#### E:

#### **CMA DJ AWARD WINNERS**

Lon Helton salutes the CMA's three air personalities of the year: WMZQ/Washington's Jim London, WLWI/Montgomery's Rhubarb Jones, and WVAM/Altoona's Stan Davis. Page 42

#### THE BIGGEST KIIS EVER

"I'm disappointed it wasn't an 8 share, but it will be in the fall" -Wally Clark KIIS's President/GM is joking but an 8 share is a serious possibility for L.A.'s new No. 1 station. Joel Denver tips his hat to KIIS, and summarizes the recent NRBA convention's CHR activities. Page 30

#### **AOR RECORD EXECS AIR GRIPES**

Steve Feinstein gives AOR record specialists the chance to gripe about AOR radio's annoying practices in the first part of a gripingly suspenseful series. Next week: AOR radio's turn. Page 36

#### PEOPLE IN THE NEWS THIS WEEK

- A! Herskovitz Exec. VP of CBA
- Bill Hutton CFNY's VP/GM
- Jim Fonger GSM, David Marsden PD
- Don Hofmann Op. Dir. at KNBQ
- Sean Lynch KNBQ PD
- · Chris Bryan PD at WQUE (AM)
- · Chris O'Kelly PD at WQUE-FM
- Chris Turner PD at WLOK
- Ailen Peterson Exec. VP for Pollack Communications
- Marilyn Tallman ∨P at Pollack
- Chris Conway VP/GM at KSDO-AM & FM
- Tim Hodges KJAZ PD
- Frank Rand VP/A&R at Epic/Portrait
- Larry Hamby, Bob Feineigle upped at **Epic/Portrait**

Page 3, 26

#### THE RIGHT WAY TO FIRE

Terminating an employee is the toughest task a manager faces. Dwight Case illustrates some wrong and right ways to go about it. Page 20

#### STEVE CANNON: AFTERNOON ACE

Sounds a little like a comic strip, but it's actually part one of Jeff Green's new series on A/C's premier afternoon personalities. WCCO's Steve Cannon is the leadoff at-Page 40

#### JHAN HIBER'S ANNUAL RESEARCH QUIZ

It's time to test your knowledge of ratings and research terminology and recent developments. Valuable prizes can be won, so don't delay. Our mailroom is standing by for your entry. Page 18

\$3.50 Single Copy

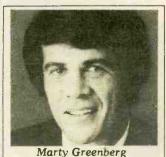


**RADIO & RECORDS** 

#### Greenhard Named **Duffy President**

Marty Greenberg, who stepped down from his VP/Radio post at Belo Broadcasting four weeks ago, has been named President/Chief Operating Officer of Duffy Broadcasting. In making the announcement, Bob Duffy, who will assume the position of Board Chairman/ CEO of the company (the same post he holds at Christal), told R&R, "It's Marty's first chance to be involved in an equity posi- about radio's future as I am. I tion. He'll have full latitude for couldn't be more pleased.' running the stations and for making acquisitions ASAP."

R&R, "This is exactly what I begin the search for future rawanted to do with my career. It dio acquisitions in the Sunbelt. allows me to be more of an en- The three-year-old Duffy trepreneur, a partner, and part Broadcasting owns KLIR/Denof a company that is as excited ver and KCNR/Portland.



Greenberg, currently in Dallas, indicated he would open a Greenberg commented to Dallas office for Duffy and

#### **WCAU-FM's Garrett** To Program KHTR

FM/Philadelphia afternoon left to go to our station in Los personality Bob Garrett to Pro- Angeles (KKHR), Bob was gram Director of sister station under serious consideration at surprise inspections by the KHTR/St. Louis. Garrett

**Bob Garrett** 

replaces Scott Alexander, who

left KHTR after only six weeks

as PD to join Doubleday's

KWK-AM & FM/St. Louis as

& KHTR VP/GM Robert Hy-

land Jr. told R&R, "Bob Gar-

rett will begin with us later this

week, and we feel very lucky to

get a man of his ability. There

will be no slack in the transition

because Bob is already very

familiar with our systems.

Knowing KHTR's format and

success will mean Bob will fit in

CBS Regional/VP and KMOX

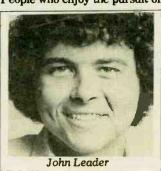
morning man and MD.

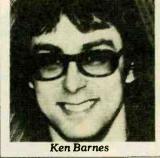
CBS has promoted WCAU- ed, "When Ed Scarborough first



Radio & Records has promoted Executive Editors John Leader and Ken Barnes to new positions at the publication. Leader becomes VP/Managing Editor, with the responsibility for the overall administration of the newspaper, while Barnes becomes Editor, in charge of R&R's editorial content.

R&R Companies President/ CEO Dwight Case commented, "I'm just plain happy about the promotion of John and Ken. People who enjoy the pursuit of





excellence should have the power to pursue."

Leader joined R&R in 1977 as Top 40 Editor after an extensive programming and on-air career at stations including WQXI/ Atlanta and KHJ/Los Angeles. Barnes worked in production at the inception of R&R in 1973 while maintaining a freelance music journalism career; he joined R&R fulltime in 1977 as News Editor. Leader and Barnes became Executive Editors in early 1980.



CMA CELEBRATES 25 YEARS IN STYLE — The Country Music Association presented its annual awards Monday night (10-10) and a nationwide audience tuned in to help the organization celebrate its 25th anniversary. Pictured, a sextet of country superstars performs on stage: (I-r) Lee Greenwood, Ronnie Milsap, Johnny Cash, Anne Murray, Kris Kristofferson, and Larry Gatlin. For more photos and a complete list of award winners, see Page

#### Postcard Renewal Beats Court Challenge

renewal application adopted by from the public. the FCC in 1981 was upheld on a 2-1 vote last week by the U.S. Court of Appeals in Washington. Black Citizens for a Fair Media had challenged the form on grounds it doesn't supply the programming information needed to tell whether a station has met its public trust obliga-

Writing for the majority, Justice Robert Bork said, "All that is in dispute is whether the FCC is required to include programming-related questions in its renewal application. An examination of the statute and case law clearly shows that such questions are not statutorily required and that the FCC has the discretion to determine whether to include them."

The judges agreed with the provides." FCC that renewal applications are only one of several ways to Anderson measure a station's performance. Other means include GARRETT/See Page 26 Field Operations Bureau, peti-

The five-question "postcard" tions to deny, and complaints

In a vigorous dissent, Justice Skelley Wright argued that postcard renewals are illegal because the Communications Act requires the FCC "to investigate the programming of each applicant for renewal.'

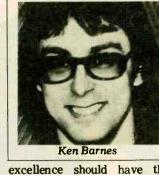
Said Wright, "In effect, the Commission has relegated itself to the role of a traffic cop, policing to ensure that licensees meet technical requirements, but doing little more." Wright added, "The decision indicates that the Commission has - like the broadcasters before it lost sight of the fact that a broadcast license is a public trust. The public, as owner of the airwaves, deserves more protection than the Commission's postcard renewal plan

Tony Anderson has joined Motown as National Director, R&B Promotion. Anderson, who previously operated his own Washington, DC-based independent promotion firm, will now relocate to Los Angeles.

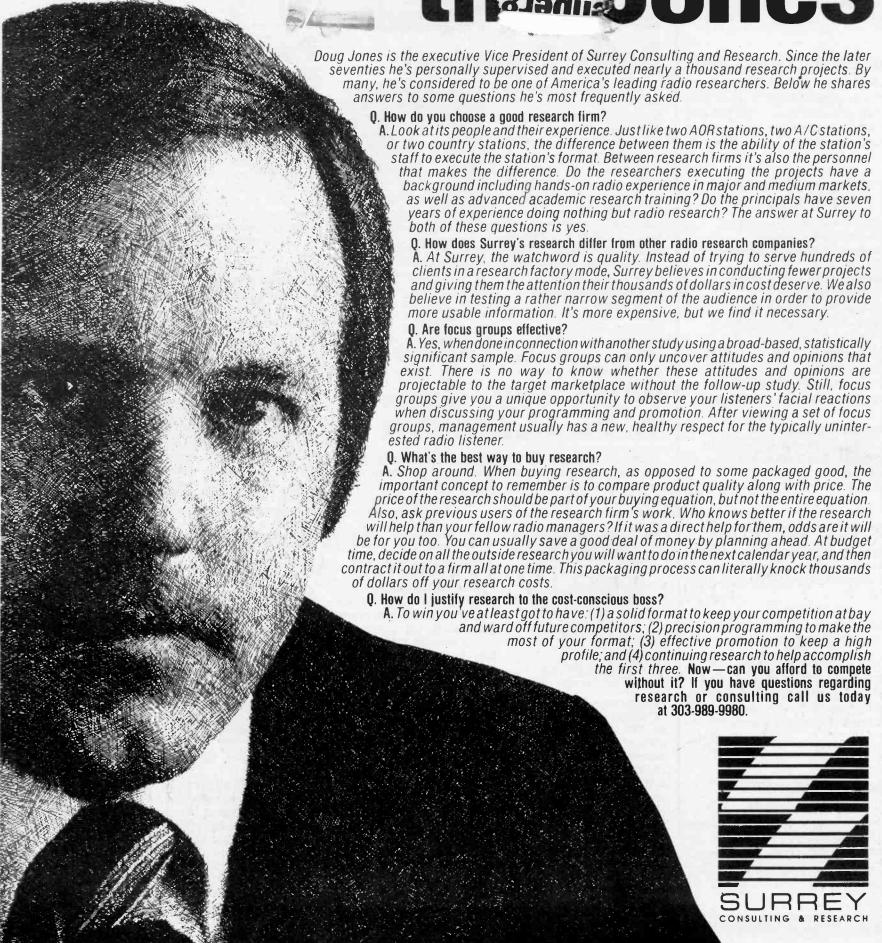
Motown Exec. VP/Promotion Skip Miller told R&R, "We're very happy to get Tony because of his vast experience in both the pop and R&B promotion fields. We think it expands Motown's thrust and, with the addition of Howard Rosen (National Promotion Director/Pop Music) last week, I think we have made ourselves very solid structurally as a company."

"Coming from an independent to a corporate situation is naturally a different matter altogether," Anderson said. "But I have worked with Motown for a number of years, so that helps the transition become very smooth. Motown's an exciting and very successful company, and I just want to play a part in continuing that trend. I'm really looking forward to it."

very easily." Elaborating further, Station Manager Tim Dorsey remark-



# Keeping up with the Jones





#### PAGE THREE

10-14-83

#### NRBA Surveys SCAs

42% of radio stations polled are using their subcarriers, according to an NRBA survey. And 77% of the remainder plan to start soon. Gall Mitchell has the details in What's New.



Washington Report 4	Nashville: Sharon Allen
What's New	Black Radio: Walt Love
Networks/Suppliers	Marketplace
Ratings & Research: Jhan Hiber 18	Opportunities
Sales	National Music Formats 61
On The Records: Ken Barnes	Country Chart62
Street Talk	Black Chart
CHR: Joel Denver	Jazz Chart
AOR: Steve Feinstein	AOR Charts
Calendar: Brad Messer	A/C Chart
A/C: Jeff Green	CHR Chart
Country: Lon Helton	

#### HUTTON, MARSDEN, FONGER PROMOTED

#### Selkirk Sets New CFNY Management Structure

At Selkirk Communications' newlyacquired CFNY/Brampton-Toronto, Bill Hutton has been appointed VP/GM. Hutton, a longtime Selkirk executive, previously served several years as the company's Director/News & Information. Hutton also worked in the U.K. as Managing Director of London Broadcasting Company, in which Selkirk has a significant equity position.

"I look forward to working with this exciting radio station," he said. Hutton then announced the promotions of CFNY PD David Marsden to Director/Operations & Programming and Retail Sales Manager Jim Fonger to GSM.

Marsden, who became PD three years ago, following three more as an air personality, commented, "This is an exciting day for CFNY, and we heartily welcome Bill Hutton. His phenomenal background in broadcasting will be a true asset. Noting CFNY's unusually wide offering of rock music will remain, Marsden added, "We are fully intent on continuing the established standard of 'playing tomorrow's music today,' remaining the true spirit of radio."

Fonger said, 'These appointments are real indications of Selkirk's confidence in CFNY, and we're very pleased. We trust that as long as we show them we can air a successful radio station, they'll allow us to continue in the direction we've taken for the past several years.'

#### **KCEZ Going Country**

Fairbanks Broadcasting's KCEZ/Kansas City will drop its Schulke Beautiful Music format Monday (10-17) in favor of what new PD Rich Robbin terms "mass appeal Country." Also, following expected FCC approval, the station will change call letters to

#### Herskovitz To Corporate Exec. VP Post

Former WIP/Philadelphia Program Manager Al Herskovitz has been appointed **Executive VP of CBA** Inc./Mystic Stonington Broadcasting Corporation, a Connecticut-based media company which owns WASY/Portland, ME and WFAN/New Lon-



Al Herskovitz

don, CT. A third and larger broadcast acquisition is expected to be named shortly.

In making the appointment, CBA Chairman Dan Lennon said, "We are delighted to have Al join us in this capacity. We've known each other for many years and always had hoped we could work together. With Al on board running the company, I now will be able to concentrate my energies on further acquisitions."

In addition to WIP, Herskovitz's professional history includes stints as Operations Manager at KPOL-AM & FM/Los Angeles and WPRO-AM & FM/Providence, as well as Sales Manager at WNHC-AM & FM/New Haven. He told R&R, "This is the challenge I've been preparing for throughout my broadcast career. It's a young company with tremendous potential for growth."

KCMO-FM and adopt the new on-air identity "KC-95."

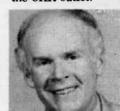
"Our format will be oriented to current hits, and any oldies will be limited to contemporary crossovers," Robbin told R&R. "A massive amount of research has shown that a majority of Country listeners are not offended by the introduction of crossover material, and a major amount of that group prefers the crossovers to 'gutbucket' country. Even though this is the first Country station I've programmed, the basics of good radio still apply. My CHR background insures a fresh-sounding approach to the for-

In further defining KC-95's new sound, Robbin said, "We'll be using a lot of 'moremusic' jingles and will be tightly formatted with lots of contesting. Many Country stations are very downbeat, and we feel this foreground approach will work very well." Robbin also said the airstaff would be personality-oriented, and that 13-year WHB and six-year KMBZ market veteran Johnny Dolan will do mornings.

#### CHRISTY TO CONSULT

#### **KNBQ Names** Hofmann OD, Lynch PD

KNBQ/Tacoma-Seattle has named Don Hofmann to the newly-created position of Operations Director, and has promoted midday personality Sean Lynch to the position of PD, filling the slot vacated when former KNBQ PD Gary Bryan moved to KISW eight weeks ago. Simultaneously, Paul Christy has been named consultant for the CHR outlet.





Don Hofmann

Sean Lynch Commenting on the changes, KNBQ VP/GM Jack Bankson told R&R, "Don Hofmann was once my PD at KVI here in Seattle and at KSFO/San Francisco, so we are old teammates. I think he's one of the best broadcasters that's ever been born. Don will add a lot of savvy to this station.

'As far as Sean goes, I couldn't be happier. He's been around this market as MD at KYYX, and during the year he's been with us he's done a great job. I'm tickled to death to have him. I love to promote from KNBQ/See Page 26

#### **Turner Tapped** As WLOK OM

Chris Turner has been named Operations Manager of WLOK/Memphis. The move follows parent company Gilliam Communications' recent sale of WERD/Jacksonville, where Turner held the Sr. VP/GM and National PD posts. In addition to his duties, Turner will serve as overall programming consultant for Gilliam, as well as retain his consultancy of WGIV/Char-

Art Gilliam, owner of Gilliam Communications, said, "Chris has done a good job over the years; not just with us, but in the area of programming in general." Discussing WLOK's future plans, Turner told R&R, "We are trying to position ourselves. We want to fine-tune and center ourselves so we can get as effective a rating as possible in the Memphis market."

#### WQUE & 13Q Set New PDs

Bryan To AM, O'Kelly To FM

Chris Bryan has been appointed PD at WGSO/New Orleans, soon to become WQUE (AM) with the identity of 13Q (R&R 10-7). At the same time, former WHHY-FM (Y102)/Montgomery PD Chris O'Kelly is the new PD for FM A/C sister station WQUE (soon to be WQUE-FM). O'Kelly replaces former PD Phil Zachary, who was promoted to GM of 13Q last week.

Commenting on Bryan's promotion, Zachary said, "Chris and I worked together on the FM for two and a half years, and he understands my systems and the way I operated. Chris is a dedicated guy, is ready for the challenge, and deserves to be PD. I think he's going to do a heck of a job for us.' Bryan, who moves up after two and a half

**Conway Named VP/GM At** 

KSDO-AM & FM

Gannett has promoted KPRZ & KIIS/Los Angeles Director of Promotion & Publicity Chris Conway to VP/GM at sister stations KSDO-AM & FM/San Diego. Conway replaces George Mills, who will consult the two stations through the end of the year.

Gannett Radio Division President Joe Dorton told R&R, "With Chris's extensive background in broadcasting, sales, as well as running his own advertising agency, he is the perfect choice to do an outstanding job at



Chris Conway CONWAY/See Page 26

Pollack Ups Four Staffers

years as MD, previously spent a year pro-

gramming WABB-FM/Mobile and two and

WQUE & 13Q/See Page 26

Allen Peterson and Marilyn Tallman have been promoted to new executive positions at consulting firm Jeff Pollack Communications as part of a staff reorganiza-



Allen Peterson Marilyn Tallman tion. Peterson moves to Exec. VP from VP/Programming & Research, while Tallman moves from Operations Coordinator/Music Director to VP/Operations. Peterson's radio background includes programming WYNF and WQXM/Tampa and on-air work at several Rochester stations. Tallman formerly worked at Watermark, KIQQ/Los Angeles, and Drake-Chenault. POLLACK/See Page 26

#### **Hodges Becomes** New PD At KIAZ

Tim Hodges is the new Program Director of Jazz-formatted KJAZ/San Francisco. He comes to the Bay Area from WBBY/Columbus, OH, where he had held a similar post.

"It feels great," Hodges remarked to HODGES/See Page 26

#### STAFF ublisher: BOB WILSON t/Chief Executive Officer: DWIGHT CASE Vice President/Sales & Marketing: DICK KRIZMAN Vice President/Meneging Editor: JOHN LEADER Editor: KEN BARNES Art Director: RICHARD ZUMWALT News Editor: GAIL MITCHELL Ratings & Research Editor: JHAN HIBER Formst Editors: JOEL DENVER (CHR), STEVE FEINSTEIN (AOR), JEFF GREEN (AVC), LON HELTON (COUNTRY), WALT LOVE (Block Redio), GAIL MITCHELL (Easy Listening), BRAD WOODWARD (INevws/Telk) Senior Associate Editors: KRISANN ALIO, ELLEN BARNES Associate Editors: KRISANN ALIO, ELLEN BARNES Associate Editors: BARBAR BARNES, JUDI LUCARELLI, SYLVIA SALAZAR, CAROL TAYLOR Editoria Assatients: CHRISTEE ATWOOD, NANCY CONOVER, RON RODRIGUES, SEAN ROSS Computer Services Director: DAN COLE Trathic Director: ADRICENER (IDDICE Circulation Director: MARCELLA LOPER News Editor: GAIL MITCHELL Circulation Director: MARCELLA LOPER Production Director: RICHARD AGATA Associate Art Director: MARILYN FRANDSEN Photography: ROGER ZUMWALT Typography: KENT THOMAS, LUCIE MORRIS, SANDRA GUTIERREZ Graphics: L.T. PEARL GARY VAN DER STEUR Creative Consultant: MARK SHIPPER Creative Services Director: MIKE ATKINSON Account Executives: PAM BELLAMY, JEFF GELB Marketplace Coordinator: NINA ROSSMAN Office Menager: NANCY HOFF Administrative Assistant: PAULA PONCE Controller MARGARET BECKWITH Weshington Bureau: 818 Connecticut Ave., NW, Suite 300, Weshington, DC 20008, (202) 466-4960 Vice President: JONATHAN HALL onal Sales Director: BARRY O'BRIEN Mashington Editor: BRAD WOODWARD Account Executive: VIVIAN FUNN Office Manager: CHERYL SOMERS Neshville Bureau: 1610 16th Avenue South, Nashville, TN 37212, (615) 292-8982, 292-8983 Bureau Chief: SHARON ALLEN Bureau Chief: SHARON ALLEN Radio & Records ® is published every Friday by Radio & Records. Inc., 1930 Century Park West, Los Angeies, CA 90067 (213) 553-4330. Subecriptions \$215 per year or \$60 per quarter, International subscription rates 400 per year. All reasonable care International existence from rates 400 per year. All reasonable care International existence for unsolacited material. R&R reserves at rights in material eccepted for publication. All enters addressed to R&R or its Editors will be essurined intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR. Bect. Page, Breekers, Most Added, Netional Ampley/30, Parallels, Radio & Records, And Street Talls are registered trademarks of Redo & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England. Australia, New Zealand, and Japen. § 1983 Radio & Records, Inc.

## Washington Report

#### FCC Fines KGFJ, KPOI, Three Others

Five stations have been fined in recent weeks by the FCC, most for technical violations. KGFJ/Los Angeles was hit for \$500 for failing to take certain meter readings without modulation. A similar penalty was handed to KPOI/Honolulu for excessive power and inaccurate log entries.

A stiffer \$1000 fine went to KAMP/El Centro, CA for failing to meet harmonic and spurious emission limits for a 1kw station and for failing to respond to an official notice of violation within ten days. WIBG & WSLT/Ocean City, NJ were fined \$1000 for airing lottery information, while WGLU/Johnstown, PA was assessed \$250 for using inaccurate remote control meters.

#### Four Georgia Stations Opt For Distress Sales

Four stations in Georgia have asked the FCC for permission to undergo distress sales. Stations facing Commission hearings on charges of wrongdoing are permitted to make a quick exit by selling to a minority buyer for no more than 75% of the station's assessed value.

Seeking the distress sale option are Georgia stations WTJH/East Point, WJIZ/Albany, and WMJM & WFAV/Cordele. The stations are principally owned by James Rivers and other members of his family. Renewals for all four stations were designated for hearing last February on allegations of misconduct raised in the course of WTJH's 1978 renewal.

#### Congress Gets Bills On 7-7-7, Paid Editorials

Rep. Mickey Leland (D-TX) and 26 cosponsors last week introduced legislation to place a five-year moratorium on any FCC move to alter the 7-7-7 ownership rule. Allowing groups to have more stations would make it harder for minorities to get into broadcast ownership, Leland maintains.

Meanwhile, a bill that would permit stations to air paid editorials without having to seek out and broadcast contrasting viewpoints has been introduced by Rep. Bob Livingston (R-LA). His goal is to prevent equal time and fairness rules from causing broadcasters to automatically reject all requests for editorial commercials.



NAB CHAIRMAN HONORED — Several hundred guests turned out in Washington last week for a reception in honor of NAB Joint Board Chairman Gert Schmidt, Sr. VP/Broadcasting & Entertainment, Harte-Hanks Communications. Among those greeting Schmidt (I) was Beck-Ross Communications President Marty Beck, who is Chairman of the NAB Radio Board.

#### Rival Seeks To Block WLKK & WLVU Sale In Erie

A messy fight has developed over an attempt by WERC, Inc. to sell WLKK & WLVU/Erie, PA to Penn-West Broadcasting. Jet Broadcasting, owner of WJET/Erie, has asked the FCC either to block the transfer or designate the application for hearing. Jet contends that an improper "premature assumption of control" by Penn-West occurred, and that the sellers made misrepresentations to the FCC on the control issue.

#### **Other Key Developments:**

- NAB lobbyist Carol Randles has been tapped temporarily to replace NAB Sr. VP/Government Relations Steve Stockmeyer, who resigned suddenly last week over criticism by TV groups and disagreement with the association's lobbying methods.
- A House Judiciary Subcommittee last week held hearings on legislation to prohibit record rentals unless the copyright owner grants permission.
- After failing to rule on the legality of home videotaping in its 1982 session, the Supreme Court heard oral arguments again last week in the so-called Betamax case.
- WELR-AM & FM/Roanoke, VA have won license renewal over charges by several groups that the stations neglected the needs and interests of local blacks.
- Prevailing over four groups that wanted to build a new station on the frequency, WFTW/Ft. Walton Beach, FL has won FCC permission to move to 96.5 mHz, boost power from 3kw to 100kw, and increase antenna height from 170 feet to 620 feet.
- The FCC has overturned a decision by its Review Board by awarding a new FM license in Ventura, CA to Absolutely Great Radio. The board had chosen William Shearer and Arike Logan-Shearer.
- In another case the Commission has affirmed its Review Board, rejecting an appeal by losing applicants. It upheld the grants of new FM and AM licenses in Nashua, NH to Gateway and Sunrise Broadcasting, respectively. The outlets will replace former stations WOTW-AM & FM/Nashua, which lost their licenses.



NBMC MEDIA CONFERENCE — "Trends, Changes and New Directions" was the theme for last week's tenth annual media conference of the National Black Media Coalition (NBMC) in Washington. NAB President Eddie Fritts (I) was among the speakers at a session on "Minority Concerns: How Are They Addressed?" Also shown are NBMC Chairman Pluria Marshall (center) and CPB President Edward Pfister.

Other panels during the three-day conference focused on radio's responsibility to the black community, sales, development of blacks in news management, community affairs and programming, EEO trends, and engineering opportunities. Luncheon and dinner speakers were Post-Newsweek Stations President Joel Chaseman, FCC Commissioner Henry Rivera, Rep. Mickey Leland (D-TX), and Gannett Chairman Al Neuharth.

# Buick Picks Single-System AM Stereo For '84 Models

Bucking the trend toward all-system AM stereo receivers, Buick will offer Motorola-only sets built by Delco as an option in some of its 1984 model year cars. The sets will be available in February or March and will cost consumers about \$25 extra.

Motorola AM stereo coordinator Chris Payne calls the move a major "turning point" in the AM stereo marketplace battle. Until now, stations have picked a system using technical comparisons. Now, he maintains, there's "a clear marketing and programming reason" to go with Motorola.

Motorola's competitors disagree, insisting that the Sony multi-system sets and the presence of four systems in the market-place spell doom for the single-system approach. "Sheer nonsense" is how Leonard Kahn described the Buick move. "They've got to be kidding." Buick dealers will stop selling the option, he contends, as soon as customers start complaining that their radios don't pick up many AM stereo stations.

Gene Jaeger, VP/GM of the Harris Broadcast Transmission Division, told R&R, "We still believe that the multisystem receiver is the way to go. We think the Buick announcement is a testing of the waters and not a significant investment on their part at this point. We feel it will prove to be impractical, and they will come around to that thinking when they see there are multi-sets out there."

Harris now has 60 stations on the air. Kahn has just over 50, Motorola's count stands at 35, and Magnavox has just a few.

#### **Delco Admits Single-System Risk**

At a time when Sony's all-system set is hitting the market, Delco Sales Promotion Manager Lew Eads concedes "there is a certain amount of risk" in Buick's singlesystem ploy. "But we feel we've done our homework and evaluation and picked the system that is best." He added that Buick is taking the lead because it "wants to be recognized for its technological leadership."

Century and Riviera models are the most likely candidates for AM stereo, according to Eads. And, if "minor problems" involving engine-related noise can be solved quickly, AM stereo may also be offered in several of Buick's other models — Skyhawk, Skylark, Regal, LeSabre, and Electra

Eads says two Delco market surveys show "a very high interest in AM stereo" by consumers. After hearing a demonstration, some said they'd pay \$50-80 extra for the option

Although Buick is the only GM division offering AM stereo as a factory option for those buying new 1984 cars, the Motorola sets will be available as an "upgrade option" or for sale to the public through local dealers of GM's other divisions — Chevrolet, Pontiac, Oldsmobile, Cadillac, and GMC Trucks.

In other AM stereo developments:

- Magnavox has announced that Continental Electronics will begin production of its AM stereo exciter.
- Chrysler Corp. says an AM stereo decision for its 1984 models is imminent, and a single-system approach is likely.
- Harris expects a new FCC type-acceptance for its system "momentarily," perhaps this week.

# Deregulation Debate Narrows: Quotas, Denial, Revocation

It's becoming increasingly clear that to win major deregulation, including abolition of the comparative renewal process, broadcasters may have to pay a high price: mandatory amounts of public affairs programming in various categories (public trust "quantification") plus increased vulnerability to citizen group petitions to deny or revoke their licenses.

Those issues were explored at a hearing of the House Telecommunications Subcommittee last week. With Congress on recess this week, the panel's staff is preparing a draft radio-television deregulation bill encompassing all points of agreement. However, no accord has yet been reached on half a dozen key issues, including whether quantification will apply to the radio industry.

At last week's hearing, officials from the FCC, NAB, and NRBA all voiced strong opposition to key proposals the subcommittee is considering: program quantification, creation of a new petition-to-revoke process, and the strengthening of the petition-to-deny process.

#### Radio Ignores Old, Young, Minorities

Only Media Access Project Executive Director Andy Schwartzman favored quantification for radio, saying, "there is simply no reason to expect, absent some specific requirements, that demographically unattractive groups such as the old, the young, and minorities will receive a fair shake."

FCC Mass Media Bureau Chief James McKinney testified his agency has a "strong and longstanding reluctance to establish programming guidelines." He advised that any standards adopted should "be broad, not specific" and allow flexibility, especially for local factors.

Standards should also recognize the diverse nature of broadcasting, such as the differences between radio and TV, or bet-

ween daytimers and clear channel stations, said McKinney. He added that stations "need to be given the opportunity to explain any variation from your established norms" and said "no automatic penalty should prevail without an opportunity for response."

#### Wirth Questions All-Music Format

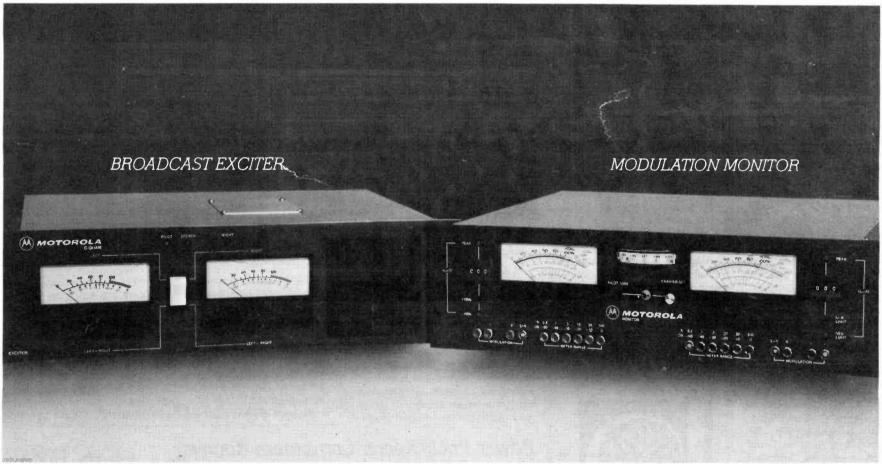
Chairman Tim Wirth (D-CO) pressed to know how the FCC would treat a rock station that aired 24 hours a day of music and "nothing else." Deputy Mass Media Bureau Chief Jeff Baumann responded that there's an "obligation of each station in each community to broadcast some public affairs issues-oriented programming."

affairs issues-oriented programming."

Making it easier for groups to file petitions to deny by granting them evidence "discovery rights" even before a hearing designation was condemned by NAB Sr. VP/GM John Summers. While NAB supports petitions to deny as a "vital part" of the system, he said expanding discovery rights would be "an open invitation to harassment and fishing expeditions."

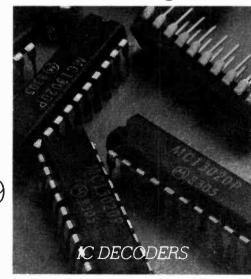
NRBA President Bernard Mann renewed a call for his group's plan for total radio deregulation linked to longterm license leases and said NRA is "unalterably opposed" to program quotas. Commenting on the small numbers of petitions to deny each year, Mann said, "I think that's an indication there's no public outrage against the performance of radio. Radio has served its community and served it well."

# MOTOROLA ANSTEREO



With monophonic distortion less than 0.25% at 85% modulation and stereophonic exciter to monitor typical separation of 35 dB, the Motorola C-QUAM® AM Stereo system is an impressive performer. The MC-13020 IC, with comparable levels of technical performance, is the perfect complement for decoding

Motorola AM Stereo at the receiver. Broadcast exciters and monitors, receiver decoder ICs and receivers modified for AM Stereo are all available from Motorola. For price and specifications, call Dick Harasek at (312) 576-2879 or Chris Payne at (202) 862-1549.



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parts. Larger stations also seem to

like the advantages of leasing more, with five years as the most popular

lease term. Class A and educational

facilities, however, lean more toward

operating their own subcarriers.



#### **Media Buyers Worry About TV Ad Zapping**

In the past when TV commercials came on viewers had three choices: go to the kitchen or bathroom, get up and change the channel, or sit and wait it out. Now with remote control units and cable-TV selectors, viewers can sidestep commercials without much physical exertion. That makes life easier for the consumer. But advertisers and media buyers feel that this switching around, increasingly referred to as "zapping," is becoming a major problem. They feel their ads may not register against the growing zapping tendency, especially with cable shows like MTV and Cable News Network which are geared to short attention spans.

To date, research doesn't bear out their fears. An Information Re-

sources senior VP told the Wall Street Journal that the firm's comprehensive research shows more than nine of every ten commercials run without remote control interruption. In only about 6% of the commercials. viewers came late or tuned away. And, among other results, zappers generally nixed the ads only after watching for at least five to ten seconds. Whether viewers stayed in the room when commercials appeared wasn't determined.

Whatever the case, agency executives are requesting more studies. A parallel study focusing on radio's own brand of zappers, "button pushers," could also result in more food for

#### Burns Bows Radio Consulting Net

Burns Media's "Management Access Network" specializes in radio consultation that gives stations the opportunity to select from various services, dependent upon their specific needs. Provisions include access to the firm's consulting specialists, dissemination of pertinent information to affiliates, and information source for individual broadcasters. Cost to affiliates is \$525 per quarter together with format exclusivity in



each market. Call Sylvia Clark at (213) 985-8522

#### A Musical Who's Who

Marquis Professional Publications has followed its 1980 "Musician's Guide" with the updated Music Industry Directory." The directory's seven sections cover the gamut from music organizations/councils to trade/ industry. In between is basic information concerning record companies, music publishers, AFM locals, independent record producers, newspaper music editors and critics, music competitions, awards/grants, booking agents, personal managers, music festivals, and music libraries.

Section information is organized by

state, with many of the sections complemented by a separate index. Though a chapter is devoted to music periodicals both here and abroad, trade publications are conspicuously absent. And quite a bit of space is provided for the inclusion of the 850 opera companies and 1300 symphony orchestras. However, this one-stop reference book is still a valuable asset to aspiring musicians, media professionals, music publishers, and others. For more details concerning price and availability, contact Morris Wattenberg at (312) 787-2008

#### **SCA Usage Surveyed**

42% Have, 58% Haven't Used Them; **Paging Leads Perceived Uses** 

According to a poll conducted by NRBA, 42% of responding stations have put their SCAs to use, 58% haven't. However, of those outlets which haven't, 77% do plan soon to take advantage of their FM subcarriers. And only three percent of the aforementioned 42% have curtailed their usage.

Taking a closer look, 20% of current users had run into problems with the new technology. Interference (30%) led the list, followed by modulation (26%), multipath (24%), crosstalk (13%), and equipment malfunctions (7%). But only 23% of those not now using SCAs point to operations problems as their reasons why More often non-users cited "no perceived opportunities and too much investment needed for too little return" as reasons for holding back.

In light of the recent FCC deregulation, respondents pegged future

SCA uses as follows.	
Paging	32%
<ul> <li>Data Transmission</li> </ul>	28%
Music	14%
<ul> <li>Utility load management</li> </ul>	10%
<ul> <li>Need for more information</li> </ul>	9%
Other	7%

Music (36%) topped the survey's current usage breakdown, with commodity reports (20%), reading services (12%), data transmission (11%), business news (1%), and other (20%) rounding out the list.

Other findings indicated that larger classes of radio stations reported the most usage, with smaller outlets and educational or public facilities showing just as much interest in subcarriers' future as their bigger counterParties Revive Rock 'N Roll



Going to a go-go takes on new meaning with "Rock & Roll Party," a two-day promotion spotlighting two or three oldies acts per night (the Marvelettes, Del Vikings, Drifters, many more). Local hotels or resort ballrooms are pressed into service together with tieins to the local Gold or CHR-formatted outlet

Richard Nader, a promoter of

'50s and early '60s rock revival concerts during the 1970s, is behind the concept. His Richard Nader Entertainment provides venues, talent costs; station provides promotion, advertising, and has the option to run Nader-supplied contests. Direct inquiries to the firm at 71 Lake Road, Manhasset, NY 11030; (516) 365-

#### Power Pack Keeps Computers Running

For the business or station that shuts down when the computer shuts down, a company has come out with a self-contained power pack that will keep computers running through power blackouts and brownouts, utility gaps, and other interference. According to a recent item in USA Today, the 19-pound porta-system packs backup or portable operating power

> Aging Graycefully

Worrying about ratings results, making this month's sales quota, or whether that new record will hit Breaker status - those of us in the radio and record industries have more than our share of gray hair-causing crises. But for those of you who don't know, gray hair isn't just the result of pigment loss. Tiny air bubbles inside the shaft reflect light, contributing to its silver or white appearance.

from one to five hours (100 watts to 25 watts). It also permits hookups to automobile and other power sources Priced at \$495, it's from Dallas-based **BITS Power Systems Inc.** 

#### **Auto-matic** Cooking

Want to be a great cook? Just learn how to drive. Texan Bill Worrell has invented the "Go-Cooker," which resembles a crock pot yet attaches to a car's exhaust pipe. Just think. You could be cooking dinner while idling in rush hour traffic. There's also a recipe book, imaginatively titled "Cruising Cuisine: A Mileage Menu." Inside, would-be cooks will be steered to such delectable dishes as chili. Quick to fix, Rip 'N' Read says Worrell's chili cooking time is a "leisurely spin." But chili eaters, and anyone in the vicinity, better beware. That double dose of gas could be a killer

#### High-Fidelity **Videocassettes** En Route

Now that ten Japanese manufacturers have adopted standards for highfidelity sound on videocassettes. Leisure Time Electronics reports that Hi-Fi VCRs may become available sometime in the first quarter of 1984.

George Meyer of JVC, one of the ten manufacturers that adopted the VCR standard, says the audio levels will be the same as those demonstrated at this summer's Consumer Electronics Show. In addition, he revealed that the noise reduction system will be neither dbx nor Dolby but a third, unspecified process.

Besides JVC, firms adopting the new standard include Akai, Canon, Clarion, Hitachi, Matsushita, Mitsubishi, Orion, Sharp, and Sanyo.



# OF QUALITY:



38 BREAKERS IN 13 WEEKS...







"Shake Your Head," "Knocked Down Made Small (Treated Like A Rubber Ball)," "Bow Wow Wow Wow" and "(Return To The Valley Of) Out Come The Freaks" crossed this record—everywhere to everywhere—out of the box—happening at CHR, Black, AOR, A/C, Dance and Beauty Parlor. Watch out for flying WasBalls™ and the first 4-episode MTV video. It's "Knocked Down" made big.

#### 3 X BREAKER

Phones are ringing for "Delirious," retail stores are feeling the action and the single is headed for No. 1 CHR. After the success of "Little Red Corvette" and "1999," the fastest-breaking single from Prince's 1999 album is its third. One year after release, 1999 is a double platinum two-record set, and going right through the roof of our Accounting Department. This week CHR No. 3.

# MADNESS

#### **3 X BREAKER**

Madness has taken over America— "It Must Be Love." Back-to-back Top 40 singles and the biggest album EVER from these MTV favorites.

# JAMES INGRAM

He won a Grammy for his stunning delivery of the song "One **Hundred Ways" from Quincy** Jones' multi-Platinum The Dude album. He proved his multi-format power more recently on a chart-topping duet with Patti Austin - "Baby Come To Me," produced by Quincy Jones. "There's something about the richness of his voice ... Not since I had the pleasure of recording Ray Charles have I felt a voice so powerful," says Jones, who produced Ingram's new solo debut LP, It's Your Night, and its first single, "Party Animal," which debuts Black at 33.







# ZZ TOP



#### BREAKER

The fastest-selling album we've got is ZZ's seven-month-old Eliminator which, after 30 weeks on the chart and with sales at 1.5 million, currently powers out 100,000 more copies every two weeks. The world is growing 3-foot beards as it stares at this trio's two unbelievable videos on MTV and NBC and braces itself for the third single and video — "TV Dinners," introducing EZ, an alien with more interesting musical taste than the things in Close Encounters Of The Third Kind.

## KEITH JARRETT

Keith Jarrett's "God Bless The Child" will be the instrumental hit of the season. In its history, ECM Records has only released one single: Black, Jazz, College and AOR play is forcing the release of this, its second single. A man known for setting Standards is playing them.

#### 3 X BREAKER

144 adds in two weeks. Two Top 10 singles. The latest—"The Smile Has Left Your Eyes." Platinum history repeats with Alpha. Plus the biggest music video event ever—Asia Live In Asia will be broadcast/simulcast in stereo, via satellite, worldwide Dec. 6 from the Budokan, Tokyo, at 11 p.m. EST.



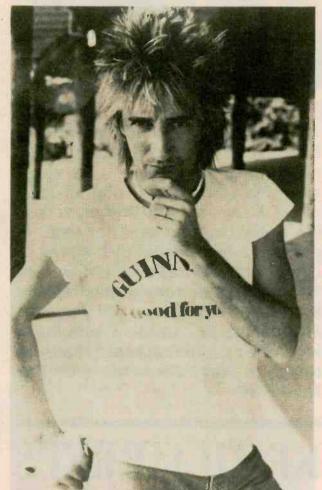
#### **LAURIE ANDERSON**

**COMING SOON** 

"I love the way he yodels," says Laurie Anderson of Peter Gabriel, who joins King Crimson's Adrian Belew on Anderson's new mini album, *Mister Heartbreak*. A radio edit of "Sharkey's Day" is on the way.

# THE POWER...

# ROD STEWART TIM SCOTT



#### 2 X BREAKER

"What Am I Gonna Do (I'm So in Love)"-Top 20 +1 CHR. The second hit from Body Wishes - approaching Triple Platinum album sales worldwide.

#### KID CREOLE

The hottest Yankees in Europe. Rock, Latin, Jazz, R&B and Dance flavorings make the Kid's sound a multi-format feast. "If You Wanna Be Happy," play the new single from K.C.&T.C.'s album Doppelganger.



#### RANDY CRAWFORD

#### BREAKER

"Nightline" was a Breaker. "Why" is the second single from the Nightline LP. Sheer power from Randy Crawford, the American who is one of England's national treasures. "Why" settle for polyester when you can have silk?

#### **AZTEC CAMERA**

#### **BEST REVIEWED NEW BAND**

"Aztec Camera I like a helluva lot," says Elvis Costello. "I heartily recommend you go and buy their album, High Land, Hard Rain, right now." "Oblivious" singled out on **CHR and MTV.** 



"Swear" to CHR from MTV.

# MICHAEL SEMBELLO

#### BREAKER #1

Michael Sembello's first LP, Bossa Nova Hotel, registers the multi-format hits "Automatic Man" and "Manlac." Make room on your playlist. Average Black move +3. 19 CHR debuts this week on an "Automatic" hit.

#### Most Requested Club Video

B-yond Dance: B-52's. B-loved on MTV, the B's b-get Gold.

#### DEPECHE MODE

It's Construction Time Again and "Everything Counts" for England's foremost electro-pop band. Touring, with College and Dance support, Mode Mania is headed for MTV.

#### EB-52's T-BONE BURNETT

Collecting 4-Star reviews everywhere, T-Bone has what the '80s demand: Proof Through The Night. "Fatally Beautiful" and the single "Baby Fall Down" are rising CHR and AOR; watch for "The Murder Weapon" on MTV.

Qwest has a "Fresh Idea"—the debut single (and album) from the group Deco. When a label known for its solo artists comes out with a new band, listen carefully. Quincy Jones and Qwest are buzzing about Deco's "Fresh Idea."

# ...WARNER BROS. RECORDS.

# DI OPAUL SIMUN

#### BREAKER

"Holy Diver" splashes: the new single from the year's hottest metal debut. Heavy hitting on tour and MTV-on its way to precious metal.

# GANGOF4

"Is It Love" or is it "A Man With A Good Car" or is it just Hard? The Gang's sleekest vocals to date are targeted AOR. The single "Is It Love"—the album Hard.

#### BREAKER

This group of people - Zapp and Roger — has sold two million copies with four straight smash albums. Zapp III is exploding with the release of "Heartbreaker, Pt. I." The single debuts Black at 33.



Every Paul Simon record gives words to our thoughts and voice to our feelings, and as we've heard the music of Paul Simon, we've come to know ourselves. As much as anyone in our time, Paul Simon has shown us the Power of Quality. He's just returned from a stadium tour (50,000 + audiences) of the U.S. and Europe with Art Garfunkel and is getting ready to release a great solo album—18 months in the making—Hearts And Bones. The time is his and his music speaks to all of us. First taste of this wonderfully moving LP is the single "Allergies."

#### QUARTERFLASH

Two CHR hits, exposure on tour and a second MTV video. Don't miss the shot—Take Another Picture.

This harmonic pop debut sports production by Elvis Costello and Alan "Hollies" Tarney. "Cath" and "Sugar Bridge" are the AOR entrees for this British band.

The Rubinoos are all you need for a Party Of Two. CHR and AOR have got it— "If I Had Hello Big Man. Come up and see Carly's You Back." hot pop from The Rubinoos. sensuous MTV video. **Expect video action.** 



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#### **TOM TOM CLUB**

**Building from Gold with the "Pleasure Of** Love." The Tom Tom Club's new single was made to play-Dance, Black and CHR.

#### CONGRATULATIONS

Warner Bros. Records would like to thank all the radio stations who powered this quality music into the success you see reflected on these pages. And the company is proud to have the best promotion staff in the industry—a dedicated group of Warner Bros. people who know that working a record means working a record until it's fulfilled the promise of its music, whether it takes a month or a year, whether it's on ECM, Geffen, Qwest, Sire or Warner Bros. The WB Promotion staff led the way for these records and they're still working every record listed here, and more. To be continued...



# TALKING



#### **IRENE CARA**

From Fame to Flashdance and beyond: Irene Cara only knows one number—the No. 1. Written and produced by Giorglo Moroder, "Why Me?" is the debut single from the album What A Feeling. Radio has made this an instant smash.





# BLACK SABBATH

Born Again — Black Sabbath, the group that invented heavy metal, hits below the Bible Beit. Vocalist Ian Gillan (lately of Deep Purple) Joins the band for its most sinister album—the original is still the best.

#### **MONTE VIDEO**

Everyone loves a novelty hit—and Monte's got it for the '80s. "Shoop-Shoop, Diddy-Wop, Cumma-Cumma, Wang-Dang" is the single. Upside down on MTV, Australia's biggest video comes to the U.S. of A.



# OF QUALITY...

# HEADS

#### 2 X BREAKER

Speaking In Tongues is the album, the biggest ever for T. Heads. Its single, "Burning Down The House," is more like a pit barbecue than a house fire. Once lit, it cooks and cooks and cooks and cooks and cooks and cooks. "Burning Down The House" already has smoked Tongues Gold, and as it spins in the heat of this single and heavy rotation on MTV, watch the album turn Platinum. This week CHR No. 11.

#### JOHN HIATT

This is the kind of record programmers take home. Production by Nick Lowe and Matthew/Nagle clear the road to AOR for John Hiatt's *Riding With The King*. Great rock and rhythm & blues.

# MADONNA JULUKA



"Holiday": the nation's No. 1 dance record is crossing CHR and Black in major markets. This is the story of Beauty and the Bullet—the first single from the star of the '80s.

We're prejudiced. So are WXRT and WEBN, opposites who agree on Juluka. Says John Mrvos of WXRT, "I don't see how you can't gain from supporting a project like this"; says Curt Gary of WEBN, "Juluka sure has done wonders for us. We're already getting good phones." From every point of view, this music is important. AOR and CHR, we're staying with it—Juluka will happen.

#### **DEAN MARTIN**

Rock videos will never be the same. Dean Martin hits MTV with "Since I Met You Baby." NBC retaliates with the Today Show.

#### **DAVID SANBORN**

Black, Jazz and A/C love "Neither One Of Us"—the David Sanborn single with vocals by Luther Vandross and Marcus Miller.

# **RUFUS AND CHAKA KHAN**

**BREAKER #1** 

"Ain't Nobody" gonna stop this record—No. 1 Black Billboard, No. 1 Black R&R for 3 weeks and crossing—CHR (Chaka Hit Radio).

#### **ECHO AND THE BUNNYMEN**

#### COMING SOON

The sound of the Echo keeps getting louder. The Bunnymen's new 5-song mini album brings U.K. hits to the U.S.A.—we'll "Never Stop" until this band is where it belongs. You've GOT TO SEE the live video from the legendary concert at The Royal Albert Hall.



# RICHARD PRYOR

"Am I Drunk Or Are You Pregnant, Raymond?"
We've edited a pro you can play on radio from the funniest man in America. The sound track album is Here And Now—and it's even more than the movie.

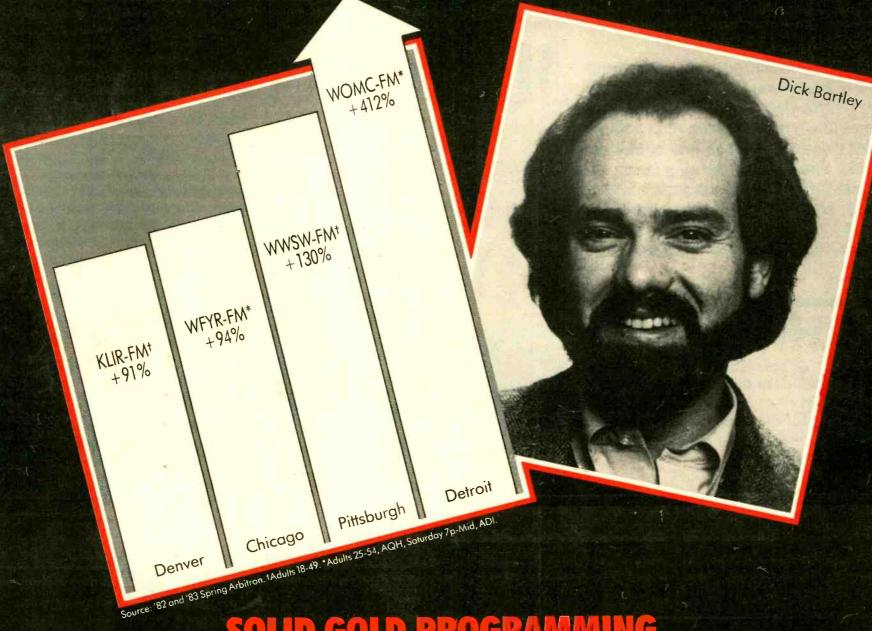
## JENNIFER HOLLIDAY

**BREAKER** 

100,000 Feel My Soul LPs shipped In 2 weeks. The debut from the star of *Dreamgirls*. "I Am Love"—No. 2 Black, climbing and crossing In major markets—the hottest record on the street today.

with Dick Bartley

IS ENRICHING RATINGS EVERYWHERE!



#### **GOLD PROGRAMM**

America's only national live oldies call-in request show.

A ratings and revenue winner in over 150 markets.

Now this five-hour favorite is available to all stations via the Satcom IR/Scientific-Atlanta digital satellite system.



Go for the gold in your market. Call (212) 764-6702 now to find out about Solid Gold Saturday Night and all the Dick Bartley special editions. A subsidiary of RKO General, Inc.

## **Networks/Program Suppliers**

#### **MUSIC FEATURES**

**RKO Networks** Countdown America w/John Leader (IS INC):

Huey Lewis & News spotlighted (October 22-23)

Solid Gold Saturday Night (Dick Bartley):

> Del Shannon (October 29) Neil Diamond (November 5) Solid Gold Scrapbook (Now through

Hot Ones (IS INC):

Rick Springfield (Week of October 31)

Rolling Stone Magazine Prod.

Guest DJ:

Supertramp's John Helliwell (October 31) Bad Company/Wildlife's Simon Kirke (November 7)

**Kris Stevens Enterprises** Night Moves special (Halloween weekend)

Syndicate It, Inc. Music Of Black America:

> Shades of the blues (October 31) JFK: A Musical Tribute w/Martin Sheen (Week of November 20)

**United Stations** Dick Clark's Rock, Roll & Remember:

Hall & Oates (October 28-30) The Great Sounds:

Jo Stafford (October 28-30)

**Solid Gold Country:** 

Donna Fargo (October 28-30)

Weekly Country Music Countdown: Gene Watson (October 28-30)

Watermark

Soundtrack Of The '60s:

Johnny Mathis/actor Tige Andrews/ 'Whatever Happened To Baby Jane' (October 29-30)

**Westwood One Budweiser Concert Hour:** 

One Way (October 28-30)

Dr. Demento:

Halloween special w/Elvira (October 28-30) Live From Gilley's:

Best of w/Emmylou Harris, Mickey Gilley

(October 28-30)

Off The Record Specials:

Elvis Costello (October 28-30) Stray Cats (November 4-6)

Rock Album Countdown:

Moody Blues/Robert Plant (October 28-30) **Rock Chronicles:** 

Label deals (October 28-30) Rock around the world (November 4-6)

Special Edition:

S.O.S. Band (October 28-30)

Star Trak Profiles:

Sheena Easton (October 28-30)



MIDLER & DIR FLY NO-FRILLS - DIR's President Bob Meyrowitz and Exec. VP Peter Kauff have produced a special entitled "Bette Midler: No Frills," which showcases the singer's new album and debuts October 14 on HBO/Cinemax. The network will also prepare a national radio simulcast for the program. Shown (I-r) at the taping are Meyrowitz, Midler associate Bonnie Bruckheimer, HBO's Betty Bitterman, Midler, and Kauff.

#### ABC

**Entertainment Net/** Silver Eagle (DIR):

George Jones/Leona Williams (October 29)

'Ringo's Yellow Submarine" (Now through

**Rock Net/Continuous History Of** Rock & Roll (R. Stone):

Rock Net/King Biscuit (DIR): Ronnie Dio/Queensryche (October 30)

Clayton Webster Country Calendar:

> Juice Newton (October 31) Waylon Jennings (November 1) George Strait (November 2) Razzy Bailey (November 3) Kenny Rogers (November 4) Charly McClain (November 5) Guy Clark (November 6)

**Retro Rock:** 

**Continuum Broadcasting** On Bleecker Street:

Monster Mash (October 26-30)

**Creative Factor** Specials:

The Rock Pumpkin '83 (October 29-31)

**Dahlman Creative Media** 

Gordon Lightfoot special (Fall)



CBS HONORS BRETEY - Jerry Bretey, GM of KGLO/Mason City, IA, has retired from the CBS Radio Network Affiliates Board and was presented with a special plaque during a recent biannual Board meeting in New York City. On hand for the award presentation were CBS Radio Network VP/GM Michael Ewing, Dan Rather, Bretey, and CBS Radio President Robert



MUTUAL HAMS UP SUNDAY FOOTBALL - Mutual Broadcasting has signed former Pittsburgh Steelers linebacker Jack Ham (r) to provide color for its Sunday NFL doubleheaders. Ham is pictured here with partner Mel Proctor, who calls play-by-play for the broadcasts.

#### **DIR Broadcasting Net** Inside Track:

J. Gells Band (October 24)

**Global Satellite Network** Rockline:

AC/DC (October 31)

Inner-View Inner-View:

Styx (October 31)

London Wavelength **BBC Rock Hour:** 

Halloween special w/Duran Duran, Tubes (October 30)

**BBC** Special:

Exclusive Genesis special (October 14-31) Rolling Stones at the Beeb (December 1-20) Penthouse/Omni College Rock

**Concert Series:** Madness (October 30)

Rock Over London:

Lotus Eaters (Week Of October 30)

Lee Arnold On A Country Road: Ronnie Milsan, Ricky Skaggs. Murphey (October 29-30)

**Pock USA:** 

Paul Kantner/Quarterflash/Dickle Betts/ Talking Heads/Gilda Radner (October 29-30)

Narwood Music Makers:

James Van Heusen, Pt. II (October 31)

Source:

Yes (October 28-30) Michael Stanley Band (November 4-6)

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#### **NEWS & INFORMATION FEATURES**

ABC

All six radio nets will present special program ming retrospective on Kennedy years (November 11-22)

Information Net:

Ten-part "The U.S. & Japan: A Question Of Quality." with Irv Chapman (October 10-14,

Buying a car on "John Stossel Consumer Lookout" (October 15)

**Rock Net:** 

Five-part "A Night With Charlie Co." spotlights Marine units in Beirut with Mark Scheerer (Now thru October 14)

'Lifelines' features Steve Cohen, co-author of "Getting In," re college (Fantini Prod.)

"Rocknotes" with Pat St. John welcomes Culture Club's Boy George; Men At Work's Greg Ham (October 17, 18)

World Series (October 11-19)

RadioRadio:

Author E.L. Doctorow/actress Susan Sullivan/ actor Tom Berenger/producer Ken Erhlich/ Mark Harmon on "Kris Erik Stevens Touch" (October 17-23)

**Clayton Webster** Jack Carney's Comedy Show:

Funny Ladies (October 31) Joe Piscopo At Large:

Rock lies - Ian Burma (October 24) Ted Koppel -- Heart/Pt. I, II (October 25, 26) Abe on zits (October 27) Nights of our Days (October 28)

Sporting News Report:

Bette Midler/Pt. I, II (October 29, 30)

George Raveling/Craig Wilson/Dr. Manfred Donikey/Marty Nitzkowski (October 24)

**Progressive Radio Net** Computer Program:

Keyboards/monitors/ROMs and RAMs/BITS and BYTEs (Week of October 17)

#### Laugh Machine:

Rodney Dangerfield/George Carlin/Joan Rivers/ Bill Cosby (Week of October 17)

#### News Blimp:

FCC phone-sex crackdown/work ethlc/phobia society/jokes reflect personality (Week of October 171

#### Sound Advice:

Easy stereo shopping/best bass/clear, true midrange sound/highs (Week of October 17)

#### **Radio Entertainment Net**

The Olympic Minute: Champion learns to lose (October 17) Pursuer is pursued (October 18) "Little Miss Poker Face" (October 19) Parade In the Pacific (October 20) Evita awards "Exotic Gaucho" (October 21)

#### Strand Broadcast Services Something You Should Know:

Making love work (October 17) Being your own boss (October 18) Anxiety attacks (October 19)

#### **Westwood One** Brad Messer's Daybook:

Bessemer steel patent/Dept. of Education (October 17)

John Brown/Perry Mason radio show (October 18) William Burns/Charles MerrIII (October 19) Soviet space base disaster/meteor shower

(October 20) Edison lightbulb/Camel cigarettes (October 21)

#### Playboy Advisor:

Impotence after drinking stopped/don't bruise breasts/sun and skin cancer/sexual harassment on job (Week of October 17) Spaces & Places:

#### Video surveillance: Smile, you're on Candid Camera (October 21-23)

Tellin' It Like It Was: Black pilgrim/playwright Victor Sejour/Charles Mingus (October 14-16)



RECORD PLANT GOES LIVE - Beginning in January, RKO Radioshows will premiere "Live From The Record Plant," a one hour call-in show via satellite. Above, several of the hosts and guests from the debut program recently got together; (I-r) host Jim Ladd, Styx's James Young, Tom Smothers, cohost Father Guido Sarducci, exec. producer Patrick Griffith, Styx's Dennis DeYoung, and Radioshows Manager Gary Landis.

The Associated Press establishes the Texas AP Network, set for a January 2, 1984 debut. According to VP/Director of Broadcast Services Roy Steinfort, the statewide radio news network will provide state and national news/sports, offering "completely packaged, ready-to-air Texas news programs to local stations" throughout the state. AP will operate the network on a noncommercial basis and will increase the current 38-member Texas news staff by four.

Shelley Lewis adds executive pro-

ducer duties at the **NBC Radio Net**work and the oversee ing all political coverage during the <sup>1</sup>84 Presidential election year. She is also the Source's News Director, a post she's held

Shellev Lewis

since 1981 ● The ABC Direction Network Affiliate Advisory Board welcomes KIQX/Durango, CO President/GM Dan Lacy and WRCH/Farmington, CT GM Dick Bremkamp as members. In other activity, Jim Valvano, head basketball coach for North Carolina State, joins ABC Radio Sports as expert commentator. He'll provide commentary for coverage of the '84 Summer Olympic games.

• P.G. Productions has relocated to 16661 Ventura Boulevard, Suite 504, Encino, CA 91436; (213) 981-3331. The firm produces the RKO series "Captured Live," "Live Stars," and "Live From The Record Plant."

• Network Indiana, the Indiana statewide radio news network, has affiliated with CNN Radio. October 15 is the target start date.

 CBS Radio Network extends its broadcast agreement with the NFL for one year to encompass the 1984-85 season. The network will broadcast 37 NFL games (including the 16 Monday night games), complete postseason coverage, and Super Bowl

• RKO Radio Networks airs the "World Series '83" sportSpecial, Charley Steiner as RKO ONE anchor and Tony Bruno as RKO TWO

#### Capitol Meets Helix



Capitol executives visited Helix backstage after their Beverly Theatre/Beverly Hills show. Pictured (I-r, rear) are label's Bill Bartlett, group's Bruce Doerner, Capitol VP Walter Lee, group's Paul Hackman, and label's Joe McFadden and Bill Burks; (I-r, front) group's Mike Uzelac, label's Susan Epstein, and group's Greg Hinz and Brian Vollmer.

#### **Dining With Dio**



Warners artist Ronnie James Dio visited Portland and invited radio and retail notables for a sushi spread. Pictured (I-r) are For What It's Worth Records' John Gregos, Dio, KMJK PD Jon Barry, and KGON MD Inessa York

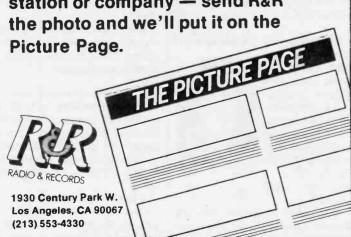
#### Plant Takes Route To Chicago



Es Paranza/Atlantic's Robert Plant (I) kicked off his first solo tour of America at Chicago's Rosemont Horizon. Shown backstage with Plant are Atlantic Vice Chairman Sheldon Vogel, Sr. VP Phil Carson, and local rep Rick Sudakoff.

#### **Picture Yourself** In R&R.

If something's happening at your station or company — send R&R



#### **Pro: Motions**

#### Scrimizzi Named RAB Sr. VP

Ben Scrimizzi has been appointed Sr. VP/Marketing and Sales at the Radio Advertising Bureau. He comes to the newlycreated post with a background in the transportation services industry. During the last six years he held the Sr. VP/Marketing, Sales and Customer Service position with Purolator Courier Corp. Before that, he served as Director of Marketing and as a Regional Sales Manager with **Emery Worldwide Corp.** 



Ben Scrimizzi

#### **Buch, Fleischman Promoted At Atlantic Records**

Danny Buch and David Fleischman have been promoted to Associate Directors of National Album Promotion at Atlantic. Buch, a four-year label veteran, was most recently National Secondary Album Promotion/Special Projects Manager, Fleischman, who's been with the company since 1974, was Regional Pop Promotion Director based in Dallas, and led Mala recording artists Flash & the Board of Directors in the late '60s.

#### Korn/Ferry Taps Kaplan For Expansion

Gary Kaplan has been selected to head the recently-formed speciality entertainment division at Korn/Ferry International. He is Managing Vice President & Partner in the executive search firm's Century City offices and will continue his duties in the general search practice. The new division will concentrate on search assignments for the broadcasting, cable, record, and motion picture industries.



#### **Two Upped At Durham Life**

**Durham Life Broadcasting has tapped David** J.C. Berry to head its new research & development program. He was most recently VP/General Manager of Durham's WQDR/Raleigh. At WQDR, Laurel Smith is promoted to Station Manager. A four-anda-half year veteran of the station, she had served for the past 18 months as Sales Manager.

#### **KOAX Coaxes Two Upward**

At KOAX/Dallas, Sue Bell is named Sales Manager. She had been in the Dallas sales office of parent company Group W Broadcasting for the last year, after two years at sister station KODA/Houston. B.L. "Buz" Powers has been named Retail Sales Manager for the station. He previously worked at KATT/Okla-

#### **EMI/Capitol To Make Picture Music**

In new developments at EMI's recently-announced Picture Music International, Geoff Kempin has been appointed Director & General Manager of Picture Music's European and worldwide operations. PMI has also acquired the New York-based Cinerock video production company. John Diaz, Cinerock's President, becomes PMI's Director of East Coast Operations. Michael Pillot is now Director of East Coast Sales and Lynn-Allain Dalton becomes PMI's

#### **Chappell Goes For Gold**

Bruce Gold has been upped to VP/Law at the Chappell/ Intersong Music Group. He was most recently the music publisher's General Counsel after joining the company in 1978 as an attorney. Gold also spent seven years at ASCAP.



Bruce Gold

#### **Barnette Named VP/GM**

James Barnette is upped to VP/General Manager of Price Communications stations WIRK-AM & FM/West Palm Beach. He was most recently VP/Sales, having joined the stations in 1962 as morning announcer.



James Barnette

#### Watkins To Engineer Nationwide

Don Watkins has been elected VP/Engineering at Nationwide Communications Inc. Watkins segues to the newly-created position from NCI's WATE-TV/ Knoxville, where he served as Chief Engineer for the past six years

#### **Orlando Broadcasters Elect Four Officers**

Rick Weinkauf of WCOT & WBJW/Orlando has been elected President of the Orlando Radio Broadcasters Association. Also assuming new posts are Vice President Karen Kjos of WKIS and the Florida Network, Treasurer John Gross of WLOQ, and Secretary Terry Vann from WDBO. All four officers will serve a one-year term through September, 1984.

#### Sebastian, Darmour Form New Company





Dave Darmour, Dave S. Williams

Dave Sebastian Williams has announced the formation with Dave Darmour of Dave & Dave Inc., a creative and production company specializing in broadcast advertising. Williams had been running a commercial recording studio in Los Angeles and, minus his last name, is known for his airwork on that city's radio stations, including KHJ, KFI, KIIS and KTNQ. The team can be reached at (213) 469-2107.

#### **DeVito To PolyGram A&R**

George DeVito has been selected as A&R Manager for PolyGram Special Products. He has held similar positions at Columbia House and CBS Special Products, Tee Vee Records, and Adam VII Ltd.

#### **Hyland Forms Company**

Mike Hyland has announced the formation of the Hyland Company, a public relations agency geared to the entertainment industry. He was most recently Director of Creative Services at Monument Records and is a 15-year public relations veteran. Hyland can be reached at (615) 385-0431.

#### Alpert Comes Home To WHOM

David Alpert has returned to Portland, ME as Sales Manager of WHOM. He was most recently an Account Executive at WEEI/Boston and was previously a sales representative at Portland stations WMGX and WBLM.

#### **Kemp Moves Up At RCA**

Sparkle Kemp has been tapped as Merchandising Manager for RCA Records in New York She moves from the company's Los Angeles office, where she was a field promotion representa-



Sparkle Kemp

#### **Babich Forms Roseville**

Producer John Chris Babich has opened the Roseville Entertainment Company with newlyreleased product by David Dash, formerly of Cannibal & The Headhunters. Babich can be reached at (213) 667-0380.

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# We got our 80% by giving you 100%

It's an achievement we're proud of. And one we've worked hard for. As Country's most dedicated, most active licensing organization, we've always believed in the music, the writers and the publishers 100%. That's why we're honored that so many of Country music's music-makers believe in us, too. And that's why we intend to keep on giving you what we always give you ... 100%.

Wherever there's music, there's BMI.



### Annual Research Quiz Unveiled

As the calendar turns to October I'm reminded of three things. First, it's time to rake leaves. Second, it's time to sweat out the fall **Arbitron** and **Birch** quarterly surveys. Finally, it's time for that perennial favorite (if you are into masochism, that is), my annual research quiz. This has certainly been an interesting year in the field of broadcast research, so let's measure how many of the goings-on have registered in your gray matter.

Here are the ground rules. I get to make up a ten-question quiz based on items covered in my column since the previous quiz. You get to think about the Brainteasers, putting your best answers in the blanks. The winner (they've all been from the East Coast so far) gets a valuable prize and a priceless plug on this page. Just send in your page complete with answers and I'll do the grading.

Enough for the setup — now let's get on with the show!

1. Which of the following sets of initials does *not* stand for one of Arbitron's special sampling unit geographies?

(Fill in the blanks with the letter of your response)

- A. HDBA
- B. HDCA
- C. HDHA

2.	ADI a	nd Al	D are	e two	terms
	relate				_
comp	pany.	What	are	the	differ-
ence	s betwe	en th	e two	5	
				7	

- 3. Birch Radio measures markets how many weeks monthly?
  - A. Two weeks
  - B. Three weeks
  - C. Four Weeks

- 4. For a telephone market research study in medium or large markets, an adequate sample size for reliable data would be?
  - A. 200 persons
  - B. 500 persons
  - C. 1000 persons
- 5. Which of the following dayparts usually has the highest proportion of in-car cuming, according to an analysis of Arbitron data?
  - A. Morning Drive
  - B. Midday
  - C. Afternoon Drive
- 6. One of the following is *not* a newly-announced way of accessing monthly ratings data on personal or microcomputers. Which expression is it?
  - A. Arbitrends
  - B. Birchscan
  - C. Compuscan
- 7. Which of the following sales tools offered by Arbitron provides qualitative and product usage cross-tabs by geography, based on the 1980 Census and updated annually?
  - A. Clusterplus
  - B. PRIZM
  - C. Qualidata
- 8. When conducting focus groups for your station it is wise to have someone from the station moderate the discussions since

#### Week In Review

#### Birch, PRIZM Interface

Tom Birch has announced that an agreement has been reached between Birch Radio and Claritas (producer of PRIZM, a qualitative sales and marketing tool). According to Birch, "In mid-November our first product will hit the streets, the 'PRIZM/Birch Profiles of America' report. This report will be useful to national and regional agencies and advertisers, since it will take markets surveyed by Birch and break them down into clusters — and then show how stations stack up in terms of composition and coverage within the 12 clusters." Other PRIZM/Birch efforts will be forthcoming soon.

#### **Arbitron Notes No-Phone Exclusion**

At the suggestion of the Spanish Radio Broadcasters of America, relayed through Herb Levin of the Arbitron Radio Advisory Council, Arbitron will soon be clarifying its methodology notes regarding Hispanic measurement. Since Differential Survey Treatment (DST) for Hispanics means that Hispanics without phones in their homes are not surveyed that fact will now be highlighted in the market reports, effective with the fall '83 books.

The notes will include a new mention under the map on the title page of each report drawing user attention to the methodology "boilerplate" at the back of the book, as well as a new section in the boilerplate to state that no-phone homes are specifically excluded from Arbitron surveys. Some Hispanic broadcasters are unhappy about the exclusion of such homes and thus lobbied for such a caveat from Arbitron.

#### **Balon Moves Office**

Rob Balon & Associates has moved, and is now located at 2525 Wallingwood, Suite 112, Austin, TX 78746.

he/she will best know what questions to ask the participants — true or false?

- A. True
- B. False
- 9. The formula for calculating turnover is \_\_\_\_\_

10. Arbitron's diary now captures information that allows stations to determine how much of their audience falls into which of the following categories?

- A. Working Men
- B. Working Teens
- C. Working Women

Tiebreaker. Under Differential Survey Treatment for Hispanics (DST), Hispanic respondents are paid how much for keeping an Arbitron day?

- A. \$1
- B. \$2
- C. \$5

#### Review And Send

In the past the winning score has averaged 85% correct, so let's see if someone out there can top that. The best way to assure yourself of a good score — other than to religiously read this column weekly — is to review your answers and make sure you've filled in every blank with your best thoughts.

I'll divulge the correct answers in my column November 4, and at that time announce the winner. Last year a DJ took top honors, the year before it was a small market PD (who's since graduated to a major market). However, the range of entrants usually covers the spectrum — from GMs to on-air talent and all positions in between — so don't be shy about putting your hat into the ring.

Give the quiz a try then send in your entry. And may the best broadcaster win. It's a fun way to learn!

# Announcing

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# Sales



**DWIGHT CASE** 

# The Firing Line

While I was visiting with the Texas Association of Broadcasters this past weekend, we drifted off the subject of sales motivation into a world most of us don't talk about because of the inherent discomfort . . .

How do you "release" someone properly?

Firing is the most difficult and gut-wrenching thing any of us must do in the field of management. Let me share the conclusions.

First of all, most of us do not have proper job descriptions for our people, so that the job is "clear" in the mind of the person who must execute the position.

Employees who have a clear definition of what is expected will provide 50 to 60 percent more in effort than someone who is unclear.

Especially salespeople!

It must be very clear at all times what management expects from salespeople in terms of target accounts and dollar quotas.

You have undoubtedly noticed the salesperson (or other employees) who is "in the halls" on Thursday and Friday hoping to bump into management.

The hope is that when management is "bumped into," a word of praise or at least some verbal confirmation of longterm employment will be put forth.

If a job description and expected goals are clear, this need for verbal contact will disappear and the worker "will work!"

#### **Reviewing Progress**

After clear job description and quantifiable goals are set out, the next important and "difficult" task is the "honest" review of progress.

I'm not sure why, but most of us do not want to confront the "out of step" employee with the news that he/she is not performing up to speed! We tend to let it roll along until the situation has escalated on both sides and the least little thing triggers a highly emotional moment that leads to a highly emotional "firing," which is just plain ugly all around.

(I once "lost it" and released a guy for using the postage meter for his personal mail - anyone would know that wasn't the reason! But, I had allowed nonperformance to go unchecked and responded to the wrong stimuli!)

#### **Guided Dismissals**

Let's say that all of the above tips have been followed and performance is such that dismissal must take place.

Always have someone with you during the dismissal meeting.

Not just as a witness, but also because it will keep the temperature of the meeting at 98.5°!

Then remember: • Tell them when!

- How much!
- · Why!

I mean by this . . . The first thing to tell the employee is "when is the end of the employment!"

- 5pm today!
- · As soon as we have finished the meeting
- · Two weeks
- · Friday at 5, etc.

The exact moment the relationship ends!

The second piece of information is "how much" is the severance pay. And the amount should be "net" - not "two weeks pay" but \$565 net! Not "through the end of the month" but \$945 net!

The third part is "why!" You must have the "why" so clearly in your mind that it can be expressed in under 30 seconds. Heaven knows it has been in your mind long enough to become crystal clear to you . . . now you must verbalize it concisely. It is my personal feeling that if the reason for dismissal takes longer than 30 seconds to explain, then there is a good chance dismissal is not the answer. A "review" and a "clear definition of the job" and a warning may be what is called for, not release!

The reason will be quite clear if we have taken the bull by the horns, at the right time, and have counseled the person on why we feel he/she is not living up to expectations.

#### **Timing Tip**

It would also be important to know that waiting for Friday at 5pm is no longer considered the only time to terminate relationships.

The time is in the morning of the day you finally edited the reasons down to the "real reason."

In the morning both you and your employee are on the high side of your energy level and best able to handle an emotional upheaval.

So . .

- Clear job descriptions . . .
- Clearly defined goals . . .
- Continual frank reviews . . .

And, if that does not work . . .

- When!
- How much!
- Why!

(I really don't know why we wait so long to allow someone who already knows it isn't working to move to a more satisfying opportunity. But we do!)

# The D.J. who first attempted to train a live buffalo as a station mascot is moving to Music Country Radio Network.



And it darn near killed him. The buffalo, that is.

But that wasn't the first first for Charlie Douglas. He also pulled off the first live broadcast from atop a rodeo bull. It lasted four seconds, broke a few records and three ribs.

In fact, Charlie's list of firsts is long, but not nearly so long as if he were doing the telling. Now Charlie's got a new first. He's probably the first D.J. to leave a job (13 years at WWL in New Orleans) without giving up his board shift.

Because Charlie, and WWL, are now with Music Country Radio Network, a nationwide, all-night, live country music variety program that has an impressive list of firsts all its own. It's a winning mix of top tunes, guest interviews, listener call-ins and the latest in news, sports and weather. Music Country Radio Network is a joint venture of WSM, Inc., and the Associated Press, and is the only program of its kind on the air. No wonder one-of-a-kind Charlie Douglas is a perfect fit.

Listen to him. He always has something to say—Charlie's one more reason why Music Country Radio Network is the only place to be in the country at night. Represented by the Christal Company.

Contact Sofia Mannos, 202/833-5922.



# E/P/A's Line World Series



## MICHAELJACKSON

'P.Y.T. (Pretty Young Thing)"

CHR BREAKERS MOST ADDED

**MICHAEL JACKSON** P.Y.T. (Pretty Young Thing) (Epic)

63% of our reporters on it. Moves: Up 47, Debuts 30, Same 27, Down 0, Adds 43 including B104, WBLI, WCAU-FM, 94Q, B97, KHTR, KOPA. See Parallels, debuts at number 33 on the CHR chart.

**Album Sales Now Over 10 Million!** 





## JETROI

Cum On Feel The Noize"

#### CHR NEW & ACTIVE

WBEN-FM add B97 add KFRC add 26 KUBE add G100 add KRGV add WMEE add WYFM add 14 WJBQ add WISE add 19

WHSL add KCMQ add KFRX add WHTT 16-4 **WPHD 4-4** WCAU-FM 23-15 WLS 6-5 B94 17-10 PRO-FM 26-21 Z93 25-21

WXLK add

KAFM deb 31 93FM 5-3 195 9-4 Y100 13-9 Q105 25-15 B96 4-3 WLS-FM 6-5 Q102 30-22

WGCL 30

WHYT 21 KBEQ 22-14 KHTR 7-6 WLOL-FM 28-25 WJXQ 8-7 KZZP deb 24 KMJK 35-30 XTRA 21-13 KNBQ 20-17

Q100 11-6

WABX 6-6

K104 10-3 WLAN-FM 3-1 WRCK 5-3 KFMI 13-9 ZZ99 1-1 KJ103 16-9 **WRKR 3-1** KKXX deb 19

**KSKD 3-3** 

**KRSP 2-2** WIKZ 10-5 WSQV 20-9 KQIZ-FM 12-2 WIXV 24-14 KKQV 21-11 KFYR deb 15 WCIL-FM 3-3 KKXL-FM 21-1 **KYTN 1-1** KGHO 2-1

One of the MOST ADDED

Now Over 1.6 Million in Album Sales!





World Premiered on MTV - Oct. 10

## URECL

"Church of the Poison Mind"

#### CHR NEW & ACTIVE

**Now On Over 100 Stations** including:

WHTT PRO-FM Y100 WKTI KIQQ WPHD CHUM B97 KHTR KFRC CKGM KAFM WABX WLOL-FM KNBQ

Album Shipped Gold Out of the Box!







XTRA 27-24

Break My Stride"

#### CHR NEW & ACTIVE

WXKS-FM deb 30 WGCL on WNYS add WPHD. on WCAU-FM 36-32 **WHTX 28** Z93 26

93FM deb 29

KYUU on KNBQ deb 35 WYCR deb 40 WSPK 36-31 WABX on WLOL-FM 34-30 WRQK deb 33 **KEARTH 28-24** KIIS-FM on KRGV 30-23 KIQQ 38 WNAM deb 35 KCNR deb 31 **WZZR 19** 

WJXQ add KFI 30-25 WGUY 33-27 WKHI 40-35 WFOX deb 35 KILE add WHHY-FM deb 29 Q101 deb 39 WAEV add WIXV 20-18 Z102 34-28 \*

WBWB deb 38 KGHO deb 39 WHTT on K104 25 WKFM 36-33 **WNFI 32** KTFM 26-24 Z104 37-34 KO93 35-32 KIDD 27

KHYT 27-24 OK100 33 95XIL 40-37 WJBQ 32-29





10/7/83 A/C BREAKERS

**AOR Tracks:** 

35

#### ing In Your Sleep" **CHR**

SIGNIFICANT ACTION WXKS-FM add WPHD on WABX 19 WHYT 26 KIQQ on

KMJK deb 38

WVSR deb 35 K104 deb 40 WKFM deb 40 WRCK deb 39 KTFM add WKDD deb 30 WGRD 24-18 WZZR 33-31 WJXQ 27-22

WOMP-FM add WKFR add ZZ99 add WERZ on WVIC add OK100 on Z104 add WKHI deb 39 KJ103 on 95XIL on WRKR deb 37 WHEB 40-33 KLUC deb 32 KQIZ-FM 23-19 KO93 34-31 KISR add Q104 on KSKD on

WYKS on WXLK deb 36 WIXV 38-33 KKQV add WSPT on KSLY-add KZOZ on





# 

The Dark Side"

#### **CHR** SIGNIFICANT ACTION

WXKS-FM Q105 **WPHD** B96 CKGM WABX PRO-FM WVSR K104 WLAN-FM **WPST** WRCK WKRZ-FM

WZLD

KSET-FM WOKI WFMI KITY WGRD

WZZR

WZPL WRKR WHOT KIDD KSKD

WACZ

WOMP-FM WIXV **WERZ** OK100 95XIL WJBQ

KKQV **WBNQ** KCMQ KGOT KSLY KZOZ



From the hit movie "EDDIE and the Cruisers"



WXLK



#### Caught in the Game" CHR

SIGNIFICANT ACTION

**AOR Tracks: 15** 

**AOR Albums: 2** 

WXKS-FM 93FM B96 WABX

WVSR

WLAN-FM WGFM WRCK WSSX WNFI KSET-FM

WQUT WFMI KRGV WRVQ WKDD WZZR

WJXQ WVIC WRKR KSKD WERZ WSQV KQIZ-FM WJAD WYKS WHSL WBNQ

KYTN

KDVV KOZE KZOZ



Bryan Adams; from beggar to bigger things.

Bryan Adams In "Sweeney Todd"

I've previously mentioned some of his composition credits (latest: Bonnie

Tyler covering "Straight From The Heart" as her current UK single), but

For such a youthful artist, Bryan Adams has quite an intriguing past.

#### On The Records



**KEN BARNES** 

#### The Earliest Model Cougar

John Cougar Mellencamp has begun the process of disposing of his showbiz surname by adding his real last name to his curent single "Crumblin' Down." The name Cougar was bestowed upon him (much to his displeasure) in 1976 by his then-management company, in time for his first record release, an MCA album called "Chestnut Street Incident."

That LP classified him in a Bruce Springsteen bag and didn't do particularly well. In fact, no American company wanted his second album, "A Biography," which came out in England and other parts of the world instead - although his U.S. breakthrough track, "I Need A Lover," was taken from "A Biography" after a rerecorded version was junked.

But before even the MCA album, Mellencamp recorded a few tracks locally in Indiana, and a Bloomington record company called Gulcher released them a couple of years later, in 1978. The four-song EP is fairly crude stuff, but to date it is the only place you can hear a Johnny Cougar version of Paul Revere & The Raiders'

#### Lake Of The Gods

With Greg Lake joining Asia, two-thirds of Emerson, Lake & Palmer are reunited (drummer Carl Palmer having co-founded Asia) and playing with two former



John Cougar waits to be picked up by a major

members of Yes, creating the definitive early '70s British progressive rock supergroup. Actually, Greg's first group, the Gods, was a starting point for some rock notables as well: with Greg were drummer Lee Kerslake, later of Uriah Heep, and Ken Hensley, keyboardist for Uriah Heep and now Blackfoot.

A Flock Of Seagulls' latest single is also their first. It was called "Talking" when

he's been recording a while too. In 1979 he made his A&M debut with a favorite in disco circles, a single called "Let Me Take You Dancing" which Bryan says featured his voice sped up to unrecognizable levels, without his knowledge. And before that, around 1977, he was lead singer in a Vancouver band called Sweeney Todd, taking vocals on their second album, "If Wishes Were Horses . . . Beggars Would Ride." (Incidentally, the singer on Sweeney Todd's first album, whom Bryan replaced, was subsequent hitmaker Nick Gilder.) originally released in 1981 on producer Bill

Matthew Wilder's name may sound familiar; he had a single on Arista last year called "Work So Hard."

Nelson's (of Bebop Deluxe fame) UK label

Cocteau Records, and added a parenthetical "(It's Not Me)" when issued this

Bulletin from R&R's Pronunciation Department on the 8th floor: a debate is brewing over how to enunciate Agnetha Faltskog's name, with some favoring the Americanized version I cited earlier ("Ag-NEE-Ta FAULT-Skog), and others advocating the pronunciation favored by various Swedish consulates which have been called in for consultation: Ag-NYET-Ta FELTS-Koog. Personally, I'd like to shake loose of the whole matter and move on to really important stuff like how to pronounce Rubinoos.

way Sect, backing a British parttime hamburger chef and would-be crooner named Vic Godard, who evolved from raw-edged punk rock to pseudo-Sinatraisms in the course of a couple of years. Leaving Vic, the band added American singer Dig Wayne and transformed their image . . . success-**Quizzing Along** I guess I really will have to make subse-

Before JoBoxers bought their caps and

just got lucky, they were known as the Sub-

quent quizzes a lot harder, as the winners of Pop Quiz #2 (R&R 9-30) are piling up just as they did on the first one.

Congratulations to correct enterers Terry Havel, Manager of WBSD/Burlington, WI; Brad Pueschel of the David Rubinson & Friends production company; WMPZ/ Soperton, GA MD Shannon West; Chuck & Jeanne Yates, morning team at KGRC/ Hannibal, MO; Paul Bronstein of the RKO Radio Network; Motown's Keith Chambers (again!); and noted chart historian Joel Whitburn

Anyway, here's the songs from the quiz matched with their original performers:

"Tell Her No" - Zombies

"Cum On Feel The Noize" - Slade

"Garden Party" Mezzoforte (no relation to the Rick Nelson song)

"All I Need To Know" - Bill Medley "Everyday People" – Joan Jett

"Solsbury Hill" - Peter Gabriel (studio

'China Girl'' - Iggy Pop

"Wherever I Lay My Hat" - Marvin

'Dancing With Myself" - Generation X "Heart And Soul" - Exile



Cliff Richard returns as quest host of 'Solid Gold" for the week of October 14, along with Marilyn McCoo introduces Bryan Adams, Berlin, France Joli, Gordon Lightfoot, the Mary Jane Girls, John Schneider, and Bonnie Tyler, plus Wolfman Jack in a comedy spot . . . Cinemax's "Album Flash" Broadcasting stepping into the TV field by producing the half-hour special. Pat Benatar's episode also reruns October 14, while John Cougar Mellencamp's airs October 16 and 19 . . . Day 1 of Showtime's US Festival coverage repeats October 14... while the cable net's Duran Duran concert reairs October 15 . . . Eddy Grant appears on "Saturday Night Live" October 15.

#### Chapman Chartscan

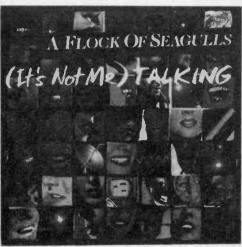


Mike Chapman peels off another tune.

With writing credits on two current hits, 'Heart And Soul" by Huey Lewis & The News and "Love is A Battlefield" by Pat Benatar, plus a production credit for Agnetha Faltskog's "Can't Shake Loose," Mike Chapman is on a hot streak. It's not the first time; Chapman produced Blondie's megahits and earlier Benatar, and with partner Nicky Chinn scored U.S. hits with "Kiss You All Over" by Exile and "Mickey" by Toni Basil (originally an LP track by a British pop group named Racey, at which time the song was titled "Kitty"). But for a while, Chinn and Chapman's success was confined to everywhere but the U.S. - they had a string of hits with the Sweet, Mud, Suzi Quatro, the Arrows, Smokie, and more, but aside from the Sweet's "Little Willy" in 1973 couldn't get arrested here. Then "Ballroom Blitz" (also the Sweet), "Kiss You All Over," and "Stumblin' In" (Suzi Quatro & Chris Norman) broke the States, and it's been mostly on the up from there.

Before beginning his songwriting and producing career, Chapman tried his hand at performing, emigrating from Australia to join a band called Tangerine Peel, which covered early Bee Gees songs and Chapman's own brand of British bubblegum. But the group had only tangential appeal, and Chapman moved on to more profitable matters.





A Flock Of Seagulls double "Talking"

#### **5 Years Ago Today**



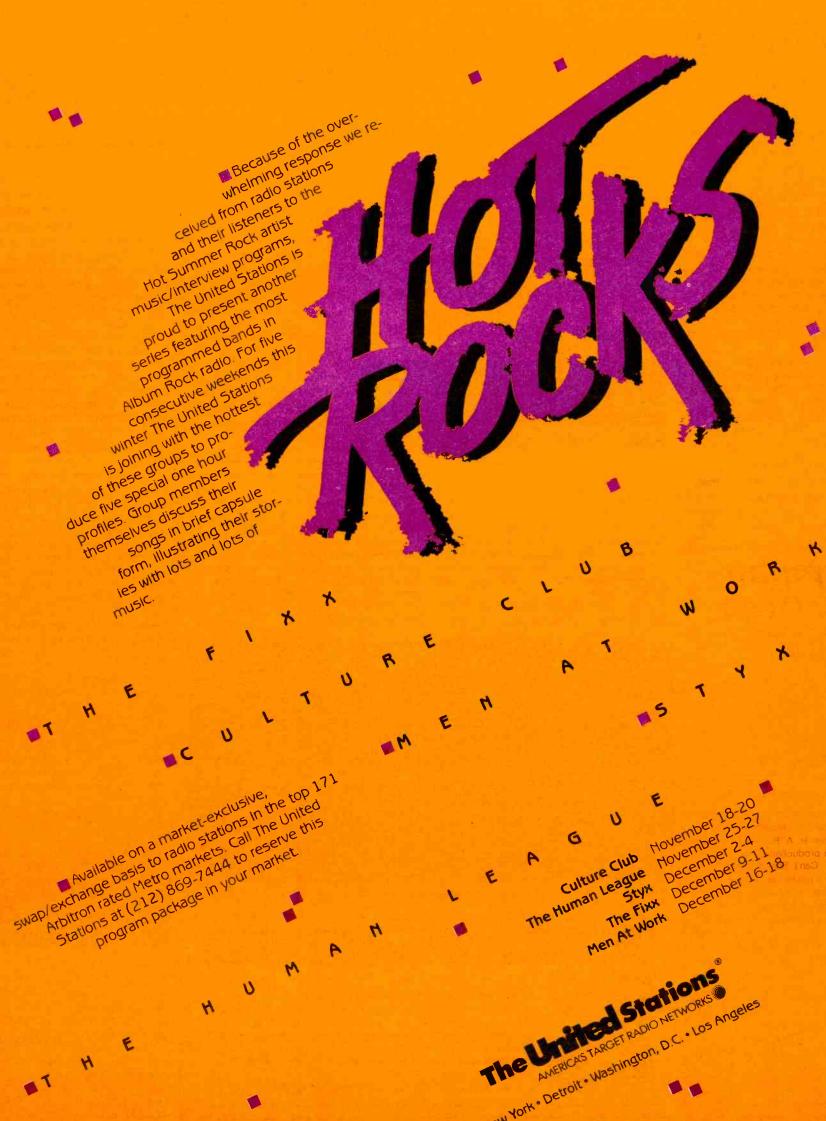
- **AL TELLER NAMED PRESIDENT OF WINDSONG RECORDS**
- **OTIS SMITH BECOMES ARIOLA VP**
- NUMBER ONE FIVE YEARS AGO: "Kiss You All Over" Exile (WB/Curb) (5th week)
- NUMBER ONE A/C: "Reminiscing" Little River Band (Harvest/ Capitol) (2nd week)
- NUMBER ONE COUNTRY: "Heartbreaker" Dolly Parton (RCA)
- NUMBER ONE LP: "Who Are You" Who (MCA) (6th week)

#### 10 Years Ago Today

- GENE PRICE NAMED PD AT K100/LOS ANGELES
- NUMBER ONE TEN YEARS AGO: "Angie" Rolling Stones (Rolling Stones/Atlantic)
- NUMBER ONE COUNTRY: "Ridin' My Thumb To Mexico" Johnny Rodriguez (Mercury)

1

T



Hew York . Detroit . Washington, D.C. . Los Angeles

#### RAND NATIONAL VP

# **Epic Promotes Three To New A&R Posts**

Frank Rand, Larry Hamby, and Bob Feineigle have been promoted to new Epic/Portrait A&R posi-

tions. Rand, who had been Epic VP/A&R West Coast since 1979, becomes VP/National A&R for Epic and Portrait, reporting to VP/Sr. Mgr. Epic & Portrait A&R Lennie Petze.



Frank Rand

Reporting to Rand are Larry Hamby, moving up from Epic Director/Talent Acquisition, West Coast A&R to Sr. Director/West Coast, Epic & Portrait A&R; and Bob Feineigle, who takes on the Director/East Coast, Epic & Portrait

A&R position from Director/A&R & Promotion for Portrait. Hamby is a five-year Epic veteran who



Larry Hamby Bob Feineigle previously worked at Management III, while Feineigle joined CBS in 1970 in sales, switched to promotion in 1973, and became Director/National Album Promotion for E/P/A

#### STREET TALK

Continued from Page 28

KMET/Los Angeles Promotion Director Rich Piombino has taken on the additional duties of Assistant PD.

KOKO/Warrensburg, MO is celebrating its 30th anniversary in December. PD Marion Woods is looking for all former jocks to contact the station with a collect call to (816) 747-9191.

Congrats to Cross Light Management's Lou Galliani and his new bride Tina of Scotti Brothers Records on their marriage (10-9).

Dr. Don Rose celebrates his 10th year as morning man at KFRC/San Francisco (10-15) . . . congratulations! KUBE/Seattle gets a boost from 52kw up to 100kw.

KFMD/Dubuque is back on the air after lightning struck its tower, knocking the station off the air for 11 days. Damage was around \$30,000.

FM100/Memphis has big bucks to pay for the right morning personality/newsperson to fill the shoes of Terrence McKeever, who left for Q105/Tampa. Contact PD Robert John immediately.

Longtime CHR and recent A/C KRLC/Lewiston, ID let its announcer staff go this week, kicking off its new automated A/C format from Century 21. PD Steve Tracy was part of the exiting crew.

Get-well wishes to WEZR/Washington personality Ron McCay, who's recuperating after stomach surgery . . . also to Atlantic National A/C Promotion Director Gunter Hauer, who underwent minor surgery this week.

Lanette Abraham has been named Music Assistant at KFRC/San Francisco. And with the recent exit of latenight jock Bobby Ocean, Gerry Cagle is now looking for two on-air folks...one for weekends, one for late-nights.

After two and a half years, Dr. Chris Evans and his alterego Hosay exit mornings at KC101/New Haven and take up residence at WHYT/Detroit.

Bobby Irwin has departed his MD post at KOIL/Omaha to join KYNR/Colorado Springs as PD. KYNR dropped its Easy Listening format for A/C, and is now calling itself "K-View" in anticipation of FCC approval of the new identity KVUU.

David Burd, most recently with Clayton Webster, and Jeff Baker, morning man at WPJB/Providence, have been teamed up to do mornings at WPGC/Washington, DC. Burd and Baker have known each other for a long time and will present a "very topical show with lots of Washington humor," according to Burd. "I wish (James) Watt had waited to resign; he blew a week's worth of material for us." The two are scheduled to begin at the end of October. Current morning man Dave Foxx will remain with the station in another airshift.

#### Garrett

Continued from Page 1

the time. Unfortunately, Bob was not able to make the move, but now his situation has changed, and we're delighted that he's become available to us. It is the policy of CBS to promote from within and we're glad we were able to do this."

Garrett told R&R, "This is my first time in the Midwest so it will be a bit different. The little time I spent in St. Louis left a very positive impression on me. CBS has been very good to me and my current GM Vince Benedict understands this as a career move for me. I feel I've been molded for this job by one of the best PDs in the country, (WCAU-FM PD) Scott Walker. I'm especially appreciative of (CBS-FM VP) Bob Hyland III and Tim Dorsey, who have extended me this opportunity for the second time.'

#### Hollies Find Bottom Line



When the recently reunited Hollies played their first New York date in 15 years at the Bottom Line in New York, they were joined by a contingent of radio and record people. Pictured (I-r back row) Atlantic's Judy Libow, Lou Sicurezza, Andrea Ganis, and Danny Buch, label Sr. VP Vince Faraci, VP Mark Shulman, Atlantic's David Fleischman, WNEW-FM's Stacy Cahn and Jim Monaghan, WKHK PD Dene Hallam, and Atlantic VP Perry Cooper; (I-r front) Hollies Graham Nash, Bobby Elliott, and Allan Clarke.

#### **KNBQ**

Continued from Page 3

within and I don't think I could have done it if we hadn't examined everything available outside of the station. With all of these changes, I'm also proud to announce Paul Christy as our consultant. I've known of Paul for a million years and I'm very happy to have him on-board as our consultant. I haven't been this excited about everything at a radio station in years."

Hofmann told R&R, "I've been up here in the Northwest previously as PD at KVI and at KTNT, and worked with Jack over at KSFO. This is really a great opportunity and I'm very glad to be back in this area. The whole programming package with Sean as PD and Paul as consultant will make this station very strong. We've got a dynamite management team at KNBQ."

Lynch agreed, adding, "KNBQ will continue in the tradition of being a regional CHR station covering the entire Pacific Northwest from Everett to Olympia. This is going to be one of the hottest markets in the country." Lynch, who will retain his midday airshift, was also PD at KENI/Anchorage before coming to Seattle.

#### Conway

Continued from Page 3

KSDO-AM & FM. His expertise with both formats makes him uniquely qualified for this position." Commenting on rumors that the outlets were for sale, Dorton told R&R, "For the foreseeable future, we plan to hold on to both facilities. People have approached us with offers, but nothing that would make us move toward selling them."

"The people at this operation are really professional broadcasters," Conway remarked to R&R. "They have helped make this transition extremely smooth. KSDO is a fine facility run by (VP/News-Programming) John Mainelli, who has a great handle on the News/Talk format. KSDO-FM is a great station that I feel is a better station than our current 2.2 share shows us to be. (Operations Director) Dave Parks has my full support in taking the FM to greater levels of success."

Conway, who once ran his own advertising agency, has held several broadcast-management/sales positions including GM at WTKO/Ithaca, NY and Sales Manager at WIL-AM & FM/St. Louis. He began his three-year tenure at Gannett as Sales Manager at KSD/St. Louis.

#### **WQUE & 13Q**

Continued from Page 3

a half years as MD across town at WKRG-FM (G100). He told R&R, "I'm mentally ready for this. It's something I've wanted to do, and a career move I've worked for. We're going to fill a really big void in this market, bringing fun and excitement back to New Orleans. It all begins on Halloween night."

Regarding O'Kelly's appointment, WQUE VP/GM Bill Stoeffhaas stated, "Chris and I worked together for two years at Z93/Atlanta in the late '70s, and I'm supremely confident in him. We're very good friends and I have tremendous respect for his abilities."

A New Orleans native, O'Kelly most recently has been doing freelance broadcast work. His programming experience includes two years at Z93 and a year at Y102. O'Kelly also spent four more years at Y102 as an air personality. He told R&R, "I'm proud that Bill's given me the opportunity. We may broaden our audience a bit, but we're headed in the right direction with our A/C format. The market's in a good position for us to do well."

#### Hodges

Continued from Page 3

R&R, "What we're looking at is some minor fine-tuning of the overall sound. The idea is to establish systems that will still be creative in nature and allow the on-air programmer to have some input. But at the same time we want to add some consistency, running a common thread through everyone's programs so we sound like the same station every time people tune in. It's a very exciting challenge."

#### Pollack

Continued from Page 3

In other promotions, Judy Jahoda moves from administrative assistant to Business Manager, while Beth Rastad becomes Research Coordinator from an administrative assistant position.

Commenting on the moves, company founder Jeff Pollack told R&R, "In order to maintain the standards we have set while continuing to evolve, some changes were necessary. JPC has been very fortunate with the great staff of people who work here. Their backgrounds, attitudes, and personalities have blended well together, and I'm proud to be able to announce their growth within my firm."



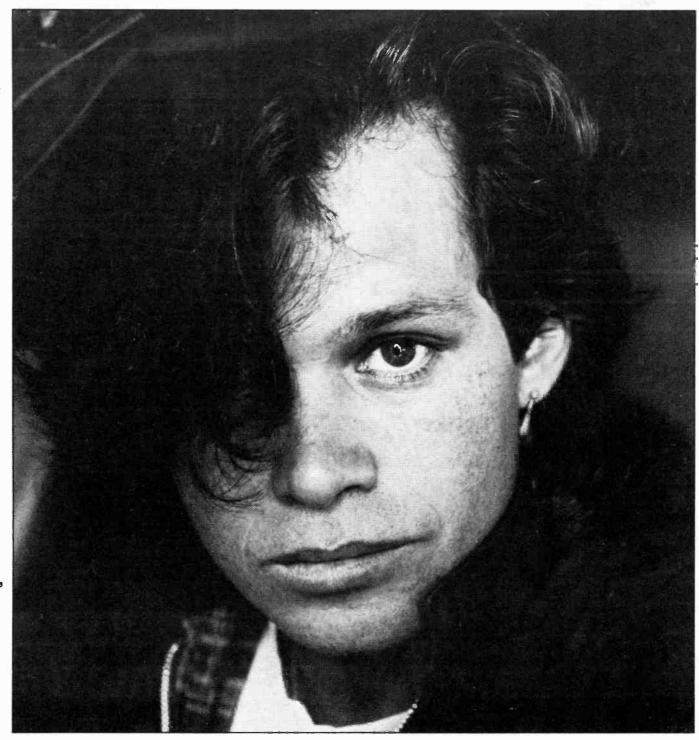


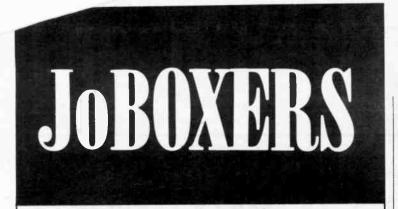
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# 'Just Got Lucky'

From Their Debut Album

KMJK add 98PXY add WSKZ add WDOQ add KQKQ add WHEB add WIXV add WHSL add KCMQ add KWTO-FM add KIMN on **KOZE** add B104 on KIQQ on WNYS 21

WPHD 32-28 WCAU-FM 37-33 WHTX 29 PRO-FM on CHUM on Z93 31-29 WGCL 24 WABX on WLOL-FM 31-28 Q103 on **KEARTH 30-22** 

KOPA on XTRA 17-15 KFRC 39-27 KNBQ on WYCR 24-20 WSPK 28-23 WKFM 27-22 KZZB deb 17 **KITE 37-30** WRQK deb 26 WZZR 12-10 KKFM 29-25 KITS 3O-22 WXLK 16-10

RCA P **Records and Tapes** 

CHR NEW & ACTIVE



#### STREET TALK

Newsweek magazine, the Los Angeles Times, and the Washington Post are all conducting separate investigations into the record business, specifically the use of independent promotion. All three publications have had no trouble finding folks eager to talk about the subject, but getting them to talk "on the record" has been quite another matter. When these articles will appear is anybody's guess. The L.A. Times piece is a couple of weeks late now, and Newsweek has pushed its deadline back as well. Either they've come up with lots of hearsay and very few documented facts, or there's more to the story than they originally thought.

We hear that Otis Conner has made an offer to purchase TM. Plans are for Otis Conner Productions and TM to merge if the price is

Speculation as to key personnel changes at Torbet following the sale to Selcom is apparently unfounded. Look for Torbet President Peter Moore and his team to continue in place.

WNEW-FM/New York and sister station WMMR/Philadelphia aired an excerpt of the Rolling Stones' "She's Hot," which will be on the new "Undercover" album due in November. The song bit apparently came from Scott Muni, who voices pre-release samplers for Atlantic/Atco. WNEW-FM aired the 1:20 clip a few times on Friday (10-7) afternoon, before getting a cease and desist order early that night. WMMR, however, spliced together a 3:00 version, playing it for three and a half days before being stopped. Street Talk hears that Mick Jagger was upset, not only because the excerpt got out early, but because WMMR spliced and altered the cut to make it long enough to air. Officials at the label were still weighing what action, if any, to take.

After eight years as evening personality, Carol Miller is out at WPLJ/New York this week. Also exiting the station last week was 10pm-2am jock Marc Coppola. And, how about this one? Will WPLJ be asking the FCC for permission to become WABC-FM (again)? That's the rumor.

Contrary to rumors elsewhere, Arbitron is not suing anyone this week. There had been talk that the ratings giant was going to sue Tapscan, a third-party processor of ratings information and supplier of software to the Birchscan monthly service. However, Arbitron officials, who admitted they'd had some discussions with Tapscan about that company's relationship with Birch, now say things appear to be okay after

WPKX/Washington's new morning man Gary D (from WHK/Cleveland) is off to a controversial start in DC. On his very first day Gary commented that DC Mayor Marion Barry's wife "would pass for white." The reaction from the black mayor and plenty of other government officials was not positive, and a market observer was heard to say, "You can take the man out of Cleveland, but you can't FCC approval. take the Cleveland out of the man.



DILEO'S SPECIAL DAY - Epic/Portrait/Associated Labels VP/Promotion Frank Dileo was fortunate enough to meet Pope John Paul recently, and come away with photographic proof of the moment. As the Pope greeted wellwishers outside St. Peter's in the Vatican, Frank had a chance to speak with the Pontiff and kiss the sacred ring. Should Epic's share of the charts suddenly increase dramatically, you'll know why.

When Transtar debuts its two new 24-hour satellite formats in January, Wold Communications will provide the satellite service on Westar V. Transtar II & III will provide fulltime Country and CHR formats as companions to Transtar's original A/C offering.

KFMK/Houston PD Jim Sumpter has joined the ranks of management, becoming GM at KEYS & KZFM/Corpus Christi. No new PD at KFMK yet.

Don Geronimo and Allied Van Lines team up one more time. He's leaving B94/Pittsburgh to return to the Windy City for nights at WBBM-FM(B96)/Chicago. Don will replace Jeff Hooker, who will join WHTZ(Z100)/New York after the first of the year. Now, if you're wondering about a replacement in afternoon drive at B94, word has it that WPGC/Washington's Bruce Kelly will be the one.

Mike Joseph has shown up in Norfolk, VA. Seems he's investigating what, if anything, needs to be done with Abell Communications' WNVZ. He most recently converted that company's WMAR-FM/Baltimore to Hot Hits.

Look out New York! In the September Birch Report, Malrite's new WHTZ(Z100) came out number one with a 7.2 share. Congratulations to Scott Shannon and staff on a dramatic debut.

Peter Falconi is the new OM at WGAN-AM & FM/Portland, ME. He joins the stations from a similar post at WKOX/Framingham, MA. Peter fills the vacancy created when Cary Pahigian exited to become PD at WIP/Phila-

Al Jarreau has cancelled his remaining tour dates for this fall because he's headed into the hospital for a tonsillectomy. The dates will be rescheduled for 1984.

Jack Alix has resurfaced as VP/GM and part owner of WKZE-AM & FM/Cape Cod, MA. WKZE becomes WVLC, and WKZE-FM becomes WKPE, following the just-granted

MORE STREET TALK/Page 26

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From the forthcoming album,

**VOICE OF THE HEART. S7-4954** 

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#### Contemporary Hit Radio



**JOEL DENVER** 

TAKES ON "HOT HITS" IDENTITY

# KIIS-FM: Number One In Los Angeles

n a relatively short period of time, KIIS-FM/Los Angeles VP/Programming Gerry DeFrancesco and his staff have climbed to the top of the ratings, according to the just released summer '83 Arbitron. KIIS-AM's 12+ share trend over the last five books, 3.3 - 4.4 - 4.7 - 6.0 - 7.6, is remarkable for the ultra-competitive Los Angeles market. And when you consider KIIS topped perennial leader KABC/Los Angeles, which was broadcasting Dodgers, the accomplishment not only speaks well for KIIS-FM but for CHR as a format.

I contacted Gerry for his reaction to the advances. "We are ecstatic, needless to say. It was a goal we had and it's a dream come true to be number one in Los Angeles. We are having a huge party. We always felt we were bigger than the numbers said because we can't seem to get away from the station. Wherever we go we hear it. We felt it was going to kick in, but with the Dodgers as hot as they were, we never figured to beat KABC."





Gerry DeFrancesco

co Wally Clark

#### **Dream Come True**

As we spoke, Gerry got his first look at the book. "A lot of big numbers are in Rick Dees's morning show for sure, but we are very solid across the board. We are number one in cume and quarter hours in teens, 18-34 adults, 18-49 adults, and 25-54 adults." KHS-FM's cume figures are staggering with 1.7 million in the metro and in the TSA 1.9 million.

KIIS-FM President/GM Wally Clark quipped, "I'm disappointed it wasn't an 8-share, but it will be in the fall. Seriously, I think this is an 8-share radio station, and we only took it a bit short because of the Dodgers. When the fall rolls around, I predict we'll be in the 8-share category, remaining number one in the market."

maining number one in the market."
Gerry added, "We practically went without any major promotional efforts this summer with the exception of our 'Weekend Warm-Ups' and some ticket giveaways. Our staff is always ready to get out there and make appearances. It's tough to do in L.A., but once you get into it, it becomes easy."

#### No One Can Touch Us

I asked Wally how he felt about new competitor, KKHR, which is using a very large, eyecatching display of billboards and buscards. "We are unique-sounding and we look forward to more growth. I think KKHR will do well, but I don't think it will come from our end. Ours is a personality station whereas they are a 'more music station.' We'll stay strong because I think Gerry DeFrancesco is the most brilliant PD in America, period."

Gerry agreed with Wally about KKHR. "I don't think KKHR can touch us. We are

so solid because no one in town is offering anything better. KKHR may steal from other stations, but we are solid. We have endeared ourselves to the audience. They feel a part of us, they know who we are, they've shaken our hands, and they've been on the air. They pick up on the tiniest things we say. At night we put in a 'boogie line,' which gets the teens on the air as well. We are touching them and relating to them better than anyone.

"We present the best music and promotions in Los Angeles and I'm not afraid of anybody. Don't think we are totally without regard for the competition. We stay aware of what everyone else is doing. But KKHR will draw their numbers from other folks. Musically we are pretty similar, but our personalities and presentation set us apart from KKHR.

"I don't think KKHR can touch us. We are so solid because no one in town is offering anything better. KKHR may steal from other stations, but we are solid."

—Gerry DeFrancesco

"We are so popular because KIIS-FM is a little bit of everything, which has put us where we are," Gerry offered. "It's the airstaff, and the people behind the scenes like (MD) Mike Schaefer, (Public Service Director) Gene Sandbloom, and of course Wally Clark, who is the sharpest GM I could ever ask for. His support is what has

#### **KIIS-FM Becomes Hot Hits**

made this work.

There was a general feeling of surprise when KIIS-FM began using the phrase "Hot Hits" a few days before the new ratings were announced. Many felt it was an overreaction to KKHR, so I made a point of learning Gerry and Wally's reasoning behind the move. Gerry denied any involvement of Hot Hits format architect Mike Joseph as a consultant, explaining, "As far as the Hot Hits thing goes, Wally Clark simply negotiated to use Mike Joseph's phrase. I know Mike won his legal argument with WLS, so it became necessary to negotiate the use of this phrase.

"Again, Mike is not consulting us. Hot Hits is simply the catchiest phrase out there right now. I don't think Hot Hits will be confused with KKHR's 'Hit Radio' slogan, since Hot Hits has more punch to it." Wally went on to explain that the agreement with Mike for the use of Hot Hits is "longterm, since we don't want to drop it and have someone else pick it up. We just think the phrase Hot Hits is apropos to our evolution."

**LETTERS** 

#### Message To Michael

From time to time an article appears on these pages that evokes a strong response from a reader or two. My interview with "Mr. Hot Hits — Mike Joseph" (R&R 9-30) seems to have generated a lot of comment, both on the phone and by letter. The majority of the comments on the phone complimented his candor and generally agreed that Hot Hits does work. However, a couple of readers mentioned in his interview took exception to what Mike said. These pages are an open forum, and as always, your comments and responses on what is said are welcome, as I feel there can always be more than one side to an issue.

B104

Dear R&R:

I was amused at the recognition Michael Joseph paid B104 in this week's "Mr. Hot Hits" Michael Joseph interview.

We are flattered that Mr. Joseph targeted all of his competitive comments toward B104; however, the validity of his comments were reduced to obviously only being "self-serving." Anyone and everyone who has observed the Baltimore market knows without a shadow of a doubt that B104 never made any usage of the word or a slogan containing the word "Hit." One would assume Mr. Joseph would recognize that. Everyone else does.

Finally, regarding the word "Hot," B104 began using "The Hot One" over two years ago, as indicated in the **Arbitron** slogan files. Not to deflate anyone's ego, but two years ago, we had never heard of Michael Joseph.

Nine out of ten up Arbitrons in three years at B104 speaks for itself. Great people, from the management team to the staff, make great radio stations; not one man and one slogan!

Sincerely, Jan Jeffries PD B104/Baltimore

The next letter comes from B96(WBBM-FM)/Chicago VP/GM Brian Pussilano as a clarification of certain statements Mike made regarding his format.



Dear R&R:

I read with obvious interest your interview

with "Mr Hot Hits — Mike Joseph." As the radio industry is well aware, Mike was our consultant and introduced his Hot Hits format on WBBM-FM in May of 1982. Although it is totally accurate that the introduction of Hot Hits resulted in dramatic audience increases for the station, it also became dramatically clear that the format began to burn in a relatively short period of time.

This fact was documented by rapidly declining rating shares in both Arbitron and the **Birch Report**. To illustrate, the first book in the format (summer '82), WBBM-FM scored a 5.3 share of audience. In the second book (fall '82) under Mike's format the station fell to a 4.1 share, more than a full share decline.

An analysis of these two books pointed out very clearly the burn factor. Weekly "time spent listening" declined by well over two hours per week among teens and 18-24 year-olds, and over three hours per week in 18-34 adults, key format demographics.

Interestingly, Mike stated in his interview that stations tinker with the format because of "perceived boredom, ego, and the inability to stand success at the hand of someone else." Nothing could be further from the truth in the case of WBBM-FM. Ours was strictly a business decision determined after a thorough and objective analysis of the numbers. The only boredom perceived was that of the listener with the Hot Hits format.

Since making extensive programming changes, including a new identity, B96's numbers have rebounded. The spring '83 Arbitron registered a 4.4 share for B96, and even greater gains were witnessed in the just-released summer book, with the station garnering a 5.0 share of audience.

We do not wish to deny Mike his initial and remarkable success. However, in the interest of accuracy and balance, we must counter Mike's statement and point out the limited life of Hot Hits in Chicago.

Sincerely, Brian J. Pussilano VP/GM B96/Chicago

# NRBA Attracts CHR Programmers

The NRBA Convention in New Orleans (10-2 to 10-5) had a big turnout of over 4000 broadcasters, and a large number of CHR programmers were a part of that total. It was great to see the format so well represented by PDs and their GMs who are doing more travelling and project planning together. The overall mood was upbeat and positive, as many programmers commented on the effects of an improving economy on sales, which in turn made more money available in the area of promotion.

Sunday evening, the first night of the convention, seems to have traditionally become the night when the NRBA schedules all its format sessions

(CHR, AOR, A/C, Country, Easy Listening, Nostalgia, Urban-Black, and News/Talk/Sports), running concurrently, For this reason, as in years past, these sessions have not received the attention due them. To be frank, att



them. To be frank, attendance is poor.

Continued on Page 34



Nick Bazoo



Randy Rice

# DANO TITE & THE RESTLESS

# **ELVIS** COSTELLO

AND THE ATTRACTIONS



"Everyday I Write "Wherever I Lay The Book"

Restless And Ready To Go On Your Station Now!

Alleron .
WPHD 21-19
CHUM add
KAFM 26-21
Q102 20-15
KHTR add 29
KIMN 21-18
Q103 27-14
<b>KEARTH 18-14</b>
XTRA 20-16
KFRC 38-20
KUBE add
WVSR add
WBBQ 2-2
WQID add 40
KZFM add
WRQK add
WFMI 6-5

**KRGV 10-6** KX104 add WSFL 16-11 WRQN add KMGX 24-18 **KQMQ 19-14** KRQ add **WGUY 7-4 WXLK 8-6 WHSL 9-6** WHTT 22 WXKS-FM 20 WBEN-FM deb 38 CKGM on WCAU-FM 33-30 **WHTX 26** PRO-FM on **NOW ON OVER 125 STATIONS!** 

94Q on WHYT 23 KIIS-FM 15 KIQQ 16 **KMIK 25** KYUU 24 KNBQ on WYCR 18-14 **WBCY 16-14** WANS-FM 29-23 WHHY-FM 15-13 K107 16-14 **WOMP-FM 30-20** WTSN 33-28 WKHI 20-15 WCGQ 26-21 KTDY 21-16 **WPFM 10-10 KDZA 24-16** 

# PAUL YOUNG

# My Hat (That's My Home)"

Put Some English On Your Station With Britain's #1

New Artist

KZZB 39-34	PRO-FM	WQID	WERZ	KTDY
KRGV 24-14	CFTR	KZFM	WJBQ	KNOE- FM
WSFL 21	CHUM	WNFI	WISE	Z102
WGUY 32-28	Q103	94TYX	WJAD	WGLF
WPFM 20-17	KIQQ	WOKI	KLUC	KKQV
<b>WAEV 26-23</b>	WFLY	KBFM	KSKD	WBWB
KIST 34-22	WKFM	WZPL	KITS	99KG
WXKS-FM	WRCK	WJXQ	WFBG	KCDQ
CKGM	WKRZ-FM	WHOT	WACZ	KBIM
WCAU-FM	WBBQ	KQMQ	WTSN	KSLY
				KZOZ

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CHR NEW & ACTIVE





# ARE YOU SYN



#### SYNCHRONIZE!

10...15...1983...

World premiere new Police video on MTV.

#### SYNCHRONIZE!

10...21...1983...

Synchronicity II the new Police single on your desk.

#### SYNCHRONIZE!

10...28...1983...

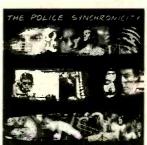
Spiritus mundi joins all in part Il Police all-America tour.



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# CHRONIZED?





from the A&M album "Synchronicity" SP-3735.

#### **SYNCHRONIZE YOUR STATION!**

With every breath you take, the Police will be the Connecting Principle. Release of the new single Synchronicity II is the primary cause.

No radio station in America will be missing from the link. SYNCHRONIZE NOW! You will feel the effect of totally synchronized Synchronicity—the most powerful principle from the Police on A&M Records and Tapes. It's 10...12... and counting.

**ARE YOU SYNCHRONIZED?** 

The second secon

PRODUCED BY HUGH PADGHAM AND THE POLICE



#### The Word Is Out...

ASIA will become the radio and television event of the year. Any AM or FM station is invited to broadcast ASIA LIVE IN ASIA from the Budokan in Tokyo, December 6, 1983, 11PM EST.

will present this first live exclusive stereo satellite telecast, with providing the stereo broadcast to all radio stations that wish to participate.

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# NRBA Attracts CHR Programmers

Continued from Page 30

I asked some programmers to list the main reasons for the lackluster attendance. First, they agreed, it's the first night of the convention, and people would rather take the opportunity to get out into the city, especially in a town like New Orleans. Second, with eight workshops going at once, it is impossible to attend more than one and learn anything from it. Many programmers have interests in more than one format.

It has been suggested that these workshops be limited to 90 minutes and be integrated and spread out among the other meetings and workshops when the convention begins in earnest on Monday. This way, a programmer with involvement in more than one format will be better able to take full advantage of the programming sessions without the restrictions of scheduling or the temptations to explore a new city.

Regardless of the scheduling problems, the CHR panel made up for it in content. Moderated by B97/New Orleans PD Nick Bazoo, it included WFMF/Baton Rouge Operations Director Randy Rice, and KJ103/Oklahoma City PD Dan Wilson.

Nick remarked at the outset about the improving economy and how "just about every station in this town is spending more money than ever to promote its morning show with outdoor advertising. Perception is reality, and you've got to promote your radio

station to your type of listener, and play the music the audience perceives your station should play. We are a station that's known for playing hits, and we maintain that consistency. If you play the hits, you make the phones ring."

On the subject of research and black records, Dan stated, "As a format CHR almost researched ourselves to the point of being too vanilla. The A/C stations are still looking at their audiences the same way, which is why they sound the same as we used to. While I still think store sales, requests, and callouts are good tools. I like to use my guts as well. People told me coming into Oklahoma City that black records wouldn't get over, but songs like 'Freak-A-Zoid' are some of my biggest titles. Too many programmers program to themselves instead of the audience."

Randy Rice, who has the only CHR outlet in Baton Rouge, is in a unique situation. "Since there isn't an AOR in town either, I tend to be a bit of everything to everybody. We do very well in the 18-34 category, but why should I limit myself to that? With this little competition I'm able to keep WFMF broad enough to attract a lot of upper demos. We are strong from 18-54." Other subjects included the rebound of the CHR format nationally and ways to make sure it continued its growth, and some comparisons of contest and outdoor advertising philosophy. All in all, a good panel that too few were able to see.

#### Motion

WSFL/New Bern promoted midday rocker John Peace to MD. . Steve Delaney is upped to PD at U93/South Bend... John Martin joins WFMI/Lexington to do nights from WKRC/Cincinnati... Scotty Johnson exits afternoons at KIST/Santa Barbara to do mornings for Guy Zapoleon at KRQ/Tucson... Scott Summers is new to mornings and is now MD at WNOK-FM/Columbia, SC. Also new to WNOK-FM is midday man John Q. Rocke from acrosstown at WZLD. And WZLD grabs former WNOK-FM morning man Woody Windham to do nights... David Lee Michaels, who joined WDOQ/Daytona Beach as night rocker a few months back, has been upped to MD... WSPK/Poughkeepsie PD Chris Leide now does middays, Dr. John Le Mieux now does mornings, and Jim Hartman moves to afternoons.

Frank Walsh is now MD at KITY & KONO/San Antonio
...KAMZ/EI Paso welcomes new midday personality Brian
Roberts from KESI/San Antonio...WSEZ/Winston-Salem
upped midday personality Rob Leonard to Assistant
PD...Jay Roberts is now doing middays at
WQCM/Hagerstown...Mark Coppola exits late-nights at

WPLJ/New York and Peter Bush from KC101/New Haven replaces Mark... WNAM/Appleton-Oshkosh hires Judy Punete from WROK/Rockford to do overnights... Pat Shanahan is now doing mornings at WRKR/Racine-Milwaukee... Rick Knight is new to mornings at WFLY/Albany... BJ105/Orlando hires Rockin' Ray for the night show from WGRD/Grand Rapids... Famous Amos B. Moses is now MD at Q105/Oxnard-Ventura, CA.

WJKC/Virgin Islands signs on the air shortly with a new CHR format . . . KDZA/Pueblo afternoon man Tim Kiley leaves after eight years to do nights at the Transtar Network . . . Al Meredith comes in as a news anchor at WCBS-FM/New York from WGBB/Freeport, NY . . . Connie Stewart now doing mornings at KIOC/Beaumont . . . Clarke Ingram is now doing late-nights at B94/Pittsburgh . . . Cathy Borruso is named Programming Assistant at WPLJ/New York . . . WFBG/Altoona PD Tony Booth moves to middays and Steve Kelsey slides into afternoons . . . Jack London is now doing mornings at KLAV/Las Vegas . . . KZFM/Corpus Christi promotes C.C. Chandler to MD as Steve Anderson exits.

#### Bits

- WPXY/Rochester is doing a contest similar to KIIS-FM's "Daily Cash Payoff" called the "\$98 Giveaway." Each morning a record is played at 7:10am and again sometime before 7pm that evening and is worth \$98. The jackpot is raised to \$1000 for "Thousand Dollar Thursdays," taking into account the beginning of the Arbitron week.
- WLS/Chicago is doing its "Money & More" promotion. Two previously identified songs will be aired and then repeated the next day on the Larry Lujack morning show. The first listener to identify these songs will be the winner of \$1000 cash. Also, the winners will be eligible for prizes like a fully-equipped kitchen; a trip for two to Frankfort, Germany; a diamond right; home computers; a 40-inch widescreen TV; and a home spa. This is an interesting promotion, as it takes cume from all other dayparts and recycles them back to the morning show.
- WRKR/Racine-Milwaukee has declared this month "Rocktober" and has promised its audience a lot of music. In fact, a stereo system is the grand prize for the guess closest to the exact number of songs played in Rocktober.

- WFIL/Philadephia says "the boss is back" and is out promoting itself. The station has invited listeners to "Count The Music" on its new Gold format. Each time the station has a winner it's worth \$5600 to tie in with the frequency.
- WSSX/Charleston has begun using CD players on the air and will give one away at the end of October. CHUM/Toronto has announced it has gone AM stereo and is busy promoting the new technological breakthrough as part of its fall campaign.
- Q107/Washington has been busy offering listeners a "Rock 'N" Rollercoaster" weekend at Kings Dominion amusement park. 200 winners won invitations for free admission, free rides, tickets to see Laura Branjgan in concert, and a picnic-style lunch. The whole prize package was worth over \$150 each. Also, morning personality Scott Woodside got down and dirty at the Montgomery County Fair as a participant in the "Chicago Knockers All-Girl Mud Wrestling Exhibition."
- KITS/San Francisco is on TV! The station has been hosting TV-20's "Dance Party" show daily for the past few weeks. Each day a different jock is getting the chance to put his face on the tube and strut his stuff to the top hits in America.

# RS ITS HEAD!



STAR FLEET PROJECT

@1983 Raincloud Productions





STEVE FEINSTEIN

- Hangin' On The Telephone
- Listen To The Music
- Tell Me What You Want
- Trust Me

#### PART 1: RECORD REPS SPEAK OUT ON RADIO TYPES

#### Greatest Gripes (or "hey, I love you guys, but...")

he radio and record businesses are as inextricably linked as Siamese twins. And while the twins can be surgically separated and lead happy, fulfilled lives, we're in this game together for life. (Some folks would tell you that the nature of the businesses preclude leading a "normal" life, anyway.)

The businesses are people-intensive; radio and record folk spend a lot of time together. We schmooze each other because we need each other — record reps seek

airplay and co-promotes, radio people

desire information, record service, and advertising dollars.

It's often a love/hate relationship, perhaps because we're both painfully aware of our mutual dependency. Given this state of affairs, it behooves us to get along with each other as best as possible.

Newly arrived in California and fancying myself a conciliatory kinda guy to begin with, I thought I'd devote a pair of columns to what I hope will lead to better relations between the two camps. At the very least, we'll clear the air, as we allow each side to vent its spleen by voicing its "greatest gripes" with the guy across the desk or phone. At the very worst, the candor we'll elicit during those in-print sensitivity sessions will destroy a few relationships and

All right everybody — into the hot tub, establish eye contact, and be sensitive...

#### **Phone Etiquette**

Cauliflower ear is an occupational hazard in this business. Ma Bell and whoever manufactures those pink phone message pads are making a fortune off the radio & record biz. We do the bulk of our business over the phone, and there are some record people who think radio types could use a brush-up lesson from Amy Vanderbilt in phone etiquette. Not surprisingly, their main concern is the ever popular area of returned phone calls.

"What drives me to distraction is a certain arrogance in not returning phone calls." As George Meier, PolyGram's Director of Album Promotion is being driven there, his vision remains clear enough to observe that "this applies on both sides of the fence, whether it's a small-town radio guy trying to call a big-time record guy, or a record guy trying to get in touch with a radio guy or consultant. It is professional to have calls returned, or in some way handled. It's only fair for someone to have the availability to get his points across. For my part, I try as much as possible to live up to my goal of returning every phone call I get.'

Independent "Heavy" Lenny Bronstein feels that "never returning phone calls is simply discourteous and wrong." Wrong not in the ethical sense, but if for no other reason than self-interest. Lenny cautions there may be a time when an attractive promotion will go to the competition because a radio guy is unreachable.

#### In Defense Of MDs

As a former big deal music director, I know what you're thinking: "I don't have the *time* to return the flood of phone calls I get. I'm pulling a daily air shift, listening to an avalanche of new product, reading and reporting to all the trades, maintaining a record library, assisting the PD in planning special programming and promotions, wolfing down free lunches . . . so much to do, so little time," you lament.

George Meier will have none of this crying in your record company beer mug. He declares, "It goes with the turf. Nobody said that the MD or PD job was easy. They're tough, pressurized jobs, as is promoting records. You can always have somebody else call to acknowledge that a call was made."

That's a nice solution, but another problem may then arise. Some record reps may regard that as a slight, or barely better than no phone call, since they are still unable to practice their powers of persuasion directly on the intended party.

#### **Information Overload**

Controversy has arisen over what many programmers see as record companies' duplication of information from more sources than necessary. Radio folks sometimes feel besieged by being worked on the same record by local, regional, and national reps, a number of indies, the artist, his manager, and sometimes his girlfriend or mother. Is this overkill?

Meier doesn't think so, and explains, "Sometimes the only way to get to radio people is to mount a barrage. It works the other way, too — if you don't mount a barrage, radio says, "The company's not behind it.' Just as heavy rotation works on the radio to get a hit record across to the public, or to get across the fact that your station plays hits, it works for us, too. If it didn't work, we wouldn't do it, 'cause it costs a lot of money to do."

Bronstein defends multiple calls by explaining, "Each person calling provides different, necessary input. A local guy gives the company's priorities and what's going on in the immediate area, while a national guy can relate how a record is doing in similar markets all over the country."

#### "Got The Adds Yet?"

In the interest of efficiency, Bronstein submits that when a station sets a time for releasing its adds, it should be punctual: "A delay of 15 minutes is understandable, but there should be a legitimate reason if they're a day late." He also suggests using an answering machine for putting the adds and rotations on a recorded phone message, as WXRT/Chicago and WNEW-FM/New York do. This saves time for an MD or a receptionist, and avoids tving up the main switchboard. He also praises those stations that spell out all changes in rotation, drops, and recurrents, thus rendering unnecessary the recitation of the entire playlist.

#### **Premature Drops**

There's often disagreement between radio and records on how long it takes to give a record a fair chance to prove itself. George Meier notes, "There are 210 million people in this country. Penetrating the collective consciousness on the name of a new artist, let alone connecting the name to a song, is a monumental project. It takes time and patience. Stations should make a commitment to a record when they initially decide to play it." Meier adds that this isn't a blanket criticism of radio, but a station-by-station, song-by-song situation.

"Some kinds of music take long to break," observes Sean Coakley, Director of National Album Promotion for Arista. "One of the most frustrating records I worked at Atco was Goanna. We got it spread across the board instantly. Four weeks in, though, people started dropping it. There was nothing I could do. A consultant felt he had made a mistake, and started pulling people off. That really hurt.

"When we see a commitment to a record, we put our marketing, sales, and advertising people to work, and product is pumped into the stores. When a record is dropped after only a few weeks, that costs us a lot of money."

#### On Listening

Sean Coakley's greatest gripe is "people not being excited about music. There are very few people whose comments in the tip sheets are interesting to read."

He also decries what he sees as less-thanthorough listening habits. "The 'side 1, cut 1' or 'whatever's on the 12' " mentality bothers me. We may be the record company, but we depend upon radio for feedback on other cuts."

Coakley cites WMMS/Cleveland's Kid Leo, WBCN/Coston's Bob Kranes, WWCK/Flint's Mark Miller, and WXRT/Chicago's John Mrvos as examples of thorough, thoughtful listeners.

I asked Sean if he felt the glut of new records made for unreasonable demands of programmers' time spent listening. If that's a problem, he "would suggest giving up the job to somebody who can find the time. I know it's a fulltime job, and you're called upon to put in long hours for which you're not getting paid. It must be overwhelming at times. But it's part of the job."

Coakley sympathizes with the plight of the Music Director, observing that an MD may at times be a victim of "the stifling effect of consultants. Working real hard to find what you think is best for your station and market, only to have somebody in another town tell you 'No,' is a real damper to your own sense of professionalism and to your ears."

#### Consistency

Both EMI America's National Director of AOR Promotion Ken Benson and Epic/Portrait's Associate Director of National AOR Promotion Bill Bennett are looking for consistency in musical policy. Benson says, "When a station puts forth criteria for adding records, but then doesn't adhere to them, that bothers me. If you're going to choose records by throwing darts at them, that's your call. But when I find out that somebody else is getting a record on by another means than the dart game, that's unfair."

Bennett comments, "I have no specific complaints about album radio. I would simply ask for consistency. Lay down your criteria and we will play by your rules. But when we are told time and time again that Michael Jackson, Eddy Grant, and even Stevie Ray Vaughan are not right for the format and then two weeks later we're over a hundred stations, it says more about radio than the records themselves. It was discouraging to watch AOR's gyrations after the Superstars Convention."

Continued on Page 38



Bill Bennett



Sean Coakley



Lenny Bronstein



Ken Benson



Eric Heckman



George Meier

# A Solid Wall Of Sound



We're rockin' with Dokken, on their new album, "Breaking the Chains." 60290
Title cut is also the hot new single. 7-69778
Produced by Michael Wagener and Dokken.





It's irresistible: "Sucker for a Pretty Face," from The Eric Martin Band. 60238
Featuring the single, "Don't Stop."
7-69783 Produced by Kevin Elson and Rodney Mills.

# MÖTLEY CRÜE SHOUT AT THE DEVIL

"Shout At The Devil," from Motley Crue. 60289 They've got the sound... the power ... the "Looks that Kill," featured airplay cut. Produced by Tom Werman for Julia's Music Inc.

# PETER SCHILLING



ERROR IN THE SYSTEM

Everything's All Right! It's an "Error in The System," from Peter Schilling. 60265 Video from the hit single, "Major Tom," in medium rotation on MTV. Single breaking on CHR Radio. 7-69811 Produced by Peter Schilling and Armin Sabol.

# WORLD



"Break the Silence," from The World, 60291 An earth-shattering debut, with the knockout single, "Take Me To Your Heart." 7-69777 Executive Producer: Roy Thomas Baker. Produced by Gordon Fordyce and The World.



X-has "More Fun In The New World."
60283 Last year: the critic's choice, This year: everyone's. Featuring the single,
"The New World." 7-69779 Produced by Ray Manzarek.

JACKSON BROWNES ...

JACKSON PROWNES ...
THE NIGHT.

STATE OF THE NIGHT.

TENDER 13 CHORTS

ENDER 13 CHORTS

ENDER 13 CHORTS



Available from Elektra Records and Cassettes.



THANKS, GUYS — KSHE/St. Louis was awarded a plaque for 10 years of dedication to Kansas's music. Standing are (I-r) KSHE PD Jack Silver, Gordon Atkins of KSHE research, Kansas's John Elefante, David Grafman of KSHE promotions, and Kansas's Rich Williams. Kneeling: E/P/A's Larry Wall and KSHE GM Shelly Grafman, whose birthday was also being celebrated.



RIOT IN SEATTLE — Steve Slaton (I), MD at KISW/Seattle, has to bite his tongue to avoid screaming in pain as Quiet Riot's singer, Kevin Dubrow, applies a firm headlock. He was trying to get Steve to pick up the tab for beer after the station and the band played a baseball game.



OUR LISTENERS ARE ANIMALS — During a live remote from a pizza parlor, WYSP/Philadelphia's Pam Merly (seated, with headphones) tries to keep a straight face as one of her fans explains why he thought it was a good idea to avoid the crowds and go trick or treating early this year. Looking on is Assistant Promotion Director Debbie Calton (in hat).



WZYC/Newport, NC is a new AOR with PD Ben Ball and MD Robin Mutchler at the helm... WHMD/Hammond, LA returns to the AOR fold with PD Mark Seger and MD Ross Pottle... KTIM/San Rafael switches from AOR to "Progressive A/C"... Consultant Jeff Pollack's newest client is EON-FM/Melbourne, Australia... WKTM/Charleston PD John Lee Grant exits for WIXR/Mt. Pleasant, while Jeff Kent joins for afternoons from WAEV/Savannah... Gordon Atkins is Assistant PD, as well as Research Director, at KSHE/St. Louis, where Ashley Knight moves to mornings from weekends and public affairs... MD Nick Von Cleve exits KLOL/Houston... Dave Taylor is the new MD at WECM/Claremont... Janice Taylor is MD at KMBY/Monterey

Gary Jackson exits WCKN/Greenville and Steve Chris becomes PD/MD. Jeff Michaels is MD at KSQY/Rapid City, where Jack Daniels assumes the Production Director post. Don Morgan is now Assistant PD/MD at WAAL/Binghamton. Neil Kushnir is Assistant MD at CHOM-FM/Montreal. Tom Sheehy exits as Promotions Director of WMMR/Philadelphia . . . Michael Nelson succeeds the exiting Bernie Lucas as Promotions Manager at KTXQ/Dallas . . . Former WLPX/Milwaukee PD Jim McBean joins WSHE/Miami for mornings . . .

The new morning team at KQRS/Minneapolis is Mr. Bill from KSJO/San Jose and Heidi Krammer from WLOL/Minneapolis . . . Pat Welsh, KICT/Wichita MD, leaves for middays at KATT/Oklahoma City .. Lisa Traxler joins KEGL/Dallas for evenings from KAZY/Denver . . . WTUE/Dayton's Bobby Maxwell exits evenings for Q102/Cincinnati and is replaced by Jay Fowler from the parttime crew . Greg Morgan moves from WLAV/Grand Rapids to WIOT/Toledo for evenings . . . At 91X/San Diego, evenings are handled by Pam Wolf from KCAL/Redlands. as Wreckless Eric becomes Production Direc-. At KILO/Colorado Springs Ryan Collins is doing 10pm-2am . . . Ron Dishner moves from parttime to evenings at WZIR/Buffalo . . . Franklyn Jay is the overnighter at WAQY/Springfield . . . Judy Cramer is News Director at WCPZ/Sandusky from WCFR/Springfield, VT ... New parttimers:at WGRQ/Buffalo, Tom Tibieri from WZIR/Buffalo and Nancy Tief from WAAL/Binghamton; at KAZY/ Denver, Lauren Powell from KVMT/Vail; at Q107/Toronto, John (Byrd) Kempf and Christopher MacGregor . . . Erratum: it's Michael Isabella who's Promotions Director at WLLZ/Detroit, Michael Knight (not King) who's News Director at KRQR/San Francisco, and parttimer Bill Prescott has gone from KZEL/Eugene to KZAP/Sacramento.

# Greatest Gripes (or "hey, I love you guys, but...")

Continued from Page 36

### Who's In Charge?

Ken Benson gets frustrated "talking to people who won't admit that they don't have the responsibility to make the decisions on airplay. In many cases, a music director acts as a shield for the PD, who actually makes the decision. If that's the case, then fine — I'll leave the information to be passed on. It's a bit misleading, though, when they say they'll see what they can do when it's actually out of their hands. This leads you astray, as does the inverse: a person who indeed has the authority trying to pawn the responsibility off on somebody else."

Eric Heckman, Chrysalis Senior Director of National Promotion, agrees: "It's dishonest when an MD who can't add a record without the PD's permission offers an opinion as to the record's suitability for his station when he hasn't even presented it to the decision-maker. Tell us if you can't make the decision yourself, and we'll promote your consultant or PD instead."

### The Importance Of Being Honest

Heckman feels, "If radio is going to accept free product from labels, it owes us only two things: to diligently listen to what we give you, and to be accessible to give us honest opinions on whether or not the product fills your programming goals.

"From my years in radio, I know that nine out of ten times the PD or MD who says he doesn't have a record yet when it was shipped three weeks ago is lying. When a programmer claims he hasn't listened, not only hasn't he done his job, but he's also being dishonest in accepting a promo copy in the first place."

Ken Benson advises programmers not to "worry about the ramifications of giving me a straight answer. There's so much fudging; people worry that if they don't play a record they'll lose a promotion on another record"

# Fighting On The Same Side

Heckman is concerned that "young, inexperienced programmers sometimes view promotion people as vultures waiting to pounce on their playlists and fill it with stiffs. It just isn't so. For the most part, the people working the streets are professionals who believe in their product."

Bennett offers, "It would also help if programmers understood that album promotion departments and probably most local people want album radio to win. However self-serving that may be, it still represents an alliance. I don't care if Charlie Kendall plays Heart or not, what's important is bringing WNEW-FM/New York's numbers up, and then we all benefit. Unfortunately, the programmers who understand how to use this trust to their advantage are fewer than you'd think."

It's my hope that this column will generate better understanding between radio and record representatives. I'll be happy if it sparks a dialogue between the two camps.

Next week, we'll jump over to the other side of the fence and find out radio's greatest gripes with record companies.



LEPPARD SPOTTED IN FLORIDA — Def Leppard's Joe Elliot (I) bares his chest for WDIZ/Orlando personality and promotion director Mick Dolan.

# CALENDAR



**BRAD MESSER** 

# **NBC's Earth Not Spinning Backward**

After I wrote that NBC-TV's new News logos seem to have Earth spinning backward, OM Ross Hunter of WJMA/Orange, VA clipped the column and forwarded it to the net's New York City headquarters. The man in charge of News Production & Design, NBC VP Tom Wolzien, replied to Hunter by saying, "This is a case of the old glass half full - half empty idea (or is the sky partly cloudy or partly sunny). We're flying over the globe from west to east, the continent starts to scan on at the west coast in the show open and moves to the east as we fly along with it. Anyhow, that's the idea."

Well, okay. What a person sees in the logo depends entirely on individual perspective. NBC sees it as Earth still and viewer moving over it, while others see it as viewer unmoving and Earth rotating the wrong direction beneath.

Just a little problem in communication. They're sending one thing but some of us are receiving another.

There's something in this paradox that reminds me of a Hispanic deejay in a pre- in closing out the discussion I must say that it dominantly Mexican-American market who told jokes on the radio in a sort of Jose Jimenez me. Probably always will.

accent, sincerely believing he was transmitting pure and innocent humor. Most of his audience thought he was a scream, but on the other hand. part of his audience was angry enough to do some screaming. Community leaders confronted station management with accusations of racism. From the station's viewpoint the complaints were absolutely unjustified. The jock was Hispanic! How could he be accused of being anti-Hispanic? But the station quickly came to understand that although positive was being transmitted, negative was being received. The Jose Jimenez accent was immediately squelched.

While there was a valid question of goodtaste bad-taste in that situation, no such issue exists in the case of the misunderstood logo. The similarity is limited to the fact that what the net is transmitting can easily be misinterpreted by some of its audience.

I understand Mr. Wolzien's viewpoint. But still looks like a backward-spinning Earth to

### The Gas Crunch

MONDAY, OCTOBER 17 — The OPEC nations announced an oil embargo ten years ago today, touching off the 1973 energy crisis which rapidly produced long lines at American gas stations.

"Hollywood Squares" first appeared on TV in 1966. Fifty years ago today Albert Einstein moved to the USA as a political refugee from Nazi Germany.

The days are getting shorter. Today we're evenly divided with a dozen hours each of day and night, and tomorrow will be the first of the season to have more night than daylight. Sunday-after-next we'll Fall back off Daylight Saving

Jim Seals of Seals & Crofts is 41. Evel Knievel is 45.

# Going After 10,000 Guns

TUESDAY, OCTOBER 18 - John Brown thought he could free all the slaves in America if he could get them organized and furnish them guns. On this date in 1859 he and 22 others attacked the U.S. Armory at Harper's Ferry, Virginia, and captured some 10,000 weapons. But no slaves joined him, and a couple of days later Brown was captured and his attempted slave rebellion was snuffed.

Alaska was formally transferred from Russia to the USA in 1867. The "Perry Mason" radio program began a 12-year run on CBS Radio in 1943: sponsored by Procter & Gamble, it was one of the original soap operas.

Jimmy Stokeley, Exile's lead singer, turns 40 today. Actor George C. Scott is 56.

### **Charcoal Filtered City Water**

WEDNESDAY, OCTOBER 19 — The first major city water system with charcoal filtering was Philadelphia's, which began operating on this date in 1801. The network of pipes consisted of logs which had been hollowed out by fire, and the charcoal-filtering was simply a lucky by-product.

'The Star Spangled Banner' was first publicly performed in Baltimore in 1814.

In 1979 the Presidential Commission on Three Mile Island recommended a freeze on building new reactors until safety regulations could be rewritten.

Former Bob Marley Wailer Peter Tosh is 39. Artist Peter Max is 44. Reporter Jack Anderson is 61.

# **Worst Space Program Disaster**

THURSDAY, OCTOBER 20 - The Russians have never publicly admitted it, but they suffered the world's worst space-program disaster on this date in 1960 when a rocket aimed at Mars exploded on the launch pad. A Soviet General was among the estimated 100 fatalities

Earth passes through the old orbital track of Halley's Comet tonight, producing the annual Orionid meteor shower, but light from the nearly-full moon will severely diminish the sky show.

Musician Alan Greenwood of Spys is 32. Baseball Hall of Fame member Mickey Mantle is 52. Psychologist Dr. Joyce Brothers turns 55. Political satirist Art Buchwald is 58.

# First Machine-Rolled National Cigarette

FRIDAY, OCTOBER 21 — The first machine-made national cigarette brand Camel was introduced seventy years ago today (1913).

Tom Edison created his first successful light bulb in 1879, based on a design produced by a German inventor fourteen years earlier.

Musician Manfred Mann is 43. TV actor and executive Michael Landon is 46.

Which came first, the airplane or the parachute? The 'chute was first by more than a century, as people were flying around in balloons long before airplanes were invented. About 15 years after the first manned balloon flight in 1782, Andre Garnerin made the first successful jump over Paris, France, 186 years ago tomorrow (1797).

Tomorrow (10-22) actress Catherine Deneuve will be 40 and original Mousketeer Annette Funicello turns 41. Timothy Leary will be 63.

Sunday (10-23) soccer legend Pele hits 43, and Johnny Carson will be 58: Carson is actually one year older than his network NBC.

# Group With The Two-Way Hits



When the Talking Heads and Tom Tom Club played a recent double bill at Los Angeles's Greek Theatre, Warner Brothers Chairman Mo Ostin (I) found out the easy way of posing with both groups. Ostin is pictured here with Heads/Tom Tom Clubbers Chris Frantz & Tina Weymouth.

# Jennings In New York



When Waylon Jennings (I) asked where he could find the outlaws in midtown Manhattan, somebody immediately suggested Rockefeller Center. So Waylon headed for RCA headquarters and is shown here planning his forthcoming European tour with RCA Exec. VP Jose Menendez and VP Joe Galante.

# BMI's Three In A Million



BMI recently held a luncheon to commemorate songwriters from its western region whose songs had achieved more than a million performances. Shown celebrating with BMI VP Ron Anton (far right) are veteran songwriters Bob Crewe, Cynthia Weil, and Barry Mann.

# **Dionne & Luther Say Hello**



Dionne Warwick and Luther Vandross brought some label notables to the studio to listen to their first collaboration, "How Many Times Can We Say Goodbye." Pictured here listening to the playback are (l-r): Vandross, Arista's Gerry Griffith, Warwick, and Arista President Clive Davis.

# Adult/ Contemporary



JEFF GREEN

AFTERNOON ACES SERIES, PART I

# Steve Cannon: A Man Of Characters

This week I'm happy to debut a series on the leading afternoon A/C personalities in the country, starting with Steve Cannon of WCCO/Minneapolis. Steve, now in his 12th year on 'CCO after handling mornings at crosstown KSTP for 13 years, is the top-rated afternoon drive talent (spring '83 Arbitron, average quarter-hour share 12+, M-F, 3-7pm) in the top fifty markets. The affectionately-titled "Cannon Mess" program features a popular longtime retinue of opinionated characters. Among them are Morgan Mundane, who loves predicting outcomes of sporting events; Ma Linger, the poor man's Brooke Shields; and Backlash Larue, the chic media director at a Twin cities ad agency. Of course, the biggest character of all is Steve himself.

R&R: Your characters Morgan Mundane, Ma Linger, and Backlash Larue — where do they all come from?

SC: It's like writing a novel in that you create characters out of composites, out of people you've known. All of these characters are people I've known, while parts of them are me, too — my personality. It's similar to being a schizophrenic, only I'm getting paid for it!

R&R: How did you begin using characters?

SC: I brought my first one out around 1956, because I wanted to offer something

different from other personalities who were doing impressions. But rather than trying to make the characters funny every time, I decided to give them personalities. Morgan's been living in a fleatrap hotel for 25 years, Ma Linger is



Steve Cannon

very contemporary with her own condo, and Backlash is trendy and upwardly-mobile. They all live here, and each can relate to different things going on. Of course, I can use them as vehicles for all my opinions, especially Morgan.

R&R: Has anyone ever believed these folks are real people?

SC: Well, Morgan actually has a sponsor for his prognostications on all the football games. He does the picks and collects a talent fee, which he never sees because I pocket it first! I love the fact he's a creation with his own sponsor, but doesn't even exist. That's kind of unusual.

One time, the (University of Minnesota) football Gophers Lettermen's club called for Morgan at the station, and in all candor, asked if he would appear at a pre-game luncheon. I realized they were serious, and playing along, told them he probably wouldn't do it. When they asked why, I said that Morgan simply wasn't a booster! That really disappointed them, and so then they inquired if I would speak instead. Pretending my feelings were hurt, I replied, 'Hey man, are you kidding? You want me as a second because you can't get Morgan? Forget it — I'm not gonna do it!' That's a true story!

You know, I believe in the characters, too. Honestly, after all these years, I don't have to think about the change in voices at all; it just comes naturally. They're in the studio with me, and except when I'm broadcasting live in front of people, I never tape

the characters. They're all done live.

R&R: How do you prepare for your show?

SC: A lot of it is just free-form; I just get on the air and swing. I write some jokes and buy others which I then localize. There are two rules I have for my show: first, I don't let anybody in the studio to watch (especially someone from the outside) because I'd rather they not be able to see me doing the voices. I want the privacy and need to concentrate, so except for an occasional interview, it's just my engineer and I.

The second rule is that I don't take calls when I'm on the air, and I never have. When I started at 'CCO, it drove the switchboard crazy. They thought I was a real ogre! Now, I'll call anybody back but when I'm in the studio, I'm in there to work.

**R&R:** After handling mornings for so long, was it difficult switching to afternoons?

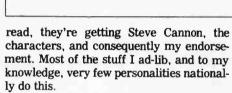
SC: It took a while to adjust, because mornings are so loose. I'd be done with the show before even waking up! For me, mornings were wilder and less controlled . . . I was less disciplined and sometimes even zany. People are much more tolerant in the morning than during other dayparts, and therefore, I don't think you have to be as good. In afternoons, listeners are more selective and also more dispersed in their

"Have the courage to do what you think can make yourself a success on the radio."

habits, so it's easier to lose them. That's why I do much shorter bits than when I was doing mornings.

R&R: Your spot delivery is very believable. Is that something that can be practiced?

SC: It's definitely practice, but it also takes experience and real thinking. We sometimes do personalized commercials here at 'CCO, as opposed to reading straight agency copy, and here's the difference (it's also where I make my bread): if I'm doing a series of spots, say for a Cadillac dealership, I won't do car spots for anyone else during that schedule. I put the copy into my own words and bring the characters into it. For example, Morgan Mundane can't believe the Cadillac dealership would hire someone like me to promote their product. He thinks I should be driving a Vega! Now the client is no longer just getting a spot



R&R: What would you say the keys to your success have been?

SC: One was when I made the decision to be myself on the air; that is, I was going to talk to the listeners in the same way as I talk with people in real life. No split personality.

# **WCCO Radio**

I also realized early on that I not only was an entertainer, but also a salesman, a peddler. Because you've got to pay the freight, I became determined to make myself as adept at selling as possible. When you get right down to it, you're perhaps doing more of that than anything else on the air, because if you're not selling a product, you're selling yourself. Back in my early years, I thought commercials where a necessary evil. Even though I didn't just slough them off, I didn't work that hard on them, either. Today, I'm really into selling the spots, especially with the ad-lib material.

Finally, I was determined to do my thing and not be deterred by criticism from the audience, my peers, or employers. I would only be influenced by them. I don't mean to sound arrogant and I don't carry a cavalier attitude, but I've always felt I know best what I do on the air. I'm not saying I'm above suggestions, but you have to have the courage to do what you think can make

yourself a success on the radio.

R&R: As the top-rated afternoon talent in A/C radio, what do you see as the qualities of a winning "personality?"

SC: It takes intelligence, and although a lot of people have that, many don't get an education. When aspiring personalities ask me if they should attend a radio school, I recommend attending college instead, if they can afford it. The key is to read to expand your mind, even if it's fiction. Learn about politics, see movies, attend plays . . . it's important to be versed in everything,

not just music or radio, because people like that are a dime a dozen. A personality doesn't even have to have any training in radio! I never did...I went out in the boonies and got a job. You don't need a radio school to learn how to talk, play records, read a newscast, or become a sportscaster, because you can pick that stuff up.

I see myself as a "radio renaissance man," and those personalities who are really good and have lasted a long time have that intelligence and keep themselves hip. As for me, I'm reading all the time. That's all I do, not just material for the show, but everything.

R&R: Hard work seems to pay off.

SC: Before I got into radio, I was down in the iron ore mines. I knew what hard work was like before I got into this business, and I've never considered this work. It's play, and I'm getting paid for it. It's marvelous!

# Progress:

WEIR/Weirton, PA switches from Country to A/C, as does WKEE/Huntington, WV KMHT-FM/Marshall, TX flips from Easy Listening to A/C, with new PD Jim Kelso . . . WLER/Butler, PA exchanges its Century 21 "Simply Beautiful" format for TM's 5000-X A/C presentation KFOX/Redondo Beach, CA adds fulltime sports programming for evenings and weekends, naming Fred Wallin Sports Director and Matt Pinto Sports Daytimer WSNI/Philadelphia implements an "All Beatles & Motown" format, except for mornings when it simulcasts with sister WQUA/Quad Cities applies station WSNI-FM for new call letters WMRZ, and will now emphasize gold hits . . . KYKN/Grants, NM also applies for new call letters KLTT to match its new live A/C format . . . WHDH/Boston adds a one-hour news program to afternoons and adds a one-hour news program to afternoons and a four-hour issue-oriented talk program for evenings . . . WCIL/Carbondale, IL ends 35 years of MOR/Big Band by changing to A/C ... WFMV/Blairstown, NJ drops CHR for A/C, as does WCSC/Charleston, SC . . . Happy anniversary to WTAR/Norfolk, Virginia's oldest radio station, which celebrated its 60th year on the air





# CMA DJ Award Winners

wenty-five years ago, an officer of a dying organization, feeling the group's work was far from over, gathered a few friends to discuss founding a new association from the ashes of the old. It was from the withering Country Music Disc Jockey Association that, in 1958, founding President Connie B. Gay brought together the nucleus of people who would form the Country Music Association. The idea was to broaden the membership base from strictly DJs to include every body associated in any way with country music.

For a long time, the week now known in Nashville as CMA week was a disc jockey convention. Soon, not only radio station personnel, but fans from all over the country were spending the second week of October in Music City. It became very successful and completely unmanageable, forcing the CMA to set aside a week in June for the fans, returning DJ week to the DJs.

Each year, as part of its national telecast,

the CMA honors three Country 1640 personalities as DJs of the year. As part of R&R's expanded CMA coverage this year, I want to focus on those three winners so you can get to know a little more about them than just their names and call letters. They represent all of us who take country music directly to the people. The CMA's DJs of the Year: Jim London, Rhubarb Jones, and Stan Davis.

# CMA LARGE MARKET DJ OF THE YEAR

# Jim London

Jim London is the Country Music Association's Large Market Disc Jockey of the Year. Jim currently is doing mornings on Viacom's WMZQ/Washington, DC, having just moved (9-30) from three years of mornings at crosstown rival WPKX(KIX106). His career includes stints at KCMO/Kansas City (1975-78), WQAM/Mi-

ami (1975-78), WIRK/West Palm Beach (1971-75), and WSBR/Boca Raton, FL. Jim has an 11-year-old daughter, Laura, and his wife Eve is a former nightclub comie who once performed with Jerry Lewis. Jim has, for the most part, alway! done mornings, and in the words of the 1982 Medium Market DJ of the Year, WMR PD Bob Cole, "Jim London represents the consummate morning personality. He successfully intertwines all of the elements: music, information, and entertainment. He's tremendously

th the audience and has the quicaest wit I've heard on the radio. A PD couldn't ask for a finer way to kick off each day.'

I asked Jim for his thoughts on winning the award, but I also wanted to know how he balanced being a personality within the structure of today's "more music" emphasis.



"I've always treated awards in this business very lightly. The only awards I've ever really gone after were good ratings and a decent paycheck. But when I learned that my peers in Country radio had chosen me over everyone else in the nation, I must admit that I was rather delirious. This is the sort of thing that always happens to someone else. It makes you realize that all those early morning drives to work before the birds are even up, all those Christmas tree lightings, chili cookoffs and car dealer remotes really do add up to something, if you work hard and are smart enough at

"Since my first radio station audition in 1964 at the age of 17, I have been conscious of word economy. My first General Manager, Jack Merdian of WJPA/ Washington, PA, used to accuse me of having 'verbal diarrhea.' My years as a newsman also helped build a philosophy of 'get it said and get it over with.' This has served me well over the years, particularly doing morning drive shows,

where you are sometimes strangled with

so many elements that you'd better be

brief, or you end up violating the format

just to get everything in. All my humor

bits and character voices get right to the

point. In radio you don't need a long set-

up if the punchline is funny. And since

the cycle has swung to a more music ap-

proach again, this technique is par-

ness putting itself through is the runa-

way homogenization that consultants ev-

erywhere seem to think we need to save

ourselves. Somewhere along the line

general managers and owners seem to

have lost confidence in their program

directors. All of a sudden, anyone from

out of town is an expert. There's nothing

wrong with outside help, but when every

station in town does it, the whole flavor

hat makes radio such fun is reduced to

'music marathon mania.' Then you have

a Country station in Albany doing the

same things that an Adult/Contempor-

ary might be doing in Santa Monica.

But, there is hope. Any day now some

consultant out of Peoria will decide that personality radio would go great guns in

Denver, and within a year everyone in

the country will be doing it."

"One thing I'm sorry to see this busi-

ticularly useful.

COUNTRY FM



McKee of WQXI/Atlanta, who made me realize how much fun you really could have on the radio.'

As we all know, being a personality and having fun on the air isn't as easy as it sounds. We all need support and direction, and Rhubarb says, "The person who deserves a great deal of credit in my winning this award is WLWI General Manager Don Markwell. He's encouraged me to have fun on the air and to always be myself."

Rhubarb sums up his on-the-air per-



the radio is a potpourri of what I have ly grandmother who was the biggest influence in my life, taught me that God is love and that God wants us to spread the joy of His love into as many lives as we can, while filling our own lives with joy. Radio broadcasting is my way of doing that."



# CMA MEDIUM MARKET DJ OF THE YEAR

# Rhubarb Jones

Twenty years ago, while practicing with his high school band, young Warren Jones became involved in a rather heated discussion. When the band director came over to inquire just what the "rhubarb" was all about, little did he know that he'd just handed Warren a nickname for life. Although he tried to shake himself of

the moniker after high school. Warren quickly realized the name might provide him with the unique image he needed to stand out from the radio crowd. And so was born Rhubarb Jones, the CMA Medium Market DJ of the Year.

After stints at WCLS/Columbus, GA and WSKY/Asheville, NC, Rhubarb joined WLWI/Montgomery in 1978 as Assistant MD and evening personality. Currently, he is the station's MD, Assistant PD, and top-rated afternoon drive personality. His show has been ranked number one both in cume and quarterhour adults since 1980. WLWI PD Dr. Sam Faulk says Rhubarb "is a fantastic individual. He's one of the best friends anybody could have, and one of the most dedicated employees any employer could have. He knows the business; he knows music. Having Rhubarb around is like having a fuse to dynamite.'

Here are the thoughts of Rhubarb





Jones, the CMA's Medium Market DJ of the Year.

"Without a doubt, the biggest thrill of my career came just a few weeks ago when I was contacted by the CMA's Rob Parrish (Director of Membership), who



told me that I was named DJ of the Year. In the same breath he told me that I won, he also told me that I couldn't tell anybody. It was like someone told me I had just won \$5 million, but couldn't spend any of it for a month! The real thrill in winning the award is knowing how happy my listeners are going to be. They have all been very interested and supportive since learning of my nomination. This really is important to me, as I feel that you should never put yourself above the audience. I think of myself as being an everyday 'good ol' boy,' and I want my listeners to think of me that way, too. They know almost every aspect of my life . . . what neighborhood I live in, where my wife Cheryl works, all about my dog, Scottie, and even that I love to shop at K mart.

"I was motivated to get into radio by some of the great communicators like Joe Rumore of WVOK/Birmingham, and a man whom I listened to many nights with a transistor pressed to my ear, the legendary John R on WLAC/ Nashville. Also an inspiration was Gary

sona this way: "My whole philosophy on

# A/C Radio Is BREAKING The RCA Hits!



# DEBORAHALLEN "Baby I Lied"

9/30/83

A/C Chart: 20

CHR SIGNIFICANT ACTION

WVSR **KAMZ** 

WRQ.~KTFM WNVZ KTSA

WZPL KQMQ KITS WACZ 95XIL WISE

WXLK

Her Debut Single From Her New Album "Cheat The Night"



# WFBR WSB KVIL-FM KHOW 97AIA

KUDL WCCO WRIE

Y97 WGY WAFB

ALABAMA "Lady Down On Love"

A/C NEW & ACTIVE

WMJJ WVLK WHBC WTMA WMAZ KRNT WBT WGOW Y107 KOIL KEY103 WAHR 2WD

WHHY WTRX **KBOI** WRVA KKUA

KEX KISN WWNR WEIM WSKI WCPI

KORQ WSKY WCKQ WCHV WGSV KRLB-FM WHNN WLVA

KVIC

**WJBC** KFSB KEEZ **KWEB** WJON **WBOW** 

WVBS

**KTWO** KEXO KRLC **KQSW** KRSB KALE

**KFQD** 

...Look For Next Week's BREAKER!



POINTER SISTERS

"I Need You"

WIVY

A/C NEW & ACTIVE

WFBR WAHR WPIX WMAZ WHHY WCCO B100 WHBY WAEB WHBC WKGW KRNT

WISM-FM KUGN **KKUA** KWAV WWNR

**WJBC** WEIM WKNE KEEZ WSKI **KWEB** WTNY **WJON KFQD** KORQ KTWO WCHV WGSV KEXO **KQSW** WLVA **KVIC KRSB** WKZE-FM WVBS KALE

One Of The

ACTIVE

The Debut Single From Their New Album "Break Out"

Produced by Richard Perry



# Discover A Gold Mine of Country Music With the Stars!

George Jones and Johnny Cash have been making country hits for nearly thirty years: Willie Nelson and Loretta Lynn for more than twenty, and even 'new comers' like Ronnie Milsap and Crystal Gayle have spent nearly a decade on the charts.

Country music has stayed loyal to its roots.

Today. country listeners have expressed an increasing interest in country music's past. Radio stations are playing more oldies than ever before, and new artists, like Ricky Skaggs and John Anderson, are using more traditional styles.

be on hand as a featured guest throughout the entire show to talk about their music, and additional artists are spotlighted, telling the stories behind their songs. This participation by the stars of country music themselves, and the theme sets in which the songs are presented, make each program more than just another "oldies" show.

### Produced by Ed Salamon

Available on a market-exclusive, swap/exchange basis, to radio stations in the top 171 Arbitron-rated metro markets. Call The United Stations at (212) 869-7444 to reserve this program in your market.



# CMA SMALL MARKET DJ OF THE YEAR

# Stan Davis

It may just be coincidence, but Stan Davis is the second of the three winners to change jobs shortly after winning the CMA DJ of the Year Award. Stan, who has been the MD and afternoon personality at WVAM/Altoona for the past four years, takes up residence as the all-night personality at WWVA/Wheeling just a couple of days after he picks up his award in Nashville. It's a big job, work-

ing that huge nighttime signal of WWVA, but Stan's new PD Tom Miller says, "Stan's personality will blend very nicely with the rest of the staff. He brings to the mike a genuine love of country music and a great deal of enthusiasm and sincerity. We can hardly wait for him to get on the air."

Other stops along the way in Stan's 14-year career include two years at WADC/Parkersburg, WV and three years at WKYG/Parkersburg, but in talking to him, he's thrilled at the thought of his new job.



"It's a very emotional experience for me to leave Altoona; it's my hometown and I've been working here the last four years, but you have to move on when opportunity knocks. Going on the air at WWVA is the most exciting event of my career. I love the thought of working for the great group of people there, as well as a station that is a legend."

As excited as Stan is about the move, he is equally excited about being named the CMA's Small Market DJ of the Year.

"I was absolutely flabbergasted. To think that I'm being recognized as one of the best of the industry is a concept







that's mind-boggling; it's really the epitome. I'm very honored and appreciative to the CMA, as well as all of my friends in the radio, record, and recording industry, who have been so kind to me over the years and showed that by voting for me."

Standing out in a small market may seem easier than making a dent elsewhere, but the basics are really the same, and you have to put in the time. As Stan says, "You go to the bars, the clubs, the community events, the fundraisers for the Heart Association and the American Cancer Society. You do those

"The jock who is able to be a personality, while remaining a person, is the one who is going to be working ten years from now."

things to be a part of where you live, and relate your experiences on the air. You have to be able to key into each and every listener, and knowledge of the local scene will help you remain, and sound, involved. The jock who is able to be a personality, while remaining a person, is the one who is going to be working ten years from now. Whatever technology hits the entertainment business over the next few years, I think radio has the advantage in that it is the most personal medium of all the media. And, 'personal' is the key word, as it connotes personality. Radio's future lies in being a warm, personal friend, rather than just a source of information.

An air talent in a small market may feel he's doing all those things and is well known in the community, but he may feel a sense of frustration in not being known on a larger scale. As Stan told me, you have to take care of that part by doing some of your own PR. "Too many people expect the world to come to them," Stan began, "but that isn't how it works. You have to make an effort. Get to Nashville for CMA Week or the Country Radio Seminar. Get known, make some friends. If you're really serious you'll do it, and the rest will come."

Jan Davis

# CMA's Award Winning DJs

The CMA's DJ of the Year Awards were initiated in 1973 to recognize American country music disc jockeys for their contributions to the industry. Personalities in small, medium, and large markets are initially nominated by the CMA's entire membership. Those receiving at least five nominations are listed on a second ballot, which is sent to members in the DJ and audio/video categories, who pick the finalists. The winners are selected by a panel of anonymous judges, composed of leaders in the broadcasting industry, who review the finalists' airchecks. Below are the winners in years past.

madsity, wild	Constitution of the contract o		
	Small Market	Medium Market	Large Market
1973	Mike Hoyer	Bill Mack	Charlie Douglas
	KWMT	WBAP	WWL
	Fort Dodge, IA	Ft. Worth	New Orleans
1974	Dale Eichor	Billy Parker	Grant Turner
	KWMT	KVOO	WŞM
	Ft. Dodge, IA	Tulsa	Nashville
40	011 1111	0.11	Matel Manadan
1975	Skip Nelson	Billy Cole	Hairl Hensley
	KWMT	WHO Day Maines	WSM
	Ft. Dodge, IA	Des Moines	Nashville
1976	Jay Diamond	Marty Sullivan	Lee Arnold
	WKYQ	KRMD	WHN
	Paducah, KY	Shreveport	New York
1977	Shannon Reed	Tiny Hughes	Bill Robinson
	KWMT	WROZ	WIRE
	Ft. Dodge, IA	Evansville, IN	Indianapolis
	i a bougo, ii c	Liveriovino, irv	
1978	Len Ellis	Larry James	Jack Reno
	WLJE	WBT	WLW
	Valparaiso, IN	Charlotte	Cincinnati
4070	Terry Slane	Dugg Collins	Bill Bailey
1979	WGTO	KZIP	KENR
	Cypress Gardens		Houston
	Cypress daidens	Amamo	, industrial
1980	Lee Shannon	Bob Cole	Larry Scott
	WCCF	KOKE	KRLD
	Punta Gorda, FL	Austin	Dallas
1981	Jacki West	Tim Wilson	Lynn Waggoner
7	WGTO	WAXX	KEBC
	Cypress Gardens	Eau Claire, WI	Oklahoma City
1000	Al Caudos	Tim Williams	Chuck Morron
1982	Al Snyder WNVL	KOKE	Chuck Morgan WSM
	Nicholasville, KY	Austin	Nashville
	NICHOIGSVING, IXI	Adoliii	1 TUSTIVING

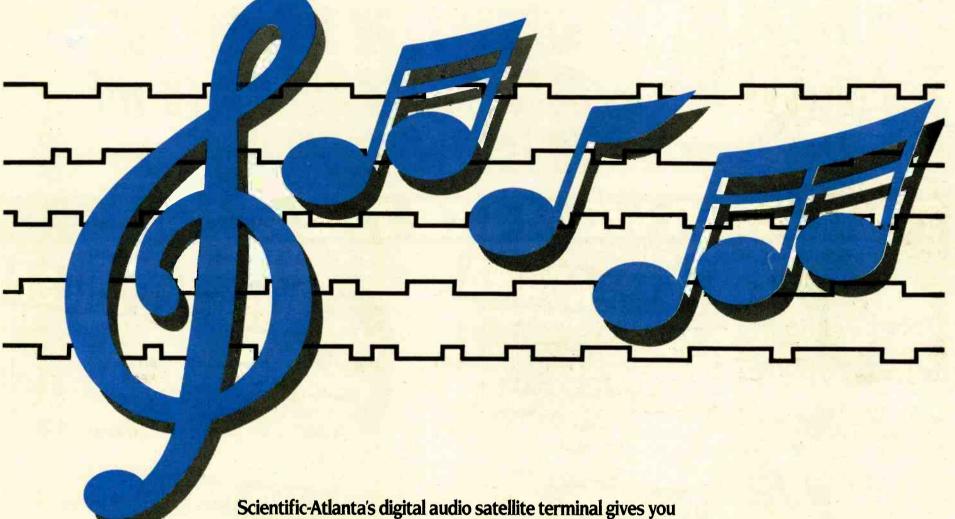
# Have You Heard?

Well, I've put off mentioning this for as long as I could, but since former R&R Country Editor and current R&R Entertainment VP Jim Duncan is a past recipient of Wayne & Johanna Edwards's annual Ugly Award, I thought I should at least tell you the finalists of the 7th annual competition; the winner to be announced this week in Nashville. The envelope please. The finalists are: Coyote Calhoun, WAMZ/Louisville; Bob Cole, WMZQ/Washington, DC; Bobby Denton, WIVK/Knoxville: Dene Hallam, WKHK/New York; Nick Hunter, Warner Bros.; Rhubarb Jones, WLWI/Montgomery; Joe Ladd, KIKK/Houston; Mike Oatman, Great Empire Broadcasting; Joe Patrick, KNOE/New Orleans; and Tom Phifer, KRMD/Shreveport. Good luck to all of those more than deserving candidates From the beasts to beauty. Melanie, aka Cathy Rogers, is now doing middays and is Assistant PD to Jeff Goodridge at WNYR/Rochester, Also, congrats on her recent engagement. When you're hot . . . Jim Abens, formerly of WOW/Omaha (prior to Great Empire's acquisition of the facility), has crossed town and is the new PD at Albimar Broadcasting's KYNN(AM) . . . Art Saunders, a personality on KZLA-FM/Los Angeles, is leaving

the station, but remaining with Capital Citles Communications, as he segues to the Assistant PD gig at WBAP/Dallas . . . When KOKE/Austin went A/C, morning man Tim Williams decided he wanted to keep it country, and took his act on the road, but not far. He is now the "Tim" half of the Penny & Tim morning show on KVET/Austin. Penny's former partner, Travis, gets to sleep in late as he is now on in the afternoons . . . Steve Delaney has been upped to PD at WNDU-AM & FM/South Bend and Sandy Outlaw goes from weekends to full time, mid-H. David Allan is the new MD at KRKT/Albany, OR . . . KIOV-FM/Sioux Falls has a new afternoon man/Production Coordinator in the person of Bob Wilder ... A couple of weeks ago I mentioned there is a new Country station in Spokane. The KKER lineup is now set with the Nearly Famous Sam Lawson Radio Extravaganza in mornings, Johnny O. from 9am-1pm, T.M. on 1-6pm, Ken Jacobson evenings, and Tom Strecher doing overnights . . . And, happy anniversary to KWTO/Springfield, MO, celebrating its 50th year on the air - all as a Country station. KWTO is looking for alums to participate, so if you've ever worked there call Kelly Carls at (417) 883-9000 for the details . Next week I'll fill you in on what I've heard in Nashville, but always keep me posted on what it

is you have heard!

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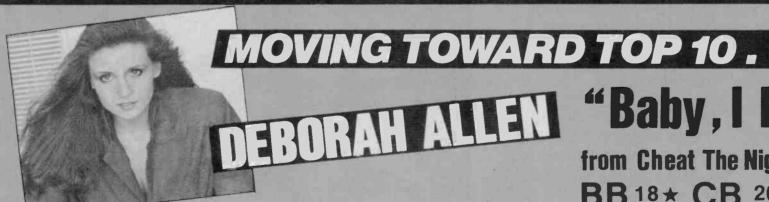
CONGRATULATIONS TO RADIO AND RECORDS FOR TEN YEARS OF OUTSTANDING SERVICE TO THE TO THE MUSIC INDUSTRY.

WE MAKE THE # 1's!





HER WE MAKE THE MOVES!...



"Baby, I Lied" PB 13600

from Cheat The Night MHL1-8514 BB 18 \* CB 20 \* RR 18 \*

**BOUND TO BREAK!** 



The Conversation

From Waylon & Company AHL1-4826

BB78 \* CB74 \* RR N&A

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THANKS TO PADIO FOR MAKING RCA THE LABEL OF THE YEAR FOR 10 CONSECUTIVE YEARS.

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GUS HARDIN

"Loving You Hurts" PB 13597

from GUS HARDIN MHL1 -8603

BB 44\* CB 38\* RR 42\*

**BREAKERS** 



CHARLEY PRIDE

"Ev'ry Heart Should Have One"

from Night Games

BB 48 \* CB 41 \* RR 49 \* BREAKERS



THE JUDDS ARE COMING! THE JUDDS WYNONNA and NAOMI

Had A Dream (For The Heart)



# Celebrating The CMA Awards



Ronnie Milsap provides musical backing for (I-r) Lee Greenwood, Anne Murray, and Larry Gatlin.

Alabama accepts the coveted Entertainer of the Year award.



Hosts Anne Murray and Willie Nelson.



John Anderson accepts his Single of the Year award from (I-r) presenter, Eddle Rabbitt, Crystal Gayle.



Little Jimmy Dickens is enshrined in the Country Music Hall of Fame by Barbara Mandrell.

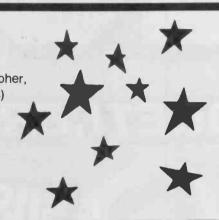
# **CMA Award Winners 1983**



Entertainer Of The Year: Alabama Single: "Swingin' " - John Anderson Album: "The Closer You Get" — Alabama Song: "Always On My Mind" - Johnny Christopher, Wayne Thompson, Mark James (writers)

Female Vocalist: Janie Fricke Male Vocalist: Lee Greenwood Vocal Group: Alabama

Vocal Duo: Merle Haggard & Willie Nelson Instrumental Group: Ricky Skaggs Band Instrumentalist: Chet Atkins Horizon Award: John Anderson





Backstage on the post-awards radio show, WHN/New York PD Joel Raab and show host Lee Arnold are pictured.



Lee Greenwood accepts the Male Vocalist of the Year award from Eddy Arnold.

# We salute country radio and the CMA DJ winners of the year!



Stan Davis-WVAM Altoona, PA



Rhubarb Jones-WLWI Montgomery, AL



Jim London-WPKX Alexandria, VA

(213) 783-3750



Dolly Parton and Kenny Rogers team up live.



In another duet, Johnny Cash and Kris Kristofferson double up.



R&R's own Ann and Lon Helton cut dashing figures at the awards ceremony.



Atlantic/America Salutes

the Country Music Association



Sissy Spacek brings the critics to their feet with her debut album, "Hangin' Up My Heart." Features the single, "Lonely, But Only For You."

Produced by Rodney Crowell



Larry Willoughby lays his
'Heart On The Line,' the
first single from his debut
first single from e a Texas
Bridges.' Once a Texas
fireman, now he's starting
a fire of his own!
7-99826 7-99826

Produced by Rodney Crowell A Rockland Roadhouse Production

Career Direction: Ted Hacker/Creative Artist Management

GLEN CAMPBELL 90016

"America" is Glen Campbell's rockin" Atlantic/America album. It's the heart of country!

Produced by Jerry Fuller

Jerry Puckett's got a
"Heart on the Run," the
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On Atlantic/America Records and Cassettes

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# ...DISCOVER T

# JOHN ANDERSON

At 30, the "Black Sheep" is pure country and on the prowl. All The People Are Talkin' about John Anderson—his new LP, his 5 CMA nominations and his double Gold year. Bulletin: John won CMA's Horizon Award and Single of the Year. "Haunted House" radio 12-inch Coming Oct. 19.

# THE WHITES

"When The New Wears Off Our Love" is at —the Whites are chasing a "Black Sheep" up the charts. With 3 CMA nominations and as many hit singles, the Whites invented that Old Familiar Feeling—their WB debut LP.

# **EMMYLOU HARRIS**

"Drivin' Wheel" is the first single from Emmylou Harris' forthcoming album, White Shoes. Emmylou's first studio disc in two years—shipping Oct. 19.

# DAVID FRIZZELL

New & Active (72/16)— "A Million Light Beers Ago" is the second hit single from David Frizzell's latest solo LP, On My Own Again.

# SHELLY WEST

One look at the cover of Shelly West's new album, and you'll know this lady is Red Hot. Her new single is "Another Motel Memory"—something she is not, never has been and never will be.

# T. G. SHEPPARD

A Breaker at 46, T. G.'s new album is starting with a fast "Slow Burn." Nashville's No. 1 heartbreaker and his strongest album yet—Slow Burn.

# THE BELLAMY BROTHERS

The Brothers have a "Strong Weakness" for the charts—this week at 25. The latest in a long line from their Greatest Hits LP.

# CRYSTAL GAYLE

The list of Crystal Gayle's hits is almost as long as her hair. Cage The Songbird is her new LP; "The Sound Of Goodbye" is the new single.



# HE POWER OF COUNTRY.



HANK WILLIAMS, JR.

Last week a Breaker, this week at 38—
"Queen Of My Heart." The first single from
the LP Man Of Steel—a refreshing vision in
an age of plastic. Hank's forging the hits.

# **CONWAY TWITTY**

"Heartache Tonight" climbs to 27—another hit single from Conway's Lost In The Feeling LP. Watch for Merry Twismas—a holiday tweet from Conway and Twitty Bird.

# **GAIL DAVIES**

New & Active (75/36)— "You're A Hard Dog (To Keep Under The Porch)," and it's not easy keeping you off the charts, either. The first single from singer/songwriter/producer Davies' new LP, What Can I Say.

# **GARY MORRIS**

At 9, "The Wind Beneath My Wings" is the fourth hit single from Gary Morris' second album. Why Lady Why also contains "Velvet Chains," "The Love She Found in Me" and the hit title track.

# **DEAN MARTIN**

Dean Martin is turning into a one-man country music PR firm. The video of "Since I Met You Baby" has been shown twice on national television, once on the Today Show. Martin's single comes from The Nashville Sessions the crooner's real music debut.

# JOHNNY LEE

Johnny's breaking out the good stuff—"My Baby Don't Slow Dance" is at 50. From the album Hey Bartender.

# BANDANA

You Don't Need An Album. Just Bring A Bandana. "Outside Looking in" — 23.

Congratulations and thanks to the CMA – You give country music its voice.

# Nashville This Week



**SHARON ALLEN** 

# 50 Stars On Jamboree Walkway

The Jamboree USA Walkway of Stars, established by WWVA's parent company Wheeling Broadcasting to honor contributors to the Jamboree and country music in general, has designated 50 past and present stars for the dedication October 15. The ceremonies are part of the Jamboree's 50th anniversary festivities. Here's the roster;

Joe & Shirley Barker Big Slim, the Lone Cowboy **Monty Blake Blue Ridge Quarter Elton Britt Johnny Cash** Pete Cassell Stoney Cooper & Wilma Lee Billy "Crash" Craddock Crazy Elmer **Hugh Cross & Shug Fisher Elmer Crowe Dick Curless Howard Donahoe Dave Dudley** Reed Dunn

Merle Haggard Tom T. Hall Hawkshaw Hawkins Gene Johnson Grandpa Jones Silver Yodelin' Bill Jones Rusty & Doug Kershaw Cowboy Loye Loretta Lynn Barbara Mandreli Gertrude Miller & Jack Dunigan Paul J. Miller Ronnie Milsap Lee Moore Paul A. Myers **Abby Neal** 

**Buck Owens Dusty Owens** Lone Pine & Betty Cody **Charley Pride** Glenn Reeves **Marty Robbins Kenny Roberts Roy Scott** George W. Smlth Statler Brothers Sunshine Boys Mel Tillis **Conway Twitty** Doc & Chickle Williams Mac Wiseman **Tammy Wynette** 

Recipients' names will be engraved on bronze stars embedded in the sidewalk in front of the Capitol Music Hall.

**Osborne Brothers** 

# **CMA Nominations Sell CBS Records**

CBS Records/Nashville launched a media campaign in 30 of its top sales markets for its CMA Awards nominees. The campaign includes a media mix of radio, television, and consumer print advertising featuring artists Lacy J. Dalton ("Dream Baby"), George Jones ("Shine On"), Chet Atkins ("Work It Out With Chet"), Ricky Skaggs ("Highways And Heartaches"), Merle Haggard and Willie Nelson ("Pancho And Lefty"), Janie Fricke ("It Ain't Easy"), and Merle Haggard ("That's The Way Love Goes"). In addition, Skaggs and Fricke's most recent LP product will also be highlighted: "Don't Cheat In Our Hometown" and "Love Lies."

Ad scheduling includes - more than 2000 60-second radio spot buys in 30 markets, October 5-15; a 30-second television spot with 72 runs on The Nashville Network, October 5-16; and two full-page ads in TV Guide's 30 market editions, October 8 and 22 issues. The ad was positioned to appear near or adjacent to the "CMA Awards Show" listing on Monday, October 10, and acts as a tune-in ad as well as a product ad.

21st Century Broadcasting is producing and marketing a new Gospel/Country/Adult Contemporary syndicated radio show.

"Gospel America" features a Top 10 Mini Countdown, a weekly feature spotlighting one of the Gospel greats from out of the past, album reviews, calendar of events, a concert guide, book reviews, comedy clips, and interviews with the stars.

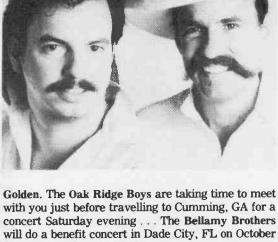
Cohosts are Jon Rivers and Tom Dooley.

Bits & Pieces: If you're planning to attend the Disc Jockey Brunch at Golden Era Plantation this Saturday at 10am, be looking for Duane Allen, Joe Bonsall, and Richard Sterban, as well as William Lee



with you just before travelling to Cumming, GA for a concert Saturday evening . . . The Bellamy Brothers will do a benefit concert in Dade City, FL on October 15, at W.F. Edwards Stadium. The show, on the evening of the Rattlesnake Festival, will benefit the Pasco County Parks and Recreation Department Special Projects fund and Saint Anthony's School in San Antonio . . . On Saturday, October 22, Leon Redbone and John Prine will perform for Opryland guests at the park's Theater by the Lake. Both performances are included in Opryland's one-price admission . . . The halftime entertainment October 22 at the University of Kansas football game in Lawrence will be a Jayhawks Marching Band tribute to the music of Roy Clark. Roy plans to attend and watch the 200-plus band members perform their renditions of some of his best known songs . . . T.G. Sheppard just signed with Scotti **Brothers Artists Management.** 

Just thought you'd like to know!



**Country News** Next Week's Guest: A Special Visit With Barbara Mandrell

228 Main St., Suite R Venice, CA 90291 (213)392-8743



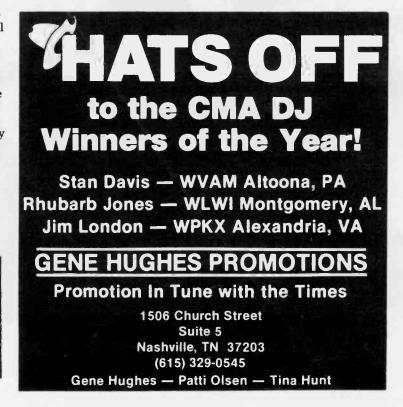
GOLD HILL GOIN'S ON — The 1983 Jackson County Fair featured Kris Kristofferson and Billy Swan in concert. Welcoming the two were KRWQ/Gold Hill, OR personalities Rick Ryder (second from left) and Steve Shelby (right).



CASH FOR CHARITY - KLIF/Dallas is a corporate sponsor of "Stars For Children V" concert held to benefit child abuse centers across the nation. The show was hosted by the Oak Ridge Boys. Pictured backstage are Rosanne Cash and KLIF morning personality John Forsythe



WHAT'D I SAY? WHAT'D I SAY? - WPOC/Baltimore morning man Bob Raleigh was cuffed and jailed after a recent air shift. The "crime" was not knowing the seven warning signs of cancer, and Bob had to be "bailed out" with listener pledges that were donated to the American Cancer Society of Baltimore. By the way, Bob's sidekick, Rooster G. Cogburn, was the one who turned in Bob.

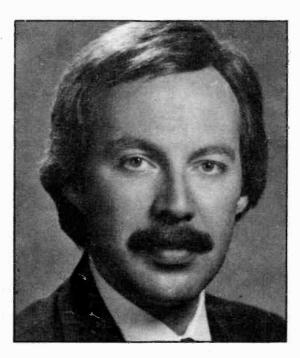


# THE WEEKLY COUNTRY MUSIC COUNTDOWN

# Success Speaks For Itself.



J. D. Spangler – Program Director KSAN-FM San Francisco



Tom Miller – Operations Manager WWVA Wheeling



Mac Allen – Program Director WKQS-FM Miami, Ft. Lauderdale, Hollywood

"THE WEEKLY COUNTRY MUSIC COUNTDOWN is the only syndicated program I carry on KSAN. If it wasn't the best, I wouldn't carry it."

JD Spangle

"With the current over load of syndicated programs, it's refreshing to find a show as THE WEEKLY COUNTRY MUSIC COUNTDOWN that's concise, entertaining and professionally produced. A large portion of my audience feels that Chris Charles is a full time member of the staff."

Thma & Wile

"Quality makes THE WEEKLY COUNTRY MUSIC COUNTDOWN one of the most consistently promotable features on the station."

Mas

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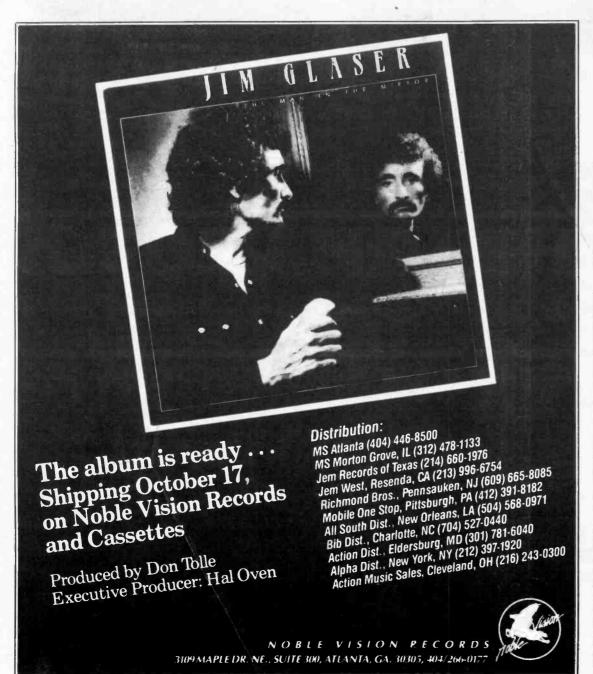
# **Pictures**



A REAL DOLL — KDOL/Mojave, CA welcomed home Barbara Mandrell, as she was the featured artist at the Antelope Valley Fair in Lancaster, CA. Barbara, a former resident of Lancaster, is shown backstage with K-DOLL personalities (left to right) Mike Masters, John Fio, and Warren Guest, and KDOL owners Monique and Al Kennedy.



RCA TO SLC — Ronnie Milsap recently appeared at the Salt Palace in Salt Lake City, and labelmate Deborah Allen stopped by to lend support. Backstage with them after the show were KSOP MD Wade Jesson (left) and KSOP PD Country Joe Flint (right).





CRAWLEY IN THE CORNFIELD — Country jocks everywhere should be jealous, as WDAF/Kansas City midday man Don Crawley gets a shot on "Hee Haw." Don (right) is shown in the famous cornfield scene cracking corny jokes with Roy Clark.



B.J. IN ST. JOE — B.J. Thomas is welcomed to St. Joseph, MO for a concert at the Civic Arena by 68/KFEQ evening personality John "Flatbush" Christopher.



RONNIE McDOWELL DELIVERS, PERSONALLY — Female listeners entered WSCL/Augusta, ME's contest by writing, in 25 words or less, why they wanted Ronnie to deliver it himself. Fulfilling his commitment is Ronnie, left, and WSCL PD Sherm Chester.

# Country Music's Top Ten



COUNTS DOWN THE 10 BIGGEST HITS IN AMERICA, AND TALKS WITH THE STARS THAT MADE THEM!

Why bother with a long, drawn-out countdown when you can give your listeners the cream of the crop and get right back to regular programming? The fastest-growing show in America with 475 stations; sponsored by our friends at Toyota Trucks.

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COUNTRY NEWS, 228 Main Street, Suite R, Venice, CA 90291.

Country Radio,

Thanks for a great year and for the chart success of "Atlanta Burned Again Last Night" and "Dixie Dreamin"

ATLANTA



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# Black Radio



**WALT LOVE** 

**ACTION** 

# The Shakeup Season

This is the first "Action" column I've been able to do in the past six weeks. There have been so many positive developments within our format to talk about that I haven't had the time for a review about all the changes and promotions taking place around the country. We've certainly had some shakeups in different markets, all before the beginning of the fall book!

XHRM/San Diego has announced a change in its music department. Afternoon drive personality Duff Lindsey will become the station's Music Director once again. Station Program Director Gene Harris now has the full support of station owner Willie Morrow, so things should be more stable now. Duff will be available for music calls on Thursdays from 11am-3pm.

WJZZ & WCHB/Detroit Operations Manager Jerry Boulding has left the organization. No management representative was available for comment when I contacted the station. Boulding's only statement was to the effect that he wished things could have worked out.

At WBBY/Columbus, PD/MD Tim Hodges has left the station to join KJAZ/San Francisco. Zoot Strider has become WBBY's acting Music Director. As soon as we receive more information on this situation, we'll pass it along.

# **KMJM Adds Two**

KMJM/St. Louis PD Tony Gray told us of some changes at his station. MD Willie B has moved on to WASH/Washington, DC to do the station's all-night show. No replacement has been named yet. Tony mentioned the acquisition of two new personalities. Captain Chris, who will be doing the 6-10am shift, comes from B-97/New Orleans. The new 10am-3pm air personality is Debra Kennedy from WHRK/Memphis. John Mason, who had been doing the morning show, has been moved to Production Director. By the way, good luck to Barry Baker, former GM of KMJM, who has moved on to become VP/GM of Channel 11 KPLR-TV/St. Louis. No replacement has been named to the GM position as of deadline this week.

KUKQ/Phoenix has a new Program Director/Music Director, Rick Nuhn, as reported recently in the news section of R&R. Rick has been at the station doing afternoons. He's a native of Phoenix and

should add that little extra with his local knowledge. At this point, Rick has not yet appointed a MD. Ed Hamlin, who was the Operations Manager, decided to return home to his native San Diego and rest for a while. Ed did a great job with an Urban format in a city that the so-called experts said wouldn't accept a Black music format!

WJMO/Cleveland's new MD is Rod See. Rod told me he's been in the industry for six years and has been at WJMO for the past four. Rod also does the 2-7pm air shift.

Paul Todd, PD/MD of KOKY/Little Rock, announced the hiring of two new air personalities, Ryk St. Vincent and David Stafford. Both gentlemen hail from the same station, WJMI/Jackson, MS. Ryk will be doing the 6-10am shift, while David will handle 7pm-midnight.

WILD/Boston has named Kevin Morris as the replacement for Eddie Q, who will now be doing a two-hour club music show on WILD each week. Kevin will be the station's Asst. Music Director and will help with all music duties on a weekly basis.

Chris Turner has become Operations Manager for WLOK/Memphis. Chris started at the station on October 3 and will maintain his consultation of WGIV/Charlotte. It's nice to see Chris back in operation.

WJPC/Chicago has a new Music Director — Dee Handley is the person you need to get in touch with if you're a record company rep. I would also like to thank Dee for her very nice letter.

### L.A. Shockwaves

KACE/Los Angeles has been experiencing "shock waves" the past several weeks. Earthquakes in Southern California are relatively commonplace, but not in Black radio, as job security seems to be more prevalent here. But KACE has let some folks go... air talents Don Savage and Alvin John Waples have both left the station. Alvin was the morning person and Savage did

# New Reporters Roster

Starting this week, we have five new reporting stations. Here's some pertinent information to help you get acquainted with them. I'm very pleased to have KHYS/Port Arthur, TX join us. The person to contact at KHYS is Mark Petry or his assistant, Doug Davis. KHYS is an Urban-formatted station on FM.

**KDKO/Denver** has rejoined us under the new direction of PD **Carlos Lando**. His Music Director, **Danny Harris**, is the person to speak to on a regular basis about KDKO's music playlist. The station is on AM, and its dial position is 1510. KDKO is a 24-hour 5000-watt facility.

KOKA/Shreveport is located on the AM dial at 1550. B.B. Davis, KOKA's Music Director, is the person to speak to about the station's music. KOKA's PD is Sonrose Rutledge.

**WMAK/Nashville** is another Urban-formatted station joining us this year. The station's nickname is "FM 92," it has 3000 watts, and operates 24 hours per day. WMAK's Program Director is **Dan Jaynes**, and his Music Director is **Doug Ellis**. Doug is also the station's Asst. PD.

**WLVW/Moncks Corner, SC** is our fifth new entry to the **R&R** reporting system. Moncks Corner is located approximately 20 miles from Charleston, SC, and the station has started making its presence felt in the market. WLVW's PD is **Ron Pinckney**, and he's the person to speak to about music. WLVW is another FM Urban-formatted station that operates 24 hours a day.

We here at R&R are happy to welcome our new reporters, and we'll present more information about these stations in coming weeks.

middays. Also, Burkhart/Abrams & Associates have become KACE owner All-Pro's new consultants.

Talking with PD Jay Johnson of WTLC/Indianapolis, he told me his station is going in for the more-music approach during this fall book. Instead of using the phrase "20 or 30 minutes of continuous music," WTLC will be using the old faithful, "Here's five in a row," and as Jay pointed out, with the length of today's songs, five in a row could well be 20 - 30 minutes of continuous music. Jay says, "I like the sound of 5 - 6 - 7 in a row." Let's hope it works for him.

KJZZ/Seattle has hired a new MD, Carol Handley, who once was the station's weekend and fill-in personality. Carol also does the station's noon-6pm air shift, and replaced Kasia Wilks in the MD slot.

I've learned of two birthdays that passed by. So, belated Happy Birthdays to WDAS/ Philadelphia MD Valerie Hampton, affectionately known as "Ducki," and WPDQ/ Jacksonville PD/MD Marc Little. Neither would tell me a numerical age!

WLUM/Milwaukee's new Music Director is Susie Austin, formerly of WLPX/Milwaukee. Rich Guzman, who had held that position, has moved on to sister station KACE/Los Angeles. By the way, Susie will also be doing an evening air shift.

KDAY/Los Angeles has had some action in the past week. John Badeaux has resigned as MD, but will continue his duties as the station's Production Director. Replacing John is Greg Mack, KDAY's afternoon personality. Greg has been at the station for a couple of months, and prior to that he was an air personality and MD at KMJQ/Houston. For any additional info call Greg at KDAY.

On October 2, KDAY featured a three-hour talk show special acknowledging Minority Enterprise Development Week. To celebrate this occasion KDAY had participants from a number of relevant business organizations. The program was hosted by Roy West and Joe Fulton of KDAY.

## Joyner Joins KKDA-FM

Say, people, do you remember Tooom? That's right, Tom Joyner of WVON, WBMX, and WJPC/Chicago fame is back on the radio in the city he loves oh so well Dallas! All kidding aside, Tom is back in Dallas on KKDA-FM (K104) doing the morning show. Informed sources told me that he had two heavy offers to stay in the Windy City, but decided Dallas was even better. I asked Tom what we (his fans) can expect this time around. "Whatever it takes to win," he told me. Good luck, Tom. Tom had been doing a TV show for Johnson Publishing Co. called "Ebony-Jet Celebrity Showcase," which was cancelled after a short period.

Ron January, Music Director of WATV/Birmingham, let me in on some good news. He and his lovely wife Janice announced the birth of their new baby girl, Melodie Jenae'. Melodie was born on October 1 and weighed in at 7lbs. ½oz. Ron, whatever you do, please don't give the baby a rattle shaped like a microphone!

KTWN/Minneapolis has changed format. The station is no longer a Jazz Fusion outlet; it's become an A/C station. My adventurous nature continues to make me wonder what would happen if some daring organization would go into that market and put a Black or Urban Contemporary format on the air. They might surprise some people!

If you have any station news or other information, please get in touch or send me a press release on what you would like to see make the pages of R&R. If any of you have any promotional photos you would like to see in R&R, pass those along also. As always, thanks for being there!

# The Music Section

Black Radio's Most Accurate
Music Information

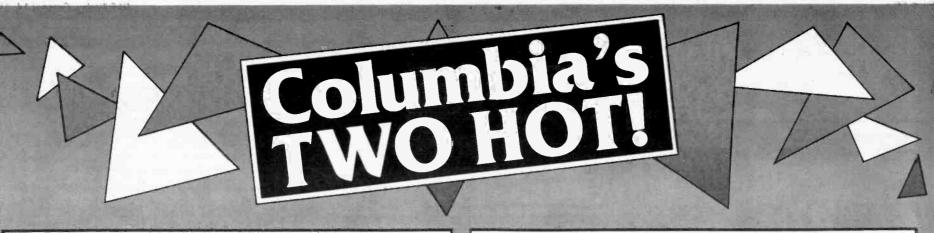
Adds & Hots . . . See Page 68
New & Active . . . See Page 66



STONE SOUL PICNIC — WJDY/Salisbury, MD sponsored a contest during the Fourth of July holiday, giving station listeners the opportunity to win enough staples to feed a picnic group of 25. Pictured (I-r) are: WJDY Chief Engineer Matt Connor, winner Elenora Warren, and WJDY PD Chris Barry.



"JAZZY" JORDAN RECEIVES GOLD FROM TOMMY BOY RECORDS — Pictured from left to right at the 3rd year Anniversary Party for WNHC/New Haven is: PD James "Jazzy" Jordan; Tom Silverman, President of Tommy Boy Records; and WNHC's morning personality Bobby Owens. The event was held at the Park Plaza Hotel, Grand Ballroom, in New Haven.



# PAUL McCARTNEY & MICHAEL JACKSON

''Say Say Say'



# Black Radio

# **BREAKERS**

PAUL McCARTNEY AND MICHAEL JACKSON

Say Say (Columbia)

65% of our reporting stations on it. Rotations: Heavy 8/6, Medium 8/6, Light 23/22, Extra Adds 8, Total Adds 42 including WXYV, WILD, WOOK, WAOK, KKDA-FM, KMJQ, WGCI, WBLZ, WCIN, WGPR, KJLH, XHRM. A Most Added Record. Debuts at number 32 on the Black Radio Chart

# **MANHATTANS**

"Forever By Your Side"



# Black Radio

# **BREAKERS**

MANHATTANS

Forever By Your Side (Columbia)

64% of our reporting stations on it. Rotations: Heavy 11/0, Medium 16/0, Light 17/4, Extra Adds 2, Total Adds 6, WXYV, WBMX, WZAK, WJAX, WPLZ, WDAO. Heavy: WVEE, KRNB, WDIA, W.IMO. Moves 38-28 on the Black Radio Chart.

# ANDRE CYMONE

"Make Me Wanna Dance"

# **BLACK CHART 20**



# **BILLY GRIFFIN**

"Respect"

WXYV WAOK KRNB

W'EDR W'JMO KDAY KSOL WKND WNHC WRDW WGIV WKXI WJAX WAAA WLTH WTLC KUKQ

# **CHERYL LYNN**

"Preppie"

WHUR WAOK WDIA

WGPR WKND WNHC WXXI WNOO WPDQ KOKY WVOL WANM WWWS

# WEATHER GIRLS

"Success"

WAOK WDIA WYLD-FM WNHC WNWO WCIN WKXI KOKY WVOL WTLC WWWS



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Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

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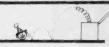
Write on station letterhead to Contemporary Comedy 5804-D Twinein Dallas, TX 75227

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Do your weekends sound like every other station? Highlight it inexpensively with well-known personality Chuck Buell and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and Box 9541 So. Station, the stories behind them. Send or call Denver, CO 80209 for your demo tape today

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- INCREASE RATINGS
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The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads

Just call (213) 553-4330 for more information

# Opportunities

**Openings** 

# EAST

Full service A/C seeking one heck of a morning man! Also possible news opening. T&R: Ron Walker, Box 1000, Hacket tstown, NJ 07840, EOE M/F (10-14)



### **CHR Promotion Director**

We're looking for an experienced CHR Promotion Director. Capable of coordinating all aspects of Hitradio's promotion effort. The person we're looking for is a self motivator, great at details, follow through and extreme ly creative. For details call RICK PETERS, PD. WHTT/BOSTON

> a CBS owned station (617) 262-5900 EOE M/F

If you want to be the best morning entertainer in suburban NYC let's talk. CHR Q-96 FM, Mike Rob (203) 838-5566. EOE M/F

Midday personality with news experience needed for A/C Minimum 2 yrs. experience. T&R: Leslie Taylor, Box 1644 Cumberland, MD 21502, EOE M/F (10-14)

New England resort area, Adult Contemporary search for experienced PD; includes airshift. Tape & resume to: G.M., Box: 668, West Yarmouth, MA 02673.

WAYV looking for future parttime air talent. T&R: Bryan Toft, Chelsea Ave. & The Boardwalk, Atlantic City, NJ 08401. EOE

Female jock needed. Good production & desire to learn essential. T&R: CQ102, Box 213, Geneva, NY 14456. EOE (10-14)

AM/FM combo in NYC area seeks fulltime reporter for dedicated news staff. Rush writing sample & T&R: ND, Box 40, Newton, NJ 07860. EOE M/F (10-14)

CHR Y107 seeks potential PD. T&R, track record: Steve Christian, 156 Broadway, Long Branch, NJ 07740. No calls. EOE M/F (10-14)

### Second Morning Personality

Expanding to add creative, off the wall, enthusiastic talent to mornings. Production expertise and phone work needed. Join one of America's leading broadcast chains in this highly competitive medium market. T&R: Radio & Records, 1930 Century Park West #564, Los Angeles, CA 90067

# SOUTH

# **RADIO HELP WANTED**

New Adult Contemporary in major Southwest market is searching for America's best morning person. Excellent salaries and benefits. Tape and resumes with ref erences to:

### Talent

P.O. Box 27701 - 36, Houston, Texas 77227 EOE M/F

ted: Morning man. Send T&R: Larry Bessier, Box 1318, curne, FL 32935. EOE M/F (10-14)

Openings

100,000 watt FM in Sunbelt looking to fill 2 fulltime on-air positions. T&R: Ron Anderson, Box 76, Vicksburg, MS 39180. EOE M/F (10-14)

# We Want More

### Than Time-Temperature

Solid broadcast facility, in a growing Gulf Coast metropolis, is seeking two affable, amiable, mature M.O.R. announcers. Must have super pipes, knowledge of M.O.R. music and desire to WIN. These openings are an addition to a truly professional staff. Call Chris Rasor, (409) 842-2210 or send T&R to KIEZ, P.O. Box 6067, Beaumont, Texas 77705. EOE M/F

WKFY/Frankfort seeking creative A/C talent for weekends. All shifts. T&R: John Roberts, 28 Fountain Pl., Frankfort, KY 40601. (10-14)

# **FairWest** Adult Contemporary

If you think you're in the same league as

APMAN RON CHAPMANRON CH DWENS LOREN OWENS LOREN BRINE WALLY BRINE WALLY BRINE SIMON CAT SIMON SINUN DAI SINUN DAI SINUN GAR BILL GAR GARDNER CITTON PAIN OF THE CONTROL OF THE KNAPP LARRY RIVONIA ARRAY MINAPP UNION ANAPPUNION DIX DIXON CHICK PHEY CHICK PH CRILEY COPE ALIESTINI COPE ALIES AUSTIN GREG AUSTINGREG AUSTINGREG AUSTIN GREG AUSTIN MACIO CUDICTIANIMACIO AUSTIAN MAGIC CHRISTIAN MAGIC

Please send a sample tape to Reg Johns,

# **FairWest**

3341 Towerwood Drive Suite 204 Dallas, Texas 75234 • 214/243-7800

We're looking, are you? New 100,000 watt FM in west TN needs people for programming & news. Call Mike (901) 686-7481. (10-14)

We are looking for a Vice-President for our radio stations who has proven leadership abilities, and 1st hand experience in all areas of AM & FM station management. We offer high growth potential; competitive compensation plan; excellent benefits and top quality of life in S.E. Sunbelt. Send resume to: Radio & Records, 1930 Century Park West, #562 Los Angeles, CA 90067, EOE

WJKC looking for an entire airstaff to put this new 50kw FM CHR on air, T&R: Jonathan Keys, Suite V-2, Caravelle Arcade, Christiansted, St. Croix, US VI 00820, (10-14)

Openings

News anchor/reporter needed. WORD/Spartanburg. 3 yrs. experience, solid delivery, judgement. 1st class studios. T&R: Mark Kruea, Box 3257, Spartanburg, SC 29304. EOE M/F (10-

Shenandoah Valley A/C-CHR needs uptempo personality with production skills. Good benefits. T&R: Frank Mitchell, WINC, Winchester, VA 22601. EOE M/F (10-14)



Burns Media's MANAGEMENT ACCESS NET-WORK is looking for two Contemporary morning show personalities. Must be entertaining, off-the-wall, mature & outrageous. Southeastern markets. Good money for right people. Send T&R to: Burns Media, 3054 Dona Marta Dr., Studio City, CA 91604. EOE

rienced copywriter & product person for automated AM & FM, Evening shift, T&R: Tom Duke, KXDW/KACO, Box 1739 Hot Springs, AR 71901. EOE M/F (10-14)

FM-96 looking for up-and-coming night rocker. Females encouraged. Production a must. T&R: Mark Bass, Box 1327, Valdosta, GA 31601. EOE M/F (10-14)

A most important member of our staff is missing. Could it be you? WLVV must find a special talent to become our production director. Minimum 4 years experience. Very warm. Very friendly. Human. Your production skills must be superb. Don't reply if you're afraid of the word effort. Salary commensurate with ability. T&R: Steve McFarland, PD, WLVV, 5237 Albemarle Rd., Charlotte, NC 28212. No calls please. EOE M/F

New 100kw regional CHR debuts in mid-October on the beach T&R: Box 310, Port St. Joe, FL 32550. EOE M/F (10-7)

Northern VA 50,000 watt FM adjacent to Washington needs energetic nighttime A/C announcer. T&R: NVB, Box 2108, Manassas, VA 22110. EOE M/F (10-7)

Announcer with some experience for overnight shift. Sports knowledge, A/C format. Females encouraged. T&R: Dick Rossi, WFVA, Box 269, Fredricksburg, VA 22401, EOE M/F (10-7)

# MIDWEST

Experienced sales pro needed, Dominant 100,000 watt A/C in MO's capitol. Contact: Tom Thies, KTXY, Box 414, Jefferson City, MO 65102 or call (314) 634-2950. (10-14)

Top-notch small market full service AM A/C accepting T&Rs with production for future openings. Randy Rundle, WZOE, with production for future openings. Randy Rundle, V Broadcast Center, Princeton, IL 61356. EOE M/F (10-14)

### Crazy, Off The Wall **Morning Personality Wanted**

Midwest medium market. Right bucks for right person. Personality a must! The more bizarre the better. Send resume and tape. Radio 8 Records, 1930 Century Park West, #552 Los Angeles, CA 90067

KELS-FM seeks personality CHR jock — someone who still believes in FUN radio. T&R: Jeff Angel, PD, Box 2300, Ardmore, OK 73402 or (405) 226-5357, EDE M/F (10-14)

Openings

WCVL & WLFQ seeking amitious hardworker for immediate night opening. Great learning opportunity. T&R: Dave Nolan, Box 609, Crawfordsville, IN 47933. EOE M/F (10-14)

WDBQ & KLYV/Dubuque looking for newsperson, T&R: Jack Kilcoyne, ND, Box 1280, Dubuque, IA 52001. EOE M/F (10-14)

WABJ & WQTE want tapes for future openings (PBP helpful). Also seek parttimers. A/C AM, Modern Country FM. John Sebastian, 121 W. Maumee, Adrian, MI 45221. (10-14)

Hit 105 FM seeks uptempo, energetic female to move the hits Progressive company. Chuck Knight, WLXR-FM, Box 2017, La Crosse, WI 54601. EOE M/F (10-14)

Start immediately. Killer morning personality. Witty, entertaining & crazy for new CHR FM in Saginaw market. Possible PD. T&R: WFXZ, Box 357, Tinconning, MI 48650. (10-14)

WHMQ & WFIN/Findlay searching for professional communicators. Good production skills. T&R: Dave Glass/Kert Radel, Box 1507, Findlay, OH 45839. EOE M/F (10-14)

Management position open for either a station manager or sales manager at WTAO. Station serves Carbondale and Southern Illinois University. Strong sales background and ability to train and manage sales staff and/or excellent people skills required. This is the #1 Contemporary station in area. This could be your next step to a major market. Send resume to: Personnel Manager, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F

KBRA-FM 98/Wichita looking for fulltime Production Director, future on-air openings. T&R: Roger Sherman, 104 S. Emporia St., Wichita, KS 67202. EOE M/F (10-7)

Premier CHR in the heart of Kansas needs afternoon jock who's HOT. Send immediately. Pictures, T&R: Tom Clay, PD, KHOK, Box 101, Hoisington, KS 67544. EOE M/F (10-7)

# Country Drive-Time Air Talent

Big city sound in medium market. Agency level production preferred. Experienced and enthusiastic team player. T&R to: Doug Whitman, KKIX, Box 1104, Fayetteville, AR 72702. EOE M/F

Malrite Communications Group is looking for a high-profile mor ning personality for a major market. Contact Jim Wood (415) 836-0910. EOE M/F (10-7)

# WEST

KMGG/Los Angeles needs a production director, Samples & resume to Jeff Salgo, 6430 Sunset Blvd., Suite 418, Los Angeles, CA 90028. EOE M/F (10-14)

### **Operations Manager**

Wyoming, today's land of opportunity, is looking for a top notch Operations Manager for two of the top rated FMs in the state. Must have strong knowledge of CHR, music research, etc. A stable, community involved person wanting a career, not a gig. We'll pay the right price for the right person. Do not call. Please send T&R and salary requirements to Bill Hart, KTRS, 251 West First, Casper, Wyoming

KRCK & KYTE/Portland has openings in sales, promotion & copywriting. Minimum 2 yrs. Resumes: Personnel Dept., 2040 SW 1st Ave., Portland, OR 97201. EOE M/F (10-14)

KYGO/Denver premier Country station still looking for an ex perienced parttimer. T&R: Bob Call, 5350 W. 20th, Denver, CO 80214. EOE M/F (10-14)

Entry level? Move up to 70,000 market CHR. Good stepping-stone to medium. Nov. opening. T&R: Denise Bergendorf, KZ-BQ. Box 97, Pocatello, ID 83204. EOE M/F (10-14)

# Opportunities

# **Openings**

nouncer/engineer for our team at AOR KAWY/Country KATI. T&R: Fred Leemhuis, Station Manager, Box 2006, Casper, WY 82602. EOE M/F (10-14)

Vegas is more competitive than ever & KLUC is looking for future talent. T&R: Dave Anthony, Box 14805, Las Vegas, NV 89114. EOE M/F (10-14)

KNRY/Monterey is looking for PD/announcer for Oldies format. Must have 3 yrs. experience. T&R: Bill Beaton, Box 2108, Monterey, CA 93940. EOE M/F (10-14)

New radio station in Rocky Mountain resort with unlimited potential seeks energetic person to join sales team. Resume KSKE-FM, Box 108, Granby, CO 80446. EOE M/F (10-14)

If you're great and want an opportunity to turn a major West Coast market upside down and feel you can arouse the 25 plus audience let us hear you. Tape and resume to: Radio & Records, 1930 Century Park West, #563, Los Angeles, CA 90067.

Premier CHR seeks experienced overnight personality. Paid health, dental, profit-sharing. T&R: John Ramsey, KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (10-14)

CHR KIST seeking air personality for midday shift. T&R: Dick Williams, KIST, Box 1169, Santa Barbara, CA 93102. EOE M/F (10-14)



Burns Media's MANAGEMENT ACCESS NET-WORK is looking for a station manager. Growing Rocky Mountain community. Some management experience necessary. Opportunity for ownership participation. Good salary and benefits. Send resume to: Burns Media, 3054 Dona Marta Dr., Studio City, CA 91604. EOE M/F

Reporter/anchor willing .3 work hard to dig up local stories. No calls. T&R only: Rosalie Fox, KERN, Box 2700, Bakersfield, CA 93303. EOE M/F (10-7)

# Openings



MORNING OPENING!

IF YOU'VE GOT THE GOODS, WE'VE GOT THE ENVIRONMENT FOR YOU TO **GROW! TEAMS OR TALENTED** SINGLES, SEND TER TO:

Gary Bryan **KISW** 

712 Aurora N. Seattle 98109

EOE M/F NO CALLS

KDKO has fulltime midnight-6am opening. Available immediately. 3 yrs. experience. T&R: Carlos Lando, 7870 E. Berry Pl., Engelwood, CO 80111. EOE M/F (10-7)

# Positions Sought

Female, afternoon-driver with 3 yrs. experience in medium market CHR seeks same gig on the next level. LESLIE (301)-722-6666. (10-14)

Wanted: Station who wants to win. 3 yrs. AM/PM drive medium market MD. Looking to program, but will jock for right station, KEN (904) 877-9658, (10-14)

Programming-plus . creative, ambitious personality seeks PD osition in small/medium market. Prefer South. Air experience: Q105, Magic 96, WGGG. Call (305) 461-0296.

to win. For T&R call BILL (904) 648-5670. (10-14)

4 yrs. experience as production director & jock for hire immediately. Will do any shift for any amount, well almost. Let's talk. KEVIN (213) 887-9229. (10-14)

This lady loves radio. Professional news announcer & jock is looking for work in Midwestern area. Call LETA FIELDS (312) 487-12B7. (10-14)

Sex. Mine is male. Good production, one-to-one style, 1 yr. medium market. Offer good through November 15th. (213) 632-2567, ask for "A CHANGE." (10-14)

Looking for a willing & reliable announcer? Then I'm it. Have worked Country, A/C & CHR. Willing to relocate. Call KEVIN (715) 387-0538. (10-14)

# Positions Sought

AOR/CHR airshift & production. 4 yrs. experience, PD & MD. Married, stable professional. Currently employed. Prefer Midwest. BRYAN (217) 875-5549. (10-14)

Hardworking DJ, 5 yrs. experience, college PD, seeks position. Will relocate anywhere. Type-board, outstanding music knowledge. NELSON METVINER (212) 673-6534. (10-14)

Name the format & and I can handle itl I'm a rocker who was after 4pm MST at KQ93 (505) 863-4446. (10-14)

News announcer seeking job. Will relocate. Reliable, sports, interviewing, reporting. BILL (219) 874-8285. Mon.-Wed. after 5pm. Midwest preferred. (10-14)

My parents' favorite DJI WEAM/Washington, D.C., WLPL/ Baltimore & WEED/Waynesboro, PA. BOB MOHR (301) 777-2988. (10-14)

Experienced OM/PD in CHR, A/C & Country. Large/medium market background. Call RON DENNINGTON (314) 428-3132, 427-4485 afternoons. (10-14)

Articulate communicator, golden pipes, 8½ yrs., 5 states, community-oriented, B.A., team-player, versatile, A/C & modern Country, J.D. eves. (904) 224-0092. (10-14)

You're in luck! Experienced WAPP, WBAB air personality looking for fulltime position. Excellent production skills, Will relocate. Call AL (516) 628-2661. (10-14)

Detroit sportscaster, 12 yrs. at top Detroit stations & NBA PBP market or network. MARK ANDREWS (313) 545-5154. (10-14)

2 yrs. experience. High energy drive time jock for CHR-A/C format. Will relocate. T&R sent on request. Call JOHN at (615) 929-1709. (10-14)

Looking for small market NE position, Consistent air shift, can do sports. 4 yrs. experience. Call BOB (315) 942-2007. (10-14)

RON FOLKS. Black, great production, good voice. Prefer to work where my talent isn't wasted. 6 yrs. exp. Serious replies only. (803) 799-7087 or 765-1270. (10-14)

4 yr. Country-A/C personality with top 75 market experience & MD/asst. PD background. Agency level production. DAVE (309) 344-1971 (10-14)

Dynamic duo with strong news & production available now. 8 yrs. between us. Will go anywhere. DAVE or JERRY (414) 654-1342. (10-14)

Experienced in college radio, WBBC. Give me a call. SCOTT (201) 864-0917. (10-14)

# **BOYD R. BRITTON**

Immediately available for news or other inter esting radio. Call (213) 393-3428 or respond to: Radio & Records, 1930 Century Park West, #561, Los Angeles, CA 90067

Talented sportscaster/reporter. Outstanding PBP & writing news, radio/TV. KEVIN (913) 827-2383. (10-14)

Recent college grad is busting out with enthusiasm and creativity. Experienced in A/C personality, Country, news & sports. NEIL ISAACS (616) 798-4613. (10-14)

Ready to relocate to Midwest/East medium market. Versatile, dedicated. You name it; you'll get it with MARK JAMES. (313) 982-2642. (10-14)

ANNE LEIGHTON gives video a good run for its money. She's made for the radio. (914) 428-1130. (10-14)

Greater Cincinnati, DJ/PD/MD 15+ yrs, Dependable, Production. CHR, A/C, Country, Urban. Now! (513) 528-5793. (10-

Experienced newsman seeks ND or reporter position with station committed to news. Will relocate. DAVE KAPPLER (414) 233-3112. (10-14)

Everybody loves that accent. British pro. Splendid for mornings. Great phones, instant numbers, workaholic. TIM ROSE (209) 474-6190. (10-14)

My wife wants to move back to the Great White North. So do I. 4 yrs. experience. MIKE KUBA (904) 575-2321. (10-14)

of years in A/C, Country, CHR. Currently with WEZC/Charlotte. Call (704) 827-0300. (10-14)

Energetic, highly motivated & dedicated. 3 yrs. experience. relocate. NORM (912) 524-6242 or 524-2343. (10-14)

Professional broadcaster with 15 yrs radio experience seeking management position. Available immediately, willing to relocate. SCOTT (214) 753-0266. (10-14)

8 yrs. experienced Country personality with AM engineering background. Now in top 100 market, looking for airshift with responsibilities in Midwest. TIM (319) 322-0468. (10-14)

7 yrs. as MD/DJ. Let's make your station a winner! Great music knowledge. Prefer MI. (313) 373-5586 after 5pm. (10-14)

Experienced copywriter, production, MD, announcer. Also news. Seeking medium/major market employment, preferably Central OH. MARK WATKINS (717) 334-0643 after 5pm EDT.

# **Positions Sought**

Deep & seductive English voice will bring the 18-34 females flocking to your nighttime rocker. 11 yrs. experience including production, programming. ANDREW (619) 323-7844. (10-14)

Award-winning newscaster available immediately. 5 yrs. experience, 3 as ND at Midwest medium market. Solid anchor, writer, reporter. JEFF (815) 663-9173. (10-7)

Have voice, will travel. It's warm, witty, mature, funny, and attached to a 13-yr. pro seeking PD/air position. A/C, Country. (419) 474-5641. (10-7)

Tight top 20 CHR personality, capable MD or PD. Call now. (303) 986-5680. (10-7)

West Coast talk show host seeks new gig. MIKE (707) 257-1572. (10-7)

Unique radio ads. Broadcast copywriting & audio-visuals Make one call now! LARRY MORRIS (213) 508-6355. (10-7)

CHR pro with production plus available now. Need a challenge. DAVE HOLMES (805) 969-9353. (10-7)

Current PD/morning man with 5 yrs, experience looking to move up to larger market. Award-winning production man. STEVE (804) 791-3679. (10-7)

# Changes

# RADIO

Todd Zwick appointed Account Executive at KYUU/Sar

Ann Simley joins CBS Radio Networks as Account Executive, Los Angeles, formerly CBS Television.

### RECORDS

Fran Lichtman named International Production Manager for

Jeffrey Gingold & Lawrence Stanley appointed

# INDUSTRY

Mike Friedman announced as In-House Sales Repretative of WEA Los Angeles Branch Marketear

Rosemary Fong promoted to WEA Programmer Analyst.

## Miscellaneous

Wanted: Chattanooga 1968-1975 airchecks, Will swap or buy

1090 Country KKYN needs record service from Capitol, Columbia, Mercury and major independents. KKYN, Box 147, Plainview, TX 79072.

WOOW/Greenville, NC needs AOR/CHR service from all labels. Attn: Jeff Harris, MD, 304 Evans St. Mall, Greenville, NC 27834, (919) 758-1171.

Dates appearing at the end of each listing signify first week listed.

## **R&R** Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday

& Wednesday 3-5pm; Thursday & Friday

Frequency Rates\*

2 Weeks

3 Weeks

\$35.00

1 Week

\$50.00

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Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# Morning Personality Director

# for new SAN FRANCISCO FM

All Format Experience Accepted (Including C&W)

(No Beginners Please)

Send Tape, Resume, Picture and Latest ARB Figures To:

**ALLEN WATEROUS** 

P.O. Box 21248 San Jose, CA 95151

NO PHONE CALLS PLEASE!

# The Music Section Who's Number 1

# National Music Formats Added This Week

# **Drake-Chenault**

Bob Laurence (213) 883-7400 XT-40

PAUL McCARTNEY & MICHAEL JACKSON

"Say Say Say"
ASIA "The Smile Has Left Your Eyes"
DEF LEPPARD "Foolin' "

JOHN COUGAR MELLENCAMP "Crumblin' Down" QUIET RIOT "Cum On Feel The Noize"

# Contempo 300

PAUL McCARTNEY & MICHAEL JACKSON "Say Say Say"

# **Great American Country**

CHARLEY PRIDE "Ev'ry Heart Should Have One" WHITES

"When The New Wears Off Our Love"

# BPI

John Iles (800) 426-9082

# Adult Contemporary

PAUL McCARTNEY & MICHAEL JACKSON "Say Say Say"

# **Country Living**

JOHNNY LEE "My Baby Don't Slow Dance" STEPHANIE WINSLOW "Kiss Me Darling" RONNIE McDOWELL

"You Made A Wanted Man Of Me"
DAVID FRIZZELL

"A Million Light Beers Ago"

# **Century 21**

Greg Stephens (214) 934-2121

# The Z Format

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"
PAUL MCCARTNEY & MICHAEL JACKSON

KIM CARNES "Invisible Hands"
JOHN COUGAR MELLENCAMP "Crumblin' Down"
RICK SPRINGFIELD "Souls"
CULTURE CLUB "Church Of The Poison Mind"

# The A/C Format

POINTER SISTERS "I Need You"
WILLIE NELSON & WAYLON JENNINGS
"Take It To The Limit"

PAUL McCARTNEY & MICHAEL JACKSON "Say Say"

LANI HALL "Never Say Never Again"
DIONNE WARWICK & LUTHER VANDROSS
"How Many Times..."

### Super-Country

JOHN CONLEE "In My Eyes"
GAIL DAVIES

"You're A Hard Dog To Keep Under The Porch" EXILE "High Cost Of Living" DAVID FRIZZELL

"A Million Light Beers Ago"
RONNIE McDOWELL

"You Made A Wanted Man Of Me"
CHARLEY PRIDE "Ev'ry Heart Should Have One"

# **TM Programming**

Cal Casey (214) 634-8511

### Stereo Rock

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"
ASIA "The Smile Has Left Your Eyes"
DEF LEPPARD "Foolin' "
KIM CARNES "Invisible Hands"
PEABO BRYSON & ROBERTA FLACK

### TM A/C

"Tonight I Celebrate.

PAUL McCARTNEY & MICHAEL JACKSON
"Say Say Say"
MOTELS "Suddenly Last Summer"

### TM Country

NITTY GRITTY DIRT BAND "Dance Little Jean"
OAK RIDGE BOYS "Ozark Mountain Jubilee"
RAZZY BAILEY "This Is Just The First Day"

# **Satellite Music Network**

George Williams (214) 343-9205

# The Starstation

PAUL McCARTNEY & MICHAEL JACKSON "Say Say"

# **Country Coast-To-Coast**

BANDANA "Outside Looking In"
T.G. SHEPPARD "Slow Burn"
CHARLEY PRIDE "Ev'ry Heart Should Have One"
MERLE HAGGARD "It's All In The Game"

# **Concept Productions**

Dick Wagner (916) 782-7754

# **Adult Rock**

"Tonight I Celebrate...

PAUL MCCARTNEY & MICHAEL JACKSON

"Say Say Say"

MICHAEL STANLEY BAND "My Town"

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"

RICK SPRINGFIELD "Souls"

PEABO BRYSON & ROBERTA FLACK

# **Tanner Musical Spectrum**

Kenny Bosek (901) 320-4433

# Bright Blue A/C

PAUL McCARTNEY & MICHAEL JACKSON "Say Say"

LANI HALL "Never Say Never Again"

DEBARGE "Time Will Reveal"

CLIFF RICHARD "Never Say Die (Give A Little...)"

WILLIE NELSON & WAYLON JENNINGS

"Take It To The Limit"
GLADYS KNIGHT & PIPS
"You're Number One (In My Book)"
STEVIE NICKS "If Anyone Falls"

# Tanner Country

NITTY GRITTY DIRT BAND "Dance Little Jean"
GUS HARDIN "Loving You Hurts"
VERN GOSDIN

"I Wonder Where We'd Be Tonight"

## Red Satin Rock

PAUL McCARTNEY & MICHAEL JACKSON

"Say Say Say"

JOHN COUGAR MELLENCAMP "Crumblin' Down"

JOURNEY "Send Her My Love"

MICHAEL STANLEY BAND "My Town"

# Radio Arts

John Benedict (213) 841-0225

# Country's Best

HANK WILLIAMS JR. "Queen Of My Heart" VERN GOSDIN

"I Wonder Where We'd Be Tonight"
T.G. SHEPPARD "Slow Burn"
GUS HARDIN "Loving You Hurts"
GEORGE STRAIT "You Lock So Good In Love"
NITTY GRITTY DIRT BAND "Dance Little Jean"
CHARLEY PRIDE "Ev'ry Heart Should Have One"

# Soft Contemporary

LIONEL RICHIE "All Night Long (All Night)"
GLADYS KNIGHT & PIPS
"You're Number One (In My Book)"

### Sound 10

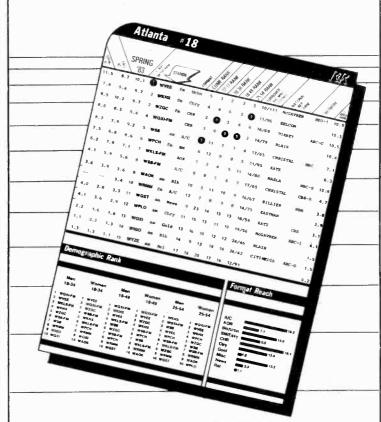
CLIFF RICHARD "Never Say Die (Give A Little...)"
JOE BEAN ESPOSITO "Lady Lady Lady"
POINTER SISTERS "I Need You"
CARLY SIMON "You Know What To Do"
MELISSA MANCHESTER
"No One Can Love You Better..."
DEBARGE "Time Will Revea!"
GLADYS KNIGHT & PIPS
"You're Number One (In My Book)"
WILLIE NELSON & WAYLON JENNINGS

"Take It To The Limit"

PAUL McCARTNEY & MICHAEL JACKSON
"Say Say Say"

# Who's Number 1 18-34 in Atlanta?

# The Answer's on Page 80 of R&R's Ratings Report





RADIO & RECORDS

# RATINGS REPORT

THE COMPLETE ANALYSIS OF AMERICA'S RADIO LISTENING

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# BREAKER:

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### T.G. SHEPPARD Slow Burn (WB)

On 77% of reporting stations. National Summary: Up 14, Same 28, Down 0, Debuts 33, Adds 41. A Most Added Record. Debuts at number 46 on the Country Chart

### **CHARLEY PRIDE**

### Ev'ry Heart Should Have One (RCA)

On 70% of reporting stations. National Summary: Up 12, Same 25, Down 0, Debuts 23, Adds 45. A Most Added Record. Debuts at number 49 on the Country Chart.

### **VERN GOSDIN**

## I Wonder Where We'd Be Tonight (Compleat/PolyGram)

On 62% of reporting stations. National Summary: Up 45, Same 25, Down 0, Debuts 17, Adds 6. Debuts at number 48 on the Country Chart based on its chart strength where played.

# MOST ADDED®

OAK RIDGE BOYS (74) Ozark Mountain Jubilee (MCA) WAYLON JENNINGS (47) The Conversation (RCA) **CHARLEY PRIDE (45)** Ev'ry Heart Should Have One (RCA) T.G. SHEPPARD (41) Slow Burn (WB) **JOHN CONLEE (40)** In My Eyes (MCA) **GAIL DAVIES (36)** You're A Hard Dog... (WB) **RONNIE McDOWELL (27)** 

You Made A Wanted Man Of Me (Epic)

# HOTTEST

**KENNY ROGERS & DOLLY PARTON (113)** Islands In The Stream (RCA) ALABAMA (98) Lady Down On Love (RCA) **RICKY SKAGGS (46)** You've Got A Lover (Epic) DON WILLIAMS (29) Nobody But You (MCA) **GARY MORRIS (29)** The Wind Beneath My Wings (WB)
LEE GREENWOOD (29) Somebody's Gonna Love You (MCA) **GEORGE JONES (29)** Tennessee Whiskey (Epic)

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25), "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. I indicated one of this week's most added new songs

JOHNNY LEE "My Baby Don't Slow Dance" (WB) 85/22
National Summary: Up 22, Same 30, Down 0, Debuts 11, Adds 22 including WBGW-FM, WRKZ-FM, KEAN-AM-FM, WTQR-FM, WHK, WDAF, WTSO, WDGY, WHBF, WTHI-FM, WTOD, KIK-FM, KUUY, KKCS, KSON-FM.

OAK RIDGE BOYS "Ozark Mountain Jubilee" (MCA) 84/74
National Summary: Up 0, Same 4, Down 0, Debute 6, 441

National Summary: Up 0, Same 4, Down 0, Debuts 6, Adds 74 including WKYG, WNYR, KIX106, WZZK-FM, WSOC-FM, WCOS-AM-FM, WIRK-FM, WCXI-AM-FM, WIRE, WOW, WXCL, KFDI-AM-FM, KMAK, KNIX-FM, KCKC, KMPS-AM-FM.

JOHN CONLEE "In My Eyes" (MCA) 75/40

National Summary: Up 3, Same 15, Down 0, Debuts 17, Adds 40 including WSEN-AM-FM, WILQ, WXBQ-FM, WSOC-FM, WNOX, WWOD/WKZZ, WRNL, WQYK-FM, WMAQ, WHBF, KVOO, KKAL, KVEG, KWJJ, KSOP-FM.

GAIL DAVIES "You're A Hard Dog..." (WB) 75/36

National Summary: Up 4, Same 29, Down 0, Debuts 6, Adds 36 including WAJR, WPOR-FM, KEAN-AM-FM, WSOC-FM, KHEY-AM, WCMS-FM, WIRK-FM, WKKQ-AM, KWMT, WOW, WWJO, KIK-FM, KEIN, KTOM, KCKC.

DAVID FRIZZELL "A Million Light Beers Ago" (Viva) 72/16

National Summary: Up 16, Same 29, Down 0, Debuts 11, Adds 16, WRKZ-FM, WHN, WNYR, WSEN-AM-FM, CHOW, WNOX, WRNL, WITL-FM, WMIL, KIOV-FM, WWJO, KTPK-FM, KIK-FM, KGEM/KJOT, KMAK, KSON-FM.

MERLE HAGGARD "It's All In The Game" (MCA) 69/10

Netional Summery: Up 22, Same 24, Down 0, Debuts 13, Adds 10, WKYG, CHOW, KMML, WFNC, WWWW-FM, WDAF, WWJO, KRSY, KCKC, KSON-FM, WXKW d-26, WSOC-FM d-36, WSIX-FM d-29, KFDI-AM-FM 38-32, KUGN-FM d-46.

STEPHANIE WINSLOW "Kiss Me Darling" (Curb/MCA) 63/9

National Summery: Up 32, Same 17, Down 0, Debuts 5, Adds 9, WBGW-FM, WYII, KMML, WGTO, WFNC, WKKQ-AM, WKMF, KUGN-FM, KWJJ, WGNA-FM 32-29, WLWI-FM 20-15, WIRK-FM d-48, WTOD 19-14, KUUY 14-12, KVEG 30-25.

CRYSTAL GAYLE "Keepin' Power" (Columbia) 63/8

CHYS IAL GAYLE "Reepin' Power" (Columbia) 63/8
National Summary: Up 29, Same 18, Down 0, Debuts 8, Adds 8, CHOW, WXBQ-FM, WEZL-FM, WSLR, WMAQ, WMNI, WTSO, KKAL, WXKW 32-25, WJQS 27-22, WPAP-FM 46-36, KS100 39-34, WITL-FM d-38, KUZZ 43-35, KSON-FM d-37.

JAMES & MICHAEL YOUNGER "Love's On The Rebound" (MCA) 57/7
National Summary: Up 19, Same 18, Down 0, Debuts 13, Adds 7, WSOC-FM, WFNC, WSIX-FM, WUSQ-FM, KIOV-FM, KEIN, KIGO, WPOR-FM d-35, WWVA d-40, KMML 32-28, WSLR d-30, KBMR 33-29, WOW 45-37, KUGN-FM d-49, KCBQ 28-19.

RONNIE McDOWELL "You Made A Wanted Man Of Me" (Epic) 55/27
National Summary: Up 2, Same 22, Down 1, Debuts 4, Adds 27 including WMZQ, WWVA, WYNK-FM, WSOC-FM, KLRA, WRNL, KRMD-AM-FM, WMNI, WFMS-FM, WXCL, KRST-FM, KKCS, KYGO-FM, KNIX-FM, KTOM.

MARK GRAY "Wounded Hearts" (Columbia) 51/20
National Summary: Up 5, Same 24, Down 0, Debuts 2, Adds 20 including WIXL-FM, WIXY, KLLL, WLWI-FM, WUSQ-FM, KBMR, WKKQ-AM, KFGO, WHBF, WTOD, KKCS, KMAK, KRWQ-FM, KTOM, KGA.

LACY J. DALTON "Windin' Down" (Columbia) 51/11

National Summary: Up 7, Same 27, Down 0, Debuts 6, Adds 11, WGNA-FM, WYRK, WDAK, KHEY-AM, WWOD/WKZZ, WUSQ-FM, KBMR, KUZZ, KVEG, KCKC, KIGO, WNOX 46-41, WSIX-FM 30-28, KEBC-FM d-48, KFDI-AM-FM d-47.

WAYLON JENNINGS "The Conversation" (RCA) 49/47
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 47 including WAJR, WSEN-AM-FM, CHOW, WAMZ-FM, WKSJ-FM, KKYX, WONE, WAXX, WGEE, KFDI-AM-FM, KYGO-FM, KMAK, KWJJ, KRAK, KCUB.

FAMILY BROWN "We Really Got A Hold On Love" (RCA) 45/10 National Summary: Up 3, Same 31, Down 0, Debuts 1, Adds 10, WKYG, WIXY, WWVA, WXBQ-FM, WEZL-FM, WESC-AM-FM, KLRA, WKKQ-AM, WHBF, WTOD, WSEN-AM-FM d-46, WKSJ-FM 47-44, WSIX-FM 28-27.

KATHY MATTEA "Street Talk" (Mercury/PolyGram) 42/11
National Summary: Up 4, Same 23, Down 0, Debuts 4, Adds 11, WBGW-FM, WIXY, WLWI-FM, WCMS-FM, WFMS-FM, WITL-FM,

WAY IO WTOD KKAL KLIGN-FM KVEG

National Summary: Up 5, Same 14, Down 0, Debuts 1, Adds 11, WSNO, WIXY, KASE, KHEY-AM, KLRA, KKYX, WAXX, KWMT, WITL-FM, KVOO, KVEG.

JAN GRAY "Before We Knew It" (Jamex) 30/10

onal Summary: Up 6, Same 10, Down 0, Debuts 4, Adds 10, WYII, KLRA, WIRK-FM, WONE, KFGO, KEBC-FM, WOW, KUGN-



# NATIONAL AIRPLAY/50

October 14, 1983

1 ALABAMA/Lady Down On Love (RCA)

KENNY ROGERS with DOLLY PARTON/Islands In The Stream (RCA)

DON WILLIAMS/Nobody But You (MCA) 5 3 2

RICKY SKAGGS/You've Got A Lover (Epic)

STEVE WARINER/Midnight Fire (RCA) 15 10 9

LEE GREENWOOD/Somebody's Gonna Love You (MCA) 12 10

REBA McENTIRE/Why Do We Want... (Mercury/PolyGram)

BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA) 21 16 11 9

GARY MORRIS/The Wind Beneath My Wings (WB) 20 14 12 EDDIE RABBITT/You Put The Beat In My Heart (WB) 24 18 15

**■ STATLER BROTHERS**/Guilty (Mercury/PolyGram) 23 17 14

MICKEY GILLEY/Your Love Shines Through (Epic) 29 22 16

13 GEORGE JONES/Tennessee Whiskey (Epic) 30 24 17

14 EARL THOMAS CONLEY/Holding Her And Loving You (RCA) 36 28 19

15 SYLVIA/The Boy Gets Around (RCA)

16 KENNY ROGERS/Scarlet Fever (Liberty) 6 5 6

42 33 22 ANNE MURRAY/A Little Good News (Capitol)

1 DEBORAH ALLEN/Baby I Lied (RCA) 34 29 21

TERRI GIBBS/Anybody Else's Heart But Mine (MCA)

20 CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic) 3 2 3

MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)

JIM GLASER/The Man In The Mirror (Noble Vision) 37 34 25

BANDANA/Outside Lookin' In (WB)

24 MERLE HAGGARD/What Am I Gonna Do With The... (Epic) 4 6 7

43 37 28 **BELLAMY BROTHERS/Strong Weakness (WB)** 

JANIE FRICKE/Tell Me A Lie (Columbia) 47 41 31

CONWAY TWITTY/Heartache Tonight (WB) 46 39 30

3 SISSY SPACEK/Lonely, But Only For You (Atlantic America) 39 36 32

1 13 29 RONNIE MILSAP/Don't You Know How Much I Love You (RCA)

50 46 38 30 JOHN ANDERSON/Black Sheep (WB)

48 42 36 3 WHITES/When The New Wears Off Our Love (Curb/WB)

E KENDALLS/Movin' Train (Mercury/PolyGram) 44 37

LARRY GATLIN & GATLIN BROTHERS/Houston (Means I'm One Day) (Col.) 47 40

EXILE/High Cost Of Leaving (Epic)

3 ATLANTA/Dixie Dreamin' (MDJ) 49 41 36 ED BRUCE/If It Was Easy (MCA)

2 11 24 37 B.J. THOMAS/New Looks From An Old Lover (Cleveland International/CBS)

39 HANK WILLIAMS JR./Queen Of My Heart (Curb/WB) NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty)

- 47

40 GENE WATSON/Sometimes | Get Lucky And Forget (MCA)

4 GEORGE STRAIT/You Look So Good In Love (MCA) - 50 **GUS HARDIN/Loving You Hurts (RCA)** 

8 20 35 43 CRYSTAL GAYLE/Baby What About You (WB)

WILLIE NELSON & WAYLON JENNINGS/Take It To The Limit (Columbia)

10 19 33 45 JOHNNY RODRIGUEZ/How Could I Love Her (Epic)

DEBUT .G. SHEPPARD/Slow Burn (WB)

32 30 34 47 DAN SEALS/After You (Liberty)

DEBUT VERN GOSDIN/I Wonder Where We'd Be Tonight (Compleat/PolyGram)

DEBUT Should Have One (RCA)

DEBUT So JOHNNY LEE/My Baby Don't Slow Dance (WB)

This chart is based solely on compiled weekly reports from our reporting stations, Black circled numbers indicate general

TAMMY WYNETTE "Still In The Ring" (Epic) 30/1
National Summary: Up 15, Same 11, Down 0, Debuts 3, Adds 1, KIGO, WGNA-FM 41-36, KHEY-AM 44-38, WSIX-FM 16-14, KRMD-AM-FM 30-25, KBMR 31-27, WCXI-AM-FM 39-32, KVOO 38-35, KUZZ 44-36, KSOP-FM 31-26.

BIG AL DOWNING "Let's Sing About Love" (Team Entertainment) 29/3
National Summary: Up 10, Same 11, Down 0, Debuts 5, Adds 3, WJQS, WWJO, KGA, WGNA-FM 22-19, WEZL-FM d-45, KHEY-AM 45-39, WQYK-FM 16-13, KBMR 35-31, WAXX d-39, WOW 40-36.

JOE STAMPLEY "Double Shot Of My Baby's Love" (Epic) 26/26
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 26 including WBGW-FM, WOKQ, KMML, WMC-AM, WLWI-FM, KKYX, WOW, KFDI-AM-FM, KNIX-FM, KSOP-FM, KCUB. CHANTILLY "Have I Got A Heart For You" (F&L) 26/1
National Summary: Up 13, Same 11, Down 0, Debuts 1, Adds 1, WTOD, KHEY-AM 26-25, WJQS 34-28, WPAP-FM 16-15, KSO 38-34, KFGO 33-29, WHBF 25-20, KTTS-AM-FM 46-43, KVOO 33-31, KVEG on.

RANDY PARTON "A Stranger In Her Bed" (RCA) 25/0
National Summary: Up 2, Same 22, Down O, Debuts 1, Adds 0, WPOR-FM on, WSEN-AM-FM on, WPAP-FM 48-40, KRMD-AM-FM 49-43, KFGO on, KKAL on, KVEG on, Q92 on, KSOP-FM on, KGA on, KIGO on.

THOM SCHUYLER "Brave Heart" (Liberty) 24/8

National Summary: Up 1, Same 14, Down 0, Debuts 1, Adds 8, KRRV, KHEY-AM, KRMD-AM-FM, KSO, WAXX, KEBC-FM, WOW, KRST-FM, KTTS-AM-FM on, WTOD on, KGA on. REX ALLEN JR. "The Air That I Breathe" (Moon Shine) 23/8
National Summary: Up 4, Same 7, Down 0, Debuts 4, Adds 8, WBGW-FM, KRRV, KKYX, KEBC-FM, WHBF, KRST-FM, KRWQ-FM,

KGA, WSIX-FM d-30, KRMD-AM-FM 41-39.

KATY MOFFATT "Under Loved And Over Lonely" (Permian) 21/7
National Summary: Up 0, Same 11, Down 0, Debuts 3, Adds 7, WBGW-FM, WKYG, WPAP-FM, KRMD-AM-FM, KRRK, KFDI-AM-FM, KRWQ-FM, WSIX-FM d-31, WTSO d-41, KKCS on.

ED HUNNICUTT "My Angel's Got The Devil In Her Eyes" (MCA) 21/3
National Summary: Up 7, Same 7, Down 0, Debuts 4, Adds 3, WESC-AM-FM, WAXX, KVEG, WJQS 30-25, WAMZ-FM 22-20, WPAP-FM 44-39, KKYX on, KBMR 30-26, WTOD d-40, KFDI-AM-FM 42-36.

FM, KUGN-FM, Q92, KCKC, KMPS-AM-FM, KCUB.

DAVID ALLAN COE "Crazy Old Soldier" (Columbia) 20/4
National Summary: Up 5, Same 8, Down 0, Debuts 3, Adds 4, WTQR-FM, KWMT, WTOD, KRWQ-FM, WYNK-FM 48-45, WNOX 45-38, WAMZ-FM 36-33, WKSJ-FM 37-32, WPAP-FM d-47, KVOO on. BOBBY BARE "Diet Song" (Columbia) 20/2
National Summary: Up 12, Same 5, Down 0, Debuts 1, Adds 2, WGNA-FM, WIXY, WHN 18-17, WKHK 12-11, WUSN 34-28, WWWW-FM 16-13, WFMS-FM 44-33, KUZZ 48-39, KUGN-FM 34-23, KWJJ 24-20.

MEL TILLIS "She Meant Forever When She Said..." (MCA) 19/19 National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 19 including WSNO, WYII, WLWI-FM, WPAP-FM, KKYX, WCXI-AM-

RAZZY BAILEY "This Is Just The First Day" (RCA) 16/15

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 15 including WBGW-FM, WKYG, WYNK-FM, WPAP-FM, WAXX, KFDI-AM-FM, KUGN-FM, KRSY, KCKC, KCUB.

MASON DIXON "Every Breath You Take" (Texas) 15/3 National Summery: Up 3, Same 7, Down 0, Debuts 2, Adds 3, WSEN-AM-FM, KRRV, WOKK, KMML 39-35, KHEY-AM 50-43, WJQS d-37, KKYX on, KRMD-AM-FM on, KEBC-FM 46-44, WOW d-46.

Adds & Hots . . . See Page 64

# STAY TUNED TO THIS PAGE...

for your favorite music and some exciting new sounds.
All from Poly Gram Country.





Rogers & Parton (RCA)

# Regional Adds & Hots

SOUTH

MOST ADDED

KOMA Oklahoma City, OK

HAME MILLIAMS JR.
HAME MILLIAMS JR.
HOTEGON & JENNINGS
HOTEGON & PARTON
REBA MC EMPIRE
ED BRUCE
MICKEY GILLEY

OMBRE, NB
RORNIE MCDOMELI
JOE STAMPLEY
OAE RIDGE BOYS
THOM SCHUYLER
GAIL DAVIES
JAM GRAY
T.G. SHEEPPARD
HOTLEST
BOOGERS & PARTON
ALABAMA
GARY HORRIS
ATLANTA
DEBORAM ALLEN

WXCL Peoria, IL

KIOV-FM Sloux Falls, SD

KTTS-AM/FM Springlield, MO

Oak Ridge Boys (MCA)

MOST ADDED Oak Ridge Boys (MCA) Charley Pride (RCA) **EAST** HANK WILLIAMS JR, T.G. SHEPPARE CHARLEY PRIDE GAIL DAVIES MAYLON JENNINGS PRINTY DEHAVEN HOTTORY

STATLER DROTHE BRILE CHARLEY PRIDE ATLANTA DAVID PRIZZELL MOTEST: DROGARD ALABAMA BOGRE & PARTOE RICKY SKAGGS ANNE HURRAY WXKW

HISTORY, PA
EXILE
HARK WILLIAMS J
TERRI GIBRS
T.G. SHEPPARD
OAK RIDGE BOYS
GUS HARDIN
HOTCH
HOTCH
HOTCH
LEE GREENHOOD
DERORAH ALLEN
MICKEY GILBY
EARL THORAS CON SYLVIR CHARLEY PRIDE HOTEOST: HOGES & PARTON B.J. THOMAS JOHENY RODRIGUE: ANNE MURRAY

WIXL-FM Newton, NJ WPOC-FM Baltimore, MD

WBGW-FM Bangor, ME

SPONGHISH, MA
ANDE MENDAY
JE GLASE
MANGHAM
BELLANY SHOPHEY
BECHAEL MUTCHEY
BESANDER
T.G. SHEDPAND
BESANDER
T.G. SHEDPAND
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KIX106 Washington, DC

**EAST** 

WWVA Wheeling, WV Wheeling, WV

OAR RIDGE BOYS

HELSON & JENNING
PARELY HROWN
CAIL DAYES

NONHIE MODORELL
JOHN CORREE

MOTERS & PARTOR
RAFRARA MANDRELL
EARL THORAG CONL
NI CREY GILLEY

ALCREY GILLEY

WHILEMADOT, MO
OAK REDGE BOYG
MAYLCH "THNINGS
JOE STAMPLEY
MEL TILLS
LOCIEE MANDRELL
CANNONS
STEPRANIE WISLOW
DEAN DILLOM
DEAN TREN
DEAN DILLOM
DEAN TREN
COM WILLIAMS
KERNY MOGERE
STEVE MARINER
ROGERS & PARTON

WEST

KIK-FM Ansheim, CA

Anaheim, CA
GEORGE STRAIT
GAX RIGGE BOYS
MITTY GRITT DI
JOHNNY LES
COMIE MATZEEL
GAIL DAVIES
ROWNIE MCDOWELL
EXILE
BLABANA.
BOCERS & PARTON
EDDIE MABBITT
LEE GREENWOOD
BANDANA

KYAK Anchorage, AK

KENDALLS
T.G. SKEPPARD
CHARLEY PRIDE
DAVID FRIZZELI
GAIL DAVIES
HOTCEST
EDDIE RABBITT
ANNE MURRAY
JANIE FRICKE
CONNAY THITTY
JOHN ANDERSON

**MIDWEST** 

CHARLEY PRIDE ROBIN LEE LACT J. DALTON MADE GRAY RANDY WRIGHT RANDY BARLON J.W. THOMPSON Mottest:

BOTTON: ROGERS & PARTON ALABAMA DOM WILLIAMS STEVE MARINER GARY MORRIS

VERN GOSDIM NITTY GAITTY I NELSON & JERRI GEORGE STRAFT T.G. SHEPPARD HOTEGET HOTEGET STEVE MARINER BARBARA HANDRE RICKEY GELLEY

KKCS Colorado Sprii

JORNY LEE
GAIL DAVIES
JOHN COMLEE
ROHN'S MCDOME
MARK GRAY
HOTES HCDOME
ALABAMA
HOGERS & PARTY
ELCHY SKAGG
ANNE RURKAY
JOHN ANDERSON

KYGO-FM Denver, CO

**MIDWEST** 

WQHK Fl. Weyne, IN

WFMS-FM

OAK RIOGE BOYS
CHARLEY PRIDE
RUNNIE HODOMELL
MAYLON JENNIHOS
RATTY ANTITEA
HOCERS & PARTON
ALABAMA
GARY HORRIS
LEE GREENMOOD
GEONGE JONES

Rogers & Parton (RCA)

KECK Lincoln, NB

DEBORAH ALLEN
BANDAHA
GEORGE STRAIT
NELSON & JENNINGS
HOTEGET
RICHY SKAGGS
ROCIANH & GILLEY
ALABAMA
ROGERS & PARTON
STEVE MARIMER

WTSO Madison, WI

MOST ADDED

GEORGE STRAIT
NELECON & JENN:
Y.G. SNEPPARD
JORDHY LEE
KUNDIE HODOWEI
HOTGEST HODOWEI
HOTGEST ALABAMA
DON WIELIAMS
RICKEY GILLEY
GEORGE JORES
ROGERS & PARTY

Oak Ridge Boys (MCA)

GUS MARDIN
JOHN CONLEE
HONNIE HCCOMELL
JAM GRAY
T.G. SHEPPARD
CHARLEY PAIDE
HOLEGER & PARTON
ALLBANA
GEORGE JOHNE
EARL HONAS CON
ANNE HORRAY

WKMF Filmt, MI

KRWQ-FM Gold Hill, OR

DEAN DILLON
MAYLON JERMING
JAN GRAY
JOE STAMPLEY
OAN BIGGE BOYS
MANK GRAY
GAVTO ALLAM CO.
RES ALLEM JR.
RATT HOPFATT
HOLEST
BOCKES & PARTO
RICKY SKAGGS
JOHN ADDRESION
JOHN CONLEE

KEIN Great Falls, MT T.G. SHEPPARD CHARLEY PRIDE JAMES & HICHAI GAIL DAWLES JOHN CONLEE HOTE BASELTY DESCRAH ALLEM RELLANY BROTHE COMMAY TRITTY JOHN ANDERSON

KWJJ Portland, OR

HICREY GILLEY
ANNE HURRAY
Hottest:
HCCLAIN & GILLEY
ALABAMA
ROGERS & PARTON
STEVE MARINER
GARY MORRIS

POWERL WY

ORN RIGGE BOYS
DEAN BILLON

DENN BILLON

MEN. TILLIS
SANDY GMOFF
PETER ISAACSON
PESES SHOPHER
LAMON GALE
MORE
DAMIERS
THAT THERE
STRYE FULLENTON
GENALD THERTMAN
HOCKEST IN ALLEMAN
HOCKEST
HOCK

DAR RIDGE BOY
CHARLEY PRIDE
T.G. SHEPPARD
GARY MOPRIS
HOTEWEI
ALABAMA
LEE GREENMOOD
BOGGES & PART
JOHN ANDERSON
CONWAY TWITTY KSOP-FM Salt Lake City, UT KRSY Roswell, NM

SI, CHOU, MM.
NELBON & JENNIN
NELBON & JENNIN
NELBON & JENTEYBRO
TO, SKEPPARO
EATHY MATTEA
MERIE HAGGARD
CHARLEY PRIOR
BIG AL COMMING
GAIL NAVIES
GOORGE STRAIT
HOUSEBUT
HOUSEBUT
HOUSEBUT
BARDAMA
JORN ANDERSON
JOHNNY LEE WXBO-FM Brietol, VA

KFDI-AM/FM Wighita, KS

KASE Austin, TX

DAVID PRIZEELL NELSON 6 JENNIN HOTEBBE: ALABAMA GARY HORRIS ROGERS 6 PARTON EARL THOMAS COM JOHN ANDERSON KVOO Tuisa, OK

SOUTH

KXYL Brown

Rogers & Parton (RCA)

JOHNHY LEE T.G. SHEPPARD HANK WILLIAMS CHARLEY PRIDE GEORGE STRAIT GUS HARDIN GAIL DAVIES HOTLEST STLVIA ROGERS A PARTY LEE GREENMOOD EDDIE HABBITT

COMMAY TMITTY ATLANTA CHARLEY PRIDE Mottest: RONNIE MILSAP ALABAMA DON WILLIAMS ROGERS & PARTON KENNY ROGERS

MEL TELLIS
DARRELL CLANTON
CAR RIDGE BOYS
HOTTGET
GEORGE JONES
EARL THOMAS CON
NI CHAEL HEIRPHEY
CONNAY TWITTY
GEORGE STRAFF

ATLANTA EXILE JIH GLASEF T.G. SHEPPARD MOTEBET ROGERS & PARTO ALARAMA LEE GREENMOOD GARY MORRIS STEVE WARINER CHARLEY PRID BARBARA MAND MEL TILLIS BOTTON: ALABAMA GENE MATSON ED BRUCE RICRY SKAGGS STATLER BROT

KIGO St. Anthony, ID GEORGE STRAIT
JOHNNY LEE
JAMES & HICHAEL
LACY J. DALYON
TAMPY MYMETTE
HOCEBET
ROCERES & PARTON
EDDIE RABBITT
HICHEY GILLEY
ANIE HURRAY
ATLANTA

OAK RIDGE BOYS WAYLON JENNING HARE GRAY DEAN DILLON REX ALLEN JR. JAN GRAY BIG AL DOWNING Nottest: OAK RIDGE BOYS
RAZZY BAILEY
JOE STAMPLEY
WAYLON JEWNING
HEL TILLIE
DEAN DILLON
HOTCEST:
DON WILLIAMS
ALABAMA RICKY SKAGGS ROGERS & PART

Oak Ridge Boys (MCA)

WEST

KIKK-FM Houston, TX

WWOD/WKZZ Lynchburg, VA

Rogers & Parton (RCA)

WSIX-FM Nashville, TN

ALABAMA DON WITEIAMS RICEY SKAGGE ROGERS & PARTOR REBA NC ENTIRE

WQYK-FM Tampe/St. Pete, FL

WTQR-FM

WINSON/SSIGM,
OAK RIDGE BOYS
CHARLEY PRIDE
JOHN COMBE
JOHNY LEE
DATES ALLABANA
ROGERS & PARTON
LARBY GAYELTH
JOHN ANDERSON
EARL THOMAS COME

150 Current Reports

The following stations did not report this week and therefore their playlists were frozen: WVAM/Altoona

KIKK-FM/Houston

# **Hottest Tracks:**

"Overnight Sensation" (MCA)

# COUNTRY ALBUMS Cuts in bold type are receiving the heaviest airplay.

JOHN ANDERSON — All The People Are Talkin' — (WB) "Haunted House" "Let Somebody Else Drive" "Call On Me" "All The People Are GUY CLARK - Better Days - (WB) "No Deal" "Tears" "Supply &

EARL THOMAS CONLEY - Don't Make It Easy For Me -(RCA) "Crowd Around The Corner" "Home So Fine" "Angel In Disguise" "Don't Make It Easy For Me" "Ball And Chain" JOHNNY LEE - Hey Bartender - (Full Moon/WB) "I'm In Love

sation" "You Are No Angel" "A Man's Not A Man Till He's Loved By A Woman"

GARY MORRIS — Why Lady Why — (WB) "Runeway Hearts" "Why Lady Why" "I Can Feel The Fire Goin' Out" "The Way I Love You Tonight" MICHAEL MARTIN MURPHEY - The Heart Never Lies -(Liberty) "Disenchanted" "Will It Be Love By Morning" "Maybe This Time" "Showdown" "Crazy Blue" "The Heart Never Lies"

NITTY GRITTY DIRT BAND - Let's Go - (Liberty) "Special "Heartaches In Heartaches" "Never Together (But Close So KENNY ROGERS — Eyes That See In The Dark — (RCA) "Burled Treasure" "Evening Star" "Eyes That See In The Dark" "Midsummer

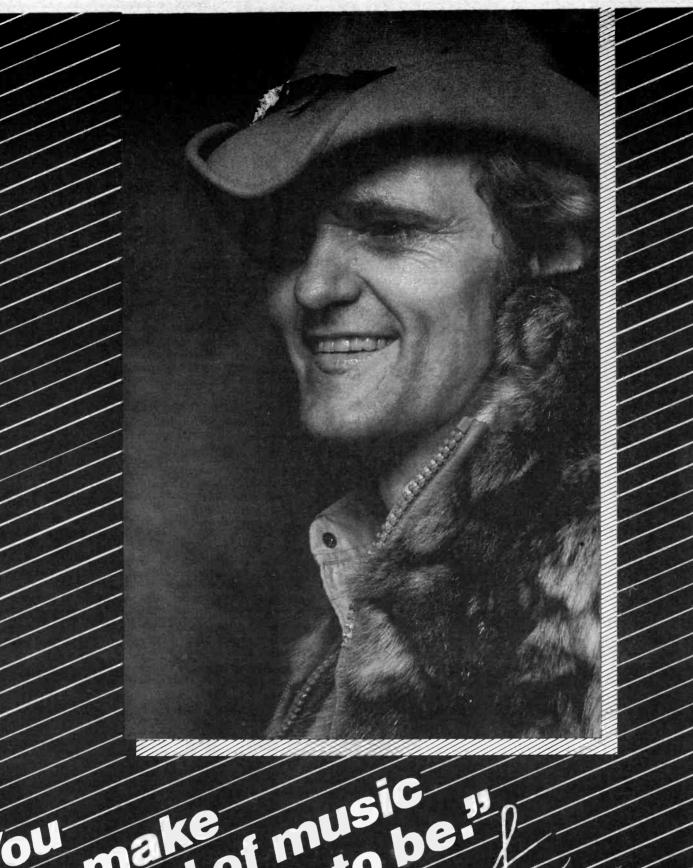
CONWAY TWITTY — Lost In The Feeling — (WB) "I Think I'm In Love" "You've Got A Good Love Coming" "First Things First" "Three Times A Lady" "We're So Close"

HANK WILLIAMS JR. - Man Of Steel - (WB/Curb) "Lovesick lues" "Man Of Steel" "Now I Know How Ge Woman On The Run" "Orange Blossom Special" 'Now I Know How George Feels" "She Had Me"

# **Most Requested:**

K. ROGERS & D. Parton "Islands In The Stream" (RCA) ALABAMA "Lady Down On Love" (RCA) GARRY MORRIS "The Wind Beneath My Wings" (WB) JOHN ANDERSON "Black Sheep" (WB) RICKY SKAGGS "You've Got A Lover" (Epic) EARL THOMAS CONLEY "Holding Her And..." (RCA)

Airplay/50 . . . See Page 62



sure make f music sis sure world of my world lace to be my a great place to be a great place. Thanks Always:

WATCH FOR MY NEW SINGLE JERRY REED

AHLI AHKI 4692

# Black Radio Reg NATIONAL ARPLAY/40.

'Breakers" are those newer records that have the greatest level of station activity on any given week.

### **DeBARGE**

### Time Will Reveal (Gordy/Motown)

72% of our reporting stations on it. Rotations: Heavy 9/2, Medium 20/2, Light 21/12, Extra Adds 2, Total Adds 18 including WAMO, WAOK, KRLY, WZAK, WGPR, KACE, WKND, KNOW, WLUM, WWWS. A Most Added Record. Debuts at number 24 on the Black Radio Chart.

### PAUL McCARTNEY AND MICHAEL JACKSON

### Say Say (Columbia)

65% of our reporting stations on it. Rotations: Heavy 8/6, Medium 8/6, Light 23/22, Extra Adds 8, Total Adds 42 including WXYV, WILD, WOOK, WAOK, KKDA-FM, KMJQ, WGCI, WBLZ, WCIN, WGPR, KJLH, XHRM. A Most Added Record. Debuts at number 32 on the Black Radio Chart.

### **MANHATTANS**

Forever By Your Side (Columbia) 64% of our reporting stations on it. Rotations: Heavy 11/0, Medium 16/0, Light 17/4, Extra Adds 2, Total Adds 6, WXYV, WBMX, WZAK, WJAX, WPLZ, WDAO. Heavy: WVEE, KRNB, WDIA,

### SKYY

### Show Me The Way (Salsoul/RCA)

61% of our reporting stations on it. Rotations: Heavy 2/0, Medium 24/3, Light 18/4, Extra Adds 0, Total Adds 7, WOOK, WRDW, KNOW, WJJS, WWDM, WLTH. Heavy: WVEE, KRNB. Moves 40-35 on the Black Radio Chart.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example) 100 25) Indicate how many of our reporters are on the record this week (100) and of those how ma (25), "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🛮 Indicated one of this w

S.O.S. BAND "Tell Me If You Still Care" (Tabu/CBS) 42/17 Rotations: Heavy 14/2, Medium 10/2, Light 16/11, Extra Adds 2, Total Adds 17 including WILD, WDAS, WAOK, WVEE, WGPR, KJLH, Heavy: WAMO, KRLY, WHRK, WDRQ, WJLB, KACE. Medium: WRKS, XHRM, KNOW. Debuts at number 27 on the

WJMO. Moves 38-28 on the Black Radio Chart.

JAMES INGRAM "Party Animal" (Qwest/WB) 41/7
Rotations: Heavy 5/1, Medium 20/1, Light 13/2, Extra Adds 3, Total Adds 7, KKDA-FM, WBLZ, WZAK, WKND, WOIC, WKXI, WAAA. Heavy: WVEE, KRNB, WZEN-FM, WDAS. Medium: WAIL-FM, XHRM, WNHC. Debuts at number 38 on the Black Radio

ZAPP "Heartbreaker" (WB) 40/16
Rotations: Heavy 8/0, Medium 14/2, Light 14/10, Extra Adds 4, Total Adds 16 including WAMO, WAOK, KKDA-FM, WBMX, WBLZ, WCIN, WDMT, KUKQ. Heavy: WVEE, KRLY, KRNB, WZAK, KACE. Medium: WKYS, WDRQ. Debuts at number 33 on the

STANLEY CLARKE/GEORGE DUKE "Heroes" (Epic) 40/10
Rotations: Heavy 1/0, Medium 13/2, Light 23/5, Extra Adds 3, Total Adds 10, WXYV, WKYS, KACE, WGIV, WNOO, WOIC, KJCB, WPLZ, WVOI, KUKQ. Heavy: WANM. Medium: WAOK, KRNB, WNHC, WWWS.

RENE & ANGELA "My First Love" (Capitol) 39/2
Rotations: Heavy 12/0, Medium 18/2, Light 9/0, Extra Adds 0, Total Adds 2, WOOK, WNOO. Heavy: WILD, WDAS, WYLD-FM, WJMO, WZAK, WJLB, KMJM, WZEN-FM. Medium: WEDR, WAIL-FM, WBLZ, WGPR, KNOW. Moves 35-31 on the Black Radio

ATLANTIC STARR "Touch A Four Leaf Clover" (A&M) 38/35
Rotations: Heavy 2/1, Medium 6/6, Light 23/21, Extra Adds 7, Total Adds 35 including WXYV, WILD, WRKS, WHUR, WAOK, WVEE, KKDA-FM, KRLY, KRNB, WBMX, WGCI, WDRQ, KACE, XHRM, KDIA.

SHALAMAR "Over And Over" (Solar/Elektra) 36/8

Rotations: Heavy 4/1, Medium 12/0, Light 18/5, Extra Adds 2, Total Adds 8, WXYV, WAOK, WVEE, WDRQ, WENN, WANM, KDIA, KUKQ. Heavy: KRNB, WRDW, WLTH. Medium: WILD, KKDA-FM, WZAK, KACE.

DAYTON "It Must Be Love" (Capitol) 36/2

Rotations: Heavy 3/0, Medium 13/1, Light 20/1, Extra Adds 0, Total Adds 2, WOOK, WPEG. Heavy: KRNB, WWDM, WDAO. Medium: WDAS, WAMO, KKDA-FM, WDMT, WZAK, WGPR, WRDW, KNOW, WOIC, WKXI.

Medium: WDAS, WAMO, KNDA-FM, WUMI, WZAK, WGPR, WHOW, KNOW, WOLC, WKXI.

POINTER SISTERS "I Need You" (Planet/RCA) 35/16

Rotations: Heavy 2/0, Medium 9/1, Light 22/13, Extra Adds 2, Total Adds 16 including WXYV, WDMT, WZAK, WDRQ, WGPR, WRDW, WLOU, WANT, WAAA, WVOI. Heavy: WYLD-FM. Medium: WKYS, WHUR, WAOK, KRNB.

MIDNIGHT STAR "Wet My Whistle" (Solar/Elektra) 35/7

Rotations: Heavy 8/0, Medium 12/0, Light 14/6, Extra Adds 1, Total Adds 7, WEDR, WJEB, WPEG, WJAX, WLTH, WWWS, KUKQ. Heavy: WBLZ, KACE, KJLH, WRDW, WNOO, WOIC, WWDM. Debuts at number 40 on the Black Radio Chart.

ONE WAY "Let's Get Together" (MCA) 33/3
Rotations: Heavy 3/0, Medium 13/0, Light 17/3, Extra Adds 0, Total Adds 3, WAMO, KMJM, WLTH. Heavy: WAOK, WRDW, KUKQ. Medium: WVEE, KRNB, WGPR, XHRM, WKND, KNOW, WJMI, WDAO, WWWS. JONES GIRLS "On Target" (RCA) 33/2
Rotations: Heavy 7/0, Medium 12/0, Light 13/1, Extra Adds 1, Total Adds 2, WPLZ, WBMX, Heavy: WAOK, KRNB, WJMO, WATV, WENN, WPDQ. WWWS. Medium: WHUR, WZEN-FM, WKND, WPEG, KJCB, WANM, WLTH, KUKQ.

WEST STREET MOB "Break Dance/Electric Boogie" (Sugar Hill) 31/1
Rotations: Heavy 8/0, Medium 14/0, Light 8/0, Extra Adds 1, Total Adds 1, WZEN-FM. Heavy: WDAS, WAIL-FM, WBMX, WNHC, WJMI, WKXI, WPDQ, WTLC. Medium: WOOK, WDIA, WDMT, KJLH, KSOL, WLTH.

ROYALCASH "Radio Activity" (Sutra) 26/5
Rotations: Heavy 4/0, Medium 10/1, Light 10/2, Extra Adds 2, Total Adds 5, WXYV, WAMO, KSOL, WNHC, WRDW. Heavy: KRNB, WHRK, WEDR, WANM. Medium: WZAK, KACE, KJLH, XHRM, WOIC, WPDQ.

RICK JAMES "U Bring The Freak Out" (Gordy/Motown) 26/13

ons: Heavy 5/2, Medium 8/2, Light 11/8, Extra Adds 1, Total Adds 13 including WAMO, KKDA-FM, KACE, XHRM, WATV, WDAO, WLTH. Heavy: WKYS, WDIA, WHRK, WWDM. Medium: WBLZ, WDRQ, KDIA.

RON BANKS "Truly Bad" (CBS) 25/2

Rotations: Heavy 2/0, Medium 10/0, Light 13/2, Extra Adds 0, Total Adds 2, WENN, WVOI. Heavy: KRNB, WDRQ. Medium: WOOK, WAOK, WDIA, WJLB, WZEN-FM, WKND, WNOO, WKXI, WVOL, WWWS.

STONE CITY BAND "Ladies' Choice" (Gordy/Motown) 25/1

Rotations: Heavy 8/0, Medium 8/0, Light 9/1, Extra Adds 0, Total Adds 1, WVOL. Heavy: WAOK, WAIL-FM, WGCI, WPEG, KJCB, WLOU, WANM, KUKQ. Medium: WBMX, WZEN-FM, XHRM, WJMI, WDAO, WLTH.

DIANA ROSS "Up Front" (RCA) 25/1
Rotations: Heavy 1/0, Medium 9/0, Light 15/1, Extra Adds 0, Total Adds 1, WPDQ. Heavy: WAOK. Medium: XHRM, KSOL, KNOW, WATV, WOIC, WKXI, KOKY, WVOL, WTLC.

P. FUNK ALL-STARS "Generator Pop" (Uncle Jam/CBS) 25/1
Rotations: Heavy 5/0, Medium 10/0, Light 10/1, Extra Adds 0, Total Adds 1, WVOI. Heavy: WAOK, WPEG, WJMI, WKXI, KUKQ. Medium: WDAS, WOOK, KREY, WBMX, WZEN-FM, KDAY, WKND, WWDM, WTLC, WWWS.

MARY JANE GIRLS "Boys" (Gordy/Motown) 24/6

Rotations: Heavy 2/0, Medium 11/1, Light 10/4, Extra Adds 1, Total Adds 6, WZAK, WNHC, WATV, WANT, WWWS, KUKQ. Heavy: WPEG, WLTH, Medium: WVEE, KRNB, WGCI, WDRQ, WJMI, WPDQ, WBLX, WWDM, WANM, WDAO. BOBBY NUNN "Private Party" (Motown) 24/1

Rotations: Heavy 7/0, Medium 10/0, Light 6/0, Extra Adds 1, Total Adds 1, WOIC. Heavy: KRNB, WEDR, WZEN-FM, WWDM, WANM, WTLC, WWWS. Medium: KKDA-FM, KDAY, WKND, WENN, WPEG, WVOL, WLTH, WKWM, KUKQ.

MARILYN SCOTT "Only You" (Mercury/PolyGram) 24/1
Rotations: Heavy 0/0, Medium 13/0, Light 11/1, Extra Adds 0, Total Adds 1, WCIN. Medium: WXYV, WDAS, WHUR, KKDA-FM,

WJMO, WGPR, WZEN-FM, XHRM, KNOW, WBLX, WPLZ, WLTH, KDIA

FOUR TOPS "I Just Can't Walk Away" (Motown) 23/14

Rotations: Heavy 1/1, Medium 6/3, Light 15/9, Extra Adds 1, Total Adds 14, WILD, WKYS, WVEE, WGCI, WZAK, WGPR, XHRM, WGIV, KOKY, WBLX, WVOL, WLTH, WTLC, WWWS. Medium: WXYV, WHUR, WHRK.

TYRONE DAVIS "I Found Myself When I Lost You" (Ocean Front) 23/2

Rotations: Heavy 4/0, Medium 7/0, Light 12/3, Extra Adds 0, Total Adds 2, WCIN, KUKQ. Heavy: KRNB, WOIC, WKXI. Medium: WDAS, WAOK, WJMO, WZAK, WZEN-FM, WANM, WLTH.

Adds & Hots . . . See Page 68



1 LIONEL RICHIE/All Night Long (All Night) (Motown)

JENNIFER HOLLIDAY/I Am Love (Geffen) 2

KLIQUE/Stop Doggin' Me Around (MCA) 2 2 3 4 TAVARES/Deeper in Love (RCA) 14 11 5

RUFUS & CHAKA KHAN/Ain't Nobody (WB)

22 13 13 6 DONNA SUMMER/Unconditional Love (Mercury/PolyGram)

ANITA BAKER/Angel (Beverly Glen) 16 12 7

 ARETHA FRANKLIN/Every Girl (Wants My Guy) (Arista) 33 16 12

 MTUME/Would You Like To (Fool Around) (Epic) 27 17 14

10 GAP BAND/Party Train (Total Experience/PGM)

1 JEFFREY OSBORNE/Stay With Me Tonight (A&M)

2 SLAVE/Shake It Up (Cotillion/Atco)

13 STEPHANIE MILLS/Pilot Error (Casablanca/PolyGram)

MICHAEL WYCOFF/Tell Me Love (RCA) 31 23 17

15 PHILIP BAILEY/I Know (Columbia) 7 40 10 16 GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.)

TOM BROWNE/Rockin' Radio (Arista)

- 35 25 TEENA MARIE/Fix It (Part 1) (Epic)

5 6 11 19 HERBIE HANCOCK/Rockit (Columbia)

20 ANDRE CYMONE/Make Me Wanna Dance (Columbia) 37 33 22 (AKESIDE/Real Love (Solar/Elektra)

COMMODORES/Only You (Motown)

D. WARWICK/L. VANDROSS/How Many Times Can We Say... (Arista)

DEBUT DeBARGE/Time Will Reveal (Gordy/Motown)

23 22 19 25 RANDY CRAWFORD/Nightline (WB)

DEBUT S.O.S. BAND/Tell Me If You Still Care (Tabu/CBS)

36 29 29 MANHATTAN TRANSFER/Spice Of Life (Atlantic)

3 9 15 30 RICK JAMES/Cold Blooded (Gordy/Motown)

- - 35 RENE & ANGELA/My First Love (Capitol)

PAUL McCARTNEY AND MICHAEL JACKSON/Say Say Say (Columbia)

DEBUT 3 ZAPP/Heartbreaker (WB) 38 28 34 PRINCE/Delirious (WB)

40 SKYY/Show Me The Way (Salsoul/RCA)

36 36 LYDIA MURDOCK/Super Star (Team Entertainment)

34 26 26 37 LEW KIRTON/Talk To Me (Believe In A Dream/CBS) DEBUT JAMES INGRAM/Party Animal (Qwest/WB)

25 20 20 39 RONNIE DYSON/All Over Your Face (Cotillion/Atco) DEBUT • 40 MIDNIGHT STAR/Wet My Whistle (Solar/Elektra)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

## **MOST ADDED** ®

P. McCARTNEY AND M. JACKSON (42) ATLANTIC STARR (35) MELBA MOORE (19) DeBARGE (18) S.O.S. BAND (17)

# HOTTEST

LIONEL RICHIE (38) KLIQUE (36) **RUFUS & CHAKA KHAN (29) JENNIFER HOLLIDAY (19)** GAP BAND (18)

SISTER SLEDGE "Gotta Get Back To Love" (Cotillion/Atco) 22/0
Rotations: Heavy 1/0, Medium 12/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: WJMO, Medium: WXYV, WDIA, WBMX, WZEN-FM, XHRM, KNOW, WGIV, WJMI, KOKY, WVOL, WANT, WLTH.

RICH CASON & GALACTIC ORCHESTRA "Year 2001 Boogie" (LARC) 21/1
Rotations: Heavy 3/0, Medium 10/0, Light 8/1, Extra Adds 0, Total Adds 1, KSOL, Heavy: WAOK, WZEN-FM, WATV. Medium WZAK, WGPR, WENN, WNOO, WKXI, WPDQ, WLOU, WVOL, WWDM, WTLC.

MAZE featuring FRANKIE BEVERLY "We Are One" (Capitol) 20/16
Rotations: Heavy 1/0, Medium 7/6, Light 7/5, Extra Adds 5, Total Adds 16 including WILD, WAMO, WOOK, WEDR, WDRQ, WZEN-FM, KACE, WROW, WNOO, WOIC, WJAX, WTLC, WVOI. TEMPTATIONS "Miss Busy Body (Get Your Body Busy)" (Gordy/Motown) 20/10
Rotations: Heavy 1/1, Medium 8/3, Light 10/5, Extra Adds 1, Total Adds 10, WOOK, KRNB, XHRM, WRDW, WLOU, WJJS, WVOL, KUKO. Medium: WXYV, WHUR, WHRK, WZEN-FM, WDAO.

MELBA MOORE "Keepin" My Lover Satisfied" (Capitol) 19/19
Rotations: Heavy 0/0, Medium 2/2, Light 14/14, Extra Adds 3, Total Adds 19, WDAS, WAMO, WHUR, WAOK, KRLY, KRNB, WBMX, WDRQ, WDR, WJLB, WPEG, WLTH, WKWM, WTLC.

MICHAEL STERLING "Desperate" (Success) 19/2
Rotations: Heavy 1/0, Medium 5/0, Light 13/2, Extra Adds 0, Total Adds 2, WGCI, WZAK, Heavy: WJMO. Medium: WEDR, WKXI, WLOU, WVOL, WWDM.

BILLY GRIFFIN "Respect" (Columbia) 17/6
Rotations: Heavy 0/0, Medium 2/0, Light 13/4, Extra Adds 2, Total Adds 6, WXYV, KSOL, WNHC, WRDW, WLTH, KUKQ. Medium: WJMO, WGIV.

n.y.c. PEECH BOYS "On A Journey" (Island/Atco) 17/3
Rotations: Heavy 1/1, Medium 7/0, Light 8/1, Extra Adds 1, Total Adds 3, WAOK, WVEE, WNHC. Medium: WXYV, WGCI, WOIC,

DARNELL WILLIAMS "Pure Satisfaction" (My-Disc) 17/2

Rotetions: Heavy 0/0, Medium 4/0, Light 13/2, Extra Adds 0, Total Adds 2, WKXI, WLOU. Medium: WEDR, WATV, WVOL, WAAA.

CYBOTRON "Clear" (Fantasy) 17/1 Rotations: Heavy 8/0, Medium 5/0, Light 5/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WEDR, WPEG, WJAX, WPDQ, WLOU, WVOL. Medium: WVEE, WZAK, WRDW, WANM.

ORBIT "All Shook Up" (RFC/Quality) 17/1

ns: Heavy 1/0, Medium 6/1, Light 10/0, Extra Adds 0, Total Adds 1, XHRM. Heavy: WWWS. Medium: WXYV, WOIC,

PHYLLIS HYMAN "Why Did You Turn Me On" (Arista) 17/0 Rotations: Heavy 4/0, Medium 10/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WKYS, WNOO, WKXI, WWWS. Medium: WHUR, WCIN, WGPR, KNOW, WGIV, KOKY, WBLX, WLTH, WKWM, WTLC.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 16/9
Rotations: Heavy 5/2, Medium 2/0, Light 9/7, Extra Adds 0, Total Adds 9, WRDW, WJAX, WPDQ, WJJS, WWDM, WLTH, WWWS, WVOI KDIA, Heavy: KMJM, WBLX, WANM. Medium: WPEG, WVKO.

RONNIE LAWS "Mr. Nice Guy" (Capitol) 16/0
Rotations: Heevy 0/0, Medium 6/0, Light 10/0, Extra Adds 0, Total Adds 0, Medium: WGPR, WGIV, WJMI, KJCB, WVOL, WANM.

SHAWN CHRISTOPHER "Say It Again" (LARC) 16/0
Rotations: Heavy 2/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, KOKY. Medium: WCIN, WGPR, WATV, WENN, WLOU, WTOY, WANM, WWWS, KDIA.

MAJOR HARRIS "All My Life" (Pop Art) 15/5 ns: Heavy 0/0, Medium 5/0, Light 9/4, Extra Adds 1, Total Adds 5, WDIA, WZAK, WZEN-FM, WATV, WENN. Medium: KRNB, WBMX, WVOL, WWWS.

MADONNA "Holiday" (Sire/WB) 15/4
Rotations: Heavy 5/0, Medium 5/0, Light 5/4, Extra Adds 0, Total Adds 4, WZAK, WJMI, KDIA, KUKQ. Heavy: WRKS, WDAS, WAMO, WVEE, KRNB. Medium: WILD, WHRK, WNHC, WRDW, WLUM.

DR. JECKYLL & MR. HYDE "Gettin" Money" (Profile) 15/2
Rotations: Heavy 1/0, Medium 6/0, Light 7/1, Extra Adds 1, Total Adds 2, WRKS, WTLC. Heavy: WWDM. Medium: WEDR, WZAK,

DAVID SANBORN "Neither One Of Us" (WB) 15/1

al Adds 1, WZAK. Heavy: WAMO, WAAA, WLTH. Medium: WVEE,

STARPOINT "It's So Delicious" (Elektra) 15/0 Rotations: Heavy 2/0, Medium 7/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WATV, WLOU. Medium: WJMO, XHRM, KSOL, WRDW, WOIC, WPLZ, WDAO.

# ARBITRON GIVES Y0U 212-887-1300

# And that's a whole than just set of numbers

Or call any of the numbers listed below. Any one of them puts you in touch with Arbitron Ratings, and that can help you get the most marketing mileage out of all the other numbers we give you. Our account executives and client service representatives are trained to respond to your needs, to suggest solutions and alternatives, to really *listen* to your problems. Because at Arbitron, we know that just leaving you with the ratings book isn't enough.

We know our clients require the best in the application of radio and TV ratings. So we've trained our staff to serve as broadcast consultants. When you work with one of our account executives, we believe you're working with the most knowledgeable in the business. Arbitron's account executives are recruited from the specific field in which they work. That means they know your side of the business, and it means they understand your point of view. Plus, Arbitron's account executives and client service representatives are an unbeatable combination. Together, they give you the marketing support that can help you look better and attract more business.

Remember, when you need to make the most out of the broadcast ratings, Arbitron is never more than a phone call away. So if you've got a problem, an idea, or question, we'd like to hear it. Call us at any of our numbers. They're the most valuable numbers in the book.

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# ARBITRON® RATINGS





# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

### EAST

WXYV/Baltimore Tim Watts

MCCARTNEY & JACKS SHALAMAR POINTER SISTERS BILLY GRIFFIN MANHATTANS ROYALCASH
HOTTEST:
LIONEL RICHIE
KLIQUE
RUFUS & CHAKA
GLADYS KNIGHT
ANITA BAKER

MAZE
ATLANTIC STARR
INSTANT FUNK
ENCHANTMENT
LAKESIDE
ELECTRIC DREAD
HOLLEST:
RUFUS & CHAKA
RICK JAMES
LIONEL RICHIE
GLADYS KNIGHT
KLIQUE

# WKND/Hartford (J Jordan/McLean

SAMPS INGRAM
SKYY
DEBARE
MCCARTNEY & JACKS
CHERYL LYNN
WILL POWDERS
TWILIGHT 22
ASRAYE
PONDA RAE
HOTTEST
HILIP BAILEY
KLIQUE KLIQUE JENNIFER HOLLIDAY LIONEL RICHIE HERBIE HANCOCK

LOVE BUG STARSKI BILLY GRIFFIN MCCARTNEY & JACKS NYC PEECH BOYS CHERYL LYNN SOS BAND JEFFREY OSBORNE MARY JANE GIRLS ROYALCASH CURTIS HAIRSTON BOTEMEN CURTIS HAIRSTON
HOTTEST
RUFUS : CHAKA
RICK JAMES
GLADYS KNIGHT
MARY JANE GIRLS
JENNIFER HOLLIDAY

ATLANTIC STARR
NONA HENDRYX
JECKYLL & HYDE
TWILIGHT 22
HOTTEST
LILLO
BILLY JOEL
SPANDAU BALLET
MADONNA
GLADYS KNIGHT

# WDAS/Philadelphia Joe Tamburro

PATTI LABELLE TWILIGHT 22 NV MELBA MOORE ASHFORD & SIMPSON ASHFORD & SIMP GARLAND GREEN INSTANT FUNK JIMMY CLIFF SYBIL THOMAS ELECTRIC DREAD ELECTRIC DREAD
SKOOL BOY2
AMERICAN STEEL
LIME
HOTTEST:
LIONEL RICHIE
RUFUS & CHAKA
KLIQUE
MCCARTNEY & JACKS
SOS BAND

# WAMO/Pittsburgh J.C. Floyd

DEBARGE ZAPP TEENA MARIE MELBA MOORE MAZE TOM BROWNE INSTANT FUNK HOT STREAK OMNI RICK JAMES ONE WAY ROYALCASH KLIQUE RUFUS & CHAKA

MCCARTNEY & JACKS LIONEL RIC...
MTUME
DONNA SUMMER
SKYY
DAYTON
JEFFREY OSBORNE
COMMODORES COMMODORES
MAZE
MAZE
ANGELA
TEMPTATIONS
GRANDHASTER FLASH
CASHMERE
HOTEGES:
RUFUS & CHAKA
RICK JAMES
HERBIE HANCOCK
GAP BAND
KLIQUE

# WKYS/Washings Donnie Simpson

CULTURE CLUB CLARKE & DUKE FOUR TOPS RONNIE DYSON

# WHUR/Washington, DC Oscar Fields

ATLANTIC STARR PATTI LABELLE CON FUNK SHUN TOM BROWNE MELBA MOORE HOLLEST KLIQUE GAP BAND GEORGE BENSON

# **MIDWEST**

WGCI/Chicago (z Richard Pegue

MCCARTULY & JACKS
MICHAEL FRANKS
MICHAEL FRANKS
MICHAEL STERLING
OMNI
FOUR TOPS
HOTE
HOTE
LYDIA MURDOCK
HERBIE HANCOCK
RUFUS & CHAKA
RICK JAMES
ANITA BAKER

# WBMX/Chicago

SHANNON ZAPP
ATLANTIC STARR
MELBA MOORE
MANHATTANS
YVONNE GAGE
JONES GIRLS
CYBOTRON
INSTANT FUNK
GARLAND GREEN
HOLLERIN GARLAND GREEN
HOTLEST:
O'JAYS
WHISPERS
LEW KIRTON
JENNIFER HOLLIDAY
LAKESIDE WBLZ/Cincinnati Brian Castle

MICHAEL SEMBELLO

MICHAEL SEMBELLO
ZAPP
JAMES INGRAM
MCCARTNEY & JACKS
TOM BROWNE
HOTLESS:
HERBIE HANCOCK
RUFUS & CHAKA
LIOMEL RICHIE
KLIQUE
MEN WITHOUT HATS WJMO/Cleveland Erik Stone WCIN/Cincinnati Sid Kennedy

GARLAND GREEN LEON HAYWOOD TYRONE DAVIS ZAPP BRYSON & FLACK BRYSUN & FARD...
OMNI
MCCARTNEY & JACKS
MARILYN SCOTT
HOTEGET:
JENNIFER HOLLIDAY
KLIQUE
PROJECT FUTURE
NATALIE COLE
MOTOR CITY CREW

# SOUTH

WAOK/Atlanta Larry Tinsley MCCARTNEY & JACKS
MELBA MOORE
ATLANTIC STAPR
SOS BAND
DEBARGE
SHALAMAR
DONNIE WEAVER
ZAPP
NYC PEECH BOYS NYC PEECH BOYS CHERYL LYNN

# CHERYL LYNN Hottest: LIONEL RICHIE KLIOUB RICK JAMES DONNA SUMMER P. FUNK ALL-STARS WVEE/Atlanta Scotty Andrews

SHALAMAR NYC PEECH BOYS FOUR TOPS FOUR TOPS
SOS BAND
STOCKINGCAP
GLOBE & WHIZ KID
BRENDA JONES
ATLANTIC STARR
RAW SILK
Hottest: HERBIE HANCOCK KLIQUE LIONEL RICHIE MTUME MCCARTNEY & JACKS

MICHAEL JACKSON SOS BAND TAVARES TAVARES
MAZE
RAW SILK
SKYY
ROYALCASH
TEMPTATIONS
BILLY GRIFFIN
ALFIE SILAS
COMMODES COMMODORES
POINTER SISTERS
Hottest:
LIONEL RICHIE
KLIQUE
PHILIP BAILEY
MTUME MIDNIGHT STAF

# (J) indicates Black reporters

WDMT/Cleveland Magic/Dean

SHANNON
ANDRE CYMONE
POINTER SISTERS
GLORIA GAYNOR
TYRONE DAVIS
PATBACK
HOLLES:
JENNIFER HOLLIDAY
LIONEL RICHIE
ANITA BAKER
KLIQUE
MTUME

# WZAK/Cleveland Lynn Tolliver

JAMES INGRAM
TWILIGHT 22
FOINTER SISTERS
MARY JAME GIRLS
DAVID SANBORN
FOUR TOPS
GAP HAND
STEPHANIE MILLS
WARWICK & VANDROS
MACHATHAN
MICHAEL STERLING
JIMMY CLIFF
MAJOR HARRIS
AL MCCALL
GARLAND GREEN
MADONNA

ELECTRIC DREAD LIONEL RICHIE GARLAND GREEN INSTANT FUNK PIECES OF A DREAM OMNI Hottest: GAP BAND RUFUS & CHAKA ANITA BAKER SLAVE

## SLAVE ARETHA FRANKLIN WVKO/Columbus Lyles/Jones

ARETHA FRANKLIN
WARRICK & VANDROS
MTUME
MCCARTNEY 6 JACKS
MICHAEL WYCOFF
HOTLERE:
LIONEL RICHIE
PRINCE
RICK JAMES
JENNIFER HOLLIDAY
GLADYS KNIGHT

SOS BAND SOS BAND
MANRATTANS
RICK JAMES
MILLIE JACKSON
GRANDMASTER FLAS!
BULLET
LATEST
RUSSELL BROTHERS
KEVIE KEV
HOTTEST
KLIQUE
RUFUS & CHAKA
HERBIE HANCOCK
NTUME

JOS SPENCEY
FOUR TOPS
CHERYL LYNN
BRYSON & FLACK
FOINTER SISTERS
SKOOL BOY
ATLANTIC STARR
MELBA MOSE
SOS BAND
MCCARTHEY & JACKS
DEBARGE
CEE FARROW
ISLEY BROS
BULLET ISLEY BROS
BULLET
HOTTEST:
TAVARES
LEW KIRTON
JENNIFER HOLLIDAY
ANDRE CYMONE
BERNARD WRIGHT

# WJLB/Detroit James Alexander

SHANNON ATLANTIC STARR MCCARTNEY & JACKS MIDNIGHT STAR MELBA MOORE MELBA MOORE
HOTTEST:
ISLEY BROS
MARY JANE GIRLS
RENE 6 ANGELA
NEWCLEUS
GLADYS KNIGHT

# WDRQ/Detroit Brisn White

ATLANTIC STARR MAZE MELBA MOORE NEW ORDER POINTER SISTERS SHALAMAR SRALAMAR
SHANNON
SKOOL BOYZ
SMOKE SCEEN
HOTEGET:
ANITA BAKER
JEFFREY OSBORN
KAIYA
KRAFTWERK
LIONEL RICHIE

MCCARTNEY & JACKS DEBARGE Hottest: STEPHANIE MILLS RANDY CRAWFORD LIONEL RICHIE WILL POWERS FOUR TOPS

# WATV/Birmin

ATLANTIC STARR

## WENN/Birmingham Michael Star

CLARKE & DUKE RICK JAMES SKYY POINTER SISTERS DEBARGE FOUR TOPS
JOHNNIE TAYLOR
HOTTEST:
STEPHANIE MILLS
TAVARES
DONNA SUMMER
GLADYS KNIGHT
JENNIFER HOLLIDAY

ZAPP
MARY JANE GIRLS
POINTER SISTERS
RICK JAMES
RICK JAMES
MAJOR HARRIS
SOS BAND
DEBARGE
KURTIS BLOW
HOTEEST:
RUFUS & CHAKA
GAP BAND
KLIQUE KLIQUE LIONEL RICHIE STEPHANIE MILLS

MICHAEL STAR SOS BAND SHALAMAR DEBARGE MAJOR HARRIS ROM BANNS DEBANS DEBE SHILL KID GODRE & WHIZ KID GODRE STARR ACTIVE FORCE HOLLESS GAP BAND RUFUS & CHARA HERBIE HANCOCK GLADYS KNIGHT ANITA BAKER

KKDA-FM/Dallas Terri Avery

ATLANTIC STARR
JAMES INGRAM
MCCARTNEY & JACKS
RICK JAMES
ZAPP

ZAPP
HOTTOST:
FATBACK
JENNIFER HOLLIDAY
AL JARREAU
PRINCE
LIONEL RICHIE

KRLY/Houston Mike Caviel

# WPEG/Charlotte Les Norman

JEFFREY OSBORNE RICK JAMES TOM BROWNE RICK JAMES
TOM BROWNE
DAYTON
KURTIS BLOW
ATLANTIC STARR
MIDNIGHT STAR
MCCARTNEY & JACKS
MELDA MOORE
RUPTUS & CHAKA
KLIQUE
HERBIE HANCOCK
GLADYS KNIGHT
CYBOTRON

ISLEY BROS WARWICK & VANDROS MCCARTNEY & JACKS K-9 CORP.
EDDIE KENDRICKS
CHERYL LYNN
HOTLEST:
RUPUS & CHAKA
PHILIP BAILEY
GAP BAND
ALPIE SILAS
O'JAYS

# also contributing to Jazz Charl

ONE WAY
RICK JAMES
ATLANTIC STARR
MELBA MOORE
MIDNIGHT STAR
MICHAEL JACKSON
BERNARD WRIGHT
BILLY GRIFFIN
FOUR TOPS
SKYY

MCCARTNEY & JAC ZAPP
Hottest:
NEWCLEUS
HERBIE HANCOCK
CLARK SISTERS
FATBACK
LYDIA MURDOCK

ZAPP CON I SOS I MCCAI ASHFO BRYSO FUNK SHUN JIMMY CLIFF
MAZE
FOUR TOPS
JECKYLL & HYDE
HOTTORY
KLIQUE
STEPHANIE MILLS
JENNIPER HOLLIDAY
RANDY CRAWFORD
LIONEL RICHIE

# WLUM/Milwaukee Rich Guzman

MCCARTNEY & JACKS COMMODOR Hottest: KLIQUE PRINCE POLICE ZAPP MEN WIT

TROUBLE FUNK LYDIA MURDOCK KURTIS BLOW TEMPTATIONS MAIE NATALIE COLE JOHNNIE TAYLO MCCARTNEY 6 J

RICK JAMES ZAPP TEMPTATIONS TONES
CHERYL LYNN
DARNELL WILLIAMS
HOTTEST:
KLIQUE
RONNIE DYSON
JENNIFER HOLLIDAY
PHILIP BALLEY
TYRONE DAVIS

# WJAX/Jacksonville (a) Steve Fox

MAZE
ATLANTIC STARR
MELBA MOORE
MANHATTANS '
MIDNIGHT STAR
TOM SCOTT
POINTER SISTERS
SOS BAND SOS BAND Hottest: LIONEL RICHIE JENNIFER HOLLIDAY ANDRE CYMONE PRINCE LAKESIDE

# SHALAMAR MCCARTHEY & JACKS ATLANTIC STARR DEBARGE WILL POWERS MELBA MOORE HOTLEST: SLAVE JEFFREY OSBORNE ZAPP SOS BAND KMJQ/Houston

MCCARTNEY & JACKS Hottest: SLAVE DENNIFER HOLLIDAY HERBIE HANCOCK MTUME LIONEL RICHIE

WWWS/Saginaw Kermit Crockett

ARETHA FRANKLIN
ZAPP
KURTIS BLOW
MELBA MOORE
ASHPORD & SIMPSON
STEPHANIE, MILLS:
COMATEENS
MCCARTNEY & JACKS
MIONIGHT STAR
MICHAEL JACKSON
FOUR TOPS

FOUR TOPS
CHERYL LYNN
DEBARGE
ATLANTIC STARR
MARY JANE GIRLS
HOTTER
HOTTER
HOTTER
LARR SISTERS
HEW EDITION
LYDIA MURDOCK
K-9 CORP.
TOM BROWNE

KMJM/St. Louis Tony Gray

ATLANTIC STARR
MCCARTNEY & JACKS
LYDIA MURDOCK
MANHATTAN TRANSPE
ONE WAY

MOTOR CITY CREW RHETTA HUGHES ATLANTIC STARR GLORIA GAYNOR

MAZE
VERNON GARRETT
MAJOR HARRIS
MCCARTHEY & JACKS
SEXUAL HARRASSMEN
WEST STREET MOB
HOTEOSE:
LIONEL RICHIE
DONNA SUMMER
JENNIFER HOLLIDAY
BOBBY MUN
TEENA MARIE

MADONNA MCCARTNEY & JACKS MCCARTNEY & JACKS
PATBACK
RICK JAMES
RICK JAMES
ATLANTIC STARR
Hottest:
JENNIFER HOLLIDAY
GLASS BAND
NEWCLEUS
PRINCE
MTUME

MARK MYFICK

TAPP
MELBA MOORE
ATLANTIC STARR
RICK JAMES
SOS BAND
MICHAEL JACKSON
MAZE
MCCARTNEY 4 JACKS
ATALIE COLE
POINTER SISTERS
BRYSON 6 FLACK
P. FUNN ALL-STARS
DECO DECO KURTIS BLOW KAIYA RON BANKS CLARKE 4 DUKE Hottest Hottest: ARETHA FRANKLIN RUFUS & CHAKA STEPHANIE MILLS ANITA BAKER LIONEL RICHIE

# WPDQ/Jacksonville (4) Marc Little

MCCARTNEY & JACKS MICHAEL JACKSON DIANA ROSS TONES TONES
POINTER SISTERS
NEW ORDER
TOM BROWNE
BRYSON & FLACK
SOS BAND SOS BAND Hottest: LYDIA MURDOCK PLANET PATROL GAP BAND NEW EDITION ANDRE CYMONE

# KJCB/Lafayette (J Beatrice Evans

ISLEY BROS CLARKE & DUKE CLARKE & DUKE DEUCE BILL SUMMERS Hottest: LIONEL RICHIE TAVARES O'JAYS GAP BAND REDDINGS

# KOKY/Little Rock (A)

Paul Todd

MCCARTNEY & JACKS
ATLANTIC STARR
DEBARGE
MAZE
FOUR TOPS
CON FUNK SHUN
CHENYL LYNN
HOTEAST:
MICHAEL MYCOFF
LIONEL RICHIE
KLIQUE
ARETHA PRANKLIN
ANITA BAKER

# WLOU/Louisville Neal O'Rea

JENNIFER HOLLIDAY DARNELL WILLIAMS
HOTTEST:
NEW EDITION
DENIECE WILLIAMS
GAP BAND
DONNA SUMMER
STONE CITY BAND

ZAPP FATBACK

### WDIA/Memphi

WHRK/Memphis Jimmy Smith

# WJJS/Lynchburg Lad Goins

TEENA MARIE
MCCARTNEY & JACKS
MICHAEL WYCOFF
MICHAEL JACKSON
TEMPTATIONS
AL JARREAU
DERARGE SKYY
HOTTEST:
HERBIE HANCOCK
RICK JAMES
ZAPP
RUPUS & CHAKA
KLIQUE

Bobby O'Jay STEPHANIE MILLS STEPHANIE MILLS
WARHICK & VANDRD
LEON HAYWOOD
CHERYL LIVN
NEW ORDER
MAJOR HARRIS
DESI
DESI
LATIMORE
VERNON GARRETT
HOTSEL
ARETHA FRANKLIN
GAP BAND
JEFFREY OSBORNE
LIONEL RICHIE
KLIOUE

POINTER SISTERS MCCARTNEY & JA PATTI LABELLE TWILIGHT 22 CON FUNK SHUN DUNCAN SHANNON SHANNON
WOMACK & WOMACK
HOTTEST:
LIONEL RICHIE
SOS BAND
NAKED EYES
RICK JAMES
JENNIFER HOLLIDAY

WEDR/Miami GARLAND GREEN
TREACHEROUS THRI
MASE
VYE
G-PORCE
GLOBE 6 WHIZ KIR
MINIGHT STAR
MRECKIN' CREW
DONNIE WEAVER
SKOOL BOYZ
STOCKINGCAP
HOTHERIT
RICK JAMES
STEPHANIE MILLS
MICHAEL WYCOFF
PLANET PATFOL
CYBOTRON

WBLX/Mobile Michael J. Alexande MELBA MOORE
ATLANTIC STARR
FOUR TOPS
MCCARTNEY & JACKS
TOM SCOTT
Hottest:
KLIQUE
LIONEL RICHIE
HERBIE HANCOCK
SHALAMAR

MCCARTNEY & JACKS

# WYLD-FM/New Brute Bailey

ATLANTIC STARR
HOTTEST
HOTTEST
HOTTEST
HOTTEST
WEST STREET MOB
RUFUS & CHAKA
GAP BAND

WPLZ/Petersburg

KATTE KISSOON CLARKE & DUKE

MAZE MANHATTANS JONES GIRLS ANDRE CYMONE

Ottest: ICHAEL WYCOFF

BARGE DINTER SISTERS

MARY JANE GIRLS

HOTTEST: RUFUS & CHAKA RICK JAMES KLIQUE GAP BAND GLADYS KNIGHT

HIBY WYND
JEFFREY OSBORNE
BERNARD WRIGHT
TOM BROWNE
PRINCE
TEENA MARIE
HOttest:
RUFUS & CHAKA
KLIQUE
TAVARES
GAP BAND
DENIECE WILLIAMS

WEATHER GIRLS Hottest: RUFUS & CHAKA RICK JAMES GAP BAND KLIOUE LIONEL RICHIE KJLH/Los Angeles (a J.B. Stone/Rico SOS BAND
HOTTEST:
KLIQUE
GAP BAND
LIONEL RICHIE
LILLO
NEWCLEUS

# MCCARTNEY & JACKS GLOBE & WHIZ KID DONNA SUMMER CASHMERE ATLANTIC STARR

NONE
HOTTEST:
ANITA BAKER
STEPHANIE MILLS
DONNA SUMMER
KLIQUE
RUFUS & CHAKA

RICK JAMES
MAZE
MAZE
ATLANTIC STÄRR
LEW KINTON
DEBARGE
CLARRE 6 DUKE
TIERRA
TOM BROWNE
HOTLERI
ANITA BAKER
HIDMIGHT STAR
RICK JAMES
ZAPP
SOS BAND

SOS BAND

RICK JAMES

RICK JAMES RICK JAMES MICHAEL JACKSON ISLEY BROS SKYY SOS BAND SKYY
SOS BAND
MCCARTNEY & JACKS
PRINCE
ZAPP
DEBARGE
TERNA MARIE
BULLET
MELBA MOORE
Hottest:
MTUME MTUME LIONEL RICHIE JENNIFER HOLLIDAY LYDIA MURDOCK GAP BAND

# WANM/Tallahassee

Joe Bullard
MIDNIGHT STAR
MCCARTNEY & JACKS
ATLANTIC STARR
TEMPTATIONS
SPYNO GYRA
MAZE
NEW ORDER
SHALAMAR
INSTANT FUNK
HOTEGEL
LAKESIDE
KLIQUE

WEST

MCCARTNEY & JACKS ATLANTIC STARR MADONNA MICHAEL WYCOFF SHALAMAR MICHAEL JACKSON Hottest: ANITA BAKER KLIQUE PHILIP BAILEY STEPHANIE MILLS RUFUS 6 CHAKA

# KUKQ/Phoenlx Rick Nuhn

RICK NUND WARWICK 5 VANDROS MCCARTNEY 6 JACKS CLARKE 6 DURE CLARKE 6 DURE TEMPTATIONS MIDNIGHT STAR SOS BAND SHALAMAR MARY JANE GIRLS BILLY GRIFFIN ZAPP TYRONE DAYIS HOTERS TYRONE U.S. HOTTEST: BAND ONE WAY NEW EDITION

# XHRM/San Diego (4) Harris/Lindsey

MCCARTNEY 6 JACKS
JEFFREY OSBORNE
RICK JAMES
ATLANTIC STARR
TEMPTATIONS
SOS BAND
FOUR TOPS
ORBIT ORBIT GRANDMASTER FLASH Hottest: RUFUS & CHAKA

POINTER SISTERS ROYALCASH BERNARD WRIGHT COMMODORES
Hottest:
KLIQUE
LIONEL RICHIE
MTUME
COLITE COLLAGE TEENA MARIE

WAAA/Winston-Salem us Jae Jackson ATLANTIC STARR JAMES INGRAM POINTER SISTERS POINTER SISTER Hottest: RUFUS & CHAKA GAP BAND RICK JAMES KLIOUE

# JAZZRADIO NATIONAL AIRPLAY/30®

# October 14, 1983 Last Week

**BOB JAMES/Foxie (Columbia)** 

JIMMY McGRIFF/The Countdown (Milestone) SPYRO GYRA/City Kids (MCA)

MARVIN STAMM/Stammpede (Palo Alto)

TOM GRANT/Tom Grant (Pausa) ERIC GALE/Island Breeze (Musician/Elektra)

8 GEORGE BENSON/In Your Eyes (WB)

8 LES McCANN/The Longer You Wait (JAM) HERB ALPERT/Blow Your Own Horn (A&M) 18

RAMSEY LEWIS/Les Fleurs (Columbia) LINDA HOPKINS/How Blue Can You Get (Palo Alto) 11

12 PAT METHENY/Travels (ECM) 13 JACO PASTORIUS/Invitation (WB)

JEAN-LUC PONTY/Individual Choice (Atlantic) MAYNARD FERGUSON/Storm (Palo Alto)

MANHATTAN TRANSFER/Bodies & Soul (Atlantic) DEBUT

KEITH JARRETT/Standards, Vol. 1 (ECM) HIROSHIMA/Third Generation (Epic)

PAQUITO D'RIVERA/Live At Keystone Korner (Columbia) RICHIE COLE/Some Things Speak For Themselves (Muse)

L. RONSTADT & NELSON RIDDLE ORCHESTRA/What's New (Asylum)

WYNTON MARSALIS/Think Of One (Columbia) 23 23 CHUCK MANGIONE/Journey To A Rainbow (Columbia)

19 24 VICTOR FELDMAN/Secret Of The Andes (Palo Alto) 25 **25 KOINONIA/More Than A Feelin' (Breaker)** 

**WOODY HERMAN/Presents A Great American Evening, Vol. 3 (Concord)** 27 RED HOLLOWAY/Hittin' The Road Again (JAM)

13 28 FREE FLIGHT/Soaring (Palo Alto)

29 29 RONNIE LAWS/Mr. Nice Guy (Capitol) 28 30 JARREAU/Jarreau (WB)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Culton; WMGI/Gainesville, FL, Phil Harman; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Ray Scott; WJZZ/Detroit, John Hill; WXFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte; KJZZ/Seattle, Carol Handley.

# New & Active . . . See Page 66



BOB **JAMES** "FOXIE"

**SUPERSAX &** L.A. VOICES

Columbia Jazz 🦞

Another ONE from...

16 - 3 -

Watch Out for

www.americanradiohistory.com

# BREAKERS.

# **LANI HALL**

**Never Say Never Again (A&M)** 

49% of our reporters on it. Rotations: Heavy 0/0, Medium 34/4, Light 32/11, Extra Adds 0, Total Adds 15, WFBR, WSB, WHB, KEZR, WAEB, WKGW, WAFB, WTMA, WSRZ, WOWO, WENS, KRDO, KUGN, WCHV, KRLB-FM. Debuts at number 29 on the A/C chart.

# DeBARGE

# Time Will Reveal (Gordy/Motown)

49% of our reporters on it. Rotations: Heavy 1/0, Medium 32/7, Light 31/14, Extra Adds 1, Total Adds 22, including WSB-FM, 97AIA, KUDL, WCCO, KGW, KFMB, KEY103, WAFB, WTMA, WBT, WIVY, KRNT, KOIL, KUGN, KUDO, and 8 more. Debuts at number 30 on the A/C chart.

# **NEW & ACTIVE**

ALABAMA "Lady Down On Love" (RCA) 59/11
Rotations: Heavy 4/0, Medium 28/3, Light 27/8, Extra Adds 0, Total Adds 11, KUDL, WRIE, KEY103, WGOW, Y107, WHBC, KOIL, KRLB-FM, KEEZ, KQSW, KRSB. Heavy: WAHR, WRVA, KVIC, KALE. Medium: WFBR, WSB, KVIL-FM, WCCO, KHOW, WGY. WTMA, WBT, WIVY, WMAZ, WHHY, KRNT, WTRX, KEX, WEIM, WSKI, WCPI, KORQ, WSKY, WCKQ, WGSV, WLVA, KWEB, WJON, KEXO.

CLIFF RICHARD "Never Say Die (Give A Little Bit More)" (EMI America) 56/18
Rotations: Heavy 2/0, Medium 24/4, Light 30/14, Extra Adds 0, Total Adds 18, WCLR, WARM9B, WCCO, KPPL, WICC, WGY, WKGW, WTMA, WIVY, 2WD, WHBY, WHBC, KWAV, WWNR, KVIC, WVBS, KEEZ, WHNN. Heavy: WAHR, WFMK. Medium: WSB-FM, KGW, WMAZ, WHHY, WTRX, KUDO, KEX, WEIM, WSKI, WTNY, WCPI, WSKY, WCKQ, WVLA, KFSB, WJON, KFQD, KRNO, KQSW, KALE.

JACKSON BROWNE "Tender Is The Night" (Asylum) 48/10

Rotations: Heavy 4/0, Medium 26/3, Light 1B/7, Extra Adds 10, Total Adds 10, WMJI, WCCO, WVLK, WENS, 3WM, KRAV, WTKO, WCHV, KVIC, KWEB. Heavy: WGY, WFMK, WCKQ, KALE. Medium: WLTT, WSB-FM, WQUE, WARM9B, WHHY, WSRZ, WISM-FM, KRDO, KUDO, KWAV, WEIM, WKNE, WSKI, WTNY, WCPI, WSKY, WNGS, KEEZ, WHHN, WBOW, KRNO, KQSW, KRSB.

MOTELS "Suddenly Last Summer" (Capitol) 48/7

Rotations: Heavy 6/0, Medium 26/2, Light 16/5, Extra Adds 0, Total Adds 7, WICC, WGY, WLAC-FM, WEZS, WCPI, WNGS, KFSB. Heavy: WFMK, WEIM, WSKI, KQSW, KRSB, KALE. Medium: WPIX, WTAE, WSB-FM, WFYR, WCZY, KOST, KGW, KEZR, Y97, WISM-FM, KSTT, KRAV, KRDO, KUDO, KWAV, WSKY, WCKQ, KVIC, WVBS, WHNN, KFQD, KRLC, KRNO

BARBRA STREISAND "The Way He Makes Me Feel" (Columbia) 44/44
Rotations: Heavy 4/4, Medium 23/23, Light 14/14, Extra Adds 3, Total Adds 44, WPIX, WYNY, WPRO, WLTT, WSB-FM, WOMC, WISN, WCCO, KOST, B100, KFMB, WICC, WBEN, WTIC, WBT, WAHR, WMAZ, WRVR, WHHY, WEZS, WHBY, WHBC, KRNT, KRAY, KUGN, KKUA, KUDO, KEX, KISN, KSL, WTKO, WKNE, WSKI, WCPI, KORQ, WNGS, WJBC, KCRG, WJON, KTWO, WCRS, WJON, KTWO, WRSB, WJBC, KCRG, WJON, KTWO, WRSB, WJBC, KCRG, WJON, KTWO, WRSB, WJBC, KCRG, WJON, KTWO, WSKI, WCPI, KORQ, WNGS, WJBC, KCRG, WJON, KTWO, WSKI, WCPI, KORQ, WNGS, WJBC, KCRG, WJON, KTWO, WSKI, WCPI, KORQ, WNGS, WJBC, KCRG, WJON, KTWO, WCRSB, WJON, KTWO, WCRSB, WJSC, WJSC KEXO, KRNO, KOSW, KRSB.

CARPENTERS "Make Believe It's Your First Time" (A&M) 42/42
Rotations: Heavy 2/2, Medium 14/14, Light 24/24, Extra Adds 2, Total Adds 42, WSB-FM, WISN, WCCO, KOST, KOY, KGW, KFMB, WSFM, WGY, WAHR, WVLK, WMAZ, 2WD, WRVA, WHBY, WHBC, KRNT, WTRX, KUGN, KUDO, KEX, KISN, WEIM, WKNE, WSKI, WTNY, WCPI, WSKY, WCKQ, WGSV, WLVA, KVIC, WJBC, KFSB, WJON, WBOW, KFQD, KTWO, KEXO, WGSV, WLVA, KVIC, WJBC, KFSB, WJON, WBOW, KFQD, KTWO, KEXO, WGSV, WLVA, KVIC, WJBC, KFSB, WJON, WBOW, KFQD, KTWO, KEXO, WGSV, WLVA, KVIC, WJBC, KFSB, WJON, WBOW, KFQD, KTWO, KEXO, WGSV, WLVA, KVIC, WJBC, KFSB, WJON, WBOW, KFQD, KTWO, KEXO, WGSV, WLVA, KVIC, WJBC, KFSB, WJON, WBOW, KFQD, KTWO, KEXO, WGSV, WLVA, WGSV, WLVA, KVIC, WJBC, KFSB, WJON, WBOW, KFQD, KTWO, KEXO, WGSV, WLVA, WGSV, WLVA, WGSV, WLVA, WGSV, WLVA, WGSV, WGSV, WLVA, WGSV, WGSV, WLVA, WGSV, WGSV, WLVA, WGSV, WGSV

KQSW, KRSB, KALE.

POLICE "King Of Pain" (A&M) 40/6 Rotations: Heavy 16/2, Medium 13/1, Light 11/3, Extra Adds 0, Total Adds 6, WCZY, WGY, KEY103, WCPI, WCHV, WHNN. Heavy: WTAE, WQUE, WFYR, WMJI, WEZC, KSTT, KRAV, KRDO, KUDO, WKZE-FM, WSKI, WSKY, WVBS, KALE. Medium: WAXY, 97AIA, KPPL, WLAC-FM, WSRZ, WISM-FM, 3WM, KWAV, WTNY, WCKQ, WBOW, KRSB.

WILLIE NELSON & WAYLON JENNINGS "Take It To The Limit" (Columbia) 39/4
Rotations: Heavy 1/0, Medium 18/1, Light 20/3, Extra Adds 0, Total Adds 4, WISN, 2WD, WCPI, WHNN. Heavy: WCCO. Medium:
WQUE, WCLR, WTIC, WGY, WBT, WMAZ, WHBC, KRNT, WTRX, KSL, WEIM, WKNE, WSKI, WJON, KEXO, KQSW, KALE.

POINTER SISTERS "I Need You" (Planet/RCA) 38/19 Rotations: Heavy 0/0, Medium 15/5, Light 23/13, Extra Adds 0, Total Adds 1B, WPIX, B100, WKGW, WHBY, WHBC, KRNT, KUGN, KKUA, KWAV, WWNR, WKNE, WTNY, WGSV, WLVA, KVIC, WVBS, WJBC, KEXO, WHHY. Medium: WFBR, WCCO, WAEB, WMAZ, WISM-FM, WCHV, WJON, KFQD, KRSB, KALE.

STEVIE NICKS "If Anyone Falls" (Modern/Atco) 35/7

ns: Heavy 5/0, Medium 17/2, Light 13/5, Extra Adds 0, Total Adds 7, WTAE, KSTT, K10B, WCHV, WNGS, WHNN, KRSB. WQUE, WLAC-FM, WFMK, WSKI, WBOW. Medium: WCZY, WISM-FM, KRDO, KUDO, KWAV, WKZE-FM, WTNY, KORO, WSKY, WCKQ, KVIC, KFQD, KRNO, KALE.

GLADYS KNIGHT & THE PIPS "You're Number One (In My Book)" (Columbia) 35/6

Rotations: Heavy 1/0, Medium 13/2, Light 21/4, Extra Adds 0, Total Adds 6, 97AIA, WRVA, KORQ, KVIC, KEEZ, KWEB. Heavy: KALE. Medium: WPIX, KHOW, WICC, WMAZ, KSL, WEIM, WSKI, WJON, KFQD, KEXO, KRSB.

CARLY SIMON "You Know What To Do" (WB) 32/3

Rotations: Heavy 3/0, Medium 1B/1, Light 11/2, Extra Adds 0, Total Adds 3, KPPL, KSTT, WCHV. Heavy: KFSB, KRSB, KALE. Medium: 97AIA, KGW, B100, KFMB, KEZR, WKGW, KEY103, WHBY, KWAV, KEX, WKNE, WSKI, KORQ, WLVA, KEEZ, KFQD,

# SIGNIFICANT ACTION

JOE "BEAN" ESPOSITO "Lady Lady Lady" (Casablanca/PolyGram) 27/12
Rotations: Heavy O/O, Medium B/2, Light 1B/B, Extra Adds 1, Total Adds 11, WLTT, WSB-FM, WARM9B, WCCO, WLAC-FM, WISM-FM, WCHV, WLVA, WHNN, WJON, KALE, WHHY, Medium: WFBR, B100, WRIE, WMAZ, WEZS, KFSB. Light: WEZC. WAHR, WTRX, KKUA, WEIM, WSKI, WCKQ, KQSW, KRSB.

JOURNEY "Send Her My Love" (Columbia) 26/7

s: Heavy 2/0, Medium 12/3, Light 12/4, Extra Adds 0, Total Adds 7, B100, WLAC-FM, WSRZ, WWNR, WCHV, WNGS, WFMK, KUDO, Medi m: WFBR, WOMC, WMAZ, KRNT, KWAV, WSKI, WSKY, WCKQ, KALE. Light: V100, KSTT, WEIM, WVBS, KFSB, KEEZ, WBOW, KRSB.

STACY LATTISAW "Miracles" (Cotillion/Atco) 23/2

Rotations: Heavy 3/0, Medium 10/1, Light 10/1, Extra Adds 0, Total Adds 2, WFBR, Y107. Heavy: 97AIA, KOST, WEIM. Medium: WPIX, WYNY, WPRO, KVIL-FM, WICC, WRIE, WHHY, WLAC-FM, KEXO. Light: WSB-FM, WQUE, B100 Y97, WEZC, WAHR. WEZS, WKZE-FM, WSKI

FOUR TOPS "I Just Can't Walk Away" (Motown) 22/17

Rotations: Heavy 0/0, Medium 5/3, Light 16/13, Extra Adds 1, Total Adds 17, WGY, WVLK, WRKA, WMAZ, KISN, WEIM, WTKO, WSKI, WSKY, WCKQ, WCHV, WGSV, KFSB, KFQD, KTWO, KRNO, KQSW. Medium: WLVA, KEXO. Light: WSFM, WAHR,

MEN AT WORK "Dr. Heckyll & Mr. Jive" (Columbia) 21/3
Rotations: Heavy 1/0, Medium 14/3, Light 6/0, Extra Adds 0, Total Adds 3, WCKQ, KRSB, KALE. Heavy: WGY. Medium: WQUE, KNBR, WHHY, WSRZ, WEIM, WTKO, WSKI, WTNY, WSKY, KRLC, KRNO. Light: V100, WTRX, WKZE-FM, KORQ, WVBS, KTWO.

# **MOST ADDED** ®

**BARBRA STREISAND (44)** The Way He Makes Me Feel (Columbia) **CARPENTERS (42)** 

Make Believe It's Your First Time (A&M) P. McCARTNEY and M. JACKSON (33) Say Say (Columbia) DeBARGE (23)

Time Will Reveal (Gordy/Motown) D. WARWICK & L. VANDROSS (21) How Many Times Can We Say... (Arista) **POINTER SISTERS (19)** I Need You (Planet/RCA)

> **CLIFF RICHARD (18)** Never Say Die... (EMI America)

**LIONEL RICHIE (96)** All Night Long (All Night) (Motown) KENNY ROGERS with DOLLY PARTON (93) Islands in The Stream (RCA)

HOTTEST

**SPANDAU BALLET (82)** True (Chrysalis) **BONNIE TYLER (57)** 

Total Eclipse Of The Heart (Columbia) PEABO BRYSON & ROBERTA FLACK (49) Tonight I Celebrate My Love (Capitol) BILLY JOEL (38)

Uptown Girl (Columbia)

WHISPERS "This Time" (Solar/Elektra) 21/0

Rotations: Heavy 0/0, Medium 11/0, Light 10/0, Extra Adds 0, Total Adds 0. Medium: WFBR, KRNT, KSL, WWNR, WSKI, KORQ, WCKQ, WCHV, WLVA, KEXO, KALE. Light: WAHR, 2WD, WSRZ, KBOI, WGSV, WVBS, KWEB, WBOW, KRLC.

MICHAEL JOHNSON "Lifetime Guarantee" (EMI America) 20/3

Rotations: Heavy 0/0, Medium 6/0, Light 14/3, Extra Adds 0, Total Adds 3, KORQ, WCHV, KEEZ. Medium: WEIM, WCKQ, WLVA, KVIC, KFQD, KRSB. Light: WCCO, WAHR, WHBY, WHBC, KKUA, WKNE, WSKI, WNGS, KFSB, WBOW, KQSW.

LINDA RONSTADT "What's New" (Asylum) 19/12
Rotations: Heavy 1/0, Medium 6/3, Light 11/7, Extra Adds 1, Total Adds 11, GR55, WSB-FM, WICC, WGY, WKGW, WHBY, WEIM, WKNE, WSKI, WJON, KTWO, WHHY. Heavy: WRIE. Medim: WBEN, WBT, KSL. Light: WRVA, WSKY, WCKQ.

RITA COOLIDGE "Only You" (A&M) 18/2
Rotations: Heavy 0/0, Medium 11/2, Light 7/0, Extra Adds 0, Total Adds 2, KUGN, KFSB. Medium: WSB, WOMC, KEX, KSL, WCKQ, WCHV, KWEB, KEXO, KRSB. Light: WRMM, WAHR, WHBY, KBOI, WGSV, WJON, KTWO.

MELISSA MANCHESTER: "No One Can Love You More Than Me" (Arista) 17/15
Rotations: Heavy 0/0, Medium 3/2, Light 13/12, Extra Adds 1, Total Adds 15, WCCO, WAHR, WFMK, WEIM, WTKO, WSKI, WTNY, WSKY, WCKQ, WCHV, KEEZ, WJON, WBOW, KFQD, KRSB. Medium: KORQ. Light: KFSB.

GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 16/1
Rotations: Heavy 2/0, Medium 5/0, Light 9/1, Extra Adds 0, Total Adds 1, KKUA. Heavy: WFMK, WEIM. Medium: KGW, WCKQ, KFQD, KRNO, KRSB. Light: WSRZ, KWAV, WSKI, WNGS, KEEZ, WHNN, KTWO, KRLC.

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 16/1
Rotations: Heavy 0/0, Medium 6/0, Light 10/1, Extra Adds 0, Total Adds 1, WCHV. Medium: WGY, WHHY, WKNE, KEEZ, WBOW, KALE. Light: WKGW, WAHR, WFMK, WKZE-FM, WSKI, WSKY, WCKQ, WHNN, KRSB.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 15/4
Rotations: Heavy 3/0, Medium 8/3, Light 4/1, Extra Adds 0, Total Adds 4, WQUE, KGW, WCHV, KQSW. Heavy: WRIE, WGY, KALE. Medium: WSB-FM, KWAV, WSKI, WCKQ, KEEZ. Light: WFMK, WKZE-FM, KRSB.

ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 13/1

vy 2/0, Medium 5/1, Light 6/0, Extra Adds 0, Total Adds 1, KKUA. Heavy: KUDO, WCKQ. Medium: WSRZ, WEIM, WSKY, KFSB. Light: KSTT, KWAV, WSKI, KVIC, WVBS, KQSW.

CROSBY, STILLS & NASH "Raise A Voice" (Atlantic) 13/0

Rotations: Heavy 0/0, Medium 8/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: WMAZ, WSRZ, KUGN, WKNE, KWEB, KFQD, KEXO, KALE. Light: WAHR, WHBY, WTRX, WBOW, KQSW.

FRANK STALLONE "Fair From Over" (RSO/PolyGram) 12/0 Rotations: Heavy 1/0, Medium 9/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WCZY. Medium: WFBR, WYNY, WAXY, Y107, KSTT, KRDO, WTNY, WVBS, WBOW. Light: WICC, KRAV.

DAVID SANBORN "Neither One Of Us" (WB) 11/0

Rotations: Heavy 0/0, Medium 4/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: WTIC, KKUA, WEIM, KEXO. Light: WCCO, WSRZ, WHBC, KWAY, WSKY, WNGS, KEEZ.

ROBERT PLANT "Big Log" (Es Paranza/Atlantic) 10/3 Rotations: Heavy 2/0, Medium 5/1, Light 2/1, Extra Adds 1, Total Adds 3, WCZY, KEY103, WTRX. Heavy: WSKI, WVBS. Medium: WFBR, WFYR, WSRZ, WSKY. Light: WIVY.

BERTIE HIGGINS "When You Fall In Love" (Kat Family/CBS) 10/2
Rotations: Heavy 0/0, Medium 2/1, Light 7/0, Extra Adds 1, Total Adds 2, WRVR, KTWO. Medium: KFSB. Light: WSFM, WAHR, WSRZ, WHBY, WKNE, WGSV, WJON.

BETTE MIDLER "Favorite Waste Of Time" (Atlantic) 9/6 Rotations: Heavy 0/0, Medium 2/2, Light 7/4, Extra Adds 0, Total Adds 6, WPIX, WAHR, WSKI, KORQ, KWEB, KRNO. Light: WKZE-FM, WEIM, WSKY.

JOHN DENVER "Hold On Tightly" (RCA) 9/4
Rotations: Heavy 0/0, Medium 2/1, Light 7/3, Extra Adds 0, Total Adds 4, WMAZ, WEIM, WGSV, WLVA, Medium: KSL. Light: WAHR, WHBY, WKNE, KORQ.

ROD STEWART "What Am I Gonna Do (I'm So In Love With You)" (WB) 9/2

Rotations: Heavy 1/0, Medium 5/1, Light 3/1, Extra Adds 0, Total Adds 2, WLAC-FM, KRDO. Heavy: WFMK. Medium: KSTT, KUDO, WSKI, WVBS. Light: KPPL, WKZE-FM.

KLIQUE "Stop Doggin" Me Around" (MCA) 9/1
Rotations: Heavy 1/0, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 1, WEZS. Heavy: WBEN. Medium: WFBR, 97AIA, WAEB, KFQD. Light: WSKI, KQSW, KRSB.

TACO "Cheek To Cheek" (RCA) 8/3

Rotations: Heavy 0/0, Medium 4/3, Light 4/0, Extra Adds 0, Total Adds 3, WAHR, WMAZ, WCHV. Medium: WRIE. Light: WHBC, WKNE, WJBC, KFQD.

PRINCE "Delirious" (WB) 8/1

n 1/0, Light 6/1, Extra Adds 0, Total Adds 1, WVBS. Heavy: WSKI. Medium: KRDO. Light: WQUE, Rotations: Heavy 1/0, Medium 1, WCZY, V100, WKZE-FM, KEEZ.

ATLANTA "Dixie Dreamin" (MDJ) 7/3

Rotations: Heavy 0/0, Medium 2/1, Light 5/2, Extra Adds 0, Total Adds 3, WAHR, WCKQ, KQSW. Medium: WEIM. Light: WCCO, WHBC, WSKI.

HERB ALPERT "Red Hot" (A&M) 6/5

Rotations: Heavy 0/0, Medium 2/1, Light 4/4, Extra Adds 0, Total Adds 5, WCCO, WHBC, WFMK, KSL, KFQD. Medium: KEX.

ASIA "The Smile Has Left Your Eyes" (Geffen) 6/4
Rotations: Heavy 0/0, Medium 1/1, Light 5/3, Extra Adds 0, Total Adds 4, WQUE, WTKO, WSKI, WCKQ. Light: WSKY, WVBS.

MADNESS "It Must Be Love" (Geffen) 6/1

otations: Heavy 1/0, Medium 4/0, Light 1/1, Extra Adds 0, Total Adds 1, WVBS. Heavy: WRIE. Medium: WQUE, WCZY, WEZC,

MEN WITHOUT HATS "The Safety Dance" (Backstreet/MCA) 6/1
Rotations: Heavy 1/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, WCHV. Heavy: KSTT. Medium: WCZY, WTNY, WVBS.

MOODY BLUES "Sitting At The Wheel" (Threshold/PolyGram) 6/1

ations: Heavy 0/0, Medium 2/0, Light 3/0, Extra Adds 1, Total Adds 1, WCZY. Medium: WSKI, WVBS. Light: WSRZ, KSTT,

DONNA SUMMER "Unconditional Love" (Mercury/PolyGram) 6/0

Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KKUA. Medium: WPIX, KVIL-FM, WCHV. Light: KUGN, WBOW.

ROBIN GIBB "Juliet" (Polydor/PolyGram) 5/2

leavy 0/0, Medium 2/0, Light 3/2, Extra Adds 0, Total Adds 2, WEIM, WCHV. Medium: WLVA, KFQD. Light: KEEZ.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 5/2

Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 0, Total Adds 2, 97AIA, WSKY. Light: WHBC, WJBC, WBOW

DAVID BOWIE "Modern Love" (EMI America) 5/1

Rotations: Heavy 1/0, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 1, WVBS. Heavy: WSKI. Medium: WSKY. Light: KSTT, WKZE-FM.

A/C Adds & Hots . . . See Page 70

# Regional Adds & Hots

DON Carpenier
GORDON LIGHTFOOT
MOTELS
CARPENTERS
FOUR TOPS
HOTTOPS
HOTTOPS
HOTTOPS
JUICE NEWTON
ROGERS & PARTON
LIONEL RICHEE
AL JARREAU

KEEZ/Mankato, MN

POLICE
CLIPF RICHARD
NELSON & JENNINGS
MCCARTNEY & JACKS
STEVIE NICKS
JOE ESPOSITO

Hottest:
BONNIE TYLER
GEORGE BENSON
KINKS
JUICE NEWTON
COMMODORES

BILLY JOEL MATTHEW WILDER

WBOW/Terre Haute Kevin Young

### EAST Parallel One

WFBR/Baltime Andy Szulinsi STACY LATTISAW LANI RALL Hottest: BONNIE TYLER ROGERS & PARTON LIONEL RICHIE SHEENA EASTON BILLY JOEL

# GR55/Buffeld Joe Galuski

DEBORAH ALLEN LINDA RONSTADT BOTTEST: ROGERS & PARTON SPANDAU BALLET BRYSON & FLACK LIONEL RICHIE MANHATTAN TRANSFE

## WPIX/New York Alan Anderson

POINTER SISTERS
BARBRA STREISAND
BETTE MIDLER
BRYSON & PLACK
HOTLEST:
GEORGE BENSON
ROGERS & PARTON
BETTE MIDLER
MANHATTAN TRANSFE

# WYNY/New York Jeff Mazzei

CCARTNEY & JACKS OGRESS & PARTON ARBRA STREISAND ottest: IR SUPPLY UURA BRANIGAN

## WTAE/Pittsburgh

STEVIE NICKS
MICHAEL MURPHEY
Hottest:
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET
LIONEL RICHIE
POLICE

WWSW (3WS)/Pittsburgh Herb Crowe HODORES Hottest: SPANDAU BALLET BONNIE TYLER LIONEL RICHIE ROGERS & PARTON

BARBRA STREISAND Hottest: LIONEL RICHIE BRYSON & FLACK BILLY JOEL JUICE NEWTON STACY LATTISAN

# WLTT/Washington, D.C. Bob Cummings

# Parallel Two

### WAEB/Attentown

WARWICK & VANDRO PETER ALLEN MATTHEW WILDER LANI HALL Hottest: Hottest: BILLY JOEL MANHATTAN TRANSFE AL JARREAU LIONEL RICHIE SHEENA EASTON

MOTELS HOTTEST: SPANDAU BALLET ROGERS & PARTON LIONEL RICHIE MANHATTAN TRANSFE BILLY JOEL

## WBEN/Buffalo Roger Christian

BARBRA STREISAND BOTTEST: ROGERS & PARTON LIONEL RICHIE BRYSON & PLACE BILLY JOEL SPANDAU BALLET

HOTTEST: LIONEL RICHIE MANHATTAN TRANSPE SPANDAU BALLET OMMODORES ONNIE TYLER

# WRIE/Erle Ted Abbott

WARWICK & VANDROS Hottest: DEBORAH ALLEN BILLY JOEL LINDA RONSTADT SPANDAU BALLET ROGERS & PARTON

BONNIE TYLER CARPENTERS lottest: BRYSON & PLACE BILLY JOEL BONNIE TYLER

# WTIC/Hartford Ginny Jesionka

BILLY JOEL BARBRA STREISAND Hottest: SPANDAU BALLET BRYSON & FLACK ROGERS & PARTON LIONEL RICHIE MANHATTAN TRANSFE

# Y97/Pittsburgh Jay Cresswell

# WVOR/Rocheste Gary Smith

BONNIE TYLER Hottest: BRYSON & FLACK ROGERS & PARTOI SPANDAU BALLET BILLY JOEL GEORGE BENSON

# WQY/Schenected

Watter FTIZ
POLICE
MOTELS
LINDA RONSTADT
FOOR TOPS
CLIFF RICHARD
KIH CANNES
CARPENTERS
BOTTERS
MANHATTAN TRANSFE
MICHAEL JACKSON
MICHAEL JACKSON.

# WHEN/Syrecuse Karen Gallaghe

none
Hottest:
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET
SHEENA EASTON
LIONEL RICHIE

LANI BALL
CLIFF RICHARD
POINTER SISTERS
LINDA RONSTADT
HOTERS:
SPANDAU BALLET
ROGERS & PARTON
BONNIE TYLER
COMMODORES LIONEL RICHIE

# Parallel Three

# WWNR/Beckley Gary Mann

MCCARTNEY & JACKS CLIFF RICHARD CLIFF RECHARD
JOURNEY
POINTER SISTERS
HOTLEST:
ROGERS & PARTON
BRYSON & FLACK
LIONEL RICHIE
COMMODORES
SHEENA EASTON

# WKZE-FM/Cape Cod

none
Hottest:
BONNIE TYLER
GEORGE BENSON
SPANDAU BALLET
LIONEL RICHIE
MANHATTAN TRANSFE

WEST

PETER ALLEN Hottest: SPANDAU BALLET ROGERS & PARTON BONNIE TYLER LIONEL RICHIE MANHATTAN TRANSFE

Parallel One

KOST/Los Angeles

MANHATTAN TRANSFE BARBRA STREISAND CARPENTERS HOLLEST BONNIE TYLER ROGERS & PARTON STACY LATTISAW LIONEL RICHIE BILLY JOEL

SHEENA EASTON MICHAEL MURPHEY DEBORAH ALLEN

DEBORAH ALLEN
HOTTEST:
SPANDAU BALLET
GEORGE BENSON
AIR SUPPLY
BRYSON & FLACK
ROGERS & PARTON

KOY/Phoenix Marni Pingree

BILLY JOEL CARPENTERS Bottest:

KGW/Portland Minckler/Dirkx

DEBARGE
CARPENTERS
MICHAEL JACKSON
BOTTON
BO

TOM SCOTT
FOUR TOPS
MELISSA MANCHES
CARPENTEMS
JORN DENVER
LINDA RONSTADT
ROBIN GIBB
HOLTES!
NAKED EYES
MOTELS
LIONEL RICHIE
ANNE MURRAY

# WTKO/Ithaca Wayne Fisk BARBRA STREISAND MCCARTNEY & JACKS FOUR TOPS ASIA

MCCARTNEY & JACKS FOUR TOPS ASIA MELISSA MANCHESTE JIM CAPALDI JACKSON BROWNE JACKSON BRUWNE
HOTTEST
SHEENA EASTON
BILLY JOEL
MANHATTAN TRANSFE
DEBORAH ALLEN
AL JARREAU

# WKNE/Keene, NH Howard Corday

JOY CONCERN SERVICE SE

### MIDWEST

WCLR/Chicago Gary Price CLIFF RICHARD
MATTHEW WILDER
WARMICK & VANDRO
HOTTER
LIONEL RICHIE
LAURA BRANICAN
ROGERS & PARTON
AIR SUPPLY
SPANDAU BALLET

# WFYR/Chicago John Wetherbee

WMJI/Cleveland McVay/Ivers

MCCARTNEY & JACKS

BONNIE TYLER BRYSON & FLACK

POLICE
MOODY BLUES
ROBERT PLANT
HOTEST:
BONNIE TYLER
BILLY JOEL
LIONEL RICHIE
ROGERS & PARTON
NAKED EYES

BARBRA STREISAND DEBORAH ALLEN BOTTEST: GEORGE BENSON SPANDAU BALLET LIONEL RICHIE BRYSON & FLACK

ALABAMA DEBARGE BOTTEST ECRYSTAL GAYLE MICHAEL JACKSON BILLY JOEL SPANDAU BALLET GEORGE BENSON

KUGN/Eugene, OR

Paul Thorne
RITA COOLIDGE
MCCARTNEY & JACKS
LANI HALL
DEBARGE
BARBRA STREISAND
CARPENTERS
POINTER SISTERS

KKUA/Honolu Kimo Akane

KIMO Akane

RKUA/HONOLULU

TIM FINN

TAVARES

HONORICS

POINTER SISTERS

GLENN SHORNOCK

AUDY KIMURA

MCCARTNET & JACKSON

BARBRA STREISAND

BARBRA STREISAND

BARBRA STREISAND

LOVEL STALL

SPANDAU BALLET

JARRAU

LJONEL RICHIE

GEORGE BENSON

BEE GEES

BARBRA STREISAND CARPENTERS WARNICK & VANDROS DEBARGE BOTLES ELVIS COSTELLO JOURNEY LIONEL RICHIE

KWAV/Monterey Michael Reading

CLIFF RICHARD POINTER SISTERS

KEX/Portland Bob Swanson

BARBRA STREISAND WARRICK & VANDROS CARPENTERS HOTLEST: BRISON & FLACK EDDIE RABBITT ROGERS & PARTON LIONEL RICHIE

WCZY/Detroit Lee Douglas

BILLY JOEL Hottest: BONNIE TYLER AIR SUPPLY ROGERS & PARTON POLICE LIONEL RICHIE Tom Walker

Howerd Corday
LINDA RONSTADT
TOM SCOTT
POINTER SISTERS
BARBRA STREISAND
CARPENTERS
BOCLEST:
EDDIE RABBITT
ROCERS 6 PARTON
BILLY JOEL
ANNE MURRAY
MANHATTAN TRANSFE

# WSKI/Montpeller, VT Bruce Stebbins

ASIA
KIM CARNES
LINDA RONSTADT
FOUR TOPS
MELISSA MANCHESTE
BETTE MIDLER
BABERA STREISAND
CARPENTERS
HOTCHER
MANHATTAN TRANSFE
COMMODORES

# WTNY/Watertown, NY Jay Donovan

KFMB/San Diego Mark Larson

BARBRA STREISAND CARPENTERS DEBARGE Hottest: SPANDAU BALLET ROGERS & PARTON COMMODORES

COMMODORES CRYSTAL GAYLE LIONEL RICHIE

BARBRA STREISAND

JOURNEY
POINTER SISTERS
HOTTER
GEORGE BENSON
BARBRA STREISAND
LIONEL RICHIE
BONNIE TYLER
BRYSON & FLACE

KNBR/San Francisco Larry Finkei

MCCARTNEY & JACKS ANNE MURRAY HOTTEST: SPANDAU BALLET BRYSON & FLACK BONNIE TYLER LIONEL RICHIE BILLY JOEL

MCCARTNEY & JACKS MANHATTAN TRANSFE

Parallel Two

PETER ALLEN
ROD STEWART
LANI HALL
DEBARGE
HOTTEST
SPANDAU BALLET
BONNIE TYLER
ROGERS & PARTON
LIONEL RICHIE
BRYSON & FLACK

KEZR/San Jose

# Parallel One

WARWICK & VANDROS LANI BALL MCCARTNEY & JACKS BOTTEST: SPANDAU BALLET GEORGE BENSON ROGERS & PARTON LIONEL RICHIE BRYSON & FLACK

WHS/Kansas City Jeff Roberts

MCCARTNEY & JACKS JOE ESPOSITO CLIFF RICHARD PETER ALLEN PETER ALLEN
Hottest:
GEORGE BENSON
SERGIO MENDES
MANHATTAN TRANSFE
BRYSON & PLACK
BILLY JOEL

# JACKSON BROWNE MCCARTNEY & JACKS HOTTEST: & JAC HOTTEST: SPANDAU BALLET BRYSON & FLACK LIONEL RICHIE BILLY JOEL POLICE

Parallel Two Rob Shannon

BARBRA STREISAND
LINDA RONSTADT
CLIFF RICHARD
POINTER SISTERS
CARPEMTERS
ROTEGET
SPANDAU BALLET
ROCERS & PARTON
BRYSON & FLACK
MANHATTAN TRANSFE
BILLY JOEL

BARBRA STREISAND CLIFF RICHARD CARPENTERS ALABAMA POINTER SISTERS HERB ALPERT CRYSTAL GAYLE Hottest: SPANDAU BALLET AL JARREAU BONNIE TYLER BILLY JOEL ANNE MURRAY

K-108/Sacram Paul Mitchell

COMMODORES STEVIE NICKS BILLY JOEL

HOTTEST:
HOT

KISN/Salt Lake City

KISN/Saht Lake Chy Dan Jessop CARPENTERS MCCARTHEY & JACKS BARBRA STREISAND-FOUR TOPS HOTCORY FOUR TOPS NICKEL STREET ROCKES & PARTON LIONEL RICBIE GENGE BENSON COMHODORES CARPENTERS

KSL/Salt Lake City

BARBRA STREISAND HERB ALPERT MCCARTNEY & JACKS HERD MACARTHEY & JACK HOTTEST PARTON COMMODORES AL JARREAU LINDA RONSTADT LIONEL RICHIE

KKPL/Spokane

LIONEL RICHIE GEORGE BENSON COMMODORES MANHATTAN TRANSPE

Hottest: SPANDAU BALLET EDDIE RABBITT POLICE

POLICE CRYSTAL GAYLE BONNIE TYLER

KCEE/Tucson Ken Roberts

none Bottest: BONNIE TYLER ROGERS & PARTOI GEORGE BENSON SPANDAU BALLET BRYSON & FLACK

# none Hottest:

MCCARTNEY & JAC Hottost: SPANDAU BALLET ROGERS & PARTON BRISON & FLACK LIONEL RICHIE BONNIE TYLER WCCO/Minne Denny Long

DEBARGE
CARPENTERS
LOCAL BOYS
MELISSA MANCHESTE
PASADENA ROOF ORC
BERB ALPERT
BARBRA STREISAND
Hottest:
none

WOWO/Ft. Wayne Chris Witting

# WENS/Indianapolis Cummings/Wheele

LANI HALL
JACKSON BROWNE
WARWICK & VANDE
HOTESE;
LIONEL RICHIE
AIR SUPPLY
BONNIE TYLER
BRYSON & FLACK
ROGERS & PARTON

Parallel Three

KFQD/Anchorage, AK Mark Lewis

Mark Lewis
HERB ALPERT
CARPENTERS
MELISSA MANCHESTE
FOUR TOPS
MCCARTNEY 6 JACKS
BOTTERS
MCCARTNEY 6 JACKS
LIONEL RICHIE

KTWO/Casper John Leader

KEXO/Grand Junction, CO

BARBRA STREISAND CARPENTERS HOTTEST HOTTEST FPANDAU BALLET ROGERS & PARTON BONNIE TYLER MANHATTAN TRANSFE PETER ALLEN

KRLC/Lewiston Steve Tracy

none Hottest: SPANDAU BALLET AIR SUPPLY BONNIE TYLER ROGERS & PARTON JUICE NEWTON

# 610TVN/Columbus FitzGerald/Jones

Joe Demma MATTHEW WILDER WARWICK & VANDROS Hottest: ROGERS & PARTON BILLY JOEL GEORGE BENSON BRISON & FLACK COMMODORES

# AL JARREAU

# CEE FARROW JOE ESPOSITO JACKSON BROWNE CLIFF RICHARD DEBARGE

# WARWICK & VANDROS Hottest: LIONEL RICHIE COMMODORES

WARWICK & VANDRO MICHAEL MURPREY LANI HALL HOTE-RE: SPANDAU BALLET GEORGE BENSON ROGERS & PARTON LIONEL RICHIE BRYSON & FLACK

LIONEL RICHIE DEBORAH ALLEN BILLY JOEL

MATTHEW WILDER ROBERT PLANT CARPENTERS AGNETHA FALTSKOG HOTTERS BONNIE TYLER SPANDAU BALLET

SPANDAU BALLET ROGERS & PARTO LIONEL RICHIE BRYSON & FLACK

WFMK/Lansing MELISSA MANCHESTE HERB ALPERT HOTTEST HOTTEST HOTTEST HOTTEST HISTORY HISTORY HOTTEST HOTTEST

JOE ESPOSITO
ROTEST:
BRYSON & FLACK
LIONEL RICHIE
BONNIE TYLER
MANHATTAN TRANSFE
ROGERS & PARTON

KOIL/Omaha MASON/INWIN
ALABAMA
DEBARGE
BOTTEST:
SPANDAU BALLET
LIONEL RICHIE
MANRATTAN TRANSFE
BILLY JOEL
SHEENA BASTON

# KSTT/Quad Cities MCCARTNEY & JACKS DEBARGE DEBARGE CARPENTERS POINTER SISTERS BARBRA STREISAND BOTTES! ROGERS & PARTON ALABAMA BONNIE TYLER ROGERS & PARTO LIONEL RICHIE GEORGE BENSON AIR SUPPLY

# 3WM/Toledo

Hottest: ROGERS & PARTON LIONEL RICHIE SHEENA EASTON COMMODORES MICHAEL MURPHEY

# KRÁV/Tulsa Gary Reynolds

JACKSON BROWNE BARBRA STREISAND BARBAR SIREAUR BONNIE TYLER AIR SUPPLY SPANDAU BALLET ROGERS & PARTON LIONEL RICHIE

# Parallel Three

POINTER SISTERS BARBEA STREISAND CARPENTERS HOTCEST: MANEATTAN TRANSFE BILLY JOEL AL JARREAU ANNE MURRAY MCCARTNEY & JACKS

# MELISSA MANCHESTE CARPENTERS BOTCEST: SPANDAU BALLET WARNICK & VANDROS BONNIE TYLER STEVIE NICKS MCCARTNEY & JACKS KCRG/Cedar Rapids, IA Carl Mann WARWICK & VANDROS BARBRA STREISAND HOTTEST SPANDAU BALLET ROGERS & PARTON BONNIE TYLER BRYSON & FLACK JUICE NEWTON

KQSW/Rock Springs, WY Bryan Matoney

MICHAEL JACKSON

MICHAEL JALAGE,
JOURNEY
BARRA STREISAND
FOUR TOPS
CARPENTERS
ALABAMA
ATLANTA
HOTLEST
BONNIE TYLER
ROGERS & PARTON
LIONEL RICHIE
BRYSON & FLACK

KRSB/Roseburg, OF Eric Worden

MEN AT WORK STEVIE NICKS CARPENTERS ALABAMA BABRA STREISAND MELISSA MANCHESTE BOTTON FOODERS & PARTON SPANDAU BALLET LIONEL RICHIE COMMODORS

KALE/Tri-Cities, WA

MIRE PURDY

CARPENTERS
DEBARGE
JOE SEPOSITO
MEN AT WORK
BOTTEST
POLICE
GLADYS KNIGHT
ALABAMA
BILLY JOEL
MCCARTNEY 6 JACKS

# Parallel One

# WARWICK & VANDRI Bottest: SPANDAU BALLET GEORGE BENSON ROGERS & PARTON BRYSON & FLACK AL JARREAU

# WSB/Atlanta Greg Picciano LANI HALL HOTTEST: ROGERS & PARTON BRYSON & FLACK LIONEL RICEIE COMMODORES BILLY JOEL

# MICHAEL JOHNSON ALABAMA GLADYS KNIGHT Hottest: ROGERS & PARTON BONNIE TYLER LIOWEL RICHIE JUICE NEWTON SHEENA KASTON BARBRA STREISANI CARPENTERS LINDA RONSTADT DEBARGE JOE ESPOSITO Hottest: LIONEL RICHIE BONNIE TYLER BRYSON & FLACK

# BRYSON & PLACK BILLY JOEL BARBRA STREISAND

KVIL/Dallas-Ft. Wo Hottest: BILLY JOEL AIR SUPPLY ROGERS & PARTON LAURA BRANIGAN LIONEL RICHIE

# WAXY/Ft. Lauderda Shaw/Lee

BILLY JOEL MCCARTNEY & JACKS ROTCEST: AIR SUPPLY BONNIE TYLER SPANDAU BALLET BILLY JOEL LIONEL RICHIE SANDY OWEN LINDA RONSTADT BARBRA STREISAND DEBARGE 97AIA/Mismi Chris Gable MARWICK & VANDROS DEBARGE JENNIPER HOLLIDAY HOTTER HOLLID JOEL BILLY JOEL BONNIE TYLER LIONEL RICHIE ROGERS & PARTON SOS BAND

# WQUE/New Or Chris Bryan

MICHAEL JACKSON ASIA ASIA
CULTURE CLUB
BOTEOST:
SHEENA EASTON
ROGERS & PARTON
POLICE
LIONEL RICHIE
STEVIE NICKS

# CCARTNEY & JACKS L JARREAU AL JARREAU HOTTOST ROGERS & PARTON SPANDAU BALLET AIR SUPPLY GEORGE BENSON LIONEL RICHIE

# Parallel Two

KEY103/Austin

MCCARTNEY & JACKS DEBARGE LANI HALL HOTESE: SPANDAU BALLET ROGENS & PARTON LIONEL RICHIE BONNIE TYLER COMMODORES

# WMJJ/Birmingham Thomas/Warren

Thomaswenten
WARWICK & VANDROS
MATTHEW WILDER
Bottest:
SPANDAU BALLET
GEORGE BENSON
ROCERS & PARTON
BILLY JOEL
LIONEL RICHIE

# WTMA/Charleston, SC Dave Amos

DAY AMOS

MCCARTNEY & JACKS

LANI HALL

DEBARGE

CLIFF RICHARD

HOTLER

HONNIE TYLER

LIONEL RICHIE

ROGERS & PARTON

BRISON & FLACE

NARED EYES

BARBRA STREISAND

WEZC/Charlotte
Ratph Rhoades
none
Hottesti
LIONEL RICHIE
ROGERS & PARTON
SPANDAU BALLET
BILLY JOEL
POLICE WGOW/Chattanoogs Schaeffer/Deason

# Scheder/Deason ANNE MURRAY MARNICK & VANDROS MCCARTHEY & JACKS ALABAMA BOTTEST BONNIE TYLER GEORGE BENSON SPANDAU BALLET ROGERS & PARTON LIONEL RICHIE

# KMGC/Dallas-Ft. Worth Larry James

# WAHR/Huntsville Cannon/Bosley

BARBRA STREISA CRYSTAL GAYLE BETTE MIDLER TACO MICHAEL CURTIS CARPENTERS MELISSA MANCHE ISSA MANCHESTE MELISSA MANUAL ATLANTA Hottest: SPANDAU BALLET ALABAMA BONNIE TYLER CLIFF RICHARD DEBORAH ALLEN

# WIVY/Jackso TBA/Scott

MCCARTNEY & JACKS CLIFF RICHARD WARWICK & VANDROS DEBARGE HOTTEST: COMMODORES
ROGERS & PARTON
LIONEL RICHIE
BRYSON & FLACK
BONNIE TYLER

WVLK/Lexingto Kelly/Richards HOLLEST: ROGERS & PARTON SPANDAU BALLET GEORGE BENSON LIONEL RICHIE JUICE NEWTON

WRKA/Louisville Jeff Crawford FOUR TOPS
Hottest:
ROGERS & PARTON
SPANDAU BALLET
GEORGE BENSON
BRYSON & FLACK
LIONEL RICHIE

# WMAZ/Macon Steve Murphy

JOHN DENVER TACO BARBRA STREISA CRYSTAL GAYLE

SHEENA EASTON WARWICK & VANDROS MCCARTNEY & JACKS BARBRA STREISAND BERTIE HIGGINS HOTTER: SPANDAU BALLET BONNIE TYLER LIONEL RICHIE MANHATTAN TRA BILLY JOEL

HORTON/I HOMBS
POINTER SISTERS
LINDA RONSTADT
BARBRA STREISANI
CULTURE CLUB
JOE ESPOSITO
HOTESSES & PARTON
GEORGE BENSON
LIONEL RICHIE
ANNE MURRAY
BILLY JOEL

WLAC-FM/Nashville Dave Nichols ROD STEWART
MOTELS
JOURNEY
JOE ESPOSITO
BOTTEGET
BILLY JOEL
LIONEL RICHIE
STEVIE NICKS
ROGERS & PARTON
MCCARTNEY & JACKS

Y107/Nashville Bill Burkett BIII BURRETI
STACY LATTISAW
ALABAMA
MCCARTNEY & JACKS
HOTERS:
AIR SUPPLY
ROGERS & PARTON
BILLY JOEL
LIONEL RICHIE

Richardson/Allen
DEBARGE
CLIFF RICHARD
NELSON & JENNINGS
CARPENTERS
HOTLOSE
GEORGE BENSON
SPANDAU BALLET
ROGERS & PARTON
BRESON & FLACR
LIONEL RICHIE WEZS/Richmond Church/Stevens

# KLIQUE BARBRA STREISAND

# BILLY JOEL CARPENTERS GLADYS KNIGHT HOTCOST HOTCOST HOTCOST HOTCOST GLADAMA SPANDAU BALLET ROGERS & PARTON

WRVA/Ric Lou Dean

LANI BALL
DEBARGE
JOURNEY
HOTTEST:
SPANDAU BALLET
GEORGE BERSON
LIONEL RICHIE
BRYSON & FLACK
BILLY JOEL

Parallel Three

WSKY/Asheville Don Brookshire DON BROOKENITE

MELISSA MANCHESTE
CULTURE CLUB
JENNIFER HOLLIDAY
FOUR TODS
CARRENTERS
BOTESTE
SPANDAU BALLET
SPANDAU BALLET
ROGERS & PARTON
LIONEL RICHIE
MARMICK & VANDROS
MCCARTNEY & JACKS

WCKQ/Campbellsville, KY Jackson/Royce MEN AT WORK ASIA
MELISSA MANCHESTE
POUR TOPS
CARPENTERS
ATLANTA
HOTHER!
ROCERS & PARTON
LIONEL RICHIE
COMMODORES
BILLY JOKL
MCCARTNEY & JACKS

# WCHV/Charlottasville, VA Thomas H. Twine

Thomas H. Twine
POLICE
MEM MITHOUT BATS
MICHAEL JACKSON
STEVIE NICHAEL JACKSON
STEVIE NICHAEL
LANGEN
LATON JOHN
ATTHEM MILDER
TACO
JOURNEY
LANI HALL
JOE ESPOSITO
ROSIN GIBB
MICHAEL JOHNSON
MICHAEL JOHNSON
MICHAEL JOHNSON
BACKSON BROOME
NAKED FYES
MARNICK & VANDROS
CARLY SIRON
FOUR TOPS
MANICK & VANDROS
CARLY SIRON
FOUR TOPS
MANICK & VANDROS
CARLY SIRON
FOUR TOPS

# WGSV/Gunte Jackson/Bell

# KRLB/Lubboo

HOD HODERS
WARNICK & VANDROS
ALABAMA
LANI HALL
MCCARTHEY & JACKS
HOTLERS:
SPANDAU BALLET
ROCERS & PARTON
STARBUCK
LIONEL RICHIE
COMMODORES

SPANDAU BALLET BONNIE TYLER AL JARREAU BILLY JOEL DEBORAH ALLEN BARBRA STREISAND BETTE MIDLER GLADYS KNIGHT CRYSTAL GAYLE MICHAEL JOHNSON

> WNGS/West Palm Beach Ross Block BARBRA STREISAND PETER ALLEN

# PARBA STREISM PETER ALLEN MOTELS STEVIE NICRS JOURNEY HOTCEST SPANDAU BALLET BRYSON & FLACK BONNIE TYLER LIONEL RICHIE COMMODORES

The following stations reported

KVIL-FM/Dallas Y97/Pittsburgh 610TVN/Columbus, OH WHEN/Syracuse KRLC/Lewiston, ID

The following stations did not report this week and therefore

> V100/Charleston, WV WEZC/Charlotte 55KRC/Cincinnati WKZE-FM/Cape Cod

frozen playlists this week:

**KBOI/Boise** 

Jacksonfbell
JOHN DENVER
FOUR TOPS
CARPENTERS
POINTER SISTERS
EYE TO EYE
HOTCEST:
SPANDAU BALLET
ROGERS & PARTON
LIONEL RICHIE
COMMODORES
GEORGE BENSON

WLVA/Lynchbi Matt McCall CARPENTERS JOE ESPOSITO JOHN DENVER POINTER SISTERS

# KVIC/Victoria, TX Dave Jagger

Daws Jagger

CLIFF RICHARD
POINTER SISTERS
JACKSON BROWNE
GLADYS RHIGHT
CARPENTERS
BOTLERS:
MATTHEW WILDER
SHERNA EASTON
BILLY JOEL
MCCARTHEY & JACKS
POLICE

### **124 Current Reports**

their playlists were frozen:

AC New & Active . . . See Page 69

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# G



# ACTI

# EAST

# **MOST ADDED**

**Culture Club** "Colours" Black Sabbath Genesis Survivor Saga

(11) (9) (7) (7) **Tommy Tutone** 

(13)

### HOTTEST

Streets "Love"

Motels (40)Pat Benatar (39) (37)Moody Blues **Huey Lewis** (33) Police

WHJY/Providence (401) 438-6110 PD: TEO UTZ ND: JEFF RICCIO

Parallel One CHOM-FM/Mon (514) 935-2425 PD: ROB BRAIDE HD: BENOIT DUPRESN

WORLD C.S. ANGELS TOMMY TUTONE BLACK SABBATH PAUL KANTNER WAVA/Washing (703) 534-0320 PD: JOHN LARSON MD: JONATHAN BLAIR WGRQ/Buffalo (716) 881-4555

HOCLEGE
POLICE
POLICE
POLICE
POLICE
POLICE
POLICE
POLICE
PATOLIA
PATOLIA
PATOLIA
PATOLIA
GENERAT
GENERAT
GENERAT
GENERAT
PATOLICE
PATOLIA
PATOLICE

RD: JONATHAN BLAIR

BOX CENT

FIXE
BEYAN ADAMS
JACKSON BROWNE
KANSAS

OF FEPARD
OF FEP PD: BRIAN KRYSZ MD: BILL WESTON

TALKIM (MADS MOTTELS ELO VICTUS E YAT
ASIA
NILS LOPGREN
QUEENSRYCHE
TOMPY TUTONE
ORPHAN
SAGA
Added
SURVIVOR
ADRIAN BELEN
CULTURE CLUB
MOTLEY CRUE
GENESIS

WAPP/New York (212) 357-8000

HOTTEST MAYNE WE HOTTEST MAY CATS

DC101/Washi (202) 828-9932

PD: JOE KRAUSE ASST. PD: STEVE ELLI PD: DON DAVIS MD: DAVE BROWN HO: GAVE BROWN

BOT KART

HOTTELS

POLICE

FOLICE

FOL MORLD KISS
MORLD KISS
HIDMIGHT OIL
BRYAN ADAMS
BILLY IDM:
MSB BOYS BRIGADE
ALDO MOVA
ASIA
IRON MAIDEN
SAGA
C.S. ANGELS
STREETS
JOBOXERS
Added
ROMANTICS PD: ROSS DAVIES
MD: MAYNE WEBSTER

BLACK SAR TAXXI

JACKSON BROWNE
JOHN COUGAR MELLEN
PAT BENATAR
RATINGOU
RUET LEWIS
RANSAE
DEF LEPPAND
ROBERT PLANT
HOTELS
STILE COUNCIL
CULTURE CUUB
BLACK SABBATH
STEVIE HICKS
FASTHAY
TEARS FOR FEARS
OPPHAN
HONINGS
LINCK
HONINGS
LINCK
TEARS FOR FEARS
OPPHAN
HONINGS
ZZ TOP
TURES
ELD

ZZ TOP
TUBES
ELO GRANT
TYPET
ETER SCHILLING
ELVIS CONTELLO
STEVIE MAY VAUGHAN
OUGHENSTYCH
SOUTHEIDE JOHNNY
A NICK DERBINGE
1 SUMMY TOS
1 SUMMY TOS
2 SUMMY TOS
2 SUMMY TOS
2 SUMMY TOS
3 JORGERS
HEART
PAUL YOUNG
VEISE JOHNNY
ELSE
BOUGHT FADE
TOKOMTO
SHERBY KEAN
ALDO NOVA
HEADE INS
CONTE HATCH
CONTE HATCH
PAUL TORONO
HEADE INS
CONTE HATCH
PAUL TORONO
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HEADE INS
CONTE HATCH
PAUL TORONO
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CONTE HATCH
PAUL TORONO
HEADE

WCOZ/Boston (617) 267-9090

PD: FRANK HOLLER MD: PAUL LEMIEUX

NOTEST
DAVID BOWIE
POLICK NICKS
STALING HEADS
POLICK NICKS
STALING HEADS
STALING HEADS
ACKSON BROWNE
BILLY JOEL
MOD STEMANT
BILLY JOEL
MOD STEMANT
BILLY JOEL
MOD STEMANT
BILLY GOUNTRY
BILLY GOUNTRY
HEADS
MOD STEMANT
BOWNE JULES
HORNOLL LEWIS
ANOMESS
HORNOLL LEWIS
ANOMESS
HORNOLL LEWIS
ANOMESS
HORNOLL JOEN
BOTHS JOEN
HEADT
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HORNOLL
HORN

WBCN/Bostor (617) 266-1111

MONTH FORD

MOTER
TALKING HEADS
HOODY BLIES
FOUNDERS
FOUN PD: DEDIPUS MD: BOB KRANES HOTTERS HANT TALKING MEADS MOTELS OF LLING MEADS MOTELS OF LLING MEADS MOTELS OF LLING MEADS MOTELS OF LLING MEADS B.E. TAYLOR G SURVIVOR MSB BOYS BPIGADE SAGE ROBERT PLANT YAT TYLENS PYCHE IRON MAIDEN MOTLEY CRUE KIRS BLACK SABBATH

WNEW-FM/New (212) 986-7000 PD: CHARLIE KENDALL MD: JIM HONAGHAN

Hottest

Thesis is

Densis is

Densis is

Densis is

Densis is

Holice

Hoody eless

House is

House

House X TRANSLATOP MSB ROMANTICS SPANDAL RALLET ASIA HORIZONTAL BRIA MAS (NOT WAS) JULIEA RAINBIN

WMMR/Philadelphi (215) 561-0933 PD: GEORGE HARRIS

HOTTEST
STRAY CATS
ASIA
PAT BENATAP
FIXX
MOODY BLUES
GUIST RIOT
GENESIS /A)
MOTELS
HEDIUM
POLICE Medium
POLICE
TALFING MEADS
STEVIE NICKS
JOURNEY
JOHN COUGAP NEI
MEART
LOVERBHY
BIG COUNTRY
ROBERT PLANT
RAIMBOM
DANNY SPANOS
JACKSON BROWNE
TO

WDVE/Pittsb (412) 562-5900 PD: HOWIE CASTLE MD: RON NEWN!

AC/DC MUEY LEWIS JOBOXERS BLACK SABBATH JOAN JETT ARCANGEL BOMANTICS ERIC MARTIN BAN MSB Added C.S. AMCELS RISS BOYS BRIGADE PETER SCHILLING

WYSP/Philadelph (215) 668-9460

PD: MICHAEL PICOZZI MD: MARK DIDIA

MORE OFFE

OUTET TATO

JOHN COUGAR MELLEN

RAINGON

DANNY SPANOS

PAT MEMATAR

FOLICE

GENESIS

MEMAT

HEART

HEAR

WZIR/Buffalo (716) 773-0098

PD: DINO HATELA

ROTTEST
BLACK SABBATH
BLACK SA

WIYY/Baitimore (301) 889-0098

PD: CHUCK DUCOTY OM: TY FORD

MOTELES
MITTELES
PITTER SCHILLING
ALDO TANTOR GROUP
BIG COUNTRY
MSB
A JOHN COUGAR MELLEN
MAGAUM
POLICE
STEVIE HICKS
MCARY
MG THE HICKS
MCARY

WBAB/Long Isl: (516) 587-1023 PD: BOB BUCHMANN MD: RALPH TORTORA

NOTEST
POLICE VERDO
TALKER VERDO
TENNO
TO THE THOM
TO THE THOM
TO T

PDI GARY SLATGIST

PDI GARY SLATGIST

PDI GARY SLATGIST

PDI GARY SLATGIST

PROPERTY

PROPERTY

PROPERTY

PROPERTY

PAT RENATAR

BILLY LOOL

CONFERT PLANT

TALET ING BLOOD

FIRE

BLG COUNTRY (H)

RATIONAL YOUTH

SAGA

SHERRY KEAN

BOUSS RELGOE (H)

RATIONAL YOUTH

SAGA

SHERRY KEAN

HOUSE THANCE

PARACHITE CLIB

PARACHITE

STEPPIC PAREN

BOTHLIS

SOUNNIY

PETER SCHILLING

TERRO FERBE

ROPILLS

STEPPIC RATE VAUGHAN

ACJOC

STEVILE RAY VAUGHAN WDHA/North Jersey (201) 328-1055

# Parallel Two

WCMF/Rocheste (716) 288-3200

PD: TRIP REEH 

ALDO NOVA
DOKKEN
AC/DC
IRON MAIDEN
GRAND PRIX
Added
BLACK SABBATH WAAF/Worce (617) 752-5611 PD: ROB BARNETT HD: ROB LIPSHUTZ

MO: NOB LIPSHUTZ

BOCLEST

BOCLEST

BOCLEST

PAT BENATAR

MOTELS

BIG COUNTRY

JOHN COUNTRY

JOHN COUNTRY

JOHN COUNTRY

MUST LEWIS

JACKAGON BROWNE

AN INGON

STEVILE NICKS

BOMMYTICS

JOHN COUNTRY

JOE JACKSON
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JOE JACKSON
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SACA
S SURVIVOR
S STREETS
ALDO NOVA
CHECK SABBATH
MAS INOT MAS INO

WPDH/Pought (914) 471-1500

PD: PETE CLARK MD: STEW SCHANTZ BIOT LAWS
POLICE

Q107/Toronto (416) 967-3445

GM: BOB LINDER PD: MARK CHERNOFF HOR LOST
POLICE (M)
CONNESS IS
SILLY JOEL (M)
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SILLY JOEL (M)
AN INDICATE (M)
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•WHCN/Hartford (203) 247-1060

PD: DANIEL F. HAYDEN ASST. PD: BOB BITTEN ASST. PD: NOB BITTI

NOTERER
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BIG COUNTRY
BIG COUNTRY
NOTELS
PAT BENATAR
HOUSY LEWIS
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HOUSY ELUES
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JOHN COUGAR MELLEN
STEVIE NICKS
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WSCY/Syracuse (315) 699-8200 PO: BERNIE KIMBLE ND: MIKE RICHARDS

BOCCEP

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Nottest
CENESIS
CENESIS
PAT BESATAR
BIG COUNTRY
BIG CO

X BLACK SABBATH CULTURE CLUB

WAQX/Syracuse (315) 472-0200 PD: ED LEVINE ASST. PD: AMY DAHLMAN

WQBK/Albany (518) 462-5555 PD: JOHN COOPER MD: LIN BREHMER

HOTEST ALOTS
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WAMX/Huntin (304) 523-8401 PD: SCOTT PAULSEN ND: DAN ROBINSON MD: DAN POBINSON

Nottest
POLICE
POOLICE
HOODY BLUES
FETELE NICKS
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FETELS (A)
BIG COUNTRY
RAINBON
JOIN COUGAR MELLEN
HUEY LEMIS
KINKS
PAT BENATAR

MASS
JACKSON BROWN
DOBERT PLANT
DEF LEPPARD
QUIET RIOT
Medium
TAXXI
MONANTICS
KISS
DANNY SPANOS
ALDO NOVA
DOORS
ASIA
JOE JACKSON
BOB SEGER
STRAY CATS
HUMAN LEAGUE
Added
AXE
C.S. ANCELS
STREETS

WEZX/Scrantor (717) 961-1842

PD: SHAWN WATERS

WZZO/Aflento (215) 694-0511

PD: TOM KELLY MD: CINDA MOLT

MORLD
LORRS OF THE NEW C
SURVIVOR
SAGA

SAGA
JAMES HOUSE
C.S. ANGELS
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CULTURE CLUB
JOHN HIATT
BLUBBELLS
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WOUR/Utica (315) 797-0803 PD: PETER HIRSCH

GOLDESIS (h)
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GORREST PLANT
POLICE
HOTELS
FOLICE
HOTELS
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HELLEN
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WPLR/New Haver (203) 777-6617 PD: CHRIS KAMPMEIER

WAAL/Bingha (607) 772-8850 PD: JOHN CARTER HD: DON MORGAN HOTESE PANT POLICE PLANT POLICE PLANT POLICE PLANT PODORY BLUES BLG COURTEY HEART HURY LEVIS BALNING PAT BENATAR P

WCCC/Hartford (203) 233-4426 PD: BILL NOSAL

BIOT COST
PAT BERNTAR (M)
HAINDOW
HAIN

MELIX
DIO
BILLY IDOL
BILLY IDOL
TOMMY TUTCHE
INDUSTRY
BEACK SABBATH
AC/DC
BOYS BRIGADE
WORLD
TORONTO
AXE
Added
DEF LEPPARD

PO: STEVE COLMILL

PO: GREE TORRINGTON

POLEN!

POLEN!

PARACHITE CLUB

PANOLAS

BOYS BRIGADE

BIG COUNTRY

JOLICE

BOOV BLUES

FOLICE

WTPA/Harrisburg (717) 238-1402 PD: JEFF KAUFFRAN

HOCLEST
POLICE (H) STEVE HE NO. 10 (H) HUEV LEMIS (

WPYX/Albany PD: TIM SMITH ND: BOB WELCH

MORTE-ST GUIST ROT MOODY BLUES GUIST ROT MOODY BLUES CONNELS CONNELS CONNELS STRVIE NICKS STRVIE NICKS FAT BENATAR HUEY LEWIS PAT BENATAR PETEP BENELLING JOHN COUGAR MILLEN MODELLING MODELLING HALDY ASIA BIG COUNTRY JOE JACKSON LICKSON LICKSON MALINO QUEENSRYCHE KISS SUMYIVOS SUMYIVOS SUMYIVOS BOYS BRIGADE ALDO NOVA SUMYIVOS BOYS BRIGADE FORMANIA PURPLANCE FORMANIA PURPLANCE SUMYIVOS BOYS BRIGADE FORMANIA PURPLANCE FORMANIA PURPLANCE FORMANIA PURPLANCE SUMYIVOS BRIGADE FORMANIA PURPLANCE FORMANIA PURPLANCE SUMYIVOS BRIGADE FORMANIA PURPLANCE FORMANIA PU

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ROMANT ESPANOS
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KINKS
RODIE AND THE CRUI
PRITER SCHILLING
CHEAP TRICK
ERIC MERTIN BAND
SHEAKS
RAINHOW
SURVIVOR
LISA PRICE
Added
BOYS BRIGADE
DOKKEN
SAGA

# Parallel Three

WECM/Claren (603) 542-7735 OH: KEN SILVA HD:

BOC LOVE
POLICE
PODICE

OH: TOM MENALLY MD: MIKE BOYLE

BOCTUST

BAINSON

ACKNOWN TWY (A)

JACKSON BROWNE

ROTELS (M)

HEART

STEVIE HICKS

ROSO BLIES

FUTY LEMIS

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POLICE

ROMANTICS

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ELVIS BROTHERS

WRKI/Danbury (203) 579-9995 PD: BOB KOCAK MD: BRUCE GOLDSEN

BION CHART
POLICE
POLIC

WGIR/Manchester (603) 625-6915

PD: BOB COK HD: KAREN ANDERSON Bottest
POLICE
MOTELS
PAT BENATAR
MODOY BLUES
JOHN COUGAR
ROBERT PLANT
BRYAN ADAMS
STEVIE NICKS
QUIET RIOT

LOVERBOY
PETER SCHILL
STRAY CATS
Medium
HEART
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RAINBOW
ALDO NOVA
JACKSON BROS
SURVIVOR
MSB
BIG COUNTRY
DEF LEPPARD
HUEY LEWIS
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HUEY LEMIS
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KINNS
LISA PRICE
ROMANTICS
RAHAM PARKER
HICK FLEETHOOD
AAGAG
TOWNY TUTUNE
DOKKEN
SAGA
STREETS

WOAY/Beckley-Oak Hill (304) 877-2424 PD: CHARLIE JENNÍNG HD: TIM PARKER

BOTTEST

THE STATE OF THE STATE

WBLM/Lewiston-(207) 783-2065

MD: JOSE DIAZ PD: MIKE BUSHEY

PORTOR
POLICE
RATA
ROTELL
ROTE

KSMB/Lafayette (318) 232-1311

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(7) (7)

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WCKO/Miami (305) 731-4800-PD: MARK TAYLOR ND: RUBY CHEEKS

HOCTORY

QUIET MIOT

QUIET MIOT

POLICE

ROBERT PLANT

HOTELS

PAT BENATAR

JOE JACKSON

GENESIS

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RAINBOW
JOE JACKSON
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ALDO NOVA
ELVIS COSTELLO
KISS

KISS HICHAEL SEMBELLO BOB & DOUG HCKENZI MCCARTNEY & JACKSO PAUL KANTHER

WOMF/Louisville (502) 589-4400

PD: TOM OWENS

TORONTO
BILLY IDOL
BILLY IDOL
SURVIVOR
SAGA
TOMMY TUTONE
WAS (NOT WAS)
EURYTHMICS
ALDO NOVA
Added
BONGOS
STREETS
ALARM

KRIX/Brownsville (512) 350-9999

PD: GARY STEELE MD: RICHARD BROOM

HOTTEST
ASIAN MAIDEN
ASIAN MAIDEN
FOLIAGE
FOLI WQDR/Raleigh (919) 832-8311 PD: TOM EVANS ASST. PD: BOB WALTON

ROTES ACKSON HEART STANKS ON HEART STANKS STOCKERS STOCKE

HOTEST STEVIE NICKS
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BOD STUMART
TOWNY TUTONE
BILLY JORN
HIGH STEVIE
BUSYTHOLICS
BU

WKTM/Charle: (803) 554-7154

PD: JOHN LEE GRAN' HID: LEE GELLIMS

HOTELAS (M)
HOTELS (M)
HOT

SURVIVORNELIX
AC/DC
JIMMY BUFFETT
QUEENSRYCHE
YAT
MOTHEY CRUE
PAYOLAS
'IRON MAIDEN
WORLD
TOWNY TUTCHE
WAS (NOT WAS)
JOBOXERS
BLACK SABBATH

KXZL/San Ant (512)226-6444

WKZL/Winst 919-996-2217

PD: TOM COLLINS MD: CHUCK HOLLOWA

HOUTEST
HOUSE
HOUS

GOLVESTS
GOMESTS
ROBERT PLANT
HOTTELS
HOODY BLUES
HOODY BLUES
PAT BENATAR
PAT BENATAR
POLICE
FOLICE
FOLICE PD: DAVE CONLEY MD: LISA GILES 

WKQQ/Lexington (606) 252-6694

HOTLART
POLICE
POLICE
JOHN COSSAN MELLEN
JOHN COSSAN MELLEN
SIA SCHILLING
SIA SCHILLING
SIA SCHILLING
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JACKSON BROWNE
BAINGON
HOTELS
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STEVIE NICKS
ROBERT PLANT
DANNY SPANOS
MSS
OUNTRY PLANT
DANNY SPANOS
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WLRS/Louisville (502) 585-5178 PD: DAM CEELY HD: BRIAN CHRISTOPHE 

KMJX/Little Rock (501) 329-3808 PD: TON HOOD HD: TONHY SMITH

HOLLES
HEAPT
MODOY BLUES
STEVILE HICKS
MOTELS
GPAT NEWTAR
BILLY JOEL
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BIG COUPTRY
HEALUN
BONNIE TYLEF
JUNE
HEN HITHOUT HATS
BANNON
GUIET BLOT
GUIET
GUIE PD: MILLS FITZNER MD: MARY PILLINGER

WRNO/New Orles (504) 889-2424

WOWE/Chatta (615) 267-1050 PD: TONY DAVIS

NOT TOMY DAVIS

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GENESIS (N)

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PAT BENATAR

FINE IN

TALENDA (HA)

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WMYK/Norfolk (804) 461-1194

PD: JOHN HEIMERL HD: JAMES SCOTT HD: JAMES SCOT

MOTERAT
POLICE (H)
MOTELS
PAT SENATAR
HUEV LEMIS (M)
BIG COUNTRY
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PETER SCHILLING
JACKSON BROMNE
HEART
MOODU BLUES
HERBIE HANCOCK
QUIET RIOT
DEF LEPPARD
JIMMY BUPFETT
RAINBOW

WZXR/Memphis (901) 726-0060 PD: JOHN RIVERS HD: TOM STEIN

PD: SMOKEY RIVERS ASST. PD: DAVID HAL

RICK SERVENCY

OMENT PLANT (M)

STEVILE NICKS

OMENT PLANT (M)

DAVID BOWLE

GAMBAS

BIG COUNTRY

FIELD

MAN TO THE STEVILE

LOVERBOY

MAN TO THE SCHILLING

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DOING COUCAR PELLEN

RICK SPRINGFIELD

ALDOW

BALLON

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PD: BOB FAZIO MD: MANDO CAMINA

BIG COUNTIES
PAT RENATAR
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ALDO NOVA
YET
BOYS BRIGADE
ENH/OON
FLACK SABATH
IRON MAIDEN
TORCHTO
SACA
Added
TOMMY TUTONE

KLAQ/EI Paso (915),544-8864 PD: ARIN MICHAELS MD: PEPE LOPEZ

HOCLERY
POLICE (H)
GOMESSIAN
GOMESSI

WTKX/Pensacola (904) 438-7543 PD: MARK DAVID SAMYER

WZXY/Kingsport (615)246-8131

PD: RESGIE JORDAN ASST. PD: JOHN KELLY

HOCKEST
STOVIE HILD'S
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STOVIE HILD'S
TALKING HEADS
ASIA
BONNIE TILER
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JOHN COUGAR
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KASISS

COURTER
BIG COUPTER
BIG COUPTE (806) 747-1224 PD: NAT LAMP IN: JESSE RYAN Hottest

MOSE CONTENT (N)

MSS CONTENT (N)

BOOK COUGAR MELLEN

BOOK SULVE (N)

STEVIE NICKS

MOTELS (N)

HULY LEMIS (N)

PAT BENATAR

JACKSON BROMNE

GENERIS

MOSILET

MOSIL

PD: J. MICHAEL SCOT HD: STEVE DRISCOLL

BOTTON

ROWNITCS

HOLY LEWIS

JACKSON BROWNE

JACKSON BROWNE

JACKSON BROWNE

JACKSON BROWNE

JACKSON BROWNE

JACKSON BROWNE

BALLO NOVA

HOTELS

BLOWNE

BLOW

KANSAS SAGA EURYTHHICS LISA PRICE JOE JACKSON QUIET RIOT DOKKEN MOTLEY CRUE QUEENSRYCHE JAMES HOUSE HORIZONTAL E Added RAOS

WIZD/Ft. Pierce (305) 686-6505

ROCTEST PLANT
ODGEST PLANT
PAR
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XISSO
RAINBOY
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RAIN (305) 686-6505

PDI PETER CLANCY
(FROZEN)

ROCTOR

ROC

Parallel Three

WRUF/Gainesville (904) 392-0771 PD: HARRY GUSCOT ND: GREG HAMMER

HOLLEGE LOVERBOY PAT BENATAR (M) KINMS ROBERT PLANT HOTOLES (M) HODOV BLUES (M) HUEY LEWIS (M) JOHN COURSE WELLEN BIG COUNTRY Medium QUIET RINT AC/DC GRAND PRIX

Hottest

WWTR/Ocean City (301) 289-4545 PD: RICHARD REMSBURG MD: GLENN STEMART

HOCLEAN
HOCKEAN
HOCKEAN
HORERY PLANT
TALKING HEADS
FIXE
POLLECE (H)
PAT BENATAR
HOCK PATA
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SOUTH

MOST ADDED **Tommy Tutone** Streets "Love"

Saga Paul Kantne Survivor Iron Maiden

**HOTTEST** 

Pat Benatar **Huev Lewis** Motels **Police** Robert Plant Genesis

(40) (36) (36) (31)(29) (29)

Parallel One

KZEW/Dallas (214) 748-9898

PD: ANDY LOCKELINGE

PD: SWO DICTOR

(FROZEN)

FROZEN

NOCTES

NOCTES

SHOPPARD

HORASI

BIOLITIC STAR

DEF LEPPARD

HEART

JACKESON BROWNE

JACKESON BROWNE

BIOLITIC STAR

ROLLY

ROLL

HOTTER
POLICE
HITCH
STEVIE NICKS
ROBERT PLANT
RAINBOM
GENESIS
ROCOV SILES
ROCO

KSRR/Houstor (713) 797-0097 PD: ANDY BEAUBIER
MD: JOHN ROBERTS

ROTTEST
ZEBNA
DIO
REARY
TOWNH
PALIMON
PAT BENATAR
NOTELS
HUEY LEVIS
POLICE
JACKSON BROWNE
ROBERT PLANT
GENESIS
ASIA
DANNY SPANOS
SMOOTING STAR
AC/DC
KAMSAS
DOVZEN
RATCH
ROMANTICS
SILVER CONDOR
ANE
JOIN COUGAR MEL
Addet
TALLING VEADS
SPANIS
SPANIS
SPANIS
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ROWNER
ANE
JOIN COUGAR MEL
Addet
TALLING VEADS
SPANIS
SP

KTXQ/Dallas (214) 528-5500

PD: TON OWENS MD: DRAKE HALL MOTE DRAKE NJ
NOTEST
DEF LEPPARO
LOVERDOY
MOTELS
NUEV LEWIS
NUEV LEWIS
NOERT PLANT
QUIET RLOT
ANIMON
JOHN COUGAN M
TOMOT TUTORE
BIG FOUNTRY
TALEING HEADS
PAYOLAS

PETER SCHILLI SAGA ROMANTICS STEVIE NICKS Medium ALDO NOVA JAMES HOUSE DOKKEN SURVIVOR KISS PAUL KANTNER Added GRAND PRIX

WKLS/Atlanta (404) 325-0960 PD: ALAN SNEED HD: BOB BAILEY

HOLLES
POLICE
OULTE SLOPE
DOLLES
OULTE SLOPE
DEF LEPPAND
DEF LEPPAND
NOBERT PLANT
PAT RENATAR
PAT RENATAR
PAT RENATAR
HOTELS
STEVIE NICKS
STEVIE NICKS
BRYAN ADAMS
BRYAN ADAMS
HOLE LEWIS
CENESIS
MSB
JOHN COUGAR MELLEN
THACKING
HEADS
ZZ TOP
BIG COUPTRY
CHAP TRUCK
ROMANTICS
FISS B SCHILLING
MSIA
MOODY BLUES
SAGA
NOONY BLUES
SAGA
SACH
SAGNA
NOONY BLUES
SAGA
SACH
SAGNA
SA

KEGL/Dallas (817) 457-9700 PD: RANDY BROWN ND: JOE POLGER

WYNF/Tampa (813) 876-0455

PD: CAREY CURI Notes at Control of the Control of t

WROQ/Charlott (704) 392-6191 PD: SCOTT SLADE HD: TACK DANIEL MC: TACK DAMI

MC: TACK DAMI

MOTURET

BORDET PLANT

PETER SCHILLI

POLICE (H)

MUEV LEWIS

MOTELS (H)

BIG COUPFEY

PAT BENATAR

THE MATELL

MOODY BLUES

SPANDAU BALLET

JOHN COUGAR MEL.

SAGA

WSHE/Miami
(305) 581-1580
PDI DAVE LANGE
ROLLCE
ROL

Parallel Two WDIZ/Orlando (305) 645-1802

HOTTEST
HOROTY BLUES
PAT BENNIAR
HUSY LEMIS
GENESIS
POLICE
POLICE
POLICE
STEVIL NICKS
JOHN COUCAR MELLEN
STEVIL NICKS
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JOHN MASSAS
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HOTLERT
ACJOE
PAT BENATAR
PAT BENATH BAND
FIRE WARTH BAND
FIRE WARTH BAND
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FIRE WARTH BAND
FIRE WARTH
BARTH
BAR WCKN/Greenville Spartensburg (803) 226-1511 PD: STEVE CHRIS HD: HOLESTEVE CHRIS
HOLEST

KLBJ/Austin (512) 474-6543 PD+ CLARK RYAN MD: JOHN MICHAEL

MOI JOHN MICHAE

ZO TOP
POLICE
ASIA
MEANT
MEANT  WHERE NOLICE NOTICE NOT

PD: DAVE KRUSENKLAUS HD: KURT MATHIES

PD: CHRIS JONES HD: LEX STALEY

WIMZ/Knoxville (615) 525-6000

PD: KERRY LAMBER! MD: MEKE BECK 

WRXL/Richm (804) 282-9731 PD: GARY CHASE MD:

MOSTERS

MOSTERS

STEVIE NICKS
STEVIE NICKS
STEVIE NICKS
ACKSON BROWNE
RAINBOM

PD: GREG STEVENS MD: TEMPIE LINDSEY

KZOM/Beaum 409-898-7946

WAPI/Birmingham (205) 933-9274 PD: STEVE RUNNER HD: DDC BALLJE

PD: MIKE COSTELLO MD: WAYNE WATKINS

HOTE-ST PLANT STATE OF THE STATE STA

WNOR/Norfoli (804) 623-9667 PD: NON REGER

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KANSAS

DANNY SPANOS
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MATHEMAT
JOHN COUCAS MELLEN
BEYAN ADAMS
ELTON JAHN
STREETS
RICK SPRINGTPILD
HUEY LEWIS
STRAY CATS
AC/DC
JOUNNEY
LEVEL STRAN
ELTON STRAN
MONTHLIA

WRIF/Detroit

(313) 444-1010 PD: MARK PASMAN MD: MICHAEL MAYER

NOT RICHARL NATER

SOCIAGE

POLICE (M)

LOVERNOY (M)

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PAT BENATAR
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SUPERSHAM
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WEBN/Cincinnati (513) 871-8500

PD: DENTON MARK MD: CURT GARY

HO: CURT GARY

BOX teat:

ZEBRA
ROBERT FLANT (M)

HEART
RAINBON
KANSAB

ACRETIA PALTSKOG
PAT BENATY

GOURT RIOT

JOURNEY

POLITE

FASTWAY

MEDICAL

KQRS/Minneapoli (612) 545-5601

PD: DOUG SOREN

MIDWEST

### **MOST ADDED**

Saga Genesis Black Sabbath McCartney & Jackson "Say"

(8) (8) (6) (6)

### HOTTEST

Pat Renatar Police Motels Jackson Browne Robert Plant

(34)(33)(30) (28)(27)

# Parallel One

KDWB/Minneapolis

PAT BENEFAR
CONCENT
CHARACT
CONTENT
CHARACT
CONTENT
CO

(414) 276-2040

BOLLER
MITALS

DIR CAPALOI
HEART
JOE WALGH
ROBERT PLANT
FAMEAS
MAINDON
DOT LEPPANO
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POLICE

2.Z. TOP
SUTCH PATRICK
MAGILINE
CAMBO PRIX
COMMO ROBERT

A JOHN COMMA RELL
A JOHN COMMA RELL
A JOHN COMMA RELL
COMMO BONNE
CITIZEN FAME
COMMO BROWNE
CITIZEN FAME
COMMO BROWNE

KSHE/St. Louis

(314) 842-1111 PD: JACK SILVER

BREAKS
BOTS BRIGADE
TAXXI
TORONTO
RISS
GUEENSYCHE
PATOLAS
ALAPM
ALAPM
LLYIS BROTHERS
BLACK SABBATH
CONEY HATCH
B.E. TATLOR BOUP
ARM Middle
AM Middle
HOLLEY CRUE
HOLLEY CRUE
HOLLEY CRUE
HOLLEY CRUE
HOLLEY CRUE
HOLLEY CRUE (612) 739-4000 PD: DAVE HAMILTON ASST. PD: JACK HICKS 

WLUP/Chłcago (312) 440-5270 PD: GREG SOLK MD: SKY DANIELS

BOLDER'S
BIG COMPITE'S
STEVIE RAY VAUGHAN
KCARTHET & JACKSO
GRAMAN PARKER
BROBERT PLAIN
BACKSON BRUNNE
PAT BENATAR
POLICE
ZE TOP
JOHN COUGAR RELLEN
NAMED EVES
GROBES
BEDDIE AND THE CRUJ
TALKING WEADS
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CHARLIE FIRE R.E.M. ELTON JOHN

ELTON JOHN
C.S. ANGELS
QUARTERFLASH
Added
GARY MYRICK
SPANDAU BALLET
JUMP IN THE SADDLE

WMMS/Cleveland (216) 781-9867

NO: LUNN MELLS

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NO THE STATE OF T PD: JOHN GORMAN MD: KID LEO NINCEASE
NISS (NI)
NOTS BEIGADE
PAT RENATAR
HOTELS
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WLLZ/Detroit (313) 863-1800

PD: JOE URBIEL HE: DOUG PODEL HOCKERE
FIXE
ZZ TOP
KANSAS
ROBERT PLANT
PRISH
JIH (CAPALDI
MACKEN
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STEVIE NICKS
SHALAMAR
PAT BENATAR
HUEY LEMIS
AGMETHA FALTSKOG
O-FEEL
MOTELS
CHEAP FRICK
TARXI
SAGA
JOHN COUGAR MELLEN
G GENESIS
A SURVIVOR

KWK/St. Louis
(314) 644-1380

PDI BEAU BAINES
(FROEN)
KOCKERS
LOVERBOY
ASIA
KANSAS
POLICE
KONSTEMANT
KON STEMANT
K

AGNETHA FALTSKOG
QUARTERIFACION
ELTON JOHN
ELTON JOHN
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CHERE BOLTON
CHERE FILE
SPANOS
BILLY JOEL
JOE WALSH
SPANOSBALLET
SPANOSBALLET
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TALKITICHS
TEALS
ALDO NOVA
PRISM
HEN AT MORE
RICK SPENNOFIELD
MOTHLE
ZE TOP
JOEN COUGAS-WELLEN
MOTHLE
JOEN COUGAS-WELLEN
HOLY LEWIS
LIONEL RICKIE
LIONEL RICKI

BRYAN ADAMS
PETER SENELLING
BREAKER
A RALPIK SMITH BAND
ALR SUPPLY
Added
PAUL YOUNG
AGNETIA FALTSKOG
QUEENSKYCHE
HOTLEY CRUE
CASPER
EHRYTONI'S KKCI/Kansas City (816) 531-3400 WXRT/Chicago PD: DAVE POPOVICE (312) 777-1700

PD: HORM WINER MD: JOHN MRVOS Hottest LOVERSOY POLICE QUIST RIOT HEART ASIA STEVIE HICKS ROBERT PLANT Hottast
a GENESIS
TALKING HEADS
JACKSON BROWNE
GRAHAM PARKER
ELVIS COSTELLO
POLICE

MODOLY BLUES
MODERT PLANT
JOE JACKSON
CHEAP TRICE
STRAY CATS
BIG COUNTRY
STEVLE NICKS
STRAY CATS
BIG COUNTRY
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COUNTRY
MODINE
MOD

SPANDAU BALLET
X RICHARD THOMPSON
HOMATICS
TOM MAITS
SOUTHSIDE JOHNNY &
HOBIN THOMER
BONCOS
JIMMY BUFFETT
FIER
Added
LETZ TO EYE
UB40
KEITM JAPRETT
INDUSTRY
HAONESS
LICHEL RICHIE
LICHEL RICHIE

WMET/Chicago (312) 828-9191

PD: BLCS HEYER

ND: JOHN HOCKAE

(FROZEN)

ROCTARY

ROCTARY

ROCTARY

ROCTARY

ROCTARY

ROLLCE

KYYS/Kansas Cit (816) 753-4567

PD: JOE MCCABE
MD: RANDY RALEY
(FROZEM)
Hottast
POLICE
LOVERBOY
MODDY BLUES
MOTELS ROTELS

PAT BENNATAR

PAT SENATAR

PAT SENATAR

ROBERT FLANT

JOHN COUGAR MELLE

ASIA

OUIET RIOT

ALDO MOVA

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MAS (NOT MAS)

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A MACHON

A MORETMA PALITSKOG

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A

WYFE/Rockford (815) 877-3075

WYTE/MOCKIO!

(815) 877-3075

PD. BRENT ALBERTS

(P)

(PROZEN)

BOCLES

TALKING NEADS

TACKSON BROWNE

POLICE

NAT REMATAR

HOTELS

DEF LEPPARD

JOURNEY

QUIET RIOT

ACKDON

RICH STOPP

RICH SUPPARD

JOURNEY

QUIET RIOT

ACKDON

RICH SPEINCHELL

RICH SPEINCHELL

RICH SPEINCHELL

LOVERDY

MAS OF PRICE

MAS (NOT WAS)

WMAD/Madisor (608) 249-9277 PO: DERBIE DALTO MSB
2018F RIOT
BIG COUNTRY
BIG COUNTRY
BIG COUNTRY
JACKSON BROWNE
STWAY CATS
BALVENOM
BALVENO

Parallel Two

KICT/Wichits (316) 722-5600

CITI-FM/Winnipeç (204) 786-6181

(204) / 80-010
PD: STEV YOUNG
MD: ANDY FROST
(FROZEN)
HOCKEST
FIXX
POLICE
ROBERT PLANT
ASIA
ELVIS COSTELLO
JACKSON BROWNE
GRAHAM PARKER
AC/DC
MSB

GRAHMA PARKER
ACTIC
MACTIC
TIM ITIM
STEVIE RAY VALIDHAM
SOUTHSIDE JORNNY &
QUEENSPYCHE
BILLY IDOL
PARDIAG
NA INDO
NOTELS
PETER SCHILLING
JOHN COURTAIT
TAT
JOHN COURTAIT
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TOOKED
GENESIS
SAGA (M)
HOODY BILLES
GRIMMA (M)
STEVIE NICKES
MICHAEL
MACTIC
MACT

\* KMOD/Tulsa (918) 664-2810

PD: CHARLIE WES

PD: BILL BRUUN MD: PAT WELSH

WILS/Lansing (517) 393-1320 PD: BRAD FUHR

SURVIVOR
SAGA
YAT
WAS (NOT WAS)
AXE
TOMMY TUTONE
IRON MAIDEN
BLACK SABBATH

KEZO/Omaha

(402) 592-5300

PD: GREG GILLISPIE HD: JOE BLOOD

Hottest
MOODY BLUES (M)
STEVIE NICKS
HOTELS (M)
HUEY LEWIS (M)
PAT BENATAR
BIG COUNTRY
JOHN COUGAR MELLEN

BIG COUNTRY
JOHN COOGAR WELLE
MSS
OUIST RIOT (M)
M64SUM
M6

WLAV/Grand Rapids

(616) 456-5461

PD: TONY GATES MD: MIKE SIRIAN

HOTTOST STEVIE NICKS LOVERBOY HUEY LEWIS PAT BENATAR MOTELS (M) ROMANTICS (M)

BIOMANTICS (H)
BIC COUNTRY
JOHN COURAN MELLEN
MA MOCHOIR
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WXKE/Ft. Wayne (219) 484-0580 PD: RICK WEST MD: HAL BRANDT

BOCTEST

BOLLET STORY

BOLLET STORY

STATULE NICKS

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STATULE NICKS

MADD

JACKSON BREMME

BANNOS

GEMES IS

LOWERBY

HOUTY LEMN'S

SOBERT PLANTS

SOBERT PLANTS

SURVIVOR

ALDO NOVA

CHARLIE

NICKS

TOPE MALSH

STRAY CATS

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C.S. ANGELS

ROTELS
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JOHN COUGAR MELLEN
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ROOTO BLUES
JACKSON BROWN
REART
BACKSON BROWN
REART
ROMANTAR
ROMANTAR WIRA/Madiso KATT/Oklaho (405) 631-8881

(608) 274-5450 PD: DAVE ERVIN ROLLAR POLICY STATE OF THE PARTY OF THE PART

WWCT/Peoria (309) 674-2000

PD: JEFF HURPHY MD: JOHN AMBERG

RICTEST
JACKSON BROWNE
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PD: DAVE BREWER ND: WARREN WILLIAM

PD: GABE BAPTISTE ND: TERRY DUGAN NOT TRAY FOCAM

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POLICE (II)

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RISS SAGA FINKS GREG LAKE STRAY PATS MSB MCCARTNEY & JACKSO HELIX MELIX

WLVQ/Columbus PD: PAT STILL MD: LEE RAHDALL Hottest

GENESIS

MOTELS

POLICE

STEVIE NICKS

ROBERT PLANT

JACKSON BROWNE

MSB

RESPONSES OF THE CONTRACT OF T

BLACK SABBATH
SAGA
TOWNY TUTONE
SURVIVOR
BILLY TOOL
TORONTO
JOHN COUGAR MELLEN
TRON MAIDEN
TOM MAIDEN
TOM MAITS

WWCK/Filnt (313) 744-1570 PD: MARK MILLER MD: LINDA LANSI

NOT BARE
MOODY BLUES (H)
MOOTELS (H)
MOOTE

WTUE/Daytor (513) 224-150

PD: BILL PUGH MD: BOB CLARK NO BODG CLARK

NOT CARE

POLICE (M)

HOPY LEWIS (M)

BRYAN ADAMS

ROBERT PLANT (M)

ROTHELS (M)

STEVIE MICKS

ROOM BLUES

POUNT BLUES

NOS

JOHN COUGAN MELLI

BIG COUMERY

CHINESIS (M)

MACHINI

ROTHELS

ROS

SERICADE

ALDO NOVA

ALDO NOVA

PETER SCHILLING

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BALDON COUGAN

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JOHN COUGAR MELLEN
MSB
GENESIS
CHEAP TRICK
RAIMBON
ALDO NOVA
DEF LEPPARD
Added
SAGA

WAPL/Appleton (414) 734-9226 PD: WAYNE SHAYNE

NOT LEFT
POLICE
POTICES
POLICE
POTICES
SIC COUNTRY
PAT BENATAR
JOHN COUCAR MELLEN
KISS
REALT
REART
REART
MEANT
MEA

SAGA ROMANTICS JOHN HIATT

\* WFBQ/Indianapoli (317) 257-7565

PD: ALAN EDWARDS MD: ROBIN LUSE

MO ROBEN LUSE

MOTES

M

KGGO/Des Moines (515) 265-6181 PD: LARRY MOFFITT MD: JACK EMERSON BOCK-BEST
HIGHEN
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SEM NITHOUT HATS
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BIOCHER
ERIC MARTIN BAND
ERIC MARTIN BAND
HUST LEWIS
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WDEK/DeKalb (815) 756-9250 PD: WARD HOLMES MD: JOANI WILLIAMS

NOT LEFE
POLICY
STRAY CATS
STRAY CATS
STRAY CATS
TA-BONE BURNETT
MODOY BURNETT
MODOY BURNET
MOTELS
M

KFMQ/Lincoln

(402) 476-8565 PD: TON BARKER

PD: TOM BARGER

Hottest
NOTELS
PAT BENATAR
JACKSON BROWNE
SHORE
HORE LENIS
HORE LENIS
JOHN COUGAR MELLEN
ASIA
ALDO NOVA
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DANNY SPANOS
NSB
STEVLE RICKS
POLICE
RAIMBOM

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TOMAY TUTONE
LISA PRICE
PETER SCHILLING
SAGA
SAGA
SURVIVOR
Added
PAUL RANNER
JOBOKERS
QUIET RIOT
STREETS
TORONTO
RICK SPRINGPIELD
PAYOLAS
WORLD

> (815) 939-4541 PD: BILL TAYLOR MD: CHRISTIE KAYKIL

DOKKEN
PETER SCHILLING
ELVIS COSTELLO
AC/DC
SILLY IDOL
JOE JACKSON
ALDO NOVA
STEVIE NICKS
ROMANTICS
SURVIVOR
EISS WBYG/Kankakee

KODS/Duluth (218) 728-6421 PD: BRUCE MCGREG MD: BRIAN TAYLOR

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NOCEME POLICE (M)
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ROMATTICS
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ERIC MARTIN BAND
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BOYS BRIGADE
BOYS BRIGADE
BOYS BRIGADE
CLISA PRICE
QUIET BIOT
RUBINOOS
JULINA
Added
CUUTURE CLUB
QUEENSPICHE
JUDIONERS
BIACK SABBATH
HOMEON GL

Parallel Three

WYER/Mt. Carmel (618) 262-5111 PD: PAUL VITON ND: DREXEL DEFORE

HOTTEST
POLICE
POLICE
MODER LEWIS
MODOR LICE
MODER LICE
MODER
MOD

KLYV/Dubuque (319) 557-1040 PD: ROBERT WELCH MD: TIM JANSEN

NO: THE JAMES N

BOTEST NICKS

BOTLICE (A)

POLICE (A)

POLICE (A)

POLICE NICKS

BOONIE THER

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BOONIE THER

RANSAS

HEANT OF ALTHOUT

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RIC COUNTER HARDE PLES DANNY SPANOS PAT BINNATA PALLEN LOVERSON OF THE STATE OF THE

WCPZ/Sandusky (419) 625-1010

PD: SOB BEDI

BOTLER
JACKSON BROWNE
MOTELS
POLICE
BILLY JOB.
MSB
HUST LEMIS
STRVIS MICKS
MODELLEMIS
STRVIS MICKS
ROBERT PLANT
ASTA
SPANNAU BALLET
Medium
ELVIS CONTRELLO
KINKS
ELO

ROCEASE
JACKSON BICHNE
JACKSON BICHNE
POLICE
GENESIS
ELO
HEART
ROODER PLANT
HOODY BLUES
BODIE AND THE CRUI
HOTELS
MINGLES
MING KSQY/Rapid City

BEG ONDHEW MICH.

RICE FLEETWOOD PAT BENTARA HICKER FLEETWOOD PAT BENTARA HICKER SUPPLIES FOR THE SUPPLIES F

ORPHAN
PAUL KANTNER
MCCARTNEY & JACKS
Added
GENESIS

KQWB/Fargo (218) 236-7900 PD: JON ERDARL MD: JON ERDAHL

HO: JOH ERDAHL
HOCK-est
HEART (A)
JACKSON BROWNE (M)
MOTELS
BOBERT PLANT
HOTELS
BOBERT PLANT
AGT BEDATAB
AGT BEDATAB
AGT LIMIS
FOOLICE
HSB
AGNETHA FALTSKOG
Medium
HOODY BLUTS
PETER SCHILLING
KINKS
GOWESI
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EURYTHMICS
RICK SPRINGFIELD
TALKING MEADS
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SUMYIVOD
BUNANTICS
AGNETICS
AGNETIC

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(9)

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(34)

(32)

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(32)

# WEST

**MOST ADDED** 

(16)Saga (12)Genesis (10)**Paul Kantner** Streets "Love" Iron Maiden J. Cougar Mellencamp (9)

HOTTEST

Motels Pat Benatar Genesis Robert Plant **Big Country** 

Parallel One

91X/San Diego

X
ADRIAN BELEW
LORDS OF THE N
HORIZONTAL BRI
CAROL HCQUADE
PAYOLAS
NEW ORDER
GANG OF FOUR
THOMPSON TWINS

THOMPSON TWINS
HOTELS
MIDE BOY AWARE
ALTERNED INHOUSE
GARY MERICE
NORM NORMAN
NORM NORMAN
NORM NORMAN
NORM NORMAN
STRAY CARR
PETER SCHILLING
STRAY CARR
FIRST
TRANSLATOR
HAGNESS
FILX
TRANSLATOR
BILL NILSON
B-52'S
A FLOCE OF SEAGULL
PLINGGUIS
HOUARD DEVOTO
TON CLUB
MAS (NOT MAS)
CEF PRICON
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CEF PRICON
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PD: JIM GELARO Nottest

NOTEST
POPMATEC
MICHIGHT OIL
CULTURE CLUB
DUINNI CURN
DUINNI CURN
DONNO CURN
POLICE
TALKING HEADS (M)
INNS
POLICE
TALKING
TO STORY
TO SOUTH
TO SOUTH
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TO SOUTH
TO SOUTH
TO STRAY CATS
M641LLD
TSTRAY CATS
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TSTRAY
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TSTR

TIM FINN ICEHOUSE TOYS

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WIOT/Toledo

(419) 248-3377

PD: TERRY SULLIVA MD: THE ROZ

CFOX/Vancouve (604) 684-7221 PD: DON SHAPER

 K-97/Edmonton (403) 428-8597 PD: NEIL KOWARDS

HOLLEST TOP (H) FIXE PORT (H) OFF LEPPAND (H) STEVIE NICKS (N) POLICE HEART AREA (H) MODEY BLUES (M) ELD ABEA (H)
MOOVY BUILDS (H)
ELO
ELO
BAYTO BOWIE (H)
JACK GRITH (H)
J

KAZY/Denver (303) 759-5600

HD: KELLY O'HEAL Better
MOSTERS ATTROCK
PAT MENTAR
MITTER ATTROCK
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(206) 223-3911

PD: JIH ROBINSON

KBCO/Boulde (303) 444-5600 PD: JOHN BRADLEY HD: DOUG CLIFTON

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KOLA/San Berne (714) 825-9952 PD: AL BARNETT

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\* KRCK/Portland (503) 222-1841

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KCAL/San Ber (714) 625-5020 PD: JIR JAMES HD: HIRE STEMART

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KPRI/San Diego (619) 565-6006

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KSJO/San Jose (408) 288-5400

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KGON/Portland (503) 655-9181 PD: DAVE VAN DYKE ASST. PD: GLORIA

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KISW/Seattle (206) 285-7625

PD: GARY BRYAN MD: STEVE SLATON 

STREETS HUEY LEWIS KINK/Portland (503) 226-5000

PD: RICK SCOTT MP: CARL WIDING NET CARE WIDING

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KQAK/San Francisco (415) 474-9100 PD: BOS HEYHANN HD: GE

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KUPD/Phoenix (802) 838-3062 PD: ERN GLADDEN ASST. PD: VAL HCINE X
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KROO/Pasadena (213) 578-0830 PD: PREDDIE SNAKESKIN HD: LARRY GNOVES

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DAVID BOTTE
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KNAC/Long Beach (213) 437-0366

PD: JIMMY CHRISTON

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KFOG/San Francisco (415) 885-1045 PD: DAVE LOGAN

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(303) 936-2313

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PD) MALE MILLER POR A MILLER POR A PER A MILLER POR A MIL KRSP/Salt Lake City (801) 262-5541 PD: RANDY ROSE MD: BARRY MDLL

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GENERALS (AT)

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KFMG/Albuque

(505) 265-8811

PD: TON HARSHALL MD: LENNY BLOCK

PETER SCHILLING BURVIVOR KISS BAGA KREM/Spokane (509) 448-2000 PD: BILL STAIRS

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KDKB/Phoenix (602) 897-9300

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KRQR/San Francisco (415) 765-4036

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(OME/San Jose (408) 246-6811 PD: LES TRACY HD: SCOTT ELLIOTT

KEZE/Spokane (509) 448-1000 PD: BRIAN GREGORY

KPOI AM-FM/Ho (808) 524-7100 PD: BILL MIMS MD: AMDY PRESTON

BORTEST

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KROY/Sacramento
(916) 441-4950

POLOMINIS SEMBLL
BOTTES
BOTT KOMP/Las Vegas (702) 676-1460 PD: CHARLIE HORRIS HD: BIG MARTY

KLPX/Tucson (802) 822-6711 PD: MICHAEL BERGER MD: BRIAN MILLER

\* KFIV-FM/Modesto
(209) 527-6100
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KILO/Colorado Spring (303) 634-4896 PD: RICH HAWK HD: ALAH WHITE

BOTTEST
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COMEY HATCH
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GRAND PRIVE (209) 226-5991 PD: DEBORAH CATLIN ND: JEPP RIEDEL

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KWXL/Albuqu (505) 765-5400 PD: BILL STAMBAUGH

ROLLEY RO

KZEL/Eugene (503) 484-4304 PO: KEN MARTIN.

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KWFM/Tucson (602) 748-2400 PD; JEM HAY HD: RICK ALLEN

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KTYD/Santa Barbara (605) 963-1601

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PD: JOHN HAYES MD: SCOTT ARBOUGH

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KAWY/Casper (307) 235-1515 ON: FRED LEDHIUS NO: MARK! NECHAELS

KZQQ/Missoula

(406) 728-5000 PD: VERN ARGO

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KWHL/Anchorage (907)349-6551

PD: CARTER B. BRADLEY MD: CARTER B. BRADLEY

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KOZZ/Reno (702) 329-9261 PD: DANIEL COOK HD: BROCE VAN DYK

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An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.



**Continued From the Back Page** 

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Two Last Weeks Weeks Week	October 14, 1983	167 REPORTERS	Total Heavy Reports Rotation			Total Adds All Rotations
- 7 3 1	PAT BENATAR/Live From Earth (Chrysalis)	"Battlefield" (158) "Lipstick" (40)	158+ 141+	15 <b>-</b>	2+	2-
	MOTELS/Little Robbers (Capitol)	"Suddenly" (147) "Little" (61) "Heartland" (37)	158 - 129+	<b>29</b> –	0-	2-
	HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Soul" (148) "New Drug" (57) "R&R" (15)	156+115+	39 –	1 –	4-
	GENESIS/Genesis (Atlantic)	"Mama" (126) "Better" (73) "Home" (36)	156+ 107+	42 –	7+	23+
2 2 4 5	ROBERT PLANT/The Principle Of (Es Paranza/Atlantic)	"Mood" (82) "Arms" (81) "Log" (71)	144 – 109 –	<i>35</i> +	0=	0 =
	POLICE/Synchronicity (A&M)	"King" (84) "Wrapped" (65) "Synch. II" (42)	141 - 114 -	<b>27</b> +	0=	2+
BDEAKER 6	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PolyGram)		151+ 87+	<i>57-</i>	4-	14-
	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)	"Street Of Dreams" (150)	152+ 79+	<b>72</b> –	0-	3-
	MOODY BLUES/The Present (Threshold/PolyGram)	"Sitting" (124) "Blue" (91)	142 - 101 -	41+	0=	2+
9 9 10	BIG COUNTRY/The Crossing (Mercury/PolyGram)	"Big" (139) "Fields" (20)	140 - 101 +	<i>39</i> –	0=	1 –
	HEART/Passion Works (Epic)	"Refuse" (111) "Allies" (31) "Sleep" (31)	130 - 84 -	<b>46</b> +	0=	1 =
	ASIA/Alpha (Geffen)	"Heat" (79) "Smile" (38) "Colors" (37)	132 - 75 -	<i>55</i> +	2+	8+
	JACKSON BROWNE/Lawyers In Love (Asylum)	"Rocker" (86) "Tender" (71) "Lawyers" (18)	131 - 81 -		1+	2+
	ALDO NOVA/Subject Aldo Nova (Portrait/CBS)	"Monkey On My Back" (132)	139+ 43+		1 –	4-
	QUIET RIOT/Metal Health (Pasha/CBS)	"Noize" (87) "Cadillac" (61) "Metal" (14)	<i>124</i> + <i>55</i> +	<i>67-</i>	<b>2</b> +	4+
	STEVIE NICKS/The Wild Heart (Modern/Atco)	"Falls" (104) "Stand" (11) "Enchanted" (11)	114- 85-	<b>29</b> –	0 =	0-
	MICHAEL STANLEY/You Can't Fight (EMI America)	"My Town" (126)	127+ 61+		1 -	4+
	ROMANTICS/In Heat (Nemperor/CBS)	"Rock You" (79) "Talking" (71)	129+ 39+		5=	9-
	SAGA/Heads Or Tales (Portrait/CBS)	"Flyer" (129) "Cat Walk" (16)	135+ 23+		13-	35 –
	PETER SCHILLING/Error In The System (Elektra)	"Major Tom (117)	117- 39+		2=	4 =
25 2	SURVIVOR/Caught In The Game (Scotti Bros./CBS)	"Caught In The Game" (120)	121+ 28+		8-	18-
- 39 28 2	KISS/Lick It Up (Mercury/PolyGram)	"Lick It Up" (108)	111+ 26+		8-	17-
8 12 15 23	KANSAS/Drastic Measures (CBS)	"Fire" (67) "Friend" (36)	87- 44-		0=	2-
11 15 19 24	AC/DC/Flick Of The Switch (Atlantic)	"Guns" (67) "Flick" (40)	97- 27-		0-	0-
14 17 20 25	TALKING HEADS/Speaking In Tongues (Sire/WB)	"Burning" (61) "Girlfriend" (15)	72 - 33 -		1+	2+
	DOKKEN/Breaking The Chains (Elektra)	"Breaking Chains" (85)	85 + 14 =		1 -	7=
21 24 27 27	DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Foolin" (42) "Comin" (15) "Billy's" (14)	62 - 34 -		2+	3+
18 21 22 28	FIXX/Reach The Beach (MCA)	"One Thing" (52) "Sign" (11)	62 - 37 -		0=	
	LOVERBOY/Keep It Up (Columbia)	"Queen" (54) "Strike Zone" (14)	67- 34-		0=	- 1
	KINKS/State Of Confusion (Arista)	"Don't Forget To Dance" (73)	75 - 31 -		0=	0=
	PAYOLAS/Hammer On A Drum (A&M)	"Where Is" (48) "Find Another" (25)	72 + 13 =		4=	- 1
	JOE JACKSON/Mike's Murder ST (A&M)	"Memphis" (71)	73 - 18+		2-	3-
	STRAY CATS/Rant 'n Rave (EMI America)	"(She's)" (43)"Rebels" (14)	61 - 23 -		1 =	2 =   1 -
	BOYS BRIGADE/Boys Brigade (Capitol)	"Passion" (53) "Flow" (13) 'Melody" (11)	72 - 11+		1-	5-
	Y&T/Mean Streak (A&M)	"Mean Streak" (70)		<i>61</i> +	1-	٠ ١
32 32 33 <b>36</b>	CHEAP TRICK/Next Position Please (Epic)	"I Can't Take It" (60)	63 - 11 -	-	0-	1-
DEBUT > 3	IRON MAIDEN/Piece Of Mind (Capitol)	"Cross-Eyed Mary" (60)	_	53+	7-	
25 29 32 3	B DIO/Holy Diver (WB)	"Rainbow" (42) "Holy Diver" (12)	49 - 23 -		0=	0-
22 26 30 3	DANNY SPANOS/Passion In The Dark (Epic)	"Hot Cherie" (52)	53 - 15 -	3/+ 46-	0- 0-	1=
31 30 34 <b>4</b> 4	HELIX/No Rest For The Wicked (Capitol)	"Heavy Metal Love" (54)	54- 8-	40 -	<i>U</i> -	/=

# BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

### **GENESIS** Genesis (Atlantic)

"Mama" "Better" "Home By Sea." 93% of our 12-24 reporters on it. Total reports: 156. Hot 107, Medium 42, Extra Adds 7, Total Adds 4. Debuts at #4 on the AOR Albums chart.

### JOHN COUGAR MELLENCAMP **Uh-Huh (Riva/PolyGram)**

"Crumblin"." 90% of our 12-24 reporters on it. Total reports: 151, Hot 87, Medium 57, Extra Adds 4, Total Adds 14. Debuts at #7 on the AOR Albums Chart.

This data reflects reporting stations with a majority of listeners aged 12-24.

TOMMY TUTONE/National Emotion (Columbia) "Get Around Girl"

Total Reports: 63(44)/Total Adds: 27(43); Hots: 5(2)/Hot Adds: 0(2); Mediums: 43(18)/ Medium Adds: 14(18)/Extra Adds: 13(23).

BLACK SABBATH/Born Again (WB) "Trashed"

Total Reports: 54(36)/Total Adds: 22(34); Hots: 2(2)/Hot Adds: 1(1); Mediums: 43(19)/ Medium Adds: 12(18)/Extra Adds: 9(15).

TORONTO/Girls Night Out (Solid Gold/MCA) "Girls Night Out" Total Reports: 53(53)/Total Adds: 5(12); Hots: 8(8)/Hot Adds: 0(1); Mediums: 42(39)/ Medium Adds: 2(5)/Extra Adds: 3(6). WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen) "Shake Your Head"

Total Reports: 52(47)/Total Adds: 13(25); Hots: 2(1)/Hot Adds: 0(0); Mediums: 43(34)/ Medium Adds: 7(13)/Extra Adds: 6(12),

QUEENSRYCHE/Queensryche (EMI America) "Queen Of The Reich" Total Reports: 48(44)/Total Adds: 7(3); Hots: 5(4)/Hot Adds: 0(0); Mediums: 40(38)/

Medium Adds: 4(1)/Extra Adds: 3(2). MOTLEY CRUE/Shout At The Devil (Elektra) "Looks That Kill"

Total Reports: 47(37)/Total Adds: 12(19); Hots: 1(2)/Hot Adds: 0(0); Mediums: 41(30)/

MOSI ADI	
Saga All Stations	(38)
Genesis	(32)
Streets "Love"	(28)
Culture Club	
"Colours"	(28)
Tommy Tutone	(28)

HOTT	
All Station	ns
Pat Benatar	(147)
Motels	(141)
Police	(125)
Huey Lewis	(125)
Robert Plant	(118)

Medium Adds: 7(14)/Extra Adds: 5(5).

AGNETHA FALTSKOG/Wrap Your Arms Around Me (Polydor/PolyGram) "Can't Shake

Total Reports: 46(37)/Total Adds: 12(6); Hots: 8(7)/Hot Adds: 0(0); Mediums: 31(29)/ Medium Adds: 6(5)/Extra Adds: 6(1).

PAUL KANTNER/The Planet Earth Rock And Roll (RCA) "Planet Earth..."

Total Reports: 45(25)/Total Adds: 25(25); Hots: 0(0)/Hot Adds: 0(0); Mediums: 34(9)/ Medium Adds: 15(9)/Extra Adds: 10(16).

EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA) "Love Is A Stranger" Total Reports: 44(37)/Total Adds: 9(3); Hots: 11(11)/Hot Adds: 0(0); Mediums: 31(25)/

Medium Adds: 7(3)/Extra Adds: 2(0). TAXXI/Foreign Tongue (Fantasy) "Maybe Someday"

Total Reports: 43(41)/Total Adds: 3(6); Hots: 7(9)/Hot Adds: 0(0); Mediums: 34(29)/ Medium Adds: 1(3)/Extra Adds: 2(3). AXE/Nemesis (Atco) "Remember Tonight"

Total Reports: 39(38)/Total Adds: 4(8); Hots: 5(2)/Hot Adds: 0(0); Mediums: 32(32)/ Medium Adds: 2(4)/Extra Adds: 2(4). JoBOXERS/Like Gangbusters (RCA) "Just Got Lucky"

Total Reports: 36(34)/Total Adds: 6(6); Hots: 7(7)/Hot Adds: 0(0); Mediums: 27(25)/ Medium Adds: 4(4)/Extra Adds: 2(2).

GRAND PRIX/Samurai (Chrysalis) "Shout" Total Reports: 35(29)/Total Adds: 9(4); Hots: 5(7)/Hot Adds: 0(0); Mediums: 26(18)/ Medium Adds: 5(1)/Extra Adds: 4(3).

C.S. ANGELS/Land (Jive/Arista) "Will You Stay Tonight?"

Total Reports: 33(21)/Total Adds: 11(9); Hots: 1(1)/Hot Adds: 0(0); Mediums: 23(13)/ Medium Adds: 2(2)/Extra Adds: 9(7). SPANDAU BALLET/True (Chrysalis) "True"

Total Reports: 33(32)/Total Adds: 3(3); Hots: 12(13)/Hot Adds: 0(1); Mediums: 19(19)/ Medium Adds: 1(2)/Extra Adds: 2(0).

WORLD/Break The Silence (Elektra) "Take Me To Heart" Total Reports: 32(26)/Total Adds: 8(8); Hots: 2(0)/Hot Adds: 0(0); Mediums: 25(21)/ Medium Adds: 3(3)/Extra Adds: 5(5).

More AOR Music Information See Page 74



# MOT TRACKS

				This chart compiles data from reporting stations with a ma	Joney	) H310	nora age	12-2	
Three Week	Two	Lest ks Week		167 REPORTERS	Total	Heavy	Medlum	Add	Total Adda
10	4	1	0	PAT BENATAR/Love Is A Battlefield (Chrysalis)	158 <b>+</b>	141+	15-	<b>2</b> +.	<b>2</b> =
4	3	2		MOTELS/Suddenly Last Summer (Capitol)			<b>23</b> –	0-	1 –
18	9	4	3	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)			<i>36</i> –	0-	2-
-	_	15	ď	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)			56-	4 –	14-
13	7	6		RAINBOW/Street Of Dreams (Mercury/PolyGram)		- 78÷		0 –	3-
8	5	7		BIG COUNTRY/In A Big Country (Mercury/PolyGram)			39 –	0 =	1 =
9	8	8		GENESIS/Mama (Atlantic)			29-	2+	6.+
2	2	3		MOODY BLUES/Sitting At The Wheel (Threshold/PG)			28 =	0 =	1+
1	1	5		HEART/How Can I Refuse (Epic)			32 = 90 -	0 =	0 = 4 -
38	19	11	0	ALDO NOVA/Monkey On Your Back (Portrait/CBS)			63 –	1 – 1 –	4+
20	18	14		MICHAEL STANLEY BAND/My Town (EMI America)			24=	0=	0-
14	15	13		STEVIE NICKS/If Anyone Falls (Modern/Atco)			89+	13-	36 -
	_	28		SAGA/Flyer (Portrait/CBS) PETER SCHILLING/Major Tom (Elektra)			76-	2=	4=
22	20	17		SURVIVOR/Caught In The Game (Scotti Bros./CBS)			83+	7-	17-
_	42	25		POLICE/King Of Pain (A&M)		74-		0 =	0=
3	6	9		JACKSON BROWNE/For A Rocker (Asylum)	86-	- 58 -	28-	<b>0</b> =	0 =
7	10 47	30		KISS/Lick It Up (Mercury/PolyGram)	108	- <b>26</b> +	74+	8-	17-
11	12	16		ROBERT PLANT/Other Arms (Es Paranza/Atlantic)	81 -	- 57-	24 –	<b>0</b> =	<b>0</b> =
23	23	21	20	The state of the s	<b>87</b> +	45+	41-	1+	<b>2</b> +
45	30	24		MOODY BLUES/Blue World (Threshold/PolyGram)	91 -	- 51+	40+	0-	4=
16	16	20		ROBERT PLANT/In The Mood (Es Paranza/Atlantic)	82-	- 51-	31 =	0=	<b>0</b> =
6	11	12	23	ASIA/The Heat Goes On (Geffen)			32 –	0 =	2+
12	14	19	24	ROBERT PLANT/Big Log (Es Paranza/Atlantic)			19+	0=	
51	37	33	25	ROMANTICS/Rock You Up (Nemperor/CBS)			52-	<b>2</b> =	4-
5	13	18		KANSAS/Fight Fire With Fire (CBS)			- 32 -	0 =	0=
53	32	26		GENESIS/It's Gonna Get Better (Atlantic)			23-	3+	17+
35	29	32		DOKKEN/Breaking The Chains (Elektra)	85 -		69+	1 –	7=
21	25	29		POLICE/Wrapped Around Your Finger (A&M)	65 -		- 26+	0=	
26	21	22		KINKS/Don't Forget To Dance (Arista)	73 -		- 42 – - 32 –	0=	0 - 2 -
-	60	43		JACKSON BROWNE/Tender Is The Night (Asylum)		- 33-		1 + 0 =	
19	22	27	32	FIXX/One Thing Leads To Another (MCA)		- 33- - 28-		1+	2+
15	17	23		TALKING HEADS/Burning Down The House (Sire/WB)	67-		50=	0-	0-
29	27	31		AC/DC/Guns For Hire (Atlantic) ROMANTICS/Talking In Your Sleep (Nemperor/CBS)			43+	3=	
	-	46	<b>35</b>	JOE JACKSON/Memphis (A&M)			- 52 -	2=	
54	43	40		MOTELS/Little Robbers (Capitol)	61-			0 -	3-
=	51	44		Y&T/Mean Streak (A&M)	70=	- 8	61+	1 -	5-
48	40	38	- CO	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)	57-	30+	25+	<b>2</b> =	4-
25	20	53 35		LOVERBOY/Queen Of The Broken Hearts (Columbia)	54-	- 29-	- 25 -	0=	1 =
25	28 52			QUIET RIOT/Slick Black Cadillac (Pasha/CBS)	61-	19	41+	1+	6+
43	44			CHEAP TRICK/I Can't Take it (Epic)	60-	- 11-	<b>49</b> =	0-	1 -
33	34			POLICE/Synchronicity II (A&M)	42 -			<b>0</b> =	2+
24	26		44	DANNY SPANOS/Hot Cherie (Epic)	52 -			0-	
41	45			DEF LEPPARD/Foolin' (Mercury/PolyGram)	42			1+	
34	31		46	HELIX/Heavy Metal Love (Capitol)	54			0-	1 =
-	_	_		IRON MAIDEN/Cross-Eyed Mary (Capitol)	60-			7-	
. –	_	58		PAT BENATAR/Lipstick Lies (Chrysalis)	40-			1 -	6 -
30	33	41		DIO/Rainbow In The Dark (WB)	42-			0=	
17	24	36	50	STRAY CATS/(She's) Sexy + 17 (EMI America)	43			0 =	
BF	EA	KE		GENESIS/Just Got A Job To Do (Atlantic)	36 - 40 -			6 + 0 =	
28	38			AC/DC/Flick Of The Switch (Atlantic)	48			<i>0</i> = <b>4</b> =	
-	-	57		PAYOLAS/Where Is This Love (A&M)	53			1 -	
-	54		54	BOYS BRIGADE/The Passion Of Love (Capitol)				0-	
31	36	49	_	ELVIS COSTELLO/Everyday   Write The Book (Columbia)	37			0-	
-	-	-	<b>66</b>	CATE DIA (ENALA manina)	44			2=	
58		-	<b>3</b> 7	ASIA/True Colors (Geffen)	37			0=	
36	41	52	58	ASNA/True Colors (Gerren)  AGNETHA FALTSKOG/Can't Shake Loose (Polydor/PG)	46			6+	
_	-	-		KANSAS/Everybody's My Friend (CBS)	36		- 18-	0-	
_	56	3 56	60	TANTONO LEVELY DOCKY STRIP FINISHE (DDO)					

a majority of listeners aged 25-plus.

Liset Week
1  MOODY BLUES The Present (Threshold/PG)
"Blue" "Sitting"
2 2 POLICESynchronicity (A&M)
''Finger'' ''King''
3 JACKSON BROWNE, Lawyers in Love (Asylum)
"Tender" "Rocker"
4 4 MOTELSLittle Robbers (Capitol)
— <b>5 GENESIS</b>
7 6 HUEY LEWIS Sports (Chrysalis)
6 7 STEVIENICKS The Wild Heart (Modern/Atco)
"Anyone" "Enchanted"
10 B JOE JACKSON Mike's Murder (A&M)
5 9 ROBERT PLANT The Principle (Es Paranza/Atlantic)
8 10 BIG COUNTRYThe Crossing (Mercury/PolyGram)
8 10 BIG COUNTRYThe Crossing (Mercury/PolyGram)
12 TALKING HEADS Speaking In Tongues (Sire/WB)
"Burning" "Place"
9. 12 ELVIS COSTELLO & Punch The Clock (Columbia)
"Everyday"
— 3 J. COUGAR MELLENCAMP Uh-Huh (Riva/PolyGram)
'Crumblin' "
16 GRAHAM PARKER The Real Macaw (Arista)
"Can't Take" "Life Gets"
D PAT BENATARLive From Earth (Chrysalis)     "Battlefield"
15 16 PETER SCHILLING Error In The System (Elektra)
15 To PETER SCRILLINGEllor in the System (Electron)
11 17 BILLY JOEL An Innocent Man (Columbia)
18 18 KINKS State Of Confusion (Arista)
13 19 ASIA Alpha (Geffen)
14 20 STRAY CATS Rant N' Rave (EMI America)
14 20 STRAY CATS Hant N Rave (EMI America)
CHART PARTICIPANTS: WECM/Claremont, WPLR/New Haven,
WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, KLYV/Dubugue, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KUFO/Odes-
sa, WSLQ/Roanoke, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins,
KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM- FM/Spókane.

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDRD**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+1, less 1-), or equal (=) airplay in each rotation compared to eck's figures. Records showing significant airplay growth are buileted;

AOR / ALBUMS 25 + - Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay, Current singles are BOLDED. Records showing significant airplay

AOR BREAKERS -- Those newer charting records that have reached 50%

penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for tivity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST - National and regional listings by number of station reports (12-24's and 25+ combined), includes songs in all configurations. **NEW & ACTIVE, SIGNIFICANT ACTION** — Albums coming closest to charting on the Airplay /40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS - Stations listed by market size and ratings success PLAYLISTS — Printed regionally by parallels. An a preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those

rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playist, in the highest reported rotation. An asterisk (\*) signifies a primary station in its parallel,

Indicates one of the week's most added new albums

# **BREAKERS**<sub>®</sub>

This data reflects reporting stations with a majority of listeners aged 12-24.

No tracks qualified as Breakers this week.

# SIGNIFICANT ACTION

KROKUS/Headhunter (Arista) "Awake All Night" lds: 7(2); Hots: 6(5)/Hot Adds: O(0); Mediums: 13(12)/Medium Adds: 4(2)/Extre Adds: 3(0).

Total Reports: 22(17)/Total Adds: /(2); Hots: 8(5)/Hot Adds: 0(0); Mediums: 13(12)/Medium Adds: 4(2)/Extra Adds: 3(0).

RICK SPRINGFIELD/Living In Oz (RCA) "Souls"

Total Reports: 21(18)/Total Adds: 5(3); Hots: 4(4)/Hot Adds: 0(0); Mediums: 14(14)/Medium Adds: 2(3)/Extra Adds: 3(0).

T-BONE BURNETT/Proof Through The Night (WB) "Fatally Beautiful"

Total Reports: 21(20)/Total Adds: 2(5); Hots: 4(3)/Hot Adds: 0(0); Mediums: 15(16)/Medium Adds: 0(4)/Extra Adds: 2(1).

PAUL YOUNG/No Parlez (Columbia) "Wherever..."

Total Reports: 20(12)/Total Adds: 9(5); Hots: 3(2)/Hot Adds: 0(0); Mediums: 10(5)/Medium Adds: 2(0)/Extra Adds: 7(5).

BONGOS/Numbers With Wings (RCA) "Numbers With Wings"
Total Reports: 17(17)/Total Adds: 5(6); Hots: 7(4)/Hot Adds: 0(0); Mediums: 7(9)/Medium Adds: 2(3)/Extra Adds: 3(3). JOURNEY/Frontiers (Columbia) "Send Her My Love"

7)/Total Adds: 2(1); Hots: 6(4)/Hot Adds: 1(0); Mediums: 10(12)/Medium Adds: 1(1)/Extra Adds: 0(0). SILVER CONDOR/Trouble At Home (Columbia) "Trouble At Home" Total Reports: 16(13)/Total Adds: 1(0); Hots: 2(1)/Hot Adds: 0(0); Mediums: 14(11)/Medium Adds: 1(0)/Extra Adds: 0(0).

Total Reports: 16(13)/Total Adds: 1(0); Hots: 2(1)/Hot Adds: 0(0); Mediums: 14(11)/Medium Adds: 1(0)/Extra Adds: 0(0); HUMAN LEAGUE/Fascination! (A&M) "Mirror Man"
Total Reports: 14(11)/Total Adds: 5(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 11(9)/Medium Adds: 2(4)/Extra Adds: 3(2).
ELVIS BROTHERS/Movin' Up (Portrait/CBS): "Fire In The City"
Total Reports: 14(11)/Total Adds: 2(1); Hots: 3(2)/Hot Adds: 0(1); Mediums: 9(9)/Medium Adds: 0(0)/Extra Adds: 2(0).
EDDIE AND THE CRUISERS/Soundtrack (Scottl Bros./CBS) "Dark Side..."
Total Reports: 14(12)/Total Adds: 2(0); Hots: 6(4)/Hot Adds: 0(0); Mediums: 7(7)/Medium Adds: 1(0)/Extra Adds: 1(0).

HORIZONTAL BRIAN/Vertical (Gold Mtn./A&M) "First Aid" ts: 14(14)/Total Adds: 1(6); Hots: 1(0)/Hot Adds: 0(0); Mediums: 12(12)/Medium Adds: 0(5)/Extre Adds: 1(1).

COBRA/First Strike (Epic) "Blood On Your Money"
Total Reports: 13(14)/Total Adds: 2(4); Hots: 3(4)/Hot Adds: 0(0); Mediums: 10(7)/Medium Adds: 2(1)/Extra Adds: 0(3).

ROMAN HOLLIDAY/Cookin' On The Roof (Jive/Arista) "Don't Try To Stop It"

Total Reports: 13(14)/Total Adds: 1(2): Hots: 8(5)/Hot Adds: 0(0); Mediums: 8(8)/Medium Adds: 0(2)/Extrs Adds: 1(0).

MEN AT WORK/Cargo (Columbia) "Dr. Heckyll & Mr. Jive"

O(0); Hots: 1(1)/Hot Adds: O(0); Mediums: 12(11)/Medium Adds: O(0)/Extra Adds: O(0). X/More Fun In The New World (Elektra) "New World"

Total Reports: 12(9)/Total Adds: 4(1); Hots: 2(1)/Hot Adds: 0(0); Mediums: 7(7)/Medium Adds: 1(0)/Extra Adds: 3(1).

Station Listings . . . See Page 71

# CHR PARALLEL ONE PLAYLISTS

**EAST** 

# 8 Montreal PD: Rob Braide

FREEZ/I. CAME/(She's Seary
MEMAGE/Seary
MEMA

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Buffalo

MD: John Piccillo

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5 FREEDRICKISS OF PA



PD: Steve Kingston

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PD: Alan Burns

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30 CONTRANSFORMAT De l'Obera Doil' 
31 DI CONTRA BERGERANDE PAR D'OBRE 
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33 FARRY PRILOGRIFFS PROMISSE 
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PD: Sonny Joe White Music Coord: Geni Donaghey

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# ROSK 102 WBEN-FM

Buffalo PD: Bob Wood MD: Roger Christian

# WKBW Buffalo

PD: Sandy Beach MD: Jon Summers

D. JON Summers

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# Boston PD: Rick Peters

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# WANYS

Buffalo

PD: Ray St. James

MD: P.J. Fox NOMEL TIMES OF THE POLICY LINE OF THE LINE OF TH

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BARRER STREISAND/The Way He Hahes He F' STEVIS NICES/ST Anyone Felle MICHERL JACKSON/F.Y.T. Fretry Young T PAT. MEMATRA/Love Is a matisfield NATTHEM MELDER/Break My Stride

### WBLI Maximum Long 106FM Music Island PD: Bill Terry

Music Coord: Ruth Tolson

AC COOTC: RUITh 101SON

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JACKSON BROWNE/Tender Is The NICHBEL JACKSON/F.T.T.(Pretty Young T KUMAN LENGUE/NIETOF Man NATHICK & VANDROS/Now Many Times Can I

WARMICK & VANDON/Now Many Yimes CENTYTHINGS/TAVE & B THE REPRESE LICENTE THE REPRESE LOSSES FRANCISCO FROM THE THE MENT AND THE PROPERTY LEATHER AND THE PROPERTY LIFTER AND THE PROPERTY

# Providence

Operations Manager: Tom Cuddy

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MEZ/My Town
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BASEA STREESAND/The Way No Makes No F
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CULTIME CLEB/Charch of The Poleon
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# CFTR680 Toronto

PD: Sandy Sanderson

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### 1050 chum

Toronto

MD: Brad Jones

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2 00 DOTTONICOS/Boset Desaulto Rede
2 00 DOTTONICOS DOTTONICOS
3 00 DOTTONICOS DOTTONICOS
4 00 DOTTONICOS
4 00

PRINCE/Delirious ELO/Four Little Dismonds ELVIS COSTELLO/Everyday I Write The

WNBC New York

PD: Kevin Metheny Music Coord: Babette Stirland

ISIC Coord: Babette Stirland

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# **B104** WBSB

Baltimore PD: Jan Jeffries

Music Coord: Amy Kronthal

# CALU Philadelphia PD: Scott Walker MD: Glenn Kalina

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# MITRADIO O O WHIX-FM STEREO

Pittsburgh PD: Cary Pall MD: Keith Abrams

MD: Keith Abr

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2 2 POLICE/Ling OF 7-10
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NCCARTHEY & JACKS/Say Say Say MICHAEL SEMBLLO/Automatic Man MEMUNY Town EURYTHKICE/Love 1 A Stannyer HUEY LEWIS & NEWS/Meart And Soul PAUL ANKA/Hold He "\$11 The Morn

### SOUTH



PD: John Lander

MD: Patty Hamilton

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ATLANTA'S RADIO STATION

PD: John Young

MD: Chris Thomas

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Ops Mgr: Mason Dixon

Ops Mgr: Mason Dixon

MD: Diana Thomas

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ADDS 30. 31, 32 B-97FM

New Orleans PD: Nick Bazoo

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JOHN COUGAR/Crumblin' Cown
WARRICK S VANDONG/Now Many Times Can He
RICK SPRINGFIELD/Sowie
BOS SECEN/DId Time Rock a Roll



PD: Keith Isley WINZ-FM MD: Mark Shands 1 LIGHEL RICHIE/All Slight Longisli Ma 2 ETHNIE TYLEN/TOLAL Eclipse Of The 3 SOCKES & PARTON/Islands In The Stret 4 QUIT ROF/Yome Dreal The Sockes 5 ALE SUPPLY/Making Love Out Of No. 8 MANDRIAN TOLLING

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MD: Frank Amadeo

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PD: Jim Morrison MD: Jeff McCartney

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### **MIDWEST**

# WKT Milwaukee

# Ops. Mgr.: Dallas Cole

MD: Danny Clayton

JOURNEY/Send Sar Ny Love MECHAEL MEMBELIN/Automatic Man DEF LEPPAND/Foolan HICHAEL JACKSOM/P.T.T.(Fratty Youngel HCCARTHET a JACKS/Say Say Say-NSS/Ny Town



Chicago

### Ops. Mgr.: Steve Casey

MD: Steve Perun BOWER THISE/Total Eclips Of The AIR SUPPLY/Making Love Out Of No NEW 1278CNT BATE/The Sefety Dance HOCKE & PARTOW/Islands In The Str QUIST HOT/Cus Do Feel The Moize SPANDAD BALLET/Free

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12. III BILLY JOEL/Uptown Girl JOHNEY/Send Her My Love BRYAN ADARS/This Time LOVERSOY/Queen Of The Stoken'S MCCARTREY & JACKS/Say Say Say



### Kansas City

### Ops Manager: Todd Chase MD: Pat McKay

MD: Pat McKay

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### PD: Jim Fox MD: Tony Galluzzo

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27, 20, 29, 30 RAISINS/Pear 1s Never Boring



Detroit

### PD: Steve Goldstein MD: Bob Ransom

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# WABX Detroit

### PD/MD: Paul Christy.

POMD: Paul Christy.

1 1 SOUTH TULD/Vest Selles of The Sel

10 39 JOHN COURARY COMBINE DOWN
10 30 37 JOHN COURARY SACROSS/FIT DOWN
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# TVY TOT 9 SEEM

### PD: Tac Hammer St. Paul Asst. PD/MD: Gregg Swedberg

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MACRESS/It Must be Love JACKSON SHOWNS/Tender Is The

# WGCL98 Cleveland

PD: Bob Travis MD: Tom Jeffries

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Chicago

### PD: Buddy Scott

MD: Dave Robbins

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Chicago Ops. Mgr.: Steve Casey

MD: Steve Perun

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36 BILLY JOHL/Uptown Girl JOURNEY/Bend Nor My Love MOTELS/Suddenly Last Summer BRYAH ADAMS/This Time LOVERSOY/Queem Of The Broken H HCCASTWEY & JACKE/Sey Sey Say

St. Louis

### PD: Bob Garrett

35. 28. 29. 30
PETER BCHILLING/Mejor Temicoming Home
BIG COUNTRY/EA Big Country
COMMA SHRWER/Unconditional Love
CULTURA CLUB/Church Of The Poison
HUEY LEWIS 4 NEWS/Rest: And Soul



# WKQX Chicago

PD: Chuck Morgan.

Music Coord.: Kurt Kelly

### **WEST**

# PA Phoenix

MD: Art Morales

D: Art Morales

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18 FIET/ ASIA/Don't Cry
WICHMEL MEMBELLO/Automatic Man
POLYTER HISTERI/I meed You
FRANK STALLOME/FOR From Over
MOTELS/Suddenly Last Summer
EUNTHWIGELO/Lowe to A Stronger
BETSER & PLACE/Tonight I Culebrate
PAT BETA/AL/Lowe Lea & Betlefield
JOURNEY/Send Mer My Love

JOBOXERS/Just Got Lucky DEF :2PFARD/Yoolin'

# KWSS 94.5 PM

San Jose PD: Dave Van Stone MD: Chris Knight

MD: Chris Knight

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# LARG.

### Tacoma-Seattle PD: Sean Lynch

SPANDAU BALLET/True
SOLICE/Aing Of Pain
AIR SUFFLY/Making Love Out Of No
AIR SUFFLY/Making Love Out Of No

2 1 PANGAD BALLTYTOWN
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IRENE CAMA/Why He CULTURE CLUB/Church Of The Poison KIN CAMMES/Invisible Mande ASIA/The Maile Has Left Yo MANNICK s VAMENOS/Now Hany Times Can He BARRA STREIBAND/The May No Makes He P

BARRA STEELBARD(THE May be given before the TTTB SCHILLIAN CHEEP LOST AND THE STEEL AND THE STEEL STEEL AND THE STEEL STEEL AND THE STEEL STEEL

# KMJK Portland PD/MD: Jon Barry

PD/MD: Jon Bau

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AFIA/The Busia Has Laft to Blc COMPTRY/In a Bus Country HARMANIATHAI HARMEFURS/HO OF Life PETER SCHILLING/Major Theilcoming Home SUPER & COMMAJA/Bin't Mobody SEMESIS/Mama. COCERS & PARTOW/Islands In The Stream JOAN JETT/Everyday Paople

# KCNR Portland

### PD: Richard Harker

MD: Trevlyn Holdridge

Richard Fighters

Trevlyn Holdridge

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20, 20, 30 GACKEON BROWNE/Tender Is The HICHAEL SEMBELLO/Automatic Man BRYSON & FLACE/Tonight ( Celeb

# Los Angeles PD: Paula Matthews

MD: Robert Moorhead

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# Q103FM KOAQ RADIO Denver

### PD: Jack Regan MD: Alan Sledge

### TRANSPORT STATES OF THE ST

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ASIA/The Bmile Mas Left Yo
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HUNAN LEAGUE/Miffor Man

QUIST MODY/Cum Cm Feel The Hoise RICK SPRINGISED/Roule BOS BUCER/OID Time Boch 4 80:11 PETER SCHILLING/Repor Tomic Coming Hom JOHNINGES JOHNS GOT LOVEL OF QUARTERIAMENTAME Another Picture MSD/MY-TOWN MANHATTAK TRAMETE/Spice Of Life

### KIISFM 102.7

Los Angeles PD: Gerry De Francesco MD: Mike Schaefer

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PD: Doug Erikson MD: Gloria Avila

HUMAN LEAGUE/Mirror Man BARBRA STREISAND/The Way He Makes Ma F RUPUS & CHAMBAAin't Hobody

JOBOXERS/Just Got Lucky ROMAN HOLLIDAY/Don't Try to Stop It

### 610 # KFRC

San Francisco PD: Gerry Cagle Music Assistant:

Lynette Abraham FIEX/One Thing Leads To An TALKING MEADS/Parting from The Mona sticked JACKSON/P.Y., Fretty Young T SPANTAN BALET/Three SHORT And Soul SETUR CHARACTAN THE STORE CANALATAN T MEMORY OF CANID SOUTE/Modern Love

NOTE A CHARAÇAN'T Resholy
COMPAND DOTE FORMAT Love
PRINCE/Delicious
PRINCE

18 19 SERVICE OMNOCHEM PAR APPROVED THE SERVICE OF 3 3 PRESENCIAL OF THE PROPERTY OF THE PROPERTY

ADDS No. 33, No. 39
1RINK CABANNY PR
CULTURE SIZEM/CHURCH Of The Poisson
MARMICK & VANDROS/Now Many Times Can Me POINTER SISTERS/ Need You ASIA/The Smile Wes Left Yo

# Phoenix

PD: Charlie Quinn MD: Steve Goddard

8 1 1 DOWNET WILLS/TWOLE Scilege Of The 2 3 POLICE/TWOLE OF Pairs 8 3 1 POLICE/TWOLE OF Pairs 8 3 1 POLICE/TWOLE OF Pairs 8 1 POLICE OF Pairs 8 POLICE OF Pairs 9 POLICE OF PAIR 9 POLICE OF PAIR

NOGERS & PARTON/Islands In the Stream

J. LOWER. SIGNED/All Hight Lowe/All NI

J. LOWER. SIGNED/All Hight Lowe/All NI

SIGNED AND CONTROL OF THE STREAM

JOHN CO

RICE SPRINGPIELD/Souls EIN CRESS/Invisible Hands ASIA/The Smile Has Laft Yo HANKATTAN TRANSPE/Spice Of Life

# KUBE 93FM

MD: Tom Hutyler

MD: Tom Hutyler

| 1 | 100NIT TILENTWICK | College of the college of college of the college of t



MD: Steve Sande

1 1 200 | Hally med | Lippe 0f The

2 2 1 COLLECTION of Fed.

3 2 1 SHOULD MALE OF FED.

4 3 1 SHOULD MALE OF FED.

5 1 SHOULD MALE OF FED.

5 1 SHOULD MALE OF FED.

5 2 SHOULD MALE OF FED.

6 1 SHOULD MALE OF FED.

6 1 SHOULD MALE OF FED.

6 2 SHOULD MALE OF FED.

7 10 SHOULD MALE OF FED.

34 ASIA-The-Balle was Loft Yo ASIA-The-Balle was Loft Yo ASIA-The-Balle was Loft Yo Broken H WARRICES VALUED/Jobs When The Balle ARE THE SAME THE SAME THE WAS YOU THEN THE WAS TO DESARDE THE WILL REVEST IN THE SAME LOOSE

### IOI FM Los Angeles PD: Bob Hamilton

ADDS

DERARGE/Time Bill Reveal RICK SPRINGFIRLD/Souls JOURNEY/Send Ner My Love

PAT BENATAR/Love is a Settlefield JOURNEY/Send Nor my Love HURAN LEAGUE/Histor Hen ASIA/The Beals Has Left to JOEN COUGRE/Crumblis Down NSB/Ry Town San Francisco
PD: Mile Na PD: Mike Novak MD: Steve Behm

# Seattle PD: Charlie Brown



MD: Steve Sande

MONETHA PALTEKOG/Can't Shake Loose BOB SEGER/OIG Time Rock a Roll REB/My Town

MD: David Grossman

MD: David Grossman

1 1 2008ER THEATMORE Setippe Of The
1 2 FRANCIS MALESTYTES
1 2 FRANCIS MALESTYTES
1 3 FRANCIS MALESTYTES
1 3 FRANCIS MALESTYTES
1 5 FRANCIS MALESTYTES
2 FRANCIS MALESTYTES
2 FRANCIS MALESTYTES
2 FRANCIS MALESTYTES
3 FRANCIS MALESTYTES
4 FRANCIS
4 FRANCIS MALESTYTES
4 FRANCIS
4 FR

BARSEA STREEBAND/The May No Makes Me P TRIME CARA/Why Re ELIQUE/Stop Doggin' No Aroun LINCA SOMSFADT/Mast's New

www.americanradiohistory.com

### EAST **Most Added** • Hottest

Irene Cara Kim Carnes

**Lionel Richie** K. Rogers w/ D. Parton Spandau Ballet

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### SOUTH **Most Added** • Hottest

Irene Cara **Lionel Richie** Culture Club K. Rogers w/ D. Parton Kim Carnes Asia

### **EAST** PARALLEL TWO

### WFLY/Albany, NY Jeck Lewrence

CULTURE CLUB KIM CARNES JEFFREY OSBORNE IRENE CARA BIG COUNTRY Hottest: FIXX 7-4 TALKING HEADS 8-5 LIONEL RICHIE 15-7 PRINCE 22-17 DAVID BOWIE 28-20

### WTRY/Albany, NY

CULTURE CLUB ASIA (dp) HUEY LEWIS & NEWS BARBRA STREISAND Hottest: BONNIE TYLER 1-1 SPANDAU BALLET 5-4 SHEENA EASTON 9-6 ROGERS & PARTON 14-8 MOTELS 20-16

### Q100/Allentown PA

MCCARTNEY & JACKS BRYSON & FLACK DEF LEPPARD DEF LEPPARD HOTTEST: BONNIE TYLER 1-1 AIR SUPPLY 3-3 QUIET RIOT 11-6 ROGERS & PARTON 14-7 LIONEL RICHIE 25-13

### WVSR/Charleston, WV Deve Carlisle

WARWICK & VANDROS RUFUS & CHAKA KIM CARNES JOE WALSH NEIL YOUNG Hottest: ROGERS & PARTON 1-1 LIONEL RICHIE 17-11 BILLY JOEL 24-13 COMMODORES 23-18 CLIFF RICHARD D-30

### K104/Erie, PA Bill Shennor

PETER SCHILLING PETER SCHILLING
CULTURE CLUB
KIM CARNES
HEART
MADONNA
HOTLEST:
DEF LEPPARD 5-2
QUIET RIOT 10-3
BRYAN ADAMS 12-6
AGNETHA FALTSKOG
PAT BENATAR 24-16

### WYCR/Hanover-York, PA Mark Richards

MANHATTAN TRANSFE IRENE CARA ASIA POINTER SISTERS CULTURE CLUB CULTURE CLUB
HOTTEST:
ROGERS 6 PARTON 2-1
SPANDAU BALLET 6-4
MOTELS 13-6
FIXX 16-8
BRYSON 6 FLACK 19-9

### WTIC-FM/Hertford, CT

MIKE West
HUEY LEWIS & NEWS
HUMAN LEAGUE
WARNICK & VANDROS
IREME CARA
HOTESS:
LIONEL RICHIE 4-1
DAVID BOWNE 9-6
ROGERS & PARTON 18-10
MOTELS 20-16
RUFUS & CHARA 28-25

### WKEE/Huntington, WV Gary Miller

Gary Miller
PETER SCHILLING (dp)
RUFUS & CHAKA
JEFFREY OSBORNE
BIG COUNTRY (dp)
DEBARGE
IRENE CARA HOTLEST:
AIR SUPPLY 1-1
ROGERS & PARTON 3-2
SPANDAU BALLET 5-3
FIXX 6-4
LIONEL RICHIE 14-5

### WLAN-FM/Lancaster, PA Todd Halliday

Todd Hallday
CULTURE CLUB
TIM FINN
SURVIVOR
IRENE CARA
RICK SPRINGFIELD
KIM CARNES
HOTLEST
OUIET RIOT 3-1
POLICE 2-2
SHEENA EASTON 7-3
DEF LEPPARD 11-9

### WSPK/Poughkeepsie, NY Chris Leide

MCCARTNEY & JACKS JOHN COUGAR ASIA POINTER SISTERS WARWICK & VANDROS
CARLY SIMON
RICK SPRINGFIELD
CULTURE CLUB
MICHAEL JACKSON
JOHNNEY JOURNEY
KIM CARNES
JEFFREY OSBORNE
CLIFF RICHARD
IRENE CARA IRENE CARA
Hottest:
POLICE 3-1
MOTELS 5-3
LIONEL RICHIE 12-5
MICHAEL SEMBELLO 32-21
BILLY JOEL 37-27

# WHFM/Rochester, NY

Charley Lake CULTURE CLUB JACKSON BROWNE MCCARTNEY & JACKS Hottest: TALKING HEADS 1-1 ROGERS & PARTON 3-2 SPANDAU BALLET 6-3 PRINCE 13-11 LIONEL RICHIE 21-13

### 98PXY/Rochester, NY Tom Mitchell

IRENE CARA
HUMAN LEAGUE
JOBOXERS
PETER SCHILLING
CULTURE CLUB
BRYSON & FLACK Hottest: POLICE 2-1 TALKING HEADS 5-4 ROGERS & PARTON 7-6 BILLY JOEL 25-13

### WGFM/Schenectedy, N

Tom Parker none Hottest: POLICE 5-5 FIXX 7-7 PRINCE 13-13 STEVIE NICKS 15-15 LIONEL RICHIE 28-28

### WKFM/Syracus John Carucci

CULTURE CLUB IRENE CARA
BARBRA STREISAND
POINTER SISTERS
BIG COUNTRY
FOUR TOPS
STREETS KLIQUE AXE CLIFF RICHARD CLIFF RICHARD
HOttest:
BONNIE TYLER 1-1
MEN AT WORK 17-12
RUEY LEWIS & NEWS 25-16
SHEENA EASTON 23-19
BILLY JOEL 29-21

### WPST/Trenton, NJ Tom Teylor

BIG COUNTRY IRENE CARA KIM CARNES CULTURE CLUB CEE FARROW RUFUS & CHAKA GLENN SHORROCI RICK SPRINGFIELD Hottest: SPANDAU BALLET 2-1 FIXX 7-4 LIONEL RICHIE 11-5 PRINCE 21-13 BILLY JOEL 25-14

### WRCK/Utica, NY

Jim Reitz JIM HeIL

CULTURE CLUB
RICK SPRINGFIELD
IRENE CARA
PAUL YOUNG
NAKED EYES
STREETS
HOTTERIOT 5-3
STEVIE NICKS 9-6
DAVID BOWIE 13-7
DAVID BOWIE 13-7
DAVID BOWIE 13-7 DAVID BOWIE 13-7 PAT BENATAR 24-19

### WKRZ-FM/Wilkes-Berre

KIM CARNES CULTURE CLUB
IRENE CARA
WARWICK & VANDROS
BIG COUNTRY
PAT BENATAR
FOUR TOPS MELISSA MANCHESTE MELISSA MANCHESTE
HOTTEST:
BOB SEGER 3-1
TALKING HEADS 4-3
SPANDAU BALLET 1-5
STEVIE NICKS 9-8
BRYSON 6 FLACK 26-23

### Q106/York, PA

Dan Steele JOHN COUGAR (dp) ASIA (dp) ASIA (dp) Hottest: SPANDAU BALLET 1-1 ROGERS & PARTON 4-3 BRYSON & FLACK 10-5 PRINCE 16-7 LIONEL RICHIE 19-8

### KC101/New Haven, CT Stef Rybak

CULTURE CLUB IRENE CARA KIM CARNES Hottest: BONNIE TYLER 1-1 BONNIE TILER 1-1 AIR SUPPLY 2-2 LIONEL RICHIE 5-4 ROGERS & PARTON 9-5 EURYTHMICS 24-18

### PARALLEL THREE

### WFBG/Altoona, PA Tony Booth

PETER SCHILLING (dp) IRENE CARA STREETS (dp) COMMODORES CULTURE CLUB (GP, HOTTEST; BONNIE TYLER 1-1 POLICE 4-2 PRINCE 7-4 LIONEL RICHIE 21-12 BOB SEGER 30-23

### WACZ/Rangor ME Michael D'Hara

DEBORAH ALLEN IRENE CARA NAKED EYES CULTURE CLUB JOURNEY JOURNEY
ASIA
RICK SPRINGFIELD
HOTTEST:
BONNIE TYLER 1-1
SPANDAU BALLET 6-5
ROGERS & PARTON 8-7
TALKING HEADS 15-12
FIXX 23-20

: WIGY/BATH : SCOTT ROBBINS EURYTHMICS HUMAN LEAGUE HUMAN LEAGUE ASIA WARWICK & VANDROS BARBRA STREISAND BIG COUNTRY HOLICE 2-1 STEVIE NICKS 9-7 DEF LEPPARD 13-11 DAVID BOWIE 14-12. JACKSON BROWNE 25-19

### WCIR/Beckley, WV

**Bob Spencer** CARPENTERS
CULTURE CLUB
DEF LEPPARD (dp)
HUMAN LEAGUE
MSB
MICHAEL JACKSON HOTTEST: SPANDAU BALLET 2-1 ROGERS & PARTON 4-2 SHALAMAR 3-3 FIXX 6-5 LIONEL RICHIE 15-8

### WiKZ/Chambersburg, PA Matthews/Alexander

CULTURE CLUB VARWICK & VANDROS ASIA IRENE CARA RICK SPRINGFIELD RICK SPRINGFIELD Hottest: ROGERS & PARTON 1-1 QUIET RIOT 10-5 PRINCE 15-9 LOVERBOY 21-17 BILLY JOEL 30-20

### WT\$N/Dover, NH

BARBRA STREISAND Hottest: SPANDAU BALLET 2-1 BILLY JOEL 21-6 PRINCE 13-6 MOODY BLUES 14-10 LIONEL RICHIE 18-12

### WERZ/Exeter, NH Scott MacKay

SOOT MECKEY

MICHAEL JACKSON

JOE ESPOSITO

IRENE CARA

CULTURE CLUB

BARBRA STREISAND (dp)

KLIQUE

SOUTHSIDE JOHNNY

DEBARGE

ROUNIE TYLER 1-1 QUIET RIOT 21-14 LOVERBOY 24-19

### WZYQ/Frederick, ND Kemosebi Joe

IRENE CARA CULTURE CLUB KIM CARNES JOE WALSH JOE WALSH Hottest: ROGERS & PARTON 2-1 AGNETHA FALTSKOG 20-MOTELS 28-17 BRYAN ADAMS 32-24 MICHAEL SEMBELLO 40

### WQCM/Hagerstown, MD Will Kauffmar

CULTURE CLUB NAKED EYES ASIA ASIA JOAN JETT BIG COUNTRY WAS (NOT WAS) IRENE CARA IRENE CARA
HOTTEST:
BONNIE TYLER 1-1
SPANDAU BALLET 2ROGERS & PARTON 6
LIONEL RICHIE 19BILLY JOEL 32-22

### OK100/Ithaca, NY

OK100/thace.NY
Denny Alexander
CULTURE CLUB
HEART
PETER SCHILLING
FOUR TOPS
NotLest:
ROGERS & PARTON 2-1
STRAY CATS 4-2
DEF LEPPARD 7-3
BRYAN ADAMS 12-9
AGNETHA FALTSKOG 13-1

### 13FEA/Menchester, NH

Rick Ryder none
Hottest:
BONNIE TYLER 1-1
SPANDAU BALLET 2-2
AIR SUPPLY 3-3
ROGERS & PARTON 7-7
MOTELS 13-13

### WKHI/Ocean City, MD Jack Gillen

BRYSON & FLACK
KIM CARNES
RICK SPRINGFIELD
CULTURE CLUB
IRENE CARA
BARBRA STREISAND BARBRA STREISAND DEBARGE HOTEST: POLICE 3-1 ROGERS & PARTON 8-6 PRINCE 15-8 SHEENA EASTON 13-9 LIONEL RICHIE 18-10

### WGUY/Bangor, ME Jim Rendell BARBRA STREISAND

BARBRA STREISAN
JOE ESPOSITO
IRENE CARA
CULTURE CLUB
KIM CARNES
PETER SCHILLING
HOTEST
POLICE 2-1
FIXX 8-5
PRINCE 11-6
DAVID BOWIF 13-

### WHEB/Portsm Rick Been

CULTURE CLUB ASIA JOBOXERS HUMAN LĒAGUE RAINBOW (dp) RAINBOW (dp) Hottest: FIXX 2-1 SPANDAU BALLET 4-2 MOODY BLUES 7-5 PRINCE 17-7 DAVID BOWIE 14-9

### WOMP-FM/Wheeling, WV

Dwayne Bonds CULTURE CLUB POINTER SISTERS ROMANTICS ASIA EDDIE 6 THE CRUIS JEFFREY OSBORNE
AGNETHA FALTSKOG
HOTLEST:
PRINCE 2-1
LIONEL RICHIE 5-4
TUBES 11-7
MICHAEL JACKSON 20-10
MEN AT WORK 25-14

### WJBQ/Portland, ME

Phoeniz/O'Neil

BARBRA STREISAND

WARRICK & VANDROS
PETER SCHILLING

KLIQUE

BIG COUNTRY

CULTURE CLUB

IRENE CARA

QUIET RIOT

HOTLEST:

ROGERS & PARTON 4-1

ROBERT PLANT 10-7

PRINCE 14-11

DAVID BOWIE 16-12

BILLY JOEL 22-14

### 96XIL/Parkersburg, WV Paul DeMille

CULTURE CLUB HEART MADONNA PETER SCHILLING HOTTEST: HOTTEST: LIONEL RICHIE 2-1 LOVERBOY 6-2 HEART 5-4 JOURNEY 7-5 STEVIE NICKS 10-6

### WSQV/Williamsport, PA

HEART CULTURE CLUB PRINCE SURVIVOR SURVIVOR
HOttest:
TALKING HEADS 2-1
SPANDAU BALLET 3-2
MOTELS 10-6
STEVIE NICKS 11-8
QUIET RIOT 20-9

### SOUTH PARALLEL TWO

### WBBQ/Augusta, GA

HUMAN LEAGUB RICK SPRINGFIELD KIM CARNES IRENE CARA IREME CARA
EYE TO EYE
MELISSA MANCHESTE
HOTTESTE
HOTTESTE
HOTTESTE
HOTTESTE
HOTTESTE
HOTTESTE
LIONEL RICHIE 22-6
BILLY JOEL 28-23

### KHFI/Austin TX

none
Hottest:
POLICE 1-1
LIONEL RICHIE 6-6
TALKING HEADS 7-7
ROBERT PLANT 8-8
JOAN JETT 15-15

# WFMF/Baton Rouge, LA

BARBRA STREISAND JOHN COUGAR
JOUNEY
TALKING HEADS
DAVID BOWIE
HOTELS:
BONNIE TYLER 1-1
SPANDAU BALLET 4-3
POLICE 5-4
ROGERS 6- PARTON 6-5
LIONEL RICHIE 14-9

### KZZB/Beaumont, TX Murphy/Harrison

KIM CARNES RUFUS & CHAKA BIG COUNTRY EYE TO EYE HOTTEST BONNIE TYLER 3-1 DEF LEPPARD 7-4 MEN AT WORK 14-8 QUIET RIOT 35-22 JOAN JETT 36-31 KIM CARNES

### WQID/Biloxi, MS Kirk Cliett

JACKSON BROWNE
PAT BENATAR
ELVIS COSTELLO
KIM CARNES
HUMAN LEAGUE (dp) HOTTEST: SPANDAU BALLET 2-1 FIXX 3-2 PRINCE 6-3 LIONEL RICHIE 15-8 MOTELS 20-13

### KXX106/Birmingham, A Keyin McCarthy

TALKING HEADS MICHAEL JACKSON EYE TO EYE IRENE CARA Hottest:
BONNIE TYLER 1-1
POLICE 3-2
FIXX 14-10
MOTELS 20-13
MICHAEL JACKSON D-23

### WSSX/Charleston BIR Martin

ASIA MCCARTNEY & JACKS PETER SCHILLING SURVIVOR BIG COUNTRY Hottest: NAKED EYES 5-1 BRYAN ADAMS 6-3 FIXX 10-4 HUEY LEWIS & NEWS 12-7 PAT BENATAR 20-13

### WBCY/Charlotte, NC

**Bob Kaghan** ASIA NAKED EYES HEART HEART
Hottest:
RGGERS & PARTON 1-1
LIONEL RICHIE 5-3
FTIX 8-4
PRINCE 7-5
BILLY JOEL 24-12

### WSKZ/Chattanooga, TN Blake/Page

Bake/Page
JOURNEY
PETER SCHILLING
ASIA
JOBOXERS
Hottest:
AIR SUPPLY 2-2
SPANDAU BALLET 3-3
FIXX 4-4
RRINCE 8-6
LIONEL RICHIE 17-10

### WNOK-FM/Columbia, SC Tom Kent

JOHN COUGAR BRYSON & FLACK BRYSON & FLACK KLIQUE Hpttest: SPANDAU BALLET 7-1 BILLY JOEL 15-10 JULUKA 30-21 MSB 28-22

### WZLD/Columbia, SC Chuck Finley

MANHATTAN TRANSFE IRENE CARA FICK SPRINGFIELD CULTURE CLUB ALABAMA (dp) JULUKA JULUKA
NAKED EYES
JACKSON BROWNE
HOTTEST:
LIONEL RICHIE 17-11
BILLY JOEL 24-16
COMMODORES 39-32
CUIET RIOT D-36
ERYSON & FLACK D-40

Chuck Baker

ELVIS COSTELLO

MANHATTAN TRANSFE RUFUS & CHAKA POINTER SISTERS

POINTER SISTERS
DEBARGE
IRENE CARA
HOTTERS
GONNIE TYLER 1-1
AIR SUPPLY 3-3
FRANK STALLONE 5-5
SHEENA EASTON 17-11
JOAN JETT 25-18

WDOQ/Daytona Beech, FL

CULTURE CLUB
WARWICK & VANDROS
JOHNNY LEE
JOBOXERS
HOTTEST:
ROGERS & PARTON 1-3
FIXX 8-6
LIONEL RICHIE 16-7
PAT BENATAR 23-17
SOS BAND 33-21

WNFI/Daytona Beach, FL

Brian Douglas
AGNETHA FALTSKOG
MCCARTNEY & JACKS
JIMMY BUPPETT
JACKSON BROWNE
NAKED EYES
IREME CARA
BIG COUNTRY
JAMES INGRAM
ROBERT PALMER
ROBIN GIBB
FOUR TOPS
HOTTEST
HOTTES

WDCG/Durhem-Raleigh

Randy Kabrich

ASIA LOVERBOY (dp) HUMAN LEAGUE BOB SEGER

AIR SUPPLY 8-6 GEORGE BENSON 13-12 FIXX 17-13

KAMZ/EI Paso, TX

WestSaylor
ASIA
IRENE CARA
RUPUS & CHAKA
BARBRA STREISAND (dp)
KLIQUE
HOTELS BONNIE TYLER 1-1
SPANDAU BALLET 5-2
POLICE 8-6
MOTELS 14-9
COMMODORES 23-16

West/Saylor

Hottest:

### KITE/Corpus Christi, TX Zippo/Tucker MICHAEL JACKSON

94TYX/Jeckson, MS CULTURE CLUB IRENE CARA POINTER SISTERS Hottest: Jim Chick CULTURE CLUB
WARWICK & VANDROS (dp)
JOURNEY
ASIA
KLIQUE
KIM CARNES FOLICE 2-1 SPANDAU BALLET 3-2 AIR SUPPLY 4-3 SHEENA EASTON 5-4 JOAN JETT 31-25 KIM CARNES
HOTLEST:
BONNIE TYLER 1-1
AIR SUPPLY 2-2
POLICE 4-3
ROBERT PLANT 8-7
ROGERS & PARTON 12-9 KZFM/Corpus Christi

WQUT/Johnson City, TN Rod Hampton MCCARTNEY & JACKS HUMAN LEAGUE IRENE CARA DEF LEPPARD (dp) BONNIE TYLER 5-4 ROBERT PLANT 8-5 MEN WITHOUT HATS 13-10 BRYAN ADAMS 24-17

### WOKI/Knoxville, TN Gary Adkins

MSB
JOHN COUGAR
MEN AT WORK
ROMAN HOLLIDAY
ASIA
MICHAEL JACKSON
MCCARTHEY & JACKS
WARWICK & VANDROS
PAUL YOUNG
KIM CARNES
CULTURE CLUB
DEBARGE
BIG COUNTRY
BARBRA STREISAND
JACKSON BROWNE MSB BARBAA STREISAND
JACKSON BROWNE
HOTEST:
BONNIE TYLER 1-1
POLICE: 3-2
FIXX 6-5
PRINCE 9-6
STEVIE NICKS 10-8

### WFMi/Lexington, KY Fox/Mosley

none
Hottest:
POLICE 1-1
SPANDAU BALLET 2-2
AIR SUPPLY 5-3
PRINCE 8-4
HUEY LEWIS & NEWS 14-9

### KKYK/Little Rock, AR Mark McCain

MOTELS JACKSON BROWNE JOHN COUGAR Hottest: ROGERS & PARTON 4-2 LIONEL RICHIE 11-8 BRYAN ADAMS 20-11 ROD STEWART 21-14 BILLY JOEL 27-21 KBFM/McAllen-Br

ASIA RICK SPRINGFIELD RICK SPRINGFIELD IRENE CARA KIM CARNES MICHAEL JACKSON Hottest: POLICE 2-2 FIXX 6-4 FIXX 6-4
ROGERS & PARTON 8-5
LIONEL RICHIE 15-6
PRINCE 14-9

### FM100/Memphis, TN John/Mayweathe

JOHN COUGAR MOTELS HUMAN LEAGUE MSB POINTER SISTERS POLICE 4-1 LIONEL RICHIE 5-4 SHEENA EASTON 9-6 ROGERS & PARTON 12-8 STEVIE NICKS 16-10

### WABB-FM/Mobile, AL Fram/Fuller

MICHAEL SEMBELLO HUMAN LEAGUE MSB PAT BENATAR CULTURE CLUB WRQK/Greensboro, NC CULTURE CLUB HOTHERS: BONNIE TYLER 1-1 POLICE 5-3 FIXX 8-4 TALKING HEADS 14-8 DAVID BOWIE 24-19 Wes Jones MCCARTNEY & JACKS JOURNEY CLIFF RICHARD QUARTERFLASH PETER SCHILLING ELVIS COSTELLO KIM CARNES G100/Mobile, AL

KSET-FM/EI Pago, TX

LIONEL RICHIE
ALARM
NAKED EYES
KIM CARNES
HOTTEST:
POLICE 6-1
ROBERT PLANT 4-2
PETER SCHILLING 8-5

HERBIE HANCOCK 10-7 QUIET RIOT 22-12

WANS-FM/Greenville, SC

RUPUS & CHAKA
RICK SPRINGFIELD
ASIA
HUMAN LEAGUE
IRENE CARA
BARBRA STREISAND
CULTURE CLUB (dp)
HOTLEST:
SPANDAU BALLET 3-1
BOGPES & PABTON 9-

ROGERS & PARTON 9-TALKING HEADS 5-3 LIONEL RICHIE 13-7 DAVID BOWIE 26-17

WZYP/Huntsville, AL Scott Mitchell

ASIA RICK SPRINGFIELD

EYE TO EYE
IRENE CARA
POINTER SISTERS
CULTURE CLUB

CULTURE CLUB Hottest: ROGERS & PARTON 1-1 POLICE 2-2 TALKING HEADS 4-3 LIONEL RICHIE 10-4 SHEENA EASTON 7-5

BIG COUNTRY LIONEL RICHIE

### KIM CARNES HOttest: SPANDAU-BALLET 5-1 ROGERS & PARTON 8-3 POLICE 6-4 FIXX 10-6 LIONEL RICHIE 17-10 Scott Griffith BRYSON & FLACK

BRYSON & FLACK
MSB
ASIA
KIM CARNES
QUIET RIOT (dp)
Hottest:
ROGERS & PARTON 3-1
POLICE 4-2
PRINCE 10-4
ROBERT PLANT 7-5
LIONEL RICHIE 19-13

### WHHY-FM/Montgon Mark St. John

TALKING HEADS CULTURE CLUB
IRENE CARA
HUMAN LEAGUE
DEBARGE
Hottest:
ROGERS 6 PARTON 1-1
COMMODORES 3-2 COMMODORES 3-2
POLICE 4-3
LIONEL RICHIE 13-6
MICHAEL JACKSON 20-12

# KRGV/McAllen-Brownsville

Perry/Taylor MCCARTNEY & JACKS LOVERBOY QUIET RIOT (dp) DEBARGE DEBARGE
KIM CARNES
IRENE CARA
KLIQUE
HOTLEST:
BONNIE TYLER 1-1
MEN AT WORK 5-2
ROGERS & PARTON 9-4
PETER SCHILLING 18-12
CEE PARROW 22-17

# KX104/Nashville, TN

Bryan Sargent ELVIS COSTELLO
KIM CARNES
IREME CARA
BIG COUNTRY
KLIQUE
PETER SCHILLING (dp)
HOTCLEST
LIONEL RICHIE 4-1
PRINCE 5-2
SHEENA EASTON 11-6
DAVID BOWIE 14-7
BRYSON & FLACK 16-8

### WSFL/New Bern, NC

John Peace JIMMY MESSINA NAKED EYES MSB ASIA BARBRA STREISAND Hottest: ROGERS & PARTON 6-1 JEFFREY OSBORNE 3-2 POLICE 9-4 FIXX 14-8 LIONEL RICHIE 17-10

WNVZ/Norfolk, VA Steve Kelly AGNETHA FALTSKOG
HUMAN LEAGUE
WARNICK & VANDROS (dp)
DEF LEPPARO
IRENE CARA
CULTURE CLUB
ASIA CULTURE CLUB ASIA HOttest: BONNIE TYLER 1-1 SPANDAU BALLET 2-2 POLICE 3-3 AIR SUPPLY 4-4 SHEENA EASTON 7-5

### Garry Mitchell

MCCARTNEY & JACKS MCCARTMEY & JACKS
ROD STEWART
JOHN COUGAR
ASIA
HOTTEST:
POLICE 5-1
SHEENA EASTON 12-7
FIXX 23-14 LIONEL RICHIE 25-18 PRINCE 26-19

B.J105/Orlando, FL

### WRVQ/Richmond, VA Bob McNell

BRYSON & FLACK BRYSON & FLACK
RUPUS & CHARA
DONNA SUMMER
KLIQUE
JACKSON BROWNE
PAT BENATAR
SURVIVOR
RICK SPRINGFIELD
JOHN COUGAR
HOCTES -1
LIONEL RICHIE 9-6
ROBERT PLANT 10-7
ROCARTMEY & JACKS 0-13
BRYSON & FLACK 0-22
KITY/SAR ATRONIC TX

### KITY/San Antonio, TX

IRENE CARA (dp)
CULTURE CLUB
HUMAN LEAGUE (dp)
HOTTEST
BONNIE TYLER 1-1
LIONEL RICHIE 7-5
ROCERS & PARTON 14-6
BERBIE HANCOCK 12-8
MICHAEL JACKSON 21-12

### KTFM/San Antonio, TX Thorman/Nasty

MARED EYES
MARY JANE GIRLS
MELISSA MANCHESTE
ICEHOUSE
RUFUS & CHAKA
ROMANTICS STEPHANIE MILLS STEPHANIE MILLS
ROBIN GIBB
Hottest:
BONNIE TYLER 1-1
ROGERS & PARTON 4-2
LIONEL RICHIE 12-4
MICHAEL JACKSON 18-11
COMMODORES 36-27

# KTSA/San Antonio TX

Steve Weed COMMODORES
MCCARTNEY & JACKS
JOE ESPOSITO
HOTLEST:
BONNIE TYLER 1-1
ROGERS & PARTON 2-2
LIONEL RICHLE 5-3
BRYSON & FLACK 3-4
ALABAMA 15-12

### KROK/Shreveport, LA Hayden/Stewer

PAT BENATAR MCCARTNEY & JACKS JACKSON BROWNE KIM CARNES MICHAEL JACKSON RICK SPRINGFIELD IRENE CARA IRENE CARA
JEFFREY OSBORNE
HUMAN LEAGUE
HOTTES:
BONNIE TYLER 1-1
POLICE 2-2
SPANDAU BALLET 3-3
ROGERS & PARTON 10-5
SHEENA EASTON 11-8

### WSEZ/Winston-Salem

Steve Finnegen MCCARTNEY & JACKS JOHN COUGAR HOTTEST: SPANDAU BALLET 1-1 POLICE 3-3 PRINCE 7-7 MOTELS 12-12 BILLY JOEL 20-20

# PARALLEL THREE

# KQIZ-FM/Amerillo

Ron Chase HON CHASE
IREME CARA
NAKED EYES
STREETS
BIG COUNTRY
CULTURE CLUB
HOTESET:
LOVERBOY 4-1
QUIET RIOT 12-2
PAT BENATAR 15-6
JOAN JETT 10-9
RANSAS 16-10

### WISE/Ashville NO

John Stevens QUIET RIOT CEE FARROW CEE FARROW
BARBHA STREISAND
MANHATTAN TRANSFE
BIG COUNTRY
DEBORAH ALLEN
IREME CARA
HOTCES 1DEF LEPPARD 14-10
MEN AT WORK 21-16
STACY LATTISAW 25-18
QUIET RIOT D-19

WJAD/Bainbridge, GA MELISSA MANCHESTE CULTURE CLUB IRENE CARA SURVIVOR (dp) EYE TO EYE (dp) EYE TO EYE (dp)
Hottest;
SPANDAU BALLET 3-1
POLICE 4-3
ROGERS & PARTON 5-4
LIONEL RICHIE 11-6
ROBERT PLANT 14-9

### WCGO/Columbus, GA

Ralph Carrol JOURNEY RUFUS & CHAKA RUPUS & CHAKA
KIM CARNES
IREME CARA
EYE TO EYE
STACY LATTISAW
HOTLEST
ROGERS & PARTON 1-1
POLICE 2-2
AIR SUPPLY 3-3
TALKING HEADS 4-4
PRINCE 5-5

### KISR/Ft. Smith, AR Rick Hayes

QUARTERFLASH MICHAEL JACKSON ROMANTICS RICK SPRINGFIELD BERTIE HIGGINS KLIQUE IRENE CARA POLICE 1-1 SPANDAU BALLET 2-2 ROGERS & PARTON 3-3 LIONEL RICHIE 14-5 PRINCE 28-12

### Galther/Davis

CULTURE CLUB CULTURE CLUB
KIM CARNES
RICK SPRINGFIELD
PAT BENATAR (dp)
KLIQUE
HOTTES:
ROGERS & PARTON 1-1
COMMODORES 8-2
LIONEL RICHIE 13-7
BILLY JOEL 20-10
TALKING HEADS 21-13

### WFOX/Geinsville, GA

Alen Du Priest PAT BENATAR JACKSON BROWNE KIM CARNES IRENE CARA ALABAMA Hottest: ROGERS & PARTON 1-1 SHEENA EASTON 8-5 STEVIE NICKS 9-6 LIONEL RICHIE 24-COMMODORES 34-29

### WYKS/Gainesville, FL Lou Patrick

BIG COUNTRY (dp)
MCCARTNEY & JACKS
CULTURE CLUB
HOTTEST:
HEART 2-1
FIXX 3-2
MOODLY BLUES 4-4
MOTELS 5-5 MOTELS 5-5 HUEY LEWIS & NEWS 6-6

### KILE/Galveston, TX

Scott Taylor MCCARTNEY & JACKS MICHAEL JACKSON HUMAN LEAGUE MATTHEW WILDER RICK SPRINGFIELD KIM CARNES IRENE CARA Hottest: BONNIE TYLER 1-1 FIXX 6-3 FIXX 6-3 SHEENA EASTON 10-6 MOTELS 17-10 STEVIE NICKS 15-11

### KTDY/Lafayette, LA

Greg Stevens MCCARTNEY & JACKS
PETER SCHILLING
KIM CARNES
RICK SPRINGFIELD
PAUL YOUNG
JEFFREY OSBORNE JEFFREY OSBOUND Hottest: POLICE 2-1 ROGERS 6 PARTON 3-2 FIXX 5-3 TALKING HEADS 7-5 PRINCT 12-7

### Q101/Meridian, MS Chuck McCartney

MCCARTNEY & JACKS ASIA EURYTHMICS EURYTHMICS
JOURNEY
IRENE CARA
RUFUS & CHAKA
CLIFF RICHARD
DEBARGE
HOTLES 3-1
PRINCE 11-4
STEVIE NICKS 19-9
MOTELS 18-10
LIONEL RICHIE 22-11

### KNOE-FM/Monroe, LA

MCCARTNEY & JACKS AGNETHA FALTSKOG IRENE CARA EYE TO EYE JEFFREY OSBORNE JEFFREY OSBORNE HOTLEST: POLICE 2-1 FIXX 5-3 ROGERS & PARTON 7-4 LIONEL RICHIE 16-6 PRINCE 13-8

# WPFM/Panama City

Skip Bishop RICK SPRINGFIELD ULTURE CLUB COLTORE CLOB
BIG COUNTRY
NAKED EYES
HOTLEST:
HOTLEST:
POLICE 4-2
ROBERT PLANT 3-3
FIXX 6-4
ROGERS & PARTON 16-6

### WXLK/Roanoke, VA

Don D'Shea JOHN COUGAR QUIET RIOT MICHAEL JACKSON ASIA LANI HALL CULTURE CLUB EDDIE & THE CRUIS HOTLEST:
ROGERS & PARTON 1-1
SPANDAU BALLET 2-2
POLICE 3-3
DAVID BOWIE 6-5
TALKING HEADS 11-7

# WAEV/Savannah, GA

IRENE CARA MATTHEW WILDER HUMAN LEAGUE
EYE TO EYE
CLIFF RICHARD
JEFFREY OSBORNE JEFFREY OSBORNE HOTLEST: AGNETHA FALTSKOG 15-8 STEVIE NICKS 18-11 JACKSON BROWNE 28-22 WARMICK & VANDROS 30-25 MOTELS D-28

### WIXV/Savani J.P. Hunter

CULTURE CLUB HEART CARPENTERS JOBOXERS Hottest: ROGERS & PARTON 2-1 LIONEL RICHIE 7-2 DEF LEPPARD 1-3 PRINCE 5-12 QUIET RIOT 24-14

# MIDWEST **Most Added** • Hottest

**Culture Club** Irene Cara Rick Springfield Spandau Ballet **Bonnie Tyler** 

# ADDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### WEST **Most Added** • Hottest

Irene Cara **Culture Club** Asia

**Lionel Richie** Spandau Ballet Bonnie Tyler

### Z102/Savanneh, GA

MARWICK & VANDROS
CULTURE CLUB
IREME CARA
MICHAEL SEMBELLO
PAUL YOUNG
HOTEST:
ROGERS & PARTON 1-1
FIXX 5-3
TALKING MEADS 19-10
STACY LAITISAW 18-13
HERBIE HANCOCK 22-15

### WGLF/Tallahassee, FL

CULTURE CLUB IMEME CARA
KLIQUE
HUMAN LEAGUE
JACKSON BROWNE
RUFUS 4 CHAKA
HOTLESE:
ROGERS 6 PARTON 2-1
POLICE 1-2
TALKING HEADS 4-4
LIONEL RICHIE 7-5
FIXX 8-6

KKQV/Wichita Falls, TX Chuck Beck WARWICK & VANDROS NAKED EYES ROMANTICS IRENE CARA DEBARGE ASIA RICK SPRINGFIELD BARBRA STREISAND (dp) HOTEST. POLICE 1-1
TALKING HEADS 5-3
LIONEL RICHIE 7-4
QUIET RIOT 21-11
AGNETHA FALTSKOG 26-16

# WHSL/Wilmington, NC

Foster/Patrick MICHAEL SEMBELLO RUBINOOS JOBOXERS QUIET RIOT (dp) Hottest: POLICE 3-1 SHEENA EASTON 6-4 ELVIS COSTELLO 9-6 PRINCE 13-7 MOTELS 14-8

### **MIDWEST** PARALLEL TWO

### WKDD/Akron, OH Matt Patrick

CULTURE CLUB SURVIVOR (dp) CLIFF RICHARD IRENE CARA JACKSON BROWNE JACKSON BROWNE
HOTTEST:
MEN WITHOUT HATS 2-1
POLICE 7-3
LIONEL RICHIE 10-7
HUEY LEWIS & NEWS 17-11
TALKING HEADS 24-19

### WKAU/Appleton-Oshkosh :R

WARWICK & VANDROS MICHAEL JACKSON RICK SPRINGFIELD ASIA HOTTEST: POLICE 1-1 FIXX 6-3 MADNESS 10-7 ROD STEWART 18-12 BILLY JOEL 30-24

### WNAM/Appelton-Oshkosh Chris Caine

Chris Caine

POINTER SISTERS

JACKSON BROWNE

DEBARGE

MICHAEL JACKSON

KIM CARNES

PETER SCHILLING (dp)

IRENE CARA

HOTESS:

POLICE 3-1

ROGERS is PARTON 4-2

BRYSON & FLACK 5-3

MOTELS 9-6

MANHATTAN TRANSFE 27-18

### Terl Nutter

MICHAEL JACKSON SHEENA EASTON ASIA RICK SPRINGFIELD HOTCE SPRINGFIELD
HOTCEST:
AIR SUPPLY 2-1
TALKING HEADS 6-4
SPANDAU BALLET 7-5
ROGERS 6 PARTON 19-8
PRINCE 29-21

### KIIK/Davenport, IA Jim O'Here

PAT BENATAR MICHAEL JACKSON HUMAN LEAGUE (dp) BIG COUNTRY BIG COUNTRY
HOttest:
SPANDAU BALLET 2-1
LIONEL RICHIE 7-6
MOTELS 24-14
HUEY LEWIS & NEWS 23-19
JOURNEY 35-25

# KMGK/Des Moine Jim Roberts

MICHAEL JACKSON RICK SPRINGFIELD-KIM CARNES IRENE CARA CULTURE CLUB CULTURE CLUB HOTTEST: SPANDAU BALLET 1-1 POLICE 2-2 AIR SUPPLY 4-3 BONNIE TYLER 3-4 MOTELS 18-12

### WEBC/Duluth, MN Dick Johnson

JOURNEY ASIA (dp) HUMAN LEAGUE AGNETHA FALTSKOG (dp) AGNETHA FALTSKUG (GF HOTLESE'S SPANDAU BALLET 1-1 ROGERS & PARTON 3-2 POLICE 5-3 LIONEL RICHIE 7-4 SHEENA EASTON 6-5

### Hobbs/Payne

MCCARTNEY & JACKS ASIA HOTLEST: SPANDAU BALLET 2-1 FOLICE 4-3 ROCERS & PARTON 7-5 FIXX 10-6 LIONEL RICHIE 19-10

### WSTO/Evansville, IN Chris Taylor

MOTELS
JOHN COUGAR
HOTELS:
ROGERS & PARTON 4-2
POLICE 6-3
SHEENA EASTON 11-5
JOURNEY 18-9
BILLY JOEL 25-15

### WMEE/Fort Wayne

JOHN COUGAR MCCARTNEY & JACKS JOHN COOGAR
MCCARTHEY & JACKS
ASIA
MICHAEL JACKSON
KIM CARNES
IRRNE CARA
EYE TO EYE
OUIET RIOT
MARWICK & VANDROS
RICK SPRINGFIELD
HOTESE:
SONNIE TYLER 2-1
ROGERS & PARTON 19-4
LIONEL RICHIE 20-5
BILLY JOEL ST. WGRD/Grand Rapids, MI

WGRD/Grand Rapids, MI J. Duling CULTURE CLUB IRRNE CARA PETER SCHILLING HOTLEST SPANDAU BALLET 1-1 MICHAEL JACKSON 4-3 PAT BENATAR 16-6 DEF LEPPADR 12-7 ROMANTICS 24-18

# WZZR/Grand Rapids, Mi Don Schuller

IRENE CARA
CULTURE CLUB
MICHAEL JACKSON
TIM FINN
NAKED EYES
ICFHOUSE ICEHOUSE RICK SPRINGFIELD HOTLEST: BRYAN ADAMS 2-1 HUEY LEWIS 6 NEWS 3-2 MOODY BLUES 10-7 AGNETHA FALTSKOG 14-8 GLENN SHORROCK 18-13

### WZPL/Indianapolis, IN Hoffmann/Browning

DEBARGE IRENE CARA MELISSA MANCHESTE BARBRA STREISAND BIG COUNTRY LINDA RONSTADT LINDA RONSTADT Hottest: FIXX 3-1 PRINCE 10-2 POLICE 5-4 SHEENA EASTON 7-7 TALKING HEADS 9-9

### WJXQ/Jackson, MI Ryan/Cheeks

JACKSON BROWNE PAINDOM
FAIS

CCARTNEY & JACKS (dp)
MARED EYES (dp)
MARED EYES (dp)
CLIFF RICHARD (dp)
GLENN SMORROCK (dp)
HOTES
POLICE 1-1
POLICE 1-2
DEF LEPPARD 5-4
QUIET RICH 8-7
DOBERT PLANT 2-7
DOB SEGER 17-16
WW FEMINALMARZOO, MI

### WKFR/Kalamazoo, Mi

MSB (dp) HUMAN LEAGUE (dp) VANDROS HUMAN LEAGUE (dp)
WARNICK & VANDROS
CULTURE CLUB
BARBRA STREISAND
ROMANTICS (dp)
ROMANTICS (dp)
ROTE :
SPANDAU BALLET 2-1
FOLICE 3-2
FIXX 12-5
DAVYD BOWNE 21-12
BRYSON 6 FLACK 24-14

### ZZ99/Kansas City, MO Rowlands/Benson

CULTURE CLUB ROMANTICS
NARED EYES
KIM CARNES (dp)
IREME CARA
HOTTER
ULET RIOT 1-1
TALKING HEADS 3-2
LIONEL RICHIE 4-3
BILLY JOEL 17-4
MOTELS 6-5

# WVIC/Lansing, MI

Jay Stevens
SURVIVOR
ROMANTICS
ASIA
MCCARTNEY & JACKS HOTELS 11-6
PAT BENATAR 19-8
DAVID BOWIE 17-12

### WZEE/Madleon, WI Little/Hudson

LHTM-Hudson
MICHAEL SEMBELLO
ROMANTICS
ROGERS & PARTON
IREME CARA
BONNIE TILER 1-1
BONNIE TILER 1-1
BEN MITHOUT RATS 2-2
TALKING READS 3-3
FIXX 15-5
GUIET RIOT D-21

### KJ103/Oklahoma City, OK Den Wilson

Den Wilson
GAP BAND (dp)
RISS (dp)
RISS (dp)
RIM CABNES
CULTURE CLUB
HOTEST:
FIXX 5-1
ENN-02N 9-6
QUIET RIOT 16-9
LIONEL RICHIE 17-12
BIG COUNTRY D-24

# KQKQ/Omehe, NE Taylor/Dean

CULTURE CLUB CULTURE CLUB
JOHN COUGAR
JOBOXERS
HOTLEST:
POLICE 2-1
AIR SUPPLY 3-3
ROGERS & PARTON 7-4
PRINCE 9-6
LIONEL RICHIE 13-8

Mark Maloney
MCCARTNEY & JACKS
JOHN COUGAR
MICHAEL JACKSON
AGNETHA FALTSKOR
ASIA
HOLLEST
BONNIE TYLER 1-1
POLICE 2-2
AIR SUPPLY 3-3
SYANDAU BALLET 8-4
BRYAN ADAMS 13-6

# WRKR/Racine-Milwaukee Pat Martin

JOHN COUGAR RICK SPRINGFIELD SURVIVOR SURVIVOR
EURYTHHICS
PAT BENATAR
HOTES:
QUIET RIOT 3-1
DEF LEPPARD I-2
LIONEL RICHIE 8-4
MCCAPTHEY & JACKS 39-29
MANHATTAN TRANSFE D-31

### WZOK/Rockford Tim Fox

BILLY JOEL LIONEL RICHIE HUEY LEWIS & NEWS Hottest; BONNIE TYLER 1-1 AIR SUPPLY 2-2 POLICE 4-3 FIXX 6-4 SPANDAU BALLET 7-5

# U93/South Bend, IN

MEN AT WORK JOHN COUGAR HOTTEST: BONNIE TYLER 1-1 ROGERS & PARTON 3-2 SPANDAU BALLET 8-5 JOURNEY 28-18 BILLY JOEL 26-22

# WRQN/Toledo, OH

ELVIS COSTELLO
KIM CARNES
RICK SPRINGFIELD
ROWAN HOLLIDAY
BIG COUNTRY
HOTERS
BONNIE TYLER 1-1
SPANDAU BALLET 3-3
PIXX 8-4
AIR SUPPLY 7-5
LIONEL RICHIE 16-6

# KAYI/Tulan, OK

JOURNEY
MICHAEL JACKSON
MARMICK & VANDROS
ASIA
ROTLEGS:
POLICE 3-1
FIX 4-3
HUEY LEWIS & NEWS 6-4
LIONEL RICHIE 17-12 KEYN-FM/Wichita, KS

JACKSON BROWNE HUMAN LEAGUE HUMAN LEAGUE WARMICK & VANDROS HOTCOST: SPANDAU BALLET 2-1 AIR SUPPLY 3-2 POLICE 5-3 GEORGE BENSON 8-5 LIONEL RICHIE 15-8

# WHOT/Youngstown

Dick Thomp

RICK SPRINGFIELD JULUKA
JENNIPER HOLLIDAY
BARBRA STREISAND
IREME CARA
CULTURE CLUB
HOTTORIC
BONNIE TYLER 1-1
SPANDAU BALLET 3-2
POLICE 2-3 POLICE 2-3 AIR SUPPLY 4-4 PIXX 6-5

### WYFM/Youngs Jeff Tobin

LIONEL RICHIE
QUIET RIOT
HOTLEST:
BONNIE TYLER 1-1
POLICE 4-3
AIR SUPPLY 8-7
STRAY CATS 14-8
SPANDAU BALLET 11-9

### PARALLEL THREE

KFYR/Stamarck, ND Brannan/Hardt
IRENE CARA
PAT BENATAR
CULTURE CLUB
HOttest:
ROGERS & PARTON 3-1
SHEENA EASTON 4-3
PRINCE 5-4
POLICE R-5 POLICE 8-5 STEVIE NICKS 14-7

# WBNQ/Bloom Mike Justin

MCCARTNEY & JACKS
RICK SPRINGPIELD
SURVIVOR (dp)
EDDIE & THE CRUIS (dp)
SAGA (dp) SAGA (dp) Hottest: POLICE 2-1 FIXX 3-2 STEVIE NICKS 7-4 DAVIU BOWIE 16-10 BILLY JOEL 25-11

# John Heimann

NAKED EYES
POINTER SISTERS
RICK SPRINGFIELD
CULTURE CLUB
IREME CARA
HOTELS 16-8
JACKSON BROWNE 34-24
BILLLY JOEL 33-25
HUMAN LEAGUE 37-27

### WCIL-FM/Carbondale, IL

CULTURE CLUB COLITORS CLUB
BIG COUNTRY
COMBO AUDIO
JOAN JETT (dp)
HOTLEST (dp)

### KCMQ/Columbia, MO Dave McCormick

MCCARTNEY & JACKS MCCARTNEY & JACKS
JOBOKERS
OUIET RIOT
STACY LATTISAW
RICK SPRINGFIELD
WARNICK & VANDROS
HOCLES 2-1
POLICE 2-1
AIR SUPPLY 4-3
FIXX 5-4
ROGERS & PARTON 7-6

# Y94/Fergo, ND Collins/Anderson

MCCARTNEY & JACKS
ASIA
RICK SPRINGFIELD
KIM CARNES
CULTURE CLUB
BIG COUNTRY BIG COUNTRY
HOTTEST:
POLICE 2-2
SPANDAU BALLET 3-3
FIXX 6-5
SHEENA EASTON 8-6
ROGERS 6 PARTON 10-7

# KKXL-FM/Grand Forks, ND

Don Nordine
MICHAEL JACKSON
JACKSON BROWNE,
HUMAN LEAGUE
ASIA
JOHN COUGAR
BRYSON & FLACK
PAT BENATAR
HOLLEST
GUIET RIOT 21-1
SPANDAU BALLET 5-2
BONNIE TYLER 1-4
PRINCE 15-10
SHEEMA BASTON 24-17

### KYTN/Grand Forks, ND Tom Fricke

TOM FICKS
LIONEL RICHIE
MCCARTNEY 6 JACKS
CULTURE CLUB
IREME CARA
STREETS
HOTEGETS
QUIET RIOT 1-1
FIXX 2-2
AIR SUPPLY 6-3
BONNIE TYLER 4-4
PRINCE 7-5

### KRNA/lows City, IA **Bart Goynahor**

ASIA
CULTURE CLUB
HUMAN LEAGUE
IRENE CARA
RICK SPRINGFIELD
KIM CARNES
HOTTEST
SPANDAU BALLET 2-1
PIXY A-2 FIXX 4-2
FIXX 4-2
TALKING HEADS 5-4
PRINCE 7-5
MOTELS 11-7

### WAZY-FM/Lafayette, IN

RICK SPRINGFIELD
KIM CANNES
KIM CANNES
JEFFREY OSBORNE
BIG COUNTRY
IRNE CARA
HOLTER
HOLTER
TALKING HEADS 8-5
BRYAN ADAMS 10-6
FIXX 13-8
HUEY LEWIS 6 NEWS 18-14

### KFRX/Lincoln Tracy Johnson

BRYSON & FLACK ASIA MSB MSB QUIET RIOT (dp) Hottest: BONNIE TYLER 1-1 POLICE 2-2 SPANDAU BALLET 3-3 PRINCE 6-6 LIONEL RICHIE 11-7

### KXSS/Lincoln, NE Tim Kelly

TIM Kelly
MOTELS
MOTELS
JOHN COUGAR
MARWICK & VANDROS
AL JARREAU
HOTEEST:
BONNIE TYLER 1-1
SPANDAU BALLET 2-2
AIR SUPPLY 3-3
POLICE 4-4
LIONEL RICHIE 14-8

JOURNEY ASIA KIM CARNES BRYSON & FLACK BRYSON & FLACK Hottest: BONNIE TYLER 1-1 MADNESS 9-4 BRYAN ADAMS 15-9 MOTELS 18-12 LIONEL RICHIE 24-16

### 99KG/Salina, KS Coller/Travis

NAKED EYES
PAT BENATAR (dp)
BRYSON & PLACK
PHOUS & CHAKA (dp)
PETER SCHILLING
IRENE CARA IRENE CARA
POINTER SISTERS
HOTTEST:
BONNIE TYLER 1-1
TALKING HEADS 7-2
LIONEL RICHIE 31-14
BILLY JOEL 34-20
DEF LEPPARD 39-25

### KKRC/Sloux Falls Dan Kleley

KIKI/Honolulu, HI DAN KNEWY

JOHN COUGAR
PAT BENATAR

JACKSON BROWNE

HOTELEST

BONNIE TYLER 1-1

POLICE 2-2

SHEENA EASTON 7-5

DEF LEPPARD 11-9

QUIET RIOT 22-18

### KWTO-FM/Springfield, MO

KWTO-FMISpringfield, MO
Bob Mammond
JOBOXERS
WARMICK & VANDROS (dp)
MEN AT WORK
RICK SPRINGFIELD
KIM CARRES
HOTLEST
HOTLEST
HOTLEST
HOTLEST
HOTLEST
AGNOTICE 13-8
TALKING HEADS 18-15
AGNOTICE TALKING HEADS 29-25

### WSPT/Stevene Point, WI Fuhr/Tracy

PAT BENATAR JOURNEY JOURNEY
HOttest:
AIR SUPPLY 2-1
TALKING HEADS 5-4
SHEENA EASTON 9-5
PRINCE 14-9
DAVID BOWIE 28-18

# KDVV/Topeka, KN Tony Stewart

IRENE CARA CULTURE CLUB JOURNEY STREETS (dp) STREETS (dp)
Hottest:
BONNIE TYLER 1-1
POLICE 2-2
ROGERS & PARTON 8-5
TALKING HEADS 17-9
QUIET RIOT 26-18

### KFMW/Waterloo, IA Mark Potter

Mark Poter
RUFUS & CHAKA
ROMAN HOLLIDAY
JULUKAN
ROMAN HOLLIDAY
JULUKAN
ROMAN HOLLIDAY
JULUKAN
PETER SCHILLING (dp)
IRENE CARA
HOTESE:
LIONEL RICHIE 25-16
DEF LEPPARD 34-22
DAVID BOWIE 33-23
BILLY JOEL 39-26
QUIET RIOT D-31

### WEST PARALLEL TWO

KKXX/Bakersfield, CA CULTURE CLUB
ASIA
HOTLEST:
ROGERS & PARTON 3-1
AIR SUPPLY 5-3
LIONEL RICHIE 16-9
DEF LEPPARD 14-11
QUIET RIOT D-19

### KBBK/Bolse, ID

CONTURE CLUB
WARNICK & VANDROS (dp).
KIM CARRES
MICHAEL JACKSON
IRENE CARA
HOTEAS:
BONNIE TYLER 1-1
DEF LEPPARD 8-7
PRINCE 10-9
ROGERS 6 PARTON 16-13
GLIET RIOT 18-14

# KKFM/Colorado Springe, CO

LOVERBOY (dp) LOVERBOY (dp)
MSB
PAT BENATAR (dp)
RICK SPRINGFIELD
KIM CARNES
HOTTER 1-1
SPANDAU BALLET 2-2
LIONEL RICHIE 8-6
JOURNEY 13-10
QUIET RIOT 25-17

# KMGX/Fresno, CA Carey Edwards

Caray Edwards
RICK SPRINGFIELD
IRENE CARA
SIANUS
SIANUS
SIANUS
SIANUS
SIANUS
SIANUS
SIANUS
SIANUS
SON TOPS
BONNIE TYLER 1-1
SOS BAND 6-3
SPANDAU BALLET 7-4
HEBRIE HANCOK 11-7
FIXX 12-8

### KYNOFM/PRESNO WALKER/DAVIS

WARWICK & VANDROS RICK SPRINGPIELD HUMAN LEAGUE KIM CARNES ASIA Hottest: BONNIE TYLER 1-1 SOS BAND 6-2 DEF LEPPARD 10-4 HERBIE HANCOCK 13-5 LIONEL RICHIE 9-6

### KYNO-FM/Fresno Walker/Davis

DEBARGE DEF LEPPARD GLENN SHORROCK GLENN SHORROOM
MOTELS
HUMAN LEAGUE
MSB
CULTURE CLUB
JOHN COUGAR
JULUKA
HOLLEST JULUKA HOTTEST: SPANDAU BALLET 1-1 LIONEL RICHIE 16-9 WHAMI U.K. 22-11 PRINCE 23-17 HERBIE HANCOCK 27-18

KLIQUE BARBRA STREISAND 

### KLUC/Las Vegas, NV

Dave Anthon CULTURE CLUB
ROMAN HOLLIDAY
PETER SCHILLING
RUFUS & CHARA
PAUL YOUNG
IRENE CARA IRENE CARA
HOTESES:
BONNIE TYLER 5-2
HUEY LEWIS & NEWS 14-8
TALKING HEADS 17-12
LIONEL RICHIE 23-14
PAT BENATAR 24-17

### KFI/Los Angeles Steve LaBeau

HERBIE HANCOCK BARBRA STREISAND CARPENTERS IRENE CARA MANHATTAN TRANSPE LINDA RONSTADT (dp) LINDA RONSTADI (GP/ Hottest: BONNIE TYLER 1-1 SPANDAU BALLET 3-2 BRYSON & FLACK 7-3 PRINCE 20-12 HERBIE HANCOCK D-20

### KOSO/Modesto, CA Ausham/Main

AUBRATHMEN
HUMAN LEAGUE
CLIFF RICHARD
POINTER SISTERS
KIN CANNES
STORM
ME SPOSITO
MODELE SPOSITO
BONNES
BONNES TYLER 1-1
LIONEL RICHIE 12-7
BRYAN ADAMS 27-18
MCCARTREY & JACKS 31-19
BRYSON & FLACK 32-23

### KHOP/Modesto-Stockton

David Kraham PAT BENATAR CULTURE CLUE CULTURE CLUB
STACY LATTISAW
MICHAEL JACKSON
NAKED EYES
BARBAR STREISAND (dp)
Hottest:
POLICE 1-1
ROGERS 6 PARTON 5-2
SHEEMA EASTON 10-4
LIONEL RICHIE 16-12
MCCARTNEY 6 JACKS 40-28

### KIDD/Monterey, CA

Rick Boyd ASIA
RICK SPRINGFIELD
POINTER SISTERS
Hottest:
LIONEL RICHIE 2-1
POLICE 5-3
FIXX 8-6 STEVIE NICKS 11-9 BILLY JOEL 21-15

### K96/Provo, UT

Gentry/Greer
DAVID BOWIE
BRYSON & FLACK
JACKSON BROWNE MSB Hottest: BONNIE TYLER 1-1 FIXX 5-2 LIONEL RICHIE 14-4 SHEENA EASTON 12-8 STEVIE NICKS 13-9

# KGGI/Riverside-S. Ber

Volpe/O'Nell FOUR TOPS
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 2-2
SPANDAU BALLET 10-8
ROGERS & PARTON 13-10
PRINCE 15-12

# KWOD/Secret Mr. Ed

MICHAEL JACKSON
DEP LEPPARD
CULTURE CLUB
HOTLEST:
POLICE 2-1
SPANDAU BALLET 3-2
FIXX 4-3
STEVIE NICKS 13-6
LIONEL RICHIE 18-8

# KSKD/Salem, OR Len E. Mitchell

IRENE CARA
CULTURE CLUB
POINTER SISTERS
EDDIE & THE CRUIS (dp) EDDIE 6 THE CRUIS (dp)
DEBARGE (dp)
CLIFF RICHARD (dp)
MELISSA MANCHESTE (dp)
BIG COUNTRY (dp)
Hottest:
BONNIE TYLER 1-1
BOB SEGER 1-5
ROGERS & PARTON 26-13
LIONEL RICHIE 31-23
BILLY JOEL 33-26

### KRSP/Salt Lake City

CULTURE CLUB
WARWICK & VANDROS
BRYSON & FLACK
HUMAN LEAGUE
RICK SPRINGPIELD NICK SPRINGFIELD HOTLEST: BONNIE TYLER 1-1 QUIET RIOT 2-2 AIR SUPPLY 7-3 DEF LEPPARD 12-8 MICHAEL JACKSON 21-13

### KITS/San Francisco, CA

HUNTER/Meisner
POINTER SISTERS
IRENE CARA
BIG COUNTRY
MCCARTNEY & JACKS
CULTURE CLUB
MARNICK & VANDROS
STEPHANIE MILLS
DEBORAM ALLEN
BETTE MIDLER
HOTTER
BONNIE TYLER 1-1
FIXX 5-2
ROGERS & PARTON 18-7
LIONEL RICHIE 15-10
MICHAEL JACKSON 40-20

### KHYT/Tucson

ROGERS & PARTON MANHATTAN TRANSFE EYE TO EYE JEFFREY OSBORNE ICEHOUSE ICEHOUSE Hottest: SPANDAU BALLET 4-1 BILLY JOEL 7-3 FIXX 6-5 WHAM! U.K. 11-7 LIONEL RICHIE 21-9

### KRQQ/Tucson

CULTURE CLUB
ELVIS COSTELLO
WARNICK & VANDROS
ASIA
IREME CARA
HOTLEST
MEN WITHOUT HATS 1-1
SPANDAU BALLET 8-5
MICHAEL JACKSON 13-8
AIR SUPPLY 23-13

KGOT/Anchorage, AK Kay Taylor MCCARTNEY & JACKS

PARALLEL THREE

MCCARTNEY & JACKS
KIM CARNES
RICK SPRINGFIELD
ASIA
IRENE CARA
MELISSA MANCHESTE
POINTER SISTERS
HOTEST:
PRINCE 9-5
STEVIE NICKS 12-7
MOTELS 16-8
LIONEL RICHIE 19-9
TALKING HEADS 23-10

Charile Fox
HUMAN LEAGUE
MICHAEL JACKSON (dp)
JACKSON BROWNE
ENTYTHEIGS
PAT BENATAR (dp)
HOTERET
FOLICE 2-1
AIR SUPPLY 4-3
SHEENA FASTON 9-7
PRINCE 22-15

### KCDQ/Bozemer **Greg Williams**

Grog Williams
EYE TO EYE
IRENE CARA
MELISSA MANCHESTE
BARRA STREISAND
NAKED EYE
CULTURE CLUB
KOTERT PLANT 2-1
SPANDAU BALLET 5-3
POLICE 6-4
TALKING HEADS 8-6
MOODY BLUES 13-11

# KTRS/Casper, WY Jamie Sears

PAT BENATAR JOHN COUGAR JOHN COUGAR
ASIA
RICK SPRINGFIELD
HUMAN LEAGUE
MELISSA MANCHESTE
QUARTERFLASH QUARTERFLASH
HOttest:
ROGERS & PARTON 5-5
LIONEL RICHIE 9-6
FIXX 8-7
BILLY JOEL 22-16
MOTELS 18-17

### KKAZ/Cheyenne

JOHN COUGAR HUMAN LEAGUE WARNICK & VANDROS HOTLEST: SPANDAU BALLET 2-2 ROCERS & PARTON 4-3 FIXX 6-4 PRINCE 13-6 LIONEL RICHIE-19-9

### KGHO/Hog Steve Larson

IRENE CARA
MANHATTAN TRANSPE
CULTURE CLUB
MELISA MANCHESTE
NAMED FYES
JULIUS
HOSTER RIOT 2-1
FOLICE 5-3
FIXX 7-4
BRYAN ADAMS 18-14
LIONEL RICHIE 21-17

### KOZE/Lewiston, ID Jay McCall

JOBOXERS RICK SPRINGPIELD RICK SPRINGFIELD
BIG COUNTRY
IRENE CARA
CULTURE CLUB
HOTTEST
BONNIE TYLER 1-1
STEVIE NICKS 12-7
BRYAN ADAMS 14-8
LIONEL RICHIE 16-10
JACKSON BROWNE 23-16

# KDZA/Puebio Rlp Avina

LOVERBOY
DEF LEPPARD (dp)
EYE TO EYE (dp)
PETER SCHLLINN (dp)
KLIQUE
HOUTE TYLER 1-1
SHEENA FASTON 16-6
BRYSON & FLACK 18-7
TALKING HEADS 22-15
JOAN JETT 36-30

### KCBN/Reno, NV Jim O'Neel

GENESIS CULTURE CLUB ASIA KIM CARNES BIG COUNTRY BIG COUNTRY
HOttest:
LIONEL RICHIE 4-1
EURYTHMICS 12-6
GLENN SHORROCK 17-9
PAT BENATAR 22-15
AGNETHA FALTSKOG 26-18

# KBIM/Roswell, MN Harry Dierks

DAVID BOWIE
POINTER SISTERS
MICHAEL JACKSON
MELISSA MANCHESTE
IRENE CARA
EYE TO EVE
HOCHEE 4-1
LIONEL RICHIE 8-4
FIXX 10-8
MOTELS 14-10
STEVIE NICKS 20-15

### KSLY/San Luis Obispo

Tom Walsh
MICHAEL JACKSON
ASIA MICHARL JACKSON
ASIA
KIM CARNES
ROMANTICS (dp)
KLIQUE
EDDIE 6 THE CRUIS (dp)
DEBARGE
HOTELS 1-1
AIR SUPPLY 5-3
FIXX 7-4
MOTELS 16-12
RILLY JOEL 30-22

# KZOZ/San Luis Obispo, CA

NENA
NAKED EYES
IRENE CARA
BETTE MIDLER
SOUTHSIDE JOHNNY
ICEHOUSE
ASIA
RICK SPRINGFIELD
GLENN SHORROCK GLENN SHORROCK HOTTEST: POLICE 1-1 SPANDAU BALLET 2-2 PRINCE 7-4 DAVID BOWIE 9-5 MOTELS 14-6

KIM CARNES KLIQUE BARBRA STREISAND DEBARGE DEBARGE HOTTEST: BONNIE TYLER 1-1 ROGERS & PARTON 6-3 FIXX 9-5 JOAN JETT 14-7 PAUL YOUNG 34-22

### 232 Reporters 226 Current Reports

The following stations reported frozen playlist this week WHTX/Pittsburgh WGFM/Schenectady

report this week and therefore their playlists were frozen: WHYT/Detroit WGCL/Cleveland

The following stations failed to

# PARALLE

Parallel 4: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller and/or exert a significant local influence secondary market stations that do not d

### 232 Reports

<b>"</b> F	lit S	DOE ong" (A	nylab	el)	
	P: Hit	100/25	44%	Natio	
	Reach	100/25	44 %	Uр	51
E	33%			Debut	s 20
м	21%			Same	4
s	56%			Down	0
w	10%			Adds	25

### EXAMPLE

100/25 - 100 CHR reporting stations on
it this week including 25 new
adds.
##W Paragotago of this wooks to

porters playing it. Regional Reach - Percentage of reporters playing the song within each region

### **National Summary**

Up 31 — Number of stations moving it up on the charts.

on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31:31.

Down 0 - Number of stations moving it down on their charts

Adds 25 — Total number of stations adding if this week.



	ADAMS ne (A&M)			İ
LP: Cuts	Like A Knife			
Regional Reach E 81% S 81% M 92% W 85%	197/2	85%	Summar UP 15 DEBUTS SAME 2: DOWN	9
PI	WSKZ 9-7 WNOKPM 1			=

S 81% M 92% W 85%	14	SAME DOWN ADDS
		2003
PI	WSK2 9-7 . WNOKPH 11-9	P3
	WZLD 23-20 KITE 26-21	-
EAST	KSPH 13~13	BAST
WHTT 30-30	WDOQ 30-30 WNFI 36-31	WFBG 18-1: WACZ 19-1:
WXKSPM 17-15 WBENFM 16-25	WNFI 36-31 WDCG 27-27 WROK 18-13	WACZ 19-1 WGUY 3-3
WRBW 18-12 WPHD 23-22	WANSPM 19-16	W1GY 7-6 WCIR 9-7
WBLI d-29	WEYP 23-21 94TYX 31-25	WOMPPH 16-
WBLI d-29 WNBC a-18 WCAUFM d-40 PRO-PM 19-16	WQUT 24-17 WOKI 12-10 WPMI 34-31	WERE 20-1
PRO-FM 19-16 Q107 16-13	WPMI 34-31	
BOUTH	REYE 20-11 RBPM 21-16 PM100 29-17	WZYQ 32-2: WQCM 12-1: OK100 12-1 13FEA 29-1
	PM100 29-17 G100 15-11	13FEA 29-1
Z93 32-30 RAPM 16-15	WASSPM 15-11 WHNYFR 25-23	95XIL 9-8
MIDWEST		95XIL 9-8 WJBQ 12-10 WHEB 15-1
	WSFL on	WSQV 24-2
WKQX a ₩LS on	BJ105 17-12	BOUTH
WL8-PM on	WRVQ 26-21	WISE 17-1:
Q102 2-5 WGCL 15-15	KTPM 31-30	WISE 17-1: WJAD 22-10 WCGO d-30
WHYT OR	RROR 32-29 WSEZ 15-15	KISR 26-2:
<b>HRTR 23-19</b>	MOWEST	WYRS 10-9
MEOLPH 4-1		KILE 19-1: KTDY 20-1:
WEST	WKDD 26-22 WKAU 17-13 WNAM 18-16	0101 23-17
RIMN 20-20 Q103 21-13	WNAM 18-16 92x 23-20	WXLK 18-1:
KIISFM 33-32	KIIK 17-15	WAEV 19-15
RIOO 40-37	WEBC 20-16	Z102 28-25
KZZP 21-18	WKDQ d-19 WSTO 22-17	MGLF 14-14 KKQV 14-13
KCHR 31-27 KMJK 20-17	WMEE 22-17	WHSL 18-1
XTRA 33-31 RPRC 19-14	WZZR 2-1	MIDWEST
KUBE 25-22	WZPL 8-8 WJXQ 7-6	KFYR 15-12
KNBQ 27-20	WKFR 20-15 3199 9-9 WVIC 6-2	WBNO 9-9 WBWE 17-14
92	MVIC 6-2	KCMQ 20-16
		KCMQ 20-16 Y94 24-19 KKKLPH 23-
EAST	KJ103 13-13 KQKQ 17-14	KYTN 11-8 KRNA 19-18
WFLY 18-13 WTRY 17-15	KE93 13-6 WRKR 17-15 WZOK 18-10	WAZYPH 10-
Q100 20-18	WZOK 18-10 U93 24-25	RFRX 26-21 KXSS 13-13
K104 12-6 WYCR 22-16	WRON 21-19 K107 22-17	RRUSPM 15-
WKEE 23-21 WLANFH 17-14 KC101 20-17	KEYNPM 20-18 WHOT 14-13	KKRC 8-7
KC101 20-17 WSPK 9-8	WHOT 14-13	
980YY 14-15	WEST	WSPT 18-15 KDVV 35-34 KFMW 7-6
WHFM 25-22 WGFM 19-19	RKKX 23-20	
WXPM 19-15	KKPM 3-3 RMGX 20-19	WEST
WRCK 25-20	KYNOPH 17-16	RGOT 15-14 KYYA 21-18
WKRZPM 18-17 Q106 23-20	KOMQ 23-16 KLUC 11-10	KCDQ 17-15
	RUCC 11-10 RO93 27-16 RHOP 19-17 RIDD 18-18	KTRS 19-14 KKA2 26-22 KGHO 18-14
HTUOS	KIDD 18-18 K96 17-14	RGHO 18-14 ROZE 14-8
WBBQ 32-32 KHPI 23-23		KDZA 31-26
WPMP 26-21 #ZZB 16-13	KSKD 29-27 KRSP 26-24	KCBN 33-29 KBIM 13-13
WOID 22-20	KITS 28-26	KSLY 36-31
KXX106 17-12 WSSX 6-3	KHYT on RRQ 21-19	REOR 19-18 RIST 22-19
WBCY 29-26		

ASIA The Smile LP: Alpha	Has (Ge	ffen)
14	5/60 6	3% National
Regional	0,00	Summary
Reach		UP 9
£ 650		DEBUTS 21
S 618	40	SAME 55
м 62%	_	DOWN 0
W 63%		ADDS 60
	WNORFM d-28	WACZ a
Pi	WZLD on	MGUY on
	RITE OR	WIGY a
	WDOQ 6-39	WOMPEN a
RAST	WDCG &	WIXZ o
	KAMZ a-29	WERZ d-40
B104 on	WANSPM &	WZYO On
WBENEW &	WZYP a	WOCH &
WKBW &	94TYX a	OR100 on
WNYS on	WQUT on	MKHI on
WPHD 34-27	WOKI a-40	95XIL on
WCAUPM on	WFMI d-40	NJBQ on
PRO-PM on	KBPH a	WHEB a
BOLTH	G100 a-38	WSQV on
BOUTH	WSPL a	
94Q on	MNV2 a BJ105 a	BOUTH
193 a	RBOX on	
EAPN on	KRON DEI	EQIZPH on
RHIN OII	MADWEST	WISE 0-36
AND WHIT	WIKDD on	MJAD on
WGCL on	MKAU A	MCGQ on RISR d-39
WABX 4	WNAM d-39	0104 on
MLOLPH 36-33	92X A	WPOX on
	KIIK On	WYKS 4-30
WEST	EMGE 40-35	RILE d-31
	MEBC 4	0101 a
ETHE 4-35	MKDQ a	EMORPH on
Q103 a	MHEE &	MPPH d-32
KILEFN on	MGRD 39-29	WXLE a
KIQQ on	WEER 39-37	WIXV on
EXXP a	MEPL d-37	WGLP d-33

	(Asia continue	d)
EMJK on	WJXQ 39-36	REQV a
XTRA a	2299 d-30	WHSL on
KFRC on	MAIC 9	NEDWEST .
KYUU a	KJ103 on	- Contractor
KNBQ a	K293 a-28	WBNO on
10.0	WRQN on K107 a-40	WRWR d-39
	FEYNEM OD	ECMO on
	WHOT 30-27	Y94 a
EAST	MADI 30-27	KKKLPM a
	WRST	EYTN d-39
WTRY a		KRNA a
#VSR on	KKXX a	WAZYFM on
K104 on	KBBK on	KFRX a
VYCR a	KMGX a	KKLSFK a
WKEE on	EYNOFH a	99KG d-40
WLANFH on	KQMQ on ·	KDVV d-40
WSPK a-35	KHOP d-37	KPMW on
96PXY d-33	KIDD a	WEST
WKPM on	KSKD on	
WPST on	KRSP on	KGOT a
WRCK d-40 WKRZPM 37-35	KHYT 39-35 KBO a	KCDQ d-38
0106 a	NAU a	KTRS a-36
Orne v	100	KGHO on
HTUDE		KOZE on
		KCBN a
WBBO on	EAST	KBIM on
KZZB on		KSLY a
WSSX a	WFBG 35-35	KZOZ a
WBCY #		
WSEZ a		

PAT BENATAR

LP: Live From Earth

Love Is A... (Chrysalis)

MNYS 13-11 MPMD 5-5 MBLI d-25 CKGM 23-18 MNBC d-20 WCAUPM 15-13 MHTX 17-17 PRO-FM 22-17 CFTR 12-8 CHUM 13-10

**P** 

JACKSON BROWNE

170/24

36

MRXDU on MRX

WEST

KKXX d-34 KBBK on KKPM 34-31 RLUC 32-29 KFI d-33 KO93 29-28 KMOP 30-22 K10D 30-29 K96 a KSKD 37-34 KRSP d-38 RRQ on

EAST

WFBG 32-31 WACZ 25-24

23

RRGV 11-7 RX104 16-8 WSFL 4-6 MNVZ 21-18 HRVO a-22 RTFM 3-3 KTSA 3-4 KROK 17-12 MSEZ 22-22

WRAU ON HNAM 5-3 RIIK 32-24 KMGK d-36 HEBG d-21 MKDQ a 2-29 MKFR 24-14 MRQN d-39 REYNFM ON WHEN KFM d-35 KMGX ON KMM d-35 KMGX ON KMM d-35 KMGX ON KMM d-35 KMGX ON MAN d-35 KMGX D-35 KMGX D-35 KMGX ON MAN d-35 KMGX D-35 KMGX D-35 KMGX D-35 KMGX D-35 KMGX D-35 K

RCNQ d-32 Y94 d-25 KRXLPM a HARYPH d-38 KFRX a RXSS 23-22 KRLSPM a 99KG a KWTOPH d-29 KPMC d-39

KYYA 28-24 KCDQ 35-31 KTRS 31-26 KKAZ d-29 KGHO 12-9 KOZE on KDIA 18-7 KBIM 31-32 KSLY 32-26 KIST 23-20

LP: Lawyers In Love

PI

940 on 293 d-34 KAFK on

Q103 33-28 KEARTH 27-2 KIISFM ON KCNR a KMJK 40-35 KYUU 24-23 KWSE ON KNBQ d-32

**D**2

WFLY d-35 WTRY 29-27 WVSR 38-33 R104 37-29 WYCR 40-34 WKEE d-39 WLANFM On MSPK 33-24 98 PXY 31-37 WKPM 34-30 WFPM 34-30 WFST 38-35 WRCEM 33-27 WKREZEM 34-20 Q106 d-29

WBBQ 29-26 WFMF 30-28 KZZB 29-26 WOID 4-31 KXXIO6 on WSSX 28-20 WZLD 8 RITE 33-27

Reach E 76% S 73% M 45% W 75%

94Q 12-8 293 20-12 KAPM 33-29 93PM 15-10 195 4-10 Y100 14-16 B97 29-17 Q105 19-13

MPLY 19-16 MTRY 26-24 Q100 a MVSR 29-25 K104 31-24 MYCR 19-9 MTICTM 21-1 MEE 36-31

**P3** 

MBBQ 26-21 KRPI 24-24 MPMP a KIR 19-14 MQID 30-22 RIX106 25-20 MSKI 26-18 MSKI 19-16 MBKI 21-16

PEABO BRYSON &

Reach E 74% S 74% H 75% W 79%	26	UP 108 DEBUTS 28 SAME 16 DOWN 0 ADDS 23
-	KITE 28-23	WACZ 34-32
P1	WDOQ 23-17 WNPI 37-24	WGUY 30-23 WIGY 30-24
EAST	WNPI 37-24	WOMPFM 38-3 WIKZ 38-29
	WDCG on KSETFM 23-16 WANSPM 31-24	WTSN d-35
WHTT 26-24 WXESFM 29-23 WBENFM 15-14	WANSPM 31-24 WZYP 29-25	WERZ 29-23 WZYO d-38
WBENFM 15-14 WNYS a	94TYK on WQUT on	MQCM d-39 OR100 29-23
WPHD 24-12 CKGM on	WOKI 21-18	WKH1 33-27
WCAUFM 28-24	WFMI d-39 KBPM 28-24	95X1L 24-13 MJBQ 21-18 WHEB 23-19
PRO-PM d-29	G100 36-32 WABBPM a WHRYPM on	WHEB 23-19
BOUTH	WHRYPM on	WSQV 15-11
940-30-24	WSFL d-38	BOUTH
94Q 30-24 293 27-25 KAPM a	WNV2 35-31	RQIZPM 15-6
	KITY on	WISE on WJAD 31-27
I95 a-24	RTFM 39-36 RROK a-31	WCGQ on KISR 25-16
MIDWEST	MIDWEST	Q104 a
896 33-32		WFOX a-31 WYKS 21-17
Q102 28-26 WABX 16-15	WKAU d-30 WNAM 28-20	KILE 39-36 KTDY 36-31
WEOLFM 24-18		Q101 d-33
WEST	FIIK a RMGK d-39	WXLK 39-28
KIMN 15-14	WMEE on WGRD 16-6 WZZR 28-26	WXLK 39-28 WIXV 22-13 WGLF d-29
KIISPM 27-16		KKQV 32-23
K1QQ 25-21 KOPA d-28	WZPL 23-21 WJXQ 15-15	MHSL 29-20
R2ZP a KMJK 36-24	WXPR d-29 2299 11-6	MIDWEST
KTRA 30-26 KFRC a-33	WV1C 19-8	KPYR a
KWSS 28-25	WY103 35 30	WBNQ 22-21 WBWB 27-23
KUBE d-27 KNBC 29-23	KQKQ 29-25 KZ93 28-21	WCILFM d-29 RCMQ 36-29
D.0	WRKR a	Y94 d-30
	WRQN 31-27 K107 28-25	KKXLPM a KYTN 36-29 KRNA 33-31
BART	REYNPM d-33 WHOT 27-25	KRNA 33-31 WAZYFM d-37
WPLY 35-32	WEST	KPRX 27-23 EXSS on
WTRY 22-16		KKLSFM d+25
WVSR 20-17 K104 24-16	KRXX 31-27 KBBK 22-18	99 KG a KKRC a
WYCR on WKEE 37-30	KKPM a KMGX 29-23 KYNOPM -26-20	KWTOFM 30-26
WLANPM d-38 KC101 25-19		WSPT a XDVV 37-27
WSPK 40-36	KIKI on KOMO d-33	KFMW d-38
98PXY 26-21 WHPM d-24	KLUC 24-17 KHOP s-36	WEST
HGPH 34-34 WKPM 33-25	KIDD 8-33 KSKD 32-28	KGOT 26-21
WPST 40-32	KRSP 39-33	KYYA a KCDQ 34-30
WRCK 24-19 WKRZFM a	KITS 35-25 KHYT 34-32	KTRS a-34 KGHO d-37
BOUTH	KRQ 30-25	KOSE 28-20
	<b>P3</b>	KD2A d-37 KCBN 22-15
WBBQ d-37 KHFI on	-	KBIM 26-22 KSLY 33-23
KEZB 32-28 WQID a-38 KXX106 29-28	EAST	KZOZ 18-17
EVV104 20 30	WFBG 23-22	KIST 29-27

BIG COU

Regions Reach E 41% S 21% M 23% W 19%

WXKSFM a WPHD 40-30 CFTR d-26 CBUM 24-18

93FH on WABK d-10 EHTR a

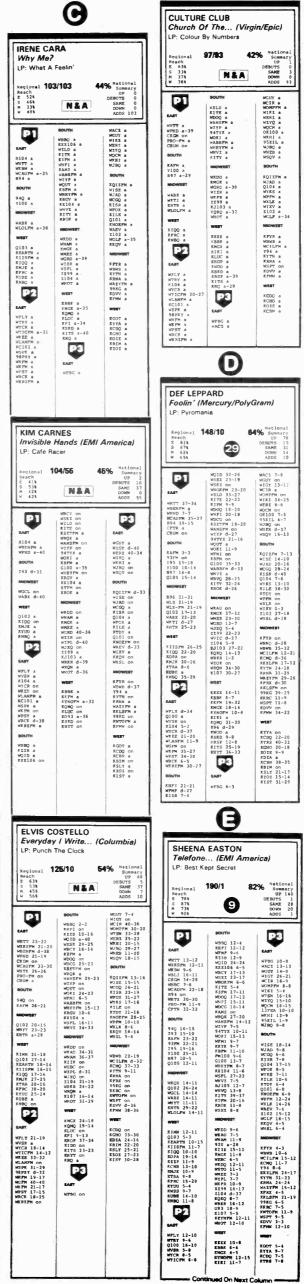
KIQQ a-31 KMJK on

DAVID B

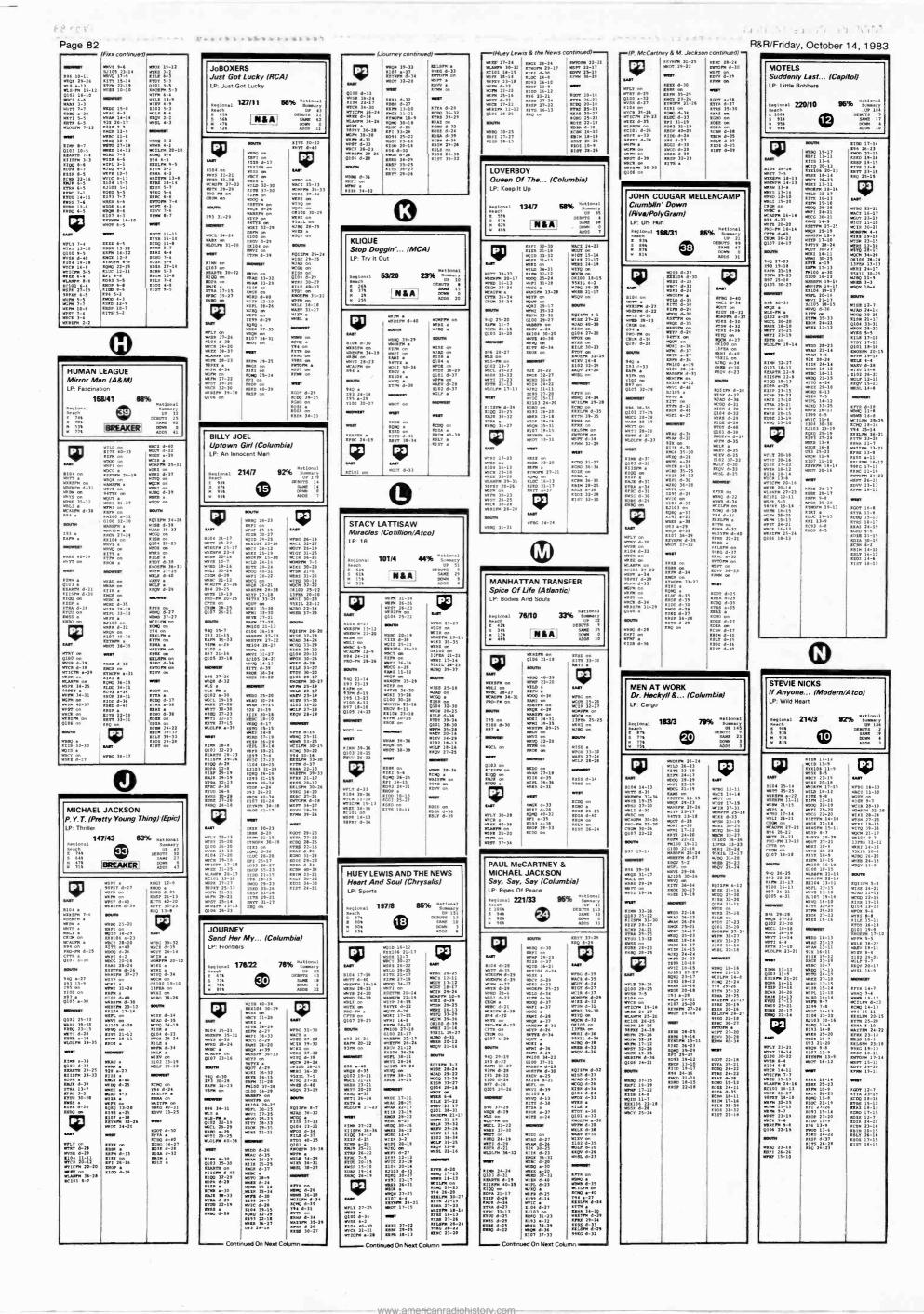
LP: Let's Da

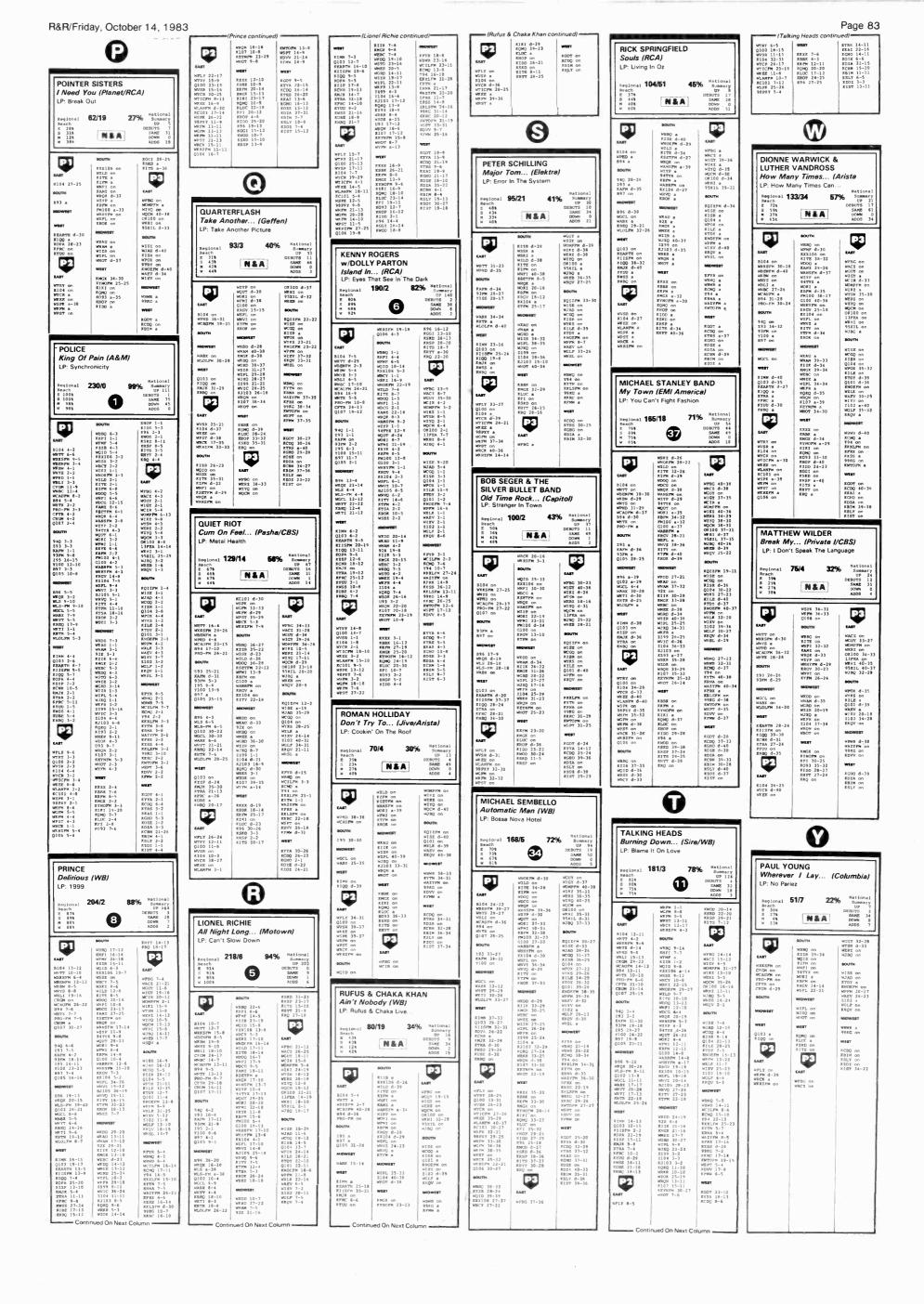
BUTH SBQ d-37 SPI on 128 32-28 SID a-38 SX 106 29-28 SSX 20-13 SCY d-31	RRQ 30-25	XOZE 28-20 KOZA d-37 KCBN 22-15 KBIM 26-22 KSLY 33-23 KZOZ 18-17 KIST 29-27								
BIG COUNTRY In A Big (Mercury/PolyGram) LP: The Crossing										
Regional 6 Reach 2 41% 5 21% M 23% W 19%	0/32 26 N&A	National Summary UP 6 DEBUTS B SAME 14 DOWN 0 ADDS 32								
LAST A A CONTROL OF THE ACT OF TH	SOUTH KIER a MSRX a MSR	MTSN On MTSR OF THE MTSR OF TH								
LP: Let's D	ove (EMI An									











# PARALLES SIGNIFICANT ACTION SONGS WITH LESS THAN 50 STATION REPORTS

# SONGS WITH LESS THAN 50 STATION REPORTS

G

(J)

0

WSSX 30-29 Wild on WRFI on KSETPH on WOKI on WSFL on KROK on

WNAM ON H22R 18-13 HJXQ a WKFR ON 1299 29-26 WRKR 38-36

KIKI a KO93 26-25 KHOP on KIDD on KSKD on KRQ on

WFBG on WERZ on 13FEA 22-23 WJBQ on WSQV on

KQ11PM 31-3 KILE on Q101 on WXLK 37-23 KRQV 30-28 WMSL on

KXSS 32-31 KPMW on

KORE on KCBN 17-9 KROZ a

P3

WENG d-37

WCGQ 18-15 Q104 3-3 WFOX 26-21 Q101 on 2102 8-16

BOUTH

GLENN SHORROCK

LP: Villain Of The Peace

WABK OF WLOLPH

#100 on #YUU 28-28

WVSR d-34 MKPM on WPST a WKRZPM on

Don't Girls... (Capitol)

AC/DC Guns For Hire (Atlantic) **9** 

WFBG on WACZ on WZYQ 25-2 OK100 on 95XIL on WPMI on KRGV on RQIZFN on WIPL on WIXO 35-32 WHOT on **P** P3 K104 or

DEBORAH ALLEN Baby I Lied (RCA) LP: Cheat The Night

P3 WVSR d-32 RAME on WROK d-31 WNVZ on XTPM 37-31 RTSA d-18 WACZ a 95XIL or WISE a WXLK 17-1 WEPL on P2 KITS a

AXE I Think You'll... (Atco) LP: Nemesi

**9** K104 of WKPM & WRCK of WKR2PM OR100 on 95MIL on EAST WPHD o KQIZPM O MYRS ON WIXV ON KRQV ON WHSL ON BOUTH WZZR O P2 P3 KZOZ on

0

COMMODORES

**P3** WVSR 23-18 W2LD 39-32 KAM2 23-16 WRQK d-30 WORI 39-37 WHHYFM 3-2 WSPL 37-40 KITY 35-32 KTFM 36-27 RTSA a-19 WXESPH 195 d-20 WJAD on Q104 8-2 WPOX 34-25 WNAM 30-23 WRQN d-40 22 KIDD on KBIM on KIST 38-

(D

Time Will... (Gordy/Motown) LP: In A Special Way

RC101 on WEFM on LAST C NZLD ON RZFM & WHFI ON KAMZ ON KSETFM & WRQK ON WOKI & WFFI ON WHHYFM & KRGV & WSFL ON KTFM ON 3104 on воитн 1997 d-28 WERE a WQCM on WKHI a 95XIL d-WJBQ on REARTH KIQO a XTRA a Q101 a WAEV or KKQV a WNAM a WEPL a WHOT d-40 KMGX 33-27 BIKI a KSLY a

EDDIE & THE CRUISERS On The Dark... (Scotti Bros./CBS) LP: Soundtrack Eddie & The Cruisers

WVSR a R104 on WLAMPH on WPST on WRCK on WKRZPM 36 WEXESFM on WPHD a CRGM a PRO-PM d-WELD on ESETTH WORL ON WENT ON KITY ON BOUTH Q105 a-32 WXLK a WIXV on RRQV d-39 B96 30-22 WABX 36-36 WENG a KCMG on P2 KGOT on KSLY a KZOZ on KIDD on

JOE "BEAN" ESPOSITO Lady... (Casablanca/PolyGram) dtrack Flashdance

WNPI on KAM2 30-27 KITY 29-22 KTPM 34-25 KTSA a WGUY a WERZ a OK100 5 WXKSFM PRO-FM MIOWEST RJ103 on WPOX on WPFM on WAEV 32-30 2102 7-5 WEST квюр 32-2 **P**2 P3 KIST d-38

EYE TO EYE Lucky (WB)
LP: Shakespeare Stole My Baby

WBBQ a KZZB a KXK106 WZYP a KBPM on 94Q a WCGC a WFOX on KNOEPM a WAEV a P2 KOMO a

0 CEE FARROW Should I Love... (Rocshire)

**Q P2 P3** WXKSPM on WCAUFN 32-2 WYCR on WCIR D WISE a-38 KILE on Y100 or WZLD on KRGV 22-17 WABX on KX85 OF WRXR 34-33 K1QQ on KFRC 35-35 KCDQ on KDZA on KBIH on

**FOUR TOPS** I Just Can't ... (Motown) LP: Back Where I Be

**P3** R104 on WEFM & WERZPH ORIOO a 95XIL on WNFI a WSFL on RTPM on WIEV a

GENESIS Mama (Atlantic) LP: Genesis

WOMPFM on WZYQ on OK100 38-38 95XIL 31-28 WSQV on WPHD 14-CHUM On WSSX on WPMI on KOIEPM 35-3 KISR on WYKS on WPPM 28-21 WIXV 26-21 WKDD 30-24 MZPL on WJXQ 30-26 WVIC on P2 ROMO on RHOP on WBNQ on KYTN on KPRX on RCDQ on RCBN a-40

Juliet (Polydor/PolyGram) LP: How Old Are You

WNFI a WPM1 on RTPM a WFOX on WGLF on KKQV on WNAM OR #100 d-40 #YUU 29-27 99KG on

HERBIE HANCOCK Rockit (Atlantic)

P2 **P** CEGM d-40 KHFI on WNP1 22-14 KSETFM 10-7 WRVQ on KITY 12-8 93PM a-30 195 7+9 Y100 5-5 Q104 on 2102 22-15 KIISFN 30-3 KIQQ 6-3 KFRC 18-18

LP: Future Shock

JENNIFER HOLIDAY I Am Love (Geffen)

RMGX on ROMO on RITS d-WKRSPM WCAUPM B94 a WGUY on WERZ on KBFM on 195 d-26 Y100 on WRON on

JAMES INGRAM Party Animal (Qwe LP: It's Your Night est/WB)

U **P3 P2** WNFI a WGLP on -REQV 39-37 WEST KFRC 40-37 WZPL OF KQMO 34-21 KHYT on

JO JO ZEP Losing LP: Cha

WVSR 40-36 K104 39-35 WKPH on WRCK on WFBG on" WOMPFM on OK100 d-40 95XIL on WPHD O BOUTH RTDY on WPFM on WIXV on WZPL on WHOT on KYTN on KKLSPM on **P2** WEST KBIM on P3

**JULUKA** Scatterlings Of Africa (WB)
LP: Scatterlings

WEPM O KESFM WHSL on WABX OF WZZR on WZPL on WHOT a KYTN on KENH a P2 KIKI a KCDQ on KGHO a

WACE a WOCH a KQIZPM NPFM a ERQV a WABX a WZZR a WJXQ a ZZ99 a WBWB a WAZYPM I 99KG a EAST S KCDQ a KGHO a KZOZ a P3

P3

0

WBBQ a

WZPL a

KOMQ a

P3

LP: Emergency

NAKED EYES When The Lights... (EMI Americ LP: Naked Eyes

JEFFREY OSBORNE LP: Stay With Me Tonight

WFBG on WOMPFN a OR100 on 95XIL d-P WROK on KBPM on WSPL on WRVQ on KROK a WISE ON
Q104 24-17
WPOX ON
KTDY a
KNOEPH a
WAEV a
NIKV d-36 WEPL on WHOT on WEST **P**2 WAZYFM a 99KG On KGOT on **P** 

(3)

WZLD on WRQE a ETPM on EROE on

WKDD a WNAM d-40 RHGK 38-33 WZPL on WJXQ a ZZ99 30-27 WHOT on

XMGX on NOMO on NO93 a-34 KSRD a KITS d-38

WRFH d-40 WRCK d-39

KTPH a

WKDD d-30 WGRD 24-18 WZZR 33-31 WJXQ 27-22 WKFP a ZZ99 a WVIC a Z104 a KJ103 on WRKR d-37

XLUC d-32 KO93 34-31 KSED on

P3

ROMANTICS

**O** 

WXKSFN a WPHD on

WABX 19-19 WHYT 26-26

KIQQ on KMJK d-38

**2** 

WVSR d-35 K104 d-40

RQIZFM 32-WJAD on WFOX on Q101 a WAEV a WIXV d-39

WCILPH OF KYTN OF WAZYPH OF KPMW OF

NEST RCDQ on

RQIZPM 23-RISR a Q104 on WYRS on WYLK d-36 WIXV 38-33 RRQV a

WSPT on

MSLY a

MELISSA MANCHESTER CLIFF RICHARD No One Can Love... (Arista) Never Say Die... (EMI America LP: Give A Little Bit More WCIR d-39 OR100 on 95KIL on WJBQ d-40

MJAD a WEST RGOT a KCDQ a RTRS a-KGHO a KBIH a RIQO on RFRC d-38 RYUU on **2** 

BETTE MIDLER
Favorite Waste Of Time (Atl.)
LP: No Frills

**Q** WFBG on WGUY on WTSN d-3 WER2 on 13FEA on WJBQ on RTFM on SOUTH EXQV d-40 воитн WZPL on WHOT on 99KG on WEST KZOZ a PITS A \*100 a

0 S.O.S. BAND Just Be Good... (Tabu/CBS)

P2 B104 3-8 WHTT 27-19 WNYS 27-25 CKGM & WCAUPH 11-B94 28-21 WHTX 12-12 Q107 13-9 WEOQ 33-21 KAMZ 10-10 WEPL 31-37 WRVZ 16-19 WRVQ 12-18 KITY 37-35 93PM 28-17 195 5-7 1100 3-3 2104 27-23 KJ103 4-4

BARBRA STREISAND The Way He Makes...(Colu



SURVIVOR Caught In... (Scotti Bros./CBS) LP: Caught in The Game

**23** WLANFH a WGFM on WRCK d-37 WERZ on WSQV a 93PM DD KQIZPH 2 WJAD a WYRS on WHSL on B96 32-30 MABK on P2

WBNQ a KYTN on KDVV on ROZE on REGE on

# The Music Industry Division of the United Jewish Appeal– Federation of Jewish Philanthropies Campaign is honoring

# Barbra Streisand at its 18th anniversary dinner/dance

Saturday,
October 29th,1983
at 7:00 PM
Sheraton Centre
Imperial Ballroom
53rd Street &
Seventh Avenue,
New York City

If you plan to attend, make your reservations now. Due to the high demand for tickets priority will be given to the purchasers of tables.

For further information and reservations please call: John Kraushar, UJA-Federation Campaign (212) 980-1000, Ext. 176.

The ad deadline for the Souvenir Journal is October 7th.

# **BREAKERS**<sub>®</sub>

### **HUMAN LEAGUE** Mirror Man (Virgin/A&M)

68% of our reporters on it. Moves: Up 32, Debuts 25, Same 60, Down 0, Adds 41 including WHTT, WBLI, B94, Z93, KAFM, KIMN, Q103, KWSS. See Parallels, debuts at number 39 on the CHR chart.

# MICHAEL JACKSON

P.Y.T. (Pretty Young Thing) (Epic) 63% of our reporters on it. Moves: Up 47, Debuts 30, Same 27, Down 0, Adds 43 including B104, WBLI, WCAU-FM, 94Q, B97, KHTR, KOPA. See Parallels, debuts at number 33 on the CHR chart.

### **ASIA**

The Smile Has Left Your Eyes (Geffen)

63% of our reporters on it. Moves: Up 9, Debuts 21, Same 55, Down 0, Adds 60 including WBEN-FM, WKBW, Z93, WABX, KZZP, XTRA, KNBQ. See Parallels, debuts at number 40 on the CHR chart.

# **NEW & ACTIVE**

LOVERBOY "Queen Of The Broken Hearts" (Columbia) 134/7

Moves: Up 85, Debuts 4, Same 38, Down 0, Adds 7, WCAU-FM, XTRA, WDCG, KRGV, KKFM, KHYT, KDZA, KAFM 11-7, 93FM 26-15, Q102 12-7, WTRY 27-23, WSSX 21-15, WERZ 24-19, KQIZ-FM 4-1, WIXV 16-8.

D. WARWICK & L. VANDROSS "How Many Times Can We Say Goodbye" (Arista) 133/34 Moves: Up 21, Debuts 17, Same 61, Down 0, Adds 34 including WBLI, WCAU-FM, Y100, KIQQ, XTRA, KFRC, KNBQ, WVSR, WSPK, 94TYX, WMEE, KYNO-FM, WJBQ, KKQV, KCMQ.

QUIET RIOT "Cum On Feel The Noize" (Pasha/CBS) 129/14

Moves: Up 67, Debuts 16, Same 31, Down 1, Adds 14, WBEN-FM, B97, KFRC, KUBE, G100, KRGV, WMEE, WYFM, WJBQ, WISE, WXLK, WHSL, KCMQ, KFRX, WHTT 18-4.

JoBOXERS "Just Got Lucky" (RCA) 127/11
Moves: Up 43, Debuts 11, Same 62, Down 0, Adds 11, KMJK, 98PXY, WSKZ, WDOQ, KQKQ, WHEB, WIXV, WHSL, KCMQ, KWTO-FM\_KOZE, KEARTH 30-22, KFRC 39-27, KZZB d-17, WOKI 32-29.

ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 125/10 Moves: Up 66, Debuts 5, Same 37, Down 7, Adds 10, CHUM, KHTR, KUBE, WVSR, WQID, KZFM, WRQK, KX104, WRQN, KRQ, KAFM 26-21, Q102 20-15, WKFM 21-17, KMGX 24-18, WHSL 9-6.

KIM CARNES "Invisible Hands" (EMI America) 104/55
Moves: Up 2, Debuts 10, Same 37, Down 0, Adds 55 including B104, WBEN-FM, WPHD, Q103, KMJK, KYUU, KNBQ, KC101, WQID, ZZ99, KKFM, WKHI, KILE, WAZY-FM, KCBN.

RICK SPRINGFIELD "Souls" (RCA) 104/51 Moves: Up 8, Debuts 17, Same 28, Down 0, Adds 51 including WPHD, 894, Z93, WABX, KYUU, KWSS, WPST, WANS-FM, KYNO-FM, WIKZ, KISR, KKQV, Y94, KGOT, KZOZ.

IRENE CARA "Why Me?" (Network/Geffen) 103/103 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 103 including B104, WHTT, WKBW, WCAU-FM, B94, 94Q, Y100, WABX, WLOL-FM, Q103, KIIS-FM, KIQQ, KMJK, KFRC, KUBE.

STACY LATTISAW "Miracles" (Cotillion/Atco) 101/4
Moves: Up 51, Debuts 8, Same 29, Down 9, Adds 4, WDCG, KHOP, WCGQ, KCMQ, WNBC 6-5, WCAU-FM 12-9, 94Q 21-14, Z93
23-19, B97 18-10, KXX106 28-21, WANS-FM 35-29, KFI 24-15, WIKZ 39-35, WISE 25-18, Z102 18-13.
BOB SEGER & THE SILVER BULLET BAND "Old Time Rock & Roll" (Capitol) 100/2
Moves: Up 37, Debuts 11, Same 49, Down 1, Adds 2, 93FM, WDCG, WCAU-FM 29-17, PRO-FM 27-22, B96 17-9, WKQX d-19, WLS-FM 28-18, KIQQ 28-24, KFRC 28-21, WKRZ-FM 3-1, KMGK 31-26, KWOD 30-24, KSKD 11-5, WFBG 30-23, WSPT 31-25.

CULTURE CLUB "Church Of The Poison Mind" (Virgin/Epic) 97/93
Moves: Up 1, Debuts 0, Same 3, Down 0, Adds 93 including WHTT, WPHD, PRO-FM, KAFM, Y100, B97, WABX, WKTI, KHTR, WLOL-FM, KIQQ, KFRC, KNBQ, WABB-FM, KITS.

PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 95/21

Moves: Up 30, Debuts 10, Same 34, Down 0, Adds 21 including KHTR, KWSS, K104, WKEE, 98PXY, WSSX, WSKZ, WNAM, WGRD, KLUC, OK100, KTDY, 99KG, KFMW, KDZA.

WGRD, KLUC, UNTOU, KIDT, 1986, KEMW, KUZA.

QUARTERFLASH "Take Another Picture" (Geffen) 93/3

Moves: Up 33, Debuts 11, Same 46, Down 0, Adds 3, WRQK, KISR, KTRS, WPHD 36-31, WCAU-FM 39-35, KMJK 31-29, WVSR 25-21, KZZB 26-23, KITE 35-31, WZZR 31-27, KID103 26-18, KID7 38-34, WERZ 38-33, 99KG 38-34, KGOT 30-27.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 80/19
Moves: Up 16, Debuts 9, Same 34, Down 2, Adds 19 including WHTT, 195, B97, KIMN, WVSR, WKEE, KZZB, KZFM, KAMZ, WANS-FM, WRVQ, KLUC, WCGQ, Q101, WGLF.

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 76/10

Moves: Up 22, Debuts 9; Same 35, Down 0, Adds 10, B97, KYUU, WYCR, WZLD, KZFM, KFI, KO93, KHYT, WISE, KGHO, WCAU-FM 34-31, WNAM 27-18, WRKR d-31, KQMQ 40-32, WCIR 32-27.

MATTHEW WILDER "Break My Stride" (Private I/CBS) 75/4

Moves: Up 24, Debuts 12, Same 35, Down 0, Adds 4, WNYS, WJXQ, KILE, WAEV, WCAU-FM 36-32, WLOL-FM 34-30, KEARTH 28-24, XTRA 27-24, WSFK 36-31, WKFM 36-33, KRGV 30-23, Z104 37-34, WKHI 40-35, WJBQ 32-29, Z102 34-28.

ROMAN HOLLIDAY "Don't Try To Stop It" (Jive/Arista) 70/4 Moves: Up 13, Debuts 4, Same 49, Down 0, Adds 4, WOKI, WRQN, KLUC, KFMW, KIQQ d-39, WFLY 34-31, WVSR 39-37, WSPK 39-37, KJ103 33-31, KO93 36-33, WQCM d-40, WISE d-40, WXLK d-39, KKQV 40-38, WBWB 38-33, KYTN 34-31, KTRS 34-31, KCBN 32-28, KIST 37-34.

POINTER SISTERS "I Need You" (Planet/RCA) 62/19

Moves: Up 5, Debuts 7, Same 31, Down 0, Adds 19 including Z93, KIQQ, WYCR, WKFM, KZFM, WNAM, KO93, KIDD, KSKD, KITS, WOMP-FM, WBW8, 99KG, KGOT, KBIM.

BIG COUNTRY "In A Big Country" (Mercury/PolyGram) 60/32
Moves: Up 6, Debuts 8, Same 14, Down 0, Adds 32 including WXKS-FM, KHTR, KIQQ, WPST, KSET-FM, KIIK, WRQN, KQMQ, KSKD, KITS, WQCM, KQIZ-FM, WPFM, Y94, KOZE.

KLIQUE "Stop Doggin" Me Around" (MCA) 53/20 Moves: Up 10, Debuts 8, Same 15, Down 0, Adds 20 including 89 KX104, KQMQ, WERZ, Q104, WGLF, KSLY, KIST. . 394, 940, 195, KEARTH, WKFM, WNOK-FM, KAMZ, 94TYX,

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 51/7
Moves: Up 7, Debuts 3, Same 34, Down 0, Adds 7, Q103, WRCK, WOKI, KLUC, KTDY, Z102, WBWB, CHUM d-29, KZZB 39-34, KRGV 24-14, WGUY 32-28, WTSN d-33, WPFM 20-17, WAEV 26-23, KIST 34-22.

# **MOST ADDED** ®

**IRENE CARA (103)** Why Me? (Network/Geffen) **CULTURE CLUB (93)** Church Of The Poison... (Virgin/Epic) ASIA (60)

KIM CARNES (55) Invisible Hands (EMI America) RICK SPRINGFIELD (51) Souls (RCA)

The Smile Has Left Your Eyes (Geffen)

**MICHAEL JACKSON (43)** P.Y.T. (Pretty Young Thing) (Epic)

# HOTTEST

**LIONEL RICHIE (124)** All Night Long (All Night) (Motown) POLICE (99) King Of Pain (A&M) K. ROGERS w/ D. PARTON (93) Islands In The Stream (RCA) **SPANDAU BALLET (87)** True (Chrysalis) **BONNIE TYLER (84)** Total Eclipse Of The Heart (Columbia) FIXX (73)

One Thing Leads To Another (MCA)

# SIGNIFICANT ACTION

GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 43/4
Moves: Up 10, Debuts 1, Same 28, Down 0, Adds 4, WPST, WJXQ, KIKI, KZOZ, WLOL-FM 37-34, WVSR d-34, WZZR 18-13, ZZ99 29-26, WRKR 38-36, WXLK 37-23, KCBN 17-9.

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 40/10
Moves: Up 7, Debuts 10, Same 13, Down 0, Adds 10, WXKS-FM, KTFM, WKFR, ZZ99, WVIC, Z104, WOMP-FM, KISR, KKQV, KSLY, WGRD 24-18, WJXQ 27-22, WRKR d-37, WHE8 40-33, KQIZ-FM 23-19, WIXV 38-33.

CLIFF RICHARD "Never Say Die (Give A Little Bit More)" (EMI America) 39/10
Moves: Up 3, Debuts 7, Same 19, Down 0, Adds 10, WNBC, WSPK, WKFM, WRQK, WKDD, WJXQ, KO93, KSKD, Q101, WAEV,
KFRC d-38, KMGK 38-33, ZZ99 30-27, KQIZ-FM 32-29, WIXV d-39.

EDDIE & THE CRUISERS "On The Dark Side" (Scotti Bros./CBS) 39/9
Moves: Up 4, Debuts 3, Same 23, Down 0, Adds 9, WPHD, CKGM, Q105, WVSR, KSKD, WOMP-FM, WXLK, W8NQ, KSLY, B96
30-22, WKRZ-FM 36-31, WGRD d-33, WZZR 25-23, WRKR 32-30, KKQV d-39.

DeBARGE "Time Will Reveal" (Gordy/Motown) 38/17
Moves: Up 2, Debuts 4, Seme 15, Down 0, Adds 17 including KIQQ, XTRA, WKEE, KZFM, WOKI, WHHY-FM, KRGV, WNAM, KIKI, KSKD, WERZ, WKHI, Q101, KKQV, KSLY.

BARBRA STREISAND "The Way He Makes Me Feel" (Columbia) 34/33
Moves: Up 0, Debuts 0, Seme 1, Down 0, Adds 33 including WXKS-FM, WNYS, WCAU-FM, PRO-FM, 94Q, KIMN, Q103, KEARTH, XTRA, KNBQ, WTRY, WOKI, WHOT, KKQV, KCDQ.

JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 33/11
Moves: Up 2, Debuts 4, Same 16, Down 0, Adds 11, WFLY, WKEE, WSPK, KROK, KMGX, KHYT, WOMP-FM, KTDY, KNOE-FM, WAEV, WAZY-FM, KFRC d-36, WTIC-FM 25-22, Q104 24-17. SURVIVOR "Caught In The Game" (Scotti Bros./CBS) 32/10

Moves: Up 4, Debuts 2, Same 16, Down 0, Adds 10, WXKS-FM, WLAN-FM, WSSX, WRVQ, WKDD, WVIC, WRKR, WSQV, WJAD, WBNQ, 896 32-30, KSET-FM 28-23, WJXQ 32-29, KQIZ-FM 27-21.

S.O.S. BAND "Just Be Good To Me" (Tabu/CBS) 32/1

Moves: Up 17, Debuts 2, Same 6, Down 6, Adds 1, CKGM, WHTT 27-19, WCAU-FM 11-10, B94 28-21, Q107 13-9, 93FM 28-17, KEARTH 24-16, WDOQ 33-21, Z104 27-23, KMGX 6-3, KYNO-FM 6-2, WCGQ 18-15, WFOX 26-21.

GENESIS "Mama" (Atlantic) 30/2 Moves: Up 8, Debuts 0, Same 20, Down 0, Adds 2, WFBG, KCBN, WPHD 14-11, WRCK 17-14, WKDD 30-24, WJXQ 3-26, 95XIL 31-28, WPFM 28-21, WIXV 26-21.

COMMODORES "Only You" (Motown) 26/2

Moves: Up 13, Debuts 3, Same 7, Down 1, Adds 2, KTSA, WFBG, I95 d-20, WVSR 23-18, WZLD 39-32, KAMZ 23-16, WHHY-FM 3-2, KTFM 36-27, WNAM 30-23, WOMP-FM 37-30, Q104 8-2, WFOX 34-29, KIST 38-35.

NAKED EYES "When The Lights Go Out" (EMI America) 24/24
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 24 including WABX, KIQQ, WRCK, WBCY, WNFI, KTFM, WZZR, WJXQ, ZZ99, KHOP, WACZ, WQCM, KKQV, WBWB, 99KG, KCDQ.

JULUKA "Scatterlings Of Africa" (WB) 22/6
Moves: Up 1, Debuts 0, Same 15, Down 0, Adds 6, WZLD, WHOT, KIKI, WERZ, KFMW, KGHO, WABX on, WNOK-FM 30-21, KRGV on, WZZR on, WZPL on, KQMQ on, WHEB on, WHSL on.

JOE "BEAN" ESPOSITO "Lady, Lady" (Casablanca/PolyGram) 21/5

Moves: Up 7, Debuts 2, Same 7, Down 0, Adds 5, PRO-FM, KTSA, KO93, WGUY, WERZ, KBEQ 32-27, KAMZ 30-27, KITY 29-22, KTFM 34-25, KYNO-FM 32-18, Z102 7-5, KIST d-38.

HERBIE HANCOCK "Rockit" (Columbia) 21/2
Moves: Up 11, Debuts 1, Same 6, Down 1, Adds 2, 93FM, KFI, KIQQ 6-3, WNFI 22-14, KSET-FM 10-7, KITY 12-8, KMGX 11-7; KYNO-FM 13-5, KIKI 27-18, Z102 22-15.

AC/DC "Guns For Hire" (Atlantic) 20/0 Moves: Up 2, Debuts 0, Same 1B, Down 0, Adds 0, WXKS-FM on, KIQQ on, WFMI on, KRGV on-dp, WZPL on, WJXQ 35-32, WHOT on, WZYQ 25-22, KFYR on, KYTN on.

CEE FARROW "Should I Love You" (Rocshire) 19/2

Moves: Up 3, Debuts O, Same 14, Down O, Adds 2, WPST, WISE, WXKS-FM on, WCAU-FM 32-29, Y100 on, WABX on, KIQQ on, KRGV 22-17, WRKR 34-33.

JO JO ZEP "Losing Game" (A&M) 18/0
Moves: Up 2, Debuts 1, Same 15, Down 0, Adds 0, WPHD On, WVSR 40-36, K104 39-35, WRCK on, WHOT on, KBBK on, OK100

d-40, 95XIL on, WPFM on, KYTN on.

EYE TO EYE "Lucky" (WB) 17/15
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 15, 94Q, WBBQ, KZZB, KXX106, WXYP, WMEE, KQMQ, KHYT, WJAD, WCGQ, KNOE-FM, WAEV, KCDQ, KDZA, KBIM.

BETTE MIDLER "Favorite Waste Of Time" (Atlantic) 17/3

Moves: Up 0, Debuts 2, Same 12, Down 0, Adds 3, KIQQ, KITS, KZOZ, WXKS-FM on, WKFM on, KTFM on, WZPL on, WHOT on, WTSN d-34, KKQV d-40, 99KG on. JENNIFER HOLLIDAY "I Am Love" (Geffen) 16/3

Moves: Up 1, Debuts 2, Same 10, Down 0, Adds 3, WCAU-FM, B94, WHOT, WXKS-FM on, I95 d-26, Y100 on, KFRC 37-32, WKFM on, KBFM on, KTFM on, KITS d-33. AXE "I Think You'll Remember Tonight" (Atco) 14/1
Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 1, WKFM, WPHD on, K104 on, WRCK on, WKRZ-FM on, WZZR on, 95XIL on, KQIZ-FM on, KKQV on, KZOZ on.

DEBORAH ALLEN "Baby I Lied" (RCA) 13/3 Moves: Up 2, Debuts 3, Same 5, Down 0, Adds 3, KITS, WACZ, WISE, WVSR d-32, WRQK d-31, KTFM 37-31, KTSA d-18, WZPL on, KQMQ on, WXLK 17-12.

MELISSA MANCHESTER "No One Can Love You More Than Me" (Arista) 12/12
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 12, WKRZ-FM, WBBQ, KTFM, WZPL, KQMQ, KSKD, WJAD, KGOT, KCDQ, KTRS, FOUR TOPS "I Just Can't Walk Away" (Motown) 12/7
Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 7, WKFM, WKRZ-FM, WNFI, KMGX, KGGI, OK100, WIXV, KEARTH d-28, K104 on, KTFM on.

ROBIN GIBB "Juliet" (Polydor/PolyGram) 12/2 Moves: Up 1, Debuts 2, Same 7, Down 0, Adds 2, WNFI, KTFM, KIQQ d-40, KYUU 29-27, WFMI on, WZPL on, KIDD d-34, KKQV

JAMES INGRAM "Party Animal" (Qwest/WB) 10/1
Moves: Up 3, Debuts 0, Same 6, Down 0, Adds 1, WNFI, KFRC 40-37, WFMI on, WZPL on, KQMQ 34-21, KHYT on, WGLF on, KKQV 39-37, KCDQ on.

# ELTON LO LIN

"

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WHY

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**CALL** 

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THE

**BLUES**"

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The newest single from the Geffen album TOO LOW FOR ZERO

GHS 40

PRODUCED BY CHRIS THOMAS

ELTON JOHN Too Low For Zero



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# **NATIONAL AIRPLAY**

October 14, 1983

THE BACK PAGE



# ontemporary

 POLICE/King Of Pain (A&M) BONNIE TYLER/Total Eclipse Of The Heart (Columbia) SPANDAU BALLET/True (Chrysalis) FIXX/One Thing Leads To Another (MCA) LIONEL RICHIE/All Night Long (All Night) (Motown) K. ROGERS with D. PARTON/Islands In The Stream (RCA) AIR SUPPLY/Making Love Out Of Nothing At All (Arista) PRINCE/Delirious (WB) SHEENA EASTON/Telefone (Long Distance...) (EMI America) STEVIE NICKS/If Anyone Falls (Modern/Atco) TALKING HEADS/Burning Down The House (Sire/WB) MOTELS/Suddenly Last Summer (Capitol) DAVID BOWIE/Modern Love (EMI America) BRYAN ADAMS/This Time (A&M) **BILLY JOEL/Uptown Girl (Columbia)** MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA) ROBERT PLANT/Big Log (Es Paranza/Atlantic) **HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)** 4 13 19 BILLY JOEL/Tell Her About It (Columbia) MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia) 31 26 21 21 ROD STEWART/What Am I Gonna Do (I'm So In Love...) (WB) 22 MOODY BLUES/Sitting At The Wheel (Threshold/PolyGram) P. BRYSON & R. FLACK/Tonight | Celebrate My Love (Capitol) 37 P. McCARTNEY and M. JACKSON/Say Say Say (Columbia) 9 16 25 STRAY CATS/(She's) Sexy + 17 (EMI America) PAT BENATAR/Love Is A Battlefield (Chrysalis) AGNETHA FALTSKOG/Can't Shake Loose (Polydor/PolyGram) **EURYTHMICS/Love Is A Stranger (RCA)** DEF LEPPARD/Foolin' (Mercury/PolyGram) JOURNEY/Send Her My Love (Columbia) 31 MADNESS/It Must Be Love (Geffen) 8 17 32 FRANK STALLONE/Far From Over (RSO/PolyGram) BREAKER 3 MICHAEL JACKSON/P.Y.T. (Pretty Young Thing) (Epic) MICHAEL SEMBELLO/Automatic Man (WB) 35 JOAN JETT.../Everyday People (Blackheart/MCA) 36 JACKSON BROWNE/Tender Is The Night (Asylum) MICHAEL STANLEY BAND/My Town (EMI America) JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PolyGram) BREAKER HUMAN LEAGUE/Mirror Man (Virgin/A&M) BREAKER 40 ASIA/The Smile Has Left Your Eyes (Geffen)

N&A Begins On Page 86

# Ontemporary

 LIONEL RICHIE/All Night Long (All Night) (Motown) K. ROGERS with D. PARTON/Islands In The Stream (RCA)

SPANDAU BALLET/True (Chrysalis)

P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)

GEORGE BENSON/Lady Love Me (One More Time) (WB) MANHATTAN TRANSFER/Spice Of Life (Atlantic)

BONNIE TYLER/Total Eclipse Of The Heart (Columbia)

BILLY JOEL/Uptown Girl (Columbia) COMMODORES/Only You (Motown)

10 AIR SUPPLY/Making Love Out Of Nothing At All (Arista) SHEENA EASTON/Telefone (Long Distance...) (EMI America)

12 JARREAU/Trouble In Paradise (WB) 13 BILLY JOEL/Tell Her About It (Columbia)

P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)

ANNE MURRAY/A Little Good News (Capitol)

16 16 EDDIE RABBITT/You Put The Beat In My Heart (WB)

D. WARWICK & L. VANDROSS/How Many Times... (Arista) 15 18 LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic)

26 22 19 19 NAKED EYES/Promises, Promises (EMI America) DEBORAH ALLEN/Baby I Lied (RCA)

MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty) 24

11 11 14 22 CRYSTAL GAYLE/Baby, What About You (WB)

10 18 23 SERGIO MENDES/Rainbow's End (A&M) 15 17 24 JUICE NEWTON/Tell Her No (Capitol)

28 MATTHEW WILDER/Break My Stride (Private I/CBS)

12 20 26 MICHAEL JACKSON/Human Nature (Epic)

BEE GEES/Someone Belonging To Someone (RSO/PolyGram)

PETER ALLEN/Once Before I Go (Arista) 30 BREAKER 29 LANI HALL/Never Say Never Again (A&M)

DeBARGE/Time Will Reveal (Gordy/Motown)

# MOR /HOTTRACKS

JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/F RAINBOW/Street Of Dreams (Mercury/PolyGram) B G RAINBOW/Street Of Dreams (Mercury/PolyGram) G BIG COUNTRY/In A Big Country (Mercury/PolyGram) GENESIS/Mama (Atlantic) MOODY BLUES/Sitting At The Wheel (Threshold/PG) HEART/How Can I Refuse (Epic) HEART/How Can I Refuse (Epic) MICHAEL STANLEY BAND/My Town (EMI America) MOODY BLUES/Blue World (Threshold/PolyGram) MICHAEL STANLEY BAND/My Town (EMI America) MOODY BLUES/Blue World (Threshold/PolyGram) MICHAEL STANLEY BAND/My Town (EMI America) MOODY BLUES/Blue World (Threshold/PolyGram) MICHAEL STANLEY BAND/My Town Refuse MOODY BLUE			e Two	Las plis Wes									
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RAINBOW/Street Of Dreams (Mercury/PolyGram) B	ĭ	18	9	4	0								
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9 8 8 7 GENESIS/Mama (Atlantic) 2 2 3 8 MOODY BLUES/Sitting At The Wheel (Threshold/PG) 1 1 5 9 HEART/How Can I Refuse (Epic) 38 19 11 1 ALDO NOVA/Monkey On Your Back (Portrait/CBS) 20 18 14 1 MICHAEL STANLEY BAND/My Town (EMI America) 14 15 13 2 STEVIE NICKS/If Anyone Falls (Modern/Atco) - 28 3 SAGA/Flyer (Portrait/CBS) 22 20 17 4 PETER SCHILLING/Major Tom (Elektra) - 42 25 5 SURVIVOR/Caught In The Game (Scotti Bros./CBS) 3 6 9 16 POLICE/King Of Pain (A&M) 7 10 10 17 JACKSON BROWNE/For A Rocker (Asylum) - 47 30 13 KISS/Lick It Up (Mercury/PolyGram) 11 12 16 19 ROBERT PLANT/Other Arms (Es Paranza/Atlantic) 23 23 21 20 QUIET RIOT/Cum On Feel The Noize (Pasha/CBS) 45 30 24 21 MOODY BLUES/Blue World (Threshold/PolyGram) 16 16 20 22 ROBERT PLANT/In The Mood (Es Paranza/Atlantic) 6 11 12 23 ASIA/The Heat Goes On (Geffen) 12 14 19 24 ROBERT PLANT/Big Log (Es Paranza/Atlantic) 51 37 33 25 ROMANTICS/Rock You Up (Nemperor/CBS) 5 13 18 26 KANSAS/Fight Fire With Fire (CBS) 5 32 26 27 GENESIS/It's Gonna Get Better (Atlantic) 35 29 32 29 POLICE/Wrapped Around Your Finger (A&M)		13	7	6	6	RAINBOW/Street Of Dreams (Mercury/PolyGram)							
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# **MOR/ALBUMS**

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7 3	0	PAT	BENATAR/L	ive From	Earth	(Chrysalis)	

2 MOTELS/Little Robbers (Capitol)

3 HUEY LEWIS & THE NEWS/Sports (Chrysalis)

BREAKER 4 GENESIS/Genesis (Atlantic)

5 ROBERT PLANT/The Principle Of... (Es Paranza/Atlantic)

6 POLICE/Synchronicity (A&M)

BREAKER JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PolyGram)

B RAINBOW/Bent Out Of Shape (Mercury/PolyGram) 9 MOODY BLUES/The Present (Threshold/PolyGram)

BIG COUNTRY/The Crossing (Mercury/PolyGram)

11 HEART/Passion Works (Epic)

12 ASIA/Alpha (Geffen)

13 JACKSON BROWNE/Lawyers In Love (Asylum)

14 ALDO NOVA/Subject . . . Aldo Nova (Portrait/CBS)

14 14 15 QUIET RIOT/Metal Health (Pasha/CBS)

13 12 16 STEVIE NICKS/The Wild Heart (Modern/Atco)

19 18 16 17 MICHAEL STANLEY.../You Can't Fight... (EMI America)

28 25 17 18 ROMANTICS/In Heat (Nemperor/CBS)

19 SAGA/Heads Or Tales (Portrait/CBS)

20 20 18 20 PETER SCHILLING/Error In The System (Elektra)

25 SURVIVOR/Caught In The Game (Scotti Bros./CBS)

2 KISS/Lick It Up (Mercury/PolyGram)

12 15 23 KANSAS/Drastic Measures (CBS)

11 15 19 24 AC/DC/Flick Of The Switch (Atlantic)

14 17 20 25 TALKING HEADS/Speaking In Tongues (Sire/WB)

26 DOKKEN/Breaking The Chains (Elektra)

21 24 27 **DEF LEPPARD**/Pyromania (Mercury/PolyGram)

18 21 22 28 FIXX/Reach The Beach (MCA)

17 23 23 29 LOVERBOY/Keep It Up (Columbia)

23 22 21 30 KINKS/State Of Confusion (Arista)

- 37 36 3 PAYOLAS/Hammer On A Drum (A&M)

JOE JACKSON/Mike's Murder ST (A&M) 39 34 35

13 19 24 33 STRAY CATS/Rant 'n Rave (EMI America)

36 31 31 34 BOYS BRIGADE/Boys Brigade (Capitol)

35 Y&T/Mean Streak (A&M) 35 37

32 32 33 36 CHEAP TRICK/Next Position Please (Epic)

DEBUT IRON MAIDEN/Piece Of Mind (Capitol)

25 29 32 38 DIO/Holy Diver (WB)

22 26 30 39 DANNY SPANOS/Passion In The Dark (Epic)

31 30 34 40 HELIX/No Rest For The Wicked (Capitol)

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N&A Begins On Page 69