOCLEST RENNY LOGGINS 1-1 VAN BALEN 2-2 PHIL COLLINS 12-3 LIONEL RICHE 15-9 CARS 19-13

WMAR/Baltimore, MD Wimmer/Payne

WHIMMORY STREET STREET

WNYS/Buffelo, NY BIII Tod

088 Tod
CTMDI LAUPER
DENIECE MILLIANS
LAURA BRANICAN
SCORPIONE (dp)
DAVID GILHOUR
VAN HALEN
HOTENE:
KENNY LOGGINS 1-1
PHIL COLLINS 4-3
THOMPSON TWINS 7-5
LIONEL RICHIE 14-6
RICK SPRINGFIELD 15-7

Belley/Larson
HUEY LEWIS & NEWS
DURAN DURAN
VAN BEALEN (dp)
LAURE BRANTGAN
CYBDI LAUPER
DESIR ECR HILLIAMS
BOOM DONES
HOTELLIAMS
HOT

WAR BALEN
TAUK TALK
TYDIX LAUPER
STORM LAUPER
STORM
SE SPECTAL
CHEAP TRICK
HOTEL
CHEAP TRICK
HOTEL
KENNY LOGGINS 1-1
CYNDI LAUPER 5-2
ROLLING STONES 4-3
PHIL COLLINS 13-5
EDDIE MONEY 16-6

Merk Micherds
IGLESIAS & NELSON (dp)
DENIECE WILLIAMS
SHALAMAR
VAN BALB
CYMOI LAUPER
HOLLES HE H

WTIC-FM/Hertford, CT Mike West

SHALAMAR STEVE PERRY CYMDI LAUPER LAURA BRANIGAN HOCLEST: PHIL COLLINS 1-1 KENNY LOGGINS 2-2 LIONEL RICHTE 3-3 CARS 16-5 LAID BACK 24-19

WKEE/Huntington, WV

Gary Miller

JOHN LENNON
SLADE (dp)
JAMES INGRAM (dp)
JAMES INGRAM (dp)
LAURA BRANIGAN
DENIFICE WILLIAMS
DENIFICE WILLIAMS
DENIFICE WILLIAMS
TEMPTATIONS (dp)
T

Todd Heiliday

VAN BALEN
MADONNA
SERGIO MENDES
CYMPI LAUPER
SHALAMAR
HOTESS:
KENNY LOGGINS 1-1
LIONEL RICHIE 12-2
PHIL COLLINS 8-3
THOMPSON TWINS 11-7
DWIGHT TWILLEY 24-15

KC101/New Heven, CT Stef Rybak

VAN BALEN
TONY CAREY
CYMDI LAUPER
BOTHER COLLINS 2-1
LIONEL RICERS 3-2
WEIRD AL YANKOVIC 7-4
THOMPSON TWINS 11-8
DENIECE WILLIAMS 20-13

FM106/Philedelphia: PA Rich/Tiller

JOHN COUGAR LAID BACK CYNDI LAUPER VAN HALEN DEBARGE BILLY RANKIN HOWARD JONES HOWARD JONES
HOTTER
HOTTER
TENNY LOGGINS 1-1
PHIL COLLINS 5-2
LIONEL RICHIE 6-3
THOMPSON TWINS 10-8
SHALAMAR 14-10

Chris Leede

SLADE
DENIECE WILLIAMS
STYLE COUNCIL
IGLESIAS & NELSON (dp)
LAURA BRANIGAN
STEVE PERG
SPANDAU BALLET
ROTTER
KENNY LOGGINS 1-1
CULTURE CLUB 6-2
PHIL COLLINS 7-4
BRYAN ADAMS 16-5
LIONEL RICHIE .8-18

Q92/Rochester, NV Jay Stevens

Jay Stevens
ROMANTICS
STEVE PERRY
BERLIN
SCORPIONS
VAN HALEN
HOTELSTICK
HOTELSTICK
FENNY LOGGINS 1-1
FRILL COLLINS 12-2
THOMPSON TWING 13-6
HALL & RICK SPRINGFIELD 20-14

98PXY/Rochester, NY Tom Mitchell

Torm Mitchell
VAN BALEN
LAURA BRANIGAN
CYNDI LAUPER
DAVID GILHOUR
SCHORTONS
DENIECE WILLIAMS
DENIECE WILLIAMS
LOGGINS 1-1
LIONEL RICEIE 8-5
THOUSEON TWINS 9-6
RICK SPRINGFIELD 18-10
CARS 20-11

WGFM/Schenectsdy, NY Tom Parker

Tom Perker

CHAILIAMS
CHAILIAMS
CHAILIAMS
CHAILIAMS
CHAILIAMS
CHAILIAMS
SCORPLONS
(dp)
SLADE
BOCKERS
FHIL COLLINS 5-2
TROMPSON TWINS 7-4
LIONEL RICHIE 10-7
CARS 20-10
ALAN PARSONS 23-11

WKFM/Syracuse, NY Wayne Summers

Wayne Summere

IRENE CARA

BILLY JOEL
JOHN LEWNON

DENISCE WILLIAMS

DAN HARGE

CULTURE CLUB 20-4

THOMPSON TWINS 14-5

LIONEL RICHE 28-9

CARS 32-19

CARS 32-19

WPST/Trenton, NJ Tom Taylor

Ton layer
SHANNON
SCORPIONS
SLADE
VAN HALEN
HOTESEL
PHIL COLLINS 2-1
THOMPSON TWINS 6-4
LATTISAW & GILL 21-10
BON JOVI 20-15
BILLY JOEL 26-19

WRCK/Ution, NY Jim Reitz

JIM Rehtz
VAN HALEN
BOWARD JONES
JOSIE COTTON
TOM TEELEY
JON BUTCHER AXIS
BOOTES
PHIL COLLINS 2-1
CULTURE CLUB 10-5
THOMPSON TWINS 13-7
CARS 16-8
NIGHT RANGER 21-10

WKRZ-FM/Wilkee-Be

Jim Rising
MISSING PERSONS
VAN RALEM
HOMAND JONES
CTWOIL ADDRED
CTWOIL ADDRED
CTWOIL ADDRED
DENIECE WILLIAMS
IGLESIAS A DELSON
JOHN LENNON
BOTHER
BOTHER
HOMESON TWINS 3-1
KENNY LOGGINS 6-2
HALL & OATES 7-3
HALL & OATES 7-3
HICK SPRINGFIELD 8-6
POINTER SISTERS 4-10

WHTF/York, PA Montione/Serzynski

CAMEO VAN HALEN VAN HALEN
STYLE COUNCIL
NIK KERSHAM
DAVID GILMOUR
DEBARGE
CYNDI LAUPER
HOCLEST:
KENNY LOGGINS 1-1
KENNY LOGGINS 1-1
THOMBSON THINS 13-10
SCORPIONS 19-16

Q106/York, PA Mark McKenzie

Mark McKenzle
ROMANTICS
PRETENDERS
BERLIN
STEVE PERRY
BILLY JOEL
SCORPIONS (dp)
IGLESIAS & NELSON (dp)
HOTELSIAS & NELSON (dp)
HOTELSIAS - 12
LIONEL RICHER 14-8
CULTURE CLUB 16-9
RICK SPRINGFIELD 20-14

PARALLEL THREE

WFBG/Altoons, PA Tony Booth

TOMY BOOTH
HOWARD JOWES
TEMPTATIONS
LAURA BRANIGAN
VAN RALEN
DAVID GILHOUR
MICHARL GORE
BOTHERL GORE
ROTHERL GORE
TEMPT LOGGINS 1-1
IGLESIAS & NELSON 14-7
THOWSON TWINS 13-8
TRACEY LULIAN 19-12
RICK SPRINGFIELD 25-15

WGUY/Bangor, ME Jim Randali

JIM RENGER
VAN HALEN
DAVID GILMOUR
BILLY RANKIN
SILLY RANKIN
SILLY RANKIN
SILLY RANKIN
HORSELSCE WILLIAMS
HICHAEL GORE
TEMPTATIONS
BOTTEMPTATIONS
BOTTEMPTATIONS
1-1
PHIL COLLINS 10-2
CULTURE CLUB 4-3
THOMPSON TWINS 8-6
CARS 15-9

WZON/Bangor, ME Michael O'Here

Michael O'Here
DENIECE WILLIAMS
STILE COUNCIL
LAURA BRANTGAN
SHALAMAR
MR. MISTER
CYMDI LAUPER
VAN RALEN
BOTTER
EVENTY LOGGINS 1-1
PELL COLLINS 6-2
CULTURE CLUB 10-8
LIONEL RIGHE 19-10
RICK SPRINGFIELD 30-15

Scott Robbins

VAN HALEN
CYMDI LAUPER
IGLESIAS & NELSON
DEBARGE
DEBARGE
TEMPLATIONS
HOTELESIAS
KENNY LOGGINS 1-1
PHIL COLLINS 5-3
RICK SPRINGFIELD 14-7
DWIGHT TWILLEY 13-8
CARS 22-10

103CIR/Beckley, WV Bob Spencer

Bob Spencer

VAN HALEN (dp)
DENIECE WILLIAMS
KENNY ROGERS (dp)
SHANNON
CYNDI LAUDER
SERGIO HENDES
JOHN COUGAR
HOTE
PHIL COLLINS 4-1
CULTURE CLUB 7-3
LIONEL RICHIE 10-5
TRACEY ULLANN 13-7
JAMES INGRAM 19-9

WIKZ/Chambersburg, PA Matthews/Alexander

Masthewa/Alexander
VAN HALEN
CYNDI LAUPER
DENIECE WILLIAMS
HOTEST:
PHIL COLLINS 2-1
LIONEL RICHIE 5-4
IGLESIAS & NELSON
CULTURE CLUB 15-7
SHALAMAR D-20

WTSN/Dover, NH Jim Sebestian

Jim Sebesten

VAN HALEN
CYMDI LAUPER
RENNY ROGERS
RENNY ROGERS
BOUNTE TYLER
BOUNTE TYLER
BOUNTE TYLER
LOTTER
LOTTE

WERZ/Exeter, NH Scott MacKey

SCOTT MacKey

VAN HALEN
STYLE COUNCIL
TEMPTATIONS
IGLESIAS & NELSON
IGLESIAS & NELSON
BOWARD JONES
BOWARD JONES
BOWARD JONES
BOWARD JONES
WILLIAMS
MICHAEL GORE
HOTE WILLIAMS
HOTE ARE
KENNY LOGGINS 1-1
THOMPSOR TWINS 7-4
PBIL COLLINS 9-5
ROOL & THE GANG 14-11
JOHN COUGAR 23-19

WZYQ/Frederick, MD Kemosabi Joe

Kemosabl Joe
DMIGHT TWILLEY
CYMDI LAUPER
DENIECE WILLIAMS
PERSON BARNIN
KOOL 4 THE GANG
HOUSE KENNY LOCGINS 1-1
THOMPSON TWINS 13-7
CARS 32-22
BILLY JOEL 37-29

WQCM/Hegerstown, MD

WHI Kauffman
CYMDI LAUPER
NIGHT PANGER
NIGHT PANGER
WAR KEREHAW
HOLLINS 3-1
LIONEL RICHIE 11-6
THOMPSON TWINS 9-7
SHALAMAR 13-9
RICK SPRINGFIELD 17-10

BHI Weston

CHEAP TRICK
38 SPECIAL

TALK TALK

STYLE COUNCIL

CYMDI LAUPER
VAN RALEN

SHEENA EASTON

BOTTEST

BOTTEST

BOTTEST

LIONEL GLINS 3-1

LIONEL GLINS 3-1

LIONEL GLINS 14-7

ALAN PARSONS 23-42

RICK SPRINGFIELD 24-13

13FEA/Menchester, NH Rick Ryder

Rick Ryder

BILLY JOEL
ALAN PARSONS
CAMED
TONY CAREY
SPANDAU BALLET
DEBARGE
TEMPTATIONS
BERLIN (dp)
JOHN LENNON
BOTTONY CALLOW
CHECK S-1
CHRISTINE MCVIE 6-2
KENYY LOGGINS 15-4
LIONEL RICHEL 13-9
THOMPSON TWING 22-13

WKHI/Ocean City, MD Jack Gillen

Jack GMMen
VAN HALEN
CYMDI LAUPER
LAURA BRANIGAN
SERGIO MENDES
SHEENN RASTON
BON JOVI (dp)
BOCTES
KENNY LOGGINS 1-1
PHIL COLLINS 5-2
CULTURE CLUB 7-3
LIONEL RICHIE 12-8
RICK SPRINGFIELD 17-11

SSXIL/Parkersburg, WV Paul DeMille

Paul DeMMHe
LAID BACK
VAN HALEN
CYMOI LAUPER
TALK TALK
TEMPITATIONS (dp)
DAVID GILMOUR
SHEENA EASTON
36 SPECIAL
REENY LOGGINS 1-1
LIONEL RICEHE 5-2
RICK SPRINGFIELD 1
PHIL COLLINS 9-4
CULTURE CLUB 18-6

WJBQ/Portland, ME PhoenbdO'Nell

PhoenbyO'Neil
LAURA BRANIGAN
DEBARGE
JON BUTCBER AXIS
DAVID GILMOUR
SLADE
TREN BLEN
CANA
CRIMA CRISIS
HOTELEN
CHIMA CRISIS
HOTELEN
TENNY LOGGINS 1-1
PHIL COLLINS 3-2
THOMPSON THINS 6-5
LIONEE RICIBEE 9-6
CARS 18-11

WHEB/Portsmouth, NH Chris Garrett

none
Hottest:
KENNY LOGGINS 1-1
EURYTHMICS 2-2
CARS 5-5
DWIGHT TWILLEY 9-9
PHIL COLLINS 12-12

WOMP-FM/Wheeling, WV Dwayne Bonds

Dywayne Bonds

CYNDI LAUPER
VAN BALEN
DENIECE WILLIAMS
TEMPTATIONS
HEAVITER
SERGIO MENNES
LAURA BRANIGAN
HOTERS
LIONEL RICHIE 1-1
CULTURE CLUB 2-2
KENYY LOGGINS 7-4
QUEEN 9-5
PHIL COLLINS 19-11

WSQV/William Frank Beli

Frank BeN
HOMARD JONES
REAL LIFE
STILE COUNCIL
STANDAR BALLET
HELL COLLINS 4-1
CARS 6-3
DMIGHT TWILLEY 11-7
RICK SPRINGFILLD 14-9
TEOMPSON TWINS 12-10

SOUTH PARALLEL TWO

WBBQ/Augusta, GA Bruce Stevens

VAN HALEN
CYMDI LAUPER
LAURA BRANICAN
JEFFREW OSBORNE
SCORPIONS (dp)
Botteat:
KENNY LOGGINS 1-1
FEIL COLLINS 4-2
CULTURE CLUB 3-3
IGLESIAS A NELSON 5-4
LIONEL RICHEE 6-5

KHFI/Austin, TX Volkmen/Gerrett

VOIKMENTGERTENT
NIGHT FANGER
IGLESIAS NELSON
DENIBECE WILLIAMS
BONNIE TILLIAMS
BONNIE TILLIAMS
STEVE PERRY
TALK TALK
JOHN LENNON
HOLLENNON
HOLLENNON
HOLLENNON
HOLLENNON
LOGGINS 3-1
THOMESON NEWINS 6-4
PHIL COLLINS 9-5
LIONEL RICHTE 12-6
DWIGHT TWILLEY 21-10

WFMF/Baton Rouge Rice/Ahysen

RICEMANYSEN
IRENE CARA
STEVE PERRY
HOTLEST:
KENNY LOGGINS 1-1
PHIL COLLINS 5-4
LIONEL RICHIE 6-5
CULTURE CLUB 9-7
IGLESIAS & NELSON 24

KZZB/Beeumont, TX Murphy/Harrison

MurphylHartaon
CYMDI LAUPER
VAN BALER
DENIECE WILLIAMS
NIK KERSHAW
Bottest:
PHIL COLLINS 6-1
BALL & OATES 4-2
LIONEL RICHIE 9-5
YES 15-10
NIGHT RANGER 21-13

Mickey Courter

IGLESIAS & NELSON (dp)
STEVE PERRY
CYNDI LAUDER
DENIECE WILLIAMS
VAN BALEN
STALLAMR (dp)
RENNY LOGGINS 1-1
PEIL COLLINS 3-2
CULTURE CLIB 4-4
THOMPSON WINNS 5-5
RICK SPRINGPIELD 15-8

KXX106/Birminghem, Al. Kevin McCarthy

DENIECE WILLIAMS
IRENE CARA
VAN HALEN
BILLY JOEL
LAURA BRANIGAN
CYMOI LAUPER
BOTTENE
BOTTENE
TENNY LOGGINS 1-1
LIONEL RICHIE 9-4
THOMPSON TWINS 10-6
RICK SPRINGFIELD 18-11

WSSX/Charleston, SC Philips/Allen

PhilipalAilen
Demirce Williams
CYMDI LAUPER
VAN HALEN
SLADE (dp)
Rottest:
KENNY LOGGINS 2-1
PHIL COLLINS 3-2
CULTURE CLUB 8-4
LIONEL RICHIE 11-8
RICK SPRINGFIELD 18-14

WBCY/Charlotte, NC Bob Kaghen

Bob Keghen

IGLESIAS & NELSON
SEALAMAR
LAURA BRANIGAN
VAN BALEN (dp)
CYMDI LAUDER
SLADE
LAID BACK
HOttent:
PHIL COLLINS 1-1
LIONEL RICHIE 3-3
RICK SPRINGFIELD 19-8
THOMPSON THINS 14-10
DENIECE WILLIAMS 29-14

WJZR/Charlotte, NC-Chrysler/Radford

Chrysler/Radford
GO GO'S
STEVE PERRY
NIGHT RANGER
VAN BALEN
LAURA
LAURA BRANIGAN
TEMPTATION
NIK RERSHAW
HOTE
COULTURE CLUB 10-3
HALL # CARES 6-5
LIONEL RICHIE 7-6
TEOMPSON TWINS 12-7

WSKZ/Chettanoogs Jeff Blake

Jeff Blake
TRACEY ULLMAN
SCORPIONS (dp)
DENIECE NILLIAMS
BILLY RANKIN
BILLY RANKIN
HOCKEST
KENNY LOGGINS 1-1
PBIL COLLIANS 8-2
LIONEL RICHIE 3-3
RICK SPRINGPIELD 11-7
CARS 20-8

WNOK-FM/Columbia, SC Peter Wolfe

Chuck Finley

KITE/Corpus Christi, TX Ron Chase

RON Chase

VAN BALEN

STREVI PERRY

STALAMAR

STADE

CINDI ADPER

LAURAN BLANICAN

DENIES BANICAN

DENIES BANICAN

CULTURE CLUB 4-2

CARS 8-5

PHIL COLLINS 11-9

NIGHT RANGER 13-11

WDOQ/Daytona Beach, FL Brown/Silvers

Brown/Silvers
NIGHT RANGER
SHALMAR
BON JOVI
SERGIO MENDES
ROMANTICS
DENIECE WILLIAMS
STEVE PERRY
JEFFRRY COSBORNE
BOTTAL COLLINS 4-1
LIONEL RICHIE 15-2
CYMOI LAUPER 1-3
KENNY LOGGINS 3-4
NIGHT RANGER D-36

WDCG/Durham-Balaigh, NC

Freeman/Wright

Freeman/Wright
STEVE PERRY
SCORPIONS
TALK TALK
VAN HALEN
HOTLESE:
PHIL COLLINS 5-1
KENNY LOGGINS-2-2
LIONEL RICHIE 3-3
ROCKWELL 1-4
CULTURE CLUB 10-7

Peter Woffe
DENTECE WILLIAMS
VAN HALEN
STEVE PERRY
YES
SLADE
LAURA BRANIGAN
BOTEABE!
KENNY LOGGINS 7-1
PHIL COLLINS 29-18
NIGHT RANGER 30-23
DENTECE WILLIAMS D-25
VAN BALEN D-30

WZLD/Columbia, SC Chuck Finday
VAN BALEN
STEVE PERRY
TALK TALK
STYLE COUNCIL
DENISCE WILLIAMS
LAURA BRANIGAN
LORAN BRANIGAN
ROWANTICS
GENESIS
YANEROUGH/PEOPLES
HOTELS
TENNY LOGGINS 3-1
CULTURE CLUB 14-4
PHIL COLLINS 15-5
FICK SPRINGIFLED 28-17
TRACEY ULLANN 31-22
KITE/CORPUS CPHAN TX

CAMEO
VAN HALEN
CYNDI LAUPER
SHEENA FASTON
STYLE COUNCIL
JAMES INGRAM
LAURA BRANIGAN
OAK RIDGE BOYS
FRANKIE GOES TO B
BOTE BOYS
CULTURE CLUB 10-5
LIONEL RICHIEL 13-7
CARS 16-10
WFMI/Lavington. KY

Hottest: KENNY LOGGINS 1-1. PHIL COLLINS 10-5 POINTER SISTERS 12-7 LIONEL RICHIE 16-8 THOMPSON TWINS 19-13 FM100/Memphis, TX John/Prestiglecomo

Bob West

CYNDI LAUPER
LAURA BRANIGAN
SERGIO MEMORS
VAN HALEN
BRANNON
BOCTOLINS 5-1
CULTURE CLUB 8-2
LIONEL RICHEL 3-3
TEOMPSON TWINS 11-7
IGLESIAS & WELSON 17-12 KSET-FM/EI Paso, TX

Cat Simon DENIECE WILLIAMS IRENE CARA JEPFREY OSBORNE (dp) YARBROUGH/PEOPLES YARBROUGH/PEOPLES HOttest: ROCKWELL 1-1 THOMPSON TWINS.3-2 CULTURE CLUB 6-3 PHIL COLLINS 10-6 BALL 6 OATES 12-7

WRQK/Greensboro, NC Jones/Conrad

KAMZ/EI Paso, TX

YES
RENNY ROGERS
MADONNA
SERGIO MENDES
DEBARGE
BOCLEST
KENNY LOGGINS 1-1
LIONEL RICHIE 3-2
PBIL COLLINS 8-3
THOMPSON THINS 6-4
HALL & OATES 11-8

HALL & OATES 11-8
WANS-FM/Greenvine, SC
Rod Meta
DENIECE WILLIAMS
VAN BALEN
CYNDI LAUPER
SANDY STEWART
STYLE COUNCIL
NIK KERSEAW
HOOTES
KENNY LOCGINS 1-1
PHIL COLLINS 2-2
PAUL YOUNG 11-6
FRACEY ULDAN 19-11
ROOL & THE GANG 21-14

WZYP/Hunteville, AL Scott Mitchell

SCOTT Mitchell
DENIECE WILLIAMS
SCORPIONS
VAN HALEN
LAURA BRANIGAN
CYMDI LAUPER
SRANHON
EENNY LOOGINS 1-1
PEIL COLLINS 3-2
CULTURE CLUB 8-3
HALL & OATES 6-4
LIONEL RICHIE 12-6

94TYX/Jeckson, MS Jim Chlok

Jim Chiok

DENIRCE MILLIAMS
JAMES INGRAM (dp)
STEVE PERRY (dp)
VAN HALEN (dp)
CYMDI LAUPER
NIGHT RANGER (dp)
DOLLY PARTON (dp)
BOTHER DOLLY PARTON (dp)
HALL & OATES 10-2
ROCKWELL 7-4
WEITD AL VANKOVIC 11-5
PHIL COLLINS 14-10

WQUT/Johnson City, TN Rod Hampton 

WOKI/Knoxville, TN Gary Adkins

BONNIE TYLER IRENE CARA VAN BALEN SHEENA BASTON VAN RALER SHEENA DASTON CAMED SERGIO MENDES LAURA BRANIGAN HOTTEATH KENNY LOGGINS'1-1 CAME 16-7 RICK SPRINGFIELD 21-9 GEWESIS 25-12 YES 24-17

KKYK/Little Rock, AR Mark McCain

CARS DENIECE WILLIAMS

John/Pressgecomo
BONNIE TYLER
NIGHT RANGER
DEBARGE
DEBARGE
BYLLLIAMS
DEBARGE
FILLIAMS
1-1
PEHLL COLLINS 8-4
TBOMPSON TWINS 21-12
TRACEY ULLIAM 24-17
CARS 35-24

CIGESIAS & MELGON (dp)
DENIECE WILLIAMS
SLADE
CYMDI LAUDER
HOTTER
HOTTER
FELL COLLINS 5-2
LIONEL RICHIE 13-5
CARS 12-8
RICK SPRINGWIELD 17-12
STEVE PERRY D-21

G100/Mobile, AL Scott Griffith

Soot Griffith
VAN HALEN
NIGHT RANGER
TALK TALK
SHALMAN BILLY RANKIN
GEMESIS (dp)
DEBARGE (dp)
DEBARGE (dp)
DEBARGE (dp)
FEIL COLLINS 6-2
HALL 4 OATES 12-3
PAUL YOUNG 16-10
LIONEL RICHIE 18-11

WHHY-FM/Montpo Mark St. John

DENIECE WILLIAMS
VAN HALEN
VAN HALEN
LAUPER
LAURA BRANIGAN
TEMPTATIONS
HOCTEST:
ENNNY LOGGINS 1-1
KENNY LOGGINS 1-2
PEIL COLLINS 3-3
CULTURE CLUB 7-4
RICK SPRINGFIELD 14-6

KBFM/McAllen-Brownsville, TX

WHILLIAMS
SLADE (dp)
DEBARCE (dp)
DEBARCE (dp)
DEBARCE (dp)
DEBARCE (dp)
VAN HALEN
HOTELE:
KENNY LOGGINS 1-1
PEIL COLLIENS 5-2
THOMPSON THINS 13-6
LIOMEE RICHIE 12-7
RICK SPRINGPIELD 14-11

KRGV/McAllen-Brownsviller Bob Perry DENIECE WILLIAMS TEMPTATIONS CYNDI LAUPER DAVID GILMOUR Hottest: KENNY LOGGINS 4-1 IGLESIAS 6 NELSON 1-2 PHIL COLLINS 13-8 MIDNIGHT STAR 30-9 DENIECE WILLIAMS D-28

KX104/Nashville, TN St. John/Cook

VAN RALEN
CYNDI LAUPER
SLADE
TEMPTATIONS
EGOTEST:
KENNY LOGGINS 1-1
FEIL COLLINS 6-2
LIONEL RICHE 5-3
HALL & OATES 13-7
TRACEY ULLMAB 25-17

John Peace
DENIRCE WILLIAMS
GO GO'S
GO GO'S
VON LAU
VON LAUPER
RENNY ROCERS
NIGHT RANGER
HOTE-61
LIONEL RICHIE 10-1
PHIL COLLINS 11-3
ROOL L THE GANG 18-13
CULTURE CLUB 29-17
DWIGHT TWILLEY 25-20

WRNO/New Orleans, LA Costello/Watkine Costello/Watkine
STYX
VAN HALEN
BILLY RANKIN
DAVID GILMOUR (dp)
HOWARD JONES
BOTLEST
KENNY LOGGINS 1-1
PHIL COLLINS 3-2
TBOMPSON TWINS 10-5
CARS 15-7
TRACEY ULLMAN 19-11

BJ105/Orlando, FL Gary Mitchell STEVE PERRY NIGHT RANGER YES
BONNIE TYLER
HOTTEST
HOTTOST
HOTTOST
HOTTOST
HOTTOST
HOTTOST
HOMPSON TWINS 19-11

none Hottest: KENNY LOGGINS 1-1 POINTER SISTERS 2-2 PHIL COLLINS 3-3 WEIRD AL YANKOVIC 13-13 SHALAMAR 14-14

KITY/Sen Antonio, TX Frank Weish Frank Weleh

VAN HALEN

REAL LIFE
JOHN LEWNON

SERGIO MENDES
JAMES INGRAM

BOTEST

RENNY LOGGINS 1-1

IGLESIAS & NELSON 3-2

CULTURE CLUB 12-6

PBIL COLLINS 9-7

DENIECE MILLIAMS 20-12

KTFM/Sun Antonio, TX

Thormar/Nesty
CYMDI LAUPER
SYTIZ COUNCIL
EXTER COUNCIL
EXTER COUNCIL
EXTER COUNCIL
EXTER COUNCIL
EXTER CORE
LAURA BRANICAN
ESBN-OSB (dp)
BOthcest:
IGLESIAS & NELSON 1-1
PBIL COLLINS 12-7
DWIGHT YMILLER 28-19
THORDEON THE MS 26-20
CARS 30-2

KROK/Shreveport, LA

Hayden/Stowert
REAL LIFE
VAN HALEN
DENIECE WILLIAMS
SHALAMAR
SHEENA RASTON
KENNY ROGERS
HOTTER
KENNY LOGGINS 1-1
PHIL COLLINS 10-2
HALL & OATES 3-3
CULTURE CLUB 6-4
LIONEL RICHIE 12-6

Z98/Temps, FL Steve Devis

STORE DEVIS
CYNDI LAUPER
VAN HALEN
BOTTEST
BOTTOM
BOTTEST
LIONEL RICHIE 6-3
POINTER SISTERS 11-8
DEWIECE MILLIAMS 20-10

RICK SPRINGFIELD
CARS
DENIECE WILLIAMS
ROTESEC WILLIAMS
ROTESEC SENSON
RENNY LOGGINS 3-1
EURYTHRICS 8-5
LIONEL RICHIE 18-8
PBIL COLLINS 20-10
THOMPSON TWINS 25-16 PARALLEL THREE

KQIZ-FM/Amerillo, TX Gerry O'Neel

Garry O'Nes!

VAN HALEN
IRRNE CARA
SHALAMAR
HOtteet:
KENNY LOGGINS 1-1
PHIL COLLINS 3-2
CULTURE CLUB 8-4
LIONEL RICHIE 14-6
RICK SPRINGFIELD 17-8

WISE/Ashville, NC John Stevens JOHN LENNON
YARBROUGH/PEOPLES
SERGIO MENDES
SERGIO MENDES
SHANNON
DENIECE WILLIAMS
SLADE
ROCKERS
KENNY LOGGINS 1-1
PEIL COLLINS 6-2
LAID BACK 9-3
CULTURE CULTURE SL24
HALL & OATES 8-5

WJAD/Bainbridge-Albany, GA Elliot/Osborne VAN HALEN
CYMDI LAUPER
LAURA BRANIGAN
SLADE (dp)
SCORPIONS (dp)
FRANKIE GOES TO E (dp)
SERGIO MENDES (dp)
ADDRESS (dp)
FRENCH SERGIO MENDES (dp)
FRENCH SERGIO MENDES (dp)
FRENCH SERGIO MENDES (dp)
LOURE REINNY LOGGINS 1-1
PELL COLLINS 2-2
LIONEL RICHES 9-6
FRACEY GLUMAN 16-8
RICK SPRINGFIELD 19-12

WCGQ/Columbus, GA Relph Cerroll Reigh Cerroll
DENTRCE MILLIAMS
VAN BALEN
DEBARGE
DAVID GILMOUR
C'NNDI LAUPER
LAURA BRANIGAN
HOCKERL 1-1
ROCKMELL 1-1
RENHY LOGGINS 5-2
CULTURE CLUB 9-3
POINTER SISTERS 10-4
HUEY LEWIS '& NEWS 6-5

RUSYLEWIS'S NEWS 6
KISANFL Emith, AR
RICK Hayee
VAN BALEN
STEVE PERRY
DENIECE WILLIAMS
CYNDI LAUPER
GEMESIS
SERGIO MENDES
HOULENS 5-2
THOMPSON TWINS 4-3
CULTURE CLUB 7-6
LIONEL RICEIE 10-7

Q104/Gadaden, AL Gaither/Davis

MR. MISTER
LAURA BRANIGAN
VAN HALEN
CYNDI LAUPER
PRETENDERS (dp)
HOTELS (dp)
HOTELS (dp)
LAID BACK 7-2
PEIL COLLINS 3-3
CULTURE CLUB 4-4
LIONEL RICHIE 5-5

Alen Du Priest
DENIECE WILLIAMS
CYNDI LAUPER
VAN HALEN (dp)
LAURA BRANICAN
NIK KERSHAM
SHERNA EASTON
JAMES INGRAM
HOTEGEIS
EENTY LOGGINS 1-1
PHIL COLLINS 6-2
LIONEL RICHIE 11-6
KOOL & THE GANG 25-15
CARS 28-18

CARS 28-18

WYK8/Gehres/Me, FL
Lou Petrick
NIK KERSHAN (dp)
STYLE COUNCIL (dp)
CYMDI LAUPER
LAURA BRANTGAN
HOCLEST
KENNY LOGGINS 1-1
PEIL COLLINS 2-2
THOMPSON THINS 5-3
CULTURE CLUB 11-5
YES 16-7

KILE/Galveston, TY Dave Parks

Dove Parks

CYPDI LAUPER
VAN HALEN
HOWARD JONES
DERRIECE WILLIAMS
FRANKIE GOES TO H
HOCKERT
LIONEL RICHIE 17-8
TROMPSON TWINS 14-9
TRACEY ULLANN 23-14
DUNIGHT TRILLEY 22-16
RICK SPRINGFIELD 24-1

KTDY/Lefeyette, LA Greg Stevens

STEVE PERRY
DAVID GILMOUR
CYMDI LAUPER
DOLLY PARTICIAMS
CHAD STUART & JER
HOTTER
HOTTER
ENNY LOGGINS 1-1
THOMPSON TWINS 7-3
CULTURE CLUB 9-7
LIONEL RICHIE 11-8

Q101/Meridian, MS

Tom Kelley YAN HALEN
SHEENA EASTON
DENIECE WILLIAMS
SPANDAU BALLET
SANDY STEWART (dp)
SCORPIONS (dp)
SCORPIONS (dp)
EOTE-ALL
HALL & OATES
1-1
RENNY LOOGINS 3-2
PHIL COLLINS 4-3
LIONEL RICHIE 12-6
CARS 22-16

KNOE-FM/Mon Rhymes/Ehen

DENTECS WILLIAMS
VAN HALEN
SLADE
CYNDI LAUPER
SCORPIONS
HOTELS
KENNY LOGGINS 1-1
PHIL COLLINS 4-2
HALL & QATES 3-3
CULTURE CLUB 6-4
YES 15-12

WPFM/Pename City, FL

ALAN PARSONS REAL LIFE REAL LIPE
PRETENDERS
DENISCE WILLIAMS
LADRA BRANIGAN
CYMOI LAUPER
BERLIN
HOUTESING 1-1
FRENNY LOGGINS 1-1
FILL COLLINS 3-2
LIONEL BICHIE 8-5
TRACET ULIANN 15-9
CULTURE CLUB 17-12

DON D'HNEM
STEVE PERRY
GENESIS
CYNDI LAUPER
NICHT RANGER
DENIECE WILLIAMS
BOTLEST
LIONEL RICHIE 1-1
KENNY LOGGINS 5-2
PEIL COLLINS 8-3
CULTURE CLUE 16-9
SPANDAU BALLET 18-11 WAEV/Sevenneh, GA J.D. North

J.D. Morth
STEVE PERRY
CYMDI LAUPER
VAN HALEN
BOTHER
FORTH LOCGINS 1-1
PHIL COLLINS 9-3
CULTURE CLUB 10-7
IGLESIAS 4 MELSON 19-11
DENIECE WILLIAMS 35-29 WIXV/Sevenneh, GA J.P. Hunter STYLE COUNCIL
CYMDI LAUPER
DAVID GILMOUR
38 SPECIAL
VAN HALEN
BOTHER
REMO & WILSON 1-1
PEIL COLLINS 1D-3
JOHN COUGAR 8-4
BOWNIE TYLER 13-8
LIONEL RICHIE 16-11

Z102/Sevannah, GA Williams/Sommers STEVE PERRY CYNDI LAUPER VAN HALEN
LAURA BRANIGAN
LAID BACK (dp)
Hottest:
RENNY LOGGINS 1-1
THOMPSON TWINS 16-8
PHIL COLLINS 20-13
TRACEY ULLMAN 18-15
DENIECE WILLIAMS D-38

WGLF/Tallahassee, FL Bill Thomas BHITHOMAS

VAN HALEN
STEVE PERRY
DENISCE WILLIAMS
DEBARGE
REAL LIFE
CYMDI LAUPER
HOLLOSI
1000 10-1
PAUL YOUNG 16-11
BILLY JOED 13-20
LAID BACE D-27

KKQV/Wichita Falls, TX Čhuck Beck Chuck Beck

DENIECE WILLIAMS
TEMPTATIONS
VAN HALEN
SAMBY STEWART
STYLE COUNCIL
CAMEO
SERGIO MENDES (dp)
Bottest:
PHIL COLLINS 5-1
LIONEL RICETE 4-2
IREME CARA 11-5
RICK SPRINGFIELD 19-9
LAID BACK 29-11

WHSUWilmington, NC John Foster

John Foster
VAN HALEN
LAURA BRANIGAN
HOWARD JONES
HOTHER
PRIL COLLINS 2-1
THOMPSON TWINS 7-4
RICK SPRINGFIELD 11-7
YES 15-11
CARS 17-12

### **MIDWEST Most Added**Hottest

Van Halen Deniece Williams Steve Perry Cyndi Lauper

Kenny Loggins Phil Collins **Lionel Richie** 

# CHR ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### WEST **Most Added** • Hottest

Van Halen Deniece Williams Cyndi Lauper

**Phil Collins Lionel Richie** Kenny Loggins

### **MIDWEST**

### PARALLEL TWO WKDD/Akron, OH Matt Patrick

DENIECE WILLIAMS VAN HALEN
LAURA BRANIGAN
STYLE COUNCIL
JAMES INGRAM
CYNDI LAUPER Hottest: CULTURE CLUB 4-1 PHIL COLLINS 6-2 THOMPSON TWINS 7-4 LIONEL RICHIE 8-6 NIGHT RANGER 14-11

### WAHC/Appleton-Oshkosh, WI

SCORPIONS
STEVE PERRY
IGLESIAS & NELSON
DENIECE WILLIAMS DENIECE WILLIAMS
HOttest:
KENNY LOGGINS 1-1
LIONEL RICHIE 10-4
BON JOVI 30-16
MATTEEW WILDER 27-17
BONNIE TYLER 31-19

### WKAU/Appleton-Oshkosh, WI

Ron Rosa
DENTRCE WILLIAMS
STEVE PERRY
IREME CARA
BILLY RANNIN (dp)
SCORPIONS (dp)
Hottest:
KENNY LOGGINS 1-1
FHIL COLLINS 5-2
HALL & OATES 6-6
VAN HALEN 2-7
RICK SPRINGFIELD 16-12

### 92X/Columbus, OH Joel Cella

STEVE PERRY DENIECE WILLIAMS IRENE CARA SCORPIONS (dp) BILLY RANKIN Bottest: Bottest: KENNY LOGGINS 1-1 PHIL COLLINS 2-2 LIONEL RICHIE 14-4 CARS 11-8 POINTER SISTERS 19-11

### KIIK/Devenport, IA Jim O'Hara

DENTECE WILLIAMS
REAL LIFE (dp)
MR. MISTER (dp)
VAN HALEN (dp)
CYNDI LAUDER
HOTELS:
KENNY LOGGINS 1-1
PHIL COLLINS 3-2
LIONEL RICHIE 5-3
CULTURE CLUB 6-5
BILLY JOEL 21-10

### KMGK/Des Moines, IA

VAN HALEN
LAURA BRANIGAN
DENIECE WILLIAMS
CYNDI LAUPER
LAID BACK (dp)
DOLLY PARTON
HOTLEST: Hottest: KENNY LOGGINS 1-1 HALL & OATES 4-2 THOMPSON TWINS 5-3 PHIL COLLINS 8-5 LIONEL RICHIE 14-8

### WEBC/Duluth Dick Johnson

BONNIE TYLER IRENE CARA TALK TALK NIGHT RANGER STEVE PERRY JEFFREY OSBORNE Bottest: PHIL COLLINS 3-1 KENNY LOGGINS 1-2 KENNY LOGGINS 1-2 CULTURE CLUB 5-3 HALL & OATES 4-4 THOMPSON TWINS 10-7 WKDQ/Evensville, IN

### Hobbe/Payne

STYLE COUNCIL VAN HALEN
IGLESIAS & NELSON (dp)
Hottest:
KENNY LOGGINS 1-1 HALL & OATES 2-2 CULTURE CLUB 4-3 PHIL COLLINS 6-4 LIONEL RICHIE 11-5

### WSTO/Evanaville, IN

CARS RICK SPRINGFIELD RICK SPRINGFELD Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 2-2 LIONEL RICHIE 15-3 EURYTHMICS 14-10 DENIECE WILLIAMS 28-18

### WMEE/Ft, Wayne, IN

SLADE VAN HALEN KENNY LOGGINS 1-1.
PHIL COLLINS 3-2
HALL 6 OATES 4-3
CULTURE CLUB 11-5
WEIRD AL YANKOVIC 16-12

### WGRD/Grand Rapids, MI Swart/Duling

VAN HALEN CYNDI LAUPER REAL LIFE SPANDAU BALLET PHIL COLLINS 2-1 KENNY LOGGINS 1-2 CULTURE CLUB 9-6 RICK SPRINGFIELD 10-7 LIONEL RICEIE 12-8

### WZPÚIndianapolis, IN

Jim Miles none Hottest: VAN HALEN 1-1 ROCKWELL 2-2 KENNY LOGGINS 3-3 CHRISTINE MCVIE 5-5 PHIL COLLINS 7-7

### WJXQ/Jackson, MI Ryan/Cheeks

VAN BALEN
STEVE PERRY
MATTHEW WILDER (dp)
NIK KERSHAW (dp)
FRANKIE GOES TO B (dp)
STILE COUNCIL (dp)
JON BUTCHER AXIS (dp)
CREAP TRICK (dp)
HOWARD JONES (dp)
HOWARD JONES (dp) HOWARD JONES (dp)
Hottest:
KENNY LOGGINS 1-1
CARS 13-4
JOHN COUGAR 22-6
THOMPSON TWINS 32-17
VAN HALEN D-21

### WKFR/Kalamazoo, MI Rick Chapman

VAN HALEN (dp) NIGHT RANGER (dp) BONNIE TYLER (dp) SERGIO MENDES SERGIO MENDES
CYNDI LAUPER
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 4-3
CULTURE CLUB 7-4
LIONEL RICHIE 12-7
CARS 17-9

### ZZ99/Kansas City, MO Lake/Benson

SHALAMAR IRENE CARA SLADE NIGHT RANGER DEBARGE Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 10-4 LIONEL RICHIE 8-7 THOMPSON TWINS 11-9 MANFRED MANN 14-10

### WVIC/Lansing, MI Martin/Kittredge

GENESIS ROMANTICS ROMANTICS STEVE PERRY TALK TALK VAN HALEN HOTLEST: PHIL COLLINS 2-1 MANFRED MANN 3-2 APRIL WINE 5-4 ALAN PARSONS 7-6 THOMPSON TWINS 10-7

### Z104/Madison: WI Little/Hudson

SCORPIONS (dp) KOOL 6 THE GANG LAURA BRANIGAN PRETENDERS Hottest: WEIRD AL YANKOVIC 2-1 PHIL COLLINS 3-2 HALL & OATES 5-4 YES 12-9 38 SPECIAL 23-13

### KJ103/Oklahoma City, OK

Dan Wilson none Hottest: KENNY LOGGINS 1-1 LIONEL RICHIE 2-2 PHIL COLLINS 3-3 RICK SPRINGFIELD 16-16 CARS 19-19

### KQKQ/Omaha, NE

DENIECE WILLIAMS VAN HALEN NIGHT RANGER REAL LIFE LAID BACK LAID BACK
HOttest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
LIONEL RICHIE 4-3
CULTURE CLUB 6-4
THOMPSON TWINS 8-5

### KZ93/Peoria, IL Edwards/Meloney

KENNY LOGGINS 1-1 BRYAN ADAMS 3-3 ROCKWELL 4-4 LIONEL RICHIE 6-6 THOMPSON TWINS 13-13

### WRKR/Racine-Milwaukee Pat Martin

CYNDI LAUPER LAURA BRANIGAN DURAN DURAN DURAN DURAN
TALK TALK
STYLE COUNCIL
Hottest:
PEIL COLLINS 1-1
SCORPIONS 6-3 SCORPIONS 6-3 LIONEL RICHIE 15-7 RICK SPRINGPIELD 18-10 IGLESIAS & NELSON 24-16

### WZOK/Rockford II

STEVE PERRY TONY CAREY Hottest: KENNY LOGGINS 1-1 EURYTHMICS 3-2 PEIL COLLINS 7-3 HALL & OATES 11-6 CULTURE CLUB 13-8

### U93/South Bend, IN J.K. Dearing

DENIECE WILLIAMS RICK SPRINGFIELD Hottest: KENNY LOGGINS 2-1 ROCKWELL 4-2 VAN HALEN 5-4 EURYTHMICS 10-9 THOMPSON TWINS 18-12

### WRQN/Toledo, OH Shaffer/Jardine

STEVE PERRY SHANNON
LAURA BRANIGAN
SERGIO MEMDES
SHAKIN' STEVENS
LAID BACK
HOTHERS
KENNY LOGGINS 2-1
PHIL COLLINS 7-2
CULTURE CLUB 6-3
THOMPSON TWINS 5-

### K107/Tuisa, OK

Rivers/Stephens KENNY LOGGINS 1-1 THOMPSON TWINS 10-4 LIONEL RICHIE 15-9 TONY CAREY 34-28 STEVE PERRY D-33

### KELI/Tuisa, OK Myers/Michaels

VAN HALEN
CYNDI LAUDER
JOHN LENNON
BOTTER
BELL COLLINS 2-1
KENNY LOGGINS 1-2
CULTURE CLUB 4-3
THOMPSON THINS 7-4
RICK SPRINGFIELD 15-7

### KEYN-FM/Wichita, KS Taylor/Brown

DENIECE WILLIAMS IGLESIAS & NELSON IGLESTAS & NELSON GO GO'S SHALAMAR VAN HALEN Hottest: RENNY LOGGINS 1-1 HALL & OATES 5-2 PHIL COLLINS 7-3 LIONEL RICHIE 9-6 THOMPSON TWINS 17-10

### WHOT/Youngstown Dick Thompson

VAN HALEN DENIECE WILLIAMS HOWARD JONES
SHAKIN' STEVENS
YARB ROUGH/PEOPLES
JOSIE COTTON
LAURA BRANIGAN Hottest: PHIL COLLINS 3-1 CULTURE CLUB 5-3 BERLIN 21-15 JOHN LENNON D-25 STEVE PERRY D-32

### WYFM/Youngstown Jeff Tobin

CULTURE CLUB Hottest: RENNY LOGGINS 2-1 PHIL COLLINS 6-4 LIONEL RICHIE 14-5 POINTER SISTERS 16-13 WEIRD AL YANKOVIC 17-15

### PARALLEL THREE

### KFYR/Biamarck, ND

REAL LIFE
LAURA BRANIGAN
FRANKIE GOES TO H
CYNDI LAUPER
HOTCEST:
RENNY LOGGINS 1-1
PHIL COLLINS 9-2
CHRISTINE MCVIE 7-5
CULTURE CLUB 8-6
LIONEL RICHIE 12-9 WBNQ/Bloomington, IL

### Justin/Robbins

BILLY JOEL DENIECE WILLIAMS MADONNA VAN HALEN (dp) SPANDAU BALLET (dp) NIK KERSHAW (dp) Hottest: PHIL COLLINS 2-1 CULTURE CLUB 5-2 HALL & QATES 3-3 THOMPSON TWINS 6-LIONEL RICHIE 14-

### WBWB/Bloomington, IN

JOHN LENNON DENIECE WILLIAMS SLADE (dp) NIK KERSHAW KENSHAW
HOTLEST;
KENNY LOGGINS 1-1
HALL & OATES 8-2
CARS 14-10
JOHN COUGAR 26-13
RICK SPRINGFIELD 25-18

### WCIL-FM/Carbondale, IL Tony Waltekue

STEVE PERRY (dp)
IGLESIAS & NELSON (dp)
DENIECE WILLIAMS
DEBARGE
MADONNA
SHALAMAR
HOTCEST:
KENNY LOGGINS 1-1
LIONEL RICBIE 2-2
PBIL COLLINS 3-3
LAID BACK 5-4 BILLY IDOL - 11-5

### KCMQ/Columbia MO Dave McCormick

STEVE PERRY IGLESIAS & NELSON VAN HALEN SCORPIONS LAURA BRANIGAN LAURA BRANIGAN
HOttest:
PHIL COLLINS 2-1
CULTURE CLUB 5-2
LIONEL RICHIE 9-5
THOMPSON TWINS 8-6
RICK SPRINGFIELD 18-10

### Y94/Fargo, ND

Collins/Anderson STEVE PERRY BILLY RANKIN CYNDI LAUPER STEVE PERRY
BILLY RANKIN
CYNDI LAUPER
DENIECE WILLIAMS
SCORPIONS (dp)
VAN EALE
HOttest:
KENNY LOGGINS 1-1
CULTURE CLUB 5-2
PHIL COLLINS 10-3
THOMPSON TWINS 9-7

### KKXL-FM/Grand Forks, ND

**Don Nordine** STEVE PERRY BON JOVI SLADE (dp) SLADE (dp)
Rottest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
LIONEL RICHIE 5-3
NIGHT RANGER 19-9
RICK SPRINGFIELD 29-14

### KRNA/lows City, IA

DENIECE WILLIAMS LAURA BRANIGAN CYNDI LAUPER VAN HALEN SHALAMAR SHALAMAR NIK KERSEAW NIK KERSHAW
Hottest:
RENNY LOGGINS 1-1
CULTURE CLUB 4-2
PHIL COLLINS 6-3
CHRISTINE MCVIE 5-4
THOMPSON TWINS 13-7

### WAZY-FM/Lafayette, IN

Stacy/Sparrow STEVE PERRY
DENIECE WILLIAMS
LAID BACK
SHEENA EASTON
HOWARD JONES
IGLESIAS & NELSON
SERGIO MENDES
HOTE-STEVEN LOGGINS 1-1
EURYTHMICS 2-2 EURYTHMICS 2-2 CULTURE CLUB 7-3 LIONEL RICHIE 26-13 BON JOVI D-35

### KFRX/Lincoln

BILLY JOEL SCORPIONS (dp) SCORPIONS (dp)
VAN HALEN
CYNDI LAUPER
HOTCEST:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
LIONEL RICHIE 8-3
THOMPSON TWINS 12DENIECE WILLIAMS 3

### KXSS/Lincoln, NE Dean Lambert

GO GO'S GO GO'S
BILLY JOEL
DON FELDER
HOTTEST:
HOTTEST:
HOTTEST:
HALL & OATES 4-3
LIONEL RICHIE 6-4
THOMPSON TWINS 8-5

### KKLS-FM/Rapid City, SD

Sherwin/Piper STEVE PERRY
REAL LIPE
GO GO'S
VAN HALEN
LAURA BRANIGAN
JOSIE COTTON
BOTLEST:
KENNY LOGGINS 1-I
PHIL COLLINS 5-2
HALL & OATES 6-3
CARS 20-14
JOHN COUGAR 22-16

### 99KG/Salina, KS Denny Colller

VAN HALEN (dp) NIK KERSHAW VAN BALEN (dp)
NIK KERSHAW
BILLY RANKIN (dp)
DOLLY PARTON (dp)
SHALAMAR
HOTTER
ENTRY LOGGINS 1-1
LIONEL RICHIE 10-4
PHIL COLLINS 15-6
RICK SPRINGFIELD 24-14
STEVE PERRY D-34

### KKRC/Sloux Fells Dan Kleley

BILLY JOEL
IRENE CARA
STEVE PERRY
CYMDI LAUPER
TALK TALK
ROMANTICS
HOTLEST:
KENNY LOGGINS 1-1
HALL & OATES 2-2
THOMPSON THINS 4-3
NIGHT RANGER 19-7
SCORPIONS 21-16

### KWTO-FM/Springfield, MO

DENIECE WILLIAMS VAN BALEN (dp) CYNDI LAUPER LAURA BRANIGAN Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 5-2 CULTURE CLUB 9-6 LIONEL RICHIE 11-7 GO GO'S 28-20

### WSPT/Stevens Point Bouley/Tracy

CYNDI LAUPER SHALAMAR DENIECE WILLIAMS
SPANDAU BALLET
SLADE (dp)
Bottest: Hottest: KENNY LOGGINS 1-1 WEIRD AL YANKOVIC 6-3 LIONEL RICHTE 13-5 DWIGHT TWILLEY 19-11 THOMPSON TWINS 20-12

### KDVV/Topeka, KS

IRENE CARA SLADE CYNDI LAUPER LAURA BRANIGAN VAN HALEN (dp) VAN HALEN (dp) Hottest: PHIL COLLINS 2-1 LIONEL RICHIE 4-2 CARS 15-5 UB40 10-7 NIGHT RANGER 34-20

### KWFM/Waterloo, IA

Mark Potter VAN HALEN (dp) SHALAMAR (dp) CYNDI LAUPER JOSIE COTTON LAURA BRANIGAN LAURA BRANIGAN
STEVE PERRY
SCORPIONS (dp)
Hottest:
KENNY LOGGINS 1-1
CARS 17-7
RICK SPRINGPIELD 19-8
YES 22-16
GO GO'S 39-32

### WEST

### PARALLEL TWO

13K/Bakersfleld, CA

NIK KERSHAW CYNDI LAUPER YARBROUGH/PEOPLES DENIECE WILLIAMS RENTY LOGGINS 1-1 LAID BACK 14-7 CARS 10-9 RICK SPRINGFIELD 20-1( SCORPIONS 18-12

### KKXX/Bakersfield, CA

Squires/Kamper VAN HALEN VAN HALEN
SLADE
CYNDI LAUPER
DENIECE WILLIAMS
SERENA FASTON
HOCTEGET:
RENNY LOGGINS 1-1
THOMPSON TWINS 2-2
LIONEL RICHIE 4-3
PHIL COLLINS 7-4
CARS 21-13

### KQXR/Bakersfield, CA

**Bob Harlow** DENIECE WILLIAMS CYNDI LAUPER VAN HALEN STYLE COUNCIL CAMEO JOHN LENNON JOHN LENNON
SANDY STEWART
Hottest:
PHIL COLLINS 4-1
LIONEL RICHIE 5-2
IRENE CARA 9-6
LAID BACK 28-7
CARS 13-8

### KBBK/Boise, ID **Bobby King**

NIK KERSHAW VAN HALEN SHANNON
STYLE COUNCIL
DAVID GILMOUR
HOWARD JONES
HOCLEST
HOLLINS 1-1
HALL & OATES 2-2
COLTURE CLUB 5-3
BERLIN 12-6
LIONEL RICHIE 19-10

### KKFM/Colorado Springs, CO Finney/Ryan

VAN HALEN DENIECE WILLIAMS LAURA BRANIGAN NIK KERSHAW LAID BACK SHALAMAR SHALAMAR
HOTTEST:
KENNY LOGGINS 1-1
PHIL COLLINS 4-2
LIONEL RICHIE 14-4
THOMPSON TWINS 7-5
CARS 16-9

### KMGX/Freeno, CA

CYNDI LAUPER MADONNA LAID BACK (dp) SCORPIONS (dp) VAN HALEN (dp) LAURA BRANIGAN Hottest: KENNY LOGGINS 1-1 THOMPSON TWINS 2-2 LIONEL RICHIE 3-3 CULTURE CLUB 8-5 PHIL COLLINS 7-6

### KYNO-FM/Freeno

CYNDI LAUPER VAN HALEN GO GO'S
DEBARGE
SCORPIONS (dp)
Hottest:
KENNY LOGGINS 4-1 HALL & OATES 6-5 CULTURE CLUB 8-6 LIONEL RICHIE 10-7 PHIL COLLINS 19-14

### KIKI/Honolulu. HI Kong/Shishido

DENIECE WILLIAMS CYNDI LAUPER TEMPTATIONS EW&F Hottest: Hottest: LIONEL RICHIE 5-1 KENNY LOGGINS 6-3 POINTER SISTERS 7-6 PHIL COLLINS 21-13 NA LEO PILIMEHANA 26-16

### KQMQ/Honolulu, HI

Kimo Akane DENIECE WILLIAMS DENIECE WILLIAMS
CYNDI LAUPER
VAN HALEN
TEMPTATIONS
LAURA BRANIGAN
HOTLESE:
ROCKWELL 2-1
KENNY LOGGINS 3-2
UB40 7-3
KC 4-4
LIONEL RICHIE 9-6

### KLUC/Las Vegas, NV

Dave Anthony VAN HALEN LAURA BRANIGAN LAURA BRANIGAN
DENIECE WILLIAMS
JOHN COUGAR
YARBROUGH/PEOPLES
DAVID GILMOUR (dp)
HOTTEST
HOMPSON TWINS 4-2
CULTURE CLUB 10-6
CARS 17-10
RICK SPRINGFIELD 18-11

### KO93/Modesto, CA

Ausham/Main NIGHT RANGER BON JOVI CYNDI LAURER SERGIO MENDES LAURA BRANIGAN LAURA BRANIGAN
BOTLEST:
KENNY LOGGINS 1-1
LIONEL RICHIE 5-4
IGLESIAS & NELSON 14-5
THOMPSON TWINS 7-6
MADONNA 25-17

### KHOP/Modesto-Stockton David Krahem

DENIECE WILLIAMS SHEENA EASTON REAL LIFE VAN HALEN VAN HALEN
SERGIO MENDES
HOTLEST:
CULTURE CLUB 3-1
PHIL COLLINS 4-2
LIONEL RICHIE 14-6
RICK SPRINGFIELD 18-10
IGLESIAS & NELSON 38-21

### K96/Provo, UT Gentry/Green

ENIECE WILLIAMS DENIECE WILLIAMS
STEVE PERRY
SHALAMAR
ROMANTICS
NIK KERSEAW
HOTESE:
KENNY LOGGINS 1-1
RICK SERINGFIELD 7-2
TRACEY ULLMAN 4-4
PHIL COLLIMS 6-6
38 SPECIAL 14-9 KSKD/Salem, OR

### Len E. Mitchell

VAN HALEN
DENIECE WILLIAMS
SCORPIONS
SCORPIONS
STYLE COUNCIL (dp)
BOYLT GILMOUR (dp)
HOTLEST:
KENNY LOGGINS 1-1
PHIL COLLINS 12-2
CULTURE CLUB 15-5
GO GO'S 25-14
LIONEL RICHIB 26-16

### KDON-FM/Salinas-Monterey

Kirk Cliatt VAN HALEN
STYLE COUNCIL
CYNDI LAUDER
CAMEO (dp)
SLADE (dp)
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 3-2
CULTURE CLUB 7-4
LIONEL RICHEE 8-6
BERLIN 27-17

### KCPX-FM/Sait Lake City, UT Gary Waldron

VAN HALEN CYNDI LAUPER SLADE SHALAMAR HOTTES: KENNY LOGGINS 1-1 PEIL COLLINS 2-2 CULTURE CLUB 8-3 HALL & OATES 6-4 TROMPSON TWINS 9-5

### KRSP/Selt Lake City, UT Carlson/Moll

DENIECE WILLIAMS SLADE
LAID BACK
CYNDI LAUPER
VAN HALEN
BOTCOST:
BUEY LEWIS 6 NEWS 2-2
PHIL COLLINS 11-4
CULTURE CLUB 9-5
THOMPSON TWINS 14-7

### KHYT/Tueson Sherman Cohen DENIECE WILLIAMS

SHANNON STYLE COUNCIL

CYNDI LAUPER VAN HALEN VAN GALEN Bottest: KENNY LOGGINS 1-1 IGLESIAS & NELSON 9-2 PHIL COLLINS 12-4 LIONEL RICHIE 5-5 POINTER SISTERS 17-13

### KRQ/Tucson, AZ

Guy Zapoleor BILLY JOBL NIK KERSHAW DENIECE WILLIAMS VAN HALEN SHANNON SHANNON
BOTTOM TO THE STATE ST

### KTKT/Tucson, AZ

Rivers/Alexander JEFFREY OSBORNE JEFFREY OSBORME
VAN BALEM
CYMOI LAUDER
DEWIECE WILLIAMS
SERGIO MENDES
NIK KERSEBAM
DARQUE (dp)
Bottest:
KENNY LOGGINS 1-2
WEIRD AL YANKOVIC 8-8
ROCKWELL 7-9
CARS 21-14
NIGHT RANGER 25-17

### PARALLEL THREE

KGOT/Anchorage, AK **Kay Taylor** 

SHEENA EASTON STEVE PERRY SERGIO MENDES MI-SEX CYNDI LAUPER VAN HALEN VAN HALEN SLADE (dp) Bottest: LIONEL RICHIE 6-1 CULTURE CLUB 3-2 PHIL COLLINS 4-3 RICK SPRINGFIELD 8-5 IRENE CARA 21-10

### KYYA/Billings, MT

ROMANTICS STEVE PERRY MADONNA VAN HALEN (dp) VAN HALEN (GP)

BOTTEST:
KENNY LOGGINS 1-1
PHIL COLLINS 5-2
THOMPSON TWINS 7-4
LIONEL RICHIE 16-8
CULTURE CLUB 18-9

### KCDQ/Bozemer

Greg Williams LAURA BRANIGAN
CYNDI LAUPER
DENIECE WILLIAMS
SERGIO MENDES
VAN HALEN
STYLE COUNCIL
TEMPTATIONS
HOTLEST:
KENNY LOGGINS 1-1 Hottest: KENNY LOGGINS 1-1 HALL & OATES 3-2 THOMPSON TWINS 5-3 PHIL COLLINS 8-5 YES 14-9

### KTRS/Casper, WY

Cody/Lane CYNDI LAUPER TALK TALK
BILLY RANKIN
REAL LIFE
DENIECE WILLIAMS
VAN HALEN (dp)
LAURA BRANIGAN
Hottest: MOTTEST: KENNY LOGGINS 1-1 TEOMPSON TWINS 7-5 TRACEY ULLMAN 14-11 ALAN PARSONS 23-14 CARS 24-16

### KKAZ/Chevenne

TALK TALK SHALAMAR CYNDI LAUPER HOTLEST: KENNY LOGGINS 1+1 PHIL COLLINS 7-2 CULTURE CLUB 8-5 THOMPSON TWINS 13-7 LIONEL RICHIE 14-8

### KGHO/Hogulem, WA Steve Larson

DENIECE WILLIAMS DENIRCE WILLIAMS
CYNDI LAUPER
JOEN LENNON
LAURA BRANIGAN
LAID BACK
SPANDAU BALLET
VAN HALEN
HOTESEN
HOTESEN
THOMPSON TWINS 10-6
LIONEL RICHIE 12-8
RICK SPRINGPIELD 18-13

### KOZE/Lewiston, ID Jay McCall

IGLESIAS & NELSON
CYNDI LAUPER
VAN HALEN
DENIECE WILLIAMS
SLADE
HOLLOLLINS 2-1
RICK SPRINGFIELD 10-5
CAMS 22-10
OG GO'S 23-13
NIGHT RANGER 29-19
KCAO/Grand-Verbur CA

### KCAQ/Oxnerd-Venture, CA Thomas/Amos STEVE PERRY DENIECE WILLIAMS

DENIECE WILLIAMS
SLADE
JAMES INGRAM
BAR-KAYS
RICK SPRINGFIELD
HOTELST HOOFING 3-2
PHIL COLLINS 8-4
THOMPSON TWINS 10-7
LAID BACK 14-9

# KDZA/Pueblo, CO

RDZAPueblo, CO
RIP Avine
DENIECE WILLIAMS
VAN HALEN
LAID BACK (dp)
CYNDI LAUPER
CAMED (dp)
Hottest:
RENNY LOGGINS 1-1
PHIL COLLINS 9-2
UB40 8-4
THOMPSON TWINS 14-5
CULTURE CLUB 18-7
KCEMMINGEN MINS 14-7

### KCBN/Reno, NV

Jim O'Neel none
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 9-9
LIONEL RICHIE 23-23
CULTURE CULUS 24-24
WEIRD AL YANKOVIC 25-25 KHTX/Reno, NV

# John Chommie John Chommie STEVE PERRY SLADE (dp) CYNDI LAUPER SHEENA EASTON DENIECE WILLIAMS TEMPTATIONS (dp) DAVID GILMOUR (dp) LAURA BRANIGAN HOTLEST KENNY LOGGINS 1-1 LIONEL RICHIE 9-2 PHIL COLLINS 8-3 CULTURE CLUB 6-5 TEOMPSON TWINS 14-9

### KBIM/Roswell, NM

Harry Dierks VAN HALEN SPÄNDAU BALLET SPANDAU BALLET SLADE
NIK KERSHAW
DEBARGE
DOLLY PARTON
DENIECE WILLIAMS
SERGIO MENDES
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
HALL & OATES 8-3
LIONEL RICHIE 17-7
YES 15-8

### YES 15-8 KSLY/San Luis Obispo

Tom Welsh BILLY RANKIN DENIECE WILLIAMS SLADE VAN HALEN NIK KERSHAW FRANKIE GOES TO H STYLE COUNCIL HOTCEST; KENNY LOGGINS 1-1 PHIL COLLINS 6-2 RENNY LOGGINS 1-1 PHIL COLLINS 6-2 LIONEL RICHIE 16-7 RICK SPRINGFIELD 18-8 GO GO'S 26-13

### KZOZ/Sen Luis Obiapo, CA

Don Potter VAN HALEN STYLE COUNCIL DENIECE WILLIAMS SANDY STEWART SHEENA EASTON SHAKIN' STEVENS JON BUTCHER AXIS (dp) JON BUTCHER AXIS (C BOTTEST: KENNY LOGGINS 1-1 PHIL COLLINS 5-2 LIONEL RICHIE 11-6 BERLIN 10-7 CARS 19-10

### KIST/Senta Berbere, CA Dick Williams

Dick Williams

VAN HALEN
MODERN ENGLISH
DENIECE WILLIAMS
SHEENA EASTON
NIK KERSHAW
Hottest:
KENNYL LOGGINS 1-1
PHIL COLLINS 8-2
LIONEL RICHIE 6-4
PAUL YOUNG 16-12
BILLY JOEL 29-17

### 240 Reporters 231 Current Reports The following stations reported a frozen playlist this week:

KZ93/Peorie WHEB/Portsmouth KCBN/Reno The following stations failed to report this week and therefore their playlists were frozen:

WPLJ/New York WASH/Washington CHUM/Toronto WRVQ/Richmond KJ103/Oklehoma City WZPL/Indianapolis

# ARALLELS

Parallel I: Selected stations in major mar

and/or exert a significant national influence Parallel II: Selected stations in second dominant and/or exert a significant local of may also contain some major market statio

Parallel III: Selected stations in smaller ma and/or exert a significant local influence. secondary market stations that do not qual

### 240 Reports

"F	lit Se	DOE ong" (A	nylab	el) Natio		
E	33% 21% 56%	100/25	44%	Summ Up Debuts Same Down	51	

### EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each

National Summary

on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week {On to On, Add to On, 31-31, etc.}

Down 0 — Number of stations moving it down on their charts. Adds 25 — Total number of stations adding it this week



LP: Love Life	More Words (Geffen) ove Life		
Regional Reach 2 90% S 74% M 68% W 92%	32	National Summary UP 104 DEBUTS 38 SAME 42 DOWN 1 ADDS 8	
PI	өөичн	WIGY 31-26	
4	WBBQ 35-29 ERFI d-24 ESEB 26-21 WQID 40-34	103CIR d-35 WIRE ON WTSN a	
BARY	ESER 26-21 WQID 49-34	WERE 28-25	
B104 on WITT 30-22 WXXXPN 32-27 WMMXPN 34-33	WESE 26-20	WIYQ 8-35 WQCH 21-17 OE100 38-25	
WEED FM 32-27	MJIR 34-27 WSES 29-25	13PEA A	
WPRD 34-32	WHORPH d-35	95XIL 6-40	
MBLI on CMDR on CMD on	XITE 20-12	WEHI 26-23 95XIL 0-40 MJBQ 35-28 WHEB 33-33 MCMPFN 36-2 MSQV 0-28	
MCAUPH 32-30	WDCG on	MSQV d-28	
CHOI on HICAUPH 32-30 B94 d-27 HEFT on PHO-PH on CPTR a CHUM on	KAME ON KSETPH 18-12	ности	
CFTR 4	KSETPM 16-12 WRQK 6-39 WANSPM 34-31	EQITPM d-27 WISE 36-31	
	WSYP 32-26 WOEI 30-23	ME2AD 38~30	
BONTH	MWW 7 33-20	Q104 19-17	
94Q on 293 21-21 HAPM on 93PM d-30 B97 26-20	PM100 39-35 G100 30-27 WHEEYPW 29-22	WYKS 28-24	
9 3F% d-30	KBFW on	KILE OR	
B97 26-20	WSFL on	Q101 on KNOEPH d-40	
MEDIATRET	KBOK 33-29	WYFH a	
896 27-20 WGCL on WBYT 27-24 KBTR on	MINOWERT	WAEV on WIXV 36-29	
WHYT 27-24	WIEDD on WIEAU on	E102 39-36 WGLF 29-26	
WLOLPH a-31	KIIK 35-34	KEQV 30-26 WHSL 25-21	
WHAT		MRSL 25-21	
KIMM 36-31	WHERE d=28		
0103 33-26	WGRD 39-35 WJWQ 36-36	MBNQ 24-21	
MEISPM 17-16 KOPA on	MKPR on	WCILPM on	
MEEP on MAJK 37-33	KJ103 27-27 KOKQ 32-29	WCILPH on KCMQ 36-33 Y94 34-30 KKXLPH on	
FM102 on	WRER 35-31 WRON d-36	ERNLPH ON ERNA 36-32 MAZYPH 37-3	
KS103 38-28 XTRA 22-18 KFRC a-16	ELI 20-16	KFRX on	
EFRC a-16 EFTS 21-24	WHOTPH 21-15		
KITS 21-24 KWSS d-30 KNBQ 30-27	WERT	ENTOFM OF	
P2	13K 35-35 EOKR 30-26	### 31-24 ### 31-24 ### 37-34	
	13K 35-35 KQXR 30-26 KBBE 12-6 KKPM 30-24 KMGK 30-24		
BART	KNGK 30-24 KOMO on	WEST	
WFLY 35-20 Q100 39-35	KOMO ON KLUC d-33 KO93 22-18 KMOP d-37 K96 d-30 KSED 35-28 KDONPH 27-17 KCPXPH d-36 KRSP 39-37 KMTT 35-32 EBO 6-26	XGOT 26-23 XYYA d-29	
WHAR d-40	KHOP 4-37	ECDQ 30-25 ETRS 39-33	
WVSR d-40	KSED 35-28	BWA7 39-36	
WVSR d-40 K104 37-30 WYCR 34-32 WTICPM 26-23 WXEE 37-26	KCPXPM d-36	KGHO d-33 KOZE 32-25 KCAQ 26-20	
WTICPM 26-23	KRSP 19-37 KHYT 35-32	EDYA 4-37	
WLANFM on KC101 d-30 PM106 28-24 MSPR 39-35	KRQ d-26 KTRT d-40	KCBN 39-39 KHTX 30-25 KBIM 36-28	
WSPK 39-35	P3	ESLY 27-21	
98PXY 30-27		K102 10-7 K18T 28-25	
WKPH d-36	EART		
WPST d-16	1 step 23 A 9.75		
WRCK 34-30 WKRIFM 36-32	WPBG d-37 WGUY 38-33 WZON d-40		

LP: Bon Jo	y (Mercury	, , , , , , , , , , , , , , , , , , , ,	
Regional	156/6	65% Natio	
Reach	10010	0070 Simp	BE
E 678		Destre	26
S 678	CHAR		40
H 64%	EXTRA	DOWN	
W 619	EATR	ADDS	4

RIMN 3 Q103 3 RIISEM KOPA C REZEP G KMJK 4 PM102 KWOD 2 RWOD 2 RWOD 3 RYPRC 1 RUSS 6 RUSS 6 RUSE 4 KNDQ 2

WILL 3 WYOR 3 WYOR 3 WYOR 6 WYCR 6 WYCR 6 WYCR 6 WYCR 7 WYCR 7 WYCR 6 WYCR 6 WYCR 6 WYCR 6 WYCR 7 WYCR 7

PI	WNORPH on	WIK2 36-34
	MILD 32-29	WERE 18-15
	KITE 19-18	WQCM 40-37
EAST	WD00 a-40	OK100 16-14
	ASETPH 22-18	13FEA d-26
WXKSFM 40-35	WANEFM OR	WKRI a
MBENER 14-14	WZYP 28-25	95XXL 24-19
WPHD 14-10	94TYX on	MJBQ 40-37
WRL: on	WOUT a	WHEB 22-22
Z100 a	WOKI 3-2	WOMPEN on
MCAUPH 21-21	WFMI 32-28	WSQW 20-16
PRO-FM on	G100 33-28	
	KBPN on	BOUTH
BOUTH	XX104 on	
	WRNO 39-36	KQIZFM d-30
193 32-31 -	KITY On	WISE 30-27
KAPM 31-30	KTPH on	WJAD 37-35
9 1FH OD	EROE 40-16	WCGQ d-39
	298 on	Risk on
REPORTET		Q104 27-24
	NUDWEST	WYKS 30-27
MGCL 25-24		MILE 40-38
WHIT d-11	WKDD 28-22	KTDY 37-34
KATE on	WARC 30-16	Q101 d-40
	WKAU on	ENGERN on
	KIIK d-10	MPFN 35-34
		WELE 30-32

1,04
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P1	WNORFH A	P3
	WZLD a	
EAST	KITE a	EAST
	KAMZ a	WFBG a
WBENFM &	WEYP a	WGUY a
WCAUPH a	WORI a	WZON &
PRO-FM a	WPHI a	WKKI a
BOUTH	WHEETPH a	WJBO a
BOUTH	KTPM a	WOMPPM a
940 a 293 a	MIOWEST	BOUTH
	WKDD a	NJAD a
ANDWEST	RMGK a	WCGO a
	\$104 a	Q104 a
10.000.000	WRKR a	WPOX a
MARRA.	WRQN a	WYES a
and the last of	WHOTPM a	ирун а
P2		E102 a
	WEST	WHSL a
	KBBR 8-40	RECOVERY.
EABT	KEPH a	macres of
WFLY a	KNGK a	KFYR a
WHYS A	R OMO III	ECHO A
WVSR A	ELUC a	KRMA a
WTICFN a-33	XO93 a-34	KKLSPH a
WEER A	KSKD a	KWPPOFM a
WSPE a	I.	KDVV a
98PXY a		KPNW A
BOUTH		WEST
MTNDQ a	1	ECDO a
EXXIO6 a		ETRE A
ENWING S	I.	EGHO a
	-	ENTE A
	0	



- 30	KITE 38-36	WERZ 31-28	KMJE 24-12	WEBC 23-15	WBWB 14
d-26	WDOQ 4-39	WZ WQ 34-27	PH102 a	WKDQ 27-17	WCILPM
- 36	WDCG 28-23	WQCM 39~30	KMOD 21-18	WSTO 8-27	ECHQ 24
n	KAMZ on	OE100 33-30	KS103 33-17	WHEE 22-17	Y94 22-
	KSETPH &	13FEA on		WGRD 14-10	KKXLFM
	WANSEM 38-35	WERI 38-33	XTRA 15-9	WJXO 13-4	KRNA 17
1-31	WZYP 38-33	95XIL 29-22	KPRC 11-5	WKTR 17-9	WAETFH
	94TYX 25-21	муво а	KITS 20-19	2299 21-19	KFRX 19
		WOMPPH 30-26	RWSS 17-14	WVIC 28-20	
	WORI 32-26	HOME 20 20	E EURE 26-23	X104 14-11	KXSS 29
28	WFWI a	BOUTH	INBQ 20-5		KKLSFM
-30	G100 39-34	BOOTH	1000	MJ103 19-19	99KG 26
	WABBFM 29-23		10.0	KQKQ 21-11	RKRC 27
~21	<b>WERYEN 31-27</b>	KQIEPH a	P2	EZ93 23-23	MYOTWX
2-20	KSPM on	WISE 40-37		WRER 21-14	WSPT 29
26	KRGV 27-24	MJAD 35-33		WZOK 18-13	KDVV 15
	KX104 on	WCGO on	EAST	093 30-22	KFMW 17
n	WSFL on	KISR d-36		WRQN 20-12	Little W.
		0104 22-16	WFLY 18-16	M107 21-17	WEST
T	WRVQ 28-28	MPOX d-31	0100 19-13	KELI 22-15	MACH!
	EXTY d-40	KILE 37-31	WHAR d-37		
en.	KTFM 36-26	KILE 3/-31	WNYS 28-13	KEYNFM 28-20	KGOT 23
- 39	KROK d-40	KTDY 0-40	WVSR 32-24	WHOTPM 13-7	KYYA 22
9-15	Z98 d-32	Q101 on			KCDQ 22
4-23		KNOEFM on	K104 38-35	WEST	ETRS 24
-26	MIDWEST	WPFM 37-29	WYCR 32-28		KKAZ 28
	MILE TO LEGIS	WXLK 24-18	WTICFW 16-5	13% 10~9	KGHO 22
a-32	WIKDD d-10	WARV 32-28	WEEE 33-14	KKKK 21-13	
		WIXV 34-27	WLANPH 26-21	KOKR 13-8	KOZE 23
	WKAU a	Z102 35-31	XC101 25-18		KDZA 37
	92X a-30		FM106 29-25	KBB# 36-31	KCBN 33
9-36	Elik on	WGLP 31-28	WSPE 35-29	KKPM 16-9	KHTE 34
4-24	KMGK 38-28	KEQV 11-5	98PWY 20-11	KMGX 8-33	IBIN 22
36-32	WEBC a			ELUC 17-10	KSLY 20
en a	WKDQ 33~26	MIDWEST	092 25-22	KHOP 21-15	EXOZ 19
-30	WINDER ON		MGPM 20-10	K96 20-13	MIST 33
	WZPL on	KFYR 18-14	MIXPH 32-19	KS KD 30-22	man: 33
0-34	WEER OR	WBNQ 26-25	WPST 25-22	10 10 20 21	
17-12		WBWB 39-30			
9-27	7299 a	WCILPH d-22			
39~35	MAIC OU	KCNQ 40-34			
4-32	Z104 37-35		1 0000	4 484 6	
4-12	KJ103 35-35	Y94 on	PHIL COL	LINS	
	KQKQ 29-23	KKXLPM d-28	1 4 1 4 4	11011 10	44-47-4
	RZ93 26-26	KRNA d-36	Against A	11 Odds (A	tiantic)
	WRER d-34	WARYFM 39-33	1100		O 1 1 -
9-26	WRQN 36-29	KFRX on	LP: Soundtr	ack Against All	Udds
9-20	K107 33-30	KKLSPM on			
	KELI 34-31	99KG d=19			
2		KERC a			w Natio
	WHOT?M 29-22	KWTOPM on	Regional 24	100 100	O SURM
		WSPT on	Reach		UP
	WEST	KDVV a	E 100%		DEBUTS
			S 1001	2	
0-23	13K d-36	KPWW d-38		2	SAME
-28	KKKK 28-20	1	H 100%		DOMN
9-35	KOKR 9-6	WEST	W 100%		ADDS
	KBBR 25-15	1			
3-24	XXPH 31-25	KGOT 21-10			
7-30		ETTA d-30			
1-32	KMGX 35-34	KCDQ 31-26	P1 .	WKRZFM 10-8	KSKD 12
-40	RYMOPM 29-25	KTRS d-36		Q106 7-2	KDONFH
30-27	MIMI 9-38	KEAE d-40		WETF 7-5	RCP RPM
-31	KONQ 33-31		_		KRSP 11
d-34	KLUC 29-26	KCHO on	EAST	BOUTH	KBYT 12
36-28	KHOP d-40	ROZE d-31			KRO 10-
3-32	K96 d-31	KCAQ 23-16	B104 8-8	MM 0 () 4 - 9	
30 34	KSKD 33-25	RDEA on	WHTT 3-1	WBBQ 4-2	KTKT 4-
38-34	KDONPH d-39	KCBN on	MXKSPH 14-6	KHPI 9-5	
-38		KHTX d-36	WBENFM 2-2	WPMP 5-4	28
	KCPXPM 40-30	KBIM 37-29	WKBW 11=6	KZSB 6-1	
on .	KRSP 28-17			NQID 3-2	
30-27	KRSP 28-17 KHYT d-30	KSLY 37-31	WPHD 1-1	KXX106 5-2	EAST
					EAST





100% National Summary UP 187

KSRD 12-2 KDORFH 3-2 KCP LEM 3-2 KCP LEM 3-2 KRSP 11-4 KRY 12-4 KRY 10-4 KTKT 4-1 FART WFBG 2-2 WGUY 10-2 WGUY 10-2 WGUY 5-3 103C1R 4-1 WIKE 2-1

B104 28-26 MRTT 20-23 WARSPM 29-20 WARSPM 29-20 WARSPM 28-25 MPHD 36-30 WALI d-31 CEDI on MCAUPH 20-18

MCAUPH 20-18 #94 24-17 WETTE 19-14 PHO-PM 27-21 CRUM ON WAVA ON

893 29-26 KAPM 19-15 897 25-21 WWVZ a Q105 d-30

B96 31-26 MGCL on MCEY d-36 METT d-30 ESEQ 33-32 ENTR d-28

P2

WEST

NFLY 088-20 100 26-20 100 26-20 MYRAR 26-20 MYS 34-21 MYSR 29-25 K104 d-40 MYCR 27-20 MYCR 27-27 FM106 14-31 MSPK 37-33 9BPX 37-33 9BPX 37-31 MSPK 37-31 MSPK 37-31 MSPK 37-32 MCFM 19-17 MKFM d-31 MSFK 31-27 MKFM d-31 MSFK 31-27 MKFM d-31 MSFK 31-27 MKFM d-32 MKRFM d-32 MKRFM d-32 MKRFM d-32 MKRFM d-32 MKRFM d-32 MKRFM 13-3 G-27 MKRFM d-32 MKRFM 13-3 MKFM d-32 MKRFM 13-3 MKFM d-32 MKF

WBBQ 24-19 KMFI 37-28 KEZB 30-23 WQID 38-31

Regional 223/0

5 89% M 95% W 94%

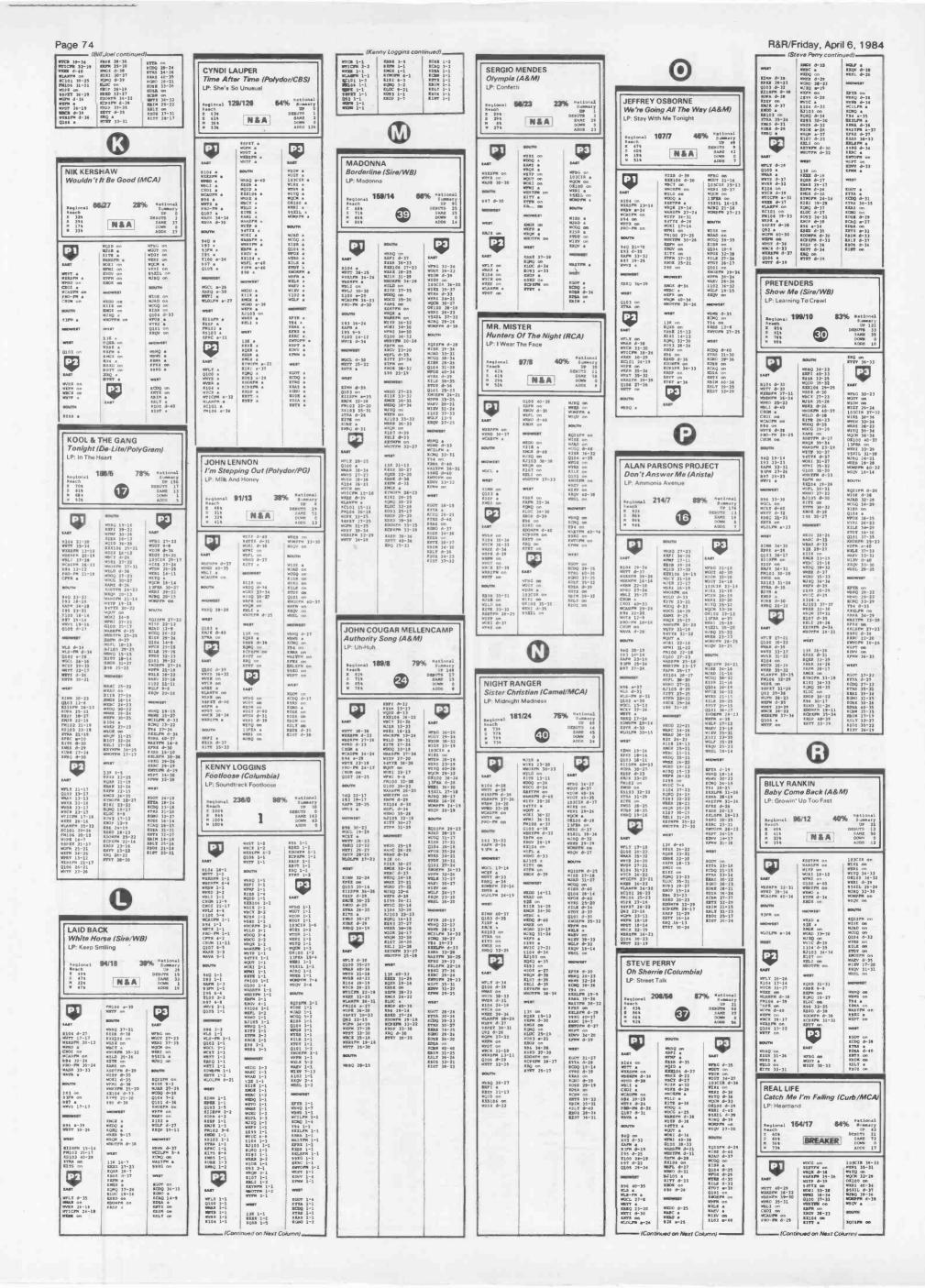
B104 10-9 WHIT 23-20 WHITT 23-20 WHITT 23-20 WHEN 5-3 WHEN 5-3 WHEN 3-2 WHEN 3-2 WHEN 3-2 CEGI 13-9 WHLJ 23-22 Iloo 26-23 Iloo 26-23 Iloo 26-23 Iloo 26-23 WHIT 18-18 PRO-PRI 3-3





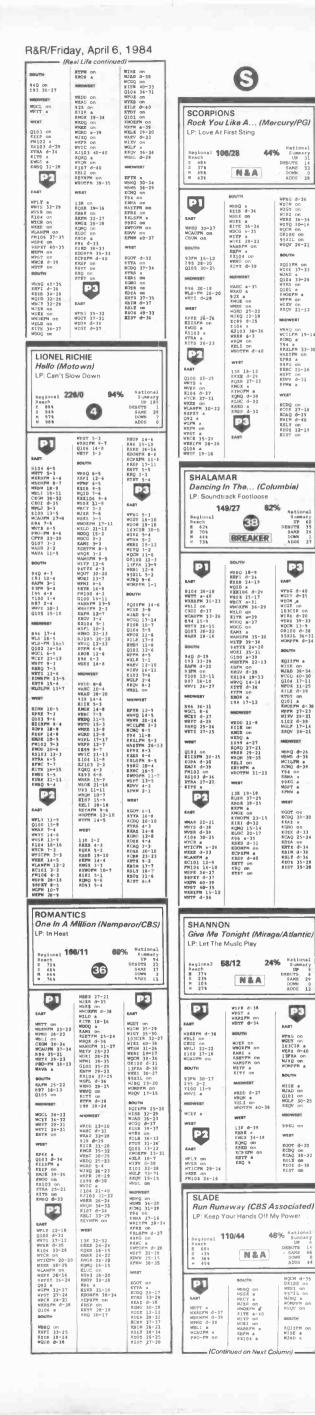






RQIZPH a WISE a WJAD a WCGQ a FISR a Q104 a WFOE a

MIDWEST



44%

воитн

62%

P3

WBNQ d-26
WBWB d-36
WCILPM a
KCMQ d-39
Y94 on
KRNA a
99KG a
WSPT a
KPMW a

P3

MFBG on MGUY on 103CIR a WERZ d-40 13PEA on MJBQ on WOMPFM a

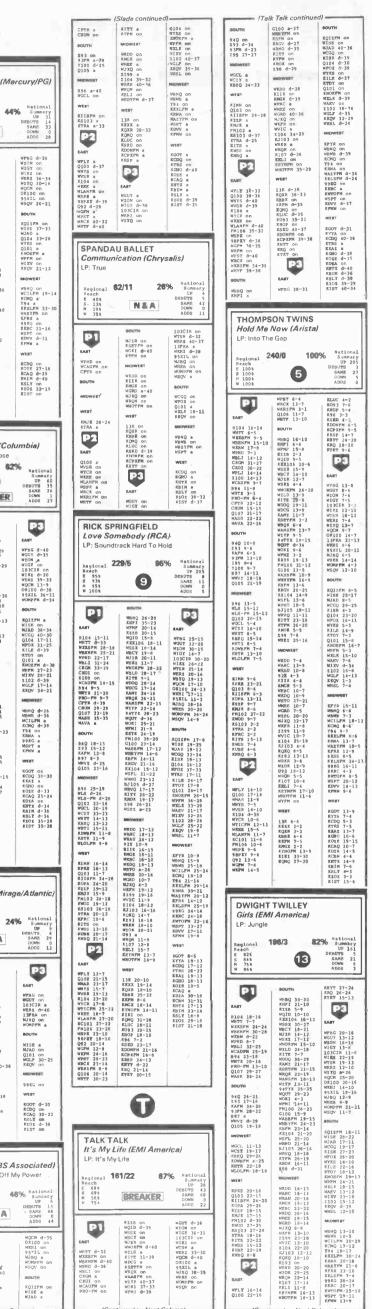
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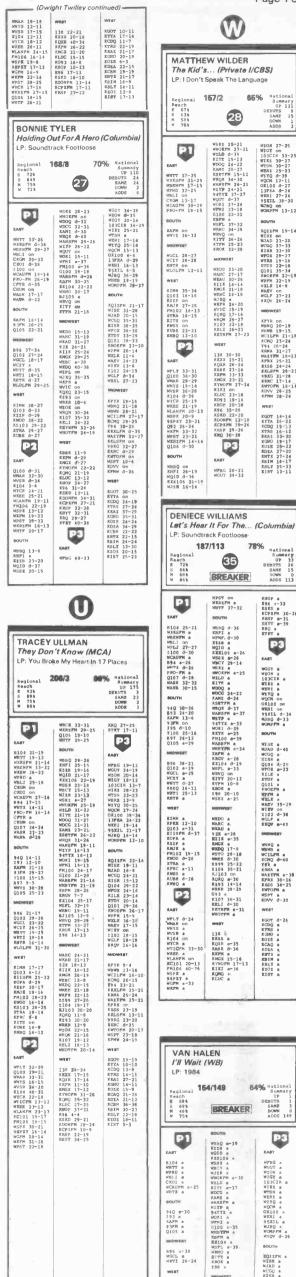
99KG on

N&A

WEST

38





New & Active Parallels Continued

# PARALLELS SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS



2103 a	HIIK a	WYKS on
IIISPH a	ENGK a	EILE a
TEP a	WKDO a	Q101 a
KMJK a	THEE A	KNOBPH a
EMOD a	MGRD a-37	WARV a
(S103 a	78JXQ a-21	WIXV a
ETRA a	PKFR a	7102 a
TUBE a	WVIC a	WGLF a
NBQ a	127103 on	KKQV a
P2	EQKQ a-33	WHSL a
	DEYNPH A	MIDWEST
	MHOTPH a	
TART		WBNQ a
	THEST	KCHO a
WELY a		794 a
0100 a	REXX a	KRNA a
fNYS a	NOXR a	KFRX a
rvsR a	EBBK a	KKLSPH a
\$104 a	EKPR a	99EG a
YCR a	EMGX a	EMTOPH a
KEE a	ETYNOPH a=28	KDVV a
LANFH a	1/OHO a	KPNW a
C101 a	I LUC a	
M106 a-36	EHOP A	WEST
SPXY a	DISKO A	
292 a	EDONYH a-37	KGOT a
GPM a	ECPXFN a	KYYA a
KPR a	ERSP a	ECDQ a
PST a	RHYT a	ETRS a
FRCK a	ERO a	KGHO a
TERRETH A	ETET A	EOSE a
STY A	EADA W	KD%A a
urr a		KBIM a
		ESLY a
		MZOZ a-34
		KIST a
		MADT B



YES	
Leave It (Atlan	tic)
LP: 90125	
Regional 191/6	80% National
Reach	Summery UP 152
E 834	DEBUTS 7
S 77 %	19 SAME 27
	DOWN (
W 80%	ADDS 5

PROPERTY	BOLTH	KNUP 34-33
PI	1	KRQ 24-20
	W98Q 31-31	KTRT 27-27
	KHPI 28-21	
EAST	KEEB 15-10	P3
	100XD 27-21	
B104 27-25	WBCY 23-20	
WHTT 34-28	MJIR 25-16	BAST
WXKSPM 33-30	WSKZ 18-10	
WHENPM 24-22	AMORPH a	WFBG 18-14
WPHD 21-18	WZ1.D 33-28	WGUY 25-21
WRLI d-34	KITE 17-15	WZON 17-13
CKGM 37-37	WDOQ 30-26	WIGY 19-13
CKOI 39-34	WDCG 23-20	103CIR 28-2
WCAUPH 31-31	KANE 29-23	WIEE 33-31
B94 21-16	KSETFN d-30	WTSN 20-16
WHTE 27-25	WROE a-35	WERT 11-7
PRO-FH 23-20	WANSFM 26-22	WZYQ 31-23
CHUM 28-28	WEYP 20-17	WOCK 28-25
0107 22-20	94TYX 36-34	WEHI 21-18
WASE 19-19	WOUT on /	NJBQ 22-19
WAVA 29-25	WOKI 21-16	WHRB on
	WFPHI 26-17	WORLPPH 34-3
BOUTH	G100 24-16	WSQV 13-11
	MABBFH 20-17	#904 T7-TT
293 20-19	WEHYFW OD	BOUTH
KAPM 11-9	KBPM 27-24	
897 30-28	KRGV 16-15	EQIZFM 23-16
WNVZ d-40	WSFL 33-27	WISE 21-13
	MRNO 26-20	NJAD 24-17
RNDWEST	25J105 a	MCGQ 20-18
	MRVQ 30-30	KISR 35-34
WGCL 7-7	X1TY 19-19	Q104 13-7
WCZY 38-34	EROE 24-20	WFOX 27-21
KBEQ 26-25	minut 24 20	WYKS 16-7
WETT 14-14	MACHWERY	KILE On
WLOLFH 23-20		KTDY 28-22
	WKDD 13-7	Q101 33-31
WEST	WARC 17-15	ENGERH 15-12
	MKAD d-32	WPEM 25-20
EIMN 27-22	92X 21-17	WXLE 21-13
KPKE on	WIIE 26-22	WAEV 22-19
Q103 35-28	WMGK 30-26	2102 19-16
KIISFM A	WEBC 19-17	KKQV 17-17
EOPA 27-25	WKDQ 23-21	WHSL 15-11
KZZP 29-26	WGRD 17-11	MILLS 89-52
KMJK 23-18	4UXO 16-14	MADWEST
WWOD 18-13	WKFR 29-27	
XS103 36-34	EE99 22-20	KFYR on
XTRA 32-30	WVIC 18-17	WBNQ 17-13
KITS d-29	Z104 12-9	WBWB 22-19
EWSS 27-23	WJ103 14-14	WCILPH 31-27
KUBE 25-22	*QKQ 22-17	XCM0 27-21
Printers.	W293 19-19	Y94 24-22
1000	WRER 11-12	EXXLPH 21-15
	WZOR d-29	KRNA 18-15
	MRQN 27-15	RFRX 24-20
EARY	W107 31-27	EXSS 19-18
	KELI 21-14	KKLSPM 11-9
WPLY 23-19	KEYNPM 30-24	99KG 27-21
Q100 34-26	WHOTPH 30-30	KKRC 14-8
WOMAN DA-DO	24.30	44 9



When the Tu Martel Foundation for Leukerna and Cancer Fleesacthwas stanted in \$55 a use seemed like an impossible dream footing we are seenly that deam come huse the control of the control of the control of the control of thousands of these are being sweed or significantly protonged each year thanks in large part to the research carried out at the Tu Martel Portadeon Labscratices at M. Sing. Medical Center in New York, and at the Lieversey of Southern California in Los impress, memory and in the Lieversey of Southern California in Los impress, memory and in the control of the control of his proton of the control of the control of Labscratic April 1997, and you've invited to participate at the annual TLA Martel Foundation Humanistan Award dinner in hoose of California of South President Walter R. Vetnikoff, on Saturday, April 1, 1984; at the New York-Hitton. A combouling of South President Walter R. Vetnikoff, on Saturday, April 1, 1984; at the New York-Hitton. A combound of South makes you at Weller R. Vetnikoff relowency for luming experse any combound makes, put at Mercal For luming edicals contact Much Has, Decicl of Development, 12/21/245 1697 (2015).



	ADA		
	dtrack /	t In H	eaven

EAST NOD d-10  CITTE ON  SOUTH  EAST  EAST	PI	WEST	WEST
## SOUTH ## LAFF 1-2 ## SOUTH ## LAFF 1-2 ## LAFF 1-5 ## LAFF 1-5 ## LAFF 1-5 ## LAFF 1-5 ## LAFF 1-2	EAST	KWOD d-30	
9 3FM 3-6	SOUTH	EAST	EAST
	93FM 3~6 195 d-18 MIDWEST WI.S-FM a Q102 on KBEQ 8~8 WKT1 30~23	092 3-4 WKRZFM 1-5 WHTF 12-12 BOUTH WIDWEST WJXQ 20-20	WIXV 2-2 MIDWEST KXSS 33-31

1011	DUTOUED AVIO
	BUTCHER AXIS
Don'	t Say (Polydor/PG)
P. St	are At The Sun

PI	P2	P3
EAST METT ON MXKSPM ON MOND OF PRO-YM A PRO-YM A SOUTH MEDDWEST WEST	EAST WRCK a SOUTH WPWI on MNOWEST WJXQ a MROTPM on	EAST MJBQ a BOUTH MIDWEST WEST REOZ a



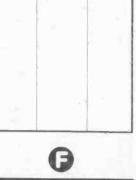
CAMEO She's Strai LP: She's Str	nge (Atlanta /	Artists/PG
PI	P2	P3
EAST	EAST	
WXKSFM d-34	WHITE A	WGUY on
WPLJ 25-25	BOUTH	13FEA a
SOUTH	BOOTH	
BOUTH	WOKI A	SOUTH
195 on	WE'MI A	
WNVZ 23-23	KTFM On	WISE on
11172 23-23		KKQV a
MIDWEST	MIDWEST	MIDWEST
WEST	WEST	WEST
W. S.	13W d-17	
KIISPM a-40 - FM102 d-25	KOXR a	RCAQ 29-2
XS103 a-30	KMGX d-26	KDZA a
KPRC a-17	KYNOFH 25-20	KBIM on
	KOMO on	
	KDONFM a	



	WRPM on	WERZ on WOMPPH on
P1	WER2FM 38-95	MUMPER OF
	WHTP OR	BOUTH
EASY		
the s	BOUTH	WISE on
WPED on		WCGQ on
	WOKI on	WARY on
BOUTH	KTFM ON	WALLY ON
	Midwest	MIDWEST
MIDWEST		
	WJKQ on	WCILFM d-2
	WHOTPM a	KKLSFM a
WEST	WEST	KKRC on
	WEST	RPHW a
P2	KBBX 40-33	WEST
لكتا	Property .	
	P3	KGOT OR
EAST		KCDQ on KGHC on
	BARY	KHTX on
WYCR 40-36	EAST	KBIM on
WKEE a WLANPM on	WZON on	KZOZ on
HUAREN ON	103CIR on	KIST d-40
	1	



P1	WLANPN on	EAST
	SOUTH	WFBG on
FAST		OK100 a
RABT	WORI a	13FEA a
WCAUPH a	KTPH on-	95XIL a
	KROK a	, 3400 0
SOUTH		HTUGS
	MIDWEST	
		WPOX a
MIDWEST	WKDD On	Q101 a
	WRQN on WHOTEM on	MIDWEST
WEST	WHOTEM ON	MIDWEST
	WEST	WAZYEM
		99KG on
P2	KKXX a	WSPT on
	KHOP a	
	XSKD on	WEST
EAST	KCPXPM on KHYT on	KGOT a
WVSR on	KHIT ON	KCDQ on
K104 A	D3	KHTX a
	100	EZOZ a
		KIST a









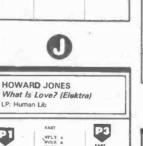
PI	WRCK on	WFBG a
1.4	WKRZFM a	WGUY a
	WHIF A	WIGY on
EAST		103CIR O
COURT	BOUTH	WERZ on
WPED d-40	WJZR on	OK100 on
	WOKI on	13FEA a
BOUTH	WFMI on	95 XIL a
	KRGV a	WJBQ a
	WRNO a	BOUTH
MIDWEST		800111
	MIDWEGT	WCGO a
WGCL 29-28		KTDY a
WEST	WIEDID on KNGK on	Q101 on
*****	WJXQ d-32	WIXV a
0103 4	WHOTEN OD	RKQV on
	Madata in Oil	100000000000000000000000000000000000000
D2	WEST	MIDWEST
		WBNO on
	TOXR on	99KG on
EASY	KBBK a	WSPT on
WNYS a	KQMQ on	
WVSR on	KLUC a	WEST
K104 on	KSKD a	
98PXY a	AGII a	KCDQ on
WKPM 'M	D2	ROZE on
		KHTK h
		KBIM on
	EAST	KZOZ on
		1
		1



PI	P2	P3
EAST	EAST	EAST WFBG a
WKBW a-29	SOUTH	WGUY a WTSN on
SOUTH	WROK on KTFM a KROK on	WERZ a 13FEA on WJBQ on
MIDWEST	MIDWEST	BOUTH
WEST	WEBY	MIDWEST
		KXSS 32-27
		WEST
		1 -



PI	WKRE a	P3
PU .	KC101 d-29	2.0
	80UTH	
LAST		EAST
	KAMZ on	103CIR 19-9
WKBW a	WROK 37-33 94TYX A	
WASH 26-26	WOKI a	SOUTH
BOUTH	KITY a	WFOX a
	KTFM d-35	WPFM on
MIDWEST	KROK 37-33	WGLP d-33
MIDWEST	MIOWEST	MIDWEST
WEST	WEDD a	¥94 on
	WEST	894 OII
P2	WEST	WEST
	KBBK on	KCDQ 35-32
	KIKI 29-24	KCAO a
RABY	KO93 32-30	



Property lives	EAST	P3
P1 .	WFLY a	
	WVSR a	
	WYCR a	EAST
EAST	FM106 a-	
	MBCK 9.	WFBG a
WPHD a	WKRZEM a	WER2 a
	WENTER B	WSQV a
SOUTH	SOUTH	
	BOUTH	BOUTH
	WRNO A	
MIDWEET	KTFH a	KILE a
	BIEFE B	WHSL a
	MIDWEST	
WEST	and treat	MIOWEST
	WJXQ a	
	WHOTPM A	HAZYFM a
P2	MIGITIN B	
	WEST	WEST
	KBBK A	
	noon 4	
	1	
	.1	



ı	MIDNIGHT STAR No Parking (On)" (Solar/Elektra) LP: No Parking On The Dance Floor
---	--

P1	P2	P3
WXKSPM 38-29	SOUTH WNOKPM 11-6 WZLD 23-34	WOMPPM on
MIDWEST	WABBPM 28-19 KRGV 30-9 KITY 5-4	MIDWEST
WEST	MIDWEST	WCILFM 17-1
PM102 12-10	WEST	WRST KCAQ 22-30

MISSING PERSONS
Give (Capitol)
LP: Rhyme & Reason

	E104 on '	
	WYCR on	P3
	WRCK d-40	
EAST	WKRZPM a	
WPHD on	WHTF on	EAST
WCAUFM d-3B		and and
WCAUFM d=38	SOUTH	WGUY on
	BOOTH	WIGY on
BOUTH	KHFI on	OK100 on
	KITE 30-30	13PEA on
	KSETFM on	WSOV on
MIDWEST	WOLL OF	HOUV OIL
	WFMI on	SOUTH
	KROK on	BOOTH
WEST	WHOM OU	KILE on
		KNOEFM on
KIISPM 32-27	MIDWEST	KNUEFH ON
WITS 28-28		MIDWEST
	WKDD on	MIDWEST
P2	WHOTPH on	
	WEST	WEST
EAST	13K on	KDZA on
1	KQMQ 38-34	KCBN on
4 - 1	KHYT d-38	Kean on
	KN11 0-30	
1		
1		

MODERN ENG	LISI	1	
Hands Across	The		(Sire/WB)
LP: Ricochet Days			





Down	Y PARTON atown (RCA) Great Pretender	
PI	K104 on WKEE on WLANFM on	EAST OK100 on
	BOLTH	WOMPPM d-

10.7	K104 on	EAST
P1 -	WKEE on	
	WLANFM on	OK100 on
		WOMPEN d-35
EAST	BOUTH	
		BOUTH
WKBW on	WBBQ on	-
	94TYX a	MJAD on
BOUTH	WFH.1 d-40	Q104 on
	KROK on	MYOX on
MIDWEST		KTDY a
miowear	MIDWEST	WXLX d-40
	KMGK a	ANDWEST
WEST	WHOTPH OR	
		KFYR on
P2	WEST	99KG A
	KSKD on	WEST :
EART	P3	ECDO on
		KBIM a



SHAKIN' STEVENS I Cry Just A Little (Epic)
LP: The Bop Won't Stop

MCRU   2	PI	P2	P3
WEST ON WEST WEST WEST WEST WEST WEST	EAST	EAST	EAST
MEDIA   COLO   SOUTH   MERIC ON COLO   COL	WYKSPM on	WKRZPH on	WZON on
SOUTH MEET SOUTH MIDWEST SOUTH MIDWEST MIDON & MAD ON MIDOTER & MIDOTER & MIDWEST WEST WEST FEDERAL SOUTH MEET SEDERAL SOUTH MIDWEST SEDERAL SOUTH MEET SEDERAL SOUTH	WKBW a	воитн	WERZ on WJBQ d-3
MIOWEST   WOUTH   MIOWEST   MIOWEST   MIOWEST   MIOTEM a   MIOWEST   WEST   WEST   KEOL a   MIOWEST   KEOL a   MIOWEST   KEOL a   MIOWEST   MIOW	BOLON	WSFL on	WOMPPM O
WEST WEST KZOZ a	BOOTH	MIDWEST	BOUTH
WEST WEST RECORD REST	MIDWEST	WEON a	WJAD on
WEST WEST WEST KZOZ a			MIDWEST
K2DE a	WEST	WEST	
			WEST
KIST O			KZOS a
			Kist on
		1	
			1

۰	
	SANDY STEWART
	Saddest Victory (Modern/Atco)
	LP: Cat Dancer

1777	EAST"	EAST
P1	WVSR on	WIGY a
	K104 on	WERZ a
	WRCK on	OK100 or
EAST		95X1L 0
	BOUTH	
WPHD on		- SOUTH
Annual Control	WANSPM &	
SOUTH	MIDWEST	Q101 a
	MIDWEST	WIXV on
MIDWEST	WHOTPM .on	KKQV a
	WAUTER JOH	WHSL on
	WEST	MIDWEST
WEST		· · · · · · · · · · · · · · · · · · ·
	KQXR a	
E2.0	KSKD on	WEST
P2	P3	
		KZOS a
	-	
	1	

STYLE COUNCIL My Ever Changing... (Geffen)
LP: My Ever Changing Moods

P1	WHTP &	P3
•	SOUTH	
EAST	WBCY on	EAST
	WJZR a	WZON a
WPHD on	W2LD a	
	WANSEM a	WERE a
BOUTH	WOET a	OK100 a
	WSPL on	WJBQ d-40
	KTEM a	wsqv a
MIOWEST	KROK on	BOUTH
	MIDWEST	
WEST		WJAD on
14601	WEDD a	WFOX on
FM102 on	KMGK on	WYKS a
	WKDO a	WPPM on
P2	WJXO a	WIXV a
10.74	WRKR a	KKQV a
	WRON on	
EAST	KELI on	MIDWEST
LABT		
	WHOTPH on	WAZYFM OF
WVSR on		
WKEE on	WEST	WEST
WLANFH on		
WSPK a	KQXR a	RCDQ a
WKFM on	KBBE a	XHTX on
WRCK on	KSKD a	KSLW a
WKRZPM d-40	KDONFM 'a	KZOZ a
	KHYT a	



	-
TEMPTATIONS	
Sail Away (Gordy/Motov	vnl
LP: Back To Basics	,
Es : Buch to busies	

	K104 on	EAST
PI	WICEE a	WFRG A
		WGUY a
_	BOUTH	WIGY a
EAST		WERZ A
	WJZR a	OKIDD OD
	KAMZ on	
BOUTH	WANSEM on	13FEA a 95XIL a
	WOKI on	WORPPH A
940 28-23	WHHYPM a	MONTH 9
897 on	KRGV a	
	KX104 a	BOUTH
MIDWEST	WSFL on	WJAD on
	KTFM on	WFOX on
	EROK on	Q101 d-37
WEST		WIXV 0-3
	MIDWEST	WEOV a
		ango a
P2	WEST	MIDWEST
EAST	KIKI a KOMQ a	WEST
WMAR a	ESS.	KCDO a
	P3	KTRS on
		KHTX a

AIR

# "IT ALL STARTS WITH LISTENING"

Active Industry Research ● P.O. BOX 1136 ● COLUMBIA, MARYLAND 21044 ● 301-964-5544



# **JUDGEMENT DAY II**

A typical Tuesday at any CHR radio station in America.

This man is under assault. He's just been through meetings with his general manager, sales manager, two clients that want special promotions tomorrow, a jock meeting, and 30 calls asking his opinion on new records. He receives an average of 68 new single releases per week, but his time allows him to review very few of them.

AIR understands how busy he is. AIR gets his valued judgement on a few records each week. He listens to each AIR record on the average of three times, usually later in the week in a relaxed atmosphere . . . not when he's under assault. He then responds with his perception of each records' hit potential. Since AIR participants have an accuracy rate of 94%, you are getting sound judgement.

Remember, the marketing process can't begin until he listens.

Call Alan Smith at 301-964-5544 and get all the particulars on the **AIR** research concept. Help get our friend out from under the desk.

WEEK

# **AIR** Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6 PM, Wednesday, April 11, 1984.

WEEK 17

#	TITLE	ARTIST	LABEL
2477	THE HEART OF ROCK & ROLL	HUEY LEWIS	CHRYSALIS
2178	DAYS GONE BY	POCO	ATLANTIC
2179	WHISPER TO A SCREAM	ICICLE WORKS	ARISTA
2180	DON'T WASTE YOUR TIME	YARBROUGH & PEOPLES	TOTAL EXP/RCA
2181	DANCE HALL DAYS	WANG CHUNG	GEFFEN

# ontemporary $H_{it}\,R_{adio}$

Continued from Back Page

### CHART EXTRAS

Chart Extras are records above the 60 % airplay level without sufficient chart activity to debut on the National Airplay / 40 this week

### **BON JOVI**

Runaway (Mercury/PolyGram)

65% of our reporters on it. Moves: Up 84, Debuts 26, Same 40, Down 0, Adds 6, Z100, WDOQ, WQUT, KO93, WKHI, KKXL-FM, WPHD 14-10. Complete airplay in Parallels.

# BREAKERS.

### **DENIECE WILLIAMS** Let's Hear It For The Boy (Columbia)

78% of our reporters on it. Moves: Up 33, Debuts 26, Same 15, Down 0, Adds 113 including WXKS-FM, PRO-FM, Q105, Q102, WCZY, KZZP, KWSS. See Parallels, debuts at number 35 on the CHR chart.

### TALK TALK It's My Life (EMI America)

67% of our reporters on it. Moves: Up 28, Debuts 43, Same 68, Down 0, Adds 22 including CKGM, WGCL, WCZY, KZZP, KMJK, FM102, KITS, KNBQ. Complete airplay in Parallels.

### **VAN HALEN** I'll Wait (WB)

64% of our reporters on it. Moves: Up 1, Debuts 1, Same 3, Down 0, Adds 149 including WHTT, WHTX, Z93, 93FM, B96, WGCL, KIIS-FM, KNBQ. Complete airplay in Parallels.

### **REAL LIFE**

Catch Me, I'm Falling (Curb/MCA)

64% of our reporters on it. Moves: Up 43, Debuts 21, Same 73, Down 0, Adds 17 including WHYT, FM102, KITS, KWSS, WFLY, KIIK, WGRD. Complete airplay in Parallels.

### **SHALAMAR**

Dancing In The Sheets (Columbia)

62% of our reporters on it. Moves: Up 60, Debuts 35, Same 26, Down 1, Adds 27 including WHTT, KITS, WYCR, WBCY, WKDQ, ZZ99, KCPX-FM. See Parallels, debuts at number 38 on the CHR chart.

## **NEW & ACTIVE**

JULIO IGLESIAS & WILLIE NELSON "To All The Girls I've Loved Before" (Columbia) 137/25
Moves: Up 75, Debuts 24, Same 12, Down 1, Adds 25 including WXKS-FM, B97, KPKE, KOPA, FM102, KS103, KFRC, Q100, WKRZ-FM, WQID, WBCY, WAHC, WIGY, KCMQ, KOZE. See Parallels, moves 37-31 on the CHR chart.

CYNDI LAUPER "Time After Time" (Portrait/CBS) 129/126
Moves: Up 0, Bebuts 1, Same 2, Down 0, Adds 126 including B104, WBLI, CKOI, WCAU-FM, B94, PRO-FM, Z93, 93FM, Y100, B97, WKTI, KIIS-FM, FM102, KS103, KFRC.

GENESIS "Illegal Alien" (Atlantic) 129/9
Moves: Up 47, Debuts 18, Same 55, Down 0, Adds 9, WHTT, WHTX, KHTR, Q103, WZLD, G100, WVIC, KISR, WXLK, B96
39-32, KWSS 23-18, KZZB 40-34, WFMI 25-12, WKDD 29-24, KBBK 29-25.

SLADE "Run Runaway" (CBS Associated) 110/44
Moves: Up 6, Debuts 14, Same 46, Down 0, Adds 44 including WHTT, WBLI, WCAU-FM, CFTR, 93FM, Q105, B96, KS103, XTRA, WFLY, WBCY, WMEE, ZZ93, WJAD, KBIM.

JEFFREY OSBORNE "We're Going All The Way" (A&M) 107/7

Moves: Up 49, Debuts 9, Same 42, Down 0, Adds 7, WKBW, WNVZ, WBBQ, WDOQ, KSET-FM, WEBC, KTKT, WXKS-FM 23-16, B97 29-25, KC101 24-19, WRQK 19-14, WRQN 40-34, KO93 28-24, WGUY 21-16, Q104 10-9.

SCORPIONS "Rock You Like A Hurricane" (Mercury/PolyGram) 106/28

Moves: Up 31, Debuts 14, Same 33, Down 0, Adds 28 including KWOD, KS103, XTRA, 98PXY, Q92, WPST, WSKZ, WZYP, KBFM, WKAU, 92X, KSKD, KNOE-FM, KFRX, KFMW.

MR. MISTER "Hunters Of The Night" (RCA) 97/8 Moves: Up 20, Debuts 11, Same 58, Down 0, Adds 8, WCAU-FM, WGCL, Q103, KZZP, KIIK, WZON, WOMP-FM, Q104, WYCR 36-33, KZZB 36-31, KSET-FM 28-25, WHOT-FM 37-33, KLUC 34-30, KISR 36-32, WAZY-FM 40-34.

BILLY RANKIN "Baby Come Back" (A&M) 95/12 Moves: Up 21, Debus 12, Same 50, Down 0, Adds 12, WLOL-FA

FM106, WSKZ, G100, WRNO, WKAU, 92X, WGUY, Y94 99KG, KTRS, KSLY, WPHD 39-34, WCAU-FM 40-36, WOKI 18-12

LAID BACK "White Horse" (Sire/WB) 94/18

Moves: Up 28, Debuts 15, Same 32, Down 1, Adds 18 including WPHD, WAVA, 897, 896, FM106, WBCY, KMGK, WKDQ, KQKQ, WRQN, KKFM, KMGX, KRSP, 95XIL, WAZY-FM.

JOHN LENNON "I'm Stepping Out" (Polydor/PolyGram) 91/13

Moves: Up 8, Debuts 19, Same 51, Down O, Adds 13, WBLI, Q103, WKEE, WKRZ-FM, KHFI, KITY, KELI, KQXR, 13FEA, WISE, WBWB, KGHO, WPHD 40-35, WRCK 38-34.

### **MOST ADDED** ®

VAN HALEN (149) I'll Wait (WB) **CYNDI LAUPER (126)** Time After Time (Portrait/CBS) **DENIECE WILLIAMS (113)** Let's Hear It For The Boy (Columbia) LAURA BRANIGAN (63) Self Control (Atlantic) STEVE PERRY (56) Oh Sherrie (Columbia) **SLADE (44)** Run Runaway (CBS Associated)

### HOTTEST

PHIL COLLINS (202) Against All Odds... (Atlantic) KENNY LOGGINS (180) Footloose (Columbia) **LIONEL RICHIE (163)** Hello (Motown) **THOMPSON TWINS (106)** Hold Me Now (Arista)
CULTURE CLUB (91) Miss Me Blind (Virgin/Epic) RICK SPRINGFIELD (65) Love Somebody (RCA)

DeBARGE "Love Me In A Special Way" (Gordy/Motown) 71/23

Moves: Up 16, Debuts 9, Same 23, Down 0, Adds 23 including WXKS-FM, WBLI, PRO-FM, WAVA, 195, WCZY, KFRC, KITS, WHTF, KBFM, ZZ99, KYNO-FM, 13FEA, WCGQ, KBIM.

WHTF, KBFM, ZZ99, KYNO-FM, 13FEA, WCGQ, KBIM.

NIK KERSHAW "Wouldn't It Be Good" (MCA) 66/27

Moves: Up 0, Debuts 2, Seme 37, Down 0, Adds 27 including WHTT, WXKS-FM, CKOI, PRO-FM, 93FM, WHTF, WANS-FM, WJXQ, 13K, KKFM, KRQ, WQCM, WFOX, WBWB, KSLY.

LAURA BRANIGAN "Self Control" (Atlantic) 63/63

Moves: Up 0, Debuts 0, Seme 0, Down 0, Adds 63 including WBEN-FM, WCAU-FM, PRO-FM, 94Q, Z93, WTIC-FM, KAMZ, WRKR, KBBK, KLUC, WZON, WHSL, KRNA, KFMW, KGHO.

SPANDAU BALLET "Communication" (Chrysalis) 62/11

Moves: Up 4, Debuts 5, Seme 42, Down 0, Adds 11, XTRA, Q100, WSPK, WGRD, 13FEA, WSQV, Q101, WBNQ, WSPT, KGHO, KBIM, KMJK 28-24, WERZ 40-37, WXLK 18-11, KZOZ 38-32.

SHANNON "Give Mo Torische" (Millinger (Allers) ESCA)

SHANNON "Give Me Tonight" (Mirage/Atco) 58/12

Moves: Up 9, Debuts 8, Same 29, Down 0, Adds 12, WNVZ, WCZY, WPST, KAMZ, WZYP, WRQN, KBBK, KHYT, KRQ, 103CIR, WOMP-FM, WISE, 93FM 30-17, Y100 11-9, FM106 24-16.

SERGIO MENDES "Olympia" (A&M) 56/23
Moves: Up 1, Debuts 3, Same 29, Down 0, Adds 23 including WMAR, WLAN-FM, WDOQ, KAMZ, WRQK, WKFR, WRQN, KHOP, KTKT, 103CIR, WOMP-FM, KISR, KKQV, KGOT, KBIM.

### SIGNIFICANT ACTION

DAVID GILMOUR "Blue Light" (Columbia) 48/21

Moves: Up 1, Debuts 2, Seme 24, Down 0, Adds 21 including Q103, WNYS, 98PXY, WKFM, WKRZ-FM, WHTF, KRGV, WRNO, KBBK, KLUC, KSKD, KHYT, WFBG, WGUY, WCGQ.

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 47/26
Moves: Up 0, Debuts 2, Same 19, Down 0, Adds 26 including WSPK, WHTF, WJZR, WZLD, WANS-FM, WOKI, KTFM, WKDD, WKDQ, WJXQ, WRKR, KQXR, KBBK, KDON-FM, KHYT.

FRANKIE GOES TO HOLLYWOOD "Relax" (Island) 37/6
Moves: Up 8, Debuts 6, Seme 17, Down 0, Adds 6, WOKI, WJXQ, WJAD, KILE, KFYR, KSLY, WPHD d-39, 93FM 24-20, WNYS
35-28, 98PXY 35-32, WHTF 36-35, KZZB 37-28, WZLD 37-27, KTFM 34-28, WISE 38-34.

TEMPTATIONS "Sail Away" (Gordy/Motown) 33/18
Moves: Up 1, Debuts 2, Seme 12, Down 0, Adds 18 including WMAR, WKEE, WJZR, WHHY-FM, KRGV, KX104, KIKI, KQMQ, WFBG, WGLY, WIGY, WERZ, 13FEA, KKQV, KCDQ.

JOSIE COTTON ''JImmy Loves Maryann'' (Elektra) 32/5
Moves: Up 3, Debuts 2, Same 22, Down 0, Adds 5, WKEE, WRCK, WHOT-FM, KKLS-FM, KFMW, WPHD on, WYCR 40-36, WKRZ-FM 38-35, WOKI on, KBBK 40-33, WCIL-FM d-26, KIST d-40.

SHEENA EASTON "Devil in A Fast Car" (EMI America) 31/18

Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 18 including WCAU-FM, K104, WOKI, WFMI, KROK, KKXX, KHOP, OK100, 13FFEA, WKHI, 95XIL, Q101, WAZY-FM, KGOT, KZOZ. MISSING PERSONS "Give" (Capitol) 31/2
Moves: Up 2, Debuts 3, Same 24, Down 0, Adds 2, Q100, WKRZ-FM, WPHD on, WCAU-FM d-38, KIIS-FM 32-27, WYCR on, WRCK d-40, WHTF on, KHFI on, WKDD on, KQMQ 38-34, KHYT d-38.

CAMEO "She's Strange" (Atlanta Artists/PolyGram) 26/11
Moves: Up 2, Debuts 4, Same 9, Down 0, Adds 11, KIIS-FM, KS103, KFRC, WHTF, WOKI WFMI,KQXR, KDON-FM, 13FEA, KKQV, KDZA, WXKS-FM d-34, FM102 d-25, 13K d-17, KMGX d-26.

JAMES INGRAM "There's No Easy Way" (Qwest/WB) 22/8
Moves: Up 6, Debuts 3, Same 5, Down 0, Adds 8, WKBW, WKEE, 94TYX, WOKI, KITY, WKDD, WFOX, KCAQ, KC101 d-29, WRQK 37-33, KROK 37-33, KIKI 29-24, KO93 32-30, 103CIR 19-9, WGLF d-33.

DOLLY PARTON "Downtown" (RCA) 22/5
Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 5, 94TYX, KMGK, KTDY, 99KG, KBIM, WKBW on, WKEE on, WFMI.d-40, WHOT-FM on, KSKD on, WOMP-FM d-35, WXLK d-40.

BRYAN ADAMS "Heaven" (A&M) 20/1

Moves: Up 4, Debuts 2, Same 10, Down 3, Adds 1, WLS-FM, CFTR on, 195 d-18, Q102 on, WKTI 30-23, KWOD d-30, WSPK

HOWARD JONES "What Is Love?" (Elektra) 18/18

Moves: Up 0, Debuts 0, Same 10, Down 3, Adds 1, WLS-FM, CFTR on, 195 d-18, Q102 on, WKTI 30-23, KWOD d-30, WSPK

HOWARD JONES "What Is Love?" (Elektra) 18/18

Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 18 including WPHD, WFLY, WVSR, WYCR, FM106, WRCK, WKRZ-FM, WRNO, KTFM, WJXQ, WHOT-FM, KBBK, WFBG, KILE, WAZY-FM.

SANDY STEWART "The Saddest Victory" (Modern/Atco) 17/7
Moves: Up 0, Debuts 0, Seme 10, Down 0, Adds 7, WANS-FM, KQXR, WIGY, WERZ, Q101, KKQV, KZOZ, WPHD on, WVSR on, K104 on, WRCK on, WHOT-FM on.

SHAKIN' STEVENS "I Cry Just A Little Bit" (Epic) 14/4 Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 4, WKBW, WRQN, WHOT-FM, KZOZ, WXKS-FM on, CKOI on, WKRZ-FM on,

WSFL on, WJBQ d-38

MODES UP 2, Debuts 1, Same 10, Down 0, Adds 1, KIST, WVSR on, WRCK on, KSET-FM 30-26, WOKI on, Z104 40-36, 13K on WERZ on, WKHI on, WXLK d-38, WHSL on, KCDQ on, KCQQ on, KZOZ on.

MICHAEL GORE "Theme From Terms Of Endearment" (Capitol) 11/5

Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 5, WKBW, KTFM, WFBG, WGUY, WERZ, WRQK on, KROK on, WTSN on, 13FEA on-dp, WJBQ on, KXSS 32-27.

MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/Elektra) 11/0 Moves: Up 7, Debuts 0, Same 2, Down 2, Adds 0, WXKS-FM 38-29, FM102 12-10, WNOK-FM 11-6, WABB-FM 28-19, KRGV 30-9, KITY 5-4, WCIL-FM 17-13. JON BUTCHER AXIS "Don't Say Goodnight" (Polydor/PolyGram) 10/6
Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 6, WPHD, PRO-FM, WRCK, WJXQ, WJBQ, KZOZ, WHTT on, WXKS-FM on, WFMI on-dp, WHOT-FM on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by ast 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week Moves Indicate the type of activity this week; Up for upward chart movement, same for sideways or continued uncharted

activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these

numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

# ROCK ENTERS THE ICICLE AGE!

# "WHISPER TO A SCREAM (BIRDS FLY)."



FROM THEIR DEBUT ALBUM, ICICLE WORKS.

THE SOUND THAT ENGULFED ENGLAND...

NOW MAKING AN IMPACT IN THE U.S.

Album Radie Facts:

RADIO & RECORDS:
Hot Tracks: 33
LP: 34
BREAKER.

ALBUM NETWORK: Power Cuts: 65 LP: 44 HARD/FMQB: Song Index: 41 LP: 47

WMMS, Cleveland/Kid Leo:

"I ain't whispering hout ICICLE WORKS. I am screaming about one of the most infectious tunes "ve heard in many a moon."

WYDD, Pittsburgh/George Anthony:

"Early Top 10 phone response demonstrates strength and longevity. "Whisper to A Scream" is worth shouting cheet."

WYNF, Tampa/Ron Diaz:

"Good early response to ICICLE WORKS Whisper To A Scream." I believe it's a can't-miss song with that "We are, We are..." hook a mile wide, it sounds like a chant."

WBCN, Boston/Bob Kranes:

"With the KICLE WORKS record on the radio and sounding great, what is expected? We're getting great listener response via the phones."

WHCN, Hartford/Bob Bittens:

"Rarely does a new band get such strong phone reaction so quickly, ICICLE WORKS works!"

**Invited By The Pretenders To Appear On U.S. Tour Dates!** 

On Your Desk Today!

ARISTA

## NATIONALARPLAY

April 6, 1984

THE BACK PAGE



# Contemporary Hit Radio

ø		-			
Ĭ		Two Week	786L HeeVV a		
ı	2	1	7	1	KENNY LOGGINS/Footloose (Columbia)
ı	11	5	2	2	PHIL COLLINS/Against All Odds (Take A Look At Me) (Atlantic
I	12	8	3	3	CULTURE CLUB/Miss Me Blind (Virgin/Epic)
l	19	14	.8	4	LIONEL RICHIE/Hello (Motown)
ı	13	11	7	5	THOMPSON TWINS/Hold Me Now (Arista)
ı	8	6	5	6	DARYL HALL & JOHN OATES/Adult Education (RCA)
l	4	4	.4	7	EURYTHMICS/Here Comes The Rain Again (RCA)
l	3	3	6	8	ROCKWELL/Somebody's Watching Me (Motown)
l	30	21	15	9	RICK SPRINGFIELD/Love Somebody (RCA)
ı	10	7	9	10	POINTER SISTERS/Automatic (Planet/RCA)
l	37	27	37	1	CARS/You Might Think (Elektra)  N&A Begins on Page 78
۱	1	2	10	12	VAN HALEN/Jump (WB)
ı	24	20	16	13	DWIGHT TWILLEY/Girls (EMI America)
l	29	23	19	14	TRACEY ULLMAN/They Don't Know (MCA)
ļ	6	9	31	15	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
Ì	40	33	24	16	ALAN PARSONS PROJECT/Don't Answer Me (Arista)
ì	38	32	25	D	KOOL & THE GANG/Tonight (De-Lite/PG)
ł	20	18	18	18	PAUL YOUNG/Come Back And Stay (Columbia)
j	33	29	23	1	YES/Leave It (Atco)
į	5	12	13	20	CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS)
ĺ	7	10	12	21	CHRISTINE McVIE/Got A Hold On Me (WB)
ĺ	-	38	28	22	GO-GO'S/Head Over Heels (IRS/A&M)
ì	26	22	22 .	23	QUEEN/Radio Ga Ga (Capitol)
Į	-	40	29	24	JOHN COUGAR MELLENCAMP/Authority Song (Riva/PG)
1	9	13	14	25	DAN FOGELBERG/The Language Of Love (Full Moon/Epic)
Į	25	19	20	26	"WEIRD AL" YANKOVIC/Eat It (Rock & Roll/CBS)
Į		37	32	2	BONNIE TYLER/Holding Out For A Hero (Columbia)  MATTHEW WILDER/The Kid's American (Private I/CBS)
1	39	34	30	28	TONY CAREY/A Fine Fine Day (MCA)
ł	-	39	35	29	PRETENDERS/Show Me (Sire/WB)
1	-		39	30	J. IGLESIAS & W. NELSON/To All The Girls I've Loved (Col.)
ł		-	37	3	BERLIN/No More Words (Geffen)
ı	_	EBU1	40	32	IRENE CARA/Breakdance (Network/Geffen)
J	-	EBUT	-	34	BILLY JOEL/The Longest Time (Columbia)
J			KER	_	DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
l	DI	EA	38		ROMANTICS/One In A Million (Nemperor/CBS)
J	-	EBUT		37	STEVE PERRY/Oh Sherrie (Columbia)
ı				-	The state of the s

# Adult/Contemporary

SHALAMAR/Dancing In The Sheets (Columbia)

NIGHT RANGER/Sister Christian (Camel/MCA)

MADONNA/Borderline (Sire/WB)

LIONEL RICHIE/Hello (Motown) PHIL COLLINS/Against All Odds (Take A Look...) (Atlantic) J. IGLESIAS & W. NELSON/To All The Girls I've Loved... (Col.) STEPHEN BISHOP/Unfaithfully Yours (One Love) (WB) CHRISTINE McVIE/Got A Hold On Me (WB) THOMPSON TWINS/Hold Me Now (Arista) BILLY JOEL/The Longest Time (Columbia) B ALAN PARSONS PROJECT/Don't Answer Me (Arista) JEFFREY OSBORNE/We're Going All The Way (A&M). CULTURE CLUB/Miss Me Blind (Virgin/Epic) 11 EURYTHMICS/Here Comes The Rain Again (RCA) TRACEY ULLMAN/They Don't Know (MCA) (Capitol) MICHAEL GORE/Theme From "Terms Of Endearment" JAMES INGRAM/There's No Easy Way (Qwest/WB) 15 P. BRYSON/R. FLACK/You're Looking Like Love To Me (Capitol) 16 MANHATTAN TRANSFER/Mystery (Atlantic) 17 ANNE MURRAY/That's Not The Way (It's S'posed...) (Capitol) 18 L. RONSTADT & N. RIDDLE.../I've Got A Crush... (Asylum) 19 KENNY ROGERS/This Woman (RCA) J. MATHIS with D. WILLIAMS/Love Won't Let Me Wait (Col.) 30 24 CRYSTAL GAYLE/I Don't Want To Lose Your Love (WB) 2 SERGIO MENDES/Olympia (A&M) DEBUT 30 23 DEBARGE/Love Me In A Special Way (Gordy/Motown) DEBUT TEMPTATIONS/Sail Away (Gordy/Motown) 25 25 BARRY MANILOW/You're Looking Hot Tonight (Arista)

11 15 22 26 DAN FOGELBERG/The Language Of Love (Full Moon/Epic)

N&A Begins on Page 59

13 20 21 27 SHEENA EASTON/Almost Over You (EMI America)

19 26 30 POLICE/Wrapped Around Your Finger (A&M)

14 13 17 28 JIMMY BUFFETT/Brown Eyed Girl (MCA)

8 14 20 29 PAUL McCARTNEY/So Bad (Columbia)

# MOR/HOTTRACKS

	-		-	The same of the sa
	nhs Wee	Leer Mes Week		
1	1	1	0	CARS/You Might Think (Elektra)
2	2	2	2	The Continuous of the Continuo
8	8	5	3	VAN HALEN/I'll Wait (WB) Complete Tracks Chart on Page 63
6	3	3	4	SCORPIONS/Rock You Like A Hurricane (Mercury/PG)
11	10.	6	6	TONY CAREY/A Fine Fine Day (MCA)
9	7	4	6	YES/Leave It (Atco)
_	_	16	7	STEVE PERRY/Oh Sherrie (Columbia)
23	. 11	8	8	PRETENDERS/Show Me (Sire/WB)
27	18	11	9	NIGHT RANGER/Sister Christian (Camel/MCA)
14	12	10	10	THOMPSON TWINS/Hold Me Now (Arista)
7	5	7	11	DWIGHT TWILLEY/Girls (EMI America)
24	14	13	12	RICK SPRINGFIELD/Love Somebody (RCA)
26	20	14	13	HUEY LEWIS & THE NEWS/The Heart Of R&R (Chrysalis)
_	29	19	14	CARS/Magic (Elektra)
_	51	28	15	SLADE/Run Runaway (CBS Associated)
18	17	17	16	ALAN PARSONS PROJECT/Prime Time (Arista)
3	4	9	17	KENNY LOGGINS/Footloose (Columbia)
10	13	15	18	VAN HALEN/Panama (WB)
34	24	23	19	JOHN COUGAR MELLENCAMP/Authority Song (Riva/PG)
29	23	22	20	WANG CHUNG/Dance Hall Days (Geffen)
12	16	18	21	BON JOVI/Runaway (Mercury/PG)
32	27	24	22	ALAN PARSONS PROJECT/Don't Answer Me (Arista)
43	34	25	23	STEVIE NICKS/Violet And Blue (Atlantic)
BF	REA	KER	24	
35	26	26	25	
48	35	27	26	HAGAR/SCHON/AARONSON/SHRIEVE/Top Of(Geffen)
BF	REA	KER	2	
13	15	21	28	DAVID GILMOUR/All Lovers Are (Columbia)
BF	REA	KER	29	
BF	REA	KER	30	GO-GO's/Head Over Heels (IRS/A&M)

# Black/Urban

1 CAMEO/She's Strange (Atlanta Artists/PG) 2 D. EDWARDS f/S. GARRET/Don't Look Any... (Motown) 3 B. WOMACK & P. LABELLE/Love Has... (Beverly Glen) 4 LIONEL RICHIE/Hello (Motown) 5 DeBARGE/Love Me In A Special Way (Gordy/Motown) 6 LAID BACK/White Horse (Sire/WB) 7 KOOL & THE GANG/Tonight (De-Lite/PG) 8 LUTHER VANDROSS/Superstar/Until You Come... (Epic) 9 S. LATTISAW & J. GILL/Perfect Combination (Cotillion/Atco) TO EVELYN "CHAMPAGNE" KING/Shake Down (RCA) YARBROUGH & PEOPLES/Don't Waste,.. (Total Exper.) 12 ART OF NOISE/Beat Box (Island) 13 ROCKWELL/Somebody's Watching Me (Motown) JEFFREY OSBORNE/We're Going All The Way (A&M) 15 STARPOINT/It's All Yours (Elektra) 16 ATLANTIC STARR/More, More, More (A&M) **WENNY G/Hi, How Ya Doin'? (Arista)** B CULTURE CLUB/Miss Me Blind (Virgin/Epic) 29 26 24 (9 SHALAMAR/Dancing In The Sheets (Columbia) ONE WAY/Lady You Are (MCA) 21 POINTER SISTERS/Automatic (Planet/RCA) 40 35 SHANNON/Give Me Tonight (Mirage/Atco) BREAKER 3 BAR-KAYS/Freak Show On The Dance Floor (Mercury/PG) 38 30 DEELE/Just My Luck (Solar/Elektra) 30 28 CHI-LITES/Stop What You're Doing (Private I/CBS) 34 32 TEMPTATIONS/Sail Away (Gordy/Motown)
- 37 JAMES INGRAM/There's No Easy Way (Owest/WB) 25 25 28 EMOTIONS/You're The One (Red Label) 24 22 22 29 J. MATHIS with D. WILLIAMS/Love Won't Let... (Col.) 31 TINA TURNER/Let's Stay Together (Capitol) BREAKER 2 PATTI LABELLE/Love, Need & Want You (Phil. Int./CBS) - 40 3 SPINNERS/Right Or Wrong (Atlantic) 40 35 34 A HALL & OATES/Adult Education (RCA) N&A Begins on Page 54 37 36 36 35 GEORGE CLINTON/Last Dance (Capitol)

38 SYSTEM/I Wanna Make You Feel Good (Mirage/Atco)

BREAKER O'BRYAN/Lovelite (Capitol)

BREAKER @ CRUSADERS/New Moves (MCA)

GREAKER "D" TRAIN/You're The Reason (Prelude)

19 18 17 39 S.O.S. BAND/For Your Love (Tabu/CBS)