D E:

DOCKET 80-90 FMs ASSIGNED BY FCC

The Commission listed 684 communities for new low-power FM stations last week, but a deluge of counterproposals could cause changes in the final lineup.

THE GREAT "LEAP" FORWARD IN SALES

What better time than a Leap Year to reemphasize the importance of leaping ahead in your planning for sales opportunities? Dwight Case stresses the point.

CRS SUCCESS IN NASHVILLE



The biggest-ever Country Radio Seminar concluded this week. Direct from Nashville, Lon Helton provides commentary and photo coverage (including artists Earl Thomas Conley and Dolly Parton with WWWW/Detroit PD Barry Mardit above) of a most educational event.

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TRANSACTION ACTION

Taft buys WSUN from Plough; Viacom buys WEAM; Maltz buys KCKC.

Pages 3, 27

AMENDING THE **DRIVETIME MYTHS**

While drivetime is a key daypart for radio station listening and sales, Jhan Hiber analyzes evidence that stations neglecting their non-drivetime dayparts are drastically limiting their growth.

Page 10

PEOPLE IN THE NEWS THIS WEEK

- Miller London VP/Marketing at Motown
- Larry Coates WXTU's PD
- Gary Hoffmann PD at WNAP
- John Coulter Station Manager at WLUP
- Chris Miller KZAP PD
- Keith Newman PD/MD at WWIN-AM &
- Jeff Peck GM for KNAC
- Harry Valentine WNCI's PD
- Kris Phillips PD at WQRC
- Dan Maxwell WLTY & WTAR GSM

Pages 3, 27

Newsstand Price \$3.50



MCA/Nashville Names Hughes VP/Promotion

Gene Hughes has been appointed VP/Promotion for MCA Records in Nashville, as previewed in R&R. Hughes, who replaces the exiting Erv Woolsey, headed independent promotion firm Gene Hughes Promotions for six years.

MCA Records Group President Irving Azoff commented, "It is a great pleasure and MCA's good fortune to announce the addition to our team of the considerable talents of Gene Hughes. He brings to MCA intelligence, drive, experience, and, because of his background as a recording



Gene Hughes

artist, a unique and valued artist perspective."

Before entering the promotion field, Hughes was lead singer of the Casinos, remembered for their 1967 hit "Then You Can Tell Me Goodbye." Hughes told R&R, "While the decision to leave my own company started out as a **HUGHES/See Page 27**

In Sandusky Radio Switch

Rau KEGL VP/GM; Hardy Moves To KWFM

Brooks Back To Denver

Sandusky Radio President Toney Brooks has announced the relocation of corporate headquarters back to Denver from its present location at KEGL/Dallas. Additionally, Brooks will relinquish the KEGL VP/GM duties and title to current KEGL VP/Operations Norman Rau. Further, Brooks will now become VP/ GM of Sandusky's KBPI & KNUS/Denver, shifting current VP/GM Jim Hardy to KWFM/ Tucson. KWFM is set for

LICENSE HEARING SET

On EEO Record

The license of WHYI (Y100)/

Ft. Lauderdale has been placed

in jeopardy by charges that the

Metroplex Communications

station lied to the FCC about its

equal employment opportunity

(EEO) policies and its treat-

ment of a former employee who

complained of sex discrimina-

us, the station lacked candor,"

Mass Media Bureau Chief Jim

McKinney told the Commission

last week. It then took the rare

step of designating Y100's li-

cense for a renewal hearing on

the candor issue and its handl-

ing of female and black employ-

Y100 was admonished for its

EEO performance in 1979. The

Commission says EEO infor-

mation submitted for its most

recent renewal conflicted in five

areas with data provided later

ointed" Y100 was designated for hearing "because of an EEO

filing discrepancy." He pledg-

ed, "We will vigorously defend

our long and exemplary broad-

cast record before the Commis-

sion and we will use the hearing

to demonstrate that WHYI has

always followed the highest

in response to staff inquiries.

"We think the station lied to



Toney Brooks



Norman Rau

Dennis Behan later this month, coming Sandusky President,

public service that has made

WHYI the most listened-to sta-

The hearing could last for

years, cost tens of thousands of

dollars to defend, and, if the

allegations are verified, result

in loss of license for the Miami-

Ft. Lauderdale market's top-

The FCC also charges that in-

itial station responses to an in-

formal license objection filed by

former employee Linda Silver-

stein "were not consistent with

responses subsequently submit-

ted." Silverstein accused Y100

of misclassifying female em-

Y100/See Page 27

tion in Florida."

ranked CHR outlet.

FCC Charges Y100 Lied

Commenting on his promotion to VP/GM at KEGL, Rau told R&R, "I'm extremely happy. The success that Toney Brooks's leadership has created for Sandusky is a model that I look forward to maintaining. We're already winning in Dalmake it even better.'

er of KBPI and Business Manager of KNUS, to VP/Adminis-Station Manager.

transfer to Tucson broadcaster he'd been manager prior to be-Brooks indicated that his was linked to the recent loss of move back to Denver, where KBPI morning team Steven B & The Hawk to crosstown rival KPKE (R&R 3-2). Implying that his takeover of KBPI & KNUS was not temporary, Brooks also said the change was necessary because "market ly after I left."

> las/Ft. Worth, and my goal is to Other changes within Sandusky included the promotion of

Craig Cochran, Station Manag- and the airstaff is the best in tration of KBPI & KNUS, and Bench New upping KNUS Operations Director Carl Gardner to KNUS VP/GN

Craven Appointed

became VP/GM at sister station WIP three weeks ago. Vice President of Sportsplex Marketing in Philadelphia, previously spent 15 years with WFIL & WUSL/Philadelphia in standards of broadcast service various positions, including to the public. It is this record of GSM and Assistant GM.

Michael Craven has been Craven told R&R, "I'm de-Metroplex President Norman named VP/GM at Metrome- lighted about the opportunity. tion, Bench said, "I'm delighted Wain said he was "disap- dia's AOR-formatted WMMR/ WMMR is a premier radio sta-Philadelphia, filling the vacantion in one of the finest radio cy created when Hal Smith markets in the country, and I'm station in the nation. We're en-Craven, who most recently was progressive broadcast compa- produces an exceptional prony that exists today, and I look forward to great things from the company."

WMMR on March 12.

WGRX **Bows EOR**

Former Easy Listening outlet WTTR/Westminster-Baltimore officially switched to consultant John Sebastian's EOR format this week (3-5). Coinciding with the programming change, the station also adopted the new call letters WGRX.

WGRX VP/GM Ken Stevens, who also doubles as VP/Programming for parent Shamrock, told R&R, "I don't want to knock basic AOR at all. I think it's viable for years into the future. But the 25-34 year-old has unfortunately become a casual listener to the standard AOR, and we saw an opportunity here in Baltimore to capture that conditions changed dramatical-listener. The EOR concept of doing a more adult version of AOR is tremendously viable. Everything is similar except that we've taken the demos up one notch."

When asked about his latest EOR convert, Sebastian remarked, "It's been frustrating waiting as long as I've had to, but it feels awfully good today. Ken and the company are extremely supportive, Alan (Lawson, WGRX's PD) is terrific. WGRX/See Page 41

WRFM/New York VP/Sales Mark Bench has been appointed VP/GM of the Easy Listening outlet. He succeeds former President/GM John Moler.

Commenting on the promowith the challenge of managing the top Easy List looking forward to the chal- ormously blessed with an outlenge. Metromedia is the most standingly talented staff that duct for our large listening audience and loyal advertisers." Bench added that he would retain his prior sales duties, with Craven officially joins no other format or staff changes expected.

"Together our two stations now have a 37 share in Arbitron!"

"When we first started working with The Research Group, our stations WIKY and WROZ in Evansville were doing pretty well. We had ratings that a lot of stations would envy. But we wanted to do even better!

What was even more important to us was the fact that we knew we needed a strategy for defending our position in the market. And that's why we turned to the people at The Research Group. With their Strategic Market Studies we were able to develop strategies for both stations based on the needs of their respective audiences. The Research Group's professional staff helped us develop a plan of action based on the findings from the studies. We then had a clear picture of how to market WIKY and WROZ to increase our Arbitron dominance ... and we also learned what not to do. We discovered that some of the programming improvements we had planned to make were not things that our listeners were interested in.

The results of our work with The Research Group have been great. Both stations WIKY and WROZ are stronger than ever.

Some people think that when you're number one you don't need research and strategic planning. Well, we disagree. Working with The Research Group is our insurance for *staying number one*."

John Engelbrecht President South Central Communications

*(Spring 1983 Arbitron. M-S 6a-12m 12 + Metro.)



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PAGE THREE

Radio Picks The Grammy Winners

Who in the radio and record world has the Grammy mentality psyched out? Find out this week when the winners of the On The Records Grammys Handicap contest are announced.





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WXTU Goes Country With Coates As PD

Beasley Broadcasting's WXTU/Philadelphia switched formats from Urban Contemporary to Country last week, appointing WUSY/Chattanooga afternoon personality Larry Coates as PD. Coates, whose pro-

WWIN Names Newman PD

Keith Newman has been promoted to PD/MD of WWIN-AM & FM/Baltimore. A five-year station veteran, he was most recently Promotion Director.

"Although I've been in promotion for two years, I feel I'm ready for the job," Newman told R&R. He indicated the Black AM and Urban FM would remain status quo. Newman replaces former PD/MD Curtis Anderson, who stays on board the FM as afternoon personality

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gramming experience includes WWOK/Miami and the conversion of WCAO/Baltimore from A/C to Country, took over at WXTU immediately. Former PD Doug Weldon has been named Operations Direc-

Explaining the format shift, WXTU GM Dennis Dougherty told R&R, "We felt there was too much competition in the 18-34 demo

with 14 stations penetrating this market all aiming for that target. With virtually no Country stations here, the hole was obvious. We are a modern contemporary Country station; we've gone on the air with the Burns/Somerset Continuous



Larry Coates

Country format. We're keeping the call letters, but we're pushing the identity '92FM, Philadelphia's Only Country Station."

WXTU/See Page 27

London Promoted To VP/Marketing At Motown

Miller London Jr. has been elevated from VP/Sales to VP/Marketing at Motown, taking on responsibility for the label's marketing and sales efforts. London replaces Dick Sherman, who exited last week. London has been with Motown since 1969, starting as Regional Album & Tape Sales Manager and moving up steadily in the company's sales

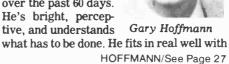
STATION RETURNS TO CHR

Hoffmann **Segues To WNAP PD Post**

Gary Hoffmann, PD at WZPL/Indianapolis for the past year, has been hired by crosstown competitor WNAP as Program Director. Gary fills the vacancy created when Bob Christy left WNAP last November. Under Hoffman, WNAP will return to a CHR format, switching from the A/C direction adopted in 1983.

WNAP & WIBC VP/GM Roy Cooper commented to R&R about Hoffmann's arrival and the format change: "Since Chris's de-

parture, we've been held on course by Assistant PD Larry Mago, who will stay on with us as Gary's assistant. I'm very excited to have Gary join us. I've gotten to know him quite well over the past 60 days. He's bright, perceptive, and understands



In making the announcement, Senior VP/Director of Operations Skip Miller commented, "Miller London's wealth of knowledge about Motown and its products makes him one of the most valuable members of the Motown Machine. Miller is a



Miller London

veteran of 14 years with Motown, and has worked faithfully in a variety of positions within the sales and marketing structure of

WLUP Ups Coulter To Station Manager

WLUP/Chicago National Sales Manager John Coulter has added Station Manager duties to his present responsibilities. WLUP VP/GM Jim DeCastro commented, "John has continued to demonstrate incredible loyalty and managerial skills, as well as write a great deal of business in national sales. I'm thrilled he will be helping me in the overall management of WLUP."

Coulter joined WLUP as NSM in December 1981 from a Chicago-based TV sports network. Earlier he had worked as an Account Executive at the Loop, preceded by four years with ABC-TV sales and four years with ABC Sports. He told R&R, "In a competitive market like Chicago, it's exciting to be given an opportunity and responsibility with a radio station like the Loop, which we feel is on the threshold of really taking off in 1984."

Peck KNAC GM Under Flagship

Flagship Broadcasting, headed by realtor Fred Sands, has purchased KNAC/Long Beach from the Wright Communications Group for \$1.7 million. Neither company owns any other broadcast properties.

As part of the ownership change, veteran management executive Jeff Peck has been appointed GM. Most recently, Peck was serving as a consultant to KIFM/San Diego and XHZ/Tijuana, having previously worked as GM at KOGO & KPRI/San Diego for a year. Before that, he held a variety of sales management positions at KHJ/Los Angeles for nine years. Peck told R&R, "I'm very happy to be with Fred Sands, whose success speaks for itself. Fred's always done everything in a first-class manner, and he now wants to use his successful ideas to build a first-rate radio station."

PECK/See Page 27

STATION LEANS A/C Valentine Joins WNCI As PD

Harry Valentine, Operations Director of WXGT(92X) & WCOL/Columbus and a 12year veteran of the stations, is the new Program Director at WNCI/Columbus. He replaces Tom Watson, who left the station last

WNCI VP/GM Art Ortega told R&R, "The station is a lot more concise than it has been for a long time now that Harry's with us. He's a very organized person, as

KOB-FM PD Hatley Dies

KOB-FM/Albuquerque PD Steve Hatley was killed February 29 when the motorcycle he was driving collided with an automobile. He was 36.

KOB-AM & FM VP/GM Art Schreiber said, "Steve was a tremendous talent you don't replace somebody like him. Steve was a terrific 'people' person who worked beautifully with everyone. He put an outstanding staff together here, and was always a pleasure to work with."

In 1981, Hatley transferred from Hubbard Broadcasting sister stations KSTP-AM & FM/Minneapolis to the PD post at KOB-FM. There he converted the station's block

HATLEY/See Page 27

witness what he's done across the street for a number of years. Harry seemed to have the edge over all of the people we brought in to interview for the job. He's well known in the community and will be able to get us where we want to go the quickest.'

Commenting on his new position, Valentine told R&R, "As a competitor I've had a chance to observe this station, and the biggest problem has been consistency. The budgets, people, equipment, and physical facility are all here for this to be a winning operation. The objective, historically, has been to position this station between 92X and WSNY, but the problem has been trying to serve too many people at one time. Over the last couple of weeks we've restructured the station to lean more toward females, with a bright A/C sound, as this is where the void in the market exists."

TRANSACTIONS

Plough Sells WSUN To Taft

Taft Broadcasting last week reached an agreement in principle to purchase WSUN/Tampa from Plough Broadcasting for an undisclosed price. WSUN operates with 10 kw days/5 kw nights at 620 kHz.

A definitive agreement of the proposed sale TRANSACTIONS/See Page 27

Miller Returns **To KZAP As PD**

Chris Miller has been named PD at KZAP/Sacramento, returning to the position he held from December 1978, when the station went AOR, to June 1980. Miller replaces Chuck Browning, who became Operations Manager at KLZ & KAZY/Denver last week.

KZAP VP/GM Tom Weidle told R&R, "We're absolutely delighted to have Chris returning. He really knows album rock from every angle. and has developed a lot of additional skills and talents since he was last with us. It's an ideal situation -



Chris Miller

Chris is a fellow we know, with a proven track record, who knows the market.'

Miller, who most recently worked as an Account Executive at the Houston-based ad agency Allen & Dorward, after serving

MILLER/See Page 27

FCC Braces For

Thousands Of Docket

80-90 Counterproposals

As expected, the FCC last week released its omnibus rulemaking

proposing 684 sites for FM drop-ins under Docket 80-90. Most of the sites

Washington Report

WWWW/Detroit Renewed With EEO **Reporting Conditions**

Four stations whose licenses were challenged on EEO grounds by the National Black Media Coalition (NBMC) last week won renewal, but WWWW/Detroit was ordered to make periodic reports on its progress in recruiting and hiring women and

Stations renewed without strings attached were WWJ/Detroit; WKNT & WNIR/ Kent, OH; and WDBN/Medina, OH. Although all the stations fell below the Commission's EEO processing guidelines, the FCC found that each was making good-faith efforts to recruit minorities.

Most of the debate focused on a futile bid by Commissioner Henry Rivera to attach reporting conditions to WWJ's license. Despite a warning in 1979 to improve its EEO record, WWJ showed little or no improvement until its next renewal was drawing near, said Rivera. But Chairman Mark Fowler countered that the station is now making "steady, solid, and good progress" and even fired its GM for moving too slowly to shore up WWJ's EEO posture.

\$20,000 Fine Upheld For WSEZ

Triad Broadcasting's explanation that "bad advice" from its attorney/engineer was responsible for serious problems at WSEZ/Winston-Salem failed to win any believers at the FCC last week. The Commission voted unanimously to uphold a \$20,000 fine it imposed against the station

WSEZ failed to shut down after program test authority was discontinued, neglected to apply for a license within ten days of beginning equipment and program tests, and upped power without first submitting antenna impedance tests for the effect on co-owned AM WAIR.

Triad pinned the blame on "deliberate deception and incorrect advice" from its consultant, and claimed it had no knowledge of the shortcomings. But the Commission said licensees cannot be excused when errors are made by employees or independent contractors. "I'm satisfied that justice was done in this case," Chairman Mark Fowler remarked.

NAB, Leland Resume **EEO Talks**

Representatives of NAB and Rep. Mickey Leland (D-TX) held their first session in several weeks Monday (3-5) to discuss what equal employment opportunity (EEO) standards should be contained in any House broadcast deregulation.

Leland aides Larry Irving and Gene Locke met for about an hour with NAB Executive VP/Government Relations John Summers and Sr. VP/General Counsel-designate Jeff Baumann. No deal was struck, but Irving called the meeting "cordial." The NAB officials were to take up the issue with the association's Executive Commitlater in the week. In return for some what stiffer EEO percentages, NAB reportedly wants the reporting exemption raised from its current level - stations with fewer than five employees - raised to include all stations with staffs of less than ten.

Pending resolution of the EEO dispute, the Telecommunications Subcommittee had still not released a draft deregulation bill by early in the week. A hearing on broadcast reform, previously set for Thursday, was indefinitely postponed.

Antenna Reprieve

KWOD/Sacramento has gone to the U.S. Court of Appeals seeking permission to resume use of its main transmitter. KWOD was ordered to switch to its auxiliary transmitter on February 8.

Apparently the signals of KWOD and KEWT/Sacramento are mixing somehow, creating a "spurious transmission" on a third frequency. KWOD has a CP to take care of the problem by raising its antenna, but has been holding off on the change because it appears KEWT will resolve the situation by raising its antenna.

The court refused to grant a stay of the FCC's order for KWOD to revert to its auxiliary transmitter, but the station's appeal is still pending. Commented KWOD attorney Frank Fletcher, "We think they're being a little unreasonable with us." He said the FCC appears anxious to settle the problem because, although the channel experiencing interference is now vacant, it may come into use under Docket 80-90.

WNCN Challenger Gets **Second Chance**

Classical-formatted WNCN/New York is once again facing a license challenge. The FCC Review Board has overturned a law judge's initial decision granting renewal to GAF Broadcasting. At the same time, the board reinstated the competing application of Classical Radio, Inc.

The law judge threw out Classical's bid last August after its President and proposed GM Ralph Jennings abruptly left the witness stand while testifying on his group's financial qualifications. The next day, Classical's attorneys said Jennings was suffering from ulcers and would be unable to testify for several months.

The presiding judge refused to let another Classical officer testify, dismissed the group's application and granted WNCN's renewal. But the Review Board said there was ample evidence that Classical was meeting its responsibilities under the hearing process.

Other Key Developments:

· President Reagan, via satellite, will address the closing session of this year's NAB Convention (5-1) and answer questions from the audience.

KWOD Asks Court For

are in the South and Midwest, and over 70% are small communities that now have no local FM station. States with the most drop-in sites are Texas (45), California (41), Ohio (32), New York (32), Illinois (31), Pennsylvania (29), Mississippi (28), Louisiana (27), Kentucky (24), Indiana (23), Georgia (21), Virginia

(21), Missouri (21), and Minnesota (20). Several major markets showed up on the FCC list, among them Phoenix, Little Rock, Sacramento, Orlando, Honolulu, Indianapolis, Louisville, Rochester, and Columbus.

For the next two months the Commission will accept "counterproposals" to its selected sites, and the agency is bracing for thousands of alternate suggestions.

Counterproposals must:

- · Be in conflict with a drop-in site named by the FCC
- · Include a statement of intention to file for the channel
- Name at least one of the four categories of need being used to pick drop-in sites: first local service, first fulltime local service, minority service, or public radio ser-

The prospect of being buried by counterproposals clearly worried the Commis-

Drop-In List Available

For a complete list of the 684 proposed Docket 80-90 FM drop-in communities and channels, feel free to call the Publisher's Office at R&R, (213) 553-4330. A copy will be sent to you free of charge.

sioners last week. But Mass Media Bureau Chief Jim McKinney assured them that computerization will make picking station sites "a very simplified process compared to processing applications." He added, "I have no intention of creating another lowpower TV nightmare, believe me."

The FCC is seeking comments on how, once the sites are finalized, it should stagger applications to avoid a mass filing. The available channels may be sorted into smaller, more manageable categories either alphabetically, or by criteria such as region, community size, or channel number.

Daytimer Preference Weighed

Nothing has been decided yet, but the FCC is thinking of giving daytimers an advantage when competing for FM drop-ins in their present communities of license. The Commission issued a Notice of Proposed Rulemaking (NPRM) asking for comments on what preference daytimers might be given.

When applicants for the same facility are compared, the party with the fewest other media interests has an edge. Thus, under present rules, daytimers seeking drop-ins in their cities of license would be assigned a "diversity demerit" unless they promise to sell their AM property if awarded the FM license

The NPRM looks towards possibly wiping out that demerit, putting daytimers on an equal footing with other applicants. And, at the urging of FCC Chairman Mark Fowler, comments are also being sought on going even further by giving daytimers an actual preference.

"The marketplace is shifting to FM rather dramatically," Fowler commented. A daytimer preference might help establish some "equity" for AM, he suggested.

10-Mile Buffer For Class C's

The FCC last week turned down six petitions, most of them aimed at relaxing the Docket 80-90 provision that Class C stations

Quarterly Filing Of Issues/ **Programs Lists Adopted**

Radio stations must now place issues/programs lists in their public files every three months, rather than annually. The change was voted last week by the FCC, which also:

- · Abolished the rule that stations could address no more than ten issues in their
- Eliminated the requirement that stations provide a brief description of how each issue was determined to be important. "We are not concerned with how an applicant or broadcaster becomes aware of community issues so long as such issues are identified and adequate responsive programming is offered or proposed," the FCC explained.

When it deregulated radio in 1981, the Commission dropped the rule that made stations keep detailed programming logs. But last May the U.S. Court of Appeals struck down that part of deregulation and ordered the FCC to take a second look.

The court called the issues/programs lists "a woefully insufficient substitute for program logs" as a means of determining whether stations are still meeting their public interest obligations.

But the FCC last week took an extremely narrow approach to the court's remand, declining to require any new kind of issues log. It said the court's concerns should be allayed by lengthier and more frequent issues/programs lists. Those lists must contain a brief description of issues facing the community plus the date, time and duration of programming that addressed those conhave antennas at least 984 feet above average terrain within three years, or be downgraded to a lower class. Backing down from the upgrade order "would merely prolong less intensive use of valuable spectrum.' attorney John Karousos warned the Com-

But some relief was granted. Class C's were given a 10-mile "buffer zone" around their outer signal contours for the next three years. The extra space provides room to move their antennas if that's necessary for upgrading. During the three-year period, the Commission won't place new stations in the buffer zones because that might unfairly prevent an upgrade requiring a

Stations not upgrading won't lose any power or height, but a drop-in may be squeezed into the outer areas that are now protected, but aren't actually used by the stations because of their lower antenna

Since Docket 80-90 became effective March 1, Class C's will have until March 1, 1987 to upgrade. It's estimated that 80% of C's are facing the upgrade-or-else ultima-



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| AOR: Steve Feinstein | Black/Urban Chart |
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| A/C: Jeff Green | 100 00° |

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Explaining the format shift, WXTU GM Dennis Dougherty told R&R, "We felt there was too much competition in the 18-34 demo with 14 stations penetrating this market

gramming experience includes WWOK/Mi-

ami and the conversion of WCAO/Balti-

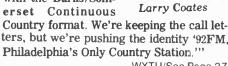
more from A/C to Country, took over at

WXTU immediately. Former PD Doug

Weldon has been named Operations Direc-

all aiming for that target. With virtually no Country stations here, the hole was ob-

vious. We are a modern contemporary Country station; we've gone on the air with the Burns/Somerset Continuous



WXTU/See Page 27

London Promoted To VP/Marketing At Motown

Miller London Jr. has been elevated from VP/Sales to VP/Marketing at Motown, taking on responsibility for the label's marketing and sales efforts. London replaces Dick Sherman, who exited last week. London has been with Motown since 1969, starting as Regional Album & Tape Sales Manager and moving up steadily in the company's sales department.

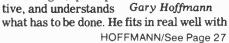
STATION RETURNS TO CHR

Hoffmann Segues To **WNAP PD Post**

Gary Hoffmann, PD at WZPL/Indianapolis for the past year, has been hired by crosstown competitor WNAP as Program Director. Gary fills the vacancy created when Bob Christy left WNAP last November. Under Hoffman, WNAP will return to a CHR format, switching from the A/C direction adopted in 1983.

WNAP & WIBC VP/GM Roy Cooper commented to R&R about Hoffmann's arrival and the format change: "Since Chris's de-

parture, we've been held on course by Assistant PD Larry Mago, who will stay on with us as Gary's assistant. I'm very excited to have Gary join us. I've gotten to know him quite well over the past 60 days. He's bright, percep-



In making the announcement, Senior VP/Director of Operations Skip Miller commented, "Miller London's wealth of knowledge about Motown and its products makes him one of the most valuable members of the Motown Machine. Miller is a



Miller London

veteran of 14 years with Motown, and has worked faithfully in a variety of positions within the sales and marketing structure of the family."

WLUP Ups Coulter To Station Manager

WLUP/Chicago National Sales Manager John Coulter has added Station Manager duties to his present responsibilities. WLUP VP/GM Jim DeCastro commented, "John has continued to demonstrate incredible loyalty and managerial skills, as well as write a great deal of business in national sales. I'm thrilled he will be helping me in the overall management of WLUP.

Coulter joined WLUP as NSM in December 1981 from a Chicago-based TV sports network. Earlier he had worked as an Account Executive at the Loop, preceded by four years with ABC-TV sales and four years with ABC Sports. He told R&R, "In a competitive market like Chicago, it's exciting to be given an opportunity and responsibility with a radio station like the Loop, which we feel is on the threshold of really taking off in 1984."

Peck KNAC GM Under Flagship

Flagship Broadcasting, headed by realtor Fred Sands, has purchased KNAC/Long Beach from the Wright Communications Group for \$1.7 million. Neither company owns any other broadcast properties.

As part of the ownership change, veteran management executive Jeff Peck has been appointed GM. Most recently, Peck was serving as a consultant to KIFM/San Diego and XHZ/Tijuana, having previously worked as GM at KOGO & KPRI/San Diego for a year. Before that, he held a variety of sales management positions at KHJ/Los Angeles for nine years. Peck told R&R, "I'm very happy to be with Fred Sands, whose success speaks for itself. Fred's always done everything in a first-class manner, and he now wants to use his successful ideas to build a first-rate radio station."

PECK/See Page 27

STATION LEANS A/C Valentine Joins WNCI As PD

Harry Valentine, Operations Director of WXGT(92X) & WCOL/Columbus and a 12year veteran of the stations, is the new Program Director at WNCI/Columbus. He replaces Tom Watson, who left the station last

WNCI VP/GM Art Ortega told R&R. "The station is a lot more concise than it has been for a long time now that Harry's with us. He's a very organized person, as

KOB-FM PD Hatley Dies

KOB-FM/Albuquerque PD Steve Hatley was killed February 29 when the motorcycle he was driving collided with an automobile. He was 36.

KOB-AM & FM VP/GM Art Schreiber said, "Steve was a tremendous talent. you don't replace somebody like him. Steve was a terrific 'people' person who worked beautifully with everyone. He put an outstanding staff together here, and was always a pleasure to work with."

In 1981, Hatley transferred from Hubbard Broadcasting sister stations KSTP-AM & FM/Minneapolis to the PD post at KOB-FM. There he converted the station's block

HATLEY/See Page 27

witness what he's done across the street for a number of years. Harry seemed to have the edge over all of the people we brought in to interview for the job. He's well known in the community and will be able to get us where we want to go the quickest."

Commenting on his new position, Valentine told R&R, "As a competitor I've had a chance to observe this station, and the biggest problem has been consistency. The budgets, people, equipment, and physical facility are all here for this to be a winning operation. The objective, historically, has been to position this station between 92X and WSNY, but the problem has been trying to serve too many people at one time. Over the last couple of weeks we've restructured the station to lean more toward females, with a bright A/C sound, as this is where the void in the market exists."

TRANSACTIONS

Plough Sells WSUN To Taft

Taft Broadcasting last week reached an agreement in principle to purchase WSUN/Tampa from Plough Broadcasting for an undisclosed price. WSUN operates with 10 kw days/5 kw nights at 620 kHz.

A definitive agreement of the proposed sale TRANSACTIONS/See Page 27

Miller Returns To KZAP As PD

Chris Miller has been named PD at KZAP/Sacramento, returning to the position he held from December 1978, when the station went AOR, to June 1980. Miller replaces Chuck Browning, who became Operations Manager at KLZ & KAZY/Denver

last week. KZAP VP/GM Tom Weidle told R&R, "We're absolutely delighted to have Chris returning. He really knows album rock from every angle and has developed a lot of additional skills and talents since he was last with us. It's an ideal situation -



Chris Miller

Chris is a fellow we know, with a proven track record, who knows the market.'

Miller, who most recently worked as an Account Executive at the Houston-based ad agency Allen & Dorward, after serving

MILLER/See Page 27



www.americanradiohistory.com

States with the most drop-in sites are

(24), Indiana (23), Georgia (21), Virginia

Several major markets showed up on the

FCC list, among them Phoenix, Little Rock,

Sacramento, Orlando, Honolulu, Indianapo-

For the next two months the Commission

will accept "counterproposals" to its select-

ed sites, and the agency is bracing for thou-

Be in conflict with a drop-in site named

Include a statement of intention to file

Name at least one of the four categories

of need being used to pick drop-in sites:

first local service, first fulltime local ser-

vice, minority service, or public radio ser-

The prospect of being buried by counter-

proposals clearly worried the Commis-

sands of alternate suggestions.

Counterproposals must:

awarded the FM license

by the FCC

for the channel

lis, Louisville, Rochester, and Columbus.

(21), Missouri (21), and Minnesota (20).

FCC Braces For

Thousands Of Docket

80-90 Counterproposals

As expected, the FCC last week released its omnibus rulemaking

proposing 684 sites for FM drop-ins under Docket 80-90. Most of the sites

are in the South and Midwest, and over 70% are small communities that

WWWW/Detroit Renewed With EEO **Reporting Conditions**

Four stations whose licenses were challenged on EEO grounds by the National Black Media Coalition (NBMC) last week won renewal, but WWWW/Detroit was ordered to make periodic reports on its progress in recruiting and hiring women and minorities.

Stations renewed without strings attached were WWJ/Detroit; WKNT & WNIR/ Kent, OH; and WDBN/Medina, OH. Although all the stations fell below the Commission's EEO processing guidelines, the FCC found that each was making good-faith efforts to recruit minorities.

Most of the debate focused on a futile bid by Commissioner Henry Rivera to attach reporting conditions to WWJ's license. Despite a warning in 1979 to improve its EEO record, WWJ showed little or no improvement until its next renewal was drawing near, said Rivera. But Chairman Mark Fowler countered that the station is now making "steady, solid, and good progress" and even fired its GM for moving too slowly to shore up WWJ's EEO posture

\$20,000 Fine Upheld For WSEZ

Triad Broadcasting's explanation that "bad advice" from its attorney/engineer was responsible for serious problems at WSEZ/Winston-Salem failed to win any believers at the FCC last week. The Commission voted unanimously to uphold a \$20,000 fine it imposed against the station last June

WSEZ failed to shut down after program test authority was discontinued, neglected to apply for a license within ten days of beginning equipment and program tests, and upped power without first submitting antenna impedance tests for the effect on co-owned AM WAIR.

Triad pinned the blame on "deliberate deception and incorrect advice" from its consultant, and claimed it had no knowledge of the shortcomings. But the Commission said licensees cannot be excused when errors are made by employees or independent contractors. "I'm satisfied that justice was done in this case," Chairman Mark Fowler remarked.

NAB, Leland Resume **EEO Talks**

Representatives of NAB and Rep. Mickey Leland (D-TX) held their first session in several weeks Monday (3-5) to discuss what equal employment opportunity (EEO) standards should be contained in any House broadcast deregulation.

Leland aides Larry Irving and Gene Locke met for about an hour with NAB Executive VP/Government Relations John Summers and Sr. VP/General Counsel-designate Jeff Baumann. No deal was struck, but Irving called the meeting "cordial." The NAB officials were to take up the issue with the association's Executive Committee later in the week. In return for somewhat stiffer EEO percentages, NAB reportedly wants the reporting exemption raised from its current level - stations with fewer than five employees - raised to include all stations with staffs of less than ten.

Pending resolution of the EEO dispute, the Telecommunications Subcommittee had still not released a draft deregulation bill by early in the week. A hearing on broadcast reform, previously set for Thurs-'day, was indefinitely postponed.

Antenna Reprieve

KWOD/Sacramento has gone to the U.S. Court of Appeals seeking permission to resume use of its main transmitter. KWOD was ordered to switch to its auxiliary transmitter on February 8.

uation by raising its antenna.

The court refused to grant a stay of the FCC's order for KWOD to revert to its auxiliary transmitter, but the station's appeal is still pending. Commented KWOD attorney Frank Fletcher, "We think they're being a little unreasonable with us." He said the FCC appears anxious to settle the problem because, although the channel experiencing interference is now vacant, it may come into use under Docket 80-90.

WNCN Challenger Gets Second Chance

of Classical Radio, Inc.

The law judge threw out Classical's bid last August after its President and proposed GM Ralph Jennings abruptly left the witness stand while testifying on his group's financial qualifications. The next day, Classical's attorneys said Jennings was suffering from ulcers and would be unable to testify for several months

Other Key Developments:

· President Reagan, via satellite, will address the closing session of this year's NAB Convention (5-1) and answer questions from the audience.

KWOD Asks Court For

now have no local FM station. Texas (45), California (41), Ohio (32), New York (32), Illinois (31), Pennsylvania (29), Mississippi (28), Louisiana (27), Kentucky

Apparently the signals of KWOD and KEWT/Sacramento are mixing somehow, creating a "spurious transmission" on a third frequency. KWOD has a CP to take care of the problem by raising its antenna, but has been holding off on the change because it appears KEWT will resolve the sit-

Drop-In List Available

For a complete list of the 684 proposed Docket 80-90 FM drop-in communities and channels, feel free to call the Publisher's Office at R&R, (213) 553-4330. A copy will be

sent to you free of charge.

sioners last week. But Mass Media Bureau Chief Jim McKinney assured them that computerization will make picking station sites "a very simplified process compared to processing applications." He added, "I have no intention of creating another lowpower TV nightmare, believe me."

The FCC is seeking comments on how, once the sites are finalized, it should stagger applications to avoid a mass filing. The available channels may be sorted into smaller, more manageable categories either alphabetically, or by criteria such as region, community size, or channel number.

Classical-formatted WNCN/New York is once again facing a license challenge. The FCC Review Board has overturned a law judge's initial decision granting renewal to GAF Broadcasting. At the same time, the board reinstated the competing application

The presiding judge refused to let another Classical officer testify, dismissed the group's application and granted WNCN's renewal. But the Review Board said there was ample evidence that Classical was meeting its responsibilities under the hearing process.

10-Mile Buffer For Class C's

Daytimer Preference Weighed

when competing for FM drop-ins in their present communities of license. The Commission issu-

ed a Notice of Proposed Rulemaking (NPRM) asking for comments on what preference daytim-

terests has an edge. Thus, under present rules, daytimers seeking drop-ins in their cities of li-

cense would be assigned a "diversity demerit" unless they promise to sell their AM property if

footing with other applicants. And, at the urging of FCC Chairman Mark Fowler, comments are

also being sought on going even further by giving daytimers an actual preference.

ference might help establish some "equity" for AM, he suggested

Nothing has been decided yet, but the FCC is thinking of giving daytimers an advantage

When applicants for the same facility are compared, the party with the fewest other media in-

The NPRM looks towards possibly wiping out that demerit, putting daytimers on an equal

"The marketplace is shifting to FM rather dramatically," Fowler commented. A daytimer pre-

The FCC last week turned down six petitions, most of them aimed at relaxing the Docket 80-90 provision that Class C stations

Quarterly Filing Of Issues/ **Programs Lists Adopted**

Radio stations must now place issues/programs lists in their public files every three months, rather than annually. The change was voted last week by the FCC, which also:

- · Abolished the rule that stations could address no more than ten issues in their
- Eliminated the requirement that stations provide a brief description of how each issue was determined to be important. "We are not concerned with how an applicant or broadcaster becomes aware of community issues so long as such issues are identified and adequate responsive programming is offered or proposed," the FCC explained.

When it deregulated radio in 1981, the Commission dropped the rule that made stations keep detailed programming logs. But last May the U.S. Court of Appeals struck down that part of deregulation and ordered the FCC to take a second look.

The court called the issues/programs lists "a woefully insufficient substitute for program logs" as a means of determining whether stations are still meeting their public interest obligations.

But the FCC last week took an extremely narrow approach to the court's remand, declining to require any new kind of issues log. It said the court's concerns should be allayed by lengthier and more frequent issues/programs lists. Those lists must contain a brief description of issues facing the community plus the date, time and duration of programming that addressed those conhave antennas at least 984 feet above average terrain within three years, or be downgraded to a lower class. Backing down from the upgrade order "would merely prolong less intensive use of valuable spectrum,' attorney John Karousos warned the Com-

But some relief was granted. Class C's were given a 10-mile "buffer zone" around their outer signal contours for the next three years. The extra space provides room to move their antennas if that's necessary for upgrading. During the three-year period, the Commission won't place new stations in the buffer zones because that might unfairly prevent an upgrade requiring a

Stations not upgrading won't lose any power or height, but a drop-in may be squeezed into the outer areas that are now protected, but aren't actually used by the stations because of their lower antenna

Since Docket 80-90 became effective March 1, Class C's will have until March 1, 1987 to upgrade. It's estimated that 80% of C's are facing the upgrade-or-else ultima-

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We at the Broadcast Services Division of AP are proud to

be Associated with all of them.

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Let The Music Play And Play And . . .



Since the introduction of auto-search and greater portability for cassette players, one of the few remaining advantages to phonographs has been continuous music via the stacking function. Now Rolling Stone reports that Sony's new MTL-10 playback-only deck will consecutively play up to ten cassettes in any chosen order. If C-90s are used, for example, the auto-reverse cassette changer can arrange up to 15 hours of uninterrupted music. The MTL-10 comes equipped with Dolby B noise reduction. List price: \$250.

Junking Natural Food Claims

Do health food enthusiasts really practice what they preach? Well, ac-

Dial-A-Rocker

If music marketing continues at its present pace, "Hangin' On The Telephone" may replace "On The Road Again" as the national touring anthem. MTV has already supplanted live appearances in some smaller cities, and now one merchandiser has run what's been billed as the first nationwide call-in in-store appearance

Taking a cue from "Rockline" and other nationwide interview shows, California-based telemarketer Rockbox prepared a live appearance by EMI-America's Dwight Twilley, who talked to callers (via a toll-free 800 number) and took their orders for autographed copies of his new "Jungle" LP. The company promises a string of similar events in the future.

cording to a Wall Street Journal article, what comes out of consumers mouths is often not what they put in.

In a recent study, the NPD Group asked families to maintain a two-week diary of all snacks and meals. Subjects were divided into five groups: meat and potato eaters, families with children (sodas, sweetened cereals, etc.), natural food eaters, and sophisticates (mineral water and the like). Analysis revealed that only eight percent were orthodox natural food enthusiasts. Naturalists, while eating far less sugar than most of their counterparts, frequently indulged in chocolate chips, jello, pretzels, homemade cakes, and French toast.

Sophisticates, on the other hand, were above-average junk food hounds. scarfing down doughnuts. Twinkies. and Sara Lee cakes. They also ranked first in the cream cheese division. Why? NPD theorizes this group eats the most bagels!

Viacom Posts '83 Revenue Increase

During 1983's fourth quarter, Viacom International reported revenues of \$72.6 million and earnings of \$14.8 million. This contributed to year-end totals of \$315.6 million in revenues, plus net earnings of \$28.1 million. In 1982, the company posted revenues of \$281.4 million and net earnings of \$26 million. According to Chairman Ralph Baruch and President/CEO Terrence Elkes, both the broadcasting and cable TV divisions handed in favorable reports to help Viacom mark a 13th consecutive year of record performance.

AERho Convention **Scheduled**

NBC Entertainment President Brandon Tartikoff will be the kevnote speaker at Alpha Epsilon Rho's forthcoming convention. The national broadcasting society's 42nd annual meet, entitled "Prospects '84," convenes in Los Angeles April 4-8.



Topics during the four-day seminar run the gamut from TV/radio/ cable sales and the news business to sports broadcasting and programming. Panelists include WNIC-AM & FM/Detroit Executive VP/GM Ed Christian, RTNDA President Ed Godfrey, KBIG/Los Angeles President/GM Jack Adamson, and "American Top 40" 's Casey Kasem. Featured as luncheon speakers are **Group W Communications Pres**ident William Baker and Motion Picture Association of America President Jack Valenti. Direct inquiries to VP/Public Information Sue Rozman at (212) 887-6426.

Marketing Firm Matches Up Radio With Retail

Marketing knowledge is an important aspect of any business, especially radio. Determining a station's rightful place in its market's retail structure means having access to qualitative data on audience characteristics. Management Horizons, Inc. supplies that information through its newly-created Management Horizons Media Marketing System.

The division's bottom line goal is "finding the best match-ups between potential advertisers and targeted markets of radio stations." That, in turn, serves a two-fold purpose — building a foundation for longterm schedules and attracting the attention of the top decision-makers at firms which are current and potential advertisers. MHMMS achieves this by researching three key areas:

- Situation Analysis Identifying station's current and most likely future ad clients
- In-Depth Consumers Market Survey Describing the audience in detail. from age/income to shopping behavior/retail lovalties
- Marketing Plan Developing the data into a high-yield sales campaign. Management Horizons also conducts a seminar for advertisers focusing on the consumer market results and the importance of radio as a "high match-up medium." For more information contact Gary Drenik at (614) 846-9555.

REACH OUT AND TOUCH

Videos Venture Into 3-D Realm

Taking rock 'n roll to the next dimension — 3-D — was proposed quite a while ago (R&R 12-17-82). with Aerosmith as the video subject. The outcome of that particular project is unknown. But music video producer Picture Music International has contracted Murray Lerner, director of Disney Epcot Center's 3-D "Magic Journeys," to produce/direct multi-dimensional videos. Lerner promises these features will be somewhat more complicated than those in the early "hurl things at the viewer" 3-D movie phase. The end result? To capture the excitement of a live concert, inviting viewers to reach out and touch the starring rock per-



former(s). One thing stays the same, however: You'll still need special glasses to watch. And though he won't divulge which acts would like to board the 3-D bandwagon, Lerner has been collaborating with Peter Gabriel on a feature-length 3-D project.

Safeguarding Your Computer



The Alertmate

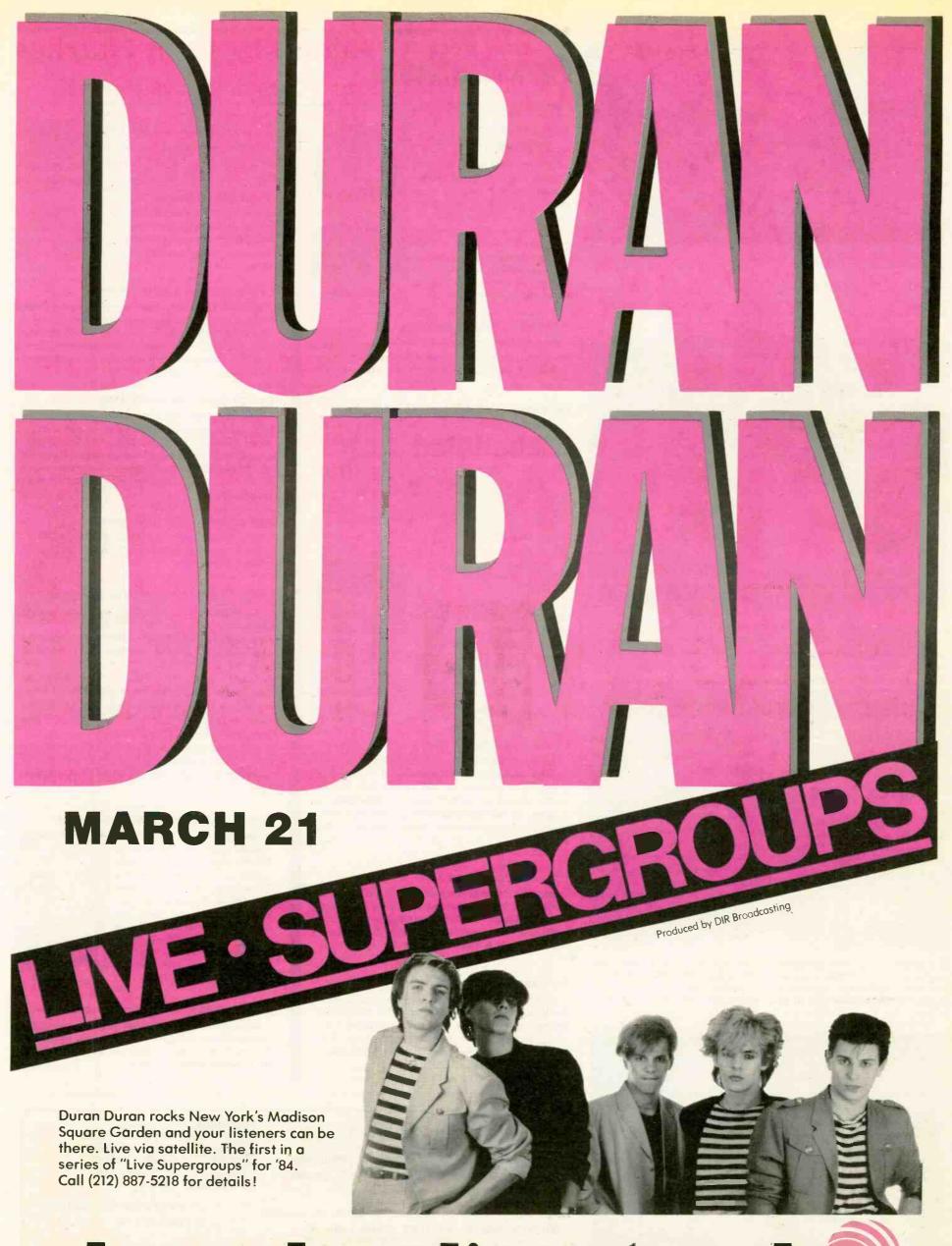
Computers may help you keep the billing current and the rotations straight, but they're also another piece of equipment that attracts

thieves to your station. Ithaca, NYbased Sutton Designs has introduced "Alertmate." an alarm which provides theft protection for computers, peripherals, and related equipment. Alertmate's 85-decibel alarm sounds if the computer is unplugged or if its cord is cut. It's also set off in the event of power failures or if an unauthorized user tries to dismantle the alarm. The unit may be deactivated by the user through a four-digit combination code

Noting What TV Shows Sell Music

"General Hospital" and other nonmusic TV shows have certainly boosted the popularity of various songs. Now, a recent survey by New Yorkbased Street Pulse Group indicates that spots placed on such shows could prove more sales-effective than on certain music programs. A poll of 1229 record buyers found the syndicated "M.A.S.H." and "Hill Street Blues" shows were watched more by potential music consumers than were musicoriented programs such as "Saturday Night Live" or "American Bandstand." SPG President Mike Shalett told Advertising Age that the non-music series possess high appeal for the CHR and album/adult-oriented radio audiences.





abc rock radio network





STEVENS DRIVES ON AIR — WBBQ/Augusta's Bruce Stevens is shown here getting ready to take his first ride in the Mercedes Benz 380SL he won in the AIR competition. Shown handing over the keys is AIR VP/GM Alan Smith.



KHTX WARMS UP RENO WINTERS — KHTX/Reno responded to a winter of record cold temperatures by giving away the value of a listener's monthly electric bill. Shown (I-r) heating things up: KHTX jock Belen Newsome, newsman Art Craft, the winner, and KHTX OM John Chommie.



WLS SHOWS HAND FOR LISTENERS — WLS/Chicago's Steve Dahl (I) and Larry Lujack recently staged a poker game for a recent TV commercial to promote WLS's eight-week "Winning Songs" contest. Lujack is displaying the \$1000 bills that listeners can win after hearing two selected songs back to back.



MISS LAWTON AND MR. MAYOR — When Lawton, Oklahoma celebrated their 82nd birthday KMGZ/Lawton was there to make it special. Shown here (I-r) is MIss Lawton, Maya Walker, in her KMGZ T-shirt and Mayor Wayne Gilley.

Pro: Motions

Major Market Ups McKinley

Tom McKinley has been named Executive VP/Stations at Major Market Radio. He is an 11-year veteran of the firm, having held positions as an Account Executive, in Sports and Business Development, and in managing the Philadelphia and San Francisco MMR offices. During the last four years, McKinley served as Senior VP/East Coast Regional Manager.



Tom McKinley

Biviano Named At WGAR

WKSW(KS100)/Cleveland General Sales Manager Mark Biviano has assumed additional responsibilities as National Sales Manager of sister outlet WGAR.

Chisholm Trail Announces Changes

John Swords, VP/GSM of Chisholm Trail Broadcasting's KCRC & KNID/Enid, OK, assumes additional duties as Executive VP/Corporate Development for parent company DeLier Group LTD. In other related company activity, KCRC Operations Director Milton Mason and PD J. Michael Weeks are promoted to VP/Operations and Program Director, respectively, for Chisholm Trail. Also, KCRC News Director Richard Scott adds on similar responsibilities for KNID.

Interep Taps O'Neill, La Bonte

Frank O'Neill has been appointed Director/Research Division at Interep, moving over from his Research Director's post with Mc-Gavren Guild Radio. Former KFKF-AM & FM/Kansas City GM Bob La Bonte comes aboard as Northwest Manager for Interep's radio marketing division.



Frank O'Neill

Dussling Shifts To RAB

John Dussling has moved to the RAB as a Regional Manager, serving Indiana, Ohio, Kentucky, West Virginia, parts of Pennsylvania, and western New York. He previously was National Sales Manager with KalaMusic, a subsidiary of Fairfield Broadcasting. Dussling's background also includes a stint as Regional Manager for the NAB.

Palo Alto Launches TBA

Palo Alto Records has announced the debut of its second label, TBA. Guided by Executive Director Herb Wong, TBA plans to specialize in urban/black contemporary, progressive, and dance music. Its first release is saxman George Howard's LP "Steppin" Out."

Purpose Label Premieres

Columbus, OH is the home of newly-created **Purpose Records**. Primary distribution is being handled by **Spring Arbor**, with **Tim Coulter & Associates** overseeing marketing, radio promotion, and publicity. The label's first artist is **Dave Fullen**. Purpose may be reached at (614) 279-2300.

CBS Elevates Edwards

Wayne Edwards has been appointed Marketing Director/ West Coast for Columbia Records. He first joined CBS Records in 1978 as staff writer in the Black Music Marketing department, later moving up to Manager/Jazz-Progressive Publicity. Since 1980 Edwards had been Product Manager/West Coast.



Wayne Edwards

Capitol Raises Gelber, Weaver

Stephen Gelber has been named Creative Director/Advertising & Merchandising at Capitol Records. Prior to this appointment, he served as Senior Manager/Press & Publicity. Also at Capitol, Pat Weaver has been tapped as Manager/Press & Publicity. She was most recently Press Coordinator.

Indigo Music Appoints Two

George Harper has been named Executive VP of Nashville-based Indigo Music Corp. He was most recently Corporate VP of Administration. Concurrently, music promoter Mike Kelly has been appointed National Promotion Director. His background includes national promotion positions with Amherst, Cachet, and Roulette Records.

Zeitler Joins New York Music

Formerly in independent promotion, **Denny Zeitler** has joined the **New York Music Company** as Director of National Promotion.

Branson New WGSP Sales Manager

Jim Branson is the new Sales Manager at **WGSP/ Charlotte**. He has been in broadcasting since 1962, when he began with **WCYB/Bristol**, **VA**. Prior to joining WGSP, Branson was an Account Executive at neighboring **WAYS**.

Cox Names Rouse, Swanson VPs

At Cox Communications, John Rouse, Jr. has been upped to Broadcast Division VP/Controller, while John Swanson has been elevated to Broadcast Division VP/Engineering. Rouse had served as Controller of Cox's broadcast division since 1974; Swanson had directed the company's broadcast engineering arm since 1981

Stevens Elected At William Morris

Lee Stevens has been elected President/CEO of the William Morris Agency. He currently serves as the agency's Executive VP and COO of the firm's New York Office. Stevens will succeed Sam Weisbord who, along with Chairman of the Board Morris Stoller, will take over the newlycreated Office of the Chairman post. Stevens's appointment becomes effective June 1.



Lee Stevens

Hill Segues To Torbet

Steve Hill has joined **Torbet Radio** as Detroit Regional Manager. During the past four years, he held the National Sales Manager's post crosstown at **WWWW**. Hill succeeds **Betty Pazdernik**.

KLEMMIKORNIER

Klemm takes pride in our broadcast consulting with program directors, sales people, general managers, owners.

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MEDIA, INC. RADIO PROGRAMMING BOX 647, KENT, CONNECTICUT 06757 (203) 927-3581



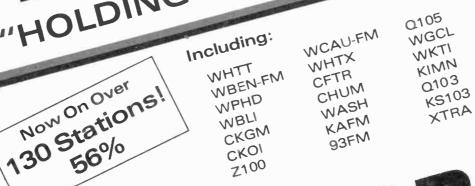
Columbia's Got The Music From The#1 Movie In The Country

OGGINS "FOOTLOOSE"

CHR Chart: 3



"HOLDING OUT FOR A HERO"





LAMAR "DANCING IN THE SHEETS"

Black/Urban BREAKERS 0104 MOKI WEOX WSFL WAVO Black/Urban: 3 KITY Z98





WPFM MIXV KCDQ KC101 KHTX WKDD WHOT-FM WPST KZOZ WHTF WNOK-FM KOMO KZZB









Drivetime Listening — A Small Part Of Radio's Story?

It's time to shatter a few myths here. For example, we all know that if our stations don't score well in drivetimes, then our programming and sales stories will be lackluster. We might think that there are huge numbers of folks who just tune to radio during AM drive, our "primetime." Yet both of these beliefs ain't necessarily so. Let me show you how important the entire broadcast week needs to be in your marketing/programming planning and in your sales efforts.

On a recent trip to New York City Steve Elliot, Research Director for Group W, showed me some interesting perspectives on radio listening by daypart. Group W Radio Sales conducted an 11-market study into cuming by daypart, and with the firm's permission I'll share some of the findings with you. The results that follow may open your thinking about the impact of non-drivetimes in developing and selling a successful radio station.

Radio: Minus Drivetime

First, let's review a few facts regarding overall radio usage, by daypart.

• In a typical week, 96 of every 100 adults listen to radio, for an average of 90 quarter hours. Since we're talking about 18+ demos here, keep in mind that your station can be successful if it doesn't achieve the 90 QH average, since that figure is probably skewed by older listeners who are extremely devoted to radio. Also, we have an overall parameter here of 90 quarter hours (or 22.5 hours) spent weekly with the medium. Thus, since the average listener (or diarykeeper at least) tunes to between two and three stations weekly, your station could expect - on average - to acquire between 30-45 quarter hours each week from adults.

• How much time do people spend with radio during the combined 6-10 and 3-7 periods Monday-Friday? According to the Group W information 92% tune in during drivetimes, averaging 38 quarter-hours (9.5 hours) with radio in a week.

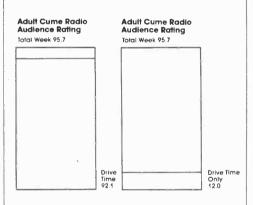
However, 84% of the adults surveyed tuned to radio during either middays and/or evenings, averaging 61 quarter-hours (just over 15 hours) weekly with radio

As you can see, stations that don't try to appeal to listeners in non-drivetimes are putting a ceiling on their growth. Likewise, stations that design sales packages that just push the drivetimes are unnecessarily strangling that inventory and perhaps under-utilizing the non-drive dayparts.

Drivetime Only: A Small Part

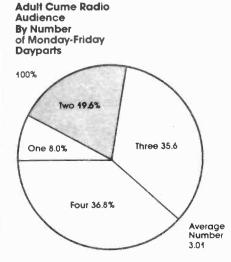
There is an interesting set of statistics from this study that portray the various

levels of devotion to the combined drivetime dayparts. As you can see on the charts below, almost every adult who listens to radio tunes in during drivetime but those who try radio *only* during drivetime are actually a small portion of the total adult radio cume (the percentage figures represent what portion of the population cumes radio overall and within the various dayparts).



This startling set of figures shows how much audience — either from a programming or advertising perspective — is missed if drivetimes only are considered in station or sponsor planning. Radio is clearly not just a drivetime medium.

The pie chart below offers additional focus on this multi-daypart phenomenon. The typical adult radio user generally listens to the medium either in three or four dayparts Monday-Friday, with the average just over three . . .



Week In Review

Arbitrends: Online In May

After several delays, and some controversy, the Arbitrends rolling three-month averages will apparently be in working form in two months. According to Arbitron Sales/Marketing VP Bill Livek, "We'll debut Arbitrends at the NAB. Then, by mid-May we'll be installing the system and making it available for radio stations to interact with." Livek indicated that the first three-month compilation plugged into the system will be a February-March-April summary for those stations that have winter sweeps in their markets.

Final Mediation Panelist Named

Electronic Media Rating Council Executive Director John Dimling has announced the fifth and final member of the panel that will hear an upcoming mediation case against Arbitron. Bill McCormick, President of McCormick Broadcasting, was nominated by the NAB for the mediation panel and has been approved by both Arbitron and the EMRC.

DIRECTION '84 REMINDER: I'm looking forward to seeing many of you at the upcoming R&R seminars. I'll be talking about budgeting for research and promotion, then we'll get you ready for the spring sweep by fine-tuning your marketing plans for the upcoming survey. See you here in L.A.!

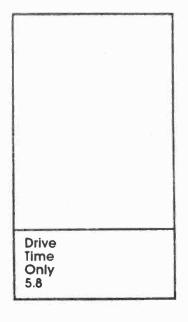
More than 70% of radio's adult users come to our sound in three or more dayparts. This makes it imperative for programmers to keep this in mind when setting up playlists, rotations, etc. AEs and advertisers should keep it in mind too when setting up schedules for maximum reach and effectiveness.

Station Perspective

So far we've looked at usage of *radio* by adults 18+. But what about an individual station? Did the 11-market study show any significant impact for drivetimes, different from what the implication for radio overall might have been? Not really. As illustrated below, the typical station in the tested markets reached over 23% of the local populace 18+, with the drivetime only fans amounting to just under 25% of each station's cume.

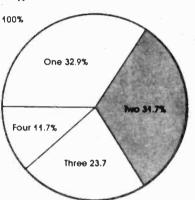
Average Station Adult Cume Rating

Total Week 23.6



Even within the cume of individual stations the typical listener tunes in during at least two Monday-Friday dayparts.

Average Adult Cume Audience By Number of Monday-Friday Dayparts



Average Number of Dayparts Listened 2.1

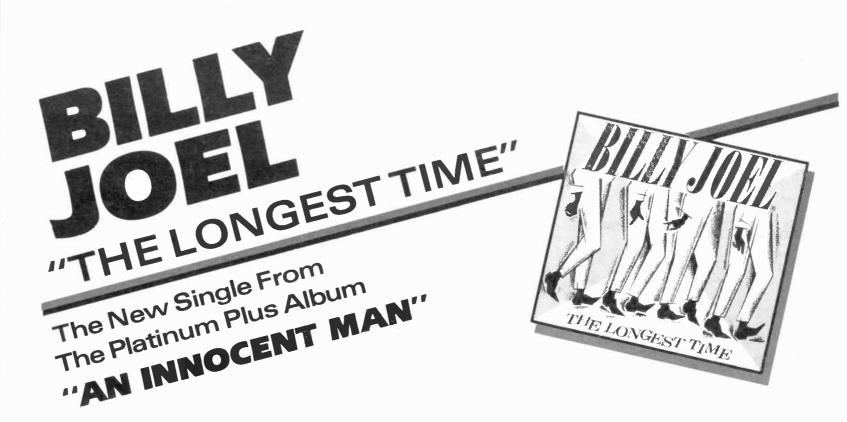
Sales, Operational Implications

Putting the Group W data in perspective, the following points are most noteworthy in my opinion:

- 1. Sales management and account executives should keep in mind the value of the so-called non-primetime hours; middays and nights (not to mention weekends). In terms of reach and frequency effectiveness, stations can maximize their total inventory, and advertiser impact, by paying attention to more than just the drives. This can allow more sponsors into drive rather than having a few congest this precious timeframe.
- 2. Programmers and promotion staffs need to keep in mind the impact of a multi-daypart listening pattern. While it's true that almost a third of a station's cume try that station during just one daypart, more than half listen during two or three Monday-Friday segments.
- 3. Specifically, recycling announcements, contest bits, record rotations, and newscasts need to be planned keeping in mind the overview shown here. Study your listener patterns as reflected in the Arbitron or Birch data, see how your station's listeners compare to the items shown in this column, then plan your onair events accordingly.

As shown so well by the Group W results, drivetimes are important — but not the whole picture. As **Paul Harvey** might say, now you have the rest of the story.

Columbia's Inserted 2 Brand New Singles In This Week's Issue Of R&R!



DANIOUS GILLIGHT" "BLUE LIGHT"

Words & Music: David Gilmour
The First Single
The The Columbia LP:
From The Columbia
FACE'





Sales

DWIGHT CASE

Leap Year

The vernal equinox (March 20) is almost upon us, and since it is a day early, I'm sure all of you enjoyed the extra billing on February 29th.

If it wasn't enough to make your annual bonus skyrocket, then let me visit with you about the rest of 1984.

March and April are strange months to the general manager, because the sales revenues are beginning to go up as a result of the natural business curve in radio ... However, at the same time the "collections" (that is, "money coming through the door") are

dropping substantially.

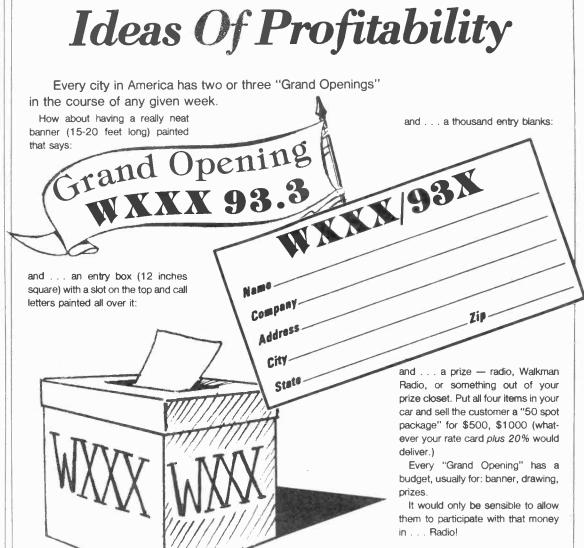
It seems that we always forget that in January and February we are receiving the money for our "great" December billing, but March and April is when we receive the payment for January and February, which are normally a shake this side of fiscal disaster

My point here is that when little

"Now is the time to leap forward."

or no cash is arriving, we tend to make short-term decisions that slow sales.

We don't spend on printing those package plans, we accept long-term deals that will hurt our peak June through August periods, and we really hurt ourselves because we press our regular customers beyond the pale to "get on the air" right away.





Smooth, strategic, consistent programming. It gives your station a polished sound. One that attracts and keeps an audience—as well as your advertisers.

That's why AutoSelect, Jefferson-Pilot's computerized music rotation system for radio stations, is the perfect candidate for a position on your staff.

Organize your music library by mood, tempo, gender—any characteristic, degree or value you wish. Once you define your format clocks, AutoSelect picks and

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arranges the playlist based on your programming criteria. AutoSelect puts you in total control

AutoSelect does the checking, sorting and scheduling automatically—freeing you and your people for more creative, more productive work.

So call Sandy LaCasse collect, 704/525-3901. Find out how a very polished Assistant Program Director can help to improve your programming—and give your station a more competitive sound.

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Computer systems
for broadcasters,
by broadcasters.



"Leap year" may be the title of what you might consider, whether GSM or salesman . . .

Leap Forward To "Back To School"

The department/fashion stores have been to market in February and know what and how much they have for Easter, Back To School, and Christmas.

Even if you did not work with the department/fashion store buyer last November (as you should have!), now is the time to talk Back to School . . . not March and April. A really great presentation for "Back To School" could get you an order for Easter.

Leap Forward To New Car Showings

Now is the time to see your auto district manager to begin plans for your inclusion and cooperation for the debut of the 1985 models. (Have you ever thought about a dinner for dealers and their number one salesperson? Giving

which means we only get one day off . . . which means no one can leave for a long weekend . . . which means your promotion has to have different timing.

It also means local promotions and activities have a higher percentage of participants and attendees than a weekend that is 3½ days long!

Raft Race?
Chili Cookoff?
Concert?
Fireworks Show?
Nothing?

Leap Forward To Memorial Day

May 28 is a Monday! Folks are going to hit the highway at 2pm and return late and tired on Monday night. This makes Friday 2-10pm AAA time and Monday 2-10pm AAA time . . . and gives you a completely different audience mix over the weekend.

Properly packaged, and with special commercial copy, you should have no trouble getting premium rate for all of the Memorial Day weekend!

"When little or *n*o cash is arriving, we tend to make short-term decisions that *slow* sales."

awards for the salespeople? Having a casino night? Getting to know your local Edsel dealer?!)

It is at least time to do a mailing offering help with interviews, speculative commercials, audio endorsement help, assistance in organizing the dealer radio push.

Leap Forward To The 4th Of July

This year it's on a Wednesday,

Leaping Forward Is The Same Thing We Should Do Every Year!

When we leap over a month, or even a complete quarter, we are better serving our customer base. They need to plan ahead, and your assistance will cause them to be closer to your station, and closer is more profitable.

From Romance To Rock & Roll Columbia's Got What You Need

JULIO IGLESIAS & ILLIE NELSON "TO ALL THE GIRLS I'VE LOVED BEFORE"

A | C BREAKERS | Chart: 25

One of the Most Added

AIC Records

CHR NEW & ACTIVE

KOMO add KO93 add 32 94023-13 WIKZadd Z9324-10 Y100 deb 19 KYYAadd Q105 add 29 WKTIadd WKEE add WHTFEdd WDOQ add KAMZadd WROKadd WHHY-FM 26-20 FM100 28-25 KRGV 10-4

G10034-28 KITY 29-21 KIKI deb 40 KCAQadd KTRS 37 KDZA add KBIM add B10427 93FM WKBW deb 21 0103 WBBQ deb 26 KZZP 94TYX 26-23

WZON deb 36 WTSN 33-26 13FEA deb 28 Q104 deb 30 Z102 deb 37 KIST deb 39

WLAN-FM KC101 KXX106 MOKI KBFM WSFL KROK WHOT-FM KIIK

KSKD KHYT WFBG WKHI WISE MJAD WCGO KISR WFOX KILE WAEV KFYR KKXL-FM KSLY

ode Money KTFM 28-8

"CLUB MICHELLE"

CHR NEW & ACTIVE

WXKS-FM add WPHD 35 WCAU-FM on PRO-FM on WGCL add Q103 on KFRCon K10434-30 WKFM add WKDD deb 29 WGRD 33 WZPL39

WJXQ19-17 WHOT-FM deb 40 Z10433 KBBK 37-32 KOMO deb 35 KDON-FM add OK100 deb 40 WFOX add WXLK 29-22 WIXV 34-26 WCIL-FM add KYTN 32-28

KSLY add WYCR WSPK WRCK WKRZ-FM WSSX KSET-FM MOKI WRON KYNO-FM KLUC KSKD

KTKT WFBG WGUY WIGY WERZ WKHI 95XIL MJBO WSQV 0101 WBNO WBWB

KZOZ

KIST





NETWORKS PROGRAM SUPPLIERS



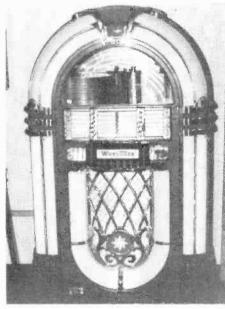
REED BUNZEL

Double Feature: Rare Records, New Net

Stop for a minute and take that old 45 out from under the unbalanced corner of your file cabinet. A bit scratched or warped, perhaps? Bet you didn't even know you had a copy of "The Banana Boat Song" by the Tarriers, did you? Just toss it in the circular file along with the releases and demos from the new syndicators and networks, and you're set, huh? Well, in case you think old scratchy records don't belong in your station's extensive library, or haven't heard of the latest radio programming network to sprout from the fertile radio field, this week's column covers one of each: "Rare & Scratchy Rock 'n Roll," and the new Creative Radio Network.

"Rare & Scratchy Rock 'n Roll"

"Rare & Scratchy Rock 'n Roll," a new three-hour weekly syndicated oldies show that features a variety of music from the '50s, '60s, '70s, and '80s, is slated to debut next weekend (March 17). Produced by Program Services Group in Chicago, the show is designed to sound locally-produced in each station's market.



"We wanted to create something that sounded like it was a station's own show," producer Alan Mitchell told R&R. "When I was a programmer I was always a bit frustrated by the way a lot of syndicated shows sounded, so we decided to give each station the opportunity to customize it for its own market. There is no mention in the program of 'You are on the worldwide hookup' and we don't mention the other stations that carry it." The show comes with a supply of jingles for re-intros, or a station can use custom-produced jingles designed especially for the show. "Of course, they can use their own station jingles, liners, or whatever they want," Mitchell added.

What separates this fledgling program from other attempts to mix baby-boom history and memories with music dating back to the early days of rock and roll? "We've built a mostly-music show, not a nostalgia show," Mitchell explained. "This isn't one of those 'do you remember when these were the headlines' things. We're not going for memories; we're producing it as a contemporary show that doesn't leave out everyone who wasn't born at a particular time. The primary demo target is 20-40, and a lot of those listeners weren't even born when some of this music was released.

"What we've done is incorporate theme segments, like famous commercials that

became a hit song. We'll play 'I'd Like To Teach The World To Sing,' 'When You Say Love,' and 'Times Of Your Life.' The next segment might be songs dedicated to real people, with Jan and Dean's 'Linda,' for Linda McCartney; or Joe Cocker's 'Delta Lady,' for Rita Coolidge; or 'You're So Vain,' which is still being disputed.''

The "Rare & Scratchy" title comes from the vintage of the music, not the audio quality. Mitchell continued, "We're talking about very rare originals, such as the Big Mama Thornton version of "Hound Dog," or the Who's first debut 'hit,' which lasted a total of two weeks. Of course, the whole program doesn't consist of songs where people are going to say 'My God, what is that?' We use mostly mainline and recognizable music, wrapped around the obscure or unknown cuts."

The program is designed for an Adult Contemporary audience, but Mitchell reported some interest from CHR and Oldies stations. "It has a very broadbased appeal. The important thing from a targeting aspect is that it can be good for the younger demos — that audience which isn't normally picked up by an oldies show. It is constructed in a way that the 'I wasn't even born' reaction doesn't keep them from tuning in."

"Rare & Scratchy Rock 'n Roll" is available on a barter basis, and contains a spot load of 12 minutes per hour — six national and six local. In addition, it is designed so stations can accommodate a five-minute newscast. The program is distributed on tape, and comes with weekly modular promos and custom instrumental themes

For more information, contact Program Services Group in Chicago at (312) 276-1111.

The Creative Radio Network

A new production-distribution company, the Creative Radio Network, has been formed as a representative for syndicators and radio program suppliers to obtain na-



tional advertising and placement of independent programming. The network, a joint venture between Tom Shovan and Darwin Lamm, is based in Van Nuys, CA, and will distribute long and short-form programming designed for all radio formats.

Shovan is former VP/GM of the Creative Factor, and Lamm is president of Creative Radio Shows, which was founded in 1971 with Dick Clark.

"We're using Creative Radio Shows as a

CBS Announces 1984 Programming Changes

CBS RadioRadio has announced some programming additions and changes, including new sports and entertainment features, for its 1984 lineup. According to network VP/GM Robert Kipperman, "The changes reflect our primary charter of being a service to stations who choose to program our product. The addition of sports features comes directly from the wishes of our affiliates; likewise, stations told us what they liked and did not like in the rest of our features schedule."

The changes announced include:

"Sportsbreak," a daily morning sports summary, anchored on weekdays by New York sportscaster Jim Hunter, and on Saturdays by CBS veteran reporter Bill Schweizer. The program is designed to keep listeners on top of what happened in sports overnight, and to keep them posted on weekend sports scores.

"Entertainment Update" will be hosted by Los Angeles-based Frank Andrews, and highlights the latest in music, film, television, and entertainment news. "Update" incorporates "an exciting sound, bright sounders, and music beds to maintain the 'up' pace throughout the spot," according to CBS PD Frank Murphy.

CBS RADIM(C

• "Music Memories" is a music trivia feature, hosted by entertainment expert Michelle Roth in Los Angeles. "Memories" is being updated with new sounders and a tighter presentation, and will continue to draw on material from the last 25 years of rock history — placing special emphasis on the 1970s.

In addition, five specials are marked on the 1984 RadioRadio music calendar. These tentatively include:

Date
Memorial Day Weekend

July 4th Weekend

Labor Day Weekend

New Year's Weekend

Special
Rolling Stones
Music Special
Great American
Summer
Beatles
Music Special
Top 30 USA

(year-end edition)

programming nucleus, and we've added 14 different distributors and producers to our roster," Shovan told R&R. "Our programming covers everything from Country to AOR to CHR and Adult Contemporary, from health and nutrition short features to weekly music series such as Harry Newman's 'Country Music Radio Magazine.'

"We've designed the Creative Radio Network to be a full-service company. We either create and produce a program, or take one from an outside producer. We match it with national sponsors, clear it to fit the advertiser's specifications, and distribute it to the stations. One buy, one invoice, one contract."

In the constantly-fluctuating arena of radio programming, Shovan is emphatic that the little guy in the studio or garage doesn't have much of a chance at achieving success. "The days when a person with a concept — however brilliant — could produce a show and try to sell it for cash are just about over," he continued. "For most purposes cash is all but dead. We're now in the barter age, and the way to make a show work is to offer it in exchange for spot time in major markets."

In addition to servicing a variety of national advertisers, the company does engage in some cash transactions — depending on market size and program content. "If there is a really superb program that warrants cash, such as a holiday special, we do go cash. It is not economically feasible for the small guy to do cash, but a bigger company with a lot of inventory can do the legwork and make it possible."

Shovan views the Creative Radio Net-



Tom Shovan

work as an outgrowth of the Creative Factor, which dissolved last year after suffering financial troubles. "On the record, the Creative Factor was topheavy with creative people and really lacking in business minds. As a result they put out a lot of great shows, but they also greatly overextended themselves. They spent more than they made, and when the company folded I took a majority of the staff and merged with (Darwin) Lamm."

The company expects to sign a major rep firm to handle the marketing aspects of an unwired network. In addition, Shovan has arranged with Gary Owens to produce a new rock history program. "We've also just signed to take over a 26-week series called 'Country U.S.A.,' "he added. "We're trying to get as much programming as we can to provide as much as a radio station needs, and to balance the spot load within the inventory so it all will be profitable."

Shave And A Haircut . . . 8 Bits

Have you got a really peculiar but possibly catchy name or phrase running through your head, bugging the daylights out of you? Just jot it down and, with a little luck, you can win instant notoriety and immortality. **Haircut 100** has announced that its next LP, due out in April, will be named by listeners of "Rock Over London," the weekly British import program distributed by **London Wavelength.**

Haircut will select the winning entry from thousands already received from its American and European audience. The final selection will be based on "creativity and the title's ability to best capture the consensus of the other entrants." In addition to naming the new album, the winner will be treated to a concert performance, VIP treatment, autographed albums, and — get this — a group caricature painted by Haircut 100 members.

So . . . get those entries in and win your place as part of music history.



EN AT WORK **CONCERT SIMULCAST**



rammy Award winners Men At Work. Recorded live at the Greek Theater in Berkeley. California. Simulcast exclusively on The Source and HBO. Hear all their best.

"Down Under."

"Who Can It Be Now?"

"Be Good Johnny."

"Dr. Heckyll And Mr. Jive."

"Highwire."

"Overkill."

And more. Plus a pre-concert mini-interview hosted by

Rona Elliot. Don't miss it.

Source Rock Reporter

Broadcast Saturday, March 10 9:45 PM Eastern 8:45 PM Central 10:45 PM Mountain 9:45 PM Pacific **Broadcast via satellite** with HBO.

Sponsored in part by The U.S. Navy, **Budweiser** and Lee Jeans.

Networks/Program Suppliers

MUSIC FEATURES

Contemporary Net/ Spotlight Special:

John Cougar Mellencamp (April 15)

Entertainment Net/Silver Eagle:

T.G. Sheppard (March 24) Merle Haggard (March 31)

Rock Net/Continuous History

of Rock and Roll: David Bowle/Sting/Mick Jagger (March 25)

Rock Net/King Biscuit (DIR): Manfred Mann (March 25)

Clayton Webster Country Calendar:

Charly McClain (March 26, Leon Everett (March 27)

Reba McEntire (March 28) Conway Twitty (March 29) Ronnie Milsap (March 30) David Frizzell (March 31) Mel McDaniel (April 1)

Rare Trax:

Genesis March 26) David Bowie (March 27-28) Eric Clapton (March 29) Clapton/Page (March 30)

Retro Rock:

38 Special (March 26)

Creative Radio Network Country Music Radio Magazine:

John Conlee/Deborah Allen (March 24-25)

Country Special of the Month:

Barbara Mandrell (March 24-25)



RAGGED TO RICHES - Duran Duran recently staged a "press conference" for their fans live via satellite from Chicago. The conference, produced by D.I.R. Broadcasting, featured a live performance of the song "Reflex," from their latest album "Seven & the Ragged Tiger." During the phone-in segment the group received 212,000 telephone calls from some of their friends making everyone (including Ma Bell) pretty excited. Pictured after the conference are (seated) Nick Rhodes of Duran Duran, and (standing I-r) DIR's Peter Kauff, group manager Paul Berrow, International Talent's Wayne Forte, DIR's Paul Zullo, and Duran's Simon LeBon.



McVIE FROM THE RECORD PLANT — Christine McVie was the guest on a recent edition of "Live From The Record Plant," where she revealed that her artistic career began with painting — not music — and that a McVie-designed record album may appear in the not-too-distant future. Standing (i-r) are "Live" host Jo Interrante, McVie, publicist Sharon Weisz, exec. producer Patrick Griffith, producer Laurie Gorman, RKO VP Dave Roberts, and associate producer Michelle Levick.

THE CBS RADIO STATIONS **NEWS SERVICE PRESENTS**

Fourteen enterprising reports with the CBS track record. Byline Magazine offers that competitive edge of quality $\,$ feature programming for listeners and sponsors

INSIDE BUSINESS lliam S. Rukeyser

"The series (Byline Magazine) has brought very positive comments from our listeners and excellent sales results for our advertisers." our advertisers. Mr. Ray Watson, Gen. Mgr. KXL News Radio 75, Portland, Ore

"We can't find any feature package that comes close to Byline Magazine in both quality and price." Richard W. Osborne, President/Gen. Mgr., WKXL Concord, NH

Call Allen Balch (202) 457-4366 (Collect)

2020 M Street, NW Washington, D.C. 20036



Innerview

Innerview:

Huey Lewis & the News (March 26)

London Wavelength

Rock Over London:

Roger Daltrey (March 25) Uitravox (April 1)

Mutual

Lee Arnold On A Country Road:

Larry Gatlin & the Gatlin Brothers (March 17-18)

Narwood Productions Country Closeup:

Earl Thomas Conley (March 26)

Music Makers:

Jule Styne Pt. 1 (March 26)

NBC

The Flxx (March 30-April 1)

RKO Networks

Captured Live (PG Productions):

Countdown America w/

John Leader (IS Inc.):

Christine McVie (March 10-11) 38 Special (March 17-18)

Solid Gold Saturday Night (Dick Bartley):

The Dave Clark Five (March 24) Dusty Springfield (March 31)

Rolling Stone **Magazine Productions** Guest DJ:

Eric Burdon/Animals (March 26) Jim Messina (April 2)

"The Spirit" Productions American Christian Countdown:

Karen Voegtlin/Michael W. Smith/Wendell Burton (March 17-18)

Strand Broadcast Services Music & Memories:

Eddie Albert/Bozo/B.J. Thomas (March 24-25)

United Stations Dick Clark's Rock, Roll & Remember:

The Temptations (March 23-25)

The Great Sounds:

Chris Connor (March 23-25) Rick Dees' Weekly Top 40:

The Clash (March 23-25)

Solid Gold Country:

Charly McClain (March 23-25)

Weekly Country Music Countdown:

The Kendalls (March 23-25)

Syndicate It Music Of Black America:

Return To The Apollo (March 26)

Westwood One Earth News:

Dean "Footloose" Pitchford/Harry "Spinal Tap" Shearer (March 26-30)

In Concert:

Mick Fleetwood's Zoo (March 26-April 1)

Live From Gilley's: Johnny Lee (March 19-25)

Off The Record:

Pretenders/John Cougar Mellencamp/ Motley Crue (March19-23) Queen/April Wine/Dan Fogelberg (March 26-30)

Off The Record Specials:

Loverboy (March 26-April 1)

Rock Album Countdown:

Rock Chronicles:

Rock celebrates rock (March 23-25) Opening acts (March 30-April 1)

Special Edition: Tom Browne (March 19-25)

Star Trak Profiles: Air Supply (March 26-April 1)

Superstars Rock Concert:

Pat Benatar (March 30-April 1) The Countdown:

The Dells/Tyrone Brunson (March 23-25)

NEWS & INFORMATION FEATURES

Rock Net:

"Lifelines" w/Bill Fantinl: cigarette warning labels/net researchers Alan Beck & Aaron Katcher (March 12-16)

'Rocknotes'' w/Pat St. John; Martha Davis/Motels (March 12-16)

Clayton Webster Jack Carney Comedy Show:

Work (March 26)

Sporting News Report:

Carl Peterson/Cheryl Miller/Calvin Smith (March 26)

Donnelly Media Hiney Wine:

Hiney in the White House (March 12) Hiney in the morning (March 13) Lowering the cost of Hiney (March 14) Matching Hineys (March 15) Green Hineys (March 16)

Narwood Productions Minding Your Business:

Venture capital (March 12) Cutting corporate taxes (March 13) Tax planning (March 14) Political consultants (March 8) Job opportunities index (March 16)

Progressive Radio Net Computer Program:

Computer add-ons/line plotters/volts & jolts/bubble memory (week of March 12)

Laugh Machine:

Robert Klein/Burbank jokes/Gallagher/David Steinberg/Bob Hope (week of March 12)

News Blimp:

(week of March 12)

Gourmet chocolate/space debris/jog guard dogs/casket-grams (week of March 12) Sound Advice:

Tape saturation/cassette deck maintenance/tape backcoating/pirate tapes/car antennae

Public Interest Affiliates PIA Public Affairs:

Plight of the underemployed (March 11) Health Care:

'Agent Orange' w/ Hope Daniels (March 11) Medscan:

Medicine on trial (March 12) Chronic hostility (March 13) The cold war (March 14)

Ultra sound for stones (March 16)

Radio Entertainment Network Olympic Minute:

They earned last place (March 12) Fear ten meters high (March 13) The modest medalist (March 14) The winner was unknown (March 15) Swede borrows Irish luck (March 16)

Strand Broadcast Services

Something You Should Know: Eye care (March 12) Effective management (March 14) Games lovers play (March 16)

Syndicate It Radiorobics:

Exercising the calves (March 12)

Westwood One Brad Messer's Daybook:

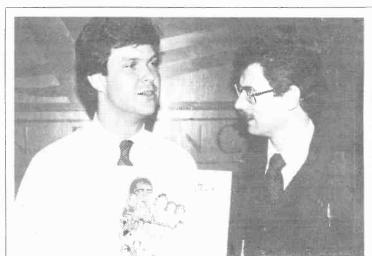
Wonder Woman (March 12) Blacks in Civil War (March 13) US wildlife refuges (March 14) Presidential press conferences (March 15)

Playboy Advisor:

She flirts in public/herpes & childbirth/loud snoring/domineering husband/nasal congestion

Spaces & Places:

Lights, camera, action (March 12-16)



HISTORY-ONICS - Which member of the Police was also with the Animals? Ken Dennis, PD at KYA/San Francisco (I), and Drake-Chenault regional manager Paul McQuillan discussed this and other pressing rock history trivia questions when the station signed to air the syndicated program "History of Rock & Roll.

PEOPLE

Jerry Stiller and Anne Meara the husband-and-wife comedy team, have created two original fundraising appeals for National Public Radio member stations. The two promotional pieces - one featuring Stiller and Meara as a psychiatrist and his patient, and the other with the couple portraying themselves - will urge listeners to make a contribution to public radio.

 Linda Daileader and Kirk Stirland have joined the ABC Radio Networks as account executives for the Special Program Sales Unit. Daileader joins the network from KATZ Radio Network in New York where she served as account executive since 1981. Prior to that she was a client service representative for Arbitron Radio in New York, and she was also a media buyer for Hill, Holiday, Connors & Cosmopolous in Boston. Stirland comes to ABC from NBC's The Source, where he served as regional director of affiliate relations. Previous-



Jerry Stiller & Anne Meara

ly he was sales manager for Warner-Amex Satellite Entertainment Co. in

• Joanne Lovelace has been appointed VP/Product Development and GM of "Odyssey File" for Jim Brown Productions. In her new position Lovelace will oversee station clearances and serve as client liaison for 'Odyssey File'' in addition to developing talent and productions for the parent company. She was previously GM of "Earth News," produced by **Westwood One**

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Both research centers are supported solely by the entertainment industry. And you're invited to participate at the annual T.J. Martell Foundation Humanitarian Award dinner in honor of CBS/Records Group President Walter R. Yetnikoff, on Saturday, April 14, 1984, at The New York Hilton.

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For further details contact Muriel Max, Director of Development, (212) 245-1818. 730 Fifth Avenue, New York, NY 10019.

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ANOTHER POLYGRAM RECORDS

BREAKER

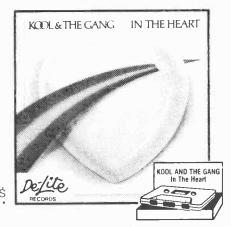
KOOL & THE GANG "Tonight"

From The Album

'IN THE **HEART**



Manufactured and Marketed by PolyGram Records





The Federal Trade Commission has challenged the proposed joint venture of U.S. record operations of PolyGram and Warner Communications. Although this action was expected, PolyGram has vowed to "defend vigorously against the FTC lawsuit and expects to prevail," according to a company spokesperson.

Inner City's WLBS/Detroit has a new PD. Sergio, formerly of sister station WBLS/New York, has shifted to the Motor City as PD/MD for the CHR outlet, replacing Al Roberts, who has exited. Lee Abrams is consulting.

Twenty-four staffers were released from the Mutual Network last week. Mutual President/CEO Marty Rubenstein indicated soft sales for the network was the culprit. He also said, "It's sad when you must release dedicated, hard-working people," but he stressed "these decisions will have absolutely no impact upon Mutual's strengths in news, sports, and music programming." In addition to the staff trimmings, Mutual has made other budget cuts in expenditures "across the board."

Neil Diamond has filed suit against Columbia Records, claiming the company refuses to release his latest album because the label allegedly doesn't feel it's "commercial enough." Diamond's contract apparently calls for his label to release each new LP within 45 days of delivery. He's asking the Superior Court of Santa Monica to order CBS to comp-

By now you must have seen the Pepsi commercial featuring the Jacksons in concert, right? Wondering whose voice brings the group on stage? It's none other than WPLJ/ New York morning man Jim Kerr.

Talk about being fast on the rebound . . . Mary Tydings lost her job as Associate Producer of the "Larry King Show" in the Mutual layoff last Friday. Monday morning she was named Press Secretary to Lee Hart, wife of presidential candidate Sen. Gary Hart (D-CO).

Mike Joseph scores again. Malrite's Z100/New York is now using the slogan "Hot Hits" under a licensing agreement similar to one struck with Gannett's KIIS/Los Angeles and KSDO-FM/ San Diego.

And speaking of the Mike Joseph Hot Hits consultant, look for Mike to announce a new top 15 market station as a client within the next three weeks

WHYT Snakes Are Hiss-tory

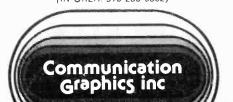


When WHYT/Detroit's television campaign, featuring a scientist among a bunch of large snakes, first aired in the Motor City, it caused a lot of talk. It also got more than a few people crazy. crazy enough to complain that the sight of those snakes made their skin crawl. The commercial claimed that even giant slithering reptiles were calmed down by the great music on WHYT. Well, out with the old and in with the new. This week WHYT's new media campaign debuted with a different TV spot which makes reference to the former commercial. However, this time the scientist tosses the old snake spot into the trash, telling the audience that WHYT is working on an even scarier commercial. When the camera pulls back there is our scientist holding a ferocious puppy. The response to this one may be much easier to take.

Ted Habeck will join Bob Burch at KWK-AM & FM/St. Louis as Production Coordinator. The two worked together when Ted programmed KSHE/St. Louis and KWST/Los Angeles, while Bob was Century Broadcasting National Program Director, Rumor has it that KWK interim PD Scott Alexander has the inside track on becoming the permanent PD. Scott was PD at KHTR/St. Louis for a short period, and if KWK gets any more mainstream, it could easily be called CHR.

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BARBRA STREISAND in her first national radio interview of the '80s, ASIA live from Tokyo, the US FESTIVAL '83, HBO Simulcasts with KENNY ROGERS, DOLLY PARTON, OLIVIA NEWTON-JOHN, HALL & OATES, WILLIE NELSON, and BILLY JOEL, 1984 concert exclusives with JOURNEY, STEVIE NICKS, THE PRETENDERS, JOE WALSH, CHRISTINE McVIE, MICHAEL McDONALD, CHRISTOPHER CROSS, and FLEETWOOD

MAC, The Royal Albert Hall benefit concert featuring JEFF BECK, ERIC CLAPTON, KENNEY JONES, ANDY FAIRWEATHER LOW, JIMMY PAGE, CHARLIE WATTS, STEVE WINWOOD and BILL WYMAN, the exclusive NARAS GRAMMY AWARDS SPECIAL ... all from America's largest producer and distributor of nationally sponsored radio programs, concerts and specials. Over 3,000 U.S. radio stations carry our events and programs ... pro-

grams like SUPERSTAR CONCERT SERIES, LIVE FROM GILLEY'S, OFF THE RECORD WITH MARY TURNER, THE ROCK ALBUM COUNTDOWN, EARTH NEWS, THE PLAYBOY ADVISOR, SPECIAL EDITION and DR. DEMENTO. Our big events and big programs cover every major format and they're all brought to you free of charge on a barter basis. For the biggest events in radio, it's WESTWOOD ONE ... and only!

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Management Tools For The Program Director

THURSDAY

Morning

Registration

- Listening Skills Dr. Elliott Ross, Director of Organizational Development Sperry Computer Corporation
- Age Of The New Patricia Aburdene, Contributor to "Megatrends" and co-author with James Naisbitt of "Age of the New"
- What Makes A Champion Dr. Charles Garfield, Psychologist President, Performance Sciences, Inc.

Midday

All-Morning Speakers Available For One-On-One Sessions

- Recruitment How to interview without the underground connection Gary Kaplan, Managing VP Korn/Ferry International
- Skills For Success **Time Management** Adele Scheele, Author and Career Strategist
- **Budgeting For Research** And Promotion Jhan Hiber, President, Hiber, Hart & Patrick

Evening

Cocktail Party.

Case study team meetings and solution planning

FRIDAY

Morning

- How To Manage The **Creative Ego** Ron Saltzburg, Sr. VP **Group Creative Director** N.W. Ayer Advertising
- Relating To The **Egos Around You** Dr. Sharon Crain, Psychologist
- Management Training And Organization Don Payne, **VP Employee Relations Mattel Electronics**

Midday

All-Morning Speakers Available For One-On-One Sessions

Identifying Programming **Trends**

John Parikhal, VP **Joint Communications**

- Venture Capital What, how, and why Art DelVesco, General Partner, Wind Point Partners
- Everything You Always Wanted To Know About Buying A Station But Were Afraid To Ask Robert O. Mahlman, President The Robert O. Mahlman Co.

Wine & Cheese Party Case study team meetings and solution planning.

March 15-17,

Century Plaza Hotel, Los Angeles

he time is right to bring a small group of top programmers together for a new kind of information exchange ... a thoughtprovoking, intensive seminar. The group will be learning from the highest quality professionals in a range of subjects that affect the everyday business life of a program director.

This seminar is designed to help today's PD continue to grow and meet the unique challenges of the future.

SATURDAY

Morning

- **Case Study Solution** Team Response Dwight Case, President, R&R Companies
- Where Is Cable Going In Relation To Radio Paul Bortz, Brown, Bortz, Coddington

Wrap-Up Dwight Case, Jonathan Hall

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- Group discount given for 2 or more registrants from same broadcast company.

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Street Talk

The new PD at KEZO/Omaha is Bruce McGregor, formerly of KQDS/Duluth, where he'd been PD until the end of '83

Get-well wishes to Q107(WRQX)/

SLOWER TRAFFIC KEEP RIGHT

Washington VP/GM Ernie Fears, who underwent heart bypass surgery and is recuperating at home.

Also, you can send get-well cards, but stay off his back . . . Arista VP/Promotion Don lenner is laid up at home with a couple of bad discs in his back. He won't be down for long.

Resting comfortably at St. John's Hospital in Santa Monica, CA is independent promotion man George Furness. George is the proud owner of a new pacemaker and is fast on the road to recovery. We wish him the best.

Mike McVay's McVay Media consultancy has added KMGC/Dallas, KLOL/Houston, and KWK-AM & FM/St. Louis as client stations.

After sitting out a 90-day no-compete clause in his WMMR/Philadelphia contract, Steve Sutton has joined crosstown WYSP for mornings (3-5). The event was marked by an elaborate staged release from "radio jail," which connected with the way WYSP had been promoting Steve's radio absence during the 90-day waiting period.

There were some raised eyebrows when

KUPL-AM & FM/Portland shifted formats to Country a few weeks ago in spite of their top ratings. The AM gave up Al Ham's "MOYL," which was immediately scooped up by competitor KYTE.

Much talk circulating in Chicago about Infinity's interest in purchasing WJJD & WJEZ from Plough. It's true the companies are talking to each other, but no agreement has been reached yet.

Mike Button will exit the MD's post at KSDO-FM/San Diego to join Programming Plus in San Diego as VP/Research & A/C Programming. He will also assume responsibility for the firm's Gold-formatted stations. Before moving to San Diego, Mike was Program Director at KNBR/San Francisco.

Brent Alberts is out as PD of WYFE/Rockford.

Z95(WZUU)/Milwuakee

been with WRQN/Toledo.

has hired Buck & O'Connor to do morning drive. Chris O'Connor and Buck McWilliams have most recently

Peter Boyles has joined KNUS/Denver in mornings from crosstown rival KOA. He replaces exiting KNUS morning host Pete



Bo Donovan San Diego

Tuesday Productions VP Bo Donovan has exited the music production firm to form his own creative services company. Arranger/producer Lars Clutterham also leaves Tuesday to become a principal in Bo's new Silvertree, Inc., which, like Tuesday, will headquarter in

Former WCSN/Tallahasee PD Robert



Conrad has joined crosstown WBGM (FM99) as PD. Robert replaces Al Brock, who became PD at KMGK/Des Moines.

At WMDK/Peterborough, NH,

Wayne Bradley has been promoted from PD to General Manager. Coming in as new PD is Jim Olsen from WMGX/Portland, ME.

WEBC/Duluth is celebrating its 60th Anniversary this summer and wants all its former employees to take part in the festivities. Call (218) 728-4484 and ask for PD Dick Johnson.

Kevin Gossett segues from evenings at KZZP(AM)/Phoenix to afternoon drive at KEYN-FM/Wichita.

Congratulations to WTUE/Dayton MD Bob Clark on his February 11 marriage to Marie

Atlantic Records Associate Director/National Singles Promotion Andrea Ganis will marry Barry Wendroff Saturday (3-10) in New York



Stork Stops: KAZY/Denver personality Jamie Durkee and his wife Sonja had a baby girl, Roxanne Nicol, March 1.

RCA Packs Image Awards



RCA brought its executives and artists in strong numbers to the recent NAACP Image Award presentation in Los Angeles. Shown here with RCA's Basil Marshall (third from left) and Leroy Little (second from right) are artists Al fie Silas (left) and Shirley, Brenda, and Valerie Jones of the Jones Girls.

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| KO93 | WGLF |
| KSKD | KKQV |
| KCPX-FM | WBWB |
| KHYT | WAZY-FM |
| WFBG | 99KG |
| WGUY | KGOT |
| WIGY | KCDQ |
| WERZ | KKAZ |
| WQCM | KHTX |
| OK100 | KBIM |
| WKHI | KSLY |
| 95XIL | KZOZ |
| | WHHY-FM KRGV WJXQ WRQN KELI WHOT-FM 13K KKXX KQXR KYNO-FM KIKI KQMQ KO93 KSKD KCPX-FM KHYT WFBG WGUY WIGY WERZ WQCM OK100 WKHI |



PRODUCED BY REGGIE LUCAS FOR KALISA, INC. Photography: Steven Meisel

ON SIRE CASSETTES AND RECORDS . 01084 SIRE RECORDS GOMPANY

On The Records



KEN BARNES

HANDICAPPING CONTEST RESULTS

Radio Picks The Grammys (More Or Less)

The Grammys have come and gone, Michael Jackson has swept all before him, and the results are in for the On The Records Handicapping The Grammys competition. To recap, I asked readers to send me their picks in seven important Grammy categories. These were:

- · Record Of The Year: winner, "Beat It" - Michael Jackson
- Best Pop Vocal, Duo Or Group: winner, "Every Breath You Take" - Police
- Best Pop Vocal, Female: winner, "Flashdance" - Irene Cara
- · Album Of The Year: winner, "Thriller" - Michael Jackson
- New Song Of The Year: winner, "Every Breath You Take" - Police
- Best New Artist: winner, Culture Club
- Best Pop Vocal, Male: winner, "Thriller" Michael Jackson

The contest generated a great turnout, especially considering the usual lavish prize at stake - namely the chance to see your name in this column if you guessed all seven winners. I'd like to thank everybody who took the time to send an entry. Your enthusiasm was gratifying.

Your guesswork, on the other hand, was a little less than Amazing Kreskin-level - not many of you should consider becoming a psychic for the National Enquirer just yet. Only two entrants, one from radio, one from records, managed to preselect all seven winners. About two-thirds of you scored four or five right, and another 20% made three correct guesses. Reassuringly, no one struck out completely; in fact, everyone got at least two right.

Trouble Categories

Most everyone picked "Beat It" for record of the year, with a few scattered votes for the other contenders. Best Pop Duo Or Group had more spread-out guesses, while Best Pop Female had the widest range, votes split almost equally among the five contenders.

Only one entry failed to vote for "Thriller" as top album, but a lot of people blew their chance at 7-for-7 from a conviction that Michael Jackson was bound to win Song of the Year too. Most entrants picked Culture Club for Best New Artist, but a large-scale inclination toward Lionel Richie for Best Male Pop Vocal cost several other people a chance for the big prize.

Record News

DOGGIN' AROUND: Allegiance artist Mary Wells, more famous for her Motown '60s hits, is reportedly opening a chain of hot dog stands, featuring "My Guy" hot dogs, "Motown" chili dogs, and, of course, "You Beat Me To The Punch" punch . . Motley Crue's "Shout At The Devil" LP just went platinum.

The Winners

And now, it's time to salute those two insightful entrants, that dynamic duo of professional prognostication, the winners:

- · Cliff Gorov, principal of the Dudley-Gorov Organization
- Joe Moss, WZOZ-FM/Oneonta, NY

Congratulations to both Cliff and Joe, now revealed before their peers as unparallelled predictors. Also worthy of honorable mention are the six 6-for-7 psychics: Gribbitt!'s Robert Adels; KWLO/Waterloo MD Roger S. Davis; United Stations VP/Programming Ed Salamon; United Stations President Nick Verbitsky (United Stations personnel voted en masse, and interestingly it was the top executives who scored highest); and two entrants for whom I have only partial information (probably because of my own shoddy filing system): J.J. Sanford, MD at K104/???, and someone at Chrysalis/New York who didn't sign his/her name to the ballot. Let me know the info and full restitution will be made, and thanks again for the overwhelming response. Better luck next

Wang Chung is a British group formerly known as Huang Chung when on Arista. They changed their name, which was adopted more from general admiration for the Chinese than any direct heritage or influence, to make it easier to pronounce.

Real Name Unveiling Dept: Madonna is the singer's real first name; her surname is Ciccone. She's from Detroit and concentrated on dancing before taking up her sing-

England's Hippest Hitmakers

(Part IV)

BRITISH INVASION

20 TH ANNIVERSARY

This week the British Invasion acts in the 20th anniversary spotlight include two that are still active, plus one long vanished into the mists of rock & roll oblivion.

Hollies: England's most consistent '60s hitmakers (next to the Beatles) attained that stature by taking Everly Brothes harmonies and adding a third part. They started covering U.S. R&B hits in 1963, but didn't score big in America until 1966's "Bus Stop," followed by the originals "Stop Stop Stop" and "Carrie Anne." They resiliently came back in 1970 with "He Ain't Heavy He's My Brother" and again in 1974 with "The Air That I Breathe," and continued to record and tour around the world, although lead singer Allan Clarke tended to leave every few years. Both Clarke and original co-founder Graham Nash, who left in 1968, were back on board for their most recent hit, "Stop In The Name Of

Honeycombs: Their chief claim to notoriety was a female drummer named Honey Lantree, but their most memorable aspect was the unusual sound of their big 1964 hit. "Have I The Right," with its phased, spacy guitar sound. That came courtesy of their producer, Joe Meek, an eccentric but brilliant studio whiz known as Britain's PhII Spector, Meek also produced the otherworldly "Telstar" by the Tornados in 1962 and many other fascinating records, but, following a lifelong obsession wih Buddy Holly, committed suicide on the eighth anniversary of the singer's death. The Honeycombs folded soon after.

Jonathan King: King (real first name Kenneth) was a Cambridge University student in 1965 when he wrote and recorded "Everyone's Gone To The Moon." That was the end of his American hitmaking, although he became one of England's top pop producers and scored countless hits under false identities like Sakkarln, the Weathermen, and Bubblerock (plus many hits under his own name). He also headed the UK label, which introduced 10cc to the world (earlier he discovered Genesis), and became a newspaper columnist and TV personality and even a talk show host on WMCA/New York for a while. Currently he presents the top American hits on a segment of the BBC's weekly music show "Top Of The Pops."

Hollies' triangular approach



Honeycombs: You should hear their bee-



Jonathan King: Multimedia star

In the never-ending quest for more Michael Jackson-related material (you'll recall I was dusting off old Joe "King" Carrasco material in that pursuit), WIVI/

Christiansted, Virgin Islands MD Tom Plant has unearthed a 1980 Dave Mason single, "Save Me" (also on his "Old Crest On A New Wave" LP on Columbia), on which Mr. Jackson's vocals are prominently displayed.



ONE YEAR AGO TODAY

- BILL CLARK NAMED PRESIDENT AT SHAMROCK RADIO
- ED WODKA NEW VP/GM AT KJR/SEATTLE
- STEVE CASEY BECOMES OM AT WLS-AM & FM/CHICAGO
- JOEL RAAB NAMED PD AT WHN/NEW YORK • JIM HEATH APPOINTED PD FOR KHOW/DENVER
- BILL GARCIA NEW PD AT WFLA-AM & FM/TAMPA
- •#1 CHR: "Billie Jean" Michael Jackson (Epic)
- #1 A/C: "You Are" Lionel Richie (Motown) (6th week) •#1 COUNTRY: "Swingin" - John Anderson (WB)
- #1 BLACK: "Billie Jean" Michael Jackson (Epic) (7th week)
- #1 AOR TRACK: "Separate Ways" Journey (Columbia) (5th week)
- •#1 LP: "Frontiers" Journey (Columbia) (4th week)

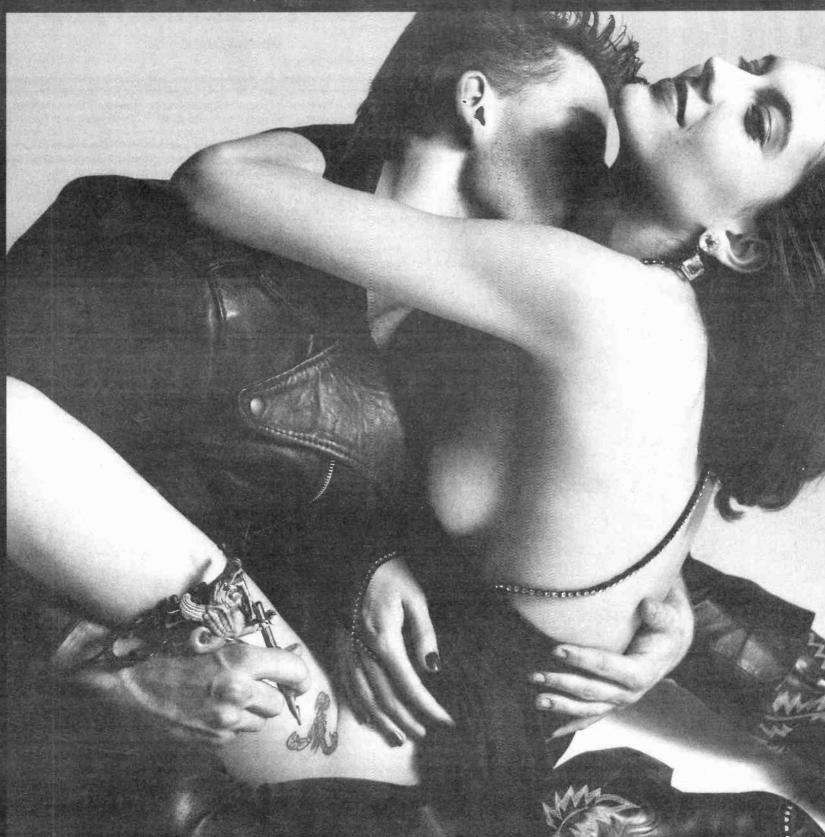
FIVE YEARS AGO TODAY

- BC RECORDS ABSORBED BY MCA
- JOHN SCHWARTZ NAMED OD AT KUPD & KKKQ/PHOENIX
- #1 CHR: "Tragedy" Bee Gees (RSO)
- •#1 A/C: "I Just Fall In Love Again" Anne Murray (Capitol) (2nd tweek)
- #1 BLACK: "Got My Mind Made Up" Instant Funk (Salsoul)
- •#1 COUNTRY: "Golden Tears" Dave & Sugar (RCA)
- •#1 LP: "Dire Straits" Dire Straits (WB) (3rd week)

TEN YEARS AGO TODAY

- •#1 CHR: "Seasons In The Sun" Terry Jacks (Bell) (5th week)
- •#1 A/C: "The Lord's Prayer" Sister Janet Mead (A&M)
- ●#1 COUNTRY: "Would You Lay With Me (In A Field Of Stone)" Tanya Tucker (Columbia)

Men At Work are showcased in an HBO concert (with a Source simulcast) Mar. 10, repeating Mar. 12 . . . Mick Fleetwood's Zoo and Grace Slick are on "American Bandstand" Mar. 10 . . . Cyndi Lauper and Madness guest on Showtime's "Rock Of The '80s" Mar. 10 and Mar. 15 . . . "Solid Gold" for the week of Mar. 10 stars James Ingram & Michael McDonaid, John Cougar Mellencamp, Eddie Money, Jeffrey Osborne, Survivor, B.J. Thomas, and Bonnie Tyler . . . MTV postponed its "Video Music Countdown" a week, so it debuts Mar. 13, with a repeat Mar. 16... Lena Horne stars in a Showtime concert Mar. 15 . . . Starting Mar. 15, the syndicated "Black Gold Awards" special will air across the country. Hosts are Gladys Knight, Lou Rawls, and Deniece Willlams, with performers including Angela Bofili, Evelyn "Champagne" King, Klique, Patti Labelle, and Jeffrey Os-



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| WBEN-FM | WYCR | KROK | WOMP-FM |
| WPHD | WTIC-FM | KQKQ | WXLK |
| 94Q | WLAN-FM | K107 | WIXV |
| Z93 | WSPK | KELI | WHSL |
| WGCL | 98PXY | WHOT-FM | Y94 |
| FM102 | WRCK | KLUC | KFRX |
| XTRA | WBBQ | KDON-FM | WSPT |
| WFLY | WZLD | KHYT | KGOT |
| WNYS | KSET-FM | KRQ | KSLY |
| | WOKI | OK100 | KIST |

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Personal Management Peregrine Watts-Russell



on Geffen Records & Cassettes.

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Datebook

MONDAY, MARCH 12

James Taylor: Dad Hangs Tough

If the Velvet Underground were among the first to exploit emotional disturbance for its maximum shock value, James Taylor was one of the first rockers from that period to deal with it straightforwardly. On record, he's contemplated — at various points — the suicide of friends, drug addiction, the breakup of his own marriage, and insanity, without milking the subjects or sounding affected like many who aped him. Taylor was born in Boston on this day in 1948. By age 19 he and Danny Kortchmar had formed the Flying Machine whose split — depicted in "Fire & Rain" was probably the most celebrated disbanding of a group that nobody'd heard. Kortchmar had toured with Peter & Gordon; that was the link with producer Peter Asher and Taylor's first contract with Apple Records. Taylor's most recent LP, "Dad Loves His Work," was released to coincide with his birthday in 1981.

Birthdays: Marlon Jackson 1957, Jack Green 1951

TUESDAY, MARCH 13

Sedaka Steps Out

The first radio station to "break" Nell Sedaka was WQXR/New York. When Sedaka — born this day in 1939 was a teenager, Arthur Rubinstein got him a recital on the New York Times-owned Classical station. Rubinstein wasn't the last unlikely mentor that Sedaka would have, and moving from classical to rock songwriting and performing wasn't the last genre change Sedaka would make either. In addition to his well-known collaboration with Elton John, his return as an A/C standard-bearer, "Sedaka's Back," was the composite of three UK albums co-produced by 10cc's Graham Gouldman. Now he's made his third chart comeback in the space of a decade with daughter Dara and the oft-remade "Your Precious Love," which headlines an LP full of R&B covers.

WEDNESDAY, MARCH 14

Birth Of "Q" Format

Just in case he didn't mention it when he picked up his Grammy, Qwest Records President and producer Quincy Jones turns 51 today. If he'd accomplished things at a normal rate, he'd probably have to worry about being a lot older. At age 14, he met Ray Charles and gigged in the R&B clubs of Seattle with him. By the time he was 30, he'd been a jazz composer/arranger/ bandleader in Europe, Music Director at France's Barclay label, and VP at Mercury. It was in that latter post that Lesley Gore became one of his first famous discoveries; others (later) would include James Ingram and the Brothers Johnson. Jones scored his first film, "The Pawnbroker," in 1965 and won an Oscar for "In The Heat Of The Night." The only thing "Q" did late was getting his first hit record at the age of 45, by putting Ashford



THURSDAY, MARCH 15

Take You Higher

If Michael Jackson and Rick James deserve praise for showing white audiences how much rock and roll there was in black music, Sly Stone, who turns 40 today, should be credited with putting much of it there in the first place. The cross-currents of his music are partially explained by his employers in the mid-'60s. He alternated between Autumn Records, where he produced the Beau Brummels and others, and R&B stations like KDIA/Oakland where he worked as an announcer. Fifteen years after the release of Sly's breakthrough, "Dance To The Music," black music sounds more like rock and roll than it does the R&B hits of 1969, something that Sly probably deserves credit for. His most recent LP, "Ain't But The One Way," came out about a year ago on Warners.

Birthdays: Mlke Love 1941, Dee Snider (Twisted Sister) 1955, Ry Cooder 1947, Roy Clark 1933.

FRIDAY, MARCH 16

Costello Vs. Bramlett

In the early years of Elvis Costello's career, there hadn't been any question about his racial politics. His first UK single, "Less Than Zero," was an attack on neo-Nazis, and he'd been involved with Britain's "Rock Against Racism" movement. So there was general surprise on this day in 1979 when he was physically attacked by Bonnie Bramlett after reportedly making racially deprecatory remarks about James Brown and Ray Charles. Bramlett was on tour with Stephen Stills, and the two musicians' entourages were holed up at a bar in the Columbus, OH Holiday Inn. Costello later claimed he was only trying to get rid of his new drinking buddies by saying the worst thing possible. The incident, which he has thoroughly disavowed, hasn't completely stopped haunting Costello, but it has become rather ironic in light of his US breakthrough with the R&B-flavored "Every Day I Write The Book."

Birthdays: Heart's Nancy Wilson 1954, Jerry Jeff Walker 1942.

SATURDAY, MARCH 17

Three-Way Heartache

The long radio tradition of the cover battle has pretty much disappeared in recent years, save for an occasional skirmish on the Country charts (i.e., Joe Stampley and Jimmy Buffett dueling over the "Brown Eyed Girl"). The last major war was officially declared on this day in 1978 when Bonnie Tyler, Julce Newton, and Ronnie Spector all released their versions of "It's A Heartache." Tyler managed to wipe out her competition in about ten days, but Newton had her revenge three years later by launching a string of five top-ten records during a period when Tyler didn't even have

Birthdays: John Sebastlan of the Lovin' Spoonful 1944, Ian Gomm 1947, Altered Images' Claire Grogan

SUNDAY, MARCH 18 Pride & Prejudice-Fighting

When RCA took Charley Pride away from minor-league baseball in 1965, the label added the word "Country" to his name just to make sure everyone knew that Nashville's first black signee was, in fact, a Country artist. RCA also made sure "Country" was contained somewhere in the title of his LPs until 1968. The following year, he had his first #1 with "Is Anybody Going To San Antonio," and there was no further doubt about his musical leanings. Pride, born in Mississippi on March 18, 1938, remains the only black artist with any sustained success on the Country charts, and the only one whose musical career started there. (Most of the others were genre-switchers like the Pointer Sisters temporarily — or Blg Al Downing.) Despite the hardcore country image, he has branched out occasionally, becoming one of the first country artists, after Bill Anderson, to crossbreed country and disco in 1978 with "When I Stop Leavin'.

Also born today Wilson Pickett in 1941

-Sean Ross

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ARBITRON® RATINGS





News/Talk



BRAD WOODWARD

WBBF, WWJ AND KZIA

Three Winners Travel **Different Routes**

The dust has now settled following the landing of the fall '83 Arbitrons. Overall, News/Talk ratings were mixed, but leaning more towards the positive side: 56 all-News, Talk or News/Talk stations advanced, 47 slipped, and five remained level.

This week let's look at three stations which posted some of the biggest gains. What I discovered were three strikingly different stories, underscoring the fact that there's no single formula for winning in Information radio. Talk-oriented WBBF/ Rochester (4.3-6.2) is a newcomer to the format, still growing and experimenting with new ideas. WWJ/Detroit (4.4-6.3) and KZIA/Albuquerque (2.2-5.5) are both longestablished fixtures in their respective markets

WWJ is a heavily-staffed all-News operation, while KZIA is a family-operated davtimer that seems bent on debunking the prevailing wisdom that huge staff and overhead are necessary evils of N/T success. Executives of both stations see consistency, rather than any recent changes, behind their latest advances.

Talk & News: Separate Formats

Momentum, aggressive promotion, successful national programming, and a personality approach to Talk all helped WBBF/Rochester gain ground, according to Operations Manager Jeff Howlett. As a dying music station, WBBF began a gra-



dual transition to Talk early in 1982, with guidance from then-WRC/Washington VP/GM Jerry Nachman. Remaining midday music elements were dropped last February. "It was all part of a master plan," Howlett recounts. "Instead of jumping into it all at once, we decided to ease into it, working out the kinks along the way. And it seems to have worked well."

Howlett added that another key early decision was to emphasize Talk. "My belief is that News and Talk are two completely different formats. You can be a News station like a WCBS or a WINS, or you can be a Talk station like a WMCA, WBBF, or WRKO. But I don't think the two mix very well. I think that's where a lot of Talk stations are losing out. They're trying to be two different radio stations. We are a Talk station - heavy on personality, heavy on information."

WBBF starts the day with an information block co-hosted by Howlett and Matt Rinaldi. "The two of us basically provide a warm and friendly approach to the morning," says Howlett. "I think people want to wake up with a smile and that's what we try to provide. Neither of us are stand-up comics, but we try to have a good time, to present interesting live interviews. What we found in this book is that we're number two among women, and this morning show has only been on for 18 months. We're up against a couple of other adult shows that've been on for years, so I think we're making a huge dent in the market with the morning show."

AM Audience As Promotion Vehicle

"Since we have a very sizable audience in the morning, we use that as a vehicle to promote the rest of the day. If you don't have a morning audience you don't have a radio station. For promos, instead of just saving Bruce Williams tonight at 8, once a week we take clips from Bruce's show and make them into 60-second promos. So they get a good taste of what Bruce is all about. We do the same for Sally Jessy Raphael, Toni Grant, and our own talk show hosts.

"Another way we promote is by having one of our personalities cut a piece each evening, which highlights the next day's guests. He runs down the whole list, and we run that once an hour in morning drive. We also solicit opinions from listeners about what they like, and we use that sound in promos. I think there's nothing better than testimonials from friends and neighbors.

"Just because you're a Talk station with heavy information doesn't mean you have to be dead serious all the time, either. There's nothing that says we can't do things that are fun. I think people are looking to have a good time with radio, looking for entertainment." WBBF had a lot of fun with a Cabbage Patch doll giveaway that blew out Rochester phone circuits in December.

Mixing In National Talk

Except for a local news block (4-5pm), WBBF relies on ABC Talkradio from noon until 8pm, when NBC Talknet takes over for the rest of the night. Talknet has done extremely well for WBBF, and Howlett observes, "As for Talkradio, we basically doubled our numbers during the day. I'm not saying we went from a 5.0 to a 10.0. It's more like a 2.0 to a 4.0. So it showed good, steady improvement."

After a disappointing billboard campaign two books ago, Howlett put his money into television last fall. "The biggest problem we've had is the old image crisis, the fact that we played music for so many years. It was very clear we had to mount an aggressive campaign which stated in no uncertain terms that we're a Talk station. We can't beat around the bush with any clever catch

I asked Jeff how much WBBF benefitted when WRTK/Rochester switched from Talk to Country in October. "I don't think it made a whole hell of a lot of difference," he replied, "because quite frankly they didn't have great numbers. A lot of their strength came from sports, and they had no morning show to speak of." But that didn't stop Jeff from going after what audience WRTK did have. "I convinced their GM to sell me one spot an hour for their final 72 hours of Talk radio. I even had their voice cut the commercial, telling their listeners to turn the dial left to 950.1

Weekends are still evolving at WBBF. ABC Talkradio's new weekend programm-



THE RIGHT STUFF -- Promotion-minded WBBF/Rochester took over a theater recently for a free showing of the movie "The Right Stuff." Putting their stuff on display at the event are (I-r) Operations Manager Jeff Howlett, VP Nick Nickson, morning co-host Matt Rinaldi, and midday talk host Toby Gold

ing has just been added and Sunday morning music will soon vanish, which also recently happened to a Saturday "swap shop" program. "It's very clear to me that the show was much more caller-oriented than listener-oriented — the same problem you have with psychics. We're here to program for the 95% of people who never call," Howlett points out. And, of course, WBBF begins promoting its weekend shows a few days in advance. As Howlett puts it, "You can't just plop these networks on the air and expect success. You've got to plug them.

"I think what's happening now is that the format is really gaining momentum. It's really caught on. I'm looking for a super book in the spring and I think in a year or so we could be flirting with a 9." When I asked about WBBF's bottom line, Jeff responded that the station "is just turning the corner. It lost money in the last 18 months. When this first began, LIN Broadcasting and Dick Verne made it clear to us that we had 18 months. A lot of stations don't get that kind of commitment. He stuck to his word and we turned the corner."



"Consistency is the answer," WWJ VP/GM Lee Leicinger told me. "We've been at this for seven years. We obviously have as good a news crew as there is for radio. We may pick up sometimes because we're doing it better, but when you start talking about big swings, I think it's got more to do with Arbitron than the format. If the diaries fall in the right places, we're going to win. If they don't, it's going to change. In the summertime when our people go on vacation we usually take a drop. Adult formats are very habitual. That's why it takes so long to build an all-News station. You have to develop a new audience and take it away from someone else, and it doesn't happen quickly."

I wondered whether WWJ may have picked up listeners from WXYZ/Detroit, which fell 4.5-3.9 last fall. "It's possible, but doubtful," came the reply. "We have never shared that much audience with them. They're basically News/Talk, and they predominantly have a female audience, where we are much higher geared for males."

WWJ is a straightforward all-News operation that combines material from the CBS Radio Network with extensive local coverage. Leicinger explained, "To be successful in any News station, you've got to do good local news coverage. We have the largest radio news staff in the city. They're all pros, they've been around here a long time. The longevity helps, there's no denying it. Once you establish an image as having the news and having those people tuning to you, that helps. You also have to be a service station. You have to provide good traffic, good weather, good up-to-date features, what's going on in the city."

Leicinger doesn't even think the abundance of news events last fall helped boost his ratings. And how about promotion? "Like every other station we do promote.

We use television, bus cards, some print. but nothing that unusual compared to what other people do.'

Grenada, Lebanon Boost KZIA

The situation is almost exactly reversed at KZIA/Albuquerque. It does virtually no promotion, and Program Manager J. Howard Deme says of last fall's 2.6-5.5 surge, "I think it was news events. Grenada and Lebanon really got a lot of people scared. And when people get scared they turn to the station that's going to give them the most information, more often.'

Besides adding CNN Radio, which he feels was a big plus, and getting FCC permission to stay on the air an extra hour until

6pm, Deme says there were no major programming changes at KZIA last fall. And he's remarkably modest for a programmer who more than doubled his numbers in a single book: "I'm not going to blow smoke and say what a great J. Howard Deme



station we are. I didn't no anything different. I don't do anything. I don't promote with contests. I feel either you're going to have an audience or you're not, based upon your product and your presentation."

KZIA carries sizable portions of CNN Radio, newscasts from NBC and Mutual, plus business reports and the Ed Busch weekend talk show from AP Radio. Interns gather much of the local news, the Capital News Bureau covers Santa Fe, and guest experts host many of KZIA's local talk shows. "That's the secret of talk shows, not to have to have a \$35,000 staffer. You're better off looking for local talent - and gigantic egos," Deme chuckles. And apparently KZIA's shoestring approach has worked. "We make a good living," he confides. "You might say a family corporation such as this is recession-proof. You have a quick handle. You can cut costs quickly to fit the need." **ENFORMATION**

Deme, who hosts a morning talk show, is now a candidate for County Commissioner. while the afternoon host narrowly lost a nomination for mayor in 1982. "That involvement also helps," Deme believes. "And our newcomer has been on the air here for six years now. So longevity of your stars makes a difference. I really believe in Talk radio that your people have to stay on the air and know the locale."

Mounting N/T on FM

KZIA will take another unconventional step this month when it mounts a fulltime N/T format on FM. Licensed to a small suburb, KZIA-FM will simulcast the AM format during the day and possibly use one of the national talk services at night. "It'll give us a combination book reading," Deme explains. "We'll feel our way along financially with Talk because there's a glut of music. I think static-free Talk is really something at night. When you get weather conditions creating static or interference, I don't care how much power an AM station has or where it is on the dial."

Phillips Appointed PD For WRQC

United Broadcasting's WRQC/Cleveland has named Research Director/midday personality Kris Earl Phillips Program Director. Phillips takes over the programming duties from Operations Manager Scott Howitt, who assumed them when former WRQC PD Tim Spencer joined Satellite Music Network last year.

GM Zemira Jones commented, "Scott will stay on as Operations Manager, but I felt during the

transition from AOR to CHR, he should handle the programming. Now that things are settling down, Kris is the man to handle this area. The thing that convinced me that Kris was right was he's never had a down book in his programming career. He's real analytical, research-oriented, and with our computers he's creating a state-of-the-art programming approach. With Kris's help I think we'll have a big story to tell in the spring book."

Phillips has been with United

Broadcasting for nine years and was PD at WLPL/Baltimore (now WYST) before joining WRQC three years ago. "This will be a station you can count on for the hits," he told R&R, "but it's going to be a tough road to go with all of the format changes we've been through. I'm going to stabilize this station and make some upward ratings progress. WGCL is doing well, almost by default, and we're going to try and cut into them wherever we can. Our only limitation in some areas is our signal."



THE BOSS IS BACK — After a recent swing to a Solid Gold format, "Boss Radio" WFIL/Philadelphia welcomed Frankie Valli to the midday show with boss jock Bill Neil. Pictured (I-r) are WFIL PD Jay Meyers, Valli, WFIL's Pres./GM Bruce Holberg and Bill.



MEN AT WORK GET FREE RIDE — ZZ99/Kansas City loaned Columbia's Men At Work its ZZ99 Excalibur after their concert. Shown here leaning on their ride (I-r) are ZZ99 personality Kevin Chase, Men Jerry Speiser and Ron Strykert, and ZZ99 owner Connie Wodlinger.

Maxwell Advanced To WLTY & WTAR GSM

WLTY/Norfolk General Sales Manager Dan Maxwell has been promoted to GSM for both WLTY and AM sister WTAR. Former WTAR GSM Thurman Worthington has become the combo's new Co-op Director and Peninsula Sales Manager, covering the connecting metros of Newport News and Hampton.

WTAR & WLTY GM Wayne Simons commented, "Dan understands my objectives and goals, and therefore has a good feel for what needs to be done. All our other department heads function for both stations, and I felt we needed that one leadership in sales, also. We're delighted to have Dan in this position."

Maxwell joined WTAR in 1977 as an Account Executive, later moved up to Local Sales Manager, and then became GSM of WLTY in 1981 when the station discontinued Beautiful Music for its present A/C format. Maxwell told R&R,

Hughes

Continued from Page 1

real tough one, it got easier once I saw the team Irving Azoff was assembling in Nashville. With Irving, the great artist roster, the field guys, and the team, the sky's the limit for MCA/Nashville.

"I'm going to be a working VP. I've made so many friends in radio over the years that I want to stay in touch with them. When you come right down to it, it is because of their support and faith in me over the years that I would even be considered for this job."

"This appointment comes at a very good time, as WLTY is meeting with a great deal of success while WTAR just became the region's first AM stereo station. I'm excited about this new position and the challenge it brings."

Y-100

Continued from Page 1

ployees and discriminating against her. The FCC is forwarding her complaint to the Equal Employment Opportunity Commission for investigation.

At last week's meeting, FCC Chairman Mark Fowler said in times of deregulation the Commission "must insist on absolute candor and truthfulness." He added, "They seem not to be able to get it right, unfortunately." Commissioner Henry Rivera observed, "We have to rely more and more on licensees to police themselves and the spectrum."

Although he voted for the hearing designation, Commissioner Jim Quello said he would have been satisfied with a \$20,000 fine that "would have taught them a lesson" while saving the time and resources a renewal hearing will expend.

Lack of candor is regarded as one of the gravest forms of misconduct, because FCC rules enforcement relies mainly on station honesty and good faith, as opposed to policing by the agency. It was lack of candor that cost RKO the license of WNAC-TV/Boston.

Hoffman

Continued from Page 3

the new Blair Broadcasting Company, and he's got a big future with us."

Hoffmann, who also programmed KKDA/Dallas before returning to his hometown last year, told R&R, "This has been a difficult decision. The relationship with WZPL and H&W Communications has been a fast and steady period of personal and professional growth. (Station Managers) Ken Wolt and Roger Ingram are the best. WNAP, the onetime CHR leader, is currently at a 3.9 share while WZPL has captured a 14.6 in our one-year association. The challenge and the opportunity to join Roy Cooper, Blair Broadcasting, and the Indiana institution of WIBC, has been a dream since I was growing up with these stations."

Hatley

Continued from Page 3

programming to KSTP-FM's "Sunny" A/C format.

A native of Okemah, OK, Hatley also worked at WZZD/Philadelphia and WHBQ/Memphis. He is survived by his wife Linda, who is imminently expecting a child.

Until a new programmer is named, afternoon drive personality T.G. Lambert is serving as interim PD. Taking over Hatley's half of the morning team with Phil Sisneros is midday talent Peter Benson.

Regarding the format switch from A/C to CHR, Hoffmann said, "The process is already underway, and as the days go by the adjustments which make a radio station great will be implemented. WNAP is really committed to winning with CHR. In a sense I'm almost going to have go over there and beat myself." No immediate replacement was named for Hoffmann at WZPL.

Miller

Continued from Page 3

three years as PD of KLOL/Houston, said, "I'm real excited about it. I enjoyed working with Tom before, and all the Western Cities people are good to work with. There are a number of people at the station I admire and respect, including MD Tom Cale. The station's got all the potential in the world to reign supreme over the market."

Peck

Continued from Page 3

Class A KNAC, which has been running a modern music AOR format for several years, operates with 3 kw on 105.5 mHz at 250 feet. Commenting on the station's objectives, Peck said, "The most important thing we're doing is relocating our antenna to improve our Los Angeles signal coverage." Peck added that no immediate changes in staff or station direction are planned.

Transactions

Continued from Page 3

must still be negotiated and approved by the Taft Board of Directors prior to FCC filing. No broker was involved.

Taft already owns WGR & WGRQ/Buffalo, WKRC & WKRQ/Cincinnati, WTVN & WLVQ/Columbus, WDAF & KYYS/Kansas City, WDVE/Pittsburgh, WDAE & WYNF/Tampa, and will shortly assume ownership of KEX & KKRZ/Portland. As part of the acquisition of WSUN, Taft will be required to sell Tampa AM outlet

Plough retains ownership of Tampa FM sister station WZNE, as well as WPLO & WVEE/Atlanta, WCAO & WXYV/Baltimore, WJJD & WJEZ/Chicago, WMLX & WUBE/Cincinnati, and WKBG & WHRK/Memphis.

WXTU

Continued from Page 3

Regarding WXTU's new PD, Dougherty said, "Larry Coates is a credible Country programmer recognized by most of the people in Nashville. Larry will do morning drive and plan promotions, as well as program. Larry is a player I couldn't let go."

Coates commented, "I am tremendously impressed with (Beasley President) George Beasley and Dennis Dougherty. Their experience and input will be invaluable as I face the biggest challenge of my career, going into a market like Philadelphia. Beasley Broadcasting has made a longterm committment to Country in Philadelphia."

Viacom Buys WEAM For \$1.2 Million

Vlacom Broadcasting has agreed to acquire WEAM/Arlington, VA (Washington) from Thoms Radio TV Enterprises for \$1.2 million, subject to FCC approval. Viacom Radio President Norm Feuer stated, "This purchase gives us an important opportunity to expand our commitment and service to the listeners and advertisers in the Arlington/Washington metro." He added that Viacom will research the market to determine a format for WEAM, which presently runs Transter's "Stardust" nostalgia format.

Viacom also owns WLAK/Chicago, KIKK-AM & FM/Houston, WDIA & WRVR/Memphis, WLTW/New York, KDIA/Oakland, and WMZQ/Washington. Thoms owns WCOG/Greensboro and WKLM/Wilmington, NC. WEAM is on 1390 kHz with 5000 watts.

Siegal Sells KCKC

Jack Siegal has sold KCKC/San Bernardino to Southern California real estate developer Jerry Maltz for an undisclosed price, subject to FCC approval. Siegal owns KNTF/Ontario, CA; Maltz has no other broadcast interests.

KCKC VP/GM **Jim Markham** and Station Manager/PD **Bob Mitchell** will stay on at the Country-formatted station. KCKC broadcasts on 1350 kHz with 5000 watts days and 500 watts nights. **Doug Trenner** brokered the sale.

THE PICTURE PAGES

Duran's "Ragged" Platinum



Members of Duran Duran were presented with platinum records for their "Seven And The Ragged Tiger" LP before a recent show at the L.A. Forum. Shown (I-r): Capitol President Jim Mazza, DD's Roger Taylor and Andy Taylor, Capitol Chairman Bhaskar Menon, group's John Taylor and Simon LeBon and Capitol Records Group President Don Zimmermann.

Backstage Klique



MCA brass recently converged on Klique backstage to celebrate the success of their "Stop Doggin' Me Around" and "Flashback" singles. Shown (I-r): MCA's Elmer Hill, attorney Kent Klavens, Klique's Isaac Suthers (kneeling) and Deborah Hunter, producer George Murphy, Klique's Howard Huntsberry, MCA VPs Steve Meyer and Thom Trumbo, and MCA's Billy Brill.

EMI Displays Coconuts In Hollywood



The saga of Kid Creole & The Coconuts continued to unfold at a recent Hollywood Palace show, where they were visited by a slew of EMI executives. Shown (I-r): Coconuts Cheryl Poirer and Taryn Hagey, EMI America President Rupert Perry, Kid Creole, EMI VP Gary Gersh, manager Tommy Mottola, and Coconut Adrianna Kaegi.

NYMRAD Seminar For Sales



At NYMRAD's recent sales seminar, a handful of agency executives presented a panel seminar on developing new agency business. Shown here (I-r): McCann-Erickson VP George Hayes; Ted Bates Sr. VP Charles Trubia; Della Famina, Travisano & Sherman CEO Robert Sherman; NYMRAD Chairman & WCBS-FM/New York VP/GM Nancy Widmann; WRKS/New York VP/GM and event chairman Lee Simonson; and Bozell & Jacobs VP John Gudelanis.

Motown's Moroccan Nights



Motown recently threw a party at a Middle Eastern restaurant in Los Angeles to celebrate the launching of its new Morocco label. Shown during the festivities are (I-r) Motown Sr. VP Skip Miller, MCA President Irving Azoff, Motown Productions President Suzanne DePasse, Motown Chairman Berry Gordy, and Motown President Jay Lasker.

Rock Down To Ammonia Avenue



Arista recently sponsored listening parties in a number of cities to premiere "Ammonia Avenue," the new Alan Parsons Project LP. Shown (I-r) at the Chicago get-together: Arista Exec. VP/GM Sal Licata, WLS-AM & FM MD Steve Perun, WXRT MD John Mrvos, and Arista's Tom Moran.

Raven Lands At RCA



Veteran artist/songwriter Eddie Raven has signed with RCA/Nashville. Seen here celebrating (I-r): ASCAP's Connie Bradley, producer Jerry Bradley, Raven, and RCA VP Joe Galante.

Telling Writers What They Want



For the Songwriters' Guild's second "Ask-A-Pro" session of the year, panelists discussed "What Record Companies Are Looking For." Panelists, shown (I-r) were: Arista's Neil Portnow, Chrysalis's Ron Fair, CBS's Ron Oberman, songwriter Buddy Kaye, and the Guild's Kevin Odegard.

THE PICTURE PAGES

Sire Brings Smiths To America



Recent British chartmakers the Smiths have pacted with Sire Records, with an American debut album scheduled for mid-March. Pictured at the signing (I-r): WB Sr. VP Bob Regehr, Rough Trade Records President Geoff Travis, Sire President Seymour Stein, Sire's Suzanne Emil, and Smiths Johnny Marz & Morrissey.

Kiss Picks Up Gold



Members of Kiss were greeted backstage after a performance at Long Beach Arena by executives from PolyGram bringing them gold awards for their latest LP, "Lick It Up." Shown (I-r): PolyGram's Jeff Laufer, Kiss's Gene Simmons and Vinnie Vincent, PolyGram Sr. VP Jerry Jaffe, Kiss's Eric Carr and Paul Stanley, and PolyGram VP Jeff Sydney.

Turner Returns On Capitol



Tina Turner recently signed to Capitol, with her first U.S. single in five years already charted and a debut LP due in the spring. Shown (I-r): Capitol VPs Varnell Johnson and Ray Tusken, manager Roger Davies, Turner, Capitol President Jim Mazza, and VP Don Grierson.

RCA Addresses Mr. Mister



Los Angeles-based rockers Mr. Mister have been inked to RCA with a debut LP imminent. Pictured (I-r): RCA Div. VP Paul Atkinson, band's Richard Page, RCA Div. Exec. VP Jose Menendez, M.M's Steve Farris, manager George Ghiz, and the group's Steve George and Pat Mastelotto.

Atlantic Heralds Carroll



Atlantic recently held a party at Studio 54 to celebrate the release of the Jim Carroll Band's third LP, "I Call Your Name." Shown (I-r): Carroll and Atlantic's David Fleischman, Judy Libow, Michael Alhadeff, and Andrea Ganis.

Robinson's Pre-View Preview



RCA recently held a pre-performance party to celebrate the release of Baxter Robinson's new "Panorama View" LP. Robinson (c) is flanked by RCA Division VPs John Betancourt and Paul Atkinson.

Ellis Visits Sons In London



MCA Int'l. Sr. VP Don Ellis recently visited with the label's Sons of Heroes, who are produced by Bill Wyman and signed to Wyman's Ripple label. Shown with Ellis (second from right) are band members Geoff Grange, Terry Taylor, and Carmelo Luggeri.

RKO Celebrates Boston Ratings



RKO's Boston combo, WRKO & WROR, held a "traditional New England clambake" at a San Francisco RKO Radio Sales meeting to celebrate the 8.1 combined share of the stations in the fall Arbitron. Shown (I-r): WROR VP/GM Joe Kelly, RKO Radio Sales' Kay Korbel, Broadcast Marketing Concepts President John Hoffman, WRKO GSM Bruce Mittman, Tempositions Account Exec. Sandy Baker, and WRKO VP/GM Dan Griffin.



ON MTV

MATHEMANIAM 'The Kid's American

CHR BREAKERS

MATTHEW WILDER

The Kid's American (Private I/CBS)

62% of our reporters on it. Moves: Up 62, Debuts 21, Same 54, Down 0, Adds 12 including CKOI, KHTR, KUBE, WNYS, WSKZ, WCIL-FM. Complete airplay in Parallels.





ON MTV

ROMANTICS n A Million

CHR NEW & ACTIVE 122/21 51%

Added This Week:

WBEN-FM

CKOI

WCZY

WKTI KHTR

KMJK

WNYS KHFI

92X KMGK KLUC

KSET-FM KRSP

WIKZ KWTO-FM

KCBN WSPT KHTX **KDVV** KIST

Now On Over

100 CHR Stations!

KGOT





ON MTV

E/P/A '84 Update: March 9--

AGAM ANT Strip'

HR NEW & ACTIVE

B975-3 94Q8 Z9314 B97 add

B96 34-25 WKTI 25-17 KHTR on WLOL-FM 30 WNVZ 17-12 KWOD deb 30 WBCY 14-11 XTRA 16-11

KWSS add WNYS 10-5

WKEE 21-16 WLAN-FM add 98PXY 10-8 KZZB 8-4 **WOKI 5-4**

KX10410 WVIC add

KQXR 7-6 WIKZ 11-9 WZYQ add WOMP-FM 23-14

Q1047-5 **KKQV 8-6** KYTN 22-16

KDZA add

WXKS-FM 30 WPHD 25 Z100 on WCAU-FM 29 Q10525

KIIS-FM 33-28 KITS 38-29

E/P/A continues a record-breaking pace

THESTREAK

STREAK GONTINUES.



ON MTV

VEIRD AL' YANKOVIC

'Eat It"

CHR BREAKERS

#1 MOST ADDED

"WEIRD AL" YANKOVIC Eat It (Rock & Roll/CBS)

76% of our reporters on it. Moves: Up 13, Debuts 44, Same 39, Down 0, Adds 87 including WBEN-FM, CKOI, WAVA, 93FM, WLS, FM103, KWSS. See Parallels, debuts at number 39 on the CHR chart.





CULTURE CLUB Miss Me Blind

CHR CHART:

NOW ON OVER 230 CHR STATIONS!



So Tired

CHR SIGNIFICANT ACTION

WYCR

WKRZ-FM

WRNO WZPL

WPFM KFMW

WSPK WHTF **WPST**

KSET-FM

WJXQ

KGHO

CBS ASSOC.
RECORDS

with 8 CHR Breakers, 22 in all formats!

CONTINUES...

Contemporary Chit Radio

JOEL DENVER

POLISHING DIAMONDS IN THE ROUGH

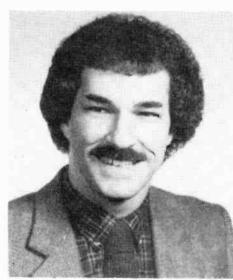
Personality CHR: Finding And Cultivating New Talent

Let me drop a few names on you: Rick Dees, Scott Shannon, Cleveland Wheeler, Dr. Don Rose, Ron O'Brien, Jack Armstrong, Larry Lujack, Robert Murphy, Don Imus, Steve McCoy, Bill Tanner, Elliott & Woodside, Gary McKee, Robert W. Walker, Dale Dorman. And the list could go on and on. They're all well-known personalities who command large shares of their marketplace.

All of them started out the same way you or I did, with that first job on some small station with a limited signal in a "speck on the map of a town" like Moose Breath, OK. The difference is they were allowed to develop their talent into a personalized style. That style turned out to have wide appeal, hence big numbers, big-money salaries, and stable futures.

Personality radio is coming back again. All around the country CHR ratings bear witness to this fact. Much of my time is spent talking to CHR stations about their music, programming strategies, and the promotions they're doing. The next most common topic is finding air talent for a vacancy. These conversations begin with the PD and usually end up with the GM and PD asking for leads to fill mornings, afternoons, or whatever. There isn't a lack of applicants; the problem is finding talent!

Talent, like anything else precious, can often be elusive. It not only takes time to develop, but it needs the right *environment* as well. Being *allowed* to develop that personality is the first step. I thought it might be time to explore the thoughts of some seasoned CHR programmers on their methods of finding, developing, and cultivating personalities.



"Over the past several years most PDs sterilized radio and severely handicapped the talent pool currently available. But personality is one of the main ingredients of a successful CHR outlet in 1984. If all we have is cardreaders out there, then as an industry we're in a bit of trouble."

- Tim Fox

Why Is Talent So Scarce?

KPKE/Denver PD Tim Fox simply shudders at having to launch a search for a new personality. Recently, he was able to find what he wanted in his own backyard, as he scored the wakeup services of Steven B. & The Hawk from AOR competitor KBPI.

Generally speaking, Tim says, "Going through the steps to hire a new personality is one of my least favorite things to do. Over the past several years most PDs sterilized radio and severely handicapped the talent pool currently available. But personality is one of the main ingredients of a successful CHR outlet in 1984. If all we have is cardreaders out there, then as an industry we're in a bit of trouble."



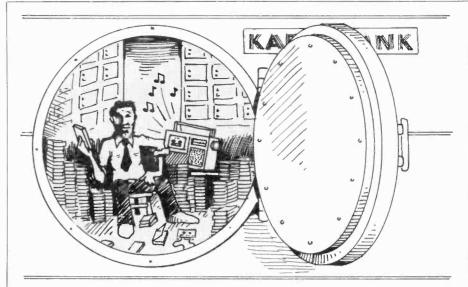
"I spend a good deal of time with my air talent in critique sessions . . . it's a two-way exchange of ideas of what I think and how they feel about their shows."

John Shomby

The Tools Of A Personality

Ask five programmers what a personality is and you'll probably get five different answers. However, everyone will agree that you've got to give jocks the tools to be a personality. KAFM/Dallas PD John Shomby said, "There was something I read about four or five years ago that I still keep coming back to. The first thing to establish in a newly-hired jock is an awareness of the community. Read the newspaper, watch local TV news. There are a number of monthly magazines oriented to the Dallas-Ft. Worth area, which provide excellent sources for the air talent, available at the station.

"Another area for air talent to be aware of is the public service file. There are tons



Talent Bank

When PDs hear a good aircheck from an applicant, they usually send out a form letter saying, "We'll hold on to it for future reference." Translation: "It'll be in a box under my desk gathering dust" or, "Hey, thanks for the tape; we needed a few extra cassettes for production." Unless the person sending the tape is motivated enough to keep in contact, there will be none.

KAFM/Dallas PD **John Shomby** outlined his ideas on following up on good prospects for future openings. "KAFM has formed a 'Talent Bank' which keeps tabs on people who send us good tapes. We stay in touch via letter sent either by myself or Assistant PD **Pete Thomson**, backed up by a phone call. We let them know we're impressed with their tape and, while there are no openings at this time, they are being put into our talent bank. The talent bank becomes our first resource when an opening occurs."

John explained why his system is effective. "It's different than putting the tapes on file for future reference because every couple of months we solicit fresh tapes from these folks. Right now, we're sitting on tapes from 15 to 20 of what I consider to be real good people who want to work for us. There are people waiting to fill every airshift should an opening occur, even my position.

"The talent bank makes it a lot easier for us to refer these people to other PDs I know. Even though they're part of *my* talent bank, I also want to see these people do well. Our last opening was over a year ago and through our talent bank we were able to find **Pamela Steele.** She sent us a tape from **KKQV/Wichlta Falls** when we first went on the air. When the opening occurred she was still interested in coming here, so we handled the opening quickly and easily. It requires a bit more work up front to organize a talent bank, but it saves time and effort in the end."

of things going on in the market which they can get involved with. I tell my folks if they see something that might work, give it a shot and see what happens. Don't be afraid because you're going to miss occasionally. I only urge my people to keep in mind who they're talking to. They should also be aware if what they're about to do will cause people to turn up the radio and/or cause reaction."

Tim takes it a step further. "We have a localization sheet in the studio which everyone adds to and updates. If there is a new intersection in town, or a big pothole in one, or the Broncos win, whatever, we add it to the list. It tends to open up everyone's mind to what is going on and gives the impression that KPKE is on top of everything in town."

Another name for this localization sheet is what I call a "TOM" sheet, short for top of the mind. While many PDs like to revise this sheet themselves, retaining control over the content, Tim's idea of leaving it open to everyone's input is refreshing. This demonstrates a willingness to allow the staff to be open and communicative without the pressure of having to be funny. After all, you don't have to be funny to be a personality.

KXX106/Nashville PD Michael St. John stylizes each daypart to make his personalities stand out. "I always make sure my folks have contests and promotions specific to their dayparts to act as an anchor for the audience to latch on to."

Give 'Em Freedom

John pointed out earlier that he encourages his folks to try an idea without fear of reprisal for a mistake. This kind of healthy programming philosophy can help you separate your station from the crowd. "In the beginning we hired people with something to say, but we didn't let them say it. Ours was a very structured format with lots of liner cards and specific formatics at



"I always make sure my folks have contests and promotions specific to their dayparts to act as an anchor for the audience to latch on to."

Michael St. John

certain times. A year has now passed and we've begun to open them up and bring them back to a personality level. It's not that we're talking more, it's that we're talking in a different manner."

Tim observed, "My people are given a lot of freedom. Sure, get the formatics in, but do it in your own manner and style. They're encouraged to have a good time, because CHR is having a good time. I really believe the audience can pick up when the air talent is having fun, and it just rubs off."

Continued on Page 34

WHAT DOES HOUSTON KNOW THAT YOU DON'T?

93FM - debut 29



"RELAX"_FRANKIE GOES TO HOLLYWOOD

Produced by Trevor Horn

#1 in the U.K. for 5 straight weeks—
Sales over 1,000,000 units
Also #1 in Germany, Belgium & Switzerland—
Soon to be #1 in France, Australia, Norway & Lichtenstein
On MTV—medium rotation



Personality CHR: Finding New Talent

Continued from Page 32

"KXX106 is not a card-reading station," said Michael, "as we do allow a certain amount of personality within a structure. The format's parameters dictate certain things, but we want people to exercise those rules in their own ways. The morning guy has more room to move than anyone, but then I've got to worry about how long it takes him to say something.

"Kent Burkhart outlined, in an interview, an interesting principal on brevity. He talked of a professor who asked his class to read a book and summarize it in a paragraph. The following night the assignment was to summarize the paragraph into a sentence, and the third night summarize the sentence into one word. Personalities don't have to spend three minutes talking to get a point across."

Critiquing Your Talent

Just as everyone has different ideas on what a personality is, our three experts differ on styles of critiquing. John takes this portion of his duties seriously. "I spend a good deal of time with my air talent in critique sessions. I hold three of them a week and rotate who's being worked with. These sessions last from 30-45 minutes, and they're not necessarily focused on breaking things down.

"It's a two-way exchange of ideas about what I think and how they feel about their shows. At most I offer only two real points of concentration, as more than that will cloud their ability to make improvement. Because of this communication with my air talent, they feel better about the results, as they've played a major hand in their own development. George Williams and Dan Vallie were both big helps to me in developing my own skills in this area."

On the other hand, Michael doesn't feel the need to spend a lot of time fine-tuning his folks on a one-to-one level. "I feel more comfortable working with them on an 'asneeded' basis. We're just coming out of a book where we were off a bit, so I'm being

Motion

Congrats to KHTZ/Los Angeles all-nighter Benny Martinez and wife Carmen on the birth of Johnathon Noel, and to KTFM/San Antonio's night man Brian Logan and wife April on the birth of Jeffrey Logan . . . Cliff Brothers moves from KKRD/Wichita to weekends at KPKE/Denver . . . Bill "The Birdman" Thomas, from WHHY(AM)/Montgomery, becomes PD at WGLF/Tallahassee and Chris Balley, from CK101/Cocoa Beach, is named MD/midday personality, as PD Brian Philips exits to the WSSX/Charleston programming chair.

For the record, Michelle Meisner, former MD at KITS/San Francisco, is currently Music Research Coordinator at KYUU/San Francisco Williams takes on weekends at KQMQ & KKUA/ Honolulu, HI Jack Armstrong exits KFRC/San Francisco for afternoons at KKHR/Los WBBM-FM/Chicago promotes Angeles Diane Jacklyn to Operations Director KX104/Nashville, PD/midday man Bryan Sargent exits, leaving Michael St. John as VP/Programming and Bobby Cook MD/middays FM/Salinas, CA welcomes Denny St. John to afternoons from KIDD/Monterey and Shelly Rae to middays from KNRY/Monterey.

Johnny Walker adds MD to his late-night duties at Z98(WZNE)/Tampa ... Kelly O'Brien exits WFEC/Harrisburg, PA for afternoons at WLAN-FM/Lancaster, PA ... At KEYN-FM/Wichita, Terri Springs exits and Delain Robbins moves to KCMO/Kansas City. New to KEYN-FM is Kevin Gossette from KZZP/Phoenix ... WRNO/New Orleans has a new lineup: morning man Michael Costello, midday host Hot Rod Glenn, afternoon driver "Ya Pal" Al Nasser, night-rocker "Weird" Wayne Watkins, evening host Duffy Spears from WAFB/Baton Rouge, LA, and Warren Montet overnights.

more stringent in my critiques of the air talent. When things are going well, you don't fix what's not broken."

Finding Fresh Talent

From time to time you'll see advertisements in R&R's "Opportunity" section worded, "Wanted: Tapes for future openings full and parttime." While this is one way of dropping your line into the water to see who nibbles, it can also make the rest of an air talent lineup a bit nervous about their positions. (see "Talent Bank" sidebar).

Michael has another approach. "I've always been notorious for digging around in the boondocks for fresh voices. I'll take a ride around a 150-200 mile radius of this market and scan the dial for someone at a little bitty station. Someone in their formative years. My guy B.J. Harris is a great example. I found him in Cookeville, TN five years ago and he started as a parttimer. He

eventually moved to all-nights, then latenights, and now he's doing 6-10pm.

"Too many PDs don't advance their folks, and this is a psychologically defeating situation. People want to be successful and recognized for their merits. Every jock should have a goal and work toward it. I try and help people to achieve them. If they're able to do so, then I achieve mine, and so does the station. You've got to give people the carrot to work for."

Tim suggests a personal approach. "I think it's important for every programmer who hears anyone in another market that attracts his attention to let that person know of the interest. It builds relationships, and encourages a blossoming talent into trying harder and keeping in touch with you. Here at Doubleday we've got a wealth of sources to tap into. In addition I'll ask my jocks who they've worked with in the past that they'd like to work with again.

DURAN DURAN TAKES OVER RADIO 10 — Radio 10/Brisbane, Australia's Craig Huggins was locked in the broom closet while Capitol recording artist Duran Duran members Nick Rhodes and Simon LeBon took over the first hour of his show to play their favorite hits. Radio 10 held two concerts for Duran Duran with Craig as the host. Pictured here (I-r) sharing t-shirts are Craig and Duran Duran members Nick and Simon.



PAM ROSSI DANCES BY WPST — WPST/Trenton has been running a "Solid Gold" trivia quiz relating to that week's broadcast of the TV program. So it follows that they should receive a visit from Pam Rossi of the Solid Gold dancers. WPST PD Tom Tyler is pictured here presenting her with a WPST T-shirt.



KEWB'S HYPER-KIHN-ETICS — KEWB(B94)/Anderson, CA recently awarded two listeners the use of a limousine and a backstage pass to see Greg Kihn during a recent show in Redding. Shown (I-r): winner, B94's Steve Sylvester, Kihn, station's Gary Moore, winner, and B94's Dave Shakes.

"When I get an aircheck," he continued, "it should be on cassette and about three or four minutes in length. The first 30 seconds should really be a killer. It shouldn't be a tape that's out to try and impress me, but should sound up and bright, giving me the feeling that the applicant is comfortable with himself.

"Neatness counts a lot with me," advised Tim. "A good quality cassette with a nicely-printed label says a lot about the person to me. Also, a resume with all the information included, not a line that says 'references on request,' is important. I also think PDs should have a list of some hot up-and-comers and should keep aware of markets with a lot of hot talent. I just hired two people from two different stations out of Wichita, KS, of all places."

A Two-Way Street

While the shortage of available talent may not be replenished in the next six months, it's something that everyone can work on. PDs should take more time listening to airchecks and following up on promising people. A few minutes spent in conversation with someone showing promise could make a world of difference in that person's career

One might ask, "Why invest time and money into building a personality when the person will eventually leave?" That answer's easy. Seldom if ever do people stay at one job forever, but it's imperative you maximize every situation. You owe it to any jocks who work at your station, and the station itself, to make them sound the best you can.

Those of you in on-air positions seeking a lifetime career as an air personality should work hard to improve your skills. Remember, you don't have to be funny every time you open your mouth to be a personality. Seek out opinions from PDs at stations where you'd like to work. By doing so, you not only improve your own skills but you've made your desires for future employment self-evident. A little more time invested by both sides will result in PDs being able to fill openings quicker, and fewer unemployment checks for air talent.

Bits

- Budokan Or Bust! WPLJ/New York is flying one Grand Prize winner and a guest to Tokyo to see RCA recording artists Hall & Oates in concert at the Budokan. The prize includes airfare, concert tickets, and seven days' hotel accommodations. 95 runners-up (frequency tie-in) will receive autographed copies of the new Hall & Oates album.
- Say It With A "Honeygram." Just for Valentine's Day, WHND/Detroit broadcast Valentine messages read by the air personalities. Listeners sent the "Honeygrams" to the station identifying both sender and receiver.
- Play It Again, Sam. February was declared Lovers' Month at WFIL/Philadelphia. The station dusted off all those 45s that you fell in love to and solicited dedications and requests.
- Are You A "Soap Dope?" WHYT/Detroit has announced the signing of nationally-syndicated soap opera reporter Lynda Hirsch to host the weekday morning look at the soaps and their stars. "Soap Dope" will be part of the Jim Cutler program.
- All You Need Is A Sock To Win. WBCY/Charlotte, NC, in conjunction with Bojangles Restaurant, recently treated 19 listeners and their guests to breakfast, transportation to a nearby ski resort, ski rentals and lift tickets, and finally, dinner. To enter, listeners dropped a stray sock or glove off at the restaurant or station with their names and addresses attached.



elebrate Saint Patrick's Day weekend with Ireland's hottest concert band. U2.

- "Two Hearts Beat As One."
- "Sunday Bloody Sunday."
 "Out Of Control."
- "Gloria."

And more! Produced by EDR Entertainment.

Broadcast Saint Patrick's Day weekend. March 16-18.

Sponsored in part by Budweiser, Lee Jeans and Maxi Cosmetics By Max Factor.







STEVE FEINSTEIN

AOR Around Your Corner And Up Your Block

Well, folks, no heavy ruminations this week on the state of the format. Just a bit of catching up on some of the goings-on in the rock 'n' roll radio frontier. Stay tuned for next week, when we profile the great unsung heroes of radio — the production directors whose creativity helps to give radio stations wit and character.

• Flight 90125, Part 2 or Who's On First?:I told you about WMMR/Philadelphia flying listeners to Columbus March 1 for what was billed as the first date on the Yes tour. Crosstown rival WYSP tried to steal the limelight from 'MMR's promotion by busing 44 listeners to an unpublicized Yes date at Millersville College in Pennsyl-

Three Midwest AORs also flew in listeners to the Millersville show. Jam Productions, which is promoting the band's Midwest dates, made arrangements to transport pairs of listeners along with station reps from WLUP/Chicago, KKRQ/Iowa City, and WPGU/Champaign. Besides the thrill of seeing Yes play the 3000-seat hall, every-



WILL THE REAL PARTY ANIMAL PLEASE STEP FORWARD? — All lined up to celebrate the unveiling of KLOS/Los Angleles's new outdoor advertising campaign are (I-r) air personality Al Ramirez, PD Tommy Hadges, personality Steve Downes, Creative Services Director Steven G. Smith, personalities Bob Coburn, Mark Felsot, Joe Benson, and Linda McInnes, MD Ruth Pinedo, personality Frank DeSantis, Gannett Account Manager Gary Purcell, Research Director Cynthia Johnson, artist Pat Wojciechowski, and personality Frazer Smith, whom the station credits with originating the Party Animal "Fraze."

vania a couple of nights before, on February 28. Attempting to present its own Yes trip as the one for the real first date, 'YSP chided WMMR with thinly-veiled promos saying, "There are some radio stations that try to tell you something they know nothing about . . . Who wants to get on an airplane and go to Columbus, Ohio anyhow? . . . The fact of the matter is the very first American Yes concert is in your backyard." The station also got sound from vocalist Jon Anderson referring to the show as "our first gig in five years."

one received backstage access and a chance to meet the band.

• Heart On Its Sleeve: No doubt about it — KZEW/Dallas is one station with a lotta heart, as a couple of Valentine's Day promotions will attest. In a Valentine Billboard contest, the station asked listeners to enter a Valentine's message of 10 words or less to their loved ones. A marriage proposal took top honors, and was posted for a week at a main intersection in Dallas. The tender offer was accepted, thus proving the efficacy of outdoor advertising.





KANKAKEE CALENDAR — WBYG/Kankakee's 1984 calendar has air personalities in recreations of album covers. On the left, MD Christie Kayhill strikes a heads-up pose, while midday man Ken Zyer does his Piano Man imitation. Sales of the \$4.00 calendar raised close to \$3000 for the American Cancer Society.



WRIF SELLS BRUISED MERCHANDISE — The gang at ABC O&O WRIF/Detroit has found a neat way to enter the record business without incurring the wrath of corporate legal eagles. They've recorded an album of song parodies under the name of the Bruiser Band, with proceeds from its sale donated to a local Special Olympics fund. The band is centered around the character of Dick The Bruiser, who besides being a real-life wrestler (pictured above) who makes personal appearances on behalf of the band, also serves as inspiration for the alter ego of morning crew member George Baler. Over the years, Baier has borrowed the Bruiser persona both when on-the-air and when recording WRIF song parodies, such as "Fattered ("Shattered") and "Fat Cat Strut" ("Stray Cat Strut"). Other WRIF rockers in the lineup include morning cohost Jim Johnson on vocals, PD Mark Pasman on guitar, and evening man Steve Kostan on guitar. The parodies' popularity led to Detroit-area club appearances by the band and requests for recordings, hence this "Meat The Bruiser Band" debut. Pasman reports that a first pressing of 4000 copies selling for \$2.99 apiece was gobbled up in five days, and that the band has become the top drawing local act in town. Funny thing, though — still no airplay on crosstown WLLZ.

The station also made it easy for its audience to reach out and touch someone. On February 12, 13, and 14, listeners were able to avail themselves of Sprint lines set up at a local club and make free three-minute calls anywhere in the continental U.S. On Valentine's Day, KZEW pulled out all the stops and also offered free champagne to the callers, as well as roses for the ladies and carnations for the guys. Credit Margie Poole, a sweetheart of a Promotions Director, with the nice touches.

• Have Mouth, Will Travel? With morning man Terry David Mulligan switching over to its sister AM, CFOX/Vancouver has instituted the "Great Morning Mouth Talent Hunt." On-air auditions are underway for the next month, and so far the mayor, local celebs, rock critics, and artists such as Headpins, Loverboy, Bryan Adams, and

Chilliwack have been booked for guest appearances while the search is on. PD Don Shafer, vowing to "leave no rock unturned in our quest for the best," will consider bringing in outstanding radio talent from outside the market, too. Send a cassette and resume if you'd like a shot at an air-test in the Great White North.

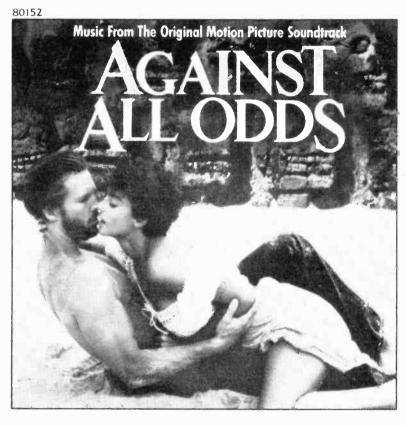
• Kinder Care: WSHE/Miami assisted in a child identification program with Child Find, an organization that helps locate missing children. Over a five-week period, the station helped photograph and fingerprint confidentially more than 12,000 children aged 16 and under at centers set up at supermarkets. The kids' parents were presented with an ID card containing their child's photo, fingerprints, and vital statistics.

Continued on Page 38



KMJX TURNS LISTENERS UPSIDE DOWN — Listeners to KMJX/Little Rock "flipped" over an upside-down billboard promotion. Locating a billboard with air personalities stationed underneath and being the first to stand on their heads netted listeners free concert tickets. Station officials say the promotion left them well-prepared to deal with diary flips in upcoming Arbitrons.

Presenting the movie soundtrack event of the season From the major motion picture, "Against All Odds"



Also includes: Stevie Nicks' "Violet and Blue" Peter Gabriel's "Walk Through The Fire" Big Country's "Balcony" Mike Rutherford's "Making A Big Mistake" Kid Creole & The Coconuts' "My Male Curiosity"

Featuring the first single, "Against All Odds" (Take A Look At Me Now) from Phil Collins





AOR Around Your Corner And Up Your Block

Continued from Page 36

• Erratum: In my 2-24 ratings scoreboard, I inadvertently burned Gary Burns, who consults not one but three AORs: KLPX/Tucson and KRIX/Brownsville, in addition to KXZL/San Antonio. KRIX wasn't rated in the winter book, but a glance at the scoreboard will remind you that KLPX rose 6.7-8.4.

• Local Licks: When Black Sabbath played the area, WAQY/Springfield arranged for its listeners to select two local bands to open the show. PD Ross McDonald reports that pollwinners Lodestar and Cryer went over so well that Sabbath's label, Warner Bros., requested tapes from the bands.

• Odds 'n' Sods: WRKI/Bridgeport is looking for rock 'n' roll memorabilia for an auction to benefit Save The Children. If you've got any goodies, contact PD Buzz Knight at (203) 579-9995 . . . KBCO/Boulder sponsored a cash dance contest at a local club, with the top hoofers receiving \$1000, and all finalists waltzing home with a copy of Re-Flex's "The Politics Of Dancing."

And how are things in your town? Got any good goings-on at your station or just interesting gossip or innuendo? Drop me a line.

or call anyday except Tuesday. Confidentiality is my middle name.



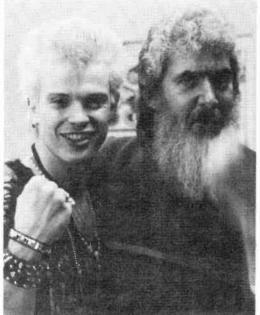
NICE WORK IF YOU CAN GET IT — When KZOK/Seattle morning team Rick Shannon and Suds Coleman asked their audience "What Would You Do For \$102.50?", a listener responded by sitting on a toilet by a busy intersection during rush-hour traffic. Wielding his plunger as a scepter, the "John" was the toast of the evening news.





MY CUP RUNNETH NOT OVER — WMMS/Cleveland is distributing 100,000 WMMS/Arby's travel mugs that stick to dashboards and feature spillproof lids. They cost only 59 cents, and are tied in to the introduction of a new croissant breakfast.





IDOL UP IN ARMS — Billy Idol is always armed and ready when he stops by AOR stations, as the two photos above Illustrate. On the left, WWMS/Cleveland MD Kid Leo and Idol demonstrate a new twist on an old pastime by arm-wrestling while standing up. At right, Idol and WRIF/Detroit personality Arthur Penhallow engage In fisticuffs.

SEGUES

Mike Boyle leaves the MD position at WMGM/ Atlantic City to become Operations Manager at crosstown CHR WAYV . . . Gordon Atkins exits the MD post at KSHE/St. Louis, where Al Hofer is acting MD.

The lineup at Baltimore's new EOR station WGRX reads:

6-10am: Bill Slater (KQFM/Portland) 10am-noon: PD Alan Lawson

Noon-4pm: Production Dir. Bob Payne (WKLC/ Charleston)

4-8pm: MD Jlm Robinson

8pm-mid: Kevin Malvey (WMJQ/Rochester)
Mid-6am: Paul Nelson (WMET/Chicago)

Weekends: Michael Butscher (WCGL-FM/ Morgantown, WV)

Changes at WLUP/Chlcago: Pattl Hayes goes from middays to 10pm-2am, replacing the exiting Bob Gelms, while Production Director Matt Bisbee moves into middays. Also, Bob Stroud leaves the Production Director slot at WYSP/Phlladelphia on April 1 for production duties and weekend air work at the Loop . . . KQRS/Minneapolls brings aboard Dan Culhane as Research/Promotion Director from KQDS/Duluth, where he was Assistant PD. Dave Dworkin returns to KQRS for mornings from crosstown KDWB.

Amir Mansbacher joins KSJO/San Jose for mornings from KFOG/San Francisco . . . Morning man Adrian Bolt goes to KZAP/Sacramento from crosstown KROY . . . At KFMG/Albuquerque, Marilyn Pittman is new to middays while David Lee White is upped from overnights to evenings . . . Paul DeWitt moves from parttime at KATT/Oklahoma City to evenings at KWFM/Tucson . . . Bryan Gallagher joins KMJX/Little Rock for mornings from crosstown KAAY. He replaces Michael P., who becomes Production Director.

Workin' for the weekends: Former WNEW-FM/New York personality Meg Grlffin joins WLIR/Long Island for parttime work . . . Larry Sharp is new to KISW/Seattle weekends . . . Jeff Carrol joins KAZY/Denver for parttime from neighboring KHOW.

Sandusky Promotion Directors in motion: KBPI/ Denver's Mary Wenke assumes additional responsibility for sister AM News/Talk KNUS, with Beth Harrls upped to Assistant Promotion Director for both stations. Terri Denton is upped to Promotion Director from Promotion Assistant at the company's KEGL/Dallas.



ROMANTICS ROCK RANDALL — During the Romantics' visit to WLVQ/Columbus, MD Lee Randall assured the band he'd do something about his, by comparison, flattop halrcut by the next time he sees them. From left, the band's Wally Palmer, Randall, and Romantic Jimmy Marinos.

AOR Reporter Profile

WWWV/Chariottesville
"FM 97, 3WV, The Best Music"
Box 5387
Chariottesville, VA 22905
(804) 971-4057
Owner: Clay Media, Inc.
Rep: Masia
GM: Mike Ludgate
PD: Jay Lopez
Consultant: none
97.5 mHz, 50kw

WWWV first signed on as an automated Abrams station in January, 1977. Unsatisfactory ratings combined with a shortage of black ink in the ledger led management to the conclusion that an overall facelift was needed. As time passed, live announcers were brought on board daypart by daypart. The station is now completely live except for overnights.

The station needed to reposition its image, especially if it was to improve the sales picture. A steady diet of heavy metal had brought a hardcore following of young males, but had done nothing to convince local businesses that WWWV was doing anything more than playing head-crunching metal for hippies.

Just about three years ago, management sald goodbye to Abrams and hello to

Jay Lopez. In an effort to appeal to 18-34 baby-boomers, Lopez gave midday man Jay Klernan wide latitude in choosing music such as Beatles, Stones, Motown, and Top 40 hits of the early '60s. At the same time, out went the heavy metal. It worked — middays were #1 18-34 at the station and in the market. Lopez applied the results of this "midday experiment" to other dayparts, and now WWWV is #1 in 18-34 males and #2 in 18-34 females in all dayparts.

Personalities are also a major factor in the station's success. Mornings are handled by the high-energy Vinnie Kice, afternoons feature Jay Lopez's good-natured, friendly approach, Larry (The Legend) Traylor is the evening entertainer, and Dave Blevins (The Zoneman) is on overnights

Promotionally, WWWV was the flagship station for the Ugliest Bartender contest, which in its first year raised \$40,000 for MS. A city bus adorned with the station's logo offers high visibility and free rides to the public.

Ratings are up, and so are sales. Public perception of the station has improved, and seemingly overnight WWWV has gone from the bottom to the top.

—Jay Lopez, PD

(WWWV is a new AOR reporter)





DOES HEART GET OVERSIZED DURAN DURANS? — A KDKB/Phoenix promotion elicited over 6000 valentines for Duran Duran, including hand-embroidered pillows, custom-engraved mirrors, and this 20-foot heart. From left, Promotions Coordinator Cindy Spodek and PD Jeff Sattler, who at 6'1" was dwarfed by the humongous heart.



ROCK N BOWL MOVEMENT SPREADS — KTYD/Santa Barbara sponsored a Rock N Bowl night with some special guests on hand. Top row (I-r): PD Jane Asher, Making Tracks' Eddie Humbert, staffers Harlan Winslow and Kenny Crafton, Tommy Tutone's Tommy Heath, Music Vision/Rock N Bowl impresario Jon Scott, Berlin's Terri Nunn, Tommy Tutone's Jim Keller, Backstage USA's Erica Anderson, staffers Tony Chastain and Mark Avery. Bottom row (I-r): Dwight Twilley with manager Robbie Randall.



LAUPER MEETS BLACK DEATH IN CLEVELAND — No, it's not a story from the National Enquirer, just Cyndi making the acquaintance of a local heavy metal band while visiting WMMS/Cleveland. From left, the band's Darrell Harris, Lauper, band member Siki Spacek, personality Dia, Black Death's Greg Hicks, Operations Manager John Gorman, and Program Coordinator Rhonda Kiefer.



MARATHON BROADCAST — KNAC/Long Beach carried exclusive live reports of the Long Beach Marathon. Pictured are (I-r) PD Jimmy Christopher, color commentator Vic McCarty, and News Director Bill Banks.



ALARM RINGS IN LA — IRS/A&M staffers and Los Angeles radio responded when the Alarm was sounded in concert. First row (I-r): KLOS/Los Angeles MD Ruth Pinedo, A&M AOR Director J.B. Brenner, local A&M rep Patti Breedlove, A&M Associate AOR Director Chuck Oliner. Second row: (I-r) KROQ-FM/Pasadena's Rodney Bingenheimer, IRS's Kyle Hetherington, the band's Eddie MacDonald, manager Jan Wilson, IRS Exec. VP Jay Boberg, the Alarm's Dave Sharp. Third row (I-r): KMET/Los Angeles's Cynthia Fox, band members Mike Peters and Nigel Twist, A&M Associate AOR Director Al Cafaro.



SPOONS FORK UP HONOR TO CHOM-FM — When the Spoons' "Talkback" album went gold in Canada, the band presented CHOM-FM/Montreal with autographed artwork in appreciation of its support. From left, Promotion Director Ian MacLean, Spoons' Derrick Ross, A&M/Canada's Richard Lafrance, the band's Gordon Deppe, PD Rob Braide, Spoons' Sandy Horne and Rob Preuss.



NOW THAT WE'VE CAUGHT IT, HOW DO WE COOK IT? — Pictured pondering their pinata backstage after a Los Lobos concert are (I-r) band members David Hidaigo and Cesar Rosas, KOAK/San Francisco MD Oz, the band's Louie Perez, Los Lobos producer Steve Berlin, and Conrad Lozano of the band.

CRTC Orders CJMF-FM Off Air

Rock Format Violates Rules

The CRTC (Canadian Radio & Television Commission) has denied the license renewal of CJMF-FM/Quebec City, ordering the station off the air March 31 because of "provisions of performance violations." According to **CRTC Information Officer Pierre** Baril, "The renewal of CJMF-FM has been denied for failure to comply with its promise of performance to broadcast 84.1% of its musical programming aimed at an adult audience (called MOR), and only 4.8% rock-oriented music, with the rest to be news & information.

"In the last analysis taken in September 1983, the station was broadcasting 2.2% MOR and 97.8% rock music, which is in violation of our law. We have also warned other stations about such including FM/Windsor, and CKOI/Montreal. CJMF-FM never asked for a change of format, and if they had it might have been granted, and this whole thing might have been avoided." Baril added that the station can appeal the ruling before the Cabinet of Ministers in Ottawa or a civil court.

Contrary To Policy

CJMF-FM PD and co-owner Claude Thibodeau told R&R, "This decision is contrary to CRTC policy. Normally they would force a station such as ours to return to their previous performances and then hear an appeal to change the format to what the operators would like. In this case, there is a very good reason for them not to follow that procedure. If they were to force us back to MOR, we would be competing against two other stations which now broadcast MOR. that have become MOR since we were licensed to play MOR. We changed the format because we couldn't make it financially playing MOR. This would force a public demonstration that there is no place for us to survive as an MOR station.

"The CRTC classifies us as a 'Progressive' station with our current format. Rock music is defined as any piece of music with any electronic instruments. So if you're not purely acoustic, then it is rock. If a choir sang 'Jingle Bells' and echo was added, then it would be considered rock. These rules are very antiquated. We're not sure what course of appeal we're going to take, but we're going to challenge it somehow. It will be tough without the financial resources of being on the air.

"It was either change formats or go bankrupt," Thibodeau continued. "We asked for an amendment to the promises of performance and it was never granted. There are few FM stations allowed to play rock music. Give someone a choice between the Police and some French-Canadian record, and it's obvious which will win. The American way of life is here and we've got to acknowledge it.

"The CRTC is getting nervous because of all of this attention," Thibodeau told R&R. "People are asking why they aren't giving us a chance. It's clear they're making an example of us. We're number one with our format, and they want to ignore what the people want to listen to. We've got to answer their orders this week about signing off the air and decide our course of action."

Broadcaster Reaction

Many Canadian broadcasters have voiced concern over competitive problems created by the CRTC's format regulations, especially those broadcasters in markets bordering the U.S. CKJY-FM/Windsor, currently Big Band, has been rumored to be eyeing a switch to CHR. But CKJY-FM PD Pat Holiday told R&R, "There are no plans to change the format. I understand the CRTC is scheduled to have a hearing in Windsor about the peculiarities of this market since it's right across from Detroit. They might eventually make some waivers or relief agreement of the present format rules, but we won't know until the hearing takes place."

CJOM-FM/Windsor is another "rock renegade," having originally been licensed as MOR. PD Ian Davies commented, "We've been ordered to change our format back to MOR again, but we've been told this matter will come to a hearing soon. I hope we will be allowed to continue playing rock music to prevent losing our listeners to Detroit radio stations."

Last year CKOI came under CRTC attack over its programming policies. "At the time we were playing all rock and weren't in compliance with the CRTC's 'foreground programming' lines," explained Station Manager/PD Bob Beauchamp. "Since then, we've created a department which handles this problem specifically, and we're now clean with the CRTC. It's unfortunate what's happening at CJMF-FM, but they should have seen it coming. After all, you can't just tell the CRTC to go to hell."

WGRX

Continued from Page 1

Baltimore. The market size and the situation here finally gives people their first opportunity to really hear the format. I think there's going to be a serious impact."

Echoing those sentiments, Lawson added, "We're going to do very well. There is a need for an adult-oriented album rock station that basically spotlights very well-produced music, either from artists who have been around a long time or from new artists who will probably be around for a long time. WGRX is going to be a very effective contemporary station for 25-40 year-old adults."

Joining the station as General Sales Manager is Bill Hopkinson, who has held similar posts with neighboring WIYY and WASH/Washington. Also new to the staff are MD Jim Robinson, former KZOK/Seattle PD, and News Director Jim Reigner, previously PM news anchor at crosstown WYST. Immediate station plans include applying for a new tower site.

CALENDAR



BRAD MESSER

Spring Weather: News Opportunity

pring is just beyond the horizon, and although it is traditionally the season when "a young man's fancy turns to love." most program directors are much more likely to be thinking about the spring book, while news directors in many parts of the nation are nervously eyeing the winter snowpack figures and anticipating unprecedented spring floods.

This is an appropriate time to do a bit of routine homework to prepare for coverage of seasonal weather stories.

Organize a small but reliable network of civilian weather spotters who can accurately report stream and river rises, and give them a standard reporting format and telephoning procedure, specifying exactly what information you'll want and when it should be phoned in. If your news staff is small, perhaps you'll find it desirable to coordinate with programming so incoming reports can be handled by non-airstaff members and shuttled to the airstaff.

Update the phone list for checking street and highway closings. Visit your local National Weather Service office to grease the way for the cooperation your station will need during weather emergencies, both to explain your needs and to develop an understanding of their abilities and limitations.

Consider looking through last spring's news copy to refresh your memory regarding special local-coverage problems. The old "practice makes perfect" saw applies here, as weather is a repeat story with the same pitfalls and opportunities each year.

Some NOAA offices will provide PSA copy explaining procedures for coping with seasonal severe weather hazards, and these can either be set aside intact for broadcast during emergencies, or rewritten and prerecorded by your staffers so you'll have customized material when it's most needed.

If your area isn't likely to have its own spring weather emergencies, it can't hurt to make a few friendly calls to newspeople in nearby places where a seasonal severe weather potential exists, to establish a relationship that'll get you preference on feeds when you need them.

It is much easier to prepare in advance, than to play catch-up when all hell is breaking

Getting Even With The Landlord

MONDAY, MARCH 12 — The original hardhearted landlord was Charles Boycott, born on this date in 1832. He was a farm property manager in Ireland. When the crops failed and farmers went broke, he unsympathetically gave them the choice of paying rent immediately or being evicted. The farmers retaliated by giving him the cold shoulder. His household staff quit, his field laborers walked off the job. and his family was socially isolated. The farmers' tactic gave us the west the contract of the position of the property of the p

First US post office 1789. First US parachute jump 1912. Girl Scouts organized 1912. "Wonder Woman" TV premiere 1974. America's #1 mass killer John Gacy convicted of 33 murders 1980.

James Taylor 36, Liza Minelli 38, Barbara Feldon 43, Andrew Young 52, Wally Schirra 61,

Gutenberg: Good Inventor, Bad Money Manager

TUESDAY, MARCH 13 — Western civilization's first great printed book, the Gutenberg Bible, was published on this date in 1462. Johann Gutenberg's invention of movable type for printing was the beginning of mass communication, but it didn't make him rich: to settle some debts, he had traded away all rights to his invention. Of the 200 copies printed, 51 Gutenberg Bibles till exist, each valued in excess of \$2 million.

Oxygen discovered 1733 Earmuffs patented by teenager Charles Greenwood 1874. Tennessee outlaws teaching Evolution 1929.

Neil Sedaka 45. Walter Annenberg (TV Guide) 76.

Sexy Dance Caused Fainting

WEDNESDAY, MARCH 14 — Dancing in the 18th century consisted mostly of the aristocratic minuet, in which partners had no body contact other than touching fingertips. Johann Strauss, born on this date in 1825, changed that with his Strauss waltzes, which created a sensation because dancers got to embrace. The waltz was initially considered immoral and unhealthy, and was so sexy that some dancers passed out from the excitement. Strauss is reported to have been the first composer to become a millionaire from royalties.

urst composer to become a minionaire from royatiles. US first wildlife preserve 1903. Jack Ruby convicted of killing Presidential assassin Lee Oswald 1964.

Michael Caine 51. Frank Borman 56. Hank "Dennis the Menace" Ketcham 64

Ides Of March: Caesar Murdered

THURSDAY, MARCH 15 — After Julius Caesar was killed in Rome on this date in the year 44BC, his foreign mistress Cleopatra wasted no time in getting out of town. She immediately sailed back to Egypt, where she created an opening for her son to become king by murdering her own brother.

Maine 23rd state 1820. Woodrow Wilson held first Presidential press conference 1913. American Legion formed 1919. Sly Stone 40. Mike Love 43. Phil Lesh 43.

One Month To Tax Deadline

FRIDAY, MARCH 16 — Income tax filing deadline is one month away, on April 16th this year because the 15th is a Sunday. IRS spokesman Larry Batdorf claims "tax rates have been reduced. The tax liabilities this year on the same income with the same deductions will be less." But the medical exemption floor has been raised from 3% to 5% of adjusted gross income, and casualty deductions have been severely limited. With taxes so complicated and confusing, you might think more people are seeking outside help, but Batdorf says "About eight or nine years ago, 54% of taxpayers used preparers other than themselves: the latest figures [show] that's down to about 36%."

West Point military academy authorized 1802. USA joins Red Cross 1882. Vietnam massacre at My Lai 1968. Beatles release "Can't Buy Me Love" 1964.

Nancy Wilson of Heart 30. Erik Estrada 35. Daniel Moynihan 57. Jerry Lewis 58. Former First Lady Pat Nixon

Tomorrow (3-17) Lesley-Anne Down 30. John B. Sebastian 40. Paul Kantner 42. Rudolph Nureyev 46. Sunday (3-18) Wilson Pickett 43. Charley Pride 45. George Plimpton 57. Peter Graves 58.

Adult/ Contemporary



JEFF GREEN

ARE YOU ONE OF THEM?

Fall '83's National Ratings Leaders

Because R&R is only permitted to republish Arbitron's 12+ metro shares, it's hard to tell which A/C stations have the biggest shares within their specific target demographics: 25-49 in regular metros, 25-54 in condensed markets. Ranked here are the 76 highest-rated A/Cs in the country, based on Arbitron's fall '83 survey. Only stations measured in that sweep are included. We can't print the specific shares, but to give you a frame of reference, the leader has over a 30 share, and all stations listed have better than a 10.0. For those wishing to separate regular markets from condensed, the "C" symbol next to the metro rank indicates a condensed market.

| 9 | WITH THE FINE Springheid, | | |
|----|---------------------------|-----|--------|
| | MA | 63 | + 1.4 |
| 10 | KSSK/Honolulu | 50 | + 8.6 |
| 11 | WVOR/Rochester, NY | 40 | +0.3 |
| 12 | KOB-FM/Albuquerque | 77 | + 1.2 |
| 13 | WMGI/Gainesville, FL | C25 | + 13.4 |
| 14 | WEZS/Richmond | 58 | -2.1 |
| 15 | WYYY/Syracuse | 61 | +4.5 |
| 16 | WHBC/Canton | 91 | + 6.1 |
| 17 | KSTP-FM/Minneapolis | 17 | -0.9 |
| 18 | WHYN/Springfield, MA | 63 | + 3.2 |
| 19 | WCCO/Minneapolis | 17 | + 1.2 |
| 19 | WMYS/New Bedford, MA | C2 | + 3.5 |
| 21 | WIBC/Indianapolis | 36 | -1.0 |
| 22 | WLAD/Danbury, CT | C54 | + 4.7 |
| 23 | KULA/Honolulu | 50 | debut |
| 24 | KVIL-FM/Dallas | 10 | + 3.2 |
| 25 | WTIC/Hartford | 39 | -1.6 |
| 26 | WAIV/Jacksonville | 53 | + 0.7 |
| 26 | WRAL/Raleigh | 67 | + 2.3 |
| 28 | WHEN/Syracuse | 61 | + 1.9 |
| 29 | WIVY/Jacksonville | 53 | + 1.3 |
| 29 | WSBA-FM/York | | |
| | (Lancaster) | 93 | + 2.7 |
| 31 | WMYU/Knoxville | 75 | + 3.9 |
| 31 | WPVR/Roanoke | 137 | + 0.3 |
| 31 | KRNO/Reno | 141 | -6.8 |
| 34 | KWAV/Monterey | 118 | + 5.2 |
| 35 | KRAV/Tulsa | 54 | -4.3 |
| | | | |

| 29 | WSBA-FM/York | | | |
|----|----------------------|-----|--------------|---|
| | (Lancaster) | 93 | + 2.7 | |
| 31 | WMYU/Knoxville | 75 | + 3.9 | |
| 31 | WPVR/Roanoke | 137 | + 0.3 | |
| 31 | KRNO/Reno | 141 | -6.8 | |
| 34 | KWAV/Monterey | 118 | + 5.2 | |
| 35 | KRAV/Tulsa | 54 | -4.3 | |
| 35 | KOB/Albuquerque | 77 | + 0.5 | |
| 37 | WFWQ/Ft. Wayne | 97 | debut | |
| 38 | WHBY/Appleton | 121 | + 6.1 | |
| 39 | KKPL/Spokane | 102 | -4.7 | |
| 40 | WGY/Schenectady | 49 | -3.6 | |
| 40 | WTRX/Flint | 74 | + 0.9 | |
| 42 | KLSI/Kansas City | 29 | + 1.6 | |
| 42 | WSNY/Columbus | 37 | + 3.3 | |
| 44 | KXOA-FM/Sacramento | 35 | + 0.8 | |
| 45 | WJYO/Orlando | 52 | + 3.1 | • |
| 46 | WLTY/Norfolk | 34 | + 0.7 | |
| 46 | WFMK/Lansing | 79 | -8.0 | |
| 46 | WFIR/Roanoke | 137 | + 7.2 | |
| 49 | WTAE/Pittsburgh | 14 | + 0.8 | |
| 50 | WOOD/Grand Rapids | 62 | + 2.6 | |
| 50 | KGOR/Omaha | 68 | + 1.7 | |
| 52 | WBUF/Buffalo | 32 | + 3.7 | |
| 52 | WIRK/West Palm Beach | 55 | + 10.0 | |
| 52 | WBT/Charlotte | 60 | -2.0 | |
| 52 | WFTQ/Worcester | 94 | -O. 5 | • |
| | | | | |

| 56 | KFQD/Anchorage | 150 | -4.3 |
|----|------------------------|-----|-------|
| 57 | WRVA/Richmond | 58 | -3.5 |
| 57 | KEEL/Shreveport | 98 | -5.0 |
| 59 | WMHE/Toledo | 51 | + 1.8 |
| 59 | WGBI-FM/Northeast PA | 56 | -2.4 |
| 61 | KDES/Palm Springs | C38 | -1.2 |
| 62 | KGW/Portland | 30 | -0.2 |
| 62 | KSL/Salt Lake City | 43 | -1.3 |
| 62 | KZBS/Oklahoma City | 46 | + 0.7 |
| 62 | WIBA/Madison | 105 | + 4.3 |
| 66 | WLEV/Allentown | 57 | -3.0 |
| 67 | KLYF/Des Moines | 104 | debut |
| 68 | WKBO/Harrisburg | 80 | + 0.5 |
| 68 | WQLR/Kalamazoo | 124 | + 1.8 |
| 70 | WMGK/Philadelphia | 5 | + 1.0 |
| 70 | WTVN/Columbus, OH | 37 | -1.6 |
| 70 | WMAS-FM/Spingfield, MA | 63 | -6.0 |
| 70 | KSEL-FM/Lubbock | 143 | + 2.1 |
| 74 | KRMG/Tulsa | 54 | + 3.8 |
| 75 | KDKA/Pittsburgh | 14 | -2.1 |
| 75 | WENS/Indianapolis | 36 | -2.8 |
| | | | |
| | | | |

Love Is "On" The Air



LOVE LETTERS IN THE HANDS — WLAK/Chicago promoted its "Love Songs" format by asking listeners to send in the title of their favorite romantic tune. The winner received a seven-day Hawaiian cruise vacation. Shown tallying the 28,000 postcard entries are (I-r) GM Michael Murphy and PD Jack Taddeo.



BEAT BY THE BUNNIES — For Valentine's Day, WRKA/Louisville played a halftime basketball game against Playboy bunnies representing the Playboy cable TV channel. The girls were in town to promote the Louisville Catbirds basketball team, and had no trouble beating the starstruck 'RKA cagers. Here's morning man Drewe Phinney in the control room with one of the bunnies trying to act as if these visits are an everyday thing!



LOVELY TO SEE YOU — KBWS/Eden, SD's "I Love B-103" contest was a great success, as the station gave prizes for valentines competing in various categories. B-103 provided a grand prize winner with a whopping 25-pound box of candy. From left, morning man Mark Murray, midday personality Steve Collins, and PD Teri Struck.

A/C's Top Improvements

Using the same criteria as for the topranked stations, the following are the 25 A/Cs with the largest adult share increases, according to the fall '83 Arbitron sweep.

| IO1 | won sweep. | | |
|------|-----------------------|------------|-----------|
| Rent | StetioniMatro | ARB PROTE | Share ase |
| 1 | KXRO/Aberdeen, WA | C8 | 15.0 |
| 2 | WMGI/Gainesville, FL | C25 | 13.4 |
| 3 | WIRK/West Palm Beach | 5 5 | 10.0 |
| 4 | KSSK/Honolulu | 50 | 8.6 |
| 5 | WFIR/Roanoke | 137 | 7.2 |
| 6 | KMGQ/Santa Barbara | C21 | 6.6 |
| 7 | WHBC/Canton | 91 | 6.1 |
| 7 | WHBY/Appleton | 121 | 6.1 |
| 9 | WMAG/Winston-Salem | 47 | 6.0 |
| 10 | KWAV/Monterey-Salinas | 18 | 5.2 |
| 11 | WLAD/Danbury, CT | C54 | 4.7 |
| 12 | KKRD/Wichita | 8 8 | 4.6 |
| 13 | WYYY/Syracuse | 61 | 4.5 |
| 13 | WHP/Harrisburg | 80 | 4.5 |
| 15 | WIBA/Madison | 105 | 4.3 |
| 16 | KKLV/Anchorage | 150 | 4.1 |
| 17 | WMYU/Knoxville | 75 | 3.9 |
| 18 | KRMG/Tulsa | 54 | 3.8 |
| 19 | WLTE/Minneapolis | 17 | 3.7 |
| 19 | WBUF/Buffalo | 32 | 3.7 |
| 19 | WDAQ/Danbury, CT | C54 | 3.7 |

| 22 | WSBA-FM/York | 93 | 3.5 |
|----|----------------------|-----|-----|
| 22 | WMYS/New Bedford, MA | C2 | 3.5 |
| 24 | KHTX/Reno | 141 | 3.4 |
| 25 | WSNY/Columbus, OH | 37 | 3.3 |

Top 10 A/C Debuts

Here are the nation's best performances by stations which went through their first Arbitron sweep as an A/C station. As a frame of reference, the top station debuted with nearly a 15-share.

| Ren | sterion Metro | ARB Mero Renk | Shares Rehind |
|-----|------------------------|---------------|---------------|
| 1 | KULA/Honolulu | 50 | |
| 2 | WFWQ/Ft. Wayne | 97 | 1.8 |
| 3 | KLYF/Des Moines | 104 | 4.0 |
| 4 | WSLQ/Roanoke | 137 | 7.3 |
| 5, | KTSA/San Antonio | 38 | 7.8 |
| 6 | WCSC/Charleston, SC | 84 | 8.2 |
| 7 | KFI/L.A. (San Br'dino) | 31 | 8.4 |
| 7 | KENO/Las Vegas | 72 | 8.4 |
| 9 | KJRB/Spokane | 102 | 9.3 |
| 10 | WKEE/Huntington, WV | 114 | 9.4 |

Progress:

Programming & Management

Steve Hills is named PD/MD at KRSB/Rose-. Veteran air personality Lan Roberts appointed PD at KKBG/Hilo, HI WNSY-AM & FM/Norfolk announces it is now consulted by Art Wander . . . 610TVN/Columbus weekend air talent MIke Evans is appointed to a fulltime spot in Programming. Evans will administrate the station's new computer music research system . . . Jay Roberts is the new PD at WRNR/Martinsburg, WV WUOA/Tuscaloosa applies for new calls WFFX, switches to live A/C, and names Mark Lindow as PD Dwight Dingle is promoted from middays to OM at WTTR/Westminster, MD . . . Kim Scott is the new MD at WHAS/Louisville ... Glenn Summers moves up from MD to PD at WPOE/Greenfield, MA . . . Several changes at KAMP/EI Centro, CA: Mike Taylor became PD/MD, Cal Mandel named acting GM, while Dave Duran was appointed Promotion & Public Service WJON/St. Cloud MD Tom Scott and wife Carol welcome their new son Aaron WCKQ/Campbellsville MD Mark Lee Royce marries Jan Howell ... WSRZ/Sarasota MD Michelle Tellone weds John Skorski WAUR/Aurora, IL MD Rick O'Dell announces his engagement to Gina Soranno.

THE WEEKLY COUNTRY MUSIC COUNTDOWN

he Weekly Country
Music Countdown", hosted by
Chris Charles, works where
other syndicated programs fail
by building a solid, stable and
loyal audience, thus making
it the most listened to country
music radio program in
America.*

Exciting, Exclusive Artist Interviews

Each week "The Weekly
Country Music Countdown"
has a major country music
superstar as a guest throughout
each hour of the program. This
guest artist tells the listeners
the stories behind the hits,
reliving the times and the
people who helped make it
happen. In addition to the
guest artist, each week's program contains other artist

*Source: R. H. Bruskin/ October 1982



- * Willie Nelson
- * Ronnie Milsap
- ★ Barbara Mandrell
 - ★ Crystal Gayle
 - * Eddie Rabbitt
- * Waylon Jennings
- * Oak Ridge Boys
 - * Alabama
 - ★ George Jones
 - * Ricky Skaggs
 - **★** Anne Murray
- **★** Conway Twitty
 - **★** Janie Fricke
- ★ Dolly Parton
- ★ Lee Greenwood
 - **★** Charley Pride

interviews, each one recorded exclusively for "The Weekly Country Music Countdown."
There's also a look back at hits of the past, a country calendar, and the latest new releases of the top country stars.

Ed Salamon and Proven Country Music Success

The man who makes it happen on "The Weekly Country Music Countdown" is Ed Salamon, the program's producer and executive vice president-programming for The United Stations. Ed is widely recognized as the most successful programmer in country radio.

For national sales information call our New York office at (212) 869-7444.

For station clearance information call our Washington, D.C. office at (703) 556-9870.



The United Stations

AMERICA'S TARGET RADIO NETWORKS

New York

Los Angeles

Washington, D.C.

Detroit

Country Radio Seminar Pictures

Artist/Attendees Cocktail Reception



(I-r) Ron Antill, WDSY/Pittsburgh; Ruth Presslaff, United Stations; singer Jeanne Pruett; Bobby Sherman, KWJJ/Portland; Grand Ole Opry member and artist Jan Howard.



(I-r) Robb Strandlund, musician for Pinkard & Bowden; Richard Bowden, Jay Phillips, WMAQ/Chicago;



(I-r) Lori Pinkerton, United Stations; Jarrett Day, KSO/Des Moines; Cristy Lane, Liberty Records; Lee Stoller, Cristy's husband and manager.



(I-r) Doug Herendeen, WILQ/Williamsport, PA; Johnny Lee, Ron Martin, Weedeck Productions; Debbie Conner, WCAO/Baltimore personality.



Ed Salamon of the United Stations (I) and the CMA's Ed Benson.

SEMINAR WRAPUP

CRS'84: A Winner

For the second year in a row the Country Radio Seminar broke attendance records as more than 750 registrants participated in this year's conference; up more than 20% over last year. Perhaps this is an indication that more and more Country stations realize they are in a battle with *all* the other stations in their market and the CRS is a way of better

equipping their people for the fray. At any rate, the activities got under way as usual on Thursday night with the annual artist/attendee cocktail reception where stars mingled with the assembled radio folks. Besides the Alabama extravaganza (see accompanying box), Dolly Parton, Karen Brooks, Ed Hunnicutt, Lee Greenwood, the Judds, Pinkard and Bowden, Johnny Lee, Lane Brody, and Earl Thomas Conley were just a few who rubbed elbows and posed for photos with the crowd. This year's gathering was held in the huge, new Washington room of the Opryland hotel, thus relieving the "overcrowding" problem this party has experienced in recent years.

Even though many stayed around awhile renewing acquaintances, the early morning agribusiness and engineering sessions were well attended, showing people were here to learn — despite bags under their eyes.

Pam Lontos got the proceedings off to a rousing start delivering an inspiring opening address based around the concept "Don't Tell Me It's Impossible Until After I've Done It."



Following Ms. Lontos came a panel which proved to be the theme for the entire seminar: "The Days Of 'Country Vs. Country' May Be Over . . . Stand By For Country Against The World." This well-attended session saw WLW/Cincinnati PD Randy Michaels wind up his presentation by exhorting people not to settle for anything less in their market than number one, 12+. Randy got people psyched and ready to go as the registrants spent the rest of the day attending panels and meetings designed to make us all better broadcasters — in every sense of the word. The panel topics included "Management . . . Did You Do Your Homework?," "The Creative Process



The Hit Of The Show — The biggest surprise of the Artist/Attendee Reception was Dolly Parton's appearance. She thanked the radio folks for playing her records and then got out to chat. Shown helping Dolly mingle are (I) Earl Thomas Conley and (r) WWWW/Detroit PD Barry Mardit

Live From Huntsville — It's Alabama

One of the classiest events in the history of the **Country Radio Seminar** occurred during the Artist-Attendee cocktail party on Thursday night. It seems that **Alabama** wanted to be at the party to express their thanks for a tremendous '83 and a rousing '84 start to the radio folks assembled. However, they also felt a commitment of another kind, this one to the people of Huntsville, Alabama. When their slated Wednesday night Huntsville concert sold out in a matter of hours (over a month ago), the guys in the band decided they owed it to the town to do a second show — on Thursday. **Randy Owen** of Alabama picks up the rest of the story.

"After we had booked the second Huntsville show, we were on a bus outside of Dubuque somewhere with a couple execs from RCA. We felt bad we couldn't be at the seminar and we were trying to figure out what we could do. The first idea was to do a video but then we decided that if we were going to do it at all we ought to do it first-class and go with a satellite hook-up right from the concert. If we couldn't be there in person, we at least wanted to be there live.

"I couldn't hardly live with myself that day because I was afraid something would happen," Randy told me. "I wanted to do this because it had never been done before by a country act and we had a message we wanted to deliver to the people who play our music on a daily basis."

For those who weren't there, an announcement came to watch the large screen set up on stage of the Opryland hotel in Nashville. Suddenly the group appeared on screen and Randy announced to the crowd in Huntsville that they were being beamed by satellite back to Music City, USA. After expressing their thanks to those assembled in Nashville, the boys from Fort Payne launched into "Roll On."

Those who hadn't heard Randy's introduction thought they were watching a videotape, but there were a lot of mouths hanging open, so obviously most of the crowd knew they were witnessing a truly remarkable event. On behalf of those who were there, I want to thank Jeff Cook, Teddy Gentry, Mark Herndon, and Randy for thinking of us! You guys are a class act.



From A-To-Z... Will Radio Play It... Will Listeners Buy It?" (a music industry professional seminar), "Outside Programming: The Long & Short Of It," "Pricing Your Station for Profit," "Inside Promotion For Outside Results," and "Rep Rap, An Annual Forum Focusing On The Relationship Between Stations & Reps."

Friday closed out with "Records '84: Shoot Out On Music Row." One of the most well-attended sessions, it featured representatives from Cash Box, the Gavin Report, Billboard, and yours truly from R&R. Also on the panel were PD Ron Norwood, KMPS/Seattle; Bruce Adelman, Warner Bros. Records; independent promoter Carolyn Parks; and PD Jim Tice of WCOS/ Columbia, SC.

Each trade representative outlined the methodology used by his or her respective publication to determine chart numbers. Carolyn and Bruce voiced their thoughts on the business of promotion and "pressure" as it exists today, while Ron and Jim

Continued on Page 46



All Work And No (Air) Play? — Hardly, as Kieran Kane has a little fun with guests at the CRS Artist/Attendee reception. Kieran (third from left) is shown clowning with (I-r) John Hart, MD, WUSY/Chattanooga; Nancy Solinski, Warner Bros. Promotion; and Mark Tudor, PD, WTQR/Winston-Salem.

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Nashville This Week



SHARON ALLEN

MCA's Musical McEntire Message

When MCA signed Reba McEntire, Irv Azoff described her to Bill Carter (Reba's lawyer) as a "traditional country singer with mass appeal." So, Bill commented, "the label plans to market with the type of resources they would use for a pop act."

It's already started. A 10-minute video introduced her to the entire MCA staff and nationwide retail outlets. Then, February 28-

29, singing messengers dressed in tuxedoes delivered her newly-released single, "Just A Little Love," to about 120 radio stations and syndicators. Norro Wilson, the album's producer, wrote their message. Although Carter views that



Reba McEntire:

musical messages

kind of introduction as confirmation of MCA's commitment, he believes it's just the beginning. MCA also plans to produce three videos for the first three singles off the album. Point of purchase materials will include standup posters sized both for rackers and full retail and the label has approached several chain outlets with deals designed to convince them to feature the album. And, according to sources, that's just the beginning.

Osmonds To Nashville?

The Osmonds, who have become frequent visitors to Nashville, are scouting locations to set up permanent facilities here. Marie, in town for the Country Radio Seminar, told R&R that her husband Steven is considering three locations he found when he was in town a couple of weeks ago. Both Marie and her brothers will have offices, perhaps even an apartment. When asked why they perform separately (Marie on RCA Records current single "Who's Counting"; the Osmond Brothers record for Warner Brothers), she replied, "We're pretty much individual acts. Once in a while though we'll get together. It's great to have a solid country show. With Donny, I'll do a country sec-. he'll do a rock section. The fact that we're independent doesn't mean there are any rivalries or anything. I'm very happy for their success. They've been together 25 years and I think their harmonies are the greatest. It's just . . . well, I told them . . . I was country first."

Bandied About At A Motel

There were several gasps around Music Row recently. The gasps came from persons who casually opened a letter from Moe Bandy. What they received was a motel key with a letter inviting them to a "rendezvous" with Bandy at the Belle Meade Motel . . . Restaurant. The occasion marked the release of Bandy's 16th solo album, "Motel Matches," which includes his current single, "It Took A Lot of Drinkin' (To Get That Woman Over Me).'



MATCHED AT MOTEL - Pictured at Moe Bandy's "Motel Matches" LP preview at Nashville's Belle Meade Motel Restaurant are (I-r) producer Blake Mevis, Bandy, Encore Talent President Ronnie Spillman, Universal Images' Susan Lowe, and CBS/Nashville Sr. VP/GM Rick

BITS & PIECES: Dr. Pepper is planning to launch a new image campaign. So whom did they contact? Lacy J. Dalton. You will soon hear her sing the brand's praises in both 30 and 60-second radio spots . . . Vern Gosdin, known to his fans as "The Voice," has some well-known talent helping him on his second album for Compleat Records, "There Is A Season" (early April release). Session veteran Curtis "Mr. Harmony" Young sings harmony on "I Can Tell By The Way You Dance" (first single). Then, Roger McGuinn, ex-lead vocalist for the Byrds, adds 12-string guitar and vocal harmonies to Vern's 1984 update of the old Byrds' tune, "Turn Turn Turn." On another cut, "Love Me Right To The End," it is Emmylou Harris adding her voice to "The Voice.

Bringing a little "country" to the USFL as it starts its second season are B.J. Thomas and the Gatlin Brothers. Thomas will open the New Orleans Breakers' first home game of the season by singing the national anthem and playing his music video, "Two Car Garage," on the Superdome's screen over the scoreboard. Larry Gatlin & the Gatlin Brothers Band recently performed with Wayne Newton at the Los Angeles Coliseum directly following the L.A. Express kickoff game. KLAC/Los Angeles carries all Express games.

Just thought you'd like to see . . . some Country Radio Seminar scenes captured by the camera in this week's Country section.

CRS'84: A Winner

Continued from Page 43

represented radio's viewpoint in the battle.

Bruce suggested that a primary reason there are battles between record companies for the number one spot on your playlist is that stations don't do enough research to make an accurate determination of what the number one song in their market really is. Bruce received a good amount of applause for that thought and then added, "Chart numbers at Country stations are up for grabs; may the best promotion person win."

Ron pointed the finger directly at radio stations saying that most MDs are not properly trained for their jobs and part of that education must come in the form of learning to say "NO" to promotion people who ask them to play records which do not fit the sound of the station.

Jim Tice, speaking on things radio people are offered, submitted a legal newsletter from the summer of 1981 which posed the question, "If a record company flies a PD and his wife/girlfriend to another city to see an artist in concert, is that considered payola?" The answer, according to the newsletter, is "Probably yes. A trip like this constitutes payola to the powers that be at the FCC. The same would be true if a record company flies station personnel to another city to see a sporting event or to purchase a new wardrobe.'

Carolyn pointed out that while promotion people, the trades, and radio all suffer from disparate forms of pressure, they are all bound by one element: credibility. She also said she did not feel it was her job to tell you what your number one record was any given week, but that "Ideally, I want you to tell me what the hits are, but to do that you (radio) are going to have to start doing your job. This means you are going to have to start listening to the new releases that come in and quit giving the songs not on major labels to Goodwill." Carolyn said she views her job as being an informational source to radio. She said that in talking to over 100 stations twice a week, she and other promo people get a feel for how well a song is doing regionally and nationally. That is the kind of info they want to pass along to radio so you can make intelligent decisions about adding records. Carolyn said, "I don't want to program your radio station, but I do want to make it easier for you to do so."

The Press On The Press

Saturday got off to another early start with a panel entitled "Dealing With The Press While Keeping Your Foot Out Of Your Mouth." This panel presented ideas on how you can get the most mileage out of the press both personally and professionally for you and your station through both the trades and the consumer press in your market.

Following this panel, former major league umpire Ron Luciano delighted the crowd for over an hour with anecdotes from his years in the major leagues. His stories ranged from the worst call he ever made to the roasting of many of baseball's most prominent personalities, including Billy Martin, Chuck Tanner, Dick Williams and, of course, the entire Chicago Cubs team. Ron might have gone on for another hour with stories of how he threw Earl Weaver out of every game they were ever in together, but Agenda Chairman Charlie Cook saved the day by appearing on stage and becoming the first radio person to ever eject Ron Luciano from anything (Ron is 6'4," 310

The day continued with one of the most informative panels ever presented at the seminar. Consultant and R&R Editor Jhan Hiber presented videotaped excerpts of an actual focus group conducted with country listeners in Orlando, FL for WHOO. Jay Albright, of Drake-Chenault, acted as a surrogate PD for the audience. Jay, who had not seen the tape before, asked questions of Jhan, ranging from points of methodology to how one would interpret a given answer from a respondent. This inside peek from behind the mirrored glass provided one of the high points of the seminar.

The next panel was "Strategies For Successful People Management," featuring two of the most stimulating speakers I have ever heard, Charles E. Reilly and Bill Brower, discussing methods on how to get the most from you and your people. Both men dealt with the powers of communication on all levels - be it one to one, one to a group, or manager to employee, salesman to client - to name a few.

The rest of the day included "She & He A Management Workshop On Men And Women Working Together," "Small Markets/Big Bucks," "FCC/Legal," and wound up with "The Programming Jungle" and "The Radio Sales Doctor," concurrent Q & A panels focusing on issues and topics brought up during the two days. This hour featured Randy Michaels chastising all in the audience who were not using every means possible to make it to number one in their market.

Not Just Another Saturday Night

Saturday night ended with the "New Faces" show featuring Lane Brody, Dan Seals, Jim Glaser, Bandana, Gus Hardin, Jan Gray, Atlanta, Kathy Mattea, Exile, and Rick & Janis Carnes. The show, which was taped for television syndication, also featured Janie Fricke, Eddie Rabbitt, and T.G. Sheppard as hosts. While the lineup was spectacular, the show provided the only snag in an otherwise informative and enjoyable few days

The major problem was that, owing to the TV taping, the normal 2 1/2-hour dinner and show ran to over five hours. This made neither the people in attendance nor those running exhibitors' suites particularly

The problem runs deeper than this, however. The "New Faces" show was designed to be a wind-down period after a couple of information-packed days. The idea was also to give the acts who had broken into the charts the previous year a chance to personally thank those in radio who helped them out. Unfortunately, at this year's show, many radio folks in the audience felt they were treated as second-class citizens who were allowed to watch the show since they happened to be in the area. Not only that, but I think it is safe to say that many of the artists did not perform as well as they would have liked to owing to the length of the show, the erratic sound system, and the interminable pauses in the show

For all those in attendance griping, there are a couple of things to remember. The revenues for this year's seminar were up 37%, in part because of this show. While this obviously does not excuse what went on, keep in mind the extra money helps the organization put on a better seminar next year. The resultant TV show will also benefit country music by exposing these new faces to more people than ever before.

This was the first year for the TV taping, and the CRS Board Of Directors is more than cognizant of this year's problems. While they work on bringing the show down to a reasonable size, one thing they should keep in mind is the title of the entire event the Country Radio Seminar.

One final note, for those of you who weren't there, the tapes from every session held are still available for purchase from Beaverwood Recording Studio. Call the studio at (615) 824-2820 and you'll be given full information on how you can listen in on all that went on at this year's seminar.

It was good seeing and talking to everybody there, and I hope to see you at next year's Country Radio Seminar!



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Black/Urban Radio



WALT LOVE

WBLZ, WCIN POST BIG INCREASES

Positive Forces In Cincinnati

Never known as an "R&B" market, the Cincinnati metro carries an ethnic black weighting of 12.5% by Arbitron. For years, the nation's 28th-largest city had only one Black-formatted station, WCIN, which did quite well.

But several years ago, WCIN became part of BENI (Broadcast Entertainment Network, Inc.), along with FM outlet WBLZ. WBLZ installed an Urban Contemporary format, quickly eroding WCIN's audience, and WCIN was eventually sold to its former News Director, Kenneth McDowell.

For Ken, the acquisition seems to be starting to pay off, as in the fall '83 sweep WCIN climbed from a 2.3 to a 4.5 12+. Meanwhile, WBLZ rebounded from a springtime 3.7 to an impressive 5.7 — two healthy increases in a market where such solid support for Black and Urban formats would not be expected. Let's take a look at what's happening at these two very different and interesting stations.

The Mystery Of The Missing Listeners



Brian Castle

WBLZ PD Brian Castle, a seven-year man out of Washington, DC, is facing his first programming gig. Brian began by describing his frustration after the spring '83 diary check in Laurel revealed his market had suddenly lost 40,000 black listeners. "That audience just disappeared!" he marveled. "It was a real concern because we went down. In fact, every station in the city with any conceivable black listenership slipped. Now, we all know these people are still here in the area, but no one - including Arbitron – can show us which stations made gains from our losses. According to the diaries, the listeners didn't go anywhere.'

So when the fall '83 ratings restored solid numbers to WBLZ, Brian wasn't surprised. "We knew the spring results were off. Now the results have proven we were always correct about our programming."

WBLZ's Unique Approach

Although Brian feels WBLZ had a larger audience all along, he did make a music change after the spring book. "Quite frank-



ly," he said, "we altered our approach to be a bit more CHR. Last spring, we were playing more black music than crossover product. For us to increase our listener shares, it was necessary to utilize more mass appeal music. Our sound is a fine line between the traditional Urban Contemporary approach and a WXKS/Boston." (For those who don't know, WXKS is a CHR/Urban hybrid that started out several years ago as an Urban Contemporary. WXKS's format was implemented by Afro-American Sonny Joe White.)

Working On The Mass Appeal

Rumor has it that WBLZ needs work on its image. Brian replied, "Sometimes people wonder if we're trying to appeal to blacks or whites; there is no clear-cut answer. Yes, we have a black base, but we still want anyone who enjoys our approach and the music we play to listen. What we presently do best is offer a mixed bag of music. Our special approach works, and in time people will begin to understand that."

In other words, WBLZ seeks a mass appeal audience? "Right!" said Brian. "In the spring '83 book, we had about a 70/30 mix black-to-white. Last fall was closer to 60/40."

WBLZ carries this mass appeal philosophy into its community involvement. The station has donated funds to the NAACP and the Sickle Cell Anemia Foundation, and has conducted a benefit for the United Negro College Fund. In general, however, WBLZ remains "pretty neutral" about any promotions geared directly at the black community.

Positive Treatment

Brian particularly wanted to express his appreciation to the WBLZ management for the way he's been treated. "Because this has been my first programming opportunity, I'm thankful for the total support from all of my superiors. In fact, I've been able to experiment in some cases, and I have to compliment management for allowing me this freedom. My GM Peter Eden and President Charles Schwartz have been there to



WBLS WELCOMES SPANDAU BALLET — Chrysalis artists \$pandau Ballet did an on-air interview with WBLS/New York PD Frankie Crocker recently. From left, group member John Keeble, Frankie, Spandau's Steve Norman, and Chrysalis National Director/Urban & Pop Promotion Daniel Glass.



WPDQ OPENS ITS DOORS FOR A HOMETOWN WELCOME — While working on Jacksonville native Glenn Jones's new album for RCA, producer Leon Sylvers took time out to visit WPDQ. Pictured (I-r) are Sylvers, WPDQ's Lynn Hampton, Jones, and WPDQ PD Marc Little.

help guide me, but they've also let me have complete freedom."

WCIN's Community Programming Approach



Ken McDowell

Over at WCIN, Ken McDowell utilizes a total community approach. For example, Ken has a community group which meets with WCIN PD/MD Sid Kennedy to decide if any of the music that the station plans to air is offensive to the black community. Most broadcasters said, "Watch 'em self-destruct!" WCIN didn't.

Regarding his station's 2.2 share increase last fall, Ken said, "It's just a matter of time until people realize you're sincere about giving the community quality pro-

gramming. In our case, it happened to be on AM. Most were critical of my initial posture, but in spite of that, we've presisted in our music selectivity and now it's starting to pay off."

Ken continued, "We've geared our programming to the black adult. We're contemporary, but not offensive, insulting, obscene, or profane in any way. Last spring, we fell in the ratings 3.7-2.3 12+. I'm really glad we stuck to our guns, having scored such an improvement this time. We're going to continue this approach because we believe the black community would rather not hear the negative lyrics some songs contain."

Battling The Sales Challenge

What about WCIN's sales? McDowell said, "The total billing is not to my liking, but I must admit we are doing better than when I first purchased the facility. You see, the previous owners and sales team gave away the AM when selling the FM in combination. Therefore, it's been necessary to overcome the mentality of buyers who thought WCIN wasn't worth anything because they had been getting it virtually free by buying WBLZ. We hope this last ratings increase will improve our revenues."

A Busy Community Schedule

WCIN takes pride in helping black people. Describing some of the station's activities, Ken said, "Last year, we staged a 12-hour radiothon for the United Negro College Fund, which raised \$20,000 and drew over 20,000 people. We also helped sponsor a 'Miss Black Cincinnati' pageant, presented an Easter parade and show for children, and collected food for the needy during the holidays.

"Our inner city children's Christmas party provided good times for over 3500 kids who enjoyed snacks, a free movie, and a toy. There was also a senior citizens' Christmas party with all the trimmings: music, a movie, refreshments, and gifts."

Sowing The Seeds Of Positive Karma

McDowell's final words really touched my heart. "Our total orientation is one of community involvement. The raising of revenues for the operation of a radio station is not mutually exclusive to serving our listeners. As long as we can pay our bills, we'll continue striving to be a valuable resource to the black community."

Tell me the last time you heard an owner of a broadcast facility put dignity and humanity before greed!



HERE'S TO GOOD FRIENDS — Following his sellout performance at San Francisco's Wolfgang nightclub, Arista artist Kenny G invited some friends backstage for a photo. From left, KRE & KBLX/Oakland PD B.K. Kirkland, Arista VP/Promotion Richard Smith, Kenny G, Atlantic artist/producer Narada Michael Walden, KBLX air personality Clifford Brown Jr., and Bay Area resident/musician David Sancious.

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WICKA wants morning drive/talk show host. T&R: Hank Dole, OM, 8ox 900, Brunswick, ME 04011. EOE M/F (3-9)

Mid-sized New England looking for good on-air talent. T&R: Box 960, Fitchburg, MA 01420. EQE M/F (3-9)

Mornings at leading regional rocker. Prod. a must. T&R: WHEB-FM, Box 120, Portamouth, NH 03801. (3-9)

Major Northeastern Facility

Seeks personality-oriented morning drive host for FM Adult Appeal CHR format. Send to: Radio & Records, 1930 Century Park West, #644, Los Angeles, CA 90067. EOE M/F

South Jersey WJIC needs full and parttime announcers now. T&R: Bruce Crawford, WJIC, Box 132, Salem, NJ 08079. 609-935-1510. (3-2)

98PXY seeks morning personality. T&R: Tom Mitchell, WPXY, 55 St. Paul St., Rochester, NY 14604. EOE M/F (3-2)

Experienced morning personality needed. AM CHR format. T&R: Joe Montione, Futuremark, 490 N. Main St., #206, Pittston, PA 18640. 3 yrs. experience. EOE M/F (3-2)

Great Opportunities In Five Markets

Immediate openings. The Lund Consultants are conducting a nationwide search for goal oriented, highly motivated PDs and Adult talents (all time periods). It doesn't matter what type of music you've played, if you can communicate and entertain we'd like to hear from you by next Friday. Rush T&R, photo, station profile and rating history to Dan Spice.

THE LUND CONSULTANTS, INC. Midwest Headquarters P.O. Box 50389 Tulsa, OK 74150

EOE M/F No calls please.

PM news anchor for WYST/Beltimore. Demending workload desired. Dynamic air presence from experienced newsperson who is self-motivated. Scott Harris, 301-523-6900. EOE M/F (3-2)

WEIM, station with heavy news seeks professional, hard-working team player for future fulltime news reporter openings. T&R: Lisa Mullins, Box 727, Fitchburg, MA 01420. (3-2)

GM, non-commercial FM station. BA degree, 3 yrs. professional, supervisory experience required. By March 19: Staff Relations, SUNY College, Brockport, NY 14420. (3-2)

SOUTH

EZ104 seeks adult communicator to join one of the nation's hottest radio groups. T&R: Sam Church, 12 Wyck St. #300, Richmond, VA 23225. No calls. EOE M/F (3-9)

Morning Drive

The Space Coast's #1 station is looking for a creative, warm, relatable, morning drive pro. Tapes & Resumes to: Allen Jackson, WRKT AM & FM, P.O. Box 3845, Cocoa, FL 32924-3845. EOE M/F

Openings

Top-rated KYKS-FM needs a pro to help us stay that way. Beautiful piney woods & Texas lake country. Good bucks. T&R: John Defee, Box 2209, Lufkin, TX 75901. EOE M/F (3-9)

Warm, witty adult communicator needed for Houston A/C. Team player, great benefits. T&R: Rick Stancato, P.O. Box 1237, Humble, TX 77338. EOE M/F (3-9)

Two openings. Major market. T&R: Gene Martin, Box 120981, Nashville, TN 37212. EOE M/F (3-9)

Award winning news department afternoon anchor/reporter. Two years minimum, journalism background. T&R: Angela Jones, WQID, Box 4606, Biloxi, MS 39531. EOE M/F (3-9)

Programmer needed A/C & CHR. Possible air shift. Gene Martin, Box 120981, Nashville, TN 37212. EOE M/F (3-9)

WXQR/AOR seeks personality. Proven ability or convincing potential in prod. Minorities/females encouraged. T&R: Kris Kelly, Box 760, Jacksonville, NC 28540. (3-9)

T&R's for future openings. WEIZ-FM. Val McGinness, Box 1640, Columbus, GA 31994. EOE M/F (3-9)

Need maintenance oriented chief engineer for stereo AM & FM. Allen Woodall (800)554-5454 In GA (800)222-5454 (3-9)

Engineer-announcer needed. Fast growing Texas chain. T&R: Lance Poling, KVRN, Sonora, TX 76950. EOE M/F (3-2)

Country 1290 needs a new morning man. T&R: Box 4327.

Wichita Falls, TX 76308. EOE M/F (3-2)

WCOS AM&FM needs a reporter/anchor. Experience necessary. T&R, writing samples: ND, Box 748, Columbia, SC 29202. EOE M/F (3-2)

Needed yesterday. Mature, midday personality with great production for VA's top station. K92-FM. T&R: Bill Jordan, Box 92, Roanoke, VA 24022. EOE M/F (3-2)

MIDWEST

NATIONAL BROADCAST TALENT COORDINATORS needs ennouncers, sales & newspeople, male/female for immediate openings. For brochure & registration form, enclose \$1.00. Box 20551, Birmingham, AL 35216. (3-9)

Leading CHR in SW OK seeks aggressive afternoon drive talent T&R: Chuck Morgen, KMGZ, Box 7953, Lawton, OK 73504 EOE M/F (3-9)

News professional wanted. Strong voice & personality a must. T&R: WJFM, 280 Ann St. NW, Grand Rapids, MI 49504. No calls. EOE M/F (3-9)

Market news leader has rare openings for anchor/reporters T&R: Dave Maurer, WSGW, Box 1945, Saginaw, MI 48605 EOE M/F (3-9)

Our competition is Chicago. Looking for top notch afternoon drive news anchor. T&R: Jim Holly, WZBN, 1000 E. 80th Pl., Merrillville, IN 46410. EOE M/F (3-9)

Announcer/staff expansion at Saginaw's top A/C & CHR stations. Two years minimum experience. T&R: Dave Maurer, WSGW/WIOG, Box 1945, Saginaw, MI 48605. EOE M/F (3-9)

WBNQ/Bloomington looking for experienced Production Director. T&R, copy samples: Craig Jacobus, WBNQ, P.O. Box 8, Bloomington, IL 61702. EOE M/F (3-9)

Hit 105FM has a personnel/MD opening. Move the hits, communicate. Great company. Chuck Knight, WLXR-FM, Box 2017, La Crosse, WI 54601. (608)782-8335. EDE M/F (3-9)

General Sales Manager. 50KW news/info/talk. Resume: Talmage Thompson, WHO, 1801 Grand, Des Moines, IA 50308. EOE M/F (3-9)

National consultant needs jocks & programmers in reserve. T&R: MCS, 168 Gracey Rd., Canton, CT 06019. (3-9)

Experienced A/C air personality needed. Full & part time. Top notch prod. a must. T&R: Darryl Parks, WIOU, Box 2208, Kokomo, IN 46902. EOE M/F (3-9)

News reporter/anchor for midwest CHR. T&R, writing samples: Rob Young, WKNR/WFKR, 67 W. Michigan Mall, 612 American Bldg., Battle Creek, MI 49017. EOE M/F (3-2)

Wanted: tape for future openings from high energy CHR jocks, Chris Caine, WAHC, Box 707, Neenah, WI 54956. No calls, EOE M/F (3-2)

Top rated AOR has future openings full & partitime. T&R: Warren Williams, KATT, Box 25787, Oklahoma City, OK 73125. EOE M/F (3-2)

Our Operations
Director/Morning An-



nouncer is moving into sales. Position created requires experience in announcing and programming and a desire to direct one of the best small market combos in the Country. A chance for partial ownership will go to the right person. Tape, resume and salary history to: Don Anderson, WCSY FM/AM, 559 Phoenix, South Haven, MI 49096

Openings

Want to move up? Midwest medium market accepting T&R, photos. Strong production a must. KWTO-FM, Box 4568G5, Springfield, MO 65804. EOE M/F (3-2)

95/DCK seeks an OM. Successful 100kw rock format. Organizational & administrative, promotion abilities. T&R: Bob Kirby, KGNO/KDCK, Box 1398, Dodge City, KS 67801. (3-2)

Looking for mature drive personality for AM Country. Must have 2 yrs. commercial experience & work well with people. Selary open. PD, 319-354-9500. (3-2)

We're Building A Winning Team

Looking for a young, energetic, positive thinking communicator who understands how to be a personality in 10 seconds and wants to be part of a new team with a winning attitude. Respond to: Radio & Records, 1930 Century Park West, #646, Los Angeles, CA 90067.

WHBC/Canton needs 2 outstanding employees. Experienced on air personality & a newsperson/reporter. Call Mike Dorn, 216-456-7166 before Noon. EOE M/F (3-2)

Needed before books: AM drive or middays at A/C AM stereo. Good bucks for right person. T&R Shawn Elliott, Box 1377, Bismarck, ND 58502. No calls. (3-2)

WEST

Needed yesterday: Goal oriented motivated communicator for stable competitive A/C. Production a must. T&R: Barry Cooper, KQDI, Box 6760, Great Falls, MT 59406. EOE M/F (3-9)

Need MD/air talent with good production skills. T&R: Danny Lemos, KEZR, P.O.Box 2337, San Jose, CA 95109. EOE M/F (3-9)

For Announcer

Announcer for top-rated FM in Top 5 market. Adult Contemporary sound. Minimum 4-5 years experience. Send T&R: Radio & Records, 1930 Century Park West, #645, Los Angeles, CA 90067. EOE M/F

15K seeks midday personality with production skills. Friendly, upbeat A/C personality needed yesterday. T&R: John Simmons, Box 1520, Oxnard, CA 93034. EOE M/F (3-9)

Openings

KKLT needs a ND now! For A/C Lake Tahoe station. Rush T&R:Box 6063, Incline Village, NV 89450. (702)832-1000 (3.9)

Announcers wanted!, KXTZ, "Easy," in booming Las Vegas. T&R: Don Johnson, PD, 307 Water St., Henderson, NV 89015. EOE M/F (3-9)

KłOX/Durango looking for ND. Mountain resort small market station run by big market pros. T&R: David John McCoy, VP-Programming, Box X, Durango, CO 81301. EOE M/F (3-9)

West Coast CHR Powerhouse

Searching for a Morning Star! Must be funny bizarre and above all, A PRO! You'll be rewarded with big bucks and a chance to work for the hottest chain in the Country. Tape and resume to: Radio & Records, 1930 Century Park West, #643, Los Angeles, CA 90067.

Air talent wanted. Versatile, 3 yrs. experience, strong production, desire for longevity. Marcia Hale, PD, KXIQ, Box 5068, Bend, OR 97701. EOE M/F (3-2)

ND at fastest-growing station in southern Colorado. Informal, personable, credible. Rush T&R: Chuck Finney, KKFM, 225 S. Academy Bl., Colorado Springs, CO 80910. EOE M/F (3-2)

KISN-97 seeks afternoon A/C personality with strong voice, production, & versatile, creative writing ability. T&R, samples: Dan Jessop, Box 389, Salt Lake City, UT 84110. EQE M/F (3-2)

NSBA productions opening for Secretary, Personal Assistant. Experience helpful. Resume: 2210 Wilshire #602, Santa Monica, CA 90403. 213-306-8009. EOE M/F (3-2)

Top L.A Urban station seeking announcers for all shifts. Must be youthful, tight, energetic cookers. T&R: Willie Jones, 3847 Crenshaw Blvd., L.A., CA 90008. E0E M/F (3-9)

BOB HARPER'S COMPANY

Clever Program Manager needed immediately for A/C giant. We need someone who understands that radio can be more than a music box. If you can get results 25-49, send us a resume and station composite (cassette).

5473 Escarchosa Lane, San Diego, CA 92124 (619) 268-4497

STOP THE MUSIC.

And get paid for it too. Because KKHR, the hot new CBS/FM Hitradio station in L.A. is looking for a News and Community Affairs Director.

We need someone with a creative, energetic top 40 on-air style. Someone with that extra dimension in writing as well as delivery. This is not just a "Rip and Read" position. It requires a very organized, self-motivated person with good supervisory and administrative skills.

Mid or major market experience is required, and we'd prefer a Calif. candidate. Men and women of all races are desired. Phone calls are definitely not. Send your cassette and resume, in strict confidence, to: Ed Scarborough, Program Director, KKHR, 6121 Sunset Blvd., Los Angeles, CA 90028.



Opportunities

Openings

Seattle Urban-CHR looking for production person. Some air work involved. T&R: Steve Mitchell, KKFX, 1305 3rd., #700, Seattle, WA 98101. EOE M/F (3-2)

Rere full & parttime openings at KOME. Experienced AOR only. T&R: Pat Evans, PD, 1245 S. Winchester Bl., San Jose, CA 95128. No calls. EOE M/F (3-2)

MAJOR MARKET A/C

Looking for overnight talent that can do creative work in music intensive format. Good production skills a must. Starting salary \$13,000. Minorities encouraged to apply. Great opportunity for advancement. T&R to: Radio & Records, 1930 Century Park West, #642, Los Angeles, CA 90067. EOE

King Broadcasting. Great morale, working conditions, benefits & ratings. Beautiful city. T&R: KREM/KLHT, Bill Stairs, Box 8037, Spokane, WA 99203. EOE M/F (3-2)

ND for station with high news profile to gather & write. Salary + expenses. T&R: Cliff Somers, KARS, Box 860, Belen, NM 87002. EOE M/F (3-2)

Radio reporter/anchor needed for AM/FM in central California. T&R: ND, Box 12061, Fresno, CA 93776. EOE M/F (3-2)

Looking for fulltime? Airshift & production. Beginners, we will listen. T&R: Eric T., Box 720, Alamorgardo, NM 88310. EOE M/F (3-2)

Fast-growing multi-station company invites T&R for future expansion in all position. Program Director, KPCQ-FM, Powell, WY 82435. (3-2)

CHR KTKT now accepting T&R for future on-air & production.
Call 602-622-6711. Or, Box 5585, Tucson, AZ 85703. EOE

NSBA productions, immediate opening. Experienced national Sales Director. Heavy phones, knowledge of 60's Rock helpful. Resume: 2210 Wilshire #602, Sante Monice, CA 90403. EOE M/F (3-2)

Positions Sought

Five year pro ready for work. Any shift, great pipes & prod. KEVIN: (818)887-9229 (3-9)

Experience, assistant PD, MD, ND, Sports. Looking for a parallel two market airshift to put down roots. Married. MIKE: (314)

Displaced by Talknet Pro seeks talk or personality position. Broad experience & music background. Stable team player. Let's talk. JIM FRYE: (515)276-5384 (3-9)

Give me a chence to nuke your competition. DC101, WKLS, WQXM, 95YNF. AOR prefered. Available now. RICK ANDERSON: (813)595-6584 (3-9)

Experienced sportscaster with pro basketball, college football/baseball PBP background. Sportstalk & excellent references. (414)673-3124 (3-9)

Looking for a weekend or fulltime in southern Missouri or northern Arkansas. BOB/ (417) 866-3107 (3-9)

Announcer, 11 years experience, will relocate. Experience in AOR/Country/BM and some MD work. Excellent references available. TOM: (608)788-7198 (3-9)

Looking for an outrageous AOR evening personality with excellent prod. akilla? DAVE: (505)294-4846 (3-9) Great pipes, excessive knowledge of music. Looking for entry-

level position. GREG MERRITY/ (312) 761-8674 (3-9)

Southern California weekends. DJ seeks CHR, Urban or A/C. F.T.:(213)761-1270 Leave message. (3-9)

2½ years experience with L.A. NPR affiliate. Strong announcer with prod. skills. Desire full time west of the Rockies. DAVID: (213)822-0969 (3-9)

Female jock, 3½ years experience wants great situation, decent cash in top 100 anywhere. (309)452-2254 (3-9)

Go anywhere, do anything, broadcast school graduate. DJ, prod., news, PBP. Especially interested in getting into sales. PAT: (319)355-4212 days only. (3-9)

Try a Canadian! A/C, CHR personality seeking fulltime in the U.S. Now working in Montreal, FRANK: (514)389-6571 (3-9)

Award winning PBP. Experienced sportscasting to college/university market. Desire pleasant working atmosphere, prefer MW. BOB/ (316) 251-0439 evenings. (3.9)

Top 50 adult communicator seeks position in SE medium/major Country or A/C market. Seven years experience. General class license. TERRY: (502)845-4392 (3-9)

Morning entertainer. A/C pro who can deliver, Ready to settle in with the right station, Currently in western market, (213)306-8430 (3-9)

Recent female broadcast graduate. Good voice/reader, intelligent and easy to work with. Seeks news work/DJ in Miami/W. Palm Beach. CLAUDETTE: (305)620-9615 (3-9)

Top rated medium merket talker. Two M.A.'s, ex-military, teacher and businessman. Wild sense of humor. STEVE HOOK: (216)782-1144 Call 3-6pm EST. (3-9)

Positions Sought

JIM McCLOUD, formerly afternoon drive personality at KLAC/Los Angeles seeks mornings or programming position in MW or S, CHR or Country. (5011785-5568 (3-9)

Inside straits are tough to fill, but you can raise the stakes & bet on me. Take the pot. Any market. JIM: (313)464 -8092 (3-9)

Reliable, dediated air personality, JEFF SCOTT is available. Worked at KSTN/Stockton, CA, and ready to work for your station in W. (818)448-1767 (3-9)

Radically creative prod. whiz. Original, catchy, memorable prod work. Seven years experience. Seeking job in Great Lakes area. MIKE: (312)849-0404 (3-9)

Experienced pro looking for work. Young & enthusiastic. Team player. Small or medium markets, any format. ASHLEY SCHARGE: (212)229-2094 (3-9)

Five year pro CHR/AOR interested in moving upl Seeking for winning organization. Don't want to be just a jock any longer. JOHN: (512)542-3119 (3-9)

Seeking to join professional team in W. Good pipes, prod., five + years in CHR & A/C. Small/medium market. MIKE TAYLOR: (707)462-4771 or (707)468-8512 (3-9)

PIPES PERSONALITY PRODUCTION

T.J. BYERS, a warm, relatable, entertaining pro, is available now! Enjoys personal contact with the community. Worked for and trained by some of the best: Fairbanks, Star, Gulf, McClendon. All formats considered. (602) 299-8388.

Talented prod. artist. Magnetic personality with intelligent phones. Supportive community involvement, one on one communicator. REX: (414)637-8102 (3-9)

Woman news announcer seeking job. Articulate, creative, good writer, dependable, bright personality, trained. Prefer Midwest. FRAN VAN, 219-931-2196. (3-2)

Female announcer/copywriter, five years with CHR & AOR formats. Desire relocation to medium or major market. For T&R: TERRI (703)345-4493 (3-9)

Morning drive Jock/PD with experience in CHR, Country & A/C, looking for same or just on air position in SE. College + 5 years experience. WAYNE SMITH: (912)247-7889 (3 -9)

Helio, mature beginner with voice to match. Urban/R&B. Sound better than any neophytel AUSTELL: (312)547-6504 (3-9)

in medium market. CHR & A/C experience, team player. JIM: (919)765-3330 (3-9)

Ten year vet In A/C & CHR, PD & MD. Excellent pipes. Looking for mejor market air shift or medium programming. ALAN HART: (312)861-1349 (3-9)

Personality morningman, major market experience, AOR. Excellent with phones & promotions. BILL: (612)541-1344 (3-9)

Enthuslastic WCAR sportscaster wishes to relocate to medium market. Five years PBP experience & communications degree. For T&R: GLENN SCHROEDER: (313)626-6157 (3-9)

Dedicated, hard working, creative six year pro with good prod, looking for positive career opportunity. All formats. STEVEN: (503)476-7881 (3-9)

TALK HOST

Major market talent. Young, articulate and conservative. Issue oriented, strong interviewer. MARK PENTRACK (412) 231-4338.

Production pro per excellence. Over 50 voices, national level prod. Seeking major/medium home. (205)823-2183 (3.9)

Announcer fresh out of broadcasting school, serious about starting career. Good pipes, MDWST prefered. DENNIS: (312)921-2521 (3-9)

Forecast . . . looks good. Dedication, enthusiasm, creativity. Announcer with great promotion experience. 99 WIZD, Magic 96, Prefer A/C with growth oriented company. (313) 526-8943 (3-9)

Solid announcer with CHR/Easy experience. Seeks small to medium market. Currently working in Stuart, FL. J.P.: (305)355-7574 (3-9)

Helpl I'm drowning in a sea of small market minds. This professional needs to be with others of his kind. Team player. JIMMY: (214)885-8145 (3-9)

Leading small market drive man displaced by new management. Strong prod., some sales, will work CHR, AOR, A/C, will relocate. TIM BROUGH: (717)374-5111 or (717)374-1155 (3-9)

Positions Sought

First ticket. 15 years experience, mornings, ND, prod., copy & PD. Family man. Medium/major market, prefer PA. Box 174, Thomasville, PA 17364. (3-9)

Trained, enthusiastic, highly motivated beginner needs work. Does jock & news. Great voice, B.A. communications. Relocate, train on job. MICHAEL KIELBON: (312)652-8319 (3-9)

I'm talkin' five years Country radio experience. Creative mind & strong voice with vast music knowledge. JOHN LEE: (214)885-8145 (3-9)

Air personality/Promotion Director. 7 yrs. experience AOR, A/C, CHR, Country, advertising degree. Creative concepts from inception throught production. BILL, 616-837-8996. (3-2)

A&R position sought by experienced promoter of major artists. Will also consider radio sales, promotion, programming. S.F. besed. TOM (415) 841-5066. (3-9)

Night owl looking for change. Any shift, any format. Experienced in CHR, R&B, A/C, Gospel, currently Country. Top 50 market. Interested in music, promotions. (205) 939-3315. (2-9)

Announcer/sportscaster. 7 years experience CHR. 3 years PBP. Southern Rockies, West Coast. Leave message: (303) 651-1167. (3-9)

San Diegol No waiting, available now. AOR, CHR, parttime, fulltime, nighttime, daytime or anytime. GIL HERNANDEZ, 714-770-4338. (3-2)

First phone, will travel. 7 yr. vet with MD experience. Good writing & production skills. AOR, CHR. Call BRIAN, 217-243-5797. (3-2)

White female, 29, with 4 yrs, on-air news & production, Seeking fulltime position, South, SW markets, T&R, SUZETTE, 517-543-5198, (3-2)

13 yrs. CHR, A/C seeking AM or PM drive. Formerly WMAK, WAPE, B104, and Q105. JOHN LEEDER, 301-922-1985. (3-2)

JEFF SCOTT, top morning man in Stockton, CA is available immediately for hot hits or CHR station in West. Also sports 818-448-1767. (3-2)

Wendy White, black female announcer, newscaster, talk host, looking to do news. 9 yrs. experience, 8 yrs major market. Call 213-388-2853. (3-2)

Production prol A/C, CHR personality. No hype, just a 1-on-1 communicator. Medium FM's preferred, but will consider all. TOM, 203-366-3338. (3-2)

Need a PD. It's me. Experience includes Q105, WGGG, WIZD, Magic 96. Prefer A/C in small, medium market in South. Call PETE, 813-526-8943. (3-2)

Morning Personality

LUV-A-BULL ... "Ole" BOB considering new A/C challenge. Present contract about to expire. 15 years including San Diego, Dallas, L.A. Strong 18-34 Women ... good phones ... have fun.

(606) 744-9100 6-10am EST (606) 273-9838 afternoons

12 yrs. WKIX-WYYD/Raleigh. Available now. Mature, responsi

12 yrs. WKIX-WYYD/Raleigh. Available now. Mature, responsible, honest, loyal. Best references. AM/PM drive/middays. RON McKAY, 919-467-3647, or 851-2711. (3-2)

RICH ERICKSON, WMGG, KLSI, KJR looking for major market airshift or medium market programming. Call 813-726-6120. (3-2)

Sports talk host/pro basketball & baseball PBP man who stylishly calls play, then explains knowledgeably. Has respect, rapport, fun with callers. 518-785-3734.

Medium-major market personality wih 6 yrs. experience in production, programming & management. Prefer Country or A/C. TERRY, 502-845-4392. (3-2)

Nicole was born Tuesday, I got fired Friday. 6 yrs. experience PD, air talent. Heavy sports knowledge. Call DUANE, 414-497-2076. (3-2)

Black, looking for a CHR station, MD or PD. Excellent production, good voice, tight board. 6 yrs. experience. Serious replies only. 803-754-1187. RON FOLKS (3-2)

ND/DJ, 5 yrs. on-air, original comedy, news satire, strong production, seeking major market. AOR, CHR, news, talk. RICH ALCOTT, 707-937-0719 or 964-7277. (3-2)

AL PATTERSON would like to do commercials & voice-overs for your radio station, & is reachable at 312-761-5236. Will do live show for right people. (3-2)

WMAD/Madison, & Pittsburgh. Raised all categories 1st 2 books as WMAD PD. 215-482-5448. (3-2)

6 yrs. experience Jox, MD, medium market with degree, looking to make your AOR #1. Ready to move. Call DAN WALSTON, 615-688-1019. (3-2)

PBP? I do it and do it well. Currently working & looking for exceptional opportunity. Don't let me slip away. FRANK, 505-325-7623. (3-2)

Moving to NYC, NJ, CT area. Currently in major merket, good numbers. Will consider any challenge. Contact DAVE KERWIN, 4 Surrey Close, White Plains, NY 10807. 615-383-4487. (3-2)

Give me a break. I 4 year pro. MD, air talent, production. KELLY FROST, 415-887-1629. (3-2)

Positions Sought

Format change will leave a morning pro and family without. Another fun personality has gone, FRED, 817-939-0390, (3-2)

Changes

RADIO

Linda Daileader appointed Account Executive for Special Programming at ABC Radio Networks/New York

Kirk Stirland appointed Account Executive for Special Programming at ABC Radio Networks/New York.

Stacey Braun appointed Account Executive at

Richard F. DeGrave appointed Accounted Executive at

Steve Bornstein joins WLUP/Chicago as Account Ex-

Tina Huttoe appointed Account Executive at WAXY/Ft.

Lauderdale.

Joe Heinz joins WLS/Chicago as Account Executive.

Phyllis Jacobs appointed to local sales staff, KHFI/Austin.

Fred Smith appointed to local sales staff, KHFI/Austin.

RECORDS

Greg Brodsky appointed Administrator, Media Services, RCA Records/New York.

Paul Orescan appointed Product & Promotion Representative, A&M & I.R.S. Records/Canada.

INDUSTRY

Anne C. Farrell named Account Executive at Torbet Radio/Dallas.

Kevin Odegard appointed West Coast Projects Director, AGAC/The Songwriter's Guild/Hollywood.

Anne C. Farrell named Account Executive, Torbet

Miscellaneous

KAAY/Little Rock seeks record service from all lebels. Contact Rick McGee, PD, 2400 Cottondale Lene, Little Rock, AR 72203. (3-9)

Sal Tee Promotions Inc. would like to get CHR, Country, Gold, A/C records. Box 12085, Orlando, FL 32809. (800) 821-5639. (3-9)

Y-106/Orlando has switched to CHR and needs record service. Contact Jim Steel, (305) 656-9657. (3-9)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listings by phone on Wednesday, Thursday & Friday 9am-5pm (PST).

Deadline

To appear in the following week's issue, we must recieve your ad by **Thursday 12 noon (PST)** prior to issue date.

Display Advertising

Display: \$20 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

Blind Box: \$35 per inch per week (maximum 35 words per inch). \$20 for border, box number, \$15 for postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in **advance**.

For Opportunities, call (213) 553-4330 (Wednesday, Thursday, or Friday only) or mail to: Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

ALAN PARSONS PROJECT "Don't Answer Me" J. IGLESIAS & W. NELSON "To All The Girls I've Loved Before" KC "Give It Up"

Country Coast-To-Coast

J. IGLESIAS & W. NELSON "To All The Girls I've Loved Before" MAC DAVIS "Most Of All" DAN SEALS "God Must Be A Cowboy" DAVID WILLS "Lady In Waiting" DAVID ALLAN COE "Mona Lisa Lost Her Smile" ED HUNNICUTT "In Real Life"

Rock America

LIONEL RICHIE "Hello" JOHN COUGAR MELLENCAMP "Authority Song" UB40 "Red Red Wine" RICK SPRINGFIELD "Love Somebody" KOOL & THE GANG "Tonight" CARS "You Might Think"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

CARS "You Might Think" ROMANTICS "One In A Million" ALAN PARSONS PROJECT "Don't Answer Me" BONNIE TYLER "Holding Out For A Hero" RICK SPRINGFIELD "Love Somebody"

TM A/C

ALAN PARSONS PROJECT "Don't Answer Me"

TM Country

RAZZY BAILEY "In The Midnight Hour" DAVID WILLS "Lady In Waiting" SHELLY WEST "Now I Lay Me Down To Cheat"

Transtar

Chick Watkins (303) 578-0700

CHRISTINE McVIE "Got A Hold On Me" KENNY ROGERS "This Woman"

Peters Productions. Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

EDDIE RAVEN "I Got Mexico" MARK GRAY "Left Side Of The Bed" ATLANTA "Sweet Country Music"

The Great Ones

LIONEL RICHIE "Hello" BARRY MANILOW "You're Looking Hot Tonight" CRYSTAL GAYLE "I Don't Want To Lose Your Love" T.G. SHEPPARD w/C. EASTWOOD "Make My Day"

Drake-Chenault

Bob Laurence (213) 883-7400

SHEENA EASTON "Almost Over You" BONNIE TYLER "Holding Out For A Hero" RE-FLEX "The Politics Of Dancing" RICK SPRINGFIELD "Love Somebody" CARS "You Might Think"

Contempo 300

ALAN PARSONS PROJECT "Don't Answer Me"

Great American Country

TOM JONES "I've Been Rained On Too" D. FRIZZELL & S. WEST "Silent Partners" C. McCLAIN & M. GILLEY "Candy Man" MARK GRAY "Left Side Of The Bed" J. IGLESIAS & W. NELSON "To All The Girls I've Loved Before"

Century 21 Greg Stephens (214) 934-2121

The Z Format

GO GO'S "Head Over Heels" MADNESS "The Sun And The Rain" MADONNA "Borderline"

The A/C Format

CULTURE CLUB "Miss Me Blind" DeBARGE "Love Me In A Special Way" BARRY MANILOW "You're Looking Hot Tonight" TRACEY ULLMAN "They Don't Know"

Super-Country

LARRY GATLIN "Denver" MERLE HAGGARD "Someday When Things Are Good" GUS HARDIN "I Pass" EMMYLOU HARRIS "In My Dreams" VINCE GILL "Victim Of Life's Circumstances" KIERAN KANE "Dedicate" MEL McDANIEL "Where'd That Woman Go" REBA McENTIRE "Just A Little Love" EDDY RAVEN "I Got Mexico"

Media General Broadcast Services

Bob Dumais (901) 320-4433

ACtion

TRACEY ULLMAN "They Don't Know" J. IGLESIAS & W. NELSON "To All The Girls I've Loved Before"

Your Country

WAYLON JENNINGS "I May Be Used (But Baby I Ain't Used Up)" J. IGLESIAS & W. NELSON 'To All The Girls I've Laved Before" GAIL DAVIES "Boys Like You"
RONNIE McDOWELL "Dream Of Women Like You" MAC DAVIS "Most Of All" JOHN CONLEE "As Long As I'm Rockin' With You" DAN SEALS "God Must Be A Cowboy" DAVID WILLS "Lady In Waiting"

Hit Rock

LIONEL RICHIE "Hello" UB40 "Red Red Wine" TRACEY ULLMAN "They Don't Know" YES "Leave It" RICK SPRINGFIELD "Love Somebody" MATTHEW WILDER "The Kid's American"

Concept Productions

Dick Wagner (916) 782-7754

RICK SPRINGFIELD "Love Somebody" UB40 "Red Red Wine" "WEIRD AL" YANKOVIC "Eat It"

Radio Arts

John Benedict (818) 841-0225

Country's Best

JOHN CONLEE "As Long As I'm Rockin' With You" MEL McDANIEL "Where'd That Woman Go" DAN SEALS "God Must Be A Cowboy"

Soft Contemporary

JAMES INGRAM "There's No Easy Way" **MODERN ROMANCE** "Just My Imagination (Running Away With Me)"

Sound 10

DeBARGE "Love Me In A Special Way" PAUL YOUNG "Come Back & Stay" J. IGLESIAS & W. NELSON "To All The Girls I Loved Before" J. MATHIS & D. WILLIAMS "Love Won't Let Me Wait"

BPI

John Iles (800) 426-9082

Adult Contemporary

CULTURE CLUB "Miss Me Blind" ALAN PARSONS PROJECT "Don't Answer Me" J. IGLESIAS & W. NELSON "To All The Girls I've Loved Before"

Country Living

JOHN CONLEE "As Long As I'm Rockin' With You" VINCE GILL "Victim Of Life's Circumstances" EDDY RAVEN "I Got Mexico" J. IGLESIAS & W. NELSON "To All The Girls I've Loved Before" MAC DAVIS "Most Of All"



Black/Urban

BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

LIONEL RICHIE Helio (Motown)

69% of our reporting stations on it. Rotations: Heavy 8/1, Medium 22/3, Light 16/3, Extra Adds 5, Total Adds 12, KRLY, WHRK, WBMX, WBLZ, WATV, WPDQ, WQQK, WPLZ, KHYS, WANT, WKWM, KDKO. Debuts at number 27 on the Black/Urban chart.

CON FUNK SHUN

Don't Let Your Love Grow Cold (Mercury/PolyGram)

69% of our reporting stations on it. Rotations: Heavy 4/1, Medium 35/1, Light 11/3, Extra Adds 1, Total Adds 6, WBMX, WGCI, WRDW, WTOY, WVKO, WKWM. Moves 34-28 on the Black/Urban

SHALAMAR

Dancing In The Sheets (Columbia)

59% of our reporting stations on it. Rotations: Heavy 6/0, Medium 19/0, Light 19/6, Extra Adds 0, Total Adds 6, WILD, WAMO, WHRK, WKND, WJJS, KDIA. Debuts at number 37 on the Black/Ur-

ART OF NOISE

Beat Box (Island)

59% of our reporting stations on it. Rotations: Heavy 13/0, Medium 11/1, Light 19/2, Extra Adds 1, Total Adds 4, WGPR, KSOL, WNOO, WPLZ. Heavy: WRKS, WDAS, WAOK, WJMO, KACE. Debuts at number 31 on the Black/Urbari chart

KENNY G

Hi, How Ya Doin'? (Arista)

59% of our reporting stations on it. Rotations: Heavy 3/0, Medium 27/1, Light 14/2, Extra Adds 0, Total Adds 3, WAMO, WVEE, WZEN-FM. Heavy: WGPR, XHRM, WTLC. Debuts at number 33 on

NEW & ACTIVE

EVELYN "CHAMPAGNE" KING "Shake Down" (RCA) 42/15
Rotations: Heavy 6/0, Medium 15/2, Light 19/11, Extra Adds 2, Total Adds 15 including WHUR, WAOK, KMJQ, WCIN, WJLB, XHRM, WATV, WENN, WGIV, WJAX, WDAO. Heavy: WAMO, KRLY, WDMT, KJLH. Medium: WDAS, WBLZ, WDRQ. Debuts at number 34 on the Black/Urban chart.

EMOTIONS "You're The One" (Red Label) 41/10
Rotations: Heavy 1/0, Medium 14/3, Light 25/6, Extra Adds 1, Total Adds 10, KRNB, WHRK, WJLB, XHRM, KNOW, WNOO, WKXI, WJAX, WBLX, WVDM. Heavy: WAAA. Medium: WAOK, KKDA-FM, WDRQ, KJLH, WENN, WOIC, WDAO.
LUTHER VANDROSS "Superstar/Until You Come Back To Me" (Epic) 41/6

Rotations: Heavy 18/0, Medium 14/3, Light 9/3, Extra Adds 0, Total Adds 6, WZEN-FM, KNOW, WATV, WQQK, WANT, KDIA. Heavy: WVEE, KMJQ, WDRQ, WOIC, KOKA, WWDM, WLTH. Medium: WDAS, WHUR, WBLZ, WENN, WKWM. Moves 31-25 on

GLADYS KNIGHT & THE PIPS "When You're Far Away" (Columbia) 41/3
Rotations: Heavy 6/0, Medium 25/0, Light 9/2, Extra Adds 1, Total Adds 3, KNOW, WJJS, WQQK. Heavy: WJMO, WKND, WJMI, WKXI, WLVW, WANM. Medium: WHUR, WAOK, KKDA-FM, WGCI, WDMT, KJLH, WPDQ, WBLX, KUKQ. Debuts at number 36 on

JEFFREY OSBORNE "We're Going All The Way" (A&M) 39/12
Rotations: Heavy 6/0, Medium 13/3, Light 18/7, Extra Adds 2, Total Adds 12 including WILD, WAOK, KKDA-FM, KRNB, WAIL-FM, WGCI, WDMT, KDAY. Heavy: WDRQ, WDDW, WJMI, WANM. Medium: WVEE, WZAK, KSOL, WNOO, WPDQ, WDAO. Debuts at number 38 on the Black/Urban chart.

CHI-LITES "Stop What You're Doing" (Private I/CBS) 38/20
Rotations: Heavy 2/0, Medium 6/3, Light 29/16, Extra Adds 1, Total Adds 20 including WAMO, WVEE, KRNB, WHRK, WAIL-FM, WGPR, KSOL, WENN, WGIV, WNOO, WOIC, WLTH. Heavy: WAOK, KOKA. Medium: WDIA, WGCI, WWDM.

MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/Elektra) 34/4
Rotations: Heavy 8/0, Medium 10/0, Light 14/2, Extra Adds 2, Total Adds 4, KMJQ, WDMT, WPLZ, KDIA. Heavy: WZEN-FM, WRDW, WATV, WPDQ, WBLX, WLVW, WANM, KUKQ. Medium: WDRQ, KDAY, KSOL, WNHC, WKXI, WDAO.

GEORGE CLINTON "Last Dance" (Capitol) 34/2
Rotations: Heavy 4/0, Medium 12/0, Light 18/2, Extra Adds 0, Total Adds 2, WDMT, WLTH. Heavy: WAOK, KRNB, WZEN-FM, WOIC. Medium: WILD, WDAS, WGCI, WJMO, WZAK, XHRM, WPDQ, KJCB, WLVW, WANM, WWWS.

WOIC. Medium: WILD, WDAS, WGCI, WJMO, WZAK, XHRM, WPDQ, KJCB, WLVW, WANM, WWWS.

CLOCKWORK "1'm Your Candy Girl" (Private I/CBS) 33/5

Rotations: Heavy 1/0, Medium 11/1, Light 21/4, Extra Adds 0, Total Adds 5, WILD, WAMO, WLVW, WWDM, KUKQ. Heavy:

KOKA. Medium: WAOK, WDIA, WHRK, WZEN-FM, WENN, WGIV, WPDQ, WTLC, WWWS, KDIA.

DARYL HALL & JOHN OATES "Adult Education" (RCA) 32/6

Rotations: Heavy 3/0, Medium 12/0, Light 15/4, Extra Adds 2, Total Adds 6, KKDA-FM, KRLY, WDMT, KDAY, WJJS, WPLZ.

Heavy: WBLZ, KSOL, WANM. Medium: WHUR, WDRQ, WNHC, WRDW, KNOW, WJAX, WPDQ, WBLX, WLUM, KDIA.

DEELE "Just My Luck" (Solar/Elektra) 28/13
Rotations: Heavy 4/1, Medium 9/5, Light 14/6, Extra Adds 1, Total Adds 13 including WCIN, WZAK, KDAY, XHRM, WRDW, WOIC, WJAX, WJJS, WLTH. Heavy: KKDA-FM, WDIA, KJCB, KHYS. Medium: KRNB, KSOL, WGIV, WDAO.

SYSTEM "I Wanna Make You Feel Good" (Mirage/Atco) 28/5
Rotations: Heavy 4/0, Medium 10/0, Light 14/5, Extra Adds 0, Total Adds 5, WCIN, WKXI, KHYS, WWDM, WOAO. Heavy: WDAS, WRDW, WNOO, KDIA. Medium: WVEE, KKDA-FM, WBLZ, WDMT, KDAY, WKND, WJAX, WANM, WWWS, KUKQ. WORLD PREMIERE "Share The Night" (Dauntless/Allegiance) 27/3

Rotations: Heavy 2/1, Medium 12/0, Light 12/0, Extra Adds 1, Total Adds 3, KJLH, WKXI, WPLZ. Heavy: WDAS. Medium: WVEE, WJMO, WENN, WPDQ, KOKA, WWDM, WAAA, WTLC, KUKO.

PEABO BRYSON "D.C. Cab" (MCA) 27/1

Rotations: Heavy 3/1, Medium 14/0, Light 10/0, Extra Adds 0, Total Adds 1, WAMO. Heavy: KJLH, WPLZ. Medium: WILD, KRNB, WGPR. WZEN-FM. WATV. WPFG.

AFRIKA BAMBAATAA/SOUL SONIC FORCE "Renegades Of Funk" (Tommy Boy) 26/7
Rotations: Heavy 3/0, Medium 8/1, Light 14/5, Extra Adds 1, Total Adds 7, WCIN, WJMO, WJLB, KJLH, XHRM, KSOL, WNHC.
Heavy: WGPR, WANM. Medium: WDAS, KRNB, WZEN-FM, WPDQ, WKWM, WTLC, WWWS.

CENTRAL LINE "Time For Some Fun" (Mercury/PolyGram) 26/6
Rotations: Heavy 0/0, Medium 6/0, Light 20/6, Extra Adds 0, Total Adds 6, KJLH, WLOU, WJJS, WDAO, WTLC, KUKQ. Medium: XHRM, WNOO, KJCB, WLVW, WWWS, KDIA.

SIGNIFICANT ACTION

CULTURE CLUB "Miss Me Blind" (Virgin/Epic) 25/7

ons: Heavy 5/0, Medium 13/3, Light 6/3, Extra Adds 1, Total Adds 7, WHUR, KKDA-FM, WDRQ, WRDW, KOKA, WVKO Heavy: WHRK, WJLB, KSOL, KNOW, WLUM, Medium: WDJY, WVEE, WOMT, KMJM, XHRM, WNHC, WJMI, WLVW, WANM, KUKQ.

BRYAN LOREN "Lollipop Luv" (Philly World) 24/6

Rotations: Heavy 7/0, Medium 5/0, Light 11/5, Extra Adds 1, Total Adds 6, WRKS, WAIL-FM, WYLD-FM, WGPR, KACE, WTLC. Heavy: WDAS, WEDR, WGCI, WDMT, WJMO, WZAK, WJLB. Medium: KKDA-FM, WDRQ, WKND, WNHC, WANM.

TEMPTATIONS "Sail Away" (Gordy/Motown) 24/5

Rotations: Heavy 3/0, Medium 11/0, Light 10/5, Extra Adds 0, Total Adds 5, WDRQ, KJLH, WPDQ, WJJS, WVKO. Heavy: WAOK, WVEE, WOIC. Medium: WXYV, WDAS, KKDA-FM, KRNB, WDIA, WHRK, WGIV, WANM, WLTH, WTLC, KDKO.

HOTBOX "Do You Wanna Lover" (Polydor/PolyGram) 24/2
Rotations: Heavy 0/0, Medium 13/0, Light 11/2, Extra Adds 0, Total Adds 2, WVEE, WDAO. Medium: KRNB, WHRK, WBMX, KJLH, XHRM, KSOL, WGIV, WLVW, WPLZ, KOKA, WWDM, WAAA, KDIA.

MALCOLM McLAREN "World Famous" (Island) 23/1 MOREOCIAN WELFAREN WORLD FAMOUS (1818) 10 ST 1819 10 ST

RAY PARKER JR. "Woman Out Of Control" (Arista) 22/1

Rotations: Heavy 0/0, Medium 12/0, Light 10/1, Extra Adds 0, Total Adds 1, WKND. Medium: WEDR, WZAK, WDRQ, KDAY, KJLH, XHRM, KSOL, WATV, WLVW, WLTH, WWWS, KUKQ.

MOST ADDED ®

CHI-LITES (20) Stop What You're Doing (Private I/CBS) **ONE WAY (16)** Lady You Are (MCA)
EVELYN "CHAMPAGNE" KING (15) Shake Down (RCA) "D" TRAIN (14) You're The Reason (Prelude)

YARBROUGH & PEOPLES (14) Don't Waste Your Time (Total Experience)

HOTTEST

ROCKWELL (54) Somebody's Watching Me (Motown) **BOBBY WOMACK & PATTI LABELLE (28)** Love Has Finally Come... (Beverly Glen) **MICHAEL JACKSON (27)** Thriller (Epic)
POINTER SISTERS (24)

Automatic (Planet/RCA) **CAMEO (19)**

She's Strange (Atlanta Artists/PolyGram)

SYLVESTER "Too Late" (Megatone) 22/0

Rotations: Heavy 5/0, Medium 6/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: KRNB, WEDR, WPEG, KOKA, WTLC. Medium WJMO, KJLH, WLOU, WWDM, WAAA, WWWS.

RODNEY FRANKLIN "Stay On In The Groove" (Columbia) 21/8

Rotations: Heavy 2/0, Medium 8/3, Light 10/4, Extra Adds 1, Total Adds 8, WILD, WZAK, KSOL, WENN, WNOO, KOKA, WDAO, Heavy: KJLH, KJCB. Medium: WJMO, WRDW, WBLX, WLVW.

KLEEER "Next Time It's For Real" (Atlantic) 20/3
Rotations: Heavy 0/0, Medium 9/0, Light 11/3, Extra Adds 0, Total Adds 3, WDMT, WGPR, WDAO. Medium: WHUR, KKDA-FM, WJMO, WZAK, WKND, WNOO, WOIC, WLTH, WWWS.

ALFIE SILAS "Be Yourself" (RCA) 20/2

Rotations: Heavy 1/0, Medium 7/0, Light 12/2, Extre Adds 0, Total Adds 2, WVEE, WDAO. Heavy: WTLC. Medium: WILD, XHRM, WATV. WGIV. WKXI KJCB WITH

MAZE featuring FRANKIE BEVERLY "I Wanna Thank You" (Capitol) 20/0
Rotations: Heavy 3/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WATV, WKXI, WANM. Medium: WXYV, WILD, KRLY, WZEN-FM, KACE, XHRM, WTLC.

YARBROUGH & PEOPLES "Don't Waste Your Time" (Total Experience) 19/14
Rotations: Heavy 0/0, Medium 7/3, Light 10/9, Extra Adds 2, Total Adds 14, WAOK, WHRK, WAIL-FM, WGCI, WGPR, KDAY, WRDW, WGIV, WNOO, KJCB, WPLZ, WANM, WDAO, WKWM. Medium: KRNB, KSOL, WPDQ, WAAA.

**CDY, WRDW, WGIV, WROU, KJCB, WFLL, WAND, WCEA 19/14

**COY' TRAIN 'YOu're The Reason' (Prelude) 19/14

Rotations: Heavy 0/0, Medium 4/2, Light 13/10, Extra Adds 2, Total Adds 14, WILD, WDAS, WDIA, WBMX, WJMO, WZAK, KDAY, WRDW, WATV, WENN, KJCB, WPLZ, WANT, WANM. Medium: WAMO, WVEE.

SHANNON "Give Me Tonight" (Mirage/Atco) 19/7
Rotations: Heavy 1/0, Medium 4/1, Light 13/5, Extre Adds 1, Total Adds 7, KRNB, WDMT, WJMO, WKXI, WPDQ, WPLZ, WWDM. Heavy: WDAS. Medium: WDRQ, WGPR, WJLB.

ONE WAY "Lady You Are" (MCA) 18/16
Rotations: Heavy 0/0, Medium 1/1, Light 14/12, Extra Adds 3, Total Adds 16, WGIV, WOIC, WILD, KRLY, WAIL-FM, WYLD-FM, WGCI, WDRQ, KACE, KNOW, WJMI, KJCB, KHYS, WWDM, WLTH, WWWS.

REAL TO REEL "Love Me Like This" (Arista) 18/5
Rotations: Heavy 0/0, Medium 8/1, Light 9/2, Extra Adds 1, Total Adds 4, WGCI, WZEN-FM, XHRM, WOIC. Medium: KRLY,

WAIL-FM, WZAK, KDAY, WAAA,

WES PHILLIPS "Sucker For A Pretty Face" (Quality) 18/3
Rotations: Heavy 3/0, Medium 6/0, Light 8/2, Extra Adds 1, Total Adds 3, WGPR, WJLB, WRDW. Heavy: WNHC, WANM, WTLC. Medium: WDAS, WVEE, WZEN-FM, WENN, WOIC, KOKA.

CITISPEAK "I Don't Need Your Handouts" (Partytime/Streetwise) 18/2
Rotations: Heavy 0/0, Medium 2/0, Light 16/2, Extra Adds 0, Total Adds 2, KJLH, WKXI. Medium: KOKA, WTLC.

FREESTYLE "Freestyle Express" (Sunnyview) 18/2
Rotations: Heavy 2/0, Medium 5/0, Light 11/2, Extra Adds 0, Total Adds 2, KRNB, WLOU. Heavy: WEDR, WPDQ. Medium: WZEN-FM, WATV, WENN, WJAX.

JIMMY CLIFF "We All Are One" (Columbia) 18/1
Rotations: Heavy 2/0, Medium 4/0, Light 12/0, Extra Adds 0, Total Adds 0, Heavy: WILD, KJLH, Medium: WKXI, WBLX, KOKA,

PIECES OF A DREAM "It's Time For Love" (Elektra) 17/8

Rotations: Heavy 0/0, Medium 5/1, Light 12/7, Extra Adds 0, Total Adds 8, WCIN, WJMO, WZEN-FM, WNOO, WPDQ, KJCB, WWDM, WAAA. Medium: KACE, KJLH, WLTH, WOIC.

ANGELA BOFILL "Special Delivery" (Arista) 17/3
Rotations: Heavy 1/0, Medium 9/2, Light 7/1, Extra Adds 0, Total Adds 3, WCIN, XHRM, KDKO. Heavy: WAMO. Medium: KDAY, KJLH, WNOO, KDIA.

HOMI & JARVIS "I'm In Love Again" (GRP) 17/3
Rotations: Heavy 1/0, Medium 7/1, Light 8/1, Extra Adds 1, Total Adds 3, WVEE, WQQK, WVKO. Heavy: WJMO. Medium: WILD, WHRK, WDMT, WJLB, WLTH, WWWS. CURTIS HAIRSTON "We All Are One" (Pretty Pearl/Spring) 17/2

Rotations: Heavy 2/0, Medium 7/1, Light 8/1. Extra Adds 0, Total Adds 2, WRDW, WAAA. Heavy: WYLD-FM, WBMX. Medium: WILD, WDAS, WYEE, WANM, WLTH, WWWS.

HOWARD JOHNSON "Let This Dream Be Real" (A&M) 16/8
Rotations: Heavy 0/0, Medium 4/1, Light 11/6, Extra Adds 1, Total Adds 8, WAIL-FM, KACE, KSOL, WOIC, WLVW, KOKA, WWWS, KDKO. Medium: XHRM, WNOO, WWDM.

ASHFORD & SIMPSON ''I'm Not That Tough' (Capitol) 15/0
Rotations: Heavy 2/0, Medium 7/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WYLD-FM, WJMO. Medium: KRNB, WAIL-FM, WCIN, WGIV, KJCB, WPLZ, WDAO.

DAVY DMX "One For The Treble (Fresh)" (Tuff City/CBS) 14/1

Rotations: Heavy 1/0, Medium 2/0, Light 11/1, Extra Adds 0, Total Adds 1, WJMO. Heavy: KRNB. Medium: WJAX, KDIA.

TOM BROWNE "Cruisin" " (Arista) 14/0
Rotations: Heavy 2/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WDRQ, WZEN-FM. Medium: WVEE, KMJM, WKND, WNHC, WLOU, WLTH, WKWM.

WILLIE CLAYTON "Tell Me" (Compleat/PolyGram) 13/3
Rotations: Heavy 0/0, Medium 4/0, Light 8/2, Extra Adds 1, Total Adds 3, WJMO, WOIC, WTLC. Medium: KRNB, WEDR, WANM,

DAMARIS "What About My Love?" (Columbia) 13/0
Rotations: Heavy 1/0, Medium 6/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WLVW. Medium: WILD, WGCI, WGPR, KJLH, WNHC, WNOO.

SHIRLEY BROWN ''Leave The Bridges Standing'' (Sound Town/Allegiance) 12/7
Rotations: Heavy 0/0, Medium 4/1, Light 7/5, Extra Adds 1, Total Adds 7, WYLD-FM, WBMX, WZAK, KJLH, WNOO, WPDQ, WLŢH. Medium: KRNB, WDIA, WANM.

OUTPUT "Move For Me" (Tuff City/CBS) 12/3
Rotations: Heavy 0/0, Medium 2/0, Light 10/3, Extra Adds 0, Total Adds 3, WZAK, WGPR, WNHC. Medium: WANM, WAAA.

CARL ANDERSON "Magic" (Epic) 12/2
Rotations: Heavy 1/0, Medium 2/0, Light 9/2, Extra Adds 0, Total Adds 2, WNHC, WATV. Heavy: KOKA. Medium: KJLH, WJJS.

MARY JANE GIRLS "Jealousy" (Gordy/Motown) 12/2
Rotations: Heavy 1/0, Medium 5/0, Light 5/1, Extra Adds 1, Total Adds 2, WGPR, WJLB. Heavy: WOIC. Medium: WATV, WENN, WJMI, WLVW, WDAO.

GRANDMASTER FLASH & MELLE MEL "Jesse" (Sugar Hill) 12/1
Rotations: Heavy 5/0, Medium 2/0, Light 5/1, Extra Adds 0, Total Adds 1, WPDQ. Heavy: WYLD-FM, WBMX, WZEN-FM, WLVW, WLTH. Medium: XHRM, WNOO. EURYTHMICS "Here Comes The Rain Again" (RCA) 12/1
Rotations: Heavy 4/0, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 1, WHUR. Heavy: WDJY, WHRK, KSOL, WLUM. Medium: WJAX, WQQK, KOKA, KDIA.

DAYTON "The Sound Of Music" (Capitol) 12/0
Rotations: Heavy 3/0, Medium 5/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WRDW, WLVW, WAAA. Medium: WJMO, WZEN-FM, KJCB, WDAO, WWWS.

SKYY "Married Man" (Salsoul/RCA) 12/0 Heavy 0/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: WBMX, WPEG, WLTH, WWWS. SKOOL BOYZ "Breakin' Out" (Crossroad) 11/1

Rotations: Heavy 1/0, Medium 4/0, Light 6/1, Extra Adds 0, Total Adds 1, WPDQ, Heavy; WNOO, Medium; KACE, KJLH, XHRM. STEEL PULSE "Steppin" Out" (Elektra) 11/1

m 7/0, Light 3/1, Extra Adds 0, Total Adds 1, WCIN. Heavy: WNOO. Medium: WHRK, WBMX, WGCI, WKND WIMLKICS WITH KC "Give It Up" (Meca) 11/1

Rotations: Heavy 3/0, Medium 6/1, Light 2/0, Extra Adds 0, Total Adds 1, WDJY. Heavy: KNOW, WJAX, WLUM. Medium: WHRK, WDMT. WZAK. KJLH. WJJS.

SHALAMAR "You Can Count On Me" (Solar/Elektra) 11/0

Dos: Heavy 3/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WATV, WGIV, WANM. Medium: WVEE, KMJM, , WPLZ, KOKA.

MARILYN SCOTT "10 × 10" (Mercury/PolyGram) 11/0 ns: Heavy 0/0, Medium 2/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: KJLH, WTLC.

ROCKERS REVENGE "There Goes My Heart" (Streetwise) 11/0
Rotations: Heavy 0/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WEDR, WATV, WKXI, WLOU, KOKA, WAAA,

NEWCLEUS "Jam On It" (Sunnyview) 10/10

Rotations: Heavy 0/0, Medium 2/2, Light 7/7, Extra Adds 1, Total Adds 10, WILD, KRNB, WAIL-FM, WBMX, WDMT, WZEN-FM, WENN, WNOO, WJMI, WPDQ.

DAVID SANBORN "I Told U So" (WB) 10/2 Rotations: Heavy 0/0, Medium 4/1, Light 6/1, Extra Adds 0, Total Adds 2, WGCI, WZAK, Medium; WHUR, WRDW, WOIC



COLUMBIA'S BLACK/URBAN PROGRAMMING CHECKLIST



SHALAMAR

"Dancing In The Sheets"

From the Hit Movie "FOOTLOOSE"

Black/Urban

BREAKERS

SHALAMAR

Dancing In The Sheets (Columbia)

59% of our reporting stations on it. Rotations: Heavy 6/0, Medium 19/0, Light 19/6, Extra Adds 0, Total Adds 6, WILD, WAMO, WHRK, WKND, WJJS, KDIA. Debuts at number 37 on the Black/Urban chart.

BILLBOARD: 45*



JOHNNY MATHIS WITH DENIECE WILLIAMS

"Love Won't Let Me Wait"

BLACK/URBAN CHART: 26



BILLBOARD: 46*

GLADYS KNIGHT & THE "When You're

PIPS "When You're Far Away"

NEW & ACTIVE

| WHUR | WJMO | WNHC | WOIC | WBLX | WDAO |
|---------|------|------|------|------|------|
| WAOK | WZAK | WRDW | WJMI | WLVW | WKWM |
| WVEE | KACE | KNOW | WKXI | WQQK | WTLC |
| KKDA-FM | KDAY | WATV | WJAX | KOKA | wwws |
| WGCI | KJLH | WENN | WPDQ | WWDM | KDIA |
| WCIN | XHRM | WGIV | WLOU | WANM | KUKQ |
| WDMT | WKND | WPEG | WJJS | WAAA | |



BILLBOARD: 89*

RODNEY FRANKLIN

"Stay On In The Groove"

SIGNIFICANT ACTION

WZAK WKND WOIC WPLZ KRLY WDRQ WRDW WJAX WGCI **KJLH** WENN **KJCB** KOKA WJMO KSOL WNOO **WBLX** WANM WDAO

PETER Come Out At Night!

Columbia Records

Columbia Records

Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

LIONEL RICHIE ANGELA BOFILL HOWARD JOHNSON GAP BAND

KACE/Los Angeles is

MOMARD JOHNSON
BRYAN LOREN
LATTISAW & GILL
ONE MAY
EARL RLUGH
ROBERT WHITE
PHIL UPCHURCH
HOCTEST:
PATTI LABELLE
LUTHER VANDROSS
WOMACK & LABELLE
EVELIN RING
POINTER SISTERS

KDAY/Los Angeles

Jack Paterson

DEELE
STEVE ARRINGTON'S

HALL & OATES

DELLS
D TRAIN
KIM FIELDS
YARBROUGH & PEOPL
JEFFREY OSBORNE
POTLE-LABELLE
ROCKWELL
ROCKWELL
ROCKWELL
POINTER SISTERS
MICHAEL JACKSON
KIM HOLDSON

KJLH/Las Angeles (л J.B. Stone/Rico

EAST

Elroy R.C. Smith

RODNEY FRANKLIN
JEFFREY OSBORNE
KIM FIELDS
D TRAIN
SHALAMAR
MARILYN MCCOO
ONE WAY
NEWCLEUS
CLOCKWORK
BOTTERST CLOCKWORK Bottest: J. BLACKFOOT POINTER SISTERS ROCKWELL TINA TURNER LAID BACK

DEBARGE JEFFREY OSBORNE KOOL & THE GANG RAY PARKER JR. SHALAMAR HOTTEST: POINTER SISTERS MELBA MOORE MCKWELL

MELBA MOORE ROCKWELL MICHAEL JACKSON TYRONE BRUNSON WNHC/New Haven James Jordan PATTI LABELLE CARL ANDERSON OUTPUT

CARL ANDERSON
OUTPUT
STANLEY CLARKE
SOUL SONIC FORCE
HOTLEST
MICHAEL JACKSON
ROCKWELL
TAVARES
TINA TURNER
POINTER SISTERS

WRKS/New York Mayo/Quartarone CYNDI LAUPER BRYAN LOREN HOLLEST.
CULTURE CLUB
ROCKWELL
ART OF NOISE
PATTI LABELLE
MALCOLM MCLAREN

MIDWEST

WGCI/Chicago Richard Pague

MNI NE WAY AVID SANBORN

WBMX/Chicago

PETER BROWN
NEWCLEUS
CON FUNK SHUN
LIONEL RICHIE
SHIRLEY BROWN
MADONNA
D TRAIN
HOLLEST:
JENNY BURTON
CHERYL LYNN
J. BLACKFOOT
MICHAEL JACKSON
ROCKWELL

WBLZ/Cincinnat

Brian Castle
PATTI AUSTIN
WERD AL YANKOUC
LIONEL RICHIE
LAID BACK
DENNIS EDWARDS
HUFY LEWIS & NEWS
HOTHER
H

D TRAIN
PETER BROWN Hottest: ROCKWELL MICHAEL JACKSON SYSTEM DEBARGE BRYAN LOREN WAMO/Pittsburgt

PEABO BRYSON
KENNY G
SHALAMAR
CHI-LITES
CLOCKWORK
HOTTES
HOTTES
CLOCKWELL
EWAF
JEFFREY OSBORNE
POINTER SISTERS
MICHAEL JACKSON

WDJY/Washington, DC

HUEY LEWIS & NEWS VAN HALEN LATTISAW & GILL STARPOINT RC
SOS BAND
HOTTEST;
LAID BACK
WOMACK & LABELLE
PATTI AUSTIN
CULTURE CLUB
ART OF NOISE

Libby Lawson
SPINNERS
KOOL & THE GANG
EURYTHMICS
CULTURE CLUB
EVELIN KING
VAN HALEN
KEVIN KEYS
HOCKEELL
POINTER SISTERS
CHERYL LYNN
WOMACK & LABELLE
MICHAEL JACKSON

ANGELA BOFILL STEEL PULSE DAVID SANBORN SOUL SONIC FORCE SYSTEM ATLANTIC STARR EVELYN KING

WDMT/Cleveland (4) Kelly/Dean

DEBARGE DEBARGE
NEWCLEUS
MIDNIGHT STAR
KLEEER
JEFFREY OSBORNE
HALL & OATES
SHANNON
PUMPRIN
JOHNNY MATHIS
BILLY GRIFFIN
GEORGE CLINTON
HOTELEY GEORGE CLINT HOTTEST: TINA TURNER ART OF NOISE MELBA MOORE CAMEO EVELYN KING

DEELE
DAVID SANBORN
RODNEY FRANKLIN
D TRAIN
SHIRLEY BROWN
OUTPUT
IRT
HOCKEST:
MICHAEL JACKSON
J. BLACKFOOT
ART OF NOISE
CAMEO

MELBA MOORE

KENNY G
LAID BACK
D TRAIN
DAVY DMX
ANNE LESEAR
TYRONE BRUNSON
DR. JOHN
DEBARGE
WILLIF CLAYTON DEBARGE
WILLIE CLAYTON
PIECES OF A DREAM
SOUL SONIC FORCE
SHANNON
HOTLEST:
ROCKWELL
WOMACK & LABELLE
DENNIS EDWARDS
TINA TURRER

TINA TURNER ART OF NOISE

LAID BACK
KENNY ROCERS
KENNY POCERS
KENNY G
JAMES INGRAM
HOMI & JARVIS
ATLANTIC STARR
HUEY LEWIS & NEWS
MANHATTAN TRANSFE
RE-FLEX
ALFIE SILAS
HOTBOX HOTBOX CHI-LITES CHI-LITES
HOTTEST:
ROCKWELL
CYNDI LAUPER
TINA TURNER
MICHAEL JACKSON
DREAMBOY

WVEE/Atlanta

JEFFREY OSBORNE
YABBROUGH & PEOPL
EVELYN KING
DENNIS EDWARDS
LAID BACK
STANLEY CLARKE
JAMES INGRAM
PETER BROWN
PATTI LABELLE
Hottest:

WRDW/Augusta Teddy Black

FATBACK CURTIS HAIRSTON DEELE DEBARGE CULTURE CLUB CON FUNK SHUN WES PHILLIPS YARBROUGH & PEOPL NEW WORLD D TRAIN MISS LOUISSTINE

WVKO/Columbus

CAMEO WOMACK & LABELLE

WDAO/Dayton

EVELYN KING EVELYN KING
HOTBOX
ALFIR SILAS
JUSTEY
MATHIS
JUSTEY
OMNIG
OM

WGPR/Detroit

TYRONE BRUNSON
MARY JANE GIRLS
CHILLITES
BRYAN LOREN
PLANET PATROL
KLEEER
ART OF NOISE
YARBROUGH & PEOPL
KOOL & THE GANG
TARA
GAP BAND
OUTPUT OUTPUT WES PHILLIPS Hottest: J. BLACKFOOT ROCKWELL DENNIS EDWARDS WOMACK & LABELLE CAMEO

KNOW/Austin Seiby Edwards

DENNIS EDWARDS
LUTHER VANDROSS
JOHNNY MATHIS
JEFFREY OSBORNE
GLADYS KNIGHT
EMOTIONS
SOS BAND
LAID BACK
ONE WAY
ROCKWELL
IMAGINATION
FOINTER SISTERS
CULTURE CLUB

D TRAIN

EVELYN KING ONE WAY YARBROUGH & PEOPL

CHERYL LYNN
JEFFREY OSBORNE
POINTER SISTERS
ROCKWELL
DREAMBOY

James Alexander

WDRQ/Detroit Tony Gray CULTURE CLUB PATTI LABELLE ONE WAY

JEFFREY OSBORNE CHI-LITES SOS BAND GEORGE CLINTON PETER BROWN PLANET PATROL VE WAY FIRLEY BROWN

WATV/Birmingham

EVELYN KING
CARL ANDERSON
LUTHER VANDROSS
D TRAIN
LIONEL RICHIE
INNER LIFE
HOTTEST
ROCKWELL
MICHAEL JACKSON
ATLANTIC STARR
MELBA MOORE
ZAPP

WENN/Birmi Michael Star

WGIV/Charlotte (J) Hal Harrill

YARBROUGH & PEOPI PHILIPPE WYNNE CHI-LITES SOS BAND HOTTEST: CHERYL LYNN ROOL & THE GANG PATTI AUSTIN MELBA MOORE WOMACK & LABELLE

WJLB/Detroit MALCOLM MCLAREN LUTHER VANDROSS TEENA MARIE

TEENA WARIE
SOUL SONIC FORCE
EVELYN KING
DENNIS EDWARDS
WES PHILLIPS
MARY JANE GIRLS
EMOTIONS
HOTTES
HOTTES
HOTTES
HOTTES
BARGE
BRYAN LOREN
DAZZ BAND

FAMILY BROWN CON FUNK SHUN LIONEL RICHIE YARBROUGH & PEOPL THOMAS DOLBY

WNOO/Chattanooga Frank St. James

NEWCLEUS EMOTIONS RODNEY FRANKLIN REAL TO REEL YARBROUGH & PEO REAL TO REEL
YARBROUGH & PEOPL
PIECES OF A DREAM
ART OF MOISE
CHI-LITES
SHIRLEY BROWN
JOHNNY MATHIS
WRECKIN' CREW
FATBACK
OMNI
LOWES CLUE WJMI/Jackson

OMNI
JONES GIRLS
PLANET PATROL
STEVE ARRINGTON'S
MARILYN MCCOO
AMUZEMENT PARK
HOTLEST:
CAMEO
EWSP
SKOOL BOYZ
SYSTEM

Mickey Arnold

DEELE
HOWARD JOHNSON
PATTI LABELLE
FATBACK
WILLIE CLAYTON
JONES GIRLS
CHI-LITES
JENNIFER HOLLIDAY
ONE WAY Hottest: DREAMBOY ROCKWELL RUN D.M.C. CAMEO GEORGE CLINTON

CULTURE CLUB
DEBARGE
FATBACK
HALL & OATES
JEFFREY OSBORN
HOTLEST
DEELE
ANITA BAKER
LIONEL RICHIE
ATLANTIC STARR
DAZZ BAND

KRLY/Houston Steve Harris

RODNEY FRANKLIN ONE WAY HALL & OATES LIONEL RICHIE KIM FIELDS Hottest:

CENTRAL LINE STANLEY CLARKE STEVE ARRINGTON CULTURE CLUB INNER LIFE WILLIE CLAYTON BRYAN LOREN HOTLEST: ROCKWELL DREAMBOY TYRONE BRUNSON WOMACK & LABELLE

TINA TURNER LAID BACK

KIM FIELDS
ONE WAY
CHI-LITES
STANLEY CLARKE
HOWARD JOHNSON
MADONNA
JOHNNY MATHIS
PLANET PATROL
JAMES INGRAM
HOTCEST:

EVELYN KING MIDNIGHT STAR LAID BACK LATTISAW & GILL DENNIS EDWARDS Hottest: MELBA MOORE JONES GIRLS REAL TO REEL STARPOINT TEENA MARIE

KMJQ/Houston

Jim Snowder

JENNIFER HOLLIDAY JONES GIRLS
PATTI LABELLE
ONE WAY
NEWCLEUS
HOTTEST:
ROCKWELL
RUN D.M.C.
DREAMBOY DREAMBOY MICHAEL JACKSON JEFFREY OSBORNE

DEBARGE WORLD PREMIERE

Marc Little

CHI-LITES
TEMPTATIONS
SHANNON
STEVE ARRINGTON'S
GAP BAND
PIECES OF A DREAM
NEWCLEUS
GRANDMASTER FLASH
SKOOL BOYZ

LAID BACK EVELYN KING CHI-LITES CYNDI LAUPER DEELE MADONNA
STANLEY CLARKE
EARL KLUGH
HOTLEST:
WOMACK & LABELLE
CAMEO
DEBARGE
ART OF NOISE
ROCKWELL

KMJM/St. Louis Ron Atkins

LAID BACK GEORGE CLINTON Hottest: PATTI LABELLE ROCKWELL

ROCKWELL LUTHER VANDROSS J. BLACKFOOT WOMACK & LABELLE

NEWCLEUS
KENNY G
REAL TO REEL
LUTHER VANDROSS
PATTI LABELLE
PIECES OF A DREAM
GLOBE & WHIZ KID
ROTTERS

POINTER SISTERS

www.americanradiohistory.com

WVOI/Toiedo (J) Maxx Myrick

WLUM/Milwauke

STEVE ARRINGTON'S
PIECES OF A DREAM
D TRAIN
ONE WAY
YARBROUGH & PEOPL
HOTES:
ROCKWELL
CAMEO
RUN D.M.C.
DAZZ BAND
DREAMBOY

WLOU/Louisville Neal O'Rea

JOHNNY MATHIS
CENTRAL LINE
FREESTYLE
HOTEST:
CHERYL LYNN
JEFFREY OSBORNE
RUFUS & CHAKA
MELBA MCORE
TYRONE BRUNSON WJJS/Lynchburg Lad Goins

TEMPTATIONS HALL & OATES SHALAMAR GLADYS KNIGHT DEELE EELE ENTRAL LINE ROCKWELL MICHAEL JACKSON JAMES INGRAM WDIA/Memphis

Bobby O'Jay

D TRAIN
PATTI LABELLE
HOTTEST:
LAID BACK
CAMEO
WOMACR & LABELLE
DENNIS EDWARDS
ROCKWELL

KWICK

LIONEL RICHIE
KIM FIELDS
CHI-LITES
YARBROUGH & PEOPL

WRECKIN' CREW CHI-LITES EMOTIONS EMOTIONS
Hottest:
CHERYL LYNN
MICHAEL JACKSON
ROCKWELL
MIDNIGHT STAR
DELLS

JEFFREY OSBORNE HOWARD JOHNSON MADONNA KEITH & DARRELL T-CONNECTION RONNIE MCNEIR CHI-LITES CLOCKWORK

WQQK/Nashville

Doug Eliis LUTHER VANDROSS CHI-LITES VAN HALEN VAN HALEN
HOMI & JARVIS
GLADYS KNIGHT
LIONEL RICHIE
HOTTEST:
MICHAEL JACKSON
CHERYL LYNN
POINTER SISTERS
DEBARGE
LAID BACK

Brute Bailey
SHIRLEY BROWN
BRYAN LOREN
REVIN KEYS
MAZE
ONE MAY
DOR. JOHN
LOOK
CHERYL LYNN
BILLY GRIFFIN
CAMED
FOINTER SISTERS
WOMACK & LABELLE

WAIL-FM/New Orleans

DEBARGE

DENNIS EDWARDS

LATTISAW & GILL PEABO BRYSON SOS BAND DEELE LIONEL RICHIE ONE WAY LAID BACK

LAID BOOK
SYSTEM
HOTTEST:
ROCKWELL
TYRONE BRUNSON
POINTER SISTERS
DAZZ BAND
WOMACK & LABELLE WANT/Richmond Kirby Carmichael

KIRDY Carmichael
LUTHER VANDROSS
LIONEL RICHTE
EVELTY KING
SOS BAND
D TRAIN
CHI-LITES
STARPOINT
HOTES
HOLDES
MICHAEL JACKSON
ROCKWELL
WOMACK & LABELLE
DREAMBOY
TINA TURNER WTOY/Roanoke Riley Wynn CON FUNK SHUN JOHNNY MATHIS

KOKA/Shreveport DR. JOHN
HOWARD JOHNSON
CULTURE CLUB
RODNEY FRANKLIN
CLARKE & DUKE
PATTI LABELLE

HOWARD JOHNSON YARBROUGH & PEOPL

WANM/Tallahassee Joe Builard

JOE BUIST
JENNIFER HOLLIDAY
D TRAIN
YARRROUGH & PEOPL
EVELYN KING
STEVE ARRINGTON'S
MARILYN MCCOO
DEELE
HOLMAEL JACKSON
RUN D.M.C.
TINA TURKER
ROCKWELL
POINTER SISTERS

WAAA/Winston-Salem (2

INNER LIFE
CURTIS HAIRSTON
PIECES OF A DREAM
STEVE ARRINGTON'S
HOCKEST:
HOCKELL
WOMACK & LABELLE
MELBA MOORE
CAMEO
POINTER SISTERS

KDIA/Oakland **WEST**

DENNIS EDWARDS
SHALAMAR
MIDNIGHT STAR
LUTHER VANDROSS
KRAPTWERK
JIMMY CLIFF
HOTTES:
HOTTES:
HOMACK & LABELLE
CAMEO
ROCKWELL
LAID BACK
POINTER SISTERS GAP BAND
HOTLEST:
ROCKWELL
TYMA TURNER
CHERYL LYNN
DENNIS EDWARDS
WOMACK & LABELLE

CATCH
JEFF LORBER
ONE WAY
27 HILL
CLOCKWORK
CENTRAL LINE Hottest: BILLY GRIFFIN KOOL & THE GANG ROCKWELL MIDNIGHT STAR BOBBY NUNN

XHRM/San Diego

LAID BACK TYRONE DAVIS SOUL SONIC FORCE ANGELA BOFILL MALCOLM MCLAREN MALCOLM MCLAR EVELYN KING DEELE REAL TO REEL EMOTIONS HOTIONS
HOTEST:
ROCKWELL
POINTER SISTERS
JEFFREY OSBORNE
MICHAEL JACKSON
MELBA MOORE

LATTISAW & GILL ART OF NOISE HOWARD JOHNSON SOUL SONIC FORCE RODNEY FRANKLIN CHI-LITES Hottest: DREAMBOY MICHAEL JACKSON ROCKWELL TINA TURNER

*(J) Indicates Jazz Reporter

JAZZRADIO - March 9, 1984

PIECES OF A DREAM/Imagine This (Elektra)

5 KENNY G/G Force (Arista)

6 RODNEY FRANKLIN/Marathon (Columbia)

TANIA MARIA/Love Explosion (Concord/Picante) 7

LEE RITENOUR/On The Line (Musician/Elektra) 8 9

Ð 12

B RICHIE COLE/Alto Annie's Theme (Palo Alto)

ANDY NARELL/Light In Your Eyes (Hip Pocket) 10 16

ALIVE/City Life (Alive) 13 BERT LIGON & CONDOR/Dancing Bare (Sea Breeze) 18

MICHAEL FRANKS/Passionfruit (WB) 19

22 22 DAVID MATTHEWS ORCHESTRA/Grand Connection (GNP Crescendo)

DEBUT BLUE SKY/Blue Sky (C.T.)

DEBUT A LITTLE NIGHT MUSIC/Late One Night (Night Music) 27 27 HANK CRAWFORD/Indigo Blue (Milestone)

JAZZ REFORTING STATIONS. WYBC/New Haven, Art Russell; KSAX/Jellas-H: Worth, Wille Culton; WMG/J/Gain-ville, FL, Bill Harman; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strier; WNOP/Cincinnati, Geoffrey, Nimn WJZZ/Detroit, John Hill; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Bob Parloche; KJZZ/Seattle, Carol Handley,

"Domino Theory"

On Your Desk This Week!

3

6

15

1

PHIL UPCHURCH/Name Of The Game (Jam) 11 DAVE VALENTIN/Flute Juice (GRP) 2

5 DAVID SANBORN/Backstreet (WB)

SADAO WATANABE/Fill Up The Night (Musician/Elektra) 8

JIMMY SMITH/Keep On Comin' (Musician/Elektra)

16 0 DAVE PIKE/Moon Bird (Muse) STEVE NARAHARA/Sierra (Pausa) 13

AZYMUTH/Rapid Transit (Milestone) 14 14 9 15 RAMSEY LEWIS TRIO/Reunion (Columbia)

20 MONTE ALEXANDER-CLAYTON-HAMILTON/Reunion in Europe (Concord) 20 EARL KLUGH/Wishful Thinking (Capitol) DEBUT > 2

VICTOR FELDMAN TRIO/To Chopin With Love (Palo Alto) L. SUBRAMANIAM/Indian Express (Milestone)

26 28 WAYNE JOHNSON TRIO/Grasshopper (ITI)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Culton; WMGI/Gai



NATIONAMAIRPLAY/50 March 9, 1984

| 1000 | - | | | | | | |
|------|---------|----------|--|---------------------|-----------------|-----------|-------|
| | Two Le | | | otal eports/Adds | Heavy | Medium | Light |
| 1 | Weeks ₩ | 1 | ALABAMA/Roll On (Eighteen Wheeler) (RCA) | 153/0 | 132 | 16 | 5 |
| 1 | 2 2 | - | KENNY ROGERS/Buried Treasure (RCA) | 149/0 | 124 | 18 | 7 |
| | 6 3 | | JANIE FRICKE/Let's Stop Talkin' About It (Columbia) | 153/0 | 123 | 25 | 5 |
| | 8 4 | | MICKEY GILLEY/You've Really Got A Hold On Me (Epic) | 150/0 | 115 | 26 | 9 |
| | 12 7 | ĕ | EARL THOMAS CONLEY/Don't Make It Easy For Me (RCA) | 153/1 | 112 | 34 | 7 |
| | 7 5 | | DOLLY PARTON/Save The Last Dance For Me (RCA) | 141/0 | 94 | 32 | 15 |
| 1 | 15 10 | | DEBORAH ALLEN/I've Been Wrong Before (RCA) | 152/1 | 79 | 61 | 12 |
| 1 | 20 14 | ŏ | JOHNNY LEE with LANE BRODY/Yellow Rose (Full Moon/WB) | 154/5 | 85 | 58 | 11 |
| 1 | 17 11 | ĕ | MICHAEL MARTIN MURPHEY/Will It Be Love By Morning (Liberty) | 151/1 | 79 | 64 | 8 |
| | 24 17 | | GEORGE STRAIT/Right Or Wrong (MCA) | 152/2 | 74 | 63 | 15 |
| | 25 16 | Õ | BARBARA MANDRELL/Happy Birthday Dear Heartache (MCA) | 157/1 | 61 | 89 | 7 |
| | 14 12 | 12 | LYNN ANDERSON & GARY MORRIS/You're Welcome To Tonight (Permian) | 125/1 | 78 | 35 | 12 |
| 1 | 23 18 | B | KENDALLS/Thank God For The Radio (Mercury/PG) | 142/3 | 59 | 66 | 17 |
| 1 | 34 22 | | OAK RIDGE BOYS/I Guess It Never Hurts To Hurt Sometimes (MCA) | 154/3 | 47 | 87 | 20 |
| 1 | 33 19 | B | T.G. SHEPPARD with CLINT EASTWOOD/Make My Day (WB/Curb) | 147/4 | 41 | 77 | 29 |
| 9 | 9 9 | | STATLER BROTHERS/Elizabeth (Mercury/PG) | 122/0 | <i>75</i> | 30 | 17 |
| 8 | 21 20 | | JOHN ANDERSON/Let Somebody Else Drive (WB) | 126/5 | 63 | 45 | 18 |
| | 3 6 | 18 | STEVE WARINER/Lonely Women Make Good Lovers (RCA) | 107/1 | 54 | <i>39</i> | 14 |
| | 28 23 | Ð | JIM GLASER/If I Could Only Dance With You (Noble Vision) | 144/2 | 46 | 76 | 22 |
| | 32 25 | | ATLANTA/Sweet Country Music (MCA) | 149/3 | 38 | 91 | 20 |
| 1 | 29 24 | | LEON EVERETTE/I Could'a Had You (RCA) | 146/1 | 33 | 93 | 20 |
| 1 | 38 29 | | MICKEY GILLEY & CHARLY McCLAIN/Candy Man (Epic) | 147/5 | 18 | 97 | 32 |
| 1 | 40 30 | 23 | CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB) | 148/2 | 19 | 88 | 41 |
| 1 | 35 31 | | HANK WILLIAMS JR./Man Of Steel (WB/Curb) | 146/6 | 22 | 81 | 43 |
| 1 | 31 28 | 25 | | 128/3 | 19 | 71 | 38 |
| 2 | 4 8 | | LEE GREENWOOD/Going, Going, Gone (MCA) | 104/0 | 45 | 37 | 22 |
| 5 | 5 13 | 27 | EXILE/Woke Up In Love (Epic) | 106/0 | 53 | 34 | 19 |
| 28 | 27 26 | 28 | TOM JONES/I've Been Rained On, Too (Mercury/PG) | 111/0 | 40 | 55 | 16 |
| 4 | 10 15 | | CONWAY TWITTY/Three Times A Lady (WB) | 107/0 | 52 | 37 | 18 |
| 37 | 36 33 | 30 | DAVID FRIZZELL & SHELLY WEST/Silent Partners (Viva) | 132/2 | 10 | <i>78</i> | 44 |
| 39 | 37 34 | Õ | MARK GRAY/Left Side Of The Bed (Columbia) | 128/9 | 15 | 72 | 41 |
| 1 - | - 41 | <u> </u> | JULIO IGLESIAS & WILLIE NELSON/To All The Girls I've Loved Before (Col.) | 124/38 | 23 | 42 | 59 |
| 49 | 43 37 | Œ | JOE STAMPLEY/Brown Eyed Girl (Epic) | 113/7 | 14 | 66 | 33 |
| 20 | 18 21 | | JUDDS/Had A Dream (For The Heart) (RCA/Curb) | 105/0 | 27 | 50 | 28 |
| - | - 39 | 35 | WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA) | 132/17 | 4 | 63 | 65 |
| - | - 46 | 36 | RONNIE McDOWELL/I Dream Of Women Like You (Epic) | 122/23 | 4 | 54 | 64 |
| - | 46 42 | | GAIL DAVIES/Boys Like You (WB) | 123/20 | 5 | 60 | 58 |
| 6 | 11 32 | 38 | SYLVIA/I Never Quite Got Back (From Loving You) (RCA) | <i>80/1</i> | 21 | 34 | 25 |
| - 1 | - 45 | 39 | | 116/13 | 7 | 56 | 53 |
| 1 - | 48 | 40 | | 116/28 | 4 | 45 | 67 |
| 15 | 13 27 | 41 | WILLIE NELSON/Without A Song (Columbia) | 71/1 | 26 | 27 | 18 |
| 1 - | - 50 | | DAN SEALS/God Must Be A Cowboy (Liberty) | 103/16 | 3 | 52 | 48 |
| 19 | 22 35 | 43 | RAY CHARLES & GEORGE JONES/We Didn't See A Thing (Columbia) | 70/0 | 25 | 26 | 19 |
| - | - 49 | | MOEBANDY/It Took A Lot Of Drinkin' (To Get That Woman Over Me) (Columb | | 4 | 48 | 47 |
| - | _ 47 | | MAC DAVIS/Most Of All (Casablanca/PG) | 87/9 | 4 | 40 | 43 |
| 18 | 16 36 | 46 | REBA McENTIRE/There Ain't No Future (Mercury/PG) | 54/0 | 16 | 21 | 17 |
| DE | BUT | · Œ | | 86/11 | 1 | 39 | 46 |
| DE | BUT | | VINCE GILL/Victim Of Life's Circumstances (RCA) | 89/2 | 2 | 33 | 54 |
| | 47 44 | 49 | ANNE MURRAY/That's Not The Way (It's S'posed To Be) (Capitol) | 68/2 | 7 | 34 | 27 |
| 14 | 19 38 | 50 | whites/Give Me Back That Old Familiar Feeling (WB/Curb) | 51/1 | 9 | 22 | 20 |
| | | - | | | STEEDING STREET | | |

MOST ADDED ®

FDDY RAVEN (44)

| Got Mexico (RCA) **REBA McENTIRE (44)** Just A Little Love (MCA) MERLE HAGGARD (42) Someday When Things Are Good (Epic) JULIO IGLESIAS & WILLIE NELSON (38) To All The Girls I've... (Columbia) LARRY GATLIN & THE GATLIN BROS. (29) Denver (Columbia) **JOHN CONLEE (28)** As Long As I'm Rockin' With You (MCA) **GUS HARDIN (26)** I Pass (RCA) **KIERAN KANE (26)** Dedicate (WB) EMMYLOU HARRIS (26) In My Dreams (WB) **RONNIE McDOWELL (23)** Dream Of Women Like You (Epic)

HOTTEST

ALABAMA (82) Roll On (Eighteen Wheeler) (RCA) KENNY ROGERS (54) Buried Treasure (RCA) JOHNNY LEE with LANE BRODY (38) Yellow Rose (Full Moon/WB) OAK RIDGE BOYS (34) I Guess It Never Hurts To Hurt... (MCA) **JANIE FRICKE (34)** Let's Stop Talkin' About It (Columbia) T.G. SHEPPARD with C. EASTWOOD (32) Make My Day (WB/Curb) GEORGE STRAIT (32) Right Or Wrong (MCA) **DOLLY PARTON (29)** Save The Last Dance For Me (RCA) JULIO IGLESIAS & WILLIE NELSON (24) To All The Girls I've... (Columbia) STATLER BROTHERS (24) Elizabeth (Mercury/PolyGram)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentless immediately following the songs in Most Added & Hottest Indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

JULIO IGLESIAS & WILLIE NELSON To All The Girls I've Loved Before (Columbia)

On 79% of reporting stations. Rotations: Heavy 23, Medium 42, Light 59, Total Adds 38 including WBGW, WYRK, WKYG, WNYR, WMZQ, WZZK, WEZL, WSIX, WSM, WIRK, WUBE,KS100, KJ-JY, WXCL, K102, KTPK, KVEG, KNEW, KNIX, KRSY, KCBQ, KSAN. A Most Added Record. Moves 41-32 on the Country chart.

JOHN CONLEE

As Long As I'm Rockin' With You (MCA)

On 74% of reporting stations. Rotations: Heavy 4, Medium 45, Light 67, Total Adds 28 including WCAO, WMZQ, KASE, WNOX, WHOO, WQYK, WSLR, K102, KFDI, KYGO, KVEG, KSAN, KIGO. A Most Added Record. Moves 48-40 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 3-5-84.

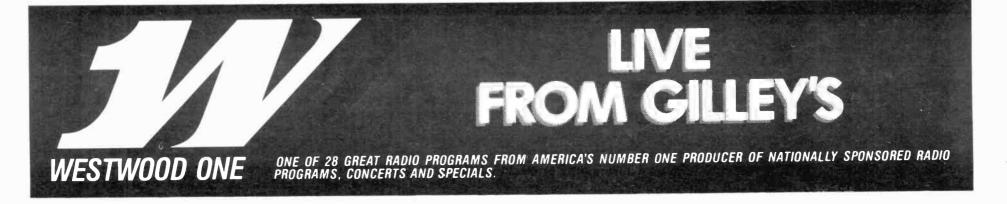
DAN SEALS

God Must Be A Cowboy (Liberty)

On 66% of reporting stations. Rotations: Heavy 3, Medium 52, Light 48, Total Adds 16, WIXL, WNYR, WMZQ, WFNC, KSSN, WSIX, WCXI, WKKQ, WKMF, KWMT, WIL, WTHI, KVOC, KVEG, KSON. Moves 50-42 on the Country chart.

MOE BANDY

It Took A Lot Of Drinkin' (To Get That Woman Over Me) (Columbia)
On 63% of reporting stations. Rotations: Heavy 4, Medium 48, Light 47, Total Adds 9, WQYK, WSLR, WUBE, WHK, KCJB, WIL, WTHI, KVOC, KVEG. Heavy: WPTR, WTVY, KKYX, WDAF. Moves 49-44 on the Country chart.





NEW & ACTIVE

VINCE GILL "Victim Of Life's Circumstances" (RCA) 89/2

Rotations: Heavy 2, Medium 33, Light 54, Total Adds 2, KRKT, KIGO. Heavy: WTVY, WXCL. Medium: WPOC, WBGW, WAJR, KXYL, WAMZ, WMC, KKYX, WCXI, KTPK, KKCS, KWJJ. Debuts at number 48 on the Country chart.

MAC DAVIS "Most Of All" (Casablanca/PolyGram) 87/9

Rotations: Heavy 4, Medium 40, Light 43, Total Adds 9, WXKW, WIXL, KXYL, KVOC, KRWQ, KVEG, KFTN, KRSY, KTOM. Heavy: WPOC, KIKK, KKYX, WWWW. Medium: WCXI, WTOD. Moves 47-45 on the Country chart.

DAVID WILLS "Lady In Waiting" (RCA) 86/11

Rotations: Heavy 1, Medium 39, Light 46, Total Adds 11, WIXY, WWVA, WFNC, KLLL, KISS-FM, WQYK, WTQR, KWMT, WXCL, WTHI, KNIX. Heavy: Q92. Medium: WSEN, KIK-FM, KMAK. Debuts at number 47 on the Country chart.

KATHY MATTEA "Someone Is Falling In Love" (Mercury/PolyGram) 72/6

Rotations: Heavy 2, Medium 17, Light 53, Total Adds 6, WNYR, WFNC, KLLL, WQYK, WTHI, KWJJ. Heavy: WSEN, WFMS. Medium: WCAO, WEZL, KRMD, WXCL, KUUY, KEIN.

MEL McDANIEL with OKLAHOMA WIND "Where'd That Woman Go" (Capitol) 66/20 Rotations: Heavy 0, Medium 16, Light 50, Total Adds 20 including WIXY, WAJR, KLVI, WTVY, WFNC, WPAP, KRRK, WITL, WXCL, WHBF, KFDI, KKAL, KKCS, KNIX, KFTN.

EDDY RAVEN "I Got Mexico" (RCA) 62/44
Rotations: Heavy 0, Medium 15, Light 47, Total Adds 44 including WPTR, WPOR, WMZQ, KMML, KASE, WLWI, WHOO, KKYX, WHK, WFMS, WXCL, KTTS, KUGN, KMAK, KTOM, KSOP, KCKC.

MICKI FUHRMAN ''I Bet You Never Thought I'd Go This Far'' (MCA) 61/8
Rotations: Heavy 0, Medium 20, Light 41, Total Adds 8, WGNA, WPOR, KLLL, WHOO, KWMT, WGEE, KTPK, KFDI. Medium: WYII, WESC, WLWI, WCMS, KSO, WCXI, KRKT.

DAVID ALLAN COE "Mona Lisa Lost Her Smile" (Columbia) 55/22
Rotations: Heavy 0, Medium 8, Light 47, Total Adds 22 including WHN, KMML, WSOC, WMC, WRNL, KKYX, WAXX, WFMS, WDGY, KIOV, KTTS, KFDI, KKCS, KFRY, KFTN, KGA.

REBA McENTIRE "Just A Little Love" (MCA) 54/44
Rotations: Heavy 1, Medium 11, Light 42, Total Adds 44 including WMZQ, WSOC, WTVY, KISS-FM, WCMS, KBMR, WFMS, WDGY, WXCL, KTPK, KIK-FM, KFRY, KTOM, KCKC, KGA, KCUB.

SHELLY WEST "Now I Lay Me Down To Cheat" (Viva) 54/11
Rotations: Heavy 0, Medium 4, Light 50, Total Adds 11, WPOR, KHEY, WOKK, WPAP, WITL, WHBF, KFDI, KJOT, KMAK, KEIN. Medium: WHOO, KKYX, KSO, KTTS.

VICTORIA SHAW "Break My Heart" (MPB) 54/9
Rotations; Heavy 0, Medium 12, Light 42, Total Adds 9, WNYR, WKZZ, WSIX, WPAP, WAXX, KWMT, WWJO, WTHI, KUGN. Medium: WBGW, WAJR, KMML, WHOO, WWWW, WXCL, KTOM.

FAMILY BROWN "Repeat After Me" (RCA) 53/7

Rotations: Heavy 3, Medium 15, Light 35, Total Adds 7, WPOR, WKZZ, WTQR, WMNI, WAXX, KIOV, WWJO. Heavy: WTVY, WOKK, WDAF. Medium: KKYX, WXCL, KRKT, KMPS.

MERLE HAGGARD "Someday When Things Are Good" (Epic) 51/42 Rotations: Heavy 1, Medium 7, Light 43, Total Adds 42 including WCAO, WMZQ, WSOC, WTVY, WMC, WCMS, WIRK, WCXI, KTPK, KVOO, KMAK, KWJJ, KTOM, KCKC. Heavy: WNOX.

SIGNIFICANT ACTION

ED HUNNICUTT "In Real Life" (MCA) 45/15

Rotations: Heavy 0, Medium 8, Light 37, Total Adds 15 inlouding WIXY, KLVI, WXBQ, KXYL, WAXX, WOW, WHBF, KRWQ, KRSY, KSON.

KIERAN KANE "Dedicate" (WB) 41/26
Rotations: Heavy 0, Medium 10, Light 31, Total Adds 26 including WOKQ, WAJR, WFNC, KLRA, WKZZ, WLWI, WCMS, WQYK, WCXI, WAXX, WFMS, WXCL, KCKC, KGA.

REX ALLEN JR. "Sweet Rosanna" (Moon Shine) 41/10
Rotations: Heavy 0, Medium 10, Light 31, Total Adds 10, WGTO, WOKK, WTQR, KWMT, WHBF, KTTS, WWJO, KKAL, KRWQ, KGA

GUS HARDIN "I Pass" (RCA) 40/26
Rotations: Heavy O, Medium 8, Light 32, Total Adds 26 including WOKQ, WWVA, KLVI, WSOC, WKZZ, WCMS, WFMS, WXCL, KMAK, KQIL, KSOP.

PINKARD & BOWDEN "Adventures In Parodies" (WB) 37/7

Rotations: Heavy 0, Medium 3, Light 34, Total Adds 7, WPOR, KSSN, WHOO, WXCL, KRKT, KRSY, KIGO. Medium: WPTR, WITL,

LARRY GATLIN & THE GATLIN BROTHERS BAND "Denver" (Columbia) 33/29
Rotations: Heavy 3, Medium 6, Light 24, Total Adds 29 including WBGW, WSNO, WTVY, WOKK, WDGY, KLZ, KWJJ, KSON, KCUB. Heavy: KASE, WHOO, KFDI.

STEVE CLARK "That It's All Over Feeling (All Over Again)" (Mercury/PolyGram) 33/1
Rotations: Heavy 0, Medium 7, Light 26, Total Adds 1, WXCL. Medium: WKLO, KSO, KFDI, KRKT, KUZZ, Q92.

LORRIE MORGAN "Don't Go Changing" (MCA) 32/8
Rotations: Heavy 0, Medium 4, Light 28, Total Adds 8, WBGW, WIXY, WILQ, WHBF, WTHI, KFDI, KMAK, KRWQ. Medium: KRMD, KIZZ

RICKY SKAGGS "Honey (Open That Door)" (Epic) 31/22
Rotations: Heavy 0, Medium 10, Light 21, Total Adds 22 including WBGW, KEAN, WHOO, WTQR, WCXI, WMIL, WXCL, KGHL, KNIX, KWJJ, KTOM.

LARRY WILLOUGHBY "Building Bridges" (Atlantic America) 31/1

Rotations: Heavy 1, Medium 13, Light 17, Total Adds 1, KHEY. Heavy: WTVY

EMMYLOU HARRIS "In My Dreams" (WB) 29/26

Rotations: Heavy O, Medium 6, Light 23, Total Adds 26 including WPTR, WXKW, WKYG, WIRK, WCXI, WAXX, KNIX, KWJJ,

SIERRA "Branded Man" (Awesome) 27/10

Rotations: Heavy 0, Medium 4, Light 23, Total Adds 10, WBGW, WOKQ, WOKK, WHOO, WOW, WHBF, KTTS, KFDI, KQIL, KTOM.

MARIE OSMOND "Who's Counting" (RCA/Curb) 26/5
Rotations: Heavy 0, Medium 4, Light 22, Total Adds 5, WPAP, KBMR, WOW, Q92, KFTN. Medium: WSNO, KUZZ, KQIL, KNIX. KENNY ROGERS & DOTTIE WEST "Together Again" (Liberty) 24/22
Rotations: Heavy 0, Medium 5, Light 19, Total Adds 22 including WPTR, WSNO, KEAN, WSOC, KSSN, WLWI, WSIX, WCXI,

KTPK, KRWQ.

MIKE CAMPBELL "One Sided Love Affair" (Columbia) 22/8
Rotations: Heavy 0, Medium 2, Light 20, Total Adds 8, WEZL, WMC, WCMS, KKYX, WAXX, WGEE, KUGN, Q92. Medium: KMPS.
PAULETTE CARLSON "Can You Fool" (RCA) 21/1
Rotations: Heavy 0, Medium 2, Light 19, Total Adds 1, KGA. Medium: KKYX, Q92. Light WSEN, WLWI, KRMD, KTTS, K102, KUUY, KWJJ.

MARSHALL TUCKER BAND "I May Be Easy But You Make It Hard" (WB) 18/3
Rotations: Heavy 0, Medium 4, Light 14, Total Adds 3, WIXY, KKYX, Q92. Medium: KTTS, KFDI, KRKT. Light: WSOC, WTQR,

DAVID ROGERS "I Am A Country Song" (Mr. Music) 18/3
Rotations: Heavy 0, Medium 3, Light 15, Total Adds 3, WESC, KWMT, Q92. Medium: WGNA, KBMR, WOW. Light: WWVA, WLWI, WHBE, WTOD, KEDI

LOUISE MANDRELL "I'm Not Through Loving You Yet" (RCA) 15/15
Rotetions: Heavy 0, Medium 0, Light 15, Total Adds 15 including WPTR, WXKW, WKYG, KMML, KSSN, WIRK, KEBC, KRKT, KMAK, KRSY. NARVEL FELTS "You Lay So Easy On My Mind" (Evergreen) 15/3

Rotations: Heavy 0, Medium 2, Light 13, Total Adds 3, KMML, WAXX, Q92. Medium: WLWI, WPAP. Light: KHEY, KTTS, KSOP. CRAIG DILLINGHAM "Honky Tonk Women Make Honky Tonk Men" (Curb/MCA) 14/10
Rotations: Heavy 0, Medium 0, Light 14, Total Adds 10, WPTR, KMML, WFNC, WCMS, WPAP, WKKQ, KRRK, KVOO, KFDI, KQIL.

JIMMY BUFFETT "Brown Eyed Girl" (MCA) 14/1
Rotations: Heavy 2, Medium 4, Light 8, Total Adds 1, Q92. Heavy: WHOO, KSON, Medium: KLLL, WKSJ, KSAN, KIGO.

CON HUNLEY "Deep In The Arms Of Texas" (Prairie Dust) 13/3

Rotations: Heavy O, Medium 3, Light 10, Total Adds 3, KKYX, WOW, KTOM. Medium: KFDI. Light: WSEN, WYNK, KBMR, KSOP.

BRENTWOOD "Anything For Your Love" (Hot Schatz) 13/3 Rotations: Heavy O, Medium 1, Light 12, Total Adds 3, WYII, KRRK, KTTS. Medium: WPAP. Light: WSEN, KKYX, KRMD, WTOD,

MAINES BROTHERS BAND "You Are A Miracle" (Mercury/PolyGram) 13/1

Rotations: Heavy 1, Medium 2, Light 10, Total Adds 1, WCMS. Heavy: KLLL. Medium: KMML, KRKT. Light: KKYX, KEBC, WOW

JERRY LEE LEWIS "I Am What I Am" (MCA) 12/7

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 7, WPTR, WBGW, WSNO, WYII, KRWQ, KQIL, Q92. Light: WHOO, WRNL,

SLIM WHITMAN "Cry Baby Heart" (Epic) 10/3
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 3, WGNA, KFDI, Q92. Light: WGTO, WKKQ, KTOM, KSOP.

ROD RISHARD "The More I Go Blind" (Soundwaves) 10/1

Rotations: Heavy O, Medium 1, Light 9, Total Adds 1, Q92. Medium: WGNA. Light: WLWI, KKYX, WTOD, KVOO.

PETER ISAACSON "No Survivors" (Union Station) 10/0

Rotations: Heavy O, Medium O, Light 10, Total Adds O. Light: KRRV, KMML, KHEY, WOKK, WCMS, KRMD, WXCL, KTTS, WTOD,

DARRELL CLANTON "I'll Take As Much Of You As I Can" (Audiograph) 9/5

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 5, KRA, KKYX, WQYK, KTTS, Q92. Light: KMML, KVOO, KTOM, KSOP.

SAVANNAH "Matinee Motel" (Mercury/PolyGram) 9/3

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 3, WLWI, WPAP, KIGO. Medium: WCXI. Light: WYII, WCMS, KRMD.

JOHNNY LEE "Say When" (Full Moon/WB) 9/1 Rotations: Heavy 2, Medium 1, Light 6, Total Adds 1, Q92. Heavy: WTHI, KCCY. Medium: WXCL. Light: WOKQ, KASE, WKZZ,

JOHNNY TILLOTSON "Lay Back (In The Arms Of Someone)" (Reward/Curb) 9/1 ns: Heavy 0, Medium 0, Light 9, Total Adds 1, WOW. Light: KMML, KISS-FM, KRMD, WXCL, KTTS, KVOO, Q92.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

ALABAMA/If You're Gonna Play In Texas (RCA)

GEORGE JONES/Radio Lover (Epic)

JUDDS/Blue Nun Cafe (RCA)

DOLLY PARTON/Downtown (RCA)

DOLLY PARTON/She Don't Love You (RCA)

HANK WILLIAMS JR./Lovesick Blues (WB/Curb)

ALABAMA/When We Make Love (RCA) ALABAMA/The End Of The Lyin' (RCA)

EXILE/Take Me To The River (Epic)

ALABAMA/Food On Your Table (RCA)

MEL McDANIEL/All Around The Water Tank (Capitol)

Roll On

Jones Country

Wynonna And Naomi: The Judds

The Great Pretender

The Great Pretender

Man Of Steel Roll On

Roll On

Exile

Roll On Naturally Country

DID YOU KNOW THAT CMA:

...Conducts an annual survey of all licensed radio stations to determine the amount of Country Music programmed daily, and compiles a comprehensive list of all of those stations?



For information on joining, write to:

Country Music Association P. O. Box 22299-R Nashville, TN 37202

HOTTEST



Regional Adds & Hots

MOST ADDED Merle Haggard (Epic) Louise Mandrell (RCA) John Conlee (MCA)

EAST

HOTTEST Alabama (BCA) Kanny Rogers (RCA)

Hottest: KENNY ROGERS ALABAMA DOLLY PARTON JANIE FRICKE DEBORAH ALLEN

Hottest: KENNY ROGERS STEVE WARINER OAK RIDGE BOYS SYLVIA JORNNY LEE

KXXY

KIERAN KANE GUS HARDIN EMMYLOU HARF HERLE HAGGAF RICKY SKAGGS

Hottest: TOM JONES ALABAMA KENNY ROGERS EARL THOMAS C GEORGE STRAIT

WOW-AM/FM Omaha, NB

REBA MCENTIRE

MIDWEST

SOUTH

KEAN-AM/FM Abilene, TX

RICKY SKAGGS Hottest: T.G. SHEPPARD TOM JONES JOHNNY LEE IGLESIAS & NELSO

Hottest: STEVE WARINER KENNY ROGERS ALABAMA JANIE FRICKE

KMML Amarillo, TX

Eddy Raven (RCA) J. Iglesias & W. Neison (Columbia)

Alahama (RCA) Kenny Rogers (RCA)

Eddy Raven (RCA) Reba McEntire (MCA)

SOUTH Alabama (RCA) Kenny Rogers (RCA)

WPAP-FM Panama City, FL

JELEBIAS ENELSON
JOHN CONLER
GUS HANDIN
SNELLY WEST
EATTE MCKINDIE
DAVID ALLAH COE
MARIE COMMOND
SAVANNAI
MERLE HAGGARD
MEL MCDANIEL
KERAN KANGHAM
SILLIE JO SPERAS
VICTORIA SHAM
GAIL DAVIES
RESS MCENTIRE
MOTERS

WRNL Richmond, VA

IGLESIAS & NELSO DAVID ALLAN COE LOUISE MANDRELL

HOTTES HANDRED
HOTTES
ALABAMA
STATLER BROTHERS
BARBARA MANDRELL
LEON EVERETTE
OAK RIDGE BOYS

DARRELL CLANTON
DAVID ALLAN ON
DAVID ALLAN ON
EDDY RAVEN
MARSHALL TUCKER
MIKE CAMPELL
KIERAN KANE
CON HUMLEY
GUS HANDIN
HOLDEN'S
STATLER BROTWERS
ALABAMA
EARL THOMAS COME
EARL THOMAS COME
GEORGE STRAIT

KRMD-AM/FM

WQYK-FM Tampa/St. Pete, FL

IGLESIAS & NELSON EMMYLOU HARRIS ROGERS & WEST LOUISE MANDRELL LARRY GATLIN MERLE HAGGARD HOLLOWER:

WUSQ-FM Winchester, VA

Reba McEntire (MCA)

Larry Gatlin... (Columbia

IGLESIAS & NELSO
JORN CONTLEE
MAC DAVIS
MOS BANDY
RAZZY BAILITY
DAN SEALS
RONNIE MCDOMELL
GALL DAVIES
MAYLON JENNINGS
HOTE-SEI
DOLLY PARTON
ALBANA
ANDERSON & MORE
JANIE FRICKE
MICRAEL MURPHEY

KLAC Los Angeles, CA

JOHN ANDERSON KENDALLS JOHNNY LEE EARL THOMALS CONLE HOTLEST. LEE GREENWOOD ALABAMA EXILE BARBARA HANDRELL JOHNNY LEE

KNEW Oakland/S.F., CA

IGLESIAS & NELSON
JOE STAMPLEY
MAYLON JENNINGS
GAIL DAVIES
HOTLEST:
ALABAMA
DOLLY PARTON
JANIE FRICKE
HICKEY GILLEY
KENNY ROGERS

KNIX-FM Phoenix, AZ

IGLESIAS & NEL EMNYLOU HARRIS RICKY SKAGGS

KWJJ Portland, OR

Alabama (RCA) Kanny Rogers (RCA)

MIDWEST

WSLR Akron, OH

KBMR Bismarck, ND WCXFFM Detroit, Mi

WUSN Chicago, IL

WKKQ-AM/FM Duluth, MN

MCCLAIN & GILLEY T.G. SHEPPARD MOE BANDY

GAIL DAVIES
MOE BANDY
RONNIE MCDOWE
EDDY RAVEN
Hottest:
KENNY ROGERS
STEVE WARINER
EXILE

WAXX

JOHN CONLEE IGLESIAS & DAVID ALLAN

KS100 Cleveland, OH MCCLAIN & GILLEY
IGLESIAS & NELSON
Hottest:
LEE GREENMOOD
ALABAMA
DOLLY PARTON
KENNY ROGERS
JANIE FRICKE

Hottest: CHARLES & JONES EXILE STATLER BROTHERS ALABAMA KFGO

WLLR Davenport, IA DAN SEALS
RONNIE MCDOWELL
JOHN CONLEE
IGLESIAS & NELSON
HOTLEBET
EARL THOMAS CONLE
ALABAMA
STATLER BROTHERS
GEORGE STRAIT
HANK WILLIAMS JR.

WONE Dayton, OH

KWMT Fort Dodge, IA STEVE WARINER
RONNIE HCDOWEL
REBA MGENTIRE
DAVID WILLS
VICTORIA SKAW
REX ALLEN JR.
DAN SEALS
MICKI FURRMAN
DAVID ROGERS
HOLDERE:

WCUZ-AM/FM Grand Rapids, MARK GRAY RAZZY BAILEY RICKY SKAGGS

WGEE Green Bay, Wi

WFMS-FM Indianapoli EDDY RAVEN GUS HAROIN REBA MCENTIR DAVID ALLAN KIERAN KANE Hottest: DOLLY PARTON TOM JONES OAK SIDGE BOYS

Indianapoils, IN

WITL-FM Lansing, MI

WHBF Rock Island, IL WTSO Madison, W

AZZY BAILEY
LARRY GATLIN
FAMILY BROWN
DAVID ALLAN COE
EDDY RAVEN
HOTTESE:
JAMIE FRICKE
EXILE
GEORGE STRAIT
ATLANTA
MCCLAIN E GILLEY RICKY SEAGGS HOTTEST: ALABAMA KENNY ROGERS STEVE WARINER EXILE STATLER BROTHERS

DAVID ALLAN COE MRIGHT BROS. LARRY GATLIN REBA MCENTIRE HOTLEGET: EARL THOMAS CONLE ALBAMA OAK RIDGE BOYS T.G. SHEPPARO IGLESIAS 6-NELSON KTTS-AM/FM Springfield, MO KIERAN KANE GUS BARDIN DAVID ALLAN COE EDDY RAVEN REX ALLEN JR. SIERRA BRENTWOOD Hottest: STATLER BROTHERS ALABAMA TON JONES JOHNNY LEE GEORGE STRAIT

WWJO St. Cloud, MN JOHN COMLEE MCE BANDY EDDY RAVEN IGLESIAS & NELSON Nothest:

MOST ADDED

KOMA: Oklahoma City, OK WIL-AM/FM St Louis, MO DAN SEALS
T.G. SHEPPARD
JORNNY LEE
MOE BANDY
PRIZZELL & WEST
BOTTER
BOTTER
ALABANA
EENNY ROGERS
DOLLY PARTON
JANIE FRICKE
STEVE WARINER

K102 St. Paul, MN IGLESIAS & NELS JOHN CONLEE JOHNNY LEE OAK RIDGE BOYS

KTPK-FM Topeka, KS

GUS HARDIN
REBA MCENTIRE
IGLESIAS & NEL
MICKI FURNAN
ROGERS & WEST
MERLE HAGGARD
ALABAMA
HOTCEST:
STEVE WARINER
DOLLY PARTON
KENNY ROGERS
STATLER BROTHI
ALABAMA

KVOO Tulsa, OK

KFD-AM/FM

WIGHTE, KS
JOHN COULE
LABRY CATLIN
KICKI FORMAN
DAYID ALLAH COR
KERA R-CRITIZE
ROGERS & WEST
EOOT NAVEN
KEL NOGANO
KUL NOGANIE
LORNIE NOGANO
SILM WHITMAN
SILM WHITMAN
SILM WHITMAN
SILM WHITMAN
SILM WHITMAN
GENELY WEST
CRAIG OTLLINGTAN
SILM WALL
SILM WHITMAN
SILM WH

KASE Austin, TX WTHI-FM Terre Haute, IN LARRY GATLIN
JOHN CONLEE
EDDY RAVEN
JOHNNY LEE
HOTE-BH:
RAZZY AAILEY
GEORGE STRAIT
JANIE FRICKE
WAYLON JENNIN
JIMMY BUFFETT JOHN CONLEE
DAN SEALS
MOE BANDY
KATHY MATTEA
RONNIE MCDOWEL
DAVID WILLS
LORRIE MORGAN
VICTORIA SHAW
Hottmst

WTOD Toledo, OH KLVI Beaumont, TX

IGLESIAS & NELSON
WARLON JENNINGS
GAIL DAVIES
REL MCDANIEL
ED HUNNICOTT
GUS HARDIN
HOTCH
JANIE FRICKE
HICKEY GILLEY
TOM JONES
JORNNY LEE
T.G. SHEPPARD GAIL DAVIES
RAZZY BAILEY
RONNIE MCDOWEL
IGLESIAS E NEL
HOTERST GILLEY
MICKEY GILLEY
MICHAEL MURPHET
EXER GENOOD
ALABAMA

WXBQ-FM Bristol, VA EDDY RAVEN ED HUNNICUTT HOTCOST: ALABAMA STATLER BROTHERI OAK RIDGE BOYS JOHNNY LEE

KXYL Brownwood, TX

WEZL-FM Charleston, SC

WSOC-FM Charlotte, NC

WCOS-AM/FN Celumbia, SC

WQTO Cypress Gardens, FL RICKY SKAGGS KPLX-FM Dellas/Ft. W

WKLO Danville, KY

WTVY Dothan, AL MERLE HAGGARD
ROGERS 6 WEST
EDBYLOU HARRIS
REBA McENTIRE
RICTY SKAGGS
HOTTOST
ALABAMA
LEON EVERETTE
OAK RIDGE BOYS
T.G. SHEPPBARD

KHEY El Paso, TX

ANNE MURRAY GUS HARDIN REBA MCENTIRE KIERAN KANE EDDY RAVEN MERLE HAGGARD PAMILY BROWN VICTORIA SHAW ALABAMA HOTTERS: CHAIG DILLINGHAM KNTHY MATTEA DAVID WILLS DAN SEALS MIL MCDAWIEL KIERAN KANE EMDY RAVEN RSBA MCENTIRE CHETYL HANDY HOLDSTEEL WMC-AM Memphis, TN

WESC-AM/FM Greenville, SC Greenville, SC
RUBA M-ENVIIRE
GUS HARDIN
HANK WILLIAMS JR.
DAVID ROGERS
HOLLBARE
LLON EVERETTE
BARBARA HANDRELL
OAK RIDGE BOYS
ISLESIAS & MELSOR
RORNIE MCCOWELL

SHELLY WEST JOHN CORLEE EDDY RAVEN LARRY GATLIN REX ALLEN JR. SIERRA BOTTEST: RAZZY BAILEY IGLESIAS & NE HANK WILLIAMS OAK RIDGE BOY GEORGE STRAIT

WKQS Miami, FL

DAVID WILLS REBA HCENTIRE HOTTOST: ALABAMA BARBARA MANDRE IGLESIAS & NEL T.G. SHEPPARD JOHNNY LEE WNOX Knoxville, TN WKSJ-FM Mobile, AL HOTTEST: REBA HCENTIRE RICKY SKAGGS SYLVIA CONWAY TWITTY LEE GREENWOOD none Hottest:

KSSN
LITTLE ROCK, AR

DAN ESALE
WATLEN TENNINGS
FIRELED & DOWNER
MERLE MAGNED
LOUISE MANDRELL
ROCKERS & WEST
REDA M.EEVITRE
HOLLAST
STEVE WARINER
ANDERSON & MORRIS
JORRNY LEE
GEORGE STRAIT
BARBARA MANDRELL

KLLL Lubbock, TX

IGLESIAS & NELSON MARK GRAY RONNIE MCDOWELL BOTHERS: STATLER BROTHERS KENNY ROCERS MICKEY GILLEY MICHAEL MURPHEY JUDDS KLRA Little Rock, AR EMMYLOU HARRIS
DAVID ALLAN COE
EDDY RAVEN
KIERAN KANE
REBA MCENTIRE
WYVON ALEXANDER
DARRELL CLANTON
GOUS HARDIN
HOTLEBE!
ANDERSON & MORR
KIENNY ROGERS
JANIE FRICKE
JAM GRAY

IGLESIAS & NELSC JOHN ANDERSON ROBNIE MCDOWELL GAIL DAVIES DAN SEALS VICTORIA SKAM MAYLON JENNINGS ROGERS & WEST HOTLEST HOTLEST ENNY ROGERS OAK RIDGE BOYS BARBARA MANDERLI IGLESIAS & NELSC

WSM Nashville, TN

WCMS-FM Norfolk, VA Norfolk, VA
GUS HARDIN
MERLE HARGARD
REBA HESYTIRE
EDDY RAVEN
KLERAN KANE
KLERAN KANE
KLERAN KANE
KLERAN KANE
KLERAN KANE
HAINES BROTHERS B
KATIE MCKINZIE
FROTE WARINER
RIABBAM
JOHNSY LEE
ATLASHA
IGLESIAS 6 NELSON

KYXX Odessa, TX IGLESIAS & NELSON LARRY CATLIN GAIL DAVIES EDDY RAVEN OAK RIDGE BOYS HOTLEST: ALLBAMA KENNY ROCERS TOM JONES T.G. SHEPPARD JORNNY LEE

WHOO Orlando, FL LARRY GATLIN SIERRA REBA McENTIRE EDDY RAVEN MICKI FURRMAN JIM GLASER MERLE HAGGARD RICKY SKAGGS HOTTEST

none Hottest: ALABAMA T.G. SHEPPARD STATLER BROTHERS TOM JONES JOHNNY LEE WTQR-FM Winston/Salem, NC LARRY GATLIN ROGERS & WEST ENONYLOU BARRI FAMILY BROWN DAVID WILLS RICKY SKAGGS Hottest: LBON EVERETTE GEORGE STRAIT ALABAMA JANIE FRICKE STATLER BROTHERS

KGEM/KJOT Boise, ID

DAVID ALLAN C SHELLY WEST EDDY RAVEN RICKY SKAGGS

JIM GLASER
MAYLON JERNINGS
DAN SEALS
DAN SEALS
GLESIAS E NELSO
RAZZY BAILEY
JONN COBMLEZ
ROWNIS MCCOMMEL
HAC DAVIS
MOE BANDY
HOTEGEL
DEBORAH ALLEN
HICHAEL HUMPHEY
GEDREG STRAIT
JOHNNY LEE
T.G. SHEPPARD

Cheyenne, WY

KKCS Colorado Springe

ALABAMA BARBARA MANDRELL ATLANTA GAIL DAVIES OAK RIDGE BOYS KYGO-FM Denver, CO

RAZZY BAILEY GAIL DAVIES JOHN CONLEE

KLZ Denver, CO

ROBLE HODOMELL
REMA HEBYTHE
MARIE OSHOND
ROGER WHITTAKER
SHELLY MIST
GOOD HITTAKER
SHELLY MIST
HARRISH HOUSE
HARRISH HOUSE
HARRISH HOUSE
HARRISH
HARRI

KFRY Fresno, CA HOTTEST: ALABAMA STEVE WARINER EXILE MICKEY GILLEY EARL THOMAS CONLE

KMAK Fresno, CA ETEMENO, LA
EDOY RAVEN
REDA HENTIRE
GUS HARDIN
LORRIE HOSGAN
SHELLY MEST
BAYLO ALLAN COZ
MERLE HAGGAND
LARBY GATLIN
LOUISE MANDERLL
HOCTES HANDERLL
HOCTES TATLER
BROTHERS
STATLER BROTHERS
BARBARA HANDRELL
GEORGE STRAIT

KRWQ-FM Gold Hill, OR Hottest: KENNY ROGERS ALABAMA JANIE FRICKE BOLLY PARTON JOHNNY LET

ALABAMA JOHNNY LEE JIH GLASER ATLANTA IGLESIAS & NELSON Great Fells, MT

JOHN CONLEE
IGLESIAS & NELLSON
MEL HOCOMNIEL
SHELLY MEST
ED RUNNICUTT
HOTTEST
GEORGE STRAIT
OAR RIDGE BOYS
JIM GLASER
ATLANTA
FRIZZELL & MEST

KFTN Provo, UT

WEST

IGLESIAS & NELSON
GAIL DAVIES
GAIL DAVIES
CONLEKE
CONNIE MCCOMMEL
HAZIE OSMOND
HAC LAVIS
DAVID ALLAM COE
HEL HCCMNIEL
HALBARIA
EERNY MOGERS
JAMIE FRICKE
HICKEY GILLBY
DOLLY PARTON

BONYLOU HARRIS RONNIE MCDOWELL GUS BARDIN HOTEREN A MORRIS MICHAEL MURPHEY JOHNNY LEE JIM GLASER OAK RIDGE BOYS

KRUSY/ROSWELL TONY LUCERO

KTOM Selines, CA

PORTANO, OH
RICKY SKAGGS
HOTLEST:
JOHNNY LBE
GEORGE STRAIT
T.G. SHEPPARD
ATLANTA
MCCIAIN & GILLEY

KCBQ San Diego, CA

KSON-FM San Diego, CA ED HUNNICUTT RICKY SKAGGS

Hottest: DON WILLIAMS ATLANTA JANIE FRICKE ALABAMA DOLLY PARTON

KSAN San Francisco, CA

KMPS-AM/FM Seattle, WA

MERILE HAGGARD
SONYLOO HARRIS
REDA MCENTIRE
HAC DAVIS
REICKY SKANGS
KOTTONE
KENNY ROCERS
OAK RIDGE BOYS
MAYLON JENNINGS
T.G. SHEPPARD
IGLESIAS & NELSON

KSOP-FM Salt Lake City, UT

BILLIE JO SPEARS
EDDY RAVEN
LARRY CATLIN
GUS HABDIN
HOTESE:
HICKEY GILLEY
KENDALLS
JOEN ANDERSON
HICHAEL MURPHEY
GEORGE STRAIT

MARK GRAY IGLESIAS & NELSON GAIL DAVIES JOHNNY LEE Hottest: ALABAMA

GALE DAVIES
GAIL DAVIES
GONIE WCDOWELL
JOHN CONLES
HOTLES
HOTLES
HOTLES
THE BRITTEN
STATLER BROTHERS
T.G. SHEPPARD

none Hottest: KGA Spokane, WA

PREDA MCENTIRE
DAVID ALLAN COE
LARRY GATLIN
EDDY RAVEN
PAULETTE CARLSON
KIRRAN EANE
REX ALLEN JR.
GUS HARD IN
HOTLERET
KENNY ROGERS
KENDALLS
BARBARA HANDRELL
ATLANTA
GEORGE STRAIT

KIGO St. Anthony, ID ROBIN LEE
ROGERS & MEST
MATLON JENNINGS
JOEN CONLEE
VINCE GILL
BHOYLOU HARRIS
PINKARD & BOWDE
DRAPER & LAME
BAVANNAH
LARRY GATLIN
CALIFFORNIA
MERLE MAGGARD
RICKY SKAGGS
BOTCEST:

Hottest: JIM GLASER JOHNNY LEE SYLVIA EARL THOMAS CONLA MICHAEL MURPHEY

KCUB Tucson, AZ

136 Current Reports

WSEN/Syracuse

The following stations did not their playlists were frozen

The following stations failed to report

EAST

WGNA-FM Albany, NY

WPTR Albany, NY

WSNO Barre, VT LARRY GATLIN
STEVE ERRIE
EMMYLOU HARRIS
JERRY LEE LEWIS
LOUISE MANDRELL
REBA MCEMTIRE
KATIE MCKINZIE
ROGERS & WEST
WRIGHT BROS.

WRIGHT BROS. HOTTESTAL GAYLE CRYSTAL GAYLE IGLESIAS & NELSON MICHAEL MURPHEY ANNE MURRAY DAK RIDGE BOYS

JOHN CONLEE MERLE HAGGARD Hottest: ALABAMA DOLLY PARTON JAMIE PRICKE JOHNNY LEE T.G. SHEPPARD

WBGW-FM Bangor, ME LEE GREENWOOD
ALABAMA
MICHAEL MURPHEY
LEON EVERETTE
CRYSTAL GAYLE

WIXY Springfield, MA

WYRK Buffalo, NY

BBT: THOMAS CONLE

WXKW Allentown, PA RAZZY BAILEY LOUISE MANDRELL MAC DAVIS THOMYLOU HARRIS HOTTOST DAK RIDGE BOYS CRYSTAL GAYLE

WAJR Morgantown, WV MOTGETOWN, Y
JOE STANPLEY
BEL MCDANIEL
EDDY RAVEN
KIERAN KANE
HOTEBEL
ALABANA
STEVE HARIHER
DOLLY PARTON
KENNY ROGERS
WILLIE MELSON

WHN Naw York, NY

WIXL-FM Newton, NJ

WKYG Parkersburg, WV GAIL DAVIES
GATE H-KENTZIE
EMNYLOU HARRIS
LOUISE MANDRELL
LIGLESIAS E NELSON
HOTLEST, ANDRELL
ALBANA
KENNY ROGERS
TON JONES
DEBORAH ALLEN
OAK RIDGE BOYS

HOCHESTER, NY
IGLESIAS & MELSON
DAN SEALS
VICTORIA SHAM
KATHY HATTEA
HOCTEGE:
KENNY ROGERS
T.G. SHEPPARD
CRYSTAL GAYLE
DAR RIDGE BOYS
IGLESIAS & NELSON

HANK WILLIAMS JR Hottest:

WPOR-FM Portland, ME

PINKARD & BOWD MICKI FUHRMAN FAMILY BROWN SHELLY MEST EDDY RAVEN REBA MCENTIRE Hottest:

KILT-FM Houston, TX

JOHNNY LEE

ATLANTA
OAK RIGGE BOYS
LIGON EVERETTE
T.G. SHEPPARD
BARBARA HANDRELL
JORNNY RODRIGUEZ
JOHNN HALLIAMS JR.
HOTTGET
JOHN HADERSON
CHARLES & JOHES
EITLE
GEORGE STRAIT

WMZQ Washington, D.C. IGLESIAS &

KIX108 Washington, DC

CHOW Welland, ONT

WWVA Wheeling, WV

EMOYLOU HARRIS MERLE HAGGARD REBA MCENTIRE LOUISE MANDRELL JERRY LEE LEWIS BRENTWOOD ROGERS & WEST BUTCH BAKER

MERLE HAGGARD
JOE STAMPLEY
LORRIE HORGAN
HOTTEST:
HOTTEST:
ALABAMA
STEVE WARINER
STATLER BROTHERS
MICKEY GILLEY
KENNY ROGERS

WEST KRKT Albany, OR

ENGRIS, OM
ENGRIS HANDRELL
ROGERS & WEST
DRAPER & LAMB
9 INKARD & BOMDE
JOHN AGAR
REBA MCENTIRE
MERLE HAGGARD
VINCE GILL
HOTCES:

KRST-FM

KIKF Anahelm, CA

REBA MCENTIRE HOTTESTATLER BROTHERS KENNY ROGERS JANIE FRICKE GEORGE STRAIT ATLANTA

KYAK Anchorage, AK

KKAL Arroyo Grande, CA

KUZZ Bakersfield, CA

PONNIE MCDOMELL RICKY SKAGGS Hottest: EXILE DOLLY PARTON STATLER BROTHERS DEBORAH ALLEN T.G. SHEPPARD

REBA MCENTIRE GAIL DAVIES JOE STAMPLEY RAZZY BAILEY

159 Reporters

WAMZ/Louisville WCOS/Columbia WKIX/Raleigh WKSJ/Mobile KPLX/Dallas KRMD/Shreveport CHOW/Welland KFGO/Fargo KECK/Lincoln WPOC/Baltimore WVAM/Altoona WONE/Dayton WTSO/Madison KSO/Des Moines KRST/Albuquerque

and were not used in this week's data:

WBCS/Milwaukee

Adult/Contemporary Continued from Back Page

CHART EXTRAS

Chart Extras are those songs which have achieved Breaker status, yet do not have sufficient airplay strength to chart

BARBRA STREISAND Papa Can You Hear Me (Columbia)

Rotations: Heavy 4/0, Medium 31/2, Light 29/0, Extra Adds 0, Total Adds 2, KOY, KRNT. Heavy: WCCO, WRIE, KSL, WJON. Medium: WBEN, WSB, WHB, WISN, KKLT, KGW, KFMB, and 24 more.

BREAKERS

JULIO IGLESIAS & WILLIE NELSON To All The Girls I've Loved Before (Columbia)

64% of our reporters on it. Rotations: Heavy 11/1, Medium 40/7, Light 30/13. Extra Adds 2, Total Adds 23 including 97AIA, KUDL, WHB, WISN, KKLT, KOY, KGW, KBEST, KEZR, WRIE, WKGW, WAFB, WBT, WSNY, WENS, and 8 more. Debuts at number 25 on the A/C chart.

CULTURE CLUB Miss Me Blind (Virgin/Epic)

61% of our reporters on it. Rotations: Heavy 8/0, Medium 44/10, Light 26/7, Extra Adds 1, Total Adds 18, WROR, WSB-FM, WFYR, KUDL, WMYX, KKLT, B100, V100, WGOW, WAHR, WTKO, WTNY, WWPA, WVBS, WCIL, KCRG, KTWO, KISN. Debuts at number 29 on the A/C chart.

TRACEY ULLMAN They Don't Know (MCA)

55% of our reporters on it. Rotations: Heavy 2/0, Medium 30/8, Light 37/13, Extra Adds 2, Total Adds 23 including KUDL, KHOW, KGW, B100, KFMB, V100, WTIC, WAHR, WVLK, WRVR, KRNT, WENS, WFMK, WLTE, KKUA, and 8 more.

NEW & ACTIVE

BARRY MANILOW "You're Looking Hot Tonight" (Arista) 55/22 Rotations: Heavy 1/0, Medium 21/5, Light 31/15, Extra Adds 2, Total Adds 22, WHB, KHOW, WICC, WKGW, WBT, 2WD, WNAM, WSNY, KRNT, WTRX, WENS, WFMK, WMGN, KKUA, WTKO, WTNY, KORQ, WJBC, WCIL, WHNN, WJON, K99. Heavy: KFI. Medium: KVIL-FM, KGW, WHBC, WMHE, WEIM, WSKI, WCKQ, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, KRO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, KCRG, KFSB, WBOW, KFQD, KRNO, WBC, WCHV, WAGE, KVIC, WCHV, WAGE, WCHV, WCHV,

CRYSTAL GAYLE "I Don't Want To Lose Your Love" (WB) 54/8
Rotations: Heavy 1/0, Medium 31/4, Light 21/3, Extra Adds 1, Total Adds 8, KBEST, KEZR, WRIE, WRVA, WFMK, KEEZ, WHNN, KALE. Heavy: WCCO. Medium: WRMM, WSB, KHOW, WBT, WMAZ, WHBY, KRNT, WMHE, KUGN, KSL, KIXI-FM, WWNR, WEIM, WTKO, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, KWEB, KFQD, K99, KQSW, KRSB.

DeBARGE "Love Me In A Special Way" (Gordy/Motown) 49/10

Rotations: Heavy 2/0, Medium 15/2, Light 32/8, Extra Adds 0, Total Adds 10, WGY, KBOI, KKUA, WTKO, WVBS, WJBC, WHNN KFQD, KISN, KALE. Heavy: WCKQ, KVIC. Medium: KVIL-FM, WISN, KGW, WMAZ, WRVA, WWNR, WKNE, WSKI, WSKY, WCHV

ELBOW BONES & THE RACKETEERS "A Night In New York" (EMI America) 45/13

Rotations: Heavy O/O, Medium 18/3, Light 27/10, Extra Adds O, Total Adds 13, KHOW, WTIC, WAHR, KBOI, KUGN, KWAV, WTKO, WGSV, WVBS, WCIL, KKJO, KFQD, KQSW. Medium: WCCO, WICC, WBT, WRVA, WHBY, KRNT, WEIM, WSKI, KORQ, WAGE, KVIC, KCRG, KEEZ, WJON, KRNO.

JOHNNY MATHIS with DENIECE WILLIAMS "Love Won't Let Me Wait" (Columbia) 41/13
Rotations: Heavy 1/0, Medium 12/2, Light 25/8, Extra Adds 3, Total Adds 13, WVLK, WTRX, WWNR, WWPA, WGSV, KVIC, WVBS, WCIL, KEEZ, KWEB, WJON, KFQD, KTWO. Heavy: WRIE. Medium: WCCO, KBEST, WHBY, WMGN, WMHE, WEIM, WKNE, WSKI, K99, KRSB.

PAUL YOUNG "Come Back And Stay" (Columbia) 35/4
Rotations: Heavy 2/0, Medium 21/1, Light 12/3, Extra Adds 0, Total Adds 4, WMHE, WTKO, WNGS, KRNO. Heavy: WGY, KALE. Medium: WCCO, WMAZ, WNAM, KMJJ, KUDO, KWAV, KIXI-FM, WWNR, WEIM, WKNE, WSKI, WWPA, KORQ, WSKY, WCKQ, WCHV, KVIC, WCIL, KQSW, KRSB.

POINTER SISTERS "Automatic" (Planet/RCA) 35/3

Rotations: Heavy 6/0, Medium 15/0, Light 14/3, Extra Adds 0, Total Adds 3, KEY103, KFQD, K99. Heavy: WQUE-FM, KRBE-FM, KMJJ, WSKI, WWPA, KRSB. Medium: WFBR, KVIL-FM, WFYR, WAEB, WMGN, KUDO, WTNY, KORQ, WSKY, WCKQ, WCHV, WCKQ, WCKY, WCKQ, WCKY, WCKQ, WCKY, WC

T.G. SHEPPARD with CLINT EASTWOOD "Make My Day" (WB/Curb) 35/0 Rotations: Heavy 0/0, Medium 15/0, Light 20/0, Extra Adds 0, Total Adds 0. Medium: WFBR, WGY, WMAZ, WRVA, WHBC, WING, KRNT, WWNR, WSKI, WCKQ, WJBC, WCIL, WJON, KFQD, KRNO.

MANHATTAN TRANSFER "Mystery" (Atlantic) 30/18

Rotations: Heavy 1/0, Medium 8/2, Light 20/15, Extra Adds 1, Total Adds 18, WAHR, WRVA, WSRZ, WHBC, WTRX, WTKO, WKNE, WSKI, WCHV, WJBC, WCIL, KFSB, KEEZ, WHNN, KKJO, WBOW, KRSB, KALE. Heavy: WCCO. Medium: WMGN, WMHE,

SIGNIFICANT ACTION

MICHAEL GORE "Soundtrack Theme To 'Terms Of Endearment" (Capitol) 29/29
Rotations: Heavy 1/1, Medium 5/5, Light 21/21, Extra Adds 2, Total Adds 29, WFBR, WCLR, WAHR, WMAZ, WRVA, WSRZ, WHBY, WHBC, KUGN, KIXI-FM, WEIM, WTKO, WSKI, KORQ, WSKY, WCKQ, WGSV, WAGE, WNGS, WVBS, WCIL, KFSB, WJON, KKJO, KFQD, KTWO, KRNO, KRSB, KISN.

MOST ADDED ®

MICHAEL GORE (29) Theme To "Terms Of Endearment" (Capitol) **JULIO IGLESIAS & WILLIE NELSON (23)** To All The Girls... (Columbia) PHIL COLLINS (23) Against All Odds (Take A...) (Atlantic) **TRACEY ULLMAN (23)** They Don't Know (MCA) **BARRY MANILOW (22)** You're Looking Hot Tonight (Arista)

4 others tied with 18 adds each.

HOTTEST

CHRISTINE McVIE (89) Got A Hold On Me (WB) **LIONEL RICHIE (54)** Hello (Motown) **KENNY ROGERS (49)** This Woman (RCA) P. BRYSON/R. FLACK (41) You're Looking Like Love To Me (Capitol) POLICE (30) Wrapped Around Your Finger (A&M) EURYTHMICS (27) Here Comes The Rain Again (RCA)

GEORGE FISCHOFF "Boogie Piano Man" (Reward/CBS) 20/1
Rotations: Heavy 0/0, Medium 5/1, Light 15/0, Extra Adds 0, Total Adds 1, KRNT. Medium: WCCO, KUGN, WKNE, WCIL. Light: WVOR, WAHR, WVLK, WHBY, WHBC, KOIL, KPPL, WEIM, WJBC, WHNN, WJON, WBOW, KTWO, KQSW, KRSB.

DARYL HALL & JOHN OATES "Adult Education" (RCA) 19/2

Rotations: Heavy 3/0, Medium 9/0, Light 7/2, Extra Adds 0, Total Adds 2, WMHE, KORQ. Heavy: WGY, KPPL, WWPA. Medium: KVIL-FM, WQUE-FM, WSRZ, KWAV, WSKI, WSKY, WCHV, KEEZ, KQSW. Light: WAEB, 2WD, WTRX, KOIL, KVIC.

KATHY MATTEA "Someone Is Falling In Love" (Mercury/PolyGram) 18/18

Rotations: Heavy 0/0, Medium 1/1, Light 15/15, Extra Adds 2, Total Adds 18, WAHR, WVLK, WWNR, WEIM, WSKI, WSKY WCKQ, WCHV, WGSV, WAGE, WCIL, KFSB, KEEZ, WJON, KKJO, KFQD, KQSW, KRSB.

KOOL & THE GANG "Tonight" (De-Lite/PolyGram) 18/4

Rotations: Heavy 0/0, Medium 5/0, Light 13/4, Extra Adds 0, Total Adds 4, WNAM, WWNR, KORQ, KRSB. Medium: WMHE, KWAV, WWPA, WCHV, KVIC. Light: WVLK, WEIM, WTKO, WSKY, WCKQ, WAGE, KEEZ, WJON, KQSW.

JOHN DENVER "World Game" (RCA) 17/5

Rotations: Heavy 0/0, Medium 7/0, Light 10/5, Extra Adds 0, Total Adds 5, KHOW, WHBC, WWNR, KFQD, KRSB. Medium: KVIL-FM, WCCO, WMAZ, WRVA, KIXI-FM, WJBC, KRNO. Light: WHBY, WEIM, WSKI, KEEZ.

NENA "99 Luftballons (99 Red Balloons)" (Epic) 17/2

Rotations: Heavy 7/0, Medium 7/0, Light 2/1, Extra Adds 1, Total Adds 2, KRAV, WJON, Heavy: WTAE, WAEB, WSRZ, WTNY, WCHV, KFSB, KEEZ. Medium: WMJI, WRVR, KOIL, KPPL, KMJJ, WWPA, WHNN.

MODERN ROMANCE "Just My Imagination" (Atlantic) 16/1

Rotations: Heavy 0/0, Medium 9/0, Light 7/1, Extra Adds 0, Total Adds 1, WMHE. Medium: WCCO, WMAZ, WHBC, KRNT, KUGN, KSL, KIXI-FM, WEIM, WKNE. Light: WAHR, WHBY, WGSV, WAGE, WNGS, KFQD.

HOWARD JONES "New Song" (Elektra) 15/3

Rotations: Heavy 1/0, Medium 9/1, Light 5/2, Extra Adds 0, Total Adds 3, V100, WRVR, WMHE. Heavy: WCKQ. Medium: 97AIA, WCCO, WMAZ, WMGN, KUDO, WEIM, WSKI, WSKY. Light: KRBE-FM, WWPA, KRSB.

ROCKWELL "Somebody's Watching Me" (Motown) 15/3
Rotations: Heavy 5/0, Medium 5/1, Light 5/2, Extra Adds 0, Total Adds 3, WTRX, WTNY, WBOW. Heavy: WQUE-FM, WAEB, WGY, WMHE, WWPA. Medium: WFBR, KPPL, WSKY, KEEZ. Light: 97AIA, V100, WAGE.

"WEIRD AL" YANKOVIC "Eat It" (Rock & Roll/CBS) 14/7

Rotations: Heavy O/O, Medium 1/O, Light 11/5, Extra Adds 2, Total Adds 7, KEY103, WVLK, WRKA, WHBC, WTRX, KPPL, KISN. Medium: KQSW. Light: WFBR, KHOW, WMHE, KRAV, WCHV, KEEZ.

TINA TURNER "Let's Stay Together" (Capitol) 14/4
Rotations: Heavy 3/0, Medium 7/1, Light 4/3, Extra Adds 0, Total Adds 4, WTRX, KMJJ, WSKY, KRSB. Heavy: 97AIA, WGY, KVIC. Medium: WFBR, WPIX, WQUE-FM, KEY103, KRBE-FM, WWPA. Light: KWAV.

KC "Give It Up" (Meca) 14/1

ROTATION (Widelay 14)1 Rotations: Heavy 4(0), Medium 71, Light 3(0, Extra Adds 0, Total Adds 1, WTNY. Heavy: WGY, WNAM, KOIL, WWPA. Medium: WFYR, WLTF, WEZS, WMHE, KFI, WSKI. Light: WQUE-FM, WICC, V100.

MOODY BLUES "Running Water" (Threshold/PolyGram) 14/0
Rotations: Heavy 0/0, Medium 4/0, Light 10/0, Extra Adds 0, Total Adds 0, Medium: WCCO, KIXI-FM, WEIM, WCHV. Light: WSRZ, WTRX, WKNE, WSKI, WCKQ, WAGE, KWEB, WBOW, KTWO, KRSB.

KENNY LOGGINS "Footloose" (Columbia) 12/3

Rotations: Heavy 6/0, Medium 5/2, Light 1/1, Extra Adds 0, Total Adds 3, WAEB, WTRX, KVIC. Heavy: WFBR, WQUE-FM, WSRZ, WSKI, WWPA, WCKQ. Medium: WPJB, KMJJ, WTNY.

STARBUCK "Another Beat Of My Heart" (AVI/MCA) 10/1

Rotations: Heavy O/O, Medium 1/O, Light 9/1, Extra Adds 0, Total Adds 1, WHNN. Medium: KFSB. Light: WAHR, WTRX, KORQ, WCHV, WGSV, WCIL, KTWO, K99.

GARY PORTNOY "Theme From 'Cheers' (Where Everybody Knows Your Name)" (Earthtone) 8/0 Rotations: Heavy 0/0, Medium 3/0, Light 5/0, Extra Adds 0, Total Adds 0. Medim: WMAZ, KUGN, WEIM. Light: WTAE, WSFM, WAHR, WNGS, KEEZ.

MATTHEW WILDER "The Kid's American" (Private I/CBS) 7/1

Rotations: Heavy 0/0, Medium 5/0, Light 2/1, Extra Adds 0, Total Adds 1, WWPA. Medium: WCCO, KUDO, WSKI, WCHV, KQSW.

MAC DAVIS "Most Of All" (Casablanca/PolyGram) 7/0

is: Heavy 1/0, Medium 2/0, Light 4/0, Extre Adds 0, Total Adds 0. Heavy: WRVA. Medium: WCCO, KRNT. Light: WAHR,

JAMES INGRAM "There's No Easy Way" (Qwest/WB) 6/6

Rotations: Heavy O/O, Medium 2/2, Light 3/3, Extra Adds 1, Total Adds 6, WFBR, KGW, WHBY, WSKY, KFSB, KRSB.

STACY LATTISAW & JOHNNY GILL "Perfect Combination" (Cotillion/Atco) 6/1

Rotations: Heavy 0/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, 97AIA. Medium: WFBR, WPIX, WCHV. Light: WAGE

CHAD STUART & JEREMY CLYDE "Bite The Bullet" (Rocshire) 5/2

Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 0, Total Adds 2, WAEB, WEIM. Light: WISN, WCCO, WJON.

ROGER DALTREY "Walking In My Sleep" (Atlantic) 5/1
Rotations: Heavy 0/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, WGY. Medium: WEIM, WKNE. Light: WSRZ, WNGS.

CYNDI LAUPER "Girls Just Want To Have Fun" (Portrait/CBS) 5/1

Rotations: Heavy 1/0, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 1, WICC. Heavy: WAEB. Medium: WQUE-FM, KPPL, WTNY.

VAN HALEN "Jump" (WB) 5/1

Rotations: Heavy 0/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, KVIC. Medium: WQUE-FM, WAEB, WTNY. Light: WCHV.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first **Week. A/C stations report their playlists by rotations (Heavy Medium Light)** and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses Immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five

Regional Adds & Hots

EAST Parallel One

MADONNA
JAMES INGRAM
JOHN COUGAR
MICHAEL GORE
TEMPTATIONS
EOTEMPTATIONS
EURITHMICS
KENNY LOGGINS
CHRISTIME MCVIE
THOMPSON TWINS

MICHAEL JACKSON
CHRISTINE MCVIE
LIONEL RICHIE
CULTURE CLUB
HOCTEST:
ELTON JOHN
POLICE
MICHAEL JACKSON
EURYTHMICS

WBEN/Buffalo Roger Christian

none
Hottest:
CHRISTINE MCVIE
KENNY ROCERS
BILLY JOEL
IGLESIAS & NELSON
ALABAMA

GR55/Buffelo Geluski/Langmyer

LIONEL RICHIE
STEPHEN BISHOP
HOTTER:
CHRISTINE MCVIE
KENNY ROGERS
SHEENA EASTON
BRYSON & FLACK
CHRIS CROSS

WPIX/New York Alan Anderson

THOMPSON TWINS
HOTTEST:
BRYSON & FLACK
SHEENA EASTON
DONNA SUMMER
CHRISTINE MCVIE
LIONEL RICHIE

Y97/Pittaburgh Jay Cresswell

STEPHEN BISHOP HOTTEST: CHRISTINE MCVIE KENNY ROGERS POLICE PAUL MCCARTNEY JAMES INGRAM

WTAE/Pittsburgh Don Berns THOMPSON TWINS
Hottest:
NENA
MICHAEL JACKSON
JAMES INGRAM
EURYTHMICS
DAN POGELBERG

wwsw (3WSvPittaburg)

LIONEL RICHIE
HOTTEST:
MICHAEL JACESON
CHRISTINE MCVIE
JAMES INGRAM
SHEENA EASTON
KENNY ROGERS

WLTT/Washington, D.C. Bob Cummings

Parallel Two

WAEB/Allentown

KENNY LOGGINS ALAN PARSONS CHAD STUART & JER HOTTEST TO THE STATE OF THE STA

WICC/Bridgeport Pantano/Broadbin

V100/Charleston, WV Spence/Jarvis

HOMARD JONES CULTURE CLUB Hottest: JAMES INGRAM POLICE CHRISTINE MCVIE BRYSON & PLACK STEPHEN BISHOP

ALABAMA
ALABAM

WSFM/Harrisburg Bob Palva

none
Hottest:
GENESIS
KENNY ROGERS
ELTON JOHN
STEPHEN BISHOP
CHRISTINE MCVIE WTIC/Hartford

Tom Barsanti

PHIL COLLINS TRACEY ULLMAN ELBOW BONES & RAC HOTLEST: PAUL MCCARTNEY CHRISTINE MCVIE DONNA SUMMER LINDA RONSTADT LIONE RONSTADT

none
Hottest:
KENNY ROGERS
CHRISTINE MCVIE
BRYSON & FLACE
BILLY JOEL
JAMES INGRAM

WVOR/Rochester Gary Smith

KENNY ROGERS Hottest: PAUL MCCARTNEY GENESIS KOOL & THE GANG CHRISTINE MCVIE SHEENA EASTON

WGY/Schenectady Walter Fritz

WKGW/Utica-Rome Carpenter/Keller

IGLESIAS & NELSON BARRY MANILOW Hottest: LIONEL RICHIE CHRISTINE MCVIE BRYSON & FLACE POLICE JOHN LENNON

Parallel Three

WWNR/Backley Balley/Shea

JOHNNY MATRIS
JOHN DENVER
KOOL & THE GANG
KATHY MATTEA
HOTLEST:
BRYSON & FLACK
POLICE
JOHN LENNON
CHRISTINE MCVIE
LIONEL RICHIE

WEIM/Fitchburg Jack Raymond

CHAD STUART & JER MICHAEL GORE MR. MISTER ROCERS & WEST RATHY MATTEA HOTE 48: PAUL MCCARTNEY GENESIS POLICE EURYTHNICS IGLESIAS & NELSON

WKNE/Keene, NH Howard Corday VICTORIA SHAW
MANHATTAN TRANSFE
TRACEY ULLMAN
HOTTEST:
JOHN LENNON
ANNE MURRAY
CLIFF RICHARD
MICHAEL SEMBELLO
LINDA RONSTADT

WTNY/Watertown, NY Jay Donovan

ROCKWELL IGLESIAS & NELSON RC
Bottest:
CHRISTINE MCVIE
BRYSON & FLACK
DAN POGELBERG
ANNE MURRAY
STEPHEN BISBOP

CULTURE CLUB
QUEEN
MATTREW WILDER
JOHNNY MATHIS
CARPENTERS
BOTCEST:
MICRAEL JACKSON
CHRISTINE MCVIE
EURYTHMICS
RC KC POINTER SISTERS

TRACET ULLMAN
ELBOW BOMES & RAC
MICHAEL GORE
CULTURE CLUB
MANBATTAN TRANSFE
KATHY MATTEA
BOLLESIAS & NELSON
LIONEL RICHIE
PHIL COLLINS

Parallel One

none
Hottest:
SHEENA EASTON
BILLY JOEL
CHRISTINE MCVIE
PAUL MCCARTNEY
BRYSON & FLACK

EURYTHMICS STEPHEN BISHOP PHIL COLLINS HOTLEST: KENNY ROGERS CHRISTINE MCVIE JOHN LENNON DAN FOGELBERG LIONEL RICHIE

WSB-FM/Atlanta Donna Brake

CULTURE CLUB

CULTURE - Hottest: KENNY ROGERS CHRISTINE MCVIF

PHIL COLLINS LIONEL RICKIE

KVIL/Dallas-Ft. Worth Chuck Rhodes

HOTTEST: CULTURE CLUB MICHAEL JACKSON BILLY JOEL LIONEL RICHIE CHRIS CROSS

none
fottest:
LIONEL RICHIE
PAUL MCCARTNEY
BILLY JOEL
GENESIS
EURYTHMICS

LATTISAW & GILL IGLESIAS & NELSON

Hottest: LIONEL RICHIE PATTI LABELLE EURYTHMICS PHIL COLLINS JEFFREY OSBORNE

Wt01/Tamps DeCarlo/Miller

Parallel Two

LIONEL RICHIE
PHIL COLLINS
POINTER SISTERS
WEIRD AL YANKOVIC
HOTLEBT:
LIONEL RICHIE
GENESIS
ROOL & THE GANG
CHRIS CROSS
DEBORAR ALLEN

97AIA/Miami Chris Gable

WSB/Atlanta Greg Picciano

JEFFREY OSBORNE LIONEL RICHIE JIMMY BUFFETT STEPHEN BISHOP PHIL COLLINS HOTCHESTINE MCVIE ANNE MURRAY MICHAEL JACKSON THOMPSON TWINS

WRKA/Louisvilla Jeff Crawlord

WMAZ/Macon Steve Murphy

WRVR/Memphis Steve Butler

WHHY/Montgomery Horlon/Thomas

CLIFF RICHARD PHIL COLLINS BARRY MANILOW

PHIL COLLINS
STEPHEN BISHOP
IGLESIAS & NELSON
HOTESTANE MCVIE
KENNY ROGERS
PAUL MCCARTNEY
JAMES INGRAM
GENESIS

WMJJ/Birmingham Thomas/Warren

ANNE MURRAY Hottest: KENNY ROGERS PAUL MCCARTNEY SHEENA EASTON JAMES INGRAM LIONEL RICHIE

IGLESIAS & NELSON BARRY MANILOW BARRY MANILOW Hottest: DONNA SUMMER ALABAMA CHRISTINE MCVIE LIONEL RICHIE KENNY ROGERS

CULTURE CLUB Hottest: JAMES INGRAM RENNY ROGERS BRYSON & FLACK POLICE CHRISTINE MCVIE

KRBE-FM/Houston

JEFFREY OSBORNE ANNE MURRAY
EWAF
LANI HALL
CULTURE CLUB
HOTLESE
MICHAEL JACKSON
JOHN LENNON
POLICE
SRANNON
EURYTHMICS

WAHR/Huntsville Cannon/Bosley

TRACEY ULLMAN
RATBY MATTEA
JOHNNY MATHS
ROMANTICS
WEIRD AL YANKOVIC
HOTESTINE MCVIE
KENNY MCGERS
BRYSON & FLACK
LIONEL RICHIE
IGLESIAS & NELSON

ALAN PARSONS
JEFFREY OSBORNE
WEIRD AL YANKOVIC
BOTTEST CLUB
RAY PARKER JR.
STALLONE & RHODES
GENESIS
PAUL MCCARTNEY

MICHAEL GDRE LARRY ELGERT HOTTEST: BOYSON & FLACK ANNE MURRAY TOM JONES IGLESIAS & NELSON LIONEL RICHIE

CLIFF RICHARD
ALAN PARSONS
BOWARD JONES
BOWARD JONES
TRACEY ULLMAN
HOTCEST:
JAMES INGRAM
CHRISTINE MCVIE
LIONEL RICHTE
PHIL COLLINS
IGLESIAS & NELSON

WQUE-FM/New Orleans Kris O'Kelly RICK SPRINGFIELD

WLAC-FM/Nashville

ANNE MURRAY JIMMY BUFFETT Hottest: CHRISTINE MCVIE GENESIS CULTURE CLUB KENNY ROGERS CHRIS CROSS

2WD/Nortolk Richardson/Allen

POLICE STEPHEN BISHOP Hottest: KENNY ROGERS CHRISTINE MCVIE LIONEL RICHIE CULTURE CLUB PHIL COLLINS

MICHAEL GORE
MANHATTAN TRANSPE
PRIL COLLINS
CRYSTAL GAYLE
HOTLEST:
RENNY ROGERS
BRYSON & FLACK
LINDA RONSTADT
MAC DAVIS

WSRZ/Saresota Huntington/Tellon

MANHATTAN TRANSFE MICHAEL GORE PRETENDERS JEFFREY OSBORNE HOTLEST BILLY JOEL GENES IS JAMES INGRAM CHRISTINE MCVIE DAN FOGELBERG

Parallel Three

BARRY MANILOW BALL & OATES KOOL & THE GANG MICHAEL GORE PRETENDERS HOTTOGENERS HOTTOGENERG STEPPEN BISHUP CARPENTERS BRYSON & FLACK

LIONEL RICHIE #HIL COLLINS THOMPSON TWINS HOTTEST: HOTTES

Hottest: EURYTHMICS CHRISTINE MCVIE BRYSON & FLACK BILLY JOEL

TINA TURNER
UB40
KATHY MATTEA
JAMES INGRAM
PRETENDERS
MICHAEL GORE
HOTTEAT
CHEISTINE MCVIE
LIONEL RICHIE
EURYTHMICS
STEPHEN BISHOP
PHIL COLLINS

WCKQ/Campbellsville, KY Jackson/Royce

RATHY MATTEA MICHAEL GORE HOTTEAT: KENNY ROGERS DAN POGELBERG CRRISTINE MCVIE JIMMY BUFFETT LIONEL RICHIE

VCHV/Charlottesville, VA WEST Parallel One

MANHATTAN TRANSFE KATHY MATTEA

WGSV/Guntersville

WAGE/Leesburg, VA Steve Porter

MICHAEL GORE KATHY MATTEA JOSIE COTTON Hottest: CHRISTINE MCVIE POLICE LIONEL RICHIE THOMPSON TWINS PRIL COLLINS

KGIC/Victoria, TX Dave Jagger

KENNY LOGGINS VAN HALEN

WNGS/West Palm Beach Rose Block

JEFFREY OSBORNE PAUL YOUNG MICHAEL GORE Hottest: JOHN LENNON CARISTINE MCVIE POLICE DAN POGELBERG DONNA SUMMER

DEBARGE
JOHNNY MATHIS
MICHAEL GORE
ELBOW BONES 6 RAC
HOLTEST:
BRYSON 6 FLACK
CREISTINE MCVIE
POLICE
JOHN LENNON
DONNA SUMMER

MIDWEST

Parallel One

WCLR/Chicago Gary Price

MICHAEL GORE
ROTTESTINE MCVIE
EURYTHMICS
KENNY ROGERS
PHIL COLLINS
LIONEL RICHIE

WFYR/Chicago

CULTURE CLUB STEPHEN BISHOP Hottest: POLICE CHRISTINE MCVIE EURYTHMICS IAN FOGELBERG PHIL COLLINS

55KRC/Cincinnati Dave Mason

LIONEL RICHIE

HOTTEST: FENNY ROGERS BILLY JOEL SHEENA EASTON CHRISTINE MCVIE

WARM98/Cincinnat Mark Tipton

PHIL COLLINS ALAN PARSONS

WLTF/Cleveland Bunphy/Georges

PHIL COLLINS
LIONEL RICHIE
BOTTEST:
BILLY JOEL
PAUL MCCARTNEY
GENESIS
JHEENA EASTON
CHRISTINE MCVIE

WMJI/Cleveland Popovich/lvers

WISN/Milwaukee

IGLESIAS & NELSON ALAN PARSONS THOMPSON TWINS HOTTEST: CHRISTINE MCVIE BRYSON & FLACK LIONEL RICHIE KENNY ROCERS JIMMY BUFFETT

WMYX/Milwaukee Beth Fast

CLIFF RICHARD
THOMPSON TWINS
CULTURE CLUB
HOTCEBT:
KENNY ROGERS
CHRISTINE MCVIE
BRYSON & FLACK
LIONEL RICHIE

none Rottest:

PHIL COLLINS EURYTHMICS

Parallel Two

WHBY/Appleton Rob Shannon

JAMES INGRAM MICHAEL GORE

HICEAEL GOAR HECKEST: KENNY ROGERS CHRISTINE MCVIE LINDA RONSTADT PHIL COLLINS LIONEL RICHIE

WNAM/Appleton-Bennett/Collina

BRYSON & FLACK LIONEL RICHIE KC

MICHAEL GORE
MANHATTAN TRANSFE
JOHN DENVER
JIMMY BUFFETT
MEIRD AL YANKOVIC
HOTLESTINE MCVIE
BRYSON & FLACK
EURYTEMICS
LINDA RONSTADT
LIONEL RICHIE

Harris/Murphy

K-t08/Sacramento Paul Mitchell

STEPHEN BISHOP PHIL COLLINS HOTCEST: KOOL & THE GANG GENESIS PAUL MCCARTNEY KENNY ROGERS CHRISTINE MCVIE

KHOW/Denver Moore/Starnes

JOHN DENVER
ELBOW BONES & RAC
TRACEY ULLMAN
BARRY MANILOW
HOTTER
THE STEPPEN BISHOP
CLIFF RICHARD
LINDA RONSTADT

KOST/Los Angeles Kaye/Marie

STEPHEN BISHOP JEFFREY OSBORNE DAN FOGELBERG HOTTEST HOTEL RICHIE CHRISTINE MCVIE PATTI LABELLE MICHAEL JACKSON PHIL COLLINS KKLT/Phoenix Anita Carlisie

ALAN PARSONS
IGLESTAS & NELSON
TRACEY ULLHAN
JAMES INGRAM
ROTEST:
PAUL MCCARTNEY
JAMES INGRAM
CHRISTINE MCVIE
BRYSON & FLACK
DAN FOGELBERG

GENESIS MICHAEL JACKSON

KBOl/Boise

KPPL/Denver

ALAN PARSONS
WEIRD AL YANKOVIC
HOTTOST:
HOMPSON TWINS
PHIL COLLINS
EURYTHMICS
DAN POGELBERG
HALL & OATES

WSNY/Columbus, OH

IGLESIAS & NELSON BARRY MANILOW ALAN PARSONS JEFFREY OSBORNE HOTLEST. RAY PARKER JR. CHRIS CROSS RONNIE MILISAP SHEENA EASTON LIONEL RICHIE

610TVN/Columbus

FltzGerald/Jones

LIONEL RICHIE: EURYTHMICS Hottest: CHRIS CROSS RAY PARRER JR., PAUL MCCARTNEY JAMES INGRAM GENESIS

WING/Dayton Joe Demma

none Hottest: KENNY ROGERS PAUL MCCARTNEY CHRISTINE MCVI BRYSON & FLACK DONNA SUMMER

KRNT/Des Moines

BARRY MANILOW
GEORGE FISCHOFF
TRACEY ULLMAN
BARBRA STREISAND
HIL COLLINS
HOTELST
KENNY ROGERS
CHRISTIRE MCVIE
T.G. SEEPPARD
LINDA RONSTADT
LIONEL RICEIE

JOHNNY MATHIS
MANBATTAN TRANSFE
THAN TUBER
BARRY MANILOW
JOHN GOLD SHITH
WEIRD ALL YANKOVIC
KENNY LOGGINS
HOTER
KENNY MOGENS
CHRISTINE MCVLE
GENESIS
BRYSON & FLACK

WENS/Indianapoli

TRACEY ULLMAN BARRY MANILOW IGLESIAS & NELSON

Bottest: BILLY JOEL GENESIS CHRISTINE MCVIE KENNY ROGERS EURYTHMICS

IGLESIAS 6 NELSON BARRY MANILOW TRACEY ULLMAN

Hottest: CHRISTINE MCVIE BRYSON & FLACK POLICE LIONEL RICHIE PHIL COLLINS

ALAN PARSONS JIMMY BUPFETT BARRY MANILOW HOLLEST: BRYSON & FLACK CHRISTINE MCVIE DONNA SUMMER

Jeff Davis

#heeler/Eagan

WTRX/Flint

Harry Lyles

PHIL COLLINS IGLESIAS 5 NELSON JEFFREY OSBORNE CRYSTAL GAYLE HOTLEST: SHEENA EASTON KENNY ROGERS EURYTHMICS MICHAEL JACKSON POLICE

MICHAEL GORE
ELBOW BONES & RAC
IGLESIAS & NELSON
BOTTEST:
SHEENA EASTON
CHAD & JEREMY
CARPENTERS
CHRISTINE MCVIE
LINDA RONSTADT

PHIL COLLINS
TRACEY ULLMAN
BARRY MANILON
DEBARGE
BOTHESTINE MCVIE
BRYSON & FLACK
POLICE
JOHN LENNON
JIMMY BUFFETT

DAN FOGELBERG CULTURE CLUB UB40 TRACEY ULLMAN THOMPSON TWINS HOTEST: CHRISTINE MCVIE POLICE MICHAEL JACKSON LIONEL RICHIE EURYTHMICS

THOMPSON TWINS
PHIL COLLINS
CRYSTAL GAYLE
IGLESIAS & NELSON
HOTTER:
POLICE
PAUL MCCARTNEY
RENNY ROGERS KFI/Los Angeles Kaye/LaBeau

Parallel Two

DEBARGE
ELBOW BONES & RAC
HOTTEST THE MCVIE
POLICE
LIONEL RICHIE
JOHN LENNON
MICHAEL JACKSON ELBOW BONES & RAC

KUGN/Eugene, OR Brian Jamas

TINA TURNER
ALAN PARSONS
THOMPSON TWINS
HOTTEST
HOTTES

HOTTEST:
BRYSON & FLACK
GENESIS
CHRISTINE MCVIE
POLICE
LIONEL RICHIE

STEPHEN BISHOP ALAN PARSONS HOTTEST: LIONEL RICHIE BARRY MANILOW PHIL COLLINS EURYTHMICS JOHN LENNON KWAV/Monterey Michael Reading

HOTTEST: PHIL COLLINS KENNY ROGERS BRYSON & PLACK EURYTHMICS CHRISTINE MCVIE

KSL/Salt Lake City

Paul Sebastian

TRACEY ULLMAN Hottest: DAN FOGELBERG LIONEL RICHIE JOHN LENNON EURYTHMICS THOMPSON TWINS

KOIL/Omaha Mason/Lundy

WMHE/Toledo Ray/Morrison

3WM/Toledo King/Scollin

STEPHEN BISHOI PHIL COLLINS ALAN PARSONS CARPENTERS Hottest: GENESIS DONNA SUMMER JIMMY BUFFETT POLICE LIONEL RICRIE

Parallel Three

KFQD/Anchorage, AK Mark Lewis

Mark Lewis
FIREFALL
EURYTHMICS
ELBOW BONES & RAC
DEBARGE
JOHNNY MATRIS
TRACET ULLMAN
IGLESIAS & NELSON
EATHY MATTEA
MICHAEL GORE
FORTHER SISTERS
BOTTOMER SISTE

K99/Great Fails Steve Keller

DAN FOGELBERG IGLESIAS & NELSOI POINTER SISTERS BARRY MANILOW DRAPER & LAMB Hottest: CHRISTINE MCVIE JIMMY BUFFETT STEPHEN BISHOP LIONEL RICHIE TRACEY ULLMAN

PAUL YOUNG
MICHAEL GORE
IGLESIAS 6 NELSON
HOCLESIAS 6 NELSON
HOCLESIS
KENNY ROGERS
CHRISTINE MCVIE
GENESIS
BRYSON 6 FLACK
DONNA SUMMER

JOHNNY MATHIS
IGLESIAS & NELBON
CULTURE CLUB
TRACEY ULLMAN
ALAN PARSONS
MICHAEL GORE
HOTEAST.
CRRISTINE MCVIE
POLICE
LANI BALL
ANNE MURRAY
JIMMY BUFFETT

JAMES INGRAM
TINA TURNER
MARILYN MCCOO
JOHN DENVER
KOOL 6 THE GANG
MANNATTAN TRANSFE
MICHAEL GORE
RATHY MATTEA
HOTELSTINE MCVIE
SHEENA EASTON
BRYSON 6 FLACK
POLICE

KISN/Salt Lake City

CRYSTAL GAYLE DEBARGE MANHATTAN TRANSFE

The following stations reported

WRMM/Atlanta KVIL-FM/Dallas KSL/Salt Lake City

The following stations did not

WSFM/Harrisburg WPJB/Providence WING/Dayton

Note: WZZP/Cleveland has changed call letters to WLTF.

TRACEY ULLMAN NENA HOTTEST: BILLY JOEL MICHAEL JACKSON SHEENA EASTON POLICE LIONEL RICHIE

Parallel Three

DEBARGE BARRY MANILOW MANHATTAN TRANSFE BOTTEST: LIONEL RICHIE JOHN LENNON BRYSON & FLACK BARBRA STREISAND IGLESIAS & NELSON

WCIL/Carbondale, IL Matt McCann

MAIT MCLAIN

ELBON BONES & RAC
MARRATTAN TRANSFE
MICHAEL GORE
MICHAEL
JIMMY BUFFETT

TRACEY ULLMAN
CULTURE CLUB
EURYTHMICS
ROTLEST:
SHEENA EASTON
GENESIS
CHRISTINE MCVIE
POLICE
DONNA SUMMER

WBOW/Terre Haute Kavin Young MANHATTAN TRANSFE

KQSW/Rock Springs, WY Bryan Maloney

MADONNA
LBOW BONES & RAC
HOTTEST:
BRYSON & FLACK
KENNY ROGERS
CHRISTINE MCVIE
DONNA SUMMER
DAN POGELBERG

KRSB/Roseburg, OR Steve Hills

POLICE LIONEL RICHIE

TRACEY ULLMAN MICHAEL GORE DEBARGE CULTURE CLUB WEIRD AL YANKOVIC HOTELS: KENNY ROGERS CRRISTINE MCVIE LIONEL RICHIE SHEENA EASTON PHIL COLLINS

KALE/Trl-Citles, WA

121 Current Reports

frozen playlists this week:

KUDO/Las Vegas report this week and therefore

WOMC/Detroit WCCO/Minneapolis

KCRG/Ceder Repids, IA Carl Mann

WJON/St. Cloud, MN

EURYTHMICS

WHNN/Saginaw Carson/Perry

JOHNNY MATHIS ROTTEST: BRYSON & PLACK CERISTINE MCVIE DAN FOGELBERG JOHN LENNON LIONEL RICHIE

MICHAEL GORE
HANBATTAN TRANSFE
ELBON BONES & RAC
KATHI MATTEA
HOTCEST:
GENESIS
PAUL MCCARTNEY
POLICE
DAN FOGELBERG
JOHN LENNON

their playlists were frozen:

HOCKMELL HOTTEL RICHIE CHRISTINE MCVIE DAN FOGELBERG PHIL COLLINS CULTURE CLUB

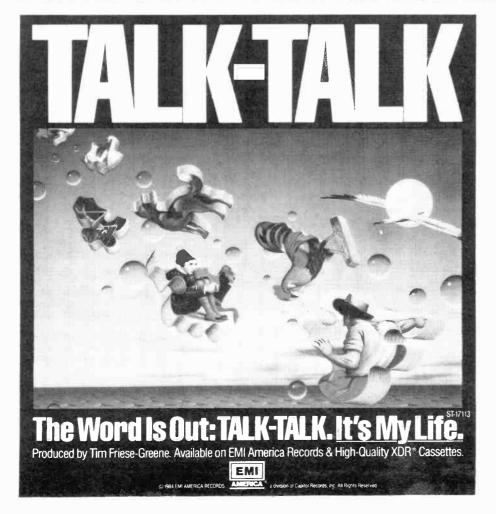
MANHATTAN TRANSFE KATHY MATTEA MICHAEL GORE JAMES INGRAM HOTLEST: NENA CHRISTINE MCVIE MICHAEL JACKSON LIONEL RICHIE EURYTHMICS

KEEZ/Mankato, MN Sue LaFond CRYSTAL GAYLE KATHY MATTEA MANHATTAN TRANSFE HOTTESTINE MCVIE JOHN LENNON DAN FOGELBERG NENA



MOR/ALBUMS

| Three Two Last Weeks Weeks Week | March 9, 1984 | 175 Reporters | Total Reports R | Heavy A lotation R | Medium Iotation | Total Adds All Rotations |
|------------------------------------|--|---|--------------------|-----------------------|--------------------|--------------------------------|
| 1 1 1 | 1 VAN HALEN/1984 (WB) | ''I'll Wait'' (125) ''Panama'' (120) ''Jump'' (119) | 164+ 1 | 155 – | 9+ | 2+ |
| | FOOTLOOSE/Soundtrack (Columbia) | "Footloose" (149) "Girl" (58) "Paradise" (11) | 160 = 1 | | 15- | 0- |
| | 3 MANFRED MANN'S EARTH/Somewhere In (Arista) | "Runner" (155) | 157- 1 | | 31- | 0- |
| | DAN FOGELBERG/Windows & Walls (Full Moon/Epic) | ' 'Language' ' (151) ''Gone'' (56) | 158 + 1 | 121+ | <i>37</i> – | 1 – |
| 4 7 7 | 5 YES /90125 (Atco) | "Leave It" (125) "Happen" (40) "Changes" (35) | 160 + 1 | 104+ | <i>53</i> – | 10+ |
| 8 5 6 | 6 CHRISTINE McVIE/Christine McVie (WB) | "Got A Hold" (126) "Million" (83) | 155 + 1 | 117- | <i>36</i> + | 3- |
| 1 | 7 PRETENDERS/Learning To Crawl (Sire/WB) | ''Time'' (112) ''Shoe'' (61) ''Middle'' (60) | 155 + 1 | 103- | 51 + | 15+ |
| | DWIGHT TWILLEY/Jungle (EMI America) | "Girls" (156) | <i>162</i> + | <i>85</i> + | 77 – | 2= |
| | AGAINST ALL ODDS/Soundtrack (Atlantic) | "Odds" (148) "Violet" (39) "Walk" (22) | <i>157</i> + | <i>90</i> + | <i>58</i> – | 28+ |
| . 400 | SCORPIONS/Love At First Sting (Mercury/PG) | "Rock You" (147) "Nights" (15) | <i>147</i> + | 74 + | 70 – | 6- |
| | QUEEN/The Works (Capitol) | "Radio Ga-Ga" (93) "Tear" (54) "Hammer" (24) | 144+ | <i>62</i> + | <i>78</i> – | 4- |
| | 12 38 SPECIAL/Tour De Force (A&M) | "Back" (107) "One Time" (24) "If" (18) | <i>130</i> – | | | 2= |
| | ALAN PARSONS PROJECT/Ammonia Avenue (Arista) | "Prime Time" (108) "Answer" (69) "Let Me" (11) | <i>150</i> + | 42 + 7 | 104+ | 18- |
| | HUEY LEWIS & THE NEWS/Sports (Chrysalis) | "Heart" (69) "Drug" (65) "Walking" (18) | <i>130</i> + | | | 11+ |
| | 15 APRIL WINE/Animal Grace (Capitol) | "This Could Be" (124) "Sons" (19) | <i>132</i> – | <i>46</i> + | <i>86</i> – | 1 – |
| | DAVID GILMOUR/About Face (Columbia) | "All Lovers" (122) "Murder" (32) "Light" (20) | <i>140</i> + | | | 20 – |
| | 17 GENESIS/Genesis (Atlantic) | "Home" (68) "Alien" (56) "Job" (20) | 119 – | | | 3+ |
| | BON JOVI/Bon Jovi (Mercury/PG) BOCER DAI TREY/Borting Should Be Beinless (Atlantic) | "Runaway" (125) | <i>126</i> + | | | 4+ |
| | ROGER DALTREY/Parting Should Be Painless (Atlantic) EURYTHMICS/Touch (RCA) | "Walking" (122) | 126+ | | | 5- |
| | WANG CHUNG/Points On The Curve (Geffen) | "Here Comes The Rain" (107) | 110- | | | 0- |
| 100 | 22 A NIGHT IN HEAVEN/Soundtrack (A&M) | "Dance" (90) " Don 't" (48) | 126+ | | | 11+ |
| 1 | © GOLDEN EARRING/N.E.W.S. (21/PG) | "Heaven" (99) "When" (114) | 100 - | | | 0- |
| 1 | 24 JUDAS PRIEST/Defenders Of The Faith (Columbia) | | 122= | | | 8- |
| 1 | THOMPSON TWINS/Into The Gap (Arista) | "Some Heads" (82) "Rock Hard" (29) "Hold Me Now" (102) "Doctor!" (11) | 106 – | | | 3- |
| | 26 JOHN LENNON & YOKO ONO/Milk And Honey (Polydor/PG) | "Nobody" (72) "Stepping Out" (36) "Time" (13) | 104+ | | 56 – | 12- |
| 1 | DARYL HALL & JOHN OATES/Rock 'N Soul Part 1 (RCA) | "Adult Education" (92) | 91 - | | | 3+ |
| | NIGHT RANGER/Midnight Madness (Camel/MCA) | "Sister" (79) "Rumours" (21) "Rock" (10) | 92+ 98+ | 42 + 24 - | | 3- 15- |
| | MOTLEY CRUE/Shout At The Devil (Elektra) | "Looks" (70) "Shout" (30) | 30 + 82 - | | | 2+ |
| 1 | 30 JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG) | "Authority Song" (67) "Houses" (19) "Guitar" (14) | 88 – | | | 10+ |
| 4 | BILLY RANKIN/Growin' Up Too Fast (A&M) | "Baby Come Back" (82) "Rip" (10) | 93+ | 8+ | | 9 |
| | JON BUTCHER AXIS/Stare At The Sun (Polydor/PG) | "Don't Say Goodnight" (83) | | 11+ | | 10- |
| | WEIRD AL" YANKOVIC/In 3-D (Rock & Roll/CBS) | "Eat It" (91) "Jeopardy" (10) | | 12+ | | |
| | 34 TED NUGENT/Penetrator (Atlantic) | "Tied Up In Love" (76) | 81 - | 8- | | 3+ |
| | DURAN DURAN/Seven And The Ragged Tiger (Capitol) | "New Moon On Monday" (66) | <i>68</i> – | | | 1+ |
| | B6 BILLY IDOL/Rebel Yell (Chrysalis) | "Highway" (39) "Yell" (33) | <i>67</i> + | | | 6- |
| 23 27 32 | 37 ACCEPT/Balls To The Wall (Portrait/CBS) | ''Balls To The Wall'' (71) | 71 – | | | 1- |
| | B ALARM/Declaration (IRS/A&M) | "Sixty Eight Guns" (61) | | <i>12</i> + | | 18+ |
| | THOMAS DOLBY/The Flat Earth (Capitol) | "Hyperactive" (63) | 64 + | <i>19</i> + | <i>45</i> + | 2- |
| 33 35 38 4 | ROMANTICS/In Heat (Nemperor/CBS) | "One In A Million" (44) "Talking" (17) | <i>62</i> + | 11 – | <i>47</i> + | 9+ |



BREAKERS.

AGAINST ALL ODDS Soundtrack (Atlantic)

90% of our reporters on it. 157/28, including adds at WIYY, WMMR, WDVE, KZEW, KSRR, KLOS, KDKB, KRCK, KFOG, WCMF, WAAF, WQMF, WAPL. Debuts at #9 on the Albums chart.

"WEIRD AL" YANKOVIC In 3-D (Scotti Bros./CBS)

53% of our reporters on it. 93/42, including adds at WIYY, WNEW-FM, WMMR, WQFM, KDKB. Moves 37-33 on the Albums chart.

JON BUTCHER AXIS Stare At The Sun (Polydor/PolyGram)

51% of our reporters on it. 90/10, including adds at KLOL, KLOS, KZAP, WAPL, WTUE, WFBQ. Moves 34-32 on the Albums chart.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

NEW & ACTIVE — Records building in airplay and coming closest to charting for the first time. Numbers indicate total reports/total adds for this week and last; for example, 40/20 means 40 total station reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that have more than 10 adds this week.

BON'JOVI



#33 ALBUM NETWORK RETAIL CONSENSUS
SALES IN NEW YORK, PHILADELPHIA, MINNEAPOLIS,
ST. LOUIS, MEMPHIS, LOS ANGELES & SACRAMENTO
PHONES EVERYWHERE!

GOLDEN EARRING

"When The Lady Smiles"

Up in all three trades



The Jon Butcher Axis Stare At The Sun

THE JON BUTCHER AXIS

"Don't Say Goodnight" is coming on

R & R #44 to 39 to #37 ALBUMS BREAKERS

Album Network #52 to #43

NEW! THE DICE

"Chayla"

backed with "Lose Your Soul"

on your turntable Monday, Mar. 12

WELL TO LEASE OF THE PARTY OF T

PolyGram Records



MOST ADDED ®

"WEIRD AL" YANKOVIC (42) In 3-D (Rock & Roll/CBS) **AGAINST ALL ODDS (28)** Soundtrack (Atlantic) **DAVID GILMOUR (20)** About Face (Columbia) **ALARM (18)** Declarations (IRS/A&M) **ALAN PARSONS PROJECT (18)** Ammonia Avenue (Arista) **MODERN ENGLISH (16)** Ricochet Days (Sire/WB)

MOST HOTS

VAN HALEN (115) 1984 (WB) FOOTLOOSE (145) Soundtrack (Columbia) MANFRED MANN'S EARTH BAND (126) Somewhere In Afrika (Arista) DAN FOGELBERG (121) Windows & Walls (Full Moon/Epic) CHRISTINE McVIE (117) Christine McVie (WB) YES (104) 90125 (Atco) PRETENDERS (103) Learning To Crawl (Sire/WB)

NEW & ACTIVE

HOWARD JONES/Human's Lib (Elektra) 61/7 (0/0)

Adds: KBCO, WPDH, WOUR, KMOD, WHMD, WBYG, KTCL. Hots: 16 include WXRT, WIMZ, KMBQ, KQDS, KREM. Mediums: 42 include WBCN, WBAB, WAPP, WYSP, WMET, KMET, WKDF, WOOS, KGGO, KOMP.

MODERN ENGLISH/Ricochet Days (Sire/WB) 55/16 (39/20)
Adds include WDVE, KSRR, KFOG, WAQY, WKQQ. Hots: 7 include KBCO, KQAK. Mediums: 42 include WXRT, WPYX, WCMF, WCKN, WTUE, WLAV, KZEL.

JASON & THE SCORCHERS/Fervor (EMI America) 53/10 (38/6)
Adds: WBAB, WNOR, KKCI, KRQR, KLBJ, WOWE, KNCN, WDIZ, KISS, WTUE. Hots: 0. Mediums: 46 include WBCN, WNEW-FM, WYSP, WXRT, KYYS, KBCO, WDHA, WKDF, WAPL, WLAV.

GREAT WHITE/Great White (EMI America) 48/9 (44/5)

Adds: KLOL, WMMS, KAZY, KUPD, WCCC, WAQY, WAQX, WLAV, KICT. Hots: 3 KLOS, KRCK, KSJO. Mediums: 41 include WIYY, WDVE, KTXQ, KZEW, WQFM, KGB, KISW, WPYX, WTPA, KLAQ, WAPL, WLVQ, WTUE, KWXL,

MI-SEX/Where Do They Go? (Epic) 47/10 (42/15)
Adds: WDVE, DC101, KTXQ, KAZY, WOUR, WZXY, WIMZ, WLRS, KWXL, WIQB. Hots: 4 CHUM-FM, KBCO, KBPI, CITI-FM. Mediums: 39 include KZEW, WSKS, KGB, WPLR, WAQY, KLAQ, KMOD, KILO, KWFM.

SANDY STEWART/Cat Dancer (Modern/Atco) 45/12 (34/8)

Adds: KTXQ, WQFM, KGB, WZZO, WAQY, WKLC, KRIX, WDIZ, WTKX, KILO, KKRQ, KFMF. Hots: 8 WMMS, KBCO, WQBK, KLBJ, KIDQ, WCPZ, KSPN. Mediums: 31 include KLOL, KSRR, WAPL, WLVQ, WTUE, WLAV.

MR. MISTER/I Wear The Face (RCA) 43/15 (32/10)
Adds include WCKO, WCCC, WDHA, WAQY, KRIX, KFMG, KKDJ. Hots: 2 WEBN, WRIF. Mediums: 32 include WDVE, KTXQ, KBCO, KLAQ, WXLP, KFIV-FM.

PAUL YOUNG/No Parlez (Columbia) 41/2 (39/5)

Adds: WNEW-FM, KILO. Hots: 8 include WMMS, KBCO, KBPI, WQDR. Mediums: 31 include WBAB, WMMR, WLUP, WEBN, WZZO, WHCN, WKDF, KMBQ, WXKE, KFIV-FM.

ROCKWELL/Somebody's Watching Me (Motown) 39/2 (36/3) Adds: KGGO, WWWV. Hots: 19 include WBCN, WMET, KWK, WIMZ, KMBQ. Mediums: 20 include WXRT, WMMS, KDKB, KWXL

WIRE TRAIN/In A Chamber Of Hellos (415/Columbia) 36/2 (39/3)

Adds: WHJY, KZEW. Hots: 7 include KBCO, KROQ, 91X, KQAK. Mediums: 27 include WBCN, WXRT, WMMS, KFOG, KMEL, WTPA, WAAF, KLAQ, WIMZ, WLVQ, WTUE, KWFM.

KIDD GLOVE/Kidd Glove (Morocco/Motown) 33/13 (30/13)
Adds include KRQR, WEZX, KLAQ, WIMZ, KILO. Hots: 0. Mediums: 24 include WYSP, WDVE, KZEW, WSKS, WQFM, KRCK, KGB, WTPA, WKLC, WLAV.

SLADE/Keep Your Hands Off My Power Supply (CBS Associated) 30/19 (0/0)
Adds include WAPP, WNEW-FM, KBPI, KLBJ, KQDS. Hots: 6 include WMMS, WDHA, WAQX, KILO. Mediums: 14 include WBAB, WMMR, WDVE, WPYX, WHCN, WPLR. SIMPLE MINDS/Sparkle In The Rain (Virgin/A&M) 29/5 (24/3)

Adds: KTXQ, KSJO, WLAV, WMGM, WRKI. Hots: 11 include CHOM-FM, CHUM-FM, KBCO. Mediums: 15 include WBCN, Q107, WXRT, KROQ, 91X, KFOG, KQAK, CFOX, KILO.

RATT/Out Of The Cellar (Atlantic) 28/12 (16/10)
Adds include WBCN, KUPD, WKLC, KNCN. Hots: 0. Mediums: 20 include WDVE, KTXQ, KZEW, KLOL, KBPI, KLOS, KMET, KGB, KILO MADNESS/Keep Moving (Geffen) 24/5 (23/10)

Adds: WBCN, WQBK, WKZL, KWXL, WYER. Hots: 4 WLIR, WXRT, 91X. Mediums: 17 include WBAB, WMMS,

SAXON/Crusader (Carrere/CBS) 21/12 (12/8)

Adds include KZEW, WLOL, WQFM, KGON, KSJO, KISS, WXLP. Hots: 0. Medium: 19 include KTSQ, WSKS, KLAW, KWXL.

RAVYNS/Ravyns (RDM/MCA) 20/10 (14/13)
Adds include KBCO, WAAL, WTKX, WLVQ, KWXL, KIDQ. Hots: 1 WIYY. Mediums: 11 include WBAB, WEBN, WTPA, WCMF, KMOD, KILO.

UB40/Labour Of Love (Virgin/A&M) 20/3 (18/3)

Adds: WSHE, WKQQ, WKZL. Hots: 6 include WCKO, WMMS, 91X, KQAK. Mediums: 14 include WBCN, WNEW-

JOEY MOLLAND/After The Pearl (Earthtone) 14/3 (13/2)

Adds: WYNF, KAZY, WAQX. Hots: 0. Mediums: 13 include WBAB, KBCO, KFOG, WLVQ, WTUE.

CHINA CRISIS/Working With Fire And Steel (WB) 14/2 (12/3)

Adds: WDEK, KAWY. Hots: 6 include KBCO, 91X. Mediums: 6 include WXRT, KROQ, KQAK, KWXL.

PAUL BARRERE/Real Lies (Mirage/Atco) 12/2 (10/5) Adds: WQBK, WHMD. Hots: 2 KBCO, KSPN. Mediums: 9 include WXRT, KINK, WLAV

DEMON/The Plague (Atlantic) 10/5 (6/3) Adds: WBCN, WBAB, WNEW-FM, KSJO, WYER. Hots: 1 WQFM. Mediums: 4 include WMMS, KISS.

AOR ALBUMS — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are BOLDED. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant



AVOR /HOT TRACKS

| | | Two Week | Last s Week | | 175 Reporters | Total H | leavy M | ledium | Total Adds |
|----|----|-------------|----------------|------------|--|--------------|--------------|-------------------------|---------------|
| 3 | | 3 | 2 | Ω | MANFRED MANN'S EARTH/Runner (Arista) | 155 – | 126+ | 29 – | 0- |
| 5 | | 2 | 1 | 2 | KENNY LOGGINS/Footloose (Columbia) | | 140+ | 9- | 0- |
| 8 | | 5 | 3 | 3 | DAN FOGELBERG/The Language Of(Full Moon/Epic) | 151 - | 118+ | 33 – | 0- |
| 1- | | _ | 16 | 0 | CARS/You Might Think (Elektra) | 168+ | 74+ | 92+ | 20 - |
| 9 | | 8 | 6 | | DWIGHT TWILLEY/Girls (EMI America) | 156 + | 84+ | 72 – | 1 = |
| 38 | 3 | 20 | 14 | 6 | PHIL COLLINS/Against All Odds (Atlantic) | 148+ | 90+ | <i>52</i> – | 18- |
| - | | 22 | 8 | Ø | SCORPIONS/Rock You Like A (Mercury/PG) | 147+ | 74+ | 70 – | 6- |
| 1 | | 1 | 4 | 8 | VAN HALEN/Jump (WB) | | 108 – | 11+ | 0 = |
| 7 | , | 6 | 5 | 9 | CHRISTINE McVIE/Got A Hold On Me (WB) | | 106 - | 19+ | 1 - |
| 1: | 3 | 13 | 10 | | VAN HALEN/I'll Wait (WB) | 125+ | 83+ | | 4+ |
| 1 | 1 | 11 | 9 | | VAN HALEN/Panama (WB) | 120+ 125+ | 69 – 74 + | 51 + 49 + | 0 = 15 + |
| 20 | | 24 | 18 | | YES/Leave It (Atco) PRETENDERS/Time The Avenger (Sire/WB) | 112- | 67= | 45 – | 1- |
| 11 | | 14 | 13 | | APRIL WINE/This Could Be The Right One (Capitol) | 124= | 46+ | 78 – | 1- |
| 10 | | | 15 | | 38 SPECIAL/Back Where You Belong (A&M) | 107- | 72 - | 35+ | 0= |
| 19 | | 7 16 | 7 | | BON JOVI/Runaway (Mercury/PG) | 125+ | 29+ | 95+ | 4+ |
| 28 | | 23 | 19 | | ROGER DALTREY/Walking In My Sleep (Atlantic) | 122+ | 30+ | 91+ | 4- |
| 14 | | 12 | 12 | | EURYTHMICS/Here Comes The Rain Again (RCA) | 107- | 73 – | 33- | 0- |
| | | 27 | 23 | | DAVID GILMOUR/All Lovers Are (Columbia) | 122+ | 31+ | 84 – | 13- |
| 10 | | 10 | 11 | - | BRYAN ADAMS/Heaven (A&M) | 99 – | 65 – | <i>34</i> + | 0- |
| | | 54 | 36 | 3 | TONY CAREY/A Fine Fine Day (MCA) | 120+ | 18+ | 88+ | <i>35</i> + |
| 33 | 2 | 26 | 25 | 2 | GOLDEN EARRING/When The Lady (21/PG) | 114 = | 9- | 101+ | 7- |
| 1- | | 55 | 35 | | ALAN PARSONS PROJECT/Prime Time (Arista) | 108+ | <i>26</i> + | 81+ | 14- |
| 4 | 7 | 40 | 32 | | THOMPSON TWINS/Hold Me Now (Arista) | - | 40+ | <i>56</i> – | 11= |
| 2 | 2 | 18 | 22 | 25 | QUEEN/Radio Ga-Ga (Capitol) | 93 – | 48 – | 45 – | 0- |
| 3. | 7 | 33 | 28 | 26 | DARYL HALL & JOHN OATES/Adult Education (RCA) | 92+ | 41+ | 49 – | 3- |
| 11 | 7 | 19 | 24 | 27 | JUDAS PRIEST/Some Heads Are Gonna Roll (Columbia) | 82- | 27- | 54 – | 1 = |
| 30 | C | 32 | 29 | 28 | CHRISTINE McVIE/One In A Million (WB) | 83- | 35 – | 47- | 1 – |
| 35 | 9 | 36 | 33 | | WANG CHUNG/Dance Hall Days (Geffen) | 90+ | 27+ 10+ | 63+ 82+ | 8+ 29- |
| 1- | | _ | 56 | _ | RICK SPRINGFIELD/Love Somebody (RCA) | 99+ 72- | 41- | 30 - | 1- |
| 2 | | 4 | 17 | 31 | JOHN LENNON/Nobody Told Me (Polydor/PG) HUEY LEWIS & THE NEWS/I Want A (Chrysalis) | 65 + | 42- | 22 + | 1+ |
| 24 | 4 | 31 | 37 | \equiv | "WEIRD AL" YANKOVIC/Eat It (Rock & Roll/CBS) | 91+ | 12+ | <i>56</i> + | 41- |
| | | _ | 44 | 34 | MOTLEY CRUE/Looks That Kill (Elektra) | 70 - | 24 – | 45 – | 1+ |
| 1 | | 25 | 30 | 35 | PRETENDERS/Middle Of The Road (Sire/WB) | 60 - | 47- | 12+ | 1+ |
| 11 | | 9 17 | 21 26 | | DURAN DURAN/New Moon On Monday (Capitol) | 66 – | 39 – | 27- | 1 = |
| 5 | | 44 | 39 | | JON BUTCHER AXIS/Don't Say Good (Polydor/PG) | 83+ | 11+ | 71+ | 10- |
| 5 | | 41 | 40 | _ | BILLY RANKIN/Baby Come Back (A&M) | 82+ | 7+ | 71+ | 8- |
| 2 | | 21 | 27 | | TED NUGENT/Tied Up In Love (Atlantic) | 76 – | 7- | <i>68</i> – | 2+ |
| 2 | | 30 | 31 | | GENESIS/Home By The Sea (Atlantic) | <i>68</i> – | 31 – | 37+ | 1= |
| 2 | 5 | 29 | 34 | 41 | ACCEPT/Balls To The Wall (Portrait/CBS) | 71 – | 10- | <i>60</i> – | 1 – |
| | | _ | 50 | 3 | NIGHT RANGER/Sister Christian (Camel/MCA) | <i>79</i> + | 12+ | <i>62</i> + | 18 – |
| | DE | BUT | | 3 | PRETENDERS/Show Me (Sire/WB) | <i>61</i> + | 33+ | <i>26</i> + | 26+ |
| - | | 60 | 47 | 4 | HUEY LEWIS & THE NEWS/The Heart Of (Chrysalis) | | 16- | 50+ | 11+ |
| 5 | 3 | 46 | 49 | = | JOHN COUGAR/Authority Song (Riva/PG) | 67+ | 16 - | 49+ | 12+ |
| - | | 58 | 55 | \equiv | ALAN PARSONS PROJECT/Don't Answer Me (Arista) | 69+ | 20+ | 47+ | 14+ |
| 6 | 0 | 52 | 51 | 4 | THOMAS DOLBY/Hyperactive (Capitol) | 63+ | 18+ | 45+ 25 | 1 – |
| 3 | | 34 | 42 | | SAMMY HAGAR/The Girl Gets Around (Columbia) | 58 – 56 – | 23 – 26 – | 35 - 30 + | 0- 4+ |
| 4. | 2 | 43 | 45 | 49 | GENESIS/Illegal Alien (Atlantic) | 56 – 61 + | 20- | <i>30</i> + <i>43</i> + | 4 + 15 + |
| | - | _ | 59 | | ALARM/Sixty Eight Guns (IRS/A&M) QUEEN/Tear It Up (Capitol) | 54+ | 19+ | 32 – | 4- |
| | | - 40 | 58 | _ | DAN FOGELBERG/Gone Too Far (Full Moon/Epic) | 56 - | 23- | 33+ | 2- |
| 3. | | 49 37 | 46 41 | | NENA/99 Luftballons (Epic) | 51 – | 26- | 24 – | 2- |
| 2 | | 28 | 38 | | YES/It Can Happen (Atco) | 40 – | 24 – | 16- | 0- |
| | | BUT |) | | MISSING PERSONS/Give (Capitol) | <i>58</i> + | 13+ | <i>35</i> + | 24 - |
| 4 | | 48 | 48 | | HOWARD JONES/New Song (Elektra) | <i>57</i> - | 13+ | 42- | 3+ |
| 4 | | 45 | 54 | | CYNDI LAUPER/Girls Just Want To (Portrait/CBS) | 48 = | 23- | <i>24</i> + | 1+ |
| 2 | | 35 | 43 | | UTOPIA/Crybaby (Passport) | 53 – | 11- | 42 – | 1 = |
| | | BUT | | 5 9 | MODERN ENGLISH/Hands Across (Sire/WB) | <i>53</i> + | 7+ | 41+ | 14- |
| | DE | BUT | | © | JASON & THE/Absolutely Sweet (EMI America) | 53+ | 0- | 46+ | 10+ |
| - | _ | | | | | | | | |

MOST ADDED ®

GO-GO'S (55) Head Over Heels (IRS/A&M) "WEIRD AL" YANKOVIC (41) Eat It (Rock & Roll/CBS) STEVIE NICKS (36) Violet And Blue (Atlantic) TONY CAREY (35) A Fine Fine Day (MCA) **RICK SPRINGFIELD (29)** Love Somebody (RCA) CHEAP TRICK (28) Up The Creek (Pasha/CBS) PRETENDERS (26) Show Me (Sire/WB)

MOST HOTS

KENNY LOGGINS (140) Footloose (Columbia) MANFRED MANN'S EARTH BAND (126) Runner (Arista) **DAN FOGELBERG (118)** The Language Of Love (Full Moon/Epic) VAN HALEN (108) Jump (WB) **CHRISTINE McVIE (106)** Got A Hold On Me (WB) PHIL COLLINS (90) Against All Odds (Atlantic) **DWIGHT TWILLEY (84)** Girls (EMI America)

BREAKERS

TONY CAREY A Fine Fine Day (MCA)

69% of our reporters on it. 120/35, including adds at WMMS, WLLZ, WRIF, WPYX, WZZO, WHCN, WPLR, WAQY, WZXR, KMBQ, WOOS, WLVQ, WFBQ, WIOT. Moves 36-21 on the Hot Tracks chart.

WANG CHUNG Dance Hall Days (Geffen)

51% of our reporters on it. 90/8, including adds at KSRR, WYNF, KLOS, WDIZ, WFBQ, KREM. Moves 33-29 on the Hot Tracks chart.

RICK SPRINGFIELD Love Somebody (RCA)

57% of our reporters on it. 99/29, including adds at WHJY, KYYS, KDKB, KGB, WAQY, KLBJ, WCKN, WQMF, WZXR, WKZL, KRSP. Moves 56-30 on the Hot Tracks chart.

"WEIRD AL" YANKOVIC Eat It (Scotti Bros./CBS)

52% of our reporters on it. 91/41, including adds at WIYY, WNEW-FM, WMMR, WQFM, KDKB, WZZO, WHCN, WCMF, WAQY, WDIZ, KOMP, KRSP, Moves 44-33 on the Hot Tracks chart.

NEW & ACTIVE

GO-GO'S "Head Over Heels" (IRS/A&M) 57/55 (0/0) Adds include KTXQ, KZEW, WLUP, WMMS, WAQY, KNCN, WIMZ, WWCT. Hots: 3 WLIR, WPDH, KTCL. Mediums: 26 include WBCN, WYSP, KMET, WPLR, WAQX, WKZL, WAPL, KATT,

WANG CHUNG "Don't Let Go" (Geffen) 48/3 (46/2)

Adds: WLIR, KUPD, WZZO. Hots: 12 include KBPI, KQAK, KWFM. Mediums: 36 include WBCN, WBAB, WMMS, KMET, KDKB, WPYX, WCKN, WZXY, WIMZ, WOOS, WLVQ, KGGO, KFIV-FM.

GREAT WHITE "Stick It" (EMI America) 46/8 (43/5) Adds include KLOL, WMMS, WAQY, Hots: 3 KLOS, KRCK, KSJO. Mediums: 39 include WOVE, WHJY, KTXQ, KZEW, WQFM, KGB, KISW, WPYX, WTPA, KLAQ, WAPL, WLVQ, WTUE, KILO.

MI-SEX "Castaway" (Epic) 44/10 (39/15)
Adds include WDVE, KTXQ, WIMZ. Hots: 3 CHUM-FM, KBPI, CITI-FM. Mediums: 37 include KZEW, WSKS, KGB, WPLR, WAQY, KLAQ, KMOD, KILO, KWFM.

ROMANTICS "One In A Million" (Nemperor/CBS) 44/9 (38/7) Adds include WBAB, CHUM-FM, KKCI, K97, KMET, KWFM. Hots: 5 include WKLS, KSRR, WRIF Mediums: 35 include WTPA, WCMF, KATT, KMOD.

MR. MISTER "Hunters Of The Night" (RCA) 41/13 (32/10)
Adds include KTXQ, WAQY, KKDJ. Hots: 1 WEBN. Mediums: 32 include WDVE, WMMS, KBCO, WCMF, KLAQ, WXLP, KFIV-FM.

PAUL YOUNG "Come Back & Stay" (Columbia) 41/2 (39/5)
Adds: WNEW-FM, KILO. Hots: 8 include WMMS, KBCO, KBPI. Mediums: 31 include WBAB, WMMR, WEBN, WZZO, WCKN, WIMZ, KMBQ, KFIV-FM.

STEVIE NICKS "Violet And Blue" (Atlantic) 39/36 (0/0)
Adds KTXQ, WXRT, WMMS, KMEL, KRQR. Hots: 4 WYSP, WQBK, WKTM, KFMF. Mediums:
25 include WMMR, WDVE, KZEW, KKCI, KLOS, KZAP, WPLR, WCMF, WEZX, KMOD, KFMG, KKDJ.

BILLY IDOL "Blue Highway" (Chrysalis) 39/5 (29/8)
Adds: KSRR, WAAL, WPLR, WOWE, WZXY. Hots: 6 WLIR, WRIF, KQAK, WKQQ, CITI-FM, KKDJ.
Mediums: 32 include WBAB, WNEW-FM, WYSP, WDVE, WHJY, KMET, KRQR, WTPA, KFMG, KILO, KFIV-FM, KWFM.

ROCKWELL "Somebody's Watching Me" (Motown) 39/2 (36/3) Adds: KGGO, WWWV. Hots: 19 include WBCN, WLUP, WMET, KWK, 91X, WIMZ, KMBQ. Mediums: 20 include WXRT, WMMS, KDKB.

SANDY STEWART "Saddest Victory" (Modern/Atco) 38/10 (27/5)
Adds include KTXQ, KGB, WAQY, WKLC, WDIZ, KILO. Hots: 8 include WYNF, WMMS, KBCO.
Mediums: 24 include WAPL, WLVQ, WXLP, WTUE, WLAV.

DAVID GILMOUR "Murder" (Columbia) 32/15 (13/11)
Adds include WLUP, KZAP, WPYX, WHCN, WEZX, WAAF, WIOT. Hots: 13 include WIYY, WSKS, WDIZ, WAPL, WLVQ, WLAV, KKDJ, KPOI. Mediums: 18 include WBAB, WDVE, WYNF, WYPA

CHEAP TRICK "Up The Creek" (Pasha/CBS) 31/28 (4/4)
Adds include KBPI, KGON, KGB, WTPA, WAQY, KLAQ, WLVQ, WXLP, WIOT, KWFM. Hots: 0.
Mediums: 16 include KRQR, WPYX, WPDH, KNCN, WQDR, KIDQ, KZEL.

BERLIN "No More Words" (Geffen) 30/17 (16/16)
Adds include WBAB, WWCK, KPOI, WWWV, KAWY, KOZZ. Hots: 6 include WLIR, KROQ, KQAK. Mediums: 16 include WMMR, WHJY, KBCO, KMET, WZZO, WHCN, WYMX, WROQ, KFIV-

ROLLING STONES "Think I'm Going Mad" (Rolling Stones/Atco) 30/3 Adds: K97, KCAL, KFMX. Hots: 7 include KBCO, KFOG. Mediums: 23 include WHJY, WLUP, WQFM, KUPD, KINK, KRQR, WAAF, WKDF, KICT, KFIV-FM, KREM.

JUDAS PRIEST "Rock Hard, Ride Free" (Columbia) 29/2 (22/3)
Adds: KTXQ, KLOL. Hots: 4 WDVE, WHJY, WYNF, KKDJ. Mediums: 24 include WIYY, WLLZ, WOFM, KLOS, KRCK, KZAP, KRQR, WPYX, WDIZ, WLVQ, WTUE, WIOT, KZEL.

WIRE TRAIN "Chamber Of Hellos" (415/Columbia) 25/1 (26/2)
Adds: WHJY. Hots: 6 include KBCO, KRQQ, 91X, KQAK. Mediums: 18 include WBCN, WXRT, KFOG, KLAQ, WLVQ, WTUE, KWXL, KWFM.

SLADE "My Oh My" (CBS Associated) 24/15 (0/0) Adds include WAPP, WNEW-FM, KBPI. Hots: 6 include WMMS, WDHA, WAQX, KILO. Mediums: 11 include WBAB, WMMR, WDVE, KGON, KZOK, WPYX, WHCN, WPLR.

RATT "Round & Round" (Atlantic) 24/11 (14/9)
Adds include WBCN, KUPD, KNCN, KFMG, KKDJ. Hots: O. Mediums: 17 include KZEW, KLOL,
KBPI, KLOS, KMET, KGON, KRCK, KGB, KIDQ, KILO, KEZE, KLPX.

SIMPLE MINDS "Waterfront" (Virgin/A&M) 24/5 (19/3)
Adds include KTXQ, KSJO, WLAV. Hots: 7 include KBCO, KROQ, 91X, KQAK. Mediums: 14 include
WBCN, WXRT, KFOG, KILO, KKDJ.

38 SPECIAL "One Time For Old Times" (A&M) 24/1 (19/3)

Adds: KISS. Hots: 11 include WYNF, WTPA, WYMX, WDIZ, WTKX, KMBQ, KATT, KMOD. Mediums 13 include KZEW, WSKS, WROQ, WLRS, WZXR, KQDS, KFMG QUEEN "Hammer To Fall" (Capitol) 24/0 (22/5)

Adds: O. Hots: 9 include WAPP, WYNF, WRIF, KBPI, WAPL. Mediums: 15 include WBAB, WMET, WSKS, WLLZ, KKCI, KWK, KMEL, KRQR, WAAF, WXLP, WTUE, KILO. CULTURE CLUB "Miss Me Blind" (Virgin/Epic) 23/0 (18/8)

Adds: 0. Hots: 12 include KRQQ, WZZQ, WRQQ, KQDS. Mediums: 11 include WAPI, WCKN, WZXY, WIMZ, WKDF.

PETER GABRIEL "Walk Through The Fire" (Atlantic) 22/20 (0/0) Adds include WBAB, WXRT, KBCO. Hots: 6 include WYSP, KFOG, WQBK, WLVQ include WMMR, KLOL, WSHE, WEBN, WDHA, WAQX, WLAV.

VAN HALEN "Drop Dead Legs" (WB) 22/4 (17/1) Adds: KLOL, WPYX, WHCN, WRKI. Hots: 8 include WIYY, WTPA, WAQX, WDIZ, WLVQ. Mediums 14 include WKLS, KZEW, KZAP, WKDF, WFBQ, WIOT, KKDJ.

EDDIE MONEY "Club Michelle" (Columbia) 21/2 (21/4)
Adds: WRIF, KILO. Hots: 4 include WEBN, KMEL. Mediums: 16 include WRXT, WBAB, WMMS, KRQR, KSJO, WCMF, KLAQ, WZXY, WQMF, KATT, KMOD, KICT, KKDJ, KREM.

DAVID GILMOUR "Blue Light" (Columbia) 20/6 (17/8)
Adds: CHOM-FM, CHUM-FM, KINK, CHEZ-FM, CITI-FM, KAWY. Hots: 9 include KBCO, KFOG, WLVQ, KPOI. Mediums: 9 include WBAB, WSHE, WLUP, WYMX.

WMGM/Atlantic City

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PD: BOB COX MD: KAREN ANDERSON

Continued on next page

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PD: ANDY LOCKRIS

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WSHE/Miami (305) 581-1580 PD: DAVE LANGE

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WNOR/Norfoll (804) 623-9867 PD: NON REGER MD: DAVID HILLARY

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KSRR/Houston (713) 797-0097

PD: ANDY BEAUBIEN ASST. PD: MICHAEL

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WCKO/Mlami (305) 731-4800

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WYNF/Tampa (813) 876-0455 PD: CAREY CURELOP MD: RON DIAZ

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KTXQ/Dallas (214) 528-5500 PD | TON OWENS

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Parallel Two

WAPI/Birmingham (205) 933-9274

PD: STEVE RUNNER MD: DOC BALLJE

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* WKLS/Atlanta (404) 325-0960

PD: ALAN SNEED ND. BOB BAILEY Bot NUMPRED MANN 38 SPECIAL DWIGHT TWILLEY VES NAME PROPERTY.

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KEGL/Dallas (817) 457-9700 PD: RANDY BROWN MD: JOE POLGER

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PD: SMOKEY RIVERS ASST. PD: DAVID NA

PO: DAVE KRUSENKLAUS

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. WKZL/Winston-Salen 919-996-2217 PD: TON COLLINS

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M KMJX/Little Rock PD: TOH MOOD MD: TOHMY SHITH

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DAVID GILHOUR
BILLY RANKIN
CARS
JON BUTCHER AXIS
Light Mddg
WEIRD AL YANKOVIC WKDF/Nashville

> KISS/San Antonio (512) 223-6211 PD: GRBG STEVENS MD: TEMPIE LINDSE

ROGER DALTREY
APRIL WINE
CARS PRILLIA.
CONTO COROLINE
DAVID CILLUMA.
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(615) 244-9532

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WKQQ/Lexington (606) 252-6694

KXZL/San Antonio (512)226-6444

JOD BAY ST JAMES

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WFYV/Jacksonville (904) 642-1055

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PO CRIS JONES
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SCORPIONS

PARTICIONES
YES
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WZXR/Memphis (901) 726-0060 PD: JOHN RIVERS HD: TOM STEIN

BOT DOWN FOURTH MAN THE MAN TH

WZXY/KIngsport (615) 246-8131

PD: REGGIE JORDAN ASST. PD: JOHN KELLY

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WKTM/Charleston (808) 723-8165

IN SOFT PALLOW THE PROPERTY OF THE PROPERTY OF

KNCN/Corpus Christi (512) 855-4641

. PD: BOB FAZIO : ND: HANDO CAMINA

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WOWE/Chattanooga

(615) 267-1050 PD | TONY DAVIS HOW MALES ENVIOUS TO THE STATE OF THE STATE

KLBJ/Austin (512) 474-6543 PD: CLARK RYAN ND: JOHN MICHAEL

THOMPSON TMINS
GOLDEN EARING
ANDY FRASER
NIGHT RANGER
A HARD TO HOLD
S RAVEN
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ALCATRAZZ
Light Adds
UP TWE CREEK
NISSING PERSONS
SLADE
JASON & SCORCHERS

KRIX/Brownsville (512) 350-9999 PD: GARY STEELE MD: RICHARD BROOKS

Bot NENA CARS VAN HALEN

WROQ/Charlotte (704) 392-6191 PD: JACK DANIEL MD: MIKE DONOVAN Bot FOOTLOOSE (M) VAN HALEN EURYTHNICS

DAN PROCELERIO
DINIGHT TWILLDY
ROCHMELL
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WIMZ/KnoxvIIIe (615) 525-6000 PD: KERRY LAMBERT HD: SCOTT PAULSEN

BAY

FOOTLOOSE
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WDIZ/Orlando (305) 645-1802

PD: RAD MESSICE

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A NIGHT 2N HEAVING
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KLAQ/EI Paso (915) 544-8864 PD: ARIN MICHAELS MD: PEPE LOPEZ

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WRXL/Richmond (804) 282-9731 PD: GARY CHASE MD: PAUL SHUGRUE

BOLE MANN
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DAN FORGLEBER
HIGHT BANGES (M)
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EDWYTHRICS
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BOLE DALTER
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WCKN/Greenville Spartensburg (803) 226-1511

BIOTE SELECTION OF SELECTION OF

WYMX/Augusta (404) 722-1302 PD: CHUCK WHITAKER MD: JAY SISSON

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* KMBQ/Shreveport (318) 425-8692

PD: DICK BASCO Bot SPECIAL MOTHER CHIEF CHIEF

WLRS/Louisville (502) 585-5178

PD: DAN DEELY MD: BRIAN CERISTO BOT .

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HANFRED MANN
RE. MISTER
EURYTHOLICS
Light Adda
DAVID GILHOUR
UF THE CREEK
RAYMS
SANDY STEWART

WQMF/Louisville (502) 589-4400 PD: TON OWENS NO: DURE MEYERS

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FOOTLOOSE
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VES (A)
BAITER MORETSON
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PD: TOM EVANS ASST. PD: BOB WALTON BOT TO BOS MALTON BOT TO BOT MALTON BOT TO MALDE (H) PAUL YOUNG CHANG (H) POOTLOOSE SHOW THINKS (H) THOMAS DOLLOW THINKS (H) THOMAS DOLLOW BALLO PRESENCE ALLAN PRESENCE H) DOLLOW BOT TWILLEY (H) DOLLOW BOT TWILLEY (H) DOLLOW BOT TWILLEY (H) BOT TWILLIAM BOT TWILLIA

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WRUF/Gainesville (904) 392-0771

PD: HARRY GUSCOTT MD: GREG HAMMER

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KUFO/Odessa (915) 366-2801

PO: J. MICHAEL SCOTT MD: STEVE DRISCOLL

ROL JESSE RYAN

BOX

VAN HALDS (N)

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OAVID GILHOUS

FRETDOERS

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JOSE LERRING

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AGAINST ALL COOS
GREAT WHITE
CULTURE CLUTB
ALAM PARSONS
DAVID GILMOUR
HAND TO BOLD
BOGER DALTREY
CARS
DENOM
HATTHOM WILDER
HIGHT PRANCER
GO-GO'S
TENT GAREY
SLADE

KFMX/Lubbock

(806) 747-1224

PD: NAT LAMP ND: JESSE RYAN

SCORPIONS
ACCEPT
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JUDAS PRIEST
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ROBERT HAZARD
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BOLLING STONES

MR. HISTER

WHMD/Hammond (504) 345-1070 PO: MARK SEGER

NO: MANCE SELER

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WWWV/Charlottesville (804) 971-4057 PD: JAY LOPEZ

HOT VAN HALEN

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10 SPECIAL

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KSMB/Lafavette (318) 232-1311

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38 SPECIAL
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OZZY OSBOUPNE
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PRETENDERS
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JOHN LENNON [N]
VAN MALIEN
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CYNDI LAMPER
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Parallel One

PD: JOE URBIEL MD: DOUG PODELL WAS MALEN
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AND TO DOLL
TEN MUCHT
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WLLZ/Detroit

(313) 863-1800

· KQRS/Minneapolls

(612) 545-5601 PD: VICKI MODGSON ND: LYNN WELLS GENERAL SERVICES APPEL VINE APPEL VINE APPEL VINE APPEL VINE ALLAW PARSONS JOHN LEMENS THE APPEL VINE APPEL VI

(312) 828-9191

WMET/Chicago

PD: RICH MEYER HD: BRUCE WHEELER BOX
PROTEINER (M)
PROCEDED (M)

KWK/St. Louis (314) 644-1380

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MIDWEST (continued)

PD: JOE MCCABE MD: RANDY RALEY

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TONY CAREY
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THOMPOON TWINS
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WMMS/Cleveland (216) 781-9667

ON: JOHN GORMAN MD: EID LEO

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PD: GREG SOLK

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WXRT/Chicago PD: MORM WINER MD: JOHN MRVOS

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HUEY LEMIS
THOMAS DOLHY
LAURIE ANDERSON
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WEBN/Cincinnati PD: DENTON MARR MD: CURT GARY

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* WQFM/Milwaukee (414) 276-2040 PD: LEE ARNOLD HD: ANDY BLOOM

HOT
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HICHARL SCHENKER G
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CWEISTINE MOVIE
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HAND TO HOLD
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JASON & SCORCERS
HOLD TREY
HOLDANTICS
HALL & DATES
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WSKS/Cincinnati (513) 868-3696 PD: PAUL FREDRICKS MD: MARTY BENDER

BOX
FOLICE
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18 SERCIAL
MAI RALDE (M)
JOBE LEMON
MAI RALDE (M)
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CYMOI LAUPER
ELICN JOHN
QUEEN
KANG CHUNG
KIDD GLOVE

Parallel Two

PD: PAT STILL MD: LEE RANDALL

BOT PRIVATE OF STATE OF STATE

- WRIF/Detroit PD: MARK PASMAN MD: MICHAEL MAYE

KQDS/Duiuth (218) 728-6421 PD: BRIAN TAYLOR ASST. PD: DAN CULHANE WAST MALDE (R)
FOOTLOOSE (R)
FOOTLOOSE (R)
PROTEIDEDE (R)
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HISSING PERSONS
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JOHN COUGAR MELLEN
GUTDELS
SANDE STEMART
Light Adds
GO-GO'S
LICICLE WORKS
SLADE
JOSIE COTTON
ROMANTICS

KKCI/Kansas City (816) 531-3400 PD: FRANK HANEL HD: HIRE WHITE

MO. NIKE WHITE

SON

YAN MALEN
YES (H)

HUFF LEMIS
SO SEPECIAL

HIGHT NAMEE

A NIGHT IN HEAVEN

AND PREMONS (H)

REAL LIFE

AND PREMONS (H)

REAL LIF WLAV/Grand Rapids (616) 456-5461 PD: TONY GATES HD: HIRE STRIANNI

POOTLOOSE
AGAINST ALL OF
HALL 6 OATES
ROGER DALTREY
EURYTHMICS
JOHN LENNON
DAN FOGELBERG
CARS
DAVID GILMOUR

KIDO GLOVE.

HTTS
ACCEPT
DRIGHT TWILLEY
THOMPSON TWINS
SANDY STEMAT!
JABON & SCORCH
PAUL BARRERE
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A TIPLE WIND
A BON JOU'S
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GREAT WHITE

WFBQ/Indianapolis (317) 257-7565 PD: BILL WISE MD: BEARMAN

BOD BEASHAN

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WWCT/Peoria (309) 674-2000 PD: JEFF MURPHY MD: JOHN AMBERG

PROTEINING IN JOHN TORGERER (H)
POPUTLONE (H

KICT/Wichita (316) 722-5600

PD: BILL BRUUN MD: LEE ROBERTS

GRESTINE MOVIE (N)
FOOTCOME (N)
A NIGHT DE HAVEN
MAINT ALL CODS
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S SPECIAL
ANNIFED MANN
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WTUE/Dayton (513) 224-1501 PD: BILL PUGH HD! BOB CLARK

(405) 631-8881 PD: WARREN WILLIAMS MD: PAT WELSH

CARS
SCORPIONS
ROMANTICS
BILLY RANKIN
ROGER DALTRY
ROSON
HARD TO HOLD
JUDAS PRIEST
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LEDGIE HONEY
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GOLDEN EARRING
GREAT WHITE
MODERN ENGLISH
MIRE TRAIN
KISSING PERSONS

CITI-FM/Winnipeg (204) 786-6181 PD: STEVE YOUNG

WIOT/Toledo (419) 248-3377 MORE YES SIMPLE MINOS VAN HALEN PRETEDERS JUNGS PRIEST JUNGS JU PD: TERRY SULLIVAN MD: THE ROZ

WXLP/Davenport (319) 326-2541 PO: GABE BAPTISTS MD: TERRY DUGAN

BOLE

BOATPED MANN
FROTOGRE (H)

KMOD/Tulsa (918) 664-2810 PD: CHARLIE WEST HD: JIH JONES

BOLLOWS IN THE STATE OF THE STA

WXKE/Ft. Wayne (219) 484-0580 PD: RICK WEST MD: HAL BRANDT

KEZO/Omaha

(402) 592-5300
PD: BROCK HOSINECO
HOS. JOB BLOCK
(HOSINE)

PD: MARK MILLER MD: LINDA LANSI BOTE

MIGHT TWILLEY
AGAINFF ALL CODS

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WIBA/Madison (608) 274-5450 PD: DAVE ERVIR MD: CHRISTA LANE

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WAPL/Appletor (414) 734-9226

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A ALAN PARSONS
G GO-GO'S

WYFE/Rockford (815) 877-3075

PO BROTT ALBERTS (PROZES)

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WOOS/Canton (216) 492-5630

PD: RICK SINGER MD: ANDY SANDERBECK GOLDES SON SEASON SEASO

KGGO/Des Moines (515) 265-6181

FD: LARRY MOFFITT MD: JACK EMERSON

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KFMQ/Lincoln (402) 476-8565 PD: TOM BARKER HD: MATT EFFKEN

Parallel Three

WYER/Mt. Carme (618) 262-5111

PD: DREXEL DEFOR

ROGER DALTREY
NICE KLEETHOOD
JUDAS PHIEST
SANDY STEMART
MR. MISTER
SOLLING STORES
CARG
TONEY CAREY
TRACEY GLIAMN
JASON 6 SCONGER
ALAN PARSONS
LIGHT RANGER
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ALAN PARSONS
SCORPIONS
DAVID GLIAGUE
DAVID GLIAGUE
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BAGGER
BA

WDEK/DeKalb (815) 756-9250 PD: WARD HOLMES HD: JOANI WILLIAMS

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YAN HALDE
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KSQY/Rapid City (605) 578-3533

PD: GREGG OLSON MD: JEFF MICHAELS

WCPZ/Sandusky (419) 625-1010

ROLL CONSTRUCTION OF THE PROPERTY OF THE PROPE

KLYV/Dubuque (319) 557-1040

PD: ROBERT WELCH MD: TIM JANSEN Bot DURAN DURAN

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WIQB/Ann Arbor (313) 662-2881 PD: LES COOK MD: DEBBIE DALTON

WAN MALEN (H)

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KKRQ/lowa City-Cedar Rapids (319) 354-9500 PO TED BURTON JACOSES

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KQWB/Fargo (218) 236-7900

BOL SOM ERBANT

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PD: BILL TAYLOR MD: CHRISTIE KAYS

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A NIGHT DE HEAVE
REAL LIFE
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BAND TO HOLD
DAVID GILHOUT
BILLY
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Parallel One

KLOS/Los Angeles

(213) 557-7250 PO: TOWNY HADGES HD: RUTH FINEDO

MAJAN PARSONS
VAN MALDN
YES
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SCORPLONS
GOVERN
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KMEL/San Francisco (415) 391-9400

PD: JACK SILVER MD: GENO MITCHELLIN

HOR VAN PARTHERIBES (L) PARTHE

KFOG/San Francisco

(415) 885-1045

PD: DAVE LOGAN BOLL STONES BOLLING PROMISE BO

KZAP/Sacramento (916) 925-3700 PD: CHUCK BROWNING

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KCAL/San Bernardino (714) 825-5020 PD: JIM JAMES HD: HEKE STEWART

BOY
PRETENDERS
THOMPSON TWINS
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WEST (continued)

KINK/Portland (503) 226-5000 PD: RICK SCOTT MD: CARL WIDING

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KBCO/Boulder (303) 444-5600

PD: JOHN BRADLEY MD: DOUG CLIFTON BOT
PRITEMERS
EURYTHMICS
CHRISTIME MCVIE
DAN POGELBERG
MANG CHUNG
DAVID GILMOUR
SIMPLE MINOS
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K-97/Edmontor (403) 428-8597

PD: NEIL EDMARDS HD: BRUCE KERYON BOX BOXANTICES (H)
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KDKB/Phoenix (602) 897-9300

PD: JEFF SATTLER MD: J. DAVID HOLMES EDUTTHICS
DAY FOGLISERS
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KBPI/Denver (303) 936-2313

PD: HOWIE CASTLE MD: ZAK PHILLIPS

BOL SPECIAL (R)
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KMET/Los Angeles (213) 464-5638

BOT AGAINST ALL ODDS GENESIS (H) HUTY LEWIS (H) HOTHLEY CRUE (H) DURAN DURAN (H) VAN RALEN DAN FOGELBERG NENA

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KZOK/Seattle (206) 223-3911

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*KSJO/San Jose (408) 288-5400 PD: LEE BOY HANSEN MD: NIKKI STEVENS

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• KRQR/San Francisco (415) 765-4036 PD: JON BUSSELL MD: RON GARRETT

HOLE
ALAM PAREDONS
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KRCK/Portland

(503) 222-1841 PD: BOB BROOKS ND: CAROL RICHARDS

KROQ/Pasadena (213) 578-0830

PD: RAYMOND BANISTER MD: LARRY GROVES BOT DEBELLY (L) HISSING PERSONS CARS INVISIBLE ZOO JIM CARROLL BAND THOMAS DOLLHY STORE HAND INTERPERCH SPECIEGN MANG CHUNG EURYTHOLICS WIRE TRALK JOSEN LESNON CYMOL LAUPER X

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KAZY/Denve (303) 759-5600

PD: SCOTT JAMESON MD: KELLY O'NEAL

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KGB-FM/San Diego (619) 292-1360

PD: LARRY BRUCE ASST. PD: TED EDW BOT BOTTER CULT BLIFT OFF THE CONTROL OF THE CONTRO

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KISW/Seattle (206) 285-7625

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KUPD/Phoenix

(602) 838-3062

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KROY/Sacramento (916) 446-5769

PD: DENNIS NEWHALL ASST: PD: JONA DENZ ASTS. PO. JOHA DENZ

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CFOX/Vancouve (604) 684-7221 PD: DON SHAPER MD: RICK SHANNON

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KOME/San Jose (408) 246-6811

PD: PAT EVANS MD: SCOTT ELLIOTT

* KILO/Colorado Springs (303) 634-4896 PD: RICE HANK HD: ALAH MHITE 91 X/San Diego (619) 236-9872 PD: JIM GRLA ND: MAD MAX

BOT INSTITUTE ON THE CANADA TO A CONTROL OF THE CANADA TO A CONTROL OF THE CANADA THE CA BOX SCORPIONS STORED TO MAKE THE MAKE T

> KFIV-FM/Modesto (209) 527-6100 PD: C.J. STONE

PD: VAL MCTNTOSH MD: CURTISS JOHNSO NOT VANI PALLED (N) VANI PALLE BOL PRETENDERS VAN HALLEN LEVEN HALLEN LEVEN HALLEN LEVEN HALLEN LEVEN HALLEN LEVEN HALLEN LEVEN LEVEN

KEZE/Spokane (509)448-1000 KGON/Portland (503) 655-9181 PD: JONAH CUMMINGS MD: MAUREEN HATTREW:

PD: DAVE VAN DYKE ASST. PD: GLORIA JOHNSON ASST. FOI UNDERS. MELLEN (N)
JOHN COMPAN MELLEN (N)
APRIL WINE
SCORPIONS (N)
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Light Adds
ROMANTICS
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Parallel Two

KWXL/Albuquerque

PD: IRA GORDON MD: FRANK JAKSON

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VAN HALEN (H1
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PRETENDERS (M)
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COLDEN EARRING
ALAN PARSONS
EURYTHMICS
BILLY RANKIN
TORY CAREY

KLPX/Tucson (602) 622-6711 PD: MICHAEL BERGER MD: BRYAN HILLER

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GOUEN GARRING (#)

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Light Adds
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KIDO/Bolse (208) 336-0939 PDI DAN McCOLLY PD: DAN RECOLLY

BOT
VAN HALEN (H)
HARD TO HOLD
TORY CAREY
ALAN FARSONS
SANDY STEWART
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RUEY LEWIS
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PRETENDERS
PRETENDERS
PRETENDERS
RAMPRED HNN
DON JOVI

REAL LIFE
HALL & OATES

Light Adds

WEIRD AL YANKOVIC

KOMP/Las Vegas (702) 876-1460 PD: CHARLIE MORRIS MD: BIG MARTY

BOT
VAN HALDEN (H)
A NIGHT DE MEAVEN
EXPETTHELY DE
MANFRED JAION
POOTLOGE
RAP-FLEK
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KZEL/Eugene (503) 484-4304 PD: KEN HARTIN

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YON HALLEN
FOOTLOBE (N)
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THOMPSON HOUSE
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KWFM/Tucson (602) 748-2400 PD: JIH RAY MD: RICK ALLEN

MD: NAME OF THE MOVIE OF THE MO MISSING PERSONS
CARS
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AGAINST ALL ODOS
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TONY CARRY
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BRATTE HORENTSON
RILLY IOU
HOTHLY CRUE
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OD-GO'S
UP THE CREEK
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*KPOI AM-FM/Hot (808) 524-7100 PD: BILL MIMS MD: ANDY PRESTON

NEWA

DAN POGELBERG
HAMFRED MANN
CHOISTINE HCVIE
HALL & ORTES
GOLDEN EARRING
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PRETENDERS
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Bot FOOTLOOSE VAN HALEN EURYTHHICS

PD: BILL STAIRS MD: TONY MILES

Bot CHRISTINE MCVIE (M) FOOTLOOSE EURYTPOICS HALL & OATES DAN POGELBRER ALAN PARSONS (H) A NIGHT ID HEAVEN PRETENDERS (H) JAMES INGRAM AGINIST ALL ODDS HOMARD JONES BOGER DALTREY MONADO JORES

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TED NUGENT ACCEPT Light Adds BERLIN CYNDI LAUPER DOORS

Parallel Three

KSPN/Aspen (303) 925-5776

PD: LEE DUNCAN ND: TON CAREY

PROF.
PAUL MARRENE
CHRISTINE HCVIE
PAUL MARRENE
FOOTLOOSE
STORMANDICS
DUMPHICS
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DAVID GILHOUS
AND RARRONS (1)
VAN HALLEN
CULTURE CLUB
STONLES

JOSIE COTTON

KFMF/Chico (916) 343-8461 PD: RON NOODMARK

BOY
CARS
MISSIMO PERSONS
MISSIMO PERSONS
MISSIMO PERSONS
PAUL YCUNG
POOPLOORS
VAN HALDS
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ONIGHT TWILLEY
WANG CRIME
WANG CRIME
MARGENE
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KAWY/Casper (307) 235-1515

ON: FRED LEEMHUIS MD: JEFF FETTERS

KFMG/Albuquerque (505) 265-8811

PD: TON MARSHALL MD: LENNY BLOCH

KRSP/Salt Lake City (801) 262-5541

PD: RANDY ROSE MD: BARRY MOLL

PD: DEBORAN CATLIN

NOT VAN HALEN (H)
PRETENDERS (H)
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KREM/Spokane (509) 448-2000

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KTYD/Santa Barbara (805) 963-1601 PD: JANE ASHER

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KTCL/Ft. Collins (303) 571-1232 PD: JOHN HAYES HD: SCOTT ARBOUGH

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KOZZ/Reno (702) 329-9261 PO: DANIEL COOK HD: BRUCE VAN DYKE

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KTMS/Santa Barbara (805) 963-1975

PD: BOB SENN ND: HARK GILES BON POPTLOSE ALAM PARGONS MEDIA NO CONTROL N

JEFF LORBER TINA TURNER JEFFREY OSSK

KWHL/Anchorage (907)349-6551

POL CARTER B. BRANDER

BOSE

VANILAZION (N)

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BANNES PO: CARTER B. BRADLEY

KZOQ/Missoula (406) 728-5000 PD: VERN ARGO

BOT OMIGHT TWILLEY DAN FOGELBERG CHRISTINE MCVIE EURYTHHICS AGAINST ALL ODDS CYNDI LAUPER VAN HALEN YES SCOUPLOWS

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HUEY LEWIS MR. MISTER

The following stations failed to report this week and therefore their lists were frozen:

> KEZO/Omaha KISW/Seattle KXZL/San Antonio WGRQ/Buffalo WYFE/Rockford

The following station reported its list as frozen this week:

WFYV/Jacksonville

The following station has frozen its list for the past two weeks and therefore its data is not included in this week's chart:

KSHE/St. Louis

KTMS/Santa Barbara is no longer an AOR reporter.

CHR PARALLEL ONE PLAYLISTS

EAST

CFTR680

Toronto

PD: Sandy Sanderson MD: Bob Saint

M MUSICRADIO

Washington, D.C. PD: Alan Burns

MD: Mary Taten

ADDS TRACET ULLMAN/They Don't Enow CARS/You Might Think OR WEIRD AL YAMKOVIC/EAR IR

WHTX-FM ST REO

Pittsburgh PD: Todd Chase MD: Keith Abrams

MD: Keith Abram

MD: Keith Abram

I Vall RALES / Newp

SOCKERS / Newboody's in Nuching it

CHOIC ALOYER/OS I about the to the

REST / LANGE / New Process of the Northey

REST / LANGE / New Process of the Northey

REST / LANGE / New Process of the Northey

REST / New Process of the Northey

REST

WEIRD AL WANKOV; C/Est It CARS/You Hight Think HATTHEM WILLDER/The Kid's American ROWNIS TYLER/Molding Out Por A Mar TIMA TURNER/Let's Stey Together

(WPLJ 95.5)

PD: Larry Berger New York

1 2 MICHAEL JOCASHON/Whiller
2 3 ROTHERL JOSENSON/Whiller
3 ROTHERL JOSENSON/While Whiching H
3 ROTHERL COMPLETE Whiching H
5 ROTHERL COMPLETE WHICHING H
5 PART MARKET AND H
6 VAN HARMED AMBOUNT WHICH THE H
7 RECENT H
7 ROTHER STOTEMEN H
7 RECENT H
7 ROTHER STOTEMEN H
7 ROTHER STOTEMEN

B104 WBSB

Baltimore

Music Coord: Amy Kronthal

Ckgm

PD: Rob Braide

LIONEL RICEIE/Bello RICK SPRINGFIELD/Love Bommabody BORNIE TYLER/Bolddag Coat For A Mer UEAD/Fleese Don't Make Me MEROD AL YANKOVIC/Bet It NYLOMS/Wteppin' Beone

WKBW Buffalo

PD: Sandy Beach

Sandy Beach

1 VAN BALBA/Jump

2 WEBA-79 Lattballona(99 Red

3 Jour Libriory Poold Re

3 Jour Libriory Poold Re

5 CHOL Lattballona(99 Red

6 ERROY ROLERS/TAILS HOWER

6 ERROY ROLERS/TAILS HOWER

7 EUTPTYTICLONATE Comme Only

1 EUTPTYTICLONATE COMME TO Re

8 ROCYWELL/Kommbody 14 Nichling R

10 ROCKWELL/Kommbody 14 Nichling R

10 ROLERS/TAILS HOWER

10 POOLITICATE POOL ROLERS

10 ROLERS/TAILS HOWER

10 ROLERS/TAILS HOWER

10 JANGE INCRANY-ROLERS

10 JANGE INCRANY-ROLE

23, 29
PAUL YOUNG/Come Back And Stay
ALAN PARSCRE/Don't Answer Me
NIGHT RANGER/Sister Christian

CLIFF RICHARD/Donna JIMMY BUFFETT/Brown Eyed Girl HOMBARD JONES/New Song



ON BALD/Jump
CYDOL BAUFER/Girls Duet Bent To He
BREA/99 Leftballone(99 Red
GENESIS/That's All
BEOLE THE GAMC/Josens
BOOLE THE GAMC/J

TRACET ULLHAN/They Don't Know TEE/Lakve It COLTURE CLUB/Miss Me Blind WEIRD AL TANKOVIC/Bst It

Marinum Long Nusic Island

PD: Bill Terry Music Coord: Ruth Tolson

SIGC COORD: Ruth Tolson

1 1 VAN BALBY/Augo
4 2 CYMPI LANDER/GILL Just Ment To Ha
3 NERLYO'S UNCIDABLE MARKENS/WINTLESS
4 RICHARL JUSTABLING HAR STATE HAR S

NOME ALAM PARROMS/Don't Answer me ROMANTICAS/ONE TO A Hillion WIFED AL PARROYCE/ME IT WIFED AL PARROYCE/ME IT MODEL OF THE GAMG/PONIS/NE MODEL OF THE GAMG/PONIS/NE MODEL OF THE GAMG/PONIS/NE MODEL OF THE GAMG/PONIS/NE UNBAS/Mer Med Miller THACET ULLAMA/THEY DON'T PROVE MANY CHARGO-DON'T LEE ON MANY CHARGO-DON'T LEE ON MANY MILLORY THE KERNEY AND ALCOHOL MANY MILLORY THE KERNEY AND ALCOHOL PONEY PROVINCES BEACH AND THEY PONEY THEY MODEL MENT AND THEY PONEY THEY MODEL MENT AND THEY AND THE MODEL THEY STUDY, COUNTY THEY AND THE MODEL OF THE MODEL THEY AND THE MODEL MENT AND THEY AND THE MODEL OF THE MODEL THEY AND THE MODEL MENT AND THE MODEL OF THE MODEL

1050 chum

Toronto PD: Jim Waters MD: Brad Jones

MD: Brad Jones

1 MICHAEL JOCKSON/THILIPS

2 VAN HALDPY/ADDISON/T Pad

3 NDRA/PS Loftballoomed TO Rendey

3 NDRA/PS Loftballoomed TO Rendey

5 NDRA/PS LOFTB

TRACEY ULLMAN/They Don't Enow RICK SPRIMSTIELD/Love Somebody CARLFYOW High Think SCHOIL TYLER/Solding Out Por A Mer POINTER SITERE/MANDEMIN HANNESS/THE SUM AND THE BEIN GIVEN SILLyes A hile EDDIE WIMMARTZ/Strike

WASH FM97 Washington

PD: Bill Tanner

MD: Colleen Cassidy

4 | SITTYPHICK/More Comes the Nain A

8 7 | FOCCHELL/Commobily: Statching n

3 | IRBE CAMA-The Prival [Gold Rec.]

1 | IRBE CAMA-THE PRIVAL SHORT SHO

B-94 FM

Pittsburgh PD: Steve Kingston MD: Bruce Kelly

MD: Steve Kingstor

MD: Bruce Kelly

1 VAN MALBA/Lamp

2 CPTOD LAWTEFORIZE Just mark to me

3 DAM NAT/Serip

3 BOOM NAT/Serip

3 BOOM NAT/Serip

4 CONTROL LAWTEFORIZE Just mark to me

5 BOOM NAT/Serip

6 BOOM NAT/Serip

7 BOOM NAT/Serip

7 BOOM NAT/Serip

8 DAM NAT/Serip

8 DAM NAT/Serip

9 DAM NAT/Serip

10 First LOGILAR/Aprol Loose

10 First LOGILAR/Aprol Loose

10 First LOGILAR/Aprol Loose

10 DAM NAT/Serip

10 CHART LOGILAR/Aprol Loose

10 DAM NAT/Serip

10 CHART LOGILAR/Aprol Hand Lampa

10 DAM NAT/Serip

10 DAM

ALAM PARSONS/Don't Answer No

Montreal PD: Bob Beauchamp

D: Guy Brouilard

1 1 MICHAEL JACKSON/Thriller

2 3 NS-FLEETTHE POLITICS OF CONCIL

3 3 NS-FLEETTHE POLITICS OF CONCIL

4 NEWLYND Leftballon(99 Med

5 EEFSTTUDICS/NEW Comments

5 SETTEMPOLICATION COMMENTS

6 OF CONCILIES

10 OF CONCILIES

11 OF CONCILIES

11 OF CONCILIES

12 OURS OF CONCILIES

13 OF CONCILIES

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15 LOOMER MICHELYMBRAING WITH THE MIGH

16 OF CONCILIES

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19 OF CONCILIES

19 OF CONCILIES

10 OF CONCI MD: Guy Brouillard

CARS/You Right Think
HATTHEM WILDER/The Kid's American
ROMANTICS/One in a Willion
TRACET ULINAM/They Don't Know
SPANDAD RALLET/COMMUNICATION
MBIRD AL YANKOVIC/Est It

HUEY LEWIS & NEWS/I Want A New Drug ONJ/[Livin' In]Desparata THOMPSON THIMS/Bold He Now THOMAS DOLBY/Myperective THORSON WINE/Rold he Now THOMAS DOLIN Physpercetive SOLLING STONES/New Wes Not the SOLLING STONES/New Wes Not THE SOLLING STONES/New West Not THE SOLLING STONES OF THE SOLLING SOLLING STONES OF THE SOLLING STONES OF THE SOLLING SOLLING STONES OF THE SOLLING STONES OF THE SOLLING SOUND STONES OF THE SOLLING STONES OF THE SOLLING SOUND STONES OF THE SOLLING STONES OF THE SOLLING STONES OF THE SOLLING SEASON STONES OF THE SOLLING SEASON SOLLING STONES OF THE SOLLING SEASON SOLLING STONES OF THE SOLLING SEASON SOLLING SEASON SOLLING STONES OF THE SOLLING SEASON SOLLING SEASON SOLLING SEASON SOLLING SEASON SEASON SOLLING SEASON S

dier lins! Philadelphia

PD: Scott Walker MD: Glenn Kalina

GBMESIS/illegel Alien ROCER DALTREY/MAJking In My Bleep MIGHT PANNES/SIATE (Arrietian JEFFRHY OBNOMENA 're Going All The M RICK SPRINGFELD/Love Somebody LEGLIS/Latter To Hichael



Music Coord: Geni Donaghey

Music Coord: Geni Donaghey

1 1 VAN MALPA, August
2 2 1 VAN MALPA, August
3 1 CORMA SERBER/LOVE Bas A Hand Of It
3 2 CORMA SERBER/LOVE Bas A Hand Of It
4 ROCKHOLL/SERBER/LOVE Bas A Hand Of It
4 ROCKHOLL/SERBER/LOVE Bas A Hand Of It
5 ROCKHOLL/SERBER/LOVE Bas A Hand Of It
6 ROCKHOLL/SERBER/LOVE Bas Bas Balad
8 OCKAN EDAN/Have Hoon On Ronday
11 5 ROCKHOLL/SERBER/LOVE Bas Bas Balad
11 15 ROCKHOLL/SERBER/LOVE Bas Balad
12 ROCKHOLL/SERBER/LOVE Bas Balad
13 ROCKHOLL/SERBER/LOVE Bas Balad
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18 ROCKHOLL/SERBER/LOVE Bas Balad
18 ROCKHOLL/SERBER/LOVE Bas Balad
19 ROCKHOLL/SERBER/LOVE Bas Balad
1

ROGER DALLAY/Welking In My Siesp QG QG'S/Read Over Reals HIDMIGHT STAU/No Parking On The Dan SEALIN/No HOTE WOrds RICK SPRINGFIELD/LOves Somethody REDIS MONTH/Clab Hichelle JOSN COUGAN/Authority Song

TORY CARRY/A Fine Fine Day
YES/Lasve It
MATTERS WILDEN/The Kid's American
THOMAS DOLBY/Mypersective
MEEDD AL TRANCVIC/Dat It
DAVID BOWES/Mithout Tou
BOWES/MITHOUT
BOW

Boston
PD: Rick Peters

DOSION

DD:Rick Pete

ROCHMEL/Somehody's Marching H

NO. MALDO/Amp

VAN MALDO/Amp

VAN MALDO/Amp

VAN MALDO/Amp

VAN MALDO/Amp

NICHAEL JOSEPH AND A MARCHING H

NICHAEL STORMAN AND MARCHING H

NICHAEL STORMAN AND A MARCHING H

NICHAEL STORMAN AND



PD: Scott Shannon Asst, PD: Michael Ellis

COLL STRAIN.

DISTORTED AND COLLEGE CO

20, 24 PMIL COLLIMS/Against All Odds SOWNIE TYLES/Molding Out For A Her

92 PROFM

Providence

Operations Manager: Tom Cuddy

BECK SPRINGFIELD/Love Somebody BON JOVI/Ronawmy NIGHT RANGER/Sistar Christien JOHN CDUGAR/Authority Song MATTHEW WILDER/The Rid's American FYES/Leave It YES/Leave It CARR/Tow Might Think ALAW PANDORS/Don't Answer Me HOLLING STOWES/She Mas Not YORY CARRY/A Pine Pine Day KOOL 4 THE GAMC/Wonight EDDIS MONEY/CLU Michelle

ROSK 102

Buffalo PD: Bob Wood MD: Roger Christian

MD: Roger Christia

ND: Christia State of the State of

ADDR MERLIN/Mo More Mords
WEXED AL YANKOVIE/Mat It
ALAM PARECES/Don't Asswer Me
CARA/Too High think
ROMANTICS/One In A Mallion



Buffalo

PD: Harv Moore

MD: John Piccillo

D: Harv Moore

(D: John Piccillo

1 1 VAN MALEN/Junce

11 2 EMBRY LOCATION/POCALOGUE

1 1 VAN MALEN/Junce

1 2 EMBRY LOCATION/POCALOGUE

2 1 1 2 EMBRY LOCATION/POCALOGUE

3 2 EMBRY LOCATION/POCALOGUE

4 1 EMBRY LOCATION/POCALOGUE

4 7 PREFERENCE/AIGALE OF The Road

5 CHORN LAMBOR/AIGALE OF The Road

5 CHORN LAMBOR/AIGALE OF The Road

5 CHORN LAMBOR/AIGALE OF The Road

5 CHORN LAMBOR/AIGALE

1 10 MILLIAN STRUMB/SHE WAS BOTH

1 10 MILLIAN STRUMB/SHE WAS BOTH

1 11 MILLIAN STRUMB/SHE WAS BOTH

1 15 MARTINE MAND/RUINES

1 16 MARTINE MAND/RUINES

1 17 MARTINE MAND/RUINES

2 18 MILLIAN LAMBOR CHORN LAMBOR

2 19 MILLIAN LAMBOR CHORN LAMBOR

2 10 MILLIAN LAMBOR CHORN LAMBOR

2 10 MILLIAN LAMBOR CHORN LAMBOR

3 2 MILLIAN LAMBOR CHORN LAMBOR

3 2 MILLIAN LAMBOR CHORN LAMBOR

3 3 MILLIAN LAMBOR CHORN LAMBOR

3 3 MILLIAN LAMBOR CHORN LAMBOR

4 MILLIAN LAMB

SOUTH



PD: John Lander MD: Patty Hamilton

MD: Patty Hamilton

| | 1 | Van Buldri/Jump
| 2 | HICKNOWN | ACKNOWN | Valiet
| 2 | HICKNOWN | ACKNOWN | Valiet
| 4 | 6 | ECTIVITIES | ACKNOWN | Valiet
| 4 | 7 | ERBY | LOGGING | Valiet | Valiet
| 5 | CRITICIDE | CANADA | Valiet | Valiet
| 6 | CRITICIDE | CANADA | Valiet | Valiet
| 6 | CRITICIDE | CANADA | Valiet | Valiet | Valiet
| 7 | HIDT | LOGGING | Valiet | Valiet | Valiet | Valiet
| 8 | EUTH | ADURT | CANADA | Valiet | Valiet | Valiet
| 9 | 1 | LOWER | CRITICIDE | Valiet
| 10 | EUTH | ADURT | Valiet | Valiet
| 11 | CRITICIDE | Valiet
| 12 | LOWER | CRITICIDE | Valiet
| 13 | ELAN | CRITICIDE | Valiet
| 14 | Valiet | Valiet | Valiet
| 15 | 6 | MANDA | Valiet | Valiet
| 15 | 6 | MANDA | Valiet | Valiet
| 16 | Valiet | Valiet | Valiet
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| 19 | Valiet | Valiet | Valiet
| 10 | Valiet | Valiet | Valiet
| 11 | Valiet | Valiet | Valiet
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17, 18
PMIL COLLIMB/Against All Odds
SMALAWAR/Dancing in The Shorts
ALAN PA-SOMB/Don't Answer Me
SONNIE TTLER/Molding Out For A Her

TRACEY ULLAMA/They Don't Enow
CULTURE CLEMP/Miss me Blind
IGLESIAS a NELSON/TO All The Girls I've
SLADER/Ny Oh Ny
CARMA/TON High Think
MANG CERMO/Don't Let Go
38 SPECIAL/AGAC Where You Belong
NOTLEY CRUE/Looks That SLII

Miami PD: Robert W. Walker

MD: Frank Amadeo MD: Frank Amadeo

2 1 CYPOI LAUFER/VIPIA JAME Want TO Na

3 2 NOCTIMEL/Sombody is Reching N

4 2 LIONE RICHEL/Saibo

4 Van HULL/Sombody is Reching N

5 Van HULL/Sombody is Reching N

6 TINA TURNER/Lat's Reay Together

10 8 VICKI NOT HOUSE FOR THE NAID A

7 TINA TURNER/Lat's Reay Together

10 8 VICKI NOT HOUSE FOR THE NAID LOVE

10 PATT LABILLI/I TO NAY YOU Knew

10 PATT LABILLI/I TO NAID

10 LINE LABILLI/I TO NAID

10 LIN

B-97FM New Orleans PD: Nick Bazoo

MD: Greg Rolling B 1 1 BOCKWELL/Boumbody's Watching H
2 2 CYDOI LADDER/Girls Just bent To Bs
7 3 LIONER RCHEEF/RAP Line
4 4 CREATETH RVYEK/GOC A Hold On me
6 5 CULTURE CLEEF/RAP Line
6 5 CULTURE CLEEF/RAP Line
10 6 EBSYL LOGG-IN/Protioner
7 3 8 WELL COLLAND/MAR A New Drug
11 9 9 WELL COLLAND/Mar finet All Odds
12 10 FORTER BSTEERAY Motomatic H 10 9 FRIL COLLING Against All Odds
12 10 FORTER SITEMAN AND THE AND AGAINST
5 11 SIAMANOW/Lat The Maude Play
13 12 SIMANOW/Lat The Maude Play
13 12 SIMANOW/Lat The Maude Play
14 10 SIAMANOW/Lat The Maude Play
15 10 SIAMANOW/Lat The Maude Play
16 15 FORTER
17 DAY FORTER
18 16 FROM COLUMN AND THE AND

ADDS ALAM PARSONS/Don't Answer Me GO GO'S/Head Over Heals ADAM ANT/Strip SHESHA EASTON/Almost Over You

XTRA

San Diego

Dallas Ft. Worth

Ops Mgr: John Shomby

Asst. PD/MD: Pete Thomson

PD/MD: Pete Thomson

1 CYBDI LAUFEL/Girls Just that To Be
2 ROCCUPEL/Genebody's Watching it
2 ROCCUPEL/Genebody's Watching
2 ROCCUPEL/Genebody's Watching
2 ROCCUPEL/Genebody's Watching
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5 ROCCUPEL/GEN

WEIRD AL YANKOVIC/Eat It KOOL & THE GANG/Tonight CARS/YOW Might Think DENIECE WILLIAMS/Let's Hear It Por

NIGHT RANGEN/Sister Christian
JAMES INGOMM/Teh No h There
ROMATICK/One In a Hillion
ANTHUM HILDST THE WIST
BAYED BOWES/HILDST THE ANTHUM
TIME TOWNER/LATE BOWN
TIME TOWNER/LATE BOWN
TOWNER/LATE BOWNER/LATE BOWN
TOWNER/LATE BOWNER/LATE BOWNER/LAT



PD: Jeff Morg.

VIM SALEM/AMB 100 (99 Red 100 Red 100

CULTURE CLUB/Miss He Blind



Atlanta

MD: Chris Thomas

Chris Thomas

1 VAN HALMEN/Augus

COCCOMEL/Commodo/'s Natching H

CYMD: LANDEW/Golfa Daut Nest To Ha

CYMD: LANDEW/Golfa Daut Nest To Ha

CYMD: LANDEW/Golfa Daut Nest To Ha

SHITT HOUSEAN CHART

SHITT HOUSEAN COMMOD THE FAST

SHITT HOUSEAN CHART

SHITT HALME S & SHENG! HAR A New Druy

SUNCHWITTER HOW BAULC Play

GOUND GOUND/New Houn On Housian

COUND GOUND/New Houn On Housian

COUND GOUND FAST

COUND GOUND FAST

SHITT HOUSEAN CHART

CHART HALMEN COUND FAST

HOUSEAN COUND FAST

HOUSEAN COUNTY HOUSEAN COUND

HOUSEAN COUNTY HOUSEAN COUNTY

HOUSEAN COUNTY HOUSEAN COUNTY

HOUSEAN COUNTY HOUSEAN COUNTY

HOUSEAN COUNTY HOUSEAN

H

17
BERLIN/No More Words
PRETENDERS/Show Me
JUNN COMMANN/Authority Song
JEFFREY OSBORNE/Me're Going All The W YES/Leave It CARS/You Might Think



PD: Keith Isley WINZ-FM MD: Mark Shands

Wark Shanos

Sepri Locality/Cociocas

Sepri Locality/Tociocas

Sepri Locality/Tociocas

Secretaria Locality/Tociocas

Secretaria Locality/Tociocas

Secretaria Locality/Tociocas

Secretaria Locality/Tociocas

Secretaria

Se

OLLINS/Agminet All Odds E CLUB/Mies Me Blind DISCOUNTING CLIMPATIAS No Blind
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GAZERO/I Like Chopsin
HIDHGRY STRAP/No Parking On The Dan
SRANGO/Julio Groome
EK/Give it Up
COM PURE SERM/Don't Lat Your Love G
HURY LAMYS & MBMR/I Mant A New Drug
J BLACKFOOT/Texi
HADDRIA/Norderline

Tampa

Ops Mgr: Mason Dixon

MD: Diana Thomas

29, 30 WEIRD AL YANROVIC/Est It BILLY IDOL/Rebel Yell THOMPSON TWINS/Hold Me Now

UB40/Red Red Wine KOOL & THE GAMG/Tonight TRACEY ULLMAM/They Don't Know MOTLEY CRUE/Looks That Kill



Atlanta

PD: Jim Morrison MD: Jeff McCartney

MD: Jeff McCartney

8 3 1 ROCKERL/Josepholy's Watching R

8 2 2 CHEST LATERS/LIFE DATE Ment TO No

8 4 3 EXEMPT LODGING/Moticose

1 3 SING LATERS/LIFE DATE MENT TO No

6 6 SHAMMON/Lat the Nusic Play

7 7 TAIL LEBIS a MENEY LYMEN THE NEW DTWG

8 8 ADM NAT/MILE STORM THE NAME TO SHAM

10 10 SEMPLY MOTIFICATION OF THE NAME TO SHAM

10 11 CHEVARY CLEFFE STORM THE NAME TO SHAM

10 11 CHEVARY CLEFFE STORM THE NAME TO SHAM

10 11 CHEVARY CLEFFE STORM THE TOWN THE GIT I 1've

11 THE STORM THE STORM THE TOWN THE GIT I 1've

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10 THE STORM THE STORM THE TOWN THE STORM THE STO

RICK SPRINGFIELD/Love Somebod ROOL & THE GANG/Wonight ALAM PARROWS/Don't Answer Ne ROMANTICS/One in A Hillon TORY CARRY/A Fine Pine Day PAUL YOUNG/Come Back And Stay

MIDWEST

95 WHYT PD: Gary Berkowitz

Detroit MD: Bob Ransom

RICK EPBINGFIELD/Love Somebody LIGHEL RICHIE/Mello WEIRD AL YAMKOVIC/Est It SIGHT RAMEDED/SISTE Christian CARE/You Hight Think BON JOUT/Knawawy TONY CARET/A Pine Fine Day

MANIFAZD KNAMI/Anner
MOMAND JAMES/Mew Song
SILLY IDLI/Ambel Yell
NAMIC CHAMPE/Don't Lat Co
SMITMA IDANE/Mew Yell
MOMENTA IDLINE/Mew Yell
MOMENTA IDLINE/THE Kid's American
MATTHEW WILDIN/THE Kid's American

1659 AM 89 Chicago

Ops. Mgr.: Steve Casey

MD: Steve Perun

ADDS 30 WEIRD AL YANKOVIC/Eet It CULTURE CLUB/Nies Me Blind KDWB FM 101

Minneapolis PD: Dave Hamilton Asst. PD: Jack Hicks

Chicago

PD: Buddy Scott

MD: Dave Robbin MD: Dave Robbins

MD: Dater Sobial March 19 and 19 and

WEOU ?? PD: Tac Hammer Minneapolis

Asst. PD/MD: Gregg Swedberg

ADDS 26, 31, 33, 34

WKT Milwaukee

Ops. Mgr.: Dailas Cole MD: Danny Clayton

MD: Danny Clayton

R 2 1 CYMD: LAUFER/GIZEA JUST MENT TO ME

R 3 2 MOUTH LAUFER/GIZEA JUST MENT TO ME

R 5 3 HURT LAUFE A WHENCY WAS CALLED

R 6 1 SHALES/Jusp

R 7 1 S VAIL ALLES/Jusp

R 7 1 S VAIL ALLES/Jusp

R 8 1 S 1 SHALES/Jusp

R 9 1 SHALES/Jusp

R 10 S 1 SHALES/Jusp

R 10 SHALE SAME SHALES/MOUTE EAUTER/SHALES

R 10 SHALE SAME SHALES/MOUTE EAUTER/SHALES

R 10 SHALE SAME SHALES/MOUTER/SHALES

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R 10 SHALES/MOUTER/SHALES/MOUTER/SHALES

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ROHANTICS/One In a Hillion IGLESIAS & WELSON/To All The Girls I've VAN HALEK/I'll Wait

Cincinnati

PD: Jim Fox MD: Tony Galluzzo

BOOM OF CHARACTERS AS A SECOND OF CHARACTERS

JOURNEY/Ask The Lonely

Cleveland

PD: Bob Travis MD: Tom Jeffries

ADDS

BON JOVI/Buneway ROMANTICS/One in A Million DAVID BONTE/Mithout Tou ANDY FRASER/Do You Love Me HOTLEY CRUE/Looks That Kill WANG CHUNG/Don't Let Go



Ops. Mgr.: Steve Casey MD: Steve Perun

WETER AL VANKOVIC/Eat It CULTURE CLUB/Miss Me Blind

WCZY / FM95.5

PD: Lee Douglas Detroit MD: Gary King

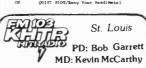
Detroit MD: Gary King

1.6. 1 BOCKRELL/Bomebody's Watching Pr.
2.2. COLVEDS CLOSS/Barne Chambleon
2.3. CONDITION CLOSS/Barne Chambleon
4.3. CHOIL CLOSS/Barne Chambleon
4.3. CHOIL CLOSS/Barne Chambleon
5. RECMALL JACKSON/FATENCH CHOP
7. YMBM/99 Lattentions(99 Red
9. BOLLCOM/Prapped Around You'r F.
1.0. CHOIL CONTROL CHOP
1.1. AND LATTEN CONTROL CHOIL CONTROL
1.1. JAMES DERMAN/A No B. There
8.12. KOOL S. THE CANG/Joanne
8.12. KOOL S. THE CANG/Joanne
8.13. CHOIL CHOIL CONTROL CHOIL CONTROL
1.13. CHOIL CONTROL CHOIL CHOIL CHOIL
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ADDS

39, 40
LIONEL RICHIE/Hello
TONY CARET/A Fine Fine Day
ROMANTICS/One In A Million
BILLY IDOL/Rabel Yell
RICK SPRINCFIELD/Love Somebody

QUIET RIOT/Bang Your Heed(Metal



D 28 QUESN/Radio Ge Ge D 29 HALL & CATES/Adult Education D 10 YES/Leave It

ADDS LIONEL RICHIE/Hello
ROMANTICS/One In a Million
MATTHEW WILDER/The Mid's American
RICK SPRINGFIELD/Love Somebody

MAING CHUNC/Don't Let Go UB40/Red Rad Wine CULTURE CLUT/Mise He Blind ADNM ANT/Strip PHIL COLLIMS/Ageinst All Odde



Kansas City PD: Pat McKay MD: Karen Barber

1 1 YAN MALER/AUE

1 1 YAN MALER/AUE

2 7 HEM-YOU ACTUAL TO THE ACTUAL THE A

ADDS 22, 23, 25, 27. 34

WEST

Q103FM KOAQ RADIO Denver

PD: Jack Regan

Alan Sledge

1 1 VAN HALEN/Ausp
1 2 EEPSYTHORICE/Here Comes The Rain A
3 CORM CHRN/New Moon On Honday
3 CORM CHRN/New Moon On Honday
4 CORN CHRN/New Moon On Honday
5 CORD CHRN/New Moon On Honday
6 EEPSYTHORICE/HON A Rold On He
6 EEPSYTHORICE/HON A Rold On He
6 EEPSYTHORICE/HON A Rold On He
6 DAY FORDEREX/THE LONGRAPH OF LOW
2 TO TRACKEY ULLMAN/They Don't Know
2 TO TRACKEY ULLMAN/They Don't Know
2 THALE SOMES/ANDIE BEDEVALUE
1 HONDAY
1 HONDA MD: Alan Sledge

ADOS JOHN COUCLAR/Authority Song TONY CARET/A Fine Fine Day ROCKE OALTHY/Malking in My Sleep JEFFERY OBDORNE/Me're Going All The W RC/Give It Up



Tacoma-Seattle PD: Sean Lynch

PD: Sean Lynch

1 CIMPI LAUFFFLOTE Just what To Ne
2 VAN HALLY Jump

3 LENY LOGGING Protions and
3 LENY LOGGING Protions and
3 LENY LOGGING Protions and
4 STATE AND LOGGING Protions
5 CIMPITTHE NUTEROGE IN BOOKAY
5 CIMPITTHE NUTEROGE IN BOOKAY
6 BENEAU AND LOGGING PROTION
6 HEADY SIGNATURE AND LAUF AND LOGGING
6 BENEAU AND LAUF AND LOGGING AND LOGGING AND
6 HEADY SIGNATURE AND LOGGING AND LOGGING AND
6 HEADY SIGNATURE LAUFFER AND LOGGING AND
7 JOHN FOREIMENCH TO LAW
11 JOHN FOREIMENCH TO LAW
14 JAMES THERMAN AND A THEFE
15 EXCELLED AND THE AND LOGGING AND
15 POINTER SIGNATURE AND AND LOGGING
17 THERMORY AND AND LOGGING AND LOGGING
18 HOUSE AND LOGGING AND LOGGING AND
19 POINTER SIGNATURE AND LOGGING
19 POINTER SIGNATURE AND
19 POINTER SIGNATURE AND
10 HALL SOUTHS AND LOGGING
11 SERVE MORE OF THE LOGGING
12 SERVE MORE OF THE LOGGING
13 LOGGING AND LOGGING AND LOGGING
14 SERVE MORE AND LOGGING
15 LOGGING AND LOGGING AND LOGGING
16 SERVE AND LOGGING AND LOGGING
17 THE LOGGING AND LOGGING
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18 LOGGING AND LOGGING AND LOGGING
19 LOGGING
10 LO

HOMARD JONES/New Song PRIL COLLINS/Ageinst All Odds ALAN PARSONS/Don't Answer Me LIONEL RICHIE/Hello WEIND AL YANKOVIC/Est It CULTURE CLUB/Mise Me Blind

Phoenix

PD: Charlie Quinn

MD: Steve Goddard

Steve Goodard

2 | Title LANFERVILLE Just Went To Ma

2 | Title LANFERVILLE Just Went To Ma

2 | The MALEYANDE

3 | BECCHTLASSAMBOOF & WARCHING #

4 | DURAN INSUMAN WE WEND ON RENDAY

5 | BUCKLASSAMBOOF & WARCHING #

13 | BECCHTLASSAMBOOF & WARCHING #

13 | BECCHTLASSAMBOOF & WARCHING #

15 | DURAN INSUMAN WE WEND & WARCHING #

15 | MICHAEL ACKSOM/THISE

15 | DURAN INSUMAN INSUMA

25
RICE SPRINGFIELD/Love Somebody
HOWARD JONES/Mew Song
ALJAN PASSOMS/Don't Answer Me
CARS/You Hight Think

COURSE/Madio Go Go
TRACET ULLANA/They Den't Enow
IGLESIAS & NHLSOW/TO All The Girls I've
LIONEL RICHIE/Hell
GDMSIS/LINGUITE/Hell
GDMSIS

25 ALAM PARSONS/Don't Answer Me THOMAS DOLST/Syperactive BERLIN/NO More Words YES/Lesve It TONY CAREY/A Fine Pine Day RICK SPRINGFIELD/Love Somebody

D: Anne Haney

| 1 | 1 | MICHAEL JACKESON/Thriller
| 2 | 29 | MIRLED/AUMP
| 3 | CTRDI LANDFENO/Thriller
| 3 | 2 | 29 | MIRLED/AUMP
| 3 | CTRDI LANDFENO/Thriller
| 4 | ROTEMBLE, Josepholy | Settling | MIRLED |
| 7 | ROTE LANDFENO/Thriller
| 7 | ROTE LANDFENO/Thoiler
| 8 | ROTEMBLE | REPORT/Thoiler
| 8 | ROTEMBLE | REPORT/Thoiler
| 1 | REPORT LONGING/Thoiler
| 1 | SILLY TOUCHASH | TOUCHASH
| 3 | SILLY TOUCHASH | TOUCHASH
| 3 | MIRLED | MIRLED | MIRLED |
| 3 | ROTEMBLE | MIRLED | MIRLED |
| 1 | MIRLED | MIRLED | MIRLED |
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| 1 | MIRLED | MIRLED | MIRLED | MIRL

FM102 Sacramento PD: Rick Gillette MD: Chris Collins

ZOO -

amradio

PD: Jim Richards

MD: Anne Haney

RICK SPRINGFIELD/Love Somebody ALAN PARSONS/Don't Answer Me BERLIM/No More Words MIDNIGHT STAR/Mo Parking On The Dan WEIRD AL YANKOVIC/Est It

MADONMA/Borderline
DENIETE WILLIAMS/Let's Near It For The
TRACEY ULLIAMS/They Don't Rnow
WANG CHUNG/Don't Let Go
SKEDMA LATRON/Almost Over You
TINA TURNER/Let's Stay Together

KIISFM

102.7 Los Angeles PD: Gerry De Francesco

MD: Mike Schaefer

MD: Mike Schaefer

x 2 1 VAN NALDAVANDO
1 3 PROCEDURAL/Scheebody's Metching #
1 3 HICHARL SACREBORY THEILER
1 4 EUNEMAN CAREERS THE STATE OF THE STA

ADDS

DWIGHT TWILLEY/Girls
TRACET ULHAW/They Dop't Know
FAUL YOUNG/Come Back And Stay
EKELIM/No More Nords
EKELIM/No More Nords
ECOL 6 THE GANG/Tonight

KUBE 93FM

Seattle PD: Bob Case MD: Tom Hutyler

H 1 1 VAN HALBY/Dump
H 3 2 CTRG: LAUTEV/DIE!s Dust Mont TO Ma
7 3 DOCTROLL/Domblody's Watching H
6 5 FUET LDTES & MEMO/I Sent A New Drug
2 6 SINGNON/Lat The Nasic Play
1 1 7 DUST TROLCE/MICE Comes The Main A
5 B MICTUAL JACKSOM/TO LIST
5 B MICTUAL JACKSOM/TO LIST
10 JAKES INCRA/YAS No 8 Thers
10 0 JAKES INCRA/YAS NO 6 Thers
11 11 JUST DUST MICHAY 10 IO JAMES LINGHAN/HAR DE THRE MEY
10 FOLICATIVE APPRAÎN DANI TOUR F
11 FOLICATIVE APPRAÎN DANI TOUR F
14 IO POLICATIVE APPRAÎN DANI TOUR F
15 IO DANI FOLICATIVE APRAÎN DANI TOUR F
17 IO SINEZPA EXTINCĂLINGUE DIVER TOU
18 INICATA LO CONTRICATIVE TOUR SINEZPA EXTINCĂLINGUE DIVER TOU
19 INICATIVE AUTORITATIVE TOUR SINEZPA EXTINCĂLINGUE DIVERTOR
10 INICATIVE TOUR TOUR TOUR TOUR SINEZPA EXTINCATIVE CURRENT SINEZPA EXTINEZPA EXTINCATIVE CURRENT SINEZPA EXTINEZPA EXT

RICK SPRINGFIELD/Love Somebod MATTHEW WILDEM/The Eld's Amer PHIL COLLINS/Ageinst All Odds LIONEL RICHIE/Hello DWIGHT TWILLEM/Girls WEIRD ALL YANKOVIC/Est It

Continued on Page 70

"UP THE CREEK"

THE NEW SINGLE FROM THE ORIGINAL **MOTION PICTURE** SOUNDTRACK "UP THE CREEK"





WEST

Continued from Page 69

610 # KFRC

San Francisco PD: Gerry Cagle

- MD: Lanette Abraham
- H 1 VAN HALEM/Jump
 H 2 2 ROCHWELL/Somebody's Wetching H
 H 3 3 CYNDI LAUDEM/Glile Just Went TO He
 H 4 4 HUEY LEWIS & NEWS/I Went A New Drug
 5 5 ROWNTOLLS/SERG COMES THE ARLA
 7 7 POINTER SIFTERS/Automate
 9 9 NENA/99 Luttballons(99 Red
 10 10 USA/PAGE He Whom Con Monday
 9 9 NENA/99 Luttballons(99 Red
 10 10 USA/PAGE He Whom Con Monday
 11 10 DAZZ BAND/Joyetick
 12 12 EMENY LOGGINS/POOLOOSE
 13 13 TINA TURNEN/Lat's Stay Together
 14 11 DAZZ BAND/Joyetick
 15 15 JOHN LEMBN/Nobody Told Ne
 16 16 HALL & ONTES/AUL Education
 17 17 MICHARL JACKSOW/Thiller
 18 19 CRUENCH LEMBN/Nobody Told Ne
 19 10 CRUENCH LEMBN/Nobody Told Ne
 10 10 DEFINE MCVIE/GLA Bold On Ne
 12 22 DEELE/Body Tolk
 12 12 FEP-LEM/The Pollotics Of Danci
 12 12 DEELE/Body Tolk
 12 12 DEELE/Body Tolk
 12 22 DEELE/Body Tolk
 12 23 LICHER MICHEL/Hello
 12 24 SIBANDON/Let The Nasic Play
 13 31 ELTON JOBNIS/Apainet All Odda
 10 37 PHIL COLLINS/Apainet All Odda
 13 31 ELTON JOBNIS ONES THE SINGHAM OF THE NEW
 13 31 ELTON JOBNIS ONES THE SINGHAM OF THE NEW
 13 31 ELTON JOBNIS ONES THE SINGHAM OF THE PROPE
 13 31 ELTON JOBNIS ONES THE SINGHAM OF THE PROPE
 13 31 ELTON JOBNIS ONES THE SINGHAM OF THE PROPE
 13 31 ELTON JOBNIS ONES THE SINGHAM OF THE PROPE
 13 31 ELTON JOBNIS ONES THE SINGHAM OF THE PROPE
 13 31 SETTIN JOBNIS ONES THE SINGHAM OF THE PROPE
 13 31 SETTIN JOBNIS ONES THE SINGHAM OF THE PROPE
 13 31 SETTIN JOBNIS ONES THE SINGHAM OF THE PROPE
 13 31 SETTIN JOBNIS ONES THE SINGHAM ONE THERE
 13 31 JOBNIS ONES THE SINGHAM OF THE PROPE
 13 31 SETTIN JOE THE SINGHAM OF THE PROPE
 13 31 SETTIN JOE THE SINGHAM OF THE PROPE
 14 40 COLCANDER THE SINGHAM OF THE PROPE
 15 35 SAY PARKER JR./I SILL CAN'T GET PROPE
 15 36 SE DOIL ORDER JOEL THE GROWN COLONIA PIAK BOUNDER
 16 40 COLCANDER THE SINGHAM OF THE PROPE
 17 JAKES/Say Bay BAY

ADDS EDDIE MONEY/Club Michelle

KYODYOS Sacramento Sest Sacramento

PD: Tom Chase MD: Mr. Ed

- 1 1 VAN HALEM/Jump

 1 1 VAN HALEM/Jump

 1 2 CYNDI LAUTER/GITLE JUST WART TO HA

 2 8 CONTROL LAUTER/GITLE JUST WART TO HA

 4 8 HICHARI JACKSON/Jump

 5 7 3 ROCKERL/Somsbody's Watching R

 4 8 BURNA LOGGIES/TO-LOGGE

 5 7 JOHN LENNOW/Abody Told Wa

 10 9 BURNA DURAN/New Horo On Monday

 12 9 HUMY LEWIS & NEWS/I WART & New Drug

 13 11 CHRISTINE MCVIE/DGC A Hold On Me

 14 HALL 6 ACKES/Ablu E Abucetion

 15 BILLY JOHL/M Innocent Men

 15 BILLY JOHL/M Innocent Men

 16 DAN FORCELERS/THE Abucetion

 17 GENESIS/THE ** All

 18 POINTER SISTEMS/Autometic

 19 CULTURA CLUB/Wiss We Billind

 20 PHIL COLLINS/ANGHER Abucetion

 19 CULTURA CLUB/Wiss We Billind

 20 PHIL COLLINS/ANGHER Abucetion

 20 PHIL COLLINS/ANGHER AC ON Belong

 21 MAYBURD NOW/MINNOET

 22 TEMOROSON WINS/ROCK MEN COME Blong

 23 MAYBURD NOW/MINNOET

 24 TEMOROSON WINS/ROCK MEN COME Blong

 25 TEMOROSON WINS/ROCK MEN COME

 26 LIONE RICHE/Well

 27 TEMOROSON WINS/ROCK MEN COME

 28 LICANE STREAMY HOLD/LOW SOMEDODY

 29 ALL LAWRENTY LICANE SOMEDODY

 20 ADM ANT/STRID

26
MEIRD AL YANKOVIC/Est It
BILLY IDOL/Rebel Yell
GO GO'S/Head Over Reels
JOHN COUGAR/Authority Bong

Hot Hits

San San Francisco

PD: Jeff Hunter

KOOL 6 THE GANG/TONISHE
MANFRED MANN/SUMMAN
TINA TURNEK/Let's Stay Together
TINAS DOLLY/Myperactive
DAM FOGELMENG/The Language Of Love
EXEMPT ROGERS/This Moman
SERBER REAPTS/Als Momen
SERBER WILDER/The NIG'S Memaion
PRILL COLLAND/Againsk his Momen
LICOMER, MICHIE/Mello
T.G. SERBERS/CHANE My COM
JEFFREY ORSORME/Me'rs Going All The W

KS 103FM

San Diego

PD: Dave Parks MD: Mike Preston

- D: Mike Preston

 1 1 VAN RALEM/Jump
 1 2 2 CYPOI LADVEM/Ciris Just Went To Ba
 2 3 ROUNTEL/Somebody's Watching N
 7 4 BURY LEWIS & WERRY/I Want A New Drug
 8 9 6 ENDITUDICE/Ners Comes The Rain A
 5 7 RICHAEL JACKSON/Thriller
 9 6 ENDITUDICE/Ners Comes The Rain A
 5 7 RICHAEL JACKSON/Thriller
 10 9 ENDITUDICE/Ners Comes The Rain A
 5 7 RICHAEL JACKSON/Thriller
 10 13 BILLY JOEL/AR Innocent Wan
 10 18 BILLY JOEL/AR INNOCENT WAS
 10 10 SELDY JOEL/AR INNOCENT WAS
 10 10 SELDY JOEL/AR INNOCENT WAS
 10 18 RE-TLEX/The POlitics Of Danci
 10 18 FLAT JUNE/AR LOUNG TO DANCY
 11 19 CULTURE CLUD/REDGA Yell
 10 19 BILLY IDOL/AR DANCY MARCH TO BACK
 10 12 POLYTER SISTEMS/AUTOMATIC
 12 20 POLYTER SISTEMS/AUTOMATIC
 13 22 POLYTER SISTEMS/AUTOMATIC
 14 ROUNTER CLUD/RESP WAS
 15 25 JAMES INGERM/YAN NO B THERE
 15 20 CHEEN/BACK GAR
 15 POLYTER CLUD/RES NESS Y TOGETHER
 15 20 CHEEN/BACK GAR
 15 POLYTER CLUD/RES BEST Y TOGETHER
 15 20 CHEEN/BACK GAR
 15 POLYTER CLUD/RES BEST Y TOGETHER
 15 20 CHEEN/BACK GAR
 16 DANC/JOSEPHER
 16 DANC/JOSEPHER
 17 TRACET VILLAMS/TOSEPHER
 18 DANC/JOSEPHER
 18 DANC/JO

30
PHIL COLLINS/Against All Odds
PRETENDERS/Show We
RICK SPRINGFIELD/Love Somebody
ALAN PARSONS/Don't Answer Me
GENESIS/Illegal Alien

YES/Leave It WANG CHUNG/Don't Let Go

KWSS 94.5_{FM}

PD: Dave Van Stone MD: Robin Kipps

MD: Robin Kipps

1 1 VAN BALEN/Jump
3 2 POLICE/Wriepped Around Your F
3 2 POLICE/Wriepped Around Your F
5 2 POLICE/Wriepped Around Your F
5 2 POLICE Wriepped Around Your F
5 2 POLICE Wriepped Around Your F
5 2 POLICE Wriepped Around Your F
5 2 POLICE Write Wriepped Around You F
5 2 POLICE Write Wr

JOHN COUGAR/Authority Song GENESIS/Illegal Alien ADAK ANT/Strip WEIRD AL YANKOVIC/Ent It

QUEEN/Radio Ge Ge
TINA TURNER/Lat's Stay Together
PAUL YOUNG/Come Back And Stay
RC/Give It Up
MANG CHENG/Don't Lat Go
LIONEL RCREER/Hello
YES/Leave It



Denver

MD: Gloria Avila

MD: Gloria Avila

1 1 VAN BLEN/Jusp

3 2 NBAPA 199 Lortballons(99 Red

5 3 2 NBAPA 199 Lortballons(99 Red

6 4 MUT LEWIS & NBESTY Want A New Drug

8 8 NCCENTLA/Sombody's Watching N

16 EEBRY LOGGINS/FOOLOOSE

7 7 JOHN LONDON/Nobody Told Ne

8 NICHELL JUGGINS/FOOLOOSE

7 8 NICHELL JUGGINS/FOOLOOSE

7 JOHN LONDON/Nobody Told Ne

10 10 PULCEY Arrapped Account Your P

11 10 DAY OF THE ONEY COUNTY BOOM NO

12 22 THANDON THIN MODIAL BENCHMAN

13 22 THANDON THIN MODIAL NO ME IN THE STREET AND A THE STREET ALLOWS ALLOWS IN THE STREET ALLOWS ALLOWS ALLOWS IN THE STREET ALLOWS AL

ADDS

FM 100.7 • AM 144C Phoenix PD: Reggie Blackwell

- MD: Art Morales
- MD: Art Morales

 H 1 1 MBM/96 Luftballone(99 Red
 H 5 2 YAN MLEM/Aug
 H 8 3 SHANDOW/Let The Nuale Play
 H 8 3 SHANDOW/Let The Nuale Play
 4 8 BILLY JOBL/AN INDOCEMBER
 7 5 POLICE/WEAPPER Around Your F
 10 6 RUPY LEMTS & WRS/I Want a New Drug
 B 11 7 ROCKWEEL/Somebody's Matching M
 12 9 LURON EXCELS Planning With The high
 12 9 DURAN TURNAV/New Moon On Monday
 14 10 CTROIL RICHES/Branning With The high
 13 11 REMNY MODERS/This Momen
 13 11 REMNY MODERS/This Momen
 14 10 CTROIL LAUPER/CITE Just Want To Bs
 13 11 REMNY MODERS/This Momen
 15 11 REMNY MODERS/This Momen
 16 19 REMNY MODERS/This Momen
 17 19 TORN LAUPER/MOON THIS MODER
 18 15 JAMES INCRAMY/MOOL A Model On Me
 10 10 CREATEN MODERS/MOON THIS MODER
 19 10 SHANDOW MODERS/MODER AND MODERS
 19 10 REMNY MODERS/MODER Laupeuge Of Love
 15 22 THOMPSON TRINS/MODER MODERS
 10 28 SHEEDS ASTRONAVIOLE MULCACION
 10 29 SHEEDS ASTRONAVIOLE MULCACION
 10 20 TORNAVIOLE MULCACION
 10 20 SHEEDS ASTRONAVIOLE MULCACION
 10 20 MANTAED MANNY/Runner
 10 10 MONAVIOLE MULCACION
 10 10 MONAVIOLE MULCACION
 10 10 MONAVIOLE MULCACION
 10 20 MANTAED MANNY/Runner
 10 10 MONAVIOLE MULCACION
 1

- LIONEL RICEIE/Hello ADDS PHIL COLLINS/Against All Odds WEIRD AL YANKOVIC/Est It

QUKEN/Radio Ga Ga PAUL YOUNG/Come Back And Stay



Denver

PD: Tim Fox Asst. PD: Mark Bolke

THOMAS DOLBY/Hyperective GENESIS/Illegel Alien



KMJK Portland

PD: Jon Barry

MD: Steve Naganuma

MD: Steve Naganum

1 1 VAN HALEM/Jump
1 2 8CCKNELL/Sombody's Watching M
2 3 NEWA/99 Lotballons199 Red
4 4 CYMOI LAUPEN/Girls Just Want To Ha
1 9 EVERT LERIS & NEWS/J Want A New Drug
1 9 TO LINE OF THE STATE OF THE

GO GO'S/Meed Over Beels
ROMNITICS/One In A Million
Tilka TURKEVIAL'S Easy Together
ALAN PARSONS/Don't Answer Ma
JOHN COMGRAY Authority Song
PRETENDERS/Mery Mee
GRUSSIS/Ilagel Aliem
SPANDAN SALLEFY/Communication

SKESMA EASTON/Almost Over You US40/Red Red Mine MADONNA/Borderline

EAST

Most Added . Hottest "Weird Al" Yankovic Go-Go's

John C. Mellencamp

Van Haler Kenny Loggins Rockwell

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Go-Go's Van Halen 'Weird Al' Yankovic Kenny Loggins Pretenders Rockwell

EAST PARALLEL TWO

Cars

WFLY/Albany, NY

DERLIN
JOHN COUGAR
PRETENDERS
GO GO'S
TONY CAREY
BILLY RANKIN
TINA TURNER
BOTEST:
VAN HALEN 10-2
EURYTENICS 6-3
POINTER SISTERS 17-13
PBIL COLLINS 23-17

Q100/Allentown, PA

DHIGH/Freeman
WEIRD AL YANKOVIC
PEIL COLLINS
TRACEY ULLUAN
ROOL & THE GANG
RICK SPRINGFIELD
BILLY IDOL
BILLY IDOL
NENA 1-1
VAN HALEN 2-2
CYMDI LAUDER 3-3
KENNY LOGGINS 13-7
WEIRD AL YANKOVIC D-23

WMAR/Baltimore, MD

Wimmer/Payne Wimmer/Payne
WEIRD AL YANKOVIC
SHALAMAR
ALAM PARSONS
JEFFREY OSBORNE
BOTLES:
VAN HALEN 1-1
ROCKWELL 7-4
TEMMPSON TWINS 28-18
QUEEN 27-20
KOOL & THE GANG 35-25

WNYS/Buffalo, NY BIH Tod

ROMANTICS RICK SPRINGFIELD MATTHEW WILDER BILLY RANKIN KOOL & THE GANG YES LIONEL RICHIE CARS CARS
JOHN COUGAR
WEIRD AL YANKOVIC
BERLIN
HOTESST:
VAN HALEN 1-1
CYNDI LAUPER 4-2
ROCKWELL 6-3
EURYTHMICS 7-4
ADAM ANT 10-5

Beiley/Larson Bellev/Larmon
CO CO'S
MISSINO PERSONS
BEERLIN
LAID BACK
BON JOUI (dp)
NIGHT RANGER
HOCHEST:
VAN HALEN 1-1
RECHVELL 11-6
RENNY LOGGINS 17-10
HALL & OATES 21-16
PHIL COLLINS 34-26

K104/Erle, PA

WEIRD AL YANKOVIC TRACEY ULLMAN GOLDEN EARRING GOLDEN EARRING CARS SHALAMAR BERLIN JOHN COUGAR HOCLEST: YES 2-1 VAN HALEN 3-2 PIREPALL 6-3 BONNIE TYLER 15-10 REMO 6 WILSON 21-15 WYCR/Harrover-York, PA Mark Richards

PRETERBERS
GO GO'S
WEIRD AL YANKOVIC
BERLIN
0ZZY OSBOURNE
HOCLEST:
ROCKWELL 5-1
EURYTHHICS 9-3
KENNY LOGGINS 13-7
POINTER SISTERS 16-13
HALL & OATES 29-20

YES
ALAN PARSONS
RICK SPRINGPIELD
MADONNA
BERLIN
HOTCHST:
VAN HALEN 1-1
VAN HALEN 1-2
RENNY
DOGING 7-3
POINTER SISTERS 12-6
PHIL COLLINS 29-15 WKEE/Huntington, WV

Gary Miller

CARS
RICK SPRINGFIELD
WEIRD AL YANKOVIC
IGLESIAS & NELSON (dp)
MANNESS
NIGHT RANGER (dp)
GO GO'S (dp)
MADONNA
JOHN COUGAR
BOTTER
CYNDI LAUPER 1-1
NENA 2-2
ROCKWELL 3-3
RENNY LOGGINS 4-4
BUEY LEWIS & NEWS 7-5 WLAN-FM/Lancaster DA

JOHN COUGAR ADAM ANT PRETENDERS BERLIN JEFFREY OSBORNE (dp) GENES IS GENESIS
ROTLEST:
ROTLEST:
CYNDI LAUPER 3-1
BUEY LEWIS & NEWS 6-4
ROCKWELL 9-5
RENNY LOGGINS 10-6
WEIRD AL YANKOVIC 19-8

KC101/New Haven, CT Stef Rybek

WEIRD AL YANKOVIC ALAN PARSONS KOOL & THE GANG HOTEST: VAN HALEN 1-1 KENNY LOGGINS 8-5 POINTER SISTERS 14-9 PHIL COLLINS 19-12 LIONEL RICHIE 22-16

FM106/Philadelphia, PA Rich/Tiller

LIONEL RICHIE PHIL COLLINS PHIL COLLINS CARS JEFFREY OSBORNE MADONNA MADONNA Hottest: VAN HALEN 1-1 ROCKWELL 3-2 POINTER SISTERS 5-3 RE-FLEX 9-6 RENNY LOGGINS 11-7

WSPK/Poughkeepele, NY

JEFFREY OSBORNE
MR. MISTER
MADONNA
BERLIN
CARS
GO GO'S
HOTLEST:
VAN HALEN 1-1
ROCKMELL 3-2
RENNY LOGGINS 7-5
THOMPSON TWINS 16-9
HALL & DATES 29-15

Q92/Rochester, NY

Jay Stevens RICK SPRINGFIELD YES HOTTEST:

98PXY/Rochester, NY

JOHN COUGAR LIONEL RICHIE WEIRD AL YANKOVIC WEIRD AL YANKOVIC CARS BERLIN HOTTEST: VAN HALEN 1-1 ROCKWELL 5-3 KENNY LOGGINS 9-4 ADAM ANT 10-8 PHIL COLLINS 12-10

WGFM/Schen

MEIRD AL YANKOVIC CARS GO GO'S BON JOVI HOTE LEWIS & NEWS 3-1 KENNY LOGGINS 12-5 EURYTHMICS 10-6 DAN POGELBERG 13-9 HALL & OATES 15-10

WKFM/Syracuse, NY

Steve O'Brien STAVE O BITCH IE
CARS
GOLDEN EARRING
DAVID BOWIE
EDDIE MONEY
JEFFREY OSBORNE
TONY CAREY
BOLLEST:
BURTTENICS 10-4
KENNY LOGGINS 16-6
DAN FOGELBERG 17-9
QUEEN 25-15

WPST/Trenton, NJ Tom Taylor

JOHN COUGAR
GENESIS
GO GO'S
MADONNA
BARRY MANILOW
PRETENDERS
HOLLESIS & NEWS 13-5
EURYTHMICS 15-8
PHIL COLLINS 28-15
DAN POGELBERG 25-19
LIONEL RICHIE 39-27 WRCK/Utica, NY

Jim Reitz

JOHN COUGAR PRETENDERS GO GO'S BERLIN ENDGAMES ENDGAMES
HOttest:
VAN HALEN 1-1
CYNDI LAUPER 4-3
RENNY LOGGINS 10-6
ROCKWELL 14-7
PHIL COLLINS 25-18 WKRZ-FM/Wilkee-Barre

Jim Rising

NIGHT RANGER JOHN COUGAR JORN COUGAR
PRETENDERS
MR. MISTER
MR. MISTER
DAVID BOWIE
LIONEL RICHIE
WEIRD AL YANNOVIC
HOLLEST ANNOVIC
HOLLEST 1-1
BRYAN ADMS 9-4
HUEV LEWIS & NEWS 14-7
POINTER SISTERS 13-8
THOMPSON TWINS 17-9

WHTF/York, PA

Montione/Sarzynski WEIRD AL YANKOVIC SHALAMAR SHALAMAR IGLESIAS & NELSON BONNIE TYLER PRETENDERS Hottest: VAN HALEN 1-1 NENA 4-3 KENNY LOGGINS 8-7 GAZEBO 14-13 BILLY IDOL 25-16

Mark McKenzie

PHIL COLINS
CULTURE CLUB
WEIRD AL YANKOVIC
HOTES: VAN HALEN 1-1
CYNDI LAUPER 5-2
POINTER SISTERS 11-9
KENNY LOGGINS 18-12
HALL & OATES 29-18

PARALLEL THREE

WERG/Altoons PA

CARS (dp)
GENESIS (dp)
GENESIS (dp)
GENESIS (dp)
GENESIS (dp)
GENESIS (dp)
GENESIS (dp)
PRETENDERS
GOLDEN EARRING (dp)
NIGHT RANGER (dp)
NIGHT RANGER (dp)
ROCLESIS VAN HALEN 1-1
COCKWELL 11-6
DAN POGELBERG
CHISTINE MCVIE 18-12
EURYTHMICS 19-14

WGUY/Bangor, ME

KC SHALAMAR SHALAMAR
JOHN COUGAR
GO GO'S
YES
CARS
RICK SPRINGFIELD
WEIRD AL YANKOVIC
THOMAS DOLBY
ANDY FRASER
JON ST. JAMES
ENDGAMES
HOTHORY ENDOAMES
HOTTEST:
VAN HALEN 1-1
HUEY LEWIS & NEWS 4-2
ROCKWELL 5-3
RENNY LOGGINS 15-9
HALL & DATES 16-10

WZON/Bangor, ME

Michael O'Hers
JOSIE COTTON
GO GO'S
NIGHT RANGER
ALAN PARSONS
TOMY CAREY
STEPHEN BISNOP
HOLLEST:
VAN HALEN 1-1
KENNY LOGGINS 18-10
PHIL COLLINS 30-20
HALL 6 ADRES 31-23
DWIGHT TWILLEY 4C-29

WIGY/Beth, ME

PRETENDERS
WEIRD AL YANKOVIC
MADONNA
NIGHT RANGER
ENDGAMES ENDGAMES
HOTTEST:
VAN HALEN 1-1
ROCKWELL 7-4
EURYTHMICS 10-6
KENNY LOGGINS 12-9
DAN FOGELBERG 16-12

103CIR/Beckley, WV

Bob Spencer NOGET RANGER
BILLY RANKIN
ROGER DALITREY
CARS (dp)
JAMES INCRAM
GO GO'S (dp)
HOTESET
VAN HALEN 1-1
CYNDI LAUPER 9-2
RENNY LOGGINS 6-3
ROCKWELL 19-5
SHEENA EASTON 12-6

WEIRD AL YANKOVIC ROMANTICS BON JOVI (dp) IGLESIAS & NELSON (dp) IGLESIAS & NELSON (dp)
Hottest:
ROCKWELL 1-1
CYNDI LAUPER 2-2
KENNY LOGGINS 5-3
WEIRD AL YANKOVIC D-12
PHIL COLLINS 39-23 WTSN/Dover, NH

none
Hottest:
VAN HALEN 1-1
CYNDI LAUPER 4-2
HUEY LEWIS & NEWS 10-6
KENNY LOGGINS 14-11
ROCKWELL 26-12 WERZ/Exetor, NH

WEIRD AL YANKOVIC

ENDGAMES
PRETENDERS
RICK SPRINGFIELD
JOHN COUGAR
HOCTEST
VAN HALEN 1-1
HUEY LEWIS & NEWS 3-3
KENNY LOGGINS 10-6
SHEENN EASTON 22-19
KOOL & THE GANG 36-32 WZYQ/Fraderick, MD

GO GO'S CARS YES ADAM ANT (dp) ADAM ANT (dp)
Hottest:
ROCKWELL 3-1
VAN HALEN 1-2
EURYTHMICS 16-10
POINTER SISTERS 24-14
KC 39-18

WQCM/Hagerstown, MD

TONY CAREY JOHN COUGAR TINA TURNER MADNESS
HOTTEST:
VAN HALEN 1-1
KENNY LOGGINS 6-2
ROCKWELL 4-3
HALL & OATES 16-9
PHIL COLLINS 29-18

OK 100/Ithaca, NY Bill Weston

GENESIS
MEIRD AL YANKOVIC
CARS
BERLIN
JOHN COUGAR
SHALAMAR
TRACEY ULLMAN
HOTESE:
VAN HALEN 1-1
KENNY LOGGINS 10-6
ROLLING STONES 26-20
PHIL COLLINS 32-26
ROCKWELL D-32

13FEA/Manchester, NH Rick Ryder

HUEY LEWIS & NEWS NIGHT RANGER GOLDEN EARRING ENDGAMES ENDGAMES
ANDY FRASER
MICHAEL GORE
MISSING PERSONS
HOTTEST:
MICHAEL JACKSON 1-1
VAN HALEN 2-2
EURYTHMICS 8-7
CHRISTINE MCVIE 10-8
KC 13-9

WKHI/Ocean City, MD

Jack Gillen RICK SPRINGFIELD CARS CARS
BERLIN
TONY CAREY
PRETENDERS
WEIRD AL YANKOVIC
HOLLES 1-1
ROCKWELL 7-3
EURYTHMICS 10-6
CHRISTINE MCVIE 11-9
KENNY LOGGINS 12-10

96XIL/Parkersburg, WV Paul DeMille TRACEY ULLMAN BERLIN GENESIS GOLDEN EARRING CARS GOLDEN EARRING CARS SHALAMAR HOTTEST VAN HALEN 1-1 YES 2-2 PAUL MCCARTNEY 5-3 KENNY LOGGINS 11-5 BONNIE TYLER 20-12

WJBQ/Portland, ME Phoenb/O'Nell SPINNERS SPINNERS
GO GO'S
ALAN PARSONS
JOHN COUGAR
GOLDEN EARRING
MADONNA
PRETENDERS
ENDGAMES
ROCEMEL 1-1
ROCKMELL 1-2
KENNY LOGGINS 11-3
HUSY LEWIS 6 NEWS 12-6
PHIL COLLINS 34-25

WHEB/Portsmouth RICK SPRINGFIELD
JOHN COUGAR
GO GO'S
WEIRD AL YANKOVIC
HOTTER
HOTTER
VAN HALEN 1-1
HUEY LEWIS 6 NEWS 3-2
KENNY LOGGINS 7-4
DAN POGELBERG 13-9
MANFRED MANN 15-10

WOMP-FM/Wheeling, WV

Dwayne Bonds JOHN COUGAR MADNESS JOHN COOGAN
MANNESS
BERLIN
BON JOU!
TORY CAREY
MADONNA
BARRY MANILOW
MIDNIGHT STAR
MOTLEY CRUE (dp)
THOMAS DOLBY
ROGER DALTREY
HOTHER
CYNDI LAUPER 3-2
HUEY LEWIS 6 NEWS 4-3
HALL 6 OATES 12-7
THOMPSON TWINS 18-10

WSQV/Williamsport, PA

TOTAL SENT TO SENT THE SENT TO SENT THE SENT TO SENT THE SENT TO SENT THE S

SOUTH PARALLEL TWO

WBBQ/Augusta, GA

Bruce Stevens JOHN COUGAR
PRETENDERS
BERLIN
GO GO'S
HOttest:
CYNDI LAUPER 2-1
VAN HALEN 1-2
KENNY LOGGINS 14-3
HUEY LEWIS & NEWS "-6
ROCKWELL 15-7

KHFI/Austin, TX Volkman/Garrett

Volkmar/Garrett
ROMANTICS
ALAN PARSONS
RICK SPRINGFIELD
CARS
GO GO'S
BON JOVI
Hottest:
VAN RALEN 1-1
DURAN DURAN 5-4
EURYTHNICS 7-5
HAILL & OATES 9-6
KENNY LOGGINS 11-7

WFMF/Beton Rouge Rice/Ahysen

none Hottest: VAN HALEN 1-1 CYNDI LAUPER 23-13 LIONEL RICHIE 30-24 CULTURE CLUB D-26

KZZB/Beaumoné TX Murphy/Harrison

Murphy/Harrison
BONNIE TYLER
QUEEN
TONY CAREY
NIGHT RANGER
BILLY RANKIN
GO GO'S
PRETENDERS
HOTESEL 5-2
ADAM ANT 8-4
BILLY IDDL 22-17
DWIGHT TWILLEY 25-18

WQID/Blioxl, MS **Mickey Coulte**

XXX106/Birmingham, AL

RICK SPRINGFIELD CARS
Hottest:
Van Halen 1-1
MICHAEL JACKSON 2-2
HUEY LEWIS & NEWS 10-5
POINTER SISTERS 16-9
EURYTHMICS 17-10 WSSX/Charleston, SC

Philips/Allen

RICK SPRINGFIELO WEIRD AL YANKOVIC WEIRD AL YANKOVIC MADONNA TONY CARRY PRETENDERS HOLLESTS & NEWS 1-1 ROCKWELL 14-3 EURYTHMICS & SEW DURAN DURAN 10-9 KENNY LOGGINS 19-15

W8CY/Charlotte, NC

PRETENDERS
CARS
TONY CAREY
GO GO'S
WEIRD AL YANKOVIC WEIRD AL YANKOVIC HOTTEST: KENNY LOGGINS 4-1 CYNDI LAUPER 2-2 ROCKWELL 5-3 EURYTHMICS 11-7 PHIL COLLINS 31-25

WJZR/Charlotta, NC

Chrysler/Radford RICK SPRINGFIELD DAYID BOWIE MADNESS MADDHNA ROGER DALTREY HOTEGES: CYNDI LAUPER 1-1 RENNY LOGGINS 3-2 ROCKWELL 4-3 VAN HALEN 2-4 EURYTHMICS 13-9

WSKZ/Chettanoog RICK SPRINGFIELD GO GO'S
JOHN COUGAR
MATTHEW WILDER
HOTTEST:
VAN HALEN 1-1
CYMDI LAUPER 3-2
HUEY LEWIS & NEWS 6-3
EURYTHMICS 7-5
KENNY LOGGINS 8-6

WNOK-FM/Columbia, SC

Peter Wolfe PHIL COLLINS RICK SPRINGFIELD BONNIE TYLER ALAN PARSONS KC KC
Hottest:
VAN HALEN 1-1
ROCKWELL 11-6
KENNY LOGGINS 10-7
DAZZ BAND 34-28
LIONEL RICHIE 36-32

WZLD/Columbia, SC Chuck Finley

Chuck Finley
GO GO'S
NIGHT RANGER
GOLDEN EARRING
BERLIN
JOHN COUGAR
HOttest:
VAN HALEN 1-1
CYNDI LAUPER 5-2
EURYTHMICS 9-6
THOMPSON TWINS 30-23
CULTURE CLUB D-31

KITE/Corpus Christi, TX Ron Chase

GO GO'S
PRETENDERS
THOMAS DOLBY
JOHN COUGAR
NIGHT RANGER
JOHN LENNON
GOLLEN EARTING
JEFFREY OSBORNE
HOTES:
VAN HALEN 1-1
KENNY LOGGINS 7-2
CHRISTINE MCVIE 11-6
MANFRED MANN 15-7
CULTURE CLUB 29-15

WDOQ/Daytona Beach, FL

EICK SPRINGFIELD ALAN PARSONS IWIGHT TWILLEY GO GO'S IGLESIAS & NELSON IGLESIAS & NELSON Bottest: "AN HALEN 2-1 NENA 1-2 CYNDI LAUPER 10-3 JOHN LENNON 5-4 BURAN DURAN 7-5

Freeman/Wright

RICK HPRINGFIELD
TRACEY ULLMAN
WEIRD AL YANKOVIC
ALAN PARSONS
RIGHT RANGER
BOTHERS
BOTH TANGER
TO THE TANGER
TO TH

KAMZ/Eł Paso TX Bob West

IGLESIAS & NELSON (dp)
ROOL & THE GANG
CRYSTAL GAYLE
ALAN PARSONS
BOTLESE:
VAN HALEN 1-1
ROCKWELL 3-2
MICHAEL JACKSON 2-3
SHAIMARM 4-4

KSET-FM/EI Pago, TX

MR. MISTER CARS MISSING PERSONS ROMANTICS BERLIN DEBARGE DEBARGE
HOTTEST:
VAN HALEN 1-1
EURTTHMICS 5-2
ROCKWELL 7-4
HUEY LEWIS & NEWS 13-10
THOMPSON TWINS 22-14

WROK/Greensboro, NC

JORE/CONTED
JORE/CONTED
JOREST A MELSON
CULTURE CLUB
STEPHEN BISHOP
ALAN PARSONS
HOTEST:
VAN HALEN 1-1
CYNDI LAIPER 12-2
CHRISTINE MCVIE 10-3
SHEENA RASTON 11-4
DURAN DURAN 14-6

WANS-FM/Greenville, SC

Rod Metts WEIRD AL YANKOVIC CARS CARS
DAVID BOWIE
PRETENDERS
JEFFREY OSBORNE
THOMAS DOLBY
HOTLEST:
VAN HALEN 1-1
NEWA 2-2
ROCKWELL 8-5
KENNY LOGGINS 13-8
CULTURE CLUB 33-22

WZYP/Hunteville, AL Scott Mitchell Scott Mitchell
GO GO'S
PRETENDERS
JOHN COUGAR
GOLDEN PARRING
HADDONNA
WEIRD AL YANKOVIC
BOTTENICS 3-1
HUFY LEWIS & NEWS 2-2
ROCKWELL 4-3
POINTER SISTERS 6-4
KENNY LOGGINS 10-5

MITYX/Jackson, MS

WEIRD AL YANKOVIC
JOIN COUGAR (dp)
DWIGHT TWILLEY
CARS
YES (dp)
GO GO'S (dp)
Rotteeat:
NEWA 2-1
VAN BALEN 1-2
JOIN LEMNON 11-9
EURYTHRICS 12-10
HUEY LEWIS & NEWS 18-13

WQUT/Johnson City, TN Hod Hempton
PADL YOUNG
BOWARD JONES
LIONEE RICHIE
PHIL COLLINS
CO GO'S
WEIRD AL YANKOVIC
Hottest:
VAN HALEN 1-1
RAY PARKER JR. 3-2
DURAN DURAN 14-7
NEWA 15-10
DAN POGELBERG 27-20

WOKI/Knoxville, TN Gary Adkine

Gery Adkine
JOHN COUGAR
GO CO'S
SHALAMAR
BERLIN
MADNESS
PRETENDERS
ROGER DALTREY
ENDCAMES
HOTEGET:
CYNDI LADPER 1-1
VAN HALEN 3-2
DURAN DURAN 7-5
ROCKWELL 10-6
POINTER SISTERS 19-15

WFMI/Lexington, KY Fox/Moeley

WEIRD AL YANKOVIC JOHN COUGAR GO GO'S
PRETENDERS
BILLY RANKIN
MISSING PERSONS
MOTLEY CRUE
YES YES DAVID BOWIE ROGER DALTREY NOGER DALTREY
HOttest:
CYNDI LAUPER 3-1
HUEY LEWIS & NEWS 8-2
CHRISTINE MCVIE 9-3
ROCKWELL 12-6
KENNY LOGGINS 13-7

Frank Walsh Mark McCain WEIRD AL YANKOVIC CULTURE CLUB CULTURE CLUB
Hottest:
VAN BALEN 1-1
NENA 2-2
HUEY LEWIS & NEWS 6-3
RENNY LOGGINS 17-7
ROCKWELL 22-15

FM100/Memphis, TX

JOHNTY-WIGHEROMO
POINTER SISTERS
38 SPECIAL
BICKEPPRINGPIELD
UUEBA
UUEBA
WEIRD AL YANKOVIC (dp)
HOTE AL YANKOV WABB-FM/Mobile, AL

Frem/Fuller WANG CHUNG ALAN PARSONS Bottest:

Hottest: CYNDI LAUPER 3-1 POINTER SISTERS 5-4 "TIRD AL YANKOVIC 26-10 PAUL YOUNG 19-13 CULTURE CLUB 24-14

G100/Mobile, AL Scott Griffith ALAN PARSONS WEIRD AL YANKOVIC JEFFREY OSBORNE JEFFREY OSBORNE HOttest: NENA 3-1 DURAN DURAN 18-14 SHEENA BASTON 19-15 ONJ 23-19 HALL & OATES 24-20

WHHY-FM/Mont

Mark St John

38 SPECIAL
WEIRD AL YANKOVIC
JOHN COUGAR
PRETEMBERS
GO GO'S
MADONNA
Bottest:
ROCKMELL 2-1
CYMDI LAUPER 3-2
HUEY LEWIS & NEWS 5
LIONEL RICHIE 7-5
KENNY LOGGINS 15-6

KBFM/McAllen-Brownsville Anna DeHaro CARS ALAN PARSONS GENESIS GENESIS
WEIRD AL YANKOVIC
HOOTEST:
VAN HALEN 1-1
CYNDI LAUPER 2-2
HUEY LEWIS & NEWS 5-3
"RANY LOGGINS 12-9
UB40 17-13

KRGV/McAilen-Brownsville Bob Perry Bob Perry
CARS
MADONNA
DAVID BOWIE
ONJ
TONY CAREY
BOttest:
VAN SALEN 1-1
CYNDI LAUPER 2-2
LIONEL RICRIE 9-3
IGLESIAS & NELSON 10-4
MICHAEL JACKSON 4-5

KX104/Nashville, TN St John/Cook DWIGHT TWILLEY BONNIE TYLER BERLIN BERLIN
BOTTEST:
VAN HALEN 1-1
KENNY LOGGINS 6-3
POINTER SISTERS 19-11
CULTURE CLUB 24-16
LIONEL RICHIE 28-20

WSFL/New Bern, NC John Peace WEIRD AL YANKOVIC CARS
TONY CARBY
RICK SPRINGFIELD
JOHNNY MATHIS JOHNNY MATHIS
HOTLEST:
ROCKWELL 5-2
CHRISTINE MCVIE 15-10
KENNY LOGGINS 18-11
EURYTHMICS 22-12
HALL & OATES 31-25

WRNO/New Orleans, LA

Costello/Watkins MATTREW WILDER THOMPSON TWINS HORSON WINS
HOTTEST:
VAN HALEN 1-1
CHRISTINE MCVIE 7-7
DURAN DURAN 9-9
ROCKWELL 12-12
PHIL COLLINS 26-26

BJ105/Orlando, FL Gary Mitchell

Gary Mitchell
THOMPSON TWINS
UB40
JOHN COUGGAR
PHIL COLLINS
LIONEL RICHIE
WEIRD AL YANKOVIC
HOTERS:
VAN HALEN 1-1
CYNDI LAUPER 6-2
ROCKWELL 12-6
RENTY LOGGINS 14-9
HALL 6 "ATPS 20-12

WRVQ/Richmond, VA

Bob McNelli PAUL YOUNG
PHIL COLLINS
RICK SPRINGFIELD
KOOL & T'E GANG
HOttest:
VAN HALEN 1-1
NEMA 2-2
MICHAEL JACKSON 3-3
ROCKWELL 7 6
POINTER SISTERS 12-10

KITY/San Antonio, TX

TRACEY ULLMAN
ROGER DALTREY (dp)
MANG CHUNG (dp)
DEBARGE (dp)
SHALMMAN (dp)
JEFFREY OSBONNE (dp)
NIGHT RANGER (dp)
NIGHT RANGER (dp)
HOTHERT
VAN HALEN 1-1
ROCKWELL 3-7
NEWA 6-3
CYNDI LAUPER 5-4
KENNY LOGGINS 10-7

KTFM/San Antonio, TX Thormer/Nesty

GO GO'S (dp)
DENIRCE WILLIAMS
PHIL COLLINS
DEBARGE
BERLIN (dp)
HOTLEST
NICHAEL JACKSON 1-1
VAN HALEN 5-2
CYNDI LAUPER 9-6
IGLESIAS 4 NELSON 28 KENNY LOGGINS 23-12 Haydan/Stewart

HUEY LEWIS & NEWS

KENNY LOGGINS QUEEN WEIRD AL YANKOVIC ALAN PARSONS YES DEBARGE BERLIN GOLDEN EARRING BEHALA GOLDEN EARRING CARS HOTTEST: VAN HALEN 1-1 CHRISTIRE MCVIE 4-3 EURYTHMICS 10-5 HUEY LEWIS & NEWS D-8 KENNY LOGGINS D-9

Z96/Tempe, FL Steve Davis none Hottest: VAN HALEN 1-1 ROCKWELL 2-2 CYNDI LAUPER 8-8 KENNY LOGGINS 14-14 HUEY LEWIS 6 NEWS 21-21

WSEZ/Winston-Salem

Steve Finnegan WEIRD AL YANKOVIC EURYTHMICS CULTURE CLUB HOTEOSI: VAN HALEN 2-1 CYNDI LAUPER 3-2 NENA 9-5 DAN POGELBERG 13-9 ROCKWELL 23-12

PARALLEL THREE

KQIZ-FM/Amerillo, TX Garry O'Neal GO GO'S
TONY CAREY (dp)
ALAN PARSONS
UB40
GENESIS
HOTTER
VAN HALEN 1-1
ROCKMELL 2-2
KENNY LOGGINS 4-3
EURYTHRICS 8-4
CHRISTINE MCVIE 10-5

WISE/Ashville, NC John Stevens GOLDEN EARRING
MISSING PERSONS
PRETENDERS
MR. MISTER
GO GO'S
NIGHT RANGER
BILLY RANKIN BILLY RANKIN Hottest: ROCKWELL 3-1 KC 11-6 EURYTHHICS 12-8 LIONEL RICHIE 23-21 LAID BACK 34-29

WJAD/Beinbridge, GA Elliot/Osborne PRETENDERS JOHN COUGAR JOHN COUGAR GO GO'S NIGHT RANGER MR. MISTER (dp) LATTISAW & GILL (dp) LATTISAW & GILL (dp)
HOttest:
VAN HALEN 1-1
ROCKWELL 8-3
"UEY LFWIS & NEWS 6-4
NENA 2-7
KENNY LOGGINS 12-8

WCGQ/Columbus, GA Relph Carroll GO GO'S
MR. MISTER
PRETEMBERS
JOHN COUGAR
FICK SPRINGFIELD
BILLY RANKIN
TONY CAREY
BOLLE BL.
BOLL BL.

KISR/Ft. Smith. AR

GO GO'S
MADONNA
WEIRD AL YANKOVIC
HOLLEST
VAN HALEN 1-1
CYNDI LAUPER 3-2
ROCKWELL 5-4
CHRISTINE MCVIE 6-5
HUEY LEWIS & NEWS 10-6 O104/Gadaden, AL ALAN PARSONS
GO GO'S (dp)
BON JOVI (dp)
TONY CAREY
SHALAMAR
HOTEASL JCKSON 2-1
ROCKWELL 5-3
KENNY LOGGINS 8-7
POINTER SISTERS 10-8
WEIRD AL YANKOVIC D-16

WFOX/Geinsville, GA Alen Du Priest AMIN DU PROMIT

GO GO'S

DEBARGE
CARS (dp)
PRETEMDERS
MADONNA
JEFFREY OSBORNE
EDDIE MONEY (dp)
HOLLEN 1-1
KENNY LOGGINS 11-3
EUNYTHRICS 5-4

WYKS/Geinesville, FL

Lou Patrick CARS (dp)
RICK SPRINGFIELD (dp)
RICK SPRINGFIELD (dp)
ROS 05 (dp)
PRETENDERS
JOHN COUGAR
HOLLEST:
VAN HALEN 1-1
HUEY LEWIS A NEWS 2-2
ROS 1-1
CXNDI LAGGES 7-3
CXNDI LAGGES 1-4
ROCKWELL 13-8

KILE/Galveston, TX

RICK SPRINGFIELD NIGHT RANGER (dp) GO GO'S PRETENDERS GENESIS (dp) PRETENDERS
(dp)
TONY CAREY
BARRY MANILOM
WEIRD AL YANKOVIC
HOTEST:
VAN RALEN 1-1
CYMDI LAUPER 9-4
EURYTHHICS 12-7
HUSY LEWIS & NEWS 14-8
ROCKWELL 19-10

Q101/Meridian, MS Tom Kelley

none Hottest: VAN HALEN 1-1 CHRISTINE MCVIE 2-2 HALL & OATES 4-4 ROCKWELL 9-9 SURVIVOR 17-17

KTDY/Lafayette, LA

Greg Stevens

LIONEL RICHIE
TONY CAREY
BILLY RANKIN
ROOL & THE GANG
DAVID BOWIE
CARS
RICK SPRINGFIELD MADNESS JOHN COUGAR HOTCEST: CYNDI LAUPER 5-1 NENA 2-2 HUEY LEWIS & NEWS 8-4 VAN HALEN 4-' ROCKWELL 21-8

KNOE-FM/Monroe, LA

WPFM/Panama City, FL JOHN COUGAR CON FUNK SHUP MADONNA GO GO'S WEIRD AL YANKOVIC PRETENDERS (dp) GENESIS (dp) HOTLERIC CYNDI LAUPER 2-1 POINTER SISTERS 6-5 EURYTEMICS 8-7 PAUL YOUNG 20-16 LIONEL RICHIE 34-27

Don O'Shea RICK SPRINGFIELD SPANDAU BALLET SPANDAU BALLET

KOOL & THE GANG
JORN COUGAR
BERLIN (dp)
Hottest:
VAN HALEN 1-1
RUFY LEWIS & NEWS 3-2
CYMD1 LAUPER 5-3
EURYTHRUCS 8-4
ROCKWELL 18-11

WAEV/Sevenneh, GA WAEV/Sevense North/Rogers MADONNA DAVID BOWIE RE-PLEX PRETENDERS QUEEN MR. MISTER JOHN COUGAR JOHN COUGAR
HOTTEST:
VAN HALEN 1-1
EURYTHMICS 10-8
KENNY LOGGINS 13-9
ROCKWELL 14-10
PHIL COLLINS 28-23

WEIRD AL YANKOVIC SHEENA EASTON DAVID BOWIE CARS TRACEY ULLMAN SHALAMAR JOHN COUGAR BERLIN HOLLAGE. BERLIN HOttest: VAN HALEN 1-1 KC 7-2 CYNDI LAUPER 9-3 YES 3-7 BRYAN ADAMS 22-15

WIXV/Severneh, GA

J.P. Hunter

Z102/Savannah, GA Randi Sommens RICK SPRINGFIELD

RICK SPRINGFIELD
QUEEN
CARS
GENESIS
HOTTESIS
HOTTESIS
HOTTESIS
TO AN HALEN I-1
NENA 2-2
KENNY LOGGINS 8-8
DAZZ BAND 15-14
UB40 20-17 WGLF/Tallahassee, FL Bill Thomas HUEY LE IS & NEWS
WEIRD AL YANKOVIC
PAUL YOUNG
MANFRED MANN
RE-FLEX
JOHN COUGAR
RICK SPRINGFIELD
ROTESTA

KKQV/Wichite Falls, TX

Chuck Beck

Chuck Beck
LIONEL RICHIE
RICK SPRINGFIELD
CANS
BARRY MANILOW
NIGHT RANGER
PRETENDERS
LAID BACK
GOLDEN EARRING
Hottest:
ROCKWELL 1-1
CYMOI LAUDER 2-2
HUEY LEWIS & NEWS 3-3
KENNY LOGGINS 7-4
THOMPSON TWINS 14-7

WHSL/Wilmington, NC Foster/Patrick

BERLIN BILLY RANKIN JOHN COUGAR GO GO'S PRETENDERS HOLLEST: VAN HALEN 1-1 KENN 2 GOOGNS 8-4 PHIL COLLINS 20-15 RICK SPRINGFIELD D-27

MIDWEST Most Added ... Hottest

Rick Springfield John C. Mellencamp

Kenny Loggins Van Halen Rockwell

CHRADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

99KG/Salina, KS

MADONNA
PRETENDERS (dp)

NIGHT RANGER WEIRD AL YANKOVIC RICK SPRINGFIELD GOLDEN EARRING (dp) PHIL COLLINS BARRY MANILOW MADONNA

Denny Collies

WEST **Most Added**Hottest

"Weird Al" Yankovic Go-Go's Rickspringfield

Van Halen Rockwell Kenny Loggins

MIDWEST

PARALLEL TWO

WKDD/Akron, OH

TONY CAREY JOHN COUGAR GOLDEN EARRING (dp) MADNESS ALAN PARSONS ALAN PARSUNS HOTLEST: VAN HALEN 1-1 EURYTHHICS 7-3 ROCKWELL 11-4 MANFRED MANN 14-10 QUEEN 19-14

WAHC/Appleton-Oshkosh, V Chris Calne

LIONEL RICHIE WEIRD AL YANKOV RICK SPRINGFIELD ROOL & THE GANG NOOL & THE GANG HOTLEST: VAN HALEN 1-1 KENNY LOGGINS 9-2 CYNDI LAUPER 5-3 HUEY LEWIS & NEWS 6-4 ROCKWELL 8-5

WKAU/Appleton-Oahkosh, WI

CARS
WEIRD AL YANKOVIC
LIONEL RICHIE
Hottest: VAN HALEN 1-1 CYNDI LAUPER 4-2 HUEY LEWIS & NEWS KENNY LOGGINS 8-6 ROCKWELL 19-13

92X/Columbus, OH

CARS RC
ROMANTICS
TONY CARRY
Hottest:
NENA 3-1
ROCKWELL 8-4
EURYTHMICS 12-8
PHIL COLLINS 26-11
HALL 6 OATES 17-14

KIIK/Davanport, IA

HALL & OATES RICK SPRINGFIELD CARS (dp) B*LLY IDOL (dp) Hottest: VAN HALEN 1-1 CYNDI LAUPER 6-4 EURYTHMICS 10-8 KENNY 'OGGINS 11-9 MATTHEW WILDER 20-17

KMGK/Des Molnes, IA

Al Brock CARS JOHN COUGAR ROMANTICS NIGHT RANGER BON JOVI (dp) JEFFREY OSBORNE Hottest: NOTTEST: VAN HALEN 1-1 CYNDI LAUPER 4-2 EURYTHMICS 9~5 RENNY LOGGINS 12-6 POINTER SISTERS 18-13

WEBC/Duluth Dick Johnson

YES (dp) ALAN PARSONS ALAM PARSUNS HOTTEST: VAN HALEN 1-1 JOHN LENNON 2-2 CHRISTINE MCVIE 4-3 EURYTHMICS 5-4 CYNDI LAUPER 6-5

WKDQ/Evansville, IN Hobbe/Payne

DWIGHT TWILLEY BONNIE TYLER JOHN COUGAR GO GO'S (dp)
DENIECE WILLIAMS (dp) DENTECE WILLIAMS
HOTTEST:
VAN HALEN 1-1
NENA 2-2
CYNDI LAUPER 4-3
KENNY LOGGINS 5-4
ROCKWELL 8-6

WSTO/Evansville, IN

Chris Taylor WEIRD AL YANKOVIC HOTTEST: VAN HALEN 1-1 NENA 2-2 KENNY LOGGINS 14-4 ROCKWELL 10-9 PHIL COLLINS 19-14

WMEE/Ft. Wayne, IN Scott Dugan

HOWARD JONES TONY CAREY TONY CAREY
HOTTEST:
VAN HALEN 1-1
CYNDI LAUPER 4-2
HUEY LEWIS 4 NEWS 6-4
ROCKWELL 7-5
KENNY LOGGINS 8-6

WGRD/Grand Rapids, MI J.J. Duling

IN COUGAR GO GO'S POINTER SISTERS PRETENDERS CORPIONS RENNY LOGGINS 2-1 RCCKWELL 3-2 VAN HALEN 1-3 PHIL COLLINS 13-4 38 SPECIAL 12-8

WZPL/Indianapolis, IN Hoffmann/Browning

DAVID BOWNIE
PRITENDERS
JEFFREY OSBORNE
GO GO'S
HOTELS:
VAN HALEN 1-1
KENNY LOGGINS 6-4
ROCKWELL 13-7
HALL & OATES 10-9
WEIRD AL YANKOVIC 15-12

WJXQ/Jackson, MI Ryan/Cheeks

Ryan/Cheeks
SCORPIONS
THOMPSON TWINS
JORN COUGAR
UTOPIA (dp)
GO GO'S (dp)
JON ST. JAMES (dp)
ENDGAMES (dp)
HOTOMPSON THOMPSON THO

WKFR/Kalamazoo, MI

CARS (dp) JOHN COUGAR (dp) PRETENDERS PRETENDERS
HOttest:
VAN HALEN 1-1
CYNDI LAUPER 5-2
HUEY LENIS & NEWS 7-5
EURYTHHICS 9-6
ROCKWELL 15-11

ZZ99/Kanses City, MO Lake/Benson

PHIL COLLINS THOMPSON TWINS THOMPSON THE THOMPSON TH

WVIC/Lansing, MI

POINTER SISTERS CULTURE CLUB CULTURE CLUB
ADAM ANT
RICK SPRINGFIELD
CARS
Hottest: KENNY LOGGINS 5-1 CHRISTINE MCVIE 4-4 ROCKWELL 8-5 MANFRED MANN 9-8 38 SPECIAL 13-9

Z104/Madison, WI

RICK SPRINGFIELD
38 SPECIAL
JOHN COUGAR
BOTHST:
VAN HALEN 2-1
CYNDI LAUPER 4-2
ROCKWELL 3-3
RUEY LEWIS & NEWS 6-4
KENNY LOGGINS 9-5

KJ103/Oklahome City, OK

Dan Wilson OG GO'S
MR. MISTER
TONY CARRY
JORN COUGAR
GENESIS
JON ST. JAMES
HOttest:
KENNY LOCGINS 2-1
VAN HALEN 1-2
ROCKWELL 3-3
CYNDI LAUDER 4-4
THOMPSON TWINS 16-6

: KOKO/OMAHA : TAYLOR-DEAN

THOMPSON TWINS CARS
BERLIN
HOTTEST:
KENNY LOGGINS 6-1
CYNDI LAUPER 2-2
ROCKWELL 4-3
HUEY LEWIS 6 NEWS 9-9
WEIRD AL YANKOVIC D-18

KZ93/Peoria, IL

THOMPSON TWINS
LIONEL RICHIE
RICK SPRINGFIELD
CARS
WEIRD AL YANKOVIC
DENIECE WILLIAMS
HOWARD JONES
BOTTEST HOWARD JONES
BOTTEST:
VAN HALEN 1-1
KENNY LOGGINS 2-2
POLICE 3-3
HUEY LEWIS & NEWS 6-4
ROCKWELL 15-6

WRKR/Racine-Milwaukee Pat Martin

Pat MWSTON
ONJ
KOOL & THE GANG
BON JOVI
UBAG CHUNG
HOTLES
RENNY LOGGINS 3-1
MOTLEY CRUE 5-3
MANFRED MANN 11-6
PHIL COLLINS 25-16
WEIRD AL YANKOVIC 40-21

WZOK/Rockford, IL

MANFRED MANN PHIL COLLINS PHIL COLLINS HOttest: VAN HALEN 1-1 CYNDI LAUPER 10-5 POLICE 9-6 NENA 11-7 KENNY LOGGINS 14-8

U93/South Bend, IN J.K. Dearing

CULTURE CLUB
Hottest:
KENNY LOGGINS 15-2
ROCKWELL 9-5
DAN FOGELBERG 21-10
HALL & OATES 28-19

WRQN/Toledo **Buck McWilliams**

LIONEL RICHIE UTOPIA BARRY MANILOW JON ST. JAMES MR. MISTER YES YES
JOHN COUGAR
MADONNA
HOTTEST:
VAN HALEN 1-1
NENA 2-2
CYNDI LAUPER 3-3
ROCKWELL 8-4
EURYTHMICS 9-5

KAYI/Tulan OK

BOYNIE TYLER GO GO'S UB40 UB40 JOVI (dp)
BON JOVI (dp)
BERLIN
PRETENDERS
KOOL & THE GANG
HOTTEST:
VAN HALEN 1-1
ROCKWELL 8-2
CYNDI LAUPER 7-6
KENNY LOGGINS 11-8
POINTER SISTERS 18-12

KELI/Tulsa, OK Myers/Michaels

ALAN PARSONS MADONNA JOHN COUGAR BERLIN TONY CAREY (dp) GO GO'S (dp) PRETENDERS HOTCEST: ROCKWELL 2-1 KENNY LOGGINS 3 ROCKWELL 2-1 KENNY LOGGINS 3-2 HALL & OATES 20-10 WEIRD AL YANKOVIC D-12 PHIL COLLINS D-18

KEYN-FM/Wichita, KS Ron Eric Taylor

QUEEN THOMPSON TWINS ALAN PARSONS ALAN PARSONS HOTLEST: KENNY LOGGINS 1-1 CHRISTINE MCVIE 2-2 HUEY LEWIS & NEWS 5-3 VAN HALEN 6-4 ROCKWELL 9-5

WHOT/Youngstown Dick Thompson

Dick Thompson
LIONEL RICHIE
WETRD AL YANKOVIC
SHALAMAR
PRETENDERS
TONY CAREY
GO GO'S
CARS
BERLIN
HOLLEST:
VAN BALEN 1-1
RENNY LOGGINS 17-6
LIONEL RICHIE D-21
RICK SPRINGFIELD D-24
WEIRD AL YANKOVIC D-38

WYFM/Youngstown

Jeff Tobin ROCKWELL ROCKWELL
HOTCHST:
VAN HALEN 1-1
NENA 2-2
CYNDI LAUPER 3-3
RENNY LOGGINS 18-9
HUEY LEWIS & NEWS 16-12

PARALLEL THREE

Brannen/Hardt

Justin/Robbins

JOHN COUGAR RICK SPRINGFIELD GOLDEN EARRING (dp) NIGHT RANGER (dp) PRETENDERS (dp)

John Heimann

MADONNA BARRY MANILOW (dp) UTOPIA (dp) JOHN COUGAR GO GO'S

HERBIE HANCOCK YES
MATTHEW WILDER
EDDIE MONEY
RICK SPRINGFIELD
JOHN COUGAR

KCMQ/Columbia, MO

WEIRD AL YANKOVIC BON JOVI TONY CAREY JOHN COUGAR GO GO'S PRETENDERS

Y94/Fargo, ND

Collins/Anderson RICK SPRINGFIELD CARS BON JOVI GENESIS GENESIS
BERLIN
HOTTEST:
VAN HALEN 1-1
CYNDI LAUPER 4-2
ROCKWELL 10-8
KENNY LOGGINS 12-10
CULTURE CLUB 32-17

KKXL-FM/Grand Forks, ND

Don Nordina CARS
RICK SPRINGFIELD
TRACEY ULLMAN
HOTTEST
VAN HALEN 1-1
CYNDI LAUPER 2-2
ROCKWELL 4-3
HUEY LEWIS & NEWS 6-5
KENNY LOGGINS 15-8

KYTN/Grand Forks, ND

IOM FICKS
LIONEL RICHIE
RICK SPRINGFIELD
ALAN PARSONS
BILLY IDOL
PRETENDERS
GO GO'S
ROTHEST
RENNY LOGGINS 3-1
VAN HALEN 2-2
HUEY LEWIS & NEWS 1-3
CYNDI LAUPER 4-4
WEIRD AL YANROVIC D-27

KRNA/lowe City, IA Bart Goynshor

BON JOVI PRETENDERS JOHN COUGAR GO GO'S Hottest:

WAZY-FM/Lafavette, IN

CARS MADONNA JOHN COUGAR GO GO'S MOTLEY CRUE

Tracy Johnson

KFYR/Blamarck, ND

JOHN COUGAR
JOHN COUGAR
TONY CAREY
GO GO'S
WEIRD AL YANKOVIC
THOMPSON TWINS
HOTTEST
HOTTON TWINS
HOTTEST
ENNY LOGGINS 7-3
EURYTHMICS 10-6
KC 12-8
HUEY LEWIS & NEWS 16-9 KXSS/Lincoln, NE

WBNQ/Bloomington, IL

PRETENDERS (dp)
UTOPIA (dp)
Hottest:
VAN HALEN 2-1
HUEY LEWIS & NEWS 4-2
ROCKWELL 7-3
EURYTHMICS 6-4
CHRISTINE MCVIE 10-6

WBWB/Bloomington, IN

PRETENDERS NIGHT RANGER (dp) MADONNA GO GO'S
Nottest:
VAN HALEN 1-1
EURYTHMICS 7-2
DURAN DURAN 11-6
MANFRED MANN 14-9
KENNY LOGGINS 17-11

WCIL-EM/Carbondale, II.

JOHN COUGAR HOTTEST: VAN HALEN 4-1 KENNY LOGGINS 5-2 MICHAEL JACKSON 3-3 WEIRD AL YANKOVIC D-6 LAID BACK 14-11

Dave McCormick

VAN HALEN 1-1 CYNDI LAUPER 3-2 HUEY LEWIS & NEWS 5-3 KCNNY LOGGINS 11-5 KC 13-9

Bouley/Tracy GO GO'S
LIONEL RICHIE
RICK SPRINGFIELD
WEIRD AL YANKOVIC
ROMANTICS
BERLIN
HOTTEST:

KDVV/Topeka, KS

ROMANTICS CARS CARS
TONY CARRY
PRETENDERS
HOTLEGT:
NEWA 1-1
HUEY LEWIS & NEWS 3-2
KENNY LOGGINS 5-4
DAN POGELBERG 11-7
LIONEL RICHIE D-19

KFMW/Waterloo

WEST

PRETENDERS JOHN COUGAR ALAN PARSONS ALAN PARSONS HOTTEST: VAN HALEN 1-1 HALL & OATES 23-15 THOMPSON TWINS 24-17 CULTURE CLUB 28-18 LIONEL RICHIE 39-29

KKXX/Bakersfield, CA

CARS
GENESIS
GO GO'S
MATTHEW WILDER
MADONNA
JOHN COUGAR
ICLESIAS & NELSON

Squires/Kamper

Bob Harlow

MADNESS LAID BACK Hottest:

KBBK/Bolse, ID

Finney/Ryan

CARS LIONEL RICHIE

TINA TURNER HOTTEST: DURAN DURAN 3-1 VAN HALEN 1-2 KENNY LOGGINS 5-4 PHIL COLLINS 19-10 YES 25-12

KKFM/Colorado Springs, CO

PARALLEL TWO HOCCEST: VAN HALEN 1-1 KENNY LOGGINS 7-3 ROCKWELL 8-5 DAN FOGELBERG 21-10 WEIRD AL YANKOVIC D-20 13K/Bakersfield CA none
Hottest:
VAN HALEN 1-1
ROCKWELL 2-2
KENNY LOGGINS 5-5
EURYTHMICS 14-14
HALL & OATES 16-16

MOTLET CROE
HOTLEST:
VAN HALEN 1-1
HUEY LEWIS & NEWS 4-2
DURAN DURAN 6-4
EURYTHMICS 13-8
KOOL & THE GANG 34-28

KFRX/Lincoin

CARS RICK SPRINGFIELD BERLIN BERLIN
THOMBSON TWINS
WEIRD AL YANROVIC
KOOL & THE GANG
HOTEST:
VAN HALEN 1-1
KENNY LOGGINS 5-3
CYNDI LAUPER 4-4
ROCKWELL 10-6
HUEY LEWIS & NEWS 11-8

Dean Lambert ATAN PARSONS
KOOL & THE GANG
GENESIS (dp)
Hottest:
ROCKWELL 1-1
VAN HALEN 5-2
KC 6-3
POINTER SISTERS 9-4
PHIL COLLINS 27-15

KKLS-FM/Rapid City, SD Sherwin/Piper

RICK SPRINGFIELD MATTHEW WILDER MATTHEW WILDER
CARS
BON JOVI
KOOL & THE GANG
HOTCEST:
VAN HALEN 1-1
EURYTHMICS 8-2
KENNY LOGGINS 13-5
HUEY LEWIS & NEWS 19-13
HALL & OATES 20-16

KKRC/Sloux Falls **Dan Kieley**

none Hottest: HUEY LEWIS & NEWS 2-1 JOHN LEWNON 3-2 KENNY LOGGINS 5-4 EURYTHMICS 8-7 HALL & OATES 18-13

WEIRD AL YANKOVIC BONNIE TILER MOTLEY CRUE (dp) ENDGAMES HOTLEST CRUE (dp) ENDGAMES HOTLEST CALL WAN BALEN 1-1 MICHAEL JACKSON 2-2 ROCKWELL 3-3 KENNY LOGGINS 6-5 HALL 6 OATES 14-8 KYNO-FM/Freeno

WEIRD AL YANKOVIC

Kong/Shishldo

KENNY LOGGINS JAMES INGRAM CON FUNK SHUN PRETENDERS

KMGX/Fresno, CA

MATTHEW WILDER HOTLEST: HOTLES KWTO-FM/Springfield, MO

Bob Hemmond WEIRD AL YANKOVIC ROMANTICS
PRETENDERS
STEPFEN BISHOP (dp)
HOTTEST
VAN HALEN 1-1
KENNY LOGGINS 11-5
CYNDI LAUPER 14-8
HALL & OATES 20-12
PHIL COLLINS 25-20

WSPT/Stevens Point

VAN BALEN 1-1 HUEY LEWIS 6 NEWS 4-2 KENNY LOGGINS 9-5 ROCKWELL 14-9 POINTER SISTERS 29-22

PRETENDERS
GO GO'S
GONESIS
GOLDEN EARRING
IGLESIAS & NELSON
LAID BACK LAID BACK HOTLEST: VAN HALEN 4-1 CYNDI LAUPER 2-2 MICHAEL JACKSON 3-3 DURAN DURAN 5-4 ROCKWELL 17-7

KQMQ/Honolulu, HI

Kimo Akana

KLUC/Les Veges, NV Dave Anthony

BILLY RANKIN CULTURE CLUB BERLIN BARRY MANILOW GO'S BON JOVI ROMANTICS CARS HOLLEST: KTKT/Tucson, AZ CARS
Hottest:
KENNY LOGGINS 2-1
ROCKWELL 7-3
RE-FLEX 8-6
WEIRD AL YANKOVIC D-9
POINTER SISTERS 19-12

KO93/Modesto, CA Ausham/Main

IGLESIAS & NELSON
ALAN PARSONS
TONY CARRY
MADONNA
HOttest:
VAN HALEN 1-1
KENNY LOGGINS 7-3
POINTER SISTERS 26-10
PAUL YOUNG 29-19
PHIL COLLINS 32-21

KHOP/Modesto-Stockton David Kraham

WEIRD AL YANKOVIC CARS JEFFREY OSBORNE GENESIS GENESIS
DEBARGE
JOHN COUGAR
BONNIE TYLER
HOTTEST
VAN HALEN 1-1
ROCKWELL 6-2
EURTHMICS 10-5
HALL & OATES 20-14
CULTURE CLUB 35-16

IGLESIAS & NELSON HOTCEST: ROCKWELL 3-1 VAN HALEN 1-2 KENNY LOGGINS 6-5 CULTURE CLUB 20-10 THOMPSON TWINS 21-11 K96/Provo, UT Gentry/Green

KOOL & THE GANG LIONEL RICHIE BARRY MANILOW HOTTEST: CYNDI LAUPER 3-1 HUEY LEWIS & NEWS KENNY LOGGINS 7-4 EURYTHMICS 10-5 ROCKWELL 13-6 KQXR/Bakerafield, CA CARS
LIONEL RICHIE
GO GO'S
NIGHT RANGER
JOHN COUGAR
PRETENDERS
MADONNA KSKD/Salem, OR Len E. Mitchell

HOTTEST: ROCKWELL 1-1 CYNDI LAUPER 3-2 KENNY LOGGINS 4-3 UB40 6-5 THOMPSON TWINS 15-10

PRETENDERS PRETENDERS
CARS
GO GO'S
JOHN COUGAR
GOLDEN EARRING (dp)
NIGHT RANGER (dp)
MADONNA (dp)
BILLY RANKIN (dp)
WEIRD AL YANKOVIC (dp)
HOTLEST WEIRD AL LARROTTE (2).
HOTCHST:
CYNDI LAUPER 2-1
HUEY LEWIS & NEWS 4-3
KENNY LOGGINS 6-4
ROCKWELL 11-7
SHEENA EASTON 18-12

Kirk Cliatt

LIONEL RICHIE CARS
PRETENDERS
BERLIN
EDDIE MONEY
RICK SPRINGFIELD
BILLY RANKIN (dp) BON JOVI
WEIRD AL YANKOVIC
HOTTEST:
VAN HALEN 1-1
CYNDI LAUPER 6-3
ROCKWELL 9-5
KENNY LOGGINS 11-7
HUEY LEWIS & NEWS 17-11 HOLTEST:
ROCKWELL 1-1
WEIRD AL YANKOVIC 31-2
HUEY LEWIS & NEWS 3-3
KENNY LOGGINS 4-4
POINTER SISTERS 18-9

KCPX-FM/Salt Lake City, UT KGHO/Hoquism, WA

WEIRD AL YANKOVIC GO GO'S MADONNA JOHN COUGAR ROGER DALTREY TONY CAREY BONNIE TYLER HOTTEST Hottest: VAN HALEN 1-1 ROCKWELL 4-2 RENNY LOGGINS 6-3 HUEY LEWIS & NEWS 7-4 JOHN LENNON 8-5

KRSP/Salt Lake City, UT Jay McCell JOHN COUGAR TONY CAREY PRETEMBERS MR. MISTER GO GO'S GENESIS Hottest: VAN HALEN 1-1 KENNY LOGGINS ROCKWELL 10-3 BUBYTENICS 7-5

Carlson/Moll RICK SPRINGFIELD ALAN PARSONS
ROMANTICS
GO GO'S
Hottest:
VAN HALEN 1-1
CYNDI LAUPER 4-2
ROCKWELL 5-5
KENNY LOGGINS 10-8
WEIRD AL YANKOVIC 34-19 MADONNA HOttest: CYNDI LAUPER 3-1 VAN HALEN 4-2 ROCKWELL 7-3 HUEY LEWIS & NEWS 6-5 KENNY LOGGINS 33-20

KHYT/Tuesor

Shermen Coher MR. MISTER GO GO'S GENESIS BERLIN ENDGAMES HOTCEST:
VAN HALEN 1-1
CYNDI LAUPER 9-4
HUEY LEWIS 6 NEWS 15-9
ROCKWELL 17-10
POINTER SISTERS 16-12 ENDGAMES
BILLY RANKIN
WEIRD AL YANKOVIC
HOTLEST:
MICHAEL JACKSON 1-1
VAN HALEN 2-2
ROCKWELL 3-3
KENNY LOGGINS 9-4
CYNDI LAUPER 6-5

KRQ/Tucson, AZ

Guy Zapoleon WEIRD AL YANKOVIC BRYAN ADAMS BERLIN BERLIN GENESIS MISSING PERSONS JOHN COUGAR JOHN COUGAR Hottest: CYNDI LAUPER 1-1 KENNY LOGGINS 4-2 ROCKWELL 3-3 SHANNON 5-5 JOHN LENNON 12-7

Rivers/Alexander THOMPSON TWINS ONJ
TONY CAREY
Hottest:
VAN HALEN 1-1
CYNDI LAUPER 4-2
ROCKWELL 10-5
RENNY LOGGINS 14-7
WEIRD AL YANKOVIC D-35

PARALLEL THREE

KGOT/Anchorage, AK **Kay Taylor**

LIONEL RICHIE NIGHT RANGER LIONEL RICHIE
NIGHT RANGER
BERLIN
TONY CAREY
CARS
RICK SPRINGFIELD
ROMANTICS ROMANTICS
JOHN COUGAR
ALAN PARSONS
HOTTEST:
HOTT

KYYA/Billings, MT

WEIRD AL YANKOVIC IGLESIAS & NELSON (dp) ALAN PARSONS JOHN COUGAR Hottest: VAN HALEN 1-1 CYNDI LAUPER 4-2 KENNY LOGGINS 7-5 HUEY LEWIS & NEWS 11-8 ROCKWELL 13-0

KCDQ/Bozemen Greg Williams

RICK SPRINGFIELD PRETENDERS PRETENDERS
GO GO'S
WEIRD AL YANKOVIC
ENDGAMES
JON ST. JAMES
HOTES:
VAN HALEN 1-1
HUFY LEWIS & NEWS 6-4
CHRISTINE MCVIE 8-5
KENNY LOGGINS 10-7
THOMPSON TWINS 24-21

KTRS/Casper, WY Cody/Lane

TRACEY ULLMAN BARRY MANILOW GO GO'S GO GO'S
HOTTEST:
VAN HALEN 1-1
MICHAEL JACKSON 5-3
CYNDI LAUPER 7-6
HUEY LEWIS & NEWS 15-11
WEIRD AL YANKOVIC D-17

KKAZ/Cheyenne John Ramsey

RICK SPRINGFIELD ALAN PARSONS CARS
TONY CAREY
MADONNA
WEIRD AL YANKOVIC
HOTEST
CYNDI LAUPER 3-2
HUEY LEWIS 6 NEWS 6-4
EURYTHMICS 9-6
KENNY LOGGINS 13-7
ROCKWELL 15-9 CARS

Steve Larson

EURYTHMICS 7-5 LIONEL RICHIE 26-13

Thomas/Amos

QUEEN WOMACK & LABELLE

KDZA/Pueblo, CO

CARS ALAN PARSONS

MR. MISTER BILLY RANKIN

KCBN/Rano, NV

CULTURE CLUB GENESIS DAN POGELBERG RICK SPRINGFIELD

PRETENDERS ROMANTICS WEIRD AL YANKOVIC

WEIRD AL YANKOVIC HOTLEST: VAN HALEN 2-1 DURAN DURAN 7-3 ROCKWELL 11-5 KENNY LOGGINS 21-11 THOMPSON TWINS 24-14

Jim O'Neel

GO GO'S GENESIS IGLESIAS & NELSON ADAM ANT

DAVID BOWIE
WEIRD AL YANKOVIC
TONY CAREY

TOTAL TOTAL

Rip Avina

KCAQ/Oxnard-Ventura, CA

JOHN CROMMINE
LIONEL RICHIE
CULTURE CLUB
RICK SPRINGFIELD
MATTERW MILDER
BONNIE TYLER
ALAN PARSONS
ROMANTICS
MADONNA
GOLDEN EARRING (dp)
Hottest:
VAN HALEN 2-1 PRETENDERS
TONY CAREY
MR. MISTER
GO GO'S
BON JOVY
JOHN COUGAR
HOTLEST:
VAN HALEN 1-1
CYNDI LAUPER 3-2
HUEY LEWIS 6 NEWS 8-6
EURYTHRICS 10-8
ROCKWELL 11-9 VAN HALEN 2-1 CYNDI LAUPER 3-2 KENNY LOGGINS 13-3 HUEY LE IS & NEWS DURAN DURAN 12-9 KOZE/Lewiston, ID

KBIM/Roswell, NM

KHTX/Reno, NV

John Chommie

Harry Dierks GO GO'S
RICK SPRINGFIELD
PRETENDERS
GOLDEN EARRING
IGLESIAS & NELSON
NIGHT RANGER MADONNA
DAZZ BAND
BILLY RANKIN
WEIRD AL YANKOVIC WEIRD AL YANKOVIC HOTTEST: VAN HALEN 1-1 CYNDI LAUPER 4-2 DURAN DURAN 5-3 ROCKWELL 8-5 DAN FOGELBERG 10-7

KSLY/San Luis Obispo

WOMACK & LABELLE TYRONE BRUNSON IGLESIAS & NELSON HOTESET: LIONEL RICHIE 1-1 ROCKWELL 3-3 TINA TURNER 5-4 WEIRD AL YANKOVIC 17-8 EURYTHMICS 11-9 Tom Walsh LIONEL RICHIE RICK SPRINGFIELD CARS EDDIE MONEY EDDIE MONEY
MADONNA
BERLIN
PRETENDERS
HOTTES

KZOZ/Sen Luis Oblapo, CA

Oon Potter CARS
RICK SPRINGFIELD
MISSING PERSONS
NIGHT RANGER (dp)
LAID BACK
PRETENDERS PRETENDERS
GO GO'S
HOTCH ST.
VAN HALEN 1-1
HUEY LEWIS & NEWS 2-2
CYNDI LAUPER 4-3
ROCKWELL 7-4
PHIL COLLINS 29-21

KIST/Senta Barbera, CA

Dick Williams RICK SPRINGFIELD CARS GO GO'S. ROMANTICS BERLIN (dp) PRETENDERS MADNESS HOLLESS MADNESS
HOTTEST:
VAN HALEN 1-1
CYNDI LAUPER 2-2
WANG CHUNG 21-13
TRACEY ULLMAN 31-19
WEIRD AL YANKOVIC D-20

241 Reporters

235 Current Reports The following stations reported a

frozen playlist this week: KFRC/San Francisco 13K/Bakersfield

The following stations failed to

Q102/Cincinnati KNBQ/Tacoma Z98/Tampa

report this week and therefore their playlists were frozen: Q101/Meridian

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are formal dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller markets—that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

241 Reports

| | ong" (A | nylab | el) | |
|----------|---------|-------|--------|------|
| LP: Hit | Song | | Natio | nal |
| Regional | 100/25 | 44% | Summ | nary |
| Reach | 100123 | 77/9 | Up | 51 |
| E 33% | | | Debuts | 20 |
| M 21% | | | Same | 4 |

EXAMPLE

100/25 — 100 CHR reporting stations of it this week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of re-

porters playing the song within each region

S 56% W 19%

National Summary
Up 31 — Number of stations moving it up on the charts
Debuts 20 — Number of stations debut ing the song this week
Same 24 — Number of stations reporting no movement this week (On to On, Add to On, 31-31.

Adds 25 — Total number of stations adding it this week



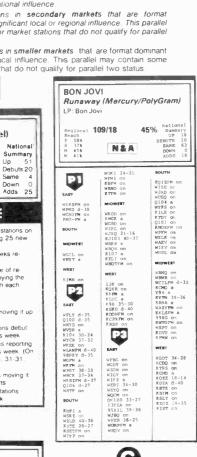
| ADAM A Strip (Ep. LP: Strip | | |
|---|---|---|
| Regional Reach E 40% S 53% H 37% W 41% | 104/6 N&A | National Summary UP 46 DEBUTS 10 SAME 38 DOWN 4 ADDS 6 |
| EAST WXKSPH 32-30 | K2ZB 8-4 W0ID d-35 KXK106 on WBCY 14-11 KITE d-35 WDOQ d-40 WANSFM ON | 103CIR 32-: WIRZ 11-9 WERZ d-39 WEZYO a WQCM 30-27 OKIDO on WKHI on |

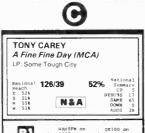
95XIL 32-29 WOMPFM 23-1 SOUTH MIDWEST WEST MIDWEST KIISPM 33-2 KWOD d-30 KTRA 16-11 KITS 38-29 KWSS a Y94 on RKXLPM on KYYN 22-16 WAZYFM d-38 RFRX on RFMW 35-27 WEST P2 WEST RCDQ on RGHO 30-27 KCAQ 12-12 RDZA e RCBN 13-18 KBIM d-40 RSLY d-40 RZOZ 23-20 WNYS 10-5 WVSR on K104 38-36 WKEE 21-16 WLANFM a 98PXY 10-8 WRCK on LAST C



WBBQ 37-32 KHFI 21-18

| LP: Love Lif | | National 1% Summary UP 0 DEBUTS 5 SAME 22 DOWN 0 ADDS 47 |
|---|--|--|
| BIO4 ON WHIT A WEEKEN ON WHIT A WEEKEN ON WHIT A WEEKEN ON WHIT A WEEKEN ON WEEKEN ON WEEKEN ON WHITE A WITCH | BOUTH WEBG a #ZED on #ZED o | MOCH d-40 ORIO 8 ORIO 8 95 NIL 8 NOMPH a NOVPH a NOVPH a NOV On SOLUTH SOUTH SOUTH |





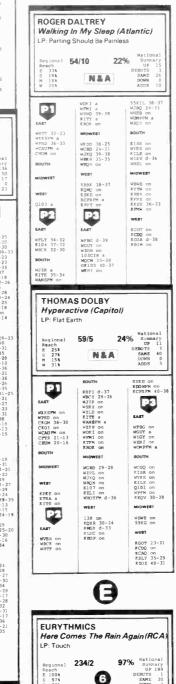
| P1 | WANSEN on | OK100 on |
|----------------------|------------|------------|
| 1201 | WZYP on | WKHI a |
| | WOFI on | 95XIL on |
| | WFMI d-39 | WJBO d-39 |
| EAST | WEHY PM on | WHEB d-29 |
| | KBFM on | монрум а |
| B104 on | KRGV a | |
| ₩HTT a-35 | KX104 on | BOUTH |
| WXKSPM on | WSFL a | |
| WPHD on | KTPM on | FOIZEN a |
| NCAUPM on | KROK on | WISE on |
| PRO-PM on | | WJAD on |
| | MICWEST | WCGO a |
| BOUTH | | KISR on |
| | WKDD a | 0104 a |
| 940 on | 92X a | WPOX on |
| 2.93 d-35 | KIIK on | KILE a |
| | KMGK on | KTDY a |
| MIDWEST | WHEE a | 0101 on |
| | WGRD on | WPPH on |
| WGCL 27-26 | wapi, on | WAEV d-33 |
| WCZY a | WJXO 35-32 | WIXV on |
| WHYT a | Z104 d-40 | RROV d-39 |
| WLOLFM a-33 | К.т103 в | WHSL OR |
| | WWKR 39-36 | |
| WEST | WRON on | MIDWEST |
| | K107 on | |
| KIMN on | KELI a | KFYF a |
| Q103 a | WHOTEM a | MBNC on |
| XTRA a | | WBWE on |
| | WEST | KCMC a |
| | | Y94 on |
| | 13K on | KRNA on |
| | KOXR d-38 | WAZYPH OR |
| EAST | KBBK on | FFRX OD |
| | KKPM on | KKLSPH on |
| WFLY & | KMGX on | 99KG on |
| WVSR on | KQHQ on | KWTC PM on |
| K104 d-40 | KLUC on | WSPT on |
| WKEE on WLANPM on | KO93 a-36 | KDVV a |
| WERE d-38 | KSKD on | KPMW on |
| WKPM a | KCPXPM a | |
| WPST on | KRQ on | WEST |
| WRCK d-39 | KTKT a | |
| WXRZFM on | | KGOT a |
| 0106 d-26 | 1981 | KCDQ 37-32 |
| WHITE OR | | RKAS a |
| WILL ON | | IK GHO a |
| BOUTH | EAST | KOTE a |
| | | KDZA a |
| WBBC on | WFBG on | KCBM q-36 |
| KZZB a | WGUY on | X81H d-38 |
| WOID on | WZON a | KSLY on |
| | | |

| RXX306 on WSSX a WBCY a WZLD on KITE d-38 | 103CIR ON WERZ 8-37 WOCH a | K1ST d-40 |
|---|--|--|
| CARS You Mig. LP; Heartb | ht Think (Elei reak City | ktraj |
| Regional Reach E 801 S 631 H 701 W 611 | 5/73 68° | National Summary UP 7 DEBUTS 40 SAME 45 DOWN 0 ADDS 73 |
| PII | WBBQ on EHFI a K22B d-3B KXX106 a | WFBG a WGUY a HZON on WIGY d-39 |

| | | uppc . |
|--------------|----------------------|--------------------------|
| - T | WBBQ on EHFI a | WFBG a . WGUY a |
| P1 | KZ2B d-38 | WZON on |
| | KXX106 a | WIGY d-39 |
| EAST | WBCY a | 103CIR a |
| | WSKZ on | WIKZ OR |
| B104 d-29 | WNOKEM on | WTSN d-39 |
| WHTT a-38 | WZLD on | WERZ 39-34 |
| WXESPM d-38 | KITE d-30 | WZYQ a |
| WBENFM A | WDDQ on | WQCM on |
| WPHD d-29 | KSETFM a | OK100 a |
| CKOI a | WANSPH a | WKHI a |
| Z100 on | 94TYX a | 95XIL a |
| WCAUPM 20-20 | WOKI on | WJBC d-35 |
| B94 a | G100 a-39 | WHEE d-20 |
| WHTX on | WABBFM on | WOMFFM d-37 |
| PRO-PM on | WHHY.FM d-26 | WSQ1 25-20 |
| CHUM a | KBFM a | |
| Q107 a | KRGV a | SOUTH |
| | KX104 on | |
| BOUTH | WSPL a | KQITPM d-29 |
| | WRING on | WISE on |
| 293 on | KITY d-40 | WJAD ON |
| KAPM a | KROY a | WCGC: on |
| 93PM on | | KISF. d-31 |
| B97 d-28 | MIDWEST | Q10+ d-34 |
| | | WPOX a |
| MIDWEST | WKATI a | WYKS a |
| | 92X a-28 | KTDY a |
| B96 39-34 | KIIK a | KNOEFM on |
| WGCL a-30 | KMGK n | WPFM d-40 |
| WHYT a | MKDQ d-38 | WAEY on |
| KBEQ a-27 | WHEE On | WIXV a |
| WKT1 d-30 | WGRD 37-29 | Z102 a |
| WLOLPM a-31 | WJXQ 34-31 | KRQV a-35 |
| 200 | WKFR a | WHSL on |
| WEST | 7.799 d-30 | |
| | WVIC 8 | AND TEST |
| KPKE a | 2104 d-38 | WWW. |
| KIISPM on | KJ103 d-39 | RPYR on |
| KZZP a | KQKQ a-35 | WBN ⊋ d-26 WBN ∃ d-35 |
| KMJK d-39 | KZ93 a | |
| KWOD d-28 | WRKR d-39 | KCNQ on Y94 a |
| KWSS d-30 | WZOK on WRON d-37 | KKXLEM a |

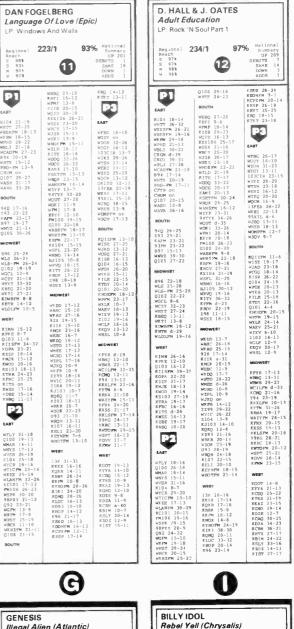


RIO7 38-34 RELI on WHOTFM a



0





0



WPBG on

K2ZB ON
WJZR 31-26
WZLD ON
MGUT ON
MOKI d-39
WFMI a
WABBFM ON
KX1D4 ON
MRNO 22-22

WHTT 40-36 MXRSPH 37-34 WPHD a WCAUPH 22-21

94Q on 193 30-27 KAPM 8 Y100 d-23 B97 28-25 Q105 on

QUEEN Radio Ga Ga (Capitol) Regional 186/14 Reach E 88% S 79% M 65% W 76% 77% Nation Summer UP DEBUTS SAME OOMN ADDS 30

0

Q B104 22-20 WHITT 30-16 WXRSFM 25-23 MEDRIPM 32-18 MPHD 24-20 MBLI ON CROT 34-26 2100 ON MCAUFM 16-15 B94 27-25 WHTX 27-22 WHTX 27-22 CPUR 3-35 CPUR 3-35 CPUR 3-35 CRUM 10-7 WAVA ON WFBG 36-33 WGUY 31-28 WZON on WIGY 31-26 103CIR 25-WIKZ 22-16 WTSN d-38 MIDWEST KTPM on KROK a-40 B96 27-27 WGCL 21-12 WCZY a-40 WBYT on KBEQ a-23 KHTR d-28

KOPA ON R22F ON R22F ON R32 P ON R52F ON R51F A 32-28 KS103 33-29 XTRA 15-14 KITS A KWSS ON KNBQ 27-27 HBMO 15-15
WIRTH 38-25
KCMO 36-30
Y94 25-24
KKKUP 36-30
KKKUP 36-30
KKKUP 36-30
KKKUP 36-30
KKKUP 36-30
KKKUP 36-30
KKWA 25-20
KKWA WEST 13K 35-35 KKXX 22-22 KCXR 34-29 KDRR 39-39 KNFM 29-25 KLUC d-34 KNDD 24-18 K96 32-27 RSKD 31-25 KDOWFM d-40 KCPXFM 29-24 KRSP on KRO d-28 KTKT 39-36

(3) LIONEL RICHIE LP: Can't Slow Down Natio Summ UP DEBUTS SAME DOWN ADDS 198/33 82% Ð

Reach E 78% S 86% M 70% W 96% AFT EART WFBG 31-23 WZON d-38 103CIR 40-WIRZ d-30 WTSN 34-24 WERZ 40-35 WZYQ d-28 WQCM 32-26 OK100 d-38 BOUTH MI DWEST

KOIZFM d-31 KISE 23-21 HJAD 40-36 MCGQ d-37 KISR d-30 G104 30-26 MPOX 39-35 KILE d-29 KTDY a-35 G101 on KNOEPM a-36 G101 on KNOEPM a-36 G101 on KNOEPM a-34 MFPM 34-27 MILK 37-26 MAEV d-30 HIXV d-38 KIQLF 9-6 KKQV a-22 BJ105 a WRVQ on RTFM 3-3 RROK 38-34 298 25-25 MIDWEST RFYR ON WBWB d-37 WCILFM d-14 RCMQ d-36 Y94 33-31 RKXLFM d-29 RYTN a RFRX d-23 SKLSSN d-29 98 G d-33 KKLC ON RWTOFM ON RWTOFM ON RWTOFM ON RYPT a RDVV d-19 FPWW 39-29 AET WEST WEST

KGOT a

KYYA d-30

KCDQ d-36

KTRS 40-35

KKA2 d-36

KGRO d-37

KOZE 26-13

KCA0 1-1

KDZA ON

KCBN d-37

KHTX a-27

KBIM d-34

KBIM d-34

KBIM d-34

KBIM d-34

KBIM d-34

KBIM d-34

ROCKWELL Somebody's... (Motown) LP: Somebody's Watching Me National Summary UP 175 DEBUTS 3 SAME 48 DOWN 6 ADDS 2 Regiona Reach E 974 S 974 M 978 W 984 2

KDONFM KCPXFM KRSP 5-KHYT 3-KRQ 3-3 KTKT 10 EAST WKRZFM 7-Q106 9-7 WHTF 5-5 BOUTH WBBQ 15-7 KHFI 3-3 WFMF 15-10 KZZB 5-2 WQID 15-8 BOUTH воитн ROIZEM 2-2 HISE 3-1 HUAD 8-3 WCGQ 12-4 KISE 5-4 KISE 5-4 KISE 10-5 WFOX 10-5 WFOX 10-5 WILE 19-10 KIDY 21-8 QL01 9-9 KIDE 19-10 MINU 4-39 XIDE 19-10 MINU 4-39 XIDE 2-1 FROV 1-1 B96 5-4 WLS 2-2 WLS-PM 0 0102 28 WGCL 1-WCZY 6-HBYT 2-HBYT 3-KBPD 5-WRT1 3-KDWBPM RHTR 2-WLOLPM

WKDD 11-WAHC 8-5-WKAU 19-92X 8-4 KIIK 17-RMGK 10-WEBC 18-WKDD 8-6 WSTO 10-WMEE 7-5 WGPL 13-W2PL 13-WXPR 15-Z299 4-4 WVIC 8-5 Z104 3-3 KJ103 3-MIDWEST WBNQ 7-3 WDWB 19-13 WCILFM 2-5 KCMQ 6-4 Y94 10-8 KKLEM 4-3 KYIN 24-15 KNA 8-5 KFNX 10-6 KRXS 1-1 KKLSFM 15-99KG 12-6 KRKS 9-9 WSPT 14-9 KDVV 6-6 KFNW 7-4 WEST KGOT 2-2 KYYA 13-5 KCDQ 19-KTRS 17--KGDE 15-KGE 15-KGZE 10-KGZE 10-KGBN 11-KGAQ 3-3 KCBN 11-KHTX 26-KBIM 8-5 KSLY 5-3 KZQZ 7-4 KIST 3-3

ROMANTICS One In A Million (Nemperor/CBS) 51% Nation Summer UP DEBUTS SAME DOWN ADDS Regions Reach E 47% S 49% M 55% W 53% al 122/21

DZZ EATT

N&A WNOKPM on KITE 32-28 KAM2 on KSETPM a WANSPM on WITE 4-17 WOKI on WITE 4-28 KROV 29-26 KXIO 4 on WIND on KITY on KITM on WIGY on 103CIR on WIKZ a WERZ 35-31 WZYO on WZYO on WZCM on 13FEA on WXHI on WJBQ 39-33 WSQV d-26 WBENFM a WPHD 35-32 WBLI on CKOI a WCAUPH on CHUM on KQIZPM 30-2 WISE on WJAD 37-35 940 on 293 34-33 RAFM on B97 d-26 MRDD 20-24
972X a
RITK OR
RITK OR
RMGK a
MKDQ d-36
MKDQ d-36
MKDQ d-33
MRPR on
2104 30-27
KJ1103 30-27
RQKQ 31-30
MRON ON
R107 OR
RELLI ON
WHONTYM 34-26 WJAD 37-35 KISR on Q104 33-29 WYKS on KTDY d-38 Q101 23-23 KNDEPK d-44 WXLK 31-23 Z102 on KKQV 33-21 WHSL on WGCL on WC2Y a WHYT 28-22 WFTI a KHTR a MIDWEST WEST Q103 on RMJR a XTRA 31

WBNO OR WBNB OR KIMO OR KIMO OR KYTN d-30 KRNA d-34 WAZYFM OR KFEX OR KHTOPM & KDVV & KPNH OR WEST 7 13K on RKXX d-33 KOXR 35-23 RBBK 34-31 RMCX on KOMO d-39 KLUC a KO93 37-33 KHOP d-40 KSKD 38-34 KRSP a KHYT d-40 KBQ 26-22 WPLY 33-29
WMAR ON
MYYS a-32
MYSR ON
WTICPM 30-2
WEEE ON
WSPR ON
98PXY 39-32
WGFM d-39
WPST d-36
WRCK 33-29 WEST KGOT a KCDQ 35-30 KGHO on KOZE 25-22 KDZA on KCBN a KHTX a KBTM 39-31 KSLY on KZOZ 35-33 KIST a EAST WBBQ on KHP1 a-38 K2ZB 36-33 WSSX on ₩ZON on

8 RICK SPRINGFIELD

Love Somebody (RCA) LP: Soundtrack Hard To Hold Regional 195/72
Reach
E 80%
S 77%
M 82%
W 86%
BRE/ 81% Nation Summer UP DEBUTS SAME DOWN ADDS BREAKER QI **P3**

WHIT a WXKSPM a WBENPM d-3 WPHD d-37 CKGM a WCAUPM a B94 25 18 WHIX d-28 PRO-PM a CHUM a AUSCIR ON WIRZ ON WERZ ON WERZ ON WEYQ ON WCCM d-39 OXIO ON WXBI a 95XIL ON WJBQ d-38 WHEB a WOMPPM ON WSQV 26-23 940 on 293 d-34 KAPH d-35 B97 d-23 B96 38-35 WGCL 30-25 WCZY a WHYT a RBEQ 27-21 WKTI d-26 KDWBFM 25-KHTR a WLOLFM a-2 WKDD ON WAME a WKAU ON 92X 30-27 KITK a -159 MKAU - 159 KILE a
KIDY a
Q101 on
RNOEPM a
WPPM on
WKLK
WAEV on
MIXV on
Z102 a
WGLF a
KROV a-34
WHSL d-27 KIMN & KPKE d-26 O103 d-33 KIISFM a KIZP & KZZP & KZP & KZZP & KZP & WFLY d-31 Q100 a MMYS a-33 WVSR on K104 on WYCR on WYCR on WYCR on WYCR on WYCR on WYCR on KEANPM on KC101 on FM106 40-31 WEST 13K on KKXX d-29 KQXR d-35 KBBK on KKPM d-32 KMGX on

KGOT a
RYYA on
KCDQ ar
KCDQ ar
KTRS on
KKRZ a
KGHO on
KCDZ d-35
KDZA on
KCBN a.
KHTX a-40
KBLM a
KSLY a
KGUZ e-37
KIST a

O 38 SPECIAL Back Where You Belong (A&M) 86% Nation
UP 1
DEBUTS
SAME
DOWN
ADDS 207/3 E 82% S 90% H 88% W 82% 13 **D** WHIT 39-37 WXKSFM 21-1 WBENFM 27-2 WPHD 18-18 WBLI 36-33 CKGM 39-34 WCAUFM 28-2 B94 d-26 WHIX 23-20 PRO-FM 16-1 CFTR ON COLOR 27-25 WAVA 30-29 WSK2 WNOK PS W ZLD 2 K ITTE S K ZLD 2 K ITTE S K ZLD 2 SOUTH 940 19-17 293 18-15 KAPM 32-31 93FM on WNVZ 37-35 Q105 18-15 WISE 29-27 WISE 29-27 WIAD 10-16 MCGQ 29-26 MCGQ 29-26 WFOX 22-15 WFOX 22-15 WFOX 10-12 RTDY 24-19 0101 33-38 MFM 14-12 WKLE 20-15 WALE 20-15 WALE 20-15 WALE 20-24 WKLE 10-24 WKLE 10-24 WKLE 10-24 WKLE 10-24 WKLE 10-25 WKOV 28-28 B96 29-2 WLS-FM d MIDWEST WEST Z102 26-24 WGLF 17-25 KKQV 28-26 WHSL 13-11

D2

WEST WEST

WBBQ 30-25 KHPI 26-21 WPMF d-10 THOMPSON TWINS Hold Me Now (Jive/Arista) 92% Bationa Summac UP 17 DEBUTS 17 SAME 1 POWN ADDS 1 al 222/14 Regions Reach E 95% S 93% M 85% W 96% Ð **D**

SOUTH

MEST.

2

WEST

WKRZFM 17-1 Q106 25-22 WHTF 35-30 KRSP 31-28 KNYT 39-35 KRQ on EAST WBBQ 12-19
KRIE 19-16
KRIE 19-16
WROTE 28-20
WROTE 28-WZCN 24-18 WIGY 23-20 103CIR 21-1 WIK2 32 22 103CIR 21-1 MIF2 32-28 WTSN 28-27 WEFZ 24-20 MIZNG 37-34 WOCM 28-2 13FEA 30-27 WKBI 19-17 95XII 36-35 MHEB 20-17 WOMPPM 18-10 WSV 23-19

NO.ZEM 23-1 WIRE 33-32 WIRD 25-21 WIRD 25-21 MCCQ ON KIER 17-12 QIP4 31-2 QIP4 31-2 RTPY 28-22 RTPY 13-3 MCLF 23-22 RRDV 14-7 MISL 16-13 MKDD 29-21 HABC 29-23 MKAU 4-29 9 2X 23-21 9 2X 23-21 WEBC 23-29 WINCO 43-29 WINCO 43-29 WINCO 30-29 EJ103 16-6 WEFR 25-22 2299 a WINCO 30-39 KJUS 3-29 WINCO 30-39 KJUS 3-29 WINCO 30-29 KJUS 3-29 WINCO 3-3 KJUS 3-29 WINCO 3-3 KJUS 3-29 WINCO 3-3 KJUS 3-2 WINCO 3-3 KJUS 3-2 WINCO 3-2 WINCO

RPYR a winner and a second a s 13K 25-25 KKXX 21-11 ROKR 15-10 RBBK 15-10 RBBK 10-10 KTK1 00 KUMC 30-28 KO93 22-14 KHOP 27-22 F96 16-13 RSKD 22-18 RODNEM 38-27 KCPXPM 21-16 RCDQ 24-21 RTRS 25-22 RTRS 25-27 RCHO 31-24 KCZE d-32 KCZQ 28-19 RDZA 38-34 KCBN 24-14 KPTX 35-32 KBIM 30-20 RBLY 32-27 KEQZ 20-14 RTST 33-26

TINA TURNER Let's Stay Together (Capitol) 57% Natio
Summ.
UP
DEBUTS
SAME
DOWN
ADDS 137/4 NAA QI

MRBQ 12-9
KRET 15-16-16
WCTD ON
KRET 15-16-16
WCTD ON
KRET 15-16-16
WCTD ON
KRET 15-16-16
WCTD ON
KRET 18-18-18
WCTR 18-18-18
WCTR 18-18
WCTR 1 940 7-7 293 4-4 KAFM On 195 4-7 195 4-7 Y100 6-6 B97 20-20 WNVZ 38-27 Q105 28-23

WCZY 34-35 WHYT d-33 WEST MIDWEST WBWB 40-33 FCMQ 34-29 99KG on WSPT on KPMW on WEST

KGOT 16-20 KYYA 22-21 KCDQ 14-11 KTRS 33-32 KGHO 35-3 KCAQ 5-4 KDZA 39-35 XBIM 33-32 KSLY 21-18 KZOZ ON KIST 28-24 KBBK a KKFM or KMGX 21 KYNOFM KIKI 37 **P2** DWIGHT TWILLEY Girls (EMI America)

83% Nation Summer UP DEBUTS SAME DOWN ADDS 200/8 Regions Reach E 80% S 87% M 80% W 84% 29

MOID 23-19
XXXI D6 26-23
MSSX on
WSCY 29-28
M32R 34-24
MSXZ on
WSCY 29-28
MSX ON
WSCY 36-33
MXSF MOID 78-32
XXIII 29-26
XXIII 20-28
XXIII P3 **U**

WIKT 40-34 WTSN 31-29 HERZ 26-24 WZYQ d-36 WCM 37-33 OK100 39-3 WKHI 28-24 95XIL 35-3 WJBQ 28-23 WHEB 22-17 BOMPPM 28-WSQV 22-17 SOUTH 94Q d=30 z93 28-24 KAPH on 93PH 30-30 WNVZ on Q105 25-24 WABBPM WHHYPM KBFM 28 KX104 a WSFL 40 WRNO 4(WRVQ d-KITY 36 KTFM OI KROK d-298 ON MUDWES

MIDWEST

ROIZPM 24-2 WISE 39-37 WIGN 29-25 WIGN 29-25 WIGN 39-36 Old on 6-32 WYKS 30-27 WYKS 30-31 WYKS 30-3 B96 30-29 WGCL 18-10 WCZY 31-29 WHYT 31-28 KBEQ a-34 KHTR d-27 WLOLFH 31-1 MTDD 25-23 MAIR: 34-28 WFAU 34-38 WFAU 34-33 KMCK 32-27 WEBC 01 MCDD 25-22 MCDD 25-22 MCDD 25-24 AUTO 31-28 MKFR 30-26 MK KIMN 31-30 Q103 d-35

KEYR OR HENQ 24-19 WHEN 33-28 WILLIAM 30-28 WAZYM 26-28 KPK 43-19 KRISH 23-19 KR 37-32 KPK 43-19 7 KTST KCPQ 21-14
KCYYA 27-25
KCDQ 26-23
KTRS d-30
KRBAZ 39-35
KGDC 35-33
KOZE d-28
KDZA 36-32
KCBN 38-33
KHTX 39-38
KHTX 39-38
KSLY 34-31

WBBQ 35-33 KHFI 29-25 K2ZB 25-18 BONNIE TYLER Holding Out For A Hero (Columbia LP: Soundtrack Footloose Nation Summa UP DEBUTS SAME DOWN ADDS 56% 134/16 N&A

WKDD d=27 WKAU on 92X on KIIR on KMGK 37-34

ar L on # Ar L

EAST OR

WFBG on WGUY on

LAST

WPHD 34-30
WBLI on
CKGM a
CKGI on
z100 a
WCAUPH d-25
WHTX on
CFTR on
CHUM a
WASH 30-26

KAFM d-36 93FM a Q105 a-30

MIDWEST

WEST KIMN 37-33 Q103 on KS103 d-38 XTRA d-35

EAST
WARR ON
WUSR ON
KICH 15-10
KYCR 19-34
KKEE d-40
KANPA 40-37
FM106 39-34
KKEE d-40
KFM 4-38
KKET ON
KREZH 40-39
KKET ON

BOUTH

WBBQ d-27 KZZB a-36

VAN HALEN Jump (WB) KOIZFM d-27 NISE 40-18 WJAD 36-34 KISR ON WFOX ON KILE ON KNOEFM 38-3 WFFM 40-33 WLUN 33-24 WAEV d-34 PI Z102 on KKQV 39-3 WHSL on

| 8101 1-1 | MITT 2-2 | AXXSTM 1 | A SECOND 1-1 | MITT 2-2 | AXXSTM 1 | A SECOND 1-1 | AXXSTM 1 | AXXSTM 2-2 | AXXSTM 1 | AXXSTM 2-2 | AXXSTM 1-2 | AXXSTM 2-2 | WHSL ON
MIDWEST
WBNQ 22-22
NBWB ON
KCMQ d-37
794 ON
KYTN ON
WAZYFM d-40
KXSS 34-34
WSPT d-26
KDVV ON KDVV On

WEST

KGOT ON

KCDQ d-37

KKMZ ON

KCDQ 00

KCDQ ON

KCDQ

Red Red Wine (Virgin/A&M) 65% DEBUTS SAME DOWN ADDS WEST KIMN KPKE 2103 CIISP **P3** WPBG 37-35 WZON d-37 103C1R d-37 W1XZ 37-35 XTSN d-36 WERZ 38-36 WZYO 38-39 13FEA d-30 WKHI 39-35 W3DO 21-17 WOMPFM ON 7 SOUTH KOTZFM 8
WISE 26-24
WIAD on
MCGQ d-40
KISR on
Q104 18-14
MFDX on
WYKS 18-15
KILE on
*TDY 12-9
Q101 on
MDEVEN d-3
WAEV 27-24
MIXV d-40
T102 20-17
MGLF 22-19
KRQV 5-5
WNSL d-28 WEST

M

33

UB40

E 68% S 69% M 47% W 78%

U

SOUTH 93FM 26-25 195 d-26 WNVZ on Q105 on

WGCL 20-19 KHTR on

D2 EAST

E 87% S 83% M 70% W 76%

Q

B104 27-25 WHTT a-33 WXRFM d-40 WEENFM 35-32 WHID ON WBLI ON WBLI ON CKO1 a WCAUFN 56-34 894 29-27 WHTX d-27 PRO-FM d-28 CSUM a 0107 a MASH a-33 MAVA a

SOUTH

94Q d-29 293 33-32 XAFM 34-33 93FM on Y100 23-21 B97 24-18 Q105 on

896 36-31 WGCL n-29 WCZY 38-31 WKTI 28-25

EAST

WFLY OR 0100 a MMAR on 0 1000 a MMAR 36-29 MMS 16-37 MTCPM 31-27 MTCPM 31-27 MTCPM 31-34 MCAPM 36-34 MCAPM 37-36 MCAPM 36-34 MCAPM 37-36 M

MIDWEST

WEST

0

1

WHEN 1-2
KRET 1-1
KRE

EART

MFBG 1-1
MGUY 1-1
WZON 1-1
WIGY 1-1
103CTR 1-1
103CTR 1-1
WIKZ 3-5
WTSN 1-1
WZEZ 1-1
WZ

BOUTH

KQIZPM 1-

241/0

WEST

LP: Labour Of Love

TRACEY ULLMAN They Don't Know (MCA) LP: You Broke My Heart In 17 Places 79% Natio Summe UP DEBUTS SAME DOWN ADDS 33

EAST

WFBG 38-36 WGUY d-40 WGUY d-40 WZON 37-32 WIGY 35-31 103CIR d-39 WIKZ d-40 WTSN 38-32 WERZ 30-25 WZYQ ON WOCM 39-36 OK100 a WKHI 38-34 95XIL a WJBQ 31-26 WOMPPM 34-31

KFYR 20-18 MBMB d-40 MCILFM d-40 MCILFM d-40 MCILFM d-34 KCMD 40-33 Y94 d-34 KFXLFM a KYTN d-40 KFXLFM d-37 KFNA 34-32 WAZYFM d-37 KFPK on RKLSFM d-10 99KG 36-34 KWTOFM d-30 MSPT d-34 KWTOFM d-30 MSPT d-34 KDVV 31-29 KPMW on

RGOT d-26 RYYA 25-17 KCDQ 33-28 RYPS A KRAZ d-39 KGRO 39-30 KOZE 34-29 KCAQ d-30 KDZA d-30 KSLY 40-33 KSLY 40-33 KSLY 40-33 KSLY 40-33 13K on KKXX 34-31 RQXR 29-22 KKFM 31-27 KMGX 30-29 RQMQ on KLUC 35-33 R96 24-15 KSKD d-39 RDONPM 35-32 KCPXFM 26-22 RHYT 40-36 XRO on KTKT 36-33

293 26-25 KAPM on 100% National
Summary
UP 24
DEBUTS SAME 164
DOWN 53
ADDS 0

P WFLY ON WHAR d-40 MNYS a-34 WYSF ON MYCR d-39 WKEE 37-33 WLANPM d-38 PM106 29-80 MY 37-28 MCFM 39-32 WKFM ON MYST 36-32 WKRZFM 35-2 SOUTH

MK DO On WK AU On WK AU On KITK 20-17 KMCK 35-32 MKBC 26-25 MKBC 26-25 MKBC 38-34 MXPL ON KFR T 3K ON RKXX 8 FQXR 37-32 KBBK 6-36 FKFW 8 FKGX 12-30 KYNOFM 27-27 KDM 33-34-11 KHOP 40-15 KSKD 39-36 KDNFM 29-19 KRSP 6-40 KRYO ON KR WBBQ on RHFI 39-31 KXX106 31-26 WSSX d-27 **3**

KITY 35-33 KTPM d-30 KROK on

MJAD MCGQ KISR Q104 WPKS KILE C101 KNOEF WPFM: WAEV 1 WAEV 1 WAEV 2 WAEV 1 WAEV 2 WAEV 1 WAEV 1 WAEV 1 WAEV 1 WHSL 1 WEST MGOT 1-1 KYYA 1-1 KYYA 1-1 KYYA 1-1 KKAZ 1-1 KGBO 1-1 KCBO 2-1 KCAQ 4-5 KDZA 1-1 KCBN 2-1 KBN 2-1 KBN 2-1 KBN 2-1 KSLY 2-4 KZQZ 1-1 KIST 1-1

WANG CHUNG Don't Let Go (Geffen) LP: Points On The Curve 172/3 35

EAST

93PM on WNV2 on

MIDWEST

WEST

RPKE 27-27 Q103 32-31 KZZP ON KMJK 33-30 PM102 ON KWOD ON KITS ON KUSS ON KUBE d-27 KNBQ 30-30

WBBQ 36-34 KHFI 33-28 XZZB 24-20

E 581 S 571 M 581 W 761

Q

71% Nationa Summar UP 11
DEBUTS SAME 4 DOWN ADDS WOID 36-34
KXX106 30MSSX d-32
MSSY d-32
MSSY 26-25
MMOFM 26MSSY 26-25
MMOFM 26MSSY 26-27
MMOFM 26MSSY 39-36
MNOFM 39-36
MANSFM 12MYP 28-22
MYM 31-26
G100 31-27
MABBPM a
MSSY d-38
XITY a
XITY a
XITY a
XITY a воити

RQIZFM 22-1 MISE 35-34 MJAD 30-27 MCQQ on RISR 40-38 Q104 on MFDX 32-28 RTDY 32-37 RTDY 32-38 Q101 30-30 RNDEPM 30-30 RNDEPM 32-30 MSDEPM 32-30 MSDEPM 32-30 MSDEPM 32-30 MSDEPM 33-30 MSDEPM 33-33 MSDE MIDWEST

MIXOD 23-16
WANC 35-31
WANC 35-31
WANC 35-32
WANC 35-27
WANC 35-27
WANC 35-28
WANC 33-28
WANC 33-28
WANC 30-27
WANC 40-39
W

RFYR ON MBNB 28-21 XCMQ 39-34 Y94 ON SEXELY MBNB 29-21 KYNN 33-25 KYNN 33-25 KYNN 33-25 KYNN 29-28 KYNX C 29-26 KYNX C 29-26 KYNT OF M XSS 31-31 KYNT ON XSS 31-31 KYNT WEST KEGT 24-19
KYGOT 24-19
KYYA ON
KCDQ 20-16
KTRS 31-29
KKAZ 38-36
KGMC 29-26
KGZE 21-18
KCAQ ON
KDZA 32-27
KCBN 31-20
KHTX 33-25
KBIM 20-16
KSLY 28-24
KJZZ 24-23
KJST 21-13

WFBG 29-28 WGUY 32-31 WZON 38-33 **MATTHEW WILDER** The Kid's... (Private I/CBS) LP: I Don't Speak The Language 62% Sum BREAKER

D3

149/12

MBCY ON MJZR 28-23 MSKZ 8 - MNOKPM d-39 KITE 25-24 MCOQ d-38 KAMZ ON KSETFN d-26 MSOK ON MANSEN 37-34 MCYP 35-30 MOKI ON MPMI 35-33 GIOO 37-33 MHH YM ON KNOK ON KNOW MCM ON KNOW MCM ON KNOW MCM ON KNOW MCM ON MPMI 26-26-26 KSEL ON MCM ON KNOW MCM ON MCM WFBG on W20N d-39 WIGY on 103CIR on WIKZ d-38 HERZ on W27Q on W20CM 25-20 13FEA on WNH 40-36 WJBQ on W0MPFM 29-2 SOUTH KQ12FM 28-1 WJAD 27-26 KISR On Q104 27-25 WFOX d-39 WFKS d-29 KTDY 36-33 Q101 on KNOEFM 36-1 W1LK 34-29 2102 25-23 KKQV 37-32

WBNQ 21-21 WBWB 35-29 WCILFM a KCMO d-38 997G a M-70 d-29 KDVV 34-33 KPM d-40 WEST KGOT 28-23 KYYA ON KCOO 31-26 KTRS 29-25 KRAZ ON RGPO 40-35 EOZE d-34 KCAO ON FDEA d-37 KBTX a FDEA d-37 KBTX a KGO 32-28 KIST 29-25 KIST 29-25

ontinued on Page 76)

WERZ on 13FEA a

SOUTH WISE a

MIDWEST

WEST

SOUTH

WISE a
WJAD a
WCGQ a
KISR or
WFOX or
WAEV a
WIXV or

MIDWEST

KCDQ on KGHO a KOZE a KDZA a KBIM on

WEST

RCDQ on KGHO on KOZE 33-KZOZ a

MISSING PERSONS Give (Capitol) LP: Rhyme & Reason

KITE ON KSETPM & WOKI ON WFMI a KTFM ON

WRQN on WHOTFM o

Hunters Of The Night (RCA)

WPHD O

WGCL a

MR. MISTER

LP: I Wear The Face

WEST

New and Active Parallels continued

PARALLELS SIGNIFICANT ACTION





| _ | | | | | _ | |
|---|------------|---------|-----|---------|-----|--|
| | | OAL" YA | | | | |
| | LP: In 3-D | | | | | |
| | | 183/87 | 769 | % Natio | nal | |
| | Regional | | | Summ | ary | |
| | Reach | (39 | :) | UP | 13 | |
| | E 879 | - | | DEBUTS | 4.4 | |
| | S 70% | _ | | SAME | 39 | |
| | M 678 | BREAL | VED | DOWN | 0 | |
| | | DKCA | KEK | ADDS | 87 | |
| | W 82% | | | | | |

| | Regional Reach E 87% S 70% M 67% W 82% | 39 BREAKER | Summary UP 13 DEBUTS 44 SAME 39 DOWN 0 ADDS 87 |
|---|---|--|---|
| 1 | P1 | WPST on WRCK d-35 | P3 |
| ı | | WKRZPM a | • |
| I | EAST | Q106 a WHTF a-29 | EAST |
| ١ | WHTT a-30 | BOUTH | WPBG d-29 |
| ı | WXESFM on WBENFM a | | WGUY a W2ON d-40 |
| ı | WBLI on | WBBQ on KHFI on | WIGY a |
| 4 | CKGM a | KZZB on | WIGY a 103CIR on |
| 1 | CKOI a | WOTD OD | WIKZ a-12 |
| ı | wpi,J 28~18 z100 d-30 | WSSX a | WTSN d-37 WERZ a |
| ı | WCAUFM d-19 | WBCY A | WZYQ d-31 |
| ı | B94 d-23 | WSSX a WBCY a WDOQ d-20 WDCG a | WQCM on |
| ı | WHTX on | WANSEM a-30 | OK100 a |
| Į | PRO-FM d-26 | WZYP a 94TYX a-32 | 13FEA on WKHI a |
| ١ | Q107 on WASH 34-14 | WORR A | 95XIL on |
| 1 | WAVA a | WOUT a WOKI d-30 | WIBO d=18 |
| 1 | | WFMI a-40 KKYK a-25 | WHEB a WOMPPM d-36 |
| ì | BOUTH | KKYK a-25 PM100 a | WSQV 27-16 |
| į | 293 a-17 | G100 a-40 | |
| 1 | KAPM a | WABBFM 26-10 | SOUTH |
| 1 | 93PM a-18 | WHHYFM a-30 | |
| 1 | 195 a Y100 d-14 | KBFM a | KQIZFM on WJAD on |
| ı | 1997 d=14 | KRGV on | WCGQ on |
| 1 | Q105 a | WSFL a-39 WRNO on | KISR a |
| ł | | BJ105 a | Q104 d-16 RILE a |
| 1 | MIDWEST | KITY d-25 KROK a | 0101 on |
| 1 | WLS a | WSE2 a-23 | KNOEPM a |
| 1 | WLS-PM a | | WPFM a |
| 1 | Q102 30-30 | MIDWEST | WXLK on WIXV a |
| ı | WGCL 10-4 | WKDD on | Z102 24-20 |
| 1 | WHYT a WKTI d-27 | WARC a | WGLF a-20 |
| ı | KDWBFM on | WKAU a | KKQV on |
| ı | KHTR d-19 | KIIK on | WHSL on |
| 1 | WLOLFM 35-29 | WRDD ON WAHC # WKAU # KIIX ON WKDQ d-40 WSTC a-27 WMEE d-29 WGRD d-36 WZPL 15-12 WVIC on Z104 d-37 KJ103 on | MIDWEST |
| 1 | WEST | WMEE d-29 | |
| 1 | | WGRD d=36 | KFYR a |
| J | KIMN a KIISPM d-31 | WZPL 15-12 | WCILFM d-6 ECMQ a |
| 1 | | 7104 d=37 | Y94 on |
| ı | ROPA a RMJR d-36 | KJ103 on | KKXLPM on |
| 1 | FM102 a | KQKQ d-18 KZ93 a | KYTN d-27 |
| J | KWOD a xs103 d-14 | KZ93 a WRKR 40-21 | KRNA d-20 KFRX a |
| 1 | XTRA d-15 | | KXSS d-39 |
| 1 | KITS a | KELI d-12 | 99KG a |
| J | KWSS a | | KWTOFM a WSPT a |
| 1 | KUBE a | WHOTFM a-38 | HOP1 6 |
| Ì | Kindy on | WEST | WEST |
| 1 | 120 | 120 | KYYA a |
| 1 | | 13K on KKXX d-20 | KCDQ a |
| ı | EAST | KQXR on | KTRS d-17 |
| 1 | | KKFM a | KKAZ a KGHO on |
| 1 | Q100 a-23 . WMAR a | KMGX a KYNOFM a-34 | KCAO 17-8 |
| | | | |



| YES Leave It LP: 90125 | (Atlantic) | |
|--|--|--|
| Regional Reach E 854 S 698 M 758 W 718 | 80/19 | 75% National Summary UP 58 DEBUTS 41 SAME 61 DOWN 1 ADDS 19 |
| B104 a MHTT ON MAXSPM ON MAXSPM ON MAXSPM ON MOLI ON M | #JER On #SEZ 6-27 #STZ 6-27 #STZ 27-26 #STZ 27-27 #STZ 27-27 | KRNA 32-29 KFRX on KXSS 39-35 KKLSPM 30-26 99KG 4-37 KWYDPM on MSPT 4-33 KDVV on KPMW 40-31 WEST KGOT 4-29 |
| WBBQ d-38 | 1,581 | KIST d=36 |

WFBG 40-37 WGUY a

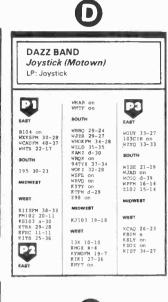
| P | WLOLFM 2-2 | WJXO 20-19 |
|---|---|--|
| | | WJXQ 20-19 2299 19-15 KZ93 7-5 |
| - | WEST | KZ93 7-5 |
| EART | KPKE 6-6 | KRQ a |
| CEGM on CFTR on | 4 | P3 |
| SOUTH KAPH 7-4 | K104 19-14 | EAST |
| KAFM 7+4 93FH 24-13 | R104 19-14 WSPK 35-29 Q92 22-15 WKRZPM 9-4 WHTF 21-18 | WIGY 19-18 OK100 17-17 |
| MIDWEST OF | | BOUTH |
| WHYT on KBEQ 15-12 KDWBPM 2-2 | BOUTH | WIXV 22-15 |
| | WJZR on MIDWEST | MIDWEST |
| | | KYTN 17-18 |
| | 3 | |
| DAVID B Without LP: Let's Da | You (EMI Am | nerica) |
| | | EART |
| PI | WKRZPM a Q106 on WHTF on | WGUY on |
| EAST | SOUTH | WERZ on OK100 on 95XIL on |
| WXKSPM on WPHD 40-39 WCAUFM on | WJZR a KITE on WANSFM a | воитн |
| BOUTH OR | WOKI on WFMI a | WISE on WCGQ on KILE on |
| KAFM on | KRGV a WSPL on | KILE On KTDY a WIXV a |
| WGCL on | MIDWEST WKDD on | MIDWEST |
| WEST | WZPL a WJXQ on | WBNQ on WBWB on |
| 100 | WHOTEM d-37 | WAZYFM on 99KG on WSPT on |
| 4 | KOMO on | WEST |
| The same | | |
| EABT K104 d-39 | KHOP on KSKD on KDONFM on | KCDQ on KDZA a |
| | KSKD on | KCDQ on RDZA a KHTX on KBIM on KSLY on KZOZ on |
| K104 d-39 | KSKD on KDONFM on | KDZA a KHTX on KBIM on |
| PAUL YOU Come Bac LP: No Paries Regional 18 Regional 18 Regional 18 Regional 18 Regional 18 Regional 18 | UNG k And Stay (c | ROZA a RHTX on REILW on REILW on RZOZ on RZOZ on RZOZ on RZOZ on RZOZ SERVICE SUBMARY DEBUGGE SEME 32 |
| PAUL YOU Come Bac LP: No Paries: Regional 1: Regional 1: | ING k And Stay (| ROZA a RHTX on REIM on REIM on REID on |

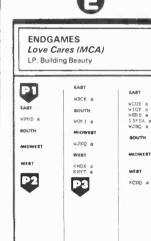
BRYAN ADAMS

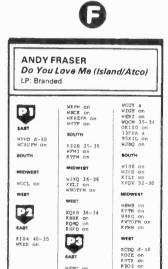
LP: Soundtrack A Night In Heaven

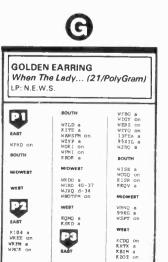
Heaven (A&M)

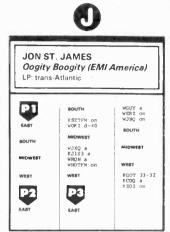
| PAUL YO Come Bac LP: No Park | ck And Stay | (Columbia) |
|--|--|--|
| Regional Reach E 85% S 84% M 75% W 84% | 23 | National Summary UP 147 DEBUTS 10 SAME 32 DOWN 4 ADDS 5 |
| ## 844 SAST SAST | WOID 34-31 KX106 27-22 WSSX 24-22 WJSR 30-22 WJSR 30-23 WJSR 30-22 WJSR 30-23 | ADDS 5 LAST WIDE 25-19 HGUT 19-17 WIGW 34-25 HGW 19-17 WIGW 34-25 HIGW 34-25 HIGW 34-25 WICK 34-31 WIGW 32-26 WICK 34-31 WIGW 32-26 WICK 34-31 WIGW 32-26 WICK 34-31 WIGW 32-36 WIGW 34-32 WIGW 32-36 WIGW 34-32 |
| WGPM 22-20 WKPM 26-19 WPST 35-30 WRCK 36-32 WKRZPM 36-36 WHTT 16-17 SOUTH WBBQ 31-30 KHI 30-26 KZZB 30-26 | RSKD 27-22 RDDNFM 17-16 KCPXFM 23-20 KRSP 30-26 KRSP 30-26 KRYT 29-27 KRQ 17-14 KTKT 34-31 | KYYA d-29 KCDQ 16-14 KTRS 27-26 KKAZ 31-25 KGMO 27-23 KOZE 17-15 KDZA 24-20 KCBM 40-31 KSLY 29-26 KXOZ 21-18 KXOZ 21-18 KXOZ 21-18 KXOZ 21-28 |











CHERYL LYNN

Encore (Columbia) LP: Preppie

P2

SOUTH

WEST

MIDNIGHT STAR

P1 EAST

WX≅SFM a

воитн

195 on

MIDWEST

WEST

PM102 a

No Parking (On...) (Solar/Elektra) LP: No Parking On The Dance Floor

WNOKFM 23-19 WZLD 32-28 G100 on KITY 20-16

13K 36-36 KMGX on KYNOFM 35-23

MIDWEST

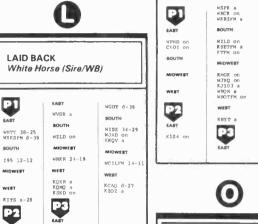
WEST

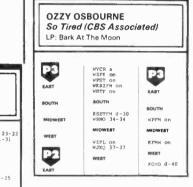
BOUTH

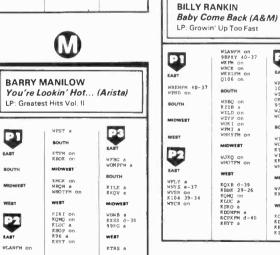
195 19-16 WNV2 33-39 MIDWEST

WMAR 21-21

WNOKPM 33-KITY d-39







P3

WОМРЕМ а

WCILFM d-20

KCAQ 14-14

P3

KCAQ 27-17

| PI | WLANFM on 98PXY 40-37 WKFM on WRCK on | P3 |
|----------------------------------|--|----------------------------------|
| EAST | WKRZFM on Q106 on | EAST |
| WBENFM 40-37 WPHD on | SOUTH | WFBG on 103CIR a WZYQ on |
| воити | WBBQ on KZZB a | OK100 on 95XIL on WJBO d-4 |
| MIDWEST | WZLD on WZYP on WOKI on | WOMPEN O |
| WEST | WFMI a WHHYFM on | SOUTH |
| | MIDWEST | WISE a WCGQ a KTDY a |
| P2 | WJXQ on WHOTFM on | WIXV on KKQV on |
| EAST | WEST | WHSL a |
| WFLY a WNYS a-37 | KQXR d-39 KBBK 29-26 | WAZYFM O |
| WVSR on K104 39-34 WYCR on | KQMQ on KLUC a | RXSS d-4 |
| | KSKO a KDONFM a | KCDO on |
| | KCPXFM d-40 KHYT a | KDZA a KBIM a |
| | | K 202 on |

| | In The (Co. | lumbia) |
|---------------------------------|---|------------------------------|
| P | EAST WMAR & K104 a | Р3 |
| EABT | KC101 29-27 WPST on WRTF a | WOCM d-32 |
| CKOI on B94 a WASR a-32 | SOUTH S | OKIDO a 95XIL a |
| SOUTH | KZZB d-40 WNOKFM on | SOUTH WIAD OD |
| 93PM a Y100 24-20 WNVZ on | WOKI a WSFL 36-33 WRVO on KITY a | Q104 a WPOX on WPFM on |
| MIDWEST | 298 on | WIXV a |
| WGCL d-23 | MIDWEST | MIDWEST |
| WEST | WEDD d-30 WHOTEM a | WEST |
| P2 | WEST | KCDQ on KHTX on |
| • | RQMQ d~40 | FZOZ on |



"IT ALL STARTS WITH LISTENING"

Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

LISTENING IS DISCOVERING

For weeks on this page, AIR has stated that listening is discovering. Our participants have discovered records earlier thanks to the AIR incentive. Quotes from our participants that have appeared on this page first brought the issue to light.

To illustrate dramatically what we mean, here is a partial list of some of the songs sampled through AIR during competition # 1. All of the songs listed involved either a new act or one that hadn't had CHR success in some time.

All went on to be giant records in 1983:

| TITLE | ARTIST |
|-------------------------------------|-----------------|
| WHIRLY GIRL | OXO |
| LITTLE RED CORVETTE | |
| STRAIGHT FROM THE HEART | |
| ALWAYS SOMETHING THERE TO REMIND ME | |
| MORNIN' | |
| TRY AGAIN | |
| DON'T PAY THE FERRYMAN | |
| ELECTRIC AVENUE | |
| TOO SHY | |
| NEVER GONNA LET YOU GO | |
| SWEET DREAMS (ARE MADE OF THIS) | EURYTHMICS |
| OUR HOUSE | MADNESS |
| ALL THIS LOVE | DeBARGE |
| SAVED BY ZERO | THE FIXX |
| PUTTIN' ON THE RITZ | |
| THE SAFETY DANCE | |
| TRUE | SPANDAU BALLET |
| CUM ON FEEL THE NOIZE | QUIET RIOT |
| MAJOR TOM (COMING HOME) | PETER SCHILLING |
| BREAK MY STRIDE | MATHEW WILDER |
| TOTAL ECLIPSE OF THE HEART | BONNIE TYLER |
| | |

Listening IS Discovering. AIR participants treat AIR records as a listening priority and react when they discover one. results are available within 10 days. AIR works. In the competition for exposure. Your artist wins. Call Alan Smith at (301) 964-5544 for complete information on how AIR can work for you.

Visibility starts with AIR.

WEEK

AIR Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, March 14, 1984.

13

| # | TITLE | ARTIST | LABEL |
|------|------------------------|---|----------------|
| 2157 | COMMUNICATION | SPANDAU BALLET | CHRYSALIS |
| 2158 | TO ALL THE GIRLS | | |
| | I'VE LOVED BEFORE | JULIO IGLESIAS & WILLIE NELSON | COLUMBIA |
| 2159 | HEAD OVER HEELS | GO-GO'S | IRS/A&M |
| 2160 | UP THE CREEK | CHEAP TRICK | PASHA/CBS |
| 2161 | JIMMY LOVES MARYANN | JOSIE COTTON | ELEKTRA |
| | Chart reprinted by | permission. AIR is not affiliated with R&R. | |

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ontemporary Hit Radio Continued from Back Page

BREAKERS®

RICK SPRINGFIELD Love Somebody (RCA)

81% of our reporters on it. Moves: Up 14, Debuts 55, Same 54, Down 0, Adds 72 including WHTT, WXKS-FM, PRO-FM, WHYT, WLOL-FM, KIIS-FM, KS103. Complete airplay in Parallels.

"WEIRD AL" YANKOVIC Eat It (Rock & Roll/CBS)

76% of our reporters on it. Moves: Up 13, Debuts 44, Same 39, Down 0, Adds 87 including WBEN-FM, CKOI, WAVA, 93FM, WLS, FM103, KWSS. See Parallels, debuts at number 39 on the CHR chart.

ALAN PARSONS PROJECT Don't Answer Me (Arista)

71% of our reporters on it. Moves: Up 16, Debuts 43, Same 64, Down 0, Adds 47 including B104, WHTX, 93FM, B97, WCZY, WLOL-FM, KIMN, Complete airplay in Parallels.

CARS

You Might Think (Elektra)

68% of our reporters on it. Moves: Up 7, Debuts 40, Same 45, Down 0, Adds 73 including B94, Q107, KAFM, WGCL, WHYT, KPKE, KZZP. Complete airplay in Parallels.

KOOL & THE GANG Tonight (De-Lite/PolyGram)

62% of our reporters on it. Moves: Up 58, Debuts 27, Same 49, Down 0, Adds 16 including KAFM, KITS, Q100, KC101, WRKR, K107. Complete airplay in Parallels.

MATTHEW WILDER The Kid's American (Private I/CBS)

62% of our reporters on it. Moves: Up 62, Debuts 21, Same 54, Down 0, Adds 12 including CKOI, KHTR, KUBE, WNYS, WSKZ, WCIL-FM. Complete airplay in Parallels.

NEW & ACTIVE

TINA TURNER "Let's Stay Together" (Capitol) 137/4
Moves: Up 77, Debuts 9, Same 41, Down 6, Adds 4, KMJK, WFLY, KBBK, WQCM, WHTT 24-14, WXKS-FM 16-11, Z100 16-12, Q105 28-23, KIIS-FM 30-26, WYCR 21-17, WBBQ 12-9, KXX106 11-8, WZYP 20-14, WHOT-FM 23-19, KMGX 21-16. Moves 33-31 on the CHR chart

BONNIE TYLER 'Holding Out For A Hero'' (Columbia) 134/16
Moves: Up 40, Debuts 23, Same 55, Down 0, Adds 16 including WHTT, CKGM, Z100, CHUM, 93FM, Q105, WHTF, WNOK-FM, KX104, WKDQ, K107, KMGX, KHOP, KCPX-FM, KHTX.

TONY CAREY "A Fine Fine Day" (MCA) 126/39
Moves: Up 5, Debuts 17, Same 65, Down 0, Adds 39 including WHTT; WCZY, WHYT, WLOL-FM, Q103, XTRA, WFLY, WKFM, KZZB, KRGV, WKDD, WMEE, KO93, KCPX-FM, KTKT.

ROMANTICS "One In A Million" (Nemperor/CBS) 122/21
Moves: Up 33, Debuts 16, Same 52, Down 0, Adds 21 including WBEN-FM, CKOI, WCZY, WKTI, KHTR, KMJK, WNYS, 92X, KMGK, KLUC, KRSP, WIKZ, WSPT, KGOT, KHTX.

BON JOVI "Runaway" (Mercury/PolyGram) 109/18
Moves: Up 18, Debuts 10, Same 63, Down 0, Adds 18 including PRO-FM, WHYT, WVSR, WGFM, KHFI, KMGK, WRKR, K107, KKFM, KLUC, WIKZ, WOMP-FM, Q104, KCMQ, Y94.

BILLY IDOL "Rebel Yell" (Chrysalis) 109/9

Moves: Up 55, Debuts 7, Same 37, Down 1, Adds 9, WHTT, 93FM, Q105, WCZY, KWOD, Q100, WKRZ-FM, KIIK-FM, KYTN, CHUM 6-5, KS103 29-20, XTRA 11-9, WNYS 20-15, WHTF 25-16, WGRD 14-11.

ADAM ANT "Strip" (Epic) 104/6

Moves: Up 46, Debuts 10, Same 38, Down 4, Adds 6, B97, KWSS, WLAN-FM, WVIC, WZYQ, KDZA, B94 5-3, WNVZ 17-12, B96 34-25, WKTI 25-17, KIIS-FM 33-28, XTRA 16-11, KITS 38-29, WNYS 10-5, KZZB 8-4.

GO-GO'S "Head Over Heels" (IRS/A&M) 86/86

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 86 including WHTT, WXKS-FM, WPHD, B94, WHTX, B97, KIIS-FM, KMJK, KWOD, XTRA, 94TYX, WZPL, KCPX-FM, 103CIR, KDZA.

JOHN COUGAR MELLENCAMP "Authority Song" (Riva/PolyGram) 78/74

Moves: Up 1, Debuts 1, Same 2, Down 0, Adds 74 including WXKS-FM, WPHD, PRO-FM, Z93, Q103, KMJK, KWOD, KWSS, WLAN-FM, 98PXY, KITE, WJXQ, KRQ, WHEB, WXLK.

JEFFREY OSBORNE "We're Going All The Way" (A&M) 77/16

Moves: Up 12, Debuts 12, Same 37, Down 0, Adds 16 including WCAU-FM, Z93, Q103, WMAR, WLAN-FM, FM106, WSPK

BERLIN "No More Words" (Geffen) 74/47

Moves: Up 0, Debuts 5, Same 22, Down 0, Adds 47 including WHTT, WXKS-FM, WBEN-FM, WPHD, 94Q, Z93, WGCL, FM102, XTRA, WTIC-FM, WOKI, K107, KELI, KHYT, KRQ.

MADONNA "Borderline" (Sire/WB) 73/33
Moves: Up 2, Debuts 5, Same 33, Down 0, Adds 33 including WGCL, WKEE, FM106, WPST, WSSX, WJZR, WZYP, WHHY-FM, WRQN, KKXX, KQXR, KYNO-FM, K093, KSKD, KCPX-FM.

MOTLEY CRUE "Looks That Kill" (Elektra) 70/6

Moves: Up 24, Debuts 2, Same 34, Down 4, Adds 6, WPHD, WFMI, WKDQ, KMGX, WOMP-FM, WAZY-FM, WHTT 40-36, WXKS-FM 37-34, B96 16-12, Q100 25-19, WKRZ-FM 22-19, WHTF 18-15, Z104 26-17, WCIL-FM 11-8, KYTN 5-5

MOST ADDED _®

"WEIRD AL" YANKOVIC (87) Eat It (Rock & Roll/CBS) GO-GO'S (86) Head Over Heels (IRS/A&M) JOHN COUGAR MELLENCAMP (74) Authority Song (Riva/PolyGram) **CARS (73)** You Might Think (Elektra) **RICK SPRINGFIELD (72)** Love Somebody (RCA) PRETENDERS (69)

HOTTEST

VAN HALEN (180) Jump (WB) **KENNY LOGGINS (167)** Footloose (Columbia) ROCKWELL (153) Somebody's Watching Me (Motown) CYNDI LAUPER (114) Girls Just Want To Have Fun (Portrait/CBS) **HUEY LEWIS & THE NEWS (90)** I Want A New Drug (Chrysalis) **EURYTHMICS (71)** Here Comes The Rain Again (RCA)

Show Me (Sire/WB)

PRETENDERS "Show Me" (Sire/WB) 69/69
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 69 including B104, WPHD, 94Q, Z93, KBEQ, KMJK, KS103, WFLY, WHTF, WSSX, WANS-FM, WHHY-FM, WGRD, WKFR, KDON-FM.

JULIO IGLESIAS & WILLIE NELSON "To All The Girls I've Loved Before" (Columbia) 62/15 Moves: Up 12, Debuts 9, Same 26, Down 0, Adds 15, WKTI, WKEE, WHTF, WDOQ, KAMZ, WRQK, KKXX, KQMQ, KO93, WIKZ, KYYA, KCAQ, KDZA, KBIM.

THOMAS DOLBY "Hyperactive" (Capitol) 59/5
Moves: Up 11, Debuts 3, Same 40, Down 0, Adds 5, XTRA, KITE, WANS-FM, WGUY, WOMP-FM, CKGM 36-30, CFTR 21-13, CHUM 20-16, KFHI d-37, WBCY 28-26, WHOT-FM d-36, KQXR 30-24, KMGX d-33, KKQV 30-28, KSLY 35-29, KZOZ 40-31.

GENESIS "Illegal Alien" (Atlantic) 57/28

Moves: Up 6, Debuts 4, Same 19, Down 0, Adds 28 including WCAU-FM, CHUM, KMJK, KS103, KWSS, WLAN-FM, WPST, KBFM, KJ103, KKXX, KQMQ, KHOP, KHYT, KRQ, KQIZ-FM.

NIGHT RANGER "Sister Christian" (Camel/MCA) 56/30

Moves: Up 1, Debuts 3, Same 22, Down 0, Adds 30 including WKBW, WCAU-FM, PRO-FM, WHYT, WVSR, WKEE, WKRZ-FM, KZZB, WZLD, KITE, WDCG, KITY, KMGK, KQXR, KSKD.

EDDIE MONEY "Club Michelle" (Columbia) 55/7
Moves: Up 8, Debuts 4, Same 36, Down 0, Adds 7, WXKS-FM, WGCL, WKFM, KDON-FM, WFOX, WCIL-FM, KSLY, WPHD 37-35, K104 34-30, WKDD d-29, WJXQ 19-17, WHOT-FM d-40, KBBK 37-32, KQMQ d-35, WIXV 34-26.

ROGER DALTREY "Walking In My Sleep" (Atlantic) 54/10
Moves: Up 15, Debuts 3, Same 26, Down 0, Adds 10, WXKS-FM, WCAU-FM, Q103, WJZR, WOKI, WFMI, KITY, KCPX-FM, 103CIR, WOMP-FM, WHTT 32-23, WPHD 36-33, K104 37-32, WGRD 24-21, WJBQ 24-21.

MADNESS "The Sun And The Rain" (Geffen) 51/10
Moves: Up 2, Debuts 2, Same 37, Down 0, Adds 10, CHUM, WKEE, WJZR, WOKI, WKDD, KQXR, WQCM, WOMP-FM, KTDY, KIST, B104 on, B97 25-21, KZZB 39-34, KSET-FM d-29, WGRD d-40.

SIGNIFICANT ACTION

BILLY RANKIN "Baby Come Back" (A&M) 49/15 .
Moves: Up 4, Debuts 4, Same 26, Down 0, Adds 15, WFLY, WNYS, KZZB, WFMI, KLUC, KSKD, KDON-FM, KHYT, 103CIR, WISE, WCGQ, KTDY, WHSL, KDZA, KBIM.

DAVID BOWIE "Without You" (EMI America) 45/10

Moves: Up 1, Debuts 2, Same 32, Down 0, Adds 10, WKFM, WKRZ-FM, WJZR, WANS-FM, WFMI, KRGV, WZPL, KTDY, WIXV, KDZA, WPHD 40-39, WCAU-FM on, KAFM on, WGCL on, WHOT-FM d-37.

DAZZ BAND "Joystick" (Motown) 45/2

Moves: Up 21, Debuts 3, Same 18, Down 1, Adds 2, KS103, KBIM, WHTX 22-17, I95 30-23, KIIS-FM 38-33, FM102 20-11, WBBQ 29-24, WNOK-FM 34-28, WOKI 32-28, KJ103 19-18, KYNO-FM 19-7, WGUY 33-27, WPFM 16-14, Z102 15-14, KCAQ

ANDY FRASER "Do You Love Me" (Island) 41/2

Moves: Up 4, Debuts 2, Same 33, Down 0, Adds 2, WGUY, 13FEA, WPHD d-40, WCAU-FM on-dp, WGCL on, K104 40-35, WRCK on, WHTF on, KTFM on, WHOT-FM on, KQXR 36-34, KQMQ on, WQCM 35-34, KKQV 32-30, KCDQ d-40.

GOLDEN EARRING "When The Lady Smiles" (21/PolyGram) 36/19
Moves: Up 1, Debuts 1, Same 15, Down 0, Adds 19 including K104, WKFM, WZLD, KITE, WZYP, KROK, WKDD, KQMQ, KSKD, 13FEA, 95XIL, WJBQ, WISE, KKQV, KBIM. SHALAMAR "Dancing In The Streets" (Columbia) 33/13
Moves: Up 3, Debuts 5, Same 12, Down 0, Adds 13, B94, WASH, 93FM, WMAR, K104, WHTF, WOKI, KITY, WHOT-FM, OK100, 95XIL, Q104, WIXV, Y100 24-20, WGCL d-23.

MR. MISTER "Hunters Of The Night" (RCA) 31/14 Moves: Up 0, Debuts 0, Same 17, Down 0, Adds 14, WSPK, WKRZ-FM, KSET-FM, KJ103, WRQN, KHYT, WSQV, WISE, WJAD, WCGQ, WAEV, KGHO, KOZE, KDZA, WPHD on.

BRYAN ADAMS "Heaven" (A&M) 23/1
Moves: Up 13, Debuts 0, Same 8, Down 1, Adds 1, KRQ, CKGM on, KAFM 7-4, 93FM 24-13, KBEQ 15-12, K104 198-14, WSPK 35-29, Q92 22-15, WKRZ-FM 9-4, WHTF 21-18, WJXQ 20-19, ZZ99 19-15, KZ93 7-5, WIGY 19-18, WIXV 22-15.

MISSING PERSONS "Give" (Capitol) 22/8

Moves: Up 1, Debuts 0, Same 13, Down 0, Adds 8, WGCL, WVSR, KSET-FM, WFMI, KRQ, 13FEA, WISE, KZOZ, WPHD on, WCAU-FM on, KITE on, WOKI on, WRQN on, KSKD on, KOZE 33-31.

BARRY MANILOW "You're Looking Hot Tonight" (Arista) 21/11
Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 11, WPST, WRQN, KLUC, K96, WFBG, WOMP-FM, KILE, KKQV, WBWB, 99KG, WLAN-FM on, KROK on, KMGK on, KXSS d-38.

Moves: Up 4, Debuts 3, Same 4, Down 0, Adds 6, KITS, WVSR, KQXR, KQMQ, KKQV, KZOZ, WHTT 38-25, WXKS-FM d-39, WZLD on, WRKR 24-19, WGUY d-39, WISE 34-29, WCIL-FM 14-11, KCAQ d-27.

MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/ELektra) 14/3 Moves: Up 5, Debuts 1, Same 5, Down 0, Adds 3, WXKS-FM, FM102, WOMP-FM, I95 on, WNOK-FM 23-19, WZLD 32-28, G100 on, KITY 20-16, KYNO-FM 35-23, KRSP 22-20, WCIL-FM d-20.

CHERYL LYNN ''Encore'' (Columbia) 13/0 Moves: Up 7, Debuts 2, Same 2, Down 2, Adds 0, WXKS-FM 22-20, Q107 d-22, WASH 26-16, I95 19-16, WNOK-FM 33-31, KITY d-39, KYNO-FM 23-22, WGUY 29-25, KCAQ 27-17.

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 12, WPHD, WRCK, WOKI, WJXQ, KMGX, KHYT, WGUY, WIGY, WERZ, 13FEA, WJBQ, KCDQ. ENDGAMES "Love Cares" (MCA) 12/12

JON ST. JAMES "Oogity Boogity" (EMI America) 12/5 Moves: Up 1, Debuts 1, Same 5, Down 0, Adds 5, WJXQ, KJ103, WRQN, WGUY, KCDQ, KSET-FM on, WOKI d-40, WHOT-FM on, WJBQ on, KGOT 33-32 OZZY OSBOURNE "So Tired" (CBS Associated) 12/1

Moves: Up 0, Debuts 2, Same 9, Down 0, Adds 1, WYCR, WSPK on, WKRZ-FM on, KSET-FM d-30, WZPL on, WPFM on, KGHO d-40.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters, The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week, Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels,

More CHR Music Information See Page 68

THE PRESENTANT OF THE PROPERTY OF THE PROPERTY

THE NEW SINGLE



Produced by Chris Thomas. On Sire Cassettes and Records. Marketed by Warner Bros. Records Inc.





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NATIONAL AIRPLAY

March 9, 1984

THE BACK PAGE



Contemporary Hit Radio

| L | £., | 13 | | | Jointemporary 2 210 2 vadio |
|----------------------|-----|-------------|----|----------|---|
| | | Two Week | | | |
| l | | 1 | 1 | 1 | VAN HALEN/Jump (WB) |
| | 1 | 8 | 5 | | ROCKWELL/Somebody's Watching Me (Motown) |
| l | 19 | 12 | 9 | 3 | KENNY LOGGINS/Footloose (Columbia) |
| l | 5 | 4 | 2 | 4 | CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS) |
| | 11 | 7 | 6 | | |
| | 13 | 9 | 8 | Ŏ | EURYTHMICS/Here Comes The Rain Again (RCA) |
| ĺ | 3 | 2 | 4 | 7 | NENA/99 Luftballons (99 Red Balloons) (Epic) |
| | 16 | 13 | 12 | 0 | CHRISTINE McVIE/Got A Hold On Me (WB) |
| | 2 | 3 | 3 | 9 | MICHAEL JACKSON/Thriller (Epic) |
| ı | 12 | 10 | 10 | 10 | DURAN DURAN/New Moon On Monday (Capitol) |
| ı | 25 | 18 | 13 | 1 | DAN FOGELBERG/The Language Of Love (Full Moon/Epic) |
| l | 34 | 20 | 15 | 13 | DARYL HALL & JOHN OATES/Adult Education (RCA) |
| ı | 7 | 6 | 7 | 13 | JOHN LENNON/Nobody Told Me (Polydor/PG) |
| l | 30 | 19 | 16 | 1 | |
| ١ | 37 | 26 | 17 | 15 | 38 SPECIAL/Back Where You Belong (A&M) N&A Begins on Page 78 |
| | - | = | 28 | 13 | CULTURE CLUB/Miss Me Blind (Virgin/Epic) |
| | - | 34 | 24 | D | THOMPSON TWINS/Hold Me Now (Arista) |
| | 4 | 5 | 11 | 18 | POLICE/Wrapped Around Your Finger (A&M) |
| | 28 | 23 | 19 | 19 | KC/Give It Up (Meca) |
| mont | 36 | 27 | 22 | 20 | MANFRED MANN'S EARTH BAND/Runner (Arista) |
| I | - | - | 32 | 2 | PHIL COLLINS/Against All Odds (Take A Look At Me) (Atlantic |
| l | 9 | 11 | 14 | 22 | SHANNON/Let The Music Play (Mirage/Atco) |
| Control | - | 35 | 30 | 23 | PAUL YOUNG/Come Back And Stay (Columbia) |
| and the last | 40 | 33 | 29 | 23 | HOWARD JONES/New Song (Elektra) |
| DE COMPA | 35 | 30 | 25 | 25 | RE-FLEX/The Politics Of Dancing (Capitol) |
| Distance of the last | 32 | 29 | 26 | 26 | SHEENA EASTON/Almost Over You (EMI America) |
| | - | _ | 39 | 3 | LIONEL RICHIE/Hello (Motown) |
| ì | - | 39 | 31 | 28 | |
| - | - | - | 34 | 23 | DWIGHT TWILLEY/Girls (EMI America) |
| I | - | _ | 35 | 30 | QUEEN/Radio Ga Ga (Capitol) |
| - | - | 38 | 33 | 3 | TINA TURNER/Let's Stay Together (Capitol) |
| Manager | 6 | 14 | 20 | 32 | CULTURE CLUB/Karma Chameleon (Virgin/Epic) |
| - | 0 | EBUT | | 33 | TRACEY ULLMAN/They Don't Know (MCA) KENNY ROGERS/This Woman (RCA) |
| I | 24 | 21 | 21 | 34 | KEININY HUGERS/ THIS WORRAL (NOA) |

Adult/Contemporary

14 15 18 37 J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB)

"WEIRD AL" YANKOVIC/Eat It (Rock & Roll/CBS)

WANG CHUNG/Don't Let Go (Geffen)
10 16 23 36 BILLY JOEL/An Innocent Man (Columbia)

_ 40 39 UB40/Red Red Wine (Virgin/A&M)

YES/Leave It (Atco)

BREAKER 39
DEBUT 40

CHRISTINE McVIE/Got A Hold On Me (WB) KENNY ROGERS/This Woman (RCA) LIONEL RICHIE/Hello (Motown) P. BRYSON/R. FLACK/You're Looking Like Love To Me (Capitol) PAUL McCARTNEY/So Bad (Columbia) SHEENA EASTON/Almost Over You (EMI America) POLICE/Wrapped Around Your Finger (A&M) 8 GENESIS/That's All (Atlantic) 23 16 9 EURYTHMICS/Here Comes The Rain Again (RCA) 23 PHIL COLLINS/Against All Odds (Take A Look At Me...) (Atlantic) 15 12 DAN FOGELBERG/The Language Of Love (Full Moon/Epic) 26 18 2 STEPHEN BISHOP/Unfaithfully Yours (One Love) (WB) ANNE MURRAY/That's Not The Way (It's S'posed...) (Capitol) 14 J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB) JIMMY BUFFETT/Brown Eyed Girl (MCA) 16 BILLY JOEL/An Innocent Man (Columbia) 12 11 17 JOHN LENNON/Nobody Told Me (Polydor/PG) 25 THOMPSON TWINS/Hold Me Now (Arista) 23 22 19 (S) CARPENTERS/Your Baby Doesn't Love You Any More (A&M) 24 20 20 MICHAEL JACKSON/Thriller (Epic) 15 13 13 21 DONNA SUMMER/Love Has A Mind Of Its Own (Mercury/PG) CLIFF RICHARD/Donna (EMI America) 30 28 26 L. RONSTADT & N. RIDDLE.../I've Got A Crush... (Asylum) 29 27 24 8 10 15 24 KOOL & THE GANG/Joanna (De-Lite/PG) BREAKER 4 J. IGLESIAS & W. NELSON/To All The Girls I've... (Columbia) 7 9 22 **26 CHRISTOPHER CROSS/Think Of Laura (WB)** N&A Begins on Page 58 22 21 21 27 MICHAEL SEMBELLO/Talk (WB)

DEBUT ALAN PARSONS PROJECT/Don't Answer Me (Arista)

JEFFREY OSBORNE/We're Going All The Way (A&M)

BREAKER @ CULTURE CLUB/Miss Me Blind (Virgin/Epic)

MOR/HOTTRACKS

| 1 | Three Weeks | Two Week | Last 9 Week | | |
|--------------------------------------|----------------|-------------|----------------|-------|--|
| | 3 | 3 | 2 | 2 | MANFRED MANN'S EARTH/Runner (Arista) KENNY LOGGINS/Footloose (Columbia) |
| 1 | 5 | 2 | 1 | _ | DAN FOGELBERG/The Language Of(Full Moon/Epic) |
| | 8 | 5 | 3 | | CARS/You Might Think (Elektra) |
| | _ | _ | 16 6 | G | DWIGHT TWILLEY/Girls (EMI America) |
| ı | 9 | 20 | 14 | | PHIL COLLINS/Against All Odds (Atlantic) |
| ı | 38 | 22 | 8 | | SCORPIONS/Rock You Like A (Mercury/PG) |
| | 1 | 1 | 4 | AND . | VAN HALEN/Jump (WB) |
| Name and Address of the Owner, where | 7 | 6 | 5 | 9 | The state of the s |
| - | 13 | 13 | 10 | - | VAN HALEN/I'll Wait (WB) |
| Distance of | 11 | 11 | 9 | | VAN HALEN/Panama (WB) Complete Tracks Chart on Page 63 |
| 1 | 26 | 24 | 18 | Ð | YES/Leave It (Atco) |
| Salah res | 15 | 14 | 13 | E | PRETENDERS/Time The Avenger (Sire/WB) |
| - | 16 | 15 | 15 | | APRIL WINE/This Could Be The Right One (Capitol) |
| | 6 | 7 | 7 | | 38 SPECIAL/Back Where You Belong (A&M) |
| 7 | 19 | 16 | 20 | 13 | BON JOVI/Runaway (Mercury/PG) |
| | 28 | 23 | 19 | | ROGER DALTREY/Walking In My Sleep (Atlantic) |
| | 14 | 12 | 12 | | EURYTHMICS/Here Comes The Rain Again (RCA) |
| I | _ | 27 | 23 | 19 | DAVID GILMOUR/All Lovers Are (Columbia) |
| PASTRONER | | | 11 | 20 | |
| i | BR | REA | KER | ₹ 🐠 | TONY CAREY/A Fine Fine Day (MCA) |
| Ī | 32 | 26 | 25 | | GOLDEN EARRING/When The Lady (21/PG) |
| 1 | _ | 55 | 35 | | ALAN PARSONS PROJECT/Prime Time (Arista) |
| I | 47 | 40 | 32 | | THOMPSON TWINS/Hold Me Now (Arista) |
| I | 22 | 18 | 22 | _ | QUEEN/Radio Ga-Ga (Capitol) |
| | 37 | 33 | 28 | 28 | |
| | 17 | 19 | 24 | 27 | JUDAS PRIEST/Some Heads Are Gonna Roll (Columbia) |
| - | 30 | 32 | 29 | 28 | CHRISTINE McVIE/One In A Million (WB) |

Black/Urban

BREAKER WANG CHUNG/Dance Hall Days (Geffen)
BREAKER RICK SPRINGFIELD/Love Somebody (RCA)

| CTAE | 11.5 | | | |
|------|------|-----|----|--|
| 1 | 1 | 1 | 0 | ROCKWELL/Somebody's Watching (Motowy |
| ŀ | | | - | B. WOMACK & P. LABELLE/Love Has (Beverly G |
| 15 | 7 | 3 . | 0 | CAMEO/She's Strange (Atl. Art./PG) |
| 27 | 11 | 6 | _ | MELBA MOORE/Livin' For Your Love (Capitol) |
| 7 | 4 | 4 | _ | TINA TURNER/Let's Stay Together (Capitol) |
| 9 | 6 | 5 | | |
| 5 | 2 | 2 | 6 | POINTER SISTERS/Automatic (Planet/RCA) |
| 20 | 10 | 7 | 0 | PATTI AUSTIN/It's Gonna Be Special (Qwest/WB) |
| | 27 | 13 | 8 | |
| 40 | 29 | 16 | | S. LATTISAW & J. GILL/Perfect (Cotillion/Atco) |
| 33 | 23 | 14 | | KOOL & THE GANG/Tonight (De-Lite/PG) |
| 31 | 24 | 19 | | ATLANTIC STARR/More, More, More (A&M) |
| 19 | 12 | 12 | _ | TYRONE BRUNSON/Fresh (Believe Drm/CBS) |
| 13 | 9 | 9 | | MICHAEL JACKSON/Thriller (Epic) |
| 22 | 18 | 15 | | THE DELLS/You Just Can't Walk Away (Private I) CBS) |
| - | - | 24 | | DeBARGE/Love Me In A Special Way (Gordy/MotoWn) |
| - | 32 | 26 | _ | LAID BACK/White Horse (Sire/WB) |
| 2 | 5 | 10 | | CHERYL LYNN/Encore (Columbia) N&A Begins on Page 52 |
| - | 35 | 28 | _ | STARPOINT/It's All Yours (Elektra) |
| 3 | 3 | 11 | 19 | JEFFREY OSBORNE/Plane Love (A&M) |
| 28 | 28 | 20 | 20 | IMAGINATION/This Means War (Elektra) |
| 10 | 8 | 8 | | EARTH, WIND & FIRE/Touch (Columbia) |
| 36 | 30 | 22 | 22 | BILLY GRIFFIN/Serious (Columbia) |
| 14 | 14 | 17 | 23 | DREAMBOY/Don't Go (Qwest/WB) |
| - | _ | 32 | 24 | S.O.S. BAND/For Your Love (Tabu/CBS) |
| - | _ | 31 | 25 | LUTHER VANDROSS/Superstar/Until You (Epic) |
| - | _ | 33 | 26 | J. MATHIS w/D. WILLIAMS/Love Won't Let (Columbia) |
| BR | EΑ | KER | 2 | LIONEL RICHIE/Hello (Motown) |
| | | | | CON FUNK SHUN/Don't Let Your (Mercury/PG) |
| 17 | 17 | 23 | | JENNY BURTON/Remember What You Like (Atlantic) |
| 8 | 13 | 18 | 30 | J. BLACKFOOT/Taxi (Sound Town/Allegiance) |
| BR | EΑ | KFR | | ART OF NOISE/Beat Box (Island) |
| 29 | | 25 | | RUFUS & CHAKA KHAN/One Million Kisses (WB) |
| BR | FΔI | KFR | | KENNY G/Hi, How Ya Doin'? (Arista) |
| | EBUT | _ | | EVELYN "CHAMPAGNE" KING/Shake Down (RCA) |
| 12 | 19 | 21 | _ | RUN D.M.C./Hard Times (Profile) |
| | BUT | _ | | G. KNIGHT & THE PIPS/When You're (Columbia) |
| | | (ER | | SHALAMAR/Dancing In The Sheets (Columbia) |
| | BUT | | | JEFFREY OSBORNE/We're Going All The Way (A&M) |
| U | 100 | | - | TYPONE DAVIOUS AND DESCRIPTION OF THE PROPERTY |

39 TYRONE DAVIS/Let Me Be Your Pacifier (Ocean Front)

4 16 30 40 J. INGRAM w/M. McDONALD/Yah Mo... (Qwest/WB)

39 37