S D E:

RTNDA Report: News On The Defensive

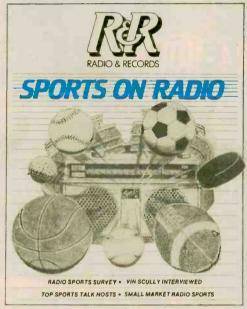
"The great threat facing journalists today is . . . cases . . . settled out of court because the new organizations cannot afford . . . a lengthy trial."

-Ed Joyce, CBS News President News directors raise the specter of a threatening legal climate at the RTNDA's Las Vegas convention, while WOR/New York's Lou Adler wins a hard-fought battle for the President-Elect position. Brad Woodward reports.

Harris AM Stereo Gets Temporary OK

The FCC allows radio stations to use Harris equipment on-air pending the company's type acceptance test. Page 40

Radio & Sports: **A Natural Team**



R&R takes a special look at sports on radio today.

Selling Through Your Client's Eyes

When you're selling, find out as much as you can about your client's knowledge, vocabulary, and frame of mind - and use it for an effective presentation. Dwight Case sets the scenario. Page 42

People in The **News This Week**

- Don Amez OM at KOAX
- Greg Raab WCXI-AM & FM PD
- Jim Wood Malrite's National PD
- Fuzzy Herron PD at KCBQ-FM
- Larry Anderson manages Primetime format
- Jay Miller Primetime's PD
- Beecher Martin PD at WDAE
- Charlie Colombo Christal President
- Ed Weiss Exec. VP at Mann Media
- Levi Booker KGFJ PD
- Pete Zolnowski PD at WECK
- Steve Weed Program Manager at KTSA & KTFM
- Bob Brooks KRCK's PD

Page 3, 46

\$3.50 Single Copy



Greater Media Ups Kabela To President

Media Inc., moving up from the Executive VP position he had as Chief Operating Officer. manage our future growth." Chairman/CEO Peter Bordes relinquishes the presidential title while retaining his other duties, while Joseph Rosenmiller Jr. remains Chairman of the Greater Media companies and Co-Chairman of Greater Media Inc. The firm owns 12 radio stations in addition to two dozen moted to VP/Radio Division for cable TV franchises and newspaper, satellite, and printing interests

Kabela told R&R, "Our company is growing rapidly, and we were looking for a broader man-

Burns Appointed **WWBA** VP/GM

WIP/Philadelphia General Sales Manager Bill Burns has been named VP/GM at Metromedia sister station WWBA/ Tampa. Beginning his new post October 10, Burns replaces former VP/GM Jim Smith, who transferred to Metromedia's WASH/Washington last week.

In making the announcement, Metromedia Radio Executive VP Vicki Callahan stated, "We try to promote from within, and we had a lot of fine candidates. We are fortunate that Bill has the qualifications, leadership, and sales background to continue the fine example Jim Smith left in Tampa.'

Burns moves to Tampa after a year as GSM at WIP. Prior to casting managers are among the leaders in our industry. Both that, he served a year as Sales Manager at crosstown WEIL & WUSL, having previously worked ten more years as an Account Executive at WFIL, including two as Sales Manager. Burns told R&R, "This is a great opportunity and I'm excited and tickled to be selected for it."

No replacement for Burns was announced at WIP.

KRQX & KZEW/Dallas VP/

GM Jay Hoker has been pro-

parent company Belo Broad-

casting. He replaces Marty

Greenberg, who resigned from

Belo three weeks ago. Belo

President/CEO Ward Huey

said, "In his new capacity,

Hoker will be responsible for

the overall operation of radio stations KRQX & KZEW, as

well as KOA & KOAQ/Denver.

sion. His track record in our

Dallas operations is excellent.

Jay on our corporate executive

"I'm excited about it primarily

Hoker commented to R&R,

Belo Taps Hoker

As Radio Division VP

Frank Kabela has been pro- agement base to allow us to conmoted to President of Greater tinue that growth. My new position is thus an extension of a Station Solicitations for RKO process that started two years Radio Sales for 18 months, as held since 1981 and continuing ago. I look forward to helping well as five years as Sales

Durando Promoted To WYNY VP/GM

Veteran sales executive and WYNY/New York Director of Sales Harry Durando has been promoted to VP/GM. Durando replaces former VP/GM Frank Osborn, who departed two weeks ago to become Sr. VP/ Radio for Price Communications.

Commenting on the appointment, NBC Radio Executive VP Robert Mounty stated, "We're proud of the corps of strong management people we have been developing at NBC. Harry Durando's promotion to the general managership of America's number one Adult/Contemporary station underscores this fact. While there were a number of outstanding candidates from outside the company, Harry's qualifications are perfectly suited to WYNY's needs.'

Durando came to WYNY a year ago as Director of Sales. Prior to that, he served as VP/ Manager for RKO Television

Jay Hoker

After Marty left because of

policy differences, there was a

of radio. The fact is, they're not.

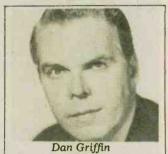
They had purchased Corin-

thian's television stations and

HOKER/See Page 46

Sales. Durando's background also includes 13 years with Metromedia Radio Sales, including the presidency of the rep company. He told R&R, "What's nice about WYNY is the people who work here. It's not as if I'm going to a new position where I don't know anybody, as I've already been working with the PD, salespeople, engineers, and everyone else. It's going to be a nice challenge to keep WYNY number one. I absolutely love radio, and to be back in it with the top station is very, very exciting.

Griffin WRKO **VP/GM**



Dan Griffin, RKO Radio Networks VP/Director of Programming for the past two years, has been named VP/GM of WRKO/Boston. RKO Radio President Bob Williamson told R&R, "We are very pleased to find someone within the RKO family so eminently qualified for this position. Dan not only brings a broad base of station operation and management experience to the job, but also a strong working knowledge of the Boston market."

Griffin, who spent 11 years programming Boston stations WBZ and WEEI, commented, 'Even though it's difficult to leave the RKO Radio Networks after two of the most rewarding and exciting years of my life, I'm looking forward to the opportunity to return to Boston and help contribute to the continued success of WRKO.'

Griffin's broadcast experience also includes a stint as Operations Director of WJR/Detroit just prior to his joining the RKO Networks. He was also GM of WYNY/New York for two years, as well as Operations Director of RKO's WOR/New York for six years. Griffin will take over WRKO on October 31.

Osterhout, Horne New Harte-Hanks VPs

He will also head up future de- because I think it makes a state-

velopment of Belo's Radio Diviment for where Belo's going.

We are most fortunate to have rumor that Belo was getting out

KOY & KQYT/Phoenix Station Manager Michael Horne and WRBQ-AM & FM/Tampa GM Michael Osterhout have been appointed Harte-Hanks Radio Vice Presidents in addition to their current titles.

In making the announcement, Harte-Hanks Radio President Gary Edens commented, "These two professional broad-





have made major contributions to our company, and we pleased to make them officers of Harte-Hanks Radio."

Osterhout joined WRBQ in 1978 as a salesperson, becoming GM in late 1981. He told R&R, "I'm very proud. I've got to thank all the people here for their help in making this station such a success, which led to this

HARTE-HANKS/See Page 46

Artigue GM At KJJJ & KEZC

Chuck Artigue has been named General Manager of the Broadcast Group's KJJJ & KEZC/Phoenix, and Vice President of the parent company. Artigue, who most recently managed WUSN/Chicago and served in various managerial positions at First Media for a number of years, replaces the exiting Gary Fries.

ARTIGUE/See Page 46

A Strong Foundation.

CNN Radio News Network. We're building the viable radio news alternative.

We began with a base of sixteen worldwide bureaus and twentyfour hours of nonstop, fast-breaking news coverage. We are supporting it with live, anchored radio news every morning.

We added a variety of CNN features and a fresh series of radio-exclusive reports called "Talkabout."

It's all designed with flexibility to let CNN Radio integrate into your format needs, not the other way around.

It all stacks up to the ČNN Radio News Network. A good thing that's getting bigger and better every day. Get in on the ground floor. Call Bob Pates, Vice President of CNN Radio at (404) 827-2200.

CNNRADIO

A Service of Turner Broadcasting System, Inc.



PAGE THREE

9-30-83

R&R Interviews Mike Joseph

The fabled consultant, a CHR phenomenon for 25 years, gives Joel Denver the Hot Hits blueprint, and comments on his competitors and imitators.



Washington Report 4	Country: Lon Helton
What's New	Nashville: Sharon Allen
Networks/Suppliers	Black Radio: Walt Love72
Ratings & Research: Jhan Hiber	Marketplace
Street Talk	Opportunities
Sales	National Music Formats
On The Records: Ken Barnes	Black Chart
CHR: Joel Denver	Jazz Chart
Calendar: Brad Messer	Country Chart81
AOR: Steve Feinstein	AOR Charts
A/C: Jeff Green	A/C Chart
Easy Listening: Gail Mitchell	CHR Chart

Raab Programs WCXI

Greg Raab has been promoted to Program Manager at Detroit Country stations WCXI-AM & FM, moving up from the Advertising & Promotion Manager position he's held for the past 41/2 years. Raab announced that R.T. Griffin, PD at WNWN/ Coldwater, MI, would become WCXI's new Music Director.

WCXI-AM & FM VP/GM John Risher. in announcing Raab's promotion, stated, "Greg's contributions are too numerous to mention. He is a natural for the position, and I am pleased that he accepted this opportunity.

Raab told R&R, "This is a great period of transition for me to bring to bear all the experience I've gained in the 41/2 years I've been here at WCXI. I'm looking forward to using my ideas about programming and correlating them with the promotion activity I'm experienced in and will remain part

Anderson Primetime Manager

Martin New WDAE PD; Miller Named Primetime PD

Larry Anderson moves up to Manager of Taft Broadcasting's syndication arm, Primetime Radio. He also maintains his previous duties as Operations Director of Primetime's flagship, WDAE/Tampa. Concurrent with Anderson's appointment, WDAE morning personality Beecher Martin adds on station PD duties, midday talent Jay Miller exits his on-air slot to become Primetime's PD, and parttimer Dave Bartlett takes over middays.

STAFF

Publisher: BOB WILSON
President/Chief Executive Officer: DWIGHT CASE
Vice President, Sales & Marketing: DICK KRIZMAN
Executive Editors: KEN BARNES, JOHN LEADER
Art Director, RICHARD ZUMWALT

News Editor, GAIL, MITCHELL
Ratings & Research Editor; JHAN HIBER
Format Editors; JOEL DENVER (CHR), STEVE FEINSTEIN
(AOR), JEFF GREEN (AOC), LON HELTON (Country), WAI
LOVE (Black Radio), GAIL, MITCHELL (Easy Ustraning),
BRAD WOODWARD (Indews/Talls)
Senior Associate Editors; KRISANN ALIO, ELLEN BARNES
ASSOCIATE EDITORS BARBARA BARNES, JUDI LUCARFII
)

Sarrior Associate Edinors: RATISANIN ALIU, ELLEN BARNES, JODI LUCARELLI, SYLVIA SALAZAR, CAROL TAYLOR EDINORI SENDENCE SE

Circulation Director: MARCELLA LOPER
Production Director: RICHARD AGATA
Associate Ant Director: MARILYN FRANDSEN
Photography: ROGER ZUMWALT
Typography: RENT THOMAS, LUCIE MORRIS,
SANDRA GUTTERREY.

SANDRA GUTIERREZ Graphics: L.T. PEARL, GARY VAN DER STEUR Creative Consultant: MARK SHIPPER

Creative Services Director Milke ATKINSON
Account Executives: PAM BELLAMY, JEFF GELB
Marketipace Contrator, NINA ROSSMAN
Office Manager: NANCY HOFF
Admistratives asstrat: PAULA PONCE
Controller: MARGARET BECKWITH

Nashrille Bureau: 1610 16th Avenue South, Nashville, TN 37212, (615) 292-8982, 292-8983 Bureau Chief, SHARON ALLEN

Ington Bureau: 818 Connecticut Ave., NW, Suite 300, ington, DC 20008, (202) 468-4960

Dave Milner, who also serves as WDAE's GM. Milner commented, "Larry Anderson has done a fine job for us in markets like Tampa, Dayton, and San Diego. He deserves the recogni-

Anderson will re-

port to corporate VP



tion and added re- Larry Anderson sponsibility. No one else knows our product as well as he does.'

Before joining WDAE, Anderson worked at sister Taft outlet WGR/Buffalo. He told R&R, "What can I say that hasn't been said before about a promotion? It all applies here. Our main thrust is still going to be as a nostalgia music service. But we are looking at developing other syndication formats (one for News/Talk stations is currently under development). The first priority is to add more stations on the regular Primetime format, and we certainly want to take care of those we have.'

REMAINS WKIX & WYYD GM

Weiss New Mann Executive VP

Ed Weiss has been promoted to Executive VP of Mann Media, retaining his post as GM of company properties WKIX & WYYD/Raleigh. Besides the Raleigh outlets, Weiss will also be responsible for WGLD/High Point-Winston-Salem-Greensboro and, upon FCC approval, WCOG/ Greensboro.

Bernard Mann, Mann Media President, stated. "No one has contributed more to the growth and development of our company than Ed Weiss. I'm proud to recognize his ability and achievements."

Weiss first joined WKIX as air personality Charlie Brown in 1964. Following that, he moved into sales and was later upped to Local Sales Manag-WEISS/See Page 46

Freeman assumes his new position Oc-

Amez Tapped As KOAX OM

Don Amez, formerly Production Coordinator at KOSI/Denver, joins Group W sister outlet KOAX/Dallas as Operations Manager. He fills the vacancy left by former station OM Steve Schy.

"Don is an extremely capable programmer," noted KOAX VP/GM Drew George. "We were very lucky to have someone of Don's ability within the company. His extensive broadcast background makes him the ideal choice for KOAX."

Amez, whose radio background includes stints with Tulsa stations KRMG and KWEN, said, "I'm real thrilled. It's a position I've wanted for some time, particularly within Group W. I think Group W deserves a

McKAY STAYS AS AM PD

Herron Moves Up To PD At KCBQ-FM

In a reorganization move by new KCBQ-AM & FM/San Diego owner Infinity Broadcasting, Gary "Fuzzy" Herron has been promoted from Assistant PD/MD of both stations to Program Director and MD of the FM, also known as Q105. Bob McKay, who had been programming both stations, will now serve as PD/MD of the AM.

KCBQ-AM & FM GM Peter Moore told R&R, "We've decided that having a PD with responsibility exclusively to the FM was required, and Fuzzy Herron is the perfect choice. Fuzzy has worked hard and long for the FM and deserves this oppor-

Herron commented to R&R, "Infinity has come into this market with a commitment to win, and that's the reason for the separation of the stations - to give an individual direction to each station by having one person in charge of each facility. I started as the night man on the AM, helped sign on the FM, and couldn't be happier than to be the PD . . . all in a little over two years.'

Freeman Named To Program KOY

KQYT/Phoenix Operations Manager J.D. Freeman has been appointed Program Director for Harte-Hanks sister station KOY. Freeman fills the vacancy left five weeks ago when Charlie Van Dyke resigned to pursue his freelance activities

KOY & KQYT VP/Station Manager Mike Horne commented, "J.D. has just done a phenomenal job of building a very positive atmosphere in the KQYT programming department. He's an excellent motivator. I had to find someone not only with the skills to make things happen, but also one with whom I would feel comfortable working. We've worked together for the past year and a half, and I know it'll be magic.

Horne took the occasion to dispel any rumors about a format change at KOY. "We're absolutely committed to being a full service station, just as we have been for 62 years," he said. "We don't intend to change that tradition at this point."

Freeman joined KQYT 18 months ago as Operations Manager. He previously spent over six years across town at KBBC, serving four years as PD and the final year as Station Manager. Before KBBC, he worked at competitor KNIX for a year and a half as an air personality and Production Director. Freeman told R&R, "It's really exciting! I've always admired KOY and its heritage, as this is my hometown. It's a tremendous opportunity, and being offered the chance to program the station is kind of like being selected to coach an All-Star team."

expected to be named shortly.

lot of credit for promoting from within. This is really my first shot at this position." In terms of future plans for the station, Amez commented, "The station needs some tightening up. I think we've got an excellent staff here, the whole attitude of the station is super, and the management team here is a great unit. There's no way to go but up."

Wood Promoted To Malrite **National PD**

Jim Wood, Group Programming Consultant for Malrite and PD of the chain's KSAN & KNEW/San Francisco, has been promoted to National Program Director/ Radio. He will supervise Malrite's 13 radio stations from his current Bay Area base.

Malrite Exec. VP/Director of Radio Gil Rosenwald commented, "Jim Wood's talents go far beyond the normal definition of programmer. He knows research, computers, marketing, sales, and bottom-line management. His expanded responsibilities will benefit all the Malrite stations."

Wood joined Malrite in 1982 as KNEW's PD, having previously programmed KZLA-AM & FM/Los Angeles. His extensive programming and on-air experience was earlier augmented by a stint with RAM Research and several other computer research projects.

Colombo Elevated To Christal President

Charlie Colombo has been promoted from Exec. VP/COO of the Christal Company rep firm to President/COO. Colombo had been Exec. VP at Christal for two years, previously holding a similar position with the

Eastman rep firm. where he worked for 16 years. Simultaneous with Colombo's promotion, Christal CEO Bob Duffy will add the title of Chairman of the company.

Colombo told R&R, "Bob Duffy and I have been working as



a team, and that will Charlie Colombo continue. It's a case where one and one have made three. There are no immediate plans for change, but I'll be expanding into financial areas and others. We're headed in a positive direction; we've kept our markets static and have been upgrading and adding multiple stations per market.'

TRANSACTIONS

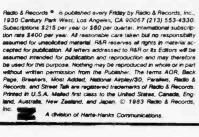
Pyramid Purchases WWDB For \$7.35 Million

Pyramid Broadcasting, a limited partnership headed by managing general partner Richie Balsbaugh, VP/GM of WXKS-AM & FM/Boston, and partners Arnie Ginsberg, Sunny Joe White, Dorothy Jones, and Robert Kline, has agreed to purchase WWDB/Philadelphia for \$7.35 million from Independence and Banks Broadcasting pending FCC approval. Included in the deal is a covenant from Independence and Banks not to compete against Pyramid for a period of five years. WWDB operates at 96.5 mHz with 25kw, airing a Talk format.

Pyramid also intends to exercise an option to purchase WWDB's AM sister station WHAT for \$1 million. Pyramid intends to spin it off immediately to a qualified minority owner at the same purchase price, pending FCC approval. WHAT is Black-formatted, operating at 1340 kHz, with 1kw days and 250 watts nights.

CBS Sells WEEI

CBS has agreed to sell WEEI(AM)/Boston to tober 10, and his replacement at KQYT is Helen Broadcasting, principally owned by Chair-TRANSACTIONS/See Page 46





Washington Report

WNHC/New Haven Faces Renewal Hearing

Financially-troubled WNHC/New Haven has been designated for a renewal hearing against a competing applicant, Southern Connecticut Radio. The station went bankrupt in 1980, and is currently operated by a trustee, Daniel Meister, who is seeking to sell the property to Wardoco, Inc.

The FCC thus decided that Wardoco, rather than the trustee who actually controls the station, should be pitted against Southern Connecticut in the hearing. If Wardoco wins, the renewal and sale applications would be granted simultaneously. If Southern prevails, the sale application will be dismissed and a CP would be issued for a new station on WNHC's frequency,

Great Trails Backs End Of Regional Concentration Rule

Claiming to be caught in a "bizarre" Catch-22, Great Trails Broadcasting has told the FCC it strongly backs NAB's recent request for lifting of the 100-mile regional concentration of control rule. That bars a group from owning three stations if any two of them are within 100 miles of each other and the primary contours of any two of the stations overlap.

Great Trails owns five Ohio stations, but can't improve the facilities of WJAI/Eaton because prohibited overlap would be created under the 100-mile rule. Yet, says the company, under the recent FM drop-in decision, WJAI and many other Class C FMs will be forced to upgrade facilities or lose protection

KVI Loses Call Sign Dispute

The FCC, which has proposed getting out of the business of settling arguments over call letters, has handed a defeat to KVI/Seattle. The station has been fighting a bid by non-commercial KPEC/Tacoma to become KVTI. KVI claims the proposed call sign is close enough to its own to confuse listeners and make people think the two stations are co-owned.

The FCC staff threw out KVI's claims, and now the full Commission has upheld that action. It said that KVI and KVTI aren't similar enough to cause confusion, pointed out that one station is a commercial AM and the other non-commercial FM, and noted that KVTI will not provide primary service to Seattle.

WHBI Charges Judicial Misconduct In 11th Hour **Bid To Save License**

On the eve of finally having its license pulled, WHBI/Newark has levelled charges that the FCC administrative law judge (ALJ) who handled its renewal was guilty of misconduct that warrants reopening the case.

Cosmopolitan Broadcasting, owner of the foreign-language FM, made its allegations against ALJ Ernest Nash in petitions filed with the U.S. Court of Appeals and the FCC. It has asked both to halt the imminent takeover of the stations by an interim operator so its charges can be explored. WHBI's renewal was denied due to false advertising, promoting a lottery, and abdicating control.

Since Judge Nash heard arguments in the case and issued an initial decision denying renewal in 1974, the action has consistently been upheld by the FCC and the courts. The U.S. Supreme Court refused to consider WHBI's appeal. Meanwhile, the FCC has named Global Broadcasting Group as interim operator, and the firm is believed to be days or weeks away from assuming con-

But WHBI now claims to have "evidence of misconduct by Judge Nash that raises a serious fundamental question whether Cosmopolitan received a fair trial and an impartial decision." The station says Newark city officials, who opposed WHBI's renewal application, "met with Judge Nash during the trial in an effort to obtain an adverse decision," thus tainting Nash's findings of fact, which "have been consistently relied upon by the Commission and the Courts in finding Cosmopolitan to be disqualified."

The firm claims to have a tape recording of a conversation in which a Newark official admits that both he and the city's mayor met with Judge Nash during the trial.

Warning that Global's imminent takeover of WHBI requires urgent consideration of its charges, Cosmopolitan contends any delay would mean its "facilities, programming, and personnel will be displaced and could not be reassembled.

"If the court decides that the procedure whereby Cosmopolitan's license was terminated was unlawfully tainted, then Cosmopolitan's operations will have been needlessly ruined, and the preservation of Cosmopolitan's unique foreign-language service to the greater New York area will have been recklessly destroyed."

WOR'S ADLER WINS PRESIDENCY

News Directors On The Defensive At RTNDA Convention

Broadcast journalists, gathered in Las Vegas last week for the annual Radio-Television News Directors Association (RTNDA) Convention, were warned repeatedly that they faced dangers from critics who want to curb their ability to report freely and objectively.

Setting the tone for the conference was CBS News President Ed Joyce, appointed to the job just days before. Worried about

the growing "Legal Vulnerability" of radio and television, Joyce said, "You certainly have noticed that it's becoming fashionable to sue news organizations these days, and that the courts have not been unreceptive to



"The great threat facing journalists today is not the cases that are won by the plaintiff. It is the cases that are settled out of court because the news organizations cannot afford the expense of a lengthy trial or, worse than that, the news stories that are never on the air because of the fear of a libel suit against the news organization. This new legal climate demands of us all, not only our traditional devotion to accuracy, but also a vigilance and defense of our professional rights."

Adler Wins Tight Race

In the first contested race in three years for RTNDA President-elect, WOR/New

York Director/News and Programming Lou Adler beat WBRZ-TV/Baton Rouge ND John Spain, 139-127. Adler becomes RTNDA President next year, replacing WAVE-TV/Louisville ND Ed Godfrey, who took office last week.



Lou Adler

Promising to make RTNDA "powerful and independent," Adler campaigned on a platform of stepping up regional activities. He also plans to tackle what has been a long-festering issue within RTNDA feeling by radio members that their needs are eclipsed by TV concerns.

At a special panel entitled "Let's Talk About The 'R' In RTNDA," Adler said there has been a "callous disregard and thoughtlessness" toward radio by many RTNDA officials and convention speakers. "It's not intentional," he added, "It's just thoughtless." As an example, he noted constant use of the television-oriented phrase "cameras in the courtroom."

PR Vs. News Debate

Using what appeared to be a wellreceived new format of two-hour sessions, RTNDA offered radio workshops on topics such as newswriting, business and economics reporting, and the ND/GM relation-

One of the liveliest sessions, "PR Experts," featured public relations executives from four controversial industries, including oil and chemical corporations. They complained that reporters treat statements from business with suspicion, yet fail to apply the same skepticism to the claims of those who criticize corporations or claim to represent the public interest.

After praising radio for providing more access than other media to varied points of view, Mobil Oil spokesman Herb Schmertz irritated the audience by wondering aloud, "Does anybody really listen to those kinds of shows?"

The most heated discussion centered on the use of actualities or "handout tape." Most news directors said they refuse to use handouts. "I get very tired of being asked to do commercials for corporations," said KRLD/Dallas ND Tony deHaro. Schmertz countered by saying that newspeople who won't even listen to an actuality for its news value are "anti-intellectual."

Radio News Computer Boom

On the exhibit floor which has traditionally been dominated by television displays, a number of firms demonstrated computerized radio newsroom systems, several priced lower than anything previously on the market. The Jefferson-Pilot system of Charlotte, NC has signed an agreement to make the BASYS newsroom software available to radio stations on IBM personal computers at a cost of about \$10,000 per terminal.

Terminal Systems of Merrimack, NH introduced ACORN, which it is selling to radio stations for under \$10,000. Features include full word processing and the ability to process wire services. UPI unveiled a new computer system that handles newsroom functions, as well as station business and traffic needs.

A firm with experience in computerizing newspaper newsrooms, Delta Davis Systems of Trecose, PA, demonstrated its technology and announced plans to begin adapting it to radio and television.

Although radio news directors crowded around the computer displays, many commented that making a purchase will ultimately depend on demonstrating costeffectiveness to their management.

Harvey Underscores Media Power

Radio and TV news directors were reminded of their influence by ABC Radio commentator Paul Harvey, who recalls how China's Boxer Rebellion, in which thousands were killed, was sparked by a bogus newspaper report from Denver.



In a luncheon address he compared radio and television news today to Hollywood at its zenith in 1939. "Must you and I follow that into the graveyard of ignominious oblivion?" he asked. "We must not. This is a precedent we are going to defy because we will not lose sight of who we are. This is not wishful conjecture - this is gospel. Your commitment is demonstrated by your presence here, by the selection and attendance of your symposiums."

Later calling broadcast journalists "future shock shock absorbers" who are "perched on the lid of Pandora's box," Harvey added, "We're the walkers of the line between the extremes, damned if we do, damned if we don't, but willing to live with that. We are the town criers of high

Mickelson Hits "Delusion Of Credibility"

Broadcasters also got a challenge from former CBS News President Sig Mickelson, who invented the term anchorman. In accepting RTNDA's Distinguished Service Award, Mickelson lambasted broadcast journalists who strive for "not a reputation for stability and credibility, but the illusion of credibility."

And, in one of the convention's most hardhitting speeches, "60 Minutes" executive producer Don Hewitt of CBS railed against what he views as hypocritical criticism of television by newspapers. "How did we get on the newspapers' enemy list?" he inquired. "I think it's because they think we want to crash their club. Newspaper people have long believed that getting a job on a newspaper is akin to joining the priesthood that journalists are not hired, but ordained, that we who broadcast the news instead of printing it are somehow unworthy."

WHEN YOUR RATINGS ARE DOWN WE KEEP YOUR SALES UP

A big drop in ratings is the nightmare of every station manager. It's also the acid test for every rep firm.

Anybody can sell top rated stations.

But not everybody can do what must be done when your ratings are down sharply.

Schedules must be saved. Rates must be maintained. And agencies must be resold.

That's when Masla Radio is at its fighting best.

We buy you the extra time to get your station back on its feet.

That's why Masla Radio means <u>more</u> business for major stations in key national and regional markets.

MASLA RADIO

We'll never be too big not to be hungry.

SEE US AT THE NRBA, SUITE 1606, NEW ORLEANS HILTON

Male Edward of Carl Michael

FRESH & HEALTHY You're West Server Washworth Washworth

Pinning Down A Station Promotion

Promotion Directors looking for another way out of the T-shirt/bumper sticker jungle might instead consider badges as a promotional vehicle. After all, in your quest to spread the word about your station, why not deputize listeners? Besides plastic badges featuring a "virtually stickproof" pin clasp, **Stoffel Seals Corporation** offers customers a free design service. That service molds practically any shape/design the client desires in a variety of colors. Additional information may be obtained by writing Stoffel Seals at Dept. EM, 68 Main St., Box 278, Tuckahoe, NY 10707.

The William B. Tanner Company cordially extends an invitation for the preview showing of all our new products and services NRBA, New Orleans Oct. 2-5th 10 a.m. to 11 p.m.

Suite 1943 New Orleans Hilton Cocktails & Hors d'oeuvres

NREA '83

WILLIAM B. TANNER COMPANY - 2714 UNION EXT. MEMPHIS, TN 38112

Torbet Studies Radio Syndication

90% Aired Features Last Year; Builds Audience, Revenue; Disc Delivery Preferred

Most radio station managers say they use syndicated programming because the cost of producing their own special features is prohibitive. Additionally, a majority of radio managers are pleased with the quality of syndicated programming, and more than two-thirds say they are able to find sponsors for the syndicated features they run. These results are part of **Torbet Radio**'s latest nationwide poll, the fourth in a series of six planned for '83.

In regard to syndicators themselves, 42% disliked their ignorance of a station's format and what "works," 26% complained about the lack of marketing support, 19% were uncertain of the company's future, and 18% thought program suppliers were too pushy.

According to Torbet's survey, 90% of the respondents used some syndicated programming in the last year, with 56% citing inability to produce such programming locally as the principal reason for using the features. 50% of those polled thought syndicated programming was an audience builder, 43% felt it increased station revenue, and 78% said they were able to place a commercial break within their syndicated features.

The most popular form of programming is the music special (66%), after which come weekly countdown shows (61%), features (38%), jingles (32%), live concerts (31%), and totally produced formats (29%). Interestingly enough, 19% of the poll participants said they've bought a syndicated show and didn't air it, just to deny a market rival the programming opportunity.

Most station managers were pleased with the quality of syndicated programming: 16% excellent, 50% above average, 30% average, and 4% below average/poor. However, 32% complained that syndicated fare sounded 'canned,'' while 21% pointed to programming incompatibility and format integration difficulty. And despite the recent satellite conversion boost, disc remains the preferred method of delivery for 46%. Tape delivery follows close behind at 42%. Only 32% of station managers preferred satellite-delivered programming, but they far outstripped the 3% who favored

If It's February, This Must Be ABC

The 1984 Modern Music Calendar from H & S Productions features a differnt rock band and specific theme each month, plus a year-long promotion opportunity for radio stations. Band, tentatively including Devo, Stray Cats, Cars, Go-Go's, and the English Beat, are pictured amidst colorful new wave graphics, with significant dates in rock history highlighted. The 16" x 22" calendar has a separate, large back page available to modern music outlets on a market exclusive basis. For further information contact H & S at (213) 657-1064



Crabless Business Lunches

Although three martini business lunches are becoming more infrequent, they aren't as rare as the Alaskan red king crab will be this season. Expense account-holding radio and record executives will have to fish around on their menus for another delicacy as only four million pounds of red king crab will reach our markets. That may sound like quite a lot, but not when you compare that to 1982-83's 26 million

pounds, 1981-82's 75 million pounds, and a whopping 175 million pounds during the 1980-81 season. Causes behind the crab's downfall include reproduction problems and overkill. And, besides us, halibut and cod also favor young crab and crab larvae.

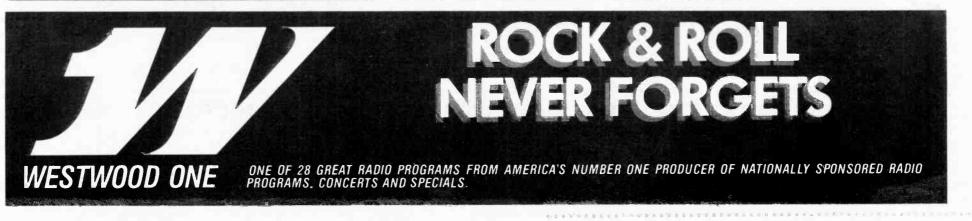
Parlez-vous Computer?

"What we have here is a failure to communicate," but the "User's Guide To Microcomputer Buzzwords" attempts to bridge the computer language gap. Author David Dasenbrock offers an easy-to-read translation of computer vocabulary written for people who don't necessarily care about what happens inside a microcomputer, but who want to be able to talk with those who do. Illustrated with photos, charts, and drawings, the dictionary includes the origins and meanings of hundreds of terms from "abort" to "Z-80." It retails for \$9.95. Contact Howard W. Sams & Co. at (317) 298-5400.



Radio Audience CD Response Positive

An RIAA survey of those radio stations experimenting with compact disc players finds listener response to be generally positive. Seventy stations were polled with 44% returning usable responses. Reactions ranged from very positive to somewhat positive or neutral, with none reporting negative responses. Among those concerns expressed by station personnel were the need for more product availability, poor CD servicing from some record labels, the quality of early CD releases, and the need for more accurate methods of cueing selections.



Increase your share. Start using our call letters.

HNW&H are the radio industry's nottest new call letters because we help our stations increase their market share—and their revenues. We do this in two unique ways: Our people are trained to price each station demographically, so our stations can command maximum rates. And being sensitive to the demand on our stations' inventory, we can use our unwired network to sell their lower demand availabilities.

If your share isn't growing, it's time to start using our call letters. Let us show you why HNW&H is the most exciting new rep force in the business.

The radio industry's hottest new call letters!

HILLIER, NEWMARK, WECHSLER & HOWARD

New York, Atlanta, Boston, Chicago, Dallas, Detroit, Los Angeles, Philadelphia, St. Louis, San Francisco

212/832-8900

Networks/Program Suppliers

MUSIC FEATURES

Narwood

Country Closeup:

John Conlee (October 17)

Music Makers:

Joe Bushkin/Marian McPhartland (October 17)

NBC

Source:

Hollies (October 14-16) John Cougar (October 21-23)

RKO Networks

Countdown America w/ John Leader (IS INC):

> Elton John spotlighted (October 1-2) Sheena Easton (October 8-9)

Hot Ones (IS INC):

Elton John (Week of October 10) Juice Newton (Week of October 17)

Solid Gold Saturday Night (Dick Bartley):

> Great Top 40 dance hits (October 15) Creedence Clearwater Revival (October 22)

Rolling Stone Magazine Productions Guest DJ:

Steve Stills (October 17) Moody Blues' Justin Hayward (October 24,

Kris Stevens Enterprises

Night Moves special (Hallor Starfleet Blair Radio Net

Donna Summer HBO simulcast (October 22)

Syndicate It, Inc. Music Of Black America:

> Supermen and wonderwomen, Pt. I w/J.J. Johnson and Jeffrey Osborne (October 17)

JFK: A Musical Tribute w/Martin Sheen (Week of November 20)

United Stations

Dick Clark's Rock, Roll & Remember:

Jerry Butler (October 14-16)

The Great Sounds:

Joni James (October 14-16)

Solid Gold Country:

Dave & Sugar (October 14-16)

Weekly Country Music Countdown:

Rosanne Cash (October 14-16)

Watermark

Soundtrack of the '60s:

Bruce Johnston/Bobby Darin/comedy writer Milt Josefsburg (October 15-18)

Westwood One

Budweiser Concert Hour:

Gladys Knight & Plps (October 14-16)

The Countdown:

Deniece Williams/George Benson (October 14-16)

Dr. Demento:

Demented world of insects (October 14-16)

In Concert:

Triumph (October 14-16)

Live From Gilley's:

Ronnie Milsap/Loretta Lynn/Hoyt Axton (October 14-16)

Off The Record Specials:

Def Leppard (October 14-16)

Pop Concerts:

Olivia Newton-John (October 14-18,



GOD SQUAD NABS ABC - "Father Harry: God Squad," the award-winning rock & religion program, has been picked up by the ABC Contemporary Network. The show makes its network debut on October 5th. Pictured at the signing are (I-r) Father Harry Schlitt, ABC Contemporary VP Willard Lochridge, and Gloria Briggs, Administrator/ABC Youth Radio Networks.



HOLLYWOOD SWINGIN' -Soul crooner turned gospel stirrer Al Green and members of EW&F, the Manhattans, and Midnight Star dropped by one night to talk with "Hollywood Live" host J.B. Stone. Sharing their musical insights are (I-r) Green, EW&F's Philip Bailey, Midnight Star's Reggie Calloway and Belinda Lipscomb, and the Manhattans' Blue Lovett and Sonny Bivins, and

Rock Album Countdown:

Police/Heart (October 14-16

Rock Chronicles:

Dressing for success (October 14-16)

Special Edition:

Nona Hendryx/Jeffrey Osborne (October

ABC

Contemporary Net/ Spotlight Special:

Dan Fogelberg (October 23)

Entertainment Net/Silver Eagle

Jerry Reed/Reba McEntire (October 22) George Jones/Leona Williams (October 29)

FM Net:

'Ringo's Yellow Submarine (Now thru November 26)

Rock Net/Continuous History Of Rock & Roll (R. Stone):

Rock & Roll collaborators (October 16) Rock on the road (October 23)

Rock Net/King Biscuit (DIR):

Graham Parker & Bongos (October 16) Big Country (October 23) Ronnie Dio/Queensryche (October 30)

Clayton Webster

Country Calendar:

Gary Morris (October 17) Tammy Wynette (October 18) Jeannie C. Rliey (October 19) Moe Bandy (October 20) Charley Pride (October 21) Con Hunley (October 22) Statler Brothers (October 23)

Rarities:

Joe Jackson (October 17) Duran Duran (October 18) Genesis (October 19) Squeeze (October 20) Stray Cats (October 21)

Retro Rock:

John Lennon (October 17)

Continuum Broadcasting On Bleecker Street:

Iron Butterfly (October 12-17) Lulu/Georgie Fame/Linda Abrahams (October 19-24)

Creative Factor

The Rock Pumpkin '83 (October 29-31)

Dahlman Creative Media

Gordon Lightfoot special (Fall)

Inner-View

Inner-View:

Eddie Money (October 17) Bryan Adams (October 24)

London Wavelength

BBC Rock Hour: Men Without Hats/A Flock Of Seagulls (October 16)

Heart special (October 23) BBC Special:

Exclusive Genesis special (October 14-31) Rolling Stones at the Beeb (December 1-20)

Lee Arnold On A Country Road:

Vern Gosdin/Eddie Rabbitt/Earl Thomas Con ley/Terri Gibbs (October 15-16)

Rock USA:

Paul Dean of Loverboy/John Lodge of Moody Blues/A Flock Of Seagulls (October 15-16)

NEWS & INFORMATION FEATURE

ABC FM Net:

"Movie News" w/Roger Ebert: "Brainstorm" (October 3)

Rock Net:

Rocknotes w/Pat St. John: six-part Ray Manzarek interview, former Doors member/author Danny Sugarman "Doors: Illustrated History" (October 3-8)

CBS

Wonderful World of Baseball 16-part Special (October 1-2)

eball League championships (October 4-9)

Tonight Show producer Fred De Cordova/record producer Dennis McKay/actor Jeff Goldblum/Jennifer Holliday/ 'Dallas' actor Steve Kanaly/Kinks' Dave Davies on "Kris Erik Stevens - In Touch" (October 3-9)

Clayton Webster Jack Carney's Comedy Show:

School days (October 17)

Joe Piscopo At Large:

Soccer vs. wrestling (October 3) Talking - Tom Slimey (October 4) Andy on lists (October 5) Listeners' letters (October 6) Olympic mud wrestling? (October 7)

Sporting News Report:

Mike Shannon/Tommy Agee/Rollie Fingers (October 10)

Narwood **Minding Your Business:**

Financial watch dogs (October 3) Rhode Island renaissance, I & II (October 5-6) Texas triangle, I & II (October 5-6) Keeping key people (October 7)

NBC

Source:

Special report: "They're Closing All The Factories Down" (October 1)

"Newsline Extra": A Case for an Unbalanced Budget (Week of October 3)

Progressive Radio Net Computer Program:

Electronic brain/integrated circuits/microprocessors in home appliances (Week of October 3)

Laugh Machine:

Rodney Dangerfield/Bill Cosby/Henny Youngman/Travesty, Ltd. (Week of October 3)

News Blimp: Language simplification/personal dietitians/making anger an ally (Week of October 3)

Sound Advice:

Tom Edison's phonograph/how records got their holes/radio/origin of tape recording (Week of

Strand Broadcast Services Something You Should Know:

Getting what you want (October 3-4) Travel bargains (October 5) Making peace with your parents (October 6)

Westwood One Brad Messer's Daybook:

Peanuts comic strip/Universal Childrens Day (October 3) Sputnik/Dinosaur national monument (October 4)

Robert Goddard/marijuana decriminalization (October 5) "Jazz Singer" first movie/blue moon (October 6) Samuel Langley vs. Wright Bros./Pony Express (October 7)

Playboy Advisor:

Toxic shock syndrome and sex frequency/he's allergic to her/fructose instead of sugar/jet lag tips/she's a winner (Week of October 3)

Spaces & Places:

Photography in the '80s (September 30-October 2) Tellin' It Like It Was:

Motown bassist James Jamerson/jobs for slaves/black filmmakers' Hall of Fame (October

PEOPLE

• Terry McDermott is tapped as Expert Commentator, reporting on the '84 Winter Olympics for ABC Radio Sports McDermott is an Olympic champion ice skater, who won a gold medal in 1964 and a silver medal in 1968. In related activity, ABC Directions' "Alive & Fit," with host Jaclyn Smith, is now carried on over 140 radio stations.

Doug Reinhart of KRDS/ Phoenix is host of the "Christian Music Countdown," a weekly twohour program that premieres in late October. It's being developed by Scottsdale, AZ-based Bethany Productions and is being offered on a one station per market basis

 Greg Spraul appointed Regional Manager/Radio Division at Peters Productions. Before accepting this post, Spraul served as GM of KZTR/Ventura, CA. His radio background also includes a Local Sales Manager stint with KIFM/San Diego

 Jerry Coleman and Duke Snider head CBS Radio's baseball announce team for the National League Championships, while Curt Gowdy and Ernie Harwell pair up for the American League series. Gowdy also hosts the five-day special "Pennant Race Fever." Prior to the league championships, Win Elliot helms the 16-part "Wonderful World of Baseball." World Series coverage is led by Jack Buck and Sparky Anderson. And the CBS Radio Network has extended its contract to air major league baseball's All Star Game, league championships, and World Series through the '84 sea-

● ABC-TV "Wide World of Sports" host Jim McKay will also host ABC Entertainment Network's series of 200 pre-Olympic reports. The 90-second programs run October 10-February 8), resume February 20, and continue until July 26.



FANS TUMBLE FOR CULTURE CLUB — Culture Club's recent concert at Philadelphia's Tower Theatre was beamed 45,000 miles via satellite to 48 radio stations nationwide. The live broadcast was produced by Starfleet Blair exclusively for the Source network. Celebrating afterwards are (I-r, back row) Epic Records' Robert Smith, Starfleet Blair's George Wardwell and Joseph Mirabella, and the band's Roy Hay; (I-r, front row) Culture Club's Phil Pickett, Epic's Bill Bennett, band members Jon Moss and Boy George, tour manager Gary Lee, Director/Video Promotion Harvey Leeds, and the group's Nick Payne; (I-r, kneeling) Culture Club's Michael Craig and Helen Terry.

If Your Station Subscribed To Newsmaker Interviews In October.



You could be having live phone-in interviews with: Judy Krantz, Michael Caine, Debbie Allen, Nell Carter, Dionne Warwick, the hot new star of "Risky Business" Tom Cruise, and 30 other fascinating newsmakers!

For Information Write or Call: NEWSMAKER INTERVIEWS 439 S. La Cienega Bivd., Los Angeles, CA 90048, (213) 859-9130

When it comes to Beautiful music, does Winton know something Bonneville and Schulke don't???

It's hard to ignore hard facts, the results have shown year in and year out that Winton has consistantly beaten Borneville and Schulke in Arbitron Ratings for 30 consecutive rating periods in the nation's 18th market. Winton has been on the same station, Metromedia's WWBA. Schulke has been on two separate facilities, so has Bonneville. Others are still trying. But the results are in

WWBA is America's number one beautiful music station. Again! When it comes to beautiful music, Winton does know something the others do not. If it's ratings and profitability you want, Winton will give you both. Why settle for second best? Contact Winton today. 813-576-2299... or visit booth #209 at NRBA.



9549 Koger Blvd., St. Petersburg, FL 33702 (813) 576-2299



At NRBA?

Call home free on our WATS line. Booth #209



Q102 STREET BLAST — For the second straight year, Q102/Cincinnati held a "Pabst Party" in the middle of downtown. Police estimates put the crowd at over 75,000; they came out to watch Columbia's Scandal headline a free show with seven local bands. All proceeds from the sale of Pabst Beer went to benefit Big Brothers and Big Sisters of Cincinnati.



CAN I HAVE YOUR AUTOGRAPH, PLEASE? — With a look on his face as if to say, "Is this really happening to me?" KMJK/Portland PD Jon Barry (I) is getting the point across in a rather close exchange with Terri Nunn (r), lead singer of Berlin at a recent Tower Records appearance.



For the Best in a **TRAVELING BILLBOARD®** (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT (314) 423-4411.

Pro: Motions

Sulman Named MCA VP/Sales

Haroid Sulman has been appointed VP/Sales for MCA Records. He joins the company from the Director of Sales & Distribution post at GRP Records, after a sales and buying career that includes Arista, Private Stock, and ABC Records & Tape Distributing.



Harold Sulman

Tomlinson Tapped As AmerRE President

American Republic Corporation has named Richard E. Tomlinson President of its newly-created AmerRE Communications subsidiary. Tomlinson previously was President of Craftsman Printing and spent over 13 years in broadcasting with stints as Director of Sales & Marketing at WBTV-TV/Charlotte and VP/GM WJAR-TV/Providence. Tomlinson will preside over AmerRE's first radio property, WGSP/Charlotte.

Screen Gems-EMI Ups Two







Ceil Sanow

At Screen Gems-Colgems-EMI Music Tom Sturgess becomes General Professional Manager, having served in the same capacity at Arista Music for three years. Concurrently, Cell Sanow moves up to Contract Administrator. She's a six-year veteran of the company, most recently working as Executive Assistant to VP/General Counsel Vince Perrone.

Freston Takes MTV VP/Marketing Post

Thomas Freston has been appointed VP/Marketing at WASEC's MTV. Prior to this, he held the National Marketing Director slot at the Movie Channel. He first joined the parent company in 1980 and was promoted six months later to National Marketing Director of MTV.



Thomas Freston

Davies Segues To RCA VP Post

Jack Davies moves to RCA Records as Division VP, RCA Records, Europe. He joins the label from General Electric, where he most recently directed international marketing for GE's housewares operations. Prior to that he served as GE's Product Manager, portable radios, during which time he supervised the introduction of the firm's "Superadio."



Jack Davie

O'Neal Appointed CBS Radio VP/Controller

Michael O'Neal has been named VP/Controller of the CBS Radio Division. He moves over from CBS Television where he served as Controller for three years. He joined the company's corporate finance staff in 1975, following three years as a securities analyst with St. Paul Companies.



Michael O'Neal

Thompson New WHO Manager

The WHO Broadcasting Company has named Talmage Thompson as Station Manager of WHO/Des Moines. He was promoted from the General Sales Manager post at sister outlet WHO-TV, a position he'd held for seven years. Thompson first joined the stations 28 years ago as Assistant Sports Director.

Dabel To WSME & WEBI Sales Manager

Jeffrey Dabel rejoins WSME & WEBI/Sanford, ME as Sales Manager. He most recently worked as Advertising Manager of North Conway, NH's Northern Light newspaper, after serving with the soft rock combo for a year and a half as a sales representative.

Anovick New GSM At WFTQ

Katz Broadcasting has promoted Paul Anovick to General Sales Manager at WFTQ/Worcester. He was most recently an Account Executive with Katz Radio in New York. Before joining Katz, Anovick held a similar position with Christal and the Local Sales Manager's post at WWSH/Philadelphia.

Eager Heads New Image Branch

Former DJ Dave Eager has joined New Image Public Relations as director of their newly-opened office in Manchester, England. The firm has also established an office in Melbourne, headed by Rolf Schreuder.

Dirt Band Accepts Country Award



Colorado Governor Richard Lamm recently proclaimed "Country Music Appreciation Day," and plaques to that effect were presented to Liberty's Nitty Gritty Dirt Band while the band was performing at the Colorado State Fair. Pictured (I-r) are group's Jimmie Fadden, Jimmy Ibbotson, Jeff Hanna, Bob Carpenter, and John McEuen, along with State Fair Director Dan Lee.

YOUR ADVANTAGE

Hiber, Hart & Patrick Can Help You Win!

ore and more stations are teaming up with Hiber, Hart & Patrick to get ahead — or stay ahead — of the competition. They are using the extra dimension of our services, including

- Focus Groups
 - Telephone Positioning Studies
 - Unique Ratings Insights/Analyses
 - Sales Development Activities
 - New Tech Payoffs

... to score both in the books and on the street.

We've been successfully working with a variety of formats in markets of all sizes. Lately, we're pleased to have obtained clients in Anchorage, Buffalo, Denver, Milwaukee and Modesto for example.

ver 90% of our clients have improved their ratings and revenues with our assistance. If you'd like to put the Hiber, Hart & Patrick advantage on your side call or write for details — or see us at the NRBA, Suite 1729 in the Hilton.



MIBER, MART & PATRICK

RESEARCH & MARKETING FOR THE COMMUNICATIONS INDUSTRY

JHAN HIBER, PRESIDENT
P.O. BOX 122O, PEBBLE BEACH, CA 93953
(408) 373-3696

LARRY PATRICK, SENIOR VP 1st FLOOR, ARBITRON BUILDING, LAUREL, MD 20707 (301) 776-8855



AP presents a high-spirited alternative to the high cost of weekend talent. The Ed Busch Weekend Talk Show.

Many people consider Ed Busch's four-hour weekend talk show the most high-spirited radio talk show in the business. And with guests ranging from Isaac Asimov to Jerry Lewis, Ed's show will be a real hit with your weekend listening audience.

But you may find him most attractive because of the people who won't be around while his show is on.

Your weekend talent, for example. You'll no longer have to chase them down, to fill in gaps in your schedule. Or pay them to sit idly by, waiting for the ballgame to end.

In fact, the only person you'll need to air Ed Busch's program is a board operator.

You can broadcast the show live if you choose, from 4 to 8 PM, ET, every Saturday and Sunday. Or you can pre-record the program and reposition each modular, one-hour segment to suit yourself.

Since each hour is a complete show in itself, you can even delete segments. That's flexibility.

Because Ed Busch provides 12 minutes per one-hour segment for local avails, that's good business.

And although the show is available only to AP members, you aren't required to carry any other AP programming in order to get the Ed Busch Show. That's even better business.

Interested? Call Sofia Mannos at (202) 833-5922 for our free demo tape, and more information about the surprisingly affordable Ed Busch Weekend Talk Show.

Ed will give your listeners plenty to talk about.

And give your talent the weekend off.

Associated Press Broadcast Services. Without a doubt.



SPORTS ON RADIO



RADIO SPORTS SURVEY • VIN SCULLY INTERVIEWED

TOP SPORTS TALK HOSTS . SMALL MARKET RADIO SPORTS



SPORTS ON RADIO



WSMQ/Bessemer: Sports On Small Market Radio

Sports is the lifeblood of this active station, where the mayor calls the high school football



22

Radio Sports Support

An exclusive R&R survey on the amount and type of radio playby-play coverage and sports talk programming, revenues derived, and the most popular radio sports.

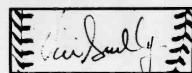




25

Vin Scully: The Voice Of Summer

The universally-acclaimed sportscaster Hall-of-Famer discusses the art of radio playby-play.



28

Baseball's Radio Broadcasters

The lineups for major league baseball's home stations and announcers.

30

Sports Commentator Roster

The schedules for sports commentary shows on the networks.

34

Network Box Score

All the sports coverage offered by the nation's networks.

Sports Talk All-Stars A unique tribute to the top radio sports talk hosts in the nation

(height, weight, batting stance, and more . . .)



ports and radio have been partners for 60 years, and both parties have profited handsomely from the arrangement. Inside this special issue, famed sportscaster Red Barber points out some of the milestones (first baseball radio play-by-play, 1924; first coast-to-coast sportscast, the 1929 Rose Bowl), and from Ronald Reagan (who recreated Chicago Cubs games on WHO/Des Moines) to Vin Scully, today's premier sportscaster, profiled within, radio has provided a fertile ground for developing talent in the sports broadcasting field. And radio continues to cover a bewilderingly wide range of sports, as you'll see in our station survey, and earns healthy revenues, despite TV competition. From Scully's Dodgers broadcasts on KABC/Los Angeles to the high school football games on WSMQ/Bessemer, AL, sports takes a key role in radio's programming lineup.

R&R Washington Editor Brad Woodward compiled and composed the bulk of this special's material, with indispensable contributions from Richard Zumwalt and Richard Agata; the production efforts of Todd Pearl (who also did our cover illustration), Kent Thomas, Lucie Morris, Sandra Gutierrez, and Gary Van Der Steur; and painstaking survey tabulation by R&R's Associate Editors, spearheaded by Ellen Barnes; plus overseer work by Executive Editors John Leader and

Ken Barnes.

SUCCESSFUL "SCRATCH & WIN" PROMOTIONS

- **FOOTBALL**
- BASEBALL
- BASKETBALL
- SOCCER
- HOCKEY
- **AUTO RACING**





COWBOYS

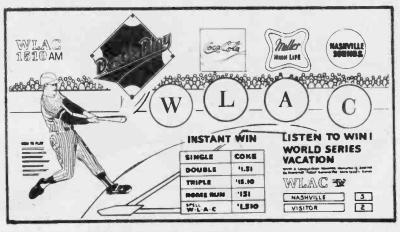
win instantly!





SAVE THIS BONUS TICKET

KRLD



SPECIAL PROMOTIONS

WIN



HOW TO PLAY:





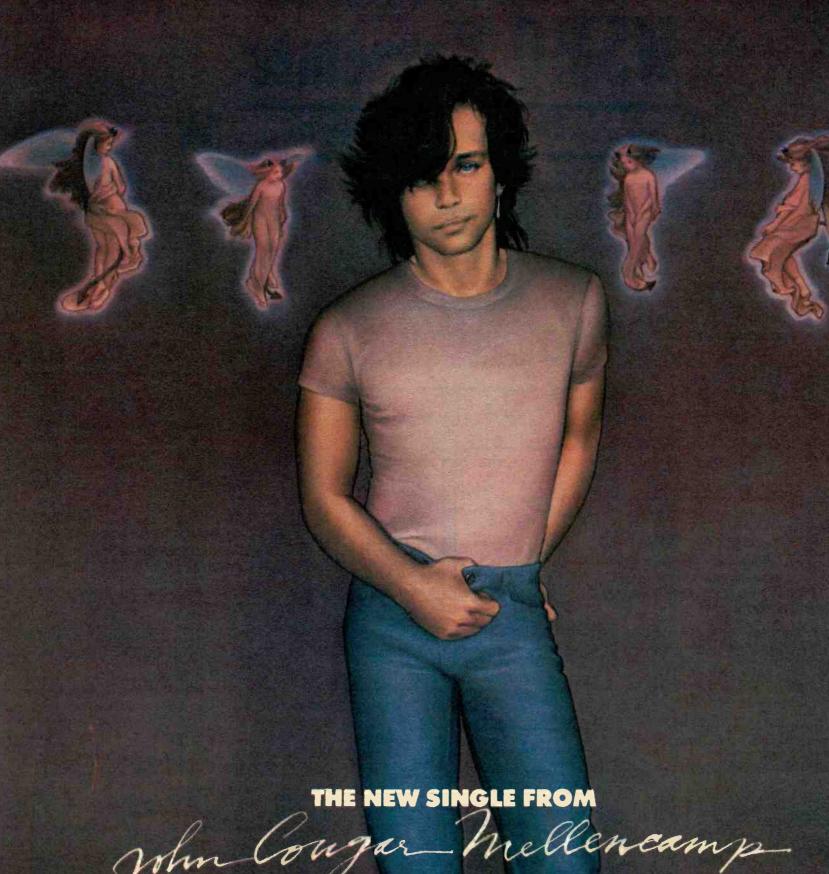
CUSTOM PROMOTIONS

Let FairWest create a "Scratch & Win" promotion to enhance your station's position. A FairWest "Scratch & Win" promotion pays for itself, boosts audience, and generates cash flow.

CALL BOB HARRIS TODAY

3341 Towerwood Drive Suite 204 Dallas, Texas 75234 • 214/243-7800

See us in New Orleans at the NRBA Suite #1829



THE NEW SINGLE FROM

John Congar Mellencamp

"CRUMBLIN' DOWN," R 231

FROM JOHN COUGAR MELLENCAMP'S FORTHCOMING ALBUM "UH-HUH!" SEE JOHN PERFORMING HIS NEW SINGLE ON SATURDAY NIGHT LIVE'S FIRST SHOW OF THE NEW SEASON, OCTOBER 8

PRODUCED BY LITTLE BASTARD & DON GEHMAN.

PolyGram Records

Radio Sports In The Land Of Stock Cars And Alabama

hen the University of Alabama's legendary football coach Bear Bryant died last year, the folks from the steel and mining town of Bessemer, AL paid their respects, silently lining I-59 to view Bryant's funeral procession move slowly towards Birmingham, 10 miles to the east.

"It was like a funeral around here when Bear Bryant died," recalls WSMQ/Bessemer Sports Director Dave Parsons. "This town lives, eats, breathes and sleeps sports — especially Alabama football."

The town's passion for sports is reflected in the programming of its local radio station, WSMQ. An AM outlet with 1kw days and 250 watts at night, WSMQ broadcasts a mixture of A/C music and sports from fourth-floor studios in an otherwise vacant downtown office building. As seems appropriate for a sports-minded station, the staff is required to get lots of exercise — the elevator has been broken for months and the landlord is in no hurry to fix it.

Bessemer is on the west side of Jefferson County, which includes Birmingham, the nation's 45th largest radio market. But WSMQ doesn't worry about Arbitron ratings, concentrating instead on serving Bessemer — population 35,000 — and smaller surrounding communities.

For WSMQ, serving Bessemer with programming not available on the Birmingham stations means serving up a heavy schedule of sporting events. It carries so many local, regional, and national games of all types that Parsons observes, "We've kind of run out of room." Sports provides WSMQ not only with a programming mainstay, but also a steady source of revenue.

Lying on the outskirts of a major market, WSMQ has the flexibility to break format when a local team unexpectedly makes a playoff series that's sure to generate fan and advertiser support. As GM Dale Allison puts it, "The Birmingham stations aren't going to come out here and do anyone's ball games. They're trying to be music machines. We're not bound by the big ratings game."

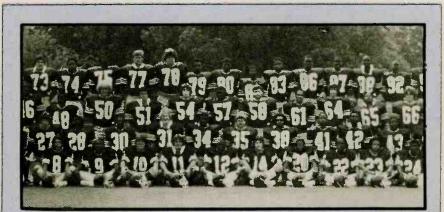
Local Boys Make Good

obody in Bessemer seems to have an explanation for the town's addiction to sports. But signs of the fever are everywhere. You can still choose from a selection of four framed photos of Bear Bryant on sale behind the cash register at the Bright Star, one of Bessemer's busiest restaurants

For a small town Bessemer has seen an extraordinary number of its local athletes move into the professional arena. Former Boston Red Sox third baseman Butch Hobson, who now plays

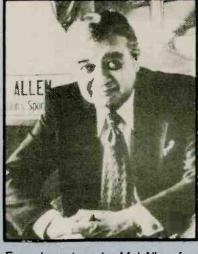
WSMQ/Bessemer

Sports On Small-Market Radio



The Jess Lanier High School "Purple Tigers" football team, whose Friday night games have been heard over WSMQ/Bessemer for 23 years.





Famed sportscaster Mel Allen, former "Voice of the New York Yankees," owned WSMQ with his brother Larry from 1976 until last fall.



WSMQ Station Manager Larry Allen, General Manager Dale Allison and Sports Director Dave Parsons.

Triple-A ball in the Yankees system at a reported \$700,000 a year, was born and raised in Bessemer. He was a baseball and football star at Jess Lanier High School (then Bessemer High), where his dad, Clell Hobson, is Assistant Principal today.

The "Alabama Gang" — stock car champions Neil Bonnett and brothers Bobby and Donny Allison — live in neighboring Hueytown. Bobby's son

Davey has also begun driving professionally.

Numerous Bessemer boys have gone on to play football at Alabama, Auburn and Georgia. Several have made it to the NFL over the years: Maxie Vaughn, Los Angeles Rams; Ricky Davis, Kansas City Chiefs; Jerry Stamps, San Francisco Giants; Reese McCall, Baltimore Colts. Another native, Ricky Busby, played baseball for the Houston Astros.

Owned By Mel Allen, "Voice Of The NY Yankees"

SMQ's ties to pro sports are no less remarkable than the community's. From 1976 until last fall, the station was owned by famed sportscaster Mel Allen and his brother Larry. They were born in Bessemer but raised 45 miles east in Tuscaloosa, home of the University of Alabama's "Crimson Tide." They were close family friends of Bear Bryant, who once took a speech course from Mel.

From 1939 to 1964 Mel Allen was the "voice of the New York Yankees" on radio and television. Now in his late sixties, Allen still broadcasts the Yankees on a three-state cable network in New England. And, from the Baseball Commissioner's office, he hosts "This Week In Baseball," seen on cable and heard over the CBS Radio Network. In 1978 Allen and Red Barber became the first sportscasters ever inducted into the Baseball Hall of Fame.

Larry Allen, who gave up a soft drink bottling business in Connecticut to run WSMQ in 1976, has stayed on as Station & Sales Manager under the new owner-

"We have no trouble selling any championship you can think of if a local team is involved . . . We do any event that comes up that we feel there's interest in."

—Larry Allen

ship. Larry, too, had a long career with the Yankees, working on his brother's broadcasts in a behind-the-scenes capacity. For two years in the early 1950s, Larry was the first television playby-play announcer for the Cleveland Indians.

After encouraging other sportscasters like Curt Gowdy to get into station ownership, the Allens finally took the plunge themselves. They weren't looking to sell WSMQ last year, but accepted an offer for the station from CS Broadcasting. CS is owned principally by Georgia businessman Calvin Simmons, who is said to look so much like Clint Eastwood that he's often asked for autographs. GM Dale Allison, who oversees WSMQ and the group's two other stations, was once a prosecutor in Illinois. Today he still maintains a law and financial consulting practice in Lawrenceville, GA. A sign in the busy GM's office proclaims, "A neat desk is a sign of a sick mind."

The other CS stations are also heavily sports-oriented. WSCA/Union Springs, AL is "the greatest little sports daytimer in the world," Allison raves. The third station, WQSI, is located in Portland, TN, which Allison calls "a sports-crazy little town. I think you could sell gymnastics meets if they were on the radio."

"This town lives, eats, breathes and sleeps sports—especially Alabama football."

-Dave Parsons

KATZ RADIO

People Make The Difference

To be the #1 Radio Rep you need experienced management, effective salespeople and innovative sales and research tools. Katz Radio has them all.

Katz Radio has the most stable management team, the most aggressive sellers and the most productive research operation in the business.

Katz Radio is the best because we have the best people—people who are dedicated to the Radio Industry. People who are committed to radio's present and future.



Katz Radio. The best.

KATZ RADIO / A CÍVISION OF KATZ COMMUNICATIONS INC

Continued from Page 16

Advertiser Support Is Key

he hottest sports in Bessemer are football and auto racing, and WSMQ carries a lot of both. The most popular teams are Alabama and Auburn University, but the football radio rights for both are already locked up by Birmingham radio stations.

So the centerpiece of WSMQ's football schedule is its 23 years of covering the Friday night games of the Jess Lanier Purple Tigers, one of the town's two high schools. This fall the station wanted to double its local football commitment by taping Friday night games of another area school, Berry High, and airing them Saturday mornings from 8-10.

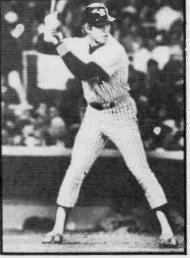
But that plan ran afoul of the underlying reality of sports in small market radio — economics. "Berry was excited, the coach was excited, and the booster club was excited," says Larry Allen. "But we didn't get a lot of reaction from merchants. They kept saying, "Well, what else have you got that we might be interested in?" "As football season neared, WSMQ was approaching other area schools. But, even though tape-delayed games have proved highly successful at the CS station in smaller towns, Allen conceded, "It may be that in this area they just don't want replays."

Allison, Allen, and Parsons are convinced the tape-delayed games would draw a large audience among players, their relatives, and other fans so avid they'd listen to a game whose outcome they already knew. Jess Lanier's football coach, Carroll Cox, agrees. As he puts it, "They'd give anything to hear their son's name on the radio." In fact, he speculates Saturday morning delayed broadcasts might actually have higher listenership than live games on Friday nights, when the most ardent fans are at the field.

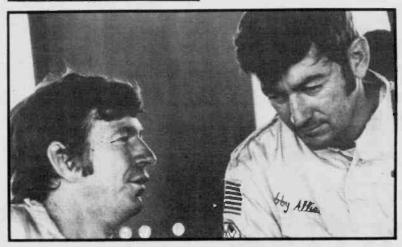
Local Stock Car Fans Track The "Alabama Gang"

SMQ broadcasts at least 40 stock car races a year from the Motor Racing Network and Mutual, so family, friends, and fans can follow the exploits of the "Alabama Gang" from Hueytown. Proudly displayed at the station is a plaque from 1981, when WSMQ was one of ten stations named to Motor Racing Network's "Affiliate Honor Roll." (The network





Another Bessemer native who made it big is Butch Hobson, who played third base for the Boston Red Sox and California Angels and now plays Triple-A ball in the New York Yankees system.



WSMQ is the home radio station for the "Alabama Gang" — stock car champs Neil Bonnett and brothers Donny and Bobby Allison, who all live next door to Bessemer in Hueytown, AL.

has 400 affiliates.) Besides its network racing events, WSMQ produces its own coverage each summer of time trials for the Talladega 500, held at the Alabama International Motor Speedway about 45 miles from Bessemer.

While baseball and basketball have never generated the same fanatical following as football and stock car racing in Alabama, virtually any local team that makes it into a championship series can expect coverage from WSMQ, whatever the sport.

Just last month, when the Little League World Series took place in Birmingham, WSMQ carried five games because the local host team had a berth. The coverage was fed by phone line to WSDC/Hartsville, SC, whose local team eventually won the series by beating the Alabama state champs from Phoenix City. "We must have gotten at least 20 calls from people in Hartsville thanking us for our coverage," Parsons reported after the series.

When the University of Alabama had a shot at winning the World Series of Col-

lege Baseball this spring, WSMQ was on hand for live coverage of the playoffs and the championship game, which Alabama lost to the University of Texas Longhorns, 6-5. Listener interest was so intense, says Parsons, that "all three lines lit up" when the feed for one game was temporarily interrupted.

"The Birmingham stations aren't going to come out here and do anyone's ball games. They're trying to be music machines."

—Dale Allison

WSMQ was also there in 1982 when the area's Greater Hueytown Team won the national championship in the Dizzy Dean Baseball League for teenage boys. "We had so much fan support and partisanship we had to network into a local Florida station to get one game back here. And we don't have any problems selling it."

Sports Assist From Mutual, ALANET

n addition to its extensive local offerings, WSMQ relies heavily on Mutual, especially for football. In 1982 it aired Notre Dame, NFL Sunday football, and a college football game of the week from the network. Mutual affiliation also gives the station exclusive rights to carry Birmingham's Hall of Fame Bowl, a major local event.

According to Allen, WSMQ identifies potential sponsors for college football by tracking down alumni through booster clubs and alumni associations. But, even with that natural tie-in, selling games of distant colleges can be tough. "I sold some of the Notre Dame games by pointing out that there are a lot of Alabama and Auburn rooters who hope Notre Dame gets beat, so they listen," Allen acknowledges. "It's kind of a negative sell, but it's true."

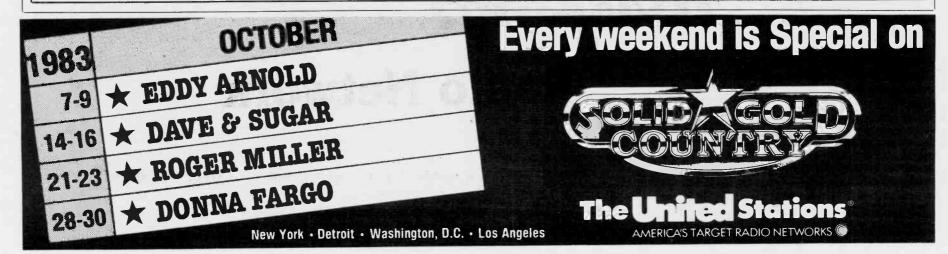
WSMQ recently affiliated with ALANET, Alabama's state network, and — depending how well the shows sell — expects to carry several of the net's sports offerings. Allen anticipates no trouble signing up sponsors for daily five-minutes programs, plus weekly call-in shows, featuring Ray Perkins and Pat Dye, head football coaches at Alabama and Auburn. "They should be the hottest things we've had to sell here in a long time." The station may also pick up a fishing show from ALANET.

Non-game programming also includes sportscasts from Mutual, a daily report by Sports Director Dave Parsons, and a show called "One On One," which features Christian athletes.

Nighttime Power Boost Opens New Sports Doors

igh school basketball has never seemed to inflame Alabamans, so WSMQ is looking into building up its winter sports schedule by offering basketball games from some of Birmingham's many smaller colleges. Once again, advertiser support is the key. When he and his brother owned the station, Allen ran basketball from Livingston, a small area college, because its enthusiastic booster club approached him and offered to help. "Those games sold out completely, and they did most of the work," Allen recalls. "I took them off simply because I didn't believe they were a big audience draw."

Continued on Page 20





is Special

TRANSTAR IS THE SPECIALS NETWORK! IT'S THE COMPETATIVE EDGE YOU'VE BEEN LOOKING FOR.

TRANSTAR Specials are available for all formats.

- All-New Weekly "Oldies"
 Shows
- The Hottest New Year's Eve Programming
- **Artists of All-Time**
- The "Superstar" Series
- **Weekly Countdown**
- Weekly Countdown Shows
- * Artist Specials
- Sales and Promotional Support
- Specials for Every Season and Major Holidays

TRANSTAR
Radio Network

Continued from Page 18

"They'd give anything to hear their son's name on the radio." —Coach Carroll Cox

Currently WSMQ's 250-watt nighttime signal penetrates only the west side of Birmingham proper. But General Manager Dale Allison has kept a close eye on the U.S.-Canada talks that appear likely to result soon in a nighttime power hike for Class 4 stations like WSMQ. Birmingham is dotted with high schools and colleges whose teams are ignored by the city's radio stations. Armed with a stronger signal at night, Allison would be more than happy to fill the void.

Uplifting A Depressed Town With Sports

the rebound, Bessemer is an economically depressed town by any standards. Named for the Englishman who brought the Bessemer steel smelting process to this country in the late 1800s, the town depended on steel production and, in the surrounding hills, the mining of iron ore.

But this January Bessemer's unemployment rate stood at 35%, second in the nation only to Youngstown, OH. The jobless rate has now dropped into the 20s, as new high-tech industries and a soon-to-open \$600 million pipe mill begin to offset the twin blows of shutdowns by U.S. Steel and Pullman Standard, which idled 13,000 local workers in the past three years.

Bessemer's hard times have a lot to do with Allison's sports emphasis in the programming of WSMQ. "Sports happens to be a positive factor on people," he reasons. "That's why I'm high on sports." He points out that during the Great Depression baseball attendance soared.

Allison explains, "I don't like to think this area is economically depressed. We don't talk about the 24% who are unemployed. We talk about the 76% who have jobs. We try to look at the bright side."

When CS bought the station last fall, says the unabashedly religious Allison, "The first thing we did was get rid of the negative country music. You can bottom out on cruddy lyrics and lying, cheating, and drinking. Not all the world is getting a divorce."

Besides adding even more sporting events and installing the more upbeat A/C format, Allison's drive to lift Bessemer's spirits included launching a "West Side Pride" campaign to honor improvement efforts by local businesses and offering uplifting programs like Mutual's "What's Right With America." Says Allison, "We like that so much we play it three times a day."





Jess Lanier star quarterback Pat White



WSMQ play-by-play announcer, Bessemer Mayor Ed Porter

Bottom Line Considerations

A llison readily admits, however, that attention to WSMQ's own bottom line also underlies the station's extensive sports schedule. "To say I would do it for free — it's doubtful," he confesses.

How much does sports contribute to WSMQ's bottom line? "I would say it's a lot," says Larry Allen. Although he can't name a precise percentage, Allen says, "It's a significant part."

At premium rates 25% above the rate card, Allen says Lanier High School football is always sold out well in advance, as are many of the stock car races and virtually all of the various playoff series and championships WSMQ is so quick to

"Sports happens to be a positive factor on people. That's why I'm high on sports."

-Dale Allison

pounce on. "We have no trouble selling any championship you can think of if a local team is involved — Little League, Dixie Youth League, high school championships," according to Larry Allen. "We do any event that comes up that we feel there's interest in."

WSMQ's dedication to sports is especially striking in light of the fact that Dave Parsons, who has been Sports Director for seven years, is not a full-time employee. He makes his living as a supervisor at the Jefferson County water pollution laboratory in Bessemer. "I like to eat," he says in reference to the wages of small market radio.

Parsons usually prepares his daily sports report on his lunch hour, and snags interviews evenings, and weekends. His enthusiasm for the job is evident, and he admits, "I'm in hog heaven doing this." Although a native of Columbia, TN — also the hometown of CBS sportscaster Lindsey Nelson — Parsons is a graduate of Jess Lanier High. And he looks forward someday to moving up from his current color slot to do the school's football play-by-play on WSMQ.

Bessemer Mayor Handles Play-By-Play

B ut that day doesn't appear likely to come soon. Holding a firm grip on the top announcing job he's held for 23 years is none other than Bessemer's Mayor Ed Porter, who clearly relishes the role. "It's a hobby for me," he ex-

plains. "I'm a sports freak, anyway."

Porter stumbled into the job by accident after hiring a former local football hero at his insurance agency. One day the athlete was asked to substitute for WSMQ's (then WYAM) ailing regular announcer. And could Porter lend a hand?

The jock stumbled badly attempting to do play-by-play in the first quarter, and turned the microphone over to Porter, who fared somewhat better. "It had to be the worst game in history," he chuckles. "I think we had the ball on the 70-yard line at one time." Nevertheless, he recollects, the regular announcer "was worse than we were, if you can believe it. He didn't like sports."

Porter is convinced the exposure from his football broadcasts helped him win his first election as mayor in 1974. He also suspects his opponent, a revered exhigh school football coach from Bessemer, suffered voter backlash from un-

"It had to be the worst game in history. I think we had the ball on the 70-yard line at one time."

-Mayor Ed Porter

forgiving friends and relatives of former players who spent their careers on the bench. It seems the coach had built his record of success by fielding a limited squad.

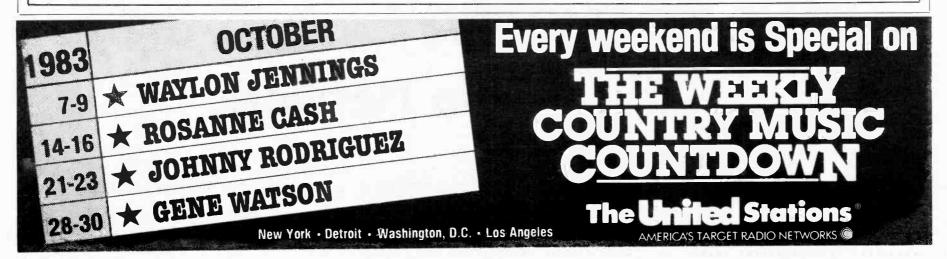
Although it may seem unusual for a mayor to do play-by-play, Porter points out that Bessemer's city elections are held in July and August, just prior to football season, avoiding any equal time problems for WSMQ.

He says the biggest satisfaction of calling the Jess Lanier games is affording many boys what may be the only recognition of their lives — via the medium of local radio: "He might be a coal miner now, but he had his moment of glory." And Porter, now in his "second generation," is gratified to be announcing games played by youngsters whose fathers were the stars of WSMQ football broadcasts two decades ago.

What does WSMQ's weekly radio coverage mean for the Jess Lanier Purple Tigers? A lot, says head coach Carroll Cox, who also teaches economics. "It generates more community interest. It gets our name out in front of the public."

As for WSMQ, Allison thinks the station has turned the corner after losing many of its diehard Country listeners in last fall's format switch. Many of the area's black residents — who make up 52% of Bessemer's population — are now beginning to tune in for the first time, he believes. State news and public affairs have increased with the addition of ALANET. A fulltime local news director may become a reality. And, where there's room, WSMQ will continue adding sports events — that is, if they can be sold.

[W





We bring you the music that brings in your audience.

It's an American tradition. In every one of the past five years, the majority of the music on the charts was licensed by BMI.

Another tradition: for over forty years, BMI, the world's largest performing rights organization, has been making it easy for you to use music of every kind.

That's because BMI, a non-profit-making organization, has always been dedicated to meeting the needs of creators, publishers and all users of music.

So when you're looking found to the second secon

So when you're looking for that bigger share, remember BMI is always helping you, every step of the way.

Wherever there's music, there's BMI.



RADIO'S SP

IRIEVIENUIES, NIETVORIK VS. LO

Well over half of America's radio stations carry some form of live play-by-play sports, with football ranking number one in the popularity sweepstakes, according to a new **R&R** survey. Over 1000 radio stations, running the gamut of formats and market sizes, participated in the survey, with 57% carrying live sports.

College football was the most frequently cited sport for live coverage, with high school football, college basketball, professional football, high school basketball, and pro baseball next in line. Following is a summary of the survey's key results.

■ Do you carry any live play-by-play coverage of sports events?

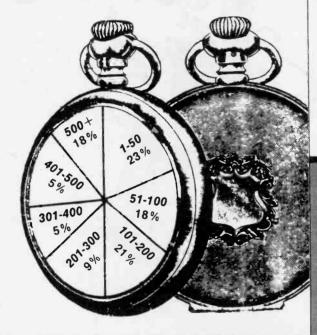




Yes

No

2 If yes, how many hours per year?



TIME SPENT SPORTSCASTING

Most stations (62%) run 200 hours or fewer of live sports a year, with almost a quarter of the total running 50 hours or under. However, 18% devote 500 or more hours annually to live sporting events, and over 25% exceed the 300-hour mark.

SPORTING REVENUES

Sports may not be an absolute bonanza for radio stations, but its revenue contributions aren't insignificant. We asked responding radio stations to estimate their gross annual revenues from sports, and learned that for 86%, the figure is less than \$100,000 (55% earn less than \$25,000 a year from sports.) Three percent, however, top the \$1 million mark.

For 60%, sports contributes 5% or less of the station's gross annual revenues. Another quarter find sports accounting for 6-10%. With 13% in the 11-25% bracket and less than 1% recording 26-50%, it's safe to say that sports can provide a healthy supplemental supply of revenues but rarely racks up the bulk of income for a station.

3 What do you estimate are your station's gross annual revenues from sports events?

\$0-25,000	55 559
\$26-100,000	31%
\$101-250,000	9%
\$251-500,000	2%
\$501,000-\$1 million	1 %
\$1 million+	3%

4 What percentage of the station's gross annual revenues does this figure represent?

0-5%	60%
6-10%	26%
11-25%	10-0-13%
26-50%	0- 1%
51-75% 10-0	- 0%
76-100% TO	▶ 0%

DRIS SUPPORT

CAIL, MIDST POPULAIR SPORTS

LOCAL, REGIONAL & NATIONAL ORIGINATION

How do stations balance locally-originated coverage with regional/national network feeds? Fortytwo percent use local programming to fill over 75% of their sports time; 45% devote less than half of their sports coverage to locally-originated broadcasts Regional network use is pretty much evenly split — 56% of stations use regional casts for less than half of their sports programming, but 28% use them for over 75%. National network sports accounts for less than 25% at almost two-thirds of responding radio stations.

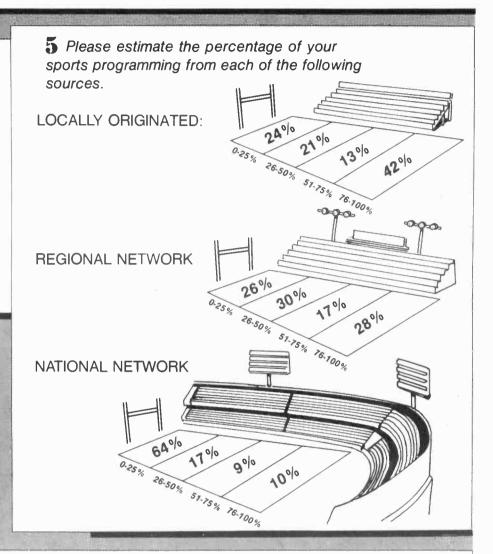
As for sports/talk call-in shows, they still have room for growth; only 23% of the respondents carry any

Do you carry any Sports/Talk call-in programming?

Yes 23%

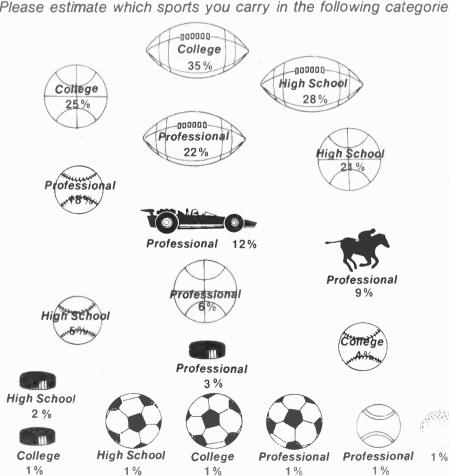
77%

No



THE WIDE WORLD OF RADIO SPORTS

7 Please estimate which sports you carry in the following categories:



1%

Football's victory as radio's most-carried sport should not come as any great surprise. A 10-16 game schedule is a lot more convenient to fit into a format than baseball's 162 (or the slightly lower minor league total), and in many parts of the country, local (college and high school) football is the unchallenged number one in the hearts of sports fans. College and high school basketball also benefit from relatively short season schedules.

College football is carried by 35% of surveyed stations, earning a big lead over high school gridiron action (28%). College basketball is a close third (25%), with pro football and high school basketball in a tight battle for fourth at 22% and 21%. Professional baseball (majors and minors) scores 18%, and professional auto racing (12%) rounds out the list of sports surpassing the 10% figure.

"Professional auto racing" may seem to be a pedantic name for the sport, but the "professional" is there for a reason — one station reported airing college auto racing and two others cover a high school version (drag races in the parking lot?). More significant numbers of respondents air horse racing, hockey (pro, college, and high school), pro tennis, soccer on all levels, and golf.

And radio stations use their ingenuity to communicate the excitement of several more unusual sporting events. Entries included lacrosse, skiing, volleyball, bicycling, high school horse racing (when they talk about high school "jocks," they're serious!), community bowling, and perhaps most challenging to the descriptive skills of the radio announcer, fishing. We'd love it if that particular station could send us a transcript of its play-by-play.

WEE BOSTON New England Patriots Football

WCBS NEW YORK New York Jets Football

WCAU PHILADELPHIA Philadelphia Phillies Baseball Penn State Football Big Five Basketball

WTOP WASHINGTON, D.C. Baltimore Orioles Baseball Washington Bullets Basketball Washington Capitals Hockey

WWJ DETROIT
Univ. of Michigan Football & Basketball

WCKY CINCINNATI Univ. of Kentucky Basketball

WLW CINCINNATI Cincinnati Reds Baseball

WBBM CHICAGO Chicago Bears Football

KMOX ST. LOUIS
St. Louis Cardinals Football
St. Louis Cardinals Baseball
St. Louis Blues Hockey
St. Louis Steamers Soccer
Univ. of Missouri Football & Basketball

WGGU MINNEAPOLIS-ST. PAUL Minnesota Vikings Football Minnesota Twins Baseball Univ. of Minnesota Football & Basketball

KPRC HOUSTON
Dallas Cowboys Football
Houston Rockets Basketball
Southwest Conference Football
Univ. of Texas Basketball

WUA SAN ANTONIO
Dallas Cowboys Football
Texas Rangers Baseball
San Antonio Spurs Basketball
Southwest Conference Football

Los Angeles Dodgers Baseball
Phoenix Suns Basketball
Phoenix Inferno Indoor Soccer
Arizona State Univ. Football, Basketball
& Baseball
Phoenix Giants Triple-A Baseball

KCBS SAN FRANCISCO San Francisco 49ers Football Golden State Warriors Basketball San Jose Earthquakes Soccer San Jose State Football

LOS ANGELES
L.A. Express Football
Univ. of Southern California Football
& Basketball

KSDO SAN DIEGO San Diego Chargers Football San Diego State Football & Basketball

A WINNING LINEUP...

CBS Radio Spot Sales scores with two points in your favor: the top play-by-play events *and* the top radio stations to carry them.

And at CBS, our sports season lasts 52 weeks a year!

No wonder we've emerged as the leader in play-by-play sports sales among station representatives.

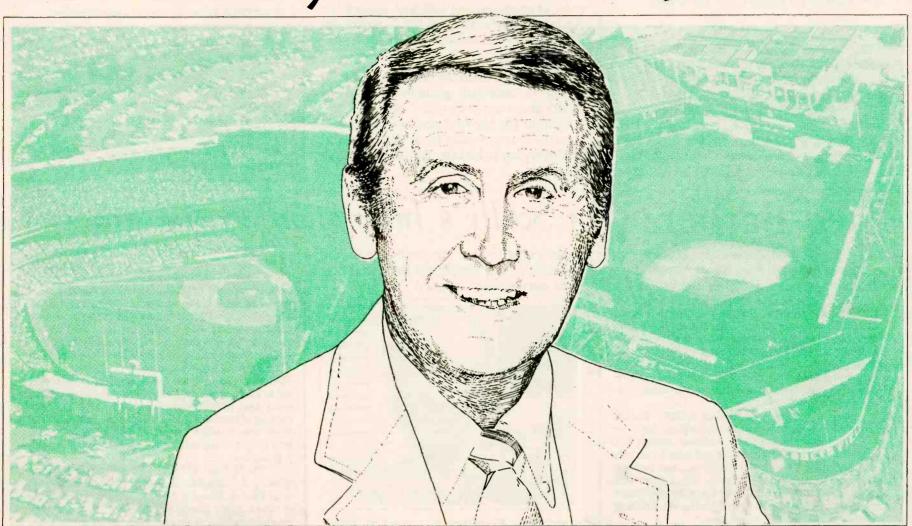
Sports action from CBS Radio Spot Sales—what you want, where you want it

FROM CBS RADIO SPOT SALES

For more information, contact your CBS Radio Spot Sales representative in New York, Philadelphia, Atlanta, Detroit, Chicago, St. Louis, Dallas, San Francisco or Los Angeles. An Interview With Baseball's Premier Radio Announcer

By Richard Agata

Vin Scully: The Voice Of Summer



oved and respected by his fans and revered by his peers, Vin Scully has been giving us his words-eye-view of Dodger baseball, from Brooklyn to Los Angeles, for 33 years.

Scully was born in the Bronx on November 29, 1927. After two years in the Navy and following his graduation from Fordham University in 1949, he got his first broadcasting job, staff announcer at WTOP/Washington, DC. A year later, he joined Red Barber in the press box of Ebbets Field to assist in play-by-play announcing.

Today, Scully broadcasts the Los Angeles Dodgers on KABC radio and KTTV television, and goes national every Saturday on NBC-TV's "Game of

the Week."

"On the radio, you are leading the way," he says. "You're describing whatever you're describing. On television you don't talk quite as much... you add footnotes and really follow the director. All I know is baseball, and I know that it works very well on radio."

el Ott powered flamingo-style home runs over the fences in the Polo Grounds. Dizzy and Daffy Dean won 37 games between them for the St. Louis Cardinals' "Gashouse Gang." Hank Greenberg led the American League in home runs and runs batted in, belting 36 and driving home 170. His Detroit Tigers defeated the National League pennant-winning Chicago Cubs, led by catcher Gabby Hartnett, four games to two in the 1935 World Series. And Vincent Edward Scully, then eight years old, already knew what he wanted to be when he grew up.

Richard Agata is not only R&R's Production Director but our resident baseball expert/fanatic and a veteran listener to countless Vin Scully Dodgers radio broadcasts.

A familiar invitation on a summer day:

"Hi, everybody, wherever you may be. Just the start of things here at Dodger Stadium. So pull up a chair, lean back, relax and spend part of Sunday with us."



"I remember writing a composition for the nuns," he said. "Most of the kids wanted to be doctors and lawyers, and I said I wanted to be a sports announcer." He was weaned on New York Giant baseball. "Sometimes I would get soda fountain bottles, collect a whole bunch of them, get the deposit and sit in the bleachers in the Polo Grounds for 55 cents."

n 1936, Ty Cobb, Walter Johnson, Christy Mathewson, Babe Ruth, and Honus Wagner were elected as Charter Members to baseball's Hall of Fame. Last year Scully joined them, adding Hall of Fame membership to a long list of awards and accolades.

In his marvelously mellifluous manner, Scully has been broadcasting Dodger baseball games for 33 years, and his style and presentation are certainly unique. "When I first started, Red Barber suggested that I not listen to other announcers. He suggested that because he thought I might subconsciously or otherwise copy. And then I might be watering my wine, so to speak."

n the air, Scully knows when to keep silent. "There's nothing I can say that's better than the roar of the crowd. And I think that's part of the excitement, listening to the roar.

"So I try basically," he said, "to call the play and then get out of the way and let the listener enjoy that tremendous reaction — which to me is so much a part of the game. That's probably the one basic rule I try to use all the time." Scully is also known for not mincing words, sparing adjectives, or letting a blunder go unreported. In a broadcasting medium with no shortage of "homers," announcers openly rooting for the team which pays their salaries, Scully is a firm believer in impartiality. "I know Red Barber felt that

Continued on Page 26

Vin Scully:

we were not only broadcasting to Dodger fans — we were broadcasting to Yankee fans, Giant fans, whatever. So we tried very hard to be impartial," he recalls.

"And I also found out very, very early in my career that I was better and more accurate if I could keep emotion out of it. Once I let emotion get in, it made me less accurate because I just got carried away. So I tried very early to go down the middle.

"However," he said, "there are a lot of broadcasters and a lot of communities that welcome the cheerleading type of announcing. That's fine too. It's not up to me to say how to announce."

Scully is widely respected as the model of excellence in the field of sports broadcasting. In addition to his induction to the Hall of Fame in 1982, he received the George Foster Peabody award for excellence in broadcasting and was named the National Sportscaster of the Year by the National Sportscasters and Sportswriters Association.

"I just try to do the best I can without trying to establish guidelines or judgments about anybody else," he says. "It's a difficult job because you're talking constantly. You're trying to be accurate and you're trying to be fair. We all make mistakes."

hen Scully broadcasts for the Dodgers on radio and television, he works alone, as do his partners Jerry Doggett and Ross Porter. But on NBC-TV's Saturday "Game of the Week," Scully works with Joe Garigiola.

From Chicago, the 50th All-Star Game Broadcast:

Vin: In nineteen-hundred-and-six, Upton Sinclair wrote a book called 'The Jungle.' It really gave the city of Chicago a punch in the ribs. It was a tough place. But 1906 was also the year of the only Chicago White Sox-Chicago Cubs World Series. The town was alive.

Joe: What kind of year did Upton have?

Vin: A very good year, thank you

Joe: Ol' Upton, pretty good hitter was he?

Vin: He liked the ball up

Red Barber: Vin Scully's Inspiration By Brad Woodward

Now 75, Red Barber still recalls vividly how he came to hire Vin Scully for Brooklyn Dodgers baseball broadcasts in 1949. Like most stories of how people got their first break, Barber's account is mainly the tale of a hiring that almost didn't happen.

At the time Barber was Director of Sports for CBS. One day Director of News Ted Church brought around "a young redheaded fella" named Scully who had just graduated from Fordham, had done some summer announcing at WTOP/Washington and was looking for work. Church had no openings in news, but swung Scully by Barber's office because he'd done some sports announcing at the Fordham campus radio station.

"We didn't have a sports staff at CBS," Barber told R&R. "When we wanted something done we would use an announcer from an affiliate station. So I explained this to Scully and I sat and talked with him and encouraged him to keep looking. And because there was obviously no opening for him, I never took down his name or his address or his phone number or anything. I just wished him well and he left. But he'd made a very favorable impression."

Lost Name, Phone Number

A week later, when the CBS affiliate in Boston couldn't supply an announcer for a "Football Roundup" game, Barber thought of Scully. But neither Barber nor Church had saved his name or phone number. So Barber had his assistant track Scully down through Fordham University.

"We sent him to Boston and he did an impeccably good job. I learned later they had put him on the roof and the wind and rain blew his papers away and messed them up. Yet he did a good job despite that and not once complained over the air that he was having problems."

Still, there was no fulltime slot available. But in a few weeks Ernie Harwell announced without warning that he was quitting the Brooklyn Dodgers announcing team that included Barber and Connie Desmond. Barber remembers thinking to himself, "Wouldn't this be interesting if we could find the proper young fella who really hasn't had any experience and Connie and I could just bring him along right over the air, just train him as the third man?

Finding "The Right Young Man"

"I gave that idea to Mr. Rickey (Dodgers President/General Manager Branch Rickey). He said, 'I think it's a good idea but you have to have the right young man.' And I thought about Scully and how well he had done at Boston and how favorably he impressed me."

Scully leaped at Barber's offer ("his eyes grew this big"). Then Barber told him, "'But you've got to



go and talk to Mr. Rickey.' So I called Mr. Rickey and said, 'I'm sending over a young man named Vin Scully.' In about an hour Rickey called back and he said, 'Walter, you have found the right young man.' So that was it.

"And it was a joy to have Scully with us. He was so quick. You never had to tell him the same thing twice. He made very few mistakes. Under Connie's and my guidance he worked hard, he did thorough pregame preparations. That's where he learned it — he'll tell you that. And we impressed on him that was the most important part of his work. And so when I left after the '53 season O'Malley (Dodgers owner Walter O'Malley) installed him as the principal broadcaster." Thirty years later, after following the Dodgers from Brooklyn to Los Angeles, Scully is still their principal play-by-play announcer.

Pre-Game Preparation Is Key

Barber still regards Scully as "the number one play-by-play man in baseball." He explained why. "One of the strongest positive things about Scully is that he has never stopped working. He prepares himself thoroughly before every ball game. He has not relaxed. His preparation is so obvious. Here's a man who's in command. He has a very clear, distinct speech pattern. He's a very literate man, a college graduate, he's never stopped reading, he's never stopped thinking. And he has a great pride in his work and in the fact that he is a professional broadcaster who is reporting an event without being emotionally involved in the winning and losing. That's the best capsule I can give you on Scully."

A Capsule History Of Radio Sports

A veteran of over 50 years as a sportscaster, Barber also has a vivid recollection of how sports on radio developed. "Radio, as I look back, helped sports become really national," Barber told R&R. "The Rose Bowl game in 1929 was the first coast-to-coast broadcast. And I would say from that day on radio and sports became big time. Because then radio brought athletic events to the whole attention.

"Baseball play-by-play began in Chicago in 1924. That was the very hotbed of baseball broadcasting. I got to Cincinnati in 1934 and it was still sort of a hit or miss thing in different towns. There was no broadcasting of baseball in New York until 1939. The New York teams were afraid of the effect of radio, that people would stay home, especially in threatening weather.

"The high point of radio broadcasting in baseball and I'd say generally in sports would be in the 1947 World Series. Because that was the first World Series in which there was any television. It wasn't very much longer that television began to be dominant."

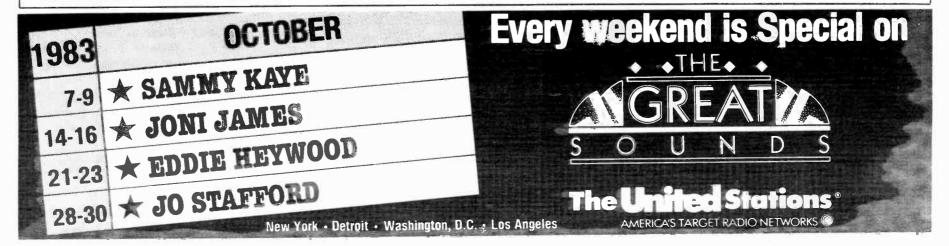
Radio's Immediacy vs. "Static" TV

Today, says Barber, sports on radio still enjoys a huge but "particular audience," such as people in cars or rural areas with poor television reception. "It's an impressive audience in radio, but TV is number one."

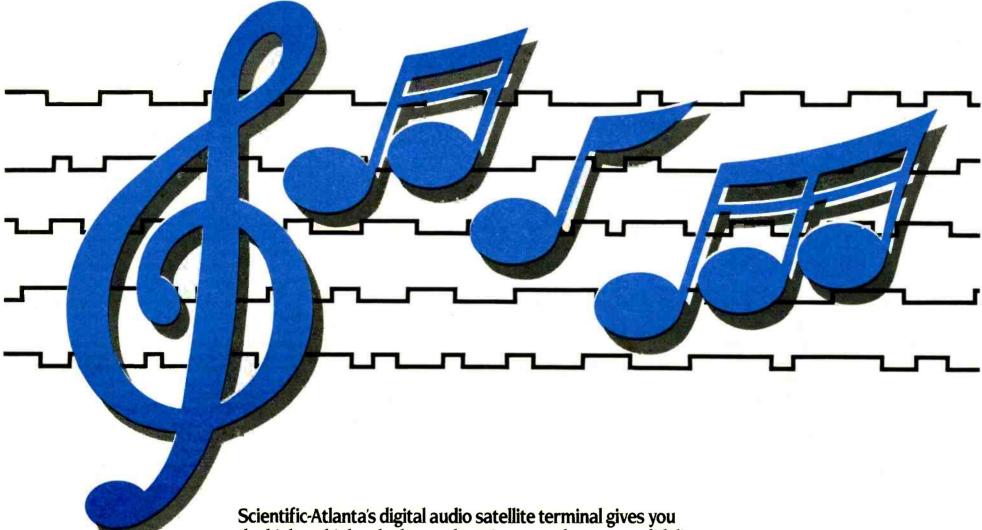
However, he thinks television may fall out of first place because "it has almost lost its immediacy." As Barber puts it, "Radio is still alive and will always be alive because of its immediacy. And I wouldn't be surprised if what, as time goes by, people become so surfeited with television and there will be increased use of radio. Television has become static. You've got too many TV stations and too many hours to try and program."

Although retired from regular play-by-play action, Barber has no trouble filling his own hours. An active author and lecturer, Barber also does a Friday morning sports commentary on National Public Radio's "Morning Edition." When R&R caught up with him, Barber was in Washington to do radio play-by-play of the annual Crackerjack Classic for ABC.

Barber, who makes his home in Tallahassee, spends little time watching sporting events. "I don't look at the regular season games," he admits. "I've got something else to do. And you have to understand that my great satisfaction was doing the preparation and the execution. I never cared who won or who lost. And now, having no preparation to do and no execution to do, how they play the game is rather meaningless to me."



Sounds You've Never Heard Before.



Scientific-Atlanta's digital audio satellite terminal gives you the highest highs, the lowest lows in network program fidelity.

Scientific-Atlanta brings you the first major advance in network radio program delivery since there were network radio programs to deliver: the digital audio satellite terminal.

Listen to the crisp, clean signal quality featuring 80 dB of dynamic range and a full 24 dBm peak signal level. And then notice the low distortion characteristics—less than .3% THD. We make it sound like the program is originating in your own studio.

Our new digital audio

terminal also offers fast setup and long-term reliability. Plus ease of operation: you can make a program change with a simple flip of a switch.

Once you hear the dramatic difference of digital satellite distribution, you'll be introduced to a quality of sound you've never known before. Find out more right now by contacting P. Michael Kelly. The new digital audio terminal from Scientific-Atlanta—the choice of four of America's leading radio networks.

Scientific Atlanta



Scientific-Atlanta Telecommunications, Digital Audio Marketing, 3845 Pleasantdale Road, Atlanta, GA 30340/(404) 449-2381

Baseball's Radio Broadcasters

Ex-athletes aren't spending all their time doing beer commercials these days. Many are calling games and providing color commentary on the radio. Yet professional broadcasters are still holding their own in the booths

What follows is a complete listing of major league baseball teams, the radio stations they broadcast on, and their announcers. And just to chart the trend, all ex-ballplayers employed are listed in bold type

American League WFBR - John Miller and Tom Marr. **Baltimore Orioles** WHDH — and WPLM — Ken Coleman and Joe Castiglione. KMPC — Bob Starr and Ron Fairly. WMAQ — Joe McConnell, Don Drysdale, Ken Harrelson and Early Wynn. WWWE - Herb Score and Nev Chandler. WJR - Ernie Harwell and Paul Carey. WIBW - Denny Mathews and Fred White WTMJ — Bob Uecker and Dwayne Mosley. WCCO — Herb Carneal and Tim Moreland. WABC - Phil Rizzuto, Frank Messer and Bill White. KSFO — Bill King, Lon Simmons and Wayne Hagin. KVI - Dave Niehaus and Rick Rizza. WBAP - Mark Holtz and Eric Nadel CJCL - Tom Cheek and Jerry Howarth. Toronto Blue Jays:

National League

San Francisco Giante

Atlanta Braves:	WSB — Ernie Johnson, Pete Van Wieren, Skip Caray and John Sterling.
Chicago Cubs:	WGN — Milo Hamilton, Vince Lloyd and Lou Boudreau.



KRBE & KRBE-FM — Gene Elston and Dewayne Staats.

KABC — Vin Scully, Jerry Doggett and Ross Porter. CFCF (English) & CKAC (French) — Dave Van Horne, Duke Snider, Tommy Hutton, and Ron Reusch; Jacques Doucet and

Claude Raymond WHN - Bob Murphy and Steve LaMar.

WCAU - Harry Kalas, Andy Musser, Richie Ashburn and Chris Wheeler.

KNBR — Hank Greenwald and David Glass.

KDKA — Lann Frattare and Jim Rooker. KMOX — Jack Buck, Dan Kelly and Mike Shannon

KFMB — Jerry Coleman and Dave Campbell.

OCTOBER 1983 7-9 * DR. HOOK 14-16 * JERRY BUTLER * THE JACKSON FIVE 28-30 * DARYL HALL & JOHN OATES 21-23

Continued from Page 26

He feels there is a need for a commentator along with a play-by-play man for national audiences. "When you're doing a network, it's once a week. You are reaching people in places like Dubuque and Des Moines, who do not have any particular allegiance to the two teams they're watching. So there's a definite need then for careful analysis and play-by-play," he says.

"There's no reason for an expert, outside of the fella doing play-by-play, to inform the people who follow the Dodgers every day. They know. They know as well as we do."

Many ex-athletes have found their way into the broadcasters' booth, and even more want to get in, perhaps making it tougher for aspiring young sports broadcasters. "It's more than a trend," says Scully, "I think it's here. It's an absolute established fact.

'I imagine that youngsters trying to get in find it difficult. But there is still the role for the play-by-play man. The exjocks are usually analysts. The play-byplay man is still the professional announcer."

Calling the play 'between the white lines' and a look behind the scenes:

"I asked Derrel Thomas about that basket catch. Remember, the last out of the last game at Dodger Stadium? He said he just wanted to leave the folks with a little thrill. But Lasorda almost fell off the bench. The rest of the dugout broke up, and third baseman Guerrero kept hollering out to him,

"Look at Lasorda." Derrell had to put his mitt in front of his face, because he didn't want his manager to see how hard he was laughing. So, that's Derrel Thomas in center field. Indeed, he marches to the sound of a different walkman."



cully is more than just a sportscaster. He's a storyteller, painting pictures with his words. He reminds you more of Mark Twain than Mel Allen. He attributes much of his success to the advice of Barber.

"I go back to Red, who originally said, 'Be yourself.' You bring to the booth that one precious commodity that no one else can bring - meaning yourself. That's hard. It's hard to have the confidence and yet it really is the right thing to do.

"But I can imagine a young announcer thinking, 'I'll copy a little bit of so-and-so and a little bit of so-and-so.' That might help him for guidelines, but the thing that is going to make him or break

him is his own personality.
"Because," he said, "if you give the public something that's fake, phoney, created, they'll spot it. They'll see through it. So again, know thyself and be yourself."



The United Stations AMERICA'S TARGET RADIO NETWORKS @

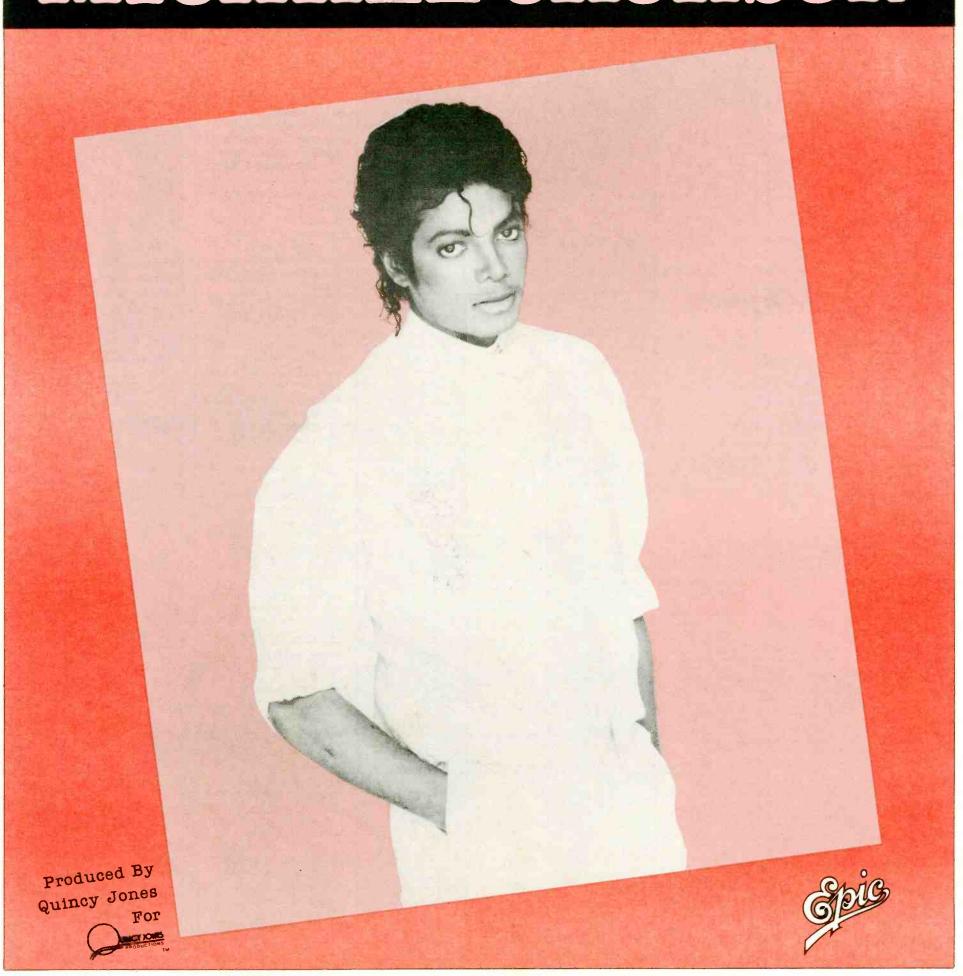
New York • Detroit • Washington, D.C. • Los Angeles

Radio's Popular Choice

"P.Y.T. (Pretty Young Thing)"

Is Now A New Single By

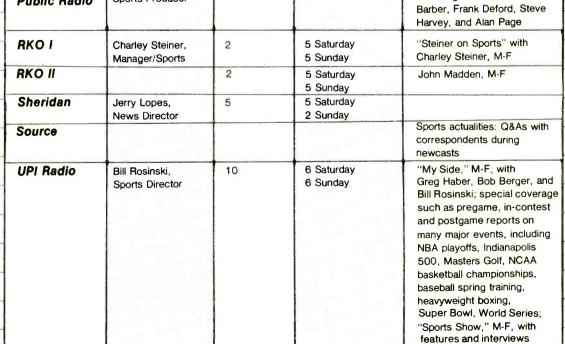
MICHAEL JACKSON



www.amoricanradiohistory.com



Charley Steiner





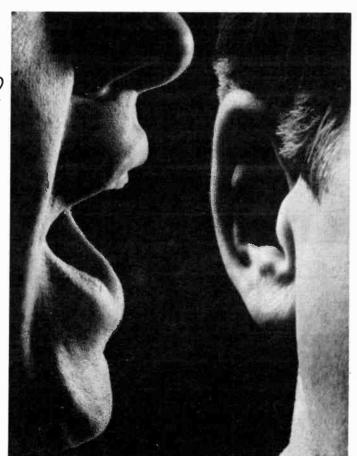
Bill Rosinski

What makes one sales person more influential than another?

In radio, it's an attitude that goes beyond selling "by the numbers." It's the knowledge and dedication to understand and communicate the unique strengths of each station.

At Blair Radio, our sales people have this knowledge and dedication.

They know that the significance of format and personality, of audience loyalty and motivation doesn't



always show up in the ratings numbers. But it does show up when advertisers add up sales results.

How influential is our sales philosophy?

Look at the quality of our station list—the strongest in radio. Talk to us and we'll tell you how our way of selling radio

works for everybody.

That's why we have such longterm relationships with our client stations. That's why Blair Radio is the power of radio.

BLARRADIO. A division of John Blair & Company. THE POWER OF RADIO.

NETWORK BOX SCORE



Dan Lovett

Paul Hornung

Fred Manfra



Jack Buck

Hank Stram



Lindsey Nelson

Dick Stockton





Quke Snider

Brooks Robinson



Networks

USFL Football

(39 games) (36 regular season games, 2 playoffs, championship. Fred Manfra, play-by-play; Dick Butkus, Paul Hornung, Dan Lovett, Marv Levy,

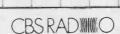
Thoroughbred Racing

(2 races)

Kentucky Derby Preakness (Don Chevrier, anchor; Dave Johnson, race call; Dan Lovett, Fred Manfra, commentary)

Olympics

Exclusive radio rights to broadcast 1984 Summer Olympics in Los Angeles.



Football

(41 games)

NFL (27 games, including 16

on Monday night) (Jack Buck, play-by-play; Hank Stram, color; commentary by Jim Kelly, Lindsey Nelson, John Dockery, Dick Stockton (pregame shows) and Brent Musburger (halftime shows.)

NFL Postseason

(10 games, called mainly by Jack Buck and Hank Stram) Wild card games Divisional playoffs Conference championships Super Bowl AFC-NFC Pro Bowl

Bowl Games

Senior Bowl Sun Bowl Kickoff Classic Cotton Bowl

Baseball

(Up to 18 games)

All Star Game (Brent Musburger, play-by-play; Brooks Robinson, Duke Snider, color) American and National League Playoffs American League Championship (Ernie Harwell, play-by-play; Curt Gowdy, color) National League Championship (Jerry Coleman, play-by-play; Duke Snider, color) World Series (Jack Buck, play-by-play; Brooks Robinson, Sparky Anderson, color)

Thoroughbred Racing

(3 races)

Belmont Stakes Wood Memorial Travers Stakes (Win Elliot, anchor)

NCAA Basketball

4 Regional Finals 2 National Semifinals National championship (announce team not named)

Golf

(1 tournament)

(Jim Kelly anchors 20 exclusive reports)



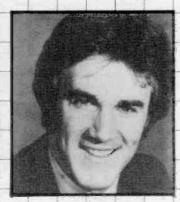
Dick Butkus



Don Chevrier



Brent Musburger



John Dockery



Ernie Harwell



Curt Gowdy



Sparky Anderson



Jerry Coleman



(7 games)

Masters Classic

NETWORK BOX SCORE

Football (3 games)

Rose Bowl (Jack O'Rourke, play-by-play) Fiesta Bowl (Gary Hahn, play-by-play) Orange Bowl (Bob Murphy, play-by-play)



Jack O'Rourke

si, Jack Ham, color)

Sugar Bowl

Gator Bowl

Liberty Bowl

Al Wester, color)

/i\ MUTUAL **BROADCASTING SYSTEM** Football (65 national games, 64 regional) **NFL Sunday Doubleheader** (40 games. Tony Roberts, Mel Proctor, play-by-play; Ray Malava-

> **Bowl Games** (5 games)

> > Holiday Bowl

Hall of Fame Bowl



Bob Murph



Mel Proctor



Tony Roberts

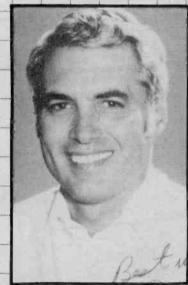




Jack Ham

Ray Malavasi





Wayne Larrivee

Fran Curci

(11 games. Tony Roberts, play-by-play. Al Wester, color) Miscellaneous

Notre Dame Football

(Tony Roberts, Wayne Larrivee, play-by-play; Fran Curci,

College Football (9 games. Tony Roberts, play-by-play; Al Wester, color)

Regional Radio Rights

(16 games each)

Pittsburgh Steelers Atlanta Falcons Kansas City Chiefs Houston Oilers

Basketball

(56 games)

NBA

(Up to 36 games)

All Star Game League Playoffs Championship Series (Tony Roberts, play-by-play)

Major College Basketball

(20 Saturday night games. Tom Cheek, play-by-play; Fred Snowden, color) **Tennis**

(4 tournaments)

U.S. Indoor U.S. Clay Court Davis Cup U.S. Open (rights permit exclusive courtside reports. Jim Gannon, anchor; Jack Kramer, Rosemary Casals, Richard Evans, color)

Golf

(12 tournaments)

U.S. Open PGA Championship Canadian Open Tournament Players Championship Coca-Cola/Houston Opens Memorial Tournament Kemper Open LPGA Championship U.S. Women's Open Buick Open **PGA** Seniors World Series of Golf (rights permit 29 exclusive reports from greens at each event. Reports by Al Wester, Jim Gannon, Wayne Larrivee.)



Jack Kramer







Fred Snowden



Jim Gannon



Rosemary Casals



Richard Evans

DDBIS JA

hen we planned our sports on radio special, we wanted to highlight the top sports talk personalities in the country. Using the usual arbitrary Arbitron method, we found the top-rated sports talk shows in the top 25 markets. And then, rather than merely listing them, we decided to let the winning hosts list their own vital statistics and statements in the classic form of baseball cards. Sometimes humorous, sometimes serious, always informative, here are the career records and philosophies of the sports talk all-



Weight: 225 lbs Birth Date: Hometown: Rochester, MI Bats: Right

Radio Debut: WATZ/ Alpena,

MI (AA) 1969, News Director
Radio Career: WPON/Pontiac, MI (AAA) 1969-1970, news reporter, sports anchor; WKNR/ Dearborn, MI (NL) 1970, news reporter; WDRQ/ Detroit (NL) 1971, news and sports anchor; WJR/ Detroit (AL) 1972-present, Sports Director

Name of show: "Sportswrap" Time slot: 8-11pm

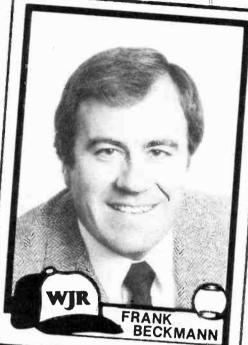
Date began hosting show: May 1981

Favorite sport: Football

Favorite teams: Detroit Lions, University of Michigan Favorite contemporary radio play-by-play announcer: Ernie Harwell, Detroit Tigers

Favorite all-time radio play-by-play announcer: Van Patrick, Detroit Lions and others

Style: "Hard-throwing righthander who keeps you off balance with his change of pace. A cagey veteran who touches all the bases and is a great student of all the games. Doubles as voice of Detroit Lions and University of Michigan



JACK BAKER WTMJIMilwaukee

Height: 6'0" Weight: 140 lbs Birth Date: May 27, 1928 Hometown: Milwaukee, WI

Radio Debut: WFUN/
Racine, WI, 1945, announcer
Radio Career: WKOW/Madison, announcer; WRIT/
Milwaukee, announcer; WEMP/Milwaukee, anMilwaukee, announcer; WEMP/Milwaukee, announcer; WHIH/ Radio Debut: WRJN Milwaukee, announcer; WEMP/Milwaukee, announcer; WHIH/nouncer; WTMJ/Milwaukee, announcer; WHIH/ Norfolk, VA, Program Director Name of show: "Jack Baker's SportsTalk"

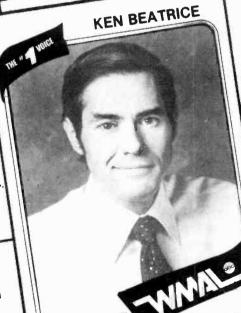
LMTW

Date began hosting show: 1972 Time slot: 6:30-8pm

Favorite sport: Baseball Favorite team: Milwaukee Brewers Favorite contemporary radio play-by-play

announcer: None in particular
Favorite all-time radio play-by-play announcer: Jack Quinlan, Chicago Cubs; Ray Scott, Green Bay

Style: "Conversational, interested in dialogue with callers and in their ideas and affording them, as fans an outlet to voice their opinions. Glad to answer an outlet to voice their opinions, char to and questions when asked, but try to stress the importance of callers' opinions.



JACK BAKER

KEN BEATRICE WMALIWashington

Height: 6'0" Weight: 170 lbs. Birth Date: July 28, 1943 Hometown: Boston

Radio Debut: In 1973 as Bats: Right a guest on WHDH/Boston Radio Career: WBZ/Boston,

Name of show: "Sports Call"

Time Slot: 10pm-1am, Monday-Friday, and 3 hours

Podeline and Federals games 1975-1.977, talk show host after all Washington Redskins and Federals games arrer all wasnington nedskins and rederals games

Date began hosting show: March 1977

Favorite sport: "I think I was best described as a

PROOFIE SPORE I WALL WAS DESCUESOFINED AS A person who would watch two kids play stickball if nothing else was going on."

Favorite team: "No favorites, but I admire a number of clubs which have maintained a level of

number of clubs which have manually excellence (e.g., Celtics)."

Favorite contemporary radio play-by-play s done Patriots, Celtics, Breakers"), Vin Scully ("everything he doe Preakers), viii ocuily (everylling he does)
Favorite all-time radio play-by-play announcer: Curt Gowdy "Red Sox and everything else") Style: "I try to treat those who call as I would treat guests in my home — with dignity and respect. I try to provide as much and varied information as requested by the callers because I really believe the more you

by the called a pecause freally believe the time you know about a subject the more you can enjoy it and benefit from it. Also, and perhaps most important, I do not — nor do I permit callers to — launch personal attacks."



Weight: 195 lbs.
Birth Date: July 9, 1932
Hometown: Chicago, IL
Bats: Right Radio Debut: WOPA/ Oak Park, IL, 1950,

parttime announcer Partinne announcer
Radio Career: WEXI/St. Charles, IL, 1951, Program Director; WRAC/Racine, WI, 1952-1953, owner; KMYR/Denver, 1954-1956, Program Director; Freelance, 1956-1959; KMOR/Littleton, CO, 1960-1965, owner; KTLN/Denver 1964-1969

Director; KOA-AM & TV/Denver, 1969-present, Name of show: "Sportstalk" Time Slot: 6-8pm

Date began hosting show: August 1969 Favorite sport: NFL Football

Favorite teams: Denver Broncos, Nuggets Favorite contemporary radio play-by-play announcer: Ray Scott Favorite all-time radio play-by-play announcer:

Style: "Mine? Facts with a touch of humor."



oports







BOY IN THE SHEET OF THE PARTY OF

DAVE SHEA WEEIIBoston

Height: 6'1" Weight: 225 lbs. Birth Date: January 1.

Hometown: Scituate, MA

Radio Debut: WCSSI
Amsterdam, NY, 1974, Sports Director, nighttime DJ
Amsterdam, NY, 1974, Sports Director, nighttime DJ
Amsterdam, NY, 1974, Sports Director, WEEI/Boston, 1977-1980, Sports
Radio Career: WGST/Atlanta, 1977-1980, Georgia Tech
sportscaster: WGST/Atlanta, 1979, Georgia Tech
Director: WATL-TV/Atlanta, 1979, Georgia Tech
Sportscaster: WGST/Atlanta, 1979, Georgia Tech
Sportscaster: WGST/ Director; WATL-TV/Atlanta, 1979, Georgia Tech football play-by-play; WSBK-TV/Boston, 1982-tootball play-by-play; WSBK-TV/Boston, hockey 1983, Boston College & Boston Bruins hockey 1983, Boston College & Poston, 1980-present, cohost play-by-play; WEEI/Boston, 1980-present, cohost "Sportsline"

Name of snow: "Sportsline"

Time slot: 6-8pm, Monday-Friday

Time slot: 6-8pm, show: September 1980

Date began hosting show: September 1980

(cohost with Upton Bell)

(cohost with Baseball (toothall hockey che

(conost with upton bell)

Favorite sport: Baseball (football, hockey close Favorite contemporary radio play-by-play

Favorite contemporary radio play-by-play rayorne contemporary radio play-by-play
announcer: Skip Caray, Atlanta Braves, Jiggs
McDonald, New York Islanders
McDonald, New York Islanders

McDonald, New York Islanders
Fevorite all-time radio play-by-play announcer:
Mai Allan New York Yankaee Favorite all-time radio play-by-play amounts.

Mel Allen, New York Yankees
Mel Allen, New York Yankees
Style: "I try to pattern myself after Lindsey Nelson.

Style: "I try to pattern more like Harriet! Actually. I Style: "I try to pattern myself after Lindsey Nelson.

Unfortunately, I sound more like Harriet! Actually, I sound more like Harriet! Actually, I would have to say I'm a cross between a Pat would have to say I'm a cross herween a Honefully I come summerall and a line Garanina Honefully I come summerall and a line Garanina. would have to say I'm a cross between a Pat
would have to say I'm a cross between a Pat
Summerall and a Joe Garagiola. Hopefully, I come
across as credible and informative, but able controls across as credible lighter side. I think you have to treat controls across the lighter side.

across as crealple and informative, out able 10 touch on the lighter side. I think you have to treat sports as an arterial month of the particular of the pa on me lighter side. I mink you have to treat sports as entertainment, and therefore have fun with it while still this interest to inform this interest to inform the still this interest this interest the still the still this interest the still the still this interest the still the s entertainment, and therefore have tun with it writterlifting your obligation as a reporter to informaccurately."

1



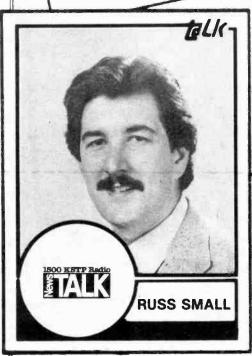
PETE FRANKLIN WWWE/Cleveland

Height: Big Weight: Overweight Birth Date: 39 years ago Hometown: Arctic Circle Bats: Switch Radio Debut: WINO Radio, many years ago,

Radio Career: Highly successful Name of show: "Disaster Time" Time slot: Before

Date began hosting show: 1776 Favorite sport: Sex Favorite team: Dallas Cowgirls

Favorite contemporary radio play-by-play announcer: Harpo Marx, Saskatoon Favorite all-time radio play-by-play announcer: Style: "Obnoxious"



Radio Debut: WBZ/Boston, 1977, sports talk, Ne
Regland Patriots postgame show
England Patriots WBZ/Boston, 1978-1979, sports
Radio Career: WBZ/Boston, 1980-present, sports talk
talk; WEEI/Boston, 1980-present, sports talk
Name of show: "Sportsline"
Name of show: Monday-Friday
Time slot: 6-8pm. Monday-Friday

Name or snow: "Sportsine
Time slot: 6.8pm, Monday-Friday
Date began hosting show: 1980 (cohosts with
Date Sheal

Favorite team: None
Favorite contemporary radio play-by-play

ravorne contemporary radio play-by-play
announcer: Vin Scully, Los Angeles Dodgers announcer: VIN Scully, Los Angeles Dodgers
Favorite all-time radio play-by-play announcer:
Mal Allan Naw York Yankace

Mel Allen, New York Yallikees Style: "Satiric and informative, combining the Style: "Satiric and informative, combining the elements of all mediums. Use music and one-act elements of all mediums, but hat launhter is a relief plays to satirize the outlandish but launhter is a relief plays to satirize the outlandish but launhter is a relief plays to satirize the outlandish but launhter is a relief plays to satirize the outland but launhter is a relief to the outland of t

plays to satirize the outlandish players and owners of sport. Information is a must, but laughter is a relief."

uave Sneal Favorite sport: All sports, indoor and out

RUSS SMALL KSTP/Minneapolis-St. Paul

Height: 5'10" Weight: 180 lbs. Birth Date: March 15, Hometown: Newton, MA Bats: Right Radio Debut: WNBH/New

Bedford, MA, 1976, news reporter Radio Career: WMNB/North Adams, MA, 1977-1980, Sports Director; WBKO/Harrisburgh, PA, 1980-1982, Sports Director; WCBM/Baltimore, 1982, afternoon sports anchor, Hershey Bears hockey play-by-play
Name of show: "Sportstalk"

Time slot: 6-8pm, Monday-Friday

Date began hosting show: September 27, 1982 Favorite sport: To broadcast: football; to watch: baseball

Favorite team: Boston Red Sox Favorite contemporary radio play-by-play announcer: Johnny Most, Boston Celtics

Favorite all-time radio play-by-play announcer: "Any kid sitting in the stands in the rain holding an umbrella in one hand and a microphone in the other, balancing a score sheet on lap, praying he doesn't get electrocuted and trying to broadcast a high school football game."

Style: "The only thing we take too seriously is our dedication to having fun. I try to make the show appeal to even the most casual sports fan who wants nothing more than to use sports as an escape from reality and to have a lot of fun doing it."



DAVE SHEA

Height: 6'2" Weight: 195 lbs.
Birth Date: February 6,

Hometown: Grafton, WV Bats: Right Radio Debut: WVW/

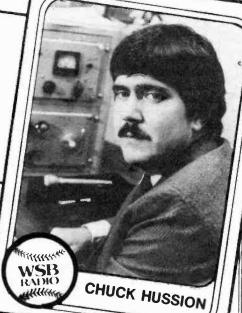
Grafton, W., parttime announcer at age 15
Radio Career: WMMN/Fairmont, W., 1969-1970,
disc jockey; WCLG/Morgantown, W., 1971-1976,
News/Sports Director; WPOM/West Palm Beach,
1978-oresent Sports Director; WSB/Attanta, Name of show: "Sportsevening With Chuck

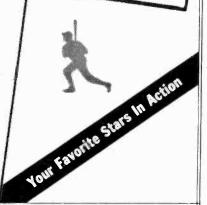
Time slot: 7-10pm

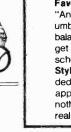
Date began hosting show: October 15, 1982 Favorite sport: Football Favorite team: Atlanta Braves Favorite contempora

louncer(s): Skip Caray, Atlanta Braves/Hawks Favorite all-time radio play-by-play announcer: Bob Prince, Pittsburgh Pirates

Style: "I try to be honest, candid and, with the Southern psyche in mind, a little laid-back and cordial. I try to be fair with local professional teams, without being a cheerleader. With college athletics, staunchly nonpartisan is the only way to approach it. Most importantly, I don't take the whole thing too seriously.







SPORTS TALK ALL-STARS



JACK BRICKHOUSE WGNIChicago

Height: 6'2" Weight: 196 lbs. Birth Date: January 24, Hometown: Peoria, IL Radio Debut: WMBD/ Bats: Both Peoria, 1934, staff announcer

Radio Career: WGN-AM/Chicago since 1940; also WGN-TV/Chicago since 1948; Baseball Hall of Fame WGN-TV/Chicago since 1948; Baseball Hall of Fame
Name of show: "Sports Central"
Time slot: 6:15-7pm (weekdays except Wednesday)
Date began hosting show: January 1982
Date began hosting show: January 1982
Favorite sport: "Seasonal — love 'em all."
Favorite teams: Cubs, White Sox, Bears, Bradley
University (alma mater)

Favorite contemporary radio play-by-play University (alma mater) announcer: "Too many to pick one — they're all

mends.
Favorite all-time radio play-by-play announcer: "Ted Husing ... going away"
"Ted Husing ... going away"
"Style: "Let's have some fun, escape, excitement and a few laughs. The 'tell it like it is' style is a phony to appear as the honest reporter. The affected effort to appear as the honest reporter. a rew laugns. The tell it like it is style is a priority enorty to appear as the honest reporter. The affected effort at integrity reeks of hypocrisy."



Four friorite Stars And Stats KMOX RADIIIIO

JACK BUCK KMOX/St. Louis

Height: 5' 11" Weight: 175 lbs. Birth Date: August 21

Hometown: Holyoke, MA Bats: Right Radio Debut: Radio Career: KMOX/St.

Louis, Sports Director, play-by-play of Cardinals baseball and football for 1954-present. Currently does

play-by-play of Cardinals baseball and football for KMOX, NFL football for CBS Radio and TV networks. Name of show: "Sports Open Line" (Buck is principal nots, but rotates with Bill Wilkerson, Bob Costas, Bob Rurns, Jim Holder, Dan Kelly, and Milke Shappon). Burns, Jim Holder, Dan Kelly, and Mike Shannon) Time Slot: Monday, Sunday, 6-8pm
Date began hosting show:

Favorite sport: baseball, football
Favorite team: St. Louis Cardinals (enjoys watching
Miami Dolphins) Favorite contemporary radio play-by-play announcers: Vin Scully
Favorite all-time radio play-by-play announcer:

Style: "I think I'm accurate, no-nonsense, with a touch of humor. I have compassion for the performers and consideration for the listeners."



LEE "HACKSAW" HAMILTON KTAR/Phoenix

Height: 5'8" Weight: 160 lbs. Birth Date: August 20, Hometown: Northport, Long Island, NY Radio Debut: WLGN/Logan, OH, 1967, Program and Sports Director

Radio Career: WIBX/Utica, NY, 1971-1975, Sports Director, talk host, hockey play-by-play; WWWE/

play-by-play; WWWE/
play-by-play; WWWE/
Cleveland, 1975-1976, voice of Cleveland
Crusaders hockey; WTTV-TV/Indianapolis, 19761978, TV voice of Indianapolis Racers hockey;
WHLO/Akron, OH, 1978-1981, Sports Director, talk

Name of snow: "52U Sportsline
Time slot: 6-10pm, Monday-Friday
Date began hosting show: June 1, 1981
Favorite sports: major league baseball and hockey
Favorite sports: "All of them." Name of show: "620 Sportsline"

ravorite teams: "All of them."
Favorite contemporary radio play-by-play
announcers: Vin Scully, Los Angeles Dodgers; Dan Favorite teams: "All of them.

Favorite all-time play-by-play announcer: Mel Allen New TOIK Tankees
Style: "Whether you agree or disagree with what I

Style: whether you agree or disagree with what is also and is a surface of the week. The '620 Sportsine' listen every night of the week. The '620 Sportsine' is a surface of the week. caters to the hardcore sports fanatic who wants to know all the trades, all the rumors, and all the stats. But we also cater to the occasional fan, who just wants to be entertained and informed. Topics range warns to be entertained and informed. Topics rain from who's going to win the pennant to whether homosexuals and lesbians should be allowed to coach high school athletic teams."



WAYNE CODY KIRO/Seattle

Height: 5'10" Weight: 299 lbs. ("too

Birth Date: September 4, Hometown: Philadelphia, PA

Bats: "Hold mike in left hand' Radio Debut: KALL/Salt

Lake City, UT

Radio Career: WIRE/Indianapolis, country DJ; Pro Bowlers Tour, radio and TV director; KTW/Seattle, 1973-1974, sports talk; KIRO/Seattle, 1975-

Name of show: "Sportsline" Time slot: 7-9pm

Date began hosting show: March 15, 1975 Favorite sports: golf, baseball

Favorite teams: Phillies ("But in Seattle that's a Favorite contemporary radio play-by-play

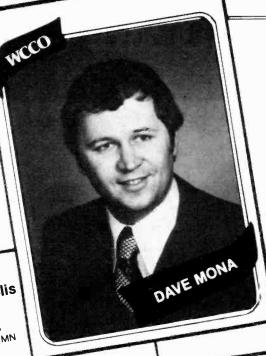
announcers: "Keith Jackson for everything. Vin Scully for baseball. Rick Barry for basketball." Favorite all-time radio play-by-play announcers: Red Barber, Mel Allen, Vin Scully, Bob Blackburn Style: "Fun . . . Sports is a break in the day for most, so I treat it that way. Try to have comedy as part of 'Sportsline,' sportcasts during the day and the three TV spots per day. Enjoy arguments if useful.













TIM MORELAND WCCO/Minneapolis

Weight: 205 lbs.
Birth Date: January 6,

Hometown: Fort Dodge, IA

Radio Debut: KSCJ/Sioux City, IA, 1969, Assistant

Radio Career: KLEM/Le Mars, IA, 1970-1973. Sports Director: KFOR/Lincoln, NE, 1977-1982,

Name of show: "Sports Hotline" Time slot: 9-10pm, Monday-Friday Date began hosting show: January 4, 1983 (alternates with Dave Mona)

Favorite sport: Football Favorite sport: FOOtball Favorite team: Minnesota Vikings ("I'm their play-

Favorite contemporary radio play-by-play

announcer: Tom Hedrick, University of Kansas football and basketball Favorite all-time radio play-by-play announcer:

Harry Caray, St. Louis Cardinals Style: "Present listener with opportunity to talk live on air with sports people who otherwise would

never be accessible to him or her. During open lines just visit with listener about whatever is on his or her mind. I'm interested in what the caller has to say. WCCO listeners are bright, interesting people. So I don't feel the need to dominate the conversation.

DAVE MONA WCCO/Minneapolis

Height: 5'1 Weight: 185 lbs. Birth Date: June 4, 1943 Hometown: Minneapolis, MN

Numerapolis, 1901, sports tain 11051

Radio Career: None (runs a public relations agency Radio Debut: WCCO

in "real life")

Name of show: "Sports Hotline" Date began hosting show: March 1981 (alternates

with Tim Moreland) Favorite sport: College basketball

Favorite sport: College pasketDall
Favorite team: University of Minnesota
Favorite contemporary radio play-by-play ravorite contemporary radio play-uy-play announcers: Vin Scully, Los Angeles Dodgers; Joe

Favorite all-time radio play-by-play announcer: McConnell, Chicago Bears Halsey Hall. Minnesota Twins & Gophers,

Style: "The sports pages are the sandbox of journalism. Sports writing and broadcasting should be found in the token the should entertaining and fact journalism. Sports writing and proadcasting should fun. I try to keep the shows entertaining and fastpaced. We have great response to our sports trivia paceu. We have great response to our sports trivia nights, which both the listeners and I seem to enjoy.

BRAD SHAM KRLDIDallas

Height: 5'10" Weight: 185 lbs. Birth Date: August 16,

Hometown: Chicago, IL Radio Debut: WWDC/ Bats: Right

Washington, 1969, news

intern Radio Career: WRR/Dallas, 1970, news and sports

KRLD

1080

BRAD SHAM

Name of show: "Sports Central Dallas"

Date began hosting show: October 26, 1976 Time slot: 6-7:30pm Favorite sport: "Whatever's in season (if there's a

gun to my meau, paseball)
Favorite team: Tie between Chicago Cubs and Dallas gun to my head, baseball)"

Favorite contemporary radio play-by-play announcer: Vin Scully, Los Angeles Dodgers Cowboys Favorite all-time radio play-by-play announcer:

average, occasional power; strikes out some, but it's



Radio Career: WTAE/Pittsburgh, Sports Director, sports talk host since 1973, color commentator for Sports tain 1103 since 1970, color confinement for 1970 (WTAE and 1970 WTAE and 1970)

Mutual Network)

Date began hosting show: September 3, 1973

Favorite sport: Football Favorite team: Pittsburgh Steelers Favorite contemporary radio play-by-play

announcer: Jack Fleming, Steelers Favorite all-time radio play-by-play announcer:

Style: "Enthusiastic, emotional but strive to bring as much humor as possible to treatment of sports; steer clear of treating sports as a religion; prefer issues to trivia; strongly opinionated yet don't feel compelled to have an opinion on everything.



STAN SAVRAN WTAE/Pittsburgh Height: 6'2"

Weight: 195 lbs. Birth Date: February 25,

Hometown: Cleveland, Bats: Right

Radio Debut: WELW/ Willoughby, OH, 1969,

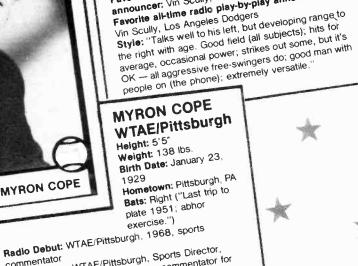
Radio Career: WRFD/Columbus, OH, 1971-1973, Sports Director; WKIS/Orlando, 1973-1976, Sports Sports Director; WKIS/Uriango, 1973-1970, Sports Director; WWSW/Pittsburgh, 1976-1979, Sports Director; KQV/Pittsburgh, 1979-1981, Sports

Name of show: "Stan Savran Sports Talk" Time slot: 8-9pm, Monday-Fri Date began hosting show: January 5, 1981

Favorite team: Cleveland Indians

Favorite team: Cleveland indians
Favorite contemporary radio play-by-play
announcer: Jack Buck, St. Louis Cardinals Favorite all-time radio piay-by-play announcer: Jimmy Dudley, Cleveland Indians

Style: "My shows — at least I hope so — are intended to be of a more cerebral nature, serious sports discussion, as it were. I'm not a gimmick guy. don't berate the listener/caller for effect. I am known as the most knowledgeable sportscaster in Pittsburgh, and I think I attract that type of listener."







Radio Wars An Overview

Having just returned from a vacation after NAB's Radio Programming Conference, I found out that the topic of the "Radio WARS" study released at the RPC was still causing a flurry of controversy. Since many of you have asked about my feelings on this issue I thought it would be appropriate to discuss the study.

Let me first review the background and methodology, then review reactions to the effort, and wind up with some suggestions about what information from this project is — or is not usable on your local level.

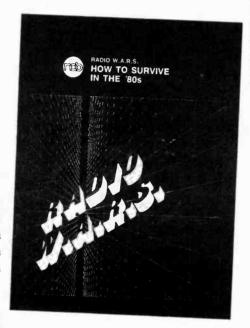
Background/Methodology

The Detroit-based research firm of Reymer-Gersin approached the NAB about conducting a landmark study to be released at the RPC. Reymer-Gersin was given the go-ahead by the trade group, and then designed the study (in coordination with the NAB's Research Department) that was released in San Francisco.

"Part of the problem may have been that with only 100 interviews per market some folks had difficulty attaching credibility to the survey data."

As noted in the overview volume released in San Francisco (pictured

Why?"



here) the methodology of the survey basically involved the following . .

- 1. Sampling in 13 markets out of the top 75, markets selected to contain examples of stations featuring the formats to be studied.
- 2. Usable telephone interviews with 1300 persons age 12+ who listened to radio for at least 15 minutes during an average weekday.
- 3. Favorite stations were determined, then information about the preferred format was elicited. A total of

reaction had to do with the methodology. Part of the problem may have been that with only 100 interviews per market some folks had difficulty at-

WARS approach could have been much more positively received if its overall conclusions had been presented and things left at that. When the data was discussed in the format rooms and the segments delved into, the fur apparently flew. Again the sample size was a culprit here.

Two examples suffice. AOR was the format most cumed by respondents, with 253 of the 1300 respondents.

Week In Review

Arbitron Promotes Korach

Arbitron Ratings has announced the appointment of a new Western Regional Manager for Radio. Mary Korach, who has been running the San Francisco sales office, will assume the responsibility for the Western Region, succeeding the retiring Bill McDowell. Korach's appointment will be effective November 1st, and he'll remain based in San Francisco.

Birch Moves Kabakoff To N.Y.

Birch Radio has appointed a new manager for its Northeast Region. David Kabakoff, formerly a regional rep for the Southeast, has been promoted to head the New York office. Kabakoff replaces Ed Keane, who has departed for Metromedia. According to Birch Sales/Marketing VP David Gingold, a search is underway for Kabakoff's successor in the Southeast, who'll be based in a new Atlanta office.

Jacobs Opens Consultancy

Former ABC and WRIF/Detroit researcher and programmer Fred Jacobs has opened his own consultancy, Fred Jacobs Media Strategies. Jacobs will remain in Detroit and can be reached at (313) 626-7158.

nine formats were delved into among the 1300 usable interviews. Formats researched were Adult/Contemporary, AOR, Beautiful Music, CHR, Country, "Full Service Radio," News/Talk, Nostalgia, and Urban.

4. Within each format several psychographic segments were identified and discussed in the research findings. The discussion of these segments was meant to stimulate programmers to think of new approaches to successfully reach the audiences. Certainly there was much discussion of the survey results.

Radio's Reaction

I won't go into all the gory details about how the bulk of the programmers in attendance reacted to the study's release, since several of the format editors covered those reactions in the September 9 edition of R&R. The bottom line seems to have been that what started out as a worthwhile idea was perhaps spread too far — and suffered. It brings to mind the quote "When you're up to your ass in alligators it's difficult to remember that your initial objective was to drain the swamp."

It seems that much of the negative taching credibility to the survey data.

However, it appears that the Radio

However, that figure was then divided

by Reymer-Gersin into sex segments (psychographic categories) with the largest segment represented by 57 people. Not much of a national sample on which to base advice to programmers.

A News/Talk PD came to me with another observation. It seems that the "Voyeurs" category (one of the three segments within the format) was based on responses from only 11 people. He wondered why programming recommendations were being made based on the thoughts of just 11 respondents.

The Good News

While there was some unhappiness with portions of the Radio WARS findings I think it still served some useful purposes. The major positive point for me was that the results portrayed that indeed there is really no such thing as a homogenous audience, and that stations need to keep that in mind in their

"The results portrayed that indeed there is really no such thing as a homogenous audience, and that stations need to keep that in mind in their marketing plans."

marketing plans. Radio WARS brought home the reality of considering segmentation or positioning as a major aspect of annual station strategy. I'd say the good news here is that this study can serve as food for thought and perhaps the basis for some indepth local research. Use that local research - not the WARS results - to help fine-tune your approach to increasing your numbers.

Want more info on the Radio WARS study? Contact the NAB to get a copy for your perusal.

Roy Shapiro, VP/GM of Group W Sales, wrote to query, "You im-

Over the years Group W has been in the forefront in the development

However, I don't think it would hurt for a major study — such as is be-

ply (in a recent article) that a one-time-only study to determine four-week

cumes by station is more accurate than the method we are using today.

of reach and frequency theories, and the industry as a whole has benefitted.

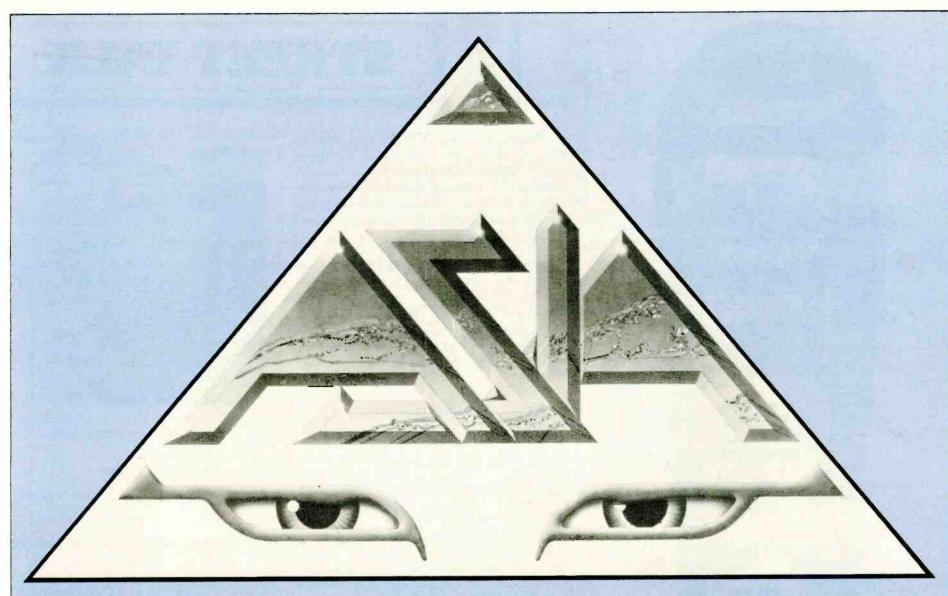
I don't think anyone can cast aspersions specifically on the Group W efforts

ing discussed with Arbitron - to be conducted to perhaps update or set

some standards for radio's reach which many parties could feel they had a

part in establishing. I'm not crazy about the cost of the study however -

there may be better ways for this industry to spend \$500,000.













"THE SMILE HAS LEFT YOUR EYES"

7-29475

The New Single From The Platinum Geffen Album ALPHA GHS 4008

Produced By Mike Stone for Mike Stone Enterprises LTD



STREET TALK

Harris AM Stereo is back! Last week the FCC okayed the temporary use of the Harris system, which had been pulled from the air a month ago for technical reasons. However, Harris must still gain type acceptance, but talk around Washington is that the company will succeed in that effort.

Doubleday Broadcasting President Gary Stevens was recently spotted in Boston, presumably not on vacation. Street Talk hears that Doubleday, with its KWK-AM & FM/St. Louis on the market, is looking to move into Beantown. Likely prospects for a Doubleday takeover? How about WVBF, or possibly WBOS?

Jerry Boulding has exited WCHB/Detroit, where he'd been Operations Manager. Apparently agreeing to disagree, Boulding left, and no immediate replacement was named.

While we're in Detroit . . . Marc Avery, cut from the afternoon shift three weeks ago at WCZY, will move to PM-drive at CKLW starting Monday (10-3).

Allen Gantman, formerly GSM at KLAC/ Los Angeles, is now National Sales Manager for KROQ-FM/Los Angeles.

In Houston, KLOL GSM Bob Hoffman exited the station Monday (9-26) with no immediate replacement named.

At WAPP/New York, Chip Hobart will stay on the air, but has given up his MD title. So, Research Director Steve Ellis has been promoted to Assistant PD effective immediately.

MCA will pick up distribution of Solid Gold Records. New stuff from Toronto and Headpins will be forthcoming.

And while we're hangin' out in Universal City, look for MCA to name Glen Lajeski to a key administrative position. Glen will shift over from Arista, where he was Richard Palmese's right-hand man.

As mentioned last week, Satellite Music Network will launch its CHR format ("Rock America") around the first of the year. VP George Williams is on the hunt for a PD and six air staffers for the Chicago-based venture. Now is *not* too early to make your move. Here are George's numbers: (800) 527-4892 or (214) 991-9200.

KNBQ/Tacoma-Seattle Operations Manager Don Hofmann has hired John Murphy from KLUC/Las Vegas for morning drive, which fills half the vacancy created when PD Gary Bryan moved to KISW. The PD job is still open.



HAVE A SEAT — This exclusive photo records a moment in history, the actual transfer of power as the Great Chair of Control is handed from outgoing Arista VP Richard Palmese (left) to incoming VP Donny lenner (right). Both gentlemen are smiling

. . . Donny because he's so happy and Richard because Donny doesn't know Clive Davis has the chair wired. They all lived happily ever after.

Jalapeno Broadcasting has named Bob Garrett as VP/GM for its KLOZ/El Paso. He comes from KYYS/Kansas City.

Talk about a change in climate . . . Randy Robbins has segued from the PD's post at KWHL & KENI/Anchorage to join the airstaff at KS103/San Diego. Randy will handle the Production Director's job as well as 6-10pm on the air.

At EMI America, Director/National Singles Jack Satter has added A/C promotion to his duties. Former A/C department chief Shelley Green will be moving into the label's Dancemusic Department, continuing her usual trade relations responsibilities.

Drake-Chenault is about to offer "The History Of Rock And Roll" in a unique format. After the first of the year, stations will be able to run the epic production in one-hour segments, which are now being readied. The newly customized version will be available on a barter basis, also a new arrangement.

Congratulations to KFI/Los Angeles morning stars Al Lohman and Roger Barkley on the occasion of their 20th anniversary as a team (10-3). For the last 15 years, Lohman & Barkley have been waking up Southern Californians in style on KFI. L.A. Mayor Tom Bradley has declared Monday "Lohman & Barkley Day," and a parade through downtown is just one of the many festivities which will mark the occasion.

STREET TALK/See Page 46



SCATTERLINGS OF AFRICA IS HAPPENING

ON YOUR DESK NEXT WEEK

GEORGE CARLIN

Wishes to get in touch with or receive information concerning the whereabouts of BOB HOLIDAY A disc jockey at KJOE, Shreveport, LA (1958-59)

(He also worked in radio in Jacksonville, FL in the 1970s.)

CONTACT: (213) 820-4444

www.americanradiohistory.

CONTEMPORARY HITS

for

Contemporary Hit Radio Stations

coste

AND THE ATTRACTIONS



"Everyday I Write The Book"

Wherever I Lay My Hat (That's My Home)"

CHR NEW & ACTIVE

WHTT 35-28 WXKS-FM deb 23 WKEE 34 WNYS 25-21 WPHD 21 CKGM on WCAU-FM 39-35 WHTX add 30 PRO-FM on 94Q on KAFM 34-30 Q102 30-27 **WHYT 21** WLOL-FM 20 **KIMN 28-26** Q103 32-30 **KEARTH 30-23** KIIS-FM 31-20 **KIQQ 20-17** KMJK 34-31 XTRA 25-22 KYUU add KNBQ add WFLY 25-23

WYCR 28-21 WLAN-FM on WSPK 39-34 WHFM 23-20 WKFM 29-25 WPST 25-21 WRCK 19 WKRZ-FM on Q106 on **WBBQ 12-7** KHFI add KZZB 14-11 **WSSX 29** WBCY 23-19 WZLD on WDCG on KSET-FM on WANS-FM 37-34 WZYP on **WQUT** add **WOKI 29** WFMI 10.9

KHYT on G100 38-36 WGUY 16-11 WABB-FM on WTIC-FM 24-16 WHHY-FM 20-16 WCIR on WIGY add KRGV 19-15 WSFL 21-19 WIKZ 38-35 WNVZ deb 39 WTSN add WSE Z 31-29 WKDD on WKAU on WNAM 36 KIIK on WEBC on WGRD 12-10 Z104 25-21

WERZ 30-26 WKHI 32-28 WJBO 33-31 WHEB 9-9 WSQV 23-20 KQIZ-FM 9-9 WISE 18-15 WCGQ 33-28 WRKR 33-28 KISR 29-27 K107 22-18 WFOX deb 34 WHOT 37-35 WYKS 18 KBBK deb 30 KILE on KMGX 28 KTDY 26-23 KIKI on KNOE-FM 37-34 **KQMQ 31-24 WPFM 6-4** KFI 23-15 WXLK 15-9 KHOP add KKQV 26-23 KSKD 31 WHSL 15-12 KITS 16

WBWB 27-24 KCMQ on KYTN 10-8 KRNA add WOMP-FM add 37 99KG on WAZY-FM 27 KKRC on KWTO-FM add WSPT on KDVV on KFMW deb 40 KCDQ on KGHO 38-35 **KDZA 30-28 KBIM 32-30** KSLY 31-27 KIST add 36



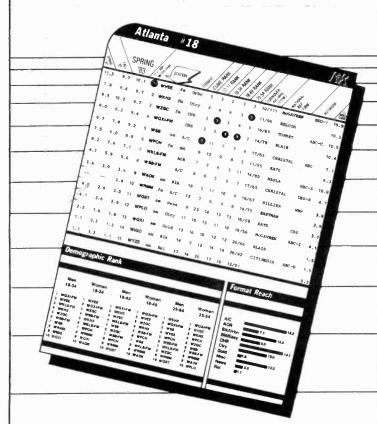
KQMQ

SIGNIFICANT ACTION

WXKS-FM **CKGM KSKD PRO-FM** WFBG **CHUM** WACZ **KIQQ WPFM** WGUY **WKFM** WAEV WIGY **KZZB** 99KG WERZ WNFI **KCDO** OK100 KSLY **KBFM WJBQ** KRGV **KZOZ** WISE **KIST** WSFL WJAD **KTFM KNOE-FM** WZPL WHOT

Who's Number 1 18-34 in Atlanta?

The Answer's on Page 80 of R&R's Ratings Report





RADIO & RECORDS

RATINGS REPORT

THE COMPLETE ANALYSIS OF AMERICA'S RADIO LISTENING

To Order More Copies:
Call Marcella
213-553-4330

Sales

In The Client's Office . .

Somehow we who sell for a living still have the most difficult time getting . . . on the other side of the desk!

We are charged with targets and quotas and then scamper into the field to talk to the target and try to make our quota. We neglect to see our sales presentation through the eyes of our customers.

Even before we enter the office of our customer, we must think about who he/she is and what he/she is thinking about at that moment and how he/she is likely to be feeling.

Morning Slickness?

In the morning the client is most likely to be alert and energetic . . . more likely to make a decision!

Unless, that is, mornings are slow (i.e., car dealers, carpet dealers, etc.) and no customers have come in . . . then it is a bit dangerous. You might even

dangerous. You might even be taken for a customer, and when you turn out to be a "salesperson" there is a double whammy that could hit you.

This doesn't mean the "slow" time is a bad time to make a call: it is just important that you know... out front... what the temper of the customer is likely to be.

This doesn't require a Ph.D, but it may require a little investigation so you are on top of the situation.

"It is important that you know . . . out front . . . what the temper of the customer is likely to be."

Keep Your Eye On The Tiger

Even as you enter the store, your powers of observation can give you good information on the temper of your contact!

Are the employees relaxed and friendly...does the store or office seem tense...are all employees in their work positions... is there a meeting in progress?

All of these motivational puzzle pieces can give you a quick fix on how the boss is at this moment in time.

It also is a good idea to know if the company ran an ad in this morning's paper and, if so, what it was for!

Taking The Client's Point Of View

- Pre-check the client's likely attitude
- Speak intelligently and carry a small briefcase
- Put yourself on his side of the desk
- Use his vocabulary, not yours

This kind of pre-knowledge will make your business remarks much more cogent to your presentation. If he is already a client, make sure you know how his commercials are running!

(Heaven forbid he had commercials on *your* station you didn't hear . . .)

I always love the beginning of a conversation with a client who says, "What in hell happened to my commercial in the 7 o'clock news this morning?"

You blurt out, "I don't know, what did happen?"

From this conversation to a 52-week renewal is a long, long way!

Office Scenario

Well, here we are in the office!

Did you bring a big or small briefcase for the presentation?

To the client: Small (slender!) means brief and businesslike . . . Big (fat)

means lots of paper and a long time!

I suggest you quickly get your materials out, so the client can see you didn't bring a "War And Peace" pitch.

A copy for you . . . a copy for him/her!

Tell him how long this is going to take . . .

(Today I only need 20 minutes.)

This effort on your part will be a relaxant.

Use Client's Vocabulary

Then present your case as if you were on his side of the desk.

If you were him and you were explaining it to you, how would you phrase it!

Not in terms of "spots" and "30s" and inserts and breaks, but in terms that he uses in his business.

A good 60 percent of our failure to help a client be a part of our product is the incorrect glossary of terms.

Your presentation must be tangible . . . something he can relate to . . . something he can be part of!

"Your presentation must be tangible . . . something your client can relate to."

Not gerps, erps, and seepums! Save that for those calls on the agencies.

Offer something . . . not a bunch of spots . . .

And offer it from the front edge of your chair and let him/her have a chance to join you in success!

- Be prepared!
- Know your client! Even if you don't!
- Test the water as you arrive!
- Keep it slender!
- Sell something tangible.

TARGET Quota

Train (your client!)

—Dwight Case



SOUNDS

- GLENN MILLER •
- THE MILLS BROTHERS
 - BING CROSBY
 - PEGGY LEE •
 - NAT KING COLE •

- · DORIS DAY ·
- TOMMY DORSEY
- THE FOUR ACES
- ELLA FITZGERALD •
- TONY BENNETT



• AND ALL THE GREATS •

The United Stations

AMERICA'S TARGET RADIO NETWORKS



he Great Sounds. An exciting new weekly four hour radio program from The United Stations. Featuring the hits of the 30's and 40's and the nonrock hits of the 50's and 60's.

The Great Sounds is designed to develop a loyal audience, and keep it, because it will encourage long listening spans and lessen dial punching. This will not only benefit the radio station, but also the advertiser by encouraging your audience to tune in on a specific day at a specific time.

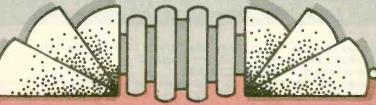
Each week **The Great Sounds** will spotlight a "Special Feature Artist" throughout the entire four hour program. Benny Goodman, Teresa Brewer, Mel Torme, and Johnny Mathis are just a few of the great stars we'll be featuring as in-person guests. In addition, several

other stars will appear on the show, all talking about their music and the fascinating stories behind the songs. Each show will also highlight a special year with a review of the events and the unforgettably great sounds of that year.

The Great Sounds wouldn't be complete without Frank Sinatra. Each week a "Spotlight on Sinatra" will pay tribute to perhaps the greatest sound of all.

The Great Sounds is hosted by Dick Shepard who anchored WNEW's legendary "Milkman's Matinee" in the mid 50's, as well as the NBC Radio Network program, "Monitor".

For more information and a demonstration cassette of **The Great Sounds** call The United Stations in New York at (212) 869-7444.



On The Records



KEN BARNES

So High Solo

ears ago when members of music groups wanted to work solo or in combinations outside the home band, they had to break up the group. Nowadays it's completely acceptable to record solo or with other people and then return for a full group project. (Even with all this freedom, groups still break up far more often than they did 15 or 20 years ago, but that's another column).

What touched off this soaring flight of abstract theoretical fancy was a stray thought about the Talking Heads - it occurred to me that all four core members have recorded outside or "splinter" records. Singer David Byrne had his "Catherine Wheel" LP in 1981, keyboardist/guitarist Jerry Harrison issued "The Red And The Black" the same year, and the rhythm section, Chris Frantz and Tina Weymouth, not only teamed up for two Tom Tom Club albums but got married as well.

So I began to ponder, in a ponderous sort of way, how many groups there were in which all members made solo or splinter records while the group was still in existence. The first group that came to mind was the Who - starting in 1971 first John Entwistle, then Pete Townshend, then Roger Daltrey and finally Keith Moon all made solo albums. The members of Yes and Kiss released their solo albums all around the same time (Kiss's four-pack simultaneously, with matching cover art). The five members of the '70s Moody Blues all did solo projects, but the group was semi-defunct at the time. If you count Keith Richards and Mick Jagger's solo singles and fringe objects like Charlie Watts's participation in Rocket 88, you can make a case for the Rolling Stones (Ron Wood and Bill Wyman had more conventional solo albums). And that's where I left it for now. but I'll be glad to print any additions.

Pop Quiz#2: Original Versions

Now that you've spent the week working on last week's quiz, neglecting job, family, hobbies, and sleep, here's another mix & match special. At the top are ten current remakes, while below are the original artists scrambled like so many eggs, of course. Some of these are easy, others have been mentioned in previous columns, and a few are on the tough side. Songs and original artists, matched, should be sent, preferably by mail, to me at R&R, and winners will be eligible for the breathtaking sight of their names in print.

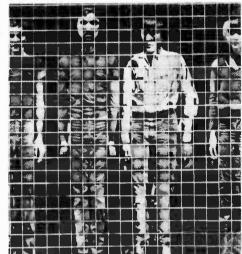
JUICE NEWTON "Tell Her No" QUIET RIOT "Cum On Feel The Noize" **HERB ALPERT** "Garden Party" BETTE MIDLER "All I Need To Know" JOAN JETT "Everyday People" DAVID BOWIE "China Girl" PAUL YOUNG "Wherever I Lay My Hat" BILLY IDOL "Dancing With Myself"

HUEY LEWIS & THE NEWS "Heart & Soul"

Marvin Gaye **Peter Gabriel** Sly & Family Stone

Zombies

Bill Medley Mezzoforte Siade Iggy Pop



Talking Heads: united they stand, divided they stand

Former Little River Band singer Glenn Shorrock has his first post-LRB single out, "Don't Girls Get Lonely," but it's not his first U.S. solo record. In 1971 he released a single called "Let's Get The Band Together" on MAM Records, the same label that issued the first Dave Edmunds solo single, "I Hear You Knockin'." Shorrock also had a 1975 single on Playboy, was in a group called Esperanto before LRB formed, and while in Australia sang for popular '60s band the Twilights, whose guitarist Terry Britten later wrote "Devil Woman," "Carrie," and several other Cliff Richard hits.

R&R/Friday, September 30, 1983 Unfinished Vibrations

Spurred by the interest awakened by Capitol's recent "Rarities" album by the Beatles, the label has given the same treatment to the Beach Boys. Buried in the sand compiler Brad Elliot found an interesting combination of alternate takes, B-sides (including an a cappella version of "The Lord's Prayer"), and unreleased tracks (now you can hear the Beach Boys tackle Ringo's "With A Little Help From My Friends" and the Box Tops' "The Letter")

The selection that especially intrigued me was an alternate version of "Good Vibrations" (one of many that were cut). This particular variant, which differs considerably in places from the hit, was first exposed to the world via the Beach Boys radio special "The Best Summers Of Our Lives," produced by R&R back in 1976. This version still has the vocals missing on the verses, too. Anyway, "Rarities" is a worthy salvage job, bringing historical recordings back to light — the only thing about it that isn't a rarity is the cover, which uses the same bikini model motif as most recent Beach Boys reissues

Earlier, this column dared to print a photo of Billy Joel and his early group the Hassles. Now revealed is Billy's next venture, a heavy metal duo called Attila. That's Billy on the left, of course. (No, the other guy was not called "The Hun.")





Early ELO: (Jeff Lynne left, Ron Wood right)

ELO's First Move

ELO came about 11 years ago as a splinter project for popular British group the Move, whose chief songwriters, Roy Wood and Jeff Lynne, wanted an outlet for the orchestral rock songs they were developing while reserving the Move for direct pop-rock material. But this splinter group splintered for good, with Wood leaving to form Wizzard and subsequent obscurity, and Lynne and drummer Bev Bevan retaining and expanding the ELO concept. Bevan, by the way, is now engaged in a splinter project of his own, drumming for Black Sabbath (whose roots were in the same Birmingham, England scene as the Move/ELO's) while in between ELO tours.

Bottom To The Top

ZZ Top is nearing 15 years together, but before that Dusty Hill and Frank Beard were well known in Texas as members of the American Blues (with, it's reported, hair to match the name), and Billy Gibbons carved out quite a reputation as guitarist for Houston psychedelic rock legends the Moving Sidewalks (whose "99th Floor" is an obscure '60s classic). In fact, the story goes that Jimi Hendrix, on a national talk show, referred to Billy as America's most exciting new guitarist.

The Motels rated as one of the earliest "new rock" bands in Los Angeles around 1976, having moved down from San Francisco, where Martha Davis had a group called the Warfield Foxes (named after a local theater called the Fox Warfield). Also playing the same circuit as the early Motels was the Pop, featuring Cars drummer

David Robinson and Tim McGovern, who later joined the Motels and then formed Burning Sensations this year.

Facts you probably didn't know and will probably wish you hadn't learned: Just before he joined Led Zeppelin, Robert Plant was in a group called Hobbstweedle.



Guests on "Solid Gold" for the week of September 30 are George Benson, Huey Lewis & the News, Madness, Ronnie Milsap, Juice Newton, Sparks, and Tom Wopat (as guest host) Pat Benatar's "Album Flash" appearance repeats on Cinemax September 30 and October 5; Linda Ronstadt's reruns October 4 . . . Frank Stallone and Bonnie Tyler are on "American Bandstand" October 1 ... Stevie Wonder's "Saturday Night Live" hosting shot gets a reprise October 1 ... Duran Duran are in concert on Showtime October 1.

5 Years Ago Today

- BOB MOUNTY, WALT SABO, DICK VERNE UPPED TO EXEC. VP AT NBC
- BILL ENGLE NAMED GM AT WTIX/NEW ORLEANS
- JIM ROBERTS PD AT WQFM/MILWAUKEE
- NUMBER ONE FIVE YEARS AGO: "Kiss You All Over" Exile (WB/Curb) (3rd week)
- NUMBER ONE A/C: "Fool (If You Think It's Over)" Chris Rea (UA) (2nd week)
- NUMBER ONE COUNTRY: "Heartbreaker" Dolly Parton (RCA)
- NUMBER ONE LP: "Who Are You" Who (MCA) (4th week)



The 60s was a magical erg. Especially to today's 25-49 year olds. That's why they listen to SOUNDTRACK OF THE 60s by the millions, every week. To relive the music and good times. To recapture the 60s experience.

times. To recapture the 60s experience.
The 60s lives again on great radio stations
like WYNY, New York, KIIS-FM, Los Angeles,
CJCL, Toronto. Even Redifussion, Singapore.
Contact ABC Watermark today. And get
SOUNDTRACK OF THE 60s into your life. Capture the magic!



A weekly radio event with Gary Owens 3575 Cahuenga Blvd. West, Suite 555 Los Angeles, CA 90068 (213) 980-9490

ABC Watermark





1083 ARC Wotermo

O'Brien Perishes In Skydiving Mishap

Jim O'Brien, 43, radio veteran of WOR-FM/New York and CKLW/ Detroit, former PD at KHJ/Los Angeles, longtime morning personality at WFIL/Philadelphia. and most recently weather forecaster for WPVI-TV/Philadelphia, was killed Sunday (9-25) in a skydiving accident. O'Brien's chute became entangled with

another jumper's, and by the time the two separated, O'Brien was too close to the ground for his reserve chute to break his fall. O'Brien was credited with saving the other jumper's life.



Jim O'Brien

Booker New

KGFJ/Los Angeles morning

personality Levi Booker has been

promoted to PD at the station, fill-

ing the vacancy created two

months ago when George Moore

gave up the PD's duties to rejoin

the KGFJ airstaff. Booker, who

will continue to do mornings, told

R&R, "I feel extremely proud. I

Booker's 13-year broadcasting

career includes on-air positions at

KPRS/Kansas City; Houston sta-

tions KYOK, KTRH, and KLOL;

as well as L.A. outlets KUTE and

KJLH. Booker's promotion is ef-

welcome the challenge.

KGFJ PD

King Promotes Scherner And Clithero To GSM

O'Brien began his broadcasting

career as a sportscaster at KWTX-

TV/Waco in 1961. He had been a

member of the WPVI-TV staff

since 1971, hosting "Dialing For

Dollars," the noon news, and the

weather on the 5, 6, and 11pm

Terry and Patty Oldham, his

mother Frances, and sister Mary

Wood. A memorial service was

held this week in Philadelphia, and

the burial took place in Houston.

O'Brien is survived by daughters

newscasts.

King Broadcasting has promoted Bob Scherner and Paul Clithero to the General Sales Managers' posts at Portland stations KGW and KINK, respectively. Scherner, who was KGW's Local & Regional Sales Manager, joined the KGW sales staff in 1979 and was promoted to Local Sales Manager in early 1982, adding the regional sales duties six months later. Clithero had been KINK's Sales Manager for the past two years, previously having served as Account Executive and National Sales Manager at KGW.

Also promoted at the King stations was KINK Account Executive Annemarie Carlson. Carlson takes over the newlycreated position of National Sales Manager for both stations.

Hoker

Continued from Page 1

paid an enormous price for them. We knew it would be another year, year and a half, before they would pursue radio again, and that hasn't changed. This kind of clears the air and keeps the Radio Division in a very progressive mode."

Hoker, who will remain in Dallas and retain his GM title at KRQX & KZEW, promoted KZEW GSM Gene Boivin to Station Manager for both outlets. Paul Jacobs was elevated to

Zolnowski To WECK PD/OM

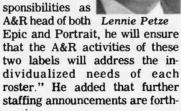
WECK/Buffalo has tapped Peter Zolnowski as its new PD/Operations Manager, succeeding J.R. Russ. Zolnowski comes aboard the Music Of Your Life facility following three years with WINR/Binghamton, NY, the last year and a half as PD. Greg Hoadley will now be handling WINR's programming reins.

"It's a unique position to be put in," Zolnowski remarked. "It's a radio station that has a syndicated format, but it's also programmed locally for the market. Buffalo is my hometown, too. I think my knowledge of the market is going to make a big difference in the ability to program WECK. We're no longer the little radio station. We're a major factor in the marketplace, and we will continue to be so." Added WECK GM Chet Musialowski, "Pete's experience both in promotion and programming at WINR affords him the knowledge and background to keep WECK forging ahead.'

Petze Heads **A&R For** Epic/Portrait

Lennie Petze, VP/GM of CBS's Portrait division since 1980, has returned to the A&R area as VP/ Senior Manager/Epic & Portrait A&R. Petze had been VP/National A&R for Epic from 1977-80 after two years as Epic East Coast A&R Director and five years in promotion for the label.

Epic/Portrait/ Associated Labels Senior VP/ GM Don Dempsey, who will directly supervise Petze, commented, "As Lennie takes on his broadened re-



CONCENTRATING ON KTSA

Weed Named KTSA & KTFM Program Manager

Waterman Broadcasting has announced the appointment of Steve Weed as Program Manager for KTSA & KTFM/San Antonio. Weed replaces Lee Randall, who left to begin his own consultancy a few weeks ago.

VP/GM Joe Ernest remarked,

"We conducted an extensive search and are very pleased to have found someone of Steve's stature. He brings a wealth of experience to the position. Weed will be focusing his immediate atten- Steve Weed



tion on KTSA, America's first AM stereo station.'

Commenting to R&R, Weed said, "I've long admired these stations' aggressive programming philosophies, and I welcome the opportunity to join this excellent management team and to renew my association with consultant Jerry Clifton."

Just prior to joining KTSA & KTFM, Weed had been restructuring the News format of KRMG/ Tulsa. His contemporary programming background includes KMJM/St. Louis and KAFM/Dallas. He's also worked on the air at KIIS/Los Angeles and WXLO/ New York (now WRKS).

STREET TALK

Continued from Page 40

Rick Springfield Productions VP Dana Miller has formed Major Way Management for exclusive representation of, you guessed it, Rick Springfield. Joining Major Way as VP is former RCA Merchandising/Artist Development Director Barry Gross.

KRE/San Francisco (Berkeley) will drop its Jazz format and go Top 40, according to an Inner City Broadcasting spokesperson. The station plans to simulcast with co-owned KBLX's Urban format in mornings and afternoons. The switch will be effective Monday (10-3).

Also in S.F., Sandy Louis is no longer the MD at KFRC. PD Gerry Cagle will handle music duties until a new MD can be appointed.

KIDD & KWST/Monterey have named Johnny Morgan as PD. Johnny was most recently PD of KNRY/Monterey and morning man at KTOM/Salinas. New to the Operations Manager job at KWST is former KTOM air personality Bob McKnight. Morgan will handle mornings, McKnight afternoons Country-formatted KWST.

PolyGram Nashville Party



PolyGram/Nashville held a party for visiting label executives and artists during the recent Fan Fair festivities. Pictured (I-r) are company's Randy Roberts, artists Tari Hensley and Royce & Jeannie Kendall, and PolyGram's Bill Follett

fective immediately.

Harte-Hanks Continued from Page 1

promotion." Horne became Station Manager at KQYT in early 1982 and earlier this year took similar responsibility for KOY. He told R&R, "This is definitely a highlight in my career. It's an honor to be recognized by a growing and vibrant company like Harte-Hanks, and I'm excited to be a bigger part of it."

KRCK Ups Brooks To PD

KRCK/Portland Assistant PD/MD Bob Brooks has been promoted to PD of the AOR station, replacing former KRCK & KYTE OM Robin Mitchell, who joined KLAK & KPPL/Denver last week. Brooks, a former Portland programmer at both KGON and KQFM, told R&R, "The exciting thing for me is not being PD, but being able to work for (Henry Broadcasting President/CEO and KRCK & KYTE GM) Bob Fauser, and continue our relationship with (consultant) John Sebastian. The ultimate goal is to shape and solidify the station's personality, and that takes nothing more than time and effort. We're going to continue to do that."

Fauser said, "Just in the couple of weeks I've been here, it's become obvious to me that Bob is the spiritual inspiration behind the success of the station. We couldn't have found a better communicator or leader of people than Bob Brooks."

Fauser also said a new PD had not yet been selected for KYTE. Concurrent with Brooks's promotion, Alan Lawson was upped to KRCK MD.

Weiss

Continued from Page 3

er. He was appointed GM of both stations in 1981. Weiss's Raleigh radio career also includes a General Sales Manager stint with neighboring WRAL. "We're looking forward to more acquisitions, continuing the growth the company's had in the past few years," Weiss told R&R. "It's the first time Bernie has delegated this much authority to anybody. I think that's what I'm proudest of; I'm very excited."

Transactions

Continued from Page 3 man Helen Valerio, with WEEI VP/GM John Baker serving as President. Baker will continue to manage the station under the new ownership. No price was disclosed, although market observers estimate a \$7-8 million pricetag.

Baker commented, "This is an exciting oppor-

Artigue

Continued from Page 1

Artigue told R&R, "I'm here to get these two stations on line and to help with acquisitions down the road. I'm absolutely thrilled because it offers an association with a group that's interested in expansion and is looking forward to getting up to a full complement of radio stations as quickly as is economically intelligent. Plus I'm back in the Southwest, where my heart and my family's heart is."

The Broadcast Group current station roster consists of the two Phoenix stations. KJJJ programs a Country Gold format, while FM KEZC is Country.

forward to continuing our position as Boston's leading News station." WEEI is located at 590 kHz with 5kw. The purchase is subject to FCC

tunity for all of us associated with WEEI. We look

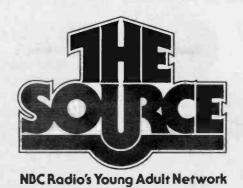
Sandusky Sells KWFM To Behan For \$3 Million

Sandusky Newspapers, Inc. has reached an agreement with Behan Broadcasting to sell KWFM/Tucson for \$3 million plus \$1.2 million on a non-compete provision. The proposed sale is pending FCC approval.

Behan already owns AM station KCEE/Tucson, as well as KCEY & KMIX/Turlock-Modesto, CA and KLMR & KSEC/Lamar, CO.

Sandusky retains ownership of KDJQ & KDKB/Phoenix, KNUS & KBPI/Denver, KLSI/Kansas City, KEGL/Dallas-Ft. Worth, KJZZ & KZAM/Seattle, and KSLY & KUNA/San Luis Obispo

KWFM operates on 92.9 mHz with 48kw at an antenna height of 86 feet above average terrain. Kalli Co. served as broker for the transaction.



THE FIXX FIXXATION

A 90-minute concert.

Recorded live at The Ritz in New York City. Exclusively from The Source. Hear them perform "Stand Or Fall" "Red Skies (At Night)" "Lost Planes" "Cameras In Paris"

Plus Their Latest "Reach The Beach" "Saved By Zero"

"One Thing Leads To Another"
"Liner"

From their latest album "Reach The Beach," on MCA Records. Concert produced by EDR Entertainment.

The weekend of October 7, 8, 9.

Sponsored, in part, by Budweiser and The U.S. Navy.



Contemporary Hit Radio



JOEL DENVER

WHAT'S BEHIND THE SUCCESS?

"Mr. Hot Hits"— Mike Joseph

wo years ago, Mike Joseph debuted his now famous "Hot Hits" format on WCAU-FM/Philadelphia and scored overnight ratings success. Since then he has spread Hot Hits to WBBM-FM (now B96)/Chicago, WHYT/Detroit, KITS/San Francisco, and most recently WMAR-FM/Baltimore. Hot Hits has been hailed as a "role model" for other programmers to follow and follow it they have.

Because of the recent influx of stations embracing CHR, the format has been wrongly labeled as the latest "trend,"

"glamour" or "quick fix" format. It's none of the above. CHR is simply playing the hits and keeping an audience entertained and involved in the process. But it's how you do it that makes the difference. In the following candid interview, "Mr. Hot



Mike Joseph

Hits" shares some of the reasons behind his format's success. Mike also responds to criticisms of Hot Hits and explains why he thinks CHR is, and will continue to be, a viable format for years to come.

He Works In Mysterious Ways

He tells no one where his next client is located. Eventually someone catches a glimpse of him, and the rumors circulate. Soon speculation turns to confirmation, and before you know it, Mike Joseph has put another Hot Hits station on the air. There are those programmers who would swear there are no programming secrets. But after talking with the elusive Mr. Joseph, I'm not so sure. He has his own unique way of doing things. And though his reasons for doing them may not appear to be 100% clear, one thing is certain — they do work.

One of the most mysterious things about Mike is exactly how he researches a market. He spends from four to eight weeks seeing where the bodies are buried. Listening is naturally a great part of it, but the rest he keeps shrouded in secrecy. "Much of it is just listening," he confirmed, "especially the first half. The rest is my own brand of research. In monitoring, I will listen to each major competitor for a 20-hour period and I log everything down that I hear. I do this several times.

"There are a lot of things that work the same from market to market, and those are what we call the basics. The custom tailoring to the particular people and musical tastes of the market are very important. The more I'm in the market, the more I can adjust for the comings and goings of the audience when people go to work, to school, etc. I check for stations that might anticipate my arrival, and build in for that."

He used B104/Baltimore as an example of a station that anticipated his arrival by reacting on-air. "B104 presold us like no other station I have ever seen. I find it extremely fascinating when a station does this. It's quite a compliment. B104 began using slogans with 'hit' and 'hot' far in advance of us hitting the air. As far as I'm concerned it only makes my slogans more familiar to their cume, which I'm going to steal anyway. The next time someone tries it, it could be a trap since I've always had the policy of being unpredictable. I've done 65 stations, and you never know when I'm going to try something different."

What's Behind Hot Hits?

What makes Hot Hits happen? Mike listed the key elements. "The excitement, the energy, the attack on the market, the relevance to the market, the custom tailoring to the demos, the personalities, the on-

The liters Success Profile

Mike Joseph is an amazingly active man. The 55-year-old has been involved with radio for 36 years, working as a consultant for 26 of those years. During his consultant career he's turned around some legendary radio stations, in the face of some very stiff competition.

"Over the years," Mike remarked, "I have put on-air in one form or another what I now call 'Hot Hits': WKBW/Buffalo, WPRO/Providence, WABC/New York, and the other ABC-owned stations including KQV/Pittsburgh, WXYZ/Detroit, and WLS/Chicago. Other major market stations include WMAQ/Chicago, KNBR/San Francisco, WKNR/Detroit, WFIL/Philadelphia, WZUU/Milwaukee, WPJB/Providence, WTIC-FM/Hartford, WKAQ/San Juan, and most recently WCAU-FM/Philadelphia, WBBM-FM/Chicago, WHYT/Detroit, KITS/San Francisco, and WMAR-FM/Baltimore.

"I think this is the most successful CHR format in radio today. The format works because I simply give the people what they want — the hits. Even at my age, I still love the music of CHR, and I will always have broadbased tastes. Retirement from consulting is something I never really consider. There are still a lot of stations that need my help."

air production, the promotion, and the playing of exactly what the audience perceives as the hits for that market.

"Sales is the primary decision-maker for adding records. It's simply going to the box office for the reviews. I've always done it this way. Requests count, but not at the beginning. We wait until the station is established in its image and sound. I don't want the sound of the station to be influenced by a particular group or demographic, which could happen if requests are used too early. Hot Hits is a 12-44 format, and we have a lot of success in developing this audience. We are a 'family format' by design. It's true mass appeal radio. My stations end up cuming higher than any format in the market as a rule, even beating out all-News stations which traditionally out-cume everyone."

Finding The Talent

Every programmer complains about the lack of talent available, and Mike faces the

same problem. He has received hundreds of tapes over the last two years in an effort to staff his Hot Hits stations. What does Mike look for in a jock? "Personality, charisma, warmth, good voice, adaptability, sincerity, and the ability to ad-lib."

Since Hot Hits is very structured as to amount of jock content going into and out of records, I asked Mike about his need for adlib ability. "Down the road the format loosens up a bit. The early months of Hot Hits train a jock to do and say something within a very short span of time. I have always emphasized strong, super talent."

Many market observers criticize the air talent for sounding "young." In some cases they're referred to as "warm bodies." Mike defended his jocks, saying, "A disc jockey or personality doesn't become a super talent overnight . . . I look for potential talent. They are more willing to listen, they are fresh, they have stars in their eyes, they

Continued on Page 50

CHR Wars — Fall '83 (Part Two)

Last week saw some serious ratings excitement outlined in "CHR Wars — Fall '83," and as promised here is the wrap-up of this story. Again, I will present a four-book 12+ Arbitron trend wherever possible, with the most recent ratings at the far right.

Chicago

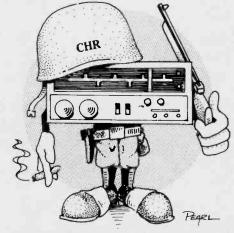
B96(WBBM-FM)	5.3	4.1	4.0	4.4
WLS	3.6	3.8	4.1	4.1
WLS-FM	2.7	3.4	3.5	3.6
WKQX	2.7	3.1	3.4	2.7

Buddy Scott has injected his own programming into B96, which was once a Hot Hits station and is the current CHR leader. WLS has remained very solid against strong FM competition, holding true to playing a bright uptempo mix of CHR hits. WLS-FM has become a bit more mass appeal, playing a few select black crossovers, which up until Steve Casey's arrival might not have gotten airplay. Over at WKQX, PD Chuck Morgan has made the station even more hit-oriented than his predecessor Randy Lane. Big money guns are blazing with all stations staging active media campaigns and onair promotions. Summer numbers will be out soon.

Los Angeles

KIIS-FM	3.3	4.4	4.7	6.0
KRTH	3.2	2.6	3.5	3.0
KIQQ	4.1	3.1	2.6	2.8
KEI	17	2 3	1.6	1.8

With the recent sign-on of Ed Scarborough's KKHR, look for the above ratings picture to become even muddier. The station has a lot of energy and a very current music profile. It's also giving away \$100 an hour in a "Phrase That Pays" contest and has a huge showing of billboards and buscards. VP/Programming Gerry DeFrancesco at CHR leader KIIS-FM is looking to hold the lead with the return of the "Daily Cash Pay-Off," worth up to \$5000 a day. KIIS has reacted very little to KKHR's debut as it was



already well positioned for the onslaught. KRTH's Bob Hamilton still plays a 50-50 mix of oldies and is hoping to bring relief from everyone else's current music profile. It may work if the audience doesn't perceive those oldies as burnout, as is the case in many other markets. Paula Matthews and KIQQ continue to bust new records and be the current music trendsetter in the format. The only change KIQQ has adopted is to tighten up their jocks, especially on the weekends, to enhance a more music approach, KFI PD Jhani Kave is hoping to climb back above a two share. The station has been very active with a "Jello Jump" and is busy promoting AM stereo by giving away hundreds of Sony receivers. This is a hot market!

Seattle-Tacoma

 KUBE
 4.1
 4.9
 5.3
 5.5

 KNBQ
 2.6
 3.6
 3.6
 3.4

CHR leader KUBE and PD Charlie Brown are coming off their strongest book yet and hope to increase it. Musically, KUBE is conservative and waits for mass cume acceptance before venturing into uncharted territory. KNBQ is hanging in there, but with the departure of Gary Bryan to KISW, the numbers for this book might suffer since a new PD has yet to be named. KYYX has evolved to AOR but is still a strong cross-cume with the CHRs. Enter the dark horse — Jeff King and KPLZ. Once a CHR station, it has just abandoned the A/C format to play the hits again. Market observers note that while only on the air a few weeks, KPLZ is going to be a strong station.

Portland

KCNR 4.9 6.6 5.6 7.5 KMJK 2.7 1.5 4.2 5.0

Richard Harker and KCNR have really come on strong, recovering from a slight dip to top KMJK again. KCNR's music, while more aggressive than in previous months, still is quite dependent upon Jon Barry and KMJK to warm it up. Jon has a great set of ears and isn't afraid to use them to play what he thinks will stimulate his audience. A bit more musically conservative going into this book, Jon is looking to make another gain and grab the CHR crown away from KCNR.

Phoenix

 KOPA
 3.5
 3.3
 4.2
 5.0

 KZZP
 4.8
 3.8
 3.9
 3.4

Another station returning to CHR after a brief stint as an A/C outlet is KOPA. Under PD Steve Rivers, who just left for Q105/Tampa, the station recovered nicely. Now without a PD, GM Gary Guthrie is holding the programming reins during the interim. Over at KZZP the station is looking to firm up its numbers again with PD Charlie Quinn. The departure of morning man Jonathon Brandmier had to hurt last book's numbers a bit. Both stations are almost identical with currents, but KOPA plays a few more oldies and dayparts a little more than KZZP.

Continued on Page 54

3RD WEEK OUT — 133 CHR REPORTERS

Rock N' Rolls Premier Lady Delivers Again!



HUEY LEWIS & THE DEWS HEART 37-30

WPHD re-add WABX add 27 KIQQ 23-22 WLAN-FM 23-17 KHFI 28-24 KZZB add KSET-FM 12-6 WVIC add KSKD add KHYT deb 38 WGUY 35-30 WERZ 17-15 WJBQ 29-26

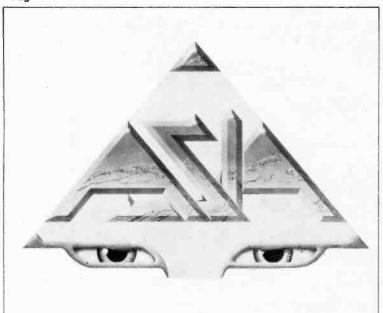


KILE add KKQV deb 39 KCBN add KSLY 23-21 WKFM WRCK KBFM KTFM WGRD WZZR WHEB KZOZ

"DANCING WITH MYSELF"



Chrysalis Records & Cassettes



The Word Is Out...

ASIA will become the radio and television event of the year. Any AM or FM station is invited to broadcast ASIA LIVE IN ASIA from the Budokan in Tokyo, December 6, 1983, 11PM EST.

will present this first live exclusive stereo satellite telecast, with providing the stereo broadcast to all radio stations that wish to participate.

RSVP: GEFFEN RECORDS
PROMOTION
DEPARTMENT
(213) 278-9010







"Mr. Hot Hits" - Mike Joseph

Continued from Page 48

are hungry, they are ambitious and they're still close to the streets instead of being in an ivory tower. They're also closer in age to the target demos we concentrate on in the beginning. It's this young talent that's going to try harder."

Dry Runs

If you've ever heard the debut of a Hot Hits station, then you know it hits the ground running. That's because of the many laborious hours spent doing "dry runs." Mike explained, "Dry runs are a very important part of launching Hot Hits. The ones who know best are those who have done it, and the management who can hear the difference between our sign-on and others they've heard. By making jocks do dry runs, there is no fumbling around. Everyone knows what to do and how to do it correctly."

During the course of several dry runs, Mike was described by one jock as being "an extremely tough person, but at the same time warm and understanding, evoking the father figure by taking us under his wing." Another described him as "being a real SOB, but in the end he was able to bring out the best in me." "That's the name of the game," said Mike. "Most of these jocks are extremely appreciative. I get letters from jocks who have worked at stations I've launched, guys who have blossomed into quality radio personalities."

Generally, a PD is recommended to management after the dry runs are near completion. The PD is usually the best sounding jock who has some programming background or demonstrates the ability to motivate and be a leader. Mike feels these are important qualities, as you'll later learn.

Jingle After Jingle . . .

Mike's Hot Hits format also features a liberal use of jingles. It's very possible to hear two and three of them in a row. One example I heard: coming out of a spot set the jock hit a general station jingle, went into a weather jingle, read the forecast over music bed, went into another jingle, and then the record. Some critics have called the format "a jumble of jingles."

Why does Mike use so many jingles? "They are used to such an extent for the purpose of saturating the audience and making an impact. They are designed to reinforce call letter retention to take advantage of Arbitron methodology." He explained it was possible to cut back on the jingles in certain situations. "It depends on the station and the competitive situation. Not everything is stamped in concrete." One thing is for sure. The jingles are all of the highest quality and somehow don't seem as irritating as you might gather from my descriptions.

Counting Down The Countdowns

Another of the well-known formatics of Mike's Hot Hits presentation is running a countdown of the top 15 or 20 hits in morning and sometimes afternoon drive...every day! I asked if he thought there was any danger in playing the same records in the same order day-after-day. "It would depend on the market as to where, when, and if the countdowns run. I do what has to be done in each specific market," he remarked.

"We run the countdowns to insure a specific mix of only the biggest hits in the drivetimes to insure a buildup of cume. To accomplish this quickly, a countdown has to be done. What needs to be done a year from now or two years from now must be carefully evaluated at that time. For the beginning stages of the Hot Hits format, I find the countdown works well when specifically tailored to the market. It is a key counter-programming element."

Mike discussed his philosophy behind the count-downs and why they don't burn out habit listeners. "People tune in and out every 10 to 20 minutes. Those people going in and out of their homes, businesses, and cars are tuning in and out at different times. I don't think people listen that habitually. They don't let the radio control their lives like we believe they do. There are so many other things going on in the world that distract the would-be habit listener. No one sits there glued to the same station.

"I program to the masses. I play and do the most popular of everything. There are formatic hooks throughout Hot Hits designed to bring in listeners. I give the people what they want. When they no longer want to hear a particular record, it's replaced and not heard again. A number one movie like 'Return Of The Jedi' is still playing. When 'Jedi' runs its course it will also be retired from the movie theaters. The King is dead, long live the King."

Tinkering With Success

No one can dispute the fact that Hot Hits works remarkably well. But Hot Hits is evolving, either under Mike's direction or under a PD who feels it needs modification. Some of his recent clients have already begun changing key format elements — lessening the amount of jingles, adding one recurrent and one gold slot per hour and, in some cases, even dropping the use of the term Hot Hits. An example would be B96, which changed its CHR direction altogether to Buddy Scott's own format. Other stations that have made major modifications include WCAU-FM and WHYT.

Mike was most open in explaining why people eventually tinker with the format. "If they do it's probably because of perceived boredom, ego, the inability to stand success at the hand of someone else, and the desire to do something different that puts their own brand mark on it. Those are things I understand, and I respect their desires. However," he cautioned, "one of the prime mistakes made in radio is that the owners, managers, PDs, and jocks are too close to it. They are just too intent on listening.

"No one listens to a station anywhere near as much as the people in a station do, and therefore they get tired of it. I never stay glued to the same station, including my own." Is there audience burnout? "There is no burnout in the audience. It's in the minds of those who are running the station. A theater usher gets tired of seeing the same movie week after week, but the audience doesn't because they don't see it that much."

Then how does the PD keep his staff motivated and interested in the format? "He's got to be realistic and emphasize to the jocks and management exactly the way it is and should be. He should always be creative, innovative, inspiring, and unpredictable . . . always throwing new and different promotional elements into the mix for the jocks and station to be a part of. There should always be excitement, promotions, and activity on the air. Every station needs a PD to be able to display these qualities, not just at a Hot Hits station."

He summed up his feelings on his responsibilities as a consultant. "If work is needed to strengthen weak spots, I adjust and update the format, techniques, and schedule. I provide further ideas once the station has given me the ratings report, and I have made an analysis of them. If a change is made we work together on the changes or improvements. The key is that I provide them with the foundation and the framework. They have autonomy at their station with their programming, staff, and management. I do not run their station. When my one-year retainer is finished, they are completely free to act and work on any adjustments they wish to make. There is no excuse to be made for them or myself. Simply put, once my contract is up they are on their own."

Radio Doctor

Because Mike works on turning around bad ratings, he calls himself a "radio surgeon" who's paid to come in and heal "sick" ratings profiles. He elaborated on those that have sought to imitate his successes. "From an ego standpoint this is very complimentary. From a professional standpoint it makes me sad for the business because I wonder, 'Where is the creativity? Where and what is happening out there when so many good, high-priced consultants and PDs can only copy and be imitators? Is this a dark future for broadcasting?'

"Unless someone keeps on doing it like I have year after year, and unless someone innovative can come along and stir up the industry and the population, the results can only be negative. Ideas are needed and newness is needed or stagnation is the result. It's sad to see such a lack of creativity today."

I asked Mike if he would ever consider putting his Hot Hits format on an AM radio station. "No, not today. Perhaps four years ago but not today. It is nearly impossible to get the under-35 audience back into AM for any extended listening time. Hot Hits is dependent on today's advances made in audio technology. The Sony Walkman and similar portable stereo sets are a perfect vehicle to listen to Hot Hits

... they fit the lifestyle of the Hot Hits listener. I select a client because the market is right for Hot Hits and because the facility will be adequate to deliver the format."

Great Sales Sell

Everyone says you can't make money with teens. Well, no one said Hot Hits only snared teens either. Mike admits the format grabs a lot of teens, but in each case the audience grows from there. "When

Continued on Page 54

When Cill Radio Looks For Ratings, Delivers The Records That Rate!



"Cum On Feel The Noize"

(PH)HA

CHR NEW & ACTIVE

WPHD 6-4 93Q 17-13 B96 11-5 WLS 22-12 WLS-FM 22-12 WABX 16-10 KBEQ 32-27

KHTR 19-14 XTRA 34-24 KNBQ 26-22 **WLAN-FM 17-5** WRCK 15-9 KFMI 30-17 WIXQ 16-13

ZZ99 deb 14 KI103 34-20 WRKR 34-14 KSKD 10-3 WCIL-FM 23-7 KYTN 11-6 KGHO 6-5

Q105 add 30 KZZB add WHYT add WDOQ add KSET-FM add 29 KZZP add KBBK add 22 WYCR add KKFM add 35 WKEE add WKFM add KITS add WBBQ add WFBG add

WQCM add WSQV add Z102 add WGLF add KFYR add KKRC add KYYA add KZOZ add



"Caught In The Game"



B96

WABX WVSR

WRCK WNFI

KSET-FM WOUT

WZZR WIXQ

KSKD WERZ

KOIZ-FM **WYKS**

SIGNIFICANT ACTION

WHSL KYTN **KDVV** KOZE

AOR Tracks 42





"Fight Fire With Fire"

CHR NEW & ACTIVE

WPHD 15-13 WLS-FM 37-32 WGCL deb 26 KHTR 25-19

WFMI 29-25 KRGV add WVIC 18-11 WHOT 35-33 WSSX 23-20 WIGY 26-22

WERZ 40-34 WHEB 38-34

KISR add **WBWB 35-32 KYTN 33-28**

KFMW 38-32

KCBN 27-19 WRCK 27 KITE 36-34 WOKI 34

CBS ASSOCIATED

WIXQ 17-15 OK100 17-15 WSQV 17 KQIZ-FM 21 WYKS 24

99KG 32-30

"Talking In Your Sleep"

WPHD add KIQQ add WSPK add

WKFM add

WRCK add

WKDD add

WHYT deb 28 WJXQ 38-32 KIIO3 add KLUC add KO93 add 36 KSKD add

WERZ add

WGRD deb 38

WKHI add WHEB add WXLK add

KI04 on WZZR on WSPT add WABX on

KMJK on

WIXV on WHOT on KGHO on OK100 on

SIGNIFICANT ACTION

95XIL on KQIZ-FM on WYKS on

AOR Tracks 37



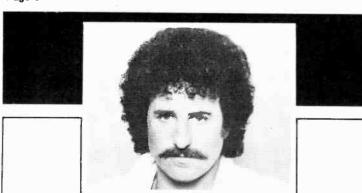


PAUL MCCARTNEY MCCARTNEY & MICHAEL & MICHAEL & MICKSON JACKSON

A Brand New Single



Michael Jackson courtesy of Epic Records



MATTHEW WILDER

"Break My Stride"

CHR NEW & ACTIVE

Now Over 63 Stations Including:

WHTT WHHY-FM 13FEA **WPHD WNAM** Q101 93Q WGRD **WBWB WKFR** WGCL 99KG KIIS-FM **WRQN KDVV WRQK** KO93 **KSLY KIDD**





S.O.S. BAND

"Just Be Good To Me"

CHR SIGNIFICANT ACTION

B104 6-3 WHTT add WCAU-FM 18-15 B94 add WHTX 24-18 Q107 20-15 Z93 14-11 I95 5 Y100 4-4 Q103 35-31 KEARTH 29-26

KIIS-FM 33-24

KIQQ 30-24

KFRC 15 WDOQ add KAMZ 16-10 WRVQ 14-7 Z104 40-32 KJ103 11-7 KMGX 10-7 KYNO-FM 10-7 KITS 29-21 WZYQ add WCGQ 32-22 Q104 6-3

Z102 10-8

Table

Dist. by CBS Records

"Mr. Hot Hits" - Mike Joseph

Continued from Page 50

I'm hired everyone knows what they are getting into and what they are going to sell. There are no complaints about teens. They know from the history of the format what to expect. Actually, the format is an easy sell to advertisers. There is a lot of money to be made in teens and 18-44s. My stations are proving it.

"Radio suffers from a disease that other businesses don't," he noted. "This anti-teen thing is a fallacy and totally unnecessary. Stations become too greedy and want more and more and more. Every station wants every order that comes along and that is impossible. You can't be all things to all people. In popular music programming you've got to have the teen base. Witness the demise of some great stations in the past . . . all in an effort to attract more adults and blow off the teens. You know they have never come back. TV and movies don't blow off the teens, baseball and football don't, and neither do fashion designers. In doing so we are blowing off the future. We almost did it once. Frankly, if Hot Hits hadn't

come along, then teens wouldn't be listening to radio

I took issue with this statement by saying that a fair amount of teens were already listening to CHR and AOR. "Maybe, but I think AOR is in jeopardy. AOR developed out of a particular counter-pop culture and lifestyle in the '60s, lasting until Hot Hits became a factor and helped rekindle the idea of playing the hits again. AOR was once called 'underground' or 'progressive' which was reflective of what it was. It was anti-everything . . . establishment government, commercial.

"That form of programming and lifestyle doesn't exist today. It's over, and finished," Mike stated emphatically. "I predict the demise of AOR radio as we know it. The CHR stations turned over the 12-24 audience to the AORs when we retrenched into a pseudo-A/C format. CHR has learned its lesson and will always win as long as it's playing the hits of the 12-44 age group, who are the leaders and shapers of people's musical tastes."

CHR Wars — Fall '83 (Part Two)

Continued from Page 48

Grand Rapids

WZZR WGRD

6.3 4.5 7.8 9.1 6.5 7.8 7.4 6.0

WGRD's Alan Jackson is hoping to turn around a two-book downward trend against Don Schueller's WZZR. The lead has changed a couple of times in the last four books, but Schueller continues to break the hits first under the consultancy of Paul Christy. WGRD, once very conservative with its music, has responded by opening up a bit as well. Looks like it will be a real battle of who can play the hits first and the fastest to keep cumes high.

Appleton-Oshkosh

WKAU-AM & FM 6.2 7.6 5.6 8.4 WNAM 9.2 9.3 8.4 6.7

WNAM PD Charlie Bennett is doing everything he can to maintain his AM CHR station in a market that is getting more fragmented all the time. Not only does he have competition from Ron Ross's WKAU, but his own FM sister station WAHC has gone to a Hot Hits-type of approach which will surely splinter things next book. WKAU is remaining very active with promotions in an effort to keep its profile high in a market that's certainly going through some changes.

Bakersfield

KKXX

10.5 14.6 10.8 13.9 3.3 1.6 5.5 6.3

Despite the onslaught of Bob Harlowe's KQXR, Chris Squire's KKXX has not only hung in strong, but increased nicely despite losing former MD and popular personality Doug DeRoo to KQXR. Continuing to keep visibility high, Chris is looking to maintain the lead with consistency, promotion, and longtime knowledge of the market. Meanwhile, Bob has regrouped his efforts this time around and backed off on the oldies, taking KQXR into a head-to-head match-up with KKXX. Adding to his strength is the recent addition of former FM102/Sacramento PD Billy Manders to the jock staff.

Sacramento

KWOD 3.1 2.4 3.3 4.9 **FM102(KSFM)** 7.9 4.7 5.2 4.5

Tom Chase and KWOD made steady gains over the last two books to take the CHR crown in Sacramento. A few months back FM102 did a quick format flip-flop to A/C with then-PD Billy Manders, then back to CHR under the direction of Rick Gillette. KWOD's music is a bit more conservative than FM102's, but both stations are up for a solid fight this fall, holding back no punches. Rick is confident of regaining the CHR lead and has his sights set on being number one overall in the market.

The Battles Blaze On

While space doesn't permit me to cover every "CHR War" in every market, it certainly is exciting to see more than one CHR station in most markets now. Competition is what we thrive on. It makes us strong and proud of our victories, while our defeats teach valuable lessons for future growth. As a PD I didn't win every time, but I fought like hell in either case. Good luck to everyone in the fall CHR Wars.

Motion

Bob Raleigh, PD at WCGQ/Columbus for two years, is available at (404) 563-0702 ... WGSP/Charlotte welcomes new PD John Hook from WBT/Charlotte ... Pat Shanahan joins WRKR/RacIne-Milwaukee to do mornings ... Tom Cramer is the new swing person at KHTR/St. Louis ... John Peace has been upped to MD at WSFL/New Bern, with former MD Mark Storle named Promotion Director ... Steve Delaney is boosted from Assistant PD to Program Director at U93/South Bend ... John Martin is new to nights at WKRC/Cincinnati ... Phil Gardner joins WNOK-FM/Columbia as morning personality. Other changes at WNOK-FM include new PD Tom Kent to afternoons, afternoon man Hitman Hunter segueing to nights, and Scott Summers moving to late nights from crosstown WZLD.

Kelly McCann, former PD at WHFM/Rochester, is now doing nights at WNYS/Buffalo, and Nick Caplan joins the station for overnights . . . Beau Richards replaces Rick James as night rocker at B104/Baltimore . . . Lonnie

Perkins leaves WVJS/Owensboro, KY to become morning man at WSTO/Evansville replacing Paul Gregory, who moves to afternoons. Gregory fills the vacancy created by the exiting Steve Adler... WFBG/Altoona grabs neighboring WVAM newsman Tom Riley for mornings with Sean McKay... Keith Availone journeys from KSTT/Davenport to nights at 79 & 93Q/Houston... B97/New Orleans finally fills the afternoon slot with Brian Pierce from KLLS/San Antonio.

KOPA/Phoenix loses Craig Roberts to afternoons at KITS/San Francisco... Q104/Gadsden's Jeff Kent moves to WKTM-FM/Charleston and is replaced by night rocker Angel Morris, with Angel's shift going to Scott Rogers in from WBLU/Hinesville...Bill Michaels is now PD at Y106/Orlando replacing Mark Kaplowe, who moves to sister station WPLR/New Haven as morning man/Assistant PD... Craig Jackson segues to KPKE/Denver from across the street at KLIR... WSYN/Joplin, MO is looking for CHR service. Contact PD Tom Johnson at (417) 781-1313.

DECALS.

THE BEST! Broadcasting's only silkscreened bumperstickers and window decals. Why except less when you can have the industries' brightest and glossiest decals.



THE CONTAGIOUS COUNTDOWN!

Why contagious?

Because even if your listeners can resist a four hour countdown of America's latest hits...

Even if they can pass by timely, informative interviews with today's hottest stars...



FOR FURTHER INFORMATION CALL (213) 466-0936

The ingenious wit...the irresistible charm of Rick Dees and his cast of comedic characters will break them down...

And crack them up...

And talk about your countdown will just keep spreading all around town...

RICK DEE'S WEEKLY TOP FORTY CONTAGIOUS!

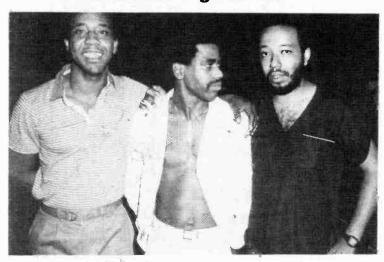


BMI Boosts Mandrell



BMI sponsored Barbara Mandrell's performance at the recent NAB Radio Programming Conference. Pictured before the show are (I-r) BMI VP Len Hensel, NAB President Eddie Fritts, Mandrell, BMI Director E.R. Vadeboncoeur, BMI Chairman Robert Pratt, and BMI VP Larry Sweeney.

Blow Flies High At Pier



Mercury/PolyGram artist Kurtis Blow recently played the Pier in New York. Pictured backstage are (I-r) PolyGram's Ken Reynolds, Blow, and manager

Tubular Conclave



Capitol's Tubes played the Universal Amphitheatre in L.A. recently, with a large contingent of label executives there to greet them backstage. Pictured (I-r, rear) are management's Mark Hartley, Capitol VPs Walter Lee and Sam Citro, group's Fee Waybill, and Capitol's Mike Lessner and Joe McFadden; (I-r, front) group's Roger Steen, Capitol VP Bobby Colomby, Capital COO Don Zimmermann, group's Bill Spooner, and VP Don Grierson.

Earle A Pearl For Epic



Epic has signed Steve Earle, and celebrating the pact are (I-r) E/P/A's Rich Schwan, CBS/Nashville VP Joe Casey, CBS/Nashville Sr. VP/GM Rick Blackburn, Earle, manager John Lomax, E/P/A's Jim Kemp, and Newsweek's Pete Axthelm, a friend of Earle's.

CALENDAR



BRAD MESSER

Information, Please

hear about the Soviet Union and Japan and the United States, but there's never any mention of Korea? Isn't it their big story?

Why hasn't NBC-TV News gotten the message that they have Earth spinning backward? You mean to tell me that with however many million people watching primetime evening news, no one has picked up a phone to tell NBC that the planet spins east to west, not opposite as depicted in their spiffy new logo package?

And isn't there a better way to edit? Aren't blades and splicing tape the exact same primitive tools used by prehistoric man almost four decades ago on the first reel-to-reel machine, and shouldn't someone have invented an improvement by now?

Why should a newsperson on a national

In the airliner story, how come we always network say "a major freeway in Houston was closed by flooding" when he could use one less syllable and be specific by saying "Interstate 10?"

> How come on at least one of ABC Radio's news networks, they electronically process telephone actualities so that between words the background (line) noise is swooshed up to full volume? Doesn't someone in charge realize it's swoosh distracting to hear swoosh a swoosh of line noise every time the guy on swoosh the phone swoosh pauses?

> Why isn't everything just perfect? Is it true what (legendary successful programmer) Ron Jacobs once insisted, that everything is "bush league all the way to Heaven?" Was he right in speculating that when we get there, St. Peter's robes will be patched and he'll probably have our names spelled wrong?

Forty Thousand Kids Die Each Day

MONDAY, OCTOBER 3 -- The first Monday in October is Universal Childrens Day, and this year's theme is The World's Hungry Children. United Nations consultant Joel Bel Geddes says "malnutrition currently kills 40-thousand kids every single day in developing nations."

Electric vacuum cleaner patented 1893. First nonstop airplane trip across Pacific Ocean began 1931.

Lindsey Buckingham of Fleetwood Mac is 34. Chubby Checker is 42. Gore Vidal is 58.

USSR Launches First Earth Satellite

TUESDAY, OCTOBER 4 — The Space Age was merely science fiction until 20 years ago this evening when the Russians announced they had rocketed the satellite "Sputnik" into orbit. Its beeping signal was picked up by ham radio operators around the world, and people went outside after dark to watch the 20-inch-diameter Sputnik trace overhead like a moving star. The USSR's space spectacular caught the USA with its pants down and a crash program was ordered here. "Had America successfully launched a satellite first," muses space expert James Oberg, "our own program would have crept along at a snail's pace and I think we probably never would have gone to the moon.

Dick Tracy comic strip began 1931. First transatlantic jet service 1958. Janis Joplin died 1970.

Country musician Leroy Vandyke is 54.

Oregon Pot Decriminalization

WEDNESDAY, OCTOBER 5 — Ten years ago today Oregon decriminalized marijuana possession by adults. Getting caught with less than an ounce ceased to be a criminal offense and dropped to a \$100 fine. Director Joe Wilson of Oregonians Cooperating to Reduce Drug Abuse claims "marijuana is the largest agricultural cash crop in Oregon today" with a 1982 value of half-a-billion dollars, almost double the value of the #2 crop which is wheat. This year in the Oregon legislature there was discussion of eventually legalizing and taxing pot.

First Beatles single "Love Me Do" released 1962. Monty Python's Flying Circus BBC premiere 1969.

Musician Steve Miller is 40. Actress Glynis Johns is 60. McDonalds founder Ray Kroc is 81.

'The Jazz Singer" First Modern Movie

THURSDAY, OCTOBER 6 — The first major studio Hollywood movie with music and talking was "The Jazz Singer," starring Al Jolson, which Warner Brothers released 57 years ago today in 1927. It had a lot of singing but only 291 spoken words. American theater owners began installing sound systems and Hollywood's silent-film makers were forced to learn the new technology.

England reported blue moon 1950, caused by atmosphere pollution from huge Canadian forest fire.

Commodores' guitar man Thomas McClary is 34. Chicago's Laudir DeOliveira is 43

Pony Express Ad: "Orphans Preferred"

FRIDAY, OCTOBER 7 — The Pony Express was formed in the spring of 1860 to relay mail from the Missouri frontier to California. Recruiting ads said "Wanted! Young skinny wiry fellows not over 18, must be expert riders, willing to risk death daily, orphans preferred!" The Pony Express lasted a year and a half, never made a profit, and was closed down 122 years ago today (1861) when the transcontinental telegraph was completed.

Oldest airline Royal Dutch KLM formed 1919.

David Hope of Kansas is 34. Actress June Allyson is 60.

Columbus Day weekend: Tomorrow (10-8) Chevy Chase will be 40. Sunday (10-9) Jackson Browne will be 35.





Presents Its 10th Anniversary Issue Friday, October 7th, 1983

We Couldn't Have Done It Without You!

The Wraps Are Off.

continuous loop professional broadcast cartridge

SGS-4

audiopak

audiopak

audiopak

audiopak

diopak diopak

The state of the s

The best sounding, most reliable audio cart.
The Audiopak AA-4.

Come, hear and see for yourself at NRBA Booth 605 and Demo Room located in the New Orleans Hilton, Suite 2329.

© 1983 Capital Magnetics Products, a division of Capital Records, Inc. All Rights Reserved.





STEVE FEINSTEIN

- Horizontal vs. Vertical Music
- Rotations and Time Spent Listening
- More Energetic Jock Delivery?
- History and Hipness

PART TWO: WHAT TO DO?

The AOR CHR Tug Of War

ast week, our programmers took a look at why some AORs have switched to CHR. This week, they'll offer some ideas on how AOR can strengthen itself against CHR competition.

We examined CHR crossover music last week, and we'll again touch on the question coming from many AOR programmers: "What are the right songs for me to use in order to broaden my station's appeal?"

Positioning

Consultant Lee Abrams finds it helpful to consider whether a record's appeal is horizontal or vertical. According to Abrams, horizontal records are those that get play on more than one format and have appeal beyond AOR loyalties to crosscume listeners. Vertical records are those that get play only on AORs, and are generally less of an enticement to the casual listener.

"AOR is too luxurious . . . in our rotations." —John Sebastian

Horizontals provide a comfortable base of familiarity for the non-loyal listener who only tunes to an AOR when the mood strikes him. Picking the compatible horizontal records is the key. Abrams looks for songs by artists with a "firm AOR base." Stevie Nicks, Motels, and Moody Blues fit the bill, while Donna Summer and Michael Sembello are "pretty dangerous, except in market situations where there is no AOR competition or the CHR competition is weak."

Market forces are exactly what determines how wide an AOR can go. Trip Reeb, PD at WCMF/Rochester, explains, "In a market this size, we don't have to face the competition you do in a major market, strictly on a basis of pure number of radio stations. We can afford to try to be more things to more people."

Up Your Rotation?

Consultant Bob Hattrik theorizes that a heightened musical awareness among the masses has recently increased music radio listenership. This type of listener "tends to cume rather than use long term, so you see a larger than ever base of persons using radio, but less time spent listening. It then becomes even more important to sustain a cume, whichever format you're in."

CHR maintains high cumes by playing the hits in fast rotation, with listeners tuning in for short periods knowing they'll hear their favorite songs quickly. It's suggested by some that AOR could benefit from doing the same.

Consultant John Sebastian: "AOR is too luxurious and esoteric in deciding that our rotations can be very spread out, while CHRs have said that time spent listening spans dictate we can play these records every two hours." He qualifies this by saying that CHRs have, in turn, become vulnerable themselves by going overboard in the other direction with warp-speed rotations.

Hattrik observes that, since time spent listening is ever shorter, "it takes a great

deal of repetition to get the point across that your station is the new music leader. What the CHRs do is pound new music down our throats and identify it everytime they do. Not all AORs have been very good at that."

Smokey Rivers, WKDF/Nashville PD, takes exception to the AOR axiom which holds that it's taboo to play a tune more than once every five hours. He says simply, "If something's hot, it's hot! Bang it!"

Core Library Burnout

AOR has been accused of repeating its oldies to the point of burning them into the ground. Most programmers are making renewed efforts to continually update their selection of library tunes.

Trip Reeb notes, "We've diminished the percentage of library stuff versus currents we play, and that slows down the burn factor of certain songs. The other thing is to refreshen and recycle as much of your library as you can on a regular basis. There's an incredible difference between what we play now and what we played ten months ago."

WLVQ/Columbus PD Pat Still has added a slow-rotating category of several hundred songs for increased musical depth. These secondary and tertiary album tracks are there to elicit an "oh wow" response from listeners pleased to hear a song for the first time in years, a personal favorite they thought radio had perhaps forgotten about.

Presentation

The area of greatest agreement among programmers is the need for a more upbeat, lively presentation by AOR personalities.

"If something's hot . . .bang it!"
—Smokey Rivers

Bob Hattrik declares, "It's time to keep the mementum going. Today you see comments in call-out about air personalities being brighter and more dynamic on one station versus another. Two years ago the real positive buzzwords were 'They sound like human beings. They don't sound like clowns.' That's reversing. It's time for a little more entertainment, as opposed to a thoughtful, reflective environment."

Lee Abrams thinks what's needed is "the ability to really sell on the air, without sacrificing any credibility, such things as specific station events, current music, and the overall station image."

KZAP/Sacramento PD Chuck Browning is high on jocks with some CHR experience. "They understand the show biz aspect that a lot of the guys who came up just through AOR don't. They have a tendency to be more flexible, more open-minded. AOR, in some cases, has made us real closed-minded over

a long period of time"

Image

AOR has long been perhaps the most image conscious of all formats. Bob Hattrik and Chuck Browning offer two contrasting perspectives on this topic.

Hattrik: "Rock identity is no longer what it used to be. Since currents are the primary meat of the format, the station with the tenure in the market no longer has the kind of credibility they once had with classics in the 'Music of Your Older Brother's Life' format that it was a year ago. We were all trying to out-hip everybody and show that we were the station 'that was there when it happened.' That is no longer of any great validity.

"AOR, in some cases, has made us real closed-minded."

-Chuck Browning

"That's not to say that 'rock' isn't a positive term, and that kids don't still rally around the station that has a hipper image if it's listenable. But it's important to note that concert ticket sales and rock clubs are faltering. The fact is that the masses are into other things, and those 18-24s who once used them (the concerts and clubs) heavily are growing up. Those sort of lifestyle benefits are less valid than they were. There used to be a great deal of value in being the station that presented a concert. Now, when you ask which station presented a concert, the response is (derisive tone), "They all say they do."

Chuck Browning: "Longevity and being here first have something to do with success. Most of the AORs that continue to do well are the ones that have some sort of a legacy going for them. I'd hate to be starting a brand new one right now. You're bound by your own image, by what you've created. If you've been a modal station, nothing but guitars 24 hours a day, and you try to play something like Michael Sembello, they're gonna kill you. It depends on what precedents you've set in the past, how forward to the fringe, right or left, that you'll go. KZAP is known as not afraid to take a chance, and our listeners, although they may not particularly like a certain song from time to time, respect us and like us for not being afraid to step out a little."

Some Thoughts

Maybe the main reason CHR radio is hot right now is because CHR music is hot right now, rather than because of anything AOR has done or neglected to do. Perhaps CHR was in a lull for a number of years for lack of killer CHR music, rather than the format per se having fallen from favor or been executed poorly. It seems that currently there's a bigger than usual bumper crop, both in terms of sheer quantity and in variety of musical styles, of what has traditionally been considered mass appeal, pop (versus rock) music. Witness the

Flashdance soundtrack and songs by Bonnie Tyler, Spandau Ballet, and Naked Eyes, et al.

This is a phenomenon beyond the control of any individual format. Formats, or radio in general for that matter, don't have any sway over the level of musical creativity. (I'll acknowledge, but leave for another column, the point of view that radio indirectly encourages musical innovation and cultivates listener sophistication by exposing cutting-edge music rather than the tried and true.) Programmers are merely handed songs, and respond by selecting the best audience gathering tools from those available.

The challenge that AOR programmers face is deciding which CHR hits are indeed "across the board" smashes, compatible with audience needs and expectations of AOR stations. The art is picking those tunes which will work as bait to build cross-cume without jeopardizing the station's "rock solid" image. In other words, how do you expand horizontally without collapsing vertically? This presumes, of course, that the rock image is still valuable, though four million plus Def Leppard albums seems a strong argument in its favor.

Research may not be the simple and pat answer. Even your hard core gearhead may tell you in call-out that he likes a tune, but that doesn't necessarily mean he wants to hear it on a station he turns to when he's in the mood for rock 'n' roll. The cut and dried data must be tempered with your judgement and interpretation.

CHR's calling card has always been variety. It skims the cream off the top of other formats to find truly mass appeal, common denominator hits. By playing the best of all the different musical styles, it attempts to please every subset of the audience at least some of the time. Hence, its high cume with low quarter hours. AOR, on the other hand, has increasingly become more narrowly focused. It super-serves a select

"Rock identity is no longer what it used to be." —Bob Hattrik

segment of the audience all the time, thereby generating healthy cume with even higher quarter hours.

Some AORs are going through growing pains, questioning themselves whether they've become too limited in appeal, and, if so, how far they can go to broaden their base. A lone AOR can obviously be a general store and seek to satisfy a more diverse clientele than an AOR that isn't the only one in town. The quest for desirable upper demos enters into the picture, also.

It's a matter of positioning, and being an AOR station isn't an easy position to be in right now. It certainly calls for close self-examination, flexibility, and ultimately the making of careful decisions. R&R will keep you posted on the decisions programmers make, their reasons, and most important, the results.

Portrait of a Winning Rocktober



FIRST WEEK BREAKERS

R&R Albums, 9/30:16
R&R Hot Tracks, 9/30:19



CYNDI LAUPER "She's So Unusual"

Former Lead Singer of Blue Angel

Album Includes "Girls
Just Want To Have Fun"
by Robert Hazard



SAGA "Heads Or Tales"

The PERFECT Second Album!

Includes "The Flyer" (Video Coming Soon)

ON YOUR DESKS OCT. 3rd!



THE ELVIS BROTHERS are "Moving" Up" Already On WEBN, WXRT, WLUP, WQFM, KWFM and more!

This Fall, Book the Hits from





These Stations Already Have

WZIR KQRS KRCK WCMF WYSP **KSHE KMEL KLBJ** KISS **KZEW KWK** KRQR WYNF **KBCO KSJO** KATT WLLZ **KLOS KZOK** WIOT WQFM KGON



TAXXI Foreign Tongue

"Gold and Chains,"
"Maybe Someday"

Feel the Driving Force of Taxxi on





EVOLUTION

KKDJ/Fresno's new PD is Deborah Catlin, appointed from the airstaff. Dean Opperman remains as morning man . . . Joe Bonnadonna has been appointed Assistant PD at WMMR/Philadelphia. He'll retain his air shift . . . Chip Hobart has resigned his position as MD at WAPP, but will stay on in afternoon drive . . . KAWY/Casper has a new MD: Marri Michaels, who replaces the exiting Michael Davis . . . At WLIR/Long Island, Scott Gordon is appointed Assistant to the Program Director, and Larry The

Assistant to the Program Director, and Larry The Duck assumes the newly-created position of Special Projects Director... Doug Harris is the new Promotion Director at KLOL/Houston, where Doug Mattice is Promotions Assistant... Karen Anderson is upped to Promotion Director at KDWB/Minneapolis from Programming Assistant... KREM/Spokane's new Promotion Director is Bruce Demming, while Rudy Koerner joins for news, and Royce Blake for nights

... Brock Whaley goes to KPOI/Honolulu for afternoons from WSHE/Miami ... John Lisle is new to KISS/San Antonio for evenings from WQDR/Raleigh ... Ron Griffen is on overnights at WXKE/Ft. Wayne ... Janet (From Another Planet) Bates is new to evenings at WBAB/Long Island from WSHE/Miami . . . Craig Kilpatrick goes to KOME/San Jose for 3-7pm from WLPX/Milwaukee

KNCN/Corpus Christi has Bill Hershey returning from Westwood One for 6-10pm, and Hannah Storm doing 10pm-2am . . . At WHCN/Hartford, Ron Rodell is new to 6-10pm, Kim Alexander moves to 10pm-2am, Bob Smith is new to 2-6am, and Tom Watts assumes the newly-created position of Creative Director . . . Don Morrison moves to WKTM/Charleston for mornings . . . Robert Montalvo is News Director at KRIX/Brownsville, replacing Denice Calhoun . . . P.J. Sanders is doing the morning news for KSMB/Lafayette, where Dennis Gregg has moved for weekends from WHFS/Bethesda . . . Bill Prescott is doing weekends at KZEL/Eugene . . . Mark Cooper joins WKLS/Atlanta for weekends ... Michelle Ernst joins WZIR/Buffalo for airwork . John (Byrd) Kempf is doing weekends at CFOB/Fort Francis ... Kid Crash joins KFMF/Chico for weekends . . . Former WMJQ/Rochester Promotion Director Gail Lee has joined Pasha Records in Los

UPDATE

KFOG/San Francisco was paid back in spades for answering its request lines. David Bowie thanked the station on stage during his area appearance "for playing weird requests in the middle of the night." It seems Bowie had called the station after arriving in town at 5:00 that morning, requesting a number of songs, including Free's "My Brother Jake" and the Velvet Underground's "Rock 'n' Roll." The jock on the air complied, and Bowie called back again with his thanks . . . KNCN/Corpus Christi corralled ZZ Top into making an area appearance by rounding up over 10,000 signatures on a petition which was presented to the band's management KUFO/Odessa, TX took a winner back and forth to a Quiet Riot show by hot air balloon . . . WFBQ/Indianapolis received over 1000 audition tapes for their latest homegrown album, the proceeds of which will

establish a scholarship program at a local univeristy's school of music . . . Hot wheels: WROQ/Charlotte, NC gave away a 1984 Z-28 Camaro to a listener who qualified by being spotted with a Budweiser tag on his own car. KZEW/Dallas had a Mystery Tune contest to award a new Mustang convertible to one of thousands of listeners who correctly guessed 15 tunes played backward over a three week period . . . KLOS/Los Angeles is doing a screening of "Digital Dreams," which has a soundtrack by Bill Wyman, and sending a listener to London for dinner with Wyman . . . Happy first birthday to KWHL/Anchorage, which celebrated with a party where close to 10,000 listeners showed up. By the way, Carter Bradley is now PD/MD, not Carter Brown as we incorrectly said last week.



BIRTHDAY CONCERT CELEBRATION — To commemorate its tenth AOR anniversary, KZEW/Dallas held a birthday concert featuring the Fixx, Eddie Money, and Mitch Ryder for \$1.98 admission. 20,000 attended the sold-out show. Pictured (I-r, back row) are KZEW staff members Randy Davis and friend, Doc Morgan and friend, John LaBella, VP/GM Jay Hoker, and Doug Saye; (I-r, front row) PD Andy Lockridge, John Rody, Mike Rhyner, and Charles Mixon.

WHAT 3 THINGS DO THESE 3 RECORDS HAVE IN COMMON?

- They're chasing each other up the AOR charts
- 2 They all sound great on the radio
- They're all from A&M!

SP-4931 /Produced by Joe Jackson



MIKE'S MURDER Joe Jackson

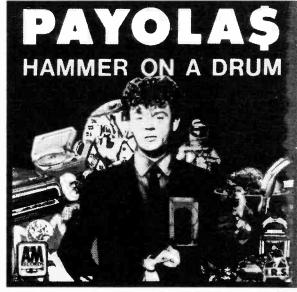
Music from the forthcoming film "Mike's Murder"
Eight new tunes including the new single "Memphis" out soon.



Y&T

Y&T debuts this week on AOR charts Watch for their Mean Streak across America on the Ronnie Dio tour.

SP-6-4958/Produced by Mick Ronson with Payola\$



PAYOLAS

AOR forecast is for heavy airplay Expected to sweep throughout the U.S. Look out for Payola\$ on tour in your town this fall.



ON A&M CASSETTES AND RECORDS

© 1983 A&M Records Inc. All Rights Reserved.

Adult/ Contemporary



JEFF GREEN

SAVE FOR FUTURE REFERENCE

A/C Record Company Rep Checklist

Once each year R&R prints the names, addresses and phone numbers of record company national promotion representatives for A/C stations. This list has changed considerably over the past twelve months, so compare the revised information with your own to make sure you're up to date. Don't forget to save this page for future reference.



PUTTIN' ON THE "GUS" — KNBR/San Francisco personalities Frank Dill (left) and Mike Cleary (right) take the stage at the station's "Gus Festival," a municipal benefit and KNBR's answer to the US Festival. Frank and Mike were joined by over 400 tap dancers who clicked their toes and heels in unison to Taco's "Puttin' On The Ritz."

A&M

Dee Dee Lange

1416 N. LaBrea Ave. Los Angeles, CA 90028 (213) 469-2411

Aero, Easy Street

Doug King 141 E. 63rd St. New York, NY 10021 (212) 838-6565

Allegiance Marty Goldrod

7525 Fountain Ave. Hollywood, CA 90046 (213) 851-8852

Applause Dave Neckar

8025 Melrose Ave. Los Angeles, CA 90046 (213) 655-0944

Arista, Buddah, GRP, Jive, Norvus

Rick Bisceglia

6 W. 57th St. New York, NY 10019 (212) 582-7689

Atlantic, Atlantic America, Atco, Big Tree, Capricorn, Cherie, Cotillion, Duke, Embryo, Emerald City, Es Paranza, Island, Little David, Manticore, Mirage, Modern, Regency, RFC, Real World, Rolling Stone,

Swan Song
Gunter Hauer
75 Rockefeller Plaza

75 Hockefeller Plaza New York, NY 10019 (212) 484-8174

Boulevard Larry Tollin, Lenny Beer

19456 Ventura Blvd., 2nd Floor Tarzana, CA 91356 (213) 705-1994

Capitoi, Harvest Michael Lessner

Michael Lessner 1750 N. Vine St. Hollywood, CA 90028

Chalet

Tom Hayden 8335 Sunset Blvd., 2nd Floor Los Angeles, CA 90069

Chrysalis Eric Heckman

645 Madison Ave. New York, NY 10022 (212) 758-3555

Columbia, ARC, Brighton, Cleveland International, 415, Entertainment Co. Mike Martucci

51 W. 52nd St., 12th Floor New York, NY 10019 (212) 975-5807

George Chaltas

1801 Century Park West Los Angeles, CA 90067 (213) 556-4895

Cream Phil Skaff 8025 Meirose Ave. Los Angeles, CA 90046 (213) 655-0944 Elektra, Asylum, Beserkley, Curb, Musician, Solar Dave Urso 9229 Sunset Blvd. Los Angeles, CA 90069

(213) 205-7400 EMI America, Liberty Jack Satter 6920 Sunset Blvd.

6920 Sunset Blvd. Los Angeles, CA 90028 (213) 461-9141

Epic, Portrait, and the CBS Associated Labels: B.I.D., Bobcat, Boulevard, Caribou, Carrere, CBS Associated Records, Curb, Estate, Jet, Kat Family, My-Disc, Nemperor, Pasha, Philadelphia International, Private I, Rock 'N' Roll, Scotti Bros., Tabu, T-Neck, Tuff City

Polly Anthony 1801 Century Park West Los Angeles, CA 90067 (213) 556-4809

Fantasy, Galaxy, Milestone, Prestige DeDe Whiteside

10th & Parker Streets Berkeley, CA 94710 (415) 549-2500

First American David Town 1927 7th Ave. Seattle, WA 98101 (206) 625-9992

Geffen, Network Johnny Barbis 9130 Sunset Blvd. Los Angeles, CA 90069 (213) 278-9010

I.R.S. Michael Plen 595 Madison Ave

595 Madison Ave. New York, NY 10022 (212) 826-0477

Kyle Hetherington 1416 N. LaBrea Ave. Los Angeles, CA 90028 (213) 469-2411

Island Michael Abramson 444 Madison Ave

444 Madison Ave. New York, NY 10022 (212) 355-6550

Bili Maxwell P.O. Box 194 Balboa Island, CA 92662 (213) 827-0216

Kat Family
Tommy Teague, Anne Frechette, Cathy
Dignan
4150-A Pleasantdale Rd.
Doraville, GA 30340

(404) 252-5800 Lew's Record Co. Lew Linet 7225 Hollywood Blvd., Suite 204 Hollywood, CA 90046

(213) 876-4071

Lifesong Vincent Adinolfi 94 Grand Ave. Englewood, NJ 07631 (201) 568-3996

Lowery Butch Lowery 3051 Clairmont Rd. Atlanta, GA 30329, (404) 325-0832

MCA, Backstreet, Blackheart, Camel, Carousel, Curb, Impulse, RDM, Sparrow, Sweet City

Steve Meyer, Sandra Bobek 70 Universal Plaza Universal City, CA 91608 (213) 508-4014

Millennlum Vicki Wool 1697 Broadway, Suite 1209 New York, NY 10019 (212) 974-0200

Mirage Bob Greenberg 9229 Sunset Blvd., Suite 710 Los Angeles, CA 90069 (213) 205-7480

Moss Music Group Sonny Kirshen 48 W. 38th St. New York, NY 10018 (212) 944-9560

Motown, Gordy, Tamla Vicki Leben, Don Wright 6255 Sunset Blvd., 17th Floor Hollywood, CA 90028 (213) 468-3500

Network John Brodey 9200 Sunset Blvd., Suite 1101 Los Angeles, CA 90069 (213) 859-1220

Noble Vision Don Tolle 3109 Maple Dr., Suite 300 Atlanta, GA 30305 (404) 266-0177

Pasha Carol Peters 5615 Melrose Ave. Los Angeles, CA 90038 (213) 466-3507

PolyGram: Casablanca, De-Lite, DGG, Gramavision, London, Mercury, MGM, Philips, Polydor, Riva, RSO, Threshold, Total Experience, Verve Michael Hoppe 810 7th Ave. New York, NY 10019

Jeff Laufer 1930 Century Park West, 2nd Floor Los Angeles, CA 90067 (213) 277-1412 Prelude
Joe Bonner
200 W. 57th St., Suite 403
New York, NY 10019
(212) 974-0360

RCA, Current, Grunt, Planet, Red Seal, Salsoul

Bonnie Goldner 6363 Sunset Blvd., Suite 608

Los Angeles, CA 90028 (213) 468-4190

Regency

Lloyd Segal 8484 Wilshire Blvd., Suite 900 Beverly Hills, CA 90211 (213) 276-9999

Reward Wayne Volat 12222 Venice Blvd. Los Angeles, CA 90066 (213) 391-7331

Robox Tommy Teague 4150-A Pleasantdale Rd. Doraville, GA 30340 (404) 451-5997

Rocshire Bud Samuels 1240 N. Van Buren, Suite 102 Anaheim, CA 92807 (714) 632-9452

Salsoul Billy Smith 401 5th Ave., 6th Floor New York, NY 10016 (212) 889-7340

Scottl Bros. Carleen Lester 2114 Pico Blvd. Santa Monica, CA 90405 (213) 450-3193

Solar Herb Trawick 9044 Melrose Ave., Suite 200 Los Angeles, CA 90069 (213) 859-1717

Tapestry Mike Pick 12011 San Vicente Blvd., Suite 500 Los Angeles, CA 90049 (213) 472-4009

Unicorn Richard Crowley 1454 5th St. Santa Monica, CA 90401 (213) 458-1661

Warner Brothers, Bearsville, Curb, Dark Horse, Full Moon, Geffen, Qwest, Sire Sue Emmer, Marc Ratner 3300 Warner Blvd. Burbank, CA 91510 (213) 846-9090

Windham Hill Jeff Helman P.O. Box 4122 Pioneer Square Station Seattle, WA 98104 (206) 223-0517



The United Stations

AMERICA'S TARGET RADIO NETWORKS

PROUDLY ACCEPTS
THE GOLD MEDAL
FOR
ENTERTAINMENT PROGRAMMING*

Pock Poll E Remember

Reaching nearly 30 million 18+ listeners each week. (R. H. Bruskin, Fall, 1982)

Progress: Air Personalities

Bob Stuart, most recently weekend swing at WXKS/Boston, comes to WOMC/Detroit for momings. Also new at WOMC is evening talent Ron Ferris, who departs his PM drive shift at KVEG/Las Vegas . . . Tim Moreland is named the new voice of the Minnesota Vikings on WCCO/Minneapolis, while veteran CBS Radio Network sportscaster Ron Weber replaces Moreland for Twins baseball . . . WTAE/Pittsburgh MD/afternoon personality Don Berns won an

award as Best Supporting Actor in a local theatrical presentation of "Company." Also at WTAE, Jay Mitcheil ioins for evenings from crosstown 3WS WPRW/Manassas, VA welcomes Ron Kirsh for middays, formerly of WEAM/Washington, while Bill Celler is added



for parttime . . . Jack Edwards moves from parttime at 92-Star (WYST-FM)/Baltimore to mornings/middays at sister AM station WYST United Methodist Church pastor Dr. Warren L. Danskin is the new host of WYNY/New York's weekly "Christian Agenda" public affairs program Sunday mornings. WYNY has also begun a new public affairs program called "What's On Your Mind" with host Joyce Haber . . . Larry Price and Michael W. Perry make up the new morning team at KSSK/Honolulu . . . Former KYSR/El Paso PD Jason Williams joins WLLT/Cincinnati for middays . . . Larry Williams joins WVBS/Wilmington, NC for evenings from WLCF/Southport, NC. He replaces Bill Louis, who steps up to middays ... Veteran southern California jock Benny Martinez takes weekends at KHTZ/Los Angeles New lineup at KFMJ/Grants Pass, OR: 4-6am

Steve Douglas, 6-10am John Rossi, 10am-1pm

Mark Hammond, 1-6pm D.J. Doyle, 6-10pm Charlie Kirk, 10pm-midnight Steve Douglas, overnights RKO's "Night Time America" . . . Wedding bells to WTKO/Ithaca weekend personality Charlie Clyde and his bride Kathy Saylor, who tied the knot August 13. Also at WTKO, Chief Engineer Matt Rule adds the overnight personality shift to his duties . . . Former KDIG/San Bernardino morning man Gary Zane exits to handle afternoons at KEXO/Grand Junction, CO . . . At WKNE/Keene, NH, Sandy Ellsworth rejoins the station for afternoons from the OM post at WNOU/Willimantic, CT, while parttimer Jim Stollar moves up to evenings . . . Rick Gerber moves from overnights at KSYN/Joplin, MO to evenings at crosstown KFSB



TAKING THE MILWAUKEE TRAIN -WMYX/Milwaukee air personalities welcome EMI America artist Sheena Easton to her recent concert. From left (front), overnight talent Karin Caruso, Sheena, afternoon personality Chris Moreau. Standing behind are (I-r) morning man Tom Kohl and midday host Mark Richards.

Station Profile

WBEN930

WBEN "Radio 930" 2077 Elmwood Avenue Buffalo, NY 14207 (716) 876-0930 **Owner: Algonquin Broadcasting** Rep: Eastman Pres./GM: Larry Levite VP/Programming: Bob Wood MD: Roger Christian 930 kHz

"WBEN Radio 930 is A/C full service entertainment and information. Service and personality stand shoulder-to-shoulder as equal and powerful audience magnets.

"WBEN News dominates Western New York information delivery. The News operation

is one of depth, and includes the exclusive WBEN Traffic Copter, Weatherfax, and an award-winning staff of aggressive profession-

"Technology works for the audience at WBEN. From Western New York's first snow closing computer system to custom music selection software to our state-of-the-art studios, our electronic product is first-rate.

"But people really spell the difference between a good station and a great one. And, by far, the staff of WBEN is the secret of our success. Everyone counts. Everyone cares.

"Our air personalities are natural communicators. Neighborly, meaningful, balanced and disciplined, our people possess a true sense of craft. They all are the best at what they do, which simply is wrapping the radio station around the lives of Western New



SOMEWHERE OVER THE RADIO — Columbia Records artist Chuck Mangione took a break from his "Journey To A Rainbow" tour to stop by WOCQ/Ocean City, MD and chat with morning personality/Assistant PD Jeff Newman

RAB ANNOUNCES...

The First All-Radio Retail & Co-op Workshop

SEPTEMBER-NOVEMBER

18 MEETINGS

QUESTION CO-OP EXECUTIVES

Some of the companies participating:

- Levi's Commodore
- Wrangler Lees
- Osborne
 John Deere
- Monroe-Walker
 GE
- Eastman Kodak

DATES AND LOCATIONS

- Sept. 27 Cincinnati
- ✓ Sept. 29 Orlando
- ✓ Oct. 4 Chicago
- Denver ✓ Oct. 6
- ✓ Oct. 11 Washington
- ∠ Oct. 12 New York
- ✓ Oct. 13 **Boston**
- ✓ Oct. 18 Charlotte
- ✓ Oct. 20 **Pittsburgh**
- ✓ Oct. 25 Seattle
- ✓ Oct. 26
- San Francisco
- Los Angeles ✓ Oct. 27
- ✓ Nov. 1 **Atlanta**
- ✓ Nov. 2 **New Orleans**
- ✓ Nov. 3 **Dallas**

RAB Retail & Co-op Workshop Targets These Subjects

- How store advertising works.
- Starting up station co-op sales.
- Putting together dealer groups.
- Paperwork that pays.
- Best co-op and retail categories.
- How to get bigger budgets.

CALL TODAY TO RESERVE SEATS.

EASY LISTENING



GAIL MITCHELL

Station News Roundup

he first day of fall was ushered in last week, signalling the official end of another summer and the start-up of another fall ratings sweep. I thought now would be a good time for a station news roundup: staff changes/additions, promotions, photos that helped bring the summer of '83 to a close. Also, Fred Seiden takes a brief look at the winning wakeup ways of three Easy Listening morning stars and gives stations food for thought in regard to beefing up that AM daypart.

Remember, I want to cover your station's news (promotions, staff/programming changes, photos), whether your format is Easy Listening, Beautiful Music, Big Band/Nostalgia, or Classical. Send the information, along with any topics you'd like to see discussed, to Gail Mitchell, R&R, 1930 Century Park West, Los Angeles, CA 90067.

Programming Update

WOKY/Milwaukee adds "WOKY's Good News Journal" to its daily lineup. Anchored by News Director Doug Kiel, the broadcasts focus on the positive and optimistic aspects of the news covering the economy, business, health, finance, and human interest . . . Jazz joins the programming fare at WMRE/Boston. Host Norm Nathan brings his "Jazzmatazz" to Sunday mornings, 9:30-noon . . . Beginning this week, WNCN/New York is airing a series of National



MOYL NETWORK BOWS — MOYL President Al Ham has established the "MOYL" Family Of Stations - Network," in an effort to attract new advertising dollars. Ralph Conner, Sr. VP of Weiss & Powell, Inc. will direct the network's national advertising sales division. Celebrating their new partnership are (I-r) Ham and Conner.

Symphony Orchestra concerts, including 16 live performances direct from the JFK Center for Performing Arts in Washington. The Classical outlet is also presenting the 26-week series "Operai," which features operas from Italy now until February 25, 1984 Schulke Radio Productions welcomes KBEE/Modesto, CA to WLVV/Statesville, NC has its client list replaced its old 500-foot tower with a 1250-foot version that extends the station's coverage to 5200 square miles . . . Broadcaster/consultant Ed Winton signs on to program and consult Karas Communications' new Las Vegas facility, KMZQ, with the "Vegas!" A/C format.

Promotions In Motion

WLEE/Richmond sponsors its "Nostalgia Bowl" on October 2; the football game pits high school players of the '40s, '50s, and '60s against each other . . . Earlier this month, WEZO/Rochester was looking for "Couples in Love." Following this week's drawing, 17 lucky couples will join personality Jerry Warner for an October 1 ride on the station's "Love Train," treated to champagne, flowers, music, and dinner . . . And WBBG/Cleveland recently cosponsored the "First Annual North Coast Oktoberfest." Harry Hershey and the WBBG Big Band played during the three-day event.

Flow

RIchard Ward Fatherly comes aboard KTOP/Topeka as PD. He succeeds Karl Hoffman . . . Tommy Long joins WYLF/Rochester as air personality, handling the 9am-3pm shift . . . WBBG/Cleveland Promotion Director Judy Cerne is promoted to Marketing & Promotion Manager of WBBG and sister outlet WMJI. Concurrent with Cerne's promotion, Terry Wascovich is named Associate AM Promotion Director.

Stephen Hopp promoted from PD of WNAV & WLOM/Annapolls, MD to Operations Manager of both outlets. WLOM Assistant PD Bob White also upped to PD there, while Paul Mann is named PD of sister WNAV... Mlke Davidson is the new PM/evening personality at WNNJ/Newton, NJ... Bob Barry is out as 6-10am host at WOKY/ Milwaukee, with newly-named PD Steve Stevens taking over that slot... Former WLGM & WJJS/

Lynchburg, VA OM Tony Bonvini surfaces at WAVZ/North Haven, CT as PD Marvin Gatch joins KOSI/Denver's "Daybreak" morning program, sharing the slot with the station's veteran AMer Van Orrick ... WABY/ Albany overnighter Bev Jordan segues to middays, with Kelly Broderick filling Jordan's vacant . Terry Bill named Production Manager of WLVS/Memphis...WAIT & WLOO/ Chicago Director of Public Affairs Hope Daniels wins four awards, including Certificate of Merit from NRBA for July '83 . . . KULL/Scott City, KS affiliates with KalaMusic . . . WDNC/Raleigh-Durham, WMLF/Indianapolis, and WNJY/West Palm Beach are recent MOYL converts WGIL/Los Angeles celebrates fourth anniversary of "Ballads, Blues and Today's Big Bands, Too" WNEW/New York's William B. Williams counts 30 years with the station



A CHILI SENDOFF — During the recent Monterey County Fair, KDON-AM & FM/Salinas, CA copped first place, media division in the annual chili cook-off. The culinary expert responsible for the winning recipe was none other than the AM's Big Band morning host Jack Williams. He's shown above (left) displaying the station awards with GM Jim Christoferson.



KFAC WALL OF FAME — You've no doubt heard of the Hall of Fame and Hollywood's Walk of Fame. But KFAC/Los Angeles has gone a step further by instituting a Wall of Fame, honoring supporters, advertisers, local politicians, and station friends who have contributed to the oulet's success. Each time a nominee is selected, a bronze commemorative plaque is mounted on KFAC's exterior wall. On hand during recent unveilling ceremonies were (I-r) Mayor Tom Bradley, Councilwoman Peggy Stevenson, and President/GM George Fritzinger.

Easy Listening's Morning Stars

Looking at the spring '83 **Arbitron** for Cleveland, San Francisco, and Los Angeles, you'll find one Easy Listening station ranked number one and two ranked number three with adults 18+, 6-10am, M-F. This indicates a dramatic reversal from the days when morning drive was the last place to expect this programming to be so competitive.

Certainly the music itself has changed — additional vocals and brighter, more contemporary instrumental arrangements. But it's the emergence of the wakeup air personalities that have made formerly slumbering radio giants come alive. These personalities have moved their stations to the foreground in ratings and revenue. If you've been putting off the decision to dress up the morning show, giving the air talent more programming support and relaxing the old rules, let me suggest that you consider what's happening in the three aforementioned cities.

A New Ballgame

In Cleveland, **Gannett**-owned **WDOK** is the market's leading adult station with an 8.7 share in morning drive. Two key ingredients helped the station attain that number one slot: the wakeup services and the popular **Ted Hallaman**. Among his morning offerings are the "Dr. Bland" editorials, "Ted the Greek" football forecasts, and humorous exchanges with newsman **Dave Pelunis**. It's a winning combination of good fun and information that has gone right to the top in this Ohio city.

On the West Coast, **Shamrock's KABL** has been very lucky with the unique and often disarming approach of **Bill Moen**, consistently the highest-rated music personality in the San Francisco area. Since KABL-AM & FM simulcast during the morning hours, the combined numbers for this spring gave them a 5.9 share of total adults. Interestingly, Bill Moen was voted the favorite Bay Area radio personality in a viewer poll conducted by the local **Westinghouse** television station. It seems to underscore the impact Easy Listening is having on the early morning radio audience — when there's someone giving the people what they want.

Our quick tour concludes in Los Angeles with the number three morning show, "Phil and Bill," on **KBIG.** This team consists of News Director **Phil Reed** and music host **Bill Ratner.** The pair blends their talents to provide Southern California commuters with an entertaining and informative morning program. **Bonneville's** KBIG was one of the first Easy Listening stations in the nation to use a duo in the morning hours. Its "Daybreak Los Angeles" concept is still working effectively.

How About You?

The bottom line is quite simple. Today's radio listeners are going to punch around on that dial until the right combination of entertainment and information reaches their ears. You may have to put aside the musty old rule book and come up with a new gameplan to get those listeners off the fence and into your backyard.

-Fred Seiden

A PAIR OF ANNIVERSARIES

A Tale Of Two Countdowns

Two of the most popular long-form syndicated shows are celebrating anniversaries this week, so I thought we'd take a peek back in history to examine the origins of the two shows, as well as take a look behind the scenes to get the thoughts of the current group of people who count 'em down every week on radio stations coast-to-coast and around

the world.



American Country Countdown has been playing the top 40 hits in the country for ten years now. A production of ABC Watermark, the ACC is currently on over 460 domestic stations, as well as airing in ten foreign countries. The people responsible for putting the show together every week are host/producer Bob Kingsley, head writer Pat Shields, writer and principal interviewer Neil Haislop, and co-producer Johnny Biggs. We'll get their thoughts on the show shortly, but first a bit of history on the ACC from the President of ABC Watermark, Tom Rounds.

The Beginning

"In 1969, when Casey Kasem and I were planning 'American Top 40,' we said, 'Hey, if this works, we can do a country countdown, an MOR countdown, a whatever countdown.' It really wasn't until 1973, though, that we felt there was sufficient support in Country radio for this kind of idea. Also, when we got around to doing it, we did not just want to do a carbon copy of AT40. We decided that we wanted to do something that was legitimately country from the ground up. By 1973 Casey had already made such a name for himself as a Top 40 spokesman, it didn't make an awful lot of sense to have him representing country music from a national standpoint. As for me, after spending six months listening to nothing but country music and traveling to Nashville, I finally came to the conclusion that I was such a Top 40 guy, it made no sense for me to produce the show

"At this point we hired the first host of the American Country Countdown, Don Bowman. Hugh Cherry was the head

THE WEEKLY

COUNTRY MUSIC

COUNTDOW

writer, and Don wrote also, with some editing help from Don Bustany, the main writer and producer of AT40. Even with the quality of those people, we felt it wasn't as 'authentic' as it could be, so, about six months into the life of the show, we approached Bob Kingsley, who was already well known in the Country field, to come aboard as producer of the show."

As time went on, Don became more and more involved in concert dates; opening for both Merle Haggard and Willie Nelson over the years. At this point it was just too much, and Don decided to forego the countdown show. As the producer, it was Bob's job to look around for a replacement. As luck would have it, someone didn't make it to a session, so Bob thought he'd take a shot at it. That was in the spring of 1978, and Bob has been the on-air host ever since.

Tom picks up the story around 1980. "Up until then, ACC had grown steadily, but slowly. We weren't over the 100 station mark for the first year and a half and didn't reach the 300 station mark until '80, when we suddenly doubled the number of stations we were on. I think the slow growth of the show was reflective of the growing pains syndication was having at the time. Having been a PD, I know they were jealously guarding their air time. The thing that helped us break through the country barrier was actually the success of AT40. It showed programmers that a countdown show could work, and it could work for them in country as well. Also, I think some Country PDs felt a little bit of uncontrollability as far as the show was concerned, since we presented more records than some people had on their playlists."

A Special And A First

The tenth anniversary show this weekend is a special show from a couple of stand-points. First, this weekend's show itself is very special. The anniversary show is not



Chris Charles (right), host of the Weekly Country Music Countdown, chats with Royce and Jeannie Kendall after taping a segment for the show.



ACC host Bob Kingsley presents an "American Country Countdown #1" award to Emmylou Harris. The award is given to each artist who hits the number one position on the show.



Bob Kingsley models his own ACC T-shirt while presenting one to Bobby Bare.

just the ten-year history of the ACC, but an overview of country music for the last 60 years. As head writer Pat Shields explained, "It's kind of like a 'Guinness Book of Records' as applied to country music. The special includes a lot of firsts, biggests, mosts, etc. in country music. We'll have songs from the youngest male and female acts to reach the top 40, the youngest and oldest artists to ever reach No. 1; we even go back to the 1920s to play the first documented country record and the first documented country hit. We'll also have the first million seller."

Secondly, this weekend marks the first time that the show is going to radio stations "free." Perhaps more accurately, the show is changing over from cash to an advertiser-supported basis (the new euphemism for barter). Tom Rounds has some thoughts on that evolution.

"We knew that the days of cash syndication were getting very tough, not over, necessarily, but just about. Even though the ACC was delivering about 300 markets, we felt it wasn't experiencing the growth we thought it should. We knew that the major line of resistance on the part of stations was that it wasn't barter or trade essence, it wasn't free. However, we hadn't fully realized the extent to which the resistance had grown. What's happened is that radio stations, to a certain extent, have been seduced by the amount of 'free' product that has been offered them. The thankless job of program director gets even tougher when you have to go into the GM and ask for some money to buy a program. So, you really can't blame anybody leaning toward the free shows.

"What worries me about this is that radio stations don't really treat their air time with enough respect. In some cases, they will put on a show with the main consideration being that the show is barter. I don't believe that should be the main criteria by which a show is judged. I feel that at some point discriminating radio stations will appreciate these shows more, will return to wanting to control all their air time, and cash shows will return to the forefront."

The ACC Crew

Bob Kingsley has been with the show 9 ½ of the show's ten years, having worn the hat of both producer and host. If you want to talk about American Country Countdown's history, he's the one to see.

"From the inception of the show the talent and creativity of the people involved has shown through as Tom Rounds, Casey Kasem, and Don Bustany in effect redefined the countdown. The concept of the show has been molded and structured to the point where it is almost impossible for a local station to duplicate what we have. At one time or another all stations have done their own form of countdown show, but what station has the resources to get all of the artist information and interview material we gather, and then have a good-sized staff spend a whole week writing and putting it together?"

Obviously another strength of the show is the hook of the countdown itself. Head

writer Pat Shields noted the concept of the countdown "goes back at least to the days when 'Your Hit Parade' mesmerized audiences on radio and later television." As Bob amplified, "All week long you hear your favorite tunes. Then the weekend comes, and you can not only hear your favorites all in a row, but you can find out how your favorite ranks in popularity with all of the other songs as well as dialogue from and about those artists."

But ACC doesn't dwell on "old news," as Tom Rounds pointed out. "Our show is done from the standpoint that big country celebrities are really family, so we don't spend an awful lot of time reiterating the basics of who so and so is. We assume that the audience is very aware of who these people are."

As you might imagine, putting the show together on a weekly basis is a monumental task. But, as Bob mentioned, it's a labor of love because the team doing the show has grown very close through the years. This feeling of camaraderie extends into the creation of the show itself since ACC is a collaborative effort. "Quite often," says coproducer Johnny Biggs, "one of us will call somebody else in the middle of the night when a thought for the show hits. The show's close to the hearts of us all, and we constantly share ideas to make it better every week. We are always fine-tuning and refining the show, and the only way to do that is with constant input from everybody."

Take it from one who knows, filling the blank sheets of paper every week is no easy task, and writer Pat Shields encounters his own set of unique hurdles in writing the show. "One of the problems I encounter when writing the show is dealing with the fact that so many of the same country artists are on the chart month after month, and some, year after year. The thing that's always foremost in my mind is searching for a new point of view or facet to an artist, as well as finding new ways to tell the same story. After ten years of telling the stories of so many great artists a number of times, one has to be more conscientious than ever to avoid repetition."

To keep it fresh, Pat likes to jiggle loose the story in the back of an artist's head to bring little known stories or information to light. He writes from the fan's standpoint. "I was a country music fan long before I was in the business," Pat says, "and I want to present things that I would want to know. I'm always searching for stuff that no one else knows about."

Happy tenth anniversary to all the folks at ACC, and I can tell you that their enthusiasm, even after ten years, is still strong. I mentioned to Bob Kingsley that in a couple of places I worked we used to get mail addressed to him, and he excitedly responded, "It still really knocks me out when a station tells me they get calls or mail for me. It means that I'm achieving the goal I set for myself when I enter the studio, and that is to sound warm and friendly with a real local feel."

Continued on Page 68

Country Music Countdown, Willie Nelson only had two things left to do: Get his WCMC hat and have his plcture taken with United Stations President Nick Verbitsky (left) and VP/Programming Ed Salamon.

After taping an interview for the Weekly

Discover A Gold Mine of Country Music With the Stars!

George Jones and Johnny Cash have been making country hits for nearly thirty years; Willie Nelson and Loretta Lynn for more than twenty, and even 'new comers' like Ronnie Milsap and Crystal Gayle have spent nearly a decade on the charts.

Country music has stayed loyal to its roots.

Today, country listeners have expressed an increasing interest in country music's past. Radio stations are playing more oldies than ever before, and new artists, like Ricky Skaggs and John Anderson, are using more traditional styles.

be on hand as a featured guest throughout the entire show to talk about their music, and additional artists are spotlighted, telling the stories behind their songs. This participation by the stars of country music themselves, and the theme sets in which the songs are presented, make each program more than just another "oldies" show.

Produced by Ed Salamon

Available on a market-exclusive, swap/exchange basis. to radio stations in the top 171 Arbitron-rated metro markets. Call The United Stations at (212) 869-7444 to reserve this program in your market.



A Tale Of Two Countdowns

The **United** Stations

AMERICA'S TARGET RADIO NETWORKS

Continued from Page 66

As mentioned at the outset, this weekend also happens to be the second anniversary of The United Stations Weekly Country Music Countdown. When I first realized the United Stations' show was two years old, I wondered what went through the minds of partners Dick Clark, Nick Verbitsky, Ed Salamon and Frank Murphy when the decision was made to go head-to-head with a show that had an eight-year head start President Nick Verbitsky said it was a matter of economics. "We felt, back in '81 when the show started, selling a program for cash was no longer a viable consideration in the marketplace. Our show was different in two aspects as we began; it was given to the stations on a barter basis, and it was geared to being a showcase, in terms of interviews, for the top recording stars in country music. From our previous work on specials for Mutual, we knew that there was not only a marketplace for these shows, but that indeed there was a tremendous appetite for

Another factor that certainly entered the decision making process was the amount of "country experience" wrapped up in the program's principals. This background is manifested in both programming and sales.

"It hasn't been all that long," Nick began, "since a lot of major companies were squeamish about dealing with country music. Certainly in the beginning, our expertise in the sales of Country programming aided in our fast start. The show was sold out within the first six months and has remained so ever since. However, the selling of country music on Madison Avenue now, versus when we all started at WHN ten years ago, is totally different. The exposure and explosion of country music over the past ten years had made it a much easier sell. When you couple that with the quality of production, it is a natural buy for many advertisers. As a matter of fact, a number of sponsors on the show are clients who have specifically requested country programming, because they feel it is right for the audience they want to reach. Quality country programming targets right in on the demo they want the most, 25-54."

A Different Concept

The programming expertise referred to earlier is supplied by VP/Programming, Ed Salamon. It was his job to develop an approach to attract those 25-54 while offering something different than what was already in the marketplace. Ed's solution was heavy artist involvement.

"What we are trying to do in our show is to be fast-paced and play a lot of music, but at the same time, pack a lot of information and artist participation into the show. Most programmers who carry our show tell me it is the most reacted-to element on their station, and I think this is a direct result of the content level of the show.

"In most kinds of music, audiences are interested in learning something more about their favorite artists. I think these shows work because of the information they have in them, they fill that need. Also, in shows like ours where the artists directly participate, the listener receives another dimension of the artist . . . they get to see what the artist is like as a person. This is all very attractive and in fact, this is now something the listeners have come to expect from their radio station. As they expect this 'in depth' programming, and as budgets at stations get tighter, more and more programmers have turned to us for support in providing quality programming. While they have the talent, most individual stations do not have the resources or budget to provide what we give them."

This, of course, is the same point made by ACC's Bob Kingsley, and it's very well taken. In the days of one Country station per market you could do your own countdown by simply playing the R&R top 50 for the week. However, as audiences have demanded more, and as the competition provided more, local stations have come to depend on the syndicated countdown shows not only for the quality of the shows, but because the shows have access to artists and information simply not available to individual stations. As Ed said, "Our role is such that it's as if all of the affiliate stations pooled their resources to get this kind of show."

Elements Of Success

As discussed earlier, the countdown as a concept goes way back. "Your Hit Parade" was a radio hit in the '30s and continued its success on TV. From the '30s to the '80s is over 50 years of fascination with countdowns and, without a doubt, countdowns are a powerful programming tool because of that fascination. Ed told me that what the US did was to "take that concept and go one step further by adding stars every week, a device that we had experience with through many of the specials we put together at Mutual and from the success we had with the guest DJ feature at WHN. Much of the success of the WCMC is in the combination of those two concepts.

"While this is certainly one element of the success of these shows, another is the greater acceptance of all long-form programming. Shows that give information about the artists, or have the artists appearing, have just been eaten up by the public. The public in turn is demanding these shows from their radio stations and the stations have been demanding more from us. Long-form programming has come a long way from where it was, even several years ago. It wasn't that long ago that there were only a handful of shows to choose from, some of which were produced in somebody's basement, and they might or might not get a show out any given week."

Different Show, Same Problems

Speaking of getting the shows out every week, the person that shoulders much of that responsibility at the US is the WCMC writer and host, Chris Charles. Chris approaches the writing of the show in much the same manner as the ACC's Pat Shields. Chris told me, "We are very information oriented, so I try and put myself in the position of the country fan listening to the radio, writing what I want to hear." He, too, is always looking for that tidbit of information that he's never heard before. As the voice, Chris came to some interesting realizations early on.

"It was really surprising to me, as a guy who had been on the air for the past 12 years, how difficult it was to walk into a studio and try to duplicate that on the air sound. Everybody thinks you just walk in, knock out a voice track, and collect your check. What I didn't realize was how tough it was to be relateable and one-to-one while sitting in a sterile studio, without even the music

as ambience to play off of for that 'live' feel. Over the past couple of years, I've gained a tremendous amount of respect for people like Dick Clark and Casey Kasem and the job they do. It is a totally different mindset from doing a live radio show."

Numbers Are The Key

One of the major selling points put forth by both of the shows is their strength as ratings boosters, especially as a help to weekend numbers.

"These shows work regardless of daypart," remarked Ed. "If you put them in a highly-listened-to period, they tend to increase the ratings, and it also improves the ratings in the fringe time slots that tend to do poorly for radio stations. I think this is because it gives people a special reason to tune in at a specific time. Having a featured artist every week gives the station something that it can promote to get listeners to tune in their station. The most successful stations are the ones who promote the artists and the 'special-ness' of the show on a daily basis."

So there you have a little history and an inside look at two of the most successful countdown shows in the country. The best to all involved and here's wishing them both many more anniversaries to come!



NEITHER RAIN NOR SNOW — Here's the new postcard being sent out by WKIX/Raleigh. Shown are (top) Dale Van Horn, Jay Butler, Bill Austin, Karen Bottomly, (bottom row, I-r) Joe Wade Formicola, Pat Patterson, and Kevin Landis.



TJ MEETS A DJ — During a recent trip to Chattanooga Tom Jones spent some time with (I-r) Leigh McNeeley, WDEF air personality; Ben Cagle, the station's VP/GM; and Doyal McCollum of PolyGram



DUO DUO'S — When KLOZ/EI Paso featured the Bellamy Brothers at the station's "End of Summer Country Jam," it meant that two of the top duets around were together in the same spot at the same time, thus warranting this photo. Pictured are David and Howard Bellamy (the two guys in the middle) with El Paso's number one morning team of Stu Kellogg (I) and K-102 PD John



GUILTY OF A CELEBRATION — During their 14th annual 4th of July Happy Birthday USA Celebration Concert, Statler Brothers bass man Harold Reid spent some time chatting with PolyGram's Frank Leffel (c) and Mike Allen, OM of WTVR-AM & FM/Richmond, VA.



DEBORAH IN DENVER — RCA's Deborah Allen visited KLZ/Denver as part of her national promotion tour supporting her label debut, the single "Baby I Lied." Pictured (I-r) are RCA's Bob Myers and Carson Schreiber, Allen, and KLZ PD Bill Bradley.

Thank you for making our Dixie Dream come true!

Atlanta



"Dixie Dreamin",

ATLANTA BREAKERS

Debuts 49 99/15

66% of R&R Reporters



38 Music Square East, Suite 219
Washville, TN
(615) 244-5220



Jim Prater / 3198 Royal Lane / Suite 204 Dallas, TX 75229 / (214) 350-4650

Subscribe Today!

213-553-4330 'The Call That Gets It All'



Every Week In R&R:

News coverage that's always first with the facts

Industry experts on management & sales



Call Now And Ask For Marcella

Your week's not complete without



Nashville This Week



SHARON ALLEN

Nashville Talent Talks

The Country Music Association founded the Talent Buyers Seminar in 1971. Since then it has provided a forum in which talent buyers, promoters, booking agents, artists, artist managers, club owners, and representatives of fairs, auditoriums, and parks exchange ideas and view showcase performances by leading country music artists.

This year six artists will participate on the Artists Panel, "Good As Gold," to discuss appearances, life on the road, and how to work with the buyers for a successful show. The panel will begin at 11am on Tuesday, October 11 at the Opryland Hotel in Nashville. Brenda Lee is moderator and the panel consists of: Jeff Cook of Alabama, Helen Cornelius, Lee Greenwood, Reba McEntire, and Faron Young.

The seminar will be held at the Opryland Complex from Tuesday, October 11, through Thursday, October 13. This year's keynote address will be made by former Presidential Press Secretary Jody Powell,

For additional information or to request a registration form, contact: CMA Talent Buyers Seminar, Country Music Association, P.O. Box 22299, Nashville, TN 37202.

RCA Takes Pride In Pride

RCA Records hosted a surprise party for Charley Pride after his current single "Night Games" hit No. 1 on the chart. This accomplishment puts Charley in

the #2 position as the all-time number one singles artist in country music ... Based on the success of the first-ever vocal teaming of Epic labelmates Mickey Gilley and Charly McClain on "Paradise Tonight," the duo went back into the studio working toward a possible duet album ... You can be looking for a new single from Helen Cornelius. "If Your



McClain & Gilley

Heart's A Rolling Stone" is produced by Blake Mevis on Ameri-Can Records . . . Hank Williams, Jr. just bought a new white Cadillac. Wanna know why? He gave his 1949 Caddy to Waylon Jennings! . . . Johnny Lee is recording the title cut for a new fall television show, "Yellow Rose," on the NBC-TV network.

Willoughby Fires Up Career

Have you heard Larry Willoughby's first single as a lead singer "Heart On The Line (Operator, Operator)"? Willoughby spent seven years as a member of the Houston Fire Department. During that time, he kept his musical talents largely to

himself until his cousin, Rodney Crowell, encouraged him to audition for an opening in Guy Clark's band. Hired on the spot, Larry changed overnight from fireman to musicman, and relocated to Nashville. Later, he began to write songs and become affiliated with the Oak Ridge Boys' publishing company, while also doing background singing with a number of major artists. Now he's going it solo on Atlantic America Records.

Waylon's Company

Are you ready??? For Waylon's new album "Waylon And Company." Company includes his wife Jessi, his best friend James Garner ("Rockford Files"), Tony Joe White, Willie Nelson, Hank Williams, Jr., Ernest Tubb, Emmylou Harris, and Jerry Reed (singing with Waylon their duet single, "Hold On, I'm Comin'") . . . Sylvia performed in her hometown (Kokomo, IN) for General Motors. She was only supposed to have done one concert, but they had such a large turnout she ended up doing "three" concerts.

BITS & PIECES: The airdates previously announced for the two-part, four-hour mini series, "Kenny Rogers as The Gambler, Part II," have been changed to November 28 and November 29 at 9pm (EST) each night on CBS-TV ... The Statler Brothers, Gail Davies, and Carl Perkins will perform for Mel Tillis's Second Annual Orange Blossom Special in Gainesville, FL on Friday, October 7. There will also be several surprise acts. The show, which benefits the University of Florida Athletic Booster Club, will precede the Vanderbilt-Florida football game October 8, at the Stephen C. O'Connell Activity Center on the University of Florida campus ... Steve Wariner can be seen as the centerfold in an

upcoming issue in "Country Rhythms" magazine...
T.G. Sheppard is "one of the men that women love" in the upcoming NBC-TV special "I Love Men." Donna Mills will host the hourlong tribute to men who possess "various enviable qualities." Dick Clark and Al Schwartz are executive producers, and their other guests include Andy Gibb, Tom Wopat, Mister T, Britt Ekland, Cathy Rigby, Phyllis Diller and Quinn Cummings. Airdate is set for October 11.



KENDALLS FLY SILVER EAGLE — When the Kendalls played the Lone Star in New York recently, WHN broadcast the show live and DIR's "Silver Eagle" show taped a segment for October airing. The duo also taped United Stations' "Weekly Country Countdown" and other shows. Pictured (I-r) are United Stations' Ed Salamon and Tom Roland, Royce and Jeannie Kendall, DIR's Bob Kaminsky, WHN's Dan Taylor, and WHN PD Joel Raab.



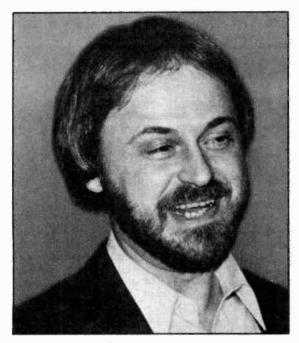
Country Music's Top Ten

A Free Barter Show Sponsored By Toyota Trucks! Call Now For Market Availability

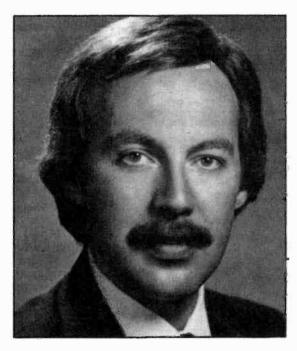
228 Main St., Suite R Venice, CA 90291 (213)392-8743

THE WEEKLY **COUNTRY MUSIC** COUNTDOWN

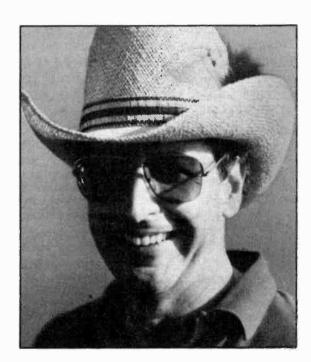
Success Speaks For Itself.



J. D. Spangler-Program Director KSAN-FM San Francisco



Tom Miller – Operations Manager WWVA Wheeling



Mac Allen - Program Director WKQS-FM Miami, Ft. Lauderdale, Hollywood

"THE WEEKLY COUNTRY MUSIC COUNTDOWN is the only syndicated program I carry on KSAN. If it wasn't the best, I wouldn't carry it."

(D) Spangle

"With the current over load of syndicated programs, it's refreshing to find a show as THE WEEKLY COUNTRY MUSIC COUNTDOWN that's concise, entertaining and professionally produced. A large portion of my audience feels that Chris Charles is a full time member of the staff."

Thma & Wile

"Quality makes THE WEEKLY **COUNTRY MUSIC COUNTDOWN** one of the most consistently promotable features on the station."

The **United** Stations AMERICA'S TARGET RADIO NETWORKS

New York • Detroit • Washington • Los Angeles (212) 869-7444

Black Radio



WALT LOVE

CONSULTING A WINNER!

WVKO's One-Year Turnaround

he Buckeyes of Ohio State University aren't the only thing being discussed in Columbus these days. Those in the broadcasting and advertising community are talking ratings, WVKO's ratings. WVKO is a 1000 watt directional daytimer way up at 1600 kHz on the AM dial. For years, the station did not attract much attention or many listeners, but things do have a way of changing. That's just what's happened at WVKO; things changed for the better.

This week we'll take a look at WVKO's success through the eyes of WVKO & WSNY/Columbus VP/GM Steve Joos, a 31-year broadcast veteran. We'll also talk with WVKO's consultant, who also happens to be WSNY's PD, Harry Lyles.



Harry Lyles

Franklin Communications, a division of Josephson International, purchased the A/C-formatted WSNY and the Blackformatted WVKO in May 1982. Here's how WVKO and WSNY scored the past three books:

12+ Mon-Sun 6AM-Mid

	Sp '82	Fall '82	Sp '83
WVKO	4.5	7.0	9.1
WSNY	7.1	8.3	7.0

I asked Steve Joos to fill me in on WVKO's doubling its numbers in one year's time. "The thing to look at is in that first book we were still simulcasting the AM & FM at certain times of the day. For exam-

Station Profile

WAIL

Nickname: "The Station With The Juice"
1639 Gentilly Boulevard
New Orleans, LA 70119
(504) 943-9019

Station Owner: Edmond J. Muniz GM: Edmond J. Muniz Operations Manager/PD/MD: Barry Richards

> National Rep: Selcom Dial Position: 105.3 mHz Power: 100,000 watts

"WAIL is programmed to appeal to the largest segment of New Orleans radio listeners, the 18-34s that make up 30% of the metro population. To find, build, and hold a sizable audience in this viable area of radio listeners, the innovative staff at WAIL developed its own individual sound, referred to at the station as 'Contemporary & Urban,' an exciting composite of R&B overtones.

"This bright contemporary sound builds in interest and enjoyment through the clever injection of intros and outros, record-market information and music industry gossip by the station's music-wise on-air personalities. Proof of its acceptance? WAIL is a constant contender in a 20-station market. We're vying for the right to be 'New Orleans' Most Listened To Radio Station!"

—Barry Richards

ple, we were still playing jazz during the midday hours on the FM when the spring '82 book was taken. I mentioned that because the combined 12+ share for our two stations was a 11.6. I really think a lot of the good things came along as we became more organized."

Name That Format

WVKO's 9.1 share makes it the #3 rated radio station in the Columbus market. What made Steve decide to go with an Urban format on AM? "First, I'd say that what we do on our AM isn't an Urban format. Formats are hard to define with all the labels people put on things these days. An Urban format in New York is totally different than an Urban format, let's say, in Dallas. Yet some people in the industry would call them both Urban Contemporary stations.

"The main thing we did was come in here and structure things. We had to design a format because none existed at the time. Harry had to structure everything."

What was WVKO up to when Franklin took over? Steve didn't actually admit to it, but when I used the phrase "old-line neckbone station," he was diplomatic. "My experience with Black radio has been quite limited, but I would say based on my knowledge of the business, I've heard stations who sounded like ours used to and that terminology has been used to describe that type of presentation."

The Profit Picture

The bottom line is Steve and Harry have modernized WVKO's approach and sound. Is Steve pleased with the station's revenue now that the numbers are there? "Extremely. One of my objectives when I came here was to make two viable, productive, and profitable entities out of these properties. That's not to say they weren't profitable before Franklin took over. In a little over a year that our company has been operating these facilities they are considerably more profitable than they were. Yes, the AM had certainly become a positive for all of us here. As of May this year, our billing has really come into its own. Most of the business I'm speaking of is local retail business, although our national sales have picked up considerably. Our rep firm is Major Market and with the 9.1 share, things are quickly moving in a positive direction.'

Steve had this to say about his combination A/C PD/Black radio consultant. "When I hired Harry, I was only looking for a PD for our A/C FM. After interviewing him, I realized I had somebody who could fill that position and help with the Black format, too. He had some good success in his



WJLB/DETROIT AIR STAFF LINES UP TO SKATE — Pictured taking a breath after a "serious" skating session in Detroit to benefit the Black Folk Art Committee are (I-r); James L. Alexander, WJLB Operations Manager; 2-6pm air personality Larry Elliott; 10am-2pm jock Rosessa Hines; all-night personality John Edwards; Barbara Taylor, 6-10pm; morning man J. Michael McKay; and weekender Walter Neal. Missing from this photo are on-air talents Rob Johnson and Dave Mitchell. Someone had to be on the air!

last job at WBLZ/Cincinnati, which is an Urban Contemporary format. We got a double shot when we brought Harry in. He was interested in consulting the AM and had the expertise and the knowledge. It's worked out quite well."

Name That Format, Pt. II

Harry Lyles has been in the industry 13 yeas and definitely likes winning. I asked Harry to define WVKO's format for me and comment on the station's rapid success. "WVKO is what I like to call a Contemporary Black Urban station. Our success I would explain like this: I feel that the Columbus market was hungry for a good Black radio station. I believe that if you want to do a particular format, you have to do it well to attract the attention necessary to be successful. I also believe that if your station sounds good, it will be appealing to all types of people who like the type of music you're offering."

Harry told me he first got involved with WVKO when Steve asked him to listen to the AM and offer his thoughts on how it was doing. "I gave him a monitor report as to what I thought was wrong and what should be done to correct the situation. One example I can give you is the jocks at that time would play these drop-ins saying, 'WVKO is the rhythm of the city.' All they did was push buttons at the appropriate time. I told Steve he was paying them to do more than press buttons and what was going on was real garbage radio. My suggestions were pretty basic radio approaches like, letting the jocks have some fun and entertain the people. We also cut down the music playlist quite a bit and I mean a lot! My total playlist numbers 25-35 records, but 15 of those may be recurrents. I definitely believe in familiar music."

Why? "Well, basically because the winning radio stations I've worked for have won with short playlists. I have nothing against new music, but I don't particularly like some of the record promotion people who come to see you with 'hits' that never make the national charts. We all get tired of someone trying to do a selling job on us all the time. I really frown on that, even on the FM side.

"I just believe familiarity is the key ingredient for any radio station to be a winner. If there were several Black stations here and someone was playing a lot of new music, well, I'd let 'em have it because I know which station I'd want to be on. The one with all the familiar things that the audience could relate to, including its personalities."

Speaking of personalities, did Harry change any of the jocks? "No, I didn't have to. The problem was morale. These people were feeling useless pushing buttons. I told them I wanted them to start enjoying what they were doing and open their mouths. We put in some liner cards to help them as thought-starters. It's all rollin' along okay

now. After the changes I've mentioned, the station took off by itself. That's when I started noticing that the guys were enthusiastic about coming in to work . . . they were ready to get on the air."

Harry's earlier programming experience included a unique situation at WAKY/Louisville, where he was in charge of programming the station's evening Disco segment (back when Disco was at its peak). He later programmed Urban outlet WBLZ/Cincinnati and, briefly KATZ/St. Louis. Harry also told me he'd been consulting WNOR/Norfolk, a sister station to WVKO.

What We Need

I asked Harry to tell me what he thought was needed in Black radio today. His thoughts, from the perspective of a Black radio consultant/programmer, were directly to the point.

"We need competent people, including owners, who are serious about winning. Some owners of Black-formatted stations say they want to win, but their actions do not match their words. The bottom line with me is winning. Some people in Black radio think because something is black, that makes it all right. Well, I don't subscribe to that way of thinking at all. I believe if it's good, it's good, regardless of color. There's only two types of radio — good and bad. I don't believe radio has a color."

He went on to say, "We also need creative people who believe in what they're doing. It's important to believe in yourself and your ideas. We in Black radio talk about our 'roots,' how we started out and where we are now. When I started programming WVKO, there was no Motown music in the control room. No old music at all. They were only playing new stuff. Old music is necessary. We need to use music from our past and think about where we are today. Because if it hadn't been for what happened yesterday, we wouldn't be here today.

"I think the ingredient that has to be put back into Black radio is our past — both musically and socially. WVKO had the black youth of Columbus, but no older demos at all. Now, all that's changed. I believe that people still want to hear some old Diana Ross & Supremes, Marvin Gaye, some Chi-Lites, Jackie Wilson, Dells, Johnnie Taylor, Arthur Conley, and B.B. King. Mix that with today's big hits and look what can happen."

Harry seems to have a strong grasp on the present, but where does he think Black radio is headed in the future? "I think the future of Black radio is going to depend on the black programmers themselves. They've got to get out of this 'We're in Black radio, we don't need all these rules and structure.' Just because one is in Black radio that's no excuse for a lack of organization or competence."

Last year I did an article entitled, "Black Consultants — Where Are They?" We just found one that wasn't in business then, but he certainly is now.

4 ways to win.









Ronnie Dyson's
"Brand New Day."
Everything else is history. 7.99841
Featuring the single, "All Over Your Face"
Produced by Butch Ingram for Family
Productions in Association with Omni
Productions
On Cotillion Records and Cassettes
A Division of Atlantic Recording
Corporation
Management: Buddy Allen Management



Marketplace

Current & Classic Airchecks!

Current Issue #42 features CKLW/Ryan & Co., KPRZ/Ted Knight, KLOS/Frazer Smith, LA's new "Hit Radio 93," KFI/ Lohman & Barkley, KOGO/Martin Milner, WCZY/Dick Purtan, KFRC/Mark McKay, NY's new Z100/Scott Shannon, plus KYA/J. Parker Antrim. 90-minute cassette, \$5.50.

Special Issue #S-21 features the California Coast with KACY, KBBY & KCAQ from Ventura/Oxnard, KIST & KTYD from Santa Barbara, KRQK & KXFM from Santa Maria, KSLY & KZOZ from San Luis Obispo, and KIDD, KWST, KWAV & KNRY from Monterey/Seaside. Cassette, \$5.50.

Classic Issue #C-35 features KRLA/Ted Quillian-1963, KHI/ Gary Mack-1966, WMEX/Jim Connors-1972, KPPC/Steven Seagull-1971, 10Q/Real Don Steele-1977, KHJ/Don Cox-1977, WLS/Charlie Van Dyke-1973, KHJ/J.B. Stone-1975, plus KCBQ/Dave Conley-1973. Cassette, \$10.50.

CALIFORNIA AIRCHECK Box 4408 — San Diego, CA 92104 (619) 460-6104



ELECTRIC WEENIE RADIO'S MOST RESPECTED

DJ GAG SHEET SINCE 1970

BRIAN PRITCHARD, Mgr. CKQR: "Thanks for all the great gags over the past two years."

FOR FREE SAMPLES WRITE The Electric Weenie, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

GET THE GIG YOU WANT!

AIRCHECK AND RESUME REFINEMENT SERVICES. . Aircheck Editing Dubs • Custom Labeling • Resume Enhancement. Packages available Free details. Call or write us. Aircheck analysis. Counseling. Free details.

2429 COLONIAL DRIVE NE.



Sounds That Sell Your Sound!

Jingles for CHR, A/C, AOR, Country, and Oldles. Stretch your jingles budget further with our full line of musical themes. For free demo and details call or write us on station letterhead

GET SOME HINEY...

Hiney Wine that is . . .

Hilarious proven ratings booster Great promotional vehicle and revenue builder. Some exclusive market rights still open. Call (817) 640-0392 or write:

Donnelly Media 1201 N. Watson, # 187, Arlington, TX 76011



O'Liners



FREE SAMPLE ISSUE

of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., #6-R Los Angeles, CA 90025

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

Per Insertion 1 Time 6 Insertions \$45.00 26 Insertions \$35.00

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330



Hundreds renewed again! Free sample!

Write on station letterhead to Contemporary Comedy

5804-D Twineing Dallas, TX 75227

FREE ISSUE OF Balaxy

Radio's most complete personality biweek Current artist Bio & update, record facts, daily calendar/almanac, trivia, etc. Send for sample of station letterhead Box 20093R, Long Beach, CA 90801



"Phantastic Phunnies"

Highly Respected! Hilarious! Proven worldwide audlence builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

CHR · AOR · AC Call for a free trial subscription

Bob Rogers (415) 641-8426

Disk Jockey Comedy

Funny Horoscopes, Krazy Commercials, Silly Soap Operas, Ridiculous TV & Movie Reviews, over 1000 different bits (25 pages per month) delivered to your mouth: For FREEBEE write:

HYPE INK, Box 69581, Los Angeles, CA 90069



TIMBERLINE **PRODUCTIONS**

Do your weekends sound like every other station? Highlight it inexpensively with well-known personality Chuck Buell and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and Box 9541 So. Station, the stories behind them. Send or call Denver, CO 80209 for your demo tape today.

PROFESSIONAL CHEAP COMEDY

All the major cities are using us with great results. Find out why. Write on company letterhead to:

P.O. Box 6344, Virginia Beach, VA. 23456

NATIONAL, the nation's leading radio placement service recently place registrants with radio stations in New York, California, Texas, as well as most other areas of the country. If you are seriously, seeking a move up in announcing, news, programming . . . male or female . . minorities, contact NATIONAL. For complete, confidential details, including registration form, enclose \$1.00 postage & handling to:

NATIONAL BROADCAST TALENT COORDINATORS Qept. R, P.O. Box 20551, Birmingham, AL 35216 • (205) 822-9144

HUMOR, CONVERSATION, CALLS, CALENDAR & MORE For free sample write on station letterhead or call

(804) 270-7206

5727 Indianola Dr. Richmond, VA 23228

_ 10,000 RADIO JOBS!!**_** Over 10,000 Openings Yearly

You now have access to 98% of the American Radio Nationwide Job Openings every week! Television Openings too!

- Hundreds of openings for DJ's, newsmen, engineers, PD's (male & female) 2. Receive 98% of the current American Radio Job listings computer-printed and mailed to the privacy of your home
- 3. Small, medium and major markets.
- 4. Country, Rock, MOR, AOR, Beautiful Music, All News and Talk formats
- 5. The American Radio Job Market is subscribed to by major universities. colleges, broadcast schools, working and non-working personne

6. MONEY BACK GUARANTEE

Rates: One week \$6.00. SPECIAL 6 weeks \$14.95 you save \$21.00!

American Radio

JOB MARKET 6215 Don Gaspar, Dept. R. Las Vegas, NV 89108

DIAL FILE NOTES

NEW for today's radio personality. Topical stories, music people, trivia, calendar and more. Write on station letterhead for a free sample issue.

DIAL PRODUCTIONS

P.O. Box 50702, Indianapolis, IN 46250

"Of course I use it...I WROTE it!"

Marvelous Mark McKay, KFRC

For this month's **comedy** issue write on your station letterhead to:

FINE LINES

Manufacturers of custom Lapel Pins, Belt Buckles, Key Chains and Embroidered Emblems.

Your Design or Logo

WPLJ 955

TOUR MERCHANDISING, ALL MUSIC EVENTS Write or call today!



JIMMY BUCKLES PINS ARE IN

P.O. Box 1048, Bellmore, NY 11710 (516) 783-9278 FREE SAMPLES UPON REQUEST A division of Ten Star Industries

Increase **Sales Results**

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads.

call (213) 553-4330 for more information.

Opportunities

Openings

WEST

KIQQ-FM has opening for production assistant. Experience 6430 Sunset Blvd. #1102, Los Angeles, CA 90028. EOE M/F (9-30)

AM Country, T&R: KPSA, Box 720, Alamogordo, NM 88310.

Possible future openings for uptempo CHR jocks. All shifts. No calls. T&R: Rip Avina, KDZA/KZLO, Box 93, Pueblo, CO 81002.

Looking for Easy Listening morning man. T&R: Don Blane KWYT-FM, Box 80011, Salinas, CA 93912. EOE M/F (9-30)

KNBQ/Tacoma-Seattle looking for experienced CHR PD with winning track record in large markets. T&R: Do 5200, Tacoma, WA 98405. EOE M/F (9-30)

Weekend anchor with 3 days/wk reporting who's ready to dig. T&R: Mike Nikitas, ND, KUIC-FM, 419 Mason St., Vacaville, CA 95688. (707) 466-0200. EOE M/F (9-30)

Wanted: Fulltime engineer/news/production/jock for weekend shifts on 100kw Country KPCQ-FM/Powell, WY. T&R: Jay Moore, Q92, 1031 Hwy. 14A & Rd. 12, Powell, WY 82435.

Program Director

Leading A/C station in a beautiful sunny Southwest medium market is looking for a proven Program Director with strong leadership and motivational skills. Must know and understand thoroughly personality/fullservice programming and be capable of administrating and benefiting from a strong research, marketing and promotional budget. Air talent ability is a plus. Rapidly growing company and excellent salary. Resume, ratings history and references to: Radio & Records, 1930 Century Park West, #555, Los Angeles, CA 90067

KYNO(AM) seeking morning legend. Must be able to localize & KYNO 2125 N. Barton, Fresno, CA 93703. EOE M/F (9-23)

News Director

Need bright, witty N.D. for West Coast major market AOR. Must have nose for news. Send cassette and resume to: Radio & Records. 1930 Century Park West, #557, Los Angeles, CA 90067

KOPA-FM needs PD. Minimum 2 years experience. T&R: Gary Guthrie, GM, Box 1827, Scottsdale, AZ 85252. No calls. EOS

KYOU seeks T&Rs for possible future openings. Full & parttime. 3 yrs. experience. Country. T&R: Dale Clark, PD, KYOU, Box 1607, Greeley, CO 80632. No calls. EOE M/F (9-23)

State Of The Art Engineer

AM/FM combo in Southwest Sunbelt medium market is looking for a state of the art audio oriented Chief Engineer. Must be capable of maintaining high level of audio studio quality with RF skills secondary. Experienced in designing and installation of new studios a plus. Recent and very near acquisitions mean advancement to Group Chief position if you prove yourself. We are committed to the highest evel of technical excellence possible and you must be of the same caliber. Send resume and references to: Radio & Records, 1930 Century Park West, #556, Los Angeles, CA

KARM & KFIG/Fresno has 2 immediate openings: Fulltime news (3 yrs. required) & parttime jock w/some experience. T&R: John Katz, Box 4265, Fresno, CA 93744. EOE M/F (9-23)

Positions Sought

Talented, trained newsperson/talk host eager for job in Chicagoland area/West Coast/Eastern seaboard. ELLIE (312) 538-8492. (9-30)

I'm checking my current market value. Presently working personality with 10 yrs. A/C. Want mornings in a nice town. VINCE (717) 346-4646. (9-30)

Serious replies only. Black with good voice, excellent production, 5 yrs, experience, RON FOLKS 5213-1/2 Camp Rd., Colum-

Positions Sought

Openings

PUT YOUR STATION AT THE TOP WHERE IT BELONGS!

Highly successful programmer — 14 years experience - currently programming one of America's top rated FM/AC's in Top 10 major

If you're committed to attaining and maintaining the top position in your market

we should meet

Your reply will be held in strictest confidence.

Write: Radio & Records, 1930 Century Park West, #546, Los Angeles, CA 90067

Want Difference? MR. GREY helps! Great production & listening skills. 1 yr. medium market experience. Smooth communication. (213) 632-2567. (9-30)

Experienced PD with winning track-record seeks position in medium/major market Country station. (619) 443-3659. (9-30)

1st Class Producer

National level production. This creative innovator is seeking affiliation with syndication company or morning show that needs to be jazzed up. Respond to: Radio & Records, 1930 Century Park West, #559, Los Angeles, CA 90067.

High-energy CHR medium market communicator available Super production, excellent references, clever content. CLIFF (409) 860-3385. (9-30)

RICK STEVENS, 6 yrs. A/C, AOR. Personality, not liner cards. Production whiz. Now middays KHQ/Provo. Want same, PM drive at medium market teen station, (801) 226-1096, even-

Milwaukee's #1 jock available for on-air and/or PD. Formerly WTMJ & PD at WBCS. Proven winner. STEVE GOLDEN (414)

ND seeks medium market opportunity. Experienced motivated, community active. Prefer CHR or Country. (513) 851-2678.

Seeking news position in or around Boston. On-scene, instudio, public affairs, production, call-in. JACK SCLAR, 201 E. 4th St., Fredrick, MD 21701. (301) 663-1362. (9-30)

Blizzards are our summer. Upper medium market jock with MD/drivetime experience looking for top 100 (or close), warm market, CRAIG middays (717) 673-3106, evenings 297-2781.

nced AOR jock with great pipes, blade, excellent track-seeks PD/jock position. Serious about winning. DANA (414) 461-3386, (9-30)

WE'RE EXPENSIVE

But . . . we're not overpriced! The "Different Morning Team." Write us for demo: Radio & Records, 1930 Century Park West, #558, Los Angeles, CA 90067.

More than just a jock. Programming and promotion. Working top 15 market. AOR, CHR, A/C. Good attitude. Highly motivated. I live radio. HARVE ALLEN (516) 293-7947. (9-30)

Not necessarily mornings. Excellent production, Various formats. RICH (209) 722-6067. (9-30)

Have tongue will travel. Bachelors degree. Good copy, new writing, excellent production. Mature voice. Willing to relocate MIKE (309) 788-1935 or 786-1265. (9-30)

10-yr. pro seeks new challenge. Experienced PD, Chief Operator, sales, news, CHR, AC, Hot Trax & MOYL. Midwest nedium or aggressive small markets. CHRIS (219) 745-3777.

Morning show, A/C pro. I communicate & entertain. Currently working in West. (415) 586-5830 or (213)306-8430. (9-30)

Enchanted but authentic. 8-yr. pro looking for A/C or Modern Country. Seasoned in MA, NC, VA, KS, & FLA. B.A. JOE, after 3nm (904) 224-0092, (9-30)

Experienced NYC metro announcer seeking good position a , CHR or similar station. Will relocate. WAPP, WBAB, Call AL (516) 628-2661. (9-30)

KARIN NAKAMURA, formerly MD et KOME is available for MD, research, air positions on West Coast. (408) 379-3224. (9-30) True MOR entertainer available. Don't need cue cards to

establish & hold audience. News, copywriting, voice-overs & PRI CAROL BAKER, Box 128, Easton, PA 18042. (215)

Classic voice, style, 1½ yrs. AOR experience. AM/PM Drive, MD. Seeking CHR, AOR in Midwest, West, Southwest. MICHAEL DAVIS (307) 266-6384. (9-30)

GUY DAVIS KISSEM KERN KCUB & KMAC, Great voice. Great production. Great MD/PD. (805) 772-8632. (9-30)

perience. Seeking opportunity in medium market. No hype — just a lot of personality. BILL LEE (505) 722-4471. (9-30)

Looking for opportunity to continue developing to my full potential at FM CHR or A/C in 50-100,000 Midwest market. 2½ yrs. experience. CHRIS HANSEN (414) 739-3746. (9-30)

8-yr. pro seeking AOR, PD, MD or production job. Fresh ideas to meet challenge. Formerly WEBN & WSKS Cincinnati. Best numbers. FRANK JOHNSON (513) 896-7376. (9-30)

Major market talent seeks major market opportunity. Ballsy delivery. 50 t character voices, national production, no BSI However, I den't come cheap. DAVE (205) 823-2183. (9-30)

I go for the jugular veint Have always worked for #1 stations. Intend to maintain that tradition for you. RICH (608) 238-7417. (9-30)

BOB McGEE, former MD/personality with Cleveland's KS-100 now available for major market team-players who know how to win, 12-yr, pro, Country, A/C, CHR. (216) 226-6178. (9-30)

Have voice will travel. Northern CA on-air personality seeks Southern CA radio or TV-vehicle. USC graduate, REED (415) 820-2993, (916) 485-8838. (9-30)

entry level position. Call GARY (201) 863-0917. (9-30)

GO FOR IT!

Drive time personality with spontaneity and humor sharper than a set of Ginsu knives. Agency level production, great phones and top interviewer. 4 years experience. A/C or Country. Byron (309) 344-1971

Major market Country personality. Heavily experienced unique voice & philosophy. BOB (616) 968-8125 or 781-3054. (9-30)

BILL (MIKE TAYLOR) VORISEK seeking major/medium market PD/jock position, 9 yrs. experience, including mornings KYA-FM/San Francisco & WORC-FM/Hartford, (602) 252-6288

Black PD/production director seeks hot air. 16 yrs. experience 5 majors, agency production. Professional inquiries only. JON (716) 838-6187. (9-30)

Professional radio/TV sportscaster. PBP 5 major sports. Anchoring/reporting, 5 yrs. NY market & KMOX/St. Louis. Hungry; available now. (914) 961-5432. (9-30)

Copy Chief/17 yrs. multi-track production. Ready to relocate FRANK LEE, c/o CKLW, Box 282, Southfield, MI 48037, or

Imagine . . . Talented, hardworking female, seeking 1st position at CHR radio station. News, DJ, production. Will relocate. CHRISTINA (312) 533-8514. (9-30)

Top 50 morning man available. Excellent 25-54 track. Humor, phones, involvement. DENNIS (502) 425-5874. (9-30)

41/2 yrs. cumulative experience, WQMF, WAKY, WLCV. Broadcast grad, degree, RRT. Perserving, friendly. JANET LYNCH 3743 Deep Dale, Louisville, KY (502) 895-5208. (9-30)

ced Newsman/DJ tired of the ho-hum life as a print journalist. Excellent pipes for news or on-air. Market size not that important, DAN (417) 831-7655, (9-30)

Upper-medium market AOR talent seeking Southern PD or MD osition, 6 yrs, experience with best books at WLYX, KQTI. KMAC, KESL Engineering experince. TRACY BARNES (512) 647-0575. (9-30)

Seek broadcast management position utilizing 13 yrs. of prac tical broadcast experience in the communications industry. Call BADER, Box 128, Easton, PA 18042, (215) 258-8429

If you put David Lee Roth, Bobby Skafish and Jonathan Brandmeier into a blender, you'll get me. CRAZY CHRIS CANIS, 2 yrs. AOR experience. (312) 532-7428. (9-30)

JIM LaBARBARA, 14 yrs. top-rated WLW/Cincinnati drive personality is now available. (513) 793-3721. (9-30)

with enthusiasm & creativity. Looking to work hard & progress. NEIL ISAACS (616) 798-4613. (9-30)

Morning personality/PD looking for growing company. CHR or A/C slot. 10 yrs. & great track-record. Western markets only BRIAN (503) 967-8585. (9-30)

8 yrs. experience including major market, seeking West Coast position. Also do great drop-ins. JEFF McKAY (213) 696-5503.

Positions Sought

Midday jock top 20 market seeks majors. Smooth, great pipes, excellent production. DAN (619) 223-6052.

MD/production/jock available now. MIKE KELLY (209) 383-1542. (9-23)

Top-flight female personality, WLS-FM, WMET, WNAP, Seek-ing large market CHR with innovative, spirited approach. (312)

News announcer seeking job. Will relocate. Reliable, ambitious Reporting, sports, interviewing. Midwest preferred. Bill (219) 874-8285 Mon-Wed after 5pm. (9-23)

31/2 yrs. music & research at Q101/Chicago, Also, 3 yrs. PD & mornings at suburban Chicago A/C station: RON SMITH (312) 448-7799. (9-23)

WARNING

Monster CHR Madman on the loose. I'll go to work for you and scare your competition right out of the market. Bits, phones and a team player waiting for your call. BARRY BECK (406) 248-6519.

Changes

RADIO

Linda D. Forem named Local Sales Manager for KPPL-FM & KLAK/Denver, formerly WASH-FM

John Beebe joins WGN/Chicago as Account Executive,

Vicki Reinart & Marie Vento announced as Account Ex-

Mary Ann Wonn appointed Account Executive for

Miscellaneous

WFMV/Bleirstown, NJ has switched from CHR to A/C and needs service from all labels. Contact: MD, John Petro (201) 362-8221. Hope Rd., Blairstown, NJ 07825. (9-30)

KMHD, Jazz station, Portland, requests record service from all labels. Attn: Roger Smith, MD, 2600 SE Stark, Gresham, OR 97030. (503) 667-7410. (9-30)

WNOE-FM requests Country service from all labels. Send to Kris Robbins, PD, 529 Bienville, New Orleans, LA 70130. (9-30)

WAKE, Chicago metro stetion needs CHR service; all labels. Note to all labels: we no longer have a P.O. Box No. Please use street address WAKE, 2755 Sager Rd., Valparaiso, IN 46383.

Tammie Blalock, KULY, Box 1420, Ulysses, KS 67780.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday

> Frequency Rates* 2 Weeks

1 Week

3 Weeks \$50.00

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

www.americanradiohistory.com

Opportunities

Openings

EAST

WNNJ seeking mature announcer ready for first PD slot T&R:WNNJ, General Manager, Box 40, Newton, NJ 07860 EOE M/F (9-30)

PD. This is not an entry-level position! Track-record holder experienced aggressive professional. Set standards. T&R: WRUN, Utica, NY 13424. (9-30)

\$100 Reward

Help us find a sales person who can sell ideas as well as ratings, and you'll receive the reward. We are a major mid-Atlantic AM station with heavy growth in ratings, sales and profits. Several of our sales people will earn a free trip to South America this Spring as part of our annual client incentive program.

The person we select will receive an initial guarantee and a good account list that will assure earnings of over \$30,000 the first year. The candidate should demonstrate a track record at selling concepts, newscasts, remotes and packages. Write: Radio & Records, 1930 Century Park West, #554, Los Angeles, CA

News anchor/reporter, Pipes & good laughs a must. T&R: John Brett, Z104, 6633 Mt. Phillip Rd., Fredrick, MD 21701. EOE M/F (9-30)

Major new 50kw CHR FM looking for New England's best morning entertainer, Present market size no problem. T&R: Cur-tis Hansen, PD, 30 Cottage St., New Haven, CT 06511. EOE

PROGRAM DIRECTOR

Immediate opening at WNLK, Norwalk, CT. Station is full-service A/C in dynamite, suburban market just 40 miles from NYC. We're looking for a mature, community-oriented individual with broad interests, great ideas, and strong leadership and organizational skills. Position includes M-F airshift. Talk show experience a plus. EOE

Send tape and resume to: Mike Hanson, WNLK P.O. Box 1350, Norwalk, CT 06852

WBLI/Long Island accepting T&Rs for fulltime lock. Public appearances, production. No calls please. Bill Terry, WBLi, 3090 Rt. 112, Medford, NY 11763. EOE M/F (9-30)

Doubleday Broadcasting 105-WAVA, Washington has an open ing. Uptempo delivery. No calls. T&R: John Larsen, 5232 Lee Highway, Arlington, VA 22207. EOE M/F (9-30)

National syndicator, mass appeal music format, seeks selfcloser, All territories, All Hit Radio, 214 Hanover St., Boston, MA 02113. (617) 227-9789. (9-30)

News anchor/reporter position open in Central New Hampshire. T&R: Robert Bennett, WLNH, Village West, Box 7326, Gilford, NH 03246, (9-30)



CHR Promotion Director

We're looking for an experienced CHR Promotion Director. Capable of coordinating all aspects of Hitradio's promotion effort. The person we're looking for is a self motivator, great at details, follow through and extremely creative. For details call RICK PETERS, PD, WHTT/BOSTON

> a CBS owned station (617) 262-5900 EOE M/F

Need friendly, aggressive A/C personality. Future full and parttime openings. Need dedication and good attitude. T&R now: PD, WINE, Box 95, Danbury, CT 06810. (9-30)

tial. T&R: CQ102, Box 213, Geneva, NY 14456. EOE (9-30)

FM-105 WKLC, West Virginia's best rock has a rare opening fo news/promotions director, Experience a must. Contact: Neil Lasher (304) 722-3308. 10 AM - 2 PM EDT. EOE M/F (9-30)

Openings

WCFR/Springfield, VT seeks dedicated newsperson to compliment our staff of professionals. T&R: Rick Joyce, Box 800, Springfield, VT 05156. EOE M/F (9-30)

STATION CLEARANCE

Leading NYC-based syndicator of specialized radio programming looking for experienced (network or syndication) station clearance rep. Call Ellen Silver at NAR-WOOD PRODUCTIONS (212) 755-3320.

Wheeling's premiere FM CHR, WOMP-FM is accepting applica-tions for possible fulltime openings. Must be motivated & follow directions. T&R: Dwayne Bonds, Bellaire, OH 43906. (9-30)

Top jocks needed, full & perttime. CHR/AOR experience necessary. T&R: Pete Clark, WPDH, Box 416, Poughkeepsie,

MORNING PERSONALITY **JOIN A LEGEND TOP 5 MARKET**

We are looking for the country's best morning entertainer. If you understand that personality does not mean stopping down the radio station and you are talented enough to shine regardless of the format, then you are the person we are looking for.

If your tape starts off with a five minute telephone bit or rap, skip to the next ad. Otherwise send a one hour unedited cassette of your most recent show along with your resume to Radio & Records, 1930 Century Park West, #545, Los Angeles, CA 90067 Track record and experience in the majors a must! EOE

Immediate opening for morning drive jock. T&R immediately GM, Radio, 8737 Kuhn Bridge Rd., Greencastle, PA 17225

96WMR, Maine's premiere 50kw CHR now accepting T&R's for full & parttime. No calls! WWMR, Don Russell, PD, 89 for full & parttime. No calls! WWMR, Don R Congress, Rumford, ME 04276. EOE M/F (9-23)

Washington's KIX-106 Country is looking for music-oriented talent. T&R: Jason Kane, 510 King Street, Alexandria, VA 22314. No calls. EOE M/F (9-23)

97-Rock, Taft/Superstars in Buffalo is looking for parttime rock 'n' rollers. Rush T&R; Bryan Krysz, 59 Virginia Pl., Buffalo, NY 14202. EOE M/F (9-23)

SOUTH

tion. T&R: Nick Allen, WPVA, Petersburg, VA 23804. (9-30)

WNOK/Columbia, SC searching for major-market midday per onality after the book, Good bucks for right person, T&R: Tom Kent, 1717 Gervais St., Columbia, SC 29250. (9-30)

WJKC looking for an entire airstaff to put this new 50kw FM CHR on air. T&R: Jonathan Keys, Suite V-2, Christiansted, St. Croix, VI 00820. (809) 773-0995. (9-30)

WCOS-FM top 50,000 watt Modern Country has immediate opening for all-night air talent. T&R: Jim Tice, Box 748, Columbia, SC 29202. EOE M/F (9-30)

East Texas radio station now looking for a chief engir Qualified only. Resumes & salary requirements: KNET, Box 649, Palestine, TX 45801. EOE M/F (9-30)

AM drive/Production-pro/PD for A/C outside of Dallas Metro. T&R & good references: Bucky Albright, KIKT, Box 1015, Greenville, TX 75401. TX, OK, LA, AK applicants only. (9-30)

WJCW & WQUT/Johnson City, TN needs newsperson with 2 yrs. experience as anchor/reporter. T&R: Art Countiss, ND, Box W, Johnson City, TN 37602. EOE M/F (9-30)

WNQE-FM seeks experienced parttime Country/AC jock in New Orleans area. T&R: Kris Robbins, PD, 529 Sienville, New

Modern Country outside Dallas Metro seeking good, reliable, parttime talent. T&R & references: Bucky Albright, KGVL, Box 1015, Greenville, TX 75401. (9-30)

KYKX/Longview, TX needs male super-pro for M/F morning team now! T&R: Howard Clark, Group PD, Box 2727, Longview, TX 75606. EOE (9-30)

CHR top 15 needs all shifts. 15-25kw. Minimum 4 yrs. George Clissold, 2800 Summerset Dr., Building J, Unit 111, Lauderdale Lakes, FL 33311, EOE M/F (9-23)

Estab. bdcst group expanding in many TX markets. Exper Box 4248, Tyler, TX 75712. EOE M/F (9-23)

Openings

Medium market Sunbet needs an afternoon anchor/reporter. T&R; John Walsh, ND, KLCL, Box 3067, Lake Charles, LA 70605. EOE M/F (9-23)

Immediate air opening Central TX AM & FM. Super facilities. Need adult one-to-one communicator. T&R & photo: KBWD, Need adult one-to-one communicator. T&R & ph Box 280, Brownwood, TX 76804. EOE M/F (9-23)

Rare opening WLCS/Baton Rouge Hit Radio. Good people, facilities. Rush T&R: Gene Neilsen, WLCS, 1 American Pl., Ste. 2420, Baton Rouge, LA 70825. EOE M/F (9-23)

Love 94-FM/Miami opening for assistant Chief Engineer. Good working conditions, state-of-the-art facility. Contact Roy Pressman (305) 672-2500. EOE M/F (9-23)

Southern 100,000 watt station looking for strong morning man. Up & coming, send T&R: Radio Services, 135 E. 54th St., New York, NY 10022. (9-23)

WQLT, 100kw A/C looking for the right morning man. T&R Tom D. Pepper, P.O. Box 932, Florence, AL 35631. EOE M/F

Growing TX company is seeking the services of a pro ND. T&R & salary requirements: KNET AM/FM, Box 649, Palestine, TX 45801. EOE M/F (9-23)

FairWest Adult fontemporary

If you think you're in the same league as

APMAN RON CHAPMAN RON CHI ACIVIAIN HUN CHAPMAN HUN CHI DWENS LOREN OWENS LOREN O DWENS LOREN PRINT MALLY PRI DWEND LUKEN UVVEND LUKEN U BRINE WALLY BRINE WALLY BRI SIMON CAT SIMON ADNER BILL GARDNER BILL GAR KNAPP CHUCK KNAPP CHUCK K NIVATE CHUCK NIVATE CHUCK K DIXON LARRY DIXON CHILOV CH WINDLAND DIXUN LANDY DIX KRILEY COCC ALICTIAL COCC ALIC ALICTIAL COCC ALICTIAL COCC ALIC K RILEY CHUCK RILEY CHUCK RIJ AUSTIN GREG AUSTIN MAGI AUSTIN MAGIC CHRISTIAN MAGI

Please send a sample tape to Reg Johns,

FairWest

3341 Towerwood Drive Suite 204 Dallas, Texas 75234 • 214/243-7800

Chief engineer, KVOP-AM & FM, most modern state-of-theart equipment in panhandle. Resume: Steve Colter, Box 1420, Plainview, TX 79072. (806) 296-2771. EOE M/F

WDEX/Monroe-Charlotte metro, full & parttime positions available. T&R: Ann Cruise, Box 669, Monroe, NC 28110.

Progressive AM in NC seeks entry-level newsperson/announcer. Females encouraged. T&R: Jamie Shepherd, WWWC, Box 580, Wilkesboro, NC 28697. EOE M/F (9-16)

RADIO HELP WANTED

New Adult Contemporary in major Southwest market accepting tapes and resumes for all on-air positions. Excellent salaries and benefits. Tape and resumes with reference to:

Talent P.O. Box 27701 - 386, Houston, TX 77227

EOE M/F

Production Manager wanted. Copywriting experience a must. Take-charge person. Resume: Bo Bowman, Box 2288, Panama City, FL 33402. EOE M/F (9-16)

WZZW-FM/Augusta has immediate morning drive opening for experienced personality. A/C, Oldies. Call Charles Andrews, PD (803) 279-2330. (9-16)

Wanted: Morning personality. Bright, witty, mature. T&P WEQR, GM, Box 207, Goldboro, NC 27533. EOE M/F (9-1

AOR station has future openings for midday slot. Parttime needed. Females encouraged. T&R: Nat Lamp, KFMX, 5613 Villa Dr., Lubbock, TX 79452. EOE M/F (9-16)

Openings

MIDWEST

WISM/Madison AM & FM needs experienced A/C pe to join a solid team in one of America's finest cities. T&R; Bill Vancil, Box 2058, Madison, WI 53701. EOE M/F (9-30)

WBBM-FM/Chicago has an opening for uptempo night personality. Cassettes & resumes to Buddy Scott, 630 N. McClurg Ct., Chicago, IL 60611. EOE M/F (9-30)

Major market approach. Great small city. T&R, photo: Max Miller, KLOR-FM, Community Building, Suite 414, Ponca City, OK 74601. EOE M/F (9-30)

50kw clear-channel WLW/Cincinnet! looking for experienced talk host. Cassettes & resumes: Dan Allen, 3 E. 4th St., Cincinnati, OH 45202. EOE M/F (9-30)

News Director

News Excellence is a Tradition here: Lead by example: Report, write, anchor, administer four-person department. Midwest 80,000 metro. A career move with a large group owner. Resume, aircheck, statement of news philosophy to: Radio & Records, 1930 Century Park West, #553, Los Angeles, CA 90067

WDIF/Marion has fulltime afternoon drive shift & parttime openings. T&R: Ray Reynolds, WDIF, Box 10000, Marion, OH 43302. EOE M/F (9-30)

100,000 watt A/C FM looking for adults. Uptempo air personalities. T&R: Pat O'Neill, KGLI, Box 1737, Sioux City, IA 51102. (712) 258-5595. EOE M/F (9-30)

Crazy, Off The Wall **Morning Personality Wanted**

Midwest medium market. Right bucks for right person. Personality a must! The more bizarre the better. Send resume and tape. Radio & Records, 1930 Century Park West, #552, Los Angeles, CA 90067

Medium market station with big market approach to news needs ND. Experienced only need apply. Call Dave Fowler (308) 284-3633. EOE M/F (9-23)

Experienced announcers for CHR FM & News AM located between Chicago & Milwaukee. T&R: WXLC & WKRS, 3250 Belvidere Rd., Waukegan, IL 60085. EOE M/F (9-23)

Major Market A/C

Rare opportunity for a morning drive personality or team. Outstanding compensation and environment. If you have the talent, the wit and the energy to create the top adult morning show in town then send us your tape and resume: Radio & Records, 1930 Century Park West, #537, Los Angeles, CA 90067.

KDTH & KFMD/Dubuque, IA seeking top-notch advertising sales representative. Call Nancy Wilson (319) 588-5710. EOE M/F (9-23)

CHR/Country morning personalities needed. Call Ory Koch Stuart Broadcasting (402) 275-4204. EOE M/F (9-23)



WHYT/Detroit

Style, smarts, attitude, pipes, content... Detroit's "HIT-FM" is looking for true talent able to translate state of the art CHR formatics into fun and excitement! Maturity and ability to function as part of a team essential. Can you 'sparkle'' in a highly competitive market? Send tape and resume to:

Steve Goldstein **Program Director** WHYT Radio 2100 Fisher Building Detroit. MI 48202

> No calls Please EOE M/F Capital Cities Communications. Inc.

WLRW/Champaign has fulltime opening. CHR/AOR experience referred. T&R: Jim Wnek, Box 3369, Champaign, IL 61821

reative, adult communicator for PM drive. Highly competitive. 3 yrs. with production research background. Evans KVOX, Box 97, Moorhead, MN 56560, EOE M/F (9-23)

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

STEVIE NICKS "If Anyone Falls"

Country Coast-To-Coast

LARRY GATLIN & GATLIN BROS. "Houston (Means...)" **NITTY GRITTY DIRT BAND** "Dance Little Jean" HANK WILLIAMS JR. "Queen Of My Heart"

TM Programming

Stereo Rock

MICHAEL STANLEY BAND "My Town" MICHAEL SEMBELLO "Automatic Man" JOURNEY "Send Her My Love" JACKSON BROWNE "Tender Is The Night"

TM A/C

JARREAU "Trouble In Paradise"

TM Country

LARRY GATLIN & GATLIN BROS. "Houston (Means...)" ATLANTA "Dixie Dreamin" JIM GLASER "The Man In The Mirror" CONWAY TWITTY "Heartache Tonight"

John Iles (800) 426-9082

Adult Contemporary

ANNE MURRAY "A Little Good News" **GORDON LIGHTFOOT "Salute"**

Country Living

NITTY GRITTY DIRT BAND "Dance Little Jean" GEORGE STRAIT "You Look So Good In Love" HANK WILLIAMS JR. "Queen Of My Heart" WILLIE NELSON & WAYLON JENNINGS "Take It To The Limit" CRYSTAL GAYLE "Keepin' Power"

Peters Productions, Inc.

Debble Welsh (619) 565-8511

Country Lovin'

LYNN ANDERSON "What I Learned From Loving You" DAVID FRIZZELL "A Million Light Beers Ago" WHITES "When The New Wears Off Our Love" WILLIE NELSON & WAYLON JENNINGS "Take It To The Limit" LARRY GATLIN & GATLIN BROS. "Houston (Means...)"

The Great Ones

AMERICA "Cast The Spirit BILLY JOEL "Uptown Girl"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

AGNETHA FALTSKOG "Can't Shake Loose" JACKSON BROWNE "Tender Is The Night" JOURNEY "Send Her My Love"

Drake-Chenault

Bob Laurence (213) 883-7400 XT-40

PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate... JACKSON BROWNE "Tender Is The Night" JOURNEY "Send Her My Love" PAT BENATAR "Love Is A Battlefield" **BILLY JOEL** "Uptown Girl"

Contempo 300

BILLY JOEL "Uptown Girl"

Great American Country

TERRI GIBBS "Anybody Else's Heart But Mine" JIM GLASER "The Man In The Mirror" SYLVIA "The Boy Gets Around" EARL THOMAS CONLEY "Holding Her And Loving

Century 21 Greg Stephens (214) 934-2121

The Z Format

JOURNEY "Send Her My Love" MATTHEW WILDER "Break My Stride" **HUMAN LEAGUE** "Mirror Man" JoBOXERS "Just Got Lucky" JARREAU "Trouble In Paradise" CARLY SIMON "You Know What To Do"

The A/C Format

RITA COOLIDGE "Only You" PETER ALLEN "Once Before I Go"

Super-Country

NITTY GRITTY DIRT BAND "Dance Little Jean" T.G. SHEPPARD "Slow Burn" WILLIE NELSON & WAYLON JENNINGS

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433 Bright Blue A/C

BILLY JOEL "Uptown Girl" MATTHEW WILDER "Break My Stride" PETER ALLEN "Once Before I Go" ALABAMA "Lady Down On Love" WHISPERS "This Time"

Tanner Country

JANIE FRICKE "Tell Me A Lie"

Red Satin Rock

BILLY JOEL "Uptown Girl"

Radio Arts

John Benedict (213) 841-0225

Country's Best **EXILE** "The High Cost Of Leaving"

Soft Contemporary

RITA COOLIDGE "Only You"

DEBORAH ALLEN "Baby I Lied

Sound 10 RITA COOLIDGE "Only You" **DEBORAH ALLEN** "Baby I Lied"

Transtar

Chick Watkins (303) 578-0700

SPANDAU BALLET "True" CRYSTAL GAYLE "Baby What About You"

www.americanradiohistory.com

Alive Promotion For PolyGram



PolyGram recently held contests on behalf of the "Stayin' Alive" soundtrack, in conjunction with Los Angeles nightclubs, record stores, health clubs, and movie theaters. Pictured at the grand finale dance contest at the Red Onion are (I-r, top) PolyGram's Gregg Miller, PolyGram VP Bill Follett, Licorice Pizza record chain VP Lee Cohen, and PolyGram's Jeff Laufer and Kenny Hamlin; (I-r, bottom) PolyGram's Tom Silver and Jack Lombardo, Red Onion's Gary Winters and Ken Kashan, Licorice Pizza's Randy Gerston, Red Onion's Dave Hershenson, and PolyGram's John Rotella.

Industry Gathering



Greeting Capitol artists Industry with a copy of the band's mini-LP recently was label VP Bruce Garfield. Pictured in New York's Power Station studio are (I-r) Garfield, group's Brian Unger, Rudy Perrone, Jon Carin, and Mercury Caronia, manager Rick Aliberte, and producers Rhett Davies and Bob Clear-

Starpoint Signs To E/P/A



Starpoint has been signed to Elektra/Asylum, with their Boardwalk LP So Delicious" reissued by E/A. Pictured (I-r, seated) are E/A Sr. VP Lou Maglia and group's Rene Diggs and Orlando Phillips; (I-r, standing) E/A's Marci Gormann, group's Ernesto Phillips, manager/producer Lionel Job, E/A VP Keith Jackson, label's Mitchell Krasnow, and group's Kayode Adeyemo.

The William B. Tanner Company cordially extends an invitation for the preview showing of all our new products and services NRBA, New Orleans Oct. 2-5th 10 a.m. to 11 p.m. Suite 1943 New Orleans Hilton Cocktails & Hors d'oeuvres WILLIAM B. TANNER COMPANY - 2714 UNION EXT. MEMPHIS, TN 38112

Black Radio

BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

LAKESIDE

Real Love (Solar/Elektra)

60% of our reporting stations on it. Rotations: Heavy 7/1, Medium 18/1, Light 17/4, Extra Adds 1, Total Adds 7, WAMO, WEDR, KDAY, WPEG, WJAX, WLOU, WANT. Moves 37-33 on the Black

NEW & ACTIVE

recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25), "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🔀 indicated one of this weel most added new songs.

BERNARD WRIGHT "Funky Beat" (Arista) 42/4

Rotations: Heavy 2/0, Medium 20/0, Light 18/2, Extra Adds 2, Total Adds 4, WAOK, KKDA-FM, WBMX, WPLZ. Heavy: KRNB, WRDW. Medium: WHRK, WDMT, WZAK, KDAY, XHRM, WKND, WKXI, WAAA, WWWS. Debuts at number 37 on the Black Radio

ANDRE CYMONE "Make Me Wanna Dance" (Columbia) 42/3

Rotations: Heavy Rotations: Heavy 7/0, Medium 18/1, Light 17/2, Extra Adds 0, Total Adds 3 WYLD-FM, WVOL, WLTH. Heavy XHRM, KHOW, WATV, WJAX, WTLC. Medium: WHUR, KKDA-FM, KRNB, WGCI, WDRQ, KDAY, KSOL, WRDW. Moves 38-32 or the Black Radio Chart.

TEENA MARIE "Fix It (Part 1)" (Epic) 41/20
Rotations: Heavy 3/1, Medium 17/3, Light 19/14, Extra Adds 2, Total Adds 20, including WKYS, WAIL-FM, WCIN, WGPR, WJLB, KACE, XHRM, KSOL. Heavy: WYLD-FM, KDIA. Medium: WDAS, WAOK, WDMT, KJLH. Debuts at number 35 on the Black

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 39/4
Rotations: Heavy 3/0, Medium 21/0, Light 15/4, Extra Adds 0, Total Adds 4, WZAK, WDRQ, WLTH, WKWM. Heavy: WVEE, WHRK, WVKO. Medium: WXYV, WDAS, WHUR, WAOK, WDIA, WAIL-FM, WDMT, XHRM, KHOW. Debuts at number 36 on the

SISTER SLEDGE "Gotta Get Back To Love" (Cotillion/Atco) 39/3

Rotations: Heavy 1/0, Medium 18/0, Light 20/3, Extra Adds 0, Total Adds 3, KJL WXYV, WOOK, KRNB, WEDR, WZAK, KDAY, WRDW, WOIC, WVOL, WLTH, KDIA , KJLH, WJMI, WLOU. Heavy: WJMO. Medium

WATY, WOUN, RNNB, WEDN, WZAR, KDAT, WRDW, WOLL, WVDE, WITH, KDIA.

JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 38/34

Rotations: Heavy 3/3, Medium 8/5, Light 24/23, Extre Adds 3, Total Adds 34 including WILD, WAOK, KMJQ, WGCI, WDRQ, KACE, WVEE, WHRK. Medium: WXYV, KRNB, KJLH, WBLX, WAAA, KDIA. Debuts at number 40 on the Black Radio Chart.

MANHATTANS "Forever By Your Side" (Columbia) 38/10

Rotations: Heavy 5/1, Medium 13/1, Light 18/6, Extra Adds 2, Total Adds 10, WILD, WDMT, WJMO, KACE, KDAY, KSOL, WENN, WNOO, WJJS, WTLC. Heavy: WYEE, KRNB, WGIV. Medium: WOOK, WDIA.

COMMODINES "CONTROLLED TO THE CONTROLLED TO THE

COMMODORES "Only You" (Motown) 38/4
Rotations: Heavy 3/0, Medium 16/0, Light 18/3, Extra Adds 1, Total Adds 4, WDRQ, WENN, WPEG, WWDM. Heavy: WXYV. WKXI, WANM. Medium: WDAS, KKDA-FM, WAIL-FM, WGCI, WDMT, XHRM, KOKY, WBLX. WHISPERS "This Time" (Solar/Elektra) 37/3

Rotations: Heavy 6/0, Medium 13/4, Light 16/8, Extra Adds 0, Total Adds 3, KDAY, WLOU, WAAA. Heavy: WVEE, KKDA-FM, WBMX, WJMO, WPLZ, WTLC. Medium: WXYV, WOOK, WCIN, WZAK, KNOW, WGIV. Moves 35-34 on the Black Radio Chart. TOM BROWNE "Rockin" Radio" (Arista) 34/15
Rotations: Heavy 2/0, Medium 13/4, Light 16/8, Extra Adds 3, Total Adds 15, including WXYV, KKDA-FM, WZAK, WDRQ, XHRM, KNOW, WVOI. Heavy: WEDR, WATV. Medium: WDAS, KRNB, WGPR, WZEN-FM, KJLH, WRDW, WWWS.

RENE & ANGELA "My First Love" (Capitol) 32/6
Rotations: Heavy 5/0, Medium 14/1, Light 12/4, Extra Adds 1, Total Adds 6, WDMT, WZAK, WKND, WPDQ, WJJS, WDAO.
Heavy: WILD, WGCI, WJMO, WDRQ, WJLB. Medium: WDAS, WHUR, KNOW, WOIC, KJCB,

PLANET PATROL "Cheap Thrills" (Tommy Boy) 32/1
Rotations: Heavy 8/0, Medium 16/0, Light 8/1, Extra Adds 0, Total Adds 1 KSOL. Heavy: WDAS, WEDR, XHRM, WGIV, WKXI, WPDQ, WLOU. Medium: WILD, WDIA, WBMX, WJMO, WGPR, KACE, WKND. Moves 40-39 on the Black Radio Chart.

ONE WAY "Let's Get Together" (MCA) 30/11
Rotations: Heavy 3/0, Medium 11/2, Light 15/8, Extra Adds 1, Total Adds 11, KRLY, WGPR, WZEN-FM, XHRM, WKND, KNOW, WATV, WOIC, WJMI, KJCB, WDAO, Heavy: WAOK, WZAK, KACE, Medium: KRNB, WWWS, KUKQ.

DAYTON "It Must Be Love" (Capitol) 30/6
Rotations: Heavy 1/0, Medium: 11/0, Light 15/3, Extra Adds 3, Total Adds 6, WEDR, WBMX, WBLZ, KSOL, WOIC, WKWM. Heavy: KRNB. Medium: WDAS, WAMO, WDMT, WZAK, KNOW, WKXI, WWDM, WDAO.

JONES GIRLS "On Target" (RCA) 30/4

Rotations: Heavy 4(0, Medium 12/1, Light 13/2, Extra Adds 1, Total Adds 4, WXYV, XHRM, WTLC, KUKQ. Heavy: WAOK, KRNB, WATV, WWWS. Medium: WHUR, WHRK, WDMT, WZEN-FM, KDAY, WKND, WENN.

PRINCE "Delirious" (WB) 30/1

PHINCE "Delinous" (WB) 30/1 Rotations: Heavy 12/0, Medium 12/0, Light 6/1, Extra Adds 0, Total Adds 1, WAOK. Heavy: KKDA-FM, KRLY, WAIL-FM, XHRM, KSOL, WATV, WYKO, WLUM. Medium: WVEE, WZAK, KMJM, KDAY, WPEG, KJCB.

STONE CITY BAND "Ladies" Choice" (Gordy/Motown) 28/3
Rotations: Heavy 9/0, Medium 10/0, Light 9/3, Extra Adds 0, Total Adds 3, WRKS, WJMI, WPDQ. Heavy: WAOK, KRNB, WAIL-FM, WGCI, WRDW, WPEG, KJCB, WLTH, KUKQ. Medium: WHUR, WCIN, WKND, WANN.

WEST STREET MOB "Break Dance/Electric Boogie" (Sugar Hill) 27/1
Rotations: Heavy 3/0, Medium 11/0, Light 13/1, Extra Adds 0, Total Adds 1, KDAY, Heavy: WDAS, WAIL-FM, WLTH. Medium: WOOK, WVEE, WJMO, KJLH, XHRM, WKND, WNHC, WKXI, WJAX, WVOL, WTLC.

LYDIA MURDOCK "Super Star" (Team Entertainment) 26/2

Rotations: Heavy 7/0, Medium 13/0, Light 6/2, Extra Adds 0, Total Adds 2, WJLB, WWDM. Heavy: KKDA-FM, WBMX, WGCI, WNHC, WJAX, WPKQ., WKWM. Medium: WILD, KRLY, WDMT, WDRQ, KJLH, WVOL, WWWS.

SIGNIFICANT

D. WARWICK & L. VANDROSS "How Many Times Can You Say Goodbye" (Arista) 24/24
Rotations: Heavy 2/2, Medium 4/4, Light 17/17, Extra Adds 1, Total Adds 24, including WDAS, WVEE, KRNB, WHRK, WYLD-FM, WGCI, WCIN, WDMT, WDRQ, WZEN-FM, KJLH, WVOL, WANM.

DIANA ROSS "Up Front" (RCA) 24/7 Heavy 1/0, Medium 5/1, Light 15/3, Extra Adds 3, Total Adds 7, WJMO, WGPR, XHRM, WATV, WPEG, WNOO, WOIC. NOK. Medium: WVEE, KNOW, KOKY, WVOL.

PHYLLIS HYMAN "Why Did You Turn Me On" (Arista) 24/1
Rotations: Heavy 5/0, Medium 10/0, Light 9/1, Extra Adds 0, Total Adds 1, KMJM. Heavy: KRNB, WJMO, KJCB. WLTH, WWWS. Medium: XHRM, KNOW, WGIV, WKXI, WPDQ, KOKY, WBLX, WPLZ, WKWM, WVOI.

SKYY "Show Me The Way" (Salsoul/RCA) 23/17
Rotetions: Heavy 2/1, Medium 4/3, Light 13/9, Extra Adds 4, Total Adds 17, WXYV, WRKS, WAMO, WHRK, WEDR, WAIL-FM, WBMX, WGPR, KJLH, WNHC, WOIC, WJMI, WBLX, WANM, WAAA, WTLC. Heavy: KRNB. Medium: WVOL.

MARILYN SCOTT "Only You" (Mercury/PolyGram) 23/3

My 0/0, Medium 9/1, Light 14/2, Extra Adds 0, Total Adds 3, XHRM, WKXI, KDIA. Medium: WXYV, WDAS, WOOK,

RICH CASON & GALACTIC ORCHESTRA "The Year 2001 Boogle" (LARC) 23/2
Rotations: Heavy 1/0, Medium 8/0, Light 14/2, Extra Adds 0, Total Adds 2, WDRQ, WTOY. Heavy: KRNB. Medium: WAOK, WGPR, WATV, WNOO, WPDQ, WVOL, WLTH, WWWS.

JAMES INGRAM "Party Animal" (Qwest/WB) 22/21 Rotations: Heavy 1/1, Medium 5/4, Light 12/12, Extra Adds 4, Total Adds 21, KMJQ, KRNB, WHRK, WEDR, WAIL-FM, WDMT, WDRQ, WZEN-FM, KDAY, KJLH, WNHC, KNOW, WENN, WKWM, WWWS, KDIA. Medium: WDAS.

BOBBY NUNN "Private Party" (Motown) 22/6
Rotations: Heavy 5/1, Medium 9/1, Light 8/4, Extra Adds 0, Total Adds 6, WDAS, WLOU, WVOL, WWDM, WAAA, KUKQ. Heavy: KRNB, WEDR, WANM, WWWS. Medium: WGPR, WZEN-FM, KDAY, WENN, WJMI, WLTH, WKWM, WTLC.

SHAWN CHRISTOPHER "Say It Again" (LARC) 21/1

Rotations: Heavy 3/0, Medium 10/0, Light 8/1, Extra Adds 0, Totel Adds 1, WCIN. Heavy: WAOK, WJMO, KOKY. Medium: WATV, WENN, WLOU, WTOY, WWDM, WANM, WTLC, WWWS, KDIA.

Adds & Hots . . . See Page 80



1 1 3

NATIONAL AIRPLAY/40

September 30, 1983

1 RUFUS & CHAKA KHAN/Ain't Nobody (WB) 5 2 1

2 KLIQUE/Stop Doggin' Me Around (MCA)

3 LIONEL RICHIE/All Night Long (All Night) (Motown) - 31 11 GAP BAND/Party Train (Total Experience/PGM)

6 PHILIP BAILEY/I Know (Columbia)

6 HERBIE HANCOCK/Rockit (Columbia) 4 3 5

23 15 10 **JENNIFER HOLLIDAY/I Am Love (Geffen)**

B STEPHANIE MILLS/Pilot Error (Casabianca/PolyGram)

9 RICK JAMES/Cold Blooded (Gordy/Motown)

10 GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.)

■ TAVARES/Deeper in Love (RCA) 29 19 14

ANITA BAKER/Angel (Beverly Glen) 32 21 16

13 DONNA SUMMER/Unconditional Love (Mercury/PolyGram)

14 ZAPP/I Can Make You Dance (WB) 3 6 8

15 KASHIF/Help Yourself To My Love (Arista) 18 18 18

@ ARETHA FRANKLIN/Every Girl (Wants My Guy) (Arista)

MTUME/Would You Like To (Fool Around) (Epic) **— 38 27**

B SLAVE/Shake It Up (Cotillion/Atco) 37 34 24

14 12 12 19 GEORGE 8ENSON/Lady Love Me (One More Time) (WB)

30 28 25 RONNIE DYSON/All Over Your Face (Cotillion/Atco)

22 17 17 21 LILLO/(You're A) Good Girl (Capitol) 35 27 23 RANDY CRAWFORD/Nightline (WB)

MICHAEL WYCOFF/Tell Me Love (RCA) 40 31

7 13 15 24 S.O.S. 8AND/Just Be Good To Me (Tabu/CBS)

15 14 19 25 MARY JANE GIRLS/All Night Long (Gordy/Motown)

38 37 34 25 LEW KIRTON/Talk To Me (Believe In A Dream/CBS) 36 30 29 O'JAYS/Put Our Heads Together (Philadelphia International/CBS)

25 23 26 28 DENIECE WILLIAMS/I'm So Proud (Columbia)

10 10 20 29 NEW EDITION/Is This The End (Streetwise)

2 8 13 30 JEFFREY OSBORNE/Don't You Get So Mad (A&M)

13 16 21 31 ASHFORD & SIMPSON/High-Rise (Capitol)

32 ANDRE CYMONE/Make Me Wanna Dance (Columbia)

37 3 LAKESIDE/Real Love (Solar/Elektra) 35 WHISPERS/This Time (Solar/Elektra)

DEBUT TEENA MARIE/Fix It (Part 1) (Epic)

DEBUT MANHATTAN TRANSFER/Spice Of Life (Atlantic) DEBUT BERNARD WRIGHT/Funky Beat (Arista)

DEBUT PRINCE/Delirious (WB)

40
PLANET PATROL/Cheap Thrills (Tommy Boy)

DEBUT JEFFREY OSBORNE/Stay With Me Tonight (A&M)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

MOST ADDED ®

JEFFREY OSBORNE (34) **WARWICK & VANDROSS (24)** JAMES INGRAM (21) TEENA MARIE (20) **SKYY (17)** CLARKE & DUKE (17)

HOTTEST

RICK JAMES (38) **RUFUS & CHAKA KHAN (32)** KLIQUE (30) **HERBIE HANCOCK (27) GLADYS KNIGHT & THE PIPS (18)**

RON BANKS "Truly Bad" (CBS) 20/5

Rotations: Heavy 1/1, Medium 8/0, Light 10/3, Extra Adds 1, Total Adds 5, WBMX, WGPR, WKND, WNOO, WLOU. Medium WOOK, WAOK, KRNB, WDIA, WDRQ, WJL8, WVOL, WWWS.

JARREAU "Trouble In Paradise" (WB) 20/3

Rotations: Heavy 3/0, Medium 12/0, Light 5/3, Extra Adds 0, Total Adds 3, WPDQ, WVKO, KDIA. Heavy: WKYS, WATV, WANM Medium: WILD, WAOK, KKDA-FM, XHRM, KSOL, WJAX, WPLZ, WTOY, WAAA, WDAO, WLTH, WTLC.

STARPOINT "It's So Delicious" (Elektra) 20/3
Rotations: Heavy 1/0, Medium 6/1, Light 12/1, Extra Adds 1, Total Adds 3, XHRM, WOIC, WDAO. Medium: WHUR, KJLH, WRDW,

P. FUNK ALL-STARS "Generator Pop" (Uncle Jam/CBS) 20/2
Rotations: Heavy 2/0, Medium 7/0, Light 9/0, Extra Adds 2, KMJQ, WBMX. Heavy: WZEN-FM, WPEG. Medium: WDAS, WAOK, WZAK, KDAY, WKXI, WVOL. CYBOTRON "Clear" (Fantasy) 20/0

Rotations: Heavy 4/0, Medium 10/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WEDR, WPEG, WJAX, WVOL. Medium: WXYV, WDAS, WOOK, WHUR, WAOK, WVEE, WZAK, WRDW, WLOU, WANM.

STANLEY CLARKE & GEORGE DUKE "Heroes" (Epic) 18/17
Rotations: Heavy 0/0, Medium 2/2, Light 15/14, Extra Adds 1, Total Adds 17, WDAS, WAOK, WVEE, KRLY, KRNB, WDIA, WYLD-FM, WCIN, WNHC, WJMI, WKXI, WPDQ, KOKY, WBLX.
RONNIE LAWS "Mr. Nice Guy" (Capitol) 18/3
Rotations: Heavy 0/0, Medium 5/1, Light 13/2, Extra Adds 0, Total Adds 3, WDRQ, WPDQ, WVOL. Medium: WGPR, WGIV, WDAQ, WWWS.

GENERAL CAINE "Bomb Body" (Tabu/CBS) 18/1
Rotations: Heavy 3/1, Medium 7/0, Light 8/0, Extra Adds 0, Total Adds 1, WZAK. Heavy: WKXI, WTLC. Medium: WAOK, KDAY, XHRM, WLOU, WVOL, WDAO, WWWS.

JUNIOR "Baby I Want You Back" (Mercury/PolyGram) 18/1

s: Heavy 3/0, Medium 6/0, Light 9/1, Extra Adds 0, Total Adds 1, WAOK. Heavy: WAMO, WBMX, WJMO. Medium: WGPR, XHRM, WGIV, KOKY, WPLZ.

ROYALCASH "Radio Activity" (Sutra) 17/8
Rotations: Heavy 1/0, Medium 3/0, Light 11/6, Extra Adds 2, Total Adds 8, WDAS, KRNB, WBMX, WZAK, WKXI, WPDQ, WJJS, WWWS. Heavy: WEDR. Medium: KACE, KJLH, WAAA.

SUGAR HILL GANG "Kick It Live From 9 To 5" (Sugar Hill) 17/0

Rotations: Heavy 3/0, Medium 8/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WDAS, WNOO, WTLC. Medium: WOOK, KRNB, WAIL-FM, WBMX, KDAY, WKND, WKXI, WLTH. LADIES' CHOICE "Girls' Night Out" (Streetwise) 17/0

Rotations: Heavy 0/0, Medium 7/0, Light 10/0, Extra Adds 0, Total Adds 0. Medium: WAMO, WOOK, WAOK, WVEE, WJMO,

TYRONE DAVIS "I Found Myself When I Lost You" (Ocean Front) 16/6

MICHAEL STERLING "Desperate" (Success) 16/0
Rotations: Heavy 2/0, Medium 5/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: WOOK, WJMO. Medium: KRNB, WKXI, WPDQ, WVOL, WWWS. J.W. WADE "(You Know) It's Natural" (LARC) 16/1 Rotations: Heavy 1/0, Medium 7/0, Light 8/1, Extra Adds 0, Total Adds 1, WCIN. Heavy: WAOK. Medium: WJMO, WNHC, WKXI, KOKY, WLTH, WTLC, WWWS.

SPANDAU BALLET "True" (Chrysalis) 16/0 Rotations: Heavy 4/0, Medium 7/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WVEE, WBLZ, WVKO. Medium: WHUR,

WAIL-FM WOMT WPDO WYOL WPLZ WILLIM SHALAMAR "Over And Over" (Solar/Elektra) 15/11

Rotations: Heavy 1/1, Medium 1/1, Light 8/4, Extra Adds 5, Total Adds 11, WILD, KMJQ, WBMX, WZAK, KMJM, KACE, WNHC, WGIV, WPEG, WPLZ, WLTH. PROJECT FUTURE "Ray-Gun-Omics" (Capitol) 15/2
Rotations: Heavy 4/0, Medium 6/0, Light 4/1, Extra Adds 1, Total Adds 2, WILD, WPEG. Heavy: WATV, WENN, WPDQ, WWWS. Medium: KMJQ, WCIN, WGPR, WJAX, KJCB, WKWM.

Here's One From Motown's Winter Launch Pad:



A Commitment From Motown Records



Distributed by MCA Distribution Corp.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

FOUR TOPS

FOUR TOPS
DEBARGE
LIPPS, INC.
JONES GIRLS
ARETHA FRANKLIN
TOM BROWNE
KLYMAXY
STOCKINGCAP
ASHAYE
SKYY
HOELEST
MARY JANE GIRLS
KLIQUE
RUFUS & CHAKA
GLADYS KNIGHT
YAZ

MIDNIGHT STAR SHALAMAR MICHAEL WYCOFF JEFFREY OSBORN: PROJECT FUTURE RADIANCE MAHHATTANS MANHATIONS
HOTTEST:
RICK JAMES
RUPUS & CHAKA
BRYSON & FLACK
JEFFREY OSBORNE
PHILIP BAILEY

WKND/Hartford (J

rden/McLean
EETHA FRANKLIN
E WAY
NIECE WILLIAMS
N BANKS
ENA MARIE
NE & ANGELA
OOL BOYZ
B MARLEY
BIL THOMAS
DIANCE

STARLENA YOUNG NYC PEECH BOYS NYC PEECH BOYS HOTTEST: RICK JAMES JEFFREY OSBORNE PHILIP BAILEY KLIQUE HERBIE HANCOCK

James Jordan
CLARKE & DUKE
JAMES INGRAM
SHALAMAR
ORBIT
MIDDIGHT STAR
SKYY
TECHNO LUST
DONNA SUMMER
HOTEST:
RICK JAMES
JEFFREY OSBORNE
HERBIE HANCOCK
MARY JAMES GIRLS
RONNIE DYSON

MIDWEST

SKYY
K-9 CORP.
DEBARGE
ARETHA FRANKLIN
JEFFREY OSBORNE
MARHICK & VANDROS
MIDNIGHT STAR
HOTESTAR
HOTESTAR
HOTESTAR
HOTESTAR
KASHIF

WBMX/Chicago Lee Michaels

WRKS/New York Mayo/Quartarone

LEW KIRTON
STARSKY
STONE CITY BAND
SKYY
HOTTEST:
LILLO
RICK JAMES
BRYSON & FLACK
RUFUS & CHAKA
BILLY JOEL

WDAS/Philadelphia Joe Tamburro

Joe Tamburro
WARWICK & VANDROS
GRANDMASTER FLASH
TYRONE DAVIS
NYC PEECH BOYS
CLARKE & DUKE
ROYALCASH
POINTER SISTERS
JEFFREY OSBORNE
BOBBY NUNN
MUTINY
FOUR TOPS
DEBARGE
TEMPTATIONS
HOTHER SISTERS
HOTHER SISTERS
RONNIE DYSON
SOS BAND SOS BAND LIONEL RICHIE

DAVID SANBORN
SKYY
LEW KIRTON
LAKESIDE
HOTTEST
HOTTEST
LILLO
DONNA SUMMER
RUFUS & CHAKA
HERBIE HAMCOCK
RICK JAMES

WKYS/Washington, DC

Oonnie Simpson
SLAVE
TEENA MARIE
KLYMAXX
MAZE
JEFFREY OSBORNE
HOTTES:
NEW EDITION
KLIQUE
MARY JAMES
KURTIS BLOW

none Hottest: HERBIE HANCOCK GAP BAND NEW EDITION KLIQUE SOS BAND

WHUR/Washington, DC Oscar Fields

none
Hottest:
RICK JAMES
SOS BAND
JEFFREY OSBORNE
RUFUS & CHAKA
HERBIE HANCOCK

SOUTH

Lary Tinsley
JEFFREY OSBORNE
MIDDIGHT STAR
JUNIOR
BERNARD WRIGHT
CLARKE & DUKE
PRINCE
NURSERY SCHOOL
BILLY GRIFFIN
HOTESET:
KLIQUE
KLIQUE
SOS BAND
NEW EDITION
SHALAMAR

WVEE/Atlanta Scotty Andrews

Scotty Andrews

JEFFREY OSBORNE
WARRICK & VANDROS
RICK JAMES
EARL KLJUKE
MICHAEL SEMBELLO
BILLY JOEL
NEW EDITION
MARY JANE GIRLS
HOTCHEE
KLIQUE
LIONEL RICHIE
HERBIE HANCOCK
STACY LATTISAW
NEW EDITION

none Hottest: RICK JAMES MICHAEL WYCOPF HERBIE HANCOCK KLIQUE MTUME

Seiby Edwards

ONE WAY

ARETHA FRANKLIN
MIONIGHT STAR
MARNICK & VANDROS

TOM BROWNE
JAMES INGRAM
HOCLEST:
PHILIP BAILEY
GEORGE BENSON
LEW KIRTON
STEPHANIE MILLS
RANDY CRAWFORD

WATV/Birmingham Ron January

RON JANUARY
ANITA BAKER
DIAMA ROSS
BILL SUMMERS
ONE WAY
CASHMERE
WARRICK & VANDROS
TEENA MARIE
JR. TUCKER
BRASS CONSTRUCTIO
CEE FARROW
HOTEST:
GAP BAND
RICK JAMES
GLADYS KNIGHT
STEPHANIE MILLS
RUFUS & CHAKA

OMNI
RON BANKS
MAJOR HARRIS
BERNARD WRIGHT
FINIS HEMDERSON
P. FUNK ALL-STARS
SHALAMAR
DAYTON NAKED EYES JEFFREY OSBORNE TYRONE DAVIS SHALAMAR DAYTON ROYALCASH SKYY SKYY
HOTTEST:
RUFUS & CHAKA
PHILIP BAILEY
ASHFORD & SIMPSON
SERGE PONSAR
LILLO

NATION ANER ARETHA FRANKLIN HOTTEST: RICK JAMES HERBIE HANCOCK RUFUS & CHAKA JENNIFER HOLLIDAY SPANDAU BALLET

WCIN/Cincinnati Sid Kennedy

O'JAYS
SHAWN CHRISTOPHER
J.W. WADE
CLARKE & DUKE
WARRICK & VANDROS
RARE SILK
TEENA MARIE
HOTEST:
LIONEL RICHIE
RUFUS & CHAKA
BRYSON & FLACK
STEPHANIE MILLS
HERBIE HANCOCK

WZAK/Cleveland Lynn Tolliver

(J) indicates Black reporters also contributing to Jazz Chart

Lynn Tollwer
SHALAMAR
ZAPP
GENERAL CAINE
RENE & ANGELA
MICHAEL WYCOFF
MANNATTAN TRANSFE
DREAMBOY
LATEST
KRAFTWERK
ROYALCASH
TOM BROWNE
MILLIE JACKSON
HOTLEGS:
RICK JAMES
GLADYS KNIGHT
KLIQUE
K-9 CORP.
RUPUS & CHAKA

WDMT/Cleveland Magic/Dean

TYRONE DAVIS

NV
MICHAEL SEMBELLO
MANHATTANS
RENE & ANGELA
JAMES INGRAM
MARRICK & VANDROS
MILLIE JACKSON
HOCTEST
RLIQUE
RUFUS & CHAKA
JENNIFER HOLLIDAY
LIONEL RICHE
WHISPERS

WJMO/Cieveland Erlk Stone

UNIQUE
HOT STREAK
MEL STEWART
DIAMA ROSS
HOTLEST:
KASHIF
MICHAEL STERLING
ARETHA FRANKLIN
RENE 6 ANGELA
MANHATTANS

WVKO/Columbus Lyles/Jones

JENNIFER HOLLIDAY
TAVARES
TEENA MARIE
AL JARREAU
HOTTES:
RUFUS & CHAKA
RICK JAMES
KLIQUE
LAKESIDE
JENNIFER HOLLIDAY

WDAO/Dayton Lankford Stephens

Lanklord Stephens
ONE WAY
ARETHA PRANKLIN
LIONEL RICHIE
RENE SANGELA
JEFFREY OSBORNE
TENA MARIE
TOM BROWNE
STARPOINT
HOTELS:
KLIQUE
RUPUS & CHAKA
HEBBIE HANCOCK
RICK JAMES
ZAPP

WGPR/Detroit Joe Spencer

JOE SPENCET
ACTIVE PORCE
JEFFREY OSBORNE
RON BANKS
TEENA MARIE
TYRONE DAVIS
VEE ALLEN
NATALIE COLE
DIANA ROSS
ONE WAY
VERNON GARRETT
DESI
SOUTHSIDE JOHNNY
SKYY
HOTCEST:
RUFUS & CHAKA
MONTAGE
KLIQUE
O'JAYS
LIONEL RICHIE

WJLB/Detroit James Alexander

James Alexander
Lypia Murdock
SEXUAL HARRASSMEN
TEENA MARIE
SOS BAND
Hottest:
ISLEY BROS
MARY JANE GIRLS
MARHATTANS
KASHIF
RUFUS & CHAKA

Brian White

COMMODORES
JAMES INGRAM
JEFFREY OSBORNE
MANHATTAN TRANSFE
RICH CASON & GALA
RONNIE LAWS
TOM BROWNE
WARRICK & VANDROS,
HOTELST
ARETHA FRANKLIN
GLADYS KNIGHT
LIONEL RICHLE
RENE & ANGELA
RICK JAMES

New & Active . . . See Page 78

WENN/BirmIngham Michael Star

Michael Star
P. FUNK ALL-STARS
ALFIE SILAS
REDDINGS
RICH CASON & GALA
MTUME
DIANA ROSS
BOHANNON
DARNELL WILLIAMS
SISTER SLEDGE
MICHAEL STELLING
VERY CREAT
HOT STREAK
JAMES INGRAM
MARKICK & VANDROS
MANHATTANS
JEFFREY OSBORNE
COMMODORES
NEWCLEUS
HOTESTEL
HOT STREAK
JAMES INGRAM
MARKICK & VANDROS
MANHATTANS
JEFFREY OSBORNE
COMMODORES
NEWCLEUS
HOTESTEL
HOT

WGIV/Charlotte (J)

BILLY GRIFFIN MTUME
JEFFREY OSBORNE
SHALAMAR
ALFIE SILAS
NATALIE COLE
HOTTEST
ZAPP
STEPHANIE MILLS
CHAMPAIGN

Les Norman
PROJECT FUTURE
COMMODORES
PRETTY BOYS
MARY JANE GIRLS
JAMES INGRAM
ARETHA FRANKLIN
SHALAMAR
LAKESIDE
DIANA ROSS
MICHAEL SEMBELLO
HOTEPST:
GAP BAND
RICK JAMES
ZAPP
GLABYS KNIGHT
HERBIE HANCOCK

RON BANKS
NATALIE COLE
TEENA MARIE
MIDNIGHT STAR
DIANA ROSS
LINDA HOPKINS
JEFFREY OSBORNE
MANHATTANS MANHATTANS HOTTEST: PHILIP BAILEY KLIQUE MAZE RUFUS & CHAKA KASHIF

WOIC/Columbia (a), Mickey Arnold

MIDNIGHT STAR SKYY WARWICK & VANDROS TOM BROWNE MUTINY STARPOINT RAYMUN STARPOINT RAYMUN ONE WAY DIANA ROSS DAYTON
ROTTEST:
RICK JAMES
GLADYS KNIGHT
O'JAYS
RUFUS & CHAKA
STEPHANIE MILLS

Torri Avery

BERNARD WRIGHT

DONNA SUMMER

ALFIE SILAS

BILLY JOEL

TOM BROWNE

HOTLEST:

LYDIA MURDOCK

WHISPERS

RUFUS & CHAKA

STEPHANIE MILLS

PRINCE

Mike Caviel

JEFFREY OSBORNE
CLARRE & DUKE
ONE WAY
SOS BAND
DAVID SANBORN
JEFFRESON INK.
DONNA SUMMER
ALFIE SILAS
HOTLEST
MIDNIGHT STAR
RICK JAMES
ZAPP
KLIOHE

ZAPP KLIQUE PRINCE KMJQ/Housto JIM Snowden
JAMES INGRAM
SHALAHAR
P. FUNK ALL-STARS
FATBACK
HOLLEST
GLADYS KNIGHT
KLIQUE
RUFUS & CHAKA
NEWCLEUS
ZAPP

O'JAYS ARETHA FRANKLIN

DAVID SANBORN MILLIE JACKSON

MILLIE JACKSON
MITUME
NYC PEECH BOYS
WARRICK & VANDROS
SHALAMAR
MANHATTAN TRANSFE
RARE SILK
ANDRE CYMONE
HOTEST
RICK JAMES
PHILIP BAILEY
RONNIE DYSON
RUFUS & CHAKA
ANITA BAKER
WKWMMGRAND BANDES

WKWM/Grand Rapids Frank Grant

DAYTON
JAMES INGRAM
KLYMAXX
MANHATTAN TRANSFE
JEFFREY OSBORNE
UNIOUE

UNIQUE Hottest: HERBIE HANCOCK ZAPP GLADYS KNIGHT NEWCLEUS CLARK SISTERS

WTLC/Indianapolis Jay Johnson

Jay Johnson
HERBIE HANCOCK
PHILIP BAILEY
STEPHANIE MILLS
JENNIFER HOLLIDAY
GENERAL CAINE
JEFFREY OSBORNE
MANHATTANS

MANHATTANS
SKYY
CLARKE & DUKE
JONES GIRLS
DECO
ARETHA FRANKLIN
NURSERY SCHOOL

Hottest: HERBIE HANCOCK PHILIP BAILEY KLIQUE STEPHANIE MILLS GAP BAND

WLUM/Milwaukee Rich Guzman

SERGIO MENDES ANITA BAKER ARETHA FRANKLIN HOTTEST: BONNIE TYLER KLIQUE RICK JAMES POLICE

KOKY/Little Rock (3)

SOS BAND
WARRICK & VANDROS
CLARKE & DUKE
BRYSON & FLACK
HOTLEST
KLIQUE
ANITA BAKER
JENNIFER HOLLIDAY
PHYLLIS HYMAN
SOS BAND

Carl Haynes

ARETHA FRANKLIN
JEFFREY OSBORNE
STONE CITY BAND
ONE WAY
CLARKE & DUKE
SISTER SLEDGE
SKYY
HOTLEUS
CLARK SISTERS
HERBIE HANCOCK

Tommy Marshall
MARILYN SCOTT
JEPPREY OSBORNE
TOM BROWNE
K-9 CORP.
CLARKE & DUKE
ROYALCASH
RENE & ANGELA
HOLLESE:
GAP BAND
KLIQUE
RUPUS & CHAKA
RONNIE DYSON
JENNIFER HOLLIDAY

WKXI/Jackson

CHERYL LYNN CHERYL LYNN
ORBIT
GLOBE & WHIZ KID
LAKESIDE
DOLBY'S CUBE
TEENA MARIE
ANITA BAKER
ARETHA FRANKLIN
JEFFREY OSBORNE
DARWELL WILLIAMS
HIROSHIMA
HOTTER
HOTTER
HOTTER
HOTTER
HOTTER
HOTTER
ANDRE
CHANGE
CHA

WWWS/Saginaw Kermit Crockett

JEFFREY OSBORNE ROYALCASH CLARKE & DUKE JEFFREY OSBONNE
ROYALCASH
CLARKE & DUKE
NURSERY SCHOOL
WARRICK & VANDROS
JAMES INGRAM
MAJOR HARRIS
ARRIL
HOTLEST
KAIYA
HOTLEST
CLARK SISTERS
KLIQUE
NEWCLEUS
TAVARES
SLAVE

KMJM/St. Louis Tony Gray

SHALAMAR
PHYLLIS HYMAN
KLIQUE
HOTTEST:
GLADYS KNIGHT
MICHAEL JACKSON
NEW EDITION
MARY JANE GIRLS
GAP BAND

Rod King
ONE WAY
CHERYL LYNN
WARNICK & VANDROS
BRYSON & FLACK
JAMES INGRAM
HOTESE:
RICK JAMES
GLADYS KNIGHT
HERBIE HANCOCK
ANITA BAKER
STEPHANIE MILLS

WVOI/Toledo (a) Maxx Myrick

TEENA MARIE
JEFFREY OSBORNE
TOM BROWNE
HOTTEST

www.americanradiohistory.com

Marc Little

NEW EDITION
LIONEL RICHIE
LIQUID GOLD
STONE CITY BAND
RENE & ANGELA
CLARKE & DUKE
ROYALCASH
AL JARREAU
MILLIE JACKSON
WARMICK & VANDROS
BILL SUMMERS
JEFFREY OSBORNE
CHERYL LYNN
RONNIE LAWS
HOTCEST: RONNIE LAWS
HOTTEST:
RUFUS & CHAKA
PLANET PATROL
LYDIA MURDOCK
HERBIE HANCOCK
NEW EDITION

ONE WAY
DAVID SANBORN
TEENA MARIE
HOTTEST:
RICK JAMES
REDDINGS
GLASS BAND
SLAVE
TAVARES

WDIA/Memphis Bobby O'Jay CLARKE & DUKE DARNELL WILLIAMS NURSERY SCHOOL CEE FARROW DONNA SUMMER WLOU/Louisville

Neal O'Rea
BOBBY NUNN
ARETHA FRANKLIN
LIONEL RICHIE
TYRONE DAVIS
LAKESIDE
ROME CYMONE
TOM BROWNE
TOM BROWNE
SISTER SLEDGE
GABLAND GREEN
WHISPERS
ROTEE ET
APP BAND
NEW BEDITION
NEW BEDITION
HERBIE HANCOCK
GLADYS KNIGHT
WIS WEDR/Miami Jackson/Jones

WJJS/Lynchburg Lad Goins

ARETHA FRANKLIN
TOM BROWNE
ROYALCASH
LIOUID GOLD
RENE 6 ANGELA
MANHATTANS
MTUME
HOTCEST:
RICK JAMES
ARETHA FRANKLIN
HERBIE HANCOCK
ZAPP
SOS BAND

JAMES INGRAM
MADONNA
JEFFREY OSBORNI
ACTIVE FORCE
CLARKE & DUKE
SANDY MERCER
VERNON GARRETT
ROYALCASH
BOHANNON ROYALCASH
BOHANNON
MILLIE JACKSON
JR. TUCKER
ORBIT
MARNICK & VANDE
BILL SUMMERS
KLYMAXX
HOTTEST:
KLIQUE
GLADYS KNIGHT
ZAPP
LIONEL RICHIE
GAP BAND

JIMMY SMITH
JEFFREY OS BORNE
JAMES INGRAM
P. FUNK ALL-STARS
MARNICK & VANDROS
ELVIS COSTELLO
LYDIA MURROCK
SKYY
HOTEOST
GAP BAND
LIONEL RICHIE
JENNIFER HOLLIDAY
GLOBE & WHIZ KID
KLIQUE

CEE FARROW
DONNA SUMMER
DR. JECKYLL 6 MR.
HOTTEST:
GAP BAND
ARETHA FRANKLIN
GLADYS KNIGHT
RICK JAMES
MIDNIGHT STAR

Jackson/Jones
DAYTON
SKYY
JAMES INGRAM
LAKESIDE
MIUME
MILLIE JACKSON
MAJOR HARRIS
TOOTS HIBBERT
NEW ORDER
HOTCHS:
GAP BAND
RICK JAMES
STEPHANIE MILLS
MICHABL WYOFF
HERBIE HANCOCK

WBLX/Mobile Michael J. Alexander

Michael J. Alexander

MANHATTANS

JAMES INGRAM
TEENA MARTE
JEFFREY OSBORNE
FATBACK
TOM BROWNE
RENE & ANGELA
DAVID SANBORN
CLARKE & DUKE
SKYY
NATALIE COLE
WARNICK & VANDROS
DARNELL WILLIAMS
FREDERICK KNIGHT
HOTTERST
REDDINGS
RUFUS & CHAKA
MTUME
JENNIFER HOLLIDAY
LIONEL RICHIE

Fred Harvey

TOM BROWNE
JAMES INGRAM
WARRICK & VANDROS
MICHARL WYCOFF
ANDRE CYMONE
DECO
MAJOR HARRIS
RONNIE LAWS
BOBBY NUNN
ORBIT
NYC PEECH BOYS
JEFFREY OSBORNE
BOBBY RUSS
HOTTERS
HOTTERS
KLIQUE
GAP BAND
NEWCLEUS
LYDIA MURDOCK

WYLD-FM/New Or Brute Balley

Brute Bailey
JEFFREY OSBORNE
CEE FARROW
CLARKE & DUKE
ANDRE CYMONE
WARWICK & VANDROS
HOTEGEL:
RICK JAMES
RUFUS & CHAKA
PHILIP BAILEY
GAP BAND
KLIQUE

Barry Richards
DIANA ROSS
RICK JAMES
STEPHANIE MILLS
SKYY
JAMES INGRAM
JEFFREY OSBORNE
K-9 CORP.
SOUTHSIOE JOHNNY
TEENA MARIE
HUMAN LEAGUE
HOTCHEST
GAP BAND
KLIQUE
RUFUS & CHAKA
RICK JAMES
PRINCE

WPLZ/Petersburg Hardy Jay

MARTHY JAY
MICHAEL WYCOFF
BERNARD WRIGHT
MIDWIGHT STAR
DARRELL WHILLIAMS
SHALAMAR OSBORNE
WARNICK & VANDROS
HOTLESE:
NEW EDITION
RICK JAMES
MITUME

TEENA MARIE
TOM BROWNE
LAKESIDE
MIDNIGHT STAR
HOTLEST:
RICK JAMES
JEFFREY OSBORNE
HERBIE HANCOCK
ZAPP
RUFUS 6 CHAKA

WTOY/Roanoke Riley Wynn

RIGH WYON
RICH CASON & GALA
PHILIP BAILEY
LILLO
STEPHANIE MILLS
DONNA SUMMER
O'JAYS
SLAVE
HOTES:
RUFUS & CHAKA
GLADYS KNIGHT
NEWCLEUS
SOS BAND
RICK JAMES

WWDM/Sumpter Kevin Flemming

LYDIA MURDOCK JAMES INGRAM NYC PEECH BOYS COMMODORES HOT STREAK DECO DECO
BOBBY NUNN
Hottest:
RICK JAMES
HERBIE HANCOCK
MTUME LIONEL RICHIE JECKYLL & HYDE

WANM/Tallahassee

JOE BUILDED
CHILLTOWN
TYRONE DAVIS
JAMES INGRAM
MARWICK & VANDI
CLARKE & DUKE
TEENA MARIE
CHAZ JANKEL
SKYY
AL MCCALL
HOTELS
HERBIE HANCOCK
RICK JAMES
KLIQUE
NEWCLEUS
MICHAEL WYCOFF

WEST

KDAY/Los Angeles Jack Patterson

WEST STREET MOB MANHATTANS WHISPERS TIERRA RICK JAMES OMNI DECO LAKESIDE GLORIA GAYNOR SPYRO GYRA JAMES INGRAM JAMES INGRAM Hottest: STEPHANIE MILLS KLIQUE DONNA SUMMER RANDY CRAWFORD LIONEL RICHIE

KACE/Los Angeles (a)

MIDNIGHT STAR JEFFREY OSBORN MANHATTANS HIROSHIMA SHALAMAR LILLO SHALAMAR
LILLO
GARLAND GREN
SKOOL BOYZ
ASHFORD & SIMPSON
TEENA MARIE
RANDY CRAMFORD
HOTTEST
HOTTING
HOTTING
GLADYS KNIGHT
RICK JAMES
RUN D.M.C.

KJLH/Los Angeles (A J.B. Stone/Rico

J.B. Stone/Rico
DEBARGE
MARY JANE GIRLS
SISTER SLEDGE
MICHAEL WYCOFP
OLIVER CHEATHAM
JAMES INGRAM
SKYY
WARMICK & VANDROS
K-9 CORP.
HOTLESE:
GAP BAND
LIONEL RICHIE
STEPHANIE MILLS
PHILIP BAILEY
KLIQUE

KDIA/Oakland Jeff Harrison

HIROSHIMA Hottest: KLIQUE PHILIP BAILEY RUFUS & CHAKA STEPHANIE MILLS GLADYS KNIGHT

RICK Nuhn

JEFFREY OSBORNE
SLAVE
JONES GIRLS
BOBBY NUNN
TEENA MARIE
HOTEGST.

XHRM/San Diego ശ Gene Harris

Gene Harris
STARPOINT
TEENA MARIE
TOM BROWNE
JONES GIRLS
ONE MAY
DIANA ROSS
MARILIN SCOTT
HOTEST:
RICK JAMES
PHILIP BAILEY
HERBIE HANCOCK
GLADYS KNIGHT
JEFFREY OSBORNE

KSOL/San Mateo Bernie Moody

Bernie Moody
TEENA MARIE
ARETHA FRANKLIN
KASHIF
DIANA ROSS
MANHATTANS
DAYTON
GARLAND GREEN
EBN-0ZN
TYRONE DAVIS
PLANET PATROL
HOTCEST:
GAP BAND
JENNIFER HOLLIDA
JONNA SUMMER
ANITA BAKER
PRINCE

WAAA/Winston-Salem

WARWICK & VANDROS WARWICK & VANDRO SKYY JEFFREY OSBORNE KLYMAXX SOBBY NUNN ARETHA FRANKLIN DAVID SANBORN NEW HORIZONS HOTECEST: RICK JAMES RUFUS & CHAKA JEFFREY OSBORNE GLADYS KNIGHT GAP BAND

NATIONAL AIRPLAY/30®

September 30, 1983

1 SPYRO GYRA/City Kids (MCA) RAMSEY LEWIS/Les Fleurs (Columbia)

MARVIN STAMM/Stammpede (Palo Alto)

TOM GRANT/Tom Grant (Pausa)

JIMMY McGRIFF/The Countdown (Milestone)

ERIC GALE/Island Breeze (Musician/Elektra)

11 VICTOR FELDMAN/Secret Of The Andes (Palo Alto) 11

12 PAT METHENY/Travels (ECM)

14 FREE FLIGHT/Soaring (Palo Alto)

MAYNARD FERGUSON/Storm (Palo Alto) 13 BOB JAMES/Foxie (Columbia)

18 CLIFF SARDE/Temporary Tight (Aslan)

19 CHUCK MANGIONE/Journey To A Rainbow (Columbia)

20 RICHIE COLE & BOOTS RANDOLPH/Yakety Madness! (Palo Alto)

22 WYNTON MARSALIS/Think Of One (Columbia) 23 MACAR BROTHERS/Cosmos Kid (Aircraft)

25 KOINONIA/More Than A Feelin' (Breaker) 26 LES McCANN/The Longer You Wait (JAM)

DEBUT **WOODY HERMAN/Presents A Great American..., Vol. 3 (Concord)**

29 RONNIE LAWS/Mr. Nice Guy (Capitol) 23 30 HERBIE MANN/Astral Island (Atlantic)

JAZZRADIO

GEORGE BENSON/In Your Eyes (WB)

JEAN-LUC PONTY/Individual Choice (Atlantic)

JACO PASTORIUS/Invitation (WB) 10. HIROSHIMA/Third Generation (Epic) 10

LINDA HOPKINS/How Blue Can You Get (Palo Alto)

13 DEBUT DEBUT

KEITH JARRETT/Standards, Vol. 1 (ECM)

 GEORGE SHEARING & MEL TORME/Top Drawer (Concord) 21

HERB ALPERT/Blow Your Own Horn (A&M)

28 JARREAU/Jarreau (WB)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Bob Stewart; WMGI/Gains-ville, FL, Lou Patrick; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Ray Scott WJZZ/Detroit, John Hill; KTWN/Minneapolis, Tom Pelissero; WXFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/Sen Francisco, Dick Conte; KJZZ/Seattle, Kasia Wilk.



"Breakers" are those newer records that have the greatest level of station activity on any given week.

KENDALLS

Movin' Train (Mercury/PolyGram)

On 63% of reporting stations. National Summary: Up 64, Same 16, Down 0, Debuts 10, Adds 5. Debuts at number 44 on the Country Chart.

LARRY GATLIN & THE GATLIN BROTHERS Houston (Means I'm One Day Closer To You) (Columbia)

On 73% of reporting stations. National Summary: Up 27, Same 25, Down 0, Debuts 32, Adds 26. A Most Added record. Debuts at number 47 on the Country Chart.

ATLANTA Dixie Dreamin' (MDJ)

On 66% of reporting stations. National Summary: Up 46, Same 27, Down 0, Debuts 11, Adds 15. Debuts at number 49 on the Country Chart.

MOST ADDED®

WILLIE NELSON & WAYLON JENNINGS (51) Take It To The Limit (Columbia) **GEORGE STRAIT (51)** You Look So Good In Love (MCA) HANK WILLIAMS JR. (34) Queen Of My Heart (WB) JOHNNY LEE (33)

My Baby Don't Slow Dance (WB) **NITTY GRITTY DIRT BAND (32)** Dance Little Jean (Liberty) MERLE HAGGARD (28) It's All In The Game (MCA)

L. GATLIN & THE GATLIN BROTHERS (26) Houston (Means I'm One...) (Columbia)

HOTTEST

KENNY ROGERS & DOLLY PARTON (91) Islands In The Stream (RCA)
ALABAMA (85) Lady Down On Love (RCA)

CHARLY McCLAIN & M. GILLEY (64) Paradise Tonight (Epic) **RONNIE MILSAP (50)** Don't You Know How Much I Love (RCA)

RICKY SKAGGS (43)

You've Got A Lover (Epic) DON WILLIAMS (35) Nobody But You (MCA) KENNY ROGERS (34) Scarlet Fever (Liberty)

Recent releases are listed in order of their activity. The two numbers following the artist /title /label designation (example 100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🗹 indicated one of this week's most added new songs.

HANK WILLIAMS JR. "Queen Of My Heart" (WB) 81/34
National Summary: Up 3, Same 27, Down 0, Debuts 17, Adds 34 including WEEP, WSEN-AM-FM, WYNK-FM, WMC-AM, KYXX, WQYK-FM, WONE, WCXI-AM-FM, WTOD, KVOO, KIK-FM, KUGN-FM, KVEG, KSOP-FM, KGA.

KYXX, WQYK-FM, WONE, WCXI-AM-FM, WTOD, KVOO, KIK-FM, KUGN-FM, KVEG, KSOP-FM, RGA.

NITTY GRITTY DIRT BAND "Dance Little Jean" (Liberty) 81/32

National Summary: Up 10, Same 28, Down 0, Debuts 11, Adds 32 including WNYR, CHOW, WWVA, KHEY-AM, KYXX, WQYK-FM, WTQR-FM, WDNE, WDAF, KEBC-FM, WTOD, KUGN-FM, KVEG, KTOM, KSON-FM, KCUB.

GUS HARDIN "Loving You Hurts" (RCA) 78/18

National Summary: Up 15, Same 28, Down 0, Debuts 17, Adds 18 including WNYR, WXBQ-FM, WGTO, KHEY-AM, KLLL, KYXX, KBMR, WITL-FM, WXCL, WTOD, KTPK-FM, KIK-FM, KWJJ, KCKC, KSON-FM, KCUB.

VERN GOSDIN "I Wonder Where We'd Be Tonight" (Compleat/PolyGram) 68/21

National Summary: Up 3, Same 24, Down 0, Debuts 20, Adds 21 including WNYR, WIXY, WSEN-AM-FM, WXBQ-FM, WOKK, WCMS-FM, WIRK-FM, WTQ-FM, WONE, KSO, KYNN-AM-FM, WTOD, KVOO, KLZ, KUGN-FM, KGA.

WCMS-FM, WIRK-FM, WIQR-FM, WONE, KSO, KYNN-AM-FM, WIOD, KVOD, KLZ, KUGN-FM, KGA.

GEORGE STRAIT "You Look So Good in Love" (MCA) 52/51

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 51 including WVAM, WYRK, WSEN-AM-FM, KIKK-FM, WNOX.

WMC-AM, KKYX, WTSO, KTTS-AM-FM, WTOD, KFDI-AM-FM, KIZ, KUGN-FM, KNIX-FM, KSOP-FM, KMPS-AM-FM, KCUB.

WILLIE NELSON & WAYLON JENNINGS "Take It To The Limit" (Columbia) 51/51

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 51 including WOKQ, WHN, WPOR-FM, WCOS-AM-FM, KIKK-FM, WSIX-FM, KRMD-AM-FM, WHK, KFDI-AM-FM, KUY, KUGN-FM, KRWQ-FM, KNIX-FM, KCKC, KIGO, KCUB.

CRYSTAL GAYLE "Keepin' Power" (Columbia) 48/14
National Summary: Up 10, Same 14, Down 1, Debuts 10, Adds 14 WPOR-FM, WSEN-AM-FM, KMML, KHEY-AM, KJQS, WOKK, WKIX, WUSQ-FM, KFGO, KWMT, WITL-FM, WMIL, KUGN-FM, KVEG, KRMD-AM-FM 50-3B, KYNN-AM-FM 43-29.

STEPHANIE WINSLOW "Kiss Me Darling" (Oak) 47/5
National Summary: Up 22, Same 15, Down 0, Debuts 5, Adds 5 WPOR-FM, WMZQ, WIRK-FM, WUSQ-FM, KIK-FM, KHEY-AM 40-31, WJQS 20-15, WAMZ-FM d-37, WLWI-FM 29-25, KRMD-AM-FM 33-28, KSO 26-18, WTOD 27-24, KUUY 25-18, KTOM 35-29, KGA 37-28.

MERLE HAGGARD "It's All In The Game" (MCA) 46/28

National Summary: Up 2, Same 12, Down 0, Debuts 4, Adds 2B including WOKQ, WWVA, KHEY-AM, KIKK-FM, WWOD/WKZZ, WSIX-FM, KSO, KFGO, KIOV-FM, KTTS-AM-FM, KVOO, KÜZZ, KKCS, KVEG, KTOM.

SIGNIFICAN

JAMES & MICHAEL YOUNGER "Love's On The Rebound" (MCA) 44/10
National Summary: Up B, Same 20, Down 0, Debuts 6, Adds 10 WBGW-FM, WPOR-FM, WSEN-AM-FM, KIKK-FM, WOKK, KWMT, WITL-FM, KUGN-FM, KCBQ, KGA.

BRICE HENDERSON "Flames" (Union Station) 39/9

ummary: Up 5, Same 16, Down 0, Debuts 9, Adds 9 WKYG, WLWI-FM, WUSQ-FM, KRRK, WHBF, KTTS-AM-FM, KRWQ-FM, KRSY, KUZZ d-47.

JOHNNY LEE "My Baby Don't Slow Dance" (WB) 38/33 National Summary: Up 1, Same 3, Down 0, Debuts 1, Adds 33 including WVAM, WPOC-FM, WYNK-FM, WSOC-FM, KIKK-FM, WFMS-FM, KFDI-AM-FM, KUZZ, KNIX-FM, WMAQ d-24.

JOHN SCHNEIDER "If You Believe" (Scotti Bros/CBS) 38/4
National Summary: Up 6, Same 24, Down 0, Debuts 4, Adds 4 WIXY, WSEN-AM-FM, KTPK-FM, KGA, WIXL-FM 39-29, KHEY-AM 49-41, KLRA d-50, KSO d-37, KTTS-AM-FM 34-30, Q92 d-50.

DAVID FRIZZELL "A Million Light Beers Ago" (Viva) 34/24 National Summary: Up 0, Same 8, Down 0, Debuts 2, Adds 24 including WBGW-FM, KMML, WSOC-FM, WGTO, KKYX, WIRK-FM, WTSO, KTTS-AM-FM, KNIX-FM, KMPS-AM-FM.

ROY CLARK "Wildwood Flower" (Churchill) 33/3

National Summary: Up 15, Same 15, Down 0, Debuts 0, Adds 3 WDGY, WTOD, KUGN-FM, WJQS 40-35, WFAP-FM 25-22, WMAQ 25-19, WAXX 35-31, KTTS-AM-FM 37-32, KMPS-AM-FM 19-17.

TEXAS VOCAL COMPANY "It Had To Be You" (RCA) 31/2

TEAMS VOCAL CONTRACT IN THAT TO BE TOU (TICA) 31/2
National Summery: Up 5, Same 23, Down 0, Debuts 1, Adds 2 WOKK, KKYX, WGNA-FM 44-41, WIXL-FM 37-32, WSEN-AM-FM 45-37, KLVI 36-30, KSO d-38, WKKQ-AM 49-44.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 31/0
National Summary: Up 15, Same 14, Down 0, Debuts 2, Adds 0, WXKW d-40, WEEP 12-10, WNYR 13, KMML 37-32, WYNK-FM
15, WOKK 40-34, KSO 22, KSOP-FM 42-38, KIGO 25-23.

BOBBY BARE "Diet Song" (Columbia) 29/7
National Summary: Up 7, Same B, Down 0, Debuts 7, Adds 7 WSEN-AM-FM, CHOW, KHEY-AM, WJQS, WUSN, KKAL, KGEM/K-JOT, WHN 23-20, WKHK 19-16, WWWW-FM 24-20, KWJJ 33-27.

NATIONAL AIRPLAY/50

September 30, 1983

RONNIE MILSAP/Don't You Know How Much I... (RCA) 2 1

CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic)

DON WILLIAMS/Nobody But You (MCA)

ALABAMA/Lady Down On Love (RCA)

6 KENNY ROGERS/Scarlet Fever (Liberty)

MERLE HAGGARD//What Am I Gonna Do With The... ((Epic) 9 5 4

7 RICKY SKAGGS/You've Got A Lover (Epic) 18 13 9

8 K. ROGERS & D. PARTON/Islands In The Stream (RCA) 29 20 14

REBA McENTIRE/Why Do We Want... (Mercury/PolyGram) 19 16 12

STEVE WARINER/Midnight Fire (RCA) 22 18 15

11 B.J. THOMAS/New Looks...(Cleveland International/Columbia) 5 3 2

LEE GREENWOOD/Somebody's Gonna Love You (MCA) 31 27 19 17 14 11 13 GENE WATSON/Sometimes I Get Lucky And Forget (MCA)

GARY MORRIS/The Wind Beneath My Wings (WB)

30 26 20 15 ED BRUCE/If It Was Easy (MCA)

26 23 17 BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA) 33 29 21

STATLER BROTHERS/Guilty (Mercury/PolyGram) 32 28 23

18 EDDIE RABBITT/You Put The Beat In My Heart (WB) 14 11 10 19 JOHNNY RODRIGUEZ/How Could I Love Her (Epic)

20 CRYSTAL GAYLE/Baby What About You (WB)

21 WAYLON JENNINGS & JERRY REED/Hold On, I'm Comin' (RCA)

MICKEY GILLEY/Your Love Shines Through (Epic) 46 35 29

SYLVIA/The Boy Gets Around (RCA) 38 32 27 23

GEORGE JONES/Tennessee Whiskey (Epic)

27 25 22 25 LYNN ANDERSON/What I Learned From Loving You (Permian)

16 15 13 26 LOUISE MANDRELL/Too Hot To Sleep (RCA)

TERRI GIBBS/Anybody Else's Heart But Mine (MCA)

EARL THOMAS CONLEY/Holding Her And Loving You (RCA)

DEBORAH ALLEN/Baby | Lied (RCA) 43 37 34

39 33 32 **30 DAN SEALS/**After You (Liberty)

16 31 JOHN DENVER & EMMYLOU HARRIS/Wild Montana Skies (RCA)

37 31 28 32 LEON EVERETTE/The Lady, She's Right (RCA) ANNE MURRAY/A Little Good News (Capitol)

45 40 37 3 JIM GLASER/The Man In The Mirror (Noble Vision)

BANDANA/Outside Lookin' In (WB)

36 SISSY SPACEK/Lonely, But Only For You (Atlantic America)

BELLAMY BROTHERS/Strong Weakness (WB) MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)

© CONWAY TWITTY/Heartache Tonight (WB) JUICE NEWTON/Stranger At My Door (Capitol) 48 44

JANIE FRICKE/Tell Me A Lie (Columbia)

48 WHITES/When The New Wears Off Our Love (WB/Curb)

4 10 25 43 SHELLY WEST/Flight 309 To Tennessee (Viva) DEBUT W KENDALLS/Movin' Train (Mercury/PolyGram)

49 43 EXILE/High Cost Of Leaving (Epic)

50 46 JOHN ANDERSON/Black Sheep (WB) DEBUT L. GATLIN & THE GATLIN BROTHERS/Houston (Means I'm...) (Columbia)

1 12 26 48 CHARLEY PRIDE/Night Games (RCA)

DEBUT A ATLANTA/Dixie Dreamin' (MDJ)

17 33 50 JOHN CONLEE/I'm Only In It For The Love (MCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general

continued upward movement

TAMMY WYNETTE "Still In The Ring" (Epic) 29/3
National Summary: Up 8, Same 12, Down 0, Debuts 6, Adds 3 WSEN-AM-FM, WTOD, KGA, WSIX-FM 17, KSO 35-29, KWMT d-37, KFDI-AM-FM d-47, KUZZ d-48, KMPS-AM-FM 25-23.

RONNIE RENO ''The Letter'' (EMH) 28/2
National Summary: Up 5, Same 17, Down 0, Debuts 4, Adds 2 KKYX, WITL-FM, WYII 50-45, KMML d-45, KHEY-AM d-49, WJQS 32-25, WIRK-FM 49-45, KTTS-AM-FM d-43, WTOD d-40, KSOP-FM 39-35.

STEVE EARL AND THE DUKES "Nothin But You" (Epic) 26/4
National Summary: Up 9, Same 11, Down 0, Debuts 2, Adds 4 WGNA-FM, WSEN-AM-FM, WWVA, WTQR-FM, KMML 34-2B, WEZL-FM d-41, WGTO 50-46, WOKK 42-37, KFGO d-47, KWJJ 38-33.

BRENDA LEE "Didn't We Do It Good" (MCA) 24/2
National Summary: Up 6, Same 14, Down 0, Debuts 2, Adds 2 WGNA-FM, KMML, WKSJ-FM 3B-33, WSIX-FM 20, WPAP-FM 40-33, KKYX 50-41, KBMR d-50, KTTS-AM-FM 33-29, KVOO d-4B.

DONNA FARGO "The Sign Of The Times" (Cleveland International/Columbia) 23/1
National Summary: Up 9, Same 11, Down 0, Debuts 2, Adds 1 WTSO, WWVA d-40, WSIX-FM 25-24, WSM 30-22, KKYX 4B-39, WSLR 30-28, WCXI-AM-FM 39-35, KTTS-AM-FM 46-37, KFDI-AM-FM d-50. CHANTILLY "Have I Got A Heart For You" (F&L) 22/3
National Summary: Up 11, Same 6, Down 0, Debuts 2, Adds 3 KRRV, WESC-AM-FM, KTTS-AM-FM, WVAM 43-39, WSEN-AM-FM 43-39, KHEY-AM 3B-30, WJQS d-3B, WPAP-FM 27-24 KFGO 42-35, KEBC-FM d-49.

RANDY PARTON "A Stranger In Her Bed" (RCA) 21/6
National Summary: Up 0, Same 15, Down 0, Debuts 0, Adds 6 WPOR-FM, WESC-AM-FM, KLRA, KUGN-FM, KVEG, KGA, WWVA
on, KRMD-AM-FM on, KRST-FM on, KTOM on.

MARK GRAY "Wounded Hearts" (Columbia) 20/20
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 20 including WSNO, WIXL-FM, WYNK-FM, KIKK-FM, WCMS-FM, WTSO, WXCL, KIOV-FM, KUUY, KRSY.

KATHY MATTEA "Street Talk" (Mercury/PolyGram) 20/11
National Summary: Up 0, Same 9, Down 0, Debuts 0, Adds 11 KHEY-AM, WESC-AM-FM, WJQS, KLRA, WOKK, KRMD-AM-FM, WUSQ-FM, KSO, KFGO, KUUY, KTOM.

DEWAYNE BLACKWELL & JILL HOLLIER "You're Just A Little Too Young" (Viva) 20/6 National Summary: Up 1, Same 10, Down 0, Debuts 3, Adds 6 WJQS, KKYX, KTTS-AM-FM, KEIN, KWJJ, KSOP-FM, WKYG d-38, WSEN-AM-FM d-47, WGTO d-48.

LACY J. DALTON "Windin' Down" (Columbia) 19/19
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 19 WBGW-FM, WYII, WSOC-FM, WNOX, WLWI-FM, WSIX-FM, KKYX, WAXX, KTTS-AM-FM, KCUB.

FAMILY BROWN "We Really Got A Hold On Love" (RCA) 19/16

National Summary: Up 2, Same 1, Down 0, Debuts 0, Adds 16 including WVAM, KRRV, WKSJ-FM, WUSQ-FM, KFGO, WGEE, KVEG, Q92, KGA, KIGO.

BIG AL DOWNING "Let's Sing About Love" (Team Entertainment) 19/3
National Summary: Up 5, Same 9, Down 0, Debuts 2, Adds 3 WIRK-FM, KTTS-AM-FM, KSOP-FM, WGNA-FM 33-26, WYNK-FM d-50, KRMD-AM-FM 46-39, WQYK-FM, 23-20, KBMR 45-39, WHBF d-49. LLOYD DAVID FOSTER "You've Got That Touch" (MCA) 18/2
National Summary: Up 5, Same 11, Down 0, Debuts 0, Adds 2 CHOW, WHBF, WYII 36-33, KRRV 49-45, KHEY-AM 43-3B, KLRA

43-39. WSIX-FM 23. JAN GRAY "Before We Knew It" (Jamex) 15/7 National Summary: Up 1, Same 6, Down 0, Debuts 1, Adds 7 WGNA-FM, WEZL-FM, KHEY-AM, WOKK, WCMS-FM, KKYX, WAXX, WSEN-AM-FM d-46, WSIX-FM 29-27.

ED HUNNICUTT "My Angels Got The Devil In Her" (MCA) 15/2
National Summary: Up 3, Same 7, Down 0, Debuts 3, Adds 2 WEZL-FM, WLWI-FM, WJQS d-36, WAMZ-FM 27-25, WOKK d-48, WPAP-FM d-48, KBMR 38-35, KEBC-FM 48-45.

Adds & Hots . . . See Page 82



Regional Adds & Hots

MOST ADDED Nelson & Jennings (Columbia)

EAST

MOST ADDED Janie Fricke (Columbia) L. Gatlin & Bros. (Columbi

HOTTEST K. Rogers & D. Parton (RCA) Alabama (RCA)

WBCS-FM Milwaukee, Wi

MOST ADDED W. Nelson & W. Jennings (Columbia)

George Strait (MCA)

Peoria, IL
JOHN ANDERSON
VENN GOSDIN
DAURGLL CLANTON
GEONGE STRAIT
NELSON & JENNINGS
HARK GRAV;
GUS HARDIN
ELE CREENHOOD
GARY MORRIS
GOCERS & PARTON
EDDIE RABBITT
MANDE

WH8F Rock Island, IL

BRICE HEMDERSON Hottest: MERLE HAGGARD HONNIE MILSAP KENNY ROGERS ROGERS & PARTON BANDANA MICHAEL MURPHEY

KIOV-FM Sloux Falls, SD

KTTS-AM/FM Springfleid, MO

Hottmst: MCCLAIN & GILLEY DON WILLIAMS

SOUTH

SOUTH

K. Rogers & D. Parton (RCA)

WEZL-FM Charleston, SC

MINTY GRITTY DIRT
GEORGE STRAIT
ED KANNICUPF
JOHNNY LEE
JAN GRAY
HOUSE
HOUSE
HOUSE
HOUSE
JAN GRAY
HOUSE
HOUSE
HOUSE
JAN GRAY
HOUSE
H

WSOC-FM Charlotte, NC

WCOS-AM/FM Columbia, SC

EXILE
WHITES
HICHAEL MURPHEY
LARRY GATIN
HOSTE-SI:
MCCLAIN & GILLEY
KENNY ROGERS
DON WILLIAMS
ALABAMA
ROGERS & PARTON

NELSON 6 JENNINGS JUICE NEWTON NITTY GRITTY DIRT THOM SCHUTLER HOTELAS: 8.J. THOMAS MCCLAIN & GILLEY ALABAMA

LEE GREENWOOD ROGERS & PARTON

WGTO Cypress Gerdens, FL

Cypress Gerdens, P
JOHNNY LEE
JOHNNY LEE
GUSTAMOTIN
GUSTAMOTIN
GUSTAMOTIN
GUSTAMOTIN
LAGY
J DALTON
LARRY MILLOUGHP
MASON DIXON
BOUTERS
ALABRAMA
BOUTERS
ALABRAMA
BOUTERS
GUSTAMOTIN
GUSTAMO

KHEY El Paso, TX

MOST ADDED WEST HOTTES

W. Nelson & W. Jennir Alabama (RCA) C. McClain & M. Gilley (Epic) K. Rogers & D. Parton (RCA) George Strait (MCA)

EAST

WGNA-FM Albany, NY

NELSON & JENN:
HOTTEST:
RONNIE MILSAP
BON WILLIAMS
ALABAMA
KENNY ROGERS
REBA MC ENTIRE
ROGERS & PARTO

WEEP Pittsburgh, PA

WBGW-FM Bangor, ME

WSNO Barre, VT WIXY Springfield, MA

WSEN-AM/FM Syracuse, NY

CONMAY TRITTY
MICHAEL MURPHEY
MICHAEL MURPHEY
MICHAEL MURPHEY
MICHAEL AND FROM
JOHN ANDERSON
GEORGE STRAIT
REX ALLEN JR.
REX ALLEN JR.
STEYVE BARL AND
JAMES A HICHAEL
BOBBY BARK
TAMPY MYNETE
JOHN SCHNEIDER
JOHN SCHNEIDER
J.W. THOMPS CONTENDER
NOTEREL
STEYVE MARMANER
STRAPPY MYNETY
SONNEIDER
J.W. THOMPS CONTENDER
NOTEREL
STRAPPY MYNETY

Hottest: STEVE WARINER ROGERS & PARTON SYLVIA GEORGE JONES CONWAY TWITTY

KIX106 Washington, DC

BANDANA JANIE FRICKE LARRY GATLIN

WOKQ Dover/Ports SISSY SPACER
WHITTES
HELEN CORNELIUS
MELSON & JENNING
MERCH HAGGARD
HOCLAIN & GILLEY
HERLE HAGGARD
MERCH HAGGARD
MENNY ROGERS
MERCH & PARTON

WRKZ-FM Herahey, PA

WAJR-Morgantown, WV LARRY GATLIN
ATLANTA
HOTTEST:
ROWNIE MILSAP
B.J. THOMAS
MCCLAIN & GILLEY
ALABAMA
RICRY SKAGGS

WIXL-FM Newton, NJ

WKYG Parkersburg, WV

HANK WILLIAMS JE ANNE MURRAY

WPOR-FM Portland, ME

JIM GLASÉR

GEORGE STRAIT
HARK GRAY
TYLER-DAVID
FAMILY BROWN
LACY J. DALTON
KATY MOFFATT
SLERRA
HERLE HAGGARD
HOTELST
BONNIE MILSAP
B. J. THORMS
RICKY SKAGGS
STEVE MARINER
ROGERS & PARTO

WEST

KIK-EM Anaheim, CA

ATLANTA
GUS HARDIN
HANK WILLIAMS .TS
STEPHANIE WINSLO
EXILE
MOTEST:
MOCCLAIN & GILLEY
DON STILLIAMS
ALABAMA
ALBAMA
ROGERS & PARTON

KYAK Anchorage, AK

ARCHORAGE
ANCHARA
MICHAEL MURPHEY
DEBORAH ALLEN
SYLVIA
SISSY SPACEK
JULICE NEWTON
BANDANA
HOCLEST E
MCCLAIT E GILLE
KENNY ROGERS
ALABAMA
CRYSTAL GAYLE
ROGERS E PANTON

BOBBY BARE
MHITES
LARRY GATLIN
GEORGE STRAIT
NITTY GRITTY DIRT.
MOCLEARL & GILLEY
B.J. THOMAS
GENE WATSON
BOERS & PARTON
BARBARA MANDRELL

KRST-FM

MIDWEST

Rogers & Parton (RCA)

BELLAMY BROTHE BANDANA JANIE FRICKE HOTTEST RONNIE MILSAP KENNY ROGERS ALABAMA RICKY SKAGGS LEE GREENWOOD

HICHAEL MURPI LARRY GATLIN

WUBE-FM Cincinnati, OH

WMNI Columbus, OH

WONE Dayton, OH

NITTY GRITTY
HANK WILLIAMS
HOBBY BARE
JOHNNY LEE
HOTLEST;
RICKY SKAGGS
GARY MORRIS
STEVE WARINER
LEE GREENMOOD
GEORGE JONES

LEE GREENWOOD ANNE MURRAY Hottest: 8.J. THOMAS KENNY ROGERS ALABAMA ROGERS & PARTON JENNINGS & REED

Uneyenne, WY
HERLE HAGGARD
LORRIE HORGAN
NELSON E JENNINGS
LACY J. DALTON
HARK GRAY
PANILY BROWN
GEORGE STRAIT
KATHY MATTEA
MOTLEAS:
HOWNIE HILSAP
HERLE HAGGARD
ALABANA
HOCLAIN E GILLEY
ROGERS A PARTON

Eau Claire, W)

GEORGE STRAIT
JAN GRAY
HARK GRAY
J.W. THOMPSON
HERLE HAGGARD
LACY J. DALTON
DAVID ALLAN COE
HOTLEST:
DON NILLIANS
DENVER 6 HARRIS
ALABAMA
STEVE WARINER
RDGERS 6 PARTON HANK WILLIAMS JR. NITTY GRITTY DIRT EXILE LARRY GATLIN VERN GOSDIN

MIDWEST

WAXX Esu Claire, Wi

NITTY GRITTY DIRT Noticest: DON WILLIAMS KENNY ROGERS REBA MC ENTIRE ROGERS & PARTON ED BRUCE

WCUZ-AM/FM Grand Repide, Mi

WWWW-FM Detroit, MI

KRRK E. Grand Forks, MN

KKCS Colorado Springs, CÓ

KYGO-FM Denver, CO

KLZ Denver, CO

KUGN-FM Eugene, OR

GARY MORRIS SISSY SPACEY Hottest: DENVER & HARRIS 8.J. THOMAS HOGGERS & PARTON JOHNNY RODRIGUE: STEVE WARRINER

WGEE Green Bay, WI

KEIN Great Falls, MT

NAME OF THE STATE OF THE STATE

NITTY GRITTY DIRT HARK WILLIAMS JR. CRYSTAL GAYLE MERLE HAGGARD RANDY PARTON FAMILY BROWN SOUTHERN BREEZE HOTESEL

KNEW Oakland/S.F., CA

NELSON & JENNY GEORGE STRAIT HITTY GRITTY I HERLE HAGGARD JOHNNY LEE HOTEEST: HERLE HAGGARD ALABAMA GARY HORRIS ROGERS & PARTI LEON EVERETTE

WFMS-FM Indianapolis, IN

WDAF Kansas City, MO GEORGE JONES
WHITES
JANIE FRICKE
HOTLEST:
RONNIE MILSAP
SHELLY WEST
LOUISE MANDRE! WITL-FM Lansing, Mi

LARRY GATLIN

LARRY GATLIN

CHYSTAL GAYLE

GUS HARDIN.

HITTY GRITTY I

RONNIE RENO

CONNAY TWITTY

JAMES & MICHAE

HOLLEUT

RONNIE HILSAP

DON WILLIAMS

RICKY SKAGE

BARBARA MANDRI

ANNE MURRAY KEBC-FM Oklahoma City, OK

KECK Lincoln, NB KOMA Oklahoma City, OK

WTSO Madison, WI

KNIX-FM Phoenix, AZ

JOHNNY LEE
DOTTIE WEST
DAVID PRIZZELL
GEORGE STRAIT
JOHN ANDERSON
NELSON E JENNING
HOTEST:
MCCLAIN & GILLEY
MCCLAIN & GRACH
MCGGS
GENE HATSON
MCBA HC ENTIRE
MCGERS & PARTON

KWJJ Portland, OR

JOHNNY LEE BELLAMY BROTHE GUS HARDIN MERLE HAGGARD BLACKWELL & HO NELSON & JENNI

POWEN, WY

FAMILY BROWN
JOE WATERS
MARK GRAY
KETY MOFFATT
JOHNNY LEX
LORREY ELEVAN
LORREY LEX
LORREY
LEX
LORREY
LO

KCCY-FM Pueblo, CO

JOHNNY LEE
ATLANTA
JOHNNY RODRIGUEZ
MOTECHAT:
ROGERS & PARTON
STEVE WARINER
ALABAMA
JENNINGS & REED
BANDANA

GEORGE JONES
JANIE FRICKE
Hottest:
MCCLAIN & GILLEY
ALBRAMA

KRSY Roswell, NM

KRAK Sacramento, CA

KTOM Salinas, CA

SYLVIA
LARRY GATLIN
JANIE FRICKE
HANK WILLIAMS JR.
HOTCHET
RONNIE MILSAP
NCCLAIN & GILLEY
XENNY ROGERS
HOGERS & PARTON
ALABAMA LACY J. DALTON
DARRELL CLANTON
VERN GOSDIN
JOHNNY LEE
GEORGE STRAIT
MARK GRAY
CRASH CRADDOCK
JEANNE PRUETT
HOLSON 6 JENNI)
HOLSON 6

WIL-AM/FM St. Louis, MO

SANDANA
NITTY GRITTY DI
JIN GLASER
JANIE FRICKE
JAMES E MICHAEL
CONNAY TMITTY
HOTCHS!
RONNIE MILSAP
KENNY ROCERS
RICKY SKAGGS
MICHAEL MURPHEY
ANNE MURRAY

LARRY GATLIN
ATLANTA
GUS HARDIN
JANIE PRICKE
CONNAY TWITTY
MOTEBET:
NONNIE HILSAP
B.J. THOMAS
MCCLAIN E GILLEY
DON WILLIAMS
ROGERS E PARTON

Wichita, KS

GEORGE STRAIT
DAVID FRIZZELL
NELSON & JENNIN
LACY J. DALTON
JOHNNY LE
HOCLEAIT & GILLE
ALABARA
RICKY SKAGGS
ANNE MURRAY
KENDALLS

KVOO Tulsa, OK

KFD-AM/FM Wichita, KS

KEEN San Jose, CA ITES HN ANDERSON HOTCEST: MCCLAIN & GILLEY DON WILLIAMS ALABAMA REBA MC ENTIRE RICKY SKAGGS

DAVID FRIZZELI GEORGE STRAIT NELSON & JENN. Hottest: DON WILLIAMS B.J. THOMAS GENE WATSON ED BRUCE ALABAMA

LARRY GAFLEN
HANK WILLIAMS
TAMPY WHETTE
FRAILY BROWN
DAVID FRIZZEE
RANDY PARTON
VERN GOSDIN
JOHNNY LEE
GEORGE STRAIT

NELSON & GENERAL HOTEST; RONNIE MILSAP MCCLAIN & GILLEY BON WILLIAMS RICKY SKAGGS ROGERS & PARTON

KRRV Alexandria, LA

Alexandrie, LA
MERIE HAGGARD
DAVID ÁLLAN COE
RANDY HOMARD
TYLER-DAVID
DAVID PRIZZELL
HANK MILLIAMS JI
SIERRA
CHANTILLY
PAHLLY BROWN
HOTEST:
BONNIE MILSAP
HCCLAIN & GILLEY
ALBAMA
CARY MOPRIS
ROGERS & PARTON CONMAY TWITTY
DEBORAH ALLEN
EXILE
HOTTER
HOTTER
GARY MORRIS
STEVE WARINER
JOHNNY RODRIGG
ROGERS 6 PARTY

KASE Austin, TX

CONWAY TWITTY JUICE NEWTON ATLANTA KENDALLS Hottest: MCCLAIN & GILLE ALABAMA RICKY SKAGGS

WTOD Toledo, OH THAMY WYNETTE GEORGE STAIT LARRY GATLIN JOHN ANDERSON NITTY GRITH HANK MILLIAMS BOY CLARK RANDY HOWARD GUS HARDIN FOUR GUSTS VERN GOSDIN REX ALLEN JR. GENE KENNEDY HOLLWEL

KTPK-FM Topeka, KS TOPERS, KS
JOHN SCHNEIDER
WHITES
GUS HARDIN
ATLANTA
HOTLEST:
KENNY ROGERS
PEBA MC ENTIRE
JENNINGS & REEL
LYNN ANDERSON
ALABAMA

HANK WILLIAMS JR LARRY GATLIN VERN GOSDIN NITTY GRITTY DIR MERLE HAGGARD DWIGHT TEMPLETON

WZZK-FM BirmIngham, AL

JOHN ANDERSON GEORGE STRAIT JACK GREENE HOETEBEL RONNIE MILSAP HECLAIN & GILLEY OON WILLIAMS ALABAMA REBA MM ENTIRE WFNC Fayetteville, NC

WESC-AM/FM Greenville, SC SL, ANTHORY, WE CONWAY TWITTY JOHN ANDERSON BELLAMY BROTHERS MARK GRAY TYLER-CANID THE FAMILY BROWN NELSON E JENNINGS BOUNEST BONNIE MILAMS KENNY ROCERS JIM GLASER ATLANTA

Hottest: MCCLAIN & GILLEY ALABAMA

Houston, TX
GEORGE JONES
SYLVIA
JIM GLASER
Hottest:
RICKY SKARGS
ROGERS & PARTON
LEE GREENMOOD
EDDIE RABBITT
BARBARA MANDRELI

KIKK-FM Houston, TX MERLE HAGGARD BANDANA GEORGE STRAIT JAMES & MICHA NELSON & JENN JOHNNY LEE MARK GRAY

Mobile, AL
MERLE HAGGARD
GEORGE STRAIT
FAMILY BROWN
DAVID FRIZZEL
HOTCEST:
ALABAMA
LYNN ANDERSON
LEE GREENWOOD
BARBARA MANDR
ANNE MURRAY RATHY MATTER
BLACKWELL 4 MC
MASON DIXON
TYLER-DAVID
RANDY HOWARD
HOTHER:
RONNIE MILSAP
ALABAMA
ROSERS 6 PARTY

WNOX Knoxville, TN

WSIX-FM Nashville, TN KLRA Little Rock, AR

WAMZ-FM Louisville, KY

KYXX Odessa, TX LARRY GATLIN
JIM GLASER
JOHNNY LEE
GUS HARDIN
GEORGE STRAIT
HOTLEST:
MCCLAIN & GILLEY
MCNNY ROGERS
ALBAMA
RODERS & PARTON
SYLVIA

WWOD/WKZZ Lynchburg, VA LYNCHDURG, VA
MERLE MAGGARD
MILSON E JENNING
VERN GOSDIN
JOHNNY LEE
DAVID ALLAN COE
HOTERST
RICKY SKAGGS
STEVE MARINER
MICKEY GILLEY
GEORGE JONES
BANDANA

WMC-AM Memphis, TN

CONMAY TWITTY
HANK MILLIAMS JR.
GEORGE STRAIT
HOTLEST:
MCCLAIN 6 GILLEY
ALABAMA
ROGERS & PARTOM
EARL THOMAS COMLEY
GEORGE JONES

Panama City, FL

MELSON & JUNINOS
GDONGE STRAIT
CHARLEY PRIDE
LACY J. DALTON
MERC GRAY
THOM SCHIYLER
SAM NEELY
LARRY MILLDUGHBY
HOTERS:
ALABAMA
LEE GREENHOOD
ROGERS & PARTON
JUGE MED'ON
JUGEN SON

LARRY GATLIN
LARRY GATLIN
JOHN ANDERSON
CRYSTAL GAYLE
DEBORAR ALLEN
MOTERST
HOCIGATE & GILLEY
BONNEE MILSAR
KENNY ROGERS
DON MILLIAMS
ALABAMA

VERN GOSDIN
NITTY GRITTY DIRT
NELSON & JENNINGS
HOTLEST:
HOTHOMAS
MERLE HAGGARD
ALJEANA
ROGERS & PARTON
GEORGE JONES

HOTTEST: RONNIE MILSAP MCCLAIN & GILI MERLE HAGGARD DON WILLIAMS KENNY ROGERS

WSM Nashville, TN GARY MORRIS
MICKEY GILLEY
JANIE FRICKE
HOTTEST:
MCCLAIN & GILLEY
DON WILLIAMS
MERLE HAGGARD
ALABAMA
ROGERS & PARTON

WCMS-FM Norfolk, VA

HERLE HAGGARD
GEORGE STRAIT
NELSON & JENNING
MARK GRAY
VERN GOEDIN
JAN GRAY
HOUTEMER:
MCCLIATN & GILLEY
MCRIE HAGGARO
LEE GREENHOOD
JANIE FRICKE WUSQ-FM Winchester, VA

WHQO Orlando, FL

WITHY GRITTY DIRT
VERN GOSDIN
STEVE EARL AND THE
STREETFER
HOCLEAT:
ROWNIE MILSAP
MCCLAIN & GILLEY
ALABAMA
ROCERS & PARTON
GEORGE JONES

%RPTD is pct. of stations reporting week of 9/30/83. This station did not report this week, and its playlist was frozen: WQHK/Ft. Wayne

Call letter change: KYNN-AM-FM/Omaha are officially now WOW-AM-FM/Omaha

Hottest Tracks:

"Buried Treasure" (RCA) **KENNY ROGERS**

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay

MOE BANDY - Devoted To Your Memory - (Columbia) "Don't Sing Me No Songs About Texes" "You're Gonna Lose Her Like That"
EARL THOMAS CONLEY — Don't Make It Easy For Me — (RCA) "Home So Fine" "You Can't Go On (Like A Rolling Stone)" "Don't Make It Easy For Me"

LACY J. DALTON - Dream Baby - (Columbia) "You Satisfy PANDARA MANUKELL — Spun Gold — {MCA} "Overnight Sensetion" "You Are No Angel" "A Man's Not A Man (Til He's Loved By A Woman)" "Loveless"

LOUISE MANDRELL - Too Hot To Sleep - (RCA) "Runaway GARY MORRIS - Why Lady Why - (WB) "Runaway Hearts"

MICHAEL MARTIN MURPHEY — The Heart Never Lies — (Liberty) "Radio Land" "Disenchanted" "Will It Be Love By Morning" KENNY ROGERS - Eyes That See in The Dark - (RCA) "Buried Treasure" "Midsummer Nights" "Eyes That See In The Dark" CONWAY TWITTY — Lost In The Feeling — (WB) "IThink I'm In Love" "Three Times A Lady" "We're So Close DON WILLIAMS — Yellow Moon — (MCA) "Yellow Moon" "Stay Young" "The Story Of My Life"

Most Requested:

K. ROGERS & D. PARTON "Islands In..." (RCA) ALABAMA "Lady Down On Love" (RCA) C. McCLAIN & M. GILLEY "Paradise Tonight" (Epic) RONNIE MILSAP "Don'y You Know... (RCA) RICKY SKAGGS "You've Got A Lover" (Epic) GARY MORRIS "The Wind Beneath..." (WB) KENNY ROGERS "Scarlet Fever" (Liberty)

Airplay/50 . . . See Page 81

Adult/Contemporary

Continued from Back Page

BREAKERS

BILLY JOEL Uptown Girl (Columbia)

67% of our reporters on it. Rotations: Heavy 4/1, Medium 50/17, Light 33/13, Extra Adds 2, Total Adds 33 including GR55, WLTT, KVIL-FM, WARM98, WCZY, KUDL, WHB, WISN, KNBR, WAEB, WAFB, WBT, WRVR, WENS, KCEE, and 18 more. Debuts at number 23 on the A/C chart.

MICHAEL MURPHEY **Don't Count The Rainy Days (Liberty)**

54% of our reporters on it. Rotations: Heavy 5/0, Medium 47/5, Light 19/5, Extra Adds 0, Total Adds 10, WFBR, WSB, KHOW, WAEB, WICC, WAFB, WTMA, WSRZ, WING, KOIL. Moves 30-27 on the A/C chart.

DEBORAH ALLEN Baby I Lied (RCA)

51% of our reporters on it. Rotations: Heavy 1/0, Medium 33/7, Light 32/9, Extra Adds 1, Total Adds 17, KHOW, WBEN, WSFM, WMJJ, WBT, KMGC, WIVY, WHHY, KRNT, WFMK, KOIL, KEX, WKZE-FM, WCPI, WVBS, KCRG, WHNN. Debuts at number 30 on the A/C chart.

NEW & ACTIVE

MATTHEW WILDER "Break My Stride" (Private I/CBS) 57/18
Rotations: Heavy 3/0, Medium 24/5, Light 29/12, Extra Adds 1, Total Adds 18, WTAE, WSB, WSB-FM, KUDL, WHB, KPPL, KGW, B100, WSFM, WHHY, WSRZ, 3WM, KUGN, KISN, WTNY, WJBC, KWEB, WJON. Heavy: WFMK, KVIC, KALE. Medium: WFBR, WPIX, WBEN, WBT, WMAZ, WHBY, WISM-FM, WEIM, WKNE, WSKI, WCPI, WSKY, WCKQ, WLVA, KFSB, KEEZ, KFQD.

PETER ALLEN "Once Before I Go" (Arista) 54/22

Rotations: Heavy 1/0, Medium 20/7, Light 33/15, Extra Adds 0, Total Adds 22, WPIX, WRMM, KUDL, WKGW, WAFB, WIVY, WMAZ, 2WD, WING, WFMK, KOIL, WWNR, WKZE-FM, WTKO, WTNY, WCHV, KRLB-FM, KVIC, KCRG, KWEB, WHNN, WBOW. Heavy: KEXO. Medium: WGY, KUGN, KEX, KSL, WEIM, WKNE, WSKI, WCKQ, WLVA, KFSB, WJON, KFQD, KALE.

JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 39/1
Rotations: Heavy 8/0, Medium 19/0, Light 12/1, Extra Adds 0, Total Adds 1, 97AIA. Heavy: WQUE, KOST, WRIE, 2WD, WWNR, WCHV, WVBS, KEEZ. Medium: WPIX, WLTT, KVIL-FM, WCZY, KPPL, KGW, WKGW, WEZC, WEZS, WFMK, WISM-FM, KEX, WKNE, WCPI, WLVA, WBOW, KEXO, KRLC, KQSW.

MOTELS "Suddenly Last Summer" (Capitol) 38/9

Rotations: Heavy 3/0, Medium 18/3, Light 16/5, Extra Adds 1, Total Adds 9, WPIX, WTAE, WQUE, WFYR, KPPL, B100, KSTT, KWAV, KTWO. Heavy: KOST, WFMK, KALE. Medium: WOMC, KGW, Y07, WISM-FM, KRAV, KRDO, KUDO, WKZE-FM, WEIM, WSKI, WSKY, KVIC, KRNO, KQSW, KRSB.

D. WARWICK & L. VANDROSS "How Many Times Can We Say Goodbye" (Arista) 34/34 Rotations: Heavy 0/0, Medium 10/10, Light 21/21, Extra Adds 3, Total Adds 34, WFBR, WPRO, WCCO, KGW, KFMB, WICC, WGY, WEZC, WAHR, WMAZ, WHHY, WEZS, WSRZ, WHBY, WHBC, KKUA, KWAV, KSL, WEIM, WKNE, WCPI, WSKY, WGSV, WVBS, KFSB, KEEZ, KWEB, WJON, WBOW, KFQD, KTWO, KQSW, KRSB, KALE.

ALABAMA "Lady Down On Love" (RCA) 34/7
Rotations: Heavy 3/0, Medium 15/2, Light 15/4, Extra Adds 1, Total Adds 7, WSB, 97AIA, WCCO, KEX, WSKY, WJON, KRLC.
Heavy: WGY, WAHR, KEXO. Medium: WFBR, KVIL-FM, WMJJ, WIVY, WMAZ, WHHY, KRNT, WSKI, WCKQ, WGSV, WLVA, KWEB, KALE.

SIGNIFICANT ACTION

JACKSON BROWNE "Tender Is The Night" (Asylum) 29/10

Rotations: Heavy 0/0, Medium 8/1, Light 20/8, Extra Adds 1, Total Adds 10, WKGW, WIVY, WHHY, WSRZ, KRDO, WWNR, WKZE-FM, WCPI, KFSB, WHNN. Medium: WQUE, WARM98, WGY, WEIM, WTNY, WSKY, WCKQ. Light: WSB-FM, 2WD, WENS, WFMK, KISN, WKNE, WSKI, WNGS, WVBS, KEEZ, WBOW, KRSB.

CARLY SIMON "You Know What To Do" (WB) 29/7

Rotations: Heavy 1/0, Medium 14/4, Light 14/3, Extra Adds 0, Total Adds 7, KGW, B100, KEZR, WKGW, KEX, WTKO, WLVA. Heavy: KALE. Medium: KEY103, KRDO, WKZE-FM, WKNE, KVIC, KFSB, KEEZ, KFQD, KRLC, KRSB. Light: KFMB, V100, WRVA, WSRZ, WHBY, WHBC, WSKI, WSKY, WGSV, WNGS, WBOW.

WHISPERS "This Time" (Solar/Elektra) 29/4
Rotations: Heavy 0/0, Medium 11/0, Light 18/4, Extra Adds 0, Total Adds 4, WSRZ, WTKO, WCPI, WLVA. Medium: WFBR, KEY103, WMAZ, WHBY, KRNT, KSL, WWNR, WCHV, WJON, KEXO, KALE. Light: WCCO, B100, WAHR, 2WD, WTRX, WSKI, WCKQ, WGSV, WVBS, WHNN, WBOW, KTWO, KRLC, KQSW.

LANI HALL "Never Say Never Again" (A&M) 28/28
Rotations: Heavy 0/0, Medium 6/6, Light 20/20, Extra Adds 2, Total Adds 28, WCCO, WGY, WAHR, WVLK, WMAZ, WHHY, 2WD, WRVA, WTRX, KKUA, KUDO, KWAV, KISN, WEIM, WTNY, WCPI, WSKY, WGSV, WJBC, KFSB, WJON, KTWO, KEXO, KRLC, KRNO, KQSW, KRSB, KALE.

POLICE "King Of Pain" (A&M) 28/5

Rotations: Heavy 7/0, Medium 14/4, Light 7/1, Extra Adds 0, Total Adds 5, WAXY, KOIL, 3WM, KVIC, KALE. Heavy: WTAE, WQUE, WFYR, KRDO, KUDO, WKZE-FM, WSKI. Medium: 97AIA, WEZC, WLAC-FM, WSRZ, KRAV, KWAV, WTNY, WSKY, WCKQ, WBOW. Light: WICC, V100, Y107, KSTT, WVBS, KEEZ.

MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 28/2

Rotations: Heavy 5/1, Medium 12/1, Light 11/0, Extra Adds 0, Total Adds 2, KEZR, KRNO. Heavy: WZZP, WCZY, WHEN, WCHV. Medium: 3WS, KGW, KMGC, WLAC-FM, 55KRC, 610TVN, WENS, KSTT, WTNY, WCPI, WLVA. Light: WYNY, WFYR, KS94, Y107, WTRX, WOWO, KRAV, KBOI, K108, KVIC, WHNN

STEVIE NICKS "If Anyone Falls" (Modern/Atco) 26/7

Rotations: Heavy 1/0, Medium 15/3, Light 10/4, Extra Adds 0, Total Adds 7, KPPL, KSTT, KRAV, KRDO, KUDO, KRLC, KALE. Heavy: WFMK. Medium: WQUE, WLAC-FM, WKZE-FM, WSKI, WTNY, WSKY, WCKQ, KVIC, KFSB, WBOW, KFQD, KRNO. Light:

STARBUCK "The Full Cleveland" (Lowery) 26/2

Rotations: Heavy 2/0, Medium 6/1, Light 18/1, Extra Adds 0, Total Adds 2, WTRX, KSTT. Heavy: KRLB-FM, KFSB. Medium: WRVR, WEIM, WGSV, WLVA, WJON. Light: WAHR, WVLK, 2WD, WFMK, KRDO, WWNR, WTKO, WSKI, WCKQ, KVIC, KEEZ, WHNN, WBOW, KFQD, KTWO, KQSW, KRSB.

A/C Adds & Hots . . . See Page 84

MOST ADDED ®

D. WARWICK & L. VANDROSS (34) How Many Times Can We Say... (Arista) **BILLY JOEL (33)** Uptown Girl (Columbia) LANI HALL (28) Never Say Never Again (A&M) PETER ALLEN (22) Once Before I Go (Arista) **MATTHEW WILDER (18)** Break My Stride (Private I/CBS) **DEBORAH ALLEN (17)** Baby I Lied (RCA) **CLIFF RICHARD (17)**

Never Say Die... (EMI America)

HOTTEST

SPANDAU BALLET (99) True (Chrysalis) KENNY ROGERS with DOLLY PARTON (85) Islands In The Stream (RCA) **GEORGE BENSON (65)** Lady Love Me (One More Time) (WB) **BONNIE TYLER (62)** Total Eclipse Of The Heart (Columbia) AIR SUPPLY (58) Making Love Out Of Nothing At All (Arista) LIONEL RICHIE (45) All Night Long (All Night) (Motown)

JIM GLASER "The Man In The Mirror" (Noble Vision) 25/1

Rotations: Heavy 2/0, Medium 9/0, Light 14/1, Extra Adds 0, Total Adds 1, KOIL. Heavy: WAHR, KRSB. Medium: WCCO, WMAZ, WHBY, KRNT, WWNR, WKNE, WSKI, WJON, KEXO. Light: WKGW, WVLK, WRVA, WHBC, WCHV, KVIC, WJBC, KEEZ, KWEB, WBOW, KFQD, KTWO, KRLC.

GLADYS KNIGHT & THE PIPS "You're Number One (In My Book)" (Columbia) 23/10

Rotations: Heavy 0/0, Medium 7/2, Light 15/7, Extra Adds 1, Total Adds 10, WICC, 2WD, WHBY, WTKO, WCHV, WBOW, KFQD, KEXO, KQSW, KALE. Medium: WPIX, KHOW, WMAZ, WEIM, WJON. Light: WAHR, WHHY, WHBC, WKZE-FM, WSKI, KFSB,

RITA COOLIDGE "Only You" (A&M) 22/7
Rotations: Heavy 0/0, Medium 4/1, Light 17/5, Extra Adds 1, Total Adds 7, WRMM, WSB, WOMC, WCCO, KUGN, KWEB, WJON. Medium: KSL, KFSB, KALE. Light: B100, KFMB, WAHR, WHBY, WHBC, WTRX, WKZE-FM, WCKQ, WCHV, WGSV, KTWO, KRSB.

WILLIE NELSON & WAYLON JENNINGS "Take It To The Limit" (Columbia) 21/15 Rotations: Heavy 0/0, Medium 4/1, Light 16/12, Extra Adds 0, Total Adds 15, WQUE, WCCO, WRVA, WHBC, WTRX, KSL WEIM, WKNE, WSKI, WSKY, WTNY, WSKY, WCKQ, KRSB. Light: V100 WTMA, WKZE-FM, KEEZ, KTWO, KRLC, KRNO

MEN AT WORK "Dr. Heckyll & Mr. Jive" (Columbia) 20/4

Rotations: Heavy 2/0, Medium 7/0, Light 11/4, Extra Adds 0, Total Adds 4, WQUE, WSRZ, KSTT, WEIM. Heavy: WGY, WTKO. Medium: KNBR, WHHY, WSKI, WTNY, WSKY, WCKQ, KRSB. Light: V100, WTMA, WKZE-FM, KEEZ, KTWO, KRLC, KRNO.

CROSBY, STILLS & NASH "Raise A Voice" (Atlantic) 20/0 Rotations: Heavy 0/0, Medium 14/0, Light 6/0, Extra Adds 0, Total Adds 0, Medium: WCCQ, WSRZ, WEIM, WKNE, WCKQ, KRLB-

FM, WLVA, KEEZ, KWEB, WBOW, KFQD, KEXO, KRSB, KALE. Light: WAHR, WHBY, WTKO, WSKI, KRNO, KQSW

CLIFF RICHARD "Never Say Die..." (EMI America) 17/17
Rotations: Heavy 0/0, Medium 3/3, Light 12/12, Extra Adds 2, Total Adds 17, WAHR, WMAZ, WFMK, WKZE-FM, WEIM, WTKO, WKNE, WSKY, WCHV, WGSV, WNGS, KFSB, WJON, KFQD, KTWO, KRNO, KRSB.

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 17/1 Rotations: Heavy 0/0, Medium 7/0, Light 10/1, Extra Adds 0, Total Adds 1, WKZE-FM. Medium: WGY, WMAZ, WHHY, WKNE, KEEZ, WBOW, KALE. Light: WKGW, WAHR, WFMK, WSKI, WSKY, WCKQ, WHHN, KQSW, KRSB.

DeBARGE "Time Will Reveal" (Gordy/Motown) 15/15 Rotations: Heavy 0/0, Medium 4/4, Light 11/11, Extra Adds 0, Total Adds 15, WAHR, WVLK, WRKA, WMAZ, KKUA, KWAV, WEIM, WSKY, WCHV, WGSV, WLVA, KFSB, KEXO, KQSW, KRSB.

GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 15/4

Rotations: Heavy 0/0, Medium 7/1, Light 8/3, Extra Adds 0, Total Adds 4, KGW, KWAV, WHNN, KRNO. Medium: WRVR, WFMK, WEIM, WCKQ, KFQD, KRSB. Light: WKNE, WSKI, WNGS, KEEZ, KRLC.

STACY LATTISAW "Miracles" (Cotillion/Atco) 15/3 Rotations: Heavy 3/0, Medium 7/1, Light 5/2, Extra Adds 0, Total Adds 3, WYNY, WQUE, WKZE-FM. Heavy: 97AIA, KOST, WEIM.

Medium: WPIX, KVIL-FM, WPRO, WRIE, WHHY, KEXO. Light: Y97, WKNE, WSKI GORDON LIGHTFOOT "Salute (A Lot More Livin' To Do)" (WB) 15/0

Rotations: Heavy 2/0, Medium 8/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: KRSB, KALE. Medium: KRNT, WKNE, KVIC, KEEZ, KWEB, KFQD, KEXO, KRLC. Light: WCCO, WSRZ, WSKI, WGSV, KTWO.

ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 14/0

Rotations: Heavy 1/0, Medium 5/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: KUDO. Medium: WSRZ, WSKI, WCKQ, KFSB, KEEZ. Light: KOIL, KWAV, WEIM, WSKY, KVIC, WVBS, WHNN, KQSW.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 13/3

Rotations: Heavy 0/0, Medium 5/0, Light 8/3, Extra Adds 0, Total Adds 3, WRVA, WCHV, WLVA. Medium: WCCO, WMAZ, KRNT, WWNR, WEIM. Light: WAHR, WHBY, WHBC, WJBC, WJON.

MICHAEL JOHNSON "Lifetime Guarantee" (EMI America) 12/7

Rotations: Heavy 0/0, Medium 3/2, Light 9/5, Extra Adds 0, Total Adds 7, WCCO, WAHR, WSKI, WLVA, KVIC, KFSB, WBOW Medium: KFQD. Light: WEIM, WKNE, WNGS, KRSB.

JOURNEY "Send Her My Love" (Columbia) 12/2

s: Heavy 1/0, Medium 6/1, Light 5/1, Extra Adds 0, Total Adds 2, WSKI, WBOW. Heavy: KUDO. Medium: WFBR, KRNT, WFMK, KWAV, KALE. Light: WKZE-FM, WSKY, WCKQ, KEEZ.

FRANK STALLONE "Far From Over" (RSO/PolyGram) 12/1

Rotations: Heavy 2/0, Medium 7/1, Light 3/0, Extra Adds 0, Total Adds 1, WBOW. Heavy: WFBR, WSKI. Medium: WAXY, WCZY, Y107, KRAV, KRDO, WTNY. DAVID SANBORN "Neither One Of Us" (WB) 9/5

Rotations: Heavy 0/0, Medium 0/0, Light 8/4, Extra Adds 1, Total Adds 5, WCCO, WSRZ, KKUA, KEEZ, KQSW. Light: WHBC, KWAV, WEIM, WSKY.

AMERICA "Cast The Spirit" (Capitol) 9/1
Rotations: Heavy 0/0, Medium 3/0, Light 6/1, Extra Adds 0, Total Adds 1, WSRZ. Medium: KGW, WTKO, KVIC. Light: WHBY, WKNE, WCKQ, KFQD, KTWO.

DONNA SUMMER "Unconditional Love" (Mercury/PolyGram) 9/1
Rotations; Heavy 1/0, Medium 3/0, Light 5/1, Extra Adds 0, Total Adds 1, WCHV. Heavy: KKUA. Medium: WPIX, KEEZ, KRSB. Light: WCCO, WSKI, KFSB, WBOW.

ROD STEWART "What Am I Gonna Do (I'm So In Love With You)" (WB) 9/0
Rotations: Heavy 2/0, Medium 3/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WFMK, KUDO. Medium: WSKI, WSKY, WVBS. Light: WSRZ, WKZE-FM, KEEZ, KRSB.

KLIQUE "Stop Doggin' Me Around" (MCA) 8/1

Rotations: Heavy 1/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, KRSB. Heavy: WBEN. Medium: WFBR, WAEB, WEIM. Light: 97AIA, KFQD, KQSW.

ROBERT PLANT "Big Log" (Es Paranza/Atlantic) 8/1
Rotations: Heavy 0/0, Medium 5/0, Light 3/1, Extra Adds 0, Total Adds 1, WIVY. Medium: WFBR, WFYR, WSKI, WSKY, WVBS. Light: WQUE, WSRZ.

MADNESS "It Must Be Love" (Geffen) 7/1

Rotations: Heavy 1/1, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 1, WRIE. Medium: WQUE, WEZC, WSKI, WSKY. Light: WCZY, WKZE-FM.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 7/0

Rotations: Heavy 0/0, Medium 2/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: WEIM, KEXO. Light: WCCO, WHBC, WJON

POINTER SISTERS "I Need You" (Planet/RCA) 5/5

Rotations: Heavy 0/0, Medium 2/2, Light 2/2, Extra Adds 1, Total Adds 5, WFBR, KVIL-FM, WMAZ, WCHV, KTWO.

PRINCE "Delirious" (WB) 5/1

Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, KRDO. Medium: KEEZ. Light: WQUE, V100, WKZE-FM.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases.

Regional Adds & Hots

EAST Parallel One

WFBR/Baltimore Andy Szulinski

GR55/Buttal Joe Galuski

SHEENA EASTON BILLY JOEL Hottest: SPANDAU BALLET BONNIE TYLER ROGERS & PARTON BRYSON & FLACK

MOTELS PÊTER ALLEN PETEN ALLEM Hottest: SPANDAU BALLET GEORGE BENSON AIR SUPPLY BETTE MIDLER LIONEL RICHIE

WYNY/New York Jeff Mazzei

STACY LATTISAW Hottest: POLICE BILLY JOEL DONNA SUMMER MICHAEL JACKSON LAURA BRANIGAN

WTAE/Pittsburgi

MATTHEW WILDER MOTELS EDDIE RABBITT PURE GOLD HOTTORY JOEL ROGERS & PARTON BONNIE TYLER SPANDAU BALLET POLICE

WWSW (3WS)/F Herb Crows

none Hottest: BILLY JOEL LAURA BRANIGAN AIR SUPPLY SPANDAU BALLET BONNIE TYLER

WPRO/Provident

MANHATTAN TRANSFE WARWICK & VANDROS Hottest:

AL JARREAU BILLY JOEL Hottest: LIONEL BIC

Parallel Two

WAEB/Allentow

BILLY JOEL MICHAEL MURPHEY Hottest: ROGERS & PARTON GEORGE BENSON SPANDAU BALLET BRYSON & FLACK LIONEL RICHIE

WICC/Bridgeport Lee Roberts

WBEN/Buffalo Roger Christian

DEBORAH ALLEN Hottest: ROGERS & PARTON BRYSON & FLACK LIONEL RICHIE SPANDAU BALLET MICHAEL JACKSON

ANNE MURRAY Hottest: ROGERS & PARTON SPANDAU BALLET GEORGE BENSON BONNIE TYLER LIONEL RICHIE

WRIE/Erie Ted Abbott

MADNESS NAKED EYES AL JARREAU BILLY JOEL NACTO
HOTTEST:
GEORGE BENSON
JUICE NEWTON
SPANDAU BALLET
LIONEL RICHIE
ROGERS & PARTOR

MATTHEW WILDER DEBORAH ALLEN Hottest: GEORGE BENSON ROGERS & PARTON BRYSON & FLACK RONNIE MILSAP LEE GREENWOOD

WTIC/Hartford Ginny Jesionka

none Hottest: SPANDAU BALLET BRYSON & FLACE BILLY JOEL ROGERS & PARTON GEORGE BENSON

Y97/Pittsburgh Jay Cresswali

COMMODORES AL JARREAU BILLY JOEL Hottest: "AIR SUPPLY SPANDAU BALLET SPANDAU BALLET BONNIE TYLER LIONEL RICHIE GEORGE BENSON

WVOR/Rochaster Gary Smith

none
Hottest:
AIR SUPPLY
BRYSON & FLACK
SPANDAU BALLET
BILLY JOEL
GEORGE BENSON

WQY/Schenectedy Waiter Fritz

BOB SEGER LANI HALL WARWICK & VANDROS Hottest: AIR SUPPLY MEN AT WORK BILLY JOEL ALABAMA MANHATTAN TRANSFE

WHEN/Syracuse Karen Gallagher

BILLY JOEL HOTTEST: ROGERS & PARTON BONNIE TYLER SPANDAU BALLET SHEENA EASTON GEORGE BENSON

WKGW/Utica-Rome Carpenter/Keller

PETER ALLEN
JACKSON BROWNE
CARLY SIMON
HOTTEST:
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
BONNIE TYLER
COMMODORES

Parallel Three

PETER ALLEN
JACKSON BROWNE
BILLY JOEL
HOTTORIC
FORGE BENSON
ROGERS & PARTOD
BRYSON & FLACK
LIONEL RICHIE

JACKSON BROWNE DEBORAH ALLEN CLIFF RICHARD PETER ALLEN PAUL YOUNG STACY LATTISAW HOLLEST: HOTTEST: BONNIE TYLER ROGERS & PARTON GEORGE BENSON SPANDAU BALLET LIONEL RICHIE

DEBARGE
LANI HALL
ATLANTA
HOTTEST:
AIR SUPPLY
NAMED EYES
ROGERS & PARTON
SPANDAD BALLET
SERGIO MENDES

WTKO/Ithaca Wayne Fisk

GLADYS KNIGHT Hottest: BRYSON & FLACK BONNIE TYLER MEN AT WORK LIONEL RICHIE SHEENA EASTON

WARWICE 9
HOTTEST:
ROGERS 6 PARTON
SPANDAU BALLET
LIONEL RICHIE
BEE GEES
RONNIE MILSAP

WSKi/Montpelier, VT Bruce Stebbins HOTTEST: SPANDAU BALLET POLICE FRANK STALLONE BRYSON & FLACK SHEENA EASTON

WTNY/Watertown, NY Jay Donovan

Jay Donowan
NAKED EYES
MATTHEW WILDER
BILLY JOEL
LANI HALL
PETER ALLEN
HOTTEST:
SPANDAU BALLET
GEORGE BENSON
BRYSON & FLACK
BONNIE TYLER
LIONEL RICHIE

WCPI/Wheeling, WV

Dan McGrath

DEBORAH ALLEN
WHISPERS
LANI HALL
WARRICK & VANDROS
JACKSON BROWNE
HOttest:
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
LIONEL RICHTE
BONNIE TYLER

MIDWEST Parallel One

LIONEL RICHIE ROGERS & PARTON AIR SUPPLY NAMED EYES BILLY JOEL WFYR/Chicago John Wetherbo

MOTELS Hottest: NAKED EYES BILLY JOEL BONNIE TYLER AIR SUPPLY ROGERS & PARTON

WARM98/Cincinnati Tom Walker BILLY JOEL ANNE MURRAY ANNE MURRAY Hottest: ROGERS & PARTON GEORGE BENSON SPANDAU BALLET SERGIO MENDES LIONEL RICHIE

WMJI/Cleveland McVay/Ivers

LIONEL RICHIE SHEENA EASTON HOTTEST: GEORGE BENSON SPANDAU BALLET NAKED EYES BEE GEES LIONEL RICHIE

WZZP/Cleveland Dunphy/Georgese

LIONEL RICHIE

HOTTEST: MICHAEL JACKSON LAURA BRANIGAN AIR SUPPLY GEORGE BENSON JENNIFER MARNES

BILLY JOEL MANHATTAN TRANSFE

WCZY/Detroit Les Douglas

WOMC/Detroit

SHEENA EASTON RITA COOLIDGE

KUDL/Kansas City Elaine Taylor

MANHATTAN TRANSFE BILLY JOEL MATTHEW WILDER PETER ALLEN

HOTTEST:
CRYSTAL GAYLE
MICHAEL JACKSON
BILLY JOEL
SPANDAU BALLET
GEORGE BENSON

WKZE-FM/Cape Cod Joan Orr

WEIM/Fitchburg Jack Raymond INDUSTRY WARWICK & VANDROS MEN AT WORK
NELSON & JENNINGS
JAMES HOUSE
SYLVIA
CLIFF RICHARD
DEBARGE

NELSON & JENNINGS CLIFF RICHARD TACO BILLY JOEL WARWICK & VANDROS

MANHATTAN TRANSFE HOTTEST: ROGERS & PARTON AIR SUPPLY BRYSON & FLACK GEORGE BENSON SPANDAU BALLET

Parallel Two

WHBC/Canton Mike Dorn

LIONEL RICHIE Hottest: SPANDAU BALLET LAURA BRANIGAN RITA COOLIDGE AIR SUPPLY ROGERS & PARTOR

610TVN/Columbus FitzGerald/Jones

NAKED EYES BEE GEES Hottest: MICHAEL JACKSON LAURA BRANIGAN AIR SUPPLY SPANDAU BALLET BRYSON & FLACK

WING/Dayton Joe Demma

MICHAEL MURPHEY PETER ALLEN Hottest: ROGERS & PARTON BILLY JOEL AIR SUPPLY BRYSON & PLACK CRYSTAL GAYLE KRNT/Des Moines Steve Gibbons

DEBORAH ALLEN BILLY JOEL ANNE MURRAY HOTCEST: AIR SUPPLY ROGERS & PARTON HANBATTAN TRANSPE ALABAMA LIONEL RICHIE

NELSON & JENNINGS LANI HALL STARBUCK STARBUCK HOTTEST; AIR SUPPLY BILLY JOEL BONNIE TYLER SPANDAU BALLET BRYSON & FLACK

WOWO/FL Wayne Chris Witting

SHEENA EASTON MANHATTAN TRAN ANNE MURRAY HOTTEST BILLY JOEL AIR SUPPLY SPANDAU BALLET GEORGE BENSON GEORGE BENSON SERGIO MENDES

AL JARREAU
BILLY JOEL
HOTTEST:
BILLY JOEL
AIR SUPPLY
SPANDAU BALLET
BONNIE TYLER
ROGERS & PARTON

WFMK/Lansing Jay Richards

WISM-FM/Madie

none Hottest: SPANDAU BALLET BONNIE TYLER LIONEL RICHIE ROGERS & PARTON

KOFM/Oklahoma City Jenkins/Duquesne

BILLY JOEL EDDIE RABBITT BEE GEES LEE GREENWOOD

HOTEST: SPANDAU BALLET NAKED EYES RONNIE MILSAP BONNIE TYLER BRYSON & FLACK

ANNE MURRAY
JIM GLASER
PETER ALLEN
DEBORAH ALLEN
POLICE
MICHAEL MURPHEY

KOIL/Omaha Mason/irwin

WH8/Kansaa City Jeff Roberts BILLY JOEL MATTHEW WILDER COMMODORES COMMODORES Hottest: SPANDAU BALLET BILLY JOEL GEORGE BENSON ROGERS & PARTON RONNIE MILSAP

WISN/Milwaukee Harris/Murphy

BILLY JOEL AL JARREAU ANNE MURRAY HOTTEST: ROGERS & PARTON AIR SUPPLY GEORGE BENSON BILLY JOEL SPANDAU BALLET

WMYX/Milwaukee Beth Fast EDDIE RABBITT ANNE MURRAY HOttest: AIR SUPPLY SPANDAU BALLET ROGERS & PARTON GEORGE BENSON BONNIF TYLER

Denny Long
RITA COOLIDGE
MICHAEL JOHNSON
NELSON & JENNINGS
DAVID SARNONN
HARNICK & VANDROS
ALABAMA
LANI HALL
ATLANTA
HUGO STRASSER & H
PERRY COMO
NOTCEST:
none

KS94/St. Louis Morgan/Watermann

CLADYS KNIGHT
WARWICK & VANDROS
HOTTEST:
BILLY JOEL
AIR SUPPLY
GEORGE BENSON
SPANDAU BALLET
ROGERS & PARTON

MAKED DYES
NAKED EYES
NELSON & JENNINGS
WARWICK & VANDROS
HOTTEST
AIR SUPPLY
SPANDAU BALLET
EDDIE RABBITT
ANNE MURRAY
BONNIE TYLER

KCRG/Cedar Rapids, IA Carl Mann

Carl Mean
ANNE MURRAY
DEBORAH ALLEN
BILLY JOEL
PETER ALLEN
HOTCEST
AIR SUPPLY
SPANDAU BALLET
ROGERS & PARTON
BONNIE TYLER
BRYSON & FLACK

WARWICK & VANDROS
DEBARGE
CLIFF RICHARD
MICHAEL JOHNSON
LANI HALL
JACKSON BROWNE
HOTTEST
SPANDAU BALLET
BILLY JOEL
AIR SUPPLY
GEORGE BENSON GEORGE BENSON NAKED EYES

DAVID SAMBORN
MARMICK & VANDROS
KUMAN LEAGUE
TIM FINN
NOTCEBE:
BILLY JOEL
GEORGE BENSON
SPANDAU BALLET
AIR SUPPLY
BONNIE TYLER

KWES/Rochester, MN Al Axelson

RITA COOLIDGE
MATTHEW WILDER
WARWICK & VANDR
PETER ALLEN
HOTTEST
AIR SUPPLY
BILLY JOEL
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON

BILLY JOEL
DEBORAH ALLEN
JACKSON BROWNE
GLENN SHORROCK
PETER ALLEN
HOTTER
BONNIE TYLER
GEORGE BENSON
KINKS
ANNE MURRAY

WJON/St. Cloud, MN George Johnson

BILLY JOEL
MARNICK & VANDROS
RITA COOLIDGE
ALABAMA
MATTHEW MILDER
LANI HALL
CLIFF RICHARD
HOTESEL
SPANDAU BALLET
ROGERS & PARTON
BONNIE TYLER
EDDIE RABBITT
LIONEL RICHIE

WBOW/Terre Haute Kevin Young

Kevin Young
FRANK STALLONE
MARMICK & YANDROS
BILLY JOEL
JOURNEY
GLADYS KNIGHT
PETER ALLEN
MICHAEL JOHNSON
HOTEAEL JOHNSON
HOTEAEL
FROGERS & PARTON
NAKED EYES
BONNIE TYLER

SOUTH

Parallel One

MANHATTAN TRANSFE RITA COOLIDGE PETER ALLEN Hottes*

WSB/Atlanta Greg Picciano

MICHAEL MURPHEY ALABAMA MATTHEW WILDER RITA COOLIDGE HOTTOST: ROGERS & PARTON BONNIE TYLER MANHATTAN TRANSFE JUICE NEWTON LIONEL RICHIE

WSB-FM/Atlania Donna Brake

MATTHEW WILDER Hottest: BONNIE TYLER ROGERS & PARTON BILLY JOEL SPANDAU BALLET LIONEL RICHIE

KVIL/Dellas-Ft. Worth Chuck Rhodes

BILLY JOEL POINTER SISTERS BOTTERS: BILLY JOEL AIR SUPPLY LAURA BRANIGAN ROGERS & PARTON LIONEL RICHIE

WAXY/Ft. Lauderdak

97AlA/Miemi Chris Gabie

JEFFREY OSBORNE ALABAMA MANNATTANS ANNE MURRAY JIMMY BUFFETT JULIO IGLESIAS HOTCE STACK STACY LATTISAM BONNIE TYLEB STACY LATTISAN BONNIE TYLER LIONEL RICHIE SOS BAND

WQU**E/New** Orleans Chris Bryan

NELSON & JENNINGS MOTELS STACY LATTISAW MEN AT WORK HOLLEST:

W101/Tampa DeCarlo/Millar

none Hottest: AIR SUPPLY MICHAEL JACKSON BILLY JOEL LAURA BRANIGAN ROGERS & PARTON

Parallel Two

LIONEL RICHIE
HOTTEST:
AIR SUPPLY
BONNIE TYLER
RONNIE MILSAP
ROGERS & PARTON
BRYSON & FLACK WAFB/Baton Rouge Adams/Daniels

MICHAEL MURPHES BILLY JOEL PETER ALLEN

HOTTEST: SPANDAU BALLET AIR SUPPLY ROGERS & PARTON BRYSON & PLACK BONNIE TYLER

DEBORAH ALLEN NAKED EYES Hottest: SPANDAU BALLET GEORGE BENSON BILLY JOEL ROGERS & PARTON BONNIE TYLER

WTMA/Charleston, SC Dave Amos MICHAEL MURPHEY HOTTEST: SPANDAU BALLET ROCERS & PARTON LIONEL RICHIE BONNIE TYLER AIR SUPPLY

WBT/Charlotte Dave Bishop

BILLY JOEL DEBORAH ALLEN Hottest: LAURA BRANIGAN GEORGE BENSON SERGIO MENDES ROGERS & PARTOI LIONEL RICHIE WEZC/Charlotte Raiph Rhoades JOE ESPOSITO
WARWICK & VANDROS
MANHATTAN TRANSPE
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
SPANDAU BALLET
BONNIE TYLER
BRYSON & FLACK

WGOW/Chattenoog Schaeffer/Dasson

KMGC/Dallas-FL Worth Larry James

NAKED EYES DEBORAH ALLEN HOTTEST: SPANDAU BALLET ROGERS & PARTON LAURA BRANIGAN AIR SUPPLY MICHAEL JACKSON

WAHR/Huntaville Cannon/Bosley

WARWICK & VANDROS
LANI HALL
DEBARGE
CLIFF RICHARD
MICHAEL JOHNSON
HOTESEL:
SPANDAU BALLET
COMMODORES
GEORGE BENSON
MICHAEL MURPHEY
DEBORAH ALLEN

WIVY/Jacksonville TBA/Scott

JACKSON BROWNE DEBORAH ALLEN ROBERT PLANT PETER ALLEN HOTTEST SPANDAU BALLET BONNIE TYLER ROGERS & PARTON LIONEL RICHIE GEORGE BENSON

WVLK/Lexingto Kelly/Richards

LANI HALL
DEBARGE
BILLY JOEL
HOTTEST:
SPANDAU BALLET
ROGERS & PARTON
SERGIO MEMDES
GEORGE BENSON
CRYSTAL GAYLE

WRKA/Louisville Jeff Crawford

NAKED EYES DEBARGE

WMAZ/Mecon Steve Murphy

BILLY JOEL
BRYSON & FLACK
LANI RALL
BRYSON & FLACK
LANI RALL
CLIFF RICHARD
DEBARGE
PETER ALLEN
MARHICK & VANDROS
POINTER SISTERS
HOCERS & PARTON
CRYSTAL GAYLE
GEORGE BENSON

WRVR/Memphis Steve Butler

BILLY JOEL BEE GEES COMMODORES HOttest: SERGIO MENDES SPANDAU BALLET GEORGE BENSON JUICE NEWTON LIONEL RICHIE

Hottest: BONNIE TYLER ROGERS & PARTON SPANDAU BALLET SHEENA EASTON LIONEL RICHIE

WLAC-FM/Nashvi Dave Nichols

Dave Nichols ANNE MURRAY HOTTEST: SHEENA EASTON LIONEL RICHIE KINKS SPANDAU BALLET ROGERS & PARTON Y107/Nashvilla Bill Burkett

PETER ALLEN
AL JARREAU
LANI HALL
GLADYS KNIGHT
HOTTEST:
AIR SUPPLY
BILLY JOEL
SPANDAU BALLET
ROGERS & PARTON
BRYSON & FLACK

WEZS/Richmono Church/Stevens ChurchStevens WARMICK & VANDROS HOTTEST: LIONEL RICHIE ROGERS & PARTON SPANDAU BALLET BILLY JOEL JOE ESPOSITO

WRVA/Richmond Lou Dean JELSON & JENNINGS JOSE FELICIANO LANI HALL HOCCEST CRYSTAL GAYLE BILLY JOEL SPANDAU BALLET ANNE MURRAY

Huntington/Tellone JACKSON BROWNE MICHAEL MURPHEY AMERICA DAVID SANBORN MISPERS MATTHEW WILDER MANHATTAN TRANSFE MEN AT WORK WARWICK & VANDROS HOTERS

Parallel Three

WSKY/Asheville Don Brookshire ALABAMA
MARNICK & VANDROS
LANI HALL
DEBARGE
CLIFF RICHARD
NELSON & JENNINGS
HOTUST
SPANDAU BALLET
GEORGE BERSON
ROGERS & PARTON
LIONEL RICHIE
COMMODDRES

MICHAEL SEMBELLO GLENN SHORROCK CLIFF RICHARD LANI HALL HOLLEST GEORGE BENSON SPANDAU BALLET ROGERS & PARTON SERGIO MENDES

KQSW/Rock Springs, WY Bryan Maloney

NELSON & JENNINGS
LANI HALL
DEBARGE
GLADYS KNIGHT
WARWICK & VANDROS
DAVID SANBORN
HOTTEST
SERGIO MENDES
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET
NAKED EYES

WCHV/Charlottesvilla, VA Thomas H. Twine

JOSE FELICIANO
DONNA SUMMER
PETER ALLEN
GLAD'S KNIGHT
CLIFF RICHARD
DEBARGE
POINTER SISTERS
HOTEST
BILLY JOEL
SERGIO MEMDES
JUICE NEWTON
AIR SUPPLY
MICHAEL SEMBELLO

WLVA/Lynchburg, VA Matt McCall WHISPERS
JOSE FELICIANO
MICHAEL JOHNSON
CEARLY SIMON
DEBARCE
ROBIN GIBB
HOTTOR
HOTTOR
AIR SUPPLY
SPANDAU BALLET
BONNIE TYLER
MICHAEL MURPHEY
ANNE MURPHEY
ANNE MURRAY

MICHAEL JOHNSON Hottest: MATTHEW WILDER COMMODORES DEBORAH ALLEN BILLY JOEL WNGS/Wast Palm Beach Ross Block CLIFF RICHARD

SPANDAU BALLI GEORGE BENSON BONNIE TYLER

Parallel One

MICHAEL MURPHEY DEBORAH ALLEN DEBORAR ALLEN
Hotteat:
SPANDAU BALLET
ROGERS & PARTON
EDDIE RABBITT
BRYSON & FLACK KPPL/Denve Rick Brady STEVIE NICKS
MATTHEW WILDER
MOTELS
HOTELS
AIR SUPPLY
BONNIE TYLER
SPANDAU BALLET
ROGERS & PARTON
LIONEL RICHIE

KSTT/Quad Cities Sands/Michaels MOTELS
STARBUCK
MEN AT WORK
MEN AT WORK
MEN STEVIE NICKS
HOTESE
BONNIE TYLER
AIR SUPPLY
BILLY JOEL
SPANDAU BALLET
LIONEL RICHIE

3₩M/Toledo King/North

KingiNor...

POLICE
LEE GREENWOOD
MANHATTAN TRANSFE
AL JARREAU
MATTHEW MILDER
HOTTEST
GEORGE BENSON
ROGERS & PARTON
LIONEL RICHIE KRAV/Tulsa STEVIE NICKS Hottest: BILLY JOEL AIR SUPPLY BONNIE TYLER SPANDAU BALLET ROGERS & PARTON

Parallel Three

WJBC/Bloomington, IL Stew Salowitz Stew Selowitz

MATHEW WILDER
MELSON & JENNINGS
LANI HALL
HOTTEST:
BERGIO MENDES
GEORGE BENSON
MANHATTAN TRANSFE
ANNE MURRAY

KEZR/San Josa Wagner/Lamos MICHAEL SEMBELLO BEE GEES LIONEL RICHIE CARLY SIMON Hottest: Hottest: MICHAEL JACKSON EURYTHMICS GEORGE BENSON BONNIE TYLER SPANDAU BALLET

KOST/Los Angeles Kave/Marie none Hottest: GEORGE BENSON 90NNIE TYLER ROGERS & PARTON STACY LATTISAW LIONEL RICHIE

WARWICK & VANDROS CARLY SIMON GLENN SHORNOCK MATTHEW WILDER HOTEGS: AIR SUPPLY SPANDAU BALLET GEORGE BENSON BRYSON & FLACK ROGERS & PARTON BONNIE TYLER

KOY/Phoenix Marni Pingree

LIONEL RICHIE Hottest:

KGW/Portland

KFMB/San Diego Mark Larson WARWICK & VANDROS Hottest: ROGERS & PARTON CRYSTAL GAYLE GEORGE BENSON BEE GEES HERB ALPERT

B100/San Diego McCartney/Knight

CARLY SIMON
MATTHEW WILDER
MOTELS
HOTLEST:
NAKED EYES
GEORGE BENSON
BONNIE TYLER
LIONEL RICHIE
SPÄNDAU BALLET

LIONEL RICHIE
BILLY JOEL
SHEENA EASTON
MANNATTAN TRANSFE
ROCTEGE:
AIR SUPPLY
ROGERS & PARTON
SPANDAU BALLET
MEN AT MORE
BONNIE TYLER

Parallel Two

STEVIE NICKS JACKSON BROWNE BRYAN ADAMS PRINCE HOTTES: SPANDAU BALLET BILLY JOEL AIR SUPPLY GEORGE BENSON BONNIE TYLER

ROGERS & PARTON RITA COOLIDGE MATTHEW WILDER HOTTES: HOTTES: HOTTES: HOTTES: ROGERS BENSON MICHAEL JACKSON LEE GREENWOOD KKUA/Honolulu Kimo Akane

KIMO Akane
WARWICK & VANDROS
LANT HALL
DEBARGE
DAVID SANBORN
JOE ESPOSITO
HOTESE:
SPANDAU BALLET
CRYSTAL GAYLE
BEE GEES
LEE GREENHOOD
ROGERS & PARTON

www.americanradiohistory.com

KUGN/Eugena, OR Paul Thorne

DEBORAH ALLEN ALABAMA CARLY SIMON BEE GEES BRYSON & FLACK AIR SUPPLY SPANDAU BALLET LEE GREENWOOD ROGERS & PARTON

KISN/Salt Lake City Dan Jessop MATTHEW WILDER

KSL/Sait Lake City George Lemich WARWICK & VANDROS NELSON & JENNINGS BEE GEES Hottest: AIR SUPPLY SERGIO MENDES COMMODORES

KUDO/Las Vegas Randy Hart

K-108/Sacramento Paul Mitchell none
Hottest:
BILLY JOEL
BONNIE TYLER
GEORGE BENSON
ROGERS & PART
AIR SUPPLY

COMMODORES MICHAEL MURPHEY AL JARREAU KKPL/Spokane Ric Morgan

LANI HALL STEVIE NICKS Hottest: BILLY JOEL ROD STEWART AL JARREAU POLICE JOURNEY

KEX/Portland Bob Swansor

BONNIE TYLER Hottest: AIR SUPPLY BILLY JOEL LAURA BRANIGAN SPANDAU BALLET EURYTHMICS

Parallel Three DEBARGE
HOTELS
LANI HALL
GLENN SHORROCK
WARNICK & VANDROS
HOTES:
MANHATTAN TRANSFE
ROCERS & PARTON
LIONEL RICHLE
SPANDAU BALLET
NAKED EYES MARKLEWIS

WARHICK & VANDROS
BILLY JOEL

ROBIN GIBB
GLADYS KNIGHT
CLIFF RICHARD
HOTEST:
BONNIE TYLER
SPANDAU BALLET
ROGERS & PARTON
AIR SUPPLY
BRYSON & FLACK

KTWO/Casper John Leader

BILLY JOEL GLADYS KNIGHT DEBARGE NELSON & JENNINGS LANI HALL HOTCEST SPANDAU BALLET GEORGE BENSON ROGERS & PARTON BONNIE TYLER CRYSTAL GAYLE Steve Tracy

KEXO/Grand Junction, CO Mike Todd

COMMODORES
LANI HALL
NARED EYES
STEVIE NICKS
STEVIE NICKS
ALABAMA
NELSON & JENNINGS
HOELEST.
SPANDAU BALLET
SPANDAU BALLET
BONNIE TYLER
GEORGE BENSON
ROGERS & PARTON

HODE HOLLEST: BILLY JOEL PAUL ANKA GEORGE BENSON BONNIE TYLER SHEENA EASTON

WGSV/Guntersville

LANI HALL
CLIFF RICHARD
WARNICK & VANDROS
DEBARGE
HOTTER
HOTTER
AIR SUPPLY
SPANDAU BALLET
ROCERS & PARTON
GEORGE BENSON
BILLY JOEL

MANHATTAN TRANSFE PETER ALLEN BILLY JOEL Hottest: SPANDAU BALLET ROGERS & PARTON STARBUCK BONNIE TYLER LIONEL RICHIE

KVIC/Victoria, YX Dave Jagger POLICE PETER ALLEN MICHAEL JOHNSON

LIONEL RICHIE BILLY JOEL SPANDAU BALLET

DEBORAH ALLEN WARWICK 6 VAND Hottest: BILLY JOEL AIR SUPPLY CULTURE CLUB BONNIE TYLER SPANDAU BALLET

KRSB/Roseburg, OR Eric Worden LANI HALL MARNICK & VANDROS CLIFF RICHARD DEBARGE REJOUG & JENNINGS MIJOUG & JENNINGS MOTERST HOTERST AIR SUPPLY BONNIE TYLER ROGERS & PARTON SPANDAU BALLET

ROGERS & PARTO SPANDAU BALLET LIONEL RICHIE KALE/Tri-Cities, WA Mike Purdy WARWICK & VANE GLADYS KNIGHT SANDY OWEN LANI HALL BOLIGE LANI HALL
POLICE
STEVIE NICKS
HOTTEST:
CARLY SIMON
GORDON LIGHTFOOT
SHEENA EASTON
BILLY JOEL
MOTELS

126 Current Reports

frozen playlists this week: 3WS/Pittsburgh Y107/Nashville

The following stations reported

W101/Tampa WGOW/Chattanooga **KBOI/Boise**

Note: The following stations

are no longer reporters: KFIM/EI Paso WSLI/Jackson, MS KFOR/Lincoln WROV/Roanoke **KQDI/Great Falls** KVSF/Santa Fe

The following stations did not report this week and therefore their playlists were frozen:

KVOX/Fargo-Moorhead KSRO/Santa Rosa

A/C New & Active . . . See Page 83

JUL BUTTE G Δ' Δ' BOOK ON TO DATE

HEART
HOODY BLUES
POLICE
POLICE
BOART FAST
FIX
BOART FAST
FIX
BOART FAST
FIX
BOART FAST
FIX
BOART SAND
HOTELS
GENES
BOART SAND
HOTELS
HOTELS
GENES
BOART SAND
HOTELS

Added
EDDIE AND THE CRUI
KINGS
ROMANTICS
JOE JACKSON
INDUSTRY
JOSOXERS

EAST

MOST ADDED

Kiss	(15)
Survivor	(14)
World	(10)
Aldo Nova	(9)
Romantics	(8)

HOTTEST

Moody Blues	(41
Police	(40
Robert Plant	(36
Motels	(34
Jackson Browne	(26

Parallel One

PD: NOS BRAIDE MD: SENOIT DUPRESNI BOTTEST DUI
BOTTEST DUI
A POLICE
POLICE
ROBERT PLANT
ASIA
STRAY CATS
SELIS CONTELLO
SIG COUNTRY
PATOLAS
THE PINN
HOODY SELISS
AC/DC
GENESIS
DIO
SOUTHSIDE JOHNE DIO DIO SOUTHER DIODNY & GRANGAN PARGER HOFELS HOSELS HOSELS BRIGADE HEART JACKSON BROWNE PARGENTE CLUB ORPHAN KEADPESS

STYLE COUNCIL
SEVIE CONTELLO
SILVE CONTELLO
SILVE
SILVE CONTELLO
SILVE
S

WAPP/New York (212) 357-8000

PO: JOE KRAUSE MD: CHIP NOBART

Added EURYTHHICS RAINBOM PAT REMATAR HELIX ALDO HOVA (215) 561-0933

HOLD STATEMENT OF THE S PD: GEORGE HAND HD: ERIN RILEY BOX LOFE
STRAY CATS
AS EA
AS EA
AS EA
AS EA
FOLLOS
ROMERT PLANT
ROCOVY BLUER
POLICE
ROMERT PLANT
ROCOVY
FIXE
GOIST RICT
FIXE
BLOCOVY
BROWNE
BLOCOVY
BRYAN
BOAME
BOYAN
BOAME
BOYAN
BOAME
BO A PRES A PRICAMBILL A ERIC MARTIN BANI A MURY LEWIS

WIYY/Baltimore (301) 889-0098

PD: CHUCK DUCOTY ON: TY FORD ONLY PORO

ROTER

FIRST

PAT BENATAR BOYS BRIGADE YET QUEENS HYCHE AC/DC HELIX HOTTLEY CRUE

· CHUM-FM/Toronto

(416) 925-6666 MD: MAYNE WEBS

BOCK-MAY
AEJA
BIG COUNTRY
BIG COUNTRY
AC/DC
FIRE
AC/DC
FIRE
POLICE
PAT BERATAR
HODOY BLUSS
ROBERT FLANT
TORORTO
BAGA
BILLY IDOL
TALEING HEADE
RAIMHON BERT STRAY CATE
DAVID BOWIE
DAVID BOWIE

DOUGEN
YAT
PAYOLAS
BOYS BRIGADE
RED BOCKERS
BIG CONTENT
ALDO HOUN
ASS (HOT MAS)
JOE PERRY PROJECT
TORONTO
EACH
ADDIGOM
ADDIGOM WBAB/Long Island (516) 587-1023 PD1 BOB BUCHHANN ND1 RALPH TORTORA

WGRQ/Buffalo (716) 681-4555

ROYLEST GENERAL GENERAL GENERAL GENERAL MONODY BLUES BILLY IDOL LOYERDY PAT MENATAR RINKT FINAL FOLICE FINAL FOLICE FINAL MOST PLANT IRON MAIDEN MEART IRON MAIDEN ASIA ASIA ASIA JACKSON BROWNE BONNET TYLER HORSE BONNET TYLER HORSE

FOLICE TAMT JACKSON BROWN E FETANT CATE OF THE PART JACKSON BROWN E FETANT CATE OF THE PART CATE OF THE PART

WZIR/Buffalo (716) 773-0098 PD: DINO MATELA

Beet Learn
MORRET PLANT
XI SIS
ACADIC HEADS
ACADIC HEADS
ALOD HOVA
GULTE SLOT
BLO COUNTY

WAVA/Washing (703) 534-0320 PD: JOHN LARSON MD: JONATHAN BLAIR BOT LEAST POLICIES FILES FAMILIAS DE FLESTANDA ASIA NATA PLANTA BASA NATA PLANTA BUTAN ADAMS PARA MANANA MANANA PARA MANANA MANANA PARA MANANA MA

WNEW-FM/New (212) 986-7000 PD: CHARLIE KENDALL MD: JIH HONAGHAN

MOREASI
JACKEGON BROWNE
POLICE
POLICE
POLICE
BILLY 100L

* WYSP/Philadelphia (215) 668-9460 PD: MICHAEL PICOZZI MD: HARK DIDIA

HD: MARK DID:
BOOTELS
RAINDON
DANNY SPANOS
DIO
POLICE
GENESIS
KAMBAS
HEART
BIG COUNTRY
PASTWAY
ROMANTICS
HOODY BLUES
HORERT PLANT

RINKS
GDIEF FEOT
PAY BEPARTAR
OPP SIMPLY PAY BEPARTAR
OPP SIMPLY PAY BEPARTAR
OPP SIMPLY CREE

A SURVIVOR
PAYCLAS
ALDO NOVA
YET
GRAND PRIL
HUELTS
HUELTS
HUELT
HUE

Q107/Toronto (418) 967-3445 PD: GARY SLAIGHT HD: SAHANTHA TAYLO

Rec LIMIT

ALTERIOR

ALTERIOR

PAT RENAYAR

GENERALS (H)

HODOV BLUKE

BLO COMPRETE (H)

ROBERT FLANT (H)

TRALETIN (HODO

ROBERT FLANT (H)

PAT RELETIN (HODO

ROBERT FLANT (H)

PAT RELETIN (HODO

ROBERT FLANT (H)

COMER FACTOR (H)

COMER FACTOR (H)

COMER FACTOR (H)

ROBERT FLANT (H)

COMER FACTOR (H)

ROBERT FLANT (H)

ROBERT FLANT

WCOZ/Boston (617) 267-9090

PD: FRANK NOLLER ND: PAUL LENIEUX DOUGHE POLICE STORY STATE STAT

Parallel Two PD: PETE CLARK ND: STEW SCHANTZ

BORN AME

FOLICE

ASIA

FOLICE

ASIA

ACKGOW BESIS

STARY CATS

JACKGOW BESIS

STARY

GRANAN PARKER

HOODY BALDE

FOLICE

FOLIC

a C.S. ANGELS
a KISS
b CYNDI LAUPER
Added
LORDS OF THE NEW C

PD: TAIP REED HD: DAVE KANE

HOTCEST
DEF LEPPARD
PAT BERNATAF
LOVERBOY
IN XS
GENESIS
MOODY BLUES
TRALFING HEAD
ROBERT HOT
QUIET RIOT
HEAD
HOTELS
HUEY LEWIS
BIG COUPTRY
FIOR
EINES
COMEY HATCH

NA. HROW COME ALON WITH AL

WAQY/Springfield (413),525-4198 PD: ROSS HACDONALD MD:

Mottest JACKSON BROWNE

WCMF/Rochester (716) 268-3200

WDVE/Pittsburgh (412) 562-5900

PO. INVITE CARTLE

NO. FON SERVIC
(FROZEN)

BOT SERVICE

FOLICE

FOLIC

PD: OBDIPUS MD: BOB RHANES

NO: NO FUNNES

BOTLORY

ROBERT PLANT

POLICE

TALKING HEADS

NOTELS

ELVIE CONTELLO

JOAN JETT

FLISE

KINGS

STRAY CATS

BILLY JOEL

DAVID BONIE

REPART

EURITHOLOS

BURNTHOLOS

REPART

EURITHOLOS

STRYLE KICKS

PRINCE
STANDAU BALLET
AC/DC
ZZ TOP
CHEAP TRICK
JOE PERRY PROJE
HUEY LENTS
HOOOY BLUES
BIG COUNTRY
QUIET REO'T
GRAMAM PARGER
JACKSON BROWNE
KARSAS
Medium
E

AMNABEL LAMB TRANSLATOR DEP LEPPARD PETER SCHILLING BONGOS PETER REVILLING
SCHOOLS
AND AT WORK
SCHOOLS
AND AT WORK
AND AT WORK
STATE OF THE CRUIT
REVILLY TOOMS
BILLY TOOMS
B

DC101/Washington (202) 628-9932

WPLR/New Haven
(203) 777-6817
SOCTEMAN
FOLIATE
FOLIATE PD: DON DAVIS NOT CASH
POLICE
PREM MITMOUT NOTS
FIRS
MOTHERS

WAAF/Worcester (617) 752-5611

PD: ROB SARRETT HD: ROB LIPSKUTZ BOTT LOW THE MOTTELS TO THE MANY THE MA

WCCC/Hartford (203) 233-4426 PD: BILL NOSAL

BOT SAME

BOATT (R)

BOATT (R)

BOATT (R)

AND AND SAME (R)

AND AND SAME (R)

BOATTLE (R)

FREVIEW NICTS

OUTER NICTS

OUTER NICTS

OUTER NICTS

FRANCE NICTS

FRANCE NICTS

FRANCE NICTS

STRAY CAYS

FIEX

STRAY

COUNTY

BOATTLE

BOATTLE

BOATTLE

BOOTTLE

TOTAL

WORLD

WORLD

WORLD

WORLD

TOTAL

WORLD

WORLD

WORLD

WORLD

TOTAL

WORLD

WORD

WORLD

WORLD

WORLD

WORLD

WORLD

WORLD

WORLD

WORLD

WORLD WAQX/Syracuse (315) 472-0200 PO: ED LEVINE ABST. PD: AMY DAM

BOLIEST PLANT NOT NOBERT PLANT TORONTO
ROMANTICS
BOYS BRIGADE
COBRA
ALDO NOVA
ALARM
S PETER SCHILLING
A MOTLEY CRUE

WEZX/Scrantori (717) 961-1842 PD: SNAWN WATERS HD: BEN SHITH NOT BEN SITTI

SOLUBLE

STEEN HICKS

STEEN HICKS

STEEN HICKS

STEEN HICKS

FOLICE

FOLIC

FO WOUR/Litica (315) 797-0803

PD: PETER KIRSCH MD: TOM STARR NO: TOR STARR
BOLLET
BO QUIET RIOT ARCANGEL RISS PAT BENATAR

WKLC/West Virginia (304) 722-3308 POL HEIL LASRER

GRAMM PAUSE

GRAMM PAUSE

A SINKE

A SINKE

A STATE BRATAD

BENYIVOR

MIND BRATAD

BENYIVOR

MIND BRATAD

CONTROL

BRATE BRATAD

BRATE BRATAD

BRATE BRATAD

BRATE BRATAD

DO

DO

BRATE BRATAD

BRATAD

BRATE BRATAD

BRATAD SOLET PLATE
OUT LEVE STORE
OUT LEVE STORE
OUT LEVE STORE
NOON SINGS (N)
STOYLE SICKS
OUT SICKS
O

WAAL/Bingha (607) 772-8850 PD: JOHN CARTER MD: DON MORGAN

ACHITHA PALMEROD
DIO
QUEDERATORE
SELLY
ACCOUNTY
BELLY
BEL BRITANE
BOLLTE
FOREST PLANT
JACKSON BROWNE
BIG CONSTRUCT
BIG CONSTRUCT
GRANT
G

WSCY/Syracuse (315) 699-8200 PDI BERNIE KINBLE

WAMX/Huntington (304) 523-8401 PD: SCOTT PAULSEN MD: DAN ROBINSON

BON CAPE

22 TOP

1 CONEY KAPCES

25 TOP

1 CONEY KAPCES

BOYE BRICADOR
PATOLAR

BOYE BRICADOR
PATOLAR

BIG COMPETER

BIG COMPETER

BIG COMPETER

BIG COMPETER

BALLEY

BALLEY

MOTLEY CRIE HEADPINS HUMAN LEAGUE JOAN JETT MAKED EYES AXE

BOLICE
POLICE
BILLY IDOL
STEVIE HICKS
GENERIS
RETEVIE HICKS
GENERIS
RETEVIE HICKS
GENERIS
RETEVIE
REGOVER
R WTPA/Harrisburg (717) 238-1402 PD: JEFF KAUFFHAN EOR LASE
FILES
FOLICE (N)
FOLICE WDHA/North Jersey (201) 326-1055

GH: BOB LINDER PD: MARK CHERNOF HOT MARK CHEMICOFF

ROTLICE (H)

ASIA (H)

HOODY BLUES (H)

STRAY CATS (H)

JACKSON BROWNE (H)

BLLLY JOBE (H)

HEART

ROBERT PLANT

RAINGOM (H)

KANNAS (H)

EANTAS (H)

BAT BENATAR (H)

BIG COOMPREY (H)

CHEZ-FM/Ottawa GENERAL (#)

HOSTELS (#)

HOSTELS (#)

HOSTELS (#)

HOSTELS (#)

HOSTELS (#)

AC/DC

HOS

HOSE

HOSE PD: STEVE COLNILL HD: GREG TORRINGTON NO. CREE TORRINGT

BOADANT

BO

LOVERBOY
JOE JACKSON
JOE JACKSON
JOE JACKSON
JOE JACKSON
SILLY JOEL
AMPRIADE LAND
SILLY JOEL
AMPRIADE LAND
SILLY JOEL
AMPRIADE LAND
FAITTE CAME NA
ALCO NOVA
SOUTHREIDE JOHNNY &
JACK GARRE
KINGS
KING

WHCN/Hartford (203) 247-1060 PD: DANIEL P. HAYDEN ASST, PD: BOB BITTEN

ROTERT SIL CONTROL OF BREEDEME
FOULICE
FOU

HEAPT
C.S. ANGELS
GAMG OF POUR
ALDO MOVA
LISA PAICE
LISA PAICE
JEAN-LDC PONTY
ALBERT KING
Added
HORLIGHTAL BRIAN
LORDE OF THE NEW O
MORLO
HIDRIGHT OLL
SURVIVOR
VELVETERN
ELLIOTT MURPHY

WPYX/Albany (518) 785-9800 PD: TIM SHITH MD: BOB WELCH

WZZO/Allentov (215) 694-0511 PD: TOM KELLY ND: CINDA HOLT

Parallel Three NOT LOWER NO. STATE OF A CONTROL OF STATE OF STA WERI/Westerly (401) 596-7728 PD: STEVE PELONAN

DATE DATE

DATED BOWEE
PRINCE

WBLM/Lewiston-Port (207) 763-2065

MD: JOSE DIAZ PD: MIKE BUSHEY

GEMESIS
MARED EYES
PAUL YOUNG
SURVIVOR
Added
ALDO HOVE
ROMANTICS
ARTIST
QUARTERPLASE
HADNESS

WMGM/Atlantic City

PD: BOB COX MD: KAREN ANDERSON

(609) 641-1400 OR: TOM MEMALLY ND: MIKE BOYLE NOT MIKE SOFILE
NOBERT PLANT
AMIA
REART
STEVIE NICKS
HOTGLE (H)
HURS
RAINBON
JACKSON BROWNE
ENTER SCHILLING
LOVERBOY

JOE JACESON
TOMONTO
NIHOR DETAIL
DOKKEN
JOAN JETT
LAVERBOY
FIXE
QUARTERFLASH
RUBINGOS
Added
RIDBIGHT OIL
KISS
SKAFISH

WQBK/Albany (516) 462-5555 ND: LIN BRENNER

REPT LEMTS
GENERALS
G

WRKI/Danbury (203) 579-9995

PD: BOB KOCAK HD: BRUCE GOLDSE Roch Lower POLLICE POLLICE POLLICE POLLICE POLLICE POLLICE POLLICE POLLICE INDOER PLANT ROODY BLUTHER PLANT ROOPY BUTHER PLANT ROOPY BUTHER PLANT ROOPY LOWER PLANT ROOPY BUTHER ROOPY LICENTY ROOPY BUTHER PLANT ROOPY BUTHER PLANT

PATOLAS
YAT
EURTYMHICE
SPANDAU BALLET
Added
JOBOXERS
ROMANTICS
AGNETIA FALTEROC
SURVIVOR
HORLD
HAS (HOT WAS)
BOS & DOUG MCKKMZI

WWTR/Ocean City (301) 289-4545

PD: RICHARD REMEBURG ND: GLENN STEWART MAT CAME PART AND THE PART AND

WOAY/Beckley Oak Hill (304) 877-2424 PDI CHARLIE JENNIH HDI TIN PARKER

JOHN COU JOURNEY TORONTO

WGIR/Manchester (603) 625-6915

NO. EARNE MOERSON
SOF LEFFAND
STEATHAND
STANTAGE RECONE (M)
STANY CAYS
BEYAN ADMRE
BEYAN ADMRE
PAT REMATAR
LOVERSOY
HODOY BLUES
HEART
ASIA
MELANT
ASIA

www.americanradiohistory.com



AC/DC HINOR DETAIL GRAUBE PARCER GRIESIS JOE PERRY PROJECT HICK PLESTWOOD ELTOR JOHN Added SURVIVOR LISA PRICE

SOUTH

MOST ADDED

Survivor (21)(15)Kiss Aldo Nova (10)World (7)**Motley Crue** (7)

HOTTEST

(36)Robert Plant (35)Police Motels (32)(31)Asia **Moody Blues** (30)

Parallel One

BIG COUNTRY
BOYES CONTELLO
MONOTO MILES
RAINED BROWNE
DAYS DO BROWNE
DAYS DO BROWNE
DAYS DO BROWNE
BOYES BASERS
PAT BERATAR
LOVE BROY
BROWNE
BOYES BIG DAYS
BIG BOYA
BIG BOYA Bethant
FOLICE
BORET FLANT
GERSTE
BORET FLANT
GERSTE
ANIAN SICKE
MAINT SICKE
MAINT SICKE
MAINT SICKE
MAINT VAUGIAN
MARY
TALKING SHAME
MOUTLEUMT N
ENGLISH
BORG
MUTT LEMM
GETAN
GETAN WKLS/Atlanta (404) 325-0960 PD: ALAN SHEED HD: BOB BAILEY

KLOL/Houston (713) 526-4591

BOCK LEAFT POLICE POLICE POLICE POLICE POLICE POLICE POLICE ROT ROBERT PLANT IN CONTROL PROPERTY CATS PROVIDED TO PROVIDE PROVIDED PROVIDE PD: MICHELLE SAYES BOT THE POLICE ROBERT PLANT RAINTON STRVIE BICKS ASIA MEANT PAT ARMATA BIG COUNTRY PAT ARMATA SUST LEWIS BIG COUNTRY SPANOS CORNE IS SCOOT MICE. STRVIE SCOOT MICE. STRVIE SCOOT MICE. STRVIE SCOOT MICE. STRVIE STR

* KEGL/Datias (817) 457-9700 PD: MADY BROWN HD: JOE POLGER

WQXM/Tamps (813) 224-0742 Poi cassir conscer Hoi son otas

HO: EDW DIAS
Bet Leart
Bootstr PLAFT
POLICE
BEART
ASTA
ASTA
ASTA
BEART
B

* KZEW/Dallas (214) 748-9898 PD: AMDY LOCKRIDG

Ben Lawre
LOYERROY
FOLICE
FITNIE SICKS (R)
ROTTLES (R)
ROTTLES (R)
ROTTLES (R)
FITNIE SICKS (R)
FITNIE SICKS

WCKO/Miams (305) 731-4800 PD: HARK TAYLOR ID: RINY CRESSE

NO. NUMY CHESKS

MUNICASH
POLICE

POLI

BILLY JOEL
STOP STEMATI AC/DC
DEF LEPPAND
PAT BENATHA
ACD ROVA
ARCANGEL
BENATHA
ARCANGEL
SINKS
COMEAP TRICK
JOURNEY
GRAND PRIX
LOWNIS IRLE
LOWNIS IRLE KSRR/Houston (713) 797-0097 PD: ANDY SEAUBLES ND: JOHN ROBERTS

AOR

BOT LOT STAND STAN

KTXQ/Dallas (214) 528-5500 PD: TOM OWINS MD: DRAKE HALL

NOTICE SOLICE SO

Parallel Two

KMJX/Little Rock

(501) 329-3808 PD: TOH MOOD HD: TOHRY SHITH HOT TOWN TOWN
HOR TOWN
HEART
BILLY JOHN
HORNIE TYLER
KAMBAS
STEVIE HICKS
HOTHELS
AS IA
AC/DC
KINKS
LOVERBOOT

KINGE

POLICE
PO

WQDR/Raieigh (919) 832-8311 PD: TON BYANS ASST. PD: BOS VALITO

PD: REFREY LANGERY HD: MIKE MICK

Boktnot POLICE LOVERSOY MARED KYES ROBERT PLANT BORNIX TYLES SETAN BOARD SELAMBAR FIRE FIRE PRACE BILLY JOEL KANSAS MADDESS

HOPELS TO THAT HE WATER TO THAT HE WATER TO THAT HE WATER TO THE WATER WATER TO THE WATER WATER WATER TO THE WATER WATER

BREAKS JOAN JETT ELTON JOEN SURYTHNICS

WNOR/Norfolk (804) 523-9667 PD: RON REGES

FOLICE (R)
FOLICE (R)
FOLICE (R)
FALLA (R)
FAL

WOWE/Chatta (615) 267-1050

PD: TONY DAVIS Not task
TAT SCHATA
DANNY SPANOS
DANNY SPANOS
DOSERT FLANT (R)
LOVERSOT
LOVERSOT
LOVERSOT
TALLETING
SEASON
REAS
TALLETING
SEASON
REAS
STANT (AND
SEASON
REAS
SEAS NOTICE (1)
NOBERT PLANT (N)
NOBERT PLANT (N)
NOTICE (N)

WZXY/Kingsport (615) 246-6131

PD: REGGIE JOHDAN ASST. PD: JOHN RELL

KNCN/Corpus Chi (512) 855-4641

PD: BOB PARTO HD: MANDO CANTHA

BOLLMAN MOTELS
BIG COUNTYS
BIG COUNTYS
BY SEMATIA
FOR SEMATIA
FOR

WKTM/Charlestor (803) 554-7154

BOOLEAST
FOLICE (8)
FOLIC (8)
FOLICE (8)
FOL

WKDF/Nashville (615) 244-9532

PD: ENGREY RIVERS ASET. PD: DAVID HAL ASST. PO. DAYTO ED

SOCIALS (4)

FOLICE (4)

FAMELS (5)

FOREST PLANT (1)

FITTIE NICES

MOTELS (6)

MOTELS

WRNO/New Orleans
(504) ESP-2424

FD. NILE CONTRILO
NO. NALTH WATLISS
(FROCES)
FOLICE
ROLLES
FOLICE
ROLLES
FOLICE
REART
FOLICE
REART
FOLICE
REART
FOLICE
FIRE
FOLICE
FOLIC
FOLICE
FOLICE
FOLICE
FOLICE
FOLICE
FOLICE
FOLICE
FOLICE
FOLICE
F

e NOTLEY CRUE BELLY AMGED ZIES PAYOLAS C.S. AMGELS LISA PRICE WLRS/Louisville (502) 585-5178 PD: DAN DEELY NO: BRIAN CHRI

BOTLEY IN STATE OF THE STATE OF WROQ/Charlotte (704) 392-5131

FD SOUTH SLAGE
FD SO WTKX/Pensacola (904) 438-7543 PD: MARK DAVID SAMYER

BOLLOWE POLICE ANNEAS POLICE A

KLBJ/Austin (512) 474-6543 PD: CLARK RYAN ND: JOHN HICHARL S

MOT LOWER

ANIA
POLICE
BELARY
23 TOP
24 TOP
24 TOP
25 TOP
26 TOP

KISS/San Antonio (512) 223-6211

PD: CREC STEVENS MD: TEMPIE LINDSE MONEST LAWY
ACTOR
ACTOR
ACTOR
PAT BERNYAR
BELC GARTIN BAME
PAT BERNYAR
BELC GARTIN BAME
OF LEPPAND
GOF LEPPAND
GOF LEPPAND
ACTOR
ACT

NO.

SUCLEMENT SUCCESSION SECRET SEARCH SECRET SEARCH SECRET SECR

WKZL/Winston-Sale 919-996-2217

PD: TON COLLINS NO: CHUCK HOLLOW

SOCIOST
STRAY CAP
HEART
STRAY CAP
HEART
SILLY JOEL
HOTELS

* KXZL/San Antonio (512)228-6444 PD: DAVE CONLEY ND: LIBA GILES

BIOT MACH
DOI TO MACH
DOI TO MACH
DOI TO MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH
MACH

WKQQ/Lexington (606) 252-6694

PO: DAVE EMBERGLAUS HD: EURT HATHIES BO EVENT MATT
BOLLOW RATE
BOOLS STATE
JACKSON BROWNE
JACKSON
J

WCKN/Greenville-Spartensburg (803) 226-1511 PO: STEVE CHRIS RD:

PO. DOWN ALVESS
(NO. TON STYLES)
(PODDS)
(SOLUTION)
(PODDS)
(P NOT SECULAR TO A S

WQMF/Louisville (502) 589-4400 PO: TOM CHEEKS NO: DUKE MEYERS

* KZOM/Beaum 409-898-7946 PO: GARY SHAM NO: RICK ROBBINS Not been ANALY AND ANALY ANALY AND ANALY ANA WDIZ/Orlando (305) 845-1802 LIAN PRICE
LIAN PRICE
CINES IS
LIAN PRICE
CINES IS
RICCIARD PRISE
BOUTHS IDE JOINNY
TORRE
CONTYNO
TUBER
COUNTYNO
AND
AND
AND
ELIA
COUNTYNO
TUBER
COUNTYNO
AND
AND
ELIA
COUNTYNO
AND
ELIA
FOR
ELIA
COUNTYNO
AND
ELIA

NOT LOWER POLICE POLICE

PD: STEVE HOMES:

WYMX/Augusta (404) 722-1302 PD: MILLS PITZMER HD: MARY PILLINGER

Parallel Three

NOT CAST MALES PARTIES OF THE PARTIE

* KRIX/Brown at (512) 350-9999 PD: GLEY STEELS HD: RECHAID SHOOL

DOUBLE MODEL THER POLICE STATE OF THE POLICE S

PD: CHRIS JONES HD: LEX STALLY MOT LAWY
FOLICIES
FOLICI

Bothers
STOTIS HICKS
FOREITS
F

WZXR/Memphis (901) 726-00

KUFO/Odessa (915) 366-2801 PD: J. MICHAEL SCOTT ND: STEVE DRISCOLL DOME DATE

PAY SERVICE

FOLICE

AS LA

SUMMIT FLAST

BRANC

BROWNE

BROOMER

WIZD/Ft. Pierce (305) 686-6505 PO: FREEE CLARCE

WRUF/Gairess
(804) 982-0771
PO MANY CONTROL
REGISTRATE
ROTAL

ERIC MANTIF RA
MELIX
BOTS SACGADE
ANIMALE
JACKEGE BROWN
FREYIS THE ANIMAL
OOF LESS AC/OC
OFF LESPASO
COMMY EATCH
DIO
LISA PRICE
COLFT ROT
FORWATCH
ANIMAL
AN

KFMX/Lubbock (806) 747-1224

PO: NAT LAMP ND: JESSE RYAN

PAT REPORTAR JACKSON BACKWIS GENERAL IS MACKED HAND THE MACKED THE MACKED HAND THE MACKED HAND

MC/PC
DIO
DIST RIOT
DOUGH
A MOTLEY CRUE
A MOTLEY CRUE
R JOB PERRY PROJIT
TO
GUERMAYCHE
COL AMORLE
A WORLD
PATCLAS
CHEAP TRICK
BORGOS
TALKING READS

MIDWEST

MOST ADDED ®

Aldo Nova Survivor (12)(11)Was (Now Was) (8) Romantics (6)**Huey Lewis** (6)

HOTTEST

Police (38)**Robert Plant** (35)Heart (29)**Moody Blues** (29)**Jackson Browne** (28)

Parallel One

 WLUP/Chicago (312) 440-5270 PD: CREC SOLE ND: SKY DANIELS

BOOLEM PLANT
JACKSON PACHNER
POLICIC GENER
EVIS CONTROL
E

WMMS/Clevelar (216) 781-8667 PD: JURN GOTHLAN ND: KED: LEO

ROTIONS

ROTIONS

ROTION RELIGION

ROTIN RELIGION

WELL YOUNG

LIEB PRICE

GOVERNA

ROTIN RELIGION

ROTIN RELIGION

ROTIN RELIGION

ROTIN RELIGION

ROTIN ROTIN ROTIN

ROMEN PARTIES

ROTIN ROTIN

ROMEN PARTIES

ROTIN ROTIN

ROMEN PARTIES

ROTIN ROTIN

ROTIN ROTIN

ROTIN ROTIN

ROTIN ROTIN

ROTIN ROTIN

ROTIN ROTIN

ROTIN

ROTIN ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

ROTIN

RO

WRIF/Detroit (313) 444-1010 PD: HEISE PASSESS HD: HEISEAL HAYER Hottmet POLICE (M) DEF LEFFARD ASIA (M) QUIRT RIOT (M) JACKSGE BROWSE (M) LOVERNOY (M) SI TOP FARTHAY (M) BETAN ADAMS ELO HARMENLL CHEMINAM

ELO
TOLOGRAPHIC CHEMINIANO
DIAZI
TOLOGRAPHIC
TERRATE
TOLOGRAPHIC
T

*WXRT/Chicago (312) 777-1700 PD: MANN WINES. NO: JOHN HENVON

Bettact
ACCESSI BRONKE
FRANT CATE
ENTE CONTRILLO
FOLICE
TO TALETHE BEADS
FOTALETHE BEADS
FOTALETHE
FOTALETHE
FOTALETHE
FOTALETH
FOTALETHE
FOTALETH

KDW8/Minner (612) 739-4000

AMBET, POI JACK M
Betteet
Betteet
SE TOP
ACKEGIS SECURIT
SE TOP
ASSESSA
MOLLY SECURITY SETT
SHALAMAR
MOTHETHICOT SETT
SHALAMAR
MOTHETHICOT SETT
SHALAMAR
MOTHETHICOT SETT
SHALAMAR
MOTHETHICOT SETT
MOTHETHICOT
AND EDGENING
GARY STRICK
LOR
PAT MEMATAR
PAT MEMATAR

www.americanradiohistory.com

NEW MITHOUT HATS TAKE TO SHOW BUTWEST TO SOUTHERD WITHOUT SOUTHERD WITHOUT SOUTHERD WITHOUT SOUTHERD WITHOUT SOUTH SELECTION OF TOTAL SOUTH SELECTION OF TOTAL SOUTH SELECTION OF TOTAL SOUTH SELECTION OF FOUR SOUTH SELECTION OF FOUR SOUTH SELECTION OF TOTAL SOUTH SELECTIO MARK WILLIAM

BURNING THE STATE OF THOMSON

WELL YOUNG

WELL YOUNG

WELL YOUNG

WELL YOUNG

CREATURE

THE STATE OF THE STATE

OTHER STATE

THE STATE

THE

KSHE/St Louis PD: JACK SILVER

KOTE LAND STATE OF THE STATE OF

· KWK/St. Louis (314) 844-1380 PO: BEAU RAINE

NOT LOST TO SEASON LESS OF SEASON LOSS OF SEASON LO ELOCACIO SICOLES

ELOCACIO SICOLES

ELOCACIO

WMET/Chicago (312) 828-9191 PO: RICH HEYER HD: JOHN HOCKAR

Her Laur HAZDO STEE POLICE (N) COLUMN HAZDO STEE POLICE (N) COLUMN HAZDO STEE POLICE (N) COLUMN HAZDO STEE PLANT AS IN A STATE OF THE POLICE PLANT HAZDO STEE PLANT HAZDO STEEP PLANT HAZDO STE

WLLZ/Detroit (313) 863-1800

PD: JOE UNBIEL MD: DOUG PODELL KAMSAS
JIM CARALDI
ROSERT PLANT
ZE TOP
POLICE
ZE TOP
POLICE
ROSER
POLICE
ROSE
POLICE
ROSE
POLICE
ROSE
POLICE
ROSE
PASTAN

NOD STEWART
TAIK!
DANNY SPANOS
STEVIE MICKS
A AGNETHA FALTSKOG
A ALDO MUVA
HURY LENIS
A NOTELS

WQFM/Milwaukee (414) 276-2040

PD: LEE ARNOLD MD: ANDY BLOOM

BOOL NAME OF THE STATE OF THE S

KQRS/Minneapolis (612) 545-5601 PD: DOUG SORENS

EOTTENT (M)
ROBERT PLANT (M)
KANSAS (M)
MEART
MOLLT METCHET
DIO
QUIET RIOT (M)
RAINBOM QUIET RIOT (
BAINEOS PAT BENATAR
Medium
SE TOP
DANNY SPANOS
HODOY BLUES
GENES IS
DOYKEN
ALDO HOVA
POLICE
ASIA
HOTELS
HOMEY LEWIS
HOMEY LEW

ROMANTICS a SURVIVOR a TAXEI

KKCI/Kansas City (816) 531-3400 PD: DAVE POPOVICE MD: NIKE WHITE

ENGLANT
LOVERSOY
FOLICE
FOUNTS WICKS
GOANTEFLANT
MAIN
MILE
MICHAEL
MIC

* KYYS/Kansas*City (618) 753-4567 PD: JOE HCCASE HD: HAMDY RALEY MONTH TO THE TOTAL THE TOT

WMAD/Madison (606) 249-9277

PETER SCRILLING
JOS JACASON
LUVIS COSTELLO
AC/DC
DOUXESM
QUEENSYCHE
VAT
HEELIX
AXE
FIXY
AAGA
STRAY CATS
FIXX
AAGAG
TORROTTO
TORROTTO
WAS (WOT WAS)

Parallel Two

MAILM
PILON
TALLING HEADS
NUTY LEWIS
NUTY LEWIS
NUTY LEWIS
NUTY LEWIS
NUTY HEAD
NUTY H

 KEZO/Omaha (402) 592-5300 PD: GREG GILLISPIE MD: JOE BLOOD

KATTIONISho

POI DAVE BREWER HD: WARREN WILLIAM

WLAV/Grand Rapids (616) 456-5461

PD: TONY GATES NO: NIKE SIBIANNI

ROTCHER
STEAMY CATE
BILLY IDOL
MAS (MOY WAN)

**CITIFM/Winn
(204)788-6181
**POISTEY FORM
(PI) ANOT PROST
(PROSE)
**POISTEY
**POIST
*

AC/DC

TIP FISH

WLVQ/Cole (614) 224-1271 PD: PAT STILL HD: LEE RANDALL

HORT LOPE
BILLY JOEL
MOTELS
FOLICE
STEVIS HICKS
MOMENT PLANT
MAINGE BROWNE
MAINGE BROWNE
MAINGE BROWNE
MAINGE SHOWNE
FAMILE
MOMENT
FILLY
F

WTUE/Dayton (513) 224-1501 PD: BILL PUGH ND: BOB CLARK

MOCLARIE
POLICE (#)
NUST LEVIS (#)
N

KGGO/Des Moines (515) 285-6161 PD: LARRY HOPFITT HD: JACK ENGISSON

BOCLOST

QUIET ROY
BRYAN ADMRS
ITS CAPALOI
FIRM
FIRM
GRANIE
BRANIE
BRANI

WILS/Lansing (517) 393-1320 PO: BRAD FURR HD: DOUG BURTON

NO. TOUGH SUPPONE
BOOLEST
HODOY MAURE
FORMATTICS
FAT MEMOTIAN
FORMATTICS
FAT MEMOTIAN
FORMATTICS
FAT MEMOTIAN
FORMATTICS
FAT MEMOTIAN
FORMAT
F

MINOR DETAIL
QUIST RIOT
AC/OC
POLICE
POLICE
RAINEON
GENESIS
ELVIS CONTRALO
ELNES
A JOHN COUGAR
LOVERBOY
HER
HERLIX

PD: DEBBIE DALTON

Hottest POLICE POLICE STEVIE WICKS LOVERBOY

WXLP/Davenport (319) 326-2541 PD: GABE BAPTIST

HOLLERY (H)
POLICE (H)

KQDS/Duluth (218) 728-6421 PD: BRUCE MCGREGOS NO: BRIAN TRYLOR

WXKE/Ft. Wayne (219) 484-0580 PD: RECE WEST HD: HAL BRANDT

SOLICE (IN)
SHOOTIES STAR SHOULTES (IN)
SHOOTIES STAR SHOULTES STAR SHOULTES STAR SHOULT HAT'S NORTH JUNE 1 STAR SHOULT HAVE STAN SHOULT HAVE SHOULD HAVE SHOULT HAVE SHOULD HAVE SHOULD

WIBA/Madison (608) 274-5450 PD: DAVE - ERVIN

MOCCUSE
FOLICE
ASIA
POLICE
ASIA
JACKSON BROWNE
FLOVERSOY
DEFENCY
DEFEN

· CITI-FM/Winnipeg WWCT/Peoria (309) 674-2000 PD: JEPP MURPHY MD: BOTTON
BAID
BOTTON
BAID
INON BAIDEN
ROBERT PLANT
QUIET RIOT
AC/DC
MEART
JACKSON BROWNE
MODOT BLUES
STEVIE RAT VAUGHAP
POLICE

DONNEY SPANOS
DEF LEFPANOS
DEF LEFPANOS
DEF LEFPANOS
DEF LEFPANOS
DEF LEFPANOS
DEF LEFPANOS
ROTES
STEVIE NICKS
BAITHOUS
DEFENCES
STEVIE NICKS
BAITHOUS
DEFENCES
DEFEN

ZEBRA
SPYS
BONNIE TYLER
Added
BOGG BRIGADE
COMBO AUDIO
ALDO MOVA
JOE PERRY PROJECT

WAPL/Appleton (414) 734-9226 PD: MATHE SHAYNE HD: MARK COULTER

HOLLOK ACT POLICIE ACTOR ACTOR

KICT/Wichita (316) 722-5600 PD: BILL BROOM MD: PAT WELSH NO. PAT WELEN

BOX test
POLICE

* WIOT/Toledo (419) 248-3377 PD: TRINKY SULLIVAN

SOT LORE
POLICE
POLICE
POLICE
POLICE
ROSERY PLANT
ROSERY LORE
ROSERY LORE
ROSERY LORE
ROSERY LORE
ROSERY LORE
ROSERY LORE
ROSERY
RAMED RICES
RAMED RICES
ROSERY
ROS

* WWCK/Flint (313) 744-1570 PD: MRK HILLER HD: LINDA ZAMSI

SECLUSION SECURITY HATS HUTY LEWIS 19 KE HOOVE BLUES POLLICE (N) HOOVE BLUES POLLICE (N) HOOVE BLUES POLLICE (N) HOOVE BLUES POLLICE (N) HOOVE BLUES POLLICE FOR BLUES B

PD: BREWT ALBERTS

BOT LEST
TALKTIM HEADS
TALKTIM HEADS
TO THE BROWNE
THE

* WFBQ/Indianapolis (317) 257-7565 PD: ALAM EDMARDS HD: HOBIN LUSE

ECCLEAR
ECCLEA

KMOD/Tulsa (318) 664-2810

PD: CHARLIE WES SEC SLEET
SECOND TO THE SECOND SECOND

Added RICK SPRINGFIELD QUIST RIOT C.S. ANGELS RELIX HOTLEY CRUE Parallel Three

KQWB/Fargo (216) 236-7900 PD: JAY BOULEY

BOT JOHN EROAMS

BOTLEAST

FIRST

FIR

KFMQ/Lincoln (402) 476-8565 PD: TOR BARK T

MOTELS
FAMILIAS
FAMILIAS
FAMILIAS
FOLICE
RELATION SIGNIFE
FAT RENATAR
FOLICE

WBYG/Kankakee (815) 939-4541

NO CHRISTIE KATHLI
POLICE
POLI

PAT BENATAR SURVIVOR HUEY LEWIS HEB Added KISS WAS (NOT WAS) X

X ALDO HOVA WDEK/DeKalb (815) 756-9250 PD: MARD HOLMES HD: JOANI WILLIAM

HORIESE
HOLLIC COSPIELLO
HOLLIC COSPIELLO
LOCATION RECEIVE
HOUSE ACCESSOR
HOLLIC COSPIELLO
HOLLIC COSPIELLO
HOLLIC COSPIELLO
HOLLIC COSPIELLO
HOLLIC COSPIELLO
HOLLIC COSPIELLO
HOLLIC COSPIEL
HOLLIC CASE
HOLLIC

E LORDE OF THE NEW C TON MAITS STYLE COUNCIL JACO PASTORIUS

KLYV/Dubuque (319) 557-1040

PD: ROBERT WELCH HD: TIN JAMSEN HONDERS PAIGN
FOULER (N)
STRVIE RICKS
STRVIE

WYER/Mt. Carmel (618) 262-5111

PD: PAUL VITOR MD: DREEKEL DEPORE

KKRQ/lows City-Cedar Rapids (319) 354-9500 Pit GHEGG GLBON ASST. PD1 BOTTONE JACKSON BROWNE ROBERT PLANT POLICE STRAY CATS HEART MODUY BLUES RAIMSON CONFET STANDS

BIG COUNTRY

ENTESS

BIG COUNTRY

EANSAS

BIG COUNTRY

EANSAS

BOTT LEFTE

ELVIS CONFELLO

THANSISTOR

HEALING

BALATS

BALATOR

BAL

AAded
HORIZONTAL BRIAN
SURVIVOR
ELSS
TEARS FOR YEARS
BOB 4 DOUG HCKENZI
JOHOXERS
HAS (HOT HAS)
BOHOGS
GANG OF FOUR
QUIET REOT

WCPZ/Sandusky (419) 625-1010 PD: BOS BEDI

POI NOS MEDI
ROTEST
ROT

Kiss

Motley Crue

MEN AT MODE
FIRE
AGNETIA PALITERO
FIRE
BIG COUNTER
BIG

AOR

WEST

MOST ADDED 8

(12)Survivor (11)aldo Nova (8) (6)Romantics

(6)

(29)

HOTTEST

(40)Police **Robert Plant** (38)(36)Heart Motels (35)

Parallel One

Jackson Browne

KROQ/Pasadena (213) 578-0830 PD: PREDDIE SHAKES: MD: LARRY GROVES

MALE
GOTHERS
RUNT LEMTS
CHEAP THICK
HADRON
FRANCH
FOLICE
F NOT LOWER
DAVID DOWN'E
DAVID DAVID DOWN'E
DOWN'E
DAVID DOWN'E
DAVID DOWN'E
DAVID DOWN'E
DAVID DOWN'E
DOWN'E
DAVID DOWN'E
DOWN'E
DOWN'E

PAT SILDON

BORECOTAL BRIAN

BORECOTAL BRIAN

BORECOTAL BRIAN

BORE SITHOCK

RANDIAL

BATTHING

BREAL A THE CROSS

GARC OF FOUR

BALCOLA STLANDIAN

D-OMITTHING

D-OMITTHING

BRIAN

BATTHING

BATTH

(415) 765-4036

(602) 697-9300

FOR JEFF SATTLER

FOR J. JANTO HOLMES.

(FROESE

BOCLOFT

JOURNEY

ROCKER

BOCLOFT

JOURNEY

BOCKLOFT

JOURNEY

JEFF CAPALID

KIN WITHOUT MATE

MATA

BORNIE TYLER

BOCLOFT

LETYRE

BOCLOFT

LETYRE

HISOS BOTALL

MINOR

MINOR

MINOR

BOTHLETY

BONNIE

BOTHLETY

BOTHLETY E LORDS OF THE NEW C CEE FARROW ICICLE MORKS HORIZONTAL SRIAM KINK/Portland (503) 226-5000 ANTIGALE
MODOLY BLUES
REMANS
RUENT LEWITE
JACKEGON BROWNI
BOTS BRIGADE
JOE JACKEGON
AC/DC
JANNY SPANOG
GENES IS
QUIST RIOT
DORRES
BILLY
AT BENATAR
HAURED ETES
BILLY IOUL
TALKING BEADS
STANING ALIVE

NO. CAR. VISTING
BOCLAST
JIMPY SUTYET
JACKSON SECHNE
JACKSON SECHNE
JACKSON SECHNE
GREE
JACKSON SECHNE
GREE
JACKSON

KROR/San Francisco

ELTON JOHN ROBERT PLANT BURYTHRICS LINDA MONSTADT

* KZOK/Seattle (206) 223-3911 PD: JIN ROBINSON ND: CNAIG HARTIN

Beckert
SORET FLATT (N)
DAINGUE SEAT (N)
DAINGUE SEAT (N)
MINALS
ERIC SEAT (N)
DIO (N)

KGB-FM/San Diego (619) 292-1360 PD: LARRY BROCK ASST. PO: TEO EDMARGE

BOXEMENT
BOX CAME
BOX

* KSJO/San Jose (408) 268-5400 PO: LEE ROY HANSE! HD: HISKI STEVENS

BOTTES
SOSSET PLANT
HELIK
SOSSET PLANT
HELIK
SOSSET PLANT
HELIK
LICH MAIDEN
CRAND PRIX
TAXXI
DEF LEFFARD
FOLICE
BOLICE
BO

KPRI/San Diego (619) 565-6006 PD: ERNEST GLADDEN

HOTELS HEART PLANT HOTELS HEART TALKING HEADS STRAY CATS PAT BEHATAR AC/DC DEF LEPPARD



KCAL/San Bernardino (714) 825-5020 PO: JIM JAMES MD: NIKE STEWART

BOCK LEAT POOL OF THE PARTY OF

KUPD/Phoenix (602) 838-3062 PD: ERN GLADDEN ASST. PD: VAL MCIN

ROTENER

ROTTIFUTCH

ROTTIFUTC

KMET/Los Angeles (213) 464-5638 HD: HUGH SURRATT

ROCLER
GOULF SLOT
AC/DC

KOLA/San Bernardino (714) 825-9952 PD: AL BARNETT

POL AL BANNETT

ROTTER

ROTTER

REALT

a QUEENSRYCHE ROMANTICS RINKS STEVIE NICKS & HELIE MSB HURY LEWIS

KAZY/Denver (303) 759-5600 PD: SCOTT JAMESO HD: KELLY O'HEAD

BOTES ST.

BOTES ST.

TALETIM STRADOS

TALETIM STRADOS

STRATES.

SPANDAU BALLES

SPANDAU BALLES

STEVES ST.

TOLICE

POTES STRADOS

DOLICE

POLICE

P

KRCK/Portland (503) 222-1841

PD: MD: BOB BROOKS

ROLLEY
GEAMO PRIX
ANIBALI
ANIBALI
ANIBALI
ANIBALI
ANIBALI
ANIBALI
BRITA
BRANCH
ANIBALI
BRANCH
ANIBALI
ANIBALI
BRANCH
ANIBALI
BRANCH
ANIBALI
BRANCH
BR

KMEL/San Francisco (415) 391-9400

NO INDEX COLE

NO INDEX EARLY

NOTE LINES

NOTE LINES

NOTE LINES

PLANT

TARKEY PLANT

CHEST TARKEY

NOTELS

BRANAS

ALTINOS

AL PD: BOBBY COLE

KGON/Portland (503) 655-9181 PD: DAVE VAN DYRE ASST. PD: GLORIA JOH

HOLENER
POLICE AND CONTROL MANUAL PRICE
DEFINITION OF MANUAL PRICE
MAN

KOME/San Jose (408) 246-6811

PD: LES-TRACY HD: SCOTT ELLIOTT YAT
TZ TOP
DIO IM
TZ TOP
DIO IM
TZ TOP
DIO IM
TZ TOP
TZ TO

(303) 444-5800

SHOOTING STAR GENESIS RATT DOKKEN

SELLE VATOR OF THE SELLE VATOR O

KNAC/Long Beach ,213) 437-0366

Hortest TALRING HEADS SPANDAU BALLET

THE FIRST
THE FI

KFOG/San Francisco

(415) 885-1045 PDI DAVE LOGAN

HOWLEST
POULTE ON IE DOUBLE OF IE DOUBLE ON IE DOUBLE OF IE DOUBLE ON IE DOUBLE ON

91 X/San Diego

(619) 236-9872 PD: JIM GELARO ND: MAD MAX

DOUBM GUIAMTOTES

ADRIAN NELBY

AND ADRIAN

AND ADRIAN

PD: JOHN BRACLEY ND: DOUG CLIFTON BOCKBANE PLANT POLICE ROBERT PLANT POLICE ROBERT PLANT POLICE ROBERT PLANT PLANT POLICE ROBERT PLANT P

AND SELENT SELECTION OF THE NEW YORK ORANT TORK GRANT SERVICE GROWN STRUCK GRANT SERVICE GROWN SELECTION OF THE NEW YORK GRANT SERVICE GROWN SELECTION OF THE NEW YORK GROWN OF THE NEW YOR GROWN OF THE NEW YORK GROWN OF THE NEW YORK GROWN OF THE NEW YOR

PD: DON SHAFER MD: RICK SHANNON

HOLTERS
DAVID DOWLE

HEADPIRG (#)
HODOY BLUES
HOTELS (#)
HODOY BLUES
BTEVIL HICKS
BTOSHER FLANT (H)
PAT BENATAR
HIGH SHAPP
JACAGE
BENATAR
HIGH SHAPP
JACAGE BENAME (H)
PATOLIC
PATOLIC
PATOLIC
PATOLIC
PATOLIC
BENATAR
HIGH SHAPP
AND HIGH
BOTO HIGH
BOTO
BELLY
BANG
BALGADE (H)
BALGADE
BAL

KBPI/Denver (303) 936-2313 PD: PHIL STRIDER MD: KAREN ALLEN

MICHAEL JACKSON PRINCE ANIMALS TEARS FOR FEARS COUNTE IRIS BREAK GARY MYRICK Added SURVIVOR

KLOS/Los Angeles (213) 557-7250

PD: TOWNY HADGES HD: HUTH PINEDO HOTTES
DIO
MOTELS
ZEBRA
RAINBOM
PASTMAY
HEART
OANNY SPANOS
DEF LEPPARD
ANIMALS
AS LA
ROBERT PLANT

BILL HELSON B-52'S A-FLOCK OF SEAGUE FLIMENOULS FILLER PUSSY TIN TIN GARY MYBICK Added HANTER FOBERTSON UB-40 CULTURE CLUB PETER GODWIN PAT WILSON

KISW/Seattle (206) 285-7625 PD: GARY BRYAN HD: STEVE SLATON

ROTERY FLANT (N)
Medium
SORRY FLANT (N)
Medium
SORRY FLANT
SORRY FLANT
SORRY
FLANT
FLANT
FLANT
DIO
SORRY
A
STANT
SORRY
S

Parallel Two

KZEL/Eugene (503) 484-4304 PD: KEN HARTIN

Rot Last
IRANT (R)
IRANT (R)
IRANT (R)
IRANT (R)
POLICE (R)
IRANT (R)
POLICE (R)
IRANT (R)
POLICE (R)
IRANTAR

KRSP/Salt Lake City

(801) 262-5541 POI. NAIMY MODE
POI. MART MODE
POI. MART MODE
POI. MART MODE
POIL POI. POIL
MART MODE
POIL POIL
MARTINE
POLICE (#)
AND THE PLANT (#)
AND T

KFMG/Albuquerque (505) 265-8811

PD: TOM HARSHALL MD: LENNY BLOCK Not the TOTAL TOTA

KILO/Colorado Springs (303) 634-4696

RD: MAN WHITE

BOT SEAT

FOLICE

FOLIC

FOLICE

FOLICE

FOLICE

FOLICE

FOLICE

FOLICE

FOLICE

FOLIC

PD: RICH HAWK ND: ALAN WHITE

GRBE LANCE
ANTRALS
COMEY BATCH
M641um
DIO
CHEAP THICK
RELIX

TORONTO
RICK SPRINGFIELD
JOE JACKSON
URIAN HEEP
EDDIE AND THE CRUI
Added
WORLD
X

X KISS SURVIVOR JAMES HOUSE QUEENSRYCHE KWFM/Tucson (602) 748-2400 PD: MICHAEL BERGER MD: BRIAN MILLER

GORGEST COUNTY BY A COUNTY BY

KWXL/Albuquerque (505) 765-5400

PD: BILL STAMBAUGH HD: DOUG DAWIS SUCT ASSETS ASSETT ASSETS ASSETS ASSETS ASSETS ASSETS ASSETS ASSETS ASSETT ASSETT ASSETS ASSETT ASSETS ASSETT ASSE

* KIDQ/Boise (208) 336-0939 PD: DAVE FREEMAN NO:

KKDJ/Fresno

PD: DEAN OPPERA

Rettest
POLICE
PAT BENATAR
BIG COUNTRY
ASIA
GENESIS
JOAN JETT
STRAY CATS
RAIDROM
MUSE
HIGHER

MAIN TATE TO A THE TATE OF THE

ANTA
JACESON BROWNE

HEART
BRYAN ADMIN

HUTEL LEVIL

BRYAN ADMIN

HUTEL LEVIL

ENGLISH

ENGLI Bot test
EIGCRIB
EX TOP
FIGNETIS
EX TOP
FORETT PLANT
RAINSON
ANDENDA BIS
SHOOTING STAN
FOLICE
CHARLIE
FOLICE
CHARLIE
FINAN
FIN

KFIV-FM/Modesto (209) 527-6100 PD: C.J. STONE

HOTTELS (H)
HEART (H)
HEART (H)
HEART (H)
HOODY BLUES
HOBERT PLANT
RAINHOM
HOMANTICS
AC/DC
TAT
HURY LEMIS
BIG COUNTRY
HOSTUM
DOTKEN
PAT BENATAR
HOTS BRIGADE
TALKING HEADS
FIXE KZAP/Sacramento (918) 925-3700 PD: CRUCK EROWING HD: TOH CALE

KOMP/Las Vegas (702) 878-1460

PD: CMARLE HORSES

PD: STG MARTY

PD: STG MARTY

PD: STG MARTY

PD: STG MARTY

FOR STG MARTY

FO

Y4T
AC/DC
BOOMIE TYLER
BOB & DOUG MCKENZI
IMES
ANIMALS
TRANSLATOR
GRAHAM PARKER

· KPOLAMEMAH

PD: BILL HIMS HD: ANDY PRESTOR

DON LIVES

HOUTE LAWS

HOUTE

HOUT

NOB & DOUG WITTERS
NOB DOUG WITTERS
NOB DOUG WITTERS
(916) 441-4950
PD DON'S SHOULD SH

* KLPX/Tucson (602) 622-6711 PD: JIR MAY HD: RICK ALLER

BOTTMEN

ROTHMEN

PAT BENATAR

HOODY SLUES

DOXXEN

HEANT

GENERIS

BIG COUNTRY

HOTELS

RUSY LEVIS

RUSY LEVIS

LOVERSOY

YET

LOVERSOY

YET POLICE
LOYERBOY
1 YEVERSOY
1 YEVE

* KREM/Spokane (509) 448-2000

PD: BILL STAIRS BORTHWAY
POLICE N BROWNE (%)
ROBERT FLAFT
BILLY JOHL (%)
ROTHER STATE
BILLY JOHL (%)
ROTHER STATE
BILLY JOHN
B

KEZE/Spokane (509) 448-1000

PD: BRIAN GREGORY HD: HAUREEN HATTHEM MONTANE ANT ANTE MARKET PLANT M

KAWY/Casper (307) 235-1515 ON: FRED LEZHHUIS HD: MIKE DAVIS ROTE SET STATES OF LETTER OF LETTER

Nottest KANSAS ASIA POLICE STEVIE MICKS LOVERBOY FIXE

JACKSON SPONNTS
FRANCISCO

KTMS/Santa Barbara (805) 963-1975 PDI BOB SENN HDI HARK GILES

NOT LOST INCIDENT ACCESSION RECORD RE

KZOQ/Missoula (406)728-5000 PDI VERN ARGO

INCLEAS CHIMBS IS CHIMBS IN CONTROL OF CARGO INAXE CHIMBS IN CONTROL OF COMPANY CONTROL OF COMPANY CONTROL OF COMPANY CONTROL OF CONTROL OF COMPANY CONTROL OF CONTR

KOZZ/Reno (702) 329-9281 PD: DANIEL COOX HD: BRUCE VAN DITE

RICH THAN POLLICE ROBERT PLANT RELATE HOLDER ROBERT PLANT RELATE HOCKE BUILDE STEVE FOR THE STATE OF THE STAT

Parallel Three

KSPN/Aspen (303) 925-5776 PD: LEE DUNCAN HD: TOM CAREY (FROZEN) Bottest MEART
BILLY JOEL
STEVIE WICKS
JACKSON BROWNE
BREAKS
POLICE
NITTY GRITTY DIST
TIM FINN

BLO

SHOOTY BLIES
HINGS DETAIL
HINGS GENERAL
HINGS GENERAL
HINGS BLOOK
HINGS HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
HINGS
H

KTYD/Santa Barbara (805) 963-1601

PD: JANE ASKER

NOTE AND THE STATE OF THE STATE BONGOS MENTAL AS ANYTHING

KTCL/Ft. Collins (303) 571-1232 PD: JOHN HAYES HD: SCOTT ARBOUGH

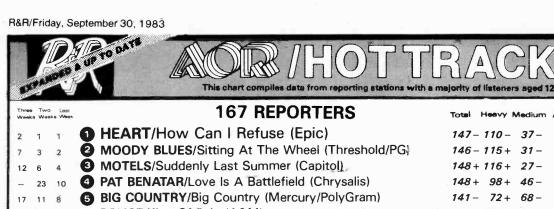
SOCIAST SOCIETATION ASSOCIATION OF CONTROL O

TON WAITS
Added
PETER GODWIN
HUNTER'S & COLLECT
C.S. ANGELS
NINE WAYS TO MIN

KWHL/Anchorage (907)349-6551

HART EAST
DITO
POLICE (#)
POLICE (#)
POLICE (#)
PAT BENATAR
HEAPT (#)
ACKEGON BROWNE
MOREST PLANT (#)
ACKEGON BROWNE
MOREST PLANT (#)
ACKEGON
MOREST PLANT (#)
ACKEGON
MOREST
MOR

An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings



Thre	e Two	Lest oks Week		167 REPORTERS	Total	Heavy	Medium	Add	Total Adds
2	1	4	0	HEART/How Can I Refuse (Epic)	147-	110-	37-	0 =	0 =
7	3	2	ĕ	MOODY BLUES/Sitting At The Wheel (Threshold/PG)	146-	115+	31 -	0 =	0 –
12	6	4	3	MOTELS/Suddenly Last Summer (Capitol)	148+	116+	27-	5 +	6+
- 1	23	10	4	PAT BENATAR/Love Is A Battlefield (Chrysalis)	148+	98+	46 –	4-	13-
17	11	8	6	BIG COUNTRY/Big Country (Mercury/PolyGram)	141-	72+	<i>68</i> –	1 =	1 –
1	2	3	6	POLICE/King Of Pain (A&M)	119-	105 -	14+	0=	0=
36	18	13	Ø	RAINBOW/Street Of Dreams (Mercury/PolyGram)	144+	65+	74 –	5+	8-
33	12	9	8	GENESIS/Mama (Atlantic)	140-	71+	68 –	1 –	2 –
45	25	18	_	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)	138+	75+	56 -	7+	1.7 =
8	8	7		JACKSON BROWNE/For A Rocker (Asylum)		83-		0=	1+
3	4	6		ASIA/The Heat Goes On (Geffen)		78 –		0=	0=
9	7	11		ROBERT PLANT/Other Arms (Es Paranza/Atlantic)		78 –		0=	0 =
4	5	5		KANSAS/Fight Fire With Fire (CBS)		64 –		0=	0 –
10	10	12		ROBERT PLANT/Big Log (Es Paranza/Atlantic)		85 -		0=	0 –
25	19	14		STEVIE NICKS/If Anyone Falls (Modern/Atco)		74-		0=	1 –
16	15	16		ROBERT PLANT/In The Mood (Es Paranza/Atlantic)		67-		0 =	0 =
11	1:3	15	_	TALKING HEADS/Burning Down The House (Sire/WB)		58 -		4+	6+
23	20	20	_	MICHAEL STANLEY BAND/My Town (EMI America)		27+		1 =	4+
_	_	38	_	ALDO NOVA/Monkey On Your Back (Portrait/CBS)		18+		2-	34 – 7 –
37	28	22		PETER SCHILLING/Major Tom (Elektra) KINKS/Don't Forget To Dance (Arista)		42+		3-	9-
-	34	26		FIXX/One Thing Leads To Another (MCA)		45 -		0=	0-
13	16 24	19		QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)		43+		2-	3
6	9	23 17		STRAY CATS/(She's) Sexy + 17 (EMI America)		41 -		0-	0-
14	1.7	21.		POLICE/Wrapped Around Your Finger (A&M)		51 -		1+	1+
19	21	24		DANNY SPANOS/Hot Cherie (Epic)		28 -		1 =	2+
34	33	29		AC/DC/Guns For Hire (Atlantic)		23 –		1+	3,-
15	22	25	_	LOVERBOY/Queen Of The Broken Hearts (Columbia)		37-		0 =	2=
	46	35	-	DOKKEN/Breaking The Chains (Elektra)	82+		70 +	3-	6-
_	60	45		MOODY BLUES/Blue World (Threshold/PolyGram)	71+	41+	29 +	1+	7=
50	35	34	_	HELIX/Heavy Metal Love (Capitol)	78 –	9+	<i>66</i> –	2-	6 +
_	_	53	32	GENESIS/It's Gonna Get Better (Atlantic)	61+	34+	26+	1+	10+
20	30	30	33	DIO/Rainbow In The Dark (WB)	<i>66</i> –	27-	39 –	0=	0 =
30	36	33	34	POLICE/Synchronicity II (A&M)	54+	42 =	12+	0 =	0-
5	14:	27	35	ASIA/Don't Cry (Geffen)	53 –	41 –	12+	0 =	0 =
22	29	31		ELVIS COSTELLO /Everyday I Write The Book (Columbia)				1 =	1 –
-	-	51		ROMANTICS/Rock You Up (Nemperor/CBS)	<i>70</i> +	12+	49+	9-	18-
28	27	28		AC/DC/Flick Of The Switch (Atlantic)	57-	23 –	34 –	0 =	0 =
52	44	40	-	BILLY IDOL/Dancing With Myself (Chrsyalis)		12+		1 –	5 -
-	57	48	_	Y&T/Mean Streak (A&M)		10+		6+	13+
	32	36	_	ASIA/True Colors (Geffen)		33 –		0=	0-
DI	BUT	•		SURVIVOR/Caught In The Game (Scotti Bros./CBS)	74+		45+		<i>55</i> +
-	-	54	_	JOE JACKSON/Memphis (A&M)	65+			4 -	9-
-	50	43		CHEAP TRICK/I Can't Take It (Epic)	60 -	_	50 +	2+	3-
39	42			DEF LEPPARD/Foolin' (Mercury/PolyGram) PONNIE TYLEP/Total Folings Of The Heart (Columbia)	44 -	27 – 27 –		0=	1 -
-	41	37		BONNIE TYLER/Total Eclipse Of The Heart (Columbia)			- 5	0 -	0-
	EBUT			KISS/Lick It Up (Mercury/PolyGram)	67+			19+	
18		32		MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA)	44 -	23 -		0 =	0-
47	49	46		BRYAN ADAMS/This Time (A&M) BREAKS/She Wants You (RCA)		23 - 11 -		1 = 0 =	1 – 0 –
38	39 EBUT	44	_	MOTELS/Little Robbers (Capitol)		26 +		_	11-
-	EBUT			QUIET RIOT/Slick Black Cadillac (Pasha/CBS)	46+			1+	8-
	48	49		ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)	49 -			0=	1-
	EBUT	_		BOYS BRIGADE/The Passion Of Love (Capitol)	<i>53</i> =		44+	4-	5-
	52	_	_	ZZ TOP/Sharp Dressed Man (WB)		17+		0 –	0-
-	59	56		HEART/Sleep Alone (Epic)	41 -	29 –	12+	0-	1-
29	31	39	_	BILLY JOEL/Tell Her About It (Columbia)	39 –	25 –	14-	0-	0-
DE	BUT		_	KANSAS/Everybody's My Friend (CBS)	34+	21+	12=	1 =	2-
-	54	60		POLICE/O My God (A&M)	39 =	23 =	15 =	0 –	0-
D	EBUT		60	JACKSON BROWNE/Tender Is The Night (Asylum)	41+	23+	17+	1 =	6+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Last		
3	-	MOODY BLUESThe Present (Threshold/PG) "Sitting At Whee!" "Blue World" "Meet Me Halfway"
1	2	POLICESynchronicity (A&M)
•	_	
2	3	JACKSON BROWNE Lawyers In Love (Asylum)
	_	. "Tender Is The Nig" "For A Rocker" "Cut It Away"
7	4	MOTELS Little Robbers (Capitol)
	0	"Suddenly Last Sum" "Little Robbers"
5	9	ROBERT PLANT The Principle (Es Paranza/Atlantic)
4	6	STEVIE NICKS The Wild Heart (Modern/Atco)
~	•	"Anyone Falls" "Enchanted"
6	7	
	_	
12	8	BIG COUNTRY The Crossing (Mercury/PolyGram)
<u> </u>	_	"Big Country"
11	9	TALKING HEADS Speaking In Tongues (Sire/WB)
П	1	"Burning Down The House" "Girlfriend" HUEY LEWIS
		"Heart And Soul" "Heart Of R&R"
17	1	JOE JACKSON Mike's Murder ST (A&M)
	_	
9	12	STRAY CATS Rant N' Rave (EMI America)
40	•	"She's Sexy + 17" "Cadillac"
16	E	HEART
10	14	ASIA
	•	
8	15	BILLY JOEL An Innocent Man (Columbia)
		''Tell Her About It'' ''Easy Money'' ''Faith''
18	16	PETER SCHILLING Error In The System (Elektra)
20	1	"Major Tom" ELO Secret Messages (Jet/CBS)
20	W	"Secret Messages (Jet/CBS)
	13	NILS LOFGREN Wonderland (Backstreet/MCA)
٠	_	''Wonderland''
	Œ	JIMMY BUFFET One Particular Harbour (MCA)
		"Particular Harbour"
13	20	FIXX Reach The Beach (MCA)
	C	HART PARTICIPANTS: WECM/Claremont, WPLR/New Haven,

WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, KLYV/Dub-uque, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KUFO/Odes-sa, WSLQ/Roanoke, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12:24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols last week's figures. Records showing significant airplay growth are bulleted.

AOR/ALBUMS 25+ — compiles album airplay data from stations showing ratings strength 25+, includes two-week trend of chart action, plus cuts listed in

AOR BREAKERS — Those newer charting records that have reached $50\,\%$ netration of the week's reporting stations.

HOT TRACKS — Compiled from 12:24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for tivity in each rotation compared to last week's figures. Records showing signifi-

MOST ADDED. HOTTEST — National and regional listings by number of NEW & ACTIVE, SIGNIFICANT ACTION - Albums coming closest to two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel,

Indicates one of the week's most added new albums

This data reflects reporting stations with a majority of listeners aged 12-24.

No tracks qualified as Hot Tracks Breakers this week.

JAMES HOUSE/James House (Atlantic) "Steal Your Love Away"
Total Reports: 17(11)/Total Adds: 6(8); Hots: 0(0)/Hot Adds: 0(0); Mediums: 13(7)/Medium Adds: 2(4)/Extra Adds: 4(4). KROKUS/Headhunter (Arista) "Stayed Awake All Night"

Total Reports: 17(14)/Total Adds: 4(1): Hots: 4(5)/Hot Adds: 0(0): Mediums: 11(8)/Medium Adds: 2(0)/Ext/a Adds: 2(1). ROD STEWART/Body Wishes (WB) "What Am I Gonna Do" Total Reports: 17(14)/Total Adds: 2(2); Hots: 3(1)/Hot Adds: 1(0); Mediums: 13(11)/Medium Adds: 0(1)/Extra Adds: 1(1).

JOURNEY/Frontiers (Columbia) "After The Fall"

Total Reports: 16(15)/Total Adds: 2(2); Hots: 3(5)/Hot Adds: 0(0); Mediums; 11(9)/Medium Adds: 0(1)/Extra Adds: 2(1).

HORIZONTAL BRIAN/Vertical (Gold Mtn./A&M) "Practicing First Aid" Adds: 9(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 7(0)/Medium Adds: 2(0)/Extre Adds: 7(6). Total Reports: 15(6)/Total Adds: 9(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 7(0)/Medium Adds: 2(0)/Extra Adds: 7(0)/Extra Adds: 1(1)/Extra Adds: 2(0)/Extra Adds: 1(1)/Extra Adds: 2(0)/Extra Adds: 1(1)/Extra Adds: 4(0)/Extra Adds: 0(0)/Extra Adds: 1(0)/Extra Adds: 1(0)/Extra Adds: 3(3)/Extra Adds

COBRA/First Strike (Epic) "Blood On Your Money"
Total Reports: 12(7)/Total Adds: 4(1); Hots: 2(1)/Hot Adds: 0(0); Mediums: 8(5)/Mediums: 8(5)/ BOB & DOUG McKENZIE/Strange Brew ST (Mercury/PolyGram) "Strange Brew" Total Reports: 11(12)/Total Adds: 7(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 6(7)/Medium Adds: 2(2)/Extra Adds: 5(4).

X/More Fun In The New World (Elektra) "The New World"
Total Reports: 11(17)/Total Adds: 5(6); Hots: 1(1)/Hot Adds: 0(1); Mediums: 4(2)/Medium Adds: 0(1)/Extra Adds: 5(4).

GANG OF FOUR/Hard (WB) "Is It Love"
Total Reports: 11(9)/Total Adds: 4(3); Hots: 1(1)/Hot Adds: 0(0); Mediums: 7(5)/Medium Adds: 1(0)/Extra Adds: 3(3).

MADNESS/Madness (Geffen) 'It Must Be Love'
Total Reports: 11(8)/Total Adds: 2(1); Hots: 3(0)/Hot Adds: 0(0); Mediums: 6(8)/Medium Adds: 0(1)/Extra Adds: 2(0).

Total Reports: 11(8)/Total Adds: 2(1); Hots: 3(0)/Hot Adds: 0(0); Mediums: 0(6)/Medium Adds: 0(7)/Extra Adds: 2(5); ELVIS BROTHERS/Movin' Up (Portrait/CBS) "Fire In The City"
Total Reports: 11(11)/Total Adds: 2(3); Hots: 0(0)/Hot Adds: 0(0); Mediums: 10(9)/Medium Adds: 1(1)/Extra Adds: 1(2).

ADRIAN BELEW/Twang Bar King (Island/Atco) "I'm Down"
Total Reports: 10(8)/Total Adds: 3(5); Hots: 0(0)/Hot Adds: 0(0); Mediums: 8(3)/Medium Adds: 1(0)/Extra Adds: 2(5).

JIMMY BUFFET/One Particular Harbour (MCA) "Brown Eyed Girl"
Total Reports: 10(9)/Total Adds: 1(5); Hots: 1(1)/Hot Adds: 0(0); Mediums: 8(5)/Medium Adds: 0(2)/Extra Adds: 1(3).

More AOR Music Information See Page 90



Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Two Last Weeks Wee	167 REPORTERS			Aedlum lotation Ro		
1 1 1 POLICE/Synchronicity (A&M)	"King" (119) "Finger" (76) "Synch. II" (54)	161 –	140 –	21+	0=	1 =
3 2 2 ROBERT PLANT/The Principle Of (Es Paranza/Atlantic)	"Arms" (1.06) "Log" (99) "Mood" (98)			<i>22</i> +	0=	2+
9 6 5 3 MOODY BLUES /The Present (Threshold/PolyGram)	"Sitting" (146) "Blue" (71)	<i>155</i> +	116+	38 –	1+	2-
4 4 4 4 HEART /Passion Works (Epic)	"Refuse" (147) "Sleep" (41) "Allies" (26)	154 –	115-	39 –	0 =	0 =
2 3 3 5 ASIA/Alpha (Geffen)	"Heat" (124) "Don't" (53) "True" (50)	153 –	105 –	48+	0 =	0
7	"Suddenly" (148) "Little" (45) "Heartland" (34)	153+	118+	<i>30</i> –	5-	6-
DEBUT PAT BENATAR/Live From Earth (Chrysalis)	"Battlefield" (148) "Lipstick" (21)	148+	<i>96</i> +	46 -	5 -	15
5 6 8 JACKSON BROWNE/Lawyers In Love (Asylum)	"Rocker" (124) "Tender" (41) "Cut It" (33)	147-	<i>98</i> –	49+	0-	2
9 BIG COUNTRY/The Crossing (Mercury/PolyGram)	"Big" (141) "Fields" (16)	142 =	73+	<i>68</i> –	1 =	1
27 15 12 RAINBOW/Bent Out Of Shape (Mercury/PolyGram)	"Street" (144)	146 +	<i>65</i> +	74 -	7+	10
15 HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Heart" (138) "Drugs" (33) "R&R" (14)	144+	77 +	<i>60</i> –	7-	18
7 8 12 KANSAS/Drastic Measures (CBS)	"Fire" (112) "Friend" (34)	124 -	<i>70</i> –	54 +	0=	1
10 9 10 13 STEVIE NICKS/The Wild Heart (Modern/Atco)	"Anyone" (104) "Enchanted" (29) "Nothing" (18)	122 -	83 -	<i>39</i> +	0=	1
7 16 16 QUIET RIOT/Metal Health (Pasha/CBS)	"Noize" (81) "Cadillac" (46) "Health" (10)			<i>58</i> –	3-	9
3 10 11 15 AC/DC/Flick Of The Switch (Atlantic)	"Guns" (82) "Flick" (57)	123-	39 –	83+	1+	2
29 ALDO NOVA/Subject (Portrait/CBS)	"Monkey" (120) "Hold Back" (11)	132+	20+	99+	13-	39
2 14 14 17 TALKING HEADS/Speaking In Tongues (Sire/WB)	"Burning" (98) "Girlfriend" (16)	104-	63-	37-	4+	7
3 17 19 18 MICHAEL STANLEY/You Can't Fight (EMI America)	"My Town" (119)	_		92-	1 =	
8 13 19 STRAY CATS/Rant n' Rave (EMI America)	"Sexy" (77) "Rebels" (22) "Too Hip" (10)			46+	0-	
9 23 20 PETER SCHILLING/Error In The System (Elektra)	"Major Tom" (115)			91+	2-	
1 12 18 21 FIXX/Reach The Beach (MCA)	"One Thing" (76) "Zero" (16) "Sign" (11)			40+	0=	2
25 23 22 KINKS /State Of Confusion (Arista)	"Don't Forget To Dance" (94)			52-	3-	
13 17 23 LOVERBOY/Keep It Up (Columbia)	"Queen" (69) "Zone" (25) "Hot Girls" (13)			45+	0-	3
8 19 21 24 DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Foolin" " (44) "Comin" " (24) "Billy's" (13)			29-	0=	_
C DOMESTICO (In 11-14 (Normanna (CDC)	"Rock You (70) "Talking" (40)	98+		<i>66</i> +	11-	
DANIEL CONTROL IN The Deal (Falls)	"Hot Cherie" (83)	84 -			1 =	
POWERLY D. Lie The Chaire /Flatana	"Breaking The Chains" (82)	82+		<i>70</i> +	3-	
THE CONTENT OF THE CO	"Everyday" (68) "Let Them" (10)	73-			1 =	
DIG (I. I. D. (IA/D)	"Rainbow" (66) "Diver" (13)	67-			0=	
1 24 25 29 DIO/Holy Diver (WB) 27 31 30 HELIX/No Rest For The Wicked (Capitol)	"Heavy Metal" (78)	78 –			2-	
	"Passion" (53) "Flow" (19) "Melody" (12)	76 +			4-	
40 36 BOYS BRIGADE/Boys Brigade (Capitol)		72 -		62+	2+	
34 32 CHEAP TRICK/Next Position Please (Epic)	"I Can't Take It" (60)	64 -			1-	5
0 35 34	"Dancing With Myself" (61)	-		55 +	4-	
JOE JACKSON/Mike's Murder ST (A&M)	"Memphis" (65)					
DEBUT Y&T/Mean Streak (A&M)	"Mean Streak" (64)			49+	6+ 0-	
0 22 26 36 BILLY JOEL/An Innocent Man (Columbia)	"Tell Her" (39) "Uptown" (19) "Easy" (8)			24+		10
DEBUT PAYOLAS/Hammer On A Drum (A&M)	"Where Is" (34) "I'll Find" (24) "Never" (11)	61+		43+		10
33 29 35 38 ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)	"Sucker" (49) "Don't" (12)			48-	0-	
DEBUT SO KISS/Lick It Up (Mercury/PolyGram)	"Lick It" (67)	71+		42+	22+	
34 31 33 40 BONNIE TYLER/Faster Than The Speed Of The Night (Col	-)"Eclipse" (50)	50-	21-	23 –	0 –	0

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

PAT BENATAR Live From Earth (Chrysalis)

"Battlefield" "Lipstick." 89% of our 12-24 reporters on it. Total reports: 148. Hot 96, Medium 46, Extra Adds 5, Total Adds 15. Debuts at #7 on the AOR Albums chart.

ROMANTICS In Heat (Nemperor/CBS)

"Rock You Up" "Talking." 59% of our 12-24 reporters on it. Total reports: 98, Hot 20, Medium 66, Extra Adds 11, Total Adds 21. Moves 28-25 on the AOR Albums Chart.

This data reflects reporting stations with a majority of listeners aged 12-24.

QUEENSRYCHE/Queensryche (EMI America) "Queen Of The Reich"

Total Reports: 46(48)/Total Adds: 4(7); Hots: 3(6)/Hot Adds: 0(0); Mediums: 40(39)/

Adds: 1(4)/Extra Adds: 3(3).

TORONTO/Girls Night Out (Solid Gold) "Girls Night Out" Total Reports: 43(38)/Total Adds: 10(11); Hots: 5(6)/Hot Adds: 0(0); Mediums: 30(24)/

Medium Adds: 2(4)/Extra Adds: 8(7).

EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA) "Love Is A Stranger" Total Reports: 37(27)/Total Adds: 9(10); Hots: 11(9)/Hot Adds: 0(0); Mediums: 22(12)/

Medium Adds: 5(4)/Extra Adds: 4(6).

TAXXI/Foreign Tongue (Fantasy) "Maybe Someday"

Medium Adds: 2(2)/Extra Adds: 3(2).

SPANDAU BALLET/True (Chrysalis) "True"

Total Reports: 33(32)/Total Adds: 4(4); Hots: 10(11)/Hot Adds: 0(0); Mediums: 20(16)/

Medium Adds: 1(0)/Extra Adds: 3(4).

Total Reports: 37(34)/Total Adds: 5(4); Hots: 8(3)/Hot Adds: 0(0); Mediums: 26(28)/

Station Listings . . . See Page 85

MOST ADDED

All Stations	
Survivor "Caught"	(58)
Kiss	(53)
Aldo Nova	(39)
Motley Crue	(24)
World	(23)

All Statio	ns
Police	(153)
Robert Plant	(145)
Motels	(128)
Moody Blues	(128)
Heart	(120)

JOAN JETT & BLACKHEARTS/Album (Blackheart/MCA) "Everyday People"

Total Reports: 31(32)/Total Adds: 4(2); Hots: 8(8)/Hot Adds: 1(0); Mediums: 21(23)/ Medium Adds: 1(1)/Extra Adds: 2(1).

JoBOXERS/Like Gangbusters (RCA) "Just Got Lucky"

Total Reports: 30(19)/Total Adds: 9(5); Hots: 6(4)/Hot Adds: 0(0); Mediums: 18(12)/

Medium Adds: 3(2)/Extra Adds: 6(3). GRAND PRIX/Samurai (Chrysalis) "Shout"

Total Reports: 27(23)/Total Adds: 6(4); Hots: 6(5)/Hot Adds: 0(0); Mediums: 16(16)/

Medium Adds: 1(2)/Extra Adds: 5(2).

WORLD/Break The Silence (Elektra) "Take Me To Your Heart"

Total Reports: 26(8)/Total Adds: 21(8); Hots: 0(0)/Hot Adds: 0(0); Mediums: 12(2)/

Medium Adds: 7(2)/Extra Adds: 14(6).

WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen) "Shake Your Head (Let's Go...)" Total Reports: 26(13)/Total Adds: 16(13); Hots: 1(0)/Hot Adds: 0(0); Mediums: 12(6)/ Medium Adds: 3(6)/Extra Adds: 13(7).

MOTLEY CRUE/Shout At The Devil (Elektra) "Looks That Kill"
Total Reports: 24(0)/Total Adds: 24(0); Hots: 1(0)/Hot Adds: 1(0); Mediums: 13(0)/

Medium Adds: 13(0)/Extra Adds: 10(0).

TRANSLATOR/No Time Like Now (415/Columbia) "Un-Alone" Total Reports: 22(20)/Total Adds: 2(1); Hots: 4(3)/Hot Adds: 0(0); Mediums: 17(16)/

Medium Adds: 1(0)/Extra Adds: 1(1).

JOE PERRY PROJECT/Once A Rocker, Always A Rocker (MCA) "Once A Rocker..."

Total Reports: 21(24)/Total Adds: 10(16); Hots: 1(1)/Hot Adds: 0(0); Mediums: 17(8)/ Medium Adds: 7(3)/Extra Adds: 3(13).

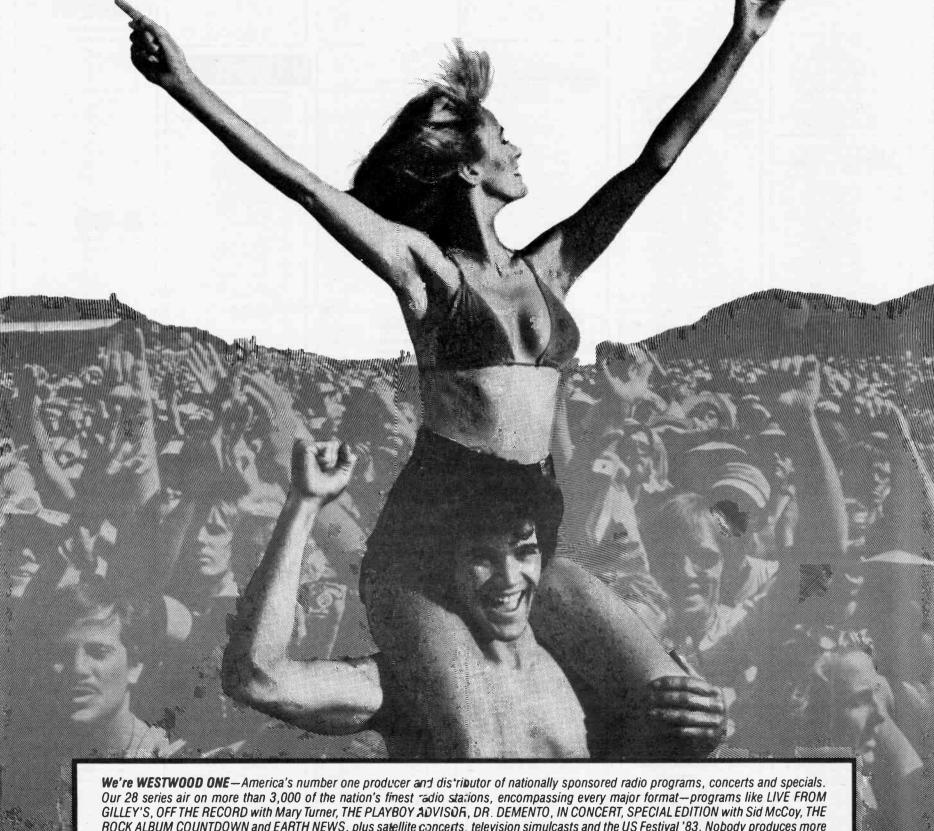
SOUTHSIDE JOHNNY & JUKES/Trash It Up! (Mirage/Atco) "Trash It Up!"

Total Reports: 21(15)/Total Adds: 3(3); Hots: 3(3)/Hot Adds: 0(0); Mediums: 16(11)/

Medium Adds: 1(2)/Extra Adds: 2(1).

C.S. ANGELS/Land (Jive/Arista) "Will You Stay Tonight"

Total Reports: 20(18)/Total Adds: 11(14); Hots: 1(1)/Hot Adds: 0(0); Mediums: 12(7)/ Medium Adds: 5(4)/Extra Adds: 6(10).



ROCK ALBUM COUNTDOWN and EARTH NEWS, plus satellite concerts, television simulcasts and the US Festival '83. Nobody produces more programs for more stations than WESTWOOD ONE...not ABC, NBC, CBS, RKO or Mutual...Nobody! We're the one for you.

LOS ANGELES 9540 WASHINGTON BLVD. **CULVER CITY, CA 90230** (213) 204-5000



NEW YORK 575 MADISON AVE., SUITE 1006 NEW YORK CITY, NY 10022 (212) 486-0227

CHR PARALLEL ONE PLAYLISTS

EAST

CKSM

PREEREATION PD: Rob Braide CUNTURE CLUMPATT TAMBLE 4 YA STRAT CHAP(15%+15)Basy 1 17 100000 SUMMER (She Works Hard For Th.

1 1 CHANGE TO A CONTROL OF THE PROPERTY OF THE

VE MANAGOGOO/Two Stry

O'CHINTON ALL 1 Tawas

CULTUTE CLUM/Church Of The Folsom

CULTUTE CLUM/Church Of The Folsom

SILLY JOUL/Spoon GLIA

SILLY JOUL/Spoon GLIA

SILLY JOUL/Spoon SILLY

FIRST SILLY JOUL/Spoon Falls

FIRST SILLY JOUL/Spoon Falls

FIRST SILLY JOUL/Spoon Falls

FIRST SILLY JOUL/Spoon Falls

FIRST SILLY JOUNG/Spoon Fall

FIRST SILLY JOUNG/Spoon Fall

FIRST SILLY JOUNG/Spoon Fall

FIRST SILLY JOUNG/Spoon Fall

FIRST JOUNG/Spoon Fall

F



PD: Harv Moore MD: John Piccillo

C JOHN Piccillo

1 DOLICUTATION OF PAIN

2 SCHEFF FLANTING LONG TO AN

3 FIRTYON THIS LONG TO AN

3 FIRTYON THIS LONG TO AN

3 FIRTY CHAPTERS LONG

4 FIRTY CHAPTERS LONG

5 FIRTY CHAPTERS

5 FIRTY CHAPTERS LONG

5 FIRTY CHAPTERS

6 FIRTY CHAPTERS

6

ROMANTICS/Telking in Your Sleep JO JD ZEP/Losing Game SOUTHSIDS JOHON/TWeeh It Up AXE/I Think You'll Resemb MAINTHEW WILDER/Break My Stride SILM IDDI/Dencing With Myself



MD: Mary Taten

MD: Mary Taten

2 1 MAND PTES/Frendises, Promises

3 2 PAND STEEL/GROWN From Over

3 3 PAND STEEL/GROWN From Over

5 5 0 CORNER STEEL/GROWN From Over

5 5 0 CORNER STEEL/GROWN From Over

7 7 ALLA/Gon't Cry

8 1 2 PAND STEEL/GROWN FROM COME SPIR

8 1 2 PAND STEEL/GROWN FROM SPIR

8 1 2 PAND STEEL/GROWN FROM SPIR

8 1 2 PAND STEEL/GROWN FROM SPIR

8 2 PAND STEEL/GROWN FROM SPIR

9 2 PAND STEEL/GROWN FROM SPIR

10 PAND STEEL/GROWN FROM SPIR

B104 WBSB Baltimore

PD: Jan Jeffries

Music Coord: Amy Kronthai

3 | MODELLY TURN TOOLS Of Fig. por of The State of The

ADDS JOURNEY/Send Her Hy Love POINTER SISTERS/1 Need You

POISTE SITEME/1 Provided Communication of the Commu



PD: Sonny Joe White Music Coord: Gent Donaghey

SOURCE TYLEPOTONES BUSINESS OF THE STRANG CHILD CONTROL OF THE STRANG CHILD CONTROL OF THE STRANG CHILD CHIL

EDDIE 6 THE CRUIS/On The Derk Side MARICE & VANDERS/Kew Heny Times Can He AC/DC/Guns Por Hire MLIQUE/Stop Doppin' He Aroun PAT EENATA/LOVE Is A Battlefield JERNIFER HOLLION/I As Love

JEMITER MOLICANTS as Love PARL TOURS CHARACTURE I Lay by text MEDIC INNCOL/MOCHET TO STREAM THE MOTOR OF THE TOURS OF THE MOCHET AND THE MOCH



Buffalo PD: Bob Wood MD: Roger Christian

FUL: BOUR FROM

**NOTES OF THE TRANSPORT OF THE TRANSPORT

40
MSB/Ny Town
MICHAEL SEMBELLO/Autometic Man
JACKBON BROWNE/Tender is The
JOURNEY/Send Mer My Love



Pittsburgh PD: Steve Kingston MD: Don Geronimo

DON GENTLA THAN THAN SELLIPS OF THE

SOURCE THAN THAN SELLIPS OF THE

SELLY JOSEPH SELLIPS OF THE

SELLIP SELLIPS OF THE

ADDS WARRICK & VANDROS/Now Many Times Can MCTELS/Suddenly Lest Summer SOS BAND/Just Be Good To Ne MSS/Ny Town

WBLI MAXIMUM Long Island PD: Bill Terry

Music Coord: Ruth Tolson

WNYS

Buffalo

PD: Ray St. James MD: P.J. Fox

MD: P.J. Fox

1 1 DONNETE TYTER/TWEEL Sclipes of The
1 2 POLICE/THING OF Pain
1 2 POLICE/THING THING THE SET SET STANDARD
2 POLICE/THING LOSE OF THING
2 POLICE/THING LOSE
2 POLICE/THING THING
3 POLICE/THING THING
4 POLICE/THING
4 POLICE/THI

MEART/Now Can 1 Refore KINES/Don't Forget To Dance STACY LATTISAW/REFactor HICHAEL SEMERLIO/ANCOMETIC Pan DRYSON & FLACK/Tonight 1 Celebrate

MITRADIO SO Pittsburgh PD: Cary Pall

MD: Keith Abrams

1 5 MONEY TITLETUNEL Eclipse Of Two
2 POLICECTION OF Fail
3 1 EDYS GAMPY! DON'T Mayne Desce
4 ARS SUPPLY TOWN'T MAYNE DESC.
5 4 ARS SUPPLY TOWN'T MAYNE DESC.
6 5 STANDAM SALET TYPE
8 10 STANDAM SALET TYPE
16 9 STANDAM SALET TYPE
16 9 TOWN'T MAYNE TWO TOWN'T MAYNE TOWN'T MAYNE TWO TOWN'T TWO TWO TOW

29, 30 SHEDNA EASTOW/Telefone(Long Distance HUEY LEWIS & NEWS/Heart And Soul EURYTHMICS/Love Is & Stranger

JOBOXERS/Just Got Lucky PAUL ANKA/Hold No 'Til The Norm HATTHEW WILDER/Breek My Stride



Operations Manager: Tom Cuddy

NOWIET TYLEN/TOLS Belipse Of The MEN WITHOUT MATE/THE SAFEY DANCE AND WITHOUT MATE/THE SAFEY DANCE AND WITHOUT MATE/THE SAFEY DANCE AND WITHOUT MATE/THE DATE OF THE PRINCIP SAFEY AND THE PRINCIP SAFETY AND THE PRINCIP SAFETY AND THE PRINCIP SAFETY AND THE PRINCIP SAFETY SAFE

OLMMICK & VANDROE/How Many Times Can JOHOKERS/Just Got Lacky RUFUS & CHAMA/Ain't Mobody EDDIE & THE CRUIS/ON The Dark Side PAT MENATAR/Lowe is a Battlefield

PAT MENTANCIONE IS A BREEFING STACT LATTISAM/MIRACLES ADMITTAL PALTESCO/Can't Shake Loone ELVIE CORTELLO/Everyday 1 Write The AL JANEAU/Tyrouble in Peradisa BRTSON & PLACK/Tonight I Celebrate SEXT AT MONKYOF. Neckyli 8 Mr. JUN ZORD LOONE STANDARD STANDARD

CFTR680

PD: Sandy Sanderson

MD: Bob Saint

SILLY JOHE / Dytown Girl
TALKING WEADS/Derning Down The House
NOBERT PLANT/Rig Long
TEAMS FOR MEMORY/Paid Shelter
EURTPHICE / Lowe La A Stranger
ELO/For Little Diamond
NUTY LEWIS & MEMORY And Soul

1050 chum Toronto

PD: Jim Waters MD: Brad Jones

DD: Brand Jones

1 | MICHAEL MEMBELO/Meals*
12 | DISTITUTE AND MEMBELO/Meals*
13 | DISTITUTE AND MEMBELO/Meals*
14 | DISTITUTE AND MEMBELO/Meals*
15 | DISTITUTE AND MEMBELOF AND MEMBELOF

SAGATHE Flyer

BILLY JOBEL/Dyboom Girl

BILLY

WNBC New York

PD: Kevin Metheny Music Coord: Babette Stirland

BONNIE TYLER/Total Delipae Of The SILLY JOEL/Teil Her About It MEN MITHOUT WATS/THE Safety Denca ALB SUPPLY/Making Lore Out Of No SPANDAU SALLET/Trus EUNT/THOILS/Swet Dreams(Ars Made LAUMA BRANICAM/Mow ha I Supposed To ASIA/Don't Cty

PRINCE/Delirious MODDY SLUES/Sitting At The Wheal MARMICE & VANDROS/Now Many'Times Can We

POLICE/King Of Pain FIEE/One Thing Leads To An DAVID BOWIE/Rodern Love HANHATTAN TRANSPE/Spice Of Life

WKBW Buffalo

PD: Sandy Beach

MD: Jon Summers

MD: Jon Summers

1 1 SOME TILES/TOTAL Sclipes of The

2 1 ALT PUTL/MAIN JUNE OUT OF MO

2 1 ALT PUTL/MAIN JUNE OUT OF MO

2 ELLY JOBE_TAIL Now Dut of Mo

2 LLY JOBE_TAIL Now Dut

2 LLY JOBE_TAIL Now Dut

3 LAND SAMICAN JOBE # 1 Supposed To

3 LAND SAMICAN JOBE # 1 Supposed To

3 LAND SAMICAN JOBE # 1 Supposed To

3 LAND SAMICAN JUNE # 1 Supposed To

3 LAND SAMICAN JUNE # 1 Supposed To

3 LAND SAMICAN JUNE # 1 Supposed To

3 LAND SAMICAN JUNE

4 LAND SAMICAN JUNE

4 LAND SAMICAN JUNE

5 LAND SAMICAN JUNE

* 5 LAND

ANNE MURRAY/A Little Good News SURYTHRICS/Love Is A Strenger STACY LATTISAM/Miracles

lici lines Philadelphia

MD: Glenn Kalina

RDMAM MDLLIDAY/Don't Try To Stop It RUFUE 6 CRAEA/Ain't Hobody DONNA SIRMER/Decombletional Love JOUNNEY/Send Net Ny Love KLIQUE/EMD Doegin' Na Aroun JACESON SROMME/Tender la The

JACKSON SHOWLETPHONE In The MANTHEM WILDER/Brank My Stride JOSGIRAN/Just Got Lacky TUBES/The Honkey Time GOARTEN/LASTANE Another Picture SILLY JOEL/Sprown GIT RICHAEL SEMBLEJ/AUCOMNIC Man MEJ/My Town NAME LEADER/MITTOR Man HOME LEADER/MITTOR MAN

Boston
PD: Rick Peters

PD: Rick Peter

DOI: Rick Peter

DOI: 10. THEN/THAN I Relayse of The

I STAN CORE/ 10. Beny 1 TI

SILIA JORCATCH I HAVE AND I LE

TAND CORE/ 10. THE SILIA STANDARD I LE

TANDARD AND THE SILIA STANDARD I LE

LADIA BANGCAN/MOW AND I BANGCOME

TALITUM INSTOLUTION TO THE HOLE

POLICIA/SILIA STANDARD AND THE HOLE

ALIE HOPPING AND THE HOLE

ALIE HOPPING AND THE HOLE

ALIE HOPPING AND THE HOLE

SILIA STANDARD I LEVE THE HOLE

SILIA STANDARD I LEVE

SILIA STANDARD I LEVE

LINUEL BANGCANARD I WILLIA THE

LINUEL BANGCANARD I LEVE

LINUEL BANGCANARD I LEVE

LINUEL BANGCANARD I LEVE

LINUEL BANGCANARD I LEVE

LINUEL BANGCANARD I WILLIA THE

BANGCANARD I LEVE

LOWER BANGCANARD I SANDARD I WILLIA

LOW BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I THE

BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I SANDARD I THE

BANGCANARD I LEVE

LOW BANGCANARD I SANDARD I SANDARD



Houston

PD: John Lander

MD: Patty Hamilton

JOURNEY/Send Her Ry Love HATTHEW WILDER/Sreek My Strida DEF LEFFAMD/Foolin' HUEY LEWIS & HERS/Meart And Soul

NUMY LMIS & HERE/Heart And Bould MEDMA/99 Luftballons HIDMIGHT STAR/Freak-A-Zold HOLDMIS/E Hight HOLDMIS/E Hight HOLDMIS/E Hight HOLDMIS/E Hight HOLDMIS/E HIGH HOLDMIS/E HIGH HOLDMIS/E HIGH HOLDMIS/E HIGH HOLDMIS/E HIGH

755 Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

): Mark Shands

) Don't FYLER/Total Sclipe of The

1 LIONER ENCHEPALI Hight Lengtal will

1 LIONER ENCHEPALI Hight Lengtal will

4 Bargon & FRACK/Total School for

5 SOS BAND/TOTAL HIGH WARNEY

5 SOS BAND/TOTAL HIGH WARNEY

5 SOS BAND/TOTAL HIGH WARNEY

5 STANL BANDER SC COMPANIES

6 SILTY JOHN THE MARKET

6 SILTY JOHN THE LABOUT IT

7 STANL BANDER OF THE LIBERT

7 STANL BANDER OF THE LIBERT

12 MIQUEL BROWN/SO MANY Men, So LITTL

13 MIQUEL BROWN/SO MANY MANY MANY SOLITY

14 COLOR STANLEY OF THE LIBERT

15 PRICE/TOLIST ON THE STANLEY

16 SOCIES IS SANTON/FAILED IN THE STANLEY

17 CONTROL OF THE LIBERT OF THE LIBERT

18 PRICE/TOLIST OF THE LIBERT OF THE LIBERT

19 PRICE/TOLIST OF THE LIBERT OF THE LIBERT

19 SOLITESTANCE OF THE LIBERT

10 LITTE STANLEY OF THE LIBERT

10 LITTE STANLEY

10 STANLEY

10

RANNATTAN TRANSFERSPICE OF LUTE
TALKING HEADS Burning Down The Mous
BORMA MOLLIDAY/Don't Try' To Stop It
HEBNA/99 Luttballons
LIGUID DOLC/Mat's She Got
SHAMMOW/Lat The Music Play
NAURIESS/IT must be LOVE
NICHAEL JACKSOM/P.Y.T.(Presty Young

Dallas/ Ft. Worth

92% MATM FM

Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

STAT CATE/(She's)Sexy + 17 KINKS/Don't Forget To Dance SILLY JOEL/Uptumn Girl HICHAEL STREELLO/Automatic Hen BRYSON & FLACK/Tonight I Calebrate

B.97FM New Orleans

PD: Nick Bazoo

1: Nick Bazoo

2 1 South Triad/Todail Belijas of The

2 1 South Triad/Todail Belijas of The

3 Policy/Lang of Pair

4 2 1 Start Journal is at About 13

5 2 Policy/Lang of Pair

6 2 Archard Start Start Start Start Start Start

6 2 Archard Start Start Start Start Start Start

6 2 Archard Start Start Start Start Start Start Start

7 2 11 Start Start



Ops Mgr: Mason Dixon

MD: Diana Thomas

1 1 Source TrailProtal Sclipes Of The

3 2 Sets without workfree Safety Dance

4 21 Sets Sets TrailProtal Science To Sets

4 4 All Sets Sets Sets Sets Sets Sets

5 SAND STEPS/Mailer Lyon Out of Me

5 SAND STEPS/Mailer Mailer Lyon Out of Me

5 SAND STEPS/Mailer Lyon Out of Me

5

Magg Atlanta

ATLANTA'S RADIO STATION PD: John Young MD: Chris Thomas

ADDS JOURNEY/Send Mer My Love MICHAEL SDEMELLO/Automatic Man KLIQUE/Stop Loogin' Ne Arosun JACKSCH BROME/Tender Is The MA MRICK & VANDROS/Now Many Times Can

Miami

Miami PD: Robert W. Walker

MD: Frank Amadeo

Frank Amnadeo

Sevent Trusterval cellpss of the

STRICT LATTISMAPHISTERS

STRICT LATTISMAPHISTERS

STRICT LATTISMAPHISTERS

STRICT LATTISMAPHISTERS

STRICT LATTISMAPHISTERS

TROUGHTEST OF THE MAINTISMAPHISTERS

FROM THE TRANSPORT OF THE MAINTISMAPHISTERS

STRICT LATTISMAPHISTERS

STRICT LATTISMAPHISTERS

STRICT LATTISMAPHISTERS

STRICT LATTISMAPHISTERS

STRICT LATTISMAPHISTERS

FROM LATTISMAPHIST LATTISMAPHISTERS

FROM LATTISMAPHIST LATTISMAPHIST

STRICT LATTISMAPHIST LATTISMAPHIST

MAINTISMAPHIST LATTISMAPHIST

MAINTISMAPHIST LATTISMAPHIST

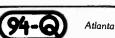
MAINTISMAPHIST LATTISMAPHIST

STRICT LATTISMAPHIST

MAINTISMAPHIST

MAINTI

22 SHEEMA EASTOM/Telefone(Long Diet MARHATTAN TRANSFE/Spice Of Life CEE FARROW/Should I Love You



PD: Jim Morrison MD: Jeff McCartney

MD: Jeff McCartney

1 1 1 ROCARS & FARTON/Falends in The Stream
2 2 All SUMPLY MAKING LIVE Out of the
3 2 All SUMPLY MAKING LIVE Out of the
4 3 SUMPLY WAS A CONTROL OF THE SUMPLY AND A CONTROL ON A CONTROL OF THE SUMPLY AND A



www.americanradiohistory.com



On Atlantic Records & Cassettes.

WZPL

WCIR

Produced by Dick Rudolph in association with The Manhattan Transfer.

1983 Atlantic Recording Corp © A Warner Communications Co.

WFMI

WLAN-FM

WBWB

BLACK CHART DEBUT 36

MIDWEST

Milwaukee



PD: Scott Alexander

SCORT Alexander

a most ifference inclose of the

a most ifference inclose of the

a most ifference inclose inclose

a most inclose inclose inclose

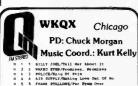
a most inclose inclose inclose

a most inclose

a m

ACRETIA PALTERO/CON'S Bake Loose PRINCE/Doll's 10000 RICE SPRINCE/ELO/Mamma Touch BITAN ADMRT/DLS 71000 FOLICI/Mery Breath Tou Take FOLICI/Mery Breath Tou Take BOD STEMBET/Meat be I Gones Doll' COP LEPPAND/FOOLIN' TALKING SEALON FROM THE BOWN THE SIGN BILLY JOEL/Mystem Glz III SICHAEL SICHES/Myssiss Heater Brichals Dev Riches/Signississ Heater

LOVERBOY/Queen Of The Broken H LIGHEL HICHIE/Bil Hight Long(All Hi HER AT MORE/Dr. Reckyll 4 Rr. Jiv SKEENA EASTON/Talefone[Long Distanc ROBERT FLART/Big Log RSB/Rv Town



Music Coord.: Kurt Ke

SILLY JOB./THI SH JOHN IT

MAKED FERFACE AND THE

MAKED FERFACE AND THE

POLICE/ALS OF PHILE

POLICE/ALS OF PHILE

POLICE/ALS OF PHILE

POLICE/ALS OF PHILE

POLICE SHOULD AND THE SHOP AND THE

POLICE SHOULD AND THE SHOP AND THE

POLICE SHOULD AND THE SHOP OF THE

EXCELLIBERATION AND THE

EXCELLIBERATION AN

NOS SEGER/Old Time Rock & Roll BILLY JOEL/Aptown Girl HUEY LEWIS & WEWS/Weart And Soul

PD: Jim Fox MD: Tony Galluzzo

D: Tony Galluzzo

4 1 STEVIE MICCAS/Rand Back

2 2 BWTAN MOMENTHM THE

10 3 BILLY JOHL/PH3 Her Manut IX

10 3 BILLY JOHL/PH3 Her Manut IX

10 3 BILLY JOHL/PH3 Her Manut IX

10 4 BILLY JOHL/PH3 Her Manut IX

10 4 BILLY JOHL/PH3 HER JOHL/PH3 HER JOHL/PH3

10 5 FEBRUARY MICCAS TO LONG

10 BILLY DEPTH JOHL/PH3 HER JOHL/PH3

10 BILLY DEPTH/PH3 HER JOHL/PH3

11 TABLEY MANUT JOHL/PH3

11 TABLEY MANUT JOHL/PH3

12 TABLEY MANUT JOHL/PH3

12 TABLEY MANUT JOHL/PH3

12 TABLEY MANUT JOHL/PH3

13 HICKERS MOMENT JOHL/PH3

14 TABLEY MANUT JOHL/PH3

15 DISTRIBUTION THE JOHL/PH3

#

ADDS 29, 36
OH RAISIMS/Feer Is Newer Boring

WCCLOB Cleveland

PD: Bob Travis MD: Tom Jeffries

MD: Tom Jeffries

| 1 | SOBRIE TYLEFTWEELECIPES Of The SOURCE STREET STR

CUNTINECTION IN A DEFENCE.

4. 30
STACK LAWISAN/MIRACIE
JOURNEY/SHOM HER MY LOVE
MICHAEL SENNELD/MICHAEL MAN
MATTHEN MILDER/HEAR MY BEIGH
DOWN MILLIDAY/DON'T THY TO SLOP IT
JOHOSTER/JOHN OF LICENSTRUCT
MITTAL MILLIDAY/DON'T HE MY MILLIDAY
MITTAL MILLIDAY HE MY MILLIDAY
MITTAL MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTAL
MITTA

WABX Detroit

PD/MD: Paul Christy

27
ERKES/Don't Forget to Dance
NAS [NOT MAS]/Hmile
SURVIVOR/Caught In The Game
QUAFFER/LASK/Thek Another Ficture
NUMAN LENGUR/Mirror Man

NUMBAR SEASON, MILTON THE PART OF STOP IN SEASON SE

WEOL VIEW

PD: Tac Hammer St. Paul Asst. PD/MD: Gregg Swedberg

) 1 SORIE TYLER/TOTAL Believe of The
2 7 SEE STITUTE BEST/THE SECTY DESCE
3 3 ALLE/Bot'L City
4 8 ALLE/BOT'L City
4 14 CALED STEE/THELSES. Proniess

THE STATE OF THE S

HICHAIL SUBMELLO/Automatic Men BILLY JOEL/Uptone Girl DAYS EMBURG/Information CLEMS MOUNDCE/Don't Girls Cet Lonel MADWESS/It Nest be Love MATTERS FILEDE/SFREA My Stride NEW AT MORE/Or. mechyll & Nr. Jie

HorHars! WHYT 96™

Detroit

PD: Steve Goldstein

MD: Bob Ransom

1 1 14 18 THE STEVE / Making Love Out Of Mo

2 2 ROWS IT THE MATTER / Making Love Out Of Mo

2 2 ROWS IT THE MATTER / Making Love Out Of Mo

2 2 ROWS IT THE MATTER / MATTER

O MICHAEL SHOWLLO/Men-lee

NICHE & NAMPAUTILANDA IN THE STREET

FILLE JOHN DAMES OF THE THE STREET

BITTON ON THE STREET

BITTON ADMINISTRATION

BITTON ADMINISTRATIO



MD: Dave Robbins

2 | Nowle THARTWISE Selipse of The 1 | 2 | Nowle THARTWISE Selipse of The 2 | 2 | Nowle THARTWISE Selists on the 3 | 24 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 1 | 2 | Nowle THARTWISE SELISTS ON THE 2 | Nowle THARTWISE SELISTS ON THARTWISE SELISTS ON THE 2 | NOWLE THARTWISE SELISTS ON THE 2 | NOWLE THARTWISE SELISTS ON THE 2 | NOWLE THARTWISE SELISTS ON THE 2

Chicago Ops. Mgr.: Steve Casey

MD: Steve Perun

MD: Steve Perun

X 2 1 SOBHE THAELFOR'S Belipse of The
1 2 HEN STITUTE WITH BELIPSE OF THE
1 2 HEN STITUTE WITH BELIPSE OF THE
2 1 SEN STITUTE WITH BELIPSE OF SET OF
2 STILLE SOBELEVAL HER ADOUGH IN
2 1 SEN SOBELEVAL HER ADOUGH IN
2 11 SOBELEVAL HER ADOUGH IN
2 12 SOBELEVAL HER ADOUGH IN
2 13 SOBELEVAL HER ADOUGH IN
2 14 SOBELEVAL HER ADOUGH IN
2 15 SOBELEVAL HER ADOUGH IN
3 SOBELEVAL HER BEIGHT IN
4 SOBELEVAL HER BEIGHT IN
5 SOBELEVAL HER
5

ста квео

Kansas City Ops Manager: Todd Chase MD: Pat McKay

SMALASATATION OF CITY OF THE COMMENT OF THE COMMENT

Section of Lineary transport of the Control of the



ADDS BOR SEGER/Old Time Rock & Holl

WEST

San Francisco

PD: Mike Novak MD: Steve Behm

AD: Steve Behm

3) 1 SONNET TYLEFTYEE Scipes of The

3) 2 ALE METTY-FRANCES Lave Out of No

2) 2 ALE METTY-FRANCES Lave Out of No

4 2) 2 ALE METTY-FRANCES Lave Out of No

5 2 SEEM SET OF THE STATE OF THE STATE

6 0 FRANCE AND ALE THE STATE OF THE STATE

1 0 A SEEM SET OF THE STATE

1 0 A SEEM SET OF THE STATE

1 0 NOGER S PARTON/SINGH IN THE STATE

1 0 NOGER S PARTON/SINGH IN THE STATE

1 0 NOGER S PARTON/SINGH IN THE STATE

1 1 NOTE OF THE STATE OF THE STATE

1 1 NOTE OF THE STATE OF THE STATE

1 1 NOTE OF THE STATE OF THE STATE

1 2 NOTE OF THE STATE OF THE STATE

1 3 SINGH AND ALE THE STATE OF THE STATE

1 3 SINGH AND ALE THE STATE OF THE STATE

1 3 SINGH AND ALE THE STATE OF THE STATE

1 4 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE OF THE STATE

1 5 NOTE OF THE STATE

AL MARRHAU/Trouble in Paradise BOB SEGER/Old Time Rock & Roll ANIBALS/The Right GLEBS SHORBOCK/Don't Girls Get Lone) MATTHEM WILDER/Brack My Stride

KWSS 94.5m

San Jose PD: Dave Van Stone MD: Chris Knight

MD: Chris Knight

MD: Chris Knight

DORIE TITLETTURE TO Extend the service of the

PRINCE/Delicious
HEM AT WORK/Dr. Neckyll & Mr. Jiv
EUNYTHMICS/Love Is a Stranger
PAT BENATAR/Love is a Battlefield
BILLY JOEL/Uptown Girl

GEORGE REMNON/Ledy Love Me{One More MICHAEL SEMBELLO/Automatic Man



Tacoma-Seattle

Tacoma-Seattle

MD: Sean Lynch

K 1 1 SOWET SYLENDOL Scipes of The
2 2 See Transver AMERICAN STREET OF
2 2 See Transver AMERICAN STREET OF
2 1 See Transver AMERICAN STREET OF
3 5 ARE STREET AMERICAN STREET OF
3 6 TAKE STREET AMERICAN STREET OF
3 6 TAKE STREET AMERICAN STREET OF
3 7 STATE STREET AMERICAN STREET OF
3 9 STATE CREET (See 1) See 7 ADDRESS TO
3 10 STATE CREET (See 1) See 7 1

3 10 STATE CREET (See 1) See 7 1

3 11 STATE CREET (See 1) See 7 1

3 12 STATE CREET (See 1) See 7 1

3 12 STATE CREET (See 1) See 7 1

3 12 STATE CREET (See 1) See 7 1

3 12 STATE CREET (See 1) See 7 1

3 12 STATE CREET (See 1) See 7 1

3 12 STATE CREET (See 1) SEE 7 1

3 12 STATE CREET (See 1) SEE 7 1

3 12 STATE CREET (See 1) SEE 7 1

3 12 STATE CREET (See 1) SEE 7 1

3 12 STATE CREET (See 1) SEE 7 1

3 12 STATE CREET (See 1) SEE 7 1

3 12 STATE CREET (See 1) SEE 7 1

3 12 STATE CREET (See 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 13 STATE CREET (SEE 1) SEE 7 1

3 14 STATE CREET (SEE 1) SEE 7 1

3 15 STATE CREET (SEE 1) SEE 7 1

3 16 STATE CREET (SEE 1) SEE 7 1

3 17 STATE CREET (SEE 1) SEE 7 1

3 18 STATE CREET (SEE 1) SEE 7 1

3 19 STATE CREET (SEE 1) SEE 7 1

3 10 STATE CREET (SEE 1) SEE 7 1

3 11 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 12 STATE CREET (SEE 1) SEE 7 1

3 13 STATE CREET (SEE 1) SEE 7 1

3 14 STATE CREET (SEE 1) SEE 7 1

3 15 STATE CREET (SEE 1) SEE 7 1

3 15 STATE CREET (SEE 1) SEE 7 1

3 15 STATE CREET (SEE 1) SEE 7 1

3 15 STATE CREET (SEE 1) SEE 7 1

3 15 STATE CREET (SEE 1) SEE 7 1

3 15 STATE CREET (SEE 1) SEE 7 1

3 15 STATE CREET (SEE 1) SEE 7 1

3 15 STATE CREE

NAME/My Town
OFF LEPPAND/Poolin'
DOS NUCSL/Old Time Rock a Roll
MATTHIN WILDER/MERCAL MY Errice
BRINGS SECURITY Collect
JACKSON SECURITY COLOR
JACKSON SECURITY TOWN

TIPETT KMJK Portland

PD/MD: Jon Barry

BERRIE TYLER/Total Belipse of '
POLICE/Ring Of Pain
SPANOAU BALLET/True
BELLY JOEL/Tell Her About It

EMPONED BALLET/True
ELECT POLLT-TRUE
BALLET BALLET POLLT-TRUE
BALLET BALLET BALLET
BALLET BALLET BALLET
BALLET BALLET BALLET
BALLET BALLET
BALLET BALLET
BALLET BALLET
BALLET BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BALLET
BA

AGRETRA FALTSEOG/Can't Ehabe Loose JACEGOS BACHER-Tunder Is The HANNATTAN TRANSFE/Spice Of Life FETER SCHILLING/Najor Tool Cosing Bot HUFUS & CHARA/Ran't Hobody GENES 18/NAS

CHARTICE/TBIRING IN Your Sleep JOURNEY/Send Her My Love BOS SEUER/Old Time Nock a Roll JOAN JETY/News/May People ANTHOLE/The sight ROGENS & PARTON/Islands In The St

ROPA

MD: Art Morales

MD: Art Morales

H 1 1 KOMIE TYTEKPYOLE BOILDER OF TWO
H 2 2 PRACTICAL MALLETTYPE
1 2 PRACTICAL MALLETTYPE
2 1 SILVEN MALLETTYPE
2 1 SILVEN MALLETTYPE
2 1 SILVEN MALLETTYPE
2 1 SILVEN MALLETTYPE
3 1 SILVEN MALLETTYPE
3 1 SILVEN MALLETTYPE
4 1 SILVEN MALLETTYPE
4 1 SILVEN MALLETTYPE
4 1 FALSE MALLETTYPE
5 1 FALSE MALLETTYPE
5 1 FALSE MALLETTYPE
5 1 SILVEN MALLETTYPE
5 1 SI

Los Angeles

PD: Paula Matthews MD: Robert Moorhead

Robert Moorhead

| Nobert Moorhead |
| Nobert

PAT MENTAL/Love Is a hatterisis PADD (1807/ulber TITERA/Tonys HILLY JOUL/Uptons Cirl ROMATICE/Palking In Your Sleep CLIFF RICHARD/News Say DiefGire A JORDERS/Just Got Lockly GOT STREAM CONTROL OF SITUATION OF SITUATION

Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

D: Alan Sledge

1 3 MONET TILESTONA SETIPS OF THE MANUAL STATE OF THE MANUAL SETIES OF THE MA

23 21 MONTHAL/Moddenly Lust Benser
24 22 MARKERS/T MURIC to Core
25 25 MARKERS MURIC TO CORE
26 25 MARKERS MURIC TO CORE
26 25 MARKERS/T MURIC TO CORE
27 25 MARKERS/T MURIC TO CORE
27 25 MARKERS/T MURIC TO CORE
28 25 MARKERS MURIC TO CORE
28

BILLY JOEL/Uptown Girl

COMMA BENEER, Unconditional Love
ANIBELS/The Hight
JOAN JETY/Everyday People
GUIST KOT/COSO Or People
GUIST KOT/COSO Or People
ANIHATTAN TEAMENT/Spice Of Life
JACKHOUS BOONE/Teader le The
EUPYTHNICE/Love le A Stranger

KISFM Los Angeles 102.7

Los Angeles PD: Gerry De Francesco MD: Mike Schaefer

a discount FYERITYMS | Selips of The STREET | Selips | Se

Denver

COURT ETILISM DATE OF THE STATE OF THE STATE

40 SURTIMICS/Love 1s A Stranger

610 # KFRC

San Francisco PD: Gerry Cagle MD: Sandy Loule

26, 29, 37, 36
CLIFF RICHARD/Never Say DielG
JAMES INGBAN/Ferty Animal
JENNIFES HOLLIDSY/I As Love
STEPRANIE HILLS/Filot Broot

Phoenix

PD: Charlie Quinn MD: Steve Goddard

MD: Steve Goddard

1 1 1 100H18 THERVINE AIR Follows of The 3 2 Miles THERVINE AIR Follows and The 3 2 Miles THERVINE AIR FOLLOWS AIR FOLL

30 MOTELS/Suddenly Last Summer MEDN AS WORK-TH. Reckyll s Mr. Jiv QUIET SUDS/CUM On Feel The Noise SILLY JOSE./Optown Girl



PD: Richard Harker MD: Trevlyn Holdridge

KUBE 93FM

Seattle PD: Charlie Brown MD: Tom Hutyler

MD: Tom Hutyler

1 1 South Trullywel Lilpse Of the
1 1 2 South Trullywel Lilpse Of the
1 2 South Trullywel Lilpse Of the
2 South Trullywel Lilpse South Trullywel
3 South Trullywel Lilpse South Trullywel
3 South Tr



amradio

PD: Jim Richards

MD: Steve Sande

1 1 1 (a) virtual Nature Sefety Dance

1 1 2 SCHOLE THERETORIAL Selection of The

1 1 1 (a) virtual Nature Selection of The

1 2 SCHOLE THERETORIAL Selection of The

1 3 SCHOLE THERETORIAL Selection of The

1 4 2 STHALL SELECTION OF FAIL

1 5 SCHOLE THERETORIAL SELECTION OF THE

1 5 SCHOLE SELECTION OF THE SELECTION O

IOI FM

Los Angeles
PD: Bob Hamilton MD: David Grossman

MD: Dovid Grossman

1 1 1 Dobit TytaRviotal Sciles of The

1 2 File Court TytaRviotal Sciles of The

1 2 File Court (See all See all See a)

1 3 File Court (See all See all See a)

1 3 File Court (See all See all See a)

1 7 File Court (See all See all See a)

1 8 File Court (See all See all See a)

1 9 File Court Thirt Leafe To An

1 9 File Court Thirt Leafe To An

1 9 File Court Thirt Leafe To An

1 10 File See a Exact (See all See all See

HIMAN LEAGUE/Hirror Nan DEBARGE/TIMO Will Reveal NARWICK & VANDROS/How Many

BILLY JOEL/Uptown Girl JOURNEY/Bend Her My Love JOBONESS/Junt Got Lucky BOS SEGER/Old Time Rock

EAST Most Added • Hottest

Jackson Browne Warwick & Vandross M. Stanley Band Billy Joel

Bonnie Tyler Police Spandau Ballet

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

M. Stanley Band Warwick & Vandross Journey

Police Spandau Ballet

EAST PARALLEL TWO

WFLY/Alberry, NY Jack Lawre

JOBOXERS
PETER SCHILLING
RUPUS & CHAKA
HOCTEST:
BONNIE TYLER 1-1
SPANDAU BALLET 5-2
STRAY CATS 12-7
FIXX 15-13
TALKING HEADS 18-14

WTRY/Albany, NY Bill Cahill

MICHAEL SEMBELLO JACKSON BROWNE JACKSON BROWNE
MSB (dp)
POINTER SISTERS
ROBERT PLANT (dp)
Hotest:
BONNIE TYLER 1-1
POLICE 7-3
SPANDAU BALLET 10-7
TALKING HEADS 14-9
ROGERS 6 PARTON 21-18

Q100/Allentown, PA Dave Dillon

BRYAN ADAMS LIONEL RICHIE LIONEL RICHIE
MADNESS
MEN AT WORK
BILLY JOEL
STEVIE NICKS
EURYTHMICS
MICHAEL SEMBELLO MSB
HUMAN LEAGUE
ROMAN HOLLIDAY
MOODY BLUES
Hottest:
BONNIE TYLER 1-1 AIR SUPPLY 12-6
NAKED EYES 15-9
QUIET RIOT 31-19
ROGERS & PARTON D-23

WVSR/Charleston, WV Dave Carlisie

JACKSON BROWNE JACKSON BROWNE ROMAN HOLLIDAY MICHAEL SEMBELLO JO JO ZEP CARLY SIMON RUBINOOS BOB SEGER BRYSON & FLACK SURVIVOR (dp) Hottest: SURVIVOR (Gp.)
Hottest:
ROGERS & PARTON 1-1
POLICE 8-3
SHEENA EASTON 19-8
KINKS 10-9
HUEY LEWIS & NEWS 22-13

AXE CLIFF RICHARD CLIFF RICHARD
WARWICK & VANDROS (dp)
RICK SPRINGFIELD
POINTER SISTERS
JEPPREY OSBORNE Hottest: ROGERS & PARTON 5-1 DEF LEPPARD 6-3 STRAY CATS 9-4 DEP LEPPARD 11-6 QUIET RIOT D-22

WYCR/Hanover-York, PA Mark Richards

QUIET RIOT (dp) MEN AT WORK MICHAEL SEMBELIO PETER SCHILLING PAT BENATAR HUMAN LEAGUE Hottest: SPANDAU BALLET 15-10 ELTON JOHN 18-12

WTIC-FM/Hertford, CT

ROGERS & PARTON MOTELS
PETER SCHILLING
JEFFREY OSBORNE
HOTHEST
BONNIE TYLER 1-1
SPANDAU BALLET 5-2
LIONEL RICHIE 17-6
PRINCE 18-9
ELVIS COSTELLO 24-16

WKEE/Huntington, WV

JACKSON BROWNE TUBES (dp)
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 2-2
MEN WITHOUT HATS 3-3
STRAY CATS 4-4
SPANDAU BALLET 5-5

Todd Halliday

MICHAEL SEMBELLO GENFSIS (dp) MSB HUMAN LEAGUE HUMAN LEAGUE EURYTHMICS PAT BENATAR JACKSON BROWNE HOTTES: POLICE 4-3 QUIET RIOT 17-5 SHEENA EASTON 13-7 FRANK STALLONE 9-8 FIXX 24-13

KC101/New Haven, CT

MEN AT WORK DEBARGE HOTTEST:
BONNIE TYLER 1-1
AIR SUPPLY 7-2
FIXX 13-8
LIONEL RICHIE 19-11
BILLY JOEL 21-15

WSPK/Poughkeepsie, NY

HUMAN LEAGUE HUMAN LEAGUE
JACKSON BROWNE
CARLY SIMON
ROMANTICS
ROMAN HOLLIDAY
HOTLET
BONNIE TYLER 1-1
SHEENA BASTON 11-4
POLICE 15-5
AGMETHA FALTSKOG 17-10
MOTELS 20-14

WHFM/Rochester, N1 Charley Lake

MSB HUMAN LEAGUE MEN WITHOUT HATS 1-1 TALKING HEADS 4-2 BILLY JOEL 3-3 SPANDAU BALLET 16-8 ROGERS & PARTON 18-9

98PXY/Rochester, NY

BILLY JOEL PAT BENATAR
MICHAEL SEMBELLO
JACKSON BROWNE
BOB SEGER
JOURNEY JOURNEY
HOTTEST:
BONNIE TYLER 1-1
AIR SUPPLY 9-4
FIXX 13-9
TALKING HEADS 18-10
PRINCE 20-16

WGFM/Schenectady, NY Tom Parker

JOBOXERS
JOURNEY
HUMAN LEAGUE
BOB SEGER
HOTTER
HOTTER
HOTTER
FRANK STALLOME 11-7
POLICE 14-9
TALKING HEADS 30-18
STEVIE NICKS 29-20

WKFM/Syracuse John Carucci

ROMANTICS QUARTERFLASH WARWICK & VANDROS JOURNEY QUIET RIOT (dp) DEBARGE AC/DC (dp) ROBIN GIBB HOTTEST: BONNIE TYLER 1-1 AIR SUPPLY 5-2 SPANDAU BALLET 7-3 POLICE 12-5 TALKING HEADS 13-7

WPST/Trenton, NJ Tom Taylor

PAT BENATAR EDDIE & THE CRUIS TOMMY FARAGHER HUMAN LEAGUE MSB WARWICK & VANDROS WARWICK & VANUEUS
Hottest:
SPANDAU BALLET 7-2
POLICE 8-4
SHEENA EASTON 20-16
LIONEL RICHIE 36-20
BILLY JOEL 40-32

WRCK/Utica, NY Jim Reitz

JACKSON BROWNE SURVIVOR EURYTHMICS HUMAN LEAGUE ROMAN HOLLIDAY ROMANTICS AXE Hottest: POLICE 5-BONNIE TYLER 3-2 FIXX 8-5 QUIET RIOT 15-9 STEVIE NICKS 19-14

WKRZ-FM/Wilkes-Barre

JIM HISING
KLIQUE
ROMAN HOLLIDAY
MEN AT WORK
EURYTHMICS
EURYTHMICS
LIONEL RICHIE
HOTEST:
SPANDAU BALLET 2-1
FIXX 4-3
BOB SEGER 6-4
QUIET RIOT 11-10

Q106/York, PA

Dan Steele JACKSON BROWNE
JOUNNEY
JOBOXERS
MSB (dp)
Hottest:
SPANDAU BALLET 2-1
BONNIE TYLER 5-3
ROGERS & PARTON 10-6
STRAY CARS 12-9
LIONEL RICHIE 28-22

PARALLEL THREE

WFBG/Altoons, PA

QUIET RIOT (dp)
JO JO ZEP (dp)
WARWICK & VANDROS (dp)
EURYTHMICS
RUFUS & CHAKA NUTUS & CHARA
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 4-3
FRANK STALLONE 9-6
POLICE 12-8
FIXX 19-10

WACZ/Bangor, ME Michael O'Hara

LOVERBOY EDDIE & THE CRUIS PAUL YOUNG MSB MSB
BIG COUNTRY
HOTEST:
BONNIE TYLER 1-1
AIR SUPPLY 3-3
ROGERS & PARTON 14-10
MOTELS 24-16
TALKING HEADS 30-22

WGUY/Bangor, ME Jim Randali

JIM Randall
EURYTHHICS
LOVERBOY
WARNICK & VANDROS
GAP BAND
TOMMY FARAGHER
BILLY JOEL
HOTES:
SPANDAU BALLET 7-1
POLICE 9-2
STRAY CATS 6-3
GEORGE BERSON 19-12
DAVID BOWIE 23-16

WIGY/Beth, ME Scott Robbins

JOAN JETT
BOB SEGER
ELVIS COSTELLO
PETER SCHILLING
RUFUS & CHARA
HOTESE:
BONNIE TYLER 1-1
POLICE 5-3
TALKING HEADS 13-8
STEVIE NICKS 17-12
DAVID BOWIE 24-18

WCIR/Beckley, WV **Bob Spencer**

MEN AT WORK
AGNETHA PALTSKOG
JACKSON BROWNE
BILLY JOBL
MARNICK & VANDROS (dp)
CLIFF RICHARD
HOTESEL:
AIR SUPPLY 1-1
SPANDAU BALLET 9-2
SHALAMAR 8-4
POCERS & PARTON 16-10
POLICE 17-11

WOMP-FM/Bellaire

ELVIS COSTELLO COMMODORES MSB PETER SCHILLING MANHATTAN TRANSFE Hottest: BONNIE TYLER 1-1 ROGERS & PARTON 5-3 PRINCE 13-4 LIONEL RICHIE 18-7 HUEY LEWIS & NEWS 24-14 WIKZ/Chambersburg, PA

PETER SCHILLING BILLY JOEL PAT BENATAR (dp) EURYTHMICS MSB (dp) ROMAN HOLLIDAY (dp) HODIEST

Matthews/Scott

HOTTEST: (197)
HOTTEST: HOTTES

WTSN/Dover, NH Jim Sebastia

ELVIS COSTELLO JACKSON BROWNE WARWICK & VANDROS Hottest: Billy JOEL 1-1 BONNIE TYLER 2-2 SPANDAU BALLET 5-3 FIXX 20-14 PRINCE 24-19

WERZ/Exeter, NH

EDDIE & THE CRUIS ROMANTICS SURVIVOR BOMAN HOLLIDAY WARWICK & VANDROS TOHMY FARRGHER RUFUS & CHAKA HOTESE: BONNIF TLER 1-1 ELTON JOHN 8-4 DEF LEPPARD 15-10 ROD STEWART 16-11 KINKS 18-12

WZYQ/Frederick, ND

Kemosabi Joe BILLY JOEL RICK SPRINGFIELD BIG COUNTRY POINTER SISTERS SOS BAND PAT BENATAR PETER SCHILLING HOTLEST ROTERS & PARTON 1-1 BONNIE TYLER 10-2 NAKED EYES 13-5 SHEENA EASTON 32-25 DAVID BOWIE 39-26

WQCM/Hagerstown, MD

Will Kauffman WII Kauffman

ROBERT PLANT
POINTER SISTERS
PAT BENATTAP
MANHATTAN TRANSFE
QUIET RIOT (dp)
DEF LEPPARD (dp)
MARRICK & VANDROS
RUFUS & CHAKA
HOTTER
HOTTER
BONNIE TYLER 5-2
SPANDAU BALLET 6-4
ROGERS & PARTON 23-11
PIXX 25-14

OK100/Ithaca, NY Denny Alexanda

Tony Booth

CLIFF RICHARD

AXE

JACKSON BROWNE

WARWICK & VANDROS
RICK SPRINGFIELD
POINTER SISTERS Hottest: BILLY JOEL 3-1 POLICE 13-9 DEF LEPPARD 16-11 DEF LEPPARD 22-16 JOAN JETT 31-24

13FEA/Menchester, NH Rick Ryder

LIONEL RICHIE STACY LATTISAN LIONEL RICHIE
STACY LARTISAW
WARNICK & VANDROS
MANTHEW WILDER
HOTTER WILDER
HOTTER
BONNIE TYLER 9-1
MEN WITHOUT HATS 4-2
AIR SUPPLY 12-5
SPANDAU BALLET 14-6
ELTON JOHN 28-12

WKHI/Ocean City, MD Jack Gillen

QUARTERFLASH JOURNEY JOBOXERS WARWICK & VANDROS ROMANTICS Hottest: BONNIE TYLER 4-1 SPANDAU BALLET 7-3 POLICE 9-4 AIR SUPPLY 5-5 STRAY CATS 14-10

96XIL/Parkersburg. W Paul DaMille

POINTER SISTERS RICK SPRINGFIELD DEBARGE JACKSON BROWNE CLIFF RICHARD AXE AXE Hottest: CULTURE CLUB 3-1 SHEENA EASTON 5-3 DEF LEPPARD 7-4 LIONEL RICHIE 18-7 LOVERBOY 20-13

WJBQ/Portland, ME

MICHAEL JACKSON GLENN SHORROCK GLENN SHORROCK LOVERBOY NUPUS & CHAKA EDDIE & THE CRUIS TOMMY FARAGHER HOTEST: BONNIE TYLER 1-1 TALKING NEADS 7-3 LAURA BRANIGAN 11-8 ROGERS & PARTON 16-10 ROD STEWART 27-22

WHEB/Portsmouth

ROMANTICS ROMANTICS
BILLY JOEL
JACKSON BROWNE
MINOR DETAIL
HOTTES:
POLICE 3-1
FIXX 6-3
MOTELS 11-6
SPANDAU BALLET 16-11
MOODY BLUES 18-13

WSQV/Williamsport, PA Frank Beil

QUIET RIOT 'tap) QUIET RIOT 'cop)
BIG COUNTRY
EURYTHMICS
HUMAN LEAGUE
HOTEST:
POLICE 4-1
TALKING HEADS 3-2
SPANDAU BALLET 8-5
FIXX 9-6
MOODY BLUES 12-8

Bruce Stevens EURYTHMICS JOURNEY WARWICK & VANDROS QUIET PIOT KLIQUE KLIQUE Hottest: ROGERS & PARTON 2-1 AIR SUPPLY 1-2 BONNIE TYLER 5-6 TALKING HEADS 14-9 RICK JAMES 15-10

KHFl/Austin, TX

Volkman/Garret BILLY JOEL DONNA SUMMER AGNETHA FALTSKOG JACKSON BROWNE HERBIE HANCOCK KINKS EURYTHMICS ELVIS COSTELLO PAT BENATAR JOURNEY JOURNEY JOBOXERS Hottest: POLICE 7

BRYSON & FLACK
DEF LEPPARD (dp)
JACKSON BROWNE
PRINCE
HOttest:
BONNIE TYLER 1-1
AIR SUPPLY 5-4
MEN WITHOUT HATS 9-7
BILLY JOEL 8-9
ROGERS & PARTON 17-11

KZZB/Beaumont TX

MSB JOAN JET JOAN JETT QUIET RIOT BILLY IDOL PAUL YOUNG HOTLEST; STRAY CATS 3-1 TALKING HEADS 5-2 BONNIE TYLER 6-4 POLICE 12-6 FIXX 19-13

WQID/Blloxi, MS

Kirk Cliett DAVID BOWIE BILLY JOEL LOVERBOY
EURYTHMICS
DEF LEPPARD
MSB (dp)
OUARTERFLASH (dp) OUARTERFLASH (OP) HOTTEST: MEN WITHOUT HATS 2-1 SPANDAU BALLET 4-3 FIXX 10-4 POLICE 9-6 TALKING HEADS 24-14

KXX106/Birmingham, AL Kevin McCarthy

BILLY JOEL JOURNEY RUFUS & CHAKA Hottest: BONNIE TYLER 1-1 AIR SUPPLY 4-2 POLICE 10-4 SHEENA EASTON 17-13 PRINCE 21-19

WSSX/Charlestor

JOBOXERS GENESIS MSB QUARTERFLASH QUARTERFLASH HOCLEST: BONNIE TYLER 1-1 JIM CAPALDI 4-2 POLICE 7-4 STEVIE NICKS 14-8 BRYAN ADAMS 17-12

WBCY/Charlotta, NC Bob Kaghan

EURYTHMICS
HOTTEST:
BONNIE TYLER 1-1
POLICE 5-2
FIXX 17-8
PRINCE 18-9
LIONEL RICHIE 28-16 WSKZ/Chattanooga, TN Blake/Page

WZLD/Columbia, SC

PETER SCHILLING JOAN JETT

HOTTEST: BONNIE TYLER 1-1 SPANDAU BALLET 8-5 POLICE 10-6 ROGERS & PARTON 18-9 FIXX 19-12

KITE/Corpus Christi, TX

NOTES & CHARA
HOTEST:
BONNIE TYLER 1-1
MEN WITHOUT HATS 3-2
SPANDAU BALLET 9-6
AIR SUPPLY 13-7
FIXX 17-12

KZFM/Corpus Christ

Chuck Baker

Zippo/Tucker

BRYSON & FLACK BILLY JOEL TUBES

RUFUS & CHAKA

LOVERBOY HUMAN LEAGUE ANIMALS

ANIMALS
DEF LEPPARD
MSB
HOTTES:
POLICE 5-1
AIR SUPPLY 8-3
SPANDAU BALLET 10-8
FIXX 13-9
PRINCE 22-16 WNOK-FM/Columbia, SC Tom Kent none Hottest: POLICE 1-1 FIXX 6-6 SHEENA EASTON 7-7 MOODY BLUES 13-13 MADNESS 14-14

SOUTH. PARALLEL TWO

JOURNEY
JACKSON BROWNE
JACKSON BROWNE
OUABTERELASH
PETER SCHILLING
MICHAEL SEMBELLO
BRYSON & FLACK
HOCTES
HOTHER
H WDOQ/Daytona Beach, FL Ralph Wimmer BONNIE TYLER 3-2 SPANDAU BALLET 11-7 TALKING HEADS 25-16 LIONEL RICHIE D-21

BILLY JOEL AGNETHA FALTSKOG JIMMY BUFFETT SOS BAND QUIET RIOT (dp) MANNATTAN TRANSFE (dp) JOAN JETT (dp) Hottest: JOAN JETT (dp) Hottest: MEN WITHOUT HATS 2-1 BONNIE TYLER 1-2 ROGERS 6 PARTON 15-8 TALKING HEADS 22-14 LIONEL RICHIE 33-27 WFMF/Beton Rouge, LA Rice/Ahysen WNFI/Daytona Beach, FL Brian Douglas

MICHAEL JACKSON LOVERBOY TOMMY FARAGHER BILLY JOEL HUMAN LEAGUE HUMAN LEAGUE BERLIN EDDIE RABBITT PAUL YOUNG GLENN SHORROCK SURVIVOR ROMAN HOLLIDAY DEBORAH ALLEN KLIQUE KLIQUE Hottest: ROGERS & PARTON 5-1 MEN WITHOUT HATS 2-2 BONNIE TYLER 3-3 POLICE 12-7 STRAY CATS 11-8

WDCG/Durham-Raleig

Randy Kebrich MANDY Kebrich
PRINCE
DAVID BOWIE
JACKSON BROWNE
DEF LEPPARD
HOTESE:
BONNIE TYLER 1-1
AIR SUPPLY 10-3
NAKED EYES 11-6
SPANDAU BALLET 16-7
FRANK STALLONE 12-9

KAMZ/EI Paso, TX West/Saylor

JACKSON BROWNE JACKSON BROWNE DEBARGE POINTER SISTERS Hottest: WARWICK & VANDROS JACKSON BROWNE BONNIE TYLER 4-1 AIR SUPPLY 11-5 SOS BAND 16-10 LAURA BRANIGAN 18-12 SPANDAU BALLET 25-15

KSET-FM/EI Paso, TX

QUIET RIOT PAT BENATAR EURYTHMICS QUARTERFLASH QUARTERFLASH
ROMAN HOLLIDAY
SURVIVOR
HUMAN LEAGUE
GLENN SHORROCK
JACKSON BROWNE
HOTLEST: MOTHOUT HATS 2-1 WHAM! U.K. 6-3 ROBERT PLANT 14-7 PETER SCHILLING 24-12 DEF LEPPARD D-18

WRQK/Greensboro, NO

Wes Jones DEBORAH ALLEN MATTHEW WILDER AL JARREAU MSB BOB SEGER POINTER SISTERS POINTER SISTERS
HOTTES:
BONNIE TYLER 1-1
MEN WITHOUT HATS 6-4
SPANDAU BALLET 16-10
FIXX 23-15
BRYAN ADAMS 30-24

WANS-FM/Greenville, SC

MSB QUARTERFLASH JOBOXERS WARWICK & VANDROS (dp) ROMAN HOLLIDAY ROMAN HOLLIDAY HOttest: BONNIE TYLER 1-1 SPANDAU BALLET 8-4 TALKING HEADS 14-10 FIXX 20-12 ROGERS & PARTON 21-15

WZYP/Huntsville, AL Scott Mitchell

LOVERBOY MSB QUARTERFLASH HUMAN LEAGUE JACKSON BROWNE HOTLEST: BONNIE TYLER 1-1 ROGERS & PARTON 5-2 SPANDAU BALLET 3-3 POLICE 11-5 POLICE 11-5 TALKING HEADS 17-12

94TYX/Jackson, MS

Jim Chick MSB (dp) PAT BENATAR (dp) EURYTHNICS HOTTES: BONNIE TYLER 1-1 BILLY JOEL 3-2 AIR SUPPLY 6-3 POLICE 8-4 BRYSON & FLACK 11-8

WQUT/Johnson City, TN Rod Hampton PAT BENATAR ELVIS COSTELLO ELVIS COSTELLO SURVIVOR Hottest: BILLY JOEL 1-1 ASIA 6-4 BONNIE TYLER 14-7 SPANDAU BALLET 18-8 ROBERT PLANT 16-13

WOKI/Knoxville, TN Gary Adkins

none Hottest: BONNIE TYLER 1-1 BILLY JOEL 2-2 TALKING HEADS 9-9 MIDNIGHT STAR 12-12 PRINCE 18-18

WFMI/Lexington, KY Fox/Mosley

FOXMOSEY

ROMAN HOLLIDAY

ROBIN GIBB

RUFUS & CHAKA

PAT BENATAR

EDDIE & THE CRUIS

QUARTERFLASH

HOTTER

HOTTER

ROBIN GIBB

ROBIN GIBB

RUFUS & CHAKA

FOTO BATTER

FOTO BATTER

ROBIN GIBB

ROBIN

KKYK/Little Rock, AR LIONEL RICHIE BRYAN ADAMS HOTLEST: BONNIE TYLER 1-1 MEN WITHOUT HATS 5-3 ROGERS & PARTON 10-7 KINKS 19-16 STEVIE NICKS 22-17

KBFM/McAllen-Brownsville Bob Mitchell

JACKSON BROWNE WARWICK & VANDROS MASH YOUNG HOTELST 1-1 MEN WITHOUT HATS 3-2 POLICE 6-3 SPANDAU BALLET 7-6 FIXX 18-9

FM100/Memphis, TN

Fram/Fuller

John/Mayweath BRYAN ADAMS MICHAEL SEMBELLO MICHAEL SEMBELLO HOTTEST: BONNIE TYLER 2-1 SPANDAU BALLET 5-3 ELTON JOHN 8-5 AIR SUPPLY 10-6 POLICE 14-10

SPANDAU BALLET WABB-FM/Mobile, AL JOURNEY
JOAN JETT (dp)
Hottest:
MEN WITHOUT HATS 3-1
SPANDAU BALLET 9-8
POLICE 10-9
FIXX 13-12
PRINCE 16-15

G100/Mobile, AL Scott Griffith

HUMAN LEAGUE DEF LEPPARD (dp) JOURNEY HOttest: BONNIE TYLER 1-1 BILLY JOEL 3-2 AIR SUPPLY 6-3 POLICE 14-5 ROGERS & PARTON 17-6 WHHY-FM/Montg

Mark St. John

BILLY JOEL MICHAEL JACKSON POINTER SISTERS WARWICK & VANDROS MICHAEL SEMBELLO JOURNEY MATTHEW WILDER MATTHEW WILDER HOTTEST: ROGERS & PARTON 8-1 MEN WITHOUT HATS 6-3 COMMODORES 14-5 POLICE 22-7 FIXX 18-13

KRGV/McAllen-Br

Perry/Taylor WARWICK & VANDROS EURYTHMICS AC/DC (dp) EBN-OZN (dp) MSB HUMAN LEAGUE KANSAS KANSAS HOTTEST: BONNIE TYLER 1-1 DONNA SUMMER 4-2 MEN AT WORK 14-5 PRINCE 17-7 PETER SCHILLING 29-21

KX104/Neshville, TN Bryan Sargent

DEF LEPPARD DEF LEPPARD
JOBOXERS
WARWICK & VANDROS
WARWICK & VANDROS
HUMAN LEAGUE
RUPUS & CHAKA
HOttest:
BONNIE TYLER 2-1
AIR SUPPLY 5-4
PRINCE 13-5
LIONEL RICHIE 23-10
SHEENA EASTON 17-11

WSFL/New Bern, NC

QUARTERLASH
POINTER SISTERS
BILLY JOEL
HOCLEST
MICHAEL JACKSON 2-1
ROD STEWART 37-25
STEVIE NICKS 31-26
MOTELS 36-30
JOURNEY D-32

WNVZ/Norfolk, VA Steve Kelly

AL JARREAU
JACKSON BROWNE
JOURNEY
QUARTERFLASH
MANBATTAN TRANSFE
HOLECE 13-7
ELTON JOHN 11-8
ROBERT PLANT 23-16
LIONEL RICHLE 15-23
HUEY LEWIS & NEWS 37-33

BJ106/Orlando, FL

Garry Mitchell LIONEL RICHIE
PRINCE
HOTLEST:
BONNIE TYLER 1-1
MEN WITHOUT HATS 4-2
AIR SUPPLY 6-4
STRAY CATS 7-5
POLICE 11-7

WRVQ/Richmond, VA MOTELS MICHAEL SEMBELLO AGNETHA FALTSKOG AGNETHA FALTSKOG HOTTEST: BONNIE TYLER 2-1 SOS BAND 14-7 ROGERS 6 PARTON 17-8 LIONEL RICHIE 25-17 ROBERT PLANT 30-18

KiTY/San Antonio, TX

Frank Weish
BRYAN ADAMS
JOURNEY
BILLY JOEL
JOE ESPOSITO
MSB
LOVERBOY (dp)
Hottest:
BONNIE TYLER 1-1
STRAY CARTS 5-3
POLICE 13-6
FREEEZ 16-12
DONNA SUMMER 18-13

KTFM/San Antonio, TX

Thorman/Nasty Thorman/Nasty

BRYAN ADAMS
MICHAEL JACKSON
WARMICK & VANDROS
KLIQUE
DEBARGE
MANNATTAN TRANSFE
PAUL YOUNG
NICHAEL SEMBELLO
NEW BDITTION
HOTESEL
BONNIE TYLER 1-1
BRYSON & FLACK 7-5
ROCERS & PARTON 18-8
SPANDAU BALLET 20-16
PETER SCHILLING 39-29

KTSA/Sen Antonio, TX

SPANDAU BALLET
CRYSTAL GAYLE
POLICE
Hottest:
BONNIE TYLER 1-1
ROGERS & PARTON 3-2
BRYSON & FLACK 4-3 AIR SUPPLY 7-4 SPANDAU BALLET D-16

(ROK/Shreveport, LA

Hayden/Stewart LOVERBOY MICHAEL SEMBELLO MSB
GLENN SHDRROCK
HANHATTAN TRANSFE
HOTTEST
H

Steve Finnegen

PAT BENATAR JOBOXERS
JOURNEY
HOTTEST:
SPANDAU BALLET 2-1
ROGERS 6 PARTON 10-4
POLICE 11-7
PRINCE 13-10
MOTELS 21-17

PARALLEI. THREE

KQIZ-FM/Amerille

Ron Chase CLIFF RICHARD GENESIS PETER SCHILLING ROMAN HOLLIDAY JAMES HOUSE SURVIVOR SURVIVOR
Hottest:
POLICE 1-1
FIXX 4-2
DEF LEPPARD 10-5
HUEY LEWIS & NEWS 11-6
LOVERBOY 12-7

WISE/Ashville, NC

John Stevens WARWICK & VANDROS RUFUS & CHAKA POINTER SISTERS GLENN SHORROCK OXO BOB SEGER HOTES: MEN WITHOUT HATS 5-1
SPANDAU BALLET 7-4
STRAY CATS 14-7
MADNESS 20-16
MOTELS 21-17

WJAD/Balnbridge, GA

Skip Elliot POINTER SISTERS WARWICK & VANDROS RUFUS & CHAKA (dp) AXE AXE JEFFREY OSBORNE COMMODORES
Hottest:
MEN WITHOUT HATS 4-3
SPANDAU BALLET 6-4
POLICE 10-6
ROGERS 4 PARTON 11-7
LIONEL RICHIE 27-18

WCGQ/Columbus, GA Ralph Carroll

MICHAEL JACKSON BILLY JOEL HUMAN LEAGUE QUARTERFLASH BOB SPORT BOB SEGER Hottest: ROGERS & PARTON 3-1 POLICE 5-2 AIR SUPPLY 6-3 SHEENA EASTON 8-6 TALKING HEADS 14-9

KISR/Ft. Smith, AR

Rick Hayes WARWICK & VANDROS MSB BILLY JOEL POINTER SISTERS KANSAS KANSAS Hottest: POLICE 3-1 BILLY JOEL 4-2 SPANDAU BALLET 7-4 ROGERS & PARTON 12-5 STRAY CATS 13-8

Q104/Gadaden, AL

CENTON JOHN
MSB (dp)
JEFFREY OSBORNE
STACY LATTISAW (dp)
BRYSON & FLACK (dp)
HOttest:
ROGERS & PARTON 1-1
POLICE 5-2
SOS BAND 6-3
RICK JAMES 4-4
PRINCE 9-5

WFOX/Galneville, GA

Alan Du Priest EURYTHMICS EURYTHMICS
COMMODORES
WARWICK & VANDROS
ROBIN GIBB
HOTLEST:
ROCERS & PARTON 1-1
MEN WITHOUT HATS 4-6
STEVIE NICKS 24-19
PRINCE 31-27
MICHAEL SEMBELLO D-32

Lou Petrick AXE (dp) PETER SCHILLING (dp) SUBVIVOR (dp) MICHAEL SEMBELLO HOTLEST: POLICE 1-1 HEART 5-2 FIXX 12-4 SHEEMA EASTON 8-5 MOODY BLUES 11-10

WYKS/Gainesville, FL

KILE/Galveston, TX Scott Taylor LOVERBOY (dp) BOB SEGER JOBOXERS ANIMALS PETER SCHILLING BILLY IDOL (dp) Hottest:
BONNIE TYLER 2-1
POLICE 6-2
ELTON JOHN 14-10
SHEENA EASTON 18-11
FIXX 28-16

KTDY/Lafayette, LA **Greg Stavens**

JOBOXERS HUMAN LEAGUE JOURNEY
DEF LEPPARD (dp)
KLIQUE
HOTTES:
AIR SUPPLY 3-1
SPANDAU BALLET 6-3
POLICE 10-6
ROGERS * PARTON 11-10
FIXX 3-15

Q101/Meridian, MS

Chuck McCartney STACY LATTISAW BILLY JOEL BILLY JOEL
TUBES
AGNETHA PALTSKOG
MATTHEW WILDER
AL JARREAU
HUEY LEWIS 6 NEWS
DEF LEPPARD
HOLLES 2-1
BONNIE TYLER 2-1
ROGERS 6 PARTON 10-5
LAURA BRANIGAN 9-6
SHEENA RASTON 13-9
POLICE 20-10

KNOE-FM/Monroe, LA

Rhymes/Shee WARWICK & VANDROS JOAN JETT (dp) PAUL YOUNG RUFUS & CHAKA RUFUS & CHAKA
KLIQUE
PETER SCHILLING (dp)
HOTLEST:
SPANDAU BALLET 8-1
AIR SUPPLY 4-3
POLICE 6-4
SHEENA EASTON 13-9
ROGERS & PARTON 18-11

WPFM/Panama City Skip Bishop MICHAEL JACKSON
JOE ESPOSITO
MSB (dp)
Hottest:
BONNIE TILER 1-1
SPANDAU BALLET 2-2
STEVIE NICKS 11-8
FIXX 12-9
PETER SCHILLING 15-11

WX1K/Rosnoks VA

PAT BENATAR

PAT BEWATAR
AL JARREAU
ROMANTICS
JOAN JETT
STEVIE NICKS
ELTON JOHN
HOTEST
ROGERS & PARTON 8-1
BILLY JOEL 2-2
SPANDAU BALLET 4-3
MEN WITHOUT HATS 6-5
DAVID BOWIE 16-10 WAEV/Savannah, GA North/Rogers WARWICK & VANDROS
PETER SCHILLING
JOE ESPOSITO
CARLY SIMON
DEBARGE

DEBARGE HOTTEST: BONNIE TYLER 1-1 SPANDAU BALLET 4-2 ROGERS 6 PARTON 10-3 POLICE 11-6 LIONEL RICHIE 18-13

WIXV/Savannah, GA J.P. Hunter RICK SPRINGPIELD
CLIFF RICHARD
POINTER SISTERS
MSB
DAVE EDMINDS
AC/DC (dp)
WARMICK & VANDROS (dp)
HOTES:
BILLY JOEL 1-1
DEF LEPPARD 9-4
PRINCE 19-7
LIONEL RICHIE 25-13
GENESIS D-35

Z102/Sevenneh, GA

Randi Sommers MICHAEL JACKSON JOHN COUGAR HUEY LEWIS & NEWS MSB OUIET RIOT Hottest: BONNIE TYLER 1-1 FIXX 13-7 BRYSON & FLACK 19-9 HERBIE HANCOCK 36-28 LOVERBOY D-35

WGLF/Tailahassee, FL Brian Phillips

MICHAEL JACKSON
OUIET RIOT (HD)
WARRICK TO (ND)
WARRICK TO (ND)
PETER SCHILLING
JAMES INGER
MOSIN GIBB
HOTESE:
POLICE 5-1
POLICE 5-1
ROGERS & PARTON 9-3
BILLY JOEL 1-5
LIONEL RICHTE 21-14 KKQV/Wichita Felis, TX BILLY JOEL
JACKSON BROWNE
JAMES INGRAM
AXE
ROBIN GIBB

MADNESS 16-11 TALKING HEADS 17-12 WHSL/Wilmington, NC

Foster/Patrick PETER SCHILLING PETER SCHILLING HOTTEST: ROBERT PLANT 2-1 SPANDAU BALLET 5-2 FIXX 10-5 ELVIS COSTELLO 15-12 BRYAN ADAMS 26-21

MIDWEST Most Added. Hottest

Billy Joel Journey M. Stanley Band

Bonnie Tyler Police Spandau Ballet

ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest Journey

Bonnie Tyler Spandau Ballet Police

Jackson Browne Warwick & Vandross Michael Sembello

MIDWEST PARALLEL TWO

WKDD/Akron, OH

Matt Patrick QUARTERFLASH ROMANTICS MANHATTAN TRANSFE BRYSON & FLACK Hottest: BILLY JOEL 2-1 BONNIE TYLER 1-2 MEN WITHOUT HATS SPANDAU BALLET 10-7 POLICE 15-10

WKAU/Appleton-Oahkosh Ross/Allen

PAT BENATAR HUMAN LEAGUE
JOURNEY
BRYSON & FLACK
PETER SCHILLING (dp) Hottest: AIR SUPPLY 2-1 POLICE 6-3 SPANDAU BALLET 11-7 FIXX 20-12 ROD STEWART 31-23

WNAM/Appelton-Oshkosh

Chris Calne WARWICK & VANDROS ROBIN GIBB MATTHEW WILDER CLIFF RICHARD COMMODORES JOURNEY Hottest: BONNIE TYLER 1-1 BRYSON & FLACK 13-6 MOODY BLUES 19-10 MOTELS 24-16 MOTELS 24-16 LIONEL RICHIE 29-19

92X/Columbus, OH

Tari Nutter ROGERS & PARTON BILLY JOEL MSB Hottest: BONNIE TYLER 1-1 AIR SUPPLY 13-5 POLICE 14-8 TALKING HEADS 18-13 SPANDAU BALLET 20-14

KIIK/Davenport, IA Jim O'Hara

EURYTHMICS MICHAEL SEMBELLO MSB BRYSON & FLACK JOBOXERS JOBOXERS HOTLEST: BONNIE TYLER 1-1 AIR SUPPLY 4-4 MEN WITHOUT HATS 5-5 LIONEL RICHIE 27-15 BOB SEGER D-32

KMGK/Des Moines, IA Jim Roberta

QUARTERFLASH PAT BENATAR BRYSON & PLACK JACKSON BROWNE JOURNEY CLIFF RICHARD BONNIE TYLER 1-1 SPANDAU BALLET 7-2 POLICE 9-3 LIONEL RICHIE 27-16 FIXX 24-20

WEBC/Duluth, MN Dick Johnson

MEN AT WORK MICHAEL SEMBELLO
HUEY LEWIS & NEWS (dp)
BRYSON & FLACK
EURYTHMICS BONNIE TYLER 1-1 SPANDAU BALLET 9-3 ROGERS & PARTON 8-4 POLICE 10-8 SHEENA FASTON 14-10

WKDQ/Evansville, IN Hobbs/Payne

ROBERT PLANT JOAN JETT JACKSON BROWNE
Hottest:
BONNIE TYLER 2-1
SPANDAU BALLET 6-2 POLICE 7-5 MEN WITHOUT HATS 10-6 ROGERS & PARTON 19-9

WSTO/Evansville, IN Chris Taylor

LIONEL RICHIE STEVIE NICKS EDDIE & THE CRUIS EDDIE & THE CRUIS
HOttest:
POLICE 13-9
SPANDAU BALLET 16-12
SHEENA EASTON 23-16
KINKS-24-18
SHALAMAR 28-21

J.J. Duling BOB SEGER MATTHEW WILDER JOBOXERS (dp) Hottest: POLICE 1-1 SPANDAU BALLET 5-3 HUEY LEWIS 6 NEWS 19-14 LIONEL RICHIE 24-18

WMEE/Fort Wayne Tony Richards

ROGERS & PARTON LIONEL RICHIE BILLY JOEL HUEY LEWIS & NEWS MOTELS
MOTELS
MOTELS
PAT BENATAR
MICHAEL SEMBELLO
AGNETHA FALTSKOG
DAVID BOWIE
EURYTHMICS

EUNTTHMICS MSB JOURNEY JACKSON BROWNE HOTTEST HOTTEST HOLL 1-1 POLICE 7-3 SHEENA EASTON 15-7 TALKING HEADS 21-17 BRYAN ADAMS 27-22

WZZR/Grand Rapids, Mi Don Schuller

BIG COUNTRY ROMAN HOLLIDAY
WAS (NOT WAS)
SURVIVOR (dp)
POINTER SISTERS
AXE EBN-OZN POLICE 9-1 BRYAN ADAMS 17-13 HUEY LEWIS & NEWS 21-14 MOTELS 18-15 MOODY BLUES 20-17

WZPL/Indianapolls, IN

Gary Hoffmann BILLY JOEL WARWICK & VANDROS POINTER SISTERS ROBIN GIBB CLIFF RICHARD GENESIS GENESIS
INDUSTRY
EDDIE & THE CRUIS
JEFFREY OSBORNE
HOTEST:
BONNIE TYLER 2-1
BILLY JOEL 1-2
FIXX 3-3
MEN WITHOUT HATS 10-4
NAKED EYES 5-5

WJX0/Jackson, M

Ryan/Cheeks SURVIVOR AC/DC BIG COUNTRY BIG COUNTRY
ROMAN HOLLIDAY
AXE
Hottest:
POLICE 2-1
FIXX 15-4
BONNIE TYLER 10-7
QUIET RIOT 16-13
PAT BENATAR 30-25

WKFR/Kalamazoo, MI Swart/Chapman

MICHAEL SEMBELLO (dp) MICHAEL SEMBELLO (d)
PRINCE (dp)
BOB SECER (dp)
JOURNEY (dp)
MATTHEW WILDER
HOTEST:
BONNIE TYLER 1-1
SPANDAU BALLET 5-2
FOLICE 7-4
ELTON JOHN 12-7
LIONEL RICHIE 29-16

ZZ99/Kansas City, MO Rowlands/Benson

CLIFF RICHARD MSB Hottest: POLICE 1-1 SPANDAU BALLET 2-2 STEVIE NICKS 20-3 SHEENA EASTON 11-4 TALKING HEADS 12-5

WVIC/Lansing, MI Jay Stevens

SILLY JOEL BILLY IDOL BOB SEGER MSB Hottest: NAKED EYES 3-1 FRANK STALLONE 6-2 POLICE 10-5 KANSAS 18-11 MOTELS 24-12

WZEE/Madison, WI

Little/Hudson BILLY JOEL
ROBERT PLANT
PETER SCHILLING
RUFUS & CHAKA
HOTLEST:
BONNIE TYLER 1-1
MEN WITHOUT HATS
STRAY CATS 4-3
POLICE 7-4
DEF LEPPARD 9-5

KJ103/Oklahoma City, OK Dan Wilson

NENA TOE ESPOSITO MSB (dp)
PAT BENATAR (dp)
RICK SPRINGFIELD
HOTTEST:
BONNIE TYLER 1-1 SPANDAU BALLET 2-2 TALKING HEADS 10-4 SOS BAND 11-7 FEXX 13-8

KQKQ/Omaha, NE

Taylor/Deen AGNETHA FALTSKOG PAT BENATAR PAT BENATAR
JOURNEY
MICHAEL JACKSON
HOTCEST:
BONNIE TYLER 1-1
POLICE 4-2
SPANDAU BALLET 6-4
AIR SUPPLY 5-5
STRAY CATS 8-6

KZ93/Peorle, ÍL

Mark Maloney ROBERT PLANT
Hottest:
BILLY JOEL 1-1
BONNIE TYLER 2-2
POLICE 3-3
AIR SUPPLY 5-5
JOURNEY 8-7

WRKR/Racine-Milwaukee

Pat Martin EDDIE & THE CRUIS
GLENN SHORROCK RUBINOOS ROBINOOS MEN AT WORK 34-26
BILLY JOEL LIONEL RICHIE 33-27
HOTE ALL MEN WITHOUT HATS 1-1
FIXX 14-8
FIXX 14-8
BILLY JOEL
BILLY JOEL

PRINCE 21-10 QUIET RIOT 34-14

WZOK/Rockford Tim Fox STEVIE NICKS DEF LEPPARD Hottest: MEN WITHOUT HATS 1-1 DONNA SUMMER 3-2 BONNIE TYLER 5-3 AIR SUPPLY 6-4 FRANK STALLONE 9-5

U93/South Bend, IN J.K. Dearing

STEVIE NICKS LIONEL RICHIE JOURNEY BONNIE TYLER 2-1 MICHAEL SEMBELLO 9-2 MEN WITHOUT HATS 4-4 ROGERS & PARTON 15-6 POLICE 10-9

WRQN/Toledo, OH **Buck Williams**

WARWICK & VANDROS JOURNEY BILLY JOEL COMMODORES MATTHEW WILDER BOB SEGER BOB SEGER HOTLEST: BONNIE TYLER 4-1 MEN-WITHOUT HATS 5-4 STRAY CATS 8-5 SPANDAU BALLET 9-6 FRANK STALLONE 10-7

KAYI/Tuisa, OK

Phil Williams BILLY JOEL MICHAEL SEMBELLO JOBOXERS MSB Hottest: BONNIE TYLER 4-1 SPANDAU BALLET 5-2 BILLY JOEL 3-3 MICHAEL JACKSON 1-4 POLICE 7-5

KEYN-FM/Wichita, KS

Taylor/Pearman BILLY JOEL LOVERBOY JOURNEY (dp) MSB Hottest: BONNIE TYLER 3-1 SPANDAU BALLET 10-4 AIR SUPPLY 7-6

WHOT/Youngstown Dick Thompson

AC/DC
AC/DC
PAUL YOUNG
EDDIE 6 THE CRUIS
WARMICK 6 VANDROS
RUFUS 6 CHAKA
QUARTERFLASH
POINTER SISTERS
HOTLEST
BONNIE TYLER 1-1
MEN WITHOUT HATS 2POLICE 6-3
BILLY JOEL D-30
MSB D-32

WYFM/Youngstown

Dan Brannan

QUIET RIOT MOTELS HUMAN LEAGUE BILLY JOEL JOHN COUGAR JOHN COUGAR HOTLEST: BONNIE TYLER 1-1 MEN WITHOUT HATS 3-2 SPANDAU BALLET 4-3 ELTON JOHN 8-5 ROGERS 6 PARTON 11-7

WBNQ/Bloomington

Mike Justin BILLY JOEL EURYTHMICS
JACKSON BROWNE
TUBES (dp)
BIG COUNTRY (dp) KINKS (dp) ELVIS BROTHERS (dp) Hottest: BONNIE TYLER 1-1 POLICE 3-2 MEN WITHOUT HATS 8-3 PRINCE 21-12 STEVIE NICKS 20-13

WBWB/Bloomington

John Helmann ROMAN HOLLIDAY MATTHEW WILDER HUMAN LEAGUE JOURNEY JACKSON BROWNE BILLY JOEL Hottest: STRAY CATS 3-1 SPANDAU BALLET 15-10 PRINCE 17-12

MEN AT WORK 34-26 LIONEL RICHIE 33-27

BILLY JOEL
CLIFF RICHARD
NEW EDITION
LOVERBOY
HUEY LEWIS & NEWS
HUEY LEWIS & NEWS
HUMAN LEAGUE
HOTEBELF HUMAN LEAGUE HOTEST: BONNIE TYLER 1-1 MEN WITHOUT HATS 2-2 ROGERS & PARTON 18-6 QUIET RIOT 23-7 TALKING HEADS 22-10

KCMQ/Columbia, MO Dave McCormick

DEF LEPPARD LOVERBOY BILLY JOEL BRYSON & FLACK MSB EDDIE & THE CRUIS Hottest: BONNIE TYLER 2-1 POLICE 12-2 SPANDAU BALLET 10-3 AIR SUPPLY 9-6 FIXX 27-9

Y94/Fargo, ND Collins/Anderson

JOURNEY JOURNEY
MSB
JACKSON BROWNE
Hottest:
BONNIE TYLER 2-1
POLICE 6-4
SPANDAU BALLET 9-5 FIXX 16-10 SHEENA EASTON 17-13

KKXL-FM/Grand Forks, ND

Don Nordine BILLY JOEL EURYTHMICS EURYTHMICS
DAVID BOWIE
MICHAEL SEMBELLO
AGNETHA FALTSROG
HOTELER 1-1
MEN WITHOUT HATS 2-3
SPANDAU BALLET 14-10
PRINCE 22-18
QUIET RIOT D-33

KYTN/Grand Forks, ND

Tom Fricke BILLY JOEL QUARTERFLASH HUMAN LEAGUE AC/DC SURVIVOR JAMES HOUSE Hottest: POLICE 2-1 BONNIE TYLER 1-2 FIXX 5-3 QUIET RIOT 11-6 AIR SUPPLY 15-7

KRNA/Iowa City, IA Bart Goynahor BOB SEGER ELVIS COSTELLO DEF LEPPARD (d DEF LEPPARD (dp) Hottest: POLICE 1-1 SPANDAU BALLET 6-2 BONNIE TYLER 10-4 FRANK STALLONE 5-5 FIXX 12-7

WAZY-FM/Lafevette, IN Jim Stacy

Jeff Tobin

Jeff Tobin

MSB

MSB

BRYSON & FLACK

STACY LATTISAW

STACY LATTISAW

PAT BENATAR

AIR SUPPLY

HOTCEST:

BONNIE TYLER 5-1

TACO 8-5

BILLY JOEL 13-6

BILLY JOEL 13-6

PARALLEL THREE

MSB

MSB

STACY LATTISAW

STACY LATTISAW

PAT LENTISAW

STACY LATTISAW

PAT LENTISAW

BONNIE TYLER 1-1

BILLY JOEL 2-2

ASIA 3-3

PARALLEL THREE

MSPANDAU BALLET 9-6

POLICE 10-7

Tracy Johnson

BILLY JOEL 1-1 BONNIE TYLER 2-2 MEN WITHOUT HATS 3-3 POLICE 5-5 SPANDAU BALLET 8-8

KXSS/Lincoln, NE

Tim Kelly BILLY JOEL MEN AT WORK JUIÇE NEWTON JULE NEWFON HOTCEST: BONNIE TYLER 1-1 AIR SUPPLY 6-4 FIXX 15-5 SPANDAU BALLET 11-8 POLICE 19-12

KKLS-FM/Rapid City, SD

Sherwin/Plper AGNETHA FALTSKOG JACKSON BROWNE JOAN JETT MICHAEL SEMBELLO BILLY JOEL BILLY JOEL Hottest: BONNIE TYLER 2-1 NAKED EYES 3-2 POLICE 7-4 ROD STEWART 15-8 MADNESS 17-14

99KG/Salina, KS

Collier/Travis BILLY JOEL ROBIN GIBB
WARWICK & VANDROS
MATTHEW WILDER
DEF LEPPARD (dp)
LIONEL RICHIE LIONEL RICHIE HOTLEST: BONNIE TYLER 2-1 SHEENA EASTON 13-8 TALKING HEADS 12-10 SPANDAU BALLET 24-15 PRINCE 27-16

KKRC/Sloux Falls

Dan Kleiey

BILLY JOEL QUIET RIOT Hottest: POLICE 6-3 FRANK STALLONE 7-4 SPANDAU BALLET 10-5 FIXX 13-9 JOAN JETT 17-13

KWTO-FM/Springfield, MO **Bob Hammond**

HUMAN LEAGUE ELVIS COSTELLO BOB SEGER BILLY JOEL JACKSON BROWNE BRYSON & FLACK (dp) Hottest: MEN WITHOUT HATS 2-1 BONNIE TYLER 3-2 AIR SUPPLY 6-3 ELTON JOHN 9-5 POLICE 11-6

WSPT/Stevens Point, WI Fuhr/Tracy

MSB AGNETHA FALTSKOG AGNETHA FALTSKUG ROMANTICS LOVERBOY (dp) Hottest: MEN WITHOUT HATS 1-1 STRAY CATS 4-3 AIR SUPPLY 6-4 POLICE 7-5 SPANDAU BALLET 16-7

KDVV/Topaka, KN

Tony Stewart MADNESS MICHAEL JACKSON MATTHEW WILDER STACY LATTISAW (dp) MSB (dp) SURVIVOR (dp) SURVIVOR (dp) Hottest: BONNIE TYLER 3-1 AIR SUPPLY 2-2 POLICE 7-4 SHEENA EASTON 13-8 LIONEL RICHIE 25-15

KFMW/Waterloo, IA Mark Potter MEN AT WORK

MICHAEL SEMBELLO JACKSON BROWNE EURYTHMICS MSB BILLY JOEL JOURNEY Hottest: BONNIE TYLER 1-1 FIXX 29-14
ROBERT PLANT 31-19
PRINCE 34-20
STEVIE NICKS 39-28

WEST PARALLEL TWO

KKXX/Bakersfield, CA Squires/Kamper

KISS (dp) JOURNEY MICHAEL SEMBELLO HOTTEST: SPANDAU BALLET 3-1 POLICE 4-2 ROGERS & PARTON 13-4 TALKING HEADS 19-10 PRINCE 28-19

KBBK/Boles, ID

QUIET RIOT JOURNEY JOURNEY
MICHAEL SEMBELLO
STACY LATTISAW (dp)
JACKSON BROWNE
HOTLEST:
BONNIE TYLER 1-1
AIR SUPPLY 4-3
TALKING HEADS 6-4
DEF LEPPARD 15-10
PRINCE 21-13

KKFM/Colorado Springs, CO KIDD/Monterey, CA Rick Boyd

Finney/Ryan QUIET RIOT ROGERS & PARTON (dp) JACKSON BROWNE EURYTHMICS MICHAEL SEMBELLO HOTTEST Hottest: SPANDAU BALLET 2-1 BONNIE TYLER 3-2 SHALAMAR 5-4 BRYAN ADAMS 8-5 AIR SUPPLY 14-8

KMGX/Freeno, CA

Carey Edwards JENNIFER HOLLIDAY (dp HUMAN LEAGUE BOB SEGER JOURNEY BIG COUNTRY (dp) DEBARGE DEBARGE HOTTEST: BONNIE TYLER 1-1 POLICE 11-3 SHEENA EASTON 15-5 SOS BAND 10-7 HERBIE HANCOCK 27-21

KYNO-FM/Fresno POINTER SISTERS
MICHAEL SEMBELLO
CEE FARROW (dp)
MSB (dp)
HOTTEST:
FRANK STALLONE 2-1
BONNIE TYLER 33-2
POLICE 8-3
WHAM! U.K. 5-4
MEN WITHOUT HATS 6-5

KIKI/Honolulu, Hi

Kong/Shishido ROBERT PLANT RUFUS & CHAKA WARWICK & VANDROS JEFFREY OSBORNE JOE ESPOSITO
ROGERS & PARTON
POINTER SISTERS
JOBOXERS HOLLIES HOLLIES HOTTEST: SPANDAU BALLET 1-1 AIR SUPPLY 2-2 MEN WITHOUT HATS 11-5 EDDY GRANT 19-14 SHEENA EASTON 26-17

KQMQ/Honolulu

Kimo Akane WARWICK & VANDROS CLIFF RICHARD JOE ESPOSITO ROBIN GIBB POINTER SISTERS JENNIFER HOLLIDAY PETER MOON BAND

SPANDAU BALLET 4-3 DURAN DURAN 6-4 STYX 7-5 KLUC/Les Veges, NV

Randy Lundquis AGNETHA FALTSKOG MSB HUMAN LEAGUE MICHAEL SEMBELLO ROMANTICS Hottest: POLICE 1-1 ASIA 3-2 STRAY CATS 9-4 BONNIE TYLER 15-10 BRYAN ADAMS 22-14

KFI/Los Angeles Steve LaBeau

JOBOXERS
EURYTHMICS
MICHAEL SEMBELLO
HOTHER: SOMICHAEL SEMBELLO
FOLICE 10-5
AIR SUPPLY 12-7
SHEENA EASTON 15-8
BRYSON & FLACK 25-12

KOSO/Modesto, CA

Ausham/Main BILLY JOEL
WARWICK & VANDROS
ROMANTICS
MATTHEW WILDER
Hottest:
BONNIE TYLER ROBERT PLANT 6-6
FIXX 10-9
MOTELS 19-15 3-2

KHOP/Modesto-Stockton David Kraham

POINTER SISTEMS ELVIS COSTEL! () GENESIS WARWICK & VANDROS TOMMY FARAGHER HOTHER TRANSPORTER 1-1
AIR SUPPLY 8-4
POLICE 10-5
PRINCE 11-6
HUEY LEWIS & 26-16

BILLY JOEL AGNETHA FALTSKOG MSB WARWICK & VANDROS MATTHEW WILDER MATTHEW WILDER
JACKSON BROWNE
GLENN SHORROCK (dp)
EDDIE & THE CRUIS (dp)
PRINCE (dp)
RUFUS & CHAKA (dp)
MICHAEL SEMBELLO (dp) (dp) MICHAEL SEMBELLO (dp. Hottest: BONNIE TYLER 4-1 LIONEL RICHIE 15-7 STACY LATTISAW 16-12 POLICE 20-15 STEVIE NICKS 24-19

K96/Provo, UT Gentry/Green PRINCE
TALKING HEADS (dp)
DEF LEPPARD (dp)
AGNETHA FALTSKOG
MICHAEL SEMBELLO Hottest: MEN WITHOUT HATS 1-1 BONNIE TYLER 3-2 POLICE 4-3 SHEENA EASTON 22-17

STEVIE NICKS 29-18

KGGI/Riverside-S. Be Volpe/O'Nell POINTER SISTERS DEBARGE DEBARGE
HOttest:
BONNIE TYLER 1-1
MEN WITHOUT HATS 2-2
AIR SUPPLY 5-3
SPANDAU BALLET 18-14
LIONEL RICHIE 25-21

KWOD/Sacramento

Mr. Ed MOODY BLUES JOAN JETT Hottest: BONNIE TYLER 1-1 MEN WITHOUT HATS 3-2 POLICE 5-3 SPANDAU BALLET 7-6 FIXX 11-8

KSKD/Salem, OR Len E. Mitcheil

SURVIVOR JEFFREY OSBORNE JACKSON BROWNE WARWICK & VANDROS (dp) ROMANTICS (dp) BILLY IDOL (dp) RUFUS & CHAKA (dp Hottest: BONNIE TYLER 1-1 QUIET RIOT 10-3 BOB SEGER 28-18 LOVERBOY 36-26 EURYTHMICS 40-30

KRSP/Salt Lake City Carlson/Moll

none Hottest: MEN WITHOUT HATS 1-1 BONNIE TYLER 2-2 RICK SPRINGFIELD 9-9 FIXX 17-17 QUIET RIOT 19-19

KITS/San Francisco, CA

Hunter/Meisner QUIET RIOT MICHAEL SEMBELLO BRYSON & FLACK AGNETHA FALTSKOG JOAN JETT JENNIFER HOLLIDAY ROGERS & PARTON ROGERS & PARTON Hottest: BONNIE TYLER 1-1 BILLY JOEL 2-2 POLICE 6-3 FIXX 13-6 EURYTHMICS 36-26

KHYT/Tucson

Sherman Coher EURYTHMICS TOMMY FARAGHER WARWICK & VANDROS DEBARGE HOPPOCT DEBARGE
HOttest:
BONNIE TYLER 1-1
POLICE 2-2
TACO 4-3
SPANDAU BALLET 5-4
FIXX 8-6

KRQQ/Tucson Zapoleon/Norris

BILLY JOEL BILLY JOEL
JACKSON BROWNE
PETER SCHILLING
PAT BENATAR
EURYTHNICS
HUMAN LEAGUE
HOTTEST
MEN WITHOUT HATS 2-1
NAKED EYES 10-3
BILLY JOEL 7-4
POLICE 5-5
DAVID BOWIE 21-17

PARALLEL THREE

KGOT/Anchorage, AK Kay Taylor

PAT BENATAR HUMAN LEAGUE MICHAEL SEMBELLO TALKING HEADS JOBOXERS BILLY JOEL HOLLY JOEL
HOTEST:
BONNIE TYLER 2-1
AIR SUPPLY 4-2
BILLY JOEL 3-3
MEN WITHOUT HATS 1-4
SHEENA EASTON 10-9

KYYA/Billings, MT

Billy Joel

Charlie Fox AGNETHA FALTSKOG BILLY JOEL BRYSON & FLACK DEF LEPPARD (dp) ANIMALS (dp) QUIET RIOT (dp) HOLLEST: Hottest: BONNIE TYLER 1-1 MEN WITHOUT HATS 3-2 POLICE 4-3 AIR SUPPLY 6-4 SPANDAU BALLET 7-6

KCDQ/Bozemen Greg Williams PETER SCHILLING HERBIE HANCOCK HERBIE HANCOCK
KLIQUE
WARWICK & VANDROS
POINTER SISTERS
JO JO ZEP
AC/DC
CLIFF RICHARD HOTTEST:
MEN WITHOUT HATS 1-1
BONNIE TYLER 3-2
LAURA BRANIGAN 4-3
ROBERT PLANT 6-4
SHALAMAR 7-5

KBIM/Roswell, MN

HUMAN LEAGUE DONNA SUMMER DEF LEPPARD KTRS/Casper, WY Jamie Sears EBN-OZN
BILLY JOEL
NENA
ROMAN HOLLIDAY
MANHATTAN TRANSFE
JACKSON BROWNE HOTTEST BROWNE
HOTTEST TYLER 2-1
SPANDAU BALLET 3
AIR SUPPLY 4-4
POLICE 11-5
STRAY CATS 13-8 SHEENA EASTON 16-10 TALKING HEADS 21-12 LIONEL RICHIE 30-21

KKAZ/Cheyenne

John Ramsey STEVIE NICKS MEN AT WORK BILLY JOEL EURYTHMICS BRYSON & FLACK JACKSON BROWNE JACKSON BROWNE HOTLEST: BONNIE TYLER 1-1 POLICE 5-2 SPANDAU BALLET 4-3 ROGERS & PARTON 17-7 FIXX 20-13

KGHO/Hogulam

Steve Larson PETER SCHILLING JOURNEY MSB JOBOXERS JOBOXERS
HOTHER 1-1
OUTET RIOT 6-5
POLICE 11-8
FIXX 15-10
ROGERS & PARTON 27-

KOZE/Lewiston, ID

Jay McCall JOURNEY SURVIVOR
SURVIVOR
BRYSON & FLACK
Hottest:
BONNIE TYLER 1-1
POLICE 5-3
FIXX 17-11

KDZA/Pueblo

Rip Avina MIP AVINE
WARNICK & VANDROS
JOURNEY
MSB (dp)
MANHARTTAN TRANSFE
HUMAN LEAGUE (dp)
HOTLEST:
SPANDAU BALLET 8-3
MEN WITHOUT HATS 9-5
POLICE 18-8
SHALAMAR 10-9

KCBN/Reno, NV

Jim O'Neal JACKSON BROWNE QUARTERFLASH LOVERBOY DEF LEPPARD BILLY IDOL MSB HOTTEST:
AIR SUPPLY 2-1
LIONEL RICHIE 26-11
FIXX 25-13
MOTELS 24-14
DAVID BOWIE 29-17

Harry Dierka DEF LEPPARD
RLIQUE
RUFUS & CHARA
JO JO ZEP
WARWICK & VANDROS
HOTTEST:
BONNIE TYLER 3-1
AIR SUPPLY 4-2
SHEPNA FASTON 16-3

KSLY/San Luis Oblapo

Tom Walsh EURYTHMICS JOURNEY JOURNEY
MSB
MATTHEW WILDER
GUARTERFLASH
JACKSON BROWNE
HUMAN LEAGUE
HOTESE:
MEN WITHOUT HATS 1-1
POLICE 12-3
SPANDAU BALLET 4-4
STRAY CATS 5-5
FIXX 20-10

KZOZ/San Luls Obispo, CA

Don Potter JOURNEY BOB SEGER QUIET RIOT ROMAN HOLLIDAY AXE HUMAN LEAGUE JACKSON BROWNE Hottest: MEN WITHOUT HATS 1-1 STRAY CATS 6-2 POLICE 7-3 SPANDAU BALLET 9-4 TALKING HEADS 10-8

KIST/Santa Barbara

Dick Williams ELVIS COSTELLO JOURNEY JACKSON BROWNE ROMAN HOLLIDAY COMMODORES MICHAEL SEMBELLO EURYTHMICS HOTTEST:
MEN WITHOUT HATS 2-1
SPANDAU BALLET 10-4
POLICE 17-9
ROGERS & PARTON 19-10
DAVID BOWIE 24-12

232 Reporters 227 Current Reports

The following stations failed to report this week and therefore their playlists were frozen:

WLOL-FM/St. Paul, MN WOKI/Knoxville, TN WNOK-FM/Columbia, SC KRSP/Salt Lake City, UT KFRX/Lincoln, NE

RA

Parallel I: Selected stations in major markets that are format dominant ind/or exert a significant national influence

Parallel II: Selected stations in secondary markets that are forma dominant and/or exert a significant local or may also contain some major market stations

Parallel III: Selected stations in smaller man and/or exert a significant local influence. T secondary market stations that do not qualit

232 Reports

JOHN DOE "Hit Song" (Anylabel)						
LF	P: Hit	Song		Natio	onai	
Regional 100/25		100/25	44%	Summary		
	leech	100/23	44/0	Up	51	
E	33%			Debut	s 20	
м	21%			Same	4	
S	56%			Down	0	
w	19%			Adds	25	

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new

adds.

44% — Percentage of this weeks re-porters playing it.

Regional Reach — Percentage of re-porters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up
on the charts
Debuts 20 — Number of stations debuting the song this week
Same 24 — Number of stations reporting
no movement this week (On
to On, Add to On, 31-31,

Down 0 — Number of stations moving it down on their charts. Adds 25 — Total number of stations adding it this week.



LP: Cuts Like A Knife	
Regional 203/6 88% Natio	
F A7a DEBUTS	24
S 861 SAME	23
M 921 DOWN	3
W 851 ADDS	6

Regional Reach E 878 S 864 M 921 W 851	203/6 8	Natio Summ UP DEBUTS SAME DOWN ADDS
D	WNORPH 21-21 WZLD 35-24 KITE 35-32	P3
EAST	K2FH 29-24 WDOG d-32	EAST
WHTT 40-33	WNFI on	WFBG 26-
WXKSFM 30-20	MDCG d-29 KSETFM on	WPBG 26-: WAC2 29-: WGUY 8-5
WKBW 26-21 WPHD 27-25	WROX 30-24 WANSPH 31-24	WIGY 12-
WRLI on	WANSPW 31-24 W2YP 29-25 94TYX d-37	MONPPM 2
PRO-PM 27-24 CPTR 35-38 CHUM 17-19	WOUT d-27	WIRZ 36- WTSN 28-
CHUM 17-19 Q107 24-18	WORI 20-20 WPMI d-38	WERZ 25-
	WPMI d-38 KKYK a-26	WERE 25- WIYO 34- WOCH 29-
SOUTH	RBPH 29-27 PH100 a-33 G100 26-23 WABBPM 17-16 WHHYPM d-26	OK160 26
293 d-34	G100 26-23 WABBPM 17-16	13PEA d- WKH1 36-
KAPH 20-17	ИННУРИ ₫-26 ПИ104 on	95NIL 15- WJBQ 23- WHEB 22-
ANDWEST	WSFL on	WREB 22- WSQV d-2
896 27-26	BJ105 22-20	BOUTH
Q102 2-2 WGCL 23-19	WRVO d-29 KITY e	
WABX 26-24 WHYT on	STPH a-32	KQIZFM 6
WKTI 18-14 KHTR 28-24	KROK 40-36 WSE2 27-23	WISE 25- WJAD 28-
WLOLPH 10-10	MIDWEST	RISR 31- 0104 21-
WEST		WPOX 27- WYES 14-
KIMN 37-25	WKDD d-30 WKAU 28-22 WNAH 27-25	KILE 31-
0103 31-27	WNAM 27-25 92% 29-27	Q101 37-
KIISPH d-35 KIQQ on	REIK 32-24	KNOEPH 2
KOPA 27-25 KZZP d-25	WEBC d~24	WXLE 29- WAEV 27-
KNJE 33-24	WKDQ on WSTO 27-23 WHEE 27-22	
NTRA A KPRC 13-27	WHEE 27-22	2102 35- WGLF 28-
KPRC 33-27 KWSS 27-24 RUBE 6-31	WGRD 28-26 WZER 17-13	- KKQV 23-
KNBC 32-30	WZPL 26-19	
P2	MKFR 26-24	MIDWEST
	WVIC 12-10	KPYR d-1
EAST		WBNC 19- WBNB 23- WCTLPH 3
WFLY 26-22		ECHO 38-
WFLY 26-22 WTRY 22-20 0100 a-28	WHER 23-20	RCTLPH 3 RCMO 38- 194 27-21 REXLPH 3 RYTN 26- RRNA 30- MAZYFM 21
WVSB 4-27	WZOF d-24 U93 21-20 WRON 29-24 R107 30-28	RYTH 26-
K104 23-17	WRON 29-24	WAZYPH 2
WTICPM 22-19 WKEE 33-29	KEYNPM 25-22 WHOT 22-17	
WREE 33-29 WLANPH 28-23 KC101 30-24 WSPK 23-16		KRSS 21-1 KELSPM 2:
WSPK 23+16	WEST	99KG 21-1 KKRC 21-1 KWTOPH 2
WSPK 23-16 98PXY 24-19 WHPM 34-29 WGPM 23-21 WKPM 30-26	REXE 32-28 RBBR 18-15	HSPT 24-
WGPM 23-23	KKEM 8-5	KDVV on KPMW 23-1
	RMGX 24-24	
WRCK d-29 WKRZPM 23-21	WOME 20 25	WEST
Q106 d-26	KDUC 22-14 KD93 35-34	KGOT 26-2 KYYA 30-2 KCDQ 27-2
BOUTH	KHOF 24-24 KIDD 23-20	RCDQ 27-2
WBBQ 37-34	K96 26-19	KTRS 35-2
KRP1 d-25 WPMF d-29	KSKD 33-32	KGHO 29-2 KOZE 27-2
KZ7B 25-19	KRSP 33-33 KITS 32-29	KDZA 37-3
MO1D 30-30 RXX106 24-23 WSSX 17-12	KRQ 26-24	KBIM 23-
WBCY 33-31		KEDY 4-39 KEOZ 22-2 KIST 36-2
WSRE 19-13		

AIR SUI Making LP: Greate	Love Out Of	. (Arista)
Regional Reach F 85% S 67% F 85% W 90%	201/2 87	National Summary UP 124 DEBUTS 1 SAME 49 DOWN 25 ADDS 2
EAST B104 4-2 WHITT 16-11 WXXSFM 29-24 WDENFM 6-7 WESM 6-6 WG 24-17 WHEC 9-4 WKAUPE 12-8 WKAUPE 12-8 WKAUPE 12-8 WKAUPE 12-8 0107 9-8	MBB0 1-2 KWR3 12-0 KWR3 12-0 MQ10 5-5 KX106 4-2 MSSA 0n MSV 4-4 MSSA 0n MSV 4-4 MSSA 0n MSV 4-1 MSSA 0n MSV 4-1 MSSA 0n MSV 4-1 MSSA 0n MSV 4-1 MSV 1-1 MSV	KITS 20-12 RHYT 28-24 KKQ 29-27 LEAST MPDG 4-3 MACC 3-3 MCCY 3-5 MCCY 3-5 MCCY 3-1 MCCY

940 2-2 293 3-3 KAFM 12-18 930 8-4 195 2-3

MERL 2-4	1.581
WOID 5-5	
KXX106 4-2	
WSSX on	EAST
MBCY 4-4	
WSKZ 8~3	WFBG 4-3
MNOKEM 10-10	WACZ 3-3
WZLD 6-4	MGUY 25-21
EITE 13-7	WIGY 19-37
KZP94 7-3	WC18 1-1
WDOC 5-5	W182 2-1
WNFI 1-5	WTSN 6-4
WDCG 10-3	MERE 39-31
KAM2 11-5	WEYO 2-3
WROK 4-2	WOCH 3-1
WANSPM 6-5	13FEA 12-5
WZYP 2-8	WKH1 5-5
94TYX 6-3	95XII. 2-2
MOUT 12-11	WJBO 2-2
WOKI 7-7	
WPMI 15-11	BOUTH
KK YK 6-4	
PK100 10-6	WISE 4-2
G100 6-3	WJAD 2-2
	1010 8-8

	W1E2 2-3
	WTSN 6-4
1	WERE 39-31
	WEYC 2-3
	WQCM 3-1
-5	13FEA 12-5
	WKH1 5-5
1	95XIL 2-2
1	WJ80 2-2
1	BOUTH
6	WISE 4-2
	WJAD 2-2

4-4 BROW 3-4 RESN 15-10 STATE THE PARTY OF	4-4 RRGV 3 XX104 WSPL 5 WNV2 7 6-3 BJ105 4-4 WRVQ 1 9-4 RTFN 5 6-4 KTSA 7 3-2 RROF 6 15-16 WSEZ 8	-4 RISR 15-10 5-4 Q104 2-12 -5 HFOX 3-3 -5 RILE 4-4 6-4 RTDY 3-1 2-9 Q101 5-4 3-23 NOREM 4-3 -6 WPPN 8-7 -4 WXLE 9-15
	MSFL S MNV2 7 6-3 BJ105 4-4 MRVQ 1 9-4 KITH 2 6-4 KTSA 7 3-2 KROF 6 15-16 WSEZ 8	-5 NFOX 3-3 -5 RILE 4-4 6-4 KTDT 3-1 2-9 Q101 5-4 3-23 KNOBEN 4-3 -6 WPFN 8-7 NXLK 9-15
6-3	6-3 BJ105 4-4 WRVQ 1 9-4 KITT 2 FM 9-4 KTFM 5 6-4 KTSA 7 3-2 KROF 6 1-1 WSEZ 8	-5 KIDE 0-4 6-4 KTDT 3-1 2-9 Q101 5-6 3-23 KNOEPN 4-3 -6 WPFN 8-7 -4 WXLK 9-15
4-4 MPVQ 12-9 0103 5-4 - 3 6-6 1-6 1-6 1-6 1-6 6-7 1-7 1-7 1-7 6-8 1-8 1-8 1-8 6-9 1-8 1-8 6-1 1-1 1-8 1-1 1-1 1-1 1-1 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-7 1-1 1-1 10-8 1-1 1-1 10-9 1-1 1-1 10-9 1-1 1-1 10-9 1-1 1	4-4 WRVQ 1 9-4 RITT 2 6-4 RTFM 5 6-4 RTFM 5 13-2 RROF 6 1-1 WSEZ 8	2-9 Q101 5-4 3-23 KNOBPH 4-3 WPPN 8-7 WXLK 9-15
	9-4 FM 9-4 KTFM 5 6-4 KTSA 7 3-2 KROF 6 1-1 USEZ 8	3-23 KNOBPN 4-3 -6 WPFN 8-7 -4 WXLK 9-15
3-2 RROW 6-5 MARY 5-4 13-16 SEE 8-6 SEE 8-6 13-17 SEE 8-6 SEE 8-6 13-18 SEE 8-6 SEE 8-6 13	3-2 RROF 6 1-1 WSEZ 8	
3-2 RROW 6-5 MARY 5-4 13-16 SEE 8-6 SEE 8-6 13-17 SEE 8-6 SEE 8-6 13-18 SEE 8-6 SEE 8-6 13	3-2 RROF 6 1-1 WSEZ 8	
1-1 MSEZ 8-6 102 4-12 15-16 MSEZ 8-6 102 4-12 16-16 MSEZ 8-6 102 4-12 16-16 MSEZ 8-6 102 4-12 16-16 MSEZ 8-6 MSEZ 8-6 16-16 MSEZ 8-7 MSEZ 8-7 16-16 MSEZ 8-7 MSEZ 8-7 16-16 MSEZ 8-7 MSEZ 8-7 16-17 MSEZ 8-7 MSEZ 8-7 16-18 MSEZ 8-7 MSEZ 8-7 16-18 MSEZ 8-7 MSEZ 8-7 16-18 MSEZ 8-7 MSEZ 8-7 16-19 MSEZ 8-7 MSEZ 8-7 16-10	1-1 WSEZ 8	
16-16 MONEY KCOV 8-13 10-7 MRAN 2-1 MRAN 2-12 MRAN 2-12 10-7 MRAN 2-1 MRAN 2-12 MRAN 2-12 10-8 MRAN 2-1 MRAN 2-12 MRAN 2-12 10-8 MRAN 2-12 MRAN 2-12 MRAN 2-12 10-8 MRAN 2-12 MRAN 2-12 MRAN 2-12 11-8 MRAN 2-12 MRAN 2-12 MRAN 2-12 11-8 MRAN 2-12 MRAN 2-12 MRAN 2-12 11-8 MRAN 2-12 MRAN 2-12 MRAN 2-12 11-9 MRAN 2-12 MRAN 2-12 MRAN 2-12 11-1 MRAN 2-12 MRAN 2-12 MRAN 2-12 MRAN 2-12 11-1 MRAN 2-12 MRAN	15-16	
10-16 MODERNY KPQ 8-13 10-7 MIND 6-3 MIND 8-12 10-7 MIND 6-3 MIND 8-13 10-7 MIND 8-12 MIND 8-13 10-7 MIND 8-12 MIND 8-13 10-8 MIND 8-12 MIND 8-13 10-8 MIND 8-13 MIND 8-13 10-9 MIND 8-13 MIND 8-13 10-10 MIND 8-13 MIND 8-13 10-11	16-16 MICHARD	WGLF 14-9
THE 15-15 NOTE 6-2 NOTE 6-2 NOTE 6-4 NO		
WAN 2-1 WAN 3-12		, parament
*** *** *** *** *** *** *** *** *** **	PM 15-15 WKDD 6	
4-4 RIIF 4-4 SCILPR 4-3 SCILPR 4-	WNAM 9	-12 KFYR 2-6
6-5 Ends a-6 END 9-6 4-27-22 MERC 4-5 END 4-6 4-27-24 MERC 4-2 END 4-6 4-27-24 MERC 4-2 END 4-6 4-27-24 MERC 4-2 END 4-6 4-28 MERC 9-7 END 4-6 4-29 MERC 9-7 END 4-6 4-20 MERC 9-7 E	92X 13	-5 WBWB 5-3
4-22 MEDQ 4-1 ETT MED 7-7 4-8 MEDG 13-12 ETT MED 7-7 4-6 MEDG 9-7 MASTER 21-15 4-7 MEDG 9-7 MASTER 21-15 4-29 MEDG 9-7 MEDG 9-7 4-29 MEDG 13-15 MEDG 9-7 4-29 MEDG 13-15 MEDG 9-7 4-20 MEDG 9-7 MEDG 9-7	4-4 KIIK 4	-4 WCILPW 4-3
4-22 MEDQ 4-1 ETT MED 7-7 4-8 MEDG 13-12 ETT MED 7-7 4-6 MEDG 9-7 MASTER 21-15 4-7 MEDG 9-7 MASTER 21-15 4-29 MEDG 9-7 MEDG 9-7 4-29 MEDG 13-15 MEDG 9-7 4-29 MEDG 13-15 MEDG 9-7 4-20 MEDG 9-7 MEDG 9-7	PM 22-22 WEBC 5	-2 Y94 7-6
11-8 MSTO 11-8 STTN 15-8 S	d-27 WKDO 4	_ 2 EXELPM 5-4
6-5 WCRD 9-7 WCRT 21-15 1-12 WTR 6-5 S.55 6-4 1-12 TR 6-5 S.55 S.64 1-12 TR 6-5 S.65 S.65 1-12 TR 6-5 TR 6-5 1-12 T		1-8 KYTN 15-7
10-5 PART 1-1 PART 1-	5-5 MCPD 9	-7 WAZYFH 21-15
10-5 PART 1-1 PART 1-	12-9 WEPL 8	-6 KPRX 6-6
10-5 PART 1-1 PART 1-	13-12 WKPR 6	-5 KXSS 6-4
10-5 PART 1-1 PART 1-	a-29 ZZ99 1	4-15 99KG 1-2
10-5 PART 1-1 PART 1-	11-8 KZ93 S	-5 KWTOPH 6-3
MIGNA 11-8 RPM ON	3-3 WEOR 6	-4 NOT 1 0-4
EX.07 6-6	8-5 093 6-	8 KDVV 2~2
RETHIN 7-6 NOT 4-2 N	WRON 1	1-8 KEMW ON
MINOT 5-4 ROY 4-2) KEYNPH	7-6 WEST
10-5 W88T FYA 6-4 RCD 10-7 FYRS 4-5 FX 6-5 F	WHOT 5	-4
10-5 WEST RCD0 10-7 3-46 KEXX 9-7 RF34 4-6 4-2 KBBK 4-3 RCD0 20-7 5-5 RFW1 14-8 RCD0 2-15 7-7 RCD0 2-16 7-7 RCD0 2	WYPM a	-17 KGOT 4-2
5-4 KKK 9-7 FRS 4-4 12-6 KKK 9-7 FRS 7-6 4-2 FRS 4-3 FRS 7-5 FRS 7-5 FRS 7-5 FRS 7-6 FRS 7-5 FRS 7	10-5 WEST	KCDO 10-7
12-6 KRKK 9-7 KRAK 7-6 KRAK 7-6 KRAK 7-6 KRAY 7-6 KRAY 1-8 KRAK 7-6 KRAY 1-1 KRAY 1-8 KRAY 7-6 KRAY 1-1 KRAY 1-	5-4	KTRS 4-4
5-5 KRYN 14-8 KODE 4-5	12-6 KKKK 9	
MY 21-18 MMCM 22-16 MDAM 3-2 R2-2 MTZ 1-2 R2-2 R2-17 R7-6 MTZ 1-2 R2-17	4-2 KBBK 4	
2-2		2-16 KDSA 3-2
7-7 KMOP 8-4 y 9-4 FIDD 11-11 13-13 K96 5-5 9-3 KGCT 5-3 5-2 KMOD 6-5 5-3 KSKD 2-2 Who 5-6 KSKP 11-11	2-2 KIKI 2	-2 ECBN 2-1
7-7 KMOP 8-4 y 9-4 FIDD 11-11 13-13 K96 5-5 9-3 KGCT 5-3 5-2 KMOD 6-5 5-3 KSKD 2-2 Who 5-6 KSKP 11-11	PH 7-6 RPI 12	-7 KBIH 4-2
79-4 RFD 11-1 13-13 RFS 5-5 9-3 RGGT 5-3 5-2 RMOD 6-5 5-3 RSRD 2-2 PM 5-6 RSSP 11-11	1 7-2 KO93 2	
13-13		1-11
5-2 KHOD 6-5 5-3 KSKD 2-2 PM 5-6 KRSP 11-11	13-13 K96 5-	5
5-3 KSRD 2-2 PM 5-6 KRSP 11-11	9-3 KGG1 5	-3
PM 5-6 KRSP 11-11		
		1-11

Reach	87/3 38	UP 29
E 314 S 374 H 374 H 461	N&A	SAME 45 DOWN 7 ADDS 3
(30)	WNORPH 29-29	WERS on
21	WNORPH 29-29 RZPM on RAME on	13PEA 30-2
	REPM on	
EAST .	RZPM on RAME on	MRHI on
HBENPM 20-20	REPM ON RAME ON RSETTM 19-17 WOR1 35-35 WPM1 16-13 RBPM ON	13PEA 30-2 WRHI on WJBQ 35-33
EAST	RZFM on RAME on RSETFM 19-17 WOK1 35-35 WFMI 16-13	13PEA 30-2 WKHI ON WJBQ 35-33 WHEB 28-26

	NO SMAN	MIKHI On
	KSETF# 19-17	WJBO 35-33
EAST	WOK1 35-35	WHEB 28-26
	WPMI 16-13	
WBENPM 20-20	KBPH on	BOUTH
WPHD 19-18	WARREN OR	
	KRGV on	KO12PM 8-18
SOUTH	WSPL on	WISE 4-19
	WSEZ 39-19	KISE on
930 on		WYKS 17-17
897 22-22	MICHWEST	KILE A
		0101 on
MIDWEST	WKAU 25-21	WIKY OD
	WEBC on	WGLP on
WGCL on	WGRD on	WHSL 25-27
WABX on	WZZR 24-20	
WLOLPH 38-38	WZPL 33-27	MIDWEST
	HJXO on	
WEST	WV1C 28-25	WBNO on
	KJ103 16-29	WBWB 28-30
0103 on	WRER 29-27	Y94 on
KMJK on	WRON on	KYTN 35-34
XTRA 27-23	anga on	WAZYPM 38-29
RYUU on	WEST	KKLSPN on
P2	KXXX on	99KG 40-39 KDVV on
الكفاا	KBBK 26-24	REMN 36-31
	KOMO d-40	# SMM 39-31
EART	KSKD 24-23	WEST
	RITS 19-19	MED!
WYCR 26-24		
WKEE OD	KRO 25=21	RGOT 22-24

		99KG 40-39
P2	KXXX on	KDVV on
	KBBK 26-24	KFMN 36-31
	KOMO d-40	
ART	KSKD 24-23	WEST
	SITS 19-19	1.00
FYCR 26-24	RHYT OD	KGOT 22-24
KEE on	KRO 25-23	KYYA a
SPK 34-36	KNQ 23-23	
		KCDQ 32~27
GPM on	P3	KTRS 36-34
RPM 18-14		KGHO 34-32
RCK d-39		KDSA 34-31
W RZ PM 38-38	EAST	KCBN 18-29
		KBIM 31-27
IOUTH	WFBG 30-30	KSLY 18-15
	MOMPEM on	KZOZ 25-20
BBO 35-35	WTSN on	EIST 27-27
228 21-18	WI SI OI	0151 27-27
SSX on		
SET 8		
	- 1	

Love Is A	ATAR	rysalis)	
LP: Live Fr	om Earth		
Regional 13	3/28		tiona:
E 65%			UP 2
		DEBU	
			ME 3:
S 54% R 52%	N.		WN 8

P1	WSSX d-27 WBCY on	P3
	WILD on KITE 38-35	
EAST	FIFE 38-35	EAST
	MDOC on	
WHTT d-35	WNPE d-40	WFBG 40-34
WKKSPH a	KSETFM 4-30	WACZ d-38
WBENFH 40-38	WANSPH 0-37	WGUY d-35
MBHD 39-35	WZYP on	WIGY d-36
WCAUPH d-36	94TTX a	иомерм ол
PRO-FM a	MQUT a	WIKZ a
	MOKI on	WERZ 36-32
BOUTH	HPMI a	WZYQ a
293 d-32	KBPM 34-31	MOCH a
930 78-24	RRGV 28-20	OK 100 d-35
228 10-14	WSFL on	MKHI d=39
MIDWEST	WNV2 d-40	95X1L 8-32 WJBQ 31-27
	KTFM on	WHER 37-28
B96 a-38	WSEZ a-40	WHEB 37-28
WABX 40-16		WSQV 26-23
WI.OLPM 32-32	MIDWEST	BOUTH
	WKAU a	
WEST	WNAM 40-31	KQIZPM d=3
KIMN 32-22	92X on	WJAD 38-36
KIISPM d-33	FMGK a	KISR d-32
KIQQ d-40	MMEE T	WYKS 29-26
KOPA a	WGRD 35-29	KILE OD
KMJK d-40	W22F d-3B	KTDY on
XTRA d-33	W2PL 36-31	KNOEPM 6-4
KWSS a	WJKQ 30-25	WXLK a
KHBC d-34	2299 d-28 WVIC d-27	W1XV d-34
		KKOV d-35
0.0	\$104 38-33 KJ103 a	WHSL on
	KONO a-34	
	WRON d-33	MIDWEST
LAST	R107 36-32	
	KEYNPH on	WBNQ d-24
WFLY on	WHOT 38-34	WBWB d-38
WTRY 29-27	20.34	KCMD on
WVSR 8-26	WEST	Y94 on
K104 d-31		KYTN on
WYCH a	KKXX d-35	KRNA d-35
WKEE 4-40"	KBBK on	WAZYPH a
WLANPH a	KMG): a	KFRX on
KC101 on	KYNOPM d-24	KKLSFM on
WSPK on	KIKI on	KWTOFM on
98 PKY a	KQMC on	
WGPH d-39		WEST
WKPM d-35	KLUC d-30 KSRD 39-38	1
WEST &	KITS d-36	RGOT a
WHEN G-33	FHYT d-40	RCDQ d~38
воитн	KRQ a	KGHD on
POO.18		ROZE on RDZA on
no OREN		EDZA ON ECBN 39-30
		EBIM d-31
HURT A		
KHP1 a 1		
KHP1 a KZZB d-38		KSLY d-38
KHP1 a 1		KZOS d-28 KIST d-35

И 774 И 836		ADDS (
B104 d=27 B105 d	BOUTH WIND 40-31 MPT 4-26 KILB 33-28 MID 2-33 MRX 5-42 MRX 6-24 MRX 6-25 MRX 17-31 MRX 6-25 MRX 17-31 MRX 6-25 MRX 17-31 MRX 6-25 MRX 17-31 MRX 17-	RESP On KITS 31-31 ENG 21-17 ENG
JACKSO Tender II. LP: Lawyer Regional 11 Reach F 631 S 518 M 371	s in Love	

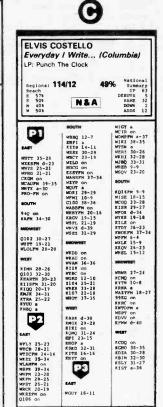
DAVID BOWIE

Modern Love (EMI America)

Regional 119/50 519		National Summary UP 10
E 634 S 519		DEBUTS 25
M 371	NEA	SAME 34
W 56%		ADDS 50
		1000 30
(E)	WDCG a	WQCM 37-35 OK100 a
	ESETEM &	13FEA on
	WZYP a	NENI OD
EAST	94TYE on	95XIL a
WHTT a	WOUT On	M180 9-38
WBENFM a	KBPM a G100 40-35	WHEB a
WCAUPM a	KX104 on	wsgv on
WCHO! N G	WSPL d=36	BOUTH
BOUTH	WNVZ a	
293 a	MIDWEST	KQI2PM on WJAD 39-37
		KISR 4-18
MICWERT	KIIK on	Q104 d-31
	KMGK a	WPOX on
B96 a-40	WKDQ a	WYK5 d-29
WEST	MMEE a	KILE d-39
	WERD 37-36	KTDY on ENGERM 40-31
Q103 on	2299 on	WPPH on
KEARTH d-29	WVIC d-26	WXLK d-36
KMJK a	KJ103 d-32	WAEV on
KYUU d-28	K107 35-29	WIXV d-36
KNBQ on	MHOT on	Z102 d-37
P2	WEST	WHSL on
EART	REXX on	MIDWEST
EAST	KBBK a	
WTRY a	KKFM a KLUC d-35	WBNQ a WBWB a
WVSR a	KPI on	194 a
K104 d-37	KO93 36-33	KYTN on
WYCR on	KHOP d-38	KRNA on
WEEE a	KIDD a	WAZYFH d-37
WLANPH a WSPK a	KSKD a	KKLSPM a
98PXY a	Kirs d-30	WSPT on
WGFM on	KRQ a	REMOV a
WXPM d-36	0.2	
WEST On		WEST
WRCK a		
WKR2FM d-37 0106 a	EAST	KCDQ on
Mrno g	WFBG d-39	KTRS a
BOUTH	WACZ 38-32	KCHO on
	WIGY 34-31	ROZE d-29
WBBQ d-39	WCIR a	KDZA on
KEFI a	WOMPE'M on	KCBN 8-38
WFMF a	WIKZ on	KBIM on
KZEB 39-34 KXX106 a	WTSN a	KSLY a
WSSX on	WERZ d-40 WZYO d-40	RIST a
KITE on	#610 G-40	P101 4
KZPM a		

ROBER Tonight	BRYSON & TA FLACK I / Celebrate. this Celebrate N	
Regional Reach	126/21	54% Hations Summar UP 5
E 724 S 639 M 278	NAA	DEBUTS 2 SAME 2
W 56%	1147	DOWN ADDS 2

M 278 W 568	NEA	DOWN 6 ADDS 21
	WLANFM on	KITS a
PI	RC101 d-27	KITS a . KRO 13-12
-	WSPK a	1
EAST	WH FM 22-19	D23
EAST	WGFM 40-35	
B104 16-12	WKPM 14-18	
WXXSFM 15-10	WKRZFM on	EAST
WBENFM 13-6	Q106 23-19	
WKBW d-30	BOLTH	WFBG 36-35 WACZ d-37
WNYS on	BUUTH	WACZ 0-37
WBLI d-23	WBBO on	WIGY on
WNBC 24-23	KHFI d-30	WCIR 33-29
WCAUPH 9~6	WZMF a	WIKZ 12-16
B94 d-30	KZZB d-36	WTSN d-32
WHTX a-29	MBCY d-33	WERE 38-36
PRO-FM on	Wallb on	WQCM 18-17
	KITE a-24	OK 100 on
BOUTH	вари а	13FEA 29-21 95XIL on
940 22-15	MDOQ 14-12	
293 d-23	RAME 10-11	WJBQ 37-35
KAPH OR	WROK 28-27	
	WANSFM 39-35	BOUTH
93Q 18-16 195 3-4	Wall ou	
Y100 3-3	96TYR 11-8 WORI 36-36	WISE 39~35
897 a	KBFM on	WCGQ 8-29
0105 24-23	KRGV 9-11	EISR on
, .,	KX104 d-27	Q104 m RILE 23-21
MIDWEST	WSFL 7-7	KILE 23-21 KTDY d-40
	WNVZ 27-26	O101 d-19
WGCL on	WNVZ 27-26 EITY 6-7	WXLK 26-22
WABX 37-21	KTPM 7-5	WAEV d-28
WHY7 a	KTSA 4-3	2102 19-9
	KROK 24-20	KKOV d-38
WEST	WSEZ 36-34	
KIMN 40-37	MIDWEST	MIDWEST
Q103 d-95		KCMC a
KEARTH 23-17	WKDD a	WAZYFM a
KIIRPM 26-25	WKAU a	KX 55 25-24
K1Q0 d-26	WNAM 13-6	KWTOPN a
KCNP on	KIIM a	
KTRA 19-18	KMGK a	WEST
KFRC 18-14	WEBC a	
KNBQ on	WKFR d-27	KYYA a
0.0	WRON on	KCDQ d-40
	WHOT 23-20	RTRS d-40
	WEST	KKAZ a
EAST	WEST .	RGHO 16-14
	EBBE OF	KOZE a
MPLY 24-21	KFI 25-12	KDZA 31-26
WTRY d-28	KHOP 37-33	KRIM 30-36
WVSR a	RIDD 22-17	KSLY 36-36 KIST 38-31
K104 d-40 MYCR 40-33	KGGI 11-8	
K104 d-40		



0



			-
	EASTO		
		America)	
LP: Best K	ept Secret		
Regional	195/2	84% Natio	
Reach E 839		UP	16
S 900 M 683	122	SAME	2
W 964		ADDS	
	BOUTH		
P1		KHYT 2	7-2
	WBBQ 22-1		1
EAST	WPHF 19-1		J
WETT 18-14	KZZB 18-1		
WKRSPM 28-17	WQID 29-2 KXX106 17	9 EAST	
WHTT 18-14 WKRSPM 28-17 WBENFM 31-30 WEBW 14-12	WQID 29-2	19 EAST 7-13 WFBG 24	

	KHPI 20-14	
EAST	WPMF 19-13	P3
	KZZB 18-16	
WHTT 18-14	WOID 29-29	
WKRSPM 28-17	KXX106 17-13	EAST
WRENPH 31-30	WBCY 27-23	
WEBN 14-12	WSK1 0-25	WFBG 24-14
WBLI 25-20	MNORFM 7-7	MACS 17-17
CEGM on	KITE 15-10	WGUY 21-17
WNBC 20-12	KZFM 28-25	WIGY 37-33
WCAUFH 27-25	WD00 24-21	WCIR 35-25
WHTX a	WNP1 28-23	WOMPPM 18-9
PRO-FM 15-11	WDCG 24-19	WIKE 14-8
CFTR 34-31	KAM2 on	WTSN 18-17
	WROK on	WER2 21-16
SOUTH	WANSPH 22-17	WZYQ 32-25
	W2YP 15-13	MOCM 31-23
940 21-18	94TYR 17-11	OK100 30-26
293 22-19	HOUT 26-23	13PEA 21-11
KAFM 25-25	WORE 22-22	WKHI 26-20
930 25-23	WPMI 18-12	95XIL 5~3
195 28-20	KKYK 15-12	WJBQ 10-9
Y100 a	KBPM 16-14	200_
B97 21-15	PM100 19-15	BOUTH
0105 20-19	G100 21-18	
	WHHYPH 23-19	WISE 27-23
MIDWEST	EX104 17-11	WJAD 15-11 WCGO 8-6
	WSPL 35-35	KISR 17-12
WKQX 17-14	MNV2 10-10	Q104 24-22
MGCL 17-16	BJ105 21-18	Q104 74-22 WFOX 18-14
WABX 22-20	WRVD 19-19	WYKS 8-5
WHYT 14-15	KITY on	RILE 18-11
KHTR on	KTFM 27-25	RTDY 14-13
WLOLFM 25-25	KROK 21-18	
	WSEZ 16-13	Q101 13-9
TROW		KNOEFH 13-9
	MIDWEST	WPFM 13-12 WXLE 14-16
KIMN 16-13		WAEV 14-12
0103 16-9	WKDD 17-14	WIRV 34-30
KEARTH 12-10	WKAU 15-11	
KIISPM 15-11	WNAM 20-15	7102 22-19 WGLF 24-20
KIQQ 15-14	KIIK 23-20	KKOV 6-4
OPA 28-24	KMGK 20-19	WHSL 14-9
RIZP 20-16	WEBC 14-10	AUOT 14-A
KCNR 26-20	WKDO 28-19	MIDWEST
KMJK 16-12	WSTO 23-16	
XTRA 12-10	WHEE 15-7	RPYR 16-10
KPRC 9-9	WZPL 18-13	WBWB 16-13
TYUU 8-5	WKPR 18-14	
WSS 16-12	2299 11-4	WCILFM d-32 RCMC 25-18
TUBE 24-22	KOKO 12-9	
KNBQ 21-17	WRKR 32-22	Y94 17-13
	U93 26-21	KKXLPM d-35
	000 50-57	KYTN d-33
		1



RRNA 28-26 MA1YFM 25-17 KPRX 10-10 EKILSFM 24-23 99KG 13-8 KKRC 16-12 KWTOPM 19-16 WSPT 24-19 KDVV 13-8 KFNM 27-15

B97 a	WHYZ 6-38	RILE d-40
	WRVQ on	KTDY 4-38
MICHIEST	ETFN ON	THOSEN 36-
	KROK on	WXLK d-38
WOCL a-30	WSE7 d-38	WAEV 31-26
WABX d-37		WIXV 39-37
	MIDWEST	WGLF on
WEST	1	KKOV 18-28
	WKAU on	WHSE on
REMN a	WNAM d-37	
Q103 on	KIIK a-34	MIDWEST
REARTH d-28	KMGK 35-32	
KITSPM d-31	WEBC a	RFYR on
KIQQ d-28	WMEE a	WBNQ a
EMJK 38-32	WGRD on	WBWB 32-31
XTRA 33-26	WZ ZR d-40	WCILPH 26-
INVSS &	WZFL 37-33	RCMO on
KNBQ on	MJ KQ on	794 on
	WKFR on	KKKLPM a
120	KJ103 d-35	RYTH d-38
	WRON d-40	KRNA d-34
•	#107 37-33	WATYPH a
EAST	KEYNEM OR	KFRX on
	WHOT d-37	99KG 36-34
WPLY d-35		KNTOFH on
WTRY OR	WEST	WSPT on
Q100 a		KDVV on
WVSR d=25	KBBK on	RPMW 3
K104 33-26	ккрм а	
WYCR on	RMGX d-33	WEST
WT ICFM 26-20	KYNOPH 32-22	
WKEE 0-37	KOHQ on	KGOT d-28
WLANFH &	RLUC d-33	KCDQ d-37
KC101 a	RFI a	KKAZ a
WSPR d-40	KHOP 38-36	KGHO on
98PKT d-28	KSKD 40-30	ROZE d-25
WHPM 33-30	KITS 36-26	RDZA on
WGFN 4-40	KHIT a	RCBN 30-18
MKPH d-33	KRQ a	KBIM 37-35
WPST d-38		KSLY a
WRCK a	1263	KZOZ On
WKRZFM a		KIST a
Q186 on		
	EAST	
BOUTH	WPBG a	
MDBO -	MIDO G	
WBBQ a		
		·



_	WPM1 31-28	WZYQ 35-32
ST .	EBPN 22-21	MQCH 4-39
	FM100 on	OK100 25-19
TT On	G100 d-19	WKHI d-37
KSF# d-28		HJBO 20-18
ENFM 37-36	WHRYPH on	WHEB 34-33
LI a	WSPL 33-33	
O-PM on	WRVO 4	BOUTH
TR on	EITY on	
07 a	FTPM 31-28	KOI2PM 20-12
	KROK d-37	MISE 40-36
UTH	WSE2 34-30	WJAD 31-29
	M265 34-30	#ISR 33-30
PM d-34	ANDWEST.	0104 23-20
		WFOX 26-25
OWEST	4	
	WKAU d-35	WYRS 24-22
OX on	WN AM 26-22	KILE d-18
02 8-6	92X on	KTDY d-16
CL d-26	KIIK d~33	Q101 a
BK 36-32	KMGK 28-25	WPFM d-32
	MMEE a	WXLK 38-28
YT d-24	WGRD 38-35	WAEV 24-19
TR 24-21	WEZR 27-23	W1XV 20-15
OLFM 22-22	WZPL 39-32	2102 18-15
	MJXQ on	WGLF d-31
ST	WKFR d-29	KKCV d-32
	ZZ99 21-20	WHSL d-28
MN a-40	2104 17-12	
03 30-26	KJ103 21-18	MIDWEST
ISPN d-36	KQKQ a-31	
QQ on	WRKR 25-23	KPYR on
JK a	WRON d-35	WBNO d-23
RA on	#107 32-26	WBWB 30-29
RC n-38	KEYNEW OR	WCILFM d-23
BQ a	WHOT 34-29	KCMO d-37
	41101 74-29	Y94 on
P2	WEST	EEXLEN a
اك		KYTN 37-35
_	KBBK 17-14	KRNA d-33

XTRA on	K107 32-26	WBWB 30-2
KFRC a-38	KEYNEM OR	WCILFM d-
KNBO a	WHOT 34-29	KCMO d-37
1 (20)		Y94 on
P2	WEST	EEXLEM a
		KYTN 37-3
	KBBR 17-14	KRNA d-33
EAST	KKFM 29-29	WAZYFM 28
	EYNOFM 26-19	KERK on
WFLY 28-26	KOMO 36-29	KXSS 20-1
WTRY 24-22	KLUC a	KKLSPH a
WVSR 20-17	KPI 33-30	99KG d-35
K104 24-19	KO93 27-25	KKRC d-30
WYCR 24-18	KHOP 30-29	WSPT a
WKEE 32-30	KIDD a	KDVV 28-2
WLANPH d-40	K96 a	KPMW d-36
WSPK 17-10	KSKD 34-29	
WGPH 33-27	KRSP on	WEST
WX FM 39-31	KITS a	
WPST d-39	KHYT 34-27	KGOT 25-23
WKRZPM 40-35	KRQ 28-26	KYYA a
Q106 a		KCDQ 24-21
	P3	KTRS 33-31
BOUTH		KGRO 32-30
		KOZE 18-26
WBBQ 28-23	EAST	KDIA on
KHPI a		KCBN 36-34
KEZB 15-29	WFBG d-40 .	KB1M 35-31
WSFZ on	WACZ on	KSLY 40-37
KITE 27-19	WGUY d-32	KZOZ d-29
WDOQ a	WIGY 40-38	KIST d-39
RSETEM on	WCIR A-39	
MANSPN on	WC 41 0-39	
WZYP 30-26		

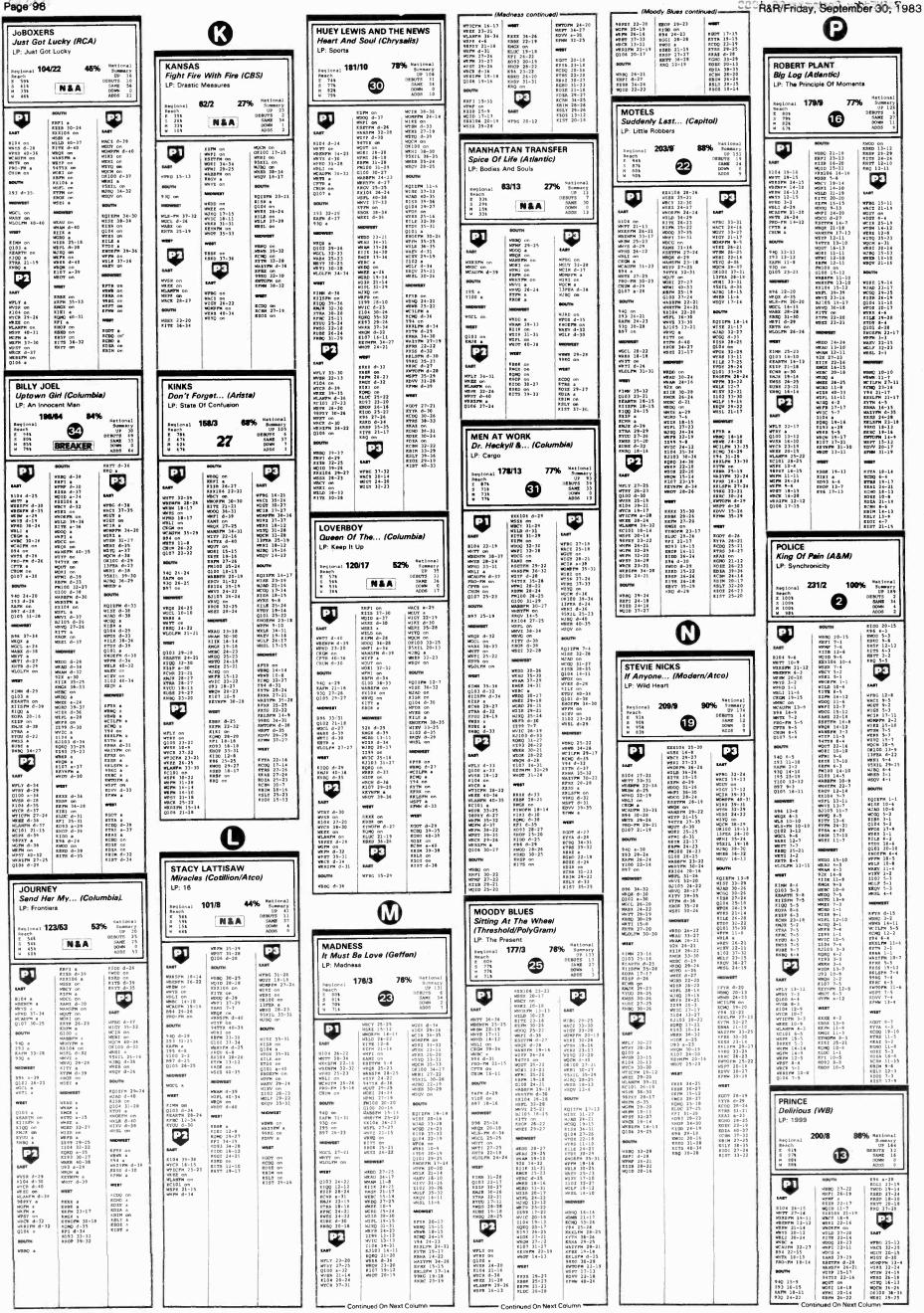
	ing Leads h The Beacl		4)	
Regional Reach E 93% S 904 M 87% W 961	211/3	91% 2	Summer Su	

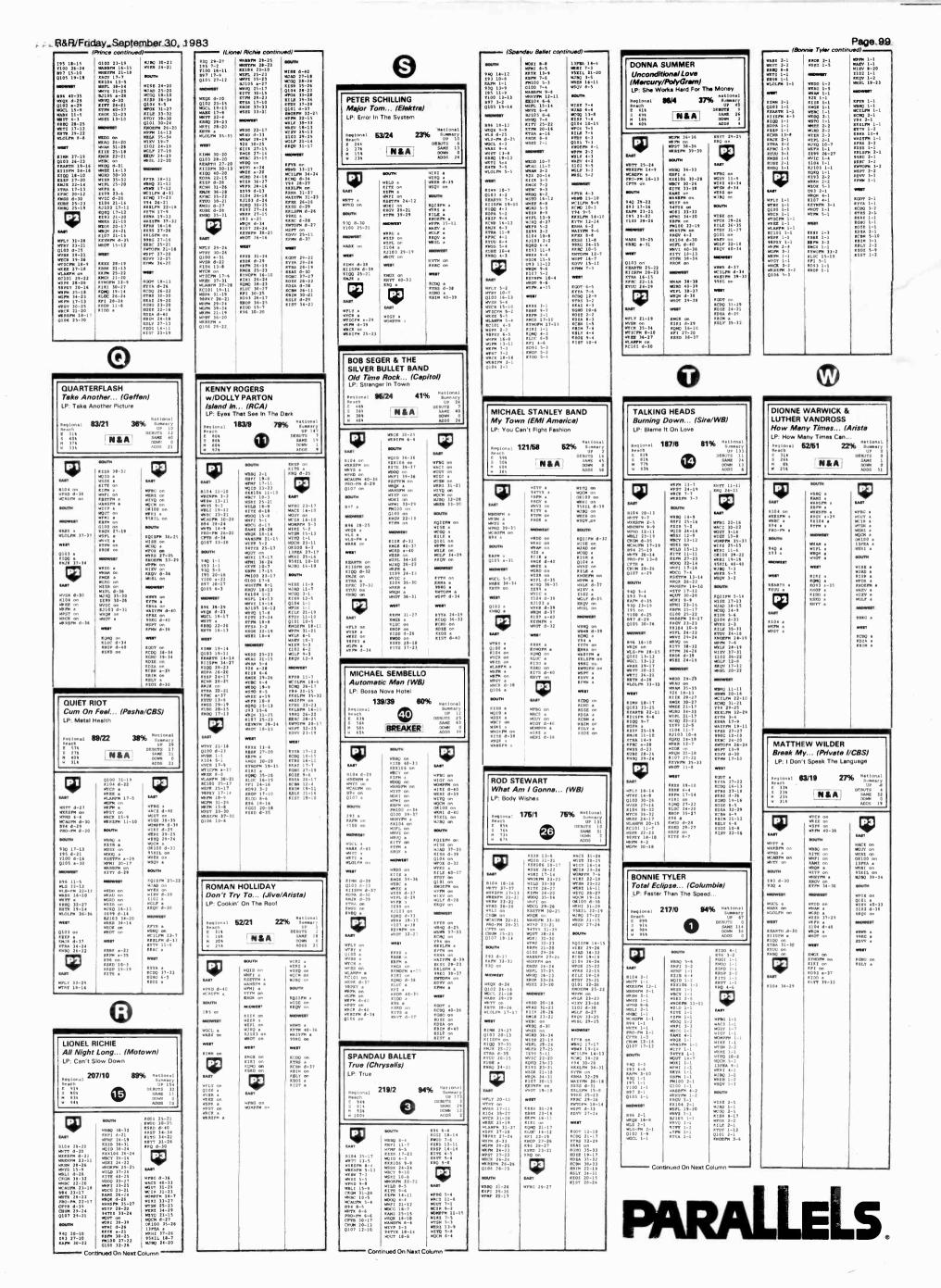
H 871 H 961	0	DOWN 3 ADDS 3
PI	SOUTH	- P3
	WRBC 24-19	
	KHFT 21-17	
EAST	WPMP d-24	EART
	KZZB 19-13	
B104 21-11	WOID 10-4	WFBG 19-10
WHTT 26-25	EXX106 27-25	WACE 39-27
WXXSPM 16-7	WSSR 13-11	WGUY 17-13
WBENFM 10-4	WBCY 17-8	HIGY 9-7
MMYS 10-8	WSKE 13-9	WCIR 19-13
WPHD 5-3	WNOKPH 6-6	WOMPYM 37-34
WBL1 22-17	WZLD 19-12	WIR2 20-17
CKCM on	KITE 17-12	WTSN 20-14
WNBC on	KEPH 20-17	WERZ 14-7
WCAUFM 14-13	WDOQ 26-17	WZYQ 14-11
B94 20-13 WHTX 12-11	WNF1 31-22	WQCM 25-14
PRO-PM 20-10	WDCG 19-18	WKHI 22-11
	RAMZ 30-27	95XIL on
CPTR 17-12 CRUM 19-14	KSETPM 22-16	WJB0 12-11
O107 18-13	WRQF 23-15	WHEB 6-3
Gre, 79-12	WANSPM 20-12	WSQV 9-6
HTUO	94TYR 34-32	
	MOUT d-29	BOUTH
940 10-8	WORI 13-13	I was a second
		ROIZFM 4-2











w americantadiohistory cor

RQISFM 26-2 WFOX on WFFM 27-24 WREV a WIXV on KRQV on

PARALLELS

SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS



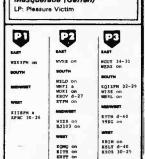


	or Hire (Atlai Of The Switch	ntic)	
P	P27	P3	Γ
EAST	BAST	SART	
WEESPH 4	K104 on WEPM a	WFBG on	1
BOUTH	MRCX on	METQ 37-29 OE100 on 95%IL on	

D	P2	P3
	BAST	EAST
4 4	K104 on	WFBG on
	WKPH a	MACS on
	WRCS on	WEYQ 37-29
	084,00	OE 100 on
	BOUTH	95XIL on
3	1	
	WFMI on	BOUTH
	KRGV a	
	DESCRIPTION OF THE PERSON OF T	RQITPM on
	manual I	WITV &
en	WEPL OR	EEQV 8-40
	MJNO a-37	
	WBOT a	HADWART
		WBMO on
	WWRT	EXTR a
		KIIW a
	1	WHET
		ECDQ a

PI	P2	P3
EAST	EAST.	EAST
-		-
PHD a	E104 a	OK100 a
OUTH	. WRCK a	95XIL a
	SOUTH	BOUTH
THE REAL PROPERTY.		WJAD a
	MEDWEST	WIES a
NOT.		MIXA OU
	WIIR a	KKQV a
	HONG B	MEDINETT

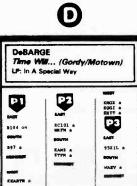


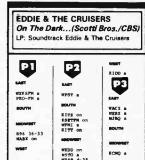


BIG COUNTRY In A Big (Marcury/PolyGram) LP: The Crossing		
21	P2	P3
LAST	EAST	EAST
сили 30-28 воли	воити	MACS 4 WEYO a MREE on MSQV s
MAD WAST	NICHIST	BOUTH
WEST	WEER a WJEQ a-32 EJ103 on	MIDWEST
	WMET	WBNQ a



LP: Yes		
PI	- T	KRYT on
295 a	NVSR d-24	MAIT OF
Military	WELD OR KAMS 27-26 WROK OR MOKI OR	MCIR d-40 MCMPFH a WERS on
14007	MENTER 14-5 MSPL d-37 EITY d-39 ETPH on	MJAD a 0104 19-13
	WINAM A	MENNET
	MINGH W	KIST A





	DMUNDS tion (Columb eation	ia))
P	P2	P3
EAST	EAST	EAST
воитн	R104 on WKPM on WRCK on	95XIL on
MICHIERT	90VTH	KQ13FM 28-28
WLOLPH OR	WELD On	MIDWEET
West	HJXQ 29-26	WENTE 36-35 EYTH d-39 WEST on EFMM on
1 22		WEST

PI	P2	P3
EAST	EAST	EAST
WPMD 32-30 CPTR a	MSPK 36-32	WACS on WOMPPM 36~3
SOUTH		MEYO ON
MONTH	WEFE On	KQ12FN 35-3 Q104 18-17
WLOLPH 39-39	WEST	MOWERT

ECDQ on ECDQ on

ELO

2	P2	P3
EAST	EAST	EAST
BOLTH	#104 17-15	95XIL 9-9
	BOUTH	BOUTH
BREWERST	RITY a	MPOX on
WHEET	NMDWEST	WPTM a WAEV a
	KJ103 m	Z103 21-1
	WHET	MEDWEET
	RIKI a	W907
		KIST On

0

JOE "BEAN" ESPOSITO Lady... (Casablanca/PolyGram,

CEE FARROW Should I Love (Rocshire)		
P	P2	P3
EAST.	BAST	EAST
WEESPH ON HCAUPH 37-34	SOLTH	NOMPTH OF
BOUTH	WILD on ERGV d-26	RILE On
¥100 a	MICHAET	MADOWERT
Manager 1	WHER 36-35	weer
MABX OR	-	KBIM on
K100 on KPRC 40-39	KYNOPH &	

J	GENESI Mama (
١	D	P2	P3
	MART MARD 34-27 CEON on SOUTH	R104 d-39 MLAMPH a WRCK 27-23	MOMPTH on WIYO on OKIOO d-40 95XIL d-37 WROY on
		WSSX a WPMI on	EQIZFH a
	ZIAJE a	MEDD on WGRD 33-32	WYES on WPPH on WIEV d-35
		MEPL a MJXQ 39-33 MEPR on	MANY OU KAAR OU KAAR OU
1		EHOP &	WESTY ON

	Old Are You	
PI	P2	P3
SOUTH MIDWIST	WEPN A SOUTH WPNI A	BOUTH MFOX a MGLP a KKOV a
KIQQ a	WNAM a WEPL a WHET	99KG a

P1	P2	WEST
LAIT	EAST	KIKI ON KOMO 34-33 KITS 31-27
WXESPH on MCAUPH 38-33	MKPH on	ERTT 38-30
фостн	REFI A	-
195 9-7 1100 15-9	MNFI d-35 ESETPH d-21 EBPN on	WEBG OR
MICWEST	ERGV 20-17 EITY 37-17	MGUY 29-26
WARK 33-30	MEDAPEST	7102 36-28
RIQQ 6-6 RFRC 39-25	MZPL on MJ103 23-23	MOWEST
		WEST
		ECDQ a

BILLY IDOL Dancing With Myself (Chryselis) LP: Don't Stop		
		WEST
P 1	P2	KSKD &
		EHYT 4-38
LAST	EAST	P3
WPHD a	MLANPH 23-1	
BOLTH	MEPH on MRCK on	BAST
	BOUTH	WGUY 35-30
mpwest	8007H	WERE 17-15
	KHP1 28-24	MJBO 29-26
#ABE 8-27	KINB a KSETFM 12-6	MH EB 25-25
MARKET .	KBPN on	BOLTH
	ETPH On	
KIQQ 23-22		KILE &
	MICWIET	KKQV 4-39
	WGRD on	MICHIGAT
	WIIR on	
	MAIC W	WEST
		10001
		XCBN a
		ESUS On

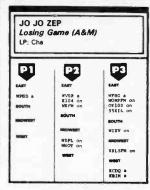
0

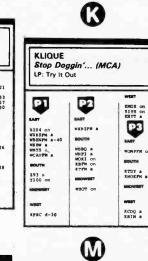
P1	22	P3
EAST	EAST	EAST
WEESPH 10~8 CEGN on	#104 15-12 WTICPH 30-26 #C101 15-9	OK100 21-1 95XIL 4-8 W/BO a
BOLTH	BOUTH	BOUTH
293 20-17 195 on	WOID 35-35	WCGO a
¥100 11-27	WMPI a-9 WDCG on	Q104 on
MOWRET	WFMI on G100 on	WIXV on \$102 a-39
RBEQ a-28	MABBEN on WHITPH a	HGLF a-24
WEST .	RTPH 4-36	REPWEST
XTRA 23-20 KFRC 16-8	MENTERY	KDVV a-40
W. W. 1040	WGRD 4-4	188W
	west	EGNO d-40
	RYNOFH 1-29 RPI d-32	
	RGG1 22-17	
	KRSP on KRO 19-16	

JARREAU

Trouble In Paradise (WB)
LP: Jameau

PI	BOLTIN	WIGY on
101	1	1378A d-29
	K178 d-39	WJBO OR
_	RAM2 on	
BAST	WROK a	BOLTH
	PH100 30-28	
WXESPM on	WWVS A	WISE on
PRO-PM on	KROK on	KILE on
		KTDY on
BOUTH	DAMPA/MAY	Q101 a
		WPFH On
	1199 on	WXLE a
MENTOUT		WARV on
	WEST	WGLF on
WEST	KNEEK on KOMO 26-19	Takweng
KYUU on	EFI 4-33	W2002 39-34
	RIDD 14-13	99KG on
P2	ESED ON	KWTOPK on
	KHYT on	MATORA OIL
		WHET
SAST	1 23	07001
		ECDO on
WVSR on		KD2A on
WSPK 24-24	BAST	KBIM 36-34
		KSLY on
	WOUY On	KIST 39-32
		1
		1
	1	
		1
	1	
	1	l .
	1	1
	1	





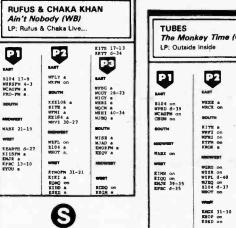
P	EAST	RMGX 3-9 KITS 27-2
PRO-PM 25-22 BOUTH 93Q on 195 26-29	WORI 12-12 MPM1 7-7 MRVQ 15-16 KITY 3-2	EAST BOUTH
MICHIGET	MOWNEY #J103 20-17	MICHAET
REARTH 20-12 RIISTM d-32 RIQQ 27-8 XTRA a-34 RFRC 5-17		WIST

Canvas (Polydor/PolyGram) LP: Minor Detail		
ΡI	P2	WEST ON
TANT	EAST.	P3
	WRCK on	
BOLTH	WERZPH On	BAST
AMO/9/1017	BOUTH	WIGY on
	WOKI 38-38	BOUTH
SPECT	0000007 .	
	\$299 on	ABOWET
		WBWB on
		ENTOPH of

(3)	D2	P3
SAST	EAST	BAST
B104 a	WTRY a	MEEG W
005/794	1	MOCH a
GALTH.	BOUTH	95RIL
and the same of th	RAME a	SOLITH
	WEETTH A	WISE A
PROFEST	MEPL a	MJAD a
	-	WINY a
KOPA a-28	1	
	WEER &	-
	WHOT a	-
	WEST	-
	1	KCDQ a
	KYBOPH a-23	
	KONO A	
	EROP a	1

	CHARD by Die (EN Little Bit More		CARLY SIMON You Know What To Do (WB			
P1	P2	P3	P1	DZ2	P3	
BOATH HOWST WEST RIOG A RESC A	R104 a BOUTH MEDWEET WEAN a KNCC a WEPL a 2199 a WEET KONO a	MCIR a ORIOO B 998IL 0 BOUTH KOIEPM A MFFOX ON WIEV A MEDINET MCILIPA A WEST	MIDWEST WEST EIQO on	MVSR a MSFM on MKRZPM d-40 SOLTH MNFI on MOKI on Gloo on MMOKI on MHOT on MHOT on	WPBG ON MCIR ON MCMPPH OI WERE ON MCRE ON MCRE ON MCRE ON MCRE ON MCRE ON MCRE OF MCRE OF MCRE OF MCRE OF MCRE ON MCRE OF MCR OF MCRE	
		ECDQ a		West? XQNQ on	RKLSPM or WHET RGOT on RCDQ on RBIM on	

ROMAN Talking LP: In Hea	In (Nempe	ror/CBS)		OR n (Scotti B In The Game	ros./CBS)
EAST HPND a SOUTH HREWESY WARK ON HYT d-28 WEST ETOQ a EMAJE On	EAST E104 on HSPE a WITH a HSD a HSD a HSD a LSD	WEST A EAST A EAST A EAST A VEST A VIEST A	BOUTH MIDWINST 395 a-37 RASE a country	RAST TYPER A WRCK A GOUTH WHYT A KSETTM A WOUT A GEOMETR MINITER BUTTO A BUTTO	ESED A DE LAST WERE A SOUTH EQUEPT EXTREME HISL ON MICONEST ETTU A EDDU A MICONEST KOLE A
		XCHO on		0	





PI	1 22	P3
MET	BAST	EAST
	MVER on	WERT On
NATIN	MKPN on	13FEA 4-25
	BOUTH	MSOV on
TO THE PERSON NAMED IN	WHEN ON	
	MAT'D OU	BOLTH
LOLITE On	MMPI A	KOI SPM d-35
DEFE OF	ESETPH &	WISE a
1887	MSPL on	MJAD on
100 on	KROK A	Q101 on
TUU on		METH 9-38
	MOWNEY	MESL on
	MILAN ON	MASC ON
	WEIR 39-26	MINE-TYPEST
	MEPL on	EX58 4-33
	WREE &	KF100 a
	MEOT ON	
	WART .	19007
	THE STATE OF THE S	ROSE on
	KKKE on	ECMM 35-24
	KBBK on	1
	RO93 32-31	1
	ESED on	1
	ERC on	1

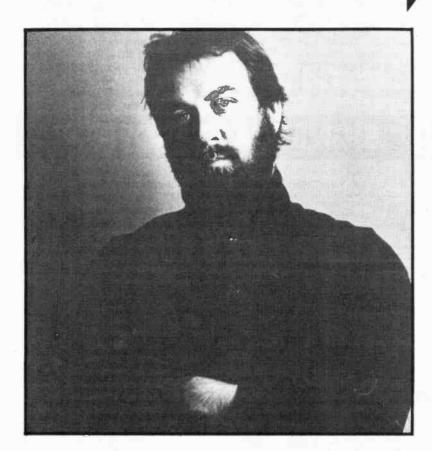
P 1	P2	P3
BART	EAST	BART
8104 on	WEEE a	WPBG on
WPRD 6-39	WRCK on	WACE on
HCAUPH on		WIGT OR
CEUM on	BOUTH	WOMPTH 3
BOUTH	KITE a	WEYO OR
	WWFI on	13PBA on
	NEFMI on	MJBQ on
MADELLA	KROK a	MEEB on
WARX on		BOUTH
	MACANAGES.	1
WEST	WGRD on	KOISPH a
EIMI on	WEER on	Q101 a
E1QQ on	WEPL d-40	
EMJE 39-35 KPBC 0-35	MJEQ on 2104 d-37	MIDWEIT
Mrss. U~35	MINOT on	WRNO a
		EEXLPH C
	West	KYTH d-
	EMGX 31~30	WSPT on
	IDIOP on	199987
	KSED on	
		KGMO on

Bad Boy. LP: Fentas	s (Columbia) tic	
AAST WYKESPN 20-18 SOUTH 155 25-25 17100 20-19 01055 25-24 WENT 100 WENT 10	WIND ON 12-16 WIND STATE	RYNOPM 5- RIEI 28-2 RIEI 28-2 RIEI 28-2 RION 9-6 SPI 7-9 ROGI 10-1 RISP 25-2 RICO 20-18

PAUL YOUNG Wherever I Lay (Columbia, LP: No Pariez						
PI	P2	P3				
	EAST	SAST				
WEESTN on	METH on	WPBG on				
CEGN on	BOLTH	WAC2 a				
PRO-FM on CHIM on	9001H	WIGY on				
CHOM OII	K228 a	Office on				
BOUTH	MEPI A	WING on				
	ERGV d-28	1				
	MSPL 28-24	SOUTH				
	ETPH 4	WISE on				
	(AND PARTY OF TAXABLE P	MJAD on				
	WIFL OR	ENGERN a				
KIQQ on	WIOT &	MAEV d-30				
	WEST	Annual Control				
		1				
	KONO on	99KG on				
	ESED on	19997				
	1					
		KCDC on				
	1					
		ESLY on				

3

At The Hits



MICHAEL SEMBELLO

"Automatic Man"

CHR BREAKERS

The Hits Come Together



RUFUS AND CHAKA KHAN

"Ain't Nobody"

B104 17-9 WXKS-FM 4-3 WCAU-FM add PRO-FM add WABX 21-19 KEARTH deb 27 KIIS-FM add KMJK add **KFRC 13-10** KYUU add WFLY add WKFM on KXX106 add KITE add WFMI add KX104 add WNVZ 30-27 WZPL on Z104 add KCDQ on

WHOT add KYNO-FM 31-21 KIKI add KQMQ on KIDD add KSKD add KITS 17-13 KHYT deb 34 WFBG add **WGUY 28-23** WIGY add WERZ add WQCM add WKHI 40-34 WJBQ add WISE add WJAD add KNOE-FM add KKQV add KBIM add

Black Chart #1 (2nd Week)
Produced by Russ Titelman



Produced by Phil Ramone

anufactured and Distributed by Warner Bros.

ontemporary Hit Radio Continued from Back Page

BREAKERS®

BILLY JOEL

Uptown Girl (Columbia)

84% of our reporters on it. Moves: Up 30, Debuts 69, Same 33, Down 0, Adds 64 including WHTT, WBLI, Q107, WKQX, WHYT, Q103, KWSS. See Parallels, debuts at number 34 on the CHR chart.

EURYTHMICS Love Is A Stranger (RCA)

69% of our reporters on it. Moves: Up 31, Debuts 47, Same 42, Down 0, Adds 39 including WHTX, KAFM, B97, WGCL, KIMN, KWSS. See Parallels, debuts at number 37 on the CHR chart.

JOAN JETT & THE BLACKHEARTS Everyday People (Blackheart/MCA)

61% of our reporters on it. Moves: Up 57, Debuts 23, Same 48, Down 0, Adds 14 including WHTT, WHYT, KZZB, WZLD, WKDQ, WIGY, WXLK. See Parallels, debuts at number 38 on the CHR chart.

MICHAEL SEMBELLO Automatic Man (WB)

60% of our reporters on it. Moves: Up 12, Debuts 25, Same 63, Down 0, Adds 39 including WBEN-FM, Q107, Z93, WGCL, WHYT, WKTI, KNBQ. See Parallels, debuts at number 40 on the CHR chart.

NEW & ACTIVE

PAT BENATAR "Love Is A Battlefield" (Chrysalis) 133/28
Moves: Up 25, Debuts 47, Same 33, Down 0, Adds 28 including WXKS-FM, PRO-FM, B96, KOPA, KWSS, WYCR, WLAN-FM, WPST, KHFI, 94TYX, WKAU, KQKQ, KMGX, WXLK, KGOT.

DEF LEPPARD "Foolin" (Mercury/PolyGram) 132/19

Moves: Up 63, Debuts 16, Same 33, Down 1, Adds 19 including 93Q, KIIS-FM, WQID, WDCG, G100, KX104, WZOK, K96, WQCM, KTDY, Q101, KCMQ, KRNA, 99KG, KBIM.

PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 126/21

Moves: Up 53, Debuts 24, Same 22, Down 6, Adds 21 including WHTX, 897, WHYT, WVSR, WSPK, WFMF, KZFM, WKDD, KMGK, WEBC, KITS, Q104, KYYA, KKAZ, KOZE.

JOURNEY "Send Her My Love" (Columbia) 123/53
Moves: Up 20, Debuts 25, Same 25, Down 0, Adds 53 including B104, WBEN-FM, WNYS, WCAU-FM, 94Q, Z93, 93Q, B96, WGCL, WKTI, Q103, KIIS-FM, KYUU, KNBQ.

MICHAEL STANLEY BAND "My Town" (EMI America) 121/58
Moves: Up 2, Debuts 16, Same 45, Down 0, Adds 58 including WBEN-FM, WKBW, WNYS, B94, KAFM, Q105, Q103, KNBQ, Q106, WSSX, WAZY-FM.

LOVERBOY "Queen Of The Broken Hearts" (Columbia) 120/17

Moves: Up 35, Debuts 32, Same 36, Down 0, Adds 17 including 94Q, KHTR, WQID, WSKZ, WNFI, WZYP, KITY, KROK, KEYN-FM, WACZ, WGUY, WJBQ, KILE, KCMQ, KCBN.

JACKSON BROWNE 'Tender Is The Night' (Asylum) 119/50

Moves: Up 10, Debuts 25, Same 34, Down 0, Adds 50 including WHTT, WBEN-FM, WCAU-FM, Z93, B96, KMJK, 98PXY, WFMF, KSET-FM, WNVZ, WMEE, WTSN, KKQV, Y94, KCBN.

ELVIS COSTELLO & ATTRACTIONS 'Everyday I Write The Book' (Columbia) 114/12

Moves: Up 63, Debuts 5, Same 32, Down 2, Adds 12, WHTX, KYUU, KNBQ, KHFI, WQUT, KHOP, WIGY, WOMP-FM, WTSN, KRNA, KWTO-FM, KIST, WHTT 35-28, KAFM 34-30, KFI 23-15.

JoBOXERS "Just Got Lucky" (RCA) 104/22

Moves: Up 16, Debuts 10, Same 56, Down 0, Adds 22 including PRO-FM, Q103, KIQQ, KNBQ, WFLY, Q106, WSSX, WGRD, KIKI, WKHI, KILE, KTDY, KGOT, KGHO.

STACY LATTISAW "Miracles" (Cotillion/Atco) 101/8
Moves: Up 41, Debuts 11, Same 37, Down 4, Adds 8, KAFM, WGCL, KBBK, 13FEA, Q104, Q101, WAZY-FM, KDVV, WXKS-FM
18-14, WBEN-FM 26-22, Z93 31-25, WSPK 21-15, KIKI 12-9, KITS 12-10, WKHI, 28-23.

BOB SEGER & THE SILVER BULLET BAND "Old Time Rock & Roll" (Capitol) 95/24

Moves: Up 24, Debuts 7, Same 40, Down 0, Adds 24 including WNYS, 897, WKQX, WLS, WLS-FM, XTRA, WGFM, WRQK, WGRD, WKFR, WVIC, KMGX, WIGY, WCGQ, KZOZ.

QUIET RIOT "Cum On Feel The Noize" (Pasha/CBS) 89/22

Moves: Up 29, Debuts 17, Same 21, Down 0, Adds 22 including Q105, WHYT, KZZP, WYCR, WKEE, WBBQ, KSET-FM, KKFM, KITS, WFBG, WSQV, Z102, KFYR, KYYA, KZOZ.

ANIMALS "The Night" (IRS/A&M) 87/3

Moves: Up 29, Debuts 3, Same 45, Down 7, Adds 3, WSKZ, KILE, KYYA, XTRA 27-23, WKFM 18-14, KZZB 21-18, WFMI 16-13, WKAU 25-21, WZPL 33-27, 13FEA 30-27, WAZY-FM 38-29, KFMW 36-31, KCDQ 32-27, KBIM 31-27, KZOZ 25-20.

DONNA SUMMER "Unconditional Love" (Mercury/PolyGram) 86/4 Moves: Up 45, Debuts 9, Same 26, Down 2, Adds 4, WCAU-FM, KBEQ, KHFI, KBIM, WXKS-FM 14-9, 94Q 29-22, I95 29-22, WABX 30-25, KEARTH 25-22, KIIS-FM 28-23, KFRC 22-16, WBCY 30-26, WFMI 34-30, WGUY 11-9, WAZY-FM 39-30.

QUARTERFLASH "Take Another Picture" (Geffen) 83/21

Moves: Up 10, Debuts 11, Same 29, Down 0, Adds 35, WNYS, WABX, KEARTH, WHFM, WZYP, G100, KX104, WKAU, KMGX, KRQ, WSQV, WCGQ, KYTN, KCBN, KSLY.

HUMAN LEAGUE "Mirror Man" (Virgin/A&M) 75/35

Moves: Up 0, Debuts 11, Same 29, Down 0, Adds 35, WNYS, WABX, KEARTH, WHFM, WZYP, G100, KX104, WKAU, KMGX, KRQ, WSQV, WCGQ, WCIL-FM, KDZA, KZOZ.

MATTHEW WILDER "Break My Stride" (Private I/CBS) 63/19

Moves: Up 8, Debuts 4, Same 32, Down 0, Adds 19 including WHTT, WPHD, 93Q, WGCL, KIIS-FM, WRQK, WGRD, KO93, KIDD, 13FEA, Q101, WBWB, KDVV, KSLY.

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 63/13 Moves: UP 13, Debuts 7, Same 30, Down 0, Adds 13, 195, Y100, KMJK, WKRZ-FM, WDOQ, WNVZ, KTFM, KROK, WKDD, WOMP-FM, WQCM, KTRS, KDZA, WSPK 32-26, WNAM 39-33.

KANSAS "Fight Fire With Fire" (CBS) 62/2
Moves: Up 23, Debuts 2, Same 34, Down 1, Adds 2, KRGV, KISR, WPHD 15-13, WLS-FM 37-32, KHTR 25-19, WSSX 23-20, WFMI 29-25, WVIC 18-11, WIGY 26-22, WERZ 40-34, OK100 17-15, WHEB 38-34, KYTN 33-28, KCBN 27-19.

PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 53/24

Moves: Up 10, Debuts 6, Same 13, Down 0, Adds 24 including WHTT, KMJK, WFLY, WYCR, WZLD, KZFM, WKAU, Z104, KRQ, WIGY, WIKZ, WZYQ, KQIZ-FM, WGLF, WHSL, KCDQ, KGHO.

D. WARWICK & L. VANDROSS "How Many Times Can We Say Goodbye" (Arista) 52/51 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 51 including WXKS-FM, WNBC, 894, PRO-FM, 94Q, Z93, KEARTH, KYUU,

WEST KAMZ WZPI KHOP OK 100 KNOF-EM KRIM

ROMAN HOLLIDAY "Don't Try To Stop It" (Jive/Arista) 52/21
Moves: Up 1, Debuts 2, Same 28, Down 0, Adds 21 including WCAU-FM, WGCL, Q100, WSPK, WKRZ-FM, WANS-FM, WZZR, WJXQ, WiKZ, KQIZ-FM, WBWB, WAZY-FM, KTRS, KZOZ, KIST.

More CHR Music Information See Page 92

MOST ADDED ®

BILLY JOEL (64) Uptown Girl (Columbia) **MICHAEL STANLEY BAND (58)** My Town (EMI America) **JOURNEY (53)** Send Her My Love (Columbia) D. WARWICK & L. VANDROSS (51) How Many Times Can We Say... (Arista) **JACKSON BROWNE (50)** Tender Is The Night (Asylum)

MICHAEL SEMBELLO (39)

Automatic Man (WB)

EURYTHMICS (39)

Love Is A Stranger (RCA)

HOTTEST

BONNIE TYLER (163) Total Eclipse Of The Heart (Columbia) **POLICE (134)** King Of Pain (A&M)

> **SPANDAU BALLET (120** True (Chrysalis). AIR SUPPLY (69)

Making Love Out Of Nothing At All (Arista) FIXX (68)

One Thing Leads To Another (MCA)
MEN WITHOUT HATS (62) The Safety Dance (Backstreet/MCA)

SIGNIFICANT ACTION

TUBES "The Monkey Time" (Capitol) 44/6
Moves: Up 3, Debuts 6, Same 29, Down 0, Adds 6, WKEE, KITE, KROK, KQIZ-FM, Q101, WBNQ, WPHD d-39, KMJK 39-35, KFRC

Moves: Up 3, Debuts 6, Same 29, Down 0, Adds 6, WKEE, KITE, KROK, KQIZ-FM, Q101, WBNQ, WPHD d-39, KMJK 39-35, KFRC d-35, WZPL d-40, Z104 d-37, WOMP-FM 33-18, KKQV d-37, KYTN d-32.

S.O.S. BAND "Just Be Good To Me" (Tabu/CBS) 42/4

Moves: Up 25, Debuts 2, Same 9, Down 2, Adds 4, WHTT, B94, WDOQ, WZYQ, B104 6-3, WHTX 24-18, Q107 20-15, Z93 14-11, KAMZ 16-10, WRVQ 14-7, Z104 40-32, KJ103 11-7, Q104 6-3.

GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 41/8
Moves: Up 3, Debuts 5, Same 25, Down 0, Adds 8, WNFI, KSET-FM, KROK, WRKR, KIDD, WJBQ, WISE, KFMW, WZZR 39-26, 13FEA d-25, KQIZ-FM d-35, WXLK d-39, KKQV d-33, KXSS d-33, KCBN 35-24.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 40/25
Moves: Up 9, Debuts 2, Same 4, Down 0, Adds 25 including WCAU-FM, PRO-FM, KIIS-FM, KMJK, KYUU, WFLY, WFMI, WHOT,

KIKI, KSKD, WFBG, WERZ, WJBQ, KNOE-FM, KBIM

JARREAU "Trouble in Paradise" (WB) 39/4
Moves: Up 6, Debuts 3, Same 26, Down 0, Adds 4, WRQK, WNVZ, Q101, WXLK, KITE d-39, KQMQ 26-19, KFI d-33, 13FEA d-29, WBWB 39-34, KBIM 36-24, KIST 39-32,

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 38/11
Moves: Up 10, Debuts 2, Same 12, Down 3, Adds 11, KBEQ, WNFI, WHHY-FM, KTFM, KQKQ, WJBQ, WCGQ, WPFM, Z102, WGLF, KDVV, WXKS-FM 10-8, Z93 20-17, KFRC 16-8, KC101 15-9, OK100 21-17.

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 33/7 Moves: Up 2, Debuts 3, Same 21, Down 0, Adds 7, KZZB, WNFI, KBFM, KTFM, WHOT, WACZ, KNOE-FM, WXKS-FM on, KRGV d-28, WSFL 28-24, WGUY d-33, WPFM 28-26, WAEV d-30.

WHAM! U.K. "Bad Boys" (Columbia) 33/0
Moves: Up 15, Debuts O, Same 10, Down 8, Adds O, WXKS-FM 20-18, WBBQ 32-27, KSET-FM 6-3, Z104 20-14, KMGX 6-2, KYNO-FM 5-4, KQMQ 9-6, KRQ 20-18, WGUY 14-10, Q104 13-9.

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 29/15
Moves: Up 1, Debuts 2, Same 11, Down 0, Adds 15, WPHD, KIQQ, WSPK, WKFM, WRCK, WKDD, KJ103, KLUC, KO93, KSKD,

WERZ, WKHI, WHEB, WXLK, WSPT.
GENESIS "Mama" (Atlantic) 26/6

Moves: Up 4, Debuts 4, Same 12, Down 0, Adds 6, KMJK, WLAN-FM, WSSX, WZPL, KHOP, KQIZ-FM, WPHD 34-27, WRCK 27-23, WJXQ 39-33, WIXV d-35.

POINTER SISTERS "I Need You" (Planet/RCA) 25/25

Moves: Up O, Debuts O, Same O, Down O, Adds 25 including B104, KOPA, WTRY, K104, KAMZ, WSFL, WZZR, WZPL, KYNO-FM, KQMQ, KGGI, WQCM, WISE, WIXV, KCDQ. BILLY IDOL "Dancing With Myself" (Chrysalis) 25/7

Moves: Up 8, Debuts 2, Same 8, Down 0, Adds 7, WPHD, WABX, KZZB, WVIC, KSKD, KILE, KC8N, WLAN-FM 23-17, KFHI 28-24, KSET-FM 12-6, WGUY 35-30, WJBQ 29-26, KSLY 23-21.

CARLY SIMON "You Know What To Do" (WB) 25/3
Moves: Up 1, Debuts 1, Same 20, Down 0, Adds 3, WVSR, WSPK, WAEV, KIQQ on, WKRZ-FM d-40, WNFI on, WERZ on, WPFM

HERBIE HANCOCK "Rockit" (Columbia) 25/2
Moves: Up 13, Debuts 2, Same 8, Down 0, Adds 2, KHFI, KCDQ, WCAU-FM 38-33, I95 9-7, Y100 15-9, WABX 33-30, KFRC 39-25, KRGV 20-17, KITY 37-17, KMGX 27-21, KITS 31-27, KHYT 38-30, WGUY 29-26, Z102 36-28.

KLIQUE "Stop Doggin' Me Around" (MCA) 24/15 Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 15, WXKS-FM, WBEN-FM, WKBW, WNYS, WCAU-FM, Z93, WKRZ-FM, WBBQ, WNFI, KHYT, KTFM, KTDY, KNOE-FM, KCDQ, KBIM.

BERLIN "Masquerade" (Geffen) 24/2
Moves: Up 4, Debuts 3, Same 15, Down 0, Adds 2, KIIS-FM, WNFI, WXKS-FM on, KFRC 30-26, KRGV d-27, WGUY 34-31, KQIZ-FM 32-29, KYTN d-40, KSLY d-40, KZOZ 30-25.
COMMODORES "Only You" (Motown) 22/7 Moves: Up 3, Debuts 4, Same 8, Down 0, Adds 7, 195, WNAM, WRQN, WOMP-FM, WJAD, WFOX, KIST, WVSR d-24, WZLD on, WHHY-FM 14-5, WSFL d-37, KITY d-39, WCIR d-40, Q104 19-13.

AC/DC "Guns For Hire" (Atlantic) 21/8

Moves: Up 1, Debuts 1, Same 11, Down 0, Adds 8, WXKS-FM, WKFM, KRGV, WJXQ, WHOT, WIXV, KYTN, KCDQ; WZYQ

EDDIE & THE CRUISERS "On The Dark Side" (Scotti Bros./CBS) 20/13
Moves: Up 1, Debuts 1, Same 5, Down 0, Adds 13, WXKS-FM, PRO-FM, WPST, WFMI, WSTO, WZPL, WRKR, WHOT, KIDD, WACZ, WERZ, WJBQ, KCMQ, B96 36-33, WZZR d-35.

SURVIVOR "Caught In The Game" (Scotti Bros./CBS) 17/16
Moves: Up 0, Debuts 0, Same 1, Down 0. Adds 16 including B96, WABX, WVSR, WRCK, WNFI, KSET-FM, WQUT, WZZR, WJXQ, KSKD, WERZ, KQIZ-FM, WYKS, KYTN, KOZE. CLIFF RICHARD "Never Say Die (Give A Little Bit More)" (EMI America) 16/15

Moves: Up O, Debuts O, Same 1, Down O, Adds 15, KIQQ, KFRC, K104, WNAM, KMGK, WZPL, ZZ99, KQMQ, WCIR, OK100, 95XIL, KQIZ-FM, WIXV, WCIL-FM, KCDQ.

ELO "Four Little Diamonds" (Jet/CBS) 16/1
Moves: Up 5, Debuts 0, Same 10, Down 0, Adds 1, CFTR, WPHD 32-30, WSPK 36-32, WOMP-FM 36-32, KQIZ-FM 35-34, Q104
18-17, WCIL-FM on, KKLS-FM on, KGOT on, KGHO on.
MIDNIGHT STAR "Freak-A-Zoid" (Solar/Elektra) 15/1

Moves: Up 5, Debuts 1, Same 3, Down 5, Adds 1, XTRA, PRO-FM 25-22, 93Q on, I95 26-29, KEARTH 20-12, KIIS-FM d-32, KIQQ 27-8, KITY 3-2, KJ103 20-17.

JO JO ZEP "Losing Game" (A&M) 14/5

Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 5, WPHD, WVSR, WFBG, KCDQ, KBIM, K104 on, WKFM on, WZPL on, WHOT on,

CEE FARROW "Should I Love You" (Rocshire) 13/2
Moves: Up 3, Debuts 1, Same 7, Down 0, Adds 2, Y100, KYNO-FM, WXKS-FM on, WCAU-FM 37-34, KIQQ on, KFRC 40-39, WZLD on, KRGV d-26, WRKR 36-35;

DAVE EDMUNDS "Information" (Columbia) 13/1

Moves: Up 2, Debuts 1, Same 9, Down 0, Adds 1, WIXV, WLOL-FM on, K104 on, WKFM on, WRCK on, WZLD on, WJXQ 29-26, 95XIL on, KYTN d-39. DeBARGE "Time Will Reveal" (Gordy/Motown) 12/11

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 11, B97, KEARTH, KC101, WKFM, KAMZ, KTFM, KMGX, KGGI, KHYT, 95XIL,

AXE "I Think You'll Remember Tonight" (Atco) 12/11
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 11, WPHD, K104, WRCK, WZZR, WJXQ, OK100, 95XIL, WJAD, WYKS, KKQV,

KZOZ, WIXV on-dp JOE "BEAN" ESPOSITO "Lady, Lady, Lady" (Casablanca/PolyGram) 12/6 Moves: Up 3, Debuts 0, Same 3, Down 0, Adds 6, KITY, KJ103, KIKI, KQMQ, WPFM, WAEV, K104 17-15, OK100 10-8, 95XIL 9-9, WFOX on, Z102 21-17, KIST on.

ROBIN GIBB "Juliet" (Polydor/PolyGram) 11/11 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, KIQQ, KYUU, WKFM, WFMI, WNAM, WZPL, KQMQ, WFOX, WGLF, KKQV,

MINOR DETAIL "Canvas Of Life" (Polydor/PolyGram) 11/1
Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 1, WHEB, WRCK on, WKRZ-FM on, KSET-FM on, ZZ99 on, KMGX on, WIGY on, WBWB on, 99KG on-dp, KWTO-FM on.

BIG COUNTRY "In A Big Country" (Mercury/PolyGram) 10/7 Moves: Up 1, Debuts 0, Same 2, Down 0, Adds 7, WZZR, WJXQ, KMGX, WACZ, WZYQ, WSQV, WBNQ, CHUM 30-28, KJ103



The results of Monday's and Tuesday's frontal assault are evident.

Radio program and music directors are bombarded with an ever-growing flood of record releases. But alert record industry executives are discovering AIR is the answer. **AIR** guarantees the nation's top record judges will listen to your releases. 177 professionals at reporting CHR stations across the country are on **AIR**'s panel of key radio

programmers. They've predicted successes with astonishing precision. Ninety-five percent of all records sampled to date have been predicted accurately.

That's 95%!

Get the facts today. Call Alan Smith, AIR's VP and General Manager. 301-964-5544.



NATIONAL AIRPLAY

September 30, 1983



			1	ontemporary I Lit I Ladio
	Two			
2	2	1	0	BONNIE TYLER/Total Eclipse Of The Heart (Columbia)
12	6	4	1000	POLICE/King Of Pain (A&M)
11	7	5	Ö	
1	1	2	4	BILLY JOEL/Tell Her About It (Columbia)
10	8	7		AIR SUPPLY/Making Love Out Of Nothing At All (Arista)
4	3	3	6	MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA)
28	18	10	0	FIXX/One Thing Leads To Another (MCA)
9	93	8	8	FRANK STALLONE/Far From Over (RSO/PolyGram)
14	11	9	9	STRAY CATS/(She's) Sexy + 17 (EMI America)
5	4	6	10	ASIA/Don't Cry (Geffen)
29	23	17	0	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
27	19	15	12	SHEENA EASTON/Telefone (Long Distance) (EMI America)
36	27	20	13	PRINCE/Delirious (WB)
32	25	19	1	TALKING HEADS/Burning Down The House (Sire/WB)
_	38	29	Œ	LIONEL RICHIE/All Night Long (All Night) (Motown)
26	22	18	13	ROBERT PLANT/Big Log (Es Paranza/Atlantic)
15	12	12	17	LAURA BRANIGAN/How Am I Supposed To Live (Atlantic)
8	10	14	18	NAKED EYES/Promises, Promises (EMI America)
40	37	24	19	STEVIE NICKS/If Anyone Falls (Modern/Atco)
18	15	13	20	ELTON JOHN/Kiss The Bride (Geffen)
39	36	26	2	BRYAN ADAMS/This Time (A&M)
38	34	30	22	MOTELS/Suddenly Last Summer (Capitol)
34	28	25	23	MADNESS/It Must Be Love (Geffen)
3	5	11	24	MICHAEL JACKSON/Human Nature (Epic)
35	32	28	25	MOODY BLUES/Sitting At The Wheel (Threshold/PolyGram)
37	33	31	26	ROD STEWART/What Am I Gonna Do (I'm So In Love) (WB)
33	29	27	27	KINKS/Don't Forget To Dance (Arista)
-	39	36	28	DAVID BOWIE/Modern Love (EMI America)
17	16	16	29	SHALAMAR/Dead Giveaway (Solar/Elektra)
-	40	37	30	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
_	-	39	31)	MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia)

7 14 32 39 JACKSON BROWNE/Lawyers In Love (Asylum) BREAKER 49 MICHAEL SEMBELLO/Automatic Man (WB)

N&A Begins On Page 102

JOAN JETT.../Everyday People (Blackheart/MCA)

SPANDAU BALLET/True (Chrysalis)

24 21 21 32 GEORGE BENSON/Lady Love Me (One More Time) (WB) 13 23 MICHAEL SEMBELLO/Maniac (Casablanca/PolyGram)

21 20 22 36 JEFFREY OSBORNE/Don't You Get So Mad (A&M)

BREAKER BILLY JOEL/Uptown Girl (Columbia)

BREAKER 38

BREAKER EURYTHMICS/Love Is A Stranger (RCA)

	-			or the british the control
5	4	4	2	GEORGE BENSON/Lady Love Me (One More Time) (WB)
9	6	5	3	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
4	2	3	4	AIR SUPPLY/Making Love Out Of Nothing At All (Arista)
1	1	2	5	BILLY JOEL/Tell Her About It (Columbia)
-	21	12	6	LIONEL RICHIE/All Night Long (All Night) (Motown)
13	10	9	0	P. BRYSON & R. FLACK/Tonight Celebrate My Love (Capitol)
17	12	10	8	BONNIE TYLER/Total Eclipse Of The Heart (Columbia)
3	5	6	9	LAURA BRANIGAN/How Am I Supposed To Live (Atlantic)
7	7	7	10	SERGIO MENDES/Rainbow's End (A&M)
. 11	11	11	1	
2	8	8	12	The state of the s
25	20	1.7	13	
-	26	20	14	MANHATTAN TRANSFER/Spice Of Life (Atlantic)
21	17	16	15	
23	18	18	16	EDDIE RABBITT/You Put The Beat In My Heart (WB)
30	25	19	D	SHEENA EASTON/Telefone (Long Distance) (EMI America)
18	15	15	18	LEE GREENWOOD, mebody's Gonna Love You (MCA)
16	13	13	19	RONNIE MILSAP/Don't You Know How Much I Love You (RCA)
-	28	25	20	JARREAU/Trouble In Paradise (WB)
27	23	21	2	BEE GEES/Someone Belonging To Someone (RSO/PolyGram)
-	27	26	22	NAKED EYES/Promises, Promises (EMI America)
BR	REA	KER	23	BILLY JOEL/Uptown Girl (Columbia)
8	9	14	24	JENNIFER WARNES/Nights Are Forever (WB)
	30	28	25	ANNE MURRAY/A Little Good News (Capitol)
22		22	26	KINKS/Don't Forget To Dance (Arista)
BR	REA	KER	27	MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)
				BALL AND ALL LIAM ITTER AND COMMON TO COMMON T

14 19 27 28 PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia)

10 16 23 29 RITA COOLIDGE/All Time High (A&M)

BREAKER DEBORAH ALLEN/Baby I Lied (RCA)

AOD /HOTTRACKS

	Three Weeks	Two Wenk	Løst Week		
	2	1	1.	0	HEART/How Can I Refuse (Epic)
1	7	3			MOODY BLUES/Sitting At The Wheel (Threshold/PG)
1	12	6	4		MOTELS/Suddenly Last Summer (Capitol)
ı		23	10		PAT BENATAR/Love Is A Battlefield (Chrysalis)
1	17	11	8		BIG COUNTRY/Big Country (Mercury/PolyGram)
1	1	2	3	6	
	36	18	13	Ø	RAINBOW/Street Of Dreams (Mercury/PolyGram)
1	33	12	9		GENESIS/Mama (Atlantic)
1	45	25	18	9	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
1	8	8	7		JACKSON BROWNE/For A Rocker (Asylum)
ı	3	4	6	11	ASIA/The Heat Goes On (Geffen)
1	9	7	11		ROBERT PLANT/Other Arms (Es Paranza/Atlantic)
No. of Lot	4	5	5		KANSAS/Fight Fire With Fire (CBS)
	10	10	12		ROBERT PLANT/Big Log (Es Paranza/Atlantic)
1	25	19	14		STEVIE NICKS/If Anyone Falls (Modern/Atco)
ı	16	15	16		ROBERT PLANT/In The Mood (Es Paranza/Atlantic)
	11	13	15		TALKING HEADS/Burning Down The House (Sire/WB)
ı	23	20	20		MICHAEL STANLEY BAND/My Town (EMI America)
ı	-	-	38		ALDO NOVA/Monkey On Your Back (Portrait/CBS)
	37	28	22		PETER SCHILLING/Major Tom (Elektra)
	-	34	26		KINKS/Don't Forget To Dance (Arista)
	13	16	19		FIXX/One Thing Leads To Another (MCA)
	24	24	23		QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
	6	9	17		STRAY CATS/(She's) Sexy + 17 (EMI America)
	14	17	21		POLICE/Wrapped Around Your Finger (A&M)
	19	21 33	24	_	DANNY SPANOS/Hot Cherie (Epic) AD/DC/Guns For Hire (Atlantic)
1	34 15	22	29 25		LOVERBOY/Queen Of The Broken Hearts (Columbia)
	15	46	35		DOKKEN/Breaking The Chains (Elektra)
	_	60	45		MOODY BLUES/Blue World (Threshold/PolyGram)
L		30	+0	-	The store of the s

AOR/ALBUMS

				14	TALBOMO
	1	1	1	0	POLICE/Synchronicity (A&M)
ı	3	2	2	-	ROBERT PLANT/The Principle Of (Es Paranza/Atlantic)
١	9	6	5		MOODY BLUES/The Present (Threshold/PolyGram)
	4	4	4		HEART/Passion Works (Epic)
	2	3	3	5	ASIA/Alpha (Geffen)
ı	-	_	7	6	MOTELS/Little Robbers (Capitol)
ĺ	BR	EA	KER		PAT BENATAR/Live From Earth (Chrysalis)
1	5	5	6	8	JACKSON BROWNE/Lawyers In Love (Asylum)
ı	14	11	9		BIG COUNTRY/The Crossing (Mercury/PolyGram)
l	27	15	12	10	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
	-	_	15		HUEY LEWIS & THE NEWS/Sports (Chrysalis)
	6	7	8	12	KANSAS/Drastic Measures (CBS)
	10	9	10	13	STEVIE NICKS/The Wild Heart (Modern/Atco)
	17	16	16	14	QUIET RIOT/Metal Health (Pasha/CBS)
	13	10	11	15	AC/DC/Flick Of The Switch (Atlantic)
	-	_	29	16	ALDO NOVA/Subject (Portrait/CBS)
П	12	14	14	17	TALKING HEADS/Speaking In Tongues (Sire/WB)
	23	17	1,9		MICHAEL STANLEY/You Can't Fight (EMI America)
	7	8	13	_	STRAY CATS/Rant n' Rave (EMI America)
	29	23	20		PETER SCHILLING/Error In The System (Elektra)
	11	12	18		FIXX/Reach The Beach (MCA)
	-	25	23		KINKS/State Of Confusion (Arista)
	8	13	17		LOVERBOY/Keep It Up (Columbia)
	18	19	21		DEF LEPPARD/Pyromania (Mercury/PolyGram)
	BR	EA	KER		ROMANTICS/In Heat (Nemperor/CBS)
	19	18	22		DANNY SPANOS/Passion In The Dark (Epic)
	-	37	30		DOKKEN/Breaking The Chains (Elektra)
	16	20	24		ELVIS COSTELLO/Punch The Clock (Columbia)
	21	24	25		DIO/Holy Diver (WB)
	-	27	31	_	HELIX/No Rest For The Wicked (Capitol)
ı	-	40	36		BOYS BRIGADE/Boys Brigade (Capitol) CHEAP TRICK/Next Position Please (Epic)
d	-	34	32		BILLY IDOL/Don't Stop (Chrysalis)
	40	35	34		JOE JACKSON/Mike's Murder ST (A&M)
-		BUT	39	-	Y&T/Mean Streak (A&M)
	20	22	26		BILLY JOEL/An Innocent Man (Columbia)
į		BUT	_		PAYOLAS/Hammer On A Drum (A&M)
	33	29	35		ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)
1	33	25	33	00	- The tribing british by the production of A Flotty Face (Elektia)

KISS/Lick It Up (Mercury/PolyGram)

34 31 33 40 BONNIE TYLER/Faster Than The Speed Of The Night (Col.)

N&A Begins On Page 83

N&A Begins On Page 90