### N S D E:

# The AOR - CHR Tug Of War

In Steve Feinstein's first column the battle lines are drawn. As AORs in New York, Milwaukee, Denver, Rochester, and Tampa switch to CHR, programmers and consultants ponder why . . . and what's to be Page 36

# Listen — Don't Talk!

"Interviewing is not a scientific discipline; at best it's an art form."

Management columnist Gary Kaplan takes you through the fine art of selection interviews. Plus, his Interviewer Checklist makes for a handy reference. Page 16

# The Big Fail Match-Ups

The autumn Arbitron is upon us and, as usual, you can't tell the players without a scorecard. Joel Denver and Jeff Green examine the market match-ups in 16 cities each, putting the spotlight on the CHR and Page 28, 39 A/C combatants.

# **Three Straight Years** At No. 1

WANM/Tallahassee is a daytimer with a difference. It's been No. 1 in its market for three years running. Nine-year station veteran Joe Bullard talks with our Walt Love about how it's done. Page 43

# People In The **News This Week**

- Sconnix Ups Tom Bresnahan & Rick Green in K.C.
- Joe Gillespie VP/Program Manager At KOGO
- Toney Brooks Assumes KEGL GM **Duties**
- Richard Reis VP/GM Of WAAF &
- Robin Mitchell OM For KLAK & KPPL
- Sam Rosenblatt Now VP/GM At WTMI
- Ruben Rodriguez Joins Island
- Steve Marx Senior VP At Katz
- Drew Horowitz GM At WUSN
- Chris Beck KLAC's GSM

Page 3, 24

# Your News Staff: An Owner's Manual

Take care of your news staff and they will take care of business for you. That's the consensus as Brad Woodward consults with several News Directors from around the country. A News Director's Management Checklist is also included. Page 22

# **Facility Form Alert!**

Jhan Hiber sounds the alarm as the fall book begins. Apparently Arbitron did not send out the blank forms to all separately programmed AM & FM combos. You can correct this oversight, and you should. Page 12 Jhan has all the details.

\$3.50 Single Copy



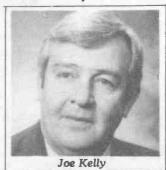
# Kelly Joins RKO As WROR VP/GM

Veteran broadcast manager Joe Kelly has been appointed VP/GM at WROR/Boston. Kelly, who fills the vacancy left last month following the departure of former VP/GM Tom Baker, assumes his new position October 17.

RKO Radio Division President Bob Williamson stated, "RKO is fortunate to be able to attract a manager with Mr. Kelly's background and credentials. His experience in successfully managing major stations in major markets is a

to appeal the decision and to be

vindicated on appeal."



testimony to his broadcasting

Prior to joining RKO, Kelly served as GM for WAKY & WVEZ/Louisville, having previously spent five years as VP & Director/National Sales Development for Broad Street Communications. His background also includes terms as considers when comparing Hartson told R&R, "We expect GM at WTIX/New Orleans, KSLQ/St. Louis, and the GSM's post at WOKY/Milwaukee. Kel-Metro President Roger Jones ly told R&R, "This is an excommented, "I'm happy it went citing company in a great town. that way, but I'm sure it will be It'll be fun, and I'm absolutely

# **WBBY** Loses License In Comparative Renewal

In a highly unusual case, Mid-Ohio Communications has been denied renewal for Jazz-formatted WBBY/Columbus in a comparative renewal. FCC law judge John Conlin has awarded the license to Metro Broadcasting, which had filed a competing application in 1979.

The sole basis for the decision was the fact that principals owning 55.6% of Metro's stock will be fulltime managers at WBBY, compared to only 25.1% for Mid-Ohio. Integration of ownership into management is one of the key factors the FCC

ABC Radio VP/News &

Sports Bob Benson has been

promoted to the newly-created

post of VP/Senior Executive,

ABC Radio Networks. Benson

retains his sports respon-

sibilities and adds new duties,

including affiliate and audience

development, program plann-

ing, and operations for the six

**WBZ** Promotes

Cross, Hirshberg

In simultaneous appoint-

ments at WBZ/Boston, Assis-

tant Program Manager Chris

Cross has been elevated to Program Manager, while Sales

Manager Jon Hirshberg was

promoted to General Sales

In making the an-

nouncements, WBZ VP/GM Bill

Hartman said, "Chris's overall

radio background in both pro-

gramming and sales made the

natural one." Regarding Hirsh-

berg, Hartman continued,

"Jon's extensive background in

research and sales training as

well as his experience with

retail sales were deciding fac-

tors in promoting him to the

Cross joined WBZ two years

WBZ/See Page 48

ago as Assistant Program

GSM position."

Manager.

ABC radio networks.

**Benson Upped To ABC** 

**VP/Senior Executive** 

competing applicants.

If the decision is upheld on appeal, WBBY would become one of the first stations ever to lose a comparative renewal despite being found qualified to remain a licensee. Appeals are still pending in the only similar denials, issued against WVCA/ Gloucester, MA and WOOK (OK100)/Washington.

WBBY GM David Freeman declined comment, except to say, "I don't think it's a big deal." Station attorney Paul Glist of the law firm Hogan &

Benson reports to ABC Radio

industry has a better understan-

ding of the financial, opera-

sions facing today's station

operators."

WBBY/See Page 48 delighted to be here." PILSON HEADS RADIO DIVISION

# **CBS** Realigns **Broadcast Group**

has realigned its top manage- liar with, as well as areas where ment in what is viewed as an they can learn." important power change. The President Gene Jankowski.

In the realignment, CBS becomes an Executive VP in Networks President Ed Mc-charge of Sports and the Radio Harrison PD Laughlin, who commented, Division; Thomas Leahy takes "Bob Benson has been involved over the CBS Entertainment at a station level with formats Division and the Television Netbecomes Exec. VP in charge of News and the Owned-Stations tional and programming deci- Division; and James Rosenfield takes the new title of Senior Ex-Reporting to Benson will be Operations, and Development.

VP/Youth Networks Willard Regarding the management Lochridge, VP/Adult Networks changes, Jankowski said, "We job that has to be done here. John Axten, VP/Director of Enfeel it's important to keep our BENSON/See Page 48 managers moving. All of them

CBS, Inc.'s Broadcast Group have something they are fami-

Under the new Radio Division Group will now have four Ex- structure, CBS Radio President ecutive VPs all reporting to Bob Hosking will report to

# Sports President Neal Pilson KMET Names

Goodphone Communications principal Mike Harrison will from rock music to News and work; Van Gordon Sauter, now become Program Director of Talk. No one in the broadcast President of CBS News, KMET/Los Angeles on October 3, replacing Sam Bellamy, who exited the station three weeks ago. KMET VP/GM Howard Bloom told R&R, "I talked to a ec. VP in charge of Finance, lot of very qualified people about the position. I felt that Michael was best suited for the We're all really excited.'

Harrison's broadcasting experience goes back to WLIR/Long Island where he became PD in 1967. He also worked for New York stations WNEW-FM, WPIX, and WCBS-FM, before moving West to become PD at KPRI/San Diego in 1973. Harrison also became R&R's first AOR Editor in 1973, moving to Managing Editor in 1978. He left R&R five years ago to form his own consultancy.

Harrison, an eight-year KMET talk show veteran, told R&R, "I feel very honored. Some fine programmers were considered for this job. It was a big decision for me to make, too. The deciding factor was KMET. I wouldn't have returned to daily programming for any other station. After eight years here, the station still has a special place in my life and KMET/See Page 24 heart."

# **WPKX Boosts Kane To PD**

WPKX-AM & FM/Washington, DC Music Director Jason Kane has been promoted to PD following the departure of Bob Cole to rival WMZQ last week. WPKX-AM & FM VP/GM Bill Sherard told R&R, "Jason has earned the right to this position. He started here as a night jock decision to move him up a three years ago, and he has selected the music and played a part in the station's programming decisions for the past year. We know each other very well mented to R&R, "I'm very pleassince we've worked together for so long. He understands my policies . . . nothing is changing as far as the direction the station

is heading." Kane, who will continue as MD for the time being, com-



ed that Bill Sherard has placed this confidence in me. It's really a thrill to be working so closely with a GM like Bill because of his experience and varied areas of expertise. The staff here at

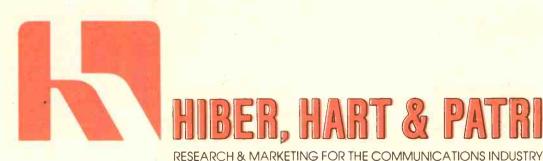
WPKX/See Page 48

# BUDGETS

If you want to be in the black in 1984 don't forget to include Hiber, Hart & Patrick in your research/marketing budget.

all or write for information and market availability, or see us at the NRBA, Suite 1729 in the Hilton.

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# PAGE THREE

9-23-83

# Who are the R&R Editors?

Rhetorical as it may be, that is the question. You won't find any fast answers in this week's On The Records column (in fact you may not find any answers at all), but you will find plenty of fast talk, as Ken Barnes takes off for a vacation where no one can get their hands on him



Washington Report	A/C: Jeff Green
What's New	Country: Lon Helton40
Networks/Suppliers	Nashville: Sharon Allen
Ratings & Research: Jhan Hiber	Black Radio: Walt Love
Ratings Results	Marketplace
Management	Opportunities
Street Talk	National Music Formats
On The Records: Ken Barnes	Black Chart
News/Talk: Brad Woodward	Country Chart
CHR: Joel Denver	3 AOR Chart
Calendar: Brad Messer	A/C Chart
AOR: Steve Feinstein	CHR Chart

# Outlet Signs On WTKS With Easy Listening Format

More than two months after acquiring have forced Outlet to build new studios in and shutting down free-form WHFS/Washington, Outlet plans to sign the FM back on the air Friday (9-23) with the new calls WTKS and an Easy Listening format syndicated by Carson Radio Services of Pro-

WTOP/Washington VP/GM Michael Douglass now holds that title for both WTOP and WTKS. Kurt Henschen, who moves over from an anchor slot at WTOP, will serve as Operations Manager and afternoon drive personality. Former WASH/Washington personality Jerry Clark will handle morning drive.

Outlet bought the station with the intention of making it a News/Talk complement to WTOP. But Douglass said that plan ran afoul of an FCC rule mandating that 50% of a station's non-entertainment programming originate within its city of license. For a News or Talk format, compliance would

Bethesda, MD, where WTKS is licensed.

Easy Listening also began to look more attractive when WEZR/Washington dropped the format in June, leaving the field to longtime Beautiful Music dominator WGAY/Washington. "It would be foolish of us to think we could knock off WGAY," Douglass conceded. "It's a fine, well-estab-

The goal is to develop "an effective AM-FM combination when we go out on the street," Douglass explained, since both stations appeal to the older 25-54 demo, and WTKS will have a female appeal balancing out WTOP's male dominance. "It will take time but I think there are two or three share points out there."

He added that an application for the calls WRLX ("Relax") has been withdrawn because they offer "too narrow a benefit for an Easy Listening station" and research shows listeners expect more from the format than just relaxation.

# **Mitchell Moves To KLAK & KPPL As OM**

Robin Mitchell has been named Operations Manager at KLAK & KPPL/Denver. He was most recently OM/PD of KYTE & KRCK/Portland. Mitchell's radio programming background also includes WSAI/Cincinnati, WRKO/Boston, and KYYX & **KXA/Seattle** 

KLAK & KPPL GM Jim Gregori said, "We're very fortunate to have Robin Mitchell, a tremendous professional, join the Malrite family. He will be an asset, as we finetune and continue to be the number one A/C station in this market. With Robin's help, the finetuning will be done in a very short period of time."

Echoing those sentiments, Mitchell told R&R, "Jim Woods (Malrite's National PD) made me an overwhelming offer I couldn't refuse. KPPL is already Denver's top-rated A/C, so all it needs is some finetuning. I want to bring both stations to the forefront a bit more. It's hard for me to leave Portland. I've got two families here: my own and an extended one at the station. But I'm all pumped for Denver."

Mitchell's successor at KYTE & KRCK hasn't been named yet. Henry Broadcasting President/CEO and KYTE & KRCK GM Bob Fauser indicated that he'll evaluate the situation and look from within first, adding, "I wish Robin the best of luck. He's an erudite broadcaster and a solid

# Sconnix Sets New K.C. **Management Team**

Bresnahan GM, Green GSM At KRKR & KFKF

Sconnix has named a new GM and GSM for its Country-formatted KRKR & KFKF/ Kansas City. Tom Bresnahan, formerly Sales Manager at WLTT/Washington, DC, is the new GM; Rick Green, shifting from Sconnix's WSSX/Charleston, now becomes GSM in Kansas City. Sconnix President Randy Odeneal told R&R, "We had about seven people isolated to interview for the (GM's) job. Tom was the third person we talked to, and we stopped. We knew immediately he was the one we wanted for the

Bresnahan, who had been with WLTT for the past eight years, commented to R&R, "I feel that KC is ready for FM Country and that is what we are going to do, give them the best FM Country that we can. Sconnix is putting together a great team, and from what I understand the current staff there is just terrific. Those things all add up to a

# Katz Ups Marx To Corporate Sales Post

Reis, Tabio Move Up At WAAF & WFTQ



Steve Marx Richard Reis Gerardo Tabio

Katz Broadcasting has promoted WAAF/Worcester Senior VP/GM Steve Marx to a newly-created corporate post in sales development for the broadcast group. Based in Worcester, Marx will oversee management systems and training programs of a new selling technology to be implemented at all nine Katz-owned stations.

Succeeding Marx is WFTQ/Worcester GM Richard Reis, who now becomes VP/GM for both stations. Reis joined the stations in 1981 as GSM. Coincidental with Reis's new appointment was the naming of WFTQ Promotion Director Gerardo Tabio as Station Manager.

Katz Broadcasting President Richard Ferguson said, "I'm especially delighted that we were able to make all of these executive appointments from within the company. In each case, the outstanding accomplishments of these three individuals have clearly merited them their respective promotions, and we feel very fortunate to have them all as part of the Katz Broadcasting management team."

# **TRANSACTIONS**

# Renda Buys WSHH From Nationwide

Nationwide Communications has sold WSHH/Pittsburgh to Renda Broadcasting for \$2,250,000. The Beautiful Music outlet becomes a sister station to Renda's Country-formatted WIXZ/McKeesport (suburban Pittsburgh). WSHH operates with 10.5kw and antenna height of 930 feet. Renda President Tony Renda says he plans no programming changes at the station.

In addition to WIXZ, Renda's other radio properties are WPXZ-AM & FM/Punxsutawney, PA

Robert O. Mahlman, Inc. brokered the transac-

great opportunity."

Regarding Green, Odeneal said, "Rick was a salesman at WUBE/Cincinnati prior to joining Sconnix, so, besides it being his favorite kind of music, he has previous Country radio experience. We brought him to WSSX as Sales Manager, and he's done a great job, so we're moving him up to Kan-

R&R also learned that KRKR will ask the FCC for new call letters KFKF(AM). Short term plans are to simulcast the current KFKF morning show.

# Rosenblatt Raised To WTMI VP/GM

Sam Rosenblatt, formerly VP/General Sales Manager, has been promoted to VP/GM of WTMI/Miami. The nine-year station veteran succeeds President/GM Maurice Loewenthal, who recently resigned from the Classical outlet.

Prior to his three-year VP/GSM stint. Rosenblatt served as WTMI's Local Sales Manager. Commenting on the promotion, Rosenblatt remarked to R&R, "It's something that everybody works toward and looks forward to in our business. I'm very pleased by it. As far as our format is concerned we have no intention of changing anything. We're very fortunate to have an excellent staff here, and we're going to keep things pretty much status quo.'

Following his VP/GM appointment, Rosenblatt also announced two additional promotions. Station PD Alvis Sherouse is upped to VP/Director of Broadcast Operations, and Local Sales Manager Marvin Ceder moves into the General Sales Manager position.

# **Brooks Takes** Over KEGL Management

Sandusky Radio President Toney Brooks will take on the additional duties of General Manager for KEGL/Dallas in early October. Brooks will temporarily replace Wayne Walker, who will become KEGL's VP/Sales.

Also joining the Sandusky AOR outlet is former KFRC/San Francisco Local Sales Manager Norman Rau. Rau will become VP/Operations for KEGL.

Commenting on the management changes, Brooks said, "KEGL is a unique station - studios in Arlington and sales offices in Dallas. This approach allows Wayne to concentrate on sales. I'll oversee programming, and Norman will handle administration. We can expect KEGL's growth to accelerate under this management team and structure."

# Beck New KLAC GSM

Chris Beck has been named General Sales Manager at KLAC/Los Angeles, replacing Allen Gantman, who exited the station. Beck joins the Metromedia Country outlet from KLZ/Denver where he'd been an Account Executive, KLAC GM Al Brady Law told R&R, "Chris Beck is an extremely aggressive young guy who has done a marvelous job at KLZ. I feel that with the situation we have here at KLAC, I've got to have somebody who can put some imagination, drive, and enthusiasm into the sales effort. Also, I needed a guy who wasn't totally numbers oriented. Chris has done a great job in the past both with and without numbers, and he'll be a tremendous asset to the KLAC team."

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# Washington Report

# House Sets Vote On Radio Marti

Procedures to govern floor debate on the Senate-passed Radio Marti compromise were approved Tuesday morning (9-20) by the House Rules Committee. That cleared the way for a House vote on the measure, probably by the end of this week.

The compromise pleases most broadcasters by restricting Radio Marti to extra hours of objective programming on the 1180 kHz Voice of America station in Marathon, FL. That's designed to minimize chances of retaliatory jamming on the U.S. commercial AM band by Cuba.

The bill also contains \$5 million to reimburse broadcasters for the cost of upgrading their facilities to offset Cuban interference. However, NRBA said it's disappointed there was no provision made for reimbursing stations for lost revenues due to Cuban interference.

# NPR Accepts \$100,000 Gift

Former Sen. Dick Clark's (D-IA) Friends of National Public Radio has presented the network with a check for \$100,000 it solicited via newspaper ads. "This is an expression of the interest and commitment we, as listeners, have in the survival of NPR," said Clark. "As the beneficiaries of the outstanding programming which has characterized NPR, we want to do even more in the future."

Meeting last week, NPR's Board allocated funds from Clark's group and its own national fundraiser — \$350,000 for program restoration, \$55,000 for the jazz and classical music service NPR PLUS, and \$277,000 for debt retirement. The 1984 operating budget was upped from \$17.6 to \$18.7, and Acting President Ronald Bornstein's contract was extended through the end of October.

# NRBA Names 10 At-Large Directors

Balloting for the NRBA Board of Directors has been completed with the election of 10 at-large directors. Chosen by the board were Malrite President Carl Hirsch, WAIT/Chicago VP/GM Al Wilson, Christal President Bob Duffy, Gannett Radio Division President Joe Dorton, KRSB/Roseburg, OR President/GM Tom Worden, United Stations President Nick Verbitsky, outgoing Charter President John Bayliss, WLBH/Mattoon, IL President/GM Ray Livesay, WBTH & WXCC/Williamson, WV, VP/GM Janet Evans, and Metroplex President Norman Wain.

Meanwhile, a nominating committee was to meet this week to choose candidates to succeed NRBA President Sis Kaplan. Mann Media President Bernie Mann, who is NRBA's VP/East, seems to be the frontrunner. NRBA's president must pay his or her own expenses, which can exceed \$30,000, thus limiting the field of candidates.

# International Advisor Schaefer Quits FCC

One of FCC Chairman Mark Fowler's top aides, International Advisor Kalmann ("Konnie") Schaefer has resigned, effective September 23, to form an international and domestic telecommunications consulting firm. Schaeffer has taken a leading U.S. role in many international conferences, including the 1981 western hemisphere (Region 2) session in Rio de Janeiro that killed the idea of 9 kHz AM spacing.

At those conferences, said Fowler, "Konnie's handling of the intractable and com-

plex substantive and procedural problems presented was skillful, determined, tireless and successful. His counsel to me and the commissioners was the wisest. Very few, if any other person in government, possess his knowledge and expertise of international telecommunications. We shall miss him."

# NAB Promotes Cornils To Sr. VP/Radio

NAB has elevated Wayne Cornils, its VP/Radio, to a senior vice presidency. Upgrading the position was recommended last year by the association's Futures Committee. Simultaneously, NAB also upgraded its vacant VP/Television slot and named Dick Hollands to fill the job. He was most recently VP of Wometco Enterprises.

Meanwhile, NAB's Structure Committee met last week with outgoing NBC VP/Washington and NAB Board member Peter Kenney, who has suggested forming independent radio and TV federations within NAB. The panel has decided to hire a management consultant to help chart NAB's future course.

This week the NAB Executive Committee was meeting in San Diego with officials from the national broadcasting associations of Canada and Mexico. And the panel issued an invitation to leaders of the Daytime Broadcasters Association to meet in Washington next month to discuss daytimer relief just voted by the FCC.

# Other Key Developments:

• ABC Radio commentator Paul Harvey is under active consideration by the White House for an appointment to the Corporation for Public Broadcasting's (CPB) Board of Directors.

 Technicalities have caused the FCC to dismiss the application of Rancocas Valley Broadcasting to win a CP for the facilities of WJJZ/Mt. Holly, NJ. The firm's president violated a rule permitting attorneys to sign applications only when the principal is physically disabled or out of the country.

# FCC Seeks Comments On Revising 7-7-7 Ownership Limit

Although a final decision is still probably at least a year away, the FCC this week (9-22) will finally begin to tackle the controversial 7-7-7 rule, which limits a broadcast group to no more than 7 AMs, 7 FMs, and 7 TVs.

The Commission is set to vote on a Notice of Proposed Rulemaking (NPRM) in which it will ask for comments from the industry and the public on whether and how the rule should be revised. It was adopted in 1953. FCC sources said the Notice will include literally hundreds of possible options, but not express a Commission preference.

## **Hundreds Of Options**

Those options include raising or lowering the limits, abolishing them altogether, or adopting some kind of index to determine when a broadcast group is exercising too much control. One widely discussed method would replace the arbitrary 7-7-7 limits with an index taking into account the total number of potential listeners or viewers a group's stations serve. Using that gauge, for instance, the owner of 50 small market radio stations might be found to exercise less control than a group with seven major market properties.

The NPRM, which was prepared by the office of FCC General Counsel Bruce Fein, will also ask commenters to be inventive in suggesting possible new methods not thought of by the Commission staff.

# **Different Rules For Nets?**

Since taking office in May 1981 FCC Chairman Mark Fowler has stated repeatedly he favors revising the 7-7-7 rule, but has carefully avoided committing himself to any particular scheme. "We want to look at that rule," Fowler has commented (R&R 8-14-81).

"One option might be to eliminate it. Another option might be to raise the number. Some might say you should reduce the number, but I personally believe that would not be the way the Commission would be going. Maybe there would be a special category for networks, limiting the number they could acquire. Maybe they would have a lesser number."

At its meeting in June, NAB's Joint Board of Directors endorsed "relaxation" of the rule but didn't get more specific. One possible way of altering the limit for radio was

suggested in a petition filed with the FCC last October by Doubleday Broadcasting. It wants groups to be allowed a total of 14 radio stations, with no regard to the mix of AMs and FMs.

Doubleday pointed out that since the rule was adopted 30 years ago, the number of AMs has increased 195% and FMs by 548%. And it argued that permitting same-market AM-FM combos is more harmful to ownership diversity than large groups.



FRITTS BACKS ALASKA SKYWAVE — NAB President Eddie Fritts, attending the recent Alaska Broadcasters Association (ABA) Convention, endorsed the group's effort to win clear channel skywave protection for 16 Alaska stations that serve remote areas.

Pictured left to right are ABA President Al Bramstedt Jr., GM, KTUU-TV/Anchorage; outgoing ABA President Tom Busch, GM, KNOM/Nome; Roy Robinson, Executive VP/GM, KFQD & KWHL/Anchorage; Patty Harpel, President, KHAR & KKLV/Anchorage; Don Nelson, President, KJNP-AM-FM & TV/North Pole; Theda Comstock, KTUU-TV/Anchorage; Fritts.

# DEREGULATION HOPES FADE

# Wirth Rips CBS For Ignoring Programming Survey

CBS's refusal to supply Congress with information on the programming of its radio and television O&O's drew a sharp rebuke Monday (9-19) from House Telecommunications Subcommittee Chairman Tim Wirth (D-CO).

In a letter to CBS President Thomas Wyman, Wirth said, "It is my hope and expectation that the surveys sent to the CBS stations will be returned to the subcommittee promptly. I ask that you provide the requested data within 48 hours of the receipt of this letter."

## **Subpoenas Deemed Unlikely**

Wirth added that his subcommittee "has a record which clearly demonstrates how seriously we take our responsibility to obtain the information we deem necessary to carry out our functions." However, Wirth aides downplayed a report in the Washington Post that subpoenas may be issued for the CBS programming data if the network still refuses to furnish it voluntarily. At presstime CBS officials were not saying how they planned to handle Wirth's latest demand.

Surveys were sent this summer to 1200 radio stations and all commercial TV stations in an effort to gather firm data on how much non-entertainment programming is

being aired in various categories. Wirth, who was furious at the poor industry response, says the information is needed as his panel tries to find some way of "quantifying" the public interest standard as part of a deregulation bill he has pledged to complete by October 15.

CBS incensed Wirth when VP/Policy & Planning for the CBS Broadcast Group Roger Coloff sent a letter saying the surveys wouldn't be returned for his stations because the network is "opposed to the substitution of percentage standards for the present system." Coloff also alluded to a possible violation of the First Amendment.

### Wirth Dubs CBS View "Irrelevant"

In this week's letter to Wyman, Wirth said CBS's opinion in the matter is "totally irrelevant." He continued, "To refuse to provide the requested data to the subcommittee responsible for oversight of the broadcast industry . . . suggests a remarkable and surprising disregard by

CBS of the role of its stations as public trustees, and of the role of the United States Congress in obtaining information necessary to develop policy that will preserve and promote the public interest.

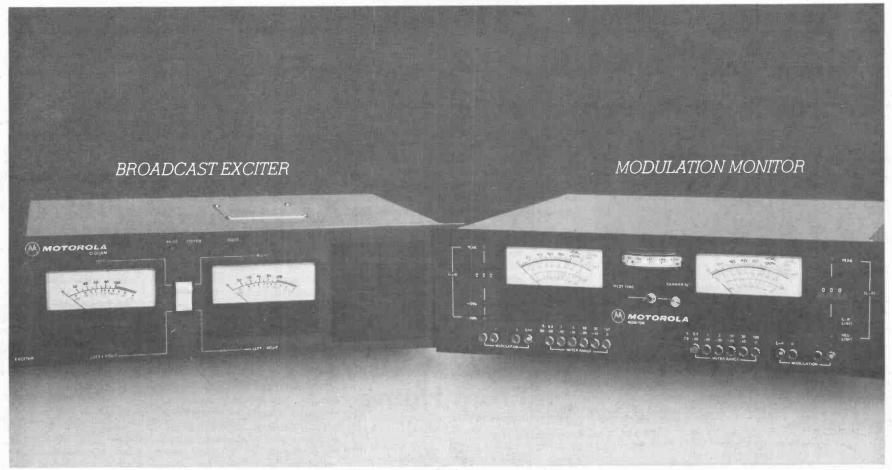
Wirth also told Wyman, "I am extremely troubled by CBS's decision not to comply with an official request for data. CBS has the data requested readily available to it, and in fact CBS actually has compiled most of the data in order to enable affiliated stations to respond to his subcommittee."

# **Deregulation Hopes Fade**

Meanwhile, radio industry lobbyists are increasingly pessimistic about the chances of any broadcast deregulation bill emerging from Congress this fall. They blame a crowded subcommittee agenda, a rapidly approaching October adjournment deadline, a lack of progress in resolving differences on issues such as programming percentages for radio, and what they believe is a lack of true commitment on Wirth's part to move a bill by October 15.

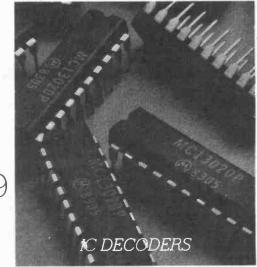
Deregulation has been the topic of intensive staff-level discussions in the Wirth panel for the past month, and was slated for discussion by committee members in a private, informal meeting on Wednesday

# MOTOROLA AM STEREO



With monophonic distortion less than 0.25% at 85% modulation and stereophonic exciter to monitor typical separation of 35 dB, the Motorola C-QUAM AM Stereo system is an impressive performer. The MC-13020 IC, with comparable levels of technical performance, is the perfect complement for decoding

Motorola AM Stereo at the receiver. Broadcast exciters and monitors, receiver decoder ICs and receivers modified for AM Stereo are all available from Motorola. For price and specifications, call Dick Harasek at (312) 576-2879 or Chris Payne at (202) 862-1549.



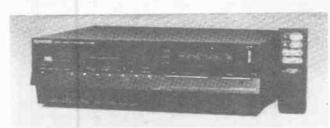
MOTOROLA AM STEREO. THE WINNING SYSTEM.





# CASSETTE PIRACY ALSO RISING

# **VCRs Worldwide Approach 40 Million**



Worldwide use of videocassette recorders (VCRs) is growing. Thus far units total 36.5 million with year-end estimates pegged at four million. However, as VCR use expands, so does the cassette piracy business. The same survey indicates that illegal industry nets over \$2 billion annually, with pirate tapes currently outnumbering legal cassettes.

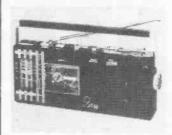
Figures compiled by the International Institute of Communications show the U.S. out in front with 8,750,000 recorders in 10.7% of all television households, followed by Japan at 7,560,000. Britain reports 5,750,000 recorders, ahead of West Germany, France and Australia. At 92%, Kuwait claims the highest percentage of television households with VCRs, while Ethiopia only counts an estimated 400. Not surprisingly, VCRs are most often used to view feature films.



# Sports On Radio

A Special Supplement In Your September 30th Issue Of R&R.

# IVC Bows Compact Radio



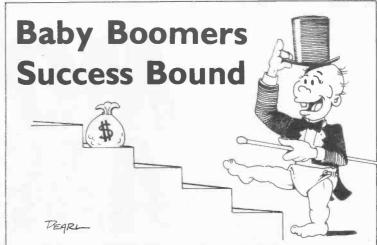
JVC's RC-S22

Joining the JVC radio line is the RC-S22, a compact radio cassette recorder complemented by a nineband high sensitivity tuner. To permit accurate tuning in crowded frequency ranges, the frequencies between 5.95 mHz and 21.75 mHz are divided into seven separate bands. And the cassette recorder's auto-stop capability conserves battery power, prevents tape stretching, and protects against motor overloading. Accessories include an AC power adaptor, microphone and earphone iacks. It retails for \$169.96.

# Home Away From Home



If per chance you land a radio gig in a foreign country, don't worry. You won't be alone. According to recent figures, popular tourist haunts also double as permanent homes for a number of Americans. Leading the list is Canada, housing 363,680 Americans, followed by Mexico, with 270,204. Next up is Italy, numbering 182,718 former U.S. inhabitants; West Germany with 173,311, and the U.K. with 91.837 Rounding out the top ten are Australia, 60,861; Israel with 50,341; and Greece, Colombia, and the Philippines, each with 45,000-50,000 Americans. Another interesting note: these figures exclude military personnel.



Other than the obvious age factor, baby boomers (18-37) differ from their elders In another way — they're more success-oriented. Over half of 25 to 37 year-olds surveyed recently are making inroads toward their goals: 52% hold professional/managerial level positions. In terms of mixing work and family, only 11% think it's wrong for both parents to work, while less than 40% feel children are necessary for a happy marriage

USA Today also reports that 'boomers take their leisure pursuits more seriously as well. Those 18 to 37 indulge in active sports and take movie/concert jaunts twice as often as older folks. And socially speaking, times are definitely changing. Only one-third believe the man should take the initiative in

# Portable Computers Pose Airline Safety Threat

A recent Los Angeles Times article addressed a potential problem for travelling businessmen carrying portable computers. It seems these computers may be capable of interfering with an airplane's navigational and communications systems. As yet, there have been no major altercations, and the airline industry has made no blanket ruling prohibiting the on-board use of the portable machines. However, officials are worried that some of the newer, highly computerized planes could be adversely affected. But several airlines, including Eastern and United, have already circumnavigated the possible threat by banning the units until further notice.

# Heartfelt Music

Avi Yellin is one person who takes music's pulsating rhythms to heart, The University of Minnesota psychologist says he's taught his heart to beat In time to music, frequently playing along with the car radio. So far, the organ pumps to jazz, rock, and country. No word, though, on if the ticker has musically mastered R&B or easy listening tunes. Yellin's crossover into cardiac synchronization is an outgrowth of relaxation therapy. But he emphatically noted to Rip 'N' Read that anyone can learn to beat to the

# **365-DAY REFERENCE BOOK**

# Picking Up The Chase In '84

When competing against rival stations, the name of the game is to stay at least one jump ahead. To assist in that endeavor, there's the 27th edition of Chase's Annual Events/1984. Available in November, the 192-page paperback is a 365-day reference source comprised of over 4500 significant daily entries. Whether you're a PD, promotion director, or DJ, the almanac is helpful in planning station promotions or creatively enhancing air routines or news breaks. For a free brochure outlining contents, a sample listing, single copy and volume discount prices, write Contemporary

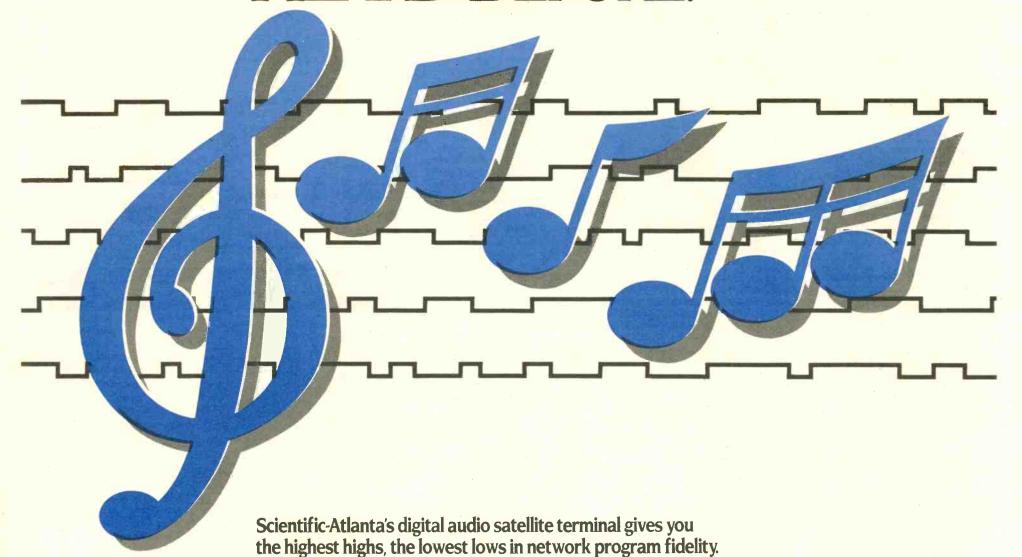


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terminal also offers fast setup and long-term reliability. Plus ease of operation: you can make a program change with a simple flip of a switch.

Once you hear the dramatic difference of digital satellite distribution, you'll be introduced to a quality of sound you've never known before. Find out more right now by contacting P. Michael Kelly. The new digital audio terminal from Scientific-Atlanta—the choice of four of America's leading radio networks.

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# **Networks/Program Suppliers**

# **MUSIC FEATURES**

### Mutual

### Lee Arnold On A Country Road:

Loretta Lynn concert w/Bellamys, Glen Campbell, Leon Everette (October 8-9)

### Rock USA:

Police's Stewart Copeland/Heart/A Flock Of Seagulis/Jonathan Cain/Ray Manzarek (October 8-9)

### Narwood

### Country Closeup:

B.J. Thomas (October 10)

### Music Makers:

Helen Forrest (October 10)

# NBC

### Source:

Fixx concert (October 7-9) Hollies (October 14-16)

### **RKO Networks**

Countdown America w/ John Leader (IS INC):

> George Benson spotlighted (September 24-25) Elton John spotlighted (October 1-2)

# Solid Gold Saturday Night (Dick Bartley):

Gary Puckett & Union Gap (October 8) Great Top 40 dance hits (October 15)

# Rolling Stone Magazine Productions Guest DJ:

Colin Hay of Men At Work (October 10) Steve Stills (October 17)

## Kris Stevens Enterprises

Night Moves special (Halloween weekend)

### Starfleet Blair Radio Net:

Donna Summer HBO simulcast (October 22)

## Syndicate It, Inc.

Music Of Black America:

Talent showcase (October 10)

JFK: A Musical Tribute w/Martin Sheen (Week of November 20)

## **United Stations**

Dick Clark's Rock, Roll & Remember:

Dr. Hook (October 7-9)

# The Great Sounds:

Sammiy Kaye (October 7-9)

## Solid Gold Country:

Eddy Arnold (October 7-9)

### Weekly Country Music Countdown: Waylon Jennings (October 7-9)

## Watermark

Soundtrack of the '60s:

Beatles tribute (October 8-9)



CBS GET TOGETHER — Prior to the recent NAB RPC in San Francisco, CBS Radio Network affiliates gathered for the network's first-ever Regional Affiliates Conference. Among those on hand were (I-r) KIRO/Seattle VP/GM Joseph Abel, WNBF/Binghampton, NY VP/GM Kitty Bocock, and CBS Radio President Robert Hosking. Similar panel sessions are planned for October 2 in New Orleans and November 2 in Chicago.



AN EN-RICHING CONVERSATION — Doug Hall (r), producer of United Stations' "The Great Sounds," visited with drummer/bandleader Buddy Rich. The forthcoming interview was taped at Rich's Manhattan apartment.

# **Westwood One**

### Earth News

Culture Club/Paul Kantner/Eddy Murphy (Week of October 10)

### In Concert:

Triumph (October 14-16)

## Live From Gilley's:

Charley Pride/Jerry Reed/Tanya Tucker (October 7-9)

# Off The Record Specials:

Heart (October 7-9)
Def Leppard (October 14-16)

## Rock Chronicles:

Rock duets (October 7-9)
Dressing for success (October 14-18)

## ABC

Contemporary Net/ Spotlight Special:

Dan Fogelberg (October 23)

## FM Net:

"Ringo's Yellow Submarine" (Now thru November 26)

# Clayton Webster Country Calendar:

Marty Robbins tribute (October 10)
Dottie West (October 11)
Merie Haggard (October 12)
Lacy J. Dalton (October 13)
Alabama's Jack Cook (October 14)
Loretta Lynn (October 15)
Don Williams (October 16)

# Rarities:

Dire Straits (October 10)
Pete Townshend (October 11)
Traffic (October 12)
Fixx (October 13)
Derek & Dominos (October 14)

## Retro Rock:

David Bowie (October 10)

# Continuum Broadcasting On Bleecker Street:

The Great Girl Groups (October 7-10) Iron Butterfly (October 12-17)

## **Creative Factor**

# Specials:

The Rock Pumpkin '83 (October 29-31)

# **Dahlman Creative Media**

Gordon Lightfoot special (Fall)

## Inner-View

Inner-View:

Heart (October 10)

# London Wavelength BBC Special:

Exclusive Genesis special (October 14-31)
Rolling Stones at the Beeb (December 1-20)

# NEWS & INFORMATION FEATURES

# ABC

FM Net:

"Eddle and the Cruisers" on "Movie News w/Roger Ebert (September 26)

### Information Net:

Microwave ovens and cooking on "John Stossel Consumer Lookout" (September 24-25)

### Rock Net:

"Lifelines" explores valium research/abusive legal drugs/chocoholics (Fantini Prod.) (September 27-30)

"Rocknotes" w/Pat St. John: Agnetha Faltskog (September 26-27); focus on Spilt Enz member Tim Finn (September 28-30)

### CBS

Baseball pennant race special (September 26-30) Newsmark (September 30)

### RadioRadio

Police's Stewart Copeland/"Eddle & The Cruisers" film/"Star Trek III"/"Harold and Maude" on "Kris Erik Stevens — In Touch" (September 26-October 2)

# Clayton Webster Jack Carney's Comedy Show:

Football (September 26)

Sports and sportsmen (October 10)

# Sporting News Report: Mickey Lollich/Jim Lonborg/Tom Tresh (October 3)

Narwood

Minding Your Business:
Equipment financing/steeling time (September 23)

# NBC

## Source:

"Rock Chronicle" w/Dan Formento: John Lennon's

"Walls and Bridges" released 1974 (Week of

"One Minute With" w/Rona Elliot: Big Country (Week of September 26)

"Rock Report" w/Rona Elliot; featuring Dave Davies
of Kinks (Week of September 26)

"Coping With" w/Frank Cody: Saying no to parents
(Week of September 26)

"Screen Scenes" w/Shelley Lewis: "The Big Chill" (Week of September 26)

# Progressive Radio Net

### Laugh Machine:

Gallagher/Robert Klein/Flip Wilson/Rich Little/Peter Cook & Dudley Moore (Week of September 26)

### News Blimp:

Pet insurance/boardroom romances/dangers of gravity-inversion booths/arson (Week of September 28)

# Westwood One

### **Brad Messer's Daybook:**

Johnny Appleseed/Queen Mary (September 26) Match covers/Tonight show (September 27) World Series 1919 fix/fastest motorcycle (September 28)

Rudolph Diesel/SCOTUS school Integration (September 29)

CA Right to Die law/William Wrigiey Jr. (September

### Playboy Advisor:

He moves too fast for her/he's pushing marriage/flat shoes and periodic pain/he's alone and lonely (Week of September 26)

### Spaces & Places:

Changing ideas of beauty (September 23-25)
Photography in the '80s (September 30-October 2)
Tellin' It Like It Was:

Blacks in organized baseball (September 23-25)

# **PEOPLE**

eRick Dees, KIIS/Los Angeles morning personality, is host of the new national series "Weekly Top 40 Countdown." It's produced by Ron Cutler and syndi-

cated by Los Angeles-based Dees Creations, Inc.
The program is slated to premiere the weekend of October 7-9.

• Glenn Morgan is President of newly-formed Master Audio Productions, Inc., which creates, writes, produces and records radio programs, commercials and public service an-

nouncements. Morgan is a 16-year broadcast veteran who spent the last three years as Director of Music Programming for Mutual Broadcasting. Prior to that he worked at WABC/New York for eight years, four of them as Program Director.

● The Spanish Satellite Network (SSN) plans to expand programming as of December 1, adding hourly world and national news broadcasts, hourly sports reports, hourly consumer-home economics reports, plus regular music and entertainment segments. Affiliates now number 27 with the addition of

KALI/Los Angeles.

Continued on Page 10



MYSTERIOUS IDOL — MJI Broadcasting, which syndicates "Rock Quiz," has added another program to its lineup, "Rock Quiz Mystery Guest." Above, Chrysalis artist Billy Idol (third from left) joins (I-r) producer Dave Schulps and MJI's President Joshua Feigenbaum and Affiliate Relations head Gary Krantz for a guest segment.

# The William B. Fanner Company cordially extends an invitation for the preview showing of all our new products and services NRBA, New Orleans Oct. 2-5th 10 a.m. to 11 p.m. Suite 1943 New Orleans Hilton Cocktails & Hors d'oeuvres NRBA '83

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Best sales people aren't fast-pitchers. More effective approach is slower, step-by-step selling. Some of the best include Jack Cresse, KVOO; Tim

Find out why KLEMM, Inc. clients are so successful. DAVID R. KLEMM works quietly for major results.

Cochran, KTXQ; Wally Mullinax, WESC; John Dame, WKBO; Jerry Blum, WQXI & Craig Hanson, KSFI.

Welcome to Dave Hood . . . new morning host, WKY, Oklahoma City. He's also a star of PM Magazine!

KM proudly consults AP RADIO . . . soon to reveal new fall plans. The key to successful news-newstalk is to develop selling demos.



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David C. Fuellhart General Manager, WPOC-FM, Nationwide Communications

When you join Direction, your station has access to the world's largest radio newsgathering organization. With its hourly three minute newscasts, daily and weekend sports reports, exclusive Olympic coverage, and personal health and fitness features, Direction will help you build your station's position in the local market-place. And will provide you with many new local sales opportunities...all with a surprisingly low network inventory.

Direction's dynamic programming relates to adult listeners in a warm, personal manner. It doesn't just tell listeners what's happening in the world today, but how it will affect their lives.

Best of all, you keep the flexibility you need to control your station's programming and sales. You choose which programs and sales opportunities give your station the greatest competitive edge.

Put Direction to work for you. Call Vincent A. Gardino, Director, ABC Direction Radio Network, (212) 887-5636.



Exclusive Radio Broadcasters of the 1984 Summer Olympics.



# **Networks/Program Suppliers**

# **PEOPLE**

Continued from Page 8

● Independent research consultant Bob Lowry expands his association with Drake-Chenault Enterprises, Inc. His research will now include the firm's A/C (XT-40, Contempo 300) and Country (Great American Country) formats.

Progressive Radio Network

has teamed up with U.S. News & World Report to offer PRN's "News Blimp" to selected college radio stations. The campaign began at the start of fall semester on 25 stations; it runs for a full semester. PRN has also launched the "Computer Program," a 13-week series that explores the home computer revolution via 65 90-second encapsulated features.



I LOVE MY COUNTRY — That's the theme of TM Productions' new television commercial package for Country radio stations. One station currently airing the campaign is WESC-FM/Greenville, SC. Here (I-r) TM Creative Director Jim Kirk, director Philip Thomas, Miss Louisiana 1982 Bobbi Candler, and TM VP/GM Buddy Scott are shown during the filming.



LRB MEETS RKO — While on a stopover in New York, members of the Little River Band dropped by the RKO Radio Networks office to finalize plans for their forthcoming live concert appearance on RKO's "Live In Concert" series. Broadcast via satellite, the show is scheduled for October 23. Pictured during the meeting are (I-r) RKO Radioshows Manager Gary Landis, LRB members John Farnham and Wayne Nelson, and RKO VP/Director of Programming Dan Griffin.



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# **Pro: Motions**

# **Granger New WYNT & WPVA GM**

Gary Granger is named President/GM of Brill Media's WYNT & WPVA/Petersburg, VA. Granger was most recently General Sales Manager at WIZD/West Palm Beach, after serving as VP/Station Manager of WSRF & WSHE/Fort Lauderdale and as a radio consultant. Granger's background also includes stints as an air personality at WKNR/Detroit (now WNIC) and WQXI/Atlanta.

### **KDON Appoints New Management Team**





Jim Christoferson

Kerry Bogard

Jim Christoferson is the new Station Manager at KDON-AM & FM/Salinas, CA. He spent the last five years as GM of KIDD/Monterey. Kerry Bogard is now General Sales Manager for the Grace-owned AM/FM complex after twelve years as Sales Manager at WIRK-AM & FM/West Palm Beach. Besides working as a concert promoter, Bogard also programmed South Florida's first progressive AOR, WMUM/Palm Beach.

### **WEA Promotes Falstrom**

Jerry Falstrom is Vice President of Planning for the Warner/
Elektra/Atlantic Corp. He joined WEA in 1977 as Director of Financial Planning and was most recently Vice President/Treasurer for Elektra/Asylum before that company's relocation. Falstrom was with CBS Television for four and a half years before joining WEA.



Jerry Falstrom

# **IRTS Ups Miller**

Linda Miller has been named to the recently-created position of Director of Sales for the International Radio and Television Society. She joined the organization in January 1980 and handled a variety of sales functions, which she will maintain in addition to her new post. Before coming to IRTS, Miller worked in various capacities for WMCA/New York, McCann-Erickson, and Bartell Broadcasting, (now known as Surrey Broadcasting).

# KLOS, KSRR Name McCarthy, Hogan

Kevin McCarthy is appointed Sales Manager at ABC-owned KLOS/Los Angeles. He most recently occupied a similar post at sister station KSRR/Houston, after serving as an Account Executive at KGB/San Diego. Replacing McCarthy at KSRR is Bob Hogan. He joined the station three years ago as an Account Executive, having held the same job at WRNO/New Orleans.

## **Merrill Forms PR Firm**

Jim Merrill, a former publicist for Playboy and United Artists, has announced the formation of Merrill & Associates, a management and public relations firm based in Los Angeles. Merrill and partner Lorraine Nakano can be reached at (213) 255-3085.

### Poe Named GM At Florida Network

Bob Poe has been tapped as General Manager of Florida Network, Inc. He joined the network's flagship, WKIS/Orlando, as Regional Sales Manager and was appointed General Sales Manager of the network when Susquehanna Broadcasting purchased it in June 1982. In his new position, Poe will retain direct responsibility for the network's sales efforts.

### **MCA Taps McKaie**

Andy McKaie has been appointed Director of National Publicity for MCA Records. He joins the company from his second stint as an Account Executive with the public relations firm of Solters/Roskin/Friedman; in between, McKaie was Director of National Publicity for Arista. McKaie will work out of MCA's Los Angeles offices and will be responsible for publicit



Andy McKaie

and will be responsible for publicity for both MCA and MCA Distributing.

### **CBS Raises Biniaz**

Robert Biniaz has been named VP/Business Affairs, West Coast, CBS Records. He moves in-house from the Senior Attorney post. Biniaz first joined CBS in 1981 as an attorney in the Records Section. Prior to that he was an Assistant U.S. Attorney in Los Angeles.



Robert Biniaz

# Mandelbaum Segues To BTI

Art Mandelbaum has joined Broadcast Training Incorporated as President/CEO and Chairman of the Board. He spent four years as Corporate Vice President of RKO Radio and served as President of The Brain Trust, a marketing/advertising consulting firm. Mandelbaum will supervise the spin-off of BTI's Columbia School of Broadcasting into a separate division as well as the company's future diversification into related fields.

## **Dougherty Elevated At WIF!**

**Dennis Dougherty** becomes the new Retail Sales Manager at **WIFI/Philadelphia**. He was most recently Account Executive, the position he held since joining the station in March 1982.

## White Joins Back To Back

Ray White has been named National Director of Artist Relations for Back to Back Entertainment. White serves as President of White Lightening Productions and formerly worked in the A&R department at Chrysalis Records. White will assist in Back to Back's expansion into promotion, marketing, and merchandising.

### **Attic Promotes Alfonso**

**Raiph Alfonso** is tapped as National Promotion and Press Manager for Toronto-based **Attic Records**. He was the company's Press and Artist Development Manager. Before joining Attic, Alfonso worked as a journalist, manager, and promoter.

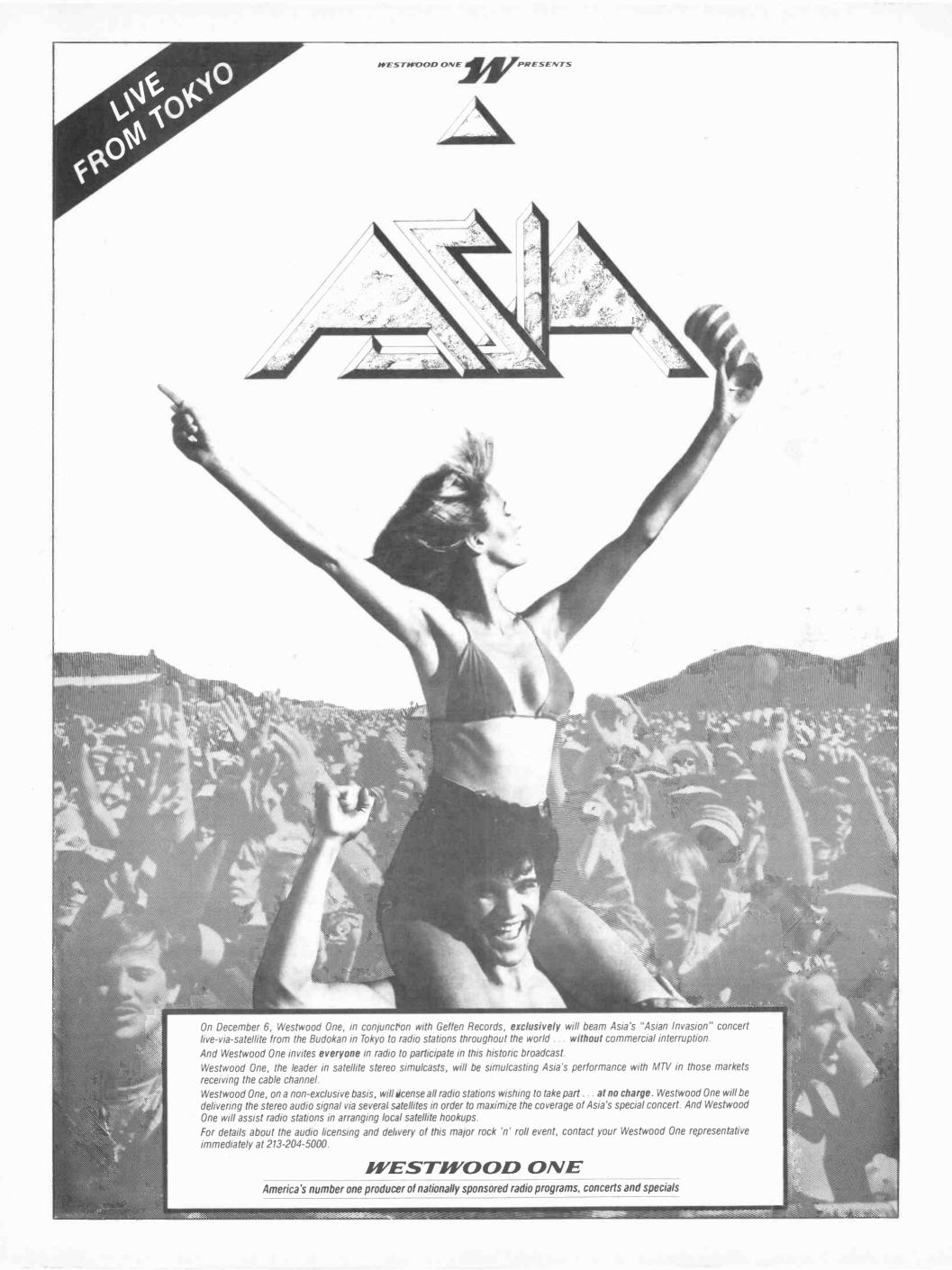
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# Facility Form Alert!

As the fall book has just gotten underway (diarykeeping began on the 22nd), something has come to my attention — but perhaps not yours. I'm talking about the station information packets — facility forms — that are supposed to be mailed to each station well in advance of the surveys in each area.

Over the last few weeks I've heard from some of you — especially those with jointly-owned AM & FM properties in the same market — that you received only one set of forms even though your stations are separately programmed and have different identities. What caused this phenomenon, and how can you get your information to Arbitron so that you get all the listening credit your station deserves? Read on.

# **Mailing Miseries**

As this problem — the case of the missing facility forms — came to my attention last month, I began checking into what might have caused a station to receive the forms for one property but not for another under the same roof. Curiously, it seemed that the AM facility received its station information packet — the facility form, the program log, and so on — but the FM's came up missing.

Inquiries were directed at Arbitron and the response was that there had been instances where the folks stuffing the packets into the mailing envelopes screwed up. Some packets were mailed

without the station address properly showing through the envelope window — but Arbitron says these all came back to Beltsville and were re-sent.

At any rate it is apparent that Arbitron either didn't generate all the mailing address needed for the facility form packets — or that not all the packets got properly mailed. If one of your stations didn't receive an Arbitron facility form packet in July —

"It seems that the AM facility received its station information packet — the facility form, the program log, and so on — but the FM's came up missing."

sent to the general manager's attention — then you could be sailing into the fall book without any current crediting information on file at Beltsville. Help!

# Rapid Remedies

So you've found out that one of your stations didn't get its Arbitron packet for the fall sweep. Now what? Since the forms were due back to Beltsville on August 8, does this mean the fickle finger of fate is pointing at you this fall? No, there's still hope — if you

# Week In Review

# Arbitron Rebates For Sample Shortfalls

Arbitron Sales/Marketing VP Bill Livek has confirmed that the ratings firm has, in 14 markets, given monetary rebates to compensate for sample shortages in the spring sweep. Subscribers in the following markets received some minor relief from their Arbitron bills since the number of usable diaries in these markets was more than 10% below the sample target: Baton Rouge, Biloxi, Charleston, WV; Colorado Springs, Dubuque, Fort Walton Beach, Greensboro-Winston Salem-High Point, Las Vegas, Norwalk, Orlando, Raleigh, Staunton-Waynesboro, Tuscaloosa, and Utica.

# **Arbitron Improves Working Data**

In an effort to correct problems inherent in its data on listeners who work Arbitron has made some procedural revisions effective with this fall sweep. In the past persons who indicated they worked but didn't indicate the number of hours worked weekly reverted to "non-working." Now, according to Arbitron's Bill Livek, such an indication in the diary will lead to the respondent being placed into the "full-time working" (30+ hours weekly) category. This will lead to a better representation of the amount of a station's cume who are employed, thus enhancing station sales pictures.

# Coleman, Long Renew Pact

Jon Coleman of Coleman Research has announced that his relationship with Jim Long & Partners has been extended. Coleman will assist Long in the area of callout music research and the setup of research-based music systems.

move rapidly.

If you are not positive that you've received and sent back to Arbitron the facility forms for the fall (the best way to know you did would be to have kept a copy and have received from Arbitron a confirmation slip stating it got the packet), do not panic. Do, however, give a call to Arbitron at (301) 982-4600, speak to someone in the Radio Department, and give them the most crucial information over the phone — your station slogans. Tell them your dilemma and they'll take the slogans late, won't penalize you for the tardiness, and you'll get the credits to which your station is entitled.

After your conversation with Arbitron, be sure to drop a note confirming the discussion and the name of the person who took your information. This protects you in case a post-survey diary review shows your station didn't get the slogan credit to which it was entitled.

As for the other station information — especially the programming log — I'd suggest expressing that to Beltsville with a return receipt requested. This will insure the editors can refer to all the information vital to your station whenever a non-call letter entry shows up.

Be sure to include the names of your station air personalities (both regular and relief), the names of any programs you carry, and any other features not already covered (like farm reports). Above all, if your station carries sports events, be *certain* that Arbitron has the full schedule of games, the names of the teams involved and the announcers who do the broadcasts.

There's nothing worse than going in to look at your diaries after a sweep and seeing a big "U" over an entry to one of your DJ names or a sports event that you broadcast. The "U" stands for unidentified, which means Arbitron didn't know how to credit the item so no one got the cume or quarter-hours involved.

"There's nothing worse than going in to look at your diaries after a sweep and seeing a big "U" over an entry to one of your DJ names or a sports event that you broadcast."

Covering yourself with the proper facility form information is the only way to make sure that Arbitron has all the material the editors need to make the correct listening credit decisions.

With all the concern about the missing facility forms, here's an interesting sidelight — over 33% of all stations in the U.S. don't even return their station information packets. Don't let that happen to your station — get that info to Arbitron! And have a good fall book.

# Q&A

Joe Plazek of WATT & WEVZ/Cadillac, MI wrote in, asking, "In your Ratings Report you used to analyze 176 regular Arbitron markets, while now you just do the top 50. Will you ever be analyzing more markets than just the top 50 again, or was that extensive publication just a one-shot deal?"

Well, Joe (and those others out there who've been asking for a review of markets outside the top 50) there is light at the end of the tunnel. With Arbitron's speedier report delivery we'll now (effective with the fall '83 sweep edition of the Ratings Report) be delving into the top 100 markets. In the past it just took forever to wait until all the books were out, then compile and publish the report. The better job being done by Arbitron now makes our job easier at R&R.

# GREAT

# SOUNDS

- GLENN MILLER •
- THE MILLS BROTHERS
  - BING CROSBY
    - PEGGY LEE •
  - NAT KING COLE •

- · DORIS DAY ·
- TOMMY DORSEY
- THE FOUR ACES •
- ELLA FITZGERALD •
- TONY BENNETT •



• AND ALL THE GREATS •

# The United Stations

AMERICA'S TARGET RADIO NETWORKS



he Great Sounds. An exciting new weekly four hour radio program from The United Stations. Featuring the hits of the 30's and 40's and the nonrock hits of the 50's and 60's.

The Great Sounds is designed to develop a loyal audience, and keep it, because it will encourage long listening spans and lessen dial punching. This will not only benefit the radio station, but also the advertiser by encouraging your audience to tune in on a specific day at a specific time.

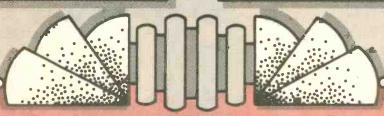
Each week **The Great Sounds** will spotlight a "Special Feature Artist" throughout the entire four hour program. Benny Goodman, Teresa Brewer, Mel Torme, and Johnny Mathis are just a few of the great stars we'll be featuring as in-person guests. In addition, several

other stars will appear on the show, all talking about their music and the fascinating stories behind the songs. Each show will also highlight a special year with a review of the events and the unforgettably great sounds of that year.

The Great Sounds wouldn't be complete without Frank Sinatra. Each week a "Spotlight on Sinatra" will pay tribute to perhaps the greatest sound of all.

The Great Sounds is hosted by Dick Shepard who anchored WNEW's legendary "Milkman's Matinee" in the mid 50's, as well as the NBC Radio Network program, "Monitor".

For more information and a demonstration cassette of **The Great Sounds** call The United Stations in New York at (212) 869-7444.



# JENNIFER HOLLIDAY

"I Am Love"

Produced By
Maurice White
for Kalimba
Productions

The First Single
From The Soon To Be
Released Geffen LP
FEEL MY SOUL GHS 4014



# Climbing To The Top 15 to 10

# Happening Heavy At These Stations:

WXYV	WDMT	WJMI
WILD	WJMO	WKXI
WDAS	WZAK	WJAX
WAMO	WDRQ	WPDQ
WKYS	WGPR	KJCB
WOOK	WJLB	KOKY
WHUR	KMJM	WJJS
WAOK	WZEN-FM	WBLX
WVEE	KACE	WVOL
KKDA-FM	KDAY	WPLZ
KMJQ	KJLH	WANT
KRLY	XHRM	WWDM
KRNB	KSOL	WANM
WDIA	WKND	WAAA
WHRK	WNHC	WDAO
WEDR	WRDW	WLTH
WAIL-FM	KNOW	WKWM
WYLD-FM	WATV	WTLC
WBMX	WENN	WWWS
WGCI	WGIV	WVOI
WBLZ	WPEG	KDIA
WCIN	WNOO	KUKQ
	WOIC	



# **ARBITRON RADIO**

Arbitron Spring '83 Quarterlies, 12+

Knoxville		MET	RO RANK	75
Share Trends	Persons	12+	Mon-Sun	6AM-M16

14. A 1	83	Spring	82	Fall	82	Spring
WIVK-FM (AC	1	21.6	1	22.3	1	17.9
WEZK-FM (BM	2	71.8	2	13.2	2	15.6
WIMZ-FM (AO	3	10.3	4	9.9	3	11.3
WUK I - FM (CH	4	10.2	3	12.1	4	11.0
WMYU-FM (AC	5 .	9.4	5	9.3	5	10 . 1
WR J Z - AM (Ctr	ь	6.4	7	5.2	6	6.7
WIVK-AM (AC	7	5.0	6	6.9	7	6.4
MRWK - WW (BIR	8	4.5	12	1,6	9	2.8
WNOX-AM (Ctr	9	4.2	8	3.1	8	4.7
WNKX - FM (Ctr	10	3.3	14	0.7	12	1.5

Adults 18-34 Mon-Sun 6AM-Mid	Adults 25-64 Mon Sun 6AM Mid
KANK STATION	RANK STATION
==== =====	
1. WMYU-FM	1 WIVK-FM
2 WOKI-FM	2 WEZK-FM
3. WIMZ-FM	3 . WMYU-FM
4 WIVK-FM	4 WK J Z - AM
E WP 17 - 14	" MUNCL - EM

# Albuquerque METRO RANK 77

Share Trends		3	Persons 12+			Sun 6AM Mid
Spring	82	Fall	82	Sprin	g 83	
8.8	- 3	10.2	1	12-8	-1	KUB -FM (AC)
8.2	4	9.3	4	10.3	. 2	KOR -WW (VC)
9.0	2	9.5	2	9.8		KWXL -FM (AOR)
7. 4	6	5.5	7	9.0	4	KFMG-FM (AOR)
9.4	1	9.3	3	8.4	5	KKJY-FM (BM)
7:7	5	7.5	5	7.4	6	KKSI-FM (Ctry)
3.9	9	4.9	8	5.1	7	KZ ZX - FM (CHR)
3.9	10	3.9	12	4.6	В	KU LU - AM (AC)
5.9	7	3.8	13	3.4	4	KKZY -AM (Ctry)
4.6	8	4.3	9	3.1	10	KUEF - AM (BBnd)
3.2	14	5.6	6	.3.1	1.1	KHFM-FM (Clas)

Adu	ite 18-34		ts 25.64
Mon-9	un 6AM-Mid	Mon Su	n 6AM Mid
RANK	STATION	KANK	STATION
====		====	=======
1	KOB -FM	1	KOR - FM
2	KFMG-FM KWXL-FM	2	KOB -AM
3	KRST-FM	3	KRST-FM
4	KZZX-FM	4	KKJY-FM
. 5	KZZX-FM	5	KZZX-FM

# Lansing-E. Lansing 79

Dital O 11 Onto		. 0. 00110	,	-Bun OAm-Mid		
Spring	82	Fall	82	Spring	83	
11.3	3	15.0	1	13.8	1	WFMK-FM (AC)
6.9	6	8.0	5	13.0	,2	WVIC-FM (CHR)
12.2	2	10.5	2	10.1		WITL-FM (Ctry)
12.3	1	9.7	3	7.2	4	WIXU-FM (AC)
5.5	7	8 - 5	4	7.2	5	WIIM-FM (AC)
7.6	5	6 - 1	7	6.6	ь.	WILS-FM (AOR)
9.0	4	7.7	6	5.3	7	WJK -AM (Misc)
4 . U	В	2.6	11	5.7	성	WVGU-AM (BBnd
2.2	11	3.2	8	3.2	9	WOOD - FM (BM)
1.1	15	0.3	- 20	2.4	10	WMMQ-FM (AC)
1.3	1.4	7.4	14	2.4	11	WCUZ-FM (Ctry)

.1 *	3 1.4			11001
		ults 18-34		lts 25-64
	RANK	STATION	KANK	STATION
	====	======	====	======
	1	WEMK-EM	1	WFMK-FM
	2	WVIC-FM	2	WITL-FM
	3	WILS-FM	3	WJ IM-FM
	4	WIXU-FM	4	WVIC-FM
	. 5	WITE-FM	5	WJ XQ - FM

	Trend			12+		le 76
Spring	82	Fall	82	Spring	83	
29.1	1	24.1	1	23.9	i	KUBT-AM (Span
11.3	3	10.8	3	11.2	2	KIWW-FM (Span
9.8	4	11.7	2	10.0	3	KRGV -AM (CHR)
15.2	2	10.1	4	9.8	4	KB FM - FM (CHR)
3.5	7	6.3	5	9.6	- 5	KRIX-FM (AC)
5.7	6	5 . 8	6	4.9	6	KELT-FM (Ctry)
N/A	N/A	N/A	N/A	3.8	7	KIRT -AM (Span
N/A	N/A	2.1	1.2	3 . 7	8	KTXI-FM (Misc)
6.7	5	4 . 8	7	3 . 4.	9	KKIU-AM (CHR)
2.0	9	2.6	11	3.3	10	KVLY-FM (BM)
	Adul	te 18-34			Adul	ts 25.64
- 1	Ion Su	n 6AM-M	lid	Mo	n-Su	n 6AM-Mid
	RANK	STATI	UN	RA	MK	STATION
		=====	==	==	==	======
	1	KBFM -	FM		1	KCBT-AM
	2	KIWW -	FM		2	KIWW-FM
	3	KRIX-			3	KB FM - FM
	_	KRGV-			4	KRGV-AM
	4					
	5	KGBT-	AM		5	KELT-FM

82 Fall 82 Spring 83
1 10.2 1 11.7 1 KLAQ-FM (AC
5 7.9 2 9.9 2 KHEY-FM (Ct
7 4.4 9 9.8 3 KSET-FM (CF
10 7.1 3 9.7 4 KAM L-FM (CH
2 6.8 4 6.9 5 KHEY-AMI (CE
6 4.2 10 5.3 6 KLUZ-FM (Ct
4 6.7 5 5.2 7 KAMA-AM (Sp
N/A 5.4 7 4.6 8 KY SK - FM (A)
11 6.3 6 4.2 9 KFIM-FM (AC
12 4.2 11 4.2 10 KTSM-FM (M

 _	_	MPTRO B	ANK O
5	KF IM-FM	5	KLUZ-FM
4	KHEY-FM	4	KAMA-AM
3	KSET-FM	3	KHEY-AM
2	KAMZ-FM	2	KAMZ-FM
1	KLAQ-FM	1	KHEY-FM
====	======	====	======
KANK	STATION	RANK	STATION
Mon Su	n 6AM-Mid	Mon-Su	n BAM-Mid

Share	Trends	3	Persons	12+	Mon	Sun 6AM-1
Spring	82	Fall	82	Spring	83	
11.7		9.1	3	12.6	1	WHP -FM
9.5	3	13.7	1	11.4	2	WIPA-FM
14.7	. 1	11.2	2	9.4	3	WHP -AM
8.3	4	8.0	5	8.2	4	WKKZ-FM
6.3	6	8.6	4	6.7	5	WSFM-FM
5 . 7	7 .	5.3	7	6.7	6	MKRO-WW
6.4	- 5	6.4	ь	6.5	7	WQXA-FM
2 . 8	12	3.5	10	4 . 4	8	WFEC-AM
5.1	ಕ	4.7	8	4.4	9	MCMR - AM
2.8	13	2.9	12	3.6	10	WQIN-AM

Adults 18-34		Adu	lts 25.64
Mon-Su	n 6AM-Mid	Mon Su	n 6AM-Mid
KANK	STATION	KANK	STATION
====	=======	====	=======
1	WIPA-FM .	1.	WHP -FM
2	WSFM-FM	2	WKKZ-FM
3	WQXA-FM	3	WKBO-AM
4	WKBU-AM	4	WSFM-FM
5	WKKZ-FM	5	WIPA-FM





Presents Its
10th Anniversary Issue
Friday, October 7th, 1983
We Couldn't Have Done It
Without You!



# THE DOORS THE FIRE STILL BURNS



n exclusive 2-hour tribute to the legend of Jim Morrison and The Doors. Only on The Source. Ex-Doors members Ray Manzarek, John Densmore and Robbie Krieger are on hand to trace the history of this monumental band. Hear a preview of "Alive, She Cried," the new LP of previously unreleased Doors concert material. Also, a rare interview with Jim Morrison recorded in 1968. Plus the classics: "Love Me Two Times," "People Are Strange," "Riders On The Storm," and "The End." Listeners will be invited to participate in a special Doors promotion in conjunction with the new Doors LP and the new book, **The Doors: The Illustrated History,** by

Danny Sugarman. Prizes will be autographed by Ray, John and Robbie. The Doors. Their fire still burns. Hotter than ever. Produced by Denny Somach Productions.

The weekend of September 30, October 1,2

Sponsored, in part, by Budweiser and Levi Strauss & Co. The Doors: The Illustrated History, by Danny Sugarman. Published by William Morrow & Company.

# Management

LISTENING IS THE KEY

# Selection Interviews: Art Not Science

Listen — don't talk. To those of us in the communications industry that may be asking a lot. But when it comes to interviewing, whether for a new general manager, program director, sales manager, or receptionist, listening is one of the keys to an effective interview. By listening, you can better understand and determine an applicant's strengths, limitations, and growth potential. Many more than would care to admit don't conduct interviews well and need to learn more. Interviewing is not a scientific discipline; at best it's an art form.

### **Setting The Stage**

An interviewer's job is twofold — assess the candidate's abilities and attitude. However, you must do your homework first. That means knowing the job's requirements, not just its description, and knowing as much as possible about the organization (station) itself, working conditions, and existing staff. Then study the applicant's resume, tape, and other background information. This should be done before the interview so you aren't rehashing what's already a matter of record, sacrificing the spontaneity and openness inherent in a successful interview.

While doing this bear in mind three factors:

- Can do can the candidate handle the job or be trained in a sufficient amount of time.
- ullet Will do will the potential employee do the job and continue to do it at the required level.
- Chemistry how will the applicant fit in with the boss, peers, and subordinates?

The pre-interview preparation process also includes outlining the interview discus-

sion topics and questions, setting a time limit, planning how to terminate the interview, and having in mind what more to tell the applicant about the next step in the selection procedure.



As you prepare your plan of attack (so to Gary Kaplan speak), make certain the interview doesn't become one. Putting a candidate in a situation of undue stress is "out" as an interviewing tool. People under stress are on the defensive and accurate assessment is unlikely. The interview in and of itself is stressful enough. Therefore, it's important to build a rapport with the applicant in the early interview stages. Making him/her at ease insures that person's willingness to

"Interviewing is not a scientific discipline; at best it's an art form."

talk, which helps you reach a justifiable and objective hire/not hire decision. Pay attention to social amenities: a cordially warm greeting, firm handshake, simple yet straightforward introduction. Find out the candidate's preferred name and use it frequently

Gary Kaplan presently serves as Managing VP/Partner of search firm Korn/Ferry International. Based in the Los Angeles corporate offices, he also heads the company's international entertainment specialty practice.

during the session, and engage the applicant in relaxing small talk (mutual sports interest, current event, weather).

Little things like keeping the interview interruption-free and pulling the drapes against glaring sunlight are additional comfort-causing gestures. Together these considerations not only allay the candidate's nervous apprehension, but yours as well. In fact, prior to the interview, you should relax (go out for a walk, stretch, drink a cup of coffee) so you can approach the forthcoming meeting in a positive mood.

# **Q&A Basics**

Ask a person his or her feelings about interviews, and they're likely to describe them as situations where two people get together and lie to one another. Ideally, that shouldn't be the case. Each interview session is unique

"Putting a candidate in a situation of undue stress is 'out.' People under stress are on the defensive and accurate assessment is unlikely."

and following a basic procedure is recommended in order to gain an adequate amount of information, plus give the applicant a fair opportunity to present himself. For example, asking the candidate how he became interested in your station or company is a good start-up point. After that, explain what you want to learn from this session — whether the candidate's background/experience and your organization's opportunities are suited to each other.

Proceed then with questions about the applicant's work history and education, moving from the past to the present. His or her leisure time pursuits may be discussed next, followed by the applicant's summary of career strengths and weaknesses. At this time, you may describe the job itself, providing the candidate with enough time for questions. You may also explain the next step in the selection process if an offer isn't presented then. Before thanking the appli-

**Interviewer Checklist** 

Listed below are the do's and don'ts of being a good interviewer:

### Do's

- $\bullet$  Listen. A good rule of thumb is the 80/20 ratio the candidate talks 80%, you talk no more than 20%.
- Focus on the candidate's ability to *do* the job rather than his or her ability to *get* the job. An excellent interview applicant isn't necessarily an excellent employee.
- Avoid being an amateur psychologist. Use open-ended questions that force the candidate to demonstrate his knowledge and communication skills.
- Know your organization and its people. Understand who will fit . . . who will be programmed for success.
  - Know your industry.
- Control the interview. There's a place for selling the job, station, and company. But accomplish what you need to know first before assuming center stage.

### Don'ts

- · Be unable or unwilling to listen.
- Rehash the application/resume and not learn about the candidate's attitudes, temperament, mbitions, etc.
- · Let your biases or prejudices enter the picture.
- Automatically assume people are top-notch because of station/company or school background.
  - Place too much emphasis on physical appearance or attire.
  - Over-appreciate experience ten years could be one year ten times.
  - · Over-emphasize educational background
  - Interview too many candidates in rapid succession so they all melt together

cant, the final question "What else should I know about you before we close?" covers anything that could have been overlooked.

The procedures outlined above seem simple enough. Yet the skill lies in knowing what to and what not to ask. Questions that elicit only yes or no answers aren't very enlightening or thought-provoking. Interview buzzwords such as how, why, tell me, describe, and explain accomplish that goal, making the questions open-ended and the

"Watch out for prejudgment pitfalls. An interviewer must suppress biases."

answers revealing. Some samples:

- Why did you leave your last employer?What did you like best/least about your
- Describe your most significant accomplishments during the past three years?
- When I do a reference check with former bosses, what will I learn about you?

While on the way to becoming a skilled interviewer, watch out for prejudgment pitfalls. To be effective, an interviewer must suppress biases. Let's say you personally dislike obese people. That doesn't mean the person should be denied an equal chance in the interview. Prejudices also open the door to unfair employment practices. Federal law forbids discrimination in hiring on the basis of race, religion, sex, age or national origin. A good interviewer should be able to communicate with people from different walks of life, bridging feminine-masculine gaps, generation gaps, and cultural gaps.

Be sensitive to questions which may not relate to a person's qualifications, but rather deal with the individual's age, heritage, and other areas. Some examples could be:

- Where were you born?
- · What church do you attend?
- How old are you?
- Who will care for your children while you're on the job?

If such inquiries are posed, you may be welcoming a lawsuit rather than a new employee to the station.

# **Ending The Interview**

Gracefully terminating an interview is another skill in itself. A preset time limit is advised, generally 45 minutes for clerical to 1½ hours for managers. Inform the applicant of the limit at the start of the interview and have a clock positioned nearby to help keep track of time. Other tactful means of alerting the applicant to the interview's end: looking at your watch and referring to another appointment; if using paper and pencil, put the pencil down and push the paper aside; or spectacle wearers can take off their glasses and put them away.

Whatever the case, the session should end on an appropriate note, depending on your overall perception of the candidate. If it's someone you want, let him or her know you're actively interested. Should the candidate fall into the maybe category, again express interest but temper it by adding, "I (we) want some time to think it over." If the candidate is a definite no, don't commit yourself. Be polite, but say you have other applicants to interview and will let the person know.

"... becoming a skilled interviewer means being a good judge of people."

First and foremost, becoming a skilled interviewer means being a good judge of people. You must be able to communicate with different types of people, listen carefully, glean needed information, know human nature, remain detached, recognize and suppress self biases, and still make an objective hire/not hire decision. When all is said and done, though, the interview should be an informative, productive, and enjoyable experience for both the interviewer and candidate.

COMING UP: Next time the shoe's on the other foot. We'll discuss how you should prepare and conduct yourself when being interviewed.







# STREET TALK

To almost no one's surprise, former A&M exec. Harold Childs will soon sign on to head PolyGram's Black Music Department in New York. Essentially, Harold will replace the late Bill Haywood, who passed away last May.

Jim Smith has transferred from his VP/GM post at WWBA/Tampa to a similar slot at WASH/Washington, DC. Jim celebrated the new job by honeymooning with his bride Beverly Dowdy (the couple was married September 10). He replaces former WASH VP/GM Bill Kunkel, who departed three weeks ago. No replacement was named at WWBA.

KMJM/St. Louis VP/GM Barry Baker is exiting the station to become GM of KPLR-TV/St. Louis. No immediate replacement at the Urban-formatted Amaturo station, but a search for a new GM has begun.

Scott Shannon was quick to pick up former WABC/New York morning personality Ross Brittain. Brittain has joined Shannon in the morning show on Z100/New York. Also new to the morning crew is Claire Stevens from WZFM/White Plains, NY. Afternoon man Cat Simon didn't find New York City life appealing, and he's returned to KZBS/Oklahoma City. Coming in to replace Cat will be Jeff Hooker from WBBM-FM/Chicago, but not until December 4.

Now that Warner Brothers Sr. VP/Promotion & Marketing Russ Thyret has returned from vacation, what will he do regarding a new VP/Promotion, National Promotion Director, or both? We hear he's talking to current WB staffers and outsiders, too. Hey, we've even heard a current East Coast VP/Promotion has tossed his hat into the Burbank ring and has already conversed with Chairman Mo Ostin.

WIFI/Philadelphia has become WXTU (9-19). PD Doug Welldon has launched an Urban-flavored CHR format on the station.

Curt Hansen, former PD at KC101/New Haven, is about to resurface with a newly-acquired 50kw FM outlet, WDJF/Westport, CT. Curt joins former WICC/Bridgeport VP/GM Vince Cremona, whose organization "The 108 Radio Company" will take over the station sometime before Christmas, pending FCC approval. Cremona indicated there would be format and call letter changes.

Look for a CHR-version of the Satellite Music Network to be in place by January 1. A lot depends on equipment arrivals, but a decision to go ahead with the plan is likely.

Dave Anthony is rejoining Western Cities Broadcasting as PD at KLUC/Las Vegas. Dave was most recently Assistant PD/morning man at KPKE/Denver. Current KLUC PD Randy Lundquist is stepping down but will remain with the station.

Mutual VP/Sales Art Kriemelman resigned Monday (9-19). Word on the street is he'll be named President of the Radio Network Associ-

ation when its board meets September 28. He's being pushed for the job by the group's current head, ABC Radio Networks President Ed McLaughlin.

Three major AORs have stopped simulcasting NBC-TV's "Friday Night Videos," claiming the show got "too Top 40" for them. WNEW-FM/New York, WMMR/Philadelphia, and WKLS/Atlanta had all bailed out of the stereo simulcast as of last week.

With all the recent hirings at MCA, something had to give, right? Well, eight promotion staffers were released last week, including National A/C Promotion Director Sandi Lifson. No immediate replacements were named.

KQWB-FM/Fargo PD J.J. Bouley is no longer PD. His position will not be filled, and his duties are being spread among the staff.

Get well to FCC Chief of Auxiliary Services Ed Gursky, recovering from kidney stone surgery.

Ron Walton, PD at WRQN/Toledo, has been upped to Group PD for WRQN and WWET/Lafayette, IN. He will also be acting-GM for WWET.

When the owners of KSPL/Seattle gathered the staff together last week to announce the station would be going "dark" because of insurmountable debts, the staff refused to accept the decision. Instead, they voted to work for at least two weeks without pay, keeping the station on the air while the owners attempted reorganization under Chapter 11. The A/C outlet, programmed by Joe Michaels, is on the air telling listeners what's going on and why. It's a noble effort . . . we'll keep an eye on it for you.

Although no details are available yet, it looks like the five-year legal battle between Tuesday Productions of San Diego and AFTRA is coming to an end. AFTRA apparently will pay the jingle producer a "substantial amount" to end the matter. Tuesday won a multi-million dollar judgment against the union last year, and the legal maneuvers have continued non-stop since then. Tuesday has a similar suit pending against SAG.

Fairbanks may not be commenting on possible format changes for KCEZ/Kansas City under new PD Rich "Brother" Robbin, but the company has asked the FCC for the new calls KCMO-FM. KCEZ is currently Beautiful Music.

In other call letter requests . . . KGO-FM/San Francisco is seeking KKLK. That would match nicely with new owner KLOK Radio's AM, KLOK.

Marty Goldrod's new title at Allegiance Records is Executive VP/GM. When we reported he'd been promoted to VP/GM, we were giving him a title he'd already had. Exec. VP/GM it is!

STREET TALK/See Page 24

# DECALS.

**THE BEST!** Broadcasting's only silkscreened bumperstickers and window decals. Why except less when you can have the industries' brightest and glossiest decals.





# Linda Ronstadt & The Nelson Riddle Orchestra. Expect the unexpected. Produced by Peter Asher.

On Elektra/Asylum Records and Cassettes.



# On The Records



**KEN BARNES** 

AN ON THE RECORDS SPECIAL

# All About The R&R Editors

As you read this column I'm off on a rare vacation (my second in the last seven-plus years at R&R. Not that I'm complaining; a week and a half off after seven-plus years is a very liberal policy . . . for Kampuchea). Now when an R&R editor goes on vacation, there are a few time-tested tricks he or she can use to fill a column. He can run a picture page, giving a lot of deserving stations national exposure (and cutting his writing load down to virtually zero). Or he can print a promotion checklist, giving stations a handy reference for sources of record product (and cutting his writing load down to absolute zero, as most editors assign the compiling of the checklist to an associate editor).

Unfortunately, I can't use either of those handy expedients, not having any reporting radio stations or a specific list of promotion people. So I was trying to figure out a vacation subject that will be of use to R&R's readers as well as cutting my writing load down to nothing.

### The Vacation Solution

Then it hit me. You read the columns of the R&R editors every week, but how many of you really know anything about the backgrounds and personal histories of these stalwart servants of the industry? With the idea of reducing my writing load foremost in mind, I visited the sixth floor offices of R&R's giant research department to see if they could compile capsule bios of each editor for me. Unluckily, the entire giant research department was in San Francisco researching the Giants for the forthcoming Dodgers series, so I had to put together the bios myself. Hope you find them useful.

## Here Goes . . .

Joel Denver is now R&R's senior Format Editor, having taken over the CHR section in 1980 after a year as Washington Editor (he was transferred to L.A. after Bob' Wilson discovered he was covering the Washington news from Seattle). Joel spent a lot of time in Southern radio, switching stations so often that he thought the locals were saying "U-Haul" instead of "you-all." His last name is a pseudonym, inspired by the popular singer (or was it the popular omelet?) - his real name is Joel Cincin-

# Gillan & Glover: An Early Episode

ian Gillan is currently the singer for Black Sabbath, having earlier led his own heavy metal band and fronted Deep Purple for many years. Roger Glover played bass for Deep Purple and currently does the same for Rainbow. But before they became fulltime metallurgists. Gillan and Glover played in a British pop band named Episode Six. This pioneering group was notable not only for producing its two illustrious alumni, but for recording one of the first British hot rod records (the highly tongue-in-cheek "Mighty Morris Ten" in 1966), a version of "Morning Dew" before either the Jeff Beck Group or Lulu's semihit, and a remarkable song of voodoo retaliation called "Love Hate Revenge" which involved constructing a doll modeled on a lover-turned-jilter and manipulating it for various underhanded vengeful purposes. An interesting episode . .

Walt Love hails from Pittsburgh but has been reigning in L.A. for years. In radio he was known as Walt "Baby" Love, named after the Supremes song after rejecting the alternatives Walt "You Can't Hurry" Love and Walt "Stop In The Name Of" Love. Walt is a golf fanatic, but sometimes it frustrates him. He's been known to get teed off, which has led to his being cited for reckless driving several times.

Jeff Green adopted his professional name because he was always the youngestlooking employee at his radio station and was invariably referred to as "that green kid." Maintaining his colorful motif, he is the author of "The Green Book," a mysterious volume which has stirred up considerable excitement among his close friends and relatives. What's it about? About \$59.95, but for that price you get a comprehensive guide to every golf course in the country (Walt Love was the first pur-

When former R&R Nashville Editor Biff Collie thought someone didn't fit in, he'd always say "he ain't country!" (It was a little confusing when he'd say that about people like Roy Acuff and Minnie Pearl, but that's another story.) Anyway, no one could ever say "he ain't country" about Lon Helton. The man eats, sleeps, and breathes country (aside from a few minor deviations like listening to KROQ in his office all day, dyeing his hair purple, and carrying around an autographed photo of Boy George).

Steve Feinstein is R&R's newest format editor. The debate rages on over how to pronounce his name, but most authorities are leaning toward "Steve." Steve is an enthusiastic musician, and once jammed with Def Leppard, until they suggested that a piccolo solo wasn't the most appropriate embellishment to "Rock Of Ages." In his spare time, Steve raises Irish setters and poker bets, neither with much success.

For more details, ask the editors. I'll be

# Pop Quiz #1: Solo Singers' Origins

Another handy vacation column device I've developed is the quiz. Put simply, while I'm taking it easy this week, I'll let you do the work. In column #1 ten popular singers are listed. Column #2 is a scrambled list of groups those singers once sang with (but not necessarily their most famous prior affiliations). Just match the singers to the bands, send in your answers (by mail, since I won't be manning the On The Records Quizphone), and then watch your mail for that increasingly valuable On The Records prize — a mention in a future column.

Billy Joel - Hossley Rick Springfield **Robert Plant** Jeffrey Osborne - LTD B. Doylor Kenny Rogers Joan Jett - Rumawage Donnie Iris - Joseph Rod Stewart - Tampecht **Ronnie Dio** 

Have fun - I will.

Runaways LIU Jaggerz **Bobby Doyle Trio** Hassles **Band Of Joy** Zoot **Black Sabbath** James Gang Steampacket-



Elton Johns - doubletracked vocals or spelling

Elton John enjoyed a busy early career, backing American soul singers (and singing on a couple of singles) with a group called Bluesology, recording demos, cutting budget-label soundalike versions of thencurrent hits, doing sessions (including the Hollies' "He Ain't Heavy He's My Brother"), and occasionally making a record under his own showbiz name . . . or something close to it, as the record pictured, on a label owned by Bobby Goldsboro, indicates.

Before becoming Big Country's rhythm section, bassist Tony Butler and drummer Mark Brzezicki performed that function for Pete Townshend on his "All The Best Cowboys Have Chinese Eyes" LP.

State of the reunion: Latest band to get back together is the Bay City Rollers — the complete original lineup plus two later additions to the group. Slade and Gary Glitter have made live performance comebacks in England over the past few years, and the Rollers are hoping at least to duplicate that kind of success.

Michael Sembello told the "Daily Insider" news service that he's singing on Sergio Mendes's "Rainbow's End" single, although it's credited to his brother Dan. So

Michael's new single "Automatic Man" is competing with Sergio and the last stages of "Maniac" 's hit run.

### A Cheap Fuse

Cheap Trick's new single "Dancing The Night Away" might be remembered as the debut single by the Motors in 1977 - a considerably different version. Tom Peterson and Rick Nielsen of Cheap Trick, long before the group formed, were in a band called Fuse who made one album (for Epic. same label for which Cheap Trick now records)



Rick Nielsen and Tom Peterson in fuzzy Fuse



Guest host Andy Gibb joins Marilyn McCoo on "Solid Gold" the week of September 23, welcoming Kim Carnes, Little River Band, Heart, Waylon Jennings, Jeffrey Osborne, and Shandi ... During that same week, Johnny Gill quests on the syndicated "Dance Fever" . . . Cable TV's Showtime channel presents the Stray Cats, A Flock Of Seagulis, Berlin, Chequered Past, and Chain Reaction on "Rock Of The '80s" September 23. Lionel Richie appears on the September 24 edition of "Saturday Night Live" . . . Clnemax's new video series, "Album Flash, spotlights Pat Benatar on September 25, 27 and 30 . . . On MTV, Duran Duran performs in concert on September 24, UB-40 is interviewed on the September 25 segment of "The Cutting Edge," and Robert Plant steps in as Guest VJ on September

# **5 Years Ago Today**



- JOE GALANTE UPPED TO VP/MARKETING FOR RCA/NASH-• JOHN BARBIS NAMED VP/PROMOTION AT ABC
- BEN PEYTON BECOMES PD AT WJEZ/CHICAGO
- NUMBER ONE FIVE YEARS AGO: "Kiss You All Over" Exile (WB/Curb) (2nd week) NUMBER ONE A/C: "Fool (If You Think It's Over)" - Chris Rea
- NUMBER ONE COUNTRY: "I've Always Been Crazy" Waylon
- Jennings (RCA) (2nd week) ● NUMBER ONE LP: "Who Are You" — Who (MCA) (3rd week)

# Sweet Dreams of Success

FROM RCA RECORDS



# **EURYTHMICS** "Love Is A Stranger"

KXSS 8 B10430-28 WHTT add WBEN-FM add WNYS add WPHD 40-35 PRO-FM add Z93 deb 33 WABX add Q103 add KEARTH

KMJK deb 38 XTRA deb 33 WFLY add WTRY add WVSR add 98PXY add WPST add WSKZ add WZLD add KZFM add WDOO add WRQK add WANS-FM add WOKI add 40

FM100 add 35 WABB-FM add KX104 add WNVZ add KTFM add WSEZ add WKAU add WKFR add KJ103 add WRQN add K107 add 37

KEYN-FM add

KBBK add KYNO-FM add 32 Y94 add WOMP-FM add WTSN add WERZ add WKHI add WJBQ add WJAD add KILE add WXLK add WGLF add KFYR add

CHR NEW & ACTIVE

ONE OF THE MOST ADDED KNBQ on KCMQ add K104 deb 33 WTIC-FM 29-26 KRNA add KFRX add WHFM deb 33 KWTO-FM add KITE 39-34 WSPT add G100 40-35 KDVV add KMGK deb 35 KGOT add WZPL 39-37 KDZA add KHOP deb 38 KSKD deb 40 WXKS-FM on KITS 39-36 94Q on

OK 100 deb 38

KIQQ on

95XIL deb 32 KQIZ-FM 33-31 WYKS 30-28 KNOE-FM deb 36 WAEV deb 31 WIXV deb 39 KKQV deb 38 WBWB deb 32 WCIL-FM 29-26 99KG deb 36 KCBN 39-30 KBIM deb 37

# **JoBOXERS** "Just Got Lucky"

WNYS add WPHD deb 40 WHTX add Z93 add WLOL-FM deb 40 WSFL add KIMN add KEARTH add XTRA 25-21 WVSR add K104 add WLAN-FM add WKRZ-FM add

KXX106 add KITE add WRQK add 94TYX add KROK add WRKR add WRQN add KKFM add 35 KMGX add KHOP add WQCM add

95XIL add WCGQ add KISR add G104 add WYKS add WPFM add B104 on WCAU-FM on CHUM on WGCL on WABX on WYCR 29

WSPK deb 40 WKFM 40-37 KZZB 34-30 WZLD deb 40 WZZR 30-25 KQMQ deb 40 KITS 40-38 WJBQ 38-34 KQIZ-FM deb 34 WISE deb 38 KNOE-FM deb 39 WXLK deb 37

WKEE **WPST** KBBK WRCK KSKD WZYP KRSP WOKI KHYT WACZ **KBFM** WGUY KTFM WKAU WOMP-FM WNAM WIKZ WZPL WERZ WJXQ WZYQ WKFR OK100

WSQV WJAD WAEV **KFYR WBWB** KRNA 99KG WSPT **KFMW** KDZA **KBIM** 



# DEBORAH ALLEN "Baby I Lied"



#2 MOST ADDED A/C A/C NEW & ACTIVE 54/24 INCLUDING:

WZPL KQMQ WHOT WXLK

POINTER SISTERS NEW SINGLE "I NEED YOU" RGA SHIPPING THIS WEEK

# News/Talk



BRAD WOODWARD

AVOIDING TURNOVER

# News Staff: An Owner's Manual

Most radio news people will agree that it's undesirable to have a "revolving door" newsroom. After years at the same station a reporter builds contacts and expertise that pay off in stories a newcomer would probably miss. If a valuable reporter leaves to go across town, you'll be hearing those great stories on the competition.

There are many other advantages to having a stable staff. Important news sources place more confidence in reporters over time. Listeners are more comfortable with familiar voices and place more credibility in news delivered by anchors and reporters they've come to trust. And nothing seems to irritate the audience as much as hearing a well-known local name mangled on the air by someone new to the area.

How, then, can you minimize turnover and keep talented radio news people satisfied enough to stick around? I put that question to a half-dozen experienced news directors, whose responses are summarized in the checklist on this page.

Of course, techniques that are effective at some stations may be impractical elsewhere. Face-to-face communication is fine with a staff of four, but more difficult with a staff of 25. And many news directors simply aren't in a position to pay high salaries.



Bill Snee

# **Locating Someone's Hot Button**

If there was any single theme common to the suggestions of the news people I contacted, it was the value of matching the abilities and preferences of radio news staffers to their assignments. Someone who excels in street reporting might be absolutely miserable chained to a studio as an anchor. A writer who views grinding out hourly newscasts as a death sentence might regard the chance to write sports as a pardon from the governor.

WELI/New Haven ND Bill White gives another example. "If I have bona fide night people, I would never ask them to come in and do a morning shift." Mike Ludlum, Executive Director/News, CBS-Owned AM stations, advises cultivating "the ability to be flexible with your people. Find the right niches for the right people."

At all-News KRLD/Dallas, ND Tony de-Haro recommends sitting down and talking with each employee to search out their strengths and preferences. "The overall good of the station is still paramount," he cautions. But deHaro advocates "making concessions for people. You should make exceptions all the time. Show that you care about them as individuals."

# To Pay Or Not To Pay

Views on the issue of salary differed. Some think pay is the principal factor motivating employees, while others say



news people are more interested in job satisfaction. One former news director observed, "More dollars is not the answer. You have to ascertain what motivates a person." CBS's Ludlum echoed that sentiment, saying, "Pay isn't the only answer. I know people who are making fabulous dollars in radio news who aren't necessarily as happy as they could be."

But salary is a top concern at WELI, where Bill White pays "a little bit better than the market demands." He finds that discourages turnover by minimizing the risk of crosstown defections and lateral moves to markets of similar size.

White also pays overtime (1½X after 40 hours, 2X on holidays), provides master medical and life insurance, and gives a minimum of two weeks vacation a year. White tries to give each staffer at least two holidays off, and he keeps an eye on the religious calendar. "Being sensitive to the needs of the people who work with you is very important," he maintains.

# Variety Fights Boredom & Burnout

At WHEN/Syracuse, ND Bill Snee avoids high turnover despite a pay scale he describes as "reasonable" but slightly below the rest of the market. The last vacancy on his staff of six fulltimers and four partimers occurred a year and a half ago.

"We try to make things interesting for them," he says in explaining what he calls "a sense of loyalty to this place that develops. When somebody's doing the same thing day after day, it helps to have a change of pace once in while." He puts an anchor on the street occasionally and sends staffers on interesting assignments like a march on Washington, a week at a state fair, or a national convention.

Snee also thinks it's important to keep the "atmosphere as light as possible within the newsroom, especially since we're dealing with gloom and doom most of the day." That contributes to an easy communication among news personnel.

# Listening To Talent

"If you're a news director you have to keep your ego in check a little bit," Snee adds. Some NDs are "a little bit pompous about their jobs and create a mood that they can't be approached. You should be able to laugh at yourself occasionally. And I try to relate as a co-worker. I pull an anchor shift and do reporting. We can share ideas on things. If someone thinks I'm not right, they can tell me."

# News Director's Management Checklist

- Try to pay salaries at or above prevailing market rate
- · Furnish a professional working environment
- Tailor tasks to employee abilities and preferences
- Break monotony with interesting special assignments
- Offer genuine opportunities for advancement
- · Criticize constructively and in private
- Don't leave a vacuum: give feedback and guidance, both positive and negative
- Lead by example, as a co-worker
- Keep newsroom atmosphere light
- Communicate face-to-face, not by memo
- Be sensitive to personal problems and concerns
- · Remain approachable, open to suggestions and even criticism
- Share station information and "freebies"

Ludlum, who was Managing Director/Broadcasting at WCBS/New York before joining the CBS AM group, also stresses the importance of "listening to the talent" and admitting when you're wrong. "You shouldn't go ahead fullblown on something without consulting the line people. They have a lot to offer that some of us who are no longer on the line don't have anymore."

It's also important to give guidance. Most reporters, writers, and editors want to learn and improve; they want to know their work is being noticed and that you care enough to work with them on improving their skills. One ND told me that when he's interviewing prospective news people, the most common complaint he hears about their current situations is the lack of any feedback from above — positive or negative.

### **Upward Mobility As Incentive**

In motivating and keeping a radio news staff, KRLD's deHaro says, "The key is to have a real policy of upward promotion — not just saying it but doing it. Everyone should know they aren't stuck forever where they are." De Haro recognizes that, with 30 fulltime and eight parttime slots, KRLD's news shop has more room for advancement than most.



Bill White

DeHaro also emphasizes the need to communicate. "I share as much information as I can with my employees. I post the ratings, good and bad, and let them know what's going on in the company." Although the size of his staff makes memos more practical than personal communication, deHaro schedules six full staff meetings a year. There are reporters' meetings each morning and afternoon. And he tries to foster an atmosphere where "the staff is comfortable asking questions."

In addition, when "freebies" like football tickets come in, his policy is "to spread them around." deHaro complains, "Too many people keep all of that stuff for themselves."



# Manage Problems, Lead People

One concern mentioned by Bill White at WELI is providing employees with "a good,

quality working environment." That includes everything from proper lighting to making sure equipment is well-maintained. He's convinced bad working conditions hurt morale.

Regarding the ND-employee relationship, White recalls an adage to the effect that "you can scream at the turtle but he's not going to move any faster." Screaming "is not conducive to retaining people or molding a cohesive working team," White insists.



Another adage White quotes says that "you manage problems, you lead people." He elaborates, "I think you must lead by example. You must be willing to do what you ask your staff to do." That can be accomplished, for example, when the ND pitches in occasionally, especially during a crisis.

# **Employee Contracts: Pro And Con**

One ND told me he's cut staff turnover by signing most of his on-air talent to two-year contracts that include a 75-mile non-compete clause. When the policy was instituted, existing employees were offered 5% cash bonuses as an inducement to sign. He's not trying to "enslave" employees, the ND told me, and he wouldn't use a contract to block a truly excellent career move for someone. But the pacts have been helpful, especially in curbing moves to competing stations.

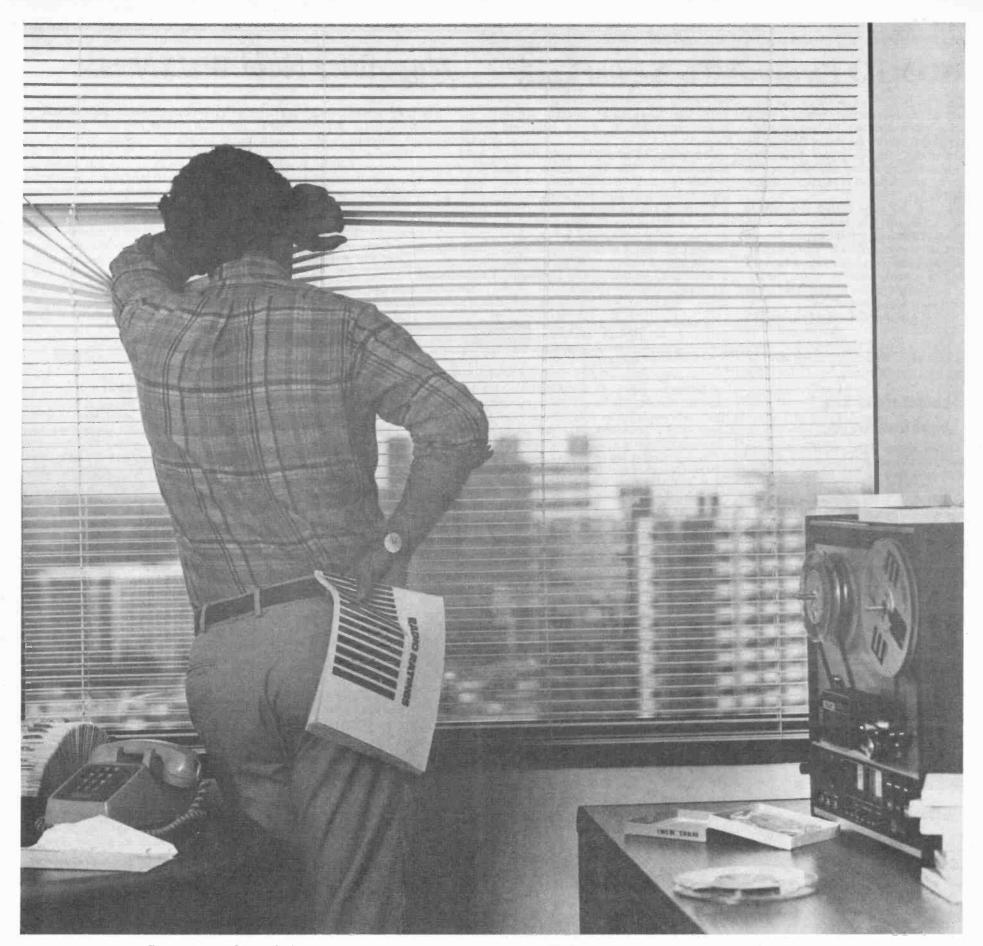
But so far contracts seem to be rare in radio news shops. WHEN's Bill Snee doesn't like the idea, explaining. "Contracts tend to build walls between management and staff. They lock people into positions."

# **Helping Staff Move Up** — **And Out**

Finally, deHaro and Snee mentioned a practice that hardly seems designed to minimize staff turnover. They post radio news openings and help their reporters look for other jobs! But both contend taking a genuine interest in the career advancement of their staff boosts morale and contributes to a better newsroom working atmosphere.

Claiming "a news director is known by his graduates," deHaro says he's proud to have a KRLD alumnus move on to a network or a first-rate major market operation. And frequently someone checks out an opening only to return with a greater appreciation for KRLD.

Snee says he recognizes that Syracuse is a "stepping stone" market, so he's willing to assist someone "going after something if it's in their best interests, and it's a good offer." A more trusting ND-employee relationship develops and, he adds, "They don't have to hide or not take calls at work. That's an uncomfortable thing."



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teners—and good news for you at ratings time.

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# KOGO Evolves To News/Talk

SBI, Inc.'s KOGO/San Diego will complete its "RadioMagazine" format's evolution to information service, becoming fulltime News/Talk by the end of October. As part of the plan, three-year WINS/New York Executive Editor Joe Gillespie will join the station as VP/Program Manager October 3.

SBI, Inc. VP Tom Shadek explained to R&R, "We see this development as an evolution from our present format. We see news and information as the real future for AM radio, as opposed to music, where it's tough to compete with FM. We're just trying to do what AM does best and what we're in the position to do best."

Noting that no staff changes are anticipated immediately, Shadek said, "We have a very good staff already. Everybody we now have on-air is delivering informa-TRANSACTIONS

# Leisure Market **Acquires WIVI**

Lelsure Market Radio, Inc. has purchased WIVI/Christiansted, St. Croix from COI Communications for \$800,000. WIVI operates with 10.5kw and antenna height of 1080 feet.

Robert Richer is President of Leisure Market, which has also purchased WOTB/Newport, RI, subject to FCC approval. Principal owner of COI is Gerald Mikitka. COI's other stations are WKZN-AM & FM/Zion, IL; WADC & WIBZ/Parkersburg, WV. It also has an interest in KQSA & KIXY/San

Blackburn & Co. brokered the sale.

tion and is capable of continuing to do so with the News/Talk format. We're evaluating everyone on an individual basis.'

Regarding Gillespie's appointment, Shadek added, "The key element in the evolution of our station's direction was being able to acquire Joe. He's programmed in this market before (KSDO), and in order to step up the conversion process, we needed a guy who's 'been there' before. Joe's coming from the big leagues of news. WINS has the biggest weekly cume of any station in the country, so that's pretty big league! Naturally, we're very pleased."

# Horowitz New WUSN GM

Former WFYR/Chicago GSM Drew Horowitz has been named GM of First Media's WUSN/Chicago. Horowitz replaces Chuck Artigue who resigned at WUSN in late July. In announcing his new position, Horowitz told R&R, "I'm really looking forward to working with the Country format. We have a nice mainstream mix here, balancing the crossover with the traditional. Country is a very viable format for Chicago, but I don't think anybody is really doing it that well here. It's an opportunity that we can take advantage of.'

Horowitz, who had been with RKO's

New York City.

WFYR for the past seven years, the last two and a half as GSM, also said, "I'm very excited to join First Media. They're being very supportive and are giving me everything I need to turn this station into what they'd like it to be. This is their largest market, and all concerned would like to see WUSN be their flagship station in terms of being a big winner. It's a good company with a lot of open lines of communication. Plus, they don't have a lot of the bureaucracy that many big companies get bogged down with. I prefer working in that kind of environment and am looking forward to my association with First Media."

Horowitz began his new duties at WUSN Monday (9-19).

# **Rodriguez To Head** Island's Black **Promotion Dept.**

Ruben Rodriguez has been named to head the Black Music Promotion Department for Island Records. Rodriguez comes to Island

from Boardwalk, where he served as Director of Black Music Promotion/ Marketing for three and a half years. Prior to Boardwalk, he was National Promotion Director at Casablanca and East Coast Promotion Director for Motown. Ruben Rodriguez



Island President Ron Goldstein said, "We are pleased to have someone with the kind of expertise and track record that Ruben brings with him to Island. Along with Marketing VP Eddie Gilreath and his Marketing Coordinator, Walter Combs, we have a team that may rank among the best for black music promotion and sales in the industry today.'

# STREET TALK

Continued from Page 18

Mike Preston, who was MD of FM102/Sacramento, is the new MD at KS103/San Diego. KS103's former MD Mike But- crosstown rival KLOS. ton remains with the station as Research Director.

As we reported last week, WCSC/Charleston has switched to A/C, and Chris Bailey did exit. However, Chris was MD, not PD, Bob Casev remains as WCSC PD with Ron O'Brien taking over as the new

WJET/Erie afternoon drive personality Ken Tyler has been It must be all that fresh air. promoted to PD/MD.

David Perry, late of KMET/Los Angeles, is now doing weekends and fill-in at

KYLD/Bakersfield has named Beau Reyes PD, replacing Kevin Rush, who moves over to FM sister station KGFM for a career in sales.

Congrats to KCBN/Reno PD Jim O'Neal, who was married to Delores Dunn August 27. Two weeks earlier in the same town, KRNO/Reno OM Larry Irons wed Julie Francis.

Also, best wishes to Poly-

Kathy had a baby boy, Jamison Drew, September 12 . . . WEA's Burbank Controller Keith Wood and his wife Sandy welcomed baby boy Jason on August 15 . . . Westwood One's Fred Lindgren and wife Cindi had a baby boy, Kyle Albert, on August 18 ... Q106/York morning team personality "The Captain" (Jerry Edling) and his wife Maria welcomed a new son, Christopher Jerald . . . KLOS/Los Angeles midday personality Shana had her third child, but her first daughter, Jillian, September 16 . . . WB's Atlanta

Regional Rep Danny Daven-

port and his wife Charla had a

little girl, Ashley Kathleen, last

Gram Senior VP/Rock Division

Jerry Jaffe and Celest Krin-

ger, who will wed October 9 in

Stork Stops: Toto co-manager

Mark Hartley and his wife

# Be Counted In With Eric Heiden

# Host Of "Countdown To The Olympics"

A 90 Second Daily Radio Show Sponsored by Transamerica Corporation an Official Sponsor of the 1984 Olympics. Available on a Barter Basis



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## **KMET**

week.

Continued from Page 1

Recently retained consultant Lee Abrams will continue to advise the station, and Harrison added, "Lee and I are old friends. We bring different aspects of experience to this station. We'll be a very good

Commenting on KMET's format, Harrison said, "We will re-

main a rock and roll radio station. I'm not coming in to change the format. I'm there to see that the great station of the past naturally evolves into a future that will be just as great.'

Harrison indicated Goodphone's day-to-day operations would be consolidated under VP/Business Affairs William Berrol, who now becomes Exec.



the Avenue Plaza Hotel's special insert in next week's edition of R&R. For those of you who will be attending the National Radio Broadcasters Association Convention in New Orleans. Oct. 2-5.

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# MEN AT WORK

"Dr. Heckyll & Mr. Jive"

# CHR BREAKERS

**MEN AT WORK** 

Dr. Heckyll & Mr. Jive (Columbia)

71% of our reporters on it. Moves: Up 41, Debuts 42, Same 51, Down 0, Adds 30 including WHTT, PRO-FM, CFTR, CHUM, KCNR, XTRA, KYUU. See Parallels, debuts at number 39 on the CHR chart.

## P-1 ACTION:

r Action.		
B104	Q107	KIMN
WHTT	B97	Q103
WBEN-FM	WKQX	KIIS-FI
WNYS	WGCL	KCNR
WPHD	WABX	XTRA
WCAU-FM	WHYT	KFRC
PRO-FM	WKTI	KYUU
CFTR	KHTR	KNBQ

WLOL-FM



# ELVIS COSTELLO AND THE ATTRACTIONS

# "Everyday I Write The Book"

**CHUM** 

# CHR NEW & ACTIVE

**WABX 20** WHYT deb 19 **WHTT 35** WXKS-FM on WLOL-FM 22-20 **WNYS 28-25 KIMN 31-28** WPHD 24-21 Q103 34-32 **CKGM add KEARTH deb 30** WCAU-FM deb 39 KIIS-FM 34-31 PRO-FM On **KIQQ 20 KMJK 39-34** 940 add

WFLY 33-25 WYCR 33-28 WTIC-FM 28-24 WKEE 37-35 WLAN-FM ON WSPK deb 39 WHFM 26-23 WGFM ON WKFM 34-29

WPST 30-25 WRCK 23-20 WKRZ-FM on Q106 on WBBQ 15-12 KZZB 18-14 WSSX deb 30 WBCY 26-23 WSKZ on WZLD on KITE on WDCG on KSET-FM on WANS-FM deb 37 WZYP on WOKI 32-29 WFMI 15-10 G100 deb 38 WABB-FM on

WHHY-FM 20 WRKR 36-33 KRGV 19 K107 27-22 WSFL 25-21 WHOT 40-37 WNVZ add KBBK on WSEZ 35-31 KMGX deb 29 WKDD add KQMQ deb 31 WKAU add KFI 29-23 WNAM 38-36 KSKD 34-32 KIIK add KITS 16 WEBC on KHYT on **WGRD 12** WFBG on Z104 28-25 WGUY 25-16

WCIR on WIKZ 38 WERZ 35-30 WKHI 40-32 WJBQ 33 WHEB 10-9 WSQV 25-23 KQIZ-FM 14-9 WISE 20-18 WCGQ deb 33 KISR 33-29 WFOX add WYKS 21-19
KILE ON
KTDY 26
KNOE-FM deb 37
WPFM 7-6
WXLK 21-15
WIXV ON
KKQV 26
WHSL 23-15
WBNQ ON
WBWB 30-27
KCMQ ON

PLUS 120 MORE!

KYTN 11-10
WAZY-FM 22
99KG ON
KKRC ON
WSPT ON
KDVV add
KFMW ON
KCDQ ON
KGHO deb 38
KDZA 33-30
KBIM 36-32
KSLY deb 31



XTRA deb 25

# LOVERBOY

# "Oueen of the Broken Hearts"

# CHR NEW & ACTIVE

WBEN-FM add WPHD 34-23 CFTR deb 40 CHUM on KAFM 23-21 930 30-27 Q105 31-29 B96 37-33 Q102 25-21 WGCL add

WHTT on

KAFM deb 34

WABX on WKTI add WLOL-FM 31-27 KIQQ on KMJK deb 40 KWSS 18 KNBQ on WTRY add WKEE add WLAN-FM add 98PXY add WKRZ-FM add KZFM add WQUT add WOKI add 32 WABB-FM add WNVZ add WRVQ add KMGK add ZZ99 add KQKQ add

WRKR add

WZOK add WRQN add KBBK add KYNO-FM add WJAD add KISR add Q104 add Z102 add KKOV add WBNQ add Y94 add KYTN add
KKLS-FM add
KSLY add
KZOZ add
KIST add
WVSR on
K104 34-27
WYCR deb 38
WGFM on
WKFM on

WPST deb 35
WRCK on
WBBQ on
KHFI on
KZZB deb 37
WSSX on
WDOQ deb 34
WANS-FM on
WFMI on
KBFM on

C100 deb 36 KX104-on 92X on WGRD 18-13 WZZR on WJXQ 25-20 WVIC deb 25 KJ103 33-31 K107 34-29 WHOT deb 39 KKXX on KIKI on KQMQ on KLUC 24-21 KSKD deb 36 WFBG deb 35 WIGY 28-22 WIKZ on WERZ deb 35 WZYQ on WQCM on OK100 deb 33
95XIL 27-20
WHEB 40-32
WSQV on
KQIZ-FM 28-12
WISE deb 36
WFOX on
WYKS on
KNOE-FM deb 38
WIXV deb 33
WHSL on

KFYR on KFRX on KFMW on KGOT on KCDQ deb 39 KGHO deb 40 KOZE on KBIM deb 39



**COLUMBIA Has The** 



# end Her My Love"

CHR NEW & ACTIVE



WPHD add 37 Q107 add 30 KAFM add 33 Q102 30-26 **KEARTH add** KIOO add KMJK add WVSR add

WKEE add WPST add WRCK add WKRZ-FM add **KZZB** add WSSX add WDCG add WANS-FM add

**WOKI add** KKYK add 26 KX104 add KTFM add KROK add WZZR add KZ93 add 30 WHOT add

KYNO-FM add 30 KHTY add KQMQ add KFI add KHOP add 39 KIDD add **KWOD** add KSKD add KITS add

**WFBG** add WERZ add WJBQ add WHEB ad wsqv add KQIZ-FM add 29 KISR add

KNOE-FM add WXLK add WHSL add **KXSS add** KCDQ add **KRIM** add K104 on WYCR on

WLAN-FM on WBCY on **WQUT** on WSFL on WRVQ deb 29 WGRD 36-32 ZZ99 deb 29 Z104 deb 32

WRKR deb 40 KKFM 32-23 KO93 33 WIGY 38-35 WCIR on WOCM deb 40 OK100 on

95XIL deb 26

WIAD on Q104 deb 31 WIXV on



# LY JOEL "Uptown Girl"



Added This Week:

WXKS-FM WNBC WBEN-FM WCAU-FM WNYS WHTX

Z93 KAFM Q105 WABX WKTI WLOL-FM KIMN

CHUM

KEARTH KIIS-FM KOPA **KZZP** KYUU WFLY WKEE WLAN-FM WSPK WGFM WKFM Q106 **WBBQ** WEME WSKZ WDCG

WROK WANS-FM WZYP 94TYX WQUT WOKI WFMI **KBFM** 

FM100

KX104 KMCK WNVZ WEBC BJ105 WZZR WRVQ WKFR KROK **ZZ99** WSEZ KJ103 WKAU KQKQ WNAM K793

G100

WHOT KKXX **KBBK** KKFM KQMQ KLUC KHOP K96 KWOD

KSKD KITS **KHYT** WFBG WIGY WERZ WKHI

KOIZ-FM

WISE

WIAD KFRX WSPT 0104 KDVV WFOX KTDY KCDQ KNOE-FM WAEV KOZE KDZA

KBIM

KIST

Y94

KRNA



# BIE HANCOCK

"Rockit"

CHR SIGNIFICANT ACTION

**WXKS-FM on** WCAU-FM deb 38 KIOO 8-6 195 9-9

Y100 20-15 WABX deb 33 KFRC 39

WKFM on WNFI on KSET-FM on KBFM on **KRGV 29-20** 

KITY deb 37 WZPL add KJ103 25-23 WHOT on KMGX deb 27

KYNO-FM 28-22 KIKI add KQMQ deb 34 KITS deb 31 KHYT 38

WFBG on **WGUY 33-29** WERZ on Z102 40-36

HitsThat BREAK



# Contemporary Hit Radio



JOEL DENVER

THE HOT CONTESTS

# CHR Wars - Fall '83

If there were any doubters about CHR being a hot format, there won't be after reading this edition of "CHR Wars — Fall '83." In no time in recent memory have there been as many CHR stations, pulling out all the stops to score the big Arbitron points. Key to the recent success of the format is the use of personality and a more progressive attitude toward new artists and a variety of music. Both of those factors have been translated into spectacular 12+ numbers as well as solid demos in 18-34 and 25-44 in many cases.

As we travel the country whenever possible, I'll show a four-book trend of 12+ shares for each competitor (with the most recent book on the right), plus a personal overview of the competitive situation. In selected cases, I'll talk to some of the programmers for their input as well. Denver, Buffalo, and San Francisco have been omitted since I've recently done a complete ovrview of those markets. For more ratings excitement make sure you read Jeff Green's column, "Major Market Matchups."



WNBC 4.4 4.0 4.1 3. WPLJ 3.5 4.3 4.5 4.

The "Big Apple" may be hot enough to bake apple pie after this book. WNBC PD Kevin Metheny has done well with CHR on this 50kw AM station, but now the market has changed with WPLJ and WHTZ(Z100) switching formats within days of each other. WPLJ PD Larry Berger really surprised the market with the change, denying it at first, but now readily admitting to being CHR. Across the river in New Jersey, Scott Shannon's WHTZ is on the air, and he's gaining quite a reputation for being outrageous with his morning show, openly referring to WPLJ as "WIMP radio." Musically, WNBC is getting more conservative again, while WPLJ continues to ride a good balance of mainstream and crossover hits. Z100 is not only playing the hits, but has been very aggressive in playing those novelty records that score quick listener response. Summer numbers will be available in this market shortly and will give us the first indication of what's to come.

# Philadelphia

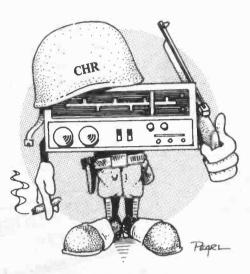
WCAU-FM 6.3 5.9 5.0 5.5

Current CHR champ WCAU-FM is riding high with a 5.5 share, but is bracing for competition from WWSH. WCAU-FM PD Scott Walker has been there since the station signed on with Mike Joseph's Hot Hits format so he's got a bit of market familiarity over WWSH's Bobby Rich. WCAU-FM has added a few oldies for flavor and is no longer using the phrase "Hot Hits" but calls its jocks the "Hot Shots," and they put on a smokin' presentation. Over at WWSH, recently, out of the A/C format, they take a bit more of what Bobby calls "an adult approach" to playing all the CHR hits. Then there is WIFI to consider. Having changed formats in the past year more than once, the station must stabilize under new PD Doug Welldon.

Pittsburgh

B94(WBZZ) 5.7 6.0 6.7 7.4 WHTX 5.2 2.7 3.4 4.8

B94 PD Steve Kingston recently said (right here on this very page), "I'm in the body business...," and he is. His music is straight-ahead CHR, with a pretty good



ear toward black crossovers, and a staff of high-profile entertainers. Look for lots of action from this market, especially in light of the recent clash between B94 and WHTX over the services of O'Brien & Garry. WHTX is on the rebound with PD Cary Pall taking advantage of the programming expertise of GM Ted Atkins. Now airing a hit-oriented approach, versus the CHR/AOR sound under Bobby Christian, WHTX is ready to spend the cash to promote itself. CHR listeners in Pittsburgh are in for a lot of activity this fall.

### **Baltimore**

B104(WBSB) 4.8 6.6 7.5 7.8

"I want to be the first station to beat Hot Hits," said B104 PD Jan Jeffries upon learning that WMAR-FM would be rocking against him. Maintaining a high promotional profile over the past three years, B104 is now well established in the market with a 7.8 share 12+. But the lower demos, which we all know are fickle, are likely to sample WMAR-FM, which could rack up some big points for PD Gary Franklin. Both stations have planned aggressive media campaigns for the fall, but look for WMAR-FM to pull out the big guns to make a sizeable initial splash. Franklin, following Joseph's formatics to the letter, is utilizing all 36 years of the consultant's expertise to insure he scores well. Musically, both stations are similar with currents, but B104 continues to use a few selected oldies in contrast to WMAR-FM (no oldies in the Hot Hits format). Market observers point to B104's signal problems as a possible factor in the outcome of this contest.

### Boston

WHTT 2.8 3.9 4.6 6.9 WXKS-FM 7.8 9.0 6.7 5.8

The applause goes to Rick Peters and WHTT on their victory over Sunny Joe White's WXKS-FM. That marks the first time a CHR competitor has taken the 12+crown in many years. Important in this

Continued on Page 30

# Welcome To The New CHR Reporters

After evaluating all current and would-be reporting stations, I am proud to announce the new CHR lineup, now 232 stations strong. Thanks to everyone for their patience and interest. There may be a few more Parallel One changes when the results of the summer **Arbitrons** are finalized, but the next major revision will take place following the published results of the fall sweep.

# Parallel One

KOPA/Phoenix, AZ MD: Art Morales



KWSS/San Jose, CA PD: Dave Van Stone MD: Chris Knight

KWSS 94.5m

Note: 79Q/Houston is now known as 93Q. WBLI/Long Island is now a P-1 reporter, as is B97/New Orleans.

### **Parallel Two**

Q100(WQQQ)/Allentown, PA PD: Dave Dillon MD: Geoff Freeman

WVSR/Charleston, WV Ops Mgr: Doug Yanak MD: Dave Carlisle

98PXY(WPXY)/Rochester, NY PD: Tom Mitchell

WGFM/Schenectady, NY PD: Paul Cassidy MD: Tom Parker

WZLD/Columbia, SC PD: Chuck Finley

WFMI/Lexington, KY PD: Charley Fox MD: Chip Mosley

ZZ99(KZZC)/Kansas City, MO PD: Johnny Rowlands MD: Mike Benson

KJ103(KJYO)/Oklahoma City, OK PD: Dan Wilson

WRQN/Toledo, OH PD: Ron Walton MD: Buck McWilliams

WSTO/Evansville, IN PD: Chris Taylor MD: Eddie Ashton

KITS/San Francisco, CA PD: Jeff Hunter MD: Michelle Melsner

KWOD/Sacramento, CA PD: Tom Chase MD: Ed Lambert

KMGX/Fresno, CA PD: John Berry MD: Carey Edwards







99 WGFM







KJ:103

WRON





**KWOD 106** 

WBNQ/Bloomington, IL

Ops Mgr. Mike Justin

KCMQ/Columbia, MO

Note: WRKR/Racine-Milwaukee is now a P-2 reporter.



## **Parallel Three**

WQCM/Hagerstown, MD

PD: Gary Portness MD: Will Kauffman

KTDY/Lafayette, LA

PD: Gregg Stevens

MD: Brad Anderson

KXSS/Lincoln, NE

KFRX/Lincoln, NE

PD: Tracy Johnson

PD: Tim Kelly

MD: Susan Carr

PD: Dan Collins

Y94(WDAY-FM)/Fargo, ND

WQCM

.101

ign

PD: Dave McCormick



KGOT/Anchorage, AK PD: Kay Taylor



KZOZ/San Luis Obispo PD: Don Potter



Total CHR reporters: 232

The "Fascination" follow-up CHR's been looking for... and asking for:

# MIRROR MAN

The new single from

A&M-2587



Their second maxi-hit from their 6-track mini-album: Fascination!

B104	WKRZ-FM	WZZR	KITS	KQIZ-FM	KKLS-FM
WPHD	KZZB	WZPL	KHYT	WISE	99KG
WCAU-FM	WZLD	WHOT	WFBG	WJAD	KCDQ
KIQQ	WOKI	KBBK	WACZ	Q104	KGHO
WVSR	WFMI	KQMQ	<b>WOMP-FM</b>	WYKS	KOZE
WKEE	KBFM	KHOP	WZYQ	KNOE-FM	KCBN
WKFM	WGRD	KSKD	WQCM	WPFM	



# "Take Another

Picture", 7-29523

Produced by John Boylan From the Geffen LP

TAKE ANOTHER PICTURE GHS 4011

# **CHR NEW & ACTIVE**

<b>ADDED THIS</b>	WEEK:	WERZ	
\\\D\\\D\\\D\\\	G100	WQCM	
WPHD	WNAM	OK100	KRNA
WCAU-FM	WZPL	95XIL	KFRX
WVSR	WVIC	WISE	99KG
K104	KJ103	WPFM	WSPT
WKEE	WRQN	WIXV	<b>KDZA</b>
WRCK	KLUC	KKQV	KZOZ
WKRZ-FM	WFBG	WBWB	



# "The Masquerade"7-29504

Produced by Daniel R. Van Patten for M.A.O. Records

From the Geffen LP PLEASURE VICTIM GHS 2036

### CHR SIGNIFICANT ACTION

WXKS-FM	WANS-FN	QXLW I	WGUY	
WABX	WOKI	KJ103	WERZ	99KG
KFRC WVSR	KBFM	WHOT	KQIZ-FM	KCDQ
	KRGV	KMGX	WISE	KBIM
WKFM WKRZ-FM	KTFM	KQMQ	WJAD	KSLY
WZLD	KROK	KSKD	KKQV	KZOZ
KSET-FM	WZZR	KITS	WHSL	KKHR
NOE1-FIVI	WZPL	KHYT	KYTN	





# QUARTERFLASH CHR Wars — Fall '83

Continued from Page 28

market's CHR contest is the recent withdrawal of WROR from the CHR race. "While the station sounded good," PD Gary Berkowitz told me, "the audience reaction wasn't all we'd hoped for." WXKS-FM's unique blend of CHR and a select sampling of Urban crossovers has kept the station in the lead for years. Sunny Joe commented, "With 'ROR back to what they should have been doing, I look for a stable book as the dust is settling. We can get down to a good competitive battle between us and WHTT. We are doing a lot of TV this book, coupled with a minimum of \$10,000 up for grabs each hour in our 'KISS Call' cash call-type contest." WHTT continues to gain strength, according to market observers. Its high profile, helped by the liberal use of outside media and on-air contests, should make this battle a hot one.

### Atlanta

Z93(WZGC) 9.5 10.2 12.6 94Q(WQXI-FM) 8.6 8.0 8.3

With shares this close, it could be civil war in Atlanta. 94Q PD Jim Morrison, who used to only concern himself with key demos, is now looking for cume and 12+ too. Over at Z93, John Young is working hard to maintain the lead in an ever tightening race. He commented, "This is going to be interesting since 94Q is playing more black music, (AOR) WKLS is playing more hits, and (Urban) WXYV is playing more CHR tunes. We are continuing our '\$10,000 Music Guarantee' and it will be backed up with a TV schedule. No one seems to be launching their TV campaigns in the early part of the book as TV viewing patterns are scattered because of the new fall shows."

### Miami

Y100(WHYI) 5.2 6.0 6.7 195(WINZ-FM) 4.8 5.6 5.5 5.4

Rob Walker's Y100 continues strong into its 10th year on the air. With a high promotional profile and a staff of exceptionally fine-sounding jocks, Y100 continues as formidable competition. 195, across the street, has been a constant thorn in the side of Y100, topping them four books ago, but continuing to hang in as a close second book-after-book. Musically, Y100 is a bit more liberal than I95, but I95 has been quick to find those cume-building novelty records. A lot of the credit for this goes to PD Keith Isley in hiring MD Mark Shands, a Y100 veteran who knows the market well. Both stations have ample promotional dollars, and you can bet this will continue to be a close race.

# Albany-Schenectady

WFLY	6.5	5.8	9.9	5.9
WTRY	8.9	5.9	6.3	5.8
WGFM	5.2	3.8	5.1	4.9

And the hits just keep on coming, as this market has tightened into a three-way battle for CHR leadership. WTRY, once dominant, has suffered AM erosion, but still hangs in against WFLY, which is changing ownership. About six months ago Paul Cassidy changed WGFM from A/C to CHR and suffered a minor wobble to a 4.9 share, but he's look-

ing for big growth in this fall sweep. Musically, all three stations are on about the same footing, however WTRY under Bill Cahill does a bit more davparting. WGFM leans a bit more rock, and WFLY looks at black crossovers for flavoring. WFLY acting PD Jack Lawrence commented, "With WGFM coming on as CHR, it has really set us on fire. We're giving away a \$15,000 Trans Am for this book. WGFM is giving away a lot of cash, and I'm sure that WTRY is going full out with promotions. Look for listenership to be up this fall, and down again in the spring as it seems to be every year."

### Tampa

Q105(WRBQ) 10.5 11.6 12.7 11.3 Z93(WZNE) 4.2 3.0 3.0 3.3

This will be one of the most closely-watched battles of the fall '83 sweep. Q105 has held double-digit supremacy for a long time, virtually unchallenged by any format competition. A couple of months ago, the cast of characters changed. Scott Shannon exited; Mason Dixon became Operations Manager; WQXM gave up AOR, switched calls to WZNE (Z98), and went CHR under new PD Steve Davis. What does it look like from his point of view? "I think Z98 is going to have a pretty good impact judging from the phones, mail-ins, and reaction from the street. We are not going to spend as much for on-air promotions as we are in outside media, since we want to stay clean and uncluttered. Q105 is still a good-sounding station, but we are offering a great alternative. We're on two different roads heading for the same destination . . . they are personality-oriented and we play the hits." The shares shown for Z98 are WXQM's AOR ratings which will give you an idea of where they were, and how far they have to go to catch Q105.

### Rochester

WHFM 4.2 5.1 5.9 5.1 WPXY 6.0 3.2 6.5

Talk about a market that heated up fast . . welcome to Rochester. Last year Tom Mitchell's 98PXY signed on and scored well in its first CHR book (6.9). Then a couple of weeks ago WMJQ signed on with its CHR format. Now 98PXY is going to simulcast with its AM sister station, soon to be known as WPXY (AM). What does Tom think about all the changes? "There were once three CHRs before, but I don't think there is room for three now. Someone will have to drop out, and it won't be us." WHFM's Charley Lake told me, "It's never been my philosophy to counter-program. We do what we do because we think it will work . . . programming for the audience instead of against the competition. WMJQ was more of a threat as an AOR station than a CHR station."

## San Antonio

KTSA	7.9	7.4	6.4	6.3
KTFM	11.0	9.0	7.3	6.1
KITY	4.8	3.8	5.7	4.0

San Antonio has become a hotbed of competition with new PDs at KITY (Kid Curry) and at

Continued on Page 32

# Motion

Rob Williams is now doing morning news at KKHR/Los Angeles from WAPI/Birmingham . . . Jim Harrington moves from KDKA/Pittsburgh to mornings at WPXY/Rochester . . . K106(KIOC)/Beaumont, TX welcomes new PD Rick James from B104/Baltimore . . . B.J. Hunter leaves nights at WABX/Detroit to do afternoons at KOPA/Phoenix . KQMQ/Honolulu's newly-named Operations Manager Austin Vali and newly-named PD Kimo Akane promote Lilia Miller to Music Coordinator from continuity and traffic KLSC/Watertown, SD names Scott Anderson as PD Mike Nash is now doing mornings, at 99KG/Salina and Mark David is doing nights from 96X/Olathe, KS, replacing Jay Walters . . . Jeff McKee is tapped as MD at WLPX/Milwaukee . . . Rick Boyd is now MD at KIDD/Monterey.

KC103(WKHC)/Evansville MD/morning man Skip Jackson exits and Bobby Cook from WXVQ/De Land, FL takes over the morning show and Kay Nelson is upped to MD. Peter McClaine is upped to night rocker at KPLZ/Seattle from weekends, and previous night rocker/MD Bill Maier is moved to middays . . . Anna DeHaro is now MD at KBFM/Mc-Allen-Brownsville . . . Coyote Calhoun moves from WERC/ Birmingham to nights at WABB-FM/Mobile ... Jeff Hooker leaves nights at B96(WBBM-FM)/Chicago to do afternoons

at Z100(WHTZ)/New York . . . Rick Hayes is upped to PD at KISR/Ft. Smith . . . KBOY/Medford, OR has moved frequencies from 95.3 to 95.7 and boosted power to 100kw under PD Rich St. Claire ... WLOL-FM/Minneapolis promotes Sharon Tolleson to all-nights to replace Heidi Kramer who moves across town to KQRS ... New to middays at KDVV/ Topeka is Jiom Bardol from KFFB/Joplin, MO . . . John Chommie joins KHTX/Reno as morning man from Operations Director/mornings at WHSY-AM & FM/Hattiesburg,

Rick Knight is now rocking in the morning at WFLY/AF bany from WDOQ/Daytona Beach . . . Tim Jacobs is now handling MD duties at KGBS/Greeley, CO and Roger Alan Meschke gets the boost to PD...KLYD/Bakersfield brings in Beau Reyes as PD from KHYT/Tucson, replacing Kevin Rush who moves to KGFM for a sales career . . . Linda Luchetti is named Programming/Technical Assistant to KYUU/San Francisco PD Mike Novak . . . Amy Scott is now doing all-nights at WLS-FM/Chicago . . . KS103/San Diego brings Roger Carey in to do afternoons from KZZP/Phoenix ... Ed Mann is now doing weekends at KIIS-FM/Los Angeles from across town at KUTE . . . Carol Parker joins the airstaff of Q107/Washington from WLTT/Washington.



工

CHR NEW & ACTIVE

# "Fight Fire With Fire" KANSAS

WPHD 20-15 WHTX on 93Q on WLS-FM deb 37 WNVZ add WGCL on WABX on

WHTT

KHTR deb 25 WGFM add WKFM 32-27 WFBG add WRKR 34-31

OK100 23-17 KITE 36 KILE add **WOKI 37-34** KYTN 39-33 WFMI 32-29 KCBN 35-27 **WJXQ 19-17** WVIC deb 18 WRCK 30-28 WHOT 37-35 KSKD 39-37 WSSX 26-23 WHEB deb 38 KITS 35 **Heavy Rotation On Mtv** WIGY 29-26

WERZ deb 40 **WIXV 27** WSQV 20-18 KQIZ-FM 25-23 **WYKS 28-26 WXLK 27** 

KKQV39 WBWB deb 35 99KG 34-32 KFMW 38

**AOR ALBUMS: 8 AOR TRACKS: 5** 

CBS ASSOC. RECORDS



CHR NEW & ACTIVE

**KMJK** 

The Noize" Added This Week: Q103 Q100 **WPST** WZZR WGUY

WXKS-FM Y100 **XTRA Heavy Rotation On Mtv** 

**B94** 

K104 WGFM KITY WGRD

WABB-FM ZZ99 WRKR **WZOK** 

WOMP-FM WIKZ **OK100** 

95XIL

WJAD **WYKS** WIXV KKXL-FM



CHR IGNIFICANT ACTION

# S.O.S. BAND

# Be Good To Me"

**ALBUM SALES NOW OVER 850,000!** 

B1048-6 Z93 19-14 93Q on WXKS-FM 7 WNYS deb 27 WCAU--FM 25-18 Y100 7-4 WHTX deb 24

195 4-4 Q103 deb 35 Q107 22-20 KEARTH deb 29 FM100 add

KIIS-FM deb 33 WNVZ 21-18 **KIQQ 32-30** KFRC 10 WSPK 39-29 WNFI 14

WRVQ deb 14 WKFR add KJ103 14-11 KMGX 22-10 KYNO-FM 16-10

Q1048-6 Z102 13-10





SIGNIFICANT ACTION

WXKS-FM **KEARTH** WCAU-FM KIQQ **WHTX XTRA** Z93 KYUU WABX KNBQ

K104

**WYCR** WKEE **WSPK WKFM** WKRZ-FM

**WBBQ** 

KITE WNFI **KAMZ WZYP KRGV** 

**WKDD** Z104 WHOT

**KMGX** 

KIKI

KYNO-FM

KFI KIDD **KHYT** OK100 WKHI

95XIL

**WZZR** WGUY **Z102** 

**KTFM** ONE OF THE MOST ADDED AT A/C RADIO! 41/19



# 66 Four



WLOL-FM

**WPHD WLOL-FM WSPK WRCK** 

**WGRD** WKFR WACZ

WZYQ **KQIZ-FM** Q104 WOMP-FM WCIL-FM

**KRNA** KKLS-FM **KGOT** 

KCDQ

**KGHO** 



# ANOTHER POLYGRAM

RECORDS

# AGNETHA FÄLTSKOG 'Can't Shake Loose'



From The Album
'Wrap Your Arms
Around Me'





# CHR Wars - Fall '83

Continued from Page 30

KTSA (Steve Weed). Of particular interest is the bitterness surrounding Kid Curry's move from KTSA to KITY, a matter which wound up in court. KITY has had a series of PDs over the last year, and Curry hopes to stabilize things and move forward with an aggressive programming philosophy and media campaign. Over at KTSA Weed hopes to smoke 'em all out as he assesses what needs to be done to turn his station around again. KTSA has been on the soft side musically and you can look for the station to harden up or toss in the towel and make a transition to A/C in the near future. Sister station KTFM will attempt to turn around a downward trend with a higher promotional and onair profile under PD Bill Thorman.

# El Paso

KSET-FM 3.5 4.5 4.4 9.8 KAMZ 1.2 3.7 7.1 9.7

El Paso is rockin' strong with three CHRs... each attacking the market with a different approach. KEZB, just signing on the air in the last month or so with its new CHR format, is the broadest-based of the three in terms of music. PD/Operations Manager Ron Haney told me, "This market has a history of great Top 40s such as KELP, XEROK, and KINT. We are here to fill the void as a mass appeal CHR. I want KEZB to be the next legendary CHR station in El Paso." CHR market leader KSET-FM with PD Cat Simon takes a rock-oriented approach, while Bob West over at KAMZ relies on the ethnicity of the market to flavor his programming. Looking at the ratings, you can see it's a dogfight between KSET-FM and KAMZ, but look for KEZB to splinter those shares as it's already projecting a high profile in the market.

### McAllen-Brownsville

KRGV	8.6	9.8	11.7	10.0
KBFM	15.6	15.2	10.1	9.8
KRIO	2.6	6.7	4.8	3.4

Let's go right to the Texas/Mexico border where a unique three-way battle is in progress. It's unique because there are two AMs, Bob Perry's KRGV and Jay Glass's KRIO, ganging up on an FM, Bob Mitchell's KBFM. Mitchell said, "This market is about ten years behind as far as FM awareness goes, but this is an incredibly competitive market. People here are very festive and like to have a good time so we keep the musical energy high on the station." KBFM has the most liberal playlist in town, leaning into the black crossovers to take advantage of the ethnicity of the market. KRGV is slightly more conservative, and KRIO is the most conservative. Ed Shane is consulting KRIO, which is the most adult-sounding CHR of the three. Lee Randall consults KRGV, and KBFM is standing on its own programming prowess.

# Mobile

G100(WKRG-FM) 11.4 12.1 10.7 9.9 WABB-FM 13.7 9.5 10.2 6.9

Volatile is the best way to describe things in Mobile. WABB-FM has undergone a recent PD and music change with Blaine Kelley exiting and longtime staffer Leslie Framm moving up to PD.

With her comes a broadening of the music, going head-to-head with G100's Jim Mahaney and Scott Griffith. This is a must-turn-around-book for Leslie. Over at G100 the staff hopes to capitalize on its long-standing stability and "Cash Call" contest. With such big shares to be split, this will be one to keep an eye on.

### Orlando

WBJW(BJ105) 9.3 9.9 10.5 12.8 WHLY(Y106) 7.1 7.6 5.2 4.6

Orlando, like Tampa, is a major Florida market with increased CHR competition. BJ105, under the command of Garry Mitchell, has had the market to itself for a number of years. Mitchell, new to the station with the change of ownership about six months ago, is now faced with fresh competition from Y106 and newly-named PD Bill Michaels, who recently converted from A/C to CHR. Y106 recently changed hands as well, and the new owners have stocked up the "war chest" with promotional dollars. Y106 is a lot more aggressive with its music, while Mitchell relies heavily on research to make his musical selections. If all things are equal (and they seldom are), you'll see a lot fireworks this fall in Orlando, and they won't all be coming from Disney World either.

# Columbia, SC

WNOK-FM 20.0 18.2 14.6 12.5 WZLD 7.9 9.2 9.7 10.0

A quick look at WNOK-FM's trend indicates the station has some work to do, and in fact it's already begun. PD Tom Anderson is out and Tom Kent is in, attempting to turn around the slide. The first noticeable difference is the trimming of the playlist, but beyond that it is too early to tell. Kent, long known for his talents as an air personality at WLS, WGCL, and B94 to name a few, should refine and sharpen the on-air presentation of WNOK-FM to a fine edge. Over at WZLD they've made steady gains each book and PD Chuck Finley is looking for more this time. Under the consultancy of Paul Christy, WZLD has a liberal music policy, relying on a solid combination of guts and research.

# **More To Come Next Week**

The CHR format is going through such an explosion right now that it's impossible to cover every single competitive market in one week. Worth noting in this week's installment is that Bob Kaghan and WBCY/Charlotte have got another FM coming at them in the form of WJZR. KITE/Corpus Christi has a new PD, Jim Zippo, and is looking to tear into Chuck Baker, also new to the PD's seat at KZFM. And there is also word on the street that Randy Brown's KEGL/Dallas is looking to reenter the CHR arena, taking on John Shomby and KAFM.

Coming next week, an interview with one of the most talked about consultants in CHR, "Mr. Hot Hits" himself, Mike Joseph. In a candid conversation, Mike talks about the client selection process and the implementation of his famous format. In addition, we'll look at "CHR Wars, Part Two," covering Chicago, Los Angeles, Seattle, Portland, Phoenix, Grand Rapids, Appleton-Oshkosh, and Bakersfield.



WHAT MAKES FREDDY SMILE? — WLS/Chicago midday personality Fred Winston is smiling, and with good reason. He's standing next to the lovely Nancy Benson, who was crowned Queen of the Miller High Life Beauty Pageant at the Miller Pro Beach Volley Tournament held at North Ave. Beach



B94 IS HORSIN' AROUND — B94/Pittsburgh recently invited thousands of listeners out to a local ranch to ride horses with their favorite jocks, and to possibly ride away with their own horse. Shown (I-r) are B94 salesperson Roy "Rogers" Serandky, and personalities Patty Steele and Don Jefferson, with the winner atop her prize.

# The Michael Sembello Excitement Continues!



Produced by Phil Ramone

# MICHAEL SEMBELLO "Automatic Man"

WNYS ONE OF THE "MOST ADDED" WCAU-FM **KXX106** WSFL KEYN-FM KQIZ-FM **KFYR B94** WKEE WCGQ WBNQ WNV7 **KMGX KAFM** KC101 **WBCY** KIKI **KISR** KCMQ WLOL-FM WSPK KITY KITE **WFOX KIMN** WHFM WDOQ WKDD WIKZ Y94 **KOPA** WQCM KTDY KYTN WGFM WOKI KMGK **ZZ99** OK100 WIXV **KWTO-FM KMJK WPST WFMI** WGLF **KOZE KJ103 WKHI XTRA** WKRZ-FM G100 **KWSS** KQKQ 95XIL KKQV KSLY Q106 KX104

# Jarreau's 'Paradise' Has Grown On CHR!



Produced by Jay Graydon
Associate Producer: Tom Canning

# "Trouble In Paradise"

WXKS-FM	KAMZ	KMGX	WERZ	WGLF
PRO-FM	FM100	KQMQ	13FEA	<b>WBWB</b>
KYUU	KRGV	KFI	WJBQ	99KG
WVSR	KROK	KIDD	WISE	KWTO-FM
WSPK	WKDD	KSKD	KILE	KCDQ
WKFM	WZPL	KHTY	KTDY	KDZA
KITE	ZZ99	WFBG	KNOE-FM	KBIM
WNFI	WHOT	WGUY	WPFM	KSLY
		WIGY	WAEV	KIST

# Carly's 'You Know What' Is Taking Off



Produced by Mike Mainieri

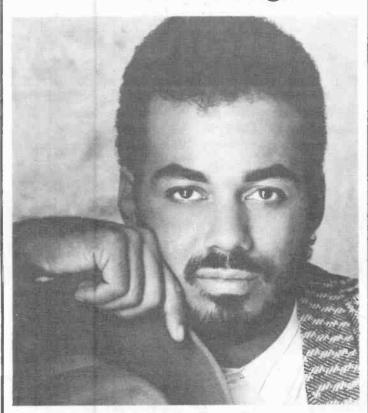
# "CARLY SIMON "You Know What To Do"

KIQQ	KIIK	WOMP-FM	WIXV
WKFM	WZPL	WERZ	KKQV
WPST	WHOT	KQIZ-FM	KKLS-FM
WKRZ-FM	KQMQ	WJAD	KGOT
WNFI	WFBG	WFOX	KCDQ
WOKI	WCIR	WPFM	KBIM
G100			





# Go Back To Class With Style



# **JAMES INGRAM**

# "Party Animal"

From the Forthcoming Album 'IT'S YOUR NIGHT'



Produced by (





Manufactured and Distributed by Warner Bros. Records

# CALENDAR



**BRAD MESSER** 

# Good Question, **Hopelessly Confusing Answer**

Fairfield, IL) raises a question that demands an answer.

"I'm finding a lot of discrepancies on birthdates of well-known folks you list in your column. Trouble is, I never know who's correct ... e.g., today (9-1) your 'Calendar' column listed Conway Twitty as being 50, 'Contemporary Comedy' had him as 50, but UPI's 'Today In Music' had him listed as being born in 1935 (that would make him 48). I guess I'm asking, what is your source?"

Dave, I appreciate you taking time to write the letter. You probably represent a sizeable silent majority wondering about the same thing without taking direct action to find out.

I get birthdate information (as well as the Today In History stuff) from as many as a dozen "reliable sources" and with frustrating frequency they contradict one another. A small part of the blame can be placed on famous individuals who, as they become older, do not object to their publicity people inserting later and later birthdates into their press releases. That seems to happen mostly with aging actresses and most of the time my policy is to go with the highest age listed among the sources.

But those who fudge on their ages aren't the main problem. People who write books are. Sometimes they make human mistakes such as typing 16 instead of 26, or 1933 rather than 1943.

A letter from GM Dave Land (WFIW/ Editors don't catch the error, the book is printed, other researchers pick up and repeat the mistake and off we go.

> Let's use Art Garfunkle as an example of the nightmares I encounter. In "The World Almanac Book of Who" his birthdate is October 13, 1942. Casey Kasem's "American Top 40 Yearbook" says right day, wrong person, wrong year: that's Paul Simon's birthdate, but in 1941. The folks at "Daily Planet Almanac" say Garfunkle was born November 5, 1941. Christopher Andersen's "The Book of People" agrees, but lists Simon's November 13 birthdate in 1942 . .

You said "I guess I'm asking, what is your source?" and those are some of 'em but not all. The question distills to Who To Believe? When all the references don't agree, my bottom line is to give you the birthdate listed in "The World Almanac Book of Who" from World Almanac Publications in New York.

Even the people who write the reference books wistfully yearn for one always-reliable prime source, and I'm right in there with 'em, wishing and hoping and waiting.

Actually, researching birthdates is a piece of cake compared to the other half of my Calendar job, tracking down Today in History material. It can conflict not only as to date but various sources strongly disagree on precisely what happened. Sigh.

# World's Classiest Ship

MONDAY, SEPTEMBER 26 — The luxury ocean liner Queen Mary was completed in 1934. It's just over a thousand feet long and jammed with art deco craftsmanship. Capt. John Gregory says the ship has been permanently retired and moored at Long Beach, CA, as a floating museum because of economics. "The Queen Mary took 78 gallons of fuel to go her own length, or thirteen feet to the gallon of fuel."

John Chapman, better known as Johnny Appleseed, was born in 1774. In 1777 British troops took over Philadelphia. Cement was patented in 1871. The five-month Mariel Boatlift was ended in 1980 after dumping some 125-thousand Cuban refugees in Florida

Olivia Newton-John is 36. Lynn Anderson is 36. Singer and actress Julie London is 57.

# The Tonight Show

TUESDAY, SEPTEMBER 27 — "The Tonight Show" premiered on NBC twenty-nine years ago (1954) with host Steve Allen. Johnny Carson and sidekick Ed McMahon signed aboard 21 years ago this coming weekend (Oct. 2, 1962). Carson reportedly makes \$3-million a year from the show, \$200-thousand a week for Las Vegas work, and another \$12-million annually from clothing and other side enterprises.

Book matches were patented 91 years ago (1892). One matchbook cover from that year is insured for \$25,000. Shaun Cassidy is 25. Golfer Kathy Whitworth is 44. Actress Jayne Meadows is 60. Actor William Conrad is 63.

### Gamblers Fix 1919 World Series

WEDNESDAY, SEPTEMBER 28 — The Cincinnati Reds upset the favored Chicago White Sox to win the 1919 World Series, but suspicions were raised. A secret investigation was conducted and on this date in 1920 a Grand Jury returned indictments against eight White Sox players for throwing the Series. They became known as the Black Sox and were eventually expelled from professional baseball for life.

Sixty-five-year-old Pope John Paul I died in 1978 after only thirty-three days on the job. His successor was the current Pope from Poland John Paul II.

# **SCOTUS School Desegregation**

THURSDAY, SEPTEMBER 29 — The Supreme Court had already ruled that schools should be desegregated, but 25 years ago today (1958) it absolutely insisted, in the case of Central High School in Little Rock, Arkansas. Jeering crowds led by the Governor had kept nine black students from entering the school.

The first city police force was created in London in 1829. The boss was Sir Robert "Bobby" Peel, and that's where the got their slang term for cops, "bobbies

Marathon runner Sebastian Coe is 27. Actress Madeline Kahn is 41. The Killer Jerry Lee Lewis hits 50. Moviemaker Stanley Kramer is 70. The first movie singing cowboy Gene Autry is 76.

# Right-To-Die Law

FRIDAY, SEPTEMBER 30 — California passed the nation's first "right to die" law in 1976, creating a form that terminal patients could fill out ordering their physicians not to keep them alive indefinitely with machines. The California Medical Association reveals no figures but says "a great number" of people have signed the so-called Natural Death forms.

First dental operation with anesthetics 1846. First nuclear-powered submarine "Nautilus" launched in 1954. Former White House Press Secretary Jody Powell is 40. Johnny Mathis is 48. Angie Dickinson is 52. Truman

Tomorrow (10-1) Rod Carew 38, Julie Andrews 48, Richard Harris 50, Tom Bosley 55, former President Jimmy Carter 59, James Whitmore 62 and Walter Matthau 63.

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# ARBITRON® RATINGS









STEVE FEINSTEIN

Radio's Cyclical Nature

Broadening The Base

■ Who's The New Music Leader?

Who's On First?

PART ONE: WHAT'S GOING ON?

# The AOR CHR Tug Of War

Question: What do WPLJ/New York, WLPX/Milwaukee, KPKE/Denver, WMJQ/Rochester, and WQXM/Tampa have in com-

Answer: They are all former AOR stations that recently switched formats to CHR.

Format changes are among the most dreaded events in our industry. They usually signal a throwing in of the towel, and often result in substantial personnel changes at a station. When a number of stations in one format all change to another similar format within a short period of time, talk begins of trends and the relative strengths and weaknesses of

the respective formats. Watching five AORs in competitive, respected markets drop the AOR format in the course of a few months is worth a bit of move over to block your competition." thought. What does it tell us about the current state of AOR? This week we'll sound out four programmers who have fared well against the CHR competitors in their

## tants" for their national overview. Why Switch Rather Than Fight?

markets, and we'll "consult the consul-

Why have stations made the changes? Consultant John Sebastian, who has a background in CHR as well as AOR, offers this observation: "If their concern was fragmentation and trying to sell lower demos, then they're just twisting it around a bit. I think they're going from the frying pan into the fire. Where they had 12-24 men, they're just going to have 12-24 women. I think it's a quick fix to a much bigger problem: unless you're either a market-dominant AOR or the only one in your market, you're going to have a great deal of difficulty in the years to come making enough money to make it worthwhile. There still will be successful AORs, but fewer, because of fragmentation and a demo that

• Trip Reeb, PD at WCMF/Rochester, notes, "The business is cyclical: AOR bubbled under the surface, blossomed, peaked and is moving downward a little bit. That'll also be the case with CHR stations - they'll blossom and that'll work for a while, then there'll be another glamour format that'll catch peoples' ears and a lot of people will move toward that. All these formats will find their natural place in terms of number of stations.'

"In this day of 'image radio,' it's not so much what you do but what you say you do."

—Pat Still

"The latest bandwagon effect in contemporary programming" is how consultant Jeff Pollack views switching from AOR to CHR. He points out, "Every station that has switched (with the exception of WPLJ/New York) has been the loser in the market. It's very simple . . . no matter what format, if you're not doing well, you're likely to switch formats."

Given WPLJ's history as New York's AOR ratings leader, PD Smokey Rivers, WKDF/Nashville, is skeptical of 'PLJ's apparent attempt to pre-empt the introduction of a new CHR in the market, WHTZ(Z-100)/New York. "I don't know whether the way to stay on top of the mountain, if you're king of the mountain, is to

**▼Consultant Bob Hattrik quips, "A lot of** stations have experienced single-cell anemia with the AOR format lately, and so have run to what seems to be a format that can produce a broader demographic spread, albeit female-biased. One of the things you see in an evolutionary period is that the presently dominant format, be it AOR now or CHR five years ago, becomes so overserved that there's a process of natural selection. It's not abnormal for stations to then try other things, as happened



Trip Reeb

Chuck Browning

with CHR several years ago and is happening with AOR today."

Three of the five stations that switched (WLPX, WQXM, WMJQ) were consulted by the B/A/M/D organization. Lee Abrams feels WLPX and WMJQ should've stuck with AOR, as he claims both were on upward trends according to recent Birch numbers. He does concede that WQSM's switch made sense in light of the whopping 12.7+ share of the only CHR in the market,

Abrams forecasts the pendulum swinging back the other way - conversions from CHR back to AOR in markets with many CHRs where only one or two are supportable (particularly where the only remaining AOR scores a high share).

# Why CHR?

Bob Hattrik sees the renewed popularity of CHR radio in a broad, sociological context. He views increased record sales and the popularity of music videos as signs of heightened musical awareness among the masses, thereby also increasing overall music radio listenership. CHR has broadened its musical base to attract these nonmusic actives, and Hattrik believes in the viability of AOR radio doing the same. This explains the Doubleday chain's move toward a more mass-appeal sound that includes across the board hits by Donna Summer, Bonnie Tyler, Shalamar, and Michael Sembello.

# Is AOR Boring?

AOR has taken a good deal of heat in some quarters for having the musical doldrums, while CHR has been credited with sounding fresher and more exciting for having stepped out on more new artists.

'CHR was beating AOR on so many records that it became the place to hear new and exciting stuff." - Trip Reeb

Trip Reeb observes, "CHR has become a fresh voice, even though the format is as old as the hills. It's something people hadn't heard in a long time . . . something new

■It's also been suggested that AOR has lost its calling card as "The New Music Leader" to CHR. WLVQ/Columbus PD Pat Still feels this is a matter of perception



Lee Abrams



Bob Hattrik

rather than reality, and stresses the importance of effectively taking credit for being the new music leader. "In this day of 'image radio,' it's not so much what you do but what you say you do." He notes how a CHR may steal an AOR's thunder by promoting on-air the "debut" of a "new" single that an AOR has actually been playing as an album cut for months. Pat employs positioning statements to get the audience "accustomed to the fact that this is the place to come for new music. When you come out of Talking Heads' 'Burning Down The House,' remind them it's a song they first heard on your station."

Pat also relates seeing a slew of diary mentions for a CHR competitor's guarantee not to repeat the same song within a threehour period. "That's something we as an AOR have always done for at least five hours at a time, but it's nothing we've ever talked about."

### **CHR Crossovers**

Until recently, it was unusual to hear hit CHR songs by artists like Donna Summer and Michael Sembello on rock 'n' roll stations. AOR appears to be watching CHR playlists more closely, and AOR playlists have opened up of late to include records that have raised some eyebrows.

KZAP/Sacramento PD Chuck Browning declares, "I pay more attention to the CHR chart than I have in years. In most cases, we've got to play the records before CHR does. I played Michael Sembello, for instance, but I couldn't wait until they made it a hit. If I'm going to play something like that, I've got to play it first. In other words, they played our record, as opposed to us playing theirs."

►Trip Reeb agrees. "I've felt, particularly in the last several months, that it's important for me to try and be on records that I know are going to be CHR hits before CHR gets to them. CHR was beating AOR to so many records that it became the place to hear new and exciting stuff. If I can get on those records earlier, so that by the time the CHR stations go on them I'm almost ready to get off them, then I can again develop that image as the music leader in the market."

Smokey Rivers states, "We've remained very true to the format, yet not close-minded. I'd call us an 'adaptable AOR.' If a 'Safety Dance' comes down the pike and you hear the electronic edge as something that would work for you, play it. Why shy away from it just because the rhythmic elements seem to parallel what you're hearing on the CHR station? There are ways to sound as fresh and modern as your CHR competitor and keep your format identifiable as rock 'n' roll," though Smokey considers playing Michael Sembello or Don-na Summer as "not only bridging the gap, but crossing the line . . . that's selling out.'

Lee Abrams also cautions against playing incompatible records in the hopes of gathering a few extra quarter-hours from CHR listeners. He likens the futility of that strategy to playing a Neil Diamond record once an hour to attract housewives. "If a station really wants to dig in to the CHR competitor, they should go CHR themselves!"

"Look at the AORs that were successful in this last sweep and you'll find very mainstream AOR stations," says John Sebastian. "A lot of AORs added a great deal of modern music, spread themselves much too thin, and did not satisfy the core. In fact, they dismantled the core audience in many cases. An AOR can stave off its current problems by being a rock 'n' roll sta-

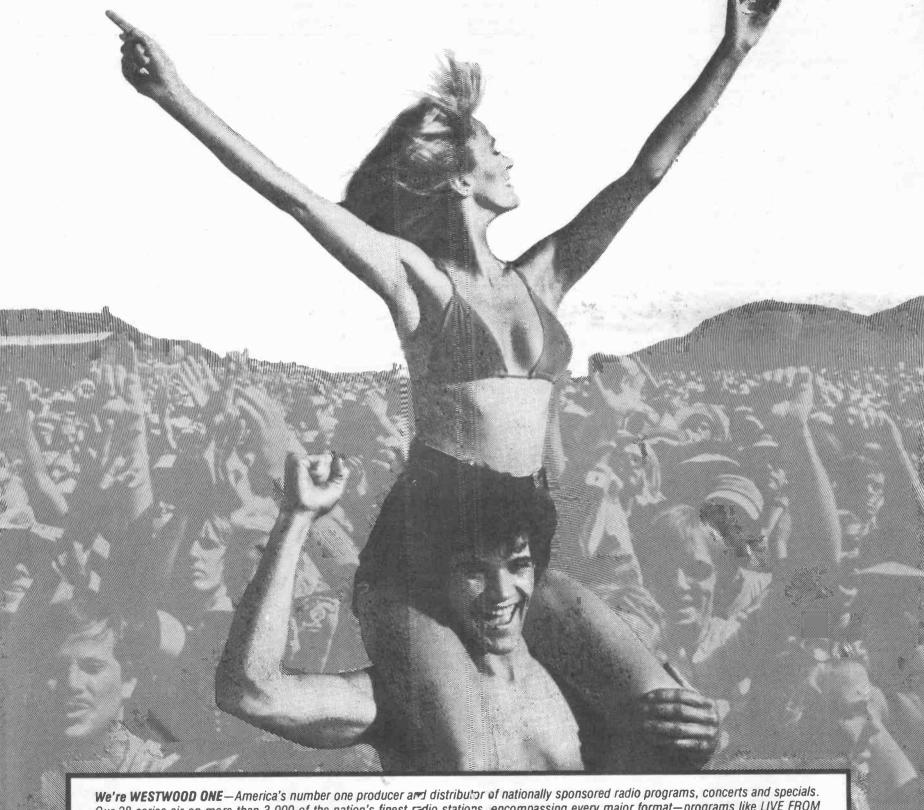
"There are ways to sound as fresh and modern as your CHR competitor, and keep your format identifiable as rock 'n' roll."

Smokey Rivers

tion and not being afraid of that." He favors playing the correct new product more quickly and in higher rotations, and changing format clocks to allow for a higher percentage of current music per hour. Sebastian also encourages beating CHRs to the punch on new records to burn them out by the time CHR adds them, which may damage CHR's time spent listening.

This week, our programmers have looked at the problems AOR radio has been facing from CHR. Next week, they'll offer some additional solutions.

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### EVOLUTION

KMBY/Monterey goes AOR with PD Mark Kaufman, who moves over from the same post at KWST/Monterey... WMJW/Nanticoke, PA is a new AOR with PD Kevin Fitzgerald... WSLQ/Roanoke switches from AOR to A/C... WOWD/Tallahassee switches from AOR to CHR. Former PD Dick Blackmon assumes that position at WZEW/Mobile... Brad Fuhr is promoted from PD at WSPT/Stevens Point, WI to the same post at the company's WILS/Lansing, as Les Cook exits... Carter Brown is now PD/MD at KWHL/Anchorage... Gary Chase switches from MD slot at

WAVA/Washington, DC to the PD post at WRXL/Richmond . . . At WZZO/Allentown Gene Romano is OM/morning drive . . The new morning team at KGON/Portland is Dan Clark and Dave Canner from KZEL/Eugene, where Eric Young and Pete Wild now perform those chores . . . Sandy Palmer moves to WMET/Chicago for news from KEZO/Omaha, where Mark Stewart is upped from part time . . Robin Sagan and Stacey Kahn exit the news dept. at WNEW-FM/New York . . . Margorie Woodward is the new Programming Coordinator at WEBN/ Cincinnati . . . Chad Perouin is new to mornings at KICT/Wichita, from KATT/Oklahoma City . . .



A SHOT OF ADRENALIN — Musical Signature recording artists Adrenalin did a live radio concert broadcast for WRIF/Detroit. Pictured (I-r) after the show are the band's Michael Romeo, Marc Gilbert, Brian Pastoria, and Bruce Shafer, WRIF PD Mark Pasman, band's Flash, Jimmy Romeo, and Mark Pastoria.

### UPDATE

KLOS/Los Angeles copped the gratitude of 50,000 people at an outdoor Police concert by distributing bumperstickers and visors matching the three-color scheme of the group's "Synchronicity" cover . . .



Improved coverage: KIIS/San Antonio is teaming with Coca-Cola to distribute 100,000 "Long Live

Rock" bookcovers. Students get a free pair of covers when they buy the "real thing" at a local burger haven

... Taking a dive: KDKB/Phoenix had nine skydivers, two of whom were carrying a station banner,
jump into a stadium just prior to the start of a Police
concert. They had to overcome more than just wind
resistance — the local branch of the FAA had nixed
the idea, citing interference with flight patterns at
the airport next door. The station successfully appealed to the Los Angeles FAA, which agreed to hold
up all air traffic for 15 minutes ... Good sports:
KROQ/Los Angeles morning duo, Ramondo & The
Blade, get a lot of letters complaining about their aptly-named sports reporter, The Poorman. A recent
detractor received a personal reply when The Poorman was dispatched to the listener's house one morning, from where he phoned in his reports on the air

KINK/Portland personalities will be struttin' their stuff when they lead a parade in an Autumnfest shindig . . . But will they get airplay?: L.A. radio vet Jimmy Rabbitt is now PD at KSNO/Aspen, where he's joined with fellow staffers to form a band, Rico & The Violators. Rick Nelson is reportedly producing their first album . . . "A table for how many?" WDIZ/Orlando had 1000 people show up when they invited listeners to a restaurant for breakfast and a live broadcast to welcome new morning team Baxter & Mark . . . ZAPpy Birthday: KZAP/Sacramento's 15th is coming up, and artists wishing to send wishes should contact MD Tom Cale at (916) 925-3700 . . . WMYK/Norfolk needs service for their video TV show. . Atco's national promotion staff, Reen Nalli and Bill Heltemes, requests service on AOR product from other labels. Playlist sent upon request . . . Congrats to WDEK/DeKalb PD Ward Holme on his marriage to his lady, Barb . . . and congratulations to KINK/Portland VP/GM Stan Mak and wife Sue on the birth of their daughter.

### AOR Reporter Profile

### 94WAMX

WAMX/Huntington P.O. Box 1150 Huntington, WV 25713 (304) 523-8401

Owner: Stoner Broadcasting GM: Richard Wilson PD: Scott Paulsen MD: Dan Robinson

> Rep Firm: Torbet 93.7, 33,000 watts

"94 WAMX began broadcasting in the early '70s as an unstructured, underground cult radio station. As the years progressed, WAMX became more and more mainstream. The more palatable the station became to Joe Average, the wider the gap opened up in our market for a well-produced and researched album station. In February of this year, Stoner Broadcasting took ownership of WAMX and began the image-changing process that we are now in the middle of.

"The key to our music format is how it flows. We progress with the trends, but we don't forget which tracks established us as a rock and roll station. We research every piece of music before it goes to a heavier rotation. The bottom line is, if it tests well, we play it. We believe in playing the prime cuts of each LP, instead of just going one deep. We test three to four tracks off stronger artists and one to two from new artists. We also have a new artist breaker category, in which we play someone who has not been heard before on the radio station.

"WAMX is self-programmed, with no consultants. We're looking forward to going 100,000 watts next spring, which would put WAMX's signal into Lexington, Kentucky and well into Charleston, West Virginia."

— Scott Paulsen (WAMX is a new R&R AOR reporter.) CONCERTS & CONVERSATIONS

BROADCASTS: Helix on WMMS/Cleveland.

PRESENTATIONS: Toronto by WAAL/Blnghamton for 99 cents . . . Red Rockers for \$1.98 by WAYY/Baltimore

GUEST DJs: Elvis Costello on KBCO/Boulder...
Mitch Ryder on WEZX/Scranton.

CONVERSATIONS: Animals on KPOI/Honolulu...
Asla, Chris DeBurgh on WLLZ/Detroit...Dio, Rick
Springfield, Quarterflash on KFMG/Albuquerque...
Supertramp on K97/Edmonton...Aztec Camera on
KBCO/Boulder...Supertramp, ZZ Top, Loverboy, Iron
Maiden, Quiet Riot on Q107/Toronto...Supertramp on
WXRT/Chicago...Loverboy on WOWE/Chattanooga
...Marshall Crenshaw on KFMX/Lubbock...Big Country on WPDH/Poughkeepsie...Mitch Ryder, MSB on
KFMQ/Lincoln.

### Adult/ Contemporary



JEFF GREEN

# Major Market Match-Ups

The fall **Arbitron** is underway, and this week features a capsule view of the closest A/C battles in the major markets. As usual, all references to ratings apply to 25-49 adults, Monday-Sunday, 6am-midnight, MSA. Stations included are those considered by R&R to be the leading contenders. Good luck to everyone this book!

### **New York**

	SB*
WYNY	_
WDIY	1.8

WYNY stopped its two-book decline with its best spring book of the '80s, and behind new PD Dick Torcasso will try to hold off WPIX's six-sweep improvement streak. It's WYNY's short playlist and top personalities against WPIX's successful "Nothing But Love Songs" concept. If WPIX can steal a share from its competitor, it could become the number one A/C for the first time. The impact of newly-positioned Z100 and WPLJ could play an important role.

### **Los Angeles**

	SB
KHTZ	_
KOST	0.3
KMGG	2.5

New KHTZ PD Ric Lippincott would like to shift his station from neutral into high gear, having fairly well withstood KOST's emergence a year ago. Perhaps that's one reason KHTZ sounds more upbeat than it has since its original CHR days. However, KOST has chopped KHTZ's lead to a near tie, and PD Jhani Kaye expects his "soft hits" consistency to pay off. KMGG PD Jeff Salgo is happy about recent Birch figures indicating adult female growth and feels his station's presentation is finally where it should be.

### Chicago

	SB
WCLR	_
WEVR	17

In another battle among programming veterans, WCLR has been gradually extending its lead over WFYR for the past three books. Both stations dipped slightly in the spring, and WFYR will be redoubling its efforts to end its three-book decline. Suburban WLAK has been making A/C overtures lately, and it should be interesting to see what effect that may or may not have on the

### San Francisco

	SB
KNBR	_
K101	0.2
KSFO	2.3
<b>KEZR/San Jose</b>	2.3
KLOK/San Jose	2.4
KLHT	2.5

At the top of the stack, it's AM personality KNBR vs. FM K101 in a crowded market complicated by nearby San Jose stations. KNBR has bounced up and down for the past year, while K101's last book ended a three-sweep improvement streak. K101

\* Shares behind leader.

hasn't won this battle since the winter of '82, but for the last three sweeps it's been neckand-neck, and will be again.

#### Detroit

	30
WNIC	_
WMJC	1.8
WOMC	1.8
WCZY	2.0

All four competitors went down last spring, but WNIC has the biggest lead yet since taking the crown from WMJC last fall. WOMC's new PD Lorna Ozmon will try to restore her station's previous three-book growth streak. New WCZY Station Manager Lee Douglas will attempt the same for his station as he integrates CHR flavoring to the A/C stockpot.

### Boston

	SB
WHDH	_
WBZ	2.8
WROR	5.2
WMJX	5.2
WVBF	5.7
WSSH	6.6

WHDH will try to repeat its outstanding spring sweep, while WBZ, working with new PD Chris Cross, strives to end a gentle four-book erosion. Even as a CHR, WROR had been making a modest improvement in adult demos, good enough to tie FM leader WMJX. Facing its lowest ratings in five books, WMJX needs to pull some "majic" from the hat. Meanwhile, WVBF is at an eight-book high, nearly a share ahead of suburban "environmental A/C" WSSH, which enjoyed the best spring improvement of all the FM A/C's in town.

### Houston

	SB
KFMK	-
KRBE-FM	3.3
KOUE	5.7

In this all-FM war, KFMK has experienced roller-coaster ratings for the past two years, and although it's the station's turn to go up this fall (which could be aided by its new tower), KFMK may finally have its dominance tested by KRBE-FM, which has risen three times in a row to a six-book high. KQUE is also improving, registering its top performance in the past five frames.

### Washington, DC

	SB
WLTT	_
WMAL	2.0
WPGC-AM & FM	4.1
WEZR	4.2
WXTR	4.9

The nation's capitol battleground has changed dramatically in the past year.



AND THE RACE IS ON — Over 5000 runners break from the gate to compete in WFYR/Chicago's annual 20K Distance Classic. This year over \$50,000 was raised for the Chicago Lung Association's camp for asthmatic children.

WASH has moved to a CHR stance, which should help everyone else. WLTT is cresting at an eight-book high, comfortably ahead of its FM competitors. Redskin football should help reverse WMAL's eight-book low. New WPGC PD Al Casey's job is to end his own station's four-book drift while fending off newcomer WEZR. WXTR's gold-oriented format is proving to be more of an influence than it was a year ago.

### Miami-Ft. Lauderdale-Hollywood

	SB
WAXY	-
WWWL(Love 94)	1.2
WAIA	1.4
WWJF	2.2
WEZI	3.7
WIOD	47

In this FM-controlled, conservative A/C market, recrowned leader WAXY is up to its ears in steady competition, including latest entry WEZI. With four stations within a couple of shares of each other, Miami remains one of the country's toughest A/C challenges. Good promotion could prove to be the deciding factor.

### Pittsburgh

	ЭB
KDKA	=
WTAE	0.9
3WS(WWSW)	1.4
Y97(WHYW)	4.7

New KDKA Station Manager Rick Starr's assignment is to protect his station's slim lead and stop its six-book streak of nongrowth 25-49. On the other hand, WTAE had a strong spring, and can depend on the Steelers as usual to help out this fall, not to mention the acquisition of morning legend Jack Bogut from KDKA. 3WS has regained the FM pole position, riding high on a sevenbook peak. Y97 is far ahead of its ratings a year ago and would like to close the gap on the pack.

### Seattle-Everett-Tacoma

KOMO	_
KJR	0.7
KLSY	1.0
KIXI-FM	2.1

Longtime full service leader KOMO has slipped four down books in a row to a seven-sweep low, as KJR closed in after notching its second straight improvement. New entry KLSY, behind PD Chris Kovarik and consultant George Johns, aims to successfully convert its former AOR-hybrid approach to A/C. KIXI-FM, along with KLSY, should benefit from former A/C leader KPLZ's recent switch to CHR.

### Atlanta

	SB
WSB	_
WSB-FM	1.4
WRMM	3.6

Will its new image call letters help struggling WRMM? Last fall's leader WSB-FM has improved steadily over the past two periods, while AM sister WSB tries to duplicate its fine spring sweep.

### San Diego

	SI
KFMB	_
KYXY	0.
B100(KFMB-FM)	4.8
KBZT	4.5

Interestingly, all four leading contenders went up last spring. This battle is closer than it seems, as KFMB invariably comes down a few shares after the Padres season ends. This could put KYXY as the frontrunner, already happy after recording its best book ever last spring. Not to be overlooked are B100, which is at a seven-sweep high, and KBZT, a station enjoying its own sixbook peak. KSDO-FM's recent flip from A/C to CHR will likely toss some extra cume into the ring.

### Tampa-St. Petersburg

	SB
WMGG	-
W101(WIQI)	0.2

New WMGG PD Dennis Winslow comes in to find his station's five-book dominance facing a real threat from W101 and VP/Operations Bob DeCarlo. W101 has chipped WMGG's 4.6-share lead down to the bone, creating the majors' closest two-way rivalry.

### Denver

	SB
KPPL	_
KHOW	0.4
KLIR	0.5

Here's the closest three-way battle in the majors, not only because they're so close in the ratings, but also because all three stations have been on top within the last year. New KHOW PD Hal Moore would like to see his station get back the top spot it had after the spring of '82, and he's installed an aggressive music position as part of the plan. KPPL morning ace Chuck Buell will help keep his station in the fight. KLIR will be counting on acting PD Joel Grey to shut off his station's two-book ratings leak and recapture the lead it held last fall.

### Milwaukee

		SE
WT	MJ	
WM	YX	4.5
WIS	SN	5.8
WZ	UU	7.4
WM	GF	8.
WE	MD	0.1

No one is expecting WTMJ to maintain its stunning spring triumph, especially once the Brewers close out the season. At least, that's what AM rival WISN is thinking, as the former leader took it on the chin with a five-share drop last spring. WMYX matched its best book ever, while recent FM arrivals WMGF and WFMR aim to improve their positions. WZUU is flip-flopping up and down and hopes to rebound from a five-book low. Along with Providence, Milwaukee is the most crowded A/C market, with an amazing 11 stations in the running!

Editor's Note: For insight on the top CHR wars this fall, be sure to read Joel Denver's column this week.

### MALRITE'S KSAN CAPTURES SAN FRANCISCO

# Up-Front Country Takes Another City

It has been years since an FM station in San Francisco had a 12+ share of four. The success of KSAN is one of the biggest things to hit the Bay Area since Billy Ball. Check out the numbers in terms of other FM competition: #1 12+, #1 18-49, #1 25-49, #1 25-54; the number 1 (one) FM station in the San Francisco metro! The fact that these figures were earned by a Country station surprises more San Franciscans than the big earthquake.

In the last seven books, KSAN's 12+numbers have gone 2.1 - 2.4 - 2.4 - 2.8 - 3.0 - 3.3 - 4.1, and the cume has nearly doubled, rising from 230,000 to 430,000. If this keeps up, the next time Tony Bennett records "I Left My Heart In San Francisco," he'll have to add a pedal steel.



J.D. Spangler

The programmer behind the success story, J.D. Spangler, is a real free spirit who states unequivocally that the reasons for the success of KSAN are "nothing magical, just hard work and execution of the basics." That "formula" has taken KSAN a long way in a short time. KSAN was Country under Metromedia for about six ratings periods, with the six book average a 1.9 and the highest individual book being 2.1. J.D. arrived at the station after the 2.1 book, under the new ownership of Malrite. But what are the nuts and bolts of what goes on at KSAN? J.D. has no compunction in revealing what he does and why he does it, while touching on what he thinks is really going on in the world of radio programming.

While J.D. is very excited over the ratings the station has garnered, he's even happier over the way in which they were achieved.

### **Quick Fix Perils**

"One of the very important things to point out about our number increases is it was a steady surge in the radio station that just exploded in the last couple of books. Fast numbers scare me. Anytime you put on a format that targets 25+ and get immediate numbers, I think that's a bad sign; they just are not real numbers. People over 25 move much more slowly. Their lives are stable. They don't make rash decisions or fast changes. Radio is not the most important part of their day, and we have to realize that.

"I'd rather have long term quality that wins them over to my station. Then, we got 'em for good, as opposed to initial listening in response to bribes. This is especially true if you are on AM (KSAN is not) where you



are primarily dealing with the 35+ demo. The 25+ demo is slow to react to any change and tends to be more skeptical anyway, so I don't think you really want to hype them. They want you to prove to them that you are better. There's a lot to be said for 'keep doing what you believe in, and don't deter from it.' And that is basically what we have done."

That is a lot easier said than done, however. Many in the management hierarchy would have panicked over a couple of those "slow growth" books. Over-reaction can be a real problem if you change the sound of your station every time a flat book comes out. J.D. agrees, and told me that the 4.1 wouldn't have been possible without the continued support of KSAN GM Steve Edwards and KNEW & KSAN OM Jim Wood.

"They never waivered in their support or belief in what we were doing. People in radio have no patience; they are all looking for quick cures. You have to believe in what



YOU CALL THIS A PLAYLIST? That seems to be the question RCA's Carson Schreiber (center) is asking KNIX/Phoenix OM Larry Daniels (left) as KNIX personality Erik Foxx and RCA artist Gus Hardin watch in quiet amusement.

you are doing and if you don't have that courage, you ought to be doing something

"It seems like everybody is trying to think of real creative ways to get listeners, when you really need to concentrate on the basics and the execution of those basics. There are a lot of people in the industry who know the right formulas, but attaining success depends upon how well they are implemented and executed. Knowing the plan isn't enough; you have to execute it and stay with it.

"Every football team runs off tackle, but the most successful teams are the ones that execute the best. To draw the analogy one step further, in football, the trick plays work best for the teams who have the basics covered. You can't use trick plays to cover up a deficiency in the basics, just like you can't use a gimmick promotion to cover up flaws in the basics of your radio station."

To take J.D.'s thoughts one step further, it is actually counter-productive to run cume building promotions if the music isn't right or the personalities aren't saying the right things. All you end up doing is having people cume an inferior product. Once they decide it's not for them and leave, it will be infinitely harder to get them to

sample you again. It is the constant performance of those basics that give a station the consistency of sound that makes the listeners feel comfortable when they tune in.

### The Plan

While J.D. insists "there's no mystical plan to KSAN's success," there always has to be some strategy, and I asked him about the blocks upon which KSAN was built.

"KSAN's success comes from three very simple broadcasting rules. First, we play proven music. We do a lot of music testing which determines what oldies we play. We eliminated some of the real old ones because country music doesn't have a long tradition here, but others that tested well we obviously kept. My point is that you don't know that unless you test the music. We found that Jim Reeves's 'Welcome To My World' was accepted by our audience, and so is B.J. Thomas's 'Hooked On A Feeling,' as well as some stuff by Poco and Jimmy Buffett. Our research base is always a group of people who identify themselves as Country listeners. We test them to find out what they will accept and let them tell us they will accept selected cuts by Joan Baez, Paul Davis, and James Taylor.

"Secondly, we get out and meet the people. Everybody says they do that, but that's BS; they don't do it. We go to local clubs for KSAN party nights on a regular basis. You get out, meet people, they see you're a regular person, and they start to think of you as a friend. When that happens, they're not going to tune you out as fast. Never underestimate the importance of pressing the flesh. I like to draw the analogy to political campaigns. Here are candidates with untold dollars spent on radio, TV,

"It seems like everybody is trying to think of real creative ways to get listeners, when you really need to concentrate on the basics and the execution of those basics."

newspaper, etc., but they still make whistlestop tours to meet the people face-to-face. They know the basic tenet: once you win them over, they'll allow you to make an error once in a while. And we are going to make errors. Once in a while we will play a song they do't like. But you allow your friends more leeway than people you are

neutral to.

### Have You Heard?

As reported in Street Talk last week, WKHK/New York MD John Brejot has resigned. A native Houstonian. John will return there to be the OM of the firm of McFaddIn-Kendrick, a company that specializes in programming music and videos for the nationwide chain of night clubs they own. John will be with the station through.October 7. PD Dene Hallam is looking for a replacement, and he wants to find someone quick so John can help get them situated before he leaves. Dene says the position title is open (from MD to Assistant PD) depending upon qualifications. The perfect candidate, as they say in the help wanted section, has a background that includes call out research, computer music scheduling, and a knowledge of country music. If you've got the goods, go for it! . . . There's been a PD change at WLLR/Davenport with Ray Massie joining the station from WFMA/Rocky Mount, NC. The new lineup at WLLR has Dan Borden in mornings, MD Buddy Van Arsdale middays, Ray Massie 1-3pm, Chuck O'Brlen afternoons, Andy Scott in evenings, and Barb Petersen doing all-nights . . . WVAM/Altoona is without a PD for the moment as Tom Riley leaves to join the news department at WFBG in that city . . . KOMA/Oklahoma City has a new anchor for their morning show in the person of Watson Jelks. Affectionately known as "Watt," he joins the station from KKYX/San Antonio where he did mornings for the last three years . . . Steve Mor-

gan is the new PD at WYII/WIIIIamsport ... WKSW, better known as KS100/Cleveland, has a new MD as Chuck Collier comes over from WGAR/Cleveland to do music as well as the 7-midnight shift . . . A real nice move for Libby Cole as she goes from Cambridge, MD and WCEM to the overnight show at WPOC-FM/BaltImore . . . Besides getting a new PD last week, WMZQ/WashIngton, DC also hired a new ND. He's John Ogle who comes from WINS/New York . . . Another new ND is Debble Young, havbeen promoted at WOKY & WMIL/Milwaukee . . . The new Country station in Jackson, MS is WKKE and their lineup has PD BIII Wilson doing mornings, Dan Steele in middays, the afternoon man is Gary Mack, with Butch Ashley doing 6-8pm, and Bill Brent on the air from 8pm-1am, which is now sign-off. But the station hopes to be fulltime soon . . . Chris Taylor has left KSO/Des Moines to do the morning show at KIXZ/Amarillo ... There's a new MD at KPSA/Alamogordo, NM. When you call him, ask him what's happening. Get it? KPSA...Que Pasa?! Stan Martin, host of the United Stations "Solid Gold Country" show has received the Polished Apple Award from the Association for a Better New York. Martin was cited for his voluntary participation as host of the 15-part summer music series "A Little Noon Music" . . . and what have you heard?

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### CONTINUE TO REAK INGLES!



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### Nashville This Week



SHARON ALLEN

### New Horizons For CMA

On the subject of the CMA Awards . . . This week, the CMA demonstrated their commitment to development of the Horizon Award.

To refresh your memory, the CMA established the Horizon Award in 1981, for an individual and/or group who demonstrates the most significant creative growth and development in overall chart and sales activity, live performance professionalism, and critical media recognition.

Now, the CMA announced the incorporation of the Horizon Award radio special. The one hour show, "The Silver Eagle/CMA 1983 Horizon Award Special," will air October 8-9 (replacing the regular "Silver Eagle Cross Country Music Show") via the ABC Entertainment Network.

The program will include live performances by the nominees DIR has taped for its "Silver Eagle" series, interspersed with brief interviews. The special will also feature performances by former Horizon Award winners Ricky Skaggs and Terri Gibbs as well as the five 1983 finalists — Vern Gosdin, Reba McEntire, George Strait, the Whites, and John Anderson (in a duet with Emmylou Harris).

### Disc Jockey Brunch

If you're a disc jockey and a member of the CMA, you're invited to brunch on October 15, at William Lee Golden's Hendersonville, TN home, Golden Era Plantation.

The CMA organized this special event three years ago as a means of thanking its member DJs who provide year round support for the organization's activities and to promote rapport among America's finest air personalities. Tom T. Hall hosted in 1981, and Tammy Wynette in 1982.

Warner Brothers Records will furnish transportation which will depart from the East portico of the Opryland Hotel at 10am Saturday and return at 1:30pm.

So, if you'd like to attend you should notify CMA no later than Monday, October 3. DJs applying for CMA membership before this time of departure on Saturday, October 15, will be eligible to attend the brunch

### The William G. Hall Music Business Scholarship Fund

Friends and business associates of Bill Hall (former vice president and Nashville division manager of the Welk Music Group and a founding director of Compleat Entertainment Corp.) organized the scholarship fund to benefit a Belmont College music student. The chosen student will receive a full scholarship available for three years, renewable yearly. So far, they've raised \$113,000 toward a goal of \$250,000. \$105,000 was donated during a banquet at Hillwood Country Club, and an additional \$2000 was raised through a fund raising Music Row Block Party last week.

If you'd like to donate, checks should be made payable to Belmont College and noted for the William G. Hall Music Business Scholarship Fund. All contributions may be mailed to Charles Fach at Compleat Entertainment Corp., 21 Music Circle E., Nashville, TN 37203.

\* \* \*

BITS & PIECES: Columbia is unfolding a marketing program for one of their newly-signed artists, Tony Joe White.

They've announced that they have a 10 minute video clip available for radio stations, television, and sales accounts. The video features cuts from his new "Dangerous" LP spliced with biological talks between Tony Joe White and



Tony Joe White

his producer Ron "Snake" Reynolds. By the way, as you listen to the cut "Down By The Border" you'll hear an unusual sounding acoustic guitar. Tony says he got the sound by using cat gut strings on his electric

guitar...Jim Glaser showcased the music from his forthcoming debut solo album "The Man In The Mirror" last week at the Cannery in Nashville. This is the first LP Jim has released without Tompall and the Glaser Brothers. The album release



Jim Glaser

coincides with Nobel Vision's first anniversary. Congratulations to all involved! If you're into keeping up with which artist signs with what label you may need to hire another secretary to keep up with MCA Records. Lorrie Morgan just signed with the label. She is coproduced by Jim Vinneau and Ronnie Gant. Her first single, "Someday We'll Be Together," ships this week. Micki Fuhrman just re-signed with MCA. She's been in the studio this month laying the first tracks under the new agreement with Jerry Gillespie producing. Now for the rumors department . . . Will Larry Gatlin and the Gatlin Brothers leave Columbia for MCA? Speaking of Larry Gatlin, he provided in a phone conversation this week some background on their current single "Houston." He said, "I'm a versatile @#\$%'." Seriously now, "We were going to play the Houston Rodeo and Steve said. "Why don't you write something for the rodeo?" We've played there for the past few years, and always gotten good response. In fact we've broken attendance records every year. So, I wrote "Houston" with that in mind." He also said that being a songwriter and loving the craft he may "sometimes get caught up in the craft. Maybe I have done some things that weren't in the mainstream. I want to play music that people

### **Up-Front Country**

Continued from Page 40

"The third factor is having an airstaff that is genuinely excited about what you are doing on the air. The KSAN personalities deeply believe this is really important because I think if you don't genuinely like country music, you can't be a real good Country radio personality. You might be able to be OK, but our radio station won't settle for OK. There are a lot of 'OK' radio stations out there, but I want to kick some rear ends. Therefore, we get people who like the music, who relate to the lyric lines in the songs, and who speak the lifestyle without being gutbucket."

As J.D. pointed out, these things seem very basic, and everybody says this is exactly the kind of stuff their stations and jocks do. "That's BS," says J.D. "Just like you hear PDs say 'our jocks talk about community events,' but when you listen to the station you could go days before you hear a word about what's going on in town. We keep a couple of different files in the control room that put all kinds of information on the fingertips of the airstaff. Providing information about all of the events that are of concern to our audience is not an easy job; it's hard work. That's where so many stations break down. But that's the KSAN difference. We do all the stuff that others just say they do."

#### **Music Enhancers And The PD**

With the personalities supplying so much artist and community information, I asked J.D. about the respective roles of music and talent.

"The music is the star of the radio station, and the jocks are the music enhancers," he explained. "That is a very difficult job. Most jocks have always focused on themselves or a station promotion, but very few focus on how to enhance a song. They must concentrate on making the song they are playing relevant to the listener. As a format, Continuous Country tells the talent to shut up and let the music sell itself. We do that too, but I strongly encourage each person on the air to relate to lyric lines and give artist information three or four times an hour."

All of which brings us to the role of the PD when this much attention to music and the community is involved. What are his responsibilities?

"Every person on the air has their own strengths and weaknesses. It's up to me to give them positive reinforcement on the things they do well. Which brings me to what I perceive as a problem with most PDs, in that they tend not to give enough positive reinforcement for the things their jocks do well, focusing instead on the negatives. You need to hand out twice as many positives as negatives. It's important the air talent knows where they stand."

The personality linup, or perhaps I should say the "music enhancer" lineup is Ron Castro in mornings, J.D. 10am-2pm, John Driscoll 2-6pm, Bob Jackson 6-10pm, Jay Marvin 10pm-2am, P.J. Ballard 2-6am, with Myles Camerson, Bob Gowa, and Mimi Chen holding down weekends and vacation work. Rounding out this tightly-knit staff is MD Laurie Sayres.

### Some Parting Thoughts

I find it fascinating that once again I am doing a success story on a station that is doing tremendously well against all competition in a market heretofore not considered to be a viable venue for Country radio. KSAN's strength in the lower demos is also very interesting, which leads me to this thought: the consensus of opinion is Country radio can only draw old demos. It seems to me that this conclusion has been drawn by primarily analyzing the audience found on AM Country stations because, obviously, that's where the audience has been. Isn't it possible that what has actually been measured is the AM band itself?

"The music is the star of the radio station, and the jocks are the music enhancers."

In both the Washington, DC and San Francisco markets profiled here, the upfront style of the radio stations has given them across-the-board numbers. For all the posturing that has been done to attract lower demos to Country radio, perhaps the real key is to just go where the lower demos are - FM. Hopefully, this thought might perk some interest in markets where there is a full service AM, a Continuous Country FM, and a ton of FM rockers (not all of them successful). With the broad success of stations like WMZQ, KIX106, and KSAN in markets not traditionally thought of as country music hotbeds, perhaps an up-front FM Country format should be considered as an alternative more often.



BUT OFFICER — WIL(AM) personality David Lee looks as if he's trying to talk his way out of a ticket. He's really just chatting with Lacy J. Dalton prior to introducing her to 5000 people in attendance at an outdoor concert preceding Championship Grand Prix Outboard Races. The concert and races were cosponsored by WIL-AM & FM with part of the proceeds going to charitable organizations in the St. Louis area.



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### Black Radio



**WALT LOVE** 

NUMBER ONE LAST THREE YEARS

# WANM—Daytimer Dominates AM Band

s we continue our look at Black radio formats around the country and their current spring '83 Arbitron numbers, we find ourselves checking out the Tallahassee book. One marketplace station, WANM, is quite unique. It's a daytime radio station on the AM band with a dial position at 1070 and 10,000 watts of power. The significant aspect of this station is the fact that it's been the market's number one station in the 12+ category for the past three years.

Here's a brief ratings history:

Spring '81 - 16.5

Spring '82 - 21.3

Spring '83 -20.2

The Tallahassee market only has one ARB per year. The closest station in the ratings battle to WANM is its sister outlet WGLF with a 13.7 share 12+.

Program Director Joe Bullard is a 15year broadcast industry veteran who's held his own for the past nine years. That's right, he's been programming the same facility for all those years and continues to be a winner! If you're talking Black radio in the Tallahassee area, you're talking Joe Bullard, and if you're talking any kind of radio in that area, you're still talking Joe Bullard.

### Being For Real

Explaining why he feels the station continues to do well with only daytime operating hours, Joe remarked, "We continue to be a winner because we deal with the 'sound of realism.' We have a thought in mind where we believe in putting our listeners on the same level as the person on the radio. What I mean by that is, we begin to think the same things as our listeners, comment on the things that we know they are doing in their chosen lifestyles. This also includes reflecting on the people who are suffering through hard times, those out of work, those hoping for an opportunity. By (the station) being a total human being, I think your audience will relate to you more, and know you're for real.

"For example, we have two universities here, Florida A&M and Florida State University. Florida A&M, the Rattlers, is the dominant school in the state. We have very close ties with them. When students come here to go to college we try and let them know they're really not away from home and in some strange city. We're home for them if they give us a chance. Our radio station is the friendliest station you'll ever hear. We believe if people are comfortable with you, they'll stay with you."

Is there another secret to WANM's suc-"I guess you could call it a secret recipe. But we feel our strength lies in the fact that we're always honest and real. If a person calls me on the air and requests a record, I don't tell them I'll put it on in a few moments. Instead, I tell the truth. If I can play the song immediately I do. If I can't, I let them know that. Again, it's very important to be real with your audience."

Joe went on to say, "'Fantasy Island' is only on TV and today's radio is honesty on all levels. For example, if you really have a

current weather report, then tell the people how to dress for work that day. I'm sure we all remember working in a small market, being on the air, and having the weather machine run out of paper, causing the current weather report not to be printed. What did we do? We made up the temps because when we called the weather bureau, the person on duty wouldn't answer the phone. What I'm trying to show you with this analogy is we all must entertain our listeners. But in the '80s, we must also be credible. Credibility goes a long way.'

### **Working Without Megabucks**

In earlier conversation Joe mentioned that he would tell me what being a Black radio station in the Tallahassee area really meant. "Being a Black radio station in the area means being minus the megabucks that

WANM LINEUP LINES UP — Pictured above is WANM's air talent staff: (I-r) Tyrone Jiles, 10am-3pm; Tony Shabazz 3-7pm; PD/MD Joe Bullard, 6-10am; and Gerald Tookes, 7pmsignoff during the longer daylight hours.

are pumped into the FM-formatted stations. All of our general market competitors always give away money, trips, etc. I personally think that if stations are going to give away money, then do it all year, all the time, and not just 12 or 14 weeks during the ARB. Trips, the same thing. Even if we could give away money on the air I wouldn't."

Why not? "Because if you're going to give away \$50,000 to one person, why not do something for more people and spread it out? You'd make more people happy and have even more locals talking about what you've done, how you've reached more people with your station's influence and call letters. When I realistically think about giving away trips, this thought always hits me. How many people could up and leave for a trip on short notice, or otherwise, and have someone take care of their responsibilities while they're out of town? Not too many. I'm using this example because we don't know who'll be our winner - it might not be a single person. If the person has a child, he or she may not be able to find a person who would take on that responsibility for whatever period of time. See, we've never done any of these things because we don't get the budget to do them. It's not that I'm totally against giveaways, but it's what and how much with which I have problems."

What advice would Joe give an AM daytimer PD with no promotional budget? "A great promotion to do with no budget is 'Black Facts.' I'm not stuck in that dead folks bag. I'm talking about trying to promote your black history. You can start with your own city. Ask questions about local blacks in responsible positions, i.e. politics, local education leaders, heads of local law enforcement agencies. Many who don't know the answers to these questions find themselves becoming more informed about blacks who are holding down important positions in their own community. You could also include black doctors, lawyers any black person who represents a positive role model.

"When we get a person who knows the answer to the question, we reward them with some type of prize. In our case it's usually a record album, maybe passes to a free dinner at a good restaurant or tickets to a popular event. You just have to be creative and endure. As Dr. King used to say, 'be strong.' One must entertain and educate. I think if you can mix the blackness of the world, while localizing your presentation, you're supplying some of what our community needs."

### **Attracting White Listeners**

With WANM holding the city's number one spot, it's obvious Caucasians must listen in very heavy numbers. How does WANM keep from offending its Caucasian listeners with too much blackness? "We are what we are and we don't try to be something we're not. When I speak of blackness, I'm talking of awareness and positiveness. We're here for all the citizens of Tallahassee. So when a white listener tunes us in, if they're a local person, they already know what we do. We feel they listen to us to hear our personalities and our unique form of music. We never offend, but we are real!"

Turning to the subject of advertising, Joe commented, "Well, last year they let me have some TV. This year we decided to go with an outdoor billboard campaign. We only had eight, but they were all in key locations around town. You have to remember we're not in big cities like New York, Houston, Atlanta, or Miami. We have to get the job done with a lot less."

Joe also told me that all of his air personalities are committed to the community and the winning tradition they've established at WANM. Joe summed it up: "We won't sit back and rest on our laurels. We know now is the time for us to do our most competitive radio. Why? Because when you're on top, it's easy to become complacent. But we plan to continue working hard and winning. The best remains unchanged."

Continued success to Joe Bullard and all the members of WANM's staff.

### KWTD: Little Rock's New Urban Challenger

Have you noticed how loosely the term Urban Contemporary is being used these days? Everybody's Urban or Urban something. Little Rock, AR already has three Black-oriented stations in the area: KOKY (Black), its sister station KLAZ-FM (Urban), and KYDE (Black AM daytimer). Then I heard there was another Urban Contemporary, KWTD, entering the Little Rock market battle.

In its first book, the black-owned FM outlet had a good start with a 5.3 share 12+. For the record, KWTD was very close to the number one station during the hours of 7pm-

midnight. It scored in the double figures and was only three tenths of a percent behind the leader. KWTD is owned by Waymen Dunn, a native of Lonoke, AR or as the locals say, "the central Arkansas area." The Station Manager is



Billie Dee

Robert Grant, who most recently worked at WGPR/Detroit. William A. DeLoney (Billie Dee) is KWTD's PD/MD

The first thing I asked Billie Dee was why they chose to go Urban Contemporary. "We felt there was a void in the market that we

could fill. Through our reesearch we learned there was a void in the form of service to the black community. Sure we use the term Urban Contemporary — it gives us the latitude to play artists like Michael McDonald, Hall & Oates. David Bowie, and others whom we know blacks are interested in. We captured the people's imagination by playing the hits and selected albums and playing more of them. We had our target audience and went after it. There's a lot more to be done, but we're very happy to get off on the right foot.

In a market that's as small as the Little Rock area, which includes other nearby communities like North Little Rock, Pine Bluff, Lonoke, and England, I'm concerned about audience fragmentation with four black music outlets beating up on one another. This could hinder any one particular station from ever becoming a clearcut winner. Maybe the concern is unwarranted. But it's certain we'll be keeping an eye on this situation.

# Marketplace

Current & Classic Airchecks!

Current Issue #42 features CKLW/Ryan & Co., KPRZ/Ted Knight, KLOS/Frazer Smith, LA's new "Hit Radio 93," KFI/ Lohman & Barkley, KOGO/Martin Milner, WCZY/Dick Purtan, KFRC/Mark McKay, NY's new Z100/Scott Shannon, plus KYA/J. Parker Antrim. 90-minute cassette, \$5.50.

Special Issue #S-21 features the California Coast with KACY, KBBY & KCAQ from Ventura/Oxnard, KIST & KTYD from Santa Barbara, KRQK & KXFM from Santa Maria, KSLY & KZOZ from San Luis Obispo, and KIDD, KWST, KWAV & KNRY from Monterey/Seaside. Cassette, \$5.50.

Classic Issue #C-35 features KRLA/Ted Quillian-1963, KHJ/ Gary Mack-1966, WMEX/Jim Connors-1972, KPPC/Steven Seagull-1971, 10Q/Real Don Steele-1977, KHJ/Don Cox-1977, WLS/Charlie Van Dyke-1973, KHJ/J.B. Stone-1975, plus KCBQ/Dave Conley-1973. Cassette, \$10.50.

CALIFORNIA AIRCHECK Box 4408 — San Diego, CA 92104 (619) 460-6104

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of radio's most popular humor service For sample, write on station letterhead to: O'Liners

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DORSEY and DONNELLY 1201 N. Watson, Suite 187 Arlington, TX 76011 (817) 640-0392 or 649-1141

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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

Per Insertion 1 Time \$50.00 6 Insertions \$45.00 13 Insertions \$40.00 26 Insertions Volume Rates Availa

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two Inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: Marketplace

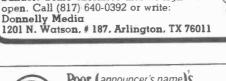
RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

STRAIGHT TALK about radio and a PERSONAL PRO-FESSIONAL CRITIQUE by a top LA pro could get your career off the ground. Send resume, cassette of your show and \$15 for CRITIQUE and your copy of STRAIGHT TALK to Sea Cove Publishing, 2063 Via Concha, San

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### Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample - P.A.N.A. P.O. Box 85152, San Diego, CA 92138.

### THE FUNNY BUSINESS

'Guaranteed To Be Fairly Funny Or Else' Orson Wagon, CKOK, "Our D.J. men's room draft, is no longer a problem. We patch with the Funny Biz.

For No Cost Free Issue Write; The Funny Business, 210 Hollywood St., Fitchburg, MA 01420 (617) 342-1074 (evenings)

### **BUSINESS FOR SALE**

GREAT OPPORTUNITY! Market research and industry trade publication. Currently nets \$50K per year and has tremendous growth potential. Well established. Buyer can assume many contracts in place. Terms available. Principals only reply to: Radio & Records, Dept. MKTP 102, 1930 Century Park West, Los Angeles, CA 90067.

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### FREE ISSUE OF Balazy

Radio's most complete personality biweekl Current artist Bio & update, record facts, daily calendar/almanac, trivia, etc. Send for sample or ALL AIRSHIFT READY! station letterhead: Box 20093R, Long Beach, CA 90801



### "Phantastic Phunnies"

Highly Respected! Hilarious! Original!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

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Write on station letterhead to Contemporary Comedy Dailas, TX 75227

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# Opportunities

### **Openings**

### EAST

Immediate opening for morning drive jock. T&R immediately: GM, Radio, 8737 Kuhn Bridge Rd., Greencastle, PA 17225. EOE M/F (9-23)

96WMR, Maine's premiere 50kw CHR now accepting T&R's for full & parttime. No calls! WWMR, Don Russell, PD, 89 Congress, Rumford, ME 04276. EOE M/F (9-23)

### \*\*\*\*\*

#### **STATION CLEARANCE**

Leading NYC-based syndicator of specialized radio programming looking for experienced (network or syndication) station clearance rep. Call Ellen Silver at NAR-WOOD PRODUCTIONS (212) 755-3320.

Washington's KIX-106 Country is looking for music-oriented talent. T&R: Jason Kane, 510 King Street, Alexandria, VA 22314. No calls. EOE M/F (9-23)

97-Rock, Taft/Superstars in Buffelo Is looking for parttime rock 'n' rollers, Rush T&R: Bryan Krysz, 59 Virginia Pl., Buffelo, NY 14202. EOE M/F (9-23)

WGLI, Long Island's Oldies station seeking partitime/weekend air talent. Experience required. T&R: Bill Trotta, 1290 Peconie Avenue, Babylon, NY 11704. EOE M/F (9-23)

#### **News Director Needed**

Southeast NY, must be experienced in handling people, organization minded and community involvement. Only pros with three to five years experience need to apply. Air shift with supervision of three person professional staff. If you have the commitment to local news and a good voice send resume, tape and salary requirements to: Radio & Records, 1930 Century Park West, #542, Los Angeles, CA 90067. EOE

Announcers for afternoon Nostalgla format. Send current airchack with production samples: Dean Rogers, Box 1319, Portland ME 04104. EOE M/F (9-18)

WIKZ has immediate openings: AM drive, evenings, & ND. Need stable, growth-oriented people. 2 yrs. minimum. T&R: Bill Matthews, Box 479, Chambersburg, PA 17201. (9-16)

Fulltime openings for AM A/C Solid Gold format. T&R: Jim Simonetti, GM, WBQW, 1520 N. Keyser Ave., Scranton, PA 18504. EOE M/F (9-16)

Adult pro communicator for nighttime Contemporary Country. Females encouraged. Cassette, resume & picture: Mike McGenn, Z107, Box Z, Hershey, PA 17033. EOE M/F (9-16)

### **Openings**

### MORNING PERSONALITY JOIN A LEGEND TOP 5 MARKET

We are looking for the country's best morning entertainer. If you understand that personality does *not* mean stopping down the radio station and you are talented enough to shine regardless of the format, then you are the person we are looking for

the person we are looking for.
If your tape starts off with a five minute telephone bit or rap, skip to the next ad. Otherwise send a one hour unedited cassette of your most recent show along with your resume to Radio & Records, 1930 Century Park West, #545, Los Angeles, CA 90067. Track record and experience in the majors a must! EOE

Experienced newsperson wented to gather, write & deliver news. T&R & writing samples: Greg Lance, WRTA, Box 272, Altoona, PA 16603. EOE M/F (9-16)

### SOUTH

#### PM DRIVE

Personality oriented, up-tempo A/C in Texas's prettiest city seeks PM drive jock with warmth. Best money in town. Rush tape, resume and salary requirements to: Bill Gardner, VP Programming, KLLS FM/AM, 8401 Datapoint Dr., Suite 900, San Antonio, TX 78229.

CHR top 15 needs all shifts. 15-25kw. Minimum 4 yrs. George Clissold, 2800 Summerset Dr., Building J, Unit 111, Lauderdale Lakes, FL 33311. EOE M/F (9-23)

Estab. bdcst group expanding in many TX markets. Expertalent in prog., news & air. All formats. Joe Benson, KROZ-FM, Box 4248, Tyler, TV 75712. EOE M/F (9-23)



One of America's leading CHR stations in one of America's most exciting cities has an immediate afternoon drive opening. Please rush T&R to: Nick Bazoo, P.O. Box 53447 (B97), New Orleans, LA 70153. EOE M/F

Medium market Sunbet needs an afternoon anchor/reporter: T&R: John Walsh, ND, KLCL, Box 3067, Lake Charles, LA 70605, EOE M/F (9-23)

Immediate air opening Central TX AM, & FM. Super facilities Need adult one-to-one communicator. T&R & photo: KBWD, Box 280, Brownwood, TX 76804. EOE M/F (9-23)

### Openings

Rare opening WLCS/Baton Rouge Hit Radio. Good people, facilities. Rush T&R: Gene Neilsen, WLCS, 1 American Pl., Ste. 2420, Baton Rouge, LA 70825. EOE M/F (9-23)

Love 94-FM/Miami opening for assistant Chief Engineer. Good working conditions, state-of-the-art facility. Contact Roy Pressman (305) 672-2500. EOE M/F (9-23)

Southern 100,000 watt station looking for strong morning man. Up & coming, send T&R: Radio Services, 135 E. 54th St. New York, NY 10022. (9-23)

WQLT, 100kw A/C looking for the right morning man. T&R: Tom D. Pepper, P.O. Box 932, Florence, AL 35631. EOE M/F (9-23)

Growing TX company is seeking the services of a pro ND. T&R & salary requirements: KNET AM/FM, Box 649, Palestine, TX 45801, EOE M/F (9-23)

### Program Director Needed

Bright, creative, experienced Program Director for Jacksonville, Florida's leading Adult Contemporary station. Minimum 5 years radio experience. Great benefits, good company. Resumes to: Tom Chiusano, WIVY-FM, 3100 University Blvd., S., Jacksonville, FL 32216. EOE M/F

Chief engineer, KVOP-AM & FM, most modern state-of-theart equipment in panhandle. Resume: Steve Coltar, Box 1420, Plainview, TX 79072. (808) 296-2771. EOE M/F (9-16).

available. T&R: Ann Cruise, Box 669, Monroe, NC 28110. EOE M/F (9-16)

Progressive AM in NC seeks entry-level newsperson/announcer. Females encouraged. T&R: Jamie Shepherd, WWWC, Box 580, Wilkesboro, NC 28697. EOE M/F (9-18)

AOR station has future openings for midday slot. Parttimers needed. Females encouraged. T&R: Nat Lamp, KFMX, 5813 Villa Dr., Lubbock, TX 79452. EOE M/F (9-18)

Production Manager wanted. Copywriting experience a must. Take-charge person. Resume: Bo Bowman, Box 2288, Panama City, FL 33402. EOE M/F (9-16)

WZZW-FM/Augusta has immediate morning drive opening for experienced personality. A/C, Oldies. Call Charles Andrews, PD (803) 279-2330. (9-16)

Wanted: Morning personality. Bright, witty, mature. T&R WEQR, GM, Box 207, Goldboro, NC 27533. EOE M/F (9-1

### RADIO HELP WANTED

New Adult Contemporary in major Southwest market accepting tapes and resumes for all on-air positions. Excellent salaries and benefits. Tape and resumes with reference to:

with reference to:
Talent
P.O. Box 27701 - 386, Houston, TX 77227
EOE M/F

### MIDWEST

Medium market station with big market approach to news needs ND. Experienced only need apply. Call Dave Fowler (308) 284-3633. EOE M/F (9-23)

Experienced announcers for CHR FM & News AM located between Chicago & Milwaukee. T&R: WXLC & WKRS, 3250 Belvidere Rd., Waukegan, IL 60085. EÖE M/F (9-23)

### Personality To Master The Mornings

Entertaining, off-the-wall, mature A/C personality! Medium market. Phone work helpful. Pros only! Send T&R and proven ratings to: Radio & Records, 1930 Century Park West, #550, Los Angeles, CA 90067.

KDTH & KFMD/Dubuque, IA seeking top-notch advertising sales representative. Call Nancy Wilson (319) 588-5710. EOE M/F(9-23)

CHR/Country morning personalities needed. Call Orv Koch, Stuart Broadcasting (402) 275-4204. EOE M/F (9-23)

WLRW/Champaign has fulltime opening. CHR/AOR experience preferred. T&R: Jim Wnek, Box 3369, Champaign, IL 61821. EOE M/F (9-23)

Pro, creative, adult communicator for PM drive. Highly competitive. 3 yrs. with production research background. T&R: Joey Evans, KVOX, Box 97, Moorhead, MN 56560, EOE M/F (9-23)

### **Openings**

WKDQ/Evansville, IN seeks mature CHR morning personality. Community involvement, locally relatable & humorous. T&R: Gabe Hobbs, Box 2000, Evansville, IN 47714. EOE M/F (9-23)

Central IA 100,000 watt A/C is looking for outstanding airtalent. T&R: Jamie Grout, Production Manager, KXJX, Box 45, Pella, IA 50219. EOE M/F (9-23)

### GIFTED MORNING TALENT

for Midwest medium market full service personality A/C. Maintain huge adult audience with conversation, wit, information. Phones a plus. Send resume and tape to: Radio & Records, 1930 Century Park West, #547, Los Angeles, CA 90067. EOE

Midwest company looking for up-tempo personality jocks for future CHR openings. T&R: Box 434, Hinsdale, IL 60521. (9-23)

WCWA/Toldeo seeks fulltime announcer for classic MOR/B-Bnd format. Meture voice & delivery. T&R: Mike Shepherd, 124 N. Summit St., Toledo, OH 43604. EOE M/F (9-16)

### Major Market A/C

Rare opportunity for a morning drive personality or team. Outstanding compensation and environment. If you have the talent, the wit and the energy to create the top adult morning show in town then send us your tape and resume: Radio & Records, 1930 Century Park West, #537, Los Angeles, CA 90067.

KZ93/Peoria has rare fulltime opening. Fun-sounding CHR night talent. T&R: Keith Edwards. PD, 3131 North University, Peoria, IL 81804. No calls. EOE M/F (9-18)

Afternoon drive personality needed for A/C leader. T&R: Carl Mann, KCRG, Box 816, Cedar Rapids, IA 52401. EOE M/F (9-16)

Aggressive ND7 We are reedy to team up with your news direction. T&R: Jon Dahl, KWEB/KRCH, 29 N.E. 7th St., Rochester, MN 55904. EOE M/F (9-16)

KLMS/Lincoln is accepting applications for future air talent openings. T&R: Lee Thomas, Box 81804, Lincoln, NE 68501. No cells. EOE M/F (9-16)

Live for news? Love the local angle? Thrive on a busy anchor shift? T&R & writing sample: Ann Cummins, KKJO, Box 166, St. Joseph, MO 84502. EOE M/F (9-18)

WQFM seeks Chief Engineer. Experience in all aspects of studio & transmitting equipment. Resume: Ralph Barnes, WQFM, 606 W. Wisconsin Ave., Milwaukee, WI 53203. EOE M/F (9-16)

Country 1010 KSMN needs an afternoon person immediately T&R: Box 1446, Mason City, IA 50401. EOE M/F (9-9)

Possible future openings for up-tempo CHR jocks. Medium markets. All shifts. T&R: Doc Elliot & Assoc., 3014 Greenleaf, Wilmette, IL 60091. EOE M/F (9-9)

If you'd like to do overnights on one of the highest rated CHR FM stations, rush T&R: Jerry Dean, PD, KQKQ-FM, Box 31777, Omaha NE 68131. EOE M/F (9-9)

Need to fill 2 positions: Experienced PD & good news-digger with distinctive, tenacious air style, T&R: WIZM, Box 99, Lacrosse, WI.54801. EOE M/F (9-9)

Need AOR ND to become part of morning team. Sense of humor important. T&R: Jeff Murphey, WWCT-FM, 414 Hamilton, Peoria, IL 61602. EOE M/F (9-9)

Needed: Chief engineer with programmer's ear. Are you talented & cooperative? Maybe pull a shift. Write: PD, WJML, Box 99, Petoskey, MI 49770. EOE M/F (9-9)

Chicago metro A/C needs air talent with engineering maintenance ability. T&R: Jim Holly, Z107(WZVN), Box 311, Lowell, IN 46356. (9-9)

Rare night opening at Q102/Cincinnati. T&R: Jim Fox, Q102 Radio, 1906 Highland Ave, Cincinnati, OH 45219. EOE M/F (9-9)

# Hiber, Hart & Patrick Is Growing. Again.

In order to take advantage of new business opportunities — and to allow us to offer excellent client service — Hiber, Hart & Patrick is looking for a few good people. Specifically, we're looking for exceptional broadcasters/researchers to fill the following positions in our Washington, D.C. area office —

**DIRECTOR OF MARKETING:** Responsible for client development and supervision of Hiber, Hart & Patrick sales/marketing efforts. Will follow-up sales leads, establish sales initiatives. Salary plus commission, extensive travel likely. Ideal candidate will have solid broadcast sales background coupled with a good working knowledge of communications research.

**RESEARCH ANALYST:** Responsible for research design, data analysis, and report generation. Ideal candidate will possess superior ability to translate research data into English. Broadcast experience and research credentials required.

If you are interested in joining our winning team send letter, resume and references to:

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Jhan Hiber President Hiber, Hart & Patrick P.O. Box 1220 Pebble Beach, CA 93953

No calls please. All replies confidential. An EEO employer.

# Opportunities

**Openings** 

# WHYT

AFTERNOON DRIVE IN THE MOTOR CITY WHYT, Detroit

Style, smarts, attitude, pipes, content ... Detroit's "HIT-FM" is looking for true talent able to translate state of the art CHR formatics into fun and excitement! Maturity and ability to function as part of a team essential. Can you "sparkle" in a highly competitive market?

Send tage and resume to:

Steve Goldstein Program Director WHYT Radio 2100 Fisher Building Detroit, MI 48202

No calls Please EOE

Capital Cities Communications, Inc.

WNDU/South Bend, #1 Contemporary Country needs midday pro. T&R: Steve Delaney, Box 1616, South Bend, IN 46634. EOE MF (9-9)

### WEST

### OPERATIONS OR STATION MANAGER

with growth company. NW medium market. Prefer background in computers and financial management. Send to: Radio & Records, 1930 Century Park West, #551, Los Angeles, CA 90067. EOE M/F

KYNO(AM) seeking morning legend. Must be able to localize & communicate with listeners & staff. T&R: Wayne Decker, KYNO 2125 N. Barton, Fresno, CA 93703. EOE M/F (9-23)

'DJ interne needed for Los Angeles radio station. Send T&R: 21115 Devonshire, Suite 303, Chatsworth, CA 91311. EOE M/F (9-9)

Top-rated CHR KDON-FM eccepting T&Rs for future air talent openings. Experienced only. Send: Jim Christoferson, Box 81480, Salinas, CA 93912. EOE M/F (9-9)

KKMG/Pueblo, CO has future openings for air talent. Min. 5 yrs exp. A/C or CHR. T&R: Larry Green, PD, 44 E. Spaulding Ave. Pueblo West, CO 81007 EOE M/F (9-9)

### **Openings**

KOPA-FM needs PD. Minimum 2 years experience. T&R: Gary Guthrie, GM, Box 1827, Scottsdale, AZ 85252. No calls. EOE M/F (9-23)

KYOU seeks T&Rs for possible future openings. Full & parttime. 3 yrs. experience. Country. T&R: Dale Clark, PD, KYOU, Box 1607, Greeley, CO 80632. No calls. EOE M/F (9-23)

KARM & KFIG/Fresno has 2 immediate openings: Fulltime news (3 yrs. required) & parttime jock w/some experience. T&R: John Katz, Box 4265, Fresno, CA 93744. EOE M/F (9-23)

Full service AM, Country FM has several openings for good career-minded broadcasters. Minimum 2 yrs. exp. T&R: Bob King, Box 346, Twin Falls, ID 83301. EOE M/F (9-23)

KROY needs an energetic AOR jock for entry level weekend shift. Send cassettes: 620 Bercut, Sacramento, CA 95814. No calls. EOE M/F (9-23)

"Do you want to help program a West Coast medium market AOR? Handle airshift, and grow with expanding company. Management experience required. Tape and resume with at least five references." Send to: Radio & Records, 1930 Century Park West, #549, Los Angeles, CA 90067.

A great lifestyle. That's what KVMT/Vail has to offer its new afternoon anchor. T&R: KVMT News, Vail, CO 81657. EOE M/F (9-23)

Reporter to work inside & on the street. Minimum on-air. Split shift, entry level. T&R: Jim Cumberland, KUUY, Box 926, Cheyenne, WY 82001. EDE M/F (9-23)

Opening for morning drive. Strong production. T&R: John Bailey, KVEL, Box 307, Vernal, UT 84078. EOE M/F (9-23)

Sales Manager needed. Good beginning account list. Call Steve Larson (206) 532-1200 or resume: 3102 Bay Avenue, Hoquaim, WA 98550. EOE M/F (9-23)



KYUU San Francisco is looking for a night time entertainer. Adult appeal, able to have fun, and a winning attitude a must. T&R to: Mike Novak, 530 Bush St., San Francisco, CA 94108. EOE M/F

KSLY is seeking an afternoon drive CHR personality. No beginners please. T&R: Joe Collins, OM, KSLY, Box 1400, San Luis Obispo, CA 93401. EQE M/F (9-23)

KBBY-FM CHR is looking for warm air talent. Prefer people in CA. Tape & salary requirements: Richard Chase, Box 5151, Ventura, CA 93003. EOE M/F I9-23)

# R&R is Looking for 2 Special People!

If you love radio and are willing to work hard, you could be our people!

### **EDITORIAL ASSISTANT:**

We have an opening in our Research Department and are in need of that special person who is dedicated to our industry and ready for involving work.

We prefer applicants with some radio station employment in their background. Top typing skills and telephone experience necessary!

### **ACCOUNTS RECEIVABLE CLERK:**

You would be typing invoices, posting to Post-Rite Systems, preparing aging schedules, making credit calls and reconciling bank accounts, all for the entertainment industry! We prefer someone with 2 years accounting experience.

If you're a team player with an eye for detail, you could be for us!

Editorial Assistant: Call Krisann or Ellen Accounts Receivable Clerk: Call Margaret

(213) 553-4330



### **Openings**

KTOM/Salinas has immediate opening for ND. T&R: PD, Box 81380, Salinas, CA 93912. EOE-M/F (9-23)

Immediate on-eir opening at 25+ A/C station in North-Central ID. T&R: Steve Tracy, KRLC, 805 Stewart, Lewiston, ID 83501. EOE M/F (9-16)

KPKE/Denver is looking for air talent & news. T&R: Mark Bolke, 8973 E. Kenyon Ave., Denver, CO 80237. EOE M/F (9-16)

KDIA/Urban Contemporary seeks 7-mid. air personality with background in high energy. T&R: Jeff Harrison, Box 8432, Oakland, CA 94662. No calls. EOE M/F (9-16)

AOR KZEL accepting T&Rs for future fulltime openings, including morning drive. Ken Martin, Box 70128, Eugene, OR 97401. No calls. EOE M/F (9-16)

### Music Publisher/ Artist's Representative

(Europe)

Must have experience in sheet music/recording/artist management. European contract negotiation and European experience in promotion. 4 years experience. \$40,000/year. 40 hour/week. Send this ad and your resume to Job \*NOF 08214, P.O. Box 15102, Los Angeles, CA 90015, not later than October 6, 1983.

......

KEZR-FM/San Jose seeking female air talent with strong production. Long hours necessary. T&R: OM, Ron Sanchez, Box 2337, San Jose, CA 95109. No calls. EOE M/F (9-16)

Applications for future employment at Country FM. T&R & requirements: Rex Broadcasting Corp., Jay Price, Box 50006, Tucson, AZ 85703, No calls please. (9-16)

AM & FM Country combo needs aggressive, successful-minded people. Air, sales, part & fulltime. T&R: Mike Foster, OM, KENE, Box 350, Toppenish, WA 98948. EOE M/F (9-16)

years. Good production. T&R: Jack Blair, KBBT-FM, 100 E. Florence Blvd., Casa Grande, AZ 85222. EOE M/F (9-16)

### A/C ANNOUNCER

Become a part of a first class operation away from the pressures of big city life. Top rated soft rock Class B FM needs jock. We're looking for a stable, experienced "team player" with good production capabilities. Tape and resume to: Randall J. Wilkes, KSNN, Box 2959, Merced, CA 95340. EOE M/F

KYGO, Denver's Country music leader, still looking for experienced weekender. T&R: Bob Call, 5350 W. 20th, Denver, CO 80214. EOE M/F (9-16)

Music personality needed. CHR/AOR exp. Females encouraged. Division of King Broadcasters. T&R: Bill Stairs, KREM-AM & FM, Box BO37, Spokane, WA 99203. EOE M/F (9-16)

Newsperson for AM A/C & FM AOR combo. Lifestyle-oriented personality. T&R before 9/30: Steve MacKelvie, KMOK/KRLC, 805 Stewart, Lewiston, ID 83501. EOE M/F (9.18).

Program Manager/ND needed at KBDF. T&Rs: Rob Skinner KBDF, Box 70128, Eugene, OR 97401. EOE M/F (9-16)

### **Positions Sought**

8 yrs. experience including major market, seeking West Coast position. Also do great drop-ins. JEFF McKAY (213) 696-5503. (9-23)

Midday jock top 20 market seeks majors. Smooth, great pipes, excellent production. DAN (619) 223-6052.

MD/production/jock available now. MIKE KELLY (209) 383-1542. (9-23)

Top-flight female personality. WLS-FM, WMET, WNAP. Seeking large market CHR with innovative, spirited approach. (312) 348-3384. (9-23)

News announcer seeking job. Will relocate. Reliable, ambitious. Reporting, sports, interviewing. Midwest preferred. Bill (219) 874-8285 Mon-Wed after 5pm. (9-23)

3½ yrs. music & research at Q101/Chicago. Also, 3 yrs. PD & mornings at suburban Chicago A/C station. RON SMITH (312) 448-7799. (9-23)

### **Positions Sought**

If you're looking for a new voice, stop here, 'cause I'm looking for a new station, CHR, A/C, TIM (314) 227-9750. (9-23)

Young American citizen working at Toronto's premier alternative New music station looking to return to states. KEVIN (416) 453-7452 or (416) 459-9871. (9-23)

Soft, sexy air show. Creative copywriting & production. Looking for medium market. I'm LISA, available now. (919) 667-2419. (9-23)

GAIL LEE. Promotions & music. Medium-major market AOR or CHR. (713) 447-8211 or (512) 583-3700 (answering machine). (9-23)

Morning man. Format change left me speechlessI If you want someone who does more than read liner cards, call RICK (414) 552-7981. (9-23)

THOM DAVIS available for mornings. MD experience with over 8 yrs. in A/C, CHR & Country. Currently with WEZC/Charlotte. Call (704) 827-0300. (9-23)

### . . . now for something completely different

More mail and calls in station history made me #1 nights for Southern P-2 CHR. Bits, phones and a unique, distinctive delivery will get your Top 50 market talking, laughing and listening! Don't wait... my carts need a home! "Dangerous" Dan McKay (601) 896-8159

South OR's top afternoon drive ready to move upl Excellent pro, great #'s, community involvement, team-player. Top 100 markets only. A/C, CHR. BILL CRAWFORD (503) 773-5935. (9-23)

JOE ZERHUSEN, former MD at WARM98/Cincinneti, is looking for new opportunity. (513) 731-6691. (9-23)

BRUCE COTTON, former OM at WGNI/Wilmington, NC is ready for new operations/programming challenge. (919) 763-6512. (9-23)

JACK ARMSTRONG, 17 yrs. experience, 5 yrs. programming, OM at WKJJ-WCII/Louisville, PA at WKWK/Wheeling. Looking for OM, PD, CHR, A/C, Country. (717) 667-2251. (9-23)

7-yr. pro has T&R for you. Looking in South or West, medium or major market. KEVIN (314) 392-3793 after 2pm (314) 348-3998 before 2pm. (9-23)

The wolf isn't just at the door, he's come in & had pups. Major market talent seeks top 20. ALEX HAYES, (212) 758-6304. (9-23)

Boston! Why haven't you called? Award-winning copywriter 8 production whiz wants to relocate. (512) 851-1056. (9-23)

NANCY PLUM, formerly with KMPC, KTNQ, KGBS looking for air work on West Coast. You'll like my smile. Call (213) 654-4566. (9-23)

I need a break. You can help. MD, jock, production. MIKE KELLY, (209) 383-1542. (9-23)

Gimme the bullets, let's blow 'em away! Hot CHR jock, 7 yrs. top 25 market experience including Magic 107/Portland is looking. LARRY, (503) 775-4030. (9-23)

Experienced WZZR, WJIM air personality seeking fulltime air position preferably in Midwest. Strong talent, all markets considered. You need me. BILL JOHNSON, (517) 422-3478. (9-23)

Major market Modern music personality with 9 yrs, radio AND TV experience seeks programming/on-air opportunity. Go modernI Can-prove results!! RICK, (216) 661-4161. (9-23)

Newspro, 15 yrs. experience seeks permanent position in medium/major market. I'm good. Call RON, (607) 433-2449, after 6 PM. (9-23)

Human automation no, human personality yes. All personality stations welcome to a 7-yr. personality winner. Call LARRY, (216) 478-1206. (9-23)

### 15-YEAR PROGRAMMING PROFESSIONAL

with winning background available for the right project. Currently group programmer. For resume and further information write: Radio & Records, 1930 Century Park West, #548, Los Angeles, CA 90067.

Talented PD/personality needs new challenge after 1½ yrs. Medium market airshift. GM & owner my refs. BOB (803) 531-4063 mornings, (803) 534-4461 afternoons. (9-16)

3-yr. radio pro. Need a programmer to help me develop. News, sales, sports & mornings. Prefer FL, but all offers considered. JOE (904) 584-5132, 786-7577. (9-16)

12-yr. Country veteran, experienced PD with major market experience, seeking programming position in top 100 market. MAYNARD (612) 789-3958. (9-16)

# Opportunities

### **Positions Sought**

Give a girl a break! I'm'beginning my career in Chicagoland as a DJ. Can do news & commercial production. Try mel Call GIA (312) 268-3142. (9-16)

ANNE LEIGHTON kicks assi (914) 428-1130. (9-16)

Radio is my life. I would like to make it my career. Please give me that chance. Call SCOTT (201) 863-0917. (9-16)

8-yr. pro seeking AOR, PD, MD or production job. Fresh ideas to meet challenges. Formerly WEBN, WSKS (best #'s), Cincinnati. FRANK JOHNSON (513) 896-7376. (9-16)

6-yr. pro morning DJ, PD/MD, sales, even manager. Seeking secure operation, challenging job, opportunity to advance. Refs: DEBORAH (503) 397-6644 or 397-1600 PDT. (9-16)

Attention all PDs looking for well-rounded jock. Look no further. Currently working in NYC, Impeccable references. Call LANCE HAYES (212) 993-0276 or (213) 888-6261. (9-16)

Flamboyantly creative, aggressive team player. AOR morns, CHR eves. A/C PD/afternoons. Production flair, pro entertainer. JEFF (615) 239-7854, 246-8131. (9-16)

Young, impressionable broadcaster on the loose. MD/jock.

A/C, CHR, Oldies, AOR. Get me before I go back to farming. JIM (319) 582-3375. (9-16)

JOHN BEAULIEU, 2½ yrs. with premier book WTUE/Dayton. Seeking change in hot AOR/CHR market. Great production, spirit. Available now. (513) 439-5924. (9-16)

No news is good news. 9-yr. IL pro with family seeks news gig with future. Call MARK (815) 895-5887. (9-16)

WILLIE CURTIS, radio DJ, newsman with excellent voice looking for work, any format, any station. Ready to relocate. Call (312) 737-6489. (9-16)

Highly successful programmer — 14 years

experience — currently programming one of America's top rated FM/AC's in Top 10 major

If you're committed to attaining and main-

taining the top position in your market

### Positions Sought

13-yr. pro looking for medium/small market programming position. Proven track record, KRIS VAN DYKE (901) 683-4490 or (912) 995-2697, (9-16)

Former WA ND is now a free agent. This 9-yr. veteran is available for negotiation with D.C./Baltimore/Philadelphia-area rosters. COLEEN (703) 920-4264. (9-16)

### Experienced Program Director

10 year radio pro seeks new challenge, experienced Program Director, Chief Operator, sales, some news. Background includes CHR, A/C, Hot Trax & MOYL. Stable stations with desire to be No. 1 only!! Midwest medium or aggressive small markets. Currently employed. Chris (219) 745-3777.

Superstars AOR MD looking for new location ASAP. Willing to work any airshift & willing to relocate anywhere. J.R. (806) 799-0713. (9-16)

Proven morning man with CHR track record, ratings & crazy promo experience. Dallas, Honolulu, etc. Superb prod. Good credentials. ALEX PRICE (214) 581-5526 evenings. (9-16)

Can you keep e man busy? Good production, personable delivery, experienced. ROY GRAY (213) 632-2567. (9-16)

Your reply will be held in strictest confidence.

Write: Radio & Records, 1930 Century Park

West, #546, Los Angeles, CA 90067

### **Positions Sought**

### GO FOR IT!

Drive time personality with spontaneity and humor sharper than a set of Ginsu knives. Agency level production, great phones and top interviewer. 4 years experience. A/C or Country. Byron (309) 344-1971.

Great pipes for jock, news & commercials. B.A. & communication & broadcast training. Prefer midwest. MICHAEL KIELBOND before 4pm at (312) 485-5394. (9-9)

### Changes

### RADIO

G. Michael Wingertzahn named Account Executive for WBCS/Milwaukee, from WRKR AM & FM.

Susan Sornsen & Steve Garbini appointed Account Executives for KLIR/Denver, formerly Aspen Leaf and KRZN, recognitively.

### INDUSTRY

Eliot Sekuler rejoins Los Angeles staff of Solters/Roskin/ Friedman, Inc. as Account Executive after leaving for Record World Magazine.

Victoria Rose & Ellen Golden named Account Executives for the Howard Bloom Organization, Ltd., formerly Victoria Rose Associates and Hit Parader Magazine, respec-

#### Miscellaneous

KYOU/Greeley, CO needs Country record service from all labels. Send to: Dale Sparks, PD, KYOU, Box 1607, Greeley, CO 80632.

### Miscellaneous

KULY requests Country record service from all labels. Send to: Tammie Blalock, KULY, Box 1420, Ulysses, KS 67780.

Dates appearing at the end of each listing signify first week listed.

### R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3-lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

Frequency Rates\*

1 Week

\$20.00

2 Weeks

3 Weeks \$50.00

\$35.00 \*Must run consecutive weeks

#### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/hand-ling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

### RAB ANNOUNCES...

PUT YOUR STATION AT THE TOP WHERE IT BELONGS!

we should meet

### The First All-Radio Retail & Co-op Workshop

SEPTEMBER-NOVEMBER

18 MEETINGS

### QUESTION CO-OP EXECUTIVES

Some of the companies participating:

- Levi's Commodore
- Wrangler Lees
- Osborne John Deere
- Monroe-Walker
   GE
- Eastman Kodak

### DATES AND LOCATIONS

- ✓ Sept. 27 Cincinnati
- ✓ Sept. 29 Orlando
- ✓ Oct. 4 Chicago
- Cot. 6 Denver
- ✓ Oct. 11 Washington✓ Oct. 12 New York
- Oct. 13 Boston
- Oct. 18 CharlotteOct. 20 Pittsburgh
- ✓ Oct. 25 Seattle
- ✓ Oct. 26 San Francisco
- Oct. 27 Los Angeles
- Nov. 1 Atlanta
- ∠ Nov. 2 New Orleans
- Nov. 3 Dallas

### **RAB Retail & Co-op Workshop Targets These Subjects**

- How store advertising works.
- Starting up station co-op sales.
- Putting together dealer groups.
- Paperwork that pays.
- Best co-op and retail categories.
- How to get bigger budgets.

### Benson

Continued from Page 1

gineering & Programming Operations P. Kent Coughlin, VP/Affiliate & Acquisition Planning Charles King, Executive Producer/Director of Sports Shelby Whitfield, and Director/Creative Services Mike Winter.

Continuing to report to McLaughlin will be VP/Finance, Planning, Administration & Satellite Development Bill Battison, VP/Director of Sales Louis Severine, VP/Talkradio Rick Devlin, and VP/Market Development Robert Chambers.

Benson became ABC VP/Radio News in 1978 and added his sports duties in 1980. In the 1970s Benson served as the first Managing Director of AP Radio and was upped to Deputy Director/Broadcast for AP in New York. He also spent six years with the ABC-owned AM Radio Stations Group, and had served as News Director for Star Stations, WLS/Chicago, and KGO/San Francisco, where he was also named Operations Director.

ABC expects soon to name a new VP/News, Radio to succeed Benson.

WBZ

Continued from Page 1

Manager, and takes over the programming reins for Rick Starr, who transferred to Group W sister station KDKA/Pittsburgh as Station Manager five weeks ago. Prior to WBZ, Cross programmed crosstown WITS for 21/2 years after spending 18 months as GSM at KAYO/Seattle. His programming experience also includes two years at WAAB/Worcester. Cross told R&R, "It goes without saying that programming this radio station is a unique and marvelous opportunity for anybody. Being handed a job like this doesn't happen to you every day of your life, and I hope I can do it."

Hirshberg's promotion comes after just five months with WBZ, and he fills the opening left by former GSM Steve Soule, who left the station in July to become VP/Affiliate Relations for the NBC Radio Network. Hirshberg previously worked with CBS for twelve years, including five years as Local and General Sales Manager at WEEI/Boston.

### WBBY

Continued from Page 1

challenged." Jones, who is technical director for the evening news at WTVN-TV/Columbus, said his group will wait until assuming ownership before deciding whether to keep WBBY's Jazz format.

The key to Mid-Ohio's appeal will be the judge's refusal to give it integration credit for 24.9% owner Richard Nourse's fulltime position as Station Manager. The problem was that Nourse acquired his shares more than a year after the deadline for Mid-Ohio to upgrade its application in the face of the challenge by Metro.

Because the decision hinged on the "extremely narrow" integration issue, says Mid-Ohio attorney Glist, granting credit

for Nourse's shares would have tipped the balance in WBBY's favor.

Another unusual aspect of the case was the FCC's approval of the sale of WBBY in 1982, on the same day the competing applications were designated for hearing. At the time, majority stockholder Kenneth Bates was under court order to sell his interest in the station due to a divorce settlement. In permitting the sale, the FCC said the station was "hamstrung" because there was "no one with an unencumbered legal right to vote 50.1% stock interest.'

### **WPKX**

Continued from Page 1

'Kicks Country' is just fantastic. They are the kind of individuals who make the day-to-day operational business of a radio station a lot easier."

The William B. Fanner Company cordially extends an invitation for the preview showing of all our new products and services NRBA, New Orleans Oct. 2-5th 10 a.m. to 11 p.m. New Orleans Hilton Suite 1943 Cocktails & Hors d'oeuvres ANNER COMPANY · 2714 UNION EXT. MEMPHIS,TN 38112

# The Music Section

### **National Music Formats Added This Week**

### Satellite Music Network

George Williams (214) 343-9205

### The Starstation

JARREAU "Trouble In Paradise" BILLY JOEL "Uptown Girl" ANNE MURRAY "A Little Good News"

### Country Coast-To-Coast

JUICE NEWTON "Stranger At My Door" JOHN ANDERSON "Black Sheep" CONWAY TWITTY "Heartache Tonight"

John Iles (800) 426-9082

### Adult Contemporary

MANHATTAN TRANSFER "Spice Of Life" LIONEL RICHIE "All Night Long (All Night)"

### **Country Living**

EXILE "The High Cost Of Leaving" ATLANTA "Dixie Dreaming" LARRY GATLIN & GATLIN BROS. "Houston (Means...)"

JOHN ANDERSON "Black Sheep" CONWAY TWITTY "Heartache Tonight" VERN GOSDIN "I Wonder Where We'd Be Tonight" **GUS HARDIN** "Loving You Hurts"

### Peters Productions, Inc.

Debbie Weish (619) 565-8511

### Country Lovin'

**WAYLON JENNINGS & JERRY REED** "Hold On I'm Comin" MICHAEL MURPHEY "Don't Count The Rainy Days" ANNE MURRAY "A Little Good News"

### The Great Ones

CROSBY, STILLS & NASH "Raise A Voice" **DEBORAH ALLEN** "Baby I Lied" MICHAEL MURPHEY "Don't Count The Rainy Days" CARLY SIMON "You Know What To Do"

### **Tanner Musical Spectrum**

Kenny Bosak (901) 320-4433

### Bright Blue A/C

MOTELS "Suddenly Last Summer" MEN AT WORK "Dr. Heckyll & Mr. Jive" PETER ALLEN "Once Before I Go"

### Tanner Country

BANDANA "Outside Lookin' In" ANNE MURRAY "A Little Good News"

JUICE NEWTON "Stranger At My Door" WHITES "When The New Wears Off Of Our Love"

### Red Satin Rock

LIONEL RICHIE "All Night Long (All Night)" DAVID BOWIE "Modern Love" HUEY LEWIS & THE NEWS "Heart And Soul" AGNETHA FALTSKOG "Can't Shake Loose" JOAN JETT & BLACKHEARTS "Everyday People" **ELVIS COSTELLO & ATTRACTIONS** "Everyday | Write The Book"

### **Concept Productions**

Dick Wagner (916) 782-7754

### Adult Rock

**EURYTHMICS** "Love Is A Stranger" LOVERBOY "Queen Of The Broken Hearts" MICHAEL SEMBELLO "Automatic Man" **BILLY JOEL** "Uptown Girl" PAT BENATAR "Love Is A Battlefield"

### Transtar

Chick Watkins (303) 578-0700 NAKED EYES "Promises, Promises" AIR SUPPLY "Making Love Out Of Nothing At Ali" MICHAEL SEMBELLO "Maniac"

### **Drake-Chenault**

Bob Leurence (213) 883-7400

### XT-40

HUEY LEWIS & THE NEWS "Heart & Soul" MICHAEL SEMBELLO "Automatic Man"
AGNETHA FALTSKOG "Can't Shake Loose"
JOAN JETT & BLACKHEARTS "Everyday People"

EURYTHMICS "Love Is A Stranger"

### Contempo 300

MEN AT WORK "Dr. Heckyll & Mr. Jive"

### **Great American Country**

JOHN ANDERSON "Black Sheep"
CONWAY TWITTY "Heartache Tonight"
MICKEY GILLEY "Your Love Shines Through"

### **Century 21**Greg Stephens (214) 934-2121

### The Z Format

PAT BENATAR "Love Is A Battlefield" QUARTERFLASH "Take Another Picture" MICHAEL SEMBELLO "Automatic Man" KANSAS "Fight Fire With Fire" LOVERBOY "Queen Of The Broken Hearts" JACKSON BROWNE "Tender Is The Night" BILLY JOEL "Uptown Girl" **EURYTHMICS** "Love Is A Stranger"

### The A/C Format

BILLY JOEL "Uptown Girl" ANNE MURRAY "A Little Good News" DEBORAH ALLEN "Baby | Lied" MATTHEW WILDER "Break My Stride"

### Super-Country

JOHN ANDERSON "Black Sheep" VERN GOSDIN "I Wonder Where We'd Be Tonight" GUS HARDIN "Loving You Hurts" JOHNNY LEE "My Baby Don't Slow Dance"

### Radio Arts

John Benedict (213) 841-0225

### Country's Best

CONWAY TWITTY "Heartache Tonight" JOHN ANDERSON "Black Sheep"

### Soft Contemporary

AMERICA "Cast The Spirit" PETER ALLEN "Once Before I Go" MATTHEW WILDER "Break My Stride"

### Sound 10

AMERICA "Cast The Spirit"
MATTHEW WILDER "Break My Stride"
JACKSON BROWNE "Tender Is The Night" BILLY JOEL "Uptown Girl"

### TM Programming

Cal Casey (214) 634-8511

### Stereo Rock

**BILLY JOEL** "Uptown Girt" EURYTHMICS "Love Is A Stranger"
JOAN JETT & BLACKHEARTS "Everyday People" PAT BENATAR "Love Is A Battlefield" LOVERBOY "Queen Of The Broken Hearts"

### TM A/C

MANHATTAN TRANSFER "Spice Of Life" LIONEL RICHIE "All Night Long (All Night)" SHEENA EASTON "Telefone (Long...)"

### TM Country

HANK WILLIAMS JR. "Queen Of My Heart" ANNE MURRAY "A Little Good News" **BELLAMY BROTHERS** "Strong Weakness" VERN GOSDIN "I Wonder Where We'd Be Tonight"

# Black Radio

### BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### **MICHAEL WYCOFF** Tell Me Love (RCA)

63% of our reporting stations on it. Rotations: Heavy 7/0, Medium 19/2, Light 1B/6, Extra Adds 1, Total Adds 9, WAOK, WBMX, WGCI, KDAY, KNOW, WPEG, WJAX, WLOU, WLTH. Moves 40-31 on the Black Radio Chart.

#### **ARETHA FRANKLIN** Every Girl (Wants My Guy) (Arista)

61% of our reporting stations on it. Rotations: Heavy 5/0, Medium 15/5, Light 22/9, Extra Adds 2, Total Adds 16, WAMO, WAOK, KKDA-FM, KMJQ, WCIN, WJMO, WZAK, WGPR, WJLB, KMJM, WZEN-FM, KJLH, WRDW, WATV, KOKY, WANT, WKWM. A Most Added Record. Debuts at

### **NEW & ACTIVE**

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this wee (25), "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the Same (on to on, add to on, 31-31, etc.); moved it Down on their charts, or Added it this week. 🖬 indicated one of this week: most added new songs.

LAKESIDE "Real Love" (Solar/Elektra) 40/B

Rotations: Heavy 7/0, Medium 14/0, Light 16/5, Extra Adds 3, Total Adds 8, WBLZ, KJLH, XHRM, WNHC, WKXI, WPDQ, WWDM, WLUM. Heavy: WBMX, WZAK, WZEN-FM, WRDW, WNOO, WOIC, WVKO. Debuts at number 37 on the Black Radio Chart.

ANDRE CYMONE "Make Me Wanna Dance" (Columbia) 39/7
Rotations: Heavy 6/0, Medium 15/0, Light 15/4, Extra Adds 3, Total Adds 7, WXYV, WBLZ, KJLH, WLOU, WJJS, WKWM, KUKQ. Heavy: WHRK, XHRM, KNOW, WATV, WJAX, WANM. Medium: WHUR, KKDA-FM, KDAY. Debuts at number 38 on the Black Radio Chart.

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 38/B
Rotations: Heavy 4/0, Medium 12/0, Light 21/7, Extra Adds 1, Total Adds 8, WILD, WGCI, KDAY, KJLH, KSOL, WGIV, WPEG, WPLZ. Heavy: WVEE, WHRK, WJMO, WVKO. Medium: WHUR, WAOK, XHRM, WAAA.

BERNARD WRIGHT "Funky Beat" (Arista) 37/7 Rotations: Heavy 2/0, Medium 13/0, Light 21/6, Extra Adds 1, Total Adds 7, WILD, WHUR, WVEE, WZEN-FM, WOIC, WJAX, IKUKQ. Heavy: KRNB, WRDW. Medium: WEDR, WZAK, WGPR, XHRM, WKND, WPEG, WWDM.

WHISPERS "This Time" (Solar/Elektra) 37/1 Rotations: Heavy 7/0, Medium 15/1, Light 15/0, Extra Adds 0, Total Adds 1, KMJM. Heavy: WVEE, KKDA-FM, WBMX, WJMO, WZEN-FM, WPLZ, WTLC. Medium: WOOK, WHUR, WCIN, KJLH, KNOW, WGIV, WDAO. Debuts at number 35 on the Black Radio

PLANET PATROL "Cheap Thrills" (Tommy Boy) 34/3 Rotations: Heavy 4/0, Medium 19/0, Light 11/3, Extra Adds 0, Total Adds 3, WDRQ, KMJM, WPEG. Heavy: WEDR, WKXI, WJAX, WPDQ. Medium: WDAS, KRNB, WAIL-FM, WBMX, KDAY, WNHC, WLOU, WWWS. Debuts at number 40 on the Black Radio Chart.

SISTER SLEDGE "Gotta Get Back To Love" (Cotillion/Atco) 32/9
Rotations: Heavy 2/1, Medium 10/1, Light 19/6, Extra Adds 1, Total Adds 9, WILD, KRNB, WYLD-FM, WDMT, KMJM, XHRM, WENN, WJAX, KDIA. Heavy: WJMO. Medium: WOOK, WDIA, WZAK, WOIC, WVOL, WLTH.

COMMODORES "Only You" (Motown) 30/6
Rotations: Heavy 1/1, Medium 14/0, Light 13/3, Extra Adds 2, Total Adds 6, WJMO, XHRM, WGIV, WLOU, WJJS, KUKQ. Medium: WXYV, WHUR, KKDA-FM, WEDR, WGCI, WZEN-FM, WKXI, KJCB, WDAO.

DAYTON "It Must Be Love" (Capitol) 29/9 Rotations: Heavy 1/0, Medium 7/3, Light 20/5, Extra Adds 1, Total Adds 9, WZAK, WRDW, KNOW, WGIV, WOIC, WPDQ, WLOU, WPLZ, WWDM. Heavy: KRNB. Medium: WVEE, WDAO, WWWS.

WXYV, WDAS, WOOK, WHUR, WAOK, WZAK, WRDW, WJAX, WLOU.

PRINCE "Delirious" (WB) 29/1
Rotations: Heavy 7/0, Medium 16/0, Light 5/0, Extra Adds 1, Total Adds 1, WJJS. Heavy: WAIL-FM, KSOL, WATV, WJMI, WANM, WVKO, WLUM. Medium: WVEE, KKDA-FM, KRLY, WDMT, WZAK, KJLH, XHRM.
WEST STREET MOB "Break Dance/Electric Boogie" (Sugar Hill) 2B/2

Rotations: Heavy 2/0, Medium 10/0, Light 15/1, Extra Adds 1, Total WOOK, WVEE, WJMO, KJLH, WKND, WJAX, WVOL, WLTH, WTLC Total Adds 2, WDIA, XHRM. Heavy: WDAS, WAIL-FM. Medium:

"JONES GIRLS "On Target" (RCA) 27/10
Rotations: Heavy 2/0, Medium 8/2, Light 15/6, Extra Adds 2, Total Adds 10, WDAS, WHUR, WEDR, WAIL-FM, WYLD-FM, KJLH, WNHC, KNOW, WOIC, WKWM. Heavy: WAOK, WATV. Medium: KRNB, WZEN-FM, WKND.

CYBOTRON "Clear" (Fantasy) 26/1 s: Heavy 3/0, Medium 9/0, Light 13/0, Extra Adds 1, Total Adds 1, WAIL-FM. Heavy: WEDR, WPEG, WVOL. Medium:

### SIGNIFICANT ACTIO

PHYLLIS, HYMAN "Why Did You Turn Me On" (Arista) 25/2
Rotations: Heavy 5/0, Medium 9/1, Light 10/0, Extra Adds 1, Total Adds 2, XHRM, KNOW. Heavy: KRNB, WJMO, WATV, KJCB, WPLZ. Medium: WGPR, WGIV, WKXI, KOKY, WBLX, WLTH, WWWS, WVOI.

LYDIA MURDOCK "Super Star" (Team Entertainment) 24/8
Rotations: Heavy 6/1, Medium 8/1, Light 8/4, Extra Adds 2, Total Adds 8, WVEE, KRLY, WHRK, WEDR, WYLD-FM, WDRQ, WVOL, WLTH. Heavy: WGCI, WNHC, WJAX, WPDQ. Medium: WAOK, WJMO, KJLH, WDAO, WKWM, WWWS.

- RICH CASON & GALACTIC ORCHESTRA "The Year 2001" (LARC) 24/5 Rotations: Heavy 1/0, Medium 7/0, Light 16/5, Extra Adds 0, Total Adds 5, WDMT, WZEN-FM, WENN, WWDM, WLTH. Heavy: KRNB. Medium: WAOK, WGPR, WNHC, WNOO, WJMI, WVOL, WWWS.

KRNB. Medium: WADK, WGPK, WNRC, WNOC, WJMI, WVOC, WWWS.

STONE CITY BAND "Ladies' Choice" (Gordy/Motown) 24/3
Rotations: Heavy 5/0, Medium 10/1, Light 8/1, Extra Adds 1, Total Adds 4, XHRM, WWDM, WANM. Heavy: WAOK, KRNB, WGCI, WRDW, KJCB. Medium: WHUR, WCIN, WZEN-FM, KDAY, WKND, WPEG, WNOO, WAAA, WLTH.

SHAWN CHRISTOPHER "Say It Again" (LARC) 23/3
Rotations: Heavy 3/0, Medium 8/0, Light 11/2, Extra Adds 1, Total Adds 3, WEDR, WZEN-FM, WPEG. Heavy: WAOK, WJMO, KOKY. Medium: WATV, WKXI, WVOL, WWDM, WANM, WTLC, WWWS, KDIA.

JUNIOR "Baby I Want You Back" (Mercury/PolyGram) 23/2

Rotations: Heavy 4/1, Medium 6/0, Light 13/1, Extra Adds 0, Total Adds 2, WDMT, WLOU. Heavy: WAMO, WJMO, WGPR. Medium: WBMX, WDRQ, XHRM, WPLZ, WVOI, KUKQ. SUGAR HILL GANG "Kick It Live From 9 To 5" (Sugar Hill) 23/0
Rotations: Heavy 4/0, Medium 7/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WEDR, WNOO, WLTH. Medium: WOOK, KRNB, WAIL-FM, WBMX, KDAY, WKND, WTLC.

-RENE & ANGELA "My First Love" (Capitol) 22/9 Rotations: Heavy 3/0, Medium 6/1, Light 11/6, Extra Adds 2, Total Adds 9, WEDR, WAIL-FM, WJMO, KNOW, WKXI, WBLX, WKWM, WWWS, WVOI. Heavy: WILD, WGCI, WDRQ. Medium: WHUR, WGPR, WOIC, KJCB, WWDM.

TEENA MARIE "Fix It (Part 1)" (Epic) 21/20
Rotations: Heavy 1/1, Medium 4/4, Light 13/12, Extra Adds 3, Total Adds 20, including WXYV, WDAS, WHUR, WAOK, KRNB, WDMT, WDRQ, KMJM, KDAY, KJLH, WNHC, WPDQ, WTLC, KDIA.

MARILYN SCOTT "Only You" (Mercury/PolyGram) 21/5 Rotations: Heavy 0/0, Medium 7/1, Light 13/3, Extra Adds 1, Total Adds 5, WZAK, KNOW, WPLZ, WWDM, WAAA\_ Medium: WOOK, WHUR, WEDR, WZEN-FM, WVOL, WLTH.



### NATIONAL AIRPLAY/40.

September 23, 1983

RUFUS & CHAKA KHAN/Ain't Nobody (WB)

2 KLIQUE/Stop Doggin' Me Around (MCA) 3 RICK JAMES/Cold Blooded (Gordy/Motown)

4 GAP BAND/Party Train (Total Experience/PGM) 5 HERBIE HANCOCK/Rockit (Columbia)

6 PHILIP BAILEY/I Know (Columbia)

7 GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.)

B ZAPP/I Can Make You Dance (WB)

18 16 11 9 STEPHANIE MILLS/Pilot Error (Casablanca/PolyGram)

28 23 15 (19 JENNIFER HOLLIDAY/I Am Love (Geffen)

- 31 LIONEL RICHIE/All Night Long (All Night) (Motown)

12 GEORGE BENSON/Lady Love Me (One More Time) (WB) 1 2 8 13 JEFFREY OSBORNE/Don't You Get So Mad (A&M)

12 TAVARES/Deeper In Love (RCA)

3 7 13 15 S.O.S. BAND/Just Be Good To Me (Tabu/CBS)

39 32 21 16 NITA BAKER/Angel (Beverly Glen).

LILLO/(You're A) Good Girl (Capitol)

26 18 18 18 KASHIF/Help Yourself To My Love (Arista)

15 15 14 19 MARY JANE GIRLS/All Night Long (Gordy/Motown)

11 10 10 20 NEW EDITION/Is This The End (Streetwise)

10 13 16 21 ASHFORD & SIMPSON/High-Rise (Capitol)

- - 33 DONNA SUMMER/Unconditional Lov 36 35 27 RANDY CRAWFORD/Nightline (WB) DONNA SUMMER/Unconditional Love (Mercury/PolyGram)

= 37 34 24 SLAVE/Shake It Up (Cotillion/Atco)

29 25 23 26 DENIECE WILLIAMS/I'm So Proud (Columbia)

MTUME/Would You Like To (Fool Around) (Epic) 24 24 24 (28) LaTOYA JACKSON/Bet'cha Gonna Need My Lovin' (LARC)

40 36 30 29 O'JAYS/Put Our Heads Together (Pihiladelphia International/CBS)

12 12 20 30 P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)

- 40 3 MICHAEL WYCOFF/Tell Me Love (RCA)

19 19 22 32 CLARK SISTERS/You Brought The Sunshine... (Westbound/Elektra)

DEBUT

38 ARETHA FRANKLIN/Every Girl (Wants My Guy) (Arista)

38 37 LEW KIRTON/Talk To Me (Believe In A Dream/CBS)

DEBUT 35 WHISPERS/This Time (Solar/Elektra) 22 21 25 36 FREEEZ/I.O.U. (Streetwise)

DEBUT 3 LAKESIDE/Real Love (Solar/Elektra)

DEBUT ANDRE CYMONE/Make Me Wanna Dance (WB)
40 39 SERGE PONSAR/Out In The Night (WB)

DEBUT PAROL/Cheap Thrills (Tommy Boy)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

### MOST ADDED ®

**TEENA MARIE (20) LIONEL RICHIE (17)** ARETHA FRANKLIN (16) MANHATTANS (16) **DIANA ROSS (15)** TOM BROWNE (11)

### HOTTEST

**RICK JAMES (43)** HERBIE HANCOCK (32) **RUFUS & CHAKA KHAN (27) GLADYS KNIGHT & THE PIPS (25)** 

WOOK, WYEE, WJMO, KJLH, WKND, WJAX, WVOL, WLTH, WTLC.

MANHATTANS "Forever By Your Side" (Columbia) 27/16

Rotations: Heavy 2/1, Medium 4/1, Light 20/13, Extra Adds 1, Total Adds 16, WAOK, KRNB, WDIA, WYLD-FM, WDRQ,

WGPR, WZEN-FM, KJLH, WNHC, WKXI, WPDQ, KOKY, WVOL, WLTH, WWWS, KUKQ.

WGPR, WZEN-FM, KJLH, WNHC, WKXI, WPDQ, KOKY, WVOL, WLTH, WWWS, KUKQ.

WNHC, WKXI, KOKY, WVOL, WANM, WLTH, WTLC, WWWS. STARPOINT "It's So Delicious" (Elektra) 20/5

Rotations: Heavy 0/0, Medium 5/1, Light 14/3, Extra Adds 1, Total Adds 5, WILD, WGCI, WRDW, WOIC, WVOI. Medium: WHUR, KJLH, WANM, WAAA. JARREAU "Trouble in Paradise" (WB) 20/1

Rotations: Heavy 1/0, Medium 10/0, Light 8/1, Extra Adds 1, Total Adds 1, XHRM. Heavy: WZEN-FM. Medium: WXYV, WAOK, KKDA-FM, KSOL, WATV, WJAX, WBLX, WPLZ, WANM, WLTH. ONE WAY "Let's Get Together" (MCA) 19/7
Rotations: Heavy 2/0, Medium 5/2, Light 12/6, Extra Adds 0, Total Adds 7, WAOK, WVEE, KRNB, WDRQ, WRDW, WNOO, WKWM. Heavy: WZAK, KACE. Medium: WVOL, KUKQ, WDIA.

P. FUNK ALL-STARS "Generator Pop" (Uncle Jam/CBS) 19/6 Rotations: Heavy 0/0, Medium 6/0, Light 13/6, Extra Adds 0, Total Adds 6, WOOK, WAOK, WHRK, WENN, WJMI, WKWM. Medium: WZAK, WDRQ, WZEN-FM, KDAY, WPEG, WVOL.

GENERAL CAINE "Bomb Body" (Tabu/CBS) 19/1
Rotations: Heavy 0/0, Medium 10/0, Light 9/1, Extra Adds 0, Total Adds 1, WZEN-FM. Medium: WAOK, KRNB, KDAY, XHRM, WKXI, WLOU, WVOL, WDAO, WTLC, WWWS./

DIANA ROSS "Up Front" (RCA) 18/15
Rotations: heavy 1/1, Medium 3/1, Light 11/10, Extra Adds 3, Total Adds 15, WXYV, WDAS, WAOK, WVEE, WAIL-FM, WYLD-FM, WDMT, WNHC, KNOW, WENN, WKXI, KOKY, WAAA, WTLC, WWWS. Medium: KSOL, WVOL.

TOM BROWNE "Rockin' Radio" (Arista) 18/11
Rotations: Heavy 1/0, Medium 2/1, Light 13/8, Extra Adds 2, Total Adds 11, WDMT, WGPR, WZEN-FM, KDAY, KJLH, WRDW, WATV, WNOO, WJMI, WTLC, WWWS. Heavy: WHRK. Medium: KRNB.

LADIES' CHOICE "Girls' Night Out" (Streetwise) 18/4
Rotations: Heavy 1/0, Medium 3/0, Light 12/2, Extra Adds 2, Total Adds 4, WAMO, KRNB, WJJS, WPLZ. Medium: WOOK, WJMO,

JOHNNY GILL "When Something Is Wrong With My Baby" (Cotillion/Atco) 18/3

Rotations: Heavy 0/0, Medium 9/1, Light 8/1, Extra Adds 1, Total Adds 3, WVEE, XHRM, WANT. Medium: WOOK, WJMO, WGPR, KNOW, WPDQ, WBLX, WVOL, WANM. SPANDAU BALLET "True" (Ch

Rotations: Heavy 4/0, Medium 7/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WVEE, WBLZ, WVKO. Medium: WHUR, WDMT, KDAY, WVOL, WPLZ; WLUM,

-MICHAEL STERLING "Desperate" (Success) 16/4

Rotations: Heavy 1/0, Medium 3/0, Light 12/4, Extra Adds 0, Total Adds 4, WENN, WPDQ, WPLZ, WWDM. Heavy: WOOK. Medium: KRNB, WJMO, WVOL.

BOBBY NUNN "Private Party" (Motown) 16/2

Rotations: Heavy 1/0, Medium 7/0, Light 7/1, Extra Adds 1, Total Adds 2, WHUR, WJJS. Heavy: KRNB. Medium: WGPR, WZEN-FM, WKND, WANM, WLTH, WKWM, WWWS. RON BANKS "Truly Bad" (Columbia) 15/7

Rotations: Heavy 0/0, Medium 3/1, Light 11/5, Extra Adds 1, Total Adds 7, WAOK, KRNB, WDRQ, WJLB, WZEN-FM, WATV, WTLC. Medium: WOOK, WVOL.

### Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

#### EAST

WXXV/Baltimor

TOOTS HIBBERT MAJOR HARRIS INVISIBLE MAN'S TEENA MARIE ORBIT BILLY JOEL ANDRE CYMO ANDRE CYMONE DIANA ROSS RAW SILK CHAZ JANKLE DARNELL WILLIAMS NYC PEECH BOYS HOTTEST: KLIQUE

GLADYS KNIGHT ANITA BAKER JEFFREY OSBORNE SOS BAND

WILD/Boston Elroy R.C. Smith AL JARREAU
ELECTRIC MIND
SISTER SLEDGE
TOM BROWNE
RANDY CRAWFORD
BERNARD WRIGHT
NATALIE COLE
STANDOINT Hottest: RICK JAMES HERBIE HANCOCK JEFFREY OSBORN RUFUS & CHAKA RUFUS & CHA NEW EDITION

Hottest: JEFFREY OSBORNE RICK JAMES RAKE PHILIP BAILEY RONNIE DYSON

JONES GIRLS DR. JECKYLL TEENA MARIE GLOBE & WIZ KID WHAM! U.K. FINIS HENDERSON ANK STALLONE KESIDE Hottest: HERBIE HANCOCK MARY JANE GIRLS RICK JAMES JEFFREY OSBORNE RONNIE DYSON

**MIDWEST** 

MICHAEL WYCOFF
MANHATTAN TRANSFE
STARPOINT
ADMFORD & SIMPSON

WGCI/Chicago (J

WBMX/Chicago

TYRONE DAVIS
Hottest:
RICK JAMES
RUFUS & CHAKA
PHILIP BAILEY
HERBIE HANCOCK

WBLZ/Cincinnati

LAKESIDE
NAKED EYES
HOTTEST:
RICK JAMES
GAP BAND
HERBIE HANCOC
MIDNIGHT STAR
RUFUS & CHAKA

MEN WITHOUT HATS ANDRE CYMONE

Brian Castle

LAKESIDE

HOT STREAM

WRKS/New York

GLOBE & WIZ KID Hottest: STACY LATTISAW ISLEY BROS RUFUS & CHAKA SOB BAND MADONNA

WDAS/Philadelphia

MANHATTAN TRANSFE P. FUNK ALL-STARS TEENA MARIE TOM BROWNE MADONNA DONNA SUMMER SKYY DIANA ROSS
JANICE MCLAIN
CURTIS HAIRSTON
GLOBE & WIZ KID
GARFIELD FLEMING JONES GIRLS SHAWN CHRISTOPHER Hottest: RICK JAMES RUFUS & CHAKA JEFFREY OSBORN SOS BAND LIONEL RICHIE

WAMO/Pittsburgh J.C. Floyd

TAVARES
ARETHA FRANKLIN
LADIES' CHOICE
Hottest:
RUFUS & CHAKA

WOOK/Washington, DC Chris Gardner

P. FUNK ALL-STARS STARLENA YOUNG MAJOR HARRIS HERBIE HANCOCK GAP BAND NEW EDITION KLIQUE SOS BAND

WKYS/Washington, DC

NOTE
HOTTEST:
RICK JAMES
SOS BAND
HERBIE HANCOCK
MIDNIGHT STAR
KLIQUE

WCIN/Cincinnati

Sid Kennedy

ARETHA FRANKLIN
MANHATTANS
GARLAND GREEN
ONE WAY
MICHAEL WYCOPF
LIONEL RICHIE
P. FUNK ALL-STARS
RON BANKS
TEENA MARIE
HOTEST: NEW EDITION SHALAMAR SOS BAND

WVEE/Atlanta

DIANA ROSS LYDIA MURDOCK SERGIO MENDES JOHNNY GILL ONE WAY DAVID SANBORN TOM TOM CLUB WHAM! U.K. CHAZ JANKLE BERNARD WRIGHT GARLAND GREEN HOTLEST: Hottest: HERBIE HANCOCK GAP BAND WHISPERS KLIQUE LIONEL RICHIE

**Teddy Black** 

STARPOINT TOM BROWNE HOT STREAK DATTON MICHAEL WYCOFF HERBIE HANCOCK KLIQUE MTUME

ARETHA FRANKLIN COMMODORES SHANNON MOTOR CITY CREW NATALIE COLE Hottest: HERBIE HANCOCK RICK JAMES BRYSON & FLACK SOS BAND GAP BAND WZAK/Cleveland Lynn Tolliver LIONEL RICHIE ANITA BAKER DAYTON GLOBE & WIZ KID GLOBE & WIZ KID
ARETHA FRANKLIN
MARILYN SCOTT
Hottest:
RICK JAMES
O'BRYAN
KLIQUE

GLADYS KNIGHT MARY JANE GIRLS WJMO/Cleveland

RON BANKS ONE WAY
JECKYLL & HYDE
ARETHA FRANKLIN
COMMODORES SKYY
RENE & ANGELA
Hottest: JENNIFER HOLLIDAY WHISPERS ANITA BAKER SISTER SLEDGE MARY JANE GIRLS

WDMT/Cleveland

MANHATTAN TRANSFE SPANDAU BALLET MIQUEL BROWN MTUME LAKESIDE ARETHA FRANKLIN JONES GIRLS DAYTON
RICH CASON & GALA
NYC PEECH BOYS NYC PEECH BO! JUNIOR SKOOL BOYZ SISTER SLEDG DOLBY'S CUBE NEWTRAMENT TOM BROWNE KLYMAXX BONNIE TYLER TEENA MARIE DIANA ROSS DIAMA RUSS
HOTTEST:
GLADYS KNIGHT
KLIQUE
RUFUS & CHAKA
JENNIFER HOLLIDAY
WHISPERS

WVKO/Columbus

Erik Stone

Lyles/Jones RICK JAMES KLIQUE LAKESÎDE

New & Active . . . See Page 49

What do Al Jarreau, Earl Klugh, Pat Metheny, Larry Carlton, Yellowjackets, Steps Ahead, Chick Corea, David Grisman, At Vizzutti, Strunz & Farah, Cliff Sarde, C'est What?, Dee Bell Eric Tingstad, Ronald Shannon Jackson, Rob Wasserman, David Darling, Ralph Towner, Lester Bowie. Dorrell Anger & Mike Marshall Jack DeJohnette, Everyman Band and David Sanborn have in common?

Promotion Plus by Word of Mouth Mkta

by over 120 radio stations in the Jazz Times Programmers Poll.

#### SOUTH

WAOK/Atlanta Larry Tinsley

MICHAEL WYCOFF TEENA MARIE MARILYN SCOTT JONES GIRLS MIDNIGHT STAR PHYLLIS HYMAN DAYTON DAYTON RENE & ANGELA DIANA ROSS BOTANA RUSS
HOTTEST:
PHILIP BAILEY
GAP BAND
GEORGE BENSON
RUFUS & CHAKA
LEW KIRTON WATV/Birmingham

KNOW/Austin

Ron January

Selby Edwards

Scotty Andrews

WRDW/Augusta

ARETHA FRANKLIN

WHUR/Washington, DC

Oscar Fleids TEENA MARIE JONES GIRLS LATOYA JACKSON RADIANCE BERNARD WRIGHT BOBBY NUNN JEFFREY OSBORNE RUFUS & CHAKA HERBIE HANCOCK

JEFFREY OSBORNE GLADYS KNIGHT WNOO/Chattanooga Smokin' Sam Ervin ANTTA BAKER

WOIC/Columbia u

MUTINY RAYMUN STARPOINT BOHANNON LAKESIDE NEW EDITION RUFUS & CHAKA

KKDA-FM/Dallas Terri Avery

HUMAN LEAGUE MILLIE JACKSON TOM BROWNE ARETHA FRANKLIN ANITA BAKER LEON HAYWOOD HOTTEST:
GLADYS KNIGHT
RICK JAMES
ZAPP
GAP BAND
STEPHANIE MILLS

WENN/Birmingham Michael Star

P. FUNK ALL-STARS DIANA ROSS MTUME MTUME
DARNELL WILLIAMS
MICHAEL STERLING
ALFIE SILAS
RICH CASON & GALA
SISTER SLEDGE
HOTES,
GAP BAND
BERRIE HANCOCK
RICK JAMES
JEFFREY OSBORNE
RUFUS & CHAKA

WGIV/Charlotte (J)

LEON HAYWOOD DAYTON MANHATTAN TRANSFE SISTER SLEDGE COMMODORES Ottest:

WPEG/Charlotte

SHAWN CHRISTOPHER DENIECE VILLIAMS CHILLTC W MICHAEL WYCOPP LIONEL RICHIE PLANET PATROL MEN WITHOUT HATS MANHATTAN TRANSFE FOTESEY.

ANTTA BAKER
LIONEL RICHIE
TAVARES
COLD CRUSH BROTHE
MILLIE JACKSON
ARETHA FRANKLIN
HOTHER
MIDNIGHT STAR
NEWCLEUS
SLAVE
LYDIA MURDOCK
WHISPERS ANITA BAKER

KRLY/Houston

HIROSHIMA LYDIA MURDOCK ERIC GALE MICHAEL SEMBELLO FATBACK FATBACK
CHILLTOWN
HOTTEST:
GLADYS, KNIGHT
MIDNIGHT STAR
RICK JAMES
KLIQUE
SOS BAND

KMJQ/Houston Jim Snowden

WJMI/Jackson

TOM BROWNE
P. FUNK ALL-STARS
Hottest:
NEWCLEUS
CLARK SISTERS
PRINCE

PRINCE HERBIE HANCOCK RUFUS & CHAKA

DONNA SUMMER

LAKESIDE
DIANA ROSS
TEEMA MARIE
MANHATTANS
LIQUID GOLD
GARLAND GREEN
RENE & ANGELA
HOTTEST
GLADYS KHIGHT
GAP BAND
ZAPP
NEW EDITION
KLIQUE
TYRONE DAVIS

Carl Haynes

MIDNIGHT STAR STEPHANIE MILLS RANDY CRAWFORD ARETHA FRANKLIN Hottest: KLIQUE GLADYS KNIGHT SOS BAND ZAPP NEWCLEUS

ANITA BAKER
ONE WAY
DONNA SUMMER
SOS BAND
PHYLLIS HYMAN
TOM BROWNE
HOTTEST
HOTHEST
JEFFREY OSBORNE
FHILIP BAILEY
ISLEY BROS
GLADYS KNIGHT
GAP BAND

WJAX/Jacksonville (a)

BERNARD WRIGHT BILLY GRIFFIN MICHAEL WYCOFF EBN-OZN INVISIBLE MAN'S B Hottest: LYDIA MURDOCK KASHIF HERBIE HANCOCK

WPDQ/Jacksonville // Marc Little

LAKESIDE NEW EDITION TEENA MARIE LIONEL RICHIE MICHAEL STERLING MICHAEL STERLIN DAYTON MANHATTANS HOTTEST GLADYS KNIGHT RUFUS & CHAKA NEW EDITION RICK JAMES MICHAEL JACKSON

O'JAYS JEFFREY OSBORNE REDDINGS GLASS BAND KOKY/Little Rock (J)
Paul Todd

TEENA MARIE

ANITA BAKER PHYLLIS HYMAN Jimmy Smith WLOU/Louisville

Neal O'Rea COMMODORES LADIES' CHOICE JUNIOR ANDRE CYMONE ROYALCASH Hottest: HERBIE HANCOCK GLADYS KNIGHT GAP. BAND

WJJS/Lynchburg

LIONEL RICHIE LIPPS, INC. Hottest: ARETHA FRANKLIN RICK JAMES MIDNIGHT STAR KOFFIE SOS BAND HERBIE HANCOCK

Floyd Blackwell WBLX/Mobile

MANHATTANS SKYY TEENA MARIE PEACHES & HERB SISTER SLEDGE LADIES' CHOICE GARLAND GREEN WILLIAMS KLIQUE ZAPP LIONEL RICHIE

Bobby O'Jay

GAP BAND GLADYS KNIGHT ZAPP LIONEL RICHIE ONE WAI LILLO MANHATTANS WEST STREET MOB Hottest; GAP BAND GLADYS KNIGHT RICK JAMES CLARK SISTERS

WHRK/Memphis (J

NAKED EYES DAVID SANBORN LYDIA MURDOCK P. FUNK ALL-STARS ROYALCASH Hottest: BILLY JOEL
JENNIFER HOLLIDAY
ANDRE CYMONE
RICK JAMES
GEORGE BENSON

8

10

15

JONES GIRLS

Michael J. Alexander

FREDERICK KNIGHT REME & ANGELA FATBACK DAVID SANBORN Hottest: HERBIE HANCOCK NEW EDITION RUFUS & CHAKA GAD BAND

WVOL/Nashville Fred Harvey

TEENA MARIE LYDIA MURDOCK MANHATTANS DARNELL WILLIAMS NEW ORDER SKYY Hottest: GAP BAND RICK JAMES KLIQUE MIDNIGHT STAR NEW EDITION

LIONEL RICHIE JONES GIRLS DIANA ROSS LYDIA MURDOCK TYRONE DAVIS SISTER SLEDGE MANHATTANS

WAIL-FM/New Orleans

Barry Richards JOBOXERS JOBOXERS
DIANA ROSS
WHAM! U.K.
CYBOTRON
PAUL YOUNG
JONES GIRLS
LILLO
RENE & ANGELA
DENTECE WILLIAMS
HOTTES
HOT BAND
RICK JAMES
GAP BAND
RUFUS & CHAKA
NEWCLEUS

SIGGES-TOIR
BILLY GRIFFIN
SHAWN CHRISTOPHER
VEE ALLEN
LYDIA MURDOCK
RENE & ANGELA
CLARENCE REID ASHFORD & SIMPSON STEPHANIE MILLS

> WANT/Richmond Kirby Carmichael

NEWCLEUS LIONEL RICHIE MICHAEL WYCOFF DONNA SUMMER JOHNNY GILL ARETHA FRANKLIN HOTTEST: RICK JAMES JEFFREY OSBORN HERBIE HANCOCK ZAPP RUFUS & CHAKA

WTOY/Roanoke Riley Wynn LILLO J.W. WADE PHILIP BAILEY SLAVE LIONEL RICHIE Hottest: JEFFREY OSBORNE RICK JAMES SOS BAND SOS BAND HERBIE HANCOCK GLADYS KNIGHT

Kevin Flemming ORBIT LAKESIDE LAKESIDE
NEW HORIZONS
RICH CASON & GALA
JECKYLL & HYDE
MICHAEL STERLING
MARILYN SCOTT
THIRD WORLD
STONE CITY BAND
ROTEST: SOS BAND RICK JAMES HERBIE HANCOCK

KLIQUE LIONEL RICHIE WANM/Tallahassee

Joe Bullard STONE CITY BAND

WEST

WPLZ/Patersburg

LIONEL RICHIE

AMETHA FRANKLIN FINIS MENDERSON LADIES' CHOICE RAW SILK MARILYN SCOTT

NEW EDITION

GLADYS KNIGHT

KDAY/Los Angeles

TEENA MARIE TEENA MARIE
RAW SILK
MANHATTAN TRANSFE
BILLY GRIFFIN
MOTOR CITY CREW
MICHAEL WYCOFF
SKOOL BOYZ
TOM BROWNE Hottest: STEPHANIE MILLS KLIQUE RUFUS & CHAKA LILLO RANDY CRAWFORD

KJLH/Los Angeles (a) J.B. Stone/Rico

KING SUNNY ADE RAW SILK ARETHA FRANKLIN ANDRE CYMONE NAKED EYES LAKESIDE JONES GIRLS MANHATTAN TRANSFE MANHATTANS MANHATTANS
Hottest:
GAP BAND
LIONEL RICHIE
PHILIP BAILEY
ANITA BAKER
KLIQUE

KACE/Los Angeles (A

ANITA BAKER MIDNIGHT STAR RICK JAMES CLARK SISTERS RUN D.M.C.

WAAA/Winston-Salem

MARILYN SCOTT JEFFREY OSBOR RUFUS & CRAKA GAP BAND KDIA/Oakland

DAVID SANBORN
HIROSHIMA
BOB JAMES
BOB JAMES
TEENA MARIE
SISTER SLEDGE
NYC PEECH BOYS

NEWCLEUS ANITA BAKER STONE CITY BAND LILLO LILLO
O'JAYS
BERNARD WRIGHT
MANHATTANS
MANHATTAN TRANSPE
JOAN JETT
TALKING HEADS
COMMODORES COMMODORES ANDRE CYMONE EL CHICANO Hottest: RICK JAMES HERBIE HANCOCK ZAPP ZAPP GLADYS KNIGHT RUFUS & CHAKA

XHRM/San Diego u

MTUME JOHNNY GILL LARESIDE
SISTER SLEDGE
WEST STREET MOB
STONE CITY BAND
COMMODORS
PHYLLIS HYMAN
AL JARREAU
HOTHERY OSBORNE
PHILIP BAILEY
GEORGE BENSON
RUEUS & CHAKA
RICK JAMES LAKESIDE

KSOL/San Mateo Bernie Moody

MANHATTAN TRANSFE MARILYN SCOTT WHAM! U.K. HERB ALPERT HOTLEST: GEORGE BENSON PRINCE LIONEL RICHIE JEFFREY OSBORNE JEFFREY OSBORNE STEPHANIE MILLS

(J) indicates Black reporters also contributing to Jazz Chart

### JAZZRADIO NATIONAL AIRPLAY/30®

-September 23, 1983

SPYRO GYRA/City Kids (MCA) RAMSEY LEWIS/Les Fleurs (Columbia) GEORGE BENSON/In Your Eyes (WB)

MARVIN STAMM/Stammpede (Palo Alto) TOM GRANT/Tom Grant (Pausa) 6

14 JEAN-LUC PONTY/Individual Choice (Atlantic) JIMMY McGRIFF/The Countdown (Milestone) 9

ERIC GALE/Island Breeze (Musician/Elektra)

HIROSHIMA/Third Generation (Epic) 13 VICTOR FELDMAN/Secret Of The Andes (Palo Alto)

12 PAT METHENY/Travels (ECM) 11 MAYNARD FERGUSON/Storm (Palo Alto)

JACO PASTORIUS/Invitation (WB)

FREE FLIGHT/Soaring (Palo Alto) 17

B LINDA HOPKINS/How Blue Can You Get (Palo Alto) 16 WYNTON MARSALIS/Think Of One (Columbia) 12

CLIFF SARDE/Temporary Tight (Aslan)

18 MACAR BROTHERS/Cosmos Kid (Aircraft) 18

19 CHUCK MANGIONE/Journey To A Rainbow (Columbia) 19 RICHIE COLE & BOOTS RANDOLPH/Yakety Madness! (Palo Alto) 26

GEORGE SHEARING/MEL TORME/Top Drawer (Concord) 29 22 22 EARL KLUGH/Low Ride (Capitol)

23 23 HERBIE MANN/Astral Island (Atlantic) DEBUT HERB ALPERT/Blow Your Own Horn (A&M)

25 KOINONIA/More Than A Feelin' (Breaker)

21 26 RONNIE LAWS/Mr. Nice Guy (Capitol) 27 YELLOW JACKETS/Mirage A'Trois (WB)

28 28 JARREAU/Jarreau (WB) 20 29 LARRY CARLTON/Friends (WB)

DEBUT 

WOODY HERMAN/Presents A Great American Evening, Vol. 3 (Concord)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Bob Stewart; WMGI/Gains-ville, FL, Lou Patrick; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Ray Scott; WJZZ/Detroit, John Hill; KTWN/Minneapolis, Tom Pelissero; WXFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; K.IAZ/San Francisco, Dick Conte: K.IZZ/Seattle, Kasia Wilk

### WORD OF MOUTH MARKETING

17735 Collins Avenue Encino, California 91316 Telephone: 213-344-4757

Voted Jazz Promotion Exec of the Year

#### WLTH/Gary Dana Huskisson WDAO/Dayton

LYDIA MURDOCK OLIVER CHEATHAM MICHAEL WYCOFF HERBIE HANCOCK RUFUS & CHAKA RICK JAMES ZAPP NEW EDITION WGPR/Detroit

ARETHA FRANKLIN
TOM BROWNE
MANHATTANS
GARLAND GREEN
ROYALCASH
R-9 CORP.
BEAU WILLIAMS
HIGH FASHION
HOT STREAK
CHAS JANNEL HOT STREAK CHAS JANKEL Hottest: RICK JAMES RUFUS & CHAKA HERBIE HANCOC ANITA BAKER KLIQUE

WJLB/Detrol ARETHA FRANKLIN LIONEL RICHIE RONNIE DYSON MTUME RGE BENSON

WDRQ/Detroit

KAIYA ONE WAY PLANET PATROL RON BANKS TEENA MARIE TEENA MARIE HOTTEST GLADYS KNIGHT JEFFREY OSBORN RENE & ANGELA RICK JAMES RUFUS & CHAKA

TOM BROWN MANHATTANS RICH CASON & GALJ ACTIVE FORCE MANHATTANS RENE & ANGELA

CHILLTOWN
ANDRE CYMONE
ARETHA FRANKLIN
JONES GIRLS
KAIYA
ONE WAY ONE WAY
P. FUNK ALL-STARS
RENE & ANGELA
PAUL YOUNG
Hottest:
ZAPP
SOS BAND
HERBIE HANCOCK WZEN-FM/St. Louis

DARNELL WILLIAMS
DIANA ROSS
RON BANKS
ROYALCASH
TEENA MARIE KASHIF UNIQUE TOM BROWNE

WWWS/Saginaw Kermit Crockett

KMJM/St. Louis Tony Gray

SISTER SLEDGE TEENA MARIE WHISPERS ARETHA FRANI ARETHA FRANKLIN PLANET PATROL JEFFREY OSBORNE

LIONEL RICHIE BOHANNON K-9 CORP. BERNARD WRIGHT WEST STREET MOE SKOOL BOYZ THELMA HOUSTON TOM BROWNE SPYRO GYRA

WLUM/Milwaukee Rich Guzman LIONEL RICHIE MTUME
LAKESIDE
HOTTEST:
BONNIE TYLER
EURYTHMICS
RICK JAMES
MEN WITHOUT
ZAPP

RICK JAMES
EURYTHNICS
EERBIE HANCOCK
ZAPP
GLADYS KNIGHT
JENNIFER HOLLIDAY
MODIE, BEOWN
HOULE, BEOWN
HOULE, BEOWN RICHARD JON SHITH
MIQUEL BROWN
GENERAL CAINE
MICHAEL STERLING
HOTLEST;
RICK JAMES
AL JARREAU
GLADYS KNIGHT
JEFFREY OSBORNE
HERBIE HANCOCK

> WVOI/Toledo (a) Maxx Myrick STARPOINT

Hottest: HERBIE HANCOCK RUPUS & CHAKA KLIQUE ANITA BAKER ARETHA FRANKLIN



"Breakers" are those newer records that have the greatest level of station activity on any given week.

#### JANIE FRICKE

#### Tell Me A Lie (Columbia)

On 74% of reporting stations. National Summary: Up 25, Same 46, Down 0, Debuts 18, Adds 22. A Most Added Record. Debuts at number 47 on the Country Chart.

### **CONWAY TWITTY**

#### Heartache Tonight (WB)

On 74% of reporting stations, National Summary: Up 17, Same 28, Down 0, Debuts 25, Adds 41. A Most Added Record. Debuts at number 46 on the Country Chart.

#### WHITES

#### When The New Wears Off Our Love (WB/Curb)

On 66% of reporting stations. National Summary: Up 36, Same 29, Down 0, Debuts 21, Adds 12. Debuts at number 48 on the Country Chart.

#### **JOHN ANDERSON**

### Black Sheep (WB)

On 64% of reporting stations. National Summary: Up 11, Same 28, Down 0, Debuts 16, Adds 41. A Most Added Record. Debuts at number 50 on the Country Chart.

#### **EXILE**

### **High Cost Of Leaving (Epic)**

On 62% of reporting stations. National Summary: Up 40, Same 33, Down 0, Debuts 9, Adds 10. Debuts at number 40 on the Country Chart.

### MOST ADDED®

HANK WILLIAMS JR. (46) Queen Of My Heart (WB) **JOHN ANDERSON (41)** Black Sheep (WB) **CONWAY TWITTY (41)** Heartache Tonight (WB)
LARRY GATLIN & GATLIN BROTHERS (41) Houston... (Columbia) NITTY GRITTY DIRT BAND (31) Dance Little Jean (Liberty) ANNE MURRAY (22 A Little Good News (Capitol) JANIE FRICKE (22)

Tell Me A Lie (Columbia)

### HOTTEST

KENNY ROGERS with DOLLY PARTON (80) Islands In The Stream (RCA) **RONNIE MILSAP (78)** Don't You Know How Much I Love You (RCA) ALABAMA (68) Lady Down On Love (RCA)
CHARLY McCLAIN & MICKEY GILLEY (60) Paradise Tonight (Epic) B.J. THOMAS (47) New Looks From An Old... (Cleve. Int./CBS) MERLE HAGGARD (34) What Am I Gonna Do With The... (Epic) RICKY SKAGGS (34) You've Got A Lover (Epic)

### **NEW & ACTIV**

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this wee (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the ame (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🗾 indicated one of this weel nost added new songs.

KENDALLS "Movin" Train" (Mercury/PolyGram) 88/5
National Summary: Up 53, Same 22, Down 0, Debuts 8, Adds 5, KIX106, WSM, WRNL, WIRK-FM, KUUY, WGNA-FM 28-24, KIKK-FM 25-20, KRMD-AM-FM 27-21, WXCL 42-36, KMPS-AM-FM 20-13.

KIKK-FM 25-20, KMD-AM-FM 27-21, WXCL 42-36, KMPS-AM-FM 20-13.

LARRY GATLIN & GATLIN BROTHÉRS "Houston (Means I'm One Day...)" (Columbia) 83/41

National Summary: Up 7, Same 23, Down 0, Debuts 12, Adds 41 including WPOC-FM, WEEP, WNYR, KXYL, WSIX-FM, WIRK-FM, KWMT, KEBC-FM, WXCL, KTPK-FM, KIK-FM, KLZ, KNIX-FM KRAK, KCBQ.

ATLANTA "Dixie Dreamin" (MDJ) 82/17

National Summary: Up 26, Same 22, Down 0, Debuts 16, Adds 17, WOKQ, KIX106, WWVA, KEAN-AM-FM, KASE, WRNL, WTQR-FM, WGEE, WHBF, WTOD, KVOO, KKAL, KGEM/KJOT, KKCS, KUGN-FM, KMPS-AM-FM, KIGO.

GLIS HARDIN "I oving You Hurts" (RCA) 59/13

GUS HARDIN "Loving You Hurts" (RCA) 59/13
National Summary: Up 8, Same 32, Down 0, Debuts 6, Adds 13, WGNA-FM, WAJR, WPOR-FM, KLRA, KKYX, WFMS-FM, KEBC-FM, KIOV-FM, KKAL, KKCS, KEIN, KNIX-FM, KCCY-FM.

NITTY GRITTY DIRT BAND "Dance Little Jean" (Liberty) 51/31

National Summary: Up 3, Same 11, Down 0, Debuts 6, Adds 31 including WRKZ-FM, WIXL-FM, WSOC-FM, WLWI-FM, WIRK-FM, KRRK, WTSO, WWJO, KTPK-FM, KUZZ, KUUY, KYGO-FM, KMAK, KSOP-FM, KCKC, KMPS-AM-FM.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 49/4
Netional Summary: Up 14, Same 25, Down 0, Debuts 6, Adds 4, WXKW, KEAN-AM-FM, KEBC-FM, KMAK, WIXL-FM 25-13, WEEP 14-12, WNYR 16-13, WOKK 45-40, KYXX d-36, KSON-FM 35-28.

HANK WILLIAMS JR. "Queen Of My Heart" (WB) 47/46

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 46 including WVAM, WYRK, WYII, KASE, WSOC-FM, WLWI-FM, WTQR-FM, WWWW-FM, WCUZ-AM-FM, WFMS-FM, KYNN-AM-FM, WXCL, KIOV-FM, KFDI-AM-FM, KWJJ, KSAN, KMPS-AM-FM.

### **IGNIFICAN**T

VERN GOSDIN "I Wonder Where We'd Be Tonight" (Compleat/PolyGram) 43/20
National Summary: Up 0, Same 22, Down 0, Debuts 1, Adds 20 including WYRK, WKYG, WEZL-FM, KHEY-AM, WKSJ-FM, KRMD-AM-FM, WQYK-FM, WAXX, KWMT, WFMS-FM, KEBC-FM, KTTS-AM-FM, KGEM/KJOT, KKCS, KVEG.

STEPHANIE WINSLOW "Kiss Me Darling" (Oak) 42/9
National Summary: Up 17, Same 12, Down 0, Debuts 4, Adds 9, WSNO, WPAP-FM, KKYX, WAXX, WITL-FM, WTSO, WXCL,

JOHN SCHNEIDER "If You Believe" (Scotti Bros./CBS) 37/7

National-Summary: Up 4, Same 19, Down 0, Debuts 4, Adds 7, WXLG, WUSQ-FM, KEBC-FM; WTOD, KRWQ-FM, KVEG; WIXL-FM d-39, KHEY-AM d-49, WPAP-FM 47-38, KTTS-AM-FM 38-34.

CRYSTAL GAYLE "Keepin' Power" (Columbia) 35/7

National-Summary: Up 6, Same 19, Down 0, Debuts 3, Adds 7, WXKW, WRKZ-FM, WSOC-FM, WDAK, WGTO, WKSJ-FM, KS100, WIXL-FM d-35, WCMS-FM 36-32, KKCS d-50.

JAMES & MICHAEL YOUNGER "Love's On The Rebound" (MCA) 34/7
National Summary: Up 5, Same 19, Down 0, Debuts 3, Adds 7, WWVA, KLLL, WQYK-FM, WFMS-FM, KEBC-FM, WHBF, KFDI-AM-FM, WYII d-47, KMML 47-43, WPAP-FM d-48.

RICH LANDERS "Every Breath You Take" (AMI) 33/3

National Summary: Up 8, Same 16, Down 0, Debuts 6, Adds 3, WYII, WYNK-FM, WUSQ-FM, WSEN-AM-FM d-50, WKIX 32-25, KRMD-AM-FM 33-29, WIRK-FM d-45, KTTS-AM-FM 50-45, WIL-AM-FM d-30, WTOD d-39.

BRICE HENDERSON "Flames" (Union Station) 32/4

National Summary: Up 2, Same 24, Down 0, Debuts 2, Adds 4, WESC-AM-FM, WJQS, KEBC-FM, KMAK, WPAP-FM d-48, KBMR 46-44 WXCI d-48

ROY CLARK "Wildwood Flower" (Churchill) 31/3

National Summary: Up 15, Same 11, Down 0, Dobuts 2, Adds 3, WUSQ-FM, WMNI, KRSY, WJQS d-40, WPAP-FM 34-25, WMAQ d-25, WHBF 49-44, KVOO 32-26, KWJJ-35-30, KMPS-AM-FM 23-19.



### **NATIONAL AIRPLAY**

September 23, 1983

RONNIE MILSAP/Don't You Know How Much I... (RCA)

B.J. THOMAS/New Looks From An Old Lover (Cleveland International/CBS) 5 2 6

CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic)

MERLE HAGGARD/What Am I Gonna Do With The... (Epic) 11 9 5

6 DON WILLIAMS/Nobody But You (MCA) 13 10 6 KENNY ROGERS/Scarlet Fever (Liberty) 17 12 7

ALABAMA/Lady Down On Love (RCA) 21 15 9

CRYSTAL GAYLE/Baby What About You (WB) 8 3 2 1

RICKY SKAGGS/You've Got A Lover (Epic)

22 18 13 10 JOHNNY RODRIGUEZ/How Could I Love Her (Epic) 18 14 11

GENE WATSON/Sometimes I Get Lucky And Forget (MCA) 20 17 14

REBA McENTIRE/Why Do We Want... (Mercury/PolyGram) 24 19 16

13 LOUISE MANDRELL/Too Hot To Sleep (RCA)

KENNY ROGERS with DOLLY PARTON/Islands In The Stream (RCA) 36 29 20

**STEVE WARINER/Midnight Fire (RCA)** 28 22 18

16 JOHN DENVER & EMMYLOU HARRIS/Wild Montana Skies (RCA)

ED BRUCE/If It Was Easy (MCA) 29 26 23

WAYLON JENNINGS & JERRY REED/Hold On, I'm Comin' (RCA)

19 LEE GREENWOOD/Somebody's Gonna Love You (MCA) @ GARY MORRIS/The Wind Beneath My Wings (WB) 33 30 26

2 BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA) 41 33 29

22 LYNN ANDERSON/What I Learned From Loving You (Permian) 30 27 25

STATLER BROTHERS/Guilty (Mercury/PolyGram)

24 EDDIE RABBITT/You Put The Beat In My Heart (WB)

44 36 30

5 4 10 25 SHELLY WEST/Flight 309 To Tennessee (Viva)

26 CHARLEY PRIDE/Night Games (RCA) 2. 12

3 SYLVIA/The Boy Gets Around (RCA) 46 38 32

28 LEON EVERETTE/The Lady, She's Right (RCA) 40 37 31

29 MICKEY GILLEY/Your Love Shines Through (Epic)

- 50 39 GEORGE JONES/Tennessee Whiskey (Epic)

3 TERRI GIBBS/Anybody Else's Heart But Mine (MCA) 48 40 34 DAN SEALS/After You (Liberty) 45 39 33

1 6 17 33 JOHN CONLEE/I'm Only In It For The Love (MCA)

3 DEBORAH ALLEN/Baby I Lied (RCA) 47 43 37

14 13 19 35 MOE BANDY featuring BECKY HOBBS/Let's Get Over Them Together (Col.)

65 EARL THOMAS CONLEY/Holding Her And Loving You (RCA)

37 JIM GLASER/The Man In The Mirror (Noble Vision) 49 45 40

A 8 22 38 WILLIE NELSON/Why Do I Have To Choose (Columbia)

39 SISSY SPACEK/Lonely, But Only For You (Atlantic America)

25 20 24 40 TANYA TUCKER/Baby I'm Yours (Arista) 50 46 BANDANA/Outside Lookin' In (WB)

42 ANNE MURRAY/A Little Good News (Capitol) 47 43 BELLAMY BROTHERS/Strong Weakness (WB)

JUICE NEWTON/Stranger At My Door (Capitol) 48

MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty) 50 DEBUT CONWAY TWITTY/Heartache Tonight (WB)

DEBUT JANIE FRICKE/Tell Me A Lie (Columbia) DEBUT WHITES/When The New Wears Off Our Love (WB/Curb)

DEBUT SEXILE/High Cost Of Leaving (Epic) DEBUT 50 JOHN ANDERSON/Black Sheep (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general

continued upward movement

TAMMY WYNETTE "Still In The Ring" (Epic) 30/6
National Summary: Up 7, Same 14, Down 0, Debuts 3, Adds 6, WGTO, KHEY-AM, WTQR-FM, WFMS-FM, KVEG, Q92, WSIX-FM 21-17, KRMD-AM-FM 47-39; KTTS-AM-FM d-47, KMPS-AM-FM d-25. RONNIE RENO "The Letter" (EMH) 30/3

National Summary: Up 3, Same 22, Down 0, Debuts 2, Adds 3, WWJO, KFDI-AM-FM, KUZZ, WVAM 47-41, WYII d-50, WJQS 35-32, WIRK-FM d-49, KSOP-FM 44-39.

FM d-49.

KAREN TAYLOR-GOOD "Don't Call Me" (Mesa) 30/2
National Summary: Up 10, Same 14, Down 0, Debuts 4, Adds 2, WUSQ-FM, WFMS-FM, WGNA-FM 30-25, KHEY-AM 27-24, WLWI-FM 35-32, WIRK-FM d-47, WXCL d-50, WHBF d-50, WTOD d-40, KTOM 50-47.

LLOYD DAVID FOSTER "You've Got That Touch" (MCA) 29/4
National Summary: Up 11, Same 13, Down 0, Debuts 1, Adds 4, WKYG, KCJB, KTPK-FM, KEIN, WYII 44-36, KRRV d-49, KHEY-AM 49-43, WSIX-FM 25-23, KVOO 48-40, KSOP-FM 27-23.

STEVE EARL AND THE DUKES "Nothin' But You" (Epic) 26/4
National Summary: Up 7, Same 13, Down 0, Debuts 2, Adds 4, KIX106, WSOC-FM, KRSY, KSOP-FM, WMZQ 33-32, KLVI d-39, WGTO d-50, WKSJ-FM 48-35, WXCL 45-40, KWJJ 43-38.

BRENDA LEE "Didn't We Do It Good" (MCA) 24/6
National Summary: Up 5, Same 11, Down 0, Debuts 2, Adds 6, KHEY-AM, KFGO, KFDI-AM-FM, KVEG, Q92, KTOM, WKSJ-FM 43-38, WSIX-FM 26-21, KRMD-AM-FM 46-42, KTTS-AM-EM 37-33.

TEXAS VOCAL COMPANY "It Had To Be You" (RCA) 24/6

National Summary: Up 3, Same 12, Down 0, Debuts 3, Adds 6, WYNK-FM, KFGO, KWMT, WTOD, KTPK-FM, WGNA-FM d-44, WIXL-FM d-37, WQYK-FM 4B-46, WKKQ-AM d-49.

National Summary: Up 5, Same 14, Down 0, Debuts 2, Adds 3, KTPK-FM, Q92, KTOM, WGNA-FM 44-40, WPAP-FM d-49, WIRK-FM 41-35, KBMR d-47, KYNN-AM-FM 48-45, KFDI-AM-FM 41-37, KWJJ 36-31.

BOBBY BARE "Diet Song" (Columbia) 22/6
National Summary: Up 6, Same 9, Down 0, Debuts 1, Adds 6, WESC-AM-FM, WWOD/WKZZ, WFMS-FM, WTOD, KNIX-FM, Q92, WHN 28-23, WKHK 26-19, WWWW-FM 31-24, KRAK 42-33.

DONNA FARGO "The Sign Of The Times" (Cleveland International/CBS) 22/6
National Summary: Up 6, Same 8, Down 0, Debuts 2, Adds 6, WJQS, WWOD/WKZZ, WPAP-FM, KBMR, WCXI-AM-FM, KVOO, WSIX-FM 29-25, WSM 38-30, WSLR d-30, KTTS-AM-FM d-46.

MERLE HAGGARD "It's All In The Game" (MCA) 21/21
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 21 including WVAM, WKHK, WYNK-FM, WNOX, WPAP-FM, WRNL, KEBC-FM, WTOD, KMAK, KCUB.

CHANTILLY "Have I Got A Heart For You" (F&L) 20/3

National Summary: Up 11, Same 6, Down 0, Debuts 0, Add 3, WKSJ-FM, KBMR, KVEG, KHEY-AM 43-38, WPAP-FM 32-27, KFGO 48-42, WHBF 34-31, KFDI-AM-FM 48-43, KSOP-FM 38-33.

BIG AL DOWNING "Let's Sing About Love" (Team Entertainment) 19/3 FM 40-33, KRMD-AM-FM d-46

WQYK-FM 27-23, KBMR 49-45, KYNN-AM-FM 47-44.

RANDY PARTON "A Stranger In Her Bed" (RCA) 17/10
National Summary: Up 0, Same 7, Down 0, Debuts 0, Adds 10, WSEN-AM-FM, WWVA, WYII, WGTO, KRKK, KFGO, KCJB, KVOO,

NARVEL FELTS "Anytime You're Ready" (Evergreen) 16/1 National Summary: Up 3, Same 10, Down 0, Debuts 2, Adds 1, WOKK, WWVA on, WGTO 50-46, WJQS 40-35, KBMR d-49, KTTS-AM-RM d-48, KVEG on, KSOP-FM on. DEWAYNE BLACKWELL & JILL HOLLIER "You're Just A Little Too Young" (Viva) 15/7

National Summary: Up 1, Same 6, Down 0, Debuts 1, Adds 7, WKYG, WYNK-FM, KLRA, KWMT, WTOD, KVOO, KNIX-FM, WGNA-FM d-41, WQYK-FM 49-47. KIX BROOKS "Baby When Your Heart Breaks..." (Avion) 15/2
National Summary: Up 4, Same 6, Down 0, Debuts 3, Adds 2, WMNI, KVOO, WSEN-AM-FM d-48, WPAP-FM d-45, WQYK-FM

31-28, WAXX d-40, WXCL 49-43. RAY CHARLES "Ain't Your Memory Got No Pride" (Columbia) 15/1
National Summary: Up 1, Same 10, Down 0, Debuts 3, Adds 1, WPAP-FM, WEZL-FM d-43, KLRA d-41, KKYX 44-42, KTTS-AM-

Adds & Hots . . . See Page 52



### Regional Adds & Hots

MOST ADDED Larry Gatlin (Columbia) John Anderson (WB)

**EAST** HOTTEST Ronnie Milsap (RCA) Rogers & Parton (RCA)

**MIDWEST** John Anderson (WB)

KFGO Fergo, ND

WKMF Flint, Mi

LARRY GATLIN
JOHN ANDERSON
VERNE GOSDIN
TEXAS VOCAL COM
BLACKWELL & HOL
RATTRY ANTHRA
HOLESE:
RONNIE MILSAP
HEBA NC ENTIRE
ROCERS & PARTCO
GEORGE JOHNES
JIM GLASER

STEVE MARINER CONNAY THITTY MICHAEL MURPHE HOCLEST: RONNIE MILLAM DON WILLIAMS WERLE MAGGARD ALABAMA ROCERS 6 PARTON

WCUZ-AM/FM Grand Rapids, MI

HOTTEST Ronnie Milsap (RCA) Rogers & Parton (RCA)

SOUTH MOST ADDED Hank Williams Jr. (WB) Nitty Gritty Dirt Band (Liberty) Larry Gatlin (Columbia)

SOUTH

KEAN-AM/FM Abilene, TX

ADIGNE, TX
BELLAHY BROTHERS
BEALT THOMAS COME
JOSE PELLICIANO
JOSE PELLICIANO
JOSE PELLICIANO
JOSE AND THE HAGGA RO
HERILE HAGGA RO
HERILE HAGGA RO
HERILE HAGGA RO
HAGHA TALANTA
JANIE FRICKE
STEVE DOUGLAS
HOCCHAIN & GILLEY
HOCCHAIN & GOLLEY
JENNINGS GARY MONRIS
KENNY ROCERS
JENNING SC RESD
STEVE MARINER

RANDY WRIGHT SAVANNAH KATHY HATTEA CONNAY TWITTY HOTEOST: ROWNIE WILSAP NCCLAIM & GILLEY ALABAMA

KMML Amerillo, TX

KASE Austin, TX

HANK WILLIAMS J ATLANTA DAVID FRIZZELL HOTTGET: DON MILLIAMS RICRY SKAGGS ROGERE & PARTON LYNN ARDERSON WHITES

HOTTEST Rogers & Parton (RCA)

MOST ADDED WEST Conway Twitty (WB) Nitty Gritty Dirt Band (Liberty)

WJQS Jackson, MS

JORN SCHNEIDER
HANK NILLIAMS JR.
DONNA PARGO
ERICE MENDERSON
HITTY GRITTY DIRI
LARRY GATLIN
HOLDBER
HONNIE MILSAP
HOGERS & PARTON
EDDIE MABBITT
ALBERTA

WNOX Knoxville, TN

HANK WILLIAMS JR. MERLE HAGGARD HOCEER: WILLIE NELSON CHARLEY PRIDE MERLE HAGGARD JOHNNY RODRIGUEZ CRYSTAL GAYLE

KLRA Little Rock, AR

LITTLE HOCK, AN

BLACKBELL & HOLLIE

COS HAROLLI

RITTLY GRITTY OIRF

RAMOV HOMARD

HANK WILLIAMS JR.

BOYLD ALLAN COS

ROBEY G. RICE

HOUTEMEL

KENNY ROCERS

RICEY SKAGGS

STEVE MARKINER

ROCERS & PARTON

BELLAMY BROTHER SYLVIA JUICE NEWTON HOTEGET: RONNIE HILSAP HCCLAIN 6 GILLE ALARAMA RICKY SKAGGS GEORGE JONES

CONMAY TWITTY
JOHN ANDERSON
BANDANA
NITTY GRITTY DERY
JAMES & MICHAEL
NOTTER

WWOO/WKZZ Lynchburg, VA

DORNA PARGO BOBBY BARE PAMILY BROWN HANK MILLIAMS HOTEMET; RICHY SKAGGS STEVE MARINER FOGERS & PARTO LEE GREENHOOD BANGARA MANDRE

HOTTEST Ronnie Milsap (RCA) McClain & Gilley (Epic) Rogers & Parton (RCA)

EAST

COMMAN TWITTY REBA MC ENTIRE HOTEST: ROWNIE MELSAP MERLE HAGGARD S.J. THOMAS MCCLAIN S GILLSY ROGERS & PARTON

WHN New York, NY

WKYG Parkersburg, WV

MERLE HAGGARD GEORGE JUNES CRYSTAL GAYLE JOSE PELICIANO HOTESE! ALABAMA GARY HORRIS Z'M GLASER ROCERS & PARTU EDDIE RABPITT WIXL-FM Newton, NJ NITTY GRITTY DIRT WHITES JOEN ANDERSON LARRY GATLIN REI ALLEN JR.

VEEN GOSCIN
HOLLEST:
ROWIE MILSAP
ROGERS & PARTY
BARBARA MANDRE
LEGN EVERETTE
CONNAY TWITTY WPOC-FM Beltimore, MD WEEP Pittaburgh, PA

HOTTHST: ROWNIE MELSAP CRYSTAL GAYLE MEBLE MAGGARD ALABAMA ROGERS & PARTON

WYRK Buffalo, NY JOHN ANDERSON STEVE MARINER VERN GOSDIN HARK WILLIAMS JUICE NEWTON

WCAW Charleston, WV

WOKQ Dover/Portsmouth, NH

JOHN ANDERSON HANK WILLIAMS JR. ATLANTA DAN SEALS KATEY MATTEA

WRKZ-FM Hershey, PA

ED BRICE CRYSTAL GAYLE WITTY GRITTY DIRT BOTEGST: DENVER & HARRIS B.J. THOMAS MCCLAIM & GILLEY CRYSTAL GAYLE

WNYR Rochester, NY

HODDOMEST, NY
LARRY GATLIN
GEORGE JUNES
LEON EVERETTE
HOTDEST, SEREN
JULICE REMYDON
RICHE SKAGGS
ANNE RURHAY
SISSY SPACEK

WEST

Albuquerque, rem
HANK WILLIAMS JR.
CONMAY TWITTY
DAVID PRIZZELJ
JILL NICHNELS
HOTEGET
B.J. THOMAS
HOMNIE MILBAP
DENVER & BARRIS
KENNY BOGERS
RICKY SKAGGS

KIK-FM Anahelm, CA

Ansheim, CA
CONNAY THITTE
LARRY GATLIN
JANIE PRICKE
EISST SPACEK
WHITES
HOUSE MILISAP
DON WILLIAMS
REBA NO ENTIRE
ALBANA
ROGERS 6 PARTON

ANNE MURRAY GEORGE JONES Hottest: CRESTAL GAYLE POWNIE MILGAP SMELLY WEST MCCLAIM & GILLS MERLE NAGGARD

KRST-FM

WSEN-AM/FM Syracuse, NY

JANIE PRICEE
LARRY GATLIN
MHITTES
RANDY PARTON
DARRELL CLARTON
ROTLEST:
ALABAMA
ROGERS 6 PARTON
BARBARA MARDRELL
JUICE MENTON
ANNE MURRAY

LEON EVERETTE.

LEON EVERETTE.

MICHAEL MURPHEY

MENDALLS

ATLANTA

STEVE EARL AND

BOTCORS

KENNY ROCENS

KENNY ROCENS

HONNIE MILSAP

MERLE HAGGN RD

ALABAMA

WMZQ Washington, D.C.

CHOW Welland, ONT

ATLANTA
SISSY SPACEK
CONNAY TWITTY
BANDY PAPTON
JOHN ANDERSON
JOHN ANDERSON
HICHAEL
HOTTE HILSAN
CONSTELLIAMS
CHYSTAL GAYLE
ALARAMA
HERLE HAGGARD

RANDY PARTON
JOHN ANDERSON
MANK MYLLIAMS JR
DAVID PHI ZEELL
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WILQ Williamsport, PA

KBMR Blamarck, ND

K\$100 Claveland, OH

KKAL Arroyo Grande, CA

JENNINGS & REED GARY MORRIS ANNE MURKAY JUICE MEPTON JANIE FRICKE CONMAY THITTY LARRY GATLIN HORNIE REMO HITTY GRITTY DIFT HOTLEST

HOTTE GRETTE L HONNIE HILSAP MERLE HAGGARD MCCLAIN 6 GILL STEVE MARINER ALABAMA

KGEM/KJOT Bolse, ID

BOISE, ID
ATLANTA
JOHN ANDERSON
LARRY GATLIN
VERN GOSDIN
HOTTEST STAGGS
ED BRICE
GARY MORRIS
STEVE WARINE
HOGERS & PAR

WUSN Chicago, IL

WUBE-FM Cincinneti, OH DAN SEALS SYLVIA GEORGE JONES BANDANA JANIE PRICKE HOCKOSKI RICKY SKAGGE REBA MC ENTIRE STEVE WARINER KENNY ROGERS ED BRUCE

DELLANY BROTHER
JANEE PRICKE
CRYSTAL GAYLE
ANNE HURRAY
HOTEMEL
RONNIE HILBAP
CRYSTAL GAYLE
DENVER & HARRIE
ALABAMA
ROGERS & PARTON

GEORGE JONES
BANDANA
BELLANY BROTHERS
MICHAEL HURPHEY
HOTERS
ROWNER MILSAP
B.J. THORAS
MCCLAIN & GILLEY
DON MILLIAMS
KENNY ROGERS

LABANA OGERS & PARTON

KUUY Cheyenne, WY

ANNE MURRAY HANK WILLIAMS JR VERN GOSDIN NITTY GRITTY DIR REX ALLEN JR. KENDALLS

KENDALLS
HOTEGAT:
RONNIE MILSAP
MERLE HAGGARD
ALAMAMA
RICKY SKAGGS
REBA MC EMTIRE

CORMAY THITY ATLANTA GUS HAMDIN VERN GODIN LARRY GATLIN HOCCOST: RONNIE HILSAP ALABAMA ROGERS E PARTY EARL THOMAS CO ANNE MURRAY

KLZ Denver, CO

**MIDWEST** 

KSO Des Moines, IA

MOST ADDED

Conway Twitty (WB)

WCXI-AM/FM Detroit, MI

ANNE MURRAY
JOHN ANDERSON
EXILE
DONNA FARGO
MOTUBEL
B.J. THOMAS
MCCLAIN & GILL
MERLE HAGGARD
RONNIE MILSAP
ROGERS & PARKE WWWW-FM Detroit, MI

GEORGE JONES
STLVIA
HANK WILLIAMS JR
HOTCEST:
ROWNIE WILSAP
CRYSTAL GAYLE
HOCIAIN & GILLEY
ROGREE & PARTON
BORLY BARE WKKQ-AM/FM Duluth, MN

DAVID FRIZZELL
DAVID ALLAN COM
REX ALLEN JR.
NOTEGST:
NORNIE NILSAP
B.J. THOMAS
HERLE MAGGARD
XENNY ROGERS
ALABAMA

HAME WILLIAMS JR.
BELLAMY BROTHERS
HOTTERS
DENVER & HARRIS
CHARLEY PRIDE
ALABAMA WGEE Green Bay, WI

KUGN-FM Eugene, OR ANNE HURRAY JANIE FRICKE CONMAY TWITTY ATLANTA JOHN ANDERSON

KMAK Fresno, CA

KRWQ-FM Gold HIH, OR

WAXX Eau Ciaire, Wi CONMAY TWITTY
KATHY MATTEA
STEPHANIE WINSLO
DAVID FRIZZELL
VERN GOSDIN
OCCLAIN & GILLEY
GENE MATSON
ROWNIE MILSAP
ALABAMA
ROGERS & PAPTON

LARBY GATLIN
GUE BANDIN
YERN GOGDIN
HANK WILLIAMS J
DAVID PRIZEELL
BORRY BARE
KAREN TRAICE-GO
JAMUS & HICHARI
TAMBY WHETTE
JOHN ANDERSON
HOTEGEL
ROWNIE HILSAP
GARY MORRIS
B. J. THOMAS
ALABAMA
ROGERS & PARTON

WDAF Kansas City, MO KARBAR CHY, MO
JANIE PRICKE
HCCHARL NURPHEY
EARL THOMAS CONLICOMMY TWITTY
HITES
RICKY GILLEY
TERRI GIBBS
ANNE HUNDAY
HOLLEY
SKILLY WEST
SKILLY WEST
ROWNIE MC DOMELL
MCCLAIN & GILLEY
MCRIA GEROR
GENE WATSON

WITL-FM Lansing, MI

DEBORAN ALLEN
JOHN ANDERSON
JANIE FRICKE
MHITES
STEPHANIE MINS
HOLERAL:
CRYSTAL GRYLE
DON MILLIAMS
STATLER BROTHE
RICKY SKAGGS
ROGERS & PARTY LEE GREENWOOD
HICKEY GILLEY
CONMAN TWITTY
HOTCEST:
B.J. THOMAS
HCCLAIN & GILLEY
ALABAMA
DON WILLIAMS
HERLE HAGGARD KECK Lincoln, NB

WTSO Madison, Wi

STEPHANIE WINSLOW HITTY GRITTY DIRT VERN GOSDIN HANK WILLIAMS JR.

KVEG Las Vegas, NV

KNIX-FM Phoenix, AZ

Phoenix, AZ

JANIE PRICKE
BLACKMELL & HOLLTI
LARPY GATLIN
BORN
BORN
BORN
BORN
HITTY GRIFTY BERT
GUB HARDIN
HARK ARILLIANS JR.
HOSTER HILBAP
WICCLAIN & GILLEY
STEVE WARINER
HARRANERIEL
HOGERS & PARTON

KWJJ Portland, OR

DAVID FRIZZELL
ANNE HURRAY
HANK WILLIAMS JR.
HOTCHRI
MERLE HAGGARD
DON WIELEAMS
MCCLAIN & GILLEY
STEVE MARINER

Q92 Powell, WY

POWERL WY

JAMIE PRICKE
JAMIE PRICKE
JAMIE PRICKE
GOMAN THITY
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GOMEN THITY
STEPRANTE MISSLE
STEPRA
MERIE MAGGARD
JOHNING
BORRY BARE
JOHNI

JUICE MENTON
ANNE MURRAY
CONMAY TWITTY
MHITES
JANEE FRICKE
JOHN ANDERSON
ROTERSEL
B. J. THOMAS
HONNIE MILSAP
KENNY ROGERS
REBA MC ENTIRE LARRY GATLIN LARRY GATLIN
RANDY HOWARD
DAVID ALLAN COE
STEPHANIE HINSLOM
EATHY PATTEA
HANE WILLIAMS JR.
TTLES-OAVID
HOTEBST:
B.J. THOMAS
HECCLIN & GILLEY
ALABANA
LEE GREENHOOD
ROGERS & PARTON

WHBF Rock telend, it.

BELLANY BROTHERS
MICHAEL MURPHEY
JOHNNY MODRICUEZ
EARL THOMAS COMLET
HOCEAST
B.J. THOMAS
HCCLAIN E GILLEY
DON WILLIAMS
KENNY MOGERS
ALABAMA

WDGY Minneapolis, Mi KIOV-FM Sloux Falls, SD HANK WILLIAMS JR JOHN ANDERSON GUS WARDIN VERS GOSDIN HOTERST: ROWNIE MIDSAP RICKY SKAGGS DENVER & HARRIS EDDIE WABBITT ROGERS & PARTON

KCJB Minot, ND KTTS-AM/FM Springfield, MO SpringHeld, MO
JOSN ANDERSON
LARRY GATTIN
HANK MILLIAMS JR.
VENN GOGDIN
ROTHER
HOCKERSTE
HOCKERST
HOCK

KOMA Okishoms City, OK WWJO St. Cloud, MN

ST. GIOUD, MN
TERRI GIBSS
LYNN ANDERSON
ANNE HURRAY
JUICE NEWTON
BELLAMY BROTH,
NITTY GRITTY
JOHN ANDERSON
HONNIE NENO
HONNIE NENO
HOTHERSON TOISEO, OM
HERLE MAGGARD
CORGAY TRITTY
EDDIE RABETT
BANDARN
ANTE PRICLEY
ANTAFTALLEY
ANTAF

WIL-AMIFM SI. Louis, MO MICHAEL MURPHEY NOTEGET NOTEGET CRYSTAL GAYLE MCCIAIN & GILLEY NOWNIE MILSAP B.J. THOMAS SHELLY WEST

WTHI-FM Terre Haute, IN JOHN ANDERSON
EARL THOMAS CONLEY
BELLANY BROTHERS
MICHERE MURPHEY
HOTEMER
HOTE

BERNINGE JOHNNY CASH BRENDA LEE JAN GRAY BANDY PARTON HOLLEST BONNIE HELSAP B.J. THOMAS HCCLAIN & GILLEY ALBEMAS

JOHN ANDERSON
CRESTY LAME
JANIE FRICKE
MITTY GRITTY DIR.
STEVE EARL AND TO
CONNAY THY TO THE
NOCLAIM & GILLEY
GENE WATSON
REBA NC EMTIRE
DON MILLIAMS
GEORGE JONES

HITTY GRITTY DIRT SISSY SPACEK JUICE NEWTON ANNE HURBAY HANK WILLIAMS JR. HOTEMER FONNIE HILEAP ALABAMA HCCLAIN & GILLEY KENNY ROGERS DOGERS & PARTON

KYNN-AM/FM Omeha, NB

ED HUNNICUTT LARRY GATLIN HANK NILLIAMS JR. MERLE HAGGARD HOTLOST: MCCLAIN & GILLEY B.J. THOMAS

KCCY-FM Pueblo, CO

KRSY Roswell, NM

KTPK-FM Topeka, KS

IODPRE, NS
LARRY GATLIN
CONNAY TRITTY
EXILED CONVICT TRITTY
EXILED CONVICT POSTER
EXILED FOR THE SAME PARTON
EXILED FOR TABLE POSTER
EXILED FOR THE SAME PARTON
EXILED FOR TABLE POSTER
EXILED FOR THE SAME PARTON
EXILED FOR TABLE POSTER
EXILED FOR THE SAME PARTON

KVOO Tulsa, OK

KEEN San Jose, CA Sen JOHN, ON ANNE MURRAY JUICE NEWTON BELLAMY BROTHER HICHARL MURPHEY EXILE HOTERST IN SET THOMAS MICHAEL EXILE THOMAS MICHAEL SEAGES RICKY SEAGES

KMPS-AM/FM Seattle, WA MITTY GRITTY HANK WILLIAMS TERRI GIBBS ATLANTA

BELLAMY BROTHERS CONNAY TWITTY JUICE NEWTON NANK WILLIAMS JR. NOTERET: WONNIE MILSAP ALABAMA

BELLANY BROTHER LARRY GATLIN Hottest: B.J. THOMAS DENVER & HARRIS MOGERS & PARTON STEVE WARINER JEWNINGS & REED

KSON-FM San Diego, CA

KIGO St. Anthony, ID CRYSTAL GAYLE ROGERS & PARTON DON WILLIAMS

Baton Houge, Lm
TEXAS VOCAL COMPAN
BLACKWELL & HOLLIE
MERLE HAGGARD
RICH LANDERS
HOTEGET:
LEZ GRENHADOO
ALABAHA
HOOERS & PARTON
EDDIE RABBITT
GEORGE JONES Hottest: MCCLAIN & GILLEY B.J. THOMAS KENNY ROGERS ROGERS & PARTON GARY MORRIS WSOC-FM Charlotte, NC

LARRY GATLIN
VERN GOBDIN
MERLE NAGGARD
DOTTIE WEST
RANK WILLIAMS JR

VERRE COSDIN
NITTY GRATTY DIRY
HANK WILLIAMS JR.
CRISTAL GAYLE
STEVE ERAL AND THE
ROCKLAIM & GILLEY
JOHNNY RODRIGUEZ
MERLE NAGGARD
KENNY ROCKERS
DOW WILLIAMS

WCOS-AM/FM Columbia, SC

WDAK Columbus, GA

LARRY GATLIN FARILY BROWN HANK WILLIAMS CONMAY TWITTY CRYSTAL GAYLE Hottast:

GARY MORRIS TERRI GIBSS STEVE CLARK HOTTEST RECRY SKAGGS CAN SEALS EDDIE RABBITT BARBARA MANDR JOHN ANDERSON WZZK-FM Birmingham, Al

K£VI Beaum

WXBQ-FM Bristol, VA CONWAY TWITTY ANNE MURRAY HOTTHST: MCCLAIN & GILLEY B.J. THOMAS RONNIE MILBAP HOGERS & PARTON DEBORAH ALLEN

WGTO
Cypress Gardens,
CMYSTAL GAYLE
HERLE HAGGARD
HANK MTELIANS JR.
ANVID ALLAN COR
SAVARNAN
TARRY WYNETTE
RANDY PAFTON
HOCESTAL
HOCESTAN & GILLEY
ALBANA
FOCESS & PARTON
HOCESS & PARTON
GOORGE JONES KXÝL TERRI GINS EXILE
CONNAY TWITTY
JOHN SCHNEIDER
LARRY GATLIN
HOLLOWER
CHYSTAL GAYLE
ALABARA
REBA NE ENTIRE
ROGERS 6 PARTON

KPLX-FM Dellas/Fi. Worth, TX

KHEY El Paso, TX VERN GOSDIN TEMBEY WYNETTE ANNE HURRAY BIG AL DOWNING BRENDA LZE BREWTHOODO HOTE HILSAP PERLE HAGGARD GENE WATSON FEBA MC ENTIRE TANYA TUCKER

JUICE NEWTON
MICHAEL HUTCHY
JORNNY LEE
HANK WILLIAMS JR,
HOEGEST
HONNIE HELSAD
KENNY ROGERS
HOGERS 6 PARTON
TERMI GIBBS
EARL THOMAS CONLE

KILT-FM Houston, TX

LEE GREENWOOD EDDIE PABBITS

EDDIE RABBITT
BARBARA MANDRELL
STATLER BROTHERS
JENNINGS & REED
HOTCOST,
JORNNY RODRIGUEZ
ALABAMA
STEVE MARINER
ROGERS & PARTON
ED BRUCE

KCUB Tucson, AZ

LARRY GATLIN
JOHN ANDERSON
HERLE MAGGARD
HOTTEST
9.J. THOMAS
RONNIE MILSAP
HECLAIN & GILL
HERLE HAGGARD
KENNY ROGERS

WMC-AM Memphis, TN BODIE RABBITT BANDANA WESC-AM/FM Greenville, SC BRICE HENDERSON
LARRY GATLIN
TEKAS VOCAL COMPAN
HITTY GART
HANK WILLIAMS JR.
BORBY BARR
MERLE HAGGARD
CRASH CHADDOCK
HOTEGET
HCCTAIN 6 GILLEY
KENNY ROGERS
ALAMANA

WOKK Meridian, MS NITTY GRITTY DIRT
SELLANY SHOTHERS
JANES FRICKS
VECTORIA SHAM
J.M. THOMPSON
HARVEL PELTS
HOLEBEL
HOLEBEL
HOLEBEL
RECLAIM & GILLEY
ZEMMY BOGERS
REALE HAGGARD
REALE HAGGARD
REALE KAGGARD
REALE KAGGARD
REALE KAGGARD
REALE KAGGARD
REALE KAGGARD

Mobile, AL
HANK WILLIAMS
JOHNNY LEE
BAVID ALLAN CC
CRYSTAL GAYLE
VERN GOSDIN
CHANTILLY
HOTCEBE:
KENNY BOGERS
ALABAMA
LEON EVERETTE
ROGERS & PARTO
EDDIE RABBITT

WLW-FM
Monigomery, AL
MANK WILLIAMS JR.
DARRELL CHAPTON
REW ALLEW JR.
HITTY GRITTY DIRY
LARRY GAYLIN
HOCLEATH & GILLEY
GANY HORSI ALMBAM
ROGERS & PARTON
EARL THOMAS COMLEY

BARBARA MANDRELL

WSIX-FM Nashville, TN

KYXX Odessa, TX LARRY GATLIN
ERILE
JULCE NEWTON
JOHN ANDERSON
Notamet:
NCCLAIN & GILLEY
NERLE HAGGARD
ALABAMA
RICKY SKAGGS
ROGERS & PARTON

JANIE PRICEE
ANNE MURRAY
HOTTENT:
MCCLAIN & GILLEY
MERLE MAGGARD
OON WILLIAMS
ALABAMA
RICEY SKAGGS WPAP-FM Panama City, FL

JANIE FRICKE
MICKEY GILLEY
LEON EVENETTE
EARL THOMAS CONLEY
DALE VAN HORN
HOTEMS!
CRYSTAL GAYLE
B.J. THOMAS
RONNIE MILSAP
RECHAIN & GILLEY
KENNY ROGERS

Richmond, VA KENDALLS WHITES JANIE FRICTOS ATLANTA MERLE MAGGARD HOLGEST CRYSTAL GAYLE B.J. THOMAS MERLE MAGGARD DENVER & HARRIS ALABAMA

KRMD-AM/FM
Shreveport, LA
REK ALLEN JR.
NITTY GRITTY DIRT
VENN GOSDIN
HERLE MAGGARD
HARK MILLIANS JR.
RAY STEVENS
SAVANNAM
JAN GRAY
HOTEBEL
FRONNER HILSAP
PREME MAGGARD
KEMP ROGERS
ALABRAMS

ALABAMA ROGERS & PARTON

WOYK-FM Tampa/St. Pele, FL

REPOALLS
EARL THOMS CORLEY
LARRY GATLIN
COMMAY THITTY
JOHN ANDERSON
BETTY GRITTY
HAMR WELLIAMS JR.
BOCLEGE I
ALMANA
ALGORY GRITTY
ROSES
HICKEY GILLEY
BELLARY BROTHERS

WUSQ-FM Winchester, VA

HITTY GRITTY DIRT LARRY GATLIN JOHN SCHNEIDER KAREN TAYLOR-GOOD ROY CLARK RICH LANDERS JOHN ANDERSON BOOTE-SET RONNIE MILSAP ALBERM

WTOR-FM Winston/Salem, NO

149 Current Reports

The following stations did not report this week and therefore their playlists were frozen: WBGW-FM/Bangor

R&R welcomes WMZQ/Washington as a new reporter.

### **Hottest Tracks:**

KENNY ROGERS

### **COUNTRY ALBU**

Cuts in bold type are receiving the heaviest airplay.

MOE BANDY — Devoted To Your Memory — (Columbia) "Don't Sing No Songs About Texas" "Someone Like You" EARL THOMAS CONLEY - Don't Make It Easy For Me -(RCA) Home So Fine" "Angel In Disguise" "You Can't Go On (Like A Rolling Stone)" "Don't Make It Easy For Me"

LACY J. DALTON - Dream Baby - (Columbia) "You Satisfy

JOHNNY LEE - Hey Bartender - (Full Moon/WB) "My Baby "Blue Monday" "You Really Got A Hold On Me" "I'm In Love Again" "Women In Boots"

BARBARA MANDRELL - Spun Gold - (MCA) "Overnight LOUISE MANDRELL — Too Hot To Sleep — (RCA) "Runaway Heart" "A New Girl In Town" "Lady Killer"

RONNIE MILSAP - Keyed Up - (RCA) "I'm Just A Redneck At GARY MORRIS — Why Lady Why — (WB) "Why Lady Why"
"Runaway Hearts" "Mama You Can't Give Me No Whippin' " "I Can Feel The
Fire Going Out" "The Way I Love You Tonight"

CHARLEY PRIDE - Night Games - (RCA) "The Late Show" KENNY ROGERS - Eyes That See In The Dark - (RCA)

"Burled Tressure" "Eyes That See In The Dark" "Midsummer Nights" Me" "You & I" "Living With You" SYLVIA - Sylvia - (RCA) "Bobby's In Vicksburg"

DON WILLIAMS - Yellow Moon - (MCA) "Yellow Moon"

### **Most Requested:**

ROGERS & PARTON "Islands In The Stream" (RCA) ALABAMA "Lady Down On Love" (RCA) C. McCLAIN & M. GILLEY "Paradise Tonight" (Epic) RONNIE MILSAP "Don't You Know How ... " (RCA) GARY MORRIS "The Wind Beneath My Wings" (WB) RICKY SKAGGS "You've Got A Lover" (Epic) KENNY ROGERS "Scarlet Fever" (Liberty)

Airplay/50 . . . See Page 51

# dult/Contemporary

Continued from Back Page

### **BREAKERS**®

### **NAKED EYES**

Promises, Promises (EMI America)

52% of our reporters on it. Rotations: Heavy 19/0, Medium 35/5, Light 18/4, Extra Adds 1, Total Adds 10,W101, KHOW, B100, KEZR, WHEN, KEY103, WTMA, KISN, WWNR, KRNO. Moves 27-26 on the A/C chart.

### **NEW & ACTIVE**

MICHAEL MURPHEY "Don't Count The Rainy Days" (Liberty) 66/10
Rotations: Heavy 3/0, Medium 38/5, Light 24/4, Total Adds 10, WRMM, KUDL, WKGW, WSLI, 2WD, WENS, 3WM, KRDO, KEX, WCHV, Heavy: WGY, WAHR, KSL. Medium: WCCO, KGW, KFMB, WMAZ, WRVA, KRNT, WTRX, KUGN, WKZE-FM, WEIM, WTKO, WE, WSKI, WTNY, WSKY, WCKQ, WLVA, KCRG, KVOX, KFSB, KFOR, KWEB, WBOW, KFQD, KTWO, KEXO, KRNO, KQSW, KSB, KVSF, KSRO, KALE. Debuts at number 30 on the A/C chart due to significant airplay.

BILLY JOEL "Uptown Girl" (Columbia) 57/42
Rotations: Heavy 0/0, Medium 20/13, Light 35/27, Extra Adds 2, Total Adds 42, WFBR, WTAE, WPRO, WSB, WSB-FM, KS94, KHOW, KPPL, KOST, KGW, KFMB, WBEN, V100, WSFM, WGY, WKGW, WTMA, WEZC, WGOW, WRKA, WHHY, 55KRC, WFMK, KRAV, KRDO, KKUA, KWAV, WTKO, WSKI, WCPI, WCKQ, WGSV, WLVA, WVBS, KEEZ, KWEB, KTWO, KRLC, KRNO, KQSW, KSRO, KALE. Medium: B100, WHBC, WKZE-FM, WCHV, KVIC, KFSB, KRSB.

DEBORAH ALLEN "8aby I Lied" (RCA) 54/24
Rotations: Heavy 1/0, Medium 24/8, Light 29/16, Extra Adds 0, Total Adds 24, WHB, KGW, B100, WICC, WGY, WKGW, KEY103, WAFB, WQUE, WRVA, WHBY, WING, WTRX, 3WM, KISN, WWNR, WSKY, WGSV, KVIC, KWEB, KFQD, KEXO, KRNO, CALE. Heavy: WAHR. Medium: WFBR, KVIL-FM, KUDL, WSLI, WMAZ, KSL, WEIM, WTKO, WKNE, WSKI, WTNY, WCKQ, WLVA, KFSB, KFOR, KSRO.

JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 47/4

Rotations: Heavy 11/0, Medium 25/1, Light 11/3, Extra Adds O, Total Adds 4, WZZP, WHHY, WENS, KEXO, Heavy: KPPL, KOST, WRIE, WGY, WQUE, WWNR, WCHV, WVBS, KFSB, KEEZ, KRSB. Medium: WPIX, WPRO, WLTT, KVIL-FM, KGW, WKGW, WEZC, 2WD, WEZS, WFMK, WISM-FM, KWAV, KEX, WKNE, WSKI, WCPI, WLVA, WBOW, KFQD, KTWO, KRLC, KRNO, KQSW, KALE.

MATTHEW WILDER "Break My Stride" (Private I/CBS) 41/19
Rotations: Heavy 0/0, Medium 17/5, Light 23/13, Extra Adds 1, Total Adds 19, WFBR, WPIX, KFMB, WBEN, WKGW, WBT, WAHR, WHBC, KSTT, KWAV, WWNR, WTKO, WKNE, WLVA, WROV, WBOW, KTWO, KRLC, KQSW. Medium: WMAZ, WHBY, WFMK, WISM-FM, WEIM, WSKI, WCKQ, KFSB, KEEZ, KFQD, KRNO, KALE.

PETER ALLEN "Once Before I Go" (Arista) 35/15

Rotations: Heavy 0/0, Medium 12/7, Light 22/8, Extra Adds 1, Total Adds 15, WGY, WVLK, WRVA, KEX, KISN, KSL, WSKI, WCPI, WJBC, KVOX, KFOR, KTWO, KEXO, KQSW, KALE. Medium: KUGN, WCKQ, KFSB, KVSF, KSRO.

MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 31/1

Rotations: Heavy 5/0, Medium 18/1, Light 8/0, Extra Adds 0, Total Adds 1, 610TVN. Heavy: WZZP, WCZY, WHEN, WCHV, KEEZ. Medium:GR55, 3WS, WFYR, WMJI, KGW, KMGC, WLAC-FM, 55KRC, WENS, KSTT, 3WM, WTNY, WCPI, WLVA, WHNN,

BETTE MIDLER "All I Need To Know" (Atlantic) 31/0

Rotations: Heavy 2/0, Medium 15/0, Light 14/0, Extra Adds 0, Total Adds 0. Heavy: WPIX, WAHR. Medium: WFBR, WCCO, WGY, WMAZ, WHHY, KRNT, WKNE, WCPI, WLVA, KVOX, KWEB, WJON, KQSW, KRSB, KALE.

MOTELS "Suddenly Last Summer" (Capitol) 30/7

Rotations: Heavy 3/0, Medium 15/3, Light 12/4, Extra Adds 0, Total Adds 7, WCZY, KGW, KUDO, KVIC, WHNN, KFQD, KQSW. Heavy: KOST, KFIM, WFMK. Medium: WOMC, WISM-FM, KRAV, KRDO, WKZE-FM, WEIM, WSKI, WSKY, KEEZ, KRNO, KRSB,

### SIGNIFICANT ACTION

JIM GLASER "The Man In The Mirror" (Noble Vision) 29/1
Rotations: Heavy 2/0, Medium 15/1, Light 12/0, Extra Adds 0, Total Adds 1, KRNT, KOIL. Heavy: WAHR, KQDI. Medium: WCCO, WMAZ, WHBY, WWNR, WEIM, WKNE, WSKI, KVIC, KVOX, KFOR, WJON, KEXO, KRSB, KVSF. Light: WKGW, WVLK, WRVA, WHBC, WTKO, WCHV, WJBC, KEEZ, KWEB, KFQD, KTWO, KRLC.

ALABAMA "Lady Down On Love" (RCA) 28/10

Rotations: Heavy 2/0, Medium 11/1, Light 15/9, Extra Adds 0, Total Adds 10, WAFB, WVLK, WRVA, WEIM, WCHV, WLVA, WROV, KVIC, WVBS, KFSB. Heavy: WGY, WAHR. Medium: WFBR, KVIL-FM, WSLI, WMAZ, WHHY, KRNT, WCKQ, WGSV, KEXO, KALE. Light: WIVY, WEZS, WSKI, KWEB, KTWO.

WHISPERS "This Time" (Solar/Elektra) 28/9
Rotations: Heavy 1/0, Medium 11/3, Light 16/6, Extra Adds 0, Total Adds 9, B100, WMAZ, 2WD, KRNT, WCKQ, WGSV, KRLC, KQSW, KALE. Heavy: WEIM. Medium: WFBR, KEY103, WHBY, KSL, WWNR, WCHV, KFOR, KEXO. Light: WCCO, WAHR, WTRX,

KKUA, WSKI, WVBS, WHNN, WJON, WBOW, KTWO.

STARBUCK "The Full Cleveland" (Lowery) 28/1
Rotations: Heavy 1/0, Medium 11/0, Light 16/1, Extra Adds 0, Total Adds 1, WCKQ. Heavy: KFSB. Medium: WSLI, WRVR, WHHY, WEIM, WSKI, WGSV, KRLB-FM, WLVA, KVIC, WJON, KALE. Light: WAHR, WVLK, 2WD, WFMK, KRDO, WWNR, WTKO, KEEZ, WHNN, WBOW, KFQD, KTWO, KRLC, KQSW, KRSB.

CARLY SIMON "You Know What To Do" (WB) 25/4

Rotations: Heavy 0/0, Medium 11/1, Light 14/3, Extra Adds 0, Total Adds 4, KFMB, KEEZ, WBOW, KSRO. Medium: KEY103, WKZE-FM; WKNE, KVIC, KFSB, KFQD, KRLC, KRSB, KVSF, KALE\_Light: V100, WRVA, WSRZ, WHBY, WHBC, KRDO, KISN, WSKI, WSKY, WGSV, WNGS.

POLICE "King Of Pain" (A&M) 24/4

Rotations: Heavy 2/0, Medium 11/2, Light 11/2, Extra Adds 0, Total Adds 4, WFYR, WLAC-FM, WTNY, WVBS. Heavy: KFIM, WSKI. Medium: WTAE, WEZC, WQUE, WSRZ, KRAV, KRDO, KUDO, WSKY, WCKQ. Light: 97AIA, WICC, V100, Y107, KSTT, KWAV, WKZE-FM, KEEZ, WBOW.

CROSBY, STILLS & NASH "Raise A Voice" (Atlantic) 23/5
Rotations: Heavy 0/0, Medium 12/2, Light 11/3, Extra Adds 0, Total Adds 5, WAHR, KEXO, KRNO, KQSW, KRSB. Medium: WCCO, WKNE, WCKQ, KRLB-FM, WLVA, KFOR, KEEZ, KWEB, KFQD, KALE. Light: WSRZ, WHBY, WEIM, WTKO, WSKI, KVOX, WBOW, KSRO.

RITA COOLIDGE "Only You" (A&M) 22/19

Rotations: Heavy 0/0, Medlum 6/5, Light 15/13, Extra Adds 1, Total Adds 19, B100, KFMB, WAHR, WHBC, WTRX, KKUA, KSL, WKZE-FM, WEIM, WSKY, WCKQ, WCHV, KVOX, KFSB, WBOW, KTWO, KQSW, KRSB, KALE. Medium: KFOR. Light: WHBY, WGSV.

STEVIE NICKS "If Anyone Falls" (Modern/Atco) 21/9

Rotations: Heavy 0/0, Medium 12/3, Light 9/6, Extra Adds 0, Total Adds 9, WCZY, KFIM, WIVY, WLAC-FM, WEIM, KFSB, KFQD, KQSW, KSRO. Medium: WQUE, WFMK, WSKI, WTNY, WSKY, WCKQ, KVIC, WBOW, KRNO. Light: WKZE-FM, WVBS, KEEZ.

JACKSON BROWNE "Tender Is The Night" (Asylum) 20/11
Rotations: Heavy 0/0, Medium 6/3, Light 14/8, Extra Adds 0, Total Adds 11, WARM98, WGY, KFIM, 2WD, WFMK, WKNE, WSKI, WTNY, WBOW, KRSB, KSRO. Medium: WQUE, WSKY, WCKQ. Light: WSB-FM, WENS, KISN, WEIM, WVBS, KEEZ.

A/C Adds & Hots . . . See Page 54

### **MOST ADDED** ®

**BILLY JOEL (42)** Uptown Girl (Columbia) **DEBORAH ALLEN (24)** Baby I Lied (RCA) **LIONEL RICHIE (23)** All Night Long (All Night) (Motown) **RITA COOLIDGE (19)** Only You (A&M) **MATTHEW WILDER (19)** Break My Stride (Private I/CBS) PETER ALLEN (15) Once Before I Go (Arista)

### HOTTEST

**SPANDAU BALLET (91)** True (Chrysalis)
K. ROGERS with D. PARTON (83) Islands In The Stream (RCA) **BILLY JOEL (82)** Tell Her About It (Columbia) AIR SUPPLY (74) Making Love Out Of Nothing At All (Arista) **GEORGE BENSON (59)** Lady Love Me (One More Time) (WB) **BONNIE TYLER (52)** Total Eclipse Of The Heart (Columbia)

GORDON LIGHTFOOT "Salute (A Lot More Livin' To Do)" (WB) 18/1

Rotations: Heavy 0/0, Medium 10/1, Light B/0, Extra Adds 0, Total Adds 1, KRNT. Medium: WKNE, KVIC, KEEZ, KWEB, KFQD, KEXO, KRLC, KRSB, KALE. Light: WCCO, WAHR, WSRZ, WSKI, WGSV, KVOX, KTWO, KQDI.

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 17/2
Rotations: Heavy 0/0, Medium 6/1, Light 11/1, Extra Adds 0, Total Adds 2, WMAZ, WFMK. Medium: WGY, WHHY, WEIM, KÉEZ, KALE. Light: WKGW, WAHR, WKNE, WSKI, WSKY, WCKQ, WHNN, WBOW, KQSW, KRSB.

MEN AT WORK "Dr. Heckyll & Mr. Jive" (Columbia) 16/4

Rotations: Heavy 1/0, Medium 6/0, Light 9/4, Extra Adds 0, Total Adds 4, WHHY, KRLC, KRNO, KRSB. Heavy: WGY. Medium: KNBR, WTKO, WSKI, WTNY, WSKY, WCKQ. Light: V100, WTMA, WKZE-FM, KEEZ, KTWO.

ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 14/3 Rotations: Heavy 0/0, Medium 5/0, Light 9/3, Extra Adds 0, Total Adds 3, KWAV, WEIM, KQSW. Medium: KUDO, WSKI, WCKQ, KFSB, KEEZ. Light: WSRZ, KOIL, WTKO, WSKY, KVIC, WVBS, WHNN.

GLADYS KNIGHT & THE PIPS "You're Number One (In My Book)" (Columbia) 13/8 Rotations: Heavy 0/0, Medium 4/3, Light 9/5, Extra Adds 0, Total Adds 8, WPIX, WAHR, WMAZ, WHHY, WHBC, WKZE-FM, WSKI, WHNN. Medium: KHOW. Light: WEIM, KFSB, WJON, KRSB,

GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 13/2

Rotations: Heavy 0/0, Medium 3/1, Light 10/1, Extra Adds 0, Total Adds 2, WRVR, WKNE. Medium: WCKQ, KFQD. Light: WSRZ, WFMK, WEIM, WSKI, WSKY, WNGS, KEEZ, KRLC, KRSB.

STACY LATTISAW "Miracles" (Cotillion/Atco) 12/3

Rotations: Heavy 3/0, Medium 5/2, Light 4/1, Extra Adds 0, Total Adds 3, WPRO, WHHY, KEXO. Heavy: 97AIA, KOST, KRSB. Medium: WPIX, WRIE, WEIM. Light: Y97, WKNE, WSKI.

JOURNEY "Send Her My Love" (Columbia) 11/7
Rotations: Heavy 5/4, Medium 6/3, Light 0, Extra Adds 7, Total Adds 7, WFBR, KRNT, WFMK, KUDO, "WKZE-FM, WCKQ, KVSF, Medium: KWAV. Light: WSKY, KEEZ, KRSB.

FRANK STALLONE "Far From Over" (RSO/PolyGram) 11/1
Rotations: Heavy 2/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WKZE-FM. Heavy: WFBR, WSKI. Medium: WAXY. WCZY, Y107, KRDO, WTNY. Light: KFIM, KRAV, KEEZ.

ROD STEWART "What Am I Gonna Do (I'm So In Love With You)" (WB) 10/1 Rotations: Heavy 1/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, KRSB. Heavy: KFIM. Medium: WFMK, KUDO, WSKI,

WSKY, WVBS. Light: WSRZ, WKZE-FM, KEEZ.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 9/3
Rotations: Heavy 0/0, Medium 3/1, Light 6/2, Extra Adds 0, Total Adds 3, WMAZ, WHBY, WJBC. Medium: KRNT, WWNR. Light:

WCCO, WAHR, WEIM, WJON.

AMERICA "Cast The Spirit" (Capitol) 9/2

Rotations: Heavy 0/0, Medium 3/1, Light 6/1, Extra Adds 0, Total Adds 2, KGW, WKNE. Medium: WTKO, KVIC. Light: WHBY, WCKQ, KEEZ, KFQD, KTWO.

ROBERT PLANT "Big Log" (Es Paranza/Atlantic) 9/2
Rotations: Heavy 1/0, Medium 5/1, Light 3/1, Extra Adds 0, Total Adds 2, WFYR, WVBS. Heavy: KFIM. Medium: WFBR, WSKI, WSKY, KALE. Light: WQUE, WSRZ:

JENNIFER HOLLIDAY "I Am Love" (Geffen) 9/1
Rotations: Heavy O/O, Medium 3/1, Light 6/O, Extra Adds 0, Total Adds 1, KEXO. Medium: WHHY, WEIM. Light: WCCO, WHBC, KKUA, WSKI, WJON, WBOW.

DONNA SUMMER "Unconditional Love" (Mercury/PolyGram) 8/2
Rotations: Heavy 0/0, Medium 3/1, Light 5/1, Extra Adds 0, Total Adds 2, KKUA, WBOW. Medium: WPIX, KRSB. Light: WCCO,

ASIA "Don't Cry" (Geffen) 8/1

Rotations: Heavy 1/0, Medium 3/1, Light 4/0, Extra Adds 0, Total Adds 1, WCHV. Heavy: WSKI. Medium: WCZY, WLAC-FM. Light: WICC, WQUE, KSTT, WKZE-FM.

KLIQUE "Stop Doggin" Me Around" (MCA) 7/6
Rotations: Heavy 0/0, Medium 3/3, Light 4/3, Extra Adds 0, Total Adds 6, WFBR, WAEB, WBEN, WEIM, KFQD, KQSW, Light:

MICHAEL JOHNSON "Lifetime Guarantee" (EMI America) 7/5

Rotations: Heavy 0/0, Medium 1/0, Light 6/5, Extra Adds 0, Total Adds 5, WEIM, WKNE, WNGS, KFQD, KRSB. Medium: KVSF.

MADNESS "It Must Be Love" (Geffen) 7/2

Rotations: Heavy 1/0, Medium 3/0, Light 3/2, Extra Adds 0, Total Adds 2, WCZY, WQUE. Heavy: KFIM. Medium: WEZC, WSKI, WSKY. Light: WKZE-FM.

FIXX "One Thing Leads To Another" (MCA) 6/1

Rotations: Heavy 1/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WVBS. Heavy: KFIM. Medium: WSKI, WSKY. Light: KSTT, WKZE-FM.

ELTON JOHN "Kiss The Bride" (Geffen) 6/0

Rotations: Heavy 3/0, Medium 3/0, Light 0/0, Extra Adds 0, Total Adds 0: Heavy: KFIM, WSKI, KEEZ, Medium: KUDO, WSKY,

WILLIE NELSON & WAYLON JENNINGS "Take It To The Limit" (Columbia) 5/5 Rotations: Heavy O/O, Medium 3/3, Light 2/2, Extra Adds O, Total Adds 5, WCLR, WBT, WAHR, WGSV, KWEB.

THREE DOG NIGHT "It's A Jungle" (Passport) 5/1
Rotations: Heavy 0/0, Medium 0/0, Light 5/1, Extra Adds 0, Total Adds 1, KFQD. Light: WCCO, KVIC, WJON, KRSB.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

### Regional Adds & Hots

EAST Parallel One

Andy Szulinsk

LIONEL RICHIE LEE GREENWOOD

Hottest: BILLY JOEL AIR SUPPLY BONNIE TYLER MICHAEL SEMBELLO WPIX/New York Alan Anderson

GLADYS KNIGHT

WYNY/New York Jeff Mazzel LIONEL RICHIE BRYSON & FLACK

POLICE LAURA BRANIGAN DONNA SUMMER EURYTHMICS BILLY JOEL WTAE/Pittaburgh Don Berns

BILLY JOEL
SHEENA EASTON
BRYSON & FLACK
HOTESE:
MICHAEL JACKSON
BILLY JOEL
BONNIE TYLER
SPANDAU BALLET
POLICE

SHEENA EASTON Bottest: BILLY JOEL LAURA BRANIGAN AIR SUPPLY SPANDAU BALLET BONNIE TYLER

WPRO/Providence Tom Cuddy BILLY JOEL STACY LATTISAW

WLTT/Washington, D.C. Bob Cummings Hottest: GEORGE BENSON SPANDAU BALLET ROGERS & PARTO LAURA BRANIGAN BILLY JOEL

Parallel Two

WAEB/Allento COMMODORES ANNE MURRAY KLIQUE HOTTEST: SPANDAU BALLET GEORGE BENSON ROGERS & PARTON BRYSON & FLACK BILLY JOEL

DEBORAM ALLEN
AL JARREAU
ANNE MURRAY
BOTLES

BILLY JOEL KLIQUE MATTHEW WILDER ANNE MURRAY Hottest: ROGERS & PARTON SPANDAU BALLET SPANDAU BALLET BRYSON & PLACE MICHAEL JACESO LIONEL RICHIE

BILLY JOEL COMMODORES

JOE ESPOSITO
MICKEY GILLEY
EDDIE RABBITT
Hottest:
GEORGE BENSON
BRYSON & FLACK
SPANDAU BALLET
LIONEL RICHIE
BONNIE TYLER

PETER ALLEN BILLY JOEL ROGERS & PARTON RONNIE MILSAP BRYSON & FLACK

Y97/Pittaburgh Jay Cresswell

WVOR/Rochester Gary Smith

BEE GEES Hottest: MICHAEL JACKSON AIR SUPPLY GEORGE BENSON LAURA BRANIGAN BILLY JOEL

BILLY JOEL
JACKSON BROWNE
DEBORAH ALLEN
MANNATTAN TRANSFE
PETER ALLEN
Hottest:
AIR SUPPLY
COMMONDES COMMODORES ROGERS & PARTON MEN AT WORK LIONEL RICHIE

WHEN/Syracuse Karen Gallagher

MICEAEL MURPHEY DEBORAH ALLEN MATTHEW WILDER BILLY JOEL Hottest Hottest: BILLY JOEL SPANDAU BALLET GEORGE BENSON ROGERS & PARTON BONNIE TYLER

Parallel Three

WWNR/Beckley Gery Mann MATTHEW WILDER DEBORAH ALLEN NAKED EYES HOTTEST BILLY JOEL SPANDAU BALLET GEORGE BENSON ROGERS & PARTON BRYSON & PLACK

WKZE-FM/Cape Cod

JOAN OF WARRAY
MANEAUTAN TRANSFE
DAVID BOWIE
HUEY LEWIS & NEWS
FRANK STALLONE
RITA COOLIDGE
TUBES
JOURNEY
BOB SEGER
GLADYS KNIGHT
Hottest: Hottest: SPANDAU BALLET ROGERS & PARTON GEORGE BENSON BONNIE TYLER AIR SUPPLY

WEIM/Fitchburg Jack Raymond

SECH REYMOND

STEVIE NICKS
STEVIE NICKS
SITA COOLIDGE
MICHAEL JOHNSON
ELVIS COSTELLO
ALLBAMA
DAVID SANBORN
HOTERS:
AIR SUPPLY
SILLY JOEL
MAKED EYES
SPANDAU BALLET
WIKIGHDEN
MIKELDEN
M

WTKO/Ithaca Wayne Fisk BILLY JOEL AL JARREAU MATTHEW WILDER Bottest: RONNIE MILSAP ROGERS & PARTON COMMODORES

COMMODORES BRYSON & FLACK BONNIE TYLER WKNE/Keene, NH Howard Corday

JACKSON BROWNE
MICHAEL JOHNSON
AMERICA
GLENN SHORROCK
MATTHEW WILDER
HOTEGER
KINKS
KINKS
ROGERS & PARTON
BEE GZES
RONNIE MILSAP
MANHATTAN TRANSFE

WSXI/Montpeller, VT Bruce Stebbins

PETER ALLEN
DAVID BOWIE
MICHAEL SEMBELLO
EURYTHMICS
SOS BAND
BILLY JOEL
JACKSON BROWNE
GLADYS RNIGHT
ATLANTA
ATR SUPPLY
ROGERS & PARTON
POLICE
BRYSON & FLACK

WTNY/Watertown, NY Jay Donovan

POLICE
JACKSON BROWNE
HOTEST:
ROGERS & PARTON
GEORGE BENSON
BONNIE TYLER
SHERNA EASTON
LIONEL RICHIE

PETER ALLEN
BILLY JOEL
HOTTEST:
BILLY JOEL
MICHAEL JACKSON
SPANDAU BALLET
ROGERS & PARTON
LIONEL RICHIE

DEBORAH ALLEN Hottest: BILLY JOEL AIR SUPPLY GEORGE BENSON SPANDAU BALLET ROGERS & PARTON WHBC/Canton Mike Dorn

GLADYS ENIGHT GLADYS \*NIGHT
ATLANTA
DAVID SANBORN
THOM SCHUYLER
JOSE PELICIANO
MATTHEW WILDER
RITA COOLIDGE
HOTEGST
AIR SUPPLY
SERGIO MENDES
CRISTAL GAYLE
RONNIE MILSAP
SPANDAU BALLET

MIDWEST Parallel One

WFYR/Chicago John Watherbea

WARM98/Cincinnati Tom Walker

COMMODORES
AL JARREAU
JACKSON BROWNE
HOTTEST
JENNIFER WARNES
ROGERS & PARTON
GEORGE BENSON
SPANDAU BALLET
SERGIO MENDES

WMJI/Cleveland McVay/ivers

WZZP/Cleveland Dunphy/Georgesor

ROGERS & PARTON
EDDIE RABBITT
JEFFREY OSBORNE
SHERNA FASTON
HOTGERI
HICHAEL JACKSON
LAURA BRANIGAN
BILLY JOEL
AIR SUPPLY
GEORGE BENSON

WCZY/Detroil Lee Douglas

ROGERS & PARTON MADNESS STEVIE NICKS MOTELS LIONEL RICHIE HOELEST: BILLY JOEL

WOMCiDetroit

Barry Argenbright

AL JARREAU EDDIE RABBITT ROGERS & PARTON Hottest: BRYSON & FLACK COMMODORES

KUDL/Kansas City Elaine Taylor

MICHAEL MURPHEY Hottest: CRYSTAL GAYLE AIR SUPPLY MICHAEL JACKSON BILLY JOEL SPANDAU BALLET

BRYSON & FLACE ANNE MURRAY DEBORAH ALLEN

COMMODORES
MANHATTAN TRANSFE
HOTTEST
BILLY JOEL
AIR SUPPLY
ROGERS & PARTON
GEORGE BENSON
SERGIO MENDES

BONNIE TYLER LIONEL RICHIE JUICE NEWTON COMMODORES

COMMUDURAL Hottest: AIR SUPPLY BILLY JOEL SPANDAU BALLET

WCCO/Minnespolis Cenny Long

Parallel Two

ROGERS & PART BONNIE TYLER

none Hottest:

POLICE

RONNIE MILSAP BRYSON 6 FLACK BILLY JOEL HOTTEST: BILLY JOEL MICHAEL JACKSON SPANDAU PALLET LAURA BRANIGAN RITA COOLIDGE LIONEL RICEIE NELSON & JENNINGS HOTTEST:
LAURA BRANIGAN
ROGERS & PARTON
AIR SUPPLY
NAKED EYES
BILLY JOEL 610TVN/Columbus FitzGerald/Jones

MICHAEL SEMBELLO BONNIE TYLER Hottest: PAUL ANKA MICHAEL JACKSON RICHAEL JACKSON AMERICA LAURA BRANIGAN POLICE
ROBERT PLANT
LIONEL RICHIE
MANRATTAN TRANSFE
HOTTER
BURYTHHICS
BILLY JOEL
AIR SUPPLY
BONNIE TYLER
ROGERS & PARTON WING/Daytor Joe Demma

DEBORAH ALLEN Bottest: BILLY JOEL AIR SUPPLY ROGERS & PARTON JENNIFER WARNES CRYSTAL GAYLE

KRNT/Des Moines Steve Gibbons GORDON LIGHTFOOT JOURNEY LIONEL RICHIE JIM GLASER WHISPERS BOTTEST: AIR SUPPLY BILLY JOEL GEORGE BENSON ROGERS & PARTON MANHATTAN TRANSFE

WTRX/Flint Burke/Wright MARHATTAN TRANSPE RITA COOLIGE AL JARREAU DEBORAH ALLEN HOTTERS AIR SUPPLY BILLY JOEL BONNIE TYLER SPANDAU BALLET MICHAEL JACKSON

WOWO/Ft. Wayne Chris Witting none Bottest: BILLY JOEL AIR SUPPLY GEORGE BENSON SPANDAU BALLET MICHAEL JACKSON

WENS/Indianapolis Cummings/Wheeler JEFFREY OSBORNE MANHATTAN TRANSFE MICHAEL MURPHEY

Hottest: MICHAEL JACKSON BILLY JOEL AIR SUPPLY SPANDAU BALLET BONNIE TYLER WFMK/Lansing Jay Alchards

BILLY JOEL
JOURNEY
PAUL YOUNG
INDUSTRY
JACKSON BROWNE
HOTCOST
BEE GEES
MAC MCANALLY
BONNIE TYLER
BILLY JOEL
LIONEL RICHIE

WISM-FM/Madison Bill Vancil none
Hottest:
JUICE NEWTON
SPANDAU BALLET
ROCERS & PARTO
SERGIO MENDES
BILLY JOEL

KOFM/Oklahoma City Jenkins/Duquesne

LIONEL RICHIE Hottest: SERGIO MENDES SPANDAU BALLET GEORGE BENSON NAKED EYES ROGERS 6 PARTON

KOIL/Omaha Mason/Irwin AL JARREAU ANNE MURRAY JIM GLASER PETER ALLEN HOTTEST BILLY JOEL AIR SUPPLY SPANDAU BALLET ROGERS 6 PARTON BONNIE TYLER

KSTT/Quad Cities LIONEL RICHIE
SHEENA EASTON
MANHATTAN TRANSFE
MATTHEW WILDER
HOTESET:
BILLY JOEL
SPANDAU BALLET
GEORGE BENSON GEORGE BENSON ROGERS & PART BONNIE TYLER

KS94/St. Louis 3WM/Toledo MICHAEL MURPHEY BILLY JOEL Hottest: ROGERS & PARTON BILLY JOEL MICHAEL JACKSON AIR SUPPLY LAURA BRANIGAN Hottest: BONNIE TYLER ROGERS & PARTY CRYSTAL GAYLE RONNIE MILSAP LIONEL RICHIE

KRAV/Tulsa Gary Reynold:

Hottest: BILLY JOEL AIR SUPPLY LAURA BRANIGAN SPANDAU BALLET ROGERS : PARTON JOSE FELICIANO DEBORAH ALLEN

Parallel Three

Stew Salowitz
JOSE FELLCIANO
PETER ALLEN
SYLVIA
HOTTEST
HOTTEST
BILLY JOEL
EDDIE RABBITT
ANNE MURRAY

KCRG/Cedar Rapids, IA Carl Mann

COMMDDORES
LIONEL RICHIE
BOTTEST:
MICHAEL JACKSON
AIR SUPPLY
SPANDAU BALLET
ROCERS & PARTON
BONNIE TYLER KVOX/Fargo-Mod Jim Christia

PETER ALLEN
RITA COOLIDGE
HOTTEST:
LAURA BRANIGAN
MICHAEL JACKSON
BILLY JOEL
SPANDAU BALLET
ROGERS 6 PARTON

STEVIE NICKS RITA COOLIGE ALABAMA HOTTEST: SPANDAU BALLET BILLY JOEL NAKED EYES AIR SUPPLY GEORGE BENSON

KFOR/Lincoln, NE. Cathy Blythe Hottest: SPANDAU BALLET GEORGE BENSON SERGIO MENDES ROGERS & PARTOI COMMODORES

KEEZ/Mankato, MN CARLY SIMON
AL JARREAU
ANNE MURRAY
JO JO ZEP
BILLY JOEL
ROTTEST:
SPANDAU BALLET
AIR SUPPLY
SERGIO MENDES
BONNIE TYLER

KWEB/Rochester

COMMODORES
BILLY JOEL
DEBORAH ALLEN
NELSON & JENNINGS
HOTLEST
AIR SUPPLY
SERGIO MENDES
BILLY JOEL
SPANDAU BALLET
ROCERS & PARTON

WHNN/Saginaw Guy Perry GLADYS KNIGHT MOTELS
AL JARREAU
HOTELST;
SPANDAU BALLET
DONNA SUMMER
EURYTHMICS
BONNIE TYLER
GEORGE BENSON

WJON/St. Cloud, MN George Johnson

WEST

KHOW/Denver Moore/Starnes

NARED EYES BIELY JOEL Hottest: BILLY JOEL SERGIO MENDES LEE GREENWOOD SPANDAU BALLE

KPPL/Denv Rick Brady

MANHATTAN TRANSPE BILLY JOEL Hottest: AIR SUPPLY BONNIE TYLER GEORGE BENSON SPANDAU BALLET ROGERS & PARTON

KOST/Los Angeles

Hottest: BONNIE TYLER BILLY JOEL ROGERS & PARTON STACY LATTISAW LIONEL RICHIE

hone
Hottest:
CRYSTAL GAYLE
BILLY JOEL
SERGIO MENDES
HERB ALPERT
ROGERS & PARTON

BILLY JOEL
MOTELS
AMERICA
DEBORAH ALLEN
HOCLEST:
BILLY JOEL
AIR SUPPLY
SPANDAU BALLET
GEORGE BENSON
BRYSON & FLACK

KFMB/San Diego Mark Larson

RITA COOLIDGE
BILLY JOEL
CARLY SIMON
MATTHEW WILDER
HOTES:
ROGERS L PARTON
HERB ALPERT
CRYSTAL GAYLE
GEORGE BENSON
RONNIE MILSAP

BILLY JOEL

Parallel One

KEY103/Austin Adams/LePers none Bottest: BONNIE TYLER KINKS ROGERS & PARTON SPANDAU BALLET AIR SUPPLY NARED EYES SHEENA EASTON DEBORAR ALLEN HOTLERS: BILLY JOEL AIR SUPPLY BONNIE TYLER RONNIE MILSAP LAURA BRANIGAN WBOW/Terre Haute Kevin Young

DONNA SUMMER
CARLY SIMON
MATTHEW WILDER
JACKSON BROWNE
RITA COOLIDGE
BOTTES:
AIR SUPPLY
GEORGE BENSON
LAURA BRANIGAN
NAKED EYES
SERGID MENDES WAFB/Baton Rouge Adams/Daniels ALABAMA
DEBORAH ALLEN
SHEENA EASTON
ANNE MURRAY
CRYSTAL GAYLE
HOTTES:
SPANDAU BALLET
GEORGE BENSON
LAURA BRANIGAN
BRYSON 6 FLACK

SOUTH Parallel One

WRMM/Atlanta Allen Saunders MICHAEL MURPHE LIONEL RICHIE Hottest: GEORGE BENSON BRYSON & FLACK ROGERS & PARTO SPANDAU BALLET LAURA BRANIGAN

WSB/Allanta Hottest: AIR SUPPLY SPANDAU BALLET ROGERS & PARTON BRYSON & FLACK KINKS

WSB-FM/Atlanta MANHATTAN TRANSPI EDDIE RABBITT BILLY JOEL HOTTEST: BONNIE TYLER ROCERS & PARTON BILLY JOEL SPANDAU BALLET LIONEL RICHIE

none Hottest: TACO BILLY JOEL AIR SUPPLY LAURA BRANIGAN ROGERS & PARTON WAXY/Ft. Lauderdele

none Hottest: BRYSON & FLACK AIR SUPPLY BILLY JOEL BONNIE TYLER SPANDAU BALLET

97 Al A/Miami Chris Gable none Hottest: BRYSON & FLACK EURYTHMICS STACY LATTISAW AIR SUPPLY BONNIE TYLER

W101/Tampa DeCarlo/Mille

8100/San Diego McCartney/Knight

ANNE MURRAY
RITA COOLIDGE
DEBORAH ALLEN
WHISPERS
NOTEST
NO

HOTE HOTEST:
MICHAEL JACKSON
LAURA BRANIGAN
ROGERS & PARTON
MEN AT WORK
JUICE NEWTON

KEZR/San Jose Wagner/Lemos

LIONEL RICHIE NAKED EYES HOTTEST:
HOT

Parallel Two

none Hottest: AIR SUPPLY BONNIE TYLER JENNIFER WARNES SPANDAU BALLET BILLY JOEL

KRDO/Colorado Springs Dan Shanahan

MICHAEL MURPHEY BILLY JOEL Hottest: BILLY JOEL AIR SUPPLY SPANDAU BALLET GEORGE BENSON ROGERS & PARTON

KUGN/Eugene, OR Paul Thorne

JUICE NEWTON MICHAEL JACKSON Hottest: BILLY JOEL AIR SUPPLY SPANDAU BALLET GEORGE BENSON LEE GREENWOOD

Parallel Two

WSLI/Jackson, MS

NAKED EYES ANNE HURRAY BILLY JOEL HOTERST: BILLY JOEL BOINLE TYLER GEORGE BENSON ROGERS & PARTO LIONEL RICHIE

WBT/Charlotte Dave Bishop LINDA RONSTADT
MATTHEW WILDER
NELSON & JENNIN
HOTTERS'
GEURGE BENSON
BILLY JOEL
SERGIO MENDES
SPANDAU BALLET
ROGERS & PARTON

WEZC/Charlotte Ralph Rhoades BILLY JOEL AL JARREAU

AL JARREAU Hottest: BILLY JOEL ROGERS & PARTON BONNIE TYLER LIONEL RICHIE BRYSON & PLACK

WGOW/Chattanoo

CRYSTAL GAYLE BILLY JOEL AL JARREAU HOTEGET: SERGIO MENDES BONNIE TYLER GEORGE BENSON SPANDAU BALLET ROGERS & PARTON

KMGC/Dallas-Ft. Worth Larry Jemes

LIONEL RICHIE Hottest: AIR SUPPLY LAURA BRANIGAN PAUL ANKA MICHAEL JACKSON ROGERS & PARTON

JACKSON BROWNE STEVIE NICKS KINKS SOS BAND HOTTEST SPANDAU BALLET LIONEL RICHIE FIXX BONNIE TYLER AIR SUPPLY

CS&N
RITA COOLIDGE
MATTHEW MILDER
MATCHEW MILDER
GLADYS KNIGHT
GLEN CAMPELL
HOTELST
CRYSTAL GAYLE
HONLIE MILSAP
HOGERS & PARTO
AIR SUPPLY
DEBORAH ALLEN

DON WILLIAMS
MICHAEL MURPHEY
HOTTEST:
BILLY JOEL
AIR SUPPLY
SPANDAU BALLET
ROGERS & PARTON
GEORGE BENSON

STEVIE NICKS SHEENA EASTON WVLK/Lexington Kelly/Richards

PETER ALLEN

BILLY JOEL
SHEENA EASTON
JUICE NEWTON
HOTEST:
AIR SUPPLY
BILLY JOEL
GEORGE BENSON
SPANDAU BALLET
ROGERS & PARTOI

KFIM/El Paso Johnny Thomp

WHISPERS
JOSE FELICIANO
GLADYS KNIGHT
PAUL YOUNG
HOTTEST:
ROGERS & PARTON
HICHAEL JACKSON
CRYSTAL GAYLE
AIR SUPPLY
BILLY JOEL

WRVR/Memphia Steve Butler GLENN SHORROCK MANHATTAN TRANSFE

Hottest: SERGIO MENDES SPANDAU BALLET ROGERS & PARTO BONNIE TYLER AIR SUPPLY

WHHY/Montgomer Horton/Thomas

BILLY JOEL
MEN AT WORK
STACY LATTISM
GLADYS KNIGHT
JEFFREY OSBORN
HOTTER
BONNIE TYLER
GOGERS & PARTO
GEORGE BERSON
LIONEL RICHIE

125 Current Reports

The following stations reported frozen

playlists this week:

WLTT/Washington

WCCO/Minneapolis

KNBR/San Francisco

**KVIL-FM/Dallas** Y97/Pittsburgh

WOWO/Ft. Wayne

WISM-FM/Madison

97AIA/Miami

The following stations did not report

this week and therefore their playlists,

were frozen:

WTIC/Hartford

WJON/St. Cloud

WMJJ/Birmingham

WSRZ/Sarasota

KBOI/Boise

KQDI/Great Falls

KOY/Phoenix

Note: R&R welcomes the following

new reporters:

K\$TT/Quad Cities

WEZC/Charlotte

KRAV/Tulsa

KEEZ/Mankato, MN

KVIC/Victoria, TX

WQUA/Quad Cities has

discontinued reporting.

KTWO/Casper John Leader

POLICE STEVIE NICKS LIONEL RICHIE Hottest: SHEENA EASTON SPANDAU BALLET KINKS ROGERS & PARTON JUICE NEWTON

Y107/Nashville Bill Burkett

SERGIO MENDES LIONEL RICHIE LEE GREENWOOD

WQUE/New Orleas Chris Bryan DEBORAH ALLEN DEBORAH ALLEN
MADNESS
MADNESS:
SPANDAU BALLET
LAURA BRANIGAN
BONNIE TYLER
LIONEL RICHIE
POLICE

WSRZ/Saraso

Parallel Three

WSKY/Asheville

DEBORAH ALLEN JO JO ZEP DAVID SANBORN RITA COOLIDGE

BILLY JOEL
RITA COOLIDGE
PAM TILLIS
LINDA RONSTADT
JOURNEY
WHISPERS
ROTERST
RO

WCHV/Charlottesville, VA Thomas H, Twine

KRLB/Lubbock Rob Roberts

BILLY JOEL
MATTEW WILDER
ALABAMA
HOTTEST:
LAURA BRANIGAN
MICHAEL JACKSON
SPANDAU BALLET
LEE GREENWOOD
COMMODORES

MOTELS DEBORAH ALLEN ALABAMA

KVSF/Santa Fe. Jay Jaramillo

KSRO/Santa Ross Mike Alexander BILLY JOEL CARLY SIMO

JACKSON BROWNE STEVIE NICKS HOTTESTE BILLY JOEL SPANDAU BALLET AIR SUPPLI LAURA BRANIGAN GEORGE BENSON KALE/Tri-Cities, WA Mike, Purdy

BILLY JOEL
DEBORAH ALLEN
PETER ALLEN
RITA COOLIDGE
WHISPERS
HOSTERS
LIONEL RICHIE
HANHATTAN TRANSFE
AIR SUPPLY
BEE GEES
SPANDAU BALLET

WEZS/Richmond

SHEENA EASTON Hottest: BILLY JOEL SPANDAU BALLET ROGERS & PARTON JOE ESPOSITO LIONEL RICHIE

WRVA/Richmond Lou Dean DEBORAH ALLEN ALABAMA PETER ALLEN TANYA TUCKER HOTTEST GEORGE BENSON SPANDAU BALLET BRYSON & FLACK ANNE MURRAY ROGERS & PARTON

Hottest: SPANDAU BALLET GEORGE BENSON ROGERS & PARTOI BONNIE TYLER COMMODORES WCKQ/Campbella Jackson/Royce

ASIA MICHAEL MURPHEY

WGSV/Guntersville

DEBORAH ALLEN
NELSON & JENNINGS
WHISPERS
BILLY JOEL
HOTTEST
AIR SUPPLY
SERGIO MENDES
SPANDAU BALLET
ROCERS & PARTON
GEORGE BENSON

WROV/Ros Matt Eakle AL JARREAU MATTHEW WILDER ALABAMA LIONEL RICHIE HOTEEST: SPANDAU BALLET GEORGE BENSON

KVIC/Victoria, TX

ALABAMA
Hottest:
AIR SUPPLY
ROGERS & PARTON
COMMODORES
BILLY JOEL
LIONEL RICHIE WNGS/West Palm Beach Rosa Block ANNE MURRAY AL JARREAU MICHAEL JOHNSON

BILLY JOEL SPANDAU BALLET GEORGE BENSON BRYSON & FLACK BONNIE TYLER WVBS/Wilmington, NC Bob Wright

ROBERT PLANT
EURYTHMICS
POLICE
BILLY JOEL
PIXX
ALABAMA
HOTTEST
BILLY JOEL
AIR SUPPLY
JENNIFER WARNES
CULTURE CLUB
SPANDAU BALLET

A/C New & Active . . . See Page 53

KWAV/Monterey Michael Reading ELVIS COSTELLO

JOURNEY MOTELS Hottest: NAKED EYES F.R. DAVID GEORGE BENS

KEX/Portland Bob Swanson

LIONEL RICHIE
AL JARREAU
PETER ALLEN
MICHAEL MURPHEY
HOTTEST:
BILLY JOEL
GEORGE BENSON AIR SUPPLY SPANDAU BALLET MICHAEL JACKSON

K-108/Secremento Paul Mitchell BRYSON & FLACK LIONEL RICHIE Hottest: BILLY JOEL GEORGE BENSON ROGERS & PARTON AIR SUPPLY BONNIE TYLER NAKED EYES DEBORAH ALLEN PETER ALLEN Hottest: BILLY JOEL

BOLLY JOEL AIR SUPPLY LAURA BRANIGAN ROGERS & PARTON BONNIE TYLER

KCEE/Tucsor Ken Roberts

Mark Lewis
BRYSON & FLACK
STEVIE NICKS
THREE DOG NIGHT
MOTELS
RLIQUE
DEBORAH ALLEN
HICHAEL JOHNSON
FILES
EINE
EINE
BRANIGAN
HONNIE TYLER
BRYSON & FLACK
MICRAEL JACKSON

RITA COOLIDGE LINDA RONSTADT MANHATTAN TRANSFI PETER ALLEN BOTTES RITA COOLIDGE AIR SUPPLY LAURA BRANIGAN ROGERS & PARTON GARY MORRIS

KKPL/Spokane Ric Morgan

SHEENA EASTON MANHATTAN TRANSFE MOTTEST: MICHAEL JACKSON LAURA BRANIGAN BILLY JOEL AIR SUPPLY SPANDAU BALLET

KFQD/Anchorage, AK Mark Lewis

Parallel Three

SPANDAU BALLET AIR SUPPLY BONNIE TYLER ROGERS & PARTON

RITA COOLIDGE
PETER ALLEN
ANNE MURRAY
BILLY JOEL
LIONEL RICHIE
MATTHEW WILDER
HOTEGET SPANDAU BALLET
SERGIO MENDES
FOOGERS 4 PARTON
LEE GREENWOOD
BONNIE TILER MIRE TODD
JEFFREY OSBORNE
DEBORAH ALLEN
PETTER ALLEN
CSAN
JENNIFER HOLLIDAY
STACY LATTISAW
HOTELEY
AIR SUPPLY
SPANDAU BALLET
ROCERS & PARTON
BILLY JOSE
BILLY JOSE
SERGIO MENDES

KODI/Greal Falls, M1 Rick Alder

none Hottest: LEE GREENWOOD HERB ALPERT BILLY JOE JIM GLASER EDDIE RABBITT KRLC/Lewist Steve Tracy MEN AT WORK
BILLY JOEL
MATTHEW WILDER
WHISPERS
HOTTEST:
BILLY JOEL

KRNO/Reno
Lerry Irona
NARED EYES
BILLY JOEL
CSAN
DEBORAH ALLEN
MEN AT WORK
HOTEAS:
BILLY JOEL
AIR SUPPLY
GEORGE BENSON
SERCIO MENDES
ROGERS & PARTON

KQSW/Rock Springs, WY

MOTELS
CS&N
STEVIE NICKS
ELVIS COSTELLO
WHISPERS
KLIQUE KLIQUE MATTHEW WILDER BILLY JOEL RITA COOLIDGE PETER ALLEN Hottest: BILLY JOEL CRYSTAL GAYLE SPANDAU BALLET BONNIE TYLER LIONEL RICHIE

ROD STEWART MICHAEL JOHNSON MICHAEL JOHNSOI CS&N RITA COOLIDGE MEN AT WORK JACKSON BROWNE HOTTOST HOTTOST

KRSB/Roseburg, OR Eric Worden

JOURNEY Hottest: AIR SUPPLY GEORGE BENSON ROGERS & PARTO: SPANDAU BALLET BONNIE TYLER

### VECM/Claremont >542-7735 D) N G $/\Delta$ Δ

WCCC/Hartford (203) 233-4426 PDI BILL NOSAL

WTPA/Harrisb (717) 238-1402 PD: JEFF KAUPPHAN

NOT EAST POLICES (P)
TALENER (PA)
TALENER (P

WAAL/Bingha (607) 772-8850 PD: JOHN CARTER NO: DON HORGAN



### **MOST ADDED**

Aldo Nova (28) Kiss "Lick" (14) Joe Jackson (9) Survivor "Caught" (8)

**Huey Lewis** (8)

### HOTTEST

(44) Police (37) **Moody Blues Robert Plant** (37) (31)Asia Jackson Browne (29)

### Parallel One

WBCN/Bosto (617) 266-1111

PD; GEDIPUS ND; BOB KRANES 

PRINCE BOMOGO BONGO BOLLOW BOL

WCOZ/Boston (617) 267-9090

PD: FRANK HOLLER MD: PAUL'LEHIEUX HOLLOW ENTER THE STEPLE THE STEPLE THE SECOND THE STEPLE THE SECOND THE SECON

WHJY/Providence (401) 438-6110 PDI TED UTZ PD: JEFF RICCIO

AS IA
TALKING HEAD.
HOOOY BLUES
PAT BENATAR
DANNY SPANOS
STEVIE NICKS
Medium
CONEY HATCH

ASIA
STRAY CATE
EAVIS CONTELLO
BAIC COUNTRY
STG COUNTRY
FIRE COUNTRY
F

WGRQ/Buffalo (716) 881-4555 PD: BRIAN KRYSZ MD: BILL WESTON

SHOP LANE
POULTE
LOWERDOY
HODOY BLUEE
ROBERT PLANT
FIRST
FIR

(301) 889-0098
PD: CHUCK DUCOTY
ON: TY FORD

CHUM-FM/Toronto (416) 925-6666 PDI ROSS DAVIES HDI MAYNE WEBSTER

NOT EAST
BIG COUNTRY
GENES IS
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GENES IS
BIG COUNTRY
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BIG COUNTRY
GENES IS
BIG COUNTRY
BIG COUNT

\* DC101/Washington (202) 828-9932

\* CHOM-FM/Mon (514) 935-2425 PD: 808 BRAIDE HD: BENOIT DUFFESNI

Hottmat POLICE POLICE ROBERT PLANT TALKING HEADS

PD: DON DAVIS MD: DAVE BROWN BOOK SHE WAS THE DESCRIPTION OF THE SHE WAS THE SHE WA

WBAB/Long Island (516) 567-1023 PD; BOB BUCKHANN HD: RALPH TORTORA

BIOL TABLE

ASIA

NOBIN TROMES
PETER SCHILLING
TIN NAMEL
TIN NAMEL
TIN NAMEL
TO NAME
HUST CEMIS
SOUTHSIDE JOHN
ROMATICES
BONNIE TYLER
RSB
ODICKEN
ANTMALS
EZ TOP
PASTMAL
ALDO NOVA
ADRIAN BELEM
PAYOLAS
JOHNEYAR
CHICAGO
ANTER CONDOR
SILVER CONDOR
ANTER EVES
SILVER CONDOR
ANTER EVES

Q107/Toronto
(416) 987-3445
POL CANY ELATORY
POL CANY ELATORY
ROS ELATORY
ROS

\* WAPP/New York (212) 357-8000

PD: JOE KRAUSE MD: CHIP HOBART

BOCLEST
ASIAN
ASIAN
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A POLICIES PROCES

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HOT VERD

HOT VERD

HOT VERD

TALKING HEADS

HOALTS

HOT HOTE

BY COUNTRY

STEVIL NICES

HASS

HAS

WZIR/Buffalo (716) 773-0098 PD: DENO MATELIA

HOR SEMENT PLANT STARY CATS A MODERNY PLANT STARY CATS A MOTOR TALKING HEADS PAT BENNYAH BENNYAH BENNYAH BENNYAH BENG MODIFICE MODOLY BLUES COMMENTS OF THE PART O

WNEW-FM/New (212) 986-7000 PD: CHARLIE KENDALL ND: JIN KONAGHAN

BOOK SHEW

JACKSON HROWSE

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WAVA/Washington
(703) 534-0320

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WQBK/Albany (518) 462-5555 PD: JOHN COOPER ND: LIN BREHMER

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\* WCMF/Rochester (716) 288-3200 PD: TRUP REEB HD: DAVE KANE

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WKLC/West Virginia (304) 722-3308 PD: NEIL LASHER

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ROBERT PLANT (N)
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\* CHEZ-FM/Ottawa (613) 563-1919 PD: STEVE COLNIEL HD: GREG TORRINGTON

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WHCN/Hartford (203) 247-1060 PD: CANIEL F. HAYDEN ASST. PD: BOB BITTENS

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WDHA/North Jersey (201) 328-1055 GM: BOB LINDER PD: HARK CHERNOFF

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WRKI/Danbury (203) 579-9995 PD: BOB KOCAK NO: BRUCE GOLDERN MONEMET PLANT
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WWTR/Ocean City (301) 289-4545

PD: RICHARD REMSBURG MD: CLENN STEWART

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WERI/Westerly (401) 596-7728

WOAY/Beckley-Oak Hill (304) 877-2424 PD: CHARLIE JENNIN HD: TIN PARKER

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### WGIR/Manchester (603) 625-6915

PD: BOB COX MD: KAREN ANDERSO

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\* WKQQ/Lexingtor (606) 252-6694 PD: DAVE KRUSENKL MD: KURT MATHIES

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WKZL/Winsto (919) 767-3705

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PAT BRIMTAR
GOVS BRIGADE
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WIMZ/Knoxville (615) 525-6000 PD: KERRY LAMBERT HD: RIKE BECK

WQMF/Louisville (502) 589-4400 PD: TON ONENS RD: EXICE HETERS HOLLOW POLICES OF PLANE STAND JOEL (A) MARIO FYEE STAND JOEL (A) MARIO FYEE STAND JOEL (A) MARIO FYEE STAND CARS. RON EAST 2R TOP KANSAS BOTTELS POLICE FIEX ROBERT PLANT Medium COMEY HATCH BRYAN ADAMS CHOPTEM SELECT SHOOTEM SELECT SHOOTEM SELECT SHOOTEM SELECT BUTTIPE LEVEL STEAT CATS RAINSOW HELIX LEMIS ONA MEDIUTYON GENERAL CHARLES SELECT STEAT CATS RAINSOW HELIX LEMIS OCHARLES SELECT SELECT

KRIX/Brownsville (512) 350-9999 WRNO/New Orl-(504) 889-2424 PDI MIKE COSTELLO MDI WAYNE WATKENS PD: GARY STEELE MD: FCCHARD BROOKS

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JACKSON BROWNE

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WZXY/Kingsport (615)246-8131 PD: REGGIT JORDAN ASST. PD: JOHN RELLY

KISS/San Ant (512):223-6211 PD: GREG STEVENS ND: TEMPIE LINDSET BOL TEAST

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KXZL/San Antonio (512)228-6444 PD: DAVE CONLEY HD: LESA GILES

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PETER SCHILLING
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WMYK/Norfolk
(804) 461-1194
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WKTM/Charleston (803) 554-7454 PDI JONN LEE GRANT NOT LEE GELLINS

KLAQ/EI Paso (915) 544-8864 PDI ARIN HICHAELS HD; PEPE LOPEZ

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MICHAEL SEMBELLO
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WZXR/Memp (901) 726-0060 PD: JOHN RIVERS MD: TOH STEIN

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WFYV/Jacksor (904) 842-1055 PDI CHRIS JONES HDI LEX STALEY

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WYMX/Augusta (404) 722-1302 PDI HILLS FITZNER ND: HARY PILLINGER

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WRXL/Richm (804) 282-9731

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KLBJ/Austin (512) 474-6543 PD: CLARK RYAN HD: JOHN HICHAEL

WROQ/Charlo (704) 392-6191 PDI SCOTT SLADE HDI JACK DANIEL

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a ALDO HOVA
a ELVIS COSTELLO
a QUIET REOT

WCKN/Greenville Spartensburg (803) 226-1511

WKDF/Nashville (615) 244-9532 PD: SMOKEY RIVERS ASST. PD: DAVED HALL

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LOVERBOY BOB SEGER KMJX/Little Rock (501) 329-3808 PDI: TON WOOD NDI: TONNY SHITH

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WDIZ/Orlando (305) 645-1802 PDI RAD RESSECE

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WTKX/Pensacola (904), 438-7543 PDI HRAK DAVID SAWYER

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KUFO/Odessa (915) 366-2801 PD: J. HICHAEL SCOTT

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KFMX/Lubbock (806) 747-1224 PDI NAT LAND. NDI- JESSE RYAN

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RODOY BLUES

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WIZD/Ft. Pierce (305) 686-6505 PDI PETER CLANCY POL PETER CLAMCY
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MIDWEST

**MOST ADDED** ®

Aldo Nova (21) (10)**Huev Lewis** Romantics (8) Motels (7) Survivor "Caught"

(7)

HOTTEST Police (40)

**Robert Plant** (38) Asia (30)Jackson Browne (30)Kansas (27)(27)Heart

Parallel One

KSHE/St. Louis (314) 842-1111 PDI JACK SELVER HOI

WMMS/Cleve (216) 781-9667 PD: JOHN GORMAN HD: BED LEO

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· KWK/St. Louis (314) 644-1380

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WBLM/Lewis (207) 783-2065 MD: JOSE DIAZ PD: HIKE BUSHEY

### SOUTH **MOST ADDED** »

Aldo Nova (24)Pat Benatar "Love" (8) Romantics (8) Kinks Genesis "Mama" (6)

### HOTTEST

Police (41)Robert Plant (37)Heart (34) Asia (34)**Moody Blues** (30)

### Parallel One

**Quiet Riot** 

WSHE/Mlam! (305) 581-1580 Pb: DAVE LANGE

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KLOL/Houstor (713) 526-4591 PD: MICHELLE SAYRE MD: NECK VAN CLEWE

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OUTER REOT
DANNY SPAND
JACKSOM BROWNE
ASTA

\*KTXQ/Daffas (214) 526-5500 PD: TOM GMENS HD: CRAKE HALL (FREEN) HOTLORY BRYAN ADAMS

AC/INI
YAT.
DORKEN
MUEY LEWIS
CHEAP TRICK
ROMANTICS
PAT BENATAR
MOTELS

PRTER SCHILL
QUEENSRYCHE
& KINES

(6)

 KEGL/Dallas (817) 457-9700 PD: RANDY BROWN

Hottwet JOUINEY POLICE FIRM BRYAN ADMS STEVIE NICES HEART KANSAS HOTELS NAMED EYES JACKSON BROWL LOVERBOY

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ZE TOUR
BOONIE TYLER
BOONI

BENATAR WCKO/Miami (305) 731-4800

PD: HARK TAYLOR HD: RUBY CHEEKS 

KSRR/Houston (713) 797-0097

PD. TOM COLLINS

PD. CHOCK HOLLOW

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\* WYNF/Tampa (813) 876-0455 PD: CAREY-CURELOP HD: RON DIAZ

KZEW/Dallas (214) 748-9898 PDI ANDY LOCKRICK MDI JON DILLON

HELIX
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WAPI/Birmingham (205) 933-9274 PDI: STEVE RUNNER RDI: DOC BALLUE

WOWE/Chat (615) 267-1050 PD: TONY DAVIS MD: TONY DAVIS BOCLEST
PAT SENATAR

LANGE SPACES

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PETER SCHILLING
ALOO NOVA

"WQFM/Milwaukee (414) 276-2040

PD: LEE ARNOLD HD: ANDY BLOOM

HOLERATO
DEF LEPPAND
TOLLOR
BODIETE PLANT
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BROOTING STAR
GAMMAGA
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\* WEBN/Cincinnati (513) 871-8500

PD: DENTON HARR HD: CURT GARY

HOLOUPY GRAV

HOTCEST AND THE HOLO STAR THE HOLD STAR THE HOLO STAR THE HOLD STAR THE

KQRS/Minneapolis (612) 545-5601

PD: DOUG SORENSO

HUBBEN
HEART
BAINDAM
HAGINAM
H

KSQY/Rapid City (605) 578-3533 PD: GRBGG OLSON ASST. PD:

NOT CHAT

RELATY

BILLY JOIL

KANNAS

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ROTTLIA (A)

FOLICE

MOODY BLUES

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KKCI/Kansas City (816) 531-3400

PD: DAVE POPOVICH MD: MIKE WHITE

HOST GETT
LOVEREY

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CONTROL

CO

WLUP/Chicago (312) 440-5270 PD: GREG SOLK MD: SKY DANIELS

NOT LOST

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ASIA

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Med Juan
OUANTERPLASH
SELL YOUNG
GAVED BOWTLE
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KDWB/Minneapolis (612) 739-4000 PD: DAVE HAMILTON ASST, PD: LORRIN PAL

ASST, PULLORAN LOCALIST CONTROL STATEMENT CONTRO

- KYYS/Kansas City (816) 753-4567

PD: JOE HCCABE HD: RANDY RALEY

MOCRASH

MODOY BLUES

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YET
BONNIE TYLER
ELVIS COSTELLO
PAYOLAS
STRAY CATS
COAVID BOMIE
STEVIE RAY VALK
Added
CHEBAP TRICK
ALDO NOVA
JOE JACKSON
ARE

WLLZ/Detroit (313) 863-1800 PD: JOE URBIEL ND: DOUG PODELL

ROTLER
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DEF LEPPARD
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E TARKI CHEAP TRICK DANNY SPANOS CHARLIE PAT BENATAR ROMANTICS GENESIS

KQWB/Fargo (218) 236-7900

PD: JAY BOULEY MD: JOHN ERDAML  ZZ TOP
AGNETHA FALTSKOG
MOTELS
Q-FEEL
Added
ELVIS COSTELLO
DANNY SPANOS
ALDO NOVA

WMET/Chlcago (312) 828-9191 PD: RICH MEYER MD: JOHN MCCRAE

WXRT/Chicago (312) 777-1700 PD: NORM WINER MD: JOHN MRVOS

HON SEMENT POLICES

JACKSON SHOWNE

FOLICES

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FRANCH CARS

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K EURYTHM! CB WRIF/Detroit (313) 444-1010

PD: HARK PASHAN HD: HICHAEL HAYER 

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Parallel Two

\* KQDS/Duluth (218) 728-6421 PD: BRUCE MCGREGO MD: BRIAN TAYLOR

HONTONE POLICE (N) BILLY JOIL (N) ASTA (N) BILLY JOIL (N) ASTA (N) BILLY JOIL (N) BILLY JOIN (N) BILL

MICK FLEETWOOD DOKKEN Added ALDO NOVA JOE PERRY PROJEC WAS (NOT WAS) JAMES HOUSE

WLVQ/Columbus (614) 224-1271
PD: PAT STILL
ND: LEE RANDALL

HOT SAME
SILLY JOEL
A NOTELA
POPULCE VICKS
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· KMOD/Tulsa

(918) 664-2810 PD: CHARLIE WEST HD: JIM JONES ROT LESS FREE PROPERTIES. (N) SACKEGOW SHOWN PER SHOWN P

WWCT/Peorla (309) 674-2000 PDI JEFF HURPHY MDI NOCEME COMERT PLANT AS LO INCOMENT PLANT AS LO INCOMENT RIOTA AC/DC POLICE HEART STEVLE RAY VAIR STEVLE RAY VAIR STEVLE RAY VAIR STEVLE RAY VAIR DACKSON BROWNE RECOMENT AS TO STEVLE HOLD STEVLE COMENT AS TO STEVLE HOLD STEVLE STEV

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\* WILS/Lansing (517) 393-1320 PD: 1ES CODE ND: DDUG BURTON

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ASIA
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MINOR DETAIL
PETER SCHILLING
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ELVIS COSTELLO WFBQ/Indianapolis (317) 257-7565 PD: ALAN EDWARDS MD: ROBIN LUSE

NAILA
NOODY BLUES
NOBERT PLANT
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WMAD/Madison (608) 249-9277 PD: DEBBIE DALTO NOT NOT POPULE IN COLUMN POLICE POLICE POLICE POLICE STOYLE RICKS LOVERSOY AGE TO THE POLICE POLICE

ANTHALS
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A ALDO NOVA \* KICT/Wichita (316) 722-5600 PD: BILL BRUUN ND: PAT WELSH

POLITICAL PROPERTY OF THE POLITIC POLITICAL PO

\* WTUE/Dayton (513) 224-1501

WXLP/Davenport (319) 326-2541 PD: GASE BAPTISTE NO: TERRY DUGAN

PD: BILL PUGH HD: BOB CLARK HOLLER (H)

RANGEA DOMM

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REART (A)

ROME TYLER

STAN CATE

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WLAV/Grand Rapids (616) 456-5461

PD. TONY GATES
POLY HER STRANTI
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FOR T \* KGGO/Des Moines (515) 265-6181 PD: LARRY MOPFITT MD: JACK EMERSON NOT NAME
STYPE MANNE
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WWCK/Filmt (313) 744-1570 PD: MARK MILLER MD: LINDA LANSI

MAIL HER STATES PAT SENTERS PAT SENTERS (1) HOTELS (1) WIBA/Madison (608) 274-5450 HAR E METE
POLICE
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KEZO/Omaha (402) 592-5300 PD: GREG GILLISPIE MD: JOE BLOOD PD: WAYNE SHAYNE MD: MARK COULTER

Hottest POLICE (M) HOBERT PLANT (M) TALKING HEADS FIXX HODDY BLUES MOTELS (M) STEVIE (H)
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MOUST WXKE/Ft. Wayne (219) 484-0580 PD: RICK WEST HD: HAL BRANDT

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KATT/Oklahoma Cit PD: DAVE BREWER MD: WARREN WILLIAM

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PD: BRENT ALBERTS

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· WIOT/Toledo (419) 248-3377

PD: TERRY SULLIN NO. NOT.

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• CITI-FM/Winnipeg (204) 786-6181 PD: STEVE YOUNG

Bottest PIXX POLICE BIG COUNTRY POLICE ROBERT PLANT ASIA DIO

Parallel Three

KFMQ/Lincoln (402) 476-8565 PD: TON BARKER WCPZ/Sandusky (419) 625-1010 PD: BOR BEDI

Bottest
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MSB
POLICE
BILLY JOEL
STEVIE NICKS
MOODY BLUES
STRAY CATS
HOBERT PLANT
ASIA
Medium
KINKS
ELO

KLYV/Dubuque

(319) 557-1040

PD: ROBERT WELCH

MOKEMET (A)

BOTTELS (A)

KANSAS (A)

KANSAS (A)

MASTA LEWIS (A)

JACKSON BROWNE

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WDEK/DeKalb (815) 756-9250 PD: WARD HOLMES HD: JOANE WILLIAM

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**MOST ADDED** 

(23)Aldo Nova (31)Romantics Pat Benatar "Love" (10)(8) Huev Lewis Survivor "Caught" (7)

HOTTEST

(43)Robert Plant (42)Police Heart (37)Jackson Browne (34)**Moody Blues** (32)

Parallel One

KBCO/Boulder (303) 444-5600

PD: JONE BRADLEY

WYER/Mt. Carmel (618) 262-5111 PD: PAUL VITON MD: DREXEL DEPORD

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LOYERDY
HILLY
BILLY TOOL
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WBYG/Kankakee (815) 939-4541 PD: BILL TAYLOR MD: CHRISTIE KAYHILL

NOS LERE JACKSON BOOME BONNE BONNE BONNE BONNE BONNE BONNE BONNE TUER. ASIA ASIA ASIA ASIA BONNE BONNE BONNE BONNE PLANT BLOW BONNE PLANT COUNTERFASH HOTELS BAINNOW CATS BELLY SOEL AND THE CRUI GENESIS BELAS BELLY SOEL MEN AT WORK BONNE BON

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PETER TOSH

POTELS

POTEL

KFOG/San Francisco (415) 885-1045

PO: DAVE LOGAN

ROLLOE

TIM FINN
ERIC MARTIN BANI
GREG LAKE
JEAN-LUC PONTY
MOODY BLUES
MOTELS
ALDO NOVA
BIG COUNTBY
TRANSLATOR
MAS (MOT MAS)

KNAC/Long Beach (213) 437-0366

PD: JIHHY CHRISTOPHER MD: MARY JO GODGES

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BOOTES

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KCAL/San Bernardino (714) 825-5020 PD: JIN JAMES HD: MEKE STEWART HOTTAGE STEP
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ROBERT PLANT
PAT SENATAR
DEF LEPPARD
MEN AT WORK
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KDKB/Phoenix (602) 897-9300 PD: JEFF SATTLER MD: J. DAVID HOLD

HOTEMET
JOUDNET HO
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CHARLER
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JIM CAPALDI
SEM VITTORIO HATS
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KMEL/San Francisco (415) 391-9400

PD: BOBBY COLE.

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KRCK/Portland (503) 222-1841 PD: ROBIN HITCHELL PD: BOB BROOKS

NOT CHEST SPYS OF THE SPYS OF

CFOX/Vancouver (604) 684-7221 PD: DON SHAPER MD: RICK SHANNO

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KLOS/Los Angeles (213) 557-7250 PD: TOMMY HADGES

MO: RUTH PINET

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ZEBRA
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HOTPIELS

PASTMAY
DANNY BPANOS
DEF LEPPRAID

RAINBOW

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ASIA

ASIA

ANIMALS

SCLARDAL

DOUGEEN

URIAH HEEP



DORREN ADRIAN BELEW BOYS BRIGADE

K-97/Edmonton

(403) 428-8597
PD: NEIL EDWARDS
HD: BRUCE KENYON

GREAT MHITE STEVIZ MICKS GENESIS JACKSON BROWNE HELLE PAT BENATAR Medium GREG LAKE AC/DC AGMETHA FALTSKOG SIG COUNTRY JOSHUA KANSAS QUZENSRYCHE BOHANTICS MES

### PD: DAVE VAN DYKE ASST, PD: GLORIA

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### KROQ/Pasadena (213) 578-0630

PD: PREDDIE SNAKESKEW MD: LARRY GROVES

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KBPI/Denver (303) 936-2313 PD: PHIL STRIDE

Rottast ASIA POLICE FIXX BONNIE TYLEA BILLY JOEL KANSAS HAXED EYES LOVERBOY

LOUVERNOY

BIYAN ADAMS

FILVIE (MAGNE)

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RUCK SPRINGFIELD

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KPRI/San Diego

(619) 565-6006 PDI ERNEST GLADDEN

BOTTEST PLANT HOTELS HEART POLICE STRAY CATS TALKING HEADS AC/DC TONY CRAEY PAT SENATAR KINKS

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SIGN TABLE

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SPILY JOEL

STEVIE BAY VAUGHAN

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TO CATS

SILY JOEL

STEVIE BAY VAUGHAN

ASJA

A KOLA/San Bernardino (714) 825-9952 PD: AL BARNETT

MON LOW'S
HEART
HOTELE
STRAY CATS
SOLICE (R)

KROR/San Francisco (415) 765-4036 \_ PD: DAVE ROBERTS RD: JOHN RUSSELL

POLICE POLICE PLANT AND IN CONTROL PLANT AND IN CON

KINK/Portland (503) 226-5000 PD: RICK SCOTT MD: CARL WIBING

JIMPY BUFFET BLD. JOEE BLD. JOEE BLD. JOEE BLD. LOKE CONSECN LIGHTFOOT BOOKY BLDE'S A JIMPY HESSIMA POLICE CARLY STROM Buddlum BLD. LOKE STROM BUDDLUM AT MORE HEART LAND BLD. CAROLE HANNE TOR GRAPT STRYLE NACKS TOM GRAFT
STEVIE NICKS
PARLO CRUISE
J.J. CALLE
BRUCE COCKRUNN
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BLUK ROSE
ROTELS
GUARTERFLASH
ELTON JOHN
HUCK FLEETMOOD
EURTPHICS
BOBERT FLANT
AFTACK OF KILLER B

KZOK/Seattle (206) 223-3911

PD: JIH ROBINSON ND CRAIG MARTIN Hotteet HEART (H) MOHERT PLANT ANIMALS RAINBOW KROKUS (H) ASIA CONEY HATCH

SACKSON BROWNE GRAND PRIM

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KOME/San Jose (408) 246-6811 PD: LES TRACY ND: SCOTT ELLIOTT

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DIO (H)

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\* KAZY/Denver (303) 759-5600

PD: SCOTT JAMESON
DD: KELLY O'NEAL
(FHOZEN)
HOLLOGE
STRAY CATS
BONNIE TYLER
HAKED EYES
BILLY JOEL
STEVIE NICKS
ELTON JOHN
HOTELS

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KSJO/San Jose (408) 288-5400

PD: LEE ROY HANSEN HD: NIKKE STEVENS NOTEMET PLANT KRONUS AXE ROBERT PLANT GRAND PRIX LOVERBOY ERIC MANTIN BAND DOXXEN RATT SHOOTING STAR DEF LEPPRID RAINBON DIO

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HOTELS

HELIK

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KANSAS

PIZE
DONNIE IRIS
COMEY HATCH
URIAN HEEP
CHARLIE
ROMANTICS
QUIET RIOT
BREAKS
TRIUMPH
EDDIE & TIDEZZ TOP
Added
AN DEALS
HUSH

KISWISeattle (206) 285-7625

(206) 285-7625

HID GAPT BETALTON
(FROZEN)

BOTEST

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HEAVE

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TAT STRAY CATS GENESIS MSB PAT BENATAR CULPRIT

KOAK/San Francisco (415) 474-9100 PD: BOB HEYRANN HD: 02

91 X/San Diego (619) 236-9872 PDI JTH GELARO RD: HAD HEX NOT LOST
POLICE
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KUPD/Phoenix

(602) 838-3062

PD: ERN GLADDEN ASST. PD: VAL HCI

ENTEROLIS

FOLICE

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KMET/Los Angeles (213) 464-5638 HD: MICH SURRATT

ROTLEY ALOF

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OFF. L

KGB-FM/San Diego

(619) 292-1360

PD: LARPY BRUCE
ASST. PD: TED EDMARDS
(FROZEN)
BOTES
BOTES
BOLICE
22 TOP
AC/DC
STEVIE NICKS
ROBERT PLANT
LOVERBOY

LOVERINGY
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HEART
YASYMAY
CHEMA
DIO
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MODDY BLUES
MCTELS
RAINBOW
TIM FINN
PAT BENATAR
BIG COUNTRY
HELIK
BOB & DOUG MCKENZI

### Parallel Two

KROY/Sacramento (916) 441-4950 PD: DENNIS NEWHALL

PD. DEPRIS NEPHAL

ROTERS TANT (F)

ROTERS TANT (F)

ROTERS TANT (F)

ROTERS TANT (F)

ROTERS (F)

ROT

KOMP/Las Vegas (702) 878-1460

PD: CHARLIE MORRIS MD: BIG MARTY

HIGH SHEET
STANS CATE
SILLY JOBS.
POLICE (H)
ROBERT PLANT (H)
ROBERT PLANT

KWXL/Albuquerque (505) 765-5400 PD: BILL STAMBAUGH

REAL SET STATE OF THE STATE OF

. KILO/Colorado Springs (303) 634-4896

PD: RICH HAWK POLICE
ROBLET PLANT
ASIA
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GENESIS
AC/DC
RAINBOW
KROKUS
GRAND PRIK
TAKKI
DOUKEN
ERIC MARTIN BAND
PRISH
TRIMPH
ARCANGEL
ZEBRA
BUYAN
QUARTERFLASH

KZAP/Sacramento (916) 925-3700 PD: CHUCK BROWNING

ROSE LEFT

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KPOI AM-FM/Honolulu (808) 524-7100

PD: BIEL NIMS MD: ANDY PRESTON

MON THE PARTS - TALKING MEADER MEADER

KZEL/Eugene (503) 484-4304

PD: KEN MARTIN HOCKEST (H)
JHEART (H)
TALKING MEADS
ROBERT PLANT (H)
REN WITHOUT HATS
MOODY BLUES (M)
POLICE (M)
BLLUT JOEL
STÉVIE NICKS
JACKSON BROWNE (M)
DIO

JACKSON BROW DIO Medium PETER SCHILI KANSAS GENESIS ASIA RAINBOM. MSB TAXXI PAXXI PA DOUGH S

DOUGHS S

DOUGHS

KRSP/Salt Lake City (801) 262-5541 PD: BANDY ROSE HD: BARRY MOLL

AGIA (A)
QUIET KOOP
KAMANA
STOVIE HICKS (M)
HORSET FLANT (M)
BLILT JOE
HELLT JOE
HELLT

KFIV-FM/Modesto

(209) 527-6100 PD: C.J. STONE

'KWFM/Tucson (602) 748-2400 PD: JIH RAY MD: RICE ALLEN

\* KFMG/Albuquerque (505) 285-8811 PD: TON HARSHALL HD: LENNY BLOCK

BOX LOWY

DIO

DIO

MODOLY SELVES
PAY REMATAR
CANESO
POT REMATAR
COLIET KLOT
DOCKED
JACKSON BROWNE
KIDSERT PLANT
HINTY LEWIS
JACKSON BROWNE
RAMEN
SALEMON
DOF LEFFARO
CANNOW SPANOS
GARAD FRIX
BRIANS
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MATTER

KEZE/Spokane (509) 448-1000 PD: BRIAN GREGORY MD: MAUREEN MATTHEW

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KREM/Spokane (509) 448-2000 PD: BILL STAIRS RD: TONY MILES

KLPX/Tucson (602) 622-6711 PD: NICHAEL MENGER ND: BRIAN MILLER

Nottest QUIET RIOT PAT BENATAR JACKSON BROWNS

MELS TONY MILES
MONERS PLANT
RELTON JOHN
JACKSON BECAME (M)
EUROTHOLE
ELTON JOHN
JACKSON BECAME (M)
BILLY JOBE (M)
RILLY JOBE (M)
RILLY JOBE (M)
ROTELS (A)
FALLY JOBE (M)
GUARTENPLANN
RALLET
RALLE UNTRY JTH CAPALDI NILS LOPGEN BOUNDE TYLER FEN AT WORK TALKING HEADS HEART BLUE BOSE FIXW BOD STEMART BREAKS BOST MUSIC AND HICHELS SEMBELLO JOURNEY COMES! Added JIHPH RUFFET KUEF LEVIS ANIMALS
NILS LOPGREN
AC/DC
T-BONE BURNETT
BOYS BRIGADE
PAYOLAS
RAINBOW
PETER SCHILLING
JEMMY BUFFET KTCL/Ft Collins (303) 571-1232 PD: JOHN NAYES MD: SCOTT ARBOUGH

BOTTANT
JOE JACKSON
BORSH TEAMER
SOUTHSIDE JOHNST
MOONT FLUSS
SOUTHSIDE JOHNST
MOONT SUBSE
SOUTHSIDE JOHNST
MOONT SUBSE
MOTELS
EAVIS COSTMILES
EAVIS COSTMILES 

KZOQ/Missoula (406) 728-5000

KTMS/Santa Barbara (805) 963-1975 PD: BOB SENN HD: HRRK GILES

BOTTEST
JACKSON BROWNE
JIDON BUFFET
POLICE
JOE JACKSON
MODOY BLUES
TIM FINN
PAUL YOUNG
GLENN SHORBOCK
GEORGE BENSON
HOTELS

GEORGE BENSOM

A HOTELE ONDEX

A HAMBATEAN TRANSFER

BEGGEN

BILLY JOCK

BILLY JOCK

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SENANDU FALLET

SENANDU FALLET

SENANDU FALLET

BYSOM / TALET

BYSOM / TALET

THE SENANDU BALLET

THE SENANDU BALLET

LINES

THE SENANDU FALLET

KOZZ/Reno (702) 329-9261
PD: DANTEL COOK
HD: BRUCE VAN DYKE

Parallel Three

KFMF/Chico (916) 343-8461 PD: RON MOODMARK NOT LEASE
SANSES
ASIAN
POLICIES
STEVIE RICES
STEVIE RAY VALORIAN
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BOT KARE

FOLICE
FOREST PLANT

FOLICAT

KAWY/Casper (307) 235-1515 ONE PRED LEDGHIS NO: NEXE DAVIS: (FROZEN) BOTEBERT PLANT /W1

CHARLE LOVERNOY BLO THE STATE STATE

KWHL/Anchorage (907)349-6551

MD: CARTER B, BRADLE BOSTABRE
FAMILIA (H)
POLICE (H)
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PAR REMATAR (H)
MOTELS (H)
MOT

KTYD/Santa Barbara (805) 963-1601 PD: JANE ASKER

KSPN/Aspen (303) 925-5776 PD: LEE DUNCAN

HOREAS OF STATE HELD YORK STATE HE STA MOTELS (A) JINNY BUFFET TWIRD WORLD Added NUEY LEWIS JAMES MOUSE JIMOY MESSINA MICHAEL SEMBELLO BETTE MIDLER

An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.



This chart compiles data from reporting stations with a majority of listeners aged 12-24.							
Three Two Last Weeks Weeks Week		166 REPORTERS	Total	Heavy	Medium	Add	Total Adds
2 2 1	1	HEART/How Can I Refuse (Epic)		112-		0=	0 =
9 7 3	2	MOODY BLUES/Sitting At The Wheel (Threshold/PG)		112+		0-	1-
1 1 2	3	POLICE/King Of Pain (A&M)		124-		0 =	0 =
15 12 6	4	MOTELS/Suddenly Last Summer (Capitol)		99+		0-	
4 4 5	5	KANSAS/Fight Fire With Fire (CBS)		89+		0 =	
5 3 4	6	ASIA/The Heat Goes On (Geffen)	129-	92-	37+	0=	0 =
8 8 8	7	JACKSON BROWNE/For A Rocker (Asylum)	127-	91=	<i>36</i> –	0=	0 =
21 17 11	8	BIG COUNTRY/Big Country (Mercury/PolyGram)	142+	56+	85 =	1 -	4-
- 33 12	9	GENESIS/Mama (Atlantic)	141+	57+	<b>78</b> –	4-	12-
23	10	PAT BENATAR/Love Is A Battlefield (Chrysalis)	140+	68+	60+	8-	26-
7 9 7	11	ROBERT PLANT/Other Arms (Es Paranza/Atlantic)	119-	91-	28 -	0-	0,-
10 1,0 10	12	ROBERT PLANT/Big Log (Es Paranza/Atlantic)	107-	94 –	13=	0 =	2+
- 36 18	B	RAINBOW/Street Of Dreams (Mercury/PolyGram)	134+	40+	90+	3-	10-
31 25 19	14	STEVIE NICKS/If Anyone Falls (Modern/Atco)		79+		0=	5=
11 11 13	15	TALKING HEADS/Burning Down The House (Sire/WB)		64 –		0-	2-
17 16 15	16	ROBERT PLANT/In The Mood (Es Paranza/Atlantic)		72 –		0 =	0-
6 6 9	17	STRAY CATS/(She's) Sexy + 17 (EMI America) HUEY LEWIS & NEWS/Heart And Soul (Chrysalis)		64 –		1+	17
= 45 25	19	FIXX/One Things Leads To Another (MCA)		45+		4-	17-
12 13 16	20	MICHAEL STANLEY BAND/My Town (EMI America)		53-		0=	1 =
35 23 20 14 14 17	21	POLICE/Wrapped Around My Finger (A&M)		21+		1 –	1 –
49 37 28	22	PETER SCHILLING/Major Tom (Elektra)		63-		0 = 8 -	0 = 13 =
28 24 24		QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)		40+		4+	6+
24 19 21		DANNY SPANOS/Hot Cherie (Epic)		30 +		1-	1-
13 15 22		LOVERBOY/Queen Of The Broken Hearts (Columbia)		48 –		0-	2=
34	-	KINKS/Don't Forget To Dance (Arista)		33+		6-	16-
3 5 14	27	ASIA/Don't Cry (Geffen)		57-	8+	0 =	0 =
27 28 27	28	AC/DC/Flick Of The Switch (Atlantic)	75 –	31-	44 –	0 =	0-
39 34 33	29	AC/DC/Guns For Hire (Atlantic)	77+	28-	49+	0=	5+
19 20 30		DIO/Rainbow In The Dark (WB)	72 –	<b>29</b> +	43-	0-	0 -
23 22 29		ELVIS COSTELLO &/Everyday I Write (Columbia)	74 –	26 -	47-	1+	2+
18 18 26	-	MEN WITHOUT HATS/Safety Dance (Backstreet/MCA)	64 -	36-	28+	0-	1 =
<b>2</b> 6 30 <b>3</b> 6		POLICE/Synchronicity II (A&M)	<i>52</i> =	42+	10-	0=	1-
52 50 35		HELIX/Heavy Metal Love (Capitol)	<i>80</i> +		71+	4+	5-
46	_	DOKKEN/Breaking The Chains (Elektra)	74+		61+	4 –	13 –
32 32 32 44 42 41		ASIA/True Colors (Geffen)  BONNIE TYLER/Total Eclipse Of The Heart (Columbia)		37-		0 =	1 –
DEBUT		ALDO NOVA/Monkey On My Back (Portrait/CBS)	61 -		27-	2+	4=
30 29 31		BILLY JOEL/Tell Her About It (Columbia)	84+	39 –	50+	1-	83+ 1-
57 52 44		BILLY IDOL/Dancing With Myself (Chrysalis)	64 +		5.1 +	2-	6-
38 39 42		DEF LEPPARD/Foolin' (Mercury/PolyGram)	_	28 –		0 =	2+
34 35 38		ANIMALS/The Night (IRS/A&M)	64 –		54 –	1+	1-
50	-	CHEAP TRICK/I Can't Take It (Epic)		12+		1 =	9+
41 38 39	44	BREAKS/She Wants You (RCA)	61 –	13+	48 -	0-	1-
60	45	MOODY BLUES/Blue World (Threshold/PolyGram)	<i>50</i> +	32+	18+	0 =	7+
50 47 49		BRYAN ADAMS/This Time (A&M)	43-	24+	18-	1 =	2=
. 16 21 43		JACKSON BROWNE/Lawyers In Love (Asylum)	41-	29 -	12+	0=	0 =
57		Y&T/Mean Streak (A&M)	52+	7+	42+	2=	9+
60 51 48		ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)	<b>55</b> –	12=	43-	0 =	3=
22 26 37		LOVERBOY/Strike Zone (Columbia)	40 –	24 –	16-	0 =	0-
DEBUT	_	ROMANTICS/Rock You Up (Nemperor/CBS)	<i>56</i> +		36+	12-	26-
20 27 40	_	STEVIE RAY VAUGHAN/Pride And Joy (Epic)	45-	16 -	29 -	0 =	1 =
DEBUT		GENESIS/It's Gonna Get Better (Atlantic)	41+	22+	19+	0 -	5=
DEBUT		JOE JACKSON/Memphis (A&M)	55+	5+ 31-	43+ 12=	7 + 0 =	20+ 0-
45 55 51	-	JACKSON BROWNE/Cut It Away (Asylum) HEART/Sleep Alone (Epic)	43-		12 = 10 +	1 +	3+
59 47 56 52	_	ZZ TOP/Sharp Dressed Man (WB)	37-	16 –	20 -	1+	7 =
DEBUT DEBUT		QUEENSRYCHE/Queen Of The Reich (EMI America)	45+	5+	37=	3+	7 <del>-</del> 7+
53 49 47		MINOR DETAIL/Canvas Of Life (Polydor/PolyGram)	47-		41-	0-	1 =
54		POLICE/O My God (A&M)	,		15+	1+	2+
			_				*

### MOR/ALBUMS

	majority of listeners aged 25-plus.
Lest	The second secon
	POLICE Synchronicity (A&M)
5 €	JACKSON BROWNELawyers In Love (Asylum)
2	3 MOODY BLUES The Present (Threshold/PolyGram)
3 4	4 STEVIE NICKS The Wild Heart (Modern/Atco) "Anyone" "Enchanted" "Nothing"
4 !	5 ROBERT PLANT The Principle (Es Paranza/Atlantic)'Big Log'' 'Mood'' ''Arms''
7 (	ELVIS COSTELLO Punch The Clock (Columbia) "Everyday"
De	MOTELS Little Robbers (Capitol)'Suddenly' "Robbers"
6 8	BILLY JOEL An Innocent Man (Columbia)
8 9	STRAY CATS Rant 'N' Rave (EMI America)
9 1	0 ASIA Alpha (Geffen)
1 4	"Heat" "Colors" "Cry" TALKING HEADS Speaking In Tongues (Sire/WB)
11 0	
13 🚺	BIG COUNTRY The Crossing (Mercury/PolyGram)
10 1	3 FIXX Reach The Beach (MCA)
16 🚺	GRAHAM PARKER The Real Macaw (Arista)
176	KINKS State Of Confusion (Arista)
17.4	''Don't Forget To Dance''
12 1	6 HEART Passion Works (Epic)
14 1	7 JOE JACKSON Mike's Murder ST (A&M)
D. 4	"Cosmopolitan" "Memphis"
	PETER SCHILLING Error In The System (Elektra)
19 1	STEVIE RAY VAUGHAN Texas Flood (Epic)
18 2	D ELO
	CHART PARTICIPANTS: WECM/Claremont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, KLYV/Dubuque, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KUFO/Odessa, WSLQ/Roanoke, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-FM/Spökane.

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12:24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**, Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+I, less (-), or equal (=) airplay in each rotation compared to Last week's figures. Records showing significant airplay growth are bulleted.

AOR / ALBUMS 25 + — Compiles album airplay data from stations showing

ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are BOLDED, Records showing significant airplay growth are bulleted.

AOR BREAKERS — Those newer charting records that have reached 50%

penetration of the week's reporting-stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (-) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined), includes songs in all configurations. NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay / 40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS - Stations listed by market size and ratings success

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (MI after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength

Indicates one of the week's most added new albums

### BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24, KINKS

Don't Forget To Dance (Arista)

54% of our 12-24 reporters on it. Total reports: 89. Hot 33, Medium 49, Extra Adds 6, Total Adds 16. Moves 34-26 on the AUR Hot Tracks chart

**ALDO NOVA** 

Monkey On Your Back (Portrait/CBS)

51% of our 12-24 reporters on it. Total reports: 84. Hot 4, Medium 50, Extra Adds 30, Total Adds 83. Debuts at #38 on the AOR Hot Tracks chart.

### SIGNIFICANT ACT

JoBOXERS/Like Gangbusters (RCA) "Just Got Lucky"
Total Reports: 19(16)/Total Adds: 5(1); Hots: 4(4)/Hot Adds: 0(1); Mediums: 12(12)/Medium Adds: 2(0)/Extra Adds: 3(0).
T-BONE BURNETT/Proof Through The Night (WB) "Fatally Beautiful" 18(9)/Total Adds: 8(8); Hots: 2(0)/Hot Adds; 0(0); Mediums: 10(4)/Medium Adds: 2(3)/Extra Adds; 6(5) SOUTHSIDE JOHNNY & JUKES/Trash It Up! (Mirage/Atco) "Trash It Up!"
Total Reports: 15(15)/Total Adds: 3(5); Hots: 3(3)/Hot Adds: 0(0); Mediums: 11(7)/Medium Adds: 2(0)/Extra Adds: 1(5).

JOURNEY/Frontiers (Columbia) "After The Fall"

Total Reports: 15(14)/Total Adds: 2(2); Hots: 5(7)/Hot Adds: 0(0); Mediums: 9(5)/Medium Adds: 1(0)/Extra Adds: 1(2).

JIM CAPALDI/Fierce Heart (Atlantic) "Living On The Edge"

Total Reports: 15(13)/Total Adds: 1(0); Hots: 717)/Hot Adds: 0(0); Mediums: 8(6)/Medium Adds: 1(0)/Extra Adds: 0(0).

ROD STEWART/Body Wishes (WB) "What Am I Gonna Do"

Total Reports: 14(14)/Total Adds: 2(6); Hots: 1(1)/Hot Adds: 0(0); Mediums: 11(9)/Medium Adds: 1(2)/Extra Adds: 1(4).

KROKUS/Headhunter (Arista) "Stayed Awake All Night"

Total Reports: 14(12)/Total Adds: 1(1); Hots: 5(5)/Hot Adds: 0(1); Mediums: 8(7)/Medium Adds: 0(0)/Extra Adds: 1(0).

OINGO BOINGO/Good For Your Soul (A&M) "Nothing Bad Ever Happens" UINGU BUINGU/GOOd For Your Soul (A&M) "Nothing Bad Ever Happens"
Total Reports: 14(12)/Total Adds: 1(1); Hots: 5(5)/Hot Adds: 0(0); Mediums: 8(7)/Medium Adds: 0(1)/Extra Adds: 1(0).
BOB & DOUG McKENZIE/Strange Brew STK (Mercury/PolyGram) "Strange Brew"
Total Reports: 12(13)/Total Adds: 6(10); Hots: 0(0)/Hot Adds: 0(0); Mediums: 7(5)/Medium Adds: 2(2)/Extra Adds: 4(8).
JAMES HOUSE/James House (Atlantic) "Steal Your Love Away"

Total Reports: 11(7)/Total Adds: 8(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 7(2)/Medium Adds: 4(1)/Extra Adds: 4(5).

ELVIS BROTHERS/Movin' Up (Portrait/CBS) "Fire In The City" tal Adds: 3(2); Hots: 0(0)/Hot Adds: 0(0); Mediums: 9(8)/Medium Adds: 1(0)/Extra Adds: 2(2).

EDDIE AND THE CRUISERS/Soundtrack (Scotti Bros/CBS) "On The Dark Side" Total Reports: 11(13)/Total Adds: 3(8); Hots: 2(0)/Hot Adds: 1(0); Mediums: 6(8)/Medium Adds: 0(3)/Extra Adds: 2(5).

ALARM/The Alarm (IRS/A&M) "The Stand"

ALARM/Ine Alarm (IHS/A&M) "The Stand"
Total Reports: 11(9)/Total Adds: 1(0); Hots: 0(0)/Hot Adds: 0(0); Mediums: 11(9)/Medium Adds: 1(0)/Extra Adds: 0(0).
AZTEC CAMERA/High Land, Hard Rain (Sire/WB) "Oblivious"
Total Reports: 11(10)/Total Adds: 0(2); Hots: 1(3)/Hot Adds: 0(0); Mediums: 10(6)/Medium Adds: 0(1)/Extra Adds: 0(1).
PRINCE/1999 (WB) "Delirious"

Total Reports: 10(6)/Total Adds: 3(2); Hots: 1(1)/Hot Adds: 0(1); Mediums: 6(5)/Medium Adds: 0(1)/Extra Adds: 3(0).

BONGOS/Numbers With Wings (RCA) "Numbers With Wings"

Total Reports: 10(9)/Total Adds: 0(1); Hots: 2(0)/Hot Adds: 0(0); Mediums: 8(9)/Medium Adds: 0(1)/Extra Adds: 0(0).

More AOR Music Information See Page 61

### ELVIS COSTELLO ON AZTEC CAMERA

From The Face, August 1983

Who is your biggest rival then? Who do you pace yourself against?

Er...RODDY FRAME. If I was to take the idea of competition seriously like B.B. King said of Peter Green that he was the only guy who really made him sweat, then I would say it of him.

I don't believe you.

I do. I think he's really very good! like his songs and that AZTEC CAMERA abum is my favourite record that's come out this year! He's also very young. If he's that good at 19, imagine how good he's going to be when he's 25! I wasn't that good at 19. I wish! was writing songs then as well as him, You won't be able to listen to him by the time he's 25 if he's that good now. That's when you start to feel nervous.

#### MODUS OPERANDI

Name ➤ DEPECHE MODE.

Album ➤ CONSTRUCTION TIME

AGAIN.

English charts ► TOP 5. Repeat ► TOP 5.

Single ► "EVERYTHING COUNTS".

Producer ► DANIEL MILLER, FOUNDER

MUTE RECORDS.

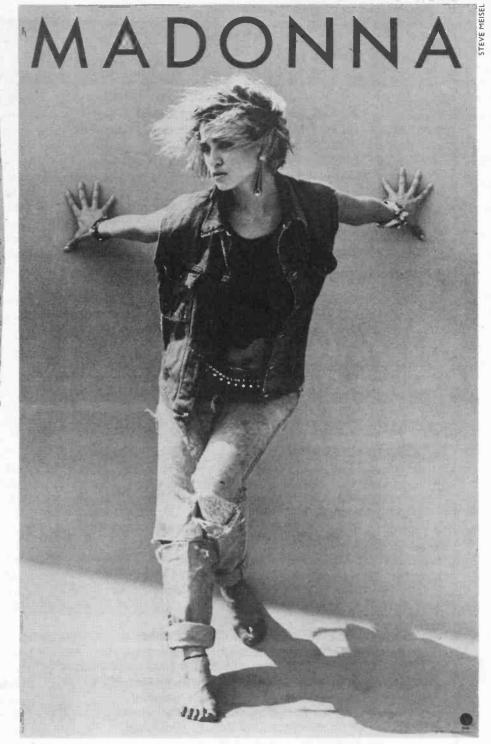
Characteristics ► MODE FANS "JUST CAN'T GET ENOUGH."

Videos ▶ YES.

Upcoming tour ▶ YES.

Comments ► PREMIER "ELECTROCK"
BAND, ARRIVING U.S. ON TOUR,
DEFINITELY MAKING MOVE.





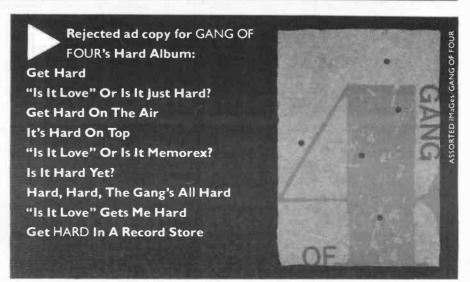
BEAUTY AND THE BULLET... This is the woman with the No. I record. MADONNA's self-titled Sire debut LP is the hottest dance disc in the nation, ready to springboard CHR. Watch for her Steve ("Billie Jean") Barron-directed video—the single is HOLIDAY. I-95, KUTE, KJLH, XHRM, WDAS, WHAT, WHUR, WYLD, WILD, WBLK, WGPR, WLBS and WBLS are on this record.

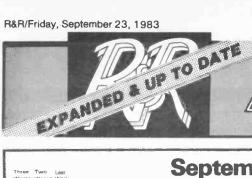




WHEN YOUROWN INITIALS ARE ENOUGH Here is a church and here is the steeple, open the doors and see all the people. One of them is TIM SCOTT, whose shadow falls across the church floor, guitar in hand. These scenes from his fascinating new video of SWEAR document a bizarre ritual involving voluptuous go-go dancers, hippies, a ring of fire and Scott's Dracula-like smile. We've sworn it before and we'll swear it again—SWEAR is a hit. On Sire.

Thanks for breaking TALKING
HEADS...on to PLATINUM





This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Continued From the Back Page

Sexy" (95) "Rebels" (26) "Too Hip" (12)   113 - 73 - 38 + 7 = 12   12   14   TALKING HEADS/Speaking In Tongues (Sire/WB)   "Burning" (103) "Girffriend" (14)   108 - 69 - 39 - 0 - 108 - 69 - 39 + 0 - 108 -	Three Tw.		September 23, 1983	166 REPORTERS	Total Reports		Medium Rotation R		Total Adds All lotations
**   **   **   **   **   **   **   *	1 1	1	POLICE/Synchronicity (A&M)	"King" (134) "Wrapped" (86) "Synch II" (52)	162+	152=	10+	0=	1 –
### ### ### ### #### #### ############	3 3	-2	2 ROBERT PLANT/The Principle (Es Paranza/Atlantic)	"Other" (119) "Big Log" (107) "Mood" (100)	159=	145+	14-	0-	0-
## Company of the Present (Threshold/PolyGram)   1	2 2	3	3 ASIA/Alpha (Geffen)		158 -	120 -	<i>38</i> +	0=	1-
11   9   8   6   MOODY BLUES/The Present (Threshold/PolyGram)   4   5   5   5   JACKSON BROWNE/Lawyers in Love (Asylum)   7   6   7   7   7   7   7   7   7   7	5 4	4	4 HEART/Passion Works (Epic)		158+	116-	42+	0=	0-
## 6 JACKSON BROWNE/Lawyers in Love (Asylum)  ## MOTELS/Little Robbers (Capitol)  ## MOTELS/Little Robbers (Capitol)  ## KANSAS/Drastic Measures (CBS)  ## A KANSAS/Drastic Measures (CBS)  ## B B KANSAS/Drastic Measures (CBS)  ## B B COUNTRY/The Crossing (Mercury/PolyGram)  ## B B COUNTRY/The Crossing (Mercury/PolyGram)  ## B S TENEV CATS/Rant in Rave (EMI America)  ## A C/DC/Flick Of The Switch (Atlantic)  ## B S TRAY CATS/Rant in Rave (EMI America)  ## A TALKING HEADS/Speaking In Tongues (Sire/WB)  ## B HAX/Read The Reach (MCA)  ## B HAX/Reach The Beach (MCA)	11 9	6	5 MOODY BLUES/The Present (Threshold/PolyGram)		154+	113+	41 -	0-	3=
Fight Fire" (133) "Friend" (31)   139	4 5	5	6 JACKSON BROWNE/Lawyers In Love (Asylum)		152+	107-	44+	1+	1 =
Signatury   Sign	DEBU		MOTELS/Little Robbers (Capitol)	"Suddenly" (140) "Robbers" (34) "Heartland" (26	151+	102+	41-	6+	16+
Signature	7 6	7	8 KANSAS/Drastic Measures (CBS)	"Fight Fire" (133) "Friend" (31)	139 -	<i>89</i> =	49 –	0-	3+
9 10 STEVIE NICKS/The Wild Heart (Modern/Atco) 13 13 10 11 AC/DC/Flick Of The Switch (Atlantic) 27 15 (PanimboW/Bent Out Of Shape (Mercury/PolyGram) 8 7 8 13 STRAY CATS/Rant n' Rave (EMI America) 17 14 TALKING HEADS/Speaking In Tongues (Sire/WB) 18 HUEY LEWIS/Sports (Chrysalis) 19 11 16 (DUIERIOT) (Bluey Lewis) (Chrysalis) 19 11 16 11 12 18 FIXX/Reach The Beach (MCA) 19 12 12 14 11 TALKING HEADS/Speaking In Tongues (Sire/WB) 19 11 12 18 FIXX/Reach The Beach (MCA) 19 12 12 14 15 14 FIXA/Reach The Beach (MCA) 19 12 12 18 18 18 18 18 18 18 18 18 18 18 18 18	- 14	- 11	BIG COUNTRY/The Crossing (Mercury/PolyGram)		142+	<i>56</i> +	<i>85</i> =	1 –	4-
Street" (134)	9 10	9	10 STEVIE NICKS/The Wild Heart (Modern/Atco)		128=	92+	36 -	0=	4+
8 7 8 13 STRAY CATS/Rant n' Rave (EMI America)  12 12 14 14 TALKING HEADS/Speaking In Tongues (Sire/WB)  13 17 LOVERBOY/Keep It Up (Columbia)  15 19 17 16 0 QUIET RIOT/Metal Health (Pasha/CBS)  16 18 118 FIXX/Reach The Beach (MCA)  29 23 17 19 MICHAEL STANLEY BANDIYOU Can't (EMI America)  29 29 17 19 MICHAEL STANLEY BANDIYOU Can't (EMI America)  20 18 19 21 DEF LEPPARD/Pyromania (Mercury/PolyGram)  21 19 19 22 DANNY SPANOS/Passion In The Dark (Epic)  22 2 EMILLY JOEL/An Innocent Man (Columbia)  23 20 20 22 26 BILLY JOEL/An Innocent Man (Columbia)  24 ELVIS COSTELLO &/Punch The Clock (Columbia)  25 QA DONAY SPANOS/Pasking The Chains (Elektra)  26 ALDO NOVA/Subject (Portrait/CBS)  27 MEN WITHOUT HATS/Rhythm Of (Backstreet/MCA)  28 DOKKEN/Breaking The Chains (Elektra)  29 ALDO NOVA/Subject (Portrait/CBS)  20 ALDO NOVA/Subject (Portrait/CBS)  20 ALDO NOVA/Subject (Portrait/CBS)  20 ALDO NOVA/Subject (Portrait/CBS)  21 SEIC MARTIN BAND/Sucker For A Pretty Face (Elektra)  22 DANTS BRIGADE/Boys Brigade (Capitol)  23 SEIC MARTIN BAND/Sucker For A Pretty Face (Elektra)  24 SEIC MARTIN BAND/Sucker For A Pretty Face (Elektra)  25 PASSION (16) 'Mebedy'' (16) 'Melody'' (10)  26 BOYS BRIGADE/Boys Brigade (Capitol)  27 PASSION'' (53) "Flow'' (16) 'Melody'' (10)  28 PASSION'' (53) "Flow'' (16) 'Melody'' (10)  29 PASSION'' (53) "Flow'' (16) 'Melody'' (10)  20 PASSION BRIGADE/Boys Brigade (Capitol)  21 PASSION (16) 'Melody'' (10)  21 PASSION (16) 'Melody'' (10)  21 PASSION (18) 'Gliffriend'' (19) 'Melendy'' (10)  21 PASSION (19) 'Gliffriend'' (19) 'Tong Heart (19) 'Tong	13 13	10	11 AC/DC/Flick Of The Switch (Atlantic)	"Guns" (77) "Flick" (75) "House (10)	127-	49-	78 –	0=	3+
12   12   14   14 TALKING HEADS/Speaking In Tongues (Sire/WB)   18   17   10   10   10   17   16   16   16   16   16   16   16	- 27			"Street" (134)	134+	40+	90+	3-	11-
## HUEY LEWIS/Sports (Chrysalis)  ## Huer Lewis/Sports (Chrysalis)  ## Heart" (117) "Drugs" (21) "Heart of R&R" (13) \$128 + 47 + 72 - 8 - Noize" (91) "Slick Black" (32) "Health" (11) \$113 + 46 + 63 + 4 + (20em" (80) "Zone" (40) "Girls" (23) \$101 - 58 - 42 = 1 + (20em" (80) "Saved" (18) \$94 - 58 - 36 - 0 = (22 23 37) \$19 MICHAEL STANLEY BAND/You Can't (EMI America)	8 7	8	13 STRAY CATS/Rant n' Rave (EMI America)	"Sexy" (95) "Rebels" (26) "Too Hip" (12)	113-	73 –	38+	1 =	1 =
19   17   16   © QUIET RIOT/Metal Health (Pasha/CBS)   "Noize" (91) "Slick Black" (32) "Health" (11)   113 + 46 + 63 + 4 + 10   11   12   18   FIXX/Reach The Beach (MCA)   "One Thing" (86) "Saved" (18)   94 - 58 - 36 - 0 = 10   10   10   11   12   19   MICHAEL STANLEY BAND/You Can't (EMI America)   "My Town" (114)   116 + 21 + 93 + 1 - 10   110   12   14   18   19   21   DEF LEPPARD/Pyromania (Mercury/PolyGram)   "Major Tom" (110)   110 + 24 + 77 + 8 - 14   18   19   21   DEF LEPPARD/Pyromania (Mercury/PolyGram)   "Foolin" (49) "Fire" (27) "Ages" (15)   83 = 48 + 35 - 0 = 10   10   10   10   10   10   10	12 12			"Burning" (103) "Girlfriend" (14)	108 -	<i>69</i> –	<i>39</i> +	0-	2-
17   16   6   CUIET RIOT/Metal Health (Pasha/CBS)	DEBU			"Heart" (117) "Drugs" (21) "Heart Of R&R" (13)	128+	47+	72 –	8-	27-
10   11   12   18   FIXX/Reach The Beach (MCA)   19   MICHAEL STANLEY BAND/You Can't (EMI America)   19   MICHAEL STANLEY BAND/You Can't (EMI America)   19   MICHAEL STANLEY BAND/You Can't (EMI America)   16   21   21   23   29   27   27   28   29   29   29   29   29   29   20   20	19 17							4+	14+
10   11   12   18   FIXX/Reach The Beach (MCA)   "One Thing" (86) "Saved" (18)   94 - 58 - 36 - 0 = 29   23   17   19   MICHAEL STANLEY BAND/You Can't (EMI America)   "My Town" (114)   116 + 21 + 93 + 1 - 29   23   29   27   27   28   27   29   27   29   29   29   29   20   20   20   20	6 8	13	17 LOVERBOY/Keep It Up (Columbia)		101-	<i>58</i> –	42=	1+	3+
29 23 17   19 MICHAEL STANLEY BAND/You Can't (EMI America)   "My Town" (114)   116 + 21 + 93 + 1 - 29 23	10 11	12	is FIXX/Reach The Beach (MCA)		94-	<i>58</i> –	36-	0=	2+
Tell Her' (56) "Easy Money" (19) "Uptown (14)   Fig.   F	29 23				116+	21+	93+	1 -	1-
14	- 29				110+	24+	<b>77</b> +	8-	13-
22 19 18 22 DANNY SPANOS/Passion In The Dark (Epic)  25	14 18				83=	48+	<i>35</i> –	0=	5+
16	22 19				99 –	<i>30</i> +	<i>68</i> –	1 -	1 –
18 21 24 25   DIO/Holy Diver (WB)   18 21 24 25   DIO/Holy Diver (WB)   18 21 24 25   DIO/Holy Diver (WB)   173 30 + 43 - 0 - 20 20 22 26   BILLY JOEL/An Innocent Man (Columbia)   17				"Don't Forget To" (89)	93+			6-	16-
20 22 26 BILLY JOEL/An Innocent Man (Columbia)  15 15 21 27 MEN WITHOUT HATS/Rhythm Of (Backstreet/MCA)  DEBUT 3 ROMANTICS/In Heat (Nemperor/CBS)  ROMANTICS/In Heat (Nemperor/CBS)  ALDO NOVA/Subject (Portrait/CBS)  ALDO NOVA/Subject (Portrait/CBS)  ALDO NOVA/Subject (Portrait/CBS)  Breaking Chains' (74)  Breaking Chains' (74)  Breaking Chains' (74)  Can't Take It' (61) "Dancing" (12)  Can't Take It' (61) "Dancing" (12)  Can't Take It' (61) "Dancing" (12)  BILLY IDOL/Don't Stop (Chrysalis)  BILLY IDOL/Don't Stop (Chrysalis)  BOY'S BRIGADE/Boys Brigade (Capitol)  "Tell Her" (56) "Easy Money" (19) "Uptown (14) 69 - 46 - 21 + 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	16 16			"Everyday" (74) "Let Them" (12)	80 -	<i>30</i> –	<b>49</b> –	1+	2+
15   15   21   27   MEN WITHOUT HATS/Rhythm Of (Backstreet/MCA)   15   15   21   27   MEN WITHOUT HATS/Rhythm Of (Backstreet/MCA)   16   16   16   16   16   16   16   1	18 21		•	"Rainbow" (72)	73 -			0-	0-
DEBUT   23 ROMANTICS/In Heat (Nemperor/CBS)	20 20			"Tell Her" (56) "Easy Money" (19) "Uptown (14)	69 –	46-	21+	_	2-
DEBUT   ② ALDO NOVA/Subject (Portrait/CBS)				"Safety Dance" (64)	<i>65</i> –	36 –	=	-	1 =
37	DEBU								32 -
40 - 27       31 HELIX/No Rest For The Wicked (Capitol)       "Heavy Metal" (80)       80 + 4 - 71 + 4 + 4 + 4 + 4 + 4 + 4 + 4 + 4 + 4 +	DEBU			•					92+
34	1			"Breaking Chains" (74)				-	13-
36 34 31 33 BONNIE TYLER/Faster Than The Speed (Columbia) "Total Eclipse" (61) 61- 32+ 27- 2+ 40 35 BILLY IDOL/Don't Stop (Chrysalis) "Dancing" (64) 68+ 10- 54+ 2- 40 35 ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra) "Sucker For" (55) "Don't Stop" (14) 67- 13= 52- 2+ 40 68 BOYS BRIGADE/Boys Brigade (Capitol) "Passion" (53) "Flow" (16) "Melody" (10) 73+ 7= 56+ 9-	40 -			·					5-
- 40 35 34 BILLY IDOL/Don't Stop (Chrysalis) "Dancing" (64) 68+ 10- 54+ 2- 34 33 29 35 ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra) "Sucker For" (55) "Don't Stop" (14) 67- 13= 52- 2+ 36 BOYS BRIGADE/Boys Brigade (Capitol) "Passion" (53) "Flow" (16) "Melody" (10) 73+ 7= 56+ 9-									8+
34 33 29 35 ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra) "Sucker For" (55) "Don't Stop" (14) 67- 13= 52- 2+ 40 36 BOYS BRIGADE/Boys Brigade (Capitol) "Passion" (53) "Flow" (16) "Melody" (10) 73+ 7= 56+ 9-	36 34			"Total Eclipse" (61)					4=
- 40 <b>6 BOYS BRIGADE</b> /Boys Brigade (Capitol) "Passion" (53) "Flow" (16) "Melody" (10) <b>73</b> + <b>7</b> = <b>56</b> + <b>9</b> -	- 40				-				6-
	34 33								5+
								_	15-
27 26 26 37 ANIMALS/Ark (IRS/A&M) "The Night" (64) 66- 9= 56- 1+	27 26		·						1-
31 28 30 38 BREAKS/The Breaks (RCA) "She Wants You" (61) 61- 13+ 48- 0-	1							_	1-
① JOE JACKSON/Mike's Murder ST (A&M)								-	
24 31 33 40 <b>ZZ TOP</b> /Eliminator (WB) "Sharp Dressed" (37) "Gimme" (10) 47- 19- 28+ 0=	24 31	33	O ZZ TOP/Eliminator (WB)	"Sharp Dressed" (37) "Gimme" (10)	47-	19 –	28+	0=	1 =

### BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

### **MOTELS**

### **Little Robbers (Capitol)**

"Suddenly." 91% of our 12-24 reporters on it. Total reports: 151. Hot 102, Medium 41, Extra Adds 6, Total Adds 16. Debuts at #7 on the AOR Albums chart.

### **HUEY LEWIS & THE NEWS**

### Sports (Chrysalis)

"Heart." 77% of our 12-24 reporters on it. Total reports: 128, Hot 47, Medium 72, Extra Adds 8, Total Adds 27. Debuts at #15 on the AOR Albums Chart.

### **ALDO NOVA**

### Subject (Portrait/CBS)

"Monkey." 56% of our 12-24 reporters on it. Total reports: 93. Hot 4, Medium 54, Extra Adds 35, Total Adds 92. Debuts at #29 on the AOR Albums chart.

### & ACTIV

This data reflects reporting stations with a majority of listeners aged 12-24.

PAYOLAS/Hammer On A Drum ( A&M) "Where Is This Love" Total Reports: 54(39)/Total Adds: 15(9); Hots: 12(11)/Hot Adds: 1(1); Mediums: 36(23)/ Medium Adds: 8(3)/Extra Adds: 6(5).

Y&T/Mean Streak (A&M) "Mean Streak"

Total Reports: 53(43)/Total Adds: 10(3); Hots: 7(6)/Hot Adds: 0(0); Mediums: 43(35)/

Medium Adds: 8(1)/Extra Adds: 2(2).

QUEENSRYCHE/Queensryche (EMI America) "Queen Of The Reich" Total Reports: 48(45)/Total Adds: 7(4); Hots: 6(4)/Hot Adds: 0(0); Mediums: 39(39)/ Medium Adds: 4(2)/Extra Adds: 3(2).

GREG LAKE/Manoeuvres (Chrysalis) "Manoeuvres" Total Reports: 41(39)/Total Adds: 4(4); Hots: 4(3)/Hot Adds: 1(0); Mediums: 34(34)/

Medium Adds: 0(2)/Extra Adds: 3(2).

AXE/Nemesis (Atco) "Heat In The Street" Total Reports: 40(42)/Total Adds: 7(1); Hots: 6(5)/Hot Adds: 0(0); Mediums: 32(37)/ Medium Adds: 5(1)/Extra Adds: 2(0).

### MOST ADDED

All Stations	
Aldo Nova	(96)
Romantics	(32)
Huey Lewis	(31)
Kiss "Luck"	(27)
Pat Benatar "Love"	(26)

#### HOTTEST (167)Police (155)**Robert Plant** (127)Asia **Moody Blues** (124)

Heart

TORONTO/Girls Night Out (Solid Gold) "Girls Night Out"
Total Reports: 38(34)/Total Adds: 11(17); Hots: 6(7)/Hot Adds: 0(0); Mediums: 24(15)/
Medium Adds: 4(5)/Extra Adds: 7(12).
TAXXI/Foreign Tongue (Fantasy) "Maybe Someday"

Total Reports: 34(35)/Total Adds: 4(11); Hots: 3(2)/Hot Adds: 0(0); Mediums: 28(27)/ Medium Adds: 2(6)/Extra Adds: 2(5). SPANDAU BALLET/True (Chrysalis) "True"

Total Reports: 32(31)/Total Adds: 4(9); Hots: 11(9)/Hot Adds: 0(1); Mediums: 16(14)/ Medium Adds: 0(0)/Extra Adds: 4(8).

JOAN JETT & BLACKHEARTS/Album (Blackheart/MCA) "Everyday People" Total Reports: 32(31)/Total Adds: 2(4); Hots: 8(11)/Hot Adds: 0(1); Mediums: 23(19)/ Medium Adds: 1(2)/Extra Adds: 1(1).

NAKED EYES/Naked Eyes (EMI America) "Promises, Promises"
Total Reports: 30(25)/Total Adds: 4(4); Hots: 16(12)/Hot Adds: 2(2); Mediums: 13(11)/ Medium Adds: 1(0)/Extra Adds: 1(2).

EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA) "Löve Is A Stranger"
Total Reports: 27(18)/Total Adds: 10(1); Hots: 9(9)/Hot Adds: 0(0); Mediums: 12(8)/ Medium Adds: 4(0)/Extra Adds: 6(1).

IOE PERRY PROJECT/Once A Rocker, Always A Rocker (MCA) "Once A Rocker..."

Total Reports: 24(9)/Total Adds: 16(9); Hots: 1(0)/Hot Adds: 0(0); Mediums: 8(1)/Medium Adds: 3(1)/Extra Adds: 13(8). LISA PRICE/Priceless (Mirus) "Can't Hold On Forever"

Total Reports: 24(20)/Total Adds: 5(2); Hots: 2(1)/Hot Adds: 0(0); Mediums: 19(18)/

Medium Adds: 3(1)/Extra Adds: 2(1). GRAND PRIX/Samurai (Chrysalis) "Shout"

Total Reports: 23(21)/Total Adds: 4(6); Hots: 5(4)/Hot Adds: 0(1); Mediums: 16(15)/ Medium Adds: 2(3)/Extra Adds: 2(2).

SILVER CONDOR/Trouble At Home (Columbia) "Trouble At Home" Total Reports: 21(15)/Total Adds: 9(5); Hots: 1(1)/Hot Adds: 0(0); Mediums: 13(11)/ Medium Adds: 2(2)/Extra Adds: 7(3).

Station Listings . . . See Page 55

### CHR PARALLEL ONE PLAYLISTS

**EAST** 

S Montreal PD: Rob Braid

PD: Rob Br

| 1 | COMMAN STREET, PARK STREET

NAME AND ADMINISTRATION OF THE ADMINISTRATIO



Buffalo

PD: Harv Moore MD: John Piccillo

MD: John Piccillo

# 1 1 POLICE/Lang Of Fair

# 2 1 POLICE/Lang Of Fair

# 2 2 POLICE/Lang Of Fair

# 2 2 POLICE/Lang Of Fair

# 3 2 POLICE/Lang Of Fair

# 4 No. NO THAT OF THE ARTY Dates

# 4 No. NO THAT OF THE ARTY Dates

# 4 No. NO THAT OF THE ARTY Dates

# 5 10 POLICE BETTON ON Fair

# 5 10 POLICE BET

37.38, 39
37.38, 39
30.88 MULLIDAY/Den't Try To Stop It
50.88 MULLIDAY/Den't Try To Stop It
50.88 LEEGOR/RESTOR Man
TURBE/The Don's Time
QUARTERPLASS/Take Another Fictore



Washington, D.C.

PD: Alan Burns MD: Mary Taten

P. Mary Taten

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3 1 MALE PROPERTIES. Program

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BOW SECER/Old Time Nock & Boll LACEA SHANIGAM/Now As I Supposed to

B104 WBSB

Baltimore

PD: Jan Jeffries Music Coord: Amy Kronthal

M 9 GUNLEM/Kine of Pain
10 MAND THEYPOWNIANS, Promises
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MUSY LEWIS & WEWS/Meart And Soul SELLY JOSE/Optown Girl



PD: Sonny Joe White Music Coord: Geni Donaghey

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1 BILLY JOEL/Phil her About 15
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STEPMANIE NIZLE/Whet You Gonne Do
BILLY JOEL/Optown Girl
ACMETH'S NIZHENGO/Cen't Shake Loose
QUIET STOP/Opm On Peel The Noise
PIA ZADDRW/Rock it Down



Buffalo PD: Bob Wood MD: Roger Christian

SILLY JOHE / Tell ner About it

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RICE ARMES/Cold Blooded

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PD: Steve Kingston

2: Don Geronimo

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KINKS/Don't Forget To Dance QUITE MEDT/Com On Feel The Noire Wichall MEMBELLO/Automakic Nan RILLY JOBL/Optown Girl MODDY BLUES/Sitting At The Wheel BRYSON & FLACE/Tonight I Celebrate

MARIN MARIN Long Island PD: Bill Terry

Music Coord: Ruth Tolson

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Buffalo

PD; Ray St. James MD: P.J. Fox

MD: P.J. FOX

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MITRADIO 6

MD: Keith Abrams

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WHTX-FM STEREO

Pittsburgh PD: Cary Pall

1050 chum

Toronto

WNBC New York



Providence

Operations Manager: Tom Cuddy

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Toronto PD: Sandy Sanderson MD: Bob Saint

MD: Bob Saint

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PD: Jim Waters

MD: Brad Jones

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PD: Kevin Metheny Music Coord: Babette Stirland

WKBW

PD: Sandy Beach MD: Jon Summers

Jon Summers

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ANNE HORRAY/A Little Good News BRYSON & FLACK/Tonight 1 Celebrate ACTOR/Churchin' One

Philadelphia

PD: Scott Walker MD: Glenn Kalina

D: Glenn Kalina

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HICHAEL SEMENLO/Automati DEF LEPPAND/Foolin' HBB/Ny Town HUMAN LEAGUE/Hirror Man

MANNATTAM TRAMESE/Spice Of Life MATTKEN WILDER/Break My Stride PAT WENATAP/Low Is a Bettlefield JOHOURSE/JOHN GOOLUNG MEM AT MOME/Dr. Weeklyll & Mr. Jis TURSE/The Montey Them QUITT RIOT/Cum On Feel The Medica

Boston
PD: Rick Peters

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Houston

MD: Patty Hamilton

MD: Patty Hamilton

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ADMINISTRATION OF THE STATE OF

7855™ Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

Mark Shanos

South Flagston of the Same State of



Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

Dallas/

Ft. Worth

SSI, PD/MD: Pete Thomson

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TALIES HEADS/Burning Down The House ACHITES PALTHEOG/Can't Shake Loose HAYS'GE & FLACE/Fosight I Calebrate HILLN JOHN COPPORT SIT HICHAEL SUBJELO/Astomatid Hos HUEY LEFIS & WENT/Mosert And Soul

B-97FM New Orleans

PD: Nick Bazoo

STACY LOTTISAN/Rirector DAVID SCHIE/Roders Love BILLY JOEL/Dptown Girl



MD: Diana Thomas

MD: Diana Thomas

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PD: John Young MD: Chris Thomas

MD: Chris Thomas

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PD: Robert W. Walker

MD: Frank Amadeo I MOMENT TRANSPORT BRIDGE OF The 2 STACK LAWTIGNOMERATED STATE AND THE 3 STACK LAWTIGNOMERATED STATES 3 STACK LAWTIGNOMERATED TO BE 5 STACK LAWTIGNOMERATED TO BE 6 DET LAWFERROW/WOOLD TO 6 PRESENTED, 10.0.

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MDODY BLUES/Sitking At The Wheel MICHAEL REMEMBLEO/Automotic Man



PD: Jim Morrison MD: Jeff McCartney

MD: Jeff McCartney

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RD05 29 ELVIS CORTELLO/Everyday I Write The STACY LATTISAM/Miracles

### **MIDWEST**



D: Danny Clayton

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HOTELS/Buddenly Lask Summer BEELN JOEL/Optown Girl LOVERSOY/Damem Of The Broken H BORERT PLANT/Rig Log



### PD: Scott Alexander

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Chicago

### MD: Steve Perun

MOODT SLOSS/Sitting St The Wheel



### MD: Tony Galluzzo

ID: Tony Galluzzo

1 1 SONIES TEATWOOL STILL OF THE STILL



Ops. Mgr.: Steve Casey MD: Steve Perun

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### WABX Detroit

PD/MD: Paul Christy

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### WEOT 99 FM

PD: Tac Hammer St. Paul Asst. PD/MD: Gregg Swedberg

ADDR HICHARL SEMENLLO/Autometic Hen Bill JOSE/Optown Girl

DAYS SCHEDUS/Information CLEBS SUDSCCK/Don't Girls Get Lone HAUDERS/It Hart Se Love SATHER WILDEK/Dreak My Stride HER 25 MORK/Dr. Sechyll 4 Mr. Jay

### HorHerst WHYT

Detroit

PD: Steve Goldstein MD: Bob Ransom

D: Bob Kansom

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CEORGE BBMSCN/Lady Love Ma(Die More IEFFEET OSCIONEL/Don't You Get So Mad ROO STEMARY/What No I Gonha Dot!" NEN BY MOUR/Dr. Mackyli & Mr. Jlv MOODY SLEMS/Sitting At The Wheel MACHESS/It Mast Se Love



PD: Bob Travis MD: Tom Jeffries

1 1 NORTH TYDEST/No.43 Sclipes Of The
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WCCLOB Cleveland

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SPIECE & FLACK/Tonight I selebrate
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### квеQ

Kansas City Ops Manager: Todd Chase MD: Pat McKay

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WKQX Chicago
PD: Chuck Morgan
Music Coord.: Kurt Kelly

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### WEST



### PD: Mike Novak MD: Steve Behm

MD: Steve Behm

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Phoenix MD: Art Morales

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MD: Sean Lynch

MD: Sean Lynch

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PD/MD: Jon Barry

PAT MEMBYAR/Love Is A Nattlefis! RECHARL MEMBELLO/Automatic Man QUIST RECT/Cum On Feel The Roige JOURNER/Shed Her My Love ROMANFICE/Talking Sn Your Sleep

### KWSS 94.5 PM

San Jose PD: Dave Van Stone MD: Chris Knight

MD: Chris Knight

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### Los Angeles 100FM

PD: Paula Matthews MD: Robert Moorhead

ROBERT MOOTHEAS

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27 CULTURE CLUB/Karma Chammison HUMAN LEAGUE/Mirror Man TUMBER/The Nonkey Time JOUNNET/Send Har Ny Love AIR SUPPLY/Manking Love Out Of No BC/DC/Gams For Hire

Q103FM KOAQ RADIO Denver

PD: Jack Regan

MD: Alan Sledge

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### KISFM

Los Angeles PD: Gerry De Francesco MD: Mike Schaefer

CERTY DE Francesco

D: Mike Schaefer

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### PD: Doug Erikson MD: Gloria Avila

HIEY LEWIS & NEWS/Heart And Soul TURES/The Rookey Time ROMAN HOLLIONY/Don't Try to Stop

### 610 # KFRC

San Francisco PD: Gerry Cagle MD: Sandy Loule

AD: Sandy Louis

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TURES/The Monkey Time SLIQUE/Stop Daggin' Re Aroun LINTERY MODELINGRA/Holiday Sond

### Phoenix

PD: Charlie Quinn

HEART/Bor Can I Refuse STEVIS WICKE/IF Anyone Falls BETAN ADAMS/This Time

Trevlyn Holdridge

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AGDS 27, 29, 10
GH STRVIE GLCKE/Ef Anyone Fells
HKYSON & FLACK/Pomlght I Coloby

### KUBE 93FM

PD: Charlie Brown MD: Tom Hutyler

MD: Tom Hutyler

8 2 1 MS FIRST SONTH SIEVE OBSERVE OB

DRVID HOWIE/Hodern Love MADMEES/IE Heat De Love SKYSH ADAMS/YN-SE Time LOSHEL HICHIE/ALL Hight Long(All Mi WOTELS/Buddenly Last Danser

PD: Jim Richards

### Steve Sande

# 1 1 188 # STREET SHOUTH SET STY DATE

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David Grossman

23 SILIY JOHL/Uptown Girl NUTUS a CHARM/Ain't Hobody POS #8687/010 Time Nock & Rol. SURTITIONICS/Love Is & Burenger JOHESTE Shead War My Love JOHOSTERS/Just Got Lucky

MD: Steve Goddard

# 2 1 0001E PTERFORD BRIDGE Bridge Of The
# 3 2 000 PTERFORD WRITTED BRIDGE
# 4 MILL/Dest Copy
# 4 MILL/Dest Copy
# 5 STORM, AUGUST / Dest Bridge
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27, 28 BILLY JOHL/Optown Olri LIGHHEL HECHIE/All Hight Long(All Hi



PD: Richard Harker MD: Trevlyn Holdridge

Seattle



IOI FM Los Angeles
PD: Bob Hamilton

### EAST **Most Added** • Hottest

Billy Joel M. Stanley Band Michael Sembello **Bonnie Tyler** Police Air Supply

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### SOUTH **Most Added** • Hottest

Billy Joel Michael Sembello **Eurythmics** 

**Bonnie Tyler** Police Rogers & Parton

### **EAST** PARALLEL TWO

### WFLY/Albany, NY

BOS SEGER
PAT BENATAR
BILLY JOEL
EVENTHMICS
LIQUID GOLD
BOOTEST 3-1
BOUNTE TYLER 3-1
BILLY JOEL 5-4
STANDAU BALLET 11-5
AIR SUPPLY 15-10
AIR SUPPLY 15-10

#### WTRY/Albany, NY Bill Cahill

LOVERBOY (dp)
EUNYTHNICS
BRYSON & PLACK
HOTEST:
BONNIE TYLER 1-1
AIR SUPPLY 9-5
POLICE 10-7
STRAY CATS 12-9
TALKING HEADS 20-14

### Q100/Allentown, PA Deve Dillon

Deve Dillon

TALKING HEADS
OUIET RIOT
ROCERS & PARTON
GEORGE BENSON
PRINCE
MOTELS
DAVID BONIE
BONNIE TYLER 3-1
POLICE 15-6
STRAY CATS 20-9
AIR SUPPLY 24-12
PRANK STALLONE D-18

### WVSR/Charleston, WV Doug Yanak

Doug Yanak
LIONEL RICEIF
JOURNEY
COMMODORES
BILLY JOEL
EURYTHMICS
PAT BENATAR
GOARTERFLASH
GUARTERFLASH
GUARTERFLASH
GOANTERFLASH
BOWAN LEAGUE
DAVID BOWIE (dp)
JOBOXERS (dp)
HOTESE'S
ROCEES & PARTON 2-1
LAURA BRANIGAN 5-2
ASIA 7-3
ASIA 7-3
ASIA 7-3
AIR SUPPLY 8-4
POLICE 16-8
KIOMETE PA

### K104/Erle, PA

Bill Shannor BHI Spannon

MEN AT WORK

KSB

GUIET RIOT

GUARTERIASH

DAVE EDMUNDS

JO JC ZEP

BRYSON & FLACK

ROMANTICS

JOBOURERS

AC/DC (dp)

Rottest:

LOVERBOY 1-1

DEF LEPPARD 8-6

DEF LEPPARD 19-11

POLICE 18-12

LIONEL RICHIE 22-13

WYCR/Henover-York, PA

### WYCR/Hanover-York, PA Mark Richards

MATTHEW WILDER MATTHEW WILDER
MSB
HOTTEST
BONNIE TYLER 4-1
STRAY CATS 10-6
FRANK STALLOWE 11-7
POLICE 16-10
ELTON JOHN 24-18
WTIC-FM/Hartford, CT

Mike West MEN AT WORK BRYSON & FLACK MICHAEL JACKSON HOTTEST: BONNIE TYLER 3-1 POLICE 5-3 SPANDAU BALLET 10-5 FIXX 18-14 LIONEL RICHIE 21-17

### WKEE/Huntington, WV Gary Miller

QUARTERPLASH LOVERBOY (dp) PAT BENATAR (dp) MICHAEL SEMBELLO BILLY JOEL (dp) JOURNEY JOURNEY HUMAN LEAGUE (dp) MSB (dp) ROMAN HOLLIDAY (dp) ROMAN HOLLING BOTTEST: BONNIE TYLER 1-1 AIR SUPPLY 4-2 MEN WITHOUT HATS 6-3 STRAY CATS 7-4 SPANDAU BALLET 13-5

### WLAN-FM/Lancaster, PA Todd Halliday

LOVERBOY MANHATTAN TRANSFE BILLY JOEL JOBOXERS BONNIE TYLER 1-1 MEN WITHOUT HATS 3-2 POLICE 8-4 SPANDAU BALLET 10-5 AIR SUPPLY 13-7

#### KC101/New Haven, CT Stef Rybak

Stef Hybek

DONIA SUMMER

PAT BENATAR

MICHAEL SEMBELLO

MICHAEL SEMBELLO

KINKS

BONNIE TYLER 1-1

MEN WITHOUT HATS 2-2

AIR SUPPLY 11-7

TALKING MEADS 15-11

FIXX 20-13

#### WSPK/Poughkeepsle, NY Chris Leide

MIQUEL BROWN BILLY JDEL MICHAEL SEMBELLO DAVID BOWIE MATTHEW WILDER PAT BENATAR BOTTEST

WHFM/Rochester, Charley Lake
STEVIE NICKS
SHEENA EASTON
ROD STEWART
STACY LATTISAW
MICHAEL SEMBELLO MICHAEL SEMBELLO
HOTTEST:
MEN WITHOUT BATS 1-1
BONNIE TYLER 2-2
BILLY JOEL 3-3
TALKING HEADS 16-4
NAKED EYES 12-8

MEN AT WORK
EURYTHMICS
LOVERBOY
BOTH TYLER 1-1
BONNIE TYLER 1-1
POLICE 10-5
AIR SUPPLY 11-9
FIXX 19-13
TALKING HEADS 22-18

Paul Cessidy
PAT BENATAR
QUIET RIOT (dp)
JACKSON BROWNE
BILLY JOEL
ANIHALS
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ANIHALS
BILLY JOEL
ANIHALS
BILLY JOEL
BONNER
STRAY CARS
STRAY CARS
POLICE 17-14
FIXX 31-18
WKFMBYRGLUB

### WKFM/Syracuse John Carucci

MSB
GLENN SHORROCK
PAUL YOUNG
BILLY IDOL (dp)
HUMAN LEAGUE
JO JO ZEP
BILLY JOEL
RUFUS & CHAKATablest: RUFUS & CHAKA-Hottest: BONNIE TYLER 5-1 ROBERT PLANT 12-9 POLICE 17-12 KINKS 25-16 PIXX 31-20

### WPST/Trenton, NJ Tom Taylor

Tom Laylor
EURYTHHICS
JOURNEY
QUIET RIOT
ROMAN BOLLIDAY
MICHAEL SEMBELLO
HOCTEST
BOWNIE TYLER 2-1
AIR SUPPLY 7-5
SPANDAU BALLET
FLXX 26-19

### WRCK/Utica, NY Jim Reitz

JIM Rett

KINKS
JOURNEY
QUARTERFLASH
TUBES
AC/DC (dp)
MSB
BILLY IDOL
Hottest:
MEN WITHOUT HATS 1-1
BONNIE TYLER 5-3
POLICE 6-5
FIXX 11-8
QUIET RIOT 20-15

### WKRZ-FM/Wilkes-Ban Jim Rising

Jim Rising
MICHAEL SEMBELLO
DEF LEPPARD
MINOR DETAIL
OUARTERFLASH
JOBOXERS
LOVERSOY
JOURNEY
Hottest
BILLY JOEL 1-1
BONNIE TYLER 6-3
FIXX 26-4
BOB SECER 31-6
KINKS 19-15

### Q106/York, PA Dan Steele

Dan Stanks
STACY LATTISAW
MICHAEL SEMBELLO
BILLY JOEL
BOLLSTAIN
AIR SUPPLY 1-1
SPANDAU BALLET 4-2
BONNIE TYLER 8-5
POLICE 11-7
ROGERS 6 PARTON 19-10

### PARALLEL THREE

Tony Booth

LIONEL RICHIE
JOURNEY (dp)
BILLY JOEL
JACKSON BROWNE
CARLY SIMON
JAMES INGRAM (dp)
AC/DC (dp)
QUARTERFLASH (dp)
PAUL YOUNG (dp)
KANSAS (dp)
MSB (dp)
HOTEST:
BONNIE TYLER 1-1
MEN WITHOUT HATS 2-2
BILLY JOEL 3-3
SPANDAU BALLET 14-5
DEY LEPPARD 20-14
WACC//BANGOG. ME

BRYSON & PLACK HUMAN LEAGUE NELSON & JENNINGS AC/DC PAT BENATAR HOTTEST Hottest: BONNIE TYLER 1-1 AIR SUPPLY 6-3 DEF LEPPARD 13-10 SPANDAU BALLET 14-11 ROGERS & PARTON 17-14

#### WGUY/Bangor, ME Jim Randell

PAUL YOUNG MATTHEW WILDER MATTHEW WILE TUBES PAT BENATAR QUIET RIOT MSB MSB Hottest: BONNIE TYLER 1-1 BILLY JOEL 4-2 TALKING HEADS 5-3 SPANDAU BALLET 10-7 JEFFREY OSBORNE 14-10

### WIGY/Bath, ME

MSB BILLY JOEL PAT BENATAR TUBES PAUL YOUNG PAUL YOUNG HOTTEST: BONNIE TYLER 1-1 POLICE 7-5 FRANK STALLONE 9-6 PIXX 13-9 TALKING HEADS 22-13

#### WCIR/Beckley, WV Bob Spencer

Bob Spencer
HUEY LEWIS & NEWE
STEVIE NICKS
COMMODORES
COMMODORES
LEE GREENMOOD
MANHATTAN TRANSFE
HOCLES:
AIR SUPPLY 1-1
BILLY JOEL 5-2
SHALAMAR 12-8
SPANDAU BALLET 17-9
ROGERS & PARTON 18-16

#### WOMP-FM/Bellaire Dwayne Bonds

Dwayne Bonds

CARLY SIMON
EURYTHINGS
DEF LEPPARD
QUIET RIOT
PAT BENATAR
JACKSON BROWNE
CEE FARROW
KLIQUE
JO JO ZEP
HOTELE BONNIE TYLER 1-1
POLICE 7-2
JUICE NEWTON 9-3
ROGERS 4 PARTON 12-5
PRINCE 22-13
WIKZ/CAmbersburg, PA

SHALAMAR
QUIET RIOT (dp)
MICHARL SEMBELLO
DEF LEPPARD (dp)
Hottest:
BONNIE TYLER 1-1
LAURA BRANICAN 9-4
ROGERS 4 PARTON 12-5
SPANDAU BALLET 10-7
POLICE 23-15

### WTSN/Dover, NH Jim Sebastian

BOB SEGER JOAN JETT EURYTHMICS JOAN JETT
EURYTHMICS
BRYSON & FLACK
HUBY LEWIS & NEWS
ANIMALS
DONNA SUMMER
Hottest:
BILLY JOEL 2-1
BONNIE TYLER 3-2
SPANDAU BALLET 9-5
POLICE 10-7
ROBERT PLANT 19-14

### WERZ/Exeter, NH Scott MecKey

Scott MacKay

BILLY JOEL

JOURNEY

JACKSON BROWNE

TUBETHINICS

OUARTERFLASH

MSB

PAUL YOUNG

HOTELSE

BONNIE TYLER 4-1
BILLY JOEL 3-2

POLICE 11-5

MOODY BLUES 26-23

QUIET RIOT 40-29

WZYQ/Frederick, ND Kemosabi Joe MSB ROMAN HOLLIDAY GEMESIS HOTTEST HOTTEST

### WQCM/Hagerate Gary Portness

HUMAN LEAGUE ROMAN HOLLIDAY JOBOXERS
HUEY LEWIS & NEWS
QUARTERFLASH
LIONEL RICHIE
MICHAEL SEMBELLO
MSB
Hottest: MSB HOTTER SEMBLED MSB HOTTER STATE STATE STATE SUPPLY 9-3 SONNIE TYLER 10-5 SPANDAU BALLET 11-6 POLICE 16-10 OK100/itheca, NY Denny Alexander

### WFBG/Altoons, PA Tony Booth

BRYSON & FLACK QUIET RIOT STACY LATTISAW ROMANTICS JO JO ZEP QUARTERFLASH MSB QUARTENFLASH
MSS
MATTHEW WILDER
AC/DC
MICHAEL SEMBELLO
Hottest:
MICHAEL JACKSON 3-1
ROGERS 6 PARTON 11-6
STRAY CATS 14-9
POLICE 22-13
DEF LEPPARD 25-16

### 13FEA/Manchester, NH Rick Ryder

Alck Nyder

JACKSON BROWNE
TUBES
MICHAEL JOHNSON
HOTHERST:
BILLY JOEL 1-1
NAKED EYES 3-3
MEN WITHOUT HATS 4-4
BONNIE TYLER 9-9
ASIA 19-19

### WKHI/Ocean City, MD

Jack guiden
MICHAEL SEMBELLO
BILLY JOEL
JACKSON BENGNE
MSS (dp)
MATTHEW WILDER
EURYTHHICS
MEM WITHOUT HATS 2-1
BONNIE TILER 8-4
FRANK STALLONE 10-6
SPANDAU BALLET 15-7
POLICE 16-9

Paul DaMHIE

JOBOXERS

QUARTERPLASH
MSB

DAVE EDMUNDS
JO JO ZEP
AC/DC (dp)
MATTHEW WILDER
QUIET RIOT
ROMANTICS
MICHAEL SEMBELLO
BRYSON & FLACK
BOTES
LAURA BRANIGAN 2-1
AIR SUPPLY 3-2
SHEENA EASTON 10-5
DEF LEPPAR 15-7
LIONEL RICHIE 26-18

### WJBQ/Portland, ME Phoenbi/O'Nell

PhoenixiO'Neil

DONNA SUMMER
PAGL YOUNG
TUBES
JOURNEY
MEN AT WORK
JACKSON BROWNE
BISB
HOTTERICS
BISB
HOTTERICS
BONNIE TILER 1-1
AIR SUPPLY 2-2
POLICE 10-6
SHEENA EASTON 14-10
ROGERS & PARTON 27-16

### WHEB/Portsm Rick Been

JOURNEY
MSB
HOttest:
BONNIE TYLER 1-1
POLICE 6-3
FIXX 11-6
MOTELS 20-11
MOODY BLUES 27-18

MSB Hottest: BONNIE TYLER 1-1 MEN WITHOUT HATS 2-2 TALKING HEADS 6-3 POLICE 7-4 SPANDAU BALLET 14-8

### SOUTH PARALLEL TWO

### WBBQ/Augusta, GA Bruce Stevens

JOAN JETT (dp) BRYSON & FLACK BILLY JOEL PAT BENATAR Hottest: AIR SUPPLY 1-1 ROGERS 6 PARTON 11-2 MEN WITHOUT HATS 5-3 BILLY JOEL 6-4 FRANK STALLONE 9-9

### KHFI/Austin, TX Volkmen/Garrett

none Hottest: MEN WITHOUT HATS 1-1 POLICE 7-7 PRANK STALLONE 9-9 SPANDAU BALLET 11-11 MADNESS 15-15

### WFMF/Baton Rouge, LA

MANHATTAN TRANSPE EDDIE RABBITT BILLY JOEL Hottest: BONNIE TYLER 4-1 LAURA BRANIGAN 2-2 AIR SUPPLY 6-5 BILLY JOEL 1-8 MEN WITHOUT HATS 15-9

### KZZB/Beaumont, TX Murphy/Harrison

HUMAN LEAGUE JOURNEY PAT BENATAR BILLY JOEL Hottest: BILLY JOEL 3-1 STRAY CATS 8-3 TALKING HEADS 9-5 BONNIE TYLER 13-6 ELTON JOHN 16-8

### WQID/Biloxi, MS Kirk Cilatt

MOTELS
LIONEL RICHIE
HUEY LEWIS & NEWS
ROMAN ROLLIDAY (dp)
HOTEST:
BONNIE TYLER 1-1
MEN WITHOUT HATS 3-2
SPARDAU BALLET 4-4
FIXX 24-10
PRINCE 23-11

#### KXX106/Birmingham, AL Kevin McCarthy

FIXX
PAT BENATAR
JOBOVERS
STACY LATTISAM
MICHAEL SEMBELLO
HOTHER
BONNIE TYLER 1-1
ASIA 8-5
SPANDAU BALLET 13-9
POLICE 15-10
GEORGE BENSON 17-12

### WSSX/Charleston Bill Martin

MEN AT WORK
ANIMALS
PAT BENATAR
JOURNEY
JACKSON BROWNE
HOTEST:
BONNIE TYLER 1-1
JIM CAPALDI 7-4
POLICE 10-7
FIXX 18-13
BRYAN ADAMS 28-17

### WBCY/Charlotte, NC Bob Kaghan

MICHAEL SEMBELLO BRYSON & FLACK PAT BENATAR MSB Hottest: BONNIE TYLER 1-1 SHALAMAR 13-6 SPANDAU BALLET 15-9 ROGERS & PARTON 16-10 TALKING MEADS 18-13

#### WSKZ/Chattanooga, TN Blake/Pege

DAVID BOWIE Hottest: ASIA 2-1 BONNIE TYLER 1-2 MEN WITHOUT HATS 3-3 POLICE 6-5 AIR SUPPLY 14-8 WNOK-FM/Columbia, SC Tom Kent SPANDAU BALLET

# WOTELS LIONEL RICHIE STEVIE NICKS ANIMALS KINKS Hottest: POLICE 4-1 FIXX 23-6 SHEENA EASTON 22-7 MOODLY BLUES 24-13 MADNESS 25-14

WZLD/Columbia, SC Chuck Finley Chuck Finley

COMMODORES (dp)

CEMENTEMICS

BRYSON & FLACK (dp)

CEE PARROW

EDDIE & THE CRUIS

RUPUS & CHARA

ROMANTICS

INOUSTRY

BUMAN LEAGUE

BOB SEGER

ANIMALS

BOTHER TYLER 1-1

NAMED EYES 7-5

AIR SUPPLY 9-6

POLICE 18-10

FIXX 25-19

FIXE 25-19

LIONEL RICHIE MATTHEW WILDER AL JARREAU JOBOXERS MSB MATTHEW WILDER
AL JARREAU
JOBOXERS
MSB
JACKSON BROWNE
MICHAEL SEMBELLO
HOCKEST
BONNIE TYLER 2-1
MEN WITHOUT HATS
BILLY JOEL 1-6
STRAY CATS 8-7
AIR SUPPLY 20-13

### KZFM/Corpus Christi Chuck Baker

Chuck Baker
PAT BENATAR
LOVERDOY
ANIMATION
ANIMATION
BOTH THE STRAY CARS
BONNIE TYLER 1-1
STRAY CARS 6-5
DEF LEPPARD 8-6
AIR SUPPLY 12-7
SPANDAU BALLET 17-14

### WDOQ/Deytone 8 Raiph Wimmer

Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 2-2
BILLY JOEL 6-6
POLICE 17-17
ROGERS 6 PARTON 18-18

WDCG/Durham-Raleigh Randy Kabrich

KSET-FM/El Paso, TX Cat Simon

none Hottest: DEF LEPPARD 1-1 ASIA 3-3 WHAM! U.K. 6-6 MADNESS 9-9 BILLY IDOL 12-12

BILLY TOOL 12-12
WRQK/Greensboro, NC
Wes Jones
BILLY JOEL
JOBOXERS
EUNTHMICS
MANHATTAN TRANSFE
STACY LATTISAW
HOLLES!
BENN ITHOUT HATS 7-6
LAURA BRANIGAN 12-9
POLICE 20-14
ROBERT PLANT 26-21

WANS-FM/Greenville, SC

HOD Metts
BILLY JOEL
BOB SEGER
MANHATTAN TRANSFE
JOURNEY
EURYTHMICS
BOUNTE TYLER 1-1
POLICE 9-3
SPANDAU BALLET 12-0
TALKING HEADS 18-14
FIXX 29-20

Rod Metts

Raiph Wimmer

BOB SEGER
NELSON 6 JENNINGS (dp)
PAT BENATAR (dp)
EUNTHMICS
MICHAEL SEMBELLO
BOUNTE TYLER 1-1
BONNIE TYLER 1-1
REMN MITHOUT HATS 3-2
SPANDAU BALLET 11-4
STRAY CAFE 16-13
ROCERS 6 PARTON 21-15

### KBFM/McAllen-Bro WNFI/Daytona Beach, FL Brian Douglas

LAURA BRANIGAN BILLY JOEL BRYSON & PLACK BRYSON & PLACK HOttest: BONNIE TYLER 3-1 ASIA 2-2 MEN WITHOUT BATS 4-3 POLICE 9-6 SPANDAU BALLET 8-7

FM100/Memphis, TN Wall/Mayweather BILLY JOEL
DAVID BONIE
EURYTHMICS
SOS BAND
Hottest:
BILLY JOEL 1-1
BONNIE TYLER 2-2
SPANDAU BALLET 11-5
AIR SUPPLY 23-10
ROGERG 4 PARTON 28-23

### JOURNEY BILLY JOEL MICHAEL JACKSON HOOTESTYLER 2-1 MEN WITHOUT MATS 4-2 RICK SPRINGFIELD 10-8 AIR SUPPLY 11-10 NAKED EYES 15-11 KAMZ/EI Paso, TX none Hottest; DONNA SUMMER 1-1 MICHAEL JACKSON 2-2 MEN WITHOUT HATS 5-5 SONNIE TYLER 7-7 STACY LATTISAW 11-11

Scott Griffith

WZYP/Huntsville, AL Scott Mitcheli SENSON & FLACK
STACT LATTISAW
BOB SEGER
BILLY JOEL
MATTHEW WILDER
HOLTEST:
BONNIE TYLER 1-1
AIR SUPPLY 2-2
SPANDAU BALLET 6-3
STRAY CARS 5-4
ROGERS & PARTON 13-5

JIM Chick

AGNETHA PALTSKOG (dp)

DAVID BOWNE (dp)

BILLY JOEL

LEE GREENHOOD (dp)

JACKSON BROWNE

JOBOXERS (dp)

BOLLES 1:

BOLLY JOEL 5-3

MEN BUTHOUT HATS 8-5

AIR SUPPLY 11-6

POLICE 12-8

### WQUT/Johnson City, TN Rod Hampton

#### WOKI/Knoxville, TN Gary Adkins

Gary Addins

LOVERBOY
MINOR DETAIL
LIONEL RICHIE
EURYTHMIZS
MICHAEL SPMBELLO
BILLY JOURNEY
KLIQUE
BERLIN
BONNIE TYLER 1-1
BILLY JOEL 3-2
TALKING HEADS 10-9
MINNIGHT STAR 14-1
PRINCE 23-18

### WFMI/Lexington, KY Charlle Fox

Mark McCain Mark McCain
SHALAMAR
STEVIE NICKS
JOURNEY
BOUNIE TYLER 2-1
MEN MITBOUT BATS 10-5
AIR SUPPLY 9-6
ROCERS 6 PARTON 14-10
SPANDAU BALLET 19-13

Steve Weed

### WABB-FM/Mobile, AL

Fram/Fuller

GEORGE BENSON
LOVERBOY
QUIET RIOT (dp)
EURYTHNICS
BOTLEST:
ASIA 1-1
SPANDAU BALLET 10-9
POLICE 11-10
FIXX 16-13
PRINCE 24-16

### G100/Mobile, AL

Scott Griffth
MICHAEL SEMBELLO
JACKSON BROWNE
BILLY JOEL
QUARTERFLASH
PABLICKUISE
BORNER
BORNER
BONNER TYLER 1-1
ASIA 11-5
SPANDAU BALLET 13-7
SPANDAU BALLET 13-7
SPALMARR 17-13
FOLICE 19-14

### WHHY-FM/Montg Mark St. John

none Hottest: BONNIE TYLER 1-1 AIR SUPPLY 4-4 ROGERS & PARTON 8-8 ROBERT PLANT 13-13 COMMODORES 14-14

PerryTaylor

PETER SCHILLING
BERLING
BERLING
PADL YOUNG
HATTHEN WILDER
ACT FARROW
HOSTER
HONNET TYLER 1-1
AIR SUPPLY 4-3
DONNA SUMMER B-4
MEN AT WORK 27-14
HERBIE HANCOCK 29-20

### KX104/Nashville, TN Bryan Sargent

BILLY JOEL EURYTHMICS JOURNEY MICHAEL SEMBELLO DONNA SUMMER HOTES & PARTON 3-1 POLICE 11-7 FIXX 13-8 TALKING HEADS 16-10 PRINCE 23-13 WCSEI/MR. 0.2-

### WSFL/New Bern Kerr/Storie

PAT BENATAR (dp)
MICHAEL SEMBELLO
NELSON & JENNINGS
JACKSON BROWNE
JOBOXERS
BOTTES
BOTTES
BOTTES
BOTTES
HEN WITHOUT BATS 2-6
FRANK STALLONE 11-9
ROGERS & PARTON 19-14

### WNVZ/Norfolk, VA Steve Kelly

MSB KANSAS (dp)
PAT BENATAR (dp)
LOVERBOY (dp)
EURYTHMICS
MICHABL SEMBELLO
ELVIS COSTELLO
BILLY JOEL
HOCKEST SEMBELLO
BILLY JOEL
HOCKEST STELE
BONNIE TYLER 3-1
ASIA 4-3
SPANDAU BALLET 8-6
POLICE LBE-13
LIONEL RICHIE D-35

ROBERT PLANT
MADNESS
JOAN JETT
PHINCE
BRYAN ADAMS
KINKS
LOVERBOY
HOCLEST
BILLY JOEL 1-1
AIR SUPPLE 20-12
STRAY CATS 21-13
SOS BAND D-14
ROGERS 6 PARTON 28-17

KITY/San Antonio, TX Frank Weish

FRANK Weish

PRINCE
COMMODORES
MICHAEL SEMBELLO
ALABAMA
EDDIE & THE CRUIS
QUIET RIOT (dp)
BONNIE TYLER 1-1
MIDNIGHT STAR 9-3
STRAY CATS 6-5
BRYSON & PLACK 7-6
ASIA 11-8

### BJ105/Orlando, FL Garry Mitchell

Garry Mitchell
BILLY JOEL
HOTTEST:
BONNIE TYLER 2-1
MEN WITHOUT HATS 10-4
SPANDAU BALLET 11-8
GEORGE BENSON 25-20
SHEENA EASTON 26-21 WRVQ/Richmond, VA Bob McNell

HUMAN LEAGUE GENESIS AC/DC AC/DC

AC/DC

BILLY JOEL
DAVID BOWIE
HELIX
MICHAEL SEMBELLO
HOTERE:
MIDNIGHT STAR 9-7
POLICE 16-9
ELVIS COSTELLO 15-10
ROBERT PLANT 20-12
AIR SUPPLY 34-15

### KKYK/Little Rock, AR

KTFM/Sen Anto Thorman/Nasty Thorman/Nesty
GEORGE BENSON PRINCE
MSB
BENELS
BENELS
TUBLY IDOL
JOURNEY
EURYTHMICS
BONNIE TYLER 1-1
BRYSON & FLACK 11-7
ROGERS & PARTON 28-18
SPANDAU BALLET 222-20
LIONEL RICHIE 39-29

KTSA/San Antonio, TX Stove Weed
LIONEL RICHTE
ANNE MURRAY
JUICE NEWTON
BOOTHE TYLER 15-1
MICHAEL JACKSON 2-2
ROCERS & PARTON 23-3
DONNA SUMMER 6-6
MICHAEL BEMBELLO D-9
MEDIKISH NEWTON

### KROK/Shreveport, LA Hayden/Stewart

Hayden/Stewart

MEN WITHOUT HATS
STACY LATTISAW
BILLY JOEL
DEF LEPPARD (dp)
JOBOXERS (dp)
JOUNNEY
ROMAN HOLLIDAY
BOTHER (dp)
BOTHER (dp)
BOTHER (dp)
FOR (dp KTDY/Lafayette, LA Greg Stevens

### WSEZ/Winston-Salem Stave Finnegan

NEWS FINESH (dp)
EURYTHMICS
BILLY JOEL
BOTHER 1-1
BONNIE TYLER 1-1
SPANDAU BALLET 4-2
SHALMARR 13-9
ROGERS 6 PARTON 14-10
PRINCE 20-13 PARALLEL THREE KQIZ-FM/Amerillo Ron Chase

JOURNEY
PAT BENATAR
BILLY JOEL
ROMANTICS
AC/DC (dp)
MICHAEL SEMBELLO
JACKSON BROWNE
MSB MSB HUMAN LEAGUE RUFUS & CHAKA HOTTEST: POLICE 1-1 FIXX 4-4 MEN AT WORK 13-7 DEF LEPPARD 18-10 LOVERBOY 28-12

#### WISE/Ashville, NC John Stevens

AL JARREAU BILLY JOEL MSB JACKSON BROWNE Hottest: BILLY JOEL 4-1 TALKING HEADS: MADNESS 25-20 MOTELS 33-21 PRINCE 28-24

### WJAD/Balnbrid

EHIOTWEST
EURYTHHICS
BILLY JOEL
LOVERBOY
BRYSON & FLACK
MSB
JENNIPER HOLLIDAY
OUIET RIOT (dp)
PETER SCHILLING (dp)
Hottesthilling (dp)
Hottesthilling (dp) BONNIE TYLER 1-1 AIR SUPPLY 5-2 MEN WITHOUT HATS 7-4 POLICE 17-10 ROGERS & PARTON 15-11

### WCGQ/Columbus GA

Ralph Carroll Majn Carroll

BRYSON & FLACK

DEF LEPPARD (dp)

JOBOZEMS

ANIMALS

MICHAEL SEMBELLO

HOCTAEL: POLICE 1-1

BONNIE TYLER 2-2

ROGERS & PARTON 14-3

POLICE 9-5

AIR SUPPLY 10-6

### KISR/Ft. Smith, AR Rick Hayee

RICK Hayes

DAVID BOWIE
MICHAEL SEMBELLO
JACKSON BROWNE
JOBOXERS
JOURNEY
LOVERBOY (dp)
DEF LEPPARD (dp)
BOTLEST
FRANK STALLONE 3-1
MEN MITHOUT RATS 2-2
POLICE 4-3
FANDAM BALLET 9-7
ROGERS 6 PARTON 15-12

WFOX/Gaineville, GA Alen Du Priest

WYKS/Gainesville, FL

JOBOXERS (dp)
QUIET RIOT (dp)
MSB (dp)
EUMAN LEAGUE (dp)
MEN AT WORK
ROTES:
POLICE 2-1
TALKING HEADS 8-2
EEART 6-5
SHEENA EASTON 12-8
WOODY BLUES 15-11

KILE/Galveston, TX Scott Taylor

Lou Patrick

### Q104/Gadaden, AL

WIXV/Savannah, J.P. Hunter BILLY JOEL
JACKSON BROWNE
JOBOXESS
LOVERBOY (dp)
BUNDAN LEAGUE
HONDAN LE

### KKQV/Wichite Falle, TX

LOVERBOY LOVERBOY
TUBES
PAT BENATAR
QUARTERPLASH
AGNETHA FALTSKOG
BILLY IDOL
MSB
MICHAEL SEMBELLO

### WHSL/Wilmington, NC Foster/Patrick

SUMPTIONS (dp)
GLENN SHORROCK
JOURNEY
HSB (dp)
BERLIN
Hottest:
ASIA 1-1
ROBERT PLANT 4-2
POLICE 8-4
SYANDAU BALLET 11-5
FIXX 13-10

232 Reporters
221 Current Reports
The following stations reported
a frozen playlist this week:
KFRC/San Francisco
WHY-FM/Montgomery
The following stations failed to
report this week and therefore
their playlists where frozen:
KAMZ/EI Paso
KSET-FM/EI Paso
KSET-FM/EI Paso
KHFI/Austin
WNFI/Daytona Beach
WMEE/Ft. Wayne
WYFM/Youngstown
Q101/Meridian
WAZY-FM/Lafayette
KFMW/Waterloo

# HOTCH HOTCH

Q101/Meridien, MS Chuck McCartney

### KNOE-FM/Monroe, LA Rhymes/Shee

RhymewShee
JACKSON BROWNE
PAT DENATAR
BILLY JOEL
WHAN LEAGUE
HSB (dp)
Bottest:
BILLY JOEL 2-1
MEN WITHOUT HATS 3-2
AIR SUPPLY 7-4
POLICE 16-6
SPANDAU BALLET 14-8

### WPFM/Panama City Skip Bishop

Skip Bishop

AGNETHA FALITSKOG
JOBOXERS
JACKSON BROWNE
STACY LATTISAN
QUARTERFLASH
ROLTEST
BONNIE TILER 1-1
SPANDAU BALLET 3-2
LAURA BRANIGAN 4-4
ELVIS COSTELLO 7-6
STEVIE NICKS 20-11

### WXLK/Roenoke, VA Don O'Shee

JOUNNEY
EURYTHMICS
MSB
DEP LEPPARD (dp)
Hottest:
PRANK STALLOME 2-1
BILLY JOEL 3-2
SPANDAU BALLET 6-4
MEN WITHOUT BATS 8-6
ROCERS 6 PARTON 14-8

### WAEV/Sevenneh, GA J.D. North

PAUL YOUNG
JACKSON BROWNE
BILLY JOBE
AL JARREAU
HOTHER
BONNIE TYLER [-1
BILLY JOBE 2-2
SPANDAU BALLET 8-4
ROGERS 6 PARTON 19-10
POLICE 22-11

AMEN DU Priest

BILLY JOEL
ELVIS COSTELLO
MICHAEL SEMBELLO
ROCERS & PARTON 1-1
BONNIE TYLER 2-2
AIR SUPPLY 5-3
MEN WITHOUT HATS 7-4
SHALAMAR 10-5 Randi Sommers
BILLY JOSEL
DEF LEPPARD (dp)
HATTERN MILDER

### WGLF/Talishe Brian Phillips

MICHAEL SEMBELLO
MANHATTAN TRANSFE
EURITHMICS (dp)
MSS (dp)
MSS (dp)
ANIMALS
HOCLEST
BILLY JOEL 3-1
FRANK STALLONE 2-2
SPANDAU BALLET 4-3
POLICE 9-5
ROGERS & PARTON 12-9

# Scott Teylor DEF LEPPARD (dp) STACY LATTISAW EURYTHMICS KANSAS (dp) AL JARREAU JACKSON BROWNE GLENN SHORROCK BOLTES BILLY JOEL 1-1 FOLICE 11-6 STRAY CATS 15-11 SKEEMA EASTON 23-18 BRYSON & FLACK 30-23

JACKSON BROWNE
MICHAEL SEMBELLO (dp)
BILLY JOEL
PAT BENATAR (dp)
AL JARREAU
HOLLEST SONNIE TYLER 2-1
MEN WITHOUT HATS 3-2 Hottest: BONNIE TYLER 1-1 MEN WITHOUT HATS 3-2 POLICE 7-5 FIXX 14-11 TALKING HEADS 25-17

### **MIDWEST** Most Added. Hottest

M. Stanley Band **Eurythmics** 

**Bonnie Tyler** Police Men Without Hats

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### WEST

**Most Added** ® Hottest

Billy Joel Journey Pat Benatar Men At Work

Bonnie Tyler Spandau Ballet Police

### **MIDWEST** PARALLEL TWO

#### WKDD/Akron, OH Matt Patrick

JOAN JETT (dp) MSB GENESIS (dp) MICHAEL SEMBELLO ANIMALS EDDIÉ & THE CRUIS (dp MATTHEW WILDER HOttest: BONNIE TYLER 4-1 ASIA 9-8 SPANDAU BALLET 13-10 KAJAGOOGOO 19-14 POLICE 20-15

#### WKAU/Appleton-Oshkosh Ross/Allen

LIONEL RICHIE BILLY JOEL BILLY JOEL EURYTHMICS ELVIS COSTELLO MSB (dp) Hottest: BONNIE TYLER 1-1 AIR SUPPLY 4-2 POLICE 11-6 STRAY CATS 13-8 SPANDAU BALLET 17-11

### WNAM/Appelton-Oshkosh

BILLY JOEL STACY LATTISAW GLENN SHORROCK QUARTERFLASH MSB Hottest: BONNIE TYLER 2-1 ROGERS & PARTON 13-5 BRYSON & FLACK 20-13 MOODY BLUES 25-19 LIONEL RICHIE 35-29

### 92X/Columbus, OH

LIONEL RICHIE DAVID BOWIE
PAT BENATAR
Hottest:
BONNIE TYLER 1-1 BONNIE TYLER 1-1 BILLY JOEL 2-2 MEN WITHOUT HATS 4-3 TACO 7-4 AIR SUPPLY 19-13 KliK/Davenport, IA

BILLY JOEL ANHATTAN TRANSFE JACKSON BROWNE
ANNE MURRAY (dp)
CARLY SIMON
ROMAN HOLLIDAY (dp) ROMAN HOLLIDAY (dp) Hottest: BONNIE TYLER 2-1 AIR SUPPLY 7-4 MEN WITHOUT HATS 6-5 ROGERS & PARTON 10-6 FIXX 26-18

#### KMGK/Des Moines, IA Jim Roberts

BILLY JOEL MICHAEL SEMBELLO BOB SEGER LOVERBOY

#### WEBC/Duluth, MN Dick Johnson

PRINCE (dp)
Hottest:
BONNIE TYLER 2-1
BILLY JOEL 1-2
MEN WITHOUT HATS 4-4
AIR SUPPLY 6-5
PRANK STALLONE 8-7

### WKDQ/Evansville, IN

PRANK STALLONE STRAY CATS FIXX MADNESS ROD STEWART BRYAN ADAMS BRYAN ADAMS
MOTELS
PRINCE
HUEY LEWIS 6 NEWS
DAVID BOWIE
LIONEL RICHIE
HOLTEST:
BILLY JOEL 2-1
BONNIE TYLER 3-2
NAKED EYES 10-5
SPANDAU BALLET 11-6
POLICE 14-7

#### WSTO/Evansville, th Chris Taylor

BOVAN ADAMS Hottest; BONNIE TYLER 1-1 BILLY JOEL 4-2 ROGERS & PARTON 17-8 WMEE/Fort Wayne

### Tony Richards

BILLY JOEL 1-1 STRAY CATS 5-5 NAKED EYES 12-12 POLICE 15-15 MADNESS 18-18

#### WGRD/Grand Rapids, MI J.J. Duling

ROMANTICS
BILLY IDOL (dp)
MSB (dp)
QUIET RIOT (dp)
HOTCHST.
POLICE 4-1
MICHAEL JACKSON 5-4
SPANDAU BALLET 8-5
LOVERBOY 18-13
HUEY LEWIS 6 NEWS 25-19

#### WZZR/Grand Rapids, MI Don Schuller

ROMANTICS EDDIE & THE CRUIS BILLY IDOL PETER SCHILLING MSB Hottest: ASIA 1-1 PETER GABRIEL 8-7 POLICE 15-9 FIXX 16-12 BRYAN ADAMS 18-17

### WZPL/Indianapolis, IN Gary Hoffmann

HERBIE HANCOCK QUARTERFLASH MSB AC/DC COMMODORES HUMAN LEAGUE RUFUS & CHAKA DEBORAH ALLEN DEBORAH ALLEN
PAUL YOUNG
JO JO ZEP
PETER SCHILLING
HOTESE:
BILLY JOEL 1-1
BONNIE TYLER 2-2
FIXX 4-3
FRANK STALLONE 8-7
MEN WITHOUT HATS 12-10

#### WJXQ/Jackson, MI Ryan/Cheeks

ROMANTICS GENESIS GENESIS
HOttest:
ASIA 1-1
POLICE 2-2
MEN WITHOUT HATS 3-3
PIXX 17-15
LOVERBOY 25-20

#### WKFR/Kalamazoo, MI Swart/Chapman

SOS BAND (dp) EURYTHMICS (dp) BILLY JOEL GENESIS (dp) GENESIS (OP)
Hottest:
BONNIE TYLER 2-1
ASIA 4-2
SPANDAU BALLET 5. DAU BALLET 5-5 POLICE 11-7 ROGERS & PARTON 16-10 ZZ99/Kansas City, MO

### Rowlands/Benson

Rowlends/Benson
PAT BENATAR
QUIET RIOT (dp)
LIONEL RICHIE (dp)
JOAN JEIT (dp)
AL JARREAU (dp)
MICHAEL SEMBELLO (dp)
LOVERBOY (dp)
JACKSON BROWNE (dp)
BILLY JOEL
BOLLEST:
POLICE 3-1
SPANDAU BALLET 2-2
ELTON JOHN 4-3 ELTON JOHN 4-3 GEORGE BENSON 5-4 ROD STEWART 6-5

### WVIC/Lansing, MI

DEF LEPPARD DEF LEPPARD
JACKSON BROWNE
PAT BENATAR
PRINCE
QUARTERFLASH
HOTTES:
BILLY JOEL 2-2
MEN WITHOUT HATS 8-4
PIXX 12-8
POLICE 11-10
KANSAS D-18

### WZEE/Madison, WI

TUBES MSB JOAN JETT MATTHEW WILDER MATTHEW WILDER HOTLEST: BONNIE TYLER 4-1 STRAY CATS 6-4 FRANK STALLONE 7-5 POLICE 8-7 DEF LEPPARD 19-9

#### KJ103/Oklahoma City, Ok Dan Wilson

BILLY JOEL QUARTERFLASH MICHAEL SEMBELLO BERLIN
JACKSON BROWNE
LIONEL RICHIE
ROMAN HOLLIDAY EURYTHMICS HOTLEST:
BONNIE TYLER 1-1
SPANDAU BALLET 7-2
TALKING HEADS 13-10
FIXX 18-13
EBN-0ZN 23-19 KQKQ/Omaha, NE

### Taylor/Dean

MEN AT WORK BILLY JOEL MICHAEL SEMBELLO LOVERBOY Hottest: BONNIE TYLER 1-1

#### KZ93/Peoria II Mark Maloney

GEORGE BENSON GEORGE BENSON
BILLY JOEL
MOODY BLUES
LIONEL RICHIE
MEN AT WORK
HUEY LEWIS & NEWS
JOURNEY Hottest: Hottest: BILLY JOEL 1-1 BONNIE TYLER 6-2 POLICE 5-3 ASIA 9-4 FRANK STALLONE 12-6

### WRKR/Racine-Milwaukee

QUIET RIOT MSB LOVERBOY MADNESS JOBOXERS Hottest: MEN WITHOUT HATS 1-1 DEF LEPPARD 17-7 SPANDAU BALLET 18-9 FRANK STALLONE 19-10 TALKING HEADS 23-12

### WZOK/Rockford

MEN AT WORK TALKING HEADS LOVERBOY QUIET RIOT QUIET RIOT HOTLEST: MEN WITHOUT HATS 4-1 MICHAEL JACKSON 5-2 DONNA SUMMER 8-3 BONNIE TYLER 11-5 AIR SUPPLY 12-6

### U93/South Bend, IN

BRYAN ADAMS SHALAMAR Hottest: TACO 3-1 BONNIE TYLER 5-2 BILLY JOEL 4-3 MEN WITHOUT HATS 6-4 POLICE 20-10

### WRON/Toledo, OH BRYSON & FLACK

MSB QUARTERFLASH DONNA SUMMER
AGNETHA FALTSKOG
HUEY LEWIS & NEWS
PAT BENATAR
DEF LEPPARD
LOVERBOY
EURYTHMICS ANIMALS
Hottest:
BILLY JOEL 1-1
POLICE 3-2
BONNIE TYLER 4-4
MEN WITHOUT HATS 5-5
ASIA 7-6

#### KAYI/Tulsa, OK Phil Williams

JACKSON BROWNE PAT BENATAR
EURYTHMICS
JIM SWEENEY
DEF LEPPARD
DAVID BOWIE
HOTTEST:
MICHAEL JACKSON 1-1 NAKED EYES 3-2 BILLY JOEL 6-3 BONNIE TYLER 9-4 SPANDAU BALLET 10-5 KEYN-FM/Wichita, KS

### Taylor/Pearman

EURYTHMICS MICHAEL SEMBELLO
HOTEOSI:
BILLY JOEL 1-1
ASIA 5-2
BONNIE TYLER 9-3
AIR SUPPLY 10-7
SPANDAU BALLET 15-10

#### WHOT/Youngstown, OH Dick Thompson

JOURNEY JACKSON BROWNE KLIQUE DEBORAH ALLEN ROMANTICS ROMAN HOLLIDAY CARLY SIMON HUMAN LEAGUE BILLY JOEL Hottest: BONNIE TYLER 3-1 POLICE 11-6 PRINCE 21-15 MICHAEL SEMBELLO D-32 BOB SEGER D-36 Hottest:

#### WYFM/Youngstown, OH Jeff Tobin

MICHAEL SEMBELLO 2-2 MICHAEL JACKSON 3-3 MEN WITHOUT HATS 4-4 HUMAN LEAGUE 7-7

### PARALLEL THREE

### KFYR/Bismarck, ND Dan Brannar

BRYAN ADAMS MICHAEL SEMBELLO NELSON & JENNINGS NELSON & JENNINGS HOTTEST: BONNIE TYLER 2-1 FRANK STALLONE 17-10 ROGERS & PARTON 15-11 JUICE NEWTON 16-13 SHEENA EASTON 20-16

#### WBNQ/Bloomington, IL Mike Justin

LOVERBOY PAT BENATAR MICHAEL SEMBELLO AGNETHA FALTSKOG AGNETHA FALTSKOG HOTTEST: BONNIE TYLER 2-1 ASIA 3-2 POLICE 6-3 FIXX 15-9 TALKING HEADS 19-11

#### WBWB/Bloomington John Helmann

QUARTERFLASH DEF LEPPARD (dp) DONNA SUMMER STACY LATTISAW PAT BENATAL MSB HOTCEST: ASIA 1-1 JOAN JETT 32-22 BRYAN ADAMS 31-23 HUEY LEWIS 6 NEWS 38-25 STEVIE NICKS 40-26

#### WCIL-FM/Carbondale, fL Tony Waitekus

PRINCE PRINCE ELTON JOHN SHEENA EASTON FIXX Hottest: BONNIE TYLER 1-1 MEN WITHOUT HATS 3-2 POLICE 11-5 SPANDAU BALLET 14-9 QUIET RIOT D-23

#### KCMO/Columbia, MO Dave McCormick EURYTHMICS

EURYTHMICS
PAT BENATAR
MICHAEL SEMBELLO
Hottest:
BILLY JOEL 1-1
BONNIE TYLER 2-2
MEN WITHOUT HATS 4-3
SPANDAU BALLET 17-10
POLICE 20-12

#### Y94/Fergo, ND Dan Collins

EURYTHMICS EURYTHMICS
LOVERBOY
PAT BENATAR
BILLY JOEL
MICHAEL SEMBELLO
HOTCEST:
BILLY JOEL 1-1
BONNIE TYLER 2-2
POLICE 13-6
AIR SUPPLY 8-7
SPANBAU BALLET 12-9

#### KKXL-FM/Grand Forks, ND Don Nordine

LIONEL RICHIE
HUEY LEWIS & NEWS
SHEENA EASTON
OULET RIOT
HOTUBEST:
BONNIE TYLER 1-1
MEN WITHOUT HARS 2-2
BILLY JOEL 6-4
AIR SUPPLY 7-5
HOTE SUPPLY 7-5
HOTE SUPPLY 7-5
HOTE SUPPLY 7-5
HOTE SUPPLY 7-5 AIR SUPPLY 7-5 RICE SPRINGFIELD 5-7

### KYTN/Grand Forks, ND

LOVERBOY MICHAEL SEMBELLO JACKSON BROWNE JACKSON BROWNE
Hottest:
BONNIC TYLER 1-1
POLICE 6-2
ROBERT PLANT 4-4
FIXX 8-5
QUIET RIOT 18-11

### KRNA/lowa City, IA

BILLY JOEL
JACKSON BROWNE
EURYTHMICS
QUARTERFLASH (dp) MS8 (dp) Hottest: POLICE 6-1 ASIA 2-2 ELTON JOHN 5-3 FRANK STALLONE 7-5 SPANDAU BALLET 12-6

#### WAZY-FM/Lefayette, IN Jim Stacy

ngne Hottest: BILLY JOEL 1-1 BONNIE TYLER 3-3 MICHAEL JACKSON 4-4 CERIS DEBURGH 12-12 MEN WITHOUT HATS 13-13

#### KFRX/Lincoln, NE Tracty Johnson

BRYAN ADAMS
PAT BENATAR
EURYTHMICS
AGNETHA FALTSKOG
JOAN JETT (dp) JOAN JETT (dp)
BILLY JOEL
QUARTERPLASH
HDSTESS:
BILLY JOEL 1-1
EDNNIE TYLER 3-2
MEN WITHOUT HATS 4-3
FOLICE 10-5
SPANDAU BALLET 12-8

#### ICKSS/Lincoln, NE Tim Kelly

CLENN EDWARD THOM COURNEY
EUEY LEWIS & NEWS
EOD STEWART
LIONEL RICHIE EIONEL RICHIE
BOTHST:
BONNIE TYLER 6-1
MEN WITHOUT HATS 10-2
AIR SUPPLY 8-6
SPANDAU BALLET 20-11
NAKED EYES 16-12

### KKLS-FM/Repid City, SD

MSB LIONEL RICHIE PAT BENATAR LOVERBOY JO JO ZEP Hottest: ASIA 1-1 BONNIE TYLER 6-2 POLICE 9-7 KINKS 21-14 MADNESS 23-17 99KG/Salina, KS

KMGX/Fresno, CA

AIR SUPPLY
ROGERS & PARTON
MEN AT WORK
MICHAEL SEMBELLO
AL JARREAU
JOBOXERS
MATTHEW WILDER

KLIQUE (dp) MINOR DETAIL (dp) ROMAN HOLLIDAY Hottest:

TACO 5-4 WHAM! U.K. 9-6 RICK JAMES 17-14

JOURNEY RUFUS & CHAKA

EURYTHMICS PAT BENATAR LOVERBOY ZAPP

KYNO-FM/Freeno, CA

ZAPP
Hottest:
MICHAEL JACKSON 1-1
PRANK STALLONE 3-2
MIDNIGHT STAR 4-3
RICK SPRINGFIELD 5-4
WHAM! U.K. 6-5

KIKI/Honolulu, HI

REDGLE HANCOCK RID CREOLE ATLANTIC STARR RANDY CRAWPORD MICHAEL SEMBELLO JIMMY MESSINA HOTEGET: SPANDAU BALLET 8-1

AIR SUPPLY 5-2 LAURA BRANIGAN 13-9 MEN WITHOUT HATS 19-11 STACY LATTISAW 16-12

KQMQ/Honolulu, HI

Kimo Akane

LIONEL RICHTE

LIONEL RICHIE
BILLY JOEL
JAMES INGRAM
JOURNEY
PAUL YOUNG
MSB
DEBORAH ALLEN

Hottest: BILLY JOEL 1-1 TACO 3-2

Randy Lundquist

KFI/Los Angeles

MEN AT WORK MICHAEL JACKSON

MICHAEL JACKSON
JOURNEY
JACKSON BROWNE
HOTLEST:
HOTLEST:
HOT WITHOUT HATS 1-2
FRANK STALLONE 4-3
FRANK STALLONE 4-3
BONNIE TYLER 6-5

KOSO/Modesto, CA

TACO 3-2 MICHAEL JACKSON 6-3 SPANDAU BALLET 7-4 MEN WITHOUT HATS 10-5

KLUC/Las Vegas, NV

BILLY JOEL
PAT BENATAR
DAVID BOWIE
QUARTERFLASH
BOB SEGER
HOttest:
POLICE 6-1
MICHAEL JACKSON 2-2
ASIA 3-3
STRAY CATS 15-9
HEART 16-11

Kong/Shishido

BONNIE TYLER 2-1 RICK SPRINGFIELD 3-2

John Berry

AIR SUPPLY

### Coller/Travis

MEN AT WORK QUARTERFLASH HUMAN LEAGUE (dp) MSB DONNA SUMMER PAUL YOUNG PAUL YOUNG Hotcest: AIR SUPPLY 1-1 BONNIE TYLER 6-2 TALKING HEADS 15-12 SPANDAU BALLET 32-24 PRINCE 36-27

#### KKRC/Sloux Falls Dan Kieley

ROD STEWART MOTELS
HUEY LEWIS 6 NEWS
LIONEL RICHIE
DAVID BOWIE
AGNETHA FALTSKOG
PETER SCHILLING
HOTELST
MEN WITHOUT HATS 1-1 BILLY JOEL 2-2 BONNIE TYLER 4-3 POLICE 7-6 DEF LEPPARD D-27

#### KWTO-FM/Springfield, MO **Bob Hammond**

PAT BENATAR
MICHAEL SEMBELLO
EURYTHMICS
MSB (dp)
AGNETHA FALTSKOG
HOTTEST HOUT MATE MEN WITHOUT HATS 4-2 BONNIE TYLER 6-3 AIR SUPPLY 9-6 ASIA 8-7

#### WSPT/Stevens Point, Wi Fuhr/Tracy

LIONEL RICHIE BILLY JOEL JACKSON BROWNE JACKSON BROWNE EURYTHMICS QUARTERFLASH Hottest: MEN WITHOUT HATS 2-1 TACO 4-3 STRAY CATS 5-4 AIR SUPPLY 8-6 POLICE 13-7

#### KDVV/Topeka, KN Tony Stewart

MEN AT WORK EURYTHMICS ELVIS COSTELLO BILLY JOEL Hottest: HOTTEST: MEN WITHOUT HATS 1-1 AIR SUPPLY 3-2 BONNIE TYLER 4-3 SHALAMAR 11-6 SHEENA EASTON 21-13 KFMW/Waterloo, IA

WEST

KKXX/Bakersfield, CA

TALKING HEADS
HUEY LEWIS & NEWS
BILLY JOEL
MEN AT WORK
PAT BENATAR
HOCKEST
BONNIE TYLER 1-1
POLICE 13-4
ROCERS & PARTON 20-13
FIXX 21-14
TALKING HEADS D-19

Squires/Kemper

KRRK/Bolse, ID

JOAN JETT
EURYTHHICS
LOVERBOY (dp)
BILLY JOEL
PAT BENATAR
BRYSON & FLACK (dp)
HOTLEST:
BONNIE TYLER 1-1
STRAY CATS 4-2
TALKING HEADS 9-6
DEF LEPPARD 19-15
PRINCE 25-21

KKFM/Colorado Springs, CO

Tom Evens

Finney/Ryan

GEORGE BENSON DAVID BOWIE BILLY JOEL

JOBOXERS JOAN JETT Hottest: BILLY JOEL 1-1

SPANDAU BALLET 6-2 BONNIE TYLER 3-3 SHALAMAR 9-5 BRYAN ADAMS 14-8

# none Hottest: BONNIE TYLER 1-1 SPANDAU BALLET 7-7 JEFFREY OSBORNE 21-21 ROBERT PLANT 31-31 HEART 33-33

Ausham/Main MADNESS MADNESS
STACY LATTISAW
BRYAN ADAMS
JACKSON BROWNE
HOttest:
BONNIE TILER 1-1
AIR SUPPLY 3-2
ROGERS & PARTON 10-3
PIXX 17-10
KINKS 26-18 PARALLEL TWO

### KHOP/Modesto-Stockton David Kraham

JOURNEY
TUBES (dp)
JACKSON BROWNE
BILLY JOEL
JOBOXERS (dp) Hottest: BONNIE TYLER 2-1 SPANDAU BALLET 12-5 AIR SUPPLY 14-8 POLICE 21-10 MOTELS 24-16

#### KIDD/Monterey, CA Rick Boyd

FIXX MEN AT WORK MEN AT WORK
JOURNEY
BOB SEGER
ROTTEST:

#### K96/Provo. UT Gentry/Green

BILLY JOEL MEN AT WORK MOTELS JOAN JETT (dp) JOAN JETT (dp) Hottest; MEN WITHOUT HATS 3-1 BILLY JOEL 1-2 BONNIE TYLER 5-3 POLICE 11-4 SPANDAU BALLET 10-6

### KGGI/Riverside-S. Bernardino

LAURA BRANIGAN MICHAEL JACKSO LIONEL RICHIE Hottest:

#### KWOD/Sacramento CA Mr. Ed

LIONEL RICHIE MOTELS BILLY JOEL JOURNEY JOURNEY HOTTEST: BONNIE TYLER 2-1 ASIA 5-4 POLICE 10-5 SPANDAU BALLET 11-7 FIXX 16-11

#### KSKD/Salem, OR Len E. Mitchell

BILLY JOEL JOURNEY TUBES ROMAN HOLLIDAY (dp) ROMAN HOLLIDAY (dp PAUL YOUNG (dp) HUMAN LEAGUE (dp) MSB (dp) Hottest: BONNIE TYLER 1-1 QUIET RIOT 17-10 DEF LEPPARD 22-16 BOB SEGER 35-28 MEN AT WORK 36-30

#### KRSP/Selt Lake City, UT Carlson/Moli

DAVID BOWIE DAVID BOWIE
MEN AT WORK
KINKS
AGNETHA PALTSKOG
Hottest:
MEN WITHOUT HATS 1-1
BONNIE TYLER 3-2
RICK SPRINGFIELD 12-9
FIXX 23-17
QUIET RIOT 33-19

#### KITS/San Francisco, CA Hunter/Meisner

BILLY JOEL PAT BENATAR HUMAN LEAGUE JACKSON BROWNE BERLIN KLIQUE MSB Hottest: Bonnie Tyler 5-1 POLICE 9-6 SHEENA PASTON 23-15 HUEY LEWIS & NEWS 29-21 DAVID BOWIE 34-23

#### KHYT/Tucson, AZ Sherman Cohen

MSB JAMES INGRAM JOURNEY Hottest: BONNIE TYLER 1-1 POLICE 4-2 TACO 5-4 SPANDAU BALLET 8-5 FIXX 9-8

### KRQ/Tucson, AZ

PRINCE
GLENN SHORROCK
LIONEL RICHIE
HUEY LEWIS & NEWS
HOTLEST
TACO 1-1
MEN WITHOUT HATS 2-2
FRANK STALLONE 4-3
BILLY JOEL 9-7
SPANDAU BALLET 12-9

### PARALLEL THREE

#### KGOT/Anchorage, AK Kay Taylor

DAVID BOWIE ELO MICHAEL JACKSON MOTELS HOTLEST: MEN WITHOUT HATS 1-1 BONNIE TYLER 5-2 BILLY JOEL 6-3 AIR SUPPLY 7-4 STYX 11-7

#### KYYA/Billings, MT Charlle Fox

PRINCE DAVID BOWIE MEN AT WORK MEN AT WORK Hottest: BONNIE TYLER 2-1 BILLY JOEL 1-2 POLICE 11-4 AIR SUPPLY 10-6 SPANDAU BALLET 15-7

### KCDQ/Bozeman, MT

MSB JAMES INGRAM PAUL YOUNG
RUFUS & CHAKA
HOttest:
MEN WITHOUT HATS 1-1 MEN WITHOUT HATS A ASIA 2-2 BONNIE TYLER 9-3 ROBERT PLANT 6-6 FRANK STALLONE 11-9

#### KTRS/Ceaner WY Sears/Donovan

LIONEL RICHIE
PRINCE
MOTELS
BRYAN ADAMS
ANIMALS
HUEY LEWIS & NEWS
MEN AT WORK
JOAN JETT
BRYSON & FLACK (dp)
PETER SCHILLING (dp)
Hottest: Hottest:
BILLY JOEL 1-1
BONNIE TYLER 3-2
SPANDAU BALLET 13-3
AIR SUPPLY 12-4
MEN WITHOUT HATS 9-5

#### KKAZ/Cheyenne, WY John Ramsey

TALKING HEADS (dp)
DAVID BOWIE
HOTLEST:
BONNIE TYLER 2-1
MEN WITHOUT HATS 4-3
SPANDAU BALLET 6-%
POLICE 12-5
AIR SUPPLY 11-7

### KGHO/Hogulam

Steve Larson BILLY JOEL
PAT BENATAR
HUMAN LEAGUE
ROMANTICS
HOTELS
HOTEL

#### KOZE/Lewiston, ID Jay McCall

MICHAEL SEMBELLO BILLY JOEL BILLY JOEL MSB STACY LATTISAW BUMAN LEAGUE BOB SEGER BONSIE TYLER 1-1 TALKING HEADS 12-8 ROGERS 6 PARTON 16-9 DEF LEPPARD 18-13 FIXX 24-17

### Rip Avine

BILLY JOEL EURYTHMICS PAT BENATAR (dp) AGNETHA FALTSKOG QUARTERFLASH (dp). JACKSON BROWNE Hottest: BILLY JOEL 1-1 BONNIE TYLER 2-2 SPANDAU BALLET 14-8 MEN WITHOUT HATS 10-9 SHALAMAR 11-10

### KCRN/Rano NV

MADNESS MADNESS
GLENN SHORROCK
AGNETHA FALTSKOG
STEVIE NÍCKS
ROD STEWART
PAT BENATAR
BRYAN ADAMS
HUMAN LEAGUE
ROMAN HOLLIDAY ROMAN HOLLIDAY Hottest: SPANDAU BALLET 7-1 STRAY CATS 10-4 SHEENA EASTON 15-7 FIXX 34-25 LIONEL RICHIE 36-26

#### KBIM/Roswell, MN Harry Dierks

BILLY JOEL JACKSON BROWNE JOURNEY CARLY SIMON MSB Hottest: BILLY JOEL 1-1 SPANDAU BALLET 10-7 POLICE 14-9

### KSLY/San Luis Obispo, CA

LIONEL RICHIE MEN AT WORK MEN AT WORK
LOVERBOY
PAT BENATAR
MICHAEL SEMBELLO
PAUL YOUNG
HOttest:
MEN WITHOUT HATS 2-1
FANADAU BALLET 8-4
TALKING HEADS 11-6
AIR SUPPLY 15-7
POLICE 19-12

#### KZOZ/San Luis Obispo, CA Don Potter

BERLIN PAT BENATAR BILLY IDOL BILLY IDOL
MSB
AGNETHA FALTSKOG
TUBES
LOVERBOY
QUARTERFLASH
PAUL YOUNG
HOTTEST POLICE 9-7 TALKING HEADS 21-10 SHALAMAR 15-12 PRINCE 26-14

#### KIST/Santa Barbara, CA Dick Williams

BILLY JOEL
PAT BENATAR
PAUL YOUNG
DEF LEPPARD (dp)
LOVERBOY (dp)
AGNETHA FALTSKOG Hottest: BONNIE TYLER 3-1 ASIA 13-7 ASIA 13-7 SHEENA EASTON 20-15 DAVID BOWIE D-24 MOTELS 30-25

Parallel I: Selected stations in major markets that are format dominant

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

### 232 Reports

"F	lit S	DOE ong" (A	nylab	el)	no al
	gional Reach	100/25	44%	Summ	
E	33%			Debut	520
M	21%			Same	4
5	56%			Down	0
W	19%			Adds	25

### **EXAMPLE**

100/25 — 100 CHR reporting stations on
if this week including 25 new
adds.
44% - Percentage of this weeks re-

porters playing it.

nal Reach — Percentage of reporters playing the
song within each
region.

Up 31 — Number of stations moving it up on the charts.

on the charts
Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31:31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.



BRYAN ADAMS This Time (A&M,	
LP: Cuts Like A Knife	9
Regional 202/13	87% National Summary
E 891 S 811 9 931	DEBUTS 30
н 93% н 85%	SAME 36 DOWN 0 ADDS 13

Regional 2 Reach E 89% S 810 M 938 W 85%	02/13 8:	National Summary UP 123 DEBUTS 30 SAME 36 DOWN 0 ADDS 13
PI	WSEZ 23-19 WNOKPM 27-21 WZLD 37-35	P3
	KITE d-35	
EAST	K2FM d=29 WDOO on:	EAST
WHTT d-40	WNPI on	WPBG 34-26
WXXSPM a-30	WDCG on .	WACZ 33-29
WBENEM 25-18	KSETFM on	WGUY 11-8
WKBW 28-26	WROK d-30	WIGY 15-12
WNYS 24-24	WANSPM 37-31	WCIR 31-24
WPHD 35-27	W2YP 6-29	WOMPEN 32-2
WBLI on	94TYX .gp	WIK2 38-36
WHTX d-30	WOUT on	WTSN 36-28
PRO-FM d-27	WORI 26-20	WERZ 28-25
CFTR 37-35	WFKI OB	WZYQ 39+34
CHUM 17-17	KBPM 31-29	WQCM 36-29
Q107 28-24	G100 31-26	OK100 35-26
SOUTH	WABBPM 23-17	13FEA on
BOOTH	WHEYPM on	WKHI d-36
293 a	KX1D4 on	95XIL 17-15
KAFM 27-20	WSFL on	WJBQ 28-23
NATH 27-20	WNVZ 40-34.	WHEB 24-22
MIDWEST	BJ105 27-22 WRVD a	WSQV on

KBW 28-26	WROK d-30	WIG'
NYS 24-24	WANSPM 37-31	WCI
PHD 35-27	W2YP d-29	WOM
BLI on	94TYX.OD	WIK
HTX d-30	MQUT on	WTS
RO-FM d-27	WORT 26-20	WER
FTR 37-35	HEKT OR	WZYO
BUN 17-17	KBPM 31-29	WOCI
107 28-24	G100 31-26	OK 10
	WABBPM 23-17	1377
DUTH	WHEYER OD	13FT WKH
	XX104 on	95 X
93 a	WSPL on	WJB0
AFH 27-20	WNVZ 40-34.	WHER
	8,7105 27-22	WSOV
IDWEST	WRVO a	11.
	KROK d-49	90U
96 28-27	WSEZ 34-27	
102 3-2		KQII
GCL 24-23	NUDWEST	WIST
ABX 33-26		WJAE
YT a	WKDD on	WCGG
RD 12-27	WEAT 37-39	8750

B96 28-27	WSEZ 34-27	
Q102 3-2		KQIZFM 13-6
WGCL 24-23	MICHWEST	WISE 29-25
WABX 33-26		WJAD 30-28
WHYT a	WKDD on	WCGO on
KBEQ 32-27	WKAD 32-28	KISR 35-31
WKTI 24-18	WNAM 30-27 -	Q104 23-21
KHTR 29-28	92X d-29	WFOX 31-27
WLOLFH 12-10	KIIK d-32	WYKS 16-14
	KMGR 38-31	KILE 34-31
WEST	WEBC on	KTDY 36-33
	WX DO a	0101 37-37
KIMN 39-37	WSTO a-27	KNOEFM 30-2
0103 32-31	WMEE 28-28	WPFM On
KIISPN on	WGRD 31-28	WXLK 38-29
KIQQ on	W228 18-17	WAEV 30-27
	WZPL 31-26	W1XV 38-30
KZZP on	MJXO 11-98	2102 39-35
KMJK 36-33	WKFR d-26	WG1.F 31~28
KERC 33-33	7Z99 13-6	KKOV 26-23
KWSS d-27	WV1C 15-12	WHSL 28-26
KUBE a	Z104 39-37	
KNBO d-32	KJ103 20-18	MIDWEST
-	KQRO 30-29	
P2	KZ93 25-17	KFYR a
200	WRER 30-23	WBNC 25~19
	MZOK on	WBWB 31-23

Q 0-32	MUT03 50-18	THE PARK OF
	KQRO 30-29	
P2	XZ93 25-17	KFYR a
- 40	WREE 30-23	WBNC 25~19
	WZOK on	WBWB 31-23
T	U93 a-21	WCILFH 32-31
	WRON 30-29	XCMO d-38
Y 30-26	R107 35-30 -	Y94 31-27
Y 27-22	KEYNFM 27-25	KKXLFM 35-31
R d=28	WHOT 26-22	KYTN 34-26
4 29-23		KRNA 34-30
R 39-34	WEST-	WAZYFM 25-25
CFH 24-22		XFRX a
E 39-33	KKKK 35-32	XXSS 25-21
NEM 35-28	KBBK 22-19	KKLSFM 25-22
01 d-30	KKFM 14-8	99KG 27-21
K 30-23	KMGX 28-24	KKRC 29-21
XY 29-24	KYNOFM 24-24	ENTOFM d-27
M d-34	KOHO 34-30	WSPT 33-28
M 28-23	RLUC d~22	KDVV on
H 35-30	8093 a-35	FFWW 23-23
7 d-28	KEOP 31-24	
K on	KIDD-d-23	WEST
ZFM 25-23	K96 29-26	
6 on	KWOD d-27	KGOT d-26

KFM 35-30 PST d-28	KO93 a-35 KHOP 31-24	FFMN 23-23
RCK on REFM 25-23	#IDD d-23 #96 29÷26	WEST
106 on	KWOD d-27 RSKD 37-33 KRSP-35-33	KGOT d-26 KYYK d-30 KCDO 31-27
BBQ d~37 HFI on PMF on ZZB 29-25 ZID 34~30	RITS 35-32 RRYT 19-15 ERO 28-26	KTRS a-35 KKAZ OB KGHO d-29 KOZE d-27 KD2A 40-37
710 34-30 (X106 29-24 SX 28-17 SCY d-33		KCBN a-40 / KBIM 24-23 KSLY on KZO2 29-22 RIST d-36
AIR SUPP	LY	

AIR SU Making LP: Grea	Love Out	Of (Arista)
Regional Reach E 87% 5 87% M 85% W 92%	203/2	National Summary UP 150 DEBUTS 5 SAME 31 DOWN 15 ADDS 2
PI	SOUTH WBBO 1-1	KRSP 16-11 KITS 28-70 KHYT 31-28

PI	SOUTH	KRSP 16-11
Land I	WBBO 1-1	KHYT 31-28
	KHF1 12-12	KRQ d-29
RAUT	WFMF 6-5	The second second
	WOID 8-5	P3
B104 4-4	XXX106 5-4	
WHITT 25-16	WSSX on	
WXKSFK 30-29	WBCY 5-4	EAST
WBENFM 13-8	WSK2 14-8	1
WK 9W 5~4	WNOKFM 10-10	WFBG 6-4
WNYS 12-6	WZLD 9-6	WACZ 6-3.
WBL1 10-5	KITE 20-13	WGUY d-25
CKGM 33-24	KZFM 12~7	WIGY d-39 WCIR 1-1
WNBC 11-9 WCADEM 15-12	WDOQ 2~5	WOMPFN 17-2
B94 10-6	WNFI 2-2	WIK2 2-2
WHTX 9-6	WDCG 11-10	WTSN 7-6
PRO-PM 7-4	KAMZ 13-13	WERZ d-39
CFTR. d-39	WROK 6-4 WANSEN 8-6	WZYO 1-2
0107 11-9	WANSTH 8-6	WOCM 9-3
Q101 11-5	94TYX 11-6	13FEA 12-12
BOUTH	WOUT 17-12	WKH1 7-5
	MORI 8-7	95XIL 3-2
940 3-2	WPMI 34-15	NJBO 2-2
Z93 4-3	KKYK 9-6	
KAPH 5-12	PH100 23-10	BOUTH
930 11-8	G100 12-6	
195 3-2	MHICYPIG 4-4	WISE 2-4

	EAST EAST
10	WFBG 6-4
10	WAC2 6-3.
	WGUY d-25
	WIGY d-39
	MCIR 1-1
	WOMPFN 17-21
	WIK2 2-2
	WTSN 7-6
	WERZ d-39
	WZYQ 1-2
	WQCM 9−3 I
	13FEA 12-12
	WKH1 7-5
	95XIL 3-2
	NJBQ 2-2

П	B97 2~4	KRGV 4-3	WJAD 5-2
Н	01.05 3-4	KX104 5-5	MCGQ 10-6
п		WSFL 7-5	KISR 20-15
И	MIDWEST		Q184 3-2
1		83105 8-6	WPOX 5-3
п	B96 10-6	WRV0 20-12	KILE 5-4
п	WKOX 6-4	KITY 24-23	KTDY 6-3
	WLS 15-9	KTFM 7-5	0101 5-5
	WLS-FM 15-9	KTSA 14-7	KNOEPH 7-4
- J	WGCL 13-6	KROR 9-6	WPPM 9-8
П	WABX 9-3	WSE2 10-8	WXLK 10~9
Н	WHIT 16-1		WAEV 6-5
И	KBEQ 13-15	ANDWEST	Z102 4-4
ij	WRTT 17-16		WGEP 19-14
1	KHTR 13-10	WXDD 6~6	KEOV 11-8
4	WLOLPH 17-15	WKAD 4-2	
- 1		WNAM 9-9	MIDWEST
1	WEST	92X 19-13	
		RIIK 7-4	EFYR 1-2
-1	KIMN 6-4	KMGK 9-8	WBWB 9-5
ч	Q103 6-6	WEBC 6-5	WCILFM 2-4
н	KEARTH on	WKDQ 5-4	KCMQ 11-9
1	KIISFM 27-22	WSTO 15-11	Y94 8-7
ı	KIQO a	WHEE -19-19	SDKXLFM 7-5
d	KOPA 15-11	WGRD 11-9	EYTN 31-15
1	KZZP 10-8	WZ 2R 31-32	KRNA 16-14
	RCWR 11-6	WZPL 10-8	WAZYPM 23-2
ш	KMJK 17-12	WXFR 6-6	KPRX 8-6
П	XTRA 14-13	2299 1-14 KORO 6-5	EXSS 8-6
-	KYUU 3-2		99KG 1-1
п	KWSS 17-11	K293 14-5 WZOK 12-6	KKRC 15-9
1	KUBE 3-3 KNBO 10-8	U93 7-6	EWTOFM 9-6
-1	KNBO 10-8	WRON 12-11	WSPT 8-6
1		K107 7-6	KDVV 3-2
п	12/1	KEYNEM 10-7	KPHW on
1		WHOT 7~5	WEST
-1	EAST	MACO 7~3	MERI
Н	NAME !	WEST	KGOT 7-4
П	WFLY 15-10		
н	WTRY 9-5	KKXK 11-9	KYYA 10-6 KCDO 12-10
н	0100 24-12	KBBK 6-4	KTRS 12-4
	WVSR 8-4	KKPK 18-14	KEAZ 11-7
3	WYCR 7-5	KMGX a-22	RGHO 4-2
1	WT1CFM 23-21	KIKI 5-2	FOZE 6-4
п	WKEE 4-2	KQMQ 9-14	KDZA 3-3
1	WLANFH 13-7	KPI 15-12	KCBN 8-2
J	RC101 11-7	KO93 3-2	KBIM 5-4
4	WSPK 14-7	KHOP 14-8.	KSLY 15-7
1	98PXY 11-9	KIDD 10-11	KIST 4-4
1	WHPM 14-13	K96 2-5	
1	WGFM 10-9	KGGI 5-5	
1	WKFM 7-5	KWOD 9-6	
1	WPST 7-5	MSMD 3-2	
1	WKRZPM .7-5		
-3	0106 1-1		I.

- (Air Supply conti

	NIM he N	ALS light (IRS/A	&M)	
LF	: Ark			
	gional	104/14	45%	Nationa.
	gional		10,0	Summar:
E	419		DE	BUTS
S	444	N &	A	SAME 4
М	45%	14 01	~	DOWN
W	504			ADDS 1

1		WNOKFM a-29	13FEA 30-30
ı		WZLD a	WKHI on .
ı	EAST	KZFM a	WJBQ 39-35
1	EABI	WNFI on	WHEB 30-28
1	WBENFM 24-20	KSETFM 19-19	WSQV on
1	WPHD 22-19	WOKI 38-35	
ı	WCAUPM 28-29	WPM1 19-16	SOUTH
ı	MCAUZPI 28-29	KBPM on	
ı		WABBPM on	KO12FM 9-8
ı	SOUTH	KRGV a	WISE on
ı	930 on	WSFL on	WCGQ a
ı	B97 22-22	KROK on	KISR on
1	B97 22-22	WSEZ 40-39	WYKS 18-17
ı			Q161 on
ı	MIDWEST	MMDWEST	ENGERN OR
ı			WPPM on
1	WGCL on	WKDD a	WIXV on
3	WABX a	WK AD 28-25	WGLP a
ı	MFOFEW 9-38	WEBC on	KKOV 28-27
ı		WGRD on	WHSL 18-25
ı	WEST	W22R 26-24	MIJU AG-AJ
ı		WZ Pr. 35-33	MIDWEST
ı	Q103 on	WJXQ on	
ı	KEARTH 17-15	WVIC-d-28	WBNO- on
ı	KMJK on	KJ103 16-16	WBWB 28-28
ı	XTRA 31-27	WRKR 12-29	WCILFM 22-2
ł	KFRC 29-29	WRON a	194 on
ı	купп а	WHO'T on	KYTN 37-35
ı	F2-6		KRNA On
ŧ	12.2	WEST	WAZYFH OR
ı		Į.	KELSEM on
ı	EAST	REXX on	99KG d-40
ı	ener.	KBBK 28-26	WSPT 34-31
ı	WVSR d-30	KOMD on	KDVV on
ı		KHOP on	KFMW 36-36
ß	WYCR 27-26 WKEE OR	KSKD 28-24	
ŀ	WLANFR on	KITS 17-19	WEST
ŧ	WSPK 34-34	KHYT on	
ŧ	WHFM 29-28	KRQ 27-25	KGOT 20-22
ı	WGFM a	F-100	KCDQ 36-32
ł	WKFM 27-18	1381	KTRS- a-36
ı	WRCK on		KGHO 37-34
1	WKRZFM 40-38		KDZA 37-34
F	mnnarm 40~38	EAST	KCBN 25-16
I	BOUTH		KBIM 32-31
ŧ		WFBG 31-30	KSLY 20-18 KZOZ 28-25
ı	WBBO 40-35	WOMPEM on	KZOZ 28-25
ſ	KHPI on	WTSN a	KIST 38-27
ľ	SOLT AN		



PAT BENATAR
Love Is A... (Chrysalis)
LP: Live From Earth

106/51

KHPI on K2ZB 26-21

25	Regional 10 Reach E 48% S 44%		46% Nationa Summas UP DEBUTS 1
22	H 424 N 504	N&A	SAME 3 DOWN ADDS 5
7			
221	EAST WELY A WTRY d-29	WHICH A WEST A SHELL OF A SHELL O	GEUT a WICH a WI
- 1			

WISSI a	Regional Reach E 52% S 70% W 60% W 63%	143/5 62	National Summary UP 101 DEBUTS 2 SAME 26 DOWN 9 ADDS 5
Regional   188/25   81%   National Surmary   Reach   189/25   18	EAST  \$104 12-12  \$104 12-12  \$105 12-12	VIIID   10-19   INFE   10-19   INFE   10-19   INFE   10-14   INFE	RECUE 28-33 RECUE 28-35 RECUE
### A	Regional 18 Reach B 91% S 81%	8/25 81	SURMARY UP 57 DEBUTS 64 SAME 42 DOWN 0
RZO2 d-28 RIST d-24	EAST  B104 on oil 730-29 state 24 on oil 730-29 state 25 on state 25 on oil 730-29 state 25	WRSD d-40 SERFI don KZLES 16-33 KZLES 6-00 KZLES 16-30 KZLES 6-00 KZLES 16-30 KZLES 6-00	WIRE 0-19 MACE 17-34 MCDV 28-23 MIGV 32-24 MIGV 37-34 MIGV 31-34 M

WGEM d-37 WKFM d-36 WPST on WRCK d-24 WKRZFM 38-28	RSRD 38-35 KRSP a	RKAZ a KGHO OD KOZE OD RDZA OD . KCBN 37-29 RBIM d-34 RSLY 39-33 RZOZ d-28 RIST d-24
How Am		2% National Summary DEBUTS 1 DANK 35 DONN 38 ADDS 3
PI	WPST 13-11 WERZEM 10-9 Q106 10-9	P3
8104 15-14 WHIT 12-11 WKKSPH A-23 MENPM 23-24 WRBW 7-5 WYS 18-22 WBLI 18-16 WBC 6-6 894 13-7 WHIT 6-13 WHO FOR 3-8 3107 On	MBBQ 13-11 KHFI 13-13 MFMF 2-2 WQID 11-12 KXX106 9-6 MBCY 9-14 MNOKPM 14-17 MITE on WDQQ 14-10 WDQQ 14-10 WDCG 14-13 *KAMT 23-23 MBOK 12-9	MTBC 4-5 MSUY 6-4 MSUY 6-6 MSUY 6-6 MSUR 6-5 MTRX 9-4 MTSN 16-13 MOCH ON OK100 10-7 13FEA 2-2 HRHI 17-13 95XLL 2-1 MJBC 13-11
04Q 18-25 293 13-18 KAPM 18-14 397 14-10 2105 15-10	WANSFM 14-11 WIYP 8-8 WOUT 5-5 WFMI 12-19 KBPM a-15 G100 4-11 KRGV 3-2	WISE 12-13 WJAD 6-5 RISR 11-10 Q104 10-15 WFCX 11-9 RILE 14-13 RTDY 24-17
## 10 ## 10	KX104 15-12 WSPL 12-11 MNYZ 11-9 BJ105 14-12 WRVQ 5-5 KITY 39-36 KTFM 16-15 KTSA 26-16 KROK 5-4 WSEZ 6-5	ETDY 24-17 Q101 9-9 RNOEFN 10-21 MPFN 4-4 WXLK 4-3 WAEV 3-3 WIXV 14-13 2102 11-34 WKCU 18-15 MADWEST
NEBT	MIDWEST WKAU 10-12	KPYR 11-9 WCILFM 20-16
IMN 11-9 103 9-11 EARTH 15-13 UIQQ 17-17 OPA 17-14 122P 14-12 CNR 10-5 MJK 16-14 TRA 19-15	WNAM 6-6 KIIK 9-8 KMGK 16-12 WEBC 10-18 WKDG 6-11 WMEE 21-21 WZPL 17-17 WKFR 12-9 2Z99 26-27 2104 32-29	NCMO 10-13 Y94 10-10 RKXLPH 10-10 RYTN 27-34 KRNA on HAZYPH 9-9 KPRX 19-17 KXSS 14-16 KKLSPH 12-12 99KG 17-17

	National Summary UP 101 DEBUTS 2 SAME 26	RYUU 1 KMSS 1 KUBE 1 KNBQ 1 KNBQ 1 KNBQ 1 KNBQ 1 KNBQ 1	1-8 5-12 5-13	TOWN 18-11 TZOR 21-17 TRON 13-12 1107 12-9 KEYNPM 12-11 FIOT 12-10 WEST KKKK 19-20 KKFM 11-10 KKKK 13-9	EXEC 12-12 EXECT 12-12 EXECT 7-8 EXECT 15-12 EXECT 10-21 EXECT 12-14 EXECT 12-14 EXECT 12-14 EXECT 12-14 EXECT 12-14 EXECT 13-14 EXECT 13-
21 18-19 on 18-14 21-23 17-16	DOMN 9 ADDS 5 KKFM a-32 KYNOPM 31-29 KLUC 28-23 KFI 19-17 K093 15-16 KHOP 10-14	WYSR 5 WYCR 1	-2 3-9 7-7	KOMC 15-18 KFY 9-8 KO93 14-13 KHOP 7-7 KIDD 1-2 KGGI a-15 KSKD 9-7 KRSP 18-15	FKAZ 15-13 RGMO 30-30 KDIA 8-6 RBIM 8-8 RSLY 17-15 KIST 6-11
16 17-12 22-21 14 13-5 24-20 4-4 23-31 22-22 18-14 24-24 16-13 16-10 129-27 30-27 19-16 112-9	KEDD 4-3 KGGI 19-16 KMGD 26-24 KSKD 21-19 KKSP 01-11 WFMSP 01-11 WFMS 12-11 WFMS 12-11 WFMS 12-11 WFMS 12-11 WFMS 12-12 13FEX 13-25 WHEI 22-13	Regineration Residence Res	Lawyers		
M 26-26 14-11 19-10 20-17 17-16 25-20 27-21 3-10 117-15 119-18 HBT 22-18 11-10 15-12 19-14 18-17 18-18 00 21-21-20 21-20	NISE 19-16 MIAD 19-17 MCGO 17-16 KISR 7-6 MFDX 25-23 KFLE 21-16 FR 12-16 FR 12-16 FR 12-16 FR 12-16 MDX 21-29 MDWEET MEMORY 17-15 MLK 23-20 MDWEET MEMORY 12-16 MCLIFM 23-24 KCMQ 24-22 WGM 24-22	EART BOUTH MIDWE WEST 0193 CRARTINE FYOU KNBO C	on don do	G10D 8-40 XX104 on XX104 on WSPL a WS	HOCH d-37 13FEA a MCHI
a-24 33-28 20-20 M 21-17 22-21	RRAIL 79-7-22 RRNA 27-22 RRNA 27-22 RRNA 27-22 RRNA 27-22 RRNA 21-20 99KG 24-23 FRRG 21-20 WSET d-33 FRHG 26-26 WWEST  XYYA 13-12 RCDG 8-8 RRAC 21-22	WKR2PP SOUTH WBBQ C RZEB G WSSX a RITE a 94TYK WQUT a	on in	PBG a MACZ d-38 MCZ d	RIOWEST  EYTN a  KRNA a  KSPA a  WEST  RCDQ ON  KOHO ON  KOHO ON  KOEE ON  KOEH a
EMI Am	perical	ROI	BERTA	FLACK	
81	OV National	Benic	Conight I	Celebrate. Celebrate M 22	y Love
81 <sup>6</sup>			Tonight I (	Celebrate M 22 4	V Love National Summary UP 37 DEBUTS 12 SAME 35 DOWN 3 ADDS 22
4-40 distribution of the state	National Summery UP 57 DEBUTS 64 SAME 42 SAME	Regic Reach E 67 S 60	109   109	Celebrate M  22  A  A  CELEBRATE M  CELEBRAT	V Love National Summary UP 37 DEBUTS 12 SAME 35
1-40 mm 1-46 m	National Summary UP 57 DEBUTS 64 SAME 42 SAME	BOUTH  BO	109   109	Celebrate M  22  NYCR d-40  NYCR d-40  TYCRM a-29  TYC	VLove   Netional



O DEF LEPPARD Foolin' (Mercury/PolyGram) 50% Summary UP 54
DEBUTS 12
SAME 32
DOWN 0
ADDS 17 al 115/17 Region Reach E 460 S 500 M 580 W 420 NAA

	K2ZB 27-20	WACZ 13-10
P1	WSSX on	WIGY 24-20
-	KITE 25-24	<b>МОМРЕМ а</b>
-	F2FM 8-6	WIEZ a
EAST	WDOQ 35-27	WERZ 17-15
	WNFI 36-36	OR 100 25-16
WHTT on	KSETFM on	95XIL 15-7
WPHD 18-13	WZYP on	WHEB on
HCAUFE a	94TYX 36-30	WSOV d-25
894 29-27	WORT 30-26	#30 V U-23
	KBFM on	BOUTH
воити	MARREM on	***************************************
		EQIZPM 18-10
EAPN 22-13	KITY on	
195 24-21	KROK a	WISE 26-22 WJAD 33-29
¥100 11-8	Accessed to	
897 d-26	MIDWEST	WCGQ a
Q105 23-17		KISR a
Ave. 52-11	WRDD on	Q104 17-12
MIDWERT	WKAU on	WYKS 26-23
MILES TO THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN C	KMGK on	KILE a
896 24-23	WMEE 27-27	WPFM on
	WGRD 21-16	MXTK W
WLS d-40	NZZR on	WIXV 15-9
WLS-FM d-40	WZPL 40-35	2102 a
Q102 a-27	WJXQ 7-7 ZZ99 ZZ-19	WGLF 16-13
WABX d-35	2299 22-19	KKQV 35-30
EHTR a	WVIC a	WHSL on
	2104 19-9	
WEST	KJ103 d=35	MIDWEST
	KOKO 28-23	
KIQQ d-33	WREE 17-7	XFYR on
KMJK 40-35	WRON a	WBNQ on
XTRA 29-20	X107 a-39	WBWB a
KNBQ on	WHOT 35-33	WCILFH 34-28
		EEXLPH 32-26
120	WEST	KYTN d-38
		WAZYPH OD
	KKXX 30-26	KYRX on
EAST	XBBK 19-15	KKLSFM on
	KKFM 15-13	KKRC d-27
MFLY on	KMGK d-32	WSPT 24-19
WVSR on	EYNOPH 22-21	KFMW on
K104.19-11	ROMO d-39	THE OIL
WYCR on	ICSKD 22-16	WEST
WREE 40-25	KRSP 31-24	WE
WLANFM 32-26	KRSP 31-24 KITS 37-33	KGOT 23-15
WGPM on	R175 37-33	RCDQ 37-33
WKFM on		KCDQ 37-33
WPST on	128	
WRCK 12-10		KOZE 18-13 KSLY d-37
WKRZFM a		
WERFER 9	EAST	RZOZ on
BOUTH	WFBG 20-14	RIST a
KHF1 27-27		

**(3**) SHEENA EASTON Telefone... (EMI America) LP: Best Kept Secret 84% National Summary UP 162 DEBUTS 5 -SAME 19 194/8 Regional Reach E 81% S 89% 13

₩ 96%		ADDS 8
	вости	KITS 23-15
10.1		KHYT 33-27
	WBBQ 24-22	KRQ on
	KHF1 20-20	100000
EAST	WFMF 25-19	100
	XZZB 22-18	
WHTT 20-18	WQID 31-29	
WXKSFM 29-28	KXX106 24-17	EAUT
WB ENPM 32-31	WBCY 30-27	
WKBW 21-14	WSK2 a	WFBG 24-24
WBL3 30-25	WNOKFM 22-7	WACE 21-17
CKGM on	RITE 22-15 RIPH d-28	WGUY 29-21 WIGY 39-37
WNBC 23-20	KZPH d-28	WIGY 39-37 WCIR 37-35
WCAUPM 27-27	WDOQ 27-24	
PRO-PM 22-15	WNFI 32-32	WIKZ 18-14
CPTR d-34	WDCG 27-24	WTSN 25-18
BOUTH	KAM2 on	WERE 24-21
-VOTA	WRQE on	WZYQ d-32
960 25-21	WANSFM 28-22	WQCM 35-31
293 25-22	WZYP 19-15	OK100 38-30
KAPH 26-25	94TYX 27-17	13FEA 21-21
RAPH 26-25	WOUT 29-26 WOXI 25-22	WKHI 31-26
930 27-25 195 a-28 197 25-21		95XIL 10-5
B07 25-21	KRYK 16-15 KBFM 17-16	MJBQ 14-10
0105 21-20	Enter 10-15	
0000 21-20	FM100 22-19	BOUTH
MICHWEST	G100 25-21	
	WHHYFH 23-23	WISE 31-27
WKQX 24-17	EX104 20-17	WJAD 18-15
WGCL 18-17 WABK 27-22	WSFL 39-35 WNV2 12-10	WCGQ 13-8
WABK 27-22	WNV2 12-10	KISR 25-17
WHYT 22-14 KBEQ 25-23	BJ105 26-21 WRVQ 24-19	Q104 28-24
KBEQ 25-23	WRV0 24-19	WFOX 21-18
KHTR a	KITY on	WYKS 12-8
WLOLPM 29-25	KTFM 34-27	KILE 23-19
1.000	KROK 25-21	KTDY 18-14
WEST	WSE2 21-16	Q101 13-13 KNOEPH 18-1
an 1.	MIDWEST	WPPM 17-13
RIMN 23-16 Q103 20-16	MIDWEST	WXLK 17-14
EFADOU 14.13	WKDD 21-17	WAEV 17-14
KEARTH 14-12 KIISPM 20-15	WKDD 21-17 WKAU 20-15	WIXV 36-34
KIQO 15-15	WN AM 22-20	2102 26-22
KOPA a-28	MIIM 25-23	WGLF 27-24
KOPA a-28 K2ZP 26-20	KMGK 24-20	KKQV 10-6
RCNR d-26	WEBC 21-14	WHSL 19-14
MMJR 23-16	LEVIDO 20 20	MIDWEST
XTRA 18-12	WSTO 27-23	MILLIAFERI
KFRC 9~9	WMEE 26-26	
MYDU 18-8	WZPL 22-18	KPYR 20-16
KWS6 23-16	WKFR 2418	WBWB 23e16-
NUBE 27-24	ZZ99 16-11	WCILPM a
KNBQ 28-21	KGKG 16-12	KCMQ 27-25 Y94 24-17
	WRKR 37-32	REXLEM a
12/	U93 26-26	KYTN a
	WRQN 26-26 ×107 22-12	ERNA 30-28
EAST		RFRX 15-10
ener.	KEYNFM 22-18 WHOT 19-17	KKLSFH 26-24
WFLY 24-19	MAGE 19-17	99KG 16-13
	WEST	KKRC 18-16
WTRY 19-15 0100 31-25		KWTOPM 23-19
VSB 20-19	KKXK 16-11	WSPT 29-24
WVSR 20-19 K104 d-37	KBBK 14-12	KDVV 21-13
WYCR 25-21	KKIM 22-20	KFMW 27-27
	KMGX 16-15	
TKEE 24-19	KYNOFH 15-14	WEST
VLANPM 17-13	KIKI 30-26	1

98PXY 18-15 WHEM a WGPM 20-15 WKFM 28-25 WFBT 29-20 WKRZFM 17-16 Q106 21-18	NFI 17-15 KO93 18-14 KHOP 20-18 RIDD 19-17 R96 22-22 XWOD 24-21 KSKD 20-17 RRSP 25-20	RCDQ 16-14 RTRS 31-15 ,KKAZ 29-23 KGHO 24-20 KOZE 15-11 RDZA 27-24 KCBN 15-7 KBTM 19-16 KSLY 34-30 RIST 20-15
	MICS I Stranger (i Dreams (Are N	
Regional 12 Reach E 578 S 578 M 458 W 484	N&A	National Summary UP 11 DEBUTS 17 SAME 39 DOWN 1 ADDS 53
PI	WSSX on WSK2 a WZLD a KITE 39-34	WTSN a WERZ a WZYQ on OK100 d-38°

-	WSSX on	WTSN a
P1	WSKZ a	, WERZ a
Late of	· WZLD a	WZYO on
	KITE 39-34	OK100 d-38°
EAST	K2FM a	WKHI a
	WDOO a	95XIL d-32
B104 30-28	WRQK a	WJBQ а
WHTT A	WANSPM a	WHEB on
WXKSFM on	WEYP on	
WBENPM a	WOKI a-48	SOUTH
WNYS a	KBFM on	
WPHD 40-35	FM100 a-35	KQ1ZPM 33-31
PRO-PM a	G100 40-35	Wise on
	WABBFM a	WJAD a
SOUTH	WHHYPH OR	WCGQ on
0.40	83104 a	KISR on
940 on	WNV2 a	WFOX on
Z93 d-33	KTFM a	WYKS 30-28
MIDWEST	KROK on	KILE a
AMD MES !	WSE2 a	RTDY on KNOEFM d-36
WABX a	MIDWEST	WXLK A
WADA d	MIDWEST	WAEV d-31
WEST	WKAU a	WIXV d-39
774.01	WNAM OR	WCLF &
Q103 a	KMGK d-35	KKOV d-3B
REARTH a	WGRD on	WESL on
KIISFM a	WZZR on	WHAL OIL
FIOD On	WZPL 39-37	MIDWEST
KMJK d-38	WJXQ on	
XTRA d-33	WKFR a	KFYR a
KNBO on	KJ103 a	WBWB d-32
and the same of	MDCNI a	WCILEM 29-26
D2	K107 a-37 KEYNPW a	ксмо а
	KEYNPM a	Y94 a
	WHOT On	KYTN on
EAST		KRNA a
	-WEST	KPRX a
VELY a		EXSS 7-8
PTRY a .	KBBK a	99KG d-36
IVSR a	KMCX on	RWTOPH a
(104 d-33	ETNOFH a-32	WSPT a
FYCR on	KOMO on	KDVV a
TICFM 29-26	KLUC on	
KEE on	KHOP d-38	WEST
ISPK on	RSKD d-40	
	RITS 39-36	KGOT a

MCDQ on RGHC on ROZE on RDZA a KCBN 39-30 RBIM d-37 RXOZ on KZZB on KXX106 on 0

AGNETHA FALTSKOG Can't Shake Loose (Polydor/PolyGram)
LP: Wrap Your Arms Arou Regional 139/21 60% 5 60% 5 608 M 684 BREAKER BREAKER

WQUT a NOKI 24-21 WPMI 37-31 KBPM 23-22 PMI00 on G100 on WABBPM on WHITPM on WSPL 35-33 KITY on KTPM 33-31 KROK on WSEZ 37-34 WER2 34-33 WZYQ d-35 WQCM ON OR100 31-25 WKEI ON WJBQ 24-20 WHEB 36-34 PI воитн BOUTH

KQIZFW 24-2:
MISE d-40
MJAD 32-31
MCCQ on KISR 39-33
KISR 39-32
MCCQ 25-26
MCCQ 2 BOUTH MIDWEST WXQX a Q102 11-8 WGCL a MABX d-36 WHYT a KHTR 30-24 WLOLPM 24-22 Q103 31-30 KIISFM OD KIQO on XTRA a MIND A MEND A ME P2 WFLY 35-28 WTRY 28-24 WVSR 21-20 R104 27-26 WYCR 28-24 WYCR 28-24 WKEE 34-32 WLANFM ON WSPK 22-17 WSFM 38-33 WFST ON WKR2FM d~40 WEST 18-17
REBEK 18-17
REF 31-29
RYNOPM 26-26
ROMO d-36
KFI d-33
RO99 27-27
RHOP 34-30
RSFD 40-34
RRSP 40-34
RRSP 30-28
RSFD 30-28 WEST

FIXX One Thing Leads... (MCA)
LP: Reach The Beach 91% National Summary UP 171 DEBUTS 8 SAME 23 DOWN 1 ADDS 7 210/7 E 94% S 84% M 90% W 96% 10

WFBG on MACZ on WGUY on WIGY d-40 WIRS 28-24 WTSN d-33

KITS 16-1 KHYT 9-8 KRO 19-14 PI MBBG 29-24
KRET 21-21
KRET 21-21
KRET 21-21
KRET 30-21
KRET 30-21 B104 23-21 #HTT 27-26 MEXESPH 18-16 MEXESPH 20-10 NNYS 11-10 MFBC 23-19
MGCZ d-39
MGCZ d-39
MGCY 21-17
MICY 13-9
MCTR 30-19
MCTR 30-19
MCTR 30-19
MCTR 30-19
MCTR 30-19
MCTR 30-20
MCT 94Q 17-10 293 22-15 KAFH 16-9 93Q 17-15 Y100 a B96 15-26 MRGX a WLS-PM 33-24 .0102 22-18 MGCL 20-11 MARX 21-15 HHTT 28-15 KB2D 27-26 MRTI 18-13 EMTR 16-11 WLOLFM 11-9

RQ12FM 4-4
MTSE 36-30
MTSE 36-30
MTSE 36-30
MTSE 36-30
MTSE 36-30
MTSE 36-30
MTSE 30-21
Q104 12-9
MTSE 30-21
Q104 12-9
MTSE 30-12
MT MEDD 24-21 WRAN 26-20 WRAN 27-20 92K 0-20 KRIN 26-18 KREX 31-2-2 KRES 21-2-2 KRES 21-2 WEST KINN 30-21 0103 28-27 REARTH 22-2 MIJSFM 24-1 RIQQ 10-10 ROPA d-19 RZZP 28-18 KCNR a-27 XMJK 26-17 XTRA 13-9 KPRC 17-17 KYBU OR KWSS 24-17 RUBE 20-17 KNBQ 19-14 MBNO 15-9
MBNO 15-9
MBNB 17-12
MCILIPM a
MCMD 31-27
Y94 25-16
KKXLPM 23-1
KYXN 8-5
KYXN 8-5
KYXN 8-5
KYNA 17-12
MAZYMM 28-1
KYRX 6-21
KXSS 19-15
99KG 26-2
KKRC 17-13
KYTDPM 19-1
MSPT 11-0
KYNT 11-WEST

KEXK 29-24
KEPK 29-24
KEPK 12-12
KEPK 12-12
KEPK 12-12
KEPK 12-12
KERC 26-20
KFI 23-20
KO93 17-10
KHOP 29-23
KIDD a
K96 23-19
KHOD 16-11
KSKD 26-22
KRSP 23-17 

O

JOAN JETT & BLACKHEARTS Everyday... (Blackheart/MCA)
LP: Album 58% National Summary UP 41 DEBUTS 14 SAME 62 DOWN 1 ADDS 16 Regional 134/16 NAA

RABT

B104 d-30

MXKSPM on

MP80 33-30

MCAUPH d-25

PRO-PM a

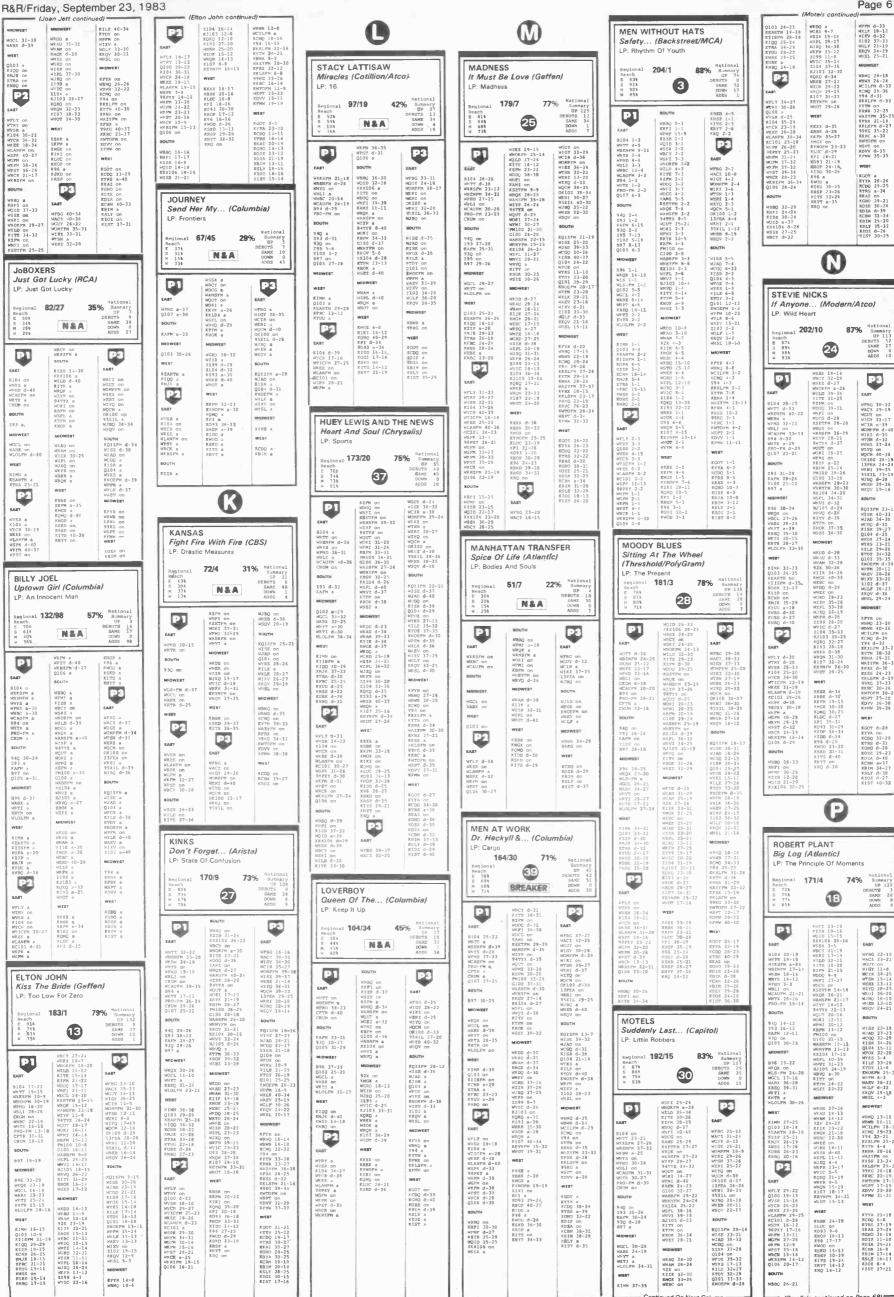
SOUTH

293 d-30

KAPM d-35 NANSFM ON MZEP ON 94TVX 38-36 MQUT ON MOXI 38-31 MPMI d-37 REPMI d-35 C100 34-34-KX104 d-30 MSFL ON MSFL ON MINUZ d-39 MINUZ d-39 MINUZ d-39 MINUZ d-39 MINUZ d-39 MINUZ d-39 MINUZ d-37 MSEZ d-37 WZYO 37-36
OK100 d-31
WKHI on
95%IL on
MJBQ d-40
MKB d-39
MSQV 17-13

BOUTH

KQIIFM 27-24
MISE on
MJAQ '40-36
MCGQ on
KISR on
MYOX on
NYKS on



# PARALLELS.

### SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

A

AC/DC Guns For Hire (Atlantic) LP: Flick Of The Switch

EAST EAST PAGE OF THE SWILLS

SOUTH SICK a WPRG a WACE A W

3

BERLIN
Masquerade (Geffen)
LP: Pleasure Victim

LAIT

WX.S.S.PW ON

WESSPW ON

MADDWEST

MADDWEST

WARTH ON

WEST

MADDWEST

WARTH ON

WEST

WARTH ON

WAR

0

COMMODORES
Only You (Motown)
LP: Yes On 13

SAST

SOUTH

SOUTH

WEET

MAD BOUTH

WEED 20-30

MOUST ON

MOUNT HERY ON

WEET

WINDYM 14-14

ERCY O-30

MOUST ON

M

**(3** 

DAVE EDMUNDS Information (Columbia)) LP: Information

EAST
WHID ON
SOUTH
MOCK ON
MICK ON
MIC

ELO
Four Little Diamonds (Jet/CBS)
LP: Secret Messages

P2

P3

WPID 38-32

WERY 37-36

WECK ON SOUTH

WILDLIAN 39-39

WEST

WES

(3)

CEE FARROW Should I Love... (Rocshire)

P1 P2 P3

EAST EAST EAST EAST
WISEIN ON WCADPN d-37

SOUTH MILD A SOUTH
MILD A SOUTH
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GENESIS Mama (Atlantic)

LAST

LAST

WIND 19-34

GRUN on

SOUTH

MIDWEST

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LAST

WICHPIN on

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WICHPIN on

WEEST

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HERBIE HANCOCK
Rockit (Atlantic)
LP: Future Shock

LAFT

KERSPH on KCAUPH d-18

WERPH on BOUTH

195 9-9

Y100 20-15

MADE d-33

MICON 28-20

MICON

HUMAN LEAGUE Mirror Man (A&M) LP: Fascination

EAST

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BILLY IDOL
Dancing With Myself (Chryselis)
LP: Don't Stop

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MICHAEL JACKSON
P. Y. T. (Pretty Young Thing) (Epic

EAST

KREPH 14-10

KI 104 17-15

WITCH A = 30

KE 101 17-15

WITCH A = 30

SOUTH

SOUTH

SOUTH

SOUTH

SOUTH

MODE 3 - 4

WEST

KROPH 1-1

KROPH 1-1

KROPH 1-1

KRI 3 - 22

KRIS 9 on

KRO 25-19

KRO 25-19

RICK JAMES
Cold Blooded (Gordy/Motown)
LP: Cold Blooded

JARREAU Trouble In Paradise (WB) LP: Jarreau

| MARKSON ON PRO-PH ON MSPE 27-24 MOUT ON MSPE 27-2

M

MIDNIGHT STAR Freak-A-Zoid (Solar/Elektra) LP: No Parking

MINOR DETAIL
Canvas... (Polydor/PolyGram)
LP: Minor Detail



ANNE MURRAY
A Little Good... (Capitol)
LP: A Little Good News

0

PABLO CRUISE Will You, Won't You (A&M) LP: Out Of Our Hands

EAST EAST UPS ON MCCH ON MCCH

**(3)** 

EDDIE RABBIT You Put The Beat... (WB) LP: Greatest Hits Vol. 2

ROMAN HOLLIDAY Don't Try To... (Jive/Arista) LP: Cookin' On The Roof

ROMANTICS Talking In... (Nemperor/CBS) b<sup>P</sup>: In Heat



RUFUS & CHAKA KHAN Ain't Nobody (WB) LP: Rufus & Chaka Live...

EAST
D104 24-17
WEFF A
SOUTH
WILD A
WINV2 35-30
MIDWEST
WABY A
MIDWEST
WABY
WEST
WEAT
WEFF A

S.O.S. BAND
Just Be Good... (Tabu/CBS)
LP: On The Rise

8

EAST

BLOCK STATE OF THE STATE

PETER SCHILLING
Major Tom... (Elektra)
LP: Error In The System

LAST

MPID ON
SOUTH

930 ON
MREPH 10A
MICK ON
MREPH 12A
930 ON
MREPH 12A
930 ON
MREPH 10A
MICK ON
MREPH 12A
MADA
MICK ON
MREPH 2A
MICK
MREPH 2A
MICK
MREPH 2A

GLENN SHORROCK

Don't Girls... (Capitol)

LP: Villain Of The Peace

EAST

SOUTH

SOUTH

SOUTH

MADE OF SECTION

MADE OF SECTI

CARLY SIMON You Know What To Do (WB) LP: Hello Big Man



0

TUBES The Monkey Time (Capitol)



W

WHAM! U.K.

Bad Boys (Columbia)

LP: Fantastic



MATTHEW WILDER
Break My... (Private I/CBS)
LP: I Don't Speak The Language

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PAUL YOUNG
Wherever I Lay... (Columbia)
LP: No Parlez

MOWEST

KIQ OP

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KOND OP

KID 4 33-32

KID 4 33-32

KID 6 30-32

KID 7 30-32

KID 8 30-32

KID 8 30-32

KID 8 30-32

KID 9 30-3

### ontemporary Hit Radio Continued from Back Page

### **BREAKERS**<sub>®</sub>

### **MEN AT WORK** Dr. Heckyll & Mr. Jive (Columbia)

71% of our reporters on it. Moves: Up 41, Debuts 42, Same 51, Down 0, Adds 30 including WHTT, PRO-FM, CFTR, CHUM, KCNR, XTRA, KYUU. See Parallels, debuts at number 39 on the CHR chart.

### **AGNETHA FALTSKOG** Can't Shake Loose (Polydor/PolyGram)

60% of our reporters on it. Moves: Up 56, Debuts 18, Same 44, Down 0, Adds 21 including WXKS-FM, KAFM, WKQX, WGCL, WHYT, XTRA, WRQN. See Parallels, debuts at number 40 on the CHR chart.

### **NEW & ACTIVE**

JOAN JETT & THE BLACKHEARTS "Everyday People" (Blackheart/MCA) 134/16

Moves: Up 41, Debuts 14, Same 62, Down 1, Adds 16 including PRO-FM, Q103, WVSR, WBBQ, WRVQ, WKDD, ZZ99, Z104, KBBK, KKFM, K96, WTSN, KFRX, KTRS, KBIM.

BILLY JOEL "Uptown Girl" (Columbia) 132/98
Moves: Up 3, Debuts 14, Same 17, Down 0, Adds 98 including 8104, WXKS-FM, WNYS, WPHD, WNBC, WCAU-FM, WHTX, Z93, KAFM, Q105, WABX, WKTI, WLOL-FM, KEARTH, KOPA, KZZP.

EURYTHMICS "Love Is A Stranger" (RCA) 121/53
Moves: Up 11, Debuts 17, Same 39, Down 1, Adds 53 including WHTT, WBEN-FM, WNYS, PRO-FM, WABX, Q103, KEARTH, KIIS-FM, 98PXY, WPST, WRQK, WSEZ, WKAU, KBBK, KCMQ.

DEF LEPPARD "Foolin" (Mercury/PolyGram) 115/17
Moves: Up 54, Debuts 12, Same 32, Down 0, Adds 17 including WCAU-FM, Q102, KHTR, WKRZ-FM, KROK, WVIC, WRQN, WARD SEA WCCQ, MISS, MILE WYLL WAWAR MIST.

Moves: Up 34, Debuts 12, Same 32, Down V, Adds 17 Including WCAG-FM, UTO2, KHTR, WKDZ-FM, KNOK, WVIC, WRIAN, K107, WOMP-FM, WCGQ, KISR, KILE, WXLK, WBWB, KIST.

PEABO BRYSON & ROBERT FLACK "Tonight I Celebrate My Love" (Capitol) 109/22

Moves: Up 37, Debuts 12, Same 35, Down 3, Adds 22 including WBEN-FM, WBLI, Z93, KAFM, WTIC-FM, WBBQ, WZYP, KBFM, WRQN, KBBK, WACZ, WTSN, 95XIL, WCGQ, KTRS.

ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 108/9

Moves: Up 51, Debuts 15, Same 31, Down 2, Adds 9, CKGM, 94Q, Q102, WNVZ, WKDD, WKAU, KIIK, WFOX, KDVV, WHYT d-19, KIMN 31-28, KIIS-FM 34-31, KMJK 39-34, WKFM 34-29, WFMI 15-10.

PAT BENATAR "Love Is A Battlefield" (Chrysalis) 106/51

Moves: Up 4, Debuts 19, Same 32, Down 0, Adds 51 including WHTT, WBEN-FM, Z93, KMJK, XTRA, WFLY, WSPK, WDOQ, ZZ99, KKXX, KITS, WIGY, KKQV, Y94, KDZA.

LOVERBOY "Queen Of The Broken Hearts" (Columbia) 104/34
Moves: Up 17, Debuts 19, Same 33, Down 1, Adds 34 including WBEN-FM, WGCL, WKTI, 98PXY, WKRZ-FM, WQUT, KMGK, WRKR, KYNO-FM, Q104, KYTN, KSLY, KZOZ.

ANIMALS "The Night" (IRS/A&M) 104/14 Moves: Up 37, Debuts 4, Same 45, Down 4, Adds 14, WABX, KYUU, WGFM, WSSX, WNOK-FM, WZLD, KZFM, KRGV, WKDD, WRQN, WTSN, WCGQ, WGLF, KTRS, WKFM 27-18.

MICHAEL SEMBELLO "Automatic Man" (WB) 99/58

Moves: Up 0, Debuts 9, Same 32, Down 0, Adds 58 including WNYS, WCAU-FM B94, KAFM, WLOL-FM, KIMN, KOPA, KMJK, XTRA, KWSS, KJ103, KTDY.

STACY LATTISAW "Miracles" (Cotillion/Atco) 97/19
Moves: Up 27, Debuts 13, Same 34, Down 4, Adds 19, WBLI, 94Q, KIMN, Q013, KYUU, Q106, KXX106, KROK, WNAM, WRQN,

Moves: Up 34, Debuts 13, Same 34, Down 4, Adds 19, WBLI, 94Q, KIMIN, Q013, KTOO, Q108, KAXTOB, KHOK, WHAM, WHAM, KO93, OK100, WPFM, WBWB, KOZE.

DONNA SUMMER "Unconditional Love" (Mercury/PolyGram) 89/9

Moves: Up 34, Debuts 14, Same 32, Down 0, Adds 9, CFTR, 94Q, KC101, KX104, WRQN, WTSN, WJBQ, WBWB, 99KG, WHTT 31-25, PRO-FM 21-16, KAFM 31-23, XTRA 20-16, KQMQ 26-16.

JoBOXERS "Just Got Lucky" (RCA) 82/27
Moves: Up 7, Debuts 9, Same 39, Down 0, Adds 27 including WNYS, WHTX, Z93, KIMN, KEARTH, WVSR, K104, KXX106, WSFL, WRKR, KHOP, WQCM, 95XIL, WCGQ, WPFM.

KANSAS "Fight Fire With Fire" (CBS) 72/4

Moves: Up 21, Debuts 6, Same 40, Down 1, Adds 4, WGFM, WNVZ, WF8G, KILE, WPHD 20-15, WKFM 32-27, WSSX 26-23, WOKI 37-34, WFMI 32-29, OK100 23-17, KYTN 39-33, KCBN 35-27.

BOB SEGER & SILVER BULLET BAND "Old Time Rock & Roll" (Capitol) 70/14

Moves: Up 9, Debuts 12, Same 35, Down 0, Adds 14, KEARTH, KIIS-FM, KYUU, WFLY, WZOK, WDOQ, WANS-FM, WZYP, G100, KMGK, KLUC, KIDD, WTSN, KOZE, B96 36-28.

QUIET RIOT "Cum On Feel The Noize" (Pasha/CBS) 67/27

Moves: Up 18, Debuts 8, Same 14, Down 0, Adds 27 including WHTT, WXKS-FM, 894, Y100, Q103, KMJK, XTRA, KWZZR, WZOK, WOMP-FM, 95XIL, WYKS, KKXL-FM.

MICHAEL STANLEY BAND "My Town" (EMI America) 64/59
Moves: Up 2, Debuts 0, Same 3, Down 0, Adds 59 including WPHD, WCAU-FM, WABX, KHTR, WKFM, WBCY
KMGK, Z104, KSKD, KHYT, OK100, KQIZ-FM, WXLK, KKQV, WBWB, KZOZ.

QUARTERFLASH "Take Another Picture" (Geffen) 60/30
Moves: Up 3, Debuts 8, Seme 19, Down 0, Adds 30 including WPHD, WCAU-FM, WVSR, WRCK, WKRZ-FKJ103, WRQN, KLUC, WQCM, WISE, WPFM, KFRX, KDZA. G100, WN

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 51/7

Moves: Up 4, Debuts 10, Same 30, Down 0, Adds 7; WLAN-FM, WFMF, WRQK, WANS-FM, KIIK, WC Q106 30-27, WRVQ d-26, WHOT d-40, WIKZ 37-35, WBWB 34-29, KOZE d-29, KIST d-37.

MATTHEW WILDER "Break My Stride" (Private I/CBS) 45/14

Moves: Up 2, Debuts 6, Same 23, Down 0, Adds 14, WHTX, WYCR, WSPK, KITE, WZYP, KRGV, WKDD, Z104, KMGX WGUY, OK100, WKHI, 95XIL, Z102, KTFM 37-34.

### **MOST ADDED** ®

**BILLY JOEL (98)** Uptown Girl (Columbia) **MICHAEL STANLEY BAND (59)** My Town (EMI America) **MICHAEL SEMBELLO (58)** Automatic Man (WB) **EURYTHMICS (53)** Love Is A Stranger (RCA) PAT BENATAR (51) Love Is A Battlefield (Chrysalis) **JOURNEY (45)** Send Her My Love (Columbia)

### HOTTEST

**BONNIE TYLER (173)** Total Eclipse Of The Heart (Columbia) **POLICE (117)** King Of Pain (A&M) **SPANDAU BALLET (99)** True (Chrysalis) **MEN WITHOUT HATS (89)** The Safety Dance (Backstreet/MCA) AIR SUPPLY (84) Making Love Out Of Nothing At All (Arista) **BILLY JOEL (74)** Tell Her About It (Columbia)

JARREAU "Trouble In Paradise" (WB) 43/7

Moves: Up 5, Debuts 3, Same 28, Down 0, Adds 7, KITE, ZZ99, KMGX, WISE, KILE, KTDY, WAEV, WSPK 27-24, WKFM 33-28, KQMQ 39-26, KIDD 17-14, WBWB d-39, KBIM d-36, KIST d-39.

HUMAN LEAGUE "Mirror Man" (Virgin/A&M) 41/25

Moves: Up O, Debuts O, Seme 16, Down O, Adds 25, WPHD, WCAU-FM, KIQQ, WKFM, KZZB, WFMI, WZPL, WHOT, KITS, WACZ, Q104, KNOE-FM, 99KG, KOZE.

S.O.S. BAND 'Just Be Good To Me' (Tabu/CBS) 40/2
Moves: Up 17, Debuts 10, Same 11, Down 0, Adds 2, FM100, WKFR, B104 8-6, WCAU-FM 25-18, Z93 19-14, Y100 7-4, WSPK 39-29, WSFL 37-34, KTFM 32-28, KJ103 14-11, KMGX 22-10, KYNO-FM 16-10, Q104 8-6, Z102 13-10.

WHAM! U.K. "Bad Boys" (Columbia) 39/1
Moves: Up 15, Debuts 3, Same 14, Down 6, Adds 1, WHYT, I95 29-25, XTRA 2-2, WBBQ 37-32, KZZB 33-31, Z104 25-20, KMGX 9-6, KYNO-FM 6-5, KGGI 22-10, KRSP 32-25, WGUY 19-14, Q104 22-13.

TUBES "The Monkey Time" (Capitol) 37/16

Moves: Up 1, Debuts 2, Same 18, Down 0, Adds 16 including WPHD, CHUM, WABX, KIQQ, WRCK, KTFM, Z104, KHOP, KSKD, WGUY, WIGY, WERZ, 13FEA, KKQV.

BERLIN "Masquerade" (Geffen) 37/7
Moves: Up 1, Debuts 2, Same 27, Down 0, Adds 7, WOKI, KRGV, KTFM, KJ103, KITS, WHSL, KZOZ, WXKS-FM on, WABX on, on, WKRZ-FM 37-36, WGUY d-34, KQIZ-FM d-32.

GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 34/8
Moves: Up 1, Debuts 1, Same 24, Down 0, Adds 8, KYUU, WKFM, WNAM, KRQ, WSQV, KILE, WHSL, KCBN, WABX on, WLOL-FM on, WZLD on, KTFM on, WZZR d-39.

PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 32/11
Moves: Up 5, Debuts 2, Same 14, Down 0, Adds 11, WABX, KIMN, KIIS-FM, KRGV, WZZR, WZPL, KHYT, WSQV, WJAD, KKRC, KTRS, Y100 30-25, KIQQ 28-25, WKRZ-FM 32-25, WPFM 25-15.

ROMAN HOLLIDAY "Don't Try To Stop It" (Jive/Arista) 31/15

Moves: Up 0, Debuts 1, Same 15, Down 0, Adds 15, WPHD, I95, WABX, WKEE, WPST, WQID, KROK, KIIK, KJ103, WHOT, KMGX, KSKD, WZYQ, WQCM, KCBN.

RICK JAMES "Cold Blooded" (Gordy/Motown) 29/0

Moves: Up 17, Debuts O, Same 10, Down 2, Adds O, Y100 17-14, KEARTH 8-6, KIIS-FM 30-23, WTIC-FM 19-15, WBBQ 20-15, WZLD 28-16, 94TYX 18-16, WFMI 24-22, WNVZ 24-20, WRVQ 19-16, KITY 26-22, KJ103 6-5, KMGX 17-14, OK100 29-23, WJAD on, Q104 7-4.

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 28/19

Moves: Up 3, Debuts 0, Same 6, Down 0, Adds 19 including PRO-FM, CHUM, WKFM, KRGV, WZPL, KQMQ, KSKD, WIGY, WERZ, WISE, WAEV, 99KG, KCDQ, KZOZ, KIST.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 27/8
Moves: Up 8, Debuts 0, Same 11, Down 0, Adds 8, CKGM, Z93, XTRA, WTIC-FM, WDCG, KFI, KGGI, KGOT, WXKS-FM
14-10, K104 17-15, KC101 17-15, WGRD 5-4, KYNO-FM 1-1, KRQ 25-19, OK100 27-21.

HERBIE HANCOCK "Rockit" (Columbia) 26/2
Moves: Up 8, Debuts 6, Same 10, Down 0, Adds 2, WZPL, KIKI, WCAU-FM d-38, Y100 20-15, WABX d-33, KIQQ 8-6, KRGV
29-20, KJ103 25-23, KYNO-FM 28-22, WGUY 33-29, Z102 40-36.

CARLY SIMON "You Know What To Do" WB 25/6 Moves: Up 2, Debuts 0, Same 17, Down 0, Adds 6, KllK, WHOT, WFBG, WOMP-FM, WIXV, KBIM, KIQQ on, WPST on, KQIZ-FM 31-26, WPFM 32-27.

Moves: Up 0, Debuts 0, Same 18, Down 0, Adds 4, WKRZ-FM, WOKI, ZZ99, KMGX, WPHD on, WRCK on, KBFM on, WZPL on, WJBQ on. GENESIS "Mama" (Atlantic) 21/5
Moves: Up 2, Debuts 1, Same 13, Down 0, Adds 5, WFMI, WKDD, WJXQ, WKFR, WZYQ, WPHD 39-34, WRCK d-27, WIXV

DAVE EDMUNDS "Information" (Columbia) 21/2 Moves: Up 4, Debuts 0, Same 15, Down 0, Adds 2, K104, 95XIL, WPHD on, WABX on, WLOL-FM on, KIQQ 39-38, WRCK on, WJXQ 32-29, WJBQ on, KQIZ-FM 35-28, WBWB 37-36.

ANNE MURRAY "A Little Good News" (Capitol) 21/2
Moves: Up 0, Debuts 3, Same 16, Down 0, Adds 2, KTSA, KIIK, WKBW on, WSPK on, WDOQ d-40, KTFM d-37, WHOT on,
KSKD on-dp, 13FEA on, WJBQ on, WAEV d-23.

BILLY IDOL "Dancing With Myself" (Chrysalis) 20/7
Moves: Up 5, Debuts 1, Same 6, Down 1, Adds 7, WKFM, WRCK, KTFM, WGRD, WZZR, KKQV, KZOZ, WLAN-FM 25-23, WJBQ 32-29, WHEB 28-25, KSLY 26-23.

PABLO CRUISE "Will You, Won't You" (A&M) 18/2 Moves: Up 1, Debuts 1, Same 14, Down 0, Adds 2, G100, WJAD, KZFM on, WZPL on, KO93 32-31, WFBG on-dp, WQCM on,

WBWB d-38. RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 17/9

Moves: Up 5, Debuts 1, Same 2, Down 0, Adds 9, WABX, KEARTH, WKFM, WZLD, WZPL, KYNO-FM, KHYT, KQIZ-FM, KCDQ, B104 24-17, WXKS-FM 5-4, WNVZ 35-30, KITS 25-17, WGUY 32-28.

COMMODORES "Only You" (Motown) 17/5
Moves: Up 1, Debuts 1, Same 10, Down 0, Adds 5, WVSR, WZLD, KITY, WZPL, WCIR, WRQK on, WOKI on, KTFM on, KHYT on, Q104 30-19. ELO "Four Little Diamonds" (Jet/CBS) 17/1

Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 1, KGOT, WPHD 38-32, WSPK 37-36, WGRD on, WOMP-FM 38-36, KQIZ-FM d-35, Q104 19-18, KKLS-FM on, KGHO on.

MIDNIGHT STAR "Freak-A-Zoid" (Solar/Elektra) 16/2
Moves: Up 8, Debuts 1, Same 2, Down 3, Adds 2, KIIS-FM, KIQQ, PRO-FM 27-25, KEARTH 28-20, WOKI 14-12, WFMI 9-7, WRVQ 22-15, KITY 9-3, KJ103 d-20, KMGX 4-3, KYNO-FM 4-3.

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 15/14
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 14, WABX, WHYT, KMJK, K104, WZLD, WGRD, WZZR, WJXQ, WHOT, OK100, 95XIL, KQIZ-FM, WIXV, WGHO, WYKS on-dp. AC/DC "Guns For Hire" (Atlantic) 13/10

ves: Up 0, Debuts 1, Same 2, Down 0, Adds 10, KIQQ, K104, WRCK, KFMI, WZPL, WFBG, WACZ, OK100, 95XIL, KQIZ-WZYQ d-37, KKQV on, WBNQ on-dp. DDIE RABBITT "You Put The Beat In My Heart" (WB) 12/1 loves: Up 4, Debuts 1, Same 6, Down 0, Adds 1, WFMF, WVSR on, WDOQ 31-30, KROK on, KIIK on, WCIR d-34, WJBQ 3-21, KISR 36-30, KTDY 29-28, WXLK on, WAEV on, KCDQ on.

CEE FARROW "Should I Love You" (Rocshire) 11/3
Moves: Up 1, Debuts 6, Same 0, Down 3, WZLD, KRGV, WOMP-FM, WXKS-FM on, WCAU-FM d-37, WABX on, KIQQ on, WRKR 38-36, WISE on, KILE on-dp.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (Example: 75/10) Indicate how many of our reporters are on the record this week (75) and of those 75 how many added it this week (10), "Moves" are broken down for each record and show how many stations moved the song UP on their charts, held it the SAME (On to On, Add to On, 30-30, etc.), moved it DOWN their charts or ADDED It this week. Indicates one of this week's most added new songs.

### A FAN'S NOTES

hroughout the 70s the combined units of Rufus and Chaka Khan provided some of our most influential music. Whether it was the churning grooves of the band Rufus, or the sultry and powerful vocals of Chaka Khan, every time you heard a Rufus record it was immediately identifiable and stuck for a long time. We all have our favorites: "Tell Me Somethin' Good," "You've Got The Love," "Once You Get Started," "Sweet Thing," "I'm a Woman" and on and on.

Rufus and Chaka were a major influence on the music that I made and continue to make. In 1975, Chaka and I met on a plane flight, coming from Chicago to Los Angeles. We expressed our mutual admiration for each other, along with a desire to work together. Two years later, Chaka was the featured vocalist on the song "Stuff Like That" from my album Songs And Stuff Like That. Our friendship has lasted to this day.

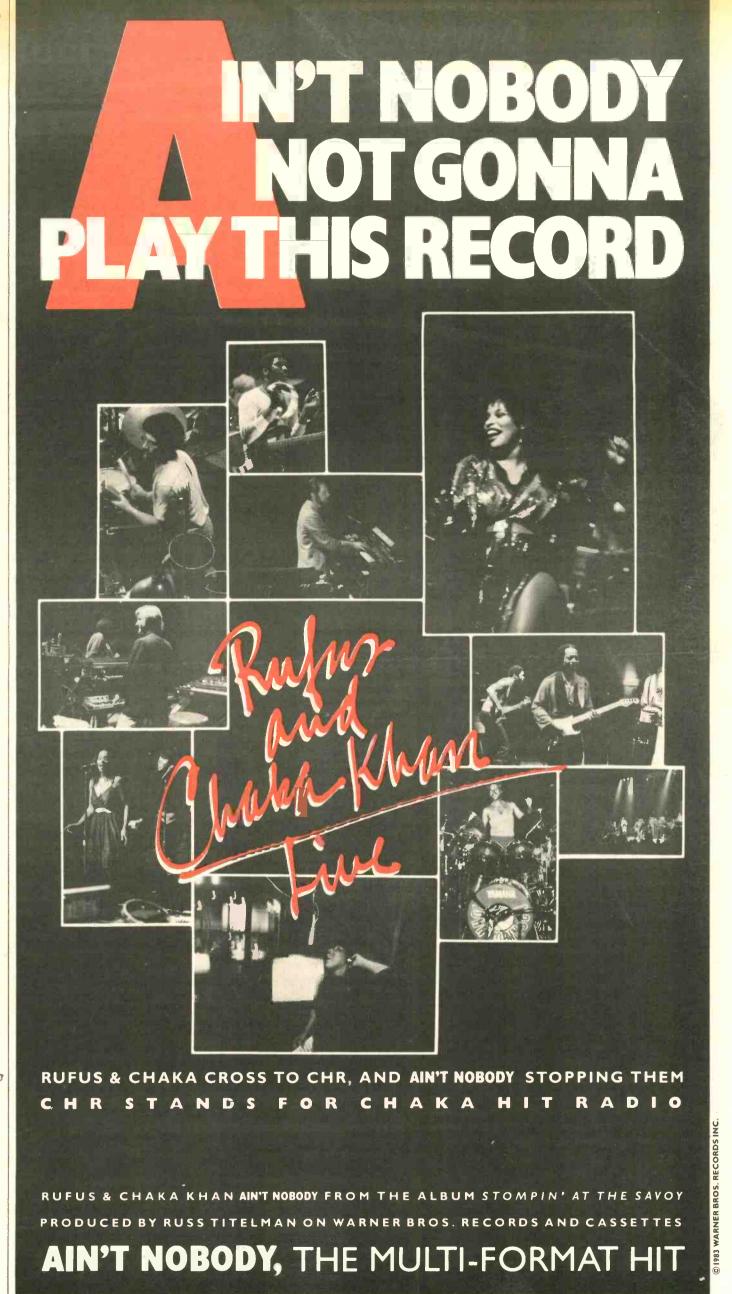
In 1978 I had the pleasure of recording Michael Jackson's album Off The Wall. Some of the players in Rufus — John Robinson, Johnny Watson and Hawk Wolinski—had a major influence on that record. Those three players were the nucleus of the rhythm section on the hit "Rock With You." Later that year I produced Rufus' album Masterjam, which included the record "Do You Love What You Feel."

Contained in this album is a legendary concert performance in the careers of Rufus and Chaka Khan. Augmented by some of L.A.'s finest studio players, Jerry Hey, Larry Williams, Ernie Watts, David Williams and Lenny Castro, this is what I call "Industrial Strength Rufus."

So many pleasant memories and thoughts come to mind as I listen to the album, evoked by all the old hits and the fire and energy of this great band, whose influence has been so widespread. The three "live" sides are special. The fourth side, which contains new material, is a joy to listen to. It has the beauty of the classic "Don't Go To Strangers," with Joe Sample's wonderful keyboard playing and the lovely Ralph Burns arrangement, and the firepower of Chaka stretching out on "One Million Kisses."

Like the old joke, there's good news and there's bad news. The bad news is that Rufus and Chaka have decided to hang'em up. The good news is that the music and the memories will last forever. And forever is in your hands.

QUINCY JONES



### NATIONAL AIRPLA

**September 23, 1983** 

THE BACK PAGE



	1		1	ontemporary In It I Adio
Three	7wo	Last ka Week	M	
4	2	2	0	BONNIE TYLER/Total Eclipse Of The (Columbia)
1	1	1	2	BILLY JOEL/Tell Her About It (Columbia)
5	4	3	3	MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA)
21	12	6	4	POLICE/King Of Pain (A&M)
16	11	7	5	SPANDAU BALLET/True (Chrysalis)
7	5	4	6	ASIA/Don't Cry (Geffen)
14	10	8	7	AIR SUPPLY/Making Love Out Of Nothing (Arista)
11	9	9	8	FRANK STALLONE/Far From Over (RSO/PolyGram)
20	14	11	9	
35	28	18	10	FIXX/One Thing Leads To Another (MCA)
2	3	5	11	MICHAEL JACKSON/Human Nature (Epic)
17	15	12	12	
24	18	15	13	
9	8	10	14	NAKED EYES/Promises, Promises (EMI America)
33	27	19	Œ	
22	17	16	16	SHALAMAR/Dead Giveway (Solar/Elektra)
.37	29	23	T	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
31	26	22	18	ROBERT PLANT/Big Log (Es Paranza/Atlantic)
36	32	25	19	TALKING HEADS/Burning Down The House (Sire/WB)
-	36	27	20	PRINCE/Delirious (WB)
29	24	21	21	GEORGE BENSON/Lady Love Me (One More Time). (WB)
25	21	20	22	JEFFREY OSBORNE/Don't You Get So Mad (A&M)

23 MICHAEL SEMBELLO/Maniac (Casablanca/PolyGram) STEVIE NICKS/If Anyone Falls (Modern/Atco)

MADNESS/It Must Be Love (Geffen) BRYAN ADAMS/This Time (A&M) KINKS/Don't Forget To Dance (Arista)

MOODY BLUES/Sitting At The Wheel (Threshold/PolyGram)

LIONEL RICHIE/All Night Long (All Night) (Motown) MOTELS/Suddenly Last Summer (Capitol)

ROD STEWART/What Am I Gonna Do (I'm So In Love...) (WB) JACKSON BROWNE/Lawyers In Love (Asylum)

33 JUICE NEWTON/Tell Her No (Capitol) 34 RICK SPRINGFIELD/Human Touch (RCA)

35 POLICE/Every Breath You Take (A&M)

DAVID BOWIE/Modern Love (EMI America)

**HUEY LEWIS & THE NEWS/Heart** And Soul (Chrysalis) 38 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)

BREAKER (3) MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia) BREAKER 49 AGNETHA FALTSKOG/Can't Shake Loose (Polydor/PolyGram)

### N&A Begins on Page 70 ontem

SPANDAU BALLET/True (Chrysalis) BILLY JOEL/Tell Her About It (Columbia).

AIR SUPPLY/Making Love Out Of Nothing At All (Arista)

GEORGE BENSON/Lady Love Me (One More Time) (WB) K. ROGERS with D. PARTON/Islands In The Stream (RCA)

LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic) SERGIO MENDES/Rainbow's End (A&M)

MICHAEL JACKSON/Human Nature (Epic)

P. BRYSON & R. FLACK/Tonight | Celebrate My Love (Capitol) BONNIE TYLER/Total Eclipse Of The Heart (Columbia)

CRYSTAL GAYLE/Baby, What About You (WB)

2 LIONEL RICHIE/All Night Long (All Night) (Motown)

RONNIE MILSAP/Don't You Know How Much I Love You (RCA)

14 JENNIFER WARNES/Nights Are Forever (WB) 15 LEE GREENWOOD/Somebody's Gonna Love You (MCA)

16 JUICE NEWTON/Tell Her No (Capitol) COMMODORES/Only You (Motown)

18 EDDIE RABBITT/You Put The Beat In My Heart (WB)

MANHATTAN TRANSFER/Spice Of Life (Atlantic) 20

27. 23 2) BEE GEES/Someone Belonging To Someone (RSO/PolyGram) KINKS/Don't Forget To Dance (Arista) 24 22 22 22

23 RITA COOLIDGE/All Time High (A&M) 10 16 24 HERB ALPERT/Garden Party (A&M)

25 JARREAU/Trouble In Paradise (WB)

BREAKER 39 NAKED EYES/Promises, Promises (EMI America) 27 PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia)

28 ANNE MURRAY/A Little Good News (Capitol) 12 15 24 29 POLICE/Every Breath You Take (A&M)

DEBUT 30 MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)

### MOR/HOTTRACKS

Weeks									
		HE	A :	DT		-			

**HEART/How Can I Refuse (Epic)** MOODY BLUES/Sitting At The Wheel (Threshold/PG)

POLICE/King Of Pain (A&M)

MOTELS/Suddenly Last Summer (Capitol)

KANSAS/Fight Fire With Fire (CBS) ASIA/The Heat Goes On (Geffen)

JACKSON BROWNE/For A Rocker (Asylum) BIG COUNTRY/Big Country (Mercury/PolyGram)

GENESIS/Mama (Atlantic)

PAT BENATAR/Love Is A Battlefield (Chrysalis) 11 ROBERT PLANT/Other Arms (Es Paranza/Atlantic)

10 10 12 ROBERT PLANT/Big Log (Es Paranza/Atlantic) RAINBOW/Street Of Dreams (Mercury/PolyGram)

STEVIE NICKS/If Anyone Falls (Modern/Atco)

11 11 13 15 TALKING HEADS/Burning Down The House (Sire/WB)

16 ROBERT PLANT/In The Mood (Es Paranza/Atlantic) 17 STRAY CATS/(She's) Sexy + 17 (EMI America)

18 HUEY LEWIS & NEWS/Heart And Soul (Chrysalis)

12 13 16 19 FIXX/One Things Leads To Another (MCA) 35 23 20 MICHAEL STANLEY BAND/My Town (EMI America)

14 17 21 POLICE/Wrapped Around My Finger (A&M)

49 37 28 PETER SCHILLING/Major Tom (Elektra) 28 24 24 QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)

24 19 21 24 DANNY SPANOS/Hot Cherie (Epic)

13 15 22 25 LOVERBOY/Queen Of The Broken Hearts (Columbia)

BREAKER KINKS/Don't Forget To Dance (Arista) 5 14 27 ASIA/Don't Cry (Geffen)

27 28 27 28 AC/DC/Flick Of The Switch (Atlantic)

39 34 33 29 AC/DC/Guns For Hire (Atlantic)

19 20 30 30 DIO/Rainbow In The Dark (WB)

### ) ALBUMS

POLICE/Synchronicity (A&M)

2 ROBERT PLANT/The Principle... (Es Paranza/Atlantic)

3 ASIA/Alpha (Geffen)

4 HEART/Passion Works (Epic)

5 MOODY BLUES/The Present (Threshold/PolyGram)

6 JACKSON BROWNE/Lawyers In Love (Asylum)

MOTELS/Little Robbers (Capitol)

8 KANSAS/Drastic Measures (CBS)

9 BIG COUNTRY/The Crossing (Mercury/PolyGram)

10 STEVIE NICKS/The Wild Heart (Modern/Atco)

11 AC/DC/Flick Of The Switch (Atlantic)

RAINBOW/Bent Out Of Shape (Mercury/PolyGram)

13 STRAY CATS/Rant n' Rave (EMI America)

12 12 14 14 TALKING HEADS/Speaking In Tongues (Sire/WB)

BREAKER (5) HUEY LEWIS/Sports (Chrysalis)

16 QUIET RIOT/Metal Health (Pasha/CBS)

17 LOVERBOY/Keep It Up (Columbia)

18 FIXX/Reach The Beach (MCA)

19 MICHAEL STANLEY BAND/You Can't... (EMI America)

20 PETER SCHILLING/Error In The System (Elektra) 21 DEF LEPPARD/Pyromania (Mercury/PolyGram).

22 DANNY SPANOS/Passion In The Dark (Epic)

23 KINKS/State Of Confusion (Arista)

24 ELVIS COSTELLO & .../Punch The Clock (Columbia) 25 DIO/Holy Diver (WB)

26 BILLY JOEL/An Innocent Man (Columbia)

15 15 21 27 MEN WITHOUT HATS/Rhythm Of ... (Backstreet/MCA)

DEBUT 28 ROMANTICS/In Heat (Nemperor/CBS)

BREAKER @ ALDO NOVA/Subject (Portrait/CBS)

- 37 **30 DOKKEN/Breaking The Chains (Elektra)** - 27 31 HELIX/No Rest For The Wicked (Capitol)

32 CHEAP TRICK/Next Position Please (Epic)

33 BONNIE TYLER/Faster Than The Speed... (Columbia)

32 BILLY IDOL/Don't Stop (Chrysalis)

35 ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)

BOYS BRIGADE/Boys Brigade (Capitol)

27 26 26 37 ANIMALS/Ark (IRS/A&M) 31 28 30 38 BREAKS/The Breaks (RCA)

39 JOE JACKSON/Mike's Murder ST (A&M) DEBUT

24 31 33 40 ZZ TOP/Eliminator (WB)