ISSUE NUMBER 517

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FINGS RESULTS

Atlanta: WVEE Extends Edge

Miami: WLYF, WINZ-FM Improve

Tampa: WWBA Opens Solid Lead Kansas City: AORs KYYS, KKCI-FM

Score Portland: KUPL-FM, KMJK, KJIB Strong

Indianapolis: WIBC Gains, WZPL Up 5 New Orleans: WYLD-FM, WEZB Dominate Market

 Memphis: WDIA Vaults To Second Plus Arbitron figures from Albany, Birmingham, Columbus, Greensboro, Honolulu, Louisville, Nashville, Norfolk, Oklahoma City, Providence, Rochester, Sacramento, Salt Lake City, San Antonio, and San Jose.

Page 12

REGIONAL CONCENTRATION RULE OVER?

The FCC wants to abolish its rule prohibiting common ownership of three stations within a 100-mile limit, and regional chains may be the result.

Page 4



R&R FOCUS ON RETAIL RESEARCH

In an R&R special focus, six Editors examine radio's relationship with the retail sector - how to gather useful information, how to safeguard against data distortion, and whether the info is worthwhile.

Pages 10, 28, 32, 36, 38, 39

FOUNDATIONS OF PRICING AND INVENTORY

Kevin Sweeney takes a provocative look at some of radio's cherished pricing practices, and proposes profitable alternatives. Page 19

PEOPLE IN THE NEWS THIS WEEK

- · Ed Wodka GM at KRLD
- Mac Steen GM for KJR .
- Joe Bilotta Buckley Exec. VP .
- Tom Bigby PD at KLVU .
- Ron Atkins KMJM PD .
- Jon Olson PD at WKSW
- Danny Lemos OM for KEZR
- JIm Price Station Manager at KFSD
- Jerry Sharell Sr. VP/MCA Video
- John Jones KTRH & KLOL GSM
- b Huntley GSM at WSB Catherine Rubenstein GSM for KLIR
- Julie NatichionI KOME's GSM
- Todd Leiser GSM at WUBE & WMLX Pages 3, 25 Page 30





RADIO & RECORDS

Casey Joins Transtar's Country Format

Transtar Satellite Network has named Tom Casey Operations Manager for the firm's new Country format, set for a February debut in Los Angeles. Casey, who most recently served as Operations Manager for KZLA-AM & FM/Los Angeles, told R&R, "I'm really excited because I believe this is the wave of the future. Transtar has planned it out in such a way that we can really make it work. They are going in to do it right the first time, and it's great to be a part of it."

Transtar VP/Programming Mike Harvey amplified Casey's

As a result of the reorganiza-

Commenting on the new pres-

gold has been a cornerstone of

our success since his initial hir-

ing in September of 1980. Under

his direction, the sales of Birch

Radio products have swelled

from approximately \$250,000 in

fiscal 1980 to an estimated \$4

million in fiscal 1984. His contri-

bution to our overall success

Gingold said, "The past three

Birch Restructuring Sets Gingold As New President

Effective March 1, Birch Ra- ture, all ratings data acquisition marketing of all Birch Radio

dio will become an operating and processing, accounting, products will be executed by subsidiary of parent company personnel, and management Birch Radio. Birch Research Corporation. functions will be handled by

All-Pro Appoints Moorhead Exec. VP

In a move to strengthen its group operations, All-Pro Broadcasting has named L. **David Moorhead Executive** Vice President and Chief Operating Officer. Moorhead will be in charge of corporate dealings and will oversee the company's five stations, assuming the duties formerly held by Tom Weaver, who resigned recently.

Moorhead, who joins the company from National Broadcasting Consultants, told R&R. "Just as he was a captain of the Green Bay Packers, (All-Pro President) Willie Davis is a magnificent leader to be with in a business enterprise. My fore-

Snowden Set As Amaturo **Group PD**

Jim "Sno-Man" Snowden has been promoted to Group Program Director/Radio Division of Amaturo Group, Inc. In this capacity Snowden will continue to be headquartered in Houston.



duties at KMJQ.

Division President Monte Lang of KNOX/Grand Forks, ND. stated, "Jim has worked closely of this new position. I am confi-



most challenge will be to help cannot be underestimated; his All-Pro grow the way he wants appointment to the position of it to grow - into the best broad-President is a just reward for cast group in the country.' an outstanding performance."

While All-Pro stations are predominantly black-oriented, and a half years with Birch Ra-Moorhead feels such labels can dio have been by far the most be misleading: "Ethnic radio, Black radio, Urban radio – by exciting and gratifying experience of my business career. I whatever name you want to call it, it's a misnomer today. When President of Birch Radio and people tune to the radio, they look forward to maintaining the tune to what they want to hear,

not because a little light comes Tom's leadership has created MOORHEAD/See Page 25 for the company. ANDERSON EXEC. VP; SHORE, JUSTICE MOVE UP

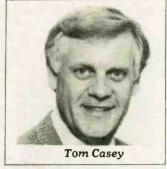
Park Communications Shifts Management

In appointing Snowden, Radio moves on as managing partner when it was Country), and com-

SNOWDEN/See Page 25 the Yankton station. He told

Commenting on his promoing up against these stations, I know they are and will continue

Anderson was not available PARKCOM/See Page 25



"All comments, saying, elements of the Country format were based on the results of exhaustive research conducted by **Bill Moyes and the Research** Group. We've got the only Country format in existence that has been so thoroughly pretested on a national basis."

Joining Casey on the new satellite service will be air personalities Beau Weaver (KILT/Houston and KHJ/Los Angeles), Greg Crawford (WGCI and WIND, both Chicago), and Charlie Cook (KHJ and KLAC/Los Angeles). The complete airstaff will be named next week.

DiLoreto Swanson's New COO

Tulsa-based Swanson Broadcasting has named WGBS/Miami VP/GM Dan DiLoreto as Chief Operating Officer, effective February 13. DiLoreto, who will report to President Gery Swanson, replaces Ron Blue, who exited the company late last year.

DiLoreto has managed WGBS since 1978, and previously was VP/GM at co-owned WLYF/ Miami. "I welcome the opportunity to run a division," DiLoreto commented. "It's a chance that comes along infrequently DiLORETO/See Page 25

feel deeply honored to be named **R&R Names Bunzel** As incredible model of success that Networks & **Specials Editor**

Reed Bunzel has been named to the new position of Networks & Specials Editor at R&R. Bunzel, most recently the Editor of



NAB's monthly RadioActive magazine, will handle all net-work and program supplierrelated news, and will supervise a significant expansion of the newspaper's coverage in that area. He will also be involved in editing and writing for R&R's **BUNZEL/See Page 25**

Park Communications has R&R, "WNAX has been a maannounced three changes in its jor force in Midwestern radio group station management. for the last 50 years and I'm WNAX/Yankton, SD GM Eddie pleased and very proud to be Anderson has been promoted to part of the organization. Park VP/Radio at corporate head- Communications is the most exquarters in Ithaca, NY; KJIB & citing company in American KWJJ/Portland GM Don Shore broadcasting.'

replaces Anderson at WNAX; and GSM Jay Justice moves up tion at the Portland station in Portland to fill the spot Justice said, "We have a good and retains his programming vacated by Shore. Former product and great people. Hav-VP/Radio for Park Bill Fowler ing been across town (at KYTE

Coming on the heels of the with me on various corporate best combined book in the to be a powerhouse combina-projects and is most deserving history of KJIB & KWJJ, Shore tion." is looking forward to managing

Under the new company struc- Birch Research, while sales and tion, Birch founder and President Tom Birch becomes Chairman of the Board and Chief Executive Officer of Birch Research, while current Birch Radio VP/Sales & Marketing David Gingold is promoted to President of Birch Radio. ident, Birch said, "David Gin-

WE KEEP GOOD COMPANY

As we begin this new year, we wish to thank our partners. These are the people with whom we work on a long-term, on-going basis, most of whom have been clients and partners for many years.

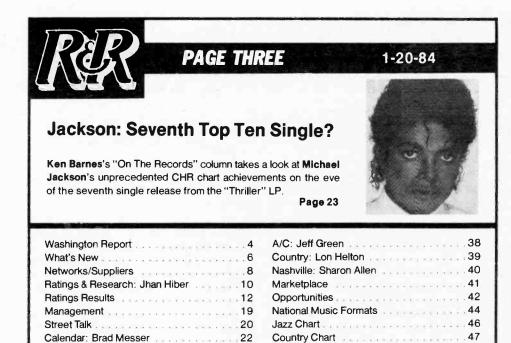
ABC

Affiliated Broadcasting Amaturo Group **Beck-Ross** Willet & Michael Brown (KGB-FM and KXOA-FM) **Capital** Cities **Capitol Broadcasting** Cox Communications **Detroit News Stations Dick Broadcasting Duffy Broadcasting Fisher Broadcasting** Golden Eagle Broadcasters Group One Broadcasting **Hicks Communications** Home Town Newspapers Inside Radio/Radio Only Jefferson Pilot Broadcasting Katz Broadcasting

Landmark Communications Malrite Communications Mann Media McClatchy Newspapers Metroplex Communications Mid America **RKO** Radio Larry J.B. Robinson Broadcasting (WMJI and WBBG) Sandusky Radio Sarkes-Tarzian Shamrock Broadcasting South Central Broadcasting Sunbelt Communications, Ltd. Ten-Eighty Corporation (WTIC) Viacom Broadcasting WEAZ Radio WOOD Broadcasting WVOR Radio WWSW/WTKN Radio

The Research Group

Radio's Strategic Research Team 2517 EASTLAKE AVENUE EAST • SEATTLE, WASHINGTON 98102 • (206) 328-2993



On The Records: Ken Barnes23A/C Chart72CHR: Joel Denver28AOR Chart72AOR: Steve Feinstein32Black Chart72Black/Urban Radio: Walt Love36CHR Chart72

Bilotta Upped To Buckley Exec.VP

Joe Bilotta has been named Executive Vice President of Buckley Broadcasting Corporation in New York. Bilotta will oversee local and national sales for the company, as well as develop an overall sales strategy and general marketing stance for the broadcast group. Bilotta's position is a new one for the corporation.

Bilotta moves up from Director of Sales for Buckley, and had previously been VP/GM at Buckley Radio Sales, the radio rep firm that merged with McGavren Guild in 1981.

In announcing the appointment, BBC President Richard Buckley commented, "This promotion caps a 14-year career with Buckley, and was a natural move. His new position will encompass the creation of an effective marketing strategy and supervision of the sales efforts of our 11 stations."

Bilotta will be working directly with the corporation's general sales managers and three national reps. He told **R&R**, "I am looking forward to this position because it is

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become and a set of the set of a solution of the set o

a culmination of 14 years working with Richard and the company, and I will be in a better position to affect the overall marketing of the corporation."

Olson Tapped To Program WKSW

Jon Olson has been named Program Operations Manager for KS100 (WKSW)/ Cleveland, replacing the exiting Mike Scott. He will retain his afternoon drive shift. Prior to joining KS100 in 1981, Olson was MD and jock at WPOC/

Baltimore

Jon Olson

William Enders, VP/GM at KS100, told R&R, "Jon is a good team player, willing to make a contribution in every area. He is very well-liked by everyone at the station and the move has already proven to be a positive one for us."

Olson commented, "I am delighted to assume my new duties as Program Operations Manager. KS100 is now Cleveland's country music leader, and I feel confident that we will be the dominant Country radio station for Northeast Ohio in 1984."

Arbitron, Masla Reach Piracy Settlement

The \$1 million lawsuit filed by Arbitron against the Jack Masla rep firm for allegedly pirating Arbitron numbers has been settled out of court. Arbitron General Counsel Tony Kelsey told R&R, "Arbitron has settled its suit against Jack Masla & Co. and Telebroadcasters of California (operators of KALI/Los Angeles)." The suit involved copyright infringement (Masla selling KALI by using Arbitron numbers without KALI's subscribing to the ratings service) and misappropriation of ratings estimates.

In the settlement, Kelsey stated, Arbitron received a substantial sum of money "in compensatory damages for Masla's infringement of the spring '83 Los Angeles market report." Official Arbitron spokespeople would not put a figure on the settlement but informed sources told **R&R** "it was a significant six-figure sum." Jack Masla was unavailable for comment on the matter this week.

Metromedia Sets New Seattle, Dallas Managers

Metromedia has named new managers at KRLD/Dallas and KJR/Seattle. At KRLD, former KJR VP/GM Ed Wodka transfers to the GM's post, replacing Ken Fairchild, who recently exited the News station to go into ownership. In Seattle, KJR Sales Manager Mac Steen was promoted to GM, immediately filling Wodka's vacancy.

Wodka, who'd been manager at KJR for just nine months, explained to R&R, "Metromedia is going through some very exciting corporate changes now, and I'm very privileged to be a part of those plans. This is a fine radio station, one that this company is very pleased to retain." Metromedia's spinoff of KRLD, following

Bigby Named PD At KLVU

Veteran programmer Tom Bigby has been named PD at KLVU/Dallas. Bigby, who recently joined KLVU as midday personality, fills the vacancy left by former OM Bob Hooper, who departed three weeks ago. Washington, DC-based consultant Gary Balaban, who had been staying in Dallas to assist the station, will return home next month.

Commenting on the appointment, Balaban said, "Tom comes to us with over 15 years of success and experience. I'm sure that as a longtime local resident, Tom can provide local input to make this radio station a successful venture for TK Communications for a long time to come."

The move reunites Bigby with TK President John Tenaglia; they worked together at WIFI/Philadelphia before Bigby joined BIGBY/See Page 25

Herbert Scott Succumbs To Heart Attack

Herbert Scott, owner of Scott Broadcasting, died Monday (1-16) of a heart attack suffered while playing racquetball. Scott, 57, was reportedly the largest individual owner of radio stations in the country. He owned 12, including WPAZ/Pottstown, PA; WFEC/Harrisburg, PA; WFEM/Ellwood City, PA; WKST/Newcastle, PA; WTRY/Troy, NY; WMBO & WPCK/Auburn, NY; WTTM & WCHR/Trenton, NY; and WJWL & WSEA/Georgetown, DE.

He is survived by his wife Faye and five children. The funeral was held Wednesday (1-18) at the Houck Funeral Home in Pottstown.

TRANSACTIONS

Keymarket Acquires WTGI

Keymarket Communications of Louislana has purchased WTGI/Hammond, LA from Tangl Broadcasting for \$1.8 million.

Keymarket principals Paul Rothfuss and Kerby Confer also own WJBX & WMSI/Jackson, MS; WIZK & WIGL/Orangeburg, SC; WGVL & WSSL/Greenville-Gray Court, SC; and have applied to purchase WTBC & WUOA/Tuscaloosa, AL.

WTGI operates with 100,000 watts on 103.3 mHz with an antenna height of 500 feet above average terrain. **Blackburn** brokered the transaction, which is subject to **FCC** approval.

Milner Buys WBYG

v americanradiohistory com

Gene Milner Broadcasting has agreed to buy WBYG/Kankakee, IL from WKAK, Inc. for \$1.2 million, pending FCC approval.

WKAK, Inc. principals Harry Fitzgerald, Howard Dybedock, and Ben Cerven have owned the station since 1975. Gene Milner is the former owner of WSHE/Ft. Lauderdale.

AOR-formatted WBYG operates with 50,000 watts, polarized horizontally and vertically, at 99.9 mHz with an antenna height of 500 feet above average terrain.

its purchase of KNBN-TV/Dallas, was called off when the FCC waived its rules on media concentration in November.

Steen, whose career at KJR spans 11 years, told R&R, "I am very excited about this opportunity. In the transition between Ed's leaving and my taking over, we haven't missed a beat. I feel confident that my knowledge of this station and this market, coupled with some hard work, will make 1984 a great year for KJR. I couldn't be happier."

Atkins Moves To KMJM As PD

Ron Atkins has been named PD at KMJM (Majic 108)/St. Louis. He succeeds Tony Gray, who assumed the programming post at sister Amaturo facility WDRQ/Detroit. Atkins comes aboard following a five-year stint with WBLK/Buffalo, most recently as PD.

Jim Snowden, Amaturo's Group PD/Radio Division, commented, "I have known Ron since my days at WKBW/Buffalo. He was always an energetic, quickstudy guy who had his eye on the go all the time. He was prepared for this assignment at KMJM, and I'm confident he will contribute to our continued growth in St. Louis. I must add that he's following Tony Gray, who is also ready and very happy to assist in this transition to make Ron's entry a successful one. Tony put together a staff that could play team ball and knew how to win."

KEZR Promotes Lemos To OM

KEZR/San Jose Music Director Danny Lemos has been advanced to Operations Manager, filling the vacancy left last November following the departure of former OM Ron Sanchez. Lemos will continue to handle his music duties.

Alta Broadcasting Group PD Mike Wagner stated, "Danny was my Assistant PD at KIIS/Los Angeles for two and a half years. He has proved himself a dedicated, 'takecharge' individual. Since Danny was already on staff at KEZR as MD, when the operations position became available, his appointment turned out to be a very smooth transition."

Lemos joined KEZR as MD seven months ago after his stint with KIIS. He previously worked as Traffic Manager/Assistant Production Manager at KMET/Los Angeles for three and a half years. Lemos told R&R, "I appreciate that (Alta principals) the Levitts have given me a chance to use all my energies for the future success of KEZR. I'm incredibly excited."

WIL's Wilkinson Killed In Auto Accident

Robert Wilkinson, morning man at WIL/St. Louis under the name "Wilkie In The Morning," was killed in an automobile accident Monday (1-16). Wilkinson, 35, had been with WIL since September, having earlier worked on-air at WWWE/Cleveland and KSD and KXOK/St. Louis.

WIL-AM & FM VP/GM Craig Magee stated, "One of Wilkie's tremendous talents was his ability to make people smile in the morning. He had a very irreverent way of looking at people and things that took themselves too seriously. In addition



ddition Robert Wilkinson WILKINSON/See Page 25



Amway Fraud Imperils Sale Of WCFL

Mutual's \$8 million sale of WCFL/Chicago to Statewide Broadcasting has been delayed by two petitions to deny. Both cite the November guilty plea in Canada by Amway, Mutual's parent company, to charges of fraudulently evading \$23 million in import duties. Amway was fined \$20 million.

The petitions were filed by two people claiming to be WCFL listeners, Leonard Delano Jr. of Hammond, IN and Anthony Martin-Trigona, who frequently files ac-tions with the FCC. Delano charges that "the misconduct of Mutual's parent corporation and its directors was rampant, inten-tional, and of long duration." He asks that the WCFL sale be designated for hearing to determine whether Mutual remains qualified to be a licensee. Besides WCFL, Mutual owns WHN/New York.

FCC sources say no action on the petitions is expected until the Commission adopts a new policy statement on the "character" qualifications of licensees. The FCC staff has been working to clarify the murky character policy for several years, and reportedly has an item ready for full Commission action in the near future

Stevens Loses NAB Board Seat

Doubleday Broadcasting President Gary Stevens has failed to qualify for a runoff election to retain a seat on the NAB Board of Directors. For the district representing New York and New Jersey, Stevens was edged out by WGHQ/Kingston, NY President Walter Maxwell and WVOX & WRTN/ New Rochelle, NY President William O'Shaughnessy. Stevens was running in the district race because his current seat, representing markets of 500,000 or more population, is being phased out.

NAB has a two-tier election process for its board. In the first round of balloting by member stations, the two top vote-getters in each district become nominees. They face each other in a runoff, to be held by mail in February. Twelve of the Radio Board's 31 seats are up for election this year. Winners will be announced March 8 and begin serving two-year terms in June.

In the nominating process, WTRC & WYEZ/Elkhart, IN President John Dille III became the first candidate ever to win automatic election by getting at least 50% of all possible votes in his district. Dille is the incumbent director for Indiana

Texas Stations Charge Translator "Warehousing"

Radio broadcasters continue to rebel against applications for FM translators that would bring distant signals into their markets. Last week Hine Broadcasting, owner of KDOK/Tyler, TX and KEYP/Whitehouse, TX, filed a petition to deny a translator sought in Tyler by J&J Broadcasting, owned by John La Tour of Fayetteville, AR.

Hine pointed out that J&J has filed large numbers of translator applications in seven states and charged, "It appears that La Tour is attempting to 'warehouse' FM translator frequencies in hopes the Commission will create a low-power FM radio service."

Hine asked that the Tyler translator be denied outright or designated for hearing to determine whether there are any public interest benefits to be gained. It added, "The Commission must not allow the warehousing of FM translator frequencies and thereby permit speculators to obtain an unfair and improper advantage over other potential applicants for low-power radio facilities

Packwood Slates Hearings On Broadcast Freedoms

Legislation to extend full First Amendment freedoms to radio and television will be debated in three days of hearings in coming weeks by the Senate Commerce Committee. Hearings on Sen. Bob Packwood's (R-OR) "Freedom of Expression Act of 1983" (S. 1917) are planned for January 30, February 1, and February 8 in Washington.

In announcing the hearings, Packwood commented, "While the print media are insulated from government control by the First Amendment, the electronic media have been regulated by the government since the 1920s. This bill will help erase the second-class status of the electronic media.'

Other Key Developments:

• An FCC vote was planned this week (1-19) on setting up a new logging procedure for nonentertainment radio programming. The complete abolition of logs as part of radio deregulation was struck down by the U.S. Court of Appeals.

• NAB has set "You've Got What It Takes" - a national voter education campaign - as the theme for its annual convention, to be held April 29-May 2 in Las Vegas. Paul Anka will entertain and ABC Vice Chairman Elton Rule will receive NAB's 1984 Distinguished Service Award.

 An FCC Review Board decision awarding new Indianapolis FM (107.9 mHz) to Peoples Broadcasting has been affirmed by the full Commission. Competing applicants had challenged the grant after the death of Peoples owner Joseph Cantor.

• NAB VP/Membership Larry Tierney has resigned as part of a restructuring that will transfer his unit's functions to the Radio and Television Departments.

MARKETPLACE DIVERSITY CITED

RECORD INDUSTRY SETBACK Home Taping Ruled

Legal By High Court

The record industry reacted with disappointment to Tuesday's 5-4 vote by a sharply divided Supreme Court, which decreed that home videotaping does not violate U.S. copyright laws.

Although home videotaping and audiotaping are separate issues, the ruling is seen as diminishing chances of Congress intervening by placing a copyright tax - either audio or video - on recorders and blank tape. A finding that home taping is illegal would have created a stampede in Congress to declare the popular practice legal - providing openings for copyright taxes to be attached. But now the pressure is off Congress

"Time-Shifting" Clearly Legal

Writing for the majority, Justice John Paul Stevens relied mainly on the argument that many uses of VTRs (videotape recorders), especially time-shifting of programs for later viewing, are clearly not an infringement of copyright holders' rights.

One may search the Copyright Act in vain for any sign that the elected representatives of the millions of people who watch television every day have made it unlawful to copy a program for later viewing at home, or have enacted a flat prohibition against the sale of machines that make such copying possible," wrote Stevens. "It may well be that Congress will take a

fresh look at this new technology, just as it so often has examined other innovations in the past. But it is not our job to apply laws that have not yet been written.'

Music Industry Prods Congress

Stanley Gortikov, President of the Recording Industry Association of America (RIAA) and co-coordinator of the Coalition to Save America's Music, reiterated that home taping costs the music industry an estimated \$1.4 billion annually

In the wake of the court's decision, he stated, "Only Congress can develop a national comprehensive mechanism for assuring fair compensation for the creators of America's music. That is why the entire music industry will continue to press for enactment of the Home Recording Act of 1983 (S. 31, H.R. 1030) in this session of Congress

"This bill is a fair compromise of the interests at issue in the home taping controversy. The legislation would establish a mechanism to provide compensation in the form of a reasonable royalty on blank tape and recording equipment, paid by manufacturers and importers to those whose creative properties are taped. This legislation would preserve the integrity of the American copyright system and the incentive to creativity that are essential to that system.

Jack Wayman, Sr. VP of the Electronics Industries Association's Consumer Electronics Group, expressed "great satisfaction" at the ruling. But he cautioned, "We must now look to Congress to make sure our victory in this case is not taken away by special interest legislation."

See-Saw Court Decisions

Tuesday's decision marks yet another reversal in a see-saw series of court rulings. The case began in the mid-1970s when Sony began marketing the Betamax. Universal City Studios and Walt Disney Productions sued, claiming some of their copyrighted movies were illegally home taped on the devices. A federal court ruled against the movie companies.

But in 1981 that decision was reversed by the U.S. Court of Appeals, which held Sony liable for "contributory infringement" of copyright laws. Now the Supreme Court has sided with the original ruling that no infringement exists, leaving the issue of copyright royalties for Congress to decide

FCC Proposes Opening Door To Regional Broadcast Chains

Regional chains of nearby radio or television stations might spring up under the FCC's proposal last week to abolish its "regional concentration of control" rule. The move comes just as the deadline passes (1-19) for comments on the possible repeal or alteration of the 7-7-7 ownership rule, which holds a single owner to no more than seven AMs, seven FMs, and seven TVs.

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The regional concentration rule prohibits common ownership of three stations if any two are within 100 miles of the third, and if any of the stations have overlapping primary service contours. As the rule is now applied, commonly-owned AMs and FMs count as one station if they're licensed to the same community (combos) or the same urban area

NAB Hits "Stone Age" Mentality

The suggestion to kill the rule was made in August by NAB, which said it dates back to the "Stone Age of telecommunications." NAB Executive VP/GM John Summers said last week, "We are delighted that the Commission has decided to act on NAB's petition to issue a notice of proposed rulemaking in this area. The current regulation has been outdated by the dramatic increase in the number of outlets in the telecommunications marketplace. We look forward to repeal of the rule." From 1938 until 1977, the Commission made case-by-case decisions when questions arose about undue concentration of media control by a single group owner in an area. The 100-mile rule was put in place after the FCC decided ad hoc decisions created unpredictability, as well as too much work both for stations and the Commission staff

Competition Waters Down Control

A key rationale for dropping the rule is the explosion of new outlets since 1977, including a 19% increase in radio stations, a 37% gain in television stations, and the introduction of new cable, satellite, and other video services. Said the FCC, "As the number of competing voices in the marketplace rises, the potential influence of any given combination of commonly-owned outlets is diluted and our concern with the impact of such combinations on diversity and levels of competition declines accordingly."

Regional Programming, Ad Sales The Commission also reasoned that the 100-mile rule has produced arbitrary and sometimes irrational results, and has denied broadcasters the advantages of "economics of scale," such as greater ad revenues or the sharing of staff and facilities. Saved resources "could then be turned to expanding programming or activating unused allocations that might be viewed as too great an economic risk absent the benefits of multiple ownership," the FCC speculat-

Only Commissioner Henry Rivera dis-sented from last week's proposal. While conceding the rule might be improved, he criticized the item for focusing only on outright repeal. Rivera said he's worried that total abolition will lead to "further erosion of the FCC's longstanding and meritorious broadcast ownership diversification objectives without substantial countervailing public interest benefits."

Comments on the plan (Docket #84-10) are due February 21 and reply comments on March 7.



AP presents a high-spirited alternative to the high cost of weekend talent. The Ed Busch Weekend Talk Show.

Many people consider Ed Busch's four-hour weekend talk show the most high-spirited radio talk show in the business. And with guests ranging from Isaac Asimov to Jerry Lewis, Ed's show will be a real hit with your weekend listening audience.

But you may find him most attractive because of the people who won't be around while his show is on.

Your weekend talent, for example. You'll no longer have to chase them down, to fill in gaps in your schedule. Or pay them to sit idly by, waiting for the ballgame to end. In fact, the only person you'll need to air Ed Busch's program is a board operator.

You can broadcast the show live if you choose, from 4 to 8 PM, ET, every Saturday and Sunday. Or you can pre-record the program and reposition each modular, one-hour segment to suit yourself.

Since each hour is a complete show in itself, you can even delete segments. That's flexibility.

Because Ed Busch provides 12 minutes per one-hour segment for local avails, that's good business. And although the show is available only to AP members, you aren't required to carry any other AP programming in order to get the Ed Busch Show. That's even better business.

Interested? Call Sofia Mannos at (202) 955-7200 for our free demo tape, and more information about the surprisingly affordable Ed Busch Weekend Talk Show.

Ed will give your listeners plenty to talk about.

And give your talent the weekend off.

Associated Press Broadcast Services. Without a doubt.

www.americanradiohistory.com





Plough Purchases American Image

Plough Broadcasting Company, a Schering-Plough Corp. subsidiary, has purchased American Image Productions, Inc. AIP is a Nashville-based firm which specializes in the production of audio/video promotional materials for radio and television stations in the U.S., Australia, and Canada, Former American Image President/founder Jerry Williams takes the helm as General Manager of American Image, as well as being appointed a VP of Plough Broadcasting, According to Plough President H. Wayne Hudson, headquarters will be located in Memphis, with production taking place in both Memphis and Nashville.

Computer Learning Made Easier

The Howard Sams Books and Software Company, a subsidiary of ITT Corp., has published a new, updated version of its introduction to computers. "Crash Course In Microcomputers - Second Edition," utilizes the same "hand-holding, programmed instruction" of



the first edition. It goes from basic computer concepts for those with no previous experience to software, programming and applications. Suggested retail price \$21.95

Lund Launches Market **Analysis Service**

You say the all-Lost Dog Report format didn't last as long as you thought it would? Eight other stations beat your planned switch to CHR, and now you're searching for your station's niche in the market? Lund Consultants is currently offering a detailed four-step "Radio Marketing Ascertalnment" service which they promise will "help project the client station's

the best future selling opportunities, and the greatest profitability." Each study averages 500 + pages and is delivered within six weeks, presented personally by President John Lund and VP June Lund. The ascertainment is available to stations in all markets where Lund doesn't already have client stations. Price is determin-

sponsoring an "Advertising and Public Policy Seminar" in Los Angeles February 23. The conference will be similar to the Washington, DC-based "Law and Public Affairs Conference" AAF has annually sponsored for the past seven years. Among the topics to be addressed: regulatory proposals, pending legislation on advertising, and the new communications developments' impact on advertising. Registration costs are \$175 for AAF members and \$210 for nonmembers. Direct inquiries to Janet Kennedy at (415)



RTNDF Sets Contest Deadline

The Radio and Television **News Directors Foundation** (RTNDF), affiliated with the RTNDA, has set April as the deadline for it s: '84 scholarships competition. Entrants will vie for six undergrad-



uate broadcast journalism scholarships, as well as a graduate level award: each of the seven grants is for \$1000, Another \$1000 grant, the Michele Clark Fellowship, is offered to a working radio or television newsperson with less than three years fulltime experience. Applicants must submit airchecks and a letter explaining their requests for continuing education assistance. Special consideration will be given for this particular award to minority candidates and women. Each applicant's news director must endorse his or her submission before it will be considered by the judges. Applications should be sent to Dean Mell. KHQ Inc., South 4202 Regal, Spokane, WA 99203.

AAF Seminar **Moves West**

In answer to requests from the West Coast advertising community, the American Advertising Federation is

Cable Audience Profiled

Propensity For Other Media Analyzed; 25-34 Audience Radio's Heaviest Users

As cable continues to make its presence feit, various studies have been and are being conducted to determine the influence on its sister media. One such report, the "Cable Subscribers Profile," evaluates the various factors contributing to the cable audience's propensity for choosing other media. Utilizing cable TV data from an earlier Simmons Market Research Bureau study, the report was produced in cooperation with National Public Radio and published by Frost & Sullivan. A major finding shows that cable subscribers "prefer media that allow content to be chosen from a wide range and that provide content which can be used at their convenience."

The study adds that like television, radio doesn't possess more than average appeal among cable subscribers, and that evidence of their radio usage is seen more clearly through demographic, rather than subscription, factors. For example, cable subscribers in the 25-34 age group are radio's heaviest users, with one-quarter of them in the top usage category. Also showing more-than-average usage tendencies are those aged 18-24. On the other hand, older subscribers who are heavy television viewers listen to radio to a much lighter degree. Professionals, managers, and subscribers in high-income households were described as moderately light users, while working women subscribers fell under the heading of fairly heavy listeners.

In terms of radio formats, Adult/Contemporary and Country were the most frequently chosen by cable subscribers. Soft rock and golden oldies, because of their attraction to the 25-34 year old and college-educated subscriber groups, accounted for a greater than average appeal. As a group, cable subscribers listen to all News, News/Talk, and Black formats "somewhat" less than other adults, possibly because these formats are more prevalent in urban locales versus smaller cities and towns. The opposite holds true for cable availability. Those preferring classical music were generally from high-income homes, college-educated, professionals/managers, homemakers, and working women.

R&R/Friday, January 20, 1984

Aqua Boogie CROWN MAN AM/FM STEREO SAFARI UNTAIN CLANBANG HOTTUBS SNOW SKI NG CAMPING BICYCLING, DOCIDITE BOA SKYDNING DIE SKATULA LOUISE BOA Crown Japan's Model CH-5

Music wherever you go. That's the intent of the popular personal stereos, several of which have added the extra advantage of waterproofing. Jumping into the personal stereo pool with its own version is Crown Japan. The firm is introducing two water-resistant personal stereos; the CH-4 features a stereo cassette player, while the CH-5 sports an AM/FM stereo radio. Besides the waterproof case, each model comes complete with high fidelity headphones, external DC jack, detachable shoulder strap, single rotary volume control, and auto-stop/fast-forward. Crown Japan is distributed by the UCM Corporation, headquartered in Torrance, CA.



americanradiohistory con

THE BISCUIT KING BISCUIT KING BISCUIT KING BISCUIT KING BISCUIT

Presents: **Robert Plant** In concert Part 1-Jan. 29 Part 2-Feb. 5 Produced by DIR Broadcasting



abc rock radio network

Networks/Program Suppliers

MUSIC FEATURES

ABC

Page 8

Contemporary Net/ Spotlight Special: The Motels (Februery 19)

Rock Net/King Biscuit (DIR): Robert Plant/Pt. II (February 5) Bryan Adams (February 12) Eddie Money (February 19) Dokken/Girlschool (February 28)

Lee Bailey Productions Radioscope:

New Edition (February 4-5) Mr. T (February 11-12)

Clayton Webster

Country Calendar:

Jeannie Pruett (January 30) Rosanne Cash (January 31) T.G. Sheppard (February 1) David Bellamy (February 2) Wayton Jennings (February 3) Jeannie C. Riley (February 4) Merie Kilgore (February 5)

Rare Trax:

Beatles (January 30-31) Motorhead (February 1) Love Sculpture (February 2) Kinks (February 3)

Retro Rock:

Saga (January 30) London Wavelength

BBC Rock Hour: Van Halen Week of February 51

Rock Over London: Haircut 100 (Week of February 6)

MJI Broadcasting

Metalshop: Randy Rhodes tribute (February 3-5)

Narwood Productions

Country Closeup: Gary Morris (Week of January 30) Anne Murray (Week of February 6)

Music Makers: Ray Anthony (Week of January 30) Maynard Ferguson/Chris Connor (Week of February 6)

RKO Networks

Countdown America w/John Leader (IS INC):

Christopher Cross (January 21-22) DeBarge (January 28-29) Hot Ones (IS INC):

Kool & the Gang (Week of January 30) Motels (Week of February 6)

Solid Gold Saturday Night (Dick Bartley):

The day the music died *(February 4)* Beatlemania & the British invasion *(February 11)*

Rolling Stone Magazine Productions Guest DJ:

Huey Lewis (February 6) George Thorogood w/John Lee Hooker (February 13)

Syndicate It, Inc. Radiorobics w/Jayne Kennedy (daily)

Music of Black America w/J.J. Johnson:

Four-part "Legend of the Apollo" w/Robert Guillaume, Marllyn McCoo (Week of January 30 & February 6) Eight-part "Story of a People" w/Brock Peters, Denise Nicholas-Hill (February 1)

United Stations

Dick Clark's Rock, Roll & Remember: Marvin Gaye (February 3-5)

Rick Dees' Weekly Top 40: Cyndi Lauper (February 3-5)

- The Great Sounds: Andy Williams (February 3-5,
- Solid Gold Country: Loretta Lynn (February 3-5)

Weekly Country Music Countdown: Charley Pride (February 3-5)

Westwood One Earth News:

- Ray Parker Jr./Yes/Huey Lewis & News (Week of January 30) Stevie Nicks/James Ingram & Michael McDonald/Madonna (Week of February 6)
- In Concert: The Tubes (January 30-February 5)
- Off The Record: The Fixx/Genesis/Vandenberg (January 30-February 3)
- Pat Benatar/Def Leppard/Aldo Nova (February 6-10)
- Off The Record Specials: Pat Benatar (January 30-February 5) 38 Special (February 6-12)
- Pop Concerts: Kool & the Gang (February 6-12)



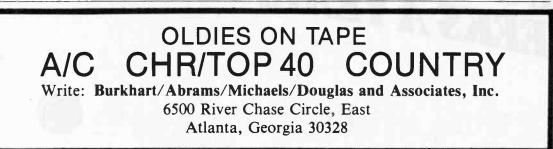
GETTING IN TOUCH — While on a promotional tour, RCA recording artist Deborah Allen took time out to chat with Kris Erik Stevens of Kris Stevens Enterprises. The subsequent interview was aired on a segment of CBS RadioRadio's "In Touch" program.



ON THE RADIO WITH RONSTADT, RIDDLE — The premiere of "Live From The Record Plant" featured special guests Linda Ronstadt and Nelson Riddle. Pictured following the broadcast are (I-r) co-host Father Guido Sarducci, Ronstadt, Riddle, co-host Jo Interrante, exec. producer Patrick Griffith, and producer Laurie Gorman.



HEAVY METAL — To help MJI Broadcasting get its new "Metalshop" feature off to a good start, Twisted Sister guested and offered its insights on the heavy metal music scene. Shown (I-r) are MJI's producer Dave Schulps, group's Dee Snider, MJI's Gary Krantz, and group's J.J. French.



NEWS & INFORMATION FEATURES

ABC Rock Net:

"Lifelines" features discussion on graphology w/Paul Stauffer, the dangers of cocaine (Fantini Prod.) (*January 23-27*) "Rocknotes" w/Pat St. John features excerpts from John Lennon Interview (A Heart Play LP)

(January 23-24)

"Tax Break" series (January 28) CBS

Winter Olympics Preview reports

(January 8-February 6) Newsmark (January 27) 16-part Winter Okympics weekend special; weekday and weekend reports (February 4-5, 8-10, 11-12, 13-17, 18-19)

Clayton Webster Jack Carney Comedy Show:

The Old West (January 30) Joe Piscopo At Large:

Sports guy & Andy on golf/Koppel & Doug Whiner/Steve Martin, Pt. I (January 30)

Sporting News Report: John Walsh/John Bach/Cotton Fitzsimmons/Rick McKinney/Stan Albeck (January 30)

Mutual

Live broadcast coverage of '84 Winter Olympics (February 6-19)

Narwood Productions

Minding Your Business: Business books/U.S. Quotes, Inc. (January 23) Prompt payment discounts/continuous pay hikes

(January 24) Frank Perdue, Pt. I, II (January 25-26) 401 K plans (January 26) Fast food scholarships (January 27)

NBC

Newsline Extra: Martin Luther King Remembered w/Tom McCabe (January 16-20)

Campaign '84 — The Democrats w/Sid Davis (Week of January 23) Progressive Radio Net Computer Program:

Data storage/tape measures/floppy discs/disc drives/hard discs (Week of January 23)

R&R/Friday, January 20, 1984

Laugh Machine: Rodney Dangerfield/Steve Martin/Kip Adotta/ Eddie Murphy (Week of January 23)

News Blimp: UFO Museum/humor as medicine/phone orders for

records/feminine style/shoplifters (Week of January 23)

Sound Advice:

Blas/speed limits/clean machine/demagnetizing/bulk tape erasers (Week of January 23) Radio Entertainment Net

The Olympic Minute:

U.S. team goes overboard (January 23) The Brundage blacklist (January 24) Athletes' divine reward (January 25) Olympic golden rule (January 26) Warm words save Olympics (January 27)

RKO Radio Networks

Two series of "sportSpecials" geared toward Super Bowl XVIII with Curt Chaplin (RKO ONE), John Madden (RKO TWO) (January 16-20)

Strand Broadcast Services

Something You Should Know: Your creative self (January 23) Eye language (January 24) Breaking bad habits (January 26) Westwood One

Brad Messer's Daybook:

"Trieste" dives/poil tax (January 23) Boy Scouts/canned beer (January 24) IRAS space telescope/Wedling March (January 25) Hydroplanes/US Tank Corps (January 26) Lewis Carroll/Composers' Day (January 27)

Playboy Advisor:

Girffriend's daughter hates him/cold weather skin tlps/best friends who sleep together (January 16-20)

Spaces & Places:

People and their pets (January 16-20)



IN THE PINK — Global Satellite's ''Rockline'' caught up with John Cougar Mellencamp at WFBQ(Q-95)/Indianapolis for a recent broadcast. One of the discussion topics was Mellencamp's latest single ''Pink Houses.'' Smiling for the camera are (clockwise) Q-95's Ace Cosby, Mellencamp, Rockline's Rachel Perkoff, MD Robin Luce, PolyGram's George Meier, and station's Mike Rabey.

PEOPLE

• James Higgins joins United Stations as Director/Corporate Development. He was most recently a Senior Account Executive with Needham, Harper & Steers. Higgins's background also includes a stint as Manager/Market Research for RCA Records.

• Noble Broadcast Consultants and Drake-Chenault Enterprises, inc. have reached an agreement whereby all services and contracts of Noble's "Great Gold" and Adult Contemporary formats are transferred to Drake-Chenault.

• Soap opera actors John and Sandy Gabriel are hosts of "How To Make Love To Each Other: A Valentine's Day Music Special." The twohour program spotlights the loving thoughts of such celebrities as Paul McCartney, Lionel Richie, and Michael Murphey. It's produced by New York-based Arielle Productions, which is headed by President Leslie Corn, former Director/Programming for CBS RadioRadio.

• Walter Maimquist serves as the expert color commentator for ABC Radio Sports' coverage of the '84 Winter Olympics. In related activity, Dave Barrett and Steve McPartlin are the Winter and Summer Olympics anchor team for the ABC FM Network.

• Pat O'Brien makes his debut on the CBS Radio Network when he anchors two 16-part Olympics specials. He has been a reporter for CBS Television Sports.

•Jerry Naylor of the Crickets hosts "The Day The Music Died," a two-hour radio tribute commemorating the 25th anniversary (February 3) of the plane crash that killed Buddy Holly, J.P. "Big Bopper" Richardson, and Ritchie Valens, It's produced by Creative Radio Shows.



HAVE YOU BEEN MUGGED TODAY? - WKTU/New York's morning man Jay Thomas has mugged hundreds of listeners with his specially-designed "Jay Thomas Mugger" mugs. Pictured (I-r) is Jay being mugged by morning newsman Chip Cipolla.



YOU CAN'T FIGHT FASHION - After a recent concert Michael Stanley of the Michael Stanley Band was caught backstage talking about their new EMI/ America album "You Can't Fight Fashion." Looking semi-fashionable (I-r) are EMI's local promotion manager Dale White Horn, Stanley, KIQQ's MD Robert Moorhead, EMI National Singles Promotion man Jack Satter and EMI VP/Promotion Dick Williams.



Q102 TAKES THE BUS --- WDOQ/Daytona Beach recently took fains on a bus ride, complete with sub sandwiches, chips, and cold beer, to see Loverboy. Listeners called in to win tickets and bus boarding passes every time they heard a Loverboy record. Pictured is Operations Manager Ralph Wimmer among a busload of fans.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT (314) 423-4411.

Pro:Motions

E/A Promotes Cline

Dave Cline has been promoted to West Coast General Manager of Elektra/Asylum Records. Cline, who retains his previous duties as West Coast Regional Marketing Director, is a sevenyear label veteran and a 27-year member of the music industry, with stops at Pickwick and Capitol.



Dave Cline

Brown Strengthens Local Sales Team

At Brown Broadcasting's WBRU/Providence, Rick White is named Local Sales Manager. He joins the station from Harte-Hanks outlets in Portland and Tampa. Also new to local sales are Andrew Tate from crosstown WHIM and Manuel Vincente.

Butler Boosted At WB

Larry Butler has been named Manager/National Artist Development at Warner Brothers Records. He was previously Manager/Western Artist Development after joining the company in 1979 as Manager/National College Artist Development



Rauls & Hawks Start Renaissance

Phillip Rauls and Rick Hawks have launched Memphis-based Renaissance Records. The first single on the new label, "Mr. Lee" by ex-Elvin Bishop Group vocalist Reni Grilli, will be released shortly. Renaissance can be reached at (901)458-4496

Perry To Publicize E/P/A

LaVerne Perry has been promoted to East Coast Publicity Manager for E/P/A. Perry had been Administrative Assistant in the labels' East Coast Publicity Department since 1980 and is a thirteen-year company veteran.



Tessil J. Collins

Harford New Capitol-EMI VP

Allen Harford has been promoted to VP/Human Resources & Administration at Capitol Industries-EMI. Harford had been Director/Human Resources & Organization for EMI Music-Europe & International. He joined EMI Ltd. in 1955 and transferred to the Capitol-EMI division in 1978.

Collins To Promote Beantown

Tessil J. Collins is appointed National Director/Marketing & Promotions at Boston's Beantown Music. Collins was previously in marketing at the Boston branch of RCA and has worked for local radio stations WILD, WBCN, and WBZ.

Doc Field Forms Own Company

Doc Field, President of Kat Family Public Relations, has dissolved that operation and opened Doc Field & Co. The Field & Co. banner will cover new companies Plaid Child Management and Creative Action Team public relations. The latter company picks up Kat Family Records as one of its initial clients. Field & Co. can be reached at (404) 973-1843.

KLEMMIKOR

In times of emergency, what do you do?

Read newspaper? Watch television?

Listen to radio, of course! Radio works . . . and KLEMM MEDIA programs America's best stations!

Giannini Network SM At HNWH

Lynne Giannini has joined rep firm Hillier, Newmark, Wechsler & Howard as Network Sales Manager, formerly of Weiss and Powell where she served as Account Executive. Giannini also worked for Pro Radio, Pates-Walton and Blair Radio.

Lansing Promoted In Denver

Deborah Lansing has been promoted to National Sales Manager at Mairite's KLAK & KPPL/Denver. She is a three-year veteran of the station's sales department, having also worked in sales for the intermountain Network.

Young Joins United Broadcasting

Stuart Young joins United Broadcasting Co. as Staff Counsel and Director/Broadcast Standards & Practices. Young was most recently a communications attorney with New York-based Fly, Schuebruk, Gaguine, Boros, Schulking & Braun. He also worked as an announcer at WEEI-FM/Boston (now WHTT), among other stations.

RCA Names New Latin VP

Mario De La Higuera has been advanced to the newly-created position of VP/Latin Music-U.S. at RCA Records from his post as Director/Distribution & Inventory De La Higuera, a 19-year company veteran, will oversee the new RCA International label and **BCA's** licensing/distribution agreement with the Latin music division of Ariola.



Unicorn Appoints Hecht

Joseph M. Hecht has been named Acquisition Consultant for video product at Unicorn Producions. Working out of New York, Hecht will be responsible for acquiring existing product, as well as commissioning new videos and serving as liaison between Denver-based Unicorn and its producer/directors.

Cataneo Functions At CBS

Mary Ellen Cataneo is appointed Manager/Artist Functions, Press and Public Information at Columbia Records. Cataneo, since 1981, will be responsible for the administration of tickets for all New York appearances by label artists, as well as receptions for roster talent.



Mary Ellen Cataneo

Klemm Moves To Kent

Kiemm Media has acquired its own building and has moved to Kent, CT. The consultancy can be reached at Box 647, Kent, CT 06757. (203)927-3581

ASCAP Appoints Long

Tom Long has been appointed Director/Membership Relations for ASCAP in Nashville. Long spent the last two years at Tree International, and worked for the Lowery Music Group for three years before moving from Atlanta to Nashville. Long is also President of the Nashville Songwriters Association, Internation-





Find out why KLEMM, Inc. clients DAVID R. KLEMM works quietly for major results.









JHAN HIBER

Record Sales: A Long-Playing Research Tool

One of radio's most venerable research tools is the tracking of record sales on the local retail level. In the light of today's increasingly sophisticated research methods, however, how does this long-standing approach fare? Do radio station playlist decision-makers still rely on such across-the-counter feedback? If so, to what extent? What might be done to see that this ingredient in the research recipe retains its flavor and usefulness? Let's review these topics.

Still Important

With the advent of weekly callouts, large group auditorium tests, and other assorted input such as consultant recommendations, where does the tracking of local record sales fit into the research equation of the '80s? It seems to fit in quite well, thank you, at least if you were privy to information I saw recently regarding what factors affect playlist decisions.

The national study results that passed across my desk showed that personal judgment, based on the taste/instincts of the surveyed PDs/MDs, was the most reliedupon factor in playlist adds/ drops. Second, however, was the old standby, local sales data (tied with reliable airplay charts in the trades). Interestingly enough, factors such as recommendations from programming consultants rated lower than feedback from local record retailers. We can thus answer the question above by stating that playlist decisionmakers do indeed still rely – and form of feedback.

heavily it would appear in many cases - on tracking record movement over the counter.

Evaluation Perspectives

If this research tool is still notably relied upon, what can be done to enhance its utility and improve the quality of decisions radio personnel might make based on record store feedback? Some suggestions follow concerning how to evaluate the sales data properly.

Since it is possible that record sales information is just one piece of your music research puzzle, it might be helpful to keep in mind:

• Local business barometers. Perhaps, for example, record sales relating to your format are up nicely compared to the year before. That's great, but is that because of generally better economic conditions, or is it related to better product available from the record companies? If the recovery hasn't reached your area yet, but record sales that relate to your format are heating up, then you might put additional stock in that



Tom Owens, Operations Manager for WQMF/Louisville, wrote recently wondering about the "visual shock" syndrome I referred to in a November column on the impact of MTV. Tom asked, "Is it the upper-end females primarily who could be shocked by seeing some of their favorite artists on MTV?"

Not only is it the 35-plus female who's likely to be turned off by some groups' antics on MTV, but also the 18-34 demos. Focus groups in a Midwestern market recently among females in this age bracket, indicated they were just as put off by seeing artists whose music they had previously enjoyed on the radio. Thus, be aware of what's on MTV and other videos in your market and keep in mind the possible female tuneout potential from your station whenever you play a group/artist that might turn off some target females.

Week In Review

Peoria Book Reissued

Owing to "a procedural error" at Arbitron, the fall '83 Peoria book is being reissued. WMBD was originally shown as a daytime-only station with a 12+ share of 10.6. However, the station is actually fulltime, and the corrected book will reflect that by showing the station with a 10.1 overall share.

• Seasonality. Maybe sales of records within your format are down from three months ago. Does this mean your station is fading, that the record company product/staff aren't up to snuff, or could it be because all the sales clerks at the record stores bear an uncanny resemblance to the Hunchback of Notre Dame? Perhaps there's another item to factor in - namely, a year-to-year tracking. While you might see sales slack off compared to the latter part of 1983, how did things look last January (or whenever)? Compare apples and apples. When the local community is up to its ski masks in snow it's possible that rushing down to the local record parlor is not a lifeand-death matter.

• Artists' Images. You say you can't figure out why the newest record by the latest recording heartthrob isn't selling like twofor-one Danskins among the local female populace? Perhaps it's an image problem generated inadvertently by the artists, not any fault of the station.

For example, let's say the artist gets married. Or perhaps Ronnie Rocker tries to persuade all his fans that the Dalai Lama is the way to truth, justice, and the American dream. Who knows what subtle or not-so-subtle factors affect buying decisions? It's just as important to keep in touch with your listeners and see what might be affecting - positively or negatively - their record-buying decisions. Sometimes it's the artists, not the stations or stores, that are the problems.

• Obtain Real Information. Nothing is worse than your decision to let a record ride for another week based on incorrect information from local record store personnel, a store employee who has a grudge, or incorrect coding by station staffers. Because this problem can damage the utility of record sales info, it's vital that you maintain excellent relations

with your local record stores - at least the ones who you trust for meaningful music input.

Rapport = Better Research

One of the best steps stations can take to assure the highest quality record sales feedback is to establish a mutually beneficial rapport. This bond can be stronger than 007 if done properly.

Ways to enhance the stationstore relationship often revolve around promotional tie-ins. For example, in Florida a number of years ago I was involved in cornering the market for Frisbees in a certain metro. The sales staff and the programming department worked together to have the leading record retailer tied into the distribution of these discs, with the result that all benefitted.

Tradeouts have also been known to be beneficial in cementing the station-retailer rapport. Nothing like a trip to the Caribbean in January to warm the cockles (and perhaps defrost the toes) of your Frostbelt record distributor or retailer. Use your imagination, but don't lose sight of the goal – good music research feedback often depends on a personal rapport that needs to be tended on a consistent basis.

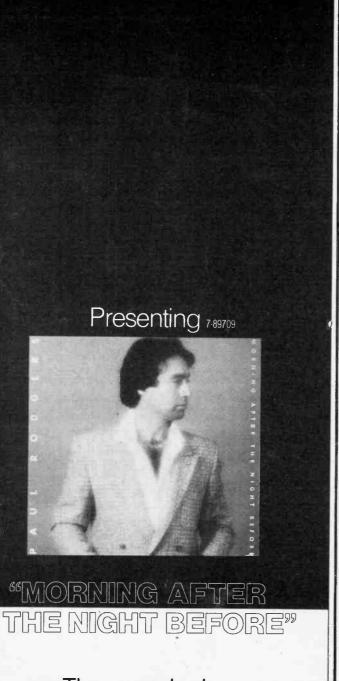
Useful Part Of Research Effort

In this age of new-tech, hightech, and so on it's encouraging to see that broadcasters still place importance in a high-touch research tool like record sales. As the results of the national survey indicated, tracking such product movement still has a vital place in many of your research gameplans. Along with other research tools (depending on your budget and market/competitive situation), I feel that retail feedback, properly nurtured and objectively viewed, can be a useful part of any station's research effort. Make the most of this tool as you carve out larger audience shares for your station this year!



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A Morning After That's As Hot As The Night Before.



www.americanradiohistory

The new single from **"Cut Loose"** 80121 the album by Paul Rodgers

Produced by Paul Rodgers



ARBITRON RADIO	ARBITRON RADIO	ARBITRON RADIO		
Miami	Atlanta	Татра		
WLYF Extends Grip On First; WINZ-FM Tightens CHR Race; WWJF Rises To Top A/C's Spring '83 Fall '83	WVEE Sets Pace Again; WZGC Hits Double Digits; AOR, A/C, BM Stations Slip	WWBA Stronger Than Ever; WRBQ-FM Slips As WZNE Becomes Bigger Factor; WOJC's Country Sound Nibbles Into WQYK		
WLYF (BM) 7.3 8.2 WHYI (CHR) 7.9 7.4 WINZ-FM (CHR) 5.6 7:2 WQBA (Span) 6.7 6.3 WWJF (AC) 3.2 4.4 WNWS (News) 4.1 4.2 WIOD (AC) 4.0 4.1	WVEE (Urbn) 10.1 10.8 WZGC (CHR) 9.7 10.0 WKHX (Ctry) 9.7 9.2 WQXI-FM (CHR) 9.4 8.1 WPCH (BM) 8.6 7.3 WSB (AC) 9.2 7.2	Spring '83 Fall '8 WWBA (BM) 13.8 14.1 WRBQ-FM (CHR) 12.7 11.1 WDAE (BBnd) 6.2 6.1 WYNF (AOR) 5.6 6.1		
VCMQ-FM (Span) 3.6 4.0 VEDR (Blk) 3.9 3.8 VRHC (Span) 3.3 3.7 VKQS (Ctry) 3.2 3.5 VAIA (AC) 3.3 3.2 VINZ (News) 3.6 3.1	WKLS-FM (AOR) 7.1 6.2 WSB-FM (AC) 5.6 4.9 WRMM (AC) 3.4 4.6 WAOK (Blk) 3.6 4.0 WGST (News) 3.3 3.9 WPLO (Ctry) 2.9 2.9 WQXI (Gold) 1.8 2.3	WQYK (Ctry) 8.0 5.1 WSUN (Ctry) 5.2 4.9 WZNE (CHR) 3.3 4.9 WIQI (AC) 4.7 4.7 WFLA (AC) 3.5 3.9 WTMP (Blk) 4.0 3.1 WLFW (BBnd) 2.3 3.1		
VQBA-FM (Span) 3.4 3.0 VSHE (AOR) 3.3 3.0 VAXY (AC) 3.7 2.8 VWWL (AC) 3.0 2.6 VEZI (AC) 3.6 2.0 VTMI (Clas) 1.4 1.9 VSUA (Span) 1.8 1.7	WIGO (Blk) 1.3 1.5 WYZE (Rel) 1.1 1.4 WJYA (BBnd) .6 1.4 WCNN (News) .8 1.2	WOJC (Ctry) 3.5 3.1 WOJC (Ctry) 3.5 3.1 WPLP (Talk) 3.2 3.1 WDUV (BM) 1.2 2.1 WSRZ (AC) 1.4 2.0 WVTY (BM) 1.4 1.6 WRXB (Blk) 1.5 1.5 WRBQ (CHR) 1.8 1.3		
VQAM (Čtry) 1.8 1.6 VCMQ (Span) 1.3 1.6 VCKO (AOR) 1.4 1.5 VRBD (Blk) 1.2 1.5 VLQY (BBnd) 1.0 1.4 VGBS (N/T) 1.1 1.1 VOCN (Span) 1.7 1.1	ARBITRON RADIO Kansas City	WGUL-FM (BBnd) 1.3 WGUL (BBnd) 1.3 1.1		
	WDAF Slips, Holds	ARBITRON RADIO Portland, O		
ARBITRON RADIO Providence	Double Digits; AORs Up, KYYS Now Second Overall; KMBR Gains As KCEZ Becomes KCMO-FM, Changes Format	KUPL-FM Surfaces As Number One; KMJK Moves Into Strong Second; KJIB Surges As		
VLKW-FM, WPRO-FM Strong 1-2 Punch; VHJY Slips, Holds Third;	Spring '83 Fall '83 WDAF (Ctry) 10.9 10.6	KYTE Goes A/C; KRCK Tumbles		
WHJJ, WHIM Move Into Contention Spring '83 Fall '83 /LKW-FM (BM) 12.3 12.0	KYYS (AOR) 6.0 8.7 KBEQ (CHR) 8.6 7.7 KLSI (AC) 7.0 7.7 KMBR (BM) 4.9 7.0 KCMO (N/T) 8.6 6.6	Spring '83 Fall '83 KUPL-FM (Easy) 6.9 8.8 KMJK (CHR) 5.0 7.8 KJIB (Ctry) 4.3 7.0 KGW (AC) 7.9 6.7		
PRO-FM (CHR) 9.4 9.3 HJY (AOR) 8.5 7.3 PRO (AC) 6.3 6.2 HJJ (AC) 4.3 6.1 HIM (Ctry) 1.9 4.6 MYS (AC) 3.4 4.5	KPRS (Blk) 5.7 6.2 KUDL (AC) 5.3 5.9 KKCI-FM (AOR) 3.8 5.6 KFKF-FM (Ctry) 6.1 5.0 KJLA (BBnd) 4.5 4.9 WHB (AC) 4.1 4.5	KCNR-FM (CHR) 7.5 6.3 KINK (AOR) 6.3 5.9 KUPL (BBnd) 4.4 5.7 KEX (AC) 6.2 5.2 KXL-FM (BM) 5.7 5.1 KRCK (AOR) 9.9 4.8		
PJB (AC) 3.5 4.0 LKW (BBnd) 4.9 3.6 SNE (AC) 4.8 3.4 EAN (News) 3.9 2.8 HTT (CHR) 1.2 2.5 BRU (AOR) 3.4 2.3	KCMO-FM (Ctry) - 3.1 KMBZ (AC) 4.9 2.9 KZZC (CHR) 2.9 2.0 KPRT (Rel) 1.8 1.9 KCCV (Rel) .6 1.0 KCNW (Rel) .3 1.0	KGON (AOR) 4.9 4.6 KWJJ (Ctry) 4.1 4.5 KKSN (AC) 2.5 3.4 KXL (News) 3.4 3.4 KYXI (News) 3.4 3.0 KKRZ (AC) 2.5 1.8		
BZ (AC) 1.3 2.3 GNG (Ctry) 1.3 2.2 XKS-FM (CHR) 2.3 2.0		KSKD (CHR) 1.7 1.6 KPDQ-FM (Rel) 1.1 1.6 KKEY (Talk) 2.0 1.4 KYTE (AC) 2.7 1.4		

The Winning Moves Are On Columbia Records

	BOB DYLAN BOB DYLAN Sweetheart Like YauSweetheart Like YauCHER DEEK Sate CHER DEEK SateWPHD 32-30 K104 25 WKFM add KSET-FM add WOKI 29-26 G100 32 KTFM add WKDD addKIIK 33 WHOT 36 KLUC 33 WHOT 36 KLUC 33 WHOT 36 KHYT add WTSN add	WXLK 40-36WKEE13FEAWAEV addWSPK95XILWISV 32WPSTWJBQWHSL 29WRCKWOMP-FMKYTN 26WKRZ-FMWCGQKRNA 29-27WSSXKISRKWTO-FM deb 28WNOK-FMWYKSKTRS 28-26WRQKWBWBKDZA addKROKY94KSLY 27WJXQKKLS-FMKZOZ 35-31WRQN99KGWXKS-FMKQMQWSPTWCAU-FMKSKDKGOTKITSKRQKCDQKNBQWGUYKKAZWFLY103CIRKBIMWYCRWERZKIST
BLUE OYSTER CULT "Shooting Shark""Shooting Shark"CHR SIGNIFICANT ACTION		WPHD WFBG WIXV K104 WIGY KKQV WRCK WERZ WBNQ WZLD OK100 KCDQ WNFI 95XIL KOZE WJXQ KQIZ-FM KZOZ WHOT WYKS
CHIR NEW & ACTIVEOne Of The MOST ADDEDDag of The MOST ADDED99/88 Bachding:KIMNWBEN-FMWHTXQ103 Q103WNYSKAFMKIQQ WPHDWGCLXTRA KWSSWBLIWKTIKWSS KMFNKMSQWCAU-FMKHTRKNBQ	KENNY LOGGINS "Footloose"WFLY WTRY WTRY WYRY WYCR WYCR WKCD WKEE WKDQ WKEE WKDQ WKEE WKDQ WKEE WKDQ WKDQ KZZB WGRD WZPL	

Across-the-Board Music From the Label You Depend On



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Hit Power From E/P/A	RATINGS REPORT	Fall '83 G Resu	uarterly ilts
RON	ARBITRON RADIO	ARBITRON RADIO	ARBITRON RADIO
BANKS	New Orleans	Norfolk	Birmingham
"Make It Easy On Yourself"	WYLD-FM Still Strong Leader; WEZB Adds Three, Hits Double Digits; WNOE-FM Up Two, Takes Fourth	WCMS-FM Rolls Along In First; WNOR-FM Ties WFOG For Second; A/C, Black Stations Improve Spring '83 Fall '83 WCMS-FM (Ctry) 10.6 10.6	WZZK Stable On Top; WKXX Up Three To Second Place; WENN Slips As WATV, WJLD Increase
On Yourself" Black NEW & ACTIVE Black/Urban Chart: 32 to 22	WWL (Talk) 4.1 4.9	WFOG (BM) 10.9 9.5 WFOG (BM) 10.9 9.5 WNOR-FM (AOR) 8.6 9.5 WLTY (AC) 7.2 8.1 WOWI (Blk) 7.0 7.8 WNVZ (CHR) 5.3 6.8 WRAP (Blk) 4.3 5.2 WTAR (AC) 3.8 5.0 WWDE (AC) 4.3 4.3 WMYK (AOR) 5.5 3.5 WNIS (News) 2.8 3.3	Spring '83 Fall '83 WZZK (Ctry) 12.5 12.3 WKXX (CHR) 8.5 11.3 WENN (Blk) 10.4 9.8 WAPI-FM (AOR) 8.6 7.9 WATV (Blk) 6.3 7.6 WJLD (Blk) 3.7 4.9 WERC (N/T) 3.4 4.8 WAGG (Blk) 5.1 4.2
WGIV WANN WXYV WHRK WZAK WJMI WAAA WILD WAIL-FM WDRQ WKXI WDAG WDAS WYLD-FM WGPR WJJS WLTH WOOK WBMX WZEN-FM WVOL WTLC WAOK WGCI KACE WPLZ WWW WVEE WJAX KJLH KHYS KDKC	WNOE (Ctry) 3.4 3.7 WTIX (AC) 3.7 3.7 WYLD (Blk) 2.5 2.6 WYAT (Gold) 2.3 2.2 WWIW (BBnd) 2.4 2.1 WSHO (BBnd) .6 1.6 S WQUE (CHR) 3.1 1.1	WPCE (Blk) 3.4 2.7 WXRI (AC) 1.5 2.4 WNSY-FM (AC) 2.4 2.2 WQKS (Urbn) 2.3 2.1 WCMS (Ctry) 2.0 1.8 WNSY (Gold) 3.0 1.8 WKEZ (Ctry) 1.6 1.7 WTJZ (BBnd) 2.2 1.6 WNOR (Blk) 2.0 1.5	WVOK (Ctry) 3.1 3.7 WTWG (Easy) 1.6 3.6 WAPI (AC) 1.4 3.1 WSGN (AC) 3.8 3.0 WDJC (Rel) 2.5 2.8 WYDE (Gold) 1.9 2.3 WRKK (Ctry) 2.8 2.2 WCRT (BBnd) 5.5 1.5 WHMA-FM (AC) 1.6 1.0
KMJQ WDMT XHRM KOKA KDIA KRNB WJMO WRDW WWDM KUKQ	ARBITRON RADIO		
CBS ASSOC. RECORDS	San Jose	ARBITRON RADIO	ARBITRON RADIO
TEENA MARIE	KBAY Adds Two, Tops Turbulent Book; KWSS Widens CHR Lead; KARA Surges; KSJO Plunges Spring '83 Fall '83 KBAY (BM) 4.5 6.4 KGO (N/T) 7.6 5.7 KWSS (CHR) 3.6 5.0	Sacramento KXOA-FM Retakes Lead As KZAP Slips Again; KSFM Jumps With CHR Sound; KAER Cops Country Crown	Columbus, O WLVQ, WBNS-FM Hold 1-2; WTVN Posts Usual Good Fall Book; WXG'T Grabs CHR Crown Spring '83 Fall '83 WLVQ (AOR) 12.6 12.6
"Midnight Magnet"	KCBS (News) 4.9 4.7 KARA (AC/Gold) 2.2 3.9 KYUU (CHR) 3.3 3.5 KEZR (AC) 4.7 3.4 KLOK (AC) 3.5 3.3 KSJO (AOR) 7.3 3.3 KLIV (BBnd) 2.5 3.2 KOME (AOR) 3.7 3.2 KSOL (Urbn) 2.7 3.1 KEEN (Ctry) 3.6 2.9	KXOA-FM (AC) 7.4 9.1 KSFM (CHR) 4.5 7.2 KAER (Ctry) 6.3 6.8 KEWT (BM) 8.2 6.8 KZAP (AOR) 7.9 6.8 KCTC (BM) 6.5 6.6 KRAK (Ctry) 6.7 6.3 KWOD (CHR) 4.9 5.3 KGNR (Talk) 4.2 5.0 KROY (AOR) 4.8 4.6	WBNS-FM (BM) 10.4 11.0 WTVN (AC) 9.0 10.6 WXGT (CHR) 8.2 9.7 WSNY (AC) 7.0 8.4 WVKO (Urbn) 9.1 7.7 WNCI (CHR) 8.9 5.9 WCOL (BBnd) 4.1 4.9 WRMZ (Ctry) 4.3 4.6 WBNS (AC) 5.1 3.9 WMNI (Ctry) 3.2 3.6
Black Black/Urban	KSAN (Ctry) 3.7 2.9 KIBE/KDFC (Clas) .9 2.6	KHYL (AC) 3.1 3.3 KPOP (AOR) 3.7 3.2 KFBK (News) 5.2 3.1	WHOK (Ctry) 3.0 2.6 WBBY (Jazz) 2.5 1.5 WRFD (AC) 1.2 1.3
NEW & ACTIVE Chart: Debut 37	KFRC (CHR) 3.6 2.6 KBLX (Urbn) 1.4 2.5 KIOI (AC) 3.1 2.4	KGO (Talk) 1.6 2.7 KXOA (BBnd) 4.8 2.3 KNBR (AC) 1.0 2.2 KNDR (CUD) 2.0 1.0	WLOH (AC) .5 1.1
WXYV KRLY KSOL WPLZ WDAS WHRK WRDW KHYS WHUR WYLD-FM WATV KOKA	KOIT-FM (Easy) 3.1 2.2 KAZA (Span) 0 2.1 KNBR (AC) 2.3 2.1 KABL-FM (BM) 1.3 1.9 KITS (CHR) 1.0 1.7	KFRC (CHR) 3.2 1.6 KGMS (Easy) 1.5 1.5	
WAOK WDRQ WENN WAAA KMJQ KMJM WNOO WDAO	KSFO (AC) 2.2 1.7 KQAK (AOR) 1.0 1.7 KOIT (Easy-KYA/	Format	
WZEN-FM WKXI WTLC KACE WPDQ WVOI KDAY KJCB KDKO KJLH WJJS KDIA XHRM WBLX KUKQ Distributed by CBS Records	Gold for most of sweep) .9 1.5 KFOG (AOR) .9 1.4 KABL (BM) 1.2 1.4 KNEW (Ctry) .6 1.3 KMEL (AOR) 1.5 1.2 KGO-FM (Talk) 1.2 1.2	AC—Adult/Contemporary, AOR—, Band, Bik—Black, BM/Easy—Beau Contemporary Hit Radio, Clas—(Oidles, Jazz—Jazz, Misc— Misc News/Taik, Rei—Religious, Spa Urban Contemporary.	tiful Music/Easy Listening, CHR— Classical, Ctry—Country, Gold— cellaneous, News—News, N/T—

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RATINGS REPORT	all '83 Q Resu	ARBITRON RADIO Memphis	ARBITRON RADIO Salt Lake City	
ARBITRON RADIO Indianapolis	ARBITRON RADIO San Antonio	ARBITRON RADIO Rochester	WMC-FM Latches On To Top Spot; WZXR Loses Three: WDIA Up Two, New Runner-up; WGKX Takes Country Lead In First Full Book; WLVS Rises	KSFI, KSL Remain 1-2; KRSP-FM Approaches Double Digits; Country Stations Improve Spring '83 Fall '83 KSFI (BM) 11.3 11.5 KSL (AC) 11.9 10.8 KRSP-FM (AOR) 8.2 9.9 KSOP-FM (Ctry) 5.9 6.6
WIBC Up Again, Remains First; WZPL (Formerly WIKS) Adds Five, Soars To Second; WIRE Takes Country Lead ^{Spring '83} Fall '83 WIBC (AC) 14.3 15.9 WZPL (CHR) 9.6 14.6 WFBQ (AOR) 9.1 9.9 WXTZ (BM) 9.7 8.6 WTLC (Urbn) 9.7 7.7 WIRE (Ctry) 6.5 7.6 WFMS (Ctry) 8.5 6.6 WENS (AC) 7.7 6.0 WNAP (AC) 5.6 3.9 WMLF (BBnd) 2.0 3.6	KTFM Surges Back Into First; KQXT Drops From Double Digits; KCOR Up 4 For Second Spring '83 Fall '83 KTFM (CHR) 6.1 9.3 KCOR (Span) 5.2 9.1 KXZL (AOR) 8.2 8.0 KAZL (AOR) 8.2 8.0 KAZI (AOR) 8.2 8.0 KAZI (AOR) 8.2 8.0 KXZI (AOR) 8.2 8.0 KAJA (Ctry) 7.2 7.4 KISS (AOR) 5.9 6.0 KTSA (CHR) 6.3 6.0 KYY (Ctry) 6.2 5.3 WOAI (N/T) 7.3 5.0 KLIS-FM (AC) 5.9 4.9 KONO (AC) 3.8 4.8 KBUC-FM (Ctry) 4.4	WEZO, WVOR, WCMF Remain Strong 1-2-3; WPXY-FM Widens CHR Lead; WLYF Doubles WEZO (BM) 13.5 14.4 WVOR (AC) 10.7 11.2 WCMF (AOR) 10.0 10.0 WHAM (AC) 8.7 8.4 WPXY-FM (CHR) 6.9 8.0 WLYF (BBnd) 3.3 6.8 WMJQ (CHR) 6.1 6.5 WBBF (AC) 4.3 6.2 WNYR (Ctry) 5.0 5.2	WMC-FM (CHR) 10.4 9.6 WDIA (Blk) 7.7 9.5 WZXR (AOR) 11.5 8.6 WHRK (Urbn) 10.5 8.5 WGKX (Ctry) 8.5 8.4 WRVR (AC) 8.8 7.8 WMC (Ctry) 7.6 7.2 WLOK (Blk) 5.6 6.8 KRNB (Blk) 7.3 6.1 WLVS (BM) 3.1 5.7 WREC (BBnd) 5.4 4.3 WKDJ (Blk) 1.8 3.4 WHBQ (N/T) 2.2 3.2 KWAM (Rel) 2.7 2.3 WWEE (Talk) 1.9 1.4 WMSO (Misc) .6 1.3	KLCY (AC) 5.5 5.9 KLUB (BM) 3.5 5.1 KALL (AC) 4.9 4.8 KZAN (Ctry) 4.2 4.8 KISN (AC) 5.2 4.7 KCPX-FM (CHR) 6.0 3.8 KBUG (AC) 2.6 3.3 KDAB (AC) 2.6 3.2 KFMY (CHR) 2.6 3.1 KRSP (CHR) 2.7 2.4 KLRZ (AC) 2.9 2.3 KSOP (Ctry) 1.9 2.1 KZJO (Talk) 1.0 2.1 KRGO (Ctry) 2.9 2.0 KDYL (News) 1.2 1.5 KLO (BBnd) 1.1 1.0 KWHO-FM (BBnd) .6 1.0
WMLF (BBhd) 2.0 3.6 WNDE (AC) 3.2 1.7 WGTC (Ctry) 1.2 1.6 WATI (BM) 1.5 1.1 WXIR (Rel) .8 1.0	KITY (CHR) 4.0 4.1 KEDA (Span) 1.9 2.6 KVAR (Span) 1.4 2.1 KESI (AOR) 1.6 1.4 KAPE (Blk) 2.6 1.3 KSLR (Rel) 2.2 1.3 KGNB (AC) 1.2 1.0	WHFM (CHR) 5.1 3.4 WDKX (Blk) 4.3 3.1 WRTK (Ctry) 1.6 1.4 WFLC (Ctry) 1.6 1.2	Format AC—Adult/Contemporary, AOR— Band, Bik—Biack, BM/Easy—Beau Contemporary Hit Radio, Clas—(Oldies, Jazz—Jazz, Misc— Misc News/Talk, Rel—Religious, Spa Urban Contemporary.	Album-Oriented Rock, BBnd—Big tiful Music/Easy Listening, CHR— Classical, Ctry—Country, Gold— cellaneous, News—News, N/T—

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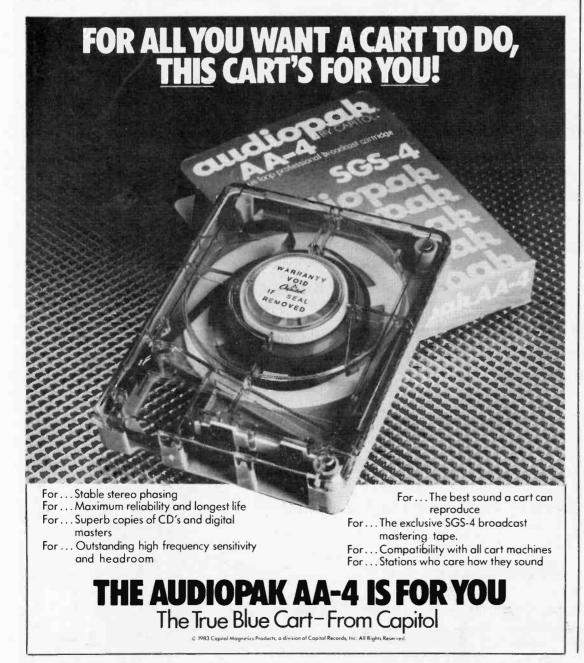
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ARBITRON RADIO

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									Now No. 2; W2 Third; WLAC-	FM 1	
ARBITRON RADIO			ARBITRON	IRA	DIO	ARBITRO	NRAI	OIO	WSM-FM (Ctry)	ring '83 8.2	Fall '83 13.0
Louisville		Oklahoma City		Greensboro		WZEZ (BM) 7.9 10 WWKX (CHR) 9.5 8		11.7 10.8 8.0 6.8			
WAMZ Climbs Into First As WLOU Slips; WQMF Achieves Double Digits; WHAS, WCII Stronger		QMF igits;	KATT-FM R Cements Lea KKNG Still S KEBC Dow	ead; KTOK,		WTQR Widens Lead; WMAG Doubles In First Full Book; WKZL Up Three, Passes CHRs		WLAC-FM (AC) WMAK (Urbn) WSM (Ctry) WVOL (Blk) WLAC (Talk) WYHY (AC)	4.6 5.4 5.0 4.6 5.3 6.4	6.4 5.8 5.1 5.0 4.0 3.6	
	Spring '83	0	KLTE Rel				Spring '83		WAMB (BBnd)	1.4	3.4
WAMZ (Ctry)	11.7	12.2				WTQR (Ctry)	16.1	16.6	WMDD (Misc)	0	2.7
WLOU (Blk)	13.1	11.4	KATT-FM (AOR)		Fall '83 14.2	WQMG (Blk)	9.2	8.5	WSIX (Urbn)	3.2	2.0
VQMF (AOR)	8.1	10.0	KTOK (N/T)	12.5	14.2	WMAG (AC)	3.6	7.2	ISSEE AND INCOME.	1. 18. 19.	1000
WHAS (AC)	8.6	9.7	KKNG (BM)	10.0	10.4	WSJS (News) WKZL (AOR)	5.8	6.7	43017300		
VVEZ (BM)	8.5	8.6	KJYO (CHR)	9.0	8.0	WGLD (BM)	3.4	6.5	ARBITRON	RA	JIO
WCII (Ctry)	4.7	6.2	KXXY-FM (Ctry)		7.8	WSEZ (CHR)	7.1 7.4	6.4			
WKJJ (AC)	5.6	5.9	KZBS (AC)	7.3	7.6	WRQK (CHR)	7.4 5.4	4.8 4.1	Honolu	JU	
WRKA (AC)	7.2	5.4	KEBC (Ctry)	8.5	6.6	WDCG (CHR)	3.2	4.1 3.6			
VAKY (Gold)	4.4	4.4	KLTE (AC)	3.7	5.4	WEAL (Blk)	3.3	3.5	KSSK Adds	10. So	ars
VAVG (AC)	7.7	4.3	KOMA (Ctry)	7.1	5.3	WAAA (Blk)	3.5	3.3	To First I		
WLRS (AOR)	4.5	4.3	KOFM (AC)	5.6	3.7	WBIG (BBnd)	3.3	2.5	KULA Ju		
VJYL (AC)	1.7	3.3	KJIL (Rel)	1.9	3.5	WHPE (Rel)	1.8	2.4			
WXVW (Easy)	2.6	2.8	WKY (Gold)	3.7	3.4	WAIR (Blk)	3.1	2.2	Double D		
WINN (Ctry)	1.1	1.7	KAEZ (Blk)	1.5	2.6	WPCM (Ctry)	.7	2.2	CHRs St	uffer	
WXLN (Rel)	1.1	1.6	KATT (AOR)	.9	1.2	WWMO (Rel)	1.5	2.0	Sp	ring '83	Fall '83
WFIA (Rel)	.7	1.3	KXXY (Ctry)	.6	1.1	WSMX (Ctry)	1.0	1.9	KSSK (AC)	9.0	19.1
WDGS (Rel)	2.0	1.0				WMFR (AC)	2.5	1.7	KULA (AC)	7.9	13.1
						WBUY (AC)	.7	1.2	KPOI-FM (AOR)		9.0
						WTNC (Misc)	.7	1.2	KUMU-FM (BM) KKUA (AC)	6.3	7.4
									KQMQ (CHR)	9.9	5.9



Nashv WSM-FM Bolt Jumps Five	Alban		
Now No. 2; W2 Third; WLAC- A/C Ti	ZEZ U FM 1	Јр То	Schenect
Spr WSM-FM (Ctry) WKDF (AOR) WZEZ (BM) WWKX (CHR) WSIX-FM (Ctry) WLAC-FM (AC) WMAK (Urbn) WSM (Ctry) WVOL (Blk) WLAC (Talk)	ring '83 8.2 12.9 7.9 9.5 7.4 4.6 5.4 5.0 4.6 5.3	Fall '83 13.0 11.7 10.8 8.0 6.8 6.4 5.8 5.1 5.0 4.0	Troy WGY, WPYX So 1-2; CHRs, W WGFM Show Si WROW-FM, V Keep Climb
WYHY (AC) WAMB (BBnd) WMDD (Misc) WSIX (Urbn)	6.4 1.4 0 3.2	3.6 3.4 2.7 2.0	Spring WGY (AC) 1 WPYX (AOR) 1 WFLY (CHR) WROW (AC) WROW-FM (BM)
ARBITRON Honoli		DIO	WQBK (Talk) WGFM (CHR) WPTR (Ctry) WWOM (AC)
KSSK Adds To First F KULA Jur Double D CHRs St	Place nps 7 igits; iffer	; Го	WTRY (CHR) WABY (BBnd) WGNA (Ctry) WQBK-FM (AOR) WHRL (BM) WCSS (AC) WKAJ (CHR)
Sp KSSK (AC) KULA (AC) KPOI-FM (AOR) KUMU-FM (BM) KKUA (AC) KQMQ (CHR) KCCN (Misc) KIKI (CHR) KORL (BBnd) KHVH (News) KMAI (Misc) KDEO (Ctry) KGU (N/T) KSHO (Jazz) KUMU (BM) KZOO (Misc) KOHO (Misc)	ring '83 9.0 7.9 9.1 7.6 6.3 9.9 5.4 7.1 2.5 5.2 6.0 3.9 2.4 1.3 2.9 .7 2.6	Fall '83 19.1 13.1 9.0 7.4 6.3 5.9 5.0 4.3 4.3 4.0 3.6 3.4 2.2 1.9 1.7 1.5 1.2	

ARBITRON RADIO

Schenec	tac	y-
Troy	1	
GY, WPYX S 1-2; CHRs, V GFM Show S WROW-FM, Keep Clin	WFL Stren WQI	Y, agth; BK
Spr	ing '83	Fall '83
Y (AC)	13.9	12.1
YX (AOR)	13.4	11.9
LY (CHR)	5.9	7.5
OW (AC)	8.5	7.3
		7 9
OW-FM (BM)	6.3	7.3
OW-FM (BM) BK (Talk)	5.7	6.7
OW-FM (BM) BK (Talk) FM (CHR)	5.7 4.9	6.7 6.0
OW-FM (BM) BK (Talk) FM (CHR) TR (Ctry)	5.7 4.9 5.0	6.7 6.0 5.7
OW-FM (BM) BK (Talk) FM (CHR) FR (Ctry) OM (AC)	5.7 4.9	6.7 6.0
OW-FM (BM) BK (Talk) FM (CHR) TR (Ctry) OM (AC) RY (CHR) BY (BBnd)	5.7 4.9 5.0 4.3	6.7 6.0 5.7 5.3
OW-FM (BM) BK (Talk) FM (CHR) TR (Ctry) OM (AC) RY (CHR) BY (BBnd) NA (Ctry)	5.7 4.9 5.0 4.3 5.8	6.7 6.0 5.7 5.3 4.1
OW-FM (BM) BK (Talk) FM (CHR) TR (Ctry) OM (AC) RY (CHR) BY (BBnd) NA (Ctry) BK-FM (AOR)	5.7 4.9 5.0 4.3 5.8 2.9 3.4 3.4	6.7 6.0 5.7 5.3 4.1 3.9
OW-FM (BM) BK (Talk) FM (CHR) TR (Ctry) OM (AC) RY (CHR) BY (BBnd) NA (Ctry) BK-FM (AOR) RL (BM)	5.7 4.9 5.0 4.3 5.8 2.9 3.4 3.4 1.4	6.7 6.0 5.7 5.3 4.1 3.9 3.5 2.6 1.6
OW-FM (BM) BK (Talk) FM (CHR) TR (Ctry) OM (AC) RY (CHR) BY (BBnd) NA (Ctry) BK-FM (AOR)	5.7 4.9 5.0 4.3 5.8 2.9 3.4 3.4	6.7 6.0 5.7 5.3 4.1 3.9 3.5 2.6

Format Legend

AC-Adult/Contemporary, AOR-Album-Oriented Rock, BBnd-Big Band, Blk-Black, BM/Easy-Beautiful Music/Easy Listening, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc- Miscellaneous, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, Urbn-Urban Contemporary.

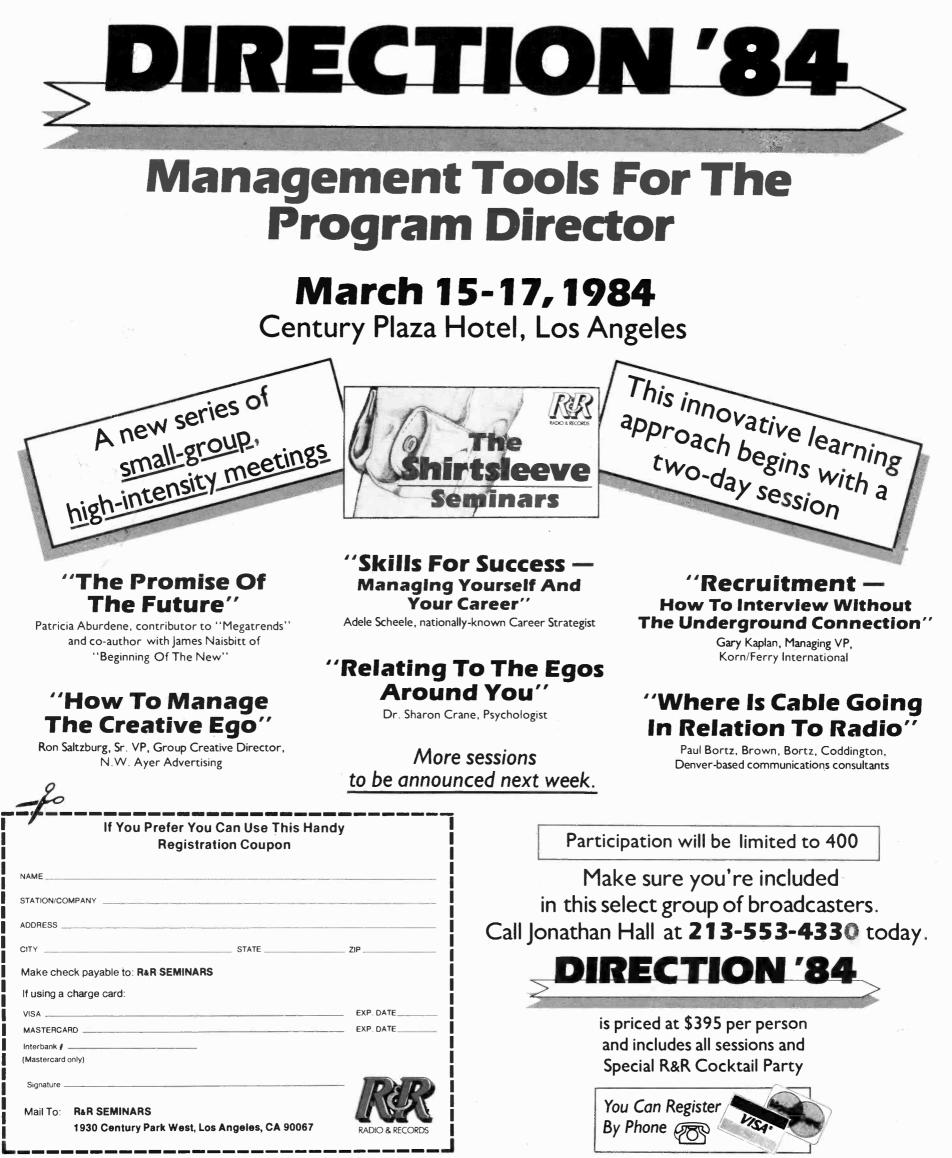






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Management

The Six Million Dollar Manager, Part IV By Kevin B. Sweeney

This week's installment in our periodic serialization covers, in full and provocative detail, key areas of successful station selling. Following are some unorthodox ideas on elastic rate cards, sellouts, expanding your sales force, and much more.

Here are some conclusions I have arrived at during the last few years:

Four Foundation Stones 1. He must believe in the huge dividends that result from a sustained sellout of his inventory.

2. He must maintain a local sales force large enough to do direct business at all levels from the \$200 to the \$200,000 order.

3. He must have a grid card elastic enough to cover all conceivable situations with a structure that may permit selling inventory on the lowest grid for 10-15 percent of what the highest grid offers that inventory for.

4. He must be a comprehensive early-warning system that allows him to manage his inventory no less than 60 days ahead. preferably 90-120 days ahead. And a willingness to price it boldly in advance.

"Creating a sellout is one thing. Creating it well in advance is incalculably better.'

We're now going to talk about the rationale for each of the above. And to point out the analogies with other businesses which are senior to radio and wiser in the ways of moving inventory. Starting with . . . (1) the importance of the sellout.

We had a client station that was permanently mired in the 2-3 percent share in ARB. The station was suburban to a very large market, had poor agency acceptance, a sales department that was a hard three on a scale of 10.

In 18 months, without any increase in share, the business increased two and one-half times. Many factors contributed, but the most important contribution was rate manipulation to produce a sustained sellout of inventory.

There is a very strong human desire to buy merchandise that is scarce, sometimes regardless of intrinsic value. The Broadway show that is a sellout, the restaurant with the line in front create a desire among potential customers to get in, regardless of cost, sometimes regardless of value.

When a radio station is sold out,

the same thing occurs. Creating a sellout is one thing. Creating it well in advance, even months in advance, is incalculably better. That will drive prices up faster than anything else, even increased ARB shares.

Just one four-week total sellout of inventory on a very important station changed that station's total direction. Within a year, with no increase in share, it was doing almost 50 percent more business, largely because of higher, firmer rates.

Effect On Salespeople

A sellout's most critical effect is not on agencies or advertisers. It is on your own salesperson.

To be blunt: it makes salespeople out of them instead of "honest brokers" who are all too ready to see the buyer's arguments about lower rates. It frightens salespeople into selling the rate rather than coming in to the sales manager to negotiate a lower rate.

And both you and the sales manager manage better, more confidently, from strength.

Now about (2), the sales force large enough to execute a sellout and, more important, maintain the station in a sold-out position.

How many? I don't know exactly but I'll lay out some estimates: stations with less than eight units an hour - minimum of nine. Stations with more than twelve units at least ten, preferably eleven.

(Not all at once but ultimately.) The above estimates are for stations that do substantial national business. For those who don't, a

rule of thumb would be to increase the above minimum about 20-25 percent. I stress these are minimum manning tables. Maximum? One of the most successful stations I

worked with in the past decade had 14! The station had huge national

business and one of the five largest profits in U.S. radio. More on this subject later in this

series.

Now on to (3) . . . the grid card. perhaps the most useful pricing tool invented in this generation of broadcasters.

And one that most radio stations have few skills in using. I'm not zapping you. I was among the ignorant until I began working with television stations six or seven years ago. I'm not a quick study so it took several TV stations and, finally, watching one real artist with a grid card, before I understood.

A grid card is simply a device that permits a station to have an infinite number of prices for the same merchandise, depending on the demand.

The grid card gives you the same flexibility that Joe, the produce merchant, has when he puts new price signs on the peaches as the day grows later and the fruit grows older.

You know all this, right?

But, if you do, why do you use this tool so inflexibly? Why do you have a maximum of five, even only two, grids that don't permit fine-tuning of your price six or eight times between \$95 and \$80? Too much work, right?

"A sellout's most critical effect is not on agencies or advertisers. It's on your own salesperson."

TV Stations' 20 Grids

Some television stations, some very successful television stations, have as many as 20 grids. One of my favorites shows a grid card where the price for a 30-second announcement in one period can range between \$50 and \$1000.

And why do radio stations persist in quoting a grid for all time periods for a whole day or week? Aren't there shadings in demand between morning drive on Tuesday and morning drive on Friday? Between afternoon drive on Thursday and 8pm-midnight on Monday?

It's when you see a television sales manager play the grid card like Isaac Stern plays his fiddle simultaneously on seven or eight grids for next week's inventory, a different grid for prime time, prime access, morning before 9am, after 9am, early news, late news - that you realize how useful a grid with infinite variations can be.

The grid card, with ten to a dozen grids, is the ultimate tool for responding to the realities of the marketplace.

Part V of our serialization will appear next month. "The Six Million Dollar Manager" and Kevin B. Sweeney's other works are available from the Kevin B. Sweeney Companies, PO Box 1673, Thousand Oaks, CA 91360.



By popular request, R&R's 1984 Ratings Reports will include results for the TOP 100 markets.



Volume I, featuring the Fall '83 results, is coming in March.

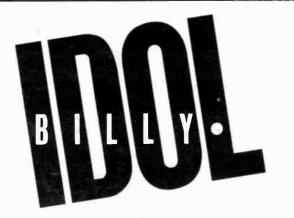
HUEY LEWIS THE NEWS



"I Want A New Drug"

CHR BREAKERS 152/37 In Heavy Rotation On MTV

From the GOLD LP "SPORTS"



"Rebel Yell" V54 42762 From the new LP "Rebel Yell"

World Premiere On MTV 1/17

Added At:			VVZLD
WPHD	KHYT	Already On:	KJ103
Z100	WERZ	CFTR	WRKR
WRCK	WOMP-FM	B96	WIGY
WOKI	WSQV	KHTR	OK100
WJXQ	KKQV	KMJK	95XIL
WRQN	WBNQ	K104	WIXV
KBBK	KSLY	WLAN-FM	WHSL
KSKD	KZOZ	WKRZ-FM	KCDQ

Toni Basil "Over My Head" V54 42753 From the new LP "Toni Basil" #4 Billboard Dance Chart Added At: Already On: WHFM WZLD CKGM WHTT WFLY CFTR WRVQ KKXX 93FM KJ103 WRKR 195 **OK100 KIIS-FM** K104 95XIL WOMP-FM **WIXV**

Chrysalis Records & Cassettes casting (R&R 12-9-83) has been cancelled. Also in the Northwest, veteran programmer
 Norm Gregory has joined A/C leader
 KOMO/Seattle for afternoons. Norm previously
 worked at crosstown KJR as PM drive/MD.
 Nationwide is looking for new buyers for its
 Pittsburgh properties, WJAS & WSHH. Reportedly, the sale of WJAS to BENI has been
 rescinded owing to default by the purchasers.

new, doesn't it?

The WSHH sale will not be consummated either. Both stations are now back "on the market." Don't be surprised when PD Howie Castle and WDVE/Pittsburgh part ways soon over the usual "philsophical differences," even though Castle just took the station to its highest share in its 14-year history.

Street Talk's ears in San Francisco report no

startling revelations from the Superstars Convention held there this week . . . certainly nothing as

sweeping as last year's 80% new music edict.

Consultant Lee Abrams, indicating he felt AOR had generally become too predictable, was en-

couraging programmers to get their creative

juices flowing again . . . to get more creative and

adventurous in their presentation. Musically, the Superstars emphasis is on "quality rock" such as

Francisco, he was also a principal player in the

hottest rumor in Detroit. We hear that Inner Ci-

ty's WLBS/Detroit will be adopting a new

"Adult Top 40" format under the guidance of

consultant Abrams. This sounds like something

President Wally Nelskog has announced the

proposed sale of the station to Duffy Broad-

Citing tax reasons, KIXI-FM/Seattle

While Abrams was talking AOR in San

Police, Genesis, and Fixx.

Following Jim Robinson's departure as KZOK/Seattle PD, morning man Rick Shannon is serving as interim programmer.

Steve Sutton will be going from WMMR/Philadelphia middays over to mornings on competitor WYSP, but not until March 4, after he sits out a 90-day no-compete clause being enforced by a judge. WMMR had sought to keep WYSP from even *mentioning* Sutton on the air until March 4, but that request was *not* granted. Thus, WYSP is playing song parodies that mention Sutton, doing club nights with him, and has printed "Steveski rocks 94 YSP" bumper stickers, even though he's still not on the air yet. These legal maneuvers began when Sutton sat in on WYSP's morning show for a week and WMMR sent cease and desist orders, which Sutton read on the air!

Congratulations to longtime KRLA/Los Angeles Assistant PD/MD Rick Stancato, now the new PD at Houston's newest station KTUN/Humble. KTUN will hit the air March 1 with an A/C format. KTUN is 10kw days/1kw nights at 1180 kHz.

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Speaking of Houston . . . did you hear the rumor that KRBE-AM & FM would drop A/C for CHR? According to the stations, that one is completely false.

STREET TALK

Now that King Broadcasting has taken over KSFO/San Francisco, Fred Schumacher has been appointed GM.

The clash between San Francisco broadcasters and Arbitron over how to show the fall estimates for KYA's Gold format when the station became KOIT (Beautiful Music) on the last day of the book has led to invocation of the Electronic Media Rating Council's mediation procedure. Bill Clark of Beautiful Music competitor KABL-AM & FM has spurred the action, to which Arbitron President Rick Aurichio has responded, "We will be pleased to participate in those proceedings." In the meantime, Arbitron has put a note on the cover of the fall '83 San Francisco report alerting users to the call letter and format change at the former KYA.

Bruce Foster is the new President/GM at WWCT/Peoria, as his Central Illinois Broadcasting takes over the station from Peoria Broadcasting. Ex-GM Rich Fruin becomes Sales Manager/Promotions Director.

In Nashville, with WSM-FM taking over the top ratings spot, WSIX has announced a reexamination of its programming and will be making major changes in its sound soon. A couple of those changes happened this week when MD Beau Kent and personality Marcie (no last name) exited.

After ten years, Dan Martin exits the programming post at WTRY/Albany (not WFLY as we mistakenly printed last week) to take over afternoons at WELI/New Haven. Current WTRY Operations Manager Bill Cahill will take over Dan's PD chores.

Jonah Cummings is the new PD at KEZE/Spokane, coming from evenings at KZAP/Sacramento. KEZE is his first programming gig.

At KFRC/San Francisco, Harry Nelson returns from the Double K-FM Superstation to fill Mark McKay's afternoon drive vacancy (Mark exited last week). Also Chuck Geiger slides into nights with Jack Armstrong moving to late nights.

One of the longest running syndicated Country shows is ending. Multimedia, producers of the "Ralph Emery Show," notified some 350 affiliates by mailgram that the show they had just received would be the last. This left most of the stations in the lurch, trying to find other ways to fill the five hours of weekly programming. Multimedia indicated a desire to concentrate on its TV activities was the reason for Emery's cancellation. The show began in 1971.

MORE STREET TALK/Page 22



JANES AND SMOKEY SMOKEY BOBINSON BONY EYES"

MOVES: WXKS-FM 21-17, WBEN-FM 36-31, WNYS 25-23, WHTX 19-11, KIQQ 19-17, KFRC 38-32, WKEE 31-29, WOKI 32-29, WFMI 38-32, FM100 26-21, KMGX 7-3, KYNO-FM 11-9, KGGI 23-20, 103CIR 38-34, WCGQ 29-26, Q104 25-22, Q101 26-22, Z102 13-11, WCIL-FM 20-18, KDZA 40-36, KIST 33-28 DEBUTS: WCAU-FM deb 37, KXX106 deb 30, WZLD deb 40, KAMZ deb 30, G100 deb 40, KTFM deb 29, WJAD deb 40, KXSS deb 35, KFMW deb 40, KSLY deb 40 ADDS: WKBW, WKFM, WDCG, KISR, WXLK P-1'S: B104, WBLI, Z93, I95, WGCL, KIIS-FM, KITS

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ROCKWELL "Somebody's Watching Me"

\square		alladini an tinang ina ang karang	/
Out Of	The Box	c At:	I
WXKS-FM 93FM 195 Y100 KIQQ KFRC WTIC-FM KC101 WSPK WQID	WZLD WNFI KAMZ G100 WSFL KITY KYNO-FM KHYT WGUY WERZ	13FEA WJBQ KISR Z102 KXSS WSPT KFMW KDZA KZOZ	

COLD RLUUDED

Written, Arranged & Produced by Rick James

From The Rick James' Album

On Motown Records

BRAD MESSER



WBCN/Boston National Sales Manager Julie Natichioni has transferred to the GSM post at Infinity sister station KOME/San Jose. Natichioni replaces David Plowden, who became GSM at WBBM-FM/Chicago last week.

KOME GM Dan Tapson commented, "We're pleased Julie is with us. She's performed well for us at WBCN, and her talents will be well displayed here at KOME. She certainly has all the qualifications."

Natichioni joins KOME after five years with WBCN, working her way up from Account Executive to Local Sales Manager to NSM. She told R&R, "I'm very excited to be here. Infinity is one of the best radio chains that exists right now, and KOME seems to have a tremendous amount of potential."



Continued from Page 20

ZZ99(KZZC)/Kansas City PD Johnny Rowlands is out. Anyone interested in the programming post should contact GM Connie Wodlinger at the station.

KUPL-AM & FM/Portland will shift to Country within the next 30-60 days. They are building new studios and hiring a complete staff.

WFOX/Gainesville has tapped WSB-FM/Atlanta GSM Martin Sherry to fill its newly created General Manager position. WFOX Station Manager Linda Guest remains in place.

Onetime WMET/Chicago PD Ron Dennington has been named PD at WBOW/ Terre Haute.

Barry Bruce has been promoted from Station Manager to GM at WQXA(Q106) & WNOW/York, PA, and WNOW PD Joyce McSherry has been promoted to Operations Manager for the Country outlet. Dan Steele continues as PD at Q106. "Rock America," the CHR format which was delayed by uplink problems in Dallas, hit the air loud and clear last Thursday (1-12). SMN VP George Williams happily reports, "All is well."

Meanwhile, Transtar's announced foray into the CHR marketplace has been put "on hold." Transtar officials, who had originally hoped to have the new 24-hour service on the air this month, will now wait for the results of a recently completed research study before proceeding.

Is a station in Birmingham feeling around for programmers to change its format to CHR?

Hollywood turned out in force to help Genesis celebrate its tenth anniversary with Atlantic Records last week. Hosted by Atlantic Chairman Ahmet Ertegun, the postconcert bash attracted everyone from Bette Midler and Jackson Browne to Prince and Ray Parker Jr. It was an old fashioned music industry party reminiscent of "the good old days."

Satellite Music Network's Rock America," the CHR forat which was delayed by upbk problems in Dallas, hit the

Mystery Radio Stations Sweeping the AM radio dial from 540 kHz brough 1600 we find an easily-predictable the man on 4740 kHz who, when he takes

CALENDAR

up through 1600 we find an easily-predictable variety of recognized formats — A/C, Talk, Country, CHR, and so on — which we know are commercial stations, operating "in the public interest," trying their darndest to make a profit. These familiar garden-variety stations are a far cry from the weird ones a few kHz farther up the dial.

When one tunes beyond 1600 kHz, into the spectrum above AM radio but below Citizens Band and the lower television FM audio frequencies, a sort of Twilight Zone is encountered, wherein unauthorized mystery stations transmit a bewildering hodgepodge of materials that defy easy explanation.

Stations that broadcast the same letter over and over. Unidentified stations on which unidentified people read numbers endlessly. There are lots of letters-only and numbers-only stations. For instance, at unpredictable times, a "K station" comes on (using frequencies including 4005, 5795, 5890, and 5920 kHz) broadcasting only the letter K in Morse Code. Dash-dot-dash, dash-dot-dash hour after hour. Why? For whom?

William Poundstone, in his briskly-selling new book "Big Secrets" (William Morrow, NYC), lists dozens of frequencies which carry thoroughly-puzzling formats. What do you make of the mysterious female broadcaster who often transmits on 3060 kHz reading only numbers in Spanish, or her Serbo-Croatian-speaking counterpart on 3365 kHz? And how would you explain the man on 4740 kHz who, when he takes a break from reading numbers in Spanish and Portuguese, always puts on musical interludes from Giuseppe Verdi's 1879 opera "Aida?"

These stations which are too bashful to identify themselves are baffling. Poundstone tells me that checks with the FCC and International Telecommunications Union authorities reveal no authorizations for use of these frequencies (and a great many more I haven't listed), and laments that the U.S. Intelligence community hasn't been helpful. "Presumably people like the National Security Agency in Washington have done systematic [studies]," he says, "but they're not talking about what they may or may not know."

Consider the case of the one-letter Morse stations. Poundstone rather wistfully admits "it's hard to see how any information could be transmitted by a single letter of Morse Code. There are directional navigation beacons that do that, the whole globe is criss-crossed with beacons, and it's hard to see how any one organization would want to have their own set of beacons. One [theory] says it's the time interval in between successive letters, and you measure it precisely to decode some sort of message."

Whose messages to whom, I haven't the foggiest. Perhaps somewhere among our subscribers there's a person who understands what's happening on the radio just above the broadcast band, and will share the explanation?

Deepest Sea Dive

MONDAY, JANUARY 23 — During the world record deep-sea dive of 35,820 feet in 1960, two men inside the U.S. Navy bathyscaphe "Trieste" gathered data that supported the theory of continental drift. Internation Oceanographic Foundation President F.G. Walton-Smith says, "North America, for instance, is drifting away from Europe at the rate of possibly two inches a year," and "in maybe 25 or 30 million years, part of California will be an island off the coast of Washington state."

Browning, Montana, set the record for 24-hour temperature variation in 1916, dropping exactly 100 degrees: it was +44 on the 23rd and dropped to -56 the next day.

Boy Scouts Played War Games

TUESDAY, JANUARY 24 — The Boy Scouts exist because boys like to play soldier. British military officer Robert Baden-Powell organized the Boy Scouts 76 years ago today (1908) to capitalize on a war-game fad he had unwittingly touched off among youngsters in London. His published essays on military camping, tracking and scouting during the Boer War had started a fad among civilian boys, who formed makeshift troops and patrols in imitation of Her Majesty's regular forces. (Source: Raul Chavez, Communications Director, Boy Scouts of America, Dallas, TX).

Neil Diamond 43. Ray Stevens also 43. Cajun fiddler Doug Kershaw 48. Ernest Borgnine 67. (And John Belushi, 1949-1982.)

"Wedding March" Out Of Fashion

WEDNESDAY, JANUARY 25 — The here-comes-the-bride song, Mendelsson's "Wedding March," was composed for a royal wedding 126 years ago today, the marriage of Queen Victoria's daughter in 1858. It was a mainstay of American weddings for over a century, until according to Barbara Tober, Editor of Brides magazine, "people began to put unfortunate words to it, like here comes the bride, big fat and wide, and [the Wedding March] fell out of favor." Tober says the current fashion in wedding music is away from pop tunes such as "You Light Up My Life," toward standard classical music. Dean Jones 49.

Ben Franklin For Wild Turkey

THURSDAY, JANUARY 26 — Exactly 200 years ago today Ben Franklin wrote a letter supporting the turkey as America's national symbol, complaining the eagle is a "bird of bad moral character" while "the turkey is a much more respectable bird."

Michigan 26th state 1837. Louisiana became Confederate state 1861. First American seaplane "Flying Fish" flew 1911. India became independent of Great Britain 1950.

Cartoonist Jules Feiffer 55. Eartha Kitt 56. Paul Newman 59.

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Mozart The Has-Been

FRIDAY, JANUARY 27 — Child prodigy Wolfgang Mozart, born in 1756, wrote operas and symphonies before he was ten years old. "He was very famous as a child," says Sam Brylawski of the Library of Congress, "but through a set of circumstances he was almost unknown when he died. In fact, we don't even know where Mozart is buried."

First all-U.S. daylight bombing raids over Germany 1943. Three astronauts died in launch pad fire 1967. Vietnam peace treaty signed 1973.

Dancer Mikhail Baryshnikov 36. Troy Donahue 47. Donna Reed 63. Skitch Henderson 66. Tomorrow (1-28) Alan Alda 48. Sunday (1-29) John Forsythe ("Dynasty") 66.



GENESIS BEGINS IN CHICAGO — Genesis opened their 1983-84 American tour in Chicago with a live national radio press conference. The broadcast originated from WXRT/Chicago's studios and was syndicated by DIR Broadcasting. Shown at WXRT are, from left: Genesis tour drummer Chester Thompson and tour guitarist Daryl Stuermer, WXRT MD John Mrvos, Genesis's Mike Rutherford & Tony Banks, WXRT PD Norm Winer, Genesis's Phil Collins, WXRT's Chris Marsh and Johnny Mars, Atlantic Associate National Album Promotion Director Danny Buch, Atlantic local promotion rep Rick Sudakoff.







KEN BARNES

Thriller - Michael's Lucky Seventh?

Michael Jackson continues to rewrite the record books with his "Thriller" album and the singles pulled from it. The latest track in the spotlight is the title cut, first because of its lavish video (plus the video of the making of the video, to be followed no doubt by the video of the planning of the video of the making of the video) and now because of the song itself.

Last week "Thriller" became only the fourth song ever to reach CHR Breaker status without being released as a single. (The others were Elton John's "Pinball Wizard," which reached No. 9 in 1975; the Bee Gees' "More Than A Woman," No. 21 in 1978; and Led Zeppelin's "All My Love," No. 10 in 1979.) "Thriller" will not get much of a chance to break Elton's record for highest position achieved by a nonsingle, because it will be issued as a single January 31.

This development allows "Thriller" to set a new record, or more likely extend one the album has already set. "Thriller" (the song) becomes the seventh single from "Thriller" (the album). To my knowledge, there's never been an album (excluding hits compilations and various artists collections) from which six singles were culled (before "PYT" put "Thriller" in that category). There are a few five-single albums ("Toto IV" and Blondie's "Parallel Lines" spring immediately to mind). Seven is another league entirely, and judging from "Thriller" 's high debut last week, there's a very good chance that all seven of the Jackson album's singles will go top 10.



An Aside About B-Sides

When seven singles are pulled from an alhum, it's only natural to wonder what the label's been using for flip sides. Here's the "Thriller" rundown:

• "The Girl Is Mine"/"Can't Get Outta The Rain'' (track not available on LP) • "Billie Jean"/"Can't Get Outta The

Rain" (again; they should have called it

UNROMANTIC HITS

The Topical Top Ten, Part III

Once again a new crop of hits has arrived, and it's time for the ever-popular more-or-less quarterly On The Records survey of song topics outside the realm of romance and partying down. Lyrical concerns are becoming more wideranging and (in some cases) bizarre than ever before, as this quarter's top ten roster illustrates:

"Undercover Of The Night" - Political unrest in Latin America

- "Major Tom" Outer space disaster
- "Pink Houses" An ode to the common man

 "Wrapped Around Your Finger" — Submission and dominance (the Police, as usual, are a mainstay in this category, with the just-departed "Synchronicity II" treating the Jungian precept of cosmic coincidence)

- "Middle Of The Road" Third world exploitation, hassling by fans, and so forth
- "Thriller" Boy/ghoul relationships
- "99 Luftballons" Lighter-than-air transportation
- "Union Of The Snake" No idea what this means; somehow I doubt that reptilian labor movements is the right answer

 "Karma Chameleon" — See "Union Of The Snake"; for that matter, throw "Church Of The Poison Mind" into this new category of apparently meaningless British new wave lyrics

"The Curly Shuffle" — Nuclear disarmament (just kidding)

"Still Can't Get Outta The Rain")

• "Beat It"/"Get On The Floor" (track from "Off The Wall") "Wanna Be Startin' Somethin' "/Same

(instrumental version)

• "Human Nature"/"Baby Be Mine" (track from "Thriller" that somehow escaped becoming an A-side)

"PYT"/"Working Day And Night" (track from Jacksons' live album) "Thriller"/Same (instrumental ver-

sion) Laura — Third Time Lucky

Christopher Cross's "Think Of Laura" has an interesting history. It was first released as a single as the follow-up to "All Right" . . . for about two days, until the label pulled it and replaced it with "No Time

For Talk." Then it came out again as the . and follow-up to "No Time For Talk" . generated little action outside of A/C. Then came the "General Hospital" airplay, and eventual hit status. "General Hospital" thus augments its status as America's leading TV hitmaker (not counting MTV), with Austin/Ingram's "Baby Come To Me," Rick Springfield's "Jessie's Girl," and the Afternoon Delights' "General Hospi-tale" also to its direct or indirect credit.

Speaking of James Ingram, his latest hit "Yah Mo B There" adds to the successful string of America's leading guest vocalist (pop division), Michael McDonald. Michael also made prominent contributions to Christopher Cross's "Ride Like The Wind," Kenny Loggins's "Heart To Heart," Amy Holland's "How Do I Survive," Nicolette Larson's "Let Me Go Love," Carly Simon's "You Belong To Me" (with the rest of the Doobie Bros.), Lauren Wood's "Please Don't Leave," and likely a few more the giant R&R research department has failed to dredge up from its memory banks. We're still waiting for Michael's duet with America's leading country guest vocalist, Willie Nelson.



Michael McDonald: Anyone got a duet?

Right Words, Wrong Time

A&M's new Australian signing the Expression encountered a classic problem of timing with a song on their LP. The track is called "Total Eclipse," and its chorus revolves around the phrase "total eclipse of the heart." It was pressed up and ready to go as a single in Australia when, one week before its scheduled release. Bonnie Tyler's record came out and caused a total eclipse of potential airplay for the Expression. I think it's safe to say that it's not a likely choice for the Expression's American single either.

The Rolling Stones' "Too Much Blood" track includes the appetizing tale of a man who kills his girlfriend, cuts her remains up and stores them in the freezer, and eats them. This folk tale, which makes the Continued on Page 24

Best Of The Worst



L.A.-based indie label Rhino Records has done the music community a great service by compiling an anthology of "The World's Worst Records." The selection criteria are not made entirely clear, and the integrity of the collection is somewhat marred by the inclusion of several new recordings by resident Rhino zanies. But it's a terrific idea (prominent British DJ Kenny Everett compiled a similar anthology a few years ago), and some of the authentic oldies are truly excruciating ("Fluffy" by Gloria Balsam and "I Want My Baby Back" by are particularly grisly).

But what I thought might be interesting is to find out just which records radio people consider to be the worst waxings of all time. So I'm opening the mail lines for your nominations the songs you regard as guintessentially hideous, enduringly loathsome, terminally repulsive, and so forth. (All nominations will be kept confidential, so you need not fear retribution from angry artists.) A consensus list will be published here, and I'm eagerly anticipating your input.

ONE YEAR AGO TODAY

- ROB WALKER PD AT Y100/MIAMI
- STEVE SANDS WAIT/CHICAGO'S PD
- BILL FORD PD AT KEX & KQFM/PORTLAND
- NUMBER ONE CHR: "Down Under" -- Men At Work (Columbia) (3rd week)
- NUMBER ONE A/C: "Heart To Heart" -- Kenny Loggins (Columbia)
- NUMBER ONE COUNTRY: "Talk To Me" Mickey Gilley (Epic)
- NUMBER ONE BLACK: "Bad Boy" -- Ray Parker Jr. (Arista) (2nd week)
- NUMBER ONE AOR TRACK: "Hungry Like The Wolf" Duran Duran (Capitol)
- NUMBER ONE LP: "The Distance" Bob Seger (Capitol) (2nd week)

FIVE YEARS AGO TODAY

- BOB SHERWOOD PHONOGRAM/MERCURY PRESIDENT
- RCA DISTRIBUTES A&M
- ED HYNES VP/NATIONAL PROMOTION AT COLUMBIA
- RICK LEE VP/GM AT KMEL/SAN FRANCISCO
- AL WILSON WABX/DETROIT'S VP/GM
- NUMBER ONE CHR: "Too Much Heaven" Bee Gees (RSO) (2nd week)
- NUMBER ONE A/C: "Too Much Heaven" Bee Gees (RSO) (2nd week)
- NUMBER ONE BLACK: "I'm So Into You" Peabo Bryson (Capitol)
- NUMBER ONE COUNTRY: "Baby I'm Burnin'" Dolly Parton (RCA)
- NUMBER ONE LP: "Blondes Have More Fun" Rod Stewart (WB) (2nd week)

TEN YEARS AGO TODAY

- NEIL BOGART SETS CASABLANCA OPERATION
- HAROLD CHILDS VP/PROMOTION AT A&M
- NUMBER ONE CHR: "The Way We Were" Barbra Streisand (Columbia)
- NUMBER ONE COUNTRY: "I Love" Tom T. Hall (Mercury) (2nd week)

FRANKIE CROCKER RETURNS TO WBLS/NEW YORK

R&R/Friday, January 20, 1984



84 EMI Records Limited



Continued from Page 23

Buoys' 1970 ode to cannibalism, "Timothy," sound as innocent as "You Light Up My Life," was actually first set down in song a couple of years ago in England by the Stranglers, on a single called "La Folie." They somewhat blunted the impact of the story, however, by singing about it in French.

Alabama's new single, "Roll On (18 Wheeler)," was recorded on the same label (RCA) in 1982 by Randy Parton, Dolly's younger brother.

By The Numbers: Yes's "90125" album is named after the LP's Atlantic catalog number. It thus joins a select group of albums that includes Peter, Paul & Mary's "Album 1700" and Dave Davies's "AFLI-3603," which went even further by reproducing its bar code symbol for its front cover art.

Record News

In the wake of Dennis Wilson's death, the Beach Boys have postponed a dozen concert dates, but will definitely continue. Leader Brian Wilson says he's writing a song about his late brother ... Grace Slick's new single "All The Machines" was written by her and ex-J. Geils Band singer Peter Wolf ... The Animals, after a brief reunion in 1983, have apparently split up again ... Toni Tennille is recording her first album without the Captain — but with a 35-piece orchestra. The album will consist of standards from the '30s and '40s.



"Solid Gold" for the week of Jan. 20 stars ABC, Deborah Allen, Duran Duran, Juice Newton, Jeffrey Osborne, Pablo Cruise, and Rick Springfield ... The Everly Bros. reunion concert repeats on HBO Jan. 20, 23, and 26 . . . The Glaser Bros. are on TNN's "Offstage" Jan. 20, with Charlie Danleis guesting Jan. 23. . Paul Simon's "Album Flash" episode is rerun on Cinemax Jan. 20 and 22 ... The Eric Martin Band appears on "American Bandstand" Jan. 21 . . . New Edition and Ray Parker Jr. are on "Soul Train" the weekend of Jan. 21 . . . Frank Sinatra's Showtime concert re-airs Jan. 22 and 25.

Barry Manilow sings the National Anthem at the Super Bowl Jan. 22... Earl Thomas Conley is on "Nashville After Hours" on TNN Jan. 23... Alabama is spotlighted on "Album Flash" Jan. 24... Golden West will be syndicating "New York Hot Tracks," a local NYC series featuring videos by black artists.



PARKER ON VIDEO SOUL — Black Entertainment Television's "Video Soul" program featured Ray Parker Jr. as special guest recently. Pictured on the set are (I-r) Parker and cohosts Shella Banks and Donnie Simpson.



MONDAY, JANUARY 23

Chicago's Kath Dies

On this day in 1978, **Chicago** guitarist and lead vocalist **Terry Kath** shot and killed himself in Los Angeles while trying to convince friends that the gun he was playing with wasn't loaded. The 32-year-old Kath's death was a setback from which his band wouldn't recover for several years.

Birthdays: The second Dooble Brother to chart as a solo, Patrick Simmons, is 34.

TUESDAY, JANUARY 24 Diamond's Rough Beginnings

Brooklyn-born Neil Diamond turns 43 today. He cut his first single for Columbia, "Clown Town," in 1963, after two singles as half of the duo of Neil & Jack. Starting in 1966 he turned out a series of hits (i.e., "Cherry Cherry," "You Got To Me," "I Got The Feelin" ") for Bang Records, and wrote two hits for The Monkees, "I'm A Believer," and "A Little Bit Me, A Little Bit You." 1969's "Brother Love's Traveling Salvation Show" and "Sweet Caroline" launched him toward his present level of mass stardom.

Birthdays: Warren Zevon 1947, Producer/songwriter Mike Chapman 1948.



WEDNESDAY, JANUARY 25 Instant Controversy

Two months after the release of the "White Album," John Lennon finally finds out what people won't accept from a Beatle when he and Yoko issue their freeform noise album "Two Virgins." On this day, Ohio's chief prosecutor declares the cover "obscene," thereby making any Ohio merchandiser who carries the LP a prospective felon, and police in Union County, NJ ban the sale of the album and seize more than 22,000 covers from a warehouse. The LP, which Capitol wants nothing to do with, is eventually issued on Bill Cosby's Tettragrammaton label in a plain brown wrapper.

Birthdays: Keith Richards's ex Anita Pailenberg 1943, Grace Silck & Paul Kantner's kid China (originally named God) 1971, Oingo Boingo's Leon Schneiderman 1954.

THURSDAY, JANUARY 26 Instant Karma

If you've been wondering what the difference between "Nobody Told Me" and "Instant Karma" is, the answer is probably **Phil Spector.** On this day in 1970, the latter track was written and recorded with Spector, who was also remixing the "Let It Be" tracks at the time, putting his reverb-heavy sound on Lennon's lyrics for the first time.

Birthdays; Eddle Van Halen 1957, Huey "Plano" Smith 1934, "Catwoman" turned disco-diva Eartha Kitt 1928.

FRIDAY, JANUARY 27 The Long Wait

This is the day in 1978 when **Paul Davis's** "I Go Crazy" finally made it into the R&R Top 30 after an unusually long breaking period. **Bang** issued the single in June, 1977 and had some stations listing the record in the top five (mostly in the South) by September, but the song continued to break in one or two cities at a time for months. Despite going top ten in most cities, it only made it to #18 in these pages because its action was so spread out.

SATURDAY, JANUARY 28

Elvis & Who Debut

Two famous first TV appearances on this date. In 1956, Elvis Presley does the first of six stints singing "Heartbreak Hotel" on the normally docile "Dorsey Brothers Stage Show" on **CBS**, thereby confirming what much of the nation had only heard rumored about his pelvic gyrations. In 1965, the **Who** make their first appearance on British TV rock standard-setter "Ready, Steady, Go." The group's manager Kit Lambert has packed the audience with "mods" who've been ordered to throw their scarves in the air when their heroes appear. The group's appearance is generally credited with making "I Can't Explain" a hit. Most of the performance remains extant today in the "Kids Are Alright" documentary. Birthdays: Corky Laing 1948.

SUNDAY, JANUARY 29

This was the day in 1979 when San Diego teenager Brenda

Spencer randomly shot 11 people, killed two, and offered only her dislike of Mondays as an explanation. In early August, the Boomtown Rats hit #1 in Britain with "I Don't Like Mondays," based on Spencer's case. Spencer's parents sue the group, claiming that the song adversely affected her chances for a fair trial.

Page 25 ABANDONS ROCK OF THE '80s

KPOP Debuts "Pop-Hits" CHR

Following the transfer of KPOP & KPIP/Sacramento from KPOP Inc. to the Fuller-Jeffries Group (1-2), the station has abandoned consultant Rick Carroll's "Rock Of The '80s" approach in favor of "Pop-Hits," its customized version of CHR.

Bill Jeffries, who programmed the station's Rock Of The '80s format as well as the previous Urban Contemporary approach, continues as PD. He explained to R&R why he feels there is room for a third CHR in the market. "Rick and I had put together what I thought to be the showcase Rock Of The '80s station. But the broadening of CHR has knocked out many of the principles which were once exclusive to Rock Of The '80s. I feel the marketplace is still lacking a true CHR station, as KWOD and FM102 both place too much emphasis on oldies and recurrents. KPOP will service this market with the top hits of today in the winning style of the Fuller-Jeffries Group."

GM Hank Gonzales, who is stay-

Leiser Upped To GSM At WUBE & WMLX

Todd Leiser has been promoted to GSM at WUBE & WMLX/Cincinnati, moving up from the Sales Manager position at WUBE. He has been with the Plough-owned stations since 1976.

WUBE & WMLX GM Terry Dean commented to R&R, "Todd has been a key factor in the sales marketing success that has been enjoyed by WUBE. His expertise will be a tremendous asset to the stations, both on the local and national level."

ing on under the new ownership, remarked, "This change in format was a decision of all parties concerned, namely myself, principals (President) Bob Fuller and (First Executive VP) J.J. Jeffries, and PD Bill Jeffries. We gave Rock Of The '80s a try, and it just didn't go over in the market. I think the difference between our format and others in the market is our 'more hit-music approach.' It's been carefully developed by Bill specifically for Sacramento, and we have some great promotional surprises for everyone."

KSL's Gaylon Rowan Dies

17-year KSL/Salt Lake City personality Gaylon Rowan died January 11 after a brief battle with viral encephalitis. Rowan was 57.

Rowan joined KSL in 1967 as evening personality, and shifted to the midnight-5am show in 1979 when the station began programming nostalgia/big band music overnights. Rowan's broadcast background also includes terms at neighbors KLUB and KALL.

KSL Operations Manager George Lemich said, "It caught everyone here by surprise and has given us a great deal of sadness. Gaylon was a senior staffer and helped train many of our younger people here. His pride and professionalism were characteristics he tried to transfer to everyone ... those are the things we'll remember about him. The listeners are letting us know he'll never be forgotten."

Rowan is survived by his wife Jan and five children. No replacement for Rowan has been named, but swing personality Dave Hebertson has temporarily taken over the overnight shift.

Wilkinson

Continued from Page 3

to making people smile, he believed in helping people. He did a lot of charity work. He had a tremendous following in St. Louis, and he is going to be missed by a whole lot of people."

Wilkinson had been ill and was returning from a doctor's appointment when the accident occurred. He is survived by his wife Kay and two small children.

Bigby

Continued from Page 3

KFI/Los Angeles in 1981, where he spent two years as Director/Operations & Programming. Bigby's background also includes three years as an air personality at WXYZ/Detroit, four years as VP/GM of John Rook & Associates, as well as programming positions at KTLK/Denver and WLS/Chicago. Bigby told R&R, "I'm happy to be home again in the market I love so dearly. One of my biggest successes was while working with John Tenaglia, and I'm glad to be back with him." Bigby added that no changes are planned.

Jones GSM At KTRH & KLOL

Rusk Corporation VP John Jones has taken on additional duties as General Sales Manger for KTRH & KLOL/Houston in a major restructuring of the stations' sales staff. As VP, a title he retains, Jones has primarily been responsible for station operations.

"I'm not going to be a hands-on sales manager," Jones told R&R.

"Rather, I'll be the main liaison between programming and the sales department, the senior manager in charge of sales. The buck stops here." Jones ex-

plained that changing demo- John Jones graphics are opening up new opportunities to sell News/Talk KTRH and AOR-formatted KLOL in combination. Sports programming is helping to attract younger demos to KTRH while the AOR audience is maturing.

Other staff changes include the promotion of Don La Chance from Local Sales Manager to National Sales Manager for both stations. Teamed up as dual Local Sales Managers are Muriel Funches, an Account Executive at the stations, and Adria Hillebrand, former Account Executive with Warner/ Amex Cable. Joining the stations as Account Execs are Mel Jones from KJOI/Los Angeles, Joe Simmons from KSCS/Ft. Worth, and Ben Wilson of KMJQ/Houston.

Bunzel

Continued from Page 1

special issues.

R&R Publisher Dwight Case commented, "To be able to add someone of Reed's dedication and experience to the **R&R** team gives us all a great deal of pleasure. With our desire to increase coverage in the important networks/program suppliers area, and our expanded schedule of specials for 1984, Reed's industry expertise will be put to good use. We're glad to have him."

Bunzel spent four years at NAB, editing RadioActive and serving as editor or writer for a number of NAB publications covering radio promotion, management, programming, and copywriting, including the organization's "Syndicated Radio Programming Directory." Earlier in his career, he was PD of WBOR/Brunswick, ME.

DiLoreto

Continued from Page 1

for a GM. Working with Swanson's four fine facilities, all in excellent markets, poses a whole new list of challenges." DiLoreto predicts an in-house replacement for himself at WGBS, saying Jefferson-Pilot has a "deep bench of middle management" talent from which to choose.

The Swanson radio properties are KKNG/Oklahoma City, KRMG/Tulsa, KKYX/San Antonio, and WBYU/New Orleans.

Price Selected As KFSD Station Manager

Jim Price, former GM of KGB & KPQP/San Diego, has moved crosstown to Classical-formatted KFSD as Station Manager. Price spent ten years at the management helm of KGB & KPQP before resigning (R&R 11-11-83); prior to that he served as President/GM of KAFY/Bakersfield and Station Manager of another San Diego outlet, KSDO.

Commenting on the newlycreated position, Price remarked, "I get to stay in San Diego, sell a quality station, and do some of the hands-on things I haven't been able to do for years. For the first time in a long time, I finally get to do the

Sharell Heads MCA Video

Jerry Sharell has been appointed Senior VP/MCA Home Video Distribution. Sharell, who had been Senior VP of MCA Records since April 1983, will supervise marketing and promotion of MCA home videos, with special concentration on music programs.

MCA Records Group President Irving Azoff commented, "Jerry Sharell is one of the most knowledgeable, experienced executives in the entertainment business, and he br-

ings to the video side of MCA a rare and in-depth understanding of the marketplace."

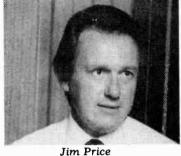
Before joining MCA, Sharell served as a VP at Elektra/Asylum for ten years. He announced that MCA has licensed four music videos from Island Records, featuring U2, Bob Marley, Grace Jones, and Malcolm McLaren.

Huntley Promoted To WSB-AM & FM GSM

After a year as Sales Manager for Cox Communications' WSB-AM & FM/Atlanta, Bob Huntley has been promoted to General Sales Manager. Huntley replaces former GSM Martin Sherry, who resigned to become GM at WFOX/Gainesville, GA.

In announcing the appointment, WSB-AM & FM GM Michael Faherty said, "Bob's a real find. He's got good management experience, especially here in Atlanta. We're lucky to have such a manager already on board, and he'll fill the shoes beautifully."

Prior to Atlanta, Huntley served three years at Cox sister stations WSOC-AM & FM/Charlotte — one as an Account Executive and two more as Local Sales Manager. He previously spent seven years as an Account Executive with crosstown WBT. Huntley told R&R, "It's a great opportunity to come down to a station like WSB-AM & FM in a position like this, particularly since I've only been with Cox four years. I'm most pleased with this company's progressive attitude."



things I like to do." Price will report to VP/GM Hal Rosenberg.

Rubenstein New KLIR GSM

Catherine Rubenstein has been appointed General Sales Manager at Duffy Broadcasting's KLIR/Denver. Rubenstein replaces former GSM Don Nelson, who has departed the station to pursue personal business interests.

Newly-appointed KLIR VP/GM Jim Teeson commented, "Catherine has had a stellar media career. I have the utmost respect for her abilities and feel Catherine possesses the positive image it will take to be GSM for KLIR."

Rubenstein joins KLIR from crosstown KPKE, where she had been GSM for the past two and a half years. Her background also includes terms as National Sales Manager at neighbor KBPI and as Account Executive at competitor KHOW.

She told R&R, "I think Duffy is one of the most dynamic, rapidlygrowing broadcast companies around, and I'm intrigued with the challenges this opens up to careeroriented people like me. I'm thrilled at the opportunity to work with Jim Teeson."

Moorhead

Continued from Page 1

on the radio and says, "That's Black radio.' You always try to program to as many people in your target audience as you can."

Moorhead will be based at WLUM & WAWA/Milwaukee until All-Pro finds a new general manager for the AM-FM combo.

Parkcom

Continued from Page 1

for comment regarding his move. Park owns 14 radio stations, including KEZX/Seattle, KJJO & KRSI/Minneapolis, and WNCT-AM & FM/Greenville, NC.

Snowden

Continued from Page 1

dent that under his leadership our stations will continue to increase audience levels and prosper."

Snowden commented, "I am looking forward to the future and having the opportunity to work even closer with Detroit (WDRQ) and St. Louis (KMJM). I appreciate the recognition and will do my best to help keep our properties extremely competitive."



QUIET RIOT



'Bang Your Head (Metal Health)"

AKER-BREAKER-

CHR BREAKERS 141/20

QUIET RIOT

Bang Your Head (Metal Health) (Pasha/CBS)

62% of our reporters on it. Moves: Up 45, Debuts 26, Same 50, Down 0, Adds 20 including WBEN-FM, Y100, WHYT, WGFM, WQID, WSTO, KRNA. Complete airplay in Parallels.

Heavy Rotation MTV



PANHA

PATTI LABELLE "If Only You Knew"

#1 Black Chart 3rd Week In A Row!!

 Now Crossing At:

 B104 add
 94Q add

 WXKS-FM on
 Z93 25-16

 WPLJ add 15
 I95 deb 27

 Z100 18-13
 Y100 add 2

g At:WBBQ 36-2594Q addKXX106 addZ93 25-16WZLD addI95 deb 27WNFI addY100 add 28WANS-FM add

OZZY OSBOURNE

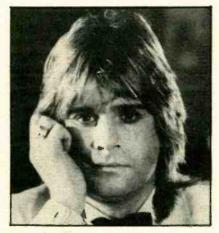
Bark At The Moon"

AOR Albums: #15 AOR Tracks: #12

KTFM add KAMZ WHOT add 94TYX WFOX add KBFM Q101 add KX104 Z102 34-25 WNVZ

KQMQ KHYT WGUY WERZ WJAD

CHR SIGNIFICANT ACTION

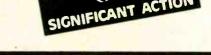


CBS ASSOC. RECORDS Heavy Rotation MTV WRCK KQMQ WOKI WZON I WJXQ WIGY

QMQ WERZ ZON KKQV IGY KZOZ

Billboard: 19* Cashbox: 15*

CHR SIGNIFICANT ACTION



DAN FOGELBERG ON YOUR DESK THIS WEEK From The Album

KIST

/A--E/P/A--E/P/A--E/I

-BREAKER--BREAKER--BREAKE



CYNDI LAUPER "Girls Just Want To Have Fun"

One Of The MOST ADDED

JUST SHIPPED!

SIGNIFICANT ACTION

Distributed by CBS Records

CHR BREAKERS 160/56

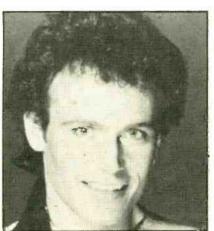
"Strip"

CYNDI LAUPER

Girls Just Want To Have Fun (Portrait/CBS) 70% of our reporters on it. Moves: Up 49, Debuts 33, Same 22, Down 0, Adds 56 including WNYS, B94, Q107, 94Q, B97, WLOL-FM, KIMN. See Parallels, debuts at number 36 on the CHR chart.

AGAM ANT

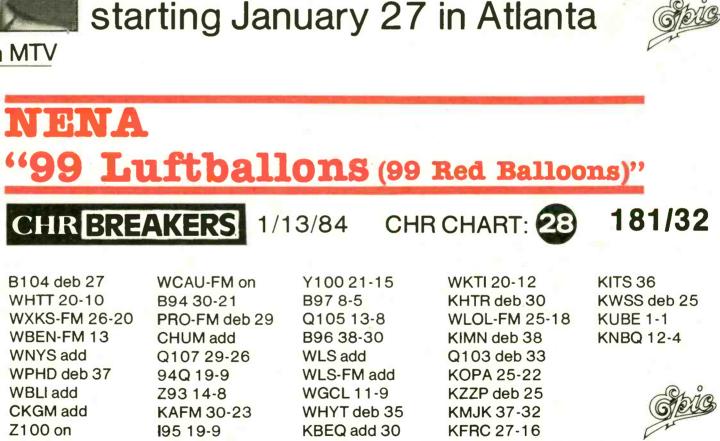
Heavy Rotation MTV



Watch On MTV



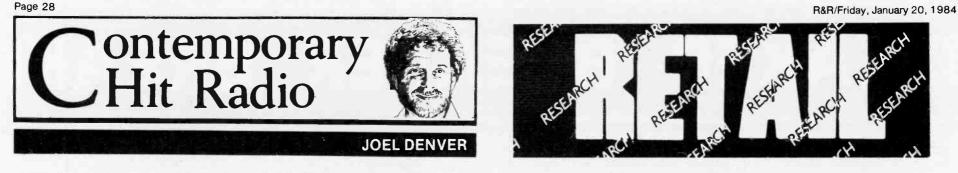
Watch On MTV



Look for Adam Ant's national tour



P/A==E/P/A==E/P/A==E/I



SURVEYING THE ACTIVE AUDIENCE

Retail Record Sales Become A Growing Factor

If you've spent any time in a local record store on a Saturday afternoon, then you know people of all ages are doing what they used to do; they are buying records in record numbers!

The reasons are pretty obvious. Radio is

emphasizing current product again, and in doing so has taken a hard look at the tastes of the active audience. Are record sales a product of what radio plays? The programmers and retailers I've spoken to think so, and as a result both are paying more attention to what product is making the, cash register ring and who's buying it.

Callouts, for many programmers, are out. They were found to be not only timeconsuming but self-limiting in scope if used as the only criteria for adding records. In 1984 many programmers are using a combination of callouts and retail sales information, with good results. The problem some PDs and MDs face is determining the correct procedures for setting up a productive retail research system.

Steve Perun

I talked with three experts, two from large markets: WLS-AM & FM/Chicago MD Steve Perun and KIIS-FM/Los Angeles MD Mike Schaefer; and, for the smallermarket perspective, Q104/Gadsden MD Leo Davis. To round out the story, I collected some thoughts from three retail executives who welcome the refocused attention on their end of the business with open arms.

Establishing A Relationship

While others may have relinquished their retail ties, "WLS has always relied on retail record sales as an integral part of our record research," said Steve. WLS maintains contact with nearly 100 retail outlets a week. "Callouts became the thing for a while, but even through that period retail sales remained important. We've had a great rapport with a lot of these stores for

"The stores are weighted according to where they are located, and what type of product is dominant. Those stores located in zip codes where we are most likely to have listeners have the highest weighting."

-Steve Perun

many years, and they realize this is a cooperative effort. In smaller markets, I'd suggest a personal visit to key stores to establish a good working relationship."

Leo Davis agrees. "In Gadsden there is only one retail record store, a Record Bar. To supplement this, we also call stores in Huntsville, Birmingham, and Anniston, for a total sample of eight stores. Even though this is a small sample, my relationship with these retailers helps me get an accurate report each week."

Los Angeles has become such an active

Retail Cooperation

Mike Schaefer

Mitch Perliss is Director Of Purchasing For Show Industries, which owns the 29 Music Plus retail outlets and City Onestop, serving as a source of product for between 600 and 700 'mom and pop' retail outlets in 11 Western states. Mitch is quite excited about the renewed attention to retail from radio

"I can tell you that in upstate areas especially, we have developed some very close relationships with particular radio stations. Not only do we depend on them for accurate airplay information, but we've done successful promotions with many of them as a result of our exchange of information."

Mitch agreed with a growing number of professionals in radio and records that reality is the best way of looking at the relationship. "As long as we are supplying the information from our central office, I guarantee accuracy in reporting. I know what's been sold and feel it's important this information is as accurate as possible. We don't do individual local store reports, as it's timeconsuming, and I wouldn't be able to assure a credible report for the 27 stations which call every week. With a centralized report, we're also able to pinpoint a breakout in sales of a newer piece of product, which is valuable information for a station."

Like Mitch, Howard Appelbaum, VP/Kemp Mill Records, with 24 outlets in and around Washington DC, prefers to handle the reports to radio from a central location. "I personally handle the reports to the radio stations myself from the warehouse because all the stock comes from here. Because I also oversee the buying and the advertising, I know what's selling. While I don't give piece-counts, I can be specific as to where a record is really getting the most reaction as well as who's doing the buying.

"Any retailers not working with radio are hurting themselves, which gives me a competitive edge. Exposure sells records, and radio is still the biggest source for my money. Beyond that is MTV, concerts, newspapers, etc. I also send out a list of records to all of my stores that should receive in-store airplay. This list of 15 to 20 records is based upon my feedback as to what the manufacturers are pushing, what radio is playing; and what I think will become a big hit,

Pushing Past The Hype

When the subject turned to hyped retail reports, Los Angeles-based Licorice Pizza's VP/Marketing Lee Cohen told me, "Certainly, we get considerable pressure from the record



vendors as to how their records are selling and how they are going to be reported. We've also received a lot of credit from the record companies for our help in getting airplay established. Of late, the whole direction of the pressure syndrome to report everything in the top 10 has slacked off, much to the credit of the record companies. They are not making grandiose offers to us for these reports. What they are doing is putting things on sale, and making attractive displays to capture the consumer's attention. In other words, there is less hype and more creative marketing taking place. "We respond to any pressure for top 10 reports by being totally

honest. If it's number three in sales, then that's what it is. If it's stiffing, nen so be it. But, if it's a breakout causing a lot of consumer reaction, we'll pass that along as well. I'm willing to share our charts with the radio

Lee Cohen stations and the record companies. There are 34 Licorice Pizza stores, and we'll accept individual store research in the smaller markets because generally the relationship is more one-to-one. Here in Los Angeles, we have a centralized report which is available to the stations.

Addressing the same subject, Mitch sald, "The hype is something that does go on at some retail companies, but our reports are generated by computer, based on what is shipped out to our accounts. When we see a reorder pattern develop, it's reflected in that report. Our inventories are updated twice weekly, including all of our stores and accounts."

www.americanradiohistory.com

buying market for new product that KIIS-FM MD Mike Schaefer, although he uses requests, trade, and record company information, relies primarily on retail sales to determine playlist adds. "We've discontinued our callout program since our retail information has become so accurate. We're calling about 60 locations a week, which includes five chains, and the rest are individual retail locations. We're looking at retail more because it's where we're finding trends being established. It's like it was years ago when a new record would break and sales would happen almost instantly."

Watching Patterns Form

Research is only useful if interpreted properly. Steve Perun says, "We look for a sales pattern to develop, especially on records already getting airplay in town. When we see this early pattern develop it tips us to keep an eye on the record. Because we control so much cume between our two stations, it's pretty tough for a record to chart on our survey without our airplay. WLS has always been a major factor in retail record sales in Chicago and the region."

"There is no easy way to do store reports. It's a timeconsuming process which has a lot of built-in subjectivity. Again, the best way to keep the subjectivity out of the survey is to keep your sample as broad as possible."

-Mike Schaefer

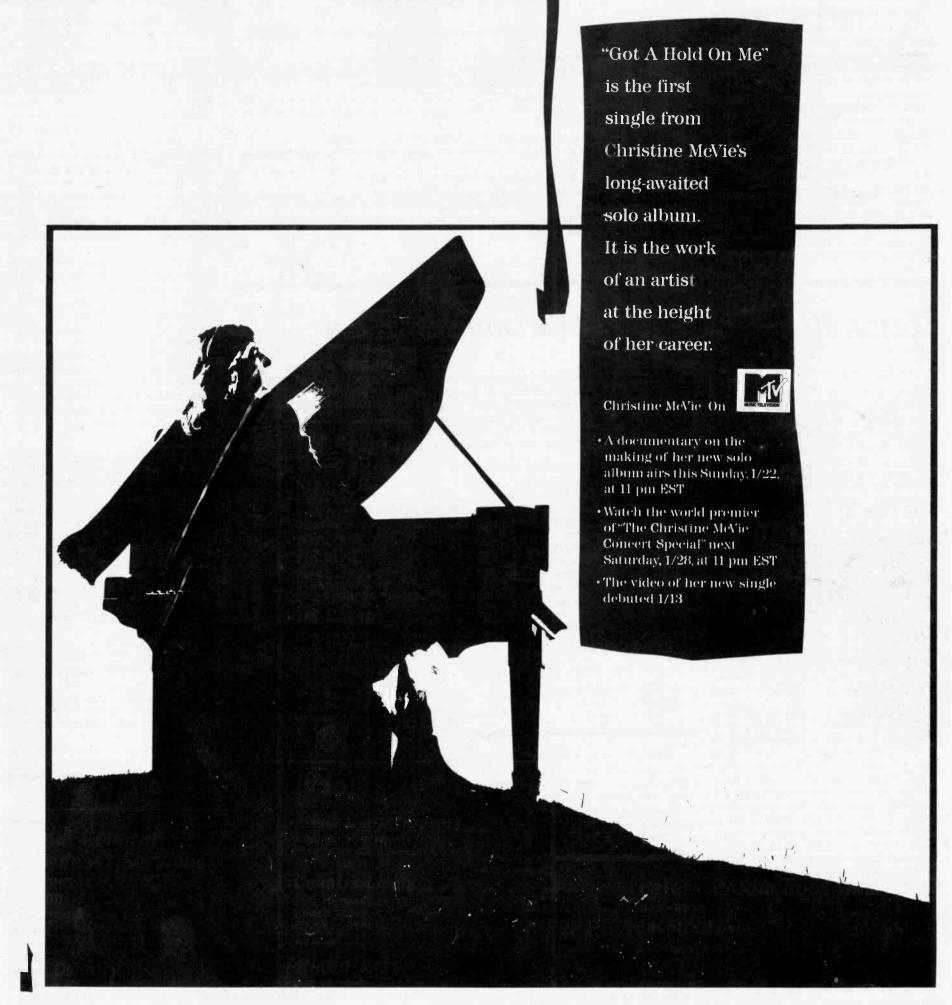
Setting Up A Good System

Going into retail research, you should know up front it takes a lot of work. Mike admitted, "There is no easy way to do store reports. It's a time-consuming process which has a lot of built-in subjectivity. Again, the best way to keep the subjectivity out of the survey is to keep your sample as broad as possible. The stronger your relationships are, the less hype you're liable to encounter.

"My assistant, Gene Sandbloom, works very closely with the same person at each Continued on Page 30



Leo Davis



CHRISTINE MCVIE

Produced by Russ Titelman

First Week Breaker and #1 Most Added

On Warner Bros. Records and Casselles © 1984 Warner Bros. Records Inc.

Motion

At WFXZ/Saginaw, MI, Gary L. Ballard joins as Station Manager from WIBQ/Peru, IL and Ross Holland becomes PD from KZIO/Duluth nette Ellis becomes Promotion Director at KKHR/ Los Angeles from KFI & KOST/Los Angeles . Jay D. Morgan is doing weekends at WSEZ/ Winston-Salem CK101/Cocoa Beach welcomes Tim Phillips from WRQC/Cleveland Kim Jones becomes PD at WRQK/Greens-

boro, NC Dennis Evans exits KENI/Anchorage for mornings at KJ103/Oklahoma City.

KPKE/Denver takes on all-night rocker Jay Walker from KOFM/Oklahoma City KMGK Des Moines promotes Paul Garvin to Sales Manager . . . Alan Kable moves from KHFI/Austin to nights at Q105/Tampa ... Morning man Gary Michaels resumes PD duties at WQCM/ Hagerstown, MD . . . Don Cook becomes MD at WKAU/Appleton-Oshkosh.

Retail Review

If you're looking to set up a good retail research system for your station, keep the following ideas in mind.

- 1. Establish good communication with a broad sample of retail accounts.
- 2. Categorize your accounts by geographic locations, and by the type of product sold.
- 3. Weight these accounts according to your specific format needs

4. Make sure all your stores are fully acquainted with your requirements for filing an accurate report. You can choose either a 0 to 5 scale, a ranking system, or an inverse point structure, whichever suits you best

5. Call every week at the appointed time and talk with the same person. 6. Be aware of special sale items, concerts, and special sales incentives which may affect vour surveys

- 7. Ask what cuts are selling an album; it might not be the single
- 8. Mail your station playlist to your retail accounts every week.

9. Spend time in a record store making firsthand observations of who is buying what 10. Drop retail accounts which continue to hype you. Pay attention to trends. A record is rarely hyped two weeks running.

Retail Record Sales A Growing Factor

Continued from Page 28

store week after week to insure consistency. We place a lot more emphasis on singles than albums, so we ask for a rating on a scale from 1 to 5 on each specific title. For albums we ask for the outlet's top 10, which is about as deep as we need to go. We also ask about the hottest selling 12-inch records. Unfortunately, we very rarely get piece-counts from these stores, as they prefer to rate each title."

While Mike mainly deals with a rating system, Steve is able to obtain piece-counts from many of his accounts. "Since we talk to so many stores each week, we deal with the majority of them on a firsthand basis, while some others prefer to mail in their survey information. We ask about every song on our survey and how it's selling. A majority of our stores will give us piececounts, and those that don't will rank their top 30 songs in order of activity. Every six months or so we reevaluate our stores to see who's doing the shopping at these locations.

"The stores are weighted according to where they are located, and what type of product is dominant. Those stores located in zip codes where we are most likely to have listeners have the highest weighting. We do call stores specializing only in black product for a feel for crossovers, and are especially impressed when this product shows up in predominantly white stores."

Even though Gadsden is a small market, Leo's system and ideas about retail research parallel those of Mike and Steve, which should serve as inspiration to those with only a limited sample of stores to work with. "Luckily I'm able to get piece-counts from my Record Bar outlet, but the rest of my stores give me a score on a scale from zero to five, with five being the best, and zero meaning no stock. When I see a nostock situation, I make the record companies aware of the problem.

"I inquire about every title on the playlist, and some which have captured our interest due to national attention. Finally, we ask about anything else which is moving in that store." Leo went on to offer a timesaving idea. "While we are asking about singles we get the corresponding album information at the same time. It seems to go quicker that way for the rel

Assuring Accuracy

As did Mike, Steve stresses the need to communicate with the same person each week. "I solicit information from a specific person at each location weekly. When selecting those people, make sure they are informed and knowledgeable not only about music, but the product within their own stores. Problems arise when you can't get reliable information, and that usually happens when the regular person you talk to isn't available. If the person has left the store, try to establish a new contact. Should the absence be temporary, then I'd pass on using the report that week."

In keeping your store reports accurate, look for product that sticks out as an obvious exaggeration. In a very short time you'll be able to separate fact from fiction. Steve suggested another trick for keeping the hype in check. "From time to time we rotate stores on a random basis to help keep it accurate. Having such a large sample base to work from helps round out any hype. After all, it would be pretty hard to hype all of the retailers we call."

"When I see a no-stock situation, I make the record companies aware of the problem."

-Leo Davis

Getting Hung Up On Racks

The majority of the records sold in America are sold in racked operations such as Sears, J.C. Penney's, Zody's, or any other major discount store. They are generally serviced by racks, firms with the most conservative buying patterns in the industry.

Don't call your local Sears or J.C. Penney's for record information! The person working in the record department today may have been selling shoes yesterday. Instead, call the racks themselves. Mike told me, "Every week we call the rack operators like Lieberman, Pickwick, and Handleman. I mainly use them for confirmation of a record being a hit since the racks rarely have the product until we're already banging it. Thankfully we have more retail outlets than rack operations in L.A.'

The Midwest, however, is the most heavily racked region of the country. "The only way to get a real accurate idea of what's selling regionally is to call the rack operators," Steve says. "This area may be as much as 50% rack-controlled, which has a bearing on how quickly we can move on product. If the people can't buy it, how are we to know if it's necessarily right to play?"

Digging Deeper

As with anything, you can take your final retail tabulations and rankings and accept them as they are. But from time to time it might be a good idea to probe a bit deeper when the obvious pieces don't fit the puzzle. Leo told me, "In cases where we find a single isn't selling but the album is, we then in-

vestigate what's making the album fly out of the store. Many times the customers will ask for the cut they like, which tips off the retailer as to the real hit cut. Requests will help maintain airplay for a cut that doesn't have great single sales, but comes from a hot-selling album."

Mike not only has to survey stores for black crossovers but, he mentions, "We also survey a few stores in East L.A. for sales in the high-density Spanish areas. KIIS-FM is really strong in Orange County as well, so we've got to do our homework over a very widespread area. Our stores will also volunteer information about what was on special sale over the previous week. If we see something unexpectedly start pulling fives across the board, we'll inquire if there was a special deal from the manufacturer, or find out what's behind the sudden jump in popularity."

As you can see, there is more to retail research than calling up your local record store and asking for the hottest records of the week. With a little time and patience, plus some of these tips, you should be able to set up your own workable retail research system, using your own staff or in combination with interns from a local college. Make it work for you.

Bits

• The Mayor Got His Fantasy! Q103/ Denver PD/morning man Jack Regan was scanning the Denver paper for newsworthy items for his show when he discovered an article stating that Denver's Mayor Pena's fantasy was to be a radio announcer. Regan extended an invitation to the Mayor to become part of the "Q Crew" for a day.

 Who's The Most Outrageous? KWSS/ San Jose recently held the "Most Outrageous Act" contest with a \$1000 prize and a \$500 second prize. The morning team of Kelly & Kline selected 10 finalists from listeners who wrote to detail the most outrageous thing they would do for the prize money. Among the finalists were such acts as bathing in spaghetti and drinking motor oil

• "HIT"-Notizing You! WHYT/Detroit's "Kid" Cassidy is offering hundred-dollar bills to anyone who comes up with good ideas to help recruit listeners. Some of the suggestions have included "HIT"-Notizing people, WHYT video games, and graffiti on bathroom walls.

• Let's Get Serious! KKHR/Los Angeles MD Dave Hall was featured in the new Columbia pictures film "Deal Of The Century" starring Chevy Chase. Hall plays a Vietnam vet who works in a gun warehouse with Ray Manzarek (keyboard player with the Doors).

• No Place Like Home! When you can't be home for Christmas it's nice to receive some of it in the mail. KMJK/Portland sent a tape to be aired over Armed Forces Radio on Christmas Day. The tape comprised two hours of the morning show with Kevin Ross and Brian Thomas, greetings from Oregon Governor Vic Atiyeh, Portland Mayor Frank Ivancie, and wishes from parents of Oregon Marines who are stationed in Beirut. WPST/Trenton, NJ began an on-air campaign several months ago to send greetings and Christmas cards to the station for delivery to the USS New Jersey stationed outside Beirut. Included in the package was a tape of seasonal music and New Jersey residents voicing their greetings.

• On The First Day Of Christmas: Actually for the 12 days of Christmas beginning December 14th, Q107/Washington gave away a concert trip for two to England to see the Police in their New Year's Eve performance at Wembley Arena. Listeners phoned in when they heard two Police songs back to back.

Retail Cooperation

Continued from Page 28

Proud Of Its Contribution

"The adversarial relationship which exists between radio, retail, and manufacturing is really 'stupid!" remarked Howard. "We are all on the same side. The radio folks wrongly think we're just hyping them, and manufacturers feel retail is out to screw them, and retail often feels manufacturers are out to bury them with strict return policies. Let's all work together with honest information and no one will get burned.

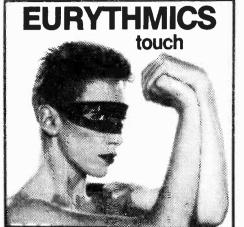
'If a manufacturer wants to hype me about something that isn't selling, that's wasted effort. If radio wants to print a phony playlist to appease the record companies, who are they really helping? I want to know a station is serious about playing its new product. Because this market as a whole doesn't get sucked into the games, we've been a breakout market for a number of years, and I'm proud of the role my stores have played in this effort.'

Good Advice

How about some tips for radio when surveying a retail account? Mitch suggested, "Finding out what product is on sale and keeping a hat acts are in town clues to unusual jumps in sales. Since we never discount 45s, you're more likely to get the quickest feedback on singles from the one-stop or one of its accounts, since these are generally smaller operations. They depend on every customer's input, whereas a manager of a chain might not be able to pick up on that information."

"To help establish a good relationship," concluded Howard, "I suggest radio take the time to get to know the accounts and the type of product each store sells. Those that hype you, you can do without. Go meet the people, hang out in the stores. I have great research for radio. Believe me, there is nothing more sincere on the part of a consumer than walking into my store or anyone else's and putting down \$6 for an album. That's hard-earned money, and to buy it they've got to like it."







"Here Comes The Rain Again" CHR NEW & ACTIVE

FIRST WEEK ---Added At Over 111 Stations!

CHR

From The Brand New Album "TOUCH"

B104 10

WBEN-FM 10

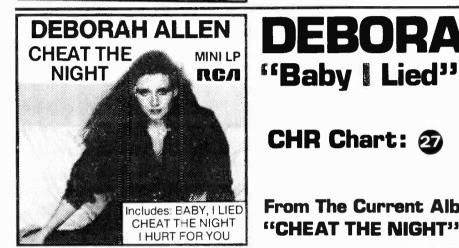
WKBW 25-20

WNYS 21-19

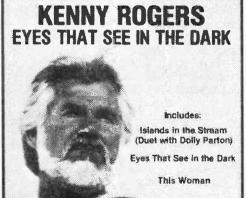
WCAU-FM add

WBLI add

EBORAH ALLEN



POINTER SISTERS **BREAK OUT**



A/C Chart: 13 THE GREAT PRETENDER WN WC **Z93**

ILY PARTON "Save The Last Dance For Me" CHR NEW & ACTIVE A/C Chart: 18 From "THE GREAT PRETENDER" Album

On Your Desk This Week!

WNYS add	WTRY 23 -
WCAU-FM deb 36	K104 22-1
Z93 36-32	WKFM ad
KIMN 29	WKRZ-FN
XTRA 24	WRQK 27

94TYX 24-20 -21 KTFM deb 30 KIIK deb 30 3 dd M deb 39 103CIR 40-33 7-20 13FEA deb 30

KYNO-FM 27-21

WOMP-FM 29-25 KQIZ-FM 39-34 WXLK deb 40 WAEV add 34 WIXV 35-27 **KYYA 28-24** KGHO 31-27 KDZA deb 38 KCBN 18-15

KSLY add **KZOZ** add KIST add B104 on WKBW on WHTX on WGCL on Q103 on **KEARTH** on KNBQ on WYCR 38-36 WKEE 39-36 WBBQ 33-31 WOKI 26-23

FM100 27-25 G100 31-27 WHHY-FM 21 **KTSA 29 WEBC 26 KKFM 30** KO9328 **KHOP 28-25** Q101 21 **KFYR 16**



DHIR BREAKERS **KENNY ROGERS** This Woman (RCA)

PRO-FM 30-26

KAFM 27-22

93FM 24-20

Y100 add

94Q 6-5

Z93 1-1

63% of our reporters on it. Moves: Up 29, Debuts 36, Same 58, Down 0, Adds 19 including WXKS-FM, KZZP, Q100, WSKZ, KO93, KCMQ, KGHO. Complete airplay in Parallels.

B97 30-26 B94 25-17 From The Current Album WHTX 15-10 Q105 add POINTER SISTERS CHR **WKFM**

"Automatic" SIGNIFICANT ACTION **Second Smash Single** From The Album "BREAKOUT"

K104

KENNY ROGERS

One Of The MOST ADDED **PRO-FM** XTRA KFRC

"This Woman"

3 Million-Plus Album

"EYES THAT SEE

IN THE DARK"

From The

Out of the Box Adds At: WTIC-FM WKEE KC101 **98PXY**

WKRZ-FM WNFI KAMZ **94TYX** WFMI KRGV KROK

WPST

WZYQ WKDD **KJ103 OK100** WHOT **WKHI** 95XIL KIKI καμα KQIZ-FM **WJAD** KHOP KSKD WCGQ WGUY WFOX **Produced by Richard Perry**

CTIO

WIXV WSPT KGOT KCDQ

KNOE-FM

WPFM

WGCL 28

Q103 16

WHYT add

KIMN 23-20

KOPA 21-18

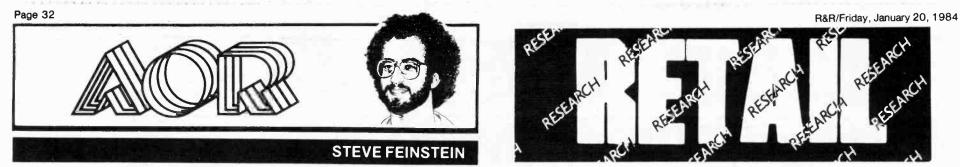
KUBE deb 23

KNBQ 22-19

KCNR 5-5

XTRA 29





KNOWING YOUR FRIENDLY LOCAL RECORD DEALER

The Retail/Radio Relationship

Who better to offer insight into the radio/retail relationship than a man who's been in both ends of the business? Ron Phillips spent five years in AOR radio, holding a number of posts at stations such as WMAD/Madison and WQDR/Raleigh, where he was PD. His concerns turned from broadcasting to browsers (record bins) when he became National Promotions Manager for Record Bar, a North Carolina-based retail chain with 150 stores in 32 states.

Radio/Retail Promotions

Ron's job involves setting up chain-wide promotions, coordinated with manufacturers and often involving outside media. Does he have a sentimental attachment to tying in his promotions with his medium of yesteryear? Ron explains, "I lean towards radio for helping us break developing artists, which our industry must do in order to survive. Print can't do that. Print can help you once you've got a superstar. We spend the majority of our co-op money on radio. If it's being played on the radio and we support it with good pricing and aggressive promotion at retail, then we can build that artist into a major."



Ron Phillips

For years, a good chunk of AOR radio's revenues came from record company buys. The days of hearing at least one record spot per cluster ended when record sales sagged, and stations now have to actively pursue record business rather than writing orders. Frequently time buys are made on a co-op basis, in which a record company pays for a time buy, but the retailer chooses which radio stations get the buy. How does Ron decide which station gets the spots? After compatibility of product with the station's format, "how well they are willing to work with us on promotions is the deciding factor. I see it as a two-way street. I don't think either one of us can operate and depend on the other to come up with all the good ideas. I expect aggressive radio stations to call me up when they have an exciting promotion, as they should expect me to contact them when we have something exciting."

Ron's first priority when setting up a promotion with a radio station is "making sure that both parties are getting equal mileage out of a promotion. It shouldn't be beneficial to just one of the two."

After a promotion, such as an in-store appearance or a contest, Ron meets with people on his side to discuss whether they met their goals. They review the amount of instore traffic created and units moved.

As an example of a promotion that worked well, he cites a Men At Work "Cargo" promotion he did with WNOR/Norfolk. "We had a crate of unidentified cargo shipped from Australia. It went to ten Record Bar stores in ten states. The object was to guess when it would hit Norfolk, with the grand prize being a cruise. Its route was mapped out as it went along by WNOR, which updated people on its progress and did a good job at keeping up the suspense over a longterm promotion. The response was tremendous." **Building Rapport**

At 'QDR, he took sales information seriously, yet considered his actual sales chart an "extremely secondary tool. Most of the important information was in my head, from just building up relationships with the store managers."

Ron put "a lot of credence in personal conversations with managers of the record

Retail Research: Ways And Means

Gloria Johnson at KGON/Portland and Bob Bailey at WKLS/Atlanta are MDs who believe in the virtues of following record sales. For Gloria, "It's one of the tools. We're not going to add a record just because it's selling, nor are we going to drop a record because it's not. But it's important for us to know what the people in Portland who do buy records are buying."

Gloria's apt to use record sales as a tiebreaker, explaining, "Retail sales may have the deciding vote if we like two records equally and only have room for one. If one of them's selling and the other one's not, generally we'll go with the one that's selling."

Bob Bailey goes as far as saying that if he doesn't have sales info in his music meeting, "It's (the meeting) seriously crippled. We definitely do believe in it and use it every week. Other than the initial decision whether or not a song is appropriate, it's the #1 factor."

Retail data's importance to Bob is illustrated by this hypothetical situation: "If a 38 Special record is outselling a Yes record, all other things being equal, I assume that the 38 Special is a bigger hit than the Yes."

Modus Operandi

KGON's sample covers every store in Portland with 12 calls, says Gloria. That includes the Roundup chain, which has close to 50 stores and whose central buyer offers a computerized, composite list for the stores in their area. Also surveyed is a Lieberman One-Stop, which covers a number of small stores in the Northwest area.

Bob handles the dominant chain in Atlanta, Turtles, by getting input from over 30 stores with one call to the central buyer. Also included in his mix of stores are a number of campus stores and an artsy, new wave store. He has chosen not to survey any one-stops or rack jobbers, though. His experience was that the "information was not

"You can't go deep on an album . . . if only one cut is selling the album." — Gloria Johnson



Gloria Johnson

real current. Records that were over for us would continue to be strong items for them. There was a lag of several months."

Every record store may be created equally, but not every one sells the same volume of records. Gloria weights her reporters by finding out approximately how many units they move of a top seller in a week, and gives each store an appropriate weighting. For instance, a "store that sells 200 copies of their #1 record is weighted 10 times as heavily as one that sells 20."

Gloria and Bob get similar information on their calls. They ask stores for their Top 20 sellers, and then for info on any records on their playlists that the stores haven't mentioned. The figures they get incorporate combined cassette and album sales. Gloria notes, "Especially with hard rock, a lot of kids are buying the cassette before the album."

Bob's tabulation then involves assigning points to each record - #1 gets 20 points, and #20 gets one point. He also notes on his final chart the number of different stores reporting each record, thereby avoiding any skewing of the list by records that sell phenomenally well at a limited number of outlets. **Trust**

The guy on the other end of the line who's giving you information you're basing your Continued on Page 34 stores. The information I got from them was actually much more valuable than the specific figures of unit sales."

Rather than call a broad sample of stores, he elected to get to know four or five retailers on a personal basis. He nurtured the relationships by stopping in the stores regularly, and felt confident the information he received was more accurate and credible.

The information Ron sought went beyond how well obvious top sellers such as Michael Jackson were doing. Chewing the fat with the people who watch consumers fork over their cash gave him the lowdown on exactly who was buying a record. "If I found out Toni Basil was selling to 13-14 year olds, I knew not to deal with it."

Ron also made it a point to ask about reaction to in-store play. "Somebody being motivated to spend eight bucks simply by hearing a record in a store says something. If four copies walked out while it was being played, that's valuable information."

Aware of the difference in clientele from store to store, he selected stores with clienteles that complemented one another: a college campus crowd, a heavy rocker set, suburban types, office workers.

"I lean towards radio for helping us break developing artists. Print can't do that." —Ron Phillips

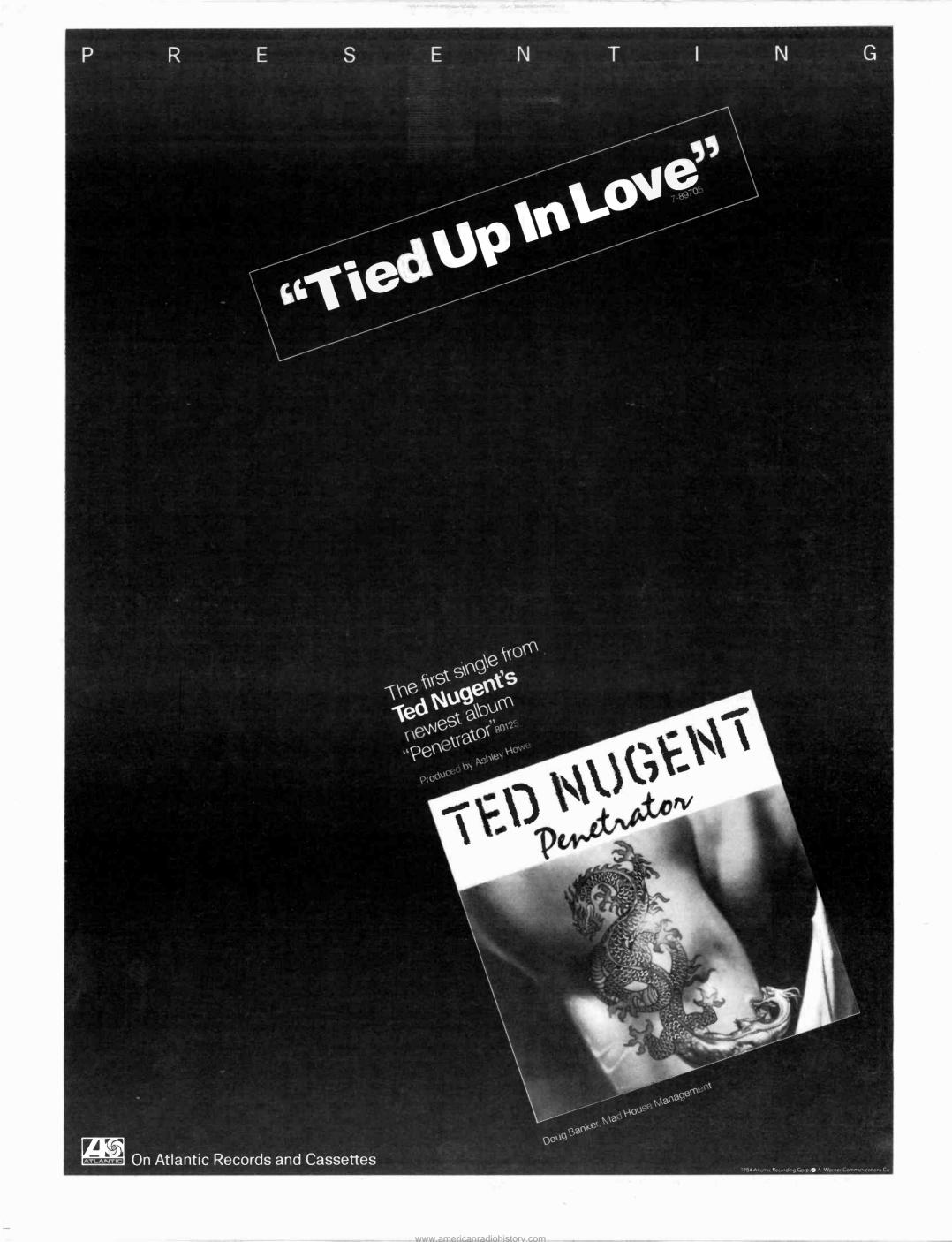
The objective was to "stay three or four weeks ahead so I could see something coming before it slapped me in the face." His close ties with retail, he feels, enabled him to see a shift toward artists such as Prince and Eurythmics early on.

The weekly store call should be a dialogue, according to Ron, rather than just a factfinding mission on the part of the radio station. "If you're not sharing information to each other's benefit, then you're not using the call to its fullest potential. Retail appreciated me telling them what I was getting reaction to. It would affect their ordering patterns." With a retailer better able to predict demand, a new artist's sales pattern can develop momentum.

Another benefit from developing close ties with retail bears fruit when a store employee will call you, rather than your competition, when he receives a nifty new import or a stock copy of a 45 with a flip side that's not on the 12-inch you received from the record company. Having these people work for you is like having a field staff. Their loyalties may extend to making sure their favorite station is played in-store when the turntable is silent. Talk about a captive audience!

Often the proprietor of a shop, or a manager with some clout, will give you a substantial discount or even free goods when you need a freebie that's unavailable through record company channels. In return for a brief mention of where the record's available, you can score material you need for special programming such as artist A-Z Weekends, or some goodies for a giveaway or auction.

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The AOR Trend Is Obvious

BAUTY STAR

R&R Debut 28-29 BREAKERS

Is Happening!

Bill Hard Debut 36-29

Album Network Debut 47-28-23

THIS WEEK "That Was Then But This Is Now" Hits CHR!



Direction: Bill Gerber, Lookout Mgmt. Manufactured and Marketed by PolyGram Records

Retail Research

Continued from Page 32

music decisions on may not be a saint. A free record or concert ticket from a record rep goes a long way in getting an inflated report. Even more likely, the store person just may be a backseat programmer with a burning desire to see you play more of the latest opus by his fave rave artist.

Gloria Johnson is nobody's fool, though. "You can pinpoint when a label person who's been bugging me about a record figures if he calls all the retail guys and gets them to put it on their list, we'll add it. Generally, those are one-shot deals that don't carry over from week-to-week. We watch trends, and track a record's progress over three or four weeks."

Gloria finds the way to avoid the overzealous fan is "to know the retailer you're talking to. I understand the guy at Tower is into Todd Rundgren, and is going to put him on his list whether or not he's selling. But then again, it also means he's going to put extra effort into selling Todd Rundgren albums."

For Bob Bailey, the solution lies in dealing with store managers or head buyers "who are more professional and responsible than a 19-year-old kid who always



Bob Bailey

wanted to turn people on to his favorite music. But there really is no way around it. The only thing we've got to alleviate that is the number of stores we call. 50% of our research comes from a chain (Turtles) which I believe in with no qualifications."

Airplay

The basic premise behind doing sales research is to find out if the records involved are hits or misses. How long will you give a record before it comes home, Bob Bailey, before it comes home? "If there's no response after five or six weeks, and I haven't gotten wind of any great callout results either, then we'll probably go off it. We may stay on it if there's some chart movement in the trades, but if there's still no sales activity after ten weeks, then it's over for us."

On the other hand, what about those records with extraordinary staying power that continue to sell forever? Bob opines, "I don't think it's a good idea to drop a record that's still a real strong seller after 16

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weeks. If you've still got strong enough songs and the band still has image value to you, add another cut."

He does note, though, "If there are no other cuts, then the hell with it. Time marches on. You could keep playing Dark Side Of The Moon in current for ten years. You've got to be realistic. There's no way to understate the value of good judgment."

Gloria cautions, "You can't go deep on an album just because a lot of people have it if only one cut is selling the album. Your ears tell you when there's more than one cut."

"Other than the initial decision whether or not a song is appropriate, (sales) is the #1 factor."

-Bob Bailey

Cult Scare

One of the most deceptive sales phenomena is the meteoric rise to the chart's upper regions by artists with loyal followings who will purchase virtually anything their heroes commit to vinyl. A few weeks later, if the product isn't sufficiently commercial to sell beyond the already converted, sales peter off.

Bob observes, "You'll find a real quick upward sales curve, and then the record almost automatically falls off your sales report. You then have to look for the curve to move upwards again, as the music reaches the consumer who doesn't go out and buy it automatically.

"If there's a significant core of sales and you feel the artist's following is diffused throughout your audience, then it's to your benefit to go ahead and play a cult act even if its life is fairly short. You please the person whose loyalty to you is going to be that much greater because you have played their hero and become part of their social circle."

Active/Passive Axis

No one would suggest that charting retail sales is necessarily the most scientific or accurate form of research. But there's a plain and simple logic to the notion that someone spending seven or eight of his "dollar votes" on an artist's record is demonstrating a loyalty to that artist. That "active" person has been moved to "act," and indeed that makes him a different animal than the typical passive person. But maybe it stands to reason that he also is more likely to demonstrate loyalty and action in relation to your radio station.

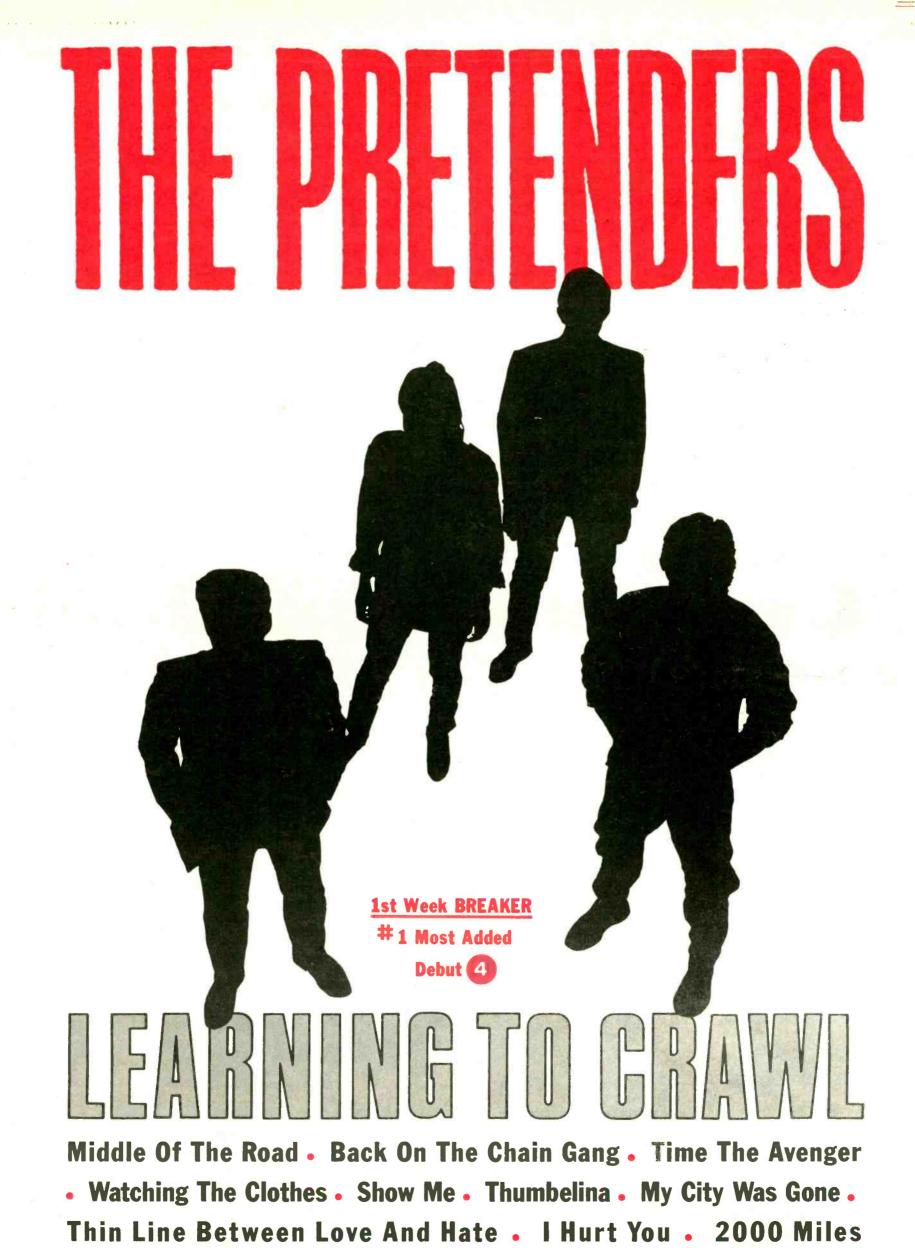
Ron Phillips proposes that this active listener will be more likely to "support the advertisers on your radio station, show up at your promotions." The active-type shouldn't be your only concern, but if you're looking to engender a loyal, responsive audience, you'd hardly want to completely ignore his habits.

SEGUES

KBBK/Boise switches to AOR from CHR with PD Les Sarnoff from KXIQ/Bend, OR. KRQR/San Francisco's new MD/afternoon driver is Ron Garrett from KGB/San Diego. Lisa Novak is upped to middays from parttime, and Liz St. John is new to weekends.

Stephanie Bernstein is the new Promotions Director at WPYX/Albany.

Gary Wolter replaces Tom Wheeler on the midday shift at KTCL/Ft. Collins. A jock flip-flop at KLPX/Tucson, with Bryan Miller moving to afternoons and Larry Miles going to nights. Mike McDonald and Paul Nelson have departed weekends at WMET/Chicago.



Produced by Chris Thomas. On Sire Cassettes and Records. Marketed by Warner Bros. Records Inc.



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Store Reports—Are They Necessary For Black/Urban Radio?

Black music has always been a major selling force in the record business. Black radio must be aware of music trends to succeed. Therefore, the importance of local store reports to check the sales progress of current music is an issue worth discussing. Some broadcasters couldn't care less about store reports, while others can't live without them. On the record industry side, there are those who would think nothing of hyping stores so their product would receive more airplay. On the other hand, most want to really know the truth about the potential of their product and not fool themselves.

We all know that it's imperative to have accurate information. Radio needs to know which are the proper records to be played, just as retailers need radio's guidance and cooperation regarding what radio's playing or not playing. This week, I contacted a leading music director and a record distributor to see how radio and retail work together in their respective markets.



Doug Ellis

Research Methods

WMAK/Nashville Assistant PD/MD Doug Ellis, a 13-year radio veteran, shared how he handles retail store-report research. When asked how many outlets he uses on a weekly basis, Doug said, "It varies weekly, but usually we check a half dozen or so, never less. For us the proper stores to use are those which are more in tune with our audience and show a sales pattern for the music we're interested in tracking.

"When selecting our retailer research base, I'll go out to the stores and just hang out as a customer to watch the average traffic flow to see what type of demographics the store's attracting to make sure the outlet is a correct one for us. We always do this before deciding to include a particular retailer."

Ellis continued, "Afterwards, I try very hard to visit the stores regularly, but sometimes we get so busy that we must ask for the information by phone."

Just what product does WMAK research weekly? "Singles, albums, 12-inchers, and jazz. The reason we check jazz sales is because we insert 10% jazz into our music rotations. Urban music is packaged in a variety of marketing techniques. If we were to only track the sales progress of, say, 7-inch singles, we wouldn't know anything about the other music packaged in different ways."

The Dreaded Hype Game

Misleading information is what no one needs when it comes to store reports. I asked Doug how WMAK guards against the "Pay close attention to what's being said to you and how it's being said!"

dreaded hype game. "After a certain period of time, you get to know the people well enough to know if what they're telling you seems to be out of line. You can never gauge anything by only asking what the top 20-selling albums are. You have to get in there and talk music, so they understand you know what you're talking about. By spending some time with these stores and digging for the information you need, sometimes you can even get a bit of an edge.

"When you get into a conversation for five or ten minutes you'll usually hear a comment like, 'Oh, by the way, the new soand-so album has picked up some sales with us this week.' Pay close attention to what's being said to you and how it's being said! By working with the people on a *personal* level, they'll be honest and work with you in a positive manner."

Doug then explained how he backs up his personal communication. "The record outlets here get our best cooperation. We send our weekly playlist to all the stores we research and also to the ones we don't use. We want them to know what we've added and what we're playing in regular rotations. It's been very gratifying for me to go into record stores and see our music list posted either in the front or in the R&B and Dance Music sections."

While "mom and pop" retailers are part of the lifeblood of black music's overall revenue, those with frozen ("on hold") accounts may not have sufficient stock (or a representative enough selection) to serve as useful research resources. How does Doug work with such stores? "That's a very hard question. We do use some of the mom and pop stores and we're aware this problem does exist. If they don't have the product, I ask them if anyone has inquired about whatever music I'm interested in knowing about. We feel even if they can't tell me how many pieces they sold this week, they can still tell me if there is customer interest."

Ellis described why he avoids certain retailers. "There are some large chain stores in our area we never use, because we know 1) in most cases they don't carry some of the product we would be interested in knowing about, and 2) our audience doesn't patronize these stores because of location and other reasons."

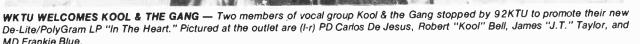
My next call went to Gwen Kasler of Tara Records & Tapes Distributing in Atlanta. Gwen, a 36-year industry veteran, explained her company's relationships with Black radio. "We have excellent lines of communications with the Black radio stations here. Years ago, the program directors told us that they would like to communicate on a regular basis. Not only do most of them call once a week, they also report their adds to us, send us their playlists, and sometimes take the time to come by later in the week just to check on additional information which we might have obtained since we last

"By working with the people on a *personal* level, they'll be honest and work with you in a positive manner."

talked. There are times when I am personally on the phone giving out record sales information to all the stations in the city."

Gwen went on to say, "For whatever reasons, we don't seem to have some of the problems that exist in other parts of the country when it comes to sales reports, particularly hyping. The people here, both at the radio station and retail level, are pretty honest. In most cases you can get truly accurate sales information from everyone."

Black/Urban radio will always need to know what's happening in the streets. There's no such thing as too much research data, and the key to success is knowing what information to use and then utilizing it effectively.





ATLANTIC/COTILLION COALITION AT BMA — During the recent BMA Conference in New York City, a contingent of Atlantic/Cotillion artists and personnel were on hand to show their support. Taking time out for a photo session were (I-r) Steve Arrington Hall of Famer Charles Carter, Atlantic/Cotillion VP/GM Hank Caldwell, singer Ronnie Dyson, new Atlantic artist and former C-Bank vocalist Jenny Burton, and WBMX/Chicago MD Marco Spoon.





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Tracking Adult Sales Trends

Measuring retail record sales is one of radio's oldest methods of checking on a song's popularity. And since record industry executives now agree that A/C is selling more records than ever before, it became timely for R&R's Ron Rodrigues to interview programmers who use retail research and find out how and why they do it.

Gathering The Information

Methods used to collect retail data seem as varied as the stations doing it. In Leesburg, VA, WAGE MD Steve Porter began doing sales research to validate his music decisions. Although Steve contacts three to four stores weekly, he relies primarily on one key outlet.

When visiting a retailer, Steve first asks



Steve Porter

the manager to give him his 15 best-selling singles. Steve then compares this information against his own 35-record playlist. He also logs comments next to each song. Steve said, "At first, getting the sales figures was no easy project. The managers didn't want to give out information that might leak to their competitors. But after I'd explain what I was doing, they were even willing to give me individual piece counts."

Meanwhile, KFI/Los Angeles MD Steve LaBeau had to sort through hundreds of record outlets to find the 25-30 stores he uses each week. Steve uses a blend of stores selected according to geography and ethnic distribution, and gives extra weight to outlets which sell a larger proportion of A/C product. Steve said it's important to first establish a relationship with only one person at the store. "We don't talk with just

"My main reason for doing retail studies is not so much to determine my adds as it is to find records that I'm not playing which are selling well among adults." -Steve Porter

anyone who answers the phone. We have a specific contact set up at each location, (usually the singles and LP buyer), and we speak only with him. If he's not in, that store store is dropped from the sample that week."

Steve has arranged for his stores to provide him with rankings of their 25 topselling LPs and the top 20 singles. Steve feels this method provides more accurate results than a one to five-point scoring system because retail employees tend to be more careful assembling such information.

On the other hand, 97AIA/Miami PD Chris Gable surveys 25 stores, and does use

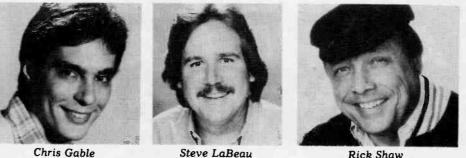
the one to five-point system. For those records which are sold out, he scores them. according to the number of requests the retailer receives.

Up the road in Ft. Lauderdale, WAXY PD Rick Shaw has developed such a close relationship with his store contacts that they provide him with piece counts of records sold.

Seeking The Adult Buyers

Sifting through the research to find those sales which went to adults was a task none of the programmers found easy. Chris's method required extra footwork. "We stratify adult record sales store-by-store. We visit three to four stores weekly and constantly reinforce our relationships with them. They can tell us who's buying a record and when, as well as if the buying habits are being affected by what's on sale, the weather, holidays, or other factors."

Rick Shaw considers album sales to be of increasing importance in gauging adult interest. "We look at LP sales as a very important tool. Rather than checking single



STATIONS' PROBLEM, SAY LABELS Stock Shortage Snags Studies

One of the problems A/C stations face when conducting record retail research is that product frequently is not stocked from A/C airplay alone. So how can an A/C station be expected to do comprehensive retail research when there's no stock? You might be surprised to find that labels say the ball's in radio's court.



Mike Martucci National A/C-Secondary Markets Promotion Manager, Columbia

"A/C stations don't work closely enough with retail. It's radio's responsibility to build credibility with stores by sending them playlists, meeting their employees, and identifying the varying profiles of the record outlets. Besides, it's not the label's responsibility to get stock into a store; that job belongs to the retailer. We cannot force them to carry stock! Occasionally, when a CHR station goes on a record, we provide a few copies to several area stores to test the song's potential. This could be done with an A/C station, if that station is known to be a selling force in the





"It's up to the radio station to communicate more with the record stores. The more this happens, the more you'll see retail carrying A/C product; that's already been proven in CHR and AOR. If I see several A/Cs in a market go on an active record such as a Meco or a Louise Tucker, I'll be on top of the retail situation. But I can't do it every time on passive-sounding songs. Even if stores aren't stocked with a particular song or album, an A/C station should at least be calling them to find out if they're getting requests for it."

Vicki Leben



Rick Bisceglia

Arista

National Singles

Promotion Director.

"The lack of stock is not the record company's fault! It's radio's job to develop a rapport with retail. There are stores in some cities that do stock from A/C airplay because such a relationship exists. For example, in Atlanta, WSB-AM & FM will sell records.

"Another problem is that most stations won't let record companies know what stores they call because they're so afraid of having their outlets hyped. That happens much less frequently than you'd think. Moreover, if we don't know which stores they're calling, how can we get the product in so it can be measured?"

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sales exclusively, an album by a particular artist might outsell his single tenfold."

at the store a to the

Getting The Facts Straight

Acquiring reliable reports was a primary concern among all four programmers. Steve Porter's first step was to match record outlets to his station's target audience. "Look around and see who the store is catering to. If they have Def Leppard posters up and are selling head shop supplies, then I wouldn't give that store as much weight. The store I care about concentrates more along the lines of Kenny **Rogers and Billy Joel.**"

Steve LaBeau wishes he could reward his stores for their honesty. "We worry about accuracy from our stores, but you really have to depend on the honesty of the person you contact. That's why it's important to develop a relationship with those store people and talk specifically to them when making weekly calls. Good ways to develop a better rapport, besides visiting them, include buying them lunch occasionally and providing them with some of the freebies record people give us, such as concert tickets. It's best to find those exceptional people who will go the extra mile to give you cuts off an album that customers are mentioning, or provide you with a profile of people who buy their records."

Finding The Right Reason

While all of these programmers find retail sales research valid, Rick Shaw warned that caution must be used in interpreting results. He said, "Because we are looking specifically at 25-44 demos, the

"We don't talk with just anyone We have a specific contact at each location. If he's not in, that store is dropped from the sample that week.

-Steve LaBeau

research has to be dealt with carefully. You must be selective about your choices because you can be easily led astray if you just study those raw numbers. We can check figures on 'Thriller' and see it's a killer album, but how far do we want to go with Michael Jackson on a radio station like ours? Another example is Linda Ronstadt's best-selling album. According to our callouts, the single 'What's New' was not right for us."

Expanding on the reciprocal of this point, Steve Porter suggested, "My main reason for doing retail studies is not so much to determine my adds as it is to find records that I'm not playing which are selling well among adults."

Chris Gable pointed out, "The whole argument of too much research and not enough emotion, or vice-versa, is constantly battered about. Carefully blend the two. The research is there to guide your instincts."

Steve LaBeau summed up the program-mers' consensus by saying, "I'm most concerned in looking at sales to measure trends. As with any other research, sales information should be used as a tool, not as a bible."

R&R/Friday, January 20, 1984



Retail record sales research is just one of the tools successful PDs and MDs utilize when compiling their playlists and setting rotations. It was part of the mix long before callout research was in vogue but has taken a back seat lately, at least as far as the limelight is concerned.

This week, three broadcasters who use sales input to a large degree share their thoughts with us. Joe Ladd, MD of KIKK/ Houston, offers his ideas from a market with a high degree of country visibility; Barry Mardit, PD of WWWW/Detroit, discusses gathering valid input in a market where country is not exactly dominant; and KRAK/Sacramento PD Don Langford, former PD of KLAC/Los Angeles, relates his experiences in gathering research in both types of situations.

Relationships: The Key

The recurring theme throughout all of the interviews was that one of the most important things you can do is establish as strong a relationship as possible with the record store. As a matter of fact, I doubt you can get the quantity and quality of input you want without it. As Don put it, "Developing a rapport with the store owner or person you get the reports from each week is critical. The PD or MD should get out and meet

"If the singles buyers understand your station stimulates record sales, they are going to be careful what they give you because they know it ultimately affects what people coming in the front door will buy."

—Don Langford

these people. Get to know them as real people; get to know what their store looks like. The better the relationship you have, the more they help you get through the hype. If the singles buyers understand your station. stimulates record sales, they are going to be careful what they give you because they know it ultimately affects what people coming in the front door will buy. We make them feel as if they're a part of the station and are really doing something valuable for us - because they are. They are actually working for us, and making the relationship more comfortable for all involved is a great way to keep the hype to a minimum. Plus, of course, a happy reporter will give you a greater amount of more accurate information."

"You don't want to just milk them for information," Barry Mardit adds. "It's a twoway street. Develop that relationship! It may sound old-hat, but setting up in-store promotions and other activities really does help. Get a corner of the store and turn it into a 'country corner' where you have your chart posted or other station paraphernalia.'

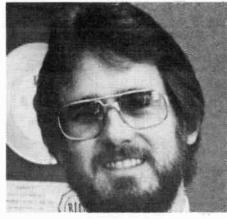
Joe Ladd told me, "We take 'em to lunch, invite 'em to station functions, give 'em concert tickets, whatever. We are on a oneto-one basis with these people – we get to know them and they know the station. Because of this closeness, many times we get

demographic information on songs and we even discuss album cuts. We also talk about what the customers are talking about they have a wealth of information. We can't get it from the customer, but they (the record store) can and, with a good relationship established, they will pass it along to you."

There's no question this takes time and effort, but think of it as an investment towards accurate and bountiful research information. You won't get what you want if you don't lay the groundwork.

Don Langford, PD **KRAK/Sacramento**

"We have two major record outlets in our coverage area that give us a unit count on their best-selling top twenty records each



Don Langford

week. I like to get unit counts from the larger stores because it is a bit different from how they normally give reports. Doing it this way throws them off and they have trouble 'faking' the report as easily. This acts as a check-and-balance system. The stores may fudge when asked for the top five, but when you request unit counts, they usually are opening company inventory books, and that's one piece of information that is not going to be tampered with. Also, if reporting by rank, these locations might tend to fudge in the direction of the product they want to push that week. Unit counts help minimize that fudge factor.

"We also have 15 smaller locations which give us their top five sellers by rank, not by unit count. Since they are not reporting to any trade publications, they have no axe to grind. The smaller dealers are more interested in what is really happening in the market and you don't usually have to be as wary of their reports.

"I really like the very small store that moves a lot of product. Here you talk to real people who are doing this as a business. The guy running a small store can almost tell me the buyer demographics on a particular record.

"We also track the distributors in the area. Of course, the larger the city, the easier it is. In L.A., I could handle the main jukebox operators with two phone calls. I don't track the initial jukebox order - just the reorder. The reorder means the record has gotten a few hundred plays - and I think it's very meaningful in that these are plays where people have put in their hardearned money to hear a particular song."

No Rack, No Play

"I'm reluctant to play a record that's not available for sale in my market. One reason is that I wouldn't be able to get all the feedback resources I rely on to decide if a record is a hit in my market. I also feel an obligation to my listeners in that they should be able to buy the songs they hear on my station. If I feel strongly about playing a record that is not available, I will put the retailer in contact with someone in Nashville who can get them product. You can help the retailers tremendously and show them you do care about them whenever you go out of your way to tell them what's going on at your station so they can sell more records." Don offered a few more points to remember when gathering and evaluating sales input. "An important aspect of retail re-

search is that it increases my research sample size. I can reach more listeners through sales research than I can through callouts

"Hyping normally occurs to push an already-successful record to a higher chart number. So, if there is a bit of fluff in the reports, a good report still indicates the song is a fairly successful record.

"When you have the ability to rely on more than one research source, you can use any discrepancies like 'red flags' to draw your attention to a song you may want to check out a little further."

Joe Ladd, MD KIKK/Houston

Joe's methodology includes sending a 40-record playlist to a number of stores and a complete station playlist to a few "select"



Joe Ladd

stores. He asks each outlet he calls to rank the records according to sales. He is a little leery on asking for unit sales, feeling they can be hyped more readily than the rankings. He also rotates his store panel. "We have 35 or 40 record stores who we can call, but we may only use 12 or so in any given

"Sales research is just another tool to check out the performance of a record we are playing." —Joe Ladd

week. This way we can minimize outside factors which try to influence the stores' reports to us.'

As you might imagine, being in a market where country record sales are strong can Continued on Page 40

Have You Heard?

Before I get into this week's litany of who is gong where, let me remind you that this year's Country Radio Seminar is just around the corner. The date for 1984's confab (as they say in Hollywood) is March 1-3. If you register soon you can take advantage of discount deals on everything from airfare to hotel rooms. If you've never been to one, or don't know much about it, I urge you to call Frank Mull or Susan Roberts at the Country Radio Broadcasters office. The phone number is (615) 327-4488 or 329-4487. This is a learning seminar and there are some excellent panels lined up. If you are serious about Country radio - from programming to sales to management to engineering - it's a tool that I've found indispensable. I'm looking forward to seeing you there!

Now, down to the people business. Some

changes at KSOP/Salt Lake City as Larry Larson joins the station for overnights while "Skinny' Johnny Mitchell moves into morning drive

Scott Douglas shifts from KYKY/Longview, TX to the evening slot at KYGO/Denver . . . Speaking of the West look for KIIPI /Portland to unplug the automation as well as the current formats at both the AM and FM. They should be live and kickin' Country in the next 60 days. Could be some good opportunities there ... KWKH/Shreveport ups one and adds one as Pete Briar moves from MD to PD and Lee Shannon comes aboard as MD

KSKX/Topeka MD Betty Lou Pardue has just been promoted to Asst. PD. As long as we're there, here's the on-air lineup: Marshall Barber does mornings followed by Betty Lou, Maxwell T. Montana (can't you just hear an ID for him by

W.C. Fields?) takes over from 2-6pm, Roger Randall covers the evening show, Pattl Gentry, Beau Rivers, and John Jensen hold down the fort weekends while Charlie Douglas and the Music Country Network entertain 'em overnight Rod Colvin has been upped to ND at WOW-AM & FM/Omaha . . . Some changes at another Great Empire station has Scotty Benson being upped to Production Director and midday personality at KBRQ/Denver. J.Z. Russell takes over the evening shift . . . The new Promotion Director of KEZC & KJJJ/Phoenix is afternoon news anchor Kathy Meris ... John Olson, afternoon driver at KS100/Cleveland, is the new PD. Former PD Mike Scott has exited and is looking. Contact Mike at (216) 888-1946 ... When you hear something good, don't tell anybody 'til you tell mel







SHARON ALLEN

Daniels And The Olympics

The Charlie Daniels Band taped a performance of "In America" for NBC's "The Stars Salute The Olympics," a three-hour variety show slated to air in March 1984. Also featured are - Diahann Carroll, Brooke Shields, and Muhammad Ali.

This show is the first of three benefit concerts for the U.S. Olympic team. The two remaining concerts featuring other performers will take place this month in Los Angeles and Ft. Worth.



Charlie Daniels Band: Olympics benefit

Reacting to his involvement Daniels says, "I spend more time in front of my TV when the Olympics are on than at any other time. Winter, summer, makes no difference. I love 'em all. I'm proud to be a part of this show which will enable the youth of America. the finest athletes in the world, to demonstrate their talent for the world."

Radio, Records, Video & Alabama

Alabama will debut four songs from their album "Roll On" via an HBO-Cinemax presentation entitled "Album Flash." The show, produced by DIR Broadcasting, will be simulcast in 50 radio markets (beginning air date Jan. 24).

But the group doesn't stop there. They've attempted to create a "real-life, intimate portrait of a small Southern town" for their audience.

After returning to New York from seven days of interviewing Ft. Payne citizens and the members of the band, DIR's Bob Kaminsky noted that, "The townspeople seem to take Alabama in stride." He added, "They really are straightforward hometown boys. What you see is what you get."

In Memory Of . . .

February 3, 1984 marks the 25th anniversary of the fatal plane crash that claimed the lives of Buddy Holly, J.P. "Big Bopper" Richardson, and Ritchie Valens.

Creative Radio Shows put together "The Day The Music Died," a two-hour special that pays tribute to the life and career of the legendary Buddy Holly. Guest artists will include all of the former Crickets and an array of Holly's associates and friends including Dick Clark, the late Alan Freed, Waylon Jennings, Valens, Little Richard, and Bobby Vee. Jerry Naylor, who went on to play with the Crickets following Holly's death, will be the host.

Cash On The Mend

Johnny Cash will resume touring in late February or early March after literally experiencing the age-old cliche - when it

It all started while he was touring Europe. He got a spider bite on his hand didn't think much about it . . . then developed a staph infection. By the time he got back to New York

Recovering normal size.

He chartered a jet to Nashville and went immediately to Baptist Hospital. The result surgery on his hand, Nov. 16.

While recuperating from that surgery, an ulcer that had been giving him problems on and off for more than five years, started acting up. After he received seven pints of blood, his doctor once again insisted on surgery Nov. 22 for his bleeding ulcer. While administering ten additional pints of blood, doctors removed the ulcer in his upper stomach, one near the lower intestine, the spleen, and 35% of Johnny's stomach.

Needless to say, he was forced to take time to recuperate. However, his message (this week) to you is, "I'm feeling great, and when I get back to work I want to see all my buddies . . . and that includes all my fans and all my friends in radio.'

Steve "Tebes" Douglas, keyboard and harmonica player for McGuffy Lane, was fatally injured in a car accident last Friday night while driving home from a concert in Dayton, OH. Atco Records spokesman Bill Heltemes said, "He apparently fell asleep and hit a utility pole. He was unconscious until his death Thursday (1-12) at 2:30am."

In lieu of flowers, the band requests donations be made to: Community Center For the Deaf, 854 West Towns St., Columbus, OH 43222.

BITS & PIECES: T.G. Sheppard and Clint Eastwood teamed up to sing "Make My Day." The title is the catch phrase from "Sudden Impact" which stars Eastwood Nashville rates with SAGE (Society for the Advancement of Good English) in its 3rd annual Dunce Cap of the Year Awards. The Nashville Songwriters Assoc. won a runnerup spot for its "tendency toward increasingly horrible uses of the language," as Lawrence Casler, President and founder of SAGE puts it. Could such phrases as "Don't Put No Headstone On My Grave," "My Heart Won't Pay Me No Mind," or "That Ain't No Way To Treat A Lady," have anything to do with it???

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Just thought you'd like to know



Researching The Retailers

Continued from Page 39

be a real plus. Joe said, "A major advantage of being in a 'country' market is that your listeners are active record buyers. This makes your sales research even more accurate and means you can depend on this particular tool even more heavily. It's amazing how closely our callout and sales research correlate - they are almost identical."

With regard to having a record in the market before adding it to the station, Joe responded, "That is an old cop-out from the old school when there was no other inhouse research going on. Because we do callouts, we don't necessarily need stock in the marketplace. Album cuts are not singles, but the audience doesn't know that. Sales research is just another tool to check on the performance of a record we're on. Your research input is only as good as the songs you're playing."

Here again is an advantage to researching a strong country market. I don't think I ever worked in a market where the record stores had country product at the front of the store.

Barry Mardit, PD, WWWW/Detroit

"We call record stores with a list of 25 titles or so that either we or our competition are playing. The record store rates the



Barry Mardit

sales of each record on a one-to-four scale. We also ask them for any records they're getting requests for but aren't selling because they have no stock. For additional input, we also ask about their hot-selling albums.

"You always have to keep an eye on sales of crossover records to see if they are valid for your country audience. We also keep a close watch on a lesser-known artist or one on a small label that may not get as much distribution. If it is selling, we may weigh it more heavily, because it's harder for such songs to sell and it may mean more when they do.

"As part of our check-and-balance system, we occasionally throw in 'ringer' titles. We have dropped stores because they have positively responded to fake titles over a period of weeks."

Barry, of course, is in the exact opposite position of Joe in Houston, and being in a market where country is just kind of 'there" in many record stores causes its share of problems.

"Keep an eye on crossover sales because they tend to be inflated and may not be totally valid for your country audience."

-Barry Mardit

"I wish I could walk into a store and hear country on the sound system," Barry began. "One of the things we are doing, though, is trying to get the record stores to be a little more aware of country product. We believe they could sell a lot more if they knew it better. I also think they could sell more product if it were available to sell; they only stock 15 or 20 records at any one time. The background of most store managers is rock or AOR or A/C, so they really don't have much interest in selling country records - although you'd think they'd want to sell records of any kind.

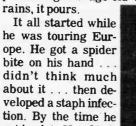
"Another problem comes in gathering the research. We don't get the cooperation from a Sears or a K mart that I'd like to see. Since country is not the bread and butter of the major record chain stores here, we sometimes experience a lack of cooperation from them, too. It sure doesn't help us when they look at a pile of records and say 'Yeah, it's selling pretty good.""

Editor's Comments

Without question, the key to retail record sales research is obtaining information you know is as accurate as can be. The retailer needs to know that you believe both of you are in this together and can both benefit from an honest, open exchange of information. For those of you in markets that aren't exactly hotbeds of country record sales, go out of your way to set up in-store promotions or any other effort to increase record sales. The old saw from radio folks has always been, "We're not here to sell records." That may be so, but anything you do along that line will also go a long way towards giving you stronger input in determining the strength of a record in your market. As Don Langford mentioned to me, 'Anyone who says they don't have time for retail research is saying they don't want any more input to help make decisions."



MILE HIGH ROGERS - KYGO/Denver was part of a promotion that sent two winners to the Reunion Tour concert, featuring Kenny Rogers, the Oak Ridge Boys, and the Righteous Brothers. The winners had front-row seats, backstage passes, dinner, limo service and hotel accommodations for the evening. Pictured backstage are Lisa Call, KYGO PD Bob Call, winner James Elliott, Kenny Rogers, winner Pauline Elliott, KYGO MD Rick Jackson, and Rick's wife Gina.



City his hand had swollen to twice its Johnny Cash:



Current & Classic Airchecks! -

Current Issue #46 features KFRC/Sue Hall, KIIS/Big Ron O'Brien, KFI/Lohman & Barkley, Mighty 690/Jim Law, KGFJ/ Gary O'Neil, the KYA-AM to KOIT-AM changeover and the Golden West to King Broadcasting changeover of KSFO, KRLA/Dave Hull, and WMET/Jerry Evans. 90-minute cassette, \$5.50

Classic Issue #C-39 features Denver-1974 with KIMN/Scott Kenyon, KTLK/Big Ron O'Brien & KLZ-FM/Max Floyd, plus KRKD/Huggie Boy-1966, 10Q/Jack Armstrong-1978, KKDJ/ Jay Stevens-1975, KHJ/Walt Baby Love-1972, KGB/Michael Spears, KFI/Lohman & Barkley-1978, and CKLW/Bob Savage-1973. Cassette, \$10.50.

Special Issue #S-26 features Dallas-Ft, Worth! A/C's KVIL. KMGC & KLVU, Oldies KAAM & KRQX, CHR KAFM, AOR's KEGL, KZEW & KTXQ, Urban KKDA & KNOK, 90-minute cassette, \$5.50.

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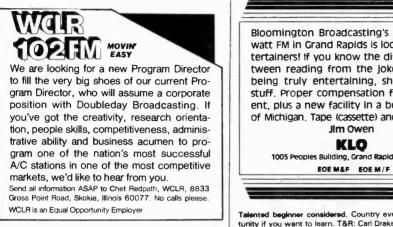
JOB MARKET 6215 Don Gaspar, Dept. R. Las Vegas, NV 89108





Openings

OM. Strong on promotions. CHR format. Immediate opening. Rush T&R: WCLU, Box 1320, Cincinnati, OH 45201. Attn: Inv Schwartz (606) 581-4950. (1-20)



Fulltime engineer needed. Prefer combo engineer/announcer. Excellent facilities & benefits. T&R: Jack Swart, WKFR, 612 American Bldg., Battle Creek, MI 49017. EOE M/F (1-20)

Openings

Versatile staff announcer needed immediately. T&R: 2700 Pineview Lane, Minneapolis, MN 55441. EOE M/F (1-20)

Bloomington Broadcasting's new 50,000watt FM in Grand Rapids is looking for entertainers! If you know the difference between reading from the joke sheet and being truly entertaining, show us your stuff. Proper compensation for great talent, plus a new facility in a beautiful area of Michigan. Tape (cassette) and resume to: Jim Owen

> KLQ 1005 Peoples Building, Grand Rapids, MI 49503

Talented beginner considered. Country evenings. Rare oppor-tunity if you want to learn. T&R: Carl Drake, KRPT, Box 1360, Anadarko, OK 73005. No calls. EOE M/F (1-20)

Parttime air personality needed. Contact Rob Shannon. WHBY, (414) 733-6639. Appleton, WI. EOE M/F (1-20)

MAJOR MARKET A/C AM Drive Host/Team

Well respected AM station has not had an AM Drive opening in over 8 years. Our company is searching for a Host/Team that possesses the energy, talent and humor to create a truly Adult morning show. Outstanding compensation and environment. You will be surrounded by professionals and be treated like one. Send an unedited 1-hour aircheck, resume, and a one-page synopsis on how you feel an AM Drive show should be structured to: Radio & Records, 1930 Century Park West, #608, Los Angeles, CA 90067

WEST

Artzona FM 40 miles from Tucson needs country personality. No PD types. KAVV, Box 42977, Tucson, 85733. EOE (1-20)

HELP WANTED NEWS News Director position in beautiful Napa Valley, California. 45 miles from San Francisco. Replacing retiring 16-year veteran. Experienced writing and reporting. Mature voice helpful. To head four person department. Send cassette and resume to: Tom Young, KVON Radio, P.O. Box 2250, Napa, CA 94558.

KSFO/KYA seeks a Business Manager, CPA/MBA preferred, Resume: Personnel, 300 Broadway, San Francisco, CA 94133. EOE M/F/H (1-20)



KIMN is seeking a killer midday personality: A pro who is warm, relatable, understands listener involvement, is entertaining, uses phones concisely, is a real person who enjoys personal contact with the community. Style should be up, quick and concise. No "jocks," comedians and beginners please. This is a rare opportunity to join a great radio station known for its personalities and stability. Tape, resume and photo (no calls) to: Doug Erickson, KIMN, 5350 West 20th Avenue, Denver, CO 80214. EOE

Bolse Broadcasting Ltd. seeks intelligent, creative & entertain ing air personalities for future. T&R: Tom Simmons, KFXD, Box 107, Boise, ID 83701. EOE M/F (1-20)

KEZR-FM/San Jose seeks a Chief Engineer. Automation system & some computer experience necessary. Contact Danny Lemos, (408) 287-5775. (1-20)

Announcers needed for CHR, AOR. All size markets. T&R: Jeff Pollack Communications, 984 Monument St., #204, Pacific Palisades, CA 90272. (1-20)

AOR MORNING PERSONALITY WANTED

Leave the cold and come and join the top AOR in a growing Southwestern city. The wilder you are, the better! T&R to: Radio & Records, 1930 Century Park West, #605, Los Angeles, CA 90067. EOE M/F

KINQ, suburban San Francisco market, needs produc-tion/engineering person to produce great spots. T&R: Chip Morgan, 1975 Diamond BI, Concord CA 94520. No calls. EOE M/F (1-20)

990-KISS needs weekend and parttime A/C performers. T&R: Chip Morgan, 1975 Diamond BI., Concord, CA 94520. No calls. EOE (1-20)

PROMOTION DIRECTOR

Great opportunity to join the most visible, promotion-oriented station in America - KIMN. Must be creative, enthusiastic, an implementer who does not hear "NO"; five years experience minimum. Resume and photo to: Doug Erickson, KIMN, 5350 West 20th Avenue, Denver, CO 80214. EOE

KLKT/Lake Tahoe is expanding. Well rounded experienced A/C personality needed now. T&R: Barry Black, Box 6063, Incline Village, NV 89450. (702) 832-1000. (1-20)

Openinas

KROI, Reno's oldies-A/C station seeks news & air talent. Ex-cellent benefits. C&R: Jim McClain, 680 Greenbrae Dr., #240, parks, NV 89431. EOE M/F (1-20)

Q105, Ventura & Santa Barbara County CHR has weekend openings. C&R: Brian Thomas, KCAQ, 3434 Dodge Rd., Ox-nard, CA 93034. EOE M/F (1-20)

Positions Sought

Employed by seeking an agressive company where I can be ac-tive in the community. 13 yrs. drivetime, WTIC, K100, KCBQ, KDWB, KIMN. Mike Butts (303) 444-5600, 694-3324. (1-20)

Former college SID wants back in radio sports. PBP in minor league baseball, college football, basketball. Will consider com-bo, can relocate. VINCE (305) 862-6252. (1-20)

stor and winner available now to make you Station #1. WSPR/Springfield, WRCH/Hartford, WJB Q/Portland, ME. NE preferred. DAVE MACK (603) 335-1311. (1-20)



Don Imus, Steve Dahi, The Greaseman all rolled into one. Phone bits, character voices, outrageous humor. Maior market

experience, Big rating increases. A "Wild & Crazy" morning show that will create a lot of excitement in your market.

JEFF CONRAD (305) 392-1916

Energetic jock. Also 2 yrs experience in PBP. Willing to relocate. I'm no superstar, I'm a hard workerI DAVE (412) 731-9444. (1-20)

14 yr. pro morning man, production, newsman, Relaxed, natural & authoritative. Married, stable. Seeks medium or better market station. LARRY KAY (717) 653-2500. (1-20)

DJ/sports announcer seeks small beginning station. 2 yrs. ex-perience. Willing to relocate, especially in MI. CARL (313) 256-6828. (1-20)

13-year veteran of many major Top 40 wars. Exciting programming challenge sought . . . on-air considered for the right team. CHR, AOR, Urban, A/C experienced.

CARY PALL (412) 863-5994

Milwaukee personality plus 5 yrs. experience. PD/MD/Produc-tion Director. On-air in A/C & CHR. BYRON NELSON, (414) 633-5501. (1-20)

Major market morning man looking for creative home. Format change left me speechless. RICK (414) 637-1102.

Sick of the mediocrity infiltrating the airwaves? Plug in a dynamic female rocker & get radio active! Call TERRY (704) 254-8474 now. (1-20)

DEDICATED PRO

Seeks exciting programming and/or on-air position. Experience includes KIQQ, KGIL, WDRQ, KMBY, WSNY/WMBR, CHR, A/C and News/Talk. For tape and full story, contact: CRAIG HINES at (805) 528-0600. Your reply will be in strict confidence.

Black male newsperson with some DJ experience looking for work. Contact STEVE (713) 493-0256. (1-20)

Marketing degree, great pipes, AOR, CHR, & A/C experience. Will relocate. Call STU (313) 653-2935. (1-20)

Adult communicator with 5 yrs. experience seeks top-50 market A/C or Country. WONE, WING, Magic 104, & KFOR. FRED TOMLINSON (513) 238-6799. (1-20)

Billboard Award

Winner Billboard AOR Personality Of The Year for Small Markets seeks career opportunity. Presently Asst. PD at "Superstars" outlet. Over 7 years experience on-air; programming; production; promotions. BSC. Stable one-on-one communicator. MARK LAPIDUS (919) 347-1836.

Award winning newsman. 10 yrs. experience, Looking for ND position, upper MW preferred. PETER MACK, 930 1/2 15th St., North Virginia, MN 55792. (1-20)

le 3 yr. pro wants small market PD or medium market air shift, I can do it all Call D.A. (313) 744-3598. Leave message (1-20)

ive go getter with experience & a great attitude seeking a on in small or ket radio as annound DEAN SEVERANCE (517) 872-3530. (1-20)

Wendy White, black female ennouncer, newscaster, talk host. 9 yrs. experience, past 3 in mejors looking to do news. (213) 388-2853. (1-20)

Positions Sought

Dedicated pro. with 4 yrs. experience from CHR, soft rock and Country. Good production skills. Medium or large market. Call STEVE (617) 632-1239. (1-20)

Reputable account executive. Recently with WV's top adult rock station. Seeking sales in MI's metro area. If you'te seeking ambition, enthusiasm, call TOM (313) 385-5687. (1-20)

Professional CHR, A/C, Country disc jockey. 15+ years, good production, available nowl Greater Cincinnati. (513) 528-5793. (1-20)

It's Only Rock N' Roll!

Billboard award winner with lifetime #1 target demographic record of 39-2 wants New York or Los Angeles. Hungry? Need 25-49? What the hell, it's only Rock N' Roll. Call "SHANE" (Max Gibson) (716) 837-3466.

Major market experience. Programming, promotion, jocking, Ready to move. Call anytime. Harve Alan (516) 293-7947. (1-20)

Wasting away part time. Willing to learn if you'll give me a break. Hardworking air talent seeks PBP job in midwest. 1 yr. experience. JEFF (319) 355-4212. (1-20)

Available - active air talent. Production, 2 yrs. experience. Entertaining, relatable. Prefer CHR/AOR/AC. JOHN CAT-CHINGS (415) 332-9205. (1-13)

Changes

RADIO

Stuart Layne becomes Director, National Sales for Emmis dcasting/Indianapolis.

Jon. D. Riggs appointed Account Executive at WTOD-WKLR/Toledo

RECORDS

George Gotsulias promoted to Director of Accounts Atlantic-Elektra Records/New York

Debbie Carmody named Manager, Office Services, Capitol Records/New York.

Miscellaneous

MOR formatted WADV/Buffalo (formerly WUWU) seeks record service from all labels, Contact: Gary Storm, 2442 Clinton St., West Seneca, NY 14224. (716) 827-7000. (1-20)

New So. California FM needs CHR oldies & currents. All sources. Contact: Brad, (619) 243-4636. (1-20)

Needs record service, country news & country music's top ten. 324 Bayview Dr., Hermosa Beach, CA 90254. C/O Charlie Cook. (1-20)

Tight morning show needs comedy material. Jim Zippo, KITE, 441 Laguna, Corpus Christi, TX 78401. (1-20)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listings by phone on Wednesday, Thursday & Friday 9am-5pm (PST).

Deadline

To appear in the following week's issue, we must recieve your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$20 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$35 per inch per week (maximum 35 words per inch). \$20 for border, box number, \$15 for postage/handling.

Payable in Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities, call (213) 553-4330 (Wednesday, Thursday, or Friday only) or mail to: Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

R&R/Friday, January 20, 1984

Page 44 The Music Section **National Music Formats Added This Week**

Drake-Chenault

Bob Laurence (213) 883-7400 XT-40

JOHN LENNON "Nobody Told Me" HUEY LEWIS & THE NEWS "I Want A New Drug" CYNDI LAUPER "Girls Just Want To Have Fun"

Contempo 300 JOHN LENNON "Nobody Told Me"

Great American Country

JOHN ANDERSON "Let Somebody Else Drive" **KENNY ROGERS "Buried Treasure"** WHITES "Give Me Back That Old Familiar Feeling" RAY CHARLES & GEORGE JONES "We Didn't See A Thing' ALABAMA "Roll On (Eighteen Wheeler)" JANIE FRICKE "Let's Stop Talkin' About It" EARL THOMAS CONLEY "Don't Make It Easy For Me"

Century 21 Greg Stephens (214) 934-2121

The Z Format

VAN HALEN "Jump" HUEY LEWIS & THE NEWS "I Want A New Drug" DURAN DURAN "New Moon On Monday" HOWARD JONES "New Song" CYNDI LAUPER "Girls Just Want To Have Fun" QUIET RIOT "Bang Your Head (Metal Health)" MANFRED MANN'S EARTH BAND "Runner" TINA TURNER "Let's Stay Together' KIM CARNES "You Make My Heart Beat Faster"

The A/C Format

JOHN LENNON "Nobody Told Me" MELISSA MANCHESTER "I Don't Care What The People Say" MICHAEL SEMBELLO "Talk"

Super-Country

DEBORAH ALLEN "I've Been Wrong Before' JIM GLASER "If I Could Dance With You" MICHAEL MURPHEY "Will It Be Love By Morning" JOHNNY RODRIGUEZ "Too Late To Go Home"

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

KENNY ROGERS "This Woman" POLICE "Wrapped Around Your Finger" DONNA SUMMER "Love Has A Mind Of Its Own" JOHN LENNON "Nobody Told Me"

Your Country

ALABAMA "Roll On (Eighteen Wheeler)" KENNY ROGERS "Buried Treasure" GUS HARDIN "Fallen Angel (Flyin' High Tonight)" JANIE FRICKE "Let's Stop Talkin' About It"

Hit Rock JOHN LENNON "Nobody Told Me" MICHAEL JACKSON "Thriller" JAMES INGRAM W/MICHAEL McDONALD

Transtar Chick Watkins (303) 578-0700

ROMANTICS "Talking In Your Sleep" YES "Owner Of A Lonely Heart" BARRY MANILOW "Read 'Em And Weep"

KOOL & THE GANG "Joanna"

Rock America

George Williams (214) 343-9205

The Starstation

POLICE "Wrapped Around Your Finger" KENNY ROGERS "This Woman"

Country Coast-To-Coast

LEE GREENWOOD "Going Going Gone" ALABAMA "Roll On (Eighteen Wheeler)" KENNY ROGERS "Buried Treasure" JANIE FRICKE "Let's Stop Talkin' About It' JUDDS "Had A Dream (For The Heart)" EARL THOMAS CONLEY "Don't Make It Easy For Me" JOHN ANDERSON "Let Somebody Else Drive"

Rock America

MICHAEL JACKSON "Thriller' HUEY LEWIS & THE NEWS "I Want A New Drug" DURAN DURAN "New Moon On Monday"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

HUEY LEWIS & THE NEWS "I Want A New Drug" JOHN LENNON "Nobody Told Me" QUIET RIOT "Bang Your Head (Metal Health)" NENA "99 Luftballons (99 Red Balloons)"

TM A/C POLICE "Wrapped Around Your Finger" KENNY ROGERS "This Woman" DOLLY PARTON "Save The Last Dance For Me"

TM Country

JANIE FRICKE "Let's Stop Talkin' About It" LEON EVERETTE "I Could'a Had You" MICKEY GILLEY "You've Really Got A Hold On Me" OSMOND BROTHERS "Where Does An Angel Go When She Cries" BILL MEDLEY "Till Your Memory's Gone" ALABAMA "Roll On (Eighteen Wheeler)" MICHAEL MURPHEY "Will It Be Love By Morning" JOHNNY RODRIGUEZ "Too Late To Go Home" MARK GRAY "Left Side Of The Bed"

BPI

John lles (800) 426-9082 Adult Contemporary

JOHN LENNON "Nobody Told Me" PEABO BRYSON & ROBERTA FLACK "You're Looking Like Love To Me"

Country Living

EARL THOMAS CONLEY "Don't Make It Easy For Me" JOHN ANDERSON "Let Somebody Else Drive" KENNY ROGERS "Buried Treasure"

Radio Arts John Benedict (818) 841-0225 **Country's Best**

STEPHANIE WINSLOW "Dancin' With The Devil" JOHN ANDERSON "Let Somebody Else Drive" ALABAMA "Roll On (Eighteen Wheeler)' DEBORAH ALLEN "I've Been Wrong Before" ANNE MURRAY "That's Not The Way (It's S'posed To Be)" KENDALLS "Thank God For The Radio"

Soft Contemporary

KENNY ROGERS "This Woman" **RICK JAMES** "Ebony Eyes' MICHAEL SEMBELLO "Talk"

Sound 10 JOHN LENNON "Nobody Told Me" DONNA SUMMER "Love Has A Mind Of Its Own" MICHAEL SEMBELLO "Talk"



FROM TORONTO TO SASKATOON - CKOM/Saskatoon, Saskatchewan welcomed Solid Gold artists Toronto on a recent tour promoting their new album "Girls Night Out." Showing off (I-r) are Toronto member Scott Krever and midday man Brad Doyle.



BILLY & ROSE HAVE "BABY DIVINE" FOR BREAKFAST - KIXK/Dallas's Billy Hayes & Rose Wright recently welcomed Bette Midler to their "Breakfast Show" to discuss her new book "The Saga Of Baby Divine." Shown (I-r) are Billy, Bette, and Rose.



DON'T FEED THE ANIMALS - Graham Dene, host of London Wavelength's "Rock Over London," recently visited Z100/New York, where he was captured and forced to guest-host the morning Zoo show. Shown (I-r) are newscaster Claire Stevens, PD Scott Shannon, Dene, and Z100's "minister of mayhem and madness" Ross Brittain

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

JOHN ANDERSON "Let Somebody Else Drive" LEON EVERETT "I Could'a Had You" EXILE "Woke Up In Love" WHITES "Give Me Back That Old Familiar Feeling" JOHNNY LEE "Say When"

The Great Ones

JOHN LENNON "Nobody Told Me" KENNY ROGERS "This Woman

Concept Productions Dick Wagner (916) 782-7754

Adult Rock

JOHN LENNON "Nobody Told Me" NENA "99 Luftballons (99 Red Balloons)" KENNY ROGERS "This Woman" CYNDI LAUPER "Girls Just Want To Have Fun" QUIET RIOT "Bang Your Head (Metal Health)" **KENNY LOGGINS "Footloose"** MANFRED MANN'S EARTH BAND "Runner"



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ANITA BAKER

You're The Best Thing Yet (Beverly Glen)

67% of our reporting stations on it. Rotations: Heavy 10/0, Medium 30/2, Light 8/2, Extra Adds 2, Total Adds 6, WDAS, WHUR, WVEE, WBMX, WANT, WTLC. Heavy: KKDA-FM, WZEN-FM, XHRM. Moves 37-20 on the Black/Urban chart.

NEW & ACTIVE

DONNA SUMMER "Love Has A Mind Of Its Own" (Polydor/PolyGram) 44/0

Rotations: Heavy 12/0, Medium 20/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, KJLH, XHRM, KSOL, WOK, WJMI, WKXI, WPLZ, KOKA. Medium: WXYV, WCIN, WLOU, KHYS. Moves 31-30 on the Black/Urban chart. JEFFREY OSBORNE "Plane Love" (A&M) 42/12 Rotations: Heavy 9/1, Medium 18/5, Light 14/5, Extra Adds 1, Total Adds 12 including WXYV, WHRK, WGCI, KACE, KDAY, XHRM, WKND, WROW. Heavy: WHUR, WAOK, WZEN-FM, KDIA. Medium: KKDA-FM, KRLY, KMJM. Debuts at number 29 on the Planck Urban chart.

RON BANKS "Make It Easy On Yourself" (CBS) 42/4 Rotations: Heavy 18/0, Medium 18/2, Light 8/2, Extra Adds 0, Total Adds 4, KHYS, KDKO, KDIA, KUKO. Heavy: WOOK, WVEE, WBMX, WGPR, WJMI; WANM, WTLC. Medium: WDAS, KACE, KJLH, WJAX. Moves 34-24 on the Black/Urban chart.

RUN D.M.C. "Hard Times" (Profile) 42/3 Rotations: Heavy 16/0, Medium 16/2, Light 10/1, Extra Adds 0, Total Adds 3, WZEN-FM, WLOU, WLTH. Heavy: WILD, WAOK, KRNB, WHRK, WJLB, KACE, WRDW, KOKA, WWWS. Medium: WDMT, XHRM, WENN, WJAX, Debuts at number 25 on the

SHALAMAR "Deadline U.S.A." (MCA) 41/21 Rotations: Heavy 1/0, Medium 9/2, Light 29/17, Extra Adds 2, Total Adds 21 including WXYV, WAMO, KRNB, WEDR, WAIL-FM, WYLD-FM, WGCI, WZEN-FM, XHRM, WKND, WNHC, WOIC, WKXI, WPDQ, KJCB, KHYS, WANT, KOKA, WDAO, WWWS, WOL Heavy: WANM

PHILIP BAILEY "Trapped" (Columbia) 41/4 Rotations: Heavy 8/0, Medium 22/1, Light 10/2, Extra Adds 1, Total Adds 4, WXYV, WILD, WCIN, KACE. Heavy: WJMO, KJLH, WKND, WGIV, KUKQ. Medium: WDAS, WBMX, WDMT, XHRM, WOIC, WKWM. Debuts at number 35 on the Black/Urban chart.

MELBA MOORE ''Livin' For Your Love'' (Capitol) 40/16 Rotations: Heavy 5/1, Medium 15/2, Light 18/11, Extra Adds 2, Total Adds 16, WDAS, WAMO, KKDA-FM, WJMO, WGPR, WNHC, WENN, WOIC, WJAX, WPDQ, KJCB, WJJS, WLVW, KHYS, WANT, WVOI. Heavy: WAOK, WZAK, KJLH. Debuts at

number 38 on the Black/Urban chart. STEVE ARRINGTON'S HALL OF FAME "'Hump To the Bump" (Atlantic) 40/10 R Rotations: Heavy 1/0, Medium 18/3, Light 17/3, Extra Adds 4, Total Adds 10, WAMO, WEDR, WAIL-FM, WBMX, WJMO, WGPR, XHRM, WLOU, WMAK, KDKO. Heavy: WAOK. Medium: WDAS, WHRK, WGCI, WOIC, WKWM. GRANDMIXER D. ST. "Crazy Cuts" (Island/Atco) 39/4 Rotations: Heavy 9/0, Medium 20/2, Light 10/2, Extra Adds 0, Total Adds 4, WJAX, KHYS, WANT, WLTH. Heavy: WDAS, KRNB, WDIA, WGCI, WDMT, WTLC. Medium: WAOK, WEDR, WZAK, WDRQ, WJLB. Moves 36-33 on the Black/Urban chart. DBC astREDX ("Double 10 (1000) 1000) 20/10 DREAMBOY "Don't Go" (Qwest/WB) 38/5

DHEAMBUY "Don't Go" (LWest/WB) 38/5 Rotations: Heavy 23(0, Medium 8)(0, Light 6/4, Extra Adds 1, Total Adds 5, WILD, WJMO, KJLH, WJJS, WTLC. Heavy: KRNB, WHRK, WZAK, KACE, WRDW. Medium: KMJM, WPDQ, WBLX, WLVW. Debuts at number 27 on the Black/Urban chert. JENNY BURTON "Remember What You Like" (Atlantic) 37/5 Rotations: Heavy 8(0, Medium 16/2, Light 14/3, Extra Adds 0, Total Adds 5, WVEE, WGCI, KSOL, WLTH, KUKQ. Heavy: WRKS, WHRK, WBMX, WDRQ, WGPP, Medium: WDAS, WDMT, KDAY, WAAA, WWWS. Debuts at number 36 on the Black/Urban chart.

PEABO BRYSON & ROBERTA FLACK "You're Looking Like Love To Me" (Capitol) 37/2 Rotations: Heavy 5/1, Medium 19/0, Light 12/0, Extra Adda 1, Total Adda 2, WBMX, WJMI. Heavy: WVEE, KNBB, WCIN, WGIV. Medium: WAOK, KKDA-FM, WJMO, WZAK, WZEN-FM, KNOW, WVOL, WWDM, WTLC. Debuts at number 39 on the Black/Urban

DIANA ROSS "Let's Go Up" (RCA) 36/1 Rotations: Heavy 5/0, Medium 21/0, Light 9/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WOOK, WAOK, KJLH, KJCB, KUKQ. Medium: KRNB, WCIN, KMJM, WZEN-FM, XHRM, WLOU, KHYS, WWDM, WWWS. Debuts at number 40 on the Black/Urban

INDEEP "The Record Keeps Spinning" (Sound Of New York) 35/8 Rotations: Heavy 3/0, Medium 14/2, Light 17/5, Extra Adds 1, Total Adds 8, KKDA-FM, KMJM, KACE, KDAY, WJJS, WPLZ, KOKA, WWDM. Heavy: WVEE, WYLD-FM, WJMO. Medium: WXYV, WZAK, WZEN-FM, KJLH, XHRM.

TEENA MARIE "Midnight Magnet" (Epic) 35/5 Rotations: Heavy 9/0, Medium 14/1, Light 12/4, Extra Adds 0, Total Adds 5, WXYV, WJJS, KHYS, KDKO, KDIA. Heavy: WAOK, WYLD-FM, KMJM, WZEN-FM, KACE, WATV, WKXI. Medium: WDAS, KRLY, KSOL. Debuts at number 37 on the Black/Urban

ROCKWELL "Somebody's Watching Me" (Motown) 33/24 Rockwell "Somebody's Watching Me" (Motown) 33/24 Rotations: Heavy 1/0, Medium 10/8, Light 15/11, Extra Adds 7, Total Adds 24, WILD, WRKS, WHUR, KMJQ, KRLY, WDIA, WHRK, WAIL-FM, WBMX, WDRQ, WGPR, WJLB, KMJM, WZEN-FM, XHRM, KSOL, WKND, WRDW, WPDQ, WMAK, WLTH, WKWM, WWWS, KDKO. Heavy: WLUM.

WKWW, WWWS, KOKO, Heavy, HCOM. LENNY WILLIAMS "Love Soldier" (Rocshire) 33/2 Rotations: Heavy 3/0, Medium 16/1, Light 14/1, Extra Adds 0, Total Adds 2, KDAY, WAAA. Heavy: KRNB, WOIC, KUKQ. Medium: WXYV, WEDR, WJMO, KJLH, XHRM, WGIV, WNOO, KOKA, WDAO, WLTH.

DELLS "You Just Can't Walk Away" (Private I/CBS) 31/26
 Rotations: Heavy 2/1, Medium 7/6, Light 17/14, Extra Adds 5, Total Adds 26, WDAS, WVEE, KRNB, WHRK, WEDR, WAIL-FM, WYLD-FM, WBMX, WGCI, WDMT, WJMO, WZEN-FM, WKND, WATV, WOIC, WPDO, WBLX, WVOL, KOKA, WWDM, WANM, WAAA, WLTH, WKWM, WTLC, WWWS.

BOBBY NUNN 'Hangin' Out At The Mell'' (Motown) 30/4 Rotations: Heavy 8/0, Medium 13/2, Light 8/1, Extra Adds 1, Total Adds 4, KDAY, WOIC, WJAX, WAAA. Heavy: WEDR, WGCI, XHRM, WADW, WATV, KDKO. Medium: KNNB, WBMX, WZAK, WGPR, WZEN-FM. EXAMPLE ADD A FIRE 'Touch' (Columbia) 29/21 Rotations: Heavy 2/0, Medium 11/6, Light 14/13, Extra Adds 2, Total Adds 21, WAOK, WCIN, WDMT, WJMO, WDRQ, KDAY, KJLH, WNHC, WENN, WNOO, WOIC, WKXI, WJAX, WPDQ, WBLX, WVOL, KOKA, WAAA, WVKO, WTLC, KUKQ. Heavy: WYEE.

DIONNE WARWICK "Got A Date³" (Arista) 28/13 Rotations: Heavy 2/1, Medium 8/3, Light 16/7, Extra Adda 2, Total Adds 13 including WDAS, WAMO, WHUR, WDIA, WEDR, WJMO, WGPR, XHRM, KUKO. Heavy: WOOK, WVEE. Medium: WILD, KRNB, WCIN, WDMT. CHIC "Give Me The Lovin" (Atlantic) 28/6 Rotations: Heavy 1/0, Medium 14/2, Light 12/2, Extra Adds 1, Total Adds 5, WXYV, WDIA, KJLH, WMAK, KHYS. Heavy: KUKO. Medium: KRNB, WHRK, WYLD-FM, WDMT, WZAK, WZEN-FM, WJMI, KOKA.

KLIQUE "Flashback" (MCA) 28/2 Rotations: Heavy 1/0, Medium 14/0, Light 13/2, Extra Adds 0, Total Adds 2, WLOU, WWDM. Heavy: WBMX. Medium: WEDR, WZEN-FM, XHRM, KSOL, KNOW, WPDQ, KJCB, WLWV, WVOL, KOKA, WLTH, WTLC.

JONES GIRLS "2 Win U Back" (RCA) 28/0 Rotations: Heavy 7/0, Medium 13/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WVEE, WEDR, WPEG, KJCB, KHYS, KOKA. Medium: WBMX, WGCI, XHRM, KSOL, WGIV, WPLZ, WWDM, WWWS.

MICHAEL JACKSON "Thriller" (Epic) 26/10 Rotations: Heavy 11/3, Medium 5/1, Light 8/4, Extra Adds 2, Total Adds 10 including WAOK, WBMX, WZAK, WATV, WJAX, WPDQ, WBLX. Heavy: WVEE, KKDA-FM, KRLY, WBLZ, WMAK, WWDM. Medium: WKWM, WLUM. TOM BROWNE "Cruisin" " (Arista) 26/6 Rotations: Heavy 2/0, Medium 11/1, Light 13/5, Extra Adds 0, Total Adds 6, WZEN-FM, WNHC, WJAX, KHYS, WWWS, KDKO. Heavy: KJLH, WNOO. Medium: WHUR, KRNB, XHRM, WJMI, WAAA, WLTH, KDIA.

SIGNIFICANT ACTION

TINA TURNER "Let's Stay Together" (Capitol) 25/24 Rotations: Heavy 1/1, Medium 4/4, Light 15/14, Extra Adds 5, Total Adds 24, WILD, WDAS, WAOK, WVEE, KKDA-FM, KRNB, WDIA, WHRK, KACE, KJLH, WNHC, KNOW, WNOO, WOIC, WKXI, WPDQ, KJCB, WJJS, WMAK, WWDM, WAAA, WTLC, WWWS, KDIA.

IRENE CARA "The Dream (Hold On To Your Dream)" (Network/Geffen) 25/4 Rotations: Heavy 3/1, Medium 10/2, Light 12/1, Extra Adds 0, Total Adds 4, WOOK, WGCI, WCIN, KDAY, Heavy: WVEE, WMAK. Medium: WAIL-FM, KSOL, WGIV, WKXI, WVOL, KOKA, WLTH, WLUM.

PLANET PATROL "I Didn't Know I Loved You" (Tommy Boy) 25/1

PLANET PATHOL "I DIGIT'T KNOW I LOVED YOU" (10mmy Boy) 25/1 Rotations: Heavy 5/0, Medium 12/0, Light 8/1, Extra Adds 0, Total Adds 1, WPDQ. Heavy: WDAS, KRNB, WGPR, WWDM, WANM. Medium: WAOK, WHRK, WEDR, WDRQ, XHRM, WNHC, WVOL, WTLC. CUBA GOODING "Happiness is Just Around The Bend" (Streetwise) 24/1 Rotations: Heavy 7/0, Medium 9/0, Light 8/1, Extra Adds 0, Total Adds 1, WZEN-FM. Heavy: WOOK, WGCI, WLVW, WPLZ, KHYS, WAAA, WTLC. Medium: WXYV, WHUR, WEDR, WBMX, KSOL, KNOW, WENN, WNOO, WLTH.

MOST ADDED ®

DELLS (26) You Just Can't Walk Away (Private I/CBS)

ROCKWELL (24) Somebody's Watching Me (Motown) TINA TURNER (24) Let's Stay Together (Capitol) SHALAMAR (21)

Deadline U.S.A. (MCA) EARTH, WIND & FIRE (21) Fouch (Columbia)

IMAGINATION (21) This Means War... (Elektra)

IMAGINATION "This Means War (Shoobedoodah Dah)" (Elektra) 23/21 Rotations: Heavy 1/1, Medium 2/2, Light 14/12, Extra Adds 6, Total Adds 21, WRKS, WDAS, WAMO, WHUR, WAOK, WVEE, WBMX, WGCI, WJMO, KSOL, WKND, WRDW, WJAX. WJMI, WANM

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HOTTEST

PATTI LABELLE (53) If Only You Knew (Phil. Int./CBS)

SHANNON (36) Let The Music Play (Mirage/Atco) "D" TRAIN (20)

Something's On Your Mind (Prelude)

DeBARGE (20) Time Will Reveal (Gordy/Motown)

J. INGRAM with M. McDONALD (19)

Yah Mo Be There (Qwest/WB)

DEELE (18)

Body Talk (Solar/Elektra) KOOL & THE GANG (18)

Joanna (De-Lite/PolyGram)

TEDDY PENDERGRASS "I Want My Baby Back" (Philadelphia International/CBS) 23/2 Rotations: Heavy 5/1, Medium 13/0, Light 5/1, Extra Adds 0, Total Adds 2, KRNB, KACE: Heavy: WILD, WZEN-FM, W-Medium: WDAS, WDIA, WGPR, KMJM, KDAY, WKND, WNHC, WNOO, WOIC, WKXI, WVOL, KOKA, WLTH.

RACE "What Is Race" (Ocean Front) 23/2 Rotations: Heavy 4/0, Medium 7/0, Light 11/1, Extra Adds 1, Total Adds 2, WDAS, WPLZ. Heavy: WJMO, WOIC, KJCB, KOKA. Medium: WDIA, WAIL-FM, WGCI, WGPR, KSOL, WVOL, WDAO.

TYRONE BRUNSON "Fresh" (Believe In A Dream/CBS) 22/17 Rotations: Heavy 1/1, Medium 4/4, Light 14/9, Extra Adds 3, Total Adds 17, WHUR, WAOK, KMJQ, KRLY, WHRK, WYLD-FM, WZEN-FM, KDAY, WKND, WRDW, WATV, WLTH, WTLC.

TYRONE DAVIS "Let Me Be Your Pacifier" (Ocean Front) 22/12 Rotations: Heavy 1/0, Medium 6/2, Light 13/B, Extra Adds 2, Total Adds 12, KRNB, WEDR, WJMO, WZAK, WGPR, WENN, WGIV, WOIC, WKXI, KOKA, WDAO, WKWM. Heavy: KJCB. Medium: WAOK, WATV, WVOL, WANM.

FREEZ ''Pop Goes My Love'' (Streetwise) 21/3 Rotations: Heavy 4/0, Medium 5/0, Light 11/2, Extra Adds 1, Total Adds 3, WBMX, WZEN-FM, KSOL. Heavy: WDAS, WEDR. WKND, KOKA. Medium: WAOK, WJMI, WPDQ, WLOU, WTLC.

YES "Owner Of A Lonely Heart" (Atco) 21/2 Rotations: Heavy 8/0, Medium 7/0, Light 6/2, Extra Adds 0, Total Adds 2, WGCI, KDIA. Heavy: KKDA-FM, KRN8, WHRK, WAIL-FM, WBLZ, WDMT, WZAK, WLUM. Medium: WHUR, KRLY, WBLX, WANM, WKWM, WWWS, KUKQ.

EM, WBLZ, WDM1, WZAK, WLDM, Medium: WHUR, KHLY, WBLX, WANM, WKWM, WWWS, KUKU. STACY LATTISAW "Million Dollar Babe" (Cotilion/Atco) 21/1 Rotations: Heavy 8/0, Medium 9/1, Light 6/0, Extra Adds 0, Total Adds 1, WRDW, Heavy WOOK "BMX, WATV, WENN, WPDQ, KUKO. Medium: XHRM, KSOL, KNOW, WPEG, WI DI, Martine Kisses" (WB) 20/16 RUFUS & CHAKA KHAN "One Million Kisses" (WB) 20/16 Notations: Heavy 3/2, Medium 4/3, Light 12/10, Extra Adds 1, Total Adds 16, WXYV, WVEE, KRNB, WEDR, WBMX, KDAY, WNHC, WGIV, WJMI, WPDQ, WVOL, WLTH, WWWS, Heavy: KJLH. Medium: WHUR.

MTUME "Green Light" (Epic) 20/2 Rotations: Heavy 1/0, Medium 10/0, Light 9/2, Extra Adds 0, Total Adds 2, WJJS, WWDM. Heavy: WAOK. Medium: WDIA, WKND, WNHC, KNOW, WATV, WNOO, WJMI, WKXI, WDAO.

POINTER SISTERS "Automatic" (Planet/RCA) 18/13 Rotations: Heavy 5/2, Medium 3/2, Light 8/7, Extra Adds 2, Total Adds 13, WDAS, WAMO, KKDA-FM, KMJQ, WCIN, KACE, KSOL, WNHC, WKXI, WVOL, KOKA, WTLC, KDIA, Heavy: WOOK, KDAY, KJLH. Medium: WWWS.

MAVIS STAPLES "Love Gone Bad" (Phonorecords) 18/1

Rotations: Heavy 1/0, Medium 9/0, Light 8/1, Extra Adds 0, Total Adds 1, WILD. Heavy: WKXI. Medium: WDIA, WCIN, WJMO, WZAK, WGPR, WATV, WKWM, WTLC, WWWS. DAYTON "Out Tonight" (Capitol) 17/1

Rotations: Heavy 3/0, Medium 8/0, Light 6/1, Extra Adds 0, Total Adds 1, WLOU. Heavy: WRDW, WOIC, WLVW. Medium: KKDA-FM, WEDR, WENN, KJCB, WWDM, WAAA, WDAO.

ZAPP ''Spend My Whole Life'' (WB) 16/3 Rotations: Heavy 2/0, Medium 9/3, Light 5/0, Extra Adds 0, Total Adds 3, WDIA, KDAY, WLTH. Heavy: WKXI, WWDM. Medium: WENN, WGIV, WOIC, WJMI, KJCB, WLVW.

MALCOLM McLAREN "World Famous" (Island/Atco) 16/2 Rotations: Heavy 1/0, Medium 7/0, Light 7/1, Extra Adds 1, Total Adds 2, KRLY, WJAX. Heavy: KACE. Medium: WRKS, WDMT, WDRQ, KDAY, WOIC, WWWS, KUKQ.

BARBARA MASON "Another Man" (West End) 16/1 Rotations: Heavy 3/0, Medium 5/0, Light 8/1, Extra Adds 0, Total Adds 1, WILD. Heavy: WRKS, WNHC, WANM. Medium: WEDR, WZAK, WDRQ, WJLB, WWDM.

SPOONIE GEE ''The Big Beat'' (Tuff City/CBS) 16/1 Rotations: Heavy 0/0, Medium 6/0, Light 10/1, Extra Adds 0, Total Adds 1, KRNB. Medium: WDMT, WJMO, WPDQ, WLOU, WVOL, WTLC.

ISLEY BROTHERS "Let's Make Love Tonight" (T-Neck/CBS) 15/3 Rotations: Heavy 0/0, Medium 8/2, Light 7/1, Extre Adds 0, Total Adds 3, WDRQ, WENN, KDKO. Medium: WJLB, KDAY, WNOO, WJMI, WANM, WLTH.

GEORGE KRANZ "Trommeltanz (Din Daa Daa)" (Personal) 15/1 Rotations: Heavy 2/0, Medium 2/0, Light 11/1, Extra Adds 0, Total Adds 1, WVEE. Heavy: WDAS, WYLD-FM. Medium: KJLH,

DAVID WILLIAMS "Take The Ball And Run" (Ocean Front) 15/1 Rotations: Heavy 1/0, Medium 7/1, Light 7/0, Extra Adds 0, Total Adds 1, WVEE. Heavy: KJCB. Medium: WEDR, WJMO, WGPR, KSOL, KOKA, WDAO.

PRINCE "Let's Pretend We're Married" (WB) 15/0 Rotations: Heavy 4/0, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WHRK, WDMT, W8LX, WWDM. Medium: WATV, WENN, WPEG, WANM, WLTH, WLUM.

BILLY GRIFFIN "Serious" (Columbia) 14/7 Rotations: Heavy 1/0, Medium 5/2, Light 8/5, Extra Adds 0, Total Adds 7, WJMO, KMJM, XHRM, WPDQ, KDKO, KDIA, KUKQ. Heavy: KJLH. Medium: KACE, KDAY, WLVW.

MALCOLM X 'NO Sell Out' (Tommy Boy) 14/5 Rotations: Heavy 0/0, Medium 6/0, Light 7/4, Extra Adds 1, Total Adds 5, WDAS, WJAX, WAAA, WTLC, WWWS. Medium: WDMT, WZAK, KDAY, XHRM, WNHC, WWDM.

SOUTHSIDE JOHNNY & THE JUKES "Get Your Body On The Job" (Mirage/Atco) 13/1 Rotations: Heavy 4/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WJJS. Heavy: WVEE, WKND, WLOU, WVOL. Medium: WEDR, WKXI, WPDQ, WMAK, WAAA.

PRINCE ''Irresistible Bitch'' (WB) 13/0 Rotations: Heavy 7/0, Medium 5/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WDMT, WZAK, KDAY, KJLH, WJAX, KDIA, KUKQ. Medium: WHUR, KKDA-FM, KMJQ, WDRQ, WJLB.

SHALAMAR ''You Can Count On Me'' (Solar/Elektra) 12/10 Rotations: Heavy 0/0, Medium 3/2, Light 8/7, Extra Adds 1, Total Adds 10, WILD, WVEE, WJMO, WZEN-FM, WRDW, WNOO, WBLX, WLVW, WANM, WDAO. Medium: KMJM.

s: Heavy 0/0, Medium 2/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: WYLD-FM, KOKA

STANLEY CLARKE & GEORGE DUKE "The Good Times" (Epic) 12/5 Rotations: Heavy 0/0, Medium 4/1, Light 8/4, Extre Adds 0, Totel Adds 5, KRNB, WRDW, WWDM, WANM, KDKO. Medium: WKND, WNOO, WJMI.

Rotations: Heavy 1/0, Medium 5/1, Light 5/0, Extra Adds 1, Total Adds 2, WVEE, WBMX. Heavy: WAOK. Medium: WXYV, WENN,

Rotations: Heavy 1/0, Medium 8/0, Light 5/1, Extra Adds 0, Total Adds 1, WKWM. Heavy: WWWS. Medium: WAOK, KRNB, WDIA, WJMI, WLVW, WDAO,

Rotations: Heavy 0/0, Medium 7/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: KKDA-FM, XHRM, WKXI, WANM, WDAO,

LANCE WEBB 'Life's Charade' (Unknown) 10/5 Rotations: Heavy 0/0, Medium 1/0, Light 8/4, Extra Adds 1, Total Adds 5, WDIA, WCIN, WJMO, WKXI, WKWM. Medium: WYLD-

Rotations: Heavy 0/0, Medium 6/1, Light 3/1, Extra Adds 1, Total Adds 3, WZAK, WJAX, WMAK. Medium: WVEE, KRNB, WHRK,

ROMANTICS ''Talking In Your Sleep'' (Nemperor/CBS) 10/2 Rotations: Heavy 3/0, Medium 5/2, Light 2/0, Extra Adds 0, Total Adds 2, WDRQ, KMJM. Heavy: WVEE, KRLY, WHRK. Medium: KKDA-FM, WBLZ, KUKQ. SYLVESTER ''Too Late'' (Megatone) 10/2 Rotations: Heavy 0/0, Medium 4/0, Light 6/2, Extra Adds 0, Total Adds 2, WILD, WTLC. Medium: WHUR, WZEN-FM, WNHC,

STEVIE WOODS "Ain't That Peculiar" (Cotillion/Atco) 10/0 Rotations: Heavy 3/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, KNOW, WWWS. Medium: WVEE, KJLH, XHRM, WGIV.

ns: Heavy 3/0, Medium 4/0, Light 5/1, Extra Adds 0, Total Adds 1, WRDW. Heavy: KACE, KDAY, KJLH. Medium: WAIL-FM,

2/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KJLH, WTLC. Medium: WYLD-FM, WBMX,

WARP 9 "Beat Wave" (Prism) 12/2

KRAFTWERK "Tour De France" (WB) 12/1

ONE WAY "So Afraid It's Over" (MCA) 12/0

SLAVE "Steppin' Out" (Cotillion/Atco) 12/0

KC "Give It Up" (Meca) 10/3

SUN "Dance, Let's Shake It Tonight" (Air City) 12/1

Rotations: Heavy 2/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy XHRM, WKND, WPEG, WLTH. BILL SUMMERS & SUMMERS HEAT ''It's Over'' (MCA) 11/0

WPEG, WDAO

WLTH KDKO

WLUM, WDMT

WDAO.

WLVW, WANM, KUKO.

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Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

R&R/Friday, January 20, 1984

TROUBLE FUNK DAVID ASTRI G.T. BOLTEST: PATTI LABELLE SHANNON KOOL & THE GANG D TRAIN TWILIGHT 22 WHLD/BOSTON Angeis Thomas ROCKWELL LAID BACK MAVIS STAPLES TINA TURNER PHILIF BAILEY BARBARA MASON STLVESTER SHALMAR HOTLEST: CON FUNK SHUN SHANNON PATTI LABELLE IRX JAMES WKND/Hartford (A Jordan/McLean TYRONE BRUNSON EIST SHALMAR HOTLEST: TORCH SONG JEFTREY OSBORE SHALAMAR HOTLEST: BARBARA SUNSSI SHALMAR HOTLEST: TORCH SONG JEFTREY OSBORE FREEZ ULTHER VANDROSS SHALAMAR HOTLEST: SHALMAR HOTLEST SHALMAR SHALMAR S	WDAS/Philadeiphia Joe Tamburro POINTER SISTERS NEW GUYS ON THE B PATTI AUXTIM TINA TURNER ASHFORD & SIMPSON DIONNE WARWICK MELBA MOORE CURTIS HIRSTON IMAGINATION DELLS CHERYL LYNN E.P.M GEM GEM GEM GEM COCKERS REVENCE DAZZ RAND BRIAN LOREN HOMI & JARVIS MALCOLM X RACOLM X SOPHITE BIAN LOREN HOMI & JARVIS MALCOLM X SOPHITE BIAN LOREN HOMI & JARVIS MALCOLM X SOPHITE SIGNIN LUTHER VANDROSS LIONEL RICHIE XENA WAMO/PHISBULE SIANNON WAMO/PHISBULE SIANNON DO TRAIN PATTI LABELLE SIANNON DO TRAIN PATTI LABELLE SIAMAR MODELLO DINNE WARWICK ILLO THOMAS SIALAMAR HOLDASS SIALAMAR HOLDASS SIALAMAR MOCKWASHINGTON, DC JOHN TWA DIONNE WARWICK ILENA DAKER TYRONE BRUNSON SLIM MITA BAKER TYRONE BRUNSON SLIM THAGINATION RICK JAMES MATTI LABELLE SHANNON MCCAPTHEY & JACKS DEBARGE PIECES OF A DREM MITA BAKER TYRONE BRUNSON SLIM THAGINATION RICK JAMES HANGNAKICK ROCKWELL IMAGINATION INGKESS SHANNON MCCAPTHEY & JACKS SCAPTHEY & JACKS SC	SOUTH VVELAtiants Scotty Andrews RUCK JAMES TINA TURNER STEVIE NICKS BON ROCK DELLS SHALAMAR POLICE DAVID WILLIAMS IMAGINATION WAP 9 GEM KOCL 6 THE GANG ANTA BAFER GEDROE KRANZ JENNY BURTON PAT BENATAR CHRIS CHOSS HOLTEST: PATTI LABELLE MICHAEL JACKSON D TRAIN JELACKFOOT SHANON WAOKATIANE MAGINATION MAGINATION MESSINGER SERVICE ROCKERS REVENGE COM HOLTEST: PATTI LABELLE J. BLACKFOOT TINA TURNER MAGINATION MESSINGER SERVICE ROCKERS REVENGE COM HOLTEST: PATTI LABELLE J. BLACKFOOT TINA TURNER MAGINATION MESSINGER SERVICE ROCKERS REVENGE COM HOLTEST: PATTI LABELLE J. BLACKFOOT THILIPPE WINE G.T. JEFFREY OSBORNE ROCKERS ROCKERS ROCKERS HILIPPE WINE STACY LATTISAM HILLOFE RUNSON IMAGINATION DAMARIS HUSLOL YOUTH HARATWERK HOLTEST: JAMES INGRAM PATTI LABELLE JENNIFER HOLLIDAY	D TRAIN ROOL & THE GANG JAMES INGRAM WGIV/Charlotte (A) Hal Harrili DAMARIS 22 HILL REFUS & CHARA TYRONE DAVIS ENCHANTMENT HOTLESST: LUTHER VANDROSS CHERYL LYNN ROOL & THE GANG ANITA BAKER PATTI LABELLE	WNOO/Chattanooga Smokin'Sam Ervin BRONNER BROTHERS LILLO THOMAS TINA TURNER LUTHER VANDROSS SHALAMAR EWEF Hottest: ANITA DAKER JAKES INCRAM JESSE DOYCE RUN D.M.C. PHILIPPE WYNNE WOIC/Columble (n Mickey Arnold ENCHANTMENT J. BLACKFOOT MAZE EWEF TYRONE DAVIS TINA TURNER WUSICAL YOUTH DELLS LATIMORE WOMACK 5 WOMACK MELBA MOORE SHALAMAR BOBBY NUNN Hottest: SHANNON CHERYL LYNN DEELE RACE KOOL 6 THE GANG KKDA-FM/DallaS Terl Avery POINTER SISTERS LUTHER VANDROSS DAZZ BAND ENCHAFT NELBA MOORE TINA TURNER HOLTEST: ANITA BAKER DEELE DREAMBOY GLADYS KNIGHT PATTI LABELLE KRLY/HOUSION MICCAFE SISTERS LUTHER VANDROSS DAZZ BAND EXCHAFT AVER MALCOLM MCLAREN TYRONE BRUNSON HERBIE HANCOCK HOTLEST: ANITA BAKER COSKMELL MAZE MALCOLM MCLAREN TYRONE BRUNSON HERBIE HANCOCK HOTLEST: ROMANTICS MICHAEL JACKSON DAZZ BAND DELLE STAR STUDDED STRU KMJOHOUSTON	EWAF BOBBY NUNN GRANDMIXER D.ST. MALCOLM X TWO SISTERS MICHAEL JACKSON MALCOLM WCLAREN PUMPKIN MELBA MOORE KC TOM BROWNE HOTLEST: D TRAIN DEELE JENNY BURTON PERINCE PATTI LABELLE KCBLLaisyste 10 Beatroe Evans MELBA MOORE TINA TURNER SHALAMAR LILLO THOMAS PEADO BRYSON I.R.T MOTLEST: SHANNON JAMES INGRAM GEDRGE CLINTON CHERYL LYNN PATTI LABELLE WLOULOUISVIII Neatti LABELLE WLOULOUSVIIIE Neat C'Res RIN D.M.C. PATTI LABELLE WLOULOUSVIIIE NEAD C'RES SHALAMAR LINE RICHTE SHANNON JAMES INGRAM GEDRGE CLINTON SHARON BROWN KLIQUE STEVE ARRINGTON'S TWILIGHT 22 HOTLEST: MANONNA LIONEL RICHTE DATTON MADONNA LIONEL RICHTE DAZZ BAND LUTHER VANDROSS WJSJL YNCHDURG KANNON SIANON SHARON BROWN KLIQUE STEVE ARRINGTON'S TWILIGHT 22 HOTLEST: MANNON MACK & WANDROSS WJSJL YNCHDURG HEBA MOORE THE JOHNY TINA TURNER MELBA MOORE MUSSI YNCHDURG HEBA MOORE MUSSI YNCHDURG HEBA MOORE MUSSI YNCHDURG HEAMBOY HOTLEST: DEBRGE MCCARTNEY & JACKS KOOLC & THE GANG SHANNON WILIGHT 22 KRNB-FM/Memphis SheryIBacon TYFORE DAVIS WOMACK & WOMACK SHARLAMAR	WEDR/Miami Jackson/Jones MESSINGER SERVICE INNER LIFE DIONNE WARWICK BYRON LAUREN SHALAMAR RUFUS & CHAKA STEVE ARRINGTON'S HURT'PE HAR DELLS G.T. ELBOW DONES & RAC TYRONE DAVIS HOTCHES: RICK JAMES D TRAIN DEELE STEVIE WOODS RAY PARKER JR. WELX/MODIE MICHAEL JACKSON JEFFERY GEORE HALAMAR MICHAEL JACKSON JEFFERY OSDORNE HOLLES: JAMES INGRAM CHERYL LYNN PATTI LABELLE DEBARGE JAMES INGRAM WLVW/MONCKS COT ADDITION MICHAEL JACKSON JEFFERY OSDORNE HOLLES: STEVE HARVEY SHALAMAR KULY/MONCKS COT ADDITION MELBA MOORE CATCH CLUB HOUSE HOCTES: CHERYL LYNN PATTI LABELLE DEBARGE JAMES INGRAM WLVW/MONCKS COT DATTI LABELLE DEBARGE LIONEL RICHTE JAMES INGRAM WLVW/MONCKS COT CHERYL LYNN PATTI LABELLE DEBARGE LIONEL RICHTE JAMES INGRAM WMAK/NASHVILE DEBARGE LIONEL RICHTE JAMES INGRAM	DELLS DELLS DELLS DELLS DELLS DELLS DELLS DELLS DELLS DELLS DELLS DELLS DELLS DATE DATE DATE DATE DATE DATE DELLS WYLD-FM/New Orleans Brute Bailey MYLD-FM/New Orleans Brute Bailey DELLS SHALAMAR DATE DATE DATE DELLS SHALAMAR DATE DATE DATE DATE DATE DELLS SHALAMAR DATE DAT	 Rliey Wynn DAZZ BAND JAMES TNGRAM HERBIE HANCOCK RICK JAKES HOTLEST: DEDARGE CON FUNK SHUN TWILIGHT 22 KOCL 5 THE GANG SHANNON KOKA/Shreveport B.B. 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SHANNON WRKSINGW York Mayo/Quartarone LiLLO THOMAS JIMMY CUIFF ROCKWELL IMAGINATION END GAINS HOUTESE: NEW EDITION NEW EDITION STEVE ARRINGTON'S ROCKWELL HAGINATION STEVE ARRINGTON'S ROCKWELL D'TANN MGCUCHICAGO (M MCHARD 900 DIELES D'TECES OF A DREAM JAMES INGRAM MGCUCHICAGO (M MCHARD 900 DIELES JEFREY OSBORNE INAGINATION SERGE PONSAR ILENE CARA DELES SERGE PONSAR ILENE CARA DELES SERGE PONSAR ILENE CARA DELES SERGE PONSAR ILENE CARA DELES SERGE PONSAR ILENE CARA DELES SERGE PONSAR ILENE CARA DELES SERGE PONSAR ILENE CARA CON FURK SHUN WCH/CINCINGATION SCANDASTER FLASH DEMAGE CON FURK SHUN	MICHAELS ACKSON SHANNON JAMES INGRAM WDMT/Cleveland un Magic/Deen EW&F J. 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LOTHER VANDASSES FOLLEN SCHWELL DAZZ BAND SHANDON SHANNON KMM/SL LOUIS TOM BROWNE DEBARGE PATTI LABELLE PATTI LABELLE DEBARGE PATTI LABELLE DEBARGE PATTI LABELLE DEBARGE PATTI LABELLE DEBARGE MCCARTWEY & JACKS	Hottest: DEELE DEBARGE DERLARGE DERLARGE DERLARGE DTRAIN DAZZ BAND STAR STUDDED STRU WJMWJACKSON Carl Haynes WES PHILLIPS TYRONE BRUNSON BRYSON & FLACK MAZE RUFUS & CHAKA Hottest: PATTI LABELLE JAMES INGRAM HOTTEST TEDDY FUDDERGRASS DONNA SUMMER THELIGHT 22 WKXUJACKSON TOMMY MARSHAH TINA TURNER TYRONE DAVIS ROCKERS REVENCE JEFFREY OSBORNE WKF POINTER SISTERS SNALAMAR HOTTEST ROCKERS REVENCE JEFFREY OSBORNE EWAF POINTER SISTERS SNALAMAR LANCE WEBB HURT 'EM BAD HOTTEST KOOL & THE GANG RON BANKS MAVIS STAPLES JAMES INGRAM LIONEL RICHIE BILLY GRIFFIN PLANET PATHOL SNALAMAR PIED DERAM PEABO BRYSON MICHAEL JACKSON INMGINATION EWAF NOMACKLIVAN WOMACLL VAND DTRAIN WOMACLI VAND DTRAIN	TINA TURNER RUPUS & CHAKA CLARRE/DUKE TEDDY FENDERGRASS HURT 'EM BAD SPOONIE GEE DELLS STEVE HARVEY HOTLEST: DREAMBOY EVELYN KING PATTI LABELLE PLANET PATROL DEELE WDIA/Memphis Bobby O'Jay ZAPP ROCKWELL CHIC DIONNE WARWICK LANCE WEBB EVELYN KING ROCKERS REVENGE TINA TURNER HOTLEST: DAZZ BAND J. BLACKFOOT J'HLIJGHT 22 PATTI LABELLE CHEYL LYNN WHRK/Memphis 19 JIMMY SMITH ROCKWELL TINA TURNER HONE BURNSON TUNA UNINER	Last Week 2 1 5 4 3 11 16 8 14 10 12 6 13 7 9 22 18 19 23 15 17 0EBUT 0EBUT 0EBUT 0EBUT 20 0EBUT 0EBUT 28 26 30	 SADAO V DAVID S/ AZYMUTI MICHAEL GENERAT PIECES O DAVE VA RAMSEY WAYNE J DAVID M JIMMY SI TOM SCC BOB JAM HUBERT I DAVID BE FREDDIE HANK CR ANDY NA MARCIO STEVE KI BILL MAY BERT LIG BERT LIG BOBBY EI JOSE ROI 	JAC Januar MATANABE/Fill ANBORN/Backs H/Rapid Transit FRANKS/Passis TION BAND/Soft FA DREAM/Im LEWIS TRIO/Re JOHNSON TRIO IATTHEWS ORC MITH/Keep On DT/Target (Atla ES/Foxie (Colur LAWS/Make It I ENOIT/Digits (A' HUBBARD/Swe RAWFORD/Indig RELL/Light In Y MONTARROYO URNER/Harbor F ANN/The Longe NOUR/On The L S QUINTET/The HAN/Eyewitness TAN TRANSFEI NRIQUEZ/Live! I ON & CONDOR CRAWFORD/Nig ARSKI/Lifeline (BERTO BERTRA	D TRAIN CON FUNK SHUN LUTHER VANDROSS LARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARCE ARC	LARY/ usician/Elektra) Alto) a) Connection (GNP /Elektra) ic)) Cket) bia) /1)) ktra) hd) Atlantic) rescendo) ea Breeze) filestone)	Crescendo)

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OUTINT NATIONAL AIRPLAY/50

January 20, 1984

	1000				oundary Lo,			
-	Tue				Total			
	Two (Weeks)				Reports/Adds	Heavy	Medium	Light
	5	2	0	RONNIE MILSAP/Show Her (RCA)	154/1	118	25	11
	6	3	0	MERLE HAGGARD/That's The Way Love Goes (Epic)	153/0	126	22	5
	12	5	3	DON WILLIAMS/Stay Young (MCA)	160/0	119	35	6
	8	4	4	CHARLY McCLAIN/Sentimental Ol' You (Epic)	147/0	110	29	8
	15	7	6	RICKY SKAGGS/Don't Cheat In Our Hometown (Epic)	152/0	98	45	9
	13	8	-	ED BRUCE/After All (MCA)	148/2	102	34	12
		9	-	GARY MORRIS/Why Lady Why (WB)	153/1	9 2	50	11
	21	10	-	B.J. THOMAS/Two Car Garage (Clev.Int/Col)	148/4	82	53	13
		1	-	CRYSTAL GAYLE/The Sound Of Goodbye (WB)	146/0	107	25	14
	22			SYLVIA/I Never Quite Got Back (From Loving You) (RCA)	155/5	61	79	15
	16		-	MEL McDANIEL/I Call It Love (Capitol)	145/1	69	61	15
	23		-	STEVE WARINER/Lonely Women Make Good Lovers (RCA)	155/4	58	80	17
	25	18	-	LEE GREENWOOD/Going Going Gone (MCA)	155/7	52	87	16
		19	=	EXILE/Woke Up In Love (Epic)	150/3	48	80	22
		27	-	ALABAMA/Roll On (Eighteen Wheeler) (RCA)	151/24	44	63	44
	32		-	STATLER BROTHERS/Elizabeth (Mercury/PG)	137/9	47	68	22
		6	-	JOHN CONLEE/In My Eyes (MCA)	123/1	71	30	22
	35 2		-	DOLLY PARTON/Save The Last Dance For Me (RCA)	140/8	33	83	24
		23	-	EDDIE RABBITT/Nothing Like Falling In Love (WB)	140/8	44	65	31
		30	-	KENNY ROGERS/Buried Treasure (RCA)	141/11	31	70	40
		24	-	GENE WATSON/Drinkin' My Way Back Home (MCA)	135/9	43	61	31
		32	-	MICKEY GILLEY/You've Really Got A Hold On Me (Epic)	148/20	19	82	47
		31	-	CONWAY TWITTY/Three Times A Lady (WB)	136/11	23	72	41
		34	-	RAY CHARLES & GEORGE JONES/We Didn't See A Thing (Columbia)	133/9	25	72	36
		35	-	REBA McENTIRE /There Ain't No Future (Mercury/PG)	124/8	33	68	23
		33	-	WILLIE NELSON/Without A Song (Columbia)	135/11	16	75	44
		11	-	RONNIE McDOWELL/You Made A Wanted Man Of Me (Epic)	104/1	55	28	21
		38	-	JANIE FRICKE/Let's Stop Talkin' About It (Columbia)	137/16	15	74	48
		36		WHITES/Give Me Back That Old Familiar Feeling (WB/Curb)	128/8	21	71	36
		41	-	EARL THOMAS CONLEY/Don't Make It Easy For Me (RCA)	135/14	12	66	57
		+ I 39	-	JUDDS/Had A Dream (For The Heart) (RCA/Curb)	125/13	11	69	45
		13	-	T.G. SHEPPARD/Slow Burn (WB/Curb)	92/1	39	35	18
				JOE STAMPLEY/Double Shot (Of My Baby's Love) (Epic)	96/1	39	33	24
		20		SHELLY WEST/Another Motel Memory (Viva)	108/0	30	54	24
		16	-	L. ANDERSON & G. MORRIS/You're Welcome To Tonight (Permian)	120/13	14	64	42
		40	-	CHARLEY PRIDE/Ev'ry Heart Should Have One (RCA)	90/0	41	26	23
		17		JOHN ANDERSON/Let Somebody Else Drive (WB)	113/17	12	48	53
		44	-	KENNY ROGERS/You Were A Good Friend (Liberty)	83/0	23	34	26
	20 2 10 2	26		GEORGE STRAIT/You Look So Good In Love (MCA)	65/0	26	23	16
				KENDALLS/Thank God For The Radio (Mercury/PG)		∡o 5	∡3 38	65
		47		CRAIG DILLINGHAM/Have You Loved Your Woman Today (Curb/MCA)	108/22	•		42
		48	_			9	44	
		46	-	BILL MEDLEY/Till Your Memory's Gone (RCA)	87/7 83/1	7 22	43 39	37 22
		22		LOUISE MANDRELL/Runaway Heart (RCA)				
		28	-	OAK RIDGE BOYS/Ozark Mountain Jubilee (MCA)	74/1	22	29	23
		49	-	GUS HARDIN/Fallen Angel (Flyin' High Tonight) (RCA)	94/10	3	- 51	40
	DEBUT		-	TOM JONES/I've Been Rained On, Too (Mercury/PG)	82/12	11	<i>39</i>	32
/	24 3			EMMYLOU HARRIS/Drivin' Wheel (WB)	63/1	16	32	15
			-	RICK & JANIS CARNES/Does He Ever Mention My Name (WB)	68/0 05/59	10	34	24
			-	MICHAEL MURPHEY/Will It Be Love By Morning (Liberty)	85/58	3	20	62 60
	DEBUT		<u>60</u>	DEBORAH ALLEN/I've Been Wrong Before (RCA)	82/58	5	17	60
1000		-						

MOST ADDED .

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DEBORAH ALLEN (58) I've Been Wrong Before (RCA)

MICHAEL MURPHEY (58) Will It Be Loye By Morning (Liberty)

> JIM GLASER (46) If I Could Only Dance With You (Noble Vision)

JOHNNY RODRIGUEZ (26) Too Late To Go Home (Epic)

LEON EVERETTE (25) I Could'a Had You (RCA)

ALABAMA (24) Roll On (Eighteen Wheeler) (RCA)

MARK GRAY (23) Left Side Of The Bed (Columbia)

KENDALLS (22) Thank God For The Radio (Mercury/PG)

BURRITO BROTHERS (21) Almost Saturday Night (Curb/MCA)

HOTTEST

RONNIE MILSAP (60) Show Her (RCA)

MERLE HAGGARD (55) That's The Way Love Goes (Epic).

CHARLY McCLAIN (51) Sentimental Ol' You (Epic)

CRYSTAL GAYLE (44) The Sound Of Goodbye (WB)

RICKY SKAGGS (43) Don't Cheat In Our Hometown (Epic)

ALABAMA (41) Roll On (Eighteen Wheeler) (RCA)

> DON WILLIAMS (35) Stay Young (MCA)

STATLER BROTHERS (34) Elizabeth (Mercury/PolyGram)

> ED BRUCE (33) After All (MCA)

BREAKERS.

KENDALLS

Thank God For The Radio (Mercury/PolyGram)

On 67% of reporting stations. Rotations: Heavy 5, Medium 38, Light 65, Total Adds 22, WIXY, WIXL, WSEN, WWVA, WILQ, KEAN, KASE, KLLL, KYXX, WHOO, WONE, WKKQ, KRRK, KCJB, WXCL, WIL, K102, WTHI, KYGO, KUGN, KSAN, KCUB. Moves 47-40 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 1/16/84.

NEW & ACTIVE includes songs reported by at least 30% of our Country reporting stations. The two numbers following the artist/title (label) designation indicate how many country reporters are on the record this week and, of those, how many added it for the first time this week. Country stations report their playlists by rotations (Heavy, Medium, and Light). The two numbers following each rotational designation indicates how many stations have the record in that particular rotation.





ROBIN LEE "Angel In Your Arms" (Evergreen) 31/10

Rotations: Heavy 1, Medium 3, Light 27, Total Adds 10, WGNA, WPTR, WWVA, KMML, WJQS, WUSQ, KFGO, WXCL, WTOD, KUGN. Heavy: WKQS. Medium: WGTO, WSIX. Light: WCAO, WIRK, WHBF, KSOP.

KAREN TAYLOR-GOOD "Handsome Man" (Mesa) 30/3 Rotations: Heavy 0, Medium 4, Light 26, Total Adds 3, WVAM, WXCL, KRKT. Medium: WGNA, KHEY, KRMD, KVOO. Light: WXKW, WWVA, KMML, WEZL, WOW, KIK-FM, KWJJ.

MARGO SMITH "Please Tell Him I Said Hello" (Moon Shine) 28/12 Rotations: Heavy 1, Medium 3, Light 24, Total Adds 12, WGNA, WBGW, WSNO, WSEN, WYII, KHEY, WIRK, KFGO, KRKT, Q92, KTOM, KGA. Heavy: WWJO. Medium: WLWI, KSOP. Light: WKYG, KRRV, KLRA. LARRY WILLOUGHBY "Building Bridges" (Atlantic America) 27/15 Rotations: Heavy 0, Medium 4, Light 23, Total Adds 15, WSNO, WPOR, WSEN, KRRV, WGTO, WTVY, WUSQ, KBMR, WCXI, KIOV, WTOD, KTFK, Q92, KRSY, KSOP. Medium: WJQS, KRST. Light: WBGW, KRRK, KMAK, KRWQ.

LEON EVERETTE "I Could'a Had You" (RCA) 25/25 Rotations: Heavy O, Medium 6, Light 19, Total Adds 25, WBGW, WXKW, WKYG, WYII, KLVI, KXYL, WSOC, WGTO, WTVY, WJQS, WKSJ, WIRK, WTQR, WCXI, KRKT, KRST, KJOT, KUUY, KMAK, KRWQ, KQIL, Q92, KRSY, KTOM, KSOP.

JIM STAFFORD "Little Bits And Pieces" (Columbia) 25/17 Rotations: Heavy 0, Medium 2, Light 23, Total Adds 17, WBGW, WSNO, WSEN, WWVA, WTVY, WAMZ, WOKK, WCMS, WIRK, WAXX, KFGO, KTPK, KVOO, KJOT, KEIN, Q92, KSOP, Medium: KQIL. Light: WVAM, WKSJ, WKKQ, KRKT, KFRY.

SAM NEELY "Old Photographs" (MCA) 25/3 Rotations: Heavy 0, Medium 4, Light 21, Total Adds 3, WSNO, WITL, KRWQ. Medium: WVAM, KMML, WWJO, Light: WMZQ, KHEY, WCMS, WQYK, WUSQ, KGA.

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 1, WXCL. Medium: KSOP. Light: WCAO, WNYR, KRMD, WOW, Q92. LEFTY FRIZZELL "This Just Ain't No Good Day For Leavin" "(Columbia) 16/3 Rotations: Heavy 0, Medium 3, Light 13, Total Adds 3, CHOW, KUZZ, Q92. Medium: WKKQ, WOW. Light: WSNO, WIRK, KFDI, KIK-FM, KKAL, KWJJ.

WICKLINE "Ski Bumpus" (Cascade Mountain) 15/7

Rotations: Heavy 0, Medium 1, Light 14, Total Adds 7, WSEN, WHBF, KRKT, KRWQ, KQIL, KWJJ, Q92. Medium: WONE. Light: WSOC, KFDI, KIK-FM, KUGN. JIMMY BUFFETT "Brown Eyed Girl" (MCA) 14/6

Rotations: Heavy 1, Medium 1, Light 12, Total Adds 6, WAJR, WJQS, WCMS, WHOO, Q92, KSAN, Light: WKZZ, WKSJ, K102,

RUSSELL SMITH "Where Did We Go Right" (Capitol) 14 /3 Rotations: Heavy 0, Medium 4, Light 10, Total Adds 3, KYXX, Q92, KMPS. Medium: WSEN, WMC, WLWI, KWJJ. Light: KMML,

WGTO KEDI

JOHNNY LEE ''Yellow Rose'' (Full Moon/WB) 13/13 Rotations: Heavy 0, Medium 3, Light 10, Total Adds 13, WPTR, WBGW, WJQS, WAMZ, WHOO, WMNI, WAXX, WCUZ, KEBC, KUUY, KNIX, KWJJ, KIGO.

KENNY DALE "Two Will Be One" (Republic) 13/2 Rotations: Heavy 1, Medium 3, Light 9, Totel Adds 2, WPTR, WTOD. Heavy: KKYX. Medium: KMML, KLVI, KBMR. Light: WOW, KV00, Q92

JOHNNY CASH ''Johnny 99'' (Columbia) 13/2 Rotations: Heavy 0, Medium 2, Light 11, Total Adds 2, WIXL, WUSQ. Medium: WSNO. Light: WGNA, WILQ, KTTS, KFDI, KRWQ, KRSY.

RAY STEVENS "My Dad" (Mercury/PolyGram) 13/1 Rotations: Heavy 0, Medium 3, Light 10, Total Adds 1, KVOO. Medium: KMML, Q92, KSOP. Light: WOKQ, WYII, WTVY, WKSJ,

KKAL, KIGO. ANNE MURRAY "That's Not The Way (It's S'posed To Be)" (Capitol) 12/11 Rotations: Heavy 0, Medium 1, Light 11, Total Adds 11, WVAM, WCAO, WYII, KMML, KXYL, WSOC, WKSJ, WRNL, WHK, KUUY,

TONY JOE WHITE "Lady In My Life" (Columbia) 12/1

Rotations: Heavy 2, Medium 1, Light 9, Total Adds 1, WHOO. Heavy: WJQS, WPAP. Medium: WTVY. Light: WOKQ, WXBQ, WUSO, WTSO, KERY.

CHANTILLY "Baby's Walkin' " (F&L) 12/1 Rotations: Heavy 0, Medium 0, Light 12, Total Adds 1, Q92. Light: WEZL, WIRK, KSO, WHBF, KTOM.

STEVE EARLE "Squeeze Me In" (Epic) 9/0 Rotations: Heavy 0, Medium 0, Light 9, Total Adds 0. Light: WOKQ, WSOC, KKYX, KFGO, KRWQ.

IAN TYSON "Alberta's Child" (Columbia) 8/1

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 1, KFGO. Light: WSNO, KLRA, WOKK, KEBC, WIL, KUUY, KOIL.

NEW & ACTIVE

CRAIG DILLINGHAM "Have You Loved Your Woman Today" (Curb/MCA) 95/9 Rotations: Heavy 9, Medium 44, Light 42, Total Adds 9, WMNI, KSO, WIRE, KCJB, WXCL, KIOV, KVOO, KRST. Heavy: WKYG, WMC, WOKK, KRMD, WDAF, KRKT. Medium: WVAM, WPOR, CHOW, WSOC, WITL, KTPK, KIK-FM, KSOP. Moves 48-41 on the

GUS HARDIN ''Fallen Angel (Flyin' High Tonight)'' (RCA) 94/10 Rotations: Heavy 3, Medium 51, Light 40, Total Adds 10, WIXY, KIX106, KLVI, WXBQ, WTVY, WNOX, KYXX, KWMT, KKAL, KKCS. Heavy: WCXI, WWJO, KRST. Medium: WBGW, WYII, WGTO, WAMZ, KRMD, KBMR, WXCL, KVOO, KQIL, KCBQ, KCUB. 19-45 on the Country chart

BILL MEDLEY "Till Your Memory's Gone" (RCA) 87/7 Rotations: Heavy 7, Medium 43, Light 37, Total Adds 7, WKMF, KWMT, KXXY, KYAK, KUZZ, KKCS, KLZ. Heavy: WSEN, WKSJ, WSIX, KKYX, KEBC, KIGO. Medium: WWVA, KRRV, KLVI, WSOC, KRMD, WIRK, WOW, WHBF, KFRY. Moves 46-42 on the Country chart

MICHAEL MURPHEY "Will It Be Love By Morning" (Liberty) 85/58 Rotations: Heavy 3, Medium 20, Light 62, Total Adds 58 including WPTR, WCAO, WHN, WKHK, KIX106, WSOC, WCMS, WRNL, WTQR, WHK, WAXX, WFMS, WIL, K102, KTPK, KVOO, KUZZ, KYGO, KWJJ, KSON. Heavy: WSEN, KASE, WHOO. Medium: WAJR, KLLL, WKKQ, WCUZ, KUUY, KNIX. Debuts at number 49 on the Country chart.

DEBORAH ALLEN "I've Been Wrong Before" (RCA) 82/58

Rotations: Heavy 5, Medium 17, Light 60, Total Adds 58 including WPOC, WSNO, WMZQ, WWVA, WYII, KMML, WSOC, WAMZ, WMC, WKSJ, WLWI, WUSQ, WSLR, WFMS, WXCL, KUZZ, KUGN, KCKC, KMPS, KCUB. Heavy: WPTR, WSEN, KASE, WJQS, WCXI. Medium: WHOO, KTPK, KRKT, KTOM. Debuts at number 50 on the Country chart.

TOM JONES "I've Been Rained On, Too" (Mercury/PolyGram) 82/12

Rotations: Heavy 11, Medium 39, Light 32, Total Adds 12, WKHK, WSM, WHOO, WKIX, WHK, KWMT, WHBF, WTHI, KLZ, KUGN, KEIN, KMPS. Heavy: WTVY, WESC, WLWI, KKYX, KFGO, KEBC, KFDI. Medium: WSEN, WMC, KYXX, WIRK, WMNI, WONE, WXCL. Debuts at number 46 on the Country chart.

JIM GLASER "If I Could Only Dance With You" (Noble Vision) 73/46 Rotations: Heavy 2, Medium 20, Light 51, Total Adds 46 including WOKQ, WKYG, KRRV, WXBQ, WTVY, WJQS, WNOX, WQYK, WIRK, KBMR, KJJY, WAXX, WFMS, WXCL, WWJO, WTOD, KUUY, KFRY, KEIN, KMPS, KGA. Heavy: WSEN, KIGO. Medium: KHEY, WLWI, KKYX, WCXI, KRST, KRSY.

STEPHANIE WINSLOW "Dancin' With The Devil" (Curb/MCA) 66/9 Rotations: Heavy 0, Medium 26, Light 40, Total Adds 9, WPTR, WSNO, WIXL, KIX106, WEZL, WTVY, WQYK, WIRK, WKKQ. Medium: WBGW, WWVA, KMML, KRMD, KSO, WHBF, WTOD, KSOP.

BOXCAR WILLIE "The Man I Used To Be" (Main Street) 60/7 Rotations: Heavy 0, Medium 24, Light 36, Total Adds 7, WIXY, KLLL, WKMF, WXCL, KIOV, KFRY, KRWQ. Medium: WAJR, WEZL, KFGO, KFDI, KQIL, KGA.

SISSY SPACEK ''If I Can Just Get Through The Night'' (Atlantic America) 56/15 Rotations: Heavy 2, Medium 17, Light 37, Totel Adds 15, WIXY, WIXL, WWVA, WYNK, WSOC, KLLL, KBMR, WTHI, KUUY, KFRY, KEIN, KSOP, KCKC, KGA. Heavy: WSNO, KIGO. Medium: WGNA, KXYL, KHEY, KKYX.

OSMOND BROTHERS "Where Does An Angel Go When She Cries" (WB/Curb) 54/16 Rotations: Heavy 0, Medium 13, Light 41, Total Adds 16, WBGW, WIXY, WSEN, CHOW, WJQS, WOKK, WLWI, WUSQ, WTQR, KRKK, KFGO, WXCL, WTOD, KUGN, KRWQ, KEIN. Medium: WWJO, KVOO, KRST, KUZZ, KMPS. JOHNNY RODRIGUEZ "Too Late To Go Home" (Epic) 53/26

Rotations: Heavy 0, Medium 13, Light 40, Total Adds 26, WCAO, WPOR, WSEN, KIX106, WMZQ, KRRV, KASE, WYNK, WMC, WCMS, KYXX, WUSQ, KVOO, KRST, KUGN, KMAK, KNIX, KFTN, KRSY, KMPS. Medium: WGTO, KHEY, WCXI, KEBC, KFDI, KEIN

DAVID ALLAN COE "Ride 'Em Cowboy" (Kat Family/CBS) 53/10 Rotations: Heavy 0, Medium 13, Light 40, Total Adds 10, WPTR, KIX106, WFNC, WQYK, WUSQ, KBMR, WKKQ, KRST, KMAK,

BIG AL DOWNING "The Best Of Families" (Team Entertainment) 51/10 Rotations: Heavy 0, Medium 8, Light 43, Total Adds 10, WKYG, WSOC, WJQS, WITL, WXCL, KUUY, KKCS, KRWQ, KEIN, KRSY. Medium: WOKK KBMB WHBE

BURRITO BROTHERS 'Almost Saturday Night' (Curb/MCA) 48/21 Rotations: Heavy 0, Medium 9, Light 39, Total Adds 21, WGNA, WCAO, WBGW, WIXL, WSEN, KHEY, WCMS, WHOO, KBMR, WFMS, WITL, KEBC, WHBF, WWJO, KKAL, KUGN, KFRY, KMAK, KRWQ, KGA, KCCY. Medium: KRKT, KRST, KTOM.

SIGNIFICANT ACTION

BILLIE JO SPEARS "Midnight Blue" (Parliament) 47/6

Rotations: Heavy 1, Medium 17, Light 29, Total Adds 6, WCAO, WGTO, WUSQ, KFGO, WXCL, KRWQ. Heavy: KSOP. Medium: WPTR, WTVY, KRMD, KSO, WFMS, KVOO, KUZZ, KTOM.

DAVID FRIZZELL "Black And White" (Viva) 46/5 Rotations: Heavy 0, Medium 15, Light 31, Total Adds 5, WFNC, KLLL, WQYK, KBMR, KRWQ. Medium: WVAM, WSEN, KLRA, WITL, WTOD, KRST, Q92, KSOP, KGA.

JAMES & MICHAEL YOUNGER "Shoot First, Ask Questions Later" (MCA) 45/2 Rotations: Heavy 0, Medium 18, Light 27, Total Adds 2, WSEN, KIK-FM. Medium: WESC, KBMR, WCXI, KIOV, WWJO, KRKT.

KRWO

WIRK, WUSQ, WTQR, WKMF, WXCL, KVOO, KKAL, KUZZ, KKCS, KRWQ, Q92, KTOM, KCKC, KIGO. Medium: KLVI. Light: WRNL, WAXX, KEBC, KGHL, KGA.

MINE, WAAA, REDC, KOLL, KGA. MIKE CAMPBELL 'Sweet And Easy To Love'' (Columbia) 37/4 Rotations: Heavy 2, Medium 6, Light 29, Total Adds 4, WFNC, KRKT, KFRY, KQIL, Heavy: KKYX, KRMD. Medium: WSNO, WSIX, Q92, KMPS. Light: WYNK, WKQS, WXCL, WHBF, KFDI, KLZ. JIM REEVES ''The Image Of Me'' (RCA) 35/7 Rotations: Heavy 0, Medium 11, Light 24, Total Adds 7, WLWI, KFGO, KRWQ, KQIL, KEIN, Q92, KIGO. Medium: WSNO, KSO, WCXI, WWJO, KUZZ.

JOHNNY LEE "Say When" (Full Moon/WB) 33/16

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

EXILE/Take Me To The River (Epic) GEORGE JONES/Radio Lover (Epic) RICKY SKAGGS/Uncle Pen (Epic) ALABAMA/I'm Not That Way Anymore (RCA) HANK WILLIAMS JR./Lovesick Blues (WB/Curb) ALABAMA/The End Of The Lyin' (RCA) ALABAMA/Carolina Mountain Dew (RCA) ALABAMA/If You're Gonna Play In Texas (RCA) GEORGE STRAIT/Right Or Wrong (MCA) MICKEY GILLEY/Then You Can Tell Me Goodbye (Epic) CRYSTAL GAYLE/Victim Or A Fool (WB) JIM GLASER/Woman, Woman (Noble Vision) OAK RIDGE BOYS/I Guess It Never Hurts To Hurt (MCA)

Exile Jones Country Don't Cheat In Our Hometown Roll On Man Of Steel Roll On Roll On Roll On Right Or Wrong You've Really Got A Hold On Me Man Of Steel White Shoes Spun Gold Without A Song Little By Little Cage The Songbird The Man In The Mirror Deliver

Album Title



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NARVEL FELTS "Fool" (Evergreen) 43/2 Rotations: Heavy 1, Medium 20, Light 22, Total Adds 2, WQYK, KEIN. Heavy: KSOP. Medium: WGNA, KMML, WLWI, KKYX, WONE, WITL, WOW, WTOD, KQIL.

MARK GRAY "Left Side Of The Bed" (Columbia) 40/23 Rotations: Heavy 0, Medium 4, Light 36, Total Adds 23, WKYG, WPOR, WSEN, KRRV, WYNK, WSOC, WTVY, WKSJ, WCMS,

JAN GRAY "Bad Night For Good Girls" (Jamex) 32/5

Rotations: Heavy 0, Medium 8, Light 25, Total Adds 16, WGNA, WOKQ, WAJR, WFNC, WCMS, WMNI, WKMF, K102, WTHI, KUZZ, KUUY, KWJJ, Q92, KSOP, KCKC, KCUB. Medium: WVAM, KIOV, KRWQ, KRSY.

Rotations: Heavy 0, Medium 8, Light 24, Total Adds 5, KHEY, WLWI, KSO, WTOD, KTOM. Medium: WJQS, KBMR, KRKT, KSOP, KIGO.

HANK WILLIAMS JR./Man Of Steel (WB/Curb) EMMYLOU HARRIS/On The Radio (WB) BARBARA MANDRELL/Overnight Sensation (MCA) WILLIE NELSON/As Time Goes By (Columbia) GENE WATSON/The Chesapeake Bay (MCA)

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owner

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Regional Adds & Hots

MOST ADDED	EAS	т	HOTTEST MOST	ADDED MI	DWEST	HOTTEST	MOST ADDED	SOU	TH +	INTEST MOST AD	DED V	VEST	HOTTEST
Michael Murp Deborah Aller		Ronnie Milsa Don Williams		hael Murphey (Liberty) Glaser (Noble Vision)		y McClain (Epic) Ne Milisap (RCA)	Deborah Allen (Jim Glaser (Not		Statler Brothers (Mercu Ricky Skeggs		ah Allen (RCA) al Murphey (Liberty)		ty McClain (Epic) le Haggard (Epic)
EAST	WHN	WSEN-AM/FM Syrbcuba, NY	MIDV	VEST WMN! Columbus, OH	WAXX Eau Claire, Wi	WFMS-FM Indianapolis, IN	KOMA Oklahoma City, OK	WIL-AM/FM SI. Louis, MO	SOUTH	WEZL-FM Charleston, SC	KIKK .FM Houston, TX	WKQS Miami, FL	WPAP-FM Panama City, FL
WQNA-FM	New York, NY Gene Watson Hichael Hurphey	ALA BAMA KENDALLS	WSLR	KIX BROOKS CRAIG DILLINGHAM	JOHNNY LEE	JIN GLASER DEBORAH ALLEN	ALABAMA Hottest: STEVE WARINER	JANIN PRICHE PECHARL HURPHEY DOLLY PARTON	KEAN-AM/FM Abilene, TX	JOHN ANDERSON STEPHANIE WINSLOW NICHAEL NURPHEY	none Hottest: none	none Hottest: STATLER BROTHERS	none Nottest: MERLE HAGGARD
Albeny, NY	Hottest: JOHN CONLEE EARL THOMAS CONLE	DEBORAH ALLEN JIN GLASER NICHAEL MURPHEY JOHNNY RODRIGUEZ	Akron, OH DEBORAH ALLEN	JOHNNY LEE Johnny Lee Tiny Wellman	HOE BANDY JIN GLASER MICHAEL MURPHEY	NICHAEL NURPHEY JCHN ANDERSON BURRITO BROTHERS Nottest:	CONWAY TWITTY DON WILLIAMS ALABAMA	KENDALLS Hottesti CRYSTAL GAYLS	JOHNNY RODRIGUEZ DEBORASI ALLEN SENDALLS	Nottest: T.G. SHEPPARD HERLE HAGGARD	WJQS Jackson, MS	NOBIN LEE DOLLY PARTON LEE GREENWOOD	RICKY SKAGGS ANDERSON & HORRIJ CHARLES & JONES TON JONES
ARGO SMITH URRITO BROTHERS IN GLASER	ED BRUCE DON MILLIAMS MERLE HAGGARD	JOHN T HOURIGUEZ JOHN ANDERSON MARK GRAY LARRY WILLOUGHBY	NICHAEL MURPH RENNY ROGERS JONN ANDERSON	Hottest: ROMNIE MCDOWELL ROMMIE MELSAP CHARLY MCCLAIN	Nottest: Charly McCLAIM CRYSTAL GAYLE	MERLE HAGGARD CRYSTAL GAYLE STATLER BROTHERS	JOHN CONTRE	RORFIE HILGAP CHARLY HECLAIN NERLE HAGGARD	Hottest: GARY MORRIS RICKY SKAGGS	JOHN CONLEE STEVE WARINER STATLER BROTHERS	DEBORAN ALLEN JORNNY LEE	KIENNY ROGERS WKSJ-FM	WKIX Raleigh/Durham, M
OBIN LEE INCE BATFIELD LABAMA	WKHK New York, NY	OSNOND BROTNERS JAMES & MICHAEL MARGO SMITH	Nottest: ED BRUCE GARY MORRIS	DON WILLIAMS ED BRUCE	STATLER BROTHERS GENE MATSON RICKY SKAGGS	TON JONES RENNIE MILSAP	Okishoma City, OK none	K102	EXILE KENNY ROGERS STEVE WARINER	WSOC-FM Charlotte, NC	BIG AL DOWNING LEON EVERETTE JIN GLASER OSMOND BROTHERS	Moblie, AL Here Gray Deborah Allen	LEE GREENWOOD WHITES
DELEST: ILLIE WELSON EE GREENWOOD	NECKEY GILLEY MARL THOMAS CONLE NICHAEL MURPH	BURRITO BROTHERS WICKLINE SUSIE BRADING	LEE GREENWOOD REBA MCENTIRE KENNY ROGERS	WLLR Devenport, IA	KEGO Fargo, ND	WDAF Kansas City, MO	Hottest: none WOW-AM/FM	St. Paul, MN REFORLES NICHAEL HURPHEY	KRRV Alexandrie, LA	NICHAEL HURPHEY DEBORAE ALLEN HARE GRAY	DANNY WHITE JIMMY BUFFETT ROBIN LEE	LEON EVERETTE ANNE MURRAY Kottest:	TOM JONES SARL THOMAS CONLI Hottest:
REGALLS ILLIE JO SPEARS REWY ROGERS	WHITES TON JONES Hottest:	JIN STAFFORD VINCE HATFIELD Nottest:	KBMR Bismarck, ND	none Nottest: JCRN CONLEX	BILLIE JO SPEARS ROBIN LEE OSNOND BROTHERS	NCN4 NCLLAST: CHARLY MCCLAIN	Omaha, NB	JOENNY LEE ANDERSON & MORRIS	ALABAMA MARE GRAY JOHNNY RODRIGUEZ	ANNE MURRAY BIG AL DOWNING LEON EVERETTE	Hottesti ROWNIS HILSAP GARY HORRIS	ROWNIE MILSAP RECKY SKAGGS ANDERSON & HORRIS	CRYSTAL GAYLE JOHN CONLEX B.J. THOMAS
/PTR Ibeny, NY	NITTY GRITTY DIRT JOHN CONLEE GEORGE STRAIT	DON WILLIAMS EDDIE RABBITT KENNY ROGERS ALABAMA	ALABANA DEBORAH ALLEN MICRAEL MURPH		JIM REEVES DEBORAH ALLEM MARGO SMITH	NERLE HAGGARD RONNIE MILSAP SHELLY WEST	Hottest; T.G. SHEPPARD ALABANA	HOLLERL: ED BRUCE CHARLY MCCLAIN	LARRY WILLOUGHBY DEBORAS ALLEN JIN GLASER	SISSY SPACEX Hottest: CHARLY NCCLAIM.	STEVE MARINER CHARLY MCCLAIN ANDERSON & MORRIS	JANIE PRICKE KENNY ROGERS	DOLLY PARTON MERLE INGGARD
ICHARL MURPHEY OBIN LEE AVID ALLAN CDE	ALABANA DOLLY PARTON WIXL-FM	BARL THOMAS CONLE	JOHNNY RODRIG BURRITO BROTH DAVID FRIZZEL	UEZ IERS WONE	JIM STAFFORD MICHAEL MURPHEY JIM GLASER	WITL-FM Lensing, MI	CRYSTAL GAYLE Gene Watson B.J. Thomas	RONNIE HELSAP XENNY ROGERS ALABANA	Hottest: CHARLY MCCLAIN DOM WILLIAMS	ED BRUCE ROMMIE MILSAP Ricky, skaggs Statler Brothers	WNOX Knoxville, TN	WLWI-FM Monigomery, AL Jik GLASER	Richmond, VA
TEPHANIE WINSLOW ENNY DALE CHONY LEE	Newton, NJ KENNY ROGERS	Washington, D.C.	JIM GLASER KATY NOPPATT WILLIE NELSON HAL WAYNE	CHARLES & JONES JIN GLASER	IAN TYSON JOHN STEELE SUSIE BRADING BUCK CODY	BURRITO BROTHERS JIH GLASER MECHAEL MURPHEY SAM NEELY	WXCL Peoria, IL	WTHI-FM Terre Haute, IN	RICKY SKAGGS GUS HARDIN ALABAMA	WCOS-AM/FM Columbia, SC	LEE GREENWOOD STEVE WARINER KENNY ROGERS	OSNOND BROTHERS DEBORAH ALLEN JAN GRAY	ANNE MURRAY JOE STAMPLEY Hottest: CRYSTAL GAYLE
AC DAVIS Sttesti JBBY HELMS ERLE HAGGARD	ALABAMA CONWAY TWITTY KENDALLS	JANIE FRICKE Michael Nurphey Johnny Rodriguez Hottest:	DAVID ALLAN C SISSY SPACEX POUR GUYS	DEBORAH ALLEN	HOTTEST: CRYSTAL GAYLE ROWNIE MILSAP	BIG AL DOWNING Bottest: ED BRUCE	ALABANA OSMOND BROTHERS JIM GLASER	JOHNNY LEE WILLIE NELSON KENDALLS	KMML Amarilio, TX	none Rottest:	GUS HARDIN Jin Glaser Deborah Allen	JIM REEVES MINE DECLE BICKY SKAGGS	CRISTAL GATLE CHARLES & JONES STATLER BROTHERS RICKY SKAGGS
D BRUCE CLE CLE DH JOHES	SISSY SPACEX JOINNYY CASH BURRITO BROTHERS	HOLLE HAGGARD GARY NORRIS	HUGN X. LEWIS LARRY WILLOUG Hottest:		CHARLY MCCEAIN MERLE HAGGARD SD BRUCE	BLJ. THOMAS BLILE SYLVIA	KENDALLS BILLIE JO SPEARS DEBORAH ALLEN	BIBSY BPACEX TON JONES Hottest:	JIN GLASER ROBIN LEE DEBORAH ALLEN	CRYSTAL GATLE CHARLY NCCLAIN RONNIE HILSAP	RONTE HCDOWELL MERLE HAGGARD	Nottest: 8.J. THOMAS STATLER BROTHERS	LEE GREENMOOD
/VAM Itoona, PA	NICHET GILLEY EARL THOMAS CONLE MICHAEL MURPHEY	RICKY SKAGGS STEVE WARINER	B.J. THOMAS GUE HARDIN EXILE	ALABANA TON JONES CHARLES & JONES	WKMF Filmt, Mi	STEVE WARINER KECK	BIG AL DOWNING SUSIE BRADING BOXCAR WILLIE	CRYSTAL GAYLE GARY MORRIS B.J. THOMAS	ANNE MURRAY JOB STANDLEY Nottest:	MERLE HAGGARD STATLER BROTHERS	DON WILLIAMS GARY MORRIS RICKY SKAGGS	TON JONES	San Antonio, TX
BORAH ALLEN	STEPHANIE WINSLOW Hottest: DON WILLIAMS GARY MORRIS	WPKX Washington, DC	ANDERSON & MC		JOHNNY LEE MICHAEL MURPHEY DEBORAH ALLEN	Lincoln, NB	KAREN TAYLOR-GOOD ROBIN LEE JACK GRAYSON CRAIG DILLINGHAM	RICKY SKAGGS DON WILLIAMS WTOD	ED BRUCE GARY MORRIS B.J. THOMAS	WGTO Cypress Gardens, FL JOS STANPLEY	KSSN Little Rock, AR	Nashville, TN ED BRUCE ANDERSON & MORRIS	NOTESTAL GAYLE RANNIE MILSAP
NUTE NUTRAY ATY NOFFATT AREN TAYLOR-GOOD	RICKY SKAGGS LEE GRESHHOOD CHARLES & JONES	HICHAEL HURPHEY DESORAH ALLEN JCHNWY RODRIGUEZ	WUSN Chicego, IL JUDDS	CRAIG DILLINGHAM JAN GRAY	BTTT MENTER	Hottest: T.G. SHEPPARD JOHN CORLES	MARK GRAY Hottest:	Toledo, OH ALABANA	EXILE STATLER BROTHERS KASE	LEON EVERETTE MAC DAVIS BILLIE JO SPEARS	STEVE WARINER DOLLY PARTON MEL MCDANIEL	TOM JONES Hottest: GEORGE STRAIT	ED BRUCE MERLE HAGGARD RICKY SKAGGE
DEDN CONLEE DEDN Y ROGERS		GUS BARDIN STEPHANIE WINSLOW DAVID ALLAN COE	SUDDS ALABAMA EDDIE RABBITY SYLVIA			HERLE HAGGARD CHARLY MCCLAIN RICKY SKAGGS	WHBF Rock latand, IL	JIN GLASER OSMOND BROTHERS NICHAEL MURPHEY	Austin, TX	LARRY WILLOUGHBY MICKI FUHRMAN SUSIE BRADING	LOUISE MANDRELL B.J. THOMAS EMMYLOU HARRIS	EARL THOMAS CONLE ALABAMA 8.J. THOMAS	
POC-FM altimore, MD	WKYG Parkersburg, WV ANDERSON 5 HORRIS	Hottest: RONNIE WILSAP MERLE HAGGARD DON WILLIAMS	DAVID WILLS DOLLY PARTON NICKEY GILLE	DOLLY PARTON KENNY ROGERS ALABAMA	STEVE WARINER GARY MORRIS LEE GREENWOOD	WTSO Mildison, Wi	WICKLINE KIX BROOKS	JAN GRAY KENNY DALE LARRY WILLOUGHBY	DEBORAH ALLEN JANIE PRICKZ JOKNNY RODRIGUEZ	Hottsst: MERLE HAGGARD LEE GREENWOOD	EDDIE RABBITT DAVID WILLS SYLVIA	CHARLY HECTAIN WSIX-FM	KRMD-AM/FM
INE WATSON ILLIE MELSON BORAH ALLEN	NICKEY GILLEY JANIE FRICKE JOHN ANDERSON	CHARLY MCCLAIN RICKY SKAGGS	WILLIS NELSO Hottest: LARRY GATLIN	KJJY Des Moines, IA	KWMT Fort Dodge, IA	nane Hottest: CHARLEY PRIDE	BURRITO BROTHERS TON JONES NICHAEL MURPHEY	ROBIN LES DAVID ROGERS Hottest: DOM NULTING	KENDALLS Hottesti EXILE	EDDIE RABBITT STATLER BROTHERS ALABAMA	REBA MCENTIRE Hottest: LEE GREENWOOD KENNY ROGERS	Nashvilla, TN none	Shreveport, LA
ttest: CKY SKAGGS ARLY MCCLAIN	JIM GLASER BIG AL DOWNING LEON EVERETTE	CHOW Welland, ONT	JORN CONLEE ED BRUCE JORN ANDERSO		JOHN ANDERSON BILL MEDLEY GUS HARDIN	B.J. THOMAS GARY MORRIS DON WILLIAMS	Hottest: RONNIE MILBAP ANDERSON & MORRIS REBA MCENTIRE	DON WILLIAMS GARY MORRIS B.J. THOMAS LEE GREENWOOD	LEE GREENWOOD ROWNIE MILSAP STEVE WARINER	KPLX-FM Dellas/Ft. Worth, TX	KENNY ROGERS EXILE	Hottest: RONNIE MELSAP CRYSTAL GAYLE JUDDS	Hottest: CRYSTAL GATLE ED BRUCZ
ULE NNIE NILSAP ABANA	MARK GRAY Hottest: Crystal Gayle	GENE WATSON JANIE FRICKE LEFTY FRIZZELL	NUBE-FM	GARY MORRIS MEL MCDANIEL DON WILLIAMS	TON JONES NICHAEL MURPHEY MICKEY GILLEY	WIMIL	DOLLY PARTON ZARL THOMAS CONLE	STATLER BROTHERS	JUDDS WYNK-FM	STATLER BROTHERS JUDDS JORN ANDERSON	Little Rock, AR	ANDERSON & MORRIS LEE GREENWOOD	RONNIË MILBAP RECKY SKAGGS CONWAY TWITTY
CAO	EXILE LEE GREENWOOD ALABAMA XENNY ROGERS	MICKEY GILLEY OSMOND BROTHERS ANNE MURRAY Hottest:	Cincinnati, O ALABAMA EXILE	WCXIAM/FM	Hottest: MERLE MAGGARD RICKY SKAGGS	Miwaukes, WI REBA HCENTIRE CONWAY TWITTY	KIOV-FM Sioux Falls, SD	Topeka, KS DEBORAH ALLEN	Baton Rouge, LA	Nottest: none	Hottest: RONNIE MCDOWELL MERLE HAGGARD	WCMS-FM Norfolk, VA	WQYK-FM Tampa/St. Pete, FL
altimore, MD DNN ANDERSON ICHAEL HURPHET	WEEP Pittsburgh, PA	ALABAMA CHARLY MCCLAIN CONWAY TWITTY	EARL THOMAS JANIE FRICKE JUDDS	LEON EVERETTE LARRY WILLOUGHBY	GENE WATSON ALABAMA LEE GREENWOOD	Hottest: ALABAMA JCHN: CONLEE	CRAIG DILLINGHAM DEBORAH ALLEN LARRY WILLOUGHBY FRIZZELL & WEST	NICHARL MURPHEY LARRY WILLOUGHBY JIN GLASER JIN STAPFORD	JUDDS JIM GLASER DEBORAH ALLEN ANDERSON 6 MORRIS	WKLO Danville, KY GARY HORRIS	ED BRUCE RENNY ROGERS DON WILLIAMS	ALABAMA MICHAEL MURPHEY JIM STAFFORD	ALABAMA WIILIE NELSOR CONNAY TWITTY
ICHAEL HURPHET DI GLASER DIE MURRAT ILLIE JO SPEARS	WILLIE NELSON GENE WATSON	WILLIE NELSON KENNY ROGERS	Hottest: CRYSTAL GAYL LEE GREENWOO	Hottesti E RICHY SKAGGS D MERLE HAGGARD	WOHK Ft. Wayne, IN	CEYSTAL GAYLE CHARLY MCCLAIN RECKY SKAGGS	FRIZZELL & WEST BOXCAR WILLIE Hottest: DOLLY PARTON	BOLTEST: RICEY SEAGGS CFYSTAL GAYLE	SISSY SPACEK JOHNY ROORIGUEZ Nottest:	GARY MORRIS REBA MCENTIRE MICKEY GILLEY Hottest:	WAMZ-FM Louisville, KY	NARK GRAY JOHNNY RODRIGUEZ BURRITO BROTHERS	JIN GLASER David Frizzell Narvel Felts
EBORAH ALLEN JRRITO BROTHERS JENNY RODRIGUEZ	STATLER BROTHERS Nottest: CHARLEY PRIDE	WWVA Wheeling, WV	GARY MORRIS T.G. SHEPPAR	P EDDIE RABBITT CHARLES & JONES	LEE GREENWOOD JANIE FRICKE Hottest:	WBCS Mitweukee, Wi	STATLER BROTHERS GARY HORRIS STEVE MARINER	NEL MCDANIEL CHARLY MCCLAIN RONNIE MILSAP	NICKEY GILLEY DOLLY PARTON EARL THOMAS CONLE	CHARLY MCCLAIN STATLER BROTHERS ROGERS & PARTON	RERA HCENTIRE JOHNNY LEE DEBORAH ALLEN	JIN GLASER JOHNNY LEE DEBORAH ALLEN	STEPHANIE WINSLOW STATLER BROTHERS DAVID ALLAN COE
RTEST: NNIE MILSAP NYSTAL GAYLZ	RORNIE MILSAP GEORGE STRAIT JOHN COMLEE DON WILLIAMS	KENDALLS JIM GLASER MICHAEL MURPHEY	WHK Cleveland, OH	WWWW-FM Detroit, MI	CHARLY MCCLAIN GEORGE STRAIT WILLIE NELSON	none Hottest: RONNIE MILSAP	ALABAMA K TTS-AM/FM	KVOO Tulsa, OK	JANIE FRICKE KLVI	WTVY Dotjen, AL	JIM STAFFORD Hottest: ALABAMA	JINNY BUFFETT Hottost: CRYSTAL GAYLE	KIX BROOKS Hottest: RICK & JANIS CARN DOLLY PARTON
ERLE HAGGARD EE GREENWOOD LABANA	WPOR-FM Portiand, ME	DEBORAH ALLEN SISSY SUPACEX ROBIN LEE JIM STAPPORD	LEE GREENWOOD EDDIE RABBITS CONWAY TWITTY		STEVE WARINER ALABAMA	NERLE NAGGARD	Springfield, MO	JIN STAFFORD JOHNNY RODRIGUEZ	Beaumont, TX ALABAMA CHARLES & JONES	HARK GRAY LEON EVERETTE	STATLER BROTHERS KENNY ROGERS RICKY SKAGGS LEE GREENWOOD	MERLE HAGGARD RICKY SKAGGS STEVE MARINER STATLER BROTHERS	ANDERSON & MORRIS
/BGW-FM angor, ME	MICHAEL MURPHEY DEBORAH ALLEN	Bottest: ED BRUCE RICKY SKAGGS	DOLLY PARTON CHARLES & JON KENNY ROGERS	CHARLY MCCLAIN	WCUZ-AM/FM Grand Rapids, MI	WDGY Minneapolis, MN	HOLLEST LARRY GATLIN GEORGE STRAIT OAK BIDGE ROYS	CRAIG DILLINGHAM MARK GRAY RAY STEVENS MICHAEL MURPHEY	CHARLES & JONES GUS HARDIN REBA HCENTIRE CONMAY TWITTY	JIN STAFFORD LARRY WILLOUGHBY GUS NARDIN STEPHANIE WINSLOW	LEE GREENWOOD	KYXX Odessa, TX	WIRK-FM West Palm Beech, i
D BRUCE CHONNY LEE INNE MURRAY	STATLER BROTHERS MARK GRAY REBA MCENTIRE	STATLER BROTHERS BILL MEDLEY ALABAMA	ALABAMA MICKEY GILLEY WILLIE NELSON	WKKOJAMEM	GENE WATSON JOHNNY LEE ALABAMA	nontest: JOHN CONLEE	DARRELL CLANTON LORETTA LYNN	DEBORAH ALLEN KATY NOFFATT AUBREY LEIGH	LEON EVERETTE Nottest: STATLER BROTHERS	JIN GLASER Hottest: DARRELL CLANTON	KLLL Lubbock, TX	ALABAMA MICKEY GILLEY	LEON EVERETTE JIM STAFFORD JIM GLASER
AC DAVIS EON EVERETTE ARGO SMITH	JOHNNY RODRIGUEZ LARRY WILLOUGHBY Hottast: RONNIE WILSAP	WYII Williamsport, MD	BARL THOMAS C TOM JONES WHITES JUDOS	JORN ANDERSON	Hottest: RONNIE MILSAP B.J. THONAS	CHARLY MCCLAIN RICKY SKAGGS DON WILLIAMS ALABAMA	WWJO St. Cloud, MN	Hottest: RONNIE MILBAP MERLE MAGGAMD	DOLLY PARTON KENNY ROGERS JANIE FRICKE	ALABAMA TONY JOE WHITE WHITES	NICHAEL MURPHEY GENE WATSON JUDDS DAVID FRIZZELL	KENDALLS RUSSELL SMITH KENNY ROGERS	NARK GRAY MARGO SMITH STEPHANIE WINSLOW Hottest:
MEMOND BROTHERS UNALITO BROTHERS TIM STAFFORD	ED BRUCE MERLE HAGGARD GARY MORRIS	MICHAEL MURPHEY DEBORAH ALLEN MARGO SMITH	JANNE MURRAY JANIE PRICKE MICHAEL MURPS	DAVID ALLAN COE CHARLES & JONES STEPHANIE WINSLOW	MERLE BAGGARD ALABAMA CHARLY MCCLAIN		JIN GLASER EARL THOMAS CONLE DOLLY PARTON	RICKY SKAGGS STATLER BROTHERS ALABAMA	WILL'S RELSON	RAY STEVENS	KENDALLS BOXCAR WILLIX SISSY SPACEX	EDDIE RABBITT GUE HARDIN JOHNNY RODRIGUEZ	CRYSTAL GAYLE ED BRUCE REBA MCENTIRE
NNYLOU HARRIS Iottesti Rystal Gayle Konsiz Milsap	DON WILLIAMS	MARGO SMITH ANNE MURRAY LEON EVERETTE FRI2ZELL & WEST	HOTLEST: RONNIE MILSAP RONNIE MEDOME	Hottest: RONNIE MILBAP	WGEE Green Bay, WI	KCJB Minot, ND ALABAMA	MICHAEL MURPHEY BURRITO BROTHERS WHITES	KFDI-AM/FM Wichita, KS	Birmingham, AL GENE WATSON REEA NCENTIRE	EI Paso, TX JIM GLASER BURRITO BROTHERS	Sidai dracar Kottest: ED BRUCE LEE GREENWOOD	HOLLGUL: CRYSTAL GAYLE RONNIE NILSAP CHARLY NCCLAIN	LEE GREENWOOD DOLLY PARTON
D BRUCZ YLVIA TEVE MARIHER	WNYR Rochester, N Y	Hottest: RONNIE MILSAP JOE STAMPLEY	JOE STAMPLEY LOUISE MANDRE MERLE MAGGARD	DON WILLIAMS	none Hottest: RONNIS MILSAP	EENDALLS CRAIG DILLINGHAM NICHAEL MURPHEY	Hottast: CRYSTAL GAYLE CHARLY MCCLAIN ROWNIE MILSAP	none Hottest: CHARLY MCCLAIN	JANIE FRICKE HICKEY GILLEY Hottest:	BURRITO BROTHERS MICHAEL MURPHEY NARGO SNITH JAN GRAY	GARY MORRIS B.J. THOMAS DON WILLIAMS	GARY MORRIS	WUSQ-FM Winchester, VA
VSNO larre, VT	none Kottest: DON WILLIAMS	EDMYLOU HARRIS B.J. THOMAS STATLER BROTHERS	K\$100	KRRK	CHARLY MCCLAIN B.J. THOMAS	Bottest: MERLE HAGGARD GARY MORRIS	STATLER BROTHERS	ROWNIE MILSAP ED BRUCE MERLE HAGGARD	CRYSTAL GAYLE RONNIE MILSAP CHARLEY PRIDE	Nottest: CRYSTAL GAYLE RONNIE MILSAP	WWOD/WKZZ Lynchburg, VA	WHOO Orlando, FL	ALABANA DAVID ALLAN COS BILLIE JO SPEARS
EBORAH ALLEN AR NEELY	GENE HATSON EXILE WILLIE NELSON	WILQ Williamsport, PA	Cleveland, OH EXILE WHITES	OSMOND BROTHERS KENDALLS	STATLER SAOTHERS	DON WILLIAMS RICKY SKAGGS R.J. THOMAS	_	B.J. THOMAS	GARY MORRIS DON WILLIAMS	ED BRUCE SYLVIA WENC	MICHAEL MURPHET JIN GLASER DEBORAH ALLEN	ALABAMA LONNIZ CARTER KENNY ROGERS	OSMOND BROTHERS JOHNNY RODRIGUEZ HICHAEL NURPHEY JIN GLASER
ANGO SMITH IN STAPFORD ARRY WILLOUGHBY THPHANIZ WIWSLOW	B.J. THOMAS	ANNE MURRAY Kendalis Nichael Nurphey	EARL THOMAS C JANIE PRICKE Hottesti	JUDOS CHARLES & JONES	Indianapolis, IN KENNY ROGERS	KEBC-FM Oklahoma City, OK		КСВО	WXBQ-FM Bristol, VA	WENC Fayetteville, NC JORNY LEE	STATLER BROTHERS Hottesti RONNIE MILSAP	JOHN ANDERSON JIMMY BUFFETT STRVE MARINER DOLLY PARTON	DEBORAH ALLEN HOBIN LEE HARK GRAY
ARL THOMAS CONLE ERLE HINGGARD		JIM GLASER DEBORAN ALLEN ANDERSON & MORRIS	JOHN CONLEE SONNIE MILSAN	Hottest:	EDDIE RABBITT COMMAY TWITTY ANDERSON 6 MORRIS WILLIE MELSON	JOHNNY LEE BURRITO BROTHERS JIN GLASER	KRSY Roswell, NM	San Diego, CA	ALABANA STATLER BROTHERS JUDDS	MICHAEL NURPHEY DAVID ALLAN COE NURE CAMPBELL	MERLE HAGGARD STEVE WARINER RICKY SKAGGS	MICHAEL MURPHEY SYLVIA CONWAY TWITTY	LARRY WILLOUGHNY JOHNNY CASH Rottest:
NAN SHEALS 1188 y Spacek 1.J. Thomas		Hottest: B.J. THOMAS RONNIE MILSAP	CHARLY MCCLAI RONNIE HCDOME	CRYSTAL GAYLE ED BROCE STATLER BROTHERS	JOHN ANDERSON CRAIG DILLINGHAM Nottest:	BOTTest: ED BRUCS EICK & JANIS CARM	BIG AL DOWNING LEON EVERITIE JOHNNY RODRIGUEZ	ANNE HURRAY Hottest: GARY HORRIS JOHN CONLEE	ANDERSON & MORRIS DEBORAH ALLEN NICHAEL HURPREY	DAVID PRIZZELL DEBORAH ALLEN CRYSTAL GATLE	WMC-AM	CHARLES & JONES MICKEY GILLEY BURRITO BROTHERS	CRYSTAL GAYLE RONNIE HILSAP HERLE HRGGAND STATLER BROTHERS
VYRK Iuffaio, NY		MERLE HAGGAND CONNAY TWITTY STEVE WARINER		DOLLY PARTON	ROWNIE MILSAP CHARLY MCCLAIM GARY MORRIS	CON JONES BILL MEDLEY RENNY ROGERS	NOTTESTI RONKIE NILSAP MERLE HAGGARD	RONNIE WILSAP CRYSTAL GAYLE	JIM GLASER GUS RARDIN Hottest: T.G. SHEPPARD	Hottest: RONNIE MILSAP RICKY SKAGGS SYLVIA	Memphis, TN JOHNNY ROORIGUEZ JIN GLASER	EARL THOMAS CONLE FRIZZELL & WEST JUDDS JOHNNY LEE	WTOR-FM Winston/Salem, NC
one ottest: .G. BNEPPARD					MERLE HAGGARD ED BRUCE		RICHY BRAGGS DON WILLIAMS CRYSTAL GAYLE	KSAN San Francisco, CA	CHARLY HECLATH	STEVE WARINER	DEBORAH ALLEN WHITES STLVIA	JOHENT LEE DEBORAH ALLEN KENDALLS TON JOHES	NICHAEL MURPHEY JIN GLASER
HARLEY PRIDE Rystal Gatle Comit Milsap	WEST	KUZZ Bakerslield, CA	KKCS Colorado Springs, CO	KFRY Fresno, CA	KVEG Las Vegas, NV	Q92 Powell, WY	KRAK	JOHN ANDERSON KIRIDALLS JINNY BUFFETT	STATLER BROTHERS	WESC-AM/FM Greenville, SC	NOLLESI CHARLY MCCLAIN MERLE HAGGARD	TONY JOE WHITE JOE STANFLEY STATLER BROTHERS	DEBORAH ALLEN OGMOND BROTHERS MARK GRAY LEON EVERETTE
OKQ	1	HARE GRAT	GUS HARDIN BIG AL DOWNING	SISSY SPACEK BOXCAR WILLIE BURRITO SROTHERS	none Nottast:	ALAGAMA NECEARL HURPHBY	Sacramento, CA	HOLLEFLI CRYSTAL GAYLE MERLE HAGGARD CHARLY MCCLAIN	Brownwood, TX JOHNETY RODRIGUEZ	none Kotlest: Statler browers	RICKY SKAGGS STATLER BROTHERS RICK & JANIS CARN	Nottest: Alabama ED BRUCE	RICKY SKAGGS RONNIE MILSAP
over/Portsmouth, NH	KRKT Albeny, OR INJ, WAYNE	DEBORAN ALLEN Nichael Murphey Johnny Lee Lefty Frizzell	DESORAH ALLEN BILL MEDLEY MARK GRAY HOLLERI	JIN GLASER MIKE CAMPBELL Hottest:	CHARLEY PRIDE CRYSTAL GAYLE JOHN ANDERSON GARY HORRIS	LEON EVERETTE DEBORAH ALLEN JONENNY LEB JIN REEVEB	Nottest: GEORGE STRAIT Y.G. SHEPPARD JORN CONLEE	DON WILLIAMS STEVE MARINER	NECHAEL MURPHEY Jin Glaser Annik Hurray	KENNY ROGERS Alabana Rick 6 Janis Carn Jurp 'n The Baddl	WOKK Meridian, MS	B.J. THORRS KENNY ROGERS JOHN ANDERSON	EXILE ALASAMA STATLER BROTHERS
DORAH ALLEN DE GLASER ABAMA Rttest:	HARGO SHITH KAREN TAYLOR-GOOD JOY FORD	BILL KEDLEY Hottest: JOHN CONLEE	ROWNIE HILSAP CHARLY MECLAIN BE BRUCE	MERLE HAGGARD Don Williams Ricky skaggs	OAK RIDGE BOYS	MARE GRAY MARGO SMITH LARRY WILLOUGHBY	CRARLEY PRIDE CRYSTAL GAYLE,	KMPS-AM/FM	LEON EVERETTE Nottest: NORMIE MILSAP MERLE RAGGARD	KILT-FM Houston, TX	DEBORAH ALLEN Katy Moffatt Jim glaser		
NUMIE WILSAP INLE HAGGARD NW WILLIAME	WICKLINE LEON EVERETTE JUMP 'N THE SADDL	MERLE HAGGARD DON WILLIAMS MEL MCDANIEL	SYLVIA REILE	GARY MORRIS SEMMIE MILSAP KMAK	KLAC Los Angeles, CA	JOY FORD LEFTY FRIZZELL WYVON ALEXANDER	KTOM Salinas, CA	Seattle, WA TOM JONES JIH GLASER	DON WILLIAMS RICKY SKAGGS SYLVIA	DOLLY PARTON	OSMOND BROTHERS JIM STAFFORD Hottest: KENNY BOGERS		
RY HORRIS Nylou Harris	NIKE CAMPSELL Hottest: ROWNIE MILSAP	STEVE WARINER	KLZ Denver, CO STATLER BROTHERS	Fresno, CA JANIE PRICKE	JANIE FRICKE MICKEY GILLEY B.J. THOMAS	RUSSELL SMITH CHANTILLY KIX BROOKS JINNY BUFFETT	LEON EVERETTE	DEBORAH ALLEN JCHNNY RODRIGUEZ RUSBELL SMITH	1	LEE GREENWOOD Sylvia Steve Mariner Hor Bandy	CHARLY MCCLAIN EXILE LEE GREENWOOD		
iXY ringfield, MA	MERLE HAGGARD KENNY ROGERS MICKEY GILLEY JOHN ANDERSON	Billings, MT KENNY ROGERS JUDDS	SUCIE PABBITT WHITES JUDDS	BURRITO BROTHERS JOHNNY RODRIGUEZ DAVID ALLAN COE LEON EVERETTE	Hottest: DOLLY PARTON CRYSTAL GAYLE SHEENA BASTON	WICKLINE GEURGE STRAIT Botzest:	MARGO SMITH MARK GRAY Hottest:	Nottesti MERLE HAGGARD DON WILLIAME	1	STATLER BROTHERS BODIE MABBITT B.J. THOMAS	GARY MORRIS		
-ASAMA INDALLS IS HARDIN URL THOMAS CONLE	KRST-FM Albuquerque, NM	JOHN ANDERSON WHITES Rottest:	TON JONES BILL MEDLEY CONWAY TWITTY	ECILE Nottasti JORN CONLEE	KENNY ROGERS	CRYSTAL GAYLE ROWIE MILSAP ED BRUCE	CHARLY HECLAIN RICKY SKAGGS DOLLY PARTON	GEORGE STRAIT CHARLY MCCLAIN ALABANA	1	Nottest: RICKY SKAGGS JOHN CONLES			
INIS FRICKE REN ANDERSON DECAR WILLIS	CRAIG DILLINGHAM DAVID ALLAN COE	RONNIE MILSAP CHARLY MCCLAIN MEL MCDANIEL GARY MORRIS	ALABANA Hottest: Deng	ROWNIE HEDOWELL CHARLY MCCLAIN RICKY SKAGGS	KNEW Oakland/S.F., CA	GARY MORRIS SYLVIA	ALABARA STEVE RARINER KSOP-FM	KGA Spokane, WA		CHARLY MCCLAIN NERLE HAGGAND CRYSTAL GAYLE			
LSSY SPACER SNOND BROTHERS Stest:	JOENNY RODRIGUES LEON EVERETTE Kottesti	GARY HORRIS Alabama KGEM/KJOT		LEE GREENWOOD	CONMAY TWITTY BARL THOMAS CONLE	KFTN	Salt Leke City, UT	DEBORAH ALLEN BURRITO BROTHERS DAVID ALLAN COB					and a supervision of the second
HARLY MCCLAIN NN WILLIAMS NNNIE MEDOWELL	MERLE HAGGARD CHARLY MCCLAIN BLICKY SKAGGS MEL MCDANIEL	K GEM/K JOT Boise, 1D HI CHAEL HURPHEY	KIGO-FM Danver, CO	Gold Hill, OR	JORN ANDERSON NICKEY GILLEY JUDD5 Hottast:	PROVO, UT REBA MCENTIRE	SISSY SPACER SUSIE BRADING MICHAEL MURPHEY	SISSY SPACER MICHAEL MURPHEY MARGO BMITH		i 1 Reports rrent Reporters		owing stations fail fore their playlists	
ILE INE WATSON (RKZ-FM	MEL MCDANIEL DON WILLIAMS	LEON EVERETTE JIN STAFFORD Rottest:	JEHN ANDERSON RENDALLS MICHAEL MURPHEY	Hottest: none KQIL	MERLE BAGGARD ED BRUCE DON WILLIAMS	CHARLES & JONES JORNNY RODRIGUEZ DAU SEALS ANDERSON & MORRIS	JIN STAFFORD JOHNNY LEE NIKE DEKLE	JIN GLASER Hottest: MERLE HAGGARD MEL MCDANIEL	1370	nent vehouels		WCOS/Columb WESC/Greenvil	la
/RKZ-FM ershey, PA me	Ancheim, CA JAMES 6 MICHAEL	RONNIE MILBAP GARY MORRIS GENE WATSON	HOLERSON & MORRIS Holerst: TDN#	Grand Junction, CO	CHARLY MCCLAIN RICKY SKAGGS	ANTERSON & MORRIS EALL THOMAS CONLE KEINT ROGERS ALABAMA	LARRY WILLOUGNBY KNTY HOFFATT Hottest:	MEL MCDANIEL STEVE MARINER STATLER BROTHERS WHITES		ng stations reported	I	WKQS/Miami WPAP/Panama (
one ottest: JNNIE MCDOWELL ENNY ROGERS	Kottest: none	S.J. THOMAS STATLER BROTHERS	HUGN-FM Eugene, OR	JIM REEVES LEON EVERETTE MIKE CAMPBELL	KNIX-EM Phoenix, AZ	How test: T.C. SHEPPARD CRISTAL GATLE	RICRY SKAGGS REBA HCENTIRE MEL NCDANIEL WHITES	KIGO St. Anthony, ID	1.1	en playlists; /San Antonio		WSIX/Nashvill KLRA/Little Rod	0
.G. SHEPPARD DLLY PARTON HARLEY PRIDE		Casper, WY	TON JONES ALABANA BICKEY GILLEY	FRIZZELL & WEST WICKLINE Hottest: RONNIE WILSAP	JOHNNY LEE JOE STAMPLEY JOHNNY RODRIGUEZ	ROWNIE MILSAP METLE HAGGARD CHERLY MCCLAIN	CHARLES & JONES	JIM GLASER SISSY SPACEK				KRMD/Shrevepo KIKK/Houston	ort
WXKW Allentown, PA	KYAK Anchorage, AK	CONNAY TWITTY WILLIE NELSON MICKEY GILLEY	CORNNY RODRIGUEZ MENDALLS MOBIN LZE	RONNIE MILSAP ED BRUCE KENNY ROGERS ALABARA	HOLLESI STEVE WARINER CHARLY MCCLAIN NERLE HAGGARD	KCCY-FM Pueblo, CO	San Bernardino, CA MARK GRAY	JOHNNY LEE MARK GRAY DEBORAH ALLEN				KIKK/Houston KRAK/Sacramer KVEG/Las Vega	nto
CHARL HURPHEY EBORAH ALLEN	NICKEY GILLEY BILL NEDLEY WILLIE NELSON	Hottest: DON WILLIAMS GENE WATSON	-SMOND BROTHERS (IM GLASER HEBORAH ALLEN	JIM STAPFORD	NERLE HAGGANO DON WILLIANS HOE BANDY	CELORAH ALLEN BUDRITO BROTHERS JOHN CONLEE	SISSY SPACEX DESORAH ALLEN JOHNNY LEE	JIN REEVES Hottest: JIM GLASER ALABAMA				WNYR/Rochest	er
NDERSON & MORRIS SON EVERETTE Ottest: LABAMA	Bottest: CHARLY MCCLAIN JOHN CONLEE ED BRUCE	EXILE EDDIE RABBITT DOLLY PARTON	HURRITO BROTHERS Hottast: TORN CONLEE	Great Fails, MT	KWJJ Portland, OR	JANIE FRICKE MICHAEL MURPHEY Howtest:	Hottest: DON WILLIAMS LEE GREENWOOD	ALABAMA EDDIE RABBITT DOLLY PARTON CRYSTAL GAYLE				WRKZ/Hershe WYRK/Buffald	,)
ARL THOMAS CONLE ENNY ROGERS ICKY SKAGGS	ED BRUCE STATLER BROTHERS KKAL	KUUY Cheyenne, WY	TRYSTAL GAYLE OD BRUCE THARLY MCCLAIN WERLE WAGGARD	MICKEY GILLEY EARL THOMAS CONLE JOENNY RODRIGUEZ	NICHAEL MURPHEY DEBORAH ALLEN JOHNNY RODRIGUEZ	EMMYLOU HARRIS GAAY MORRIS EDWIE RABBITT	JOHN ANDERSON KENNY ROGERS ALABAMA	KCUB Tucson, AZ				WBCS/Milwauk WDAF/Kansas C	lity
AITES	Arroyo Grande, CA	HICHAEL HURPHEY JOHNNY RODRIGUE2	ORNUUM SUNUL	SISSY SPACEK DEBORAH ALLÉN OSMOND BROTHERE MICHAEL MURDHEY	WICKLINE JORNNY LEE Nothest:	EELLE KENNY ROGERS	KSON-FM San Diego, CA	JOHNNY LEE ALABANA				WDGY/Minneap WLLR/Davenpo	rt
forgantown, WV HARLES & JONES	MICKEY GILLEY GOS HANDIN B.J. THOMAS	JIM GLASER JOHNNY LEE JOHNNY LEE		MICHAEL MURPHEY JIM GLASER TOM JONES BIG AL DOWNING	Nottest: CHARLY MCCLAIN MERLE HAGGARD STATLER BROTHERS		T.G. SHEPPARD Hottest: CRYSTAL GAYLE	KENDALLS EARL THOMAS CONLI JANIE PRICKE				WOW/Omaha WTSO/Madiso	n
ICHAISL MURPHEY DHNNY LEE DHNY BUFFETT Dttest:	BURRITO BROTHERS MARK GRAY Hottest:	LEON EVERETTE ANNE MURRAY BIG AL DOWNING SISSY SPACEK		BIG AL COWNING NARVEL FELTS JIM STAFFORD JIM PEEVES	STATLER BROTHERS JOHN ANDERSON ALABAMA		RONNIE MILSAP JOHN CONLEE MERLE HAGGARD	DEBORAH ALLEN WILLIE NELSON Hottest: CRYSTAL GAYLE				WWWW/Detro KECK/Lincoln	
RYSTAL GAYLE D BRUCE RARLY MCCLAIN	CRYSTAL GAYLE RONNIE MILSAP CHARLY MCCLAIN MERLE MAGGARD	HOLLESI: RONNIE HILSAP CHARLY MCCLAIN		Hottest: RONNIE MILSAP B.J. THOMAS			RONNIE MCDOWELL	RONNIE MILSAP MERLE MAGGARD CHARLY MCCLAIN				KFD1/Wichita KTTS/Springfie	
ARY MORRIS	HERLE PAGGARD ED BRUCE	EXILE ALABAMA STEPRANIE WINSLOW		STEVE WARINER EDDIE RABBITT ALABAMA				RICKY SKAGGS					
GARY MORRIS DON WILLIAMS	ED SRUCE	EXILE ALABAMA		EDDIE RABBITT			Photos .			1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 -	Beltime in the state		

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BREAKERS

POLICE

Wrapped Around Your Finger (A&M)

58% of our reporters on it. Rotations: Heavy 4/0, Medium 38/9, Light 31/11, Extra Adds 3, Total Adds 23 including WFBR, W101, WCLR, WHB, WMYX, KKLT, B100, KBEST, KEZR, WAEB, WICC, WRKA, WHBC, WFMK, KUDO, and 8 more. Debuts at number 27 on the A/C chart.

FRANK STALLONE & CYNTHIA RHODES I'm Never Gonna Give You Up (RSO/PolyGram)

58% of our reporters on it. Rotations: Heavy 4/0, Medium 46/7, Light 25/8, Extra Adds 1, Total Adds 16, WSB-FM, WOMC, WHB, WISN, KHOW, KFMB, WGY, WRKA, WRVR, WHHY, WING, WENS, WFMK, 3WM, KEX, KCRG. Debuts at number 26 on the A/C chart.

PEABO BRYSON/ROBERTA FLACK

You're Looking Like Love To Me (Capitol)

54% of our reporters on it. Rotations: Heavy 2/0, Medium 45/15, Light 24/11 Extra Adds 0, Total Adds 26 including WPIX, WSB, WSB-FM, KVIL-FM, KS94, KOST, KKLT, KGW, B100, KBEST, KFMB, WBEN, WTIC, WHBC, WING, and 11 more. Debuts at number 25 on the A/C chart.



Chart Extras are those songs which have achieved Breaker status, yet do not have sufficient airplay strength to chart

No songs qualified for A/C Chart Extra status this week.

NEW & ACTIVE

LANI HALL'⁵ Send in The Clowns'' (A&M) 59/15 Rotations: Heavy 0/0, Medium 28/5, Light 30/9, Extra Adds 1, Total Adds 15, WFBR, WSB, WSB-FM, WISN, KHOW, WBEN, Y97, WTMA, WRVR, WSRZ, WTRX, WFMK, KRDO, WTNY, WVBS. Medium: WCCO, WMAZ, WRVA, WHBY, WHBC, KRNT, KEX, KSL, WWNR, WEIM, WKNE, WSKI, WSKY, WCKQ, WGSV, WAGE, WCIL, KCRG, KWEB, WJON, KRNO, KRSB, KALE.

JOHN LENNON "Nobody Told Me" (Polydor/PolyGram) 58/30 Rotations: Heavy 2/0, Medium 25/10; Light 29/18, Extra Adds 2, Total Adds 30, W101, WCZY, KKLT, KBEST, V100, WRIE, Y97, WKGW, WEZS, WHBY, WTRX, WENS, WMGN, KOFM, KUDO, KWAV, K108, WEIM, WTKO, WKNE, WCHV, WAGE, KVIC, WVBS, WJBC, WHNN, WBOW, KTWO, K99, KRNO. Heavy: WFBR, WAEB. Medium: WTAE, KGW, WICC, WRKA, WHHY, WSRZ, KRDO, WSKI, WWPA, WSKY, WCKQ, WNGS, WJON, KQSW, KRSB.

DONNA SUMMER "Love Has A Mind Of Its Own" (Mercury/PolyGram) 51/22 Rotations: Heavy 1/0, Medium 24/8, Light 25/13, Extre Adds 1, Total Adds 22, WPIX, WOMC, WCCO, WTMA, WBT, WRVA, WTRX, WFMK, KOIL, KBOJ, KRDO, KUDO, KISN, WTNY, WAGE, WVBS, KFSB, KWEB, KKJO, KFQD, K99, KALE. Heavy: 97AIA. Medium: WFBR, KUDL, WHBY, WHBC, KRNT, KKUA, WSKI, WWPA, KORQ, WSKY, WCKQ, WCHV, WCIL, KRNO, KRSB.

RICK JAMES & SMOKEY ROBINSON "Ebony Eyes" (Gordy/Motown) 50/7 Rotations: Heavy 2/0, Medium 20/1, Light 28/6, Extra Adds 0, Total Adds 7, WPIX, WISN, WGOW, WSRZ, WTRX, KOIL, WJBC. Heavy: KWAV, WEIM, Medium: WTAE, 97AIA, WCZY, KGW, WGY, WMAZ, WHHY, KFI, KSL, WWNR, WKNE, WSKI, KORQ, WCZY, WCMA, WHY, KFI, KSL, WWNR, WKNE, WSKI, KORQ, WCZY, WCXY, WGX, WHAY, KFI, KSL, WWNR, WKNE, WSKI, KORQ, WCZY, WCXY, WCXY, WCXY, WCXY, WCXY, WCXY, WCXY, WHAY, KFI, KSL, WWNR, WKNE, WSKI, KORQ, WCXY, WCKQ, WCHV, WAGE, WCIL, KRNO, KQSW.

MICHAEL SEMBELLO "Talk" (WB) 40/20 Rotations: Heavy 0/0, Medium 10/5, Light 30/15, Extra Adds 0, Total Adds 20, WCCO, V100, WKGW, WAHR, WIVY, WRVA, WHBY, WENS, WMGN, WWNR, WWPA, WCHV, WGSY, WCIL, KFSB, WHNN, KKJO, KRNO, KQSW, KALE. Medium: WMAZ, KUGN, WSKI, WAGE, KRSB.

STEVIE NICKS with SANDY STEWART "Nightbird" (Modern/Atco) 37/7 Rotations: Heavy 1/0, Medium 25/8, Light 11/1, Extra Adds 0, Total Adds 7, 3WS, KEZR, WAHR, 610TVN, KUDO, WCHV, KFSB. Heavy: WHHY. Medium: WEBR, KPPL, WRIE, WSRZ, WMGN, KRDO, KWAV, WEIM, WKNE, WSKI, WWPA, WSKY, WCKQ, WAGE, WNGS, WVBS, WCIL, K99, KOSW.

OLIVIA NEWTON-JOHN "Twist Of Fate" (MCA) 35/2 Rotations: Heavy 14/0, Medium 16/0, Light 4/1, Extra Adds 1, Total Adds 2, WIVY, WFMK. Heavy: WFBR, 3WS, KVIL-FM, WAXY, WCZY, WAEB, WRIE, WLAC-FM, KFI, WSKI, WTNY, WWPA, KVIC, KQSW. Medium: WROR, 97AIA, WFYR, WMJI, WGY, WTMA, KMGC, Y107, 3WM, KRAV, KRDO, KUDO, KISN, KRLB-FM, WVBS, WHNN.

CHRISTINE McVIE "Gotta Hold On Me" (WB) 33/33

Rotations: Heavy 1/1, Medium 8/8, Light 22/22, Extra Adds 2, Total Adds 33, WFBR, WQUE-FM, KGW, WBEN, V100, WKGW, WAHR, WIVY, WRKA, WRVR, WHY, WSRZ, WHBY, WMGN, KUGN, KWAV, WTKO, WKNE, WSKI, KORQ, WSKY, WCKQ, WGSV, KVIC, WNGS, KFSB, KEEZ, KWEB, WJON, KFQD, KTWO, K99, KRSB.

BOB DYLAN "Sweetheart Like You" (Columbi a) 31/10

Rotartions: Heavy 0/0, Medium 9/2, Light 22/8, Extra Adds 0, Total Adds 10, WTMA, WAHR, WMAZ, WHHY, WHBY, KOIL, KKUA, WWNR, WWPA, WHNN. Medium: WGY, WSRZ, KUDO, WSKI, WCKQ, KQSW, KRSB.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title Gabel) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations theavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

MOST ADDED .

CHRISTINE McVIE (33) Gotta Hold On Me (WB) JOHN LENNON (30) Nobody Told Me (Polydor/PolyGram) **KENNY ROGERS (27)** This Woman (RCA) PEABO BRYSON & ROBERTA FLACK (26) You're Looking Like Love To Me (Capitol) **GENESIS (23)** That's All (Atlantic) POLICE (23)

Wrapped Around Your Finger (A&M)

HOTTEST

R&R/Friday, January 20, 1984

CULTURE CLUB (87) Karma Chameleon (Virgin/Epic) ELTON JOHN (69) I Guess That's Why They Call It... (Geffen) LIONEL RICHIE (68) Running With The Night (Motown) CHRISTOPHER CROSS (51) Think Of Laura (WB) KOOL & THE GANG (45) Joanna (De-Lite/PolyGram) **BILLY JOEL (43)** An Innocent Man (Columbia)

SIGNIFICANT ACTION

Dec ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 26/6

Rotations: Heavy 6/0, Medium 12/4, Light 8/2, Extra Adds 0, Total Adds 6, 3WS, WAXY, 610TVN, K108, WWNR, WCHV. Heavy: WCZY, WAEB, KRDO, WEIM, WSKI, WWPA. Medium: WQUE-FM, KPPL, WIVY, WRVR, KRAV, WTNY, WSKY, WAGE. Light: 97AIA, WICC, V100, WEZC, WSRZ, KQSW.

ANNE MURRAY "That's Not The Way (It's S'posed To Be)" (Capitol) 24/21 Rotations: Heavy 0/0, Medium 5/3, Light 17/16, Extra Adds 2, Total Adds 21, WAHR, WMAZ, WHBC, KEX, WEIM, WKNE, WSKI, KORG, WSKY, WCKG, WCHV, WAGE, WCIL, KFSB, KEEZ, WJON, KFGD, KTWO, KRNO, KGSW, KRSB. Medium: WCCO, K99. Light: WGSV.

MELISSA MANCHESTER ''I Don't Care What The People Say'' (Arista) 23/18 Rotations: Heavy 0/0, Medium 4/2, Light 19/16, Extra Adds 0, Total Adds 18, WCCO, WTMA, WRVR, WHBY, WWNR, WEIM, WKNE, WSKI, KORQ, WCHV, WAGE, KVIC, WCIL, KWEB, KFQD, K99, KRSB, KALE. Medium: WAEB, WCKQ. Light: WWPA, KEEZ, KKJO.

EDDIE RABBITT "Nothing Like Falling In Love" (WB) 23/1 Rotations: Heavy 2/0, Medium 8/0, Light 13/1, Extra Adds 0, Total Adds 1, WICC. Heavy: WHBY, KSL. Medium: WRMM, KGW, WHHY, KRNT, WWNR, WKNE, KWEB, KQSW. Light: WAHR, WTRX, KBOI, KKUA, KORQ, WJBC, WCIL, WJON, WBOW, KFQD, KTWO, KRSB.

MICHAEL JACKSON "Thriller" (Epic) 21/7

Rotations: Heavy 3/0, Medium 7/3, Light 11/4, Extra Adds 0, Total Adds 7, WFYR, WAEB, WTMA, WSRZ, WSKI, WCKQ, KQSW, Heavy: WAXY, KFI, WWPA. Medium: WFBR, WRKA, KWAV, WVBS. Light: 97AIA, WCZY, V100, WKGW, Y107, WSKY, WCHV.

JIM GLASER ''If I Could Only Dance With You'' (Noble Vision) 20/16 Rotations: Heavy 0/0, Medium 4/3, Light 14/11, Extra Adds 2, Total Adds 16, WAHR, WRVA, WHBY, WSKI, WCKQ, WCHV, WAGE, KVIC, WCIL, KFSB, KKJO, KTWO, WQSW, KALE, WKNE, WJON. Medium: WCCO. Light: WHBC, WTKO, KRSB.

EARTH, WIND & FIRE "Touch" (Columbia) 19/16 Rotations: Heavy 0/0, Medium 1/0, Light 17/15, Extra Adds 1, Total Adds 16, WKGW, KKUA, WEIM, WSKI, WWPA, KORQ, WSKY, WGSV, WAGE, WVBS, WCIL, KFSB, WJBC, KTWO, KRSB, KFQD. Medium: KQSW. Light: WCCO, KKJO.

COMMODORES "Turn Off The Lights" (Motown) 18/8 Rotetions: Heavy 0/0, Medium 2/1, Light 16/7, Extra Adds 0, Total Adds 8, WCCO, WMAZ, WWPA, WAGE, KEEZ, KKJO, KQSW, KRSB. Medium: WSB-FM. Light: 97AIA, WAHR, WKA, WHHY, WWNR, WCKQ, WGSV, KVIC, KFSB.

IRENE CARA ''The Dream (Hold On To Your Dream)'' (Network/Geffen) 17/2 Rotations: Heavy 1/0, Medium 9/2, Light 7/0, Extra Adds 0, Total Adds 2, KGW, WTNY. Heavy: WCKQ. Medium: WHHY, WSKI, WWPA, WAGE, WVBS, KEEZ, WJON. Light: Y107, KUDO, KKJO, KTWO, K99, KRNO, KRSB.

PETER ALLEN "You And Me (We Wanted It All)" (Arista) 15/12 Rotations: Heavy 0/0, Medium 3/1, Light 12/11, Extra Adds 0, Total Adds 12, WAHR, WHBC, KKUA, WEIM, WWPA, WAGE, WCIL, KFSB, KEEZ, WHNN, KFQD, KRSB. Medium: WCCO, KRNT. Light: WHBY.

MOTELS "Remember The Nights" (Capitol) 11/3 Rotations: Heavy 0/0, Medium 4/0, Light 7/3, Extra Adds 0, Total Adds 3, WICC, V100, Medium: WFBR, WCZY, WSKI, WVBS.

Light: WSB-FM, KUDO, WWPA, WAGE.

JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 11/0 Rotations: Heavy 2/0, Medium 6/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WQUE-FM, KFI. Medium: KVIL-FM, WCZY, WEZS, WWPA, WSKY, WVBS. Light: WLAC-FM, Y107, KORQ.

RYAN PARIS "Doice Vita Part I" (Carrere/CBS) 9/3 Rotations: Heavy 0/0, Medium 2/0, Light 7/3, Extra Adds 0, Total Adds 3, KBOI, WAGE, WHNN. Medium: KFQD, KRSB. Light: WCCO, WEIM, WCKO, KOSW.

HOMI & JARVIS ''I'm In Love Again'' (GRP) 8/7 Rotations: Heavy 0/0, Medium 0/0, Light 8/7, Extra Adds 0, Total Adds 7, WCCO, WHBC, KUGN, WEIM, WAGE, WNGS, KEEZ. Light: WCKQ

KC ''Give It Up'' (Meca) 8/3 Rotations: Heavy 1/0, Medium 3/0, Light 4/3, Extra Adds 0, Total Adds 3, WHHY, WEIM, KEEZ. Heavy: WQUE-FM. Medium: KFI, WSKI, WWPA. Light: WAGE.

SHALAMAR "You Can Count On Me" (Solar/Elektra) 8/3 Rotations: Heavy 1/0, Medium 2/0, Light 5/3, Extra Adds 0, Total Adds 3, KWAV, WCIL, WHNN, Heavy: 97AIA. Medium: WAXY, WCCO. Light: KTWO, KQSW.

JOHN COUGAR MELLENCAMP "Pink Houses" (Riva/PolyGram) 8/2 Rotations: Heavy 3/0, Medium 3/1, Light 2/1, Extra Adds 0, Total Adds 2, WTNY, WVBS. Heavy: WQUE-FM, WCZY, WSKI.

Medium: KUDO, WSKY. Light: KOIL.

EURYTHMICS "Here Comes The Rain Again" (RCA) 7/7 Rotations: Heavy 0/0, Medium 2/2, Light 5/5, Extra Adds 0, Total Adds 7, WFBR, WCCO, WMGN, KRDO, KWAV, WEIM, KORO.

PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 7/1 Rotations: Heavy 1/0, Medium 5/1, Light 1/0, Extra Adds 0, Total Adds 1, 3WS. Heavy: WMJI. Medium: WCZY, WSKI, WTNY, KEEZ. Light: WQUE-FM.

LEE GREENWOOD "Going, Going, Gone" (MCA) 6/1 Rotations: Heavy 2/0, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 1, WEIM. Heavy: WAHR, KKJO. Medium: WCCO. Light: WTRX, KTWO.

(J.) BIRD "(You're) That Song" (Bermuda Dunes) 6/0 Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WCCO. Medium: WEIM. Light: WAHR, WSKI, KWEB, WBOW.

MADONNA "Holiday" (Sire/WB) 6/0 Rotations: Heavy 2/0, Medium 4/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WSKI, WWPA, Medium: WQUE-FM, WCZY, WHHY, KFI.

KENNY LOGGINS "Footloose" (Columbia) 5/3

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Rotations: Heavy 0/0, Medium 0/0, Light 5/3, Extra Adda 0, Total Adds 3, WQUE-FM, WEIM, WWPA. Light: WSRZ, WSKI. HOWARD JONES "New Song" (Elektra) 5/2

Rotations: Heavy 0/0, Medium 2/0, Light 3/2, Extra Adds 0, Total Adds 2, WHHY, WSKY. Medium: WCCO, WMGN. Light: 97AIA. NENA "99 Luftballons (99 Red Balloons)" (Epic) 5/2

Rotations: Heavy 0/0, Medium 1/0, Light 4/2, Extra Adds 0, Total Adds 2, WMJI, KEEZ. Medium: WCZY. Light; 97AIA, KUDO.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" complied from all our reporters. The number in parentheses Immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

EAST

WFBR/Baltimor Andy Szulinski

WROR/Boston TBA

GR55/Buttalo Joe Galuski

WPIX/New York-Alan Anderson

WTAE/Pittsburgh Don Berns

WPRO/Providence Tom Cuddy

WAEB/Allentown Mike Chepman

WICC/Bridgeport

WBEN/Buffalo Roger Christian

Sn

WRIE/Erle Ted Abbott

WCKQ/Campbellsville, KY Jackson/Royce

Jackson/Royce PATTI AUSTIN ANNE MURRAY JIM GLASER MICHAEL JACKSON CHRISTINE MCVIE HOLTest CULTURE CLUB KOOL 4 THE GANI LIONEL RICHIE BILLY JOEL JAMES INGRAM

WCHV/Charlottesville, VA Thomas H. Twine

Thomas H. Twine STEVIE NICKS PAUL MCCARTNEY MICHAEL SEMBELLO JOHN LENNON YES MCCARTICS MCCARTICS MCCART HOMANICS MCCART HOMANI

WGSV/Gunteraville

JacksonfBell HODERN ROMANCE EW&P CHRISTINE MCVTE HICHAEL SEMBELLO STARBUCK HOLTEST: BARRY MANILOW CULTURE CLUB ROOL & THE GANC BILLY JOEL

BILLY JOEL WAGELLesburg, VA Steve Porter DOWN & SUMMER JOHN LEBMEN PETER ALLEN JIM GLASER ENAF ENAF ALLEN JIM GLASER ENAF ENAF ENAF HOMT & JARVIS COMMOORES HANDERST COMMOORES HANDERST COMMON ELISS ONJ & THE GANG BILLY JOEL

KRLB/Lubbock Rob Roberts

Rob Roberts SPANDAU BALLET Hottest: RAY PARKER JR. CULTURE CLUB LIONEL RICHIE CORRIS CROSS BILLY JOEL

KVIC/Victoria, TX Dave Jagger

Regional Adds & Hots

WQUE-FM/New Orles Kris O'Kelly

KENNY LOGGINS REAL LIPE SHANNON CHRISTINE MCVIE Hottest: YES KC LOUN CONST.

KC JOHN COUGAR POLICE KENNY ROGERS

W101/Tampa DeCarlo/Miller

MIDWEST WSFM/Harrisburg Bob Paiva Parallel One Bod Paiva GENESIS JAMES INGRAM DOLLY PARTON MODERN ROMANCE HOTKEST: ELTON JOIN KOOL & THE GANG LIONEL RICHIE KENNY ROGERS MCCARTNEY & JACKS Parallel One WCLR/Chicago Gary Price POLICE EURYTHMICS LANI HALL CHRISTINE MCVIE Hottest POLICE KENNY ROGERS HOttest: MATTREW WILDER ELTON JOHN KOOL & THE GANG CULTURE CLUB RAY PARKER JR. Hottest: ONJ KOOL & THE GANG CULTURE CLUB LIONEL RICHIE GENESIS WTIC/Hartford Ginny Jesionka Ginny Jesionka ROOL & THE GANG NICK HEYWARD RONNIE MILSAP PAUL HCCARTNEY RENNY ROCERS BRYSON & FLACK ROCLEST: ELTON JOHN CULTURE CLUB ONJ & TRAVOLTA CHRIS CROSS BARRY MANILOW WFYR/Chicego John Wetherbee MICHAEL JACKSON Nottest: MATTHEW WILDER ELTON JOHN LIONEL RICHIE CULTURE CLUB CHBIS CHOSS IBA LIONEL RICHIE Hottest: MATTHEW WILDER ELTON JOHN KOOL & THE GANG CULTURE CLUB BARRY MANILOW Y97/Pittsburgh Jay Cresswell JOHN LENNON PAUL MCCARTNEY GENESIS LANI HALL HOTLESSI: ELTON JOHN CULTURE CLUB DOLLY PARTON BARRY MANILOW MCCARTNEY & JACKS PAUL MCCARTNEY Rottest: ELTON JOHN CULTURE CLUB ONJ & TRAVOLTA LIONEL RICHIE BARRY MANILOW Alan Anderson BRYSON & FLACK DONNA SUMMER KENNY ROCERS DEBORAH ALLEN RICK JAMES SHEENA EASTON BOLEGES: CULTURE CLUB LIONEL RICHLE CREIS CROSS ONJ & TRAVOLTA GENESIS WVOR/Rochester Gary Smith Gary Smith CULTURE CLUB Hottest: Elton John Matthew Wilder Barbra Streisand ONJ & TRAVOLTA BARRY MANILOW WGY/Schenectedy Walter Fritz TINA TURNER STALLONE & REODES BRYSON & FLACK Hottest: DEBARGE JUMP 'N THE SADDL RAY PARKER JR. DEBORAR ALLEN JAMES INGRAM Don Berns RAY PARKER JR. SHEENA EASTON HOLTESE: ELTON JOHN CULTURE CLUB LIONEL RICRIE CHRIS CROSS MATTHEW WILDER WKGW/Utica-Rome Carpenier/Keller WWSW (3WS)/Pitte Crowe/Weitzel JOHN LENNON CHRISTINE MCVIE MICHAEL SEMBELLO CrowerWettee Rool & The Gang Strute Nicks Peter Schilling Romantics Bottest: Matthew Hilder Barry Manilon Elton John Culture Club WHED Rendered MICHAEL SEMBELLO EW&F Hottest: CULTURE CLUB ELTON JOHN ONJ & TRAVOLTA CHRIS CROSS KOOL & THE GANG Parallel Three KENNY ROGERS GENESIS DOLLY PARTON Hottest: CULTURE CLUB ROOL & THE GANG CHRIS CROSS BILLY JOEL SHEENA EASTON WWNR/Beckley Balley/Shee Ballay/Shee DoLLY PARTON CENESIS FOMANTICS MICHAEL SEMBELLO BOB DYLAN MELISSA MANCHESTE ROTESE: ONJ & TRAVOLTA ROTESE: ULIVE CLUB LIONEL RICHIE RAY PARKER JR. WLTT/Washington, D.C Bob Cummings BOD CUMMINGS RAY PARKER JR. Nottest: KOOL 6 THE GANG LIONEL RICHIE ONJ 6 TRAVOLTA ELTON JOEN MATTHEW WILDER WEIM/Fitchburg Jack Raymond JOHN LENNN ANDE HUBERN KELISSA NANCHESTE EUNYTHICS DNAF EUNYTHICS DNAF FORM 6 JARVIS LEE GREENNOOD PETER ALLEN HOLTOS TETER ALLEN HOLTOSE CHDE CULTURE CLUB RICHIBE CULTURE CLUB RICK JAMES ROMANTICS Parallel Two WIKE CIREPTEN RENNY ROGERS VAN HALEN MICHAEL JACKSON FOLICE HOLTEST: LIONEL RICHIE ROMANTICS JOHN LENNON ONJ CULTURE CLUB WTKO/Ithacs Wayne Flak POLICE CHRISTINE MCVIE JOHN LENNON BOTHEST: RONNIE MILSAP CULTURE CLUB DOLLY PARTON PAUL MCCARTNEY LIONEL RICHIE Pentano/Broadbin POLICE MOTELS EDDIE RABBITT BOTELS CULTURE CLUB ELTON JOHN KOOL & THE GANG LIONEL RICEIE CHRIS CROSS WKNE/Keens, NH Howard Corday Howard Corday John Lennon Jim Glaser Melissa Mancheste Anns Murray Christine McVie Hottest: Billy Joel Culture Club Dolly Parton Neil & Dara Sedar Ronnie Milsap ARYSON & FLACK LANI HALL CHRISTINE MCVIE Bottest: MCCARTNEY & JACKS ELTON JOHN MATTHEW WILDER CHRIS CROSS KOOL & THE GANG WSKi/Montpelier, VT Bruce Stebbins Bruce Stebbine MICHAEL JACKSON ANNE MURRAY MELISSA MANCHESTE JIM GLASER CHRISTINE MCVIE EMF7 HOLFUIRE CLUB ROMANTICS SHEENA EASTON HEIL & DARA SEDAR BILLY JOEL Charleston, WV Spencewlarvis MICHAEL SEMBELLO CHRISTINE NCVIE JOHN LENNON MOTELS COLTURE CLUB BILLY JOEL CULTURE CLUB BILLY JOEL ONJ 4 TRAVOLTA LIONEL RICHIE WTNY/Watertown, NY Jay Donovan JOHN COUGAR POLICE LANI HALL BAYSON & FLACK IRENE CARA DONNA SUMMER HOTEAS: CULTURE CLUB LIONEL RICHIE BILLY JOEL PAUL NCCARTNEY ONJ DEBARGE JAMES INGRAM JOHN LENNON Hottest: DEBORAH ALLEN CHRIS CROSS BILLY JOEL ELTON JOHN MCCRFINEY 6 JACKS WWPA/Williamaport, PA Scott Masteller Scot Masteller ONJ & TRAVOLTA EMPF KENNYLOGINB FORTER SISTERS MONHODORENABLLO NOB DYLAN PETER ALLEN HOTLSEL LUNEL SICHIE RAY PARKEN JR. JAMES INGRAM MICHAEL JACKSON

	LIONEL RICHIE CULTURE CLUB CHRIS CROSS		ONJ & TRAVOLT
	CHRIS CROSS		610TVN/Columbi FitzGerald/Jones
	Tom Walker		ROMANTICS STEVIE NICKS GENESIS
	GENESIS NICK HEYWARD KENNY ROGERS JIMMY BUFFETT		Hottest:
	Hottest:		KOOL & THE GA MCCARTNEY & J MATTHEW WILDE CULTURE CLUB
	ELTON JOHN BARBRA STREISAND LIONEL RICHIE		CULTURE CLUB LIONEL RICHIE
	BARBRA STREISAND LIONEL RICHIE DNJ & TRAVOLTA JOURNEY		WING/Dayton Joe Demma
	WMJI/Cleveland		KENNY ROGERS
	TBA/Ivers KENNY ROGERS		CULTURE CLUB BRYSON & FLAC JIMMY BUFFETT
	NENA		STALLONE & RH
	JAMES INGRAM Hottest: MATTHEW WILDER LIONEL RICHIE ELTON JOHN		ELTON JOHN ONJ 6 TRAVOLT RAY PARKER JR SHEENA EASTON
	LIONEL RICHIE ELTON JOHN CHRIS CROSS BILLY JOEL		SHEENA EASTON CRYSTAL GAYLE
			KRNT/Des Moine Steve Gibbons
	WZZP/Cleveland Dunphy/Georgeson		
	PAUL MCCARTNEY Hottest: BARBRA STREISAND MATTREW WILDER		HOTTEST: BARRY MANILOW ELTON JOHN ONJ & TRAVOLT CULTURE CLUB PAUL MCCARTNE
	ELTON JOHN		ONJ & TRAVOLT CULTURE CLUB
	LIONEL RICHIE CULTURE CLUB		PAUL MCCARTNE
	WCZY/Detroit Lee Douglas		WTRX/Filot Burke/Wright
	SHANNON		DOLLY PARTON GENESIS
	VAN HALEN		KENNY ROGERS
	HOTTEST: MCCARTNEY & JACKS ELTON JOHN CULTURE QLUB CHRIS CROSS		JOHN LENNON RICK JAMES LESLIE
	CULTURE QLUB CHRIS CROSS		RICK JAMES LESLIE Hottest:
	GENES IS		ELTON JOHN
	Barry Argenbright		LIONEL RICHIE ONJ & TRAVOLT BARRY MANILOW DEBARGE
	JAMES INGRAM DOHNA SUMMER STALLONE & RHODES		WENS/Indianapol
			Cummings/Whee RENNY ROGERS
	Hottest: ELTON JOHN CHRIS CROSS MATTHEW WILDER DEBORAH ALLEN		STALLONE & RH MICHAEL SEMBE
	DEBORAR ALLEN		JOHN LENNON BRYSON & FLAC Hottest:
	KUDL/Kansas City Elaine Taylor		
	none Hottest:		MATTHEW WILDE CULTURE CLUB CHRIS CROSS KOOL 4 THE GA
	CARDENTERS		KOOL & THE GA
	BRYSON & FLACK LIONEL RICHIE ELTON JOHN MCCARTNEY & JACKS		Jey Richards
	WHB/Kansas City		PAUL MCCARTNE RENNY ROGERS GENESIS
	Jeff Roberts		POLICE DONNA SUMMER
	JAMES INGRAM POLICE STALLONE & RHODES		STALLONE & RH LANI HALL ONJ
	Hottest: ELTON JOHN - ONI 6 TRAVOLTA		Hottest: ELTON JOHN
	STALLONE & RHODES Hottest: ELTON JOHN = ONJ & TRAVOLTA LIONEL RICHIE CULTURE CLUB CHRIS CROSS MATTHEW WILDER		CULTURE CLUB LIONEL RICHIE CHRIS CROSS
			RAY PARKER JR
	WISN/Milwaukee Harris/Murphy		WMGN/Madison Bill Vancii
	LANI HALL STALLONE & RHODES RICK JAMES		JOHN LENNON CHRISTINE MCV EURYTHMICS
	RICK JAMES Hottest:		MICHAEL SEMBE Hottest:
	ELTON JOHN ONJ & TRAVOLTA EOOL & THE GANG		MICHAEL SEMBE Hottest: CULTURE CLUB CHRIS CROSS BILLY JOEL NICK HEYWARD
	HOTLEST: ELTON JOHN ONJ & TRAVOLTA ROOL & THE GANG LIONEL RICHIE CHRIS CROSS		NICK HEYWARD SPANDAU BALLE
	WMYX/Milwaukee	T	KOFM/Oklahoma Jankins/Duquear
	Beth Fest NICK HEYWARD	1	RONNIE MILSAP
	JAMES INGRAM POLICE SHEENA EASTON		POLICE JOHN LENNON Hotteat:
	SHEENA EASTON Hottest: ELTON JOEN		ELTON JOHN ONJ & TRAVOLT. KOOL & THE GA BILLY JOEL
	CULTURE CLUB RAY PARKER JR. CHRIS CROSS BILLY JOEL	L	KOOL & THE GAN BILLY JOEL
	CHRIS CROSS BILLY JOEL	-	KolL/Omaha Mason/Lundy
	WCCO/Minneepolis Denny Long		DOMNA CRIMINES
	MODERN ROMANCE		BOB DYLAN RICK JAMES BRYSON & FLAC
	TOM SCOTT DONNA SUMMER		BRYSON & FLAC Hottest: CULTURE CLUB
	COMMODORES MICHAEL SEMBELLO MELISSA MANCHESTE EURYTHMICS		LIONEL RICHIE KOOL & THE GA JAMES INGRAM BILLY JOEL
	EURYTHMICS Hotteat		BILLY JOEL 3WM/Toledo
	none KS94/St. Louis		King/Scollin
	Morgan/Watermann		STALLONE & RH PAUL MCCARTNE NEIL & DARA S
	DOLLY PARTON BRYSON & PLACK NICK HEYWARD		
	AMERICAN COMEDY N		LIONEL RICHIE SPANDAU BALLE CULTURE CLUB SHEENA EASTON
	SPANDAU BALLET ONJ & TRAVOLTA		ELTON JOHN
	NOTEST: SPANDAU BALLET ONJ & TRAVOLTA KOOL & THE GANG LIONEL RICHIE RAY PARKER JR.		KRAV/Tuisa Gary Reynolds
			none Hottest:
1	Parallel Two		Hottest: MATTHEW WILDE: ELTON JOHN
	WHBY/Appleton Rob Shannon		ELTON JOHN BARRY MANILOW CHRIS CROSS LIONEL RICHIE
	BOB DYLAN		
	MICHAEL SEMBELLO JOHN LENNON		
	JIM GLASER JUMP 'N THE SADDL CHRISTINE MCVIE MELISSA MANCHESTE		
	MELISSA MANCHESTE Hottest: BARRY MANILOW		
	KOOL & THE GANG NEIL & DARA SEDAK		
	Hottest: BARRY MANILOW KOOL & THE GANG NEIL & DARA SEDAK BILLY JOEL CULTURE CLUB		
	KOOL & THE GANG NEIL & DARA SEDAK BILLY JOEL CULTURE CLUB		
-	KOOL & THE GANG NEIL & DARA SEDAK BILLY JOEL CULTURE CLUB	. 1	

WHBC/Canton Mike Dorn	Parallel Three	KWEB/A
BRYSON & FLACK HOMI & JARVIS PETER ALLEN	WJBC/Bloomington, IL. Stew Salowitz	AI Axels GENESI CHRIST
ANNE MURRAY POLICE	GENESIS JOHN LENNON	DONNA MELISS Rottes MATTHE
BARRY MANILOW BILLY JOEL KOOL & THE GANG CHRIS CROSS	EW&F Police Rick James	ONJ & LIONEL CULTUR
S5KRC/Cincinnati	Hottest: CHRIS CROSS BILLY JOEL BALL MCCADENEY	CHRIS H
Dave Mason CHRIS CROSS	PAUL MCCARTNEY DOLLY PARTON KENNY ROGERS	Guy Per BRY SON PETER
BILLY JOEL KENNY ROGERS AMERIĈAN COMEDY N	WCIL/Carbondate, IL Matt McCann	PETER SHALAM BOB DY JOHN LI RYAN P
Hottest: ELTON JOHN LIONEL RICHIE CULTURE CLUB	PETER ALLEN JONES & STANLEY	RYAN PA MICHAEL Hottest ELTON
ONJ & TRAVOLTA 610TVN/Columbus	EW&F JIM GLASER MELISSA MANCHESTE ANNE MURRAY	CULTUR CHRIS (KOOL &
FitzGeraid/Jones ROMANTICS STEVIE NICKS	MICHAEL SEMBELLO SHALAMAR HOLLESL	SHEENA WJON/S
GENESIS Hottest: KOOL & THE GANG MCCARTNEY & JACKS	BARRY MANILOW KOOL & THE GANG CULTURE CLUB JAMES INGRAM	Diem/Sc CHRISTI POLICE
MATTHEW WILDER CULTURE CLUB	PAUL MCCARTNEY KCRG/Cedar Rapids, IA	ANNE MU JIM GL/ Hottest
LIONEL RICHIE WING/Dayton Joe Demma	Cerl Menn STALLONE & RHODES JAMES INGRAM	ONJ 6 1 CULTURE CHRIS (BILLY J JUMP 'N
KENNY ROGERS Culture Club Bryson & Flack	GENESIS	JUMP 'N
BRYSON & FLACK JIMMY BUFFETT STALLONE & RHODES Hottest:	BARRY MANILOW ROOL & THE GANG LIONEL RICHIE SHEENA EASTON	KKJO/St Bill O'Br
ELTON JOHN ONJ 6 TRAVOLTA RAY PARKER JR. SHEENA EASTON	CHRIS CROSS KFSB/Joplin, MO Don Carpenter	JIM GLA
CRYSTAL GAYLE	STEVIE NICKS CHRISTINE MCVIE ANNE MURRAY	DONNA S Rottest ELTON S HALL & ROOL &
KRNT/Des Moines Steve Gibbons NICK HEYWARD	JIM GLASER PETER ALLEN	LIONEL CULTURI
Nottest:	DONNA SUMMER MICHAEL SEMBELLO BRYSON & FLACK	WBOW/T Kevin Yo
BARRY MANILOW ELTON JOHN ONJ & TRAVOLTA CULTURE CLUB PAUL MCCARTNEY	BOUTEST: ELITON JOHN BARRY MANILOW	JOHN LI Hottes LIONEL
WTRX/Filnt	CULTURE CLUB SPANDAU BALLET LIONEL RICHIE	CULTUR JAMES SEEENA
Burke/Wright DOLLY PARTON GENESIS	KEEZ/Mankato, MN Sue LaFond NENA	PAUL M
KENNY ROGERS LANI HALL DONNA SUMMER	ANNE MURRAY Commodores Homi & Jarvis	
JOHN LENNON RICK JAMES LESLIE Hottest:	KC CHRISTINE MCVIE PETER ALLEN KIM CARNES	
ELTON JOHN LIONEL RICHIE ONJ & TRAVOLTA BARRY MANILOW	Hottest:	
DEBARGE WENS/Indianapoils	CULTURE CLUB ROOL & THE GANG BILLY JOEL LIONEL RICHIE ELTON JOHN	
Cummings/Wheeler KENNY ROGERS		
STALLONE & RHODES MICHAEL SEMBELLO JOHN LENNON BRYSON & FLACK	WEST	B100/Se
Hottest: ELTON JOHN	Parallel One	McCertr SPANDA POLICE
MATTHEW WILDER CULTURE CLUB CHRIS CROSS KOOL 4 THE GANG	KHOW/Denver Moore/Starnes	BRYSON Hottes MCCART
WFMK/Lensing Jay Richarda	GENESIS KENNY ROGERS STALLONE & RHODES	ELTON BILLY LIONEL
PAUL MCCARTNEY KENNY ROGERS GENESIS POLICE	LANI HALL Hottest: ONJ & TRAVOLTA CULTURE CLUB	KEZR/S Wagne
DONNA SUMMER STALLONE & RRODES LANI HALL	CULTURE CLUB JIMMY BUFFETT NEIL & DARA SEDAX DOLLY PARTON	PAUL M Stevie Police
ONJ Hottest: Elton JOHN Culture Club	KPPL/Denver John Walker	ELTON KOOL A
LIONEL RICHIE CHRIS CROSS RAY PARKER JR.	CRYSTAL GAYLE ELO Hottest:	LIONEL HALL 6 RAY PA
WMQN/Madison Bill Vancil	CHRIS CROSS GENESIS RAY PARKER ID	Para
JOHN LENNON Christine MCVIE Eurythmics	BILLY JOEL JIMMY BUFFETT	KBOI/B
MICHAEL SEMBELLO- Hottest: Culture Club Chris Cross Billy Joel	KOST/Los Angeles Kaye/Marie	Drew H DONNA RYAN E
CHRIS CROSS BILLY JOEL NICK HEYWARD SPANDAU BALLET	KENNY ROGERS James Ingram Bryson & Flack Hottest:	Hottes ELTON BARRY
KOFM/Oklahoma City Jankins/Duquesne	SPANDAU BALLET	CULTUF LIONEL CHRIS
RONNIE MILSAP POLICE JOHN LENNON	CHRIS CROSS FOUR TOPS ROOL 4 THE GANG KKLT/Phoenix	KRDO/C Den Sh
Notteat: ELTON JOHN ONJ 6 TRAVOLTA KOOL 6 THE GANG BILLY JOEL	Anita Carlisle BRYSON & FLACK	KENNY BRYSON DONNA LANI F
KOLL & THE GANG BILLY JOEL	POLICE JOHN LENNON Hottest:	STARBU EURYTH Hottes
Mason/Lundy	BILLY JOEL ELTON JOHN CULTURE CLUB SHEENA EASTON	ELTON CULTUR ROMANT GENESI
BOB DYLAN RICK JAMES BRYSON & FLACK	PAUL MCCARTNEY KOY/Phoenix	CHRIS
Hottest: CULTURE CLUB LIONEL RICHIE ROOL & THE GANG JAMES INGRAM BILLY JOEL	Marni Pingree none Rottest:	KUGN/Er Brien Ja CSAD 4
	none KGW/Portland	CHRIST HOMI & Hottes
3WM/Toledo King/Scollin STALLONE & RHODES	Minckier/Dirkx GENESIS CHRISTINE MCVIE	SHEENA CHRIS (NEIL & BRYSON
PAUL MCCARTNEY NEIL 6 DARA SEDAK	CERISTINE MCVIE IRENE CARA BRYSON & FLACK Hottest: Culture Club	BILLY . KKUA/H
LIONEL RICHIE SPANDAU BALLET CULTURE CLUB SHEENA EASTON ELTON JOHN	LIONEL RICHIE BILLY JOEL	Kima Ak KENNY J
KRAV/Tulsa	SPANDAU BALLET SHEENA EASTON KBEST/San Diego	EW&F PETER J BOB DYJ Hottes
Gary Reynolds	Wagner/Hoskins POLICE	NICK HI NEIL & CHRIS (BILLY)
Hottest: MATTHEW WILDER ELTON JOHN BARRY MANILOW CHRIS CROSS	BRYSON & FLACK JOHN LENNON Hottest: ONJ & TRAVOLTA	KUDO/L
CHRIS CROSS LIONEL RICHIE	ONJ & TRAVOLTA ELTON JONN CHRIS CROBS JAMES INGRAM BILLY JOEL	Randy H
	KFMB/San Diego	STEVIE POLICE DONNA Hottes
	Mark Larson BRYSON & FLACK RAY PARKER JR. STALLONE & RHODES	CULTURI SHEENA ELTON BARRY
	STALLONE & RHODES Hottest: BARRY MANILOW ONJ & TRAVOLTA	BARRY LIONEL
	ROOL & THE GANG CULTURE CLUB NEIL & DARA SEDAK	

KWEB/Acchester, MN Al Azeison CENESIS CHRISTINE MCVIE DONNA SUMMER MELISSA MANCHESTE BOLTEST INSTITUTE CLUB CHRIS CROSS WHNN/Saginaw Guy Derry BRYSON & FLACK PETER ALLEN SHALAMAR BOB DVLAN JINN LENNS MICHAEL SEMBELLO HOTEST ELTON JOHN CHRIST CLUB CHRIS CROSS MICHAEL SEMBELLO HOTEST CHRIST CLUB CHRIST CHRI	<section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header>	
BION/San Diego McCertney/Knight Spanbau BALLET POLICE BRYSON & FLACK Rotteat: MCCATTMEY & JACKS KCOL, THE GANG BILLY JORL LIONEL RICHTE KEZRISEN JOSE Wagney/Lemos PAUL MCCARTNEY STEVIZE NICKS POLICE BUTON JOHN KCOL, & THE GANG LIONE LITTEE BRY PARKER JR. Parallel Two New Marker JR. DOWN SUMMER RYAN PARKER JR. DOWN SUMMER RYAN PARKER JR. CHOME JC. BOTONIA SUMMER RYAN PARKER JR. COLTURE CLUB LIONEL RICHTEE BRY PARKER JR. CHONGERS BRYSON & FLACK DOWN SUMMER RYAN PARKER COLTURE CLUB ELTON JOHN COLTURE CLUB ELTON JOHN COLTURE CLUB ELTON JOHN CULTURE CLUB BRYSON & FLACK DOWN SUMMER BRYSON & FLACK DOWN SUMMER RYAN FARKER SETON JOHN CULTURE CLUB RETON JOHN CULTURE CLUB RETON JOHN CULTURE CLUB RETON JOHN CULTURE CLUB RETON JOHN CULTURE CLUB RETON JOEL KLUM/HONGUN BOTOS BRYSON & FLACK DOWN SUMMER HARTS HOTCET: SHEENA BARTON CREIS CROSS KUCOLES CROSS KUCOLES CROSS KUCOLES CROSS KUCOLES CROSS KUCOLES SHEENA BARTON CREIS CROSS KUCOLES SHEENA BARTON CREIS CROSS KUCOLES SHEENA BARTON CREIS CROSS KUCOLES SHEENA BARTON CREIS CROSS SHEENA BARTON CREIS CROSS CULTURE CLUB SHEENA BARTON CULTURE CLUB SHEENA BARTON CULTURE CLUB SHEENA BARTON CULTURE CLUB SHEENA BARTON CULTURE CLUB SHEENA BARTON CULTURE CLUB SHEENA BARTON	KKPL/Spokane Ric Morgan POLICE GENESIS KENNY ROGERS BILLEAT BILLEAT LIONEL RICHIE BARRY MANILON LIONEL RICHIE MANY JANER JR. KCEE/TUCSON BII MORTIMAT KOOL 4 THE GANG PAUL MCCARTNEY GENESIS NICK HETWARD DOLLY PARTON BULLY ANTON HATTHEW HILDER BARRY MANILON CULTURE CLUB	KN MDEPACHOBERO KJ AEJJCHOECES KS CJMDHECOPCA KL JJANHEBOLJA KB MCAMJMHCOLOG. KW OMSTCEANEONOLIA KM OMHEBOECOS

	W101/Tampa DeCarlo/Miller
к	JOHN LENNON PAUL MCCARTNEY POLICE
	FOLICE Hottest: CHRIS CROSS CULTURE CLUB ELTON JOHN KOOL & THE GANG ONJ & TRAVOLTA
	ELTON JOHN ROOL & THE GANG ONJ & TRAVOLTA
A	Parallel Two
	KEY103/Austin Adams/Alan
ODES	IRENE CARA
ĸ	DOLLY PARTON
A	HALL & OATES Hall & OATES IRENE CARA Elton John McCartney & Jacks Mattrew Wilder
orth	WAFB/Baton Rouge Adams/Daniels
ĸ	GENESIS JAMES INGRAM RONNIE MILSAP
RS ACKS	Hottest: CULTURE CLUB KOOL & THE GANG
	GENESIS JAMES INGRAM RONNIE MILSAP HOLLEST: CULTURE CLUB KOOL & THE GANG LIONEL RICHIE CHRIS CROSS BILLY JOEL
dale	W/MJJ/Birminghem
	Thomas/Warren RONNIE MILSAP
	NICK HEYWARD PAUL MCCARTNEY Hottest:
R NG	ELTON JOHN BARRY MANILOW LIONEL RICHIE
ON	RONNE WISO RONNIE WILSAP NICK HEYWARD PAUL MCCARTNEY HOTEGET: ELTON JOHN LIONEL RICHIE KOOL & THE GANG BILLY JOEL
	WTMA/Charleston, SC Dave Amos
	MICHAEL JACKSON Donna Summer Bryson & Plack
R	MELISSA MANCHESTE LANI HALL
	BOB DYLAN Hottest: Elton John
	BOB DILAN Rottest: ELTON JOHN CULTURE CLUB RAY PARKER JR. LIONEL RICHIE BILLY JOEL
	BILLY JOEL
	Parallel Three
	KFQD/Anchorage, AK
	Mark Lowis Melissa mancheste Donna Summer
	EW&F Peter Allen
	ANNE MURRAY CHRISTINE MCVIE Hottest: CULTURE CLUB
	CULTURE CLUB BARRY MANILOW KOOL 6 THE GANG RAY PARKER JR. ONJ 6 TRAVOLTA
	RAY PARKER JR. ONJ 6 TRAVOLTA
	KTWO/Csaper John Leader
	ANNE MURRAY
	ANNE MURRAY EW&F JTM GLASER JOHN LENNON CERISTINE MCVIE HOTLESL: CULTURE CLUB KOOL & THE GANG CHRIS CROSS
7	Hottest: CULTURE CLUB KOOL & THE GANG
1	KOOL & THE GANG CHRIS CROSS BILLY JOEL SPANDAU BALLET
1	K99/Greet Falls Stave Keller
1	CHRISTINE MCVIE JOHN LENNON MELISSA MANCHESTE DONNA SUMMER
1	HOTLEST: KOOL & THE GANG CHRIS CROSS
	KOOL L THE GANG CHRIS CROSS PAUL MCCARTNEY CHRISTINE MCVIE ANNE MURRAY
	KRNO/Reno Larry Irons
	JUMP 'N THE SADDL JOHN LENNON ANNE MURRAY MICHAEL SEMBELLO Hottest:
	ELTON JOHN BARRY MANILOW CULTURE CLUB
	LIONEL RICHIE BILLY JOEL
	KQSW/Rock Springs, WY Bryan Maloney
	MICHAEL JACKSON COMMODORES
	ANNE MURRAY MICHAEL SEMBELLO
	JIM GLASER POINTER SISTERS Nottest:
	POINTER SISTERS Nottest: Culture Club ONJ & TRAVOLTA LIONEL RICHIE ONJ
	RAY PARKER JR.
	KRSB/Roseburg, OR Worden/Hills
	COMMODORES MELISSA MANCHESTE STRAY CATS CHRISTINE MCVIE EW&F
	CHRISTINE MCVIE EW&F ANNE MURRAY
	ANNE MURRAY PETER ALLEN Hottest: ONJ & TRAVOLTA
	KOOL & THE GANG CULTURE CLUB
	LIONEL RICHIE RAY PARKER JR. KALE/Tri-Chies, WA
	Mike Purdy
	MICHAEL SEMBELLO JIM GLASER MELISSA MANCHESTE
	Hottest:
	Hottest: GENESIS KENNY ROGERS
	KENNY ROGERS CHRIS CROSS DOLLY PARTON
	GENESIS KENNY ROGERS CHRIS CROSS DOLLY PARTON SHEENA EASTON
	KENNY ROGERS CHRIS CROSS DOLLY PARTON

WBT/Charlotte Dave Bishoo Dave Bishoo RAY PARKER JR. DONNA SUMMER ALABAMA Hottest: MATTHEW WILDER ELTON JOHN SHEENA EASTON CULTURE CLUB BILLY JOEL BOB DYLAN PATTI LABELLE HATTI DEDENS HOWARD JONES TINA TURNER CHRISTINE MCVIE ALABAMA STARBUCK HOTTEST: CULTURE CLUB RAY PARKER JR. CHRIS CROSS JAMES INGRAM STEVIE NICKS WEZC/Cherlotte Raiph Rhoades GENESIS Hottest: CRRIS CROSS CULTURE CLUB HALL & CATES BARRY MANILOW LIONEL RICHIE WLAC-FM/Nashville Dave Nichols NORE HOTLEST: PAUL MCCARTNEY MATTHEW WILDER ONJ RAY PARKER JR. CHRIS CROSS WGOW/Chattenooga Schaeffer/Deason KENNY ROGERS PAOL ACCARTNEY NEIL & DARA SEDAR RICK JAMES BOTLEST: SPANDAN BALLET CHRIS CROSS ELTON JOHN LIONEL RICHIE CULTURE CLUB Y107/Nashville Bill Burkett KENNY RÖGERS Hottest: ELTON JOHN CHRIS CROSS LIONEL RICHIE HALL & OATES BILLY JOEL KMGC/Dalles-Ft, Worth Larry James KOOL & THE GANG Hottest: LIONEL RICHIE ELTON JOBN MCCARTNEY & JACKS MATTHEW WILDER RAY PARKER JR. 2WD/Nortolk Richardson/Aller Hicherdson/Allen KENNY ROGERS POLICE JAMES INGRAM Hottest: ELTON JOHN MATTHEW WILDER KOOL 6 THE GANG RAY PARKER JR. LIONEL RICHIE WAHR/Huntsville Cannon/Bosley Cannonidosby Bob DyLAN JIM GLASER GENESIS PETER ALLEN STEVIE NICKS CIRLISTINE MCVIE ANNE MURRAY MICHAEL SEMBÉLLO DOLLY PARTON LEE GREENNOOD RAY PAREB JR. CULTURE CLUB WEZS/Richmond Church/Stevens

WHHY/Montgomery Horton/Thomas

JOHN LENNON HOCTEST: LIONEL RICHIE BILLY JOEL CULTURE CLUB RAY PARKER JR. JEFFREY OSBORNE WRVA/Richmond Lou Dean WIVY/Jacksonville TBA/Scott KENNY ROGERS DONNA SUMMER MICHAEL SEMBELLO JIM GLASER HOTCEST: BILLY JOEL CRYSTAL GAYLE CULTURE CLUB BARRY MANILOW NICK HEYWARD ONJ MICHAEL SEMBELLO CHRISTINE MCVIE HOTLESE: CULTURE CLUB LIONEL RICHIE GENESIS CHRIS CROSS ROMANTICS

WSRZ/Seresote Huntington/Teilond WVLK/Lexington Kelly/Richards

LANI HALL MICHAEL JACKSON RICK JAMES CHRISTIKE MCVIE KENNY ROGERS BOLTON JOHN CULTURE CLUB GENESIS LIONEL RICHIE BILLY JOEL none Hottest: ELTON JOHN MATTHEW WILDER ONJ & TRAVOLTA CULTURE CLUB BARBRA STREISAND WRKA/Louisville

WMAZ/Macon Steve Murphy

Steve Murphy GENESIS ANNE MURFAY BOB DYLAN COMMODORES Hottest: BARRY MANILOW ROOL & THE GANG ELTON JOHN CULTURE CLUB ONJ & TRAVOLTA

WRVR/Memphis Steve Butler

CRRISTINE MCVIE MELISSA MANCHESTE LANI HALL STALLONE & RHODES HOLLEAL LIONEL RICHTE CRRIS CROSS KOOL & THE GANG KENNY ROGERS BILLY JOEL

POLICE CHRISTINE MCVIE STALLONE & RHODES HOLTEST: LIONEL RICHIE CULTURE CLUB ROOL & THE GANG RAY PARKER JR. BILLY JOEL Parallel Three KORQ/Abilens Pat Whitehead

WSKY/Asheville Don Brookshire

Pat Whitehead POINTER SISTERS BRYSON & PLACK CHRISTINE MCVIE MELISSA MANCHESTE EURYTHNICS EWAF ANNE HURRAY HOTCAS: LIONEL RICHIE KENNY ROGRES CULTURE CLUB BILLY JOEL ONJ & TRAVOLTA Don Brookshire CHRISTINE MCVIE EWNEF HOMARD JONES KIM CARNES ANNE MURRAY PATTI AUSTIN HOLTed: CULTURE CLUB CHRIS CROSS BILLY JOEL PAUL MCCRATHEY JAMES INGRAM

Dave Jagger Modern Romance Helissa Mancheste Jim Glaser John Lennon Christine McVie Roteat: Rool & The Gang James Ingram Genesis Rebny Rogers Paul McCartmey WNGS/West Paim Beach Boas Block SHEENA EASTON ROSEMARY BUTLER CHRISTINE MCVIE HOMI & JARVIS HOLTESI: CHRIS CROSS CULTURE CLUB BILLY JOEL SPANDAU BALLET GENESIS WVBS/Wiimington, NC Bob Wright Bob Wright SHANNON JOEN LENNON JACKSON BROWNE DONNA SUMMER JOIN COUGAR EWEF LANI BALL MOTTES: DEBARGE ELTON JOHN SHEENA EASTON SHEENA EASTON SHEENA EASTON

125 Current Reports

The following stations reported frozen playlists this week: KSL/Sait Lake City WLAC-FM/Nashville WVLK/Lexington 97AIA/Miami

The following stations did not report this week and therefore their playlists were frozen:

> **KOY/Phoenix KRAV/Tulsa KUDL/Kansas City**

Note: KSTT/Quad Cities has discontinued reporting.

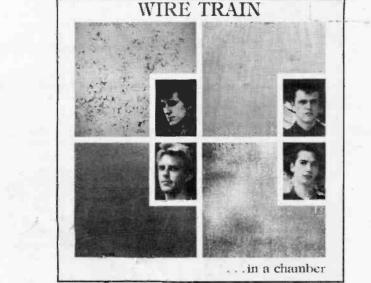
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Two Last Weeks Week		January 20, 1984	178 REPORTERS	Total Reports			Total Adds All Rotations
1 1	0	GENESIS/Genesis (Atlantic)	"All" (139) "Job To Do" (86) "Home" (57)	172 -	154 -	18+	1 =
- 3	0	VAN HALEN/1984 (WB)	"Jump" (162) "Panama" (112) "Wait" (78)	165+		7-	3-
2 2	3	YES/90125 (Atco)	"Happen" (122) "Owner" (111) "Changes" (101)	169 -		-	2+
DEBUT		PRETENDERS/Learning To Crawl (Sire/WB)	"Middle " (163) "Avenger" (81) "Show" (24)	172+			21+
4 4	5	38 SPECIAL/Tour De Force (A&M)	"Back " (129) "If" (109) "Century" (19)	158+			1-
3 5		JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	"Houses" (114) "Guitar" (70) "Business" (30)	148-			2=
5 6		ROLLING STONES/Undercover (RS/Atco)	"Hot" (120) "Tough" (81) "Undercover" (56)	150 -			2+
6 7	8	TWO OF A KIND/Soundtrack (MCA)	"Ask The Lonely" (138)	140-			0=
9 9	9	DURAN DURAN/Seven And The Ragged Tiger (Capitol)	"New Moon" (112) "Union" (50) "Reflex" (21)	144+			9_
10 10	10	HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Drug" (112) "R&R" (21) "Heart" (18)	129-			1-
8 8	11	BILLY IDOL/Rebel Yell (Chrysalis)	"Yell" (125) "Highway" (14)	130-			2=
11 11	12	OZZY OSBOURNE/Bark At The Moon (CBS Assoc.)	"Bark" (116) "Rock 'N Roll" (65) "Tired" (25)	134 -			1-
19 14	B	MANFRED MANN'S/Somewhere In Afrika (Arista)	"Runner" (117) "Demolition Man" (40)	143+			23-
17 15	14	MOTLEY CRUE/Shout At The Devil (Elektra)	"Looks" (108) "Shout" (32)	119+			<u>2</u> 3- 3-
7 12	15	ROMANTICS/In Heat (Nemperor/CBS)	"Talking" (79) "Rock" (29) "Million" (10)		57-		2+
20 16	16	MOTELS/Little Robbers (Capitol)	"Remember The Night" (97)	104+			6-
13 13	17	NIGHT RANGER/Midnight Madness (Camel/MCA)	"Rock" (71) "Rumours" (68)	114-			4-
30 20	18	REAL LIFE/Heartland (Curb/MCA)	"Send Me An Angel" (112)			78+	4- 18-
12 17	19	BLUE OYSTER CULT/The Revolution By Night (Columbia)	"Shark" (69) "Take" (58)	103-			4+
- 25		A NIGHT IN HEAVEN/Soundtrack (A&M)	"Heaven" (103)	103 -			20-
DEBUT		JUDAS PRIEST/Defenders Of The Faith (Columbia)	"Heads" (78) "Freewheel" (29) "Heavy" (23)	111+			
21 19		RE-FLEX/The Politics Of Dancing (Capitol)	"Politics Of Dancing" (91)				30-
14 18		BOB DYLAN/Infidels (Columbia)	"Sweetheart" (51) "Bully" (34) "Sundown" (18)	92 - 81 -	23-		3-
28 22		ABC/Beauty Stab (Mercury/PG)	"That Was Then," (46) "Power" (40)	89=			2-
- 34	-	EURYTHMICS/Touch (RCA)	"Here Comes The Rain Again" (87)				9=
18 21	-	U2/Under A Blood Red Sky (Island/Atco)	"11 O"Clock" (53) "Follow" (25)	89+		53+	36+
		HEADPINS/Line Of Fire (Solid Gold/MCA)	"Just One" (71) "Mine" (16)		22-		2-
		FIXX/Reach The Beach (MCA)	"The Sign Of Fire" (75)		10 =		4-
		POLICE/Synchronicity (A&M)	"Wrapped" (44) "Synch. II" (18)		17=		7-
15 24		ALAN PARSONS PROJECT/Best Of The Alan (Arista)	"You Don't Believe" (58)	58 -			2-
		VANDENBERG/Heading For A Storm (Atco)	"Friday Night" (75)		26-		0-
		STEVIE NICKS/The Wild Heart (Modern/Atco)	"Nightbird" (68)	76 -		67-	2-
		UTOPIA/Oblivion (Passport)			21=		3-
	-	QUIET RIOT/Metal Health (Pasha/CBS)	"Crybaby" (72) "Itch" (10)	77+		57+	30 -
	-	STREETS/1st (Atlantic)	"Bang" (35) "Don't Wanna" (12) "Cum" (11)		16+		7+
		DON FELDER/Airborne (Elektra)	"If Love Should Go" (41)	52 -			1 -
		CYNDI LAUPER/She's So Unusual (Portrait/CBS)	"Bad Girls" (51)	58 -			2+
	-	HEAVEN/Where Angels Fear To Tread (Columbia)	"Girls" (40) "Time" (17)	51+			9-
		EDDIE MONEY/Where's The Party? (Columbia)	"Rock School" (58)		3+		2=
		ACCEPT/Balls To The Wall (Portrait/CBS)	"The Big Crash" (41)		14-		1 -
DEBUT		AUGERT/Dails TO THE Wall (FOLLIAIL/CDS)	"Balls To The Wall" (57)	58+	2+	37+	47+





Arriving At Your Station On These Tracks – **''CHAMBER OF HELLOS'' ''I'LL DO YOU''**

415 RECO

CHART EXTRAS

ALCATRAZZ No Parole From Rock & Roll (Rocshire) CULTURE CLUB Colour By Numbers (Virgin/Epic) PAUL RODGERS Cut Loose (Atlantic) ZZ TOP Eliminator (WB)

BREAKERS

PRETENDERS

Learning To Crawl (Sire/WB) 97% of our reporters on it. 172/21, including adds at WAPP, WSKS, KTXQ, WXRT, WSKS, KBCO, KINK, KOME. Debuts at #4 on the Albums chart.

JUDAS PRIEST

Defenders Of The Faith (Columbia)

62% of our reporters on it. 111/30, including adds at WGRQ, WKLS, WYNF, WQFM, KRCK, KKCI. Debuts at #21 on the Albums chart.

A NIGHT IN HEAVEN Soundtrack (A&M)

58% of our reporters on it. 103/20, including adds at KZEW, KSRR, KYYS, KBPI, KOLA, KCAL, WCKN. Moves 25-20 on the Albums chart.

EURYTHMICS Touch (RCA)

50% of our reporters on it. 89/36, including adds at WMMR, KEGL, WLLZ, KBCO, KROQ, KUPD, WAMX, WCMF, WOUR, WKTM, WKDF, WRNO, WIOT, KREM. Moves 34-25 on the Albums chart.

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BORN IN AMERICA

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- 1/18 Houston 1/19 Corpus Christi 1/31 Reno 1/21 El Paso
- 1/23 Odessa 1/25 Denver 1/27 Long Beach
- 1/28 Las Vegas
- 2/2 Bakersfield 2/3 San Bernardino 2/5 Salt Lake City . . . And onto Seattle

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1/29 Fresno

2/1 San Francisco



MOST HOTS

R&R/Friday, January 20, 1984

VAN HALEN (157) 1984 (WB) **GENESIS** (154) Genesis (Atlantic) YES (148) 90125 (Atco) PRETENDERS (138) Learning To Crawl (Sire/WB) 38 SPECIAL (128) Tour De Force (A&M) JOHN COUGAR MELLENCAMP (116) Uh-Huh (Riva/PolyGram)

NEW & ACTIVE

KLPX. Hots: O. Medium: 46 including KEGL, KZEW, WEBN, KSHE, KLOS, KRQR, KSJO, WCCC, WPDH, WCMF,

Adds: KATT, WGIR. Hots: 5 KZEW, WYNF, KLOS, KRCK, WMGM. Medium: 36 including WBAB, KQRS, KISW, WDHA, WIMZ, WKZL, WLVQ, KQDS, KFMG, KZAP.

Hots: 0. Medium: 22 including KWRS, KUPD, KZOK, WMGM, WRUF, KSMB, KWHL.

Adds: WNEW-FM, WHJY. Hots: 4 KNAC, WQBK, WAAF, KTCL. Medium: 27 including WBCN, WCKO, WLUP, WXRT, KSHE, KBCO, KROQ, 91X, KGB, KQAK, WAAL, WQDR, KISS, WTUE, KQDS, WLAV.

Adds: WMET, KQAK, WCCC, WKZL, KFMG, KLPX, WBYG. Hots: 0. Medium: 29 including WDVE, KSHE, KBCO,

Adds: WNEW-FM, WROQ. Hots: 17 including WBAB, WAPP, KEGL, WLUP, WMET, WSKS, WMMS, KKCI, KWK, KBPI, K97, WZXY, KGGO, WXKE, KWFM. Medium: 12 including WMMR, WYNF, WIMZ, KMJX, WKZL.

WCPZ, KSPN. Hots: 1 KROQ. Medium: 9 including CHUM-FM, KCAL, WCMF, WSCY, WKZL, WMGM, KTCL,

Adds: WYMX, WRUF. Hots: 10 including WLIR, KNAC, 91X, KQAK, WPDH, WMYK. Medium: 15 including WBAB,

Adds: WRXT, K97. 91X, WROQ, WRNO, WKZL. Hots: 12 including WBCN, WMET, WMMS, KWK, WAMX, WZXY,

Adds: WROQ, WXKE. Hots: 11 including WMET, WMMS, K97, WAMX, WZXY, WIMZ. Medium: 13 including

Adds including WBCN, WGRQ, KZEW, WXRT, KBCO, KNAC, KFOG, WAAF, KNCN, KQDS, WLAV. Hots: 4

Adds: KSHE, KOME, KZOK, WCCC, KMJX, WAPL, KSQY. Hots: 0. Medium: 16 including WLUP, WXRT, WEBN,

Adds: WZXY, KMJX, KMOD, KICT. Hots: 3 WXRT, KNAC, WDEK. Medium: 11 including WBCN, WNEW-FM,

Adds: WRXT, KBCO, WPDH, KMJX, KLYV. Hots: 3 WXRT, CHEZ-FM, KSPN. Medium: 10 including WBAB, WLUP,

Adds: KBCO, KROQ, WPDH, KWXL, KSQY, KSPN, KTYD. Hots: 2 WQBK, KTCL. Medium: 10 including WLIR,

Adds: 0. Hots: 3 WXRT, KSPN, KTCL. Medium: 12 including WBCN, KBCO, KCAL, WKLC, WQDR.

Adds: WBCN, KBCO, KUFO, KFMF. Hots: 4 WLIR, 91X, KTCL, KTYD. Medium: 7 including WBAB, WXRT, KNAC,

Adds: KWXL, KUFO. Hots: 2 WQFM, KZOK. Medium: 11 including Q107, KMET, KRCK, KRQR, KSJO, KISW.

Adds: WHJY, WCCC. Hots: 4 WQFM, KLOS, KRCK, KZOK. Medium: 10 including KSHE, KGON, KOME, KISW,

Adds: WAMX, KTMS. Hots: 6 WMMS, KWK, WRNO, KGGO, KSMB, KSPN. Medium: 7 including WAPP, WMET,

Adds: WRXT, KSHE, KGB, KFMG, KSMB, KUFO. Hots: 2 KSJO, KZOK. Medium: 4 including WQFM, KRCK, KOME.

NEW & ACTIVE --- Records building in airplay and coming closest to charting for the first time. Numbers indicate total reports/adds; for instance, 40/20 means 40 stations reported a record, and of those, 20 added it that week. Figures in parentheses are last

RER	AOR /HOT TR		C	K	S	CHARTEXTRAS MANFRED MANN'S EARTH BAND Demolition Man (Arista)
h-likehadibed					Total	DARYL HALL & JOHN OATES Adult Education (RCA)
Two Last Weeks Week			avy Me		Adds	KISS All Hell's Breaking Loose (Mercury/PolyGram)
	VAN HALEN/Jump (WB)	162-		7- 28-	2- 7+	GENESIS It's Gonna Get Better (Atlantic)
5 2 2	PRETENDERS/Middle Of The Road (Sire/WB) JOHN LENNON/Nobody Told Me (Polydor/PG)	163- 168+		20− 78+	/+ 11-	QUIET RIOT Bang Your Head (Metal Health) (Pasha/CBS)
	GENESIS/That's All (Atlantic)	139-		9-	1 =	ROBERT PLANT
4 4 5	JOURNEY/Ask The Lonely (MCA)	138 -	107-	31 -	0 =	In The Mood (Es Paranza/Atlantic) BOB DYLAN
2 5 6	YES/Owner Of A Lonely Heart (Atco)	111 -	102 -	9 -	0 =	Neighborhood Bully (Columbia) PAUL RODGERS
3 6 7		114 -		18 -	0=	Cut Loose (Atlantic) GENESIS
	ROLLING STONES/She Was Hot (RS/Atco)	120-	88 - 92 -	32-	1 - 0 -	Illegal Alien (Atlantic)
6 7 9 17 13 10	38 SPECIAL/If I'd Been The One (A&M) 38 SPECIAL/Back Where You (A&M)	109- 129+	92 - 70 +	-	0- 1-	
•	YES/It Can Happen (Atco)		77+		3+	BREAKERS
1 · · · · · · · · · · · · · · · · · · ·	BILLY IDOL/Rebel Yell (Chrysalis)	125 -	63 –	61 +	1+	
10 11 13	HUEY LEWIS & THE NEWS/I Want A (Chrysalis)	112-	71 -	41 -	0-	
	VAN HALEN/Panama (WB)		56 +		23-	VAN HALEN Panama (WB)
	OZZY OSBOURNE/Bark At The Moon (CBS Assoc.)		46 =		0-	63% of our reporters on it. 112/23, including adds at WBAB, CHUM-FM,
	DURAN DURAN/New Moon On Monday (Capitol) MOTLEY CRUE/Looks That Kill (Elektra)		66+ 42+		13- 3-	Q107, WRIF, KLOS, KGB, WOWE, KZEL, KOMP, KFIV-FM, KROY, KRSP.
	YES/Changes (Atco)		4 2 + 60 -		2-	Moves 22-14 on the Tracks chart. BRYAN ADAMS
	MANFRED MANN'S EARTH/Runner (Arista)		24+			Heaven (A&M)
	REAL LIFE/Send Me An Angel (Curb/MCA)	112+	31+	78 +	18-	58% of our reporters on it. 103/20, including adds at KZEW, KSRR, WCKO, KYYS, KBPI, KCAL, KOLA, WCCC, WCKN. Moves 32-22 on the Tracks
	MOTELS/Remember The Night (Capitol)	97+	55 +	40 –	6-	chart. CHRISTINE McVIE
	BRYAN ADAMS/Heaven (A&M)	103+		<i>66</i> +		Got A Hold On Me (WB)
	GENESIS/Just A Job To Do (Atlantic)	86 - 70	48- 54	38- 25-	0 - 0 =	53% of our reporters on it. 95/92, including adds at WRXT, WMMR, WYSP,
	ROMANTICS /Talking In Your Sleep (Nemperor/CBS) ROLLING STONES /Too Tough (RS/Atco)	79- 81-			0= 1-	WDVE, WSHE, WXRT, WSKS, KYYS, KAZY, KCAL. Debuts at #33 on the Tracks chart.
	VAN HALEN/I'll Wait (WB)	78+	3 9+	38+	·	
	RE-FLEX/The Politics Of Dancing (Capitol)	91 -	23-	66 =	2 -	NEW & ACTIVE
DEBUT 28	PRETENDERS/Time The Avenger (Sire/WB)	81 +	35 +	35 +	71 +	ABC "Power Of Persuasion" (Mercury/PolyGram) 40/5 (37/6)
	EURYTHMICS/Here Comes The Rain Again (RCA)	87+			34 +	Adds: CHOM-FM, CFOX, KATT, KUFO, KZOQ. Hots: 7 CHUM-FM, CHEZ-FM, WPDH, WKQQ, CITI- FM, KKDJ, KTYD. Medium: 32 including WIYY, WDVE, WKLC, KRIX, WCKN, WLVQ, KEZO, KWXL,
	JOHN COUGAR MELLENCAMP/Play Guitar (Riva/PG)	70 -	37+	33-	1-	KOMP. BON JOVI ''Runaway'' (Mercury/PolyGram) 34/34 (0/0)
	NIGHT RANGER/Rock In America (Camel/MCA) FIXX/The Sign Of Fire (MCA)		23- 16=		1+ 7-	Adds including WBAB, WAPP, WYSP, WHJY, WMMS, WDHA. Hots: 0. Medium: 16 including WLLZ, KQRS, KUPD, KOME, KZOK, WQDR, KMOD.
	CHRISTINE McVIE/Got A Hold On Me (WB)	95+	9+		92+	YES "Our Song" (Atco) 34/3 (32/2) Adds: WNEW-FM, Q107, KRIX. Hots: 17 including WIYY, WMMR, KSHE, KFOG, WHCN, KKDJ.
	JUDAS PRIEST/Some Heads Are Gonna (Columbia		8-	66 +	27-	Medium: 17 including WRXT, WKLS, KGON, KRQR, WSCY.
12 28 35	ROLLING STONES/Undercover Of (RS/Atco)	56 -	37-	19 -	0 =	CULTURE CLUB ''Karma Chameleon'' (Virgin/Epic) 33/2 (30/0) Adds: WROQ, KTMS. Hots: 22 including WBCN, KAZY, K97, KCAL, KQAK. Medium: 11 including
	OZZY OSBOURNE/Rock 'N Roll Rebel (CBS Assoc.)	65 =	26 =		1 -	WLUP, KBPI, WOUR, KRIX, KREM. MOTLEY CRUE "Shout At The Devil" (Elektra) 32/1 (32/1)
	ALAN PARSONS PROJECT/You Don't (Arista)	58 -	-	32 -	0-	Adds: KRSP. Hots: 14 including WDVE, KTXQ, KSRR, KYYS, KUPD, KZOK, KUFO. Medium: 18 including WKLS, KRCK, KGB, KSJO, KWXL, KZAP.
	VAN HALEN/Hot For Teacher (WB)	<i>60</i> +				IAN ANDERSON "Fly By Night" (Chrysalis) 32/1 (33/3) Adds: KLAQ. Hots: 8 including KBCO, KRQR, WDEK, KAWY, KTMS. Medium: 23 including WHJY,
	BLUE OYSTER CULT/Shooting Shark (Columbia) STEVIE NICKS/Nightbird (Modern/Atco)	69+ 68+		48+ 47+	4+ 3-	WLUP, WXRT, KCAL, KFOG, WAAL, KILO.
	NIGHT RANGER/Rumours In The Air (Camel/MCA)		17+			BAXTER ROBERTSON "Silver Strand" (RCA) 30/7 (27/7) Adds: WMET, KQAK, WCCC, WKZL, KFMG, KLPX. Hots: 0. Medium: 28 including WDVE, KSHE,
	VANDENBERG/Friday Night (Atco)	75 -	8 +	66 –	2 –	KBCO, KNAC, KROQ, KUPD, 91X, KGB. JOHN COUGAR MELLENCAMP "Serious Business" (Riva/PolyGram) 30/3
1 · · · · · · · · · · · · · · · · · · ·	HEADPINS/Just One More (Solid Gold/MCA)	71 –	10+	58 -	4 -	(32/2) Adds: KLOS, WQBK, KRSP. Hots: 14 including WIYY, CHOM-FM, WSHE, KYYS, KAZY, CFOX,
	UTOPIA/Crybaby (Passport)	72 +			30-	WPYX. Medium: 16 including WGRQ, WEBN, WFBQ, KEZO, WIOT, KOMP, KLPX. JUDAS PRIEST ''Freewheel Burning'' (Columbia) 29/6 (35/27)
	GENESIS/Home By The Sea (Atlantic)	57+		27+		Adds: Q107, KRCK, WAAL, WXKE, KZEL, KKDJ. Hots: 3 WIYY, WZXY, WYER. Medium: 24 including WBCN, WDVE, KSHE, KGON, KGB, WLVQ, WWCT, KRSP.
	BURAN DURAN/Union Of The Snake (Capitol) BLUE OYSTER CULT/Take Me Away (Columbia)	50 - 58 -		22 - 43 -		ELTON JOHN "I Guess That's Why They Call It The Blues" (Geffen) 29/2
	U2 /11 O'Clock Tick Tock (Island/Atco)	50 - 53 -				(28/3) Adds: WNEW-FM, WROQ. Hots: 16 including WBAB, WAPP, KEGL, WLUP, WMET, WSKS, WMMS.
	HEAVEN/Rock School (Columbia)	58-		55 -		Medium: 12 including WMMR, WYNF, WZXY, KMJX, WKZL, KLYV, KTMS. NENA ''99 Luftballons'' (Epic) 27/8 (21/7)
- 54 50) POLICE/Wrapped Around Your Finger (A&M)	44 +	20 =	23+	2-	Adds: KEGL, WCKO, WLUP, WXRT, WKLC, KNCN, WZXY, KSQY. Hots: 9 including WMMS, KAZY, K97, WAAF, WRNO. Medium: 13 including WRXT, KNAC, KWFM.
	KENNY LOGGINS/Footloose (Columbia)	67 +			58+	ENGLISH BEAT "Best Friend" (IRS/A&M) 27/2 (27/5) Adds: WNEW-FM, WHJY. Hots: 2 WAAF, KTCL. Medium: 24 including WBCN, WCKO, KSHE,
	DON FELDER/Bad Girls (Elektra)	51 - 57 -	-	41 -		KROQ, 91X, KGB, KQAK, WTUE.
	ACCEPT/Balls To The Wall (Portrait/CBS)	57+ 60+			47+ 22-	MICHAEL JACKSON "Thriller" (Epic) 26/7 (19/6) Adds: WRXT, K97, 91X, WROQ, WRNO, WKZL, Hots: 12 including WBCN, WMET, WMMS, KWK,
00001	HYTS/Backstabbers (Gold Mountain/A&M) BOB DYLAN/Sweetheart Like You (Columbia)	60+ 51-	-	44 + 32 -		WAMX, WZXY, WIMZ. Medium: 11 including WSKS, WKLC, WYMX, WAPI, WKTM, WQDR, WWCK.
	STREETS /If Love Should Go (Atlantic)			32 - 27 -		U2 ''I Will Follow'' (Island/Atco) 25/4 (18/1) Adds: WAMX, WRIX, WOWE, KATT. Hots: 7 including WLIR, WCKO, KFOG, WCMF, KILO. Medium:
	ABC /That Was Then, But(Mercury/PG)	46-				17 including WMMS, KSHE, K97, KGB, KRQR, KZOK, WAAF. JOHN COUGAR MELLENCAMP "Authority Song" (Riva/PolyGram) 25/1
50 57 58	ALCATRAZZ/Island In The Sun (Rocshire)	48-	4=	41 -	3-	(18/2) Adds: KUFO. Hots: 11 including WMMR, KSHE, WPDH, WAAF, WYMX, WQMF, WAPL, KILO.
	EDDIE MONEY/The Big Crash (Columbia)	41 -		27 -		Medium: 14 including WEBN, WLLZ, KWK, KATT.
DEBUT	OCYNDI LAUPER/Girls Just Want To (Portrait/CBS)	40+	13+	25+	8-	OZZY OSBOURNE "So Tired" (CBS Associated) 25/0 (26/1) Adds: 0. Hots: 6 WIYY, KKCI, WAQX, KRIX, WZXY, KSMB. Medium: 19 including WGRQ, WRXT,
MO	ST ADDED . MOST	' H	OT	S		WMMR, Q107, WEBN, WSKS, WXLP. PRETENDERS 'Show Me'' (Sire/WB) 24/20 (0/0) Adds including KNAC, KCAL, KQAK, WDHA, KQDS, KWFM. Hots: 14 including WHJY, WSHE, WXRT, KUPD, WPYX, WKTM, WLVQ, KPOI. Medium: 4 including KLOS, WQDR, WGIR, KTMS.
			Smith	La state of		ADAM ANT "Strip" (Epic) 24/2 (24/3)

MOST ADDED •

CHRISTINE McVIE (92) Got A Hold On Me (WB) PRETENDERS (71) Time The Avenger (Sire/WB) **KENNY LOGGINS (58)** Footloose (Columbia) ACCEPT (47) Balls To The Wall (Portrait/CBS) BON JOVI (34) Runaway (Mercury/PolyGram) EURYTHMICS (34) Here Comes The Rain Again (RCA) UTOPIA (30) Crybaby (Passport)

MOST HOTS

VAN HALEN (154) PRETENDERS (134) Middle Of The Road (Sire/WB) GENESIS (130) That's All (Atlantic) JOURNEY (107) Ask The Lonely (MCA) YES (102) Owner Of A Lonely Heart (Atco) JOHN COUGAR MELLENCAMP (96) Pink Houses (Riva/PolyGram) 38 SPECIAL (92) If I'd Been The One (A&M)

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HUEY LEWIS & THE NEWS ''Heart Of Rock & Roll'' (Chrysalis) 21/0 (20/0) Adds: 0. Hots: 12 including WYSP, WXRT, KSHE, KRQR, WPLR, KATT. Medium: 9 including WRXT, WCMF, WOUR, KQDS, WWCT, KZAP.

Adds: WYMX, WRUF. Hots: 10 Including WLIR, WPDH, WMYK. Medium: 12 including WBAB, CHUM-FM, WKLS, WCKO, KBCO, KBPI, KLAQ, WCKN. JUDAS PRIEST ''Heavy Duty/Defenders Of The Faith'' (Columbia) 23/7

Adds: WGRQ, CHUM-FM, WCKO, WYNF, WOUR, KILO, KPOI. Hots: 4 including KISW, KZOK. Medium: 16 including WMMS, KMET, KOME, KSJO, WEZX, WCKN, WRXL, KLPX.

LIONEL RICHIE ''Running With The Night'' (Motown) 23/2 (20/0) Adds: WROQ, WXKE: Hots: 11 including WMET, WMMS, K97, WAMX, WZXY, WIMZ. Medium: 12 including WLUP, KWK, WQBK, WYMX, KGGO, KREM.

GENESIS "Taking It All Too Hard" (Atlantic) 23/1 (18/2) Adds: KOME. Hots: 12 including WSHE, WYNF, WLUP, WMET, WRIF, KINK, KISS, WLAV, WWCT. Medium: 11 including WBAB, KWK, WCKN, WKDF, WRXL.

RETENDERS "Thumbelina" (Sire/WB) 21/20 (0/0) Adds including WMMS, KCAL, KQAK, WBLM, WAPL, KQDS, KPOI. Hots: 14 including CHUM-FM, WXRT, KSHE, KMET, KROQ, WCMF, WAAF, WLAV, KREM. Medium: 4 including Q107, KKCI,

(20/14)

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EA Parall		WMMR/Philadesphia (215)561-0933 We can balley No. Earl Alley No. Earl Alley No. Earl Alley No. Earl Alley No. Earl Alley No. Earl No. Earl	BOB DYLAN BLLY 100L GONTSIS NUTL LAVIS NOT LAVIS NOT LAVIS JOB LANOW JUE OFFER DUL NOTLS NIL 4 ONTES DULL 4 ONTES DUL	WRX1/Buffalo (716)773-0098 PD: RUKE MOREY NO DIN WYELA BOT VAN NALEN (N) GRIESIS (N) YIS (N) YIS (N) DUDAN CORAN RELLEN DUDAN CORAN RELLEN DUDAN CORAN RELLEN DUDAN CORAN RENOR NA NGGIT NAN RENOR NA NGGIT NA NGGIT NAN RENOR NA NGGIT NAN RENOR	WSCY/Syracuse (315) 699-8200 Do Strue Zarowa Marking Structure Besterna (11) 198 Structure 198 Struc	* WPLR/New Haven (203) 777-6817 Dr. EDG: BASREL No: EDB LONCOR No. I EDB LONCOR No. I EDB LONCOR No. I EDB LONCOR NO. I EDB STATISTICS STATISTICS STATISTICS STATISTICS STATISTICS CONTINUES (N) THE INFORMATION CONTINUES (N) THE INFORMATION CONTINUES (N) THE INFORMATION CONTINUES (N) THE INFORMATION CONTINUES (N) THE INFORMATION CONTINUES (N) A NOAT DI NERVINI A NOAT DI	JOBN CONCAR MELLIN RULLING STORES PETTNDERG UDAN EURAH NAMP ALE NANN AMP DELTAN UDAN EURAH NOTAT CANE CONDI LAUPER NOTAT CANE CONDITIONER STATE FOR CONT NOTAT CONTACT CONTACT NOTAT CONTACT	DIGLISH BEAT BLUE OTHER CULT (*) BGLUE OTHER CENT OBSOURCE UZ ROMANTICS NAMPRICS NAMPRICS NAMPRICS NAMPRICS NAMPRICS NAMPRICS UZ UZ UZ ROMANTICS NAMPRICS NA	REAL LIFE CHOIL LAUPER Mac Carry OBOCODE RUNTWORK RUTTWORKS WITH CARS NOW WITH NOT ANGER CONTINUE ACCEPT	КОЗТ LEVIS DIEVE IN THE INDOLE INDOLE NANCES INDOLE NANCES CHOIL LAIPER ENCLISE BAY ACCTMAE ROTOR COMP NOTLEY COMP ELSS INTER FOR INTER COMP INTER COMP A RECOM DI INDOLESION A RECOM DI INDOLESION A RECOM DI INDOLESION A RECOM DI INDOLESION INTER COM INTER
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* WQFM/Milwaukee (414) 276-2040 Poilter Alfrodd No: ANDY BLOOM No: ANDY BLOOM No: ANDY BLOOM No: ANDY BLOOM No: ANDY BLOOM No: ANDY BLOOM No: ANDY BLOOM	* KORS/Minnespolis (612) 545-5601 PD: DOC: SOUCHSON HD: LYNN WELLS BOC TES GRNESIS	HOTLEY CRUE HADFRED RAIN PRETENDE RE U2 QUEET RIOT VANDENBE RE HEAVEN BOR DYLAN DYRAN LURAN	BOR DYLAN DOR PELDER a HYTS	* WIBA/Madison (608) 274-5450	GENESIS PRETENDERS HUEY LEWIS 36 SPECIAL Hedium VAN HALEN MOTELS STRVIE NICKS PAINICH	KSQY/Rapid City (605) 578-3533 PD GREGG OLSON ND GREGG OLSON Bot	REAL LIFE THO OF A KIND HOTTELS NALL & OATES VAN HALEN DURAN DURAN EUTON JORN ROLLING STORES RE-TLEK PRETENDERS (L)	ROMARTICS RE-FLIC CYNDILLAUPER INGS WEND'& NOCKETS REALLUTE UN40 CURE EURYTHOICS (NITS (N)	(213) 437-0366 ро. этинч свизаточися но новч у о одобся вис ститили сция к состили сция к соста в объема вос соста в соста к соста в соста с соста соста с соста соста соста соста соста соста
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* WLLZ/Detroit (313) 863-1800 POI JOE URAIEL RD: DODE POPULL	Parallel Two	Madiam in Nadiam Streets Pilin Streets Pilin Streets Bon Dylan Alex TRADZ OZY OBSOURCE Marries Nann Streets Perre Schilling	a DUBAN DUBAN a JUDAS PRIEST	* WFBQ/indianapolis (317) 257-7565 Pp: AJAN EXEMBOS MD= NOETH CLEE Bot JOIN COUGAR HELLEN (H) YES (H) JE SPECIAL (H)	WOEK/DeKaib (815)758-9250 Poi Narro Holdaes No: JOANI WILLIANS BOT RANTRED NARN GENERIS ROB DUTLAN	KERNEY LOGETHS NERN MANNE CHUNC KIND ACCEPT PAUL RODER RS BILL MELSON	WYER/MI. Carmel (618) 282-5111 PO: PAUL VITON HD: ORIXEL DEFORD ROT: VAN HALEN PRITENDERS HOTLEY CRUE	 KRCK/Portland (503) 222-1841 PO: NOB BROOKS MD: CAROL RICHARDZ BO: (AROL RICHARDZ BO: YES (M) HELIX 	Hedium PARACHUTE CLUB HOMAID JOHES MERL LIFE RE-FLEX C.S. ANGELS CHINA CRUSSI SATTE ROBERTSON PETER COMMUNICATION JOHES MILLING
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* BON JOYJ * KUNY LOOJHS * KWK/S1. Louis (314)644-1380 PO: BCUT ALEXANDER BOC COPRESS (M) 755 (N) 35 SPECIAL	PLDA CALLS (H) POLICE NOAMFTIGS STRVET HICKS KORDET, PLANT NEGET PLANT NEGET CALLS NOB COLLM HOTLEY CALLS CULTURE CLUB HOW RED CALLS CULTURE CALLS	- KGGO/Des Moines (515) 265-6181 POLLARY MERTIT BI JACK EXERSION BI SPECIAL (M1 BAJHOW 2019355 (M1 BI SPECIAL (M1 BAJHOW 2019355 (M1 BI SPECIAL VAR RALEN	LAN ANDERSON DOREEN COREN KIND HITTS AUXIMAL AUXIMA	• WWCK/Flint (313) 744-1570 PC: WARE RILLER RD: LINDA LANSI NO: STELLY IDD. NO: STELLY IDD. NO: STELLY IDD. NO: STELLY IDD. PARTENDERS COMESIS (N) ROLLING STORES (P) REAL LIFF THO OF A KIND	JOIN LINKTENDING WORLD SKATJSH TOM ROOT RALL & OATES HOTE DIA HOL RELSON STEWART COPELAND HOMARD JORES JOHN ESHOWN LINKT AND HOMARD JORES JOHN FRI JORES JOHN FRI HOMARD HIST TANIN BEST OF HUBIC BH BEST OF HUBIC BH BEST OF HUBIC BH STURMAN HUN	TWO OF A AIRNO PRETADORAS STRUKTS ADDIAL JACTSON VAN HALEN (D) A NIGHT IN HRAVEN CULTURE (LIB (H) HERA MOTALS SALA SUTURIS SALA SALA SUTURIS SALA SA	DON FILDER ALAR PAGNOS HEAVEN SILLY IDOL HAVEN BADTER BOREFISH ABC NOE OTLAN A DISTING HOTLS Lipt Add EUNTIMICS ACCEFT DOLSTIKE MEVIE BOR JOYI	K 15 KLCA TRAZE DOD K513 HEAD K513 HEAD K514 HEAD	AC AUSICAL TOTTH BLRHELS CALL MULLING CALL MULLING CALL LIGHT KADA MULLING CALLING CALLING CALING CALING CALLING CALLING CALI
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R&R/Friday,	January	20,	1984

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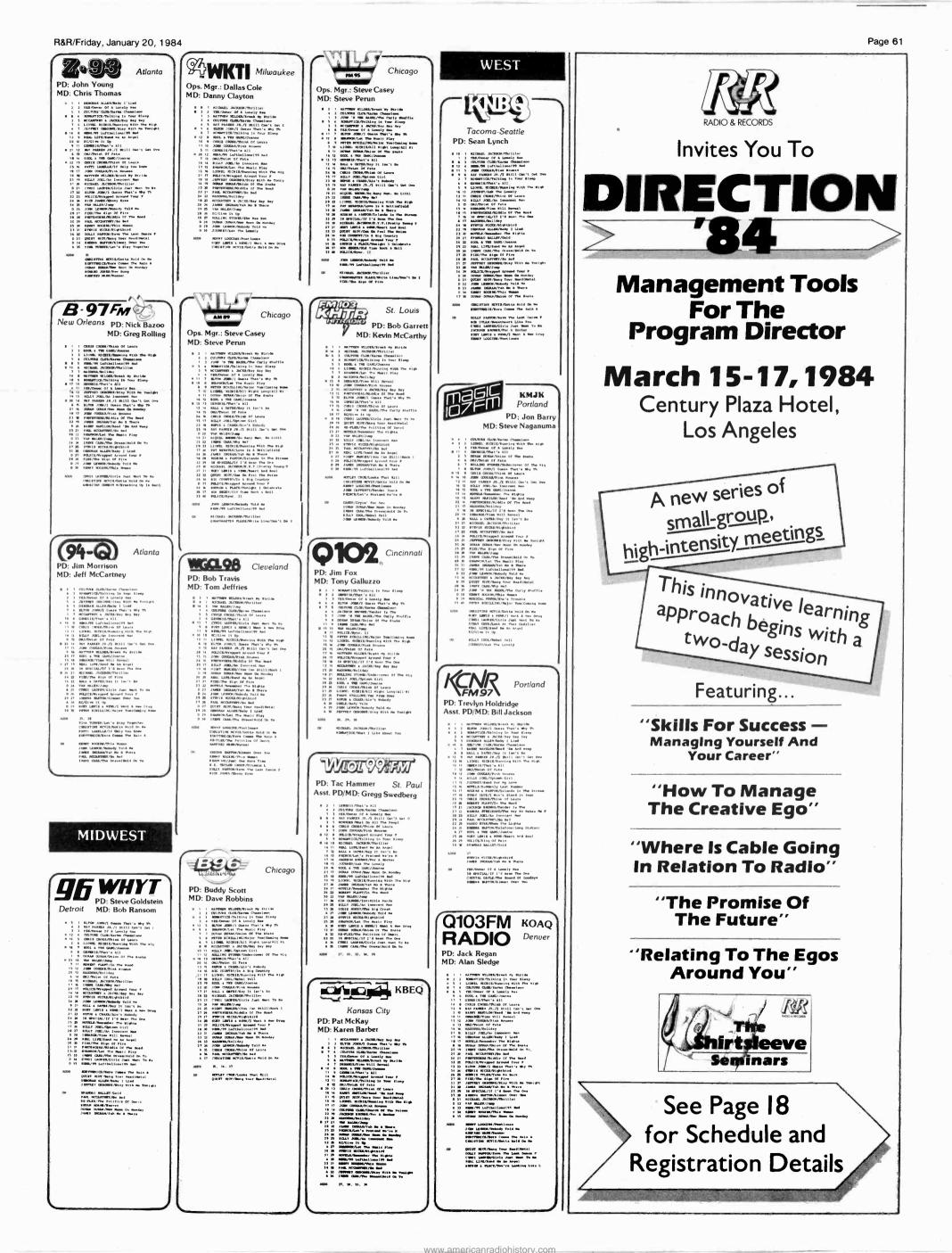
UNDUN	R&R/Friday, January 20, 1984									
NameNa	WEST (co	ontinued)	* KWEL/San Erspelage		KGON/Portland	• KRSP/Salt Lake City	* KWXL/Albuquerque			KTCL/Ft. Collins
Normal Control Con	KAZY/Denver	* KBPI/Denver	(415) 391-9400 PD: JACK SELVER	(403) 428-8597	(503) 855-9181 PD1 DAVE VAN DITKE	(801) 262-5541	(505) 765-5400 PD: BILL STARBAUGE	JOHN COUGAR WELLER	Redium	(303) 571-1232 PD: JOHN SATES
A. B. S. P. S.	PDI SCOTT JUNESON	PDI PETL STRIDER	Hot YES 38 SPECIAL	Not YES (M)	GENESIS (M)	JOHN COUGAR HELLER (H)	PRETENDERS (M) DURAM DURAN	GENESIS a Alcatraze Hotley Crue	JCHN HIATT BCDIS MONEY BLUE OVETER CULT CULTURE CLUB	TAN ANORRECH
And Control 	30 SPECIAL	GENES IS	DOM FRIDER BILLY IDOL ROLLING STONES	DURAN DURAN (H) SE TOP (H) GENERIE (H)	PRETENDERS (N) NOTLEY CRUE DEF LEPPARD	QUIET RIOT DURAN DURAN (M) TWO OF A KIND	ROMANTICS JOHN COUGAR MELLEN	OINGO BOINGO KISS HULHFRED HENN	BAXTER ROBERTSON	ABC SILCE REYNARD a BURYTHALCH
And and any of the second o	NENA COXXEN THO OF A KIND	ALAN PARSONS Polick 38 special	BLUE OVSTER CULT ELDIE MONEY NUET LEWIS	BILLY IGOL JORN COUGAR MELLEN ELTON JORN 36 SPECIAL	POLICE KISS (M) NOLLING STONES (M)	ROMANTICS 36 SPECIAL (M) 22 TOP	GENESIS (M) TWO OF A HIND	ACCEPT Reditm BIG COUNTRY	DON FELDER	NGLLING STORES JCHN LENNCN YES
A. M. S. M.	GENESIS Van Halen John Cougar Hellen	STREETS YES FIXE	NANTRED NAME U2 IAN ANDERSON	RCHRAFTICE PETER SCHILLING CULTORE CLUE PRETENDERS	ROBERT PLANT Madium NELLE	VAN MALEN John Lennow Ndey Lenis (M)	HOTLEY CRUE (N) Hodium HEADPINS	RE-FLEX BLOW OVSTER COLT	a CYNDI LAUPER NIGHT RANGER PAIL RODGERS	BERT JAHSCH RECRIE ERVIENS RNGLISE BERT
And the second	NUET LENIS PETER GODWIN STEVIS NICES	MAKED EYES Dorman Durak Kansas	BOB DYLAN Medium Sinon Tonnsend	LIGHEL RICHIE UN40 JOEN LERMAN	BILLY IDOL BON JOWI ZZ TOP	a MANYRED NARN a Christine Nevis Yes	ABC REAL LIFE U2 RE-FLEX	HEAVER ALDO NOVA STREETS	CZ2T OFBOURNE KEADPINS REDAVEN	UTOFIA JURF 'N THE BADDLE A WIRE TRAIN
Survey Survey <td>ROLLING STORES DURNAR DURNAN a QUIET RIOT</td> <td>NIGHT RANGER REAL LITE WAN HALEH</td> <td>ALAN PARSONS JORN COUGAR MELLEN VAN HALLEN</td> <td>BIG COUNTRY (H) NENA a ROXY MUSIC</td> <td>JUDAS PRIEST NURADPINS ACCEPT</td> <td>PAT BERATAR Jaceson Browns Stevie Nices</td> <td>CZZY OSBOUTNE KISS PREVIEW JORN LEINNON</td> <td>Light Adds</td> <td>VANDENBERG a KENNY LOGGINS a CERISTINE HEVIE</td> <td>a THE THE BILL HELSON LET'S ACTIVE</td>	ROLLING STORES DURNAR DURNAN a QUIET RIOT	NIGHT RANGER REAL LITE WAN HALEH	ALAN PARSONS JORN COUGAR MELLEN VAN HALLEN	BIG COUNTRY (H) NENA a ROXY MUSIC	JUDAS PRIEST NURADPINS ACCEPT	PAT BERATAR Jaceson Browns Stevie Nices	CZZY OSBOUTNE KISS PREVIEW JORN LEINNON	Light Adds	VANDENBERG a KENNY LOGGINS a CERISTINE HEVIE	a THE THE BILL HELSON LET'S ACTIVE
J. Salar <b< td=""><td>BOB DYLAN RE-FLEX YES</td><td>P RETENDERS DORKEN</td><td>TAKKI A NIGHT IN HEAVEN SAGA</td><td>HALL & GATES (H) TOROWTO CHILLINACK</td><td>JCHN COOGAR HELLER</td><td>NOTELS BILLY IDOL ROBERT PLANT</td><td>a EURYTHNICS a JUDAS PRIEST a HYTS</td><td></td><td>Light Adds</td><td>U2 Hodium Honand Johns</td></b<>	BOB DYLAN RE-FLEX YES	P RETENDERS DORKEN	TAKKI A NIGHT IN HEAVEN SAGA	HALL & GATES (H) TOROWTO CHILLINACK	JCHN COOGAR HELLER	NOTELS BILLY IDOL ROBERT PLANT	a EURYTHNICS a JUDAS PRIEST a HYTS		Light Adds	U2 Hodium Honand Johns
Alterna	CULTURE CLUB a CHRISTINE MCVIS BILLY IDOL	DON FELDER BLAR OTSTER GULT	ABC VANDENDERG REAL LIFE	ORZY ODSOUGHE CORZY MART	(604) 684-7221	BLUE OFSTER CULT MOTLEY CRUE DOM FELDER	a ACCEPT a KENNY LOGGINS a RIOT	Bot	KSPN/Aspen	JCHIN KLATT PAUL ROOGERS HANDYRED HAMM
Name Description Description Production	OZZT OGBOURNE HOTLET CRUE	NOLLING STORES 32 TOP JACKSON BROWNE	N IGHT NUNGER EURYTHNI CS	PATOLAS (N) Hedium Police	ND: RICK SHANNON	PINX a KENNY LOGGINS	a CHRISTINE MCVIE a BILL NELSON	THO OF A RIND HUET LEFTS JONN COUGAR HELLER (M)	101 LEE DUNCAN	DOM FELDER
NameNa		KISS Eddie Money Sukvivor		PLATINUM BLONDE ALDO NOVA ABC	BILLY I DOL a JOHN LEVENON PRETENDERS	* KILO/Colorado Springs	(509) 448-2000	NOTELS VAN HALEN (N)	GRINES IS PAUL YOUNG	CTIN DI LAUPICA STEWARE COPELAND NEMA
A. S. Marker S.	KBCO/Boulder	HEAVER HANN HANFRED HANN GREY GEBOUNNE		Light Adds EURYTHNICS	YES DURAN DURAN BOB DYLAN	PDI RECH HANK	liot	Nedium Billy IDOL JORN LENNON	JOHN LEHRON PAUL HOCARTNEY KIN CAMPES	BBQ BAITER BOBERTSON a XEMMY LOGGINS
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	7125	SILION TOWNSEND KIN CANNES RAINEON	(503) 226-5000		BLUE OVETER CULT COREY MART IMAGES IN VORUE	VAN HALLEN Gest gebourne Hotlet Crue (n)	ROMANTICE NOTELS (N) BOB DYLAN (N)	DURAN URAR HEADPIRS CLICK OSBOUWE	UB40 RE-FLEX	(805) 963-1601
Art Source 	A PRETENDERS LAN ANDERSCH U2	QUIET FLOT PAUL NECKIETNEY PAUL NECKIETNEY HON, NO JONES	ND: CARL WIDING	(619) 236-8872	BAGA 38 SPECIAL (M) Hedium	ROLLING STORES (H) HANFRED HANN (H) DON PELDER	JOHN COUGAR HELLER BLUE OFFICE CULT ROLLING FTORES	RIOT NOTLET CRUE NEAVEN	2001VLOU HARRIS Medium Joh Gibson	Not. Van Erlet
Alterna Strand 	BOB DYLAN HORY LEWIS	ABC Light Adda ACCEPT	KIN CARFES GENESIS JIMEY BUFFETT	ND: MAD NEX	HUEY LEVIS MOTLEY CRUE RE-FLEX	DORATH ROBERT PLANT	30 SPECIAL PETER SCHILLING HUET LEWIS (M)	BORANYICS QUINT RIOT • JUDAS PRIMET	PAUL SINCH EURYTHNICE (L) INDUSTRY	PRETENTION RE SUB-URD-S
	JOBOTERS RE-FILLI ELLEN BEIFLEY BIG COUNTRY	REMAY LOGGINS JUDAS PRIEST BOH JOVI	HOODY BLUES PAUL MCCARTWEY JINEY MESSINA	STEMAST COPELAND PSUEDO ECHO LYRES	a PLATINUM BLONDE	ORPEAN ROMANTICS 38 SPECIAL	Nedium REAL LIFE DURAM DURAM a CHRISTINE NCVIE	a ACCEPT a CHRISTINE NCVIE	RTTLE COUNCIL ROLLING STORES REAL LIPS	LET'S ACTIVE A HEGHT IN MERVEN
	POLICE PAUL ROCERS PAUL SINON ABC	N STORI IN MEYARN	GLENN SHORNOCK CRRLSTINE NEVIE Nedium GONDON LLGWTYOOT	WIRE THAIH Culture Club (H) Duran Duran Ubao		REAL LIPE A RIGHT IN HEAVEN HUEY LEVIS (N) GIBLECHOL	AGHETEA FALTEROG POLICE BIG COUNTRY CULTURE CLUB	(208) 336-0939	BILLY JORL a CHRISTINE MCVIE RAT PARKER JR.	ABC LOB LOBOE Hedium
March Strand 	UN40 NALL 6 OATES JOHN LENNON		CARLY SINCH MICRAEL SEMBELLO BOB DYLAN SADAO WATARABE	ROLLING STORES SUBURDS X (N)	ND: CRAIG HANTIN	HEADP INS HEART NIGHT MARGER	EDDIE NONEY ABIA NEART	Bot. PHETERDE \$4	NCHACK A NCHACK a DEAR ERENT NIME DEVILLE CEINA CRISIS	a NANG CHUNH CHITHA CHISII SI JOAN AJMAYTIMDING BHICLISH SENT
Name State 	STEVIE NICKE PETER GODWIN RDFDB 6 CHARA	PO1 JOH RUBSELL	HICHAEL JOIDHOM CARDLE KING JAMES HOUSE	PRETEROR NS RZ-FLEX CURF PR-CHES5	YES (M) GROEFIE VAN HALEN NOTLET CRUE	PAUL RODGENS Roding STREETS	LIGHEL RECHIE a VAR BALEN PAIR, NCCARTNEY	VANDERBERG Van Malen Bor Dylan	JOE JACKSCH Durah Durah Hall e Oates	GRINESIS DOTEXEN 36 SPHCLAL CENEIS HEART
DiamPartialP	ROLLING STONES JOAN ANNATRADING Madium	HIGHT HANGER RELLING STORES HURT LEVIN	a PRETENOERS	LET'S ACTIVE DEMDIE MAJRY CIPIDI LAGPER	HOLLING STORES MELIX MICT	LEDDIE HOHEY UTOP ZA FIREFALL	PADL SINCH Light Adds	Hedium a Saca Hight Ranger	ARC IGENTY LOGSINS NAME CHUNG	CURE DOM MELDER BYTEMDER COMELAND
No. 10No. 1	BILLY IDOL 2 Payolas Clarrince Clemons	VAN HALICH Don Pelder Alan Pansons		INKS Nodium REAL LIFE	TEURARI JUDAS PRIEST 38 SPECIAL (M.)	NOTELS BALL & GATES REAVEN ANC		a CHRISTINE NEVIE a BURVIVOR BLUE OWNTER CULT		NELL LIPS ORE Y ORDOUNNE DUNAR DUNAR
Internation Table 	EVE TO EVE SHELLSH BEAT THE THE	JOINI COUGAN MELLINE 34 SPECIAL PAOL RODGERS	* KISW/Seattle	MENDY 6 ROCKETH POLICE INDUSTRY	DOSCHEN (H) Handrred Hann Pretenders	HTTS Light Adds JUDAS PRIEST	line.	HAMERAD HAMA PREVIEW DOM PELOEM	(805) 963-1975	a MOPLEY CRAS a DEAR THEAT a SEARTHED HANN
Name State 	BATTER RÖBERTSON JINNY THE HOOVER WICK NEYNARD	BLOR OTSTER CULT GENESIS TES	(206) 285-7625	JOHN LENNON LINDA SONAI LOR LOROS TALKING KEADS	Nodium Alam Parsons a Kiwo		JOHN COOGAN HELLEN ROLLING STONES (H) FMETENDERS (L)		HD: HANK GILLES	a BILL HELBON a THREE O' CLOCK VANNERBERG
Normal State 	PINEFALL DEBOIX HAJUT ADAM ANT	THO OF A KIND ROMANTICS EDDIE HONEY	ROLLING BYCHES	DEPECHE NODE NEW ORDER ABC	a NYTH BLOK OVETER CULT A NOW JOV1	(602) 622-6711 PD: HECKAEL BENGER	GRANESIS (H) 30 SPECIAL (H) YEB (H)	(509) 448-1000	TALL & GATES LAR ANDERSON JAMES REVER Generates	300005
 And And And And And And And And And And	STEWART COPELAND 680 KIN CAUNES	OZEY OSBOURNE TAXXI a UTOPIA	SS TOP OSEY OBSOUNTE VAN BALEN	YES GRANDRASTER FLASH	STREETS PACE. NOGENS INCH HAIDEN CULFRIT	HD: BRYAN HULLER Hot YHE (M)	RE-FLEX TWO OF A SIND	ND: HAUREEN HATTERNS (FROSER) Bot	JOH GIBSCH a BICHIB HAVEMA Redit	(916) 343-6461
Market Ware 	BRANFRED HRANF HRANFRED HRANF HRANF DOOR VIEWER	JOHN LEINON VANDENNENG ALCATINES	NOTLEY CRUE JOHN CORAB MELLER 38 SPECIAL	GENES IS Ala Mu	ROMANTICE ZX TOP PREVIEW	NOTLEY CRUB Generic (R) John Lennor	VANDERIN BING PREV 1 SH	THE ROLLING STORES (N) JOHN COURSE (N)	ALCHARL JOHNOO Jimuy Mersiina Syrvie Wiche	But ACLAINS STORES
Alter 	LORDS OF NEW CHURC 5 WIRE THATE AMERICAN PATHOL	BIG COUNTRY NOTLEY CRUS U2 ABC	FIGTENDERS KROKUS JUDAS PRIEST	BONGOS JINNY THE ROOVER	H EACH INS HEAVEH V ANCHING FRG	THO OF A KIND OBSY OBSCURES ROLLING PROBAS (N)	NTTS STREETS DON FELDER)B SPECIAL (#) VAN RALEN Notion	NICK REYNAMD Dow FELGER WRITE DOOR	PHETERBERM Johns Cougar Heller Hodie Horiet
Name Ware 	UTOPIA XINNY LOGGINS BILL MELSON	a GRACE BLICK RIOT HEAVEN	ROMANTICS DOM JELDER BLUE OVSTER CULT HIGHT MANGER	GYNELIPS SIQUESIE AND THE B NIDWIGHT OLL	DON PELDEN KISS 1 ACCEPT	JOHN COUGAR HELLEN (H) Hodium 38 Epictal	A NIGHT IN HEAVEN ROMANTICS DURAN DURAN	ROMANTICS HOUTPRED HAURH BLOR OTHTER CULT	PAOL SINON Tho of a kind Bat Panker JR.	TES 36 EPECIAL Var Inland Madiim
Internation Restance 	THIRD WORLD PAUL YOUNG WANG CHUNG	READY ING	HURY LEWIS RICK DEBULIKARR	a MICHAEL JACKSON PETER GOOWIN KID CREOLE		DOM VELDER Duran Duran A Wight in Heaven Judas Philist	NOTELE VIERCORE AGN CREEY ORDOUGHE	THETEHDERE Judas Priest Bight Ranger	NICHAEL JACIBON PAUL NCCARTERY BAXTER ROBERTSON	RE-71.83 308.005 380
Name	LET'S ACTIVE SLUE OVSTER CULT BONGOS	(213) 557-7250	RIOT VANDENBERG	Light Adds BROKEN EDGE		ROMANTICS UTOPIA RUET LANIA 4 MAINTRED NAUM	GIRLECHOOL Light Adds EURYTHNICS	ALADIA	XIN CANNES CUBIS CHOSS a NICHAEL PRAFS a PROFESSION	outlan duran Blue outter colt Rob overter colt
Produce from any organization Produce framework Pr		ND: NUTH PINEDO	ALLIES ACCEPT		Parallel Two	BLUE OTSTER CULT NIGHT BANGER & BARTER ROBERTSON	* KZAP/Secremento		A MATTREW MILDER A LEE MITEROUR A CHRISTINS MCVIN	PAGE SEDECENS TON FELDER RULL LIPE
Trip Existing Weight State Weight State 	*KCAL/Sen Bernerding	TORONTO ROBERT PLANT 38 EPECTAL			* KKDJ/Fresno	A HYTS LAN ANDERSON ALDO NOVA	PDI CHUCK BROWNING		a COLTURE CLUB a GEORGE BERSON a JOHN LEINICH	HANDY RED HANNE Dictor II HANDY JCHN LINGBON
Martin Watcher 	(714) 825-5020 PD: JIH JAMES	BLAR OVSTER CULT NOTELS TES		(415) 885-1045	(209) 226-5991 PD: DEBORAR CATLIN	TOMAT TUTCHE STREETS DOKKIN	THO OF A KIND		a WANG CRUNG	a LET'S ACTIVE a CHRISTING REVIE
 Marcine Marcine M	ROLLING STONES	HIGHT RANGER (H) VAN MALER (H) EDDIE HENEY		POLICE	GENESIS	ALCATRAEZ	GENESIS PRETENDERS (N) NOTELS	Parallel Three		
Amerikan Marka Werk 	GENESIS RALL & OATES CULTURE CLUB	DURAH DIRAH BILLY IOOL HOTLEY CRUE HELIX	PDI PAT EVANS	GENES IS BIG COUNT RY	VAR HALLEN PRETENDERS ROLLING STORES	(916) 441-4950	QUIET RIOT POLICE Medium OZZY OSBOURNE		FD: VERI ANGO	Bot.
mark 	JOHN COUGAR HELLEN PRETERDERS NUTELS YES	PREVIEW Nedium A RIGHT IN HEAVEN DORKEN	VAN HALEN (H) NIGHT RANGER (H)	RALL 6 OATES HANT RED HANN U2 YES	36 SPECIAL EDDIE HONEY ABC JORN COOGAN HELLEN	Not. Van Frilen (M) Pretenders	Y 205 ROMANTICS JCHIM COUGAR HELLIGH HANTRIED HANN	101 DANIEL COOK HDI BRUCE VAN DYKE	PRETENDERS Van Hallen (M) Yes	RUBY LANIE Van Halen (H.) Yes Two off a Xind
Name and the second of the s	DURAN DURAN Hodism Proview RE-FLEX	HEADPINS Hyts Judas Priest Juen Letron	ALAN PARSONS	JOHN LENNON PRETENDERS Reditor John Cougar Mellen	BLUE OYSTER CULT RE-FLEE THO OF A SIND ROMANTICS	TWO OF A KIND YES (H) JOHN COUGAR HELLEN	VANDERBERG NIGHT RANGER JOHN LEDNON	HOT GENTESIS TES JOHN COUGAR HELLEN	30 SPECIAL Notels Ruey Lewis Quiet Riot	Hedium Jong Leishon 18 Spectal Eddie Aney
 A. S. O. S. A. S. O. S. A. J. S. O. S. A. J. S. C. S. A. S. S. O. S. A. S. S.	JCHN LENNON ADAM ANT HEAL LIPE	HARTRED HANN OZZY OBBOURNE QUIST RIOT a JOHN COUGAR MELLEN	QUIET RIOT GIRLECHOOL HUEY LEWIS	AL DI MEDLA AL DIMEGLA BOB DYLAN	BOB DYLAN NOTELS NOTLEY CRUE	JCHEN LEINNON HUEY LEINTS KURAN DURAN Mendisum	UZ HUEY LEWIS PREVIEW Alcathasz	THO OF A KIND OURAN DURAN PRETENDERS	GENES IS Redium BILLY ICOL	UTOP 2A ROLLING STORES OZZY OSBOUTHE
 * KEUT besides * KSJOSEN besides<td>U2 38 SPECIAL Naked Eyes Batter Robertson</td><td>4 DIRETS</td><td>ROBERT PLANT OZZY OGBOURNE JORN COUGAR MELLEN & EDDIE MONEY</td><td>ROMANTICS IAN ANDERSON BILL NELSON BILLY IDOL</td><td>NAMPRED NAMN JUDAS PRIEST UZ HALL & OATHS</td><td>ROLLING STORES SILLY IDOL OZZY OSBOURNE ROMANYICS</td><td>NOTLEY CRUE HYTS A JUDAS PRIEST</td><td>V AN HALLEN STEVIE HICKOB mindlem Huev Leves</td><td>FIXE ROLLING STONES REAL LIFE BLIE OFSTER CULT</td><td>A NEGRY IN NEAVEN HARTRED HANN Alah Parsons Nicht Rangen</td>	U2 38 SPECIAL Naked Eyes Batter Robertson	4 DIRETS	ROBERT PLANT OZZY OGBOURNE JORN COUGAR MELLEN & EDDIE MONEY	ROMANTICS IAN ANDERSON BILL NELSON BILLY IDOL	NAMPRED NAMN JUDAS PRIEST UZ HALL & OATHS	ROLLING STORES SILLY IDOL OZZY OSBOURNE ROMANYICS	NOTLEY CRUE HYTS A JUDAS PRIEST	V AN HALLEN STEVIE HICKOB mindlem Huev Leves	FIXE ROLLING STONES REAL LIFE BLIE OFSTER CULT	A NEGRY IN NEAVEN HARTRED HANN Alah Parsons Nicht Rangen
 All Articles All A	a a NIGHT IN HEAVEN a CYNDI LAUPER o BILLY JOEL ELO	(408) 288-5400	JOHN LENKON JUDAS PRIEST TSUNAMI	SIMPLE MINDS KRAPTMERK	HEADPINS REAL LIFE JOHN LEPHON a NIGHT RANGER	NOTELS RE-FLEX REAL LIFE & MANY RED MANN	* KFMG/Albuquerque	OZZY OGROUINIE ROLLING STONES ROMANTICE	RE-FLEX BOB DYLAN SURYTHNICS A SUCHT ISI HEAVEN	BLUE OVSTER CULT WAS (WOT WAS) a REAL LIFE HELLE
August of the function of	DON FELDER English Beat Ian Anderson	ND: NIKKI STEVENS	a KIND a ROMANTICS a BON JOVI a PRETEROERS		RISS EURYTHMUCS A RUGHT IN HEAVEN	a A NIGHT IN HEAVEN FIXX JUDAS PRIEST Light Adds	(505) 265-8811 PD: TON MARSHALL	ABC REAL LIFE BILLY IDOL 22 TOP	MALL & OATES Hight Runger Preview	a CHRISTINE NOVIE STEVIE NICKE NOTLEY CRUE
KMET/Los Angeles KKET/Los Angeles KKKET/Los Angeles KKET/Los Angeles KKK	JURO 'N THE SADDLE a HOWARD JONES a CHRISTINE HOVIE	GENESIS STREETS OZZY OSBOURNE	PREVIEW a MANFRED MANN		SAGA FIXX a ACCEPT VANDENDERG	EURYTHNICS WIGHT RANGER	VAN HALEN (M) TWO OF A KIND	BOB DYLAN HEADPINS NIGHT RANGER	Light Adds Utopia Christing MCVIS Hichael Jackson	PREVIEW 4. RAINEROW HYTE 4. SON JOVI
Normality Normality <t< td=""><td></td><td>DOICHEN DON FELDER TSUNANI WARLORD</td><td>-</td><td>(619) 292-1360 PO: LARRY BRUCE</td><td>HEAVEN BIG COUNTRY BUTOPIA Light Addin</td><td></td><td>YES GENESIS A NIGHT IN HEAVEN PRETENDERS (M)</td><td>HEAVEN MICHAEL SCHENKER G VANDENBERG</td><td>KENNY LOOGINS ABC</td><td>JUDAS PRIEST</td></t<>		DOICHEN DON FELDER TSUNANI WARLORD	-	(619) 292-1360 PO: LARRY BRUCE	HEAVEN BIG COUNTRY BUTOPIA Light Addin		YES GENESIS A NIGHT IN HEAVEN PRETENDERS (M)	HEAVEN MICHAEL SCHENKER G VANDENBERG	KENNY LOOGINS ABC	JUDAS PRIEST
• KMET/Los Angeles (21) 445-538 main manual (21) 455-538 main man		NIGHT RANGER RAINEOM VAN HALEN a HEADPINS		BOC Van Halen (H) John Cougar Meilen (H)	HYTS	(602) 748-2400	JORN COUGAR MELLEN KNOKUS NIGHT BANGER (M)	QUIET REOT RECKUS PETER SCHILLING BIG COUNTRY		
No. MOLE Vis. MOLE <th< td=""><td>(213) 464-5638 PD: NEKE BARALISON</td><td>38 SPECIAL MANTRED HANN VANDENBERG</td><td>(602) 897-9300</td><td>38 SPECIAL (M) BILLY IDOL TES NIGHT RANGER (L)</td><td></td><td>HED: RECK ALLEN Bot</td><td>HUNTRED HANN 30 SPECIAL BLUE OVETER CULT OZZY OGBOURNE</td><td>A REGREE DN HEAVEN</td><td></td><td></td></th<>	(213) 464-5638 PD: NEKE BARALISON	38 SPECIAL MANTRED HANN VANDENBERG	(602) 897-9300	38 SPECIAL (M) BILLY IDOL TES NIGHT RANGER (L)		HED: RECK ALLEN Bot	HUNTRED HANN 30 SPECIAL BLUE OVETER CULT OZZY OGBOURNE	A REGREE DN HEAVEN		
THE Institution The The <th< td=""><td>NDI NUGH SUNRATT Bot Van Hallen</td><td>ROBERT PLANT PAUL ROOGERS ROLLING STONES</td><td>PD: JEFF SATTLER ND: J. DAVID HOLMES (FROZEN) Bot</td><td>GENESIS (M) PRETENDERS (L) Nodium Hotium</td><td>PD: CHARLIE MORRIS HD: BIG HARTY Not</td><td>ELTON JOHN HAMPRED HANN (H) POLICE</td><td>BILLY IDOL NOTELS a NUEY LEWIS Nodium</td><td>N A LUVIA</td><td></td><td></td></th<>	NDI NUGH SUNRATT Bot Van Hallen	ROBERT PLANT PAUL ROOGERS ROLLING STONES	PD: JEFF SATTLER ND: J. DAVID HOLMES (FROZEN) Bot	GENESIS (M) PRETENDERS (L) Nodium Hotium	PD: CHARLIE MORRIS HD: BIG HARTY Not	ELTON JOHN HAMPRED HANN (H) POLICE	BILLY IDOL NOTELS a NUEY LEWIS Nodium	N A LUVIA		
NULLING STORES UNE OFFER SULT TWO OF A LIND MURBOW Destriction S(R) Number S(R)	PRETENDERS DURAN DURAN QUIET RIOT	NUEY LEWIS WASTED JUDAS PRIEST EDDIE HUNEY	YES 38 SPECIAL Streets Genesis (N)	BLUE OTSTER CULT ROLLING STONES HUEY LEWIS	GENESIS (N) 38 SPECIAL (N) JOHN COUGAN MELLEN (N)	DURAN DURAN ALAN PARSONS BLUE OFSTER CULT FINE	DON FELDER NYTS UTOPIA ROLLING STONES	(307) 235-1515 ON: FRED LEIDINUIS	KMEL/San	Francisco
Name NAME NAME NAME OPEN OF A STATE PETER (SA Name Constrained (SA) TERM (SA) WLRS/Louisville Joint Concert with and the state of	GENESIS XUEY LEWIE ROMANTICS NOTLEY CRUZ	NEAVEN NOTLEY CRUE ERIC RARTIN SAND	ALAN PARSONS RICK SPRINGTIELD MIDNIGHT OIL	JOHN LENNON NOTLEY CRUE POLICE POLICE	VAN HALEN (N) HOTELS THO OF A KIND	THO OF A KIND HUEY LEWIS HOTELS STREETS	PREV12W DOBCEN HEADPINS	Not ROLLING STONES (N)	KFMX/I	ubbock
Bill TODE STREE ALLOD NOT NUTLY JOIL NUT	30 SPECIAL JCHN COUGAR HELLEN JCHN LENNON THO OF A KIND	NSB TAXXI FREVIEW HYTS	Heditan BILLY IDOL NUTY LEWIS	U2 OZZT OSBOURNIZ ROMANTICS THE OF A KIND	NDLLING STYNES (H) YES (H) OZZY OGBOUTINE (H)	Hedium 22 TOP UTOPIA REAL LIFE	a ACCEPT a CHRISTINE NCVIE a BAXTER ROBERTSON Light Adds	YES (H) BOW DYLAN HANFRED HANN (H) BIG COUNTRY	DC101/W	ashington
STYLE FICS UNIT FROM FROMUSERY DOM FELSER ACC ALLIAND * KOT MULLIAND SELL TOD. (N) JUBAJ PALED ALLIAND RE-FAIL BLIL TOD. ALLIAND SELL TOD.	BILLY IDOL OZZY OSBOURNE Nedia	RISS GIRLSCHOOL ROMANTICS	BILLY JOEL BOLLING STONES HOTELS ROBERT PLANT	ALDO NOVA MANFRED HANN EDDJE HONEY ALAN PARSONS	OURAN LURAS NEAL LIPE BOD DYLAN	RE-FLER PRETENCERS CENESIS	TSUNARI	HALL 6 CATES VAN HALEN (H) GENESIS (H) LIONEL RICHIE		
Der Lersman Lither Auf der Aussen in der Leine Aussen auf der	BOB DYLAN Judas Priest Bodie Nomey	QUIST RIOT RAIL ALDO NOVA RIOT	INDUSTRY RE-FLEX DURAN GURAN HOMARD JONES	BOB DYLAN PAUL RODGERS ENGLISH SEAT	ABC BILLT IDOL A HIGHT IN HZAVEN RE-FLEX	BILLY IDOL DON FELDER ROBERT FLANT	(808) 524-7100 PD: BILL HINE	A NIGHT IN HEAVEN Hury Lewin Kin canner		
ALCOPT ALLOY MALE SOMEWAR DID DOW FECCEN LINE COLOR LINE COLOR COL	DEF LEPPARD ROBERT FLAN* IZ TOP NICHT RANGEN	JOHN COUGAR HELLEM Alcatrazz Kind Black Sarbath	VAN HALEN A HIGHT IN REAVEN NIGHT ANNGER	HEADPINS VANDENSENG JUDAS PRIEST Light Adda	JOHN LENNON JUDAS PRIEST Night Janger Xiss	NOTLEY CRUE STEVIE NICHE NERA JOHN LENNON	Hot ROLLING STONES VAN HALEN	THO OF A KIND IAM ANDERSON ADAM ANT		
ACCEPT JUB 'N THE BADOLK	HICHAEL SCHENKER G ACCEPT ALCATRAZZ	DIO THIN LIZZY a BON JOVI Light Adda	OZZY DEBOUTHE VANDENDERG PRETENDERS	CHRISTINE NCVIE BOH JOVI REHNY LOQGINE TSURANI	NOTLEY CRUE SE TOP MANY RED NAME	1 VANDENBERG 1 CHRISTING HEVIE 1 XUDBY LOGGING 1 EURYTHRICS	YES PRETENCERS THE OF A KIND LODG FROM	DURAN DURAN (H) HEAL LIFE 38 SPECIAL (H)	WFYV/Ja	cksonville
				ACCEPT		Ja ergCIAL	JUNE 'N THE BADDLE			

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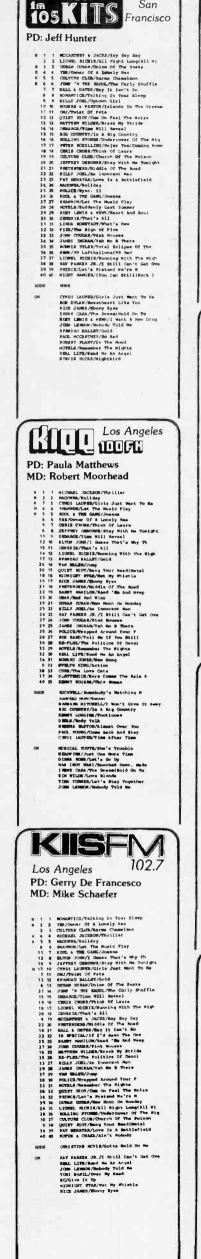
KFMW/Waterloo, IA (3-M) KFRC/San Francisco, CA (1-W) KFRX/Lincoln, NE (3-M) KFYR/Bismarck, ND (3-M) KGGI/Riverside-San Bernardino, CA (2-W) KGHO/Hoquiam, WA (3-W) KGOT/Anchorage, AK (3-W) KHFI/Austin, TX (2-S) KHOP/Modesto-Stockton, CA (2-W) KHTR/St. Louis, MO (1-M) KHYT/Tucson, AZ (2-W) KIDD/Monterey, CA (2-W) KIIK/Davenport, IA (2-M) KIIS-FM/Los Angeles, CA (1-W) KIKI/Honolulu, HI (2-W) KILE/Galveston, TX (3-S) KIMN/Denver, CO (1-W) KIQQ/Los Angeles, CA (1-W) KISR/Ft. Smith, AR (3-S) KIST/Santa Barbara, CA (3-W) KITE/Corpus Christi, TX (2-S) KITS/San Francisco, CA (1-W) KITY/San Antonio, TX (2-S) KJ103(KJYO)/Oklahoma City, OK (2-M) KKAZ/Cheyenne, WY (3-W) KKFM/Colorado Springs, CO (2-W) KKLS-FM/Rapid City, SD (3-M) KKQV/Wichita Falls, TX (3-S) KKRC/Sioux Falls, SD (3-M) KKXL-FM/Grand Forks, ND (3-M) KKXX/Bakersfield, CA (2-W) KKYK/Little Rock, AR (2-S) KLUC/Las Vegas, NV (2-W) KMGK/Des Moines, IA (2-M) KMGX/Fresno, CA (2-W) KMJK/Portland, OR (1-W) KNBQ/Tacoma-Seattle, WA (1-W) KNOE-FM/Monroe, LA (3-S) KO93(KOSO)/Modesto, CA (2-W) KOPA/Phoenix, AZ (1-W) KOZE/Lewiston, ID (3-W) KQIZ-FM/Amarillo, TX (3-S) KQKQ/Omaha, NE (2-M) KQMQ/Honolulu, HI (2-W) KRGV/McAllen-Brownsville, TX (2-S) KRNA/Iowa City, IA (3-M) KROK/Shreveport, LA (2-S) KRQ(KRQQ)/Tucson, AZ (2-W) KRSP/Salt Lake City, UT (2-W) KSET-FM/EI Paso, TX (2-S) KSKD/Salem, OR (2-W) KSLY/San Luis Obispo, CA (3-W) KTDY/Lafayette, LA (3-S) KTFM/San Antonio, TX (2-S) KTRS/Casper, WY (3-W) KTSA/San Antonio, TX (2-S) KUBE/Seattle, WA (1-W) KWOD/Sacramento, CA (2-W) KWSS/San Jose, CA (1-W) KWTO-FM/Springfield, MO (3-M) KX104(WWKX)/Nashville, TN (2-S) KXSS/Lincoln, NE (3-M) KXS106(WKXX)/Birmingham, AL (2-S) KYNO-FM/Fresno, CA (2-W) KYTN/Grand Forks, ND (3-M) KYYA/Billings, MT (3-W) KZ93(WKZW)/Peoria, IL (2-M) KZFM/Corpus Christi, TX (2-S) KZOZ/San Luis Obispo, CA (3-W) KZZB/Beaumont, TX (2-S) KZZP/Phoenix, AZ (1-W) OK100(WOKW)/Ithaca, NY (3-E) PRO-FM(WPRO-FM)/Providence, RI (1-E) Q100(WQQQ)/Allentown, PA (2-E) Q101(WJDQ)/Meridian, MS (3-S) Q102(WKRQ)/Cincinnati, OH (1-M) Q103(KOAQ)/Denver, CA (1-W)

Q104(WQEN)/Gadsden, AL (3-S) Q105(WRBQ-FM)/Tampa, FL (1-S) Q106(WQXA)/York, PA (2-E) Q107(WRQX)/Washington, DC (1-E) **U93(WNDU-FM)**/South Bend, IN (2-M) **WABB-FM**/Mobile, AL (2-S) WAEV/Savannah, GA (3-S) WANS-FM/Greenville, SC (3-S) WAZY-FM/Lafayette, IN (3-M) WBBQ/Augusta, GA (2-S) WBCY/Charlotte, NC (2-S) WBEN-FM/Buffalo, NY (1-E) WBLI/Long Island, NY (1-E) WBNQ/Bloomington, IL (3-M) WBWB/Bloomington, IN (3-M) WCAU-FM/Philadelphia, PA (1-E) WCGQ/Columbus, GA (3-S) WCIL-FM/Carbondale, IL (3-M) WCIR/Beckley, WV (3-E) WDCG/Durham-Raleigh, NC (2-S) WDOQ/Daytona Beach, FL (2-S) WEBC/Duluth, MN (2-S) WERZ/Exter, NH (3-E) WFBG/Altoona, PA (3-E) WFLY/Albany, NY (2-E) WFMF/Baton Rouge, LA (2-S) WFMI/Lexington, KY (2-S) WFOX/Gainesville, GA (3-S) WGCL/Cleveland, OH (1-M) WGFM/Schenectady, NY (2-E) WGLF/Tallahassee, FL (3-S) WGRD/Grand Rapids, MI (2-M) WGUY/Bangor, ME (3-E) WHEB/Portsmouth, NH (3-E) WHFM/Rochester, NY (2-E) WHHY-FM/Montgomery, AL (2-S) WHOT/Youngstown, OH (2-M) WHSL/Wilmington, NC (3-S) WHTT/Boston, MA (1-E) WHTX/Pittsburgh, PA (1-E) WHYT/Detroit, MI (1-M) WIGY/Bath, ME (3-E) WIKZ/Chambersburg, PA (3-E) WISE/Asheville, NC (3-S) WIXV/Savannah, GA (3-S) WJAD/Bainbridge, GA (3-S) WJBQ/Portland, ME (3-E) WJXQ/Jackson, MI (2-M) WKAU/Appleton-Oshkosh, WI (2-M) WKBW/Buffalo, NY (1-E) WKDD/Akron, OH (2-M) WKDQ/Evansville, IN (2-M) WKEE/Huntington, WV (2-E) WKFM/Syracuse, NY (2-E) WKFR/Kalamazoo, MI (2-M) WKHI/Ocean City, MD (2-E) WKRZ-FM/Wilkes-Barre, PA (2-E) WKTI/Milwaukee, WI (1-M) WLAN-FM/Lancaster, PA (1-E) WLOL-FM/St. Paul, MN (1-M) WLS/Chicago, IL (1-M) WLS-FM/Chicago, IL (1-M) WMEE/Ft. Wayne, IN (2-M) WNFI/Daytona Beach, FL (2-S) WNOK-FM/Columbia, SC (2-S) WNVZ/Norfolk, VA (2-S) WNYS/Buffalo, NY (1-E) WOKI/Knoxville, TN (2-S) WOMP-FM/Wheeling, WV (3-E) WPFM/Panama City, FL (3-S) WPHD/Buffalo, NY (1-E) WPLJ/New York, NY (1-E) WPST/Trenton, NJ (2-E) WQCM/Hagerstown, MD (3-E) WQID/Biloxi, MS (2-S) WQUT/Johnson City, TN (2-S)) WRCK/Utica, NY (2-E) WRKR/Racine-Milwaukee, WI (2-M) WRQK/Greensboro, NC (2-S) WRQN/Toledo, OH (2-M) WRVQ/Richmond, VA (2-S) WSEZ/Winston-Salem, NC (2-S) WSFL/New Bern, NC (2-S) WSKZ/Chattanooga, TN (2-S) WSPK/Poughkeepsie, NY (2-E) WSPT/Stevens Point, WI (3-M) WSQV/Williamsport, PA (3-E) WSSX/Charleston, SC (2-S) WSTO/Evansville, IN (2-M) WTIC-FM/Hartford, CT (2-E) WTRY/Albany, NY (2-E) WTSN/Dover, NH (3-E) WVIC/Lansing, MI (2-M) WVSR/Charleston, WV (2-E) WXKS-FM/Boston, MA (1-E) WXLK/Roanoke, VA (3-S) WYCR/Hanover-York, PA (2-E) WYFM/Youngstown, OH (2-M) WYKS/Gainesville, FL (3-S) WZLD/Columbia, SC (2-S) WZOK/Rockford, IL (2-M) WZON/Bangor, ME (3E) WZPL/Indianapolis, IN (2-M) WZYP/Huntsville, AL (2-S) WZYQ/Frederick, MD (3-E) XTRA(XETRA)/San Diego, CA (1-W) Y94(WDAY-FM)/Fargo, ND (3-M) Y100(WHYI)/Miami, FL (1-S) Z93(WZGC)/Atlanta, GA (1-S) Z100(WHTZ)/New York, NY (1-E) Z102(WZAT)/Savannah, GA (3-S)

Z104(WZEE)/Madison, WI (2-M)

ZZ99(KZZC)/Kansas City, MO (2-M)

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HotHits

KWSS 94.5 PM SKIZZP San Phoenix San Jose PD: Charlie Quinn PD: Dave Van Stone **MD: Steve Goddard** D: Steve Goddard

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7 5 COTVERSATION MD: Robin Kipps 1 1 TERCOMMENT OF A LONGLY Head
 2 ROUATTICS/TAILING IN Tour Bloop
 3 CONJECTION/TAILING TAXE
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 4 ADDS 29 KENNY ROGERS/This Moman J CONNEY/Ask The Lonaly JCHN LERNON/Nobody Told Me CNRLSTIDE NCVIE/Gotta Rold On He KINNY LOGGINE/Pootloge NACONNA/Noliday ADDS VAN HRLEH/Jump QUIET HEOW/Nemp Tour Head(Hetel POLICK/Wrepped Around Tour P CTMDI LANERVO(File June To He JOBN LEMENT Nobody Told He HIMT LMITS A STREME THE HAL HEW Drug SHRHOH/Jat The Husic Play PAUL NCCANTNEY/Bo Sed REMAY NCSENS/This Momen RE-TLEX/The Politics Of Danci ISANHOR/Let The Music Play The second KUBE 93FM Denver S THERE HERE & Seattle PD: Doug Erikson PD: Bob Case MD: Gloria Avila Gloria Avila Super La Current and a second **MD: Tom Hutyler** Iom Huityler 1 BEA/99 LoftAline(19 Bed 1 BEA/97 LoftAline(19 Bed 3 WITER FILL 0 CHAR CIER/Pread Reg 1 WITER FILL 0 CHAR CIER/Pread Reg 1 WITER 0 CHAR CIER/Pread Reg 1 CHAR CI NELL LITE/Sand No An Angel STWIE HICKS/Hightbird STWIE HICKS/Hightbird SHANNOK/Let The Meale Play PACL MICATEMP/No Bad PACLES/HICKSpeed Around Your P JANES INCAAN/Ah No B There Yam Malbudyam ADDS ICHTY **XTRA** D 39 D 40 INENE CARA/The Dreaminoid On To C'HDI LAUPER/Girls Just Mant To Na KENYI LOGGTHS/Footiosse CHRISTINE HCVIt/Gotte Hold On Ne San Diego amradio **PD: Jim Richards** Stores Sande
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c) Park Of a Construction of a KENNY LOGGINS/Pootlogae PCINTER SISTERS/Automatic T DGA TURNER/Let's Stay Togethe NUEY LINESS & HENS/I Mant & Haw Drug JOBH LENNON/Nobody Told He REAL LITE/Send He An Angel RE-FLEE/The Politics Of Danci 23 CHRISTINE MEVIE/Gotta Hold On Ne TIGA TURMER/Lat's Stay Together RUBY LADNIS & NEWS/I Want A New Drug ADDS DOLLY PARTON/Save The Last Dance P 610 \$ KFRC San Francisco PD: Gerry Cagle KOPA Phoenix Music Assistant: PD: Reggie Blackwell Lynette Abraham LC ADVIADAM N CONSUL JACKSH/Thuilie I NICHSL JACKSH/Thuilie I NICHSL JACKSH/Thuilie I BAUMON Let The Mails Play I BAUMON/Let The Mails Play I BOUTHIE THE GAUC/Jeman M SPECIAL/T I BAUMON M SPECIAL I BAUMON M MD: Art Morales : ATT MOTALES

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R&R/Friday, January 20, 1984

EAST Most Added Hottest

Christine McVie Kenny Loggins

Eurythmics

Culture Club Yes **Michael Jackson**

Charly Lake

Tom Parker

Tom Taylor

Jim Reitz

Jim Rielng

Dan Steele

Tony Booth

Jim Randall

EAST

PARALLEL TWO WFLY/Albeny, NY **Jack Lawrence** TREME CARA CHRISTINE MCVIE TONI BASIL HOWARD JOHES HANTRED MANN RENTY LOGGINS BOLTEST: ELTON JORN 1-1 ROMUNTICS 2-2 MADONNA 7-4 LIONEL RICHIE 8-6 HENA 21-14

WTRY/Albany, NY Bill Cahili CHRISTINE MCVIE

CHRISTINE MCVIE KENNY LOGGINS JANES INGRAM Hottest: YES 1-1 ELTON JOHN 5-2 GENESIS 4-3 ROMANTICS 7-4 CHRIS CROSS 8-5

Q100/Allentown, PA Ollion/Freeman

DOLICE JAMES INGRAM KENNY ROCERS BUEY LEWIS & NEWS BOTEAT: CULTURE CLUB 5-1 MATTHEBW WILDER 5-4 ROMANTICS 10-6 KOOL 4 THE GANG 14-10 MICBAEL JACKSON 24-18

WVSR/Charleston, WV

none Bottest DEBORAH ALLEN 1-1 YES 3-3 LIONEL RICHIE 6-6 GENESIS 13-13 DEBARGE 16-16

K104/Erle, PA Bill Shannon

BillShannon KENNY LOGGIS POINTER SISTERS SRALAMAR 30 SPECINE SISTERS MOTLEY CRUE (dp) CRUE SIGNE PER ERISTINE PER ERISTINE COURT JOURNEY 3-1 ELTON JOHN 8-2 JOEN COUGAR 15-5 BILLY JOEL 10-6 GEBESIS 13-7

WYCR/Hanover-York, PA Mark Richards

KC JACKSON BROWNE EURYTHMICS CHRISTINE MCVIE UB40

UB40 KENNYLOGGINS MANFRED MANN Hottest: CULTURE CLUB 3-1 LIONEL RICRIE 9-5 KOOL & THE GANG 10-6 GENESIS 20-13 VAN RALEN 32-26

WTIC-FM/Hertford, C1 Mike West

HUEY LEWIS & NEWS CHRISTINE MCVIE POINTER SISTERS ROCKWELL BOLLEGE: CULTURE CLUB 2-1 CHRIS CROSS 8-3 NENA 14-5 MICRAEL JACKSON 19-14 CYNDI LAUPER 24-18

WKEE/Huntington, WV **Gary Miller**

CHIMING KIM CARMES CHRISTIME MCVIE EURYTMICS KENNY LOGGINS POINTER SISTERS UB40 (dp) Bottest: CHRIS CROSS 1-1 MATTHEW MIDER 3-2 ROMANTICS 4-3 LIONER INCERS 8-4 RAY PARKER JR. 10-5

WLAN-FM/Lancaster, PA Todd Halliday

KENNY LOGGINS CHRISTINE MCVIE TINA TURNER RUEY LEWIS & NEMS NENA EURYTHMICS JOHN CAPPERTY

JOHN CAPFERTY Hottest: YES 1-1 CULTURE CLUB 5-3 CHRIS CROSS 8-4 GENESIS 14-8 ROOL 6 THE GANG 22-15

KC101/New Haven, CT

Staf Rybak

Sigt Hybek ROCRWELL RENNY LOGGINS EURYTHHICS HUFY LENIS & NEWS POINTER SISTERS Bottest: YES 1-1 CULTURE LLUB 4-2 VODL 4 + THE GANG 17-7 MICHAEL JACKSON 28-14

WSPK/Poughkeepsie, NY Chris Leide

PAUL MCCARTNEY ROCKWELL TINA TURNER MANFRED MANN (dp) JACKSON BROWNE EURYTHMICS UB40 CARISTINE MCVIE

Hottest: GENESIS 2-1 BILLY JOEL 9-5 MOTELS 13-6 POLICE 24-15 MICHAEL JACKSON 27-17 KIM CARNES Hottest: YES 1-1 ELTON JOHN 2-2 GENESIS 11-9 IRENE CARA 21-14 MICHAEL JACKSON E

WZON/Bengor, ME Michael O'Herá WHFM/Rochester, NY HEAVEN (dp) CHRISTINE MCVIE FNNY LOGGINS BILLY JOEL CHRISTINE MCVIE CHRISTINE MCVIE KENNY LOGGINS IRENE CARA AMERICAN COMEDY N EURYTHNICS Hottest: YES 9-1 ELTON JOHN 11-5 RAY PARKER JR. 16-11 MICRAEL JACKSON D-36 VAN RALEN D-37 CHRISTINE MCVIE UB40 EURYTHMICS Hottest: YES 1-1 Culture Club 8-6 Shannon 12-8 Madonna 16-9 PRETENDERS 15-13 98PXY/Rochester, NY Tom Mitchell WIGV/Bath ME CYNDI LAUPER CREISTINE MCVIE POINTER SISTERS RE-FLEX HOCTEST JACKSON 1-1 CULTURE CLUB 5-2 CREIS CROSS 11-8 SRANNON 13-9 PRETENDERS 15-10 Scott Robbins HALL & OATES EURYTHMICS ABC CHRISTINE MCVIE RENNY LOGGINS 38 SPECIAL BOC BOC MANFRED MANN AMERICAN COMEDY JOHN CAFFERTY WGFM/Schenectedy, NY Hottest: ROMANTICS 3-1 MICHAEL JACKSON JOHN LENNON JOHN LENNON SHANNON HUEY LEWIS & NEWS QUIET RIOT KENNY LOGGINS EURYTHMICS WCIR/Beckley, WV Jim Martin EURYTHMICS JACKSON BROWNE CHRISTINE MCVIE Hottest: CULTURE CLUB 4-1 MATTHEW WILDER 5-4 LIONEL RICHIE 8-7 JOHN COUGAR 10-9 ROOL 4 THE GANG 11-10 KENNY LOGGINS HUEY LENIS & NEWS MANPRED MANN CHRISTINE MCVIE MINK DEVILLE MUSICAL YOUTH (dp) UB40 Unctact: Hottest: YES 1-1 ROMANTICS 2-2 CHRIS CROSS 3-3 CULTURE CLUB B-4 GENESIS 7-6 WKFM/Syracuse, NY Chuck Lakefield STRAY CATS RE-FLEX (dp) POINTER SISTERS EURYTHNICS TINA TURNER DOLLY PARTON RICK JAMES AMERICAN COMEDY N BOB DYLAN CHRISTINE MCVIE HOLLERE: WIKZ/Chembersburg, PA Matthews/Alexande WEINWWAAKAMAMA EURYTHNICS CHRISTINE MCUIE MANPRED MANN ADAM ANT Hottest: Culture CLUB 4-1 SHANNON 24-19 MICHAEL JACKSON D-20 VAN HALEN 29-21 QUIET RIOT D-27 CHRISTINE MCVIE Hottest: ELTON JOHN 1-1 VAN HALEN 33-19 LIONEL RICHIE D-20 NENA D-27 CYNDI LAUPER D-28 WTSN/Dover, NH Jim Sebastian WPST/Tranton, NJ SREENA EASTON BOB DYLAN SHEENA EASTON HOWARD JONES BOB DYLAN Hottest: CULTURE CLUB 8-1 ROMANTICS 3-2 LIONEL RICHIE 9-4 MADONNA 15-11 CHRIS CROSS 21-14 KC KC KENVICOGINS HAMPRED MANN CHRISTIME MCVIE FOINTER SISTERS QUIET RIOT (dp) Hottest: YES 1-1 MATTHEW WILDER 9-3 NENA 20-11 BILLY JOLZ 29-21 VAN HALEN 40-27 WERZ/Exater, NH Scott MacKay SUCH NHICKAY SHANNON AMERICAN COMEDY N RENNY LOGGINS BILLY IOOL ADAM ANT CHRISTINE MCVIE MUSICAL YOUTH (dp) ROCKWELL STRAY CATS BOC JOHN CAPPERTY WRCK/Utice, NY MICHAEL JACKSON EURYTHMICS CHRISTINE MCVIE BILLY IDOL JOHN CAPPERTY Hottest: BOC RIM CARNES ABC BOYS BRIGADE NOCLESSION RAY PARKER JR. 8-5 KOOL & THE GANG 9-6 JOHN COUGAR 12-8 BARRY MANILOW 18-13 BOYS BRIGADE Hottest: GENESIS 2-1 CULTURE CLUB 4-3 JOHN COUGAR 7-4 POLICE 20-14 HUEY LEWIS & NEWS 24-15 WZYQ/Frederick, ND Kemosabi Joe RENNY LOGGINS WKRZ-FM/Wilkes-Barre SHANNON CHRISTINE MCVIE AMERICAN COMEDY N CRACK THE SKY MANFRED MANN POINTER SISTERS HOWARD JONES MOTLEY CRUE (dp) CHRISTINE MCVIE POINTER SISTERS EURYTHMICS KENNY LOGGINS Hottest: MATTHEW WILDER 1-1 EURYTHMICS KENNY LOGGINS MANFRED MANN MICHAEL JACKSON DURAN DURAN AMERICAN COMEDY N HOLFASL ELTON JOHN 3-2 KOOL & THE GANG 15-6 PRETENDERS 21-13 JOHN LENNON 31-25 WQCM/Hagerstown, MD Will Kauffman JACKSON BROWNE PAUL MCCARTNEY EURYTHMICS MANFRED MANN KENNY LOGGINS CHRISTINE MCVIE CYNDI LAUPER U2 (dp) Q106/York, PA STEVIE NICKS PRETENDERS DURAN DURAN EURYTHMICS HOLLEST: ELTON JOHN 1-1 BARRY MANILOW 2-2 CULTURE CLUB 6-3 KOOL 6-3 KOOL 6-4 YES 7-6 CYNDI LAUPEN U2 (dp) Hottest: RAY PARKER JR. 1-1 CULTURE CLUB 9-2 JOHN COUGAR 8-3 MATTHEW WILDER 18-4 SHANNON 28-19 OK100/Itheca, NY **Bill Weston** 38 SPECIAL PARALLEL THREE WFBG/Altoona, PA HONY DOCUM HUEY LEWIS & NEWS KENNY LOGINS STRAY CATS MAPFRED MANN IRENE CARA BOC CULTURE CARA ECULTURE CLUB 9-2: LIONEL RICHIE 8-3 KOOL & THE GANC 16-9 PAUL MCCARTNEY 21-11 MCMUMD AND AND 13FEA/Mancheater, NH **Rick Ryder** JAMES INGRAM SHANNON CHRISTINE MCVIE AMERICAN COMEDY WGUY/Bangor, ME ONJ MICHAEL JACKSON BILLY JOEL CHRISTINE MCVIE AMERICAN COMEDY N JOHN CAFPERTY POINTER SISTERS ROCKWELL PRINCE KIM CARNES HOTLESE:

Paul DeMille RUMANTICS 3-1 CULTURE CLUB 6-2 JOHN COUGAR 11-5 RAY PARKER JR. 19-9 MICHAEL JACKSON 38-16 Rick Been Frank Bell MATTHEW WILDER 1-1 DEBARGE 25-19 VAN HALEN 31-20 KOOL 6 THE GANG 32-21 STEVIE NICKS 30-25 JB SPETAL ARC BRYAN ADAMS EUNYTHICS CYNDIALOPER HOTLEY CAUE (dp) SHALAMAR POINTER SISTERS KENNY LOCGINS HOLTES': JOHN COUGAR 2-2 BILLY JOEL 20-11 NEMA 22-13 MICHAEL 24CKSON 32-17 JOHN LENNON D-30

AMERICAN COMEDY N MICHAEL JACKSON JOHN CAFFERTY HOLLESI: HALL & OATES 1-1 ONJ 6-3 JOHN CCUGAR 8-5 ELTON JOHN 9-6 KOOL & THE GANG 11-8

WKHI/Ocean City, MD Jack Gillen KXX108/Birminghem, AL Kevin McCarthy Kevin AcCerthy CHRISTINE MCVIE MANFRED MANN SREENA EASTON SREENA EASTON SREENA EASTON SREENA EASTON SREENA EASTON SREENA CHRISCROSS 1-1 CHRISCROSS 1-1 ECOMANTICS 8-3 LIONEL RICHIE 11-7 HICHAEL JACRSON 19-9 JORN COUGAR 25-19 CHRISTINE MCVIE CYNDI LAUPER EURYTHMICS JACKSON BROWNE JACKSON BROWNE TINA TURNER RENNY LOGGINS POINTER SISTERS HOTEAT: CULTURE CLUB 5-1 DEBARGE 7-4 GENESIS 9-5 RAY PARER JR. 10-7 DEBORAH ALLEN 18-10 98XIL/Parkersburg, WV Paul Dabilia WSSX/Charlestor Bill Martin EURYTHMICS POINTER SISTERS ABC MOTLEY CRUE (dp) SHALAMAR CHRISTINE MCVIE RENNY LOGGINS CYNDI LAUPER 38 SPECIAL 38 SPECIAL Hottest: JOURNEY 2-1 CENESIS 4-2 CULTURE CLUB 5-3 CHRIS CROSS 9-4 ONJ & TRAVOLTA 17-10 WJBQ/Portland, ME Phoenix/O'Nell CHRISTINE MCVIE CHARDSTARE WOTE PAUL YOUNG HICHAEL JACKSON RENNY LOGGINS MANFRED MANN ROCKWELL JOHN CAFFERTY AMERICAN COMEDY N Hottest: YES 1-1 CULTURE CLUB 7-2 GENESIS 9-5 FRETENDERS 19-15

PRETENDERS 19-12 NENA 28-16 WHEB/Portsmouth MICHAEL JACKSON CHRISTINE MCVIE EURITHMICS JAMES INGRAM Hottest: JOEM COUGAR 4-3 JURAN DURAN 5-4 38 SPECIAL 7-5 MOTELS 11-7 PRETENDERS 14-8 WOMP-FM/Wheeling, WV **Dwayne** Bonds MICHAEL JACKSON CHRISTINE MCVIE BOB DYLAN EURYTHMICS KENNY LOGGINS TINA TURNER BILLY IDOL RE-FLEX MINK DEVILLE MANPRED MANN ABC UGATEST. ABC Hottest: CULTURE CLUB 1-1 YES 2-2 LIONEL RICHIE 11-3 RAY PARKER JR. 8-4 B.E. TAYLOR GROUP 7-5 WSQV/Williamsport, PA EURYTHMICS KENNY LOGGINS CHRISTINE MCVIE CYNDI LAUPER BILLY IDOL (dp) Hottest: ROMANTICS 1-1 HOTLESS ROMANTICS 1-1 PRETENDERS 5-2 JOURNEY 10-6 B.E. TAYLOR GROUP 15-10 VAN HALEN 21-12

SOUTH

PARALLEL TWO WBBQ/Augusts, GA Bruce Stevens Bruce Stevens DURAN DURAN CHRISTINE MCVIE EURYTMHICS CYNDI LAUPER TINA TURNER HOCTEST: LIONEL RICHIE 1-1 KOOL 6 THE GANG 4-2 CULTURE CLUB 7-3 CHRIS (ROSS 6-4 YES 2-6

KHFI/Austin, TX Volkman/Garrett

Bob Kaghan

Hone Hottest: ROMANTICS 3-3 CULTURE CLUB 4-4 CHRIS CROSS 6-6 GENESIS 7-7 NENA 13-13

JAMES INGRAM CHRISTINE MCVIE KIM CARNES (dp) HOMARD JONES KENNY LOGGINS (dp) CYNDI LAUPER RAY PARKET JR. HOLTESI: ROMANTICS 2-1 MICHAEL JACKSON J-2 JORN COUGAR 9-4 CHRIS: GROSS D-7 VAN HALEN 24-8 WSKZ/Chattanoogs **Jeff Bieke** Jeff Banko PAUL #CCARTNEY KENNY ROGERS CHRISTINE MCVIE EURYTHNICS HOLTEST: LIOMEL RICHIE 5-1 GENESIS 4-3 JOHN COUGAR 6-4 CULTURE CLUB 10-5 RAY PARKER JR. 9-7 Peter Wolfe CHRISTINE MOVIE CHRISTINE MCVIE EUNYTHMICS HUEY LEWIS & NONS KIM CARNES CYNDI LAUPER SHEENN EASTON RE-FLEX HOOLES IN RUTHE JACKSON J-10 RAY PAREE JR. 5-2 LIONEL RICHIE 23-18 POLICE 34-26 MICRAEL JACKSON D-30 WZLD/Columbia, SC Chuck Finley

WANG CHUNG KENNY LOGGINS BOC CHRISTINE MCVIE PATTI LABELLE PATTI LABELLE EURYTHHICS MOTLEY CRUE (dp) ROCKWELL JORN CAPFERTY HOTLEST YES 2-1 MICHAEL JACKSON D-25 PRETENDERS D-31 VAN RALEN D-35 POLICE D-36 KITE/Corpus Christi, TX Zippo/Gonzalez none Rottest: YES 1-1 ROLLING STONES 8-8 CULTURE CLUB 10-10 MADONNA 18-18 SHANNON 36-36

KZFM/Corpus Christi, TX Glenn Beck SHANNON PIXX NENA VAN HALEN BILLY JOEL STEVIE NICKS

WDOQ/Daytona Beach, FL Ralph Wimmer

Raiph Wimmer CYNDI LAUPER (dp) ROWARD JONES CRRISTINE MCVIE OUIET RIOT (dp) Hotteat: YES 3-1 ROMANTICS 13-6 VAN RALEM 20-10 MICHAEL JACKSON 28-17 NENA D-32

WNFI/Daytona Beach, FL **Brian Douglas** CYNDI LAUPER BOC

CYNDI LAUPER BOC ROCKMELL KENNY LOGGINS EVELIW KING STRAY CATS PATTI LABELLE MUSICAL YOUTH DAZZ BAND POINTER SISTERS PRINCE HOCLABL JACKSON 9-3 RICHAFL JACKSON 9-3 ROMANTICS 6-4 JUMP 'N THE SADL 14-8 NONE Hottest: YES 1-1 ONJ 2-2 CULTURE CLUB 4-4 ROMANTICS 5-5 MATTHEW WILDER 11-11 WFMF/Baton Rouge Rice/Ahysen JOHN LENNON Hottest: ELTON JOHN 2-1 GENESIS 6-6 ROMANTICS 0-8 MATTHEW WILDER 11-10 MICHAEL JACKSON D-23 WDCG/Durham-Raleigh, NC Rick Freeman KZZB/Beaumont, TX SHANNON VAN HALEN CYNDI LAUPER DURAN DURAN IRENE CARA Murphy/Harrison EURYTHMICS

KENNY LOGGINS B.E. TAYLOR GROUP CHRISTINE MCVIE Hotteat: GENESIS 5-1 REAL LIPE 12-4 CHRIS CROSS 15-9 QUIET RICT 23-14 MICHARL JACKSON 36-18 NENA POLICE JOHN LENNON CHRISTINE MCVIE KENNY ROGERS SHEENA EASTON RICK JAMES HOLLEST: Hottest: ELTON JOHN 1-1 YES 3-2 WQID/Blloxi, MS GENESIS 8-7 MICHAEL JACKSON 18-10 SHANNON D-19 MICKey Coulter DEBORAH ALLEN KENNY ROGERS QUIET RIOT RUEY LEWIS & NEWS ROCKMELL CRRISTINE MCVIE Bottest: YES 1-1 CULTURE CLUB 3-2 CHRIS CROSS 23-12 KAMZ/EI Paso, TX Bob West CHRISTINE MCVIE ROCKWELL POINTER SISTERS MUSICAL YOUTH MANFFED MANN (dp) CHRIS CROSS 23-12 MICHAEL JACKSON 30-16 REAL LIFE 20-19 MANFFED MANN (dp) Hottest: Culture Club 10-1 SHANNON 2-2 LIONEL RICHIE 7-3 ONJ &-4 CHRIS CROSS 22-10 WBCY/Charlotte, NC

KENNY LOGGÍNS CHRISTINE MCVIE SHALAMAR MANFRED MANN EURYTHMICS EURYTHMICS Hottest: MATTHEW WILDER 2-1 ROMANTICS 13-6 CULTURE CLUB 17-11 JOHN COUGAR 25-17 BILLY JOEL 28-18 WANS-FM/Greenville, SC Rod Mette KENNY LOGGINS TINA TURNER EURITHNICS CHRISTINE MCVIE PATTI LABELLE HOTTESI: ROMANTICS 1-1 YES 2-2 LIONEL RICHIE 7-5 BILLY JOEL 9-7 CHRIS CROSS 13-10 WZYP/Huntsville, AL Scott Mitchell WNOK-FM/Columbia, SC SCOT MILCROWI CHRISTINE MCVIE CHRISTINE MCVIE MANFRED MANN CYNDI LADPER UB40 BOLLERE: ROMANTICS 4-1 ROMANTICS 4-1 ROMANTICS 4-1 JEFREY OSBORME 13-5 CFRIS CROSS 15-7 JOHN COUGAR 17-12 94TYX/Jeckson, MS Jim Chick Jim Chick PRINCE CYNDI LAUPER (dp) POINTER SISTERS (dp) EURYTENICS HOLECOSI CHRIS CROSS 1-1 JEFFREY COSODNE 2-2 MCCARTNEY & JACKS 3-3 KOOL & THE CARG 6-4 RAY PARKER JR. 7-5 WQUT/Johnson City, TN **Rod Hampton** PAUL MCCARTNEY DURAN DURAN IRENE CARA QUIET RIOT (dp) Hottest: Hottest: DURAN DURAN 7-4 GENESIS 15-8 ROMANTICS 20-13 CHRIS CROSS 25-17 MICHAEL JACKSON D-30 WOKI/Knoxville, TN Gary Adkine ABC CHRISTINE MCVIE OZZY OSBOURNE STRAY CATS EURYTHMICS STEVIE NICKS Hottest: ELTON JOHN 6-2 CULTURE CLUB 8-4 ROMANTICS 13-6 GENESIS 14-7 MICHAEL JACKSON 21-14

ADDS & HOT

Cat Simor

YES 3-2 ROMANTICS 5-3 CULTURE CLUB 7-5 BILLY JOEL 18-12

Jones/Conrad

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EURYTHMICS UB40 PAUL YOUNG BILLY IDOL JOHN CAFFERTY MANFRED MANN MANFRED MANN Hottest: ROMANTICS 1-1 CULTURE CLUB 4-3 MATTHEW WILDER 7-5 MADONNA 11-6 QUIET RIOT 38-22 WFMI/Lexington, KY Fox/Mosley SHANNON DURAN DURAN EURYTHMICS CHRISTINE MCVIE POINTER SISTERS. B.E. TAYLOR GROUP POINTER SISTERS. B.E. TAYLOR GROUP UB40 MANFRED MANN Hottest: YES 2-1 ROMANTICS 7-2 CHRIS CROSS 11-4 LIONEL RIGHE 13-9 MICHAEL JACKSON 24-10 KKYK/Little Rock, AR Mark McCaln KOOL 4 THE GANG RAY PARKER JR. JOHN LENNON BOLTEAT: ELTON JOHN 3-1 YES 5-3 MICHARL JACKSON 15-6 PAUL MCCARTNEY 19-12 CYMDI LAUPER 23-15 KBEM/McAllen-Bre Bob Mitchell RENNY LOGGINS RENNY ROGERS KIM CARNES CTRISTINE MCVIE Hottest: YES 2-1 ROMANTICS 5-4 ROMANTICS 5-4 ELTON JOHN 7-6 GENESIS 10-8 LIONEL RICHIE 11-9 FM100/Memphis, TX John/Prestiglacomo MICHAEL JACKSON IRENE CARA RENNY ROGERS HOWARD JONES Hottest: CULTURE CLUB 7-4 JOHN COUGAR 18-16 RICK JAMES 26-21 JOHN LENNON 32-22

WABB-FM/Mobile, AL Fram/Fuller CYNDI LAUPER MADONNA SHANNON Bottest: CULTURE CLUB 3-2 RODL 4 THE GANG 6-4 LIONEL RICHIE 8-7 JAMES INGRAM 19-15 VAN RALEN 26-19

americanradiohistory

G100/Mobile, AL KSET-FM/El Paso, TX Scott Griffith NENA EURYTHMICS CURRISTINE MCVIE RE-PLEX (dp) QUIET RIOT (dp) ROCKWELL (dp) BOB DYLAN B.E. TAYLOR GROUP PAUL MCCARTNEY EURYTHNICS Hotteet; POLICE 2-1 YES 3-2 FOMANTCS 5-3 ROCKWELL (dp) Hottest: DURAN DURAN 1-1 RAY PARKER JR. 3-2 CULTURE CLUB 10-6 MICHAEL JACKSON 39-16 VAN HALEN 38-30 WRQK/Greensboro, NC WHHY-FM/Mon Mark St. John CHRISTINE MOVIE MANFRED MANN TINA TURNER SHANNON Hottest: YES 1-1 KOOL & THE GANG 2-2. DURAN JURAN 3-3 CHRIS CROSS 8-4 ROMANTICS 15-7 KRGV/McAllen-Br

Bob Perry

MICHAEL JACKSON POLICE POLICE POINTER SISTERS RIM CARNES SHEENA EASTON EURYTHHIGS Hottest: YES 1-1 CULTURE CLUB 5-2 ROMANTICS 4-3 LIONEL RICHIE 9-4 MICHAEL JACKSON D-10 KX104/Nashville, TN Bryan Sargent CHRISTINE MCVIE CRRISTINE MCVIE EUNYTHUICS KENNY LOGGINS REAL LIPE Hottest: CULTURE CLUB 2-1 CULTURE CLUB 2-1 CULTURE CLUB 2-1 CURIS CROSS 16-7 KOOL 4 THE GANG 14-8 CYMDI LAUPER 25-17 MICHAEL JACKSON 28-19 WSFL/New Bern, NC John Peace ROCKWELL (dp) PAUL YOUNG NENA DURAN DURAN (dp) EURYTHMICS UB40 CHRISTINE MCVIE Hottest

Hottest: YES 4-1 ELTON JOHN 2-2 ROMANTICS 11-4 DEBARGE 10-5 CULTURE CLUB 16-6 WNVZ/Nortolk Steve Kelly MOTELS STEVIE NICKS MICHAEL JACKSON MICHAEL JACKSON VAN HALER (dp) Hottest: UNJ 9-5 ELTON JOHN 13-7 KOOL & THE GANG 15-12 CHRIS (ROSS 16-14 MADONNA 23-17

BJ105/Orlando, FL **Gary Mitchell**

Gary Witchein KOOL & THE GANG' HUEY LEWIS & NEWS Hottest: YES 1-1 ROMANTICS 6-3 CULTURE CLUB 11-7 38 SPECIAL 12-9 LIONEL RICHIE 13-10 WRVQ/Richmond, VA Bob McNeill

BUD MCREW HICRAEL JACKSON IRENE CARA VAN HALEN JUMP 'N THE SADDL FIXX JOHN LENNON PRETENDERS BOLTESE HOLLES LOCEL BLOCHE 5-2 CLION JOHN 6-3 LIONEL RICHE 13-9 JOHN COUGAR 20-12

KITY/San Antonio, TX Frank Welsh NAKED EYES

NARED EYES CYBOTRON FREEZ HUEYLLEWIS & NEWS (dp) CHRISTINE MCVIZ SHEENA EASTON (dp) Hottest: REAMTICS 4-1 VELTURE CLUB 7-5 SHANNON 10-7 DEBARGE 17-10

KTFM/San Antonio, TX Thorman/Naety

SHEENA EASTON BOB DYLAN MUSICAL YOUTH MANFRED MANN TINA TURNER EURYTHMICS PATTI LABELLE HOTTEST:

Hottest: MICHAEL JACKSON 3-1 YES 11-4 DEBORAH ALLEN 9-6 DEBARGE 18-15 GENESIS 23-16 KTSA/San Antonio, TX

CYNDI LAUPER (dp) POLICE ELTON JOHN HOLTEST: MICHAEL JACKSON 1-1 CULTURE CLUB 6-3 BARBRA STREISAND 7-5 ROMANTICS 8-6 YES 21-15

KROK/Shreveport, LA Hayden/Stewart

PRETENDERS STRAY CATS (dp) CHRISTINE MCVIE POINTER SISTERS EURYTHMICS POINTER SIDTERS EURYTHMICS ANNE MURRAY MANPRED MANN UB40 (dp) Hottest CULTURE CLUB 3-1 ELTON JOHN 4-3 GENESIS 6-4 MATTHEW WILDER 8-5 LIONEL RICHIE 9-6

WSEZ/Winston-Salen Steve Finnegan KOOL 6 THE GANG JOHN LENNON RAY PARKER JR. Hottest: ELTON JOHN 1-1 MATTHEW WILDER 7-5 CULTURE CLUB 17-9 GENESIS 18-10 MICHAEL JACKSON 19-12 PARALLEL THREE KQIZ-FM/Amarilio Ron Chase Tom Kelley CHRISTINE MCVIE NENA HUEV LEMIS & NEMS CYNDI LAUPER PATTI LABELLE EURYTHMICS (dp) MANFRED NANN (dp) MANFRED NANN (dp) MANFRED NANN (dp) MANFRED NANN (dp) B.E. TAYLOR GROUP (dp) B.E. TAYLOR GROUP (dp) Hottest: CULTURE CLUB 10-1 ROMANTICS 6-2 GEMESIS 11-5 STEVIE NICKS 12-10 JOHN COUGAR 15-11 JOHN COUGAR 15-11

Christine McVie

Eurythmics

Cyndi Lauper

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Culture Club

Michael Jackson

Romantics

SOUTH

Most Added

Hottest

KTDY/Lafavette, LA

KTDY/Lafayette, LA Greg Stevens NENA EURYTHMICS KENNY LOGGINS KIM CARNES CYNDI LAUPER HOWARD JONES CHRISTINE MCVIE HOLTERT:

CHRISTINE MCVIE Hottest: ELTON JOHN 2-1 ROMANTICS 3-2 MATTHEW WILDER 5-3 CULTURE CLUB 8-6 GENESIS 14-7

Q101/Meridian, MS

KNOE-FM/Monroe. LA

HAVINE SPEE MADONNA EURYTHMICS CHRISTINE MCVIE FENNY LOGGINS POINTER SISTERS STRAY CATS HOLTER: CULTURE CLUB 7-1 ROMANTICS 5-3 GENESIS 8-5 LIONEL RICHIE 9-6 KOOL 4 THE GANG 12-9 WOEM(BACTER 12-6)

WPFM/Panema City, FL

Scott Owens

KENNY LOGGINS PAUL YOUNG POINTER SISTERS EURYTHMICS

KC CHRISTINE MCVIE MINK DEVILLE Hottest: CULTURE CLUB 3-F CHRIS CROSS 5-4 NENA 10-5

RAY PARKER JR. 9-8 CYNDI LAUPER D-19

Don O'Shee EURYTHMICS HICK JAMES KENNY LOGGINS KENNY LOGGINS KENNY LOGGINS (YNDI INE HCYIE (YNDI INE HCYIE HUBY LEWIS & NENS HOLTESI KOOL & THE GANG 3-1 RUFUS & (HAKA 6-2 CULTURE CLUB 7-3 YES 8-4 CHRIS CROSS 10-5

WAEV/Sevenneh, GA

North/Rogers

WXLK/Rosnoke, VA

Don O'Shea

Rhymes/Shea

Tom Kelley

EURYTHMICS CHRISTINE MCVIE JACKSON BROWNE STRAY CATS TINA TURNER BOC ABC WANG CHUNG HOWARD JONES HOLLESL HOWARD JONES Hottest: YES 1-1 POLICE 10-4 PRETENDERS 11-5 QUIET RIOT 18-10 DURAN DURAN 24-12 WISE/Ashville, NC

John Stevens John Stevens DEBORAH ALLEN EURYTHAICS MUSICAL YOUTH UB40 HOWARD JONES CYNDI LAUPER NEWA NEWA CHNIST WAVIE CHNIST WAVIE CHNIST WAVENS HOITE #1: CHNIST CROSS 13-1 KOOL & THE GANG 21-2 VAN HALEM 22-3: FOMANTICS 10-4 MICHAEL JACKSON D-11

ille, TX

WJAD/Beinbridge Elliot/West

CHRISTINE MCVIE EURYTHMICS CYNDI LAUPER CYNDI LAUPER NENA RE-FLEX (dp) POINTER SISTERS (dp) QUIET RIOT (dp) WANG CHUNG (dp) UB40 (dp) Hottest: YES 1-1 RAY PARKER JR. 13-9 KC 33-27

KC 33-27 MICHAEL JACKSON 37-29 VAN HALEN 36-30 WCGQ/Columbus, GA Ralph Carroll

RAIDE LAFOU NENA POINTER SISTERS EURYTHHICS TINA TURNER RENNY LOGGINS ABC HUEY LEWIS & NEWS HOWARD JONES CHRISTINE MCVIE RE-FLEX HOSTLES: YES 2-1 LIONEL RICHIE 3-3 ELTON JOHN 5-4 GENESIS 11-8 CHRIS CROSS 15-11 KISR/FF SWITH AR

KISR/Ft Smith AR

Rick Hayes

Rick Hayes CHRISTINE MCVIE EURYTHHIS NENA KENNY LOGGINS PAUL YOUNG HICHAEL JACKSON HICHAEL JACKSON HOCKAELS RANFRED EANN MUSICAL YOUTH HOSLEAL: RAY PARKER JR. 1-1 YES 2-2 ROMANTICS 7-3 JOHN COUGCAR 8-4 CHRIS CROSS 19-9

Q104/Gedsden, AL Gaither/Davis CYNDI LAUPER CHRISTINE MCVIE

CHAISINE EURYTHIAIGS TINA TURNER UB40 HOLTEST: YES 2-1 CULTURE CLUB 6-2 NEMA 18-8 VAN HALEN 22-16 MICHARL JACKSON D-28 MICHARL JACKSON D-28

WFOX/Gelneville, GA Alan Du Priest

CHRISTINE MCVIE PATTI LABELLE (dp) JOHN LENNON TINA TURNER POINTER SISTERS EURYTHMICS DURAN DURAN (dp) HOOTEGE: CULTURE CLUB 2-1 LIONEL RICHIE 7-3 GENESIS 8-4 JOHN COUGAR 16-10 KOOL 4 THE GANG 21-14

WYKS/Gaineeville, FL Lou Patrick

LOU PETTER MICHAEL JACKSON MADONNA CHRISTINE MCVIE CYNDI LAUPER JACKSON BROWNE (dp) EURYTHMICS (dp) Nottest: GENESIS 2-1 CULTURE CLUB 3-2 PRETENDERS 5-3 NEWA 7-4 JOHN COUGAR 12-6

JOHN COUGAR 12-6 KILE/Galveston, TX Scott Taylor

Chuck Beck CHRISTINE MCVIE MUBICAL YOUTH UB40 STRAY CATS BOC (dp) 0227 OSBOURNE (dp) FENNY LOCGINS BILLY IDOL (dp) HOCtest: NENA 10-1 CHRIS CROSS 9-7 MICHARL JACKSON 19-10 POLICE 29-15 KC 28-19 MMSI/MURNICATOR NC Soott Taylor HUEY LENIS & NENS MANFRED MANN CRRISTINE MCVIE ABC KENNY LOGGINS STRAY CATS MANG CAUNO JOLTES HUNN TEM 11 IS 4-2 PLTON JOHN 5-3 GENESIS 6-4 JOHN COUGAR 16-12 KENNY LOGGINS (dp) CHRISTINE MCVIE MICHAEL JACKSON (dp) CYNDI LAUPER (dp) KIM CARKES QUIET RIOT (dp) JACKSON BROWNE (dp) HOLLESE: YES 1-1 CULTURE CLUB 4-2 JOHN COULDER 9-6

DOLLY PARTON CHRISTINE MCVIE PAUL YOUNG EURYTHNICS BOB DYLAN SHANNON MANFRED MANN UB40 Hottest. UB40 Hottest: JEFFREY OSBORNE 1-1 YES 5-2 SPANDAU BALLET 7-4 CULTURE CLUB 12-8 CHRIS CROSS 15-10 WIXV/Sevannah, GA J.P. Hunter 38 SPECIAL PAUL RODGERS UZ POINTER SISTERS FUINTER SISTERS EURYTHMICS CHRISTINE MCVIE SHALAMAR

ABC CYNDI LAUPER CYNDI LAUPER Hottest: ROLLING STONES 2-) DURAN DURAN 12-6 JOHN COUGAR 24-15 NENA 34-21 YES 36-24 Z102/Savannah, GA Bandi Camaranah, GA

Randi Sommers

Randi Sommers Ral Lipe' CHRISTINE MCVIE MCGKWELL MCGKWELL MCGKWELL MCGKWELL CULTURE: MCGKEL: M

HOWARD JONES ABC (dp) CHRISTIME MCVIE SHEENN EASTON MUSICAL YOUTH HOLTEST: MICHARL JACKSON 1-1 CULTURE CLUB 2-2 LIONEL RICHIE 8-3 ROMANTICS 7-6 MATTHEN WILDER 12-9

KKQV/Wichits Fells, TX

WHSL/Wilmington, NC

Foster/Patrick

JOHN COUGAR 9-6 VAN HALEN 24-17 NENA 26-19

Chuck Beck

Brian Phillips

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MIDWEST Most Added ... Hottest

Christine McVie Culture Club Eurythmics Michael Jackson Kenny Loggins

MIDWEST PARALLEL TWO WKDD/Akron, OH

Matt Patrick RENNY LOGGINS POINTER SISTERS POINTER SISTERS DURAN DURAN BOB DYLAN CHRISTINE MCVIE B.E. TAYLOR GROUP HOWARD JONES HOWARD JONES MANFRED MANN (dp) Hottest: BARRY MANILOW 2-1 CHRIS CROSS 11-7 CULTURE CLUB 10-8

CULTURE CLUB 10-8 MICHAEL JACKSON 13-10 NENA 21-17

WKAU/Appleton-Oshkosh, W Ross/Cook CYNDI LAUPER JAMES INGRAM PRETENDERS (dp) Hottest: ONJ 1-1 ROMANTICS 4-3 MATTHEW WILDER 7-5 CULTURE CLUB 11-8 CHRIS CROSS 19-12

2

92X/Columbus, OH Joel Cella

CHRIS CROSS KOOL 5 THE GANG SHANNON MANFRED MANN REAL LIFE NEAL LIFE Hottest: YES 1-1 ELTON JOHN 5-3 VAN RALEN 20-13 MICHAEL JACKSON 22-15 HUEY LEWIS & NEWS D-21

KIIK/Davenport, IA

Jim O'Hara

NENA QUIET RIOT HUEY LEWIS & NEWS (dp) CYMDI LAUPER CHRISTINE MCVIE MANFRED MANN (dp) EURYTHMICS EURYTHMICS Hottest: BARRY MANILOW 2-1 CULTURE CLUB 11-3 CHRIS CROSS 29-9 BILLY JOEL 20-13 JOHN LENNON D-24

KMGK/Des Moines, M Jim Boberts

CHRISTINE MCVIE HUEY LEWIS & NEWS CYNDI LAUPER KIM CARNES MANFRED MANN JACKSON BROWNE RE-FLEX Hottage. RE-FLEX Hottest: YES 2-1 ELTON JOHN 5-2 KOOL & THE GANG 6-3 JOHN COUGAR 8-5 LIONEL RICHIE 10-6

WEBC/Duluth Dick Johnson

PRETENDERS (dp) NENA REAL LIFE (dp) Hottest: YES 1-1 CULTURE CLUB 6-2 GENESIS 4-3 CHRIS CROSS 14-10 POLICE 24-17

WKDQ/Evansville, IN Hobbs/Payne

CYNDI LAUPER (dp) RENNY LOGGINS CHRISTINE MCVIE CHRISTINE MCVIE Hottest: CULTURE CLUB 3-1 ROMANTICS 4-2 MICHAEL JACKSON 13-3 GENESIS 6-4 LIONEL RICHIE 11-7

WSTO/Evansville, IN Chris Taylor

RAY PARKER JR. ROOL 6 THE GANG QUIET RIOT Hottest: MICHARL JACKSON 1-1 CULTURE CLUB 2-2 YES 5-3 ELTON JOHN 11-9 GENESIS 19-10

WMEE/Ft Wayne, IN **Tony Richards**

PAUL MCCARTNEY MANFRED MANN MANFRED MANN MADONNA CHRISTINE MCVIE EURYTHMICS Hottest: Romantics 2-1 CTRIS CROSS 10-5 MICHAEL JACKSON 10-11 VAN MALEW 22-19 POLICE 29-21

WGRD/Grand Rapids, MI J.J. Duling EURYTHMICS PAUL MCCARTNEY PAOL MCCARTNEY KENNY LOGGINS Rottest: Michael Jackson 6-1 Nena 9-6 Ruey Lewis 6 News 18-8 Pretenders 17-10 Van Halen 30-16

JACKSON BROWNE RENNY LOGGINS EURYTHMICS CHRISTINE MCVIE MANFRED MANN STRAY CATS JOHN CAFFERTY ADAM ANT ADJA ANT Hottest: CRRIS CROSS 20-9 ROOL & THE GANG 15-12 JOHN COUGAR 22-14 MICHAEL JACKSON 27-17 VAN HALEN 33-23 WJXQ/Jackson, MI Ryan/Cheeks BILLY IDOL KENNY LOGGINS BOC 38 SPECIAL BILLY JOEL RISS (dp) EURYTHMICS (dp) ABC (dp) HOTLEST: YES 1-1 ELTON JOHN 5-2 VAN HALEN 10-5 MICHAEL JACKSON 13-11 MANFRED MANN 27-19 WKFR/Kalamazoo, MI Swart/Chapman RENNY LOGGINS (dp) CHRISTINE MCVIE EURYTHMICS CYNDI LAUPER (dp) Hottest: YES 1-1 CULTURE CLUB 7-3 KOOL 6 THE GANG 14-7 CHRIS CROSS 16-8 NENA 29-18 ZZ99/Kansas City Mike Benson Mike Benson NoTELS SHEENA EASTON (dp) BOB DYLAN (dp) RE-FLEX HANFRED MANN KIM CARNES KENNY LOGGINS STRAY CATS CHRISTIKE MCVIE PRINCE HOTLEST: CULTURE CLUB 1-1 GENESIS 2-2 LIONEL RICHIE 16-3 MATTHEW WILDER 11-4 KOOL & THE GANG 3-5 WVIC/Lansing, MI Stavens/Kitterage SHANNON JOHN LENNON CHRISTINE MCVIE HOILest: ALAN PARSONS 6-3 MICHAEL JACKSON 10-5 JACKSON BROWNE 17-8 HUEY LEWIS & NEWS 16-10 VAN HALEN 25-17 Z104/Madison, WI Little/Hudson RENNY LOGGINS KOOL 4 THE GANG CHRISTINE MCVIE CYNDI LAUPER HOLTEST: YES 1-1 NENA 2-2 JUMP'N THE SADDL 7-4 CHRIS CROSS 8-5 QUIET RIOT 34-21 : KJYOPM/OKLAROMA CITY : DAN WILSON

Genesis

WZPL/Indianapolis, IN

Hoffmann/Browning

EURYTHMICS POINTER SISTERS HOWARD JONES CHRISTINE MCVIE

Taylor/Dean

REAL LIPE DURAN DURAN CYNDI LAUPER Bottest: CULTURE CLUB 1-1 ROMANTICS 2-2 GENESIS 7-3 ELTON JOHN 4-4 JOHN COUGAR 8-5

KZ93/Peoria, IL Edwards/Maloney

SHANNON POLICE VAN HALEN JOHN LENNON Hottest: ELTON JOHN 3-1 GENESIS 6-2 ROMANTICS 4-3 MATTREW HILDED

WRKR/Racine-Mil

CHRISTINE MOVIE

GENESIS Hottest: Culture Club 1-1 Chris Cross 8-5 Michael Jackson 17-11 Adam Ant 20-15 Van Halen 33-17

KIM CARNES KENNY LOGGINS 38 SPECIAL GENESIS

Pat Martin

MATTHEW WILDER 8-4 38 SPECIAL 15-8

Hottest: YES 1-1 GENESIS 8-2 POLICE 10-3 MICHAEL JACKSON 15-0 HUEY LEWIS 6 NEWS 22-18 KFYR/Bismarck, ND KQKQ/Omaha, NE Brannan/Hardt

> NENA KENNY ROGERS CHRISTINE MCVIE SHANNON STRAY CATS CYNDI LAUPER CLUDI LAUFER Hottest: CULTURE CLUB 2-1 BILLY JOEL 9-5 MATTREW WILDER 14-6 LIONEL RICHIE 13-7 NENA D-20

Justin/Robbins

WBNQ/Bioomington, IL

JUSTINHOODINS EURYTHMICS KENNY LOGGINS NENA IRENE CARA CHRISTINE MCVIE MANTRED MANN (dp) BOC (dp) BOLLY IDOL (dp) HOTLES1: CULTURE CLUB 3-1 ROMANTICS 2-2 ELTON JOINN 4-3 GENESIS 5-4 LIONEL RICHIE 6-5 WBWB/Blooming John Heimann

> ABC RE-FLEX (dp) MUSICAL YOUTH CHRISTINE MCVIE EURYTHMICS DURAN DURAN STRAY CATS CYNDI LAUPER (dp) Hottest: YES 1-1 ROMANTICS 11-4 JEFFREY OSBORNE 12-5 KOOL & THE GANG 15-7 CHRIS CROSS 32-26

Tony Waltekus JOHN LENNON HUEY LEWIS & NEWS MICHAEL JACKSON VAN HALEN HOTLEST: PETER SCHILLING 1-1 POLICE 5-2 YES 7-3 ECMANTICS 10-6 VAN HALEN KENNY LOGGINS JONES & STANLEY CHRISTINE MCVIE NENA JEFFREY OSBORNE MUSICAL YOUTH Hottest: MIDNIGHT STAR 26-1 CULTURE CLUB 3-2 CYNDI LAUPER 6-4 GENESIS 16-5 MICHAEL JACKSON 27-12 KCMQ/Columbia, MO Dave McCormick CHRISTINE MCVIE KENNY ROGERS QUIET RIOT RC RE-FLEX (dp) HUEY LEWIS 6 NEWS Hottest: CULTURE CLUB 5-2 ROMANTICS 8-4

WCIL-FM/Carbondale, IL

LIONEL RICHIE 11-6 MICHAEL JACKSON D-27 Y94/Fargo, ND

KKXL-FM/Grand Forks, ND Don Nordine

YES 2-2 MICHAEL JACKSON 21-9 NENA 35-27 VAN HALEN D-31

Tom Fricke

WAZY-FM/Lafayette, IN Stacy/Sparrow

KFRX/Lincoln Tracy Johnso

NENA JAMES INGRAM KENNY LOGGINS Hottest: Culture CLUB 2-1 YES 4-2 ROMANTICS 9-6 GENESIS 12-8 CHRIS CROSS 17-12

KXSS/Lincoln, NE Tim Kelly

MICHAEL JACKSON HICHAEL JACKSON KENNY ROCERS JACKSON BROWNE PAUL MCCARTNEY VAN HALEN (dp) ROCKWELL (dp) RIM CARNES HOTCHET: YES 2-1 GENESIS 5-2 LIONEL RICHIE 3-3 RAY PAREER JR. 9-7 MADONNA 29-15

KKLS-FM/Rapid City, SD

/Pipe MICHAEL JACKSON CHRISTINE MCVIE QUIET RIOT DURAN DURAN MOTLEY CRUE Hottest: YES 3-1 ROMANTICS 7-3 JOHN COUGAR 16-9 GENESIS 21-14 STEVIE NICKS 23-15

99KG/Salina, KS Denny Collier CHRISTINE MCVIE ABC EURYTHMICS DURAN DURAN (dp) RE-FLEX (dp) QUIET RIOT (dp) Hottest: ELTON JOHN 3-1 GENESIS 11-4 CULTURE CLUB 17-5 SHANNON 21-15 NENA D-33 KKRC/Sloux Falls

Dan Kieley

QUIET RIOT NENA HUEY LEWIS & NEWS JAMES INGRAM HOLLESE: ELTON JOHN 3-1 ROMANTICS 9-2 LIONEL RICHIE 8-4 CULTURE CLUB 11-8 JOHN COUGAR 13-9

KWTO-FM/Springfield, MO Bob Hammond

EURYTHMICS CHRISTINE MCVIE KENNY LOGGINS DURAN DURAN RE-FLEX (dp) Hottest: ROMANTICS 4-1 JAMES INGRAM 11-7 JOHN COUGAR 15-10 CULTURE CLB 17-11 CHRIS CROSS 19-15 WSPT/Stevens Point Bouley/Tracy

CHRISTINE MCVIE CHRISTINE MCVIE EURYTHICS POINTER SISTERS POCKWELL RE-FLEX (dp) QUIET RIOT (dp) Hottest: CULTURE CLUB 1-1 MICHAEL JACKSON 19-10 NEWA 25-18 VAN HALEN 29-19 CYNDI LAUPER 26-20 KDVV/Topeka, KS Tony Stewart

SHANNON DEBORAH ALLEN CHRISTINE MCVIE DURAN DURAN KENNY ROGERS EURYTHMICS

KC Hottest: GENESIS 1-1 CULTURE CLUB 4-2 PRETENDERS 7-5 VAN HALEN 17-9 CHRIS CROSS 20-11 KFMW/Waterloo, IA Mark Potter

HUEY LEWIS & NEWS (dp) HUEY LEWIS & NEWS (dp) HOMARD JONES CHRISTINE MCVIE WANG CHUNG EURYTEHICS RE-FLEX (dp) ROCKWELL (dp) HOTESIE CULTURE CLUB 1-1 PRETENDERS 29-15 MICHAEL JACKSON 30-19 VAN HALEW 31-22 BILLY JOEL 36-26

WEST PARALLEL TWO

KKXX/Bakersfield, CA Squires/Kampe RENNY LOGGINS

LENATIANICS EURATIANICS TONI BASIL JACES INGRAM JACKSON BROWNE IRENE CARA Hottest: Culture club 2-1 Romanics 3-2 Nema 9-8 VAN HALEN 26-20 MICHAEL JACKSON 29-21 KBBK/Boise, ID

Tom Evans CHRISTINE MOVIE

CHRISTINE MCVIE BILLY IDOL (dp) KENNY LOGGINS SHEENA EASTON (dp) EURYTHNICS HOTAED JONES HOTAES: CULTURE CLUB 4-2 QUIET RIOT 24-18 MICHARL JACKSON 30-19 NENA D-22 VAN HALEN D-23

KKFM/Colorado Springs, CO Finney/Ryan CYNDI LAUPER CHRISTINE MCVIE NENA EURYTHMICS

Hottest: ELTON JOHN 3-1 ROMANTICS 4-4 GENESIS 7-6 38 SPECIAL 10-7 MICHAEL JACKSON D-15

KMGX/Freeno, CA Carey Edwards MICHAEL JACKSON TINA TURNER CHRIS CROSS (dp) EURYTHMICS MANPRED MANN Hottest: SHANNON 1-1 CULTURE CLUB 4-2 RICK JAMES 7-3 VFS 6-4

YES 6-4 CYNDI LAUPER 20-7

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MATTHEW WILDER BARBRA STREISAND BOCTEGSI: DEBARCE 1-1 CULTURE CLUB 6-4 BARRY MANILOW 10-7 CHRIS CROSS 19-15 MICHAEL JACKSON D-25 KWOD/Sacra

Volpe/O'Neil

Mr. Ed MADONNA HUEY LEWIS & NEWS CHRISTINE MCVIE KENNY LOGGINS Hottest: CULTURE CLUB 6-1 ELTON JOHN 4-2 GENESIS 5-4 PAY PARKER JR. 8-6 MICHAEL JACKSON 19-10 KSKD/Salem, OR Len E. Mitchell

STRAY CATS KENNY LOGGINS CHRISTINE MCVIE EURYTHMICS DURTERICS POINTER SISTERS (dp) JACKSON BROWNE (dp) BILLY IDOL (dp) ADAM ANT (dp) UB40 (dp) Rottest: ELTON JOHN 3-1 YES 5-3 CULTURE CLUB 9-4 CHRIS (ROSS 22-15 MICHAEL JACKSON D-20

KYNO-FM/Freeno KRSP/Salt Lake City, UT Carlson/Moll Waike//Davia CYNDI LAUPER STRAY CATS EURYTHHICS KIM CARNES ROCKWELL HOTLEST: MCCARTMEY & JACKS 1-1 DURAN DURAN 4-3 CULTURE CLUB 6-5 SHANNON 12-8 NENA CYNDI LAUPER KENNY ROGERS MIDNIGHT STAR EURYTHMICS

EURTHMICS Hottest: DURAN DURAN 1-1 CULTURE CLUB 4-3 MATTREW WILDER 6-4 MICHAEL JACKSON 17-9 QUIET RIOT 16-11 KHYT/Tucson Sherman Cohen

EURYTHMICS BILLY IDOL BILLY IDOL CHRISTINE MCVIE BOB DYLAN ROCKWELL Hottest: NEWA 1-1 CULTURE CLUB 5-4 CURTURE CLUB 5-4 CURTURE CLUB 5-5 CULTURE CLUB 5-4 CHRIS CROSS 7-5 ROOL 6 THE GANG 10-7 ELTON JOHN 13-9 JIMMY BUFFETT Hottest: CULTORE CLUB 2-1 KOOL & THE GANG 4-3 ROMANTICS 10-4 CHRIS CROSS 19-12 BARRY MANILOW 27-20

KRQ/Tucson, AZ Zapoleon/Norris

VAN HALEN EURYTHMICS PAUL YOUNG CHRISTINE MCVIE KENNY LOGGINS

KENNY LOGGINS Hottest: ELTON JOHN 5-1 MICHAEL JACKSON 4-2 CHRIS CROSS 10-6 GENESIS 13-10 DURAN DURAN 29-22

PARALLEL THREE KGOT/Anchorage, AK

Kay Taylor

JACKSON BROWNE EURYTHMICS TINA TURNER CHRISTINE MCVIE POINTER SISTERS RIM CARNES HOWARD JONES RENNY LOGGINS ROLLING STONES HOUTEST:

NOLLING STONES NENA 1-1 JOHN COUGAR 3-2 CHRIS CROSS 10-7 MICHAEL JACKSON 19-8 JOHN LENNON 30-23 KYYA/Billings, MT Charlie Fox

EURYTHMICS CHRISTINE MCVIE KENNY ROGERS (dp) CYNDI LAUPER SHANNON

SHANNON NIGHT RANGER (dp) Hottest: YES 2-1 CULTURE CLUB 6-2 GENESIS 18-10 JOHN COUGAR 19-12 CHRIS CROSS 20-13 KCDQ/Bozeman

Greg Williams CHRISTINE MCVIE KENNY LOGGINS

BOC EURYTHMICS POINTER SISTERS MUSICAL YOUTH STRAY CATS ABC Hottest:

ROMANTICS 4-1 ELTON JOHN 5-2 GENESIS 7-3 CULTURE CLUB 10-4 MATTHEW WILDER 8-5 KTRS/Casper, WY

Cody/Lane JAMES INGRAM CYNDI LAUPER VAN HALEN VAN HALEN SHANNON Hottest: CULTURE CLUB 1-1 GENESIS 11-2

CHRIS CROSS 13-4 RAY PARKER JR. 8-5 KOOL 6 THE GANG 10-8 KKAZ/Cheyenne John Ramsey

John Hallsy Van Halen John Lennon Duran Duran Kenny Roders Cyndi Lauper Huey Lewis & NEWS Hottest: Duran Duran 1-1 Cultrure Club 7-2 Romantics 5-3 ELTON John 6-4 Genesis 10-6

LIONEL RICHIE 13-4 JOHN COUGAR 22-10 CHRIS CROSS 24-11 VAN HALEN 39-14 227 Reporters **222 Current Reports** The following stations reported a frozen playlist this wee **KITS/San Francisco** KHFI/Austin The following stations failed to report this week and therefore their playlists were frozen: WVSR/Charleston WBCY/Charlotte **KITE/Corpus Christi** Note: WZZR/Grand Rapids is no longer a CHR reporter.

R&R/Friday, January 20, 1984

Culture Club

Romantics

Michael Jackson

WEST

KGHO/Hogulam, WA

ROLLING STONES CHRISTINE MCVIE KENNY ROGERS RE-FLEX CYNDI LAUPER MANFRED MANN EURYTHMICS HOTTEST.

KOZE/Lewiston, ID

CHRISTINE MCVIE

TINA TURNER Hottest: YES 1-1 ROMANTICS 6-2 JOHN COUGAR 8-5 CHRIS CROSS 15-7 VAN HALEN 27-15

KDZA/Pueblo, CO

KENNY LOGGINS CHRISTINE MCVIE

CHRISTINE HC... BOB DYLAN JACKSON BROWNE UB40 (dp) EURYTHMICS (dp) THE DEVILLE (dp)

EURYTHNICS (dp) MINK DEVILLE (dp) ROCKWELL (dp) Hottest: YES 2-1 ONJ 5-5 KOOL & THE GANG 8-6 DEBARGE 9-7 CULTURE CLUB 16-9

KCBN/Reno, NV

STRAY CATS CHRISTINE MCVIE MANFRED MANN

KBIM/Roswell, NM

JACKSON BROWNE

MANFRED MANN UB40 WANG CHUNG EURYTHMICS CHRISTINE MCVIE TINA TURNER Hottest: CULTURE CLUB 5-1 GENESIS 9-4 BARRY MANILOW 10-5 PRETENDERS 12-8

PRETENDERS 12-8 JOHN COUGAR 18-10

KSLY/San Luis Obispo

IOM WEEN DOLLY PARTON CHRISTINE MCVIE MANFRED MANN BILLY IODL (dp) STRAY CATS KENNY LOGGINS TINA TURKER HATTHEW WILDER 2-1 MADONNA 4-2 KOOL & THE GANG 11-4 JOHN COUCAR 15-9 CHRIS CROSS 27-12

KZOZ/San Luis Oblapo, CA

Tom Walsh

Don Potter

KIM CARNES MUSICAL YOUTH DOLLY PARTON ROCKWELL CHRISTINE MCVIE JOHN CAFFERTY

BILLY IDOL STRAY CATS KENNY LOGGINS

KENNY LOGGINS BOC UB40 Hottest: Culture Club 5-1 Elton John 4-2 Genesis 8-4 Pretenders 15-6 John Cougar 14-7

KIST/Senta Barbara, CA

DATIFIED MANN OZZY OSBOURNE (dp) MUSICAL YOUTH DOLLY PARTON KENNY LOGGINS CHRISTINE MCVIE HOTLEST: CULTURE CLUB 2-1

Dick Williams

MANFRED MANN

Harry Dierks

MANFRED MANN Hottest: YES 3-1 REAL LIFE 17-10 CHRIS CROSS 19-12 CYNDI LAUPER 31-26 MICHAEL JACKSON 32-27

Jim O'Neal

NENA TINA TURNER

Rip Avina

Jay McCall

KENNY LOGGINS

EURYTHMICS SHEENA EASTON TINA TURNER

EURITHMICS Hottest CULTURE CLUB 5-1 CHRIS CROSS 16-7 JOHN COUGAR 15-12 KOOL 4 THE GANG 18-13 NENA 21-15 PAUL MCCARTNEY 36-31

Steve Larson



Walker/Davis

KO93/Modesto, CA

Ausham/Main

MODERN ROMANCE

DAZZ BAND CHRISTINE MCVIE POINTER SISTERS JIMMY BUFFETT

KQMQ/Honolulu, HI

Kimo Akane

CHRIS CROSS KENNY LOGGINS

CHRIS CROSS RENNY LOGGINS JOHN LENNON DURAN DURAN CHRISTINE MCVIE EURYTHMICS POINTER SISTERS MUSICAL YOUTH 0227 OSBOURNE HOTLES: YES 4-1 POMANTICS 5-3

ROMANTICS 5-3 LIONEL RICHIE 9-4 BILLY JOEL 12-6 BROTHER NOLAND 14-8

KLUC/Las Vegas, NV

TINA TURNER CHRISTINE MCVIE EURYTHMICS HUEY LEWIS & NEWS STRAY CATS

STRAY CATS Hottest: ELTON JOHN 2-1 REAL LIFE 8-4 38 SPECIAL 7-5 MADONNA 12-9 MOTELS 25-19

KIKI/Honolulu, HI

CHRISTINE MCVIE RENNY MOGERS Hottest: CULTURE CLUB 5-1 DEBARGE 7-5 MADONNA 12-8 LIONEL RICHIE 15-11 BILLY JOEL 30-24

KHOP/Modesto-Stockton

Hottest: GENESIS 7-1 LIONEL RICHIE 9-3 JOHN COUGAR 16-7 JEFFREY OSBORNE 21-13 MICHAEL JACKSON 36-23

David Kraham

POINTER SISTERS STRAY CATS (dp) CHRISTINE MCVIE Hottest:

KIDD/Monterey, CA

Johnny Morgan Eurytymics Kenny Rogers Musical Youth Van Halen John Capperty Hottest: Lionel Richie 1-1 Culture Club 10-2 Genesis 8-3 Ray Parker Jr. 5-4 Shannon 21-8

Gentry/Greef SHANNON CYNDI LAUPER IRENE CARA DOLLY PARTON MANFRED NANN HOTLEST: YES 1-1 ROMANTICS 6-3 MATTHEM WILDER 8-4 GENESIS 10-5 MICRAEL JACKSON 25-10

KGGI/Riverside S. Bern., CA

Johnny Morgan

K96/Provo, UT

Gentry/Green

Kong/Shishida

Dave Anthon

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WZOK/Rockford, IL

ROMANTICS 10-6 38 SPECIAL 11-9

U93/South Bend, IN

J.K. Dearing

CHRIS CROSS RAY PARKER JR JOHN LENNON

WRON/Toledo

EURITHMICS KENNY LOGGII STRAY CATS ABC BILLY IDOL BIG COUNTRY

KAYI/Tulsa, OK

Taylor/Pearman

Dick Thompson

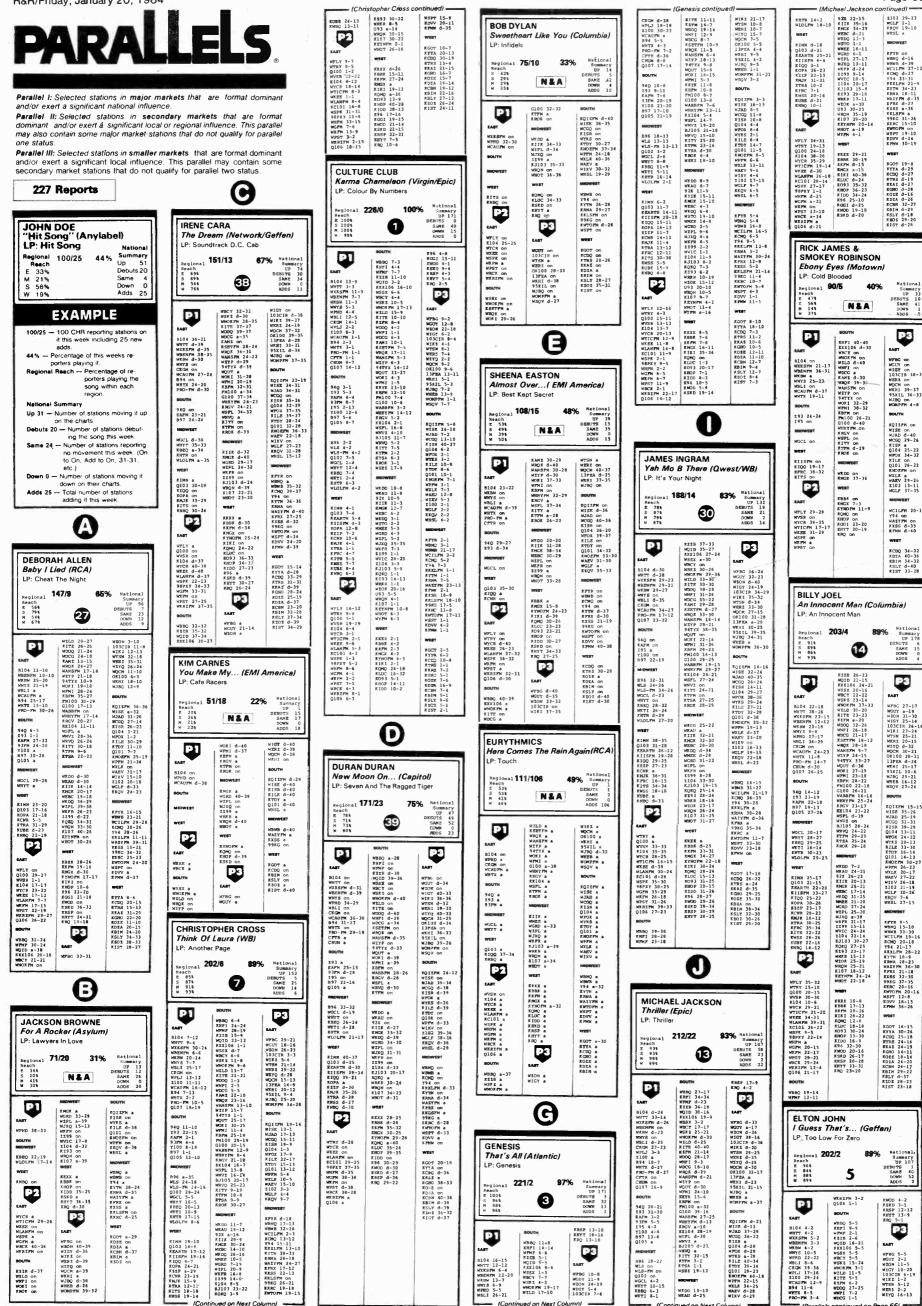
WYFM/Youngst Jeff Tobin

Phil Williams

Geoff Davis

JOHN LENNON Hottest: YES 3-1 ROMANTICS 4-3 ELTON JOHN 8-4 ONJ 11-7 GENESIS 20-10 **Buck McWilliams** EURYTHMICS KENNY LOGGINS Collins/Anderson BIG COUNTRY Hottest: CULTURE CLUB 4-1 ROMANTICS 3-2 JOHN COUGAR 17-8 KOOL 6 THE GANG 20-9 CHRIS CROSS 30-15 EURYTHMICS EURYTHHICS CYNDI LAUPER JACKSON BROWNE MANFRED MANN HOMARD JONES KENNY LOGGINS CHRISTINE RCVIE HOTLEST: YES 2-1 CULTURE CLUB 7-3 ROMANTICS 8-4 GENESIS 9-5 LIONEL RICHIE 11-9 HUEY LEWIS & NEWS POLICE EURYTHMICS KENNY LOGGINS PRINCE JACKSON BROWNE CYNDI LAUPER CYNDI LAUPER JAMES INGRAM MANFRED MANN HUEY LEWIS & NEWS HOWARD JONES SHANNON Hottest: CULTURE CLUB 1-1 YES 2-2 MANFRED MANN CHRISTINE MCVIE Hottest: CULTURE CLUB 1-1 YES 4-2 LIONEL RICHIE 7-3 KOOL & THE GANG 11-6 STEVIE NICKS 16-11 KEYN-FM/Wichits, KS MADONNA KENNY LOGGINS CHRISTINE MCVIE Hottest: CHRIS CROSS 2-1 KYTN/Grand Forks, ND CHRISTINE MCVIE KENNY LOGGINS EURTHMICS HOTLEY CRUE ROLLING STONES ADAM ANT HOTLEST: CULTURE CLUB 1-1 PRETENDERS 13-6 KISS 8-8 VAN HALEN 24-10 QUIET RIOT 33-21 GENESIS 4-2 ELTON JOHN 7-4 ROMANTICS 5-5 CULTURE CLUB 10-8 WHOT/Youngstown MICHAEL JACKSON PATTI LABELLE CHRISTINE MCVIE BOC KIM CARNES KRNA/lowa City, IA KIM CARNES POINTER SISTERS HOWARD JONES EURYTHMICS KENNY LOGGINS UB40 BIG COUNTRY HOLLESL: YES 1-1 GENESIS 11-4 HICHAEL JACKSON D-19 DURAN DURAN D-31 NENA 37-33 Bart Goynshor CHRISTINE MOVIE CHRISTINE MCVIE HOMARD JONES KENNY LOGGINS MANFRED MANN KENNY ROCERS EURYTHMICS QUIET RIOT HOTLEST: YES 1-1 GENESIS 3-2 CULTURE CLUB 7-5 STEVIE MICKS 13-7 MICHAEL JACKSON 18-11 DURAN DURAN (dp) JACKSON BROWNE MANFRED MANN (dp) KIM CARNES UB40 EURYTHMICS Hottest: RUFUS & CHAKA 1-1 KOFUS & CHARA 1-1 KOOL 6 THE GANG 8-5 REAL LIFE 17-10 JOHN COUGAR 24-16 CHRIS CROSS 34-27

ELTON JOHN GENESIS MATTHEW WILDER HOTLEST: MICHAEL JACKSON 4-1 CULTURE CLUB 6-3 ROMANTICS 13-7 PARALLEL THREE



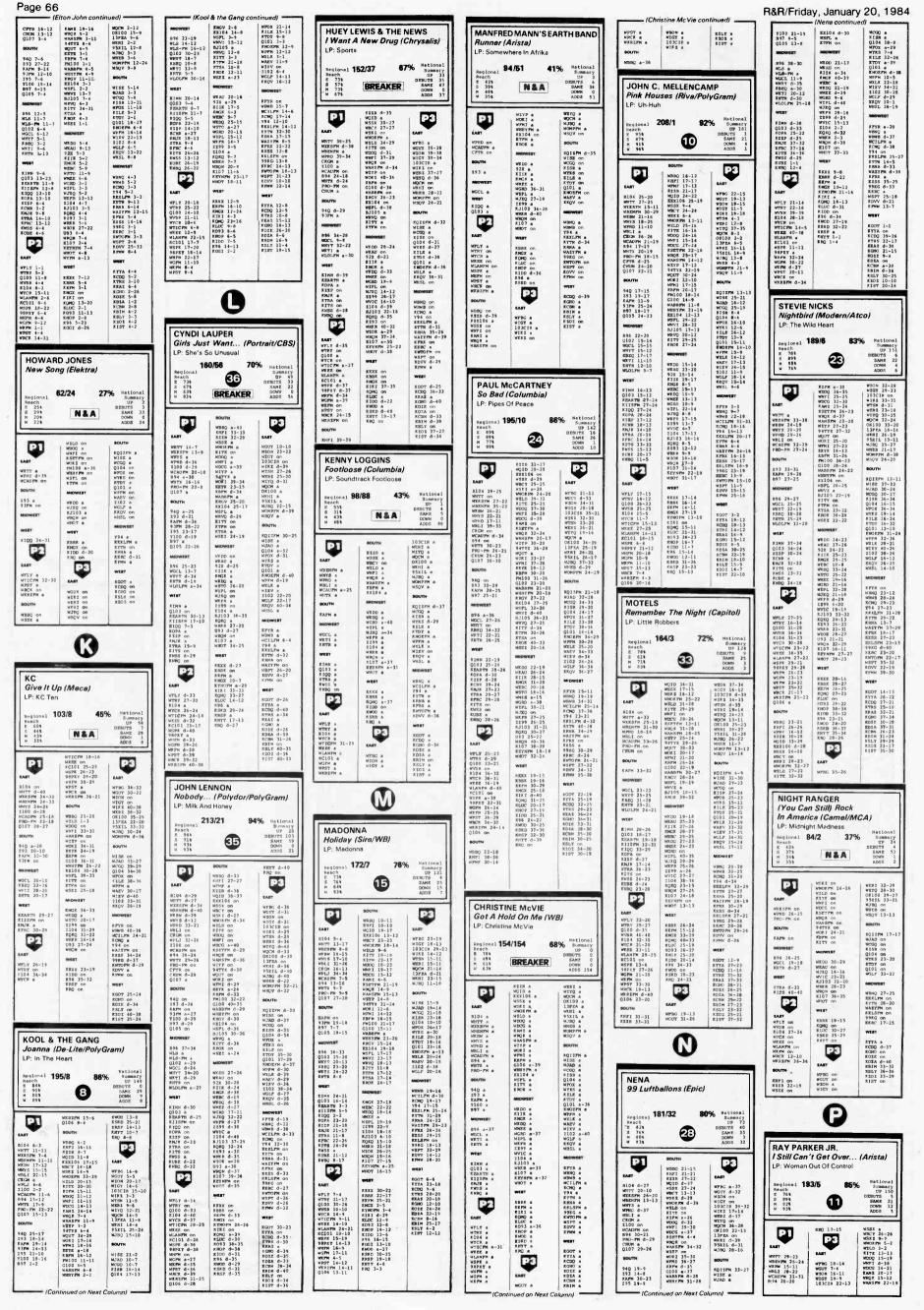
WPBG 10-8 WGUY 11-9 WZON 24-19 WIGY 5-4 103CIR 7-6

americanradiohisto

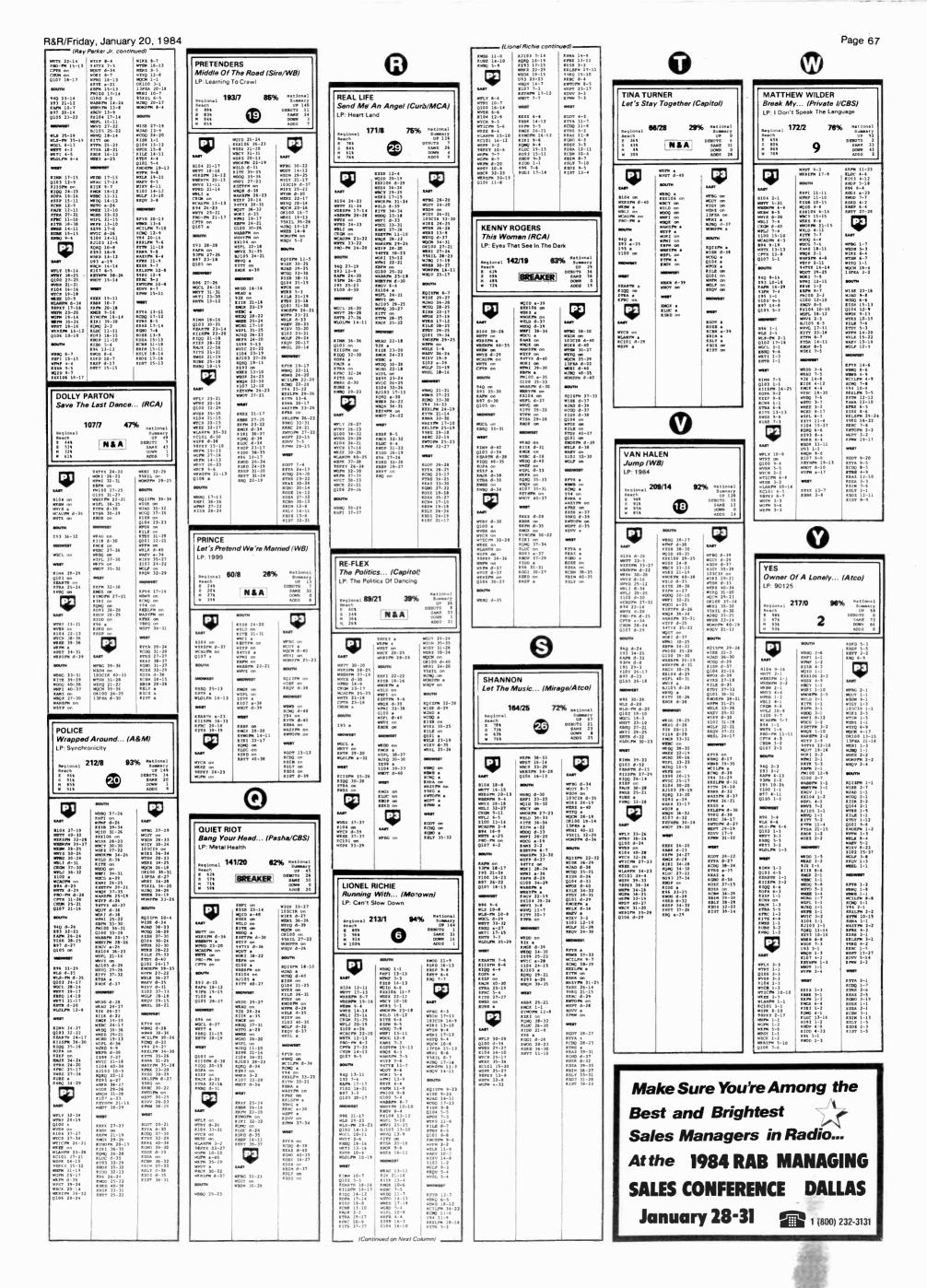
WEDD 13-10 WEAD d-25

R&R/Friday, January 20, 1984

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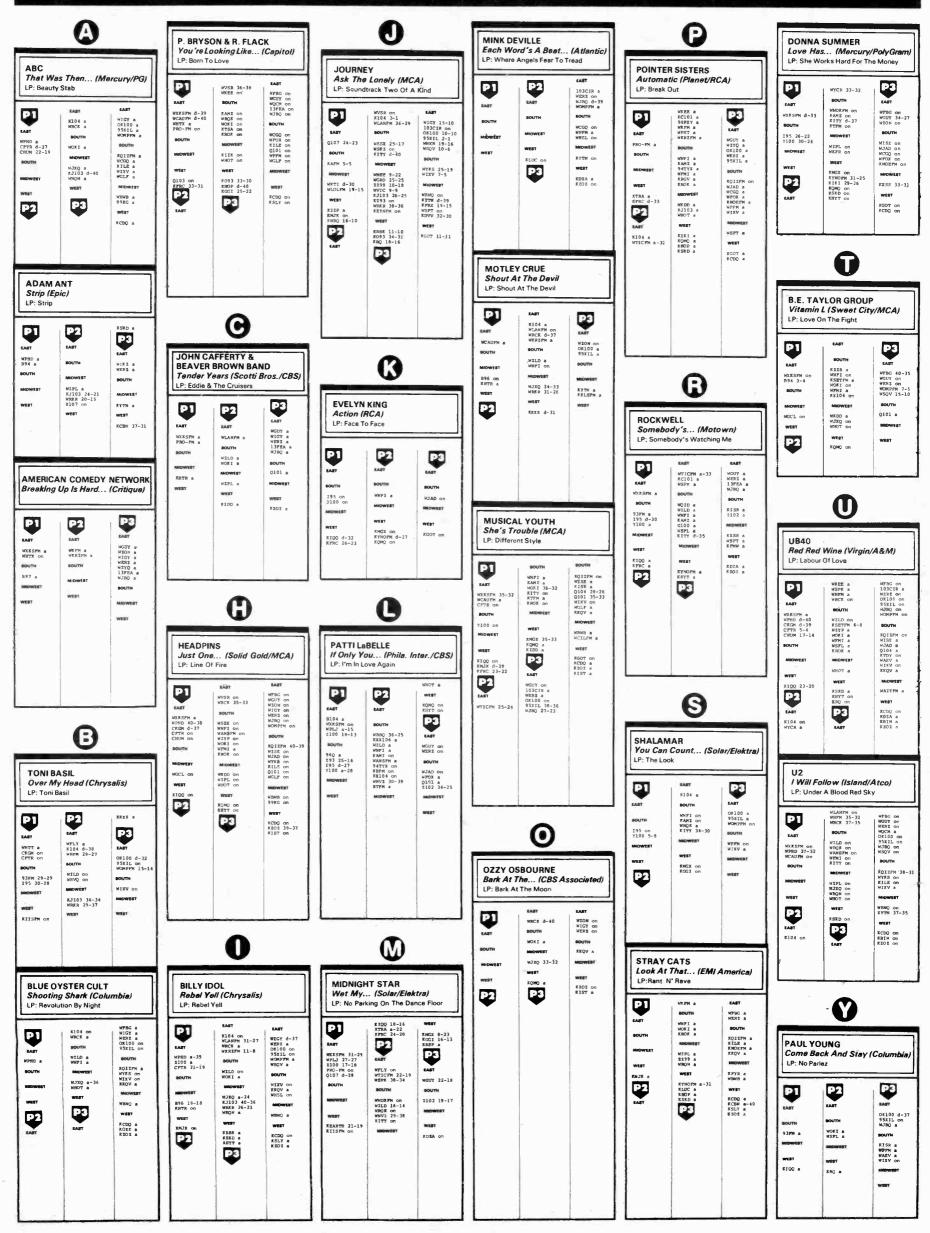
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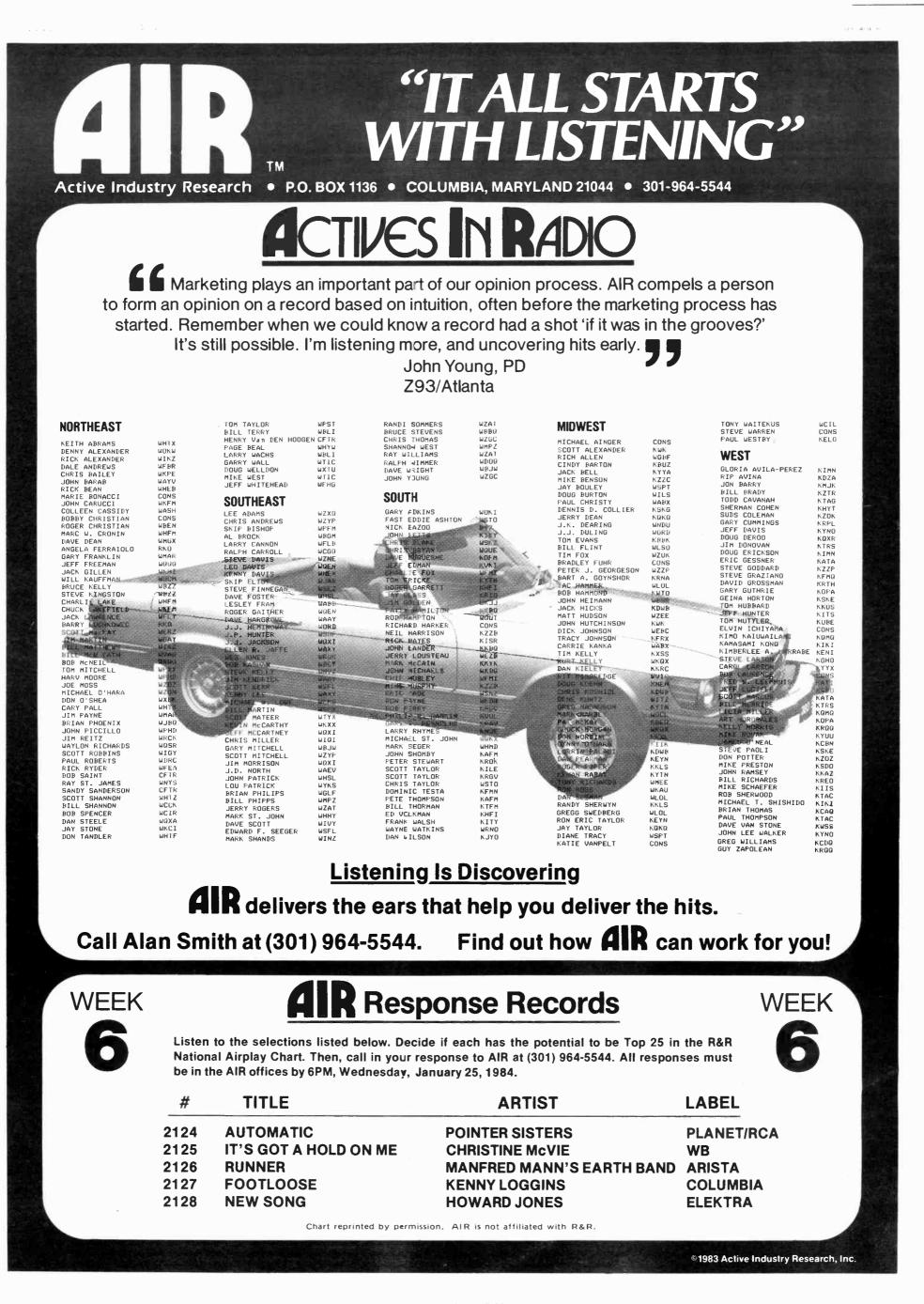
PARALLELS.

SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS



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BREAKERS

CYNDI LAUPER Girls Just Want To Have Fun (Portrait/CBS)

70% of our reporters on it. Moves: Up 49, Debuts 33, Same 22, Down 0, Adds 56 including WNYS, B94, Q107, 94Q, B97, WLOL-FM, KIMN. See Parallels, debuts at number 36 on the CHR chart.

CHRISTINE McVIE Got A Hold On Me (WB)

68% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 154 including WCAU-FM, 94Q, Y100, B96, WKTI, KIIS-FM, KNBQ. Complete airplay in Parallels.

HUEY LEWIS & THE NEWS I Want A New Drug (Chrysalis)

67% of our reporters on it. Moves: Up 33, Debuts 35, Same 47, Down 0, Adds 37 including WBEN-FM, Z100, 93FM, WLOL-FM, KEARTH, KOPA, KMJK. Complete airplay in Parallels.

KENNY ROGERS This Woman (RCA)

63% of our reporters on it. Moves: Up 29, Debuts 36, Same 58, Down 0, Adds 19 including WXKS-FM, KZZP, Q100, WSKZ, KO93, KCMQ, KGHO. Complete airplay in Parallels.

QUIET RIOT

Bang Your Head (Metal Health) (Pasha/CBS)

62% of our reporters on it. Moves: Up 45, Debuts 26, Same 50, Down 0, Adds 20 including WBEN-FM, Y100, WHYT, WGFM, WQID, WSTO, KRNA. Complete airplay in Parallels.



EURYTHMICS "Here Comes The Rain Again" (RCA) 111/106 Moves: Up 1, Debuts 1, Same 3, Down 0, Adds 106 including WPHD, WCAU-FM, WHTX, 94Q, Z93, 93FM, WGCL, WHYT, Q103, KNBQ, WHFM, WANS-FM, WKHI, KBIM.

SHEENA EASTON "Almost Over You" (EMI America) 108/15 Moves: Up 39, Debuts 15, Same 39, Down 0, Adds 15, WBLI, PRO-FM, KIQQ, WPST, KXX106, WDCG, KRGV, KITY, KTFM, Z299, KBBK, WTSN, WGLF, KOZE.

DOLLY PARTON "Save The Last Dance For Me" (RCA) 107/7 Moves: Up 49, Debuts 7, Same 43, Down 1, Adds 7, WNYS, WKFM, K96, WAEV, KSLY, KZOZ, KIST, Z93 36-32, K104 22-13, WPST 34-31, WNFI 40-37, WSFL 38-35, KYNO-FM 27-21, WFBG 39-36, K0IZ-FM 39-34.

KC ''Give It Up'' (Meca) 103/8 Moves: Up 58, Debuts 7, Same 29, Down 1, Adds 8, 94Q, KMJK, WYCR, WPST, WKDQ, WPFM, KCMQ, KDVV, WCAU-FM 25-18, PRO-FM 23-18, Z93 20-10, WGCL 30-10, WFLY 26-19, KKYK 24-19, KKXX 23-19.

KENNY LOGGINS "Footloose" (Columbia) 98/88 Moves: In 1. Dabuts 4. Same F. Data

Moves: Up 1, Debuts 4, Same 5, Down 0, Adds 88 including WBEN-FM, WNYS, WPHD, WBLI, WCAU-FM, WHTX, KAFM, WGCL, WKTI, KHTR, KIMN, Q103, KIQQ, XTRA, KWSS.

MANFRED MANN'S EARTH BAND "Runner" (Arista) 94/51 Moves: Up 3, Debuts 6, Same 34, Down 0, Adds 51 including WCAU-FM, Z93, WGCL, Q103, WYCR, WKRZ-FM, WOKI, ZZ99, K107, KMGX, K96, 103CIR, KISR, KKXL-FM, KBIM.

RICK JAMES & SMOKEY ROBINSON "Ebony Eyes" (Gordy/Motown) 90/5 Moves: Up 33, Debuts 10, Same 41, Down 1, Adds 5, WKBW, WKFM, WDCG, KISR, WXLK, WXKS-FM 21-17, WBEN-FM 36-31, WHTX 19-11, KFRC 38-32, WKEE 31-29, WFMI 38-32, FM100 26-21, KMGX 7-3, KGGI 23-20, KDZA 40-36.

RE-FLEX "The Politics Of Dancing" (Capitol) 89/21 Moves: Up 26, Debuts 8, Same 33, Down 1, Adds 21 including CHUM, 195, WGCL, WLOL-FM, 98PXY, WKFM, WNOK-FM, G100, KMGK, ZZ99, WOMP-FM, WJAD, WCGQ, KCMQ, KGHO.

NIGHT RANGER "(You Can Still) Rock In America" (Camel/MCA) 84/2 Moves: Up 24, Debuts 4, Same 53, Down 1, Adds 2, WZON, KYYA, K104 27-24, WRCK 12-10, KZZB 22-19, WOKI 24-21, KBBK 18-15, KSKD 35-29, WERZ 32-29, 95XIL 23-21, WYKS 23-20, KYTN 28-20, KKRC 17-15, KBIM 33-31, KZOZ 33-29.

BOB DYLAN "Sweetheart Like You" (Columbia) 75/10 Moves: Up 14, Debuts 5, Same 42, Down 4, Adds 10, WKFM, KSET-FM, KTFM, WKDD, ZZ99, KHYT, WTSN, WOMP-FM, WAEV, KDZA, WPHD 32-30, WOKI 29-26, WISE 38-35, WPFM 24-18, WXLK 40-36.

JACKSON BROWNE "For A Rocker" (Asylum) 71/20

Moves: Up 13, Debuts 12, Same 26, Down 0, Adds 20 including WYCR, WSPK, WGFM, KMGK, WZPL, K107, KKXX, KSKD, WQCM, KQIZ-FM, WHSL, WBNQ, Y94, KXSS, KGOT.

TINA TURNER 'Let's Stay Together'' (Capitol) 66/28 Moves: Up 0, Debuts 6, Same 32, Down 0, Adds 28 including WKBW, PRO-FM, 94Q, 293, 195, KEARTH, XTRA, WKFM, WBBQ, WZYP, KMGX, KLUC, WKHI, Q104, KOZE.

HOWARD JONES "New Song" (Elektra) 62/24 Moves: Up 2, Debuts 3, Same 33, Down 0, Adds 24 including WHTT, 293, WFLY, WPST, WKRZ-FM, WSSX, FM100, WKDD, WHOT, KBBK, WCGQ, Z102, KKXL-FM, KFMW, KGOT.

PRINCE "Let's Pretend We're Married" (WB) 60/8

Moves: Up 13, Debuts 7, Same 32, Down 0, Adds 8, 0107, KHTR, KEARTH, WNFI, 94TYX, 2299, K107, WGUY, WXKS-FM d-37, KBEQ 25-23, WLOL-FM 16-13, KIIS-FM 36-33, KZZB 24-20, KYNO-FM 14-11, KIKI 22-17.

KIM CARNES "You Make My Heart Beat Faster (And That's All That Matters)" (EMI America) 51/18 Moves: Up 1, Debuts 15, Same 17, Down 0, Adds 18 including WKEE, WRCK, WNOK-FM, KRGV, KMGK, WHOT, KYNO-FM, WGUY, KTDY, WHSL, WAZY-FM, KXSS, KHOT, KZOZ.

MOST ADDED .

CHRISTINE McVIE (154) Got A Hold On Me (WB) **EURYTHMICS (106)** Here Comes The Rain Again (RCA) **KENNY LOGGINS (88)** Footloose (Columbia) **CYNDI LAUPER (56)** Girls Just Want To Have... (Portrait/CBS) MANFRED MANN'S EARTH BAND (51) Runner (Arista) HUEY LEWIS & THE NEWS (37) I Want A New Drug (Chrysalis) **POINTER SISTERS (37)** Automatic (Planet/RCA)

HOTTEST

R&R/Friday, January 20, 1984

CULTURE CLUB (130) Karma Chameleon (Virgin/Epic) **MICHAEL JACKSON (87)** Thriller (Epic) YES (85) Owner Of A Lonely Heart (Atco) **ROMANTICS (84)** Talking In Your Sleep (Nemperor/CBS) **GENESIS (74)** That's All (Atlantic) **CHRISTOPHER CROSS (72)** Think Of Laura (WB)

SIGNIFICANT ACTION

UB40 "Red Red Wine" (Virgin/A&M) 43/22

Moves: Up 3, Debuts 2, Same 15, Down 1, Adds 22 including WXKS-FM, WYCR, WSPK, WHFM, WZYP, WOKI, WFMI, WSFL, WHOT, 103CIR, WISE, Q104, WAEV, KKQV, KZOZ.

HEADPINS ''Just One More Time'' (Solid Gold/MCA) 40/2 Moves: Up 4, Debuts 1, Same 33, Down 0, Adds 2, WXKS-FM, WFMI, WPHD 40-38, CKGM d-37, CFTR on, CHUM on, WGCL on, KIQQ on, WRCK 35-33, WKDD on, KQIZ-FM 40-39, KZOZ 39-37.

POINTER SISTERS "Automatic' (Planet/RCA) 39/37 Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 37 including PRO-FM, XTRA, KFRC, K104, WTIC-FM, WKEE, KC101, 98PXY, WKFM, WFMI, KRGV, KROK, WKDD, KJ103, WHOT.

MUSICAL YOUTH "She's Trouble" (MCA) 37/17 Moves: Up 9, Debuts 1, Same 10, Down 0, Adds 17 including WCAU-FM, WNFI, KAMZ, KTFM, KQMQ, KIDD, WISE, KISR, WGLF, KKQV, WBWB, WCIL-FM, KCDQ, KZOZ, KIST.

U2 '1 Will Follow'' (Island/Atco) 34/2 Moves: Up 5, Debuts 0, Same 27, Down 0, Adds 2, WQCM, WIXV, WXKS-FM on, WPHD 37-32, WCAU-FM on-dp, WHFM 35-32, WRCK 37-35, WZLD on, KQIZ-FM 38-31, KYTN 37-35.

BILLY IDOL "Rebel Yell" (Chrysalis) 32/16 Moves: Up 6, Debuts 1, Same 9, Down 0, Adds 16 including WPHD, Z100, WRCK, WOKI, WJXQ, WRQN, KBBK, KSKD, KHYT, WERZ, WOMP-FM, WSQV, KKQV, WBNQ, KZOZ.

PEABO BRYSON & ROBERTA FLACK "You're Looking Like Love To Me" (Capitol) 31/1

Moves: Up 3, Debuts 3, Same 24, Down 0, Adds 1, WHTX, WXKS-FM d-39, WCAU-FM d-40, PRO-FM on, Q103 on, KFRC 33-31, WRQK on, KROK on, KIIK on, KO93 33-30, KGGI 25-22.

ROCKWELL "Somebody's Watching Me" (Motown) 29/27 Moves: Up 0, Debuts 2, Same 0, Down 0, Adds 27 including WXKS-FM, 93FM, Y100, KIQQ, KFRC, WTIC-FM, KC101, WSPK, WQID, WZLD, WNFI, KAMZ, KITY, KYNO-FM, KHYT.

PATTI LABELLE "If Only You Knew" (Philadelphia International/CBS) 28/12 Moves: Up 4, Debuts 1, Same 10, Down 1, Adds 12, B104, WPLJ, 94Q, Y100, KXX106, WZLD, WNFI, WANS-FM, KTFM, WHOT, WFOX, Q101, Z100 18-13, Z93 25-16, I95 d-27.

DONNA SUMMER "Love Has A Mind Of Its Own" (Mercury/PolyGram) 27/0

Moves: Up 7, Debuts 2, Same 18, Down 0, Adds 0, WXKS-FM d-33, 195 26-22, Y100 30-24, WYCR 33-32, WNOK-FM on, KITY d-37, WKFR on, KYNO-FM 31-25, KIKI 29-26, KHYT on, WGUY 34-27, KXSS 33-31.

STRAY CATS ''Look At That Cadillac'' (EMI America) 24/24 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 24 including KMJK, WKFM, WNFI, WOKI, KROK, WZPL, ZZ99, WRQN, KYNO-FM, KLUC, KHOP, KSKD, WFBG, KILE, WBWB.

MIDNIGHT STAR "Wet My Whistle" (Solar/Elektra) 24/2

Moves: Up 10, Debuts 1, Same 8, Down 3, Adds 2, XTRA, KRSP, WXKS-FM 31-29, PRO-FM on, Q107 d-28, KEARTH 21-19, KIQQ 18-16, KFRC 24-20, WTIC-FM 22-19, WSPK 38-34, WZLD 16-14, KGGI 16-13.

ABC ''That Was Then This Is Now'' (Mercury/PolyGram) 21/18 Moves: Up 1, Debuts 2, Same 0, Down 0, Adds 18 including WPHD, K104, WRCK, WOKI, WJXQ, WRQN, WIGY, OK100, 95XIL, WOMP-FM, WCGQ, KILE, WBWB, 99KG, KCDQ.

BLUE OYSTER CULT 'Shooting Shark' (Columbia) 20/15 Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 15, WPHD, WRCK, WZLD, WNFI, WJXQ, WHOT, WFBG, WIGY, WERZ, KQIZ-FM, KKQV, WBNQ, KCDQ, KOZE, KZOZ.

B.E. TAYLOR GROUP "Vitamin L" (Sweet City/MCA) 19/5 Moves: Up 3, Debuts 0, Same 10, Down 1, Adds 5, KZZB, KSET-FM, WFMI, WKDD, Q101, WXKS-FM on, WGCL on, WNFI on, WFBG 40-35, WOMP-FM 7-5, WSQV 15-10.

TONI BASIL "Over My Head" (Chrysalis) 18/3

Moves: Up 4, Debuts 2, Same 8, Down 1, Adds 3, WHTT, WFLY, KKXX, CKGM on, CFTR on, I95 30-29, KIIS-FM on, K104 d-38, WHFM 29-27, OK100 d-32, WOMP-FM 15-14.

MOTLEY CRUE "Looks That Kill" (Elektra) 17/9

Moves: Up 2, Debuts 2, Same 4, Down 0, Adds 9, WCAU-FM, KHTR, K104, WKRZ-FM, WZLD, OK100 95XIL, KYTN, KKLS-FM, B96 on-dp, WRCK d-37, WRKR 31-26, KKXX d-31.

JOHN CAFFERTY & BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 15/15

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, WXKS-FM, PRO-FM, KHTR, WLAN-FM, WZLD, WOKI, WZPL, KIDD, WGUY, WIGY, WERZ, 13FEA, WJBQ, Q101, KZOZ. SHALAMAR ''You Can Count On Me'' (Solar/Elektra) 14/5 Moves: Up 1, Debuts 0, Same 7, Down 1, Adds 5, K104, WRQK, OK100, 95XIL, WIXV, I95 on, WNFI on, KITY 36-30, KGGI on.

AMERICAN COMEDY NETWORK "Breaking Up Is Hard On You" (Critique) 12/11 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 11, WXKS-FM, B97, WKFM, WKRZ-FM, WGUY, WZON, WIGY, WERZ, WZYQ, 13FFA. WJBO. WHTX on.

PAUL YOUNG "Come Back And Stay" (Columbia) 12/9 Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 9, 93FM, KIQQ, WOKI, WSFL, KRQ, WJBQ, KISR, WPFM, WAEV, OK100 d-37,

95XIL on, WIXV on ADAM ANT "Strip" (Epic) 11/7

Moves: Up 3, Debuts 0, Seme 1, Down 0, Adds 7, WPHD, B94, WZPL, KSKD, WIKZ, WERZ, KYTN, KJ103 24-21, WRKR 20-15, K107 on, KCBN 37-31.

MINK DEVILLE "Each Word's A Beat Of My Heart" (Atlantic) 11/4

Moves: Up 0. Debuts 1, Same 6, Down 0. Adds 4, 103CIR, WOMP-FM, WPFM, KDZA, KLUC on, WJBQ d-39, KYTN on, KZOZ on. OZZY OSBOURNE "Bark At The Moon" (CBS/Associated) 10/4

Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 4, WOKI, KOMO, KKOV, KIST, WRCK d-40, WJXQ 33-32, WERZ on. EVELYN "CHAMPAGNE" KING "Action" (RCA) 10/1

Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 1, WNFI, 195 on, Y100 on, KIQQ d-32, KFRC 26-23, KYNO-FM d-27.

w & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist / title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

More CHR Music Information See Page 60

americanradiohistory con



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NATIONAEARPLAY **January 20, 1984** THE BACK PAGE

GENESIS/That's All (Atlantic)

MADONNA/Holiday (Sire/WB)

FIXX/The Sign Of Fire (MCA)

GENESI\$/That's All (Atlantic)

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VAN HALEN/Jump (WB)

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MOR/HOTTRACKS

Two Last Weeks Week ontemporary Hit Radio **O VAN HALEN/Jump** (WB) Ť 11 2 PRETENDERS/Middle Of The Road (Sire/WB) 5 2 3 JOHN LENNON/Nobody Told Me (Polydor/PG) 8 **GENESIS**/That's All (Atlantic) 3 4 CULTURE CLUB/Karma Chameleon (Virgin/Epic) 5 JOURNEY/Ask The Lonely (MCA) 4 YES/Owner Of A Lonely Heart (Atco) YES/Owner Of A Lonely Heart (Atco) 5 6 JOHN COUGAR MELLENCAMP/Pink... (Riva/PG) 6 7 ROMANTICS/Talking In Your Sleep (Nemperor/CBS) B ROLLING STONES/She Was Hot (RS/Atco) 9 ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen) 38 SPECIAL/If I'd Been The One (A&M) 2 9 LIONEL RICHIE/Running With The Night (Motown) 6 38 SPECIAL/Back Where You... (A&M) 17 13 CHRISTOPHER CROSS/Think Of Laura (WB) 12 YES/It Can Happen (Atco) 13 KOOL & THE GANG/Joanna (De-Lite/PG) N&A Begins on Page 55 12 BILLY IDOL/Rebel Yell (Chrysalis) 10 8 MATTHEW WILDER/Break My Stride (Private I/CBS) 13 HUEY LEWIS & THE NEWS/I Want A... (Chrysalis) 10 11 JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG) VAN HALEN/Panama (WB) BREAKER RAY PARKER JR./I Still Can't Get Over Loving You (Arista) 15 14 15 OZZY OSBOURNE/Bark At The Moon (CBS Assoc.) OLIVIA NEWTON-JOHN/Twist Of Fate (MCA) MICHAEL JACKSON/Thriller (Epic) 45 21 DURAN DURAN/New Moon On Monday (Capitol) **MOTLEY CRUE**/Looks That Kill (Elektra) **BILLY JOEL**/An Innocent Man (Columbia) 23 18 18 YES/Changes (Atco) 15 18 **DURAN DURAN/Union Of The Snake (Capitol)** MANFRED MANN'S EARTH.../Runner (Arista) 49 29 P. McCARTNEY and M. JACKSON/Say Say Say (Columbia) 20 REAL LIFE/Send Me An Angel (Curb/MCA) 35 25 21 MOTELS/Remember The Night (Capitol) 26 19 PRETENDERS/Middle Of The Road (Sire/WB) BREAKER 2 BRYAN ADAMS/Heaven (A&M) POLICE/Wrapped Around Your Finger (A&M) 23 GENESIS/Just A Job To Do (Atlantic) 14 17 BARRY MANILOW/Read 'Em And Weep (Arista) 24 ROMANTICS/Talking In Your Sleep (Nemperor/CBS) 7 16 38 SPECIAL/If I'd Been The One (A&M) 25 ROLLING STONES/Too Tough (RS/Atco) 21 20 STEVIE NICKS with S. STEWART/Nightbird (Modern/Atco) 43 20 VAN HALEN/I'll Wait (WB) PAUL McCARTNEY/So Bad (Columbia) 24 23 27 RE-FLEX/The Politics Of Dancing (Capitol) DARYL HALL & JOHN OATES/Say It Isn't So (RCA) DEBUT > 23 PRETENDERS/Time The Avenger (Sire/WB) SHANNON/Let The Music Play (Mirage/Atco) - 48 29 EURYTHMICS/Here Comes The Rain Again (RCA) **DEBORAH ALLEN/Baby | Lied (RCA)** 31 27 30 JOHN COUGAR MELLENCAMP/Play Guitar (Riva/PG) NENA/99 Luftballons (99 Red Balloons) (Epic) REAL LIFE/Send Me An Angel (Curb/MCA) Black/Urban J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB) JEFFREY OSBORNE/Stay With Me Tonight (A&M) N&A Begins on Page 70 **MOTELS**/Remember The Nights (Capitol) DeBARGE/Time Will Reveal (Gordy/Motown) 1 PATTI LABELLE/If Only You Knew (Phil. Int./CBS) 1 1 JOHN LENNON/Nobody Told Me (Polydor/PG) J. INGRAM w/M. McDONALD/Yah Mo B... (Qwest/WB) 13 7 CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS) 3 SHANNON/Let The Music Play (Mirage/Atco) 4 2 **ROLLING STONES/Undercover Of The Night (RS/Atco)** LUTHER VANDROSS/I'll Let You Slide (Epic) 7 4 IRENE CARA/The Dream (Hold On To Your...) (Network/Geffen) 5 "D" TRAIN/Something's On Your Mind (Prelude) 10 6 DURAN DURAN/New Moon On Monday (Capitol) 6 LIONEL RICHIE/Running With The Night (Motown) 11 8 40 PETER SCHILLING/Major Tom (Coming Home) (Elektra) CHERYL LYNN/Encore (Columbia) 23 12 DEELE/Body Talk (Solar/Elektra) 8 8 5 9 KOOL & THE GANG/Joanna (De-Lite/PolyGra) 3 3 dult / Contemporary DAZZ BAND/Joystick (Motown) 24 16 ANGELA BOFILL/I'm On Your Side (Arista) 15 14 EVELYN "CHAMPAGNE" KING/Action (RCA) KOOL & THE GANG/Joanna (De-Lite/PG) 29 15 PIECES OF A DREAM/Fo-Fi-Fo (Elektra) 26 18 CULTURE CLUB/Karma Chameleon (Virgin/Epic) JENNIFER HOLLIDAY/Just Let Me Wait (Geffen) 30 17 3 | ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen) J. BLACKFOOT/Taxi (Sound Town/Alle) 36 23 7 CHRISTOPHER CROSS/Think Of Laura (WB) 11 Came ON 16 TWILIGHT 22/Electric Kingdom (Vanguard) **D** LIONEL RICHIE/Running With The Night (Motown) 17 13 17 RAY PARKER JR./I Still Can't Get Over Loving (Arista) O. NEWTON-JOHN & J. TRAVOLTA/Take A Chance (MCA) 6 9 BILLY JOEL/An Innocent Man (Columbia) 24 JAMES & ROBINSON/Ebony... (Gordy/Motown) 34 8 BARRY MANILOW/Read 'Em And Weep (Arista) - Rec HOWARD JOHNSON/Let's Take Time Out (A&M) 25 21 BREAKER 20 ANITA BAKER/You're The Best Thing Yet (Beverly Glen) BAY PARKER JR./I Still Can't Get Over Loving... (Arista) 10 SHEENA EASTON/Almost Over You (EMI America) 21 DeBARGE/Time Will Reveal (Gordy/Motown) 10 2 11 MATTHEW WILDER/Break My Stride (Private I/CBS) 22 CON FUNK SHUN/Baby, I'm Hooked... (Mercury/PG) 5 11 PAUL McCARTNEY/So Bad (Columbia) HERBIE HANCOCK/Autodrive (Columbia) 39 33 13 KENNY ROGERS/This Woman (RCA) 29 RON BANKS/Make It Easy On Yourself (CBS) 34 N&A Begins on Page 50 25 RUN D.M.C./Hard Times (Profile) DEBUT (20) 15 SPANDAU BALLET/Gold (Chrysalis) -26 MUSICAL YOUTH/She's Trouble (MCA) 40 29 N. SEDAKA with D.SEDAKA/Your Precious Love (Curb/MCA) 2 DREAMBOY/Don't Go (Qwest/WB) DEBUT J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB) N&A Begins on Page 45 JUNIOR/Unison (Casablanca/PG) 32 32 B DOLLY PARTON/Save The Last Dance For Me (RCA) JEFFREY OSBORNE/Plane Love (A&M) DEBUT 11 19 P. McCARTNEY and M. JACKSON/Say Say Say (Columbia) - (60 DONNA SUMMER/Love Has A Mind... (Polydor/PG) 35 31 NICK HEYWARD/Whistle Down The Wind (Arista) PHILIPPE WYNNE/Wait Until Tomorrow (Fantasy) 35 32 GEORGE CLINTON/Nubian Nut (Capitol) 19 19 22 CRYSTAL GAYLE/The Sound Of Goodbye (WB) GRANDMIXER D.ST./Crazy Cuts (Island/Atco) 28 34 TAVARES/Words And Music (RCA) 23 BARBRA STREISAND/The Way He Makes Me Feel (Columbia) **RONNIE MILSAP/Show Her (RCA)** DABUT DE PHILIP BAILEY/Trapped (Columbia) P. BRYSON/ROBERTA FLACK/You're Looking Like ... (Capitol) JENNY BURTON/Remember What You Like (Atlantic) POLICE/Wrapped Around Your Finger (A&M) DEBUT DEBUT DEENA MARIE/Midnight Magnet (Epic) DEBUT
 B MELBA MOORE/Livin' For Your Love (Capitol) 28 JIMMY BUFFETT/One Particular Harbour (MCA) 28 J. WARNES/C. THOMPSON/All The Right Moves (Casablanca/PG) DEBUT DIANA ROSS/Let's Go Up (RCA) GLADYS KNIGHT & THE PIPS/Hero (Columbia)

Bax 81460 Salar 93912.