S D E:

RADIO-ONLY DEREGULATION MOVEMENT ON RISE

The NAB and NRBA are ready to join forces to push for deregulation of radio separately from television concerns. Brad Woodward collects the behind-thescenes passion and compromise.

Page 4

PROGRAM EXCLUSIVITY AND THE SUBURBAN STATION

Reed Bunzel addresses a ticklish issue: what do exclusivity stipulatons on network and syndicated programming mean for stations in umbrella markets? Station and program supplier executives air their concerns.

Page 12

STATION TRANSACTIONS IN HIGH GEAR

Noble's purchase of KJOI/Los Angeles for a cool \$18.5 million paces the week's transaction news. KX104/Nashville sells for \$6.5 million, Katz buys WWLT/Atlanta for \$5.5 million, and WQiK/Jacksonville sells for \$5 million.

Page 3, 28

PEOPLE IN THE NEWS THIS WEEK

- John Butler VP/Operations for Signal Media
- Chris Wheat VP/GM at WYNF/Tampa
- Dave Milner GM at KEX
- Jim Herron PD at KLTR
- Bob Galen Sr. VP/GM for Blair Research & Marketing
- Michael St. James WLZZ's PD Charles Slavik GM at KONO & KITY
- Dennis Winslow OM, Scott Robbins PD at WMGG
- Ross Allie KPKE GSM
- Carol Reilly GSM at WTRY & WPYX Pages 3, 28

"ECLECTIC" ADULT FORMATS: IN SEARCH OF OLDER DEMOS

AOR and A/C stations are looking for ways to broaden their appeal with segments of the 25+ demos. Steve Feinstein and A/C's Ron Rodrigues (guesting for Jeff Green) talk to John Sebastian, Fred Jacobs, and other pioneers in the "eclectic" format area.

Page 34, 36

CHRs WATCHING THE FUTURE

Joel Denver places a CHR perspective on the future trend analyses of two key speakers at R&R's recent "Direction '84" seminars - "Megatrends" principal Patricia Aburdene and top researcher John Parikhal, and counsels that CHRs should stay one step ahead of the game in watching what's on the horizon.

Page 30

HOW MUCH SHOULD YOU SPEND ON PROMOTION & RESEARCH?

Jhan Hiber evaluates the needs of radio stations in these all-important areas and offers a considered opinion on the amount necessary for winning.

Newsstand Price \$3.50



RADIO & RECORDS

Barker Becomes WAYL & KKSS VP/GM

named VP/GM at WAYL & KKSS/Minneapolis. Barker succeeds former VP/GM Alan Goodman, who departed to become VP/GM at WAVA/ Washington in early January. The appointment enables acting WAYL & KKSS GM Peter Casella to return to his duties as VP/GM of Entercom sister stations WDSY & WEEP/Pittsburgh.

Entercom President Joe Field said, "Jim's a person of tremendous accomplishment, experience, and integrity; he

Longtime RKO management comes very highly-regarded by executive Jim Barker has been all of his former associates, peers, and employers at RKO. We're just delighted to have him as a member of the Entercom management team. We looked long and hard to get an outstanding candidate, and we believe we've found one."

Barker joins Entercom after 24 years with RKO. He first spent over eight years as GSM at WGMS/Washington, next served another eight as GM of RKO Radio Reps' Chicago office, and finally seven years as GM at WFYR/Chicago, including the last four as VP/ GM. He told R&R, "I'm very excited about the opportunities with this company and the competitive Twin Cities market. KKSS offers a lot of potential, and as the only Beautiful Music station in town, WAYL is expected to continue growing."

Cagle Resigns As KFRC PD

After nearly four years as Program Director of RKO's KFRC/San Francisco, Gerry. Cagle resigned last week (3-23) to pursue other interests. A veteran programmer, whose credits include WRKO/Boston, KCBQ/San Diego, and KHJ/ Los Angeles, Cagle explained his decision to R&R. "There are a number of things I want to do, and I've fulfilled a lot of my dreams and goals at KFRC. This station has maintained a sound of its own and a winning tradition in ratings, and I've been fortunate to have explored all avenues of that, including doing remote broadcasts while on the move."

Cagle was quick to quiet widespread speculation that RKO consultant Walt Sabo had anything to do with his resignation, saying, "I worked with Walt just as I have with every other consultant in my broadcast career. There are a number of things, including radio diately named for Dileo at consultation, that I'd like to do, CAGLE/See Page 28

Dileo To Manage Michael Jackson

Frank Dileo, VP/National Promotion for Epic/Portrait/ Associated Labels, ended months of speculation this week by announcing he has accepted an offer to become Michael Jackson's personal manager. Dileo will relocate to Los Angeles to form Frank Dileo Artist Management in mid-April, ending his five-year tenure at E/P/A.

Commenting on his selection of Dileo for career management, Jackson told R&R, "I've looked beyond my personal successes with Epic to other E/P/A acts who have benefitted from Frank's expertise, and I know in my heart this man can tackle anything. He is simply the best, and the best is what I always me to be his manager. I am constrive for."



Michael Jackson & Frank Dileo

fident that together we can take Dileo, a 16-year music busi- his career even farther both in ness veteran of RCA, Bell (now music and movies. Michael is Arista), and Monument extremely bright and know-Records, said, "I'm very ledgeable when it comes to busihonored that Michael would ask ness, and I'm really looking for-

Goldstein Appointed **WOMC's New PD**

Steve Goldstein has been named PD at Metromedia's WOMC/Detroit. Goldstein fills the vacancy left eight weeks ago when former PD Lorna Ozmon became PD at WROR/ Boston.

WOMC VP/GM Elaine Baker commented, "Steve is a bright and talented programmer. We're happy to keep him here in Detroit and happy to have him on board here at WOMC."

served six months programming neighbor WHYT. Before that, he spent nearly two years as PD at WTIC-FM/Hartford, having previously worked two years as Assistant PD at looks excellent.'



WABC/New York. Goldstein Most recently, Goldstein told R&R, "Elaine Baker and I have spent considerable time together, and have some great plans in the works for WOMC. Metromedia's reaffirmed its interest in radio, and the future

MAJOR MOVE IMPENDING

Harte-Hanks Halts Trading

Broadcasting and newspaper chain Harte-Hanks Communications halted trading in its common shares Monday (3-26) at 2:20pm pending a significant announcement. Industry speculation centered around three possibilities: a leveraged buyout of stock by present management, a major acquisition, or another firm buying the company. No official word was available at R&R's press deadline.

ward to both working with him and learning from him. He wanted someone close to the street, and when you're 5' 2" like me, you're always close to the street. I couldn't be happier."

CBS Records Group President Walter Yetnikoff told R&R. "I'm very delighted that Frank and Michael have come to an association. Michael likes and trusts Frank a great deal, and Frank is extremely competent in getting things done. To be associated with an artist of Michael's stature is a rare opportunity for Frank, and I am delighted for both of them."

No replacement was imme-

Singleton Directs MCA Black Promotion

Ernie Singleton has been appointed National Director of Black Music Promotion for MCA. He joins the label from PolyGram, where he was National Director of Black Music Marketing.

In making the announcement, Busby stated, "I am thrilled with the addition of Ernie Singleton to the MCA team. His intelligence, aggressiveness, and in-depth understanding of radio, records, and artists will be invaluable.'

Before taking his PolyGram position, Singleton was Director of Black Music Promotion for Casablanca, and earlier worked



in regional positions for Casablanca, Mercury, and Fantasy. He began his career in radio with programming and on-air work at WBOK and WAIL/New Orleans and WPDQ/Jackson-



Rough edges bend Arthur out of shape.

Sometimes, under our optical comparator, the edges of tape we receive from a supplier look like the teeth of a crosscut saw. Those poorly slit edges could cause a loss of phase stability. And when Arthur Constantine, our VP Sales, sees them, he really gets bent out of shape.

Next thing you know, that tape is on our loading dock to be shipped back to where it came from.

The same thing happens when Arthur spots uneven oxide coating, poor surface

bonding or spotty lubrication.

Our specifications are tough to meet. But, we require our suppliers to meet them. We'll ship a whole batch of sub-standard tape back, before we'll send one defective cartridge out to you.

That's why seven out of ten radio stations around the world rely on Fidelipac Tape Cartridges.

We simply will not compromise the consistent quality of our product.





WINSLOW ADVANCES TO OM

Nashville: Sharon Allen

Robbins Appointed WMGG Program/Promotion Manager

As previewed in R&R last week, WMGG (Magic 96)/Tampa Promotions Director Scott Robbins has been promoted to Manager/Programming & Promotion. Robbins replaces former PD Dennis Winslow, who was elevated to Operations Manager.

In making the appointment, WMGG President/GM Jon Pinch said, "It's WMGG's good fortune to be able to tap Scott's abilities. His drive, intelligence, and familiarity with Tampa radio bring an important perspective to our programming."

Robbins joined WMGG in 1979 when it was WOKF (96-Fever). Following the station's sale to Metroplex Communications, he was retained as OM, assisting in the station's evolution to WCKX (96KX). Robbins departed in 1982 to program crosstown WJYW (now WIQI), and returned to WMGG as Promotion Director last year. A

Founder: BOB WILSON Publisher: DWIGHT CASE Vice President/Seles & Marketing: DICK KRIZMAN Vice President/Managing Editor JOHN LEADER

STAFF

Editor: KEN BARNES Art Director: RICHARD ZUMWALT veteran broadcaster, his experience also includes WPIC/New York, WPRO/Providence, and several other Northeastern stations. Robbins told R&R, "With the arrival of our new morning man John Lanigan, Magic 96 is fast becoming the dominant force in adult radio in this area. There are some exceptional radio people in this market now, and I've had the opportunity to learn from their successes and failures. I have but one goal, and that is to make this station the winner."

Milner New KEX VP/GM

Dave Milner has transferred from his post as VP/GM of Taft's WDAE & WYNF/Tampa to new sister station KEX/Portland in the same capacity.

A ten-year Taft veteran, Milner joined the company as an Account Executive at WTVN/Columbus. He advanced to GSM at WTVN before being named GM at WYNF in 1980. Milner was promoted to VP/GM of WYNF in 1982, and added on similar duties for WDAE later that year.

Milner told R&R, "This is a beautiful part of the country, and I'm really excited about the change. The people are friendly, and I see a lot of opportunities for KEX. This is Taft's first 50kw AM station, and it really carries a good reputation here in the Northwest. Our company is committed to developing successful properties, and I'm glad to be here."

Slavik Takes GM Post At KONO & KITY

Charles Slavik has been appointed GM at KONO & KITY/San Antonio. Most recently, he served as GSM at Gulf Broadcast Group's WNDE & WFBQ/Indianapolis, after working his way up from Account Executive and later Local Sales Manager.

KONO & KITY President Jack Roth stated, "After extensive research into potential candidates to fill the position I've held for a number of years, the search was ended upon learning of Charles's superlative background. His innate ability in creating and developing a sound and professional sales organization was the key. Our organization looks forward to the oppor-

SLAVIK/See Page 28

KRLY Now A/C KLTR

Herron New PD, Schult Consults; KODA Injunction Attempt Fails

KRLY/Houston abruptly discontinued its "Love 94" Urban/Contemporary format last week for a "Lite Rock, Less Talk" A/C approach, adopting new call letters KLTR (K-Lite). Replacing exiting PD Steve Harris is veteran programmer Jim Herron, assisted by Dain Schult's Radioactivity consulting firm.

Explaining the format change, KLTR VP/GM John Hiatt commented, "Arbitron absolutely cannot seem to get a hold on ethnic sampling in this market, as our ratings kept fluctuating sharply. Steve Harris did a wonderful job programming this station; he's a very competent guy, and one of the nicest people I've ever met. But Steve's entire background is in Black and Urban radio, and it just became unacceptable for us to continue with Arbitron's inconsistency, even though it looks like we'll have a good winter book.

Our research indicated there was a substantial void for the new format, and we've seen success with it at our Gulf Broadcast Group sister station WLTT/Washing-

St. James Named PD At WLZZ

Michael St. James has been named PD at Malrite's WLZZ/Milwaukee, which recently switched from A/C to Country. St. James, who had been an air personality at sister FM WZUU, replaces Tom Carr, who stays on as air talent.

Program Operations Manager Steve Schram told R&R, "Michael's experienced background as an air talent and Country programmer was a key element that allowed us to fill this position from within our stations."

St. James, who programmed WMIL/Milwaukee before joining WZUU, commented to R&R, "WLZZ is committed to making an impact with this new product. We have the visibility of (morning man) Larry The Legend, the best signal in town for AM Country, and the talented resources of Malrite Communications behind us. I look forward to making WLZZ a winner."

ton. We're already hearing the station on the streets, and it's really exciting to see the format happening so quickly."

KRLY/See Page 28

Taft Promotes Wheat To WYNF VP/GM

WKRC/Cincinnati GSM Chris Wheat has been promoted within Taft Broadcasting to VP/GM of AOR-formatted WYNF/Tampa. In taking the Tampa post, Wheat replaces Dave Milner, who shifted to KEX/Portland as VP/GM (see story this page). Wheat joined WKRC in 1979 as LSM from FM sister station WKRQ, where he was an Account Executive. He became GSM at WKRC three years ago.

Wheat told R&R, "I'm now representing a radio station that is in my demographic. I'm looking forward to working with all the good people here. I'm privileged to be inheriting a great staff from Dave Milner." Wheat took over at WYNF on Tuesday (3-27).

Watts Resigns As WXYV PD

Longtime WXYV/Baltimore PD/afternoon personality Tim Watts has resigned to pursue outside interests. He had programmed the Urban station since August 1981. Music Director Mark Williams is now supervising the station's music operations.

"I wanted to broaden my horizons," Watts told R&R. "I was just sitting around, waiting for the 'right' time. I realized nobody was going to send me a card in the mail and say, 'Okay, the time is right.' I had to make my own decision to go ahead and look into other things that were in the industry. The station has been very good to me; it's very successful. But I couldn't investigate options and still do my job. I don't have any definite plans to announce right now. However, I don't intend to move too far from the industry."

TRANSACTIONS

Noble Acquires KJOI For \$18.5 Million

CCLA Communications, Inc. has agreed to sell KJOI/Los Angeles to Noble Broadcast Consultants, Inc. for a reported \$18.5 million. Included in the purchase price is a \$250,000 non-compete clause.

Beautiful Music-formatted KJOI is located at 98.7 mHz. San Diego-based Noble is headed by President John Lynch and owns XETRA-AM & FM/TIjuana. Noble officials were unavailable to comment on plans, if any, for call letter, format, or staff changes for KJOI.

JACOR Buys WQIK For \$5 Million

Rowland Broadcasting has sold WQIK-AM & FM/Jacksonville to JACOR Broadcasting of Florida for \$5 million, subject to FCC approval.

The AM broadcasts on 1320 kHz with 5kw. The FM has 100kw on 99.1 mHz and antenna height of 620 feet above average terraln.

JACOR Broadcasting is a subsidiary of JACOR Communications, Inc. The company is based in Cincinnati, and its President is Terry S. Jacobs. It also owns WTOW/Towson, MD; WKYG & WQAW/Parkersburg, WV; WVOI/Toledo; WTSJ/Cincinnati; and WURD/Georgetown, OH.

President of Rowland Broadcasting is Marshall W. Rowland, who also owns WIZY-AM & FM/Gordon, GA.

Blackburn & Co. brokered.

WWKX Sold To Group 3 For \$6.5 Million

WWKX/Nashville-Gallatin, TN owner/President Ron Bledsoe has announced the sale of the CHR outlet for \$6.5 million to Group 3 Broadcasting, a newly-formed, Atlanta-based firm. The sale is subject to FCC approval. Bledsoe, who bought WWKX in 1978, will consult the station for two years after the sale. Bledsoe's other station, WHIN/Nashville, is also for sale.

Group 3 principals include BIII Sumner, Jack Lease, and company President Gordon Smith, who told R&R, "There's an old saying that you don't fix something that's not broken. WWKX is an excellent station with a fabulous staff." Takeover is expected around June 1. WWKX operates at 104.5 mHz with 100kw ERP.

Katz Buys WWLT For \$5.5 Million

Katz Broadcasting has agreed to purchase WWLT/Gainesville, GA (Atlanta market) for \$5.5 million from John Jacobs and James Dunlap. Katz Broadcasting President Dick Ferguson commented, "We are very happy to acquire a radio station that serves the growing Atlanta market. From its new transmitter site north of Atlanta, WWLT provides a clear signal over the entire metropolitan area."

WWLT has 100kw at 106.7 mHz. Jacobs and Dunlap retain ownership of WDUN/Galnesville. Katz owns WZZK/Blrmingham, WEZN/Bridge-port-New Haven, WDBO & WWKA/Orlando, WYYY/Syracuse, KWEN/Tulsa, and WFTQ & WAAF/Worcester.

An Drector, RICHARD ZUMWALT News Editor, GAIL MITCHELL Ratings & Research Editor, JHAN HIBER Networks & Specials Editor, IHED BUNZEL Formst Editors, JOEL DENVER (CHR), STEVE FEINSTEIN (AOR), JEFF GREEN (AIC), LON HELTON (Country), WALT LOVE (Block/Urban Radio), GAIL MITCHELL (Eavy Listening), BRAD WOODWARD (News/Taik) Senior Associate Editor, KRISANN ALID Associate Editor, KRISANN ALID Associate Editor, KRISANN ALID Associate Editor, SALAZAR Editorial Assistants: KEITH ATTARIAN, NANCY CONOVER, HURRICANE HEERAN, WENDY KIRBY, YVONNE OLSON, RON RODDRIGUES Computer Senecas: DAN COLE (Director), LEE CLARK, SANDRA GUTTERREZ, MIKE LANE Tratific Director, ADRIENNER RIDDLE Croutier Senecas: DAN COLE (Director), LEE CLARK, SANDRA GUTTERREZ, MIKE LANE Tratific Director: ADRIENNER RIDDLE Croutier Senecas: DAN COLE (Director), LEE CLARK, SANDRA GUTTERREZ, MIKE LANE Tratific Director: ADRIENNER RIDDLE Croutier An Orector: MARDILLIA LOPER Production Director: RICHARD AGATA Associate An Orector: MARDILLIA FRANDSEN Photography: ROGER ZUMWALT Typography: KENT THOMAS, LUCIE MORRIS Graphics: L.T. PEARL, GARY VAN DER STEUR Creative Consultant: MARK SHIPPER Creative Seneces Director, MIKE ATKINSON Account Executives: PAM BELLANY, JEFF GELB, KEN ROSE Marketplace: Coordinatior: MINA ROSSMAN Office Manager: NANCY HOFF Administrative Assistant: ELLEN GAZECKI Controller: MARGARET BECKVITTH Weshington Bureau: B18 Connecticut Ave., NW. Suite 300, Washington, DC 2000 (202) 468-4890 Vice President: JONATHAN HALL National Sales Oracio: BARRY O'SBIEN Weshington Editor: BRAD WOODWARD Account Executives: VIVIAN FUNN Office Manager: JEAN MUSICUS Radio & Records * 8 published every Fridgy by Radio & Records, Inc., 1930 Century Park Wast, Los Angeles, CA 90067 [213] 553-4330 Subscriptions 215 per year or \$00 per guarter: International subscription and Memorial Vivians Pressorable care later but for esponsibility Assumed for unsokted material RRF reserves al rights in material accepted for publication and

Washington Report



PACKWOOD BRIEFS BROADCASTERS — Presidents and executive directors of state broadcast associations were in Washington earlier this month for their annual conference hosted by NAB. The executives spent much of their time lobbying for deregulation on Capitol Hill. Senate Commerce Committee Chairman Bob Packwood (R-OR) turned the tables at one session, lobbying the broadcasters to get behind his Freedom of Expression Act, which would extend full First Amendment rights to radio and television.

FCC To Hear Radio Cocaine Case

The question of whether drug use affects a person's qualifications to be a broadcast licensee (R&R 3-23) will be considered by the full FCC. Alan Levin is appealing to the Commission last week's Review Board grant of an AM license in Dillon, CO. Dillon Broadcasting won, even though owner Robin Theobold was accused of using cocaine.

"I think the decision is disgraceful and sends the wrong message to broadcasters about their responsibilities as licensees," said Levin, one of two losing parties. He added, "We intend to remind the Commission of President Reagan's strong commitment in the fight against illegal drug use."

Meanwhile, Review Board member Norman Blumenthal issued a strong dissent in the Dillon case, citing "an unacceptable risk of potential irresponsibility." He accused the majority of taking a "duck dive" and shooting "itself in the . . . ah, decision."

The board discounted the cocaine issue because Theobold — who admitted using the drug once — was never charged under state or federal laws.

Four Stations Draw EEO Sanctions

KADE & KBCO/Boulder have been given 30 days to submit an updated version of their 10-point EEO programs to the FCC. Neither station has had a minority member on its staff in the past three years, despite being admonished for the same problem at their last renewals.

The Boulder stations will also be required to submit detailed EEO reports to the Commission annually for the next three years. That condition was also imposed on KDHL-AM & FM/Faribault, MN; WKYV/Vicksburg, MS; and WLVS/Germantown, TN. All of the stations were granted license renewals conditioned on their compliance with the EEO directives.

Twelve Win Seats On NAB Radio Board

In an election delayed several weeks by poor mail delivery, 12 broadcasters have been picked to serve two-year terms on the NAB Radio Board beginning in June. Losing incumbents were KDEN/Denver President Doug Stephens and KACE/Los Angeles President Willie Davis. They were beaten by KOGA-AM & FM/Ogallala, NE President/GM Ray Lockhart and KVEN/Ventura, CA President/GM Robert Fox, respectively.

Others elected to the 31-member board were WVOX & WRTN/New Rochelle, NY President Bill O'Shaughnessy; WFLS-AM & FM/Fredericksburg, VA Station Manager J. William Poole; WEGO & WPEG/Concord, NC VP/GM William Rollins; KHOM/Houma, LA President Ray Saadi; WTRC & WYEZ/Elkhart, IN President John Dille; KFSB & KDBQ/Joplin, MO Executive VP John David; KLEM & KZZL/LeMars, IA President/GM Paul Olson; KIXL & KHFI/Austin President/GM Dick Oppenheimer; KIML/Gillette, WY GM Roy Mapel; and KFWJ & KBBC/Lake Havasu City, AZ President Lee Shoblom.

NAB Says Trademarks Denied For Call Letters

In renewing its pitch for the FCC to resume its former role as arbiter of call letter disputes, NAB says the U.S. Patent and Trademark Office has reaffirmed a policy of not granting service mark registrations for broadcast call letters.

When it decided to make stations fight call sign battles in local courts, the Commission suggested that stations could protect themselves by getting service marks on their call signs. But NAB now contends "the inability of broadcasters to obtain a service mark destroys the foundation for the Commission's decision."

According to NAB, the decision was based "on the theory that a broadcaster has no proprietary right in call signs, as they may be revoked by the FCC and, upon loss of license, would revert to the Commission."

NAB concludes that a lawsuit against unfair competition and service mark infringement would be "dangerously uncertain" because of the policy.

Radio-Only Deregulation Movement Support Builds

A new movement is underway in Washington this week to get a radio-only deregulation bill through Congress. NRBA began the push and it appears likely that NAB will become a full partner in the enterprise next week, reflecting a new spirit of cooperation between the two associations

Meanwhile, the Telecommunications Subcommittee continues trying to write a consensus bill encompassing both radio and television. But it's now clear that NAB and NRBA will almost certainly oppose - and thus probably doom - any bill the subcommittee produces.

Here are the latest developments:

- Key members of the subcommittee met late Tuesday in yet another try at forging a radio-TV compromise. The opposing sides are said to be close to agreement.
- After a year of sitting on the sidelines, NRBA announced it will push for a radioonly bill. NAB's Executive Committee will discuss joining that effort next week.
- House Commerce Committee Chairman John Dingell (D-MI) told NAB to forget its idea of bypassing the subcommittee and taking up deregulation at the full committee level.

Ridding Radio Of TV "Albatross"

"Radio has been dragged along behind television's chariot," NRBA Sr. VP Abe Voron lamented. "Television has been an albatross around radio's neck all these years. Radio's interests have not only been sublimated, but cold-bloodedly used for television's interests. We hope now that's at an end."

Voron believes there's growing support on Capitol Hill for a radio-only approach. He reports "sympathetic" reactions from Sen. Packwood (R-OR) and Reps. Tauke (R-IA), Tauzin (D-LA), Broyhill (R-NC), and Leland (D-TX). However, Rep. Al Swift (D-WA) is thought to remain firmly behind the radio-TV legislative link.

NAB Fears Association Split

NAB Executive VP/Government Relations John Summers expressed the hope that NAB will work "in total sync with NRBA. The worst thing that could happen would be for us to have different positions and then get whipsawed on the Hill." But he warns there are "a lot of people who don't want" a radio-TV break.

NAB pulled out of talks with the Telecommunications Subcommittee several weeks ago when it became apparent the emerging bill would be unacceptable to the industry. NAB objects to provisions like tougher EEO standards and a "safety net" plan that would leave the door open to re-regulation of radio in the future if the marketplace fails to protect the public interest.

Dingell Scuttles Subcommittee Bypass

However, NAB's bid to fish in the friendlier waters of the full Commerce

Committee didn't work. Chairman John Dingell told Summers and NAB President Eddie Fritts in a meeting last week that he wants deregulation to go through the normal subcommittee process. Summers called the meeting "very cordial" and said Dingell's reaction was not unexpected.

Even if the Wirth subcommittee reports out a bill, Summers said NAB "most likely will go all out to defeat it." NRBA's Voron agreed the bill shaping up in the panel stands little chance of passing the Commerce Committee or the House without industry backing.

"Radio's interests have not only been sublimated, but cold-bloodedly used for television's interests."

-Abe Voron

The new willingness of NAB and NRBA to work together stems from a meeting in January at which they agreed to join lobbying forces whenever possible. Last year the two associations publicly traded bitter charges over their differences on both deregulation content and strategy.

Tough NAB-NRBA Talks Ahead

Although the two groups seem close to agreeing that a radio-only bill is needed, it may be far more difficult for them to agree on a single measure. NRBA still likes the idea of longterm license contracts in return for fees, while NAB has supported the Tauke-Tauzin plan to abolish comparative renewals and codify the FCC's deregulation of radio. Even if the groups can't ultimately endorse a single bill, Voron said he wants them to "coordinate" their efforts to avoid undercutting each other.

Also very much undecided are the timing and method of passing a radio-only deregulation bill. With Congress likely to adjourn early in this election year, there may not be enough time left in the present session. Besides trying to get a radio bill out of the Telecommunications Subcommittee, the proradio forces could try to circumvent the committee process by attempting to attach the bill to another measure on the House or Senate floor.

NRBA Comes Off Sidelines

For the past year NRBA sat by quietly, while NAB and the Wirth subcommittee tried to negotiate a deregulation compromise. It was never optimistic about those talks, NRBA said this week, but "we restrained our negative conviction and allowed the process of discussions and negotiations to continue in the hope that somehow, substantial deregulation legislation might evolve.

"That has not happened. The latest proposals that have come floating out of the subcommittee are further removed from what we consider deregulatory reality than were the original proposals. We have not been able to support them . . . Coupling radio and television legislation in one bill

... has proven fatal to the interests of both ... Once again, and this time conclusively, we hope, it has been proven that radio and television *must* be considered separate and independent of each other."



Washington Q&A

A reader in Washington inquired about the propriety of **WWRC/Washington** still using its longstanding former call letters, **WRC**, at all times except the legal hourly station ID.

A station spokesman says the arrangement is entirely legal — WRC is merely the station's slogan, no different from WRQX calling itself Q107. The FCC attorne://expert on call sign law (and lore) agrees that nothing is amiss. As long as the legal ID is in order, the Commission doesn't concern itself with slogans.

Any complaint about the matter would have to be filed in a local court, according to the expert, and probably the only party with standing to file such a suit would be **WRC-TV/Washington**. Of course, WWRC and WRC-TV are both owned by **NBC**, although the radio station is due to be

sold shortly.

If you have a question our Washington Bureau can help answer, call Brad Woodward at (202) 466-4960 or write him at 818 Connecticut Ave. NW, Suite 300, Washington, DC 20006.

Beck · Clapton · Fairweather Low Jones · Page · Watts · Winwood · Wyman



THE RONNIE LANE A.R.M.S. CONCERT

"The Concert of the Year"

- Rolling Stone Magazine

The Ronnie Lane Appeal for Action and Research into Multiple Sclerosis Concert, recorded live at the Royal Albert Hall in London, was a once-in-a-lifetime event...an event that brought together for the first time nearly a dozen of rock's major superstars, all to support a cause by staging a concert that money could never buy.
They came together to help their friend in his fight against Multiple Sclerosis, and they gave their greatest gift...their music...to create a moment in rock history. This historic musical event was recorded by legendary producer Glyn Johns, and will be presented

throughout the world on radio exclusively by Westwood One the week of May 7th. Experience the excitement of this phenomenal event starring Jeff Beck, Eric Clapton, Kenney Jones, Andy Fairweather Low, Jimmy Page, Charlie Watts, Steve Winwood, Bill Wyman and friends. You'll never forget it!

For the biggest events in radio, it's WESTWOOD ONE...and only! Phone: (213) 204-5000 Telex: 4720374





Music Video Sales Surveyed

"Kids will collect music videos instead of records within five to ten stores carried music video years." That was one of the comment highlights in Macey Lipman Marketing's recent music video survey. Polling five major video chains, MLM found ed stores many predicting a "great" future for music video as long as the cost stays sic video (50-50) than feature films the same or is lowered (\$15-30). How- (25-75) ever, music video plays a negligible role in present video commerce. Dealers also felt there was a need for more selection variety, especially in heavy metal and jazz.

Other findings:

centage of video sales, except for two: Michael Jackson's "Making Of Thril-

RRAT-PAK Eases

The RRAT-PAK

Necessity is truly the mother of invention, as NBC Radio News corres-

pondent Alan Walden discovered while covering Pope John Paul II's Cen-

tral American visit. During that long trek he counted 12 takeoffs and landings in

nine days plus as many, if not more, equipment setups and knockdowns. That

left the equipment and Walden "brutalized." He wanted an easily transporta-

ble case that could house everything a single person would need to provide

network news coverage of major events. Several months and trips later, he

devised the "RRAT-PAK." Translated, it means Remote, Record, and Trans-

burton camera case that holds an amazing assortment of equipment essen-

tials. The list ranges from a Sony TC-5000 cassette recorder and Shure SM-

64L microphone to a variety of tools and cables/connectors. Despite all it

holds, Walden says the case can be packed and/or unpacked in five minutes

flat. It can be carried by handle or shoulder strap and fits comfortably under an

airplane seat. With this in tow, all a reporter needs is a telephone and a four-

Weighing in at only 35 pounds, the RRAT-PAK is a small aluminum Hali-

Reporter Load

· A small percentage of record

- It represents 5-10% of overall video sales and rentals among contact-
- · Sales-to-rental ratio higher on mu-
- There are more younger buyers from 15 years and under and more older purchasers from 35 +

Among the more interesting dealer suggestions was adding an extra cut or · Music video is a very small per- footage to the video that's not available to cable or network television. This idea parallels the occasional practice ler" and Duran Duran's concert vid- of featuring bonus cut(s) on audio cas-

RTNDA Stages Regional **Conferences**

The Radio-Television News Directors Association (RTNDA) has scheduled a series of regional conferences around the country during the next three months. Many of these meetings are being cosponsored by UPI, state AP broadcasters, the Society of Professional Journalists, or

Meetings have been set for April 7, Orlando, Seattle; April 14, New Haven; April 27, Lawrence, KS; April 28, Syracuse; May 5, Kansas City, MO, Atlanta; May 12, Lancaster, PA; June 1, Dallas; June 29-30, Nashville. For locations and more information, call RTNDA at (202) 737-8657.

NAB/ABA **Sponsor** Legal Workshop



Prior to its annual convention NAB is cosponsoring the two-day seminar, "Effectively Representing Broadcasters: A Practical Workshop For Lawyers." Slated for April 28-29 in Las Vegas, the workshop is being given in association with the American Bar Association's Forum Committee on Communications Law

Specifically designed for radio and televison station counsel, sessions will supply updates on legislation and FCC regulations. The relationship between local lawyers and local broadcasters, First Amendment problems in the newsroom. antitrust, and federal preemption versus state control will also be explored by such quests as James McKinney, Mass Media Bureau Chief, and NAB Sr. VP/General Counsel Henry Baumann. Commissioner James Quello is set as Sunday's luncheon speaker

For more details contact NAB at (202) 293-3570.

Labor Force Shifts Projected By 1995

Worker Growth Rate Slowing; Women To Number 47% Of Workforce

The growth rate of America's labor force is slowing. And the baby bust is the reason, according to American Demographics. Recent studies indicate the number of workers should grow by 21 million between 1982 and 1995. This represents a total of 131 million laborers or a 19% increase, as compared to the 29% gain in the '70s. The slow growth is attributed to the baby boom being absorbed into the job market, and the baby bust that follows is producing 3.5 million fewer workers aged 16-24.

Statistics also reveal important shifts in worker distribution by age. Since more young adults are combining school with parttime work, younger men are slightly more likely to be part of today's labor force than in 1970. But after age 24 that changes. More women are working, leaving men free to pursue an education, which markedly lowers their age group's participation in the working ranks. Early retirement has increased significantly among older males. Only 18% 65 + now remain working, as compared to 27% previously.

As for women, the story is reversed. All age groups to age 54 are more likely to be working than ten years ago. By 1995, over 80% of women 20-44 will be working or looking for work versus today's two-thirds. And in the next decade, women will make up almost half (47%) of the labor force.

TAX TIPS

Homing In On Home Office Deductions

April 15. That inevitable tax deadline is fast approaching. In case you're wondering what you can and can't deduct, there's good news on the home office front. Many taxpayers still qualify for this type of deduction. But two criteria must be met:

• Principal business location home office must be the principal place where you conduct business or see clients; you probably won't qualify if you're provided with an office/supplies by your employer and still carry on a lot of business from your house.

• Exclusive use — That part of your home which is your principal place of business must only be used for that purpose; a den that doubles as an office doesn't qualify if it's also used for music listening or TV watching.

Those who don't fudge the truth and actually meet the above qualifications are then allowed to deduct a portion



(based on the office's square foot measurement) of their home maintenance expenses

Platinum-Certified Credit

It used to be you didn't leave home without your green American Express card. Then a Gold Card counterpart was born. But for those whose cash flow extends beyond those confines, AE plans to issue another version to 500,000 of its best customers this summer — platinum.

Platinum card holders may have to pay \$250 for the honor. However,

that's only nickels and dimes compared to the exclusive benefits they'll receive: cash advances for as much as \$1000 at 1200 U.S. automatic tellers and check cashing privileges for up to \$10,000 at AE offices worldwide. There's just one small catch. To qualify, you must show charges of at least \$10,000 over the past year, as well as a prompt payment record.

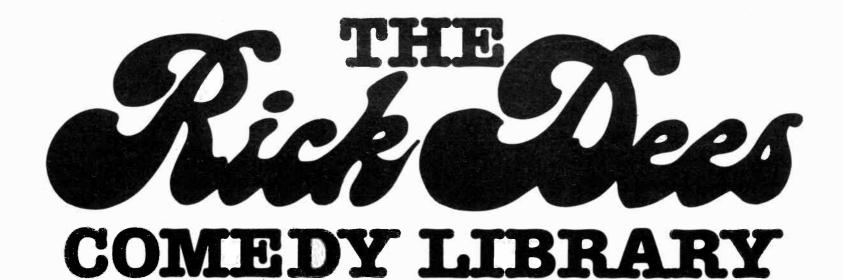


1 ne

Available Now On A Barter Basis

Call collect person to person to Kirt or Gary

NSBA PRODUCTIONS INC. 400 Sunridge Street Playa del Rey, CA 90291





ORDER NOW FOR THE SPRING BOOK.

For more information call Christine Hamilton at (213) 466-0936

Networks/Program Suppliers

PEOPLE

• ABC Radio Networks has announced two promotions and one addition to its staff. Francie Forman has been named to the newly-created position of Manager/Station Relations, for ABC Talkradio. She formerly was Talkradio's administrator, and has been with ABC since 1978. Karen Parhas has been promoted to the position of Supervisor/Public Relations. She will be responsible for handling all aspects of public relations for ABC's six networks, including speech writing and arranging press events. Parhas joined ABC in 1982 from Broadcasting Magazine. Also, David Rimmer joins ABC as Producer/Weekend Programming, East Coast for ABC Talkradio. He previously was program coordinator at NBC Talknet, and was Producer and Executive Producer at WOR/New York for five years. Rimmer's career also includes news and programming work at WXLO/New York and WHLI/Hempstead, NY.

● Bob Steinberg has been named to the position of Manager/Affiliate Acquisition and Development for RKO Radio Networks. Steinberg joins the network from ABC Watermark,

where he was Western Regional Manager. In his new job he will focus on station relations, primarily in the central U.S.

Otis Conner Productions has announced the selection of five executive staff members. Richard Guthrie has been named Controller of the company; he was formerly VP/ Finance at TM Companies. May Moseley is the new Operations Manager and Assistant to the President. She previously was with First-Com Broadcasting Services, Inc. Rusty Gold is a new Regional Sales Manager for the mid-West, and formerly held a similar position at TM. Les Studdard has been appointed Studio Manager. He is a current board member of the Texas Music Association, and will oversee the construction of The Studio Center, the company's new 24-track production facility. Ron Lagerlof has been selected to serve as Chief Engineer at The Studio Center. He was formerly an engineer with TM Productions, and some of his previous engineering projects included work with Randy Meisner, Roy Orbison, Hank Williams, Jr., and John



For the Best in a **TRAVELING BILLBOARD®** (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT (314) 423-4411

Pro: Motions

WPEN & WMGK Advance Sullivan

Dan Sullivan has been upped to Retail Sales Manager at **WPEN & WMGK/Philadelphia**. He's an eight-year veteran of the stations, initially coming aboard as an Account Executive. Sullivan succeeds **Bob Bush,** who was promoted to the stations' Sales Manager post.

Baumann To WEZW Sales Manager

Brian Baumann comes to WEZW/Milwaukee as Sales Manager. He moves crosstown from WLZZ & WZUU, where he worked at various times as GSM, Local Sales Manager, and Account Executive. Before that he held an AE post with Milwaukee outlets WBCS & WMKE.

Durkin New CBS VP

Jerry Durkin has been named VP/Business Affairs, East Coast for CBS Records. Since 1981 he had served as VP/A&R Administration for the label. In his new capacity, Durkin will head CBS Video Enterprises, a music video programming division that will operate as part of the CBS/Records Group. Seymour Gartenberg, Sr. VP/Operations, Masterworks and Administration, oversees all



Jerry Durkin

worldwide music video activities, while CBS/Records Group Controller **Paul Vitale** will act as Chief Financial Officer of the new video programming arm.

Roganti, Hilton Elevated At WASEC

Two new appointments at Warner Amex Satellite Entertainment Company (WASEC): Robert Roganti is raised to Sr. VP/GM, Advertising Sales and David Hilton becomes Sr. VP/GM, Affiliate Sales and Marketing. Roganti joined WASEC in 1982 as Director/Advertising Sales, Eastern Region. Prior to his appointment, Hilton was VP/Film Acquisitions at WASEC, having moved up from Manager/Acquisition Planning.

Wisentaner Segues To Interep

David Wisentaner moves to Interep as Sales Manager. He comes to the radio marketing division from his former Account Executive post with McGavren Guild in Los Angeles.



David Wisentaner

Johnson Joins RKO Sales

David Johnson has been appointed Sales Manager of RKO Radio Sales' Detroit office. He previously spent two years as an Account Executive for McGavren Guild. Johnson's radio experience also includes the Local Sales Manager post at WWWW/Detroit and AE at crosstown WRIF.

Good Manages WCOL Sales

Sandra Good has been named Sales Manager of **WCOL/Columbus**, **OH.** Her background includes 20 years' broadcast and retail experience, with stints at neighboring **WNCI** and **WTVN-TV**.

King, B/A/M/D Create MIRAGE

Seattle-based **King Broadcasting Co.** and Atlanta-based **Burkhart/Abrams/Michaels/Douglas and Associates** have joined forces to establish the new firm **MIRAGE.** A studio specializing in the conception/production of long and short form video music programming, **MIRAGE** is headed by GM **Dan O'Brien**, formerly King's **Manager/Broadcast** Development. **Richard Roberts** serves as Director of Creative Services and **Sheri Baber** as Director of Communications.

Arista Promotes Schoen

Bruce Schoen has stepped up to Associate Manager of A/C Promotion at **Arista Records.** He's a four-year label veteran, first starting in the mailroom.



Bruce Schoen

WEAT Names Lashbrook Sales Manager

Joseph Lashbrook is the new Sales Manager at **WEAT/West Palm Beach,** moving up from an Account Executive position.

KFWB Taps Angel

KFWB/Los Angeles has named **Steve Angel** Direct Sales Manager. His marketing and management skills were honed during stints as a salesman, sales manager, and general sales manager in Southern California radio.

McMullen New VP At Rogers & Cowan

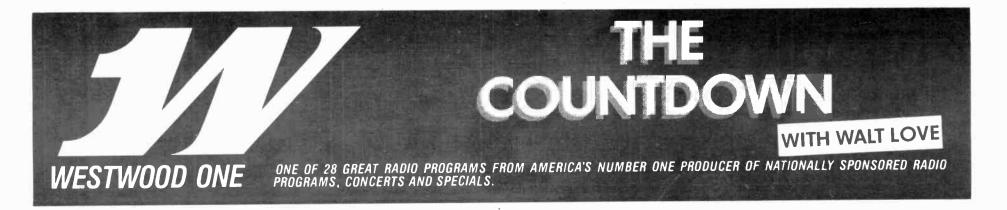
Sarah McMullen has been raised to VP of the Rogers & Cowan music department. She joined the company three years ago, holding the Publicity Director post for the past year. Prior to Rogers & Cowan, she was National Publicist for RSO Records.



Sarah McMullen

AVC Enlists Emery

Billy Emery has been named Broadcast Sales Manager at **AVC Systems**, **Inc.** AVC provides professional audio and broadcast services to radio stations, recording studios, and ad agencies.



Who Turned On The Power At One Of America's Top Stations?

JAJEING.

When the legendary KFRC in San Francisco wanted to give their do image a jolt, they called on Clio Award-winning composer Otis Conner to produce a new musical ID package. ■ And the result was pure electricity! ■ He created THE POWER PAC,™ high voltage ID's, themes and bumpers that are perfect for Contemporary Hit Radio stations of the 80's. ■ And now, you can have The Power, because Otis Conner Produc-

tions is making THE POWER PAC™ available as an exclusive in each market on a first come basis. ■ Every element in THE POWER PAC™ is charged with excitement. There are short Power ID's that can be mixed down to even shorter shotguns. Power Stagers that will establish and maintain your power image. Power Image Enhancers in

both 60 and 30 second full-sing logo and donut versions that will integrate your power image into promotional require-

ments. Power news open and bumpers. And specialty AM and PM drive themes which can be customized for your personalities. ■ In addition, all elements in THE POWER PAC™ are available on an individual basis. ■ Of course, THE POWER PAC™ is just

one of the 11 complete ID/ Promotion packages produced by Otis Conner Productions that will build awareness and image for stations in any format. ■ From country to rock, you'll find the right image at the right price. ■ So give us a call at (214) 358-5500 and ask for our free POWER PAC[®] demo. ■ We think it will turn you on, too.



TheOtisConnerCompanies

0

Radio Imagery • Custom Music • Sales/Production Libraries • Special Features

2829 W. Northwest Hwy., Suite 940 Dallas, Texas 75220 • (214) 358-5500



How To Win With Research & Promotion

Winning isn't everything, but it usually beats the alternative. So how do you make or keep your station in the winning posture? At the recent **R&R** Direction '84 seminar I talked with a number of broadcasters about this challenge, suggesting that the proper use of research and promotion could provide the strategy and tools necessary to emerge victorious in the upcoming sweeps.

I thought that those of you who were unable to attend the excellent series of management-oriented sessions here might be interested in a capsule version of my talk. Pay attention—there will be a quiz, with the score to be determined in future ratings results.

Budget Properly

In order to have the tools vital to a winning effort, stations must first allocate the necessary dollars. Winning has its price whether it's pain in sports, anguish as an artist, or bottom-line decisions as a GM or PD. What price — or portion of your annual billings — should be set aside for research and promotion?

In doing homework for the Direction '84 seminar it seemed that an industry average for research budgets was about 5% of total billings, with another 5% of gross set aside for the promotion kitty. It would suggest that these amounts are minimums. There's no guarantee that if your station spends 10% of its billing on research and promotion it will be blessed by the ratings gods. However, one can almost guarantee that if your station is spending less than these amounts and a competitor is intelligently devoting these or more monies to the fray, they will likely win.

The Tool Kit

Let's say you are fortunate enough to have the dollars to work with. What then? Here are some suggestions about what tools those dollars should buy you: Research

Your budget should buy you the following tools:

- Salaries. Perhaps for a fulltime research director to work with the sales and programming departments, to help break out books, to organize in-house research, and coordinate with outside research consultants/suppliers. This category may also include monies for part-timers who participate in callout or other in-house research efforts.
- Ratings subscriptions. Assuming you are in a market surveyed by either Arbitron or Birch, you have to pay for these services if you want to use their books for sales or management information.
 - Other research tools. Can be initems such as computers to assist

in setting up music research or can relate to outside items such as qualitative research/sales tools such as Simmons, Scarborough, etc.

• Research studies. Should be done at least once, preferably twice, annually. These perceptual X-rays keep your station up-to-date in terms of how the target audience feels about your station's image, music, advertising, DJs, and so on. Ongoing music research can be done in-house, but you'll probably want to use an objective outside expert when considering focus groups, telephone surveys, or mass music tests.

Promotion

Budget items should include:

• Salaries. Will probably cover fulltime promotion director and perhaps parttime assistants who help with outside events.

"It seemed that an industry average for research budgets was about 5% of total billings, with another 5% of gross set aside for the promotion kitty."

- On-air promotions. If your marketing strategy calls for on-air events, the monies needed to make those happen successfully should come from this fund. May include items such as cash giveaways or may cover other aspects like trips, cars, concert or dinner tickets, etc. Many of these latter goodies can be traded so it's helpful to coordinate with the sales department here.
- Outside promotions. Can be a most helpful ingredient in the recipe for an excellent public image and may have ratings payoff if handled properly. Sponsoring community-oriented events (keyed by what your market research says is of interest to your target listeners) makes a station more human and humane. In a close competitive battle that edge can be the difference. Typical happenings might include helping a crime victim get reestablished, raising money for a worthy cause such as a children's burn center, or hosting a series of seminars on home improvement (in concert with sponsors, of course).

Week In Review

Mediation Hearing Set

John Dimling, Executive Director of the Electronic Media Rating Council, has announced the date of an upcoming mediation hearing involving Arbitron. Some stations in the San Francisco area have protested Arbitron's policy regarding call letter changes and how those changes are reported in the ratings books. Dimling told R&R that the EMRC panel, made up of five members from various trade groups, will hear the broadcaster and Arbitron arguments on April 12. The decision of the mediation body is expected soon thereafter, perhaps on the same day.

AudiScan Surveys Cars

No, it's not a survey of German imports. AudiScan is a Shreveport, LA-based concern that has entered the ratings arena. The AudiScan methodology harkens back to the approach of aiming electronic devices at cars in certain geographical areas, purporting to measure in-car listenership more effectively than other survey methods. The firm has already surveyed Austin, TX. Interested broadcasters can call AudiScan at (318) 425-4030.

Birch Hires, Shifts Personnel

Birch Radio is making several personnel moves aimed at bolstering its strength in Atlanta and Los Angeles. Barbara Blair has been hired from Arbitron to serve in Atlanta as Regional Manager of advertiser/agency sales. Radio sales rep Don Williams is moving from Florida to Atlanta where he will join Regional Manager Dan Griffin. Also, Rebecca Martinez is being transferred from Florida to the L.A. office and will serve as a station sales rep for the West Coast.

• Sales promotions. Often the bane of a programmer's existence, these need to be handled with care. Yet, there has to be a realization that the programming and sales sides need to have a team effort on this matter. Programming should cooperate where the promotion doesn't detract from the air product, while sales has to not be a patsy on the street and throw in on-air sales promotions when it might not be necessary to get the buy.

I'm reminded of a classic from one of my clients. An advertiser wanted to give away cases of excess Spam in order to sign up for a schedule to advertise other groceries his firm distributed. After some thought was given to the offer, the station agreed to give away the "food" but did so quietly. Whenever a listener won- any other on-air promotion, he was also given Spam as an added gift (handed to him when he came to the station). This helped clear the merchant's inventory of the Spam, and the station kept him happy without harming its image.

Research + Promotion = Strategy

Once you've established worthwhile budgets and organized the proper tools within those budgets, you're ready to set your strategic plans. How might you approach that chore? I'd suggest the following steps:

1. Get the management team (GM, GSM, PD, Promotion Director) out of the station for a day or two to brainstorm. This group needs to build a consensus on three items — goals, resources, and timetable.

Discuss and agree on the station's goals (revenue levels, ratings scores, whatever). Commit the available monetary and personnel research to the cause.

Given the resources, set a timetable for achievement of the goals. For example, if the station is third in adults 25-54 and wants to be first — but has only

limited research/promo/advertising resources — then there has to be realization that the timeframe for success will not happen overnight.

- 2. Once the goals, resources, and timetable have been agreed upon, these items should be summarized into a one-page marketing plan. Specific strategies to fulfill this plan will vary from sweep to sweep, depending on what the research results show and on what the competition is doing.
- 3. A six-month calendar should be set up coordinating programming, promotional, and advertising events. Sales promotions should be factored in as well. To keep this calendar and the plans thereon current as well as keep communication misunderstandings to a

"Once the goals, resources, and timetable have been agreed upon, these items should be summarized into a one-page marketing plan."

weekly minimum, conduct management team meetings. At these sessions the calendar can be updated or revised depending on developments — both at the station and from the competition.

Given the above points and the merging of research/promotion into a cogent marketing plan agreed upon by the key management players, stations can win in the numbers. If you're not winning, perhaps you're not doing something I've outlined.

Remember also that I've just touched on the highlights of the Direction '84 seminar concerning this topic. There's much more to gearing up for ratings payoff. If you were at Direction '84 you know the whole story; if you weren't perhaps the points here will provide guidance.

Now go get 'em during the spring sweep!

RKO V RADIOSHOWS



LIVE FROM THE RECORDING STUDIOS. L.A.

WITH GO-GO'S

Your listeners are the stars every Sunday night at 11:00 PM (EST) for an hour of music and toll-free call-in conversation.

Join The Go-Go's on April 8th as they talk about what it's like to be America's premier all-girl group.

Hosted **LIVE**, in stereo, by Jo Interrante. Produced by Patrick Griffith Productions, Inc., for RKO.

For radio's hottest, most promotable program call 212-764-6702.

NETWORKS

PROGRAM SUPPLIERS



REED BUNZEL

NETWORK AND STATION DILEMMA:

Exclusivity Yours

reativity aside, the name of the radio game is \$\$\$\$\$ — the fight for sales, the plea-bargaining for budgets, the battle for ratings, and the bottom line at the end of the year. In the network arena it's the same story: go for the bucks. If a program is going to be successful, and if you're going to keep the advertiser satisfied, you need to get the top markets signed on the dotted line. Once the big stations are lined up, the advertiser smiles and the rest will fall into place like a line

One item of most importance to any station when signing a network or syndicator contract is the clause of exclusivity. For obvious reasons this guarantees that a certain station is the "official" outlet for a particular program or format within its market, a situation that is beneficial to both the broadcaster and the program supplier.

An age-old problem with large-market exclusivity is the plight of the fringe station, that suburban facility which finds itself inside the ADI of the major market stations, yet has no hope of competing with them. For these smaller stations the search for independent or network programming can often be a long and tedious one, and the idea of "exclusivity" is usually only a pipedream. When and if a top-notch program can be found, often it is the decision of the network — or the whim of the metro powerhouse — that determines whether the "smaller guy" has a shot at running it.

This week's column takes a look at three individual examples of this problem: WJLK-AM & FM/Asbury Park and WMTR & WDHA/Morristown, both New Jersey stations in the New York market, and KILE/Galveston, in the Houston-Galveston market. Also, to get the network/supplier point of view, I spoke with ABC, United Stations, Drake-Chenault, and RKO.

The Root Of The Problem

Dennis O'Mara, Program Director at WJLK, has run into the exclusivity problem



many times during the past few years, and told R&R of one recent example: "We were contracted with United Stations for 'The Great Sounds,' but WNEW in New York forbade us from carrying it. We were also kept from carrying the company's Dick Clark program, because we found out that once they got a New York station locked up, they didn't want us."

Robert McAllan, Director of Broadcasting at WJLK, recounted another situation. "We were running a syndicated format from Drake-Chenault since 1974, but guess who didn't get the 'History of Rock & Roll' from them? We've tried to get a lot of programs, only to find they've been put on New York stations, some of whose signals don't even get out this far."

McAllan claims that his station is 38 miles outside the heart of New York, and says that if the FCC's rules governing television syndication also were applied to radio, the problem would not exist — at least for him. "In TV you cannot sign a contract that allows a program to be aired exclusively more than 35 miles outside the center of the city of license. We would be outside that, as would be the large majority of stations."

One of the few programs the station has been able to share market exclusivity with

is ABC/Watermark's "American Top 40." While the show was initially difficult to procure, the station has been able to air it despite WPLJ/New York's broadcast of the program in exactly the same time slot. "We've been carrying the show since the days of cash," O'Mara says. "It was added to another station in our contiguous listening area — namely the ABC O&O — but we were able to keep it anyway. The only problem is with Arbitron — if someone writes "AT40" in their diary, it'll probably go to them."

The situation with "AT40" is somewhat different in Galveston, but the exclusivity dilemma itself is similar. Arbitron lists Houston-Galveston as one market, while the two cities are almost 50 miles apart. Until recently the signals from one did not penetrate into the other. According to Scott Taylor, Program Director at KILE, it was

The **United Stations**

also recently that he ran into problems with AT40. "As an ABC affiliate we began running 'AT40' about a year and a half ago. At that time no other station in the market was airing the program. Then, about six months ago, KKBQ in Houston started running it. Since Arbitron rates Houston and Galveston as one market, this would be a violation of our contract with ABC, which states that no other station in the market could pick up the show during our agreement.

"We did not object, however, because we feel that Houston and Galveston are separate markets, just as they are listed in SRDS. However, a couple months ago ABC informed us that at the end of February we would lose the program, in favor of a station that is actually in another market. It is very hard to believe that ABC would treat one of their affiliates in this manner."

Just over 35 miles from New York, but in another direction than Asbury Park, WMTR & WDHA/Morristown and station President Peter Arnow have consistently run into similar problems. "We've had the RKO Concert Series and the 'Rolling Stone History of Rock & Roll' when no other New York station would carry either of them. When a New York station did pick one up, we had the show taken away. We've also had trouble joining the Source, because a New York station runs the programming in the middle of the night just to keep it out of the market. Of course, it is a two-edged sword, because it forces us to go more local and develop things on our own, and we've been very successful doing that. I just feel it is unfair competition we're up against. As long as the big stations insist on this exclusivity it's going to be a lifelong problem, and I can really only see it getting worse."

The Network Side

The job of the network is to market its product while maintaining good relations

Network Spots . . .

Syndication company M.J.I. Broadcasting is currently conducting a network/syndicator survey within the top 200 AOR markets. The goals of the survey are to identify the network role within this format, identify perceived strengths and weaknesses of program suppliers, and identify the most popular AOR syndicated programs Ham Productions has developed an AM stereo package for its "Music Of Your Life" format, adapted to the Kahn/Hazeltine system of AM transmission . . . Radio program producer EDR/Entertainment has expanded its operations by opening an office in New York and by appointing representatives in Burbank . . . Images Presentations Corp. has introduced "Sports Notes," a new investigative sports feature built around interviews with sports figures and public officials . . . Mutual Broadcasting is preparing four 3-hour Country specials, plus its annual Memorial Day special 'Triple." Scheduled performers include John Denver, Lee Greenwood, Emmylou Harris, Willie Nelson, Waylon Jennings, George Jones, and Hank Williams, Jr. Mutual has also scheduled a new debate program, beginning April 16, featuring Massachusetts Senator Edward Kennedy and Kansas Senator Robert Dole . . . "City Rhythms," a series of Urban Contemporary specials, debuts over the ABC Youth Radio networks on April 15 RKO Radio Networks will broadcast "Baseball '84" during the week of April 2. The program highlights the winter trades, free agent drafts, minor league prospects, and preseason records for both American and National League players . . . Dallas-based Otis Conner Productions is developing a new A/C-oriented countdown show titled "The Hot 30," hosted by WWSH/Philadelphia's Bobby Rich . . . All Star Radio has introduced a new comedy short feature, "Steve's Bank," which consists of 130 fully-produced commercials about a con man and his personal bank Leisure Market Radio has just launched its new 24-hour "music for the rich" program format. Each month the network will reportedly switch one of its resort stations to the service, under the title "The Elegant Sound". gram distributor London Wavelength has joined with IRS Records to promote the label's act the Alarm, complete with autographed copies of the group's first album and small travel alarm

with affiliate (or possible affiliate) stations. Station relations are an important factor in this area, as is securing the best overall position for each show's advertisers. Finding a middle ground between the center-city and the outlying "fringe" station can be a tricky balancing act, and every network affiliates representative is sensitive to the exclusivity problem.

Willard Lochridge, VP/ABC Youth Networks, is familiar with the situation in both Asbury Park and Galveston. "These are mostly exceptions to the rule," he explains. "There are a couple markets that are very complicated in this regard, such as the Orlando-Daytona Beach and Cleveland-Dayton area. What happened in the Galveston situation is that all the FMs went up on a gigantic stick, and there is no doubt now that the Houston FMs now serve Galveston, while the opposite is not true. If we have a problem with an overlap we try to resolve it, either internally or between the stations. If we can't do that we're forced to make a decision. In cases like these I am sympathetic, but there's not a whole lot we can

At United Stations, Executive VP/Marketing Frank Murphy says cases like these can be delicate. "You have to be a diplomat, you have to take the heat, and you have to weigh each case separately. There are no hard-and-fast rules, only guidelines. You have to take each individual case and review it separately. It depends on the signal, the power, whether it's directional or nondirectional, and you have to look at the terrain. Of course, from a network's point of view it is imperative to clear the best station in the metro in all top 100 markets. The station in Asbury Park is a classic



example. My only comment in that case is that we feel we are being well-served in the case of 'Rock, Roll, & Remember' by WCBS-FM in New York, and with 'The Great Sounds' by WNEW. That is our decision, because I have never let a major market station dictate, 'I don't want that little station to take it.'"

Drake-Chenault is equally sensitive to these situations. According to Carol Holt, VP/Radio Special Features, "Our exclusivity policy is city of license, and we roughly extend that 25-35 miles. In the format sales

area our policy is to go out 75 miles, because in formats you have to be more protective than in special programming. In syndication, especially with a barter deal, you need New York, and consequently you have to give the station what it feels comfortable with. Usually they'll ask for the TSA, which extends all over the place. This keeps the station in Asbury Park from airing 'History of Rock And Roll,' because it is a straight shot across the water from New York. In most instances we try to work with the larger station to coexist, because they're not competing for the same advertising dollar. Unfortunately there are a few situations like this that keep cropping up that have no simple solution."

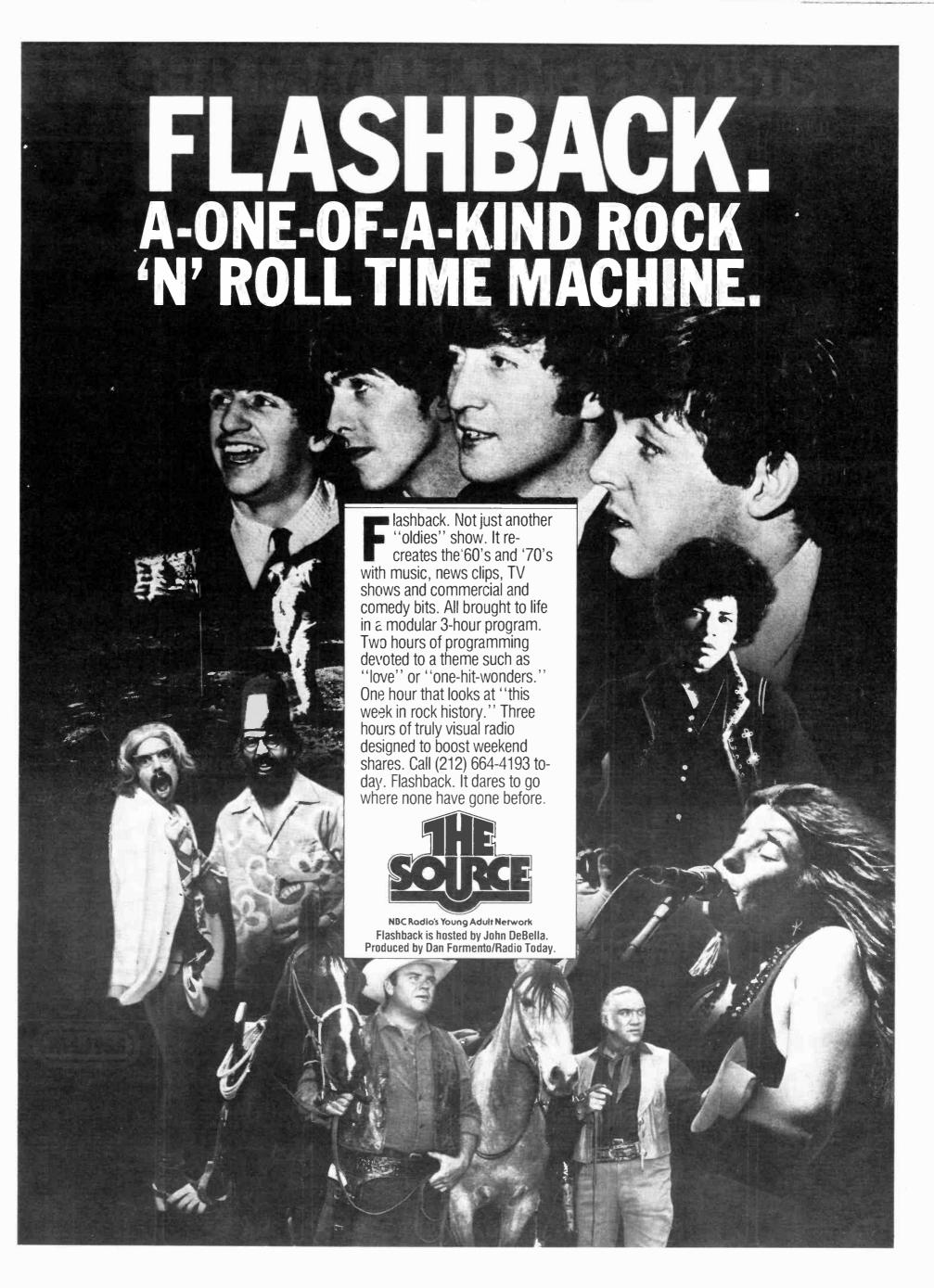
RKOV RADIO NETWORKS

Ken Harris, VP/Affiliate Services at RKO, has witnessed the problem from both sides of the fence, and understands the suburban stations' plight. "As you can imagine, it is very difficult to come up with any one single policy that's going to be universally fair. Our primary interest is in putting our programming on as many stations as is realistically possible, but in some markets this can become counterproductive by causing confusion to both advertisers and listeners. We do try to protect our stations so they can be reasonably assured of some exclusivity, and it does get to be a sticky issue. What we try to do is deal with each individual station on a case-by-case basis.

Whether network or fringe station, there is general concurrence that the situation is a sensitive issue, and that it is not going to simply go away. Wherever the network has the possibility of signing a major market powerhouse, the smaller operator will continue to anticipate the possibility of being excluded from carrying quality programming

One footnote: a follow-up call to Scott Taylor at KILE revealed that the station is still receiving "American Top 40," even though the cutoff deadline has passed. Taylor told R&R, "We haven't called ABC to find out if they've changed their minds, but we're still getting the affidavits. I'm hoping they're going to keep sending it, and I don't really want to tip them off otherwise, but if they've made a mistake they're going to find out sooner or later."

Watch this column for further develop-



Networks/Program Suppliers

MUSIC FEATURES

Entertainment Net/ Silver Eagle:

> Earl Thomas Conley (April 21) George Strait (April 28)

Rock Net/Continuous History Of Rock & Roll (R. Stone)

Kinks/Rolling Stones/Who (April 22)

Rock Net/King Biscuit (DIR):

Billy Idol (April 15)

Clayton Webster

Rare Trax:

T. Rex (April 16) Ronnie Lane (April 17) Rod Stewart (April 18) Saga (April 19-20)

Retro Rock:

Grace Slick/Motels (April 16)

Creative Radio Network Country Music's Radio Magazine:

Leon Everett (April 14) Janie Fricke (April 21)

• Ed Tobias has been named News Editor of AP Radio Network's Broadcast News Center. In his new position Tobias will direct the daily news operations of the AP Radio and TV wires, as well as AP Network News.





Rosie Oakley Kate Ennis He formerly was the network's aerospace reporter, and has been News Director at both WTOP and WASH in Washington, DC. In a separate move, AP also named Kate Ennis and Rosie Oakley as new Broadcast Executives, responsible for marketing AP in three Southeastern states. Ennis has been a

reporter for the Washington Post, and

will represent Florida. Oakley previous-

ly worked at WVOT-WXYY/Wilson,

NC, and she will be responsible for

marketing AP in Alabama and Georgia

Drake-Chenault

History of Rock & Roll:

Olivla Newton-John/Bruce Springsteer (April 16) Paul Simon/Al Jarreau (April 17) Three Dog Night/Supertramp (April 18) Beatles/Association (April 19)

Rascals/Foreigner (April 20) **London Wavelength BBC Rock Hour:**

Gary Moore (April 15)

Mutual

Lee Arnold On A Country Road:

Lacy J. Dalton/Janie Fricke/Mel Tillis/Crystal Gayle/Lynn Anderson (April 7-8)

Narwood Productions Country Closeup:

Joe Stampley (April 16)

Music Makers:

Les Paul (April 16)

NBC

The Source:

Night Ranger concert (April 13-15) Moody Blues concert (April 20-22)

RKO Networks

Captured Live (PG Prod.)

Blue Ovster Cult (April 13-15) Countdown America w/John

Leader (IS Inc.):

Bonnie Tyler (April 7-8)

Hot Ones: The Cars (April 6-7)

Live From The Record Plant

The Go-Go's (April 8)

Solid Gold Saturday Night: Sam Cooke (April 14)

Rolling Stone Magazine Productions

Guest DJ: Rick Wright (April 16)

"The Spirit" Productions American Christian Countdown:

Glenn Garrett/Petra/Wendell Burton (April 7-8)

Strand Broadcast Services

Music & Memories: The Ventures/Fabian (April 14-15)

United Stations

Dick Clark's Rock, Roll & Remember:

Roberta Flack (April 13-15)

The Great Sounds: Kitty Kallen (April 13-15)

Rick Dees' Weekly Top 40:

Matthew Wilder (April 13-15)

Solid Gold Country:

David Frizzell/Shelly West (April 13-15)

Weekly Country Music Countdown: Michael Murphey (April 13-15)

Syndicate It Music Of The City:

The Name Game (April 16)

Westwood One

The Countdown:

Johnny Mathis/S.O.S. Band (April 13-15) Dr. Demento:

Answer and follow-up records (April 13-15)

Earth News:

Debra Winger/Jim Bridges/Howard Jones

(April 16-20)

In Concert:

Big Country (April 9-15) Live From Gilley's:

Razzy Bailey (April 9-15)

Off The Record:

Roger Daltrey/Pretenders (April 16-20)

Off The Record Specials:

Huey Lewis & The News (April 16-22)

Rock Album Countdown:

Van Halen/Alan Parsons (April 20-22)

Rock Chronicles: Solo Flights (April 20-22)

Special Edition:

Dionne Warwick (April 16-22)

Star Trak Profiles: Carly Simon (April 16-22)

Superstars Rock Concert:

Genesis (April 20-22)



THE GREAT SOUND OF VALE — Jerry Vale (I) was the featured guest at a recent taping of United Stations' "The Great Sounds." Vale, popular in the '50s and '60s for tunes such as "You Don't Know Me" and "Have You Looked Into Your Heart," was interviewed for the program by Exec. VP/Programming Ed Salamon

NEWS & INFORMATION FEATURES

ABC

Rock Net:

"Lifelines" w/Bill Fantini; Crime prevention/taste psychologist/child restraints/dining out (week of April 2)

'Rocknotes' w/Pat St. John: Peter Wolf/Van Halen's album cover (week of April 1)

All Star Radio Radio Hotline:

I was just thinking . . . (April 2) Wrong number (April 3) Listen to your mother (April 4) Punk (April 5) What a day (April 6)

Comedy Drop-ins:

Teenage warehouse (April 2) Das Love Boat (April 3) Camera shop (April 4) Big fat Donna (April 6)

Clayton Webster Jack Carney Comedy Show:

Television (April 16)

Progressive Radio Net Computer Program:

Break-ins/large micros/naming a company/computer link-ups/software by phone (week of April 2)

Laugh Machine:

Richard Pryor/Kip Adotta/Bill Cosby/Gallagher/Flip

Wilson (week of April 2) News Blimp:

Anti-terrorists/punk computers/power lunches/hot food/the personals (week of April 2)

Sound Advice:

Watts/distortion/hiss & hum/hum & rumble/sound frequencies (week of April 2)

Public Information Affiliates PIA Public Affairs:

Karen Silkwood/Tom LaPorte (April 1)

Medscan w/ Frank Blair:

Chasing colds with exercise (April 2) Sleeping with carbohydrates (April 3) Living with cancer (April 4) Electric silver technique (April 5) Hot tubs & herpes (April 6)

Strand Broadcast Services Something You Should Know:

Home safety (April 2)

Dream Symbols (April 3) Budgeting (April 5)

Syndicate It Radiorobics w/ Jayne Kennedy:

Exercising shoulders/arms/chest (April 2) Exercises to do anywhere (April 9)

Westwood One Brad Messer's Daybook:

Green giant (April 2) Pony Express (April 3) 'Star Trek'' cancelled (April 4) Elihu Yale (April 5) First LSD trip (April 6)

Playboy Advisor:

Circumcision/dating younger man/he lives with dad's former girlfriend/golden valve/committing to a relationship (week of April 2)

Spaces & Places:

Handling medical emergencies (week of April 2)

Tellin' It Like It Is:

Boxer Jack Johnson (week of April 2) Waldenbooks Report:

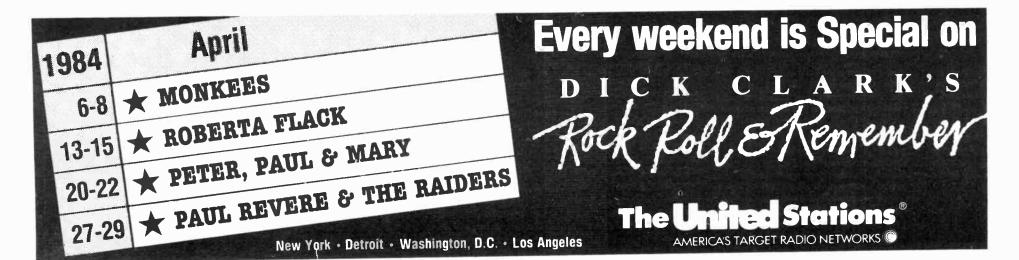
Jerry Hopkins/Leni Zeiger/Dr. Seuss (week of April 2)



RADIO ROUNDUP - Bandleader Woody Herman visited the New York studios of Narwood Productions to tape a two-part special edition of "The Music Makers," in which he discussed his long career. Pictured are (I-r) Herman, WNEW/New York VP/GM Jack Thayer, Narwood President Ted LeVan. and "Music Makers" host Skitch Henderson.



MUTUAL PARTNERS - Mutual Broadcasting has announced that it will produce this year's Country Music Association Awards Show, which Kraft has agreed to sponsor. Present at the recent program announcement were (I-r) WHN's Joel Raab; CMA's Al Greenfield, Jo Walker Meador, and Ed Benson; J. Walter Thompson's Ron Kaatz; and Mutual's Dick Carr.



Management

The Six Million Dollar Manager, Part VII By Kevin B. Sweeney

Last time we discussed the importance of sales promotion by means of a ten-question quiz and a look at CBS network's promotion-oriented pre-television era. Chapter seven picks up at that point, outlining the ineffectiveness of many sales promotion managers — that is, for stations accorded the luxury of hiring one. From there, we move on to sales promotion budgets and talk about the "key player" on the manager's team, the sales manager.

This lady was chosen because of her experience with (choose one) (a) TV buying (b) outdoor (c) producing consumer advertising. Or all of the above. And because she works cheap.

She has little aptitude for or interest in writing a presentation for an auto parts retailer. Or putting together a brochure of success stories.

Recognition in her craft and rewards — e.g., a chance to go to a television station as promotion doyen — are in audience promotion, not in sales promotion.

It's Your Fault

The fault lies with you, not her. The fault lies with the Six Million Dollar Manager. His eyes would roll back in his head if an important retailer told him that he had no advertising budget to increase business and/or no one to do the promotion if he had a budget.

But isn't that the case with most stations among the Fabulous Four Hundred? Isn't the sales promotion line in your P & L tiny contrasted with audience promotion? Isn't it often an accounting device to have some place to dump a miscellany of sales-related expenses? Is there a person, even half-time, assigned to sales promotion?

You're not really to blame, as the psychiatrists tell us. You grew up warped.

Many of you are the spritual children of some of the 1950s Movers and Shakers of this business. They were not men for all seasons; they understood getting the numbers and on-the-air promotions. Their dicta included "Get the numbers and you'll get the business." (Still true — par-

tially true — today. But no truer than what must be the 1980s dictum of the Six Million Dollar Manager: "You don't need the largest number to do the largest business and make the largest profit")

One thing no Mover and Shaker of the 1950s really understood was sales promotion. So many of you grew up without exposure to it, never had an opportunity to see its magic

But it's not too late to learn. And you had better learn unless you are willing to pay the horrendously escalating price for remaining #1 in your audience classification — and have that constitute your sales promotion.

"The future of the Six Million Dollar Manager is more dependent on a large, local sales department than on almost any other element."

\$50,000 Sales Promotion Budget

For a station doing \$1.5-\$2 million, your budget for sales promotion can be as little as \$50,000 although that's tight.

"But that's three percent," you're shrieking. Yep. About half of what your average general merchandise retailer really pays for its sales promotion.

Of course, this is in addition to all that garbage you have been

dumping in the sales promotion account in your statement — like the present for the buyer and your Christmas cards and the posters you printed as merchandising for the soft drink account.

For a real \$50,000, you can buy a \$20,000 person and \$30,000 worth of tools. That won't buy you very many color brochures.

"No Mover and Shaker of the 1950s really understood sales promotion."

But it will buy you one of plus dozens of more mundane but equally effective, quick-printed items that will bring you 1000-1 as much business as they cost.

As with everything in this people-intensive business, where is the sales promotion manager who will turn out all this material? The one who will recognize, after some direction, what should be in the hands of the salesmen, what should be mailed, etc. Two suggestions:

(a) You have a salesperson who writes good presentations but that you have trouble getting out of the office, and who can't close a door? Maybe he or she can be retreaded as a sales promotion manager.

(b) Some newspapers have good young promotion people who recognize that you have to be graying and arthritic before you make money at the paper. They have good training sometimes in the nuts-and-bolts of comparing media.

Avoid television promotion people. In fact, avoid anyone who has worked for more than a year with a television station. They won't stay in dowdy old Radio after they've seen Broad-waaay.

To sum up: I believe that the future of the Six Million Dollar

"Sales management is where stations are weakest."

Manager is more dependent on a large, local sales department than on almost any other element.

But I would rather link my future to a seven-person sales department with an effective one-person sales promotion department than a ten-person sales department without any sales promotion except that the manager and sales manager produce.

The key player on the Six Million Dollar Manager's team is the Thousand Madel

The 1980s Model Sales Manager

Here is the man or woman who must execute. The person on whom the top line depends to a greater degree than on any other single person.

The one who must produce the compounded 20% sales increase annually year after year so that there will be increasing ROI. And he must produce it regardless of slumping shares, recessions, sleet, or summer heat.

But, he or she may not be able to. Herb Tarlock of "WKRP" lives!

Because sales management is where stations are weakest. This absolutely critical position in the five-year plan that must be executed to increase cash flow three times for a newly-acquired station is most often occupied by someone with pitifully little experience.

In many, many stations the sales manager is analogous to the first-year medical student who is handed a scalpel in the middle of the brain operation and told to finish the operation — one he had only watched from a distance previously.

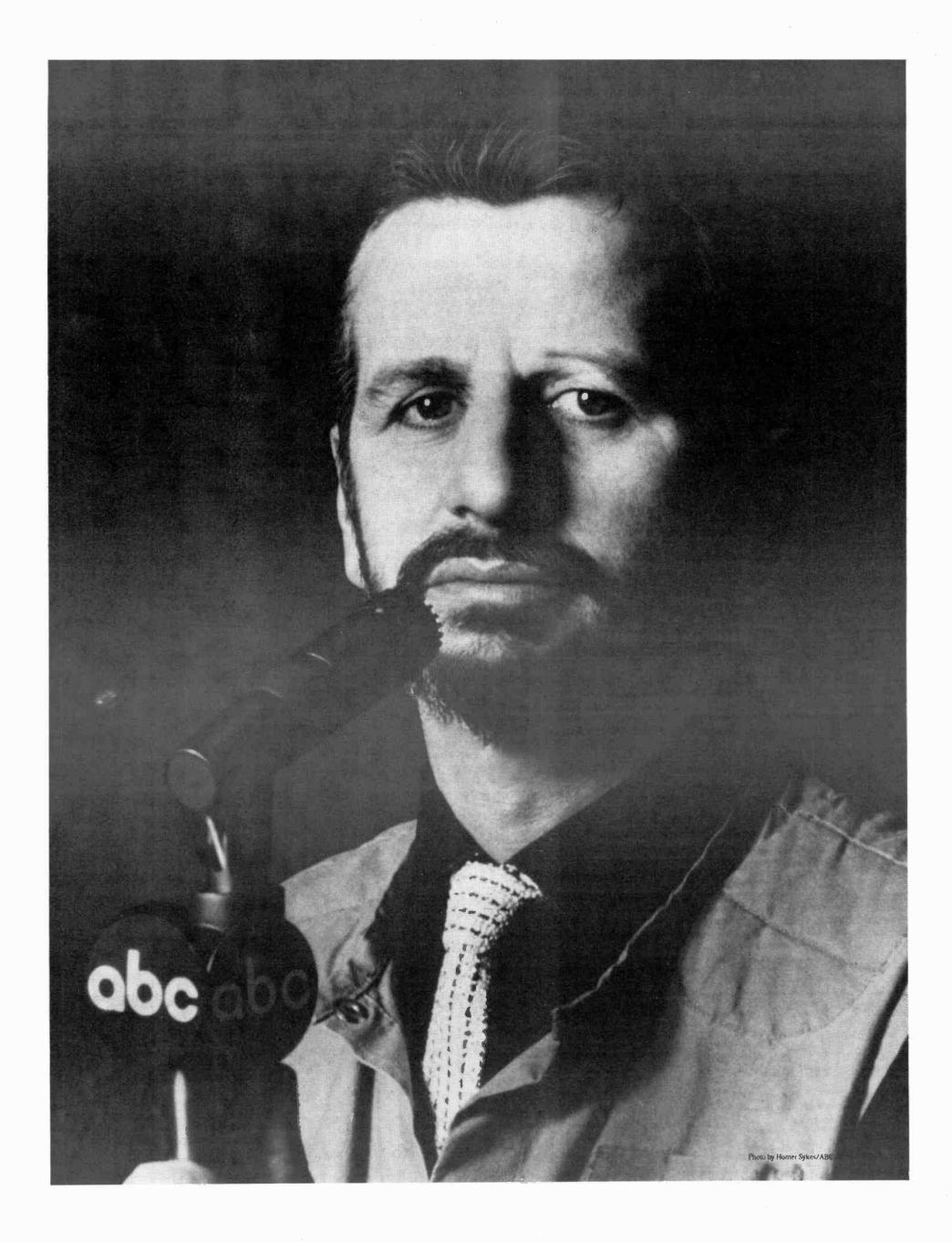
Sales managers are often chosen on the unreliable criteria that (a) they are the best salesperson and (b) if they are not given the job they will sullenly go off to work for the competition.

Because they are good with customers, able to sense what these people might do and what they think, because they can sit willingly and interminably with the drunks, remember birthdays and wedding anniversaries, quote straightfaced a reliable fact (they just made it up), because they are quicker than and often contemptuous of their fellow salespeople, because they perform the irreducible minimum of noncommissionable duties, we promote them to sales manager.

Part VIII will appear shortly. "The Six Million Dollar Manager" and Kevin B. Sweeney's other works are available from the Kevin B. Sweeney Companies, PO Box 1673, Thousand Oaks, CA 91360.







value on a rice or redichiete my com

HISTORY REPEATS HIMSELF.

Ringo returns as DJ of the historic 25-week repeat command performance of Ringo's Yellow Submarine — A Voyage Through Beatles Magic.

The Sub sank all the competition on its first trip, capturing an audience of over 12 million adults.* Now it's ready to score again with audiences and advertisers starting May 5th.

Don't let history pass you by. Call Julie Eisenberg at (212) 887-5690.

The Return of The Yellow Submarine

Don't let history pass you by.





*Adults 18+, R.H. Bruskin Associates, Omnitel Survey and ABC Radio Network Research Estimates, October, 1983

Ringo's Yellow Submarine, Copyright © 1983, American Broadcasting Companies, Inc

MCA Records presents

STEPHENSON'S

lodernDay

RICHARD LANDIS VAN STEPHENSON & JAN BUCKINGHAM

ANDY

MIKE BAIRD / DENNIS BELFIELD

AND A CAST OF THOUSANDS

IMING SOON TO

From The Forthcoming Album'RIGHTEOUS ANGER"

Street Talk



from Sandusky last week, several personnel changes were announced. VP/GM Jim Hardy (sent there from Sandusky's KBPI/Denver a few weeks ago) and GSM Lee Dombrowski have exited. Steve Jacobs, Exec. VP/GM for SunCom's KCEE/ Tucson, will now manage both KCEE & KWFM; KCEE Account Exec. Deanne Sheehan has become KWFM Sales Manager; and KWFM PD Jim Ray is now OM/PD of KWFM and OM of KCEE, where Bill Mortimer remains as PD.

Here's the latest from the MUTUAL front. Apparently stung by rampant leaks, the network is having employees sign forms on which they pledge not to disclose the network's business to outsiders. Don't bother asking us how we found out.

BRIAN KRYSZ is the new PD at WYFE! ROCKFORD, coming from the same post at WGRQ/Buffalo.

After a brief period as Station Manager, ED SANDER has been elevated to VP/GM at WDAE/TAMPA. Ed previously served as GSM at Taft sister station WTVN/Columbus.

WLAC-FM/Nashville PD DAVE NICHOLS has added the PD duties for News/Talk sister AM station WLAC. BRIAN SARGENT, former midday personality at crosstown KX104, has joined WLAC-FM for afternoons and MD

Thanks to the FCC's breakup of clearchannel signals, a new AM outlet is coming to the Los Angeles area. KWNK(K-Wink)/SIMI VALLEY is scheduled to debut its A/C format May 1, operating with 1kw way down the dial at 670 kHz. The new PD is JOHN CAMP-BELL, formerly of KMEN & 99.1/Riverside, CA

Whodunit Dept: folks in Cincinnati are still trying to solve the mysterious "bugging" of WKRC's staff meeting at a local hotel a few days ago. PD Dave Mason told R&R that he found a line connected to the rostrum microphone, trailing out the window of their meeting room down the side of the building to a portable cassette recorder hidden in a garbage bag under some bushes. The police are investigating, and even the FBI may get involved, since such interception of wired communications ("electronic eavesdropping") is a federal offense.

KATZ BROADCASTING has shifted some key personnel around, moving WFTQ/Worcester PD DAVID BERNSTEIN to WDBO/ Orlando as Operations Manager. DON KEL-LY, formerly of WMAS/Springfield, MA, is Bernstein's replacement as WFTQ PD Additionally, JULIE ELLIS joins WAAF & WFTQ as National Sales Manager.

market, former WSHE PD

NEAL MIRSKY is the new PD at WCKO. Acting WCKO PD Brian Illes will stay on as Assistant PD.



John Cameron Swayze

Okay, here's this week's question: what takes a knockin' and keeps on rockin'? The answer is Z100/NEW YORK. The station's new TV spot, produced by Tour De Force, features none other than

JOHN CAMERON SWAYZE

delivering the "takes a knockin' and keeps on rockin' " line after several radios (blaring the

ubiquitous Z100) have been violently destroyed. Remind anyone of the old Timex ads? Congratulations. And, hats off to Z100 and Tour De Force for a very entertaining 30

Speaking of TV campaigns, WLS-AM & FM/CHICAGO picked up a Golden Addy Award for its "Starters I, II, III" series featuring morning man LARRY LUJACK. The stations also won the Bronze Medal in the International Film & TV Festival of New York for the same spots.



SCOTT ALEXANDER has been promoted from MD to Programming & Music Coordinator at KWK-AM & FM/ST. LOUIS. He'll

report directly to Station Manager Bob Burch, as well as continue his afternoon airshift.

WKZZ/LYNCHBURG, VA will drop its Country format next month for CHR, calling itself Z100. RAY BENTLEY from WTOY/Roanoke is the new GM for WKZZ and its still-Country AM sister WWOD. Mike Carroll is OM for both and Ben Peyton is consulting.

After four years at KILE/GALVESTON, PD SCOTT TAYLOR exits. He's replaced by RAY FLORES, who's been with the station off and on for a number of years.

WQSR/BALTIMORE PD WAYLON RICHARDS has left the station. He's looking for another programming position. Call him at

(301) 249-6578.

Danny Wright

WGCL/Cleveland has lost afternoon personality **DANCIN' DANNY WRIGHT** to Q107/WASHINGTON, unseating longtime afternoon driver Dave Thompson. It seems Alan Burns stuffed more dollar bills in Danny's pockets than his pockets would hold. As a

result, WGCL's Bob Travis needs an afternoon replacement immediately.

MORE STREET TALK/See Page 20

Have You Heard . .) dyssey File

A Pursuit Of More

(213) 392-8743 131 Ocean Park Blvd., Santa Monica, CA 90405

ING BREAK



ROMANTICS "One In A Million"



CHR BREAKERS 3/23/84

CHR CHART: 38

161/21 67%





SLADE "Run Runaway" ON MLZ ON GING-ALONG SING-ALONG

ROCK & ROLL!

One Of The MOST ADDED

CBS ASSOC.
RECORDS

WXKS-FM Y100 WBEN-FM **WPHD** PRO-FM CHUM Z93

WGCL KIIS-FM Q100 **WNYS** K104

98PXY Q92 **WRCK** WHTF **WBBQ** WJZR WZYP WOKI

WLAN-FM KTFM WKDD **KMGK** WJXQ Z104 **WRKR** WRQN **KELI** WHOT-FM WERZ

WQXR **KQMQ** KLUC KSKD **WZON** WIGY 103CIR

13K

WQCM OK100 WKHI 95XIL WOMP-FM WSQV **KQIZ-FM** Q104

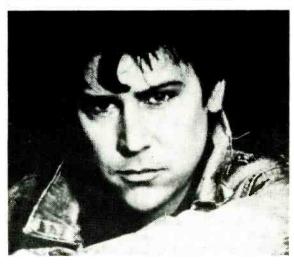
WZYQ

WPFM KRNA WXLK WIXV Z102 WGLF **KKQV** WHSL **WBNQ**

WYKS

WAZY-FM **KFMW KCDQ KTRS KGHO KZOZ KIST**

Y94



SHAKIN' STEVENS "I Cry Just A Little Bit"



WXKS-FM CKOI WKRZ-FM WSFL WZON WERZ

WJBQ **WOMP-FM**

KIST

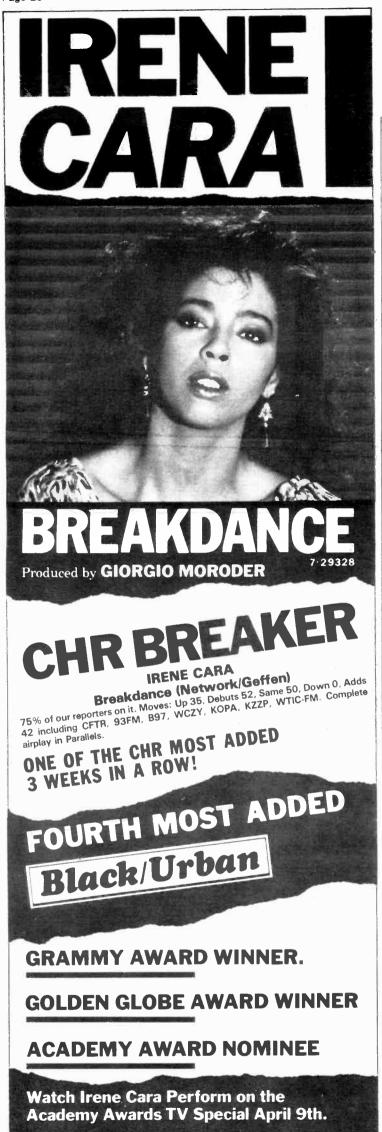






Distributed by CBS Records

- The follow-up single to Cyndi's #1 record, "Girls Just Want To Have Fun"
- Watch for Cyndi's MTV WORLD PREMIERE VIDEO of "Time After Time" on Saturday, March 31st, 12 am EST Pertrain



Street Talk

Continued from Page 18

With the PD slots open at San Francisco CHRs KFRC (see Page 1) and KITS, it's down to a battle between KFRC consultant WALT SABO and Hot Hits consultant MIKE JOSEPH for the spring Arbitron.

JOHN CARUCCI, last PD at WKFM/Syracuse, has landed as Operations Manager/. morning personality at WUUU (U102)/UTICA-ROME. NY. The station is dropping its present A/C format in favor of CHR.

JOEY REYNOLDS is still ramblin'. This time he'll do a couple of days at Talk outlet WGAR/Cleveland, and then a month of mornings at WHYT/Detroit.

Former Columbia Records national promotion rep CHUCK THAGARD has joined RKO **HOME VIDEO** as National Sales Manager. Chuck, who was most recently with CBS/Fox Video as Western Zone Sales Manager, will work out of RKO Video's Encino, CA office.



Davy Crockett has one. Dolly Parton does, too. But it looks like ELVIS PRESLEY won't have a section of highway named after him.

Officials say they cannot name the section of Interstate 40 that runs through Nashville after the late singer without violating both state and federal laws. Apparently the concept of naming highways after celebrities is okay; it's the choice of I-40 that presents the problem in this instance.

The CHR battle of Washington is getting very competitive. According to the latest (Feb/Mar) Birch figures, WAVA is the new 12+ leader, edging Q107 for the first time. WASH is third.

WOKK/MERIDIAN, MS PD TOMMY HUT-**CHINSON** has been promoted to Operations Manager. JESSICA JAMES is the new PD.

CONSTANT COMMUNICATIONS, owner of KDUK/Eugene, has purchased an AM sister station, KBDF. The old News/Talk format and call letters have given way to a Country approach as KYKN. Brian Burns is now Operations Manager for both KDUK & KYKN.

KGIL/San Fernando (Los Angeles) has brought back "SWEET DICK" WHIT-TINGTON for mornings. Dick, last at KHJ/Los Angeles, displaces current KGIL morning host Jerry Bishop, who will now shift to middays as PD/midday man Mike Lundy comes off the air



In a somewhat unprecedented move, the CBS Owned FM Stations have hired veteran air personality (and super voice) **CHARLIE VAN DYKE** to be "the voice" of their seven stations. Group VP/GM Bob Hyland III said, "This

Charlie Van Dyke is the first time CBS Owned FM Stations will have their IDs, promotional announcements, and events voiced by the same individual. We're thrilled that Charlie will be adding his signature touch, working with our local program directors to give our stations an even more exciting sound." Charlie will continue on staff at KTAR/Phoenix.

In the Salt Lake City area, KCGL/CENTERVILLE has discontinued its Spanish-Religion format for a "Modern Music" rock format.

Congratulations to KWSS/San Jose and WESTERN CITIES National PD DAVE VAN STONE and KRQQ/Tucson PD GUY ZAPOLEON on being named the company's "PDs Of The Year."



KFIV(AM)/MODESTO has dropped its A/C format for Country, changing calls to KZUN. C.J. STONE, PD of AOR-formatted

KFIV-FM, assumes programming duties for both stations.

JIM MARTIN has been named PD at WOAY/BECKLEY, WV, and the station's changed from AOR to CHR.

Assistant PD/MD GLORIA JOHNSON has left KGON/PORTLAND after more than seven years. Assistant MD Inessa York becomes MD. Also leaving KGON is Dave Kanner, onehalf of the morning team.

New RCA Records National Promotion Director ED MASCOLO will continue to reside in Nashville (contrary to what we told you last week). He'll have offices in both New York City and Nashville.

Congratulations to KGAY/Salem, OR MD EDDIE EDWARDS on joining the airstaff of WMC/MEMPHIS in afternoons

WNAM/APPLETON-OSHKOSH is putting together an "Old Timer's Day" on June 17. All ex-WNAM employees should contact Perry Murphy by May 15. Also, KGMO/JEF-FERSON CITY, MO is holding a 10th anniversary celebration at the end of April. Former jocks should call Tom Johnson at the station.

JOAN BERLIN has resigned as Promotion Director of WAVA/Washington to join Abramson & Associates, a DC advertising and public relations firm.

Longtime Los Angeles air personality NANCY PLUM is directing the promotion department this summer for Classicalformatted KFAC-AM & FM/LOS ANGELES while Promotion & Advertising Director Sheri Sadler is on maternity leave. Most recently broadcast consultant to Universal Pictures. Nancy continues on the counseling staff of

Los Angeles Broadcasters. Former consultant and

veteran programmer MIKEL HUNTER has been named Operations Director at "Modern Adult"-formatted KMZQ/LAS VEGAS.

STORK STOPS: Jam

Creative Productions President JONATHAN WOLFERT and his wife Mary Lyn welcomed

daughter Melissa (3-22) . . . KSAN/San Francisco personality SHANNON O'BRIEN and her husband Sam are the proud parents of Noelani Lenore (3-16) . . . WB VP/Publicity BOB MERLIS and his wife Judy celebrated the birth of their third son, Timothy (3-21) . . . PolyGram VP/ Business Affairs West Coast JEFF SYDNEY and his wife Sharon had new son William Monroe (2-26).



Album WHAT A FEELIN' GHS 4021

From The Geffen/Network

Personal Management

Selma Rubin



You're looking at a man who could use some good news. The new AP Network News.

As Program Director, your job is to get and keep listeners. To do that you need good strategy, deter-mination and the best tools to work with.

At AP Network News, we want to help. That's why we're generating an additional 24 dynamic, drivetime news updates each day. All free of commercial clearances.

A two-minute NewsWatch highlights breaking news at the bottom of the hour. Our 60 second NewsMinute features the top stories at two minutes before the hour.

We've added these reports to our schedule of hourly newscasts, already available in 2½ and five minute versions.

Our new reports are short, and they're jammed with reliable information. You'd expect that from AP.

What's more, they add unmatched flexibility to your overan programming.

And AP Network News actually helps you keep listeners tuned to your station while keeping them tuned-in to the world.

There's more. AP Network

News has expanded its feature programming, from consumer affairs to computer news. It's information programming you and your audience will enjoy.

Best of all, our increased service comes without an increase in cost.

So, if you can use some good news in your ratings battle, call Glenn Serafin at (202) 955-7200 for more information and our latest demo tape. He'll explain how AP means good news for your listeners—and good news for

you at ratings time.

Associated Press Broadcast Services. Without a doubt.

On The Records



KEN BARNES

Getting The Cars Started

When the Cars cruised onto the music scene in 1978, it seemed as if they'd rolled in from nowhere with a fresh, completely-realized rock sound. But nobody (not even Rockwell) just appears, and the Cars are

About 12 years ago Ric Ocasek and Ben Orr teamed up in a trio called Milkwood. Their names were a bit longer back then, Ric going by the more formal Richard Otcasek and Ben signing on as Benjamin Oizechowski. On their one Paramount LP, Milkwood rambled to no coherent effect musically, and featured oblique Dylan-style lyrics ("You know you can reach me in the swirlin' mist of something left unsaid") that at times aren't a million miles away from current Cars words.

As a final footnote to Milkwood, credited with baritone and soprano sax plus horn arrangements is one Greg Hawks, who later added an "e" to his last name and became a component in the Cars as well.

Precarious Existence

Tony Carey is solidly establishing himself as an AOR mainstream rocker, with his own two solo albums plus the Planet P Project. Earlier, he was materially involved in



Early 1984 has been marked by some gratifying comebacks, from the Romantics to KC to Manfred Mann's Earth Band. One of the most notable is that of Dwight Twilley, whose only R&R Back Page appearance was in July 1975 when his very first record, "I'm On Fire," rose to No. 31. That success on Shelter Records gave him the jump on labelmate Tom Petty, whose group Mudcrutch's only single vanished shortly after release. A lean nine years ensued, however, for Twilley and his then-partner drummer/singer Phil Seymour. Seymour split to go solo and had a chart record in March 1981 with "Precious To Me." Meanwhile Twilley kept on with unsuccessful singles and albums on Arista and EMI

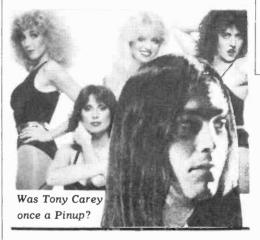


All that has changed with "Girls" going top 5 AOR and top 20 CHR, and it's fitting that Tom Petty should lend a hand (or, more accurately, a voice). And toward the end of "Girls," you can hear a vocal line that precisely echoes the melody of that first Twilley single - he hasn't forgotten, and it's nice to see radio hasn't either.



Richard Otcasek (l) and Benjamin Orzechowski (c) before they got their driver's li-

a quite different sort of project - the Pinups. The Pinups were a German-recorded American female quartet not known for their extensive wardrobes and singing a lightweight brand of pop, exemplified by their very minor hit "Song On The Radio" in 1982. Carey wrote not only that song but eight others on the group's sole album to





Probing The Stones

(Part VII)

P.J. Proby before the split

By the end of 1964 in Britain, P.J. Proby may well have been just as hot as the Rolling Stones. But somehow it didn't stay that way

P.J. Proby: One of the period's unforgettable characters, Proby was actually James Marcus Smith, and wrote a minor R&B hit by the Ribbons called "Ain't Gonna Kiss Ya." This was covered by the Searchers and gained him some British attention. His flamboyant UK TV appearances, ponytail, exaggerated gyrations, and a powerful voice that took standard songs to new heights while subtly mocking them at the same time (hear his staggering version of "Somewhere") mesmerized British audiences, and "Hold Me" and "Together" were big UK hits and small U.S. ones. Set to conquer the world, he instead cultivated a tendency toward acting difficult with promoters and press and splitting his pants in mid-gyration. His career nosedived, although he did have a top 20 American hit in 1967 with "Niki Hoeky." After a 1968 album called "Three Week Hero," on which his backing band was three future members of Led Zeppelin, he essentially fell silent, and except for scattered comeback sightings in L.A. and England, has become a phantom legend

Rolling Stones: When they started in 1962-63, the Stones were a blues band mutating into an R&B band, and even when they began recording, almost all their repertoire was cover versions. On their first three U.S. albums (compiled from two British LPs and assorted EPs and singles), the Stones wrote a total of 10 songs (and two of those were instrumentals). The rest were songs by Chuck Berry, Marvin Gaye, Muddy Waters, Solomon Burke, Slim Harpo, Irma Thomas, Bo Diddley, and more.

On the other hand, they were writing songs for other people, and those were 180 degrees away from the tough blues of their own records. The best-known of these early Jagger-Richard compositions was "As Tears Go By" by Marianne Faithfull, and that's fairly typical of other ditties like "Shang A Doo Lang" by Adrienne Posta and "I'd Much Rather Be With The Girls" by Donna Lynn. The first original Stones single, "Tell Me" in mid-1964, was a big-production semiballad; the next, "Heart Of Stone," was a bluesier ballad; and not until 1965's "The Last Time" and "Satisfaction" did they hit the original rock & roll groove they became famous for

Dennis Edwards, scoring on the Black/ Urban chart with his first solo hit, sang with the Temptations from 1968 to last year, taking the gruff lead vocals on hits like "Cloud 9," "Psychedelic Shack," and "I Can't Get Next To You." Before joining the Tempts, he sang with a late edition of fellow Gordy/Motown artists the Contours

Finally, a question for you historians out there: does anyone know if Dan Fogelberg was in a midsixties garage rock band called the Third Booth from Illinois?

Record News

Tony Banks of Genesis has landed the soundtrack plum of scoring the film "2010," sequel to "2001: A Space Odyssey." The movie is expected out in December . bia is planning an album of Olympics themes by the likes of Toto, Giorgio Moroder, Herbie Hancock, Burt Bacharach, Carole Bayer Sager, and more. So what are those '50s-'60s "Big Boy Pete"/"Western Movies" hitmakers the Olympics getting out of all this?



ONE YEAR AGO TODAY

- RCA BUYS INTEREST IN ARISTA
- DWIGHT DOUGLAS NAMED PRESIDENT OF B/A/M/D
- JERRY SHARELL BECOMES SR. VP AT MCA
- BOB LAWRENCE NAMED VP/GM AT WYNF/TAMPA #1 CHR: "Separate Ways" — Journey (Columbia) (2nd week)
 #1 A/C: "Make Love Stay" — Dan Fogelberg (Epic) (2nd week)
- •#1 COUNTRY: "Dixieland Delight" Alabama (RCA)
- •#1 BLACK: "I Just Gotta Have You" Kashif (Arista)
- #1 AOR TRACK: "Photograph" Def Leppard (Mercury/PolyGram) (3rd week)
- •#1 LP: "Pyromania" Def Leppard (Mercury/PolyGram)

Note: Last week's Country #1 should have been credited to the Bellamy Brothers on WB/Curb.

FIVE YEARS AGO TODAY

- FRANK TENORE NAMED VP/GM AT WHUE-AM & FM/BOSTON
- SAM WEAVER BECOMES PD AT WDIA/MEMPHIS
- BOB SCOTT NEW PD AT WOL/WASHINGTON
 #1 CHR: "What A Fool Believes" Doobie Bros. (WB) (2nd week)
- #1 A/C: "Music Box Dancer" Frank Mills (Polydor/PolyGram) (2nd week) •#1 BLACK: "Got My Mind Made Up" — Instant Funk (Salsoul/RCA) (2nd week)
- #1 COUNTRY: "I Just Fall In Love Again" Anne Murray (Capitol) (3rd week)
- ●#1 LP: "Minute By Minute" Doobie Bros. (WB) (3rd week)

TEN YEARS AGO TODAY

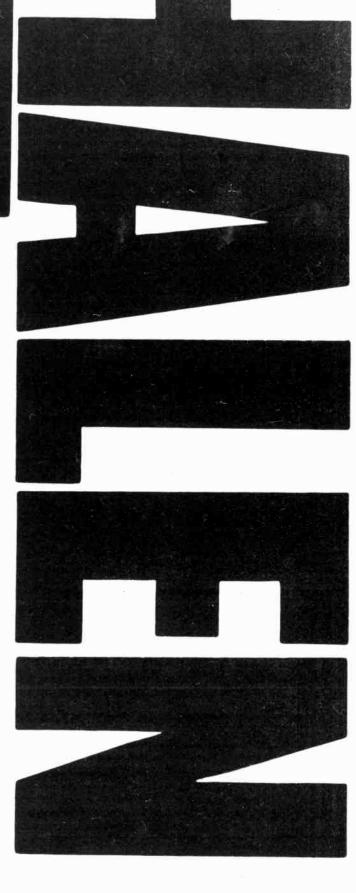
- BILL TODD NAMED PD AT WDAI/CHICAGO
- #1 CHR: "Bennie & The Jets" Elton John (MCA) (2nd week)
- #1 A/C: "The Entertainer" Marvin Hamlisch (MCA) (2nd week) ● #1 COUNTRY: "Magnolia Blossom" — Billy Crash Craddock (ABC)



"Solid Gold" for the week of March 30 stars Sheena Easton, Eurythmics, Barry Manilow, Menudo, the Oak Ridge Boys, Re-Flex, and Dwight Twilley . . . KC and Madness are "American Bandstand"'s guests March 31 ... The Pointer Sisters appear on "Soul Train" the weekend of March 31 . . . Melissa Manchester makes her dramatic TV debut on "Fame" April 30. She also performs two songs and cowrote the script . . . Eurythmics appear in a Showtime concert April 6.



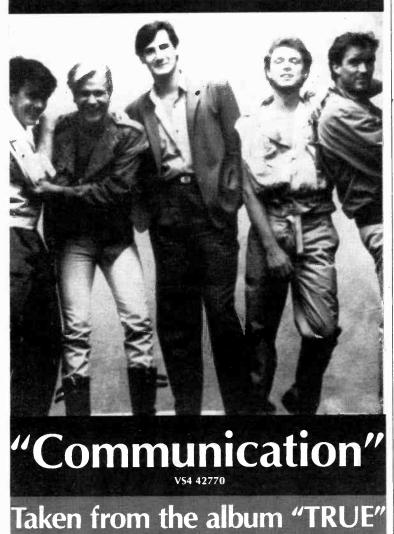
The second single from the triple platinum album





Produced by Ted Templeman On Warner Bros. Cassettes & Records

Spandau Ballet



KMJK 32-28 KLUC WCAU-FM add WERZ deb 40 KSKD WYCR add **WXLK 25-18** KCPX-FM WLAN-FM add KZOZ deb 38 KHYT WRCK add **WPHD** WIGY WKRZ-FM add WKHI WHTF add **CFTR** 95XIL **WVSR** KSET-FM add WJBQ WKEE KIKK add WJZR WHEB KMGK add **WOMP-FM WOKI** KBBK add **WFOX KTFM** KDON-FM add KKQV WKDD **WGUY** add WIXQ **KCDQ** 103CIR add **KBIM** WRQN WTSN add WCGQ add WHOT-FM KSLY KIQQ WBWB add 13K WTIX WAZY-FM add **KQXR** KHTX add KQMQ

NOW ON AY

Only 2 weeks out and already on 52 R&R Reporters



RES

Datebook

MONDAY, APRIL 2

Gaye's Day

With Stacy Lattisaw, Johnny Gill, and others, Washington DC is finally beginning to develop a pool of nationally-known talent. For years, indignant locals had to put up with the mistaken notion that DC's best-known native, Marvin Gaye, had been born and raised in Detroit. He was born in the District on this day in 1939. He came back to Washington from the Air Force and began singing with local doowop groups before forming the Marquees in 1957, finding a backer in Bo Diddley (who got them signed to Okeh) and putting out a couple of sides that were somewhat removed from Gaye's famous three-octave smoothness. The Detroit connection came a few years later when the Marquees became the new edition of Harvey Fuqua's Moonglows and Fuqua brought him to the attention of Barry Gordy.

Other birthdays: Leon Russell 1941, Larry Coryell 1943, Keren Woodward of Bananarama 1961

TUESDAY, APRIL 3

Gay Day

1974 was probably the peak of radio's double-entendre mania. A look at R&R from this day shows KHJ/Los Angeles giving away \$50 and 100 prizes as "nickel" and "dime bags" and a KEEL/Shreveport contest spotlighting the "Closet Fairy," who gave away items from the prize closet. In a similar spirit, it was also the day that MGM released Jim Stafford's "My Girl Bill," in which the listener was left to wonder, until the last verse, whether there should be a comma in the title. The full-page ad that accompanied the release featured Stafford in drag outside a Hollywood candy store. Despite its subject matter, "Bill" went to #14 and established a chart precedent. Homosexuality could be hinted at in song lyrics . . . but only in novelties. Since then we've had the Village People's string of hits and more obscure gag records like "C.B. Savage" and "Johnny Are You Queer?". The latest controversy revolves around Frankle Goes To Hollywood's "Relax," which made it to #1 in the U.K. before the BBC decided it had unwholesome connotations.

Birthdays: Jan Berry 1941, ex-Fairport Convention leader Richard Thompson 1949.

WEDNESDAY, APRIL 4

Slade's Dave Hill Born

Dave Hill's 32nd birthday will probably be his best in quite some time. The Slade guitarist gets to celebrate the second in his group's string of British comeback hits, "Run Runaway," and — thanks, in part, to Quiet Riot — their best American AOR showing ever. The group's present good luck is far removed from seven years ago when, even in England, they were issuing LPs with only semi-derisive titles like "Whatever Happened To Slade." At that point, they'd been all over musically and imagewise, from working-class tough to glam-rock, from R&B-inspired stompers like "Noize" to slightly more reflective midtempo ballads. Hill's 32nd birthday, by the way, would make him about 14 when the group started.

Other Birthday: Major Lance 1941



THURSDAY, APRIL 5

Agnetha Shakes Loose

There was an uneasy moment during **Abba**'s first (and, to date, only) U.S. concert tour when **Bjorn Ulvaeus** introduced his ex-wife **Agnetha Faltskog** by assuring the audience that "despite our divorce, she's still as good as new." (The comment was actually an attempted play on an Abba song title.) At that time, despite Agnetha's Swedish TV and solo stardom and Frida's own successful past solo career in Sweden, the group's male half still had the reputation in America as being the entire brains of the group. In the two years since the group's last album, things have changed, with the two women releasing the solo records and — in a switch from Abba's usual success rate — having bigger successes in the U.S. than in Britain. Agnetha celebrates her 34th birthday today.

Other birthdays: Eric Burdon and It's A Beautiful Day's David LaFlamme 1941.

FRIDAY, APRIL 6

Ex-Okie Mellows Out

The singer who celebrates his 47th birthday today doesn't eat red meat anymore, and has written songs plugging solar energy and questioning Presidential promises. It's taken 15 years but **Merle Haggard** has pretty well transcended the right-wing label that "The Fighting Side Of Me" and "Okie From Muskogee" gave him. Haggard always maintained that "Okie" (and another one called "I'm A White Boy" that **CapItol** held until after he'd left) wasn't a personal statement . . .just reflections of what others thought. The "ultra-conservative" image was actually a transition between Haggard's semi-biographical drifter and ex-con songs ("Branded Man," "Mama Tried") and more philosophical stuff ("If We Can Make It Through December," "Are The Good Times Really Over").

Other birthday: Michelle Phillips 1944.

SATURDAY, APRIL 7

Sowing Birthday Oates

The slightly-less well-known half of Hall & Oates, John Oates, was born today in 1949. Daryl Hall is a bit more in the forefront, but musically they've been a team since the midsixties, when they recorded a single on Philadelphia's Arctic label as the Temptones. Generalizing a little, Oates has tended to write more rock-oriented material than his partner, one example being the current "Adult Education" hit, and another being "How Does It Feel To Be Back," the first single from their complexity all limits and another being the current "Adult Education" hit, and another being "How Does It Feel To Be Back," the

Other Birthdays: Bobby Bare 1935, Billie Holiday 1915, Spencer Dryden (ex-Jefferson Airplane) 1943.

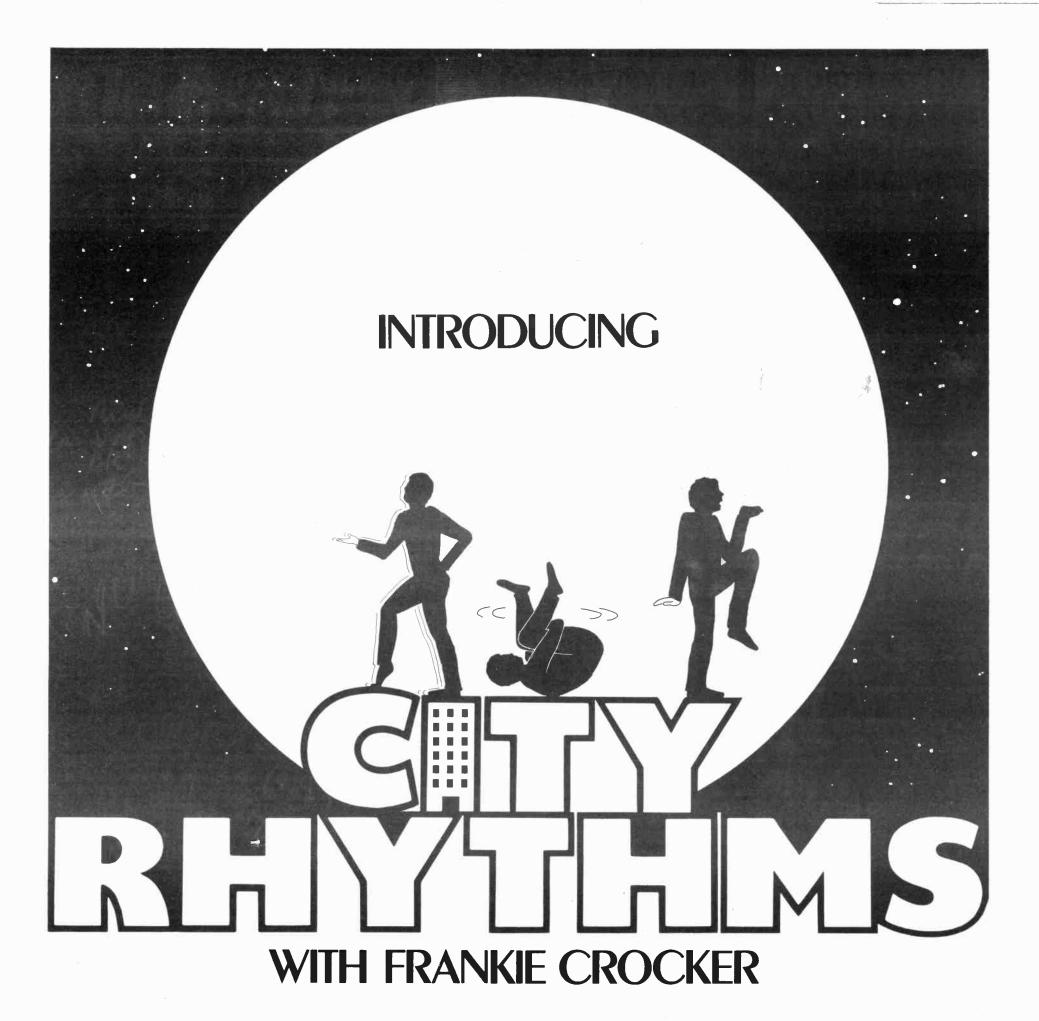
SUNDAY, APRIL 8

Love Hurts But Gold Heals

Eight years ago an obscure **Everly Brothers** LP track and **Roy Orbison** flip side became a gold record, thanks to Scottish hard-rockers **Nazareth**. Their version of "Love Hurts" became a hit in gradual stages, peaking at No. 6 in **R&R** 11 months after its initial British release. It also vanquished a competing version by **Jim Capaldi**, although Capaldi's rendition did better in the UK. Performing a tremulous ballad like "Love Hurts" might have been out of the ordinary for most hard-rock bands, but not for Nazareth, who earlier had the notion to rock up a **Joni Mitchell** song, "This Flight Tonight," and continue to make occasional experiments in different musical styles to this day.

Other Birthdays: Asla's Steve Howe 1947, Grand Funk's Mel Schacher 1950.

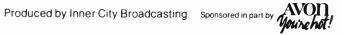
-Sean Ross

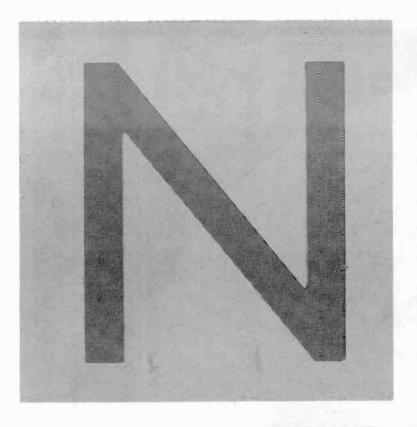


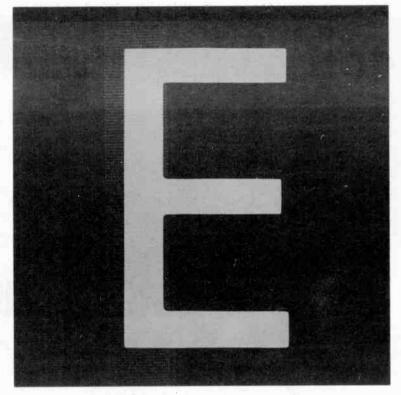
IT CAPTURES THE BEAT OF THE STREET

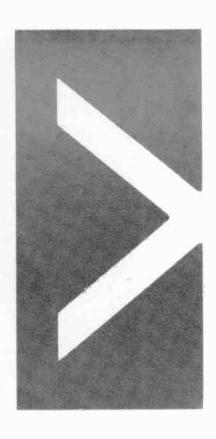
Want Donna Summer and more of the hottest acts in urban contemporary music today? Get them on City Rhythms, a new series of six 90-minute specials hosted by Frankie Crocker, the man who's closest to the music and its stars. Frankie makes the magic happen on both sides of the mike because he stays at the cutting edge of today's music while capturing the artists in intimate conversation. City Rhythms breaks April 15 with special guest Donna Summer and runs monthly through September.

For full information, call Julie Eisenberg at (212) 887-5690.











Modern English

MODERN ENGLISH IS an international language, proven by the multi-format success of last year's "I Melt With You." Now the band gives voice to *Ricochet Days*, a Sire album of new material. The trans-continental pick is "Hands Across The Sea"—grabbing hold of AOR, CHR, MTV and video outlets.



▲ The Style Council

PAUL WELLER LED THE JAM to Platinum status worldwide. Now Weller joins forces with Mick Talbot, formerly of Dexy's Midnight Runners, and together they comprise The Style Council. The Geffen debut LP is aptly titled My Ever Changing Moods—on it, the band displays a variety of styles, all of them soulful, melodic and airplay oriented. After two U.K. chart smashes, the first U.S. single is the title cut.

The Smiths

THE ALBUM DEBUT of the year—#2 on the English charts! "Once in a blue haze a pop group surfaces wearing its art up its sleeve...a group that will have actual hits and actually be saying something with them." That's how New Musical Express announced its readers' choice for "Best New Act." Fronted by Morrissey, The Smiths bring intelligence and optimism to their self-titled Sire debut LP. A pro containing "What Difference Does It Make?," "This Charming Man" and "Reel Around The Fountain" is on your desk now.

XTC

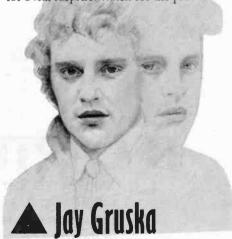
MUMMER IS OUT, "Wonderland" is on MTV, and Geffen is re-releasing the entire XTC catalog. "Making Plans For Nigel," "Generals And Majors," "Senses Working Overtime" and "Life Begins At The Hop" are cuts to be found on the albums White Music, Go 2, Drums And Wires, Black Sea, English Settlement and Waxworks: Some Singles From 1977-1982. Reciting the XTCs of musical history...

Steve Tibbetts

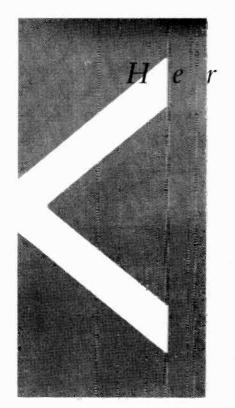
WHAT WAS THAT STEVE TIBBETTS ad doing on the AOR page? Why are programmers comparing Tibbetts to the masters of screaming, soulful electric guitar? And what's a self-recorded album doing in the ECM catalog? Safe Journey is the latest from this Twin Cities guitar virtuoso. Find out for yourself.

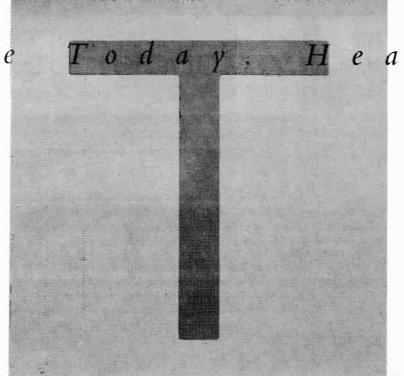
Australian Crawl

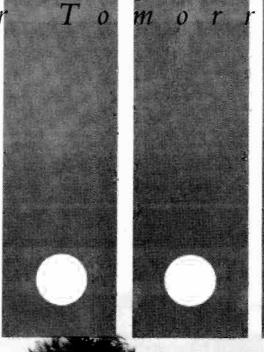
AUSTRALIAN CRAWL HAS EARNED four Top 5 albums and a No. 1 EP in its native land. Geffen assembles the band's best tracks on *Semantics*, the Crawl's U.S. debut. When this Pop asks you to step Outback, you're in for a *real* surprise. Watch for the pro.



IN THE LAST YEAR, Jay Gruska has written tunes for Chicago, the Pointer Sisters, Jermaine Jackson, Peter Cetera and Janet Jackson—in addition to recording a solo LP. Which One Of Us Is Me matches Gruska with names like Lukather, Porcaro and Omartian, and tunes like "Desperate Eyes," "Tattoo" and "Take A Number." This is the stuff that hits are made of.





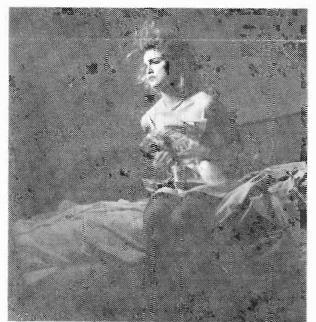






A Wang (hung

AS WANG CHUNG PREPARES TO TOUR with The Romantics (April 2-April 23), 'Dance Hall Days' climbs the AOR charts. "Don't Let Go" remains on MTV while a video of "Dance Hall Days" is in production. The "Dance Hall Days" 7" ships next week. Wang Chung: literally, it is the sound of a breaking band.



riangle Madonna

DON'T SAY we didn't warn you. (See "Futures," F&R, Sept. 2 and Sept. 23, 1983) Madonna is a worldwide smash. Top 5 in England. The No. 1 Dance record in America. Top 10 on album and single charts. A global explosion. See her on MTV. Hear her 7" "Borderline." This is the woman who crosses all boundaries.



Echo And The Bunnymen

THE SOUND OF THE ECHO IS DEAFENING!
A sold-out U.S. tour. Record-setting sales of the 12"
"Killing Moon." And the reverberations continue.

The Bunnymen's Royal Albert Hall concert airs next month on MTV. Their brilliant new Sire LP has just been delivered. Recorded in Paris with a full orchestral string section. Ocean Rain, coming April 30. NO ONE CAN STOP THE SOUND OF AN ECHO.

Video News \triangleright

"SLEEPLESS" IS NOW ON MTV. The new King Crimson video was directed by Mick Haggerty and C.D. Taylor (Hall And Oates, Go-Go's, English Beat) ¶ Paul Simon's new video (another Haggerty/Taylor project) is "Think Too Much." It's a "day in the life" of Simon, wandering through an English landscape that includes actress Koo Stark ¶ Also added to MTV is Berlin's "No More Words," supporting the group's CHR/AOR smash ¶ Van Halen, The Pretenders and Christine McVie all have projects underway ¶ Those responding to Chicago's video invitation to "Stay The Night" are advised to take a cabmassive automobile destruction is imminent ¶ WATCH MTV's CUTTING EDGE FROM IRS, airing the last Sunday of every month at 8:30 p.m. PST. Upcoming guests include Echo And The Bunnymen, Specimen, Tom Tom Club and Madonna, with a special sneak preview of Lone Justice. (See Rolling Stone, March 29, 1984, p. 41)

In The Studio

PHIL COLLINS IS PRODUCING the new Eric Clapton album. The location? Montserrat in the West Indies. Donald "Duck" Dunn is among the players—it's rumored that Phil will also appear as a musician on the record. In Los Angeles, Michael Omartian is finishing his work as producer of the new Rod Stewart recording. Word has it that a sample of Rod's new music was heard at NARM.

Pop Quiz No. 1

Who's buried in Grant's Tomb? What's a dump truck full of?



Siouxsie And The Banshees Bopping With Pat Wilson



Continued from Page 1

as well as investigate a couple

of computer projects which

don't have broadcast applica-

tions. I'll be ready to announce

KFRC is due to the fabulous

staff I've had to work with, and

the wonderful friendship of

Norman told R&R, "I really

admire Gerry for his choice in

this matter. It's something we

talked about some time ago.

There comes a time when you

need to try your hand at some-

thing different. He left me and

KFRC in the best of shape. We

sound great, Gerry's promo-

tions are in place, and they're

doing what they're supposed to

do, so we're looking for an up

(VP/GM) Pat Norman."

"Any success I've had at

Cagle

something soon.

Westwood One Files For Public Stock Offering

Culver City-based programming network Westwood One last week filed a Registration Statement announcing its intention to make an initial public offering of one million shares of common stock. The estimated price per share will be between \$13 and \$15, thus generating between \$13 and \$15 million for the network.

The announcement, which had been anticipated for several weeks, indicated that 560,000 shares will be offered by the com-

Reilly New WTRY & **WPYX GSM**

Carol Reilly has been named General Sales Manager of WTRY & WPYX/Albany. Formerly Sales Manager at WABY & WWOM/Albany, Reilly first joined WWOM as an Account Executive in 1980.

Reilly told R&R, "I'm very excited about the possibilities of being at two stations like these. They are hugely successful in the market, and we expect to make them even more successful along the way."



Carol Reilly

Signal **Promotes Butler**

John Butler has been promoted to Vice President/Operations of Signal Media's Broadcast Division. Butler, who had been President of Signal Media of Oklahoma and GM of Signal's KELI-AM & FM/Tulsa, will now oversee all the company's radio properties from its Dallas headquarters.

In addition to the Tulsa stations, Signal owns KLRA/Little Rock and has contracted to purchase KAAY & KLPQ/Little Rock subject to the sale of KLRA. Signal Media President & Chairman Philip Jonsson said, "With (our) expansion in Little Rock and our progress in Tulsa, John's responsibilities will be to guide the development and insure the accomplishment of our longterm goals."

pany, while the remaining 440,000 will be sold by Westwood One's two shareholders, President Norm Pattiz and Exec. VP/Chief Financial Officer Arthur Levine.

Levine told R&R, "We submitted our documents to the Securities Exchange Commission on March 16 and, given the four-tosix-week waiting period, stock should go on sale toward the end of April. The purpose for this public offering is to raise proceeds for the specific uses that are described in the prospectus, such as the expansion of our sales force and the development of new programming." According to the company's prospectus, these uses also include the development of the company's new satellite distribution system and the expansion of office and production facilities.

The prospectus also lists the seven Directors named to the company's Board, including five of its corporate officers. These include Pattiz (who will assume the title of Chairman of the Board), Levine. VP/Production Brian Heimerl, VP/Advertising Sales Ron Hartenbaum, and VP/Station Relations Thom Ferro. The other two Board members are former Elektra/Asylum Chairman Joe Smith and R&R founder Bob Wilson.

Underwriting for the public stock will be handled by Hambrecht & Quist in San Francisco.

GALEN SR. VP/GM

Blair Radio Expands Marketing & Research

Blair Radio has restructured its Research & Marketing Department into a newly-expanded Marketing Services/Research division. Bob Galen, who had been Senior VP/Research & Marketing, becomes Senior VP/GM, Marketing Services/Research. He supervises four departments: Research, Marketing, Marketing Services, and Programming.

Research Manager/Spot Sales Lori Adelsberg moves up to Director of Research, while former **Quantiplex Director of Marketing** Bob Womack joins as Director of Marketing. Manager of Programming & Consultation Chester Tart is promoted to Director of Programming, and Jean Gunning continues as Director of Marketing Information.

Commenting on the expansion, Blair Radio Exec. VP James O'Neill stated, "This new division was designed to make Blair's marketing and research support services the most comprehensive in the industry. Marketing Services/Research will offer maximum support to Blair's sales force and stations throughout the country."

Allie Named KPKE GSM

Ross Allie has been named GSM at Doubleday's KPKE/Denver, leaving a similar position at Group W's KOSI/Denver. He fills a vacancy created when Catherine Rubenstein moved crosstown to KLIR as GSM.

KPKE VP/GM Eric Stenberg remarked to R&R, "Ross and I have been talking for a while and I always thought he'd be a super salesperson for this station. His knowledge and experience in the market, combined with his accomplishments at KOSI, are tremendous gains for us."

Allie, who's also served as GSM at KJQY/San Diego and held various sales positions at KOWN/ Escondido, CA, told R&R, "It took me a while to come to the decision to make the move from the number one station, which is heavy in adults, to a newly-formatted CHR station going for a younger demo. It's quite exciting, and I know this is going to work because the company is behind the station, the market, and the format. The programming staff is all together and now we're going to get the sales staff up to the same level of excel-

book based on his plans." Regarding reports of programming changes implemented by consultant Sabo, including a shortened playlist, Norman said, "The changes in the length of our list aren't anything new. It's varied in length many times over the years, and the changes are as exaggerated as people make them in their own heads. We adjust to the current competitive situation as any smart

broadcaster would do. "As far as a replacement for Gerry goes, I think KFRC is a very special place, so I'll take my time in selecting a new

KRLY

Continued from Page 3

Regarding Herron's appointment, Hiatt continued, "The chemistry was instantaneous. Jim has a total handle on what needs to be done, and has been a terrific executor since he walked in the door. I might add that Dain Schult has been a great help.

Herron joins KLTR after several months operating his Herron & Associates consultancy. His programming background includes Washington, DC outlets WAVA and WXTR-FM, as well as a year as VP/Programming for Jeff Pollack Consultants. Herron told R&R, "John is a real gentleman, and I've been very impressed with Gulf. I'm thrilled to have the opportunity to work with such a talented group of people, including Dain Schult."

KLTR's debut of the "Lite Rock" term and "K-Lite" identifier was immediately delayed by a temporary restraining order requested from Beautiful Music neighbor KODA, which has been using a "Lite Music" slogan. Hiatt told R&R that KLTR was forced to suspend any "Lite" references for two days, after which a judge ruled that the "Lite" term was a generic descriptive term and could not be removed from the public domain.

BIG BAND TO CHR

WJAI Becomes WGTZ

Great Trails Broadcasting's Big Bandformatted WJAI/Dayton became WGTZ (Z93) Sunday (3-25), adopting a live CHR format under the consultancy of John Lund & Associates.

VP/GM Jack Porteous told R&R, "This is going to be fantastic. There are nine shares of our audience listening to Cincinnati radio for what's been missing here for the longest time. Initial phone reaction has been phenomenal, and there's also been a good deal of local newspaper coverage. I'm most happy with the reaction from those at the local advertising agencies, as this will combine nicely with our A/C efforts of AM sister station WING.

"With the exception of the morning show, the entire staff was retained, as all are young guys who've worked CHR before. They're all the right type of people to make this station happen. (Operations Manager/PD) John King is a very talented individual who will guide us in our new direction to a position of market leadership."

King, who also does the morning show, added, "The hole in this market was a mile wide for this format. WDJX was the last

station to play CHR music and the opportunity was too obvious to pass. We're live with a commercial-free first month on the air, playing 10,093 songs in a row." King described the station presentation as "personality-oriented in the morning, and more music-intensive throughout the day."

Slavik

Continued from Page 3

tunity of working with Charles, as he will be the catalyst for new heights and achievements.'

Prior to WNDE & WFBQ, Slavik spent two years as Sales Manager at crosstown WIKS. He told R&R, "I am absolutely thrilled to have this opportunity. KONO and KITY are two superb properties, and owner Jack Roth is a legendary Texas broadcaster. We're consulted by Dave Klemm, which is a no-lose proposition in itself. I'm looking forward to the challenge, and feel extremely fortunate to have been chosen to carry on the tradition of excellence with Jack and his fine staff. I'm also very thankful to Gulf for preparing me to accept the responsibility of my new position.'



CAST BREAKERS





BILLY JOEL

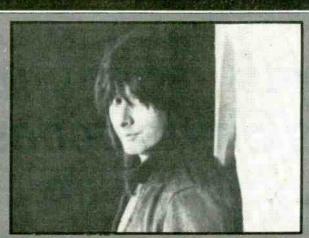
"THE LONGEST TIME"

CHR BREAKERS

BILLY JOEL

The Longest Time (Columbia)

73% of our reporters on it. Moves: Up 33, Debuts 57, Same 51, Down 0; Adds 35 including B104, WHTT, Z100, B94, WLOL-FM, KZZP, KS103. Complete airplay in Parallels.



STEVE PERRY

"OH SHERRIE"

CHR BREAKERS

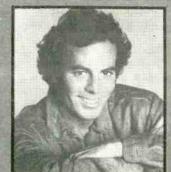
STEVE PERRY

Oh Sherrie (Columbia)

63% of our reporters on it. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 151 including WXKS-FM, Q107, Q105, B96, KPKE, KMJK, KUBE. Complete airplay in Parallels.



#1 MOST ADDED-CHR





JULIO IGLESIAS & WILLIE NELSON

'TO ALL THE GIRLS I'VE LOVED BEFORE"

CHR NEW & ACTIVE

B104 25-19 WKBW 11 WHTX deb 30 Q107 deb 30 WASH 33-14 94Q 6 293 3 93FM 7-4 195 14-1 Y100 9-4 Q105 13-8 B96 add 35 WLS add 12 WLS-FM add 12 WCZY add WHYT add WKTI 25-21 KIMN deb 24 Q103 22-14 WKFM add WHTF 23-14 WBBQ 6-5 WJZR add KSET-FM add WZYP add KRGV 3-1 KITY 5-3

KTFM 1-1 KMGK add Z104 add KMGX add KHYT 16-9 WTSN 20-9 Y94 add WSPT add KDVV add KGHO add WBLI on WCAU-FM on KZZP 30-28 KITS on KXX106 21-15 KAMZ 22-17 94TYX 15-12 KX104 24-17 KIIK 23-11 KKXX 21-14 KO93 21-14 KRQ deb 15 WFBG 21-14 WIKZ 17-14 Q104 17-11 WAEV 23-19 KCAQ 27-19



DAVID GILMOUR

"BLUE LIGHT"

CHR SIGNIFICANT ACTION

WPHD WKDD Q101 WCAU-FM **WJXQ KKQV** WHOT-FM WGCL **WBNQ WVSR KQXR** 99KG K104 KQMQ **WSPT WRCK** WIGY KCDQ **WJZR 103CIR** KOZE WOKI WERZ **KBIM WFMI OK100 KZOZ**

Contemporary Hit Radio



JOEL DENVER

DIRECTION '84 OVERVIEW

CHR Rolls Up Its Shirtsleeves

Those programmers attending R&R's very first Shirtsleeve Seminar, "Direction '84" at L.A.'s Century Plaza hotel returned to their stations much enriched for the experience.

Among the many fine speakers, two especially captured my interest: Patricia Aburdene, contributor to John Naisbitt's book "Megatrends" and co-author of a forthcoming Naisbitt effort "Age Of The New;" and Joint Communications Research CEO John Parikhal, who, like Patricia, is involved with charting the future before it arrives. Interestingly, John disagrees with Patricia and "Megatrends" for a number of reasons, yet both reach many of the same conclusions. Read on to learn what both have to say about our futures

CHR And High-Tech/High-Touch

During her lecture, Patricia continually described our society as becoming more and more "high-tech/high-touch." She explained, "As we grow more and more attached to computer screens and non-feeling electronic equipment (high-tech), there is the other side of us which longs for an increase in personal relationships (high-touch).



Patricia Aburdene

"Following those lines of behavior, we are moving back toward more traditional ways of life and personal values. In the areas of health we're smoking and drinking less, and exercising more. So much of our written correspondence arrives in form letters, computer sheets, and computer-generated address labels. Something as simple as an old-fashioned, handwritten note (personal or "high-touch" form of communication) helps counterbalance our high-tech world."

What has all of this to do with CHR radio? Plenty. CHR radio is the most mass appeal format, reflecting and monitoring the tastes of the active audience, which is generally a half-step ahead of the masses. I chatted with Patricia about what's going on with CHR and how it ties with her thoughts for our high-tech/high-touch society.

CHR Personality Radio

Patricia detailed how she felt all forms of communication would become

DIRECTION '84

more specialized, including radio. I explained that this had happened already, but noted that CHR in particular was getting a bit broader and less specialized than it had been in recent years. Regarding this supposed contradiction of overall trends in radio, Patricia reasoned, "It would seem that radio is a 'bellwether' or pioneer medium because of its immediacy. If what you're saying is happening to the degrees I think you mean it is, then radio has come full cycle. It's on the cutting edge of our society, not tagging along behind the other forms of electronic media."

I pointed out that while CHRs have found mass acceptance of their wider musical variety, at the same time they've been returning to the fun, personality presentation that thrived from the '60s through the late '70s. In some markets the CHR stations are the ones with the most active and well-known personalities. "Personality is a high-touch phenomenon. Radio listeners would like to be able to not only hear, but either see in person or form mentally an image of these personalities. We need to be able to relate to those we hear on the radio, and when the voice has a personality behind it, the process is easier."

Included in her own observations about radio was an increase in at-office listenership. "I'm constantly hearing people call in from their office to play a contest or participate in a talk show. Years ago this wouldn't have been tolerated." So why is it tolerated now? "There is a new direction in office ethics toward environmental freedom. Many in management think a lessstructured environment pays off in greater productivity. For some, listening to the radio is part of that environment. In addition, this is the first generation of management to have grown up with TV. Many of us are quite used to thinking and working with some type of electronic media present.

CHR: Immediate High-Touch

We've established CHR radio is moving counter to other trends in electronic media because of its ability to provide high-touch feelings through personality and a wider variety of current and contemporary music. However, Patricia stressed the word contemporary. "If a station playing today's current music were to begin playing music of another era which had an incompatible sound, I'd have to believe the spectrum then had been widened too much, offering the chance for a narrower approach to once again become acceptable."

I explained that CHR did widen itself too much a few years back trying to become A/C. Patricia cautioned, "The biggest pitfall would be trying to become all things to all people. It's okay to be broad, but don't



John Parikhal talking with programmers about the future radio trends

overextend your product. I think adults are more into rock music today than in years before because they grew up with it. This is really the first generation where parents and kids are listening to and enjoying the same music.

"You can get over-segmented," Patricia continued, "and perhaps this is what radio has been doing. Today's listeners want to have multiple options, and it seems as if CHR radio is giving listeners that multiple option on one or two stations in a market. We are a 'Baskin-Robbins' society and CHR radio fits this society's tastes."

Society On An Action Course

Regarding why CHR radio is doing so well, Patricia added, "I see our society on an action course for at least the next five years. This period is so much like the '60s in terms of the energy being generated by society. Things are on a very positive trend, and today's popular music fits right in with the way things are going.

"Today's music is also very high-tech in sound, which helps to define what's contemporary and what's not. To be palatable, music needs to have a certain texture to be easy to listen to. Continual doses of hard music won't work, but those selections which are up, positive, and melodic will continue to be the most popular music for a long time to come."

Parikhal Predicts

Those attending Direction '84 who heard John Parikhal speak were treated to the



John Parikhal

fastest-flying two-hour lecture/Q&A session I've ever attended. Much of what he talked about confirmed what we already know and addressed how that knowledge might influence the future.

He told a surprised audience, "The biggest threat to radio is not MTV. It's the cassette, as it's preempted radio's portability. The 25-34 cell has become filled with rockers who walk around listening to their favorite cassettes on Walkman units when they used to be listening to radio."

To this end he spoke of the continuing changes technology would have on formats. "The transistor radio really helped the Top 40 format by allowing teens to take control of the radio out of the hands of their parents. FM gave birth to progressive, now AOR radio, while in-car FM/cassette units have forced radio to play the hits again to compete, thus generating a resurgence in teen and young adult listening to CHR. America loves something new all the time.

MTV circumvented boring radio, AOR overreacted to the new medium, and CHR resurged."

MTV Is Not The Enemy

Most programmers look at any distraction in the media as direct competition, but just about everyone has finally admitted MTV's positive influence on orienting the public to new artists and textures of music. "It also provided the environment for the resurgence of CHR. MTV's audience in the 25-34 cell is growing rapidly." John suggested radio should get involved with MTV promotions or showing "the videos MTV won't play, such as some of the spicier versions of hits, or those that might not fit formatically."

The Edge Of The Baby Boom

There is a new baby boom on the way, but it won't begin to influence things for several years. So what about the current population bulge? "The leading edge of that boom is age 37, but the core of the baby boom is between 20 and 30 years of age," advised John. "This is the reason CHR and AOR formats are doing so well. Teens are beginning to establish their own identities, as witnessed by the growth in CHR, and you'll be able to target those upper demos with rock-oriented music.

"But a few years ago, CHR all but disappeared because advertisers wanted the 25+demos. Advertising will dictate format strengths. The 25-34 cell is very important today, but today's 25-34s haven't softened up. To find out what any age cell is into, look to the past to see how it was shaped by events, and emotions."

How often is the audience turning over? "Every three years, 50% of the people in your target age cells change over or move to another demo; that is, over 16% of your audience may leave your station each year as its tastes change. What this means is the need for constant promotion to attract new listeners to your station. Stations can't become legends in their own minds. Older listeners don't switch around the dial as much as younger listeners, as they will listen out of habit — even if they're dissatisfied with the station."

John likened the choice a listener makes when turning on a particular station to one's mood and emotional state. "No one has loyalties to radio, so formats must fit moods. The daily mood of a listener is shaped by the day's pressures. Mood consistency is at the root of the success of any radio station. Programming is influenced by the seasons, as music is more uptempo in spring and summer."

Below is a list of the most common emotions, their environments or causes, and the format-type most likely to appeal to those moods.

- Anger: Repressed emotion, usually in women. AOR or uptempo CHR music is a good relief.
- Sadness: Crying, a release which men don't often use. Country music works best.
- Loneliness: Seeking companionship. DJs are the release, especially for women. Strengths here are A/C and Country. Also the "Love Song" and Religious formats work well
- Pressure/stress: Exercise, or lower mental input. CHR for active release, or

Continued on Page 32



Who is A.C.N.? We're a new company with a fresh angle on radio comedy. Each week we write and produce a package of short-form features that are topical, funny, and carefully oriented towards the unique demands of morning radio. We look to create talk as well as laughs, and we're succeeding — our song parody "Breaking Up Is Hard On You" was both a national story and a best-selling single.

In less than 6 months, we've added 27 stations to our growing network and now we're ready for you!

WKTU-FM/New York
WCAU-FM/Philadelphia
WCZY-FM/Detroit
WAAF-FM/Boston
WHYI-FM/Miami
KSD-FM/St. Louis
WWLT-FM/Atlanta
WWWE-AM/Cleveland
WIQI-FM/Tampa
KOPA-FM/Phoenix
WZPL-FM/Indianapolis
WTVN-AM/Columbus

WVOR-FM/Rochester
WZZK-FM/Birmingham
WDBO-AM & WWKA-FM/Orlando
WFYV-FM/Jacksonville
KWEN-FM/Tulsa
WAEB-AM/Allentown
WSYR-AM & WYYY-FM/Syracuse
WVIC-FM/Lansing
WSSX-FM/Charleston
WFTQ-AM/Worcester
WKZL-FM/Winston Salem
WZYQ-FM/Frederick
CHUM-AM/Toronto

The American Comedy Network, the new way to win in the morning.

Call or write today for a free demo: ACN, Park City Plaza, Bridgeport, CT 06604 (203) 384-9443

CHR Rolls Up Its Shirtsleeves

Continued from Page 30

Easy Listening, A/C or Oldies for relaxed release to forget the bad times.

- Love: Romantic setting. Soft rock or A/C.
- Confusion: Most people won't admit to this emotion. Talk radio is good here.
 Mid-life crisis: A need to reexamine
- the past, need to feel young. Oldies or CHR.

 Unfocused energy: Common with
- younger adults. CHR or Urban formats.
 Worthlessness: Women constantly interrupted by men. News/Talk.
- Happiness: A need to reinforce this feeling. CHR or Urban.

Format Of The Week Club

John went on to list the average potential market shares of each of the following formats:

CHR, AOR, Urban: 20-30% News/Talk: 12-14% A/C: 18-26% Easy Listening: 8% Country: 6-20%

"What never ceases to amaze me," said John, "is the action/reaction process the lemmings running for the cliff to whatever the hot format of the week is. Suddenly there are four stations in a market with one format. Nobody stops to think how the listener feels about making all of these decisions, so everybody says, 'Let's give away a million dollars, let's put a dirty guy on in the morning, let's do something nuts.' Because they've all rushed in (and in six months two of the stations have failed), someone somewhere says, 'Well, that format's dead.' My advice is to take your format and stick with it. You'll wear all the others down.

Predictions And Suggestions

As we've seen over the years, new specialty formats crop up now and again. John

predicted a possible format blending a lot of the old '60s AOR crossovers with a select few current titles for an "adult AOR" type of format. "Primarily, this may happen in the next 12-24 months. There may even be an offshoot focusing on oldies of the '70s as well, which have almost disappeared from the radio

"Every radio station should be converting their library to compact disc as quickly as possible. The advantages include incredible sound quality, and that it's practically indestructible and easy to use. The overall effect is uncertain, but it will have an impact. Also, look for the laser disc to resurface in the form of the new interactive arcade games (e.g., "Dragon's Lair") and in education. The manufacturers are working triple-time to crank these out. Laser discs and CDs offer the most potential in future technology."

John then attacked a common PD/GM problem. "We seem to believe what we want to believe instead of what's really going on – sort of like assuming that adults like rock. Hopefully we've left this era behind. Hopefully we're also leaving the era of the 'One-Minute Manager.' I also think 'Megatrends' is wrong, since it uses newspapers as its source. Unfortunately, newspapers never predict anything. No one wants to challenge things in print, and the source material for these types of books look to the past to predict the future. Sure, people are moving west, but will they stay in California when the state runs out of water in 10 years?"

One of John's biggest areas of concentration is in the resources of the people around you. "People need to take a vacation to gain perspective. It makes a marked improvement in productivity. If you don't have time to take a vacation, then you don't have time to eat right, or exercise. If you got hit by a bus, then someone would have to take over

for you. Be prepared by having people around you who can do your job in an emergency.

"I would also recommend stations spend more money in the area of production. Generally, a production director is very creative and underpaid. A good commercial can generate listener response. Spend money on your people in this area and it will show. Foster the attitude of "teamwork" within the station, and compensate your people for their effort. The old rule of the "top dog getting all the bones" won't work anymore. The end result is the way the station sounds and how people react to it. Paying them well promotes teamwork and longevity."

Here's where John sees things in the future: "Look for more hype than ever before in the next year or so with nationalism increasing. People will continue to look for real feelings. Lots of people in their early 30s are now having kids, launching a new baby boom. There is a backlash against looking beautiful all the time — the 'Barbie Doll' syndrome. Cabbage Patch Dolls and E.T. are examples. People are tired of having to be beautiful because we're not all born beautiful. Songs that reflect real feelings — knowing that things are wrong, but with optimistic overtones — will be the most successful."

Editor's Comments

I think the overall attitude to have toward the future is to be open to it or be swept into the past. Attitudes and values are changing, and it's the active audience which will show us the way. CHR has correctly begun monitoring this segment of the audience again. For the foreseeable future, CHR will be in a position to reflect the tastes of the active end while herding along the masses, who remain a modest but correctly-paced half-step behind.

Motion

Rob Williams, morning news at KKHR/Los Angeles, is available at (818) 766-4867

Jack Swart fills the PD chair at WGRD/Grand Rapids, MI, leaving the PD position at WKFR/Kalamazoo, MI to Rick Chapman WBNQ/Bloomington, IL welcomes Production Director Ted Brown from WIRL/Peoria Alan Siedge adds Assistant Program Director to his midday/Music Director duties at Q103/Denver WDOQ/Daytona Beach welcomes Operation Manager Bob Brown from WMYK & B94/Pittsburgh; Dee Silvers adds Music Director duties to his morning airshift, replacing David Lee Michaels, who exits to WZUU/Milwaukee.

After a 10-year absence from the airwaves, Tom Moffatt returns to mornings at KIKI/Honolulu... Dr. Chris Evans resigned WHYT/Detroit middays to complete law school... KJJO/Minneapolis promotes Assistant Program Director Harry Anderson to PD... For the record, Stevie Brooks a/k/a Debbie Melvin joins nights at WMJY/Long Branch, NJ from Z100/New York.

Bits

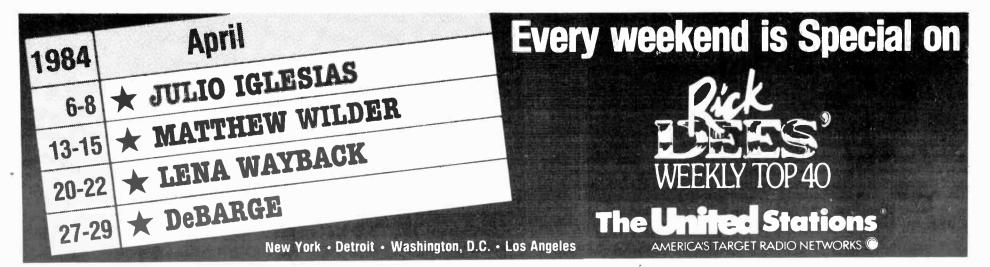
- A Bit Of The Blarney. WAEV/Savannah recently held its annual "Miss St. Patrick's Day" contest, and a lucky listener won a trip for two for a week in Ireland.
- One Hit Worth \$1001.50. KPLZ/Seattle recently gave away \$30,000 in six weeks. It began with the "K-PLUS Hit Song Of The Day": five times a day listeners won \$101.50 (frequency tie-in) for identifying the hit song played at 7:15am. The giveaway increased to ten times a day, and for one week each time the hit song was played the listener won \$1001.50. The end result was the "K-PLUS Hit Songs Of The Week," with listeners trying for five songs in a row and a grand prize of \$5000.



ZZ TOP KINDA FONDA MONTANA — Given ZZ Top's long association with motorcycles, it seemed appropriate that actor Peter Fonda should drop by when they played a recent concert in Billings. Gathered backstage are (I-r): KYYA/Billings MD Charlie Fox, Kathy Fox, Mrs. Fonda, ZZ Top's Billy Gibbons, KCDQ/Bozeman MD Greg Williams, WB's Greg Lee, ZZT's Dusty Hill, and Fonda.



NILS TAKES WONDERLAND TO NEW YORK — MCA recording artist Nils Lofgren recently welcomed friends backstage after his appearance at the Bottom Line in New York to chat about his current album "Wonderland." Shown here (l-r) are MTV's Director of Artist Relations Gail Sparrow, Nils, MCA's Regional Promotion Director Sammy Vargas, and WNBC's MD Babette Sterling.



On Spotlight Specials, ABC gets the stars to sing a different tune.

The biggest names sing not only their biggest hits to your audience, they sing a different tune as well: the inside stories behind the hits. That's the Spotlight Specials proven success formula that can give your station a 90 minute audience monopoly once each month. For information call Julie Eisenberg at (212) 887-5690.

1983

Rick Springfield
Linda Ronstadt
Journey
Olivia Newton-John
Toto
Barry Manilow
Elton John
Bob Seger
Little River Band
Dan Fogelberg
Air Supply
Quarterflash

1984

continues with the biggest and best.



Michael Jackson



Rolling Stones



John Cougar Mellencamp

and more great specials to be announced.

SPOTLICHT SPECIALS







STEVE FEINSTEIN

25 + AOR, PART I

Making AOR Mean "Adult Oriented Rock"

There's a great George Carlin bit about phrases that are contradictions in terms, like "military intelligence" and "jumbo shrimp." As regards radio formats, "adult rock" might also be considered an oxymoron by some folks. After all, how many adults like rock music and listen to rock stations?

stead of just calling it an Adult AOR, that

That answer depends on how you define your terms. If an "adult" is someone over the age of 25, as opposed to a "young adult" of 18-24, and "rock" means Rush, Motley Crue, Judas Priest, Van Halen and the like, then perhaps there aren't droves of adult rock lovers. But if your definition of rock is broader than just the hard-drivin' kickass variety, then "adult rock" may make some sense.

After all, there are certainly many of us old codgers over the age of 25 who still fancy a bit of rock 'n' roll, although as we grow older our personal tastes often begin to lean less towards rock of the headbanging and hellraising variety. Problem is, what radio station does an upper demo rock fan who grew up with AOR listen to these days? He may find most traditional AOR too metallic, CHR too repetitive and perhaps irritating in its presentation, and A/C too staid and bland.

There are some programmers who view this listener as disenfranchised, without a format to call his own. This week and next, we'll survey stations that attempt to cater to the 25+ AOR listener who has grown up and away from the format as it's generally done today. Notice that the three approaches we'll look at this week all take markedly different routes in serving this listener.



ECLECTIC ORIENTED ROCK

Sebastian's Fight To Ratify EOR

Last July, consultant John Sebastian announced his plans for a new format targeted to the 25-40 male rock listener. "Eclectic Oriented Rock" was conceived as an evolution of the AOR format, and would draw upon the best music from AOR, CHR, A/C, Urban, and Jazz stations.

Though Sebastian had a track record as a successful AOR programmer, clients did not beat down his door eager to give his new format a shot. WKGR/Ft. Pierce (formerly WIZD) was the world's only EOR station until earlier this month,



earlier this month, John Sebastian when WGRX/Baltimore became the first Top 50 market outlet to sign up.

Don't Let Me Be Misunderstood

Looking back, Sebastian acknowledges a number of factors that lead to some marketing problems. "People were scared by the term EOR, because of lack of understanding of just what 'eclectic' means. And because I chose to label it a new format instead of just calling it an Adult AOR, that slowed it down, too. Also, it was so unique-sounding to people when they heard tapes and descriptions, they were wary and wanted to wait and see how the first takers did. Additionally, we had some troubles putting it all together in Florida, though it's sounding very good now."

There certainly may have been confusion of the word "eclectic" (from various sources) with "esoteric" (understood by or intended for only a chosen few). Eclectic may have translated as *unfamiliar* and obscure when Sebastian intended it to connote *variety*. Though EOR does play "a significant amount of music that is not played on very many stations, the vast majority of what's played on EOR is played on one format or another," he says. "Listeners have had to dial among many stations to get their tastes satisfied; nobody could hear it all on one station."

That variety he speaks of, with talk of Urban and jazz cuts, sounds almost like a throwback to the progressive era. John Sebastian . . . progressive? Given his reputation as a tight-listed AOR programmer, many of you may be saying, "Talk about a contradiction in terms!" The difference between them good ole days and now, says Sebastian, is that the progressives "played everything, and there was no research involved. We've taken the cream of the crop from the various formats, not just disparate records. There's a consistency in EOR's variety that derives from the high level of musicianship and production values."

Note Sebastian's concern with artistic values rather than song-to-song familiarity. "25-49 men are much more musically sophisticated and open-minded than people listening to other formats. It doesn't have to be a big Top 40 hit to be in this format. It has to have the sound we want, and the capability according to our gut to become a hit for 25-49 men. We'll find that out through our research after it's been on the air."

One intriguing aspect is that Sebastian is using his own judgment and ears to select the bulk of music he feels will appeal to the target. If putting on a body of untested music sounds like a radical departure for a guy known for his reliance on quantitative callout data, Sebastian says it's no different than what he did at WCOZ/Boston initially. "About 50% of our original playlist had not been exposed at all or in recent years in the market. We were very unfamiliar to the Boston AUR audience. That's why we were so fresh-sounding. It's the same thing again. Whether or not the music has been exposed in the market in the past, we're going to give it a shot."

Delicious Demos

Don't think that Sebastian conceived this format so he could avoid the inconvenience of having to make tapes of all his favorite songs for at home listening. He's well aware "this demo (25-40 men) is the largest group in America, with the most money to spend,

high fm 102

KINK/Portland

PD Rick Scott calls KINK/Portland a "mellow, adult album radio station. We play a broad selection of music, including album tracks that A/C's can't or won't touch."

Because KINK positioned itself as an alternative to the rest of the market, it's defined largely by the songs it won't play. Heavy crunch rock 'n' roll is out, and so is anything that "lends too much of a mainstream or rock flavoring. **Michael Jackson**, though highly successful, is too mainstream for us at this point. We think our listeners expect a little more sophisticated sound with a nice variety, not the same hits over and over again."

That sophisticated sound is typified by artists such as Randy Crawford, Jimmy Messina, Jimmy Buffett, Jackson Browne, Dan Fogelberg, Paul Simon, and Michael Franks.

While admitting that the KINK format "will not get huge 12+ numbers," Scott asserts that "we target 25-34 adults and evaluate our performance according to that."

No problem with getting its report card signed: KINK is #1 men and women 25-34, men 25-49 and 25-54, and #2 adults 25-49.

Can a new station come on the air with a sound like KINK's and do well, or is that 16-year legacy essential? Scott says, "I would like to think that a carefully-planned radio station with a lot of thought and care put into it could do well. It would need a tighter structure than KINK initially, and would not necessarily explode overnight. It takes patience.

"We're into our 16th year, and the station has been very consistent — doing what people expect from KINK. That consistency has paid off."

A typical hour of KINK music sounds like:

Midday:

Emerson, Lake, And Palmer Lucky Man Alan Parsons Project Prime Time Elton John Come Down In Time Ricki Lee Jones Youngblood Spyro Gyra Song For The Rain Jimmy Buffett Son Of A Sailor Randy Crawford Bottom Line Loggins And Messina Sailin' The Wind Manassas It Doesn't Matter Glenn Shorrock Will You Stand? Jackson Browne Rock Me On The Water Joan Armatrading Warm Love Al Stewart Running Man PM drive:

Jimmy Buffett Somewhere Over China
Gordon Lightfoot Romance
Dan Fogelberg Missing You
Heart Pilot
Jimmy Messina Seeing You For The First Time
Billy Joel Get It Right The First Time
Robert Palmer Every Kind Of People
Paul Simon Renee And Georgette
Bill LaBounty Never Gonna Look Back
Donald Fagen New Frontier
Michael Franks Tiger In The Rain
Fleetwood Mac Sara
Kim Carnes I Pretend



"Graduate school for album rock listeners" is how consultant **Fred Jacobs** describes his Good Time Rock 'N' Roll format. The former **WRIF/Detroit** PD developed the format in conjunction with **Tom Bender**, PD at **KRQX/Dallas**, the AM of **KZEW**. (Jacobs worked for Bender at WRIF as Research Director, and then succeeded Bender in the PD chair at the ABC O&O.)

KRQX and WNOR-AM/Norfolk, also the sister AM of an AOR heavyweight, are Jacobs's initial clients. Dallas uses "Good Time Rock 'N' Roll" as a handle, while Norfolk calls itself "Classic Rock 'N' Roll"

The format was designed to capture the "Big Chill generation," says Jacobs, who sees it as Continued on Page 35

and in the next 10-15 years they're going to get more powerful and influential just because of sheer quantity."

Isn't this demo being served already by A/C? Not to their hearts' content, according to Sebastian. "In most markets there isn't a station that has a great deal of loyalty or exclusive cume in the 25-49 men cell, which is out there wandering and ready for EOR. Focus groups show that they're listening to A/C or soft rock because it's the only thing vaguely palatable to them. The A/C stations have them strictly by default."

He doesn't see EOR as necessarily a specialty format with a low cume and high quarter hours, though he grants, "Cume growth will be slower than a lot of AORs or Hot Hits that have exploded. With proper promotion I think we can make substantial impact with 25-49 men in the first book, and certainly be a significant factor in the market by the second book."

Music Mix

Unlike many A/C programmers, Sebastian believes 25-49 men are still actively interested in new music, and says almost 50% of his music mix is current or recurrents. Their interest may have slowed down a bit, but only "because they haven't a format where they can hear their music on a consistent basis. They'll be loyal enough to the station so that you can nurture new music."

As EOR is an outgrowth of rock radio, it doesn't play A/C standard bearers such as Kenny Rogers, Barry Manilow, Barbara Streisand, and Neil Diamond. Most of the music is from the early '70s onward; he doesn't use many Top 40 oldies, British Invasion, or Motown hits from the '60s at the

moment, claiming that his research hasn't shown any compelling reason to do so. Beatles tunes start with the "Rubber Soul" album, which Sebastian feels marked a significant step for the band's artistry. He does a minimum of dayparting, because unlike AOR, the target audience is available in equal proportions throughout the day.

Not surprisingly, he's choosy on a songto-song basis even with surefire artists. Police songs such as "Wrapped Around Your Finger" and "Spirits In The Material World" are fine, while "Message In A Bottle" is too "wavish" and "De Do Do" is too "bubblegum."

Steely Dan, Hall & Oates, Genesis, Fleetwood Mac, Alan Parsons, Doobie Brothers, and Yes are format staples. Lionel Richie and Kool And The Gang are on, and so are Michael Jackson's more textured songs like "Human Nature."

Presentation

WGRX PD Alan Lawson has his staff deliver the music in a mature, adult manner. "We don't hype. We project a respect

for the listener, and communicate on a one-to-one level. We're not laid-back, but conversational."

A two-hour jazz show called "Jazz Focus" runs on Sunday nights. Information offerings include daily sports wrap-ups and financial reports in afternoon drive.



Alan Lawson
Continued on Page 35

Making AOR Mean "Adult Oriented Rock"

Continued from Page 34

Reaction

Lawson reports good listener response, with letters saying things like, "Love it . . . keep it up . . . don't change . . . you're a breath of fresh air . . . you're playing songs I've wondered why I haven't heard on the radio anymore."

Both Sebastian and Lawson agreed that it will be important to go back and find out



which artists received airplay on Baltimore AOR years ago and then were cut back when the format became modal. Lawson gave Little Feat as an example, mentioning that the station includes "Gringo" and "Time Loves A Hero" in its library.

Rotation

The fastest currents come up once every four hours, though Lawson hints that he may consider slowing it up a bit. Power oldies like Van Morrison's "Moondance" rotate approximately once every two and a half days.

Coverage

WGRX is in the process of obtaining a new tower site that will correct some coverage problems in Baltimore's inner city. As it is, Lawson says the station's signal is strong in the suburbs, where he expects the station will find much of the relatively upscale, affluent audience he hopes EOR will attract.

WGRX Aircheck

AM drive

Boz Scaggs Georgia
Gino Vanelli I Just Wanna Stop
Yes It Can Happen
Lionel Richie Running With The Night
Saga On The Loose
Christine McVie Got A Hold On Me
Firefall Strange Way
Jethro Tull Living In The Past
Robert Plant In The Mood
Phil Collins In The Air Tonight
Dan Fogelberg Language Of Love
Steely Dan Rikki Don't Lose That Number

Middays:

Jimmy Cliff We All Are One
Supertramp Crazy
Michael Jackson Human Nature
John Klemmer Touch
Hall & Oates Family Man
Fleetwood Mac Rhiannon
Al Jarreau We're In This Love Together
Phil Collins Against All Odds
Alan Parsons Project Breakdown
Marvin Gaye What's Going On
Christine McVie The Challenge

PM Drive.

Van Morrison Moondance
Who Eminence Front
Passport Man In The Mirror
Beatles Glass Onion
Billy Joel Innocent Man
Christine McVie Got A Hold On Me
Doobie Brothers Livin' On The Fault Line
Chicago Wishin' You Were Here
David Gilmour Love On The Air
Police Spirits In The Material World
Stevie Nicks Nightbird
Blue Oyster Cult Shooting Shark

SEGUES

Ex-KSRR/Houston MD Rick Lambert goes to crosstown KLOL as Assistant PD/MD and for the 9am-1pm shift. Former Assistant PD/MD Linda Silk moves into the 1-4pm slot, and Johnny Goyen exits 9am-1pm . . . MD Gloria Johnson leaves KGON/Portland after seven and a half years. Assistant MD Inessa York is upped to MD . . . Midday jock Sylvia Almerito becomes MD at KNAC/Long Beach, replacing Mary Jo Godges,

who retains her evening airshift.

Randy Miller joins KKCI/Kansas City for mornings from WROQ/Charlotte ... Changes at KWFM/Tucson: Greg Austin comes aboard for mornings from KLSI/Kansas City, parttimer Mike Rapp is upped to Programming Assistant and will handle morning news, Paul DeWitt moves to middays and Chris Ryan switches to evenings, and

parttimer Scott Richards is now on overnights ... Shifting at WPYX/Albany: MD Andy Turco

moves into afternoons, Assistant PD Bob Welch changes to 6-10pm, Ernie James is shifted to 10pm-2am, and parttimer Dave Scholz takes over overnights . . . At WOOS/Canton, John Scott exits noon-4pm, Barb Scott is upped from overnights to take his place, Mike Flora goes from parttime to overnights, and PD Rick Singer and MD Andy Sanderbeck switch shifts, with Singer moving to 6-9am and Sanderbeck taking on 9amnoon . . . Scott McConnell exits KOME/San Jose mornings . . . Christina Kelly joins WHMD/Hammond for evenings . . . J. Walker joins WROQ/ Charlotte for evenings.

Mimi Chen moves to KMEL/San Francisco weekends from the same at crosstown KSAN.

Mary Anne Mitchell at KZEW/Dallas is upped to Advertising And Promotion Assistant from Secretary/PR Assistant.



BALLOON BUSS — Tying in for Valentine's Day with the Nena hit, WBRU/Providence gave away a bouquet of "99 Red Balloons" filled with helium. Staffer Larry Herbst, in makeup, is pictured sweetening a winner's purse with a little smooch.

Fred Jacobs's Good Time Rock 'N' Roll

Continued from Page 34

a response to "a lot of duplication across formats, with A/C's and CHRs adding upbeat rock material, and rock stations adding more mainstream pop material."

Since he feels there's a glut of stations playing the same hits, Jacobs plays no currents or recurrents whatsoever. It's not that he feels that his target audience doesn't care for current music, but rather "as a point of differentiation and positioning, we didn't want to start off playing the same records everybody else is playing. We want to have a unique sound and be a very special place for people."

Yet he doesn't consider his an Oldies format, per se. "The Oldies philosophy is that if it was a hit, it gets played. We're more targeted, concentrating on songs that contributed significantly to the rock 'n' roll sound. We won't play weird novelty songs like **Lorne Greene**'s "Ringo," the **Singing Nun,** or "Sukiyaki."

Most of the music is from the '60s, with some stretching back to the '50s and nothing newer than the mid-'70s. It includes everything from **Buddy Holly** to **Motown** hits to early **Cat Stevens**, **Bad Company**, and **Yes**. He works from a base of over 1000 titles, and shuffles his lists to avoid staleness.

"Most oldies stations have a goofy, **Fonzi** kind of sound. Ours isn't like that at all. It's up, but there's no shouting, echo chamber, or jingles. The presentation sounds like an AOR, presented by and for people in the baby boom generation."

The format plays primarily songs that were hit singles, with album tracks such as **King Crimson**'s "The Court Of The Crimson King" and **Iron Butterfly**'s "In A Gadda Da Vida" thrown in sparingly. "There's no attempt to be esoteric. We don't come at it from the standpoint that there is all this great music deep inside people's record collections that's been aching to get out over the years."

Results? Not too shabby. In its first book with the format installed and a new set of calls, KRQX beat the other two Gold stations in the market both 12+ and men 25-34.

Here's what an hour or two of "Good Time Rock 'N' Roll" sounds like:

AM drive

Allman Brothers Rambling Man
Rascals People Got To Be Free
Temptations My Girl
Paul Simon Mother And Child Reunion
Moody Blues Tuesday Afternoon
Bobby Fuller Four I Fought The Law
Crosby, Stills, & Nash Pre-Road Downs
Gerry & The Pacemakers Don't Let The Sun

Catch You Cryin' Guess Who Undun

Paul Revere & The Raiders Him Or Me (What's It Gonna Be?)

Beatles Please, Please Me Blues Image Ride Captain Ride

PM Drive:

Joe Cocker The Letter
Supremes Stop In The Name Of Love
Animals House Of The Rising Sun
Beatles I'm Looking Through You
ELO Do Ya
Youngbloods Get Together
Neil Diamond Cherry Cherry
Buddy Holly That'll Be The Day
Jackson Browne Doctor My Eyes
Turtles You Baby
Sly & The Family Stone Dance To The Music
Johnny Rivers Seventh Son
Who Substitute

Who Substitute

Them Gloria

Music Explosion Little Bit O' Soul



DERRINGER DRAWS — After a guitar clinic for KISW/Seattle listeners, Rick Derrinnger (at right) picks a winner for a contest in which prizes included a personally designed \$1300 guitar (on floor at right). KISW PD Gary Bryan is pictured holding the bag for Derringer.



KEZE KEYS UP FOR ZZ TOP — KEZE/Spokane geared up for a ZZ Top concert with a pre-party two days before the show. Among the fare were \$1.06 drinks including the "Eliminator" and "Tubesnake Boogie." From left, Warner Bros.' Sue Brett, the band's Billy Gibbons, MD Maureen Matthews, ZZ Top's Dusty Hill, and Andy Monday of KJRB, KEZE's sister AM.

Adult/ Contemporary



JEFF GREEN

In Search Of The Missing Men

For years, A/C radio's primary target has been the adult female listener. This is particularly true of the new generation of "Light," "Magic," and "Love" FM stations. But programmers are uncovering a huge, under-tapped market of 25-49 men, whose musical needs are apparently not being addressed by any one format. Considering the substantial revenue impact of that demo, R&R's Ron Rodrigues interviewed four broadcasters who are using music to attract more men.

All of the stations we looked at used unconventional mixes of music that have greater male appeal. At KKLV/Anchorage, which posted a 100% gain in adult ratings, PD Chris Noble explained his station's new approach. "The best way I can describe the format is 'Eclectic Adult/Contemporary.' We use the sound of the music and its production values to determine if it's right for

positioning."

When pressed about the exact requirements of an acceptable record, Chris responded, "If the number one song in the country sounded like it was recorded in a garage, it will not be on the air here. Most of the stuff by the Rolling Stones, for example, will not get played. I don't want that raw sound; I want music that is full, rich and well-orchestrated. I'm looking for music that is compatible with in-office listening,

Chris admits the concept sounds similar to John Sebastian's "EOR" (Eclectic-Oriented Rock) format, but he said his approach has been in the works for years. "I programmed a fulltime Jazz station here, and I would call KKLV the exact opposite of that format. The Jazz station was instrumental-based with some vocals interspersed; the Eclectic format is vocal-based with some instrumentals. We're looking to hit an

us. We draw from a variety of sources, including CHR, A/C, some AOR, some Country, and light Jazz. Also included are vocalists who don't get much exposure in any format, such as Kenny Rankin, Michael Franks, and Joan Armatrading. Our music selection is not necessarily based on chart

WHY MEN ARE A HOT TARGET

Looking For "Mr. Good Buy"

Should radio stations of any format shoot particularly towards men or women? The Radio Advertising Bureau's Ken Costa says "gender targeting" could cost you dollars.

Ken told R&R, "Outside of products that are used exclusively by one sex, such as cosmetics or women's clothing, it simply dosen't make sense to target most products towards one gender. For example, look at supermarket shopping. A third of all the customers that pass through the checkout stands are men, and that percentage is growing.

"There are several reasons for this:

- 1) Couples are getting married later, and men are shopping for themselves while single.
- 2) More wives are now working, leaving household responsibilities such as food shopping to be split between the couple.
- 3) Societal changes are forcing husbands to

take on some of the duties that were once thought to be 'a woman's job.' That includes food shopping.

"Even if it's the woman who's putting out the cash, there are many other decisions to be made before buying a product. Who decides where to shop? Who decides how much to spend? Who decides what color, fashion, or style? Who decides what technical features? When to make a purchase? In the case of food shopping, there isn't that multiple-decision process, but both parties are involved in the purchase of an overwhelming number of consumer products.'

audience that has not been reached by either of the two A/C AMs or any of the FMs in our market."

Chris added that the advertising community has responded well to the new KKLV. "Indeed, many of our retail accounts are playing the station in their stores.'

San Diego Sound

In one of the country's most congested and popular A/C markets, KIFM MD Mark Zegan said his station had to find something different to stay competitive. It began with a late night all-jazz show. "It's called 'Lights Out San Diego.' The demand was so great and the ratings so promising that we slowly expanded the concept from two hours to its current six hours in the evening.

"A month ago, we began featuring a mix of A/C and Jazz during the rest of the day. Our format appeals to people who never thought they'd like jazz. We use commercially-popular artists such as David Sanborn and Spyro Gyra. We avoid the old jazz masters because they don't sound contemporary."

KIFM places one jazz track per hour in other parts of the day. The station usually runs it behind a power rotation current

record. "But," adds Mark, "we'll some-

times mix up the clock a bit and put it else-

The station's biggest problem is market-

ing its new approach. Although KIFM at-

tracts more adult men than women, the

females tune in nearly twice as long as the

males do. "We still have a mellow music

image from our old days," Mark lamented,

"but because of our longstanding licensing problems, the station's management has

been reluctant to put too much money to-

wards promotional efforts. Still, we never thought we could recycle listeners between

the two approaches, yet we have. Selling

the two concepts hasn't been a problem,

Muskegon Magic

tian spotted a large hole for men in his mar-

ket four months ago, so he customized his station to fit the opening. Like other male-

oriented A/C's, "Magic 98" calls upon the

music of several formats to compose its

playlist. "We play a wide variety of music.

Our repetition is slower than on the CHR stations, but we're not as soft as the A/C's."

WFMM/Muskegon, MI PD David Chris-

where in the hour."

magic98

David said he puts a great emphasis on the flow of the music, and selects components more by sound than by popularity. "We don't worry too much about the tempo of individual songs. We might start the hour with a slow Billy Joel, or put Linda Ronstadt's "What's New" in power rotation. But on balance, the station has a medium-tempo feel."

Tracking The Music Flow

Here's how an hour of music stacks up on each of the four music formats discussed in this week's column

KKLV/Anchorage:

"Angry Eyes" — **Loggins & Messina** "Thriller" — Michael Jackson "Thriller" — Michael Jackson
"One On One" — Hall & Oates
"With Your Love" — Jefferson Starship
"Let's Stay Together" — Tina Turner
"Groovin" — Kenny Rankin
"Feein' Airight" — Joe Cocker
"Heaven" — Joan Armatrading
"Touch" — Earth, Wind & Fire
"Bella Donna" — Stevle Nicks
"Man In The Mirror" — Beasont "Man In The Mirror" — Passport
"I Feel The Earth Move" — Carole King
"Never Be The Same" — Christopher C
"A Night In New York" — Elbow Bones

KIFM/San Diego:

"If You Could Read My Mind" — Gordon Lightfo "Too Late To Turn Back Now" - Cornellus Bros. & Sis 'You're Looking Like Love : 'Reflections' — Dan Slegel "Reflections" — Dan Slegel
"Sweet Dreams" — Air Supply
"True" — Spandau Ballet
"Your Baby Doesn't Love You" — Carpe
"How Much I Feel" — Ambrosia
"Miss Me Blind" — Culture Club
"Love Will Find A Way" — Pablo Cruise
"Different Drum" — Linda Ronstadt
"Hetello" — I Jone Blichte ello" — Lionel Richie - ново — ските пісте "Just Remember I Love You" — Firefail "Helplessly Hoping" — Crosby, Stills, & Nash

John Sebastian's "EOR":

"What Can I Say" — Boz Scaggs "Against All Odds" — Phil Collin What Can I Co., "Against All Odds" — Phil Co......
"This Is It" — Kenny Loggins
"Running With The Night" — Llonel Rich
"Shooting Shark" — Blue Oyster Cult
"Time Out Of Mind" — Steely Dan
"Real Love" — Dooble Brothers
"Pipeline" — Alan Parsons Project
The Wind" — Chris Cross
"—Indee Mich

Magic 98/Muskegon, MI:

"Just The Waŷ You Are" — Billy Joel "Vîclet & Blue" — Stevie Nicks "Loving Cup" — Dan Fogelberg "Please Please Me" — Beatles Since I Fell-For You" — Lenny Welch Against All Odds" — Phil Collins "Against All Odds" — Phil Collins
"Where Gonna Let You Go — Sergio Mendes
"While You See A Chance" — Steve Winwook
"Keeping Secrets" — Christine McVle
"Miss Me Blind" — Culture Club
"Easy Driver" — Kenny Loggins

Sebastian's "E" For "Eclectic Effort"

John Sebastian is best known for his AOR consulting business. He's also helped pilot successful stations such as KDWB/Minneapolis, KUPD/Phoenix, and WCOZ/Boston. Last year, John shed most of his AOR client stations to start a new, adult-oriented rock consultancy called EOR.

"It stands for 'Eclectic-Oriented Rock,' explained John. "By definition, eclectic means 'taken from several different sources.' This format borrows from many successful formats, taking the 'cream of the crop' music from A/C, CHR, AOR, and to some degree, Jazz. It requires the bestproduced records and the finest-sounding songs to make it for this format.

"I came up with the format after hearing a great batch of goodsounding music that wasn't being played on one particular station. I knew there was a format that was wide open for that type of music presentation. More importantly," emphasized John, "EOR is designed for emographic: 25-49 year-old men. There's a hit format for every other group you can name except for them. It is the largest demo in most markets, and it's what most advertisers want. Women are getting cut up by a number of stations, but men in this age group are largely ignored from a music standpoint."



John Sebastian

Right now the format is featured on WKGR/Ft. Pierce, FL and WGRX/Baltimore. Both stations use the "Gourmet Rock" slogan. Sebastian said the "newness" of the concept is what's keeping him from selling it to stations at a faster rate, but he's confident the pace will pick up once the results are in from his charter stations.

"I've conducted focus groups around the country to determine the validity of the format, and I have no doubt that they're ready for it. The question is when radio ownership is ready to give it to them." (For more detailed data on EOR, see Steve Feinstein's AOR column this week.)

AT E/P/A IT'S A/CADEMIC:

SHAKIN' STEVENS CYNDI LAUPER

= 25+ RATINGS!

SHAKIN' STEVENS "I Cry Just A Little Bit"

Adult/Contemporary **NEW & ACTIVE**

SHAKIN' STEVENS "I Cry Just A Little Bit" (Epic) 50/27

SHAKIN' STEVENS "I Cry Just A Little Bit" (Epic) 50/27

Rotations: Heavy 0/0, Medium 12/3, Light 35/21, Extra Adds 3, Total Adds 27, WSB-FM, B100, WICC, V100, WKGW, RVYX, WJBC, KWEB, WTNY, KORQ, WGSV, WKYX, WJBC, KWEB, WAHR, WNAM, WING, WTRX, KOIL, WMHE, KBOI, KWAV, WWNR, WTKO, WKNE, WCKQ, WAGE, KQSW, KRSB.

WHNN, WBOW, KTWO, K99, KALE. Medium: WFBR, WCCO, KGW, WMAZ, WSKI, WCKQ, WAGE, KQSW, KRSB.

KGW WFBR B100 WSB-FM WICC

One Of The A/C MOST ADDED

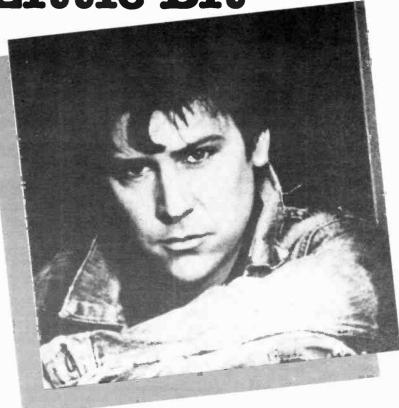
A100 WKGW WAHR WVLK

WMAZ WAVE WNAM WHBC WING WTRX

WFMK



WMHE





CYNDI LAUPER "Time After Time"

ON YOUR DESK THIS WEEK

A Rose Of A Special Lady Through A Very Special Song

Distributed by CBS Records



K95FM No. 1 — KVOO No. 2

Toe-To-Toe In Tulsa

You are about to hear the tale of two of the most astounding radio success stories in recent years. These stories encompass a single market, but feature a pair of main characters who are as different as night and day. On one hand, you have the tried and true AM giant which has been knocking off would-be Davids for years. On the other hand, you have an FM station which, in less than three years, has become the number one 12+ station in town — without the AM being decimated.

What makes this even more amazing is that while most people know that KVOO/Tulsa is still doing extremely well, not many know the extraordinary feats of KWEN, or K95FM as it is more commonly known.

Twin Success Stories

Throughout the years, KVOO has been one of the most respected and highest-rated Country radio stations in the U.S. It has enjoyed shares in the 20s and has been consistently ranked among the market's top three outlets. As documented in these pages, many venerable AMs have taken a ratings beating when an FM came on the scene. Longtime KVOO PD Billy Parker has kept KVOO in its customary lofty position with programming that, while not exactly in line with the popular programming techniques of today, has nonetheless made KVOO the success story that it is.

Across town, Bob Backman joined K95FM from another Country station in Tulsa (KTFX) as GM three years ago, and together with PD Rob Ryan, quietly built a ratings killer. I figured it was about time everybody knew about the masterful job they've done.

radio listeners who at the time were dissatisfied with their radio alternatives. They were listening to tapes or watching TV. We found what they wanted was a contemporary sound to their country music. We went on the air aimed directly at women because they hold the purse strings of the family."

Looking at the fall '83 Arbitron, they seem to be right on target: K95FM is #1 in women 18+, 18-34, 18-49, 25-49, and 25-54. (KVOO is tied for #1 in women 35-64, with K95FM third).

A Female Consciousness

"What we do on the air," Rob said, "for the most part is consciously pointed at attracting women. During the day our music turns softer, with more love songs thrown in. We use either more male artists who have high female appeal or songs by female artists that are proven to be popular with female listeners. Besides skewing our music to women, the jock rap is also consciously targeted in their direction. We try to lean towards information that interests women in particular, and also present views about general information that might especially

 Tulsa ARB

 12+
 Fall '83 Adult Rankings

 F '82 Sp '83 F '83
 18+ 18-34 18-49 25-29 25-54 35-64

 KVOO 13.5 12.0 11.8
 2 5 5 4 3 1

 K95FM 10.4 9.5 12.7
 1 3 1 1 1 3





Rob Ryan

Rob began, "Our parent company, Katz, is extremely research-oriented, and an awful lot of that was done before we went on the air. The determination was made that there were a lot of potential female Country

interest the female listener."

I asked Rob if that meant they might stay away from particualr artists when adding current product. "Not at all. The sound of each song is of primary importance. Who the artist is is not as important as what the song sounds like — it must sound like what we want the station to be or we don't play it."

To carry this a step further, I asked Rob what he does with "hit" songs that test much better with men than with women. He told me, "We don't stay away from those records, but they are rotated differently. Those songs won't get as much airplay during middays as they will at night."

K95FM is another "forefront" FM Country station that places a strong emphasis on the music but does not hide behind it. "We went on July 4, 1981," Rob began, "using a "more music, less talk' position with air talent who had distinct on-air personalities. Personality is a very important part of our format.

Heavy Promotional Emphasis

"Another major element of the station, besides playing the music our audience tells us they want to hear, is a heavy emphasis on promotional activities. Last Labor Day we gave away 10,000 hot dogs at a park with



KBRQ TO THE RESCUE — It all started with a giveaway of a ton of hay at KBRQ/Denver's booth at the National Western Stock Show. The winner of the hay agreed to donate it to feed starving wildlife in the Middle Park area of Colorado. During a KBRQ conversation with the Colorado Division of Wildlife, the CDW mentioned they also had 20 tons of hay which needed to be transported.

So, KBRQ personalities Jim Stricklan and Jon Lawrence went on the air asking for volunteers with pick-up trucks to help in the transportation. In less than one hour, over 30 volunteers called willing to help. Other offers included Pester Gas, which supplied fuel for the trucks, and Arby's, which provided fuel for the folks. Shown here are the more than 50 listeners who loaded, transported, and unloaded all that hay. Country listeners — and Country radio — come through again!

three bands. We also give away trips to see every USFL Outlaw away game, even though we don't carry the team. At the home games we sponsor tailgate parties. We get out there and shake the hands of listeners. We're constantly involved."

As a matter of fact, when I asked Rob about the ratings dip his station took in the spring '83 book, he said they directly attributed it to the fact that "we weren't getting out in public like we formerly did." The station was giving away prizes and promoting as usual, but they had cut back on jock appearances and related activities. During the fall sweep, they were "back out in force," he said.

K95FM is one of the most promotionallyoriented stations — AM or FM — I have ever seen, not only in the quantity of things they do, but also in the quality. GM Bob Backman and crew come up with some very innovative stuff — both on the air and off. Recently, the station held the "K95FM Creative Thinking Workshop." It was a free seminar offered to clients and agency people to assist writers, artists, designers, account executives, media buyers, business owners, and anyone else who must solve problems daily.

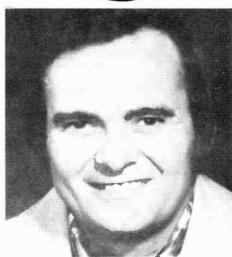
A while back the station gave out K95FM buttons to ad agencies in Tulsa. Not long after, station staffers visited ad agencies handing out money to those wearing the buttons, with bonuses for those who were listening to the station. Another tremendously successful promotion — one that was singled out by the NRBA as the best audience/sales promotion in the U.S. last year — was their \$1,000,000 Miller High Life Fishing Classic where contestants, by catching properly tagged fish, could win all kinds of cash and prizes, with one fish worth \$1,000,000. Proceeds went to the Special Olympics and the U.S. Olympic Training Center.

The latter promotion seemed to be rather male-oriented for a female-targeted station. But Rob said, "That's true for the most part, but our on-the-air posture was that this was a family-oriented event. We had little fishing events for the kids and stuff for women to do if they just wanted to let their husbands go off fishing. We go out of our way to get involved with things families are into, including promotions with Sesame Street and the Ice Capades."

One of the primary reasons for the constant promotional effort is to stay ahead of the competition, which in this case is not only Country.

"Besides KVOO, we share a tremendous amount of audience with A/C KRAV. A lot of our music is the same as theirs, and we're 95 on the dial and they're 96. You can see we really need to shine in a particular area to be on top, and that area is promotion."





Billy Parker

"Real" Country

Describing KVOO, Billy said, "We are viewed in the marketplace as a real Country station. When I say 'real country,' I don't mean 'hard' or 'gutbucket' country, but as a station that not only plays the country hits and a ton of country gold, but also the new hits by the new artists.

"We're not a five-in-a-row station and never will be," continued Billy. "While country music is very important to us, we base our sound on music and information. We have an eight-person news department, which makes us the heaviest-manned station for information in the market."

Mastering The Mix

While music is important to both stations, it is in this area where the biggest difference lies. K95FM has a current list ranging from 30-40 records (depending on available product) with 700 or so in the oldie catalog. KVOO has a playlist of 70 records with a ton of oldies they rely on heavily.

Billy told me that the music mix on his station is two-thirds gold, leaning to a great degree on post-1971 oldies. He said familiarity is the key — playing the hits of Country radio — while not necessarily depending only on traditional-sounding oldies. If you have been doing your arithmetic as we've been going along, the next question is obvious: How do you fit in 70 currents when 67% of the records you play are oldies?

"We play a lot of the lesser-known artists between 7pm and 6am," replied Billy. "The rest of the day we heavily rotate the top 40 or 45 records on our list. The remaining records are exposed in the other dayparts and on weekends. Nobody can pick the hits all

Continued on Page 42

"Somebody's Needin' Somebody'

40/39 25% SIGNIFICANT ACTION

From The New Album

'BY HEART'

SHIPS APRIL 16th

Produced by Dee Henry & Jimmy Bowen

"Between Two Fires"

78/43 49% NEW & ACTIVE

From The New Album 'FADED BLUE'



SHIPS APRIL 2nd

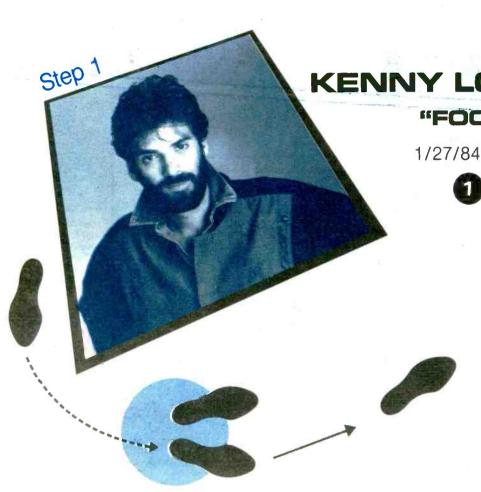
Produced by Jim Ed Norman

Call the Pinkard & Bowden Joke Line 1-800-R-E-Q-U-E-S-T. Be the first one in your market to call the Warner Bros. Nashville office and repeat what is on the tape to win a very special prize. Call only on April 2nd.



Manufactured & Distributed by Warner Bros. Records

BREAKER Dancing The Footbooke Way!



KENNY LOGGINS

"FOOTLOOSE"

1/27/84 BREAKER

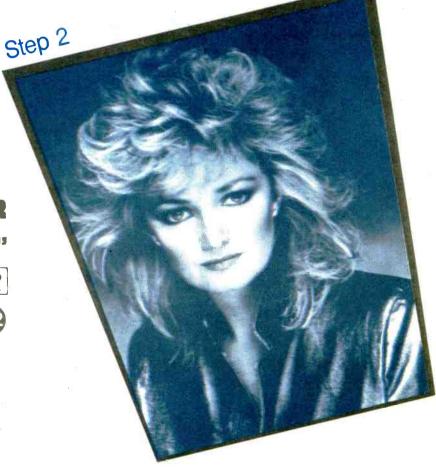


TWO WEEKS!



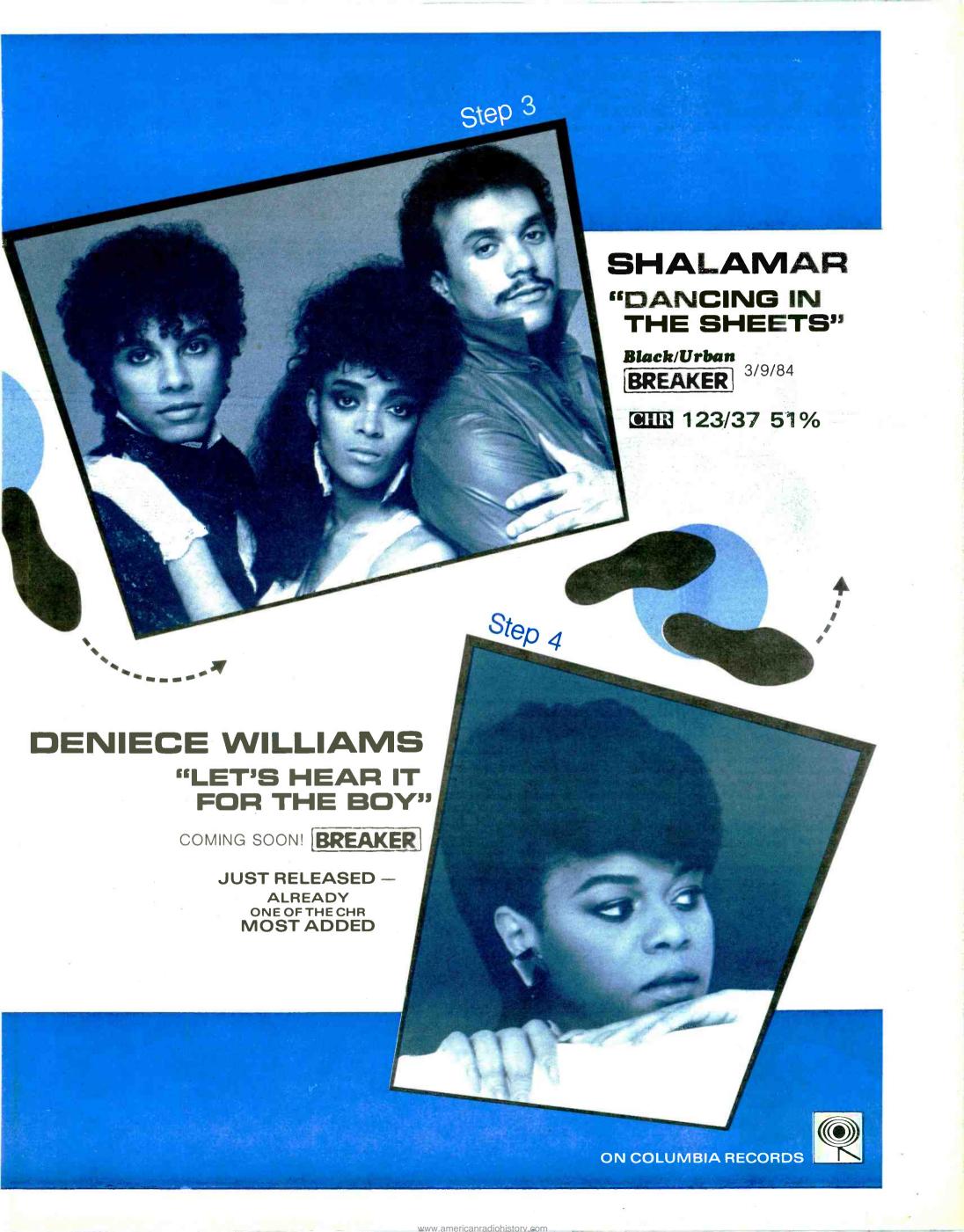
3/23/84 BREAKER







Kick Up Your Heels To The Movie Soundtrack Of The Year!



Nashville This Week



SHARON ALLEN

Facing The Bare Facts

When I ran into Dan Seals at the CRS he mentioned his mini-tour of Canada. Now picture this . . . me, with reporter's cap firmly in place, responding, "Hey, that's great. Did anything unusual or interesting happen while you were on tour?" Seals quickly replied, "I went to a strip show!" . . . I, with reporter's cap still on, though perhaps a little tilted by now, decided to pursue the subject (with your reading pleasure in mind, of course!).

While in Calgary, he stayed at a hotel featuring nightly entertainment by Miss Nude World, Miss Nude Canada, and a group of exotic dancers.

When Dan was invited to pose for some publicity photos with them he was literally "lost for words," but he quickly regained his composure and posed for a few "brief" shots. Not wanting to appear overdressed he did take off his hat.



Seals posing conservative—Seals posing risque

P.S. Sorry we couldn't run the original photos, but Paul Lovelace beat it to the photographer and bought all available copies.

Opryland Opens

What do Broadway, the movie "Stayin' Alive," the soap opera "Loving," and RCA Records have in common? All have direct ties to performers who have gotten some of their early professional training at Opryland.

Denise Direnzo (currently starring in Broadway's "Cats"), Cynthia Rhodes (who starred opposite John Travolta in "Stayin' Alive"), Perry Stephens (who stars in "Loving"), and RCA singer/songwriter Dean Dillon will return to the park for ceremonies on Saturday, March 31, launching Opryland's 13th season.

The opening day event, hosted by Porter Wagoner, is called "Opryland Stars Come Home"

For more information contact the Opryland Information Center, 2802 Opryland Dr., Nashville, TN 37214.

Hardin Throws A Mean Punch

This week Gus Hardin filmed her first music video, "I Pass." David Hogan, writer & director for the shoot, told R&R, "We had a real good stunt coordinator/stuntman from Los Angeles spend two days with Gus teaching her to throw a punch. She's a quick study. She can throw a punch like nobody's business." But things didn't go off without a hitch. The stuntman ended up with a swollen nose, and Gus took a few falls as well. The moral to this story is ... if Gus Hardin ever tells you "I Pass," ... believe it!

ACM Announces

Hosts for the 19th annual "Academy of Country Music Awards" special will be Mac Davis, Crystal Gayle, and Charley Pride.

The 1984 show will be telecast "live" from Knott's Berry Farm in Buena Park, CA, Monday, May 14, 9-11pm (EST) on the NBC Television Network. The special is a Dick Clark Company, Inc., production, with Gene Weed producing and directing.

Bits & Pieces: Dottie West just signed a five-year exclusive recording contract with Dallas-based Permian Records. Jerry Crutchfield (Lee Greenwood's producer) will produce West's first album for the label. Congratulations to Sylvia and new husband Tom Rutledge (guitarist in her band). They were wed March 3 . . . Charly McClain and Wayne Massey are planning a summer wedding . . . Fire destroyed the home of Helen (Carter) Jones, the eldest daughter of the late Mother Maybelle Carter, in Dickson, TN. The blaze destroyed family photos, historical documents, a 100-year-old fiddle, and a family mandolin. Helen was able to save her mother's original guitar, but damages were estimated at a million dollars

Toe-To-Toe In Tulsa

Continued from Page 38

the time, so we let our audience do it by letting them hear as much of what's out there as possible. I keep in close contact with the jocks, who report on the feedback they're getting. If you stay in touch, it doesn't take long to find out what the audience really likes."

Many who think of KVOO in a more traditional light might be surprised to hear that Billy is playing one of the more un-traditional records around.

"We're playing the Julio Iglesias & Willie Nelson in heavy rotation. While some people look at us as being more traditional Country than that, this particular record doesn't scare me a bit. It would scare me if we didn't play it. I never say a record is 'toocountry' or 'too pop.' It all depends on the record and how it sounds; I look at these records with the mix in mind. I can't play three or four of these pop-sounding records in a row and hold my identity the way I want it, but I can play just about anything I want to, including Ernest Tubb, as long as the mix is right. You can't stay too set on any particular trend or type of record." Without the mix, anything is dangerous."

Acknowledging The Competition

Did KVOO make any dramatic changes when K95FM started coming on strong? "No, not really," said Billy. "We just stayed with what we do best and tried to do it even better. I wish K95 were anywhere else but Tulsa, as they are one of the finestsounding FM Country stations I have ever heard. They are different from us, more of a jukebox with music that's more A/C than Country. They're good competition, but we treat them as if they were any other station in the market. You know it's 'beware,' but nothing really special. I respect them and I think we have a very good relationship on the street and in the clubs. They are FM, we're AM, and we both have great stations."

With both stations heavily into promotion, I asked Billy if there were ever any problems regarding who gets to appear where. Billy said, "I really feel when you have three good Country stations in a market, the concert promoters and record companies should stay away from getting the stations involved with jocks on stage and that kind of stuff. The people who come to the show don't want to see Billy Parker on stage to brag about KVOO. There are ways to tie in and promote things without hurting anybody's feelings."

Selling The Station

While KVOO is #1 12+, the numbers definitely skew older. We agreed this was partially a result of being on the AM band, and I asked Billy how sales were affected by this.

"Like all Country stations we sell 25+, but we really sell our station on *proof* of sales. We've been either first, second, or third in this market for years, but have never sold the station based on numbers alone. We must sell on the strength of what we can do for the advertiser. If we can sell cars for Ernie Miller Pontiac or shoes for The Shoe Gallery, then *that* is testimony — *the* selling point. Instead of using numbers, we peddle the fact that we can *sell product*."

Like Country stations of earlier vintage, Billy Parker's KVOO features a good amount of programming that cannot be heard on any other station in town. The weekend programming includes rodeo news, a bluegrass hour, some Gospel programming, and a square dance show that Billy says "gets more mail than anything else on the radio."

Editor's Notes

Isn't peaceful coexistence grand? Two totally different-sounding Tulsa radio stations not only serving the Country audience, but also attracting some new listeners. I doubt that it is coincidental that common threads of both the KVOO and K95FM success stories include promotion and personality.

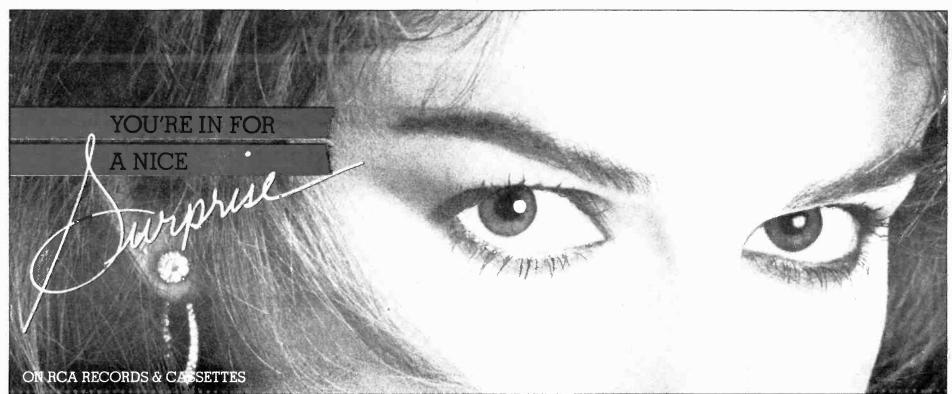


Country News

Proudly Welcomes Two Members of the "20+Share" Rating Club:

WWVA/Wheeling, WV & KLAW-FM/Lawton, OK

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743



KATHYMATTEA "Someone Is Falling In Love"



BREAKER A C

KHOW	WSKI	WAEB	KFSB	KMJJ
WFBR	WAY V	WKNE	WCIL	WVBS
WGY	WCHV	WOMC	KKJO	WFMY
WKGW	WRVA	B-100	KOIL	KCRG
WWDE	WHLY	KRBE	WVLK	WWWM
WMHE	WAGE	2WD	WCKQ	WGY
WAFB	WGSV	WTIC	WKYX	WOMC
KBOI	WSKY	WRVR	KRBE	WTRX
KISN	WHBY	KFQD	KUGN	WHNN
WWPA	WJBC	K WAV	KKUA	WAFB
WTKO	WNAM	KEY-103	KRSB	KHOW
WICC	wcco	KEEZ	KFMB	KSL
WEIM	WJON	KFOR	WRIE	KORQ

BREAKER COUNTRY

WPTR	WYII	WTSO	WITL	WPAP	KRSY	KUUY
WGNA	WAJR	WMIL	WTOD	WKQS	KRRV	KBCQ
WSEN	WKYG	WGEE	WTVY	KSOP	KKAL	WAMZ
WOKQ	Q102	KFDI	WLWI	KKCS	KMAK	KTPK
WPOR	WUBE	KTTS	WESC	KIKK	KFRY	KVEG
WBGW	WIRE	WOW	WEZL	KKYX	KTOM	KEAN
WSNO	WFMS	KWMT	WSOC	KMML	KMPS	KJOT
WPKX	WMNI	WAXX	WTQR	KLLL	KGA	KEIN
WCMS	WONE	KFGO	WFNC	KYXX	KWJJ	WILQ
WRNL	WIXZ	KSO	WOKK	KRMD	KUGN	KCCY
WKZZ	WVAM	KECK	KLRA	WYNK	KRKT	
WXBQ	WTHI	KRRK	WGTO	KEBC	KRWQ	
WW VA	WXCL	WWJO	WQYK	KVOO	KGEM	
WCAO	WHBF	wwww	WIRK	KRST	KIGO	

Poly Gram Country.



www.americanradiohistory.com

PolyGram Records

Black/Urban Radio



Black Record Reference Guide

Over the last several months, there have been changes within the record label promotion staffs. To help make the job of updating your rolodex easier, I've compiled the annual edition of the "Black Record Reference Guide." Below you'll find a handy checklist of labels, promotion personnel, addresses, and phone numbers.



Step Johnson, Pam Whitaker 1416 N. La Brea Avenue

Hollywood, CA 90028 (213) 469-2411

Allegiance inc. Dauntless/HCRC Michael Matthews

7525 Fountain Avenue Hollywood, CA 90046 (213) 851-8852

Arista inc. Jive

Richard Smith, Kenneth Reynolds

6 West 57th Street New York, NY 10019 (212) 489-7400

West

Vaughn Thomas

8370 Wilshire Boulevard Beverly Hills, CA 90211 (213) 655-9222

Atlantic inc. Atco/Cotillion/Mirage/ Modern/Swan Song/etc.

Henry Allen, Hank Caldwell

75 Rockefeller Plaza New York, NY 10019 (212) 484-8145

West

Marty Mack

9229 Sunset Boulevard, #710 Los Angeles, CA 90069 (213) 205-7450

Beantown

Tessil Collins

100 Massachusetts Boston, MA 02115 (617) 262-5660

Becket inc. Sutra/Sunnyview/Dash Sound Of New York/Native

Adam Levy

1790 Broadway New York, NY 10019 (212) 757-9880

Capitol inc. EMI America/Liberty Rusty Moody/Ronnie Jones

1750 N. Vine Street Hollywood, CA 90028 (213) 462-6252

Chrysalis

Steve Brack

9255 Sunset Boulevard Los Angeles, CA 90069 (213) 550-0171

Columbia

East

Vernon Slaughter

51 West 52nd Street New York, NY 10019 (212) 975-4692

West

Doug Wilkins

1901 Century Park West Los Angeles, CA 90067 (213) 556-4934

Bunky Sheppard

1680 N. Vine Street, Ste. 300 Los Angeles, CA 90028 (213) 461-0121

Elektra/Asylum inc. Solar/Musician

Greg Peck

665 5th Avenue New York, NY 10022 (212) 355-7610

Greg Peck/Junius Taylor

962 N. La Cienega Boulevard Los Angeles, CA 90069 (213) 205-7400

Epic inc. Portrait/T-Neck/Tabu, Pavillion/ Coast To Coast/Believe In A Dream/CIM/

& other assoc. labels East

T.C. Thompkins 51 West 52nd Street New York, NY 10019

(212) 975-5987 West

Maurice Warfield

1901 Century Park West Los Angeles, CA 90067 (213) 556-4778

Fantasy inc. Milestone/Prestige/Stax/ Riverside/Galaxy

Phil Jones

2600 10th & Parker Berkeley, CA 94710 (415) 549-2500

Geffen

Johnny Barbis

9126 Sunset Boulevard Los Angeles, CA 90069 (213) 278-9010

Bud Katzel

555 West 57th Street, Ste. 1228 New York, NY 10019 (212) 245-7033

Island inc. Mango/Antilles

Ruben Rodgriguez

14 East 4th Street New York, NY 10012 (212) 355-6550

Maiaco

P.O. Box 9287 Jackson, MS 39206

MCA

Jheryl Busby

70 Universal City Universal City, CA 91608 (213) 508-4010

Megatone

Marty Blecman

2269 Market Street, Ste. 206 San Francisco, CA 94114 (415) 621-7475



BEING THERE AT KJLH - James Ingram (I) stopped by KJLH/Los Angeles while promoting his "It's Your Night" LP and "Yah Mo B There" single. Shown with Ingram (I-r): KJLH PD Eric "Rico" Reed, WB's Steve Campfield and KJLH's Ron Amos.

Mirage

Bob Greenberg

9229 Sunset Boulevard., #707 Los Angeles, CA 90069 (213) 205-7480

Motown inc. Tamla/Gordy

Tony Anderson

6255 Sunset Boulevard Los Angeles, CA 90028 (213) 468-3500

Personal

Susan Feilich, Terry Lind

211 W. 56th New York, NY 10019 (212) 246-5520

Philly World

Preston Marsett

2001 W. Moyamensing Ave. Philadelphia, PA 19145 (215) 271-8645

PolyGram inc. Polydor/Casablanca/De-Lite/

Mercury/Phase II/RSO/Atlanta Artists

East Harold Childs

310 7th Avenue

New York, NY 10019 (212) 399-7033

West

Scott Brill

8335 Sunset Blvd. Los Angeles, CA 90069 (213) 656-3003

Posse Inc. Spring/TVI/Pretty Pearl

Bill Spitalsky

161 West 54th Street New York, NY 10019 (212) 581-5398

Prelude

Joey Bonner

200 West 57th Street New York, NY 10019 (212) 974-0360

Prism

D. Joseph

1966 Broadway, Suite 47 New York, NY 10023 (212) 799-7300

Private I

6255 Sunset Boulevard , #1126 Los Angeles, CA 90028 (213) 460-6325

Profile inc. Promise

Manny Belia

250 West 57th Street New York, NY 10107 (212) 582-3555

Quality

Patrick Spencer

161 West 54th Street, #1001 New York, NY 10019 (212) 246-4352

Red Label

Richard Tufo

980 N. Michigan, Ste. 1320 Chicago, IL 60611 (312) 337-8190

RCA inc. Planet/Salsoul/Total Experience

East

Leroy Little 1133 Ave. of the Americas

New York, NY 10036 (212) 930-4306

Los Angeles, CA 90028

West Lygia Brown-Guy

Rocshire

(213) 468-4058

William Staten 1240 N. Van Buren, Ste. 102 Anaheim, CA 92807

6363 Sunset Boulevard, Ste. 608

(714) 632-9452

Regina Griffey

9044 Melrose Avenue, #200 Los Angeles, CA 90069 (213) 461-0390

Sounds Of Florida

Buddy Scott 7000 Boulevard East

Guttenberg, NJ 07093 (201) 854-7509

West

Warren Lanier Sr.

18425 Saticoy, #2 Reseda, CA 91335 (213) 705-7704

Streetwise/Partytime

Greg Riles 25 West 43rd Street

New York, NY 10036 (212) 382-1476

Sugarhill

Donna Jones

96 West Street Englewood, NJ 07631 (201) 569-5170

Tommy Boy

Bert Coleman 210 East 90th Street

New York, NY 10028 (212) 348-4700

Total Experience

1800 Argyle Avenue, Ste. 302 Los Angeles, CA 90028 (213) 462-6585

Vanguard

(212) 255-7732

Thom Gray, John Hammond 71 West 23rd Street New York, NY 10010

Warner Bros., inc. Sire/Geffen/

ECM, etc. Cortez Thompson 3300 Warner Boulevard

Burbank, CA 91501 (213) 846-9090

Paddy Rascona

250 West 57th Street New York, NY 10107 (212) 757-0695



ARISTA'S TRIPLE DYNAMIE.



Kenny G 'Hi, How Ya Doin'???

Kenny G is on the verge of a major breakthrough thanks to so many early believers and the skillful talents of Kashif. Check out the facts for yourself and then do it till it feels good with Kenny G's smash hit, "Hi, How Ya Doin'?" From the explosive new album, <u>G Force</u>.

R&R: 23*-18*/BB: 43*-40*

Out of the box on: WRKS, WKYS, WVOL, WBLS, WGPR, V-103, WVEE, WDAS, WUSL, WGCI, WHUR, WWIN, WAMO, WJMO, WZAK, WDMT, WDRQ, WBMX, WJPC, KATZ, WZEN, KPRS, WHRK, WAOK, WYLD, WAIL, KNOK, KDAY, WGFJ, KACE, XHRM, KDIA, KSOL, KUTE, KCOH, WANT, WEDR, WKXI, WOKJ, WANM, WENN, WGIV, WPEG, WLOU, WDJY, WBLK, WGOK, WVOI, KRNB, KJLH, WDIA, WEDR, WBLX, WJJS, WATV, WQKS, KOKA.



Angela Bofill "Special Delivery" AS1.9167

Angela Bofill has a sizzling hot package on her hands and neither rain nor sleet nor snow will stop this "Special Delivery," from going the distance. From her stunning album, <u>Teaser</u>.

BB: Debuts 87*-77*

Out of the box on: WBLS, WWIN, WAMO, WLOU, WGPR, WCHB, KATZ, KGBC, KPRS, WGIV, WENN, WTLC, WAIL, KYOK, KTSU, KACE, XHRM, KJLH, KMJQ, KUTE, KDAI, KDKO, KUKQ, WPOM, WDRQ, WCHB, WWDM, KCOH, WLLE, WUFO, WLOK, WNOO, WBMK, WLVW, WHAT, WILD, WYBC, WDKX, WDZZ, WWWS, WTQX, WPAL, KDAY, WATV, WGOK, WQMG, WEAL, WHYZ, WRDW, WNHC, KNOK, WQQK, WHRK, WBMX, WQBH, WVEE, WOIC, KHYS, WXYV, KOKA, WQKS, WAAA, WKXI.



Real To Reel "Love Me Like This?? AS1-9156

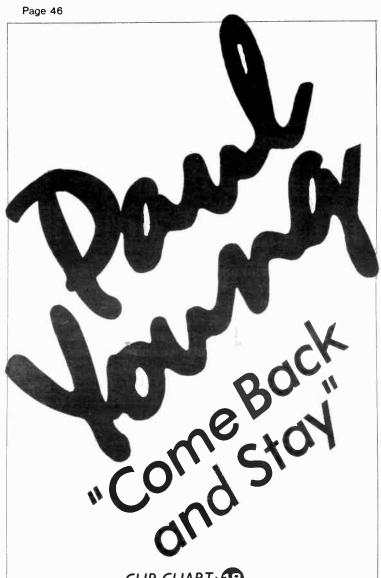
Real To Reel gears up and puts their success on fast forward with the overwhelming reaction to their dazzling new single, "Love Me Like This." If you haven't hooked up to Real To Reel yet, you're already behind the times. Produced by Leon F. Sylvers III.

BB: 71*-68*

www.americanradiohistory.com

Out of the box on: WBMX, WDIA, WOKJ, WRAP, WUSL WHAT, WCIN, KJLH, WBIL, WRXB, WGOK, WKWM, WDMT, WNJR, WDAS, WWIN, WZAK, WLOU, WDZZ, WRKS, KATZ, KMJM, KPRS, WBMK, WMAK, WAIL, KJCB, WXOK, KRLY, KNOW, KGFJ, KDAY, XHRM, WOIC, WAAA, WLOK, KTOY, WGCI, WPEG, WHYZ, WRXB, WYLD, KNOK, WZEN, WPAL, WEAL, KRNB, WNOO, WVOI, KMJQ, WLTH, WQKS, WAMO, WENN, WWDM, KDKO, WQBH, WPOM, WEAS, WSOK, WRAP, WBLS.

ARISTA



CHR CHART: 18 And Going To The Top!

Check These:	WNYS 18-8	K10711-6
WXKS-FM 13-10	K104 9-7	KLUC 10-7
WBEN-FM 18	WKEE 15-12	KDON-FM I I
WPHD 17	98PXY 18-15	WGUY 9-6
WHTX I I	WQID 17-13	Q1048
PRO-FM 14-11	WSSX 18-12	WPFM 15-9
WGCL 13	WJZR 21-15	WXLK 6
WHYT 18-13	WDCG add 19	WAEV 3
Q103 23-19	WANS-FM 13-11	WHSL 8-6
KZZP 15	WOKI 1 I-8	WBNQ 16-8
KMJK 14	WABB-FM 10-8	KKLS-FM 13-8
XTRA 17	WHHY-FM 16-13	KKRC 16-13
KUBE 23-18	WRVQ 23-16	KGOT 9
KNBQ 15	WKDD 13-10	KCDQ 8-6
Company lives		KRIM 11-4



CALENDAR



BRAD MESSER

Beware Of Political Polls

the beef in newscasts consists of results of political polls, which have their own pitfalls for re-

Consider this hypothetical one-line survey report: "The latest Bazbo Poll of 500 registered voters shows Able ahead of Baker by seven percentage points, 53 to 46.

Problem. The wording ignores sampling error. A four-percent error would put Able's support between 49 and 57, and Baker's between 42 and 50, so statistically it is not impossible that Baker might actually lead Able 50 to 49. That's so close you could call it a dead heat, no?

No. According to Associated Press reporter Evans Witt, writing in the current Washington Journalism Review, "A rough rule of thumb is that unless the difference between the candidates is twice the sampling error, one should hedge the statement that one candidate leads the other.'

We reporters are advised that we must

This is the season during which much of consider and report the souce of any poll, being extremely wary of survey results from within campaigns. Newspeople are not without backup in critically evaluating surveys. Professional pollsters have established industry guidelines. The National Council on Public Polling, comprised of private as well as public pollsters, advises its members to "not remain silent if a client publicly releases and misrepresents a poll

> George Gallup's Presidential election polls, with their alleged sampling error of one and one-half percent, haven't been wrong since indicating that Dewey would beat Truman in 1948. Not all survey firms can call 'em that close, and even statistically reliable surveys can be unwittingly misinterpreted at the rewrite

Nowhere is the need for careful, balanced reporting (and probably an extra measure of skepticism) more important than in covering a political survey. A poll misinterpreted or misreported can become a shaft.

The Jolly White Giant

MONDAY, APRIL 2 — The Minnesota Valley Canning Company was created by 14 farmers in a meeting 81 years ago this evening (1903). Cannery employees nicknamed oversized English peas "green giants," and the nickname became a company logo in the 1920s. The first giant on the label was white. Eventually his skin was changed to green, and the trademark became so famous that the business changed its name to the Green Giant Company in 1950.

U.S. Mint established 1792. Human shot from circus cannon 1877. First commercial movie show house. Tom Talley's Electric Theater, opened in Los Angeles 1902

Leon Russell 43. Marvin Gaye 45. Sir Alec Guinness 70.

Jesse James Shot Dead?

TUESDAY, APRIL 3 — The most famous of the 19th Century outlaws, Jesse James, was shot to death by a bounty hunter 102 years ago today (1882) for a \$10,000 reward. There is an active theory that contends the killing was a hoax intended to "take the heat off" James so he could retire, and the theory's supporters are convinced that he went into hiding and lived to be an old man.

A recent study at Oxford University concluded that this was the date Christ was crucified in the year AD33. Pony Express began 1860. U.S. prime rate hit 20% 1980.

Tony Orlando 40. Marsha Mason and Wayne Newton 42. Marlon Brando and Doris Day 60.

Navy's Flying Aircraft Carriers

WEDNESDAY, APRIL 4 — In the 1930s the U.S. Navy had two aircraft carriers that could fly, the huge dirigibles Akron and Macon. The 785-foot-long Akron carried five airplanes which were routinely launched and retrieved in flight by means of a skyhook dangling from the mother ship. The Navy lost interest in the expensive dirigibles after the Akron crashed into the Atlantic on this date in 1933, killing 73 people, including an Admiral.

President William Harrison died of pneumonia in 1841 after only a month in office. U.S. declared war against Germany 1917. 35th anniversary U.S.-European NATO Treaty signing 1949.

Tony Perkins 52. John Cameron Swayze 78. Arthur Murray 89.

Noah's Ark Hits Dry Land

THURSDAY, APRIL 5 — Some Biblical scholars believe this is the date that Noah 's Ark finally touched land, in the mountains of Ararat, after the Great Flood . . . more than 2000 years before the time of Christ in the year 2348BC.

George Washington cast first presidential veto 1792. English physician Sir Joseph Lister, founder of modern antiseptic surgery, born 1827: Listerine was named for him.

Agnetha Faltskog of Abba 33. Eric Burdon and Michael Moriarty 43. Gale Storm 62. Gregory Peck 68. Bette

75th Ann'y North Pole Conquest

FRIDAY, APRIL 6 — The 75th anniversary of the first confirmed visit to the North Pole in 1909, by four Eskimo men, black explorer Matthew Henson, and expedition leader Robert Peary. The Arctic geography includes floating ice sheets about eight feet thick interrupted by open spans of water, and the average April temperature is around minus 30.

First LSD trip 1943

Merle Haggard and Billy Dee Williams 47.

Tomorrow (4-7) Tony Dorsett 30, Francis Ford Coppola and David Frost 45, Jerry Brown 46, Bobby Bare 49,

Sunday (4-8) John Havlick 44, John Gavin 49, former First Lady Betty Ford 66.

Marketplace

Get a FREE issue of

Thousands of records of all types from rare to common for sale in each issue. Fill the holes in your station's collection or your own personal collection. Also articles on recording stars of the past and present. All types of music including new jazz section and expanded country & western coverage. Published every two weeks. Sample free or send \$22 for 13 issues (½ year) to: GOLDMINE, Circulation Dept. AHA, 700 E. State St., Iola, WI 54990 Mention this ad!



'Phantastic Phunnies'

Highly Respected! Hilarious! Original! Proven worldwide audience builder

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

O'Liners



FREE SAMPLE ISSUE of radio's most popular humor service

For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

PROFESSIONAL CHEAP COMEDY

"Getting better all the time." J.C. Simon/KRAM. For action-packed sample package, send one dollar to

P.O. Box 6344, Virginia Beach, VA. 23456

We Need **Announcers & Newspeople**

For the past several weeks NATIONAL has received job orders from radio stations in California, Florida, Texas, Michigan, Tennessee, Virginia, Nebras-ka, Indiana, New York, Arizona, Pennsylvania, and Massachusetts, to name just a few. Radio stations in more than 25 different states looking for announcers, programmers, news and sales people. We are receiving many job orders for females and minorities. These jobs are for small, medium & major markets. If you are looking to make a change, now is the time. NATIONAL the NATION'S LEADING RADIO PLACEMENT SERVICE places our registrants from coast to coast. For complete information, and registration form enclose \$1.00 postage and handling to

NATIONAL BROADCAST TALENT COORDINATORS Dept. R, P.O. Box 20551, Birmingham, AL 35216 ACT NOW! (205) 822-9144

MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch)

Per Insertion \$50.00 1 Time \$45.00 6 Insertions 26 Insertions \$35.00 Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

Custom Station Promos -

Station ID's • Logos • Other Production Services All Formats • Market Exclusive FREE DEMO WRITE ON YOUR STATION LETTERHEAD

R. Dennis Steele

creative services

236 Bala Avenue • Bala Cynwyd, PA 19004



Funny in 10 Seconds . . . or Less!

For this month's **comedy** issue write on your station letterhead to:

FINE LINES





SERVICES THAT WORK!

We're unique in that we consult both stations and individual broadcasters:

For Announcers & PDs

· Employment Counseling

Aircheck/Resume

· Aircheck Analysis

Refinement

Shouts

For Stations

Formats

· Sales & Program

· Aircheck & Market

MC

VISA

3954 Peachtree Rd., Suite 202 Atlanta, GA 30319

(404) 266-1977

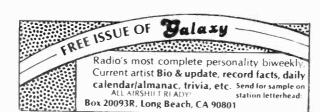
Money Back

The Cat's Pajamas

Topical, Useable, Workable Humor.

For current issue send \$4.00 P.O. Box 5591 Wilmington, NC 28403-4155





Terry Marshall's

• Entertainment News For Radio •

CHR AOR AC Call for a free trial subscription

(415) 564-5800

Columbia School _ of Broadcasting FREE PLACEMENT SERVICE

Takes the Headache out of Hiring .

- Qualified pre-screened graduates trained as DJ's, Account Executives, Writers, Engineers
- Trained beginners
 Experienced Pros
 - Offices Nationwide

Call the Job Placement Director (213) 469-8321



COLUMBIA SCHOOL OF BROADCASTING

6290 Sunset Blvd., Hollywood, CA

KNOCKERS!

No Free Samples. Your KNOCKERS*! sample cassette costs \$5 and gets

Send \$5 to KNOCKERS*! Box 153 La Grange, IL 60525



Hundreds renewed again!

Free sample!

Write on station letterhead to

Contemporary Comedy

Dallas, TX 75227



Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh. relevant material. For a Free Sample P.A.N.A. P.O. Box 85152, San Diego, CA 92138



HUMOR, CONVERSATION, CALLS, CALENDAR & MORE Free information or send \$2.00 for current 12-page issue refundable with subscription

Write or Call! (804) 270-7206 9AM-5PM EST

5727 Indianola Dr

*Current and Classic Airchecks!

Current issue #48 features KFI/Lohman & Barkley, NY's Z100, WNBC/Don Imus, WWDC/Greaseman, LA's KKHR, WABX/ Paul Christy, WFYR/C.K. Cooper, Seattle's KPLZ, Portland's KKRZ, San Diego's new AOR Z90, plus KKFM/Scott Thrower. 90-minute cassette, \$5.50

Special Issue#S-29 features NY, with WNBC/Howard Stern. WPLJ/Jim Kerr, the Z100 Morning Zoo, WAPP & WNEW-FM. Cassette, \$5.50.

special Issue #S-30 is NY Part Two, with Urban WRKS, WBLS & WKTU, plus new A/C WLTW & WYNY/Dan Daniel. Cassette, \$5.50

Classic Issue #C-41 features KHJ/Robert W. Morgan-1968, KIMN/Roger Barkley-1960, WWDC/Howard Stern-1982, KRLA/ Jay Stevens-1971, KHJ/Machinegun Kelly-1975, plus Seattle-1974 with KING, KJR & KTAC. Cassette, \$10.50.

Write for info on our new VIDEO AIRCHECK series or subscription info

CALIFORNIA AIRCHECKS

Box 4408 — San Diego, CA 92104

(619) 460-6104

Opportunities

Openings

EAST

Now accepting C&R for parttime openings for warm, relatable personality. Jay Scott, WRIE, Box 2072, Erie, PA 16512. EOE M/F (3-30)

Washington, D.C.'s new A/C, WEZR has rare drivetime opening. T&R: Chuck Tyler, 10380 Democracy Ln., Fairfax, VA 22030. EOE M/F (3-30)

Small market Country leader near ocean resort seeks on-air PD. Experienced only, career opportunity. T&R: Bill Prettyman, WICO, Box 909, Salisburg, MD 21801. EOE M/F (3-30)

Personalities with something worthwhile to say, fulltime opening. T&R: Steve Michaels, WLLH, Box 1400, Lowell, MA 01853. EQF M/F (3-30)

Need a ND, that understands radio is a speech rather than a print medium. T&R: Steve Michaels, WLLH, Box 1400, Lowell, MA 01853. EOE M/F (3-30)



Anchor/reporter, WHEB AM, Portsmouth, NH is accepting applications for possible future openings. 2-3 years experienced required. T&R and writing samples. Blacks, Hispanics and other minorities encouraged. No calls. Send to: B. Phelan, ND, P.O. Box 120, Portsmouth, NH 03801.

Sunny Florida, full-service CBS A/C looking for 6-midnight jock. T&R: Larry Bessler, WMEL, Box 1318, Melbourne, FL 32935. EOF M/F (3-30)

WTTR/Baltimore, looking for air personalities. Full-service A/C, community oriented. Shamrock Communication. T&R: Mike Galley, Box 200, Westminster, MD 21157. EOE M/F (3-30)

B-94 FM

Night Rocker needed for kickin' ass on the Steele City's #1 FM. If you're a winner, so are we. Get your T&R now to: Dan Vallie, 1715 Grandview Ave., Pittsburgh, PA 15211. No calls. EOE M/F

Suburban Washington D.C., WPRW needs ND now. Cover VA's fastest growing county. Good stepping stone. T&R: Scott Gibb, Box 1460, Manassas, VA 22110. (703) 368-3100 EOE M/F (3-30)

WNLK looking for fill-in talk show host. T&R: Ron Ropiak, Box 1350, Norwalk, CT 06852. EOE M/F (3-30)

CONTEMPORARY LEADER

In Top 5 market about to have 2 very rare openings. Seeking exceptional personality and personality anchor. All replies in strictest confidence. Current employees aware of search. No beginners. Send to: Radio & Records, 1930 Century Park West, #655, Los Angeles, CA 90067. EOE M/F

50kw CHR resort killer needs 7-midnight & jock yesterday. New studios. T&R: Jack Sillen, WKHI, Box 758, Ocean City, MD 21842. EOE M/F (3-30)

Cape Cod AM/FM seeks MOR/BM announcers & newspeople for future, T&R: Frank Mitchell, Box 668, W. Yarmouth, MA 02673. EOE M/F (3-30)

Aggressive newsperson needed, two years minimum, for full-service A/C on fringes of NYC. T&R: Vince Santarelli, WRNJ, Box 1000, Hackettstown, NJ 07840. No calls. EOE M/F (3-30)

Seek A/C comminicator with copy & production abilities. T&R: Mike Bunn, WBEC, Box 958, Pittsfield, MA 01202. EOE M/F (3-30)

New York City Suburban FM

CHR station seeking on-air talent desiring entry to NYC market. Will pay top dollar for DJ with production/copywriting and/or engineering skills. T&R: Suite 500, 1619 Broadway, New York, NY 10019.

Experienced newsperson needed by new FM in Concord NH T&R: PD, WJYY FM, Box 422, Concord, NH 03301. EOE M/F

SOUTH

KUOP/KATX has immediate openings for air personality/news Good pay/benefits. T&R: Steve Coulter, Box 1420, Plainview TX 79073. EQE M/F (3-30)

Openings

AM/FM searching for talented individuals with copywriting and or production skills. No beginners. T&R: WRBC, Box 938, N. Wilkesboro, NC 28659. EOE M/F (3-30)

We are expanding our news team. Seeking experienced broadcast journalists. T&R/writing sample; Mark Tudor, OM, WTQR, Box 3018, Winston-Salem, NC 27102. EOE M/F (3-30)

Z98 seeks creative personality. T&R: OM, KLAZ, 1501 N. University Suite 768, Little Rock, AR 72207. E0E M/F (3-30)

Public radio WTEB seeks ND & Promotion Director fulltime. Excellent salary & benefits. T&R: Stew Mones, Box 885, New Bern, NC 28560. EOE M/F (3-30)

Morning announcer for top Country station. Fine equipment & spacious studios. Excellent position & Prod. experience helpful. T&R: KBAP, 3306 Andrews Hwy., Midland TX 79703. (3-23)

WQIK needs good weekend help at Country station. Good pay. T&R: Brian Mitchell, Box 6999, Jacksonville, FL 32205. (3-23)

WCKN seeking afternoon announcer & production. T&R: Gary Jackson, OM, Box 650, Anderson, SC 29622. No cells. EOE M/F (3-23)

WROQ needs personality for night shift with high-energy & positive attitude. No screamers/calls. T&R: Jack Daniels, 400 Radio Rd., Charleotte, NC 28216. (3-23)

Immediate opening for parttime air talent in sunny Florida. T&R: Beau Raines, PD, WWWL (LOVE 94), 814 First St., Miami Beach, FL 33139. EOE M/F (3-23)

Creative morning entertainer needed for A/C. Rush T&R: Michael Adams, WAFB FM, Box 2671, Beton Rouge, LA 70821. (504) 383-9999 EOE M/F (2-23)

SW AOR looking for copywriter & production voice able to handle continuity. T&R: B/A/M/D, Jon Sinton, 6500 River Chase Circle E., Atlanta, GA 30328. EOE M/F (3-3)

Morning drive for progressive A/C reporter in SE FL. Creative, responsible + good prod. a must. T&R: Ross Block, WNGS, Box 669, W. Palm Beach, FL 33402. EOE M/F (3-23)

lale 95 needs fulltime CHR personality. T&R: Jonathan Keyes, WJKC, Suite V-2, Caravelle Arcade, Christiansted, St. Croix., Virgin Is. 00820. (809) 773-0995 EOE M/F (3-23)

PRODUCTION DIRECTOR

Top 50 Sunbelt market, great voice and characters a plus. Duties include weekend airshift. Cassette samples/resume to: Radio & Records, 1930 Century Park West, #654, Los Angeles, CA 90067.

Needed yesterday, good newsperson! T&R: ND, KYKZ, Box 999, Lake Charles, LA 70602. EOE M/F (3-23)

Creative copywriter/Production Director needed. Prefer experience. T&R: Tim Thomas, KIXS/KIIZ, Box 880, Killeen, TX 76540. EOE M/F (3-23)

MIDWEST

MAJOR MARKET

Midwest Adult FM needs major market adult talent. City's right, money's right. Send us your best: Radio & Records, 1930 Century Park West, #656, Los Angeles, CA 90067. EOE M/F

We're Building A Winning Team

Looking for a young, energetic, positive thinking communicator who understands how to be a personality in 10 seconds and wants to be part of a new team with a winning attitude. Respond to: Radio & Records, 1930 Century Park West, #646, Los Angeles, CA 90067.

Lansing's top A/C looking for top-notch air talent for prime opening. Great bucksI T&R: Jeff Davis, WFMK, Box 991, E. Lansing, MI 48823. EOE M/F (3-30)

Wheeling's top CHR seeks dedicated, enthusiastic radio enterteiners. T&R: Dwayne Bonds, WOMP FM, 8ox 448, Bellaire, OH 43906, No calls. (3-30)

THE FULLER-JEFFREY MARKET GROUP

We're looking for FM Country DJs for immediate and future openings, nationwide. We have a commitment to excellence. If you do too, cassettes & resumes to: J.J. Jeffrey, Senior VP, c/o KJJY, 1551 Northeast 66th, Des Moines, IA 50313. No phone calls. EOE M/F

Openings

NEWS DIRECTOR

One of the best news directorships in the nation is now available. State-Of-The-Art facility with excellent staff. We're looking for a leader with good management skills and a network-quality airsound as well as an understanding of target marketing. Send complete presentation immediately: Radio & Records, 1930 Century Park, #652, Los Angeles, CA 90067. An Equal Opportunity Employer

Rare ND opening. Need skills, ideas & background to lead 8-person team to continued dominance. Rush T&R: Kipper B. McGee, OM, KWLO/KFMW, Box 1330, Waterloo, IA 50704. EOE M/F (3-30)

News/sports reporter needed. T&R: WHBY, Box 1519, Appleton, WI 54193. EOE M/F (3-30)

Lifestyle news. AM drive news/ND. Creative, conversational, polished & mature voice. T&R/semples: Bobby Christian, KTCZ, 3701 Winnetka Ave. N., Minneapolis, MN 55427. EOE M/F (3-30)

TALK SHOW!!

Nationally respected, full-service A/C seeks dynamic Talk Show Host. Must be intelligent, thought-provoking, and capable of capturing a market's attention. Intense community involvement required, a humorous touch helpful. Join a great team in a growing, Midwest, Top 35 market. Blue chip facility. Excellent compensation. Tape & resume with references to: Radio & Records, 1930 Century Park West, #653, Los Angeles, CA 90067. An Equal Opportunity Employer

PD with outstanding production ability. T&R: Dewayne Jones WDZ, 337 N. Water, Decatur, IL 62523. EOE M/F (3-30)

WHYT accepting resumes for parttime news talent. Conversational delivery a must. SE MI residents encouraged. Jim Chenevey, ND, Fisher Bldg., Detroit, MI 48202. (3-23)

Openings

KEYN FM & KQAM seeks qualified news anchor/reporter. T&R: Mark Elliot, 2829 N. Salina, Wichita, KS 67204. EOE M/F (3-23)

Immediate opening for night A/C talent. Minimum two years experience. T&R: Allen Strike, WTRC, Box 699, Elk Hert, IN 46515. EOE M/F (3-23)

14 WSAM seeks creative talent for drive position. Good production a must. Oldies. T&R: Dave Winston, PD, Box 1776, Saginaw, MI 48605. (3-23)

WEST

PRODUCTION WIZ NEEDED

To create motivating, stimulating commercials, promos, features for A/C leader. Strong creativity and originality. Ability to handle swing airshift also required. Samples and resume to Mike Runge, KALL, 312 East South Temple, Salt Lake City, UT 84111. EOE M/F

Radio Syndication Firm seeks reliable, self-motivated, L.A. based person for station clearance. Experience required. All replies confidential. Jim Brown Prods. (213) 392-8743. (3-30)

Wanted: air staff for A/C station to begin broadcasting in the L.A. area around May 1st. T&R: John Campbell, KWNK AM, 2136 Winifred, Simi Valley, CA 93063. EOE M/F (3-30)

Beautiful Napa Valley, California, 45 miles from San Francisco seeks production person who can do air-show. Half time writing production, half on-air. Send aircheck samples, your own production, cassette to: Tom Young, KVON Radio, P.O. Box 2250, Napa, CA 94558. EOE M/F

WANTED

Our Next-SUCCESS

Story

Our last Morning News Host is now an advisor to a network O&O. The fellow before him is now KTAR's General Manager. We need a new Host who is capable of following that path. You'll need to be a seasoned professional who can operate within a tight format; sound and behave like an adult, and put the elements ahead of yourself.

If you think you're the person, send us a resume and tape (but don't call):

Bob Grossfeld, Operations Manager

KTAR Newsradio 301 West Osborn Phoenix, AZ 85013

KTAR 620 AM

A Pulitzer Broadcasting Station

An Equal Opportunity Employer

Opportunities

Openings

Experienced jock wanted for small market Country station. Production a must. Females encouraged. T&R: Steve, Box J., Aztec, NM 87410. EOE M/F (3-30)

know sports. T&R: Rip Avina, KDZA/KZLO, Box 93, Pueblo, CO 81002. EOE M/F (3-30)

Wanted vesterday; ND able to deliver hard news with a human touch. Fast-growing A/C in OR. T&R: Ken Moultrie, KIQY, 743 Main St., Lebanon, OR 97355. EOE M/F (3-30)

K-DIG AM/K-104 needs drive personality. T&R: Dana Kott, Box 5066, San Bernardino, CA 92412. No calls. (3-30)



ROCKY MOUNTAIN A/C LEGEND

Needs entertaining, witty adult entertainer. Creative freedom encouraged. Top 50 market. Tape & resume to: Radio & Records, 1930 Century Park West, #659, Los Angeles, CA 90067. EOE M/F

 \bigcirc

Suburban Albuquerque modern Country FM needs jock, experienced or talented beginner. T&R: Vern Popp, Box 998, Belen, NM 87002. (505) 864-8400 (3-30)

Announcers/newspeople for Eugene's newest FM. Team oriented men/women sought. T&R: KZAM, Box 1123, Eugene OR 97440. EOE M/F (3-30)

KLKT Tahoe FM 100

Lake Tahoe's #1 FM A/C station has immediate opening for an experienced combination News/Sports Director. Send cassette, resume & writing samples to: Jim King, P.O. Box 6063, Incline Village, Lake Tahoe, NV 89450.

Make the central coast your home! Top CHR needs your per sonality & prod. T&R: Kirk Cliatt, KDON FM, Box 81460, Selinas, CA 93912. EOE M/F (3-23)

Morning show talent search, various sized markets. T&R: Jeff Pollack Communications, 984 Monument St. Suite 204, Pacific Palisades, CA 90272, (3-23)

TRAFFIC DIRECTOR

Tired of the cold & snow? If you're a Traffic Director with computer experience, accounting backup, and understand sales types, maybe it's time for sunny California. Send resume & salary requirements to: Radio & Records, 1930 Century Park West, #647, Los Angeles,

A/C FM100 seeks full & parttime air talent for future openings. Experienced A/C & CHR only. T&R: Joel Grey, KLIR, Box 261150, Denver, CO 80226. EOE M/F (3-23)

ket. T&R: Brad Behan, KWFM, 2100 North Silverbell Rd., Tucson, AZ 85745. EOE M/F (3-23)

Positions Sought

Five years in top 3 market & ready to rock in southern CA. DAVE COLE, taking first correct caller (213) 461-6275 (3-30)

English DJ, five years experience, major market in England.

10 years medium market. AOR, CHR, Country, MD, PD, research. Professional. Seek MD or PD. JOHN: (615) 929-0772

eative, vast music knowledge. Crunch-and-roll with JOHN LEE: (214) 885-8145 (3-30)

Phoenix, AZ, 4-track pro with own studio, five years experience seeks air-shift/production position. Decent money a must. BRUCE: (602) 941-5667 (3-30)

Veteran broadcaster now employed, seeks OM/PD/news with PBP, all major sports, MW or South. BUB MILLER: (615) 648-9585 (3-30)

Positions Sought

PAT MOORE, WNAP, WNDE, WZWZ, looking for IN, IL, OH, medium PD/air-shift. (317) 875-8343 Excellent track record. Let's talk! (3-30)

Experienced AM air personality now living in southern CA area. Strong pipes, good production/copywriting skills. DON JEF-FREY for T&R: (213) 618-0687 (3-30)

WANT YOUR OWN "ZOO?"

Major market morning drive duo with perfect record (3-0) ready to go to bat on your team. Respond to: Radio & Records, 1930 Century Park West, #657, Los Angeles, CA

10 years experience, looking for opportunity to move from small to medium market. Good voice & production. RON SMITH: (606) 437-4051 (3-30)

DAVE MATTHEWS in the morning, KAAY/Little Rock, WHFM/Rochester, Y-100, Q-102/Daytona Beach, for medium/major market CHR (904) 237-4855 (3-30)

JOANNE's available. Just left V103/Atlanta 7-midnight after five years with highest numbers. Formerly Z93's Shanna. Want air/MD. (404) 872-0664 or (713) 778-1566 (3-30)

Killer nightime CHR medium market communicator wants to make you station sizzle. Great numbers in competitive top 100 market CLIFF: (409) 769-2871 or 860-3385 (3-30)

San Diego AOR/CHR, check your desk for my T&R. GIL HER-NANDEZ available nowl (714) 770-4338 All offers cons

12 year veteran broadcaster, programmer in CHR, A/C, Urban, Jazz. JACK RANDALL: (414) 548-1866 (3-30)

Looking for on-air position with professional organization. Three years experience on-air/production/news. MIKE MARONEY: (716) 672-7884 (3-30)

RARE NYCAMDRIVES SUPERPERSONALITY

Ready for warm climate and exciting challenge and sharp station and good bucks. In that order.

Respond to: Radio & Records, 1930 Century Park West, #658, Los Angeles, CA

America's finest Jazz personality, seeking gig at major market outlet with straight-ahead, uncompromising format. RICHARD KILBOURNE: (203) 366-0000 (3-30)

here for first job. Success oriented, divers background, B.A. degree, trained, warm personality. Mature, dependable, articulate. DARRELL: (219) 883-9337 (3-30)

Sportscaster with eight years experience, also top quality jo for all formats looking for place to settle. J.B.: (806) 359-1501

PAUL GREGORY, considering MW majors only. (502)

Experienced announcer time & temperature to off the wall. Cur rently middays, experienced all drives. 1st ticket, ready now! SCOTT: (704) 687-2620, after 6 est (3-30)

Unemployment hurts. Experienced A/C, CHR jock seeks fulltime. CHRIS: (206) 357-6935 or (415) 652-4420 (3-30)

Positions Sought

10 YEAR PRO

Including WNAP & WFMS, Indianapolis seeks AM drive talk/music/full service, fun oriented, A/C personality show. Interested? Let's talk! John Dial, (317) 849-5533.



ROBIN LUSE MD at WFBQ, Production Director at KC103, WIKY, immediately available. Strong voice/production. Confident & ready to contribute. Let's talk. (317) 257-1206 (3-30)

KYTN/Grand Forks goes satellite, and an entire airste available. Contact TOM FRICKE: (701) 772-7197 (3-30)

Can we talk? I'm an experienced AOR female personality looking for ideal rock spot. Real radio-active individual, music knowledge. TERRY DEE: (704) 254-8474 (3-30)

Chicago DJ seeks position MW area. Smooth delivery, versatile For T&R, MARK NAPOLEON: (312) 824-5778 (3-30)

Bright, enthusiastic, professional with creative production skills. Looking for AOR or hybred, JOHN: (419) 255-8709 (3-30)

DAN SPRINGFIELD, major market pro, seeking A/C home, mor nings or middays, Currently in L.A. (213) 674-7774 (3-30)

OM/AM drive personality looking for small/medium. Sever years programming experience, 10 years total. First phone Serious only. (207) 784-1531 or 375-8014 (3-30)

My station has been sold! Need a job yesterday. Versatile, three ar pro. Programming/on-air. DAN: (317) 474-1410 (3-30)

10-2am cooker with 3½ years experience looking for SE CHR gig. KEVIN: (805) 577-3023 (3-30)

A/C air personality looking for solid position in mid-atlantic states. Experienced with automation. BOB MORGAN: (717) 264-9692 (3-30)

Billboard Award Winner

Billboard AOR personality Of The Year for Small Markets seeks career opportunity. Presently Asst. PD at "Superstars" outlet. Over 7 years experience on-air; programming; production; promotions. BSC. Stable one-on-one communicator. MARK LAPIDUS (919) 347-1836.

Morning Entertainer

A/C Pro who can deliver. A friendly, hard working, one-to-one personality communicator, with a strong voice, colorful style and plenty of humor. Currently in far West market. (213) 306-8430.

13 year pro wants medium/major CHR. Good pipes, production inence experience. MIKE: (219) 365-5745 (3-30)

Attention all Urban stations looking for a DJ that does more than sound good. Currently working in NYC, LANCE HAYES (212) 993-0276 or (213) 344-7669 (3-30)

No more dots. Looking for stable adult radio stations with an orange spot on the road map. Strong production, friendly creative air work. JIM: (608) 325-2881 (3-30)

I wanna come back to radio. Been in West for three years. Seek MD/Production Director/on-air. 10 years experience with high numbers. RIC: (313) 729-6288 (3-30)

Mornings and More

Ratings and Revenue . . . this act delivers!! Dynamite AM Drive, programming know-how, innovative promotions. Available now to Aggressive A/C FM. Medium to major market. (609) 737-1421

Looking to get back in radio as air personality, Board & production experience, LESLIE SAUCIER: (406) 452-6654 (3-30)

Country, A/C personality seeks medium/major market position in SE. Seven years experience in all phases of radio. FCC general class. TERRY: (502) 845-4392 (3-30)

Serious inquiries. Morning personality pro & family looking for FRED: (817) 939-0390 (3-30)

Sportscaster Seven year veteran seeks fulltime. B.A., strong production and PBP skills. Will relocate. RICHARD: (216)

Positions Sought

Night owl looking for all night slot anywhere. Experienced in AOR/CHR. DAN: (312) 221-8412 (3-30)

Changes

RADIO

Lou Fernandez appointed Account Executive KSDO-KS103/San Diego from KJQY

Errol Rapkin appointed Account Executive WMGF/Milwaukee from WISN

Elaine Brown Whitley appointed Account Executive

Catherine Wade appointed Account Executive KNX/Los

RECORDS

Holland Macdonald appointed Director of Design CBS

Marisa Sabounghi appointed Manager, Copyright Ad-

INDUSTRY

Andrew Uris appointed Account Executive Torbet

Janet Vullo appointed Computer Systems Coordinator In-New York from McGavren Guild Radio

MISCELLANEOUS

New progressive music publication starting. Need video & envelope: JAM, 2739 Woodley Pl. NW, Washington, DC 20008. (3-30)

I'll pay Top \$\$\$\$ for Jazz LPs (10" & 12") in good condition from the 1950s-'60s. Please call (213) 651-1599 anytime. No reissues wanted, Leon Leavitt

WORL needs Jazz record service from all labels. Jerry Young, 2001 N. Murphy Dr., Orlando, FL 32806. (305) 298-5510

KWNK, new A/C in Los Angeles area seeks service from all labels. John Campbell, 2136 Winifred, Simi Valley, CA 93063.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities **Advertising**

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listings by phone on Wednesday, Thursday & Friday 9am-5pm (PST).

Deadline

To appear in the following week's issue, we must recieve your ad by Thursday 12 noon (PST) prior to issue date

Display Advertising

Display: \$20 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$35 per inch per week (maximum 35 words per inch). \$20 for **border, box number,** \$15 fo postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in ad-

For Opportunities, call (213) 553-4330 (Wednesday, Thursday, or Friday only) or mail to: Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

PAUL YOUNG "Come Back And Stay"
JAMES INGRAM "There's No Easy Way"
MANHATTAN TRANSFER "Mystery"

Country Coast-To-Coast

VINCE GILL "Victim Of Life's Circumstances"
VERN GOSDIN "I Can Tell By The Way You Dance
(You're Gonna Love Me Tonight)"
GARY MORRIS "Between Two Fires"
GEORGE JONES
"You've Still Got A Place In My Heart".

Rock America

BON JOVI "Runaway"
BONNIE TYLER "Holding Out For A Hero"
ROMANTICS "One In A Million"
NIGHT RANGER "Sister Christian"
REAL LIFE "Catch Me, I'm Falling"

TM Programming

Cai Casey (214) 634-8511

Stereo Rock

TALK TALK "It's My Life"
REAL LIFE "Catch Me, I'm Falling"
BON JOVI "Runaway"
JOHN LENNON "I'm Steppin' Out"

TM Country

STEVE WARINER "Why Goodbye"
K. ROGERS & D.WEST "Together Again"
GARY MORRIS "Between Two Fires"
GENE WATSON "Forever Again"
VERN GOSDIN "I Can Tell By The Way You Dance
(You're Gonna Love Me Tonight)"
EXILE "I Don't Want To Be A Memory"
SYLVIA "Victims Of Goodbye"

BPI

John Iles (800) 426-9082

Adult Contemporary

TEMPTATIONS "Sail Away"
MANHATTAN TRANSFER "Mystery"
TRACEY ULLMAN "They Don't Know"

Country Living

KIERAN KANE "Dedicate"
LARRY GATLIN "Denver" RICKY SKAGGS "Honey (Open That Door)"

Peters Productions, Inc.

Debbie Weish (619) 565-8511

Country Lovin'

MERLE HAGGARD
"Someday When Things Are Good"
LARRY GATLIN "Denver"
GARY MORRIS "Between Two Fires"
JOE STAMPLEY "Brown Eyed Girl"

The Great Ones

PAUL SIMON "Think Too Much"
MANHATTAN TRANSFER "Mystery"
KATHY MATTEA "Someone is Falling in Love"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

PRETENDERS "Show Me"
IRENE CARA "Breakdance"
REAL LIFE "Catch Me, I'm Falling"

Great American Country

EMMYLOU HARRIS "In Our Dreams" GAIL DAVIES "Boys Like You" EDDY RAVEN "I Got Mexico"

Century 21

Greg Stephens (214) 934-2121

The Z Format

REAL LIFE "Catch Me, I'm Falling"
SHALAMAR "Dancing In The Sheets"
MR. MISTER "Hunters Of The Night"
SCORPIONS "Rock You Like A Hurricane"
STEVE PERRY "Oh Sherrie"

The A/C Format

PAUL SIMON "Think Too Much"
KATHY MATTEA "Someone Is Falling In Love"
ELBOW BONES & RACKETEERS
"A Night In New York"
SHAKIN' STEVENS "I Cry Just A Little Bit"
SHEENA EASTON "Devil In A Fast Car"

Super-Country

ALABAMA "When We Make Love" SYLVIA "Victims Of Goodbye" STEVE WARINER "Why Goodbye" EXILE "I Don't Want To Be A Memory" GARY MORRIS "Between Two Fires" GEORGE JONES "You've Still Got A Place In My Heart"

Concept Productions

Dick Wagner (916) 782-7754

CH

ROMANTICS "One In A Million"
SHALAMAR "Dancing In The Sheets"
STEVE PERRY "Oh Sherrie"

Media General Broadcast Services

Bob Dumais (901) 320-4433

ACtion

TEMPTATIONS "Sail Away"
SHAKIN' STEVENS "I Cry Just A Little Bit"
ROCKWELL "Somebody's Watching Me"
PAUL SIMON "Think Too Much"
KENNY ROGERS "Eyes That See In the Dark"
DOLLY PARTON "Downtown"

Your Country

KIERAN KANE "Dedicate"
GUS HARDIN "I Pass"
SHELLY WEST "Now I Lay Me Down To Sleep"

Hit Rock

ROMANTICS "One In A Million"
BERLIN "No More Words"

Radio Arts

John Benedict (818) 841-0225

Country's Best

KATHY MATTEA "Someone is Falling in Love"
EMMYLOU HARRIS "In My Dreams"
K. ROGERS & D. WEST "Together Again"
VERN GOSDIN "I Can Tell By The Way You Dance
(You're Gonna Love Me Tonight)"

Soft Contemporary

M. McCOO & B. DAVIS JR. "I Believe In You & Me"
D. DRAPER & B. LAMB "Holdin' On To You"
PAUL SIMON "Think Too Much"
SHAKIN' STEVENS "I Cry Just A Little Bit"
TRACEY ULLMAN "They Don't Know"

Sound 10

PAUL SIMON "Think Too Much"
SHAKIN' STEVENS "I Cry Just A Little Bit"
D. DRAPER & B. LAMB "Holdin' On To You"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

LIONEL RICHIE "Hello"
PHIL COLLINS
"Against All Odds (Take A Look At Me Now)"

Country

Tom Casey 460-6383

MERLE HAGGARD
"Someday When Things Are Good"



NATIONAL AIRPLAY/50 March 30, 1984

Section 1					-
Three Two Last Weeks Weeks Week		Total Reports/Adds	Heavy	Medium	Light
	BARBARA MANDRELL/Happy Birthday Dear Heartache (MCA)	158/1	140	14	4
	OAK RIDGE BOYS/I Guess It Never Hurts To Hurt Sometimes (MCA)	157/0	132	23	2
_	JOHNNY LEE with LANE BRODY/Yellow Rose (Full Moon/WB)	157/0	134	18	5
	GEORGE STRAIT/Right Or Wrong (MCA)	150/1	119	25	6
	ATLANTA/Sweet Country Music (MCA)	156/0	110	39	7
	MICHAEL MARTIN MURPHEY/Will It Be Love By Morning (Liberty)	146/0	110	28	8
	JULIO IGLESIAS & WILLIE NELSON/To All The Girls I've Loved Before (Col.)	154/2	98	53	3
	DEBORAH ALLEN/i've Been Wrong Before (RCA)	147/1	97	37	13
4	JIM GLASER/If I Could Only Dance With You (Noble Vision)	148/0	86	48	14
I =	CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB)	155/0	<i>79</i>	68	8
	T.G. SHEPPARD w/CLINT EASTWOOD/Make My Day (WB/Curb)	138/1	72	<i>51</i>	15
	LEON EVERETTE/I Could'a Had You (RCA)	147/0	82	52	13
1 =	MICKEY GILLEY & CHARLY McCLAIN/Candy Man (Epic)	152/1	68	<i>76</i>	8
_	HANK WILLIAMS JR./Man Of Steel (WB/Curb)	148/2	<i>63</i>	<i>69</i>	16
	EARL THOMAS CONLEY/Don't Make It Easy For Me (RCA)	134/0	83	34	17
	JOHN CONLEE/As Long As I'm Rockin' With You (MCA)	154/4	31	104	19
	WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA)	149/3	33	89	27
	JOHNNY RODRIGUEZ/Too Late To Go Home (Epic)	119/2	38	57	24
	MARK GRAY/Left Side Of The Bed (Columbia)	136/3	35	73	28
_	KENDALLS/Thank God For The Radio (Mercury/PG)	134/0	79	31	24
	RONNIE McDOWELL/I Dream Of Women Like You (Epic)	142/2	26	94	22
30 26 24 🕰	DAVID FRIZZELL & SHELLY WEST/Silent Partners (Viva)	131/1	<i>36</i>	74	21
	JANIE FRICKE/Let's Stop Talkin' About It (Columbia)	123/0	79	30	14
- 41 32 🐼	MERLE HAGGARD/Someday When Things Are Good (Epic)	144/18	18	<i>78</i>	48
37 31 28 🐠	GAIL DAVIES/Boys Like You (WB)	137/2	24	84	29
- 40 31 🐠	RICKY SKAGGS/Honey (Open That Door) (Epic)	145/14	20	78	47
39 33 29 🐼	RAZZY BAILEY/In The Midnight Hour (RCA)	130/2	23	88	19
42 34 30 🕮	DAN SEALS/God Must Be A Cowboy (Liberty)	136/4	16	86	34
- 43 34 🕰	EDDY RAVEN/I Got Mexico (RCA)	142/12	8	76	58
- 46 39 👀	EMMYLOU HARRIS/In My Dreams (WB)	135/19	8	73	54
	MICKEY GILLEY/You've Really Got A Hold On Me (Epic)	93/0	44	26	23
44 38 35 🚱	MOE BANDY/It Took A Lot Of Drinkin' (To Get That Woman Over Me) (Col.)	114/6	12	71	31
- 48 36 🕸	LARRY GATLIN & THE GATLIN BROS. BAND/Denver (Columbia)	130/17	9	66	55
- 47 38 🚳	REBA McENTIRE/Just A Little Love (MCA)	127/14	7	70	50
1 5 19 35	ALABAMA/Roll On (Eighteen Wheeler) (RCA)	81/0	32	31	18
- 50 43 😘	DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	109/13	10	<i>57</i>	42
_	DAVID WILLS/Lady In Waiting (RCA)	100/5	8	<i>63</i>	29
	JOE STAMPLEY/Brown Eyed Girl (Epic)	92/3	19	<i>56</i>	17
_	KENNY ROGERS/Buried Treasure (RCA)	78/0	28	<i>30</i>	20 78
	LOUISE MANDRELL/I'm Not Through Loving You Yet (RCA)	113/25	3	<i>32</i>	69
	KIERAN KANE/Dedicate (WB)	106/17	2	<i>35</i>	
1	KATHY MATTEA/Someone Is Falling In Love (Mercury/PG)	. 96/11 84/3	<i>3</i> 5	40 41	53 38
	MEL McDANIEL w/OKLAHOMA WIND/Where'd That Woman Go (Capitol)	95/34	0	31	64
	VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)	95/34 89/13	4	31 30	55
	KENNY ROGERS & DOTTIE WEST/Together Again (Liberty)	74/49	4 5	19	50 50
	GEORGE JONES/You've Still Got A Place In My Heart (Epic)	74/49 53/1	16	13 21	. 16
	JOHN ANDERSON/Let Somebody Else Drive (WB)	85/7	1	35	49
	GUS HARDIN/I Pass (RCA)	81/28	1	18	62
	GENE WATSON/Forever Again (MCA)	71/3	4	<i>38</i>	29
48 45 42 50	VINCE GILL/Victim Of Life's Circumstances (RCA)	71/5	_		

MOST ADDED ®

GEORGE JONES (49) You've Still Got A Place In My Heart (Epic) STEVE WARINER (44) Why Goodbye (RCA) **GARY MORRIS (43)** Between Two Fires (WB) **CONWAY TWITTY (39)** Somebody Needin' Somebody (WB) **EXILE (36)** I Don't Want To Be A Memory (Epic) **SYLVIA (35)** Victims Of Goodbye (RCA) **DOLLY PARTON (35)** Downtown (RCA) **VERN GOSDIN (34)** I Can Tell By The Way... (Compleat/PG) **CHARLY McCLAIN (34)** Band Of Gold (Columbia) GENE WATSON (28) Forever Again (MCA)

HOTTEST

JULIO IGLESIAS & WILLIE NELSON (86) To All The Girls I've Loved Before (Col.) OAK RIDGE BOYS (80) I Guess It Never Hurts To Hurt... (MCA) **JOHNNY LEE with LANE BRODY (72)** Yellow Rose (Full Moon/WB) **BARBARA MANDRELL (69)** Happy Birthday Dear Heartache (MCA) **GEORGE STRAIT (57)** Right Or Wrong (MCA) ATLANTA (39) Sweet Country Music (MCA) T.G. SHEPPARD with C. EASTWOOD (34) Make My Day (WB/Curb) **DEBORAH ALLEN (25)** I've Been Wrong Before (RCA) EARL THOMAS CONLEY (21) Don't Make It Easy For Me (RCA) JIM GLASER (16) If I Could Only Dance... (Noble Vision)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest

LOUISE MANDRELL

I'm Not Through Loving You Yet (RCA)

On 72% of reporting stations. Rotations: Heavy 3, Medium 32, Light 78, Total Adds 25 including WNYR, WSEN, WFNC, WSIX, KS100, WCXI, WOW, WHBF, WTOD, KYGO, KVEG, KWJJ, KCKC, KCBQ, KCUB. A Most Added Record. Moves 49-40 on the Country chart

KIERAN KANE

Dedicate (WB)

On 67% of reporting stations. Rotations: Heavy 2, Medium 35, Light 69, Total Adds 17 including WKYG, WNYR, WYII, KLVI, WKLO, WESC, KSSN, WKIX, KECK, WBCS, WHBF, KTPK, KYGO, KVEG, KNIX. Moves 45-41 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 3-26-84.

KATHY MATTEA

Someone Is Falling In Love (Mercury/PolyGram)

On 61% of reporting stations. Rotations: Heavy 3, Medium 40, Light 53, Total Adds 11, WXKW, WAMZ, WWWW, WCUZ, KIOV, KFDI, KKAL, KJOT, KVEG, KFTN, KCCY. Heavy: WLWI, KKYX, KRMD. Moves 48-42 on the Country chart.

VERN GOSDIN

I Can Tell By The Way You Dance (Compleat/PolyGram)

On 60% of reporting stations. Rotations: Heavy 0, Medium 31, Light 64, Total Adds 34 including WIXL, WPOR, KEAN, KPLX, WNOX, WMC, WUSQ, KJJY, WDGY, WIL, K102, KGHL, KYGO, KFTN, KCUB. A Most Added Record. Debuts at number 44 on the Country chart.

"I Can Tell By The Way You Dance"

Produced by Blake Mevis



COMPLEAT RECORDS Distributed by PolyGram Records





NEW & ACTIVE

KENNY ROGERS & DOTTIE WEST "Together Again" (Liberty) 89/13
Rotations: Heavy 4, Medium 30, Light 55, Total Adds 13, WPOR, WMZQ, WYII, WKZZ, WCMS, WSLR, WCUZ, WMIL, WHBF WIL, KFDI, KVEG, KCUB. Heavy: WRKZ, CHOW, KSO. Debuts at number 45 on the Country chart.

GUS HARDIN "I Pass" (RCA) 85/7
Rotations: Heavy 1, Medium 35, Light 49, Total Adds 7, WGTO, WTVY, KSSN, KWMT, KECK, WHBF, WTOD. Heavy: WYNK Medium: WAJR, WHOO, WXCL, KUZZ, KQIL, KTOM, KSOP. Debuts at number 48 on the Country chart

GENE WATSON "Forever Again" (MCA) 81/28
Rotations: Heavy 1, Medium 18, Light 62, Total Adds 28 including WCAO, WRKZ, KRRV, WEZL, KHEY, WESC, WAMZ, WLWI, WMNI, WDAF, KOMA, WHBF, KUUY, KEIN, KCUB. Debuts at number 49 on the Country chart.

GARY MORRIS "Between Two Fires" (WB) 78/43

Rotations: Heavy 3, Medium 16, Light 59, Total Adds 43 including WVAM, WCAO, WBGW, WAJR, WPOR, WNYR, KRRV, KKYX, WUSQ, WUSN, KJOT.

ED HUNNICUTT "In Real Life" (MCA) 75/13

Rotations: Heavy O, Medium 29, Light 46, Total Adds 13, WGNA, WIXL, KIX106, CHOW, WYII, WGTO, KSSN, WLWI, KYXX, WIRK, WGEE, KTPK, KRKT. Medium: WCXI, WOW.

GEORGE JONES "You've Still Got A Place In My Heart" (Epic) 74/49
Rotations: Heavy 5, Medium 19, Light 50, Total Adds 49 including WVAM, WIXY, WRKZ, WAJR, WNYR, KRRV,

WNOX, WLWI, KKYX, KRMD, WONE, KSO, KRKT, KUZZ. Debuts at number 46 on the Country chart.

STEVE WARINER "Why Goodbye" (RCA) 69/44

Rotations: Heavy 1, Medium 15, Light 53, Total Adds 44 including WOKQ, KIX106, WILQ, WYNK, WAMZ, KISS-FM, WRNL, KKYX, WUSQ, WTQR, WAXX, KFDI, KUGN, KNIX, KGA.

REX ALLEN JR. "Sweet Rosanna" (Moon Shine) 63/1

Rotations: Heavy 3, Medium 18, Light 42, Total Adds 1, KIX106, Heavy: WTVY, KKYX, WWJO. Medium: WBGW, WSEN, WLWI, WIRK, WUSQ, KBMR, WKKQ, KFRY, Q92, KSOP.

SYLVIA "Victims Of Goodbye" (RCA) 61/35
Rotations: Heavy 0, Medium 16, Light 45, Total Adds 35 including WYRK, WMZQ, WYNK, WEZL, WSOC, WESC, WLWI, WCMS, WUSQ, KSO, WTHI, KVOO, KTOM, KSAN, KGA.

EXILE "I Don't Want To Be A Memory" (Epic) 56/36
Rotations: Heavy 1, Medium 17, Light 38, Total Adds 36 including WSNO, WAJR, KASE, WSOC, WESC, WMC, WRNL, KRMD, WTOR, WGEE, WTSO, WIL, KRKT, KUGN, KCKC.

DOLLY PARTON "Downtown" (RCA) 56/35

Rotations: Heavy 1, Medium 11, Light 44, Total Adds 35 including WCAO, WBGW, KIX106, WYNK, WESC, WSIX, WTQR, WONE, WWWW, WMIL, WOW, KVOC, KUGN, KRAK, KCUB.

MIKE CAMPBELL "One Sided Love Affair" (Columbia) 55/13
Rotations: Heavy 0, Medium 8, Light 47, Total Adds 13, KLLL, KYXX, WIRK, WITL, WTSO, KTPK, KRKT, KKAL, KMAK, KRSY, KCBQ, KCUB. Medium: WMC, KRMD, WMNI.

CHARLY McCLAIN "Band Of Gold" (Columbia) 47/34
Rotations: Heavy 1, Medium 8, Light 38, Total Adds 34 including WBGW, WMZQ, KASE, KHEY, WNOX, WLWI, KRMD, KSO, KFGO, KOMA, WOW, KTPK, KUGN, KCKC, KCUB.

SIGNIFICANT ACTION

CRAIG DILLINGHAM "Honky Tonk Women Make Honky Tonk Men" (Curb/MCA) 44/11 Rotations: Heavy 0, Medium 4, Light 40, Total Adds 11, WIXY, WKZZ, WUSQ, WAXX, KWMT, WHBF, KIOV, KTPK, KRKT, KIK

SHELLY WEST "Now I Lay Me Down To Cheat" (Viva) 43/1
Rotations: Heavy 2, Medium 17, Light 24, Total Adds 1, KRKT. Heavy: CHOW, KSO. Medium: WRKZ, WEZL, WTVY, KSSN, KTTS,

KKCS, KERY

MICKI FUHRMAN "I Bet You Never Thought I'd Go This Far" (MCA) 42/0

ens: Heavy 0, Medium 19, Light 23, Total Adds 0. Medium: WSNO, WYII, KRRV, KMML, WCMS, WUSQ, WOW, WHBF

CONWAY TWITTY "Somebody Needin' Somebody" (WB) 40/39 Rotations: Heavy 2 Medium 12 Light 26 Total Add 20 Text in 1990 WB

Rotations: Heavy 2, Medium 12, Light 26, Total Adds 39 including WPOC, WYRK, WMZQ, KASE, WSOC, WAMZ, WTQR, WWWW, K102, KMAK, KNIX, KWJJ.

WRIGHT BROTHERS "Southern Women" (Mercury/PolyGram) 35/9
Rotations: Heavy 0, Medium 4, Light 31, Total Adds 9, KIX106, WAMZ, KBMR, WHBF, KIOV, WTOD, KIK-FM, KWJJ, KRSY.

BANDANA "Better Our Hearts Should Bend" (WB) 33/24

Rotations: Heavy O, Medium 5, Light 28, Total Adds 24 including WVAM, WBGW, KRRV, WEZL, WCMS, KRMD, WDGY, KVOO, KUUY, KCKC.

SIERRA "Branded Man" (Awesome) 31/2

TERRY GREGORY "Cowgirl In A Coupe DeVille" (Scotti Bros./CBS) 28/16
Rotations: Heavy 0, Medium 1, Light 27, Total Adds 16 including WGNA, WKYG, WMZQ, KRRV, KSSN, KRMD, KRRK, WAXX, KRSY, KSOP.

STEPHANIE WINSLOW "Baby Come To Me" (MCA/Curb) 27/14

Rotations: Heavy 0, Medium 3, Light 24, Total Adds 14 including WPOR, WSOC, KHEY, KLRA, KSO, WOW, KTPK, KUUY, KSOP,

MARIE OSMOND "Who's Counting" (RCA/Curb) 24/4
Rotations: Heavy 0, Medium 7, Light 17, Total Adds 4, WIXY, WIXL, WYII, KSSN. Medium: WBGW, WSNO, CHOW, KRRK, WWJO, KSOP.

DARRELL CLANTON ''I'll Take As Much Of You As I Can'' (Audiograph) 24/4
Rotations: Heavy 0, Medium 6, Light 18, Total Adds 4, WIXY, WLWI, KFGO, KGA. Medium: KMML, KKYX, KUZZ, KSOP, KIGO. PINKARD & BOWDEN "Adventures In Parodies" (WB) 22/9

Rotations: Heavy 0, Medium 1, Light 21, Total Adds 9, WRKZ, WZZK, WTVY, WUSQ, KS100, WQHK, KQIL, Q92, KSOP. JERRY LEE LEWIS "I Am What I Am" (MCA) 20/3

Rotations: Heavy 0, Medium 1, Light 19, Total Adds 3, KWMT, KTPK, Q92. Medium: WPTR. Light: WSNO, WKSJ, KSO, KFDI, KIK-FM, KQIL.

BILLIE JO SPEARS "Midnight Love" (Parliament) 18/5

Rotations: Heavy 0, Medium 1, Light 17, Total Adds 5, KHEY, WCMS, WITL, WTOD, Q92. Medium: KSOP. Light: WPTR, WLWI,

RAY CHARLES "Do I Ever Cross Your Mind" (Columbia) 17/4
Rotations: Heavy 0, Medium 4, Light 13, Total Adds 4, WTVY, KKYX, KRWQ, Q92. Medium: KLVI, WLWI, KFDI. Light: WSNO, KFGO, KEBC.

CON HUNLEY "Deep In The Arms Of Texas" (Prairie Dust) 17/1

Rotations: Heavy 1, Medium 4, Light 12, Total Adds 1, WSEN. Medium: WYNK, KBMR, KTTS, KFDI. Light: WGNA, KSSN, WOW,

PENNY DeHAVEN "Friendly Game Of Hearts" (Main Street) 16/8
Rotations: Heavy 0, Medium 1, Light 15, Total Adds 8, WBGW, WKYG, KKYX, WIRK, KBMR, KFGO, Q92, KSOP. Medium: WGNA. Light: KRST

ALABAMA "When We Make Love" (RCA) 14/8
Rotations: Heavy 2, Medium 3, Light 9, Total Adds 8, WBGW, KXYL, WRNL, WBCS, KUUY, Q92, KTOM, KSAN. Heavy: WMZQ,

GARY STEWART "Hey, Bottle Of Whiskey" (Red Ash) 14/6

Rotations: Heavy 0, Medium 3, Light 11, Total Adds 6, KHEY, WIRK, WKKQ, WAXX, KFGO, KEBC. Medium: WESC, KSOP. Light:

KATIE McKINZIE "You'll Never Get To Heaven" (Poverty) 13/4
Rotations: Heavy 0, Medium 3, Light 10, Total Adds 4, WBGW, KRRV, WTVY, KKYX. Medium: KRKT, KIGO. Light: WKYG, KISS.

NAT STUCKEY "One More Time" (Stargem) 10/4
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 4, WSNO, KBMR, KQIL, KIGO. Medium: CHOW. Light: WKLO, KFDI, KRKT.

B.J. THOMAS "The Whole World's In Love When..." (Cleveland International/Columbia) 9/9
Rotations: Heavy 0, Medium 2, Light 7, Total Adds 9, WSNO, KEAN, WCXI, KIOV, K102, KRKT, KMAK, KRWQ, KRSY.

J.C. CUNNINGHAM 'Light Up' (Viva) 9/9
Rotations: Heavy 0, Medium 0, Light 9, Total Adds 9, WVAM, WBGW, WSNO, WKYG, KRRV, WOW, KQIL, KRSY, KIGO.

KENNY ROGERS "Eyes That See In The Dark" (RCA) 8/8 Heavy O, Medium O, Light 8, Total Adds 8, WRKZ, WKIX, KJOT, KUUY, KMAK, KRWQ, Q92, KRSY

SAMI JO COLE "Emotions" (WB) 8/3

ns: Heavy O, Medium O, Light 8, Total Adds 3, WSNO, KLLL, KVOO. Light: KRMD, KEBC, KRKT, KQIL, KCKC.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay

ARTIST/Song Title (Label)

ALABAMA/Fire In The Night (RCA)

Album Title

Naturally Country

GEORGE JONES/Radio Lover (Epic) ALABAMA/Country Side Of Life (RCA) JIM GLASER/Woman, Woman (Noble Vision) JUDDS/Blue Nun Cafe (RCA) MEL McDANIEL/All Around The Water Tank (Capitol) ALABAMA/Food On Your Table (RCA) ALABAMA/If You're Gonna Play In Texas (RCA) JOHNNY LEE/The Fool (Full Moon/WB)

MEL McDANIEL/Come Early Morning (Capitol)

Jones Country The Man In The Mirror Wynonna And Naomi: The Judds Naturally Country Roll On Roll On 'Til The Bars Burn Down Roll On

Every weekend is Special on 1984 * ANNE MURRAY 13-15 * MICHAEL MARTIN MURPHEY ★ JOHN ANDERSON 27-29 ** RONNIE McDOWELL 20-22 The **United** Stations New York • Detroit • Washington, D.C. • Los Angeles AMERICA'S TARGET RADIO NETWORKS



Regional Adds & Hots

Steve Wariner (RCA)

EAST

HOTTEST J. Lee with L. Brody (Full Moon/WB) George Strait (MCA) Oak Ridge Boys (MCA)

MOST ADDED **MIDWEST**

Vern Gosdin (Compleat/PG) J. Iglesias & W. Nelson (Col.) Conway Twitty (WB)

Exile (Epic)

none Hotteat: TOM JONES GEORGE STRAIT T.G. SHEPPARD OAK RIDGE BOYS IGLESIAS & NELSON

KWMT Fort Dodge, IA

FOR DODGE, IA
GEORGE JONES
GUS HARDIN
CRAIG DILLINGHAM
JERRY LEE LEWIS
GANY MORRIS
HOCKEST:
KENDALLS
GEORGE STRAIT
BARBARA HANDRELL
T.G. SHEPPARD
IGLESIAS & MELSON

SOUTH J. Lee with L. Brody (Full Moon/WB)

MOST ADDED HOTTEST

George Jones (Epic) Steve Wariner (RCA) Charty McClain (Columbia

J. Iglesias & W. Nelson (Col.) Oak Ridge Boys (MCA)

SOUTH

Alexandria, LA

LARRY GATLIN HOLLEST: BARBARA MANDRI OAK RIDGE BOYS GEORGE STRAIT ATLANTA CRYSTAL GAYLE

KMML Amarillo, TX

KASE Austin, TX

WYNK Baton Rouge, LA Hottast: OAK RIDGE BOYS IGLESIAS & NEI DAVID ALLAN CO GUS HARDIN MERLE HAGGARD

WZZK-FM Birmingham, AL

HOTTOST HOTTOST DAK RIDGE BO JANIE FRICKE DEBORAH ALLE

KXYL Brownwood, TX

WEZL-FM Charleston, SC

WSOC:FM Charlotte, NC

GEORGE JONES EXILE SYLVIA STEPHANIE WINSLOW CONWAY TWITTY CONWAY TWITTY
HOLLEST:
HICKEY GILLEY
JOHNNY LEE
GEORGE STRAIT
BARBARA MANDREL
T.G. SHEPPARD

WCOS-AM/FM Columbia, SC

WGTO Cypress Gardens, FL

KPLX-FM Dallas/Ft: Worth, TX

DOINGN, AL CONNAY TWITTY STATLER SHOTHERS STAVE WARLINER RAY CHARLES CUS HANDIN TERRY (GRECONY KATIE HOFINGIE POPKARO E BOWDEN ALBAMA HOCTES T.G. SHEPPARO BAMBARA HANDRELL GEORGE STAT TOLLES INS & NELSON

Hottest: JIM GLASER T.G. SHEPPARD CRYSTAL GAYLE OAK RIDGE BOYS IGLESIAS & NELS

EXPE MATSON EXILE CHARLY MICLAIN GARY STEWART LOUISE MANDRELL GARY MORRIS STEPHANIE WINSLOW CHERYL HANDY BILLIE JO SPEARS HOCETE

CHARLY MCCLAIN
BANDAMA
CRAIG DILLINGHAN
SYLVIA
EXILE
ROCE SS & MEST
ALABAMA
Motteat:
GEORGE STRAIT
RONNIE NCDOMELL
MAYLON JENNINGS
TGLESIAS & MELSOR
JOHN CONLEE

none Hottest

WESC-AM/FM Greenville, SC

GARY MORRIS STEVE WARINES GENE WATSON SYLVIA DOLLY PARTON KIERAN KANE KIERAN KANE
EXILE
CONMAY TMITTY
HORLESE:
OAK RIDGE BOYS
IGLESIAS & NELSON
MCCLAIN & GILLEY
FRIZZELL & WEST
HANK WILLIAMS JR

MERLE MAGGARD
RICHY SKAGGS
GAIL DAVIES
HOE'test:
EARL THOMAS CONLE
CRYSTAL GAYLE
IGLESIAS & MELSON
JORNNY LEE
GEORGE STRAIT

GEORGE JONES VERN GOSDIN CHARLY MCCLAIN

STEPHANIE WINSLOW BANDANA BOXCAR WILLIE HOCLEST: EARL THOMAS CONLE KENDALLS BARBARA MANDRELL FRIZZELL & WEST IGLESIAS & MELSON

KSSN Little Rock, AR

LITTLE MOCK, AN
LARRY CATLIN
KIERAN XAME
ED HUNNICUTT
ENMYLOU TRIRLIS
GUS BRIRDIN
MARIE GENCHD
TERRY GRECORY
HOCTORY
JOHN ANDERSON
JOHNNY LEE
ATLANYA
OAR FIFOR BOYS
IGLESIAS 6 NELSON

WAMZ-FM Louisville, KY

KLLL Lubbock, TX

VERN COGDIN
GEORGE JONES
DOLLY PARTON
STUVIA
STEVE NATINER
RIKE CAMPBELL
EXILE

WKSJ-FM Mobile, Al

WMC-AM Memphis, TN

GENE WATSON
VERN GOSDIN
EDDY RAVEN
GEORGE JONES
CHARLY MCCLAIN
EXILE
HOTLEST:
JOHNNY LEE
OAL RIDGE BOYS
BARBARA MANDRE
IGLESIAS & MEL
T.G. SHEPPARD

WOKK Meridian, MS

WLWI-FM Montgomery, AL MONIGOMETY, A
GARY MORELS
STAVIA
GURREY MCCIALIN
GURREY MCCIALIN
GURREY MCCIAN
STAVE MARINER
GURRE MATION
ED HUMBICUTT
DARRELL CLAME
JOHNY LEE
JOHNY LEE
TOLKER
TOL

WSIX-FM Nashville, TN NASHVIIIE, IN
DOLLY PARTON
LOUISE MANDRELL
VINCE GILL
HANK WILLIAMS JR.
HOCKEST!
ICLESIAS & WELSON
JOHNNY LEE
DAK RIDGE BOYS
BARBARA MANDRELL
ATLANTA

none Hottest: none

GEORGE JUNES
BANDANA
BILLIE JO SPEAR
BILLIE JO SPEAR
BULK CODY
HOCCALIN
BUCK CODY
HOCCALIN
JORNHY LEE
J

KYXX Odessa, TX

VERN GOSDIN SYLVIA

WHOO Orlando, FL

WPAP-FM Panama City, Fi

KISS-FM Miami, FL PAMILY BROWN
EDDY RAVEN
STEVE WARINER
GARY MORRIS
ROCLEST:
IGLESIAS & NELSC
MCCLAIN & GILLEY
T.G. SHEPPARD
ATLANTA
JORNNY TILLOTSON

EXILE
THRASHER BROTHERS
CHARLY MCCLAIN
BIG AL LOWNING
GEORGE JONES
MASON DIXON
TERRY GREGORY
HOUTEST: HOTTEST: JOHNNY LEE GEORGE STRAIT ATLANTA OAK RIDGE BOYS IGLESIAS & NELSON

WQYK-FM Tampa/St. Pete

WUSQ-FM Winchester, VA

VERN COOLIN STEVIA STEVIE MARIER GARY MORRIS CRAIG DILLIMEAN LORRIE MORGAN SHAD O'SHEA PINKAMO LOROMN MOCTURE OAK RIDGE BOTS T.G. SREPPANO RICKY SKAGGE IGLESEAS HELBOS JORNNY LEE

NICHMOND, VA
STEVE MARINER
GEORGE JUNES
EXILE
COMMAN TWITTY
STATLER BROTHER
DOLLY PARTUR
ALABAMA
HOT CEST:
ENDALLS
HARBARA MANDRE
OAK RIOGE BOY
LEON EVERETTE
JIM GLASER

KKYX San Antonio, TX

San Antonio, TX
GEORGE JONES
STOYE MAKINER
GARY MORILIS
CHURCHY MORILIS
CHURCHY MECCLATH
EXILIE
RAY CHARLES
RANDY MECGLIT
REMONER
FEMALY
DENNY MECGLIT
REMONER
LANG SCOTT
BOX LEE
LANG SCOTT
BOX LEE
LANG SCOTT
BOX LEE
LANG SCOTT
BOX LEE
CENTRALLIS
JORNINY RORIGOU
JORNINY LEE
GEORGE GERRIT
MOE BANDY

West Paim Beach
STEVE BARHER
GART MORRIS
CHARLY MCCLAIN
HIRE CAMPBELL
ED HENNICUTY
GARY STEWART
PERMY DERAYEN
HOCKEST:
HICHEY GILLEY
ATLANTA
GEORGE STRAIT
T.G. SHEPPARD
HOCLAIN & GILLEY

DULLY PARTY ERELS
BILL MEDLEY
BANDAMA
STATUER BROTHERS
STATUE MARINER
ROCLORILEON EVENETIE
LEON EVENETIE
LOGESTAS & RELSO
GEORGE STRAIT
OAX RIDGE BOYS
JIN GLASER

MIDWEST KSO Des Moines, M

MERLE NAGGARD
EMMYLOU HARRIS
ROCERS & WEST
HOTTEST
T.G. SHEPPARD
RANK WILLIAMS
(VAK RIDGE BOYS
IGLESIAS & MEL KBMR Bismarck, ND

DISMARCK, MD

RICKY SKAGGS

MRIGHT BROS.

NAT STUCKEY
PERNY OREAVER
GEME MATSOR

ROT LORI

BARBARA MANDRELL

EARL THOMAS COMILE

CRISTAL GATLE

IGLESIAS & NELSON

EMPYLOU MARRIS

PRIZZELL 6 WEST JOHN CORLEE MATLON JENNINGS DAVID ALLAN COE GARY MORRIS HOCLEST: DOLLY PARTON STATLER BROTHERS TOM JOHNS IGLESIAS 6 NELSON EARL THOMAS CIMILE

WUBE-FM Cincinnati, OH

MERILE HAGGARD MENTICU HARRIS MEDOY RAVEN RICHY SKAGGS HOLLES ALABAMA OAK RIDGE BOTS CRYSTAL GAYLE BABBARA MANDRELL IGLESIAS & MELSON

WHK Cleveland, OH DAVID WILLS
DAVID WILLS
DAVID ALLAN CDE
NOTEST
EARL THOMAS CONLE
DESCRAR ALLEN
HICHAEL HURPHEY
BARBARS MANDRELL
T.G. SHEPPARD

KS100 Cleveland, OH

DOLLY PARTON BAMDANA STEVE MARINER VERN GOSDIN SYLVIA VICKI DAWN DRAPER & LANS TERRY GREGORY HOSTERS

EBM CHRYS, WI EBOY RAVEN CECRCE JONES CRAIG DILLINGHAB STEVE BRITER EXELE SYLVIA TERRY GREGORY CERREL WCCLAIN GARY STEMBRI HOLLES ATLANDA BARBARA MANDRELL DAR RIDGE BOYS

WLLR Davenport, IA WONE Dayton, OH

FATGO, ND CLORGE JONES CASY STEWART KILLE KILLE PENNY DEHAVEN STEVE MARKINER DARRELL CLANTON FORAGE WICCLAIN STUPIANE WINSLON MASON DIXON MASON DIXON MOTORIAL MOTORIAL MOTORIAL MOTORIAL MOTORIAL MOTORIAL MOTORIAL MICHAEL MICHAEL

GEDRICE JONES
CHRACY MCCLAIN
SYLVIA
DULLY PARTON
STEVE MARINER
STEPMANIE WINSLOW
HOCLEST:
ICRESIAS & MELISON
CRYSTAL GATLE
OAK RIDGE BOYS
ATLANTA
HANK MILLIAMS JR.

GARY MORRIS VERN GOSDIN EDDY RAVEN PINKARD & BOWDEN PIRKARD & BOWDEN HOCLEST: HOUTEST: JOHNNY LEE OAK RIDGE BOYS CRYSTAL GAYLE IGLESIAS & NES ATLANTA

WCXI-FM Deiroit, MI

DOLLY PARTON COMMAY TWITTY KATBY MATTEA MEXILE MAGGARD BOXTERT: DAI RIDGE BOYS LEON EVERETTE JORNNY LEE IGLESIAS & NELS ATLANTA

WKKQ-AM/FM Duluth, MN

WGEE Green Bay, Wi KRRK E. Grand Forks, MN

WFMS-FM Indianapoli

KCJB Minot, ND LOUISE MANDRELL GENE MATSON HOTTOST DEBORAR ALLEN JORNHY LEE GEORGE STRAIT BARBARA MANDREL OAK RIDGE BOYS

KOMA Oklahoma City, OK

DAVID WILLS
EMMINUM HARRIS
LOUISE MANNEELS
LOUISE MANNEELS
GREY MORELS
JOE STAMPLEY
HOCKEST:
LEON EMERSTYR
GEORGE STRAIT
HARK WILLIAMS JR.
KEMOALLS
ATLANTA
LGLESIAS & NELSON

VENN GOSDIN
GENE WATSON
GENE WATSON
GENE WATSON
GIAPY HORRIS
HIRE CHAPPELL
SIERUA
SIEPHANIE WINSLOW
BILLIE JO SPEARS
HOCT WAT!
HANK WILLIAMS JR.
OAK RIDGE BOYS
CRISTAL GAYLE
REWNIE MEDDOMELL
WAYLON JENNINGS KEBC-FM Oklahoma City, OK GARY STEMBRT
COMMAY TMITTY
VEN GOSDIN
HOTCHET:
GEORGE STRAIT
DEBORAH ALLEN
BARBARA RANDRELL
OAK RIDGE BOYB
IGLESIAS & MELSON WOW-AM/FM Omaha, NB

Ombia, NB

CONNEY TWITTY
CHARLY MCCLAIN
GARY MORRIS
DOLLY PARTON
EXILE
STEPHANIK WINSL
LOUISE MANOREM
BANDARA
THE
TAIL SHEEP ARO
BASE ARA MANOREM
CAR RICES BOYS
KATHY MATTER

WXCL Peoria, IL

WHBF Rock Island, IL

WDAF Kansas City, MO

DOLLY PARTON
JOE STAMPLEY
KIERAN KANE
GUS HAPDIN
LARRY GATLIN
MOE BANDY
ANTE FRICKE
EARL THOMAS CO
JOHNNY LEE
GEORGE STRAIT
GAX RIDGE BOYS

WTSO Madison, WI

WBCS Milwaukee, W

ALABAMA
KIERAN KANE
STLVIA
CONNAY TWITTY
HOTCHST:
HOTCHST:
JOHNNY LEE
IGLESIAS & MELSON
OAK RIDGE BOYS
BARBARA MANDRELL

WDGY Minneapolis, MN

KIOV-FM Sioux Falls, SD

SHOULT PRINE, SO DOLLY PARTON STEVE MARKINER GENE MATSON EATHY MATTEA COMMAN TWITTEY S.J. THOMAS HOCKMENT TO ECENCE STRAIT ATLANTA OAK RIDGE BOYS ROWNIE MICHOSCHILL IGLESIAS & NEISCH

KTTS-AM/FM Springfield, MO

WWJO St. Cloud, MN

WIL-AM/FM St. Louis, MO

REBA MCENTIRE EXILE ROGERS & WEST VERN COGDIN GARY MORRIS MOLEGET: JANIE FRICKE EARL THOMAS CONLE ALIABAMA ALABAMA DEBORAH ALLEN HICHARI MURPHO

B.J. THOMAS STATLER BROTHERS VERN GOSDIN CONWAY TWITTY HOCKEST: JCHNHY LEE BARBARA MANDRELL T.G. SHEEPPARD OAK RIDGE BOYS IGLESIAS & MELSO

RAZZY BAILEY SYLVIA VERN GOGDIN LARRY GATLIN STEVE MARINER ROC test: GEORGE STRAIT BARBARA MANORELL CRISTAL GYLE ATLANTA OAR RIDGE BOYS WTOD Toledo, OH

TOIGED, OH

TOIGHT SHOP

WRIGHT BROS.
SILLIE JO SPEARS
VENN COSDIN
GARY MORRIS
GUS HARRIN
RANDY MORRIS
OCHERTI. SHAPOY
HOLGET
GEORGE STRAIT
GE

KTPK-FM Topeka, KS

TOPSA, KS

VENN OOSDIN
GEORGE JOHEN
CONNAY TWILET
ENTERANCE STORMAN STORMAN
SIERAN
RIERAN RAME
CHAIG OILLITHGHAN
SIERAN
RIERAN RAME
CHAIG OILLITHGHAN
HOLES
HONNICUT
CHAIGH OILLITHGHAN
HOLES
HONNICUT
CHAIGH
HOLES

EXILE
EXILE
EXECUTION
EXEC

EAST

WXKW Allentown, PA

EARLY GATLIN
EXILE STEVE MARINER
GARY MORRIS
GEORGE JONES
SYLVIA
NOTIONAL
JOHNNY LEE
EENOLLIS
GEORGE STRAIT
JIM GLASER

MERLE HAGGARD JOHNNY RODRIGUE: Hottest: DOLLY PARTON MICHAEL MURPHEY JOHNNY LEE KENDALLS CRYSTAL GAYLE

WIXL-FM Newton, NJ WKYG Parkersburg, WV

WEEP Pittsburgh, PA

MERIZ HAGGARD WAYLON JEMNINGS MOE BANDY HOTLOBI: T.G. SHEPPARD BARBARA MANDRELL GEORGE STRAIT JOHNNY LEE IGLESIAS & NELSON

LARRY GATLIN
VERN GOSDIN
ROCERS & WEST
MERILE HAGGARD
DAVID ALLAN COE
DOLLY PARTON
STEPHANIE WINSL
GARY MORRIS
Hottest:

WEST

ROCHESTER, NY
EDDY PAVEN
GEORGE JONES
KLERAN KAME
KLERAN KAME
GANYI BALLAN CDE
GARY HORRIS
LOUISE MANDRELL
LAIRIY GATLIN
REPA HERRITER
HOCTEST:
IGLESTAS 6 NELSON
BARBARA MANDRELL
RICKY SKAGGS
JOSN CONLEE
ROGERS 6 MEST

WSEN-AMIFM Syracuse, NY

WASHINGTON, U.C.
GEORGE SHEES
NATION JERNINGS

Welland, ONT CLGELAR A MELSON EODY RAVEN EODY RAVEN EOD HINNICUTT LOUISE MANDREL REDA HCENTIRE REDA HCENTIRE REDA HCENTIRE STLVIA GEME HATSON TERRY CRECORY ROTE HATSON HCLEIN & GILLEY HCLEIN & GILLEY HCLEIN & BREISON OAK RIGGE BOYS MARK GRAY JORDNY LEE

The following station reported no change in rotation this week:

The following stations did not report this week

and therefore their playlists were frozen:

WKSJ/Mobile WQYK/Tampa KMML/Amarillo KKCS/Colorado Springs KMPS/Seattle WPTR/Albany WWVA/Wheeling WFMS/Indianapolis WLLR/Davenport

The following station failed to report a new

WXCL/Peoria

WEST KRKT Albany, OR

GARY MORRIS EXILE WRIGHT BROS. CRAIG DILLING Hottest: JIM GLASER GEORGE STRAIT ATLANTA OAK RIDGE BOW

LANG SCOTT CHARLY MCCLAIN GEORGE JONES COMMAY TWITTY HOTLEST: JANIE FRICKE JONNY LEE CONNAY TWITTY KENNY ROGERS

REBA MCENTIRE VINCE GILL RONNIE MCDOWELL EMMYLOU HARRIS LOUISE MANDRELL HOCLESE: T.G. SHEEPPARD HANK WILLIAMS JR. FAMILY BROWN WAYLON JENNINGS IGLESIAS & NELSON

Arroyo Grande, (
XXTYY MATTER
GARY MORELS
MIKE CAMPBELL
RUBBA MCENTIRE
BANDANA
HOCTERE:
JOHNNY LEE
GEORGE STRAIT
DEBORAH ALLEN
DAK RIDGE BOYS
BARBARA MANDRELL KUZZ Bakersfield, CA

KGHL Billings, M1

KVOC Casper, WY

LARRY GATLIN MARK GRAY DOLLY PARTON LOUISE MANDRELL NOTES: OAK RIDGE BOYS BARBARA MANDRELL GEORGE STRAIT WATLON JENNINGS GAIL DAVIES

BANDANA DAVID ALLAN COE VERN GOSDIN GEORGE JONES STEVE WARINER Hottest:

KYGO-FM Denver, CO DOLLY PARTON GEORGE JONES EXILE GARY MORRIS VERN GOSDIN LOUISE HANDRI KIERAN KANE HOLLERST:

KFRY Fresno, CA KKCS none
Colorado Springs, CO Hottest:

GAIL DAVIES
MERLE HAGGARD
Mobtost:
JOHNNY LEE
BARBARA MANDRELL
IGLESIAS & MELSOI
JIM GLASER
LARRY GATLIN

CHARLY NCCLAIN
EXILE
GEORGE JONES
DOLLY PARTON
SYLVIA
SYLVIA
SYLVIA
GARY MODRIS
HOT CESE:
JOHNNY LEE
ICLESIAS & MELS
T.G. SHEEPPA
DEBORAH ALLEN
LARRY GATLIN KMAK Fresno, CA

GOID HII, OR

LARRY GATLIN
BILL MEDILEY
B.J. THOMAS
KENNY ROCERS
COMMAY THITTY
BANDANG
RAY CHRILES
BOXICAR WILLIE
HOTLES:
JORNIY LEE
GEORGE STRAIT
JIM CLASER
HANK MILLIAMS JR.
IGLESIAS & NELSON

COMMAY TWITTY STEVE WARINER SYLVIA J.C. CUNNINGRAI BOXCAR WILLIE NAT STUCKEY PINKARO & BOWEN HORLEGE:

DATHY MATTEA
DAYID ALLAN COME
REAM NEWSTER
EDOT RAVEN
HERLE BROCKAND
ELCOY STANCE
ELEVAN TAME
ELOWISE MANDRELL
ROCKESS 6 MEST
HOUSE MANDRELL
ROCKESS 6 MEST
HICHARL HURPHEY
HICHARL HURPHEY
JIM GLASEX
ATLANTA
T.G. SREPPARD

LARRY GATLIN EMMYLOU HARRIS DAN SEALS Mottest: JOENNY LEE BARBARA MANDREL HICHAEL HURPHEY ATLANTA GEORGE STRAIT KEIN Great Falls, MT

STEVE WARLHER KIERAN KANE HOLLEST: MOE BANDY OAK RIDGE BOYS EXILE ATLANTA MERLE BAGGARD KWJJ
Portland, OR
COMMAY TWITTY
LOUISE MANURELL
MRIGHT BROS.
EXILE
BOCLES:
CCORGE STRAIT
ATLANTA
OAR RIDGE BOYS
IGLESIAS & RELSON

KFTN Provo, UT

Q92 Powell, WY FOWEI, WT
IGLESIAS & NELSON
NCCLAIN & GILLEY
NOE BANDY
LARRY GATLIN
DAVID ALLAN COE
GEORGE JONES
SLIM WHITHAN
NCMER WHITTANER
LANC SCOTT
JIN NORMAN
BOXCAR WILLIE
MUND LANCE SCOTT
BOXCAR WILLIE
MUND LANCE SCOTT
MUND LEVEL LENS
MUND LEVEL ROBCAN WILLIE
FINAND 6 BOOMER
FINAND 7 BOOMER
FINAND 7 BOOMER
FINAND 7 BOOMER
FINAND 7 BOOMER
FOR 7 BOOMER
FOR

BARBARA MAN KTOM Salinas, CA Satinas, CA
COMMAY THITTY
EYEVIVIA
DOLLY PARTON
TERRY GRECONY
BANDANA
TORONY OVERSTREET
ALABAMA
NOCLEGET
JOHNEY LE
GEORGE STRAIT
OAK RIDGE BOYS
GLEESES ENELSCON
BARBARA MANDRELL

KCCY-FM Pueblo, CO

KRSY Roswell, NM

KRAK Sacramento, CA DOLLY PARTON RESA MCENTIRE ESSYLCU HARRIS HOTESET: JANIE PRICKE ALABAMA HICKEY GILLEY EARL THOMAS CON OAK RIDGE SOYS

SHILBRE CITY.

NEL MCDANIEL

KATY MOFFATT

STEPHANIE WINS
VICKE DAIN

TERRY GREGORY

BILL MEDLEY

GHARLY MCCLAIN

HOULEST

KENDALLS

KENDALLS

KENDALLS

KENDALLS

KENDALLS

KENDALLS San Bernardino, CJ
GEORGE JONES
EXILE
COMMAY THITTY
BANDANA
CHARLY NECTLAIN
LOUISE MANDRELL
HOTTEST
HOUSE MANDRELL
HOTTEST
LGLESIAS & NELSON
MELL MCDALEL
RICKY SKAGOS

RICKY SKAGGS LOUISE MANDRELL MIKE CAMPBELL HOCLEST: LEON EVERETTE IGLESIAS & NELS JOHN CONLEE EDMYLOU HARRIS

K SAN San Francisco, CA

SPOKENE, WAS STEVE WARLINER BANDANA GARY MORRIS DOLLY PARTON GEORGE JOMES DARRELL CHAPTON STEPHANIE WINSLOW CHARLY MCCLAIN SYLVIA EXILE HOCLORIS JIM GLASER GEORGE STRAIT BARBARA MANDRELL ATLANTA CRYSTAL GAYLE

none Hottest:

GARY MORRIS
RUTH ANN
VICKI DAWN
J.C. CUNNINGHAN
NAT STUCKEY
NOCLEBET:
JCHNNY LEE
DEBORAH ALLEN
BARBARA MANDRELI
GEORGE STRAIT
ATLANTA KCUB Tucson, AZ

ROGERS & WEST
DAVID ALLAN COE
GENE MASICON
MIKE CAMPBELL
STRYE WARNER
VENS GOSGIN
EXILE
CHARLY MCCLAIN
HOTERL
JANIE FRICKE
JORNNY LEE
MICHAEL MURPHEY
GEORGE STRAIT
BARBARA MANDRELL
BARBARA MANDRELL

WGNA-FM Albany, NY LARRY GATLIN
GENE MATSON
TERRY GREGORY
LOUISE MANDREL
ED MUNNICUTT
BIG AL DOWNING
HOCLOST
LEON SVERETTE
ATLANTA
T.G. SHEPPARD
JOHN CONLES

WPTR Albany, NY Hottest:

Altonna, PA
STLYIA
BILL MIDERGOR
CANY MORRIS
B MADMAL
GEORGE JOHES
EXILE
J.C. CURNINGHA
BILL MEDGEY
SISY SPACEK
CHEARLY MCCLAIN
DOLLY PARFOX
STRVE WARHER
HOCLEST
DEBORAR ALIEN
ATLANTA
JIM GLASER

WCAO Baltimore, MD DOLLY PARTON GARY MORRIS EDDY RAVEN GENE WATSON HOCKES: JCHNNY LEE BARBARA NANDREL OAF RIGGE BOYS NICHAEL MURPHEY IGLES IAS 4 NELS

WPOC-FM Baltimore, MD

WSNO Barre, VT

WYRK Buffalo, NY

WOKQ

OBHIGH OF CLAIN COMMAY TWITTY STEVE MARKHER EXILE DOLLY PARTCH GORY MORRIS BANDANA TERRY GRECORY PENNY DEHAVER MATERIAN MATERIAN MATERIAN GROCE GORGE GORGE

ROGERS & MEST GEORGE JONES STEVE MARINER KATHY MATTEA HOCEOGE DEBORAH ALLEN T.G. SHEPPAND GEORGE STRAIT JOHNNY LEX IGLESIAS & NELSO

WIXY Springfield, MA VERN GOGDIN
CENE MATSON
CRAIG DILLINGHAM
HARLE CORNED
GEORGE JONES
STEVE MARINER
HOCCESTRAIT
GEORGE STRAIT
JIM GLASER
LECH EVERSTTE
JOHNNY ROORIGUEZ
FRIZZELL 4 WEST

GEORGE STRAIT
REBLE PAGGARD
RICKY SKAGGS
RICKY SKAGGS
LOUISE MANDRELL
EMBYLOO MANDLE
LOUISE MANDRELL
SHOWLOO MANDLE
LOUISE MANDREL
EMBYLOO
LOUISE
LOU

WMZQ Washington, D.C.

Washington, DC

MDE BANDY
DOLLY PARTON
STRVE WARTHER
SAMMY JO COLE
GEORGE JONES
ED HANNICUTT
MRIGHT BROS.
REW ALLEN JR.
HOTCHEST:
EARL THOMAS CONLE
GEORGE STRAIT
ATLANTA
OAR NIDGE BOYS
IGLESIAS & NELSON CHOW Welland, ONT

WHILEMSOPT, MD WEDA HEBTIRE DAVID ALLAN ODE LIEUM FAME MAKEE ORIGINA BOWLOUTH FAME BOWLOUTH RABBIS LOUISE MANORELL ROURS OF MARKE SONDY SALOGES STEPHANTE WINSLOW GARN MARKE STANY JAM NEWS STANY JAM NEWS STANY JAM NEWS J

WILQ Williamsport, PA COMMAY TWITTY STEVE MARINER GEORGE JONES HOCKEST STATLER BROTHERS JANIX FRICKE MICKEY GILLEY MICKEY GILLEY MICKEL MURPHEY JOHNNY LEE

159 Reporters 143 Current Reports

WCOS/Columbia

consecutive weeks and was not used in this week's data: KIKK/Houston



BREAKERS®

JOHNNY MATHIS with DENIECE WILLIAMS Love Won't Let Me Wait (Columbia)

58% of our reporters on it. Rotations: Heavy 6/0, Medium 39/5, Light 29/8, Extra Adds 1, Total Adds 14, W101, WHB, WISN, KKLT, WTIC, WKGW, WBT, WGOW, WING, KUGN, WTNY, WHNN, KRNO, KISN. Debuts at number 29 on the A/C chart.

TEMPTATIONS Sail Away (Gordy/Motown)

56% of our reporters on it. Rotations: Heavy 1/0, Medium 31/3, Light 40/11, Extra Adds 0, Total Adds 14, WFYR, WHB, WISN, B100, KBEST, KEZR, WAFB, 2WD, KSL, KKPL, WTKO, WWPA, KFQD, KRNO.

KATHY MATTEA

Someone Is Falling In Love (Mercury/PolyGram)

55% of our reporters on it. Rotations: Heavy 0/0, Medium 31/8, Light 40/7, Extra Adds 0, Total Adds 15, WSB-FM, KGW, WRIE, WTIC, KEY103, WBT, WRVR, WING, 3WM, KMJJ, KWAV, KIXI-FM, KKPL, WVBS, KCRG.

SERGIO MENDES Olympia (A&M)

53% of our reporters on it. Rotations: Heavy 0/0, Medium 19/18, Light 44/42, Extra Adds 6, Total Adds 66 including WFBR, WSB-FM, W101, WFYR, WISN, WCCO, KGW, B100, KBEST, KFMB, WAEB, WICC, V100, WAHR, WVLK, and 51 more.

NEW & ACTIVE

SHAKIN' STEVENS ''I Cry Just A Little Bit' (Epic) 50/27
Rotations: Heavy 0/0, Medium 12/3, Light 35/21, Extra Adds 3, Total Adds 27, WSB-FM, B100, WICC, V100, WKGW, WAHR, WNAM, WING, WTRX, KOIL, WMHE, KBOI, KWAV, WWNR, WTKO, WKNE, WTNY, KORQ, WGSV, WKYX, WJBC, KWEB, WHNN, WBOW, KTWO, K99, KALE. Medium: WFBR, WCCO, KGW, WMAZ, WSKI, WCKQ, WAGE, KQSW, KRSB.

POINTER SISTERS "Automatic" (Planet/RCA) 50/5
Rotations: Heavy 10/0, Medium 31/3, Light 9/2, Extra Adds 0, Total Adds 5, WROR, WLAC-FM, 2WD, WAVE, WENS. Heavy:
KVIL-FM, WQUE-FM, WFYR, WAEB, KRBE-FM, KUDO, WSKI, WCKQ, KEEZ, KRSB. Medium: WFBR, WTAE, 55KRC, KGW, B100. V100, WRIE, WKGW, KEY103, WMGN, KOIL, WMHE, KRAV, KMJJ, KFI, KWAV, WWNR, WEIM, WTNY, WWPA, WSKY, WCHV WKYX, WJON, WBOW, KFQD, K99, KQSW

ELBOW BONES & THE RACKETEERS "A Night In New York" (EMI America) 48/1
Rotations: Heavy 0/0, Medium 30/0, Light 18/1, Extra Adds 0, Total Adds 1, WTRX. Medium: WPIX, KHOW, WICC, WTIC, WGY, WKGW, WBT, WMAZ, WRVA, WHBY, WHBC, KUGN, KSL, WWNR, WEIM, WKNE, WSKI, KORQ, WKYX, WCIL, KCRG, KEEZ, KWEB, WJON, KFQD, K99, KRNO, KQSW, KRSB

PAUL YOUNG "Come Back And Stay" (Columbia) 37/2
Rotations: Heavy 6/0, Medium 23/1, Light 7/0, Extra Adds 1, Total Adds 2, KGW, WHNN. Heavy: WGY, KRBE-FM, WSKI, WWPA, WCHV, KRNO. Medium: WICC, KEY103, WMAZ, WNAM, WMGN, WMHE, KPPL, KUDO, KWAV, KIXI-FM, WWNR, WEIM, WKNE, WTNY, KORQ, WSKY, WCKQ, WKYX, WNGS, WCIL, WJON.

DOLLY PARTON "Downtown" (RCA) 34/34
Rotations: Heavy 0/0, Medium 12/12, Light 20/20, Extra Adds 2, Total Adds 34, WFBR, WBEN, WSB, WCCO, WICC, WAFB, WAHR, WMAZ, WTRX, WMHE, KIXI-FM, WWNR, WEIM, WTKO, WSKI, WTNY, WWPA, KORQ, WCKQ, WCHV, WGSV, WAGW, WKYX, WJBC, WCIL, KEEZ, WJON, K99, KRSB, KISN, KALE, KVIL-FM, KTWO, WVLK.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

MOST ADDED ®

SERGIO MENDES (66) Olympia (A&M) **DOLLY PARTON (34)** Downtown (RCA) SHAKIN' STEVENS (27) I Cry Just A Little Bit (Epic) **BILLY JOEL (20)** The Longest Time (Columbia) KATHY MATTEA (15) Someone Is Falling In Love (Mercury/PG)

4 Others Tied With 14 Adds Each

HOTTEST

LIONEL RICHIE (113) Hello (Motown) PHIL COLLINS (107) Against All Odds (Take A Look...) (Atlantic) STEPHEN BISHOP (51) Unfaithfully Yours (One Love) (WB) **CHRISTINE McVIE (51)** Got A Hold On Me (WB) JULIO IGLESIAS & WILLIE NELSON (48) To All The Girls I've Loved Before (Col.) **EURYTHMICS (44)** Here Comes The Rain Again (RCA)

SIGNIFICANT ACTION

PAUL SIMON ''Think Too Much'' (WB) 25/11
Rotations: Heavy 0/0, Medium 6/1, Light 18/9, Extra Adds 1, Total Adds 11, WNAM, WENS, KBOI, WSKI, WAGE, WVBS, WJBC, KEEZ, KWEB, KTWO, KQSW. Medium: WMHE, KUGN, KIXI-FM, WCKQ, K99. Light: WAVE, WHBY, WKNE, KORQ, WSKY,

KOOL & THE GANG "Tonight" (De-Lite/PolyGram) 23/3
Rotations: Heavy 1/0, Medium 7/0, Light 15/3, Extra Adds 0, Total Adds 3, B100, V100, KFSB. Heavy: WWPA. Medium: KVIL-FM, WMHE, KUDO, KWAV, WSKY, WCHV, WKYX. Light: WQUE-FM, WVLK, WNAM, WWNR, WEIM, KORQ, WCKQ, WAGE, KEEZ,

ROCKWELL "Somebody's Watching Me" (Motown) 20/1

ROTATIONS: Heavy 6/0, Medium 7/0, Light 7/1, Extra Adds 0, Total Adds 1, KRAV. Heavy: WGY, WMHE, KPPL, WWPA, WCKQ, WBOW. Medium: WFBR, WQUE-FM, WPJB, WTRX, WTNY, WCHV, KEEZ. Light: V100, WKGW, KUDO, WAGE, WHNN, KRSB.

ATLANTIC STARR "More, More, More" (A&M) 17/8

Rotations: Heavy 0/0, Medium 1/1, Light 15/6, Extra Adds 1, Total Adds 8, WHBC, WTRX, WKNE, KORQ, WCHV, WJON, WBOW, K99. Light: WCCO, WAHR, WVLK, WEIM, WSKI, WCKQ, WAGE, KKJO, KRSB.

KENNY LOGGINS "Footloose" (Columbia) 16/1

8/0, Medium 5/0, Light 3/1, Extra Adds 0, Total Adds 1, KOIL. Heavy: WFBR, WQUE-FM, WAVE, KPPL, KUDO, Rotations: Heavy 8/0, Medium 5/0, Light 3/1, Extra Adds 0, Total Adds 1, KOIL. Heavy: WFBF WSKI, WWPA, WCKQ. Medium: WAEB, KMJJ, WTNY, WCHV, KEEZ. Light: V100, WTRX.

KENNY G ''Hi, How Ya Doin'?'' (Arista) 15/14
Rotations: Heavy 0/0, Medium 2/1, Light 12/12, Extra Adds 1, Total Adds 14, WCCO, WAHR, WTRX, WWNR, WEIM, WSKI, WCKQ, WCHV, WGSV. WKYX, WCIL, KEEZ, KQSW, KRSB. Medium: KORQ.

NIK KERSHAW "Wouldn't It Be Good" (MCA) 15/14
Rotations: Heavy 0/0, Medium 1/1, Light 13/12, Extra Adds 1, Total Adds 14, WFBR, WVLK, KIXI-FM, WWNR, WEIM, WSKI, WSKY, WCKQ, WCHV, WAGE, WCIL, KEEZ, WJON, KQSW. Light: KORQ.

PRETENDERS "Show Me" (Sire/WB) 15/2

Rotations: Heavy 0/0, Medium 4/0, Light 11/2, Extra Adds 0, Total Adds 2, V100, WENS. Medium: WAVE, WMGN, WSKI, WSKY. Light: WQUE-FM, KWAV, KORQ, WAGE, WKYX, KFQD, K99, KQSW, KRSB.

DARYL HALL & JOHN OATES "Adult Education" (RCA) 14/0

Rotations: Heavy 6/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WQUE-FM, WGY, WAVE, WSKI, WWPA, WCHV. Medium: KVIL-FM, WMHE, KWAV; WSKY, KQSW. Light: WAEB, KUDO, KORQ.

BARBARA MANDRELL "Happy Birthday Dear Heartache" (MCA) 13/4

Rotations: Heavy 1/0, Medium 4/0, Light 7/3, Extra Adds 1, Total Adds 4, WHBY, KWEB, KTWO, KRSB. Heavy: KSL. Medium WCCO, WMAZ, WEIM, WCIL. Light: WAHR, WWNR, WGSV, WJON.

CHAD STUART & JEREMY CLYDE "Bite The Bullet" (Rocshire) 12/3
Rotations: Heavy 0/0, Medium 3/0, Light 8/2, Extra Adds 1, Total Adds 3, WMHE, WCIL, KTWO. Medium: WISN, KUGN, KRSB. Light: WAEB, WEIM, WSKI, KEEZ, WJON, K99.

STACY LATTISAW & JOHNNY GILL "Perfect Combination" (Cotillion/Atco) 11/1 Rotations: Heavy 1/0, Medium 5/1, Light 5/0, Extra Adds 0, Total Adds 1, WMAZ. Heavy: 97AIA. Medium: WF

m: WFBR, WPIX, WRVR Light: WAEB, WAHR, WAGE, K99, KRSB.

MARILYN McCOO with BILLY DAVIS JR. "I Believe In You And Me" (RCA) 9/3

Rotations: Heavy 0/0, Medium 5/1, Light 4/2, Extra Adds 0, Total Adds 3, WRVA, WCKQ, WAGE. Medium: KUGN, KSL, KIXI-FM, KRSB. Light: KEEZ, WJON.

MADONNA "Borderline" (Sire/WB) 9/0

Rotations: Heavy 2/0, Medium 3/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: 97AIA, KUDO. Medium: WFBR, WWPA, KQSW Light: KKUA, WAGE, WKYX, WJON.

WEZS, KKUA.

UB40 "Red Red Wine" (Virgin/A&M) 8/3 Rotations: Heavy 0/0, Medium 6/2, Light 2/1, Extra Adds 0, Total Adds 3, WFBR, KEY103, KFI. Medium: B100, WAVE, WWPA,

WSKY. Light: KEEZ.

MICHAEL JACKSON "The Lady In My Life" (Epic) 7/3
Rotations: Heavy 2/0, Medium 1/1, Light 4/2, Extra Adds 0, Total Adds 3, WPIX, WRMM, WARM98, Heavy: KOST, KFI. Light:

JOHN LENNON "I'm Stepping Out" (Polydor/PolyGram) 7/2
Rotations: Heavy 0/0, Medium 3/1, Light 4/1, Extra Adds 0, Total Adds 2, WKNE, WCHV. Medium: WAVE, KRSB. Light: WSKY, KEEZ, KQSW.

Rotations: Heavy 1/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KUGN. Medium: WMJI, B100, WMAZ, KFI. Light WAHR, WNGS. GARY PORTNOY "Theme From 'Cheers' (Where Everybody Knows Your Name)" (Earthtone) 7/0

SHEENA EASTON "Devil In A Fast Car" (EMI America) 6/6

Rotations: Heavy 0/0, Medium 0/0, Light 6/6, Extra Adds 0, Total Adds 6, WTRX, WFMK, WSKY, WGSV, KKJO, KQSW.

BOB GULLEY "Still Thinking Of You" (Rogue) 6/4

Rotations: Heavy 0/0, Medium 1/1, Light 4/2, Extra Adds 1, Total Adds 4, WCCO, WRVA, WKYX, WCIL. Light: KKJO, KRSB.

Rotations: Heavy 2/0, Medium 1/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WCCO, KSL. Medium: KRNT. Light: WAHR, WEIM, WJBC.

DON FELDER "Who Tonight" (Asylum) 5/5

Rotations: Heavy 0/0, Medium 0/0, Light 4/4, Extra Adds 1, Total Adds 5, WCCO, WMHE, WEIM, KEEZ, WJON.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five

Regional Adds & Hots

Parallel One

UB40 SERGIO MENDES DOLLY PARTON MR. MISTER NIK KERSHAW RENTY LOGGINS
LIONEL RICHIE
PHIL COLLINS
THOMPSON TWINS
IGLESIAS & NELSC

WROR/Boston

BRYSON & FLACK POINTER SISTERS POINTER SISTERS
Hottest:
EURYTHMICS
LIONEL RICHIE
CHRISTINE MCVIF
PHIL COLLINS
THOMPSON TWINS

DOLLY PARTON DEBARGE Bottest: none

QR55/Buffalo Galuski/Langmye

BILLY JOEL CULTURE CLUB THOMPSON TWINS HOTCEST: LIONEL RICHIE PHIL COLLINS EURYTHHICS STEPHEN BISHOP IGLESIAS & NELSON

WPIX/New York Alan Anderson

JEFFREY OSBORNE MICHAEL JACKSON Hottest: STEPHEN BISHOP PHIL COLLINS LIONEL RICHIE EURYTHMICS IGLESIAS & NELSON

JEFFREY OSBORNE MANHATTAN TRANSFI JAMES INGRAM Hottest: CHRISTINE MCVIE LIONEL RICHIE PHIL COLLINS IGLESIAS & NELSO POLICE

WTAE/Pittsburgh

JEFFREY OSBORNE TONY CAREY WEIRD AL YANKOVIC JAMES INGRAM Hottest:

WWSW (3WS)/Pittsburgh

GLESIAS & NELSON
BILLY JOEL
CULTURE CLUB
THOMPSON TWINS
HOLLEST:
CHRISTINE MCVIE
LIONEL RICHIE
EURYTHMICS
BRYSON & FLACK
PHIL COLLINS

WPRO/Providence Tom Cuddy JEFFREY OSBORNE BILLY JOEL HOTTEST: LIONEL RICHIE PHIL COLLINS THOMPSON TWINS IGLESIAS & NELSON JAMES INGRAM

Parallel Two

CRYSTAL GAYLE SERGIO MENDES HOTTEST: STEPHEN BISHOP CYNDI LAUPER LIONEL RICHIE CHRISTINE MCVIE CULTURE CLUB

DOLLY PARTON SERGIO MEMDES SHAKIN' STEVENS HOTCEST: LIONEL RICHIE PHIL COLLINS IGLESTAS & NELSON THOMESON TWINS ALAN PARSONS

PRETENDERS
HOTTEST HOTTEST HOTTEST HICHIE EURYTHMICS
PHIL COLLINS
CULTURE CLUB
THOMPSON TWINS

MICHAEL GORE KATHY MATTEA HOTTEST HOLLINS SHEENA EASTON IGLESIAS & NELSON CHRISTINE MCVIE LIONEL RICHIE

ALAN PARSONS
JEFFREY OSBORNE
BILLY JOEL
HOTTEST:
LIONEL RICHIE
EURYTHMICS
PHIL COLLINS
IGLESIAS & NELSON
CULTURE CLUB

ALAN PARSONS JOHNNY MATHIS KATHY MATTEA HOTTEST LIONEL RICHIE IGLESIAS & NELSON LINDA RONSTADT

ALAN PARSONS JEFFREY OSBORNE JEFFREY OSBORNE
BILLY JOEL
MANHATTAN TRANSFE
HOTTEST
HOTTEST
HOTELST
H

none
Hottest:
SHEENA EASTON
LIONEL RICHIE
KENNY ROGERS
BRYSON & FLACK
CHRISTINE MCVIE

SERGIO MENDES SHAKIN' STEVENS DEBARGE JOHNNY MATHIS HOTCHEST: LIONEL RICHIE PHIL COLLINS EURYTHMICS STEPHEN BISHOP IGLESIAS & NELSON

Parallel Three

WWNR/Beckley Balley/Shea

SERGIO MENDES
SHAKIN' STEVENS
NIK KERSHAK
DOLLY PARTON
KENNY G
HOTTEST
HOLLINS
THOMPSON TWINS
EURYTHMICS
STEPHEN BISHOP

WEIM/Fitchburg Jack Raymond

Jack Raymond
SERGIO MENDES
DOLLY PARTON
NIK KERSIGHA
NIK KERSIGHA
TON JONES
TON JONES
HICK FLEETWOOD'S
CARDLE KING
KENNY
HICK FLEETWOOD'S
CARDLE KING
KENNY
JIMMY BUFFETT
PHIL COLLINS
LIONEL RICHIE
IGLESIAS & NELSON

WTKO/Ithaca Wayne Fisk

DOLLY PARTON
TEMPTATIONS
SHAKIN' STEVENS
SERGIO MEMDES
HOTLEST:
IGLESIAS & NELSON
PHIL COLLINS
LIONEL RICHIE
CULTURE CLUB
MICHAEL GORE

SPINNERS
ATLANTIC STARR
SHAKIN' STEVENS
SERGIO MENDES
JOHN LENNON
HOTLEST:
LIONEL RICHIE
JOHNNY MATHIS
CULTURE CLUB
CRYSTAL GAYLE
STEPHEN BISHOP

WSKI/Montpeller, V1 Bruce Stebbins

PAUL SIMON NIK KERSHAW DOLLY PARTON KENNY G SERGIO MENDES BOTEGES STEPHEN BISHOP HALL & OATES IGLESIAS & NELSON POINTER SISTERS CULTURE CLUB WTNY/Watertown, NY

Hottest: LIONEL RICHIE EURYTHMICS THOMPSON TWINS TRACEY ULLMAN IGLESIAS & NELSON

WWPA/Williamsport, PA Scott Masteller

RICK SPRINGPIELD SENGIO MENDES BONNIE TYLER TEMPTATIONS OOLLY PARTON MICHAEL GORE HOTESEL EURTTHMICS LIONEL RICHIE THOMPSON TWINS HALL & OATES PHIL COLLINS

MIDWEST Parallel One

CRYSTAL GAYLE IGLESIAS & NELSON

WFYR/Chicago

SOM WEINERS
SERGIO MENDES
MANHATTAN TRANSFE
TEMPITATIONS
JAMES INGRAM
HOTTER
EURYTHHICS
PHIL COLLINS
CHRISTINE MCVIE
POINTER SISTERS
LIONEL RICHIE

DEBARGE Hottest: LIONEL RICHIE PHIL COLLINS EURYTHMICS BILLY JOEL

WARM98/Cincinnat Mark Tipton

THOMPSON TWINS MICHAEL JACKSON Hottest: LIONEL RICHIE CHRISTINE MCVII BRYSON & FLACK STEPHEN BISHOP PHIL COLLINS

WLTF/Cleveland Dunphy/Georgeson ALAN PARSONS

WMJI/Cleveland Popovich/Ivers

TRACEY ULLMAN
BILLY JOEL
MICHAEL GORE
MANHATTAN TRANSFE
HOTLEST:
CHRISTINE MCVIE
BRYSON & FLACK
EURYTHMICS
LIONEL RICHIE
PHIL COLLINS

WOMC/Detroit Barry Argenbright

BILLY JOEL TRACEY ULLMAN MANHATTAN TRANSFE Hottest: STEPHEN BISHOP CHRISTINE MCVIE PHIL COLLINS LIONEL RICHIE

KUDL/Kansas City Elaine Taylor

none
Hottest:
SHEENA EASTON
BILLY JOEL
LIONEL RICHIE
RAY PARKER JR.
LIONEL RICHIE

JAMES INGRAM JOHNNY MATHIS TEMPTATIONS TEMPTATIONS
HOTTEST:
CHRISTINE MCVIE
LIONEL RICHIE
THOMPSON TWINS
STEPHEN BISHOP
PHIL COLLINS

WISN/Milwaukee Harris/Murphy

JOHNNY MATHIS TEMPTATIONS SERGIO MENDES Hottest: LIONEL RICHIE PHIL COLLINS STEPHEN BISHOP IGLESIAS & NELSON JIMMY BUFFETT

none
Hottest:
LIONEL RICHIE
PHIL COLLINS
EURYTHMICS
STEPHEN BISHOP
CULTURE CLUB

WCCO/Minns Denny Long DON FELDER DOLLY PARTON EBN-02N SERGIO MENDES KENNY G BOB GULLEY Hottast; none

KS94/St. Louis BILLY JOEL JEFFREY OSBORNE TRACEY ULLMAN

JEFFREY OSBORNE
TRACEY ULLMAN
HOTCEST:
CULTURE CLUB
IGLESIAS 4 NELSON
PHIL COLLINS
LIONEL RICHIE
STEPHEN BISHOP

Parallel Two

SERGIO MENDES BARBARA MANDRELL HOTLEST: STEPHEN BISHOP PHIL COLLINS LIONEL RICHIE IGLESIAS & NELSOI CULTURE CLUB

WNAM/Appleton-Or

SHAKIN' STEVENS
PAUL SIMON
SERGIO MENDES
HOTTES:
HOTTE

WHBC/Canton Mike Dorn

ATLANTIC STARR SERGIO MENDES
HOTTEST:
LIONEL RICHIE
STEPHEN BISHOP
PHIL COLLINS
ALAN PARSONS
IGLESIAS & NELSON

WING/Dayton Joe Demma

KRNT/Das Moines

none
Hottest:
KENNY ROGERS
ALAN PARSONS
LIONEL RICHIE
IGLESIAS & NELSON
PHIL COLLINS

WTRX/Flint

WENS/indianapolis Wheeler/Eagan

PRETENDERS
PAUL SIMON
POINTER SISTERS
SERGIO MENDES Hottest: CHRISTINE MCVIE LIONEL RICHIE PHIL COLLINS EURYTHMICS IGLESIAS & NELSON

WFMK/Lansing

SERGIO MENDES SHEENA EASTON Hottest: LIONEL RICRIE PHIL COLLINS STEPHEN BISHOP THOMPSON TWINS IGLESIAS & NELSON

WMGN/Madison

TRACEY ULLMAN SERGIO MENDES CRYSTAL GAYLE DEBARGE HOTTESTE HOTTEST STEPHEN BISHOP THOMPSON TWINS LIONEL RICHIE PHIL COLLINS JEFFREY OSBORNE

Hottest: PHIL COLLINS LIONEL RICHIE TRACEY ULLMAN IGLESIAS & NELSON BILLY JOEL

SHAKIN' STEVENS CYNDI LAUPER KENNY LOGGINS SERGIO MENDES SERGIO MENDES HOTTEST LIONEL RICHIE PHIL COLLINS TRACEY ULLMAN ALAN PARSONS JEFFREY OSBORI

WMHE/Toledo Ray/Morrison

EURYTHMICS
RATHY MATTEA
IGLESIAS & NELSON
JAMES INGRAM
HOTLEST:
LIONEL RICHIE
POLICE
CHRISTINE MCVIE
THOMPSON TWINS
PHIL COLLINS

ROCKWELL Hottest: POLICE CHRISTINE MCVIE LIONEL RICHIE EURYTHMICS PHIL COLLINS

610TVN/Columbu FitzGeraid/Jones

MICHAEL GORE
HOTTEST:
STALLONE & RHODES
FAUL MCCARTNEY
RAY PARKER JR.
CHRISTINE MCVIE
CHRIS CROSS

JOHNNY MATHIS KATHY MATTEA SHAKIN' STEVENS HOTCHEST: LIONEL RICHIE CHRISTINE MCVIE STEPHEN BISHOP PHIL COLLINS THOMPSON TWINS

WLTE/Minneapolis Paul Sebastian

KOIL/Omaha Mason/Lundy

CHAD STUART 6 JER
DON FELDER
MICHAEL GORE
DOLLY PARTON
SHAKIN STEVENS
HOTELS:
CULTURE CLUB
LIONEL RICHTE
ROCKWELL
TROMPSON TWINS
PHIL COLLINS

3WM/Toledo King/Scollin

Parallel Three

PAUL SIMON
DOLLY PARTON
SERGIO MENDES
SHAKIN' STEVENS
HOTLEST:
IGLESIAS & NELSON
ANNE MURRAY
LIONEL RICHIE
STEPHEN BISHOP
BILLY JOEL

WCIL/Carbondale, IL Matt McCann

MatHMCCann
SERGIO MENDES
DOLLY PARTON
SPANDAN SALLET
FRANDAN STUART & JER
FENNY G
BOB GULLEY
NIK KERSHAM
STEVE LAWRENCE
HOTEST:
LIONEL RICHTE
PHIL COLLINS
IGLESIAS & NELSON
ALAN PARSON
TRACEY ULLMAN

KCRG/Ceder Rapids, IA Carl Mann

KATHY MATTEA MANHATTAN TRANSFE Hottest: CHRISTINE MCVIE ANNE MURRAY ANNE MURRAY LIONEL RICHIE STEPHEN BISHOP PHIL COLLINS

BILLY JOEL RDOL & THE CANG SERGIO MENDES HOTLEST: CHRISTINE MCVIE LIONEL RICH: DAN FOGELBERG EURYTHMICS PHIL COLLINS KEEZ/Mankato, MN

SUBCLEFORM

SERGIO MENDES

DON FELDER
PATTI AUSTIN

SPANDAU BALLET

DOLLY PARTOS

NIK KERSHAW

PAUL SIMON

KENNY G

HOTLEST

HOTHER

HOTHER

HOTHER

CULTURE CLUB

TRACEY ULLMAN

WEST

KHOW/Denve

Parallel One

Sue LaFond

KEZR/San Jose Wagner/Lemos TEMPERATURE MCVIE
CHRISTINE MCVIE
BILLY JOEL
STEPHEN BISHOP
LIONEL RICHIE
PHIL COLLINS

Parallel Two

KBOl/Boise

KPPL/Denver

STEPHEN BISHOP HOTTEST: LIONEL RICHIE ROCKWELL SHEENA FASTON KENNY LOGGINS PHIL COLLINS

KUGN/Eugene, OR

JOHNNY MATHIS
Hottest:
CHRISTINE MCVIE
LINDA RONSTADT
STEPHEN BISHOP
LIONEL RICHIE

KKUA/Honolulu Kimo Akane

SERGIO MENDES HOTTEST: LIONEL RICHIE IGLESIAS & NELSON EURYTHMICS PHIL COLLINS STEPHEN BISHOP

KMJJ/Las, Vegas Bill Keliy

BILLY JOEL SERGIO MENDES MICHAEL GORE KATHY MATTEA HOTLESE: KENNY ROGERS PHIL COLLINS TRACEY ULLMAN TINA TURNER JAMES INGRAM

KUDO/Las Veges Bill Baumann

RICK SPRINGFIELD DEBARGE

UB40
TRACEY ULLMAN
CHICO & THE CARNI
HOTCEST:
BILLY JOEL
BARRY MANILOW
LIONEL RICHIE
PHIL COLLINS
MICHAEL GORE

SHAKIN' STEVENS SERGIO MENDES PAUL SIMON

Hottest: LIONEL RICHIE PHIL COLLINS STEPHEN BISHOP EURYTHMICS IGLESIAS & NELSON

KKLT/Phoenix Anits Carlisie

JOHNNY MATHIS TRACEY ULIMAN MANHATTAN TRANSFE Hottest: KENNY ROGERS CHRISTINE MCVIE LIONEL RICHIE PHIL COLLINS THOMPSON TWINS

KOY/Phoenla Marni Pingree

CULTURE CLUB Hottest: GENESIS CHRISTINE MCVIE SHEENA EASTON PHIL COLLINS LIONEL RICHIE

none Hottest: none

PAUL YOUNG HOTTEST: LIONEL RICHIE STEPHEN BISHOP EURYTHMICS THOMPSON TWINS JEFFREY OSBORNE

KBEST/San Diego Wagner/Hoskins SERGIO MENDES TEMPTATIONS

KFMB/San Diego SERGIO MENOES HOTTEST: LIONEL RICHIE BRYSON & FLACK STEPHEN BISHOP PHIL COLLINS EURYTHMICS

B100/San Diego McCartney/Knight KOOL 6 THE GANG SERGIO MENDES TEMPTATIONS SHAKIN' STEVENS HOTHERS HICHAEL GORE CHRISTINE MCVIE LIONEL RICHIE PHIL COLLINS KWEB/Rochester, MN Al-Axelson

HOTTEST:
PHIL COLLINS
EURYTHMICS
LIONEL RICHIE
IGLESIAS & NELSON
ALAN PARSONS

WHNN/Saginaw Carson/McKenzie

SHAKIN' STEVENS JOHNNY MATHIS PAUL YOUNG SERGIO MENDES HOLLEST: WJON/St. Cloud, MN Diem/Scott

SERGIO MENDES
DOLLY PARTON
NIK KERSHAW
DON FELDER
ATLANTIC STARR
HOTTEST:
LIONEL RICHIE
NENA

KKJO/St. Joseph, MO Bill O'Brian

STEVE PERRY SHAKIN' STEVENS SERGIO MENDES ATLANTIC STARR HOLLEST:

Parallel One

BOLLY JOEL
TRACEY ULLMAN
JEPFREY OSBORNE
MICBAEL JACKSON
HOTCEST:
PHIL COLLINS
CHRISTINE MCVIE
LIONEL RICHIE
STEPHEN BISBOP
BRYSON & FLACK

MANHATTAN TRANSFE DOLLY PARTON LIONEL RICHIE
PHIL COLLINS
EURYTHMICS
STEPHEN BISHOP
THOMPSON TWINS

SERGIO MENDES MANHATTAN TRANSFE SHAKIN' STEVENS KATHY MATTEA DEBARGE Hottest: LIONEL RICHIE PHIL COLLINS JEFFREY OSBORI CULTURE CLUB MICHAEL GORE

BILLY JOEL
DOLLY PARTON
HOTLEST:
POINTER SISTERS
CHRISTINE MCVIE
PHIL COLLINS
CULTURE CLUB
LIONEL RICHIE WMJJ/Birmingh Thomas/Warren 97AIA/Miami Chris Gable

DEBARGE
BILLY JOEL
HOTCEST:
LIONEL RICHIE
THOMPSON TWINS
PHIL COLLINS
CULTURE CLUB *
IGLESIAS & NELSON WQUE-FM/New Orleans

BILLY JOEL TALK TALK QUEEN Hottest:

KWAV/Monterey Michael Reading

KSL/Salt Lake City

HOTTEST:
PAUL MCCARTNEY
STEPHEN BISHOP
IGLESIAS & NELSON
CRYSTAL GAYLE
MANHATTAN TRANSFE

KIXI-FM/Seatile

KATHY MATTEA NIK KERSHAW DOLLY PARTON HOTCHST: LIONEL RICHIE DAN FOGELBERG PHIL COLLINS EURYTHMICS CHRISTINE MCVIE

KKPL/Spokane

George Lemich

MANHATTAN TRANSFE JAMES INGRAM JOHNNY MATHIS MICHAEL GORE SERGIO MENDES HOTLESS PHIL COLLINS JIMMY BUFFETT CHRISTINE MCVIE IGLESIAS & NELSON

W101/Tampa DeCarlo/Mille

Parallel Two

KEY103/Austin Adams/Alan KATHY MATTEA IGLESIAS & NELSON BARRY MANILOW UB40

AGENTALISM OF THE PARTON TEMPERATIONS BILLY JOEL TRACEY ULLMAN HOCKEST. LIONEL RICHIE PHIL COLLINS STEPHEN BISHOP IGLESIAS & NELSON ALAN PARSONS

Thomas/Warren
BILLY JOEL.
CULTURE CLUB
JEFFREY OSBORNE
HOTLEST:
CHRISTINE MCVIE
LIONEL RICHIE
PHIL COLLINS
STEPHEN BISHOP
IGLESIAS & NELSON

CULTURE CLUB
JOHNNY MATHIS
KATHY MATTEA
HOTLEST:
CHRISTINE MCVIE
LIONEL RICHIE
IGLESTAS & NELSON
MICHAEL GORE
MANHATTAN TRANSFE

JOHNNY MATHIS DOLLY PARTON Hottest Hottest:
PHIL COLLINS
LIONEL RICHIE
EURYTHMICS
CHRISTINE MCVIE
STEPHEN BISHOP

HOTTEST: ANNE MURRAY EURYTHMICS CRYSTAL GAYLE PHIL COLLINS ALAN PARSONS Parallel Three

KFQD/Anchorage, AK Mark Lewis MANHATTAN TRANSFE TEMPTATIONS HOTTEST: CURISTINE MCVIE KENNY ROGERS BRYSON & FLACK LIONEL RICHIE PAUL MCCARTNEY

JOHN LEAGES
SHAKIN' STEVENS
SERGIO MENDES
DOLLY PARTON
PAUL SIMON
PAUR SIMON

MADRESS
ATLANTIC STARN
NANA MOUSKOURI
DOLLY PARTON
SERGIO MENDES
HOCLEST:
LIONEL RICHIE
PHIL COLLINS
IGLESIAS & MELSON
MICHAEL GORE
BILLY JOEL

KQSW/Rock Springs, WY Bryan Maloney SERGIO MENDES
SANDY STEWART
NIK KERSHAW
PAUL SIMON
KENNY G
SHEENA FASTON
HOTCEST:
LIONEL RICHIE
PHIL COLLINS
JIMMY BUFFETT
ANNE MURRAY
EURTTHMICS

MIKE PURDY
DOLLY PARTON
SERGIO MENDES
SHAKIN' STEVENS
HOTCEST:
TEMPTATIONS
MICHAEL GORE
MANHATTAN TRANSFE
LIONEL RICHIE
JOHNNY MATHIS

KTWO/Caaper John Leader

KRNO/Reno Irons/Bennett

K99/Great Falls Steve Keller

SHAKIN' STEVENS

TEMPTATIONS
JOHNNY MATHIS
SERGIO MENDES
HOTTEST:
CHRISTINE MCVIE
DAN FOGELBERG
JIMMY BUFFETT
PHIL COLLINS
LIONEL RICHIE

KRSB/Roseburg, OR Steve Hills

KISN/Salt Lake City Dan Jessop SERGIO MENDES BILLY JOEL

KALE/Tri-Cities, WA Mike Purdy

POINTER SISTERS
TEMPTATIONS
JEFFREY OSBORNE
SERGIO MENDES
HOTCOST
CHRISTINE MCVIE
LIONEL RICHIE
EURYTHMICS
PHIL COLLINS
STEPHEN BISHOP

121 Current Reports

The following stations reported

frozen playlists this week: WLTT/Washington KOST/Los Angeles KHOW/Denver KOY/Phoenix

WVOR/Rochester

WGY/Schenectady

KRNT/Des Moines

The following station did not report this week and therefore its playlist was frozen: WSNY/Columbus

Note: WAXY/Ft. Lauderdale has discontinued reporting. WSRZ/Sarasota has changed

JAMES INGRAM
MICHARL GORE
JOHNNY MATHIS
HOLLERI:
HOLLINS
IGLESIAS & NELSON
EURYTHMICS
LIONEL RICHIE
STEPHEN BISHOP

KRBE-FM/Housto

MICHAEL GORE MANHATTAN TRANSFE

MANHATTAN TRANSF HOTTEST EURYTHMICS POINTER SISTERS CHRISTINE MCVIE PHIL COLLINS CULTURE CLUB

WAHR/Huntsville Cannon/Bosley

CEMBORIOGISEY

SHAKIN' STEVENS

DOLLY PARTON

CAROLE KING
SERGIO MENDES

HOCLESS

CULTURE CLUB
PHIL COLLINS

LIONEL RICHIE

SITEPHEN BISHOP

IGLESIAS & NELSON

WIVY/Jacksonville Jackson/Ryan

IGLESIAS & NELSON TRACEY ULLMAN HOTTEST ULLMAN HOTTEST UNE MCVIE LIONEL RICHIE PHIL COLLINS THOMPSON TWINS CULTURE CLUB

WRKA/Louisville Jeff Crawford

WRVR/Memphis Steve Butler

KATHY MATTER SERGIO MENDE:

WHHY/Montgomery Horton/Thomas

MICHAEL GORE SERGIO MENDES TRACEY ULLMAN HOTLEST: LIONEL RICHIE IGLESIAS & NELSON PHIL COLLINS EURYTHMICS ALAN PARSONS

WLAC-FM/Nashville Nichols/Sargent

POINTER SISTERS MICHAEL GORE

HICHAED COLLEGE HOTTESTINE MCVIE PHIL COLLINS CULTURE CLUB LIONEL RICHIE SHEENA EASTON

IGLESIAS & NELSON POINTER SISTERS

JEFFREY OSBORNE THOMPSON TWINS Hottest: LIONEL RICHIE PHIL COLLINS

WRVA/Richmond Lou Dean

B.J. THOMAS SERGIO MENDES BOB GULLEY MARILYN MCCOO HOTCEST: LIONEL RICHIE STEPHEN BISHOF JIMMY BUPFETT PHIL COLLINS MICHAEL GORE

WAVE/Sarasota

SERGIO MENDES POINTER SISTERS YES
HOTTEST:
LIONEL RICHIE
CHRISTINE MCVIE
PHIL COLLINS
EURYTHMICS
KENNY LOGGINS

SERGIO MENDES ATLANTIC STARR DOLLY PARTON SHAKIN' STEVENS HOTLEST STEPHEN BISHOP CULTURE CLUB PHIL COLLINS LIONEL RICHIE IGLESIAS & NELSON

WCKQ/Campbells Jackson/Royce DOLLY PARTON

WCHV/Charlottesville, VA Thomas H. Twine

DONNA LOREN SHEENA EASTON KENY G NANA MOUSKOURI DOLLY PARTON SERGIO MENDES SHAKIN' STEVENS CHRISTINE MCVIE LIONEL RICHIE STEPHEN BISHOP PHIL COLLINS EURYTHMICS

SERGIO MENDES TRACEY ULLMAN BILLY JOEL CYNDI LAUPER HOTLEST: CULTURE CLUB ALAN PARSONS JIMMY BUPFETT PHIL COLLINS STEPHEN BISHOP

BILLY JOEL
PAUL SIMON
KATHY MATTEA
SERGIO MENDES
HOTCEST:
CHRISTINE MCVIE
LIONEL RICHIE
PHIL COLLINS
EURYTHMICS
STEPHEN BISHOP

Parallel Three KORQ/Abilen

WSKY/Asheville Don Brookshire

WAGE/Leesburg, VA

wVBS/Wilmington, NC

call letters to WAVE.

WVLK/Lexington Kelly/Richards NIK KERSHAW SERGIO MENDES DOLLY PARTON HOTCEST: LIONEL RICHIE PHIL COLLINS JEFFREY OSBORNE STEPHEN BISHOP ALAN PARSONS

JAMES INGRAM
TRACEY ULLMAN
HOTTEST:
CHRISTINE MCVIE
LIONEL RICHIE
EURYTHMICS
PHIL COLLINS
ANNE MURRAY

DOLLY PARTON SHAKIN' STEVENS SERGIO MENDES KENNY G BOB GULLEY HOTLEST: VAN HALEN PHIL COLLINS LIONEL RICHIE CULTURE CLUB BARRY MANILOW

Black/Urban

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BAR-KAYS

Freak Show On The Dance Floor (Mercury/PolyGram)

69% of our reporting stations on it. Rotations: Heavy 10/2, Medium 15/5, Light 25/11, Extra Adds 4, Total Adds 22, WAMO, WBMX, WZAK, WJLB, XHRM, WRDW, KNOW, Z93, WJAX, WPDQ, KJCB, WJJS, WBLX, WQQK, KHYS, WDAO, WLTH, WKWM, WVOI, KDKO, KUKQ, WGCI. A Most Added Record. Debuts at number 31 on the Black/Urban chart.

JAMES INGRAM

There's No Easy Way (Qwest/WB)

67% of our reporting stations on it. Rotations: Heavy 5/1, Medium 21/2, Light 22/6, Extra Adds 4, Total Adds 13, WWIN-FM, WXYV, KKDA-FM, KRNB, WDMT, WENN, Z93, WNOO, WQQK, KHYS, WKWM, KDIA. A Most Added Record. Debuts at number 37 on the Black/Urban chart.

SPINNERS

Right Or Wrong (Atlantic) 63% of our reporting stations on it. Rotations: Heavy 3/0, Medium 16/0, Light 27/8, Extra Adds 3, Total Adds 11, WEDR, WBLZ, WJMO, WJLB, KNOW, WJAX, WANT, KOKA, WLTH, WKWM, WVOI. Debuts at number 40 on the Black/Urban chart.

NEW & ACTIVE

100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25), "Moves" are broken down for each record and Indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🖾 Indicated one of

"D" TRAIN "You're The Reason" (Prelude) 46/4
Rotations: Heavy 5/0, Medium 21/1, Light 19/2, Extra Adds 1, Total Adds 4, WAMO, WAOK, WNHC, WKWM. Heavy: KACE, WPEG, WLVW, WPLZ, WAAA. Medium: WILD, WDAS, WVEE, KKDA-FM, WDIA, WBMX, WJMO, WZAK, WZEN-FM, KDAY, KJLH, XHRM. Debuts at number 39 on the Black/Urban chart.

SHANNON "Give Me Tonight" (Mirage/Atco) 45/9
Rotations: Heavy 11/1, Medium 18/0, Light 15/7, Extra Adds 1, Total Adds 9, KJLH, WLOU, WQQK, WANT, KOKA, WVKO, WLTH, WTLC. Heavy: WRKS, WDJY, WEDR, WZEN-FM. Medium: WHUR, WDMT, WJMO, WDRQ, WGPR, WJLB, WNHC, KNOW.

GEORGE CLINTON "Last Dance" (Capitol) 45/2
Rotations: Heavy 7/0, Medium 25/0, Light 12/1, Extra Adds 1, Total Adds 2, KMJQ, WGPR. Heavy: WDAS, WAOK, WGCI, WZEN-FM, WPDQ, KHYS. Medium: WILD, KRNB, WEDR, WCIN, XHRM, WKND, WNHC, WTOY, KOKA, WWDM, KDIA. Remains at number 36 with a bullet on the Black/Urban chart.

ANGELA BOFILL "Special Delivery" (Arista) 43/10
Rotations: Heavy 3/1, Medium 16/1, Light 21/5, Extra Adds 3, Total Adds 10, WXYV, WDAS, WVEE, WBMX, Z93, WOIC, WKXI, WANT, KOKA, WAAA. Heavy: KJLH, WNOO. Medium: KMJQ, WGPR, KACE, KDAY, XHRM, WRDW, WDAO, WWWS.

DARYL HALL & JOHN OATES "Adult Education" (RCA) 42/1
Rotations: Heavy 13/0, Medium 19/1, Light 10/0, Extra Adds 0, Total Adds 1, WWIN-FM. Heavy: WDJY, WHRK, WBLZ, KSOL, WNHC, Z93, WPDQ, WBLX, KHYS, KOKA, WANM, WQKS, WVKO. Medium: WXYV, KMJQ, WDMT, WDRQ, XHRM, WPLZ, WILLIM Moves 36:34 on the Black/Libba obst WLUM. Moves 35-34 on the Black/Urban chart

SYSTEM ''I Wanna Make You Feel Good'' (Mirage/Atco) 41/3
Rotations: Heavy 10/0, Medium 19/2, Light 12/1, Extra Adds 0, Total Adds 3, KRNB, WBLX, KDKO, Heavy: WDAS, WAOK, WVEE, KDAY, KJLH, WKND, WRDW, WNOO, WANM, WWWS. Medium: KKDA-FM, WBLZ, WCIN, WDMT, WJMO, WENN, WPDQ. Debuts at number 38 on the Black/Urban chart.

PATTI LABELLE "Love, Need & Want You" (Philadelphia International/CBS) 40/8
Rotations: Heavy 7/0, Medium 18/2, Light 14/5, Extra Adds 1, Total Adds 8, WWIN-FM, WGCI, WDMT, WBLX, WDAO, WTLC, KDIA. Heavy: WHUR, WVEE, KMJM, KACE, KDAY, WATV, WAAA. Medium: WILD, WAOK, WDIA, KJLH, WGIV.

BRYAN LOREN "Lollipop Luv" (Philly World) 40/5
Rotations: Heavy 16/1, Medium 13/1, Light 10/2, Extra Adds 1, Total Adds 5, WHUR, XHRM, KNOW, WPLZ, KHYS. Heavy: WDAS, WAMO, KRLY, WEDR, WYLD-FM, WDMT, WGPR, WJLB, KACE, WNHC. Medium: WXYV, KKDA-FM, WZEN-FM, WJAX, WWDM, WKWM. Moves 39-33 on the Black/Urban chart.

CENTRAL LINE "Time For Some Fun" (Mercury/PolyGram) 40/2

CENTRAL LINE "Time For Some Fun" (Mercury/PolyGram) 40/2
Rotations: Heavy 0/0, Medium 15/0, Light 24/1, Extra Adds 1, Total Adds 2, WHUR, WEDR. Medium: WWIN-FM, WBMX, WCIN, WJMO, WGPR, XHRM, WRDW, WENN, WNOO, WOIC, KJCB, WLVW, WTLC, WWWS, KUKQ.

REAL TO REEL "Love Me Like This" (Arista) 37/6
Rotations: Heavy 3/0, Medium 15/1, Light 19/5, Extra Adds 0, Total Adds 6, WAMO, WDMT, WGPR, WENN, WWDM, WLTH.
Heavy: WAIL-FM, KDAY, WAAA. Medium: KMJQ, KRLY, WZAK, KACE, KJLH, XHRM, KSOL, WKND, KNOW, WTLC, KUKQ.

CLOCKWORK "I'm Your Candy Girl" (Private I/CBS) 37/2
Rotations: Heavy 6/0, Medium 21/1, Light 10/1, Extra Adds 0, Total Adds 2, WDJY, WZAK, Heavy: WYLD-FM, Z93, WPEG, WOIC, KOKA, WTLC. Medium: WXYV, WILD, WAOK, WDIR, WCIN, WJMO, WGPR, WZEN-FM, XHRM, WATV, KDKO.

MIDNIGHT STAB "No Perking (On The Dence Floort" (Soler/Elektra) 36/1

MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/Elektra) 36/1
Rotations: Heavy 4/0, Medium 22/0, Light 10/1, Extra Adds 0, Total Adds 1, WLUM. Heavy: WZEN-FM, WKXI, KOKA. Medium: WDAS, WAMO, WHUR, WBLZ, WDMT, WJMO, WZAK, WDRO, KSOL, WKND, WNHC, WPEG, WPLZ, WAAA, WLTH, KDIA. CRUSADERS "New Moves" (MCA) 35/17
Rotations: Heavy 1/1, Medium 7/2, Light 28/13, Extra Adds 1, Total Adds 17, WXYV, WILD, WGCI, XHRM, WRDW, KNOW, WATV, WENN, WGIV, WJAX, KHYS, WANM, WAAA, WDAO, WLTH, WKWM, KUKQ. Medium: WAOK, WPDQ, KOKA.

O'BRYAN 'Lovelte' (Capitol) 34/21
Rotations: Heavy 2/1, Medium 6/1, Light 22/15, Extra /Adds 4, Total Adds 21 including WHUR, WOAK, WVEE, WEDR, WMBX, WCIN, WDMT, WJMO, WDRQ, WGPR, KJLH, XHRM, KNOW, WNOO, WDAO, WTLC. Heavy: KDAY. Medium: WDAS, KACE, WLVW, WKWM.

RACE, WLVW, WKWM.

PIECES OF A DREAM "It's Time For Love" (Elektra) 34/5

Rotations: Heavy 2/0, Medium 15/3, Light 17/2, Extra Adds 0, Total Adds 5, WWIN-FM, WAMO, XHRM, WQMG, WJAX. Heavy:
KACE, KHYS. Medium: WCIN, WJMO, WZEN-FM, KJLH, WKND, Z93, WGIV, WNOO, WBLX, WPLZ, WDAO, WLTH.

WES PHILLIPS "Sucker For A Pretty Face" (Quality) 33/5

Rotations: Heavy 1/0, Medium 13/0, Light 16/2, Extra Adds 3, Total Adds 5, KACE, WPEG, WQMG, WJJS, WAAA. Heavy: WTLC.
Medium: WDAS, WJMO, WDRO, WGPR, WJLB, XHRM, WNHC, WENN, WKXI, KHYS, KOKA, WWDM, WWWS.

HOWARD JOHNSON "Let This Dream Be Real" (A&M) 33/1

Rotations: Heavy 3/0, Medium 7/0, Light 22/0, Extra Adds 1, Total Adds 1, KMJQ. Heavy: KMJQ. Heavy: WLVW, KOKA, KUKQ.

NPEG. WNOO, WAAA, WLTH.

NONA HENDRYX "I Sweat (Going Through The Motions)" (RCA) 32/9 Rotations: Heavy 1/0, Medium 5/0, Light 24/7, Extra Adds 2, Total Adds 9, WEDR, WDMT, KDAY, WATV, WGIV, WQMG, WJAX,

WDAO, KUKQ. Heavy: WAOK. Medium: WDIA, KNOW, Z93, WBLX, KOKA. NEWCLEUS "Jam On It" (Sunnyview) 31/7

Rotations: Heavy 3/0, Medium 10/1, Light 17/5, Extra Adds 1, Total Adds 7, KMJM, KDAY, KJLH, XHRM, WATV, WAAA, WKWM. Heavy: WDAS, WZEN-FM, WJMI. Medium: KMJQ, WEDR, WBMX, WDMT, WZAK, WENN, Z93, WPDQ, WPLZ.

AFRIKA BAMBAATAA/SOUL SONIC FORCE "Renegades Of Funk" (Tommy Boy) 31/1

Rotations: Heavy 2/0, Medium 15/0, Light 14/1, Extra Adds 0, Total Adds 1, WVEE. Heavy: WEDR, WPDQ. Medium: WDAS, WJMO, WZAK, WGPR, WJLB, WZEN-FM, XHRM, WPEG, WKXI, WAAA, WKWM, WTLC, WWWS, KUKQ.

PETER BROWN "They Only Come Out At Night" (Columbia) 29/4 Total Adds 4, WDJY, KJLH, WPEG, WWDM. Heavy: WAOK, WVEE,

Rotations: Heavy 3/0, Medium 6/0, Light 19/3, Extra Adds 1, To WGCI. Medium: WEDR, WBMX, WRDW, WGIV, WBLX, WLTH.

RODNEY FRANKLIN "Stay On In The Groove" (Columbia) 29/2

Rotations: Heavy 1/0, Medium 15/1, Light 13/1, Extra Adds 0, Total Adds 2, WWIN-FM, XHRM. Heavy: KJLH. Medium: WILD, WCIN, WJMO, KACE, WKND, WRDW, Z93, WNOO, WOIC, WBLX, WPLZ, KOKA, WDAO, KDIA.

MOST ADDED ®

BAR-KAYS (22) Freak Show On The Dance... (Mercury/PG) O'BRYAN (21) Lovelite (Capitol) **CRUSADERS (17)** New Moves (MCA) **IRENE CARA (14)** Breakdance (Network/Geffen) JAMES INGRAM (13)

There's No Easy Way (Qwest/WB)

HOTTEST

CAMEO (43)

She's Strange (Atlanta Artists/PolyGram) **ROCKWELL (43)**

Somebody's Watching Me (Motown) **BOBBY WOMACK & PATTI LABELLE (42)** Love Has Finally Come... (Beverly Glen) LAID BACK (29)

White Horse (Sire/WB) D. EDWARDS featuring S. GARRET (27) Don't Look Any Further (Motown)

WORLD PREMIERE ''Share The Night'' (Dauntless/Allegiance) 26/2
Rotations: Heavy 2/0, Medium 6/0, Light 18/2, Extra Adds 0, Total Adds 2, WAMO, WHUR. Heavy: WDAS, WTLC. Medium: WAOK, WEDR, WENN, WPDQ, WPLZ, KUKQ.

SIGNIFICANT ACTION

IRENE CARA "Breakdance" (Network/Geffen) 24/14
Rotations: Heavy 0/0, Medium 8/4, Light 14/8, Extra Adds 2, Total Adds 14, WAOK, WDIA, WYLD-FM, WCIN, WNHC, Z93, WGIV, WPEG, WKXI, KOKA, WVKO, WTLC, KDKO, KDIA. Medium: WOIC, WQMG, WANM, WLUM.

SHIRLEY BROWN "Leave The Bridges Standing" (Sound Town/Allegiance) 23/6
Rotations: Heavy 2/0, Medium 6/0, Light 14/5, Extra Adds 1, Total Adds 6, WXYV, WILD, WGCI, WATV, WENN, KOKA. Heavy: WDIA, WBMX. Medium: KRNB, WEDR, KJLH, WPEG, WKXI, WLTH.

DAVY DMX "One For The Treble (Fresh)" (Tuff City/CBS) 23/4
Rotations: Heavy 1/0, Medium 7/1, Light 14/2, Extra Adds 1, Total Adds 4, WXYV, WDIA, WCIN, WZAK. Heavy: WRKS. Medium: WATV. WPDQ, WLOU, KOKA, WKWM, WTLC.

KLEEER "Next Time It's For Real" (Atlantic) 22/1

Rotations: Heavy 1/0, Medium 11/0, Light 10/1, Extra Adds 0, Total Adds 1, KOKA. Heavy: WJMO. Medium: WWIN-FM, WHUR, KKDA-FM, WDMT, WZAK, WKND, Z93, WNOO, WOIC, WLTH, WWWS.

STEVE ARRINGTON'S HALL OF FAME "15 Rounds" (Atlantic) 21/4

Rotations: Heavy 1/0, Medium 7/2, Light 12/1, Extra Adds 1, Total Adds 4, XHRM, Z93, WLOU, WJJS. Heavy: KDAY. Medium WJMO, WZAK, WGIV, WOIC, WTLC.

CITISPEAK featuring JEANNE HARRIS "I Don't Need Your Handouts" (Partytime/Streetwise) 21/1 Rotations: Heavy 1/0, Medium 4/0, Light 15/0, Extra Adds 1, Total Adds 1, WXYV. Heavy: KOKA. Medium: WDAS, WDIA, WEDR, WENN.

KIM FIELDS "Dear Michael" (Critique/Quality) 20/8
Rotations: Heavy 3/0, Medium 5/1, Light 8/3, Extra Adds 4, Total Adds 8, WAOK, KKDA-FM, KRNB, WGPR, WJLB, WKXI, WJJS, WTLC. Heavy: WILD, KDAY, WATV. Medium: WDRQ, WENN, WQQK, WANM.

DAYTON "The Sound Of Music" (Capitol) 20/3
Rotations: Heavy 3/0. Medium 11/0, Light 6/3, Extra Adds 0, Total Adds 3, WHRK, WQMG, WLOU. Heavy: WLVW, WAAA, WDAO. Medium: WBLZ, WDMT, WJMO, WZAK, WZEN-FM, WNOO, WBLX, KHYS, WKWM, WWWS.
RICH CASON & GALACTIC ORCHESTRA "Street Symphony" (Private I/CBS) 19/6
Rotations: Heavy 0/0, Medium 3/0, Light 14/4, Extra Adds 2, Total Adds 6, WEDR, WGPR, KDAY, KJLH, WPDQ, WANM. Medium: WAOK, WATV, KOKA.

DAVID SANBORN "I Told U So" (WB) 18/3

Rotations: Heavy 1/0, Medium 8/1, Light 9/2, Extra Adds 0, Total Adds 3, WWIN-FM, WLTH, KDIA. Heavy: WAMO. Medium. WXYV, WHUR, WVEE, WJMO, WRDW, WBLX, WAAA. DR. JOHN "Jet Set" (Clean Cuts) 18/1
Rotations: Heavy 1/0, Medium 1/0, Light 16/1, Extra Adds 0, Total Adds 1, WVEE. Heavy: Z93. Medium: KOKA

FRESH 3 MC'S "Fresh" (Profile) 17/3 Rotations: Heavy 1/0, Medium 5/0, Light 11/3, Extra Adds 0, Total Adds 3, WAMO, WZAK, KJLH. Heavy: WRKS. Medium: WDAS, WEDR, WLOU, WWDM, WAAA.

VAN HALEN "Jump" (WB) 17/1

Rotations: Heavy 6/1, Medium 3/0, Light 8/0, Extra Adds 0, Total Adds 1, WTOY, Heavy: WDJY, Z93, WQMG, WWDM: Medium WHRK, KACE, WLUM.

WHIN, KACE, WLUM.

FURYTHMICS "Here Comes The Rain Again" (RCA) 17/1

Rotations: Heavy 8/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WDRQ. Heavy: WDJY, KSOL, Z93, WQMG, WJAX, KOKA, WQKS, KDIA. Medium: WHUR, WAIL-FM, WBLZ, WLUM, KDKO.

JEFF LORBER "In The Heat Of The Night" (Arista) 16/5

Rotations: Heavy 1/0, Medium 5/0, Light 8/3, Extra Adds 2, Total Adds 5, WWIN-FM, WDJY, WDRQ, KACE, WPEG. Heavy: WRDW. Medium: WYLD-FM, WNOO, WOIC, WLVW, KUKQ.

CYNDI LAUPER "Girls Just Want To Have Fun" (Portrait/CBS) 16/2
Rotations: Heavy 7/1, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 2, WLVW, KDIA. Heavy: WRKS, Z93, WQMG, WJAX, WQQK, WLUM. Medium: WDJY, WHUR, WHRK, WDMT, KDKO.

RONNIE McNEIR "Come Be With Me" (Capitol) 15/4
Rotations: Heavy 0/0, Medium 4/1, Light 10/2, Extra Adds 1, Total Adds 4, WWIN-FM, WAOK, WKXI. Medium: WILD, WOIC,

T-CONNECTION "Take It To The Limit" (Capitol) 15/3
Rotations: Heavy 0/0, Medium 4/0, Light 11/3, Extra Adds 0, Total Adds 3, WDAS, WQMG, WDAO. Medium: KKDA-FM, WNOO, WOIC, KJCB.

LENNY WILLIAMS "Always" (Rocshire) 14/7
Rotations: Heavy 0/0, Medium 2/0, Light 12/7, Extra Adds 0, Total Adds 7, WWIN-FM, WHUR, WJMO, WGPR, WPDQ, WANM, WLTH. Medium: KKDA-FM, KJLH.

MADONNA "Borderline" (Sire/WB) 13/4
Rotations: Heavy 1/0, Medium 7/2, Light 4/1, Extra Adds 1, Total Adds 4, WRKS, WDJY, WLUM, KDKO. Heavy: WLVW. Medium: KSOL, WKND, WQMG, WQKS, KUKQ.

PLANET PATROL "It Wouldn't Have Made Any Difference" (Tommy Boy) 13/3
Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Extra Adds 2, Total Adds 3, WXYV, KKDA-FM, KUKQ. Medium: Z93, WLTH, STEEL PULSE "Steppin" Out" (Elektra) 13/1

Rotations: Heavy 2/0, Medium 4/0, Light 7/1, Extra Adds 0, Total Adds 1, WVKO. Heavy: WGCI, WNOO. Medium: WBMX, WKND,

GAP BAND "Not Guilty" (Passport) 13/1
Rotations: Heavy 0/0, Medium 5/0, Light 8/1, Extra Adds 0, Total Adds 1, WYLD-FM. Medium: WAOK, WEDR, WATV, WJMI,

CHANGE "Change Of Heart" (RFC/Atlantic) 12/11
Rotations: Heavy 0/0, Medium 3/2, Light 5/5, Extre Adds 4, Total Adds 11, WILD, WAOK, WVEE, WCIN, WDRQ, WOKC, WJJS, WPLZ, WTLC, KDIA, KUKQ. CATCH "Get On Freak" (Variety International) 12/4

Rotations: Heavy 3/0, Medium 1/0, Light 7/3, Extra Adds 1, Total Adds 4, WDAS, KDAY, WKXI, WAAA, Heavy: KKDA-FM, KJLH, KUKQ. Medium: WPEG.

KWICK "Too Lonely To Be Alone" (Capitol) 12/2
Rotations: Heavy 3/0, Medium 7/0, Light 2/2, Extra Adds 0, Total Adds 2, WNOO, WKXI. Heavy: KRNB, WDIA, WATV. Medium: KKDA-FM, WHRK, WZAK, WGPR, WENN, KJCB, WAAA.
R.J.'S LATEST ARRIVAL "Shackles" (Quality) 11/10

KOKA, WANM, WDAO, WTLC.

GAP BAND "I'm Ready (If You're Ready)" (Total Experience) 11/6 Rotations: Heavy 0/0, Medium 4/2, Light 7/4, Extra Adds 0, Total Adds 6, WWIN-FM, WILD, WRDW, KJCB, WDAO, KUKO.

JENNIFER HOLLIDAY "Just For A While" (Geffen) 11/1
Rotations: Heavy 1/0, Medium 3/0, Light 7/1, Extra Adds 0, Total Adds 1, WJAX. Heavy: WANM. Medium: WHUR, XHRM, WGIV.

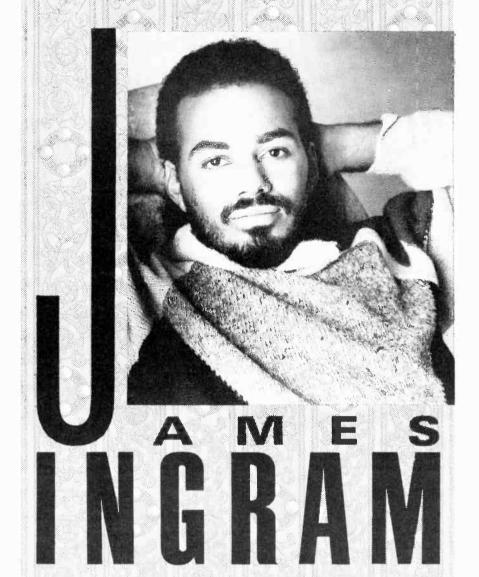
STANLEY CLARKE "Are You Ready?" (Epic) 11/1 Rotations: Heavy 0/0, Medium 2/0, Light 9/1, Extra Adds 0, Total Adds 1, WDAO. Medium: WPEG, WTLC. FREESTYLE "Freestyle Express" (Sunnyview) 11/0

Rotations: Heavy 2/0, Medium 4/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WENN. Medium: WZEN-FM, WATV, Z93,

ANNE LeSEAR "Take Him Back (Taxi)" (Sound Town/Allegiance) 10/2 Heavy 0/0, Medium 3/0, Light 7/2, Extra Adds 0, Total Adds 2, WGPR, WTLC. Medium: WPEG, WKWM, WWWS.

NUMONICS "Sexy Child" (Hodisk) 10/1 Rotations: Heavy 1/0, Medium 1/0, Light 8/1, Extra Adds 0, Total Adds 1, KRNB. Heavy: WYLD-FM, Medium: WENN.

They Keep The Music Playing



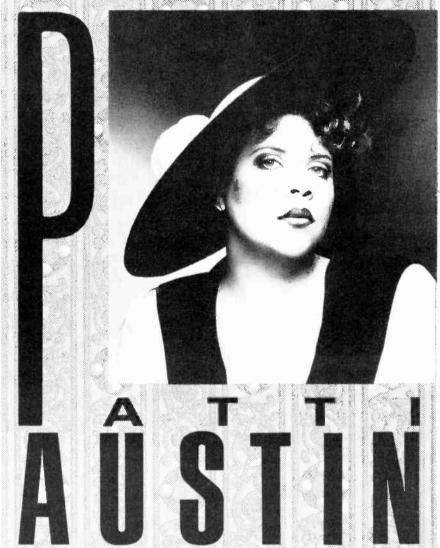
"THERE'S NO EASY WAY"

THE NEW SINGLE FROM THE OWEST ALBUM

IT'S YOUR NIGHT

PRODUCED BY QUINCY JONES FOR





"RHYTHM OF THE STREET"

THE SECOND SINGLE FROM THE OWEST ALBUM
PATTIAUSTIN
1/4-23974

PRODUCED BY NARADA MICHAEL WALDEN, DAVID PACK, CLIF MAGNESS, GLEN BALLARD, OLLIE E. BROWN AND QUINCY JONES EXECUTIVE PRODUCERS: QUINCY JONES AND ED ECKSTINE FOR





Manufactured & Distributed by Wanner Bros. Records. ©1984 Wanner Bros. Records. Inc.

Black/Urban

Regionalized Adds & Hots

KRLY/Houston Steve Harris

WJMI/Jackson Carl Haynes

KWICK

none
Hottest:
MELBA MOORE
LAID BACK
WOMACK & LABELLE
LATTISAW & GILL
ATLANTIC STARR

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

JEFFREY OSBORNE
GAP BAND
DEBARGE
EMOTIONS
ONE WAY
DENNIS EDWARDS
BARBARA MITCHELL
CASPAR
PATTI LABELLE
JAMES INGRAM
RONNIE MCMEIR
MANRATTAN TRANSFE
DEELE

MANHATTAN TRANSFE DEELE EVELYN KING PIECES OF A DREAP HALL & OATES PENN AVENUE BOYS ROONEY FRANKLIN JEFF LORBER LENNY WILLIAMS PATTI AUSTIN CAMEO DAVID SANBORN CAMEO
DAVID SANBORN
EARL KLUGH
WOMACK & LABELLE
DAMARIS
HOTLEST:
HOTLEST:
HOTMER SISTERS
WOMACK & LABELLE
WOMACK & LABELLE
TINA TURNER

WXYV/Baltimore Mark Williams

MARK WHIMMTE
LADY D
JAMES INGRAM
CITISPEAK
SETRLEY BROWN
HOMI & JARVIS
PLANTT PATROL
CRUSADERS
DAVY DMX
ANGELA BOFILL
TROUBLE PINK
RICHELLE
BOSTELL
KOOL & THE GANG
LATTISAN & GILL
WOMACK & LABELLE
PATTI AUSTIN
MELBA MOORE

GAP BAND SHIRLEY BROWN CRUSADERS
HOTTEST:
ROCKWELL
WOMACK & LABELLE
FUNKSHUN
DREAMBOY
MELBA MOORE

WAMO/Pittsburgh

J.C. Floyd

REAL TO REEL
PIECES OF A DREAM
D TRAIN
COLONEL ABRAMS
BAR-KAYS
FRESH 3 MC'S
WORLD PREMIERE
BOTTESE
DENNIS EDWARDS
DEELE
CAMBO
DEBARGE
ROCKWELL

WDJY/Washington, DC Dan O'Neil

DEBARGE EMOTIONS CLOCKWORK MADONNA JEFF LORBER PETER BROWN HAZEL DEAN BOBBY THURSTON BOTLEST:

WHUR/Washington, DC Libby Lawson

O'BRYAN WORLD PREMIERE CLIFF SARDE LENNY WILLIAMS CENTRAL LINE BRYAN LOREN BRYAR AND HOTES HOTES ART OF NOISE CHERYL LYNN LIONEL RICHIE TINA TURNER WKND/Hartford (J) Jordan/McLean

none Hottest: POINTER SISTERS ROCKWELL MICHAEL JACKSON WOMACK & LABELLE CAMEO

WNHC/New Have James Jordan

James Jordan
D TRAIN
IREME CARA
BONNIE SEIGLER
DOROTHY MODRE
EVELYN KING
YARBROUGH 6 PEOPL
ONE WAY
HOTCEST:
SHALAMNA LABELLE
POINTER SISTERS
BILLY GRIFFIN
J, BLACKFOOT

WRKS/New York Mayo/Quartarone

MADONNA
EVELYN KING
MENUDO
CULTURE CLUB
HOTTEST:
WDMACK & LABELLE
ROCKWELL CYNDI LAUPER DAVY DMX SHANNON

ANGELA BOFILL CATCH T-CONNECTION HOTEST: DENNIS EDWARDS CAMEO YARBROUGH & PEOPL SPINNERS

WOMACK & LABELLE LIONEL RICHIE

LIONEL RICHIE
ANITA BAKER
GAP BAND
FAMILY BROWN
MARILYN SCOTT
RJ'S LATEST ARI
BAR-KAYS
PATTI AUSTIN
CRUSADERS
HOTESS:

SOUTH

IRENE CARA
O'BRYAN
KIM FIELDS
FOUR TOPS
PATTI AUSTIN
ANITA BAKER
CHANGE ANTIA DESC.
CHANGE
RONNIE MCNEIR
D TRAIN
HOTTEST:
ROCKWELL
LIONEL RICHIE
CAMEO
WOMACK & LABELLE
TINA TURNER

WVEE/Atlanta Scotty Andrews

Scotly Andrews
EVELYN KING
O'BRYAN
ANGELA BOFILL
ONDE MAY
EENIY JAMES
CHAMES
HIL COLLINS
HIL COLLINS
CHAMES
COLL SONIC FORCE
DR. JOHN
HOTELST

WRDW/Augusta Teddy Black

ROCKWELL CAMEO WOMACK & LABELLE KRAPTWERK BOBBY NUNN

NONA HENDRYX RONNIE MCNEIR NEWCLEUS CRUSADERS CRUSADERS
HOTTEST:
ATLANTIC STARR
ROCKWELL
DENNIS EDWARDS
CAMEO
WOMACK & LABELLE

WENN/Birmingham Michael Star

JAMES INGRAM ANITA BAKER SHIRLEY BROWN REAL TO REEL CRUSADERS LAMBCHOPS RJ'S LATEST ARRIV Hottest: LAID BACK ROCKWELL POINTER SISTERS ATLANTIC STARR WOMACK & LABELLE

Barry Kaye

WGIV/Charlotte (a)

NONA HENDRYX
IRENE CARA
MCFADDEN & WHITEH
CRUSADERS
BOBBY KING
SUGAHH
HOLLEST:
LAID BACK
EVELYN KING
CON FUNK SHUN
DENNIS EDWARDS
WCMACK & LABELLE

WPEG/Charlotte

IRENE CARA
HES PHILLIPS
JEFFREY OSBORNE
ROSE ROYCE
MILLIE JACKSON
ZENA DEJORNY
FAMILY BROWN
JEFF LORBER
PETER BROWN
HOLTEST:
DUNNIS EDWARDS
CAMEO
LUTHER VANDROSS

BAR-KAYS
KENNY LOGGINS
BREAK MACHINE
FUNKSHUN THINS
HOWARD JONES
JAMES INGRAM
ANGELA BOFILL
STEVE ARRINGTON
IRENE CARA
HOTLEST: Hottest: LUTHER VANDROSS CAMEO CYNDI LAUPER WOMACK & LABELLE LAID BACK

JAMES INGRAM ONE WAY
O'BRYAN
KWICK
PATTI AUSTIN
HOTTEST:
CAMEO
WOMACK & LABELLE
KENNY G TINA TURNER STARPOINT

WRECKIN' CREW TEENA MARIE FOUR TOPS ANGELA BOFILL CHANGE Hottest: DEELE KOOL & THE GANG DEBARGE CAM EO DENNIS EDWARDS

KKDA-FM/Dailas Terri Avery

COMATEENS
KIM FIELDS
JAMES INGRAM
PLANET PATROL
LIONEL RICHIE
P. FUNK ALL-STARS
HOLLEST: Hottest: ROCKWELL LUTHER VANDROSS CAMEO TEENA MARIE WQMG/Greensbord Shelly Bynum

Shelly Bynum

ONE WAY

WES PHILLIPS
DAYTON
T-CONNECTION
BOBBY NUNN
UB40
NONA HENDRYX
HUMAN BODY
PIECES OF A DREAM
HOLTEST
JEFFREY OSBORNE
ATLANTIC STARR
THOMPSON TWINS
CULTURE CLUB
LAID BACK

KMJQ/Houston Jim Snowden

LENNY WILLIAMS
BAR-KAYS
MALEMEN
O'BRYAN
RICH CASON
INNER LIFE
HOTTEST
TINA TURNER
WOMACK & LABELLE
LATTISAW & GILL
POINTER SISTERS
CAMEO CON FUNK SHUN
HOWARD JOHNSON
ONE WAY
ROSE ROYCE
GEORGE CLINTON
YABRROUGH & PEOPL
HOTTERS
DEELS:
DEELS
DEENS EDWARDS
REAL TO REEL
NEWCLEUS

KJCB/Lafayette (2) Beatrice Evans

RJ'S LATEST ARRIV BAR-KAYS GAP BAND HOTTEST: CAMEO LAID BACK ROCKWELL SHANNON

WLOU/Louisville Neal O'Rea

DEELE DEBARGE EMOTIONS DAYTON
HOTTEST:
POINTER SISTERS
WOMACK & LABELLE
TINA TURNER
ROCKWELL
ATLANTIC STARR

RONNIE MCNEIR
O'BRYAN
IREME CARA
ANGELA BOFILL
DEELE
KIM FIELDS
RJ'S LATEST ARRIV
CATCH WJJS/Lynchburg Lad Goins STEVE ARRINGTON'S BAR-KAYS KIM PIELDS CATCH
HOTTEST:
ROCKWELL
WOMACK & LABELLE
MELBA MOORE
ATLANTIC STARR
DENNIS EDWARDS CHANGE RJ'S LATEST ARRIV WES PHILLIPS KENNY G KENNY G
HOTTEST:
ROCKWELL
MICHAEL JACKSON
CHERYL LYNN
CAMEO
WOMACK & LABELLE WJAX/Jacksonville Steve Fox

O'BRYAN
BAR-RAYS
SPINNERS
NONA RENDRYX
TEMPTATIONS
PIECES OF A DREAM
JENNIFER HOLLIDAY
CRUSADERS
HOTEST
CAMED
CLAID BACK
ART OF MOISE
CULTURE CLUB
CYMDI LAUPER KRNB-FM/Memphis KIM FIELDS NUMONICS NUMONICS
SYSTEM
GRANDMASTER FLASH
SHANNON
JAMES INGRAM
HOTTEST:
DEBARGE
DENNIS EDWARDS
KWICK
CAMEO WPDQ/Jacksonville (4)
Marc Little CAMEO ROCKWELL

WHRK/Memphis (4) Jimmy Smith

P. FUNK ALL-STARS BREAK MACHINE LAID BACK

WDIA/Memphis Bobby O'Jay

STAR POINT
ONE WAY
IRENE CARA
ROSE ROYCE
DAVY DMX
HOTTERST
WOMACK & LABELLE
DENNIS EDWARDS
KWICK
ROCKWELL
DELLS

6

8

10

9

22

DEBUT > 2

10

21

EARONS
KENNY G
DEBBIE DEB
POPCORN
RICH CASON
CENTRAL LINE
KEITH & DARRELL
SPINNERS
O'BOYAN SPINNERS O'BRYAN LEON SYLVERS NONA HENDRYX

KHYS/Port Arthu TINA TURNER BRYAN LOREN WOMACK & LABELLE FREESTYLE

WBLX/Mobile MICHAEL J. Alexander
LAID BACK
BILLY GRIFFIN
STEVE ARRINGTON'S
BAR-KAYS
SYSTEM
CHI-LITES
STARPOINT
TEENA MARIE
C.L. BLAST
LISA DANIELLE
PATTI LABELLE
HOTLEST:
none

WLVW/Moncks Corn Ron Pinckney CYNDI LAUPER XENA
CARL ANDERSON
BREAK MACHINE
HOTTEST:
ROCKWELL
LAID BACK
WOMACK & LABELLE
DEBARGE
MADONNA

Doug Ellis
YARBROUGH & PEOPL
DELLE
SHANNON
JAMES INGRAM
BAR-KAYS
MARILYN SCOTT
HOTLEST:
LAID BACK
ROCKWELL
HICHAEL JACKSON
WOMACK & LABELLE
LUTHER VANDROSS

WYLD-FM/New Orlea

IRENE CARA
RICHELLE
JULES SHEAR
GAP BAND
HOTTEST:
CAMEO
ROCKWELL
POINTER SISTERS
TINA TURNER
WOMACK & LABELLE

WAIL-FM/New Orleans

none Hottest: CAMEO MICHAEL JACKSON POINTER SISTERS ROCKWELL TINA TURNER

O'BRYAN CHANGE
TEENA MARIE
BRYAN LOREN
HOTLEST:
WOMACK & LABELLE
LAID BACK
ART OF NOISE,
D TRAIN
DEBARGE

BRYAN LOREN
JAMES INGRAM
CRUSADERS
BAR-KAYS
HOTLEST
HOTCOM
LAID BACK
ROCKWELL
WOMACK & LABELLE
DEBARGE
CAMEO

SHANNON ANGELA BOFILL JEFFREY OSBORNE SPINNERS DEBLE TEMPTATIONS HOTLEST: ROCKWELL LAID BACK MICHAEL JACKSON CAMEO CAMEO DENNIS EDWARDS

> WTQY/Roanoke Riley Wynn

DEELE
ONE WAY
TEMPTATIONS
YARBROUGH & PEOPL
VAN HALEN
HOTTEST:
ROCKWELL
WOMACK & LABELLE
CAMED
ATLANTIC STARR
IMAGINATION

KOKA/Shreveport B.S. Davis RJ'S LATEST ARRIV IRENE CARA ANGELA BOFILL SHIRLEY BROWN KLEEER SPINNERS SHANNON

HOTLEST:
ROCKWELL
ATLANTIC STARR
SOS BAND
POINTER SISTERS
PATTI AUSTIN

WWDM/Sumpter Kevin Flemming

PETER BROWN
BREAK MACHINE
TIMMY THOMAS
REAL TO REEL
ROSE ROYCE
PATTI AUSTIN
HOTLEST:
CAMED
LUTHER VANDROSS
SOS BAND
BAR-KAYS
CULTURE CLUB

WANM/Tailahassee

BUNNY SIGLER
CRUSADERS
LENNY WILLIAMS
RICH CASON
RJ'S LATEST ARRIV
PATTI AUSTIN
O'BRYAN
HOTTES! Hottest: LAID BACK POINTER SISTERS WOMACK & LABELLE GLADYS KNIGHT LIONEL RICHIE

WQKS/Williamsburg Steve Crumbley

ART OF NOISE Hottest: POINTER SISTERS

CATCH LLIPS
MCLEMEN
MELEMEN
MELEMEN
MCRUSADERS
ANGELA BOFILL
NENCLEUS
BREAK MACHINE
HOTEST:
WOMACK & LABELLE
CAMED
ROCKWELL
DENNIS EDWARDS
LATTISAW & GILL

DAVID SANBORN JAMES INGRAM CHANGE DAZZ BAND PATTI LABELLE CYNDI LAUPER IRENE CARA HOTTEST: CHI-LITES DEELE WES PHILLIPS JEFF LORBER NEW WORLD MATSUBARA Hottest: MATSUBARA
HOTTEST:
LUTHER VANDROSS
WOMACK & LABELLE
PATTI LABELLE
LAID BACK
DENNIS EDWARDS Hottest: WOMACK & LABELLE CAMEO ART OF NOISE LUTHER VANDROSS POINTER SISTERS

RICK NUMN

YARBROUGH & PEOPL

BAR-KAYS

BAR-KAYS

TEINNA

CHANCE

CHANCE

CRUSADERS

AND HENDRYX

PLANET PATROL

HUMAN BODY

LADD SYLVERS III

DEBARGE

MAX INE WATTA

MAX INE WATTA

LAID BACK

LAID BACK

LATISAM & GILL

TYRONE BRUNSON PUMPKIN
RICH CASON
NONA HENDRYX
NEWCLEUS
CULTURE CLUB
CATCH
HOTCEST:
LAID BACK
LATTISAW & GILL
ROCKWELL
PATTI LABELLE
LUTHER VANDROSS

KUKQ/Phoenix

XHRM/San Diego (4 Duff Lindsey NEWCLEUS
PETER BROWN
P. PUNK ALL-STARS
ANITA BAKER
O'BRYAN
FRESH 3 MC'S
EARONS
RICH CASON
BARBARA MITCHELL
DOUBLE VISION
HOTCEST BRYAN LOREN NEMCLEUS
NEMCLEUS
NEMENTER
RUSADERS
RODNEY FRANKLIN
PIECES OF A DREAM
O'BBYAN
BAR-KAYS
STEVE ARRINGTON'S
HOTLEST
CAMED
ROCKNELL
WOMACK & LABELLE
MELBA MOORE
TINA TURNER

none Hottest: MICHAEL JACKSON LAID BACK WOMACK & LABELLE CAMEO WOMAC. CAMEO ROCKWELL

78 Reporters 73 Current Reports The following stations reported no change in rotation this week: WKND/Hartford WWWS/Saginaw KRLY/Houston WAIL-FM/New Orleans

KSOL/San Mateo *(J) Indicates Jazz Reporter

MIDWEST

BAR-KAYS CULTURE CLUB
PATTI LABELLE
CRUSADERS
SHIRLEY BROWN
TANIA MARIA
HOTLEST:
ROCKWELL
LAID BACK
POINTER SISTERS
MICHAEL JACKSON
DENNIS EDWARDS

WBMX/Chicago Lee Michaels ANGELA BOFILL BAR-KAYS UB40 O'BRYAN XENA RICHELLE WARP 9 SAMMY RELFORD SAMMY RELFORD
HOTTEST:
ROCKWELL
CAMEO
WOMACK & LABELLE
DELLS
MELBA MOORE

JEFFREY OSBORN THOMPSON TWINS GLADYS KNIGHT SPINNERS DEELE HOTTEST: HALL & OATES LAID BACK DENNIS EDWARDS ATLANTIC STARR KENNY LOGGINS

DAVY DURY
IRENE CARA
O'BBYAN
MALEMEN
CHANGE
HUMAN BODY
HOTEST:
LATTISAW & GILL
WOMACK & LABELLE
CAMED
DENNIS EDWARDS
ATLANTIC STARR WZAK/Cleveland Lynn Tolliver

WILLIE WALKER

Lynn Iohiwer

BAR-KAYS
CULTURE CLUB
SHALAMAR
DAVY DMX
WEIRD AL YANKOVIC
JOCELYN
FRESH 3 MC'S
CLOCKWORK
KERR
HOTCEST: KERR Hottest: J. BLACKFOOT DENNIS EDWARDS

LUTHER VANDROSS PUMPKIN WDMT/Cleveland (4)

Kelly/Dean Kelly/Dean
NONA HENDRYX
O'BRYAN
JAMES INGRAM
TINA TURNER
PATTI LABELLE
COLONEL ABRAMS
REAL TO REEL
DENIECE WILLIAMS
HOTECET: DENIECE WILLIA Hottest: ART OF NOISE CAMEO DENNIS EDWARDS DEBARGE LUTHER VANDROS

CRUSADERS

GHETTO BLASTER

WJMO/Cleveland

PATTI AUSTIN SPINNERS ALISHA LENNY WILLIAMS O'BRYAN MALEMEN JON ST. JAMES BUNNY SIGLER HOLLER BUNNY SIGLER HOLLEST: ART OF MOISE CAMEO POINTER SISTERS ATLANTIC STARR LIONEL RICHIE

PATTI LABELLE GAP BAND GAP BAND
T-CONNECTION
BAR-KAYS
O'BRYAN
JENNY BURTON
NONA HENDRYX
STANLEY CLARKE
RJ'S LATEST ARRIV
CRUSADERS
HOTLEST: Hottest: WOMACK & LABELLE DENNIS EDWARDS CAMEO DEBARGE ROCKWELL

WVKO/Columbus

LUTHER VANDROSS
DENIECE WILLIAMS
IRENE CARA
SHANNON
SHALAMAR
STELE PULSE
DEELE
HOTEST:
LAID BACK
DEWNIS EDWARDS
ROCKWELL
DEBARCE
CAMEO

WGPR/Detroit Joe Spencer

WDAO/Dayton

JOW SPENCE!

RICH CASON
RIM FIELDS
ANNE LESEAR
O'BRYAN
JENNY BURTON
GEORGE CLINTON
REAL TO REEL
LENNY WILLIAMS
HOTLEST
ROCKWELL
DENNIS EDWARDS
CAMED
DEBARGE

DEBARGE BRYAN LOREN WDRQ/Detroit

CHANGE
TEENA MARIE
EURITHHICS
JEFF LORBER
JOHNNY MATHIS
O'BRYAN
HOTTEST
BRYAN LOREN
CULTURE CLUB
DEBARGE
MELBA MOORE
ROCKWELL
WILBEDSTOR

WJLB/Detroit James Alexander PATTI AUSTIN
JAMES INGRAM
KIM FIELDS
SPINNERS
BAR-KAYS
DEBARGE
HOTTEST
PLANET PATROL
DEBARGE
BRYAN LOREN WLTH/Gary Dana Huskisson

CRUSADERS
DAVID SANBORN
SHANNON
BOBBY KING
SPINNERS BAR-KAYS
LENNY WILLIAMS
HOTTEST:
LAID BACK
DENNIS EDWARDS
LUTHER VANDROSS
WOMACK & LABELLE
ART OF NOISE

WKWM/Grand D TRAIN
CRUSADERS
JAMES INGRAM
KAIYA
NEWCLEUS
SPINNERS
HOTTEST:
LAID BACK
ROCKWELL
DENNIS EDWARDS
O'BRYAN

O'BRYAN FAMILY BROWN O'BRYAN IRENE CARA KIM FIELDS SHANNON CHANGE RJ'S LATEST ARRIV ANNE LESEAR PATTI LABELLE

ENNY BURTON

Hottest:

LIONEL RICHIE
DEBARGE
LATTISAW & GILL
CAMEO
LAID BACK

WWWS/Saginav Kermit Crockett none
Hottest:
LAID BACK
CAMEO
CAPTAIN ROCK
DEBARGE
TINA TURNER

MARY JANE GIRLS NEWCLEUS

WZEN-FM/St. Louis Rod King

Hottest: LIONEL RICHIE

CAMEO LATTISAW & GILL

MOD KING
SHALAMAR
TPENA MARIE
PATTI AUSTIN
RJ'S LATEST ARRIV
P. FUNK ALL-STARS
JENNY BURTON
HOTEST:
LAID BACK
J. BLACKPOOT
GEORGE CLINTON
CAMEO
DENNIS EDWARDS

WVOI/Toledo (J) Maxx Myrick MAXX MYMICK
BAR-KAYS
MANHATTAN TRANSFE
SPINNERS
HOTTEST:
ROCKWELL
LAID BACK
WOMACK & LABELLE
PATTI AUSTIN
CULTURE CLUB

www.americanradiohistory.com

"Ghetto **Blaster**"

47th album from the premier JAZZ group in America...

MCA RECORDS • Delivering the Music of the 80's

JAZZRADIO NATIONAL AIRPLAY/30®

March 30, 1984

SADAO WATANABE/Fill Up The Night (Musician/Elektra)

TANIA MARIA/Love Explosion (Concord/Picante) EARL KLUGH/Wishful Thinking (Capitol) 2

PHIL UPCHURCH/Name Of The Game (Jam) 3 KENNY G/G Force (Arista)

DAVID SANBORN/Backstreet (WB) 5 PIECES OF A DREAM/Imagine This (Elektra) 2

RODNEY FRANKLIN/Marathon (Columbia) DAVE VALENTIN/Flute Juice (GRP)

10 JEFF LORBER/In The Heat Of The Night (Arista) 12 LEE RITENOUR/On The Line (Musician/Elektra) 11 11

B JACK McDUFF/Lift Every Voice & Sing (Jam) 13 DAVE PIKE/Moon Bird (Muse) 14

ALIVE/City Life (Alive)

Ð WEATHER REPORT/Domino Theory (Columbia) 23

17 RICHIE COLE/Alto Annie's Theme (Palo Alto) 17 JIMMY SMITH/Keep On Comin' (Musician/Elektra) 15

13 JIMMY PONDER/Down Here On The Ground (Milestone) 26 20 L. SUBRAMANIAM/Indian Express (Milestone) 21

BLUE SKY/Blue Sky (C.T.)

ANDY NARELL/Light In Your Eyes (Hip Pocket) 16 STEVE NARAHARA/Sierra (Pausa) 18 19 23 WILBUR NILES/Thrust (Montage)

PASSPORT/Man In The Mirror (Atlantic) 25 25 MICHAEL FRANKS/Passionfruit (WB)

DEBUT WILLIS JACKSON f/Groove Holmes/Ya Understand Me? (Muse)

29 VICTOR FELDMAN TRIO/To Chopin With Love (Palo Alto)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Culton; WMGI/Gaine ville, FL, Bill Harman; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH. Zoot Strider; WNOP/Cincinnati, Geoffrey Nimm WJZZ/Detroit, John Hill; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Bob Parlocha; KJZZ/Seattle, Carol Handley.

MONTY ALEXANDER-CLAYTON-HAMILTON/Reunion In Europe (Concord)

WAAA/Winston-Salem Jae Jackson PATTI AUSTIN CATCH

WEST

KDKO/Englewood Carlos Lando

DOUBLE VISION HOTTEST: WOMACK & LABELLE DENNIS EDWARDS CAMEO PATTI AUSTIN ATLANTIC STARR

THE SOUND IS A TRADITION, THE TEMPTATONS

ARE "BACK TO BASICS"—THEIR NEW L.P. PRODUCED BY THE LEGENDARY NORMAN WHITFIELD

SUPERGROUP, A LIVING LEGEND OF QUALITY & ARTISTRY

"SAIL AWAY" TEMPTATIONS' SMASH NEW SINGLE





ADULT CONTEMPORARY BREAKER

ROCKWELL "SOMEBODY'S WATCHING ME" **4** #1 FOR 5 WEEKS

DeBARGE "LOVE ME IN A SPECIAL WAY"

DENNIS EDWARDS "DON'T LOOK ANY FURTHER"

LIONEL RICHIE "HELLO"

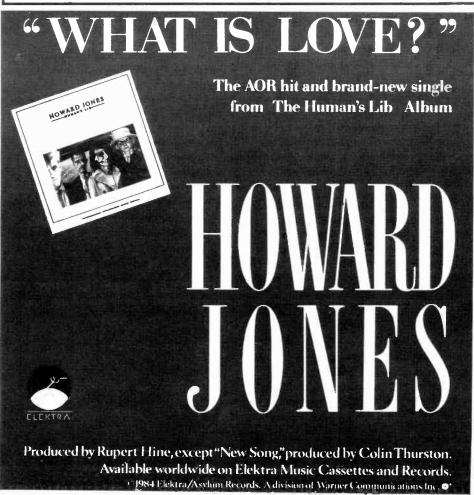
MOTOWN DELIVERS ALWAYS HAS ALWAYS WILL!!!





MOR/ALBUMS

	Two Weeks		March 30, 1984	174 Reporters	Total Reports F			Total Adds All Rotations
_		1	CARS/Heartbeat City (Elektra)	"Think" (168) "Magic" (104) "Hello" (60)	17 4 +	<i>155</i> +	19-	2-
9	3	2	2 AGAINST ALL ODDS/Soundtrack (Atlantic)	"Against" (155) "Violet" (90) "Walk" (22)	169+	148+	20 –	4=
1	1	3		"Wait" (144) "Panama" (105) "Jump" (53)	160 –	141+	19-	1 –
5	4	4	4 YES/90125 (Atco)	"Leave" (146) "Changes" (24) "Happen" (19)	1 54 +	124+	<i>30</i> –	6 +
10	9	7		"Hurricane" (148) "Nights" (41) "Leaving" (18)	149+	<i>113</i> +	<i>36</i> –	2+
7	8	6	6 PRETENDERS/Learning To Crawl (Sire/WB)	"Show Me" (139) "Time" (61) "Middle" (19)	<i>159</i> –	94 +	64 –	6-
13	10	10	ALAN PARSONS PROJECT/Ammonia Avenue (Arista)	"Prime" (116) "Answer" (92) "Let Me" (15)	162 +	<i>78</i> +	83 –	3=
_	15	14	TONY CAREY/Some Tough City (MCA)	"A Fine Fine Day" (153)	156+	<i>73</i> +	81 –	7-
8	7	8	9 DWIGHT TWILLEY/Jungle (EMI America)	"Girls" (135) "Little Bit" (14)	145 –	<i>84</i> =	<i>60</i> –	1 –
16	13	12	DAVID GILMOUR/About Face (Columbia)	"Lovers" (100) "Murder" (77) "Blue" (44)	151 +	69 +	81 –	6+
2	2	5		"Footloose" (122) "Girl" (23) "Almost" (12)	132 -	110-	22 +	0=
14	12	13	P HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"R&R" (118) "Drug" (31) "Walking" (21)	142+	66+	<i>75</i> –	8-
25	21	16	THOMPSON TWINS/Into The Gap (Arista)	"Hold Me Now" (124) "Doctor!" (17)	129+	99 +	<i>30</i> –	5-
28	22	19	NIGHT RANGER/Midnight Madness (Camel/MCA)	"Sister Christian" (127)	130+	64 +	<i>64</i> –	9-
3	6	11	15 MANFRED MANN'S EARTH/Somewhere In (Arista)	''Runner'' (109)	115 –	82 –	<i>33</i> +	3 +
-	_	20	6 HARD TO HOLD/Soundtrack (RCA)	"Love Somebody" (126)	<i>127</i> +	<i>60</i> +	<i>67</i> –	4-
4	5	9	17 DAN FOGELBERG/Windows & Walls (Full Moon/Epic)	"Language" (94) "Gone" (43)	110-	76 –	34 +	0-
_	31	25	B HAGAR/SCHON/AARONSON/SHRIEVE/Through (Geffen)	"Top" (86) "Missing" (46) "Whiter" (42)	128 +	<i>35</i> +	<i>89</i> +	13-
21	20	22	WANG CHUNG/Points On The Curve (Geffen)	"Dance Hall Days" (109) "Don't Let Go" (21)	122 +	40 =	<i>80</i> +	9+
18	17	18	20 BON JOVI/Bon Jovi (Mercury/PG)	''Runaway'' (112)	113-	<i>36</i> –	<i>77</i> –	2=
- 11	14	17	21 QUEEN/The Works (Capitol)	"Radio" (50) "Tear" (44) "Hammer" (35)	<i>108</i> –	49 –	<i>58</i> –	5-
6	11	15	22 CHRISTINE McVIE/Christine McVie (WB)	"Million" (51) "Got A Hold" (46) "Love" (38)	111 –	46 –	<i>65</i> +	3-
30	27	26	3 JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	"Authority Song" (102)	<i>107</i> +	<i>40</i> +	<i>67</i> +	14+
-	_	31	SLADE/Keep Your Hands Off My Power (CBS Assoc.)	''Run Runaway'' (95) ''My Oh My'' (47)	<i>118</i> +	<i>16</i> +	<i>96</i> +	20 –
31	29	28	BILLY RANKIN/Growin' Up Too Fast (A&M)	"Baby Come Back" (99) "Rip It Up" (11)	<i>107</i> +	9=	<i>95</i> +	11+
12	16	21	26 38 SPECIAL/Tour De Force (A&M)	"One Time" (59) "Back Where" (42)	93 –	<i>35</i> –	<i>57</i> –	5-
19	19	23	27 ROGER DALTREY/Parting Should Be Painless (Atlantic)	''Walking'' (87)	91 –	19 -	71 –	2=
38	34	37	ALARM/Declaration (IRS/A&M)	"Sixty Eight Guns" (82)	94 +	14+	<i>75</i> +	10+
-	_	39	☎ GO-GO 's/Talk Show (IRS/A&M)	"Head Over Heels" (85)	<i>87</i> +	21 +	<i>65</i> =	6-
40	35	36	ROMANTICS/In Heat (Nemperor/CBS)	"One In A Million" (85)	89 +	13-	74 +	12+
15	18	24	31 APRIL WINE/Animal Grace (Capitol)	"This Could Be" (68) "Sons" (13)	74 –	<i>28</i> –	46 –	1 =
DE	BUT		② JOE JACKSON/Body And Soul (A&M)	''You Can't Get What'' (86)	<i>90</i> +	14+	59 +	<i>38</i> –
DE	BUT			"No More Words" (70) "Touch" (17)	84+	<i>16</i> =	<i>57</i> +	17-
-	40	35		''What Is Love?'' (56) ''New Song'' (25)		<i>15</i> –		9-
24	26	30	35 JUDAS PRIEST/Defenders Of The Faith (Columbia)	"Some Heads" (37) "Rock Hard" (34)		<i>16</i> +		1-
27	28	34	36 DARYL HALL & JOHN OATES/Rock 'N Soul Part 1 (RCA)	"Adult Education" (63)		41 –		2+
_	-	40	MISSING PERSONS/Rhyme & Reason (Capitol)	"Give" (74)		17+		8-
20	23	27		"Here Comes" (55) "Who's That Girl?" (11)		43-		0-
	24	_	39 GENESIS/Genesis (Atlantic)	"Illegal Alien" (29) "Home" (25) "Just" (12)		25 –		1+
DE	BUT		ICICLE WORKS/Icicle Works (Arista)	"Whisper To A Scream" (76)	<i>76</i> +	6+	64 +	16-



BREAKERS®

ALARM Declaration (IRS/A&M)

54% of our reporters on it. 94/10, including adds at KISS, WLVQ, KMOD, KSMB, WCPZ. Moves 37-28 on the Albums chart.

JOE JACKSON Body And Soul (A&M)

52% of our reporters on it. 90/38, including adds at WMMR, WDVE, KLOL, WHCN, WEZX, WAAF, WZXR, WDIZ, WOOS, WTUE, WLAV, KATT, KEZO, WIOT, KZEL. Debuts at #32 on the Albums chart.

GO-GO'S Talk Show (IRS/A&M)

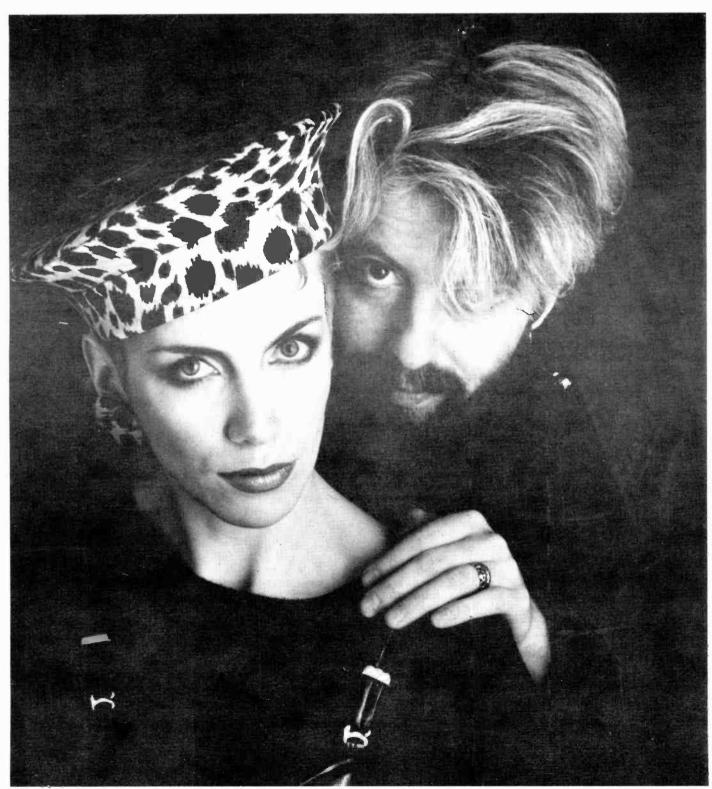
50% of our reporters on it. 87/6, including adds at WCCC, WOOS, WWCT, WYFE. Moves 39-29 on the Albums chart.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.



EURYTHMICS*

CONCERT SIMULCAST



Sweet dreams are made of this.
Eurythmics. In concert.
Simulcast exclusively on The Source and Showtime.
Plus a pre-concert profile hosted by
Source Rock Reporter
Rona Elliot.
A Zoetrope Ltd./
MRS Enterprises Inc.
Production for
RCA Video Productions Inc. Don't miss it.

SHOWTIME

Broadcast Saturday, March 31 5:45 PM Eastern 4:45 PM Central 6:45 PM Mountain 5:45 PM Pacific

Sponsored in part by Honda Motorcycles.

Three Must-Listen Rockers Arriving Next Week

IFACE TO FACE

Includes "Out Of My Hands" And "10-9-8" Early Believers Include KTXQ & WBCN

The soundtrack that rocks your boat with tracks by Cheap Trick, Heart, Kick Axe,

Ian Hunter, Beach Boys, Shooting Star, Danny Spanos, Randy Bishop

Produced by Spencer Proffer



"So You Ran" "Dreamin" 12"



CBS Records

Three Rockin' Reasons To Check Your Mail From EPA

DISTRIBUTED BY CBS RECORDS

MOST ADDED ®

DIRE STRAITS (51) Alchemy (WB) JOE JACKSON (38) Body And Soul (A&M) **SLADE (20)** Keep Your Hands Off My... (CBS Associated) KING CRIMSON (19) Three Of A Perfect Pair (WB) BERLIN (17) Love Life (Geffen) STYLE COUNCIL (17) My Ever Changing Moods (Geffen) **ICICLE WORKS (16)**

Icicle Works (Arista)

MOST HOTS

CARS (155) Heartbeat City (Elektra) **AGAINST ALL ODDS (148)** Soundtrack (Atlantic) VAN HALEN (141) 1984 (WB) YES (124) 90125 (Atco) SCORPIONS (113) Love At First Sting (Polydor/PolyGram) FOOTLOOSE (110) Soundtrack (Columbia)

NEW & ACTIVE

MODERN ENGLISH/Ricochet Days (Sire/WB) 70/1 (72/7)

Adds: WBAB, Hots: 9 WLIR, CHUM-FM, KBCO, KROQ, 91X, KQAK, WDEK, KTCL, KTYD. Mediums: 59 include WDVE, KUPD, KFOG, WPYX, WCMF, WAQY, KNCN, WLVQ, WTUE, WLAV, KKDJ, KLPX, KWFM.

MR. MISTER/I Wear The Face (RCA) 64/8 (61/16)

Adds: KLOS, KQAK, WAQX, WXKE, KATT, KWXL, WRKI, WWWV. Hots: 3 WOUR, KNCN, KWFM. Mediums: 56 include WDVE, WEBN, WMMS, WRIF, KBCO, KBPI, KMET, WCMF, WAQY, WIMZ, KQDS, WLAV, KKDJ, KFIV-FM. MI-SEX/Where Do They Go? (Epic) 63/5 (63/11)

Adds: WRIF, KOLA, KRQR, WOOS, KFMQ. Hots: 4 include CHUM-FM, KBPI, CITI-FM. Mediums: 56 include WDVE, KTXQ, WMMS, WQFM, KBCO, KLOS, KGB, WAQY, KNCN, KLAQ, WFYV, WIMZ, KFBQ, KEZO, WWCT, KMOD,

DIRE STRAITS/Alchemy (WB) 55/51 (2/1)
Adds include WGRQ, WHJY, WKLS, WSHE, KINK, KQAK, WQBK, WAAL, WDHA, WOUR, WAPI, WKTM, WKQQ, WQDR, KQDS, WWCK, WXKE, KFMG, KWXL. Hots: 6 WMMR, WCKO, K97, KFOG, WLAV, KTCL. Mediums:

23 include WYSP, WYNF, CHEZ-FM. JASON & THE SCORCHERS/Fervor (EMI America) 53/4 (54/6)

Adds: KTXQ, KROQ, KMBQ, KSMB. Hots: 0. Mediums: 50 include WYSP, WNOR, KKCI, KYYS, WDHA, WAQX, WOUR, WKLC, KLBJ, WAPI, WKTM, WROQ, WOWE, WIBA, KLPX.

SANDY STEWART/Cat Dancer (Modern/Atco) 51/3 (48/5)

Adds: KMOD, WMGM, KOZZ. Hots: 6 include WYNF, WQBK, WPDH, KLBJ, WCPZ. Mediums: 43 include WCKO, WSHE, KMEL, WAAL, WCCC, WDHA, WAQX, WOUR, KRIX, WZXY, KMJX, WRXL, KQDS, WWCT, KIDQ.

RAVYNS/Ravyns (RDM/MCA) 49/7 (43/13) Adds: WEZX, KRIX, WKTN, KLAQ, KEZE, KFMQ, KFMX. Hots: 3 WIYY, KRCK, WCMF. Mediums: 41 include WHJY, KGB, KZOK, WPDH, WKLC, KLBJ, KNCN, WZXY, WTKX, WXKE, KLPX, KWFM.

PAUL YOUNG/No Parlez (Columbia) 48/4 (43/1) Adds: WMET, KNCN, KWFM, WGIR. Hots: 25 include WBCN, WBAB, WLIR, KEGL, WMMS, KBCO, KBPI, K97,

KQAK. Mediums: 22 include WMMR, WLUP, WEBN.

TALK TALK/It's My Life (EMI America) 47/12 (36/13) Adds include KEGL, KUPD, WCMF, WKLC, KLBJ, WIMZ, WKZL, KGGO, WLAV, KILO. Hots: 2 91X, WPDH. Mediums: 35 include WBAB, WLIR, WSHE, KBCO, KROQ, KCAL, KQAK.

RATT/Out Of The Cellar (Atlantic) 36/4 (29/5)

Adds: KYYS, WIMZ, KQDS, KWFM. Hots: 5 include KLOS, KSJO, KISW. Mediums: 27 include WDVE, KTXQ, KZEW, WRIF, WQFM, KBPI, KMET, KUPD, KRCK, KGB, KRQR, KZOK.

STYLE COUNCIL/My Ever Changing Moods (Geffen) 35/17 (20/20)
Adds include WBAB, WLUP, WMMS. Hots: 5 include WLIR, KBCO. Mediums: 19 include CHUM-FM, WCKO, KROQ, KINK, 91X.

KING CRIMSON/Three Of A Perfect Pair (WB) 34/19 (22/20)
Adds include WBAB, WMMR, WDVE, WKLS, WSHE, KSJO. Hots: 2 WLIR, KTCL. Mediums: 22 include CHUM-FM, KBCO, KROQ, KFOG, KQAK

REAL LIFE/Heartland (Curb/MCA) 31/10 (23/3)
Adds include WBAB, KEGL, KBPI, KCAL. Hots: 5 include WBCN, KKCI, K97. Mediums: 23 include WBN, WSKS, WMMS, KROQ, KQAK. SAXON/Crusader (Carrere/CBS) 30/4 (33/5)

Adds: KGB, WDHA, WLVQ, WYER. Hots: 7 include WSKS, KRCK, KSJO, KISW, KZOK. Mediums: 20 include CHUM-FM, KTXQ, KZEW, WQFM. SIMPLE MINDS/Sparkle In The Rain (Virgin/A&M) 30/0 (29/3)

Adds: 0. Hots: 11 include WLIR, CHOM-FM, CHUM-FM, KBCO, KROQ, 91X, KQAK. Mediums: 19 include WBCN, Q107, WCKO, KMET, KCAL, CFOX.

CHAMELEONS U.K./Script Of The Bridge (MCA) 17/4 (11/6)

Adds: KIDQ, KUFO, WDEK, KSQY. Hots: 1 WLIR. Mediums: 10 include CHUM-FM, WCKO, KBCO, KROQ, KQAK. LOOK/Everybody's Acting (Fantasy) 13/4 (11/3) Adds: KBCO, KMEL, WDEK, KSPN. Hots: 1 WRIF. Mediums: 9 include WLLZ, WQFM, WWCK, WLAV, WIOT.

PLATINUM BLONDE/Platinum Blonde (Columbia) 11/3 (11/5)

Adds: WCKO, KLPX, KSQY. Hots: 2 Q107, CFOX. Mediums: 7 include CHUM-FM, CHEZ-FM, WIMZ, CITI-FM. LAURIE ANDERSON/Mister Heartbreak (WB) 10/1 (9/0)

Adds: KROQ. Hots: 1 WLIR. Mediums: 8 include CHUM-FM, KBCO, 91X, KQAK.

DEMON/The Plague (Atlantic) 10/1 (8/2)

Adds: KLPX. Hots: 2 KNCN, KUFO. Mediums: 8 include WMMS, WQFM, WCMF, KLAQ, KISS, KILO, KSMB.

- Compiles album airplay data from all reporting stations movement, plus cuts listed numerically by airplay. Current singles are BOLDED. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.



AVOIR /HOT TRACKS

		Two			174 Reporters	Total	Hot M	edium	Tota
				0		168+		17-	
	4	1		0	PHIL COLLINS/Against All Odds (Atlantic)	155 -		16-	2=
	6	2	2	8	SCORPIONS/Like A Hurricane (Mercury/PG)	148+		36 -	1+
	7	6	3	4	YES/Leave It (Atco)	146+		33 -	6+
	12	9	7	6	VAN HALEN/I'll Wait (WB)	144+		31 –	4-1
	10	8	8	6	TONY CAREY/A Fine Fine Day (MCA)	153+		79 –	6-
	21	11 7	10	7	DWIGHT TWILLEY/Girls (EMI America)	135 -		52 –	1-
	5 43		5	á	PP	139+		57 –	8-
	2	23	11	9	KENNY LOGGINS/Footloose (Columbia)	122 -		16+	0=
			12		THOMPSON TWINS/Hold Me Now (Arista)	124+	_	29 –	5-
			18	ā		127+		63-	11-
	1	5	9	_	MANFRED MANN'S EARTH/Runner (Arista)	109-		29+	1 +
1			14	_	RICK SPRINGFIELD/Love Somebody (RCA)	126 +	59 +	67-	4-
	44		20	=	HUEY LEWIS & THE NEWS/The Heart (Chrysalis)	118+	47+	<i>68</i> =	9-
	:11	10	13	15	VAN HALEN/Panama (WB)	105 –	62-	43-	0-
1	DE	BUT		13	STEVE PERRY/Oh Sherrie (Columbia)	129+	42+	<i>56</i> +	121+
			17	D	ALAN PARSONS PROJECT/Prime Time (Arista)	116+	48+	67 -	2 -
-	16	12	16	18	BON JOVI/Runaway (Mercury/PG)	112-	34 –	78 –	2 +
-	-	_	29	1	CARS/Magic (Elektra)	104+	49+	54 +	23-
	3	4	6	20	DAN FOGELBERG/The Language Of (Full Moon/Epic)	94 –	67-	27+	0 =
-	19	13	15		DAVID GILMOUR/All Lovers Are (Columbia)	100 -	45=	54 –	1 =
-	29	29	23	_	WANG CHUNG/Dance Hall Days (Geffen)	109+	34+	73+	9+
	45	34	24	 €	· · · · ·	102+	39+	<i>63</i> +	14+
1	46	32	27	2		92+		46 –	4+
-	-	43	34	20		90+		<i>52</i> +	10-
	38	35	26	20		99+		87+	11+
1		48	35	\equiv	HAGAR/SCHON/AARONSON/SHRIEVE/Top Of(Geff			62+	6-
1	_		51	239		95+		76+	19 –
A STREET, SQUARE,			19	29	ROGER DALTREY/Walking In My Sleep(Atlantic)	87-		67 – 47+	2= 9-
				=	DAVID GILMOUR/Murder (Columbia) GO-GO's/Head Over Heels (IRS/A&M)	77+		64+	6-
				-	ROMANTICS/One In A Million (Nemperor/CBS)	85 + 85 +		70 +	12+
Danishmo			43 21	_	PRETENDERS/Time The Avenger (Sire/WB)	61 -		24 -	1-
1				_	ALARM/Sixty Eight Guns (IRS/A&M)	82+		64+	7+
A COMPANY			22		APRIL WINE/This Could Be The Right One (Capitol)	68 -		43-	1+
			33	36	DARYL HALL & JOHN OATES/Adult Education (RCA)	63-	40 -	22 –	2+
I	DEI			_	JOE JACKSON/You Can't Get (A&M)	<i>86</i> +	12+	<i>57</i> +	38 -
			-	ᡂ		74+	15+	<i>56</i> +	6 -
	_	_	49	39	CARS/Hello Again (Elektra)	<i>60</i> +	28+	<i>30</i> +	9-
1	_	_	56	40	ICICLE WORKS/Whisper To A Scream (Arista)	<i>76</i> +	6+	<i>64</i> +	16-
	18	21	25	41	EURYTHMICS/Here Comes The Rain Again (RCA)	55 –	37-	18-	0 –
	8	22	32	42	VAN HALEN/Jump (WB)	53 –	- 36 –	17-	0 =
The second	-	_		③	BERLIN/No More Words (Geffen)	<i>70</i> +		49+	14 =
	22	25		_	GOLDEN EARRING/When The Lady Smiles (21/PG)	64 –		55 -	0=
				3	MODERN ENGLISH/Hands Across The Sea (Sire/WB)	68 -		57-	1 –
١			_	_	CHEAP TRICK/Up The Creek (Pasha/CBS)	68+		62+	6-
		BUT		9	38 SPECIAL/One Time For Old Times (A&M)	59+		42+	6-
1				48	JON BUTCHER AXIS/Don't Say Goodnight (Polydor/P			56 - 35 -	1 + 0 -
Ì			47	49	THOMAS DOLBY/Hyperactive (Capitol) CHRISTINE McVIE/Got A Hold On Me (WB)	52 - 46 -		35 – 18 –	0 = 0 =
ı	9			50 63)		40 - 58 +		51 = I	5-
ı	25			•	QUEEN/Radio Ga-Ga (Capitol)	50 -		24 –	1 =
			36 39	53	CHRISTINE McVIE/One In A Million (WB)	50 - 51 -		37-	0-
				54	00.000000000000000000000000000000000000	42 -		18-	0=
	_			<u>.</u>	MR. MISTER/Hunters Of The Night (RCA)	62+		54 +	8-
	DE			ĕ	DAVID GILMOUR/Blue Light (Columbia)	44 +	27+	17-	3+
	DE	BUT	-	3	HOWARD JONES/What Is Love? (Elektra)	56 +	4-	4 9+	9-
	DE	BUT	_	3	PAUL YOUNG/Come Back & Stay (Columbia)	45 +	24+	20 –	4+
	DE	BUT	•	<u> </u>	SCORPIONS/Big City Nights (Mercury/PG)	41+		24 +	8=
	51	49	46	60	QUEEN/Tear It Up (Capitol)	44 -	22-	21 –	2-
•			_	_					

MOST ADDED ®

STEVE PERRY (121) Oh Sherrie (Columbia) PAT TRAVERS (45) Killer (Polydor/PolyGram) JOE JACKSON (38) You Can't Get What You Want (A&M) **DIRE STRAITS (25)** Sultans Of Swing (WB) **CARS (23)** Magic (Elektra) **DIRE STRAITS (22)** Solid Rock (WB) INXS (20) Original Sin (Atco)

MOST HOTS

CARS (151) You Might Think (Elektra) PHIL COLLINS (139) Against All Odds (Atlantic) YES (112) Leave It (Atco) SCORPIONS (112) Rock You Like A Hurricane (Mercury/PG) VAN HALEN (111) I'll Wait (WB) **KENNY LOGGINS (106)** Footloose (Columbia)

BREAKERS

STEVE PERRY Oh Sherrie (Columbia)

74% of our reporters on it. 129/121, including adds at WIYY, WBAB, WMMR, WYSP, WDVE, KTXQ, KZEW, KLOL, WMET, WEBN, WSKS, WLLZ, WRIF, KSHE, KLOS, KMET, KZAP, KGB. Debuts at #16 on the Hot Tracks chart.

Magic (Elektra)

60% of our reporters on it. 104/23, including adds at KLOL, WYNF, WQFM, WZZO, WAQX, KKDJ, KPOI, KOMP, KRSP. Moves 29-19 on the Hot

SLADE

Run Runaway (CBS Associated)

55% of our reporters on it. 95/19, including adds at KLOL, KGON, KOLA, KMEL, KOME, WCCC, WKQQ, KOMP. Moves 51-28 on the Hot Tracks

ALAN PARSONS PROJECT Don't Answer Me (Arista)

53% of our reporters on it. 92/4, with adds at KLOL, KROY, KCAL, WROQ. Moves 27-24 on the Hot Tracks chart.

STEVIE NICKS Violet And Blue (Atlantic)

52% of our reporters on it. 90/10, including adds at WGRQ, KGB, WAAF, KEZO, WIOT, KOMP, KREM. Moves 34-25 on the Hot Tracks chart.

NEW & ACTIVE

PAT TRAVERS "Killer" (Polydor/PolyGram) 55/45 (9/8) Adds include WIYY, KTXQ, WRIF, KLOS, KGON, KRCK, KGB, WCMF, WEZX, WAQX, WAAF, WFYV, WFBQ, KATT, KMOD, KFMG, KZEL, KFIV-FM, KLPX, KWFM. Hots: 1 WTKX. Mediums: 36

include KZEW, WNOR, WYNF, KMET, KZAP, WDIZ, WAPL, KWXL.

JASON & SCORCHERS "Absolutely..." (EMI America) 52/4 (54/6)

Adds: KTXQ, KROQ, KMBQ, KSMB. Hots: 0. Mediums: 49 include WBAB, WYSP, WKLS, WNOR,

KKCI, KYYS, KMEL, KRQR, KLAQ, WLAV.

INXS 'Original Sin' (Atco) 51/20 (39/34)
Adds include WBCN, KMEL, WCCC, KNCN, WLAV, KKDJ. Hots: 4 WLIR, CHUM-FM, WQBK,
WPDH. Mediums: 35 include WMMR, WYSP, KBCO, KMET, WAQY, WIMZ, WLVQ, KATT, WIOT.

SLADE "My Oh My" (CBS Associated) 47/9 (49/14)
Adds: WSHE, WYNF, WSKS, WRXL, WKZL, KFIV-FM, KLPZ. Hots: 8 include WMMS, KISW, WLAV, KILO. Mediums: 36 include WAPP, WDVE, WMET, WLLZ, KKCI, KYYS, KBPI, KMET, WAPL, WFBQ.

TALK TALK "It's My Life" (EMI America) 46/12 (35/13)
Adds include KUPD, WCMF, WKLC, KLBJ, WIMZ, WKZL, KGGO, WLAV, KILO. Hots: 2 91X, WPDH. Mediums: 34 include KBCO, KROQ, WKTM, WROQ, WOWE, WZXY, WTKX, WQDR, WLVQ, WYKE KWEM WXKE, KWFM

HAGAR, SCHON, AARONSON & SHRIEVE "Missing..." (Geffen) 46/6

Adds: WOUR, WFYV, WRXL, KKDJ, KWHL, KFMF. Hots: 13 include KGON, KMEL, KNCN, KLAQ, WLAV, KMOD, KILO, KEZE. Mediums: 33 include WDVE, WNOR, WLLZ, KZAP, WPYX, WLVQ, WXLP, WTUE, KEZO, KFIV-FM.

RAVYNS "Don't Leave Me This Way" (RDM/MCA) 44/5 (39/11)

Adds: WEZX, KRIX, WKTM, KFMX, KFMQ. Hots: 3 WIYY, KRCK, WCMF. Mediums: 37 include WBAB, WHJY, KGB, KZOK, WZZO, KNCN, WIMZ, WLVQ, KATT, WIOT, KFMG, KILO, KWFM.

SANDY STEWART "Saddest Victory" (Modern/Atco) 43/3 (40/5)

Adds: KMOD, WMGM, KOZZ. Hots: 6 include WYNF, WQBK, WPDH, KLBJ, WCPZ. Mediums: 35 include WMMS, KBCO, WDIZ, WLVQ, KGGO, WLAV, WWCT, KILO.

HAGAR, SCHON, AARONSON & SHRIEVE "Whiter Shade..." (Geffen) 42/5 (33/11)

Adds: KRCK, KMJX, KXZL, KLPX, WRKI. Hots: 13 include KUPD, KGON, KMEL, KRQR, WAPL, WLAV, KILO. Mediums: 26 include WNOR, WYNF, WLUP, WMMS, WRIF, KSHE, WEZX, KLAQ.

WZXR, WDIZ, WWCK, KFMG, KEZE.

CHRISTINE McVIE "Love Will Show Us How" (WB) 38/6 (29/6)
Adds: WBAB, WKLS, WLUP, KMET, WCKN, WYER. Hots: 14 include WYNF, WTKX, KFMG, KILO.
Mediums: 23 include WQFM, KZOK, WZXR, WRXL, KISS, KATT, WWCT, KEZE.

QUEEN "Hammer To Fall" (Capitol) 35/2 (33/4)
Adds: KOME, WLRS. Hots: 11 include WBAB, WAPP, WRIF, KSHE, KMEL, WAAF. Mediums: 23 include WYSP, WDVE, WYNF, WMET, WEBN, WSKS, WLLZ, KKCI, KBPI, KMET, KFOG, KRQR, WAPL, WIOT, KILO

STYLE COUNCIL "My Ever Changing..." (Geffen) 34/17 (18/18)
Adds include WLUP, WMMS, WZZD, WIMZ, WKQQ, WWCT, KKDJ. Hots: 5 WLIR, KBCO,
WQBK, KSPN, KTCL. Mediums: 18 include KRQQ, 91X, WRQQ, WQDR.

JUDAS PRIEST "Rock Hard, Ride Free" (Columbia) 34/1 (35/4)

Adds: KFMG. Hots: 5 KLOS, WLAV, KZEL, KKDJ, WBLM. Mediums: 29 include WIYY, KZEW, KLOL, WYNF, WLLZ, WOFM, KZAP, KGB, WPYX, WFYV, WZXR, WTUE, WWCK, WIOT, KOMP, KEZE. VAN HALEN "Drop Dead Legs" (WB) 33/1 (32/4) Adds: KLY. Hots: 18 include WIYY, KTXQ, WHCN, WFYY, WDIZ, WLVQ, WIOT, KKDJ. Mediums: 15 include KZEW, KZAP, WPYX, WZXR, WFBQ, KZEL, KOMP.

FRANKE & THE KNOCKOUTS "Outrageous" (Camel/MCA) 32/10 Adds: WNOR, KSJO, WAAL, WROQ, WXKE, KATT, WRUF, WIQB, WBYG, KZOQ. Hots: 1 KIDQ. Mediums: 26 include KZEW, WYNF, WQFM, KRCK, KGB, WOWE, KLAQ, KISS, KFMG, KWXL,

KILO, KFIV-FM, KEZE KING CRIMSON "Sleepless" (W8) 31/18 (20/18)
Adds include WMMR, WDVE, WKLS, WSHE, WOUR, WDIZ, KEZO, WIOT. Hots: 1 WLIR.
Mediums: 21 include KROQ, KFOG, KQAK, WPDH, WFYV, WQDR.

RATT "Round And Round" (Atlantic) 30/4 (24/4)

Adds: KYYS, WIMZ, KQDS, KWFM. Hots: 4 KLOS, KISW, KNCN, KLPX. Mediums: 22 include KZEW, WRIF, KBPI, KMET, KGB, WCCC, KLAQ, KILO, KKDJ.

DIRE STRAITS "Sultans Of Swing" (WB) 28/25 (0/0)

Adds include WMMR, KFOG, KMEL, WOUR, WAAF, WXKE, KKDJ. Hots: 1 K97. Mediums: 12

CYNDI LAUPER "Time After Time" (Portrait/CBS) 28/5 (25/5) Adds: KEGL, WZZO, WAAL, KLAQ, WMGM.Hots: 8 include WLIR, WYSP, WMMS, KBCO, KCAL, WDHA, CHEZ-FM. Mediums: 18 include WNEW-FM, WMMR, WLUP, WTPA, WHCN.

REAL LIFE "Catch Me I'm Falling" (Curb/MCA) 26/10 (15/3)
Adds include WBAB, KEGL, KBPI, KCAL, WZXY, WKQQ, KKDJ, KSMB, KSPN. Hots: 2 WBCN,
KUFO. Mediums: 21 include WEBN, WSKS, WMMS, KREM.

CULTURE CLUB "Miss Me Blind" (Virgin/Epic) 26/2 (24/3)
Adds: WBYG, KSQY. Hots: 16 include WBCN, WLUP, WZZO, WIMZ, KPOI. Mediums: 8 include KBPI,
91X, WAAL, WDHA, WCKN.

DIRE STRAITS "Solid Rock" (WB) 24/22 (2/1)
Adds include WNEW-FM, WMMR, WHJY, KFOG, KMEL, KQAK, WCMF, WIMZ, WWCK, KILO,
KZEL. Hots: 1 WLAV. Mediums: 13 include WYSP, CHEZ-FM.
TED NUGENT "Draw The Line" (Atlantic) 21/6 (16/10)

Adds: KRCK, KZAP, WFYV, KMJX, KIDQ, KEZE:Hots: 1 WLLZ. Mediums: 19 include WMMR, WYSP, WHJY, WYNF, KRQR, KSJO, WAQY, KRIX, KLAQ, WTKX, KISS, KQDS.

SAXON "Just Let Me Rock" (Carrere/CBS) 21/4 (21/3) Adds: KGB, WDHA, WLVQ, WYER, Hots: 6 WSKS, KRCK, KFMG, KLPX, Mediums: 12 include KTXQ, KNCN, KLAQ, KISS, WXLP, KWFM

ZZ TOP "Legs" (WB) 20/1 (19/2)
Adds: KGB. Hots: 5 KZEW, K97, KLOS, KOME, KZOK. Mediums: 14 include WMMS, KBPI, KMET, KRCK, KSJO, KISW, WZXY, WTKX, KICT, KILO.

WRKI/Danbury (203) 579-9995

PD: BOB ROCAF MD: BRUCE GOLDSEN

BOY
AGAINST ALL CODS (H)
CARS (H)
MANERZO MANN
SCORPIONS
SCORPIONS
TEST THOMPS SON THINS
THOMPS SON THINS
THOMPS SON THINS
THALL & OATES
VAN FALLEN (H)
Medium
DAN FORGLEBERG
DAY ID GILDEUR
GOYERY

ALAY PARSONS
DAVID GILDOUS
GOMEN
DAVID GILDOUS
GOMEN
DAVID GILDOUS
GOMEN
DAVID GILDOUS
DAVID GILDOUS
BLOCK
B

WMGM/Atlantic City

(609) 641-1400 OM: TOM HCNALLY ND: ERIC JOHNSON

G



EAST

Parallel One

WRXT/Buffalo (716) 773-1714

PO: MIKE BUSKEY MD: DIBO MATELA (FROZEM)

(FINCER)

SOR ALL COOK

AGADITY ALL COOK

AGADITY

AGADIT

Q107/Toronto (416) 967-3445 PD: GARY SLAIGHT MD: SAMANTHA TAYLOR

BOR.
BORNSTICS
DAVID GILHOUP (N)
WHIRD ALL YARRENYIC (N)
VAN NALES (N)
ALA DOT
ALL CODES (N)
ALA DOT
ALL CODES (N)
CARREST (N)
CARREST (N)
CARREST (N)
FOURTLOSSE
UNITE LEWIS (N)
YES (N)
FLATES
PLATES
PLATE

WLIR/Long Island (516) 485-9200 PD: DENIS MCNAMARA ASST. PD: HOSIE PIS

BOX PRETENDENTS ENTERPOLICIS EN DEER LE HARRY
X
LAID BACK
BIG COUNTRY
COUNTRY
COUNTRY
COUNTRY
COUNTRY
COUNTRY
UNBOIL GROUP
ZHE
ZHAND
ADAN ANT
RE-TUEE
ROMBHTICS
CHIHA "RISIS

CHUM-FM/Toronto (416) 925-6666

PD: ROSS DAVIES MD: WAYNE WEBSTER

CHAMELEONN U.K.
SUD
BERLIN
BERLIN
GO-GO'S
N-M
EDDIE SCHMANTZ
DICK (L)
AFRIL WINE
NASH YEE SLASH
FLATHINH SICH STALTS
LIGHT KAMB
DIRE STRALTS
FURTH KEAM
TENANTY
DEFCICE MODE
SHOCKESTRA
TENANTS
DEFCICE MODE
SHOCKESTRA
TENANTY
DEFCICE MODE
SHOCKESTRA
HENGER

PD: GEORGE HARRIS MD: ERIN FILEY

HOR VAN HALEH PART HAD HE COMEN HORSE TIME HOVE E COMEN HORSE THE HOVE E COMEN HOW HE COMEN HAD HE COMEN H

WHJY/Providence (401) 438-6110 PD: TED UTTZ MD: JEFF RICCIO

NO. JEFF IS OCIO

SIGN

SIGN

VANIONALINI
CASS

PRETENDERS (H)
HAND TO BIOLODOS

NOMIO GLORODOS

ROLI JONI

TRANSPORT

NAME RIO

CRESTITUS NOTI

TRANSPORT

NAME RIO

FRANCIA

NOMIO GLORO

TRANSPORT

NOMIO GLORO

TRANSPORT

NOMIO GLORO

NOMIO ALAN PARSONS APRIL MINE WANG CHUNG JOH COUGAR MELLEN INXS HODER DALTHRY RISSING PERSONS HELLX BERLIN TONY CARRY GO-GO'S TONY CAREY
00-00'S
NAGAR, SCHON.
SLADE
RAVINS
COLLENE ARRING
WIRE TRAIN
ALASH
1 JON BUTCHER AXIS
HOMORO JOHES
TED HUXENT
EUNITHMICS
GREAT WHITE
LIGHT ADDA
PAT TRAVERS
STEVE PERRY
DIRK STRAITS

PD: OEDIPUS MD: BOB KRANES

MOTE CARS VAN HALEN PRETENDERS THOMAS DOLBY CUBTURE CLUB DMIGHT TWILLEY YES ROMANTICS ROMANTICS GLUBOUR GUEEN SCORPIONS FOOTLOOSE PROTECTIONS FOOTLOOSE PROTECTIONS OF THE PROPERTY OF THE PROTECTION OF THE PROTE

GO-DOUS SALES AND SALES AN

WGRQ/Buttalo

(716) 881-4555 PD: TIM SMITH ASST. PD: PAUL HEINE BROK
VAN IGALEN (H)
CARG (H)
VAN IGALEN (H)
CARG (H)
VES (H)
VES (H)
ALAN PARSONES (

WMMR/Philadelphia (215) 561-0933

WNEW-FM/New York (212) 986-7000 PD: CHARLIE KENDALI MD: JIM MONAGHAN

ALARH
GO-GO'S
QUEEN
ROHANTICS
Light Adda
JOE JACKSON
STEVE PERRY
DIRE STRAITS
HOMBARD JONES
MARSHALL CREN

WBAB/Long Island (516) 587-1023 POI BOB BOCHHANN HD; RALPH TORTORA

NI-SEX Light Adda DIRE STRAITS STYLE COUNCIL KING CRIMSON REAL LIFE PAT TRAVERS MODERN ENGLISH TON TEELEY

PD: DON DAVIS

BOOL

BOOLOGE

DATIONT TWILLEY

VAN BALE

PRETENDENS
SCORPIONS
HARD TO HOLD

HARD TO HOLD

CHOSE 15 ALL CODES (H)

DAY 10 GLINGUIN

DAY 10 GLINGUIN

AMAPEED BAIN

JOEAN PALE CODES (H)

DAY 10 GLINGUIN

DAY 10 GLINGUIN

DAY 10 GLINGUIN

DAY 10 GLINGUIN

AMAPEED BAIN

OURAN DUPAN

UP THE CREEK

SAMMEL SAMMEL

SAMMEL SAMMEL

SAMMEL SAMMEL

BILLY JOEANEN

BILLY JOEANEN

BILLY JOE

CARS

MODERN BAILLY SAMMEN

BILLY JOE

CARS

MODERN BAILLY SAMMEN

BILLY JOE

CARS

MODERN BAILLY SAMMEN

BILLY JOE

GRAN JOEA

THOMPOCH THE SH

HALL SAMMEN

BILLY JOE

GRAN JOEA

GRAN FARGORS

HOLD SAMMEN

BILLY JOE

GRAN JOEA

GRAN FARGORS

HOLD SAMMEN

BILLY JOE

GRAN JOE

WIYY/Baltimore (301) 889-0098 PD: CHUCK DUCOTY OH: TY PORD

FIGURE SCOPPLOYS AGAINST ALL CODES SCOPPLOYS AGAINST ALL CODES VAN BALLEN TONY CARLY MICHIT NUNCER COME SCOPPLOYS AND AND AND ALL CODES SCOPPLOYS AND AND AND ALL COMES SCOPPLOYS AND AND ALL COMES SCOPPLOYS AND AND ALL CODES SCOPPLOYS AND AND AND ALL CODES SCOPPLOYS AND AND ALL CODES SCOPPLOYS AND AND ALL CODES SCOPPLOYS AND AND AND ALL CODES SCOPPLOYS AND AND AND ALL CODES SCOPPLOYS AND ALL CODES SCOPPL

WYSP/Philadelphia (215) 668-9460 PD: MICHABL FICOZZI MD: MARK DIDIA

HOR CARE VAN HOLEN ALL CODS HARD TO MOLDAY AND ADAINST HALL CODS HARD TO MOLDAY BOLL DY COMMENT OF THE STATE OF THE STATE

CHOM-FM/Montreal (514) 935-2425

BOT YES SIMPLE MINDS PRETENDERS VAN MALEN THE THE MIDNIGHT OIL QUEEN GOLDEN EARRING OWERN
COULDES EARLING
SCOPLINE
SCOPLINE
SCOPLINE
SCOPLINE
SCOPLINE
SCOPLINE
ALL CODE
ALAN PARCHE
MANG CHINE
ALL CODE
ALAN PARCHE
MANG CHINE
AND CHINE
SCOPLINE
SCOPLINE WAPP/New York (2†2) 357-8000 PD: JOE KRAUSE ASST. PD: STEVE ELLIS

BOK ANGENT DI MEAVEN BOK JOYN ANGENT DI MEAVEN BOK JOYN ANGENT ALL CHOOSE ANGENT ANGEN

WDVE/Pittsburgh (412) 562-5900 PD: GREG GILLESPIE MD: RON NENNI

BOX
VAN INLEEN
VES
CANED GILMOUR
CARREY COME
CARREY
COME
CARREY COME
CARREY
COME
CARREY
COME
CARREY
COME
CARREY
COME
CARREY
COME
CARREY
COME
CARREY
C

Parallel Two

WDHA/North Jersey (201) 328-1055

GM BOB LINDER PD: MARK CHERNOFF BOL NOR CHENOPP

BOX

YAM HALEN
CARS (H)
FOOTLOGGE (H)
AGAINST ALL GODS (H)
ALLAN PANGONS

CHUSTYNE HOVIE (H)
DAN FOOGLEERS (N)
SIANS

PARTENDERS (N)
SIANS

DISIGRIT TWILLEY (H)
THOW CAREY
THOW CAREY

FOOGLEE SANGONS

GOLDEN EARLING (N)
ROGER DALTMAN

HOUSE (A)

MONTERS DALTMAN

HOUSE (A)

MONTERS DALTMAN

HOUSE (A)

MONTERS DALTMAN

HOUSE (A)

MONTERS DALTMAN

MANTERS DALTMAN

MANTERS DALM

GO-GOUS MANN
MACHE BECKEN. (H)
EUNTYPOLICE
CUNTYPOLICE

WPLR/New Haven (203) 777-6617

PO. BOOLE POSTELL

(C) FROM THE CONTROL

(C) FROM THE CONTROL

BOOLE

CAME (IN)

FOOTLOOME

AND HET ALL ODDS (H)

VAN TALLAN

DAN FOOTLOME

TOSS

WPYX/Albany (518) 785-9061 PD: BOB MASON ASST. PD BOB WELCH

MOST PER MALE SATES MAND PARE MAND PARE MAND PARE MAND POOPLOOSE AGAINST ALL ODDS (N) CARS (N

INITIAL WORLD THE CONTROL OF THE CON

WOUR/Utica (315) 797-0803 PD: PETER HIRSO

CASE (A)
AGAINST ALL CODS (M)
AGAINST ALL CODS (M)
AGAINST ALL CODS (M)
AGAINST ALL CODS (M)
FOOTLOSS (M)
SCORP FORE (M)
TES
BOTH FORE (M)
TES
BOTH FORE (M)
TES
BOTH FORE (M)
THE MANY FORE (M)
THOMBS DIGHT
JULIARY
FAIL TOURG
STEVE FERRY
JOE JACKSON (M)
HUTE LAWE,
JASON & GOOGNESS
JASON

A KING CRIMSON A HOOFERS

WZZO/Allentown (215) 694-0511

PD: TOM KELLY MD: GENE ROMANO BOR

STEVE PERRY
HIGHT RANGER
RALL & GATES
VAN MALEN
COLTURE CLUB
AGRAINST ALL CODS
DAN FOCKLERG
CHRISTIME MCVIE
ROCKMELL
THOMESON TWINS
NAME TO HOLD
CARS

WPDH/Poughkeepsie (914) 471-1500 PD: STEW SCHANTZ MD: RICK BUSER

MEAL LIFE
GO-GO'S
HUEY LEWIS
JOE JAKESON
FRANKIE GOES TO NO
RAVYNS
ICICLE MORKS
4 YES
6 STYLE COUNCIL
AMATTHEM WILDER
CYNDI LAUPER

WQBK/Albany (518) 462-5555 PD: JOHN COOPER HD: LIN BREHMER

LIGHEL RECHIE
GO-GO'S
MISSING PERSONS
ALARM
VAN HOLEN
WEIRD AL YANKOVIC
HADONNA
DIRE STRAITS
FRANKIE GOES TO HO
HARSHALL CRENSHAW
FACE TO FACE
STEVE PERRY
BILLY RANKIN

PD: DANIEL F. HAYDEN ASST PD: BOB BITTENS ABST PUTTURE BITTS

NOT
CARE
VAN SALEN
YES
DAY PARFORE
JURY COURT WELLEN
JURY COURT WELLEN
JURY COURT WELLEN
JURY COURT WELLEN
JURY CARE
HURY LEWIS
CHESTER HALL GODS
THE THE LEWIS
AGAINST ALL GODS
TONY CAREY
DING GHY
THE LEWIS
FRETERER MET
THE LILLY
THE LILLY
WEIRD AL VANNOVIC
NIGHT TRANGER
BERLIN
BERL

WEIGHT PANGER

PEGHT PANGER

CITED

C

WCCC/Hartford (203) 233-4426 PDI BILL NOSAL PD. BILL MOGAL

HOT
CARS (R)
AGAINST ALL GOOS (R)
VAN BALEN (N)
VAN BARON (N)
VAN BARO

WANG CHUNG
SILLY RANKIN
SLADE
SILLY RANKIN
SLADE
HALL S OARES
BATT
A WIGHT IN HEAVEN
JOS BUTCHER ALIS
OF SERVICE
STORY
S

PD: NEIL LASHER

CHEZ-FM/Ottawa (613) 563-1919

PD: STEVE COLWILL HD: GREG TORRINGTON BOOK

(TYPDI LAUPER PRACE LIFE PRACE LIFE PRACE PRACE

PAUL YOUNG HOWARD JONES MODERN ENGLISH SCORPIONS ICICLE WORKS MI-SEX MR. MISTER PLATINUM BLONDE CARS CO-GO'S

CARS
GO-GO'S
GO-GO'S
HOCKNEEL
JASON & SCORCHERS
HISSING PERSONS
DATOUT TWILLEY
NASH THE SLASH
COREY HART
G SLADE
BIG COUNTRY
BIG COUNTRY
BIG COUNTRY
BIG COUNTRY

WEZX/Scranton (717) 961-1842 PD: SHAWN WATERS

WAQX/Syracuse (315) 472-0200 PD: ED LEVINE ASST. PD: ANY DAHLHAN

ASST. PD: MY DAIGHAN
BOR
VAN HALEN
JUANS PREST
STADE
PRETTYDERS
JURNE LENNON
ACAIHST ALL CODS (M)
SCORPICONS (M)
HARD TO HOLD
TONI CARE'L
WHITE ALL WINGVIC (M)
CARE (M)
DAN POGELERIG (N)
YES
MAN FOREIGNERG (N)
YES
MIGHT RANGER

WKLC/West Virginia (304) 722-3308

HOC HAND TO HILL ODDS CARE (H) HAND TO HILL ODDS CARE (H) LODGE CHING (H) LODGE CHIN

WAQY/Springfield (413) 525-4198 PD: ROSS MACDONALD PO: NOS MACDONALI

BOX

BOX

SAN SALEN

SAN SALE

SAN

GENESIS
SLADE
GOLDEN EARRING
HALL & DATES
HOMARD JONES
ROMANTICS
ALARM
JON BUTCHER AXIS
GO-GO'S Parallel Three

WAAF/Worcester (617) 752-5611 PD: ROB BARNETT MD: ROB LIFSHUTT

HIST
CARS
VAN PALEN (N)
AGAINST ALL CODS
DAVID GLINGON
AGAINST ALL CODS
DAVID GLINGON
IN THE CONTROL OF THE CONTROL
AND FOOTLOSES
SCORPIONS
MANY FALL ON THE CONTROL
AND SCORPIONS
MANY FALL
AND SCORPIONS
MANY CARRY
AND CHUNG
AND C

WCMF/Rochester (716) 288-3200

PD: TRIP REES HD: DAVE KANE BOT ACAINST ALL COOS YES VAN HALEN APRIL WINE DWIGHT TWILLEY DAVID GILHOUR RAVYNS 30 SPECIAL

HUSY LEVIS
A HIGHY DE NEAVYN
SCORPIONS
CARS
PROCRE CALTREY
PRITENORS
BOOLD FOR THE STORM
STADE ALL PANKLYN
STADE ALL PANKLYN
WITER ALL YARKOVIC
GOLDEN EARLIN
ESTEVE PERSICUM
COLOR ENGLISH
ALARM
HOUSE FOR THE STORM
HOUSE FOR THE STORM
HIGHT MANGEN
HIGH MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGH MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGH MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGH MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGH MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGH MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGH MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGH MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGHT MANGEN
HIGH

WAAL/Binghamton (607) 772-8850 PD: JOHN CARTER HD: DON HORGAN

GOR

CA SEI
FOOTLOOSE
AGAINST ALL GODS
DAN FOOGELBERG
PRETTHOOSE
AFFIL MINE
AFFIL MINE
AFFIL MINE
AFFIL MINE
AND TAME
MANE MOD JAME
MANE MOD JAME
MANE MOD JAME
MANE MOD JAME

ROM JOYL

GO-GO 18

QUEEN

STEVE PERRY
UP THE CREEK
WEIRD AL YANKOVIC

A HOND BO JORES

JOY JACKSON

CHOL LADREN

ALAN

SANDY STRANT

FRANKE

LIGHT Adda

LIGHT Adda

LIGHT ADDINES

JOKE STRAITS

INKS

SIACE

FRANKE & NOCEDUTS

WGIR/Manchester

(603) 625-6915

PD: BOB COR MD: KAREN ANDERSOR

Bot CARS (M) CHRISTINE MCVIE FOOTLOOSE AGAINST ALL ODDS HANTRED MANN VAN HALEN (N) DWIGHT TWILLEY 38 SPECIAL YES

38 SPELLAND
YES
JOHN COUGAR MELLEN
DAN FOORLISERS
A STEVE PERRY
PRITERIDERS
Modium
SCORPIONS

SORPIONS
QUEEN
NIGHT RANGER
ALAN PARSONS
BON JOVI
TONY CAREY
HARD TO HOLD
GENESIS
GOLDEN EARRING
GO-GO'S

COLDEN EARRING
GO-GO'S
SLADE
22 TOP
JON BUTCHER AXIS
THOMPSON TWINS
ROCER DALTREY
WANG CHING
ALARH
MODERN ENGLISH
HAGGR, SCHON,
DAYTO GILHOUP
LIGHE Adda
SILLY RAMKIN
PAIL, YOUNG
SERLIN
FACE TO FACE

WWTR/Ocean City

MON. CLERN STEWNER

MON.
FOOTLOOSE
ROCKE DALTERY
VAN HALEN (H)
AGAINST ALL ODDS
CAME
CAME
TO THE THE TO THE

HEIRO AL YANKOVIC HIGHT MANGENER SCHOOL GOOD S GOOD

(301) 289-4549 PD: RICHARD REMSBURG

NO. ERC JOHNSON

BOO.

YAN HALEN
FOUTCAGE
FOUTCA

MI-SEX
RATT
RAYYNS
CO-GO'S
LICICLE WORKS
LOOK
SINDLE HINDS
FOR CREEK
BERLIN
HAGA B, SCHON, ...
FRANKE & ENOCED
JOBIE COTTON
CHARKERENS U.K.
LIGHT Adda
KING CRINGO
RAND CRINGO
RAND SCHOOL

WBLM/Lewiston-Port (207) 783-2065

PD: JOSE DIAZ

NOW.

WAN HALES PREVENCES IN THE STATE OF TH

Continued on next page

SOUTH

Parallel One

PD: RANDY BROWN ND: JOE POLGER

WNOR/Norfolk (804) 623-9667

PD: RON REGER ND: DAVID HILLAR MD: DAVID WILLARY

BOX
VAN PALEN (N)
18 SPECIAL
19 SPEC OZZY OSOUTONE
ALARM
JON BUTCHER AMIS
JUDAS PREST
UNNEIA
PRETENDERS
BON JOW:
NOTLEY CRUE
SLADE
A FRANCE A
A FRANCE A KNOCKOUTS

WKLS/Atlanta (404) 325-0960

PD: ALAN SNEED MD: BOB BAILEY

RES

DEFORT TWILLEY
ROMANTICS
FOOTCOORSE (H)
JOHN COULAR RELIEN
ROAINST ALL EDDS (M)
ALL PARSCHS (M)
ALL PARSCHS (M)
ALL PARSCHS (M)
ALL PARSCHS (M)
RES
TONY CARRY
PRETENDERS (M)
RICHT PARSCR
WEIRD ALL YANKOVIC (M
VAN SALER (M)
RESIDENT CARRY
VAN SALER (M)
RESIDENT CARRY
VAN SALER (M)
RESIDENT
SALOR
JULIE BROWN
MANK CHUMC
JULIE
JU

KLOL/Houston (713) 526-4591

PD: BLAKE LAWRENCE MD: RICK LAMBERT COMPLIANCE
CASE (H)
YES (H)
YE

WSHE/Miami

(305) 581-1580 PD: DAVE LANCE

ROC
YES
PRETENDERS
CARS
MALL & COATES
CARS
MALL & COATES
CARS
MALL & COATES
CARS
MALL WALL
COOSE
FOOTLOSSE

KZEW/Dallas (214) 748-9898

PD: ANDY LOCKRIDGE MD: JON DILLON WAT INCLEM (N)
SCORPIONE (N)
SCORPIONE (N)
SCORPIONE (N)
SCORPIONE (N)
YEE
STORM THE
BOW JOYL (N)
DOUGHT THILLEY
HAMAR, SCHOM...
SE EPECIAL
AGAINST ALL COOS
AND FOOGLERIC
MIGHT TANCER
BUILD OWNER CULT
HAND TO DOUGH
HAND THE LO DOUGH
FANAMER
STORM THE LO DOUGH
FAT THANKER
FAT TH

> KSRR/Houston (713) 797-0097

KTXQ/Dallas (214) 528-5500 PD: TOM OWERS

HOT OWNESS
HOT OWNESS
HOT OWNESS
FOR OWNESS
A STAYE PERFORM
AND TO MOLD
NO STRICKS
DOWN DOCUMENT
AND TO MOLD
AND COUCLES MELLEN
DAVID GLUNCK
VES
CARS
CARS
UNY LEWIS

MD: RUBY CHEEKS MACHINERY ALL COOSTITUTES AGAINST ALL COOSTITUTES AGAINST ALL COOSTITUTES AGAINST AND ASSESSED AS AGAI

WYNF/Tampa (813) 876-0455 MD: RON DIAZ

NO.

WAN MALEN
SCORPIONS
SCORPIONS
SCORPIONS
MALEN
MAL

Parallel Two

KMJX/Little Rock (501) 470-0123 PD: TON WOOD ND: TOPHY SHITH

AND ACAINST ALL GODS FOOTLOSE THOMSON THREE ENERTHDICS ENERTHDICS ENERTHDICS OF THE STATE OF THE

WANG CHUNG ALARM Light Addu SLADE STEVE PERRY HAGAR, SCROM, TED NUGENT

WKDF/Nashville (615) 244-9532 PD: SHOKEY RIVERS ASST. PD: DAVID HALL (PROZEN) Hot

Hot
FOOTLOOSE
AGAINST ALL ODOS
NEWA
CARS (M)
EURYTHMICS

CAME IN ICE

CAME IN ICE

MAN POSITION

MAN PARCON

THOMSON TYNIS

MANC CHIMG

MALL & DATES

MANC CHIMG

TOWN CARLY

MANC CHIMG

MAN PARCONS

TOWN CARLY

MANGEP

JOHN COUGAN PELLON

VAN MALEUN

CULTURE CLUB

CULTURE CLUB

CULTURE CLUB

CULTURE CLUB

CULTURE CLUB

MAN PARCON

MAN PA

WYMX/Augusta (404) 722-1302

PD: CHUCK WHITAKES MD: JAY SISSON

(PROZES)

BOC

YES

OCHUTURE CLUB

NIGHT RANCER

FOOTLOSE THE

FOOTLOSE THE

FOOTLOSE

CHUTURE CLUB

NIGHT RANCER

FOOTLOSE

CHUTURE

FOOTLOSE

CHUTURE

FOOTLOSE

CHUTURE

CHUTURE

CHUTURE

CHUTURE

CHUTURE

CARI

SANDY

STEMANT

SANDY

STEMANT

MARKING

CHUTURE

MARKING

PD: STEVE RUNNER MD: DOC BALLUTE

BOX
POOTLOGE (M)
POOTLOGE (M)
POOTLOGE (M)
PAILY TORING
POOTLOGE (LIB
PAILY TORING
POOTLOGE (LIB
COLUMNIC CLUB
COLUMNIC CLUB
COLUMNIC CLUB
COLUMNIC CLUB
COLUMNIC COLUMNIC
RAND TO BULL
MAN
SCORE (COLUMNIC
RAND TO BULL
MAN
MAN
SCORE
BURL
MAN
BUR

KNCN/Corpus Christ (512) 289-1000

PD: BOB FAZIO HD: HANDO CAMINA

CARS (N)
PROTENCENS (

KRIX/Brownsville (512) 350-9999

PD: GARY STEELS MD: RICHARD BROOKS

COME CO

KXZL/San Antonio (512)226-6444 PD: RAY ST. JAMES

BOC SCORPICHS PRETENDERS VAN SALEN AGAINST ALL CODS (M) CARS ALAN PARSONS YES NIGHT RANGER HACAR, SCHON, TONY CAREY THOMPSCHITMINS

UP THE CREEK
HAGAR, SCHON,...

9 STEVE PERRY
HUEY LEWIS
CHRISTINE MCVIE
HANG CHUNG
SANDY STEMART
SON JOVI
GOLDEN EARRING
SLADE
PRETENDERS

WKZL/Winston-Salen (919) 725-0556 PO: TOM COLLINS

KLBJ/Austin (512) 474-6543

BOX PROTILOGE ON OF THILLEY APPLIED TO STATE OF THE STATE

WFYV/Jacksonville (904) 642-1055

PD: CHRIS JONES MD: LEX STALEY

ROC
CARS
ONTIO GILBOUR
VAN IGLEN
SCORPIONS
THOMPSON TWINS
THOMPSON TWINS
THOMPSON TWINS
THOMPSON TWINS
HALL COME
FOOTLOORE
HALL COME
HALL CONTES
HAMPED
HA

WROQ/Charlotte (704) 392-6191

www.americanradiohistory.com

PD: JACK DANIEL MD: MIFE DONOVAN

BOT CARE HARD TO HOLD NIGHT RANGER DAN POGELBERG PAUL TOUNG YES PRETENDERS

PD: CLARK RYAN MD: JOHN MICHAEL SCOTT

Medius

WANG CHING

WANG CHING

MATERIA

DAVID CILLIDOR

MATERIA

JOSO ODICAR MELLEN

LIST MATERIA

GO-GOTE

LIGICLE MORES

ECHO & BUBBINDENIS WRXL/Richmond (804) 282-9731 PD: GARY CHASE MD: PAUL SHUGRUE

WOWE/Chattanooga (615) 267-1050

PD: TONY DAVIS

WQDR/Raleigh (919) 832-8311 PO: TOM EVANS ASST. PD: BOB WALTO CARE (H)
GO-GO'S
FRETENDERS
BEELIN
FATTENDERS
BEELIN
FATTENDERS
BEELIN
FATTENDERS
BEELIN
FATTENDERS
BEELIN
FATTENDERS
BEELIN
FATTENDERS
FATTEND

WKTM/Charleston (808) 723-8165 MD: LEE GELLINS

BIOS

MALINST ALL GOOS

MALINST ALL GOOS

MANFRED NAMM
FOOTLOSE PARM
FOOTLOSE PARM
FOOTLOSE

DAM FOOTLOSE

MANFRED NAMM
MANF

WDIZ/Orlando PD: RAD MESSICK

THEMS ON TWING
CULTURE LUB
AGAINST ALL CODE
MAGINE SORCHERS
FAMILE
FAMIL

WLRS/Louisville (502) 585-5178 PO: LEE HASTERS HD: BRIAN CHRISTON

KISS/San Antonio (512) 223-6211 PD: GREG STEVENS NO: TEMPIE LINDSEY

APPLL WINE
VAN INJEN
LANG PRED MANN
CARES GIME

STONY PERMIT
JOHN COUGAN MELLEN
TORY CARES
TORY CAR

WKQQ/Lexington (606) 252-6694

PD: DAVE KRUSENKLAUS MD: CURT MATHIES

WTKX/Pensacola (904) 438-7543 PD: MARK DAVID SAWYER

VAR HALEN
YES
ALAJHST ALL GDDS
CAME TO MOLD
SCOURTIONS
ALAM PASSONS
SCHEDING
RATHAVERS
FAT TRAVERS
GOUSTING
FAT TRAVERS
GOUTH ON THE MENT OF THE MENT

PD: REGGIE JORDAN ASST. PD: JOHN KELLY

FOR TOTALORE (N)(L)
RIEY LEWIS
VIEND AL YARROYIC
JE SPECIAL
AGAINST ALL COOR
ROCHMEL
VIEN
ROCHMEL
ROCHMEL
ROCHMEL
ROCHMEL
ROCHME
ROCHMEL
ROCHME
ROCHMEL
ROCHME
ROCHMEL
ROCHME
ROC

KLAQ/El Paso

(915) 544-8864 PD: ARIN MICHAELS MD: PEPE LOPEZ

. WQMF/Louisville (502) 589-4400

PD: TON OWENS MD: DURE MEYERS

STADE
UP THE CREEK
HALL & OATES
MEIRO AL YANGO
SILLY RANNIN
JUDAS PRIEST
TOD NUCENT
MANG CHUNG
RAVYNS
DMEGRT TWILLEY
PAUL YOUNG
A HOUNG AND JUNES
Light adds
STEVE PERRY
HISSING PERSONS
FACE TO FACE

WZXY/Kingsport (615) 246-8131

TOW

CARR (H)

FOOTLOOSE
SCORPICHS
AGBINST MAL GODS
SCORPICHS (H)

VES
GUEE

CUEEN

LABA PARSCHS (H)
THOMS SCN THINS
COUNTY
THOMS SCN THINS
COUNTY
THOMS SCN THINS
COUNTY
THOMS SCN THINS
COUNTY
THOMS SCN THINS
TED WICKER

TED WICKER

TED WICKER
TED WICKER
TED WICKER
TED WICKER
TED WICKER
TED WICKER
TED WICKER
TED WICKER

MASS CHEM
TED WICKER
TED WICKER
TED WICKER
TED WICKER

MASS SINCE
THE CHEEK

MASS SINCE

MASS SINCE
THE CHEEK

MASS SINCE

MAS

BOOL
THOMPSEN THINS
DAM POSELLERG
EURTHRIELD
AGAINST ALL COOS
GALAINST ALL COOS
GALAINST ALL COOS
FOUR COOSE
MANY RED NAME
MACHINE
MACHINE CLIM
MACHINE
MAC

Parallel Three

KSMB/Latayette

(318) 232-1311

POI DUZE RESEAULT

BASE FORGLARICA
A NIGHT DI HEAVEN
YES (N)
HURY LEWIS
MANGLUM
MANGLU

WZXR/Memphis (901) 726-0060

PAT TRAVERS WEIRD AL YANKOVIC

PD: JOHN RIVERS ND: TOM STEIN BOT FOOTLOOSE HARD TO HOLD CARS (H) MANG CHUNG ALAN PARSONS (H) AGAINST ALL CODS THOMPSON TWINS MALL & OATES
SCORPIONS
VAN RALEN (R)
VARION LEN
Medium
NICT VARIOTIC (N)
Medium
STRVE PERRY
TORY CARRY
NICOT RANGER
HADAR SCHM.
JOHN DOLLAN
JOHN DOLLA

WIMZ/K noxville (615) 525-6000

PD: KERRY LAMBERT MD: SCOTT PAULSEN WWWV/Charlottesville (804) 971-4057 PD: JAY LOPEZ THE COURT OF THE PART OF THE P

CANE
MAINTET ALL CODE
VAN BLEEN
PROTECTION
P

MAY DO GLAMOUS
NIGHT SHANGE
BUEY LEWIS
MADELUM
PRETENDESS
MADELUM
PRETENDESS
THOM STEMMEN
TO NUMBER
THO NUMBER
SANDY STEMMEN
ROCKE
ROCKE
ROCKE
ROCKE
ROCKE
TO NUMBER
ROCKE
ROC

KMBQ/Shreveport (318) 425-8692

PD: DICK BASCON HD: HICK LANE

NO. NICK LANE

SES

FROTLOSS INI
ANALYST ALL COSS

EINTHING
ALAN PANGOS

THORPES THES

ANAL A DATE

OFFICE

OFFICE

STEELS

ALAND

JASON & SCOCCHES

STEELS

TO STEELS

ALAND

JASON & SCOCCHES

STEELS

STEELS

TO SCOCCHES

TO S

WCKN/Greenville-Spartensburg (803) 226-1511 PO: STEVE CHRIS

KUFO/Odessa (915) 366-2801 PD: J. HICHAEL SCOTT BOX
CARS (MACHINE)
MAGAINST MAL ODDS
SCORPIONS
SCORPIONS
NAMPEDD NAMN
TONY CARRY
PRETENDES
THEMSON TWESS
THEMSON THEMS

JOHN BYTCHER AND
GOOD'S
OUEN
MISSING PRISONS
OPEN
MISSING PRISONS
OPEN
MISSING

APRIL MINE
MEIRO AL YAMKOVIC
FRANKE & ROCKOUTS
DMIGHT TWILLEY
Light Adds
STEVE PERRY
KING CRIMSON
CHAMELEOMS U.K.
M+M
COLOUR RADIO

WRUF/Gainesville (904) 392-0771

PD: HARRY GUSCOTT MD: GREG HAMMER

NOW.

NOW INLEW (M)

NIGHT MANCER

MURY LEWIS

AND INST ALL COOR (M)

SON JOYU

CONTROL OF THE COOR (M)

SON JOYU

CONTROL OF THE COOR (M)

SON JOYU

CHERT TIME NEVIE

THE PERSON OF THE COOR (M)

NOW INCELLERC

CASE (M)

MAN INCELLERC

COMPANY

MAN INCELLERC

ALAR PANGENCE

MAN INCELLERC

AND TO NOLLO

DEGICAL THE MAN INCELLER

AND TO NOLLO

DEGICAL THE MAN INCELLER

AND TO NOLLO

DEGICAL THE MAN INCELLER

AND TO NOLLO

MIN INCELLER

MAN INCELLERC

KFMX/Lubbock (808) 747-1224

PO: NAT LAND HO: JESSE RYAN MADE MAN POOTCOME NAME POOTCOME POOTCOME POOTCOME POOTCOME POOTCOME NAME POOTCOME POOTCOME PO

a PAT TRAVERS a JOE JACKSON

WHMD/Hammond (504) 345-1070

PD: MARK SEGER BOSE
DAR POGILARIA
FOUNDE (M)
PAUL YOUNG
THOMSON THINS
THOMSON THINS
NAME PARCES (M)
AND PARCES (M)
AND PARCES (M)
AND PARCES (M)
AND STAMP
ROLLEY
ROLLING STORES
ROLLEY
ROLLING
ROLLEY
ROLLING
ROLLEY
ROLLING
R

MIDWEST

Parallel One

WMMS/Cleveland (216) 781-9667 ON: JOHN GORHAN HD: KID 120

EUNTYMOUSE (H)
BERLIN (H)
SLADE (M)
SLADE (M)
SCHORE PERSONS
HISSING PERSONS
OFFICERS
HISSING PERSONS
CYMOL LAUPER
HISSING PERSONS
CYMOL LAUPER
FOR PERSONS
FOR THE STATE OF T

JOHN COUGAR MELLEN
HUEY LEWIS
SPANDAU BALLET
MATTHEW WILDER
Heddius
HR. HISTER
BILLY RANKIN
JOE JACKSON
SANDY STEMART
GO-GO'S

Continued on next page



MIDWEST (continued)

WQFM/Milwaukee (414) 276-2040

PD: LEE ARNOLD MD: ANDY BLOOM

BOX
RATIBON
VAN SPALEN
HICHARL SCHENKER
SCORPIONS
TONY CARRY
BON JOVI
YES
TORONTO AGAINST ALL ODDS
MOTLEY CRUE
APAIL WINE
Medium
DEWAN
STREETS
ROLLING STONES
ROLLING STONES
ROLLING STONES
CARS

ROLLING STONE CARS SAXON HUEY LEWIS JUDAS PRIEST HISSY

THOSE PRIEST
MI-SEX
FRANKE & NOCHOUSE
FRANKE & NOCHOUSE
A NIGHT IN MEAVEN
DOUBLE
DOUBL

WLUP/Chicago (312) 440-5270

KQRS/Minneapolis (612) 545-5601

PD: GREG SOLK HD: BILL EVANS

WRIF/Detroit (313) 827-9505 PO: MARK PASHAN MO: MICHAEL HAYER

GEN
VAN VALEN
VONTIORE (N)
PROTECTION (N)
PROTECTIO

BIG COUNTRY
HAMD TO INDUD
ALAN PARSONS
HE, MISTER
TONY CARRY
CHRISTINE MCV
HADAR, SCHON,
DZZY DEBOURNE
PAT TZAVERS
PROCER DALTREY

WLLZ/Detroit (313) 863-1800

ROCK
AGAINST ALL CDDS
ALAN PARGONS
FRETENDERS (N)
F PD: JOE URBIEL MD: DOUG PODEL Hot VAN HOLEN YES NIGHT RANGER RAINBOM SCORPLONS APRIL WINE CA PS FOOTLOOSE SLADE STEVE PERRY BON JOW! HUEY LEWIS HAND TO HOL DMIGHT TWILL TONY CAREY LOOK DIO

PD: RICK BALIS MD: AL HOPER PD: VICKI HODGSON ND: WALLY MALKER BO. AL HOTER

BOY

WAN JOLEN

TO SOUTH THE LEY

SOUTH THE LEY

SOUTH THE LEY

MITH LEN'S

SOUTH THE LEY

A STORT IN HEAVEN

A STORT IN HEAVEN

TON' CARRY

SON JOY'S

MACAPE, SOUTH

MACAPE, SOUTH NOT WALLY WALKER

BOC.
MANTEED MANN
MATERIO MANN
MATERIO

KKCI/Kansas City (816) 531-3400 WXRT/Chicago
(312) 777-1700
PD. NORM WINER
PD. NORM MINER
POSEN
BREE
PARTEMENS
CORRISTOR MCVIE
JOE JÁCISON
CARS
AGAINST ALL GODS
EUNYTHALCS
DAVID GILMOUP
WES PD: FRANK HAME! ND: MIKE WHITE

DAVID GILHOUR
TIES
ALIAN PARSONS
THOMPSON TWINS
CHIHA CRISIS
CHIHA CRISIS
CHIHA CRISIS
ONIGHT TRILLEY
HORAD JONES
DAN FOGGER DALTREY
WANG CHURG
COTEN
HEIGA
WALLER

H+H
HATERBOYS
JEFF LORBER
JOST HOLLAND
INXS
LAURIE ANDERSON
THE THE
LAURIA HYRO
GO-GO'S

GO-GO'S ICICLE WORKS ALARM

UTOR IA

BERLIN

HER VAN GALLEN MIGHT MANGER (L) MANTERO PAINN SCORPIONS BOS JOY JACK MANTERO PAIN AGAINST ALL CODS OF THE MISSING MANTERO PAIN AGAINST ALL CODS OF THE MISSING MANTERO PAIN AND AGAINST ALL CODE OF THE MISSING MANTERO PAIN MISSING MANTERO PAINT MANTER MANTERO PAINT MANT

WMET/Chicago (312) 645-9550

PD: RICH MEYER MD: BRUCE WHEELER MD: BRICE MITELER

AGENET ALL CROSS
FOOTLOSE (M)

VES (M)

VAN SOLEN (M)

AND FOOTLOSE (M)

BILLY BANKEN

BI

WSKS/Cincinnati PD: PAUL PREDRICKS MD: MARTY BENDER

NO. MARTY BENDER

BOT

INDET RANCER (#)

PETTENDER

MAINTY ALL CODE

SORPIONS (M)

38 SPECIAL (H)

VAN RALEN

MANTRED MANN

TES

SALON

PROFILED MANN

TES

SALON

CHASTIFE MOVIE

BRAD TO MOLD

STEVE PERRY

MACLIAN

MACLIAN

PROFILED

TROMPSON TAINS

CHASTIFE MOVIE

BRAD TO MOLD

STEVE PERRY

MACLIAN

MACLIAN MAGIUM
QUEEN
GON JOVI
ROMANTICS
RUEY LEWIS
TONY CAREY
REAL LIFE
ALAN PARSONS
EURYTHRICS
DWIGHT TMILLEY
WANG CHUNG
HOMARO JONES
DAVID GILMOUR
A SLADE
A JULIE BROWN

KYYS/Kansas City (816) 753-4567 PD: JOE MCCABE MD: RANDY RALEY

Not VAN HALEN VAST ALL CODE THOMPSON THENS CARS
FAVIE GILMOUT
EMICHT TWILLEY
HIEY LEWIS
HIGHT RANGER
SODRPIONS
ALAN PARSONS
PRETENERS
HARD TO HOLD
MAGIT
MATTHEW
FOOTLOOSE
HAND TO MANN
DAN PIEZE-FEG MANY PRO MAINT
TOWN THE PROPERTY OF THE PROPER

WEBN/Cincinnati (513) 871-8500 PD: DENTON HARR HD: CURT GARY MO: CURT GARY

NO.

STATE OF THE STATE OF TH

Parallel Two

KICT/Wichita (316) 722-5600 PO: BILL BRUIN HD: LEZ ROBERTS

PO: BILL BROWN
MO LEE FOREYS

BOX
SCRETIONS
AGAINST ALL CODS (M)
JOHN COULAR PRELIEN
CAMES (M)
TONY CARRY
HALL & OATES
DAY OF CHARKE
DAY

FO: CHARLIE WES'

Bot NIGHT RANGER BON JOVI SCORPIONS VAN HALEN YAM HALEN
YESY LEWIS
PRETYLEVIS
PRETYLEVIS
PRETYLEVIS
PRICHT TWILLEY
AGAINST ALL GODS
QUEENT AGAIN
RAGAN, SCHON,
HAMPRICE HANN
STEVE PERRY
BANGLON
DAN POGELERG
APRIL WINE

- YVI

Medium
DAN POCILIERU
APPIL MINE
EBLLY NAMELE
BELLY NAMELE
ROMANTICS
GUIET ZEOT
ALAN PARGONS
CHESTINE MCVIE
GENESIE
RAUTUS
MAGNICTUMG
TRUMBE CHUMG
TRUMBE CHUMG
TRUMBE MCMICH
MAGNICTUMG
TRUMBE
MCMICH
MAGNICTUMG
TRUMBE
MCMICH
MAGNICTUMG
TRUMBE
MCMICH
MAGNICTUMG
MAGNICTUMG
MCMICH
MAGNICTUMG
MAGNICTU CASE ON I HARE TO HOLD PRITENERS SCORE JOSE ON SCORE JOSE ON LOW PASSEN HARE TO HOLD TENDES ON THING BILLY RANKIN HAGE ON HAGE O

WWCT/Peoria

PD: JEFF MURPHY ND: JOHN AMBERG

(309) 674-2000

WIOT/Toledo (419) 248-3377 PD: TERRY SULLIVAN

KATT/Oklahoma City

(405) 848-0100 PD: MARREN WILLIAMS MD: PAT WELSE

NO.

YAN RALEN (N)
NIGHT RANGER (N)
NIGHT RANGER (N)
BON JOYI
PROTECTION
FOOTOGER
FO

KEZO/Omaha (402) 592-5300 PD: BRUCE MCGREGOR MD: JOE BLOOD

POI - Bounce,
POI - BOUNCE,
POI - BOOK

BOR - FOOTLOOSE
AGAINST ALL CODS (M)
- CABE (M)
- YES (M)
- YES (M)
- YES (M)
- YOUNG - TVINS
- YOUNG

WOOS/Cantor (216) 492-5630 PD: RICK SINGER MD: ANDY SANDERBEC

WWCK/Flint (313) 744-1570 WAPL/Appleton (414) 734-9226 PD: MARK HILLER MD: LINDA LANSI PD: HAYNE SHAYNE

BON POOTLIBENG SOCIETY. THOMPSON NYING MALL IS OATE OF THOMPSON NYING MALL COOK NAIP FREE MAIN OF THOMPSON NAIP FREE MAIN OF THOMPSON NAIP OF THOMPSON NO.

YAN WALEN
SCORPIONS
AGAINST ALL CODE
AGAINST WLVQ/Columbus

PD: PAT STILL MD: LEE RANDALL WXLP/Davenport (319) 326-2541 MO: TERRY DUGAN

BOR
CASE (M)
SCORPICIONS (M)
DAVID GILMOUN (M)
VES
GALINET ALL CODS
NIGHT RANGER
BACINET
BACI

PD: GABE BAPTISTE MD: TERRY DUGAN

(614) 224-1271

BOR.

VAN HALEM
YES

OMIGHT TWILLEY
HITY LEATING
HITY LEATING
HITY LEATING
HITY LEATING
HITY LEATING
HITY LEATING
SOURCE
SOURCE
SOURCE
SOURCE
SOURCE
SOURCE
SOURCE
SOURCE
HITTORIA
HITT

KGGO/Des Moines (515) 265-6181 PD: LARRY MOPFITT MD: JACK EMERSON

BOX CONNESS SON JOYLEY FOR JOYLEY WXKE/Ft. Wayne (219) 484-0580 PD: RICK WEST MD: HAL BRANDT

AGAINST ALL CODOS
YES (#)
HUTEY LEWIS (#)
CANS POSELBERG
DAVIGHT MILLEY
VAN NALEN
A STEVE PERNY
PAUL YOUNG
SCHOOL NIE
A STEVE PERNY
APRIL MINE
GENESIS
HOUSEUN TWINS
HARD
PERCHOERS
A JUNE CODOGRA MELLEN
DAVID GILHOUN
PERCHOERS
ALAN PASSONS
BERLIN
HOAGA, SCHOOL
RAVVIS
ALAN PASSONS
HEST
HICKLE MONS
HISSING PERSONS
HISSI

WTUE/Dayton (513) 224-1501

MOI BEARMAN

BOC.

TES (H)

VAN NALEW (H)

VAN NALEW (H)

VAN NALEW (A)

NALEW (A)

MAN PEED NAME MELLEN

THOMPSON THUNS

SCORE ICHS

MANUAL

MAN PARCHES

ALAN PARCHES

BON TO JUNE

AND TO LINEY

JOH SUTTINEY

AND JOHES

AND JOHES PD: BILL PUGK HI: BOB CLARK MOR.

CARS (M)

MANY RED WANN
A MIGHT TO HEAVEN
THOMOSOM TOWN
A MIGHT TO HEAVEN
THOMOSOM TOWN
NOT HANGER
ACAINST ALL CODS
VAN SALEN (M)
MAGINET ALL CODS
MAGINET
MAGINET ALL CODS
MAGINET ALL CODS
MAGINET
MAGINET ALL CODS
MAGINET
MAGINET ALL CODS
MAGINET
MA

CITI-FM/Winnipeg (204) 786-6181 PD: STEVE YOUNG

WFBQ/Indianapoli

(317) 257-7565 PD: BILL MISE MD: BEARMAN

WYFE/Rockford THE NATE OF THE STATE OF THE ST MAST. POI PRED BRING

BOO

TOTHOOSE ALL CROSS

AND SPET ALL CROSS

AND SPET ALL CROSS

AND SPET ALL CROSS

AND SPET ALL CROSS

TESTINE MOVIE

TESTINE MOVIE

TESTINE MOVIE

TOTHOOSE AND CROSS

TOTHOOSE AND CROSS

TOTY CART

TOTY CAR

WIBA/Madison (608) 274-5450 PD: DAVE ERVIN

VANIOLES IN VANIOL

WLAV/Grand Rapids (616) 456-5461

NOR. NALEN NALEN SALE SENSON NALEN SALE SENSON NALEN SALE SENSON NALEN SALE SENSON SALE SENSON SENSO

KQDS/Duluth (218) 728-6421 PD: BRIAN TAYLOR ASST. PD: DAN CULHAN

BOX
VARI NALEM (M)
CARS (M)
CARS (M)
CARS (M)
CARS (M)
CARS (M)
ACA INST ALL GODS (M)
AC

Parallel Three

KLYV/Dubuque (319) 557-1040 PD: ROBERT WELCH MD: TIM JANSEN

NO. THE ADMINIST

BOO. THE ADMINIST

BOO. THE ADMINIST

BOO. THE CLUB OF THE ADMINIST

COUNTRIES CLUB OF THE ADMINIST

FROM THE ADMINIST

CAMP TO CALLER OF THE ADMINIST

CAMP TO CALLER OF THE ADMINIST

CAMP TO CALLER OF THE ADMINIST

COUNTRIES COUNTRIES CALLER OF THE ADMINIST

CAMP TO CALLER OF THE ADMINISTRATION OF THE ADMINISTRATI

MREQUENTS
REGION

REGION

DORANI CURNAN CURNAN

DORANI CURNAN

REAL LIFE

PACTO VOUNCEING

SETTE RIDLER

AVER VINE

AVER DATE

JUNAS PRIEST

SANOV STEMANY

MR. HISTER

JANON STEMANY

REGION

DAVID GILMOUP

ROMENTICS

BILLY RANKIN

STADE

PAUL SILEN

SILE

KQWB/Fargo (218) 236-7900 PD: JON ERDARD

BOE BOM BROWN

BOE MANY RED FROM

OAN PORELIERS

OAN PORELIERS

OAN JOY!

A REAL MANY OAN

A REAL MANY OAN KFMQ/Lincoln (402) 476-8565

PD: TOM BARKER MD: MATT EFFEEN

PD: TONY GATES HD: MIKE SIRIANNI

WBYG/Kankakee (815) 939-4541 PD: SILL TAYLOR ND: CHRISTIE KAYHILL

BOR FOOTLOSE VAN NOLEN YES DAN FOOELBERG THOMSON TWINS QUEEN JOHN COULDER APRIL WINE AND CHORD EURYTHICS MEVIE JOHN LOUISE CARE AGAINST ALL ODDS FALL YOUNG MIGHT TWILLEY CARE MACHINE TO INCLE WORKS NE. HISTER NE. HISTE

KSQY/Rapid City (605) 578-3533

PD: GREGG OLSON HD: JEFF HICHAELS BOY

FOOTLOOSE

VAN SQLEN (N)

STORE JONE

TES (N)

TES (N)

DESCRIPTION

GANG (NY SE (N)

DESCRIPTION

GENERAL SOURCE

FOR SERVICE

GANG (NY SE (N)

DESCRIPTION

GENERAL SOURCE

FOR SERVICE

GANG (NY SE (N)

FOR SERVICE

GANG (NY SE (NY SE (N)

FOR SERVICE

GANG (NY SE (NY SE (N)

FOR SERVICE

GANG (NY SE (

WYER/Mt. Carmel (618) 262-5111 PO: OREXEL DEPORD

BOT AGAINST ALL ODDS SCORPIONS DWIGHT TWILLEY SUCCESSION STATES OF STATE

NIGHT PANGER
GO-SO IS
HANG CHUNG
RAYTHS
RISSING PERSONS
REMAINICS
REMAINICS
LIGHT AND REGISH
JASON & HODROMERS
LIGHT AND
INNS
PAT TRAVERS
SANON
NOTLEY CRUE

MEIRD AL YANKOVIC ALASH JOSE MOLLAND JOSE MOLLAND JOSE JACKSON STRUE PERRY STEED HUGSTY PRANCE A ENGCEOUTS ON HIGHT RANCER LIGHT AND ALGO DIRE STRAITS

WDEK/DeKalb (815) 756-9250

PD: WARD HOLMES MD: JOANI WILLIAM

BOY TOWN WITHIN THE PROPERTY OF THE PROPERTY O

MADDESS
ROGER DALTREY
THOMAS DOLBY
N+N
MR. MISTER
YES
SANDY STEWART

AGA INST ALL CDDS

NENA
QUEEN

WEIRD AL YANKOVIC

HONARD JONES
JON LEMON

BILLY RANKIN

MI-SEX
ALARM

PAUL BARRERE

GOLOEN EARRING

JASON & SCONCHERS

GO-GO'S

STILE COUNCIL

GO-GO'S
STYLE COUNCIL
Light Adda
DIRE STRAITS
LOOK
CHAMELEGIS U.K.
INNOCENT IN DANGER
ECHO & SUNNYMEN
SEQ
STEVE TERRETTS
EARL KLIKIM

KKRQ/lowa City-Cedar Rapids (319) 354-9500 PD: TED BURTON JACOBS

WCPZ/Sandusky (419) 625-1010 PD: BOB BED1

BOT POOTLOOSE (M) CHRISTIME MCVIE "[M) CARS (M) ALAN PARSONS (M) AGAINST ALL CODOS (M) DAN POGELBERG (M) SANDY STEMART YES

SHEWS STEERING (H)
SHEWS STEERING (H)
EURITHORIES (H)
EURITHORIES (H)
FORTHORIES (H)
TOWN CARRY
TOW

WIQB/Ann Arbor

(313) 662-2881 PO: LES COOX MD: DEBBIE DALTON

WAR WALEN
AGA INST ALL QOOS (M)
FOOTLOOSE
MANY RATE WANN
COODER JONS
MOTILETY CRITE
36 SPECIAL
TONY CAMPRILLERY
HAND TO HOLD
OUEEN
AND TO HOLD
OUEEN
AND TO HOLD
OUEEN
ALAN PLANCE
ALAN PL

CAME (M)
PROTECTIONS (M)
PROTECTIONS (M)
PROTECTIONS (M)
MALL & OATES
AGAINST ALL CODE
AGAINST ALL CODE
THOMPSON INVINE
MANAPED MANN
MASTER MILLEY
VAN HALDN (M)
HERIT
MAN PACENT
AGAIN PASSED
AND TO GLIMBOUR
PROTECTIONS
AGAIN PASSED
MAN POCITIONS
AGAIN PASSED
MAN POCITIONS
AGAIN PASSED
MAN POCITIONS
MAN PARTICIONS
MAN PARTI

WEST

Parallel One

KROQ/Pasadena (213) 578-0830 PD: RAYMOND BANISTER ND: LARRY GROVES

BOD THINS
THORPION THINS
PROMETE GOES TO NO
PRITEMENTS
HIRE TRAIN
EURITHMICS
HANG CHONG
SPECTHEN
BLANDHAME
TRAIN POR FEARS
SIPPLE HINDS
ATC TEASS FOR FEASS
SIPPLE HINDS
SIPPLE HINDS
THOMAS DOLBY
THOMAS DOLBY
THOMAS DOLBY
THOMAS DOLBY
THOMAS DOLBY
THOMAS
LANG
SEALIN
THOMAS
SEALIN
TH

INICONSTIONS
CONCESSIONS
CARREL
CARRE

KINK/Portland (503) 226-5080

PD: RICK SCOTT MD: CARL WIDING

KDKB/Phoenix

(602) 897-9300
PD: JEFF SATTLER
(FROZEN)
BOX
10 SPECIAL
FOOTLOOSE
EUNTHRIC S
HANFRED HANN
ONIGHT THEILEY
HALL & OATES
AGAINST ALL ODS
A NIGHT DN HEAVEN
GEFES IS
HEGELUSH

WANG CHONG
HIEY LEWIS
HARD TO HOLD
BATTER TORKTHON
BATTER TORKTHON
CARS
GOOD

(602) 897-9300

PD: JOH RUSSELL, HD: RON GARRETT

Continued on next page

PD: AL BARNETT

KOLA/San Bernardino

THE TOTALORE SMIGHT THILLET CASE (IN) ACAINST ALL CODE VAN HALENT TONY CARRY TOTAL CASE (IN) ACAINST ALL CODE VAN HALENT TONY CARRY TOTAL CASE (IN) THOUSE CASE (IN) COURT CASE (IN) THOUSE CASE (IN) COURT CASE (IN) CASE (IN)

KMET/Los Angeles (213) 464-5638

PD: MIKE MARRISON MD: SUE STEINBERG

KQAK/San Francisco

PD: BOB HEYMANN MD: OZ REC
CARS
THOMPSON TWINS
THOMPSON TWINS
PRETENCES
MANO, CHEMO
SIRUEL RINGS
FRANKIE COES TO HO
ALARM
DURAN EURALIE
HOLLER
HOLLE

KRQR/San Francisco (415) 765-4097

MD: ROY GARRETT

BOR

BAGAR, SCHOR, ... (N)

DATIGHT PROCLEERS (N)

ALAN PARGONS

CARS (H) WAN HALEN (N)

ALAN PARGONS

CARS (H) WAN HALEN

FOURT SANGER

YES

FOURT SANGER

YES

HALEN

HALEN

FOURT SANGER

HALEN

HALEN

FOURT AND SANGER

FOURT AND SANGER

FOURT SANGER

APRIL WINE
OWNERS
SON JOY
AND JOY
AND

HELIX
PREFEDERA

A NUMY LEWYS

PAT THAVE NO

PAT THAVE NO

PAT THAVE NO

ROBERT OF

ROBE

KTYD/Santa Barbara (805) 963-1601 PDI JANE ASHER

FOR TOTALOGIE CASCILLE CONTROL OF TOTALOGIE CASCILLE CONTROL OF TOTALOGIE CASCILLE CONTROL OF THE CONTROL OF THE CASCILLE CONTROL OF THE CASCILLE CASCILLE CONTROL OF THE CASCILLE CASC

KFMF/Chico (916) 343-8461 POI RON MOCOWARD

BOT.

KSPN/Aspen

PO: LEX DURGAN

WEST (continued)

KSJO/San Jose

PD: LEE SOT HANSEN ND: NIKKI STEVENS

BOOK ALL GOOS AATT ACAINST ALL GOOS AATT VERITY VAN HALEN (N) BOOKEN EARLING A HIGHT IN HEAVEN BY HIGHT IN HEAVEN BY HIGHT IN HEAVEN BY HIGHT AND HALEN FARSONS MANTAGE ROAN THEN (CHARLES AND HALEN FARSONS HANTAGE ROAN FEEL OF CORNEY APRIL WINE BLADE OF CORNEY APRIL WINE BLADE OWNERS HAD AN ATTEN CAN'T BUT AND HEAVEN FEEL OF CONTINUES HAD AN ATTENDED AND FEEL OF CONTINUES AND HALEN FEEL OF THE HA

KUPD/Phoenix (602) 838-3062 PD: VAL McINTOSH MD: CURTISS JUMNSO

BOT QUEEN CARS PRETEMBERS SCORPIONS VAN HALEN DAVID GILHOUR YES ALAN PARSONS ALAN PARSONS MANY RED DANN PROTILLOGE

(408) 288-5400

PD: JOHN BRADLEY HD: DOUG CLIFTON BOXE

CHRISTINE MYVIE

CHRISTINE MYVIE

CHRISTINE MYVIE

CHRISTINE PRICTICAL

THE YES
CENTES IS
HANT PED MANN
PALL YOUNG
EURYTHOLGS
HOWEVER
ROLLING STONES
SIMPLE HINDS
SELLING

HI-SEX
TALK TALK
HR. HISTER
ALARM
LAURIE ANDERSON
LAURA NYRO
ALBERT COLLINS
HADNESS
HHH ROR THOMPSON ATC MATERBOTS WEIRD AL YANK ECHO & BUNNYN Light Adds DIRE STRAITS SAITHS GEORGE FRBER LOOK

K-97/Edmonton (403) 428-8597 PD: NEIL EDWARDS

FOUTLOUSE
SON JOY!
AGAINST MALCODS
AGAINST MANCEP
SON JOY!
AGAINST MANCEP
AGAINST MANCEP
AGAINST MANCEP
AGAINST MANCEP
AGAINST MANCEP
AGAINST MANCE
CHRISTINE MCVIE
AMAIL WINE
CHRISTINE MCVIE
AMAIL WINE
CHRISTINE
AGAINST MANCE
CHRISTINE
AGAINST MANCE
AGAI FIGE

AN INILEN

FENA

FENA

FENA

CHRISTIPE NCYTE

CURTIFIED CO

CURLAN DUBAN

CHRISTIPE NCYTE

CHRISTIPE N KBPI/Denver

(303) 936-2313 PD: HOWIR CASTL MD: LYNN WELLS

RAND TO MOLID
CAME

RAND TO MOLID
CAME

AND INSTITUTION

AND INSTITUTION

HOPE LINES

YOU HOLD

NOT CONTINUE

YOU HOLD

NOT CONTINUE

RALL WITH

BALL WITH

KZOK/Seattle (206) 223-3911 PO: PHIL STRIDER NO: CRAIG HARTIN

GO-GO'S
CARS
GENERAL PUBLIC
Medium
DURAN DURAN
CULTURE CLUB
RE-FLEX
CHIMA CRISIS
LYRES
RINA HAGEN
BROREN EDGE ADAM ANT 1 COLLING WITHOUT CONSTRUCTION OF STRUCTURE STATE OF STRUCTURE STATE OF STRUCTURE STATE OF STRUCTURE STATE OF STATE OF STRUCTURE STATE OF STATE OF

DOMENTICS
USAGE
SILLY IDOL
OUIST SECTOR
TOMEST IN SECTOR
LIGHT SECTOR
LIGHT IN SECTOR
CORY HART
CORY HART
SCORPIOS
SUBTLE MINTE
DATID GLEGOR
ANYTHIS
ANYTHIS
TOMY CAREY
A TONY CAREY
A CO-90'S

91 X/San Diego

(619) 291-9191

PD: JIM GETARD MD: MAJ MAX

KOME/San Jose 408) 246-6811 PD: PAT EVARS AMST. PD: DANA JANG

MRIT. FD: CAMA JANG
Bock
MOD RADIO MAIN
EX TOP
MAIN
MAIN
MOD RADIO MAIN
MAIN
MOD RADIO
MOD RADIO
MAIN
MOD RADIO
MOD

KZAP/Sacramento (916) 925-3700 PD: CHRIS MILLER MD: TOM CALE

KCAL/San Bernardin (714) 825-5020

PD: JIH JAMES HD: HIRZ STENART

CA 95

AGAINST ALL CODG

AGAINST ALL CODG

AGAINST ALL CODG

STRVE PERRY

SERLIH

USA

ALAN PASCHS

VAN PASCHS

WAN PASCHS

ALAN PASCHS

MAGG CHUNG

THOMSON TWINS

MAGIL INFE

PANALL LIPTE

PANALL GOES TO HO

GO-OO-0'S

A REAL LIPTE

PANALL PERCHS

MAGIN PERCHS

MAGIN THOMSON

MAGIN PERCHS

MAGIN TO HOLD

1-SEE

MAGIN THOM

MAGIN THO

KGB-FM/San Diego (819) 292-1360

PD: LARRY BRUCE ASST. PD: TED EDMARDS

GOLDRI EARRING
A HORST DE HEAVEN
A HORST DE HEAVEN
A HORST DE HEAVEN
ALAM PARKORS
GOBLETINE MEVIE
STORT BANKER
A STRUE FERNY
HARD TO HOLD
ACCEPT
FRANKS & KNOCKOUTS
BLOCK HORST
FRANKS & KNOCKOUTS
BLOCK
BLO

PD: DON SHAPER MD: RICK SHANNON

PRESENCES
VAN MALE
VAN MALE
MARKET
ACCEPT
AC

PD: SCOTT JAMESON ND: KELLY O'MEAL BOC.

BOC. AND (#) DESCRIPT TWILLEY TWO SEAR PARKS OF TWING SEAR PARKS OF TWING SEAR PARKS OF TWING SEAR PARKS OF TWING FEBRUARY SEAR PARKS OF TWING FEBRUARY SEAR PARKS OF TWING FEBRUARY SEAR PARKS OF TWING THE TWING SEAR PARKS OF TWING SEAR PARK

KMEL/San Francisco

PD: JACK SILVER ND: GENO MITCHELLINI

BOC STATE OF THE S

KFOG/San Francisco (415) 885-1045 PD: DAVE LOGAN

NAME STONES POLICE STONES POLICE STONES POLICE STONES POLICE STONES POLICE STONE STO

KGON/Portland (503) 655-9181 PD: DAVE VAN DYKE MD: INESSA YORK

NOT IMESSA YORK

BAN
AGAINST ALL CODS
AGAINST ALL CODS
VAN INGLEN (%)
DEFORT THILLEY
SCORE FOR (%)
THAT FED MANN
FOOTLOSE CARS
(H)
JUNE COULDEN MELLEN
BETTE FERRY
MAN
MONTO GLIMOUR
MONTO GLIMOUR
PRETENDERS
PRETENDERS
ROMANTICS
BON JOYL
ALAN FRAGMS
A COMMITTES
BON JOYL
A TORY CAREY
UP THE CREEK

KROY/Sacramento (916) 446-5769

TOPIC CARY
AND HOST CARY
AND HOST CARY
FOUND COME
FOUND
FOUND COME
FOUND
FO

KRCK/Portland (503) 222-1841 PD: BOB, BROOKS HD: CAROL RECHARDS

BAND
SOURPHIONE
VAN DALEN (H)
JUDAE PRIEST
TEO WUGENT (H)
SON JOVI (H)
ACCEPT
TEO WUGENT (H)
ACCEPT
TO GOOGHO ACCEPT
TO AN ACCEPT
TO AN ACCEPT
TO AN ACCEPT
TO ACCEPT
T

KLOS/Los Angeles (213) 557-7250 PD: TOMMY HADGES HD: RUTH PINEDO

HOW MAN THE STATE OF THE STATE

KISW/Seattle (206) 285-7625 PD: GARY BRYAN MD: STEVE SLATCE

NOT YEAR YOUR STATES OF THE ST

KWFM/Tucson (602) 748-2400 MD: RICK ALLEN

ROLE

VAN NALEH
YES

MANG CHONG

SELLY MANKEN

GENESIS

MANG CHONG

SELLY MANKEN

MIGHT RANGER

MIGHT RANGER

APPLICATION

MIGHT RANGER

APPLICATION

MIGHT RANGER

MALE & OATES

APPLICATION

MALE & OATES

APPLICATION

MALE & OATES

APPLICATION

MALE & OATES

APPLICATION

MALE & OATES

MALE & OAT Parallel Two

PD: BILL STAIRS

SOE
AGAINST ALL ODDS (R)
YES (H)
YES (VAN NALEN
DURAN DURAN
BOB DYLAN
BERLIN
HUEY LEWIS (L)
3H SPECIAL
CULTURE CLUB
JOHN COUGAR MEE
Light hadden
STEVE PERSY
ROMANTICS
JOE JACKSCH

HOT VAN HALEN SOURPEONS PRETENDERS PRETENDERS BILLY 100L CARS FOOTLOOSE HOUSE VEHIS TOWN CAREY ICICLE WORKS YES DAVID GILHOUR SUCKNIE STREET HISSING PERSONS KPOI AM-FM/Ho (808) 524-7100 PD: BILL MIME MD: ANDY PRESTON HOR HALL 6 DATES VAN HALEN EURYTHMICS

BON JOVI
MALE & OATES
DAM FOGELERY
PARAMA, BONOM ... (#)
***THE PARAMA
***THE COURCE
*

PD: IRA GORDON ND: FRANK JAKSON

KWXL/Albuquerque (505) 765-5400

HOME PART INSIDE STATE OF THE PART AND PART INSIDE STATE OF THE MALL COOK (I CAMP (I I) THE MALL COOK (I CAMP (I I) THE MALL COOK (I I) THE MALL C

KZEL/Eugene (503) 484-4304 PD: KEN HARTIN

BOOK POSSESSES

ONN POSSESSES

ONN POSSESSES

NAME CRIMEN

THOME SOIL THINGS

THOME SOIL THINGS

ON POSSESSES

ON

KFIV-FM/Modesto (209) 527-6100 PD: C.J. STONK

BOOD PLOTE (#)

VAN INALES (#)

VAN INALES (#)

FOOTLOOSE

(#A)

(#A)

FOOTLOOSE

(#A)

(#A)

FOOTLOOSE

FO

PD: RICH HAWK MD: ALAN WKITE

KEZE/Spokane (509) 448-1000 PD: JOHAN CUMMINGS HD: HAUREEN HATTHEW

NO. NOUTEN PATTHEMS

SET 1/2 INC. 1/2 I

RAVYNS
TED NUGENT
QUEEN
SAXON
Light Adda
FACE TO FACE
PAT TRAVERS

KOMP/Las Vegas (702) 876-1460 PD: CHARLIE MORRIS MD: BIG MARTY Hot MANFRED MANN 38 SPECIAL FOOTLOOSE DAN FOCELBERG (M) THOMPSON TWINS AGAINST ALL CODS (M)

Parallel Three

PD: TOM MARSHALL MD: LENNY BLOCK

KFMG/Albuquerque (505) 265-8811

SOL VAN MALEY SCHOOL ON SOL MALEY SCHOOL ON SO

KIDQ/Boise

(208) 336-0939 PD: DAN McCOLLY KILO/Colorado Springs (303) 634-4896

BOX UP THE CREEK STEVE PERBY VAN HALBE (W) FRANTEL & ENOCKOUTS CAMS VANY CARRY MEATHER ALL CODS (W) DAVID CILLAGE ALBO PARGORE (H) JOHN COUGAS RELLEM HURY LEWIS (H) Medius SLACK Hedium CESTADRE STADRE STADRE

PD: RANDY ROSE HD: BARRY HOLL

ROY BARRY WOLL

BOOK

YAN HALLER (M)

YES

RICEY LEWIS (M)

ACAJINAY ALL DOOS (M)

CHRISTINE NEVIE

CARS (R)

SCORPIONS

HOST LEWIS

HOTHER HAND

HOTHER

HOTHER HAND

HOTHER

KLPX/Tucson (602) 622-6711

PD: MICHAEL BERGER MD: BRYAN MILLER

BOR SCORPIONS (H) A TONY CARRY SAZON TONY CARRY SAZON CARRY SAZON LOUIS CARRY SAZON LOUIS CARRY SAZON CARRY CARRY

FOOL PROPERTY OF THE STATE OF T

VAN HALEN THE THE MODERN HOOTE SOURCE HALEN THE THE MODERN HOOTE SOURCE HALEN TO WATER TO WAT

KWHL/Anchorage (907)349-6551 PD: CARTER B. BRADLEY

FOI CAMERS 8. 37

Rec
VAN SALEM (4)
VAN SALEM (4)
VES (4)
CARS (4)
VES (4)
CARS (4)
WHIT LEWISSE.
ANYTHE MARKET
REAL MARKET
RE

BANDS HR. RISTER SLADE SILLY RANKIN

KZOQ/Missoula (406)728-5000 PD: VERH ARCO

FOOTLOOKE
OC-OG'S
TON CORE
TON CORE
TON CORE
ROUNTION
NANC ORBO
ECICLE WORS
ROGER DALTEX
38 SPECIAL
SI SPECIAL

KAWY/Casper
(307) 235-1515

ON, PRED LEBROUS

FOUR LEBROUS

POREST BRANCH
KIED
AU-GEX
MI-GEX
MI-G

KTCL/Ft. Collins (303) 571-1232 PD: JOHN HAYES HD: SCOTT AMBOUGH

BOX
RISE ING PERRORS
SYCH
RISE ING PERRORS
SYCH
RISE ING CLERON
RELIE OLD
RELIE
RELI

PD: DANIEL COOK MD: BRUCE VAN DYKE

BOX
VAN HOLDE
FOOTLOOSE
FO

175 Reporters 165 Current Reporters

The following stations reported frozen playlists this week:

> KAWY/Casper WYMX/Augusta

The following stations failed to report this week and therefore their lists were frozen:

KDKB/Phoenix KSRR/Houston WKDF/Nashville WPLR/New Haven WRXT/Buffalo WTPA/Harrisburg WXRT/Chicago

The following station has failed to report a new playlist for two included in this week's data:

KWK/St. Louis

When three or more tracks from the same album are reported in medium, the album itself will receive credit as being in hot and will appear in the hot listings. The individual tracks will continue to receive credit as being played in a medium rotation.

KKDJ/Fresno

(209) 226-5991

PD: DEBORAH CATLIN MD: JEFF RIEDEL

CHR PARALLEL ONE PLAYLISTS

EAST

CFTR680

Toronto PD: Sandy Sanderson MD: Bob Saint

D: Bob Saint

1 CHREF LARGER/CIFIE Just Went To BA
4 PRIZ CALLERS/Appliest All Odds
2 REGIONAL CALLERS/Appliest All Odds
2 REGIONAL CALLERS/Appliest All Odds
3 REGIONAL CALLERS/Appliest All Odds
3 REGIONAL CALLERS/Appliest Comes
3 S value Markey/Jusp
3 S REGIONAL CALLES/Appliest Comes
3 S value Markey/Jusp
4 REGIONAL CALLES/Appliest Comes
3 S REGIONAL CALLES AND CALLES AND CALLES
5 IN CONCENTRAL CALLES AND CALLES
5 IN CONTINUE CLESS/Alles Res Blind
1 S FIGURE AND CALLES AND CALLES
1 S FIGURE CLESS/Alles Res Blind
1 S FIGURE AND CALLES AND CALLES
1 S FIGURE CLESS/Alles Res Blind
2 S FIGURE CLESS/Alles Res Blind
3 S FIGURE CLESS/Alles Res Blind
4 JUST CLESS/Alles Res Blind
5 S FIGURE CLESS/Alles Res Blind
5 S FIGURE

23, 31 1RBME CARA/Areakdence

JERUS CARA/Transissions

UMAS/Tiemes Pon't Makes Ne
OMJ/Likiwis ImiDesprate

BETTS MIDESPRACES

ENTRY MIDESPRACE OF Burden

SCHIET TILLIVENIEST OF A Rer

CARM/TOW High Think

PROCESS THE STREET OF THE STREET

ALLEY TILLIVENIEST OF THE STREET

MICH. SPETURE COLORS

ENDOMES THE STREET

LOTEROTICS 'S HOWER SHAP

PLATFREE SICHE/FREET HEAVE

MIDESPREET SHAPP/WILLIVENIEST

MIDESPREET SHAPP

MIDESPREET

(1/5/10\7)

Washington, D.C.

PD: Alan Burns MD: Mary Taten

MD: Mary Taten

1 1 Van Halfelyne
2 2 ERWYTHIG CAPACE Comes The Rain A
6 3 LIGHT SCHOOL COMES THE RAIN A
6 3 LIGHT SCHOOL CAPACE COMES THE RAIN A
6 3 LIGHT SCHOOL CAPACE COMES THE RAIN A
7 SCHOOL THE RAIN AND A COMES THE RAIN A
7 SCHOOL THE RAIN AND A COMES THE RAIN A
7 SCHOOL THE RAIN AND A COMES THE RAIN A
7 SCHOOL CAPACE CAPACE CAPACE CAPACE
7 SCHOOL CAPACE CAPACE CAPACE CAPACE CAPACE
7 SCHOOL CAPACE CAPACE

BILLY JOEL/The Longest Time DENIECE WILLIAMS/Let's Hear It For The STEVE PERKY/Oh Sherris

WHIX-FM STEREO

Pittsburgh PD: Todd Chase

Pittsburgh PD: Todd Chase
MD: Keith Abrams

1 2 NEMPY LOCATION Todd on Pitts 1 2 NEMPY LOCATION TO THE PITTS 1 NEMPY L



PD: Larry Berger New York

MD: Lisa Tonacci CYNDI LAUPER/Girls Just Want To Ha MEMA/99 Lafthallons(99 Red LIONEL RICHIE/Wello KIMEY LOGGINS/Pose)

2 2 MEMA.99 Larchallose (99 Red
17 3 LIOHER MCHIAFMEN (1982)
8 4 6 XEMBEL LOGGIN/Tocklose
9 7 1 LOGGIN MCHIAFMEN (1982)
9 7 1

B104 WBSB

Baltimore PD: Steve Kingston

Music Coord: Amy Kronthal

USIC COORd: Ammy Kronthal

2 1 CTROI LAUREN/Cirle Just Mont To Be
3 2 MCCORDIL/Mossbody to Marching W
1 3 VAN MULTI/Noss
1 3 More Marching More As the County
4 MINISTER SERVER / Mont As New Orug
4 MINISTER SERVER / Mont As New Orug
5 MINISTER SERVER / Mont As New Orug
5 MINISTER COUNTY / Mont As New Orug
5 MINISTER COUNTY / Mont As New Orug
5 MINISTER COUNTY / MONT AS NEW ORUG
5 MINISTER SERVER / MONT AS NEW ORUG
5

25, 26, 28 STEVE PERRY/Oh Sherrie LAID BACK/White Horse BILLY JOSL/The Longest Time

JEFFREY OSSCHMEZ/No're Going All The # PRETS HOUSE/Show No SHELLT/No Hore Words UN40/Med Red Wine WIGHT MANGER/Sister Christian TORT CARET/A Pine Fine Day

Sm Montreal

Montre

BERLIS/No Nors Words
CAME/Ton Hight Think
PANKIE GODE TO K/Relax
COMET MART/IT Ain't Brough
EC/GIVE It Up
PUREA CREENERSHA/Listen To The Radio
EDDIE SCHMARTS/Strike

MANYEST MANY Junes

PAUL TOUS / Come Back And Stay

RICH TOUS

WKBY Buffalo

PD: Sandy Beach

PD: Sandy Beach

1 7 VAN BALEN/Jump
2 2 CHOIL ANTERVOIRS JUSE MAINT TO HA
3 3 ROCKMELL/SOMEON'S WATCHING H
3 4 FERNY LOUDTHAFT-ON COLOR OF HACKING H
4 6 FERNY LOUDTHAFT-ON COLOR OF HACKING H
6 6 MALE LOATES/ADULE EDUCATION OF H
6 7 ENTYTHINGS/Marc Common The Bain A
8 8 8 CHUTUR CUMPAILES HE Blind of LOVE
9 10 DAY POLIZIER/CITHS LOUDTHAFT HE BAIN A
8 8 9 DAY POLIZIER/CITHS LOUDTHAFT H
7 ENTYTHINGS/Marc Common The Bain A
10 11 PHIL COLLERS/ADULE AND COLLERS/
10 PHIL CO

DWIGHT TWILLEY/Girls BILLY JOEL/The Longset Time CLIFF RICHARD/Donns JIMNY BUFFETT/Brown Eyed Girl IRDNE CARA/Breekdance



INCEMENTATION OF MARKETING H
COTHOL LANGEMORIA JUST WANT TO MA
UNIVERTICAL TYPE COMES THE MAIN TO MA
MENLYPY LATE AND THE MAIN THE MAIN A
MENLYPY LATE AND THE MAIN T

15 15 MALL & UNIDORS AND A TRANSPORTED TO THE STATE OF TH

OBMINIST VILLIANS/Let's Hear It For MORE THE THE WORLD OUT FOR A NEW COORDINATION OF THE WORLD OUT FOR A NEW COORDINATION OF THE WORLD AND A TEST TIME OF THE WORLD AND A TEST THE COMMINISTANT OF THE WORLD AND THE

Maximum Long Mexic Island

PD: Bill Terry Music Coord: Ruth Tolson

Soil Coord: Ruth Tolson

Sic Coord: Ruth Tolson

1 Search Localism Providence
1 Despite Localism Providence
2 Despite Localism Providence
3 Despite Localism Providence
3 Despite Localism Providence
3 Despite Localism Providence
4 SERTEM Pathematic Providence
5 SEREAL PROLIFE Language Tolson Providence
5 SEREAL PROLIFE Language Tolson Providence
5 Despite Localism Providence
5 Despite Localism

DENIECE WILLIAMS/Let's Bear It For The STRLARRA/Dencing In The Sheets SEAMHOR/Clve Me Tonight TALK TALK/It's My Life REAL LIFE/Catch No. 1'm Felling SGG JOYL/Ransway

IGN 301/Emassey
IGN 301/Emassey
IGNESS CAMP. Presidence
IGNESSAS & MELGOS/TO 311 The Girls I'v
BILLY YOUL, The Longuet Time
IGNESS AND ASSETS CREWITHER
IGNESSAS ASSETS CREWITHER
IGNESSAS ASSETS CONTINUES
IGNESSAS ASSETS
IGNESSAS ASSETT
IG

1050 chum

PD: Jim Waters Toronto

MD: Brad Jones

PD: Jim Water MD: Brad Jone

1 MEMA/98 Latthellone(19) Red Jone
1 2 VAN RALEN/Amp
1 2 VAN RALEN/Amp
1 3 OCHEM/RADIO GG GG
4 CHOIL ADDER/GIP Just West TO He
1 4 CHOIL ADDER/GIP Just West TO He
1 5 OCHEM/RADIO GG GG
4 CHOIL ADDER/GIP Just West TO He
1 6 NOCHEMICAL SHARP S

WA5H

FM97 Washington

PD: Bill Tanner

MD: Colleen Cassidy

MD: Colleen Cassidy

X 2 1 POINTER SISTEME/Automatic
5 2 LINER ROBINE/Automatic
5 3 LINER ROBINE/Automatic
5 3 LINER ROBINE/Automatic
6 3 LINER ROBINE/Automatic
7 6 5 SHALL ROBINE/Automatic
7 6 EM/CIVE I OP
7 6 EM/CIVE I OP
8 1 6 EM/CIVE I OP
8 1 7 EM/CIVE I OP
1 8 10 COLLEMA/Aptinet All Odd
1 10 COLLEMA/Aptinet All Odd
1 10 COLLEMA/Aptinet All Odd
1 10 COLLEMA COLLEMA SI ON
1 10 C

B-94 FM

Pittsburgh MD: Bruce Kelly

H 3 1 EMBY LOCKING-Food lone
2 2 SECTIMELIFICATION of the Market Section of Market Section o

10 10 WEERS ALTHANDIC/EAST IT
11 THORSON THIS MIGHT AS HE NO
12 12 ECOL. A THE CANAL TOOL OF HE
13 12 ECOL. A THE CANAL TOOL OF HE
14 11 THORSON THE STATE OF HE
15 11 SHALAMAN/Densing In The Sheata
16 18 SENCIAL/Resk WHITE YOU had no
19 17 FACET WILLOW THEY DON'T KNOW
19 17 FACET WILLOW THEY DON'T KNOW
19 19 CHOCK LAMPEN/CIPLE JAME WHOSE TO MA
22 00 CANG/TOO HIGHT THIN IN THE STATE
19 10 CHOCK LAMPEN/CIPLE JAME WHOSE THE
19 10 CHOCK LAMPEN/CIPLE AS WEERS HE
19 10 FACET WILLIAM THE STATE
19 10 CHOCK LAMPEN/CIPLE AND HE
10 10 CHOCK LAMPEN/CIPLE AND HE
10 10 CHOCK LAMPEN/CIPLE AND HE
10 10 CHOCK LAMPEN/CIPLE HOSE
10 10 LAID BACK/WHITE HORSE

LAID BACK/White Horse

29, 30

SHLUT JOEL/The Longest Time
PRETENDERS/Show Me
JEFFREY OSBORNE/We're Going All The W

TONY CAREY/A Fine Fine Day BERLIN/No More Words

Montreal

PD: Bob Beauchamp MD: Guy Brouillard

GUY BROUNDIANT

UNE MARRE/Supp

UNEAPY LOTE | See | See |

UNEAPY LOTE | SEE |

UNEAPY LOTE | SEE | SE

JOE JACKEOM/You Can't Get What To TALK TALK/It's My Life SEVEN MINUTES/Two Torn Apart KMILT JACKEOM/Living In a Drawn

LICELY JACKSCH/Living in a Drama LICHER MCGHE/Sello BHALAMA/Descise in The Emete SHMILT THEMPOLING DOL FOR A SET PARMATE COME TO MY AND ALL PARMATE STREEMS/I CRy Just A Little B GO CO's Mond Over Seals EMALE: STREEMS/I CRy Just A Little B GO CO's Mond Over Seals EMALE: STREEMS A TAILING BEAL LIFT. CHARACTER STREEM LAID SACK/MAILTE SCOTE LAID SACK/MAILTE SCOTE FRETTENESS/How Me STREEMS/How Me TRECKY LILEMS/How Monday PRETTENESS/How Me TRECKY LILEMS/How Dol t Enow CANG/YOU Right Think

diet linst

Philadelphia

PD: Scott Walker

PD: Scott Walker

MD: Glenn Kalina

1 1 EMBYL LOGGINF/Toolloose
1 2 2 500 Try Logid a 1 mer Grug
1 4 A COUNTY Logid a 1 mer Grug
1 5 1 May 1 Logid a 1 mem 1 mer Grug
1 6 1 May 1 Logid a 1 mem 1 mer Grug
1 7 4 COLTURE LOGATION 1 mer 1 mer Grug
1 7 4 COLTURE LOGATION 1 mer 1 mer Grug
1 7 5 TRIPA 1 LOGATION 1 mer 1 mer Grug
1 8 7 9 TRIPA ALTERIZATION 1 mer Grug
1 10 10 Malant/Journer
1 10 10 Malant/Journer
1 10 10 Malant/Journer
1 10 COLTURE LOGATION 1 mer Malant/ 1 mer Grug
1 11 Malant/Journer
1 10 COLTURE LOGATION 1 mer Malant/ 1

STEVE PERSY/ON Sharrie SPANIAU BALLEY/Commenication SUANNOW, Give Re Tonight FRANKIE CODES TO W/Relaw JOSE LEDNOM/I'm Steaping Out DEBANCE/Love He in A Special MIX RESEMBA/Mouldn't it be Good DAVID GILMOUR/Blue Light DAVID SOUTHWENTY-ING LIGHT

DAVID SOUTHWENTY-ING
MISSING PERSONS/GIVE
MI

WXKS-FM Boston WXKS

PD: Sonny Joe White Music Coord: Geni Donaghey

SOUTH GO.

Sic Coord: Geni Donaghey

1 EMBYL LOGGING/Tootloose

2 EMBYL LOGGING/Tootloose

2 EMBYL LOGGING/Tootloose

3 Dingroup ClayMise the Blind

4 A Share ClayMise the Blind

5 Dingroup ClayMise the Blind

6 Dingroup ClayMise the Blind

7 TION THOMELVALE'S Ray Toothic

8 DAN TOOTLOOSE TO THOMELY CLAY

8 DAN TOOTLOOSE TO THOMELY

10 DAN TOOTLOOSE TO THOMELY

10 DAN TOOTLOOSE THE SHAP TOOTLOOSE

11 DAN TOOTLOOSE THE SHAP TOOTLOOSE

12 DAN TOOTLOOSE THE SHAP TOOTLOOSE

13 DON THE CAMPYLOOSE

14 DAN TOOTLOOSE THE SHAP

15 DAN TOOTLOOSE THE SHAP

16 DON THE SHAP TOOTLOOSE

17 DAN TOOTLOOSE THE SHAP

18 DON THE CAMPYLOOSE

18 DON THE SHAP

19 DAN TOOTLOOSE

19 DAN TOOTLOOSE

19 DAN TOOTLOOSE

19 DAN TOOTLOOSE

10 DAN TOOTLOO

SEADE FAUN REMAYS
JOH BOTCHER ARIS/Don't Say Goodnight
SHARIN'S TRYENDES/I CTY Just A Little B
SHARING/Give Ne Tonight
HR. HISTER/Tunters Of The Hight
SERGIO MENDES/Olympia
STRYS FRANCYON Bherrie

STAN PERRY ON BRETTE

DAMGO/She's Strange
TALK TALK/I's My Life
IARDE CARA/Teachdance
SILLY JUEL/The Longest Time
NIGHT PANNESS SLater Chaiseian
JUBH GOUGAR/VAILHOUTLY Bong
BOMIS TITLES OGES TO N/Rains
THOMAS DOLLY/Spearative
THOMAS DOLLY/Spearative

Boston
PD: Rick Peters

PD: Rick Peters

I ETHNY LOGGISS/TOOTLOOSE

NCCHTELL/EDSENDOY'S MATCHING N

JHILL COLLIES/AND INTERNAL IN IDEA

LOCALITE/AND INTERNAL INTE

40 JCM BUTCHER AXIS/Don't Say Go ROBBUTICS/One In a Million BILLY JCKL/The Longest Yime

ALMI PARGENON'TO COMPART TIME
PROTESTICATED TO TANGENT NO
B.E. TATION CHOCKY/TEEMIN L
BILLY INDIVIDED THIS
RICK SPRINGTIELD/LOVE SCHEDODY
TALK TALK/I'C'S NP LIFE
INDEE CARM/Breskdaace



PD: Scott Shannon

Asst. PD: Michael Ellis

. PD: Michael Ellis

1 CTMD1 LAUPERGEITA JUNE WENT TO NA

1 MEMBARY LINE AND THE AND T

DENIECE WILLIAMS/Let's Hear It For The CAMS/You Hight Think SCHMIZ TILEA/Wolding Out For A Her RICK SPRIME/RILO/Love Scmebody ADAM ANT/Etrip

92 PROFM

Providence Operations Manager: Tom Cuddy

STEVE PERRY/Oh Sherrie SLADE/Run Runaway TALK TALK/It's My Life THOMAS DOLBY/Hyperactive JEFFREY OSSORME/Ma'rs Going All The W

BERLIN/No Hors Words NIGHT RONGEN/Sieter Christian BCH JOUT/Kunaway FOUER DALTREY/MAIKing In My Sleep BILLY JOEL/The Longest Time REAL LIFE/Catch Me, I'e Falling HADDNIA FORFER! Ins IRRME CARA/BWeekdance

WBEN-FM

Buffalo PD: Bob Wood MD: Roger Christian

ADDS STEVE PERRY/Oh Sherris SLADE/Rum Runaway TALK TALK/It's My Life JOHN LENNOM/I'm Stapping Out

103PhD

Buffalo PD: Harv Moore MD: John Piccillo

PD: Harv Moo

MD: John Picc

MD: John Picc

1 FRIL COLLING/Apinet All Odds

2 FRIFT LODGISM/FOOLTONE

5 SHEET LODGISM/FOOLTONE

5 SHEET LODGISM/FOOLTONE

5 SHEED ALL TRANSPORT/ABIL TRANSPORT

5 SHEED ALL TRANSPORT/ABIL TRANSPORT

5 SHEED ALL TRANSPORT ABIL TAX

7 FROM THE PARTY ABIL TO THE ABIL TAX

7 FROM THE PARTY ABIL TAX

7 FROM THE PARTY ABIL TAX

9 COLLITERS EXTRACTOR ABIL TAX

9 COLLITERS EXTRACTOR ABIL TAX

10 COLLITERS EXTRACTOR TO THE ABIL TAX

10 COLLITERS EX

SOUTH

93 KKBQ

HOUSTON Houston PD: John Lander

MD: Patty Hamilton Patty Hamilton

I ERRY LOGITH/Pootloome

VM BILLE/NOVELONE

VM BILLE/NOVELONE

VM BILLE/NOVELONE

I GARRIER A SELECTOR All The Girls I'v

LOWER LOGITH/Sello

LOWER LOGITH/Sello

LOWER LOGITH/Sello

LOWER LOGITH/Sello

CHORICA LOGITH/Sello

MILLO LOGITH/Sello

MILLO

MIL

30
IRDMS CARA/Breakdance
DENIBCE WilliamS/Let's Hear It For The
TONY CARMET/S Fine Fine Day
STRVE PREST/ON Sherrie
BOH JOVI/Runsway

TALK TALK/It's My Life
LAID BACK/MRIte Mores
BERLIF/MO Norw Words
BILLY RAWKIM/Maby Comes Back
HAMPHED MARN/Kunner
SMALAMA/KUNAncian In The Sheets
BA SMECIA/Mack Where You Belong
ADAM ANT/Strip



MD: Frank Amadeo

1 1 LIONEL RIGHE/Hello
1 2 EINMET LOUGHS/POSICIONS
1 3 2 EINMET LOUGHS/POSICIONS
1 3 2 EINMET LOUGHS/POSICIONS
2 9 4 LIONEL RIGHT LOUGHS/POSICIONS
2 9 4 LIONEL RIGHT
2 9 CHILDRE CLUBY/Hers He Blind
3 6 NUTE LEWIS 4 NURS/I WARL A New Drug
4 7 SCOUTHER CLUBY/Hers He Blind
1 7 NORTHER CLUBY/Hers He Blind
1 1 9 NURS/HELLORS/Hers Cluby/Hers Hers Hers Hers
1 1 10 REPRESENT MARKET HERS HE BLIND
1 1 10 REPRESENT HERS HE STANKEN HERS
1 1 10 REPRESENT HERS HE STANKEN HE

ADDS 20, 24, 25 SLADE/Run Runawey B 97FM

New Orleans PD: Nick Bazoo

MD: Greg Rolling MD: Greg Rolling

1 2 1 PHIL COLLING/Age has all lodds
1 2 1 CHEMIC MIGHTS/Hall
2 1 LORNE, MIGHTS/Hall
3 2 COLLING, MIGHTS/Hall
4 ERRY LOGISH/HOUSE
5 CHEMIC MIGHTS/HALL
5 CHEMIC MIGHTS/HALL
6 1 ERRY LOGISH/HOUSE
6 CHEMIC MIGHTS/HALL
6 1 ERRY LOGISH/HOUSE
7 FARS LOGI

BILLY JOHL/The Longest Time

XTRA

San Diego

Dallas/ Ft. Worth

Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

EMERIC LOCATION PROVIDED SEATER ADMITTATION OF SEATER ADMITTATION

TONT CAREY/A Fine Fine Day BERLIN/No More Words SHALAMAR/Dencing In The Sheets NIGHT BANGER/Sieter Christian

GENERIS/liegel Alien WEIND AL YANKOWIC/Set It HATTERN WILLOWIC/Set It DAVID SOMIS/WILLOU YOU PAIL YOUNG/Come Back And Stay HALL & OATES/Abult Sduomiton



PD: Jeff Morgan MD: Greg South

PLUT GUEST PROSPESSION

MD: Greg South

2 1 MCCDELL/Momenbody* Natching N

2 2 THE CONTROL COMMAND AND ADDRESS OF SERVICE AND ADDRESS OF

TONY CARRY/A Fine Fine Day ROMANTICS/One In A Million BORNIE TYLER/Holding Out For A Her

ROBBIT THER/Mobiling OUT FOR A BET THE THE THE THE COURSE BE SPECIAL CLUSIALS SHELDOW/FO All THE SIZE I'VE VEST_CAME I'VE THE CONTROL OF THE THE THE COURSE AND THE ALANDAMA, PARCHAS (POST I have Someholdy ALAN PARCHAS (POST I have I MAN AND A STATE OF THE ALANDAMA, PARCHAS (POST I AND ALL THE WAR AND A STATE OF THE AND A STATE OF THE



Atlanta

PD: John Young MD: Chris Thomas

Chris Ihomas

| PRIC OLIDERAPIONING
| PRIC OLIDERAPINE ALL THE GILL
| PRIC OLIDERAPINE ALL THE GILL
| PRIC OLIDERAPINE ALL THE GILL
| PRIC OLIDERAPINE AND ALL THE GILL
| PRIC OLIDERAPINE ALL THE GILL
| PRIC OLIDERAPINE AND ALL THE GILL
| PRIC OLI

CAMPYON High: Thick PREFERENCE AND ADMINISTRATION IN THE DESIRE WILLIAMS THAT I FOR THE TOPY CAMPYON AND ADMINISTRATION OF THE TOPY CAMPYON AND ADMINISTRATION OF THE PARTIES OF THE PARTI

24 STEVE PERRY/Oh Sherrie SLADE/Run Runeway LAID SACE/White Bores

TRLE TALE/It's My Life
JEFFRET DEBOREF/Me're Going All The #



PD: Keith Isley WINZ-FM

MD: Mark Shands

MD: Mark Shands

14 | Command a Memoryte All The Ciris I'v

2 | SHANDSWOLVE He Tonight

| 2 | SHANDSWOLVE He Tonight

| 3 | SHANDSWOLVE HE Tonight

| 4 | Command He Tonight

| 5 | Command He Tonight

| 6 | Formand He He He He He He

| 7 | Command He He He He He

| 8 | 7 | Command He He He He

| 1 | 8 | Tonogode Memory He He He He

| 1 | 8 | Tonogode Memory He He He

| 1 | 10 | Art Ton World / Memory He He He

| 1 | 10 | Art Ton World / Memory Land He He

| 1 | 10 | Art Ton World / Memory Land He He

| 1 | 10 | Art Ton World / Memory Land He He

| 1 | 10 | Art Tonight Memory Land He He

| 1 | 10 | Art Tonight More He He He He

| 1 | 10 | Art Tonight More He He He He

| 1 | 10 | Art Tonight More He He He He

| 1 | 10 | Art Tonight More He He He He

| 1 | 10 | Art Tonight Memory He He Finelly Come

ALIEMAALI MIGHT PRESSOR
MONGROK & LABELLE/LOVE HAS Finelly CU
PATTI LABELLE/ITO HIS YOU KNOW
ENTYTHUGO. SHOPE COMES THE REAL A
RETHAL CREEN/LOLLING PLOYE
KNOWL & THE COMES COMES THE WHAT TO HE
KNOWL & THE CAMPACTONISM'
PRETTY TOTY/FIX IT IN THE HIX
TIMA TUBBLE/LAL'S EXCEY TOWNSTON
CHERTL LYMA'ROOGE
TALK THE COMES COM

23 STEVE PERRY/Oh Sherrie JENNY BURTCH/Rock Steady MANG CHEMO/Dance Hall Days JULIE BROWN/I Like Them Big 4 Stu

DURAM/New Moon On Monday DENISCE WILLIAMS/Let's Hear it For The BRYAN ADAMS/Heaven CAMEO/She's Strange

Tampa

Ops Mgr: Mason Dixon

PD: Steve Rivers

STEVE RIVETS

1 CEMBET LOGGISE/POOCLOOM
2 RECEIVED.//ROSEMONDy's Watching M
2 RECEIVED.//ROSEMONDy's Watching M
2 RELIEVED AND A MARKEY/COME
2 RECEIVED.//ROSEMONDY's Watching M
2 RELIEVED.//ROSEMONDY NO ALL THE GITTS I'VE
2 RELIEVED.//ROSEMONDY NO ALL THE GITTS I'VE
3 RELIEVED.//ROSEMONDY NO ALL THE GITTS I'VE
4 RELIEVED.//ROSEMONDY NO ALL THE GITTS I'VE
4 RELIEVED./ROSEMONDY TO ALL THE DELIEVED./ROSEMONDY
10 RELIEVED./ROSEMONDY TO A NO ALL THE GITTS I'VE
2 RELIEVED./ROSEMONDY TO A NO ALL THE GITTS INTERVIEW.
2 RELIEVED./ROSEMONDY TO A NO ALL THE GITTS INTERVIEW.
2 RELIEVED./ROSEMONDY TO A NO ALL THE GITTS INTERVIEW.
2 RELIEVED./ROSEMONDY TO ALL THE GITTS INTERVIEW.
3 RELIEVED./ROSEMONDY TO ALL THE GITTS INTERVIEW.
4 RELIEVED./ROSEMONDY TO BREED ON THE GITTS INTERVIEW.
4 RELIEVED./ROSEMONDY TO BREED ON THE GITTS INTERVIEW.
4 RELIEVED./ROSEMONDY TO BREED ON THE GITTS INTERVIEW.
4 RELIEVED./ROSEMONDY TO ALL THE RELIEVED.
5 RELIEVED./ROSEM

BILLY JOEL/The Longest Time TEXES CARA/Breakdance GO GD'S/Read Over Reels ROBANTICS/One In A Million BILLY IDD./Rebel Yell KOOL & THE GANG/Tonight



Atlanta

PD: Jim Morrison MD: Jeff McCartney

28. 30 STEVS PERRY/Oh Sherria

SHALAMAR/Dancing In The Sheets TALE TALE/It's my Life REAL LIFE/Catch Ne. I's Felling IMBME CARA/Ireakdance SELLIP/No Hore Words DISMITICACOME IN A Hillion FACE YOUNG/Come Buck And Stey

MIDWEST

95 WHYT PD: Gary Berkowitz

Detroit MD: Bob Ransom

MD: Bob Ransom

| Telephy LOGGIBS/Foot Loose
| Phil COLLINS/Month Loose
| Phil Loose
|

SMALAMGR/Dancing In The Sheete DENIECE WILLIAMS/Let's Hear It For The PRETENDERS/Show He ICLESIAS & HELSON/TO All The Girls I've GO GO'S/Head Over Heels

BRYAN ADAMS/Beaven MIGHT MANGER/Sister Christian BCH-JOYL/Runaway THY CAREY/A Fine Fine Day GOLEN EARSH MG/When The Ledy Bmiles BCHNIE TILER/Rolding Out For A Ner CUEEN/Radio Ga Ga



Chicago

Ops. Mgr.: Steve Casey MD: Steve Perun

MD: STEVE FERTIN

2 SERVIC LOCALES FOR LOCA

2 SERVIC LOCALES FOR LOCAL

2 SERVIC LOCALES FOR LOCAL

3 SIGNATURA BANGOV SERVIC LOCAL

5 SERVIC LOCAL BANGOV SERVIC LOCAL

5 SERVIC LOCAL BANGOV SERVIC LOCAL

5 SERVIC LOCAL

ADDB

KDWB FM 101

Minneapolis

PD: Dave Hamilton MD/Assist. PD: Mark McKay

SIST. PD: Mark McKay

HERRY LOCGIES/Toot lose

FRIL COLLING/Api ust All Odds

WITHAN ADMENTION LOSE

WITHAN LOSE

WITHAN

WITHAN LOSE

WITHAN

WITHAN LOSE

WITHAN

WITHAN LOSE

WITHAN

WITHAN LOSE

WITHAN

WITHAN LOSE

WITHAN

Chicago
WEBAL-FA PD: Buddy Scott MD: Dave Robbins

MD: Dave Robbins

10 | PHIL COLLING/Against all Ords

| 1 | 2 | KRNY LOGGISS/FOOS LOGGISS
| 2 | 3 | BOCKMELL/Rose/Loggiss all 10 |

| 2 | KRNY LOGGISS/FOOS LOGGISS |

| 3 | 4 | VAI HOLE/Jose/Loggiss |

| 4 | VAI HOLE/Jose/Loggiss |

| 5 | 4 | VAI HOLE/Jose/Loggiss |

| 6 | 8 | BOCKMELL/Rose/Loggiss |

| 6 | 8 | HONY LORTS |

| 7 | EZ/GEV |

| 8 | 10 | 1 | 1 | 1 |

| 9 | POINTS | STREMS/ALUGATION |

| 10 | 1 | 1 | 1 |

| 10 | 1 | 1 | 1 |

| 11 | 1 |

| 12 | 1 | 1 | 1 |

| 13 | 1 | 1 | 1 |

| 14 | 1 | 1 | 1 |

| 15 | AND MIN JAMES |

| 16 | 1 | AND MIN JAMES |

| 17 | 1 | LOGGISS |

| 18 | LOGGISS |

| 10 | LOGGISS

35, 36, 37, 38, 39, 40

WINT OF THE PD: Tac Hammer Minneapolis

Asst. PD/MD: Gregg Swedberg

St. PD/MD: Gregg Swedberg

1 1 1 COMPOSE STATE S

ADD6 29, 31, 33

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

SCORDIONS/Rock You Like a Hurri STEVE PERNY/ON Shorrie KOCL & THE GAMG/Tonight ADD6

Q102 Cincinnati

PD: Jim Fox

MD: Tony Galluzzo

10 10 HE SECCLAL/MACE Where You was doing
12 19 HELL COLLING/Applicate All Code
10 13 MALL & CANTES/Adoil Education
10 15 CHEMITER MYNER/COA Held On Me
10 15 EURYTHOCKS/MER Comman The Rain A
10 15 EURYTHOCKS/MER COMMAN THE RAIN A
10 15 EURYTHOCKS/MER COMMAN THE RAIN A
10 15 DAN FORTILERIC/THE LANGUAGE OF LOVE
10 15 DAN FORTILERIC/THE LANGUAGE OF LOVE
10 15 PROMISSON TWINS/RAIN HE NOW
12 20 ALL CRESS THAN THE LANGUAGE COMMAN THE RAIN AND THE RAIN THE

ADDS 27, 28, 29, 30

WGCLO8 Cleveland

PD: Bob Travis MD: Tom Jeffries

Tom Jeffries

PRIN. COLLING/Applied hill Odde

Verigo A. THOMOTOCYPE I I

SENSY LOCATION/TOCALORS

CHUTURE CLUMPAGE HE Blind

THOMOTOCYPE AND THOMOTOCYPE I I

STRONG TOTAL HE HE BLIND

THOMOTOCYPE AND THOMOTOCYPE I I

SHALAMAN/ADRICING IN THE SHEETE

SHALAMAN/ADRI

6, 27, 29 GO GO'S/Bead Over Heels DEBARGE/Love He In A Special REAL LIFE/Catch Hs, I'm Falling

PRETENCES AND HE
GOLDEN EARLING/When The Lady Smiles
SLADE/Run Runaway
IRRING CARA Presidence
HISSING PRESIDENCES
HACONNA/Borderline
HACONNA/Borderline



Chicago

Ops. Mgr.: Steve Casev MD: Steve Perun

Steve Perun

Henry Localist/Ford Loose

PRILL COLLING/Ford Loose

PRILL COLLING/Ford Loose

SOCREGAL/Rosebody's Metching it

WIES ALL TRANSPORTERS IN METCHING IN

WIES ALL TRANSPORTERS IN METCHING IN

WAS MALEN/Jusp

COMPLIANCE SHEWER! WARE A New Drug

EXC/Use 110 Metching In Metching In Metching In

EXC/Use 110 Metching In Metching In Metching

EXC/Use 110 Metching

EXC/USE 11

12 ALAN PAREOMS/Don't Answer He KOOL & THE GAMG/Toolight RICK SPRINGFIELD/Love Somebody

95.5 COZY FM

Detroit

PD: Lee Douglas MD: Gary King

MD: Gary King

| EXPRIT LOGGIMS/FOOTLOOPS
| SECONDELL/Josephoof | Matching N
| SECONDELL/Josephoof | Matching N
| SECONDELL/Josephoof | Matching N
| COTOL LOUPS/GILLS | Just Mark N
| COTOL LOUPS/GILLS | LOUPS/GILLS |
| COT

PRETENDENS/Show Ms
GO QD'S/Msead Ower Meels.
IRENE CAM-Breakdance
SHALAMAR/Dencing In The Sheats
BILLY JOSLYTHE Longest Time
IGLESIAS & NELECH/TO All The Girls I've

St. Louis
PD: Bob Garrett
MD: Kevin McCarthy

MD: Kevin McCarth

EDNY LOGISM/Tootloose
2 WEISO AL THREOVICTURE 18
2 WIND AL THREOVICTURE 18
3 WIND ALL THREOVICTURE 18
3 WIND ALL THREOVICTURE 18
4 WIND ALL THREOVICTURE 18
5 PHIL COLLING/A WAR A New Drug
4 WIND ALL THREOVICTURE 18
5 PHIL COLLING/A WAR A W

BERLIN/No Hore Words PRETENDERS/Show He STEVE PERRY/Oh Sherrie BON JOVI/Buneway

SCH JOYL/Bunaway

ROMANICS/One In A Million

GO 20'S-Mead Over Neels

MATTHERN MILDER/THE MId's American
ALAN FARSTONS/Don't Anawer Me

BOSNIES TYLER/Molding Out For A Her

IRENE CAPA/Breakdance

TONY SAREY/A Fine Fine Day

O KBEQ

Kansas City PD: Pat McKav

MD: Karen Barber

ADDS 23, 25, 30, 34

WEST

Q103FM KOAQ **RADIO** Denver

PD: Jack Regan MD: Alan Sledge

ACK FINDS

Alan Sledge

1 FIRMY LOGGISS/TOOL loose
2 PMIL COLLING/Api.net All Odds
3 MALL & OATES/Abil FROMEION
3 MALL & OATES/Abil FROMEION
3 MALL & OATES/Abil FROMEION
4 DIAM PLOTE BERNOTH LANGUAGE OF LOOSE
5 DIAM PLOTE BERNOTH LOOSE STANDE BERNOTH LOOSE
5 DIAM PLOTE BERNOTH LOOSE STANDE BERNOTH LOOSE
5 DIAM PLOTE BERNOTH LOOSE STANDE BERNOTH LOOSE
5 DIAM PLOTE BERNOTH LOOSE AND LOOSE
5 DIAM PLOTE BERNOTH LOOSE
5 DIAM PLOTE BE

SHALAMAR/Dancing in The Sheets STEVE PERRY/Oh Sherris HIE XERSHAW/Wouldn't It Be Good

DONNIE TTLER/Holding Out For A Her ROMANTICS/One in A Million JEFFERY OBDOMET/Me're Going All The ROGEN DALFREY/Melking In My Sleep HALDNHA/Borderline BOW JOYL/Kunaway BON JOVI/Runaway NIGHT RANGER/Sister Christian REAL LIFE/Catch He, I'm Felling



PD: Sean Lynch

RDDL & THE GAMG/Tonight SON JOYE/Runavey ROMANTHICS/One In A Million HADONNA/Borderline

Phoenix

PD: Charlie Quinn MD: Steve Goddard

D: Steve Gooddard

1 CEMPY LOOTING/TWO LOOK

2 REWY LOWING TWO LOOK

3 SUMTHING SHEET CASE

3 SUMTHING SHEET CASE

4 POLYTER SIFTEM ALL ORD

5 POLYTER SIFTEM ALL ORD

5 POLYTER SIFTEM ALL ORD

6 POLYTER SIFTEM ALL ORD

7 BALL & OATES/Abult Education

6 CHARLET SHEET SHEET ALL ORD

8 CHARLET SHEET SHEET ALL ORD

8 CHARLET SHEET SHEET ALL ORD

12 IN COMPANIES MET SHEET AND AND ON THE

12 IN COMPANIES ALL ORD

13 POLYTER CLUMPAIRS ME BAIND

14 INCOMPANIES ALL ORD

16 IN COMPANIES ALL ORD

17 IN COMPANIES ALL ORD

18 IN COMPANIES ALL ORD

19 IN COMPANIES ALL ORD

10 IN

DTEVE PERRY/ON Sheria IPENE CARA/Breakdance MATTHEM MILDER/THE Kid's American BILLY JOELTHE Longest Time PEAL LIFE/Catch Ne, I'm Felling ROWANTICO/One in A Million BON JOVI/Runaway

GENESIS/Illegal Allan ALAN PARECRIS/Don't Answer Ma JOHN COUDAR/Authority Song PRITHADERS/Show Me SERLIN/MC Hore Words BORNIE TYLER/Molding Out For A Har

MD: American Hancy # 1 | Emerican Hancy # 2 | TROWNSON THIS Front does | # 2 | TROWNSON THIS Front does | # 3 | SCHOOL | THIS Front does | # 4 | SILLY IDOC, And but | The String | # 4 | SILLY IDOC, And but | The String | # 5 | SUBJECT | STRING | The String | # 6 | SUBJECT | STRING | The String | # 7 | WILDO AL TRADETY (CFA: It | 9 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | THE STRING | 10 | SUBJECT | STRING | 11 | STRING | STRING | 12 | SUBJECT | STRING | 13 | STRING | STRING | 14 | STRING | STRING | 15 | STRING | STRING | 16 | STRING | STRING | 16 | STRING | STRING | 17 | STRING | STRING | 18 | STRING | STRING | 18 | STRING | STRING | 19 | STRING | STRING | 10 | STRING | STRING | 11 | STRING | STRING | 12 | STRING | STRING | 13 | STRING | STRING | STRING | 14 | STRING | STRING | STRING | 15 | STRING | STRING | STRING | 16 | STRING | STRING | STRING | 17 | STRING | STRING | STRING | 18 | STRING | STRING | STRING | 18 | STRING | STRING | STRING | 18 | STRING | STRING | STRING | 19 | STRING | STRING | STRING | 10 | STRING | STRING | ST

690

amradio

PD: Jim Richards

MD: Anne Haney

15
LAID SACK/Whits Horse
TALK TALK/It's My Life
REAL LIFE/Catch He, I's Falling
PREFERRERS/Show He
HADDNHA/Borderline JEFFREY OSSORME/Me're Going A HIGHT RANGER/Sister Christien JORN LENNOW/I'm Stepping Out BON JOVI/Runaway

IPM 102

Sacramento
PD: Rick Gillette MD: Chris Collins

1D: Chris Collins

1 1 VAN BUREVINES

2 2 NOTHING COLLINS A MARCHING H

2 3 PERMY LOCALING HOLD A MARCHING H

3 3 ERROY LOCALING HOLD A MARCHING H

5 6 PRIL COLLINS A MARCHING HALL ORD

6 0 OFFILE COLLINS A MARCHING HALL ORD

6 0 OUTUNES COLUMN HALL

6 0 OUTUNES COLUMN HALL

6 0 OUTUNES COUNTY HALL

6 0

CAMESO/She's Strenge STYLE COUNCIL/My Ever Changing Mood SHALAMAR/Dencing In The Sheets

OO GO'S/Head Over Heels DEEANCE/Love He In A Speciel ALAH PANEONS/Don't Answer He SERLIN/HO HOTE WOTGE STLLY JOKINTHE Longest Time OWIGHT TWILLEY/Girls

KIISFM

Los Angeles PD: Gerry De Francesco MD. Mike Schaefer

KUBE 93FM

Seattle PD: Bob Case MD: Tom Hutyler

ERINY LOCATION Proctions

2 RECORDEL/AGRADOUT PROCTIONS

RECORDER STREET, Automatic

1 HOUSES STREET, Automatic

1 HOUSES STREET, Automatic

2 HOUSES STREET, Automatic

8 HOUSE LOCATION PROCESS AND LOCATION

1 HOUSE LOCATION PROCESS AND LOCATION

WAN HOUSE STREET, WANTA New Drug

WAN HOUSE STREET, WANTA TO HE DRUG

WAN HOUSE STREET, AND LOCATION PROCESS

CHORD LADGE PROCESS AND LOCATION PROCESS

HOUSE LOCATION LADGE OF LOCATION PROCESS

HOUSE LOC

4 TRACET ULLAWAYTHAY Don't Endow
SCACHINE IN CO.
COLUMNE CLOSE PAIRES No Blind
MAIL TORROTORS See Solid
MAIL SERVICE SELECTION SOLID
MAIL SERVICE SELECTION
MAIL SERVICE SELECTION
MAIL SELECTI

BOHNIE TYLER/Bolding Out For A Her STEVE PERMY/Oh Sherrie JOHN COUGAR/Authority Song PRETENDERS/Show He DENIECE WILLIAMS/Let's Hear It For Th

Continued on Page 70

FM 100.7 · AM 1440

Phoenix PD: Reggie Blackwell

MD: Art Morales

NID. AIT PIOLICES

NOCHMELL/Somehody's Matching N

WAN HRLEW/Jump

HURY LEWIS & NEWS/I Want A New Drug

ERNNY LOGGINS/TOOLOGE

CYNOT LAUPER/GIATS Just Mant A New Drug

ERNNY LOGGINS/TOOLOGE

CYNOT LAUPER/GIATS Just Mant To Ha

SURRYTWIGLG/Hare Comese The Rain A

CHISTINE AUGUSTALIC A Hold On He

CHISTINE AUGUSTALIC A Hold On He

SHAMMOND Lattballons("S Bear

SAMMOND LAUPER/GIATS A Hold On He

SHAMMOND LAUPER/GIATS A HOLD AND HE

SHAMMOND LAUPER/SHAMMOND ON HONGAY

THOMPSON THYS/Mold He Noc

LURING LUCIA/Has He Noc

LURING LUCIA/Has He Blind

LICHEL RICHIE/Hello

EK/Give Te U.By

MANTRED HANN/Rumer

HONGAND JOHES/New Some

PHIL COLLINS/Againat All Odda

GNJ/LIVIN' InlDesperate

RICK SPRINGTIELD/LOVE SCHEDOL

STELL SPRINGTIELD/LOVE SCHEDOL

STELL SPRINGTIELD/LOVE SCHEDOL

ALON SPRINGTIELD/LOVE SCHEDOL

STELL SPRINGTIELD/LOVE SCHEDOL

ALON SPRINGTIELD/LOVE SCHEDOL

ALON SPRINGTIELD/LOVE SCHEDOL

ALON SPRINGTIELD/LOVE SCHEDOL

STELL SPRINGTIELD/LOVE SCHEDOL

ALON SPRINGTIELD/LOVE S

STEVE PERRY/Oh Sherrie IRENE CARA/Breakdance SHALAMAR/Dancing In The Sheets TRACEY ULLMAN/They Don't Know

DE BARGE

"Love Me In A Special Way"

A THREE FORMAT HIT FOR YOUR UP & COMING BOOK

> CHR SIGNIFICANT ACTION

A/C BREAKERS

A/C CHART: 30 BLACK/URBAN: 9 TO 5

	WCAU-FM add	WASH add 31-28	KXSS 38-30	KCPX-FM
	WHTX add 28	Y100 add 22-19	KDVV 36-29	KHYT
	WGCL add	B97 23-20	WNVZ	103CIR
	KC101 add	WHYT deb 24	FM102	WKHI
	WPST add	KBEQ 11-11	WMAR	WISE
•	WJZR add	WTIC-FM 29-27	WKEE	WFOX
	WNOK-FM add	KXX106 deb 28	KSET-FM 25-23	KILE
	Z98 add	WOKI deb 39	WANS-FM	Q101
	WGUY add	KITY 37-32	KTFM	WAEV
	WERZ add	KROK deb 35	WRQN	KCAQ
•	KHTX add	13K deb 39	KBBK	
	KSLY add	K093 36-33	KMGX	
	B94 30-27	KHOP 33-25	KIKI	

TEMPTA "Sail Away"

CHR SIGNIFICANT ACTION

Black/Urban Chart: 32

940	WOKI	WJAD
B97	WSFL	WFOX
K104	KTFM	0101
KAMZ	KROK	WIXV
WANS-FM	OK100	KTRS



WEST

Continued from Page 69

KFRC 1/610

San Francisco MD: Lanette Abraham

- 1 1 KENNY LOGGINS/Footloome

 H 4 2 THOMPSON TWINS/ROLD HM Now

 10 3 PHIL COLLINS/ROLD HM NOW

 2 4 KUNTYHNICS/Here Comes The Rain A

 5 POINTE SISTERS/Automatic

 8 6 HALL & OATHS/Adult Education

 10 7 LIOUNE RICHEFWEILD

 6 8 CULTURE CLUS/Hiss Hm Blind

 12 19 TRACTY ULLMAN/They Don't Know

 26 10 KICK SPRINGFIELD/Love Somebody

 12 11 HM NALEW/Jump

 11 19 HUNY LEWIS & HEMBS/I Want A New Drug

 40 14 IRRNE CARA/Breakdance



PD: Tom Chase MD: Mr. Ed

ENNY LOGGINS/Tooklone
ENNY LOGGINS/Tooklone
PUILL COLLINS/Apains all Odds
CYNOT LANDER/Girls Just Want To 16
EXPRITHICAS/Area Comes The Rain A
HALL & OATES/AGAIL Education
CULTURE CLUPYAISE New Blind
POINTER SISTERS/AUGMALIC
CULTURE CLUPYAISE New Blind
POINTER SISTERS/AUGMALIC
CHRISTIRM WYLE/GOU A BOID ON NEW
THEORESCH TYMIS/BOID HE NOW
LICHME EXCILET/Nello
HOST LEWIS A MEMS/I Want A New Drug
DAN POWERS/THE TO HE LANDER OF LOVE
VAN HALM/Jump
WEIRO AL VANDOV/C/Rat I
TRACKY ULLHAN/They Don't Know
BI SPECIAL/Back Where You Belong
TES/Leave II
ETACKY ULLHAN/They Don't Know
BI SPECIAL/Back Where You Belong
TES/Leave
IR
ETCE SPERMEP/ELD/Love Somebody
ADMA ANT/SELIP
CARB/YOU HALM/Zump
WEIRO AL VANDOV/C/Rat I
SPECIAL/Back Where You Belong
TES/Leave II
ETCE SPERMEP/ELD/Love Somebody
ADMA ANT/SELIP
CARB/TON HAMP TON HAMP

Hot Hits foskits

San Francisco

VAN BALEN/Jump
HEBAN/95 LOTTERALIONS(99 Red
CYBOT LANDER/GETA Just Mant To Me
BECORPELL/Scaebody's Nateshing M
HICHAEL JACKEGH/THFILLER
HICHAEL JACKEGH/THFILLER
HICHAEL JACKEGH/THFILLER
HICHAEL JACKEGH/THFILLER
HICHAEL JACKEGH/THFILLER
HICHAEL JACKEGH/THFILLER
HIGH LEWIS DE HEMBEJ/ Ment A New Drug
DUINAN JUZUAR/New Hoom On Monday
POINTER SISTENS/Automatic
CULTURE COLD/Manteshic
CULTURE CLOSE/Healle
HEBELLIN/NO Note Words
DMIGGTT TWILLEY/GIT!E
HALL & OATES/Adult Education
LAID BACK/White Hories
ADAM ANY/STA/DALENS/MOLY ON LIKE A Harri
HISBIIM PROCESS/GLIVE
JOSE LEWICKEN/HOLD OF TOLE HE
HISBIIM PROCESS/GLIVE
JOSE LEWICKEN/HOLD OF TOLE HE
JOSE LEWICKEN/HOLD OF TOLE HE
JUST LEWICKEN/HOLD OF TOLE H

BILLY 1DOL/Rebel Yell CHRISTINE MCVIE/Got A Hold On M ROMANTICS/Talking In Your Sleep www.mrmnnes/Let's Stay Together DAZE MAND/Joystick
MAJCONNA/MOCHAETINE
YES/Owner Of A Lonely Hea
RICE SPRINGFILID/Love Somebody
PAID. VOUNG/Come Back And Stay
Kc/Give It Up
ICLESIAN & NELSON/TO All The Girle I'
YES/Leave II
38 SPECIAL/Mack Where You Belong
MANTRED MENN/Bunner
TRACKY ULLMAN/They Don't Know

KS 103FM

PD: Dave Parks MD: Mike Preston

STEVE PERRY/ON Sherrie TALK TALK/It's My Life NIGHT MANGEK/Sister Christian BILLY JOEL/The Longest Time REAL LIFE/Catch Me, I's Falling ROMANTICS/One In A Million

TONY CAREY/A Fine Fine Day SHALAMAR/Dancing In The Sheets

KWSS 94.5 FM

San Jose PD: Dave Van Stone MD: Robin Kipps

MD: Robin Kipps

KENNY LOGGING/TOOKO LOOK

VAN NALEWING

ON NALEWING

CHRISTINE REVIE/GOT A Hold On Ne
EURYTHING/SCHEE COMES The Rain A

NALL & OATES/Adult Education

PHIL COLLINE/Against All Odds

THOMPSON THINS/HOLD HE NOW

CULTURS CLOSPAILS NE Blind

LICHEL RICHE/Hello

BICKEMEL/SCHEEN/HE HOLD

BICKEMEL/SCHEEN/HE HOLD

RICKE SPRINGF LEAD/LOVE Somebody

NET STEEN/AUCOMETIC

DIN FOREIGNER/THE LANGUAGE OF LOVE

RICK SPRINGF ISLOVIOUS Somebody

DIS SPECIAL/Resch there You Belong

CHRISTING HIGH THINK

PRILITED HAMM/Runner

GENESIS LATILIESE A THINK

PAUL TOOMS/COME BECK AND SERV

FEMALORS TOOM THE ADDRESS THE SERV

FEMALORS TOOM THE ADDRESS THE SERV

FEMALORS TOOM THE SERV

FEMALO

STEVE PERRY/Oh Sherrie MATTHEW WILDER/The Kid's American TALK TALK/It's My Life KOOL & THE GAMG/Tonight

QUEEN/Radio Ga Ga BERLIM/No More Words TONY CARMY/A Fine Fine Day HIGHT RANGER/Sister Christian HR. MISTER/Hunters Of The Hight

PD: Doug Erikson

MD: Gloria Avila

Gloria Avila

1 KENNY LOGGIMS/Footloose
2 VAN UNLEW/Jump
3 NOCEMPIC/Jump
3 NOCEMPIC/Jump
4 PHIL COLLINS/Against All Odds
5 ChNot LAURES/Girls Just want to Ha
6 CHNOT LAURES/Girls Just want to Ha
6 MINT LAWIS & MENS/I Want A New Drug
7 HOW LOURS AND HAND HAND HAND HAND
8 THOMBOSH TWINS/Hold He Now
10 LICKHE RICHIS/Hello
11 EURYTHRICS/Bare Comes The Rain A
12 POINTER SISTERS/Automatic
13 KC/GIVe It Up
14 ON POOLEMER/Jutowatic
15 CHRISTING HOVE LAURGHOUT HAND
16 AT CAS SPRING TELL/Dove Sweedody
17 LEWIS SPRING TELL/Dove Sweedody
18 WIED AL YANKONIC/Est Indicate
17 MINT AND HAND HAND HAND HAND
18 AT CAS SPRING TELL/Dove Sweedody
17 LE MILLY SOULTH LOURS HAND
18 AT CAS SPRING TELL/Dove Sweedody
18 WIED AL YANKONIC/Est Indicate
19 ALAN PARGOSE/SON'T AND HAND
19 AT CHARLY SELLY SOULTH HAND
19 AT CHARLY SELLY SOULTH LOURS TIME
19 ALLY SOULTH LOURS TIME
19 JOHN LENNON/Nobody Told He
19 THE LAWIS AND HAND HAND
19 PAUL YOUNG/Come Back And Stay
19 PAUL YO

REAL LIFE/Catch Me, I'm Falling STEVE PERRY/Oh Sherrie MAIONNA/Borderline MR. HISTER/Hunters Of The Night GENESIS/Illegml Alien

TALK TALK/It's My Life



Denver



Denver

Portland

PD: Jon Barry

MD: Steve Naganuma

STEVE PERRY/Oh Sharrie SERGIO MENDES/Olympia SHALAMAR/Dancing In The Sheets JOHN LENNOW/I'm Stepping Out

GENESIS/Illegal Alien

EAST Most Added • Hottest

Deniece Williams Slade

Kenny Loggins **Phil Collins Lionel Richie**

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Steve Perry **Deniece Williams** Slade **Laid Back**

Kenny Loggins **Phil Collins** Lionel Richie

PARALLEL TWO

WFLY/Albeny, NY Clark/Lawre DEMIRCE WILLIAMS STEVE PERRY LAID BACK SERGIO MENDES SERGIO MENDES HOTTES: KENNY LOGGINS 1-1 EURYTHHICS 2-2 POINTER SISTERS 7-3 HALL 4 OATES 8-4 RICK SPRINGFIELD 16-12

Q100/Allentown, PA Dillon/Freeman

ROMANTICS BONNIE TYLER SLADE INEME CARA JOHN LEMNON HIGHT RANGER BOTTEST: HOTTOST: KENNY LOGGINS 1-1 WEIRD AL YANKOVIC 14-4 POINTER SISTERS 12-6 CULTURE CLUB 16-8 PHIL COLLINS 20-12

WMAR/Baltimore, MD er/Payne

NIGET RANGER DEMISCE WILLIAMS TOWY CAREY LAID BACK REAL LIFE MEAL LIFE
BOTTEST:
KENNY LOGGINS 3-1
PHIL COLLINS 14-6
LIONEL RICHIE 9-7
WEIRD AL YANKOVIC 15-9
IGLESIAS 4 NELSON D-28

WNYS/Buffalo, NY **BHI Tod**

PRANKIE GOES TO H BENAMENTO BOTTEST: POINTER SISTERS 3-2 PBIL COLLINS 6-4 WEIRD AL YARKOVIC 7-5 TROMPSON TWINS 16-7 LIONEL RICHIE 29-14

WVSR/Charleston, WV Balley/Larson

SANDY STEMART SHEMMA EASTON SHALAMAR MR. MISTER STEVE PERRY (dp) STYLE COUNC NIK KERSHAM
BOTTEST:
REMNY LOGGINS 1-1
CULTURE CLUB 14-9
RICK SPRINGFIELD 25-19
LAID BACK 38-26
PRETENDERS 40-31

K104/Erle, PA

STEVE PERRY SERGIO MENDES DOLLY PARTON DAVID GILMOUR SLADE SLADE DENIECE WILLIAMS MISSING PERSONS HUEY LEWIS & NEWS HUSY LEWIS & NEWS Bottest: KENNY LOGGINS 2-1 BONNIE TYLER 3-3 ROLLING STONES 4-4 CYNDI LAUPER 10-5 BON JOVI 14-9

WYCR/Henover-York, PA Merk Richards

STEVE PERRY SERGIO MENDES SERGIO MENDES TALK TALK SPANDAU BALLET MISSING PERSONS MIGST RANGER (dp) RMAL LIFE LIGHEL RICHIE 17-7 PHIL COLLING 25-14 RICK SPRINGFIELD 29-17

WTIC-FM/Hartford, CT

IRBME CARA
BILLY JOEL
DENIECE WILLIAMS
BOTCEST:
PEIL COLLINS 2-1
RENNY LOGGINS 1-2
LIONEL RICHIE 10-3
TRACEY ULIMAN 17-13
CARS 23-16

WKEE/Hunting Gary Miller

SCORPIONS (dp)
LAID BACK (dp)
SHANNON
STEVE PERRY
DOLLY PARTON (dp)
SERGIO MENDES (dp)
STYLE COUNCIL Hottest: KENNY LOGGINS 2-1 ROCKWELL 1-2 CHRISTINE MCVIE 5-4 POINTER SISTERS 6-5 CULTURE CLUB 8-6

WLAN-FM/Lancaster, PA

RENNY LOGGINS 1-1 POINTER SISTERS 7-4 CULTURE CLUB 9-6 PHIL COLLINS 18-8 LIONEL RICHIE 20-12

KC101/New Haven, CT Stef Rybak

STEVE PERRY DEBARGE DEBARGE
HOTTEST:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
LIONEL RICHIE 4-3
WEIRD AL YANKOVIC 15-7
DENIECE WILLIAMS D-20

FM106/Philedelphia, PA Rich/Tiller

TALK TALK
REAL LIFE
STEVE PERRY
DENIECE WILLIAMS
HOTELES:
KENNY LOGGINS 1-1
PHIL COLLINS 13-5
LIONEL RICHIE 11-5
CULTURE CLUB 10-9
THOMPSON TWINS 12-10

Chris Leids

Chris Leide
SHANNON
GENESIS
TALK TALK
REAL'LIFE
BILLY RANKIN
PRETENDERS
BON JOVI
HIGHT RANGER
JOHN LENNON
BOTCHES
EXEMY LOGGINS 2-1
BALL & OATES 10-5
CULTURE CLUB 13-6
PBIL COLINS 18-7
BRYAN ADAMS 20-16

PRETENDERS
NIGHT RANGER (dp)
SLADE (dp)
Hottest:
KENNY LOGGINS 2-1
BRYAN ADAMS 3-3
DAN FOGELBERG 9-4
ROCKWELL 4-5
PHIL COLLINS 18-12

Q92/Rochester, NY

98P)(Y/Rochester, NY Tom Mitchell

STEVE PERRY
TALK TALK
SHALAMAR
SLADE
BOTLEST:
KENNY LOGGINS 1-1
PBIL COLLINS 5-2
WEIRD AL YAWKOVIC 4-3
LIONEL RICHEE 20-8
THOMPSON TWINS 14-9

WGFM/Sche Tom Parket

TOTHERS

TREME CARA
ILLY JOEL,
BILLY RANKIN
HOLLY RANKIN
EURY HOLGGINS 1-1
EURY THICKS 5-3
THOMESON TWINS 10-7
LIONEL RICHIE 16-10

WKFM/Syracuse, NY Wayne Summers

Wayne Summers
STEVE PERRY
MR. MISTER
IGLESIAS & NELSON
STYLE COUNCIL
SCORPIONS
NIK KERSHAM
HOTLEST:
KENNY LOGGINS 1-1
QUEEN 9-4
HALL & OATES 12-6
ALAN PARSONS 23-18
CULTURE CLUB 31-20

WPST/Trenton, NJ

Tom Taylor DEBARGE
SERGIO MENDES
STEVE PERRY
REAL LIFE
DENIECE WILLIAMS
HOTLEST RENY LOGGINS 1-1
PHIL COLLINS 3-2
LIONEL RICHIE 10-5
THOMPSON TWINS 9-6
LATTISAW & GILL 33-21

WRCK/Utics, NY

WRCK/Utdca, NY
Jim Rettz
STEVE PERRY
SPANDAU BALLET
SANDY STEVANT
FRANKE/KNOCKOUTS
DAVID GILMOUR
STYLE COUNCIL
KENNY LOGGINS 1-1
PHIL COLLINS 5-2
HALL & OATES 10-6
THOMPSON TWINS 16-13
NIGHT RANGER 26-21

WKRZ-FM/Wilkee-Berre

STEVE PERRY STYLE COUNCIL ROMANTICS ROMANTICS
SHANNON
FRANKIE GOES TO H
SPANDAU BALLET
HOUSEN TWINS 4-3
KENNY LOGGINS 6-6
RICK SPRINGFIELD 12-8
LIONEL RICHIE 18-9
NIGHT RANGER 38-13

WHTF/York, PA

MONOTONE SATRYNEKI
DENIECE WILLIAMS
JOSIE COTTON
REAL LIPE
STEVE PERRY
SHANKON
IRENE CARA
HOTEST
MEIRD AL YANKOVIC 9-4
PHIL COLLINS 14-7
THOMPSON TWINS 19-13
IGLESIAS A NELSON 23-14
SCORPIONS 39-19

Q106/York, PA

ALAN PARSONS MATTHEW WILDER NIGHT RANGER Hottent NIGHT RANGER Hottest: KENNY LOGGINS 5-1 POINTER SISTERS 6-4 HALL & OATES 9-5 PHIL COLLINS 15-7 LIONEL RICHIE 22-14 PARALLEL THREE

WFBG/Altoons, PA

STEVE PERRY FRANKIE GOES TO I JOHN LENNON SHEENA EASTON SERGIO MENDES SERGIO MENDES
HOTTEST:
HOTELST:
HOTELST

WGUY/Bengor, ME Jim Randell

LIONEL RICHIE STEVE PERRY CAMEO CAMEO
SHANNON
JOHN LEMNON
SPANDAU BALLET
DEBARGE
FRANKIE GOES TO B
IRENE CARA IRENE CARA
BOTTEST:
KENNY LOGGINS 1-1
EURYTEMICS 4-2
CULTURE CLUB 11-4
THOMPSON TWINS 16-8
PHIL COLLINS 26-10

WZON/Bangor, ME Michael O'Here

STEVE PERMY
SHAKIN' STEVENS
IRENE CARA
TALK TALK
GENESIS
SCORPIONS (dp)
Bottest:
KENNY LOGGINS 1-1
PHIL COLLINS 9-6
THOMPSON TWINS 10-7
LIONEL RICHTE 27-19
MEIRD AL YANKOVIC 26-23

WIGY/Beth, ME

Scott Robbins
STEVE PERRY
NIGHT RANGER
JOHN LENNON
SLADE
SHALMAR
DAVID GILMOUR
HOTELS:
KENNY LOCGINS 1-1
PHIL COLLINS 8-5
TEOMPSON TWINS 9-7
WEIRD AL VANKOVIC 15-9
RICK SPRINGFIELD 27-14

Bob Spancer

JOSIE COTTON
DAVID GILMOUR
DON FELDER
MR. MISTER (dp)
SLADE (dp)
SPANDAU BALLET HOTTEST:
KENNY LOGGINS 1-1
HALL & OATES 2-2
PHIL COLLINS 11-4
CULTURE CLUB 17-7
IGLESIAS & NELSON 35-21

WIKZ/Chembersburg, PA

ners/Alexand IRENE CARA
STEVE PERRY
TALK TALK
HIGHT RANGER
HR. HISTER
BILLY RANKIN
SHALAMAR
HOTES!
KENNY LOGGINS 1-1
PHIL COLLINS 3-2
LIONEL RICHIE 13-5
THOMPSON TWINS 16-12
CULTURE CLUB 20-15

WTSN/Dover, NH Jim Sebestien

BILLY JOEL
IRENE CARA
JOEN LENNON
SPANDAU BALLET
MADONNA (dp)
Hottest:
KENNY LOGGINS 1-1
EURYTHRICS 8-4
PHIL COLLINS 10-6
HALL & OATES 14-7
IGLESIAS & NELSON 20-9

WERZ/Exeter, NH

none
Hottest:
Kenny Loggins 1-1
Lionel Richie 11-3
PHIL COLLINS 18-5
THOMPSON TWINS 23-13
MANFRED MANN 30-22

WQCM/Hagerstown, MD Will Kauffman

SERGIO MENDES
DENIECE WILLIAMS
STEVE PERRY
LAID BACK (dp)
TALK TALK
SCORPIONS (dp)
HOTTEST
KENNY LOGGINS 1-1
PBIL COLLINS 7-3
POINTER SISTERS 6 PHIL COLLINS 7-3 POINTER SISTERS 6-5 THOMPSON TWINS 13-9 LIONEL RICHIE 17-11

OK 100/Ithecs, NY

SERGIO MENDES
STRVE PERRY
DOLLY PARTON
DAVID GILMOUR
SLADE
DENIBCE WILLIAMS
HIEST & NEWS
MISSING PERSONS
TEMPTATIONS
TEMPTATIONS TEMPTATIONS
Hottest:
KENNY LOGGINS 1-1
VAN HALEN 2-2
PHIL COLLINS 10-3
BONNIE TYLER 13-4
ROLLING STONES 8-5

13FEA/Menchester, NH Rick Ryder

none
Hottest:
MICHAEL JACKSON 1-1
CYNDI LAUPER 3-3
EURYTHMICS 5-5
CHRISTINE MCVIE 6-6
CULTURE CLUB 8-8

WKHI/Ocean City, MD Jack Gillen

Jack GMMen

DENTRE WILLIAMS

NODENN BUCLISH

SLADE (dp)

NIK KERSHAM

STEVE PERRY

HOTLEST

KENNY LOGGINS 2-1

POINTER SISTERS 8-3

PHIL COLLINS 9-5

CULTURE CLUB 10-7

THOMPSON TMINS 12-8

96XIL/Parkersburg, WV Paul DeMille

DENIECE WILLIAMS STEVE PERRY SLADB BUEY LEWIS & NEWS BUEY LEWIS & NEWS
HOTLERIS
KENNY LOGGINS 1-1
LIONEL RICHIE 11-5
BONNIE TYLER 9-6
PHIL COLLINS 10-9
RICK SPRINGFIELD 20-11

WJBQ/Portland, ME Phoenb/O'Nell

PROCEDUTIVE STORE STATE STATE

WHEB/Porter Rick Been

WOMP-FM/Who

none
Hottest:
KENNY LOGGINS 1-1
EURYTHMICS 2-2
CARS 5-5
DWIGHT TWILLEY 9-9
PHIL COLLINS 12-12

NIGHT RANGER
DOLLY PARTON
SHALAMAR
SLADE
STEVE PERRY
GENESIS
SHARIN' STEVENS
JOSIE COTTON
HOTCESE:
LIONEL RICHIE 1-1
CULTURE CLUB 7-2
POOTWHEIL 8-6

ROCKWELL 8-6 KENNY LOGGINS 10-7 TRACEY ULLMAN 17-12 WSQV/Williamsport, PA

SOUTH

PARALLEL TWO

WBBQ/Augusts, GA

Frank Bell STEVE PERRY SLADE (dp) JOEN LEINON VAN HALEN HOLLES: HALL & OATES 3-1 PHIL COLLINS 9-4 DAN POGELBERG 7-5 CARS 11-6 TROMPSON TWINS 14-12

SCOTT MACKEY
STEVE PERRY
CAMED
DEBARGE
MODERN ENGLISH
SHARIN' STEVENS
JOHN LENNON
FRANKIR GOES TO H
BILLY RANKIN
HOTEST:
KENNY LOGGINS 1-1
CULTURE CLUB 7-5
THOMPSON TWINS 11-7
PHIL COLLINS 14-9
KOOL & THE GANG 19-14

WZYQ/Frederick, MD

KZZB/Be

MAUPHY/Harmon
STEVE PERRY
JOHN LENNON
SCORPIONS
JEFFREY OSBORNE
LAID BACK
HOTTER
LAID BACK
KENNY LOGGINS 1-1
THOMPSON TWINS 6-2
HALL 4 OATES 11-4
PHIL COLLINS 12-6
LIONEL RICHIE 19-9
GO GO'S 34-30
GENESIS D-40

WQID/Biloxi, MS Mickey Coulter

MICHAY COURSE

BONNIE TYLER
TALK TALK
ROMANTICS
NIK KERSHAM
HOLLES!
KENNY LOGGINS 1-1
PBIL COLLINS 11-3
CULTURE CLUB 8-4
LIONEL RICHIE 15-7
WEIRD AL YANKOVIC 23-

KXX106/Birmingham, AL Kevin McCarth

STEVE PERRY LAID BACK LAID BACK Hottest: KENNY LOGGINS 1-1 POINTER SISTERS 2-2 HALL & OATES 6-3 PHIL COLLINS 11-5 LIONEL RICHIE 17-9

WSSX/Charleston, SC Philips/Allen

STEVE PERRY
LAID BACK
TALK TALK
SCORPIONS
HOTEORY
ROCKWELL 1-1
KENNY LOGGINS 6-2
PBIL COLLINS 10-3
CULTURE CLUB 11-8
LIONEL RICHIE 17-11

WBCY/Charlotte, NC **Bob Kaghan**

JEFFREY OSBORNE TALK TALK STEVE PERRY KOOL & THE GANG STYLE COUNCIL STYLE COUNCIL BOTTEST: PHIL COLLINS 2-1 KENNY LOGGINS 1-2 LIONEL RICHIE 7-3 UB40 18-8 TRACEY ULLMAN 24-15

WJZR/Charlotte, NC Chrysler/Radford

Chrysler/Radford
JOHN COUGAR
BERLIN
IREME CARA
IGLESIAS & NELSON
DEBARGE
SHANNON
SLADE
ROMANTICS
HOTLEST
HOTLEST
HOTLEST
HOTLES

WSKZ/Chat

Jeff Blake ROMANTICS STEVE PERRY PRETENDERS IRENE CARA SERGIO MENDES SERGIO MENDES Hottest: KENNY LOGGINS 1-1 HALL & OATES 6-2 LIONEL RICHIE 7-3 THOMPSON TWINS 8-4 PHIL COLLINS 15-8

WNOK-FM/Columbia, SC Peter Wolfe

JEFFREY OSBORNE JEFFREY OSBORNE
DEBARGE
REAL LIFE
GOLDEN EARRING
J. BIRD
HOTESTINE MCVIE 3-1
KENNY LOGGINS 4-2
PAUL YOUNG 32-23
RICK SPRINGFIELD 30-28
NIGHT RANGER 34-30

WZLD/Columbia, SC

none
Hottest:
VAN HALEN 1-1
HUEY LEWIS & NEMS 2-2
CULTURE CLUB 14-14
PHIL COLLINS 15-15
RICK SPRINGFIELD 28-28

KITE/Corpus Christi, TX Ron Chase LAID BACK BILLY JOEL (dp) FRANKIE GOES TO H HOTLEST: 38 SPECIAL 3-1 CARS 12-8 RICK SPRINGFIELD 13-9 TOMY CAREY 18-12 NIGHT RANGER 25-13

PAUL YOUNG
DENIECE WILLIAMS
REAL LIFE
SHALAWAR
GENESIS
HOLTESIS
ROCKWELL 1-1
RENNY LOGGINS 2-2
LIONEL RICHIE 10-3
RC 5-4
PHIL COLLINS 12-5

STEVE PERRY
DENIECE WILLIAMS
SLADE (dp)
DOLLY PARTON
HOTLEST:
KENNY LOGGINS 1-1
ROCKWELL 2-2
CULTURE CLUB 5-3
PHIL COLLINS 9-4
IGLESIAS & NELSON KHFI/Austin, TX

REAL LIFE
TONY CARRY
MADONNA
MISSING PERSONS
IREME CARRA
GENESIS
HOttest:
VAN HALEN 1-1
EURYTHHICS 4-2
KENNY LOGGINS 6-3
THOMPSON THINS 8-6
PHIL COLLINS 15-9 WDOQ/Daytone Beach, FL Brown/Silvers none Hottest: CYNDI LAUPER 1-1 ROCKWELL 2-2 KENNY LOGGINS 3-3 PHIL COLLINS 4-4 LIONEL RICHIE 15-15 WDCG/Durham-Raleigh, NC

WFMF/Beton Rouge

BILLY JOEL
DENTECE WILLIAMS
HOTTEST:
HOTTEST:
RENNY LOGGINS 2-1
POINTER SISTERS 4-3
PHIL COLLINS 11-5
LIONEL RICHIE 12-6
CULTURE CLUB 15-9

KAMZ/EI Paso, TX Bob West

Bob West
TEMPTATIONS
JAMES INGRAM
CARS (dp)
BERLIN
HOTESTE ROCKWELL 2-1
LIONEL RICHLE 3-3
PHIL COLLINS 12-5
POINTER SISTERS 11-7
CULTURE CLUB 10-8

KSET-FM/EI Paso, TX

QUEEN
IQUESIAS & NELSON (dp)
TALK TALK
SPANDAU BALLET
PRANKIE GOES TO H PRANKIE GUES TO H HOTTEST: ROCKWELL 3-1 THOMPSON TWINS 6-3 LIONEL RICHIE 10-8 POINTER SISTERS 11-9 PHIL COLLINS 12-10

WRQK/Greensboro, NC

BARRY MANILON MICHAEL GORE TALK TALK DENIECE WILLIAMS BERLIN BERLIN Hottest: KENNY LOGGINS 3-1 LIONEL RICHIE 5-3 POINTER SISTERS 6-5 THOMPSON TWINS 7-6 CULTURE CLUB 23-15

WANS-FM/Greenville, SC

ROD MOTE SHALAMAR TEMPTATIONS STEVE PERRY MADONNA BILLY RANKIN HOTE STEVEN FERNY LOGGINS 1-1 PHIL COLLINS 7-2 POINTER SISTERS 9-4 CULTURE CLUB 12-5 LIONEL RICHIE 14-9

WZYP/Hunteville, AL Scott Mitchell

SCOT WHILLIAM
SERIO MENOES
LAID BACK
IGLESIAS & NELSON
FRANKIE GOES TO 8
SLADE
HOLLESIAS & NELSON
FRANKIE GOES TO 8
FOLIATE
POINTER SISTERS 2-2
PHIL COLLINS 8-3
HALL & OATES 14-6
CULTURE CLUB 17-8

S4TYX/Jackson, MS

Jim Chick JAM CHOCK
JOHN LENNON
JEFFREY OSBORNE
BILLY JOEL (dp)
DOROTEY MOORE
HOTTEST:
KENNY LOGGINS 1-1
VAN HALEN 2-2
EURYTENICS 3-3
LIONEL RICHIE 6-4
PBIL COLLINS 28-14

WQUT/Johnson City, TN

BILLY JOEL STELL JOEL
YES
SERGIO MENDES
BONNIE TYLER
HOTLEST:
RENNY LOGGINS 5-1
ROCKWELL 14-8
HALL & OATES 24-17
POINTER SISTERS 29-22
LIONEL RICHIE 38-30

WOKI/Knoxville, TN Gery Adkins

LAID BACK SERGIO MENDES STEVE PERRY SLADE DENIECE WILLIAMS KIDD GLOVE TEMPTATIONS TEMPTATIONS
HOTLEST:
KENNY LOGGINS 2-1
BON JOVI 10-3
DWIGHT TWILLEY 12-4
PHIL COLLINS 18-7
TRACEY ULLMAN 23-19

WFMI/Lexington, KY Fox/Mosley ROMANTICS
STEVE PERRY
PRANKE, KHOCKOUTS
LAID BACK
NIK KERSHAW
DOLLY PARTON
JON BUTCHER AXIS (dp)
DAVID GILMOUR
HOttest:
KENNY LOGGINS 4-1
ROCKWELL 3-2
THOMPSON TWINS 8-3
LIONEL RICHIE 14-8
JOHN COUGAR 18-9

KKYK/Little Rock, AR Mark McCain

THOMPSON TWINS
RICK SPRINGFIELD
BOTTLEST
RENNY LOGGINS 1-1
BUEY LEWIS 4 NEWS 2-2
ROCKWELL 7-3
PHIL COLLINS 25-10
POINTER SISTERS 20-12 FM100/Memphis, TX

MANN RED MANN
CARS
GO GO'S
BILLY JOEL
TONY CAREY
BERLIN
HOTLEST:
KENNY LOGGINS 2-1
PHIL COLLINS 14-8
HALL & OATES 17-11
CUITURE CLUB 26-16
JEFFREY OSBORNE 29-27 WABB-FM/Mobile, AL

KOOL & THE GANG BONNIE TYLER STEVE PERRY SCORPIONS (dp) HOTLEST KENNY LOGGINS 4-1 PBIL COLINS 11-5 PAUL YOUNG 10-8 CARS 20-12 LIONEL RICHIE 27-13

Frem/Fuller

G100/Mobile, AL Scott Griffith

ROMANTICS PRETENDERS REAL LIFE STEVE PERRY IRENE CARA BOOLEST: KENNY LOGGINS 1-1 EUNYTHRIGS 2-2 CULTURE CLUB 12-5 PBIL COLLINS 18-6 UB40 16-14

WHHY.FM/Mon Mark St. John

STEVE PERRY SERGIO MENDES Hottest: RENNY LOGGINS 1-1 LIONEL RICHIE 2-2 PHIL COLLINS 4-3 CULTURE CLUB 13-7 HALL & OATES 15-10 KBFM/McAllen-B

WHIHAMIdeHero
SHALAMAR
STEVE PERRY
IRENE CARA
NICST RANOER (dp)
TALK TALK
BILLY JOEL
MR. MISTER
REAL LIFE
JEFFREY OSBORNE (dp)
BOCLEST
KENNY LOGGINS 5-1
KENNY LOGGINS 5-1 JEFFREY OSBORNE (dp) HOttest: KENNY LOGGINS 5-1 PHIL COLLINS 26-5 UB40 11-6 38 SPECIAL 16-9 LIONEL RICHIE 18-12

Bob Perry IRENE CARA EUNYTHMICS
NIGHT RANGER
MIDNIGHT STAR
NIK KERSEAW
TALK TALK
BOLLESIAS & NELSON 3-1
VAN HALEN
LOGGINS 20-4
POINTER SISTERS 10-5
MIDNIGHT STAR D-30

KX104/Nashville, TN

STEVE PERRY LAID BACK DENIECE WILLIAMS SCORPIONS SCORPIONS
ROTTEST:
KENNY LOGGINS 1-1
LIONEL RICHIE 10-5
PHIL COLLINS 13-6
QUEEN D-16
CARS 27-18

WSFL/New Bern, NC

John Peace BERLIN STYLE COUNCIL STEVE PERRY IRENE CARA TREE CARA
HADONNA
SHAKIN' STEVENS
BOTTEST:
KENNY LOGGINS 2-1
LIONEL RICHIE 13-10
POINTER SISTERS 16-12
KOOL 6 THE GAMG 21-18

WRNO/New Orleans, LA Costello/Watkins NIGHT RANGER MR. MISTER STEVE PERRY SCORPIONS (dp) SCORPIONS (dp)
HOttest:
KENNY LOGGINS 3-1
PBIL COLLINS 6-3
CULTURE CLUB 16-8
THOMPSON TWINS 20-10
CARS 29-15

BJ105/Orlando, FL Gary Mitchell

ALAN PARSONS
PRETENDERS
RICK SPRINGPIELD
CARS
BOTTOM
ENTER STATE
RENNY LOGGINS 1-1
HALL & OATES 7-4
POINTER SISTERS 10-6
PHIL COLLINS 21-10
JOHN COUGAR 26-22

WRV0/Richmond, VA

GOS MENSON
CARS
ROMANTICS
BONNIE TYLER
DENIECE WILLIAMS
HAMPRED HANN
HOTLEST: KENNY LOCGING 1-1
PRIL DICKINS 9-3
WEIND AL YANKOVIC 18SHALAMAR 19-14

KITY/Sen Antonio, TX

KTFM/San Antonio, TX SLADE (dp) JAMES INGRAM TEMPTATIONS

TEMPTATIONS
SHEENA RASTON
CAMED (dp)
JOSIE COTTON
SERGIO MENDES
HOTELESIAS & NELSON 1-1
KENNY LOGGINS 3-2
DENIECE WILLIAMS 14-10
PHIL COLLINS 18-12
EURYTHMICS 22-17

KROK/Shreveport LA

Hayden/81 JAMES INGRAM TEMPTATIONS SERGIO MENDES MICHAEL GORE MICHAEL GORE STEVE PERRY TALK TALK STYLE COUNCIL DOLLY PARTON GENESIS HOTLESIS EXEMP LOGGINS 1-1 HALL & OATES 5-3 POINTER SISTERS 7-4 CULTURE CLUB 12-6 PHIL COLLINE 20-10

Z96/Tampe, FL Steve Davis

IRRNE CARA STRUE PERRY DEMARGE LAID BACK BOTLENT: RESNY LOGGINS 1-1 HUNY LEWIS & NEWS 5-4 THOMPSON TWINS 11-7 POINTER SISTERS 19-11 DEWIECE WILLIAMS D-20

WSEZ/Wineton-Selem

THOMPSON TWINS
BOTTOST:
BOCKWELL 2-1
ROCKWELL 2-1
REMNY LOGGINS 7-3
EURYTHNICS 13-8
POINTER SISTERS 14-10
CHRISTINE NCVIE 17-14

PARALLEL HIREL

KOIZ-FM/Amerillo, TX

Garry O'Neel TALK TALK BILLY RANKIN LAID BACK SLADE SLADE GOLDEN BARRING GOLDEN EARRING
STEVE PERRY
MR. MISTER
REAL LIFE
BILLY JOEL
HOTTES:
KENNY LOGGINS 2-1
PBIL COLINS 13-3
HALL & OATES 5-4
CULTURE CLUB 12-8
LIONEL RICHIE 20-14

WISE/Ashville, NC

CAMEO
NIK KERSHAM
STEVE PERRY
HOLLEST:
KENNY LOGGINS 1-1
LIONEL RICHIE 4-3
PHIL COLLINS 6-6
POINTER SISTERS 8-7
LAID BACK 12-9 WJAD/Beinbridge, GA

Ellot/Osborne

ENIOUSONTH
BILLY JOEL
STEUS PERRY
DOLLY PARTON
DENIECE WILLIAMS (dp)
TEMPTATIONS (dp)
TEMPTATIONS (dp)
HOTCHEN
ENNY LOGGINS 2-1
PBIL COLLINS 12-2
CULTURE CLUB 18-6
ROCKWELL 1-7
LIONEL RICHIE 25-9 WCGQ/Columbus, GA Ralph Carroll IREME CARA
STEVE PERRY
SPANDAU BALLET
NIK KERSRAW
SERGIO MENDES
SCORPIONS
GOTERNIC 3-1
RENNY LOGGINS 8-5
HALL 4 OATES 9-7
CULTURE CLUB 11-9
PHIL COLLINS 21-16

KISR/Ft. Smith, AR

TALK TALK
JOHN LENNON
BILLY JOEL
NIK KERSHAM
JEFFREY OSBORNE
HOTLEST:
KENNY LOGGINS 3-1
VAN HALEN 1-3
THOMPSON TWINS 5-4
PHIL COLLINS 11-5
BALL & OATES 10-6

Gaither/Davis

SCORPIONS
BILLY RAWKIN (dp)
DPHIECE WILLIAMS
DEVELOPMENT OF WILLIAMS
STEVE PERRY
DOLLY PARTON (dp)
SLADE (dp)
SLADE (dp)
FROTE OF THE STEVEN O WFOX/Geinsville, QA Alen Du Priest

NOTICE COUNTY
HOttest:
KENNY LOGGINS 1-1
HALL & OATES 7-4
PHIL COLLINS 20-6
CULTURE CLUB 18-10
LIONEL RICHIE 26-11

STEVE PERRY TEMPTATIONS GENESIS (dp) DOLLY PARTON (STYLE COUNCIL

STEVE PERRY (dp) VAN SALEN (dp) SLADE (dp) JOHN LENNON (dp) JOHN LENNON (dp)
BILLY JOEL
HOTTEST:
RENNY LOGGINS 1-1
PBIL COLLINS 10-2
HALL & OATES 8-4
THOMPSON TWINS 9-5
POINTER SISTERS 11-6 KILE/Galv

PREVE PERRY
SHALAMAR
JOEN LENNON
HOTCEST:
RENNY LOGGINS 1-1
PHIL COLLINS 14-7
LIONEL RICHIE 20-17
WEIRD ALL YARKOVIC 24-21
DMIGHT TMILLEY 26-22

KTDY/Lafayette, LA **Greg Stever**

JOEN LENNON REAL LIFE SHALAMAR SERGIO MENDES SERGIO MENDES BOTTEST: RENNY LOGGINS 1-1 EURYTEMICS 3-2 POINTER SISTERS 9-3 THOMPSON TWINS 10-7 PHIL COLLINS 18-8

Q101/Meridien, MS Tom Kelley

CARE
SHANNON
JOEN LEBNON
STEVE PERRY
LAID BACK
TEMPTATIONS
DAVID GILMOUR (dp)
JEFFREY OSBORNE (dp)
HOLLES
HALL & OATES 1-1
EURYTHINCS 1-2
KENNY LOGGINS 7-3
PHIL COLLINS 11-4
CARS D-22

KNOE-FM/Mor

STEVE PERRY SHALAMAR TALK TALK LAID BACK MISSING PERSONS MISSING PERSONS
HOttest:
KENNY LOGGINS 1-1
HALL & OATES 4-3
PHIL COLLINS 11-4
POINTER SISTERS 7-5
CULTURE CLUB 12-6

WPFM/Panama City, FL Scott Owens

SCOTOMBRE

JOSIE COTTON

STEVE PERRY

STILE COUNCIL

JOHN LEBRON

LAID BACK
SCORPIONS (dp)

BOLIEST

FOUNTER SISTERS 4-2

PHIL COLLINS 8-3

TROMPSON TWINS 9-5

ADAM ANT 17-13

WXLK/Roenoke, VA

Don O'Shee DOLLY PARTON
SLADE
TALK TALK
SCORPIONS (dp)
HOTCEST:
LIONEL RICHIE 4-1
CHRISTINE MCVIE 2-2
DAN FOGELBERG 3-3
BOCKWELL 6-4

WAEV/Savenneh, GA

J.D. Morth
DENIECE WILLIAMS
MATTHEN WILDER
NIGHT RANGER
LAID BACK (dp)
Hottest:
KENNY LOGGINS 3-1
THOMPSON TWINS 10-7
HALL 4 OATES 11-8
PRIL COLLINS 12-9
CULTURE CLUB 13-10

WIXV/Sevenneh, GA J.P. Hunter S.F. HUNDEN
SERGIO MENDES
SERGIO MENDES
SENGIO MENDES
SLADE
HUEY LEWIS & NEWS
HOLTE SENGIA NEWS
HOTTES
FROM & WILSON 7-1
RENNY LOGGINS 3-7
PHIL COLLINS 20-10
LIONEL RICHIE 24-16

Z102/Savannah, GA

BERLIN SLADE DENIECE WILLIAMS SHALAMAR BOTLEST: KENNY LOGGINS 1-1 POINTER SISTERS 8-4 LIONEL RICHIE 13-7 THOMPSON TWINS 24-16 MICHAEL JACKSON D-30

BONNIE TYLER JAMES INGRAM JAMES INGRAM
TALK TALK (dp)
LAID BACK (dp)
SLADE
HOTHERS:
POINTER SISTERS 5-1
CULTURE CLUB 8-3
PHIL COLLINS 11-7
PAUL YOUNG 19-16
SHALAMAR 22-17

KKQV/Wichita Fells, TX Chuck Beck JOHN LENNON STEVE PERRY SHANNON DAVID GILMOUR FRANKIE GOES TO H

Hottest: THOMPSON TWINS 1-1 LIONEL RICHIE 5-4 PHIL COLLINS 7-5 WHSL/Wilmington, NC Foster/Patrick

FOREM/PERICK
STEVE PERRY
LIONEL RICHIE
TALK TALK
SANDY STEMART
GENESIS SLADE
HOCLESIS SLADE
HOCLESIS 1-1
PHIL COLLINS 3-2
CULTURE CLUB 7-4
PAUL YOUNG 8-6
TEOMPSON TMINS 9-7

MIDWEST Most Added . Hottest

Steve Perry Irene Cara Talk Talk

Phil Collins Kenny Loggins **Lionel Richie**

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST

Steve Perry **Real Life** John Lennon Shalamar

Kenny Loggins Thompson Twins

MIDWEST PARALLEL TWO

WKDD/Akron, OH

SHANNON STEVE PERRY SHEENA EASTON NIK KERSHAW (dp) BERLIN (dp) BOLLEST KENNY LOGGINS 3-1 PHIL COLLINS 11-6 THOMPSON TWINS 12-7 SHALAMAR 19-11 NIGHT RANGER 22-14

WAHC/Appleton-Oshkosh, Chris Caine

PRETENDERS IREME CARA
ROMANTICS REAL LIFE (dp)
HOTTEST HOTTEST
VAN HALEM 5-5
LIONEL RICHIE 23-10
RICK SPRINGFIELD 29-18
WKAU/Appleton-Oshkosh, WI
Ron Ross TONY CAREY PRETENDERS ROMANTICS Hottest: KENNY LOGGINS 1-1

NIGHT RANGER REAL LIFE KOOL & THE GANG ROOL & THE GANG HOTLEST: KENNY LOGGINS 1-1 VAN HALEN 2-2 PHIL COLLINS 11-5 HALL & OATES 8-6 THOMPSON TWINS 12-10

92X/Columbus, OH Joel Cella

ALAN PARSONS JOHN COUGAR REAL LIFE HOTTEST KENNY LOGGINS 1-1 PHIL COLLINS 3-2 ROCKWELL 2-3 CARS 18-11 LIONEL RICHIE 19-14

Klik/Devenport, IA

TALK TALK
IRENE CARA (dp)
JOHN LENNON
NIK KERSHAW (dp)
SPANDAU BALLET Hottest: KENNY LOGGINS 1-1 LIONEL RICHIE 11-5

KMGK/Des Moines, IA

SERGIO MENDES STEVE PERRY IGLESIAS & NELSON SPANDAU BALLET SCORPIONS (dp) SLADE (dp) Hottest: Hottest: KENNY LOGGINS 1-1 MANFRED MANN 5-2 POINTER SISTERS 6-3 CULTURE CLUB 12-6 PHIL COLLINS 14-8

WEBC/Duluth Dick Johnson

Dick Johnson

ROMANTICS
BERLIN
JOHN COUGAR (dp)
GO GO'S
HOCTEST:
KENNY LOGGINS 4-1
EURYTHMICS 2-2
PHIL COLLINES 9-3
CULTURE CLUB 8-5
LIONEL RICHIE 11-7

WKDQ/Eveneville, IN

Hottest: KENNY LOGGINS 1-1 HALL & OATES 2-2 POINTER SISTERS 6-3 CULTURE CLUB 7-4 PHIL COLLINS 11-6

WSTO/Evansville, IN Chris Taylor

THOMPSON TWINS DENIECE WILLIAMS

WMEE/Ft, Wayne, IN

NIGHT RANGER
STEVE PERRY
DENIECE WILLIAMS
BOTTES:
KENNY LOGGINS 1-1
PHIL COLLINS 11-3
HALL & OATES 10-4
POINTER SISTERS 18-8

WGRD/Grand Rapids, MI Swart/Duling

STAVE PERRY BEALTN TALK TALK HOTTEST: KENNY LOGGINS 1-1 PHIL COLLINS 3-2 HALL & OATES 6-4 TROMPSON TWINS 13-7 LIONEL RICHIE 15-12

WZPL/Indianapolis, IN

none Hottest: VAN HALEN 1-1 ROCKWELL 2-2 KENNY LOGGINS 3-3 CHRISTINE MCVIE 5-5 PHIL COLLINS 7-7

WJXQ/Jackson, MI Ryan/Cheeks

none Hottest: RENNY LOGGINS 2-1 PHIL COLLINS 3-2 RICK SPRINGPIELD 11-4 DWIGHT TWILLEY 17-8

WKFR/Kalamazoo, MI Rick Chapman

ZZ99/Kansas City, MO Lake/Benson

ROMANTICS
HOttest:
KENNY LOGGINS 1-1
HUEY LEWIS & NEWS 4-3
WEIRD AL YANKOVIC 8-5
LIONEL RICHTE 11-8
PHIL COLLINS 19-10

WVIC/Lansing, MI Martin/Kittredge

BILLY JOEL BILLY RANKIN IRENE CARA Hottest: ROCKWELL 2-1

Z104/Madison, Wi Little/Hudson

STEVE PERRY IGLESIAS & NELSON (dp) IGLESIAS & NELSON (dp)
BON JOVI
BILLY RANKIN
NIGHT RANGER
HOTTER
HOTTER
KENNY LOGGINS 1-1
WEIRD AL YANKOVIC 4-2
PHIL COLLINS 10-3
HALL & OATES 7-5
RICK SPRINGFIELD 28-18

KJ103/Okishome City, OK

Dan Wilson Den Wison
STEVE PERRY
NIGHT RANCER (dp)
DENIECE WILLIAMS
TALK TALK (dp)
VAN HALEN (dp)
VAN HALEN (dp)
CYNDI LAUPER
HOTLEST
KENNY LOGGINS 1-1
LIONEL RICHIE 3-2
PHIL COLLINS 10-3
RICK SPRINGFIELD 19-16
CARS 25-19

KQKQ/Omeha, NE

Taylor/Dean TOWN TOWN THE STATE OF THE STAT

KZ93/Peoria, IL Edwards/Maloney

POINTER SISTERS IRENE CARA STEVE PERRY HOTTEST: KENNY LOGGINS 1-1 BRYAN ADAMS 3-3 ROCKWELL 4-4

WRKR/Recine-Milwaukee

Pat Martin BERLIN
BILLY JOEL
DENIECE WILLIAMS
IRENE CARA
FRANKIE GOES TO H
NORA
COLOUR RADIO
LOG LACESON COLDUR RADIO
JOE JACKSON
STEVE PERRY
HOTLEST
PHIL COLLINS 1-1
SCORPIONS 16-6
TRACEY ULLMAN 19-12
LIONEL RICHIE 25-15
CARS 29-21

WZOK/Rockford, IL

Geoff Davis BILLY JOEL BONNIE TYLER BONNIE TYLER
ROTLEST:
RENNY LOGGINS 4-1
EURYTHMICS 5-3
PHIL COLLINS 11-7
THOMPSON TWINS 19-12
CULTURE CLUB 22-13

U93/South Bend, IN

J.K. Dearing THOMPSON TWINS
CARS
BOTTEST:
BOTTEST:
WEIRD AL YANKOVIC 1-1
KENNY LOGGINS 2-2
PHIL COLLINS 6-3
ROCKWELL 12-4
EURYTHMICS 13-10

WRQN/Toledo, OH

SHEENA EASTON
FRANKIE GOES TO H
SCORPIONS (dp)
SLADE (dp)
STYLE COUNCIL
BERLIN ROCKWELL 1-1 KENNY LOGGINS 2-2 THOMPSON TWINS 11-5 CULTURE CLUB 14-6 PHIL COLLINS 15-7

Rivers/Stephens BILLY RANKIN MR. MISTER MR. MISTER
TALK TALK
TALK TALK
STEVE PERRY
ROMANTICS
REMYY LOGGINS 1-1
VAN HALEN 2-2
THOMPSON TWINS 12-10
PHIL COLLINS 15-11
RICK SPRINGFIELD 18-1

KELI/Tulsa, OK Myers/Michaels

STEVE PERRY SCORPIONS (dp) SCORPIONS (dp)
SHANNON
PAT WILSON
STYLE COUNCIL
SLADE (dp)
HOTTEBER
HORSENS LOGGINS 1-1
PHIL COLLINS 6-2
HALL & OATES 4-3
CULTURE CLUB 8-4
THOMPSON TWINS 10-7

KEYN-FM/Wichita, KS

PRETENDENS
STEVE PERRY
REAL LIFE
TALK TALK
HADONNA
BOTTENT LOGGINS 2-1
RUEY LEWIS 6 NEWS 3-3
PHIL COLLINS 11-7
LIONEL RICHIE 13-9

WHOT/Youngston Dick Thompson

SERGIO MENDES
LAID BACK
STYLE COUNCIL
JOHN LERNON
DOLLY PARTON
STETE PERRY
FRANTRY/KNOCKOUTS
SHEENA EASTON
SANDY STEWART
JON BUTCHER AXIS JON BUTCHER AXIS
BOTLEST:
KENNY LOGGINS 1-1
ROCKWELL 2-2
PHIL COLLING 13-3
POINTER SESTERS 10-8
CARS 19-13

WYFM/Youngstown

Jeff Tobin LIONEL RICHIE
POINTER SISTERS
WEIRD AL YANKOVIC
THOMPSON TWINS (dp)
HOTLEST: VAN HALEN 1-1
KENNY LOGGINS 2-2
HUEY LEWIS & NEWS 5
PHIL COLLINS 13-5
PHIL COLLINS 13-6
EURYTHMICS 16-13

PARALLEL THREE

KFYR/Bismerck, ND

NIGHT RANGER PRETENDERS
MATTHEW WILDER
DOLLY PARTON
STEVE PERRY
BERLIN LIONEL RICHIE 18-12

WBNQ/Bloomington, IL

SHALAMAR SCORPIONS (dp) JOHN LENNON (dp) SLADE (dp) STEVE PERRY (dp) Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 7-2 HALL & OATES 6-3 POINTER SISTERS 8

WBWB/Bloomington, IN

John Heimann SPANDAU BALLET SHALAMAR STEVE PERRY Hottest: RENNY LOGGINS 3-1
POINTER SISTERS 7-3
CULTURE CLUB 18-9
DWIGHT TWILLEY 19-10
PHIL COLLINS 23-13

WCIL-FM/Carbondale, IL Tony Waitekus

KOOL & THE GANG HOTTEST:
KENNY LOGGINS 2-1
LIONEL RICHIE 1-2
PHIL COLLINS 6-3
HERBIE HANCOCK 7-6
POINTER SISTERS 14-9

KCMQ/Columbia, MO Dave McCormick

REAL LIFE TALK TALK SHALAMAR DENIECE WILLIAMS MR. MISTER LAID BACK HOTTEST:
RENNY LOGGINS 1-1
PHIL COLLINS 9-2
POINTER SISTERS 8-4
CULTURE CLUB 13-5 LIONEL RICHIE 18-9

Y94/Fargo, ND Collins/Anderson

IGLESIAS & NELSON SHALAMAR
MR. MISTER
SLADE (dp)
JOHN LENNON
JAMES INGRAM
HOTLEST
EXNOV LOGGINS 3-1
CULTURE CLUB 10-5
TBOMPSON TWINS 12-9
PHIL COLLINS 16-10
LIONEL RICHIE 15-11

KKXL-FM/Grand Forks, ND

Don Nordine BERLIN
BONNIE TYLER
IRENE CARA
IRENE CARA
HOTCOLLINS 1-1
PBIL COLLINS 4-2
LIONEL RICHIE 14-5
THOMPSON TWINS 12-8
NIGHT RANGER 26-19

KRNA/lowe City, IA **Bart Goynshor**

TALK TALK SLADE IRENE CARA BILLY RANKIN STEVE PERRY STEVE PERRY
HOTLEST:
KENNY LOGGINS 1-1
WEIRD AL YANKOVIC 9-2
COLTURE CLUB 7-4
CHRISTINE MCVIE 6-5
PHIL COLLINS 13-6

WAZY-FM/Lafayatte, IN Stacy/Sparrov

STYLE COUNCIL
SLADE
SPANDAU BALLET
JOHN LENNON
HOTTEST:
KENNY LOGGINS 4-1
EURYTHMICS 2-2
CULTURE CLUB 19-7
PHIL COLLINS 22-12
LIONEL RICHIE D-26

KFRX/Lincoln Tracy Johnson

STEVE PERRY
IREME CARA
JOHN LENNON
PRETENDERS
NIK KERSHAW
BOTEST:
KENSY LOGGINS 1-1
PHIL COLLINS 6-2
HALL & OATES 7-5
LIONEL RICHE 12-8
THOMPSON TWINS 17-12

KXSS/Lincoln, NE

Dean Lambert DENIECE WILLIAMS
STEVE PERRY
ALAN PARSONS
YES (dp)
Hottest:
KENNY LOGGINS 7-1
PHIL COLLINS 6-3
LIONEL RICHIE 10-6
THOMPSON TMINS 15-8
JEPFREY OSBORNE 17-12

KKLS-FM/Rapid City, SD

Sherwin/Piper WEIRD AL YANKOVIC ROMANTICS IRENE CARA BONNIE TYLER HOttest: KENNY LOGGINS 1-1 PHIL COLLINS 10-5 LIONEL RICHIE 17-9 YES 18-11 TONY CAREY 22-17

99K G/Salina, KS

Denny Collier STEVE PERRY LAID BACK (dp) LAID BACK (dp)
GENESIS
BILLY JOEL
SHEENA EASTON
HOTTEST
KENNY LOGGINS 1-1
LIONEL RICHIE 19-10
PHIL COLLINS 23-15
WEIRD AL YANKOVIC 27-19
RICK SPRINGPIELD 30-24

KKRC/Sioux Falls

BERLIN TRACEY ULLMAN KENNY LOGGINS 1-1 HALL & OATES 2-2 PHIL COLLINS 11-5 LIONEL RICHIE 20-1 NIGHT RANGER 29-19

KWTO-FM/Springfield, MO

GENESIS GENESIS
MR. MISTER
BONNIE TYLER
STEVE PERRY
HOTCEST:
KENNY LOGGINS 1-1
HALL & OATES 4-3
PHIL COLLINS 12-5
CULTURE CLUB 14-9
LIONER DECRE 17-1 LIONEL RICHIE 17-11

Bouley/Tracy

STEVE PERRY SHEENA EASTON SHEENA EASTON
GENESIS
IREME CARA
IGLESIAS & NELSON (dp)
HOTLEST:
KENNY LOGGINS 1-1
PHIL COLLINS 12-2
WERD AL YANKOVIC 15-6
LIONEL RICHIE 28-13
THOMPSON TWINS 27-20

KDVV/Topeka, KS **Tony Stewart**

KWFM/Waterloo, IA Mark Potter

TALK TALK
BILLY JOEL
IRENE CARA
BONNIE TYLER
NIGHT RANGER NIGHT RANGER BOTTEST: RENNY LOGGINS 1-1 PHIL COLLINS 12-4 CARS 26-17 RICK SPRINGFIELD 27-19

WEST

PARALLEL TWO 13K/Bakersfield, CA Simon/Ryan

STEVE PERRY ALAN PARSONS JOHN LENNON NIGHT RANGER CAMEO CAMEO Hottest: RENNY LOGGINS 1-1 LIONEL RICHIE 14-2 CULTURE CLUB 12-3 PHIL COLLINS 6-4 CARS 15-10

KKXX/Bakersfield, CA Squires/Kamper

STEVE PERRY ROCK GODDESS (dp) Hottest: KENNY LOGGINS 1-1 THOMPSON TWINS 3-2 LIONEL RICHIE 6-4 PHIL COLLINS 9-7 GO GO'S 25-15

KQXR/Bakersfield, CA

STEVE PERRY
FRANKIE GOES TO H
DAVID GILMOUR
HOTCEST
KENNY LOGGINS 1-1
THOMPSON TWINS 3-3
PHIL COLLINS 7-4
LIONEL RICHIE 8-5
IRENE CARA 21-9

KBBK/Boise, ID

Bobby King STEVE PERRY DENIECE WILLIAMS JOHN LENNON SPANDAU BALLET JOHN COUGAR JOHN COUGAR
HOttest:
PHIL COLLINS 7-1
HALL & OATES 3-2
KENNY LOGGINS 1-3
CULTURE CLUB 11-5
BILLY RANKIN 12-9

KKFM/Colorado Springs, CO

Finney/Ryan BILLY RANKIN
GENESIS
STEVE PERRY
Hottest:
KENNY LOGGINS 2-1
PHIL COLLINS 9-4
THOMPSON TWINS 10-7
RICK SPRINGFIELD 16-8
WEIRD AL YANKOVIC 18-11

KMGX/Fresno, CA

Carey Edwards
PRETENDERS
BILLY JOEL
IGLESIAS & NELSON
SHALAMAR
CAMBD
NIK RERSHAW
STEVE PERRY
HOTLEST
RENWY LOGGINS 1-1
THOMPSON TWINS 6-2
LIONEL RICHIE 8-3
PHIL COLLINS 10-7
BILLY IDOL 18-13

KYNO-FM/Freeno Walker/Davis

SHALAMAR STEVE PERRY CAMEO PRETENDERS HALL & OATES 8-6 CULTURE CLUB 10-8

KiKi/Honolulu, Hi Kong/Shishido

GO GO'S
STEVE PERRY
POINTER SISTERS
RICK SPRINGFIELD
HOTHERS:
CYNDI LAUPER 1-1
ROCKWELL 4-3
LIONEL RICHIE 6-5
KENNY LOGGINS 9-6
MENUDO 29-20

KQMQ/Honolulu, H Kimo Akane

STEVE PERRY CAMEO SCORPIONS SCORPIONS
SERGIO MENDES
DAVID GILMOUR
JOHN LENNON
SLADE
HOTLEST:
CYOLI LAUPER 2-1
CKWELL 3-2
KENNY LOGGINS 4-3
KC 6-4
UB40 8-7

KLUC/Las Vegas, NV

Dave Anthom STEVE PERRY
REAL LIFE
SERGIO MEMBLES
SCORPIONS
SLADE
GENESIS
HOTLEST:
HOTLOLLINS 2-1
THOMPSON TWINS 9-4
PAUL YOUNG 10-7
KOOL & THE GAMG 12-8
CULTURE CLUB 17-10

KO93/Modesto, CA

Ausham/Main STEVE PERRY
TALK TALK
ROGER DALTREY
HOtteat:
KENNY LOGGINS 1-1
ROCKWELL 2-2
PHIL COLLINS 9-6
BERLIN 33-22
MADONNA 32-25

KHOP/Modesto-Stocktor **David Kraham**

IRENE CARA STEVE PERRY TALK TALK (dp) NIGHT RANGER Hottest: VAN HALEN 1-1 RENNY LOGGINS 5-2 PHIL COLLINS 7-4 THOMPSON TWINS 9-9 BILLY JOEL 40-26 K96/Provo, UT

Gentry/Greet

MATTHEW WILDER
IRENE CARA
BERLIN
REAL LIFE
HOTTEST
HOTHER
HOTTEST
HOMPSON THINS 3-3
TRACEY ULLMAN 5-4
PHIL COLLINS 14-6 KSKD/Selem, OR

Len E. Mitchell STEVE PERRY SHEENA EASTON

SHEENA EASTON
DOLLY PARTON
NIK KERSHAW (dp)
SERGIO MENDES (dp)
SANDY STEWART (dp)
Hottest:
KEMNY LOGGINS 1-1
WEIRD AL YANKOVIC 9-2
THOMPSON TWINS 12-4
FOINTER SISTERS 11-9
PHIL COLLINS 26-12

KDON-FM/Salinas-Monterey

IRENE CARA STEVE PERRY MR. MISTER SPANDAU BALLET SPANDAU BALLET SHALAMAR FRANKIE GOES TO H (dp) BOTTEST: KENNY LOGGINS 1-1 HALL & OATES 3-2 PHIL COLLINS 9-3 THOMPSON TWINS 7-6 LIONEL RICHIE 17-8

KCPX-FM/Salt Lake City, UT

JOHN LENNON SHEENA EASTON STEVE PERRY SERGIO MENDES GOLDEN EARRING ROMANTICS HOTTES HOTTES HOLLINS 6-2 HALL & OATES 7-6 POINTER SISTERS 9-POINTER SISTERS 9-POINTER SISTERS 9-

KRSP/Salt Lake City, UT

Carlson/Moli Carrage Moon SCORPIONS (dp) SHALAMAR REAL LIFE STEVE PERRY BOTTER STEVE DEATH OF THE HUSY LEWIS & NEWS 2-2 POINTER SISTERS 11-7 CULTURE CLUB 13-9 PHIL COLLINS 15-11

KHYT/Tuoson Sherman Coher

REAL LIFE STEVE PERRY JEFFREY OSBORNE Hottest: KENNY LOGGINS 1-1 ROCKWELL 2-2 CYNDI LAUPER 3-3 WEIRD AL YANKOVIC 6-4 LIONEL RICHIE 7-5

KRQ/Tucson, AZ Guy Zapoleon

JOHN LENNON
FRANKIE GOES TO H (dp)
STEVE PERRY
MR. MISTER
HOttest:
KENNY LOGGINS 1-1
LIONEL RICHIE 5-2
POINTER SISTERS 17-9
BOYNN ADMS 26-13 BRYAN ADAMS 26-13 IGLESIAS & NELSON D-15

KTKT/Tucson, AZ Rivers/Alexander

BILLY JOEL BERLIN JOHN LENNON REAL LIFE REAL LIFE
SHALAMA
STEVE PERRY
MR. MISTER (dp)
HUEY LEWIS & NEWS (dp)
HOTO LEWIS & NEWS (dp)
HOTO LEWIS & NEWS (dp)
HOTO LINS 18-4
WEIRD AL YANKOVIC 16-8
TROMPSON TWINS 17-9
NIGHT RANGER D-25

PARALLEL THREE

KGOT/Anchorage, AK Key Taylor

DENIBCE WILLIAMS
SHANNON
LAID BACK
HOCTEST:
KENNY LOGGINS 1-1
CULTURE CLUB 7-3
PHIL COLLINS 9-4
LIONEL RICHIE 18-6
RICK SPRINGFIELD 22-8

KYYA/Billings, MT Cherile Fox

BILLY JOEL BON JOVI (dp) REAL LIPE TALK TALK HOTTEST: KENNY LOGGINS 1-1 HALL 4 OATES 7-4 PHIL COLLINS 14-5 THOMPSON TWINS 10-

KCDQ/Bozemer

Greg Williams DOLLY PARTON NIK KERSHAM STEVE PERRY SHANNON SHEENA EASTON HOLLEST:
KENNY LOGGINS 1-1
POINTER SISTERS 5-2
THOMPSON TWINS 11-5
PHIL COLLINS 12-8
CULTURE CLUB 17-9

KTRS/Casper, WY

Cody/Lane STEVE PERRY
IRENE CARA
GENESIS
NIGHT RANGER
JOHN LENNON
MADONNA
SLADE (dp)
HOTTENFOR
HOTTONS (dp)
HOTTONS (dp)
HOTTONS (dp)
HOTT

KKAZ/Cheyenne John Ramsey

BON JOUI ROMANTICS REAL LIFE STEVE PERRY HOLLES: KENNY LOGGINS 1-1 PHIL COLLINS 16-7 CULTURE CLUB 11-8 THOMPSON TWINS 17-13 LIONEL RICHIE 21-14

Steve Larson IRENE CARA
REAL LIPE
SHALAMAR
IGLESIAS & NELSON
STEVE PERRY
HOTESE:
KENNY LOGGINS 1-1
PHIL COLLINS 14-5
CULTURE CLUB 18-7
THOMPSON TWINS 15-10
LIONEL RICHIE 19-12

KOZE/Lewiston, ID Jay-McCall

STEVE PERRY
TALK TALK
REAL LIFE
SHALAHAR
SERGIO MENDES
HOTTER
KENNY LOGGINS 1-1
PHIL COLLINS 8-2
DWIGHT TWILLEY 11-6
CULTURE CLUB 14-9

KCAQ/Oxnard-Ventura, CA

SCORPIONS
MODERN ENGLISH
HOTTERS TO STANDARD TO STANDA

KDZA/Pueblo, CO Rip Avine

JOHN COUGAR IRENE CARA IREME CARA
STEVE PERRY
SERGIO MENDES
SHALAMAR
HOTEGES
KENNY LOGGINS 2-1
HALL & OATES 8-6
UB40 11-8
PHIL COLLINS 14-9
THOMPSON TWINS 17-14

KCBN/Reno, NV Jim O'Neel

none Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 9-9 LIONEL RICHIE 23-23 CULTURE CLUB 24-24 WEIRD AL YANKOVIC 25-25

KHTX/Reno, NV John Chommie

BILLY JOEL
STYLE COUNCIL
NIK KERSHAW
DEBARGE
DARQUE
SPANDAU BALLET (dp)
IGLESIAS & NELSON IGLESTAS & NELSON
HOTTESE:
KENNY LOGGINS 1-1
CHRISTINE MCVIE 4-2
CULTURE CLUB 13-6
PHIL COLLINS 11-8

KBIM/Roswell, NM

Harry Dierks

Harry Dierke
BILLY JOEL
TRACEY ULLHAN
JOHN COUGAR
BERLIN
IRENE CARA
REAL LIFE
TALK TALK
SHALAMAR
JOHN LENNON
STEVE PERRY
SCORPIONS (dp)
LAID BACK
DAVID GILMOUR
CAMEO
HOTLEST:
KENNY LOGGINS 4-1
PHIL COLLINS 17-2
POINTER SISTERS 21-5
HALL & OATES 22-8
CULTURE CLUB 27-9
WELYER LINE DIERCE

KSLY/Sen Luis Oblepo

Tom Walsh MR. MISTER LAID BACK JOHN LENNON STEVE PERRY DEBARGE SHANNON SHANNON
HOTTEST:
KENNY LOGGINS 1-1
PHIL COLLINS 15-6
CULTURE CLUB 17-7
RICK SPRINGFIELD 24-18
GO GO'S 36-26

KZOZ/San Luis Obispo, CA

Don Potter GENESIS GENESIS
SHANNON
FRANKIE GOES TO H
STEVE PERRY
JOHN LENNON
HOTCOSI:
KENNY LOGGINS 2-1
POINTER SISTERS 6-2
THOMPSON TWINS 7-3
PHIL COLLINS 10-5
BERLIN 28-10

KIST/Sente Barbera, CA Dick Williams

JOHN LENNON SLADE (dp) GENESIS JOSIE COTTON JOSIE COTTON SHANNON SHAKIN' STEVENS STEVE PERRY HOTCEST: KENNY LOGGINS 2-1 TRACEY ULLMAN 13-5 LIONEL RICHIE 16-6 PHIL COLLIMS 24-8 GO GO'S 35-19

240 CHR Reporters

232 Current Reports The following stations reported a frozen playlist this week:

> WAVA/Washington WZLD/Columbia WHEB/Portsmouth KCBN/Reno

The following stations failed to report this week and therefore their playlists were frozen: WKBW/Buffalo

WDOQ/Daytona Beach

WZPL/Indianapolis

13FEA/Manchester Note: KYTN/Grand Forks is no longer a CHR reporter.

PARA

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status

Parallel III: Selected stations in smaller n and/or exert a significant local influence secondary market stations that do not qu

240 Reports

"F	lit So	DOE ong" (A	nylab	el)	
		Song		Natio	
Ì	ionaí leach	100/25	44%	Summ	51
	33%			Debuts	
м	21%			Same	4
S	56%			Down	0
w	19%			Adds	25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44 % — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region.

Up 31 — Number of stations moving it up on the charts

on the charts
buts 20 — Number of stations debuting the song this week
me 24 — Number of stations reporting
no movement this week (On
to On, Add to On, 31-31,

etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

0

	ERLI	N ore Words (0	Geffen)	
L	P: Love	e Life		
Re	gional	181/24	75% Natio	
	ech		UP	61
Е	808	•	DEBUTS	40
S	70%	40	SAME	56
M	664	•	DOWN	0
	B8 •	_	ADDS	24

M 664 W 884		SAME 56 DOWN 0 ADDS 24
F27	SOUTH	
PI	1	P3
	WBBQ 40-35	
EART	K228 30-26	EAST
8104 on WETT 40-30	WQID d-40 WSSX d-26	WFBG on
WETT 40-30	MRCY OF	WGUY d-38 WZON on
WARSEM 39-3 WARREN 39-3	2 WJZR a-34 4 WSKZ d-29	WIGY 37-31
WPWD d-34	WNDK FM on	103CIR on WIXI on
WML1 on CXCM 4	NILD on RITE 24-20	WERE 39-28
CXOI on	WDDQ 38-38	WZYQ on WQCM 27-21
B94 on	Z WDCG on RAMZ a	OK100 4-18
MELK 9	KSETFM 20-18	WKHI 30-26
PRO-PH on CSUN on	WRQX a	95X1L on WJBQ 39-35
	WANSEM 39-34 WZYP 38-32	MREB 33-33
BOUTH	MOX 1 38-30	WONPFH 40-36
940 cm	WPMI 36-33 PM100 a-39	_
940 cm 193 25-21	G100 36-30	BOUTH
93PH on	KBPH on	KQIZPM on
897 30-26	EX104 on	WISE d-36 WJAD d-38
MONIST	MSFL a KTFM on	KISR on
	KROK 40-33	Q104 22-19 WPOX d-39
896 36-27 WGCL on	MIDWEST	WYKS 8-28
WRYT d-27	MIND WEST	KTDY on
XHTR a	WKDD a	Q101 on WXLK d-39
WEST	WKAD on KIIK d-35	WAEV on
1	KMGR 33-28	MIXV 40-36 2102 a-39
KIMN d-36 KPKB on	WEBC a WEDO on	WGLP 33-28
Q103 d-33	WMEE on	# KQV 32-30 WHSL 30-25
KIISPN 23-1 EOPA on	7 WGRD a-39 WJXQ 37-36	
XIZP on	WKP# on	MICHAELET
FM102 on	WVIC d-29 xJ103 37-27	XFYR a
KWOD A	KOKO 4-32	WENQ 29-24 WENE 39-33
KS103 d-38	WRKR a-35	WCILPH &
XTRA 29-22 KITS a-21	WRQN a K107 34-29	XCMQ d-36
KWSS on KNBQ d-30	KELI 26-20	Y94 d-34
KNBU 0-30	WHOTEN 28-21	KRNA d-36
1 122	WEST	MAZYFM 39-37
	127 4-15	KKLSFW on
EAST	13K d-35 KOXR 33-30 KBBK 24-12	99KG d-34 KKRC a
WPLY d-35	#88K 24-12 #XFM 35-30	KWTOPH on
Q100 d-39	KMGK 31-30	WSPT d-31 KDVV d-30
WMAR on WNYS 33-25	KOND on KO93 33-22	KPMW 39-37
MVSR on	XBDP on	WEST
R104 d-37 WYCR 39-34	E96 a #S#D d-35	
WTICPH 28-2	6 KDONPH 31-27 KCPXPH on	KGOT 30-26 KYYA on
WEER d-37	KCPX PM on	KCDQ 34-30 KTRS d-39
XC101 on	KRSP d-39 KHYT 36-35	KTRS d-39 KKAL d-39
FM106 31-28 WSPK d-39	KRO on KTKT 4	KGHO on
98PXY 37-30	V 1 W 1 W	KOZE 0-32 KCAQ 30-26
MGPH 39-34		KUNU 30-26

TAIN 4 d-37 TAIN 4 d-37 TAIN 5 d-37 TAIN 5 d-38 TAIN 6 d-38 TAIN 6 d-38 TAIN 6 d-38 TAIN 7 d-38	RSC d - 35 RSD d - 35 RSD d - 35 RDDNFW 31 - 27 RCFZPW on RRSP d - 39 RRT 36 - 35 RRC on RTRT a	RGOT 30-26 KYYA on KCTQ 34-30 KTRS d-39 KRAI d-39 KGNO on KOEZ d-32 KCAQ 30-26 KDZA on KCBN 39-39 KHTX 37-30 KBIK a-36 KSLY 35-27 XOEZ 28-10 KIST 36-28
BON JO	VI	
	y (Mercury/F	PolyGram)
LP: Bon Jo	ovi	
Regional 1	49/9 629	Mational Summary
Reach	CHART	DEBUTS 29
E 634 S 644	EXTRA	SAME 53
M 61% W 59%	EATRA	ADDS 9
	WSKZ on WNOKPM on HZLD 32-32	MIKZ 38-36 WERZ 25-18 WOCH d-40
EAST EAST	WSEZ on WNOEPM on	ADDS 9 WIKZ 38-36 WERZ 25-18 WQCM d-40 OK100 17-16 137EA on
EAST WXXSPN d-40	WSEZ ON WNORPM ON HZLD 32-32 RITE 21-19 RSETFM 23-22 WANSFM ON HZYP 30-28	MIKZ 38-36 WERZ 25-18 WQCM d-40 OK100 17-16 13FEA on 95X1L 28-24 MJBQ d-40
EAST WXXSPM d-40 WBENSPM 14-14 WPHD 24-14	MSKZ ON MNOKPM ON HZLD 32-32 KITE 21-19 KSETPM 23-22 MANSPM ON M2YP 30-28 94TYX ON WOKI 10-3	ADDS 9 WIKZ 38-36 WERZ 25-18 WQCM d-40 OK100 17-16 137EA on 95XIL 28-24 WJBQ d-40 WBES 22-22
EAST WX SPM d-40 HBENFM 14-14 HPHD 24-16 MB.1 a WCAUPH 27-23	MSRZ ON WNORPM ON WZLD 32-32 RITE 21-19 RSETPM 23-22 WANSPM ON WZYP 30-28 94TYK ON WORI 10-3 WDM 15-19	MIKZ 38-36 WERZ 25-18 WQCM d-40 OK100 17-16 13FEA on 95X1L 28-24 MJBQ d-40
EAST WXXSPM d-40 WBENSPM 14-14 WPHD 24-14	MSKZ On WNORPM on HZLD 32-32 KITE 21-19 KSETEM 23-22 WANSFM On W2YP 30-28 94TYK ON WFM 35-32 G100 40-33 KBPM on	MIKZ 36-36 WERZ 25-18 MCM d-40 OR100 17-16 13FEA on 95X1L 28-24 MJBQ d-40 HEEB 22-22 MCMPPM on MSQ V 24-20
EAST WX SPM d-40 HBENFM 14-14 HPHD 24-16 MB.1 a WCAUPH 27-23	MSKI ON HNORPH ON HIGH 20 32-32 KITE 21-19 KSETPH 23-22 WANSFM ON HZYP 30-28 94TYK ON HORI 10-3 HFMJ 35-32 G100 40-33 KBPM ON KX104 ON KX104 ON KX104 ON	MIKZ 38-36 WERZ 25-18 WCCM d-40 OR100 17-16 13FEN on 95X11 28-24 MJBQ d-40 WEEB 22-22 WOMPFM on WSQV 24-20
EAST WX SPM d-40 WBENPM 14-14 WPHD 24-14 WB.1; a WCAUPH 27-23 PRO-PH on	MSKI ON HYDREM ON HISTORY ON HISTORY ON HISTORY ON HISTORY CAPE 1-19 KSETPH 23-22 WANSFIM ON HISTORY 30-28 94TYK ON HORI 10-3 KPM ON TAILOR ON HISTORY 30-13 KBPM ON TAILOR ON HISTORY ON H	MIKZ 38-36 WERZ 25-18 WOCM d-40 OK100 17-16 13F2A on 95X11, 28-24 WJBQ d-40 WEEB 22-22 WOMPFM on WSQV 24-20 BOUTH KQ12FM on
EAST MXSFM d-40 MBERSM 14-14 MBIC 24-1 MBIC 27-23 PRO-PN OD SOUTH 293 35-32 KAPM d-31	MSKZ ON MOKPM ON MINOKPM ON MILD 32-32 KITE 21-19 KSETM 23-22 MANSFM ON M2YP 30-28 94TYX ON M2YP 30-28 G100 40-33 KBPM ON KILO4 ON MRNO d-39	MIRZ 38-36 WERZ 25-18 WCM d-40 OK100 17-16 13F2A on 95X11, 28-24 WJBQ d-40 WEB 22-22 WCMFPM on WSQV 24-20 BOUTH K012FM on WJRZ 37-30 WJAD d-37
EAST WXXSPM d-40 MBENPM 14-14 MBBL 24-14 MBBL 34 MCAUPM 27-23 MCAUPM 27-23 BOUTH 293 35-32	MSKZ ON MNOKPM ON MINOKPM ON MILO 32-32 KITE 21-19 KSETM 23-22 MANSFM ON M2TP 30-28 94TYX ON MOKI 10-3 MPNO 15-32 GOD RXIO4 ON RXIO4 ON MRNO d-39 KITY ON KTPM ON KTPM ON METERS ON METERS ON MINOKET ON MINOKET ON MINOKETM O	ADDS 9 HIR Z 38-36 HERZ 25-18 HOOM d-40 OKIOU 17-16 13FEA On 95511 28-24 HEEB 22-22 HOMPPM ON WOWPPM ON HISE 37-30 HISE
EAST d-40 MEXSYM d-40 MEXPM 14-14 MPRD 24-14 MPRD 24-14 MPRD 25-25 MPRD-PM OD SOUTH 293 35-32 FAPM d-31 93PM a MIDWEST	MSKZ On MNORPH on MZLD 32-32 KITE 21-19 KSETPH 23-22 M 27P 30-28 94TYX ON MFM 35-32 G100 40-33 KBPM on KKBM 6d 39 KBPM on KFM 6d 39	ADDS 9 WIK Z 38-36 WERZ 25-18 WOOM d-40 OKIDO 17-16 OKIDO 17-16 OKIDO 17-16 WIRD 22-22 WOMPPM on WREB 22-22 WOMPPM on WISE 37-30 WIAD d-40 WISE 37-30 WIAD d-47 WISE 37-30 WIAD d-37 WIAD d-37 WIAD d-37 WIAD d-37 WIKE d-30
EAST d-40 MENNM 14-14 MENNM 127-23 MENNM 27-15 MENNM 27-23 MENNM 27-25 MENNM 2	MORE ON MINOR PM O	ADDS 9 HIR Z 38-36 HERZ 25-18 HOCM d-40 OKIOU 17-16 13F2A On 95X11, 28-24 HERP 22-2 HERP 22-2 BOUTH KO12PM ON HISW 37-30
EAST d-40 MEXSYM d-40 MEXPM 14-14 MPRD 24-14 MPRD 24-14 MPRD 25-25 MPRD-PM OD SOUTH 293 35-32 FAPM d-31 93PM a MIDWEST	MERT ON MODEPH ON THE MERT OF MERCEN ACT OF	ADDS 9 WIK Z 38-36 WERZ 25-18 WCM d-40 OKIDO 17-16 OKIDO 17-16 WCM d-40 WSD0 17-16 WSD0 24-20 WSD0 24-20 WSD0 24-20 WSD0 24-20 WSD0 24-20 WSD0 24-20 WSD0 37-30 WSD0 00 KISR
EAST d-40 MENDIN 14-14 MEN MEN D-1-14-14 MEN D-1-14-14 MEN D-1-14	MERT ON MODEPN ON 12-12 STORY 23-21 STORY	ADDS 9 MIR Z 38-36 WERZ 25-18 WERZ 25-18 MIR D 47-16 137EA on 95X11. 28-24 MIR D 4-40 SOUTH A 17-16 MIR D 4-40 WOLF M 17-16 MIR D 4-40 MIR
EAST MX S FM d - 40 MBENFM 14-14 MENFM 24-14 MCAUPM 27-23 PRO-PM on SOUTH 293 35-32 RAPM 6-31 93PM a MIDWEST MICCL 30-25 METT on X STPR a WEST	MSET ON MINORPH ON MILE 32-32 MINORPH ON MILE 32-32 MINORPH ON MILE 32-32 MINORPH ON MILE 32-32 MINORPH ON MIN	ADDS 9 WIR Z 38-36 WERZ 25-18 WCW d-40 13782 17-12 13 95 11 12-14 WSW 128-24 WSW 22-22 WSW PH on WSW 22-22 WSW PH on WSW 22-22 WSW PH on WSW 37-30 WSW 37-3
EAST d-40 MENDIN 14-14 MEN MEN D-1-14-14 MEN D-1-14-14 MEN D-1-14	MSET ON MSET O	ADDS 9 MIKZ 38-36 HERZ 25-18 HERZ 25-18 OK100 17-16 13F2A on 95511.28-24 WHEB 22-22 WOMPPM ON MISS 37-37 HISS

	on Jovi continu	edi
EZZP a	WVIC on	MIDWEST
KTRA on	2104 a	T.
KNBQ a	KJ103 31-26	WBNQ on
	KQKQ 28-26	WENN d-37
194	WRKR 36-30	WCILFM 26-20
_	WRQN on	KCMQ 38-35
-	KELI on	Y94 on
EAST	KEYNTH on	KRNA d-37
	WHOTEM d-36	WAZYPH on
WF1.Y 27-26		KERK ON KELSEM 30-25
Q100 30-27	WEST	99KG d-36
WNYS 32-30	KKFM d-34	KKRC d-30
K104 14-9	KMGX on	KWTOFM on
WYCR 24-21	KOMO on	WSPT on
WEEE d-40 WEANEM 31-25		KDVV on
WEANTH 31-25	X96 23-16	KPMW 40-35
98PXY 28-22	KSKD 30-24	H1710- 10 25
Q92 30-27	KDONPH d-39	WEST
WG PM 40-33	KCPXFM 38-36	
WKFM 39-39	KRSP 40-35	KGOT 24-22
WPST 24-20	KHYT 32-31	KYYA a
WRCK 23-19	KTKT 38-31	KCDO 39-34
WKRZPM 33-27		KTRS 40-36
0106 24-22	1000	KKAZ a
WRTE 28-24		KGHO d-34
		KOZE 9-8
SOUTH	EAST	KDZA 35-32
		RHTX -0-40
WBBQ on	WFBG on	KBIM d-28
KHF1 40-38	WGUY 40-33	#SLY 34-30
KZZB on	W2ON d-39	REO 2 31-27
WQID on	WIGY on	KIST d-34
EXX106 on	103CTR on	
WSSX on		
WBCY on		
WJZR 35-28		

K104 30-27 MYCR d-38 WKEE 40-34 WLANPH ON PH106 40-38 MSPK 28-21 98PKY d-33 MGPM 38-27 MKEN 034 MRCK 32-29 WKEZPM 37-31 0106 21-19 WRTF 36-33

WBBQ 38-33 KHPI a KZZB 33-28 WQID 36-35 KXX106 27-24

CARS

Reach E 931 S 941 M 931 W 861

1

WEST

KOX R 26-25
KBBK 35-33
XXYM 27-21
KHGX ON
KOMQ ON
KO93 34-31
KHOP ON
K96 32-26
KSXD d-34
KDONM 38-31
KCOXYM 38-31
KCOXYM 38-31
KCXYM 39-37
KRSP ON
KHYT 3
KRQ ON
KTXT 35-29

You Might Think (Elektra)

Ð

WRRZFM 29-Q106 d-28 WHTF 40-21

221/10

LP: Heartbeat City

WAZYFM 30-28 KFEX 30-28 KKLSFM 22-17 99KG 37-33 KKRC 8 KMTOFM 26-24 WSPT on KDVV d-36 KFMW 36-34

KGOT 31-29 KYYA 4-27 KCDQ 26-32 KTKS 5-37 KKAP 37-35 KGPC 38-33 KOZE 29-21 KDZA 4-39 KCDN 28-28 KGTX 38-35 KSIM 38-25 KSIX 38-25 KSIX 1-40 KZOZ 24-17 KIST 33-18

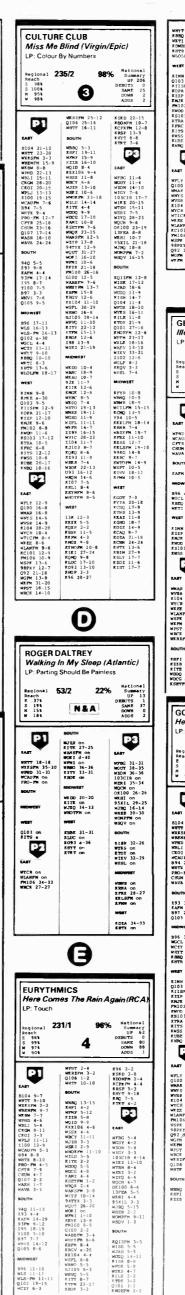
92% National Summary UP 176 DEBUTS 20 SAME 10 DOWN 0 AODS 10

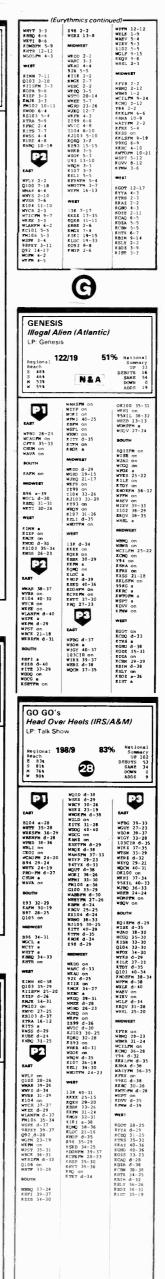
EAST P.

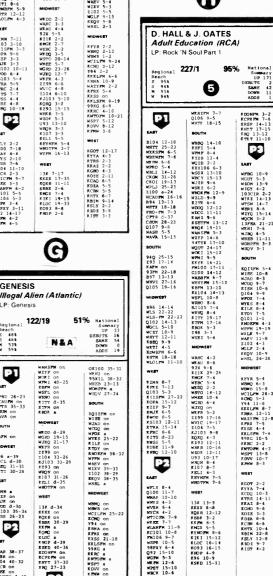
WEST

IRENE C	ARA	
Breakdar	nce (Geffen)	
LP: What A	Feelin'	
11		
Regional 17	79/42 75	v National
Reach	9/42 /3	DP 35
E 724		DEBUTS 52
S 764 M 638	BREAKER	SAME 50
W 90 t		ADDS 42
	BOUTH	KHYT on
20	1	KRO on KTRT d-35
	WBBQ d-39 EHFI a	
EAST	KZZB d-39	P3
WHTT On	WOID on WSSX on	
WXRSPM on WBENPM d-38	WBCY On WJZR & WSKZ a	EAST
WINENPH d-38	WJZR &	WFBG 36-29
WBLI on	WNOX PM on	WGUY a
CKOI on WCAUPH on		HZON a
WHTX on	KITE d-38	103CIR on WIKZ a
PRO-PM on	WDDQ on WDCG 31-28 KAMZ on	
CFTR a CHUM on	WANSPM d-38	WERZ 40-31 WZYQ 37-34
WASH 35-31	WZYP d-38	HOCH 4-39
воити	94TYX A-25	OR100 40-33 13FEA on
	WOK! d-32 G100 a-39 ИАВВРИ d-29	WKHI d-38
940 on 293 34-31	WARREN d-29	95XIL d-29 #GMPPM 37-36
9 3FM &	WHHYPM d-31 KBPM a	
Y100 23-22 B97 a	ERGV 4-27	SOUTH
0105 on	KX104 on WSFL a	W15E d-40
	WRVQ d-28	WISE d-40 WJAD d-35
MIDWEST		MCGQ a KISR on
WGCL on	KTPM d-36 KROK on	0104 31-22
WC2Y a ₩8YT 29-19	7.98 a	MPOX on KILE d-37
WHYT 29-19 KBEQ 29-24	MIDWEST	KTDY on
KHTR on		RTDY On Q101 on RNOEPH on
WEST	WEDD on	WPFM d = 37
# 140 A - 10	KMGK d-38	WXLK 36-24 WAEV 34-32
RIMN d-39 Q103 d-34	WKDQ d-33 WMEE on	WIXV 8-34
RIISPM d-38	WZPL on	WIXV d-34 2102 40-35 WGLF d-31
KOPA a KZZP a	WKPR a WVIC a	WGLF d-31 RKOV 25-11
RMJR d-40	2104 39-37	
PN102 21-17 KWOD d-29	Z104 39-37 KJ103 d-35 KOKO 34-29 KZ93 a-26 WRKR a	MIDWEST
KS103 d-39	K293 6-26	KFYR d-18
XTRA 0-34 KPRC 40-14	WRER a WRON d-36	WENG d-26 WEWB d-39
KNBQ d-29	K107 39-33 KELI d-34	WCILPM on
0.0	KELI d-34	XCMQ d-40 Y94 on
	WHOTPH d-29	KKKLPN a
TAST	WEST	KRNA a WAZYPH d-39
	13K on	KFRX a
WFLY 31-30 Q100 a	13K on KKXX 31-28 KQXR 21-9	KKLSPM a 99KG on
WHAR d-39	KRRK 29-25	KMTOPH OF
I ₩NYS d~33	KRPM d-31 KMGX d-35	WSPT &
WVSR d-37 K104 on	KMGX d-35 KYNOPM 34-29	KPHW a
WYCR on	KIKI On	WEST
WTICFM a-30 WKEE on	KQMQ 40-33	EGOT 26-21
WLANFN on	KLUC d-29 KROP a	KYYA ON
WIANFM on PM106 38-36 WSPK d-32	K96 a KSKD 38-33	KCDQ d-31
98PXY 40-38	KSKD 38-33	KTRS a
WGFN A WPST on	KCONPN a KCPXPM d-40	KGNO a
WERZPM d-30	KRSP 38-28	ROZE on RCAC 28-23

WBCY on WJZR 35-28			П	940 d-29	WANSFM 34-25 WZYP 35-29 94TYX 38-34	95XIL on WJBQ 25-18 WHEB 5-5 WCMPPM 27-20
	0			94Q d-29 293 30-22 KAPM 24-17 93FM 29-17 195 d-29 Y100 a-20 897 18-12	94TYX 38-34 MOUT ON MOR1 22-16 WPM1 24-16 PM100 a-35 G100 32-28 WABBFM 20-12	WCHPPH 27-20 WSQV 11-6 SOUTH RQIZTH 22-18 WISE 35-26
LP: What A	nce (Geffen) A Feelin'	National Summary UP 35		B97 18-12 WNVZ d-29 MHDWEST B96 27-18 WLS 31-25 WLS-7M 31-25 O102 30-26 MGCL 26-22 MCCY 40-36 MHYT 28-18 KBEQ 25-20 KET 23-20 KETR 30-25	WABBPM 20-12 WHINYPM 21-19 KBFM 28-19 KBFM 28-19 KBFM 28-19 KBFM 28-19 KBFM 39-15 B3105 a WRYQ a KBFM 30-26 KBFM 30-27 MIDWEST	WJAD 34-25 MCGO 33-28 KISR 23-16 Q104 19-15 MPOX 35-28 WYKS 29-20 KILE 36-26 KTDY 35-30 Q101 a-22 KNOEIM 37-31 MPPM 32-26 WAEV 31-29
E 724 S 764 H 638 W 904	BREAKER	DEBUTS 52 SAME 50 DOWN 0 ADDS 42		WEST 22-16	WKDD d-24 WAHC 30-23 WKAU 27-18 92X 18-11	2102 33-25 WGLP 31-23 KKQV 19-13 WHSL 21-17
MBTT ON MKRSPM ON MEMPT Ad 38 MEMPT AD 38 MEMPT AD 38 MEMPT AD 38 MEMPT AD 39	SOUTH MIND (d-19 FIFT a KIES d-19	KHYT ON KNO ON SECTION OF SECTION		KINN 24-20 REKE 28-21 01013 de 70-29 EXET 40-29 EXET 40	EITE 10-28 EITE 10-28 EITE 10-28 EITE 20-21	### ##################################
RIMN d-39 Q103 d-34 RIISPM d-38 ROPA a	KIIK a KMGK d-38 WKDQ d-33 HMEE on WEPL on	KILE d-37 KIDY on Ol01 on KEDEPM on WPPM d-37 MXLE 36-24 MARY 34-32 M1XV d-34 2102 40-35 MGLF d-31 KKOV 25-11		PHIL COL	LINS	tlantial.
X 727 & KMJK d-40 PN102 21-17 KMOD d-29 KS103 d-39 XTRA d-34 KPRC 40-14	WYIC a 2104 39-37 xJ103 d-35 KOKO 34-29 K293 a-26 WRKR a	MNOWERT FYR d-18 WENG d-26 WENG d-39	$\ \ $	LP: Soundt	rack Against All	Odds National
RPRC 40-14 RNBQ d-29	MRQN d-36 K107 39-33 KELI d-34 WHOTPH d-29	WBWB d-39 WCILPM on KCMQ d-40 Y94 on KKKLPM a KRNA a WAZYPM d-39		Regional 24 Reach E 100% S 100% H 100% W 100%	2	UP 222 DEBUTS 1 SAME 16 DOWN 1 AUDS 0
MTLY 31-30 OLOR 6 MMAR 4-39 MYSR 4-33 MYSR 6-37 K104 on MYCR	13K on REXX 31-28 GORR 23-25 GORR	XFRX a KRLSFM e 998G on 4970 on 4770 on 4774 on 4774 on 5774 o		B104 13-6 MFTT 7-3 MKRSFM 17-14 MEBSFM 13-2 MFBL 17-14 MFBL 13-13 MFBL 11-9 CKOM 29-21 CKOM 29-21 CKOM 29-21 CKOM 29-21 CKOM 29-21 CKOM 29-21 CKOM 29-21 MFBL 13-7 MFBL 13-7	MECT 5-2 MERZEPH 19-10 0106 13-7 METT 14-7 METT 14-7 METT 13-9 METT 13-15-15-15-15-15-15-15-15-15-15-15-15-15-	RO91 9-6 RDD 7-4 RDD 7-4 RDD 7-4 RDD 7-4 RDD 7-4 RSKII 26-12 RDONRM 9-3 RCPXFM 6-2 RRSF 15-11 RTYT 20-12 RRD 12-10 RTYT 18-4 RTYT 20-12 RRD 7-2 WFRG 10-6 RTYT 18-4 RTYT 18-
TONY CA A Fine Fit LP: Some T	ne Day (MCA)			BOUTH	WANSPM 7-2 WZYP 8-3 94TYX 28-14 WQUT d-36 WOKI 18-7	MIKZ 3-2 WISH 10-6 MERC 14-9 MZYQ 18-5 WQCW 7-3 OR100 10-3 13PEA 29-29 MRST 9-5 95KIL 10-9
Regional 18 Reach E 784 S 814		DEBUTS 35		940 3-2 293 10-2 KAPM 18-8 93PM 13-8 195 1-3 Y100 4-3 B97 2-1 WMVZ 12-11 Q105 12-3	MQUT d-36 MQKI 18-7 MPNI 11-7 KKYK 25-10 PH100 18-6 MABDPN 11-5 MHHYPM 4-3 KBPM 26-5 KBGV 29-13 KX104 13-6	#R81 9-5 95%IL 10-9 #JBQ 7-3 #HRB 12-12 #CMFFM 26-15 #SQV 9-4 BOUTH #ROLZEM 13-3
B.014 on WHET 18-25 WAYS 19-25 WA	MSSX on MSSX d-10 MSX d-1	ADDS 12 EAST WPRO_38_55 WCHY 34-51 WCH		UIOS 12-3 MOOWERT 806 10-1 Wiks 4-2 Wiks 9-7 Wiks 9-7 Wiks 9-7 Wiks 10-1 Wiks 10-2 Wiks 10	#86V 29-114 #800 6-3 #807 15-11 #800 6-3 #807 15-11 #800 6-3 #807 16-11 #800 6-3 #807 16-11 #800 16-3 #807 16-11 #800 11-7 #807 16-3 #807 11-5 #80	JOINT 1-2 JOINT 1-2 MCDQ 21-16 MCDQ 21-



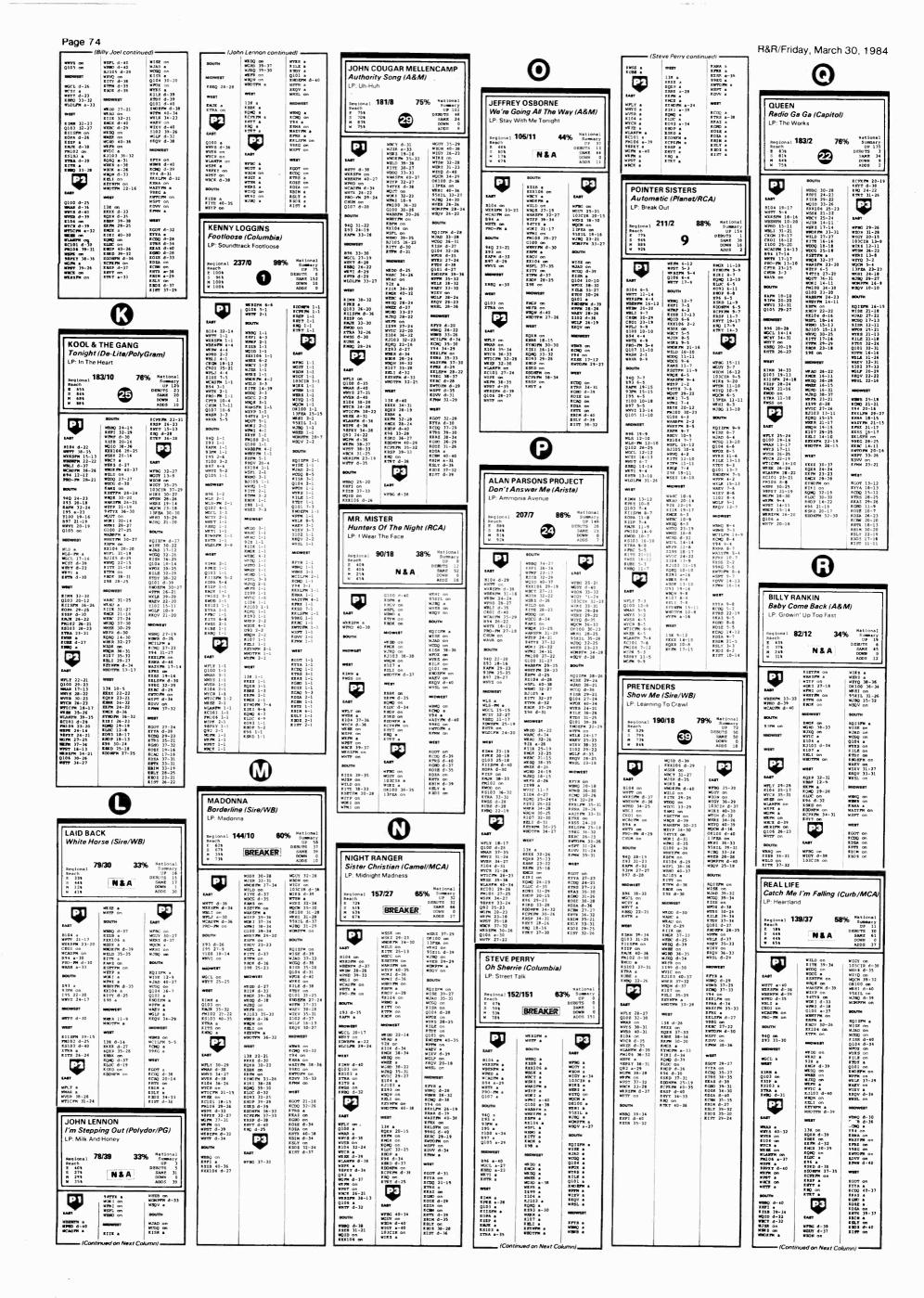


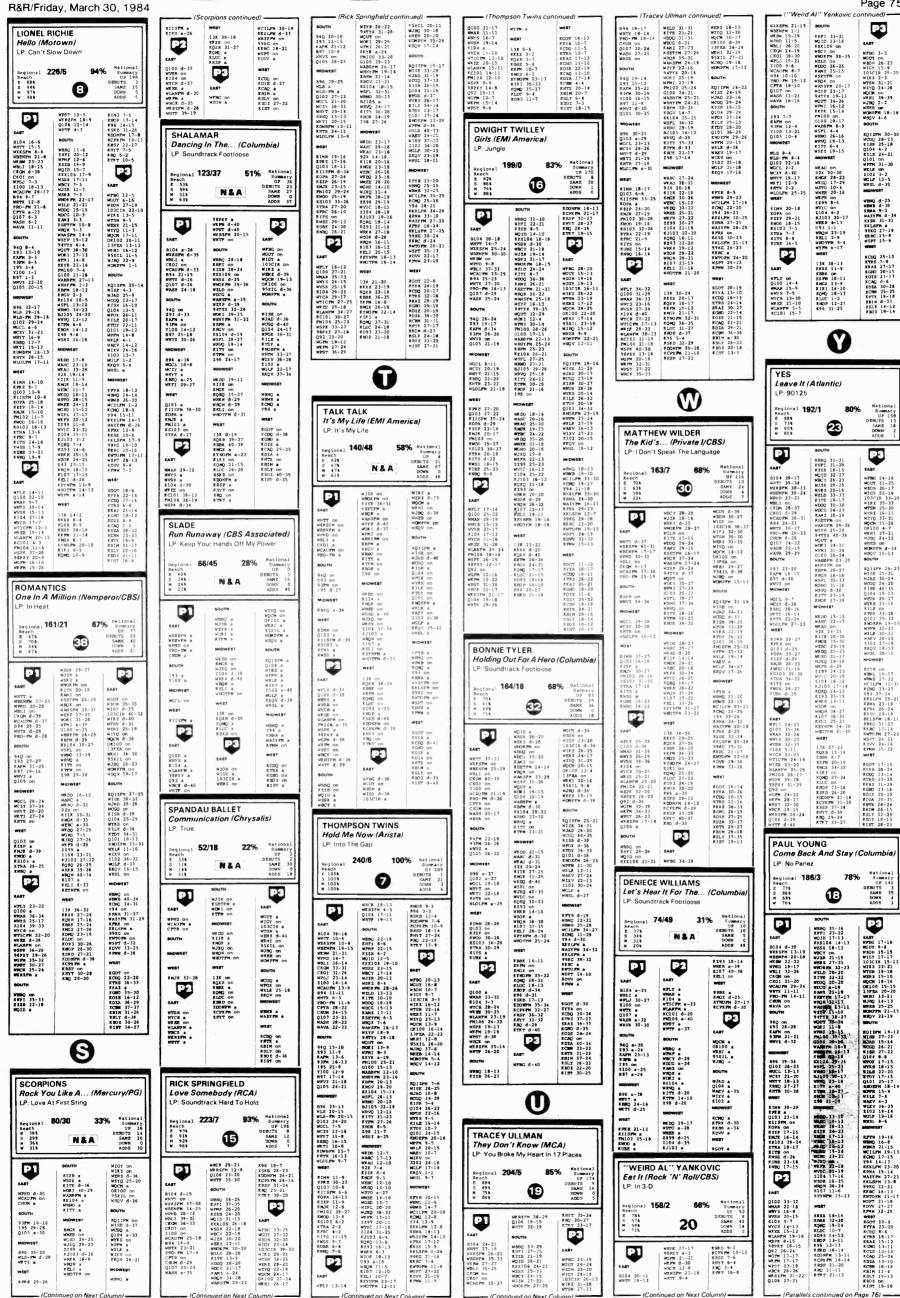




0









SONGS WITH LESS THAN 50 STATION REPORTS

MIDNIGHT STAR

WEST

PM102 17-12

No Parking (On...)" (Solar/Elektra) LP: No Parking On The Dance Floo

WNOKFM 13-11 WZLD 23-23 WABBFM d-28 KRGV a-30 KITY 7-5

KMGX on KYNOFM 16-16

MIDWEST

WEST

P3

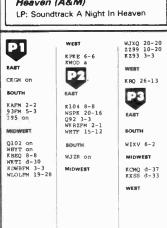
WCILFM 18-1

KCAQ 21-22

WEST



BRYAN ADAMS Heaven (A&M)





DEBARGE Love Me In A... (Gordy/Motown) LP: In A Special Way

	WMAR on	KCPX FM on
P1	WTICPM 29-27	KHYT on
	WKEE on	
•	KC101 a	1000
EAST	WPST a	
WCAUFM a	BOUTH	EAST
B94 30-27	SOUTH	EAST
WHTX a-28	KXX106 d-28	WGUY a
WASH 31-28	WJZR a	103CIR on
	WNOKPM a	WERZ A
SOUTH	KSETFM 25-23	WKHI On
	WANSPM on	
Y100 22-19	WORI d-39	SOUTH
B97 23-20	KITY 37-32	
WNVz on	KTFM on	WISE on
	KROK d-35	WFOX on
MIDWEST	Z98 a	KILE On
		0101 on
WGCL a	4 MIDWEST	WAEV on
WHYT d-24		
KBEQ 11-11	WRQN on	MIDWEST
WEST	WEST	KXSS 38-30
		KDVV 36-29
FM102 on	13x d-39	NDVV 30-29
	KBBK on	WEST
1921	RMGX on	WEST
	KIKI on	KCAO on
	KO93 36-33	KRTX a
EAST	KHOP 33-25	KSLY a
	1	The second second

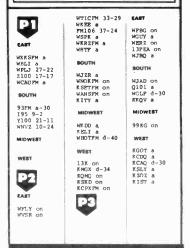


JAMES INGRAM There's No Easy Way (WB) LP: It's Your Night

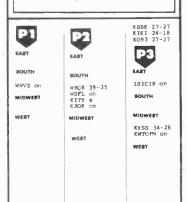
P1	EAST	1 P3
	KC101 on	
EAST	80UTH	EAST
WASH 29-26	KAM2 a	103CIR 30-1
SOUTH	WRQK d-37 KTPM a	SOUTH
	KROK a-37	WPFM on
MIDWEST	MIDWEST	WGLF a
WEST		MIDWEST
	WEST	Y94 a
P2	KBBK on KIKI 39-29	WEST
•	KO93 35-32	KCDQ 38-35



SHANNON Give Me Tonight (Mirage/Atlantic) LP: Let The Music Play



STEPHEN BISHOP Unfaithfully Yours (WB)

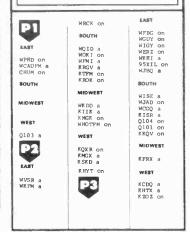




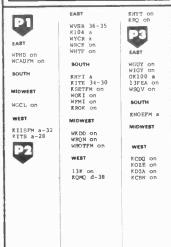


EAST	P3
WVSR a	
WLANFM a	EAST
SOUTH .	
	WFBG a
KTFM a	BOUTH
MIDWEST	
₩KDD a	MIDWEST
WHOTEM a	99KG a
	WSPT a
WEST	
	WEST
KSKD a	
	KCDQ a
KHYT a	
	WVSR a WLANFM a SOUTH KTPM a MIDWEST WKDD a WRON a WHOTFM a WEST KSRD a KCPXFM a

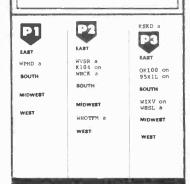












	_			
4		7		
П	ш	P		
ч	r.	_	•	



EAST	P2 EAST	P.3 EAST
WXRSPM on WPLJ a-25	SOUTH	WGUY a WERZ a
BOUTH	KTFM a	SOUTH
195 on WNV2 36-23	MIDWEST	WISE a
MIDWEST	WEST	MIDWEST
WEST	13K a KMGX a KYNOFM a-25	KCAO d-29
PM102 a	KOMO a	KBIM a
		1
	f)



FRANKIE GOES TO HOLLYWOOD Relax (Island/Atco)

PI	EAST	KRQ a
	WNYS a-35	P3
	98PXY d-35	100
EAST	WKR2FM a	
	WHTF 37-36	EAST
WXESFM on		
WPBD a	SOUTH	WFBG a
CKGM a		WGITY a
CKOI on	K2ZB d-37	WERZ a
WCAUPM a	WZLD 37~37	WJBO a
	KITE a	
BOUTH	KSETFM a	SOUTH
	WANSEM on	
93FM 24-24	WZYP a	WISE d-38
,	KTFM d-34	KKOV a
MIDWEST		may. a
	MIDWEST	MIDWEST
WEST	WRKR a	
	WRQN a	WEST
P2	WEST	RCAO on
		KETX on
	KOXR a	K202 a
	KDONEM a	u



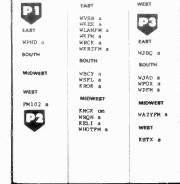
S. LATTISAW & J. GILL Perfect... (Cotillion/Atco)

PI	WEST	KMGX or
EAST	P2	P3
WPLJ 19-18 Z100 a-22	EAST	EAST
WASH 19-16	WMAR 27-25 WPST 33-21	SOUTH
BOUTH	воитн	WJAD or
Y100 11-8 WNVZ on	KAM2 14-14	MIDWEST
MOWEST	MICWEST	WEST
	WEST	



P3 EAST
EAST
WERZ a
WKHI a
SOUTH
WISE or
WXLK OF
KKQV or
WHSL OF
MIDWEST
1
WEST
RCDQ on
RCAQ a
K ZO Z OR







JOSIE COTTON Jimmy Loves Maryann (Elektra)

	WLANFN a	WZON on
(3)	WXPH on	103CIR a
	WERZPM 40-38	WEEKE ON
	WETF &	NOMPPH a
EAST	SQUTN	SOUTH .
WPHD a	1	WISE on
	WOEI on	WCGO on
SOUTH	KTFM a	WPFM a
	MOWEST	WAEV on
MIDWEST	MJXQ on	MIDWEST
WEST	WEST	WCILFM or
-		KKRC on
P2	13K on KBBK d-40	WEST
1223	ABOA G-40	
	0.2	KGOT on
EAST	P3	KGBO on
		KHTX OR
WYCR d-40	EAST	RBIM on
		RIOZ on
		KIST A
		1



DAVID GILMOUR Blue Light (Columbia) LP: About Face

PI	EAST	EAST
	WVBR on	WIGY a
•	K104 a	103CIR 4
EART	WRCK a	WERZ On
WPHD on	BOUTH	OK 100 a
WCAUPM a	MJZR on	BOUTH
SOUTH -	WOKI on WPMIA	0101 a
	MALENT #	KKQV a
MUDWEST	MIOWEST	MIDWEST
WGCL a-29	WKDD on	WIBNO on
	WJXQ on	998G on
WEST	WHOTPM on	WSPT on
P 2	WEST	WEST
لک	KQXR a	ECDO on
•	KQMQ a	EOZE ON
		KBIM a
	123	K7O% on
		1



SERGIO MENDES Olympia (A&M) LP: Confetti

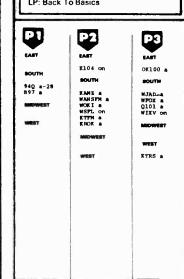
P I	. EAST	MONQ. a
D 1	1	KLDC a
	WFLY a	KSKD a
•	K104 a	KCPXFM a
•	WYCR a	
EAST	WKEE &	P3
	WPST a	
WXKSFM a	100	
WHTX a	SOUTH	EAST
WASE a-30		i
	WSKI a	WFBG a
BOUTH	WZYP a	MOCN a
	WOUT a	OK100 a
B97 a	WOKI a	95XIL on
	WHHYPM a	
MIDWEST	RTFM a	BOUTH
	KROK a	
	1	WCGO a
WEST	IMIDWEST	KTDY a
		WIXV a
KMJR a	KMGK a	
P2	WHOTPM a	MIDWEET
نک	WEST	
•	T -	WEST
	KBBK d-37	5.5.611
		KOZE a
		K DZA a



DOLLY PARTON Downtown (RCA) LP: The Great Pretender

P	EAST	P3
T.	E104 a	
•	WKEE a	EAST
EAST	WLANPH a	62461
	SOUTH	OK100 a
BOUTH	1	WOMPPM &
	WBBQ a	BOUTH
	WFMI a KROK a	
MANDANTERY	KNOK &	NJAD a
	MIDWEST	Q104 a
WEST	, man water	WFOX a
wes.	WHOTPM a	WXLK a
P2	WEST	MIDWEST
•	KSKD a	KFYR a
		WEST
		KCDQ a
	1	

TEMPTATIONS Sail Away (Gordy/Motown)



"IT ALL STARTS

 P.O. BOX 1136
 COLUMBIA, MARYLAND 21044
 301-964-5544 Active Industry Research

NATIONAL AIRPLAY

March 30, 1984 THE BACK PAGE



ontemporary Hit Radio

■ KENNY LOGGINS/Footloose (Columbia) ■ PHIL COLLINS/Against All Odds (Take A Look At Me...) (Atlantic) CULTURE CLUB/Miss Me Blind (Virgin/Epic) 4 EURYTHMICS/Here Comes The Rain Again (RCA) **DARYL HALL & JOHN OATES/Adult Education (RCA)** ROCKWELL/Somebody's Watching Me (Motown) THOMPSON TWINS/Hold Me Now (Arista) B LIONEL RICHIE/Hello (Motown) POINTER SISTERS/Automatic (Planet/RCA) 10 VAN HALEN/Jump (WB) 11 HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis) 12 CHRISTINE McVIE/Got A Hold On Me (WB) 13 CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS) 14 DAN FOGELBERG/The Language Of Love (Full Moon/Epic) 1 RICK SPRINGFIELD/Love Somebody (RCA) **DWIGHT TWILLEY/Girls (EMI America)** 37 27 CARS/You Might Think (Elektra) 19 PAUL YOUNG/Come Back And Stay (Columbia) 18 TRACEY ULLMAN/They Don't Know (MCA) 33 29 23 "WEIRD AL" YANKOVIC/Eat It (Rock & Roll/CBS) 20 18 16 21 MANFRED MANN'S EARTH BAND/Runner (Arista) QUEEN/Radio Ga Ga (Capitol) 30 26 22 YES/Leave It (Atco) ALAN PARSONS PROJECT/Don't Answer Me (Arista) **& KOOL & THE GANG/Tonight (De-Lite/PG)** 14 15 26 38 SPECIAL/Back Where You Belong (A&M) NENA/99 Luftballons (99 Red Balloons) (Epic) 15 17 GO-GO'S/Head Over Heels (IRS/A&M) JOHN COUGAR MELLENCAMP/Authority Song (Riva/PG) 40 MATTHEW WILDER/The Kid's American (Private I/CBS) 39 34 31 UB40/Red Red Wine (Virgin/A&M) BONNIE TYLER/Holding Out For A Hero (Columbia) 37 33 KC/Give It Up (Meca) 19 21 28 24 22 25 34 HOWARD JONES/New Song (Elektra) 5 TONY CAREY/A Fine Fine Day (MCA) -- 39 9 16 24 36 MICHAEL JACKSON/Thriller (Epic) J. IGLESIAS & W. NELSON/To All The Girls I've Loved... (Col.) DEBUT ROMANTICS/One In A Million (Nemperor/CBS) DEBUT PRETENDERS/Show Me (Sire/WB) DEBUT

BERLIN/No More Words (Geffen)

JUDGEMENT DAY

The day when the decision is made to stop pursuing a project could be referred to as Judgement Day. But, what if 50% or more of radio never heard the record? Has judgement day arrived without sound judgement? Have you based your decision on a little input when all you really had was very little impact? Are you sure that radio listened to your record, or just listened to your visibility? AIR is concerned. Concerned that most projects go away almost as fast as they arrive, without the kind of feedback that only AIR can provide; 215 of radio's best minds listening to your product with 430 of radio's Best Ears. Within 10 days you receive a report detailing radio's perceived potential of that product. That perception has been accurate 94% of the time.

Don't let Judgement Day arrive without sound judgement. AIR delivers the EARS and in spite of what you may think, it still All Starts With Listening

AIR... The only research of its kind available to the industry. Call Alan Smith at (301) 964-5544. We guarantee a fair hearing before Judgement Day.

WEEK

AIR Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6 PM, Wednesday, April 4, 1984.

LABEL ARTIST TITLE ISLAND FRANKIE GOES TO HOLLYWOOD 2172 **LAURA BRANIGAN** ATLANTIC SELF CONTROL 2173 2174 CASTAWAY MI-SEX

OH SHERRIE STEVE PERRY 2175 SAIL AWAY THE TEMPTATIONS 2176

EPIC COLUMBIA **GORDY/MOTOWN**

Chart reprinted by permission. AIR is not affiliated with R&R.

ontemporary Hit Radio **Continued from Back Page**

CHART EXTRAS

BON JOVI

Runaway (Mercury/PolyGram)

62% of our reporters on it. Moves: Up 58, Debuts 29, Same 53, Down 0, Adds 9 including WBLI, 93FM, KHTR, KZZP, KNBQ, WSPK, Z104. Complete airplay in Parallels.

BREAKERS_®

IRENE CARA Breakdance (Network/Geffen)

75% of our reporters on it. Moves: Up 35, Debuts 52, Same 50, Down 0, Adds 42 including CFTR, 93FM, B97, WCZY, KOPA, KZZP, WTIC-FM. Complete airplay in Parallels.

BILLY JOEL

The Longest Time (Columbia)

73% of our reporters on it. Moves: Up 33, Debuts 57, Same 51, Down 0, Adds 35 including B104, WHTT, Z100, B94, WLOL-FM, KZZP, KS103. Complete airplay in Parallels.

NIGHT RANGER Sister Christian (Camel/MCA)

65% of our reporters on it. Moves: Up 32, Debuts 32, Same 66, Down 0, Adds 27 including WHTX, KAFM, KDWB-FM, KS103, KITS, Q106, WMEE. Complete airplay in Parallels.

STEVE PERRY Oh Sherrie (Columbia)

63% of our reporters on it. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 151 including WXKS-FM, Q107, Q105, B96, KPKE, KMJK, KUBE. Complete airplay in Parallels.

MADONNA Borderline (Sire/WB)

60% of our reporters on it. Moves: Up 58, Debuts 37, Same 39, Down 0, Adds 10 including WPLJ, KIMN, XTRA, KNBQ, KHFI, KEYN-FM, WTSN. Complete airplay in Parallels.

NEW & ACTIVE

TALK TALK "It's My Life" (EMI America) 140/48
Moves: Up 4, Debuts 21, Same 67, Down 0, Adds 48 including WBEN-FM, PRO-FM, KBEQ, Q103, KWSS, WNYS, 98PXY, WBCY, KRGV, KROK, KIIK, K107, K093, WZON, KCMQ.

REAL LIFE "Catch Me, I'm Falling" (Curb/MCA) 139/37
Moves: Up 11, Debuts 30, Same 61, Down 0, Adds 37 including WHTT, WBLI, WGCL, KIMN, KZZP, KS103, XTRA, WYCR, WNOK-FM, WKAU, 92X, WVIC, KLUC, KTDY, KGHO.

SHALAMAR "Dancing In The Sheets" (Columbia) 123/37
Moves: Up 36, Debuts 23, Same 27, Down 0, Adds 37 including B104, WBLI, KAFM, B96, WCZY, WHYT, KBEQ, Q103, KOPA, KMJK, FM102, 98PXY, WDCG, KMGX, Y94.

GENESIS "Illegal Alien" (Atlantic) 122/19

Moves: Up 33, Debuts 16, Same 54, Down 0, Adds 19 including B96, KIMN, WSPK, KHFI, WDCG, KROK, KKFM, KLUC, WZON, WOMP-FM, WFOX, WHSL, 99KG, KKRC, KTRS.

JULIO IGLESIAS & WILLIE NELSON "To All The Girls I've Loved Before" (Columbia) 112/17
Moves: Up 58, Debuts 12, Same 25, Down 0, Adds 17 including B96, WLS, WLS-FM; WCZY, WHYT, WKFM, WJZR, KSET-FM, WZYP, KMGK, KMGX, WSPT, KDVV, KGHO, KHTX. See Parallels, debuts at number 37 on the CHR chart.

JEFFREY OSBORNE "We're Going All The Way" (A&M) 105/11
Moves: Up 37, Debuts 13, Same 44, Down 0, Adds 11, B94, PRO-FM, KBEQ, KZZB, WBCY, WNOK-FM, 94TYX, KBFM, KHYT, KISR, Q101, WXKS-FM 33-23, WTIC-FM 32-28, WRCK 27-19, WOKI 21-17.

MR. MISTER "Hunters Of The Night" (RCA) 90/18

Moves: Up 8, Debuts 12, Same 52, Down 0, Adds 18 including WXKS-FM, KIMN, WVSR, WKFM, KBFM, WRNO, K107, KDON-FM, KRQ, KTKT, WIKZ, KQIZ-FM, KCMQ, KSLY.

BILLY RANKIN "Baby Come Back" (A&M) 82/18

Moves: Up 19, Debuts 6, Same 45, Down 0, Adds 12, WSPK, WGFM, WANS-FM, WVIC, Z104, K107, KKFM, WIKZ, WERZ, KQIZ-FM, Q104, KRNA, K104 25-17, KBBK 12-9, 95XIL 31-26.

SCORPIONS "Rock You Like A Hurricane" (Mercury/PolyGram) 80/30 Moves: Up 16, Debuts 14, Same 20, Down 0, Adds 30 including CHUM, Q105, WKTI, KIIS-FM, KITS, WKFM, KZZB, KX104

KQMQ, KRSP, WZON, Q104, WBNQ, KCAQ.

LAID BACK "White Horse" (Sire/WB) 79/30

Moves: Up 16, Debuts 15, Same 17, Down 1, Adds 30 including B104, B94, WASH, Z93, XTRA, WKEE, KXX106, WSSX, Z98, WHOT-FM, WQCM, KNOE-FM, WGLF, KCMQ, KGOT.

JOHN LENNON "I'm Stepping Out" (Polydor/PolyGram) 78/39
Moves: Up 3, Debuts 5, Same 31, Down 0, Adds 39 including WBEN-FM, WCAU-FM, KMJK, Q100, WSPK, KZZB, 94TYX, KIIK, WHOT-FM, 13K, KHYT, KTKT, WERZ, KTDY, KBIM.

DENIECE WILLIAMS "Let's Hear It For The Boy" (Columbia) 74/49

Moves: Up 10, Debuts 10, Same 5, Down 0, Adds 49 including B104, WBLI, WHTX, Q107, WASH, 94Q, Z93; 93FM, Y100, B97, B96, WHYT, KIS-FM, KWOD, KUBE.

MOST ADDED ®

STEVE PERRY (151) Oh Sherrie (Columbia) **DENIECE WILLIAMS (49)** Let's Hear It For The Boy (Columbia) TALK TALK (48) It's My Life (EMI America) **SLADE** (45) Run Runaway (CBS Associated) IRENE CARA (42) Breakdance (Network/Geffen) **JOHN LENNON (39)**

I'm Stepping Out (Polydor/PolyGram)

HOTTEST

KENNY LOGGINS (214) Footloose (Columbia) PHIL COLLINS (202) Against All Odds (Atlantic) **LIONEL RICHIE (125)** Hello (Motown) **CULTURE CLUB (95)** Miss Me Blind (Virgin/Epic) **THOMPSON TWINS (89)** Hold Me Now (Arista) **POINTER SISTERS (60)** Automatic (Planet/RCA)

SLADE "Run Runaway" (CBS Associated) 66/45

Moves: Up 0, Debuts 5, Same 16, Down 0, Adds 45 including WXKS-FM, WBEN-FM, PRO-FM, CHUM, Z93, Y100, KIIS-FM, Q100, K104, WZYP, WOKI, KELI, KLUC, WIXV, KTRS.

ROGER DALTREY "Walking In My Sleep" (Atlantic) 53/2
Moves: Up 13, Debuts 1, Same 37, Down 0, Adds 2, KITS, KO93, WXKS-FM 35-30, Q103 on, FM106 34-33, KITE 27-25, KTRY 33-31, WJXQ 34-33, WGUY 38-35, 95XIL 29-25, WJBQ 16-14, KISR 32-26, WJXV 32-29, KFRX 28-27, KDZA 34-33.

SPANDAU BALLET "Communication" (Chrysalis) 52/18
Moves: Up 2, Debuts 2, Same 30, Down 0, Adds 18 including WCAU-FM, WYCR, WLAN-FM, WRCK, WKRZ-FM, WHTF, KSET-FM, KIIK, KMGK, KBBK, KDON-FM, WTSN, WBWB, WAZY-FM, KHTX.

SIGNIFICANT ACTION

DeBARGE "Love Me In A Special Way" (Gordy/Motown) 49/12
Moves: Up 11, Debuts 5, Same 21, Down 0, Adds 12, WCAU-FM, WHTX, WGCL, KC101, WPST, WJZR, WNOK-FM, WGUY, WERZ, KHTX, KSLY, Y100 22-19, B97 23-20, WHYT d-24.

SHANNON "Give Me Tonight" (Mirage/Atco) 46/21
Moves: Up 5, Debuts 4, Same 15, Down 1, Adds 21 including WXKS-FM, WBLI, WCAU-FM, 93FM, WKEE, WSPK, WKRZ-FM, WHTF, WJZR, KITY, WKDD, KELI, WJBQ, KKQV, KIST.

NIK KERSHAW "Wouldn't It Be Good" (MCA) 39/19

Moves: Up 0, Debuts 0, Same 20, Down 0, Adds 19 including WCAU-FM, Q103, WVSR, WKFM, WQID, WFMI, KRGV, WKDD, KIIK, KMGX, KSKD, WKHI, WISE, KFRX, KCDQ.

SERGIO MENDES "Olympia" (A&M) 33/31

Moves: Up O, Debuts 1, Same 1, Down 0, Adds 31 including WXKS-FM, WHTX, WASH, B97, KMJK, WFLY, WYCR, WPST, WSKZ, WQUT, WHHY-FM, KROK, WHOT-FM, KQMQ, KCPX-FM.

MISSING PERSONS "Give" (Capitol) 33/7
Moves: Up 2, Debuts 1, Same 23, Down 0, Adds 7, KIIS-FM, KITS, K104, WYCR, KHFI, OK100, KNOE-FM, WPHD on, WCAU-FM on, WGCL on, WVSR 36-35, KITE 34-30, KQMQ d-38.

FRANKIE GOES TO HOLLYWOOD "Relax" (Island) 31/19

Moves: Up 1, Debuts 4, Same 7, Down 0, Adds 19 including WPHD, CKGM, WCAU-FM, WNYS, WKRZ-FM, KITE, KSET-FM, WZYP, WRKR, WRQN, KQXR, KDON-FM, KRQ, WFBG, KKQV.

DAVID GILMOUR "Blue Light" (Columbia) 27/13

Moves: Up 0, Debuts 0, Same 14, Down 0, Adds 13, WCAU-FM, WGCL, K104, WRCK, WFMI, KQXR, KQMQ, WIGY, 103CIR, 0K100, Q101, KKQV, KBIM, WPHD on, WJZR on.

JOSIE COTTON "Jimmy Loves Maryann" (Elektra) 27/8

Moves: Up 1, Debuts 2, Same 16, Down 0, Adds 8, WPHD, WLAN-FM, WHTF, KTFM, 103CIR, WOMP-FM, WPFM, KIST, WYCR d-40, WKFM on, WKRZ-FM 40-38, KBBK d-40.

BRYAN ADAMS "Heaven" (A&M) 25/1

Moves: Up 6, Debuts 3, Same 13, Down 2, Adds 1, KWOD, CKGM on, 93FM 5-3, 195 on, WKTI d-30, WSPK 20-16, WKRZ-FM 2-1, WHTF 15-12, KRQ 26-13, WIXV 6-2, KCMQ d-37, KXSS d-33.

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 21/20
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 20 including WPHD, FM102, WVSR, WKEE, WLAN-FM, WKFM, WRCK, WKRZ-FM, WBCY, WSFL, KROK, WRQN, KELI, WHOT-FM, KHTX.

MODERN ENGLISH "Hands Across The Sea" (Sire/WB) 20/3
Moves: Up 0, Debuts 2, Same 15, Down 0, Adds 3, WERZ, WKHI, KCAQ, WPHD on, WVSR on, WRCK on, KSET-FM d-30, Z104

DOLLY PARTON "Downtown" (RCA) 16/16

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 16 including K104, WKEE, WLAN-FM, WBBQ, WFMI, KROK, WHOT-FM, KSKD, OK100, WOMP-FM, WJAD, Q104, WXLK, KFYR, KCDQ.

TEMPTATIONS "Sail Away" (Gordy/Motown) 15/12
Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 12, 94Q, 897, KAMZ, WANS-FM, WOKI, KTFM, KROK, OK100, WJAD, WFOX,

Q101, KTRS, K104 on, WIXV on.

CAMEO "She's Strange" (Atlanta Artists/PolyGram) 15/11
Moves: Up 1, Debuts 1, Same 2, Down 0, Adds 11; WPLJ, FM102, KTFM, 13K, KMGX, KYNO-FM, KQMQ, WGUY, WERZ, WISE, KBIM, WXKS-FM on, 195 on, WNVZ 36-23, KCAQ d-29.

JAMES INGRAM "There's No Easy Way" (Qwest/WB) 14/5
Moves: Up 5, Debuts 1, Same 3, Down 0, Adds 5, KAMZ, KTFM, KROK, WGLF, WASH 29-26, KC101 on, WRQK d-37, KIKI
39-29, KO93 35-32, 103CIR 30-19, KCDQ 38-35.

SHEENA EASTON "Oevil In A Fast Car" (EMI America) 13/13
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13 including WVSR, WLAN-FM, KTFM, WKDD, WRQN, WHOT-FM, KSKD, KCPX-FM, KHYT, WFBG, 99KG, WSPT, KCDQ.

MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/Elektra) 12/1 Moves: Up 4, Debuts 2, Same 4, Down 1, Adds 1, KRGV, WXKS-FM d-38, FM102 17-12, WNOK-FM 13-11, WABB-FM d-28,

Moves: Up 4, Debuts 2, Same 4, Down KITY 7-5, KMGX on, WCIL-FM 18-17.

STEPHEN BISHOP "Unfaithfully Yours (One Love)" (WB) 11/1

SIEPHEN BISHUP "Unfaithfully Yours (Une Love)" (WB) 11/1
Moves: Up 3, Debuts 0, Same 7, Down 0, Adds 1, KITY, WNVZ on, WRQK 39-35, WSFL on, KROK on, KIKI 24-18, KXSS 34-28.

SANDY STEWART "The Saddest Victory" (Modern/Atco) 10/6
Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 6, WPHD, WVSR, WRCK, WHOT-FM, KSKD, WHSL, K104 on, 95XIL on, WIXV on.

STACY LATTISAW & JOHNNY GILL "Perfect Combination" (Cotillion/Atco) 10/1
Moves: Up 5, Debuts 0, Same 4, Down 0, Adds 1, Z100, WPLJ 19-18, WASH 19-16, Y100 11-8, WNVZ on, WMAR 27-25, WPST 33-21 KMGX on 33-21, KMGX on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Acby fewer than 50 but at least 10 of our CHR ludes songs reported two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of Individual station activity. Complete activity can be found in the Parallels.

More CHR Music Information See Page 68

MCA RECORDS

DELIVERING THE MUSIC OF THE 80'S



NIGHT RANGER

'SISTER CHRISTIAN'





MOR THOT TRACKS

3/9/84



TONY CAREY

"A FINE, FINE DAY"

3/16/84

MOR /ALBUMS **BREAKERS**

CHR BREAKERS

3/9/84

3/16/84



TRACEY ULLMAN

"THEY DON'T KNOW"

A/C BREAKERS CHR BREAKERS



REAL LIFE

"CATCH ME I'M FALLING"



RECORDS #2 NEW & ACTIVE NEXT WEEK'S BREAKERS.



NIK KERSHAW "WOULDN'T IT BE GOOD"

39/19 Soon To Be [

All New Artists From
The New MCA



NATIONAL AIRPLAY

March 30, 1984

THE BACK PAGE



Contemporary Hit Radio

_	79			
Three Week!	Two Week	Last wook		
3	2	ï	0	KENNY LOGGINS/Footloose (Columbia)
21	11	5	ĕ	PHIL COLLINS/Against All Odds (Take A Look At Me) (Atlantic
16	12	8	ĕ	CULTURE CLUB/Miss Me Blind (Virgin/Epic)
6	4	4	4	EURYTHMICS/Here Comes The Rain Again (RCA)
12	8	6	6	DARYL HALL & JOHN OATES/Adult Education (RCA)
2	3	3	6	ROCKWELL/Somebody's Watching Me (Motown)
17	13	11	Ø	THOMPSON TWINS/Hold Me Now (Arista)
27	19	14	ĕ	LIONEL RICHIE/Hello (Motown)
14	10	7	9	POINTER SISTERS/Automatic (Planet/RCA)
1	1	2	10	VAN HALEN/Jump (WB)
5	6	9	11	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
8	7	10	12	CHRISTINE McVIE/Got A Hold On Me (WB)
4	5	12	13	CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS)
11	9	13	14	DAN FOGELBERG/The Language Of Love (Full Moon/Epic)
-	30	21	(RICK SPRINGFIELD/Love Somebody (RCA)
29	24	20	1	DWIGHT TWILLEY/Girls (EMJ America) N&A Begins on Page 78
_	37	27	D	CARS/You Might Think (Elektra)
23	20	18	Œ	PAUL YOUNG/Come Back And Stay (Columbia)
33	29	23	19	TRACEY ULLMAN/They Don't Know (MCA)
39	25	19	20	"WEIRD AL" YANKOVIC/Eat It (Rock & Roll/CBS)
20	18	16	21	MANFRED MANN'S EARTH BAND/Runner (Arista)
30	26	22	22	QUEEN/Radio Ga Ga (Capitol)
40	33	29	23	YES/Leave It (Atco)
-	40	33	23	ALAN PARSONS PROJECT/Don't Answer Me (Arista)
-	38	32	25	KOOL & THE GANG/Tonight (De-Lite/PG)
15	14	15	26	38 SPECIAL/Back Where You Belong (A&M)
7	15	17	27	NENA/99 Luftballons (99 Red Balloons) (Epic)
-	-	38	23	GO-GO'S/Head Over Heels (IRS/A&M)
_	-	40	29	JOHN COUGAR MELLENCAMP/Authority Song (Riva/PG) MATTHEW WILDER/The Kid's American (Private I/CBS)
_	39	34	30	
38	31	30	31	UB40/Red Red Wine (Virgin/A&M) BONNIE TYLER/Holding Out For A Hero (Columbia)
-	-	37	33	KC/Give It Up (Meca)
19	21	28	34	HOWARD JONES/New Song (Elektra)
24	22	25	34	HOTTAND JOILED/NEW JOHN (LIEKIN)

Adult/Contemporary

ROMANTICS/One In A Million (Nemperor/CBS)

J. IGLESIAS & W. NELSON/To All The Girls I've Loved... (Col.)

TONY CAREY/A Fine Fine Day (MCA)
MICHAEL JACKSON/Thriller (Epic)

PRETENDERS/Show Me (Sire/WB)
BERLIN/No More Words (Geffen)

DEBUT

I			4		duit/ Contemporary
	3	2	1	0	LIONEL RICHIE/Hello (Motown)
1	10	3	3	0	PHIL COLLINS/Against All Odds (Take A Look) (Atlantic)
I	1	1	2	3	CHRISTINE McVIE/Got A Hold On Me (WB)
Name of Street	12	7	4	4	STEPHEN BISHOP/Unfaithfully Yours (One Love) (WB)
I	9	6	5	6	EURYTHMICS/Here Comes The Rain Again (RCA)
ı	25	15	7	6	J. IGLESIAS & W. NELSON/To All The Girls I've Loved (Col.)
1	18	12	9	Ŏ	THOMPSON TWINS/Hold Me Now (Arista)
I	28	19	11	8	ALAN PARSONS PROJECT/Don't Answer Me (Arista)
1	30	23	16	9	JEFFREY OSBORNE/We're Going All The Way (A&M)
101	29	20	12	10	CULTURE CLUB/Miss Me Blind (Virgin/Epic)
I	4	5	6	11	P. BRYSON/R. FLACK/You're Looking Like Love To Me (Capitol)
1	_	-	21	Ø	BILLY JOEL/The Longest Time (Columbia)
1	13	10	10	13	ANNE MURRAY/That's Not The Way (It's S'posed) (Capitol)
	-	29	22	(2)	MICHAEL GORE/Theme From "Terms Of Endearment" (Capitol)
1	-	28	23	Œ	TRACEY ULLMAN/They Don't Know (MCA)
1	2	4	8	16	KENNY ROGERS/This Woman (RCA) N&A Begins on Page 54
ı	15	-14	13	17	JIMMY BUFFETT/Brown Eyed Girl (MCA)
	23	18	18	10	L. RONSTADT & N. RIDDLE/I've Got A Crush (Asylum)
1	-	_	26	19	JAMES INGRAM/There's No Easy Way (Qwest/WB)
I	5	8	14	20	PAUL McCARTNEY/So Bad (Columbia)
	6	13	20	21	SHEENA EASTON/Almost Over You (EMI America)
1	11	11	15	22	DAN FOGELBERG/The Language Of Love (Full Moon/Epic)
	-	-	27	3	MANHATTAN TRANSFER/Mystery (Atlantic)
	-	-	30	23	CRYSTAL-GAYLE/I Don't Want To Lose Your Love (WB)
	-	-	25	23	BARRY MANILOW/You're Looking Hot Tonight (Arista)
	7	9	19	26	
- 1	22	17	17	27	CLIFF RICHARD/Donna (EMI America)

BREAKER 4 J. MATHIS with D. WILLIAMS/Love Won't Let Me... (Columbia)

DEBUT DEBARGE/Love Me In A Special Way (Gordy/Motown)

8 16 24 28 GENESIS/That's All (Atlantic)

MOR/HOTTRACKS

	Three	, T.	O Lessi		
	Week	ks We	eks Weet		
	4	1	1	0	CARS/You Might Think (Elektra)
H	6	2	2	0	PHIL COLLINS/Against All Odds (Atlantic)
Ŋ	7	6	3	3	SCORPIONS/Like A Hurricane (Mercury/PG)
I	12	9	7	4	YES/Leave It (Atco)
	10	8	8	6	VAN HALEN/I'll Wait (WB)
	21	11	10	6	TONY CAREY/A Fine Fine Day (MCA)
	5	7	5	7	DWIGHT TWILLEY/Girls (EMI America)
	43	23	11	8	PRETENDERS/Show Me (Sire/WB)
	2	3	4	9	KENNY LOGGINS/Footloose (Columbia)
1	24	14	12	1	(, , , , , , , , , , , , , , , , , , ,
1	42	27	18	0	
	1	5	9	12	, , , , , , , , , , , , , , , , , , ,
	30	24	14		RICK SPRINGFIELD/Love Somebody (RCA)
	44	26	20		HUEY LEWIS & THE NEWS/The Heart (Chrysalis)
	11	10	13	_	VAN HALEN/Panama (WB)
ı	BR	EA	KER	16	STEVE PERRY/Oh Sherrie (Columbia)
	23	18	17	D	ALAN PARSONS PROJECT/Prime Time (Arista)
1	16	12	16	18	BON JOVI/Runaway (Mercury/PG)
ı	BR	EΑ	KER	19	CARS/Magic (Elektra)
	3	4	6	20	DAN FOGELBERG/The Language Of (Full Moon/Epic)
ı	19	13	15	21	DAVID GILMOUR/All Lovers Are (Columbia)
ı	- 29	29	23		WANG CHUNG/Dance Hall Days (Geffen)
I	45	34	24	3 3	JOHN COUGAR/Authority Song (Riva/PG)
Ì			KER	1.4	ALAN PARSONS PROJECT/Don't Answer Me (Arista)
	BR	EA	KER		,
	38	35	26		BILLY RANKIN/Baby Come Back (A&M)
	-	48	35	_	HAGAR, SCHON, AARONSON, SHRIEVE/Top (Geffen)
	BR	EA	KER		, , , , , , , , , , , , , , , , , , , ,
-	17	16	19	29	ROGER DALTREY/Walking In My Sleep (Atlantic)
I	-	55	41	30	DAVID GILMOUR/Murder (Columbia)

Black/Urban

	-			_	
ı	3	3	1	0	CAMEO/She's Strange (Atlanta Artists/PG)
	8	6.	4	-	D. EDWARDS f/S. GARRET/Don't Look Any (Motown)
I	2	2	2	3	B. WOMACK & P. LABELLE/Love Has (Beverly Glen)
1	1	1	. 2	4	ROCKWELL/Somebody's Watching Me (Motown)
1	15	13	9	6	
1	16	12	8		LAID BACK/White Horse (Sire/WB)
1	10	8	5	7	KOOL & THE GANG/Tonight (De-Lite/PG)
ł	9	9	6	8	S. LATTISAW & J. GILL/Perfect (Cotillion/Atco)
ı	27	16	13		LIONEL RICHIE/Hello (Motown)
ı	18	15	12	_	STARPOINT/It's All Yours (Elektra)
ı	11	10	7		ATLANTIC STARR/More, More, More (A&M)
٩	25	18	16		LUTHER VANDROSS/Superstar/Until You (Epic)
1	6	11	11		POINTER SISTERS/Automatic (Planet/RCA)
1	34	26	20	_	EVELYN ''CHAMPAGNE'' KING/Shake Down (RCA)
1	31	20	17		ART OF NOISE/Beat Box (Island)
1	38	22	19	_	JEFFREY OSBORNE/We're Going All The Way (A&M)
1	24	19	18	_	S.O.S. BAND/For Your Love (Tabu/CBS)
ı	33	23	23		KENNY G/Hi, How Ya Doin'? (Arista)
1	5	5	10		TINA TURNER/Let's Stay Together (Capitol)
1	Ĺ	_	31		YARBROUGH & PEOPLES/Don't Waste (Total Exp.)
1	28	27	21	_	CON FUNK SHUN/Don't Let Your (Mercury/PG)
I	26	24	22		J. MATHIS w/D. WILLIAMS/Love Won't Let (Columbia)
1	۱.	35	27		CULTURE CLUB/Miss Me Blind (Virgin/Epic)
I	37	29	26	_	SHALAMAR/Dancing In The Sheets (Columbia)
ı	l -	33	25	25	EMOTIONS/You're The One (Red Label)
ı	=		37	26	ONE WAY/Lady You Are (MCA)
ı	4	4	15	27	MELBA MOORE/Livin' For Your Love (Capitol)
l	_	36	30	23	CHILLITES/Stop What You're Doing (Private I/CBS)
ı	7	7	14	29	PATTI AUSTIN/It's Gonna Be Special (Qwest/WB)
ı	-	-	38	30	DEELE/Just My Luck (Solar/Elektra)
ı	BR	EAI	KER	3	BAR-KAYS/Freak Show On (Mercury/PG)
ı	-	_	34	32	TEMPTATIONS/Sail Away (Gordy/Motown)
	-	39	39	33	BRYAN LOREN/Lollipop Luv (Philly World)
l	-	40	35	32	HALL & OATES/Adult Education (RCA)
	-	-	40	35	SHANNON/Give Me Tonight (Mirage/Atco)
	-	37	36		GEORGE CLINTON/Last Dance (Capitol)
	BR	EA	KER	_	JAMES INGRAM/There's No Easy Way (Qwest/WB)
		EBUT		_	SYSTEM/I Wanna Make You Feel Good (Mirage/Atco)
I		EBUT			"D" TRAIN/You're The Reason (Prelude)
1	I RR	FΔI	KFR	40	SPINNERS/Right Or Wrong (Atlantic)

BREAKER SPINNERS/Right Or Wrong (Atlantic)