Witting Appointed

former PD Konstantin Grab.

KDKA. He's worked with me in

was the natural choice."

E:

PLANNING FOR SUCCESS

TM's Pat Shaughnessy provides some compelling reasons why planning should be a radio management priority — without it, he contends, failure is a distinct pro-Page 14 bability.

CHR'S NEW YORK GROOVE

Suddenly there's a CHR battle in the Apple, and Joel Denver pits WNBC's Kevin Metheny, WPLJ's Larry Berger, and Z100's Scott Shannon in a three-way war of the words Page 28

WRKS WINS IN NEW YORK

While the CHR battle is bubbling, Urban WRKS is on top of the war after its summer book number one rating. Walt Love asks PD Barry Mayo and VP/GM Lee Simonson how it feels to hit the heights. Page 40

THE BRAVE NEW WORLD OF ROLLING MONTHLIES

Jhan Hiber concludes his series on the new Arbitrend and Birchscan monthly ratings offerings with a look at their potential problem areas and impact on the way we measure radio. Page 12

PEOPLE IN THE NEWS THIS WEEK

- Kari Johnson Winston VP at KOIT
- Mike Grinsell Station Manager, Ronni Brand GSM at KABL-AM & FM
- Peter Flannery VP/ABC Radio News
- · Larkin Arnold Sr. VP at CBS
- Michael Kidd VP at RCA
- Bob Guerra PD for KNEW
- Richard Harker VP at Coleman Research
- Trevlyn Holdridge KCNR's PD

Page 3

AOR SHOWS ITS HEAVY METTLE

Heavy metal music is more popular than ever, and AOR stations are trying to figure out how to handle hot metal without scorching their older demos. Steve Feinstein moderates as programmers try to hammer out a solution. Page 36

PROGRAMMING IN THE NASHVILLE FISHBOWL

Programming a Country station is complex enough, but in Music City, USA you've got promoters, producers, and even artists on your case with one burning question on their lips: "Why aren't you playing my record?" Lon Helton empathizes as three Nashville PDs discuss survival techniques. Page 44

TRISH BEATTY: A/C's LEADING LADY

KDKA/Pittsburgh afternoon personality Trish Beatty has the highest ratings of any female DJ in a major market. Jeff Green profiles A/C's leading lady in Part III of his "Afternoon Aces" series. Page 42

FCC ALLOWS MULTIPLE-CITY IDS

A station can now legally identify itself with more locales than just its city of license, following a deregulatory decision by the FCC. Details on the Washington page.

Page 4

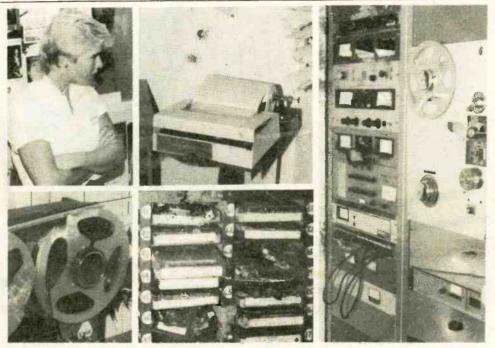
\$3.50 Single Copy



RADIO & RECORDS

\$200,000 IN DAMAGE, BUT DJ UNHURT

Gunman Shoots Up KWAV, **Demolishes Equipment**



WHO CAN IT BE NOW? — KWAV/Monterey overnight personality Sandy Shore (upper left) surveys the damage after a gunman blasted his way into the statlon during her show and shot up nearly every piece of equipment (note bullet holes and general damage in photos). Shore, who was uninjured, coolly crawled under the control board and called the police during the drama. The man, arrested on multiple felony charges, claimed KWAV was "poisoning his mind."

shotgun raided KWAV/Monterey's studios early Friday morning (10-21), blasting 58 rounds into the station's equipment and facilities. The gunfire knocked the A/C outlet off the air for three hours, causing an estimated \$200,000 in damage.

Overnight personality Sandy Shore was alone on the air when the gunman, identified as the intruder, unable to shoot the

A man armed with a 12-gauge 41-year-old transient Norbert door off, smashed his way in Schenk, began shooting at the lock of the station door shortly authorities she thought at first janitorial crew until she saw turntable was, ominously chunks of wood and shards of glass flying around. She immediately hid under the control console and called the police as

Cummings Upped To Emmis National PD

WENS/Indianapolis PD Rick Cummings has been elevated to the newly-created position of National PD for parent company Emmis Broadcasting. Cummings will continue to oversee WENS, WLOL/Minneapolis, and the company's newest acquisitions, KSHE/St. Louis and KMGG/Los Angeles.

Emmis President Jeff Smulyan commented, "We can't think of anyone in America who CUMMINGS/See Page 23



Rick Cummings

through a window.

He then made his way down before 3am. Shore told the hall, firing at everything in sight. As he entered the control the muffled noises were from a room, the record ending on the enough, Cliff Richard's "Never Say Die." Cued up to play next was Men At Work's "Who Can It Be Now," but before the prophetic song could reach the air, he entered the control room and shot the record into bits.

"I was in a daze," Shore recalled. "My heart almost stopped. I really believed he was going to get me next." When the gunman stopped to reload, she came out from under the console and pleaded, "'Don't Poe, who will continue to serve shoot me. Could I leave?' He handed me my purse saying, 'Here you go, love.' I'm so glad to be alive."

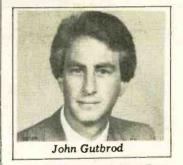
As Shore ran out of the building, the shooting continued, riddling the news and production equipment. A volley of buckshot through the heart of KWAV/See Page 23



The appointment marks a rethe past as well as with (KDKA turn to Group W for Witting, VP/GM) Dan Friel, and I know who spent two years as a he'll do a great job for us. He trainee/producer for the company's WIND/Chicago outlet, followed by three years at sister station WBZ/Boston as Production Director and Executive Producer. Witting transferred to WOWO as PD in 1981, and was promoted to VP/Station Operations last spring following Group W's sale of the station to WITTING/See Page 23

Gannett **Promotes** Gutbrod

After a year as GSM at Gannett's KSD-AM & FM/St. Louis. John Gutbrod has been appointed VP/GM at sister outlets WWWE & WDOK/Cleveland. A Cleveland native, Gutbrod succeeds Tom Wilson, who departed last week to pursue personal



Gannett Radio Division President Joe Dorton stated, "We always make an effort to appoint general managers who are familiar with the markets in which they'll be working. John has spent most of his life in Cleveland, so there's no doubt that he meets that require-

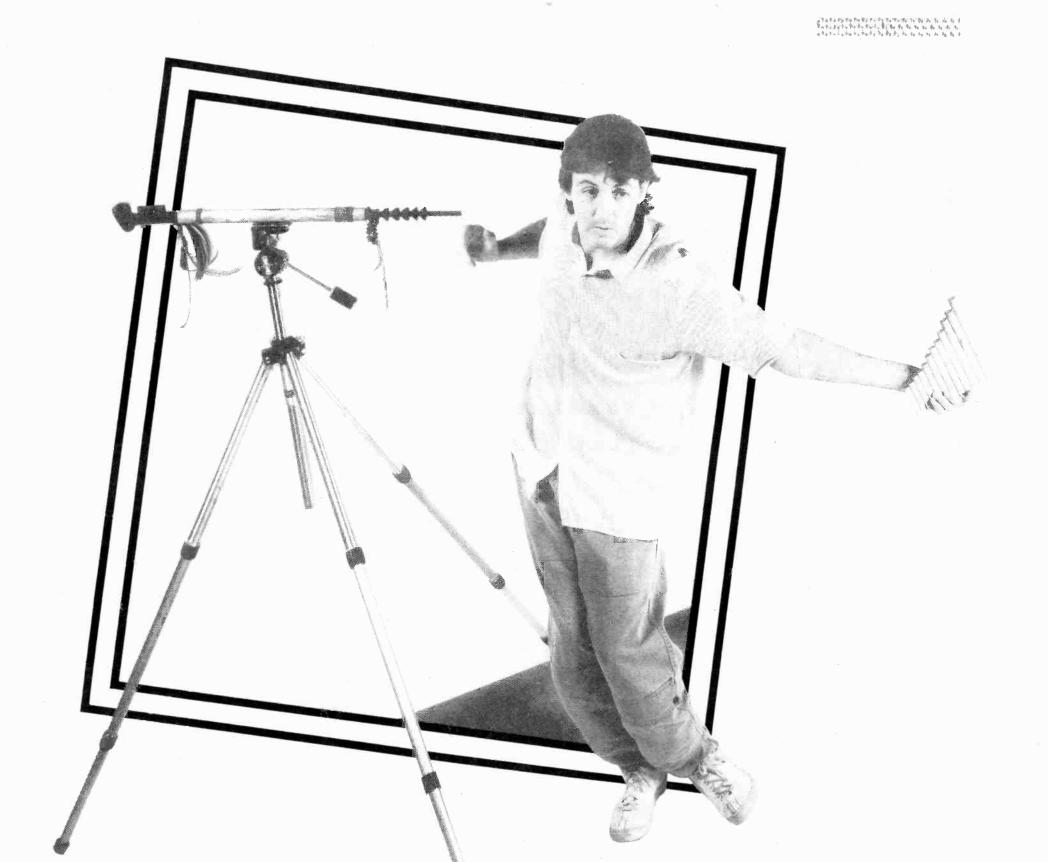
Noting Gutbrod's multi-GUTBROD/See Page 23

Henderson **VP/GM At KQRS & KGLD**

Michael Henderson has been upped from GSM to VP/GM at **Hudson Broadcasting stations** KQRS & KGLD/Minneapolis-St. Paul. He succeeds Richard an affiliated Hudson company, Hudson Investment, as a consultant.

Henderson, who joined the stations in February, told R&R, "I'm excited. We've got an excellent station and staff in place; it's not like anybody has to do any surgery here. It's

HENDERSON/See Page 23



McCARTNEY!

PIPES OF PEACE







PAGE THREE

10-28-83

Computer Talk On The Radio

News/Talk ith the nation's computer boom in full swing, Talk radio stations are putting "user-friendly" programs on the air, and learning to serve the computer experts as well as the novices.

Washington Report	Black Radio: Walt Love
What's New	A/C: Jeff Green
Networks/Suppliers	Country: Lon Helton
Ratings & Research: Jhan Hiber	Nashville: Sharon Allen
Management	Marketplace
Street Talk	Opportunities
On The Records: Ken Barnes	National Music Formats
News/Talk: Brad Woodward 20	Black Chart
Calendar: Brad Messer	Jazz Chart
Picture Page	Country Chart
CHR: Joel Denver	AOR Charts
AOR: Steve Feinstein	A/C Chart
	CHR Chart

VP/STATION MANAGER/GSM

KOIT Ups Winston

Kari Johnson Winston has been appointed VP/Station Manager/General Sales Manager at KOIT/San Francisco. Most recently KOIT's Assistant Manager, Winston has spent 12 years with parent Bonneville International Corporation.

Commenting on the promotion, Jay Lloyd, Bonneville Sr. VP. stated. "Kari is well qualified and ably suited for her new position because of the vast knowledge and experience she has accumulated in her various assignments

STAFF



Kari Winston

"I appreciate Bonneville's confidence in me to face the challenge of making KOIT a significant factor in the San Francisco

President/Chief Executive Officer: DWIGHT CASE
Vice President/Sales & Marcheting: DICK KRIZMAN
Vice President/Managing Editor; JOHN LEADER
Editor: KEN BARNES
Art Director: RICHARD ZUMWALT
News Editor: GAIL MITCHELL
Ratings & Research Editor: JHAN HIBER
Formst Editors: JOEL DENVER (CHR), STEVE FEINSTEIN
(AOR), JEFF GRIEEN (AVC), LON HELTON (COUNTRY), WALT
LOVE (Black Redio), GAIL MITCHELL (Easy Listening),
BRAD WOODWARD (News/Talk)
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Circulation Director: MARCELLA LOPER

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Typography: KENT THOMAS, LUCIE MORRIS
Graphics: LT. PEARL, GARY VAN DER STEUR
Creative Consultant; MARK SHIPPER

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Printed in U.S.A. Melled first classes to the United States, Canada, England.

A division of Harte-Hanks Communications

within the Bonneville organization."

was working in the operations department at Seattle outlet KSEA, followed by a stint as Operations Manager across the hall at sister station KIRO. In 1978 she transferred to KBIG/Los Angeles, serving as Business Manager/Personnel Director, Account Executive, and Assistant Manager before moving on to KOIT.

market," Winston told R&R. "We're look-

ing forward to the acquisition of KYA and

taking on the other combos in the market."

Winston's first Bonneville assignment

KLAK Returns To Country

KLAK/Denver has returned to a Country format after two and a half years as an A/C station. The station had been Country since the dawn of the '60s until its 1981 switch.

KLAK PD Roger White explained that KLAK would continue its heavy commitment to sports, including sports talk from 6:30-8:30am and 3-7pm, plus hockey and football broadcasts. He explained, "Our research has shown that, because of KLAK's 20-year history of country music in this market, we were still perceived in the marketplace as Country. We were doing quite a bit of sports, and the two seemed to be a very compatible mix. So we got back in the saddle again."

KLAK, which switched over Monday (10-24), gives Denver its fifth Country station, joining KLZ and KRBQ on AM and KYGO and KRBQ-FM on FM.

Kidd Joins RCA As VP/Black Promotion

Michael Kidd has been appointed Division VP/Black Promotion at RCA Records. He joins the company from PolyGram, where he was National Promotion Director in the company's black music division.

Kidd reports to VP/ Promotion John Betancourt, who commented, "Michael Kidd brings a tremendous amount of talent and experience to our black music division. His abilities will be instrumental in shaping the plans for development of this area."



Michael Kidd KIDD/See Page 23

KABL Promotes Two

Grinsell To Station Manager; Brand Named GSM

Mike Grinsell and Ronni Brand have been named Station Manager and General Sales Manager, respectively, at KABL-AM & FM/San Francisco. Both promotions are inhouse; Grinsell was formerly Local Sales Manager, while Brand served as National Sales Manager.

"I think the promotion is absolutely marvelous," Grinsell told R&R. "It's a fabulous staff, and I'm awfully happy that I'll be working with Ronni as a team. The station has been a winner for many years and will continue to be a winner." In addition to his seven-year stint as KABL's Local Sales Manager, Grinsell was previously a member of the outlet's sales staff. Prior to

Shaw Sues WMJJ For \$1.25 Million

Veteran air personality Dale Shaw has filed suit against Capitol Broadcasting, its Birmingham property WMJJ, and PD Bill Thomas for \$1.25 million, charging fraud, willful misrepresentation, and breach of contract.

The five-count lawsuit stems from Shaw's claim that Thomas rescinded an alleged oral agreement to hire him early last December as Production Manager and midday air talent. Shaw, who was then working at WQUE/New Orleans as Production Director and afternoon personality, told R&R that based on the alleged oral agreement, he turned down another offer from a Birmingham competitor and stopped looking for other opportunities in the market. "They sold me a great bill of goods," he said. "It was very embarrass-SHAW/See Page 23

HARKER BECOMES VP AT COLEMAN RESEARCH





Mike Grinsell that he worked at neighboring Bay Area facilities KFOG, KNEW, and KNBR.

Brand's new appointment combines the Local Sales Manager and National Sales Manager posts. A two-year KABL veteran, she joined the station from the Sales KABL/See Page 23

ABC Sets Flannery As VP/Radio News

Peter Flannery has been upped to VP/ABC News, Radio from his position of GM/News Programming, Radio. Flannery replaces Bob Benson, who was recently named VP/Sr. Executive, ABC Radio Net-

"Peter Flannery represents the experience, knowledge, and dedication to be the best that has marked ABC's radio operations and their growth to the largest broadcast news organization," said ABC News President Roone Arledge. "We



Peter Flannery

FLANNERY/See Page 23

Holdridge Promoted To KCNR PD

KCNR/Portland PD Richard Harker has resigned from the CHR outlet to join Dallasbased Coleman Research in the newly created position of Vice President. Promoted from within, replacing Harker as PD, is MD Trevlyn Holdridge.

KCNR GM Tom Farley commented, "It's the policy of Duffy Broadcasting, as Bob Duffy exemplified at the Christal Company, to first look internally for talented people. In interviewing six candidates within our staff for the position, I found them all to be very talented. It's so encouraging to be able to offer people on our staff these positions,

Guerra Moves Up To KNEW PD

Bob Guerra has been promoted to PD at Malrite's Bay Area Country station KNEW/Oakland. Guerra had been Music Director at the station since 1977 and started there in 1976 as all-night personali-

KNEW & KSAN GM Steve Edwards told R&R, "Bob had been assisting (former PD) Jim Wood for the past two years, and when Jim became Malrite's National PD, Bob was the logical choice to carry on the philosophy we developed when Malrite first purchased the station three years ago. Bob has proven himself to be a devoted, tireless achiever. I feel totally confident he will continue to excel with his added duties.'

Guerra commented, "I couldn't be more pleased. I've seen how great a company Malrite is, and that their management team is superb. To be a part of it is an extreme thrill. KSAN MD Laurie Sayres now assumes the KNEW MD position as well, replacing Guerra.

and hopefully there will be more opportunities for others in the company to earn their spurs as we acquire more stations."

Regarding Harker's new post, Coleman President Jon Coleman told R&R, "This is a position I've considered for some time but it just took time to find the right person. I think our company will see more growth and better capabilities for our current and future clients with Richard's joining. Richard has a real understanding of a station's needs, which can only help all of our clients."

Harker, who programmed KGW/Portland for three years prior to his two years as PD for KCNR, remarked, "I'd just like to thank Bob Duffy, Tom Farley, and (KLIR/Denver GM) Lou Campbell for the opportunity HOLDRIDGE/See Page 23

Arnold Elevated To CBS Sr. VP

Larkin Arnold has been named Senior VP/CBS Records Division. He had been VP/GM for A&R/Black Music for CBS since 1981, and in his new position will continue to supervise black/urban A&R activities for both Columbia and Epic from his Los Angeles base.

Commenting on Arnold's renewal of his CBS association, CBS Records Group President Walter Yetnikoff said, "Since joining CBS Records almost three years ago, Larkin has signed some of our biggest-selling artists. His efforts in



LARKIN/See Page 23

Washington Report

WINZ Wins Round Two In Fairness Battle

Upholding a decision by its staff, the FCC last week ruled that WINZ/Miami did not violate the Fairness Doctrine and personal attack rules by waging an on-air campaign against a rate hike sought by Florida Power & Light (FPL).

Since WINZ offered response time, produced and aired 198 spots for FPL, and covered both sides of the issue in news programs, the Commission said the station acted reasonably. It noted the Fairness Doctrine doesn't require "mathematical equality" of time devoted to both sides of an issue. Rather, broadcasters are supposed to offer contrasting views in their overall programming.

On the personal attack charge, the Commission said the station's offer of time — and FPL's acceptance of that time — showed that WINZ fulfilled its responsibilities.

Chrysler Picks Motorola AM Stereo, But . . .

Chrysler has rejected multi-system AM stereo receivers as too expensive, choosing instead to go with Motorola sets. According to Radio Product Planner John Thompson, Chrysler is proceeding on the assumption it will introduce AM stereo next fall in about 200,000 of its one million 1985 cars. But he says a final decision will depend on how many radio stations are broadcasting in Motorola AM stereo at that time, as well as on public acceptance.

Motorola was picked "because we think it's a good system and will serve the public well," Thompson explained, while the multi-system approach was rejected "because of the additional cost."

House Majority Backs Broadcast Deregulation

A total of 221 Congressmen — more than half the members of the U.S. House — have now signed on as cosponsors of H.R. 2382. That's the NAB-backed broadcast deregulation bill sponsored by Reps. Tom Tauke (R-IA) and Billy Tauzin (D-LA). It would abolish comparative renewals and codify the FCC's radio deregulation. NAB says this is the first time a majority of the House has ever gone on record favoring deregulation.

It's unlikely, however, that the bill will be brought to the House floor for a vote. Even the measure's sponsors have stopped pushing it, as they take part in Telecommunications Subcommittee negotiations to come up with "consensus" legislation. Those talks have stalled as the subcommittee concentrates on telephone issues this week. However, action on broadcast deregulation is expected to resume next week.

Government PSA Campaign Gives Aspirin Group Headache

A doctors' group supported by the aspirin industry is warning radio stations that PSAs now being distributed by the Food and Drug Administration (FDA) are "very misleading and potentially harmful." About 5000 stations are being sent scripts of two PSAs warning that giving aspirin to children with flu symptoms may cause deadly Rye's Syndrome.

But the Committee on the Care of Children is countering with a letter to stations "to request that you not air the PSAs in the best interests of parents and patients." If the spots are aired, the group requests to be notified and to receive equal time. It's also

offering to make local physicians available to discuss the issue, on or off the air.

FDA claims medical evidence shows a higher incidence of Rye's Syndrome among children who take aspirin for the flu. The committee calls the agency's studies "fatally flawed" and says the PSAs could result in aspirin being denied to children who need it, such as victims of rheumatoid arthritis

NAB Demands FCC Documents On FM Certification

NAB has opened up a campaign to block a possible FCC move allowing FM applicants for major changes or new stations to merely certify to the Commission that their facilities will meet technical standards. The FCC hasn't proposed that step, but is seeking comments on the idea through a Notice of Inquiry (NOI).

Under the Freedom of Information Act, NAB this week filed a request to see all FCC materials used in preparing the NOI. NAB believes the documents will show that even some FCC officials believe FM self-certification is a bad idea.

NAB's position is that certification will save almost no FCC manpower, while imposing major costs and risks on FM broadcasters. Potential problems include having to monitor nearby stations for technical compliance and suffering severe interference from a station which makes a mistake that, under current procedures, would be caught in advance by the FCC.

Other Key Developments:

 As predicted last week in R&R, the FCC has voted to seek public comment on a proposal to grant 1kw of nighttime power across-the-board to Class 4 AM stations.

• Daytimers are being notified by mail of their new operating hours and power levels. Although it wants the changes to be effective when daylight savings ends October 31, the FCC says stations can't use their extended hours until a new broadcasting agreement is signed with Canada.

• The NPR Board is interviewing finalists for the network presidency this week and plans an announcement Friday (10-28).

• FCC Chairman Mark Fowler's newest legal assistant is Janice Obuchowski, now Chief/International Facilities Planning Division of the Common Carrier Bureau.

ANTI-JEWISH BROADCASTS RESUME

Fearful Of Violence, FCC Inspects KTTL

Taking unusual precautions owing to fears of possible violence, inspectors from the FCC's Field Operations Bureau (FOB) last work (10-20) entered the studios of embattled KTTL/Dodge City, KS. The fears proved to be unfounded when co-owner and GM Nellie Babbs gave her full cooperation.

KTTL is the target of several petitions to deny its license and a competing application, stemming from broadcasts attacking minorities, including calls for the killing of Jews.

Last week's inspection, which was requested by the Mass Media Bureau, reportedly turned up technical violations for which KTTL will be cited later this week. Babbs told R&R the problems cropped up after her husband and station engineer, Charlie Babbs, "abandoned the family and the engineering job" without warning in September, taking much of the station's equipment with him.

FCC officials were apprehensive because of reports that the Babbs family is associated with the militant Posse Comitatus, which rejects the notion of federal authority and has killed a federal marshal. Various rumors suggested there were weapons and barbed wire at KTTL, as well as a Posse training ground nearby.

Before conducting the inspection, officials from the FCC's Kansas City Field Office conferred with other agencies that have dealt with KTTL, and notified local law enforcement officials of their planned visit.

KTTL Broadcast Attacks Reagan As "Communist"

Meanwhile, the attorney for the competing applicant says inflammatory broad-

casts on KTTL resumed in late September. Jim Weitzman of the Washington law firm Shrinsky, Weitzman & Eisen said the new shows include five-minute broadcasts, prepared by the Posse Comitatus in Wisconsin, blaming Jews for problems in the Middle East and Central America. He quoted one broadcast as denouncing "that Communist Ronald Reagan and his Jewish liberal Cabinet."

KTTL Foes Suffer "Suspicious" Accident

In another development, six Dodge City residents who are involved in the competing application or the petition to deny KTTL's license were injured two weeks ago in what Weitzman calls a "very suspicious" accident. Returning from Wichita after speaking on the KTTL case to a group of ministers, their car was forced off the road by a truck which fled into the night. All six were hospitalized with serious injuries. Weitzman said the mishap is suspicious, in part, because it occurred "in the middle of a lonely stretch of highway."

Weitzman said the next step in the case against KTTL is for the FCC to designate the station's renewal application, the competing application, and the petitions to deny for an evidentiary hearing. He said a hearing notice is now being prepared at the FCC and may be issued in November.

DISCLAIMERS POSSIBLE

Larry Flynt Campaign Ads Worry Commission Officials

Even though Hustler magazine publisher Larry Flynt apparently hasn't yet tried to buy any radio or television ads for his presidential campaign, R&R has learned that FCC officials are talking about what to do if he requests airtime for ads stations consider to be offensive.

Flynt is an announced candidate for the Republican presidential nomination. However, neither he nor any of the others running have yet attained status as "legally qualified" candidates for purposes of triggering the FCC's equal time or guaranteed access rules.

FCC discussions were prompted by a call from an attorney for a station which had

seen one of the full-page newspaper ads Flynt has placed to promote his candidacy. The station was worried that a similar ad on radio or television would be offensive to the audience.

The potential dilemma is that the law forbids stations from in any way censoring ads by legally qualified candidates for federal office. In addition, refusal to sell time to such a candidate can result in license revocation.

Although no final decision would be made until a test case is presented, FCC discussions have centered on permitting stations to run disclaimers just before or after political ads they find offensive. The disclaimers, which would have to be carefully and neutrally worded, would try to deflect criticism of the stations by informing listeners that federal law mandated carrying the spots.

Chuck Kelley, Chief/FCC Enforcement Division, said permitting stations to run such disclaimers in the 1984 campaign would be a first for the FCC. No face-saving measures for stations were approved in 1980, when Citizens Party candidate Barry Commoner caused a stir by airing ads which contained the phrase "son of a bitch."

In New Hampshire, which has the nation's first primary, NH Association of Broadcasters Executive Director B. Allan Sprague said he isn't aware of any attempts by Flynt to purchase airtime in the state.

Stations Now Free To Choose Dual-City IDs

In its latest bit of radio deregulation, the FCC voted last week to let radio stations mention as many communities as they wish in their official IDs. The only restriction is that the station's actual city of license must be named first.

The Commission abolished the requirement that stations apply for permission to adopt dualcity IDs, and it also tossed out the rule that any cities named must be within the station's primary signal contour.

The reasoning behind the move was that dual-city IDs have primarily served to protect advertisers from misleading coverage claims by broadcasters. The FCC said abandoning the rules poses little risk of harm to the public and gets the Commission out of a spot it has no desire to be in — the economic relationship between stations and sponsors.

WINNING...

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 - Ratings Analysis/Insights
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 - New Technology Consultation

... has helped stations win in the books and on the street. For over four years now over 90% of our clients have improved their ratings and revenues, no matter the format or market size.

As Pete Schulte, VP/GM of KKBQ AM&FM/Houston says "Since we added Hiber, Hart & Patrick to our team our ratings have increased significantly." KKBQ AM&FM now tops the Houston market.

Pete's a winner — and you can be too. Put the extra dimension of Hiber, Hart & Patrick on your side. Together we can get you used to the winning habit. Call or write for details and market availability.



Males Mentered September 2011 Interest September 2011

Torbet Surveys Radio News

86% Say News Isn't Tuneout Factor: Wire Services Number One Source

In a recently released Torbet study of over 300 radio station managers, 75% of those responding said news was either "Important" or "very important" to their target audience in choosing a radio station. Only eight percent felt radio news was "not important at all" in the listeners' selection process. While 86% of those surveyed stated news is not a tuneout factor, an almost equal percentage (85%) think listeners punch up a specific outlet strictly for news coverage; 94% said that outlet would probably be on the AM band.

Although managers thought their listeners preferred international to local news by more than a three-to-one-margin, 47% of the average newscast is devoted to local news and only 11% to international events. State news comprised 20% of the average newscast, national news received 17%, and 5% was devoted to features. The wire services were the number one source for news, utilized by 87% of respondents. Other principal sources included self-originated news (78%), newspapers (66%), and television/other radio stations tied at

Top and bottom of the hour newscasts are the most popular air times (45%). Only 1% broadcast at quarter past the hour. Average length of the newscasts is 4.26 minutes with 12.4% of a typical hour focused on news and information. Actualities, averaging five per newscast, are utilized by 85% in their local news presentations.

Staffwise, 92% employ a news director and an average of three newscasters, two males and one female. 45% said that their news departments are moneymakers. Almost half (41%) said that they did channel those profits back into the news operation, while 46% left that particular question unanswered

MAGAZINE-FORMATTED TV SHOW DEBUTS

BPA Hooks Up With Wold

With radio and television promotion as its framework, the Broadcasters Promotion Association is producing a halfhour television program titled "BPA Magazine." This once-amonth series premieres October 28, 12-12:30pm Eastern time. The new venture is part of Wold Communications' "Seminars By Satellite" concept. It's a no-cost industry service designed for qualified industry associations that want to conduct informational sessions geared to management and employees of radio. TV, cable-TV, educational institutions, and other groups.





(I-r) Fred Bergendorff, BPA President; Robert Wold, Wold Communications

Host/interviewer Fred Bergendorff, BPA President and Director of Advertising & Promotion at KNX/Los Angeles, describes the magazine as "devoted to a universal subject with which everybody can identify." In keeping with that premise, the first installment is titled "Promotion With Harmony." Scheduled guests Otis Conner of Otis Conner Productions and TM Productions' Tom Merriman will address the promotional use of music on both radio and TV. Rounding out the guest list are **CBS Radio Network's Norm Gins**burg, who'll discuss the net's

"Something Special" campaign, and BPA Newsletter Editor and original board of directors member Paul Woodland.

As with this episode, subsequent segments will include several regular features: "BPA News Update" with BPA Executive Coordinator Lance Webster, "Innovation of the Month," and "BPA Profile." Future episodes, airing the fourth Friday of every month, range from "Go For The Gold" to "BPA Goes To College." Since the BPA archives library is housed at San Diego State, the program is being produced there, under the direction of the university's Hayes Anderson and Jon Quick of WCCO/Minneapolis. The series is being transmitted via Wold's Westar IV to its ad hoc network of 510 television stations. BPA member radio and television facilities unable to receive the transmission may also request tapes or videocassettes; subsequent network affiliate feeds are planned.

Bergendorff views BPA Magazine's function as twofold: "It's just another way of offering something else to our membership. Plus it's a way of reaching out to those who aren't members to show them what promotions are all about and perhaps interest them in joining the organization. It's a great opportunity for us."

Local Radio Most **Effective Buy**

Just to reiterate something the radio industry already knows - local radio is the most effective buy. Vitt Media International's recent poll also finds 45% of TV advertisers believ-Ing within the next five years television will become a less effective sales tool for them. Why? Company spokesman Hal Katz points to exorbitant commercial prices and the viewer shift from network to cable TV. In a counterattack, Katz told Wireless Flash that advertisers have started bartering programs for TV in exchange for advertising time, as well as frequent use of shorter commer-

HENDRIX, BLOOMFIELD

Guitar Heroes Enshrined In Print

Two of the '60s premier guitar legends, Jimi Hendrix and Mike Bloomfield, are the subjects of recent biographies. "Hit & Run: The Jimi Hendrix Story" will get the most attention; Hendrix's posthumous reputation is far greater than Bloomfield's (both died in somewhat mysterious drug-related circumstances), and "Hit & Run" 's author, Jerry Hopkins, co-wrote the successful Jim Morrison biography "No One Gets Out Of Here Alive." But his Hendrix book is disappointing, mainly marred by a flat narrative style. New facts are uncovered, and the basic story is absorbing, but for a definitive Hendrix bio, check David Henderson's 'Scuse Me While I Kiss The

Ed Ward's Bloomfield book "Michael Bloomfield: The Rise



And Fall Of An American Guitar Hero." is better, making a strong case for the subject's enshrinement in the guitar hero hall of fame by recounting in detail his groundbreaking work with the Paul Butterfield Blues Band and Bob Dylan. A few stray hippieisms



aside, the narrative moves well and the book succeeds in restoring an overlooked guitar star to his proper place in the historical ranks. The Bloomfield book is \$8.95 from Cherry Lane Books; the Hendrix volume is \$8.95 from Perigee/Putnam -Ken Barnes

SATELLITE TRANSMISSION TOP PRIORITY

Report Pinpoints CBC's Future

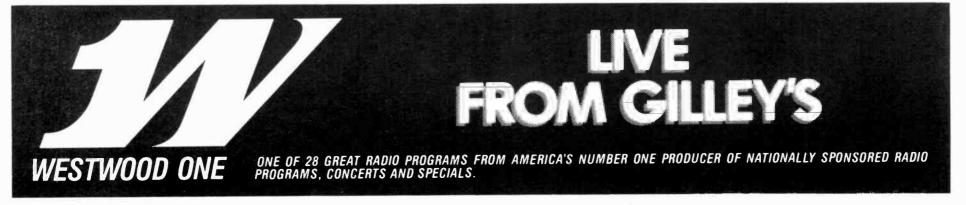
Referring to microwave and ground line transmission as outdated, a recent report outlining the future of the Canadian Broadcasting Corp.'s national radio network recommends conversion to satellite "as soon as possible." The report also suggests that if allowed to share satellites currently carrying television signals and through satellites of its own, the network could offer additional services. i.e. news, public affairs, and classical

Also interested in satellite transmission and the sharing of costs are independent radio stations. A resulting advantage would be a savings in record library costs. At this point in time stations have to stock their own libraries. If they shared satellite service, recordings could be called up by computer. Additional recommendations among the report's 90-plus:

 Expansion of the FM net, which now principally provides classical music. CBC is said to be losing potential listeners because of being too specialized

- · Increased radio drama program-
- · Switching from politician interview emphasis on AM and PM talk show to how government policies directly affect listeners; more emphasis on helping audience adjust to lower living standard because of downshifting
- Off-peak times given to specialized programming
- · Separation of CBC-Radio's regional operations from TV management just as radio's national side was recently.

The satellite conversion proposal coincides with other proposals being presented to a federal government study of all radio services in the country. A spring release is planned for the



"With ABC Direction you have access to all the resources of a great network, with the flexibility you need to manage your station."

David C. Fuellhart General Manager, WPOC-FM, Nationwide Communications

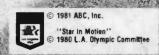
When you join Direction, your station has access to the world's largest radio newsgathering organization. With its hourly three minute newscasts, daily and weekend sports reports, exclusive Olympic coverage, and personal health and fitness features, Direction will help you build your station's position in the local market-place. And will provide you with many new local sales opportunities...all with a surprisingly low network inventory.

Direction's dynamic programming relates to adult listeners in a warm, personal manner. It doesn't just tell listeners what's happening in the world today, but how it will affect their lives.

Best of all, you keep the flexibility you need to control your station's programming and sales. You choose which programs and sales opportunities give your station the greatest competitive edge.

Put Direction to work for you. Call Vincent A. Gardino, Director, ABC Direction Radio Network, (212) 887-5636.





Networks/Program Suppliers

MUSIC FEATURES

Clayton Webster Country Calendar:

Rosanne Cash (November 14) Reba McEntire (November 15) Johnny Cash (November 16) John Conlee (November 19) Jim Glaser (November 20)

Rarities:

Peter Gabriel (November 14) Saga (November 15) John Cougar Mellencamp (November 16)
John Lennon (November 17) U2 (November 18)

Retro Rock:

Continuum Broadcasting Don & Deanna On Bleecker Street

Sixties Top 40 w/Alan Freed, Jack Lacy (November 11-13) John F. Kennedy & Camelot Years (November

Global Satellite Network

Rockline:

Paul Kantner (November 7)

Inner-View Inner-View:

Def Leppard (No. Motels (November 21)

London Wavelength

BBC Special:

Roiling Stones at the Beeb (December 1-20)

Mutual

Lee Arnold On A Country Road:

Lynn Anderson concert w/Barbara Mandrell, Dolly Parton, Ronnie Milsap (November 12-13)

Rock USA:

Heart/Animals/Styx's James Young/Quiet Riot/Robert Klein (November 12-13)

Country Closeup:

Ronnie McDowell (November 14)

Music Makers:

Alvino Rey & the King Sisters (November 14)

RKO Networks

Countdown America w John Leader (IS INC):

Hot Ones (IS INC):

Men At Work (Week of November 14) Huey Lewis & The News (Week of Novembe

Solid Gold Saturday Night (Dick Bartley):

Solid Gold Scrapbook (Now thru November 11) Fats Domino (November 12)

Rolling Stone Magazine Productions

Guest DJ:

Kinks' Dave Davies (November 14)

Syndicate It. Inc. Music Of Black America:

Georgia w/J.J. Johnson, Ashford & Simpson vember 14)

JFK: A Musical Tribute w/Martin Sheen (Week of November 20) Radiorobics w/Jayne Kennedy (daily)

United Stations

Dick Clark's Rock, Roll & Remember:

Charlie Rich (November 11-13)

The Great Sounds:

Eartha Kitt (November 11-13)

Solid Gold Country:

T.G. Sheppard (November 11-13)

Weekly Country Music Countdown: Hank Williams, Jr. (November 11-13)

Watermark

Soundtrack of the '60s:

Art Garfunkei/Neil Young/Gene Clark/Petula Clark (November 12-13)

Westwood One

Budweiser Concert Hour:

Pointer Sisters (November 11-13)



SEAGULLS FLOCK BY MUTUAL

 Mike Score of A Flock Of Seagulls dropped by recently to tape a orthcoming segment of "Rock USA," the joint venture between Mutual and Doubleday Broadcasting. He's shown here with the pro gram's assistant producer Joni Sil-

In Concert:

Stray Cats (November 11-13) INXS/Billy Idol (Novem

Live From Gilley's:

Lacy J. Daiton (November 11-13)

Off The Record Specials:

Rainbow (November 11-13)

Pop Concerts:

Pointer Sisters (November 11-13)

Rock Album Countdown:

Motels/Rainbow (November 11-13)

Rock Chronicles:

Artists and rockers (November 11-13) Hooked on rock (November 18-20)

Special Edition:

One Way (November 11-13)

Specials:

'The Legend of Barbra Streisand' (Week of November 14)

Contemporary Net/Spotlight Special (ABC Watermark):

Air Supply (November 20)

Entertainment Net/

Silver Eagle (DIR):

Waylon Jennings/Pt. 1 w/Jessi Colter & Crickets (November 12) Waylon Jennings/Pt. 2 w/Hank Williams Jr.

'Ringo's Yellow Submarin

Rock Net/Continuous History Of Rock & Roll (R. Stone):

Flox/A Flock Of Seaguils profiles (November 13)

Rock Net/King Biscuit (DIR):

Eric Martin Band/Breaks (Nove Krokus/Motorhead (November 20)



ROYAL ALBERT UP IN "ARMS" - ABC's "Reporter on the Road" Mark Scheerer recently went to London to cover two recent benefit rock concerts at Royal Albert Hall; one for ARMS (Action for Research into Multiple Sclerosis) and another for underprivileged young people 14-25. Shown here discussing the concerts are (I-r) performers Eric Clapton, Ronnie Lane (an MS sufferer and an organizer of the MS concert), Scheerer, and the Rolling

NEWS & INFORMATION FEATURES

All six radio nets will present special programming retrospective on Kennedy years mher 11-22

Information Net:

Don't believe all aspirin ads on "John Stossel Consumer Lookout" (October 29-30)

Rock Net:

"Lifelines" talks with the Amazing Kreskin and "Complete Spy" co-authors Robert McGarvey, Elise Caltlin (Fantini Prod.) (October 31-November 4)

'Rocknotes' with Pat St. John: 3-part interview vith Dave Davies of Kinks (October 31-November 2)

CBS RadioRadio:

Mick Fleetwood/actor Edward Olmos/write Schultz, Tom Cruise on "Kris Erik Stevens - In Touch" (October 31-November 6)

Clayton Webster Jack Carney Comedy Show: Bickersons/Bob Newhart (November 14)

Joe Piscopo At Large:

Joan Jett & Blackhearts/Pt. I, II (November 7, 8) Abercise w/Abe Simmons (November 10) Marcus Allen (November 11)

Tom Silmey on dogs (Nove Rex Greed (November 13) **Sporting News Report:**

Lyn St. James/Billy Cunningham/Franco Harris old Katz/coach Diane Holum (November 7)

Narwood Minding Your Business:

Travel and entertainment (October 31) Employee stock option/mone accounts, Pt. I (November 1) Sharper Image, Inc. (November 2)

Federal prompt payment act (November 4)

Progressive Radio Net

Computer Program:

Computer input, output/prin programming (Week of October 31)

Laugh Machine:

Franklin Ajaye/Bill Cosby/Rich Little/Rowan & Martin (Week of October 31)

News Blimp:

Radio station and 800 versions of "Louie Louie"/Overeaters Anonymous/Gloria Steinem (Week of October 31)

Sound Advice:

Tone arm tuneup/antl-skating/styli/cartridges/stylus Neek of October 31)

Radio Entertainment Net The Olympic Minute:

Friends vs. patriots (October 31) Laugh-a-minute sport (November 1) French oust gypsy hero (November 4)

Strand Broadcast Services Something You Should Know:

Ghosts (October 31) Vitamin megadose dangers (November One-minute Mom & Dad (November 2) angers (November 1)

Working overtime (November 3) **Westwood One** Brad Messer's Daybook:

Martian attack broadcast/Halloween (October 31) Football forward pass/first US policewoman (November 1)

Largest squid/Dakotas statehood (November 2) Idaho suffrage/winfer predictions (November 3) Iran hostages/Will Rogers (November 4) Spaces & Places:

Luxury travel: what a way to go (October 28-30) Tellin' It Like It Was:

10-part series on journalist Ida Barnett (October

Specials:

Sissy Spacek (October 28-30)

tor of Music and Programming at London Wavelength. In other company restructuring, Andrea Massar is named Director/Station Relations. while Joe Trelin comes aboard as **Promotion Director**

 Westwood One has formed an international division, Westwood One International, with Suzanne Olson appointed as Managing Director. Prior to this Olson was Director of International Marketing and Administration at Elektra/Asylum Records.

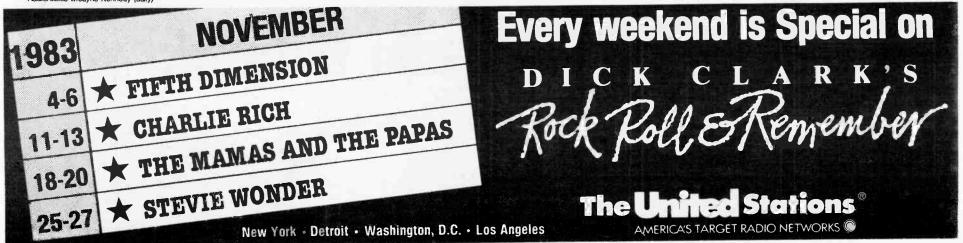
 Gregory Dougherty is promoted to Regional Director, Major Market Affiliations, at Satellite Music Network. He's been with the network since 1981, most recently serving as Regional Affiliate Manager for the West Coast. In other related activity, eight Regional Affiliate Managers have been appointed: Joe Weidensall (North & South Carolina, Northern Georgia, Southern Virginia): Lynn Farr (Arkansas, Louisiana, East Texas); W.C. Woody (West Texas, Oklahoma); Warren Maus (California, Nevada); Ron Ball (Nebraska, Kansas, Iowa, Missouri); Jim Key (Washington, Oregon, Idaho, Montana); Don Crisp

(Northern Virginia, West Virginia, Maryland, District of Columbia); Richard Martin (Colorado, New Mexico, Utah, Arizona, Wyoming)

Continued on Page 10



REFLECTIONS ON BING - Slated for broadcast Thanksgiving weekend, Narwood Productions'
"Salute To Bing" is a fond look at the singer/actor by longtime friends and associates. Program host is Skitch Henderson, who was nicknamed Skitch by Der Bingle himself. Above, Crosby's widow Kathryn shares memories with Henderson. This show is part of Narwood's "MUSICFEST" series of holiday



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"I EVEN LIKE THE CHICKEN
IF THE SAUCE IS NOT TOO BLUE***

ZZ Top's new video debuts this week on NBC and MTV don't miss EZ in"TV Dinners"

ZZTOP "TV DINNERS"

From the LP Eliminator - Platinum Plus and Cooking! This Is The Year Of The Beard





Produced by Bill Ham. On Warner Bros. Records and Cassettes
'Written by Gibbons/Hill/Beard. © 1983 Hamstein Music Co. BMI. Used by permission

1983 Warner Bris. Records her

Networks/Program Suppliers

PEOPLE

Continued from Page 8

 Drake-Chenault Enterprises, Inc. has changed the name of its Contemporary MOR format to Lite Hits.

• "Don & Deanna On Bleecker Street," produced by **Continuum Broadcasting Network**, recently celebrated its first anniversary.

● Clayton Webster Corporation has obtained exclusive radio rights to the "Compleat Beatles" for its "Retro Rock" series. The series complements the MGM/UA video of the same name and features commentary from producer George Martin plus rare performances/interviews.

• At ABC, former world heavy-weight boxing champ Ken Norton has signed on as color commentator for coverage of the '84 Summer Olympic Games. And Suzy Chaffee, a world champion freestyle skier, will serve as color commentator for coverage of the '84 Winter Olympic Games.



COKE IS IT — To commemorate Coca-Cola's sponsorship and the success of the 1983 "Superstar Concert Series," producer Westwood One presented a special plaque to Coke's executives in its Atlanta home office. Pictured (I-r) are Westwood One VP/Sales Ron Hartenbaum, Coca-Cola's John Holland, Charlotte Weisenberg and VP/Marketing Operations Allen McCusker, and Westwood One President Norm Pattiz.



MORGAN VISITS THE QUEEN — Following a trip to Britain to meet with various government and business leaders, "Moneytalk" host Tom Morgan sailed back to New York on Queen Elizabeth II. While on board he broadcast from the luxury liner's radio studio. Assisting Morgan was the ship's disc jockey Stewart Barton (right).

Pro: Motions

Casey Forms MECA Records

Harry Wayne Casey, better known as KC of the Sunshine Band, has joined with financier Richard Osias to form the Music Entertainment Corporation of America (MECA). Osias is Chairman & CEO for the independently-distributed label. Casey and Marc Costello will assume the President and Vice President posts respectively. The new label's phone number is (404) 522-3724.

Ryan Promoted At WEZN

John Ryan has been promoted to General Sales Manager at WEZN/Bridgeport. He joined the Katz Broadcasting station in September 1980. Besides his new nationally-oriented duties, Ryan will continue to administer the local sales department.

RIAA Adds Five Directors

Five new directors have been elected to the board of the Recording Industry Association of America. They are MCA Records President Irving Azoff, WCI Senior VP Stan Cornyn, A&M President Gil Friesen, Solar Chairman Dick Griffey, and Compleat Entertainment Chairman Irwin Steinberg. All are first-time members except for Steinberg, who served while U.S. Chairman of PolyGram in the mid-'70s.

Reynolds Moves To Arista

Ken Reynolds has been appointed Director/R&B Management at Arista Records, working in the artist development area. He was most recently Director/Press/Video & Artist Relations, R&B, at Poly-Gram, where he spent five years. Earlier he worked in publicity at CBS, coordinated talent for the David Frost TV show, and was road manager for Labelle



Ken Reynolds

WAOK Boosts Two

At WAOK/Atlanta, Yvonne Davenport is promoted to Local Sales Manager. She was most recently an Account Executive and has been Continuity Director at crosstown WPLO & WVEE. Also, John Broomfield is appointed Director of Special Services. He has served as the station's Sales Manager and Community Affairs Director.

WKTM Moves Up Mendicino

Alicia Mendicino has been named Station Manager & General Sales Manager of WKTM/Charleston, SC. She is an 8½-year station vet, having served in a number of on-air, sales, and traffic capacities.

Rhone To E/A Special Markets

Sylvia Rhone is upped to National Marketing Director/Special Markets at Elektra/Aaylum. She was previously Northeast Promotion/Marketing manager for Elektra, a post she held since joining the company three and a half years ago after stints at ABC, Ariola, and Buddah Records. Rhone will oversee marketing campaigns for all of E/A's Black and Dance projects.



Sylvia Rhone

Sullivan GSM At WMGI & WYKS

Steven R. Sullivan has moved to WMGI & WYKS/ Gainesville, FL as General Sales Manager. He is a tenyear market veteran and was most recently across town at WCJB-TV.

Neatrour KSMX's GM

At ABC Radio of Fort Dodge's newly-acquired KSMX/Fort Dodge, IA, Douglas J. Neatrour is now General Manager. He was formerly Sales Manager at KJJC/Osceola, IA. In addition, Thomas Carmody is upped to General Sales Manager. The station will convert to SMN's Country format on November 1st.

Sandusky Ups Beaudin

Dana D. Beaudin is promoted to Local Sales Manager at Sandusky's KDKB/Phoenix. He joined the station as an Account Executive in 1981 after serving in a similar capacity at crosstown KJJJ.

McGrath To Market KKBQ

Paulette McGrath joins Harte-Hanks's KKBQ/Houston as Director of Marketing. She most recently held a similar position with a local restaurant chain and has also worked in newspaper promotion and as a buyer for women's clothing stores.



Paulette McGrath

For The Record

Pro:Motions (R&R 10-7) inadvertently listed newly-named E/P/A Director/Nat'l Promotion Harvey Leeds's most recent previous position as Epic's NE Regional Album Promotion Manager. He held that post in 1976 and was promoted in 1978 to E/P/A's Associate Director of National Album promotion.

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Don't say there aren't enough hours in the day. Chuck King, Ops. Manager WOC/KIKK, also does talk show and carries account list . . . very successfully!

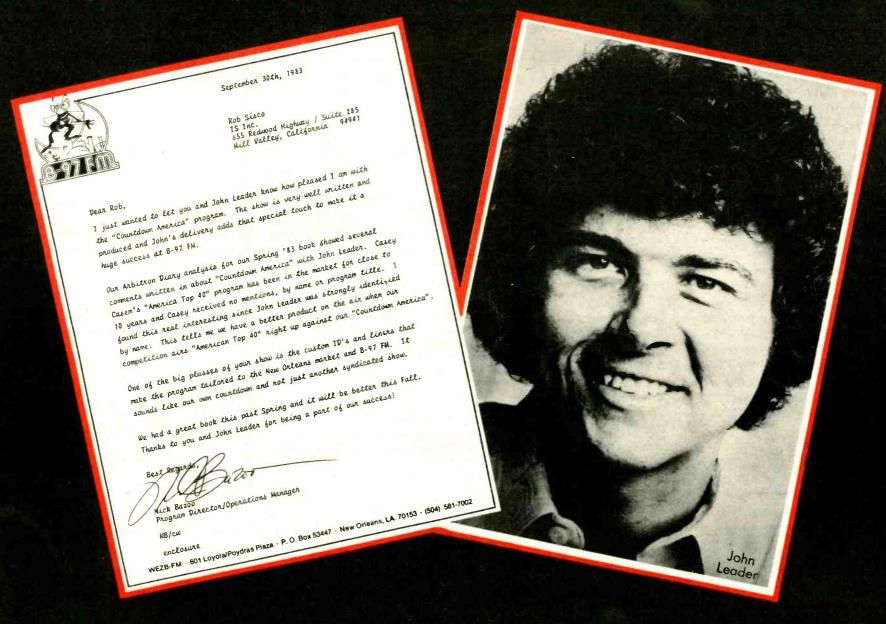
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NOVEMBER 4-6 ★ GENE WATSON 11-13 ★ HANK WILLIAMS JR. 18-20 ★ REBA MCENTIRE 25-27 ★ MEL TILLIS New York - Detroit - Washington, D.C. - Los Angeles Every weekend is Special on THE WEEKLY COUNTRY MUSIC COUNTRY

WITH JOHN LEADER

IS LETTER PERFECT.



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"COUNTDOWN AMERICA...is very well written and produced...John's celivery adds that special touch to make it a huge success

"Our Arbitron Diary analysis for Spring '83 showed several comments written in

about COUNTDOWN AMERICA WITH JOHN LEADER. Casey Kasem's America Top 40 has been in the market for close to 10 years and Casey received no mentions by name or program title. This tells me we have a better product on the air."

"One of the big plusses of your show is the custom ID's and liners that make the program...sound like our own countdown and not just another syndicated show."



Produced by RKO and is inc.

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ARBITRENDS VS. BIRCHSCAN:

Using The Rolling Monthlies

As we showed last week, the radio ratings/research/sales development arena is about to get crowded, with rolling monthly reports from both **Arbitron** and **Birch**. "Arbitrends" and "Birchscan" will hit their stride in 1984, an appropriate year since these new products will usher in a brave new world for station management, sales, and programming personnel. Let's examine some of the uses of these services, and conclude by asking the questions "Do we need monthlies?" and "Will it help or hurt radio?"

Sales/Programming Utility

In my opinion the marriage of Tapscan to Birch Radio, which led to the creation of Birch scan, has a good chance to get Birch used and accepted by stations and agencies in the buying-selling environment. In fact, Arbitron's monthlies product, Arbitrends, is handicapped in its sales utility owing to political considerations. Why, you might ask?

The core of the situation is that the Arbitron Radio Advisory Council, which has rightfully not been happy with the previous Arbitron monthly product which covered just one month's data, is giving the ratings operation advice which differs from other industry input. Arbitron executives tell me they feel caught in a crossfire, and are looking for the industry to eventually tell them which way to go regarding the sales utility of the new rolling monthlies (based on three-month estimates).

The main problem with the Arbitrends' sales usefulness is that the demos and dayparts available are severely limited. Since the Advisory Council and its station constituents are trying to downplay the sales potential of/these rolling monthlies, they have counselled Arbitron to keep the demos and dayparts limited in the three-month rolling reports to the same broad items used in the one-month-based reports that were used in just five markets.

As it now stands the demos that will be available in Arbitrends when it debuts in January in the 22 markets with winter sweeps — demos that are likely to prevail for the winter and spring sweeps in those markets — are Total Persons 12+, Men/Women 18+, and Teens.

There is some frustration with these broad cells, especially as expressed by some leading national rep firms. Katz, for example, has been urging its stations to write to Arbitron Executive VP Rick Aurichio and ask for more narrow demos. One suggestion is to at least have a 35+ breakout so that not only could the older demos be more precisely reported but an 18-34 cell

could also be created to give advertisers a better handle on young adult audiences.

Those in favor of more demos in Arbitrends contend that since the data base will now be three months' worth of diary-keeping (same as a regular quarterly report), it no longer makes sense to redirect the demos and dayparts that will be available. Arbitron is trying to be responsive to this argument while contending with the feedback from the Advisory Council and others, such as McGavren-Guild. How this situation will be resolved depends largely on you — how much sales utility — if any — you want the Arbitrends product to contain.

Birch doesn't have the crossfire problems that Arbitron is coping with. However, Birch still has miles to go before it has the sales acceptance enjoyed now by Arbitron.

Birchscan Examples

In order to shorten that distance, Birch — with Tapscan's help — has created a really useful sales tool. From an internal sales management perspective Birchscan can allow a GSM to play with spotload and rate structure variables in order to project revenues and budgets and get the most from available inventory.

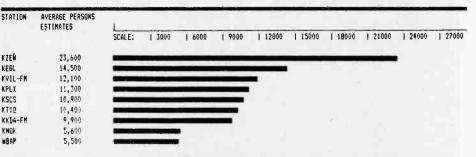
From a sales presentation point of view Birchscan offers a number of toys that help close the sale. Here's an example, which shows how one station's high rate nevertheless is the best Cost-Per-Thousand (CPM) buy.

As you can see Birch offers more discrete demos and dayparts than Arbitrends, although both have their own versions of a CPM report.

Here's a look at another report that has both sales and programming utility. Below is a rank report; nothing terribly exotic except that it comes in more narrow demos and dayparts than offered by the Arbitrends software currently.

commit budgets. Will buying for more than a month at a time become a thing of the past? Will post-buy analyses, now prevalent in TV, become more de rigeur in radio? Will schedules be yanked at will as the latest rolling monthly report becomes available and shows some market movement? No one knows. However, I can tell you that based on what I heard during a recent trip to New York — from both leading

BIRCHSCAN RANK REPORT: AVERAGE PERSONS DALLAS-FORT WORTH SMSA METRO SURVEY AREA MEN 18-34 -- MON-FRI 6AM-10AM + 3PM-7PM 2ND QUARTER 1983 BIRCH



The graph may also make it easier for advertisers to understand what the ratings estimates are trying to say.

Both Arbitrends and Birchscan offer trending, rank reports for sales/programming purposes, and updates on what is happening in your market. The big utility difference is that Birchscan offers more in the way of sales management tools — and provides all the data that's available in a regular printed Birch report. It will be interesting to see how — if at all — Arbitron amends Arbitrends to add more narrow demos/dayparts to its repertoire.

Help Or Hurt Radio?

No matter which system you prefer after talking to reps from both Arbitron and Birch, the overriding question has to be "Do the rolling monthlies offerings help or hurt radio?" I've heard from many of you regarding your thoughts — let me echo some of them here.

From the selling (station) perspective there are questions regarding pricing and inventory control in an environment where each month sees a new scorecard in a market. Now a sales manager and staff contend with up to four report cards annually in most markets. Now, there'll be anywhere from three to twelve updates yearly (depending on the number of surveys in a market). This is bound to lead to a resurgence of the three-martini lunch in some sales management quarters.

On the buying (advertiser/agency) side there are questions about how to

reps as well as key station personnel — that all are concerned about the new order of things.

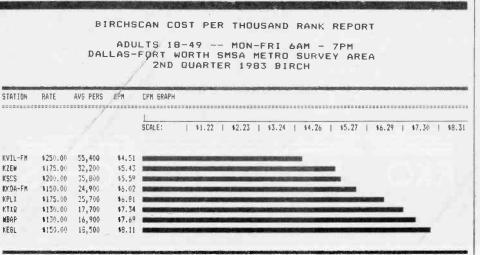
My concerns have to do with what is bound to be the increased complexity of buying and using radio as a result of the flood of rolling monthly reports. Agencies and advertisers already complain about how difficult our medium is to buy. Will the onset of the rolling monthlies add to that difficulty? Sure could. And what about post-buy analyses? Given the volume of dollars involved in TV the expense of posting makes sense - but will agencies or advertisers go to this trouble for radio? And if they don't does the level of confidence in how radio performed drop? Just might.

"Those in favor of more demos in Arbitrends contend that since the data base will now be three months' worth of diary-keeping (same as a regular quarterly report), it no longer makes sense to restrict the demos and dayparts that will be available."

Action Items

As we enter the brave new world of Arbitrends and Birchscan I'd suggest the following steps:

- 1. Talk to your ratings service reps and decide how you feel about each service's rolling monthly product.
- 2. If you decide to support one of these services, then begin to mount an intensive program to educate your advertisers and buying community regarding what's going to happen and how they should or should not use the proliferation of data that will soon be upon many markets.
- 3. Build your sales story on ingredients other than just numbers. As the monthlies come and go there can be shifts in standings that might otherwise spook advertisers. Avoid the peaks and valleys syndrome by selling your results, quality of your audience, and so on.
- 4. Cross your fingers and hope for the best! Good luck.



A PROFILE: LIONEL RICHIE

BORN: Tuskegee, Alabama

HOME: Southern California

PROFESSION: Musician, Performer, Producer, Songwriter, Recording Artist

CURRENT PROJECT: His first-ever solo teur. 45 grueling days. He leves it.

WHY I DO WHAT I DO: "I believe that the words that were given to me are a gift, and the songs I write are all just whispered in my ear, and all my job is that I just put it down on paper and put it on tape and let it go."

LATEST ACCOMPLISHMENT: First solo a burn, released in 1982, sold more than 4 million copies, putting it among Motown's all-time best sellers.

PROFILE: Works well with people. Great motivator of emotion and enthusiasm.

HIS ALBUM: Can t Slow Down. Better late than never.

HIS LABEL: Motown. Where the hits hang their hats and call it home.

THANK YOU,
RADIO!
Radio & Records
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A/C O
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KRAJEN

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Management

- Competitive pressure is on the rise
- Planners produce profits
- Take most of a month to plan . . . outside the office
- Note the seven Key Result Areas

Action Plan For Success, Part II

By Pat Shaughnessy

In my first article we discussed the ever-growing importance of planning as managers of our respective broadcasting entities. Since the first article appeared I received a number of letters and phone calls asking for more specifics. Some of the questions were: what percentages are other broadcasters returning for operating profit? How long should the process take? What's the ideal environment? It's foreign to me, how do I stop procrastinating? What kind of results monetary and otherwise can I expect by developing and executing a plan? What are the key areas I should

address in my plan?

Let's begin by looking at some industry statistics. First let's examine the environment. The communications world, like the airlines, is a very tough competitive environment in 1983 and it will only get

Commercial Radio Stations*

toughter.

	AM	FM	Total
1970	4244	2065	6309
1975	4432	2636	7068
1980	4559	3155	7714
1982	4634	3349	7983
1983	4701	3398	8099

*As of January 1 each year (Source: NAB)

As you look at these know that the numbers will grow at least 1000 by the end of the decade, thanks to the 80-90 rule. In addition, many daytimers will have more hours to sell because of recent laws extending their broadcasting hours.

But the competition for the ad dollar from our fellow competitors is only the tip of the iceberg. Remember there are 5000 operating cable systems out there who are starting to make inroads with your advertisers and charging radio rates. (Another 2500 cable franchises have been approved but not yet built.) And what about LPTV, Teletext, DBS?

Let's look at a typical radio station's revenue and profit figures.

From my perspective I find the 9.4% to be high. I'm not questioning the validity of NAB's report, but of the remaining 6400 who didn't return the questionnaire, I believe there are scores who made less than 9.4% return and a surprising number that suffered losses, some severe. In the past couple of years, there have been a number of stations go dark and/or go into bankruptcy... a trend I don't recall witnessing before. The one common thread of virtually every station that fails, or prospers only marginally, is that it has no plan. Or as we say in Texas, "They're big hats and no cat-

Planning Makes A Difference

What about the stations who do have a plan? I surveyed many stations by mail, phone, and in-person at the most recent RPC and NRBA. Most everyone was working with a budget, some ill-defined, others very refined. The stations who had made planning a major activity (usually every fall) were achieving 20-40% in operating profit (O.P. doesn't include depreciation, taxes, or a debt retirement), which clearly demonstrates planning has its rewards.

Gary Edens, President of Harte-Hanks Radio Division, had another figure I liked even more. After his managers have hit their operating budget, he expects them to bring down 62° of every dollar over budget.

	1970	1975	1980	1981
Revenues	\$162,600	205,400	276,600	457,600
Expenses	\$151,700	196,600	361,600	441,800
Music License Fee	\$4,600	5,200	9,500	10,800
Profit (Pretax)	\$10,500	8,800	15,600	15,800
Profit Margin	6.5%	4.28%	4.13%	3.46%
Employees (Full Time)	_		13	14
Source: NAB				

NAB just released its 1982 figures, showing 1618 stations who reported brought down an average pretax profit of 9.4%.

Nice, huh? The point here is that there's a figure in the plan; it's a performance standard that's expected of each entity.

Everyone is aware.

When I asked what had changed most in the planning process from five years ago, two things were prevalent. Budgets are more defined today and they're built from the ground up (developed by staff) rather than coming down from on-high. More staff involvement will bring more accuracy in the results. More and more group heads and successful managers have adopted a Management By Objective system that's used as an execution tool in planning. You'll find the "how to" on MBO in the new best seller, "The One Minute Manager." In short, it's a way that lets your people know what specific performance standards are expected of them. Without an MBO system, you're asking your people to play golf at

"The one common thread of virtually every station that fails is that it has no plan."

Planning Details

How long should the planning process take? You should expect to take the better share of a month. Try also to do your department head brainstorming away from the office so you won't be disturbed. Encourage your department heads to go away again when they're preparing their individual budgets and objectives. For those of you who may argue that your staff is too small to go through this exercise or your subordinates aren't mentally capable, I say it's hogwash. Every entity needs a plan and your human assets, the most important assets any one of us has, will appreciate as a result of the experience rather than depreciate due to atrophy.

When should I begin? Do it now. The fall is a perfect time for planning. Begin by reviewing the outline I provided on page 21 of R&R's October 7 issue. If you still feel yourself procrastinating, you may want to do what Victor Hugo, the French novelist, used to do. He would order his servants to confiscate his clothes and not return them until his writing time was up. Perhaps you and your department heads will want to do the same thing and have your secretary keep everybody's clothes until the plan is

written. However, I don't recommend what Demosthenes used to do. He shaved one side of his head lest he neglect his scholarly pursuits. Not near as much fun as old Victor baby!

"Without an MBO system, you're asking your people to play golf at night."

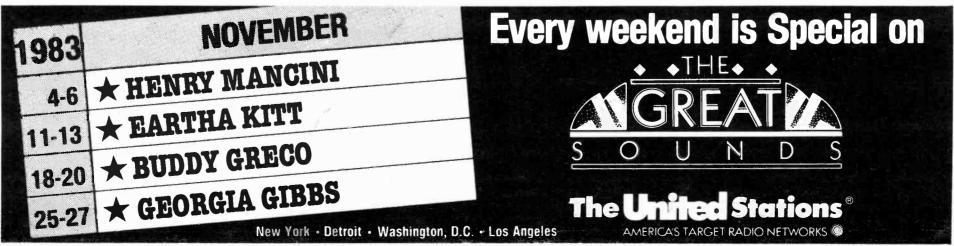
There are seven Key Result Areas that I would suggest be included in your plan. They are:

- 1. Revenue . . . National/Local/Co-Op/ Misc.
- 2. Profits . . . Cost Controls/Expenses
- 3. Audience Development . . . Ratings/ Contests
- 4. License Responsibilities . . . Community Involvement/Public Affairs
- 5. Personnel Development . . . People Growing/Training
- 6. Innovation . . . Making money with new technology/SCA etc.
- 7. Capital Expenditures . . . Facility Improvements/Saving money with broadcast and office automation.

Remember that "Luck is the residue of design." Don't have a good '84, make it a good one.

In Part I, I recommended reading a few books to get you started. If you're really serious, and want to hire a premier planning consultant that knows broadcasting, I would recomment Petry Television's Marty Connelly. He's consulted our Shamrock entities along with other broadcast groups and focuses on strategic and long-range planning. Marty has been a pioneer in broadcast planning, having done it first, very successfully, with his own company.

Pat Shaughnessy became President of the Dallas-based TM Companies in December 1979. His 17-year broadcast career includes six years as VP/GM of KIQQ/Los Angeles. He also served as Exec. VP/GM for Drake-Chenault Enterprises, VP/GM of KMEN/San Bernardino, and Sales Manager of KOIL/Omaha. In February of this year, Pat was also appointed Vice President of TM's parent company, Shamrock Broadcasting.



Where will 100 of the best broadcasters in the country be on January 12th?

In Tampa, Florida for the fifth annual Major Market Radio Information Sharing Fly-In. The experts will be there as well. Dr. Paul Blanchard, author of "The One Minute Manager," Dr. Charles Garfield, expert on peak performance and Robert Coggin, director of marketing and planning for Delta Airlines will join broadcaster and rep alike in discussing the complex radio marketing problems of the 80's.

Seminars and workshops at the Fly-In will cover everything from sales incentives and audience promotion to business development and focus group research. Everyone participates, everyone comes away with a better understanding of the marketplace and the industry.

We know there is more to selling radio than quoting rates...that's why we'll be in Tampa on January 12th. Where will you be?



NEW YORK • CHICAGO • LOS ANGELES • PHILADELPHIA • ATLANTA • DETROIT • BOSTON • SAN FRANCISCO • DALLAS • ST. LOUIS

Crenshaw Adds Quality

"Whenever You're On My Mind"





STREET TALK

Investigative journalism took a giant step backward last week when the Los Angeles Times published its long-awaited article on independent promotion. The Times covered the subject so superficially that those who had been worried about what might have been printed were actually pleased with the piece. Street Talk has a hunch that what finally appeared in the Times was a drastically edited version of a much longer and more specific article. We figure the story was chopped by either the Times legal department or an editor unwilling to print allegations based on hearsay. What's next? A Newsweek piece on the same topic is on the way, and the Washington Post is supposedly investigating our industry, too.

Now that KPKE/Denver's switch from AOR to CHR has brought early positive Birch results, will Doubleday switch its WAVA/Washington to CHR as well? That is one of the hottest rumors around, and it looks like it's coming true. Doubleday won't confirm or deny, but we figure by this weekend things should have started happening in DC. In fact, we hear WDCG/Durham-Raleigh PD Randy Kabrich will be WAVA's new CHR PD.

And speaking of Doubleday, look for an official announcement shortly about the future of KWK-AM & FM/St. Louis. It looks as though WMJI & WBBG/Cleveland owner Robinson Broadcasting will purchase the two St. Louis properties.

The new Rolling Stones album "Undercover" has sprung more than a few "leaks." WYSP/Philadelphia aired two cuts ("Under Cover Of The Night" and "She Was Hot") for a few days, as did KGB/San Diego, WDVE/Pittsburgh, WMMS/Cleveland, WGRQ/Buffalo, and WHTZ and WNEW-FM in New York. All were eventually served with "cease and desist" orders, but one has to wonder how so many stations could get material so far in advance. Gosh, this is the Stones' last album for Atlantic/Atco . . . you don't think that since the label won't have to worry about tricky negotiations with the band again that they let a few advance pressings just kinda "slip out" to some well-placed stations, do ya? Of course not.

Hats off to the Satellite Music Network on signing its 407th affiliated station this week. In celebration of hitting the 400-plus mark far ahead of schedule, and to help kick off its new CHR format coming in January, SMN has announced a free dish offer. That's right. If you sign up for any one of SMN's four formats between now and December 15, your station will receive its own satellite receiving dish free of charge, including delivery and installation.

Word out of Chicago points to an "inevitable" format change at WXFM when Cox Communications takes over the property in January. Now the question becomes, "What will the new format be?" Our deepest sympathy goes out to the family and friends of Rocshire Records' President Gary Davis on the tragic loss of his 18-year-old daughter Stacy last week. The victim of an auto collision, Stacy had just begun her career, doing promotion for her father's label.

ABC confirms that Talkradio psychologist Dr. Toni Grant, who returned this week after a month's absence, will now be heard only four days a week. No decision on a replacement for her Friday slot yet, and none's likely until Talkradio GM Rick Devlin returns from a trip abroad.

What major independent record producer is talking to one of the big four country labels in Nashville about producing some of its artists?

The AOR promotion department at A&M will be restructured next week, and here's a preview. Atlanta rep J.B. Brenner has moved to Los Angeles to head the department, with current A&M New York Regional AOR rep Al Cafaro upped to a co-Assistant National Promotion Director position along with former Chrysalis National Promotion Director Chuck Oliner, who joins the company. Al continues to work out of New York and Chuck will make Chicago his base.

Former WHBQ/Memphis PD Mike Scalzi has been named Operations Manager at WAVZ & WKCI/New Haven. It's nice to see Mike back after a six-month absence.

PolyGram's West Coast office has moved to two separate locations. You can now find Jeff Laufer, Jean McDonald, Katie Arnold, Scott Brill, and John Brown at 11340 Sherman Way, Sun Valley, CA 91352. The new phone number is (213) 764-3505. West Coast VP Russ Regan, Publicity, A&R, and Legal have moved to 8335 Sunset Blvd., Third Floor, Los Angeles, CA 90069. Their phone number is (213) 656-3003.

King Broadcasting has received permission to shift KLHT/San Francisco's call letters back to KYA-FM.

WRQK/Greensboro has promoted PD Wes Jones to Operations Director, and Pam Conrad will be handling all of the music calls.

At KCEE/Tucson, midday personality Bill Mortimer has been upped to PD/MD.

Veteran air personality Magic Christian has joined KLLS/San Antonio for afternoons.

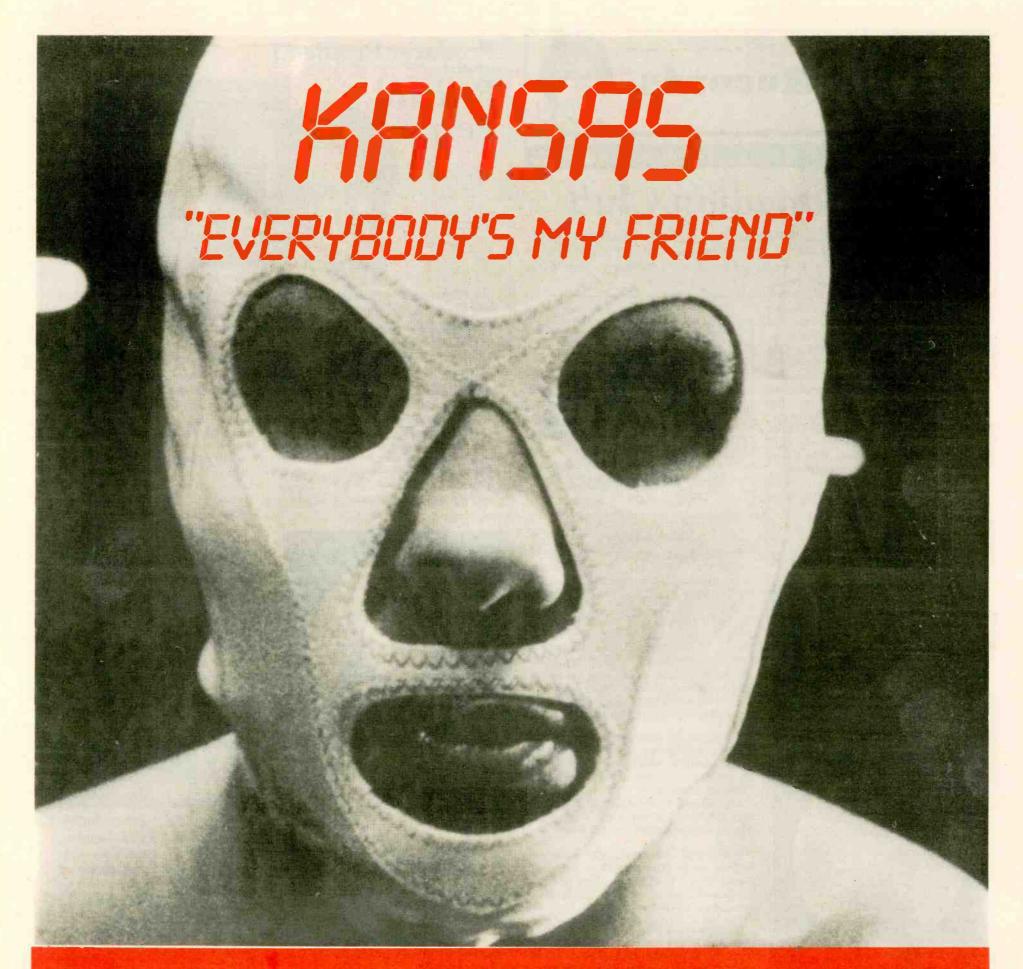
And while we're in Alamo Country, we must point out how confusing call letters in that city are about to become. C&W Wireless, which is buying Contemporary/Christian-formatted KSLR from Classic Media (pending FCC approval), has applied for the new calls KSAQ, which are the old call letters of KLLS. But, before you jot all this down, also note that KMAC (KISS's sister AM) now wants to become KSLR. Sounds like another ascription headache.

MORE STREET TALK/See Page 24

DECALS.

THE BEST! Broadcasting's only silkscreened bumperstickers and window decals. Why except less when you can have the industries' brightest and glossiest decals.





A NEW SINGLE ON YOUR DESK THIS WEEK

"One of our best-testing records for the past 3 months."

DAVE HAMILTON, PD, KDWB-FM/MINNEAPOLIS

"This new one could be as big or bigger than 'Dust In The Wind'! I love it!"

GARY FRANKLIN, PD, WMAR-FM/BALTIMORE "A song everybody should not let go by. Once you hear it, you will add it. It's my favorite cut."

> STEVE ELLIS, ASST. PD, WAPP/NEW YORK

"This cut consistently tested as one of our top tracks. This is a smash — don't miss it!"

LEE ARNOLD, PD, WQFM/MILWAUKEE THE KANSAS
"EVERYBODY'S
MY FRIEND" VIDEO
PREMIERES
OCTOBER 26
ON MTV

CBS ASSOC. RECORDS

On The Records



KEN BARNES

Rock's Canadian Club

Canadians have always dominated the National Hockey League, but the way they're going they'll be dominating American playlists as well. Seeing Bryan Adams, Boys Brigade, Helix, Loverboy, Men With-

out Hats, Anne Murray, Aldo Nova, Payolas, Saga, and Toronto all in and around the current charts got me thinking about Canadian contributions to popular music. From the early days of Paul Anka, the Diamonds, and the Beau-Marks ("Clap Your Hands"), it was tough going until the late '60s incursion of the Guess Who, Gordon Lightfoot, Joni Mitchell, the Band, and Neil Young, but since then it's been full speed ahead. April Wine, BTO, Chilliwack, Coney Hatch, Doug & the Slugs, Nick Gilder, Terry Jacks, Martha & the Muffins, Bob & Doug McKenzie, Red Rider, Rough Trade, Rush, and so many more . . . will America drain Canada dry of new talent? Looking at that ever-expanding roster, it seems doubtful.

Jim Peterik:

HA-LA-LA-LEE

THE IDES OF MARCH

LAST TANGO

JIM PETERIO

Be aware of the Ides Of March; Peterik ven

Survivor's chief songwriter and

guitarist Jim Peterik probably takes

his group's name seriously. He's

managed to survive by adapting to the

musical times since 1966, when his

early band the Ides Of March started

recording. You probably remember the

Ides for their dead-on Blood Sweat &

Tears soundalike "Vehicle" in 1970, but they also did an excellent Crosby Stills

& Nash a year later with "L.A. Good-

bye," came up with a neat Monkees

soundalike on 1967's "Girls Don't Grow

On Trees," and even coopted John Se-

bastian's main post-Lovin' Spoonful bit

After the Ides broke up, Jim pro-

with a song titled "Tie-Dye Princess.

tures into the dance music scene.

STEREO 45 RPM 45-PAR-312

A True Survivor



Kiss & Dance

Now that the members of Kiss have cleaned up their act (or their faces, anyway), and gained respectability with a top 20 AOR hit in "Lick It Up," it's interesting to recall that the group was among the very first hard rock bands to come up with a full-fledge dance-rock fusion record, "I Was Made For Lovin' You" in 1979. Not only does it sound remarkably similar to portions of the long version of **Duran Duran**'s "Planet Earth," but it beat the British synthesizer dance-pop brigade to the punch by a matter of years.

A couple of older members of the DeBarge family were in an earlier Motown group, Switch, which had a few Black radio hits. They're not in the group DeBarge, however.

Kim Carnes's "Invisible Hands" single was written by Brian Fairweather and Martin Page of British group Q-Feel.

Speaking of Canadians, as I was above, BTO is set to reform, with both Randy Bachman and Fred Turner, plus Randy's brother Tim and former Guess Who drummer Garry Peterson.

Dokken hails from L.A.'s South Bay area, but it was the European success of their independently-pressed record that caused Elektra/Asylum to pick them up. The same basic method worked for another L.A. band, Quiet Riot, who were popular in Japan before releasing any major label product in this country.

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Producer Profile #3:

Richard

Perry

Rufus Vs. The Landlord

Rufus formed in Chicago from various veteran musicians, including a member of the American Breed. The group's first hit was Stevie Wonder's "Tell Me Something Good" in 1974, but four years before that, they recorded the theme from a less-thanmemorable film called "The Landlord."

It's difficult to imagine, but Black Sabbath started as a jazz-rock band called Earth. Guitarist Tony Iommi also auditioned for Jethro Tull, but was turned down. New singer Ian Gillan's background includes his own band, Gillan; Deep Purple; and Episode Six, as mentioned in a previous column.

Klique's "Stop Doggin' Me Around" is a very faithful version of a 1960 Jackie Wilson hit.

Juluka is a South African band which

Richard Perry off to the races.

Richard Perry is back with another record by his mainstays of the last few years, the Pointer Sisters, for whom he's produced all their Planet hits ("He's So Shy," "Slow Hand," "American Music," etc.). He's been producing since the midsixties, early assignments including a cover of a Bob Dylan song, "Can You Please Crawl Out Your Window," by the Vacels, and a garage rock version of the Lovin' Spoonful's "Did You Ever Have To Make Up Your Mind" by the pleasantly-named Stains. Then he handled Tiny Tlm, Fats Domino, and Captain Beefheart before entering the mainstream with hits like "Without You" by Nilsson, "Photograph" by Ringo Starr, and Carly Simon's "You're So Vain."

Perry recorded other hits by Leo Sayer, Art Garfunkel, Barbra Streisand, and Chris Thompson & Night, and he's also done some recording on his own — as part of an early '60s group called the Escorts. Also in the group was one Goldie Zelkowitz, who later led a trendy all-girl rock band called Goldie & the Gingerbreads, then sang for Ten Wheel Drive, and later soloed as Genya Ravan. Perhaps the Escorts' most memorable record is the one pictured, a slice of New York City life called "Submarine Race Watching."

against standard operating procedure and teaming black and white musicians. "Scatterlings Of Africa" touches on man's origin on the African continent. Bette Midler's "Favorite Waste Of Time" can be found in its original version

has generated controversy there by going

Bette Midler's "Favorite Waste Of Time" can be found in its original version on the back of Marshall Crenshaw's first WB single, "Someday Someway," and also on the "Killer B's" anthology of flip sides. And that's an appropriate ending note for my own favorite waste of time, this column. (Only kidding, of course. If it weren't for this column, I might be proofreading the small print in the AOR listings!)



Peter Allen, Philip Bailey, David Bowie, Tommy Faragher, Men At Work, Mental As Anything, and Eddie Rabbitt are on "Solid Gold" for the week of October 28 . . . The Emmy-winning "Motown 25: Yesterday, Today, Forever" special repeats on NBC October 30, with Adam Ant, the Commodores, DeBarge, the Four Tops, Marvin Gaye, High Inergy, Michael Jackson, Lionel Richie, Smokey Robinson & the Miracles, Linda Ronstadt, Diana Ross & the Supremes, the Temptations, Junior Walker, Mary Wells, Stevie Wonder, and more . . . MTV's "Cutting Edge" for October 30 features Cabaret Voltaire, Stewart Copeland of the Police, the Cramps, Howard Devoto, Let's Active, Bob Marley & the Wailers, and Skafish ... "The 2nd Annual Magical Music Halloween," a syndicated Dick Clark-produced special, features Kim Carnes, Jeffrey Osborne, Sorcery, Sparks, and X, and will air between 28 and 31 . . . Culture Club performs on the "Pop 'N' Rocker Game" the week of

October 29.



5 Years Ago Today

- TOM HOYT NAMED PRESIDENT OF HEFTEL
- BOB CHAMBERS VP/GM AT ABC RADIO
- HOWARD ROSEN CASABLANCA'S VP/PROMOTION
- NUMBER ONE FIVE YEARS AGO: "Whenever I Call You Friend" Kenny Loggins (Columbia)
- NUMBER ONE A/C: "Ready To Take A Chance Again" Barry Manilow (Arista)
- NUMBER ONE COUNTRY: "Let's Take The Long Way Around The World" Ronnie Milsap (RCA)
- NUMBER ONE LP: "Living In The USA" Linda Ronstadt (Asylum) (2nd week)



10 Years Ago Today

- NUMBER ONE TEN YEARS AGO: "Angie" Rolling Stones (Rolling Stones/Atlantic)
 (3rd week)
- NUMBER ONE COUNTRY: "Paper Roses" Marie Osmond (MGM)

duced disco records with a group called Essence, recorded a few solo singles, and started some serious songwriting, mostly with 38 Special (the bulk of their singles from "Rockin" In The Night" onward), but also for Sammy Hagar and Henry Paul. Survivor itself started out slow on its first two albums, but then the road to success, as Peterik

knows, can sometimes be rocky.

NUMBER ONE COUNTRY: "Paper Hoses — Marie Osmono (MGM)

DENNY SOMACH DOES SOMUCH



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FROM ASIA TO ZEPPELIN

An endless stream of rock artist profiles produced exclusively for The Source.

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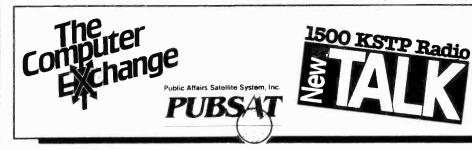


November.

News/Talk



BRAD WOODWARD



Computer Talk Finds Niche In Weekend Lineups

Talk radio is catching on to personal computers. Far from being a mere fad, they seem well on the way to becoming a permanent fixture in American lifestyles.

Encouraged by audience interest and natural advertiser tie-ins to computer manufacturers and retailers, many N/T stations have introduced weekend computer talk blocks in the past year and a half. The first national satellite-delivered call-in show on computers is set to debut in

Networks and syndicators are getting in on the action with features like AP Radio's "Chip Talk." The CBS Radio Stations News Service produced a 13-week computer series this summer, while the ABC Information Network aired a five-parter on the topic last month.

KSTP's Beginner Versus Expert Dilemma

KSTP/Minneapolis-St. Paul launched "Computertalk" in March. Host Ray Douglas, formerly a salesman for KSTP, has given up his non-computer accounts to host and sell the 5-6pm Saturday show on a contract basis.

"I'm the dummy who answers the phone," Douglas laughs, but he thinks his computer illiteracy is a plus. "That's okay because the people who don't know can relate to me and not feel intimidated, as they would if they're calling up two guys who are experts on computers."

Expertise is furnished by cohost Dale Archibald, publisher of the Twin Cities Computer User. Says Douglas, "One thing I've discovered is that it's very important to have an impartial person as the guest expert. If you have somebody, for example, who represents a local computer school or retail store, that means you can't go out and sell advertising to other schools or stores. But this guy runs a periodical so he really doesn't compete with anybody in that sense."

Under a previous host, says Douglas, "They tried to just reach a beginner's market. The idea was that they didn't want the show to get too technical. Of course, people who are more involved with computers, like user groups, were turned off. And those are the people you want, because you sell them software and other after market products."

Doubles AM Drive Rates

"What we've done is make it freeflowing so there's no question that's really too technical. Two weeks ago we had a 12-year-old call in and ask a question about relocatable binary systems. Our expert didn't even know what the heck it was. And then a few minutes later a 16-year-old called in and told us. It's just incredible." With the new direction, Douglas says callers are evenly split between computer owners and non-owners. "It's about 50-50 and that's perfect

"As far as advertisers, the show is sold out for 13 weeks and we're getting rates that are twice that in AM drive." Sponsors include a computer distributor, a business computer retailer, 3-M (which makes floppy disks), and an agency whose home insurance policies cover computers.

"Computer Talk" On WAVI/Dayton

One of the first stations to capitalize on the computer trend last year was WAVI/

Dayton, where "Computer Talk" is heard Saturdays, 10-11am. The focus is on home or personal computers, plus units used by small businesses. Segments include five to ten minutes of computer news gleaned from the wires and computer magazines, software and hardware reviews, guest interviews and call-ins.

PD/Operations Director Steve Hall is enthusiastic about the show, but says expand-

ing to two hours last
November was a mistake. "We tried to go
too big, too fast. We
went to two hours and
found we really
couldn't sustain that,
so we've gone back to
one hour. Our general
audience may be listening and I don't
think they want to listen for more than an hour."



Steve Hall

WAVI works closely with the Dayton area's computer user groups, clubs of people who all use a particular type of computer. "We always come up in every user group's newsletter and we air the meeting dates for all the groups. We've even gone so far as to put people who have a particular type of home computer in touch with another individual, and they've actually formed user groups through our medium."

"You can get a lot of people from the computer field that'll come down to your radio station and bore everybody to tears."

-Buck Buchanan

"Electronic Game World" At KZHI

Taking a broader approach to the subject is KZHI/Honolulu, where Operations Manager/PD Buck Buchanan began "Electronic Game World" last October in the 9-11am Saturday slot. The first hour deals

with home and arcade electronic games. "Unlike some mainland states, electronic games are a 365-day-a-year event," Buchanan reasons. "The beach is always there." During the show's second hour, the focus expands to encompass personal computers.



Buck Buchanan

Leading off the show is a half-hour phone interview with someone from an electronic game company. That's followed by 30 minutes of "in-depth evaluation on the products that are available in the market for that specific company." The second hour starts with open-line discussion of both games and personal computers, and then wraps up with a half-hour of contest giveaways of T-shirts, electronic games, and gift certificates from sponsors.

Buchanan became a computer enthusiast after helping computerize the Gilcom radio stations in Pennsylvania. His cohosts are a former Atari rep who's now a distributor, and a 16-year-old computer wizard.

"Electronic Game World" emphasizes software and hardware reviews. Evaluations are performed by the three hosts, as well as user groups, Buchanan's daughters (educational software) and, in the case of games, even groups of local kids.

Responsibility To Buying Public

"If you're going to establish any credibility in the market, you've got to have somebody who knows what they're talking about," Buchanan advises. "The person who's hosting the show can do a lot of harm. For a person who's going out to spend \$2500 on a computer system, you've got a responsibility to let him know what's good and what's bad.

"It's got to be handled professionally. It can't just be your afternoon drive guy who doesn't know what a computer is. It requires some expertise, not only in computers but also in radio. You can get a lot of experts from the computer field that'll come down to your radio station and bore everybody to tears. With the promotion and excitement, we try to make the show fun."

National Computer Talk From PUBSAT

One of the most ambitious computer talk projects is now being readied by PUBSAT, the Washington-based Public Affairs Satellite System. In early November it plans to launch "The Computer Exchange," a one-hour weekly talk show hosted by computer expert and Newsweek writer Rick Taggs.

PUBSAT President John Sullivan is now finalizing the lease of radio satellite time for the show. Selecting an hour convenient for the greatest number of stations has been troublesome, but a Saturday evening or Sunday afternoon time slot now appears likely.

The show w...l be offered on a barter basis, with PUBSAT retaining four minutes an hour for national sale and stations getting ten minutes to sell each week.

Focusing on personal computers in the home and the workplace, Taggs will open with a brief segment of computer news, followed by at least one guest and a topic for the day. He'll also take calls and provide product reviews.

"Chip Talk" Targets Computerphobes

Of course, not all of the computer shows in radio are long-form talk. AP Radio inaugurated its 90-second, daily "Chip Talk" feature in February after being pitched on the idea by the show's host, KIRO/Seattle afternoon news anchor Dave Ross, who says he's "always tinkered with electronics."

"Chip Talk" is aimed directly at the nonexpert, Ross explains. "When everything broke open with Apple and computers started getting cheap enough for everyone to buy, it seemed to me there was a need for someone who



for someone who Dave Ross wasn't allied with a magazine or a particular manufacturer or vested interest to

attempt to look at this through the eyes of someone who is either a computerphobe or doesn't want anything to do with computers."

Occasionally, Ross and the two computer consultants who help write the show evaluate new products. And he's heard from stations whose "Chip Talk" sponsors sometimes don't like hearing criticism of the items they sell. Ross isn't moved. "Since we're paid the same whether people take the program or not, there's no economic motivation for us to kowtow to anyone. But I'm sure many of the stations will preview the program and simply censor the ones they don't like. There's going to be an inherent conflict in any objective program about computers being sponsored by any one company or store."

Ross continues, "I think we have an obligation not to indulge in puffery because we're not talking about incidential sums of money here. People are going to pay \$3000 for this little piece of floppy mylar. They deserve to know if the thing has any bugs the company hasn't worked out. And I would like this to be the kind of program people can depend on to tell them that."

"There's going to be an inherent conflict between any objective program about computers being sponsored by any one company or store."

—Dave Ross

Ross is also convinced that radio's immediacy meshes perfectly with the rapid pace of changes in the computer field. "The magazines have to work months in advance, and the industry is changing so fast. By the time you review one piece of software in a magazine, its successor is already on the drawing boards, if not on the market. And that's where I'd like a program like this to shine."

Another 90-second daily computer feature will debut on November 14. Produced in cooperation with the magazine Personal Computing, the show will carry the same name and be distributed on tape by Those Guys In Detroit. Gerard Sperry is host.

On The Move

Smith, Barney account exec Jean Gallagher joins the KFWB/Los Angeles lineup doing five daily business reports . . . KCBS/San Francisco ups promotions assistant Deborah Reno to Director/Information Services, and hires Lee Hammer, ex-KSFO, as News Editor . . . Moving across town from WGN/Chicago to WBBM as sports reporter is Joe Durso Jr.... Susan Murphy of Shadow Traffic joins WOR/New York to cohost "Good Afternoon, New York" along with John R Gambling from 3-6pm. The new show focuses on the entertainment world of movies, books, theater, and television . . . KNX/Los Angeles promoted Fred Gallagher to Sports Editor Morning news anchor on WGN/Chicago's "Wally Phillips Show" is Denise Jimenez, who moves from WMAQ... WDBO/Tampa picks up Peter Jahns of WSPB/Sarasota as afternoon anchor, while Mike Burger returns to the station as host of 7-9pm "Niteline" . . . WBBM/Chicago sports reporter David Eanet exits to become Sports Director, WRC/Washington.



AP presents a high-spirited alternative to the high cost of weekend talent. The Ed Busch Weekend Talk Show.

Many people consider Ed Busch's four-hour weekend talk show the most high-spirited radio talk show in the business. And with guests ranging from Isaac Asimov to Jerry Lewis, Ed's show will be a real hit with your weekend listening audience.

But you may find him most attractive because of the people who *won't* be around while his show is on.

Your weekend talent, for example. You'll no longer have to chase them down, to fill in gaps in your schedule. Or pay them to sit idly by, waiting for the ballgame to end.

In fact, the only person you'll need to air Ed Busch's program is a board operator.

You can broadcast the show live if you choose, from 4 to 8 PM, ET, every Saturday and Sunday. Or you can pre-record the program and reposition each modular, one-hour segment to suit yourself.

Since each hour is a complete show in itself, you can even delete segments. That's flexibility.

Because Ed Busch provides 12 minutes per one-hour segment for local avails, that's good business.

And although the show is available only to AP members, you aren't required to carry any other AP programming in order to get the Ed Busch Show. That's even better business.

Interested? Call Sofia Mannos at (202) 955-7243 for our free demo tape, and more information about the surprisingly affordable Ed Busch Weekend Talk Show.

Ed will give your listeners plenty to talk about.

And give your talent the weekend off.

Associated Press Broadcast Services. Without a doubt.

www.americanradiohistorv.co

Ratings Records

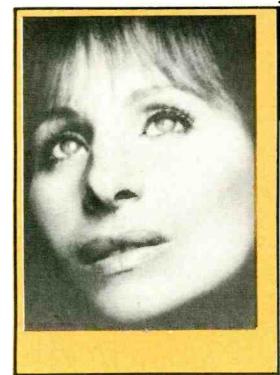
QUESTION: When You Positively, Absolutely Need

Numbers Overnight — What Should You

Look For?

ANSWER: Proven Broad Demographic-based Hits

By The Biggest Superstars



From The Original Motion Picture Soundtrack "YENTL"

BARBRA STREISAND "The Way He Makes Me Feel"

A/C CHART: **19** to **13**

WNYS deb 21 KRGV deb 25 WTFM deb 38 WCAU-FM deb 32 WNAM add WGCL deb 22 KIIK deb 35 KIMN deb 39 WEBC add Q103 33-29 **KEARTH 26-21** KQMQ 35-26 KFI 23-19 KIQQ add WCIR deb 34 KYUU add WTSN 29 WFLY add WTRY 30-25 WERZ deb 40 WHFM deb 34 13FEA deb 29 WISE 40-35 WGFM add WFOX add WFMF deb 27 KKQV deb 38 WOKI add 38 G100 deb 36 KBIM deb 40 KSLY add WHHY-FM add

A/C ONE OF THE MOST ADDED

PRO-FM WRQK WIKZ WANS-FM OK 100 940 **XTRA** WSFL WKHI 95XIL KITS **KROK** WJBQ **KNBQ KMGK KILE WVSR** WMEE KNOE-FM K104 WKFR WIXV WKEE WHOT KFYR WKFM **KHOP** KYYA WKRZ-FM KSKD **KCDQ** Q106 WFBG WNOK-FM WGUY KIST KAMZ WIGY

CHR NEW & ACTIVE

EARTH, WIND & FIRE "Magnetic"



JUST RELEASED — OUT OF THE BOX AT:

WGCL WKEE
WABX KQMQ
WVSR KHYT
KCDQ

MAKE ROOM FOR IT!



KWAV

Continued from Page 1

the transmitter took the station off the air. Within five minutes it was all over, as the intruder finally put down his shotgun and surrendered to an army of police officers dispatched from six different forces.

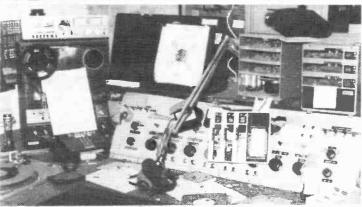
Poisoning His Mind

Schenk told police he had operated a private taxi service in Hawaii until earlier this year, when an unidentified female air personality on KSHO/Kailua, HI "bugged" his vehicle and began "communicating with him" in his taxi. He claimed it ruined his business.

After moving to Santa Cruz to escape from the problem, Schenk said his ESP told him to tune into KWAV, whereupon he heard the same woman but with a different voice and name Identifying this metamorphosiz ed personality as KWAV midday talent Kate McEldowney. Schenk asserted McEldowney was talking to him through the songs she was playing and the words she spoke. He claimed KWAV was penetrating his life and "poisoning his mind," and told police he wanted to destroy the radio station because he thought the transformed DJ had bugged his van.

Police said Schenk told them he had broken into KWAV during early morning hours in order to avoid hurting anyone. Schenk faces felony counts of malicious mischief, burglary, and discharging a firearm in an inhabited building. He was ordered to undergo psychiatric tests and is being held in jail in lieu of \$100.000 bail.





Crawling From The Wreckage

"We're just so grateful no one was hurt." said GM Terry Gillingham, who promptly gave Shore a week off. "If he had aimed low or if she had stood up at the wrong time, she'd be dead. It's amazing Sandy is alive. This story is so bizarre . . . it's right out of 'Play Misty For Me,' " referring to a film in which a Carmel-Monterey disc jockey, portrayed by local resident/actor Clint Eastwood, is attacked by an obsessed listener.

"I couldn't believe my eyes when I saw the place," continued Gillingham. "It looked like a war zone. The three untouched pieces of equipment were, ironically, the worst stuff we've got. All the new equip-

ment was shot to smithereens. On one hand, you feel like laughing and making jokes about it. A minute later, you want to sit down and cry."

In addition to coverage from

Witting

Continued from Page 1
Price Communications. Witting
told R&R, "It's very difficult
leaving Price because there's a
lot of excitement here. On the
other hand, I was made an offer
I just couldn't pass up. I'm really happy about this opportunity,
as KDKA is a legendary station.
Dan and I worked well here at
WOWO, Rick and I made a
great team in Boston, and I'm
sure we'll have a fine relationship in Pittsburgh."

No replacement for Witting at WOWO has been named.

local, regional and national news services, KWAV received numerous calls, flowers, and letters from concerned listeners. Competitor KMBY sent over a large stack of carted oldies to help replace those ruined by the shooting. "The support from the community has been phenomenal," said Gillingham, who estimates it will take a month before the station's technical facilities return to full strength.

Cummings

Continued from Page 1 has a better grasp of radio than Rick. He has a remarkable ability to deal effectively with all aspects of programming, and has earned the respect of all the people who work with him. As the company grew, it was natural that Rick should phase out of the day-to-day work at WENS and assume a role in the corporate operation."

Cummings joined WENS as PD in July 1981 after a year handling a talk show at WSMB/ New Orleans. He previously spent three years as a utility staffer at WTIC/Hartford. Cummings told R&R, "It's going to be a transitional process over the next four or five months, as we've just begun working with the newest stations and I'm still handling mornings here. This move is a little bit scary but really exciting, and I'm looking forward to learning as well as directing.

Cummings added that he expects to appoint a new WENS PD, probably before the end of the year.

Gutbrod

Continued from Page 1 format experience, Dorton added, "John has developed a background in Easy Listening, A/C, and Country. That versatility is important when you have two stations as diverse as WWWE and WDOK. John has produced for us in St. Louis, and we look for that kind of performance from him in Cleveland."

Gutbrod's experience at KSD-AM & FM also included six months as National Sales Manager. He previously spent a year as an Account Executive at crosstown KEZK, following four years in sales at WWWM/ Cleveland (now WMJI), including two as Local Sales Manager. Gutbrod told R&R, 'Not only is it nice to be back home, this is an opportunity to work with two of the finest facilities in Cleveland. I look forward to helping to continue their traditions in leadership.'

Henderson

Continued from Page 1 business as usual. I'm fortunate in that since I've been at the station I have been involved with the policy decisions, so I've known what's been going on inside the organization in terms of our marketing and programming plans."

Before joining KQRS & KGLD, Henderson was GSM at WJYE/Buffalo, GM of KZAM & KJAZ/Seattle, GSM for WRIF/Detroit, and held broadcast sales positions in Pittsburgh, Baltimore, and York, PA. Henderson indicated he would replace himself as GSM of the two properties before the end of the year.

Kidd

Continued from Page 3

Before his three-year tenure at PolyGram, Kidd was a local promotion representative for Atlantic and a Regional Director for MCA.

Holdridge

Continued from Page 3

to work with Duffy Broadcasting and help program their stations. The opportunity to join Coleman Research was something too good to pass up."

Commenting on her first programming position, Holdridge said, "I'm still in a state of shock as I, like others on the staff, applied for this position. All I plan to do is fine-tune the station for any changes within the market. We are positioned correctly and plan to build on the great work Richard left us." Concurrent with Holdridge's promotion, KCNR midday personality Bill Jackson was promoted to Assistant PD & MD. He will retain his airshift.

Arnold

Continued from Page 3

strengthening our roster have been instrumental in making CBS the number one black music record company."

Before coming to CBS, Arnold was Senior VP for Arista for three years, and spent eight years at Capitol before that, starting as staff attorney and eventually becoming VP/A&R, Soul & Jazz.

Flannerv

Continued from Page 3

anticipate he will further extend ABC News' leadership and position."

A 15-year ABC veteran, Flannery joined the network as a staff writer in 1968 and worked his way up into the top management ranks. He was instrumental in last year's creation of the fifth and sixth ABC Radio Networks, Rock and Direction.

Previously, Flannery held various air personality and news positions at WHBI/Newark; WNDV/South Bend, IN; WRFM/New York; KSHE/St. Louis; and WIL/St Louis

Shaw

Continued from Page 3

Shaw continued, "It's important to protect yourself in the business, because you have to. When Thomas and I negotiated the specifics of his job offer over the phone last year, I kept a record of the conversation,

KABL

Continued from Page 3

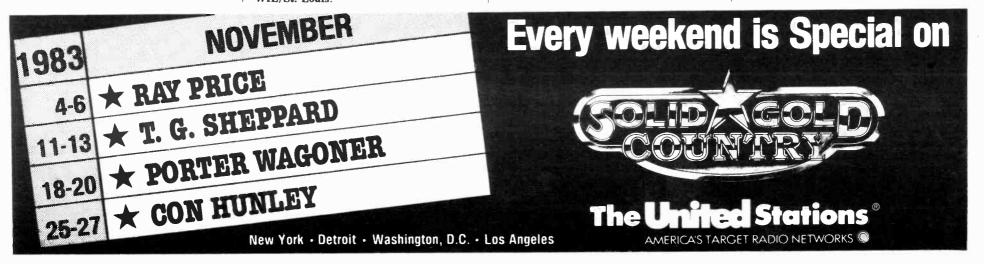
Manager helm at Christal's San Francisco office. Before that, she handled sales and research duties in Los Angeles at KFI and Golden West Broadcasters. Brand commented, "I'm very honored to be recognized this way by such a fine radio station and institution as KABL and also by its parent company Shamrock Broadcasting."

Shamrock Radio President and KABL GM Bill Clark, in making the announcements, said, "I'm particularly pleased to be able to reward such capable people by promoting from within."

with his knowledge and approval. So I have documentation of the job offer, salary, position — everything he agreed to. I think he's forgotten about that."

Shaw explained the reason why he waited some ten months before taking action was "because my attorneys have been working on this for that long. I wouldn't have done this frivolously, nor would my attorneys have taken this case under such circumstances. In 14 years in this business, I have never filed any sort of grievance or lawsuit against a broadcast operation. I'm used to the peculiarities and vagaries of our business, but this was such a flagrant misrepresentation that I could not in good conscience let it go by the boards. Even if I win one dollar, it will be a moral victory so that individuals can sometimes stand up and say, 'I've been screwed over, it's not right, and let's play it straight.'

Shaw added he has requested a trial by jury, although no hearing date has been set. Executives at WMJJ declined to comment.





STREET TALK

Continued from Page 16

We never realized there were so many Naval history buffs out there. Did Street Talk say the U.S.S. Gambier Bay was "the only aircraft carrier sunk in WWII?" Well, what we meant to say (had we only known at the time) was that the Gambier Bay was the only "escort carrier" to be sunk during WWII. Thanks to Charly Prevost, this time we've got it right.

WKQB/Charleston, SC PD Bob Stout says the station has changed formats from AOR to CHR.

When Jeff Hooker takes over afternoons at Z100/New York next week (10-31), he'll be known as Shadow Stevens.

WGBF/Evansville has a new PD. Dave Winsor takes over the programming department from WFTQ/Worcester.

WVAM/Altoona has promoted morning man Rocky McCumbee to Program/Music Director. He'll retain his morning shift.



LINDA FOR LUNCH — KEARTH/Los Angeles midday personality Brian Beirne (right) interviewed Linda Ronstadt (left) recently on his "Lunch With Brian Beirne" noontime feature.



A JOURNEY TO HAWAII — When Journey stopped in at KQMQ/Honolulu to present a platinum award for the "Frontiers" album, they didn't know that KQMQ had an award for them. The station presented the group with a plaque commemorating five sold-out shows at the NBC Arena. Shown (I-r) are KQMQ's Myk Powell, Journey's Jonathan Cain, and air personalities Tony Taylor and Lane Robinson.

Picture Yourself In R&R. If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page. THEPCIURE PAGE 1930 Century Park W. Los Angeles, CA 90067 (213) 553-4330

CALENDAR



BRAD MESSER

Our Weirdest Holiday

If Halloween didn't exist, if it were a brandnew idea some promoter was trying to popularize, we'd say he was crazy and tell him to forget it. What could be nuttier than sending our children out begging, costumed as dead people?

On the face of it Halloween sounds like a most uncivilized idea, but some form of it, complete with costumes and trick-or-treat, has existed for thousands of years. UCLA Professor of Folklore Dr. Donald Ward says the Jack o' lantern (Jack-of-the-lantern) was originally a demonic being, a kind of flaming fiery spook whom people believed lived in gourds and pumpkins. "All the souls of the dead were thought to return to Earth and wander around" on Halloween, he says, and people costumed themselves repre-

senting the dead. Because it was also the harvest season, "one of the things that was believed in fervently was that you had to be generous in sharing your wealth, in order to remain prosperous. If a farmer had a bountiful crop, he had to be thankful to those powers that provided it, and show generosity to the poor people who would go from house to house asking for handouts.

"What is amazing is that Halloween refuses to die. Why children are so fascinated by witches and ghosts and black cats and Jack o' lanterns and the like, why they like to be frightened, is an interesting psychological question. I'm not sure if anybody can answer it." Dr. Ward doesn't know why, but "the feast of the dead refuses to die!"

Houdini's Halloween Death

MONDAY, OCTOBER 31 — After his mother died, the legendary magician Harry Houdini tried to contact her spirit by visiting several mediums and spiritualists, but concluded they were all fakes strictly in it for the money. Still curious about contacting the dead, he made a pact with his wife: whoever died first would try to contact the other from the spirit world. Houdini died first, on Halloween of 1926, but his widow (who lived another 17 years) revealed just before her death that she had never received that message from Beyond from Harry.

The nation's driest state, Nevada (from the Spanish for "snow capped"), became the 36th state in 1864. In an attempt to create income during the Great Depression, Nevada legalized quickie divorces and casino gambling in 1931.

Dan Rather is 52. Actress Lee Grant is 54. Barbara Bel Geddes of "Dallas" is 61, and Roy Rogers's pardner Dale Evans is 71.

Debutante Creates Modern Bra

TUESDAY, NOVEMBER 1 — Sixty-nine years ago New York debutante Mary Jacob was dressing for a party and decided she didn't want to be laced into her whalebone corset. She had her maid stitch together a couple of silk handkerchiefs and some ribbon and wore that flimsy creation instead. Other young women at the country club dance that night asked where they could get similar underwear. Consumer demand proved Mary Jacob's idea was worth money. She sold the patent to a manufacturing company for \$15,000, unaware that the modern lightweight bra would become a multimillion dollar business.

The word November is from the Latin "novem" which means "nine." When Julius Caesar shuffled the calendar to add a month named for himself — July — the fact that the ninth month ended up in eleventh place was a detail that was overlooked.

Gordon Lightfoot is 44. Gary Player is 48.

World's Largest Eyeballs

WEDNESDAY, NOVEMBER 2 — The world record giant squid was captured in Newfoundland on this date in 1978. Its head was about as tall as a two-story building, and including tentacles the squid was 55 feet long. Its eyes, the largest in the animal kingdom, were nine inches in diameter.

Howard Hughes piloted the H-2 Hercules "Spruce Goose" on its only flight in 1947. The eight-engine, mostly-wooden flying boat then went back into its hangar for 33 years. Still listed in the Guinness Book as the plane with the largest wings — they span 320 feet — the Goose is now a tourist attraction at the Queen Mary complex in Long Beach, CA.

Australian tennis pro Ken Rosewall is 49. Actor Burt Lancaster hits 70 today.

Can Animals Predict Weather?

THURSDAY, NOVEMBER 3 — Some oldtimers believe animals instinctively know whether the coming winter will be mild or severe, so they watch for signs such as the width of caterpillar stripes, the height of squirrel nests, and the thickness of fur on bears. State Naturalist Charles Johnson, a biologist with the Vermont Department of Forests, Parks and Recreation, says his detailed studies indicate there's nothing accurate about animal weather predictions. "Last year was particularly noteworthy because the animals predicted one of the toughest winters of all time. It turned out to be one of the nicest, mildest winters in recent memory, and Vermonters who had stockpiled masses of firewood came into spring with half their wood left over."

America's first auto show 1900. First coast-to-coast color TV broadcast 1953. Boxer Larry Holmes is 34.

Iran Takes Americans Hostage

FRIDAY, NOVEMBER 4 — Four years ago revolutionaries in Iran seized about 60 Americans and began holding them hostage at the United States Embassy in Tehran. We all know how and when that finally ended, but we don't hear much about what's happening inside post-revolutionary Iran. The President of the Iran Freedom Foundation in Washington, DC, Mohammad Tabatabai, claims that "graffiti appearing on the walls of the cities, towns and villages all over Iran cries out for the return of the Constitutional Monarchy." He says last August "in every major city, thousands took to the streets in an eerie, silent march" protesting the Ayatollah Khoumeini regime and that "eyewitnesses put the number of protestors in Tehran alone at over two million."

Cash register patented 1879. New moon tonight.

It's Loretta Swit's birthday, age unconfirmed. Actor Art Carney is 65. Walter Cronkite is 67.

Tomorrow (11-5) Tatum O'Neal turns 20. Bill Walton will be 31. Cowboy movie legend Roy Rogers will be 71. Sunday (11-6) Sally Field will be 37.

Astronomy to the territory

Why Our Cassettes Sound Better.



This man posing as a scientist doesn't understand our improvements, but even he can hear the difference.

Cassettes from Warner Bros., Elektra/Asylum and Atlantic sound better than ever because they *are* better than ever.

Here are the *real* reasons why:

- At WEA Manufacturing, we're using improved cassette shells which provide better tracking and azimuth control
- We record only on premium quality tape using first generation masters
- We are the first major manufacturer to use the Dolby HX Professional* system—giving you cleaner highs and louder louds, regardless of your playback equipment

Record companies such as Warner Bros., Elektra/Asylum and Atlantic are striving to meet the demands posed by sophisticated consumers and advanced playback equipment. At WEA Manufacturing, we're proud to implement the new technologies which meet these challenges.

ABOUT DOLBY HX PRO:

Dolby HX Pro is a process which monitors the music being recorded and adjusts tape bias—instantaneously—to suit the material. The result is a dramatic improvement in high-frequency reproduction.

Unlike noise reduction systems, Dolby HX Pro is used only during the recording process. So you get better fidelity and a playback level increase of up to 6 db with any cassette player. It's a difference you'll hear on

It's a difference you'll hear on every cassette we manufacture, because the difference is *in* the cassette.

WEA Manufacturing: Music Made Better
*Dolby and the double-D symbol are trademarks of Dolby Laboratories Licensing Corporation

THE PICTURE PAGE

Radio City Gets Renewed Air Supply



While in New York for two shows at Radio City Music Hall, Air Supply celebrated their return to the charts with Arista President Clive Davis and a contingent of top label execs. Shown (I-r): Arista's Jeff Backer, Arista VP Abbey Konowitch, Arista's Rick Bisceglia, group's Russell Hitchcock, Davis, band's Graham Russell and Arista VP Don lenner.

GRP Goes Indie



Shown at the signing of GRP Records' new independent distribution contracts at the recent NARM indies conference in West Palm Beach are (I-r) standing: HW Daily's Bud Daily, Schwartz Brothers' Jim Schwartz, Big State's Bill Emerson, HW Daily's Wes Daily, MS Distributing's Tony Dallesandro, CRD's George Hocutt, Piks's Harvey Korman and Ron Schafer, Big State's Larry Howell, and Associated's Leonard Singer. Seated: MS's John Salstone, GRP Co-President Larry Rosen, GRP's Bud Katzel, and Malverne's Jerry Winston.

Hollywood Park Show Fixxed



After MCA's the Fixx opened for the Police on their recent show at L.A.'s Hollywood Park racetrack, they were motioned trackside by MCA executives, who presented them all with gold LPs for their "Reach The Beach" album. Shown (I-r) jockeying for position are (I-r standing) MCA's Billy Brill, MCA Distributing VP John Burns, group's Cy Curnin, MCA VP Leroy Sather, band's Rupert Greenall, MCA Distributing President Al Bergamo, MCA Exec. VP Richard Palmese, and label's Dan McGill; (I-r kneeling) MCA's John Schoenberger, VP George Osaki, group members Jamie West-Oram, Danny Brown and Adam Woods, and MCA President Irving Azoff.

Gold Mountain Horizontalized



Gold Mountain artists Horizontal Brian shot a clip for their "Practicing First Aid" video at the Charles Chaplin Soundstage on the A&M lot in Los Angeles, but denied the video would be a silent. Shown here getting ready to film the track are (I-r): Video Director David Chang, group manager Ira Blacker, Gold Mountain VP Burt Stein, the group's Brian Rudd, John Putters, Ian Peppercorn and Tony Phillips, Gold Mountain's Lin Brown, and label President Danny Goldberg.

Richard's EMI Anniversary



Cliff Richard's career has reached its silver anniversary, as has his association with EMI (first outside America, now worldwide). Pictured celebrating the 25th anniversary of his pact with the label are (I-r): EMI's Clay Baxter and Frenchy Gauthier, Richard, and EMI America President Rupert Perry.

Richie Goes Gold Up North



Lionel Richie dropped by the Toronto offices of Quality Records — Motown's Canadian licensee — where he was presented with a double platinum award for his debut album, and a platinum single for "Truly." Shown at the presentation are (I-r): Quality label manager Larry Macrae, Richie, Quality's Mark Mercuriadis, and Motown International's Phil Caston.

Pollack & Brooks In The Blackboard Jungle



Consultant Jeff Pollack (I) spent his summer vacation teaching a class in radio programming at UCLA and bringing his students a slew of heavyweight industry guests. On this particular night, the visiting speaker was Sandusky Radio President Toney Brooks, who spoke about radio advertising and marketing.

Dakis On Kat Family Dais



Singer/songwriter Sara Dakis has just been inked to CBS-distributed Kat Family Records and will head into the studio shortly to cut her debut single. Pictured at CBS offices in New York after Dakis's signing are (I-r): EPA Senior VP/GM Don Dempsey, Kat Family principals Joel Katz & Herbie Kinman, Dakis, and CBS Associated Labels VP/GM Tony Martell.

"Nobody" Does It Better

RUFUS AND CHAKA KHAN "Ain't Nobody"



WSPK add 40

Q106 add

WNYS deb 30 WBLI on WNBC 23-17 **WPLJ 7-5** Z100 4-5 WCAU-FM 24-23 B94 22-15 WHTX 27-24 PRO-FM 29-24 94Q 29-21 Z93 deb 20 KAFM on 195 on Y100 add B97 30-22 Q105 27-26 B104 4-7 WKQX deb 32 Q102 add 29 KIMN deb 38 Q103 on **KEARTH 14-13** KIIS-FM 20-19 KIQQ deb 31 KMJK on

KYUU on

KWSS add

WFLY 33-28

WYCR 27-25

WTIC-FM 23-10

WLAN-FM add

KC101 add

WBBQ 30-25 KZZB deb 36 KXX106 19-16 WBCY add WDCG add 29 WANS-FM 27-24 WOKI add 39 WFMI 40-32 KRGV 21-14 KX104 28-18 WSFL 37-25 **WRVQ 27-20** WNAM add KMGK add Z104 36-33 WHOT 38-34 **KBBK** add KMGX 40-35 KYNO-FM 17-14 KIKI 25-18 **KQMQ 18-16** KLUC deb 32 **KIDD 21-7 KHYT 22-18 WGUY 12-5** WERZ deb 39 WQCM deb 40 WOMP-FM add WISE deb 39

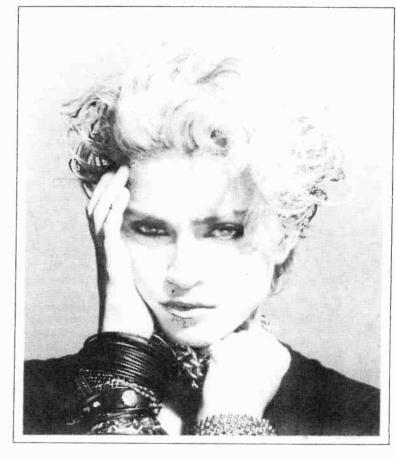
WJAD 34-29 WCGQ deb 32 Q104 deb 29 WFOX add WIXV 37-32 Z102 34-26 WGLF deb 35 WBWB deb 40 KCMQ add Y94 add KWTO-FM add KCDQ 38-34 KGHO add KBIM deb 36 KSLY deb 34 KIST deb 39



Produced by Russ Titelman

Go On "Holiday" With MADONNA

MADONNA "Holiday"



WXKS-FM deb 30 **WPLJ 33-27** Z100 11-11 WCAU-FM on 93FM on 195 6-4 Y100 13-8 WABX on KFRC add 29 WFLY add WVSR add K104 on WZLD on KAMZ deb 26 KSET-FM on WFMI add

KBFM on

KRGV add WSFL add KTFM add KJ103 add WHOT on KSKD on KHYT 40-29 OK100 add 95XIL on WJBQ add WJAD on WIXV on

Produced by
John "Jellybean" Benitez
for Jellybean Productions Inc.



Manufactured and Distributed by Warner Bros. Records

Ontemporary Hit Radio



JOEL DENVER

AS THE WORM TURNS IN THE BIG APPLE

CHR Comes To Life In New York

or many years New York City was the ideal for CHR when WABC was on top. It was the dream of many a radio neophyte to work there. Then in May 1982 WABC shocked the industry and became the ABC Talkradio flagship station. Kevin Metheny's WNBC was all alone in the CHR arena.

This past summer Kevin's bite of the Apple turned up a worm. First, ABC's WPLJ PD Larry Berger surprised everyone by dropping the station's longtime AOR format in favor of a hit-oriented CHR approach. Within a month Malrite's newlypurchased Z100(WHTZ) signed on with Scott Shannon at the programming reins, and the battle lines were drawn.

National interest naturally focuses on the number one market in America, so I've arranged a sneak preview of what the players have in store for each other. It's a "nopunches-pulled" rundown of what promises to be a history-making book for the CHR format. The ratings results of this market could have far-reaching effects, probably national in scope, regarding philosophy and style of presentation.

WPLJ — From AOR To CHR



Larry Berger





Pat St. John

Larry Berger has been PD at WPLJ for nine years, first joining ABC as PD at WRIF/Detroit, where he spent a year and a half. "I didn't even like AOR music back then," he admitted. He worked as Frankie Crocker's MD at WWRL/New York in the late '60s. But as the years rolled by, Larry learned the music and piloted WPLJ to some solid ratings successes.

Larry revealed, "The idea of going CHR

has been a subject of discussion for quite some time now, as we always perceived WPLJ as having a rather limited format. Talk of broadening it came to fruition when we noticed that as our audience got older, they didn't stay with us - they went

"The idea to change formats first came to light in the late '70s when Disco hit this town in a big way. Then being a pretty broad AOR, we decided to tighten down a bit. At one point we even played 'The Hustle' by Van McCoy!

"Again in spring '82," continued Larry, "we discussed going with CHR but decided against it because Doubleday was about to enter the market with WAPP. Finally last spring, as we made our projections for the coming year, the discussions became more

"There will never be any on-air mentions of Z100 on WPLJ. I don't care what he does. I don't care if he starts talking about my -Larry Berger mother!"

serious. By mid-June our minds were made up and the official change came at the end of the month. We've since evolved into a much more pop-sounding station."

Before writing this article, I listened to airchecks of WNBC, Z100, and WPLJ. In contrast to its competitors, WPLJ is decidedly laid-back and less personality-oriented in its jock approach. However, I did find it an easy station to listen to. As Larry explained, "It's more of a subjective perception when you compare it to a Hot Hits-type delivery, which Z100 has. Our target audience has changed a bit, as we're trying to outgrow our teen-heavy image to include teens and the 18-34s.

"We've recently added some jingles to our presentation, using JAM's 'Hit Radio Package.' " At this point, Larry affirmed, "We are not going to change calls to WABC-FM because there have already been many, many dollars spent on TV, print and now jingles promoting WPLJ. There hasn't even been a discussion of changing calls.'

Moving the subject to music, Larry said, 'We still play oldies but they are a relatively small percentage of our mix, maybe 25% in all. Our recurrents are formatted and programmed separately but rotated similarly to currents. We run a comfortable list of about 40 current titles right now."

\$\$ Promotions **\$\$**

New York City is the big time and radio stations in the race are willing to spend the cash to win. WPLJ is no exception. Larry noted, "In the late summer, we went into the subways with a bright red and yellow poster that read 'Now for the first time, all your favorite music on one radio station. We adopted our 'Home Of The Hits' slogan and backed it up with TV right after Labor Day.'

Detailing the TV spot, Larry said, "The concept is 'Some old friends of yours are up to something new.' A hand then moves across to the radio tuning in to 95.5. Then we go inside the radio and each tube shows a different artist, and then you see a gingerbread castle metamorphosize into our WPLJ logo. We've had lots of calls from everyone about it, including competitors."

Looking at what sister stations WLS-AM & FM/Chicago and Q107/Washington spend, it would be safe to say WPLJ will follow suit. While WPLJ hasn't given away any cash yet, "We've co-sponsored a Stevie Wonder concert at Madison Square Garden, and we are selling WPLJ 'Flashdance' sweatshirts for \$7 - the mail response to those is unbelievable. We've got a lot more on the horizon," Larry promised.

Continued on Page 32



WNBC Goes It Alone On AM

Competition is healthy, and when WABC changed formats WNBC had to react to keep music listeners on AM. As a result, PD Kevin Metheny changed WNBC's music policy. "WNBC is rocking harder than it used to," he began, "but since the complexion of the market has changed again, we realize our music is really becoming secondary, relying more upon our personalities. The music must be compatible with Don Imus and Howard Stern, so it had to rock a bit harder. Now instead of breaking some of this rock music as we did when we were the only CHR outlet, we can watch WPLJ and Z100 and pick the best. We finally have the needed market support for this music."

According to Kevin, WNBC has a unique place in the listeners' minds. He said. "We've never been known for our music, as

we don't have the great rock 'n' roll heritage of a WLS. It's only been in the last four years or so that this station has really come into its own. WNBC's music is really relief after having to hold your sides from laughing at Imus or Stern.



Kevin Metheny









Frank Reed



Howard Stern

Some might think there's a lot of discipline on the air, but actually there's a lot of forethought and precision built into the craziness. We break a lot of rules intentionally, and it seems to work to our advantage."

The rest of WNBC's renegades include two three-hour midday slots with former WRKO/Boston legend Johnny Dark and six-year staffer Frank Reed. Nights are rounded out by newcomer Bumper Morgan, who comes in for the last hour of Howard's show as a "transitional" effort. Also included in Stern's show are his cast of characters and newsperson Judy DeAngelis. Kevin explained that when Bumper comes in, Everyone in Howard's show dumps on him until 8pm." Covering overnights is station veteran Allen Beebe.

Kevin continued, "Don Imus is joined by Charles McCord, one of the finest broadcast journalists in New York. He and Don fool around on the air but it never affects his credibility to a negative extent. There are a number of other people who come in and provide voices and characters for both Imus and Stern.

"As a complement to the other fine talent at WNBC, we have Roz Frank, who is not only perceived to be a credible helicopter traffic reporter but is also a personality in her own right. When Imus and Stern go on vacation, it is Roz who does their shows. We

really have to be a theater-of-the-mind radio station. We're trying to create truly compelling programming that appeals to those who grew up with WINS, WABC, and WMCA when they were all Top 40."



Z100 Guns For Imus

Kevin came right to the point about Z100, which he feels is trying to zero in on WNBC. 'I'm not sure what to think yet," he said, "but there is no doubt Z100 will have a significant impact. They are hitting some people high and others low. They view our morning show as a direct competitor, but if they want to beat us in morning drive, then I hope they've brought their lunch. Z100 doesn't however, view us as a primary music target. They will have a severe impact on WPLJ and will also share with a lot of WKTU's audience.

Continued on Page 32

The Birth Of Z100

Overlooking the Meadowland, NJ Sports Complex, Z100 officially signed on the air August 6 with new state-of-the-art studios and a new transmitting facility atop the Empire State Building. I asked Scott Shannon to describe Z100 in 25 words or less, and believe it or not, he did! "It's hot-rockin', flamethrowin', fun-loving', booty kickin', free money Z100. We are the WABC of 1983 on FM."

Continued on Page 34



Kim Carnes - "Invisible Hands" B-8181 From the LP Caté Racers SO.17106

Produced by Keith Olsen for Pogologo Corp. CHREREAKERS

CHART DEBUT 40

STIRAS CLASIS "I Won't Stand In Your Way" Stray Cats --- Won't Stand In Your Way" B.8185 Stray Cats - "| Won't Stand In Your Way" B.8185
From the LP Rant n' Rave with the Stray Cats
Produced by Dave Edmunds

Produced by Dave Edmunds

STRAY CATS "I Won't Stand In Your Way" IEMI Americal 88/47
Moves: Up 2. Debuts 13. Seme 32. Down O. Adds 41 including WNYS. WKTI. KHTR. KIOQ. KMJK, KITS, KYUU, 98RXY
WBBQ, WRQK, KJ103, KKXX, WTSN, WXLK, 99KG. CHR NEW & ACTIVE

MICHAEL STANLEY BAND "My Town"

Michael Stanley Band - "My Town" B.8178 From the LP You Can't Fight Fashion ST.17100

From the LP You Can't Fight Fashion ST.17100

From the LP You Can't Fight Fashion MSG. Inc.

MSG. Inc.

MSG. Inc.

MSG. Inc.

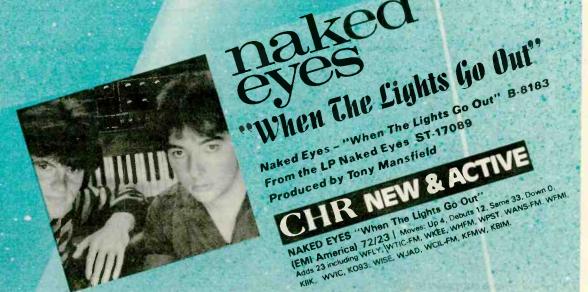
Produced and arranged by the Michael Stanley Band for MSG. Ltd.

And Bob Clearmountain for Fast Forward Productions. ad and arranged by the Michael Stanley Band for MSG, Inc.

and Bob Clearmountain for Fast Forward Productions, Ltd. CHR CHART 32

EMI

Available on EMI America Records and High-Quality XDR Cassettes



EPACES FOR WI



HEAVY ROTATION ON MTV NOW OVER 1.7 MILLION ALBUMS SALES **QUIET RIOT** "CUM ON FEEL THE NOIZE"

BREAKERS

10/21/83

CHR Chart: 28 to 16

AOR Albums: #15 AOR Tracks: #21





CHR NEW & ACTIVE

ON MTV

ROMANTICS TALKING IN YOUR SLEEP"

AOR Albums: 10

WXKS-FM deb 32

WCAU-FM add

93FM deb 22

WABX 17-11

WHYT 14

WHTT add



AUR Tracks: 22

KMJK 35-33 KITS add KWSS add WKEE add WKRZ-FM add KZZB add

WKDD 23-18 WGRD 15-9 WZZR 29-23 WJXQ 14-11 WVIC 27-22 **WRKR 35-30**

KQMQ add KHYT add WIGY 39-34 WERZ 36-31 WHEB 29-23 WOMP-FM 35-30 KQ17-FM 8-7 WYKS 29-23 Q101 add WIXV 30-19

KYTN add

WRQN add

WAZY-FM add KCDQ add KBIM add WPHD on WLOL-FM on KIQQ on KSET-FM deb 28 WKFR deb 29 KLUC 28-24 KO93 22-20





THR NEW & ACTIVE

MATTHEW WILDER

'Break My Stride''

A/C Chart: 17 to 12



WXKS-FM 27-22 WCAU-FM 31-29 WHTX 19-16 94Q add 25 Z93 23-18 93FM 27

WLOL-FM 27-16 **KEARTH 22-19** KIIS-FM 40-32 KIQQ 35-24 KCNR 28-24 XTRA 22-20

KYUU 29-21 KNBQ 33-30 WVSR add WRQK 28-24 WHHY-FM 24-19 KTFM 20-17 KROK add WNAM 32-29 WEBC add WZZR 17-9

Z104 32-23 KFI 20-16 KIDD 27-24 WIKZ add WTSN add Q101 31-20 WAEV 35-30 WIXV 14-11 Z102 25-17 WBWB 35-26 KCDQ add WHTT 37-35 WNYS on PRO-FM on WGCL on WERZ 39-36 WJBQ 27-24 KGHO 35-32





ALDO NOVA

YOU'LL ALWAYS BE MINE"

CHR SIGNIFICANT ACTION

AOR Albums: 12 AOR Tracks:

WPHD WKDD CHUM WZZR WABX **WJXQ** WRCK WHOT

WERZ WJAD Q104

New Single — on your desk this week



NNING CHR RADIO



CHR NEW & ACTIVE

ON MTV

EDDIE AND THE CRUISERS "ON THE DARK SIDE" FROM THE HIT MOVIE "EDDIE and the CRUISERS"

WXKS-FM 29-24 WGRD 29-23 PRO-FM 26-21 Q105 29-25 WGCL add WABX 26-22 KHTR deb 26 WKRZ-FM 27-23 WPST 39-36 WDCG add

WZZR 19-15 KFI add KKQV 33-27 WPHD 38-36 K10438 WRCK 40-37

KITY deb 33 WKDD deb 30 WZPL 35 WRKR 28-25 CKGM Y100 WLAN-FM WZLD

WOKI WFMI WSTO WJXQ WHOT KIDD KSKD Music Performed by JOHN CAFFERTY and the BEAVER BROWN BAND

KSET-FM

WERZ OK100 95XIL **WJBQ** WSQV KQIZ-FM WYKS

WACZ

WXLK KCMQ WIXV WAZY-FM WGLF KGOT WBNQ KSLY WCIL-FM KZOZ





CHR SIGNIFICANT ACTION

HEART 'ALLIES''

WABX KNBQ K104 WSPK

WSSX WBCY KITY WKDD

WHOT KRQ WERZ OK100

95XIL WHSL WSQV Q104 WIXV

KFMW **KGHO** KZOZ





CHR SIGNIFICANT ACTION

ON MTV

Survivor "CAUGHT IN THE GAME"

AOR Albums: 16 AOR Tracks: 11

WPHD 38 B96 28-26 WLS deb 36 WLS-FM deb 36 WSPK add WRCK 33-31

KSET-FM 19-16 WERZ 38-35 WFMI deb 39 WJXQ 26-24 WVIC deb 23 WRKR 40-37 KSKD 31-25

WHEB add WSQV deb 27 KQIZ-FM 17-11 KZOZ deb 39 WXKS-FM

93FM WABX WTRY K104 WLAN-FM WSSX WANS-FM WQUT

WOKI WKDD WZZR WZYQ OK100 95XIL WOMP-FM WJAD

WYKS KYTN WIXV WSPT WHSL KDVV **WBNQ** KOZE





Already On: Q107

K104 WKFR

95XIL WIXV KYTN

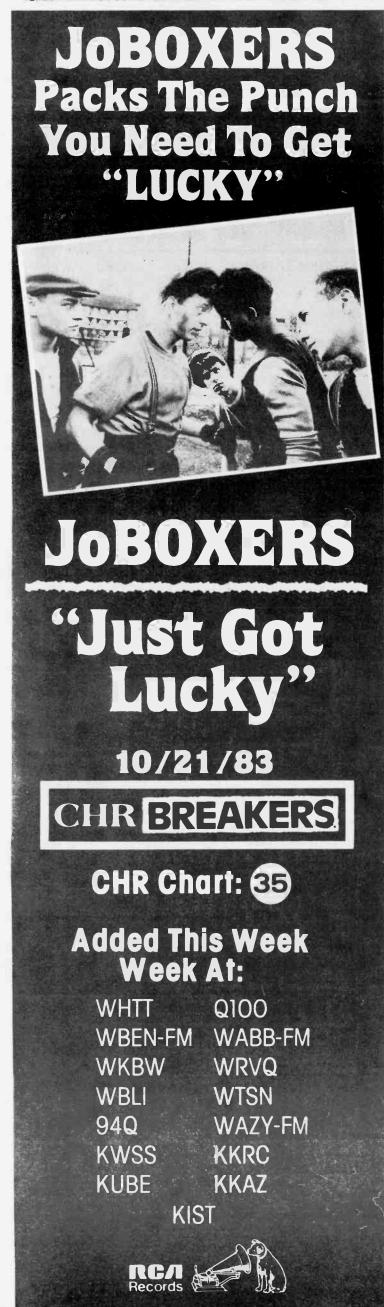
OK100





Brand New — on your desk this week!

CBS RECORDS



CHR Comes To Life In New York

Continued from Page 28

Aware But Not Afraid

Since the days of WXLO, CHR had been absent on New York City's FM dial. The lone exception has been WBLI/Long Island, which regularly shows up in the book, but with only a one share or less. It's been a case of feast or famine and a belief in the myth that CHR won't work in New York on FM. To help dispel that notion once and for all, market observers point to a just-released September-only Birch, which shows WPLJ at a respectable 4.3 share. But Z100 shocked everyone by showing up with a 7.2 for first place! (Bear in mind this was a special one-month report bought and paid for by Z100. Normal Birch monthlies contain a rolling average.)

I asked Larry if he was aware what was going to take place at Z100 at the time WPLJ changed formats. "Since they applied for the calls WHTZ, I figured it would be a CHR station but I wasn't sure what it'd be like. I'd heard Q105 in Tampa so I knew a bit about what Scott would do, but Z100 sounds different from Tampa."

And what was the public's reaction to WPLJ's format flip? "The overall acceptance has been pretty good. At first the phone rang off the wall and then the mail started to come in, but it never approached what I expected. Those that did write were extremely angry and the rest accepted the change with enthusiasm. Week-to-week samples from Arbitron indicated we did indeed bottom out at the end of August. The AOR core audience gave up, but we bounced right back in the last two weeks of the summer book. I'm very confident about the fall." As it turns out, the summer ARB showed WPLJ to be stable (4.1-4.0), while Z100 debuted with a 2.0 and WNBC increased 3.1-3.6.

Putting The Pieces Together

When asked if he felt busier as a CHR PD than as an AOR programmer, Larry replied, "I'm not sure if it has anything to do with the format. However, I'm very busy just putting all of the pieces in place. We still have to launch our main promotion, the jingles have just been added, and we're still stabilizing the on-air staff." Larry confessed, "This has been the most maddening summer of my life, and at age 42 I'm working harder than ever . . . but I love it."

I'm working harder than ever . . . but I love it."

He went on to plug his jock staff. "I moved Peter Bush (recently with KC101/New Haven) from latenights to early evenings when Carol Miller left, but the rest of the staff is pretty stable. I've got a lot of confidence in morning man Jim Kerr, who had his best summer book ever. Middays is Tony Pigg, who did CHR years ago. Pat St. John does afternoons, and he's as good as they get. He did CHR at CKLW, and WKNR. All nights is Bob Marrone, who does a really fine job. As soon as we get a late-night personality we'll be set." Larry indicated he's still shedding some AOR syndication and is picking up "American Top 40."

No Reaction To Z100

If you spend any time listening to Z100 you're bound to hear Scott Shannon referring to WPLJ as "WIMP Radio" and Larry Berger being called "Larry Booger." Larry was very diplomatic about what could be a sensitive subject. "I'm sure Z100 is a professional operation and they do what they do for a reason, but I make it my policy not to criticize others.

"To get my job done, I focus all of my attention on WPLJ, because I can't change what they're doing anyway. Although I did sample Z100 when they first came on, I don't listen to them very much now. Consequently, I haven't heard most of the insults and frankly am not interested in them. It would be distracting to pay attention to it," he reasoned.

"I can't tell you how many people have asked me about all this stuff, and they're surprised I'm not bothered by it. I acknowledge it's happening, but I'm not about to get into an on-air battle. There will never be any on-air mentions of Z100 on WPLJ. I don't care what he does. I don't care if he starts talking about my mother! It's not relevant to entertaining radio for people in New York."

Discussing WNBC, Larry observed, "WNBC is using Don Imus and Howard Stern as bookends for the station, and they are both very potent personalities. Imus and Stern can still survive on AM because of their strength with both the 25+ demos and their in-car listeners from Long Island and Westchester commuter traffic."

WPLJ boasts a research department budget "well into six figures," disclosed Larry. "We have

one of the best callout systems in the country and incorporate those for rotations. Retail is very important, as we have many big hits here that don't cross over nationally." He cited examples such as Madonna, SOS Band, and Stacy Lattisaw, and went on to predict, "WPLJ will eventually be a five or six-share radio station. We're in a very acceptable position to cross cume with A/C and Urban competitors and are able to grab some of the dissatisfied AOR cume as well. WPLJ is here to stay."

WNBC Goes It Alone On AM

Continued from Page 28

"WPLJ is doing an extraordinary job with their new sound," observed Kevin. "I find them to be easier to listen to than Z100 and I look for WPLJ to cause problems for WPIX and WYNY. It seems WPLJ has a bit more variety than Z100. A lot of people want to talk about this battle being won or lost in the fall sweep, but it will take a while to settle down. Advertising will play a big role in who beats whom, and WPLJ's TV campaign is extraordinary.

"The thing to remember is that Scott Shannon is so crazy and will always be dangerous, and I say that lovingly. His coming into town has shaken everyone else up and put us on our toes. Z100 even did a few numbers on Imus in the beginning. As for me, I don't

"There is no doubt Z100 will have a significant impact. They are hitting some people high and others low. They view our morning show as a direct competitor, but if they want to beat us in morning drive, then I hope they've brought their lunch."

—Kevin Metheny

listen to them very much because I'm more concerned with how we sound. Imus ignores them, as does Stern. In fact Imus and Stern pick on me worse than Scott could ever do:"

Stimulating WNBC's Commuter Audience

Realizing where most of WNBC's listeners come from, Kevin goes right for them. "Our bumper sticker promotion takes advantage of our tremendous in-car audience. We hand out cash by giving folks 66 minutes to call in and claim their prize once they've been spotted by the 'N-Car.' In order to enhance the possibility of winning, we promote where the N-Car is going to be to register license plate numbers for future winners. The prize is \$666.66 and we always call two license numbers at a time as part of our 'double the winners' concept.

"WNBC VP/GM Randy Bongarten, Advertising & Promotion Manager Ellen Kaye, and I decided if we can't dominate a promotional area we weren't going to mess with it. So we passed on TV this time around rather than get lost in the flood of radio commercials. We will, however, dominate the billboard arena. We are on AM, but WNBC will pull through just fine because everyone from corporate on down has a winning attitude."

Motion

Bob O'Neil has been promoted to Operations Director from the Assistant PD slot at KSTN/Beaumont from across town at K106...Q106/York, PA's Jim Buchanan moves into middays and is appointed Production Director. Also, Mark McKensie joins Q106 in afternoons from WRBC/Lebanon, PA, and Brad Flick exits to work for an ad agency.

KHYT/Tucson's personality lineup includes Production Director Andy Stevens in morning drive, Connie Breeze middays, Blake Williams in afternoon drive, Rita Davis nights, and Bob Perez late-nights.

The Smile Has Left Your Ey

Produced by Mike Stone For Mike Stone Enterprises LTD

From The Platinum Geffen LP ALPHA GHS 4008



Now Over 184 Stations! Check This Asia Action:

WNYS deb 27 WCAU-FM 39-34 KYUU deb 29 CHUM add **KAFM 31-25 WABX 35-30 KBEQ 28-23** WLOL-FM 30-25 **KIMN 32-27**

KCNR add 31 KWSS add KUBE add K104 26-16 KC101 add 30 WQID add 34 **WSSX 24-17**

WABB-FM add KSKD 26-18 WRVQ add 30 WYKS 22-15 WEBC deb 19 KTDY add WGRD 24-15 Q101 32-19 ZZ99 13-9 KXSS add WZOK add **KDZA** add

WHOT 25-17 KHOP 24-16

Produced by Giorgio Moroder

The First Single From The Soon To Be Released Geffen / Network LP WHAT A FEELIN' GHS 4021



Added This Week At:

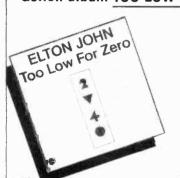
WBLI KHTR KSET-FM KIDD **WSPT Z93** KIMN WOKI KWOD KSLY KOPA WCIR KIST **B96** WABB-FM WKQX WQID WRKR KKXL-FM

Guess That's Why They

7-29460

PRODUCED BY CHRIS THOMAS

The newest single from the Geffen album TOO LOW FOR ZERO GHS 4006



Now On Over 114 Stations **Including These Believers:**

WFLY **WBEN-FM** WTRY WBLI **WCAU-FM** KC101 WGCL **WSPK** WGFM KIMN **KNBQ** KHFI

WANS-FM WZYP WQUT WOKI FM100 G100

WNVZ WKAU KIIK **WEBC** KJ103 K107 **KEYN-FM KKFM** KIKI

KLUC KO93 KRQ WGUY WIGY **WOMP-FM KTDY**

KBNQ

KCMQ

Y94 KYTN KKLS-FM **KWTO-FM KTRS KCBN KSLY**

KZOZ

KIST

Produced By Maurice White for Kalimba Productions





SIGNIFICANT ACT

B104 deb 25 WXKS-FM deb 27 **WNYS** add Z100 20-13 PRO-FM add 94Q add 195 deb 22 Y100 28-25 Q105 add

KFRC 30 **B94 B97 KITS 30** WRQN WBBQ add KAMZ deb 30 WHOT KRGV add KQMQ **KMGX 38** WERZ KHOP add **WJAD WGUY 29** KKQV **WCAU-FM**



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POLYGRAM RECORDS BREAKERS

BIG COUNTRY



"In A Big Country"



From The Album

'THE CROSSING'

Manufactured and Marketed by Poly**G**ram Records

The Birth Of Z100

Continued from Page 28

Scott recalls that when he took the job, he had only a month to put all the pieces together. "While looking for a staff, my GM Dean Thacker and I set up shop in a nearby hotel suite and waded through more than 1400 audition tapes. Because we had to move fast we couldn't properly get to them all. I listened to many of them, but in reality went for some known quantities because of the time factor."

Scott, who is part of the morning show himself, listed the rest of his lineup: "Middays is Operations Manager Charles Crane, who uses the air name Christopher Reed. Afternoons was originally Cat Simon, but he returned to KZBS/Oklahoma City, as he couldn't adjust to the idea of not doing mornings. We are replacing him with Jeff Hooker from B96/Chicago. Right now parttimer Danny Hernandez is doing afternoons. Early evenings is Jack Da Wack from B97/New Orleans, late-nights is Sean 'Hollywood' Hamilton, and all-nights is Stevie Brooks from WFOX/Gainesville.

"New to mornings is Ross Brittain from WABC, who became available when they broke the team of Ross & Wilson. It's not really a two-man morning show, but more of a family show including sports personality J.R. Nelson, News Director Claire Stevens, and Captain Kevin, who is our 'baby DJ' in training."

From the tapes I've heard, the Z100 morning show is a lot of fun to listen to. Scott said, "I created this show because it's what New York needed. When I worked for Q105 I was able to refine my concept for mornings by combining bits of Wally Phillips, Rick Dees, Ross & Wilson, and Murphy In The Morning. We talk about what's going on in our lives and let the audience know we are real people. The show is pretty homey and down to earth."

The rest of the station is a bit more straightforward-sounding but is still exciting, incorporating jingles and a touch of reverb. "I've never been a big believer in jingles," Scott pointed out, "but I believe they are part of CHR for New York. There is a consistent thread of continuity throughout our programming created by our promos and music. We do play oldies, so you can't equate us with Mike Joseph's Hot Hits format, as many have wrongly done."

"It's hot-rockin', flamethrowin', fun-lovin', booty kickin', free money Z100. We are the WABC of 1983 on FM."

-Scott Shannon

Saying What The Listeners Think

Scott gives his audience a lot of credit. "These listeners make up the smartest audience in the world. All of a sudden they've been hearing changes in local radio stations. Thankfully, all of our changes have been of a familiar and positive nature. We've explained to the audience that Ross got fired at WABC and we hired him, but when Carol Miller was let go at WPLJ after eight years, you heard nothing. To me, the listeners need to know what's going on and you owe them an explanation.

"We are really trying to evoke what the listeners think but wouldn't expect to hear on the radio," he noted. "For example, the average person thinks those Calvin Klein TV spots are stupid, so we make fun of them. I've got to believe the people get off on that. In my entire career I've never played so many uptempo or black crossover/dance records, and I can't tell you what it has done for the momentum of this station. We do what the people of this city expect to hear on a radio station. We are the people's radio station."

From Worst To First

Taking the position of the underdog, Scott is looking for the people to rally around Z100. "George Maxian is the radio columnist for the New York Daily News, and he's a friend of Imus's. As a result, he's always knocking me, my show, and the station. So we have bumper stickers printed that read 'Caution: I brake for George Maxian.' We also have requested that listeners make up their own. When the summer Arbitron came out, we were 20th in the market and our new slogan became 'From Worst To First.'

"Until just last week we have never had any outdoor media exposure; it's all been word of mouth. We've just begun a flight of ten-second TV spots.



The Z-Morning Zoo (standing, I-r) includes News Director Claire Stevens, Public Services Director Jonathan B. Bell, Production/Sports Director J.R. Nelson, and baby DJ in training Captain Kevin. Pictured (sitting, I-r) are morning show cohosts Ross Brittain, and PD Scott Shannon.

When you look at the special Birch report, I'd say we've done pretty well so far with a 7.2 share. We've run a bit of contesting, just simple getaway weekends to see Def Leppard and Rick Springfield, and we've also given away some \$100 bills."

How does Scott think those Birch numbers will translate to Arbitron? "When the Arbitron comes out in January, Z100 will be either number one or two in the market. We're giving the people something they've never had before on FM . . . the hits and personality combined with a manageable spot load of seven minutes an hour."

Taking Pot Shots

I saved the part of our conversation dealing with Scott taking on-air shots at his competitors for the end. Specifically, I asked him about referring to WPLJ as "WIMP Radio' and calling Larry Berger "Larry Booger."

"The New York market is a battlefield," asserted Scott. "If WNBC was our only base of comparison we'd be in trouble. We feel WPLJ, compared to us, does sound wimpy. In my opinion we do CHR better than they do. On top of that, Larry Booger told everyone in R&R in the AOR column that they weren't changing format, which was misleading because they did change formats. They enraged people and we're simply taking advantage of that anger. We admit it, we're CHR and proud of it. I was at a movie the other night and there was a trailer for WPLJ. Kids started shouting 'WIMP Sucks,' and it's because of us.

"We play the hits 24 hours a day. Over at WIMP, they're trying to convince the audience you can hear Def Leppard around the clock when you'll hear that group plus Sergio Mendes. They think it's publicity for them, but time will tell. I totally expect WPLJ to fall to under a two share. I predict WPLJ will return to AOR and WABC will go CHR again one day."

Imus Busters

The subject turned to WNBC and Scott became more serious. "In order to be the number one morning show in town we've got to beat Don Imus. So, we rag on him from time to time. As a result, we're giving away free 'Imus Busters,' which are FM converters for cars. We just cut a big deal with a local audio chain to install them for our listeners. Imus is the guy to beat and I know it. I won't feel successful until I've got a bigger 12+ share than Don Imus. By the end of the fall book we'll beat him 12+, but it will take a bit longer to grab all of the demos we want as well."

Scott concluded, "I wouldn't have left the company or station I was with if I wasn't going to come to work for a station and company committed to winning. Malrite is committed to being number one. They just told me to come here and do what I do best. That's what I'm doing because that's all I know how to do."

Motion

For the record, Scott Summers and John Q. Rocke exit WZLD/Columbla and move across the street to WNOk, with Scott filling the 6-10pm spot and John handling 10pm-2am

... KYNO-FM/Fresno PD John Lee Walker adds morning drive to his duties ... Tom HollIday exits KLZR/Lawrence, KS as Music Director ... Joining WNYS/Buffalo is Kelly McCann, the new assistant PD and Music Coordinator moving from WHFM/Rochester. Chuck Lakefield exits WKBW/Buffalo for weekends at WNYS.

EDDIE AR CRUISERS Soundtrack Album



JOHN CAFFERTY And THE BEAVER BROWN BAND

The Single "ON THE DARK SIDE" Is

A Smash

Congratulations To John Cafferty And The Beaver Brown Band On Their First Hit Single And Album!



Produced by Kenny Vance Management: Arnold Freedman for Oasis Prod., Inc.
Distributed by CBS Records



STEVE FEINSTEIN

Is Metal Back, Or Did It Never Leave?

Why Are Metalheads So Loyal?

Effect On Upper Demos

Taking Stock On Its Future

METAL HEALTH OR METAL MADNESS?

AOR Metal Mania

eavy metal music is like sushi - you either love it or hate it. Apparently, until recently, most AOR programmers felt there was something fishy about metal, because it's only of late that heavy metal's bombastic sonic assault has invaded AOR frequencies in great

quantities.

We're not talking here about the classic hard rockers that AOR has always supported, like Led Zeppelin or Van Halen. Rather, we're referring to the uncompromising headbangers whose records you might play at maximum volume, if you were of a mind to break your lease or to find out just what it takes to make your ears bleed. Among their ranks would be relatively new upstarts like Dio (the band; singer Ronnie Dio is a 20-year rock & roller and no upstart), Quiet Riot, Iron Maiden, and Def Leppard, as well as veterans such as Ozzy Osbourne and Judas Priest, who've found increased acceptance from AOR in the past couple of years. Factor in a number of bands that seem to be on the brink of making it - Dokken, Queensryche, Motley Crue, and Y&T among them - and you may want to get the women and children off the streets before the bone-crunching fury really heats up.

What's going on here? Why did AOR seemingly look upon metal as the black sheep of the rock and roll family for so long, only to recently welcome it onto its musical menu? AOR stations now have special programs devoted exclusively to metal, with names like "Metal Shop" and "Head-

"(Heavy metal) . . . it's only in or out of vogue as far as whether or not it's the current thing to do in radio programming circles."

—Tony Berardini

Byford (r).

banger's Heaven." There's already a British metal magazine, Kerrang! What's next? Will People magazine soon be writing of "metal chic?" Will the Grammy Awards establish a new category for "Best Metal Record," with presenters in leather tuxedos and studs? Surely a Surgeon's Report on the Effect of Heavy Metal on the Neurological System can't be far off.

It's actually not that far-fetched, considering that Leppard's "Pyromania" has sold nearly 5 million copies according to PolyGram, and Quiet Riot's "Metal Health" is heading towards doubleplatinum. For some insight, squeeze into your leather pants, polish your chains and bracelets, blow dry your recently regrown shag haircut, and read on . . . if you've got the mettle for it.

Resurgence: Fact Or Fiction?

Is there a heavy metal revival, or did it never leave us in the first place?

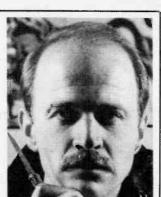
You might not give much credence to the opinions of most general managers when the subject turns to heavy metal. WBCN/ Boston's Tony Berardini, though, is perhaps the only GM qualified to hold forth on both profit margins and power chords, as well as being among the few whose wardrobe ranges from leather and studs to threepiece suits. Tony, you see, is your musical host for "Heavy Metal From Hell," a weekly, two-hour show Sundays at 10pm, featuring music you'll never find on Jerry Falwell's personal Hit Parade.

He claims, "There is the illusion that metal goes in and out of vogue. In the minds of the kids who love it, it's never out of vogue. It's only in or out of vogue as far as whether or not it's the current thing to do in

Many folks might nominate Cliff Burnstein as the industry's premiere Metal Maven. Cliff counts Rush and Scorpions as among his signings during a tenure at Mercury as National Album Promotion Director and an A&R rep. He and his partner Peter Mensch managed Scorpions, Def Leppard, Michael Schenker, and AC/DC for

"... there's going to be a demand for this music. Whether or not AOR is aware of it is neither -Mike Bone here or there."

Contemporary Communications Corp. Now, he and Mensch are on their own, guiding the careers of Def Leppard and Dokken. (Understand that this man is seriously into metal. By his own admission, he "misses the day when you could turn on the radio at 9 in the morning and hear Black Sabbath's 'War Pigs.' ")



Tony Berardini







Hugh Surratt

Les Tracy

radio programming circles. Its apparent resurgence on radio is only because programmers decided to open themselves up a little more. The same thing has happened

AOR, too." Mike Bone, Elektra/Asylum VP of Promotion, is a Southern gentleman with a well-known affinity for not-so-genteel music. Like Berardini, he assures us "the demand in the streets has always been there. AOR programmers are like anyone else. They go with what's in. For a while, the ebb and flow of AOR consciousness was towards modern rock sounds. Now they're shying away from that, and some stations are having real good success with metal."

Burnstein connects the new state of metal health to the resurgence of CHR. Now that CHR is rocking out to the tune of Def Leppards and Quiet Riots, he feels a lot of AORs "What songs can nave reacted by asking, we play that CHR won't touch? What will create our own identity?" The thundering reply has often been "heavy metal."

Independent promoter Roger Lifeset, who has worked albums by Ozzy Osbourne and Saxon, calls metal "the only exclusive prize of AOR, which had been sharing a lot of the modern music with CHR.

You might refer to KGON/Portland Assistant PD Gloria Johnson as the "Queen of Metal" in AOR circles for her long-standing support of crunch music. Gloria is in her

glory now that her predilection for the hard stuff has been vindicated, and observes, "There seems to be a backlash against modern music. The hard rock audience became polarized and more vocal when radio started playing a lot of new wave.'

Lifeset notices the same phenomenon. He likens it to previous splits in the rock 'n' roll audience, such as "the Pat Boone vs. the Elvis Preslev crowds in the '50s, and the mods and the rockers in the '60s. It's the two trendy elements - one a little highbrow and intelligent, the other sort of low-class and from the streets."

Radio: Slow Or Smart?

Did the AOR audience only lately develop a taste for metal, or did radio finally wake up to what the audience wanted all along?

"There's always been a hard rock audience," affirms Gloria Johnson. "Instead of paying attention to the streets, maybe PDs' and MDs' personal tastes influenced their programming."

What was it like for Gloria, being an advocate for a type of music that wasn't mentioned in polite AOR company? "Nationally, a lot of people would laugh at me. They would say, 'You're just a metalhead. What do you know' "

Arin Michaels, KLAQ/El Paso PD, another staunch metalite, thinks metal scared programmers. "They were afraid of blowing off half their audience - the upper demos." She figures programmers were caught in a Catch 22 situation, explaining, "They didn't realize the demand for it. If you play something, you get feedback. If you don't play it, how are you going to know?"

"There seems to be a backlash against modern music. The hard rock audience became polarized and more vocal when radio started playing a lot of new wave."

-Gloria Johnson

Who's Changed, Radio Or Metal?

Can metal's increased airplay on AOR simply be because the quality of metal music has improved, with bands forging better records?

Tony Berardini objects to that reasoning, viewing it as "a copout on the part of programmers. It's an excuse they use for deficient ears or laziness on their part. Radio didn't explore heavy metal music.'

He sees the increased amount of good heavy metal as a consequence, rather than a cause, of radio opening up. "There was always good heavy metal out there. Now there's more of it, because when heavy metal bands started having hits, other groups were encouraged by radio's increased attention."

Gloria Johnson feels improved production values and song quality have made metal less objectionable to radio. Both AOR and CHR are now saying, "It's not just deafening noise anymore.'

Cliff Burnstein cites a natural tendency on the part of bands to develop a less strident sound over the years, thereby attracting a larger and wider audience. He points to Iron Maiden's "Cross Eyed Mary" as an example of a band making a first step towards greater accessibility.

Continued on Page 38

It's No Trick — RCA Has The Airplay Treats!



RICK SPRINGFIELD

like Gangbusters

SWEET DREAMS (are made of this)

PAUL KANTNER

LIVING IN OZ

DARYL HALL & JOHN OATES

"Say It Isn't So"

CHR BREAKERS 10/21

AOR Albums 10/28 Debut 27

AOR Hot Tracks 10/28 32



"Living In Oz" featuring "Souls"

AOR New & Active 10/28 CHR BREAKERS 10/21



Album Network Hottest LP 47

"Like Gangbusters" featuring "Just Got Lucky"

AOR New & Active 10/21 CHR BREAKERS 10/28



Album Network Hottest LP 42

"Sweet Dreams (Are Made Of This)" featuring "Love Is A Stranger"

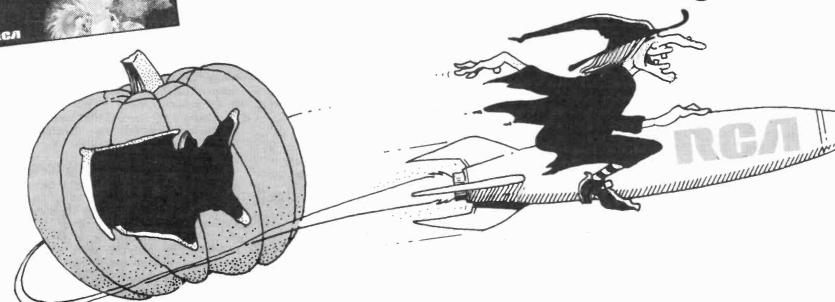
AOR New & Active 10/28 CHR BREAKERS 9/30



"The Planet Earth Rock And Roll Orchestra"

AOR New & Active 10/28

Bill Hard Debut 49 Top Airplay



C/I IS ROCKIN' CROSS /IMERICA

"Where the hell is the hell is?" MEMPHIS?



It's on your desk.

The new single from "Mike's Murder".
Original music by Joe Jackson.
On A&M records and tapes.

"Memphis" single #AM-2601
"Mike's Murder" album #SP-4931



Written, arranged and produced by Joe Jackson @1983 A&M Records, Inc.

AOR Metal Mania

Continued from Page 36

Melody And Metal

What separates mediocre metal from monster metal? Contrary to an old Stones tune, our programmers feel it's the song, not the singer, that makes for metal of merit.

Hugh Surratt, KMET/Los Angeles MD, looks for bands with a melodic approach to metal, citing Dokken as an example. The hottest tunes are those that are "structured pop songs, with a hook, chorus, and bridge, couched in power chords."

"People want a song they can sing along with," chimes in Gloria Johnson. "The bands that play wall-to-wall metal, but with songs that stink, just don't make it"

What's so great about heavy metal, anyhow? What do all these young whippersnappers hear in it?

Tony Berardini advances, "It's loud, it's hard, it's fast, it's raw energy. It captures the spirit of rock 'n' roll as well as, if not better than, any other kind of music except hardcore punk. Rock 'n' roll is basically music your mother hates. If your mother likes it, it's pop music."

We turn to Mike Bone for a content analysis of heavy metal lyrics: "The basic heavy metal themes are sex, becoming inebriated on whatever's available, sex, cars, and sex again. That's why these songs strike such a responsive chord with 18-yearolds."

Continuing our sociological theorizing, with pipes in hand and donning corduroy coats with patches on the elbows, Professor Bone told Professor Feinstein, "Most teeneagers are going through a tremendous transformation in their lives. They're rebelling. If, as according to Lee Abrams, rock 'n' roll is music to kill your parents by, I can't think of anything more likely to cause cardiac arrest than bringing home the new Motley Crue album."

Gloria Johnson declares, "It wakes you up, and gets you where you live, gets you in the gut. Teenagers' hormones are chasing each other all over their bodies, and the music parallels that. Kids also want to shock you, and do it by playing hard rock and dressing in leather."

Arin Michaels feels "the audience is younger and needs something strong to identify with." Hugh Surratt adds, "Metal is a definitive statement; there's no pussyfooting around about it."

Upper Demo Demolition?

Ah yes, folks, it's time for the \$64,000 question: how does metal affect those cherished upper demos? Are metal and 25-34s as compatible as Menachem Begin and Yassir Arafat riding cross-country in a Corvette?

"If it's a hit, they're gonna like it. Quiet Riot's 'Cum On Feel The Noize' is liked by 25-34s equally as well as 18-24s," states Tony Berardini.

Gloria Johnson believes, "I don't think you can pinpoint metal as only being liked by teenagers. It's more of a rock 'n' roll attitude, one that some people have even when they're 35, 50, or 60."

All of our programmers employ some degree of dayparting and balancing the music flow in order to serve the available audience and not blow off older listeners. They depend upon their jocks to structure their music sets with transitions that don't jerk the listener's mood abruptly, and avoid playing overwhelming doses of metal back to back.

As for fears of metal driving away females, Arin Michaels has none. "In this town, females really get off on metal. I think it's because it's sexual. Songs like 'Cum On Feel The Noize' work 'em up into a frenzy."

Metal fans are not shy, and will gladly tie up your phones campaigning for a song by their fave raves . . . even if you've played it for them 15 minutes ago. They also are among the most active record buyers, and may unnaturally skew your sales research. It's not difficult to mistakenly begin thinking they're representative of the general audience.

Hugh Surratt is well aware that heavy requests and sales activity for metal are deceiving. Metal buffs represent a "vocal minority, and you have to put it into perspective with your overall programming. We try and have the metal audience identify with us without blowing off all the other people out there."

Metal 24 Hours A Day?

Is a heavy metal format on the horizon? Going "All metal, all the time" would certainly be a means of differentiating yourself in a crowded market, albeit in a narrow fashion. You'd probably

have a "vertical" rather than "horizontal" client list: every motorcycle dealer and leather store, beer distributor, aspirin manufacturer, and industrial foundry. You could meet your religious programming requirements with "The Apocalyptic Hour."

PD Les Tracy of KOME/San Jose wants to clear up a "misconception that KOME is a heavy metal radio station. I emphasize bands like Dio, Ozzy, and Triumph, but I also play Genesis, Beatles, and Police."

Currents at KOME do lean in a metal direction, admits Les, and the sound of the station "is harder than it was three months ago." A research study, plus ongoing callout and field research, indicated a marked difference in San Jose's acceptance of the harder stuff. The station now does a heavy metal hour, gets more involved with metal concerts, and has included contests centered around harder bands, like AC/DC.

Peer pressure to listen to "the radio station that's cool often translates to the one that's a pretty hard-driving rock station," Les proposes. He feels that kind of strongly-etched image with listeners is likely to benefit a station in an Arbitron or Birch survey.

At KMET/Los Angeles, which runs a weekly "Mighty Metal Hour," heavy metal "is an integral part of our programming, though we don't play all metal all the time," certifies MD Hugh Surratt. In a town where metal seems almost as hot as modern music was not long ago, KMET identifies itself at times as K-METAL, both on the air and on bumperstickers. KMET heavy metal news is included in Kerrang! semi-regularly. Make no mistake about it, metal is happening in L.A.: Dokken, Quiet Riot, and Motley Crue are local boys, as are two bands on the verge of signing major label deals, Great White and Ratt. The Troubador club, at one time a bastion of folkies and singer/songwriters, is now a heavy metal haven.

Metal: How Much More?

How much further can metalmania be taken? Tony Berardini has heard the future, and he says it's loud. The only danger to the cause is if "programmers are not discriminating in what they play. If heavy metal is seen as the 'next thing' as modern music was, they're going to start playing junk."

Though Cliff Burnstein raved and drooled about metal even when it was distinctly unfashionable (its current popularity saves him a lot of embarrassment over that sometimes ill-received behavior), don't think he's exactly ecstatic about the recent rash of signings. He fears "record companies beating heavy metal to death with a bunch of inferior groups. Heavy metal is very hard to play well and creatively. It's probably at its peak, and will probably start slowly slipping until two years from now, labels will be saying 'Why did we sign all these groups that can't sell more than 20-30,000 copies?' At that low point, companies will forget about metal. Then, the heavy metal underground will assert itself yet again for another shot in the cycle."

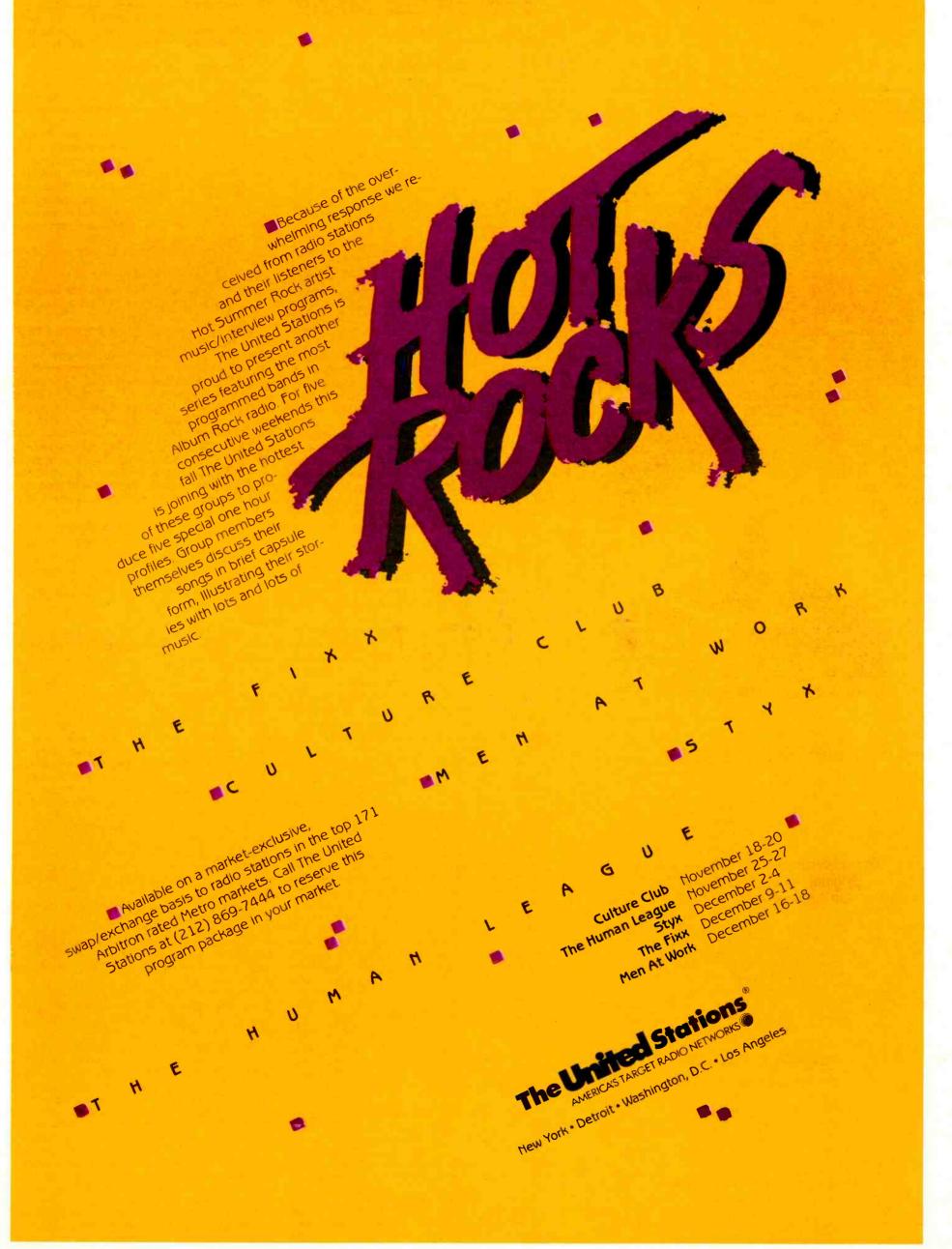
"By the spring of '84, the corrosion of heavy metal will begin," predicts Roger Lifeset. "It won't be the fault of the audience's tastes or radio, but the record companies will overdo it. There will be a glut of this product, and the labels will burn out the trend themselves."

"As long as General Motors keeps on making Z-28 Camaros, there's going to be a demand for this music," forecasts Mike Bone. "Whether or not AOR is aware of it is neither here or there. The first Motley Crue album was only played on seven stations, and sold 125,000 copies. I don't care if they're horizontal or vertical, I call that a hit act."

There's no denying that heavy metal has a sizable and rabid following. Consider, though, the impact attracting those devotees has on the rest of your audience.

What happens when you play heavy duty metal during, say, afternoon drive as the older end of your audience cruises home from work? Do they feel as though you're sending them the message, "This station isn't for you, it's for your younger brother and his friends." And the upper demo I'm referring to isn't necessarily the 25+, upwardly mobile professional, wine-and-cheese type. It could be anyone out of their teens who has a hard time relating to the screaming banshee brand of metal.

Like any programming decision, playing metal involves a tradeoff — you may gain the loyalty of an active, vocal segment of the audience at the expense of making other vital cells cringe. Judicious use, employing careful dayparting and blending, seems the way to maximize the benefits and minimize the possible damage. Think it over.



Black Radio



WALT LOVE

NUMBER ONE IN SUMMER BOOK

WRKS Makes Its Move

In the next several weeks, I plan to talk with some of the top Urban Contemporary and Black-formatted radio stations in the country. Just glancing at some of the major markets, the format appears very healthy.

In the number one market, New York City, WRKS(KISS-FM) enjoyed its most impressive book to date. KISS pulled a 5.3 share 12+ in the summer '83 Arbitron, topping competitors WBLS and WKTU, and leading the market for the first time. VP/GM Lee Simonson and Program Director Barry Mayo agreed to talk about the results of the summer book and KISS-FM's future.

Barry left Howard University as a junior majoring in communications, taking his first PD job in Little Rock, at KALO in 1976. Barry has also programmed WRAP/Norfolk, WMAK/Nashville, and WGCI/Chicago.

I asked Barry why WRKS did so well in this summer book. He replied, "Some people haven't realized that in the spring '83 book we took a 4.0-4.5 jump. So, I'd like to think that whatever happened started six months ago. We went from a 4.0 to a 5.3 in



Barry Mayo two books. A 1.3 share increase in six months is considerable in New York.'

Getting On The Bus

Barry continued, "This is the result of a concerted advertising, promotion, and on-air music effort. We've been advertising our station in the streets for the past year. We used television in the spring book, but not in the summer book. WRKS has had an ongoing bus-front advertising campaign for the past 52 weeks, which is probably the largest outdoor presence of any radio station in New York City. No money was given away during the summer; the only giveaways were small things like concert tickets, albums, and T-shirts.

Turning to music, I wanted to know if WRKS used frequent long music sweeps. "At this point, we'd like to think that we've capitalized on long music sweeps back in 1981. Everybody's doing them now, so we have specified music sweeps built into our regular format clocks. Even if we're sold out, we've got a certain amount of commercial-free music sweeps throughout the week. That has helped foster a 'more music' image, and we do use the phrase 'more music, less talk.'

Controlled Personality

In most "more music, less talk" formats, you don't find heavy personalities. I asked Barry about his philosophy on personalities. "It's funny, I really believe in heavy personality radio, which may seem contradictory using an overall image line like 'more music, less talk.' The key is, in the few short years I've been in the industry, there are very few air personalities who can do personality radio and exude their personality in a short amount of time. During the last year, we've worked with our staff and guided them in performing. So, no two of our disc jockeys sound alike; they all showcase their own individuality in a concise way. You would never hear a 45 or 50-second rap on our air. Controlled personality is what it is."

Barry didn't deal with specifics about his music, but said, "We all think we know what music the people want to hear. The bottom line is this: when in Rome, do as the Romans do. It took me about two years to find some common ground between what I thought the radio station should sound like and what the listeners would accept from their favorite radio station.'

I found that a bit strange, since Barry is a native New Yorker. But he explained, "I was out of town going to college and then starting my career in broadcasting, so I missed a lot and it took me a while to get back into it and to know what really makes New Yorkers' musical appetites tick. I think it's safe to say that KISS-FM had the best music during the summer book for our target audience."

The New York Urban Battle

Here are the latest standings of the continuing battle between the three New York Urban stations, from the summer Arbitron:

> WRKS 4.5-5.3 WKTU 4.9-4.9 WBLS 5.2-4.7

More Responsibility

Before moving on to Lee, I asked Barry to share some of his innermost thoughts about being with a large organization like RKO Radio. "I'll be honest with you, now that I've been here two and a half years, I now realize what an opportunity I was given by becoming the PD of WRKS. When I first came here, I was ignorant about a number of aspects of this industry. So many PDs get hung up in only thinking about the music, creating promotions, and disc jockeys. They haven't taken the time or had the opportunity, depending on who they've worked for, to learn the real business of radio . . . which means getting involved in every aspect of making a broadcast facility operate efficiently.

"Since I've been here, I've been given the yearly responsibility of preparing and controlling a budget, for my department, of approximately one million dollars. This is something that I had never had an opportunity to do. I'm not coming down on the other organizations I've worked for in the past, but their organizational structures were not set up for a PD, whether black or white, to have that kind of input. It's been fortunate for me that RKO has given me this kind of opportunity and helped me learn what I needed to know to function at this management level. Lee Simonson has helped me tackle these chores, and I'm still learning every day."

In closing, Barry said, "It's a real thrill for me to be involved in this fall '83 book. You may not know this, but since 1980, no radio station in the New York City market has been #1 for two consecutive books . . . which I think is fascinating. We are attempting to become the first, and that's a real challenge!'

WRKS **Promotes** News *Image*

WRKS stresses its journalistic awards to promote a more full-service image.



Lee Simonson, VP/GM of WRKS, has been in the industry for the past 13 years and has been with RKO 12 of those years. He started as a DJ in Frederick, MD at WSMD. From there he became the Continuity Director of WGMS/Washington, DC, where he later became Retail General Sales Manager. After serving at WFYR/Chicago as General Sales Manager for four years, Lee was sent to New York City and his present position.

I started by asking Lee what this summer book means to KISS-FM. His reply was, "First of all, I'm sure I don't have to tell you that the summer book is not as carefully scrutinized by the advertising community as the fall, winter.



Lee Simonson and spring books. So, the number of advertising dollars that we'll see as a result of our summer book is not commensurate with the strength of being number one in the market. However, I would think that the momentum and the sheer fact that we are number one would help us."

Urban No Copout

We're all aware of the ongoing advertising battle Black/Urban stations are fighting. With that in mind, I asked Lee if he thought things would ever change. "Well, I hope it will change. There's still a great deal of confusion out there, which we're trying to clarify

"There's still a great deal of confusion out there, which we're trying to clarify as to what the format really is . . . we fight that battle every day . . ."

-Lee Simonson

as to what the format really is. So many people are saying that Urban Contemporary is a 'copout.' We're not copping out, because we fight that battle every day about our audience being black and not consuming anywhere near the amount of products that the non-ethnic audience consumes. I still think it's an educational process, an evolutionary process that must take place.

"When I started selling Adult/Contemporary radio back in Chicago at WFYR in '77, full-service A/C was unheard of, or was just becoming a fact of life, on the FM dial. There was a tremendous amount of buying resistance for that format from older advertisers who said. 'You're a rock & roll station, we're not going to look at you!' I don't have to tell you that A/C on FM is very much accepted and they're getting their share, if not more. Well, I guess this format is going to take some time to sell it to the advertising community. Whether we'll ever get what we deserve to get, ad dollar-wise, is a big question no one has the answer to right now."

Refining The Image

A radio station's image is obviously quite important. Lee commented, "We would like to present ourselves as a professionallyoperated, community-minded radio station that knows its community and caters to that community better than anyone else in the market. The community I'm speaking of is dispersed throughout the five boroughs, as well as many communities in New Jersey, Connecticut, Westchester County, and Long Island. We've positioned ourselves as a community-minded station and so far in 1983 we've won six major journalism awards. We're very proud of those awards and what they stand for, so not only do we present ourselves as an entertainment medium, which is what we primarily are, but I think we're also a responsible community-oriented medium. Both of those things go hand-inhand. I think Barry believes in that every bit as much as I do."

As a successful programmer needs a good GM, a good General Manager needs a good PD to be successful. I asked Lee to tell me what Barry means to him. "Obviously, Barry is the pivotal player at this radio station in terms of gathering ratings. You simply can't do well without a good programmer. What Barry's been able to do is gather around him a good group of performers and behind-the-scenes people to develop this good thing we've got going. Barry operates, like all good programmers in America, on the basis of his gut feelings, but he's also willing to take a look at a lot of other factors, like research and strategic planning. He takes all of this input and he digests it, then we talk about it. After that, Barry takes it from

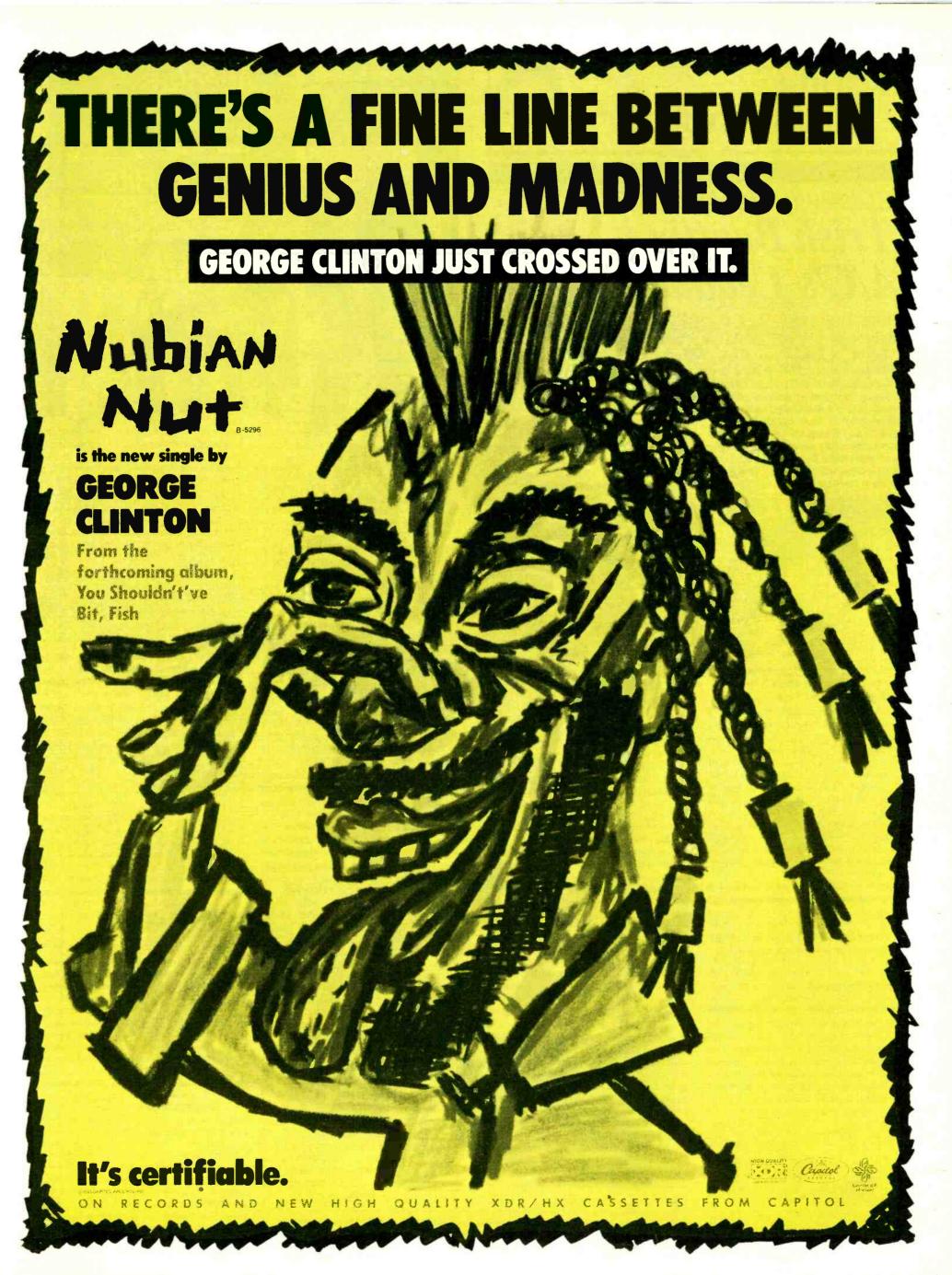
"Don Kelly was here up until about a year ago and he was tremendously helpful in getting us started in the right direction. Barry's picked up the ball and has done a tremendous job of running with it."

In closing, Lee had this to say, "We really believe in this format, so we'll just have to stay on it and convince those non-believers that it's for real."

The Urban format in New York City accounts for a 14.9 share of the audience 12+. I'd say that's for real. My thanks to Lee Simonson and Barry Mayo for sharing their time with us.

A Long-Awaited Achievement

I'd like to say thanks to the U.S. Senate. from myself and a number of other black broadcasters, for overwhelmingly approving the bill to make Martin Luther King's birthday a national holiday. The 19th of October, 1983 was a memorable day in the history of our country for all Americans, but especially Afro-Americans.



Adult/ Contemporary



JEFF GREEN

AFTERNOON ACES SERIES, PART III

Trish Beatty: A/C's Leading Lady

This week's afternoon ace is Trish Beatty of KDKA/Pittsburgh. Trish not only enjoys the distinction of being the fourth-ranked afternoon air talent in the nation (12+ AQH share, M-F 3-7pm, spring '83 Arbitron), but she is also the top female major market music personalitv. regardless of format or drivetime.

A Pennsylvania native with an extensive classical music and theatre background, Trish worked in Hartford at WTIC-FM, WHCN, and WEDH-TV before joining KDKA as the utility announcer in the summer of 1976. When former afternoon man Joel Zelle departed in early '77, Trish filled in for him. She's been there ever since.



The Big Step

R&R: For most people, working at a station with the stature of KDKA is the "end of the road" — the ultimate career move. Having grown up near Pittsburgh, did you see joining KDKA as that "big step?"

TB: I looked for a job at every station in town, because I knew Pittsburgh would be a good step up for me. Nobody had any openings. A friend literally pushed me through the doors as I didn't think there was a prayer of a chance of getting a job here.

You know, within a year or so of coming here, I had the strange feeling I had "peaked out" much too early. That is, I know many people who've spent their entire careers at KDKA, and I wasn't sure if I

"Assume from the top, before you even open your mouth, that 90% of what you think you have to say isn't all that important to anybody listening."

wanted it to work out that way for me. But this station is a comfortable place to work. It's also nice to be in a station that has such dominance in a market. It'd be quite a change to go to a Los Angeles or a New York station and be hoping for a six share. That would really be tough!

Private Vs. Public

R&R: How much do you allow your real personality and identity to come through on

TB: I'm not a political person on KDKA. My ideologies and intellectual leanings have absolutely nothing to do with what I do on the air. My main function is to entertain, keep company, and provide a good backdrop for the rest of the station, not to use the 50,000 watts as a bullhorn for my ideas.

I keep in mind and accept that most peo-

ple aren't tuning in for something esoteric or unique. I let the listeners know that when they tune in, they'll have a comfortable companion - they won't be disappointed, upset or appalled. That's one reason I don't rely a whole lot on jokes - most of the humor you find is going to offend somebody.

Sincerity and honesty are very important. Sounding as if you really mean what you say is one of the best tickets to ride in this business. At the same time, when it comes to issues, I leave a lot outside the studio when I go on the air. Instead of faking it when I'm not in a good mood, I just don't talk a whole lot.

Who's The Real Star?

R&R: How do you account for your steady ratings performance?

TB: I've been extremely lucky. I know so many people with equal or more talent who just can't seem to break into a bigger market. That I walked into KDKA and found a weekend shift open was a very big break. My good ratings can be attributed to the fact that KDKA attracts a large audience. Many of our listeners will tune in to this station no matter who they put on the air! I must say a lot of it is the combination of the talents on this station.

The Scarcity Of Female Personalities

R&R: Can you explain why there are so few women in major market personality positions?

TB: Broadcasting is, after all, a business, and research statistics show that people are more responsive to a male giving them any kind of information - be it for commercial purposes or simply public service. It seems there may be a lot of managers in major market radio today who just don't want to take the risk of having a woman on the air. The industry has not taken on the responsibility of producing and encouraging female talent. Just look at the "graveyard shift" syndrome for women.



SNOW IN ATLANTA? That's right, 60 tons of snow-like ice was brought to Peachtree Street. Those wishing to go skiing in October could do so by donating a dollar to the Atlanta Ski Club and the Olympic Ski Team. It was all part of WSB-AM & FM's co-promoted "Much Ado About Midtown" festival celebrating the artisans and arts community of the Midtown area of Atlanta, and some 300,000 attended the event. Demonstrating their downhill dexterity are (above) WSB-FM PD Donna Brake (I) and (r) evening talent Jack McKay and weekender Diane Roberts

Being a woman on the air by definition you're hosting a music show, then play the makes one a "career" woman. It shouldn't be true, but there are some listeners who just don't like career women, and alienating listeners is something you can't afford in radio. The hapless air personality can do nothing about it, either. In the face of that possibility, I'm very glad KDKA has me where I am.

I suppose if I project my image basically as a friendly human being who is nonthreatening, nobody's going to be offended. Now, I don't want to spend my whole career trying to be non-offensive, but in a sense (though I hate to say it) I suppose that's quite a large chunk of the responsibility. You spend a great deal of time trying not to be controversial.

For Those Working Their Way Up

R&R: Have any advice for developing air

TB: Assume from the top, before you even open your mouth, that 90% of what you think you have to say isn't all that important to anybody listening. It'd be a bit harsh to assert that nobody cares what you think, but the point is that you can't base your approach or numbers on that very small percentage of your listeners that really likes you - the "groupies." One really must be consistent on a daily basis and therefore be fairly predictable.

Be very hard on yourself by scrutinizing what you think you have to say. So much time is wasted on-air by personalities talking about things that have nothing to do with what their shows are all about. If damn music!

It's very important to keep listening to yourself. I sample airchecks at least twice a month, and hearing myself stutter and make incomplete sentences can be really humiliating, embarrassing and depressing! But it does keep me from falling into those

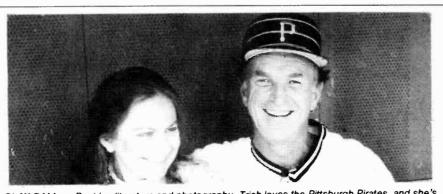
The Great Mood Maker

R&R: Tell us something that's special to you about your show.

TB: One of the magical things about playing music for people on the radio is how it can change one's mood. For example, if it's a rainy day, and I put on an album track by Kenny Rankin, that song just seems to make the day seem good because it's rainy. To me, that's wonderful! Of course, I can't do this very often. But when I do, I know there's a lot of people who, instead of grumbling about the weather, might decide to enjoy the ambience of a cloudy day. There's a lot of music that can do that for you, and when it happens to me, it's the greatest feeling!

Progress

Former RKO II Network News Manager Sam Hall is named News Director at WYNY/New York .. Marl Ann Winkfield becomes Advertising & Promotion Manager at WSB-AM & FM/Atlanta ... Former WABB/Mobile PD John Bowler is appointed Promotion Director at WMJI/Cleveland ... WTMJ/Milwaukee veteran Kathleen Dunn is set as Director/Community Affairs . . . Carolyn "Crunch" Poland becomes Promotions Director at KS94/St. Louis . . . Bill Grady is named News Director at WHB/Kansas City . . . Former WJBK-TV/Detroit news anchor Joe Glover joins crosstown WCZY as News Director Seattle weekend reporter/anchor Stan Orchard moves up to head the station's early morning news program. Also at KOMO, William Reker joins the station as weekend anchor/reporter, while Mary Anne Tabor becomes Radio Promotion Assistant . . . Across town at KLSY, Dennis Shannon comes aboard as morning news coanchor, formerly ND at KOTY/Tri-Cities . . . New Production Director at WEZR/WashIngton is evening personality Brooke Daniels...KIFM/ San Diego names Michelle Kinley as promotional



PLAY BALL — Besides literature and photography, Trish loves the Pittsburgh Pirates, and she's even accompanied the team to spring training camp a couple of times. "I just really enjoy it, and in the last seven years I've learned an awful lot about baseball. But I'm not a fan of the game as much as I am of the team." The Pirates love Trish, too, as she poses here with Manager Chuck Tanner before throwing out the first ball during a summertime home game.

IN THE MEMORY OF STACY DAVIS

MARCH 24, 1965-OCTOBER 18, 1983

SHE HAD A DREAM

AND WE WILL

FULFILL THAT DREAM

THE ROCSHIRE FAMILY

Programming In The City Of "The Boys Who Make The Noise"

'Twas the night after one of those "infamous" CMA Week hospitality suites that I lay in bed researching the sound of Country radio in Nashville. At least that's what I told my wife I was doing; it sounded much better than saying I was too hung over to move. At any rate, as I was thinking how good Nashville Country radio was sounding (about the same moment I was swallowing two extra strength Excedrin), it occurred to me how tough it must be programming a Country station in Country Music City, USA. Lines like "it doesn't fit the sound of my station" just don't seem to be as apropos, nor work as well, in Nashville. Especially when Music Row is in your backyard. Or your next door neighbor is the VP/Promotion for XYZ Records. Or you go to the Pancake Pantry for breakfast and run into 80% of the recording industry on any given morning. Or when standing in a checkout line a major star sees you and, in front of one hundred of his biggest fans, asks why you're not playing his record.

For the realities of programming a Country station in that climate, I talked to the three PDs who face it every day: Gerry House, WSIX-FM; Greg Lindahl, WSM-AM & FM; and Don Keith, WRKZ & WJKZ. The diverse backgrounds of these three result in a varied involvement with the "Nashville community." Gerry has been at WSIX for the past eight years, seven as PD. Prior to coming to Nashville, a large part of his background was TV. Gerry is very involved in the music industry, as he is a songwriter and partner in a jingle company with wellknown songwriter/producer Jerry Crutchfield. Don has been at KZ Country for the better part of four years, having spent the previous nine years programming CHR and AOR on an AM-FM combo in Birmingham. Earlier this year, Don opened American Image Consultants, offering his expertise to stations in all formats, Country included. Greg is the newest Country PD in Nashville, having arrived seven months ago, after taking KOMA/Oklahoma City Country in 1980, and doing the music at WDGY/Minneapolis prior to that.

Hits Or Hype?

One of my first thoughts was about music selection. What kind of accurate feedback can you get from requests, sales, or callout when so much of the populace is wired into the music business? Gerry told me, "We're very suspicious of requests, sales, and callouts. When the act, writer, publisher, manager, and promotion people all live here, it's tough to figure out if you're getting hyped or not. You really have to shut your ears to an awful lot of outside stuff. One of my employees was touting a record by a big star and it later came out her husband played fiddle on the session." So what does he use? "The R&R charts to track the national success of records that will fit in with what we do. WSIX has a rather unique format. It's not just the hits, but album cuts and other music that fits what we want to sound like."

Greg, on the other hand, does utilize callout research, and is very careful to pay close attention to qualifying questions when initially contacting potential respondents. As for other input, Greg says "Every now and then you see some pretty weird records all of a sudden appear to be #1 in sales . . . records released the week before. The same kind of thing happens with requests. This type of thing happens in every market when a local artist releases a record. It's just more pronounced here because we have so many 'local artists.'

Another unique aspect of music selection in Nashville has the PDs getting special requests that the rest of us never have to handle. Twice a year - CMA Week and the three days of the Country Radio Seminar -Nashville Country radio becomes a showcase as PDs and personalities come in from all over. Don is very conscious of the fishbowl effect created with all those radio folks tuning in your station." Greg agreed, adding, "It was strange to realize I had never been in a position where so many of

that group to create some excitement?'

It should be noted, in all fairness, the PDs motion man who had ".

"We're very suspicious of requests, sales, and callouts. -Gerry House



"It was strange to realize I had never been in a position where so many of my peers were able to hear what I was doing." -Greg Lindahl

"Artists feel if they can get their record on a Nashville station, a major label executive is bound to buy the master."

—Don Keith

"if they can get their record on a Nashville station, a major label executive is bound to hear it, and want to buy the master. Songwriters, too, come in with a demo and want to have it played on the air."

Of course, having the industry in your backyard makes the positive strokes even more special, but all three express the same caveat: beware the temptation of targeting your station to the music community. As Greg pointed out, "It really is nice when artists or record industry folks will say, 'I really appreciate your getting on my record,' or 'I'm really into your radio station.' And, you know they mean it since they know the names of the jocks and talk about what you are talking about on the air. You have to put all that behind you. I think it's actually pretty tempting to fall into the routine of programming to Music Row.'

Obviously, Gerry and Don are aware of the same pitfall, with Don adding, "The music community is very visible and vocal, and it is nice to have their approval, but our favorite phrase is we have to appeal to 'Ruby in Madison.' The point being, there are 14 million people who don't live on Music Row, and they're the ones we owe allegiance to. Luckily, most people on Music Row understand the situation, and that helps a lot."

"This may have been a failing in the past," Greg added, "and perhaps this is the reason Nashville doesn't have the reputation of being a good Country radio market."

The bottom line to all of this, however, is the same as in any market: the record companies have to get the record on the air to sell product in that market. Everyone understands that, and Greg says, "I want to create the kind of successful mainstream Country radio station that will attract a large cume base. As that happens, they will sell more product, and everyone will be happy. It's important for all involved to take a step back and not look at what is important only this week, but what will benefit us all over the long term."

All of this sounds real easy, but is it tough to be friends with people with whom you must work in a radio/music industry relationship every day? For Greg, who has been there a short time, his perspective is in the future tense. "If I develop friendships beyond professional relationships, it will be because of our ability to be friends not being

Continued on Page 46

my peers were able to hear what I was doing." This situation also has other ramifications, as all of the guys told me they hear, "Hey, how about playing this record while all the jocks are in town," or, "How about running a promotion around this artist or

Promotion in Nashville comes from all sides. When I talked to Gerry, he told me, "I have a letter on my desk from a major country star wondering the same thing country stars have called to ask: 'Why can't I get my record played in my hometown?' " Don's answer, as a matter of fact his philosophy on the subject, is "You can never go wrong being honest. One couldn't survive very long here by playing favorites."

and MDs of the Nashville stations aren't the only ones working under a little extra pressure because of the city they're in. Actually, they get that extra little promotion because the record promoters feel a little bit of extra heat, too. Greg told me the story of a pro-. . an artist come knocking on the door of his house on the weekend, wanting to know why his record wasn't on Nashville radio. I guess you could call that pretty intense pressure.'

Another form of external pressure we all have experienced is the local or unknown artists passing through promoting their record. They may be travelling through your town, but they're on their way to Nashville. As they settle in Music City, they go right to the PDs. "They feel," Don told me,

Have You Heard?

Things in Nashville were relatively guiet. I didn't see any attendance figure breakdown, but it didn't seem like there were too many radio people. More and more PDs and MDs are making their yearly trek into town during the Country Radio Seminar. It was really a pleasure to spend some time with the guys who won the CMA DJ of the Year Awards, Jim London, Rhubarb Jones, and Stan Davis are all truly certifiably crazy. Much of the talk among radio and promotion people alike centered around the escalating promotional efforts of the industry and the increase in the pressure on radio stations for "numbers." A lot of are shaking their heards, but seems to have an answer — or even know where to start . . . The metamorphsis of KLAC/Los Angeles continues as Harry Newman, a 14-year veteran of the station, exited a couple of weeks ago, with Mike O'Neill taking over the midday shift. Afternoon man Gene Price has been moved to 7-midnight, with Big Jim McCloud of KKXY/ Oklahoma City set to do afternoons. As mentioned in the September 2 edition of HYH, Big Jim joined KKYX only a couple months ago, jumping crosstown after your years of mornings on KOMA. Steve Randall, Dave Michaels, and

Chris Lane join KLAC for weekend/parttime work. Former evening personality Don Hinson has left the station . . . Heading south, there's a new lineup at Q105(KCBQ-FM)/San Diego. Sonny West has been promoted by new PD Fuzzy Herron to Assistant PD and Sonny also moves to mornings. Fuzzy now does 10-noon, Ben Zieglar noon-4, Gary Cocker is in afternoon drive, Michael Guyman fills 8-midnight, and holding down overnights is Dan Harville . . . KPAT/Sioux Falls has a new PD in Reid Holsen . . . WKHK/ New York air personality Tim Byrd is now acting MD following the departure of former MD John **Brejot**, who left for a new gig in Houston come to another station joining the ranks of Country. WMOU/Berlin, NH is the latest to see the light. The PD is Peter Larsen ... Jack Eaton, formerly of WGNG/Providence, has joined WCAV/ Brockton, MA as morning drive personality. In addition, he will be the Promotion Director of WCAV and its sister station WBET ... And, congratulations to Rob Parrish of the CMA, who has just been promoted to Director of Membership Development & Services . . . Don't forget to let me know all that you have heard!

For The Record: In last week's promotion list, the address and phone number for Warner Brothers/Nashville was in error. Please make the following correction: Warner Brothers/Nashville

PO Box 120897 Nashville, TN 37212 (615) 320-7525

Contact: Bruce Adelman or Nancy Solinski

Here's to the best in Country in the country.

Congratulations to all BMI award winning writers for the Most Performed Country Songs of 1982.

Deborah Allen John Anderson Brenda Barnett Kenneth Bell Matraca Berg Dwavne Blackwell Don Bowman Bobby Braddock Karen Brooks Milton Brown Ed Bruce Patsy Bruce Eddie Burton Johnny Bush Carl Butler Wayne Carson Charles Chalmers Carl Chambers Bruce Channel Johnny Christopher Michael Clark Margaret Cobb Hal Coleman Roger Cook Flovd Cramer Steve Cropper Rodney Crowell Jan Crutchfield Lacy J. Dalton Tom Damphier Lionel Delmore

Dean Dillon Philip Donnelly Steve Dorff Robert Drawdy Tom DuBois Darrell Edwards Bobby Emmons Barry Etris Donna Farar Lester Flatt Rhonda J. Fleming Snuff Garrett Larry Gatlin Don Goodman Tom Grant Mark Gray Lee Greenwood Merle Haggard Ron Hellard Sam Hogin Dean Holloway Harlan Howard Jim Hurt Mark James Waylon Jennings George Jones Paul Jones Paul Kellv Mary Ann Kennedy Paul Kennerley (PRS) Fredric Knipe

Dennis Knutson Larry Kolber Fred Koller Chester Lester Sonny Limbo David Lindsey David Malloy Barry Mann Amanda McBroom Bob McDill Jessie Mendenhall Dennis Morgan Michael Martin Murphey Willie Nelson Gary P. Nunn Paul Overstreet Randy Owen Marty Panzer Dolly Parton Leslie Pearl James Pennington Ben Peters Webb Pierce Steve Pippin Leroy Preston Curly Putman Eugene Record Otis Redding Don Reid Harold Reid

Kent Robbins Ronnie Rogers Pam Rose Ernie Rowell Johnny Russell Thom Schuyler Earl Scruggs Joe Seneca **Eddie Setser** Randy Shaffer Larry Shell Billy Sherrill John Scott Sherrill Mark Sherrill George Sherry Terry Skinner Arthur Q. Smith Bobby Springfield Stephen Spurgin Even Stevens Leslie Taylor Jerry Taylor Sonny Throckmorton **Conway Twitty** Rafe Van Hoy Cindy Walker J.L. Wallace Hank Williams Hank Williams Jr. **Bobby Wood**



Sandra Rhodes

Wherever there's music, there's BMI.

Nashville This Week



SHARON ALLEN

Industry Mourns Merle Travis

Country Music Hall of Famer Merle Travis died at the age of 65 of cardiopulmonary arrest in Tahlequah, OK.

For the last 50 years, he made his fame through his innovative guitar style, distinctive singing, songwriting, and acting. He was inducted into the Country Music Hall of Fame by the CMA in 1977. He is the only person who has additionally been honored by the Songwriters Hall of Fame in 1970, Academy of Country Music with its Pioneer Award in 1974, and the Gibson Guitar Hall of Fame in 1979.

The family requests that no flowers be sent; a memorial scholarship fund is being planned.

Wynette Getting Well

Tammy Wynette entered a West Palm Beach hospital for surgery last week. All is reported well at this time, and for those who would like to send get-well wishes they can be sent to: George Richey Productions, 6 Music Circle South, Nashville, TN 37203. Tammy has been advised by her doctors not to sing for two months, and has cancelled 15 concert dates. She will, however, do her scheduled movie shoot with Burt Revnolds.

The 1984 Country Radio Seminar is stacked up with timely and informative topics. Some of the highlights look to be discussions on country vs. the world, records, rate cards, reps, dealing with the press, women in radio, outside promotion, focus groups, management, and "the programming jungle." Mark your calendar . . . the Seminar is set for March 1-3, 1984 at the Opryland Hotel in Nashville. Moderators, panelists, and keynote speakers will be announced later.

BITS & PIECES: B.J. Thomas and his wife Gloria just bought an old Franklin homestead for their relocation to Music City... Some of the new faces since Joe Galante was appointed Division VP RCA/Nashville include — Bill Medley of the legendary Righteous Brothers, the duet team Tyler-David (Randy Tyler & Michael David), Pure Prairie League's former lead singer Vince Gill (be looking for his mini-LP in December of this year), Marie Osmond (her first single "Who's Counting" is scheduled for release next month), and the



The Judds

mother-daughter duet, the Judds. Wynonna (daughter) and Naomi (mother) are introducing their new sound to radio DJs and promotion directors on the road . . . no, not just handing records in, but carrying guitar in hand and singing on the spot! The same way they auditioned for Joe Galante

— CBS/Nashvill ment Mary Ann Ming President's A officer or director organization in a President Joe woman to win the Sam Marmaduke

and Randy Goodman in RCA's conference room in Nashville. So, be looking for these new faces and listening for their new pro-

Hunter Captures New "Fish"

We've been awaiting the arrival of "Catfish Hunter," here in Music City, but Friday, October 21 (since Cat sounds too much like a boy), Kittyfish arrived instead. Nick Hunter, VP Promotion Warner Brothers Records/Nashville division, and wife Mar-

gie are the proud parents of Katherine Ray Hunter. Please send diaper pins and No-Doz, and you may as well send that baseball glove anyway. I have a feeling "Kittyfish" will be captain of the team — at least around the Hunters' household . . . Hank



Earl T. Conley

Williams Jr. just completed his "Queen of My Heart" video last week here in Nashville. It costars the lovely Music Row photographer Melody Gimple ... Earl Thomas Conley's "Crowd Around The Corner" video is a real tear-jerker. The Conleypenned tune was written in honor of his grandfather and is portrayed on film. The video tune is from Earl's current LP, "Don't Make It Easy For Me" . . . As you know, Willie Nelson and Booker T. Jones produced what is considered to be Nelson's greatest musical accomplishment yet, the 1978 Columbia Records album "Stardust." For 1983, Nelson and Booker T. have united once again for "Without A Song." This album includes a collection of classics as well as a duet with Julio Iglesias . . . Ronnie Milsap, along with Barbara Mandrell and Ricky Skaggs, will kick off a six-concert tour in November sponsored by Marlboro. They'll appear in St. Louis (11-4), Memphis (11-5), Indianapolis (11-11), Cincinnati (11-12), Atlanta (11-8), and Greensboro, NC (11-19).



McCREADY WINS CMA PRESIDENT'S AWARD — CBS/Nashville Director of Product Development Mary Ann McCready won the CMA's Founding President's Award, bestowed upon the CMA officer or director who's contributed most to the organization in any year. Pictured (I-r) are CMA President Joe Galante, McCready (the first woman to win the award), and CMA Chairman Sam Marmaduke



228 Main St., Suite R Venice, CA 90291 (213)392-8743

Programming In The City Of "The Boys Who Make The Noise"

Continued from Page 44

dependent upon what happens at work."

Don looks at his industry friendships as providing him with an education and a greater insight into the record industry, but cautions that one must "guard against becoming dependent on somebody. I have a lot of close friends here, but we're not in the business to see what we can do for one another."

Nashville Country Radio

Over the years, various industry folks have told me the majority of Nashville residents didn't like Country radio or country music. Don told me he had always heard the same thing, and the reason given was, in Don's words, "a strong backlash to the music industry. I think the reason people didn't listen to Country radio was there wasn't much good Country radio to listen to. Now, that's not true at all." To corroborate Don's thoughts, the spring '83 R&R Ratings Report shows Country to be the number one format in Nashville with a 27.2 share. AOR finished second with 14.4.

Gerry thinks some have misread the situation. "What people see," Gerry began, "is how difficult it is for a country act to draw here. The mistake is in taking that and drawing the conclusion people don't like country music or Country radio. People here can go to any one of dozens of TV show tapings where they can see all the stars

they want, free. Country radio in Nashville has benefitted from the enormous growth in country music the same way Country radio all over America has benefitted."

One of the reasons for better sounding radio, and one of the pluses of programming in Nashville, is the pool of air talent from which to choose. "The caliber of talent," Greg said, "is very high. The music industry attracts creative, intelligent people to this city, many of whom have radio backgrounds. The people available for parttime and weekend work are excellent; they understand what is going on in the business and are genuinely excited to be here." Gerry felt the same way, saying, "Hardly a week goes by that I don't get a tape from someone who is also either a songwriter or interested in working in the music industry.'

Finally, for as long as I've been around country music and its artists, I always thought one exciting aspect of living in Nashville would be "knowing them when." As Gerry House told me, "The neat thing about being in this town, one thing I never get over, is being there at the beginning of someone's career. I remember when Sylvia, as (producer) Tom Collins's secretary, would cut demos for me. I remember when a friend of mine came into a bar with a song a friend of his had just scratched out on a legal pad, and proceeded to sing "The Gambler' to about ten of us. Those are tremendously exciting moments."



WCMS + RONNIE = THANKS — WCMS/Norfolk gave away 11,200 tickets to see Ronnie Milsap in concert. The occasion was to say "Thank You," and was the first big-name free concert in the area. The station staff was out in force; pictured are (I-r) personalities Mike Terry and Joe Hoppel, Ronnie, station Promotion Director Carol Fargo, plus staffers Janie Cottrell and Dan McCain.



CONLEE PLAYS POCATELLO — After his show in that city, John Conlee invited the staffers of KKLB/Pocatello into his bus. John, shown in his "avid fisherman" shirt, is center, and surrounded by PD Bob Pepper and KKLB owner Leslie Goddard on the left; and traffic manager Sheri Silvers and her husband Mike, on the right.



XENIA AWARDS SHOW — Nashville wasn't the only place holding a party for the CMA Awards. WBZI/Xenia, OH held an awards party at the Palace Club and provided albums, concert tickets, food, and suitable refreshments. The folks on hand watched the awards show on big-screen TV while listening to the stereo broadcast supplied exclusively to the Dayton market by WBZI and Mutual. The airstaff greeting partygoers are (I-r) Russ Shafer, Dave Mills and Dale Roberts, a guest, and station jocks Jack Bartley, Chris Michaels, Dean Taylor and

Marketplace

Current and Classic Airchecks!

NEW! VIDEO AIRCHECKS #1 features 10Q/Real Don Steele-1977, KFRC/Dave Sholin, Gerry Cagle & more-1981, KFRC/Dave Sholin & Sue Hall-1983, KIIS/Big Ron O'Brien-1983, K101/Chuck Browning-1983, K101/Bobby Ocean-1981, & KROQ/Freddy Snakeskin-1983. \$39.95 on VHS.

Current Issue #43 features KMET/Langen & West, KHTZ/ Charlie Tuna, KIIS/Big Ron O'Brien, Seattle's new KLSY/ Bruce Murdock, KKHR/Lou Simon, KYUU/Jeff McNeil, KS103/Jeff Lucifer, Portland's AOR KGON, KROQ/Raymondo & the Blade. 90-minute cassette, \$5.50

Special Issue #S-22 features San Jose-San Francisco! CHR's KFRC, KYUU, KITS, KWSS, KHTT, Urban KSOL, Oldies KYA, AOR's KMEL, KRQR, KQAK, KSJO & KOME, and A/C's KIOI, KNBR, KLOK, KEZR, and KLHT. 90-minute cassette, \$5.50

Special Issue #S-23 features Sacramento-Fresno-Bakersfield! From Sacramento, CHR's KSFM & KWOD, AOR's KZAP, KROY & KPOP, & A/C's KXOA-FM, KHYL & KENZ. Fresno's CHR's KYNO-FM, KBOS, KMGX & KFYE, AOR KKDJ, & A/C's KFIG & KARM. Bakersfield's CHR's KKXX, KQXR & KLYD-AM

Classic Issue #C-36 features KOL/Dex Allen & Rhett Hamilton Walker-1967, KKDJ/Rich Brother Robbin-1974, KHJ/Bobby Ocean-1975, WOR-FM/Tony Taylor-1969, KFI/Eric Chase-1977, KFRC/Shana-1975, KIIS/Charlie Tuna, plus KGB/Chris Cane-1971. Cassette, \$10.50

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Opportunities

Openings

EAST

Experienced CHR PD for top 60 50kw needed yesterday. Great pay. Good future with experienced company. T&R, salary: Jim Rising, WKRZ, Box 1600, Wilkes Barre, PA 18704. EOE (10-

WRIE/Erie has an immediate opening for an all-night personality. Relatable, one-on-one a must. T&R: Jay Scott, Box 2072, Erie, PA 16512, EOE (10-28)

Immediate opening for an experienced ND. Must be available quickly. T&R: Ken Silva, 221 Washington St., Claremont, NH 03743. EOE (10-28)

AIR TALENT

Your experience is not as important as your ability and potential. If you're serious about your career and you're ready to make a good move to an energetic Urban Contemporary right now rush your cassette and resume to: Radio & Records, 1930 Century Park West, #566, Los Angeles, CA 90067. EOE M/F

News Oirector. We're first with the news and want to stay that way. Experienced only. T&R: Paul Demille, 95XIL, Box 1228, Parkersburg, WV 26101. EOE M/F (10-28)

PROGRAM DIRECTOR

Modern FM Country looking for a PD with a minimum of two years experience. Send a composite of the station you program, including a sample of your air work, plus resume. Major chain. Replies are confidential. Send to: Radio & Records, 1930 Century Park West, #565, Los Angeles, CA 90067.

Nose for news? Northern New Jersey station needs reporter/ anchor, afternoons and evenings. T&R: Norman Worth, WRNJ, Box 1000, Hackettstown, NJ 07840, EDE M/F (10-28)

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Top air talent sought to grow with our new Los

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Michael Harvey, Transtar Radio Network, 615 Brook-

side, Colorado Springs, CO 80907. No calls. EOE

Openings

Dynamic news talent. Strong on-air presence essential. Groupowned A/C in one of America's fastest growing markets. T&R: Ray Brown, OM, WCOD, Hyannis, MA 02601. (10-28)

Morning drive announcer. Good news delivery for Easy Listen ing station on MD's eastern shore. T&R: OM, WKYZ-FM, Taylo Mill Rd., Salisbury, MD 21801. EØE (10-28)

NEWS/PA DIRECTOR

To be considered for this prime opportunity at an Urban Contemporary in a top 10 market, you should possess the ability to manage a News/ PA department that can produce quality non-entertainment programming, you should be a skilled writer and performer, and you should, no matter where you are now, send a cassette and resume to: Radio & Records, 1930 Century Park West, #567, Los Angeles, CA 90067 EOE M/F

WYRE/WGEY-FM seeking A/C & Country parttime local talent T&R: Mike O'Meara, Box 1551, Annapolis, MD 21404. EOE

PRODUCTION DIRECTOR NEEDED

Major CHR in top 10 market needs Production Director with drive, organization, writing, voice skills and some technical knowledge This is your opportunity to move up to America's finest broadcasting company. T&R, ASAP: Radio & Records, 1930 Century Park West, #568, Los Angeles, CA 90067.

Seeking creative, imaginative broadcaster with talk & production experience. T&R to Larry Miller, WNYC, 1 Center St., New York, NY 10007. No calls. EOE M/F (10-28)

Morning drive A/C personality. Communicator for New England's 2nd-fastest growing city. T&R: WLAD, 198 Main St., Danbury, CT 06810. EOE M/F (10-21)

Top-rated CHR/Christian mix needs 7-midnight cooker. Rush T&R: Dick McGraw, WELK, Elkins, WV 26241. EOE M/F (10-

Openings

Conservative Personality A/C with heavy emphasis on News/Information has rare announcer opening. Ideal candidate has experience (or strong interest) in promotion and programming. Minimum 2 years on-air experience. No calls. Send T&R to: Ed Brouder, PD, WGIR-AM, Box 610, Manchester, NH

50,000 watt Boston area Oldies station wants to know who's out there. T&R: Scott Pare, WCGY, 33 Franklin, Lawrence, MA 01840 FOF M/F (10-21)

WJBQ/Portland searching for future weekend on-air openings Cassettes & resumes: Brian Phoenix, 583 Warren Ave., Portland, ME 04103. (10-21)

Looking for strong, versatile newsperson with big voice that sounds 35+. Experienced only. T&R: Ellen Wascou, ND, WLAN-FM 97, 252 N. Queen St., Lancaster, PA 17603. (10-

Possible morning slot. Production a must. Friendly, up personality for #1 station. T&R: WMGX, 477 Congress St., Portland, ME 04101. (10-21)

AC WKIP is accepting T&R's for future fulltime & parttime openings. 8ox 1450, Poughkeepsie, NY 12602. (10-21)

SOUTH

Hot music CHR looking. If you're energetic, uptempo & exciting, rush T&R: Chris Bryan, 13Q, 1440 Canal St., #800, New Orleans, LA 70112. EOE (10-28)

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FairWest

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New CHR in FL capital city needs uptempo 7-midnight jock with great personality. T&R: Steve Michaels, Box 12337, Tallahassee, FL 32317. EOE (10-28)

tor. Send complete resume: Rusty Reynolds, Box 2727, Longview TX 75606 FOF M/F (10-28)

Openings

Continuity/production director needed. Experience with creative production & voices necessary. T&R, script: OM C101, Box 9781, Corpus Christi, TX 78469. EOE M/F (10-28)

KEZB/EI Paso seeks T&R for future CHR openings. No screamers please. Ron Haney, 1200 Golden Key Circle, El Paso, TX 79925, EOE M/F (10-28)

WRXL/Richmond is looking for uptempo parttime AOR air talent. No calls please. T&R: Gary Chase, 7100 Bethlehem Rd., Richmond, VA 23228. EOE M/F (10-28)

Program & air talent sought for possible openings in several markets & formats. Don Keith, American Image Consultants, 48 Music Sq. E., Nashville, TN 37203, EOE M/F (10-28)

Small New Orleans market needs experienced country announcer to get involved and work towards a future. T&R: Box 726, Golden Meadow, LA 70357, (10-28)

Florida Keys. Versatile pros needed for all positions in new automated contemporary FM. Small resort market. Box 24, Sugarloaf Shores, FL 33044. (10-28)

DJ or two for AOR station in El Paso market. T&R: Ray Sharp, 86ROCK, 1000 ½ E. Yandell Dr., El Paso, TX 79902. EOE M/F

Hard work - average pay, great future. C&W morning drive in 8 station market. T&R: James Bond, KPAL, 92 West Shamrock. Pineville, LA 71360, EOE M/F (10-28)

WNOX seeks afternoon news anchor, Experienced only, Decent salary. Females encouraged to apply. T&R: Brad Lee, 4400 Whittle Springs Rd., Knoxville, TN 37917. EOE M/F (10-28)

WRNL/Virginia News Network seeks solid, experienced anchor/reporter for growing operation. T&R: Personnel Director, 7100 Bethlehem Rd., Richmond, VA 23228. EOE M/F (10-28)

Miami's continuous Country seeks afternoon drive/production person. Decent bucks. No calls please. T&R, Pics: Mac Allen, WKQS, 9881 Sheridan, Hollywood, FL 33024. (10-21)

Immediate opening. 100kw CHR WANS-FM/Greenville, SC needs morning personality with adult appeal & community volvement. Bill McCown, (803) 224-3424, EOE M/F (10-21)

NEWSPERSON

for small AM/FM market outside New Orleans. Experience preferred, but not necessary. Tape & Resume: P.O. Box 726, Golden Meadow, Louisiana 70357.

WLVV has several key openings. If you're an announcer/prod. person, send T&R: Steve McFarland, 5237 Albermarle Rd., Charlotte, NC 28212. No calls. EOE M/F (10-21)

KLOL accepting T&Rs for immediate openings. Experience ne cessary. No calls please. Michele Robinson Sayer, PD, 510 Lovett Blvd., Houston, TX 77006. EOE M/F (10-21)

FM A/C WRVR/Memphis, looking for daytime air talent. Good production a must. T&R: Jim Robertson, 5904 Ridgeway Pk-wy., Memphis, TN 38119. No calls. EOE M/F (10-21)

Immediate opening for experienced announcer. Minorities encouraged. T&R: Barry Grant, OM, WSTU, 1000 Alice Ave., Stuart, FL 33494. EOE M/F (10-21)

Morning Personality

Energetic FM morning personality for A/C format to establish station with an aggressive and exciting future. Resume and tape: P.O. Box 726, Golden Meadow, Louisiana

Michael & Michelle morning team needs a Michelle! T&F KYKZ, Box 999, Lake Charles, LA 70602. EOE (10-21)

Young A/C personality entertainers. Some experience v. T&R ASAP: Lonnie Dean, PD, KRYS, 702 McBride St., Corpus Christi, TX 78408. No calls. (10-21)

MIDWEST

T&R: Jim Henneman, PD, KIZZ, Box 2188, Minot, SD 58702. EOE M/F (10-28)

Opportunities

Openings

CHR AM drive heavyweight. Right money for right talent. T&R: Box 1345, Columbia, MO 65201. No calls please. EOE (10-28)

WIRE/Network Indiana has rare immediate opening for experienced news writer/anchor. T&R: Gary Hummel, 4560 Knollton Rd., Indianapolis, IN 46208. No calls. EOE M/F (10-28)

Morning personality needed for IA's premier daytimer, KWMT. 3 yrs exp. Production/writing skills. Cass., resume: Dale Eichor, Box 578, Ft. Dodge, IA 50501. EOE M/F (10-28)

2-93 needs zany morning personality with drop-ins immediately. Straight jacket & \$12-14,000 waiting. Cass., resume: Dr. Dave, Box 2208, Kokomo, IN 46901. EOE M/F (10-28)

WHMQ/Findlay. Immediate opening for afternoon personality with good production skills. T&R: Dave Glass, PD, Box 1507, Findlay, OH 45839. (419) 422-4545. EOE M/F (10-28)

PD/ND needed for statewide news operation & N/T station. Must be a leader, motivator. T&R: Chet Tart, Blair Radio, 717 5th Ave., New York, NY 10022. EOE M/F (10-21)

Wanted: Jocks for Hot Hits type format. T&R: Perry Murphy, WNAM, Box 707, Neenah, WI 54956. EOE M/F (10-21)

GREAT OPPORTUNITIES For Small/Medium Market Morning Talent

The Lund Consultants are conducting a nationwide search for three morning openings.

It doesn't matter what type of music you've played. If you can communicate and entertain we'd like to hear from you. T&R to:



Brian Scott
THE LUND CONSULTANTS
4000 NE 169th Street Suite 107
N. Miami Beach, FL 33160

EOE M/F No calls please.

Seeking experienced female news reporter. Background in all facets of news. Call Dale Johnson, KRGI (308) 381-1430. A Stuart Corporation. (10-21)

All Hits 106 KLVR needs uptempo, articulate evening talent, 1 yr. minimum experience, T&R: PD, Box 3007, Lawrence, KS 66044. No calls. EOE M/F (10-21)

A/C KTYN/Minot, ND needs adult communicator for PM drive. Good production a must. T&R: Bob Simmons, PD, Box 637, Minot, ND 58702. (701) 852-0301. EOE M/F (10-21)

WISM/Madison, WI needs strong anchor/reporter. T&R: Suzanne Kaye, Box 2058, Madison, WI 53701. EOE M/F (10-21)

WIQB/Ann Arbor seeks experienced AOR pro for key drive slot. Female & male applicants encouraged. T&R: Randy Z, Box 8605, Ann Arbor, MI 48107. EOE M/F (10-21)

WEST

KSLM-AM/Salem seeks PD/Drive to lead out 50th anniversary year & beyond. A/C. T&R: Greg Fabos, GM, Box 631, Salem, OR 97308. (10-28)

Hot CHR jocks needed for all shifts. Rush T&R: Jeff Chase, Box 1227, Everett, WA 98206. No calls please. EOE M/F (10-28)



Looking For A Morning Talent

A warm personality able to communicate concisely to an adult audience. If you can entertain without drop-ins, phone bits and one liners . . . enjoy doing public appearances and do quality production send your cassette, photo & resume to: A.J. Roberts, 9191 Towne Centre Dr., #350, San Diego, CA 92112. No calls. FOF M/F

Drive-time talent sought for central Oregon's top AM. Strong production skills a must. T&R: KBND, Box 5037, Bend, OR 97708. Sorry, no beginners. EOE M/F (10-28)

Need good production man with voice, writing skills & personality, Great company, T&R: Dennis Conrad, KLIX, Box 1259, Twin Falls, ID 83303. (10-28)

Openings

Central coast CHR station hiring morning & afternoon personalities. Bad pay. T&R: Don McDonald, PD, 13 KLOM Box 697, Lompoc, CA 93438. No calls. (10-21)

Anchor/reporter for award-winning station. Experienced only. Tapes: Bob Brill, KYNO, Box 6029, Fresno, CA 93703. (10-21)

KNVR/Paradise-Chico looking for tapes to consider for future fulltime openings. Hardworkers only. T&R: Eddie MacMurphy, Box 1167, Paradise, CA 95969. EOE M/F (10-21)

Morning anchor/reporter needed ASAP. Good writing skills & personable sound important. T&R: Tracy Record, ND, KUIC, 419 Mason St., Vacaville, CA 95688. EOE M/F (10-21)

KSLY seeking afternoon drive CHR personality. No beginners please. T&R: Joe Collins, OM, Box 1400, San Luis Obispo, CA 93401, FOF M/F (10-21)

KYKK(AM) & KVOR-FM is looking for strong female personalities. Tight board & good production. Send T&R: Gary Sevier, 619 N. Turner, Hobbs, NM 88240. EOE (10-21)

Idaho's second largest market needs experienced newsman T&R: Rick Rydell, Blackfoot, ID 83221. EOE M/F (10-21)

Come to the mountains! KIIQ is looking for an experienced traffic director. Resumes: KIIQ, Box 431, Manitou Springs, CO 80829. EOE M/F (10-21)

Positions Sought

Seeking work on structured CHR.FM. NY, NJ, CT - medium or major market. 7 ½ yrs. experience. Tight board, MD, excellent continuity. STEVE (914) 331-0154. (10-28)

8 years of practice have made me a good medium market announcer. Are you the PD who can mold me into the best personality in the business? If so, let's talk: Radio & Records, 1930 Century Park West, #570, Los Angeles, CA 90067.

North IL or south WI. Currently WYBR/Rockford. Formerly KQEZ, Q106 air talent, PD, MD. Country or A/C. Andy Gummow aka ANDY SANDERS (815) 623-6815. (10-28)

5 yrs. experience. OH PD looking to get back to badger state. Prefer medium market CHR or A/C. Call anytime. KIT (419) 586-6702 or (419) 586-5133. (10-28)

Recent broadcast graduate wants fulltime anywhere immediately. Have parttime on-air experience in news, PBP, remotes & on-air. JON THOMAS (309) 659-2313. (10-28)

If you're seeking a good female jock with experience; I'm seeking a good CHR station in So. Calif. Formerly KFXM/San Bernardino. KATHY: (714) 737-4968, or 737-1280. (10-28)

Mature voice seeks announcer position in top 50 market, any format. Will relocate. Call for T&R package. FRED TOMLINSON (513) 236-6799. (10-28)

Weekender at KNBA/Vallejo currently in cooking school seeks major-medium market position. Good with news & sports too. FRANK BUTERA (415) 223-1534. (10-28)

Experienced multi-voiced jock with a set of pipes that won't quit for AOR or CHR. Willing to relocate. MIKE (717) 624-2408, before 11am or after 7pm. (10-28)

5 yr. PM driver with medium market experience. MD & Asst. PD background. Humor, phones & production. Country or A/C. BYRON (309) 344-1971. (10-28)

THOM DAVIS: Available for personality-oriented air shift, programming, music. Over 8 yrs. experience in most formats. (704) 827-0300. (10-28)

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T. BARNES — AOR ace, #35 San Antonio, looking south. 6 yrs. programming, music, engineering. Best looks and great references. (512) 647-0575. (10-28)

Top notch black production director/announcer with the right stuff seeks energy or high tech production room. KMJQ, K104, KODA. Call JON (716) 838-6187. (10-28)

Talented trained communicator, eager for first job as radio sports announcer, AOR jock. Will relocate. Call BOB after 4pm. (312) 884-6547. (10-28)

3 yrs. announcer looking for a change. Knows live assist Harris 9000 automation. GARY MUELLER, Route 1, Bear Creek, WI 54922. (715) 752-4217. (10-28)

Experienced sports director with BS, PBP-NHL/AHL, NCAA, basketball, baseball, football. Desire sports, can combine with other duties. MARK (607) 722-9467. (10-28)

Sweet sixteen turning 31 & hopes Seger is right, that rock & roll never forgets. Experienced rocker looking to relocate. ED (312) 677-7941, (312) 389-7045. (10-28)

Selling is easy, with good commercials! Production manager, medium market, great references. Will go anywhere. On-air experience. MIKE BELL (707) 538-4521. (10-28)

Positions Sought

After 2½ years in small/medium markets, this sportscaster is ready to make a move. PBP and much more. NEAL (314) 576-5846. (10-28)

Available, Wes McShay. Formerly OM at KLFM-FM; PD at KOZE. Seeking air talent or PD position. (406) 452-8774.

Refreshing, spirited female personality (WLS-FM, WMET, WNAP) seeks large or major market CHR with lively innovative approach. (312) 348-3384. (10-28)

CHR, A/C material, good ratings, 12 yrs. experience. Honest, loyal, dependable, will relocate, good references. Experienced PD/MD. BILL BAILEY (703) 989-5062. (10-21)

5 yrs. experience. Can work any format. Prefer CHR, A/C, AOR. Worked for Muscle Shoals at WQLT. JEFF SCOTT (205) 766-8937. (10-21)

COCO, WAPE, Rock 105, WGGG, currently WERD. 8 yrs. experience. Looking for fulltime in top 50 market. (904) 731-2391. (10-21)

Excellent production/copywriter for hire. Want to relocate to Long Island. For T&R, call MURIEL (603) 357-4582. (10-21)

Automation's in, I'm out, 4 yrs, experience from CHR to A/C. Excellent production, Love the Pacific Northwest, DALE SULLIVAN (208) 476-4189. (10-21)

Diamond in the rough. Have potential, need experience. Female willing to do any shift. Try anything once. LESLIE (406) 452-6654 after 9am. (10-21)

PD/AM drive looking to move up to bigger & better things. Not necessarily mornings. Excellent production/programming skills. Various formats. RICH (209) 722-6067. (10-21)

Major market A/C, MD/midday talent, 8 yrs. experience, excellent production. Looking for a change of scenery. (513) 489-5516. (10-21)

PD, 9-yr. pro with automation & live background. Sales, traffic & production. Proven ratings. Top 50 markets only. Box 634, Comstock, MI 49041. (10-21)

Dedicated young newscaster. Journalism degree & award winner. 5 yrs. experience. 3 yrs. medium market ND in Midwest. JEFF (815) 663-9173. (10-21)

Hot promotion director. 9-yr. vet. KTXQ, WLUP, WLPX, WRNO seeks promo or PD challenge. AOR, CHR or A/C. Southeast. BERNIE LUCAS (214) 824-5887. (10-21)

Major market A/C female. PD/MD, 6 yrs. experience. One-toone style. Excellent production. Versatile. Currently morning drive. (513) 489-5516. (10-21)

Personality announcer, medium/major markets. Prefer Northeast, consider anywhere. No robot formats. JOE BRAUTMAN (315) 789-1120. (10-21)

A/C or CHR programming position desired. Medium or aggressive small market. 8 yrs. experience, 5 in majors. Good people skills & refs. FRANK RYAN (412) 829-1488. (10-21)

The original Magic Christian available. (408) 848-2676.

Need a stable nighttimer? Nighttime is the right time for me Prefer East Coast. 4 yrs. experience includes promotion. LEG (301) 759-1282. (10-21)

New Music? You need mel On-air, production, words, ideas, knowledge. Broadcast grad seeks first position. Will relocate. PAUL (415) 366-2722. (10-21)

Newsman, 15 yrs. experience seeks on or off-air position in medium or major market. I'm good. RON (607) 433-2449. (10-21)

Drastic times call for drastic measures. Outrageous singularly entertaining personality . . . thoroughly pro. Proven ratings. Sizzling production. "DANGEROUS" DAN McKAY (601) 896-8159. (10-21)

Copy chief/17 yrs. multi-track production. Ready to relocate FRANK LEE c/o CKLW, Box 282, Southfield, MI 48037 or (313) 963-1567. (10-21)

For sale: 1958 model CHR, A/C, pro mouth. Good condition. Even says funny things. Make offer. To call this phenomenon, dial (503) 855-7716. BRIAN. (10-21)

Country music radio programmer. From traditional to modern A/C mix. Call MILES GOODWYN (316) 942-8624. (10-21)

Major market anchor. Creative ability. Experienced group PD/commercial, announcer/Manager. Looking for stability/money. WILDER, 2125½ B LeMoine St., Los Angeles, CA 20026. (10-21)

CHR-A/C morning man. Humor, phones, enthusiastic. 10 yrs. experience. Large/major markets. BRIAN (503) 967-8565. (10-21)

Help me . . . I'm stuck in traffic & getting passed up by women. Need to get back to music. AOR, A/C. Chicago experienced. DON NELSON (312) 895-8531. (10-21)

Major market pro. Operations/programming/production. AM/PM drive. Medium or major markets. ROSS BROOKS (404) 991-2395. (10-21)

If you're looking for an experienced newsman in all markets, sizes & formats, call DAVE after 3pm weekdays. (414) 233-3112. (10-21)

Positions Sought

Experienced newsman for small to medium CA market. Powerful chords for AM anchor. Excellent writing. Hard worker. Excellent refs. BRIAN M. JOHNSON (308) 534-8850. (10-21)

A/C team-player who goes that extra mile! Top 50 experience. Warm, entertaining personality. No ego. Just a damn good job. BRUCE WAYNE (603) 466-9418. (10-21)

"EOE NIGHTMARE"

NOT FEMALE, BLACK, JEWISH OR CRIPPLE. CURRENTLY AFTERNOONS AT ALL-COMEDY WJOK, WASHINGTON, D.C. WANT MORNINGS OR TALK IN MEDIUM OR LARGE MARKET. COULDN'T MAKE WATT'S TEAM...HOW BOUT YOURS? MIKE MORIN 301-972-6968 (home) AND 301-428-3555 (1-3PM Eastern).

Proven programmer/consultant with ratings victories in A/C, MOR, BM seeks OM/PD position. Major turn-arounds include KXYZ, KQUE/Houston, TM stations. (215) 455-4625.

Air personality & programmer. CHR, A/C, Country formats in 3-station OH small market. Looking for midwestern winner. Excellent music knowledge. BRAD (419) 678-3138. (10-21)

Looking for the real thing? I'm looking for you. AOR talent for sales. 6 yrs, experience including MD/Production Director RANDY MORRISSON (205) 343-6590 or (602) 885-0990. (10.21)

Experienced PD wants good opportunity in stable small market. Mature family man. Will make your operation shine. TOM before 5pm EST (317) 474-0955. (10-21)

Formerly Jersey's best. Tape sells itself. Medium market voice. Looking to re-enter market. Willing to start below the bottom. MIKE (212) 576-2194. (10-21)

Wanted: Programming or air position with stable growing company. 10-yr. pro to get the job done. RUSS WILLIAMS (601) 428-0574 or 477-8682. (10-21)

MIKE JOHNSON, 6 yrs. with WAPE. Currently working at WERD, Looking for fulltime gig. Prefer top 50 market. (904) 398-5189. (10-21)

A/C-CHR PD/OM with background in sales, promotions & programming. Live & automation. Mature team-player. Call GREG (303) 758-6099. (10-21)

Changes

RADIO

Jim Vandiver moves to KRSP/Salt Lake City as Account Sales Executive from KZJO.

James Lorenzen joins WTOL-WKLR/Toledo as Account Executive.

Anne Marie Shepherd named asst, to GM at WTOL-WKLR/Toledo.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

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2 Weeks

1 Week . \$20.00

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3 Weeks

\$50.00

*Must run consecutive weeks.
Payable in Advance

Orders must be typewritten or printed and

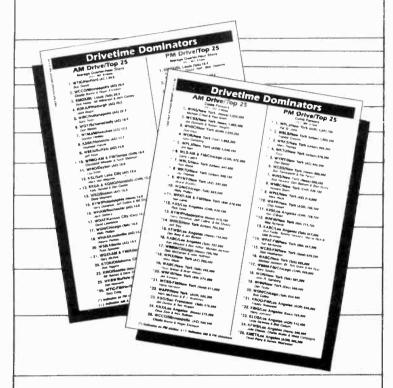
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For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

in Coming and Going?

The answers are on Page 28 & 30 of **R&R's Ratings Report**





RADIO & RECORDS

THE COMPLETE ANALYSIS OF AMERICA'S RADIO LISTENING

> To Order More Copies: Call Marcella 213-553-4330

Who keeps 'em tuned The Music Section

National Music Formats **Added This Week**

Satellite Music Network

The Starstation DARYL HALL & JOHN OATES "Say It Isn't So" Country Coast-To-Coast

JOE STAMPLEY "Double Shot Of My Baby's Love" CRYSTAL GAYLE "The Sound Of Goodbye" LOUISE MANDRELL "Runaway Heart" VERN GOSDIN "I Wonder Where We'd Be Tonight"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

PETER SCHILLING "Major Tom (Coming Home)"

"I Guess That's Why They Call It The Blues" RUFUS & CHAKA KHAN "Ain't Nobody" JoBOXERS "Just Got Lucky" BIG COUNTRY "In A Big Country" PAUL SIMON "Allergies"

TM A/C

DARYL HALL & JOHN OATES "Say Is Isn't So" POINTER SISTERS "I Need You"

TM Country

MARK GRAY "The Wounded Hearts" RONNIE MILSAP "Show Her"

John Iles (800) 426-9082

Adult Contemporary

DIONNE WARWICK & LUTHER VANDROSS "How Many Times Can We Say Goodbye" BARBRA STREISAND "The Way He Makes Me Feel" CARPENTERS "Make Believe It's Your First Time" DARYL HALL & JOHN OATES "Say It Isn't So"

Country Living

CRYSTAL GAYLE "The Sound Of Goodbye" LOUISE MANDRELL "Runaway Heart" JOE STAMPLEY "Double Shot Of My Baby's Love"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

SISSY SPACEK "Lonely But Only For You" ATLANTA "Dixie Dreamin" EXILE "High Cost Of Leaving" JOHNNY LEE "My Baby Don't Slow Dance" JOHN CONLEE "In My Eyes"

The Great Ones

DeBARGE "Time Will Reveal" DARYL HALL & JOHN OATES "Say It Isn't So" CARPENTERS "Make Believe It's Your First Time" GLADYS KNIGHT & THE PIPS 'You're Number One (In My Book)"

LINDA RONSTADT "What's New"

"I Guess That's Why They Call It The Blues"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

LINDA RONSTADT "What's New" DARYL HALL & JOHN OATES "Say It Isn't So" **MELISSA MANCHESTER**

No One Can Love You More FOUR TOPS "I Just Can't Walk Away" JOURNEY "Send Her My Love" CRYSTAL GAYLE "The Sound Of Goodbye"

Tanner Country

OAK RIDGE BOYS "Ozark Mountain Jubilee" JOHN CONLEE "In My Eyes"

Red Satin Rock

QUIET RIOT "Cum On Feel The Noize" LOVERBOY "Queen Of The Broken Hearts" DARYL HALL & JÖHN OATES "Say It Isn't So"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

KIM CARNES "Invisible Hands" DARYL HALL & JOHN OATES "Say it isn't So" OLIVIA NEWTON-JOHN "Twist Of Fate" NAKED EYES "When The Lights Go Out" LOVERBOY "Queen Of The Broken Hearts"

Contempo 300

JACKSON BROWNE "Tender Is The Night" DARYL HALL & JOHN OATES "Say It Isn't So"

Great American Country

OAK RIDGE BOYS "Ozark Mountain Jubilee" KENDALLS "Movin' Train" T.G. SHEPPARD "Slow Burn" ATLANTA "Dixie Dreamin" GEORGE STRAIT "You Look So Good in Love" LARRY GATLIN & GATLIN BROTHERS BAND "Houston (Means...)"

Century 21

Greg Stephens (214) 934-2121

The Z Format

DARYL HALL & JOHN OATES "Say It Isn't So" JUICE NEWTON "Dirty Looks" DURAN DURAN "Union Of The Snake" STRAY CATS "I Won't Stand in Your Way"

The A/C Format

JACKSON BROWNE "Tender Is The Night" DARYL HALL & JOHN OATES "Say It Isn't So" JOURNEY "Send Her My Love" CRYSTAL GAYLE "The Sound Of Goodbye"

Super-Country

CRYSTAL GAYLE "The Sound Of Goodbye" LOUISE MANDRELL "Runaway Heart" SHELLY WEST "Another Motel Memory"

Radio Arts

John Benedict (213) 841-0225

Country's Best

WAYLON JENNINGS "The Conversation" JOE STAMPLEY "Double Shot Of My Baby's Love" GAIL DAVIES "You're A Hard Dog (To Keep..)" DAVID FRIZZELL "A Million Light Beers Ago" RONNIE McDOWELL

'You Made A Wanted Man Of Me"

Soft Contemporary

CRYSTAL GAYLE "The Sound Of Goodbye" JOHN DENVER "Hold On Tightty" RONNIE MILSAP "Show Her"

Sound 10

DARYL HALL & JOHN OATES "Say It Isn't So" **ELTON JOHN**

"I Guess That's Why They Call It The Blues" CRYSTAL GAYLE "The Sound Of Goodbye"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

BIG COUNTRY "In A Big Country"
NAKED EYES "When The Lights Go Out"

Transtar

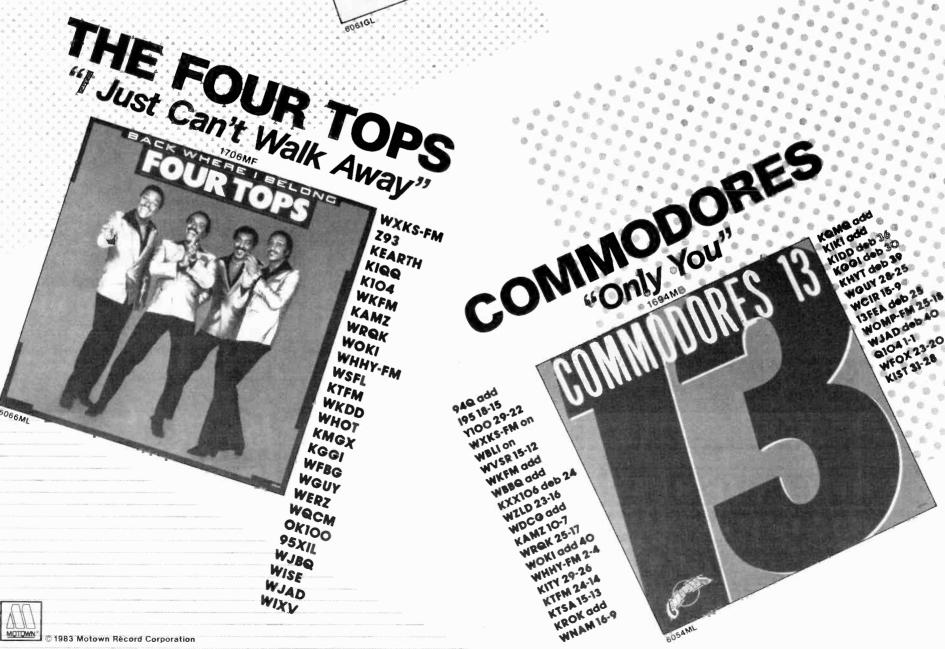
Chick Watkins (303) 578 0700

LIONEL RICHIE "All Night Long (Alf Night)" PAUL McCARTNEY and MICHAEL JACKSON Sav Sav Sav JARREAU "Trouble In Paradise" POLICE "King Of Pain" SHEENA EASTON "Telefone (Long Distance...)"

Bonneville Broadcasting System Dave Verdery (312) 883-8787 Easy Listening

CARPENTERS "Make Believe It's Your First Time" BARBRA STREISAND "The Way He Makes Me Feel"





Black Radio R NATIONAL AIRPLAY/40. October 28. 1983

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MELBA MOORE

Keepin' My Lover Satisfied (Capitol)

73% of our reporting stations on it. Rotations: Heavy 3/0, Medium 16/3, Light 32/9, Extra Adds 4, Total Adds 16, WRKS, KMJQ, WBLZ, WJMQ, WZAK, KACE, XHRM, WNOO, WJMI, WKXI, KOKY, WJJS, WVOL, WDAO, KDIA, KUKQ. A Most Added Record. Debuts at number 35 on the

CON FUNK SHUN

Baby, I'm Hooked (Right Into Your Love) (Mercury/PolyGram)

71% of our reporting stations on it. Rotations: Heavy 4/2, Medium 18/3, Light 27/11, Extra Adds 6, Total Adds 22 including WXYV, WAMO, KKDA-FM, KMJQ, WCIN, WDRQ, WGPR, KDAY, XHRM, WKND, WNHC, KNOW, WENN, WDAO, KDIA. A Most Added Record, Debuts at numbe 33 on the Black Radio Chart.

SHALAMAR

Over And Over (Solar/Elektra)

68% of our reporting stations on it. Rotations: Heavy 6/0, Medium 26/2, Light 19/5, Extra Adds 1, Total Adds 8, WBLZ, XHRM, KSOL, WATV, WLOU, WANT, WKWM, WTLC. Moves 37-31 on the

RICK JAMES

U Bring The Freak Out (Gordy/Motown)

62% of our reporting stations on it. Rotations: Heavy 14/0, Medium 23/1, Light 9/4, Extra Adds 2, Total Adds 7, KMJQ, KRLY, KNOW, WPDQ, WLVW, WMAK, WANT. Moves 38-27 on the Black

POINTER SISTERS

I Need You (Planet/RCA)

61% of our reporting stations on it. Rotations: Heavy 7/0, Medium 20/3, Light 19/4, Extra Adds 1, Total Adds 8, WVEE, WJJS, WBLX, WPLZ, WWDM, WANM, WDAO, KDKO. Moves 39-34 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100-25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song **up** on their charts held it the e (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 💆 indicated one of this week

STANLEY CLARKE/GEORGE DUKE "Heroes" (Epic) 45/2

STANLEY CLARKE/GEORGE DUKE "Heroes" (Epic) 45/2
Rotations: Heavy 7/0, Medium 21/1, Light 16/0, Extra Adds 1, Total Adds 2, KMJQ, WLTH. Heavy: KJLH, WNHC, WNOO, KHYS, KOKA, WANM, WWWS. Medium: WXYV, WVEE, KRLY, WGPR, KACE, XHRM. Debuts at number 36 on the Black Radio Chart.

ONE WAY "Let's Get Together" (MCA) 39/4
Rotations: Heavy 6/0, Medium 19/0, Light 13/3, Extra Adds 1, Total Adds 4, WDAS, WBMX, WGCI, WJAX. Heavy: WYLD-FM, WZEN-FM, WKXI, KOKA, KUKQ. Medium: WAMO, KRNB, WEDR, WZAK, WGPR, KDAY. Debuts at number 40 on the Black Radio

MARY JANE GIRLS "Boys" (Gordy/Motown) 38/5
Rotations: Heavy 3/0, Medium 24/1, Light 9/2, Extra Adds 2, Total Adds 5, WXYV, KMJQ, XHRM, KOKA, WKWM. Heavy: WJMt, WPDQ, WLTM. Medium: KRNB, WHRK, WAIL-FM, WBMX, WGCI, WZAK, KJLH, KSOL.

DAYTON "It Must Be Love" (Capitol) 38/2
Rotations: Heavy 5/0, Medium 17/1, Light 16/1, Extra Adds 0, Total Adds 2, WAOK, XHRM. Heavy: WVEE, KRNB, KNOW WWDM, WDAO. Medium: KKDA-FM, WDIA, WEDR, WDMT, WZEN-FM, WPDQ, KJCB, WVOI.

WWDM, WDAO. Medium: KKDA-FM, WDIA, WEDD, WEDD, WDW.,

JONES GIRLS "On Target" (RCA) 36/3
Rotations: Heavy 9/0, Medium 22/2, Light 5/1, Extra Adds 0, Total Adds 3, WDRQ, KSOL, WJAX. Heavy: WAOK, KRNB, WJMO, K.II.H. WATV, WLVW, WWWS. Medium: WILD, WHRK, WEDR, WDMT, XHRM. Moves 40-37 on the Black Radio Chart.

KJLH, WATV, WLW, WWWS. Medium: WILD, WHRK, WEDR, WDMT, XHRM. Moves 40-37 on the Black Radio Chart.

ROYALCASH "Radio Activity" (Sutra) 35/6
Rotations: Heavy 4/0, Medium 13/0, Light 15/3, Extra Adds 3, Total Adds 6, WOOK, KKDA-FM, KMJQ, KRLY, WJMI, WJAX.
Heavy: KRNB, WHRK, WEDR, WANM. Medium: WAMO, WAIL-FM, WZAK, KACE, XHRM.

FOUR TOPS "I Just Can't Walk Away" (Motown) 33/6
Rotations: Heavy 4/0, Medium 13/0, Light 16/6, Extra Adds 0, Total Adds 6, WAOK, WCIN, WOIC, WLVW, KOKA, WKWM.
Heavy: WXYV, WYEE, WBMX, KOKY, Medium: WILD, WHUR, WHRK, WLTH, KUKQ.

n.y.c. PEECH BOYS "On A Journey" (Island/Atco) 31/5
Rotations: Heavy 2/0, Medium 6/1, Light 23/4, Extra Adds 0, Total Adds 5, WHUR, WEDR, WZAK, WJAX, KOKA. Heavy: WYEE,
WANM. Medium: WXYV, WDIA, WGCI, WYOL, WLTH.

ASHEDRD & SIMPSON" "It's Musch Deeper" (Capital) 29/12

ASHFORD & SIMPSON "It's Much Deeper" (Capitol) 29/12 s: Heavy 1/0, Medium 8/2, Light 18/8, Extra Adds 2, Total Adds 12 including WX WVOI, KDIA. Heavy: WNOO. Medium: WKYS, WAOK, WOIC, WVOL, WWWS iding WXYV, WJMO, WZAK, WATV, KJCB,

BOBBY NUNN "Private Party" (Motown) 28/2
Rotations: Heavy 10/0, Medium 11/1, Light 7/1, Extra Adds 0, Total Adds 2, WDMT, XHRM. Heavy: KKDA-FM, WEDR, WZEN-FM, KDAY, WLVW, WWDM, WANM, WTLC, WWWS, KDKO. Medium: WKND, WATV, WENN.

MAZE featuring FRANKIE BEVERLY "We Are One" (Capitol) 27/4
Rotations: Heavy 3/0, Medium 15/3, Light 9/1, Extra Adds 0, Total Adds 4, WDAS, KNOW, WATV, WBLX. Heavy: WGCI, WNOO WLVW. Medium: WILD, KRLY, WEDR, WGPR, WZEN-FM, KJLH, KSOL, WRDW.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 26/1
Rotations: Heavy 10/0, Medium 10/0, Light 6/1, Extra Adds 0, Total Adds 1, WDAO.
WBLX, KHYS, WANM, WLTH, KDIA. Medium: WZEN-FM, WGIV, KOKA, WVKO.

WBLA, KHTS, WARM, WLTH, KURA. Medium: WZEN-FM, WGIV, KOKA, WVKO.

TYRONE DAVIS "I Found Myself When I Lost You" (Ocean Front) 26/0

Rotations: Heavy 9/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: KRNB, WJMO, WGPR, WGIV, WOIC, WKXI, KJCB, KOKA, WANM. Medium: WDAS, WOOK, WAOK, WEDR, WZAK, WZEN-FM.

SIGNIFICANT IOR

KOOL & THE GANG "Joanna" (Polydor/PolyGram) 25/23
Rotations: Heavy 2/1, Medium 8/7, Light 10/10, Extra Adds 5, Total Adds 23 Including WXYV, WILD, WDAS, WAMO, WHUR, WAOK, WHRK, WBMX, WGCI, WDRQ, KJLH, WMAK, WANT. Heavy: WVEE. Medium: KSOL.

WHON, WADN, WHAN, WORL, WOLL, ROLL, ROLL, WHON, WHON, WHON, WENZ, WORL, WDRQ, KSOL, WJAX, WJS

Rotations: Heavy 6/1, Medium 9/1, Light 9/4, Extra Adds 1, Total Adds 7, WAOK, WBMX, WGCI, WDRQ, KSOL, WJAX, WJS

Heavy: WRKS, WDAS, WYEE, KRNB, WNHC. Medium: WAMO, WHRK, WEDR, WZEN-FM, WRDW, WLUM, KDIA, KUKQ.

Heavy: WRKS, WDAS, WVEE, KRNB, WNHC. Medium: WAMO, WHRK, WEUH, WZEN-FM, WNUV, WEUH, ROIA, WORK, WOO, WHUR, WBMX, WDRQ, WGPR, WRDW, WNOO, WKXI, WPDQ, WLOU, WWDM.

TEMPTATIONS "Miss Busy Body (Get Your Body Busy)" (Gordy/Motown) 25/2
Rotations: Heavy 1/0, Medium 14/0, Light 10/2, Extra Adds 0, Total Adds 2, KOKA, WLTH. Heavy: WAAA. Medium: WXYV, WHUR, KRNB, WHRK, WGPR, XHRM, WNOO, WOIC, WKXI, WLOU, WVOL, WANM, WDAO, KUKQ.

WHUH, KHNB, WHRK, WGPR, XHRM, WNOO, WOIC, WKXI, WLOU, WVOL, WANM, WDAO, KUKQ.

WEST STREET MO8 "Break Dance/Electric Boogie" (Sugar Hill) 25/1

Rotations: Heavy 9/0, Medium 9/0, Light 6/0, Extra Adds 1, Total Adds 1, WPEG. Heavy: WDAS, WOOK, WBMX, KDAY, XHRM, WNHC, WPDQ, WLTH, WTLC. Medium: WVEE, WDMT, WJMO, KJLH, WJAX, KOKA, WANM, WWWS.

MAJOR HARRIS "All My Life" (Pop Art/Montage) 24/5

Rotations: Heavy 1/0, Medium 11/1, Light 10/2, Extra Adds 2, Total Adds 5, WVEE, KJLH, WJAX, WPLZ, WTLC. Heavy: WEDR. Medium: WDAS, WOOK, KRNB, WDIA, WBMX, WKXI, WPDQ, WVOL, WLTH, WWWS.

BILLY GREFIN "Respect" (Columbia) 24/5
Rotations: Heavy 3/0, Medium 6/1, Light 13/2, Extra Adds 2, Total Adds 5, WVEE, KJLH, WPEG, WOIC, WPDQ. Heavy: KOKA, WAAA, WGIV. Medium: WJMO, WZEN-FM, XHRM, WLTH, KUKQ.

IRENE CARA "Why Me?" (Network/Geffen) 23/12

Rotations: Heevy 1/0, Medium 6/2, Ught 14/8, Extra Adds 2, Total Adds 12, WHRK, WYLD-FM, WJMO, WZAK, WENN, WNOO, Q, WJJS, WWDM, WVKO, WTLC, KUKQ. Heavy: WAOK. Medium: WVOL, KOKA, WANM, WLUM.

P. FUNK ALL-STARS "Generator Pop" (Uncle Jam/CBS) 23/1
Rotations: Heavy 10/0, Medium 9/0, Light 4/1, Extra Adds 0, Total Adds 1, KJLH. Heavy: WDAS, WAOK, WBMX, WZEN-FM, KDAY, WPEG, WJMI, WKXI, WWDM, WTLC. Medium: WOOK, WVEE, KMJQ, KRLY, WCIN, WKND, WATV, WWWS, KUKQ.



1 LIONEL RICHIE/All Night Long (All Night) (Motown)

JENNIFER HOLLIDAY/I Am Love (Geffen) 2 2 3 ARETHA FRANKLIN/Every Girl (Wants My Guy) (Arista)

12 8 JEFFREY OSBORNE/Stay With Me Tonight (A&M)

18 11 6 PAUL McCARTNEY and MICHAEL JACKSON/Say Say Say (Columbia)

6 DeBARGE/Time Will Reveal (Gordy/Motown)

DONNA SUMMER/Unconditional Love (Mercury/PolyGram) 13 6 6

MTUME/Would You Like To (Fool Around) (Epic) 14 9 8

9 S.O.S. BAND/Tell Me If You Still Care (Tabu/CBS)

- 27 18

ANITA BAKER/Angel (Beverly Glen) KLIQUE/Stop Doggin' Me Around (MCA)

TOM BROWNE/Rockin' Radio (Arista) 31 17 15

D. WARWICK & L. VANDROSS/How Many Times Can We Sav... (Arista) 30 23 16

14 TAVARES/Deeper In Love (RCA) 5 4 4

B ZAPP/Heartbreaker (WB) - 33 22 - 31

(6) ATLANTIC STARR/Touch A Four Leaf Clover (A&M)

17 TEENA MARIE/Fix It (Part I) (Epic)

B LAKESIDE/Real Love (Solar/Elektra) 22 21 19

21 20 20 19 ANDRE CYMONE/Make Me Wanna Dance (Columbia)

32 22 21

COMMODORES/Only You (Motown)
JAMES INGRAM/Party Animal (Qwest/WB) - 38 24

MIDNIGHT STAR/Wet My Whistle (Solar/Elektra) - 40 27

23 RUFUS & CHAKA KHAN/Ain't Nobody (WB) 16 12 12 24 SLAVE/Shake It Up (Cotillion/Atco)

17 14 14 25 MICHAEL WYCOFF/Tell Me Love (RCA)

MANHATTANS/Forever By Your Side (Columbia)
RICK JAMES/U Bring The Freak Out (Gordy/Motown) 38 28 28

MANHATTAN TRANSFER/Spice Of Life (Atlantic) 29 29 29

RENE & ANGELA/My First Love (Capitol) SKYY/Show Me The Way (Salsoul/RCA)

SHALAMAR/Over And Over (Solar/Elektra) 27 26 25 32 BERNARD WRIGHT/Funky Beat (Arista)

DEBUT SOME CON FUNK SHUN/Baby, I'm Hooked (Right Into Your...) (Mercury/PG) POINTER SISTERS/I Need You (Planet/RCA)

DEBUT MELBA MOORE/Keepin' My Lover Satisfied (Capitol) DEBUT STANLEY CLARKE/GEORGE DUKE/Heroes (Epic) 40 JONES GIRLS/On Target (RCA)

28 34 32 38 PRINCE/Delirious (WB) 6 10 23 39 GAP BAND/Party Train (Total Experience/PG)

DEBUT ONE WAY/Let's Get Together (MCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED ®

KOOL & THE GANG (23) CON FUNK SHUN (22) MELBA MOORE (16) ATLANTIC STARR (15) ASHFORD & SIMPSON (12) IRENE CARA (12)

HOTTEST

LIONEL RICHIE (59) JENNIFER HOLLIDAY (24) KLIQUE (24) ANITA BAKER (16) RUFUS & CHAKA KHAN (15)

STONE CITY BAND "Ladies" Choice" (Gordy/Motown) 23/0
Rotations: Heavy 7/0, Medium 11/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WBMX, WPEG, WLOU, WLVW, KDKO, KUKQ. Medium: KRLY, WAIL-FM, WZEN-FM, KNOW, WNOO, WJMI, WPDQ, WWDM, WAAA, WDAO, WLTH.

PATTI LaBELLE "If Only You Knew" (Philadelphia International/CBS) 22/9
Rotations: Heavy 1/0, Medium 7/2, Light 10/3, Extra Adds 4, Total Adds 9, WXYV, KRLY, WYLD-FM, WJMO, WDRQ, WZEN-FM, KACE, WPLZ, WKWM. Heavy: WVEE. Medium: WKYS, WHUR, WPDQ, WVOL, KOKA.

TWILIGHT 22 "Electric Kingdom" (Vanguard) 22/8
Rotations: Heavy 1/0, Medium 6/1, Light 12/4, Extra Adds 3, Total Add
WTLC. Heavy: WEDR. Medium: WRKS. KRLY, WHRK, WZAK, WPEG. dds 8, KMJQ, WCIN, WDRQ, WGPR, WLVW, WPLZ, WDAO

DAVID SANBORN "Neither One Of Us" (WB) 21/1
Rotations: Heavy 1/0, Medium 10/0, Light 10/1, Extra Adds 0, Total Adds 1, WVOL. Heavy: WAAA. Medium: WAMO, WGCI, WZAK, WGIV, WNOO, KJCB, KOKY, WBLX, WLTH, KDIA.

GRANDMASTER FLASH & MELLE MEL "White Line/Don't Do It" (Sugar Hill) 20/0 Rotations: Heavy 5/0, Medium 5/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WOOK, WAIL-FM; KJLH, XHRM. Medium: KRNB, WBMX, WKND, WNHC, WANM.

GARLAND GREEN "Tryin" To Hold On" (Ocean Front) 19/3
Rotations: Heavy 2/0, Medium 5/0, Light 12/3, Extra Adds 0, Total Adds 3, WILD, WDMT, WBLX. Heavy: KJCB, KOKA, Medium: WOOK, WAOK, KRNB, WGPR, WKXI.

ORBIT "All Shook Up" (RFC/Quality) 19/2
Rotations: Heavy 1/0, Medium 6/0, Light 12/2, Extra Adds 0, Total Adds 2, WDRQ, WPDQ. Heavy: WWWS. Medium: WXYV, WGPR, XHRM, WJAX, WVOL, WANM.

NEW ORDER "Confusion" (Streetwise) 19/0
Rotations: Heavy 2/0, Medium 4/0, Light 13/0, Extra Adds 0, Total Adds 0, Heavy: WAOK, WEDR. Medium: WAMO, WDIA, SKOOL BOYZ "Before You Go" (Crossroad) 1B/4
Rotations: Heavy 1/0, Medium 3/0, Light 13/3, Extra Adds 1, Total Adds 4, WDIA, WJLB, WLTH, WVOI. Medium: WEDR, WPOQ,

PEABO BRYSON & ROBERTA FLACK "Maybe" (Capitol) 18/3
Rotations: Heavy 1/0, Medium 6/0, Light 11/3, Extra Adds 0, Total Adds 3, WDRQ, WOIC, WJMI. Heavy: WGIV. Me

WGPR, KACE, WNOO, WVOL, WWWS.

RICH CASON & GALACTIC ORCHESTRA "Year 2001 Boogie" (LARC) 1B/0
Rotations: Heavy 5/0, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WAOK, WATV, WENN, KOKA, WTLC. MediukKDA-FM, WZEN-FM, WPEG, WNOO, WKXI, WPDQ. STEPHANIE MILLS "How Come U Don't Call Me Anymore" (Casablanca/PolyGram) 16/4

edium 9/3, Light 2/0, Extra Adds 1, Total Adds 4, WDRQ, WJLB, KACE, KJLH. Heavy: WKYS, WHUR, WXYV, WDIA, WAIL-FM, KSOL, WNOO, WWWS.

MILLIE JACKSON "I Feel Like Walking In The Rain" (Spring/PolyGram) 16/2
Rotations: Heavy 3/0, Medium 8/1, Light 5/1, Extra Adds 0, Total Adds 2, WHUR. WJMO. Heavy: KKDA-FM, WEDR, WYLD-FM.
Medium: WVEE, WBMX, WDMT, WZAK, WNOO, WLTH, WWWS.

DECO "Fresh Idea" (Qwest/WB) 15/6
Rotations: Heavy 0/0, Medium 5/0, Light 9/5, Extra Adds 1, Total Adds 6, WDAS, WAOK, KMJQ, WDIA, WEDR. WOIC. Medium: WLVW, WVOL, WANM, WAAA, WTLC.

MICHAEL SEMBELLO "Automatic Man" (W8) 15/2
Rotations: Heavy 2/0, Medium 6/0, Light 7/2, Extra Adds 0, Total Adds 2, WCIN. Heavy: WHRK, WMAK. Medium: WDMT, XHRM,

RISTER SLEDGE "Gotta Get Back To Love" (Cotillion/Atco) 15/2
Rotations: Heavy 0/0, medium 11/0, Light 4/1, Extra Adds 0, Total Adds 2, KUKQ, WVOL. Medium: WBMX, WZEN-FM, KNOW, WATV, WGIV, WJMI, KOKY, WLVW, KHYS, WANT, WLTH.

NOT NOT THE WART, WELL, WELL,

Adds & Hots . . . See Page 54



THE POINTER SISTERS

"I Need You"

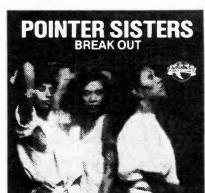
Black Radio BREAKERS

...and heading for the TOP!

R&R:34

BB:41*

CB:48*



BXL 1-4705

....



by RCA Record

SKYY

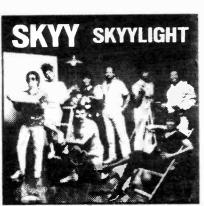
"Show Me The Way" The Way"

Already a

Black Radio BREAKERS

0-14-83)

...with STRONG retail action!



R&R:00

BB:36★

CB:55*





SA-8562

Regionalized Adds & Hots Black Radio

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baitim Tim Watts

LTD
CON FUNK SHUN
KOOL & THE GANG
HERB ALPERT
HALL & OATES
PATTI LABELLE
MARY JANE GIRLS SHANNON ASHFORD & SIMPSON TONES TONES
HOTTOST:
ANITA BAKER
LIONEL RICHIE
KLIQUE
JEFFREY OSBORNE
JENNIFER HOLLIDAY

WILD/Boston Elroy R.C. Smith

KOOL & THE GANG GARLAND GREEN PURE ENERGY CURTIS HAIRSTON NEW EDITION KLIQUE JENNIFER HOLLIDAY

NONA HENDRYX NORA HENDRYX
TOURIST
JIMMY CLIFF
CON FUNK SHUN
HOTEST:
LIONEL RICHIE
PHILIP BAILEY
JENNIFER HOLLIDAY
MANHATTAN TRANSFE
MCCARTNEY 6 JACKS

THIRD WORLD
CON PUNK SHUN
KOOL 4 THE GANG
MOTIVATION
MATTHEW WILDER
HOTEST:
GLADYS KNIGHT
RUEUS 6 CHARA
KLIQUE
JENNIFER HOLLIDAY
LIONEL RICHIE

WRKS/New York Mayo/Quarterone

ATLANTIC STÁRR FREEEZ WILL POWERS MELBA MOORE N.V. N.V.
HOTTEST;
LIONEL RICHIE
BONNIE TYLER
BILLY JOEL
MADONNA
SHANNON

MIDWEST

RICHARD Peque
KOOL & THE GANG
JIMMY CLIFF
JOHNNIE TAYLOR
MADONNA
WAS (NOT WAS)
WAS (NOT WAS)
WAS INDICATED
JUNIOR
SHARON REDD
LATIMORE
HOCLEST:
RUFUS & CHAKA
ANITA BAKER
SOS BAND
RICK JAMES
LIONEL RICHIE

WBMX/Chicago

DECO
ONE WAY
LAKESIDE
DEELE
ELBOW BONE & RACK
KOOL & THE GANG
MOTIVATION
SMOKEY ROBINSON SMOKEY ROBINSON
MAZE
SPANDAU BALLET
AL MCCALL
HOCTEST:
LIONEL RICHIE
MCCARTNEY & JACKS
WARWICK & VANDROS
SOS BAND
SHANNON

J.C. Floyd

CON FUNK SHUN
KOOL & THE GANG
ATLANTIC STARR
HOTLEST:
JEFFREY OSBORNE
JENNIFER HOLLIDAY
DONNA SUMMER
LIONEL RICHIE
KLIQUE

Chris Gardner

LAKESIDE

HALL & OATES
ONE WAY
GLORIA GAYNOR
COMMODORES
HOT COLD SWEAT
ATLANTIC STARR
STEVE TURNER
SOS BAND
TOM BROWNE
DEBARGE
ROYALCASH
INSTANT FUNK
MARNICK & VANDROS
HOTESE
JENNIFER HOLLIDAY
HOCARTHEY & JACKS
HICHAEL WYCOFF
DONNA SUMMER
LIONEL RICHIE

none Hottest: SOS BAND LIONEL RICHIE KLIQUE RUFUS & CHAKA HERBIE HANCOCK

WHUR/Washington, DC Oscar Fields

Oscar Fields

KOOL & THE GANG

KURTIS BLOW

JIMMY CLIFF

MILLIE JACKSON

NYC PEECH BOYS

HOTESEL

LIONEL RICHIE

KLIQUE

JENNIFER HOLLIDAY

GAP BAND

SOS BAND

SOUTH

KOOL & THE GANG LARRY HOUSTON MADONNA MADONNA STARSKI MAJOR HARRIS DAYTON DECO FOUR TOPS DATION
DECO
FOUR TOPS
Hottest:
LIONEL RICHIE
KLIQUE
COMMODORES MTUME DONNA SUMMER

Scotty Andrews
POINTER SISTERS
SPANDAU BALLET
HERB ALPERT
MAJOR HARRIS
BILLY GRIFFIN
JECKYLL 6 HYDE
GAP BAND
GAP BAND
HOTCHEST
LIONEL RICHIE
MCCARTNEY 6 JACKS
JEFFREY OSBORNE

WRDW/Augusta Teddy Black

MICHAEL WYCOFF
MAZE
RAY PARKER JR,
HALL & OATES
CULTURE CLUB
CON FUNK SHUN
RICK JAMES
HOLLONEL RICHIE
SLAVE
MIDNIGHT STÄR
MITUME MTUME JENNIFER HOLLIDAY

DEBARGE
MILLIE JACKSON
ASHFORD & SIMP!
PATTI LABELLE
HAWKEYE
TOM SCOTT
TONES
IRENE CARA
MELBA MOORE HOTTEST: LIONEL RICHIE JENNIFER HOLLIDAY ANITA BAKER ARETHA FRANKLIN WARWICK & VANDROS

Lee Michaels MCCARTNEY 6 JACKS DEBARGE JAMES INGRAM ONE WAY TOM BROWNE JUNIOR KOOL 5 THE GANG HOOTEST: JENNIFER HOLLIDAY ANITA BAKER LIONEL RICHIE ARETHA PRANKLIN STONE CITY BAND

TALKING HEADS
SHALAMAR
SOS BAND
AL JARREAU
HALL & OATES
MELBA MOORE
HOTLEST:
LIONEL RICHIE
KLIQUE
MTUME
ANDRE CYMONE
MIDNIGHT STAR

WCIN/Cincinnati Sid Kennedy

SID Kennedy
MICHAEL SEMBELLO
SOS BAND
SOS BAND
KOOL 6 THE GANG
MATTHEN WILDER
CON FUNK SHUN
LATEST
3 MILLION
FUNK TOPS
MILLION
FUNK
TOPS
MILLION
FUNK
TOPS
MILLION
BERNARD
MILLIAMS
CYBOTRON
BERNARD
MILLIAMS
CYBOTRON
BERNARD
MILLIAMS
GARY BYRD 6 G. B.
PHYLLIS HYMAN

WDMT/Cleveland

ANDRE CYMONE JULIE SIMS JULIE SIMS
MADONNA
LADIES' CHOICE
10 SPEED
BOBBY NUNN
KEN C
GARLAND GREEN
HOÉTEST:
DEBARGE
LAKESIDE
KLIQUE
JEFFREY OSBORNE
ANDRE CYMONE

WJMO/Cleveland Erik Stone

ORBIT SHALAMAR ATLANTIC STARR TOM BROWNE JAMES INGRAM KURTIS BLOW DEBARGE

WZAK/Cleveland Lynn Tolliver

Lynn Tollwer

IRENE CARA
ASHPORD & SIMPSON
GLORIA GAYNOR
MELBA MOORE
NYC PEECH BOYS
JULIE SIMS
KEN C.
BOOTTSY REYNOLDS
HOTCEST:
ZAPP
RUFUS & CHAKA
ANITA BAKER
LIONEL RICHIE
RENE & ANGELA

FIXX
MIDNIGHT STAR
ATLANTIC STARR
IRENE CARA
HOTTEST
COMMODORES COMMODORES RICK JAMES DONNA SUMMER MTUME TALKING HEADS

WAOK/Atlanta Larry Tinsley

none
Hottest:
KLIQUE
BERNARD WRIGHT
MTUME
ANDRE CYMONE
PHILIP BAILEY

KNOW/Austin Selby Edwards

WATV/Birmingham Ron Januery

KWICK
ASHFORD & SIMPSON
TONES
GLOBE & WHIZ KID
WRECKIN' CREW
LARRY HOUSTON
SHALAMAR
HOTTEST
LIONEL RICHIE
ANDRE CYMONE
ARETHA FRANKLIN
JEFFREY OSBORNE
TOM BROWNE RD & SIMPSON

WDAO/Dayton Lankford Stephens

Lanktord Stephens
MICHAEL JACKSON
ZAPP
CON FUNK SHUN
ATLANTIC STARR
ASHFORD & SIMPSON
JAMES INGRAM
MELBA MOORE
POINTER SISTERS
NONA MENDRYX
TWILIGHT 22
DEUCE
G.T. .T. ottest: MTUME RENE & ANGELA LIONEL RICHIE JENNIFER HOLLIDAY DAYTON

IRVING 6 THE TWIN
CON FUNK SHUN
REAL TO REEL
TOM SCOTT
ENCHANTMENT
TWILIGHT 22
O'BRYAN
MALCOLM MCLAREN
RUSSELL BROTHERS
SHANNON RUSSELL BROTHER SHANNON DEE COLEY HOTTEST: ANITA BAKER MICHAEL WYCOFF LIONEL RICHIE TOM BROWNE JEFFREY OSBORNE

WDRQ/Detroit Brian White

BOBBY NUNN
CON FUNK SHUN
KOOL 6 THE GANG
MADONNA
NAKED EYES
O'BRYAN
PATTI LABELLE
STEPHANIE MILLS
TWILIGHT 22
WAS (NOT WAS)
ACTIVE PORCE
CORTEZ
JONES GIRLS
ORBIT
BRYSON 6 FLACK
HOTLEST

STEPHANIE MILLS WARWICK & VANDRO SKOOL BOYZ JAMES INGRAM HOTTEST: ISLEY BROS MARY JANE GIRLS RENE & ANGELA MIDNIGHT STAR GLADYS KNIGHT

KWICK IRENE CARA CON FUNK SHUN TONI BASIL ATLANTIC STARR TONES TONES
HOTTEST:
RUFUS & CHAKA
GLADYS KNIGHT
GAP BAND
ANITA BAKER
KLIQUE

WGIV/Charlotte (a)

MICHAEL WYCOFF SOS BAND ASRFORD & SIMPSON LYDIA MURDOCK JIMMY CLIFF AL MCCALL TOM SCOTT MOTIVATION MOTIVATION Hottest: ARETHA FRANKLIN LAKESIDE PHILIP BAILEY DONNA SUMMER TYRONE DAVIS

WEST STREET MOB LILLO DEE DEE DEE DEE
G.T.
DIANA ROSS
BILLY GRIFFIN
HOTCEST:
LIONEL RICHIE
RLIQUE
P. FUNK ALL-STARS
ANITA BAKER
CYBOTRON

WNOO/Chattanooga Smokin' Sam Ervin

MELBA MOORE CON FUNK SHUN LILLO IRENE CARA PATTI LABELLE HOTTEST: Hottest: JENNIFER HOLLIDAY MIDNIGHT STAR MICHAEL WYCOFF JEFFREY OSBORNE ASHFORD & SIMPSON

WOIC/Columbia (a) Mickey Arnold

DEELE
DECO
BRYSON & FLACK
RON HENDERSON
LADIES' CHOICE
MELBA MOORE
KOOL & THE GANG
CON FONK SHUN
BILLY GRIFFIN
ACTIVE PORCE
BRENDA JONES
HOTELE LIONEL RICHIE
MIONIGHT STAR
MICHAEL JACKSON
LYDIA MURDOCK
TYRONE DAVIS

KKDA-FM/Dallas Terri Avery

DEELE Hottest: RICK JAMES GLASS BAND MANHATTANS JENNIFER HOLLI LIONEL RICHIE

WKXI/Jackson Tommy Marshall

J. BLACKFOOT
MELBA MOORE
MIDNIGHT STAR
KOOL & THE GANG
HOTTEST
LIONEL RICHIE
TYRONE DAVIS
LAKESIDE
COMMODORES COMMODORES ARETHA FRANKLIN

WJAX/Jacksonville (3) Steve Fox

Steve Fox
JONES GIRLS
NYC PEECH BOYS
ROYALCASR
ONE WAY
HALL & OATES
MADONNA
MAJOR HARRIS
HERB ALPERT
HOTHEST
LIONEL RICHIE
JEFFREY OSBORNE
ANITA BAKE
DEBARGE
LAKESIDE
WPDQ/Jacksonville
Marc Little
SKYY

ROYALCASH
J. BLACKFOOT
GAP BAND
CON FUNK SHUN
HOTTEST:
FATBACK
ANDRE CYMONE
MILLIE JACKSON
DEBARGE
BOBBY NUNN

COMMODORES LEW KIRTON

KMJM/St. Louis Tony Gray

RAY PAMBER JR.
GAP BAND
SHANNON
10 SPEED
WARWICK & VANDROS
Hottest:
ZAPP
RUFUS & CHAKA
DEBARGE
LIONEL RICHIE
MCCARTNEY & JACKS

WZEN-FM/St. Louis Rod King

ROD KING
LYDIA MURDOCK
PATTI LABELLE
ATLANTIC STARR
HOTEST:
LIONEL RICHIE
JENNIFER HOLLIDAY
DONNA SUMMER
PHILIP BAILEY
STEPHANIE MILLS

WVOI/Toledo (a) Maxx Myrick

Maxx Myrick

THIRD WORLD
CON FUNK SHUN
ASHPORD & SIMPSON
RON BANKS
SKOOL BOYZ
ENCHANTMENT
HOTTEST
TOM BROWNE
ZAPP
LIONEL RICHIE
TAVARES
ANITA BAKER

SKYY MIDNIGHT STAR BILLY GRIPFIN

BILLY GRIFFIN
ORBIT
IRENE CARA
O'BRYAN
JAMES INGRAM
RICK JAMES
ASHFORD & SIMPSON
Hottest:
KLIQUE
LIONEL RICHIE
MTUME

WLTH/Gary Dana Huskisson RENE & ANGELA ASHFORD & SIMPS TIM MURRAY ASHFORD & SIMPS
ZAPP
THIRD WORLD
CLARKE & DUKE
SKOOL BOYZ
TEMPTATIONS
OMNI
HOTHERST
SOS BAND
LIONEL RICHIE
MITUME
COMMODORES G.T. BOHANDA OF THE BORNER OF THE BOHANDA OF THE BO

WKWM/Grand Rapids Frank Grant

10 SPEED 3 MILLION LILLO FOUR TOPS JALLION
LILLO
FOUR TOPS
MARY JANE GIRLS
PATTI LABELLE
SHALLAMR
HOTLEST
LIONEL RICHIE
NEWCLEUS
RUFUS & CHARA
SOS BAND
KAIYA

WTLC/Indianapo

Jay Johnson
TWILIGHT 22
KOOL & THE GANG
SHALAMAR
IRENE CARA
MAJOR HARRIS
HOTTEST
LIONEL RICHIE
ANDRE CYMONE
BERNARD WRIGHT
TOM BROWNE
CLARKE & DUKE

FIXX
JEFFREY OSBORNE
HALL & OATES
CULTURE CLUB
JAMES INGRAM
EBN-02N
MOTELS
HOLLEST
HOLLEST
MIDNIGHT STAR
RICK JAMES
MCCARTNEY & JACKS
LYDIA MURDOCK
DEBARGE

ASHFORD & SIMPSON FALLEN ANGEL BOBBY PATTERSON HOTTEST: LIONEL RICHIE MIDNIGHT STAR GAP BAND RUFUS & CHAKA ANDRE CYMONE

KMJQ/Houston Jim Snowden CLARKE & DUKE
CON FUNK SHUN
MELBA MOORE
MARY JANE GIRLS
DECO
ROYALCASH
PHYLLIS HYMAN
RICK JAMES
TWILIGHT 22
Hottest: Hottest: LIONEL RICHIE REDDINGS PRINCE ZAPP DEBARGE

WJMI/Jackson Carl Haynes

PATTI LABELLE MIDNIGHT STAR

MIDNIGHT S MILLION ROYALCASH

3 MILLION ROYALCASH SKYY RICK JAMES HOTTEST: GAP BAND SOS BAND PRINCE FATBACK SHALAMAR

CON FUNK SHUN ROYALCASH CASHMERE BRYSON & FLACK MELBA MOORE DEELE

RON BANES POINTER SISTERS IRENE CARA MELBA MOORE MADONNA MELBA MOORE
MADONNA
HOTTEST:
RUPUS & CHAKA
HERBIE HANCOCK
RICK JAMES
GAP BAND
LIONEL RICHIE

WDIA/Memphis Bobby O'Jay

HOTTEST: LIONEL RICHIE ARETHA FRANKLIN LADIES' CHOICE DONNA SUMMER TOM BROWNE

WJJS/Lynchburg Lad Goins

RENE & ANGELA RENE & ANGELA
DECO
SKOOL BOYZ
HOTTEST:
GAP BAND
RICK JAMES
MANHATTANS
ARETHA FRANKLIN
ZAPP

KRNB-FM/Memphi: Floyd Blackwell

KOOL & THE GANG HOT STREAK TIMMY THOMAS THIRD WORLD HOTTEST: ZAPP ZAPP LIONEL FICHIE JEFFREY OSBORNE SOS BAND SHALAMAR

HALL & OATES 10 SPEED IRENE CARA KOOL & THE GANG STEVIE WOODS DEBARGE LIONEL RICHIE JENNIFER HOLLIDAY MCCARTNEY & JACKS SOS BAND

WEDR/Miami

MELBA MOORE
HALL & OATES
HOOL THE GANG
LILLO
THE GANG
LILLO
THE GANG
LILLO
THE GANG
LILLO
THE GANG
HATHEN WILDER
HOTLEST
LIONEL RICHIE
KLIQUE
ARETHA FRANKLIN
ANITA BARGE
MCCARTNEY & JACKS WLOU/Louisville
Neal O'Rea
MIDNIGHT STAR
CON FUNK SHUN
GARLAND GREEN
KURTIS BLOW
SHALAMAR
HAWKEYE
ATLANTIC STARR

WLVW/Moncks Corn Ron Pinckney

SHARON REDD RICK JAMES TWILIGHT 22 FOUR TOPS FOUR TOPS
LILLO
JOHNNIE TAYLOR
RAY PARKER JR.
HOTTEST:
KLIQUE
RICK JAMES
RANDY CRAMFORD
ANITA BAKER
GAP BAND

WMAK/Nashville Doug Ellis

ANITA BAKER
DEBARGE
ATLANTIC STARR
RICK JAMES
KOOL & THE GANG
HOTLEST:
LIONEL RICHIE
KLIQUE
JENNIPER HOLLIDAY
COMMODORES

K-9 CORP.
PRINCE RICK JAMES
MATTHEW WILDER
J. BLACKFOOT
MELBA MOORE
DAVID SANBORN
KOOL 6 THE GANG
MICHAEL SEMBELLO
HOTHEST
LIONEL RICHIE
LYDIA MURDOCK
NEW EDITION
RUPUS & CHAKA
GAP BAND

WYLD-FM/New

WOMACK & WOMACK JAMES INGRAM IRENE CARA PATTI LABELLE

Brute Bailey

Jackson/Jones
NYC PEECH BOYS
DECO
ACTIVE FORCE
DEELE
DEE COLEY
ENCHANTMENT
CASHMERE
BARBARA RANDOLPH
TRIBE
SPANDAU BALLET
HOTTEST
GAP BAND
MICHAEL WYCOFF
TAVARES
BOBBY NUNN
JENNIFER HOLLIDAY

PATTI LABELLE LTD WILL POWERS Hottest: GAP BAND RUFUS & CHAKA KLIQUE RICK JAMES LIONEL RICHIE WSLX/Mobile Michael J. Alexander

WAIL-FM/New Orle Barry Richards SMOKEY ROBINSON
HALL & OATES
MAZE
DIANA ROSS
STEVIE WOODS
CON FUNK SHUN
LEON HAYWOOD
POINTER SISTERS
GARLAND GREEN
MAJOR LANCE
HOTHERST
JAMES INGRAM
JENNIPER HOLLIDAY
MICHAEL JAKSON
COMMODDERS
LIONEL RICHIF Barny Richards

BRENDA JONES
FOUR TOPS
REAL TO REEL
HALL & OATES
MAURICE STARR
KOOL & THE GANG
RONNIE MCHERT
SPANDAU BALLET
HOTE LICHIE
LIONEL RICHIE
MCCARTHEY & JACKS
TAVARES
DEBARGE
PRINCE

TWILIGHT 22
POINTER SISTERS
PATTI LABELLE
ASHPORD & SIMPSON
ATLANTIC STARR
MAJOR HARRIS
HOTTESTER
HOTTESTER
LIONEL RICHIE
JENNIFER HOLLIDAY
ANITA BAKER
SOS BAND
MCCARTNEY & JACKS

ATLANTIC STARR RENE & ANGELA Hottest: SOS BAND SLAVE ARETHA FRANKLIN LIONEL RICHIE

SHALAMAR RICK JAMES CON FUNK SHUN KOOL & THE GANG HOTLEST: KLIQUE LIONEL RICHIE JENNIFER HOLLIDAY RUFUS & CHAKA TAVARES WTOY/Roanoke

SOS BAND
JAMES INGRAM
ATLANTIC STARR
WARWICK & VANDROS
HOTTEST:
LIONEL RICHIE
KLIQUE KACE/Los Angeles (A Miller/Wiggins

B.B. Davis

SOS BAND

ATLANTIC STARR

MARY JAME GIRLS

FOUR TOPS

TEMPTATIONS

ZAPP

MATTHEW WILDER

MYC PECE BOYS

HOLTEST

HOLDER

H

Kevin Flemming
MIQUEL BROWN
DEELE
O'BRYAN
OMNI
IREWE CARA
MANRATTAN TRANSFE
LILLO
FOINTER SISTERS
HOTES
HOTE

WANM/Tallahassee

POINTER SISTERS RICHARD PRYOR WOMACK & WOMACK HOTTEST: LIONEL RICHIE MICHAEL WYCOFF LAKESIDE KLIQUE JENNIFER HOLLIDAY

WAAA/Winston-Salem

none Hottest: RUFUS & CHAKA GAP BAND TAVARES KLIQUE STEPHANIE MILLS

WEST

KDKO/Englewood Carlos Lando

ZAPP KLIQUE LIONEL RICHIE SOS BAND

KDAY/Los Angeles Jack Patterson

CON FUNK SHUN ISLEY BROS Hottest:

Hottest: LIONEL RICHIE JENNIFER HOLLIDAY ANITA BAKER P. FUNK ALL-STARS SUGAR HILL GANG

ZAPP
MELBA MOORE
TOM BROWNE
ASHPORD & SIMPSON
SOS BAND
CON FUNK SHUN
HOTCHEST
MICHAEL JACKSON
ANDRE CYMONE
JEFFREY OSBORNE
LIONEL RICHTE
MCCARTNEY 6 JACKS ROOL & THE GANG
POINTER SISTERS
ATLANTIC STARR
DEBARGE
ANDRE CYMONE
WARRICK & VANDRO
HOTELS:
LIONEL RICHIE
LEW KIRTON
BOBBY NUNN BOBBY NUNN DONNA SUMMER STONE CITY BAND

RICK NUMD
CON FUNK SHUN
COMATEENS
SISTER SLEDGE
MELBA MOORE
JIMMY CLIFF
PRINCE
IREME.CARA
HOTEGS:
NEW EDITION
LIONEL RICHIE
ANITA BAKER
LILLO
JENNIFER HOLLIDAY

XHRM/San Diego (л Harris/Lindsey

J.B. StonerACCU
STEPHANIE MILLS
KOOL & THE GANG
JUNIOR
BILLY GRIFFIN
P. FUNK ALL-STARS BILLY GRIFFIA
P. FUNK ALL-STARS
MAJOR HARRIS
HOTTEST
GRANDMASTER FLÄSH
MIDNIGHT STAR
TEENA MARIE
JEFFREY OSBORNE
TOM BROWNE

Harris/Lindsey
CON FUNK SHUN
DAYTON
TIERRA
BOBBY NUNN
SHALAMAR
MELBA MOORE
JIMMY CLIPP
HARY JANE GIRLS
RENE & ANCELA
HOCLEST
LIONEL RICHIE
JENNIFER HOLLIDAY
STEPHANIE MILLS
ANITA BAKER
KLIQUE

KSOL/San Mateo Bernie Moody

MCCARTNEY & JACKS DEBARGE MADONNA

(J) indicates Black reporters also contributing to Jazz Chart

JAZZRADIO

BOB JAMES/Foxie (Columbia)

SPYRO GYRA/City Kids (MCA)

▲ LES McCANN/The Longer You Wait (JAM) TOM GRANT/Tom Grant (Pausa)

6 ERIC GALE/Island Breeze (Musician/Elektra) MARVIN STAMM/Stammpede (Palo Alto)

HERR ALPERT/Blow Your Own Horn-(A&M)

JEAN-LUC PONTY/Individual Choice (Atlantic)

11 LINDA HOPKINS/How Blue Can You Get (Palo Alto) 12 JACO PASTORIUS/Invitation (WB)

B PAQUITO D'RIVERA/Live At Keystone Korner (Columbia)

15 18 KEITH JARRETT/Standards, Vol. I (ECM) 17

MICHAEL FRANKS/Passionfruit (WB) TOM SCOTT/Target (Atlantic)

FREE FLIGHT/Soaring (Palo Alto)

2 AL DIMEOLA/Scenario (Columbia)

28 L. RONSTADT & NELSON RIDDLE ORCHESTRA/What's New (Asylum)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Culton; WMGI, Gainesville, Ft., Phil Harman; Wt.Oq/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoor Strider; WNOP/Cincinnati, Ray Scott, WJZZ/Detroit, John Hill; WXFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Bob Parlocha;

NATIONAL AIRPLAY/30®

October 28, 1983

HMMY McGRIFF/The Countdown (Milestone)

MANHATTAN TRANSFER/Bodies & Soul (Atlantic)

13 GEORGE BENSON/In Your Eyes (WB) RED HOLLOWAY/Hittin' The Road Again (JAM)

HIROSHIMA/Third Generation (Epic) 17 MAYNARD FERGUSON/Storm (Palo Alto)

RICHIE COLE/Some Things Speak For Themselves (Muse) 19 MOINONIA/More Than A Feelin' (Breaker) 20

DEBUT 23 RAMSEY LEWIS/Les Fleurs (Columbia)

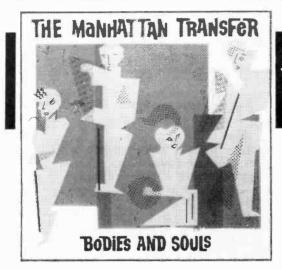
> 25 PAT METHENY/Travels (ECM) WOODY HERMAN/Presents A Great American Evening, Vol. 3 (Concord)

21 29 WYNTON MARSALIS/Think Of One (Columbia)

DEBUT SUPERSAX & L.A. VOICES/Supersax & L.A. Voices (Columbia)

New & Active . . . See Page 52

Our JAZZ Is HOT

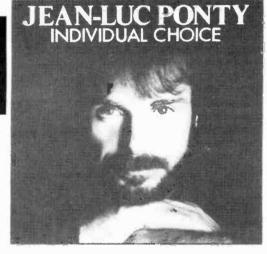


Produced by Dick Rudolph in Association with The Manhattan Transfer

"MANHATTAN TRANSFER "Bodies And Souls" 80104

Featuring the Single "SPICE OF LIFE"

JAZZ CHART 12-10



Produced by Jean-Luc Ponty for J.L.P. Productions, Inc.

JEAN-LUC PONTY "Individual Choice" 80098

Currently On Major National Tour

JAZZ CHART 10-9



Produced by Tom Scott

TOMSCOTT "Target" 80106

Also Available as a 12" Promo Disc







BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RONNIE McDOWELL

You Made A Wanted Man Of Me (Epic)

On 73% of reporting stations. National Summary: Up 30, Same 36, Down 0, Debuts 19, Adds 25. A Most Added Record. Debuts at number 45 on the Country Chart.

WAYLON JENNINGS with HANK WILLIAMS JR.

The Conversation (RCA)

On 71% of reporting stations. National Summary: Up 27, Same 31, Down 0, Debuts 25, Adds 24. A Most Added Record. Moves 50-47 on the Country Chart.

CRYSTAL GAYLE

The Sound Of Goodbye (WB)

On 61% of reporting stations. National Summary: Up 7, Same 17, Down 0, Debuts 5, Adds 63. A Most Added Record. Debuts at number 49 on the Country Chart.

MOST ADDED_®

CRYSTAL GAYLE (63) The Sound Of Goodbye (WB) CHARLY McCLAIN (40) Sentimental Ol' You (Epic) MOE BANDY (35) You're Gonna Lose Her Like... (Columbia) **LOUISE MANDRELL (34)** Runaway Heart (RCA) MEL McDANIEL (34) I Call It Love (Capitol)

SHELLY WEST (33)

Another Motel Memory (Viva)

HOTTEST

KENNY ROGERS with DOLLY PARTON (110) Islands In The Stream (RCA) LEE GREENWOOD (58) Somebody's Gonna Love You (MCA) **EARL THOMAS CONLEY (47)** Holding Her And Loving You (RCA) ANNE MURRAY (39) A Little Good News (Capitol) GEORGE JONES (37) Tennessee Whiskey (Epic) **RICKY SKAGGS (33)** You've Got A Lover (Epic)

NEW & ACTIV

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. I indicated one of this week's most added new songs.

DAVID FRIZZELL "A Million Light Beers Ago" (Viva) 87/6
National Summary: Up 40, Same 26, Down 0, Debuts 15, Adds 6, KLLL, WQYK-FM, WHK, WHBF, KRAK, KEEN, WSNO d-48, WSEN-AM-FM d-41, KMML 31-24, KHEY-AM 46-36, WXCL d-43, KTTS-AM-FM 40-30, KIK-FM 43-36, KNIX-FM d-40, KWJJ 4 on the Country Chart based on strength where p

STEPHANIE WINSLOW "Kiss Me Darling" (Curb/MCA) 75/5

National Summary: Up 42, Same 22, Down 1, Debuts 5, Adds 5, WWOD/MKZZ, KYXX, WMIL, KIOV-FM, KIGO, WGNA-FM 25-21, WWVA 18-16, KHEY-AM 19-15, WLWI-FM 15-10, KRMD-AM-FM 19-16, KBMR 20-15, KSO 13-10, KVEG 20-17, KTOM 15-13. Debuts at number 50 on the Country Chart based on strength where played.

JOE STAMPLEY "Double Shot Of My Baby's Love" (Epic) 74/17
National Summary: Up 8, Same 35, Down 0, Debuts 13, Adds 17 including WCAW, WIXL-FM, WCOS-AM-FM, WOKK, WRNL, WUSQ-FM, KBMR, WMAQ, KSO, WAXX, WITL-FM, WDGY, WTOD, KYGO-FM, KUGN-FM.

MARK GRAY "Wounded Hearts" (Columbia) 73/11
National Summery: Up 14, Same 35, Down 0, Debuts 13, Adds 11, WOKQ, WPOR-FM, WSEN-AM-FM, KIX106, WMZQ, KLVI, KXYL, WUBE-FM, WDAF, KFDI-AM-FM, KVEG, WLWI-FM d-36, WTSO 28-21, KUGN-FM d-45, KSON-FM d-38.

LOUISE MANDRELL "Runaway Heart" (RCA) 62/34

National Summary: Up 2, Same 20, Down 0, Debuts 6, Adds 34 including WPOR-FM, WSEN-AM-FM, WWVA, WSOC-FM, WCOS-AM-FM, WRNL, WTQR-FM, WFMS-FM, WTSO, WOW, WXCL, KIK-FM, KMAK, KVEG, KSOP-FM.

LACY J. DALTON "Windin" Down" (Columbia) 62/6
National Summary: Up 23, Same 22, Down 0, Debuts 11, Adds 6, WVAM, WMZQ, KMML, WDAF, WITL-FM, WHBF, KLVI 29-18, WSOC-FM d-40, WLWI-FM d-37, KKYX 37-31, KRMD-AM-FM 28-23, KTTS-AM-FM 43-33, KFDI-AM-FM 44-38, KKAL d-41,

KATHY MATTEA "Street Talk" (Mercury/PolyGram) 60/10
National Summary: Up 16, Same 25, Down 0, Debuts 9, Adds 10, WVAM, WPOR-FM, KYXX, WRNL, WMNI, WKMF, WDGY, WHBF, KVOO, KIGO, WSEN-AM-FM 44-30, WYNK-FM 50-43, WJQS d-35, KSO 32-26, KWJJ d-47.

FAMILY BROWN "We Really Got A Hold On Love" (RCA) 56/2
National Summary: Up 9, Same 37, Down 0, Debuta 8, Adds 2, KIX106, KKAL, WSEN-AM-FM 46-37, WMZQ d-40, WYNK-FM
d-47, KHEY-AM 45-35, WESC-AM-FM d-45, WKSJ-FM 44-34, WSIX-FM 27-25, KRMD-AM-FM 49-43, WKKQ-AM 46-42, KFGO
d-47, KTTS-AM-FM d-42, KUGN-FM d-50, KSOP-FM 50-39.

A47, KTTS-AM-FM d-42, KUGN-FM d-50, KSOP-FM 50-39.

SHELLY WEST "Another Motel Memory" (Viva) 52/33

National Summary: Up 2, Same 14, Down 0, Debuts 3, Adds 33 including WSEN-AM-FM, WYII, WKSJ-FM, WLWI-FM, WSIX-FM, WIRK-FM, KBMR, KSO, WOW, KIOV-FM, WTOD, KFDI-AM-FM, KUZZ, KVEG, KCBQ.

MERLE HAGGARD "It's All In The Game" (MCA) 50/2

National Summary: Up 30, Same 16, Down 1, Debuts 1, Adds 2, WIXY, KKAL, WXKW 23-20, WKHK 33-29, WMZQ 30-26, CHOW 49-39, KHEY-AM 33-25, KIKK-FM 22-19, KLRA 41-35, WSIX-FM 29-24, KRMD-AM-FM 24-19, WWWW-FM d-32, KEBC-FM 24-20

RAZZY BAILEY "This Is Just The First Day" (RCA) 49/20

National Summary: Up 3, Same 18, Down 0, Debuts 8, Adds 20 including WGNA-FM, WIXL-FM, WSEN-AM-FM, KMML, WXBQ-FM, WEZL-FM, WJQS, WWOD/WKZZ, WJSQ-FM, WGEE, WFMS-FM, KUZZ, KVEG, KWJJ, KIGO.

REX ALLEN JR. "The Air That I Breathe" (Moon Shine) 49/14

National Summary: Up 10, Same 20, Down 0, Debuts 5, Adds 14, WVAM, WYII, KEAN-AM-FM, WWOD/WKZZ, WKSJ-FM, WPAP-FM, WUSQ-FM, WONE, WITL-FM, WXCL, KIOV-FM, KTTS-AM-FM, KGEM/KJOT, KMAK.

MEL TILLIS "She Meant Forever When She Said..." (MCA) 49/13
National Summary: Up 4, Same 23, Down 0, Debuts 9, Adds 13, WBGW-FM, WIXL-FM, KHEY-AM, WESC-AM-FM, WRNL, KBMR, WAXX, KWMT, KUZZ, KGEM/KJOT, KKCS, KRWQ-FM, KVEG.

CRYSTAL GAYLE "Keepin' Power" (Columbia) 45/1

National Summary: Up 25, Same 18, Down 0, Debuts 1, Adds 1, WIXY, WXKW 19-14, KMML 35-30, KHEY-AM 41-32, KLRA 28-22, WPAP-FM 31-26, WKIX 26-22, KRMD-AM-FM 20-15, WMNI d-39, WITL-FM 36-34, KVOO 31-27, KUGN-FM 47-43.

SIGNIFICANT ACTIO

JAN GRAY "Before We Knew It" (Jamex) 44/8

National Summary: Up 11, Same 17, Down 0, Debuts 8, Adds 8, WVAM, KIX106, CHOW, WLWI-FM, KECK, KTTS-AM-FM, KIK-FM, KKAL, WJQS 38-26, WONE d-40.

DARRELL CLANTON "Lonesome 7-7203" (Audiograph) 43/8
National Summary: Up 10, Same 18, Down 0, Debuts 7, Adds 8, WWVA, WYII, WKSJ-FM, KRMD-AM-FM, WQYK-FM, KFGO, KMAK, KNIX-FM, KASE d-40, KTTS-AM-FM 45-35.

MEL McDANIEL "I Call It Love" (Capitol) 41/34
National Summary: Up 0, Same 7, Down 0, Debuts 0, Adds 34 including WVAM, WLWI-FM, WSIX-FM, KBMR, WCXI-AM-FM, KEBC-FM, WXCL, KIK-FM, KKAL, KNIX-FM, KRAK, KGA. CHARLY McCLAIN "Sentimental OI You" (Epic) 40/40
National Summary Line Sentine Charles of Sentine Charles

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 40 including WYRK, KIKK-FM, WMC-AM, WLWI-FM, WQYK-FM, WIRK-FM, WCXI-AM-FM, KFGO, WOW, KUGN-FM, KCKC, WNOX.

THOM SCHUYLER "Brave Heart" (Liberty) 40/9

National Summary: Up 3, Same 21, Down 0, Debuts 7, Adds 9, WIXL-FM, WPOR-FM, WIXY, KMML, WFNC, WESC-AM-FM, KBMR, KFGO, KUUY, KTTS-AM-FM 47-37.

NATIONAL AIRPLAY/50

October 28, 1983

1 K. ROGERS with D. PARTON/Islands In The Stream (RCA)

RICKY SKAGGS/You've Got A Lover (Epic)

LEE GREENWOOD/Somebody's Gonna Love You (MCA) 10 6 3 BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA)

GEORGE JONES/Tennessee Whiskey (Epic)

EARL THOMAS CONLEY/Holding Her And Loving You (RCA)

MICKEY GILLEY/Your Love Shines Through (Epic)

3 ANNE MURRAY/A Little Good News (Capitol) 22 17 13

STEVE WARINER/Midnight Fire (RCA) DEBORAH ALLEN/Baby I Lied (RCA)

11 EDDIE RABBITT/You Put The Beat In My Heart (WB)

12 JANIE FRICKE/Tell Me A Lie (Columbia)

13 GARY MORRIS/The Wind Beneath My Wings (WB)

29 21 17 MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)

15 JIM GLASER/The Man In The Mirror (Noble Vision)

6 CONWAY TWITTY/Heartache Tonight (WB) 38 30 24 D JOHN ANDERSON/Black Sheep (WB)

18 ALABAMA/Lady Down On Love (RCA)

BANDANA/Outside Lookin' in (WB) 26 23 21

18 15 14 21 SYLVIA/The Boy Gets Around (RCA)

32 28 25 22 SISSY SPACEK/Lonely, But Only For You (Atlantic America)

2 LARRY GATLIN & GATLIN BROTHERS/Houston (Columbia)

WHITES/When The New Wears Off Our Love (Curb/WB)

ATLANTA/Dixie Dreamin' (MDJ)

14 11 12 26 STATLER BROTHERS/Guilty (Mercury/PolyGram)

HANK WILLIAMS JR./Queen Of My Heart (Curb/WB) GEORGE STRAIT/You Look So Good In Love (MCA)

WILLIE NELSON & WAYLON JENNINGS/Take It To The Limit (Columbia)

NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty)

8 7 23 32 REBA McENTIRE/Why Do We Want... (Mercury/PolyGram) 46 37 33 T.G. SHEPPARD/Slow Burn (Curb/WB)

39 34 31 34 EXILE/High Cost Of Leaving (Epic)

WERN GOSDIN/I Wonder Where We'd Be Tonight (Compleat/PolyGram) - 48 41

GUS HARDIN/Loving You Hurts (RCA) 37 DON WILLIAMS/Nobody But You (MCA)

33 CHARLEY PRIDE/Ev'ry Heart Should Have One (RCA)

- 46 39 OAK RIDGE BOYS/Ozark Mountain Jubilee (MCA)

40 JOHNNY LEE/My Baby Don't Slow Dance (WB) - 50 45

23 19 26 41 TERRI GIBBS/Anybody Else's Heart But Mine (MCA)

3 20 35 42 CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic) - 47 3 JOHN CONLEE/In My Eyes (MCA)

DAVID FRIZZELL/A Million Light Beers Ago (Viva)

OEBUT 48 RONNIE McDOWELL/You Made A Wanted Man Of Me (Epic)
- 48 48 GAIL DAVIES/You're A Hard Dog (To Keep...) (WB)

49 WAYLON JENNINGS with HANK WILLIAMS JR./The Conversation (RCA) 6 16 39 48 KENNY ROGERS/Scarlet Fever (Liberty)

DEBUT CRYSTAL GAYLE/The Sound Of Goodbye (WB) DEBUT STEPHANIE WINSLOW/Kiss Me Darling (Curb/MCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general

MOE BANDY "You're Gonna Lose Her Like That" (Columbia) 35/35

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 35 including WPOR-FM, WWVA, KIKK-FM, WMC-AM, KKYX, WMAQ, WCXI-AM-FM, WXCL, KRST-FM, KNIX-FM. KATY MOFFATT "Under Loved And Over Lonely" (Permian) 30/5

ational Summary: Up 4, Same 19, Down 0, Debuts 2, Adds 5, WVAM, WSEN-AM-FM, WLWI-FM, WTOD, KKAL, WSIX-FM 1-29. KRMD-AM-FM d-48, KBMR 49-40, KTTS-AM-FM 46-36, KFDI-AM-FM d-47. ED HUNNICUTT "My Angel's Got The Devil In Her Eyes" (MCA) 29/4
National Summary: Up 14, Same 9, Down 0, Debuts 2, Adds 4, WVAM, KMML, WITL-FM, KVOO, WSEN-AM-FM 48-38, WEZL-FM d-43, WJQS 20-15, KBMR 26-20, WCXI-AM-FM 44-37, WTOD 34-29.

JERRY REED "I'm A Slave" (RCA) 26/24
National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 24 including WOKQ, WSEN-AM-FM, WYNK-FM, WKSJ-FM, WONE, WCXI-AM-FM, KIK-FM, KWJJ, KRSY, KSOP-FM.

ED BRUCE "After All" (MCA) 25/25

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 25 including WKHK, WNYR, KASE, WSOC-FM, WTQR-FM, WKKQ-AM, WTOD, KFDI-AM-FM, Q92, KGA.

DEAN DILLON "Famous Last Words Of A Fool" (RCA) 24/8
National Summary: Up 0, Same 14, Down 0, Debuts 2, Adds 8, WSEN-AM-FM, WJQS, WSLR, KCJB, WWJO, KUGN-FM, KSOP-FM, KIGO, WSIX-FM d-37, KVOO d-49.

RANDY BARLOW "Don't Leave Me Lonely Loving..." (Gazelle) 24/4
National Summary: Up 2, Same 17, Down 0, Debuts 1, Adds 4, KFGO, KEBC-FM, KIOV-FM, KVEG, WLWI-FM on, KRMD-AM-FM on, KSO 38-35, KTTS-AM-FM d-44, KVOO 50-45, KSOP-FM on. SIERRA "Old Fashioned Lovin" (Cardinal) 23/4

National Summary: Up 3, Same 16, Down 0, Debuts 0, Adds 4, WIXL-FM, KXYL, KHEY-AM, KTOM, WGNA-FM 45-40, CHOW

DAVID WILLS "Miss Understanding" (RCA) 21/19
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 19 including WSNO, WSEN-AM-FM, KXYL, WMC-AM, WSIX-FM, WKKQ-AM, KIOV-FM, KRWQ-FM, KTOM, KGA.

LORETTA LYNN "Walking With My Memories" (MCA) 18/8
National Summary: Up 1, Same 8, Down 0, Debuts 1, Adds 8, KRRV, KLRA, WPAP-FM, KKYX, KSO, WXCL, KTTS-AM-FM, KSOP-FM, WVAM d-46, WCXI-AM-FM 41-34.

PENNY DeHAVEN "Only The Names Have Been Changed" (Main Street) 18/7
National Summary: Up 2, Same 5, Down 0, Debuts 4, Adds 7, WSEN-AM-FM, KHEY-AM, WSLR, KSO, KTTS-AM-FM, KVEG,

WKYG d-40, WOKK d-50, KRMD-AM-FM d-49.

WASON DIXON "Every Breath You Take" (Texas) 18/4
National Summary: Up 7, Same 5, Down 0, Debuts 2, Adds 4, KBMR, KFGO, KIK-FM, KVEG, KPLX-FM 29-26, KHEY-AM 39-34,
WJQS 32-29, KRMD-AM-FM d-47, WOW 44-37, KTTS-AM-FM d-45,

RAY PRICE "Coors & Colorado" (Viva) 16/8

National Summary: Up 2, Same 7, Down 0, Debuts 0, Adds 8, WEZL-FM, KKYX, KBMR, KEBC-FM, KIOV-FM, KTTS-AM-FM KVOO, KIGO, WVAM 50-45, KSOP-FM 47-43.

CANNONS "One Step Closer" (Compleat/PolyGram) 15/3

National Summary: Up 1, Same 10, Down 0, Debuts 1, Adds 3, WJQS, WNOX, KWMT

SAVANNAH "Backstreet Ballet" (Mercury/PolyGram) 15/2
National Summary: Up 4, Same 6, Down 0, Debuts 3, Adds 2, WXKW, WOW, WGTO 46-42, WKSJ-FM d-50, WCMS-FM d-49, WPAP-FM 43-37, KKYX 50-43, KEBC-FM d-49. DAVID ALLAN COE "Crazy Old Soldier" (Columbia) 15/0

National Summary: Up 7, Same 8, Down 0, Debuts 0, Adds 0, WYNK-FM 40-37, WNOX 37-35, WAMZ-FM 30-29, WKSJ-FM 32-23, WPAP-FM 40-35, KRMD-AM-FM 41-39, WKKQ-AM 38-37. Adds & Hots . . . See Page 57



Regional Adds & Hots

MOST ADDED

WKHK New York, NY

WKYG Parkersburg, 1

WNYR Rochester, NY

CRYSTAL GAYLE ED BRUCE PONNIE MILSAP WAYLON JEWNINGS

Hottest; ROGERS & PARTON CONMAY TWITTY HANK WILLIAMS JE DAK RIDGE BOYS NELSON & JENNING

ARRY GATLIN
RONNIE MEDOMELL
CRYSTAL GAYLE
CRYSTAL GAYLE
RERL HAGGARD
NELSON 6 JEMNINGS
MAYLON JEMNINGS
MAYLON JEMNINGS
MAYLON JEMNINGS
MAYLON JEMNINGS
MAYLON JEMNINGS
MAYLON JEMNINGS
MAYDRELL
LOGISE MANDRELL
BANBARA MANDRELL
BANBARA CORLE
JANIE FRICKE
COMMAY THEY
JOHN ANDERSON

EAST HOTTEST igers & Parton (RCA) Earl Thomas Conley (RCA)

John Anderson (WB)

MIDWEST

OAR RIDGE BOYS
JOHN CONLEE
GAIL DAVIES
GROWNE ROOMELL
PENNY DEMAYEN
DEAN DILLON
NOTESEL
GROSSE JOHES
EARL THOMAS CONLEY
JIN GLASER
HICKEY GILLEY
ANNE MURRAY

KBMR Bismarck, ND

WUSN Chicago, IL

GEORGE JONES T.G. SHEPPARD Hottest: ROGERS & PARTO STEVE WARINER EDDIE RABBITT LEE GREENWOOD GARY MORRIS

WMAQ Chicago, IL

DON WILLIAMS ANNE MURRAY DENVER & HARR

WUBE-FM Cincinnati, OH

JIM GLASER
OAK RIDGE BOYS
MARK GRAY
MAYLOW JENNINGS
HOTEBAL
EARL THOMAS CONL
JANIE FRICKE
LARRY GATLIN
CONMAY TWITTY
JOHN ANDERSON

WHK Cleveland, OH

WSLR Akron, OH

MOST ADDED

KS100 Cleveland, OH

WMNI Columbus, OH

WONE Dayton, OH

Dayton, OH

JERRY REED

REX ALLEN JR.

CRISTAL GAYLE

ED BRUCE

MEL NCONNIEL

HOCLEST:

ROGERS 6 PARTON

ALABAMA

EARL THOMAS CONLEY

CONMAE TMITTY

NITTY GRITTY DIRT

WWWW-FM Detroil, MI

VERN GOSDIN
CHARLEY PRIDE
CRYSTAL GAYLE
RONNIE MILSAP
HOLLBHI:
ROCERS & PARTON
ALABAMA
RICHY SKAGGS
HANK WILLIAMS J
JOHN ANDERSON

WCXI-AM/FM Detroit, MI

Crystal Gayle (WB) Shelly West (Viva)

MIDWEST

KRRK E. Grand Forks, MA

JORN CONLEE
RONNIE MILSAP
JOE WATERS
JERRY REED
CRYSTAL GAYLE
HOTERS & PARTON
EARL THOMAS CORLEY
ANNE MURRAY
HANN WILLIAMS JR.
WITTY GRITTY DIRT

WAXX Eau Claire, Wi

HOTTEST Rogers & Parton (RCA) Lee Greenwood (MCA)

JIM GLASER ATLANTA CHARLEY PRIDE

RONNIE MILSMP GAIL DAVIES BONNIE MCDGWELL MAZZY BAILBY NOTEMBE: NOGERS 4 PARTON LEE GREENWODD SYLVEA EARL THOMAS CONLEY ANNE MURRAY

CHARLY MCCLAIN LOUISE MANDRELI RAZZY BAILEY

WIRE Indianapolis, iN

CHARLEY PREDE
HANK WILLIAMS JR.
JOHN CONLEE
GUS HARDIN
HOTEMET:
HOGENS & PARTON
ALABAMA
LEE GREENWIDD
STEVE WARINER
GARY MORRIS

KECK Lincoln, NB

WTSO Madison, Wi

MOST ADDED Crystal Gayle (WB)

KEBC-FM Oklahoma City, OK

CHARLY MCCLAIN
MEL MCCANIEL
MEL MCCANIEL
MET MCCANIEL
MET MCCANIEL
GAY FRIGE
SHELLY WEST
ENTER GATLE
DEAN HAWTIN
MENTIN BRECOM
BRENCA LIBBY
MOLTEST
ROCERS & PARTON
GARY MORRIS
EARL THOMAS CONLEY
JORN ANDERSON
ANNE MURRAY

SOUTH Rogers & Parton (RCA) Earl Thomas Conley (RCA)

Crystal Gayle (WB)

WEST HOTTEST

BUCE CODY WAYLON JENNING LOUISE MANDREL JOB STAMPLEY GAIL DAVIES HOTTERS!

Rogers & Parton (RCA)

EAST

WHN New York, NY

WXKW Allentown, PA

WPOC-FM Baltimore, MD

WSNO Barre, VT

JOE STAMPLEY TERRI GIBBS

WRKZ-FM Harshey, PA

WAJR Morgantown, WV

KIX106 Washington, DC

WMZQ Washington, D.C.

GAIL DAVIES
ATLANTA
LACY J. DALTON
MARK GRAY
CRISTAL GAYLE
NOTESTAL GAYLE
NOTESTAL FARTON
DEBORAH ALLEN
MICKEY GILLEY
JANIE FRICKE
GEORGE JONES

CRYSTAL GAYLE
JERRY REED
DEAN MARTIN
RONNIE MCDOWEL
JAN GRAY
KOTLEST:
ANNE MURRAY
ATLANTA
T.G. SHEPPARD
OAK RIDGE BOYS

CRYSTAL GAYLE
RUSSELL SHITH
MOE BANDY
MAYLON JENNINGS
GARRELL CLANTON
LOUISE MANORELL
HOSTEGAT
GOOGE JONES
JANIE FRICKE
JOHN ANDERSON

WHIRMSPOT, MD

CHARLY MCCLAIN
DAVID WILLE
SNELLY WEST
SNELLY WEST
JOHN DEWVER
JOHN DEWVER
JOHN DEWVER
JOHN BRESN
THOM BRESN
THOM BRESN
HER ALLEN JR.
HOTESEL CLANTON
RER ALLEN JR.
HOTESEL WEEP Pittsburgh, PA

RONNIE HILSAP
OAK RIDGE BOYS
WAYLON JENNINGS
JEPPY REGE
MCREE MAGGARD
JOHNNY LEE
HOTEST L PARTON
ALBAMA
REBA MC ENTIRE
HOE BANDY
LARRY GATLIN

WEST

KRST-FM Albuquerque, NN

KUZZ Bakersfield, CA

BARRESTHOL, CA
HOE BANDY
CHARLY MCCLAIN
RAZZY BAILEY
WELL MCDANIEL
HELL TILLIS
ENELLY WIST
ROWNIE MODERS
HOTTER
HONNIE MODERS
HOTTER
HONNIE MODERS
HOTTER
GEORGE JONES
SYLVIA

KGEM/KJOT Bolse, ID

ED BRUCE
CRYSTAL GAYLE
DAVID WILLS
MOE BANDY
HOTTON
GARY MORRIS
BARBAR MANORELL
LEE GREENMOOD
GEORGE STRAIT

KYAK Anchorage, Al JOHN CONLEE VERN GOSDIN

Sysacuse, NY

CAVETAL CARLE
ROWLE MCDOMILL
JOHNY LEE
RAZEY MALEY
MARY GRAY
LOGISE MEMBERLL
LOGISE MEMBERLL
LOGISE MEMBERLL
LOGISE MEMBERLL
LOGISE MEMBERLL
LOGISE MEMBERLL
LARY WILLOCKEY
JERY RED
ORAN GLILOR
RAY MOFFANN
PETER IMMACSON
ED BRUCE
MOTEORIE 1 PARTON
MOTEORIE 1 PARTON
ENCHMAN THEITT
LANDAND
T.G. SHIDPARD

JOHNY LEE
MAYLON JENING!
MERLE MAGGARD
RENELE MAGGARD
RENELE MAGGARD
RENELE MAGGARD
RENELE MAGGARD
RATE
RENELE
REN

KKCS Colorado Springs, CO JOE STAMPLEY
MEL TILLIS
LOUISE MANDRELL
MEL MCDANIEL
HOCKEGE:
MOCERS & PARTON
EARL THOMAS CONLEY
ANNE MURRAY
JOHN ANDERSON
GEORGS STRAIT

KYGO-FM Denyer, CO

JIM GLASER
HANN WILLIAMS JR.
JOE STAMPLEY
GRYSTAL GAYLE
HOUGEST.
HOUGENS & PARTON
ALABAMA
MICHAEL HURPHEY
MITTY GRITTY DIRT
LARRY GATLIN

KLZ Denver, CO

WAYLOR JENNINGS
MEL TILLES
CRYSTAL CAYLE
TOM T. MALL
SHELLY WEST
CANNONS
JOE STAMPLEY
MOSE BANDY
LOUISE MANDRELL
ROCERS & PARTOR
RICTY SKAJGS
GEORGE JONES
JIM GLABER
CONMAY TWITTY

KMAK Fresno, CA

GAIL DAVIES
CHYSTAL GAYLE
RUNNIE WCDOWELL
RATHY MATTEA
HOTERS & PARTON
RICHY SKAGGS
LEE GREENWOOD
GEORGE JONES

REK ALLEM JR.
LACY J. DALTON
ED HUNNIGUTT
WAYLON JENNINGS
HONNIE MCDOWELL
CHARLEY PRIDE
JOE STAMPLEY
HOTEGET:
HOTEGET
HOTEGET
JANIE FRICKE
LARRY GATLIN
VERN GOSDIN CRYSTAL GAYLE
LOUISE MANDRELL
SMELLY MEST
FEX ALLEN JR.
CHARLY MCCLAIM
HOTEST
ROGERS & PARTON
HOTEST
RICKY SKAGGS
LEE GREENWOOD
MICKEY GILLEY
EARL INDHAS CON

KLAC Los Angeles, CA

KRWQ-FM Gold Hill, OR

KVEG Las Vegas, NV

EARL THOMAS CONLEY SISSY SPACEK HOTCEST: ALABAMA ROGERS & PARTON LEE GREENHOOD GARY MORKIS EPDIE RABSITY

KNIX-FM Phoenix, AZ

KWJJ Portland, DR

NELSON & JENNINGS VERN GOSDIN RONNIE MCDOWELL

WMIL Milwsukee, Wi

JOHN CONLEE
VERN GOSDIM
MAYLOW JENNING
JOE STAMPLEY
GAIL DAVIES
FATHY MATTEA
RONNIE MECOUNEL
HOCCURE
LEE GREENWOOD
EARL THOMAS COL
LARRY GATLIN
NELSON A JENNII
OAK RIDGE BOYS

WDAF Kansas City, MO

LARRY GATLIN
RONNIE MCDOWELL
CEAN DILLON
HOTTEST:
ROGERS & PARTON
STEVE WARINER
RICHY SKAGGS
SYLVIR
GARY MORRIS

Hottest: HOGERS & PARTON LEE GREENWOOD EARL THOMAS CONLI BARBARA MANDRELL ANNE MURRAY KOMA... Oklahoma City, OK KTTS-AM/FM Springfield, MC

Q92 Powell, WY

KCCY-FM Pueblo, CO

KRSY Roswell, NM

SPINGHEI MODANIEL
LERETA LYNN
RAY PRICE
DUYID WILLS
CHARLY NCCLAIN
NOE BANDY
PENNY DEFANEN
AND RAY PRICE
RICHY STANGE
RICH

WHBF Rock Island, IL

DAVID PRIZZELL
MAYLON JENNING
KATHY HATTEA
LACY J. DALTON
HOTERST:
ROGERS & PARTOL
LEE GREENHOOD
DEBORAN HALEN
ANNE MURRAY
T.G. SHEPPARD

KIOV-FM Sious Falls, SD

CRYSTAL GAYLE

GAVID WILLS

GONIE MILSAP

MAGGAMD & WILLS

SHELLY WEST

JOHN DENVER

REX ALLEN JR.

LOUISE MANDREL

STEPHANIE MINS

RAY PRICE

RANDY BARLOW

HOCEGET:

KTOM Salinas, CA

MAYLOR JENNINGS
SHELLY WEST
T.G. SHEPPARD
CRYSTAL GAYLE
HOCERS: EPARTON
LEE GREENHOOD
STEVE WARINER
MICHAEL HURPHEY
ANNE MURRAY

KSOP-FM Salt Lake City, UT SAIL LAKE CITY, OF ANDERSON & ACUFF LOUISE WANDEREL NEI, MCDANIEL LORETTA LYNN CHARLY MCCLAIN MOE SANDY DAVID WILLES SERBY REED DEAN DILLON HOLESSI DENORAM ALLEN GEORGE JONES WHITES GEORGE STRAIT FAMILY RECWN

CRYSTAL GAYLE RONNIE MCDOWELL Hottest: ROGERS & PARTON LEE GREENMOOD EDDIE RABBITT GEORGE JONES CONMAY TWITTY

JOHN CONLEE JOHNNY LEE Mottest: LEE GREENWOOD ROGERS & PART MICKEY GILLEY STEVE WARINER ANNE MURRAY

Spokene, WA
ED BRUCE
CHARLY MCCLAIN
JERRY REED
MOE BANDY
MEL MCDANIEL
DAVID WILLS
HOTLERE
GEORGE JONES
ANNE MURRAY
EAFL THOMAS CC
JOHN ANDERSON
CONMAY TWITTY

VERN GOBDIN ED BRUCE HARR GRAY SIERRA DAVID MILLS HOTERS & PARTO LEE GREENHOOD GR RY HORRIS ANNE MUTRIAY JOHN ANDERSON

WEZL-FM Charleston, SC

LOUISE MANDREL CRYSTAL GAYLE ED BRUCE JOE MOON NOTEST: ROGERS & PARTO LEE GREENWOOD GEORGE JONES EARL THOMAS CO

WAYLON JENNING VERN GOSDIN JOHN CONLEE REX ALLEN JR.

SOUTH

JOHNNY LEE NITTY GRITTY DIRT BANDANA SISSY SPACEK JOHN CONLEE MAYLOW JENNINGS HOTEBEL ALABAMA ROGERS & PARTON RICKY SKAGGS

GAIL DAVIES
NELSON & JENNING
JOHN COMLEE
WAYLON JENNINGS
HOTEBET;
ROGERS & PARTON
BARBARA MANDRELL
ANNE MURRAY
JOHN ANDERSON
CONWAY TWITTY

WTOD Toledo, OH

SHELLY WEST
ED BRUCE
JOE STAMPLEY
HELEN CORNELIUS
JOE WATERS
KATY HORPATT
LARBY WILLOUGHS
BREWIA LISBY
HOTEAST
LEE GREENHOOD
HICKEY GILLEY
JANIE FRICKE
LARBY GATLIN
JUHN CONLEE

KTPK-FM Topeks, KS None

KVOO Tuisa, OK KFDI-AM/FM Wichite, KS

Hottest: RDGERS & PARTON EARL THOMAS CONE KENDALLS LARRY GATLIN JOHN ANDERSON

WXBQ-FM Bristol, VA

KLVI Basumont, TX

EXILE CRYSTAL GAYLE HARK GRAY

HOTTEST SARA MANDRELI MENDALLS LARRY GATLIN SYLVIA LACY J. DALTON

WZZK-FM Birmingham, Al

KASE Auslin, TX

KEEN San Jose, CA MAYLON JENNING DAVID FRIZZELL GAIL DAVIES OAK RIDGE BOYS JOHN COMLES HOCLESE & PARTO LEE GREENMOOD GARY MDRRIS BARBARA MANDRE STATLEF BROTHE

KMPS-AMIFM Seattle, WA KGA Spokane, WA WESC-AM/FM Greenville, SC

WFNC Fayettaville, NC

THOM SCHUYLER BENNY WILSON CHARLY MCCLAIN MOE BANDY JERRY REED HOTERST I

KILT-FM Houston, TX

CRYSTAL GAYLE
SHELLY WEST
JOHN DENVER
CHARLY MCCLAIM
BENNY WISON
JERRY REED
TROY SEALS
REX ALLEN JR.
STEVE CLARK
DA FREELL CLANTY
MOTERAL LARPY GATLIN
JOHN ANDERSON
BANDANA
ATLANTA
HOTEBET
ROCERS & PARTON
LEE GREENHOOD
GEORGE JUNES
BARBARA MANDREL
EARL THOMAS CON

KIKK-FM Houston, TX WJQS Jackson, MS

WCOS-AM/FM Columbia, SC CRYSTAL GAVLE
SHELLY WEST
TON T, HALL
DEAN DILLON
MATLON JENNINGS
CAMBONS
RAZZY MAILEY
HOUTERS & PARTON
EARL THOMAS CONLEY
VEN GOSDIN
HITTY GRITTY DIRT
GEORGE STRAIT JOHNNY LEE LOUISE MANDRE CRYSTAL GAYLE JOE STAMPLEY GUS NAMDIN

KLRA Little Rock, AR

CANNONS
NOE BANDY
CHARLY NCCLAIN
NEL NCCARTEL
NOTESET
NALABANA
BARBARA MANORELL
CARTY MORRIS
BANDANA
LZE GREENMOOD

WGTO Cypress Gardens, FL

LINTE ROCK, AR

LANE BROW

TOMNY OWENTREE
RUSSELL SWETH
LOWER

LOWER
RUSSELL SWETH
RUSSELL SWETH
RUSSELL SWETH
RUSSELL
RUS RAZZY BAILEY CRYSTAL GAYLE MDE BANDY CHARLY MCCLAIN LOUISE MANDREL MEL MCDANIEL LANE BRODY SHELLY MEST HOTEMET HOGERS & PARTON GEORGE JONES EARL THOMAS CONLEY JANIE FRICKE CONWAY TWITTY

KIGO St. Anthony, ID WAMZ-FM Louisville, KY

RAY PRICE
JOE MATERS
STEPHANIE WINI
BONSIE MCDONEIE
KATHY NATICA
LOUISE MANDREI
RAZY BAILEY
OEAN BILLOR
HOTESEL
STEVE WARINER
LEE GREENWOOD
SYLVIA

KCUB Tucson, AZ

KHEY El Paso, TX

EI PASO, TX

ROBIN LEE

ROBIN CENE KENNEDY
PENNY CEHAVEN
MEL MECOANTEL MEL TILLIS
PETER BEAACSON
TON Y. MALL
SIERRA
CRYSTAL CAYLE
HAZZY BAILEY
JIN GLASER
EARL THOPAS CY
BISSY EPACEK
GEORGE JORGE
LARRY GATLIN

KLLL Lubbock, TX

WWOD/WKZZ Lynchburg, VA STEPHANTE MINSLI CRYSTAL GAYLE SHELLY WEST SHELLY WEST HELLY WEST HELL MICHANTEL LODISE MANDRELL LODISE MANDRELL CHARLY MCCLAIN TROY SEALS REX ALLEN JR. HOLLESS: BARBARA MANDREL BARBARA MANDREL SECORGE JONES ANNE MURRAY JANIE FREICE JUNN ANDERSON

KYXX Odessa, TX

WPAP-FM Panama City, FL

CHARLY MCCLAIN
NOE BANDY
ED BRUCE
LORETTA LYNN
REX ALLEN-TR.
THOM BRESH
HOTE-BRICH
DE BORAN ALLEN
JOHN ANDERSON
BR RIL THOMAS COMLEY
GEORGE STRAIT

WKIX Raleigh/Durham, NC

WAYLON JENNINGS CRYSTAL GAYLE CHARLEY PRIDE PONNIE MCDOWELL OAK RIDGE BOYS Hottest;

WRNL Richmond, VA CRYSTAL GAYLE
LOUISE MANDRELL
KATHY MATTEA
JOE STAMPLEY
MEL TILLIS
HOTCEST
GEORGE JONES
LEE GREENGOOD
BARBARA MANDREL
EDDIE RABBITT
RONNIE MCDOWELL

WLWI-FM Montgomery, AL

WSIX-FM Nashyille, TN T.G. SHEPPARO
MEL MCDANIEL
SHELLY WEST
GUY CLARY
DAVID WILLS
RUSSELL SMITH
MOTERET:
ALBAMA
EARL THOMAS CONLEY
EVILS

WQYK-FM Tampa/St. Pela, FL OAR RIDGE BOYS FONNIE MCDOWELL CHARLY MCCLAIN DAVID FREZZELL WAYLON JENNINGS TROY SEALS HOE BANDY DARRELL CLANTON NOTEBRE HOTTEST & PARTON

CHARLY MCCLAIN
MOE BANDY
TOMMY OVERSTREET
SHELLY WEST
JOHNNY LEE
HOCLEST:
ROGERS & PARTON
GEORGE JONES
ATLANDA NELSON & JENNING OAK RIDGE BOYS WUSQ-FM Winchester, VA

JOE STAMPLEY REK ALLEN JR. CRYSTAL GAYLE RAZZY BAILEY HOTTOR WTQR-FM Winston/Salem, NC

LOUISE MANDRELE ED BRUCE CRYSTAL GAYLE Hottest: ROGERS & PARTON RICKY SKAGGS LZE GREENMOOD LARRY GATLIN EARL THOMAS CON

150 Current Reports

The following station did not report this week and therefore its playlist was frozen: KEIN/Great Falls

Hottest Tracks:

"Haunted House" (WB) JOHN ANDERSON

KUUY Cheyenne, WY

CRYSTAL GAYLE
SHELLY MEST
THOM SCHUTLER
LARRY WILLOUGN
JOHN DENVER
HOTTERS:
HOTTERS:
FOGERS & PARTO
RICHY SKAGGS
LEE GREENHOOD
BARBARA HANDRE
EDDIE HABBITT

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay JOHN ANDERSON - All The People Are Talkin' - (WB) 'Haunted House'' "Call On Me" "An Occasional Eagle"

EARL THOMAS CONLEY - Don't Make It Easy For Me -(RCA) "Crowd Around The Corner" "Angel In Disguise" "Don't Make It Easy For Me" "You Can't Go On (Like A Rolling Stone)" "Home So Fine" JANIE FRICKE — Love Lies — (Columbia) "Let's Stop Talkin'
About It" "Love Lies" "Where's The Fire" "How Do You Fall Out Of Love"
"Lonely People"

MICHAEL MARTIN MURPHEY — The Heart Never Lies (Liberty) "Will It Be Love By Morning" "Radio Land" "Disenchanted" ANNE MURRAY — A Little Good News — (Capitol) "Come On Love" "Sentimental Favorite" "Come To Me" "That's Not The Way (It's 'Sentimental Favorite' "Come To Me" S'posed To Be)" "I'm Not Afraid Anymore KENNY ROGERS - Eyes That See In The Dark - (RCA) Burled Treasure" "Evening Star" "Eyes That See In The Dark" RICKY SKAGGS - Don't Cheat In Our Hometown -(Sugar Hill/Epic) "I'm Head Over Heels In Love" "Uncle Pen" "Honey Don't Cheat In Our Hometown" GEORGE STRAIT — Right Or Wrong — (MCA) "Right Or Wrong" "A Little Heaven's Rubbing Off On Me" "I'm Satisfied With You"

CONWAY TWITTY - Lost In The Feeling - (WB) "I Think I'm

HANK WILLIAMS JR. - Man Of Steel - (WB/Curb) "Man Of "Now I Know How George Feels" "Lovesick Blues"

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In Love" "First Things First" "You've Got A Good Love Coming

BARBARA MANDRELL - Spun Gold - (MCA) "Overnight

's Not A Man Till He's Loved By A Women

Most Requested:

K. ROGERS with D. PARTON "Islands in The..." (RCA) JOHN ANDERSON "Black Sheep" (WB) EARL THOMAS CONLEY "Holding Her And..." (RCA) ANNE MURRAY "A Little Good News" (Capitol)
GARY MORRIS "The Wind Beneath My Wings" (WB) LEE GREENWOOD "Somebody's Gonna Love..." (MCA) ALABAMA "Lady Down On Love" (RCA)
RICKY SKAGGS " You've Got A Lover" (Epic)

Airplay/50 . . . See Page 56

dult/Contemporary

Continued from Back Page

BREAKERS®

DARYL HALL & JOHN OATES Say It Isn't So (RCA)

66% of our reporters on it. Rotations: Heavy 2/0, Medium 44/18, Light 42/27, Extra Adds 2, Total Adds 47 including 3WS, WTAE, WPRO, KVIL-FM, WAXY, WFYR, WCZY, WOMC, WHB, WMYX, KPPL, KKLT, KGW, KBEST, KEZR, and 32 more. Debuts at number 23 on the A/C chart.

LINDA RONSTADT & NELSON RIDDLE ORCHESTRA What's New (Asylum)

57% of our reporters on it. Rotations: Heavy 4/0, Medium 29/5, Light 43/24, Extra Adds 2, Total Adds 31 including WTAE, W101, B100, KBEST, WSFM, WGOW, WIVY, WRVR, WSRZ, WHBC, WENS, KOIL, 3WM, KKUA, KISN, and 16 more. Debuts at number 28 on the A/C chart.

JACKSON BROWNE Tender Is The Night (Asylum)

54% of our reporters on it. Rotations: Heavy 9/0, Medium 42/5, Light 22/5, Extra Adds 0, Total Adds 10, WFYR, KUDL, KHOW, B100, WICC, KEY103, WAHR, KSTT, KKPL, KKJO. Debuts at number 27 on the A/C chart.

POINTER SISTERS I Need You (Planet/RCA)

52% of our reporters on it. Rotations: Heavy 3/0, Medium 43/6, Light 25/8, Extra Adds 0, Total Adds 14, WSB, KHOW, KKLT, KFMB, V100, WTIC, WGY, WAFB, WVLK, KMGG, KISN, WCKQ, WNGS, KFSB. Debuts at number 30 on the A/C chart.

MOTELS

Suddenly Last Summer (Capitol)

50% of our reporters on it. Rotations: Heavy 20/1, Medium 34/6, Light 14/4, Extra Adds 0, Total Adds 11, GR55, WPRO, KKLT, WRIE, WHEN, WKGW, WRVR, KOIL, KISN, KPPL, WCHV. Moves 29-24 on the A/C chart.

NEW & ACTIVE

MELISSA MANCHESTER "No One Can Love You More Than Me" (Arista) 60/19
Rotations: Heavy 0/0, Medium 25/8, Light 34/10, Extra Adds 1, Total Adds 19, KPPL, KOST, KKLT, WAEB, WGY, WHEN, KEY103, WAFB, WTMA, WHHY, WHBC, WISM-FM, KSTT, 3WM, KUGN, KKUA, KUDO, WVBS, KRNO. Medium: WIVY, KWAV, WEIM, WTKO, WSKI, WTNY, KORQ, WSKY, WLVA, KVIC, WCIL, KEEZ, WJON, KFQD, KEXO, KQSW, KALE.

FOUR TOPS "I Just Can't Walk Away" (Motown) 60/18
Rotations: Heavy 0/0, Medium 25/3, Light 34/14, Extra Adds 1, Total Adds 18, WCCO, KGW, B100, KFMB, WKGW, 2WD, WHBY, WHBC, KEX, KISN, WKNE, WTNY, KORQ, WJBC, KWEB, WHNN, WJON, KKJO. Medium: WAEB, WBEN, WSFM, WGY, WMAZ, WHHY, WRVA, KUDO, KWAV, KSL, WEIM, WTKO, WSKI, WSKY, WCKQ, WLVA, WCIL, KFSB, KEXO, KQSW, KRSB,

JOE "BEAN" ESPOSITO "Lady Lady Lady" (Casablanca/PolyGram) 50/10
Rotations: Heavy 0/0, Medium 21/2, Light 28/7, Extra Adds 1, Total Adds 10, KFMB, 2WD, WHBC, KUGN, WWNR, WTKO, WSKY, KVIC, KTWO, KEXO. Medium: WFBR, WSB-FM, B100, WEZC, WMAZ, WHJHY, WLAC-FM, WEZS, KRNT, WISM-FM, WEIM, WSKI, WTNY, WCKQ, WLVA, WCIL, KFSB, KRNO, KALE.

ELTON JOHN ''I Guess That's Why They Call It The Blues' (Geffen) 44/26
Rotations: Heavy 1/0, Medium 18/10, Light 25/16, Extra Adds 0, Total Adds 26, WFBR, WSB-FM, WOMC, KFMB, WBEN, Y97, WMJJ, WIVY, WSRZ, WHBC, WENS, WFMK, KSTT, KRAV, WEIM, WTKO, WKNE, WCKQ, WLVA, KVIC, WVBS, WJBC, KFSB, KEEZ, KFQD, KQSW. Heavy: WCCO. Medium: WMAZ, WHBY, KUDO, WSKI, WCIL, KKJO, KRNO, KRSB.

CRYSTAL GAYLE "The Sound Of Goodbye" (WB) 40/19
Rotations: Heavy 1/0, Medium 18/8, Light 20/10, Extra Adds 1, Total Adds 19, WCCO, KFMB, KEY103, WBT, WIVY, WVLK, WTRX, WWNR, WTKO, WKNE, WSKI, WTNY, WCKQ, WVBS, WJBC, WCIL, KEEZ, KQSW, KALE. Heavy: WAHR. Medium: WFBR, WMAZ, KRNT, KEX, KORQ, WGSV, WLVA, KFSB, WJON, KKJO.

JOURNEY "Send Her My Love" (Columbia) 40/12

Rotations: Heavy 1/0, Medium 20/3, Light 18/8, Extra Adds 1, Total Adds 12, WSB-FM, KPPL, WGY, WKGW, KEY103, WENS, WCPI, WCIL, KWEB, KKJO, KFQD, KTWO. Heavy: WFMK. Medium: WFBR, WOMC, WMAZ, WLAC-FM, WSRZ, KRNT, KSTT, KRDO, KUDO, KWAV, WSKI, WSKY, WCKQ, WCHV, WVBS, WBOW, KQSW.

POLICE "King Of Pain" (A&M) 37/2 Rotations: Heavy 15/0, Medium 15/0, Light 7/2, Extra Adds 0, Total Adds 2, WZZP, K108. Heavy: WQUE-FM, WFYR, KEY103, WEZC, WSRZ, WISM-FM, KRAV, KRDO, KMGG, WSKI, WTNY, WCKQ, WCHV, WVBS, KALE. Medium: WTAE, WAXY, 97AIA, WMJI, WCZY, V100, WLAC-FM, Y107, KSTT, 3WM, KBOI, WCPI, WSKY, WCIL, WHNN.

STEVIE NICKS "If Anyone Falls" (Modern/Atco) 35/0
Rotations: Heavy 9/0, Medium 20/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WQUE-FM, WFMK, WISM-FM, KMGG, WSKI, WTNY, WVBS, KFSB, WBOW. Medium: WTAE, WAXY, 97AIA, WCZY, KPPL, WHEN, WLAC-FM, KSTT, KRAV, KRDO, KWAV, WCPI, KORQ, WCKQ, WCHV, WNGS, WHNN, KFQD, KRSB, KALE.

SIGNIFICANT ACTION

BERTIE HIGGINS "When You Fall In Love" (Kat Family/CBS) 27/7

ons: Heavy O/O, Medium 5/1, Light 21/5, Extra Adds 1, Total Adds 7, WVLK, WMAZ, WHBC, WCPI, WCKQ, WJBC, KRSB. m: WRVR, KSL, KFSB, KEXO. Light: WCCO, WAHR, WRVA, WSRZ, WHBY, WTRX, KKUA, WEIM, WKNE, WSKI, WGSV,

CARLY SIMON "You Know What To Do" (WB) 26/1

Rotations: Heavy 6/0, Medium 13/0, Light 7/1, Extra Adds 0, Total Adds 1, WZZP. Heavy: B100, KEZR, WKNE, WCIL, KFSB, KALE. Medium: 97AIA, KGW, KBEST, WKGW, WHBY, KBOI, KWAV, KEX, WCHV, WLVA, KEEZ, KKJO, KFQD. Light: WRVA, WSRZ, WGSV, KVIC, WNGS, KTWO.

MOST ADDED ®

DARYL HALL & JOHN OATES (47) Say It Isn't So (RCA) L. RONSTADT &

N. RIDDLE ORCHESTRA (31) What's New (Asylum) ELTON JOHN (26)

Guess That's Why They Call It...

BARBRA STREISAND (23) The Way He Makes Me Feel (Columbia)

CRYSTAL GAYLE (19) The Sound Of Goodbye (WB) **MELISSA MANCHESTER (19)** No One Can Love You

More Than Me (Arista)

HOTTEST

LIONEL RICHIE (112) All Night Long (All Night) (Motown)

KENNY ROGERS with DOLLY PARTON (86)

Islands In The Stream (RCA) BILLY JOEL (82)
Uptown Girl (Columbia) **MANHATTAN TRANSFER (54)** Spice Of Life (Atlantic)
P. McCARTNEY and M. JACKSON (54)

Say Say Say (Columbia)
PEABO BRYSON & ROBERTA FLACK (33)

Tonight I Celebrate My Love (Capitol)

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" (Casablanca/PotyGram) 24/18
Rotations: Heavy 0/0, Medium 5/4, Light 18/13, Extra Adds 1, Total Adds 18, B100, KBEST, WAHR, WHBC, KUGN, KKUA,
KKPL, WEIM, WSKI, KORQ, WSKY, WCKQ, KFSB, WJON, WBOW, KFQD, KQSW, KALE. Medium: KFMB. Light: WRVA, WKNE, WCHV, WLVA, KRSB

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 24/5
Rotations: Heavy 4/0, Medium 15/4, Light 4/0, Extra Adds 1, Total Adds 5, WPRO, KVIL-FM, WAXY, WCZY, KMGG. Heavy: WRIE, WGY, WCKQ, KALE. Medium: WSB-FM, WMJI, KGW, KWAV, WSKI, WCHV, WVBS, KEEZ, KFQD, KQSW, KRSB. Light: WQUE-FM, KPPL, V100, WFMK.

STACY LATTISAW "Miracles" (Cotillion/Atco) 18/1
Rotations: Heavy 3/0, Medium 11/0, Light 4/1, Extra Adds 0, Total Adds 1, WZZP. Heavy: WRIE, WEZC, KMGG. Medium: WFBR, WYNY, WSB-FM, KVIL-FM, WQUE-FM, KOST, WICC, WLAC-FM, Y107, WEZS, KEXO. Light: B100, Y97, WAHR.

KOOL & THE GANG "Joanna" (De-Lite/PolyGram) 17/17
Rotations: Heavy 0/0, Medium 2/2, Light 14/14, Extra Adds 1, Total Adds 17, WCCO, WHHY, WHBY, WTRX, WEIM, WKNE, WSKI, KORQ, WCKQ, WCHV, WLVA, KVIC, KFSB, KEEZ, WJON, WBOW, KQSW.

PAUL SIMON "Allergies" (WB) 16/16 Rotations: Heavy 0/0, Medium 6/6, Light 10/10, Extra Adds 0, Total Adds 16, WCCO, KHOW, KGW, WIVY, WHHY, WSRZ, KUGN, WSKI, KORQ, WSKY, KVIC, WVBS, KEEZ, KKJO, KRNO, KRSB.

MINOR DETAIL "Hold On" (Polydor/PolyGram) 16/8

Rotations: Heavy 0/0, Medium 3/3, Light 13/5, Extra Adds 0, Total Adds 8, WCCO, WHHY, KOIL, KUDO, WTNY, WSKY, WCKQ, KEEZ. Light: WAHR, WHBC, WEIM, WTKO, WSKI, WBOW, KQSW, KRSB. Due to a computer error, this song should have appeared

BETTE MIDLER "Favorite Waste Of Time" (Atlantic) 15/3

Rotations: Heavy 0/0, Medium 3/0, Light 11/2, Extra Adds 1, Total Adds 3, KSTT, WCKQ, WBOW. Medium: WMAZ, WEIM, WTNY. Light: WAHR, WVLK, WKNE, WSKI, KORQ, WCHV, WCIL, KWEB, KRNO.

JOHN DENVER "Hold On Tightly" (RCA) 14/2
Rotations: Heavy 0/0, Medium 7/1, Light 7/1, Extra Adds 0, Total Adds 2, WISM-FM, KFQD. Medium: WMAZ, KSL, WKNE, WLVA, KEXO, KALE. Light: WAHR, WHBY, WEIM, WGSV, KKJO, KTWO.

JIMMY BUFFETT "One Particular Harbour" (MCA) 13/9
Rotations: Heavy 0/0, Medium 5/2, Light 7/6, Extra Adds 1, Total Adds 9, WCCO, WAHR, WMAZ, WHHY, WEIM, WKNE, WSKI, WGSV, KTWO. Medium: 97AIA, WRVA, WSRZ. Light: WNGS.

PAUL YOUNG "Wherever'l Lay My Hat (That's My Home)" (Columbia) 12/2 Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Extra Adds 1, Total Adds 2, WCZY, WEIM. Medium: WC Light: WAHR, WFMK, WCKQ, WCHV, WHNN, KRSB.

PASADENA ROOF ORCHESTRA "Looney Tunes" (Reward/CBS) 11/6
Rotations: Heavy 0/0, Medium 1/1, Light 9/4, Extra Adds 1, Total Adds 6, WVLK, KEX, WSKI, WCHV, KEEZ, KQSW. Light: WCCO, WEIM, WJBC, KWEB, WJON.

CULTURE CLUB "Church Of The Poison Mind" (Virgin/Epic) 11/4
Rotations: Heavy 0/0, Medium 5/0, Light 5/3, Extra Adds 1, Total Adds 4, WCZY, V100, KOIL, KSTT. Medium: WHHY, KUDO, WSKI, WSKY, WVBS. Light: WSRZ, KRNO.

PAUL ANKA "Give Me The Word" (Columbia) 9/6
Rotations: Heavy 0/0, Medium 3/2, Light 6/4, Extra Adds 0, Total Adds 6, WHBY, WTKO, WCKQ, WCIL, KEEZ, KALE. Med KVIC. Light: WJON, KKJO.

ASIA "The Smile Has Left Your Eyes" (Geffen) 9/1
Rotations: Heavy 0/0, Medium 6/1, Light 3/0, Extra Adds 0, Total Adds 1, WOMC. Medium: WSKI, WSKY, WCKQ, WVBS, KEEZ. Light: WCZY, KRDO, WTKO.

KLIQUE "Stop Doggin" Me Around" (MCA) 9/1
Rotations: Heavy 2/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, KKJO. Heavy: 97AIA, WBEN. Medium: WFBR, WHHY, WEZS. Light: WEIM, WSKI, KRSB.

NAKED EYES "When The Lights Go Out" (EMI America) 8/2
Rotations: Heavy 0/0, Medium 0/0, Light 8/2, Extra Adds 0, Total Adds 2, WTRX, WEIM. Light: WCZY, WFMK, WSKI, WSKY, WCHV, WBOW.

PRINCE "Delirious" (WB) 8/0

Rotations: Heavy 1/0, Medium 5/0 KRDO, WVBS. Light: V100, KEEZ. n 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WSKI. Medium: WCZY, WEZC, WLAC-FM,

STRAY CATS ''I Won't Stand In Your Way'' (EMI America) 7/5
Rotations: Heavy 0/0, Medium 2/2, Light 5/3, Extra Adds 0, Total Adds 5, WFBR, WFMK, WSKI, KEEZ, KWEB. Light: WSKY, KRSB.

IRENE CARA "Why Me?" (Network/Geffen) 7/3
Rotations: Heavy 0/0, Medium 2/0, Light 4/2, Extra Adds 1, Total Adds 3, WCZY, KSTT, WVBS. Medium: WSKI, WTNY. Light:

TACO "Cheek To Cheek" (RCA) 7/2
Rotations: Heavy 0/0, Medium 3/1, Light 4/1, Extra Adds 0, Total Adds 2, 55KRC, WEIM. Medium: WMAZ, WCHV. Light: WAHR, WJBC, KEOD.

HERB ALPERT "Red Hot" (A&M) 7/0
Rotations: Heavy 0/0, Medium 3/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: KEX, KSL, KFQD. Light: WCCO, WHBC, WFMK,

OLIVIA NEWTON JOHN "Twist Of Fate" (MCA) 6/6 Rotations: Heavy 0/0, Medium 3/3, Light 3/3, Extra Adds 0, Total Add:

dds 6, WFBR, WCCO, KHOW, WSKI, KVIC, KQSW ATLANTA "Dixie Dreamin" (MDJ) 6/1

s: Heavy 0/0, Medium 0/0, Light 6/1, Extra Adds 0, Total Adds 1, KEXO. Light: WCCO, WAHR, WSKI, WCKQ, KQSW.

ELO "Stranger" (Jet/CBS) 5/5
Rotations: Heavy 0/0, Medium 2/2, Light 3/3, Extra Adds 0, Total Adds 5, KGW, WSRZ, KFSB, KRSB, KALE.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week, A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

A/C Adds & Hots . . . See Page 59

Regional Adds & Hots

Parallel One

FAST Parallel One

STRAY CATS ELTON JOHN

Hottest: LIONEL RICHIE BILLY JOEL MANHATTAN TRANSFE MCCARTNEY & JACKS BRYSON & FLACK

WPIX/New York Alan Anderson MOTELS
GEORGE BENSON
ROGERS & PARTON
WARWICK & VANDROS
MANHATTAN TRANSFE

WYNY/New York Jeff Mazzei BILLY JOEL

WTAE/Pittsburgh

HALL & OATES LINDA RONSTADT Hottest: ROGERS & PARTON SPANDAU BALLET

WWSW (3WS)/Pittsb

HALL & OATES WARWICK & VANDROS

WPRO/Providence Tom Cuddy

MATTHEW WILDER HALL & OATES CARPENTERS MICHAEL JACKSON MOTELS
ROTTEST:
SHEENA EASTON
BILLY JOEL
WARWICK & VANDROS
MANHATTAN TRANSPE
BARBRA STREISAND

WLTT/Washington, D.C. Bob Cummings

Parallel Two

BARBRA STREISAND CARPENTERS MELISSA MANCHESTE HOTLEST : ROGERS & PARTON BILLY JOEL MANHATTAN TRANSFE MCCARTINEY & JACKS LIONEL RICHIE

WICC/Bridgeport Pantano/Broadbin

LANI HALL LIONEL RICHIE
ROGERS & FARTON
MANHATTAN TRANSFE
BILLY JOEL
COMMODORES

ELTON JOHN
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
KLIQUE

V100/Charleston, WV Spence/Jarvis

Hottest: LIONEL RICHIE MANHATTAN TRANSFE MCCARTNEY & JACKS

MOTELS
KENNY ROGERS
MATTHEW WILDER
HALL & OATES
MICHAEL MURPHEY
BARBHA STREISAND
HOTLEST:
ALBAMA
BRYSON & FLACK
MCCARTHEY & JACKS
LIONEL RICHIE
ROGERS & PARTON

WSFM/Harrisburg

CLIFF RICHARD
ANNE MURRAY
LINDA RONSTADT
HOTLEST:
ROGERS & PARTON
BILLY JOEL
DEBORAH ALLEN
WARWICK & VANDROS
DEBARGE

WTIC/Hartford Ginny Jesionka

MATTHEW WILDER POINTER SISTERS HOTTES: HOGERS & PARTON LIONEL RICHIE MANHATTAN TRANSFE COMMODORES AL JARREAU

ELTON JOHN BARBRA STREISAND Hottest:
BONNIE TYLER
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
BRYSON & FLACK

WVOR/Rochester Gary Smith

LIONEL RICHIE
BILLY JOEL
HOTTEST:
LIONEL RICHIE
BRYSON & FLACK
ROGERS & PARTON
AIR SUPPLY
SPANDAU BALLET

WGY/Schenectady Walter Fritz

POINTER SISTERS
JOURNEY
MELISSA MANCHESTE
HOTLEST:
MICHAEL JACKSON
DEBARGE
LINDA RONSTADT
MATTHEN WILDER
HALL & OATES

WHEN/Syracuse Karen Gallagher HALL & OATES
MELISSA MANCHESTE
MOTELS
HOTELS
LIONEL RICHIE
NAKED EYES
BILLY JOEL
MCCARTNEY & JACKS
BRYSON & FLACK

WKGW/Utica-Rome Carpenter/Keiler

BARBRA STREISAND MOTELS FOUR TOPS JOURNEY HOTLEST: LIONEL RICHIE ROGERS & PARTON BILLY JOEL MANHATTAN TRANSFE MCCARTNEY & JACKS

Parallel Three

WWNR/Beckley Davis/Shea LINDA RONSTADT
HALL & OATES
JOE ESPOSITO
CRYSTAL GAYLE
NELSON & JENNINGS
HOTES:
LIONEL RICHIE
ROGERS & PARTON
COMMODORES COMMODORES BILLY JOEL MANHATTAN TRANSFE

WEIM/Fitchburg Jack Raymond

WARNES & THOMPSON PAUL YOUNG ELTON JOHN NAKED EYES TACO TACO
KOOL & THE GANG
JIMMY BUFFETT
SMOKEY ROBINSON
HOTEST:
LIONEL RICHIE
MANHATTAN TRANSFE
ANNE MURRAY
MCCARTNEY & JACKS
ELVIS COSTELLO

Wayne Fisk
CRYSTAL GAYLE
PAUL AWA
ELTON JOHN
HALL & OATES
JOE ESPOSITO
LJNDA BONSTADT
HOTES:
BILLY JOEL
DEBORAH ALLEN
ANNE MURRAY
WARWICK & VANDROS
MCCARTNEY & JACKS

KOOL & THE GANG ELTON JOHN JIMMY BUFFETT FOUR TOPS CRYSTAL GAYLE CARLY SIMON
BILLY JOEL
LIONEL RICHIE
ANNE MURRAY
MANHATTAN TRANSFE

WSKI/Montpelier, VT **Bruce Stebbins**

KOOL & THE GANG PAUL SIMON PASADENA ROOF ORC

DEBORAH ALLEN MICHAEL MURPHEY WTNY/Watertown, NY

HALL & DATES
FOUR TOPS
CRYSTAL GAYLE
MINOR DETAIL
HOTTESTAL
LIONEL RICHIE
MANHATTAN TRANSFE
BILLY JOEL
MCCARTNEY & JACKS
WARWICK & VANDROS

HALL & OATES JOURNEY BERTIE HIGGINS HOTESS: LIONEL RICHIE ROGERS & PARTON SPANDAU BALLET MANHATTAN TRANSFE BILLY JOEL

MIDWEST Parallel One

WCLR/Chicago

MCCARTNEY & JACKS Hottest: LIONEL RICHIE ROGERS & PARTON AIR SUPPLY MCCARTNEY & JACKS SPANDAU BALLET

WFYR/Chicago

JACKSON BROWNE
BARBRA STREISAND
HALL & OATES
HOTEST:
ROGERS & PARTON
SPANDAU BALLET
LIONEL RICHIE
MOTELS
MCCARTNEY & JACKS

WARM98/Cincinneti Tom Walker

none
Hottest:
GEORGE BENSON
SERGIO MENDES
MANHATTAN TRANSFE
BRYSON & FLACK
BILLY JOEL

NOTES TO THE STATE OF THE STATE

WZZP/Cleveland Dunphy/Georgesor

CARLY SIMON STACY LATTISAW POLICE
WARMICK & VANDROS
HOTTEST:
BONNIE TYLER
SPANDAU BALLET
BRYSON & PLACK
LIONEL RICHIE
COMMODORES

HOTTEST: BONNIE TYLER BILLY JOEL

ASIA
MATTHEW WILDER
HALL & OATES
ELTON JOHN
HOTTEST
BILLY JOEL
ROGERS & PARTON
LIONEL RICHIE
MCCARTNEY & JACKS

KUDL/Kansas City Elaine Taylor CLIFF RICHARD
BARBRA STREISAND
CARPENTERS
JACKSON BROWNE
HOTLEST
CRYSTAL GAYLE
GEORGE BENSON
AIR SUPPLY
LIONEL RICHIE
DEBORAH ALLEN

CARPENTERS
HALL & OATES
CLIFF RICHARD
HOTLEST:
ROGERS & PARTON
SPANDAU BALLET
LIONEL RICHIE
BILLY JOEL MANHATTAN TRANSFE

WISN/Milwsukee

WCCO/Minneapolis Denny Long

J. BIRD JIMMY BUFFETT PAUL SIMON KOOL & THE GANG

Parallel Two

HOLD SHARMON
HALL & OATES
PAUL ANKA
KOOL & THE GANG
FOUR TOPS
ANIMALS
HOTESE:
ROGERS & PARTON
BRYSON & FLACK
MANHATTAN TRANSFE
LIOMEL RICHIE
BARBRA STRFISAND

WARNES & THOMPSON ELTON JOHN LINDA RONSTADT FOUR TOPS MELISSA MANCHESTE JOE ESPOSITO HALL & OATES BERTIE HIGGINS HOTE®ST Hottest: LIONEL RICHIE AL JARREAU ANNE MURRAY MANHATTAN TRANSFE MCCARTNEY & JACKS

55KRC/Cincinnati Dave Mason

WING/Dayton Joe Demma

WCZY/Detroit Lee Douglas

WHB/Kansas City

ALABAMA HOTTEST: LIONEL RICHIE BILLY JOEL COMMODORES MANHATTAN TRANSFE SPANDAU BALLET

WMYX/Milwaukee

BARBRA STREISAND DEBARGE HALL & OATES HOLLEST: LIONEL RICHIE BRYSON & FLACK MANHATTAN TRANSFE BILLY JOEL MCCARTNEY & JACKS

CLIFF RICHARD MATTHEW WILDER DEBARGE BARBRA STREISAND HARBRA STREISAND HOTTEST: MANHATTAN TRANSFE BILLY JOEL LIONEL BICKLE COMMODORES ROGERS & PARTON

WHRY/Appleton Rob Shannon

WHBC/Canton Mike Dorn

610TVN/Columbus FitzGerald/Jones

BILLY JOEL
SHEEMA EASTON
AL JARREAU
HOTTEST
HO

CARPENTERS
BABBRA STREISAND
LANI HALL
HOTTEST:
ROGERS & PARTON
BRYSON & FLACK
COMMODORS
MANHATTAN TRANSFE
AL JARREAU

none Hottest: ALABAMA LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS BARBRA STREISAND

BARBRA STREISAND KOOL & THE GANG CRYSTAL GAYLE LINDA RONSTADT NAKED EYES

HOTTEST: BONNIE TYLER LIONEL RICHIE ROGERS & PARTON BRYSON & FLACK GEORGE BENSON WOWO/Ft. Wayne Chris Witting

WENS/Indianapolis Cummings/Wheeler LINDA RONSTADT
ELTON JOHN
JOURNEY
HOTTEST:
LIONEL RICHIE
SHEENA FASTON
ROGERS & PARTON
BILLY JOEL
CARPENTERS

WFMK/Lansing Jay Richards

MELISSA MANCHESTE JOHN DENVER HALL 6 OATES CLIFF RICHARD DEBARGE

MOTELS ROGERS & PARTON

KOFM/Okiahoma City Jenkins/Duquesne MCCARTNEI BILLY JOEL MANHATTAN TRANSFE AL JARREAU

KOIL/Omaha

MOTELS
LINDA RONSTADT
HALL & OATES
CULTURE CLUB
MINOR DETAIL
HOTES:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
AL JARREAU
DEBORAH ALLEN

KSTT/Quad Cities

MATTHEW WILDER COMMODORES
JACKSON BROWNE
ELTON JOHN
JUICE NEWTON
MELISSA MANCHESTE
HALL & OATES
BETTE MIDLER
IRRNE CARA
CLIFP RICHARD
CULTURE CLUB
HOTESH

CARPENTERS
ALABAMA
LINDA RONSTADT
MELISSA MANCHESTE
HOTEST:
LIONEL RICHIE
SHEENA EASTON
COMMODORES COMMODORES ANNE MURRAY MICHAEL MURPHEY

Parallel Three

WJBC/Bloomington, IL Stew Salowitz ELTON JOHN
BERTIE HIGGINS
FOUR TOPS
HALL & OATES
CRYSTAL GAYLE
HOLLEST: Hottest: MCCARTNEY & JACKS LANI HALL BARBRA STREISAND DEBORAH ALLEN CARPENTERS

HALL & OATES
JOURNEY
DEBARGE
CRYSTAL GAYLE
PAUL ARKA
HOTLEST
ANNE MUNRAY
CARLY SIMON
DEBORAH ALLEN
LIONEL RICHIE
ALABAMA

KCRG/Cedar Repids, IA Carl Mann

KFSB/Joplin, MO Don Carpenter

LIONEL RIC AL JARREAU COMMODORES MANHATTAN TRANSFE

ONJ
PAUL SIMON
POINTER SISTERS
JACKSON BROWNE
KOTESE:
LIONEL RICHIE
BILLY JOEL
MANHATTAN TRANSFE
MCCARTHEY & JACKS
MATTHEW WILDER

JOURNEY
HALL & OATES
MELISSA MANCHESTE
HOTTEST:
ROGERS & PARTON
LIONEL RICHIE
BILLY JOEL
BYSON & FLACK
SHEENA EASTON

MELISSA MANCHESTE DEBARGE

Hottest: ROGERS & PARTOB LIONEL RICHIE MANHATTAN TRANSFE CARPENTERS BARBRA STREISAND KKLT/Phoenix Anita Turek POINTER SISTERS

Hottest: ROGERS & PARTON LIONEL RICHIE BILLY JOEL BARBRA STREISAND

none Hottest: PAUL SIMON HALL & OATES FOUR TOPS ELO Hottest: LIONEL RICHIE

HALL & OATES MELISSA MANCHESTE

MANHATTAN TRANSFE MCCARTNEY & JACKS AL JARREAU WARWICK & VANDROS

LINDA RONSTADT
BABBRA STREISAND
WARNES & THOMPSON
HALL & OATES
CLIFF RICHARD
HOTESE:
MCCARTNEY & JACKS
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
NAKED EYES

PETER ALLEN JOURNEY T.G. SHEPPARD FOUR TOPS STRAY CATS HOTCES : ROCERS & PARTON LIONEL RICHIE MANRATTAN TRANSPE ALBAMM

WHNN/Saginaw

Guy Perry BARBRA STREISAND FOUR TOPS HALL & OATES HOTTES HOTTES! COMMODORES ROGERS & PARTON LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS

WJON/St. Cloud, MN VENNY ROGERS POUR TOPS WARNES 6 THOMPSON KOOL & THE GANG KOOL & THE GANG ROCHESE: ROGERS 6 PARTON BONNIE TYLER BILLY JOEL MATTHEW WILDER ALABAMA

WBOW/Terre Haute Kevin Young

LIONEL RICHIE
WARNES & THOMPSON
KOOL & THE GANG
BETTE MIDLER
LIONEL RICHIE
LIONEL RICHIE

FOUR TOPS

SUBLIFFORD
ELTON JOHN
PAUL SIMON
PAUL SIMON
PAUL SIMON
PAUL SIMON
STRAY CATS
MINOR DETAIL
PAGADEAN ROOF ORC
KOOL 4 THE GANG
CRYSTAL GAYLE
PAUL ANKA
HOTLESS 4 PARTON
BILLY JOEL
MCCARTHEY 6 JACKS
MATTHEW WILDER

WEST

Parallel One

WRMM/Atlanta ALABAMA CARPENTERS LANI HALL HOTTEST: SPANDAU BALLET BRYSON & FLACK ROGERS & PARTON BILLY JOEL AL JARREAU ALABAMA BILLY JOEL

CLIFF RICHARD CARPENTERS POINTER SISTERS

WSB-FM/Atlanta Donna Brake ALABAMA JOURNEY ELTON JOHN HOTTEST: BRYSON & FLACK LIONEL RICHIE ROGERS & PARTON MANHATTAN TRANSFE BILLY JOEL

KVIL/Dallas-Ft. Worth Chuck Rhodes

BARBRA STREIDAND
HALL & OATES
HOTTEST:
AIR SUPPLY
ROGERS & PARTON
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS

WAXY/F1. Lauderdale Shaw/Lee

MICHAEL JACKSON HALL & OATES HOTTEST FORDAU BALLET LIONEL RICHIE ROGERS & PARTON SHEENA EASTON MCCARTNEY & JACKS

none Bottest: AIR SUPPLY LIONEL RICHIE ROGERS & PARTON SOS BAND MCCARTNEY & JACKS

HOTEST: STEVIE NICKS ROGERS & PARTON POLICE LIONEL RICHIE BILLY JOEL

CRYSTAL GAYLE ELTON JOHN FOUR TOPS POINTER SISTERS JOE ESPOSITO HOTCOST LIONEL RICHIE ROGERS & PARTON AL JARREAU COMMODORES HALL & OATES WARNES & THOMPSON LINDA RONSTADT MELISSA MANCHESTE SMOKEY ROBINSON

COMMODORES BRYSON & FLACK

HOTTEST:
ROGERS & PARTON
BONNIE TYLER
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS

KEZR/San Jose Wagner/Lemos

Hottest: LIONEL RICHIE ROGERS & PARTON GEORGE BENSON JENNIFER WARNES BONNIE TYLER

Parallel Two

none
Hottest:
LIONEL RICHIE
ROGERS & PARTO
BRYSON & FLACK
GEORGE BENSON
BONNIE TYLER

KRDO/Colorado Springs Dan Shanahan

BARBRA STREISAND

BILLY JOEL MANHATTAN TRANSFE

HALL & OATES
MELISSA MANCHESTE
JOE ESPOSITO
WARNES & THOMPSON
PAUL SIMON
HOTEST:
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL

COMMODORES BILLY JOEL KUDO/Las Vegas Randy Hart HALL 4 OATES
MCCARTHEY 4 JACKS
EURITHHICS
LINDA RONSTADT
MINOR DETAIL
MELISSA MANCHESTE
ROČERS 4 PARTON
ELVIS COSTELLO
LIONEL RICHIE
ANNE MURRAY
MOTELS WARNES & THOMPSON FOUR TOPS LINDA RONSTADT JACKSON BROWNE HOLLEST:

KMGG/Los Angeles Salgo/Kymala MICHAEL JACKSON SOS BAND MATTHEW WILDER POINTER SISTERS HALL & OATES HOTTES HOT

BILLY JOEL MCCARTNEY & JACKS SHEENA EASTON

KWAV/Monterey Michael Reading CARPENTERS BARBRA STREISAND

Hottest: ROGERS & PARTON LIONEL RICHIE MOTELS BILLY JOEL MCCARTNEY & JACKS KEX/Portland Bob Swanson HALL 6 OATES FOUR TOPS LANI HALL PASADENA ROOF ORC HOTCEST: BRYSON & FLACK ROGERS 6 PARTON COMMODORES

COMMODORES MANHATTAN TRANSFE LIONEL RICHIE

POLICE Hottest: ROGERS & PARTON SPANDAU BALLET

LIONEL RICHIE
MCCARTNEY & JACKS KISN/Salt Lake City Dan Jessop LINDA RONSTADT POINTER SISTERS Hottest: LIONEL RICHIE ROGERS & PARTON BILLY JOEL COMMODORES CARPENTERS

MCCARTNEY & JACKS CRYSTAL GAYLE HOTTEST SPANDAU BALLET ROGERS & PARTON MANHATTAN TRANSFE LIONEL RICHIE LINDA RONSTADT

LINDA RONSTADT
MELISSA MANCHESTE
HOTLEST
HOTLEST
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
MCCARTNEY & JACKS
SHEENA EASTON

KKPL/Spokane DEBORAN ALLEN
ANNE MURRAY
MOTELS
JACKSON BROWNE
WARNES & THOMPSON
HOTESEL
EDDIE RABBITT
CRYSTAL GAYLE
JUICE NEWTON
BRYSON & FLACK

MATTHEW WILDER BARBRA STREISAND ALABAMA HOTLEST: LIONEL RICHIE ROGERS & PARTON SPANDAU BALLET MANHATTAN TRANSFE BRYSON & FLACK

Parallel Three

KFQD/Anchorage, AK Mark Lewis KALE/Tri-Cities, WA Mike Purdy MARK LAWS

ELTON JOHN
WARNES & THOMPSON
JOHN DENVER
LINDA RONSTADT
JOURNEY
HOELESE:
ROGERS & PARTON
BRYSON & FLACK
LIONEL RICHIE
BILLY JOEL

BILLY JOEL

JOHNEY
HALL & OATES
HALL & OATES
JIMMY BUFFETT
KENNY ROGERS
JOE ESPOSITO
HOTEL RICHLE
BONNIE TYLER
MANHATTAN TRANSFE
BILLY JOEL
MCCARTNEY & JACKS

KRNO/Reno Larry Irons STEVIE WOODS
PAUL SIMON
MELISSA MANCHESTE
LINDA RONSTADT
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
BONNIE TYLER
MANHATTAN TRANSFE

KQSW/Rock Springs, WY Bryan Maloney

KSL/Sait Lake City George Lemich Hottest: ROGERS & PARTON AL JARREAU LIONEL RICHIE WARWICK & VANDROS NELSON & JENNINGS

COMMODORES
BARBRA STREISAND
LINDA RONSTADT
HOTLEST:
SPANDAU BALLET
ROGERS & PARTON
BILLY JOEL
LIONEL RICHIE
BRYSON & FLACK

Parallel Two

KEY103/Austin Adams/LePere JÓURNEY
AL JARREAU
CRYSTAL GAYLE
JACKSON BROWNE
MICHAEL MURPHEY
MELISSA MANCHESTE
HOTTEST

WAFB/Baton Rouge Adams/Daniels WAHR/Huntsville Cannon/Bosisy MATTHEW WILDER CLIFF RICHARD POINTER SISTERS LINDA RONSTADT MELISSA MANCHESTE JACKSON BROWNE
JIMMY BUPFETT
WARNES & THOMPSON
T.G. SHEPPARD
HOTLERS:
POINTER SISTERS
ALABAMA
BILLY JOEL
LIONEL RICHIE
MICHAEL MURPHEY HOTTEST:
LIONEL RICHIE
BILLY JOEL
COMMODORES
MCCARTNEY & JACKS
BONNIE TYLER

WMJJ/Birmingham Thomas/Warren WTMA/Charleston, SC Dave Amos

WVLK/LexIngton Kelly/Richards POINTER SISTERS
CRYSTAL GAYLE
BERTIE HIGGINS
PASADENA ROOF ORC
HOLLEST:
LIONEL RICHIE
ROGERS & PARTON
COMMODORES COMMODORES MANHATTAN TRANSFE BILLY JOEL

WMAZ/Macon BERTIE HIGGINS
HALL & OATES
JIMMY BUFFETT
KOTES & PARTON
LIONEL RICHIE
SPANDAU BALLET
BRYSON & FLACK
COMMODORES

KCEE/Tucson KRSB/Roseburg, OR Eric Worden PAUL SIMON HEART ELO BERTIE HIGGINS LINDA RONSTADT STEVIE WOODS

CRYSTAL GAYLE ELO
WARNES & THOMPSON
PAUL ANKA
HOLLEST:
BARBRA STREISAND
CARPENTERS
POINTER SISTERS
GLADYS KNIGHT
JACKSON BROWNE

KEXO/Grand Junction, CO Mike Todd JOE ESPOSITO
MATTHEW WILDER
ATLANTA
HOTTEST
AL JARREAU
MANHATTAN TRANS
BILLY JOEL
CARPENTERS
DEBORAH ALLEN

ELTON JOHN KOOL & THE GANG CRYSTAL GAYLE ONJ ONJ
WARNES 6 THOMPSON
PASADENA ROOF ORC
HOTLEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY 6 JACKS
COMMODORES
MANHATTAN TRANSFE

MATTHEW WILDER CLIPF RICHARD HOTTEST: BILLY JOEL MANHATTAN TRANSPE MCCARTNEY & JACKS MOTELS / LIONEL RICHIE

WHHY/Montgomery Horton/Thomas BARBRA STREISAND LINDA RONSTADT HOTOGITHOMES
JIMMY BUFFETT
MINOR DETAIL
MELISSA MANCHESTE
KOOL & THE GANG
PAUL SIMON
HOTEGSI:
LIONEL RICHIE
COMMODDORES
ANNE MURRAY
BILLY JOEL
MCCARTNEY & JACKS Hottest: LIONEL RICHIE ROGERS & PARTON SHEENA EASTON MCCARTNEY & JACKS COMMODORES KMGC/Dallas-Ft. Worth Larry James

MOTELS
HALL & OATES
LINDA RONSTADT
LANI HALL
HOTTEST

Hottest: SPANDAU BALLET LIONEL RICHIE BILLY JOEL MCCARTNEY & JACKS BARBRA STREISAND

BARBRA STREISAND ANNE MURRAY HOTLEST: MICHAEL JACKSON ROGERS & PARTON BONNIE TYLER LIONEL RICHIE BILLY JOEL

AL JARREAU
BARBRA STREISAND
WARMICK & VANDROS
DEBORAN ALLEN
MICHAEL MURPHEY
HOTELS
HOTELS
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS Y107/Nashville Bill Burkett

DEBARGE
MATTHEW WILDER
BARBRA STREISAND
HOTEST:
BRYSON & FLACK
SPANDAU BALLET
ROGERS & PARTON
LIONEL RICHIE
POLICE CRYSTAL GAYLE
LINDA RONSTADT
HALL & OATES
PAUL SIMON
ELTON JOHN
HOTCEST:
MCCARTNEY & JACKS
MATTHEW WILDER MCCARTNEY & JACKS LINDA RONSTADT FOUR TOPS JOE ESPOSITO HOTLEST: ROGERS & PARTON BRYSON & FLACK LIONEL RICHIE MANNATTAN TRANSFE BILLY JOEL

DEBORAH ALLEN CARPENTERS LANI HALL HOTTEST: ROGERS & PARTON LIONEL RICHIE MCCARTNEY & JACKS BILLY JOEL KLIQUE HALL & OATES DEBORAH ALLEN MATTHEW WILDER HOTTER FOR PARTON SPANDAU BALLET LIONEL RICHIE MANNATTAN TRANSFE COMMODORES WRVA/Richmond Lou Dean

none Hottest: AL JARREAU MANHATTAN TRANSFE ALABAMA SPANDAU BALLET

WSRZ/Serasota PAUL SIMON ELTON JOHN ELO LINDA RONSTADT BARBRA STREISAND BARBRA STREISAND Hottest: LIONEL RICHIE BILLY JOEL AL JARREAU MCCARTNEY 6 JACKS COMMODORES

Parallel Three

PAUL SIMON
CLIFF RICHARD
KOOL & THE GANG
WARNES & THOMPS!
LANI HALL
FOUR TOPS
LINDA RONSTADT
HOTEGST:

PAUL SIMON MINOR DETAIL WARNES & THOMPSON JOE ESPOSITO JEFFREY OSBORNE STEVIE WOODS HOLLEST STEVIE WOODS
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
MANHATTAN TRANSFE
MCCARTNEY & JACKS

WCKQ/Campbellsville, KY Jackson/Royce

BALL & OATES
ELTON JOHN
BARBAR STREISAND
POINTER SISTERS
CRYSTAL GALLE
MINOR DETAIL
BETTE MIDLER
MINOR DETAIL
BETTE MIDLER
MANNES & THOMPSON
STEVIE WOOD
ROOL & THE GANC
HOLTER
HOLTER
BILLY JOEL
LIONEL RICHIE
SHEEMA EASTON
MANNET & JACKS
MANHATTAN TRANSFE

WCHV/Charlottesville, VA Thomas H. Twina BOLLY JOEL
MANHATTAN TRANSFE
LIONEL RICHIE
COMMODORES
BRYSON & FLACK

WGSV/Guntersville

SECROTION
SMOREY ROBINSON
JIMMY BUFFETT
LINDA RONSTADT
HALL & OATES
HOTEGETS
ROGERS & PARTON
LIONEL RICHTE
COMMODORS
MANHATTAN TRANSFE
BILLY JOEL

WLVA/Lynchburg, VA Matt McCall ROOL & THE GANG HALL & OATES ELTON JOHN HOTLEST: LIONEL RICHIE MANHATTAN TRANSFE DEBORAH ALLEN ALABAMA

Rottest: LIONEL RICHIE BILLY JOEL SHEENA EASTON WARWICK & VANDROS BARBRA STREISAND HALL & OATES
DEBORAH ALLEN
POINTER SISTERS
LINDA RONSTADT
HOTERS:
BILLY JOEL
LIONEL RICHIE
COMMODORES
ANNATIAN TRANSFE
AL JARREAU

WVBS/Wilmington, NC Bob Wright

The following stations reported frozen playlists this week: WARM98/Cincinnati

KRNT/Des Moines

WLTT/Washington WQUE-FM/New Orleans KNBR/San Francisco KOY/Phoenix **KBOI/Boise**

new reporters:

KMGG/Los Angeles (P2) WCIL/Carbondale, IL (P3)

WOWO/Ft. Wayne The following stations did not report this week and therefore

Note: R&R welcomes the following

KKJO/St. Joseph, MO (P3)

LINDA RONSTADT
HALL & OATES
HOTTEST:
LIONEL RICHIE
MANHATTAN TRANSFE
BILLY JOEL
AL JARREAU
MCCARTNEY & JACKS

ALABAMA MCCARTNEY & JACKS KVIC/Victoria, TX Dave Jagger ELTON JOHN JOE ESPOSITO LINDA RONSTADT ONJ PAUL SIMON KOOL & THE GANG

IRENE CARA
RICK SPRINGFIELD
PAUL SIMON
LATE OF THE OFFICE OF THE O Hottest: MCCARTNEY & JACKS STEVIE NICKS ROGERS & PARTON POLICE LIONEL RICHIE

128 Current Reports

their playlists were frozen:

KBEST/San Diego (P1)

A/C New & Active . . . See Page 58

(3)



EAST

MOST ADDED

Yes "Owner" (35) Duran Duran "Union" (30) Paul Rodgers "Cut" (21) **Night Ranger** (21)D. Hall & J. Oates (13)

HOTTEST

J. Cougar Mellencamp (40) (38)**Huey Lewis** (37)Pat Benatar (37)Motels (36)Genesis

MEN MITMOUT NATE TALERIEN HEADS STEVE MICKS OFF LEPANS OFF LEPANS

Added DURAN DURAN NIGHT RANGER

WBCN/Boston (817) 266-1111 PD: CEDIPUS MD: BOB KRANES

MANDY RUMBER
MAND BOWLE
BOMANTICS
PAUL TOURN
ELVIS COSTELLO
ELVITRICS
FIRM
ELVIS COSTELLO
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WAPP/New York (212) 357-8000

PD: JOE KRAUSE ASST. PD: STEVE BLLIS

Bottest QUIET RIOT HANSAS STRAY CATS BILLY IDOL TALKING HEADS ASIA

TALLIN, SEAUS
ASIA
QUARTERPLASH
RICK SPRINGFIELD
FIXOR
ZEBRA
POLICE
LOVERBOY
JACKSON BROWNE
DAVID BOMIZ

DAVID BOMIE

JOE WALEN

JOHN COUGH

JOHN COLOR

Parallel One

CHUM-FM/Toronto (418) 925-6666 PD: ROSS DAVIDO RD: WAYNE WEBSTER

BOTTAGE
DAVID AWAYE
DAVID AWAYE
JOHN COUNTY
JOHN COUNTY
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C.S. ANGELS
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GOUTHS IDE
GOUNT TOS
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JOROGENS
HEART
PADL YOUNG
XI SS
BILLAN
SS
ACCIDE
PANDLAS
ROUGH TRADE
TORONTO
ALDO MOVA
HEART
BEALT
BE

WHJY/Providence (401) 438-6110

PD: TED UTE MD: JEFF RICCIO ME: SEPF RICCIO

BOYLGET

BOYLGET

PAT BROWNER

AND PROM

DIO

KUZY LEMIS

POLICE

BOYLGET

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PD: DON DAVIS ND: DAVE BROWN Bottest
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JOHN COUGAR MELLEN
POLICE
FIRX
EANSAS
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GCHEE'S
A VES
Hadium
HOODY BLIKS a BODIE HONEY a ROLLING STONES

WIYY/Baltimore (301) 889-0098

PD: CHUCK DUCOTY OM: TY FORD ON: TY FORD

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BIG COUNTRY

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JOHN COUGAS RELLION

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JOHN SHOW

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SOURCE LIBRARY
SILVEY LOOP
B. E. TAYLOR GROUP
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B. ALTON BOPGERS
KSR
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A STREETS
DOORS
GRAND PRIX
ALDO NOWA
YAT
OVERNSRYCHE
BROW MAIDEN
ELSS
BLACE SARBATH
BRIGHT BANGER
BILITE OYSTER CULT

WMMR/Philadelphia (215) 561-0933 PD: GEORGE MARRIS MD: ERIN RILEY

MOI ERN KILEY

BOOLEST

BOOLES

CHOM-FM/Mor (514) 935-2425
PD: ROB BRAIDE
HD: BENOIT DUPRESHE

NOTEST
POLICE
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WNEW-FM/New Yo (212) 986-7000 PD: CHARLIE KENDALL ND: JIM HONAGRAN

ROTES

ROCOT BLUES

JOHN COUGAN HELLEN

KINEY LENYS

MOTELEN

ROTELEN

ROTELEN

ROTELEN

ROLLEN

ROLLE

PAUL RODGERS BLUE OYSTER CULT

WDVE/Pittsburgh (412) 562-5900

PD: Non-NEINIT

ROT-NAME

ROT-NAME

GENERAL

JOHN COCKER FRELEN

RUE LEWIS

JOHN COCKER FRELEN

RUE COUNTY

RUET LEWIS

JOHN COCKER

RUET

RUET PD: HOWIE CASTLE HD: HON NENNI

PETER SCHILLING
ROPHWTICS
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JOE JACKSON
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WYSP/Philadelphia (215) 868-9460

PD: MICHAEL PICOZZI HD: HARE DIDIA HOCLEGE
HOTELS
H

WGRQ/Buffalo (716) 881-4555 PD: BRIAN KRYSZ MD: BILL WESTON

Rent Years

HOTEL LIMITS

HOTEL LIMITS

HOT SENATAB

HIC COUNTRY

HICKORY

WBAB/Long Island (516) 587-1023

BLUE OYSTER CULT SIMON TOWNSEND BRIMM MAY DOKKEN

WZIR/Buffalo (716) 773-0098 PD: DINO MATELA

PD: DINO MATELA

BOCTEST
RIACK SABBATH
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CENESIS
6 ZZ TOF
9 YES
NET LEMIS
ALDO NOVA
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JOHN GOOGRAF MELLEN
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WAMX/Huntington (304) 523-8401 PD: SCOTT PAULSEN

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MICHAEL JACKSON SUBNIVOR STRAY CATS KUJMAN LEAGUE AXE C.S. ANGELS Added HALL & OATES MANF RED HANN EDDIE HONEY RECARTWEY & JACKS

WCMF/Rochester (716) 288-3200

PD: TRIP REEB NO: DAVE KANE

BOTTEST (M)
BOTTEST (M)
HEART
JOHN COUGAR HELLEN
RAINBOW
ROBERT PLANT
HUEV LEMIS (M)
ROOD'S BLUES (M)
DANNY SPANOS
QUIET RIOT (M)
Medium
a ZZ TOP
a YES

YES
FIXX
EURYTHMICS
PETER SCHILL
RAMSAS
SURVIVOR
EDDIE MONEY
XINKS
DIO
ASIA
TORONTO

AS IA
TORRENTO
BIG COUNTEY
BIG COUNTEY
PAUL KANTHER
SAGA
A. SIMAN TORRERD
MASS
PAT BENATAR
ELVIS COSTELLO
RALL & COATES
ELSS NULLAN
MOTELS
B BULK CYSTER CULT
ALDO NOVA
GRAND PRIK
AC/OC

WZZO/Allentow

(215) 894-0511

PD: TOM KELLY MD: CINDA HOLT

BIG CAPE

BIG COUNTRY
MUST LEWIS

BYTCHLE

PAT BENATUR

LONG COURAR MELLER

HOW COURAR

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RAINGON

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BIG COUNTY

BIG COUNTY

BIG COUNTY

BIG COUNTY

BIG COUNTY

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WISS AND

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WAVA/Washingto (703) 534-0320 PD: JOHN LARSON NO: JUNATHAN BLAIR

Q107/Toronto (416) 967-3445 PD: GARY SLAIGHT

BOX EAST
DUMAN DUMAN JOHN OUGGAR MELLEN (N
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BURY LOWES (M)
PALLEN DUMAN JOHN OUGGAR MELLEN (N
BURY LOWES (M)
PETER SCHILLING
GEMESIS (H)(A)
SAGA (M)

KISS
OMPHAN
DARKROOM
JOHNNY LOVESIN
TIC TOO
KILLER DWARFS
Added
TES
BRIAN HAY
DOORS
IMMGES TH VOCUE

PD: CHRIS KAP Parallel Two

WPLR/New Haven (203) 777-6617

HALL & OATES (A) 2 PAILS EAPTHS PAILS EAPTHS PAILS EAPTHS PAILS PA

WQBK/Albany (518) 462-5555 PD: JOHN COOPER HD: LIN BREIGER

HOTELS CULTURE CLUB DURAN DURAN DOORS BIG COUNTRY HALL 6 OATES CENESIS INDUSTRY POLICE JANUSTER

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PAUL SIMON
PAUL SIM

WPDH/Poughkeepsl (914) 471-1500

PD: PETE CLARK MD: STEW SCHANTZ

CHEZ-FM/Ottawa (613) 563-1919 PD: STEVE COLVILL NO: GREG TORRINGTON

BALLAR PARACOUTE CLUB BIG COUPTER BOY BRICADO COMES BIG COUPTER BOY BRICADO COMES BIG COUPTER BOY BRICADO COMES BIG COUPTER BOY BRICADO BIG COMES BIG COMES

WDHA/North (201) 328-1055

GH: BOB LINDER PD: MARK CHERNOFF TO: MARK CHENOFF

BOLLest
GEMESIS (H)
POLICE (M)
PAT BENATAR (M)
JOHN COULER RECIENT
RAINOW
PAT BENATAR (M)
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DOISEN

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HEAPT

WSCY/Syracuse (315) 699-8200

PD: BERNIE KIMBLE MD: MIKE RICHARDS BOT LEAT LET TOP (A)
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SEC COUNTRY PAGE, LAWTHER IN CONCENTRY PAGE, LAWTHER IN CONCENTRY PAGE, LAWTHER IN CONCENTRY PAGE, LAWTHER IN CONCENTRY PAGE AND PAGE

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FINAY CAT'S
JACKSEM BROWNE
HOLOVY BLUES
EDDIE MONEY
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 WAQY/Springfield (413), 525-41,98 PD: ROSS MACDONALD

Received
PAT REPORTAR
HOTELEMS
JOHN COMEAN NELLEM
SIG COUPT BY
ROAD ION
RAINED

WPYX/Albany (518) 765-9800

PD: TIM SMITH MD: BOB WELCH BOTTEST
QUIET RIOT
JACKSON BROWNE
MOTELS
GENESIS
STEVIE NICES
HUEY LIPUIS
PAT SENATAR
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PAUL KANTNER
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WHCN/Hartford (203) 247-1060 PD: DANIEL F. HAYDEN ASST. PD: BOB BITTENS BOCKORY

BOCKORY

GENERAL

JOHN COURAGN

MITY LEMIS

PAT BENATAR

STEVIE NICKS

DUBAN BURAN

VES

KISS

RILLY JOEL

JACKSON BROWNE

BUILLER

JACKSON BROWNE

SILLY JOEL
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WEZX/Scranton (717) 961-1842 PDI: SHAWN WATERS HDI: BEN SHITH

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WCCC/Hartford (203) 233-4426 PD: BILL NOSAL BOLLEST

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PAT REMATRA (R)

HOTELES (N)

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ALDO HOVE

COURSE SCHILLING

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WAAF/Worcester (617) 752-5611 PD: ROB BARNETT RD: ROB LIPSRUTZ

BOT LAKE
PAT BENATURE
HOOVY BLUES
BIG COUNTRY
HUTLY LEWIS
GENESIS
JOHN COUGAR WELLEN
POLICE
JACKSON BRANNE
BLOWN TICKNIT
ALON WOW,
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BEALE WKLC/West Virginia (304) 722-3308 PD: NEIL LASHER

* WAQX/Syracuse (315) 472-0200 PB: ED LEVINE ASST. PD: ANY DANGHAN

BOLEAN WITH JUNE (#)

BOT SENTE (#)

DAT BENTANN WOTTES (#)

JOHN CORRAN WELLEN MELLEN ASST, PO, MAY DANEA

BOTTERS
ODIET MOTO
ODIET MOTO
POLICE
FRANT
POLICE

Parallel Three

MD: THE PARKER

SOCIALS

SOCIALS

NO GENERAL

NO GENERAL

JOHN COUGAR HELLEN

FISK

STEVILE NICKS

POLICE

KISS

STEVILE NICKS

POLICE

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ALDE NOVA

QUIET RIOT

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WOUR/Utica (315) 797-0803 PD: PETER MIRSCH MONTHUM MONTHUM STANDARD STAND

SOM PETERS OF THE STATE OF THE

BRIAN THE AXE
C.S. ANGELS
EDDIE MONEY
A MIGHT MANGER
CULTURE CLUP
A HORIZONTAL BRI
STREETS
A ZZ TOP
PAUL MONGERS
UPAN CURAN
FIREFALL
Added

WAAL/Bingham! (607) 772-6850

PD: JOHN CARTER MD: DON MORGAN

EURYTHRICS
RALL & CONTES
REGART
MUEY LEWIS
REW AT WORK
REW AT WORK
ROYALDA
PAYOLAS
ROYALDA
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PD: BOB COX MD: KAREN ANDERS BOTTES NAMES AND SE STATE SENATAR QUIET RIOT JOHN COUGAR MELL SECRET SENES SENES IS SENES IS STEVER NICKS

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WWTR/Ocean City (301) 289-4545 PD: RICHARD REMSBU MD: GLENN STEWART

WERI/Westerly (401) 596-7728 PO: STEVE PELO

BRYTANT
POLICE
COUNTRE CLUB
FIXE
TALKING MEADS
FIXE
TALKING MEADS
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TALKING MEADS
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TALKING MEADS
FIXE
THOMAS
MOTHER
MOTHE

WOAY/Beckley-Oak Hill (304) 877-2424 PD: CHARLIE JENNINGS MD: TIM PARKER

WRKI/Danbury (203) 579-9995

PD: BOB KOCAK MD: BRUCE GOLDSEN MO: BROKE COLDSENBOOK SET
CENTES :
CE

SOUTH

MOST ADDED

Duran Duran "Union" (27)

HOTTEST

J. Cougar Mellencamp (36)

Paul Rodgers "Cut"

Yes "Owner"

Night Ranger

Pat Benatar

Huey Lewis

Motels

Parallei One

* KTXQ/Dafias (214) 528-5500 PO: TOR OWENS NO: CRAKE HALL

WSHE/Mlami

Genesis

Doors

WECM/Claremont

OM: KEN SILVA MD: DAVE TAYLOR MOCHENT MODERS NUMBER LEWIS NUMBER LEWIS NUMBER LEWIS NUMBER LEWIS STREET REAL PROPERTY AND AND ADDRESS OF THE MODERS OF THE MOD

WBLM/Lewiston-Po (207) 783-2065 MD: JOSE DIAZ PD: HIKE BUSHEY

(305) 581-1580 PD: DAVE LANGE BOT Leat
FOLICE
FOLICE
FOLICE
FOR FOR FAIR
MOTELS
BIG COUNTY
BIG C HOLICE POLICE PO BLACT SABBATH

TOTOMETTO

TOTOMET * KEGL/Dallas (817) 457-9700 PD: RANDY BROWN

WMGM/Atlantic Cit (609) 641-1400 OM: TON HEHALLY MD: MEKE BOYLE

WAS TABLE

LOVISIONY
PAT WERNATAR

HOTELS
BILLY JOEL
AGENTA PALTEROG
BILLY JOEL
AGENTA PALTEROG
BILLY JOEL
AGENTA PALTEROG
BILLY JOEL
AGENTA PALTEROG
BILLY JOEL
AGENTA
AG BOTTEST
HARE BOTTES
FAIRBOM
BIG COUNTPY (H)
HOTTELS
HAB
HODDY BLUES
HULY LEMIS
FETER SCHILLING
GENESIS
ALOD NOVA
PAT BERNATAR
JOE JRCKSON
POLICE
EISS JOE JACKSONPOLICE
EISS
BOILE NO THE CRUI
MONANTICE
BODIE NOON BELEN
BOTE BELGACE
JOROVERS
GUITTIVOS

WCKO/Mlami (305) 731-4800 QUIET NOT

BONNIE TILER

TORONTO

TILER

TORONTO

TILER

TORONTO

MALE

MALE (305) 731-4600
PD: MARE TATUOR
NO: RETAY CHEEKS
I FROZENT
COURTE ROOT
COURT ROOT
COURT
COU

* WYNF/Tampa (813) 876-0455 PD: CAREY CURELOP HD: NON DIAZ Hottest GENESIS HEART MSB PAT BENATAR JOHN COUGAR MELLEN

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(22)

(17)(16)

(39)

(38)

(35)

(33)

CHEAP TRICKS
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NEB
LEINES
SAGA
NEB
LEINES
SAGON
PETTE SOUTHORN
PETTE SOUT

WKLS/Atlanta (404) 325-0960

PD: ALAH SHEED MD: BOB BAILEY

PAYDLAS
ROBERT PLANT
TAXAI
ROBERT PLANT
TAXAI
BIC COMPREY
POLICE
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RODOV BLUES
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MANFRED MANN WAS (NOT WAS) KZEW/Dallas

(214) 748-9898 PD: ANDY LOCKRIDG NOTEANT
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Parallel Two

ROX SALE
OUTER ROY
FOLICE
FOLICE
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GENESIS
OUTER ROY
FOLICE
FOLICE HOTTER
ALDO MOVA
EDIL TO THE STATES
LOVERBOY
JOIN TOOL
STORY TO THE STATES
SOLVED TO THE STATES
ALDO COCCAR MELLEN
MOREPT PLANT
SOLVED TO THE STATES
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KLOL/Houston (713) 526-4591 PD: HICHELLE SAYRE

> WIMZ/Knoxville (615) 525-6000 PD: KERRY LAMBERT MD: MEKE BECK

HOTLEST
POLICE
POLICE
POLICE
QUIET RIOT
RUPY LEVIS
FIRE
ROUGHAND RELLEN
LUPY-WHICE
KANEAS
PAT BERNATAR
ANDON NOTAL
BERNATHER
BOOTEN
BERNATH
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KSRR/Houstor (713) 797-0097 (713) 797-0097
PD, ANDY BEADELEN
RD. JOHN FOREPTS
(FROZEN)
ROTTES
ROTTES ROMANTICS SILVER CONDOR IRON MAIDEN SAGA Added MAS (NOT MAS) TOMBY TUTONE KISS EDDIE HONEY TAXXI

PD: GARY SHAW MD: RICK ROBBINS HD: RICK ROB

BOTTEST
AC/DC
HOTELS
DOXEN
RAINBOW
BIG COUNTRY
COBRA
HUEY LEMIS
TARKI
BOMANTICS
PAT SENATAR
GENESIS
ALDO MOVA

DOORS
DURAN DURAN
HIDE OYSTER CULT
RE-FLEX
PAUL SIMON
IRENE CARA
SIMON TOWNSEND

TOPEN TOTALS

TOTALS

SILLY JOEL

JIHON JUPYETT

TOTALS

SILLY JOEL

JIHON JUPYETT

TOTALS

SILLY JOEL

LORDES

LORDES WQMF/Louisville (502) 589-4400 PD: TON CMENS ND: CUKE HEYERS

DOORS
CLARENCE CLEMONS
WISHBONE ASH
WAS (NOT WAS)
A NIGHT RANGER
E ZZ TOP
YES
BULLE DYSTER CULT
A ORPHAN

· WYMX/Augusta (404) 722-1302 PD: MILLS FITZMER

BOT WEST PILLINGER

BOTCHET
STEVIS NICKS
MALL & OATES
MALL & OATES
MALL & OATES
MAT REDATA
STEVIS NICKS
MAT REDATA
MAT RE

ORPHAN
 KROKUS
 PAUL RODGERS
 NAZARETH

KLAQ/EI Paso (915) 544-8864 PD: AREM NICHAELS HD: PEPE LOPEZ

ROTEARY

ROTEARY

ROTEARY

RANGE

RAN WRNO/New Orl (504) 889-2424 PD: MIRE COSTELLO

BO: WAYNE MATK:

BOTTAST
POLICE
BILLY JOEL
BILLY BILLY
BALLET
COFF LEPPAN
BEAUTAR
HUEY LEMIS
JACKSON BEOWNE
AC/DC
TALKING HEADS
GENES IS WZXY/Kingsport (615) 246-8131 PD: REGGIE JORDAM ASST. PD: JOHN KELLY HOTTES
POLICE
QUIET RIOT
MOTELS
STEVIE NICKS STEVLE NICKS
HOODY SALVES
DEF LEFFAND
UNTY LEWIS
LOVESHOY
JACKEON SPONNE
BILLY JOEL
SPANDON SALLET
HICHAEL JACKEON
FRINCE
ALDO HOVA
RAINEDA
HOSSIS
ALDO HOVA
RAINEDA
HOSSIS
ALDO HOVA
RAINEDA
HOSSIS
BOOLDETHY
ASIA
COULTERY
LOUGH SOUTH
AND HOSSIS
LOUGH SALVES
DOWN
AND HOSSIS
LOUGH SALVES
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WKTM/Charleston (803) 554-7154

RECLASSIVEY A JACKSO BELAT SABASHY ROMANTICS JIANY SUPPETT CODERN MASS SABASHY AND SABASHY CARS SABASHY CARS RICE SPRINGFIELD ROMAN LEAGUE COURSE COMMANDER COURSE COMMAND REAGUE SABASHY CARS SABASHY CARS SABASHY CARS SABASHY CARS SABASHY COURSE COMMAND SABASHY COURSE COMMAND SABASHY COMMAND SABASHY COMMAND SABASHY COURSE CANNOT SABASHY COMMAND SABASHY CANNOT SABASHY COMMAND SABASHY CANNOT SABA

WROQ/Charlotte (704) 392-6191 PD: SCOTT SLADE HD: JACK DANIEL

BIOST LERY PETER SCHILLING HUSY LEWIS MIGH MISS MOTELS (M) THE MISS MOTE MISS MO

PD: MD: LEE GELLINS

RETEAT

RETEAT

DESCRIPTION

PAT RESCRIPTION

RETEAT

ROUTE LEVIE

BEG COMPITED

BEG COMPITED

BEG COMPITED

RETEAT

ROUTE HITCH

RETEAT

ROUTE

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WRXL/Richm (804) 282-9731 PD: GARY CHASE HD: MONTH STATEMENT OF THE STATEMENT OF THE

919-996-2217 PD: TOM COLLINS MD: CHUCK HOLLOWA

HOT TABLE
PAT REMATAR
PAT REMATAR
STEVIE HICKS
MINEY LEWIS
JOIN COUGAIR MELLEN
BIG COUNTRY
GENES IS
JACKSON BROWNE
4 YES
MAGUAT
MAS JACKSON
BROWNE
FOR JACKSON
BROWNE
BAGUAT
MAS JACKSON
BAGUAT

WKQQ/Lexington (606) 252-6694 PD: DAVE KRUSENKLAUS KD: KURT MATHIES

WFYV/Jacksonville (904) 642-1055 PD: CHRIS JONES WKZL/Winston-Sale

BOCLERY
GRISS OF COLORS
GRISS OF COLORS
FOR COLORS
FOR

WMYK/Norfolk (804) 461-1194 PD: JOHN HEIMERL HD: JAHES SCOTT

MORE LEAST
PAT ENWARM
PATEURS
BIG COUPTRY
BIG COUPTRY
STRYLE WICKS
BIG COUPTRY

KISS/San Antonio (512) 223-6211 PD: GREG STEVENS MD: TEMPIS LINDSE Hottest DIO
ALDO MOVA
ERIC MARTIN BAND
RHANTICS
QUIET REOT
AC/OC
RAINBOM
DEF LEPPAND
GRED LAKE
DOKKEN
HOTLEY CRUE
PETER SCHILLING
FIKK
GENESIS FIXE
CONNESS
FANGAS
HEART
IRON MAIDEN
LISE
MOTELS
FODIE MONEY
PAT BENNYAR
JOHN COUGAN MELLEN
GUAL TYCK
MONEY
TOWN TUTCHE
MOLEY
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MUEY LEWIS
SAGA
ORPHAN
PAYOLAS
SIMON TOWNSEND
BLACK BABBATH
A YES
KROKUS
TRANSLATOR
TAKXI
TORONTO
MANTPED MANN
A NICHT RANGER
A DOORS
A PAUL ROOGERS KMJX/Little Rock WLRS/Louisville (502) 585-5178 PD: DAN DEELY MD: BRIAN CHRISTOPHER

Bottost AGNETHA FALTSKOG POLICE QUIST RIOT ROBERT PLANT HEART

(501) 329-3808 (501) 329-3808
PD: TOWNOOD
ND: TOWNY SMITH
ROCLERY
GEMESIS
STEVIE NICKS
STEVIE NICKS
HOTELS
H

MAINDOW
PAT BENATAR
WITEY LEVIES
WITEY LEVIES
GENERAL PRINCE
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CORNERS PRINCE
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CORNERS PRINCE
CORNERS
FOR ANY TOE
LEVIES
CONTEMP
LEVIES

* KNCN/Corpus Chris (512) 855-4641 PD: BOB FAZIO MD: MAMDO CAMINA

POI SON PACTO
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RULEST
JOHN CORREST
RULEST
JOHN CORREST
RULEST
RULE

WCKN/Greenville-Spartensburg (803) 226-1511 PD: STEVE CHRIS HD: STEVE CHRIS

ROCLEST
ROCEPT PLANT
JACKSON BROWNE
ROCE LEPPAND
JOURNEL
JOURNEL
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ROCHARD

WQDR/Raieigh (919) 832-8311 PD: TON EVANS ASST. PD: BOB MALTON

HOCTEST
AND CONNETTY
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NOTES IN THE STORY ENGINE STORY WOWE/Chattar (615) 267-1050 PD: TONY DAVIS HD: TONY DAVIS

HOLEST

PATTERNAL (P)

PATTERNAL (P) * KRIX/Brownsville (512) 350-9999 PD: GARY STEELE HD: RICHARD BROOKS Roctest
RESS
HELES
HELES
LINGH HAIDEN
LINGH HAIDEN
PR. BENATAR
DEF LEPPARD
PR. BENATAR
RESALES
ROCK
HAIDEN
ROCK
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WNOR/Norfolk (804) 623-9667 PD: RON RESER

HUEY LEWIS
HOTELS
HOTELS
HOTELS
HEART
STRVIE HICKS
RAINHOW
LOVERNOY
BIG COUPF IN
DAVID SCHIE
HOCOV BLUES (H)
MOCOV BLUES (H)
LEWIS COSTILLO
SIGNIVOS
LEWIS COSTILLO
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BULLETIS COSTILLO
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A PALIC ROTELLOM
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Medium
SPANDAN PALLET
ALOO KOVA
AND K PAUL KATTONICONS
DIO
DANNY SPANOS
AC/DC
TALEIRO HEADS
QUIET ROOT
KISS
EDOL MONEY
SARBATH
HELIX
SAGA
PIEC
MAS (NOT MAS)
BORDET PLANT
JOE JACKSON
STREETS
K-RAVES

PD: CLARK RYAN HD: JOHN HICHAEL SCOTT

AOR

WKDF/Nashville (615) 244-9532

PD: SMORRY RIVERS ASST. PD: DAVID HALL

BOT LEST

BOTHER HICKS

DOWN LEST HICKS

NOTELS (H)

DAVID BOWIE

LOVERBOY

POLICE (H)

MINING HIS (H)

BOTHER HIS (H)

PAT REMAYA

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ROCTORY ALLES SHOOLY ALLES SHOO KXZL/San Ant (512)226-8444 PD: DAVE CONLEY MD: LISA GILES

BOTTOM PARTIES

8 RIGHT PANGER
MOTTELS

8 RIGHT PANGER

8 DUMM DU MAN
MOTTELS

10 DUMM PALOT

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10 DU WDIZ/Orlando (305) 645-1802

* WZXR/Memphis (901) 726-0060 PD: JOHN REVERS HD: TOM STEIN

POI MAD MESSICK (PROZES)

FOR MAD MESSICK (PROZES)

FOR ESTATAR MUST LAW (PROZES)

FOR ESTATA

* WAPI/Birmingham (205) 933-9274 PD: STEVE HINNER HD: DOC BALLUE

Parallel Three

KSMB/Lafayette (318) 232-1311 PD: SCOTT SEGRAVES Botteet
NOBERT PLANT
JACKSCN BROWNE
ASIA
HOTELS
HOODY BLUES
AC/DC
HUEY LEMIS
PAT BENATAR
KISS
AGNETHA FALTSKO

BILLY JOEL HEART EURYTHNICS JOHN COUGAR HELLEN HCCARTNEY & JACKSO HERR CET LEPPARO
JOURNEY
LOVERBOY
GULET RIOT (H)
Medium
HE COUNTRY
HE PRINCIPLING
HAMBAG
HOUSE
HAMBAG
HAMB

KFMX/Lubbock (806) 747-1224 PD: HAT LAMP HD: JESSE RYAN

MOLTESE MYAN
MOLTESE MYAN
MOLTESE MOTHEN
MOLTESE (H)
M YES
SURVIVOR
BACK
MAS (NOT WAS)
ROMANTICE
SURMA DURAN
SURMAN DURAN
SURMAN DURAN
FOLICE
STREETS
HODOY BLUES
BRIAN HAY
QUIEF REOT
HIGHT REMER
YAY
LOTE PROYA
BOTIZE
HOTELY CRUE
HOTELY CRUE
HOTELY CRUE
HOTELY CRUE
HOTELY CRUE
HOTELY CRUE
HOTELS
FANGLES

WIZD/Ft. Pierce (305) 686-6505 PO: GARRET CLANCY HD: PETER CLANCY

NO PETER CLASS.

ROCCASE
THURZ SOS SIGIT (#)
ROCCY BLUEZ SOS SIGIT (#)
ROCCY BLUEZ SOS SIGIT (#)
ROCCY BLUEZ SOS SIGIT (#)
ROCCASE
ROC

KUFO/Odessa (915) 366-2801 PD: J. MICHAEL SCOTT MD: STEVE DRISCOLL

A ZZ TUP

S STREET

DOONS

NIGHT PANCES

DUNAN DUNAN

DUNAN DUNAN

DUNAN DUNAN

CULTURE CLUB

NALL & OAKNA

CULTURE CLUB

NALL SOACHAN

AGHETHA PALTSEOG

AGGE

AGGE

AGGE

JOHN HINT

DRIPHS MP BARNES

WRUF/Gainesville (904) 392-0771 PD: HARRY GUSCOT

Bottest
JACKSON BROM
JOHN COUGAR
PAT BENATAR
GENESIS
HEART
RAINBOM
HUEY LEWIS
ROBERT PLANT
ANIMALS
HOTTELS ANTHALS
ASSAULT
ASSAUL



MIDWEST

MOST ADDED

Yes "Owner" (34)Night Ranger (18)Duran Duran "Union" (15) Paul Rodgers "Cut" (13) **Bob Dylan** (11)

HOTTEST

J. Cougar Mellencamp (37) Pat Benatar **Huev Lewis** Genesis Motels

Parallel One

WMMS/Cleveland (216) 781-9667 PD: JOHN GORMAN ND: KID LEO

BOTLEST
PAT BENATAR
GENESS
ALDO MOVA
MOTESIS
ALDO MOVA
MOTESIS
BOTE STRANGE
BILLY JOEL
HIET LEWIS (H)
JOHN COUGAR RELLEN (H)
JOHN COUGAR RELLEN (H)
GENESS
ACA
MITTAL FAITS KOG
ENTATIVE (H)
SACA
ANITHAL FAITS KOG
ENTATIVE (H)
SACA
HOUSE
AND TEVANT
HOUSE

PD: LEE ARNOLD MD: ANDY BLOOM

HOCEMET

DIO STATEMENT AND THE STATEMENT AND THE

WRIF/Detroi: (313) 444-1010 PO: HARE PASHAN MD: NICHAEL MAYER

HOTTEST POLICE (H) QUIET RIOT (H) DEF LEPPARD (H) GEMESIS (H) PAT SENATAR 22 TOP ASIA (35)(34)(31)(30)

WEBN/Cincinnati

(513) 871-8500 PD: DENTON MARR MD: CURT GARY

ROC CURF CARY

BOTLEGE

FILE

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ASIA
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YENGTH FANGER
IRON MAJDEN
TORONTO
HORIZONTAL BRIAN
JULUNA
REPRANTICS
ALDO NOVA
PAUL ROCGERS

WMET/Chlcago (312) 828-9191 PD: RICH MEYER MD: JOHN MCCRAE

ROTEST
PAY RENAME
JOHN COUGAN MELLEN
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WLUP/Chicago (312) 440-5270

PD: GREG SOLK MD: SKY DANIELS

RACTURE

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PAUL KANTNER
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DURAN DURAN
BOB DYLAN
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* KSHE/St. Louis (314) 842-1111 PD: JACK SILVER ASST. PD: GORDON ATK

Hottest
HEART
KANSAS
JOHN COUGAF MELLEN
MSB
LOVERBOY
AC/DC
GENESIS
MOODY BLUES
BIG COUNTRY

JEAN-LUC PORTY
BRUCE COCCEDING
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RICHICATOR
RICHICAT

KYYS/Kansas City (816) 753-4567

PD: JOE MCCABE MD: RANDY RALEY

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YES MOMENTICS
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KWK/St. Louis (314) 644-1380 PD: BEAU RAINES HD: SCOTT ALEXANDER

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GUIDT RIOT
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SONNIE TYLER
FOLICE (M)
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JIH CAPALDI
22 TOP (M)
FIXE
ZEBRA
Medium
RICK SPRINGFIELD
ASIA

WLLZ/Detroit (313) 863-1800 PO: JOE URBIEL MD: DOUG PODELL

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QUIET IN IOT
22 TOP
BOMMYTICS
GENESIS
BRITAN SIDNE
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YES HALL & DATES PETER SCHILL RAINBOW

KDWB/Minneapolis (612) 739-4000 PD: DAVE HAMILTON ASST, PD: JACK HICKS

Bottest
JACKSON BROWNE
FANSAS
ROLLY HATCHET
MON WITHOUT HATS
QOIET RICE
RAINSON
BOOMNE TYLER
R.E.M.
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POLICE
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HEART
DANNY SPANOS
ROD STEWART
MODOY BLUES
JIM CAPALDI
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BOBERT PLANT
PETER SCHILLING
RUBINOS
HUEY LEWIS
STEVIE NICKS
MOTELS
BILLY IDDL
Added
MATTHEW WILDER
IRENE CARA
EDDIE MONEY
MSB

KKCI/Kansas City (816) 531-3400

PD: DAVE POPOVI HD: MIKE WHITE

INVESTIGATION

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KQRS/Minneapolls (612) 545-5601 PD: DOUG SORENSON MD: LYNN WELLS

Hottest
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PAT BENATAR
JOHN COUGAR MELLEN
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EDDIE HONEY
BLUE-OYSTEP CULT
DOORS A ALDO NOVA
A NIGHT BANGER

WXRT/Chicago (312) 777-1700

PD: HORM WINER MD: JOHN MRVOS SIG COUPTRY
MOOTY BLUES
A YES
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NOTES
NOTION CLUB
MOTELS
DOORS
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RICHARD THOMPSON TOMPY TUTONE STYLE COUNCIL

Parallel Iwo

WXKE/Ft. Wayne (219) 484-0580

PD: RICK WEST MD: MAL BRANDT

POLICE ROBERT PLANT BIG COUNTRY DIO

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WMAD/Madison (608) 249-9277

*WAPL/Appleton (414) 734-9226 PD: WAYNE SHAYNE MD: MARK COULTER

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KICT/Wichita (316) 722-5600 PD: BILL BRUUN ND:

BOTTON 22 TOP

3 YES
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3 YES
ASIA BENNYAR
PATERIAL PATERIAL

CITI-FM/Winnipeg (204) 786-6181 PD: STEVE YOUNG

I YES
PAT MENATAR
PETER SCHILLING
SOUTHSIDE JORNNY
ORPHAN (M)
EPLATIMUM SLENDE
HEADO NOVA (M)
Medium
KILDMAYTA
ROUGH TRADE
SOYS BRIGADY
SPOOME

KGGO/Des Molnes (515) 265-6181 PD: LARRY HOFFITT HD: JACK EMERSON

NOT TAKE EMERSON

NOTES

KMOD/Tulsa (918) 664-2810

PD: CHARLIE WEST

MOTERAT
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F WIBA/Medison (608) 274-5450 PD: DAVE ERVIN

PD: DAVE ENVIN

Hotteet
POLICE
QUIET RIOT
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PAT BENATAR
JACKSON PROME
MOTELS
JOHN COUGAR MELLEN
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ROBERT PLANT
LOWERROY
CAVID BOOMIE LOVERBOY
DAVID BOWIE
BRYAN ADAMS
MODOY BLUES
KANSAS
CENESIS
STRAY CATS
BIG COUNTRY
AC/DC
MSB
CHEAP TRICK
Added
PETER SCHILLIN

WFBQ/Indianapoli (317) 257-7565 PD: ALAN EDWARDS MD: ROBIN LUSE

BALLER SALED AND SALED AND

PD: TONY GATES
HD: MIKE SIRIANNI

NO. NUME SIRIANSI

BOTCHER

BO MP: JOE BLOOM
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PAT BENNTAP
BIG COUNTRY
JOHN COUCAP MILLEN
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YET
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IBON MAIDEN
GRAND PRIX
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EISS CHACKSON
JOSE JACKSON
JOSE JACKSON
JOSE JACKSON
JAPES MUDICHT
PAYOLAS
MIDHIGHT OIL
ORPHAN
B DOR DYLAN

KQDS/Duluth (218) 728-6421

PD: BRUCE MCGREG MD: BRIAN TAYLOR

POLICE MANAGEMENT OF STATE OF

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YES
DURAN CURAN
BAUE OYSTER CULT
PAUL BOGGERS
PAUL SIMON
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WLVQ/Columbus

KATT/Oklahoma City (405) 631-8881 PD: DAVE BREWER MD: WARREN WILLIAM

PAYOLAS Added DAVID BOWIE

KEZO/Omaha (402) 592-5300

PD: GREG GILLISPIE ND: JOE BLOOD

(614) 224-1271

PO: PAT STILL MD: LEE RANDALL

SAGA
PAUL NOOCERS
GENESIS
GENESIS
EDDII MONEY
PETER ROHILLING
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WXLP/Davenport (319) 326-2541 PD: GABE BAPTISTE MD: TERRY DUGAN

Hottest GENESIS (M) PAT BENATAR HEART

PAT BENATAR
HEART COLAR MELLEN
JOHN COTA MELLEN
JOHN COLAR MELLEN
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HOUSE LEVIS
POLICE
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BLUE COUNTRY
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WWCT/Peoria (309) 674-2000

PD: JEFF MURPHY MD: JOHN AMBERG MD: JOHN AMBERG

ROTEST

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CENERS IS

ROONY BLUES

RAINEN

FALSINGER BERMINE

JOHN COURSE

ROBANY SERNING

ROBANY

KLYV/Dubuque (319) 557-1040

WIOTTOIGIG
(419) 248-3377
PD. TERMY SULLIVAN
FO. THE ROY
(FROZEN)
FOLICE
POLICE
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ROYELS
STEVIE HITTE
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WTUE/Dayton (513) 224-1501

(513) 224-1501

PD: BILL PUGH
HD: BOB CLARK
(FROZEN)
BOCKEBE
POLICE (M)
HUET LEMIS (M)
BRTAN ADAMS
HOTELS (H)
BOBERT PLANT (M)
STEVIE NICKS
HOOODY BLUES

KFMQ/Lincoln (402) 476-8565 PD: TOM BARKER

ELISS QUIET RIOT JACKSON BROWNE SAGA CLARENCE CLEMONS WORLD MORLD C.S. ANGELS PAYOLAS EDDIE MONEY

WWCK/Flint (313) 744-1570 PD: MARK MILLER MD: LINDA LANSI

MOT LINGS LAWS!

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MOT LOTALS (M)

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DOORS

A BRIAN HAY
BLACK SABBAT
QUIET RIOT
DURAN DURAN
JOE JACKSON
GENESIS
Added
*IGHT RANGES

WYFE/Rockford (815) 877-3075 PD: BRENT ALBERTS

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WILS/Lansing (517) 393-1320

PD: BRAD PUHR ND: DOUG BURTON WANTERS

GRESIE (M)
PAY BENATHS

HOTELS (M)
MOSTLE (M)

Parallel Three

PD: ROBERT WELCH MD: TIM JANSEN

PAUL YOUNG ELTON JOHN PAT BENATAR KINKS FOCLER'S
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EURYTHMICS
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SURVIVOR
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DAVID BOWIE
PAUL RODGERS

HOTTELS
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PAT BENATAR
HEART
JOIN COUGAR MELLEN
HUTY LEM'S SAGA
RAINDON NOVA
GENESIS
BIG COUNTRY

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CULTURE CLUB
JAMES HAUSE
YES
YES
PAUL SINON
BOB DYLAN

WBYG/Kankakee (815) 939-4541 PD: BILL TAYLOR NO: CHRISTIE XAYHILL

BREAKS
JOBONIES
JOBONIES
FETER SCHILLING
STRAY CATS
JAMES WOUSE
TALKING MEADS
DOORS
ORBHAN
LESA PRICE
ROUNEY DANCEMP HAD
NALL & ONTES (A)
SIMEN TOWNSEND (A)
Added
PAUL SIMEN
HOMANTICS WYER/Mt. Carme (618) 262-5111
PD: PAUL VITON
HD: GREXEL DEPORT

HATTAFT
JOHN COSCION PRELLEN
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NIGHT RANGER
JOHN HIATT
ZZ TOP
DURAN DURAN
SIMON TOWNSEND

KQWB/Fargo (218) 236-7900 PD: JON ERDAHL HD JON ERDAHL

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FARMEN WDEK/DeKalb (815) 756-9250

PD: WARD HOLMES MD: JOANI WILLIAMS GRECORE
GENERAL SE
FOLICE
JOHN HEAT
JOHN HEAT
JOHN HEAT
JOHN GUGGA MELLEN
HOTELS
HOTEL

BO JON EFRONIL

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KSQY/Rapid City (605) 578-3533 PD: GREGG OLSON MD: JEFF MICHAELS

YES DURAN DURAN PAUL SIMON KIM CARNES MANFRED MANN 22 TOP

WCPZ/Sandusky (419) 625-1010 PD: BOB BEDI Hottest HUEY LEWIS GENESIS MOTELS STEVIE NICKS JACKSON BROWNE MODOLY BLUES HSB POLICE SPANDAG BALLET BILLY JOEL SPANDAU BALLET
BILLY JOEL
MCCARTHEY & JACKSO
Medium
BIG COUNTRY
ROBERT PLANT
ASIA
CARLY SIMON
PAUL YOUNG

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WEST

MOST ADDED

Yes "Owner (38)Night Ranger (25)Duran Duran "Union" (24)Paul Rodgers "Cut" (19)Doors (17)

HOTTEST

(42)Genesis **Huey Lewis** (36)Motels (36)J. Cougar Mellencamp (35) Pat Benatar (33)

Parallel One

KBPI/Denver (303) 936-2313 PD: PHIL STRIDER MD: KAREN ALLEN HOTTEST HUEY LEWIS PAT BEWATAR DEF LEPPARD AGNETHA FALTSKOG KANSAS TALEING NEADS
BPYAN ADAMS
HEAPT
POLICE
STAYING ALIVE
LOWERDY
MSB
BIG COUNTRY
JOHN COURAE MELLEN
RECOVER BLUES
AND ADAMS
AND AD

KLOS/Los Angeles (213) 557-7250 PD: TORRY HADGES MD: RUTH PINEDO

RACASA
MALIENA

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BOCKINE

JOHN GOUGHA MELLEN (A

PAT SENATAR

PAT SE SACA
SACA
DAMENT EPANOS
DOKKEN
YET
TOMENT TUTOME
CITIZEN KANE
ASIA
PANOLAS
ELVIS COSTELL
TRANSLATOR
Added
ZZ TOP
YES
DOORS

KZOK/Seattle

Mottest ROBERT PLANT HEART (H) KAMSAS KLSS RAINBOM TARKI SURVIVOR DIÓ (H) ALDO MOVA HONDRUS HONORY BAND HE STATE OF THE STA

KBCO/Boulde (303) 444-5600 PD: JOHN BRADLEY

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FOLICE
ELVIS COSTELLA
BIG COUNTRY
PATOLAS
HOODY BLUES
JOBOXERS
T-BONE BURNETT
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Medium
ICEHOUSE
BARBAIN
ROMAN MOLLIDAY
SYYLE COUNCIL
THANS POR FEAR
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STEAY CATS
JON AND VANGEL!
TIM FINN
AZTEC CAMERA
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BEAT
C.S. ANGELS
FALL KANTNER
INCUSTRY RECEASE

BIG COMPTRY
JOHN COMEAN HELL
FIXE

MOTILES

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INDUSTRY
SOCIAL
SUMMANS
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Added
DOORS
MANTRED MANN
BOB DYLAN
HALL & OATES
TORONTO
SIMON TOWNSEND
MICHAEL BLOOMFIEL
MOFIZORIAL SPIAN
GURAN DURAN
YES
ALAN MOTLWOPTH
LIONEL RICHLE KOME/San Jose (408) 248-6611

KGON/Portland (503) 655-9181 PD: DAVE VAN DYKE ASST. PD: GLORIA J

Nottest QUIET RIOT POLICE DEF LEPPARD ROBERT PLANT DIO

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KMET/Los Angeles (213) 464-5638 PD: MIKE MARRISON NO: MICH SURFATT

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91 X/San Diego (619) 236-9872 PD: JIH GELARO RD: HAD HAX

MD: MD MMX

SOCIAGE

NOTICES

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ICEHOUSE
PAT WILSON
PETER COOMIN
PUBLIC HANGE LTD.
Medium
ADAM ANT
GRAND MASTER PLASM
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HEV GODD'S
HEAT TO A COLLECT
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PD: LES TRACY MD: SCOTT ELLIOTT

KGB-FM/San Diego (619) 292-1360

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 KMEL/San Fran (415) 391-9400

KRCK/Portland (503) 222-1841 PD: BOB BROOKS MD: ALAN LAWSON

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KOLA/San Be (714) 825-9952 PD: AL BARNETT

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(408) 288-5400 PD: LEE ROY HANSEN MD: NIEKI STEVENS

KROQ/Pasadena (213) 578-0830

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KFOG/San Francisci (415) 885-1045 PD: DAVE LOGAN

(604) 664-7221 PD: DON SHAPEH MD: RICK SHANNON

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KISW/Seattle (206) 285-7625 PD: GARY BRYAN ND: STEVE SLATON NO: STEVE SLATON
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KDKB/Phoenix (602) 897-9300 PD: JEFF SATTLER

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KQAK/San Francisco (415) 474-9100 PD: BOB HEYMANN

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KRQR/San Francisco (415) 765-4036 PD: DAVE ROBERTS MD: JOHN RUSSELL

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* KKDJ/Fresno (209) 226-5991 PD: DEBORAN CATLIN HD: JEFF RIEDEL

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KLPX/Tucson (602) 622-6711 PD: HICHAEL BERGE ND: BRIAN HILLER

Parallel Two KREM/Spokane (509) 448-2000 PD: BILL STAIRS

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KOMP/Las Vegas (702) 676-1460 PO: CHARLIS MORRIS ND: BIG MARTY

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(208) 336-0939 PD: DRVE FREENAN MD:

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KZAP/Sacramento (916) 925-3700 PO: CHUCK BROWNING MD: TON CALE

* KWXL/Albuqu (505) 765-5400

PD: BILL STAMBANGE ND: DOUG DAVIS

KZEL/Eugene (503) 484-4304 PD: KEN HARTIN

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KFMG/Albuqueri (505) 265-8811 PD: TOM MERSHALL MD: LEMNY BLOCH Boxtest GEMESIS (H) PAT BENATAR ROMANTICE DOXXEN RAINBOW CHEAP TRICK JACKSON BROWN ROBERT PLANT JOHN COUGAR H

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* KPO! AM-FM/H (808) 524-7100 PD: BILL HIMS HD: AMDY PRESTOR

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KWFM/Tucson (602) 748-2400 PD: JIH RAY HD: RICK ALLEN

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KCPX/Salt Lake City (801) 972-3030 PD: BANDY ROSE MD: BARRY MOLL

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KWHL/Anchorage (907)349-8551 PD: CAPTER B. BRADLEY HD: CAPTER B. BRADLEY ROT CONTER B. SHADLEY

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KFMF/Chico (916) 343-8461 PD: RDH MODDMARD

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KTCL/F1. Collin (303) 571-1232 PD: JOHN HAYES MD: SCOTT ARBOUGH

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KSPN/Aspen (303) 925-5776 PD: LISE DUNCAN HD: TOR CAREY

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KTMS/Santa Barbara
(805) 963-1975
PO: BOB SERN.
RD: MR.RK GILES

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KAWY/Casper (307) 235-1515 OH: FRED LEBRRUIS HD: HARRI HICHAELS

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RAINBOW
MURY LEWIS
BIG COUNTRY
JACKSON BROWNE
MOODY BLUES (M)
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This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Two Less Weeks Weeks	tober 28, 1983	169 REPORTERS	Total Reports Ro	Heavy Motation Ro		Adds A	
- 7 4 1 JOHN COUGA	R MELLENCAMP/Uh-Huh (Riva/PG)	"Crumblin" (160) "Pink" (108) "Guitar" (12)	163+	140+	23 –	0-	2-
_ 4 2 GENESIS/Genesis		"Mama" (111) "Just A Job" (92) "Better" (66)	164+	129+	<i>35</i> +	0-	6=
A LILIEV LEWIC 9. T		"Soul" (148) "Drug" (83) "R&R" (17)	159+			0=	2-
		"Battlefield" (156) "Lipstick" (32)	157-	137-	<i>20</i> +	0-	0-
2 2 5 5 MOTELS/Little Ro		"Suddenly" (130) "Little" (72) "Heartland" (30)				0=	1 =
	Out Of Shape (Mercury/PolyGram)	"Street" (146)	148-			1+	2+
	ne Crossing (Mercury/PolyGram)	"Big Country" (134) "Fields" (18)	135 -	105+	29 –	1+	1+
1 6 8 8 POLICE/Synchron		"Synch. II" (56) "King" (49) "Wrapped" (46)	123-	86 -	<i>37</i> –	0=	4+
26 19 12 9 SAGA/Heads Or		"Flyer" (135) "Cat Walk" (15)	139 –	<i>51</i> +	87-	1 –	2-
17 18 14 ® ROMANTICS /In H		"Talking" (91) "Rock You Up" (76)	137-	47+	<i>88</i> –	2-	3-
	NE/Lawyers In Love (Asylum)	"Tender" (86) "Rocker" (59) "Cut" (13)	121 –	71 –	<i>50</i> –	0 =	3-
	ject Aldo Nova (Portrait/CBS)	"Monkey" (128)	132-	<i>50</i> +	<i>82</i> –	0=	2-
	The Present (Threshold/PolyGram)	"Blue World" (97) "Sitting" (57)	124 -	<i>54</i> –	<i>70</i> +	0=	1-
	EY/You Can't Fight (EMI America)	"My Town" (119)	119+	<i>67</i> +	51 –	1+	3+
	al Health (Pasha/CBS)	"Cum On" (79) "Slick" (64) "Metal" (14)	114-	<i>59</i> +	<i>54</i> –	1+	2+
	ht In The Game (Scotti Bros./CBS)	"Caught In The Game" (125)	127+	44+	81 -	2-	4-
	G/Error In The System (Elektra)	"Major Tom" (119)	119+	<i>48</i> +	66 -	5 +	8+
	/here's The Party? (Columbia)	"Party" (61) "Crash" (37) "Tomorrow" (22)	132+	<i>20</i> +	100+	9-	31 –
28 22 22 B KISS/Lick It Up (N		"Lick It Up" (116)	<i>119</i> =	<i>36</i> +	<i>80</i> –	2-	2-
	The Principle Of (Es Paranza/Atlantic)	"Mood" (53) "Big Log" (47) "Arms" (45)	101 –	<i>53</i> –	48+	0=	0=
8 12 16 21 ASIA/Alpha (Geff		"Smile" (69) "Heat" (38) "Colors" (15)	<i>104</i> –			1+	9+
6 11 19 22 HEART/Passion V		"Refuse" (67) "Allies" (29) "Sleep" (19)		49 –		0=	0-
12 16 18 23 STEVIE NICKS/Th	ne Wild Heart (Modern/Atco)	"Anyone" (79) "Enchanted" (10)		<i>55</i> –		1+	1 –
35 2 DOORS/Alive, Sh	e Cried (Elektra)	"Gloria" (94) "Love Me" (15) "Light" (14)	101+			<i>16</i> –	39 –
	g The Chains (Elektra)	"Breaking The Chains" (79)		15-		0-	2-
27 27 27 20 DEF LEPPARD/Py	romania (Mercury/PolyGram)	"Foolin" (38) "Billy" (14) "Comin" (13)		33 -		0=	0-
DEBUT DEBUT DARYL HALL & J	JOHN OATES/Rock 'N Soul Part I (RCA)	"Say It Isn't So" (80)		<i>22</i> +			31 –
40 20 CULTURE CLUB/C	Colour By Numbers (Virgin/Epic)	"Church" (60) "Chameleon" (18)		<i>25</i> +			12-
15 23 24 29 KANSAS/Drastic	Measures (CBS)	"Fight Fire" (38) "Everybody" (32)		22-		0=	1+
22 28 28 30 FIXX/Reach The	Beach (MCA)	"One Thing" (39) "Sign" (10)		34 =		0-	0-
DEBUT STREETS/1st (At		"Love Should Go" (78)	<i>78</i> +		61+		23+
DEBUT NIGHT RANGER	/Midnight Madness (Camel/MCA)	"Rock in America" (83)	<i>87</i> +		48+		84+
DEBUT 3 ZZ TOP/Eliminato	or (WB)	"TV Dinners" (36) "Sharp" (28)		17+			27+
	like's Murder ST (A&M)	"Memphis" (65)		18-		0=	2-
	E/National Emotion (Columbia)	"Girl" (50) "Emotion" (17)	71+		61+	3-	5-
a contract of the contract of	er On A Drum (A&M)	"Where" (45) "Another" (18)		13-		0-	1-
	ece Of Mind (Capitol)	"Cross-Eyed Mary" (61)	63 -		53 -	2-	6-
37 35 32 38 Y&T/Mean Streak		"Mean Streak" (63)	63 -		56 -	0-	1-
39 3 BLACK SABBATH	₹	"Trashed" (60)	<i>66</i> +		58+	4-	5-
19 24 26 40 AC/DC/Flick Of T	The Switch (Atlantic)	"Guns" (39) "Flick" (20)	53 –	11-	42 –	0=	1-

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

DOORS

Alive, She Cried (Elektra)

"Gloria" "Love Me" "Light." 61% of our 12-24 reporters on it. Total reports: 101. Hot 21, Medium 63, Extra Adds 16, Total Adds 39. Moves 35-24 on the AOR Albums chart.

NIGHT RANGER Midnight Madness (Camel/MCA)

"Rock In America." 51% of our 12-24 reporters on it. Total reports: 87. Hot 1, Medium 48, Extra Adds 38, Total Adds 84. Debuts at #32 on the AOR Albums charts.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen) "Shake Your Head" Total Reports: 63(65)/Total Adds: 5(13); Hots: 4(3)/Hot Adds: 0(0); Mediums: 54 (57)/ Medium Adds: 2(8)/Extra Adds: 3(5).

PAUL KANTNER/The Planet Earth Rock And Roll Orchestra (RCA) "Planet Earth Rock..." Total Reports: 60(57)/Total Adds: 7(14); Hots: 4(4)/Hot Adds: 0(0); Mediums: 52(48)/ Medium Adds: 3(9)/Extra Adds: 4(5).

MOTLEY CRUE/Shout At The Devil (Elektra) "Looks That Kill"

Total Reports: 54(56)/Total Adds: 2(10); Hots: 7(6)/Hot Adds: 1(0); Mediums: 47(44)/ Medium Adds: 1(4)/Extra Adds: 0(6)

EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA) "Love Is A Stranger"

Total Reports: 45(46)/Total Adds: 4(4); Hots: 16(13)/Hot Adds: 3(0); Mediums: 28(30)/ Medium Adds: 0(1)/Extra Adds: 1(3).

AGNETHA FALTSKOG/Wrap Your Arms Around Me (Polydor/PolyGram) "Can't Shake Loose" Total Reports: 44(45)/Total Adds: 2(3); Hots: 17(12)/Hot Adds: 0(1); Mediums: 26(33)/ Medium Adds: 1(2)/Extra Adds: 1(0).

MOST ADDED •

(139)Yes "Owner" Duran Duran "Union" (96) **Night Ranger** (86)Paul Rodgers "Cut" (70)(45)**Doors**

HOTTEST

J. Cougar Mellencamp(148) **Huey Lewis** (146)Pat Benatar (144)(142)Genesis (138)

BOB DYLAN/Infidels (Columbia) "Neighborhood Bully"

Total Reports: 38(7)/Total Adds: 33(7); Hots: 6(0)/Hot Adds: 4(0); Mediums: 15(2)/ Medium Adds: 12(2)/Extra Adds: 17(5).

C.S. ANGELS/Land (Jive/Arista) "Will You Stay Tonight?"

Total Reports: 38(38)/Total Adds: 4(12); Hots: 2(2)/Hot Adds: 0(0); Mediums: 35(30)/ Medium Adds: 4(6)/Extra Adds: 0(6).

JoBOXERS/Like Gangbusters (RCA) "Just Got Lucky"

Total Reports: 38(36)/Total Adds: 3(3); Hots: 8(8)/Hot Adds: 0(0); Mediums: 27(26)/ Medium Adds: 0(1)/Extra Adds: 3(2).

BILLY JOEL/An Innocent Man (Columbia) "Uptown Girl" Total Reports: 34(34)/Total Adds: 2(2); Hots: 18(20)/Hot Adds: 0(2); Mediums: 16(14)/

Medium Adds: 2(0)/Extra Adds: 0(0). SIMON TOWNSHEND/Sweet Sound (21/PolyGram) "I'm The Answer"
Total Reports: 30(25)/Total Adds: 16(25); Hots: 1(0)/Hot Adds: 0(0); Mediums: 20(9)/

Medium Adds: 8(9)/Extra Adds: 8(16). KROKUS/Headhunter (Arista) "Stayed Awake All Night"

Total Reports: 30(26)/Total Adds: 5(7); Hots: 6(6)/Hot Adds: 0(0); Mediums: 22(17)/

Medium Adds: 4(4)/Extra Adds: 1(3). DAVID BOWIE/Let's Dance (EMI America) "Modern Love" Total Reports: 30(29)/Total Adds: 2(2); Hots: 10(11)/Hot Adds: 0(1); Mediums: 19(7)/

Medium Adds: 1(0)/Extra Adds: 1(1). RICK SPRINGFIELD/Living In Oz (RCA) "Souls" Total Reports: 28(24)/Total Adds: 1(6); Hots: 6(2)/Hot Adds: 0(0); Mediums: 22(20)/

Medium Adds: 1(4)/Extra Adds: 0(2).

EDDIE AND THE CRUISERS/Eddie & Cruisers Sndtrk (Scotti Bros.) "Dark Side..."

Total Reports: 24(20)/Total Adds: 4(6); Hots: 6(6)/Hot Adds: 0(1); Mediums: 16(11)/ Medium Adds: 2(2)/Extra Adds: 2(3).

JAMES HOUSE/James House (Atlantic) "Steal Your Love Away" Total Reports: 21(22)/Total Adds: 4(5); Hots: 2(1)/Hot Adds: 0(0); Mediums: 15(17)/ Medium Adds: 0(1)/Extra Adds: 4(4).

More AOR Music Information See Page 66

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This chart compiles deta from reporting stations with a majority of listeners aged 12-24.

Three Two Last Weeks Weeks Wee	169 REPORTERS	Total	Heavy	Medlum	Add	Total Adds
15 4 2	JOHN COUGAR/Crumblin' Down (Riva/PG)	160+	138+	22 -	0-	
1 1 1	2 PAT BENATAR/Love Is A Battlefield (Chrysalis)			19+	0-	
4 3 3	3 HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)			15-	0=	
6 5 5	4 RAINBOW/Street Of Dreams (Mercury/PolyGram)			60 –	1+	
7 6 6	5 BIG COUNTRY/In A Big Country (Mercury/PolyGram)		103+		1+	_
2 2 4	6 MOTELS/Suddenly Last Summer (Capitol)	130 –	111-	19-	0 =	1+
28 13 8	SAGA/Flyer (Portrait/CBS)	135 –	<i>50</i> +	84	1 –	2-
8 7 7	8 GENESIS/Mama (Atlantic)	111-	92 –	19-	0 –	0-
11 10 9	ALDO NOVA/Monkey On Your Back (Portrait/CBS)	128 –	47=	81 -	0 =	2 -
14 11 10	MICHAEL STANLEY BAND/My Town (EMI America)	119+	67+	51 –	1,+	2+
25 15 12	SURVIVOR/Caught In The Game (Scotti Bros./CBS)	125+	44+	79 –	2 –	4 –
17 14 11	12 PETER SCHILLING/Major Tom (Elektra)		48+		5 +	8+
19	3 JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)		<i>68</i> +	34+	5 –	14 –
30 18 13	14 KISS/Lick It Up (Mercury/PolyGram)		<i>35</i> +	<i>78</i> –	2-	2-
DEBUT	YES/Owner Of a Lonely Heart (Atco)	133+		<i>63</i> +		128+
- 51 29	GENESIS/Just A Job To Do (Atlantic)	92+		34+	1 –	11-
24 21 17	MOODY BLUES/Blue World (Threshold/PolyGram) HIEV LEWIS & THE NEWS / Want A New Drug (Chargalis)	97+	38 -	58 +	1+	2-
53 39 22	 HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis) JACKSON BROWNE/Tender Is The Night (Asylum) 	83 +		34 + 25 -	0-	5 –
43 31 20	20 STEVIE NICKS/If Anyone Falls (Modern/Atco)	86+ 79-	51 + 54 -	35 = 24 +	0 = 1 +	2- 1-
13 12 14	21 QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	79 – 79 –	50 +	29 -	0=	1+
46 35 27	PROMANTICS/Talking In Your Sleep (Nemperor/CBS)	91 +	34+	25 - 55 +	2-	4-
48	DOORS/Gloria (Elektra)	94+		58 +	15-	38 -
5 9 15	24 HEART/How Can I Refuse (Epic)	67-		31 -	0=	0=
44 37 33	MOTELS/Little Robbers (Capitol)	72+		22=	0 =	1 =
33 25 25	26 ROMANTICS/Rock You Up (Nemperor/CBS)	76 -		53 –	0-	0-
26 27 26	27 GENESIS/It's Gonna Get Better (Atlantic)	66 -	43-		0 -	0 –
DEBUT	DURAN DURAN/Union Of The Snake (Capitol)	90 +	21+	<i>39</i> +	<i>30</i> +	87+
32 28 24	29 DOKKEN/Breaking The Chains (Elektra)	79 –	15 –	<i>63</i> –	0-	2-
10 17 21	30 JACKSON BROWNE/For A Rocker (Asylum)	59 –	32 –	27 -	0=	1+
42 43 39	POLICE/Synchronicity II (A&M)	56+	44+	12+	0=	4=
5,5	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)	<i>80</i> +	22 +	43+	14 –	29 –
44	ASIA/The Smile Has Left Your Eyes (Geffen)	69 +	31+	<i>37</i> +	1 =	9+
47 41 34	QUIET RIOT/Slick Black Cadillac (Pasha/CBS)	64 –	20 –	42-	2 +	2+
3 8 16	35 MOODY BLUES/Sitting At The Wheel (Threshold/PG)	<i>57</i> –	<i>30</i> –	27=	0 =	0 =
46	STREETS/If Love Should Go (Atlantic)	<i>78</i> +			10+	<i>22</i> +
20 22 23	37 ROBERT PLANT/In The Mood (Es Paranza/Atlantic)			25 -		1 =
DEBUT	NIGHT RANGER/(You Can Still) Rock In (Camel/MCA)	83+				80+
9 16 30	39 POLICE/King Of Pain (A&M)	49 –	33 -	16+	0=	0 =
40 36 35	40 JOE JACKSON/Memphis (A&M) 41 Y&T/Mean Streak (A&M)	65 -	17-	48 –	0 =	2 -
38 38 37	2 CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)	63 – 60 +	7 = 20 +	56 – 35 +	0 – 5 –	1 – 11 –
60 - 47 43	(Capitol) IRON MAIDEN/Cross-Eyed Mary (Capitol)	61-	7=	52+	2-	7-
- 47 43 29 29 36	44 POLICE/Wrapped Around Your Finger (A&M)	46-	27-	19 –	0=	0=
27 32 40	45 FIXX/One Thing Leads To Another (MCA)	39 -	<i>30</i> +	9-	0=	0 =
16 19 28	46 ROBERT PLANT/Other Arms (Es Paranza/Atlantic)	45-	20 -	25 –	0 =	0 =
19 24 31	47 ROBERT PLANT/Big Log (Es Paranza/Atlantic)	47-	22 -	25 +	0 =	0 =
45	48 GENESIS/Illegal Alien (Atlantic)	46+	31+	14+	1+	3=
DEBUT	EDDIE MONEY/Where's The Party (Columbia)	61+	10+	43+	7-	18-
51	BLACK SABBATH/Trashed (WB)	<i>60</i> +	3 +	<i>53</i> +	3 -	5 –
DEBUT	PAUL RODGERS/Cut Loose (Atlantic)	65 +	2+	<i>38</i> +	25 +	64 +
18 26 38	52 KANSAS/Fight Fire With Fire (CBS)	38 –	17-	21 =	0=	0 =
48 45 47	53 DEF LEPPARD/Foolin' (Mercury/PolyGram)	<i>38</i> –	21 -	17+	0=	0 =
12 23 32	54 ASIA/The Heat Goes On (Geffen)	38 -	21-	17-	0 =	0 =
56	P. McCARTNEY and M. JACKSON/Say Say Say (Col.)	47+	17-	28+	1 -	4 –
DEBUT	GENESIS/That's All (Atlantic)	41+	27+	13+	1 –	6+
23 33 41	57 TALKING HEADS/Burning Down The House (Sire/WB)	36-	19 =	17-	0 =	0 =
- 59 54	58 AGNETHA FALTSKOG/Can't Shake Loose (Polydor/PG) 60 RPIAN MAY/Star Fleet (Capitol)	44 – 55 +	17+	26 -	1+	2 – 20 –
DEBUT DEBUT	BRIAN MAY/Star Fleet (Capitol) 60 PAYOLAS/Where Is This Love (A&M)	55 + 45 -	3+ 12+	41+ 33-	9 – 0 –	20 – 2 –
57 53 52	OV TATOLAO/TITICIO IS TIIIS LOVE (ACIVI)	+5-	, Z T	33-	<u> </u>	

BUMS This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Last Week
2 ① GENESIS
1 2 MOODY BLUES The Present (Threshold/PolyGram)
"Blue World" "Sitting" 5 MOTELS Little Robbers (Capitol)
4
3 5 POLICE Synchronicity (A&M)
9 6 J. COUGAR MELLENCAMP . Uh-Huh (Riva/PolyGram)
8 7 HUEY LEWISSports (Chrysalis)
"Soul" "R&R" 11 B CULTURE CLUB Colour By Numbers (Virgin/Epic)
7 9 JOE JACKSONMike's Murder(A&M)
10 10 BIG COUNTRY The Crossing (Mercury/PolyGram)
12 1 PAT BENATARLive From Earth (Chrysalis)
6 12 STEVIE NICKS The Wild Heart (Modern/Atco)
''If Anyone Falls''
③ BOB DYLAN
DARYL HALL & JOHN OATES . Rock 'N Soul(RCA) "Say It Isn't So" "Education"
15 DOORS Alive, She Cried (Elektra)
17 (6 EURYTHMICS Sweet Dreams (Are Made) (RCA)
"Love Is A Stranger" 13 17 TALKING HEADS Speaking In Tongues (Sire/WB)
"Burning Down The House"
15 18 MICHAEL STANLEY BAND . You Can't (EMI America)
ROBERT PLANT The Principle (Es Paranza/Atlantic)
14 20 PETER SCHILLING Error In The System (Elektra)
''Major Tom''
CHART PARTICIPANTS: WECM/Claremont, WERI/Westerly, WXRT/ Chicago, KLYV/Dubuque, WCPZ/Sandusky, KLBJ/Austin, WIZD/ Ft. Pierce, KSPN/Aspen, KBCO/Boulder, KTCL/Fr. Collins, KINK/ Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-FM/ Spokane

AOP AIRLIMS - Compiles album airplay data from stations showing ratings strength 12-24, includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are BOLDED, Also listed is present week's number of reports in all rotations, including total adds for all rotations, symbols represent more (++), les (-+), or equal (=) airplay in each rotation compared to last week's figures, Records showing significant airplay growth are bulieted.

AOR / ALBUMS 25 + — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay

AOR BREAKERS — Those newer charting records that have reached 50 %

penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for \hat{a} iii rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12:24's and 25+ combined), includes songs in all configurations. NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

Indicates one of the week's most added new albums

BREAKERS.

Owner Of A Lonely Heart (Atco)

79% of our 12-24 reporters on it. Total reports: 133. Hot 25, Medium 63, Extra Adds 45, Total Adds 128. Debuts at #15 on the AOR Hot Tracks chart.

DOORS

Gloria (Elektra)

56% of our 12-24 reporters on it. Total reports: 94. Hot 20, Medium 58, Extra Adds 15, Total Adds 38. Moves 48-23 on the AOR Hot Tracks chart.

DURAN DURAN

Union Of The Snake (Capitol)

53% of our 12-24 reporters on it. Total reports: 90. Hot 21, Medium 39, Extra Adds 30, Total Adds 87. Debuts at #28 on the AOR Hot Tracks chart.

> See Page 60 Station Listings

SIGNIFICANT ACTION

ORPHAN/Lonely At Night (CBS) "Lonely At Night Total Reports: 19(15)/Total Adds: 7(9); Hots: 1(1)/Hot Adds: 0(0); Mediums: 12(8)/Medium Adds: 1(3)/Extra Adds: 6(6). JOURNEY/Frontiers (Columbia) "Send Her My Love"

s: 19(19)/Total Adds: 1(4); Hots: 13(8)/Hot Adds: 1(1); Mediums: 6(10)/Medium Adds: 0(2)/Extra Adds: 0(1). PAUL YOUNG/No Parlez (Columbia) "Wherever I Lay My Hat (That's My Home)"
Total Reports: 18(15)/Total Adds: 3(3); Hots: 3(3)/Hot Adds: 1(0); Mediums: 3(10)/Medium Adds: 0(1)/Extra Adds: 2(2).

RODNEY DANGERFIELD/Rappin' Rodney (RCA) ''Rappin' Rodney'

Total Reports: 16(16)/Total Adds: 10(15); Hots: 1(0)/Hot Adds: 1(0); Mediums: 6(1)/Medium Adds: 1(0)/Extra Adds: 8(15).

8(15).

JOHN HIATT/Riding With The King (Geffen) "1 Don't Even Try"

Total Reports: 16(14)/Total Adds: 3(8); Hots: 2(2)/Hot Adds: 0(0); Mediums: 12(7)/Medium Adds: 1(3)/Extra Adds: 2(5).

MIDNIGHT OIL/10, 9, 8, 7, 6, 5, 4, 3, 2, 1 (Columbia) "Power & The Passion"

Total Reports: 16(17)/Total Adds: 2(5); Hots: 4(3)/Hot Adds: 0(0); Mediums: 12(11)/Medium Adds: 2(2)/Extra Adds: 0(3).

HORIZONTAL BRIAN/Vertical (Gold Mtn./A&M) "Practicing First Aid"

Total Reports: 14(13)/Total Adds: 2(2); Hots: 0(0)/Hot Adds: 0(0); Mediums: 13(11)/Medium Adds: 1(0)/Extra Adds: 1(2).

X/More Fun In The New World (Elektra) "The New World"

Total Reports: 14(13)/Total Adds: 2(2)/Hots Adds: 0(4)/Extra Adds: 1(9)/Extra Adds: 2(9)/Hot Adds: 0(1)/Extra Adds: 2(9)/Hot Adds: 1(1)/Extra Adds: 2(1)/Extra Add

ts: 3(3)/Hot Adds: 0(0); Mediums: 8(8)/Medium Adds: 0(1)/Extra Adds: 2(0). CLARENCE CLEMONS AND RED BANK/Rescue (Columbia) "Rock 'N' Roll DJ"

Total Reports: 12(15)/Total Adds: 4(14); Hots: 0(0)/Hot Adds: 0(0); Mediums: 9(4)/Medium Adds: 2(3)/Extra Adds: 2(11). ICEHOUSE/Fresco (Chrysalis) "Hey Little Girl"

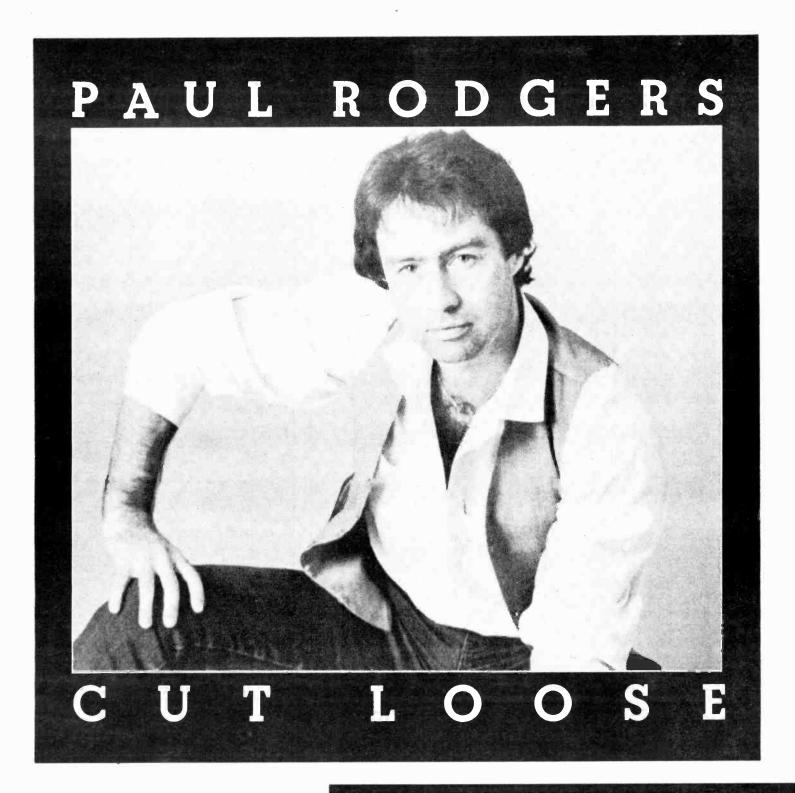
Total Reports: 11(8)/Total Adds: 2(3); Hots: 3(2)/Hot Adds: 0(0); Mediums: 6(4)/Medium Adds: 0(1)/Extra Adds: 2(2).

ELVIS BROTHERS/Movin' Up (Portrait/CBS) "Fire In The City"

Total Reports: 11(11)/Total Adds: 1(2); Hots: 3(2)/Hot Adds: 0(0); Mediums: 7(7)/Medium Adds: 0(0)/Extra Adds: 1(2).

JIMMY BUFFETT/One Particular Harbour (MCA) "Brown-Eyed Girl"

Total Reports: 10(10)/Total Adds: 0(1); Hots: 1(1)/Hot Adds: 0(0); Mediums: 9(9)/Medium Adds: 0(1)/Extra Adds: 0(0).



"CUT LOOSE" 7-89749

Presenting the first single from

Paul Rodger's first solo LP, "Cut Loose." 80121

Once the voice of Free, then Bad Company, now Paul Rodgers has "Cut Loose."

Produced by Paul Rodgers



CHR PARALLEL ONE PLAYLISTS

EAST

ckgm Montreal PD: Rob Braide

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Buffalo

MD: John Piccillo

John Piccillo
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Pittsburgh PD: Steve Kingston

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Washington, D.C.

PD: Alan Burns MD: Mary Taten

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WXKS-FM Boston Kiss

PD: Sonny Joe White

Music Coord: Geni Donaghey

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LINDA UDBAN/UNDAN'E NO THE SOORAB UDBAN/UNDAN'E NO THE SOON
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PD: Bob Wood Buffalo MD: Roger Christian

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WKBW Buffalo

PD: Sandy Beach

MD: Jon Summers

Jon Summers

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Boston PD: Rick Peters

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PD: Ray St. James MD: P.J. Fox

MD: P.J. Fox

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Operations Manager: Tom Cuddy

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PD: Sandy Sanderson MD: Bob Saint

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PD: Jim Waters MD: Brad Jones

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PD: Larry Berger New York

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ations Manager: Tom Cudo

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Toronto

MITRADIO WHTX-FM STEREO

D: Brad Jones

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WNBC New York

PD: Kevin Metheny Music Coord: Babette Stirland

Music Coord: Babette Stirland

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B104 WBSB Baltimore

PD: Jan Jeffries Music Coord: Amy Kronthal

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Philadelphia
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PD: Scott Walker MD: Glenn Kalina

MD: Glenn Kalina

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Pittsburgh PD: Cary Pall

MD: Keith Abrams

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The Now 4 1-100 WHTZ PD: Scott Shannor

Asst. PD: Michael Ellis

SST. PD: Michael Ellis

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PD: Bill Terry Music Coord: Ruth Tolson

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SOUTH

Miami PD: Robert W. Walker

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Ops Mgr: Mason Dixon

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PD: John Lander MD: Patty Hamilton

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PD: Keith Isley WINZ-FM MD: Mark Shands

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Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

SST. PD/MD: Pete Thomson

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Atlanta



PD: John Young

MD: Chris Thomas

Chris Thomas

Notice + ANTONIA's indication on the strain of the strain

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B-97FM New Orleans PD: Nick Bazoo

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94-@ Atlanta

PD: Jim Morrison MD: Jeff McCartney

**PL: July MCCartney

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Q102 Cincinnati

MD: Tony Galluzzo

WGCLO8 Cleveland

PD: Bob Travis

MD: Tom Jeffries

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WABX Detroit

PD/MD: Paul Christy

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WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

D: Danny Clayton

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Ops. Mgr.: Steve Casey MD: Steve Perun

MD: Steve Perun

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96^M PD: Steve Goldstein

PD: Buddy Scott

MD: Dave Robbins

MD: Dave Robbins

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FM 95

Chicago

Ops. Mgr.: Steve Casey

MD: Steve Perun

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POLICE/Sync. II
CULTURE CLOB/Church Df The Police

St. Louis

St. Louis

PD: Bob Garrett

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WKQX Chicago
PD: Chuck Morgan
Music Coord.: Kurt Kelly

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Music Coord.: Kurt Kell

Loose. ROSELYA! Higher thoughtall bit

J. Jan. Conductivity on the Sage

J. Jan. Conductivity on the Sage

J. Corolle Stories Analysis of the Sage

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HICE SPRINGFIELD/Souls ASIA/The Smile Has Left To PAT SENTAB/Love In A Bettlefield EURTTSMICE/Love In A Stranger

WEOL POSFM

PD: Tac Hammer St. Paul Asst. PD/MD: Gregg Swedberg

PD/MD: Gregs Swedberg

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LOVERN PARTECOTANT THAT COME OF THE PARTECOTANT THA

17
POLICE/Sync. II
RIH CARMES/Inclaible Reads
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CA CO KBEQ

Konsas Citu Ops Manager: Todd Chase MD: Pat McKay

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Tacoma-Seattle

PD: Sean Lynch LINES CONTENTS THOSE CONTENTS TO CONTENTS

BIG COUNTRY/In a Sig Country ELTON JOHN/I Guese That'r Why Th CURAN CURAN/Ahign Of The Sneke POLICE/Sprc. 11 PAUL BINDH/Allergies

JODICEM PLANT COST Lacky
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ARMAN THE LEARNOYME WAY IF MARKE NO Y
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MARCE STRAY CATA/I Won't Stand In Your



CURAN COMMAN/Union Of The Sheke SRYECH & FLACK/Tonight I Calebrat STRAT CREEK Mon't Stand in Your POLICE/Sync. II TES/Owner Of A Lonely Nos



PD: Trevlyn Holdridge Asst. PD/MD: Bill Jackson

Los Angeles PD: Paula Matthews

MD: Robert Moorhead H 1 3 HICHIGHT STAR/Fresh-A-Zold H 5 2 LIONEL RICHIE/All Night Long(All Ni H 11 3 HOGERS & PARTON/Islands In The Screen

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KEARTH(KRTH)/Los Angeles, CA (1-W)
KEYN-FM/Wichita, KN (2-M) KFI/Los Angeles, CA (2-W) KFMW/Waterloo, IA (3-M) KFRC/San Francisco, CA (1-W) KFRX/Lincoln, NE (3-M) KFYR/Bismarck, ND (3-M) KGGI/Riverside-San Bernardino, CA (2-W) KGHO/Hoquiam, WA (3-W) KGOT/Anchorage, AK (3-W) KHFI/Austin, TX (2-S)
KHOP/Modesto-Stockton, CA (2-W) KHTR/St. Louis, MO (1-M) KHYT/Tucson, AZ (2-W) KIDD/Monterey, CA (2-W) KIIK/Davenport, IA (2-M) KIIS-FM/Los Angeles, CA (1-W) KIKI/Honolulu, HI (2-W) KILE/Galveston, TX (3-S) KIMN/Denver, CO (1-W) KIQQ/Los Angeles, CA (1-W) KISR/Ft. Smith, AR (3-S) KIST/Santa Barbara, CA (3-W) KITE/Corpus Christi, TX (2-S) KITS/San Francisco, CA (1-W) KITY/San Antonio, TX (2-S) KJ103(KJYO)/Oklahoma City, OK (2-M) KKAZ/Cheyenne, WY (3-W) KKFM/Colorado Springs, CO (2-W) KKLS-FM/Rapid City, SD (3-M) KKQV/Wichita Falls, TX (3-S) KKRC/Sioux Falls, SD (3-M) KKXL-FM/Grand Forks, ND (3-M) KKXX/Bakersfield, CA (2-W) KKYK/Little Rock, AR (2-S) KLUC/Las Vegas, NV (2-W) KMGK/Des Moines, IA (2-M) KMGX/Fresno, CA (2-W) KMJK/Portland, OR (1-W) KNBQ/Tacoma-Seattle, WA (1-W) KNOE-FM/Monroe, LA (3-S) KO93(KOSO)/Modesto, CA (2-W) KOPA/Phoenix, AZ (1-W) KOZE/Lewiston, ID (3-W) KQIZ-FM/Amarillo, TX (3-S) KQKQ/Omaha, NE (2-M) KQMQ/Honolulu, HI (2-W) KRGV/McAllen-Brownsville, TX (2-S) KRNA/lowa City, IA (3-M) KROK/Shreveport, LA (2-S) KRQ(KRQQ)/Tucson, AZ (2-W) KRSP/Salt Lake City, UT (2-W) KSET-FM/EI Paso, TX (2-S) KSKD/Salem, OR (2-W) KSLY/San Luis Obispo, CA (3-W) KTDY/Lafayette, LA (3-S) KTFM/San Antonio, TX (2-S) KTRS/Casper, WY (3-W) KTSA/San Antonio, TX (2-S) KUBE/Seattle, WA (1-W) KWOD/Sacramento, CA (2-W) KWSS/San Jose, CA (1-W) KWTO-FM/Springfield, MO (3-M) KX104(WWKX)/Nashville, TN (2-S) KXSS/Lincoln, NE (3-M) KXX106(WKXX)/Birmingham, AL (2-S) KYNO-FM/Fresno, CA (2-W) KYTN/Grand Forks, ND (3-M) KYUU/San Francisco, CA (1-W) KYYA/Billings, MT (3-W) KZ93(WKZW)/Peoria, IL (2-M) KZFM/Corpus Christi, TX (2-S) KZOZ/San Luis Obispo, CA (3-W) KZZB/Beaumont, TX (2-S) KZZP/Phoenix, AZ (1-W) OK100(WOKW)/Ithaca, NY (3-E) PRO-FM(WPRO-FM)/Providence, RI (1-E) Q100(WQQQ)/Allentown, PA (2-E) Q101(WJDQ)/Meridian, MS (3-S) Q102(WKRQ)/Cincinnati, OH (1-M) Q103(KOAQ)/Denver, CA (1-W)

Q104(WQEN)/Gadsden, AL (3-S)

Q105(WRBQ-FM)/Tampa, FL (1-S) Q106(WQXA)/York, PA (2-E) Q107(WRQX)/Washington, DC (1-E) U93(WNDU-FM)/South Bend, IN (2-M) WABB-FM/Mobile, AL (2-S) WABX/Detroit, MI (1-M) WACZ/Bangor, ME (3-E) WAEV/Savannah, GA (3-S) WANS-FM/Greenville, SC (3-S) WAZY-FM/Lafayette, IN (3-M) WBBQ/Augusta, GA (2-S) WBCY/Charlotte, NC (2-S) WBEN-FM/Buffalo, NY (1-E) WBLI/Long Island, NY (1-E) WBNQ/Bloomington, IL (3-M) WBWB/Bloomington, IN (3-M) WCAU-FM/Philadelphia, PA (1-E) WCGQ/Columbus, GA (3-S) WCIL-FM/Carbondale, IL (3-M) WCIR/Beckley, WV (3-E) WDCG/Durham-Raleigh, NC (2-S) WDOQ/Daytona Beach, FL (2-S) WEBC/Duluth, MN (2-S) WERZ/Exter, NH (3-E) WFBG/Altoona, PA (3-E) WFLY/Albany, NY (2-E) WFMF/Baton Rouge, LA (2-S) WFMI/Lexington, KY (2-S) WFOX/Gainesville, GA (3-S) WGCL/Cleveland, OH (1-M) WGFM/Schenectady, NY (2-E) WGLF/Tallahassee, FL (3-S) WGRD/Grand Rapids, MI (2-M) WGUY/Bangor, ME (3-E) WHEB/Portsmouth, NH (3-E) WHFM/Rochester, NY (2-E) WHHY-FM/Montgomery, AL (2-S) WHOT/Youngstown, OH (2-M) WHSL/Wilmington, NC (3-S) WHTT/Boston, MA (1-E) WHTX/Pittsburgh, PA (1-E) WHYT/Detroit, MI (1-M)
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WNAM/Appleton-Oshkosh, WI (2-M) WNBC/New York, NY (1-E) WNFI/Daytona Beach, FL (2-S) WNOK-FM/Columbia, SC (2-S) WNVZ/Norfolk, VA (2-S) WNYS/Buffalo, NY (1-E) WOKI/Knoxville, TN (2-S) WOMP-FM/Wheeling, WV (3-E) WPFM/Panama City, FL (3-S) WPHD/Buffalo, NY (1-E) WPLJ/New York, NY (1-E) WPST/Trenton, NJ (2-E) WQCM/Hagerstown, MD (3-E) WQID/Biloxi, MS (2-S) WQUT/Johnson City, TN (2-S)). WRCK/Utica, NY (2-E) WRKR/Racine-Milwaukee, WI (2-M) WRQK/Greensboro, NC (2-S) WRQN/Toledo, OH (2-M) WRVQ/Richmond, VA (2-S) WSEZ/Winston-Salem, NC (2-S) WSFL/New Bern, NC (2-S) WSKZ/Chattanooga, TN (2-S) WSPK/Poughkeepsie, NY (2-E) WSPT/Stevens Point, WI (3-M) WSQV/Williamsport, PA (3-E) WSSX/Charleston, SC (2-S). WSTO/Evansville, IN (2-M) WTIC-FM/Hartford, CT (2-E) WTRY/Albany, NY (2-E) WTSN/Dover, NH (3-E) WVIC/Lansing, MI (2-M) WVSR/Charleston, WV (2-E) WXKS-FM/Boston, MA (1-E) WXLK/Roanoke, VA (3-S)
WYCR/Hanover-York, PA (2-E) WYFM/Youngstown, OH (2-M) WYKS/Gainesville, FL (3-S) WZLD/Columbia, SC (2-S) WZOK/Rockford, IL (2-M) WZPL/Indianapolis, IN (2-M) WZYP/Huntsville, AL (2-S) WZYQ/Frederick, MD (3-E) WZZR/Grand Rapids, MI (2-M) XTRA(XETRA)/San Diego, CA (1-W) Y94(WDAY-FM)/Fargo, ND (3-M) Y100(WHYI)/Miami, FL (1-S) Z93(WZGC)/Atlanta, GA (1-S) Z100(WHTZ)/New York, NY (1-E)

7102(WZAT)/Savannah, GA (3-S)

ZZ99(KZZC)/Kansas City, MO (2-M)

Z104(WZEE)/Madison, WI (2-M)

Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

NEB.Np. Town

SOLYPOISE OF Fee
BIG COUNTRY/In a Big Country
BIG COUNTRY/In a Big Country
BIG COUNTRY/In a BIG Country
BIG COUNTRY/IN BIG COUNTRY
BIG COUNTRY/IN BIG TOWN
BIG COUNTRY/IN BIG TOWN
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Hot Hits 105KITS

Francisco

San

PD: Jeff Hunter MD: Michelle Meisner

MICHELLE Meisner

I KORING I SHYROW, Feliands In The Strees

LIONEL NICHE/All Hight Long [All Hi

DAVID BOWLE/Holsen Love

NOTELS/ANDHOLY Least Summer

NOTELS/ANDHOLY Least Hand Soul
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NOTELS/ANDHOLY Least Hand Soul
PAY SHOWARDOWS Least Hastleffeld

PAY SHOWARDOWS Least Hastleffeld

REMATHMELGS/LOVE Least Stranger

OGIET RIOT/OWS On Feel The Holize

HIRAM LEASUR/HITFOR HAN

TALLITE GENOLOGY SINCH SOURCE

SPANDOWS MALETY/True city

ROTHS & COMMON SHALLETY/True

ROTHS & COMMON SHALLE

39
DURAN DURAN/Union Of The Smake
ONLYTwist Of Pate
POLICE/Sync. II
ROMANTICS/Telking In Your Sleep
STRAY CATS/I Non't Stand in Your

RETTE HIDLEN/PAVOYISE Meate Of TIM RIM CAMMES/Invisible Hands HELISES AND MEMORY HOUSE OF THE HALLESS AND MEMORY HOUSE HAND WE PAUL HALLESS FREEDOM TO MEMORY I Lay My NEX ROMAN HOLLIDA/Jon't TY'Y O Stop IX

KWSS 94.5 PM

San Jose PD: Dave Van Stone

MD: Chris Knight
LIGHEL MCHIEFAII Wight Longiall WI
AIR SUPPLY Mobiling Love Out of No.
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PROCESS L. PANTON'S LOSS L. PANTON'S SIMPLE IN THE STREAM
PRINCE AND STREAM
PRINCE SIMPLE IN STREAM
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PRINCE SIMPLE IN A MD: Chris Knight

ASIA/The Smile Ham Left Yo

HEN AT WORK/Dr. Heckyll & Mr. J(STRAY CATS/1 Mon't Stend In Your

Phoenix PD: Reggie Blackwell

MD: Art Morales SPANDAU BALLET/True
POLICE/Eany of Pain
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RYAN ADMS/This Time
STRYLE NICES/If Anyone Pails
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11 17 123/One Thins Leads To An
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12 13 NAMED THE FOREST PROMISES
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14 19 SHEEN BASTON/Trilfore(Long Distance
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17 TALENS BASTON/Trilfore(Long Distance
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26 HUEY LEWIS & NEWS/Heart And Sou) IRENE CARA/Why He?

KISEN

102.7 Los Angeles

PD: Gerry De Francesco MD: Mike Schaefer

D. Mike Schaefer

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ADDS DURAN DURAN/Union Of The Snake ONJ/Twist Of Pate

JOHN COURTN'S TIMES JOHN MANY TIMES JOHN COURAR/Crumblin' Down JACKSON BROWNE/Tender Is The MANNATTAN TRANSPERSED OF Life ASIA/THE Smile Hes Left TO RICK SPRINGFIELD/Soule

Denver



PD: Doug Erikson MD: Gloria Avila

NOGRES & PARTOR/Islands In The Stream LIONER BIGHTE/All Hight Long(All His BLLAT JOBE_MYCON Girl BULLY JOBE AND ALL BULLY JOBE AND ALL

35
KIN CARMES/Invisible Hands
BIG COUNTRY/In A BIG COUNTRY
EALTON JOHN/I Guess That's Why Th
CMJ/Twist Of Fate
DEBARGE/Time Will Reveal

101 FM Los Angeles

PD: Bob Hamilton

MD: David Grossman

David Grossman

HIDIGAT THANTRAK-T-2-14

HIDIGAT THANTRAK-T-2-16

KORRET THANTRAK-T-2-16

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BETTER CHANAL/MAY HE?

THE POLITION HE HE

BETTER CHANAL/MAY HE?

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JEFFREY OSDONES; sey with Me Toolght
NUTY LEMIS & NEWS Freet And Soul
KOOL & THE GAMG/Joenne

KUBE 93FM Seattle

PD: Bob Case MD: Tom Hutyler

1 5 BOWNER TYLEF/Total Calipse Of The
1 6 FIELD/Our Thing Leads To An
15 8 BILLY JOSE JOYSTON THE SEASON
15 8 BILLY JOSE JOYSTON GET
1 9 SEMBLOW BALLETTEN
11 10 HURY LEWIS & NEMS/Heart And Soul
11 10 HURY LEWIS & NEMS/Heart And Soul
11 10 AND BOWNER/HOSE LOVE
11 11 BOWNER HICKS/IF AND FAIL
12 11 BOWNER HICKS/IF AND STANDS FAIL
13 ENVIRONMENT AND FAIL TO SEASON
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14 16 PART BOWNER/LOVE IS A STRANGET
19 10 BERNAR ANDAS/THIS TYLES HE JIV
10 10 BERNAR ANDAS/THIS TYLES HE MANDAS
19 10 BERNAR ANDAS/THIS TYLES HE MANDAS
19 10 BERNAR ANDAS/THIS TYLES HE MANDAS
19 20 GUILT HOSPICAL SEASON
10 22 JUNEAU STRANGE SEASON
10 12 ELVIS CONTILLO/CAUGH IS CONTILLO/CAUGH IS CONTILLO/CAUGH IS CONTILLO/CAUGH IS COUNTY
10 15 ELVIS CONTILLO/CAUGH IS COUNTY
10 CULTURE CLUM/CHURCH AND HIS TOP
10 BERNAR CONTILLO/CAUGH AND HIS TOP
10 BERNAR CONTILLO/CAUGH AND THE SEASON
10 BERNAR CONTILLO/CAUGH AND THE SEASON
10 JOHNER SEAS

Phoenix

PD: Charlie Quinn

MD: Steve Goddard

Steve Goddard

1 POLICE/King of Fris

2 FIRSTON Thing Lends To An.

8 BANGUS ALESTANI High Long(All Hi.

2 FIRSTON Thing Lends To An.

8 BANGUS ALESTANI

8 BANGUS ALESTANI

9 FIRSTON THING Lends TO An.

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HICHAEL JACKSON/P.T.T.(Pretty Young T JACKSON BECOMME/Tender 1s The HALL & OATES/Ssy It len't So

POLICE/Sync. II CULTURE CLUB/Church Of The Poleon HUMAN LEAGUE/Mirror Mañ

San Francisco
PD: Mike N MD: Steve Behm

MELISSA MARCHESTE/No One Can Love You P BARBRA STREISAND/The May He Makes Me P STRAY CATS/I Won't Stand In Your JEFFREY OSBORME/Stay With Me Tonight



XTRA

San Diego

PD: Jim Richards

MD: Steve Sande

Steve Sande

1 DOCERS & PARTON/Lelands In The Stream
1 DOCERS & PARTON/Lelands In The Stream
2 DOF LEPANO/Poolin'

POLICE/Rang Of Pain
POLICE/Rang Of Pain
POLICE/Rang Of Pain
POLICE/Rang Of Pain
POLICE/POLICE/Rang Of Pain
DOCERS/POLICE/Rang Of Pain
DOCERS/POLICE/RANGE/POLICE/RA

34
POLICE/Sync. II
DURAM DURAM/Union Of The Snake,
OBJ/Twist Of Fate
KLIQUE/Stop Dougin' Me Aroun

ETH CARMES/Invisible Hende DEBARGE/Time Will Reveal

DEBANGE/Time Will never MSB/Ny Town BARBRA STREESAND/The May He Makes Me F

610 # KFRC

San Francisco

PD: Gerry Cagle Music Assistant: Lunette Abraham

29 22 MBB ED1710F/10 This The Presh Out
33 34 BETTAN ADMENTATing Time
35 30 NECT ADMENTATION THE Presh Out
35 34 BETTAN ADMENTATION THE PRESH OUT
36 25 PARTIES ADMENTATION THE PRESH OUT
36 25 PARTIES ADMENTATION THE PRESH OUT
37 ENTRY SETTEMBER 1 HEAD TO
38 MALOWARA/FOLIONY TIME TO
38 MALOWARA/FOLIONY TIME TO
39 SEMBAT LAGGER/MAY 12 TEN'S 50
39 SEMBAT LAGGER/MAY 12 TEN'S 50
31 SEMBAT LAGGER/MAY THE PRESH 12
31 SEMBAT LAGGER/MAY 12 TEN'S 50
31 SEMBAT LAGGER/MAY THE PRESH 12
31 SEMBAT LAGGER/MAY THE PRESH 12
31 SEMBAT LAGGER/MAY THE PRESH 12
31 SEMBAT LAGGER/MAY THE PRESH 13
31 SEMBAT LAGGER/MAY THE PRESH 13
31 SEMBAT PRIMATORAL RELIPS OF THE
31 SEMBAT LAGGER/MAY THE
32 SEMBAT PRIMATORAL RELIPS OF THE
33 SEMBAT PRIMATORAL RELIPS OF THE
34 SEMBAT PRIMATORAL RELIPS OF THE
35 SEMBAT PRIMATORAL RELIPS OF THE
36 SEMBAT PRIMATORAL RELIPS OF THE
37 SEMBAT PRIMATORAL RELIPS OF THE
38 SEMBAT PRIMATORAL RELIPS OF THE
39 SEMBAT PRIMATORAL RELIPS OF THE
30 SEMBAT PRIMATORAL RELIPS OF THE
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31 SEMBAT PRIMATORAL RELIPS OF THE
31 SEMBAT PRIMATORAL RELIPS OF THE
32 SEMBAT PRIMATORAL RELIPS OF THE
31 SEMBAT PRIMATORAL RELIPS OF THE
31 SEMBAT PRIMATORAL RELIPS OF THE
32 SEMBAT PRIMATORAL RELIPS OF THE
33 SEMBAT PRIMATORAL RELIPS OF THE
34 SEMBAT PRIMATORAL RELIPS OF THE
35 SEMBAT PRIMATORAL RELIPS OF THE
36 SEMBAT PRIMATORAL RELIPS OF THE
37 SEMBAT PRIMATORAL RELIPS OF THE
38 SEMBAT PRIMATORAL RELIP

29, 33, 39 DURAN DURAN/Union Of The Snake JOURNEY/Send Her My Love ASIA/The Smile Has Left To

EAST Most Added • Hottest

Duran Duran O. Newton-John Rogers w/ Parton

Lionel Richie Billy Joel

ADDS & HOTS Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

Duran Duran

Lionel Richie O. Newton-John Rogers w/ Parton Prince

PARALLEL TWO

WFLY/Alberry, NY

ONJ
NAKED EYES
WARRICK & VANDROS
MADONNA
ELTON JOHN
DURAN DURAN
BARBRA STREISAND BARBRA STREISAND Hottest: LIONEL RICHIE 1-1 FIXX 3-2 DAVID BOWIE 13-7 STEVIE NICKS 15-8 HALL 6 OATES 31-21

WTRY/Albany, NY Bill Cahill

POLICE DURAN DURAN (dp) PAUL SIMON ELTON JOHN ONJ ONJ
HOTTEST:
TALKING HEADS 4-1
ROGERS 4 PARTON 6-2
LIOWEL RICHIE 12-9
MOTELS 14-11
MICHAEL JACKSON 20-15

HALL & OATES
LOVERBOY (dp)
JOBOXERS
BIG COUNTRY
STRAY CATS (dp)
HOTCER: NOT 6-1
WOTEL NOT 6-6
MOTELS 18-10
MCCARTNEY 4 JACKS 20-15
PAT BENATAR 27-18

WVSR/Charleston, WV Dave Carlisle

KOOL & THE GANG ROOL & THE GAM:
HADDNAN
DEBARGE
HATTHEW WILDER
LANT WALL
LANT WALL
VES GJD;
VES GJD;
ENEF (dp)
ENEF (dp)
HOTEST:
ROGERS & PARTON 1-1
LIONEE HICHE 7-3
PRINCE 14-8
HCCARTNEY & JACKS 19-11
MICHAEL JACKSON 21-13

K104/Erie, PA Bill Shennon

YES
PAUL SIMON
ONJ
RICK JAMES
BIG COUNTRY BIG COUNTRY Hottest: QUIET RIOT 2-1 BRYAN ADAMS 3-2 LOVERBOY 7-4 JOURNEY 11-8 ASIA 26-16

WYCR/Hanover-York, PA Merk Richards

Mark Richards
DURAN DURAN
YES
PAUL SIMON
ROOL & THE GANG
NELISSA MANCHESTE
ONJ
POLICE
HOOTELS 3-1
ROYTELS 3-1
ROYTELS 3-1
REYSON & PLACK 6-2
BILLY JOEL 15-7
HUEY LEWIS & NEWS 17-10
JOHN COUGAR 34-24

WTIC-FM/Hartford, CT Mike West

MAKED EYES
POINTER SISTERS
POINTER SISTERS
POLICE
ONJ
YES
HOTER
LIONEL RICHIE 1-1
MCCARTNEY 6 JACKS 15-5
AIR SUPPLY 5-7
RUPUS 6 CHARA 23-10
RUEY LEWIS 6 NEMS 26-12

Gary Mimber

POLICE
ONJ

DURAN DURAN (dp)
PAUL SIMON

NAKED EYES
ROMANTICS (dp)
EWSF (dp)
PAI NBOW (dp)
HOTESET:
ROGERS & PARTON 1-1
LIONEL RICHIE 4-2
FIXX 3-3
PRINCE 7-5
STEVIE NICKS 10-6

WLAN-FM/Lancaster, PA Todd Halliday

KISS (dp) POLICE (dp) DURAN DURAN DEBARGE RUFUS & CHAKA Hottest: LIONEL RICHIE 3-1 BILLY JOEL 9-2 JOURNEY 19-10 PAT BENATAR 29-11 PRINCE 24-17

KC101/New Haven, CT Stef Rybek

ASIA
POLICE
RUFUS & CHAKA
ELTON JOHN
MELISSA MANCHESTE
Hottest: MELISSA MANCHESTE HOTCEST: LIONEL RICHIE 2-1 ROGERS & PARTON 3-2 PAT BENATAR 16-12 MCCARTHEY & JACKS 21-14 QUIET RIOT 24-19

WSPK/Poughkeepels, NY
Chris Leide
HALL & CATES
ELTON JOHN
PETER SCHILLING
NAKED EYES
RUPUS & CHAKA
RUEISSA MANCRESTE
STRAY CATS
YES
FOR DURAN DURAN
ONJ
KOOL & THE GANG
HOTERST LIONEL RICHIE 2-1
RUEY LEWIS & NEWS 10-4
JACKSON BROWNE 17-7
BILLY JOEL 18-8
JOHN COUGAR 30-23
WWIFEW/ROCHESTER, NY

WHFM/Rochester, NY Charley Lake

QUIET RIOT OUIET RIOT
ONJ
NAMED EYES
YES
BIG COUNTRY
HOTES:
QUIET RIOT D-1
LIONEL RICHIE 9-6
PRINCE 10-9
BRYSON & PLACK 13-10
PAT BENATAR 19-11

98PXY/Rochester, NY Tom Mitcheil

Tom Mitchell
POLICE
DURAN DURAN
BIG COUNTRY
STRAY CATS
HOTLEST:
HOCKEST:
HOCKARTNEY & JACKS 11-6
MICHAEL JACKSON 22-7
QUIET RIOT 12-9
PAT BENATAR 19-10
WGFM/Schenectedy, NY
Tom Parker
ELTON JOHN

Tom Parker

ELTON JOHN
PETER SCHILLING
BIG COUNTRY

DURAN DURAN
POLICE (dp)
BARBRA STREISAND
ONJ
HOttest:
ROGERS & PARTON 6-2
LIONEL RICHIE 12-4
BILLY JOEL 15-9
QUIET RIOT 16-10
MCCARTNEY & JACKS 27-15

WKFM/Syracuse John Carucci

RICK SPRINGFIELD POLICE PAUL SIMON YES ONJ YES
COMMODORES
FARANCES
THOMPSON
DEBORAH ALLEN
NOTESS:
TALKING HEADS 2-1
HUEY LEWIS & NEWS 15-10
BILLY JOEL 17-12
PAT BENATAR 23-14
MCCARTNEY & JACKS 29-15

MCCARTNEY & JACKS 29-1
WPSTTTrenton, NJ
Tom Taylor

DURAN DURAN
KLIQUE
NAKED EVES
POLICE
PAUL SIMON
YES
HOTELER LIONEL RICHIE 3-1
BILLY JOEL 5-2
STACY LATTISAN 14-7
ROGENS & PARYON 18-13
ASIA 36-26
MERCK/INDON NY

WRCK/Utice, NY Jim Reitz

Jim Retz
POLICE
YES
KISS
PAUL SIMON
PAUL RODGERS
ALDO NOVA
PIA ZADORA
HOTEST:
QUIET RIOT 1-1
DAVID BOMIE 6-4
PAT BENATAR 9-6
HUEY LEWIS 4 NEWS 16-12
JOHN COUGAR 26-18

WKRZ-FM/Wilkes-Berre Jim Rieing JIM Rieing
YES
POLICE
PAUL SIMON
DURAN DURAN
ROMANTICS
RAINBOW
STRAY CATS
HOTERS!
POLICE !-!
POLICE !-!
LIONEL RICHIE !4-!1
MCCAFTREY & JACKS !5
JOHN COUGAR 25-21 15-12

Q106/York, PA Den Steele Dan Steele
MICHAEL JACKSON
PIXX
RUFUS & CHAKA
RUFUS & CHAKA
RUFUS & CHAKA
RUFUS & FOR
LISHON
LISHON
LISHON
LIONEL RICHIE 6-2
ROGERS & PARTON 3-3
BRYSON & FLACK 4-4
PRINCE 5-5

PARALLEL THREE

WFBG/Altoons, PA Tony Booth

TONY BOOTH

DURAN DURAN

STRAY CATS

ONJ

FIREFALL

PAUL SIMON

POLICE

WARNES & THOMPSON

DEBARGE

LINDA RONSTADT

YES LINUM TYPES HOTCHEST 1-1 ROCERS & PARTON 7-3 LIONEL RICHIE 10-4 BILLY JOEL 12-6 MICHAEL JACKSON 24-12

WACZ/Bangor, ME Michael O'Hara

JHM RandeM
EURYTHHICS
PAUL SIMON
ON SPREW OS BORNE
ELTON JOHN
MEN WITHOUT HATS
WARNES & THOMPSON
FOLICE
PRINCE 4-1
DAVID BOWIE 5-2
LIONEL RICHIE 7-4
RUFUS & CHAKA 12-5
PAT BENATAR 18-9

WIGY/Bath, ME Scott Robbins

DURAN DURAN ELTON JOHN PAUL SIMON MARNES & THOMPSON HOTEEST: STEVIE NICKS 6-4 MOTELS 7-5 QUIET RIOT 20-10 HUEY LEWIS & NEWS

HUEY LEWIS & NEWS
WCIR/Beckley, WV
Bob Spencer
PAT BENATAR
IRENE CARA
MELISSA MANCHESTE
JEFFREY OSBORNE
POLICE
QUIET RIOT
YES YES
HOTTEST:
ROGERS & PARTON 1-1
POLICE 2-2
FIXX 4-3
LIONEL RICHIE 7-4
MOTELS 13-7

WIKZ/Chambersburg, PA Matthews/Alexander

DURAN DURAN YES ONJ MATTHEW WILDER KIM CARNES KIM CARNES HOTTEST: ROGERS & PARTON 1-1 LIONEL RICHIE 12-4 BILLY JOEL 11-6 MICHAEL JACKSON 20-15 JOHN COUGAR 25-20

WTSN/Dover, NH Jim Sebestien

JMT SEGMENTS

MATTHEW WILDER
JOBOXERS
MICHAEL JACKSON
STRAY CATS
PAUL SIMON
HOTESE:
ROGERS & PARTON 3-2
LIONEL RICHEE 9-5
PRINCE 7-6
MCCARTHEY & JACKS 22-13
JOHN COUGAR 26-21 WERZ/Exeter, NH Scott MacKey

Soott MecKey

DURAN DURAN
PAUL SIMON
WARNES & THOMPSDN (dp)
INDUSTRY
HEART
HEART
HEART
HOVA
A'ES
RICK SPRINGFIELD
HOTERE:
POLICE 1-1
POLICE 1-1
JOHN COUGAR 29-20
KIM CARNES 26-22

KIM CARNES 26-22

WZYQ/Frederick, ND eoL idea

ONJ
PAUL SIMON
YES
DURAN DURAN
DAVID BOMIE
HOCLEST:
ROCERS 6 PARTON 1-1
AGNETHA FALTSKOG 12-6
MICHAEL JACKSON 20-11
PAT BENNATAR 33-22
MCCARTHEY 6 JACKS 37-26

WQCM/Hagerstown, MD Will Kauffman

WWIK Kauffmen
YES
ONJ
POLICE
DURAN DURAN
PAUL SIMON
ALAN PARSONS
HOLTEST:
ENGLES PARTON |-1
LIONEL RICHITE 6-3
STEVIZ MICKS 13-10
JOHN COUGAR 32-23

HUEY LEWIS & NEWS DOORS ANNABEL LAMB BIG COUNTRY OPE PAUL SIMON MADONNA HOTERS: POLICE 6-1 LOVERBOY 10-5 AGMETHA FALTSKOG 9-6 QUIET RIOT 11-8 PAT BENATAR 16-11

13FEA/Mencheeter, NH Rick Ryder

PRINCE
DURAN DURAN
JUICE NEWTON
ONJ
PAUL SIMON
WARNES & THOMPSON WARNES & THOMPSON Hottest: ROGERS & PARTON 4-1 STEVIE NICKS 5-4 LIONEL RICHIE 13-9 FIXX 19-10 JOHN COUGAR 28-23

WKHI/Ocean City, MD

none Hottest: POLICE !-! ROGERS & PARTON 6-6 PRINCE 8-8 SHEENA EASTON 9-9 LIONEL RICHIE 10-10

96XIL/Perkersburg, WV Paul DeMille Paul DeMiNe
ANNABEL LAHB
YES
EIG COUNTRY
ONJ
PAUL SIMON
HOUTERS
LOVERBOY 2-1
PAT BENATAR 6-4
BILLY JOBL 11-9
RICK SPRINGFIELD 14-10
EURYTHMICS 13-11

WJBQ/Portland, ME Phoenix/O'Nell

Phoenix/O'NeW

MADONNA

MANDS A THOMPSON

DURAN DURAN

PAUL SIMON

ONJ

ROCERS & PARTON 1-1

LIONEL RICHIE 11-4

PRINCE 6-5

JACKSON BROKNE 16-10

BRYSON & FLACK 24-18

RICK SPRINGFIELD SURVIVOR SURVIVOR
YES
HOTTEST:
FIXX 1-1
DAVID BOWIE 6-3
RUEY LEWIS & NEWS 7-5
PAT BENATAR 9-6
EURYTHMICS 17-11

EURYTHMICS 17-11

WOMP.FMMWheeling.WV

Dwayne Bonds

RICK SPRINGFIELD

KOOL & THE GANG

POLICE

KISS

LONG

LONG

KISS

LONG

Frank Beil
YES
DURAN DURAN
PAUL SINON
KISS (dp)
POLICE
ALAN PARSONS
Hottest:
MOTELS 1-1
QUIFT RIOT 4-2
PAT BENATAR 7-4
JOHN COUGAR 14-7
MCCARTNEY 6 JACKS 18-12

SOUTH PARALLEL TWO

WBBQ/Augusts, GA Bruce Stevens

PAUL SIMON PAUL SIMON
ONLY
POLICE (dp)
STRAY CATS
STRAY CATS
STRAY CATS
(dp)
GOMODORES
JENNIFER MOLLIDAY (dp)
HOTEGET
LIONEL RICHIE 2-1
ROGERS 4 PARTON 1-2
POLICE 3-4
MICHAEL JACKSON 14-9
PAT BENATAR 28-23

KHFI/Austin, TX Volkman/Garrett

ELTON JOHN

WFMF/Beton Rouge, LA Rice/Ahysen

KIR CHett
HALL 4 OATES
QUIET RIOT
MANRATTAN TRANSFE
ASIA SPRINGFIELD
IRREBE CARA
PAUL SIMON
REAL LIFE (dp)
HOCEGE:
FIXW 2-1
PRINCE 3-2
LIONEL RICHIE 5-3
JOHN COUGAR 18-12
JOUNEY 28-18

Kevin McCarthy

CULTURE CLUB
ONJ
PAUL SIMON
RICK SPRINGFIELD
POLICE
ROTEEST:
LIONEL RICHIE 2-1
MOTELS 11-7
BILLY JOEL 13-8
DAVID BOWIEL 15-1
MICHAEL JACKSON 17-13

WSSX/Cherlecton Bill Mertin

WBCY/Charlotte, NC Bob Keghen

QUIET RIOT PETER SCHILLING DETER SCHILLING
YES
ONJ
WARRICK & VANDROS
CULTURE CLUB
POLICE
RUFUS & CHARA
Hottest:
ROGERS & PARTON 1-1
LIONEL RICHE 3-2
BILLY JOEL 6-3
MICHAEL JACKSON 10-4
MCCARTNEY & JACKS 21-10

WSKZ/Chettanooga, TN

POLICE
Hottest:
LIONEL PICHIE 4-1
PRINCE 2-2
ROGERS & PARTON 5-4
BILLY JOEL 10-7
JOHN COUGAR 18-13

ONJ
POLICE
DURAN DURAN
HALL & OATES
HOTTEST:
BILLY JOEL 5-1
DEF LEPPARD 12-8
MCCARTNEY & JACKS 14-9
DAVID BOWIE 15-11

LOVERBOY
HANNATTAN TRANSFE
BIG COUNTRY
HOTCES:
PRINCE 3-1
ROGERS & PARTON 5-2
LIONEL RICHIE 9-5
DAVID BOWNE 12-7
JOHN COUGAR 33-30

ELTON JOHN
ONJ
RLIQUE
HICHAEL SEMBELLO
PAUL SIMON
ANNATIAN TRANSFE
KIM CARRES
STRAY CATS
STRAY CATS
CENESIS
COLICE
HOOLE
LIONEL RICHIE 4-1
ROGERS 4 PARTON 3-2
PRINCE 8-5
QUIET RIOT D-12
3-4
QUIET RIOT D-12

ONJ
POINTER SISTERS
HOttest:
ROGERS 4 PARTON 3-1
LIONEL RICHIE 6-3
BILLY JOEL 14-9
BRYSON 4 PLACK 16-10
MCCARTNEY 6 JACKS 17-12

KZZB/Besumont, TX Murphy/Harrison

Murphy/Herrieon
YES
ONJ
DUICE
DUICE
DUIRN DURAN
STRAY CAT'S
ROMANTICS
HOTE STRAY CAT'S
HOTE STRAY CAT'S
HOTE STRAY CAT'S
JOHN COUGAR 29-21
PETER SCHILLING 36-29

WQID/Biloxi, MS Kirk Cliett

KXX106/Birmingham, AL Kevin McCarthy

BHI Merden
RICK SPRINGFIELD
BILLY JOEL
HEART
POLICE (dp)
RAINBOW
HOttest:
FIXX 2-1
STEVIE NICKS 4-2
KANSAS 7-5
JACKSON BROWNE 16-12
QUIET RIOT 18-14

YES NAMED EYES POLICE ELTON JOHN ONJ

WNOK-FM/Columbia, SC Tom Kent

WZLD/Columbia, SC Chuck Finley

Chuck Finley
MICHAEL JACKSON
DURAN DURAN
POLICE
ONJ
YES
TRAFEST
FRAFEST
FRAFES

KZFM/Corpus Christi Chuck Beker

None Hottest: FIXX 1-1 MOTELS 5-5 BRYAN ADAMS 7-7 MEN AT WORK 8-8 LOVERBOY 10-10

Raiph Wimmer

POLICE

ROOL & THE GANG

ONJ

DURAN

RICK SPRINGFIELD

ELTON JOHN

ALABAMA (dp)

Hotest:

ROGERS & PARTON 1-1

LIONEL RICHIE 4-3

QUIET RIOT 16-8

QUIET RIOT 16-8

CULTURE CLUB 29-23

WNFI/Daytona Beach, FL Brian Douglas

Brian Douglas

JOHN COUGAR
RICK SPRINGFIELD
ONJ
POLICE
ROOLS THE GANG
ROOLS THE GANG
PAUL SIMON
JEFFREY OSBORNE
BERTIE HIGGINS
NOTHERS
ROCERS & PARTON I-1
FIXX 11-8
BILLY JOEL 14-10
STEVIE NICKS 15-11
PAT BENATAR 17-13
MCCARTNEY & JACKS 26-19
MCCARTNEY & JACKS 26-19

WDCG/Durham-Raleigh Randy Kabrich

Randy Kabrich
RUPUS & CHARA
HALL & OATES
AGMETHA FALTSKOG
MARHICK & VANDROS
COMMODORES
PETER SCHILLING
EDDIE & THE CRUIS
HOCLES
ROCERS & PARTON 1-1
BONNIE TILER 2-2
LIONEL RICHIE 3-3
TALKING READS 4-4
MEN WITHOUT HATS 5-5

KAMZ/EI Paso, TX West/Saylor

ONJ KOOL & THE GANG POUR TOPS POLICE (dp) RIM CARNES (dp) HOTTES: LIONEL RICHEE 4-3 ROGERS & PARTON 7-5 CONTROL TOPS MICHAEL JACKSON 14-10 SOS BAND 13-11

KSET-FM/Et Paso, TX Cat Simon

Cat Simon

CULTURE CLUB
IRENE CARA
DURAN DURAN
REAL LIFE
POLICE
CLIFF RICHARD
POLICE: 1-1
HERBIE HANCOCK 4-2
OUIET RICH 6-2
EURYTHRICS 14-8
PRINCE 17-9

WRQK/Greensboro, NC
Wes Jones
PAUL STMON
POLICE
NAKED EVES
POUR TOPS
PAT BENATAR
YES
STMAY CATS
HOLLEST:
ROCERS & PARTON 1-1
LIONEL RICHIE 6-2
BILLY JOBL 15-9
MAMMATTAN TRANSFE 23-15
JORN COUGAR 30-25
WANNS-FM/Greenville, SC
ROM Metta
YES

ONJ
HOttest:
ROGERS & PARTON 2-1
LIONEL RICHIE 3-3
FIXX 4-4
BILLY JOEL 13-8
JOHN COUGAR 39-32

WZYP/Huntsville, AL Scott Mitchell

SCOTT MITCHER
PAUL SIMON
ONJ
DURAN DURAN
POLICE
KLIQUE
YES YES
BIG COUNTRY
ELTON JOHN
HOTCEST:
ROGERS & PARTON 1-1
LIONEL RICHIE 2-2
PRINCE 7-3
MOTELS 9-5
BILLY JOEL 13-8

94TYX/Jackson, MS Jim Chick
MICHAEL JACKSON
KISS (dp)
BIG COUNTRY (dp)
POLICE (dp)
POLICES (dp)
POLIC

John Peace

KOOL & THE GANG
BIG COUNTRY
PAUL SIMON
COULTURE CLUB
MADONNA (dp)
JOHN COUGAR (dp)
ROCERS & PARTON 1-1
FIXX 4-2
LIONEL RICHIE 5-3
PRINCE 19-4
STEVIE NICKS 11-5 WQUT/Johnson City, TN Rod Hampton Rod Hampton

POLICE
ELTON JOHN
MICHAEL JACKSON
HOTLEST:
POLICE 1-1
BRYAN ADAMS 9-4
FIXX 11-5
STEVIE NICKS 17-9
JOURNEY 27-14 WNVZ/Norfolk, VA Steve Kelly

DURAN DURAN ONJ PAUL SIMON STRAY CATS WOKI/Knoxville, TN Gary Adkins GENY Addition

CULTURE CLUB
IRENE CARA
BIG COUNTRY
HALL & OATES
PAUL YOUNG
BARBRA STREISAND
RUFUS & CHAKA
COMMODORES
ELTON JOHN
POLICE
JIMMY BUPPETT
OURAN DURAN
MELISSA MANCHESTE
JUICE NEPHON
PAUL SIMON
PAUL S STRAY CATS
POLICE
LANI HALL (dp)
BIG COUNTRY (dp)
ELTON JOHN
HOTERS:
POLICE 1-1
MCCARTHEY & JACKS 23-18
JOURNEY 27-21
MICHAEL JACKSON 35-25
JOHN COUGAR 36-26 BJ105/Orlando, FL Garry Mitchell

Garry Mitchell
JOURNEY
LOVERBOY
BIG COUNTRY
HALL & OATES
MSB
HOLLEST:
ROCERS & PARTON 3-2
FIXX 7-4
FIXX 7-4
FIXX 10-7
MOTELS 11-9
LIONEL RICHIE 14-11
WMD/MS/BERDON MO WRVQ/Richmond, VA Bob McNell Bob Monel

HALL & OATES
QUIET RIOT
ASIA
DURAN DURAN
POLICE
JOBOXERS
ONJ
HOTEL RICHIE 3-1
FIXX 4-2
PRINCE 5-3
PRINCE 5-3
MCCARTNEY & JACKS 9-4
MOTELS 19-10

FOX/Mosley HALL 6 OATES RICK SPRINGFIELD POLICE MADDNNA BIG COUNTRY STRAY CATS STRAY CATS CATS HAKED FOX HAKED HAKED FOX HAKED HAKED FOX HAKED HA

WFMI/Lexington, KY Fox/Mosley

KKYK/Little Rock, AR Mark McCain

ONJ STRAY CATS POLICE YES JEFFREY OSBORNF HOLLEST LIONEL RICHIE 4-1 FIXX 3-2 PRINCE 7-4 MOTELS 12-7 BILLY JOEL 16-8

FM100/Memphis, TX John/Prestiglacomo

WARR FM/Mobile Al

ELTON JOHN
HOTEGR:
STEVIE NICKS 8-4
MCCARTHEY & JACKS 12-10
DAVID BOWTE 18-15
JOURNEY 23-19
JOHN COUGAR 25-22

Fram/Fuller
SHEENA EASTON
ASIA
HALL & OATES
IRENE CARA
BIG COUNTRY
PETER SCHILLING
JOBOKERS
POLICE 1-1
POLICE 1-1
POLICE 1-1
POLICE 1-1
POLICE 1-1
MCCARTMEY & JACKS 19-14
OUTET RIOT D-17
JOHN COUGAR 26-18

Mark McCain
NUEY LEWIS & NEWS
HALL & OATES
HALL & OATES
STEVIE NICKS 6-5
MOTELS 15-8
BILLY JOEL 16-11
MCCARTNEY & JACKS 20-13
JACKSON BROWNE 18-15

KITY/Sen Antonio, TX Frank Weish Frank Weish

DURAN DURAN (dp)

ONJ

POLICE
GLASS (dp)

KIM CARNES

BIG COUNTRY (dp)

HEART

HOCTES

BONNIE TYLER 1-1

LIONEL RICHIE 2-2

HERBIE HANCOCK 4-3

MICHAEL JACKSON 8-5

QUIET RIOTT 9-6 KBFM/McAllen-Brownsville, TX

KTFM/San Antonio, TX

Thorman/Nasty
MCCARTNEY & JACKS
JOURNEY
CULTURE CLUB
MEN HITHOUT HATS
DURAN DURAN
REAL LIFE
BERTIE HIGGINS
WAS (NOT WAS)
FOLICE
MADONNA
BIG COUNTRY
ONJ
WARNES & THOMPSON
ROCTES & PARTON 2-1
JOE ESPOSITIO 15-9
PRINCE 22-12
COMMODORES 24-14
ALABAMA 26-20

KTSA/San Antonio, TX Steve Weed

Steve Weed
JOURNEY
BILLY JOEL
ONJ
HOttest:
ROGERS & PARTON 2-1
BONNIF TYLER 1-2
LIONEL RICHIE 3-3
SPANDAU BALLET 6-4
MCCARTMEY & JACKS 14-9

ONJ
ELTON JOHN
HALL 4 OATES
BIG COUNTRY
DEBARGE (dp)
Kottest:
ROCERS 4 PARTON 1-1
POLICE 2-2
PRINCE 3-3
LIONEL RICHIE 7-4
QUIET RIOT 36-27 COMMODORES ALABAMA ONJ ONJ THE GANG
NATTHEW WILDER
POLICE (dp)
HOTESE:
POLICE 1-1
LIONEL RICHIP 8-2
ROGERS & PARTON 3-3
MOTELS 10-6
BILLY JOEL 16-9

WHHY-FM/Mont Mark St. John

WSEZ/Winston-Sai Steve Finneger) ONJ
BARBRA STREISAND
BIG COUNTRY
FOUR TOPS
YES
Hottest:
LICHIE 1-1
LICHIE 4-3
PRINCE 8-5
MICHAEL JACKSON 9-7
MCCARTNEY & JACKS 20-16 HALL & OATES HUEY LEWIS & NEWS Hottest: ROGERS & DATES Hottest: ROGERS & PARTON 1-1 PRINCE 4-3 STEVIE NICKS 12-9 LIONEL RICHIE 16-11 JOURNEY 20-15

KRGV/McAllen-Brownsville Perty/Taylor

Perty/Taylor
PIA ZADORA
JENNIFER HOLLIDAY
MADONNA
PAUL SIMON
DEBORAH ALLEN
REAL LIFE
POLICE KQIZ-FM/Amerillo KQIZ-FM/Amerillo
ROn Chese
DURAN DURAN
ONJ
PAUL. SIMON
FIREFALL
MEN MITHOUT MATS
PAUL RODGERS
YES
KISS
EN CEP
FOLLER:
OUIET RIOT 1-!
9AT BENATAR 4-3
MSB 7-6
JOHN COUGAR 14-8
BILLY JOEL 16-9 POLICE Hottest: ROGERS & PARTON 1-1 PRINCE 3-2 PETER SCHILLING 8-6 JACKSON BROWNE 12-9 LOVERBOY 18-12

WISE/Ashville, NC John Stevens John Stevens
PAUL SIMON
DURAN DURAN
YES
NAKED EYES
DEBARGE
MEN MITHOUT HATS
RAINBOW
POLICE
FOUR TOPS
Hottest:
PRINCE 2-1
BRYSON & FLACK 16-6
LIONEL RICHIE 25-7
STEVIE NICKS 18-11
DAVID BOWIE 19-12 DEBARGE HOTTEST: LIONEL RICHIE 1-1 ROGERS & PARTON 4-2 POLICE 9-4 BILLY JOEL 13-6 MCCARTNEY 6 JACKS 17-7

WJAD/Beinbridge, GA Skip Elliot Skip Ellot
ONJ
POLICE
DURAN DURAN
MAKED EYES
REAL LIFE
JEFFRRY OSBORNE
YES (dp)
ALDO NOVA (dp)
PAUL SINON (dp)
PAUL SINON (dp)
HOCTEST.
LIONEL RICHIE 3-1
ROCERS & PARTON 2-2
PRINCE 6-4
BILLY JOEL 16-10
QUIET RIOT 21-14

PARALLEL THREE

WCGQ/Columbus, GA

Helph Carroll
ONJ
PAUL SIMON
DURAN DURAN
YES (dp)
POINTER SISTERS
KOOL & THE GAMG
KLIQUE
POLICE
HOLLER
HOLLER
FROCERS & PARTON 1-1
PRINCE 4-2
LIONEL RICHLE 6-1
ROBERT PLANT 10-7
MICHAEL JACKSON 16-9

KISR/Ft. Smith. AR

Rick Hayes
BRYSON & FLACK
YES
ONJ
ALAN PARSONS
POLICE
DIRAN DURAN
HOLES!
FARTON 1-1
LIONEL RICHIE 4-2
PRINCE 6-4
PAT BENATAR 10-7
MCCARTNEY 6 JACKS 20-13

Gather/Devis
STRAY CATS
LINDA RONSTADT (dp)
POLICE (dp)
DOURAN DURAN
ONJ
HOCLEST:
COMMODORES 1-1
ALABAMA 7-5
JEFFREY OSBORNE 10-6
MICHAEL JACKSON 11-7
ELTON JOHN 18-11

WFOX/Geineville, GA Alen Du Priest

Alan Du Priest

BARBRA STREISAND
RUFUS & CHARKA
DEBARGE
ONJ
HOTLEST:
ROGERS & PARTON 1-1
PRINCE 7-2
LIONEL RICHIE 8-7
FIXX 9-8
MICHAEL JACKSON 19-10
WYKS/Gainesville, FL
Lou Patrick

Scott Taylor

ONJ
STRAY CATS
YES
PAUL SIMON
DURAN DURAN
RELOUE:
MOTELS 5-1
MOTELS 5-1
MOTELS 5-1
BRYSON 4 FLACK 14-9
BILLY JOEL 24-14
LOVERROY 21-17
PAT BENATAR 27-19

KTDY/Lafavette, LA

SOUTH

Most Added_® Hottest

KTDY/Lafaryette, LA
Greg Stavene
HALL & OATES
ASIA
ELTON JOHN
ONJ
BIG COUNTRY (dp)
POLICE
HOOTEST:
ROGERS & PARTON 2-1
PRINCE 5-2
LIONEL RICHIE 6-4
STEVIE NICKS 7-5
DAVID BOMIE 12-8

KNOE-FM/Monroe, LA

WPFM/Panama City

Skip Blahop

EYE TO EYE
YES (dp)
PAUL SIMON
POLICE
KOOL & THE GANG
DURAN DURAN
STRAY CATS
HOTERS & PARTON 1-1
LIONEER RICHEE 5-3
FIXX 4-4
PETER SCHILLING 6-5
BILLY JOEL 11-6

Don O'Shee
RICK SPRINGFIELD
STRAY CATS
DURAN DURAN
YES
ONJ
BIG COUNTRY
LOVERBOY
POLICE
REAL LIFE
ROLLCE 2-1
DAVID BOWIE 3-2
BRYSON 6 FLACK 7-4
LIONEL RICHIE 12-5
ELTON JOHN 23-16

NOTETHROGERS

NONE TO THE TENT OF THE T

DOORS
BIG COUNTRY
RICK JAMES
ANNABEL LAMB
HOTCHER!
OUIET RIOT 8-1
PAT BENATAR 10-4
LIONEL RICHIE 6-8
DAVID BOWIE 13-9
JEPPREY OSBORNE 26-17

YES (dp)
RICK SPRINGFIELD (dp)
ALAN PARSONS (dp)
DURAN DURAN
POLICE
HOUTES:
FIXK 1-1
HUEY LEWIS & NEWS 3-2
DAVID BOMIE 7-3
PAT BENATAR 10-6
QUIET RIOT 17-8

KILE/Gaiveston, TX Scott Taylor

Q101/Meridian, MS Chuck McCartney

Chuck McCartney

STRAY CATS
HSB
ON
ON
ON
COMMNICS
COMMNICS
COMMNICS
COMMINICS
FOR COUNTRY
HOTERS:
FOLICE 1-1
LIONEL RICHIE 9-4
BILLY JOBEL 7-6
BILLY JOBEL 7-6
BYSON & FLACK 15-10

Rhymou/Shem

POLICE
PAUL SIMON
YES
DEBARGE
NAKED EYES
HOTELS:
LIONEL RICHIE 2-1
STEVIE NICKS 7-5
BILLY JOEL 9-6
MOTELS 10-7
DAVID BOWIE 13-9

WAEV/Sevenneh, GA

WIXV/Sevannah, GA J.P. Hunter REAL LIFE PAUL SIMON ONJ YES (dp) DOORS

JEPPREY OSBORNE 26-1'
Z102/Sevenneh, GA
Randl Sommers
JOURNEY
RICK SPRINGFIELD
POLICE
BIG COUNTRY
HOCKEST:
ROGERS & PARTON 1-1
HERBIE HANCOCK 7-3
MICHAEL JACKSON 16-9
QUIET RIOT 21-13
MATTHEW MILDER 25-17

Brien PhiMips ONJ RICK SPRINGFIELD DURAN DURAN PAUL SIMON STRAY CATS EDDIE 6 THE CRUIS (dp) FOLICE HORLER LICHEE 2-1 FIXX 1-3 HOTELS 9-5 BILLY JOEL 13-7 MICHAEL JACKSON 10-9

WGLF/Tailehessee, FL Brien Phillips

KKQV/Wichits Falls, TX Chuck Beck Chuck Beck
CULTURE CLUB
POLICE
DURAN
WARNES & THOMPSON
KISS (dp)
HEN MITHOUT HATS
MELISSA MANCHESTE
ONN
LEST:
LIONEL RICHIE 2-1
ROCERS & PARTON 5-3
QUIET RIOT 6-4
BILLY JOEL 9-5
MCCARTNEY & JACKS 22-11

Foster/Patrick POLICE (dp) YES (dp) UURAN (dr) DURAN DURAN (dp) PAUL SIMON BILLY JOEL ONJ ET TO FEE HOTEGET: POLICE 1-1 STEVIE NICKS 5-3 MOTELS 7-4 MOTELS 7-4 DAVID BOWIE 8-5 NCCARTNEY & JACKS 15-9

WHSL/Wilmington, NC Foster/Patrick

MIDWEST Most Added • Hottest

Police Yes O. Newton-John **Lionel Richie Billy Joel** Quiet Riot

DDS & HOT

Music Key; (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

O. Newton-John Lionel Richie Rogers w/ Parton Duran Duran McCartney & Jackson

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick

Matt Parick
PAT BENATAR
STRAY CATS
ALDO NOVA
BIG COUNTRY
DURAN DURAN
RICK SPRINGFIELD
ONJ
HOttest:
POLICE 1-1
LIONEL RICHIE 3-2
HUEY LEWIS 6 NEWS 8-5
PRINCE I7-11
JOURNEY 21-14

WKAU/Appleton-Oshk Ross/Allen

ROSS/AHEN
HALL 4 OATES
ELTON JOHN
KIM CARNES
DURAN DURAN
LOVERBOY (dp)
HOTES:
FIXX 1-1
PRINCE 6-2
LIONE, RICHIE 11-4
MCCARTNEY 6 JACKS 20-11
DAVID BOMIE 22-13

WNAM/Appelton-Oahle Chris Caine

BARBRA STREISAND
PAUL SIMON
RUFUS & CHAKA
DURAN DURAN
POLICE
YES
HOTEST:
HOTES

CULTURE CLUB POLICE DURAN DURAN BIG COUNTRY BIG COUNTRY
Hottest:
ROCERS & PARTON 4-1
LIONEL RICHIE 9-2
BILLY JOEL 14-9
PRINCE 15-10
MCCARTNEY & JACKS 21-15

KilK/Davenport, IA Jim O'Hara

Jun O'Here
QUIET RIOT
HALL & OATES
YES
STRAY CATS
ELTON JOHN
ONJ
NAKED EYES
HOTEST:
LIONEL RICHIE 1-1
ROGERS & PARTON 2-2
POLICE 3-3
PIXX 4-4
PRINCE 5-5

KMGK/Des M Jim Roberts

JIM ROBERTS
BILLY JOEL
STRAY CATS
NAKED EYES
ONJ
PAUL SIMON
QUIET RIOT (dp)
RUFUS 4 CHAKA
DURAN DURAN
HOTTES
LIONEL RICHIE 2-1
FIXX 3-2
RIGHE 5-3
ROGERS 4 PARTON 9-4
JOHN COUGAR 28-21
WEER/JURE MAN

WEBC/Duluth, MN Dick Johnson

ELTON JOHN
HALL 6 OATES
CULTURE CLUB
BARBRA STREISAND
NAKED EYES (dp)
MATTHEW WILDER
CLIFF RICHARD
HOTLEST: Hottest: ROGERS & PARTON 1-1 LIONEL RICHIE 3-2 POLICE 2-3 BILLY JOEL 8-4 STEVIE NICKS 6-5

WKDQ/Evansville, IN Hobbs/Payne

YES
POLICE
PAT BENATAR
RICK SPRINGFIELD
MANHATTAN TRANSFE MANHATTAN TRANSFE HOTTEST: ROGERS & PARTON 4-1 LIONEL RICHIE 6-5 BILLY JOEL 10-8 MICHAEL JACKSON 20-9 PRINCE 12-11

WSTO/Evansville, IN Chris Taylor

Chris laylor
HUEY LEWIS & NEWS
OUTET RIOT
HALL & OATES
HOttest:
JOURNEY 6-4
ROD STEWART 18-15
MOTELS 19-16
MCCARTNEY 6 JACKS 23-17
JOHN COUGAR 24-20

WMEE/Fort Wayne Tony Richards

none Hottest: BONNIE TYLER 1-1 BILLY JOEL 6-6 PRINCE 10-10 JOHN COUGAR 13-13 HUEY LEWIS 6 NEWS 17-17

WGRD/Grand Rapids, MI J.J. Duling

GENESIS
ROGERS 6 PARTON
EDDIE MONEY
PAUL SIMON
DURAN DURAN
NAKED EYES
ALAN PARSONS ALAN PARSONS
HOTHERST JACKSON 2-1
LOVERBOY 5-3
JOHN COUGAR 16-8
ROMANTICS 15-9
MCCARTNEY & JACKS 27-17

WZZR/Grand Rapids, MI Don Schuller

Don Schuller

POLICE

POLICE

DURAN DURAN

ONJ

REAL LIFE

PAUL SIMON

MEN WITHOUT HATS

ALDD NOVA

YES (dp)

ROTE SIMON

ROTE SIMON

ROTE SIMON

ROTE SIMON

POLICE SIMON

ROTE SIMON

RO

WZPL/Indianapolia, IN Hoffmann/Browning

POLICE HICHARD POLICE PAUL SIMON ONJ PAUL SIMON STRAY CATS CULTURE CLUB Hottest: POLICE 1-1 LIONEL RICHIE 7-2 FIXX 4-4 MOTELS 12-6 BILLY JOEL 13-7

WJXQ/Jackson, Mi Ryan/Cheeks

Ryan/Cheeke
DURAN DURAN
PAUL RODGERS
ALDO NOVA
YES
STREETS
PAUL SIMON (dp)
ROLLESTMON (dp)
ROL

WKFR/Kelemezoo, Mi Swart/Chapman

Swart/Chapman

POINTER SISTERS
POLICE (dp)
JUICE NEWTON (dp)
ONJ
ELO
HOTEL RICHIE 4-1
PRINCE 11-6
MCCARTNEY 6 JACKS 16-9
BILLY JOEL 17-11
MICHAEL JACKSON 30-18

ZZ99/Kansas City, MO Rowlands/Benson

STRAY CATS
YES
DURAN DURAN
POLICE
HOTLEST
QUIET RIOT 1-1
LIONEL RICHIE 2-2
BILLY JOEL 4-3
MCCARTNEY 6 JACKS 7-4
DAVID BOWIE 5-5

WVIC/Lansing, MI Jay Stevens

Jay Stevens
HALL 6 OATES
CULTURE CLUB
BIG COUNTRY
POLICE
NARED EYES
HOTES:
MOTELS 2-1
PAT BENATAR 4-2
KANSAS 5-3
DAVID BOMIE 7-5
HUEY LEWIS 6 NEWS 9-8

WZEE/Madison, Wi Little/Hudson

CULTURE CLUB
DURAN DURAN
POLICE
YES
HOTLEST:
OULET RIOT 7-1
PAT BENATAR 6-4
BILLY JOEL 11-7
MCCARTNEY & JACKS 1.3-8
AIR SUPPLY 14-9

KJ103/Oklahoma City, OK

DOLICE
DURAN DURAN
MADONNA
NAKED EYES
ELTON JOHN
PAUL SIMON
STRAY CATS
ONJ
PODNEY DANGERFIEL
HOLDER RODMEY DANGERFIEL
HOTTEST:
QUIET RIOT 4-1
STEVIE NICKS 11-7
PAT BENATAR 23-10
MCCARTNEY 6 JACKS 27-11
HUEY LEWIS 6 NEWS 30-17

KQKQ/Omaha, NE Taylor/Dean

ONJ RICK SPRINGFIELD BRYSON & FLACK BIG COUNTRY HOTLEST: ROGERS & PARTON 2-1 LIONEL RICHIE 4-2 PRINCE 3-3 QUIET RIOT 18-9 JOHN COUGAR 27-15

KZEN/Pooria, IL

Mark Maloney

JACKSON BROWNE

HUMAN LEAGUE

DAVID BOWNE

RICK SPRINGFIELD

HOTESE:

POLICE 1-1

BRYAN ADAMS 5-3

LIONEL RICHIE 6-4

MCCARTNEY & JACKS 11-5

STEVIE NICKS 7-6

STEVIE NICKS 7-6
WRR/Racine-Milwaul
PAT Martin
POLICE
YES
ONJ DURAN DURAN
UB40
BIG COUNTRY
IRENE CARA
MEN WITHOUT HATS
HOTES
HOTES
LOVET RICH 1-1
LIONEL RICHIE 4-2
DEF LEPPARD 3-3
BILLY JOEL 13-5
STEVIE NICKS 18-8

WZOK/Rockford

TIM FOX

JOURNEY
BRYSON & FLACK
HALL & OATES
CULTURE CLUB
RICK SPRINGFIELD
ASIA
NOTES 6-2
ROGERS & PARTON 8-3
BILLY JOEL 14-9
LIONEL RICHE 15-10

LIONEL RICHIE 15-10

U93/SOUTH Bend, IN
J.K. Dearing

HALL & OATES
HUEY LEWIS & NEWS
HOTEST:
BONNIE TTLER 1-1
ROCERS & PARTON 2-2
LIONEL RICHIE 7-3
BILLY JOEL 12-7
MCCARTNEY & JACKS 25-17

WRQN/Toledo, OH **Buck Williams**

Buck Williams

POLICE

DURAN DURAN

PETER SCHILLING

PAUL YOUNG

ROMANTICS

DEBARGE

HOTTES

H

KAYI/Tules, OK

Phi Williams
Kim Carnes
Peter Schilling
Big Country
Elton John
Police
Hottest:
HUEY Lewis 4 News 2-1
STEVIE NICKS 4-2
MOTELS 7-4
LIONEL RICHIE 8-6
DAVID BOWIE 16-11

KEYN-FM/Wichits, KS

Taylor/Pearman

HALL 4 OATES
ONJ
ELTON JOHN'
YES
POLICE (dp)
HOOTEST:
AIR SUPPLY 1-1
LIONEL RICHIE 4-2
STEVIE NICKS 7-4
FIXX 8-5
MOTELS 11-7

FIXX 8-5
MOTELS 11-7
WHOT/Youngstown
Dick Thompson
STRAY CATS
JUICE NEWTON
ALCO NOVA
MEN WITHOUT HATS
YES
POLICE
PAUL SIMON
RAINBOM
KOOL & THE GANG
ONJ
HOTTEST
LIONEL RICHIE 5-1
ROGERS & PARTON 8-2
BILLY JOEL 14-7
ASIA 25-17
WARNICK & VANDROS 27-24
WYFM/Youngstown

WYFM/Youngstown Jeff Tobin ROGERS & PARTON Hottest:

PARALLEL THREE

KFYR/Bismarck, ND Brannan/Hardt

Brancan/Hardt

POLICE
PAUL SIMON
YES
ONJ
MICHAEL JACKSON
HOttest:
ROGERS & PARTON 1-1
POLICE 3-2
QUIET RIOT 9-3
BILLY JOEL 11-7
DAVID BOWIE 13-9

WBNQ/Bloom Mike Justin

Mike Justin
YES
HALL 6 OATES
ELTON JOHN
POLICE (dp)
DURAN DURAN (dp)
DOKKEN (dp)
HOTEST:
FIXX 2-1
STEVIE NICKS 4-3
BILLY JOEL 9-4
MOTELS 6-5
MCCARTNEY 6 JACKS 17-7

WBWB/Bloomi John Heimenn

LOVERBOY QUIET RIOT PAUL SIMON YES MELISSA MANCHESTE MELISSA HOETEST: FIXX 1-1 PRINCE 2-2 LIONEL RICHIE 15-6 EURYTHMICS 18-10 JOHN COUGAR 30-20

WCIL-FM/Carbondale, IL

Tony Waltekus KISS (dp)
DAVID BOWIE (dp)
RIM CARNES
NAKED EYES
JUICE NEWTON
MOODY BLUES MOODY BLUES HOTLEST: ROGERS & PARTON 1-1 QUIET RIOT 3-2 NEW EDITION 12-4 PRINCE 13-5 BOB SEGER D-11

KCMQ/Columbia, MO Dave McCormick

PETER SCHILLING ELTON JOHN ONJ
HALL & OATES
RUPUS & CHAKA
YES
HOttest:
POLICE 1-1
LIONEL RICHIE 5-3
PRINCE 9-7
BILLY JOEL 12-8
MCCARTNEY & JACKS 19-14

Y94/Fargo, ND Collins/Anderso

ELTON JOHN
POINTER SISTERS
NAKED EYES
PAUL SIMON
YES
RUFUS & CHAKA
POLICE POLICE Hottest: FIXX 4-1 LIONEL RICHIE 7-2 ROGERS & PARTON 6-3 PRINCE 8-6 BILLY JOEL 12-1}

KKXL-FM/Grand Forks, ND

KKXL-FM/Grand Forks, ND
Don Nordine

HALL & OATES
IRENE CARA
POLICE
YES
OUTET RIOT 1-2
SHEENA EASTON 10-5
HUEY LEWIS & NEWS 19-15
BILLY JOEL 26-16
MICHAEL JACKSON D-35

KYTN/Grand Forks, ND Tom Fricks

FIREFALL
ELO
DURAN DURAN
TORONTO
POLICE
YES
MEN WITHOUT HATS
HOTE RICH
DEF LEPPARD 8-2
FIXX 3-3
BONNIE TYLER 4-5
PAT BENATAR 21-15

KRNA/Iowa City, IA Bart Goynshor OUIET RIOT
PAUL SIMON
ONJ
POLICE
YES (dp)
HOTTES
PIXX 1-1
PRINCE 4-2
BILLY JOEL 8-4
MOTELS 5-5
LIONEL RICHIE 15-7

WAZY-FM/Lafayette, IN

WAZY-FM/Lafayette, Stacy/Greear PETER SCHILLING PAUL SIMON POLICE YES (dg) ROMANTICS JOBOXENS HOTTER STINK 5-1 POLICE 2-2 PRINCE 20-14 OUIET RIOT 36-33 KFRX/Lincoln Tracy Johnson

Tracy Johnson

POLICE ONJ KIM CARNES POINTER SISTERS DURAN DURAN Hottest: LIONEL RICHIE 4-1 MOTELS 6-3 RGCERS 6 PARTON 8-4 FIXX 10-6 BILLY JOEL 12-7

KXSS/Lincoln, NE Tim Kelly

ONJ LOVERBOY ASIA HOTTEST: POLICE 1-1 ROGERS & PARTON 7-2 LIONEL RICHIE 4-3 MOTELS 9-6 BILLY JOEL 13-8

KKLS-FM/Rapid City, SD

SHOROWINIPIPER
BIG COUNTRY
RICK SPRINGFIELD
ELTON JOHN
WARNICK & VANDROS
HOLLEST:
POLICE 1-1
BRYAN ADAMS 6-2
LIONEL RICHIE 13-6
STEVIE NICKS 14-8
PAT BENATAR 20-15

99KG/Selina, KS Denny Collier

Denny Codiller

YES (dp)
PAUL SIMON
RAINBOW (dp)
PAUL RODGERS (dp)
KOOL & THE GANG
MEN WITHOUT HATS (dp)
STRAY CATS
CULTURE CLUB
HOLLEST:
FIXX 1-1
PRINCE 5-2
LIONEL RICHIE 8-5
BILLY JOEL 17-10
DEF LEPPARD 20-19

KKRC/Sloux Falls Dan Kleisy

VASS RICK SPRINGFIELD RALL & OATES CULTURE CLUB LOVERDY MSB JOBOXERS HOOTEST LONEL RICHE 11-4 MOTELS 14-6 BILLY JOEL 15-8

KWTO-FM/Springfield, MO

Bob Hammond Bob Hammond

MICHAEL JACKSON
PAUL SIMON
ELTON JOHN
ONJ
RUFUS & CHAKA
HOttest:
DAVID BOWIE 13-6
LIONEL RICHIE 15-7
HUEY LEWIS & NEWS 16-8
MCCARTNEY & JACKS 22-11
JOHN COUGAR 27-20

WSPT/Stevens Point WI Fuhr/Trecy

Fuhr/Trecy
ONJ
POLICE
IMENE CARA
STRAY CATS
DURAN DURAN
YES (dp)
HOTCEST:
RAINBOW (dp)
HOTCEST:
ROGERS & PARTON 5-1
HUEY LEWIS & NEWS 14-8
QUIET RIOT 20-10
BILLY JOEL 19-11
LIONEL RICHE 21-13

KDVV/Topeke, KN

ONJ BRYSON & FLACK YES Hottest: BONNIE TYLER 1-1 ROCERS & PARTON 5-4 QUIET RIOT 8-5 HUEY LEWIS & NEWS 13-11 BILLY JOEL 15-13

BIG COUNTRY
RICK SPRINGFIELD
POLICE
STRAY CATS
YES (dp)
ONJ
NAKED EYES
HOTELS:
LIONEL RICHIE 13-6
QUIET RIOT 16-7
BILLY JOEL 18-10
HUEY LEWIS 6 NEWS 24-16
PAT BENATAR 30-19

WEST PARALLEL TWO

STRAY CATS
ONJ
PETER SCHILLING
WARRES & THOMPSON
HOLES:
LIONEL RICHIE 7-1
PRINCE 10-8
OUIET RIOT 14-9
MCCARTNEY & JACKS 21-14
JOHN COUGAR 33-26

KBBK/Boise, ID

YES
POLICE
ONJ
BURAN DURAN
RUFUS & CHAKA
HOTHERS:
POLICE 3-2
QUIET RIOT 9-5
ROGERS & PARTON 11-7
PAT BENATAR 15-9
PETER SCHILLING 30-23

KKFM/Colorado Springs, CO Finney/Ryan

Finney/Ryan

CULTURE CLUB
BIG COUNTRY
ONJ
ELTON JOHN
YES
POINTER SISTERS
HOTELS*:
HOTELS*:
LIONEL RICHIE 2-1
MOTELS 6-3
HUEY LEWIS & NEWS 10-5
PRINCE 13-7
MICHAEL JACKSON 22-13

KMGX/Freeno, CA Carey Edwards

DURAN DURAN
ONJ
POLICE
HOttest:
BONNIE TYLER 1-1
DEF LEPPARD 8-3
ROCERS & PARTON 10-5
PAT BENATAR 16-6
DEBARGE 20-8

KYNO-FM/Fresno Walker/Davis

ONJ
HALL & OATES
KOOL & THE GANG
CLIFF RICHARD
HOLLEST:
BONNIE TYLER 1-1
LIONEL RICHIE 4-3
JOURNEY 6-4
PAT BENATAR 8-7
ROGERS & PARTON 12-9

KIKI/Honolulu, HI Kong/Shishido

Kong/Shlahido

COMMODORES

ELTON JOHN

ROOL & THE GANG

DURAN DURAN

BIG COUNTRY

HOLLESE:

LIONEL RICHIE 5-1

WHAM! U.K. 7-6

PRINCE 11-8

MANHATTAN TRANSFE 22-16

MCCARTINEY & JACKS 28-19

KQMQ/Honolulu, HI Kimo Akane

KIMO Akane

CULTURE CLUB
MOOTELS
COMMODORES
EWAF
YES
KOOL & THE GANG
ROMANTICS
PAUL RODGERS
HOTTER
LIONEL RICHIE 7-1
FIXX 6-2
STEVIE NICKS 5-3
ELVIS COSTELLO 9-6
JOURNEY 13-9

KLUC/Las Vegas, NV Dave Anthony

Dave Anthony

BIG COUNTRY (dp)

POLICE (dp)

ELTON JOHN (dp)

YES (dp)

ONJ (dp)

Hottest:

BONNIE TYLER 1-1

PAT BERNATAR 12-6

MCCARTNEY 6 JACKS 27-21

ELVIS COSTELLO 33-23

IRENE CARA 35-29

KFI/Los Angeles Steve LaBeau

ONJ EDDIE & THE CRUIS (dp) HOTTEST: BONNIE TYLER 1-1 BRYSON & FLACK 3-2 LIONEL RICHIE 7-4 MCCARTMEY & JACKS 1)-8 BILLY JOEL 13-9 BILLY JOEL 13-9

KOSO/Modesto, CA

Ausham/Main Aushern/Mein

PAT BENATAR
ELTON JOHN
NAKED EYES
DEBARGE
YES
HOOLEST:
ROGERS & PARTON 2-1
LIONEL RICHIE 4-3
MCCARTNEY & JACKS 10-6
BRYSON & FLACK 18-9
CULTURE CLUB 36-29

KHOP/Modesto-Stockt

David Kraham PAUL SIMON ONJ JENNIFER HOLLIDAY POLICE JENNIFER HOLLIDAY
POLICE
YES
JUICE NEWTON
HOTLEST:
LIONEL RICHIE 6-1
HUEY LEWIS & NEWS 8-3
DAVID BOWIE 10-6
BILLY JOEL 16-9
MCCARTNEY & JACKS 21-11

KIDD/Monterey, CA

Rick Boyd Rick Boyd

IRENE CARA
HALL & OATES
CULTURE CLUB
DEBARGE
MELISSA MANCHESTE
CLIFF RICHARD
KIM CARNES
POLICE
ONJ
HOTCHER
LIONEL RICHIE 1-1
HUEY LEWIS & NEWS 12-5
BILLY JOEL 15-6
RUFUS & CHARA 21-7
MICHAEL JACKSON 26-13

K96/Provo. UT Gentry/Green

Genty/Greer

LOVERBOY

MELISSA MANCHESTE
PETER SCHILLING (dp)
RICK SPRINGFIELD

HOTHER RICHIE 1-1

SHEENA EASTON 2-2

ROGERS & PARTON 7-3

PRINCE 12-4

STEVIE NICKS 6-5

CULTURE CLUB
KOOL 6 THE GANG
HOCLEST:
BONNIE TYLER 1-1
BRYSON 6 FLACK 2-2
LIONEL RICHIE 7-4
ROGERS 6 PARTON 9-5
MCCARTNEY 6 JACKS 25-17

KWOD/Sacramento
Mr. Ed
HUEY LEWIS 6 NEWS
PAT BENATAR
IRENE CARA
POLICE
ONJ
HOTTER 12-1
FIXX 2-2
PRINCE 6-5
MOTELS 12-7
ROGERS 6 PARTON 15-10

KSKD/Selem, OR Len E. Mitchell

Len E. Mitchell

JUICE NEWTON
PAUL SIMON
ONJ
POLICE
YES (dp)
RAINBOW (dp)
KOOL & THE GANG (dp)
HEART (dp)
HOCTEST
ROCERS & PARTON 8-1
BILLY JOEL 18-7
PAT BENATAR 22-13
ASIA 26-18
MICHAEL JACKSON 28-20

KRSP/Salt Lake City Carlson/Moli

ONJ
POLICE
BIG COUNTRY
DURAN DURAN
HOttest:
QUIET RIOT 1-1
PRINCE 8-4
SHEENA EASTON 9-7
MICHAEL JACKSON 11-8
LIONEL RICHIE 13-9

KHYT/Tucson

Sherman Cohen
ONJ
EW&F
ROMANTICS
KOOL & THE GANG
YES
MANCHESTE
HOTLEST
LIONEL RICHIE 4-1
QUIET RICH 2-1
PETER SCHILLING 7-3
ROGERS & PARTON 11-4
AIR SUPPLY 17-7
PAGGATA

KRQQ/Tucson Zapoleon/Norri

KIM CARNES

PARALLEL THREE KGOT/Anchorage, AK Kay Taylo

ONJ
HALL & OATES
BIG COUNTRY
POLICE
JOURNEY
WARNES & THOMPSON
HOTELSE & 2-1
HOTELS 6-2
STEVIE NICKS 5-4
PAT BENATAR 14-5
BILLY JOEL 15-6

KYYA/Billings, MT

ONJ
POLICE
PAUL SIMON
HOttest:
LIONEL RICHIE 5-1
ROGERS & PARTON 4-3
MOTELS 7-5
BILLY JOEL 17-9
MCCARTNEY & JACKS 21-15

KCDQ/Bozeman Greg Williams

Greg Williams
KIM CARNES
POLICE
YES
PAUL SIMON
EWAF
MATTHEW WILDER
KOOL 6 THE GANG
ONJ
ROMANTICS
JEFFREY OSBORNE
PAUL RODGERS
HOTTEST
HOTTEST
LONGER 19-3
LIONEL RICHIE 13-4
QUIET RIOT 17-12
JOHN COUGAR 34-22
KTRS/CERDER.

KTRS/Casper, WY Jerry Gebhard

CULTURE CLUB
HALL & OATES
ELTON JOHN
JOHN
POLICE
PAUL SIMON
HOCTEST:
FIXX 6-4
PRINCE 15-6
PAT BENATAR 35-17
MICHAEL JACKSON 31-21
HUMAN LEAGUE 32-25

KKAZ/Cheyenna John Ramsey

John Ramsey

AGNETHA FALTSKOG

QUIET RIOT (dp)

LOVERBOY

JOBOXERS

RICK SPRINGFIELD

ROCKES

RICK SPRINGFIELD

ROCKES

RICK SPRINGFIELD

ROTE

BOTH

BOTH

ROCKES

RO

MCCARTNEY & JACKS 21-10
KGHO/Hoquiam
Steve Larson
POLICE
DURAN DURAN
ONJ
STRAY CATS
YES
KIM CARNES
RUFUS & CHAKA
HEART
HOTLEST:
FIXX 3-2
LIONEL RICHIE 13-7
BILLY JOEL 16-8
MCCARTNEY & JACKS 28-21
MCCARTNEY & JACKS 28-21

KOZE/Lewiston, ID Jay McCall

Jay McCall
YES
POLICE
DURAN DURAN
ONJ
PAUL SIMON
PETER SCHILLING
DEBORAH ALLEN (dp)
Hottest:
ROGERS 6 PARTON 2-1
OUIET RIOT 10-4
MCCARTNEY 6 JACKS 24-18
JOHN COUGAR 23-19
ASIA 28-21

KDZA/Pushlo

KDZA/Pueblo
Rip Avina

ASIA

CULTURE CLUB
ONJ
STRAY CATS
PAUL SIMON
DEBARGE
POLICE
KOOL 6 THE GANG
HOTLEST
HOLICE 1-1
LIONEL RICHE 13-4
STEVIE NICKS 15-7
BILLY JOEL 22-10
JACKSON BROWNE 40-32

JACKSON BROWNE 40-32
KCBN/Reno, NV
JIM O'Neel
POLICE
ONJ
PAUL SIMON
ELTON JOHN
HOTESE:
LIONEL RICHIE 1-1
PAT BENATAR 11-5
AGNETHA FALTSKOG 15-8
MCCARTNEY 6 JACKS 20-14
JACKSON BROWNE 22-16

JACKSON BROWNE 22:
KBIMIROswell, MN
Herry Dierke
PAUL SIMON
NAKED EYES
ROMANTICS
JUICE NEWTON
DEBARGE
YES
POLICE
Hottest:
LIONEL RICHIE 2-1
PRINCE 6-3
BILLY JOEL 16-8
BILLY JOEL 16-8
JOHN COUGAR 30-20

KSLY/San Luis Ob

Tom Walsh
HALL & OATES
IRENE CARA
POLICE
ELTON JOHN
DURAN DURAN
PAUL SIMON
ONJ
BARBRA STREISAND (dp)
MEN WITHOUT HATS (dp)
HOTESE:
LIONEL RICHIE 7-1
PRINCE 3-2
BILLY JOEL 17-8
MCCARTNEY & JACKS 27-12
JOHN COUGAR 30-19
KZOZYSBALUS OLISTO CA

JOHN COUGAR 30-19
KZOZ/San Luis Obispo, CA
Don Potter
CULTURE CLUB
MEN WITHOUT HATS
DURAN DURAN
HEART
PAUL SIMON
RAINBOW
ELTON JOHN
POLICE
HOTLESE:
UIET RIOT 9-4
LIONEL RICHIE 17-9
MCCARTNEY 6 JACKS 25-12
NENA 31-18
JOHN COUGAR 34-19
KIST/Santa Barbare

KIST/Santa Barbara Olck Williams Dick Williams
HALL & OATES
HERBIE HANCOK
PAUL SIMON
ONJ
ELTON JOHN
JOBOXERS
RICK SPRINGFIELD
IRENE CARA
HOLLEST
HOME STROME 15-5
BILLY JOEL 18-6
EUNTHMICS 33-19

234 Reporters 229 Current Reports

he following stations repor a frozen playlist this week

KZFM/Corpus Christi WKHI/Ocean City

WHYT/Detroit WMEE/Ft. Wayne WACZ/Bangor

Perallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Perallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

234 Reports

"	lit Se	DOE ong" (A	nylab		
L	": HII	Song		Natio	
Red	glonet	100/25	44% Sum		
	Reach	100/23	44 /0	Up	51
E	33%			Debuts	s 20
	21%			Same	4
S	56%			Down	0

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

 44% — Percentage of this weeks reporters playing it.

 Regional Reach — Percentage of reporters playing the song within each region.

National Summary

Up 31 — Number of stations moving it up on the charts

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week (On to On. Add to On. 31-31.

etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

0

AS Th		ile Has	(Geffen)
LP:	Alpha	1	
Reg	ional	184/12	79% National Summary
Rea		-	UP 110
	790	60	DEBUTS 31
	76%	(6)6	SAME 31
	82%		DOWN 0

	MOTO - 34	
124	WQID a-34 KXX106 on	WACZ on
	WSSK 24-17	
	WBCY on	WCIR on
EAST	WSK2 25-24	WIKZ 35-30
	WNOKFH 25-22	WTSN d-24
B104 on	WZLD 35-26	MERZ 34-30
WRTT On	KITE 16-12	WZYO on
WBENPH 33-31	WDOO 35-33	WQCM on
WKBW on WNYS d-27	WDCG d-30	OK100 34-30
WNTS 0-27	KAMI 28-25	MKHI on
WPHD 24-21 WBLI on	WANSPM 36-34 WZYP d-30	95XIL 29-21
WCAUPM 39-34	W2YP d-30	MJBQ on
PRO-PH d-29	94TYX 33-29	WHEB 35-29
CRUM .	WQUT d-36	MONPPH 37-35
	MOKI 32-23	WSQV 25-21
BOUTH	WPMT 31-26	
n'	KBPM 34-31	BOUTH
940 on 293 34-32	G100 34-30 WABBPM a	
293 34-32	WHHYPM 4-29	KQ1 ZPH 30-26
KAPM 31-25	KRGV 28-21	WISE 32-29
	WSPL on	WJAD 38-31
RECHWEST	WNV2 40-33	WCGQ d-31
	BJ105 27-23	RISR 34-25 Q104 34-31
B96 38-35	WRVO a-30	Q104 34-31 WPOX d-34
WKQX on	EROE 40-31	WFOX d-14 WYKS 22-15
WGCL 29-25		KILE 29-25
WABK 35-30	MIDWEST	KTDY a
WHYT OR		Q101 32-19
KBBQ 28-23	WKDD 28-22	KNOEPM 36~33
KHTR d-27	WRAU d-32	WPFH 25-20
WIJOLPH 30-25	WNAM 33-30	WXLK 40-36
WEST	92X d-29	WIXV 4-37
	KIIK 31-26	2102 d-40
KIMN 32-27	RMGR 33-24	WGLF 26-22
Q103 31-27	WEBC d-19	KKQV 30-21
KIISPM on	WEDQ on	WHSL 24-20
KIQQ d-17	WMEE on	
KEEP d-27	WGRD 24-15	MIDWEST
KCMR a-31	W2 ZR 35-29	
KMJK 37-34 XTRA 32-30	W2PL 29-26	WBNQ 26-20
	WJXQ 34-33	WBWB 32-24
RFRC on RYUU d-29	EZ99 13-9 WVIC d-21	KCMQ 36-27 Y94 31-28
KWSS A	KJ103 34-31	KKXLPM 34-27
RUBE A	KORO 30-21	KYTN 29-24
KNBO d-35	KZ93 24-21	KRNA 34-29
KINDO O-33	WRER d-39	WAZYFM '40-35
10.90	WZOK a	KFRX 25-23
	WRON 36-32	KXSS a
	8107 34-29	KKLSFM d-27
EAST	R107 34-29 KEYNPH 33-30	99KG 38-35
	WHOT 25-17	FFRC d-28
WFLY On		KWYOFM on
WTRY 28-22	WEST	WSPT d-14
Q100 on		KDVV 36-31
WVSR 27-26	KKKX 35-29	KPMW 40-28
K104 26-16	KBBk q-38	
WYCR d-40	KMGX on	WEST
WKEE 39-33	FYNOFM OT	
WLANPH 0-39	KQMQ on	KGOT 28-23
KC101 a-30	KLUC on	KCDQ 32-25
WSPK 31-24 98PXY 30-27	KHOP 24-16 KIDD d-23	KTRS 33-29
98PXY 30-27 WGFM 34-26	R100 0-23	KKAZ On
WGPH 34-26 WKPM 33-29	KSKD 26-18	KGHO 38-33
		KOZE 28-21 KDEA a
WPST 36-26	KRSP 38-35	
WPST 36-26	KHYT 34-27	KCBN 38-33
WPST 36-26 WRCK 34-30 WKRZFM 21-19	KRSP 38-35 KHYT 34-27 KRQ on	KCBN 38-33 KBIN 35-28
MPST 36-26 MRCK 34-30 MKRZFM 21-19 Q106 d-29	KHYT 34-27	KCBN 38-33 KBIN 35-28 KSLY 39-27
WPST 36-26 WRCK 34-30 WKRZFM 21-19	KHYT 34-27	KCBN 38-33 KBIN 35-28

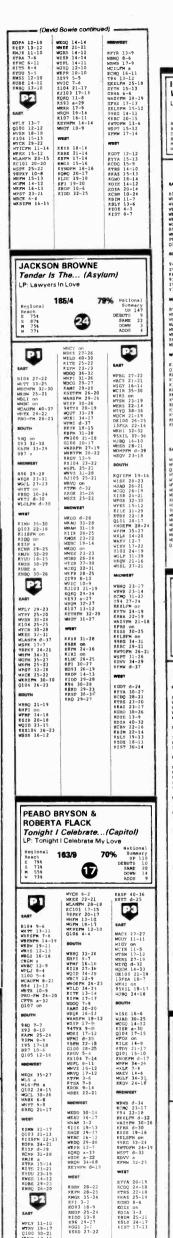
B)
NATAR	

EAST OF

HBBQ 37-33 KHFI on HPMF d-29 KZZB 36-33

Regional	09/17 8	9% National Summary UP 167
Reach E 91% S 86% M 93% W 88%	14	DEBUTS 1: SAME 13 DOWN 1 ADDS 17
Pi	BOUTH	RRSP 28-24 KHYT 27-8
EAST	WBBO 28-23 KHFI 26-21 KZZB 25-24	KRQ 23-15
WHTT 23-19	WCID 30-20 EXX106 21-18	
WEENFM 13-12	WSSX 9-8 WBCY 24-18	EAST
WKBW e-18 WNYS 28-24	WSKZ 22-14 WNOKFM 21-18	WFBG 18-18 WACZ 28-28
WPHD 10-9	KITE 21-16	WGUY 18-9
WHLI d-22	RZFM 14-14	WIGY 17-15
WPI-J a-26	WDOQ 13-10	WCIR a-37
2100 a	WNFI 17-13	WIKZ 23-19 WISN 29-22
WCAUPH 19-14	ESETEM 11-7	WERZ 16-11
WNTX a PRO-FM 25-19	WROE a	WZYQ 33-22
CFTR a-36	WANSPM 19-14	WOCM 35-27
CHUM a	WZYP 21-17	OK100 16-11
Q107 a-29	94TYX d-34 WOUT 34-30	95x1L 6-4
	WOKI 14-7	W3BO 13-7
BOUTH	MFMT 26-19	NO ED 9-6
940 17-15	RBPH 21-16 G100 25-22	MOMPPH 24-22



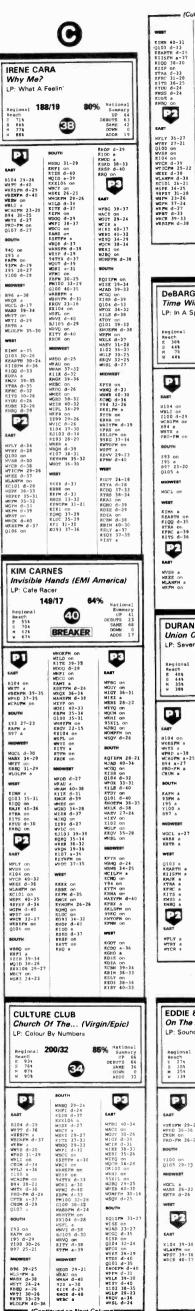


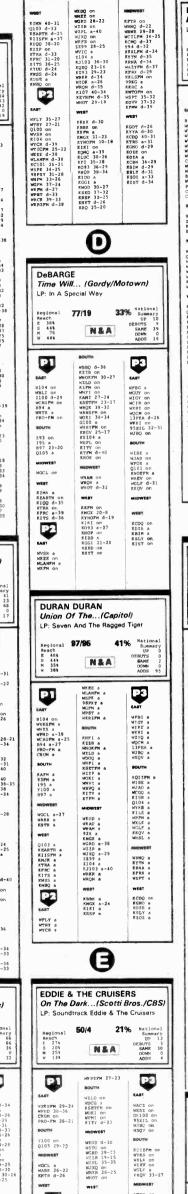
P

WISE 19-12
WJAD 12-9
WCGQ 17-14
RISR 27-24
Q104 13-13
WYKS 7-3
RILE 19-13
RTDY 12-8
Q101 23-16
RNOEPH 13-5
WFFM 10-10
WXLK 3-2
WARV 16-13
WIXV 13-9
Z102 15-15
KCLT 16-14
KKQV 16-15
WHSL 8-5

WSPL 33-31 WNVE 13-11 BJ105 13-13 WRVQ 15-11 KITY ON KTPM 30-25 KROW 11-11

WRAU 22-13 WNAM 17-26 92x 26-23 FIIK 18-10 KMGK 16-13 WEBC 10-10









HUMAN LEAGUE Mirror Man (A&M) LP: Fascination

Regiona Reach E 824 S 838 M 734 W 794

QUI

8104 d-28 HTT 40-38 MXKSFM d-34 WBENFM 30-29 WEBM d-27 WNYS on WPHD 28-25 WBLI on WPLJ-32-29 MCAUPH 29-27 B94 d-30 WETX 26-26

WBNQ on WCILPM on KCMQ on WAZYPM on

WEST KGOT on KSLY on KZOZ on

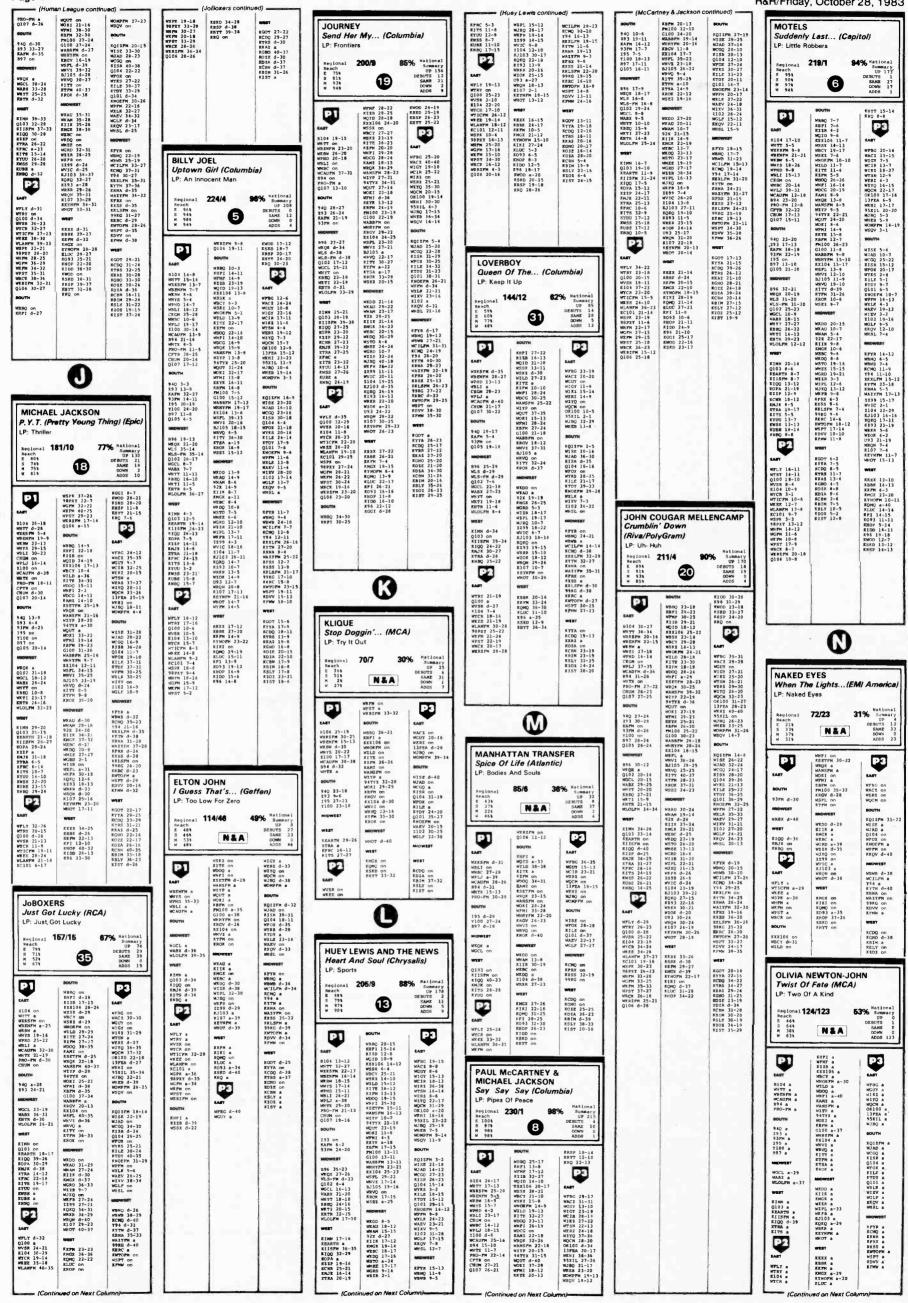
186/5

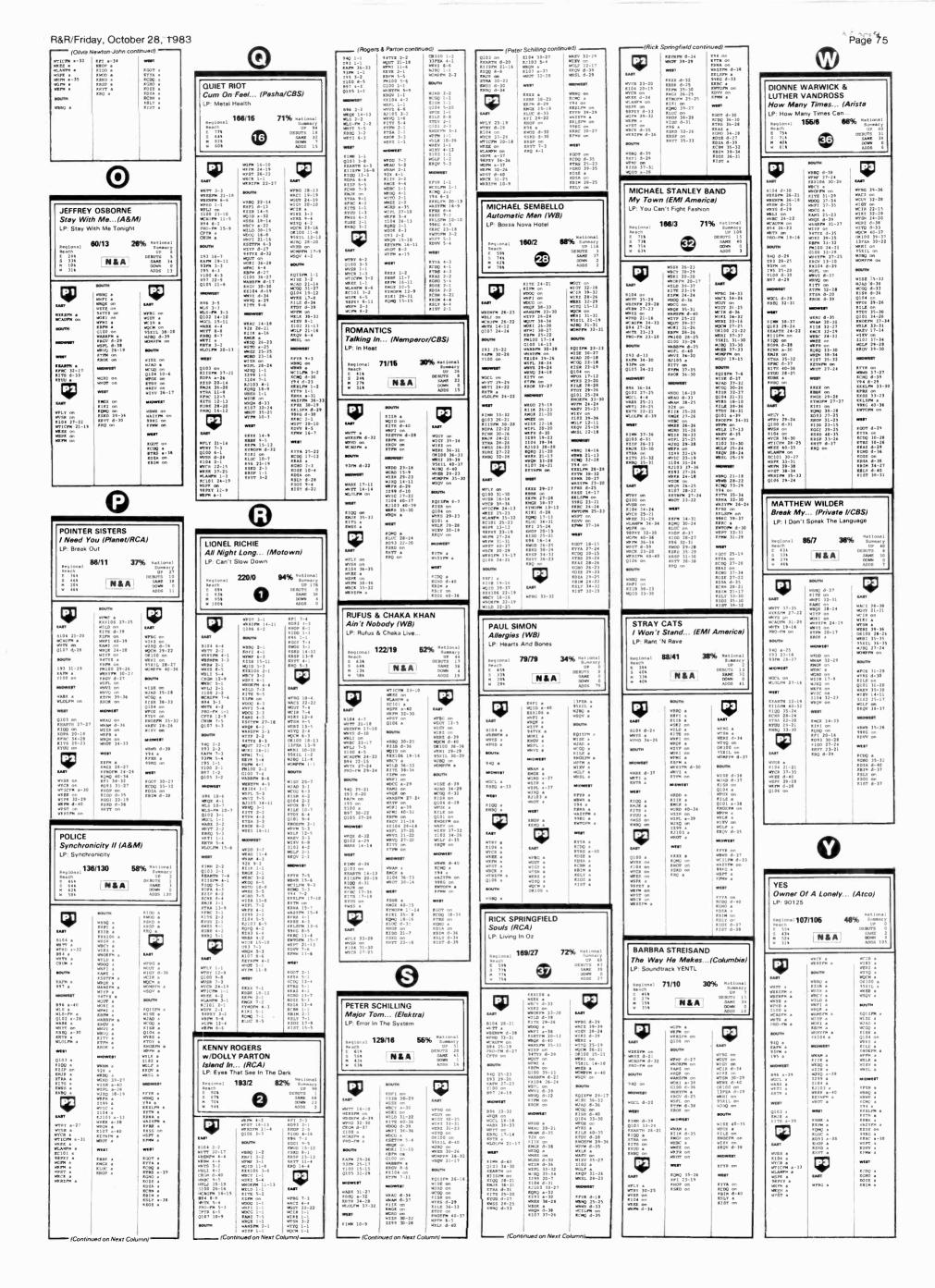
29

NZZB 24-22 MQ1D 37-25 NXX106 d-30 MSX on MCY d-32 MSK 21-21 NOON 27-2-2 STPE 30-28 REPM 30-25 MSM 3

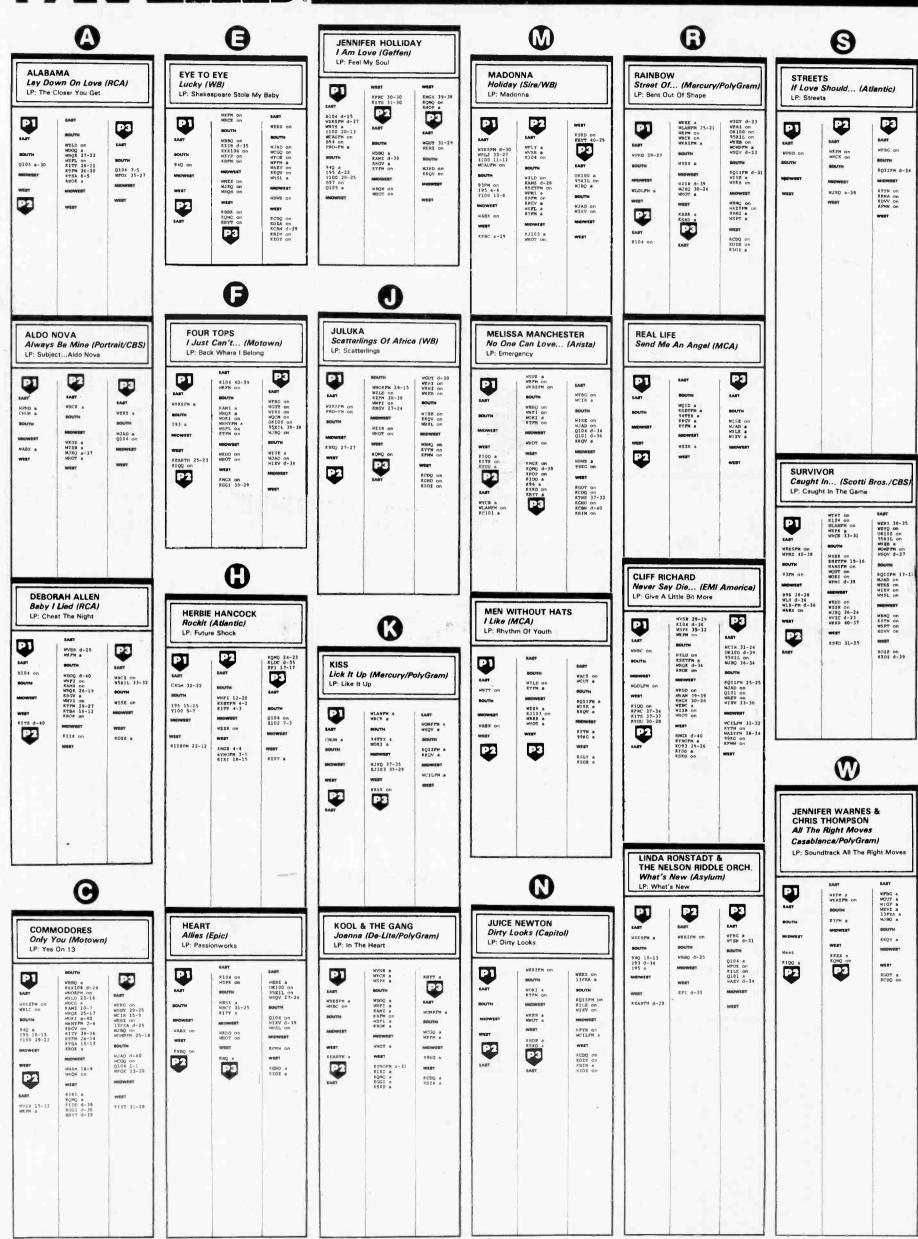
79% Hatior Summa UP 1 DEBUTS SAME DOWN ADDS

OT I





PARALLELS SIGNIFICANT ACTION SONGS WITH LESS THAN 50 STATION REPORTS



PAULSINON

FIRST WEEK!

ONE OF THE "MOST ADDED" CHR

B104 **WFBG** WBEN-FM WGUY WNYS WIGY WPHD WTSN 94Q WERZ WGCL WZYQ **KBEQ** WQCM KIQQ **OK100** KNBQ 13FEA 95XIL WTRY K104 **WJBQ** WSQV **WYCR** KQIZ-FM WKEE WISE WKFM **WPST** WJAD WCGQ WRCK WKRZ-FM **KILE** Q106 KNOE-FM **WBBQ WPFM** KHFI WIXV WQID WGLF WHSL **KXX106** WNFI **KFYR** WRQK **WBWB** WZYP Y94 94TYX KRNA WOKI **WAZY-FM KRGV** 99KG WSFL KWTO-FM WNVZ KYYA WNAM KCDQ **KMGK** KTRS WGRD KOZE WZZR **KDZA** WZPL **KCBN** WJXQ **KBIM KJ103** KSLY WHOT KZOZ KIST KHOP KSKD





THE FIRST SINGLE FROM HEARTS AND BONES.

Produced by Paul Simon, Russ Titelman and Roy Hales Co-produced by Lenny Waronker.

ontemporary Hit Radio

Continued from Back Page

BREAKERS®

BIG COUNTRY In A Big Country (Mercury/PolyGram)

68% of our reporters on it. Moves: Up 32, Debuts 33, Same 45, Down 0, Adds 48 including WNYS, B94, Q105, Q103, XTRA, KUBE, KNBQ. See Parallels, debuts at number 39 on the CHR chart.

KIM CARNES Invisible Hands (EMI America)

64% of our reporters on it. Moves: Up 41, Debuts 23, Same 68, Down 0, Adds 17 including WHTT, KAFM, B97, WLOL-FM, KIMN, KAMZ, WCIL-FM. See Parallels, debuts at number 40 on the CHR chart.

NEW & ACTIVE

POLICE "Synchronicity II" (A&M) 136/130

Moves: Up 2, Debuts 1, Same 3, Down 0, Adds 130 including B104, WHTT, WPHD, WHTX, KAFM, B97, B96, WLS, Q102, WABX, KHTR, KIQQ, KMJK, KITS, KNBQ.

PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 129/16
Moves: Up 51, Debuts 20, Same 41, Down 1, Adds 16 including Z100, WCAU-FM, PRO-FM, KBEQ, WSPK, WGFM, WBCY,

Moves: Up 5, Debuts 1, Same 4, Down 1, Adds 16 including Z100, WCAU-FM, PRO-FM, KBEQ, WSPK, WGFM, WBCY, WCCG, WABB-FM, WRQN, KCMQ, WAZY-FM, KOZE.

OLIVIA NEWTON JOHN "Twist Of Fate" (MCA) 124/123
Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 123 including WBEN-FM, B94, PRO-FM, 94Q, Z93, 93FM, I95, Y100, B97, WGCL, WABX, KIMN, KIIS-FM, XTRA, KITS.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 122/19

Moves: Up 44, Debuts 17, Same 38, Down 4, Adds 19 including Y100, Q102, KWSS, KC101, Q106, WBCY, WDCG, WOKI, WNAM, KBBK, WOMP-FM, WFOX, KCMQ, KWTO-FM, KGHO.

ELTON JOHN "I Guess That's Why They Call It The Blues" (Geffen) 114/46

Moves: Up 8, Debuts 27, Same 33, Down 0, Adds 46 including WBEN-FM, WBLI, WCAU-FM, WGCL, KIMN, KNBQ, WGFM, KHFI, WQUT, KJ103, WIGY, KTDY, KYTN, KZOZ.

YES "Owner Of A Lonely Heart" (Atco) 107/105
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 105 including WHTT, WBEN-FM, WNYS, Z100, WHTX, 94Q, KAFM, 195, K96, WGCL, WKTI, KHTR, Q103, KMJK, KITS.

DURAN DURAN "Union Of The Snake" (Capitol) 97/95
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 95 including WNYS, WPHD, WCAU-FM, CHUM, KAFM, 93FM, 195, B97, WGCL, KHTR, Q103, KIIS-FM, XTRA, KITS, KWSS.

STRAY CATS "I Won't Stand In Your Way" (EMI America) 88/41
Moves: Up 2, Debuts 13, Same 32, Down 0, Adds 41 including WNYS, WKTI, KHTR, KIQQ, KMJK, KITS, KYUU, 98PXY, WBQ, WRQK, KJ103, KKXX, WTSN, WXLK, 99KG.

W8BQ, WRQK, KJ103, KKXX, WTSN, WXLK, 99KG.

POINTER SISTERS "I Need You" (Planet/RCA) 86/11

Moves: Up 27, Debuts 10, Same 38, Down 0, Adds 11, WCAU-FM, KAFM, WABX, WTIC-FM, WFMF, 94TYX, WKFR, KKFM, WCGQ, '994, KFRX, B104 23-20, KITS 29-23, WSPK 32-29, WJAD 35-28.

MATTHEW WILDER "Break My Stride" (Private I/CBS) 85/7

Moves: Up 40, Debuts 8, Same 30, Down 0, Adds 7, 94Q, WVSR, KROK, WEBC, WIKZ, WTSN, KCDQ, Z93 23-18, WLOL-FM 27-16, KIIS-FM 40-32, KYUU 29-21, WHHY-FM 24-19, WZZR 17-9, KFI 20-16, Z102 25-17.

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 85/6
Moves: Up 32, Debuts 8, Same 37, Down 2, Adds 6, WPLJ, WKOX, KHFI, WQID, KITE, WKDQ, Y100 27-24, KIQQ 40-23, WRQK
23-15, WOKI 28-24, WNAM 13-8, KIIK 30-19, KIKI 22-16, KXSS 32-19, KDZA 36-23.

PAUL SIMON "Allergies" (WB) 79/79
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 79 including B104, WBEN-FM, WNYS, WPHD, 94Q, WGCL, KBEQ, KIQQ, KNBQ, WKFM, WZYP, WHOT, OK100, WIXV, Y94.

DeBARGE "Time Will Reveal" (Gordy/Motown) 77/19

Moves: Up 10, Debuts 9, Same 39, Down 0, Adds 19 including B94, WHTX, I95, Q105, KIMN, G100, KX104, WRQN, K093, KIDD, WFBG, WFOX, KBIM.

NAKED EYES "When The Lights Go Out" (EMI America) 72/23
Moves: Up 4, Debuts 12, Same 33, Down 0, Adds 23 including WFLY, WTIC-FM, WKEE, WHFM, WPST, WANS-FM, WFMI, KIIK, WVIC, K093, WISE, WJAD, WCIL-FM, KFMW, KBIM.

WYIC, RUSS, WISE, WISE, WISE, WISE, REMY, REMY, REMY, REMY, ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 71/15

Moves: Up 26, Debuts 8, Same 22, Down 0, Adds 15, WHTT, WCAU-FM, KITS, KWSS, WKEE, WKRZ-FM, KZZB, WRQN, KQMQ, KHYT, Q101, KYTN, WAZY-FM, KCDQ, KBIM.

BARBRA STREISAND "The Way He Makes Me Feel" (Columbia) 71/10
Moves: Up 7, Debuts 15, Same 39, Down 0, Adds 10, KIQQ, KYUU, WFLY, WGFM, WOKI, WHHY-FM, WNAM, WEBC, WFOX, KSLY, WNYS d-21, WGCL d-22, KEARTH 26-21, WTRY 30-25, WISE 40-35.

KLIQUE "Stop Doggin Me Around" (MCA) 70/7
Moves: Up 25, Debuts 6, Same 31, Down 1, Adds 7, WHTX, XTRA, WPST, KHFI, WZYP, WCGQ, KILE, B104 25-19, WXKS-FM 30-25, Z93 9-8, Y100 23-18, KFRC 16-12, Q104 31-19.

JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 60/13
Moves: Up 8, Debuts 5, Same 34, Down 0, Adds 13, WXKS-FM, KEARTH, KYUU, WBBQ, WNFI, WFMI, KBFM, WABB-FM, WGUY, WCIR, WJAD, KCDQ, KTRS, K104 27-22, Q104 10-6.
EDDIE & THE CRUISERS "On The Dark Side" (Scotti Bros./CBS) 50/4
Moves: Up 13, Debuts 3, Same 30, Down 0, Adds 4, WGCL, WDCG, KFI, WGLF, WXKS-FM 29-24, PRO-FM 26-21, Q105 29-25, WABX 26-22, KHTR d-26, WPST 39-36, WKRZ-FM 27-23, WGRD 29-23, WZZR 19-15, WRKR 28-25, KKQV 33-27.

MOST ADDED ®

POLICE (130) Synchronicity II (A&M) OLIVIA NEWTON-JOHN (123). Twist Of Fate (MCA) YES (105)
Owner Of A Lonely Heart (Atco) **DURAN DURAN (95)** Union Of The Snake (Capitol)
PAUL SIMON (79)

Allergies (WB)
BIG COUNTRY (48) In A Big Country (Mercury/PolyGram) HOTTEST

LIONEL RICHIE (163) All Night Long (All Night) (Motown)

KENNY ROGERS with **DOLLY PARTON (103)** Islands in The Stream (RCA) BILLY JOEL (97) Uptown Girl (Columbia) P. McCARTNEY and M. JACKSON (86) Say Say (Columbia)
PRINCE (73)

Delirious (WB)
QUIET RIOT (71) Cum On Feel The Noize (Pasha/CBS)

SIGNIFICANT ACTION

SURVIVOR "Caught In The Game" (Scotti Bros./CBS) 42/2

Moves: Up 9, Debuts 6, Same 25, Down 0, Adds 2, WSPK, WHEB, WPHD 40-38, B94 28-26, WRCK 33-31, KSET-FM 19-16, WFMI d-39, WJXQ 26-24, WVIC d-23, WRKR 40-37, KSKD 31-25, WERZ 38-35, WSQV d-27, KQIZ-FM 17-11.

COMMODORES "Only You" (Motown) 40/8
Moves: Up 15, Debuts 6, Same 10, Down 1, Adds 8, 94Q, WKFM, WBBQ, WDCG, WOKI, KROK, KIKI, KQMQ, Y100 29-22, WVSR 15-12, WZLD 23-16, WRQK 25-17, KTFM 24-14, WNAM 16-9, WOMP-FM 25-18, Q104 1-1.

CLIFF RICHARD "Never Say Die (Give A Little Bit More)" (EMI America) 39/4
Moves: Up 9, Debuts 4, Same 22, Down 0, Adds 4, KSET-FM, WEBC, KYNO-FM, KIDD, KFRC 37-34, KYUU 30-28, WRQK d-36,
WCIR 31-24, OK100 d-39, WIXV 33-30, WAZY-FM 38-34.

MELISSA MANCHESTER "No One Can Love You More Than I Do" (Arista) 36/12
Moves: Up 1, Debuts 4, Same 19, Down 0, Adds 12, KIQQ, KYUU, WYCR, KC101, WSPK, WOKI, KIDD, K96, KHYT, WCIR,
KKQV, Q104 d-34, Q101 d-36, KTRS 37-32.

RAINBOW "Street Of Dreams" (Mercury/PolyGram) 31/12
Moves: Up 3, Debuts 4, Same 12, Down 0, Adds 12, WLOL-FM, WKEE, WKRZ-FM, WSSX, WHOT, KBBK, KSKD, WOMP-FM, WISE, 99KG, WSPT, KZOZ, WLAN-FM 25-21, WIGY d-33, WSQV d-23.

MADONNA "Holiday" (Sire/WB) 29/10
Moves: Up 4, Debuts 2, Same 13, Down 0, Adds 10, KFRC, WFLY, WVSR, WFMI, KRGV, WSFL, KTFM, KJ103, OK100; WJBQ, WXKS-FM d-30, I95 6-4, Y100 13-8, KAMZ d-26, KHYT 40-29.

EYE TO EYE "Lucky" (WB) 28/2
Moves: Up 0, Debuts 2, Same 24, Down 0, Adds 2, WPFM, WHSL, 94Q on, WRCK on, KZZB d-35, WMEE on, KHYT on, WERZ on-

JENNIFER HOLLIDAY "I Am Love" (Geffen) 27/7

Moves: Up 5, Debuts 4, Same 11, Down 0, Adds 7, WNYS, PRO-FM, 94Q, Q105, WBBQ, KRGV, KHOP, B104 d-25, WXKS,FM d-27, Z100 20-13, I95 d-22, Y100 28-25, KAMZ d-30, KMGX 39-38, WGUY 31-29.

G-27, Z100 Z0-13, 195 G-22, Y100 Z8-25, KAMZ G-30, KMGX 39-38, WGUY 31-29.

FOUR TOPS "I Just Can't Walk Away" (Motown) 26/6

Moves: Up 4, Debuts 1, Seme 15, Down 0, Adds 6, WXKS-FM, Z93, KAMZ, WRKQ, WHHY-FM, WISE, KEARTH 25-23, K104*

40-39, KGGI 30-29, 95XIL 39-38, WIXV d-38.

KOOL & THE GANG "Joanna" (De-Lite/PolyGram) 25/23

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 23 including WXKS-FM, KEARTH, WVSR, WSPK, WDOQ, WNFI, KBFM, KROK, KYNO-FM, KQMQ, KSKD, KHYT, WOMP-FM, WPFM, KDZA.

JULUKA "Scatterlings Of Africa" (WB) 22/0
Moves: Up 2, Debuts 1, Same 19, Down 0, Adds 0, WABX on, WNOK-FM 19-15, WNFI on, KRGV 27-24, WHOT on, KQMQ on, WGUY d-30, WHSL on, KFMW on.

HEART "Allies" (Epic) 20/6

Moves: Up 2, Debuts 1, Same 11, Down 0, Adds 6, WSSX, KITY, KRQ, WERZ, KGHO, KZOZ, WBCY 31-25, WSQV 27-24, WIXV d-39.

JUICE NEWTON "Dirty Looks" (Capitol) 18/8
Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 8, WOKI, WKFM, WHOT, KHOP, KSKD, 13FEA, WCIL-FM, KBIM, WKRZ-FM on,

DEBORAH ALLEN "Baby I Lied" (RCA) 18/3
Moves: Up 4, Debuts 3, Same 8, Down 0, Adds 3, WKFM, KRGV, KOZE, KITS d-40, WVSR d-25, WDOQ d-40, WRQK 26-19, KTFM 29-27, KTSA 16-12, 95XIL 33-32.

MEN WITHOUT HATS "I Like" (MCA) 17/12
Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 12, KTFM, WZZR, WRKR, WHOT, WGUY, KQIZ-FM, WISE, KKQV, KYTN, 99KG,

HERBIE HANCOCK "Rockt" (Columbia) 17/1
Moves: Up 7, Debuts 1, Same 4, Down 4, Adds 1, KIST, CKGM 32-22, KIIS-FM 22-12, KSET-FM 4-2, KITY 4-3, WZZR on-dp, KMGX 4-4, KIKI 18-15, KLUC d-35, Z102 7-3.

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" (Casabianca/PolyGram) 15/12 Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 12, KIQQ, WKFM, KTFM, KKXX, WFBG, WGUY, WIGY, WERZ, 13FEA, WJBQ, KKQV, KGOT, WKRZ-FM on, KQMQ on, KCDQ on.

LINDA RONSTADT & THE NELSON RIDDLE ORCHESTRA "What's New" (Asylum) 15/5
Moves: Up 1, Debuts 6, Same 3, Down 0, Adds 5, WXKS-FM, I95, WFBG, Q104, Q101, 94Q 18-13, KEARTH d-28, WTSN d-31,

KISS "Lick It Up" (Mercury/PolyGram) 13/10
Moves: Up 2, Debuts 0, Same 1, Down 0, Adds 10, CHUM, WLAN-FM, WRCK, 94TYX, WOKI, WOMP-FM, WSQV, KQIZ-FM, KKQV, WCIL-FM, WJSQ 37-35, KJ103 35-29, KKXX on-dp.

ALDO NOVA "Always Be Mine" (Portrait/CBS) 11/10
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 10, WPHD, CHUM, WABX, WRCK, WKDD, WZZR, WJXQ, WHOT, WERZ, WJAD,

ALABAMA "Lady Down On Love" (RCA) 11/3
Moves: Up 6, Debuts 0, Same 2, Down 0, Adds 3, Q105, WDOQ, KROK, WRQK 27-22, KITY 26-21, KTFM 26-20, KTSA 8-5, Q104 7-5, WFOX 35-27.

REAL LIFE "Send Me An Angel" (Curb/MCA) 10/9

wn O, Adds 9, WQID, KSET-FM, 94TYX, KRGV, KTFM, WZZR, WJAD, WXLK, WIXV, WISE

STREETS "If Love Should Go" (Atlantic) 10/1
Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 1, WJXQ, WPHD on, WRCK on, WFBG on-dp, KQIZ-FM d-34, KYTN on, KDVV on

More CHR Music Information See Page 68

UNDERCOVER OF THE NIGHT

EXPOSING THE FIRST SINGLE

FROM THE NEW ROLLING STONES ALBUM, "UNDERCOVER."
PRODUCED BY THE GLIMMER TWINS AND CHRIS KIMSEY
UNDERCOVER OF THE NIGHT ALSO AVAILABLE AS A 12"

NATIONALAIRPLAY

October 28, 1983

THE BACK PAGE



ontemporary

 LIONEL RICHIE/All Night Long (All Night) (Motown) K. ROGERS with D. PARTON/Islands In The Stream (RCA). FIXX/One Thing Leads To Another (MCA) POLICE/King Of Pain (A&M) BILLY JOEL/Uptown Girl (Columbia) MOTELS/Suddenly Last Summer (Capitol) PRINCE/Delirious (WB) 7 P. McCARTNEY and M. JACKSON/Say Say (Columbia) STEVIE NICKS/If Anyone Falls (Modern/Atco) BONNIE TYLER/Total Eclipse Of The Heart (Columbia) 11 SPANDAU BALLET/True (Chrysalis) DAVID BOWIE/Modern Love (EMI America) 13 HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis) PAT BENATAR/Love is A Battlefield (Chrysalis) 15 SHEENA EASTON/Telefone (Long Distance...) (EMI America) 16 QUIET RIOT/Cum On Feel The Noize (Pasha/CBS) P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol) 23 **B** MICHAEL JACKSON/P.Y.T. (Pretty Young Thing) (Epic) 19 JOURNEY/Send Her My Love (Columbia) JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PolyGram) 2) EURYTHMICS/Love Is A Stranger (RCA) 22 AIR SUPPLY/Making Love Out Of Nothing At All (Arista) 14 23 TALKING HEADS/Burning Down The House (Sire/WB) 24 JACKSON BROWNE/Tender Is The Night (Asylum) 25 AGNETHA FALTSKOG/Can't Shake Loose (Polydor/PolyGram) BRYAN ADAMS/This Time (A&M) 26 18 14 16 DARYL HALL & JOHN OATES/Say It Isn't So (RCA) MICHAEL SEMBELLO/Automatic Man (WB) HUMAN LEAGUE/Mirror Man (Virgin/A&M) MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia) LOVERBOY/Queen Of The Broken Hearts (Columbia) MICHAEL STANLEY BAND/My Town (EMI America) ASIA/The Smile Has Left Your Eyes (Geffen) CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic) JoBOXERS/Just Got Lucky (RCA) D. WARWICK & L. VANDROSS/How Many Times Can... (Arista) RICK SPRINGFIELD/Souls (RCA) IRENE CARA/Why Me? (Network/Geffen) 38 BIG COUNTRY/In A Big Country (Mercury/PolyGram) BREAKER 49

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KIM CARNES/Invisible Hands (EMI America)

LIONEL RICHIE/All Night Long (All Night) (Motown)

K. ROGERS with D. PARTON/Islands In The Stream (RCA) 2

BILLY JOEL/Uptown Girl (Columbia)

SPANDAU BALLET/True (Chrysalis)

MANHATTAN TRANSFER/Spice Of Life (Atlantic)

P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)

P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)

COMMODORES/Only You (Motown) JARREAU/Trouble In Paradise (WB)

D. WARWICK & L. VANDROSS/How Many Times Can... (Arista)

SHEENA EASTON/Telefone (Long Distance...) (EMI America)

MATTHEW WILDER/Break My Stride (Private I/CBS)

BARBRA STREISAND/The Way He Makes Me Feel (Columbia)

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DEBORAH ALLEN/Baby I Lied (RCA)

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GEORGE BENSON/Lady Love Me (One More Time) (WB)

17 BONNIE TYLER/Total Eclipse Of The Heart (Columbia)

MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)

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20 23 CARPENTERS/Make Believe It's Your First Time (A&M) 26

22 LANI HALL/Never Say Never Again (A&M) 29 25

DARYL HALL & JOHN OATES/Say It Isn't So (RCA) BREAKER 3

BREAKER 2 MOTELS/Suddenly Last Summer (Capitol)

ALABAMA/Lady Down On Love (RCA)

CLIFF RICHARD/Never Say Die (Give A Little...) (EMI America)

BREAKER 2 JACKSON BROWNE/Tender Is The Night (Asylum)

BREAKER 29 L RONSTADT & N. RIDDLE ORCHESTRA/What's New (Asylum)

19 19 21 29 NAKED EYES/Promises, Promises (EMI America)

BREAKER D POINTER SISTERS/I Need You (Planet/RCA)

ACR/HOTTRACKS

, Re	4			
Thre		Last ska Week		
15	4	2	0	JOHN COUGAR/Crumblin' Down (Riva/PG)
1	1	1	2	PAT BENATAR/Love Is A Battlefield (Chrysalis)
4	3	3	3	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
6	5	5	-	RAINBOW/Street Of Dreams (Mercury/PolyGram)
7	6	6	6	
2	2	4	6	MOTELS/Suddenly Last Summer (Capitol)
28	13	8	0	
8	7	7	8	GENESIS/Mama (Atlantic)
11	10	9	9	ALDO NOVA/Monkey On Your Back (Portrait/CBS)
14	11	10	10	MICHAEL STANLEY BAND/My Town (EMI America)
25	15	12	0	SURVIVOR/Caught In The Game (Scotti Bros./CBS)
17	14	11	12	PETER SCHILLING/Major Tom (Elektra)
_	-	19	B	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
30	18	13	14	KISS/Lick It Up (Mercury/PolyGram)
BR	EA	KER	15	YES/Owner Of a Lonely Heart (Atco)
_	51	29	16	GENESIS/Just A Job To Do (Atlantic)
24	21	17	D	MOODY BLUES/Blue World (Threshold/PolyGram)
53	39	22	18	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
43	31	20	19	JACKSON BROWNE/Tender Is The Night (Asylum)
13	12	14	20	STEVIE NICKS/If Anyone Falls (Modern/Atco)
21	20	18	21	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
46	35	27	22	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
BR	EA	KER	23	DOORS/Gloria (Elektra)
5	9	15	_	HEART/How Can I Refuse (Epic)
44	37	33	_	MOTELS/Little Robbers (Capitol)
33	25	25	26	ROMANTICS/Rock You Up (Nemperor/CBS)
26	27	26	27	GENESIS/It's Gonna Get Better (Atlantic)

BREAKER 23 DURAN DURAN/Union Of The Snake (Capitol)

10 17 21 30 JACKSON BROWNE/For A Rocker (Asylum)

32 28 24 29 DOKKEN/Breaking The Chains (Elektra)

					MOR/ALBUMS
	_	7	4	0	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG
	-	4	2	3	GENESIS/Genesis (Atlantic)
	7	3	3	3	HUEY LEWIS & THE NEWS/Sports (Chrysalis)
	3	1	1	4	PAT BENATAR/Live From Earth (Chrysalis)
	2	2	5	5	MOTELS/Little Robbers (Capitol)
	9	8	6	6	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
	10	10	·7·	Ø	BIG COUNTRY/The Crossing (Mercury/PolyGram)
	1	6	8	8	POLICE/Synchronicity (A&M)
	26	19	12	9	SAGA/Heads Or Tales (Portrait/CBS)
	17	18	14	10	ROMANTICS/In Heat (Nemperor/CBS)
	11	13	11		JACKSON BROWNE/Lawyers In Love (Asylum)
	13	14	13	B	ALDO NOVA/Subject Aldo Nova (Portrait/CBS)
	5	9	10	13	MOODY BLUES/The Present (Threshold/PolyGram)
	16	17	17	1	MICHAEL STANLEY/You Can't Fight (EMI America)
	14	15	15		QUIET RIOT/Metal Health (Pasha/CBS)
	25	21	21		SURVIVOR/Caught In The Game (Scotti Bros./CBS)
	18	20	20		PETER SCHILLING/Error In The System (Elektra)
	-	-	23		EDDIE MONEY/Where's The Party? (Columbia)
	28	22	22	_	KISS/Lick It Up (Mercury/PolyGram)
	4	5	9		ROBERT PLANT/The Principle Of (Es Paranza/Atlantic)
	8	12	16		ASIA/Alpha (Geffen)
	6	11	19		HEART/Passion Works (Epic)
	12	16		_	STEVIE NICKS/The Wild Heart (Modern/Atco)
	BR	EA	KER	_	DOORS/Alive, She Cried (Elektra)
	29	26	25	_	DOKKEN/Breaking The Chains (Elektra)
	27	27	27		DEF LEPPARD /Pyromania (Mercury/PolyGram)
١	D	EBUT		_	DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA)
į	_	_	40		CULTURE CLUB/Colour By Numbers (Virgin/Epic)
	15	23	24		KANSAS/Drastic Measures (CBS)
	22	28	28		FIXX/Reach The Beach (MCA)
1		EBUT			STREETS/1st (Atlantic)
-	BR	EAI	(ER	32	NIGHT RANGER/Midnight Madness (Camel/MCA)

3 ZZ TOP/Eliminator (WB)

38 Y&T/Mean Streak (A&M)

34 JOE JACKSON/Mike's Murder ST (A&M)

36 PAYOLAS/Hammer On A Drum (A&M)

37 IRON MAIDEN/Piece Of Mind (Capitol)

39 BLACK SABBATH/Born Again (WB)

40 AC/DC/Flick Of The Switch (Atlantic)

35 TOMMY TUTONE/National Emotion (Columbia)

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33 37

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35 32

19 24 26