S D E: N

Arbitron Changes Slogan Policy

Arbitron's new rules on slogans allow stations to submit just one, not three, slogans, and they must use that slogan on-air once an hour. Jhan Hiber has all the de-

Daily Sales Meetings?

Dwight Case makes a modest proposal a sales meeting every day. The trick is to make them positive, inspirational, and use-Page 18

Country's Ratings Champs

WZZK/Birmingham and WTQR/Greensboro have a lock on the national 12+ quarter-hour share title for the top 50 markets. Lon Helton interviews PDs Rusty Walker and Mark Tudor to see Page 32 how it's done.

People in The **News This Week**

- Vince Sanders VP/GM at WWRL
- Don Early Allen WWRL's PD
- Dale Machado PD at KSSK
- Jim Peters PD at KULA
- Jay Meyers WFIL PD
- Joe Restifo VP at MOYL
- Brad Burkhart heads BAMD Christian radio effort
- Steve Davis PD at WQXM
- John Langan & Mike West KMET's morning team
- Jack Randall Asst. to GM at WAWA &
- Tony Maddox PD at KOGO
- Dave Symonds PD for KEZY
- Biil Cooper PD at KNWZ

Page 3, 22

WPIX: All You **Need Is Love**

"Every song must relate to our love theme or we won't play it, even if it's a number one record"

- WPIX PD Alan Anderson

WPIX/New York's love-songs-only A/C format is paying off in ratings gains, so Jeff Green investigates. Page 31

Denver Does Denver

Joel Denver takes a look at the three-way Denver, Colorado CHR battle between established contenders Q103 and KIMN and new challenger KPKE. Page 24

WQDW Fights Stereotypes

WQDW/Kinston, NC is number one in a 250,000-population market, but President Tom Joyner is still struggling to get his fair share of agency dollars. Walt Love explores the situation. Page 35

FCC Junks More Radio Rules

If a station wants to play one record 79 times in a row, it's once again free to do so, as part of an extensive rules revamping by the FCC. Rules on polls, fortune tellers, and sirens were also repealed. Page 4



RADIO & RECORDS

Kvale Set As

week (R&R 8-5).

such a proven GM."

WLW, Kvale spent three years forward to the new challenge."

pointed VP/GM at WFYR/Chi- its sister outlet WSKS, previouscago. Kvale, who most recently ly working several years in a served three years as VP/GM variety of sales/management at WLW/Cincinnati, replaces capacities for WLW and Avco, Jim Barker, who departed last its former parent company. Kvale told R&R, "Chicago is RKO Radio Division Presi- my hometown, and it feels good dent Bob Williamson com- to be back. We'll be keeping the mented, "Bernie's a native A/C format, but will do some Chicagoan who knows the fine-tuning to make it more

Mason Transfers To WKRC PD Post

ations Manager Dave Mason think enough of me to give me ming/Operations Manager to can be done here. Everybody's tunity, Douglas told R&R, "At form his own consultancy.

MASON/See Page 22 KXOK, I've been morning man, form his own consultancy

Mason spent two years as OM at WGR, having previously been PD for 18 months at WBBF/Rochester. Prior to that, he worked at WKTQ/Pittsburgh for 21/2 years, including five months as PD. "I have a thousand regrets about leaving WGR," Mason told R&R. "I made a lot of friends there, but it's nice working for the same corporation so I can keep close

GARIANO SET AS MANAGER

last week, WGR/Buffalo Oper- tickled pink that Taft would



Douglas Named WCZY Station Manager

Douglas has been appointed to the newly-created position of Station Manager at WCZY/Degame, having worn the GM marketable. Having worked troit. In his new capacity, Dougstripes for several years. We with investor groups for the las will supervise the station's feel very lucky to be able to get past few years, it's exciting to programming. As part of the be with a major broadcasting changes, WCZY Operations Before becoming VP/GM at corporation again, and I look Manager Dave Shafer has become Operations Director for WCZY and sister AM outlet WLQV.

Douglas, who has programmed KXOK since he joined the station in 1978, became acting As previewed in Street Talk contact with them. I'm just GM sixteen months ago and was named GM five months later. His programming experihas shifted to Taft sister station what has turned out to be an ence also includes a brief stint WKRC/Cincinnati as Program awesome responsibility. This at WPEZ/Pittsburgh and four Director. Mason replaces Ted station is very similar to WGR, years as Program Manager at McAllister, who resigned after and with some tailoring, a lot of WXLO/New York. Noting he just a few weeks as Program-things that worked in Buffalo was ready for the new oppor-

KXOK/St. Louis GM Lee MD, PD, OM, GM, and have flipped the format twice. I've programmed FM when AM was dominant, programmed AM when FM was dominant, and now I'd like to get a little more mainstream! This move is very exciting for me, as Detroit is one of the most competitive radio markets in the country. It's a challenge, and I'm really looking forward to it."

WLQV & WCZY President/ GM Jim Mulla commented, "Lee is truly one of those rare, aggressive 'product managers,' and I feel very fortunate to have procured his services and talent. We are confident and very excited about his programming ideas that promise to challenge virtually every competitive station in Detroit. The successes Lee has racked up in

DOUGLAS/See Page 22

Barsanti, Dunn Upped At Ten Eighty

The Ten Eighty Corporation, assuming responsibility for owner of WTIC-AM & FM/Hartford, has promoted VP/Operations Tom Barsanti and VP/ Sales Robert Dunn to Senior VP tions result from Ten Eighty given Tom and Robert some ad-

Radius, an alternative long distance telephone firm owned by parent company Chase Communications. He stated, "In positions. Company President order to accomplish what we Perry Ury told R&R the promoneed to do with Radius, we've

ditional duties. Many of Tom's new responsibilities will be areas formerly handled by me. Tom will be making decisions in all areas, with the exception of sales, relieving me of a lot of day-to-day details.

"Bob has been with us about 13 years and has increasingly handled more responsibilities. Not only will he handle the sales and marketing for WTIC-AM & FM, but his duties will extend into supervising those areas for Radius as well. Both Bob and Tom have been major factors in the growth of these two fine radio stations, and I'm proud to have them here."

"This is really a nice vote of confidence for me," commented Barsanti. "WTIC-AM & FM are very exciting places to be, and I'll have my hands full helping to keep them on top." Dunn told R&R, "A move like this is very exciting. I'm most pleased at the challenge."

Long Forms Consulting Firm

According to Long, the new venture will provide preprogrammed, 24-hour-a-day programming based on customized local research. Well-known program directors, currently with top major market stations, will an individual basis.

first started buying stations, we a stint with John Sebastian &

Jim Long, Chairman of First- worked with several program- Associates, explained how other Pride Broadcasting, has form- couldn't get the kind of total search and music control and scheduling systems that can give client stations total control of their on-air product."

Joining the firm as Manager design systems for stations on is former WLLZ/Detroit PD Dave Gariano, Gariano, whose Long told R&R, "When we consulting experience includes

com and principal in Long- ming consultants, but I just programmers would be utilized.

Pride Broadcasting, has form- couldn't get the kind of total "We've contracted America's ed Jim Long & Partners, a full-turn-key service I wanted. Over most consistently successful service radio consulting firm. the last few years we've put program directors currently employed in major-markets. These 'Master Consultants' will provide the overview, guidelines, and specific formatics. along with ongoing recommendations and input to client stations, with our in-house staff providing actual contact work."

The new consulting firm is located in the Firstcom offices in Dallas.

www.americanradiohistory.com





PAGE THREE

8-12-83

Bruce Lundvall's Executive Tableturn

Ken Barnes continues his series on recording artists-turnedprominent radio and record executives by exhuming an early disc by E/A President Bruce Lundvalt. More riveting trivia every week in "On The Records." Page 20



Washington Report 4	Country: Lon Helton
What's New 6	Nashville: Sharon Allen
Networks/Suppliers 8	Black Radio: Walt Love
Ratings & Research: Jhan Hiber 12	Marketplace
Ratings Results	Opportunities
Street Talk	National Music Formats
Sales	Jazz Chart
On The Records: Ken Barnes 20	Black Chart54
CHR: Joel Denver	Country Chart
Calendar: Brad Messer 28	AOR Charts
AOR: Jeff Gelb	A/C Chart
A/C: Jeff Green	CHR Chart64

ALLEN NEW PD

Sanders WWRL's VP/GM

Vince Sanders has assumed the VP/GM position at WWRL/New York, acquired last year by Unity Broadcasting Network, Inc. He retains his prior duties as VP/News & Operations of Unity subsidiary National Black Network.

Following a Chicago radio anchor stint with NBC News, Sanders signed on with NBN in 1973 as an original staffer. He then

served as National **News Director before** being promoted to VP in 1975. "I'm looking especially toward the challenge of it all," Sanders told R&R. "And I guess the challenge has doubled in the sense that I'm going to maintain my duties at NBN.



Vince Sanders

plus try to get WWRL where we think it ought to be. I'm looking forward to some success in this project.'

In his first official act as VP/GM, Sanders has tapped air personality Don Early Allen as PD for the inspirational format.

Meyers Tapped As WFIL PD

After three years as Operations Manager at WCTC/New Brunswick, NJ, Jay Meyers has announced his resignation to become PD at WFIL/Philadelphia. The appointment is effective immediately, but his short commute from New Jersey permits him to continue assisting WCTC until August 25. Meyers replaces Operations Manager Bill Neil, who will continue at the station as an air personality.

WFIL & WUSL/Philadelphia President/

GM Bruce Holberg commented, "Jay seems to have the rare combination of managing and programming experience. He's come from a very good company, and if there's anybody I've run across who knows his stuff about this market and WFIL in particular, he's the one."



Jay Meyers

Before joining WCTC, Meyers spent two years as PD for WNDR/Syracuse, having programmed an additional two years at WVOR/Rochester. Hailing his appointment at WFIL as a "dream come true," Meyers told R&R, "Next to getting married and having a child, it's the single greatest feel-MEYERS/See Page 22

B/A/M/D Opens **Christian Radio** Division

The Atlanta-based radio consulting firm Burkhart/Abrams/Michaels/Douglas & Associates has opened a new Christian Radio programming division under the direction of Brad Burkhart. B/A/M/D President Dwight Douglas stated, "Recently the needs of Christian radio have been brought to our attention. We've had dozens of calls from stations wanting to improve their religious programming."

Kent Burkhart, Chairman, said, "Since Brad is my son, I'm very proud, of course. I knew from all of my music, concert, radio, and television contacts that Brad is known as the leading authority on Christian radio in the United States. Thus, we talked him into coming with us to start his own division."

B/A/M/D/See Page 22

www.americanradiohistory.com

SEVEN HIT FOR LOTTERIES

FCC Fines Eleven Stations

this week it has fined 11 radio stations and combos a total of \$22,000 this summer for various rule violations. Seven of the stations were hit for promoting lotteries, which are strictly prohibited by federal law.

Those accused of repeated lottery violations were WCCO-FM/Minneapolis (fined \$1000); WKJJ/Louisville (\$3000); WIIN/Atlantic City, NJ (\$2000); WUSS/Atlantic City, NJ (\$1000); WINC-AM & FM/Winchester, VA (\$500); KVNI/Coeur D'Alene, ID (\$2000); and WOND & WMGM/Pleasantville, NJ (\$3000).

FCC rules say a lottery exists if "a prize consisting of money or other things of value is awarded to any person whose selection is dependent in whole or in part upon lot or

The FCC Mass Media Bureau announced chance, if as a condition of winning or competing for such prize, such winner or winners are required to furnish any money or other thing of value or are required to have in their possession any product sold, manufactured, furnished, or distributed by a sponsor of a program broadcast on the station in question.'

Other stations fined were WAKO-AM & FM/Lawrenceville, IL (\$4000) for charging political candidates more than the lowest unit rate; KMCX/Wheat Ridge, CO (\$4000) for operating without authorization; WLKN-FM/Lincoln, ME (\$500) and KCRX/ Roswell, NM (\$1000) for failing to respond within ten days to an FCC Official Notice of Violation.

KSSK & KULA Set Changes

Machado Heads KSSK's "Super Station" Peters To Program KULA's A/C Approach

Heftel Broadcasting's KSSK & KULA/ Honolulu have announced new PDs and format presentations. Dale Machado, who served as morning producer for the late Aku for five years as well as Production Director for both stations, has been promoted to PD of KSSK. He will supervise its revamped "Super Station" full-service A/C **Z98 DEBUTS**

Davis Named To Program WQXM

Steve Davis, Assistant PD at WKXX/Birmingham, has been named PD at WQXM/Tampa, which converted from AOR to CHR late last month. The station has applied for a call letter change to WZNE, and has already begun calling itself

VP/GM Gary Kines told R&R, "When I considered Steve's background and know-

ledge of the format, I knew he was the right person to hire. When he gets here he'll apply the finishing ** touches to the format. Early response to what we are doing is really encouraging, so Steve will be walking into a great situa-



Steve Davis

Davis who takes the programming reins on August 22, told R&R, "This is going to be a big challenge, but I'm looking forward to DAVIS/See Page 22

GONZER TO AFTERNOONS

Langan & West New KMET Morning Team

KMET/Los Angeles has hired the KISW/Seattle morning team. John Langan & Mike West, to take over the morning shift held by Jeff Gonzer for the past seven years. Gonzer moves to afternoons, replacing David Perry, who exited two weeks ago.

KMET PD Sam Bellamy told R&R, "Jeff is involved in some video projects, and wants to change his schedule so he doesn't have to get up at 4:30. Langan & West have been very successful in Seattle for a long time. They're extremely funny, and I think they'll bring a new dimension to the KMET package."

West, who has worked with Langan at KISW for five years, commented, "This is a great station, and we've loved it here. But we felt it was time to see if we could make it in the big time. Plus we were tired of the rain. KMET has a great reputation, and I like Sam and (GM) Howard Bloom. It's a great opportunity." KISW has not set a replacement for Langan & West, who start at KMET August 29.

format. Sister FM KULA has discontinued its automated rock format in favor of a live "Light Rock, Less Talk" A/C direction under new PD Jim Peters. KULA's format is similar to sister station WLLT/Cincinnati, and was designed with the assistance of Heftel's WZPL/Indianapolis GM Ken Wolt and WLLT PD C.C. Matthews.

Regarding the new programming appointments, KSSK & KULA GM Earl McDaniel commented, "Dale has been with our stations for many years. He knows Hawaii, radio, and our system inside out. We have no doubt he'll continue the dominance KSSK has had in the market for over 50 years. Meanwhile, Jim's been in radio for 17 years, and he's more excited about being PD for KULA than anything he's ever done in the area of broadcasting. It's a brand new window in the Hawaii radio market and will absolutely be a smash.

Machado has been Production Director for the last four years, and will keep those duties. He told R&R, "I'm very happy about

KSSK & KULA/See Page 22

Restifo Raised To **MOYL VP Post**

Joe Restifo has been promoted to VP/Operations for Al Ham Productions' Music Of Your Life syndicated format. He had served as the firm's National Operations Manager since April 1982.

President Al Ham noted, "I'm extremely pleased about Joe's new position. He will be a key factor in continuing our tremendous national growth and the company's established tradition of serving our broadcast clients in the finest possible manner."

Restifo added, "Currently we are involved in many behind-the-scenes projects that will greatly benefit the Music Of Your Life family of stations. In my new position, I'm pleased about the opportunity to be directly involved in the planning of those projects.' Restifo's radio background includes an operating partnership at WBBG & WMJI/ Cleveland. He was also instrumental in the original implementation of the MOYL format at WBBG.

TRANSACTIONS

Culpepper Buys **WWWO & WPFM**

Cuipepper Communications has purchased WWWQ & WPFM/Panama City, FL for \$2.1 million from MediaSouth Inc., pending FCC approval. Culpepper owns KDOK & KFML/Tyler, TX and has applications pending for three FMs in Bryan, TX; Idaho Falls, ID; and Helena, MT. Media-South Exec. VP James Broaddus owns part of WMNX/Taliahassee, which is in the process of being sold. WWWQ has 5000 watts fulltime on 1430 kHz, while WPFM has 100 kw and an antenna height of 840 ft. on 107.9 mHz. Blackburn & Co. brokered.

STAFF

Publisher: BOB WILSON President, DWIGHT CASE Vice President, Sales & Marketing; DICK KRIZMAN Executive Editors: KEN BARNES, JOHN LEADER Art Director: RICHARD ZUMWALT

News Editor: GAIL MITCHELL

News Editor: GAIL MITCHELL

Aftings & Research Editor: JHAN HIBER
Format Editors: JOEL DENVER (CHR), JEFF GELB (AOR),
JEFF GREEN (AJC), LON HELTON (COUNTRY), WALTLOVE
(Black Redic), GAIL MITCHELL (Easy), Latening), BRAD
WOODWARD (News/Talk)
Senior Associate Editors: KRISANN ALIO, ELLEN BARNES
Associate Editors: BARBARA BARNES, JUDI LUCARELLI,
NINA ROSSMAN, SYLVIA SALAZAR, CAROL TAYLOR
Computer Services Director: DAN COLE
Traffic Director: AORIENNE RIDDLE
Circulation Director: MARGELIA LOPER

Circulation Director: MARCELLA LOPER

Washington Burseu: B18 Connecticut Ave., NW, Suite 300, Weshington, DC 20008, (202) 486-4960 Vice President: JONATHAN HALL: National Sales Director: BARRY O'BRIEN Washington Editor: BRAD WOODWARD

Sales Representative: VIVIAN FUNN Office Manager: CHERYL SOMERS Legal Counsel: JASON SHRINSKY

Nashville Bureau: 1610 16th Avenue South, Nashville, TN 37212, (615) 292-8982, 292-8983 Bureau Chief: SHARON ALLEN

Bureau Chief: SHARON ALLEN
Production Director: RICHARD AGATA
Associate Art Director: MARILYN FRANDSEN
Photography: ROGER ZUMWALT
Typography: KENT THOMAS, LUCIE MORRIS,
SANDRA GUTIERREZ
Graphies: L.T. PEARL, GARY VAN DER STEUR

Creative Consultant: MARK SHIPPER Creative Services Director: MIKE ATKINSON Marketplace Coordinator: PAM BELLAMY Office Manager: NANCY HOFF

Administrative Assistant: PAULA PONCE Controller: MARGARET BECKWITH

Radio & Records [®] is published every Friday by Radio & Records, inc., 1930 Century Park Wast, Los Angeles, CA 80067 (213) 553-4330. Subscriptions 2515 per year or 860 per quarter, International subscrip-tion rate \$400 per year. All ressonable care taken but no responsibility assumed for unsolicited material. RAP reserves all rights in material ac-cepted for publication. All letters addressed to R&R or its Editors will be

Washington Report

TV Subcarriers Pose New Competition For FM SCAs

FM subcarriers are already facing competition from a newly-deregulated technology. The FCC has proposed opening up TV subcarriers to a wide variety of broadcast and non-broadcast uses that are virtually identical to new services permitted on FM

For instance, possible uses include stereo sound, storecasting, background music, paging, electronic mail, facsimile services to offices, and control of traffic lights. The FCC proposal would affect 786 commercial stations and 273 noncommercial television outlets.

Wirth Survey Draws 3% Radio Response

The House Telecommunications Subcommittee reports it has so far received only 40 responses from the 1200 radio stations to which it sent programming surveys two weeks ago. Although the deadline isn't until August 22, the subcommittee staff is disappointed with the 3.3% response rate to date.

And the staff is hinting that broadcasters can expect some heat from Chairman Tim Wirth (D-CO) for their lack of cooperation. They point out that most of the 40 responses are from small market stations, which they claim undercuts any claim that the surveys are too complicated or burdensome to complete.

ABA Gives Lawyers More Advertising Freedom

Meeting in Atlanta last week, the American Bar Association (ABA) adopted a new code that should make it easier for lawyers to advertise. The code permits attorneys to advertise in all types of media, and to use direct mail. False or deceptive ads are banned, but most other specific restrictions on lawyer ads were removed.

NPR Radiothon Raises \$2 Million

After clearing up a last-minute legal snafu, officials of NPR and the Corporation for Public Broadcasting (CPB) inked a \$9.1 million loan agreement for NPR late last Tuesday night (8-2). The network is also getting \$800,000 from last week's three-day national radiothon. Listeners pledged \$2.15 million, most of which goes to member stations.

Major personnel actions by the NPR Board: Chief Operating Officer Ronald Bornstein becomes Acting President until he leaves in October; former CPB Director/Policy & Administration Steve Symonds named Acting Executive VP; H. Melvin Ming of the accounting firm Coopers & Lybrand appointed Director/Finance & Administration. Richard Hodgetts, President of the for-profit NPR Ventures, has resigned

NAB Seeks Lifting Concentration Rule

Claiming the rule dates back to the "Stone Age of telecommunications," NAB has petitioned the FCC to eliminate its policy on regional concentration of control. It bans three-station groups in which any two stations are within 100 miles of the third, and two of the primary signals overlap. The policy originated in 1938 and was updated in 1977 to replace case-by-case review with a flat prohibition that's easier to administer.

NAB contends it's arbitrary to apply the rule to radio and television, but not to newer services. And it says splitting "hairs along contour lines" is barring some station acquisitions that might benefit the public.

Other Key Developments:

• Senate leaders last week garnered enough votes to shut off a filibuster by opponents of Radio Marti, which will see further floor action when Congress returns to Washington in September.

FCC Rethinking Limits On Horse Racing Broadcasts, Ads

The FCC last week asked for comments on whether it should lift its policy that strictly limits the extent to which radio stations can cover and advertise horse races. The policy is designed to bar broadcasts that could aid illegal gambling operations. Stations are now on notice that they'll be questioned closely at renewal time if they:

- Air a full program of live horse races (as opposed to a single race)
- Broadcast detailed changes in race information, such as post positions, jockeys, probable odds, and scratches prior to races
- Immediately alert listeners to "off" or race start times
- Air prices paid and race results before the next race has started
- Air ads from publishers of scratch sheets or any other publication that could

be useful to gamblers or bookmakers.

Besides seeking public comments, the FCC will consult the Justice Department before taking any action. Comments are being sought on a wide range of issues, including horse race information on SCAs, limits on the content of horse track ads, and whether live broadcasts of football and baseball games contribute to illegal gambling.



BROADCAP BOARD MEETS — Meeting last week in Washington was the Board of Directors of BROADCAP. The NAB-sponsored non-profit group solicits donations that are used as venture capital to help minorities enter telecommunications. Pictured (I-r) are Covington & Burling's Wesley Williams Jr., Hoag & Eliot's Charles Beard, Federated Media's John Dille Jr., Berkshire Broadcasting's Don Thurston (Chairman), Barnett Bank's Nancy Marquez, City University of New York's Alvin Puryear, Hector Salvatierra, NAB's Erwin Krasnow, BROADCAP's John Oxendine, and Heritage Capital Corp.'s Paul Van Hook.

Comparative Renewals Backed At House Hearing On KTTL

As the House Telecommunications Subcommittee moves towards drafting a radio-television deregulation bill by October, it will be working with a strong record in favor of keeping the comparative renewal process. At a hearing last week, a string of witnesses defended the process as the best way of assuring that broadcasters serve the public interest.

The framework for the discussion was an examination of how the comparative renewal process has worked in the case of KTTL/Dodge City, KS, now under fire for sermons advocating violence against minorities and public officials.

A hushed hearing room heard tapes of some of KTTL's most inflammatory broadcasts — calling for the killing of Los Angeles rabbis — played by Naomi Kauffman, representing a local group which is challenging the station's license. Because petitions to deny almost always fail, Kauffman testified, her group's only recourse was filing a comparative renewal challenge.

Abolishing that avenue, as the subcommittee is considering, will take away "any ability to hold a broadcast license accountable, and situations like KTTL will continue and may even proliferate for lack of regulation," she warned.

Scheuer Charges "Grossest Abuse"

The testimony of KTTL co-owner Nellie Babbs, which had been eagerly awaited by the audience, was anti-climactic. Babbs, who often speaks in homilies and scripture verses, steadfastly avoided being pinned down when pressed to defend the sermons. She answered virtually every question by expounding on her view that constitutional government in the United States is eroding.

Babbs came under the heaviest fire from Reps. Edward Markey (D-MA), Mickey Leland (D-TX), and James Scheuer (D-NY). Said Scheuer, "The incendiary content of these broadcasts, the incitement to violence, and the putrid language they are spewing forth against blacks, Jews, Roman

Catholics and other minorities, represents the grossest abuse of the public's airwaves in recent memory."

After her testimony, Babbs told R&R she is "tired" of the controversy, which she labelled "only lawyers' nuances." But she added, "I'm not fighting for my license. I'm fighting for my country." Her husband, KTTL co-owner Charlie Babbs, admitted of the controversial sermons, "We thought they were a little hot ourselves."

Looking Over Your Shoulder

Most of the day's testimony focused on the comparative renewal process in general, rather than the specifics of the KTTL case. "If the process is weakened or eliminated," warned former FCC Chairman Charlie Ferris, "the public interest standard will become a meaningless phrase and our system of broadcasting will be seriously undermined." Ferris said forcing broadcasters to "look over their shoulders" for possible renewal challenges is what makes stations divert some of their resources into public interest programming.

Only one station (WVCA/Gloucester, MA) has ever lost its license in a comparative hearing, Ferris noted. And he said the total of 48 hearings (31 radio) between 1961 and 1978 "does not seem a staggering threat to the industry."

The only opponents of comparative renewals, both testifying late in the day, were broadcasters: Multimedia President James Lynagh and Post-Newsweek Stations President Joel Chaseman. Comparatives "are a waste of broadcaster resources with no compensating value to the public interest," Lynagh testified.

MORE TO COME

FCC Dumps Ten Policies On Radio Content

Radio broadcasters last week were freed from ten content regulation policies that many were probably unaware of in the first place. The abolished policies:

- Banned repetitious playing of records (adopted in 1973 after a Houston station plugged a format change by playing a single record for 69 hours)
- Threatened FCC action against broadcast alcohol ads in "dry" areas. State and local laws will now prevail
- Cautioned against broadcasts by astrologers or fortune tellers who guarantee "monetary, health, or other benefits"
- Spelled out in detail how stations were to retain control when airing brokered foreign language programming
- Discouraged actions, such as airing a public official's home phone number, that

could result in a listener receiving harassing or threatening calls

- Required stations to tell listeners whether call-in polls or surveys were scientific
- Frowned on the use of sirens and other emergency sound effects in ads.

In pruning these "underbrush" regulations, the FCC said they are too rigid, outdated, overly broad, or too restrictive of licensee discretion. According to the Commission, most problems can be handled by marketplace forces, courts, the Federal Trade Commission, and the Justice Department. Two more "underbrush" rulemakings are expected by year's end.

Coleman Research announces

National MTV study.

Research will present an important new an important new and important on Radio Audiences, and important on Radio Audiences, and important on San Francisco. This at the NAB Convention in San Francisco. The study has been completed with a national study has been co

Coleman Research, defined.

Cole man Research

Jon Coleman, a leading expert in broadcast research.
Since 1975, Jon Coleman has been recognized by radio broadcasters as not just a superior researcher, but an expert in strategic

planning and broadcast marketing. Because of the linkage of the company's work to Jon Coleman personally, the company has changed its name from Audience Analysts to Coleman Research.

2, Coleman Research serves America's leading radio broadcasters.

Coleman Research currently serves many leading radio stations across the country. (WCCO, KRMG, WSB, WGY, KOA, KGW, KSCS, KBEQ, WKLS, WRAL, KTAR, Nationwide Communications, Gulf, King, and Capitol Broadcasting.) Common to these clients is a commitment to ongoing relationships that better serve long-range marketing situations.

A collection of research professionals. While Jon Coleman himself specializes in strategic planning and assessment, each Coleman Research specialist provides clients with the highest quality of research professionalism.

4, A full service marketing research company for radio broadcasters.

Although best known for diagnostic Telephone Probe and Focus Probe Group Studies, Coleman Research also offers advertising pre-evaluation research (AdTest), group music testing and sales effectiveness research.

A company committed to radio.
Compared to other research companies, Coleman Research is quite unique in its dedication to radio.
Coleman Research invests its own time and money in national studies designed to help clients better serve their audiences.

6 The Coleman Research difference is professionalism and dedication.

Your first encounter with Coleman Research will help define the difference. We are professionals dedicated to broadcasting. And instead of adding to your problems, we help solve them.

Coleman Research

14677 Midway, Suite 202 Dallas, Texas 75234 214-385-3980

NAB Seminar Explores Broadcast Investments

The ins and outs of investing in broadcast properties — that's the theme of NAB's September 8-9 seminar at Los Angeles's Century Plaza Hotel. Participants will hear an industry overview from Sunbelt Communications President Terry Robin-

son, together with a look at what's ahead from economic futurist Henry Koehn. Panel sessions will be devoted to such topics as acquisition planning, finding investment capital, accounting methods, and current federal regulations

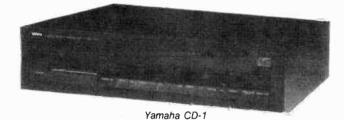
Registration deadline is August 22. NAB member fees run \$195, nonmembers' \$300. For more details, contact Ron Irion, NAB Broadcast Management Dept., (202) 293-3532; or Dwight Ellis, Minority and Special Services Dept., (202) 293-3584.

WOMEN UP, MEN DOWN

Worklife Expectancy Tallied

According to the Bureau of Labor Statistics, men are spending less time working, moving from a high of just over 40 years in the '50s and '60s to slightly below 40 in the late '70s. In contrast, women's working years have been steadily rising since 1900 (nearing the 30-year mark in 1977). At the turn of the century, there was a 26-year gap between men and women in time spent working. Now that gap has narrowed to only about ten fewer working years for women.

Yamaha Player Programs Discs



Yamaha joins the programmable compact disc player fold (R&R 7-15) with its CD-1, capable of replaying an entire disc side or up to 15 pre-programmed selections in any order. Individual cuts may also be replayed by means of a repeat button, while another function lets the user verify the contents of the program memory. CD-1's playback programming controls are hidden in a slide-out key tray.

Viacom Up In Second Quarter

Posting second quarter revenes of \$84.2 million, **Viacom International Inc.** increased 20% over 1982's second quarter \$70 million total. In terms of earnings during that same period, operations reported an 11% hike, \$11.4 million from \$10.3 million. Net earnings, however, were reduced 20% (\$6.0 million to \$4.8 million).

That was largely due to the added interest expense following the acquisition of the remaining 50% of pay TV service **Showtime**. For the six months ended June 30: revenues jumped 22% to \$163.2 million, earnings from operations rose 15% to \$21.6 million, and net earnings were cut 19% to \$9 million.

College Student Profile Evolves

The July edition of American Demographics points out an interesting evolution — 52% of today's college students are women and 52% are over 21, with one in five being a woman 25+. Compare that to ten years ago when 56% were under 22 years and 57% were male students. Total enrollment between 1972 and 1981 hit 12.1 million. That figure represents a three million increase, aided by women, who accounted for three-fourths of the growth.

On the other hand, the number of students under 35 and attending college fulltime is decreasing, 78% to 71%. And although both black and Hispanic college enrollments are up from a decade ago, both minority groups are underrepresented in comparison to their share of the population. Blacks were credited with a 10.6% showing among all college matriculators in '81, while Hispanics reached only 4.8%.

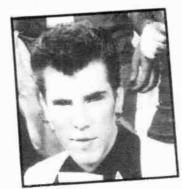












Rock Enrolls In School

onna Summer, David Bowie, Kenny Rogers, and the Stray Cats are going back to school. Records, lyric sheets, and captioned videos, featuring the aforementioned and other pop/rock artists, are credited with rocketing seventh and eighth grade reading scores 300%. Dr. J. Michael Bell, of Austin-based Colorsounds, told the Dally Insider this musical teaching approach is actually an updated takeoff on the age-old "pattern repetition method" of learning. As Bell further explains, "Babies learn their language through Mother Goose songs. I figured that to get students to sit and listen to a pattern a jillion times, they'd listen forever if you gave them something they wanted to hear." And Bell figures it's an even swap. Since the kids contribute to the artists' fame and fortune, it's time for the artists to reciprocate. So OK, everybody, follow that bouncing ball.

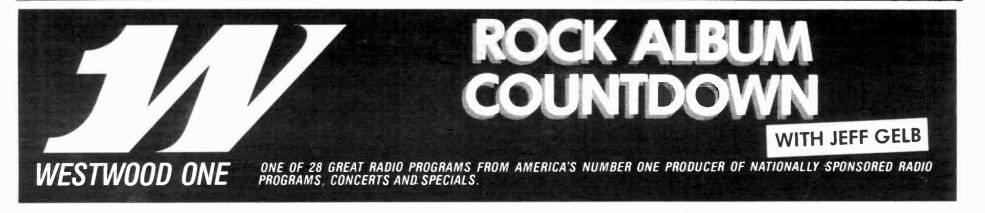
Unit Signals Improved SCA Quality



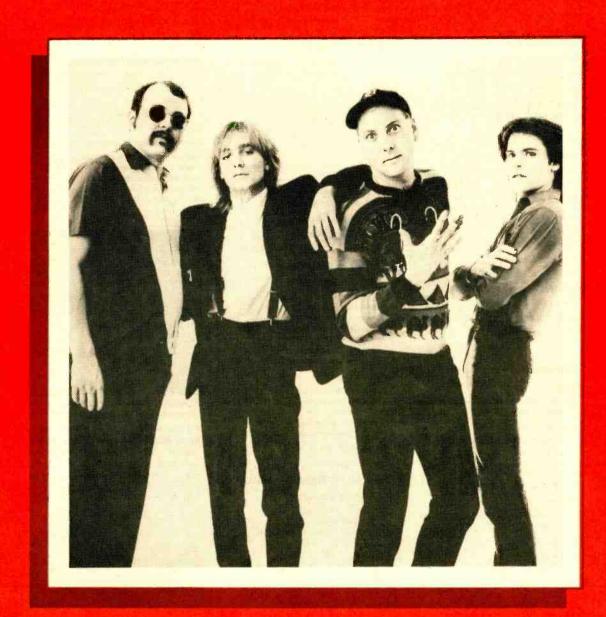
SCA 300, APP 400

Designed specifically to alleviate the problems usually associated with older SCA equipment, the SCA 300 subcarrier generator promises improved signal quality. That quality is the result of several factors: better protection of the main channel signal, increased coverage without increasing injection levels, added stability of the entire subcarrier operation, and significantly improved fidelity/intelligibility.

Alone, **Circuit Research Labs**' SCA 300 costs \$1400. It may also be coupled with CRL's Audio Preparation Processor (APP 400), a multiband limiter. Together, the entire system costs \$2550; free two-week evaluations are available. Contact (602) 894-0077.



"Dancing The Night Away"



The Long-Awaited New Single From

CHEAP TRICK

PRODUCED BY TODD RUNDGREN



Networks/Program Suppliers

MUSIC FEATURES

CBS

RadioRadio:

"Concert Over America" w/20 of rock's best in live performances (Labor Day)

Creative Radio Shows

A/C:

Toto (August)
Paul McCartney (Labor Day)

Country:

Marty Robbins (August)

Labor Day In The Country (September) Dahlman Creative Media

Gordon Lightfoot special (Fall)

Global Satellite Network

Rockline:

Loverboy (September 19) Men At Work (September 26)

Innerview

Innerview:

A Flock Of Seagulis (August 29) Iron Maiden (September 5)

London Wavelength

Rock Hour

Marshall Crenshaw (August 28)
Salute to national guitar month w/Jimmy Page
Jimi Hendrix (Saptember 4)

BBC Special:

Moody Blues (September)

MJI Broadcasting

Rock Quiz:

20 questions on back to school/work (September 3-5)

Mutual

Lee Arnold On A Country Road:

Tom Jones concert w/Tammy Wynette, Gatlins. Karen Brooks (August 27-28)

Rock USA:

Robert Plant/Rick Springfield/Animals/Super-

tramp (August 27-28)

Dolly Parton/Don Williams apecial (Labor Day

"Super Songs," greatest hits special (Labor

Narwood

Country Closeup:

Charley Pride (August 29)

Music Makers:

Steve Lawrence & Eydle Gorme (August 29)

NBC

Source:

Live airing of NAB-RPC Convention/Bill Gavin salute (August 28)

Culture Club live (August 31)

Greg Kihn concert (September 2-5)

RKO Networks Countdown America

w/John Leader (IS, Inc.):

Culture Club spotlighted (August 13-14)

Hot Ones (IS, Inc.):

George Benson (August 29) irene Cara (September 5)

Solid Gold Saturday Night (Dick Bartley):

Bubblegum groups of the '60s (August 27)
Box Tops (September 3)

Sounds Of Summer:

"Countdown Summertime" w/John Leader (August 20-21) Air Supply live (September 4)

Rolling Stone Magazine Productions

Guest DJ:

Police's Stewart Copeland (August 29) Thomas Dolby (September 5)

Syndicate It, Inc.

Music Of Black America: Sounds of Summer (August 29)

United Stations

Dick Clark's Rock, Roll & Remember:

Petula Clark (August 26-28)

The Great Sounds:

Joe Williams (August 26-28)

Solid Gold Country:

Johnny Paycheck (September 2-4)

Weekly Country Music Countdown:

Sylvia (August 26-28)

Watermark

Musicalle

Lena Horne/The Sound Of Music/Ten Best Films list (August 27-28)

Soundtrack of the '60s:

Hank Ballard/Monkees/health food expert Gypsy Boots (August 27-28)

Westwood One

Earth News:

Eurythmics/Men Without Hats/Loverboy (Week of August 29)

Live From Gilley's:

Moe Bandy (August 26-28)

Off The Record Specials:

Asia (August 26-28) Journey (September 2-4)

Rock Album Countdown:

Robert Plant/Fixx (August 26-28) Asia/Police (September 2-4)

Rock Chronicles:

On the road again (August 26-28)
More women in rock (September 2-4)

Rock 'N' Roll Never Forgets:

Brian Jones (August 26-28)

Special Edition:

Larry Graham (August 26-28) Narada Michael Walden (September 2-4)

Star Trak Profile:

Little River Band (August 26-28)

Superstar Concerts:

Loverboy (August 27) Journey (September 3)

ARC

Entertainment Net/ Silver Eagle (DIR):

Merle Haggard (August 27)

FM Net:

"Ringo's Yellow Submarine" (Now thr.

Rock Net/Continuous History Of Rock & Roll (R. Stone):

The US Festival (August 28)

Rock Net/King Biscuit (DIR):

Stevie Ray Vaughan/Blackfoot (August 28)

Clayton Webster

Country Calendar:

Gery Morris (August 29)
Kitty Weils (August 30)
Rosanne Cash (August 31)
Corway Twitty (September 1)
Boxcar Willie (September 2)
Jim Glaser (September 3)
David Allan Coe (September 4)

Rarities:

Police (August 29)
Tom Petty (August 30)
10cc (August 31)
Men At Work (September 1)
Eric Clapton/Powerhouse (September 2)

Retro Rock:

Tubes (August 29)

Continuum Broadcasting

On Bleecker Street: "At The Hop" w/Danny & The Juniors (August 26-29) "Summer Nights" w/Righteous Bros.

(September 1-4) Rockweek:

Jefferson Starship (August 28-30) Billy Joel (September 4-7)



THE SECRET LIFE OF PLANT — Robert Plant's musical past, present, and future were among the topics discussed during a recent edition of Global Satellite Network's live call-in program "Rockline." Joining Plant at show site WPLJ/New York were (I-r) former WIOT/Toledo MD Buck McWilliams, WYSP/Philadelphia MD Steve Feinstein, WPLJ's Marc Coppola, Atlantic's Judy Libow, Plant, Rockline's Cindy Tollin and host Bob Coburn.

PLASTIC CARD PROMOTIONS?

PHONE THE PROFESSIONALS

2B SYSTEM CORPORATION

BROADCAST PROMOTIONS DIVISION 313/588-7400

NEWS & INFORMATION FEATURES

ABC

Entertainment Net:

"Report Card On Education" w/Jeri Hamilton (August 15-19)

Information Net:

"John Stossel Consumer Lookout" talks about better gas mileage/diesel cars (August 13-14)

CBS

Travers Stakes thoroughbred race (August 13) RadioRadio:

James Bond's beauties/gossip columnist Igor Cassini/film restoration/Emmett Chapman, inventor of new instrument the stick/3-D on "Kris Erik Stevens — In Touch" (August 15-21)

Clayton Webster Jack Carney Comedy Show:

Telephones (August 29)

Joe Piscopo At Large:

Changes in baseball (August 15)
Movies on TV (August 16)
Rex Greed: music rumors/scoops (August 18)

Steve Martin/Pt. III, IV (August 21) Sporting News Report:

Darryl Strawberry/Joe Montana/Bubba Parris
(August 22)

Mutual

Bulck Open (August 10-14)

Narwood Minding Your Business:

Building a partnership (August 15) Bankruptcy/Pt. I, II (August 15-16) Vacationa/business trips (August 16) Small business lawyers' survey (August 17 Electronic mail (August 19)

NDC

"Newsline Extra": "Washboard Weepers" w/Edwin Newman (Week of August 15)

Radio Entertainment Net The Olympic Minute:

Olympics shut doors (August 15) Ducks block champion (August 16) Champagne bubble bursts (August 17) Women run own games (August 18) Dash in a flash (August 19)

Strand Broadcast Services Something You Should Know:

Perfect touch: touching for health (August 15) Evaluating health clubs (August 16-17) Weekend entertaining (August 19)

Westwood One Brad Messer's Daybook:

Hay fever (August 15)
Borden milk/Klondlike gold rush (August 16)
Devey Crockett (August 17)
Wizard of Oz/James Meredith (August 18)
Salem witches/Old ironsides (August 19)

Playboy Advisor:

Exercise routine isn't tough enough/runner's knee/he loves to receive oral sex/cool out after hard day's work (Week of August 15)

Spaces & Places:

How to get a job (August 12-14)

Tellin' It Like It Was:

Jackie Robinson/10 parts (August 12-14)



SOURCE BAGS CULTURE CLUB — Forthcoming segments of the Source's "Rock Report," "A Minute With...," and "Mini-View" will focus on the growing popularity of British group Culture Club. While taping the segments, Jon Moss (holding his new Source tote bag) and Boy George took time out for a candid shot with Program Manager/Rock Reporter Rona Elliot. The band's August 31 concert from Philadelphia's Tower Theatre will also be broadcast



STRAY CATS STRUT STUFF — Portions of the Stray Cats' '83 US Festival purformance, as well as a backstage interview, will be among the highlights of Westwood One's 12-hour ''US Special, scheduled for Labor Day weekend. On hand following the interview were (I-r, rear) Westwood One's Director/Programming Robin Wren, President Norm Pattiz, host David Perry, and VP/Director of Artist Relations Richard Kimball, (I-r, front) Stray Cats members Lee Rocker, Brian Setzer, and Slim Jim Phantom.

PEOPLE

● David Bernstein tapped as VP/Research & Marketing for syndicator Amtel International. He joins the firm from a writer/chief researcher position with Atlanta-based CNN. Bernstein is also a former WSYR-FM/Syracuse announcer.

• Seth Elliott appointed Director/Radio Frequency Systems Engineering for the CBS owned radio stations. He's been with the network since 1982 as Project Engineer. In other activity David Knorr is named Director/Audio Systems Engineering, overseeing the CBS Radio Network

and the owned radio stations. Like Elliott, ten-year veteran Knorr most recently served as Project Engineer.

• WPLJ/New York air personality Jimmy Fink has been chosen as producer of "Rolling Stone's Continuous History Of Rock & Roll," broadcast over the ABC Rock Radio Network. At the same time it was announced that Tony Pigg, WPLJ's midday personality, would be the new host. The appointments become effective October 3.

Continued on Page 10

Sounds You've Never Heard Before.



Scientific-Atlanta's digital audio satellite terminal gives you the highest highs, the lowest lows in network program fidelity.

Scientific-Atlanta brings you the first major advance in network radio program delivery since there were network radio programs to deliver: the digital audio satellite terminal.

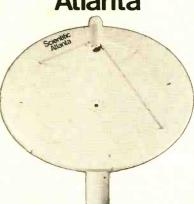
Listen to the crisp, clean signal quality featuring 80 dB of dynamic range and a full 24 dBm peak signal level. And then notice the low distortion characteristics—less than .3% THD. We make it sound like the program is originating in your own studio.

Our new digital audio

terminal also offers fast setup and long-term reliability. Plus ease of operation: you can make a program change with a simple flip of a switch.

Once you hear the dramatic difference of digital satellite distribution, you'll be introduced to a quality of sound you've never known before. Find out more right now by contacting P. Michael Kelly. The new digital audio terminal from Scientific-Atlanta—the choice of four of America's leading radio networks.

Scientific Atlanta



Scientific-Atlanta Telecommunications, Digital Audio Marketing, 3845 Pleasantdale Road, Atlanta, GA 30340/(404) 449-2381

Networks/Program Suppliers

PEOPLE

Continued from Page 8

● Nick Young joins RKO Radio Networks as a news anchor/correspondent for RKO One. He comes aboard after four years as AM drive news anchor at WHDH/Boston.

● Actress Jaclyn Smith set to host ABC Direction Network's "Alive And Fit!" The 60-second health/fitness program, which airs M-F, premiered August 1.

● Ex-Pittsburgh Steeler Jack Ham and former L.A. Rams head coach Ray Malavasi join Mutual as color commentators for the '83 NFL season.



CHAMPION COMMENTATOR — Sugar Ray Leonard, former Olympic and world boxing champion, brings his one-two punch to the radio ring as part of Mutual's 54-week pre-Olympic feature, "Olympics '84." Above, he polishes his commentator skills with Mutual Sports Operations Manager Larry Michael



A SPEAKING FEE — During a recent New York stopover, the Tubes' Fee Waybill dropped by the ABC Rock Radio Network. His thoughts and comments will be featured on a future segment of the net's "Rocknotes" series. Pictured here are (I-r, standing) ABC Radio Networks Manager/Publicity & Promotion Cathy Lehrfeld and Dan Forth, Director/ABC Rock Radio Network; (I-r, seated) Waybill and "Rocknotes" host Pat St. John.



SOLID GOLD COUNTRY — That's the name of United Stations' newest program offering. The weekly three-hour show, which focuses on the relationship between country music's past and present, debuts in September. Above, WKHK/New York PD Dene Hallam (right) joins US VP/Marketing Frank Murphy at a recent celebration on behalf of the show.



For the Best in a TRA VELING BILLBOARD (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT (314) 423-4411

Pro: Motions

Cremona New WDJF VP/GM

Former WICC/Bridgeport, CT VP/GM Vince Cremona has joined the 108 Radio Company. In addition to being a principal in the firm, Cremona will serve as VP/GM of WDJF/Westport, CT once its purchase by 108 Radio is completed. Prior to his seven-year stint at WICC, Cremona was General Sales Manager of WNBC/New York and GM of neighboring WQIV (now known as WNCN).



Vince Cremona

CBS Radio Sales Taps Takahashi

CBS Radio Spot Sales has named Kei Takahashi New York Sales Manager. His sales background includes four years with CBS as an Account Executive in its New York and Los Angeles Radio Spot Sales offices, as well as a similar post with Los Angeles outlets KBIG & KBRT and KLOS.

Young Segues To RKO Radio

RKO Radio Sales welcomes **Donald Young** as its New York Sales Manager. Young is a former **Torbet Radio**-New York Account Executive and Sales Manager. Since 1982 he was a television salesman for **Petry**-New York.

KASH & KSND Name Lamarche

Ken Lamarche is tapped as Sales Manager of KASH & KSND/Eugene-Springfield. He was most recently associated with Fresno Cable. Prior to that he worked at KFRE/Fresno, CA for seven years, the last three as Sales Manager.

Twin Towers Bows

Michael Dixon and Paul Freeman have formed Twin Towers Company, a Los Angeles-based record label. The label's first product release features Papa Doo Run Run with John Stamos, known as Blackie on "General Hospital," as special guest artist. Twin Towers may be contacted at (213) 859-1777.

Tangeman Moves To WABC

Douglas Tangeman has been appointed Sales Manager at **WABC/New York**. He transfers from sister outlet **KABC/Los Angeles**, where he held the Senior Account Executive post.

MCA Promotes Sather

Le Roy Sather has been appointed VP/Field Sales for MCA Distributing. Before being promoted, Sather was Director of MCA's western region. He first came aboard in 1979 as Denver Branch Manager.



Le Roy Sather

Steve Brack

Brack Moves To Chrysalis

Following a two-year stint as **Boardwalk Records**' National Promotion Director, **Steve Brack** has joined **Chrysalis Records** as West Coast Regional Promotion Manager. Prior to Boardwalk, Brack served as Product Manager for **Epic** and National College Promotion Manager for **CBS Records** in New York.

WINE & WRKI Name New GMs

Jim Principi has been appointed VP/GM of WINE/Brookfield, CT, while John Fullam accepts the same post with sister FM WRKI. Principi has been with the stations since 1973; Fullam since 1975. Ronald Tarsi, who relinquished his GM position, remains as President of Housatonic Valley Broadcasting Company, operators of the two outlets.

Katz Promotes Boettner

Al Boettner has been upped to Director of Corporate Research and Development at Katz Broadcasting Company. He retains his prior responsibilities as Assistant to the President.

Suisse Appoints Stein

Robert Stein segues to Suisse International Entertainment Corporation as Director of Business Affairs. His background includes a stint on the legal staff of ABC Records.

Allegiance Records Expands

Allegiance Records has announced expansion plans. Concurrent with that announcement Business Affairs Director Howard Zelener adds video production/development duties, with A&R Director Spencer Davis also assisting in that area. GM/Promotion Director Marty Goldrod continues to oversee promotion, video, and publicity. A national singles promotion manager and personnel for the new creative services department will be announced shortly.

Gillespie In Boston



Pablo Records' Dizzy Gillespie recently played at Boston's Jonathan Swift and took time out for an in-store appearance at Strawberries. Pictured (I-r) are Strawberries' Becky Sack, RCA's Larry Palmacci, Gillespie, RCA's Tessil Collins, Strawberries' Neil Levy, and publicist Charlie Lake.

IS YOUR FORMAT OUT OF CONTROL?

Lock down those complex music patterns with the Formax Music System[©] of computerized music control. Inexpensive and incredibly flexible. No hardware required!

1007 Naperville Road Wheaton, Illinois 60187

Call Doug Blair (collect) 312-653-5527

SOFTWARE

TWO OF OUR BIGGEST HAVE BECOME TWO OF CHR'S BIGGEST:



GEORGE BENSON "LADY LOVE ME (ONE MORE TIME)"

		123/11		
B104	WYCR	KBFM	KQMQ	KILE
WXKS-FM	WKEE	FM100	KO93	KVOL
WNYS	WLAN-FM	G100	KHOP	Q101
B94	WBLI	WHHY-FM	KIDD	KNOE-FM
WHTX	WSPK	KRGV	KGGI	WXLK
PRO-FM	WKFM	KXI04	KSKD	WAEV
94Q	WPST	WSFL	KRSP	Z102
Z93	Q106	WTIX	KHYT	FM99
KAFM	WBBQ	WNVZ	KRQ	WGLF
WKQX	KZZB	WRVQ	WFBG	WBWB
WGCL	WQID	KITY	WGUY	WCIL-FM
WABX	KXX106	KTFM	WIGY	KRNA
WHYT	WCSC	KROK	WCIR	KKLS
KBEQ	WBCY	WSEZ	WOMP-FM	99KG
KLOL-FM	WNOK-FM	WKDD	WIKZ	KDVV
KIMN	KITE	KIIK	WERZ	KFMW
Q103	WNFI	KMGK	WZYQ	KENI
KEARTH	KAMZ	WKDQ	WKHI	KYYA
KFI	KSET-FM	WZZR	WISE	KCDQ
KCNR	WANS-FM	WZPL	WJAD	KGHO
KMJK	WZYP	WKFR	WCGQ	KOZE
KFRC	94TYX	KEYN-FM	WFLB	KDZA
WFLY	WJDX	WHOT	KISR	KBIM
WTRY	Y103	KBBK	Q104	KSLY
WROR	WOKI	KIKI	WFOX	KIST

PRODUCED BY ARIF MARDIN MANAGEMENT: FRITZ-TURNER



TALKING HEADS "BURNING DOWN THE HOUSE"

89/20

B104	WBBQ	WJXQ	WFLB
WXKS-FM	KZZB	Z104	KISR
WPHD	WCSC	KZ93	WYKS
CKGM	WSSX	WHOT	KILE
PRO-FM	WSKZ	KBBK	KVOL
Z93	WNOK-FM	KQMQ	WPFM
WGCL	KITE	KHOP	FM99
WABX	KZFM	KSKD	WGLF
WHYT	KSET-FM	KYYX	KKQV
WLOL-FM	WANS-FM	KHYT	WHSL
KIMN	WZYP	WFBG	WBWB
Q103	WOKI	WGUY	KFMZ
KIQQ	KBFM	WIKZ	KYTN
KMJK	KX104	WERZ	KRNA
WFLY	WSFL	WKHI	99KG
WKEE	WSEZ	WJBQ	WSPT
WLAN-FM	WKDD	WHEB	KFMW
WSPK	WNAM	WSQV	KCDQ
WKFM	KMGK	KOIZ-FM	KGHO
WPST	WGRD	WISE	KOZE
WRCK	WZZR	WJAD	KDZA
WKRZ-FM	WZPL	WCGQ	KCBN
			KBIM

PRODUCED BY TALKING HEADS





New Slogan Policy Unveiled

Arbitron has recently decided that effective with the winter '84 sweep there will be a major revision in how slogans are handled. What is the new approach? Does it make sense? How might it affect your station? Let's delve into these questions. Pay close attention; this one's important.

Over the last few months, Arbitron, in conjunction with advisory bodies such as the RAB GOALS Committee and the Radio Advisory Council, has been taking a look at the way it handles identifiers other than call letters. Now, apparently, the fruit of the review labors is about to pay off in a new policy.

Only One Slogan

According to Claire Kummer, Radio Product Manager at Arbitron, effective with the submission of facility form packets for the winter '84 sweep (or spring '84 if your market isn't surveyed January-March), stations will be allowed to submit only one slogan to the ratings firm. The current policy allows stations to send in up to three non-call letter identifiers as slogans.

As Kummer put it, "We're looking for the station's real nickname. An example would be Magic or FM100. We hope that by adopting this rule we'll be able to cut down on the increasing trend towards slogan conflicts."

Why Now?

Why the move to this policy, and why now — rather than a year or more ago, for example?

337

"Less than 3% of the diary entries have anything to do with an identifier that is not the station's call letters or its exact frequency."

Claire Kummer

Much of the catalyst for this Arbitron procedure stems from actions of broadcasters.

As I wrote several weeks ago, there has been an increasing problem of stations intentionally trying to muddy the identifier waters by copying one of the slogans of another station in the same market. That problem was undoubtedly a factor in Arbitron's thinking.

Another problem has to do with "slogans" that are not really slogans. For instance, some stations put down items on the three slogan lines on the facility form that are either program titles or the names of DJs. These should be covered on the programming log sheet in the facility package, not on the slogan lines.

Kummer agreed. "Most stations put down everything on the slogan lines, so we won't miss anything," she stated. "However, this is what causes a lot of the

Hartford, New Haven Books To Be Reissued

Week In Review

Owing to what an Arbitron official termed "two manual processing errors," the spring '83 market reports for Hartford and New Haven are being reissued. The problems affected Hartford station WKSS, which will now move from seventh to fifth in the metro 12+, 4.3-4.7.

According to Arbitron Radio Product Manager Claire Kummer, WKSS was originally underreported because "first, the station's slogan 'Kiss' should not have been dropped from our slogan file for the spring survey. Second, our reach file showed WRKS/New York, which also calls itself 'Kiss' as reaching the Hartford metro — this is incorrect." Kummer said that as a result of this affair Arbitron was going to look into its reach files to clean up any other similar problems.

As a result of the two errors cited above there were eight metro diaries (and dozens outside the metro) where "Kiss" entries were not credited to WKSS. The reissue will correct the tally. The Hartford reissue also affects the New Haven book, since the ADI information from Hartford also shows up in the New Haven report. The books should be reissued within a week or so.

Advisory Council Agenda Set

Ted Dorf, VP/GM of WGAY-AM & FM/Washington and Chairman of the Arbitron Radio Advisory Council (ARAC), has firmed up the agenda for the next ARAC-Arbitron meeting, which starts next week. Key topics to be addressed include the new metro definitions, the possibility of five-year age breaks in the estimates, Arbitron's new monthly service, and the handling of slogans and other non-call letter identifiers.

"For the vast majority of stations there will be no problems."

conflicts we see."

As more and more stations did diary reviews they saw the conflicts and how they muddied the crediting waters. Questions began to be aimed at Arbitron asking how it was going to resolve the hassles, and this policy is a response to that problem.

Station Impact

What does the new Arbitron slogan policy mean to most stations? Arbitron's radio production chief told me, "For the vast majority of stations there will be no problems."

According to Kummer, "We looked at the slogan submissions for 1000 stations in our files. When we eliminated the personalities and program titles, 87% of the stations had either no slogans left, or just one."

And what about the number of diary entries that are slogans? What might be the impact there? Minor, according to Kummer. "Less than 3% of the diary entries have anything to do with an identifier that is not the station's

call letters or its exact frequency," she told me. Apparently, advertised slogans show up only rarely in diaries — a fact that those who've looked through diaries can confirm.

Now Arbitron will go to the Advisory Council to make sure all the bases on this new procedure are covered. Indeed, Kummer was sensitive to station fears, as she told me, "We are concerned about special situations. However, overall this can help — and we're hoping the stations will cooperate and help us."

Bottom Line

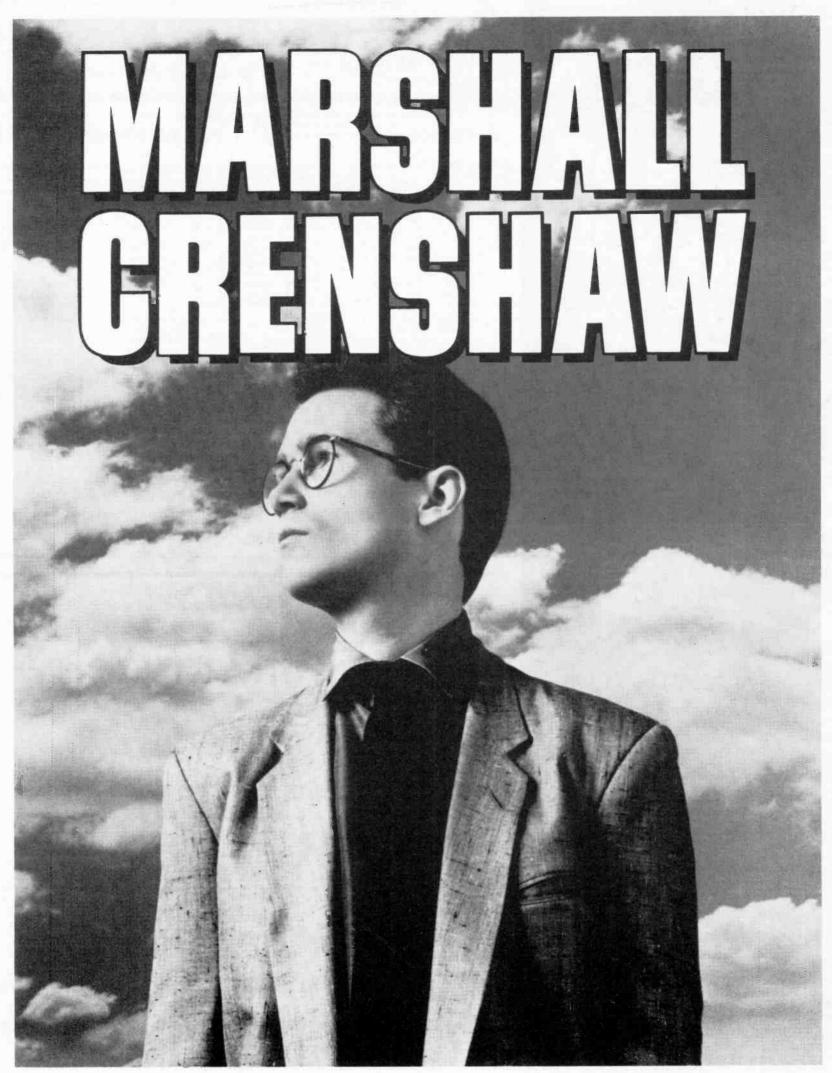
So what does all this mean to you? First, make sure you get your call letters embedded in the brains of your audience. Second, if you use slogans don't use more than one. This type of multiple identity can be poor positioning for a station and can lead to softness in your numbers. And lastly, get your identifiers straightened out now so that when the new rules hit you won't have to do a marketing about-face. The new rules can help cut down crediting errors and screwed up numbers — let's give Arbitron a hand here.

\mathbf{Q} &A

A consultant to a Black-formatted station in the Roanoke market called to ask, "Is it true that Arbitron pays blacks more for keeping diaries than other diarykeepers?"

Yes, that's been true since Differential Survey Treatment (DST) took effect last year. In some homes (with black males 18-34) people can get up to \$5 per person for up to four persons. Other blacks get \$2 per diarykeeping week, versus the \$1 for most folks.

Arbitron is currently evaluating tests done to see if a different premium setup (less than \$5) can still attract reliable ethnic diary return. I'll keep you posted as the results are made available.



TOUR DATES:

8/10 Cal Expo Amphitheatre,

Sacramento, CA 8/13-14 Irvine Meadows Amphitheatre,

Irvine, CA

8/21 Paolo's, Grand Rapids, MI

8/22 Chicago Fest, Chicago, IL

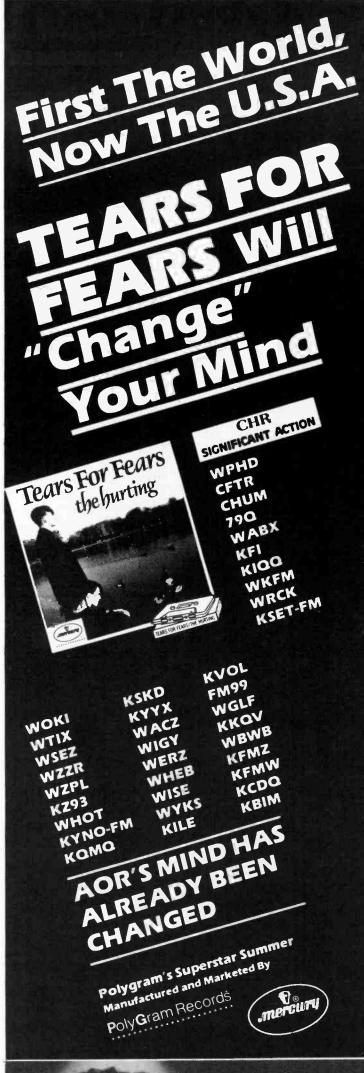
8/23 The Palms, Milwaukee, WI

First Avenue, Minneapolis, MN



MARSHALL CRENSHAW'S
ALBUM "FIELD DAY"
ON WARNER BROTHERS
RECORDS.

MARSHALL CRENSHAW IN CONCERT. AS HEARD COAST-TO-COAST ON THE SOURCE.







WSCY-FM

ARBITRON RADIO

Arbitron Spring '83 Quarterlies, 12+

Syracuse —				METF	O R	61	Gra	nd	Raj	pid
Share	Trend	ls	Persons	12+	Moi	n-Suň 6AM-Mid	Share	Trend	ls	Perso
Sprin	82	Fall	82	Spring	83		Sprin	g 82	Fall	1 82
N/A 7.9 14.2 12.4 4.4 4.8 5.9 N/A 3.5 0.5	N/A 4 1 2 9 8 6 N/A 1U 23	12.9 5.9 14.2 10.5 6.2 8.0 3.0 N/A 2.8 0.3	2 7 1 3 6 4 10 N/A 12 22	11.1 11.0 10.5 9.0 8.2 7.0 5.8 4.5 3.0 2.4	1 2 3 4 5 6 7 8 9	WYYY-FM (AC) WFBL-AM (MBnd) W5YR-AM (AC) WHEN-AM (AC) WHEN-AM (AC) WKFM-FM (CMN) WKFM-FM (CMN) WK SE-FM (MON) WSCY-FM (AON) WSCY-FM (AON) WSEN-FM (CMN) WIBQ-FM (AC)	14.3 7.5 10.6 4.5 13.7 6.6 7.8 4.5 4.7 2.1	1 5 3 9 2 6 4 8 7	12.3 11.5 9.6 7.8 11.7 6.1 7.4 3.4 2.3	1 3 4 5 2 7 1 1 1
	Mon Su	STATIO STATIO STATIO WYYY- WAUX- WHEN- WKFM- WSCY-	ON == FM FM AM FM	Mon R AN	Sur K == I	S 25-54 S C AM MID STATION STATION WYYY-FM WHEN-AM WSYR-AM WFBL-AM	1	Mon Su	ta 18-34 n 6AM M STATI ==== WLAV- WCUZ- WJ FM- WZZ R- WGRD-	ON == FM FM FM

WKKB-FM

Shar	e Trend	8	Persons	12+	Mo	on-Sun 6AM-Mid
Spri	ng 82	Fall	82	Spring	83	
14.3	1	12.3	1	14.2	1	WLAV-FM (AOR
7.5	5	11.5	3	13.4	2	WCUZ-FM (Ctry)
10.6	3	9.6	4	10.4	-	WOOD-AM (AC)
4.5	9	7.8	5	9.1	5	WZZK-FM (CHR
13.7	2	11.7	2	8.8	6	WOUD - FM (BM)
6.6	tó	6.1	7	6 . 7	7	WJ FM-FM (AC)
7.8	4	7.4	6	6.0	8	WGRD-FM (CHR
4.5	8	3.4	10	3.6	9	WEUR-FM (Ref)
2.1	11	1.2	16	2.0	10	WTWN-AM (NIT)
	Adul	ts 18-34			Adul	ts 25.64
	Mon Su	n 6AM-M	IId	Mo	n-Su	n 6AM-Mid
	RANK	STATI	UN	RA	NK	STATION -
	====	=====	==	==	==	
	1	WLAV -	FM		1	WCUZ-FM
	2	WCUZ-	FM		2	WIFM-FM
	3	WIFM-	FM		3	WOOD - AM
	4	WZZR-			-	WLAV-FM
	5	WGRD-				WOOD-FM
	,	11010			5	MOOD - LW

Format Legend

AC-Adult Contemporary, AOR-Album-Oriented Rock, BBnd-Big Band, Blk-Black, BM/Easy-Beautiful Music, Easy Listening, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, ${\bf Misc-Miscellaneous,\ News-News,\ Rel-Religious,}$ Span-Spanish, Talk-Talk, Urbn-Urban.

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings service may not reprint or use this information in any form.



The NAB Radio **Programming Conference** August 28-31, 1983 • St. Francis Hotel



Radio Department, NAB, 1771 N St. NW, Washington, DC 20036 (202) 293-4955

EPA ALWAYS PROVIDES A STEADY MENU OF HITS CHECK OUT TODAYS SPECIALS

ART "How Can I Refuse"

CHR NEW & ACTIVE

ONE OF THE MOST ADDED



WBEN-FM add Z93 add WGCL add WLOL-FM add KMJK add KUBE add K104 add WKEE add WKRZ-FM add WBBQ add KZFM add WDOQ add

WQUT add KLUC add WOKI add WIGY add 39 G100 add 38 WERZ add WRVQ add WKHI add KITY add 95XIL add WKDD add WCGQ add KMGK add WFLB add WMEE add WFOX add WZPL add WIXV add WGLF add WJXQ add 21 KZ93 add KKOV add WHOT add KFYR add

WBWB add KRNA add KCBN add KSLY add WPHD 34-32 WABX on KNBQ deb 32 WCSC deb 36 WSSX deb 22 WNOK-FM deb 36 KSKD deb 39 WIKZ deb 37

KQIZ-FM deb 28 WZYP WJAD deb 35 WABB-FM WYKS deb 29 WSFL WHSL deb 27 **KROK** KOZE deb 30 WGRD WFLY WZZR WTRY WKFR **WSPK** WVIC **WKFM KHOP WPST** WACZ WRCK OK100 **WANS-FM** WSQV

WISE KISR KNOE-FM **KYTN KKLS KWTO-FM KFMW KGHO KBIM**

on't Wanna

NEW & ACTIVE



WNBC add CHUM add Q105 add 28 KBEQ add 39 XTRA add WKEE add WSPK add KBFM add

KITY add KTFM add WZZR add KZ93 add K107 add 40 WHOT add KIKI add KQMQ add KSKD add

KOIZ-FM add KVOL add KMGK add 38 KNOE-FM add KENI add KCDQ add KDZA add KCBN add WXKS-FM deb 28 WPHD 38-36 WHTX deb 27

WNAM PRO-FM on WABX on KIIK WLOL-FM on WZPL KIQQ deb 40 WIXO WROR deb 39 WKFR Z102 38-26 KHOP KGHO deb 40 **KYYX** WNFI **WFBG WOMP-FM** WSEZ WKDD WKHI

WHEB WJAD FM99 WGLF **WBWB** KRNA **KFMW KBIM**

TRIOT "Cum On Feel The Noize"



"Top 3 phones, Top 10 sales! This record is a monster - you ought to be playing it!" JOHN PICCILLO — MD/103WPHD/Buffalo

"In the same vein as 'I Love Rock 'N Roll,' an excellent rock anthem. Immediate phones, followed within days by huge single and LP sales. This is definitely a hit record in Los Angeles." ROBERT MOORHEAD — MD/KIQQ/Los Angeles

WNYS 22-14 KIQQ 14-8 WPHD 21-19 WKRZ-FM add

WJXQ on WACZ on

WZYQ 26 **KGHO 32-25** KCBN 35-29

SOS BAND "Just Be Good To Me"

SIGNIFICANT ACTION



BLACK CHART: 1 . . . AND CROSSING QUICK!

B104 on WXKS-FM deb 33 KBFM on WABX on KFRC 37-30 WKFM add

KAMZ deb 30 WNVZ add KQMQ add KHYT add 30

WIXV 19-14 Z102 add

Tabu

MADNESS

"It Must Be Love" 7-29562

Produced by Clive Langer and Alan Winstanley

The Second Single from the Debut Geffen LP MADNESS GHS 4003



CHR SIGNIFICANT ACTION

KIQQ	KTFM	WFLB
KFRC	KROK	WYKS
WKEE	WNAM	KNOE-FM
WKFM	WZZR	WPFM
KHFI	WJXQ	FM99
WQID	WHOT	WHSL
WCSC	KIKI	KFYR
WBCY	KQMQ	KYTN
KITE	KHYT	99KG
KSET-FM	WFBG	KENI
KBFM	WERZ	KCDQ
WSFL	WISE	
WTIX	WJAD	

PETER GABRIEL

"Solsbury Hill" 7-29542

Produced By Peter Gabriel & Peter Walsh

From the Geffen LP PLAYS LIVE 2 GHS 4012 F





Double-Pocket Sets Sold

CHR SIGNIFICANT ACTION

WRCK

WNFI	WJAD
KBFM	KNOE-FM
WTIX	WBWB
KTFM	KFMZ
WZZR	KCDQ
WJXQ	
KSKD	
	KBFM WTIX KTFM WZZR WJXQ

KYYX





STREET TALK

WROR/Boston VP/GM Tom Baker has resigned after five years with the station. He will announce future plans shortly, and there is no word on a replacement yet. In case you're keeping track, that's the second manager to exit an RKO station in the past two weeks.

Street Talk has learned that KVI/Seattle VP/GM Shannon Sweatte will be handling the management responsibilities for both KVI and sister KPLZ within two weeks. What Shannon's title will be was not disclosed, nor was it revealed what the future holds for current KPLZ VP/GM Todd Bitts with Golden West. At presstime, Bitts was still with KPLZ.

KEPT/Shreveport has switched from Religion to A/C under its new ownership. What's particularly interesting about this change is KEPT's entire management team (GM, GSM, PD, & MD) comes from crosstown format champion KEEL. After delivering KEEL an outstanding spring ratings performance, the four will now use the new 100 kw facility to one-up their own strategy.

KMGC/Dallas is quietly making large money overtures to at least two well-known personalities in an attempt to hire a morning man. One of the two is currently a station owner in a not-too-distant market who may be interested in a return to the mike.

Arista Sr. VP/Artist Development Rick Dobbis resigned last week. Abbey Konowitch has been upped to VP/Artist Development this week.

Congrats to Steve Brack, who's been named West Coast Regional Promotion rep for Chrysalis. Steve most recently was National Promotion Director for Boardwalk.

Word out of Salt Lake has it that KCPX-FM will convert from AOR to CHR within the next couple of weeks with Gary Waldron as PD

Chuck Taylor has left the PD post at WFLY/Albany after two years, and MD Jack Lawrence has been named interim PD until the sale of the station is approved.

After many years, Y100/Miami morning news personality Jim Reihle leaves to rejoin Bill Tanner's morning show at WASH/Washington. Reihle and Tanner have worked together for 13 years with the exception of the past six months. Y100's new News Director is Cathy Cruise-Dougherty from WHB/Kansas City.

KEZB/El Paso signed on its new live CHR format (8-2), dropping its Bonneville Easy Listening approach. Operations Manager/PD Ron Haney is still looking for an afternoon personality to complete the air staff at El Paso's new "B-94."

KRLA/Los Angeles PD Jack Roth has resigned after seven years to pursue other interests in radio and TV. Those interested in programming this 50kw AM Oldies outlet should contact GM Bert West.

Kat Family Records has sold 80% of its stock to Equity Recording Company, whose previously released product was on the Robox and Tanglewood labels. Under the new setup Joel Katz will remain as Kat Family President and Kirby Kinman, Equity's majority stockholder, will become Chairman of the Board of Directors. CBS has renewed Kat Family as an associated label.

Former KDAY/Los Angeles GM Gary Price has joined the new California Radio Network as VP/Sales.

MCA Records has signed Barry Gibb to what the company is calling a "multi-dimensional entertainment pact." Barry will do solo recordings, soundtracks, films, videos, and cable television projects exclusively for MCA.

Burkhart/Abrams/Michaels/Douglas & Associates has inked a deal to consult four stations owned by former NFL star Willie Davis. The quartet covered includes KACE/Los Angeles, KYOK/Houston, and WLUM & WAWA/Milwaukee. B/A/M/D VP/Adult Radio Bob Elliott will work with the properties.

KMBZ/Kansas City announced this week it will shift from A/C to an "information" format over the next six weeks. Following extensive research, VP/GM Russ Wood said that music would remain, but take a back seat to more local news, features, talk (but no call-ins), and community involvement. The station is now looking for a News/Program Director to manage the new format.

Watch for an announcement soon from Danny Goldberg of Modern Records that he is forming Gold Mountain Records with former E/A Promo VP Burt Stein. Goldberg will retain his interest in Modern while overseeing the new label with Stein. Gold Mountain will apparently be distributed through A&M, with initial product out in late September.

WRHY/York has been officially taken over by Starview Media, Doug George Pres./GM and Joe Montione VP/Programming. The station is calling itself "92 Rock" and has applied for WHTF. The format has switched from nostalgia to CHR. Joe will do afternoons on the new station, but will continue to program WILK/Wilkes-Barre from York.

New WWSH/Philadelphia PD Bobby Rich missed a day or two at work this week, following an accident he suffered while attending his high school reunion in Ephrata, Washington. It seems he dropped a bowling ball on his foot, making a clean strike on his big toe. Ouch!

WQUA/Quad Cities has applied for the new call letters WMRZ.

Congratulations to Joe Bennett, who has been promoted from MD to PD at WSLI/Jackson, MS.

Look for an announcement shortly that MCA has hired Steve Moir and Tom Trumbo from EMI America for A&R duties.



WANTED! KPAQ

Who's That?

Kustomers Particular About Quality.

Our decals are so much better, our quality makes it obvious why we want the best stations!

... AND THE BEST STATIONS WANT US!

CALL TOLL FREE! 1-800-331-4438

IN OKLA. 918-258-6502

Congratulations To Our Client Stations Who Are "Taking These Demos To The Bank"

Adelaide, Australia - SA-FM** #1 16-34 Adults	Jacksonville - WIVY FM #1 A/C Leader Kansas City - KLSI FM* #1 A/C Leader
Albuquerque - KFMG FM #1 18-34 Adults	#1 18-49 Adults
Anchorage - KWHL FM #1 Market Leader #1 Men 18+	Los Angeles - KLOS FM #1 AOR 18-34 Adults Oklahoma City - KATT FM . #1 Market Leader
Auckland, New Zealand -	#1 18-34 Adults
MJK-FM ** Debut 8.1 Brisbane, Australia -	Philadelphia - WYSP FM #1 AOR Leader #1 18-24 Adults
4MMM FM ** #1 10-39 Persons	Phoenix - KDKB FM* #1 Market Leader
Cleveland - WMMS FM #1 Market Leader #1 18-49 Adults	#1 Cume Leader #1 18-49 Adults
Dallas - KZEW FM #1 AOR 18-34 Adults	Providence - WHJY FM#1 AOR Leader #1 18-34 Adults
Denver - KBPI FM*#1 Contemporary #1 Cume Leader #1 18-49 Adults	Richmond - WRXL FM #1 AOR Leader #1 Rocker 18-34 Adult
Fargo - KQWB FM #1 18-49 Men #1 18-34 Men	Rochester - WCMF FM #1 Contemporary #1 18-34 Adults
Gainesville - WRUF FM #1 Contemporary #1 18-34 Adults	San Antonio - KISS FM #1 18-49 Men Tucson - KWFM FM* #1 Contemporary
Houston - KSRR FM #1 Contemporary	#1 18-34 Adults
#1 18-49 Adults	Tulsa - KMOD FM #1 Rocker
Indianapolis - WFBQ FM #1 18-34 Adults	

JPC

Programming Advisors

Jeff Pollack Communications, Inc. 984 Monument Street Suite 204 Pacific Palisades, CA 90272 (213) 459-2783

* Sandusky Corporate-consulted station.

Source: Average quarter hour share, persons 12+, Monday-Sunday, 6am-12mid, Spring 1983 Arbitron.

** Source: McNair-Anderson Report, Spring, 1983

Sales Ideas

To Profit By

tic change in soft drink and beer business!

Heads up! Labor Day is almost here, and with it, the drama-

There's really only one week left in August to fill those spots. We might suggest the logical ones would be

It's also the time when the community service clubs are back in full swing. And don't forget they are all business people

automobile dealers for close-outs of 1983 models and TV

gathered together to do civic work. You should know them all. Join one! Make a special program using your station that can be used to instruct/inform. Then call all the program chairmen for all service clubs in your city and offer the services of your

They are your past, present, and future customers.

great fun sales/programming opportunities for October.

Oh yes . . . while you're sold-out running out of August and

into September and planning for the last quarter, you better get

ready to think about 1984's revenues . . . budgets start in the

next 30-90 days regardless of what company you work for

Don't forget Columbus Day and Halloween - both are

stations with fall flights. One week is not very long.

INJECTING ENTHUSIASM

Sales Meetings — A Positive Perspective

Sales meetings cause all kinds of erratic behavior! Salespeople react in varied ways, but the consensus is that sales meetings are useless.

It is a time when your tail is chewed on (or at least nibbled) . it's when collections are talked about . . . it is when failure is shared in group therapy . . . it's too early . . . too long . . . it doesn't help . . . and at best is boring.

Sales managers, on the other hand, feel they are unnecessary.

We only hire professionals here . one-on-one is the right way to handle salespeople . . . our people want to be on the street early . . . we have them when we need them . I'm too busy selling . . . and at best they are boring.

And the general manager? Well, general managers only worry about sales meetings when sales are going down. Out he/she emerges from the king's lair and says, "Looks like sales are falling off. Are we having enough sales meetings?"

Take Another Look

It would seem we have the wrong definition of sales meeting.

Sales meetings should be those brief times at the beginning of a work day that the sales force gathers together to be helped to a higher emotional level - one day's potential customers see the wisdom of using our ideas!

We all know that our energy and positive attitudes tend to diminish as the day wears on. It is, therefore, extra important that the structure of sales meetings be strong enough to fuel extra enthusiasm for the day's oppor-

Keep them up and positive! No negatives ... no hassles ... no collection complaints ... no account rotation . . . no arguments.

Just good stuff! Congratulations

.. compliments on wearing apparel . . . payment of prizes and bonuses . . . a new method of closing tough ones . . . the new special

more conducive to making the

package ... opportunities . new ideas this year. As a matter of fact, a bit of "we believe in you" isn't as hokey as you might think, and the perfect time to do it is in the middle of a sales meeting.

station in that presentation.

. . . not very long from now!

Sales meetings must be planned very carefully! Don't just have 'em! As a matter of fact, sales meetings should be more carefully planned than a presentation for \$10,000 in local business. After all, if the sales meeting is successful, two or three of the attendees might be excited enough to go out and sell 10K or maybe 20K for

Sales meetings are an opportunity (the only one you have for that day) for the sales manager to make a complete presentation that must sell 17 people on the idea of selling your product!

A Meeting A Day

So, with normal vacation time, this means you must plan 240 meaningful presentations during the year. Essentially, that's one a

Get out your calendar, let's make a plan!

How about . . . you plan one for you to execute Monday, Wednesday and Friday . . . then let's have a guest every Tuesday:

- A banker · An auto dealer

- · An agency person · The mayor
- A newspaper salesperson
- An RAB representative • The GMM from the depart-

ment store . . . The list goes on forever. Use your

own town to get your team wound up to win! If the person is something special, have a full staff meeting and jazz everybody

Now Thursday! This is the "out and amongst them day!" Meet at

- Movie theatre
- Auto showroom
- Dock
- Tennis court
- Art exhibit museum
- · Conference room at a department store
- · Bank
- Factory
- Computer center, . . .

And on and on . . . Do you know your own city? You would know better than I what would offer a special start for the day.

That's it - I think we've fallen on it . . . that's the phrase. Let's drop the sales meeting titles and make them a specially-planned, highly energetic opportunity for growth!

A special start for the day!

by Dwight Case



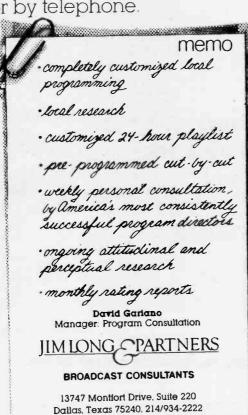


Weiss & Powell, Interep Radio's medium-market rep specialist firm, has ac quired PRO Time Sales, absorbing some of PRO Time's personnel. PRO Time founder Sam Brownstein will consult. Weiss & Powell now has nine wholly owned and two affiliated offices as a result of the transaction. Pictured (I-r) are Weiss & Powell President Bob Weiss and Brownstein.

AUGUST 1983

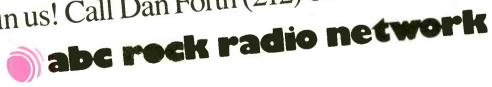
INTRODUCING JIM LONG & PARTNERS.

Two and one half years of research and development have produced a major advancement in programming. We would appreciate the opportunity to discuss the benefits of our services with you in person at the Radio Programming Conference in San Francisco August 28-31 or by telephone.



AFFICIA

Our first book put us in first place. Because we've got the core audience: Men 18 to 24. Fact is, we reach more of them than any other network* Combine the nation's most dynamic group of Rock stations with trend-setting programming and you've got the leader—ABC Rock Network. We're not stopping here...join us! Call Dan Forth (212) 887-5536.



*The ABC Rock Radio Network reaches 307,000 Men 18-24 in an average quarter hour and 3,785,000 Men 18-24 in an

Source: RADAR 27, Spring 1983, Network Audiences to all Commercials, Monday-Sunday, 6 AM-Midnight, Daypart Estimates.

On The Records



KEN BARNES

Juicing Up The Zombies

Juice Newton continues her series of intriguing covers (Merrilee Rush, Dave Edmunds, Brenda Lee) with her new single "Tell Her No," the second hit from British invaders the Zombies, from 1965. The Zombies attracted a lot of cover versions (over 40 that I know of), but Juice is

gunning for only the third hit with a redone Zombies tune, following Santana's "She's Not There" (1977) and "I Love You" by the People (1968). As for the Zombies themselves, after scoring with "She's Not There" and "Tell Her No," they went hitless for the next three years and decided

TELL HER NO L. LEAVE ME BE

Juice Newton's recording our song???

to break up in 1968, only to earn a posthumous hit with "Time Of The Season" late that year and into 1969. They couldn't tour behind the record, but a number of enterprising groups donned fake British accents and made off with a few bucks pretending to be Zombies.

Zombies keyboardist Rod Argent (writer of the group's three hits) went on to Argent (the group) for several years, with bassist Chris White (writer of "I Love You") coproducing and writing with him for a time.

Executive

Tableturns, Pt. II

Rod intermittently produces and records solo. Singer Colin Blunstone is still active, singing under his own name and as a guest vocalist (most recently on "Old And Wise" with the Alan Parsons Project). Drummer Hugh Grundy seems to have vanished, while guitarist Paul Atkinson is VP/A&R on the West Coast for RCA.

Animal Tracks

While we're tracing the Zombies, it seems like a good time to recap what happened to the Animals before their current reunion with "The Night" (there was a 1977 reunion LP as well). Singer Eric Burdon carried on after the original group splintered in 1966 with various versions of Animals, including one with the Police's Andy Summers. He then hooked up with War, recorded solo, and has recently been working extensively in Germany. Keyboards man Alan Price left in 1965, and has enjoyed a generally successful solo career, including movie soundtracks and stage plays as well as UK hit records. Bass player Chas Chandler discovered Jimi Hendrix and then Slade, and ran two British record labels. Guitarist Hilton Valentine did a solo album in the late sixties and later turned up as a manager at a Los Angeles nightclub. And drummer John Steel, like the Zombies' Grundy, seemingly disappeared (what does happen to rock drum-



DFX2 asks the musical question "Where Are They Now?" ANS: On MCA with an AOR hit.

DFX2 may be the first hit act from San Diego since Gary Puckett & the Union Gap (with the possible exception of the Monroes last year). They were one of the earliest groups in town to release a small-label record, in 1980. By the way, each letter and number in their name is pronounced separately; there's no INXS-style "Defects II" intent.

State of The Rock

Kansas is back with a top ten airplay LP, and restakes its claim to be (along with Alabama) the most successful group named after a state. The two acts have earned this hotly-contested and highly desirable accolade over a motley assortment of competitors — by my count seven other bands have appropriated the name of a state for a group identity



in the last decade or so. **Oregon** was a well-respected jazz group, while **Missouri** was a rock band hailing from that state with a few records on **Polydor**. **Oklahoma** recorded briefly on **Capitol**, while **California** has been used by more than one act, including a band that at one time included **Beach Boy Bruce Johnston**. Stretching things a bit, **Dakota** had records on **Columbia**, while **Arizona** was actually a British group recording on **RCA**. And the long distance winner in this category was a group called **Mississippi**, which came from Australia, cut an album for **Fantasy**, and later became the **Little River Band**.

(Note: If I've merely "stated" the obvious and missed a few state groups, let me know and you'll win the usual boss On The Records prize — a free namecheck.)

Safety First

Men Without Hats evolved "The Safety Dance" while playing shows in their native



Montreal. They would encourage audience participation by assuring reluctant fans that "It's safe to dance!" The present title turned out to be easier to sing (and a

little more mysterious)

Concluding the Profiles In Asia series, singer John Wetton has not only participated in numerous British bands (Roxy Music and King Crimson, for instance) but record-



ed solo, with most of his success in Germany (see Eric Burdon, Mitch Ryder – is Germany some kind of career sanctuary for rockers encountering a dry spell?)

Disappearing Through The Prism

Prism started out as a Vancouver band with an album on Ariola in 1977. In 1981, the Canadian members of the band added L.A.-based singer Henry Small, perhaps accounting for the LP title "Small Change." Now the new Prism album, "Beat Street," features Small, a number of L.A. session notables (including Toto's Bobby Kimball, ex-Eagle Tim Schmitt, and Chicago's Bill Champlin), and none of the Vancouverites at all, which is more than a small change.

Speaking of album titles, Christopher Cross has been saying the inspiration for his

"Another Page" album stems from his new girlfriend. Her name: Paige.



Encouraging this column's morbid preoccupation with B-sides not available on LPs, MCA's Steve Leeds, a noted connoisseur of such things, sent me a commercial copy of Joan Jett's "Fake Friends," which features a flip side called "Nitetime" that is not only not on the "Album" album, but is more generally airplayable than Joan's cassette-only "Star Star" and has a "locked groove" at the end which enables you to play the record forever if you so desire.

Besides "The Salt In My Tears," Martin Briley is the guitarist on Bonnie Tyler's "Total Eclipse Of The Heart."

Dave Davies of the Kinks has a solo album just out on Warner Bros., and it's only 15 years late. The company's Reprise division issued two solo singles by Dave, "Death Of A Clown" and "Susannah's Still Alive," in late 1967 and early 1968, and were expecting an album, but the guitarist never quite finished it. (He did complete two LPs for RCA a few years ago.)



Little River Band are featured in an hourlong HBO concert August 12 and thereafter "Solid Gold" for the week of August 12, a repeat from May, stars Julio Iglesias, the Greg Kihn Band, Barry Manilow, Men At Work, Ronnie Milsap, Prince, and the Thompson Twins . . . Sheena Easton is on "American Bandstand" August 13. Buffalo, Willie Dixon, Walter Egan, Graham Nash, and Stephen Stills are on "Rock 'N' Boll Tonite" the weekend of August 13 . . Manhattan Transfer is on "Entertainment To-August 13 and 14 ... Judas Priest provide the concert entertainment on MTV August 13, while Supertramp star in a special August 14 . . . Tanya Tucker is a guest on NBC's version of the Broadway country musical "Pump Boys & Dinettes" August 15 . Captain Beefheart appears on "Late Night With David Letterman" August 17 . . . Black Entertainment Television is premiering a new show called "Video Soul" September 4, with WKYS/Washington PD Donnie Simpson as a host and former R&R Black Radio Editor Bill Speed as staff producer.

Bruce Lundvall — a "Smooth" move

ODE TO LARSEN WHIPSNADE

Bruce Lundvall is the picture of the consummate record executive, with long years as a top Columbia administrator behind him and a current post as President of Elektra/Asylum. But beneath the weight of those longterm accomplishments linger faint memories of an illustrious recording career as Smooth Lundvall & the New Happiness. The record pictured is actually Smooth's follow-up effort to his rather unsuccessful cover version of the New Vaudeville Band's "Winchester Cathedral," and is a tribute of sorts to a W.C. Fields character in "You Can't Cheat An Honest Man."

RR 5 Years Ago Today



- GENE D'ANGELO NAMED PRESIDENT OF WBNS-AM & FM/ COLUMBUS
- LENNY BRONSTEIN A&M'S NATIONAL PROMOTION DIRECTOR
 ANDY WICKHAM BECOMES VP/COUNTRY FOR WB
- NUMBER ONE FIVE YEARS AGO: "Three Times A Lady"—
- Commodores (Motown) (2nd week)

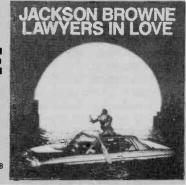
 NUMBER ONE A/C: "Three Times A Lady" Commodores
- (Motown) (2nd week)

 NUMBER ONE COUNTRY: "Talking In Your Sleep" Crystal Gayle
- NUMBER ONE LP: "Some Girls" Rolling Stones (Rolling Stones/ Atco) (5th week)

THE PRESEASON LINEUP FROM ELEKTRA

JACKSON BROWNE "Lawyers In Love"

From The Album



CHR BREAKER: July 8, 1983

CHR Chart: 12

AOR BREAKER: August 5, 1983

AOR Chart: 6



SHALAMAR "Dead Giveaway"

From The Album



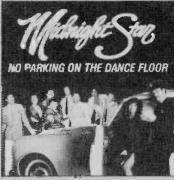
CHR BREAKER: August 5, 1983

CHR Chart: 29



MIDNIGHT STAR "Freak-A-Zoid"

From The Album



CHR WXKS-FM 195

Y 100 KFRC WROR
KBFM
KYNO-FM
KHYT



WHISPERS "This Time"

From The Album



BLACK WAMO KJCB

WZEN-FM WANM WENN WAAA WPDQ WVKO A/C WFBR

WFBR WEIM 97AIA WSKI WCCO KFOR WHBY



ERIC MARTIN BAND "Sucker For A Pretty Face"

60238



AOR WMMS WPDH WTUE KZAP WBCN KEZE KSHE WAQY WLAV WRUF WZIR KGB WAQX WFBQ WBAB WKLC KATT KFMX KMEL WDVE KOME KZOM KMOD KUFO KWXL WBYG **KSJO** KFMQ DC 101 KZOK KLAQ KFMG WYER WZXY KLOL KFIV-FM KWHL WAAL KZOQ

"You Brought The Sunshine"

Black Radio BREAKER: July 29, 1983

Black Radio Chart: 20

AOR

Westbound



ELEKTRA

PETER SCHILLING "Major Tom"

WCKO	KROQ	WTPA	WIMZ	KILO	WYER
WXRT	KDKB	WDHA	WMYK	KKDJ	KSPN
WMMS	91X	WPDH	WAPL	WRKI	. 1110
KBCO	KQAK	KLBJ	KQDS	WOW	D
KNAC	WOBK	KLAQ	WMAD	WDEK	

FORMAN RESIGNS; SYMONDS, COOPER IN

Maddox Promoted To KOGO Program Director

ed from his midmorning airshift to PD at KOGO/San Diego. Maddox, who will keep his on-air position, fills the programming vacancy left when former KOGO & **KPRI** Operations Manager Al Casey resigned last month to become PD at WPGC-AM & FM/ Washington.

Before becoming a fulltime personality in January, Maddox spent a year as KOGO & KPRI's Production Director after an additional year as a KOGO weekend swing announcer. He previously worked as an air personality at KHJ/Los Angeles and KCBQ/San Diego.

Tony Maddox has been promot- Commenting on his first programming opportunity, Maddox told R&R, "I'm very happy about it. We're heading in the right direction with our 'RadioMagazine' format. We plan a September 1 unveiling of the complete concept, and before this fall is over, people will see we really are different from other radio stations. (Consultant) George Johns and I have a great deal of respect for each other and an excellent working relationship. We're going to shoot for the sky.

Maddox added that former WGBS/Miami PD Larry Knight has been hired to handle middays.

New PDs Set For KEZY & KNWZ

David Symonds has been named PD of KEZY/Anaheim, while Bill Cooper becomes PD of AM sister KNWZ, following the resignation of Dave Forman after six years as PD for both stations. Both Symonds and Cooper had been air personalities at the stations; Symonds was previously on the BBC's national pop service Radio One.

Symonds told R&R, "Dave owns a studio facility and just didn't have enough hours in the day to manage it and be KEZY's PD. This job is a tremendous challenge. We haven't done particularly well in the ratings the last few books. But you have to think positively - there's only one way to go from here, and I hope we will. I not any more, but neither are we a think we can be a very good radio station for the people of Orange County." Commenting on the station's format evolution, Symonds said, "We were an AOR but we're

Mason

Continued from Page 1

very happy, and we plan to just continue winning."

Mason added he will assist in WGR's search for a new PD and will supervise the station's programming until an appointment is made.

CHR. We're somewhere in between."

Cooper was unavailable for comment. Symonds added that air personality Amy Hiatt has been promoted to MD at KEZY, replacing Larry Reisman.

Douglas

Continued from Page 1

so many markets around the country give us every reason to believe Lee will guide WCZY to new ratings heights.'

No replacement for Douglas was named at KXOK.

NOW ASSISTANT MANAGER

WAWA & WLUM Up Randall

Jack Randall has been appointed Assistant to the Manager at WAWA & WLUM/ Milwaukee, working with GM Tom Weaver. Randall most recently held the Operations Manager post at both All-Pro Broadcasting outlets.

Weaver, who also serves as All-Pro's Executive VP, told R&R, "We've been reorganizing to put ourselves in the very best possible position in all areas. I'm involved with all the stations and need good backup. Jack

Jack Randall has proven himself to be very good backup and has done a good job for us. He'll primarily be assisting me in basically all

facets of the stations.'

Randall joined the company in 1981 as WLUM's afternoon air personality, moving up to PD a year later. "This is an organization which is going to make significant moves forward by 1990," he remarked. "I want to be part of those moves. It's good to work with (founder) Willie Davis, Tom Weaver, and everybody here at the sta-

KSSK & KULA

Continued from Page 3 this promotion, and am confident that Earl will be supporting me all the way. I learned a lot from working with Aku for so many years, and I hope I can use some of that knowledge in making this the 'Super Station' in Hawaii. The format will be more full-ser-

vice in nature, with more news and community involvement than we've had in the past. We're stressing the approach as a unified entity as opposed to one featuring individual superstars."

Machado added that interim morning personality Larry Price and former PD/ afternoon host Michael W. Perry will now handle mornings together, while veteran

island personality Kimo Kahoano has been hired for afternoons.

A 15-year Honolulu broadcaster, Peters joins KULA from crosstown KMAI, where he was midday personality, having previously worked at competitors KIKI, KKUA, and KPOI. Peters said. "I've got a lot of good people working with me who really know what's going on. I have a lot of respect for Earl, a very sharp manager, as well as for the Heftel organization, which will do anything it takes to win." Commenting on the new format, Peters noted, "We're the kind of station that people will turn on and leave on. Every element is geared to the pleasant sound of the format. We're only a week into it, and already the response has been excellent.'

B/A/M/D

Continued from Page 3

Brad Burkhart, who most recently served as Southeast Promotion Director for Word Records, commented, "I'm going to be a media consultant instead of a radio consultant. I will assist Christian artists on tour preparations, work with artists in a manager/marketing role, plus other media matters, as well as consulting Christian radio stations on music, formatics, promotions, personnel, etc. I'm proud to announce that our first Christian radio clients are KBIQ/Seattle; WFOM/Marietta (Atlanta); WQCK/Columbus, GA; and WLIX/Long Island.

Davis

Continued from Page 3

it. I haven't been this excited about a job in a long time. I think the confidence that Gary Kines, (owner) Plough Broadcasting, and (consultant) Dwight Douglas have in me, plus a mutual agreement on a winning philosophy, will make Z98 a real winner."

Prior to rejoining WKXX six months ago, Davis was morning personality/MD at WBBM-FM/Chicago, Assistant PD at Z93/Atlanta, and PD at WKXX three years

Meyers

Continued from Page 3

ing of my life. Having grown up in the Philadelphia area, I always dreamed of working there as a 'boss jock,' and I used to visit the station regularly. I'll miss WCTC and (owner) Greater Media, which is one of the best broadcast companies in the business. But there was no other radio station I wanted to work at more than WFIL.'

Commenting on the future of WFIL's Country format, Meyers said, "WFIL has tons of potential, and we're going to do a lot of research to see what the market needs. It is just as likely we will remain Country as it is that we'll change format. There are many rumors circulating as to what's going to happen here, and the only thing I can say is that we won't become Religion. Other than that, we're examining all possibilities, and in the meantime will remain unequivocally Country."



KRIG WELCOMES LOGGINS — Kenny Loggins rocked out in Odessa. TX at a recent concert and KRIG was there for a backstage interview. Shown (I-r) are KRIG PD John Clay, Larry Morgan, Susan Wise, Loggins, Jim Scott, and Peter



WLKI BIKINI SPECTACULAR - In the blazing Midwest sunlight WLKI/Angola, IN held its seventh annual Bikini Spectacular. Shown (I-r) are WLKI's Gary Allen and women's division winner Pam Collins.



RICK SPRINGFIELD ROCKS IOWA — After a performance at the Five Seasons Center in Cedar Rapids, RCA artist Rick Springfield invited the folks from KRNA/lowa City backstage. Pictured (I-r) are KRNA afternoon driver "Charmin' " Jeff Harmon, Springfield, and PD Bart



WHAT A LOVELY SEAT YOU HAVE - WHFM/Rochester raised over \$16,000 to help conquer cystic fibrosis in a recent bike-a-thon. Shown sitting gingerly on their seats after many miles of pedaling (I-r) are the Rochester American's mascot "Moose," WHFM PD Charley Lake, and morning man Robert J. Wright.



THE BEST OF BOTH WORLDS JOIN FORCES ON COURT and ON STAGE

SUNDAY, AUGUST 21 **MONDAY, AUGUST 22** 8:00 PM

Tickets: \$5, \$10, \$15



TENNIS PROS

MEL PURCELL JOHN ALEXANDER VAN WINITSKY MARTIN DAVIS

PETER RENNERT

CHRIS DUNK MATT MITCHELL DREW GITLIN TOM CAIN **BUTCH WALTS**

RON HOLMBERG JAMES BRODER TRACY DELATTE VINCENT VAN PATTON CRAIG WITTUS RUSSELL SIMPSON

ANAND AMRITRAJ CHARLIE ELLIS DAVE AUSTIN CLIFF DRYSDALE

TUESDAY, AUGUST 23

9:30 PM

ON STAGE

KANSAS

Phil Ehart, Richard Williams John Elefante

PEABO BRYSON

AMBROSIA David Pack

PAUL DAVIS

ALAN PARSONS PROJECT

Andrew Powell Alan Parsons

LITTLE RIVER BAND

Wayne Nelson

DAVE ROWLAND

THE PRODUCERS **Bryan Holmes**

AGORA

665 Peachtree St. Atlanta, GA 30309

Tickets: \$15, \$30

LE ROUX

Leon Medica, Tony Haselden Rod Roddy

TIM McCABE

ATLANTA RHYTHM SECTION

Dean Daughtry

SURVIVOR Jim Peterik

TOM PETTY & THE HEARTBREAKERS

Stan Lynch

REO SPEEDWAGON

Kevin Cronin Gary Richrath

MIKE GREENE

THE COMMODORES

William King

TICKETS AVAILABLE AT THE RECORD BAR

SPONSORED BY



Proceeds Benefit

THE AMERICAN CANCER SOCIETY CHILDREN'S CANCER TREATMENT PROGRAM

THE BUTCH WALTS UROLOGICAL CANCER **RESEARCH FOUNDATION**

FELICIA BERNSTEIN MEMORIAL FUND

For Information, Call:

(404)446-2950 (404)925-1256 PRESENTED BY









British 🕖 Caledonian Airways

Contemporary Hit Radio



JOEL DENVER

Q103, KIMN, AND KPKE ALL HEAD FOR THE TOP

King Of The Mountain, Denver Style

In the never-ending race for ratings and revenue, the Denver market has become considerably more competitive in the last few weeks. Until recently there was a pretty healthy two-way competition between KOAQ(Q103) and longstanding CHR veteran KIMN. Times change, and it's no longer just an AM vs. FM fight . . . it's become a three-way horse race with KPKE's recent change from AOR to CHR.

What makes Denver such an interesting market is that all three stations are attacking with a different approach. Naturally, each station has inherent strengths and weaknesses, and I was able to get KIMN PD Doug Erikson, Q103 PD Jack Regan, and KPKE consultant Bobby Hattrik not only to talk about their own stations, but to share their opinions about the other stations as well. In addition, Hattrik defines the differences between his AOR and CHR formats.

Q103 — Personality And Music

Q103 PD Jack Regan, an on-air programmer, feels personality is the key for his station. "I think our success comes from us doing more than just playing music. We run a lot of features, and have more personality than anyone else on FM. We do traffic reports and a little bit of news where needed."

Two of Q103's features are a regular "Dating Game" segment on the morning show and an oldies hour at noon each week-

day. "I do the morning show and we get pretty crazy there," Jack says. "There are a lot of people who tune in regularly for the 'Dating Game.' As far as the noon hour goes, no one else is doing anything special with oldies on FM, and our



Jack Regan

response to an hour's worth of the best stuff from the '60s and '70s tells us it's getting over.

"I would say we have a bit more dimension to our station than the music alone. I'm not going to sit here and say that music isn't important, but if we were just a music station, we would actually be more vulnerable to KPKE, I think. Promotionally, we make a lot of appearances at clubs, where we've been giving away trips to Bermuda. We are out there every day and every night at some public location. The whole staff works hard and understands the need to be visible. Our recent on-air contest, 'Secret Song,' was netting trips to Hawaii for winners. Not bad for a station without a promotion budget."

Caught In A Sales Limbo

Jack, aware of KPKE owner Doubleday's past history of spending monumental sums of money to launch new formats, remarked, "We look for contests to be a positive formatic element that adds excitement. We don't try and buy listeners with our promotions. I don't think giving away \$1000 in itself is going to get you more listeners, but if you can utilize that money around an exciting promotion it will become a big asset."

Q103 is about to be sold, and promotional

dollars are hard to come by. "With the impending sale of the station, we haven't had a whole lot of money to work with promotionally . . . especially in the last book. GE VP/Radio Randy Bongarten did what



he could for us, but there are certain limitations when you're in the middle of a sale. Now with Belo Broadcasting taking over, I look for more support in this area simply by looking at what they've done in other markets."

Jack was quick to the point out the efforts

of Assistant PD Alan Sledge in helping him maintain the station. "He's done a fabulous job of keeping me aware of all the things that can fall through the cracks, which is vital whether you have a budget or not. There is no doubt that KIMN has out-promoted us because they have what we haven't had ... a strong promotional budget. For an AM station, KIMN rocks pretty hard, and I think it has been to their advantage to keep a youthful music profile."

Jack takes a philosophical attitude about the new competition. "All in all, I think KPKE's going CHR is real good for the market, since competition is always healthy. We've been using the words 'Hits Request-line' for a number of months and now they are calling themselves 'All Hits 96,' which may cause some confusion. However, we skew a bit older than they do, looking more for an 18-34 base, while they are looking for more of a 12-34 base, so there is a place for them in the market.

"For being on for such a short period of time I think KPKE sounds pretty good . . . I think they'll do all right. They sound like a cross between us and KBPI. The only difference is that KPKE's rotations are pretty fast, right around two hours or so. Actually I don't plan to make too many changes musically, but look to step up our promotional efforts considerably to keep our visibility high.

"We really anticipated that KPKE or someone whould make this kind of change." He went on to predict, "KPKE's impact on us will be minimal, but I look for KIMN and the AORs to get hurt the most. Because we play the hits and are a little broader-based than KPKE, I think we'll have an excellent shot at sharing with them on a consistent basis, becoming a source of relief from their hot rotations."

Hattrik's Format Philosophy: CHR vs. AOR

You've seen the format defections from AOR to CHR in recent months. Now, **Bobby Hattrlk**, who's been a staunch AOR supporter, has converted **KPKE/Denver** to CHR. I asked Bobby to comment on the differences between his AOR and CHR formats and to take a look at the future of both formats

"From an arbitrary playlist/age standpoint there is an enormous difference," he began. "With my AORs, I'm least interested in teens, going primarily for 18+ adults with psychographics screened for heavy radio use. The weighting in the music research is considerably different as well. In AOR I weight for 18-24 and 25+ males very heavily, whereas

in CHR the sample is more evenly distributed.

"With regard to the final on-air product, the CHRs are based on market studies about what our target will find exciting, yet tolerable. The CHRs are much more uptempo, more ongoing, less serious. We try and establish a positive, comfortable on-air environment. Close attention is paid to keeping the tempo up and bright. With regard to the AORs they are much more library-oriented, relying more on the classics. They are less singles-oriented as well."

Black Crossovers

I pointed out that even black crossovers are getting airplay on his AOR stations. "Donna Summer is a 'power' at all of my stations, even the AORs. They also play Shalamar, with one exception. Now I wouldn't play Patti Austin or

Sergio Mendes on the AORs, but I would for CHR. The AORs are not overlooking black product that will work and be format compatible."

Bobby then went into the meat of his formats. "The CHRs are hyper-current and the AORs are only about 65% current. I plan to play about one oldie out of 14 to 15 titles per hour in CHR. As far as the number of current titles I'm playing at KPKE, it's running about 34. The AORs certainly run more titles. As far as adding new product, we are going to rely on some historical trends. If we feel a song fits that trend, then we will be fast on it, and for others we will take a longer look at it, just like anyone else would do. I'm not going to be overly tight or overly loose. I intend to play the hits."

Moving From AOR To CHR: Is It Just A Cycle?

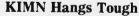
Thinking back to just a couple of years ago when CHRs were abandoning the format for A/C, Bobby said, "The smarter CHR programmers didn't give up on the format when the AORs came into their own and continued playing rock records.

"Those that became intimidated by AOR and felt there was no way to beat it ran to A/C and ended up getting hurt. What they should have done was take the strongest AOR crossovers and pound them down everyone's throats three or four times as fast, thereby burning the songs down on the AORs. At the same time, they should have cut back on oldies because the AORs are so reliant on library cuts.

"Some of the brighter people did just that," he points out, citing **Mike Joseph** and **Paul Christy** as good examples. "If there had been more aggressive CHR programmers around they could have prevented the AORs from virtually eliminating the CHR format for a while. On the other hand, AORs have given an unfalr shake as people are now rushing to the CHR format. The AOR shares aren't slipping that badly . . . what we are seeing is another evolution of radio which will even out over the next year or so.

"I think the CHR format will remain very strong as a result of this trend since people have rediscovered playing the hits, and it's a lesson they won't soon forget. It's pretty hard to lose when you rely on the most popular records. The CHR format realizes that by relying on cross-cumes and shared audiences it can be a big winner."

Look for Hattrik to closely eye the CHR option for his current AOR stations. He's already adopted the slogan "All Hit Rock" at his AORs.



In an FM-dominated market such as Denver, KIMN PD Doug Erickson has held off the competition extremely well. "This has really been a struggle for us being on AM. As a result, we've got to work

that much harder to get listeners. My game plan is to keep our profiles as high as possible. Being on AM, we must constantly remind folks that we are here and there is a reason to listen to AM. I'm thankful that we've got a great company



Doug Erikson

(Jefferson-Pilot) behind us, and they understand the need to spend money. For that reason we've been able to attract and keep what I feel are the best personalities in the country."

Continued on Page 26

Spandau Ballet



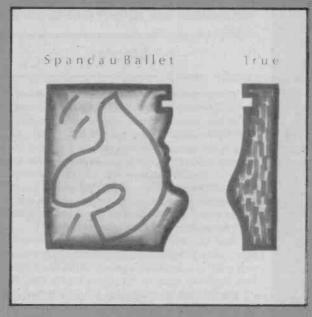
THE SINGLE THAT DOESN'T LIE

CHR BREAKERS
CHART DEBUT 40
#1 "MOST ADDED"

A/C BREAKERS

CHART DEBUT 27
#1 "MOST ADDED"

TAKEN FROM THE ALBUM



B6V 41403





A Quick Ratings Review

Just how close is this race for CHR supremacy in Denver? These 12+ Arbitron numbers will tell you. Notice how close KIMN and KOAQ have been. Remember, the ratings listed for KPKE are AOR shares, but over the past four books a noticeable decline in KPKE's shares has developed. KPKE's first CHR ratings will be the fall book this year.

	Spring '82	Fall '82	Winter '83	Spring '83	
KOAQ	4.8	5.0	6.1	5.4	
KIMN	5.4	4.5	4.9	5.3	
KPKE	5.8	3.9	3.5	3.1	

King Of The Mountain, Denver Style

Continued from Page 24

Which Came First, The Chicken Or KIMN?

"Another promotional plus we have is the 'KIMN Chicken,' which is like a walking billboard for us," Doug continued. "We have a very talented individual, Jim Fulcher, who is the KIMN Chicken. He and his 12-year-old son, who's known as 'Chicken Little,' are everywhere. Both are gymnasts so they can do a lot more than, say, the 'San Diego Chicken' can do. They are the official mascots of the Denver Nuggets, and they make appearances at all the Denver Broncos



Doug went on to detail another unusual promotional effort which garnered a lot of attention. "My night jock Steve Kelley recently completed a promotion called 'Kelley Calls For Kids.' It came about because of a six-year-old resident of Boulder who died of child abuse. Kelley, who's been with us for six years, decided to do a fundraiser where he would attempt to make a phone call from every pay phone booth in the Denver-Boulder area. He didn't reach his goal of mak-

Motion

KZFM/Corpus Christi has named Chuck Baker as PD from across town at KEYS, replacing Jackie Robbins KTFM/San Antonio moves Joe Nasty to mornings . KQIZ-FM/Amarillo morning man/MD Tim Butler moves to wakeup service on KSEL-FM/Lubbock, and Chris St. John is upped to MD for KQIZ-FM . . . Jefferson Ward, longtime fixture at WAEB/Allentown, has moved to afternoons at WKRZ-FM/Wilkes-Barre . . . KRQ/Tucson has put Mike & Bert together for a morning team show, and has shifted Jim Gilleys from Production Director to middays while Jim Bednarik moves from middays to afternoons

Mark St. John is upped to PD at WHHY-FM/Montgomery . . . Lisa Kaye has been promoted from parttime to middays and Production Coordinator at FM102/Sacramento Tom Anderson exits the PD post at WNOK-FM/Columbia

Frank Walsh has resigned as MD at KTSA/San Antonio WILK/Wilkes-Barre promotes Shivaun C. Henanhan to MD, with current MD Don Tandler moving to WHTF/York. Also at WILK, Frank E. Warren has been given a boost to Assistant PD . . . WYCR/York PD J.J. Randolph is out Jeff Roberts moves to the KWSS/San Jose airstaff from XTRA/San Diego . . . And speaking of KWSS, for the record Cralg Hunt left the morning show at WABX/Detroit to do afternoons, not mornings as previously reported. Bill Kelly and Al Kline are still together and waking up at 3am to do mornings at KWSS

ing a call from every booth, but he did get to over 4300 of them.

"Each time he would call the National Center For Child Abuse located here in Denver, and they would keep track of where he called from. He would also sticker the phone so that the public would see it was one of the phones he had used, serving as a constant reminder of the problem. This promotion made the entire market aware of child abuse and once again demonstrated how involved we are in the community.'

There's no doubt that KIMN is making a lot of promotional noise. But what about the music? "We program to the available audience, but in all honesty, I've never felt that adults don't like CHR rock music," Doug said. "I remember when we went softer for a short period of time, we suffered for it in the ratings in all demos. It's really simple, we play all the hits within reason. The only standout exception I can think of recently is Def Leppard.

And is Doug nervous about KPKE and what it might do to the balance of CHR listeners? "Obviously Doubleday is a good company, and they know what they are doing. I've been here for seven years and have seen that particular frequency change formats four different times. I'm sure they'll be successful, but I don't think we'll suffer as much as the FM stations, especially Q103. The only way we might suffer is if KPKE keeps the cume on FM a bit longer. They seem to be going after a sound similar to Paul Christy's WABX (Detroit)."

KPKE — The New Kid In Town

Doubleday consultant Bobby Hattrik first gained national attention with his successful AOR format at KWK/St. Louis. Now, Bobby is branching out into other formats with the conversion of KPKE to CHR. His brand of CHR is very cume-dependent, which means a fast rotation of current hits, and very little support from oldies . . . hence the slogan 'The New All-Hits 96.

What does Bobby think of the competition in Denver? "I'm not sure whether you've ever heard KBPI, but as far as I'm concerned they are very close to being CHR in their music," he said. "They are far and away the most pop-oriented AOR we compete against in any other market . . . they are very singles-oriented.

'As far as Q103 goes, I think they are more of an A/C-oriented CHR station and I don't believe the 12-24 audience means that much to them. Relative to our station or KHTR/St. Louis, or WLS/Chicago, I'd say Q103 is much more oldies and adult-oriented with a fairly low-key presentation. This makes them

"On the other hand, KIMN is more youth-oriented and certainly more visible than Q103. Up until now, there had not been another youth-oriented CHR in the market. In terms of real target audience goals, ours are more in line with the middle, neither male or female-heavy, targeting psychographically for the non-heavy AOR and Country users looking for a broadbased, high-cuming station. As a result I think we are going to share with all contemporary outlets."

I asked Bobby to explain how he is targeting his research to achieve his goals. "In our music and audience research we are screening out former exclusive-KPKE listeners, as I don't think they are part of our new target audience. As to who we'll hurt the most, from a cume standpoint we will take an enormous chunk out of KOAQ, since we are on the same band. I think KBPI will suffer from us as well. However, I believe KIMN will get hurt the least, maintaining the loyalty of the non-FM listener."

FOR QUALITY MUSIC, CHR DEPENDS ON



ZZ TOP "Sharp Dressed Man"

WPHD	WRCK	WOKI	WJXQ	WFBG	95XIL	KILE	KYTN
Q102	KZZB	KBFM	KZ93	WIGY	WJBO	KVOL	99KG
WGCL	WSSX	KRGV	WHOT	WOMP-FM	WSQV	WPFM	KCDQ
K104	WSKZ	WSEZ	KKXX	WIKZ	KQIZ-FM	WHSL	KCBN
WKEE	KZFM	WKDD	KQMQ	WERZ	WJAD	WBWB	
WHFM	KSET-FM	WGRD	KHOP	WZYQ	KISR	WCIL-FM	
WKFM	94TYX	WZPL	KSKD	OK100	WYKS	KFMZ	Long Whele Production

Produced By Bill Ham

LINDSEY BUCKINGHAM

"Holiday Road"

WPHD	WPST	KSET-FM	WKDD	K107	KSKD	WPFM	KFMZ
KMJK	KITE	WANS-FM	WZPL	WHOT	WFBG	FM99	WRKR
KYUU	KZFM	KTFM	WKFR	KIKI	WISE	WGLF	KFMW
WKFM	WNFI	KROK	KZ93	KHOP	KVOL	WHSL	KCDQ

From the *1 box office comedy movie of the year, "National Lampoon's Vacation"

Produced By Lindsey Buckingham & Richard Dashut

SNUFF "Bad Bad Billy"

WKFM	WNVZ	WFBG	95XIL	WJAD	WXLK
WRCK	WRVQ	WIGY	WJBQ	WFLB	
WCSC	WJXQ	WERZ	KQIZ-FM	KILE	
WOKI	KHOP	13FEA	WISE	KVOL	CURB

Produced By Phil Gernhard



CALENDAR



BRAD MESSER

Sham Man Strikes Again

When a person's in the military, there's one sheet of paper that unfailingly follows him or her around the world bragging of accomplishments and blabbing about mistakes and transgressions, so that everyone in authority at the new assignment knows exactly how the person has performed in the past. When it's time for the person to move on, the boss adds comments to the form and again the sheet of paper accompanies the bearer to his new job.

We don't have that kind of personnel record out here in civilian life, but if we did, it would certainly save some headaches for GMs and PDs when they hired new people. We would know at a glance whether the potential employee abused drugs or teenyboppers or alcohol, whether he was a reliable performer or merely a great resume writer, and even the exact history of industry accomplishments and salaries and benefits.

What brings this up is the current case of a friend who has recently hired a fairly well-known fellow broadcaster, based on recommendations of only two of many former employers. You can't tell every former boss, right? And the fellow looking for a job isn't about to give references at stations where there have been problems, so checking people out is a terribly hit-and-miss undertaking at best when resources are limited.

This "fairly well-known fellow broadcaster" whose name I surely wouldn't print here turns out to be a skilled and talented performer who is also an habitual liar. Faced with a situation in which he doesn't know precisely what to say, he reverts to pure fabrication of facts and events as he attempts to say the right thing to make himself look good.

We're all equipped to selectively edit the facts of life and state our positions in ways most favorable to ourselves, but with restraint that stops us short of blatantly lying. The anonymous subject of this little essay apparently cannot stop at that line, and because he is in a position that includes a small measure of authority, there's a good possibility he will eventually drag the station into a sticky situation.

Yes, a little fact sheet filled out by all our former employers might be just the ticket for exposing fraudulent claims and validating the good track records of real professionals.

Except that the fakers would forge their papers, eh?

America's Most Common Allergy

MONDAY, AUGUST 15 — This is the traditional beginning of hay fever sneezin' season, during which as many as 40 million Americans will be affected by ragweed pollen. Wealthy people can escape to Europe on vacation: ragweed doesn't grow there.

The pump-up tilt-back dentist chair was patented in 1848, a half-dozen years after the discovery of anesthetics for painless dentistry. The first ship went through the Panama Canal in 1935. The Berlin Wall was begun in 1961. The Woodstock Festival began in 1969.

Civil rights leader Vernon Jordan is 48. ERA opponent Phyllis Schlafly is 59. Cookbook author and TV personality Julia Child is 71.

\$100 Million Gold Discovery

TUESDAY, AUGUST 16 — Robert Henderson was a helpful, friendly fellow. When three gold prospectors asked his advice about potential gold veins, he suggested they pan in a certain creek. Eighty-seven years ago today they struck what eventually turned out to be \$100 million worth of gold and touched off the Klondike Gold Rush of 1896. They shared exactly nothing with Henderson, but the Canadian government decided some 30 years later that he had in fact been the discoverer and gave him a pension.

The parachute altitude record was established in 1960 when an Air Force test pilot bailed out of a balloon from 20 miles up, testing a pressure suit which went on to become America's basic space suit. Elvis Presley died at age 42 in 1977.

Julie Newmar is 48. Eydie Gorme is 51. Football Hall of Fame member Frank Gifford is 53, and so's actor Robert Culp. Forties and Fifties movie star Ann Blythe is 55. Israeli politician Menachim Begin is 70.

First Steamboat Broke And Sank

WEDNESDAY, AUGUST 17 — The first successful steam-powered ship, "North River," completed its maiden voyage on the Hudson River on this date in 1807, averaging a then-impressive five miles per hour. It was not Robert Fulton's first attempt. His initial effort to install a steam engine in a river boat resulted in the vessel breaking in half and bubbling to the bottom.

In 1790 the United States capital was moved from New York City to Philadelphia. The automobile electric starter was patented in 1915; it replaced the engine hand-crank which sometimes made people hot and sweaty and "cranky."

Tennis pro Guillermo Villas is 31. Robert DeNiro is 38. Maureen O'Hara is 61. Cosmetics pioneer Hazel Bishop is 77.

Yellow Brick Road To The Bank

THURSDAY, AUGUST 18 — MGM's classic movie "The Wizard of Oz" premiered in 1939, starring Judy Garland (because the studio couldn't get Shirley Temple) and Frank Morgan (because W.C. Fields wanted too much money to play the Wizard). The movie didn't break even during its first release, but in subsequent releases it became a yellow brick road straight to the bank, and despite having shown almost annually on television since 1956, "The Wizard of Oz" still commands high ratings.

A terrible mixup at the Vatican on this date in 1503: someone trying to murder a guest poisoned some food, which was accidentally placed in front of Pope Adrian V. The Pope died.

Robert Redford is 46. 1960 Olympic decathlon champ Rafer Johnson is 48. Former First Lady Rosalynn Carter is 56. Actress Shelly Winters is 61.

"Old Ironsides" Wasn't Iron-Sided

FRIDAY, AUGUST 19 — When a British ship attacked the USS Constitution on this date in 1812, some of the cannonballs just bounced off. The frigate was immediately nicknamed "Old Ironsides," although it was constructed of various kinds of wood and had no armor plating. It's still floating. The tall ship USS Constitution is a popular tourist attraction at the Boston Navy Yard.

In old Salem, Massachusetts, five "witches" were executed in 1692, on testimony that witnesses had seen their spirits performing evil. It is speculated now that the colonists may have been hallucinating from a form of food poisoning.

John Deacon of Queen is 32. Ginger Baker is 43. Jill St. John is 43. All-time winning jockey Willie Shoemaker is

Tomorrow (8-20) Graig Nettles will be 39. Sunday (8-21) Kenny Rogers will be 45 and Wilt Chamberlain hits 47.

Sparks Fly At Meadowlands



Atlantic's Sparks recently played the Byrne Arena in New Jersey's Meadowlands complex. Pictured after the show are (I-r) Atlantic VP Perry Cooper, Exec. VP Dave Glew, manager Joseph Fleury, and group's Ron and Russell

Coulson & Letter O To PolyGram



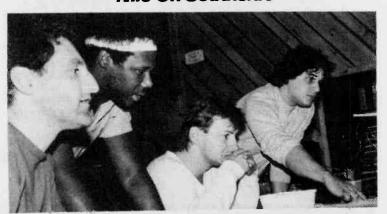
Polydor/PolyGram signed rock band Dick Coulson & Letter O, with a first EP recently released. Pictured (I-r) are PolyGram Exec. VP Mel Ilbermann, mixer Ben Grosse, Coulson, PolyGram President Guenter Hensler, Sr. VP Jerry Jaffe, and Exec. VP Jack Kiernan.

A&M D-Day Invasion Approaches



A&M recently signed Austin's D-Day, with a first album soon to be released. Pictured putting the finishing touches on the LP in London are (I-r) group's De Lewellen and Glover Gill, producer Bob Sargenat, and group's John Keller, David Fore, and Will Fiveash.

Nile On Southside



Mirage solo artist and Chic member Nile Rodgers recently produced the first Mirage LP for the Southside Johnny & the Jukes, "Trash It Up." The album is due in mid-August. Pictured (I-r) are group's Billy Rush, Rodgers, Johnny, and engineer Jason Corsaro.





JEFF GELB

Spring AOR Arbitron Scoreboard

Once again, I'm happy to say the doomsayers of AOR radio are being proven wrong by the ratings. In fact, the format showed real progress measured proportionately against its figures for fall 1982. This year brought very balanced 12+ numbers for AOR radio: among the 204 stations analyzed, 98 are up, 100 decreased, and six have the same ratings as last book. As always when making 12+ comparisons, it must be noted that many times 12+ figures were down by as little as one-tenth of a share, and still resulted in market-dominant numbers for the station (WRKI/Danbury, for example). 25 AORs were number one in their markets.

Equally if not more impressive are the format's demo marks. The appealing 18-34 demo remains AOR's stronghold, with 68 stations market-dominant here. Teen numbers also remain strong for AOR, with 50 stations number one. 25-49 wins are accumulating slowly, with seven stations No. 1 in this category and another six in second place.

Consultant Breakdowns

Consultants accounted for 110 AORs, just over half of the stations surveyed here. Format giants B/A/M/D & Associates must be breathing easier these days; compared to fall's 41 down/15 up client figures,

spring's ARBs showed a much better-balanced 32 down, 28 up, and two unchanged, with 13 market-dominant clients. Pollack Communications Inc. notched 13 up and eight down, with four number ones. John Sebastian registered four up books and one down (which still beat its AOR competitor), while Bob Hattrik had five up and four down books. Frank Felix's clients showed three down and two up, with one number one in its market. His former employers, Noble Broadcast Consultants, claimed shares of two Felix stations as well, one up and one down, with a third Noble client, WOOS/Canton, also up.

Carroll, Schwartz and Groves deserve

AOR Radio: One Year Later

The following figures compare AOR radio's **Arbitron** ratings showings for Spring 1983 and Spring 1982 (in parentheses).

Total Surveyed: 204 (192)
Total Up 12+: 98 (113)
Total Down 12+: 100 (71)
Total Same 12+ 6 (8)
Total Market-Dominant 12+: 25 (26)
Total Dominant 18-34: 68 (73)
Total Dominant Teens: 50 (60)

Consultants:
Total Up 12+: 57 (57)
Total Down 12+: 51 (35)
Total Same 12+ 2(2)
Largest 12+ Share: KLYV/Dubuque — 26.1
(KQWB-FM/Fargo — 23.2)

special attention for the attention modern rock received throughout the sweep, particularly on Rick Carroll's "Rock of the '80s" stations. End results show four Carroll AOR clients (including three Sandusky AORs that are also consulted by Pollack) were up and three were down. These numbers are a bit deceptive, though. For example, while down in 12+ numbers, 91X/San Diego still tied KGB for top AOR honors in that city. And KROQ/Los Angeles, also down, remained format-dominant in the city (though again, in a close race with a traditional AOR KLOS).

Modern Rock's Future

What does this mean for modern rock on AOR radio? No answer is readily apparent, especially since during this book most of the 'Superstars' client stations emphasized new music in general and added a great deal more modern rock than ever before. It's true that some stations' numbers fell through the floor, but others' ratings shot through the roof, with a healthy group market-dominant. Also note that Arbitron experienced major diary retrieval problems (for all age cells) in some markets. Orlando, for example (where Abrams client WDIZ had a poor showing), was down by half in diary returns. How many other markets were similarly affected is not clear.

KDWB-FM/Minneapolis (H)

If generalizations regarding modern rock's future on AOR radio can be drawn, there are two. First, not every market will support a full-blown "Rock of the '80s" outlet (and Marty Schwartz of Carroll, Schwartz and Groves recently told me his firm is already diversifying to offer new format permutations, along with the well-known modern rock format). Second, while audiences don't always appreciate the "shock of the new" in toto, they have become more receptive to both new music and modern rock when the songs are chosen and programmed carefully.

Continued on Page 30

LEGEND: (A) Abrams client; (C) Carroll client; (F) Felix client; (H) Hattrik client; (N) Noble client; (P) Pollack client; (S) Sebastian client; * - Not available.

The following information is copyrighted by Arbitron; non-subscribers to Arbitron may not reprint or use this information in any form.

25-54 adult figures have been substituted in markets where no 25-49 sample was available.

Stations that were #1 in their markets show 12+ figures in **bold**. #1 or #2 demo market positions are so notated. Ties are noted in *italies*

Stations/Market	12+	18'34 25'48 Teens	KPKE/Denver
W/DVV/AIbaan (A)	400404	18'34 25'48 Teens	KGGO/Des Mo
WPYX/Albany (A)	10.8-13.4	1 2 1	WLLZ/Detroit (
WQBK-FM/Albany	5.5-5.7		WRIF/Detroit
KFMG/Albuquerque (/	•	2 - 2	KLYV/Dubuqu
KWXL/Albuquerque	9.5-9.8		KQDS/Duluth
WZZO/Allentown (A)		1 - 1	KLAQ/EI Paso
KEZY/Anahelm			KZEL/Eugene
KWHL/Anchorage (P) KRKN/Anchorage		1 — 1	KQWB-FM/Far
WIQB/Ann Arbor (F)	12.7-7.8		WIZD/Ft. Pierc
WAPL/Appleton	9.6-12.8		WWCK/Flint (A
WKLS-FM/Atlanta (A)	7.9-7.1		WXKE/Ft. Way
WMGM/Atlantic City	6.0-6.4		KKDJ/Fresno (
KLBJ/Austin	10.3-11.3		WRUF-FM/Gali
WIYY/Baltimore (A)	7.3-6.9		
WOAY-FM/Beckley	5.4-5.5		WLAV/Grand F
KZOM/Beaumont			WKZL/Greenst
WAAL/Binghamton	12.2-13.5	2 - 2	WCKN/Greenv
WAPI-FM/BirmIngham			WTPA/Harrisb
KIDQ/Boise	11.0-9.0		WCCC-FM/Har
WBCN/Boston		1 2 -	WHCN/Hartford
WCOZ/Boston	4.8-4.8		KDUK/Honolule
KBCO/Boulder	10.2-8.0		KLOL/Houston
WGRQ/Buffalo (A)		2	KSRR/Houston
WUWU/Buffalo			WAMX/Hunting
WZIR/Buffaio			WFBQ/Indiana
WOOS/Canton (N)			WVBR/Ithaca
KAWY/Casper	10.9-15.9		WFYV/Jackson
KKRQ/Cedar Rapids (A			WZXY/Johnson KKCHFM/Kans
WKLC/Charleston, W\	,	1 — 2	KYYS/Kansas
	11.7-11.7	2 - 1	WIMZ-FM/Knox
WPGU/Champaign	4.6-7.3		KSMB/Lafayett
WKQB/Charleston	2.5-3.5		WILS-FM/Lansi
WKTM/Charleston (A)		2	KOMP/Las Veg
WROQ/Charlotte (A)		2 - 1	KFMQ/Lincoln
WOWE/Chattanooga	4.5-3.1		KFRX//Lincoln
WLUP/Chicago (S)		2	WKQQ/Lexingt
WMET/Chicago (H)			KMJX/Little Ro
WXRT/Chicago		1	KLOS/Los Ange
KFMF/Chico	12.6-11.1	1 1 *	KMET/Los Ange
WEBN/Cincinnati	9.5-8.8	1 2	KNX-FM/Los Ar
WSKS/Cincinnati	2.1-2.7	1	KROQ-FM/Los
WMMS/Cleveland (P)	7.8-8.2	1 2 2	
WRQC/Cleveland	1.8-1.3		WLRS/Louisville
KILO/Colorado Springs	4.5-8.4	2	WQMF/Louisvil
WLVQ/Columbus (A)	12.6 ·12.6	1 — 1	KFMX/Lubbock
KNCN/Corpus Christi	14.3-12.6	1 1	WIBA-FM/Madis
KEGL/Dallas (C)	5.0-5.4		WMAD/Madisor
KTXQ/Dallas (A)	4.4-4.3		WGIR-FM/Mano
KZEW/Dailas (P)	4.8-5.0		
WRKI/Denbury (A)	13.5- 13.3	1 - 1	WZXR/Memphi
WTUE/Dayton	13.3 -12.6	1 1 1	WCKO/Miami
KAZY/Denver	5.3-5.6	1	WSHE/Miami (A
KBCO/Denver-Boulder	3.7-3.7		WLPX/Milwauke
KBPI/Denver (P) (C)	6.4-6,7	1	WQFM/Milwauk

KPKE/Denver (H)	3.5-3.1	_	_	_
KGGO/Des Moines (A)	10.3-9.1	2	$\overline{}$	2
WLLZ/Detroit (H)	3.9-5.4	2	_	2
WRIF/Detroit	5.9-6.1	1	_	_
KLYV/Dubugue	5.7- 26.1	1	2	_
KQDS/Duluth	7.6-8.3		_	2
KLAQ/EI Paso (A)	10.2-11.7	1		1
			_	
KZEL/Eugene (A)	11.6-17.3	1	1	1
KQWB-FM/Fargo	23.2-17.1	1	_	2
WIZD/Ft. Pierce	16.4-10.2		_	*
WWCK/Flint (A)	10.2-12.8	1		1
WXKE/Ft. Wayne	10.0-13.1	1	-	1
KKDJ/Fresno (A)	4.8-10.9	1	_	1
WRUF-FM/Galnesville	(P)			
	14.1-16.0	1	2	*
WLAV/Grand Rapids (A		1	_	2
WKZL/Greensboro (A)	6.1-3.4	_		1
WCKN/Greenville		2		
	5.9-6.9		=	2
WTPA/Harrisburg (A)		1	_	1
WCCC-FM/Hartford	5.9-4.4	-	_	2
WHCN/Hartford (A)	5.4-5.8	2	_	_
KDUK/Honolulu (A)	7.9-9.1	1	_	2
KLOL/Houston (A)	6.0-4.9	-	_	_
KSRR/Houston (P)	4.2-7.3	1		2
WAMX/Huntington	7.0-9.6	2	_	_
WFBQ/Indianapolis (P)		1	_	2
WVBR/Ithaca	14.0-10.0	2	_	*
WFYV/Jacksonville (A)	7.0-11.4	1	_	1
WZXY/Johnson City		'		'
	3.3-2.0		_	_
KKCHFM/Kansas City (_	-	_
KYYS/Kansas City (A)	6.6-6.0	_	-	2
WIMZ-FM/KnoxvIIIe (A)	9.9-10.3	1	-	1
KSMB/Lafayette (A)	13.4-12.7	2		2
WILS-FM/Lansing (A)	6.1 -6 .6	_	-	
KOMP/Las Vegas (A)	11.4- 12.6	1	-	1
KFMQ/Lincoln	11.8-10.5	1	-	2
KFRX//Lincoln (F) (N)	12.5-9.1	_		1
WKQQ/Lexington	15.2-13.3	2	_	1
KMJX/Little Rock		_		2
KLOS/Los Angeles (P)	4.0-4.1	2	_	2
KMET/Los Angeles (A)		_		-
KNX-FM/Los Angeles		_		
KROQ-FM/Los Angeles				- 1
KNOW-IMILUS AII galas				
With DON and and and and and	4.6-4.4			1
WLRS/Louisville (A)	6.2-4.5	_		2
WQMF/Louisville				1
KFMX/Lubbock (A)	8.1-1 7.2	1 -	-	1
WIBA-FM/Madison (F)	10.6-8.5	1 -	-	2
WMAD/Madison (A)	4.9-3.8			- 1
WGIR-FM/Manchester (F) (N)			
	14.0-18.1	1	1	1
WZXR/Memphis (A)	7.1-11.5	1 -		1
WCKO/Miami		_ ;		_
WSHE/Miami (A)	3.5-3.3	_ '		
				_
WLPX/Milwaukee (A)	4.1-3.2 -			- 1

_	4.9-5.8 — — —
KQRS-FM/Minneapoli	
	5.7-5.4 2
WZEW/Mobile	.9-2.1 — — —
KFIV-FM/Modesto	6.7-9.5 1 — —
WLSQ/Montgomery (/	
WDHA/Morristown	4.5-2.1 — * 12.8-12.9 1 — 1
WKDF/Nashville (A)	
WAPP/Nassau-Suffoli	
WBAB/Nassau-Suffoli	
WLIR/Nassau-Suffolk	1.9-2.2 — — — — — — — — — — — — — — — — — —
WRCN-FM/Nassau-Su	
WPLR/New Haven	
WRNO/New Orleans	
WAPP/New York	2.9-2.8 — — —
WNEW-FM/New York	
WPLJ/New York	4.5-4.1 — — 1
WNOR-FM/Norfolk	7.9-8.6 1 — 1
WMYK/Norfolk	5.7-5.5 — — —
WEZX/N.E. Pennsylva	
KILEOTO	7.3-6.0 2 — 2
KUFO/Odessa	12.4-13.8 1 — *
KATT-FM/Oklahoma C	
VEZO(O b. (A)	14.2-12.3 1 — 2
KEZO/Omaha (A)	11.6-12.2 2 — 2
WDIZ/Orlando (A)	11.4-5.4 1 — 2
WIBZ//Parkersburg	13.5-6.0 — — * 12.0-5.6 — — —
WTKX/Pensacoia	
WWCT/Peorla	12.5-8.5 2 — 2
WIOQ/Philadelphia	3.8-4.6 1 — —
WMMR/Philadelphia (/	
WYSP/Philadelphia (P)	_
KDKB/Phoenix (P) (C) KUPD/Phoenix	6.8- 8.9 1 — 2
KSTM/Phoenix-Mesa	7.9-7.8 2 — 1 1.4-1.2 — — —
WDVE/Pittsburgh (A)	
WBLM/Portland, ME	6.3-6.9 1 — 2 12. 7-13.6 1 — 1
KGON/Portland (A)	9.1-4.9 — —
KINK/Portland	7.6-6.3 2 — —
KRCK/Portland (S)	3.6- 9.9 1 — 2
WPDH/Poughkeepsie	11.2-10.8 1 — —
WBRU/Providence (A)	2.7-3.4 — —
WHJY/Providence (P)	8.9-8.5 1 1
WXLP/Quad Cities	13.1-12.3 1 — 1
WQDR/Raleigh (A)	7.5-9.7 2 — 2
KSQY/Rapid City	*-8.1 *
KOZZ/Reno (A)	15.5-14.0 2 2 2
WRXL/Richmond (P)	6.8-7.6 — —
KCAL-FM/Riverside	3.3-3.3 - 2
KOLA/Riverside	3.6·2.3 — — 1
WSLQ/Roanoke	7.6-6.0 2 - 2
WCMF/Rochester (P)	10.8-10.0 1 — 1
WMJQ/Rochester (A)	7.2-6.1 2
(//)	· .= v

L	

WYFE/Rockford (A)	9.6-6.7 2 — 2
WDEK/Rockford-DeKa	
KROY/Sacramento	5.1-4.8 — — 2
KZAP/Sacramento (A)	
KSHE/St. Louis (S)	6.3-5.5 2 — —
KWK-FM/St. Louis (H)	3.6-4.9 - 2
KCPX/Salt Lake City (A	
KRSP-FM/Salt Lake CI	
	7.0-8.2 2 — 1
KESI/San Antonio	1.7-1.6 — — —
KISS/San Antonio (P)	12.2-5.9 2 — 2
KXZL/San Antonio	2.3-8.2 1 — 1
KGB/San Diego	5.4-5.6 1 — —
KPRI/San Diego	4.6 - 4.4 1
XTRA-FM/San Diego (0	C) 6.2-5.6 2 — 2
KFOG/San Francisco (
KMEL/San Francisco (S) 2.1-2.3 — — —
KOME/San Francisco-S	
	$1.6 \cdot 1.3$
KQAK/San Francisco (
KSJO/San Francisco-S	
	2.2-2.2 — 2
KRQR/San Francisco	2.3-2.2 — — —
KMEL/San Jose-San Fr	
Kinzeroun voso can i	1.2-1.5 — —
KQAK/San Jose-San F	
	.7-1.0 — — —
KOME/San Jose (P)	4.4-3.7 2
KSJO/San Jose	7.2-7.3 1 — 1
KTMS-FM/Santa Barba	ra 4.5-8.2 — 1 *
KTYD/Santa Barbara	9.4-12.1 1 — *
KVRE/Santa Rose	2.5-1.9 — *
KISW/Seattle (A)	5.6-5.0 2 — —
KZAM/Seattle (P)	2.9-3.5 — —
KZOK/Seattle	5.2-5.0 2
KEZE/Spokane (A)	
KREM-FM/Spokane	8.3-5.6 — 2 5.1-6.9 2 — —
WAQY/Springfield	
WAQX/Syracuse	0.01.0
WSCY/Syracuse (A)	
WOWD/Tallahassee	10.8-8.7 — — —
WQXM/Tampa (A)	3.0-3.3
WYNF/Tampa (H)	4.3-5.6 2 — —
WPFR/Terre Haute	18.8-13.6 2 — 2
WIOT/Toledo (A)	11.7-12.2 1 — 1
KLPX/Tucson	6.3-6.7 — — —
KWFM/Tucson (P) (C)	10.7-10.1 1 — 1
KMOD/Tulsa (P)	10.4-11.2 2 — 2
WOUR/Utica	10.4-6.9 2 — 2
WAVA/Washington (H)	
WWDC-FM/Washingtor	• •
	3.2·3.6 — — —
KICT/Wichite (A)	8.3-9.2 2 - 2
WAAF/Worcester (A)	10.2-8.7 1 — 2

5.5-6.3 1 - 1



KFMQ GOES MODERN - When Modern Rock played Lincoln, KFMQ showed up to greet the band. Pictured (I-r) are the band's Stephen Walker, unidentified band road manager, group's Michael Conroy, and KFMQ air personality Bob Allen.



RADIO RENAISSANCE - WDEK/DeKalb played host to Renaissance following the group's area concert date. Pictured (top, I-r) are the band's Jon Camp, Michael Dunford, and Annie Haslam, with WDEK PD Ward Holmes; (bottom, I-r) WDEK jock Ed Knych and MD Joani Williams.



ADAMS WINGS IT IN PITTSBURGH - Only East Coast readers will understand what's happening here - when Bryan Adams played Pittsburgh, he thoughtfully brought along some Buffalo-style chicken wings to sample with WDVE PD Howie Castle, an ex-resident of upstate New York, home of barbequed chicken wings. Pictured dining (I-r) are WDVE MD Ron Nenni, Adams, Adams's songwriting partner Jim Vallance, promotion rep Bruce Moser, WDVE PD Howie Castle, and A&M's Don George



NAME THAT CARGO — WKTM/Charleston tied in with Men At Work's "Cargo" album for a promotion that asked listeners to stop by a retail outlet and try to guess the weight and contents of a box, to win everything in it, including records, tapes, books, and tickets to see the band's area concert. Pictured (I-r) are the winner, WKTM MD Lee Gellins, store owner.

Scoreboard

Continued from Page 29

Changing Times

In other words, times are changing, but nothing changes overnight. AOR is certainly changing; a year ago, Michael Jackson, Prince or Eddy Grant just to name a few - would have found charting nearly impossible. This year they were AOR successes, and are surely going to help pave the way for other crossover artists in the format's future.

AOR is an immensely popular and successful format. Just ask management or programmers at KLYV/Dubuque, which showed an incredible 26.1 in the spring ARB. There were certainly smiling faces when the numbers came in at stations such as WLVQ/Columbus, KKDJ/Fresno, WLAV/Grand Rapids, WFYV/Jacksonville, KFMX/Lubbock, WGIR-FM/Manchester, and WZXR/Memphis, among many others. Look at their numbers and those of others before considering any format change as a quick fix in response to one book!

In some cities, AOR's spring ARB numbers account for nearly 20% of the market's listening habits. These cities include Albany, Albuquerque, Anchorage, Denver, Lincoln, Portland, and Santa Barbara. Other stations, however, have discovered (somewhat painfully) that one AOR in the market will do just fine.

The spring ARBs suggest that the next ratings period could be even more successful for the format, but it may well turn out to be one of the most challenging as well. Not only do we need to look over our shoulders for our direct format competitors, but for aggressive, uptempo CHRs as well.

Good luck to all!

AOR Reporters Please Note: The R&R AOR reporting stations have been reparalleled according to the spring Arbitron figures. The playlists of stations which are now primary outlets within their parallels are noted with an asterisk (*) next to their call letters.

COMING NEXT WEEK: Winning big in small markets takes special skills. Next week, I'll speak with programmers of winning AORs in Portland, Maine and Dubuque, Iowa about their excellent spring Arbitrons, and how they made AOR work with mini-budgets and maxi-imaginations.

UPDATE

Top this one: CHOM-FM/Montreal bought all the seats to a small-hall Police concert that's being taped for American pay TV. Six hundred CHOM-FM winning listeners will attend . . . WQFM/Milwaukee held what it claimed was the world premiere listening party for Asia's new album, "Alpha," at a local club, where WQFM also gave away tickets to Asia's upcoming local concert ... "Bring us your buns!" That's what KZOQ/Missoula is asking listeners all summer long. The station is sponsoring a series of free weekly outdoor concerts, and offering free hot dogs to listeners who supply the buns . These are bloody times: WBCN/Boston's ninth annual blood drive hauled in 550 pints, while KTXQ/ Dallas's drew an amazing 2390 pints. Donors at that drive earned themselves free commemorative Tshirts and other gifts donated by Q102 sponsors Across the street, KZEW is celebrating its tenth AOR anniversary with a concert featuring Fixx, Eddie Money, and Mitch Ryder at a special ticket price of

AOR Reporter Profile



P.O. Box D Deadwood, SD 57732 (605) 578-3533

Owner: Associated Investors President: Houston Haugo GM: Ken Mills PD/MD: Jack Lundy

> 95.1 mHz 100 kw

"We're a regional station in the Black Hills of South Dakota serving a huge area, including Rapid City, Ellsworth Air Force Base, and Gillette, Wyoming. We have promoted extensively since our sign-on September 4, 1982. To mention just a few events, we've taken a magic busload of listeners to see the Who in Boulder, sent two listeners to the World Music Festival in Jamaica, and hosted the first annual computer and technology fair, featuring the area's first planetarium

"KSQY programs a variety of AOR, targeted to young adults. We include aspects of CHR, jazz, soul, and even a little bit of country. Variety is the key to our programming. This is necessary because of the diverse nature of our listenership. Another programming key is

selected oldies that go as far back as the late Fifties. "We communicate with our listeners a lot via our tollfree 'Sky-lines.' We welcome and need their opinions on the programming we present. We study the trades, make store calls, talk extensively with our record reps, and most of all, use our own gut feelings on the music we choose each week.

"We are pleased to be the first AOR reporter from the Black Hills region, and the only AOR reporter from the state of South Dakota.

Jack Lundy

(KSQY is a new R&R AOR reporting station.)

\$1.98. Concertgoers will also be able to buy commemorative T-shirts for \$3.50... KSRR/Houston morning man Moby heard that the family of a boy killed in a hit-and-run accident had been turned away by a funeral parlor for lack of funds, he asked listeners to help out. The result: \$6820 raised in one hour. Now that's community involvement . . . KSJO/San Jose has come up with a new way of entering listeners for contests: via a telephone answering machine. PD Lee Roy Hansen said, "It's a unique and easy way to win. Our hotline number is much easier to remember than an address and zip code for a mail-in contest"... WMMS/ Cleveland's morning team Jeff and Flash led a group of listeners on a Euclid Park cleanup, offering Tshirts, food, and a picnic party afterwards as enticements . . . KINK/Portland air personality Cindy Hanson acted as a guest host on a recent edition of TV's "PM Magazine" while one of its regular hosts was on vacation . . . WPGU/Champaign tied in with MTV to give listeners chances to win a bus trip and tickets to see the Police concert in Chicago. Listeners won by calling the station throughout a "rock and roll weekend" whenever they heard songs with the words "rock and roll" in song titles . . . WLIR/Long Island has introduced a "New Music Club Mix" show to its weekend programming. Popular club jock Steve Jones is the host . . . Wedding congratulations to WKZL/Winston-Salem afternoon jock Brian Patrick and his bride Kate.

EVOLUTION

Don Morrison is upped to PD and Asst. Operations Manager at WSLQ/Roanoke as former PD Ric Johnson moves over to AM WSLC . . . Ted Jacobsen is upped to PD at KKRQ/Cedar Rapids as Mark Vos exits post . . . Gregg Olson is upped to Asst. PD at KSQY/Rapid City . . . Susie Austin exits as MD at WLPX/Milwaukee . . . Ken Silva is named MD at WECM/Claremont as Bill Bogle exits post . . . Rick Peterson exits WWCT/Peoria as PD to join William B. Tanner Agency . . . Sky Daniels exits airshift at WLUP/Chicago but retains MD title. Bobby Skafish moves from competing WXRT to take over afternoons at the LOOP . . . Bearman exits mornings at WKLS/Atlanta . . . Bill Andres exits mornings at KDKB/Phoenix . . . Jennifer Bell and Bill Brull joins KILO/Colorado Springs for mornings . . . New to mornings at WOWD/Tallahassee is Jeff Piersof. Dan Pugh exits mornings at WTUE/Dayton for sports on CNN . . . Darin Snyder is new to overnights at WTPA/Harrisburg . . . Joining KTYD/Santa Barbara are Bob Ealer and Tony Chastain . . . Eric Westin moves up to middays from swing at CFOX/Vancouver . . . Frank Felix signs WAQY/Springfield for consultation . . . WLRS/Louisville signs on with Pollack Communications Inc. ... WOOS-FM/Canton signs with Rick Carroll for AOR consultation with some modern rock influence as well . . . Jeff Berlin joins WCOZ/Boston for weekends from WAAF/Wor-

Adult/ Contemporary



JEFF GREEN

UNMATCHED 6TH CONSECUTIVE INCREASE

WPIX Tightens New York Race

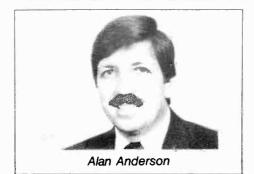
Until recently, the New York A/C ratings battle frankly wasn't much to write about, as WYNY was the only A/C station with substantial ratings. But for the last two years, sounds coming from nearby WPIX have grown increasingly louder, and what used to be just a squeak is now a roar. Climbing from next to zero ratings, WPIX has distinguished

itself as the only A/C in the country to achieve six straight ratings increases (Arbitron, 25-49 adults, Mon-Sun, 6am-midnight, MSA). In these past two years, WYNY's six-share lead has been chopped down to less than two, despite its own ratings improvement.

WPIX PD Alan Anderson feels his station's gain, however, has not been at WYNY's expense. "WYNY's adult share is higher than it was two years ago," he pointed out, "and I see WPIX just expanmusic. WYNY has been an awesome giant in the industry for a number of years, and it's deservedly so. We're just positioned differently."

What is WPIX's position? "Adults 25-49 are interested in a wide variety of music," remarked Alan, "and we didn't find anyone really fulfilling that need. We felt WYNY was a bit harder or more contemporary than a traditional A/C. Quite honestly,

ding the universe of people who are into A/C



"We now have a policy that every song must relate to our love theme or we won't play it, even if it's a number one record."

there hasn't been a CHR in this market on FM for a long time, so they were able to expand into CHR a bit more and leave some of the adults behind.

"For a marketing slogan, we knew we couldn't call ourselves 'Adult/Contemporary,' because so few listeners know what that is. So we chose 'Nothing But Love Songs,' since the music we played focused on love songs and relationships. Frank Magid researched this marketing concept for us, and we found that the 'Love Songs' handle was indeed identifiable and received very favorable response. This slogan reflects a consistent programming position, which is important so that listeners will always know what to expect from our station. And they do, too! When they heard us play Dan Fogelberg's 'Run For The Roses,' we actually got a call about it and subsequently removed the song from the playlist. We now have a policy that every song must relate to our love theme or we won't play it, even if it's a number one record."

Is Alan worried that the 'love' idea could burn out or prevent WPIX from playing major non-love-themed hits? "As long as the product continues to be strong, there won't be a problem. There seems to be a resurgence of music about love and relationships.

That's good news to Alan, as he'd been wanting to increase his playlist size anyway. "We've doubled our exposure of current music (WPIX had been about 70% gold), which is something you're going to see more of in A/C these days. For the past few years, A/C's have been playing it safe in terms of exposing current product, but how often can you hear 'Monday, Monday?' We still play 'Fire And Rain,' but not every two days like at many A/C stations."

Besides the input he gets from his VP/GM John Goodwill, OM Bert Gould and the station's sales department, Alan also credits WPIX's improvement to consultant Frank Magid and Dale Pon's creative agency. Regarding the value of consultants, Alan noted, "There was a time when the word 'consultant' had a negative connotation to programmers. But I maintain that the more outside help you get, the better. In fact, consultants in this day and age are a necessity. They give you an overview and prevent the tunnel vision which can come from studying only your own market. Many trends start in other cities and consultants can keep you informed as to those which may affect you in the near future and how to respond to them."

To other programmers facing established FM A/C competition, Alan advised, "Don't try to win it overnight and remember you won't beat them at their own game. If you sound identical, why should people listen to you? Don't be afraid to take chances on a unique or creative concept, but do be sure it's researched to your satisfaction. Prove its effectiveness before you spend a fortune

executing it."

Progress

Former WSRZ/Sarasota staffer Norm Hale returns as News Director . . . At WGAR/Cleveland, Janet Lofgren is named Advertising/Promotion Director, Mark DeMarino is now News Director, and former ND Ed Richards becomes News Manager/Assignment Editor ... Ken Bell becomes Promotion Director at KLUB/Salt Lake . WCHV/Charlottesville News Director Missy Scott wins a Virginia AP Award for Best Documentary/In-Depth Reporting .. . Filmmaker

Joseph Vinikow joins KOMO/Seattle as Promotion Writer/Producer Paul Crockett becomes tion/Continuity/Production Director at WFMK/Lansing . . . Tim Latta is KSDO-AM & FM/San Diego's new

Promotion Director

Nanci McGraw moves

Marion Campbell

up from reporter to news anchor at KXOA-FM/Sacramento . . . Philadelphia Eagles head coach Marion Campbell now has his own weekly show on WIP/Philadelphia . . . WFYR/Chicago

selects news writer Al Beard as Public Affairs Director . . . ABC Washington Bureau journalist Pat Anastasi returns to local affiliate WMAL as News Assignment Manager/Reporter . . . Desa Simich-Patton is named Public Affairs Coordinator at Y97/Pittsburgh . . . Ken Herrera joins

KRBE-AM & FM/Houston as afternnon co-. Neil Cannon is appointed News anchor Director at KEZR/San Jose, as former ND John Q. Lawrence takes the same post at KBZT/San Diego . . . Veteran broadcaster Fred Macev is named Production Director at WPIX/New York

Former KISN/Salt Lake City personality Steve Craig is named News Director at competitor KLRZ . . . Parttime air personality Steve Brill is elevated to Promotion Director at WISN/Milwaukee

Pizza And Crayons . Or Else!

KWEB/Rochester's employees walked off the job for a day recently, demanding free pizza for the jocks, crayons and coloring books for control room personnel, private secretaries and other benefits. The strike, which received local newspaper coverage, was actually a promotion designed to give area merchants a chance to be DJs for a day. As a result, all avails that day were quickly sold.

The only complaint with a tinge of seriousness to it was the request by the staff for an annual announcer's holiday, because according to Station Manager Jim Glebel, "they feel put upon that they have to work all the holidays that everybody else has off." Next thing you know, they'll be wanting a lunch hour.



SOME ARE BEDDER THAN OTHERS — Hundreds of listeners endured the 90-degree-plus temperatures to watch WCKQ/Campbellsville's fourth and nual Bed Race. The station awarded individual and team trophies to the winners (left), who are probably busy souping up their rig for the national championship in (ahem!) New Bedford.

Station Profile



KUDO/Las Vegas 3805 Las Vegas Blvd. So. Las Vegas, NV 89109 (702) 798-5657

OWNER: Quality Broadcasting REP: Hillier, Newmark & Wechsler GM: Mary Maranville OM/PD: Craig Parsons ASSISSTANT PD/MD: Randy Hart **CONSULTANT: TM** 93.1 mHz

50kw "KUDO targets 25-49, but we're more music-oriented than most A/C's. We do not adhere to the attitude that a person likes boring things at age 30. We program a station that's fun to listen to, using personality in moderation. Our talent are entertaining, but they do not waste time doing it. They're informed and are able to elaborate on the daily news items at a moment's notice. Since we use the structured newscast very little, it becomes important for the on-air talent to communicate the news to listeners.

"Our music policies are liberal for an A/C station, failing to the left side of the scale. We listen to everything we possibly can. LP cuts are used to fill in gaps caused by lack of good single product. On KUDO, you'll hear Country and New Wave - anything our research tells us will appeal to our target demo.

"President Pat Clary is a firm believer in all types of research. KUDO has a fulltime department that conducts callouts on currents and oldies, and we also do in-house perceptual research periodically. We try new things as much as we can, in our efforts to keep radio something exciting. -Randy Hart



A Look At The Leaders

When the new R&R Ratings Report comes out in a couple of weeks, the number one and two spots on the Country format leader page will look mighty familiar. For the past several books either WTQR/Greensboro or WZZK/Birmingham has occupied the top spot, with the other station in the runner-up position. Since the fall of 1980, the 12+ ARB numbers for WZZK have been 7.7, 13.6, 17.7, 16.6, 14.1, with the latest book showing a 12.5, good for number one 12+, for the fifth book in a row.

The numbers at WTQR have been just as impressive. From the fall of 1980 the station's 12+ numbers read 11.2, 16.6, 15.8, 15.6, 14.9, and most recently 16.1. WTQR has been number one 12+ for the past nine straight books. Not coincidentally, these two FM stations are consistently their markets' cume leaders

The two stations are remarkably alike in a number of ways, the most notable similarity being both were once automated. WTQR went live about four years ago,



Rusty Walker Mark Tudor WZZK switched a year later. While both stations had decent ratings when automated, each blossomed into a market leader once the conversion to live was com-

I talked to Mark Tudor and Rusty Walker, the PDs of WTQR and WZZK respectively, to get their thoughts on not only building a station with such ratings strength, but how you go about maintaining the lead once everybody else starts to zero in on those market-leading numbers.

Music

MT: "Anything we put on the air, I can hear on any other station in this market, except of course, on the Urban Contemporary stations. Because of this, I try and stay a

WTQR/Greensboro #1 12+ 9 straight ARBs.

step ahead of the other stations by adding product early, especially stuff that I'm sure they will be going on.

"I go early on records based on my needs at the time; i.e., my need to keep the playlist balanced. At any given time you may have quite a few male, country-leaning songs out. If a pop-leaning, female vocal comes out, I would tend to go on it a bit earlier than normal to offset the heavy male country sound that might be prevalent at that point in time. The early addition of that type song not only keeps the station from settling into any one musical rut, but it aids in adding variety to our sound. This also works in reverse, where you might have an overabundance of pop-leaning material that you need to balance by adding traditional-leaning songs earlier than you otherwise might.

"When it comes to potential crossover records by the real country superstars, more often than not I go on those very early. and play them in fairly heavy rotations. especially the first couple of days. When I hear the A/C or CHR stations start to pick up on it, I then slow down the rotation quite a bit . . . maybe even move it into recurrent.

"I really think you need to be versatile, and change as the times change. If you put any kind of stringent guidelines on yourself, you may wind up picking music just to fill those guidelines . . . and possibly end up playing records that will hurt you . . rather than just changing your thinking a little bit as the climate around you changes."



JUST WHEN YOU THOUGHT IT WAS SAFE TO GO BACK ON THE AIR - To promote the premiere of the movie "Jaws 3-D," KLAC/Los Angeles morning man Deano Day recently did his show from the mouth of Jaws on the giant Universal Studios billboard in Hollywood. Deano claims it was the world's first radio broadcast in 3-D. Of course, you needed special colored earphones to hear him. See Page 1 for a closeup.

RW: "We are both surprising and conservative in our approach to music. We may go along for a few months being late on a lot of records and then all of a sudden add something from left field. If a song is going along and doing very well for us, it doesn't matter what the national charts say, we stay with it. We really run the gamut when it comes to the songs that make up our library. I'll have some people come into town and say, 'You guys sure are traditional to be doing so good.' And then someone else will come in and say, 'You guys sure are contemporary to be doing so good.

"The only criteria for our music is that it must fit what we are trying to do. We will play oldies from any format as long as they were monsters in Birmingham and have what I call a 'rootsy' sound to them. Some examples are CCR, Tony Joe White, Joe South, Stonewall Jackson, even Billy Joe Royal's 'Down In The Boondocks.' We take these and mix in those great, older, country killers by Marty Robbins, Johnny Horton, Patsy Cline, and others like them who had songs that were extremely popular with the mass appeal group of their time."

News

MT: "The news and information are there to fill a secondary need. People know that if they stay with us for the music, they won't be left behind when it comes to news.

WZZK/Birmingham #1 12+ 5 straight ARBs.

During morning and afternoon drive we run two newscasts an hour, at :05 and :35. Middays we run one cast at :35. Plus in the drive times we air traffic reports.'

RW: "We are the news authority in Birmingham. Originally, we were just going to do morning drive news inserts and roll through the rest of the day with just music.

Our new ND, who was going to be our oneman department, pointed out some glaring weaknesses in the way news was covered in the market. Basically, people were not being satisfied; they were unable to get the news they wanted on radio.

"We now have a four-person department with a dual morning anchor. We run news throughout the day with four updates during morning drive and we even have a comprehensive seven-minute newscast with the entire staff at noon. I don't know of many FMs who are able to hold the news image as well as the music image, but we felt that we could win the news hill if we got in and battled, without having to hurt our position on the music hill."

People

MT: "I like to call what our jocks do on the air 'light personality.' It's not a Continuous Country/Beautiful Music back-

Continued on Page 34

Have You Heard?

As Sharon Allen mentioned in the July 29 issue, Willie Nelson and Anne Murray have been named to cohost the 1983 CMA Awards show. It will be broadcast live Monday, October 10 from 8:30-10pm CDT on CBS, and once again the show will originate from the Grand Ole Opry House in Nashville. This should be an exceptional show for a couple of reasons: it is, of course, the 25th anniversary of the CMA, and it is also the first time that Willie has agreed to host a major network special of any kind. lineup at KMML/Amarillo is Dugg Collins 6-10am, Melanie Walker middays, Mark Meredith 2-6pm, Cris Martin evenings, and Lewis Crockett all-nights. Mel Tillis Communications owns KMML. Get it? M-M-Mel Another promotion at KMPS/Seattle: Addy McKay moves from Programming Assistant to Promotion Director. By the way, Addy, congrats on your recent marriage! . . . Another new Promotion Director is Neena Selig at KVET & . The new 6-10pm jock at KASE/ Austin . US99/Chicago is Tab Allen from KBRQ/Denver ... Dave G. McFarland, the PD/MD at WONE/Dayton, has passed his MD duties on to Jon Reed. Also, Lora Louis moves from weekends to the evening show . . . John Curry is the OM at WQHK/Fort Wayne, and he reports some changes there. A former MD at the station, Sherry Fox, returns (from WHUZ/Huntington) to fill the 7-midnight slot vacated when Rita Grant was moved to middays. Dean McNeil also joins the station to do overnights. Dean is from WQCT/Bryon, OH . . . The air staff a WCAV/Brockton, MA is Tim Cox, mornings; Linda Hixon, middays; PD/MD Bill Hess holds down afternoons (what do you do with all your spare time, Bill?); Tony Jordan goes 6pmmidnight; and the Music Country Network is on from Midnight to 5:30 . . . Have you noticed more and more stations moving women into dayparts besides nights and overnights? Also, I see a lot more staffs with more than one woman on the air. Both of these developments are long overdue, in my opinion . . . Be sure to always let me know what you have heard!



HEAVEN'S JUST A GOLD LP — The Kendalls album "Heaven's Just A Sin Away" was recently certified gold by the RIAA. Shown receiving gold albums are Jerry Gillespie (songwriter), Jeannie and Royce Kendall, artist Joe Sun (promoter on this album), Charli Hailey (studio) and DJ



TOO HOT TO EXERCISE - Although she doesn't seem to need much help. Richard Simmons gives Louise Mandrell some summer shape-up tips during a recent taping of his show

Radio's MEANS Country ction

LADY DOWN PB-13590

(From the album The Closer You Get)

NEW ADDS 1ST WEEK:

WBGW-FM

KXYL @ 47

WMC KIKK WDGY **KVEG** WESC WSOC-FM **KVET @ 44** WHN @ 27

KIDV-FM KRWQ-FM KLZ **WMAO** KKYX WTS0 KRMD-FM @ 63 **WWVA KBMR** @ 50

WELE-FM @ 45 KMAK WCXI@38 KRAK @ 49 KEBC-FM WTQR-FM WKSW @ 34 WPOC@33 KWJJ WUSY-FM@32 WHOO@40 KCCY-FM KOMA @ 25

WSM **WPLO WZZK KYNN** WIRE KMPS @ E WJEZ @ 27

KGA

WCOS-FM **KYGO** KIKF-FM @ 46 WRKZ-FM WAJR @ 41 KKCS-FM KS0 **KLAC** WWWW WKSJ WONE

WMZQ @ 34 WRNL @ 49 KFG0 @ 39 WIVK-FM WYRK-FM WKKQ @ 44 WKHK-FM @ 32 KBCQ-FM KCKC @ 21

BB 50*

CB 37*



WAYLON & RE HOLD ON, I'M COMIN' PB-13580

NEW ADDS THIS WEEK:

WMAQ WDGY WOKK

WFNC KMML @ 50

WHK WONE WEEP WAXX-FM WUSY-FM @ 44 KRAK WKIX WJJ0 WCOS-FM WDEN @ 50

WPLD **WHBF WDAK** WGNA-FM WDOD @ 56

BB 48*



STEVE WARINER IDNIGHT FIRE PB-13588

NEW ADDS THIS WEEK:

WIL **KIKK WXCL** KUUY KCCY-FM KKYX @ 62 WSOC-FM

WESC KEIN WSOC-FM KYGO-FM **WUSY-FM** @ 50 KWMT @ 40 KIKF-FM @ 49

WNDE KYXX **WKMF WDAK** KKCS-FM

WKIX **WCAW WSLR** WFNC KV00@65 WITL-FM @ 39 WEZL-FM @ 60

BB 53*

R & R BREAKER

Watch For ISLANDS IN THE STREAM Kenny Rogers and Dolly Parton Breaking Soon!



Nashville This Week



SHARON ALLEN

CMA & NARM TEAM UP

"Discover Country Music" Campaign

Country music record sales might be in for an unprecedented "shot in the arm." The Country Music Association and the National Association of Recording Merchandisers are joining forces in a major promotional campaign "Discover Country Music." The campaign will draw from the strength of the CMA Awards show and the organizations' merchandising expertise in an attempt to increase the percentage of country albums purchased by record consumers. It might be something for Country radio to be aware of and perhaps do some tying in.

In effect, the campaign is using the top CMA Award nominees for three different promotional ideas: 1) Photos of the Entertainer of the Year nominees on posters and banners will be displayed in retail outlets; 2) Consumers will get a free pickup item, a mini-poster that will feature a ballot facsimile to allow consumers to select their own winners while watching the awards show at home; 3) Retail outlets will get bintoppers to highlight albums of nominees in several categories.

The "Discover Country Music" campaign will utilize over 20,000 posters and horizontal banners, 80,000 dividers, and a million individual handouts. The campaign will run from mid-September through October 10, when the CMA Awards show will be broadcast over CBS.

Mandrell Tapes For HBO



Barbara Mandrell sang and danced for Nashville last week and HBO got it on tape. Barbara brought her show "The Lady Is A Champ" (the same show she premiered last year in Las Vegas at the MGM Grand Hotel) to Nashville for the first time. It was originally planned to put on one performance sponsored by BMI as a benefit for the Nashville Songwriters Association. Ticket sales were so great Barbara had to add two more nights of shows.

She sang ... she danced ... she was

lifted toward the ceiling, thrown around, flipped over, slung around, and dragged across the stage... and through it all, "The Lady Is A Champ."

"The Lady Is A Champ."

"Fandango," the Nashville Network's country music game show, is looking for contestants. Here's your chance to show TNN viewers what you know about country music. For more information about being a contestant, call (615) 885-1545. The show, taped in TNN's studio in the Grand Ole Opry House, is hosted by Bill Anderson. Tapings are scheduled to resume in early November.

Jones Covers Coe

Listen for George Jones's August single release "Tennessee Whiskey," and if it sounds familiar you may want to flip through your collection to find David Allan Coe's version. He titled his 1981 Columbia LP after it, and though it didn't create major airplay on a national basis, Coe was bestowed with Sweden's "Country Album of the Year" Award . . . George Burns is back on the country scene again with "How To Live To Be A Hundred," which is also the title of his latest book, published by Putnam (and currently a top ten best seller). The 'country singer" just signed a recording contract with Compleat Records. By doing so he's reunited with Charles Fach, who as executive producer signed Burns to his first country recording deal four years ago. (You remember the single "I Wish I Was Eighteen Again.") The veteran actor/ comedian/singer says about himself, "Why shouldn't I be a country singer . . . I'm older than most countries"...Johnny

Cash went to Vancouver to work on a film role for the Billy Graham organization. The film is a Japanese project featuring Cash in the role of a 19th century English sea captain who provides three Japanese sailors their first contact with the Christian



tact with the Christian Johnny Cash world. Johnny has the only English-

speaking role in the movie, for which subtitles will be supplied when it airs in Japan.

Something to think about . . . if you're female and you like Lee Greenwood. He likes long hair. Check out his two new female backup singers, Deanna Ray and Pat

Country News
Country News Proudly Welcomes
WQAM/Miami
As Our 450th Affiliate

Dionne.

Call Pete Howard or John Peterson (213)392-8743 228 Main St., Suite R Venice, CA 90291

A Look At The Leaders

Continued from Page 32

ground-type situation, but not quite full blown personality either. They have the freedom to say whatever it is they want to say as long as it's valid. We have a lot of things going on that provide them with plenty of topics to talk about; we just don't want anybody talking if they don't have anything to say.

"Our personalities get out quite a bit in what we call our traveling road shows. We never really wanted to do the remote kind of thing on a regular basis, so we set up an alternative. A client buys a package that includes an on-site show. We work with a number of local bands who go to the site to perform, and the jock goes out also to give away various stuff. This way, rather than doing cut-ins and standing around, the jock spends his time talking to the people that the music has helped to bring in. These events, like everything else at the station, revolve around the music, while still getting the visibility that we want."

RW: "What I have on the air here is a bunch of former PDs. As a matter of fact, most of us have worked together before . . . either me working for them or them working for me. Because of this, when we came in, everybody had a real understanding of what it was we wanted to do, and I think it helped us to get off to a much faster start. They know how I think, and I know how they think. Also, because they have been PDs, they have an excellent understanding of the basics and I don't have to spend as much time dwelling on stuff that might otherwise be missed. I write a lot fewer memos, too.

"I really can't talk about the people on the air without mentioning our morning team of Patti & The Doc (Patti Wheeler & Thomas Atkinson), who are the only people in the market with 12+ double figures in morning drive. The interesting thing is that Patti is a former college English teacher and Tom has a Ph.D and is the former minister of the local Presbyterian church."

Outside Promotion

MT: "We use TV and billboards, both of which always have the music as the focal

"This past spring we used the Chuck Blore 'Janitor' spot, and I think they were very effective. In terms of outdoors, we did a very general campaign. It was just call letters and recognition of the various cities that make up our listening area. It costs us a bit more, but it is extremely beneficial in that listeners perceive us to be their radio station . . . part of their local scene. For instance, in one area our board might say 'WTQR . . . Winston-Salem's #1 Country Connection.' In other areas, the one line message would stay the same, but the city or area that particular board was in would be inserted. This really helps localize our position so people don't just view us as 'that big city station that really doesn't care about us.' "

RW: "We use the Eagle Productions vignettes for our TV spots. These are the sing-along spots where a person in a certain setting is mouthing the words to a popular country song. An example is the guy who is standing in front of a couple of babies and lip-synching as Kenny Rogers sings, 'You've got to know when to hold 'em, know when to fold 'em.' These spots have done incredibly well. I have never seen such strong, positive audience reaction. Even the TV stations are telling us that people are calling them and requesting to see those spots.

"Our billboards are real simple . . . just call letters, frequency, and one sell line . . . and that's it. One thing we have done with our billboards, this past April Fool's Day, when we had a new showing of boards go up, they all went up upside down. It has become a real in thing with everybody calling and wanting upside down T-shirts.

"We do have something very special, too.

We have the world's largest electronic, lighted sign, which sits atop a 25-story building in downtown Birmingham. We just got the capability to program the messages on the sign from the station, so besides just running ads for the station, we can now run timely messages. We can run late breaking news headlines, weather bulletins, or whatever, all tagged with '... listen to WZZK for details.'"

Staying On Top

MT: "Four years ago we were totally automated; we have evolved from that to a community-oriented music station. We are a mix of modern and classic country music, light personality, brief but factual and updated national and regional news, and accurate weather. As a matter of fact, we were similar to the Continuous Country format of today in the beginning, and actually only progressed to these levels after adding live personalities, news, traffic reports, and watching the music more carefully.

"It's definitely a guessing game. When you are on top, you've got to take some calculated risks, and hope you're right. You need to be aggressive to keep beating people because everybody is looking at you thinking, 'How can we overtake them?' If you start something brand new or a little different, nine times out of ten the people behind you will copy what you have done. As long as they are copying you, you're all right. You just don't want them to get out in front of you by being innovative at things you should have done first."

Editor's Note: As an example of this type of aggressive thinking and planning, it's interesting to note that WTQR added more news and instituted traffic reports after it became the #1 station in the market. How many stations, after having positioned themselves as more music, would have the foresight . . . or guts . . . to make a move like that?

RW: "We are under attack from all different sides right now, and we are working really hard at holding onto our cume. We have a new Country competitor on FM; we have an FM A/C competitor that plays about 30% country product. The FM CHR and AM A/C's are coming right after us. We are more concerned about retaining that cume than we are about the quarter hour because we know that our product has a good cume to quarter hour ratio."

Support

MT: "Without question, we couldn't be doing what we're doing here without tremendous support. I couldn't ask for a better GM than Roger Stockton. He was actually the one, ten years ago, who put country music on our FM. Also, Summit Communications is such a damn good company. They are people and planning oriented, and they always have time to listen to the proposals we bring to them. The core for success really starts with the people and the company itself."

RW: "Most of the folks around here think that every time they make a new appointment to the supreme court, and it's not (WZZK GM) Jerdan Bullard, they have made a mistake. He gives us enough rope to hang ourselves or climb to the top of the mountain . . . whichever comes first. Katz, our parent company, has always been extremely supportive."

Both Rusty and Mark told me that they enjoy their friendly rivalry over which station holds down the top 12+ AQH spot. May it continue for many books to come. Many thanks to a couple of super programmers, not to mention two really nice gives

The Music Section

Country's Most Accurate
Music Information
Airplay/50...See Page 56
Adds & Hots...See Page 41

Black Radio



WALTLOVE

WQDW: Ratings King In Kinston

ince coming here to R&R, one thing I've learned more about is the vital importance of good radio in small and medium markets. That's where our broadcast leaders of the future are at this moment. With that in mind, I spoke to Tom Joyner, President of Joyner Broadcasting Corporation, which owns WQDW (Q97)/Kinston, NC. According to the latest Arbitron ratings, it's the number one station in the market.

WQDW, purchased by Joyner Broadcasting in April 1982, programs Drake-Chenault's "Super Soul" automated service. The outlet reaches a metro population of 241,800 persons 12+, together with an

estimated metro black population of 32.1% per Arbitron's ethnic weighting. The station is rated as part of the Greenville-New Bern-Washington, NC markets, which encompass an estimated TSA of 722,100 persons 12+.

I asked Tom why



Tom Joyner

he uses the Drake-Chenault format. "This station has been running the Super Soul programming for approximately six years, and for the last five years it has dominated the ARB in this area. Each book has shown the station improving. With the obvious black population that we have, it's very convenient for the station to program black music. Quite frankly, I've continued with the format because I believe in it, and I continue to see the results of using it. This service not only gives us the proper music, but it also gives us the continuity we're looking for without a lot of talk and clutter.

"We're able to maintain our clean sound through our stop sets. We also maintain this positive, clean approach with the promotions we run. Our music is foremost at all times — we always let the music dominate our programming. A station in a large market probably wouldn't need this type of service. But being in a small to medium market, we just can't get the musical product to air. That's another reason the Drake-Chenault organization has been employed."

Live-Assist Switch

But if WQDW was doing well automated, why did Joyner decide to go live-assist? "Some people said I was crazy to fool with it, but I felt we needed just a bit more personality injected into our presentation. At that point we made our move by going liveassist 6-9am and 5-8pm. We also do live remote broadcasts from 10pm-1am at least four nights a week on an ongoing basis. We've taken the time to invest in the best equipment available, allowing us to maintain our studio quality sound from a remote sight. On Thursday, Friday, Saturday, and Sunday we broadcast live from set locations that buy us on a year-round basis. Our audience comes out on a given night and is entertained at the same time as our radio listeners at home. The dancing at these events always turns out to be a fun experience for all."

Describing the type of businesses that sign these remote contracts, Joyner noted, "We have nightclubs and roller rinks as our

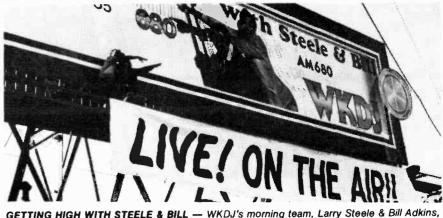
present clients. The Chic nightclub, here in Kinston, has our Friday and Saturday nights. Sunday nights are bought out by Rollerland, which is a very modern roller rink in the New Bern area. Thursdays are always sold out, but we alternate sponsors



Lester Jackson

on that night. It could range from Sports World roller rink in Greenville to the Wiz nightclub. We've found that this approach is working well for all parties involved."

Joyner then elaborated on WQDW's community involvement. "We try and get as much feedback from the black community



GETTING HIGH WITH STEELE & BILL — WKDJ's morning team, Larry Steele & Bill Adkins, took the AM show to new heights recently when they broadcast live from the scaffolding of their billboard, located on the corner of one of Memphis's busiest intersections. The daring duo attracted attention from passers-by on their way to work, plus notice from all three local television stations. While all this was happening up in the air, WKDJ staffers distributed bumper stickers on the street below.

as possible. We're involved with a number of organizations. As a white man I can continuously visit with the black community leaders, but I'll never have the close ties with the people who help mold the opinions of blacks who live in this area. As a white man, I don't think I'll ever know what the leaders are expecting from my organization, so I depend very heavily on my PD, Lester Jackson, to keep us on track. We depend on him as well as other staff members to make positive suggestions when we have our staff meetings. We always have our people involved in everything we do or are planning to do, because we know we don't have all the answers."

Ad Dollars: "Narrow-Minded Mentality"

Ad dollars are always the bottom line. When approached about this subject, Joyner responded, "When I became deeply involved in the sales of the station, it was a revelation to me. Let me give you an example. WQDW has a 19.0 share 12+ after moving up from a 15.6. Our closest competitor, WSFL, has a 10.7. If there was a 100% ad buy between our two stations, here's how it would go. The other station would potentially get a far greater share than we would get even though we have the dominant numbers. Now we might technically get more of the dollar . . . let's say we get 60% and they get 40% of the buy. Why? I've got twice the numbers and my audience is certainly twice as large. The reason is this: because we are a Black operation we wouldn't get the full thrust of those dollars. It's the old narrow-minded mentality of 'Yes, you've got 50,000 listeners. But I've got to discount 25,000 of them because we all know that they're shiftless, lazy, don't work, and don't have any money. That leaves us with 50% of your audience. Next argument please!

"That's the kind of mentality we run into. I think it's imperative for us in Black radio to get across that we are dealing with

living, breathing, educated human beings who make money and who spend a far greater amount of it than their white counterparts. There have been countless research studies done by major organizations that brought this type of information to



Wade Johnson

the attention of the advertising community. With as large a black population as we have in this area, one cannot discount that kind of audience. You have to be able to reach it. So we don't sell black people coming through the door. We sell green, total green. Together, we've got to do a PR campaign with buyers about our audiences. We're not talking about black people whom you may or may not like . . . we're talking about green dollars, a strong and potent economic force. We've just got to get that message out there!"

And it seems WQDW is doing just that. General Sales Manager Wade Johnson commented, "Our four-person sales staff has had a consistent 30-45% increase in sales revenue per month since I arrived in April '82. I'm very proud of what we've been able to accomplish, and we intend to do even better. This month, we've already achieved the highest billing month in the history of WODW"

"Because we are a Black operation we wouldn't get the full thrust of dollars. It's the old narrow-minded mentality of 'Yes, you've got 50,000 listeners. But I've got to discount 25,000 of them because we all know that they're shiftless, lazy, don't work, and don't have any money."

-Tom Joyner

In closing, Joyner added, "Some operators of Black stations have been conditioned to expect less, so they get less. These same people have substandard living conditions for their people to work in, and they've continually hired substandard people. We've done just the opposite. We have six Class C FMs, 100,000 watters, breathing down our 3000-watt neck, and yet we have the highest rate card. Our working facilities are extremely handsome, we have excellent people whom we pay well. What I'm getting at is we demand more of our employees and we demand more of our advertisers. They station . . . we will not be second-class citizens." pay our rates or they don't get on our radio

Promoting The FBI

After talking with Joyner, I asked twoyear PD Lester Jackson to share his thoughts on WQDW's success. "We keep ourselves busy by staying involved with all the local organizations and schools in the six-county area. It's quite a job, because we must try and be as fair as we can serving so many small municipalities. The Drake-Chenault people take care of our music and the voice tapes, but we've also learned that our listeners like to socialize with the person on the radio. In addition to a pleasant voice, they occasionally need to see who's talking to them. Since we've gone to the live assist approach it has helped us become more stronger. Our numbers show that

Lester also mentioned a charity event the station's personnel was involved with. "Approximately two months ago we did a charity fundraiser for an organization called the FBI (Fostering Better Individuals). Projects like that one require all our staff's participation. But it was also the type of thing we like doing because it benefits people in need. Visibility has really helped us garner our increase in audience."

That's the story behind Q97 — another Black radio station that's a winner!

Station Profile

KDAY
1700 No. Alvarado
Los Angeles, CA 90026
(213) 665-1105
STATION OWNER: Rollins, Inc.
GM: Ed Kerby
PD: Jack Patterson
MD: Jon Badeaux
REP: Bernard Howard
1580 kHz
50.000 watts

"KDAY is presently undergoing a massive restructuring. A number of personnel changes are also going on at this time. A new KDAY is beginning to surface day-by-day. We are continuously involved with the Los Angeles black community through our ongoing public affairs programs.

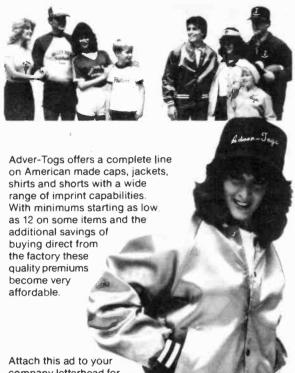
"KDAY continues to be supportive of organizations such as the NAACP and the Urban League. The station sponsored a fund-raising event to benefit the Sheen Way-School, a nonprofit organization that caters to the gifted child. KDAY is also involved with a locally-based group called the Challengers, a boys and girls club dedicated to the educational betterment of young people.

"Finally, KDAY is about to embark on a massive AM stereo campaign. We intend to make our presence felt."

—Jack Patterson

Marketplace

IMPRINTED WEARABLES AND SPECIALTY ITEMS YOU CAN BUY DIRECT FROM THE FACTORY AND



company letterhead for our complete catalog and price sheets

Adver-Togs

PREMIUM SALES OFFICE 7180 W. 107th Street Overland Park, KS 66212 Phone: 1-913-648-2352



The Overnight Handbook

brought raves in early release! TIC-FM's Jim Cutler has packed it full of usable ideas. A must for the "graveyard shift." Send \$12.95 to Overnight Radio Handbook, PO Box 3878, Hartford, CT 06103.

FREE ISSUE OF Balazy

Radio's most complete personality biweek Current artist Bio & update, record facts, daily calendar/almanac, trivia, etc. Send for sample o Box 20093R, Long Beach, CA 90801

O'Liners



FREE SAMPLE ISSUE of radio's most popular humor service

For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., #6-R Los Angeles, CA 90025

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch): Per Insertion

\$50.00 1 Time 6 insertions \$45.00 26 Insertions \$35.00

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

TIRED OF MAKING THE WRONG INVESTMENT IN COMEDY MATERIAL?

Are you paying high premiums for a service that's not "Bullish on laughs? Send \$5.00 for complete May edition of

THE NEW YORK YOCK EXCHANGE P.O. Box 185, Dearborn Hgts., MI 48127 or call: 313-855-2064

DIAL FILE NOTES

NEW for today's radio personality. Topical stories, music people, trivia, calendar and more. Write on station letterhead for a free sample issue.

DIAL PRODUCTIONS / PO BOX 50702 / INDIANAPOLIS, IN 46250

PLAN YOUR STRATEGY FOR THE FALL ARBITRON



The Programming and **Promotion Planning Book**

Proven Programming Techniques Outstanding Promotion and Advertising Ideas

THE BOOK INCLUDES: "The Calendar of Memorable Information." A daily calendar of birthdays, interesting facts and memorable events for September. October, November and December. Your DJs can use this timely information for show prep and on-air

PLUS: Checklist for the Arbitron: Are You Ready?

- Top Ten Trademarks for a Winning Station
- Advertising Tips: Is Your Campaign Powerful and on Target?
- Programming Clinic: "How to's for DJs, News and Program Management
- Win the Battle: The Last Weeks of the Arbitron
- Critique Your Total On-Air Sound
- Plus: What to Do When the Arbitron Comes In

Send your check to: The Lund Consultants, Inc. 55 Sutter Street Suite 62 San Francisco, CA 94104

\$39.95 Tax and Delivery ncluded

ELECTRIC WEENIE

RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

Dr. Don Rose, KFRC, "Can't tell you all the times I've had the pleasure of recommending you guys who inquire where I get my material.

FOR FREE SAMPLES WRITE The Electric Weenie, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600



Do your weekends sound like every other station? Highlight it inexpensively with well-known personality Chuck Buell and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and

PRODUCTIONS Box 9541 So. Station, the stories behind them. Send or call Denver, CO 80209 for your demo tape today. (303)756-9091

The only pre-recorded comedy service in the world!

KNOCKERS!"

mple cassette and catalog to:

FULLER, Box 153, LaGrange, IL 60525

Contemporary

Hundreds renewed again!

Free sample!

Write on statin letterhead to Contemporary Comedy

5804-D Twineing Dallas, TX 75227

AIR-CHECK MAGAZINE

RON O'BRIEN - Afternoon Drive - KIIS/Los Angeles HARPER & GANNON - Morning Drive - WNIC/Detroit THE DOUGGER — Weekends — WANR/Wheeling ROBERT MURPHY — Morning Drive — WKQX/Chicago

Plus New York, PA, Texas, Etc. All Taped July. \$6.95/Issue. Introductor Offer! August \$4.95 Check Or M.O. To 18355 Collins St. #128, Tarzana

GET SOME HINEY...

Hiney Wine that is . . .

Hilarious proven ratings booster Great promotional vehicle and revenue builder. Some exclusive market rights still open. Call (817) 640-0392 or write:

Donnelly Media 1201 N. Watson, # 187, Arlington, TX 76011



PROFESSIONAL CHEAP COMEDY

Your service is getting better all the time. J.C. Simon - KRAM. For free current issue, write on company letterhead to:

P.O. Box 6344, Virginia Beach, VA. 23456

- RADIO PLACEMENT -

If you are currently employed, but thinking of improving your position, or if you are "in between and looking, NBTC can help. All air personnel, male and female. For confidential details, including registration form, enclose \$1.00 postage and handling to:

NATIONAL BROADCAST TALENT COORDINATORS Dept. R, P.O. Box 20551, Birmingham, AL 35216 (205)822-9144

GET THE GIG YOU WANT!

AIRCHECK AND RESUME REFINEMENT SERVICES. • Aircheck Editing Dubs • Custom Labeling • Resume Enhancement. Free details. Call or write us MC/VISA

(404) 266-0020 2429 COLONIAL DRIVE NE ATLANTA, GEORGIA 30319

Sounds That Sell Your Sound!

Jingles for CHR, A/C, AOR, Country, and Oldies. Stretch your jingles budget further with our full line of musical themes. For free demo and details call or write us.



'Phantastic Phunnies'

Highly Respected! Hilarious! Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.



Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample - P.A.N.A., P.O. Box 85152. San Diego, CA 92138.

FREE SAMPLE!

...FROM DIAL-LOG,

Radio's complete show prep service!

"Love all the topical material . . . can't beat the price, Lee Chambers, WPGC either!"

HUMOR, CONVERSATION, CALLS, CALENDAR & MORE. Write on station letterhead or call!

(804) 270-7206

DIAL-L G

Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to

It's a sure way to generate qualified sales leads Just call PAM at (213) 553-4330 for more information

Opportunities

Openings

EAST

Full, parttime DJs for WNNJ, Northern New Jersey's "station of the stars." T&R: GM, WNNJ, 8ox 40, Newton, NJ 07860. EOE M/F (8-12)

Opening for experienced production talent & midday Easy Listening personality. Mature voice required, T&R: Chris Lucas, WGCH, 1490 Dayton, Greenwich, CT 06830. EOE M/F (8-12)

Future openings, full & parttime. A/C FM, MOR AM. T&R: Dave Supplee, 8ox 694, Hornell, NJ 14843. EOE M/F (8-12)

OK100/Ithaca, NY, CHR needs experienced midday jock to fill big shoes. T&R: Denny Alexander, 292 Tompkins St., Cortland, NY 13045. No calls. EOE M/F (8-12)

PD/OM — Country AM & AOR FM. Must have 3 years experience & deal with people effectively. Send T&R: GM, WECM & WTSV, 221 Washington St., Claremont, NH 03743 EOE M/F (R.12)

TALK HOSTS and NEWSPEOPLE

We are looking for talent for all markets. NO FEE. Send cassettes and resume to: IRA APPLE AND ASSOCIATES, Box 5631, Baltimore, MD 21210.

WAYV-FM 95/Atlantic City currently updating quarterly aircheck. T&Rs for future openings, full & parttime. Send: John Barib, Chelsea Ave., 8oardwalk, Atlantic City, NJ 08401. EQE MF (8.12)

New ownership. Full & parttime positions available. Tight CHR format. T&R: Rick Steele, WAYU-FM, Box 330, Lewiston, ME 04240. EOE M/F (8-12)

WFLY seeks morning talent. Ability to communicate in a structured format a must. 2 years experience. Cassette aircheck: Jack Lawrence, Box 12279, Albany, NY 12212. EOE M/F (R-12)

Suburban NY area daytimer seeking decicated, hard-working staff for immediate openings. T&R: PD, WNNJ, Box 40, Newton, NY 07860. EOE M/F (8-12)

Northeast Top 50 market CHR needs dynamic, entertaining morning personality to push station over the top. Must be prepared to do outside stunts and promotions. Looking for someone wanting to make a step up. Rush cassette, resume and salary requirements to: Radio & Records, 1930 Century Park West, #524, Los Angeles, CA 90067.

Fast-growing subruban NYC A/C accepting T&Rs for future considerations. Top Island signal. Pros only. T&R: WALK-FM, Box 230, Patchogue, NY 11771. EOE M/F (8-5)

One of the most memorable sets of call letters in Top 40 history is ready to do it all again. We need a truly fine morning entertainer to make it work . . and we know they don't come cheap! If you're interested in helping to rekindle a broadcast legend, please forward cassette and resume A.S.A.P.! Radio & Reccords, 1930 Century Park West, #519, Los Angeles, CA 90067.

SOUTH

Hot FM, medium market opportunity. Morning announcer sought. CHR experience. Above average money for above average talent. T&R: Box 26, Louisville, KY 40201. EOE M/F (3.13)

WXQR-FM AOR & WLAS(AM) Country is expanding news department. If you eat, drink, sleep local news, rush T&R: Kris Kelly, Box 760, Jackson, NC 28541. EOE M/F (8-12)

Your gateway to the majors lies at top CHR, KTAW-FM. Experienced only. Females encouraged. T&R: Dwaine Luna, 3808-8 Old College Rd., Bryan, TX 77801. EOE M/F (8-12)

WTIX is looking for a midday pro with a programming background. T&R & salary requirements: Bob Mitchell, 332 Carondelet St., New Orleans, LA 70130. No.callsl EOE M/F (8-12)

Medium market Sunbelt station needs a reporter for afternoon drive. Send T&R: John Waish, ND, KLCL, Box 3067, Lake Charles, LA 70602 EOE M/F (8-12)

BCTV-12/Cable Radio looking for personalities. All dayparts. Cassettes & resumes: BCTV, 8ox 129, Shepherdsville, KY 40165. No calls. EOE M/F (8-12)

Openings

Live on the world's most beautiful beaches! 3WQ/Panama City, Country, needs strong morning personality & production. T&R: Scott Owens, Box 1430, Panama City, FL 32401. EOE M/F (9.12)

Lifetime Dream

To live in Austin, Texas, one of America's great cities. To work at KHFI (K-98) ... a great radio station with dynamite numbers. We are still looking for "that" person to replace our outstanding morning personality. If you are warm, humorous, topical with strong adlibs and have a one-to-one personality, you could be the person we are looking for. Proven numbers in morning drive will be given first preference. K-98 is CHR ... send T&R to Roger Garrett, 1219 W. 6th, Austin, TX 78703. EOE

Needed immediately! Mature-sounding morning anchor for News/Talk KARN/Little Rock. T&R: Scott Charton, ND, Box 4189, Little Rock, AR 72214, (501) 661-7555. EOE M/F (8-12)

FLORIDA: Modern Country, Send T&R: WMFL, 1275 S. Jefferson St., Monticello, FL 32344. EOE M/F (8-12)

WDEX seeking CHR personalities. Full & partitime opportunities available. T&R: Ann Cruise, WDEX, Box 669, Monroe, NC 28110. EOE M/F (8-12)

KFXY/Morgan City, LA seeking air talent for CHR. T&R: Kevin Bonner, Box 1430, Morgan City, LA 70380. EQE M/F (8-12)

Top-rated West TX CHR needs good jocks for future openings. T&R: PD, KIXY, City Hall Plaza, San Angelo, TX 76903. EOE M/F (8-12)

RADIO: Sunbelt Operation

Looking for high energy announcer for '50s, '60s format. Please send resume and tape to: Radio & Records, 1930 Century Park West, #520, Los Angeles, CA 90067.

Personality, to play current music. Good bucks. Also two soft rock jocks needed immediately. T&R: Chris Rasor, Box 6067, Beaumont, TX. 77705, (409) 842-2210. EOE MI/F (8-12)



Southeast's fastest growing Superstars Station seeks . . . AM or PM Drive — Program Director

Moderate energy person from Southeast preferred who is college educated and production and detail inclined. Will work with collaborative management. Salary in 15M range. Tape and resume please... President, WKTM-FM, Post Office Box 5758, North Charleston, SC 29406.

Morning news/anchor for top-rated FM in Raleigh-Durham market. Experienced only. T&R: Randy Kabrich, Program Manager, WDCG-105 FM, Box 2126, Durham, NC 27702. EOE M/F (8-5).

KTXQ/Dallas has opening for ND. Includes mornings. AOR experience preferred. Please send T&R: Tom Owens, KTXQ, 3626 N. Hall, Penthouse, Dallas, TX 75219. EOE M/F (8-5)

#1 and growing! 100kw sunbelt modern Country seeks top notch PD. Facilities and programmers dream. The only thing we care about is that you have the drive, confidence and ability to be #1. Send tape, resume & letter of introduction to: Radio & Records, 1930 Century Park West, #521, Los Angelage CA 20067.

Low-country Carolina calls? Coastal Sunbelt station needs experienced mature CHR-A/C personalities. T&R, references: David Amos, Box 31089, Charleston, SC 29417. Confidential. EQE M/F (8-5)

Openings

New GA AM looking for experienced reporters & anchors. Resume, cassette, writing samples: Larry Hart, Box 2186, Augusta, GA 30903. EOE M/F (8-5)

Possible fall news opening for West Palm Beach FM. Need experienced afternoon anchor. T&R: Steve Bowles, Box 99, Ft. Pierce, FL 33454. No calls. EOE M/F (8-5)-

Florida opportunity for a mature, disciplined afternoon drive personality to work live assist with MUSIC OF YOUR LIFE format. Heavy production and technical skills. Send T&R to: Radio & Records, 1930 Century Park West, No. 517, Los Angeles, CA 90067.

Top 50 market Southeast Country winner decides to upgrade morning show. Group station. T&R: Jay Albright, National Programming Consultant, Drake-Chenault Enterprises, Box 1629, Canoga Park, CA 91304. EOE M/F (8-5)

MIDWEST

KARN/Little Rock is looking for night talk host. Contact Chuck Martin (501) 661-7521. EOE M/F (8-12)

AOR FM & Country AM in Midwest seeking announcers. Females encouraged. T&R: Cathy Yvan, WI8Z, 703 Market St., Parkersburg, WV 26101. EOE M/F (8-12)

General Sales Manager K95FM Tulsa

Tulsa's stereo country seeks an accomplished sales executive ready to develop and carry out sales policies and motivate our dynamic sales team.

If you have The Best knowledge of broadcast sales, promotion and research with organizational skills to match, write: Bob Backman, Vice President, General Manager, K95FM, Tulsa, OK 74119. Katz Broadcasting is an Equal Opportunity Employer.

KATZ BROADCASTING COMPANY America's Employee Owned Broadcast Group



Katz. The best.

Afternoon newsperson with strong lifestyle-news interest Must have good writing ability. Contact: James Banzer, KOFM Box 14806, Oklahoma City, OK 73113. EOE M/F (8-12)

Wanted: Morning man for A/C. If you're a winner & have 3 years experience, send T&R: Mark Evens, Box 11266, Fort Wayne, IN 46856. EOE M/F (8-12)

-COUNTRY PD

Medium market. Agency-level production skills, teamwork leader. Successful group just purchased station. T&R to: Doug Whitman, KNWA-FM, Box 1192, Fayetteville, AR 72702. EOE M/F

WWCT/Peoria accepting T&Rs for PD slot. Send: Rich Fruin, GM, WWCT Radio, 414 Hamilton Blvd., Peoria, IL 61602. EOE M/F (8-12)

Openings for parttime airshifts. Contact: Bob Dunphy, PD, WZZP, 1 Radio Ln., Cleveland, OH 44114. EOE M/F (8-12)

Opening for afternoon personality. T&R: John Curry, WMEE, Box 6000, Fort Wayne, IN 46896. No calls please. EOE M/F (8-12)

Mature, bright-sounding morning drive personality. Must have positive community-minded attitude. '40s-'60s MOR format. T&R: OM, WMLX, Box 1232, Cincinnati, OH 45201. EOE M/F (8-12)

WQLK-FM/Richmond, IN seeks experienced afteroon drive jock with good production skills. A/C, CHR. T&R: Terry Morgan, Box 1647, Richmond, IN 47374. EOE M/F (8-12)

Openings

X105, Western MI new 100,000 watt AOR station seeks morning personality. Not big bucks, but big opportunity now. WCXT, Box 448, Hart, MI 49420. EOE M/F (8-12)

Seeking experienced ND, & a hot jock. Must have great pipes. Growing station in Columbus, OH metro. T&R: Jackson Brown, Box-6, London, OH 43140. No calls. EOE M/F (8-12)

www

MORNING PERSONALITY

Adult contemporary FM station in Top 20 market is looking for a talented morning personality. Great opportunity with excellent broadcast company. If you have a successful track record and would like to move up to a major market, send tape and resume to: Radio & Records, 1930 Century Park West, No. 516, Los Angeles, CA 90067.

Contemporary Country jock. Medium market. Agency-level production. Enthusiastic, experienced team-player. T&R: Doug Whitman, KNWA-FM, Box 1192, Fayetteville, AR 72702. EOE M/F (8-12)

Personality/Humor/Style

Large major market AM has immediate opening for proven morning talent. The ability to work with phones a must. Major broadcast group. Rush tape and resume to: Radio & Records, 1930 Century Park West, #522, Los Angeles, CA 90067. EOE M/F

KFMD seeks morning announcer with creative & strong production, & MD with afternoon shift. Cassette & resume: Nancy Wilson, Box 688, Dubuque, IA 52001. EOE M/F (8-12)

Hot A/C in Columbus, OH seeks newspeople. Must have good experience. T&R: Harry Lyles, WSNY-FM, 4401 Carraige Hill Ln., Columbus, OH 43220. EOE M/F (8-12)

NEWS DIRECTOR

Medium market. Experienced at digging, writing local news. Prefer conversational newscasting. T&R to: Doug Whitman, KNWA-FM, Box 1192, Fayetteville, AR 72702. EOE M/F

KYKC/Sloux Falls, SD is expanding staff. Need strong drivetime Country communicator. T&R: General Manager, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (8-5)

Active local market Country station looking for ambitious broadcaster for afternoon shift. Bill Priest, WQCT, Box 603, Bryan, OH 43506. (419) 636-3175. EOE M/F (8-5)



Program Director

Milwaukee's newest and most exciting Adult Contemporary station has an immediate opening for an assertive, take charge program director. If you are organized, disciplined, creative, and possess a great music ear we want to hear from you. We'll provide a great staff, great facilities, and great growth potential. Send resume to Tom Joerres, VP/Gen Mgr., WMGF-FM, 711 West Capitol Drive, Milwaukee, Wisconsin 53206. EOE



KKXL-FM/Grand Forks, ND looking for 7pm-midnight rocker. T&Rs immediately: Don Nordine, 8ox 997, Grand Forks, ND 58206. EOE M/F (7-29)

Opportunities

Openings

WEST

New Santa Barbara CHR looking for air talent, T&R: 1919 State St., Santa Barbara, CA 93101. EOE M/F (8-12)

Experienced newsperson for Reno station. T&R: C. Odessky, Box 5792, Reno, NV 89513. Females encouraged. EOE M/F

Mature announcer needed for future AM drive openin KBET, Box 11710, Reno, NV 89510. EOE M/F (8-12)

Morning personality, Country FM, Medford-Grants Pass Humor, energy, preparation, great production. We pay well T&R: KRWQ, Box 388, Goldhill, OR 97525. EOE M/F (8-12)

KENI accepting T&Rs for parttime air positions. No calls. Send: Dennis Evans, KENI, 1777 Forest Park Dr., Anchorage, AK 99503. EOE M/F (8-12)

Female Host

Needed for new nationally syndicated radio feature. Working knowledge of Country music and artists a must. Send voice tape or aircheck A.S.A.P. to: Radio & Records, 1930 Century Park West, #523, Los Angeles, CA 90067.

Experienced drivetime with strong production. Minimum 6 months experience. Country format. T&R: Dennis Brown, PD, Box 430, Fort Morgan, CO 80701, (303) 867-5674 after 2pm.

Entertaining morning jocks. One hip AOR-style, & one fun A/C-style. Boring people need not apply. T&R: KROY, Box 2424, Sacramento, CA 95811. EOE M/F (8-12)

Creative production/copy genius for # combo (51 share). Excellent benefits for excellent production. Contact: Terrell Metheny, KKAZ & KUUY, Box 926, Cheyenne, WY 82003. EOE M/F (8-12)

We've got the straight man, now

WE NEED A CRAZY PERSON FOR OUR MORNING TEAM

After 5 years, KJQ is looking for a new morning funny man/woman/clone. \$16,000 yr. to start. Creative production and natural delivery a must. Leading Adult CHR station in market of 1/4 million. Tapes and resumes accepted from all formats. Tom Greenleigh, KJQ, 1506 Gibson Ave., Ogden, UTAH 84404. EOE affirmative action employer M/F.

New group owners of suburban San Francisco market nee talent. Rush T&R: Chip Morgan, KKIS, Box 572B, Concord, CA 94520. EOE M/F (8-12)

Come to beautiful Seattle. Looking for a real good talent that does real good production. Getting along with people a must. Contact Weird Jerry (206) 771-5569. EOE M/F (8-12)

KNVR/Chico needs experienced PD/air personality immediate-ty, CHR format, T&R; Jim Dowd, KNVR, Box 1167, Paradise, CA 95969, or (916) 893-4797, EOE M/F (8-12)

\$1 SUNBELT ROCKER

Needs a night-time Rock & Roll animal Great location and opportunity with legendary AOR powerhouse. T&R to: Greg Stevens, KISS, 1100 N. Main Ave., San Antonio, TX 78212. No calls. EOE M/F

Good strong news voice needed for future openings with the L.A. Network, L.A.'s largest traffic reporting service. Call Rhonda Kramer (213) 466-3381. Women encouraged. EOE M/F



93 FM ROCKS ARIZONA

Searching for additional morning talent to complement current morning man, JOHN GIESE. T&R to: Jeff Satler, 1167 Javelina, Mesa, AZ 85202.



L.A.-based individual for phone sales. Great opportunities. Steve Lehman, Innerview, Inc., (213) 652-8710. EOE M/F (8-5)

First Media's K-96/Utah. Great career move for high-caliber midday-afternoon personality. T&R: Scott Gentry, Box 960, Provo, Utah 84603. EOE M/F (8-5)

Openings

Needed Immediately1 Air talent, A/C, Top 40. Top 25 market. T&R: R.K. #102, Burkhart/Abrams, 6500 River Chase East, Atlante, GA 30328. EOE M/F (7-22)

LIFESTYLE... Consider Vail, Colorado. KVMT is accepting tapes and resumes for afternoon drive. New state of the art facilites. Adult Contemporary.

T&R to: Gary Burns & Associates, P.O.

Boy 40013 San Antonio, TX 78229 Box 40013, San Antonio, TX 78229.

Positions Sought

Make me an offer! Award-winning copywriter & production person wants to relocate yesterday. Prefer New England/Overseas. ELOY (512) 687-8451. (8-12)

JOHN BEAULIEU, 2½ years with #1 books, WTUE/Dayton. Looking for change in equal AOR market or up. Good produc-tion, Available immediately. (513) 439-5924. (8-12)

Despite great ratings, economic squeeze has me ready for new programming/personality position. WASH, WMAL, WIS. MIKE COLLINS (803) 722-5600, (803) 732-0034. (8-12)

nings should be fun. 11-year pro. Personality, creativity, s, flick production. A/C, CHR, AOR. TED GARLAND (603) 431-1993. (8-12)

Employed & experienced Southern CA announcer seeks employment elsewhere in country, T&Rs available on request. RICK LOHMAN, 122, Canada, #A, San Clemente, CA 92672.

Warning! The surgeon general has determined that RYAN & RAY is good for your health & ratings. Coming to CA. Box 8890-331, Fountain Valley, CA 92708. (8-12)

BONNIE LEE BEEMAN major market experience, seeks entry level position for AOR/CHR. Good attitude. Willing to learn new format. Call (415) 586-3291. (8-12)

Experienced PD, jock seeking programming position in a professional environment. Contact: ROGER EPPERSON, Rte. 1, Box 23, Bulls Gap, TN 37711. (8-12)

If you're an aggressive, killer CHR-A/C, I wanna work for you. 7 years, young, energetic, Production plus, former MD/PD. Relocate anywhere. BILL (215) 691-0446. (8-12) DJ looking for fulltime at AOR/new music station. Southeasten

MI preferred. Will consider others. 4 years experience PD/MD KEVIN (313) 588-8166. (8-12) AOR, A/C jock seeking West Coast radio home. L.A.-trained. Availability now. Currently NBS Network. Good boardwork,

Major market experience in Mlami, Both TV announcer & MICHAEL FITZGERALD (305) 456-3590. (8-12)

good ad-lib. BILL POWELL (213) 920-2273. (8-12)

Creative jock with 3 years experience. Good production, hardworking & reliable. College town preferred so I can continue my education. JIM MULVANEY (312) 388-3040. (8-12)

BOB GILBERT seeks news position at West Coast station Qualifications: BA journalism, 3 years experience. Delivery to fit any format. Thorough interviewer. (213) 993-1909. (8-12)

WILLIE CURTIS, radio DJ, newsman with excellent voice seeking work. Any format, any place. Ready to relocate. (312) 737-6489. (8-12)

Operations manager, A/C, ranked top 15, 22 share would like to consider options in Southeast. B. COTTON (919) 763-6512.

'Successful profit oriented programmer with excellent track record and references looking for new challenge. Top 10 market experience in various formats. Prefer West or South major market but will consider all." Responses to: Radio & Records, 1930 Century Park West, No. 518, Los Angeles, CA 90067.

AL BROCK, OM & PD at FM99/Tallahassee seeks new challenge in medium market as PD. Solid references & track record. Call (904) 562-4798, (904) 385-1156. (8-12)

Young rock jock seeks mid-size market. U name the shift . . . I'm E-Z to please. GREG (206) 473-5454, eves, or (206) 767-6669, days. (8-12)

West Coast or South. I have good stuff if you have good station. Any format. MIKE (307) 6B6-2635, eves. (8-12)

Morning personality with winning 25-54 track. Top 50 Country or A/C. (502) 425-5874. (8-12) 10 yrs. experience - award-winning radio re market, seeks position in major market, Call PAT (608)

Ambitious, enthusiastic jock seeks an entry level position market. Any format. Will relocate. RICH (517)

233-8420 (8-12)

Experienced female jock, strong production, research background, #1 7-midnight — looking for more! (309) 452-2254. (8-12)

Available now! One hungry & aggressive papa bear who can claw away your AOR competition. Seeking one hungry & aggressive trainer. (304) 485-1085, 3-8pm. (8-12)

Positions Sought

Mother-in-law coming to visit. Willing to relocate immediately! McCall in the morning. 3 yrs. A/C, CHR small-medium market MD. (904) 222-9422 (8-12)

Personality programming — 9 years experience PD/MD. Teamplayer. Once VA, NC, SC medium market, Leave name & number. JIM (703) 886-1701. (8-12)

The Slim One available now! WLS-FM, WMET, WNAP. Personality. CHR in West or Southewest. (312) 348-3384. (8-12)

A/C EZ, traditional Contemporary, MOR specialist! Young multifaceted vet seeking decent West Coast community. Heav duction, copy, automation. CHRIS (714) 678-3370. (8-12)

Degree RRT, broadcast grad, WLCV, WAKY grad. Potential, enthusiastic, intelligent, perservering, professional JANET LYNCH, 3743 Deep Dale, Louisville, KY, (502) 895-5208, message (502) 589-4215. (8-12)

Major market proven, MARTY (314) 921-4471, (8-12)

Sports professional with interviews of well-known athletes. Solid production & PR skills, Call (419) 625-1010. Ask for MC

Does your small/medium market station need a sports/talk host? CARL BAKER, Box 128, Easton, PA 18042, (215) 258-8429. (8-12)

Scottie, please beam me up to a great station. I need a live gig. AOR, CHR, Top 40. TIM (314) 227-9750. (8-12)

Call (313) 982-2642 & talk to your new A/C or CHR personality. MARK JAMES wants to talk to you! (8-12)

College graduate with experience seeks fulltime sports position. Can also add news; board experience. Call STU (608) 251-1199. (8-12)

Experienced Country DJ seeking sports P-B-P or fulltime sports reporting position. Prefer Country format in small or medium market. Will consider on-air position with sports tie-in. Call TERRY at (904) 746-4904. (8-12)

J.J. SHANNON, formerly OK100/Ithaca-Syracuse, nights, years CHR. Any market, any shift. Prefer East, South, FL. Call (305) 785-7819. (8-5)

One-WITH-one communicator. Medium market experience. Super production. (213) 632-2567. Ask for ROY. (8-5)

Just when you thought radio was boring — Jock 3D coming at you everywhere! Starring newcomer DOUGLAS. Entry level. CHR, A/C, Country. (219) 872-7186. (8-5)

JOHN VOLPE, 14-year pro. Programming, music, research, director, air talent, KFI, 897-FM, KOPA-FM, KUKQ, KXAM, KILT-AM & FM. PD or MD position. (213) 385-0101, (213) 342-2224. (8-5)

Country stations — available immediately! Personality, MD with 10 yers in Country radio. Prefer Northeast, all considered. BRUCE (716) 267-2124. (8-5)

GUY DAVIS; KISS-FM, KERN, KCUB, KSLY. Great voice, great MD, great production. (805) 541-2169. (8-5)

Small market ND of 3½ years seeks move up. Also all sports P-B-P. Call (717) 867-5056. Prefer East Coast. (B-5)

Female communicator up for grabs. #1 in market 2 years straight, 8 years experience. Call before noon, you'll have my tape tomorrow. (515) 232-5586. (8-5)

Country PM driver with #1 station in Western Illinois is now searching! 4 yr. pro, contemporary humor, top production, phones and remotes. If your station believes in promotion, discipline and a creative attitude, we should be talking to one another. DAVID (312) 437-0357 or (309) 344-1971.

Small market OM/PD with automation & sales experience looking for move up in East. DON (919) 552-9035 after 3pm EDT. (8-5)

A year-and-a-half of just weekends is enough. Medium market fulltime challenge desired. 5 years experience. JOHN (309) 752-9643 after 5pm, CDT. (8-5)

STOP!

Make your bld now on a super-successful morning act/PD. Major market proven. Will deliver ratings and revenue to aggressive company. Looking for a vehicle to put you on top? Call (609) 737-1421 or

Mature announcer with over 5 years experience. Looking for stable position. Currently in major market. Call PAUL (313) 465-1655.

JOHN BOGART, former PD, WFBQ/Indianapolis, looking for AOR or CHR programming or production position. Took WFBQ from 7.4 to 9.1, spring '83 Arbitron. Former production director of "The Loop"/Chicago. 13 years experience. (317) 547-1345. (8-5)

Positions Sought

This Book is in . . . and I'm #1 nights for Southern P-2 CHR. Dynamite production, distinctive voice and off-the-wall bits and will make the competition sit up and worry! PD, MD and promotion director skills ready now for creative-minded rocker. "Dangerous" DAN McKAY (601) 896-8159. (7-29)

Changes

RADIO

Lisa Capece appointed Account Executive of KYW/Philadelphia, formerly Selec TV Channel 57.

Stuart Dinetz & Marilyn Klionsky join WABC/New

Seth Elliott named Director, Radio Frequency Systems Engineering for CBS owned radio stations.

David J. Knorr named Director, Audio Systems Engineer-

Dana Michaels joins airteam of KYUU/San Francisco, formerly KYA & KLHT/San Francisco.

RECORDS

Linda Rosinsky promoted Personnel Manager for Atlantic

Jennifer Marwood appointed Director of Administration

Margie Golde promoted to Supervisor of Production,

INDUSTRY

Nan Herst joins Levinson Associates as Account Executive formerly Nancy Hamilton & Associates.

Rick Neigher named West Coast Creative Director of The

Miscellaneous

WNYN needs A/C record service from all labels. Mike Ring, MD, 1515 Cleveland Ave. N.W., Canton, OH 44703, (216)

Cable Radio BCTV-12 - not AM or FM, but we are in color. Cable radio/TV needs record & video service from all labels. Box 129, Shepherdsville, KY 40165, (502) 955-8775.

KBBY/Ventura, CHR format needs record service from all labels. Send to: Richard Bond, Box 5151, Ventura, CA 93003.

New AOR station needs record service from all labels. Send to: Dan Mason, MD, WCXT, Box 448, Hart MI 49420.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm

1 Week \$20.00 Frequency Rates* 2 Weeks \$35.00

3 Weeks \$50.00

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

CRYSTAL GAYLE "Baby, What About You" SERGIO MENDES "Rainbow's End" SPANDAU BALLET "True" KINKS "Don't Forget To Dance"

Country Coast-To-Coast

MARK GRAY "It Ain't Real..."
JOHNNY RODRIGUEZ "How Could I Love Her" MERLE HAGGARD "What Am I Gonna Do..." LOUISE MANDRELL "Too Hot To Sleep" DON WILLIAMS "Nobody But You" RICKY SKAGGS "You've Got A Lover"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

SHALAMAR "Dead Giveaway" ROBERT PLANT "Big Log" JUICE NEWTON "Tell Her No" **HEART** "How Can I Refuse" SPANDAU BALLET "True"

SERGIO MENDES "Rainbow's End" SPANDAU BALLET "True"

TM Country

SYLVIA "The Boy Gets Around" ALABAMA "Lady Down On Love" STATLER BROTHERS "Guilty" KENDALLS "Movin' Train" RICKY SKAGGS "You've Got A Lover"
DAVID FRIZZELL & SHELLY WEST "Pleasure Island" BARBARA MANDRELL "One Of A Kind Pair Of Fools"

John lles (800) 426-9082

Adult Contemporary

BILLY JOEL "Tell Her About It" CRYSTAL GAYLE "Baby, What About You"

Country Living

DELIA BELL "Coyote Song" STEVE WARINER "Midnight Fire" LEON EVERETTE "The Lady, She's Right" RICKY SKAGGS "You've Got A Lover" MEL McDANIEL "Hot Time In The Old Town Tonight"
MEL TILLIS "A Cowboy's Dream"

Radio Arts
John Benedict (213) 841-0225

Country's Best

JUICE NEWTON "Stranger At My Door" **GUY CLARK** "Homegrown Tomatoes" RICKY SKAGGS "You've Got A Lover" STEVE WARINER "Midnight Fire"

Soft Contemporary

LEE GREENWOOD

'Somebody's Gonna Love You"

Sound 10

NAKED EYES "Promises. Promises" KINKS "Don't Forget To Dance" LEE GREENWOOD "Somebody's Gonna Love You" HIICE NEWTON "Toll SPANDAU BALLET "True"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

ROBERT PLANT "Big Log" KINKS "Don't Forget To Dance" JUICE NEWTON "Tell Her No" SHALAMAR "Dead Giveaway" SPANDAU BALLET "True"

Drake-Chenault

Bob Laurence (213) 883-7400

GEORGE BENSON

"Lady Love Me (One More Time)"
JUICE NEWTON "Tell Her No" ROBERT PLANT "Big Log".
HEART "How Can I Refuse'

Contempo 300

LITTLE RIVER BAND

"You're Driving Me Out Of My Mind"
JUICE NEWTON "Tell Her No"
SERGIO MENDES "Rainbow's End"

Great American Country

JOHNNY RODRIGUEZ "How Could I Love Her So Much" ALABAMA "Lady Down On Love" RICKY SKAGGS "You've Got A Lover" MOE BANDY & BECKY HOBBS "Let's Get Over Them Together"

Century 21 Greg Stephens (214) 934-2121

The Z Format

JUICE NEWTON "Tell Her No" F.R. DAVID "Words" SHEENA EASTON "Telefone..."

The A/C Format

JUICE NEWTON "Tell Her No" SPANDAU BALLET "True" LEE GREENWOOD "Somebody's Gonna Love You"

Super-Country

STEVE WARINER "Midnight Fire" ALABAMA "Lady Down On Love" STATLER BROTHERS "Guilty" LEON EVERETTE "The Lady, She's Right" LEE GREENWOOD "Somebody's Gonna Love You" DAN SEALS "After You"

Tanner Musical Spectrum

Kenny Bosek (901) 320-4433

Bright Blue A/C

JEFFREY OSBORNE "Don't You Get So Mad" CHRISTOPHER CROSS "Think Of Laura"

Tanner Country

DEAN MARTIN "My First Country Song" KENNY ROGERS "Scarlet Fever" REBA McENTIRE "Why Do We Want What ... " **GUY CLARK** "Homegrown Tomatoes" WAYLON JENNINGS & JERRY REED "Hold On, I'm Comin' TOM JONES "It'll Be Me" LYNN ANDERSON "What I Learned From Loving You"

Red Satin Rock

BONNIE TYLER

"Total Eclipse Of The Heart" STRAY CATS "(She's) Sexy + 17" **ELTON JOHN "Kiss The Bride"** RITA COOLIDGE "All Time High" LITTLE RIVER BAND "You're Driving Me Out Of My Mind"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

ALABAMA "Lady Down On Love" REBA McENTIRE "Why Do We Want What" RICKY SKAGGS "You've Got A Lover"

The Great Ones

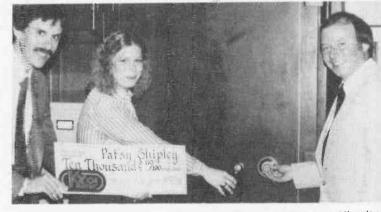
SERGIO MENDES "Rainbow's End" CULTURE CLUB "I'll Tumble 4 Ya" KENNY ROGERS "Scarlet Fever"



A ""HAZARDOUS" APPEARANCE — RCA recording artist Robert Hazard paid a visit to WPST/Trenton after a successful show at Trenton's City Gardens. Shown (I-r) are Assistant PD Tom Cunningham, Hazard, and afternoon rocker Mark Shep-



STYX MEETS KZ106'S MR. ROBOTO - "Domo," the KZ106(WSKZ)/Chattanocga robot, was introduced to someone who's all too familiar with robots Torpmy Shaw of Styx. Pictured (I-r) are KZ106 personalities Gary Jeff Walker, PD Jeff Blake, Eric Page, and Shaw. In the background is road manager Jim Cahill, with Domo in the foreground.



KX184 KICKS IN THE CASH — A flood of 100,000 phone calls followed the playing of a pre-promoted "foursome of hits," as listeners vied to claim a cash prize of \$10,000 from KX104/Nashville. Shown (I-r) are VP/Programming Michael St. John, winner Patsy Shipley, and Sr. VP/GM Tex Meyer handing over the money. This was the largest cash prize awarded in Nashville radio history.



WHIX MONEY MACHINE CRANKS OUT CASH — Imagine walking into a 5' x 5' x 8' glass enclosed booth with over \$3000 whirling past you. For lots of listeners to WHTX/Pittburgh, it's become a reality as the station bring its "Money Machine" (pictured) out to malls once a month. Each contestant has 30 seconds to grab as much "green" as possible and stuff it into the winner boxes. Contestants are picked from the audience and by preregistration at participating sponsors throughout the city. Grand prize for the summer contest, which ends over the Labor Day weekend, is a 1983 Chevy Camaro worth \$10,000.

Black Radio Regionalized Adds & Hots

WKXI/Jackson Tommy Marshal

GAP BAND PLANET PATROL PHILIP BAILEY LATOYA JACKSON DENIECE WILLIAMS

LTD
RONNIE DYSON
HOTTEST:
ARETHA FRANKLIN
HERBIE HANCOCK
SOS BAND
MICHAEL JACKSON
ZAPP

WPDQ/Jacksonville (A)

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

LADY M
KLIQUE
LATOYA JACKSON
JUNIOR MALKER
STEPHANIE NILLS
EURYTHHICS
CYBOTRON
NYC PEECH BOYS
MYC PEECH BOYS
MARY JAME GIRLS
NATALIE COLLE
IRVIN LEE
ELECTRIC DREAD
D TRAIN
HOTCHER
HARY JAME GILS
SHALMAR
HERBE HARCOCK
DIANA ROSS
NEW EDITION
HUMAN LEAGUE

WILD/Boston Elroy R.C. Smith

RUN D.M.C. PHILIP BAILEY RONNIE DYSON IMAGINATION HOTTES: FREEZ MANHATTANS NEW EDITION MITUME RICK JAMES

WKND/Hartford u Jordan/McLean

none
Hottest:
SOS BAND
MIDNIGHT STAR
MANHATTANS
ARETHA FRANKLIN
O'JAYS

WNHC/New Haver James Jordan

CAMEO MIQUEL BROWN SHAWN CHRIST STEVIE NICKS HERB ALPERT LIPPS, INC. HOT STREAK FEEL HOT STREAK FEEL CEE FARROW WEATHER GIRLS HOTHEST: DONNA SUMMER SOS BAND SHALAMAR NEW EDITION NEWCLEUS

WRKS/New York Mayo/Quartarone

RUFUS & CHAKA COLLAGE MICHAEL WYCOFF Hottest: MICHAEL SEMBELLO MARY JANE GIRLS SOS BAND INGRAM & AUSTIN NEW EDITION

MIDWEST

PHYLLIS HYMAN LEW KIRTON DONNA SUMMER MONYAKA UNIQUE EAST-WEST BAND

W8MX/Chicago Lee Michaels

LEW KIRTON WHISPERS AMEO DYSON ELECTRIC DREAD KASHIF INIQUE MASHIF UNIQUE NEWCLEUS HOTTEST: DONNA SUMMER RUN D.M.C. FREEEZ FINIS HENDERSON MANHATTANS

WBLZ/Cincinnati Brian Castle

HUMAN LEAGUE KASHIF RUFUS & CHAKA CLARK SISTERS HOTTEST: MIDNIGHT STAR DONNA SUMMER SOS BAND ARETHA FRANKLIN BRYSON & FLACK

O MCA

JOHNNY GILL
MIQUEL BROWN
ELECTRIC MIND
SUGAR HILL GANG
KLIQUE
STEPHANIE MILLS
NYC PEECH BOYS
ADELE BERTEI
LADY M
ELECTRIC DREAD
HOTEST ELECTRIC DREAD HOTTEST: HERBIE HANCOCK JEFFREY OSBORNE RICK JAMES RUFUS & CHAKA SOS BAND

WAMO/Pittsburgh John Anthony

John Anthony
PHILIP BAILEY
GAP BAND
NEWCLEUS
MAZE
CYPOTRON
SLING SHOT
Hottest:
SOS BAND
JEFFREY OSBORNE
MIDNIGHT STAR
NOMA REMDRYX
ISLEY BROS

WKYS/Washington, DC Donnie Simpson

EURYTHMICS EXPERIENCE UNLIMI EAPERIENC UNLIN

WOOK/Washington, DC Chris Gardner

STEPHANIE MILLS
BENNARD EDWARDS
DAVID GRANT
PHILIF BAILEY
RONNIE DYSON
LADY M
NEWCLEUS
HOTESE
GEORGE BENSON
MANHATTANS
GLADYS KNIGHT
DIANA ROSS
CLARK SISTERS

WCIN/Cincinnati Frank Balley

SOUTH

EW&F LEW KIRTON LEW KIRTON
NEWCLEUS
RONNIE DYSON
NYC PEECH BOYS
RUMPLE-STILTS-SKI
SHAWN CHRISTOPHER
OTIS LIGGETT
FREEEZ
WEATHER GIRLS
HOTLESEL
HOUME MTUME DONNA SUMMER NEW EDITION RICK JAMES MIDNIGHT STAR

LEW KIRTON
MICHAEL WYCOFF
SPANDAU BALLET
STEPHANIE MILLS
FIXX
NYC PEECH BOYS PIXX NYC PEECH BOYS G.C. CAMERON KLIQUE J.W. WADE ELECTRIC DREAD CYBOTRON HOTCEST: NEW EDITION ISLEY BROS ZAPP GAP BAND SOS BAND

CAMEO
PRESTIGE
THIRD WORLD
HOTTEST:
NEW EDITION
JEFFREY OSBORNE
ARETHA FRANKLIN
ISLEY BROS
GAP BAND

KNOW/Austin Selby Edwards

WILTON FELDER

CAMEO CATCH CATCH SHAWN CHRISTOPHER CHAMPAIGN HOTHOST: MIDNIGHT STAR STEVE ARRINGTON'S NEW EDITION ARETHA FRANKLIN DONNA SUMMER

WATV/Birmingham Ron January

Gene Wise
C-BANK
PROJECT FUTURE
SHAWN CHRISTOPHER
STEPHANIE MILLS
ELECTRIC DREAD
ANITA BAKER
LARRY GRAHAM
HOLGER:
RUN D.M.C.
STEWE ARRINGTON'S
MICHAEL JACKSON
SOS BAND
MIDNIGHT STAR

WGIV/Charlotte (a)

STEPHANIE MILLS RONNIE DYSON KASHIF CAMEO LARRY GRAHAM WHISPERS ANITA BAKER ANITA BAKER Hottest: DONNA SUMMER SHALAMAR HERBIE HANCOCK SOS BAND STACY LATTISAW

WPEG/Charlotte Les Norman

Les Norman
NEW EDITION
SLING SHOT
NONA HENDRYX
LEE PRENTISS
CAMED
CYBOTHON
CHAMPAIGN
HOTEST
DONNA SUMMER
MIDNIGHT STAR
SOS BAND
ARETHA FRANKLIN
JEFFREY OSBORNE

SUGAR HILL GANG KASHIF HOTTEST: MTUME ISLEY BROS RICK JAMES LEON HAYWOOD JEFFREY OSBORNE

WOIC/Columbia (J) Mickey Arnold

Mickey Arnold
NEW EDITION
SUGAR HILL GANG
SYLVESTER
LADY M
THELMA HOUSTON
ROWNIE DYSON
PHILIP BAILEY
LARRY GRAHM
WHISPERS
MARGIE JOSEPH
PHILIPPE WYNNE
HOTEST:
SOS BAND
MICHAEL JACKSON
ARETHA FRANKLIN
LTD
GLADYS KNIGHT

KKDA-FM/Dallas Terri Avery

CLARK SISTERS
GLADYS RNIGHT
GEORGE BENSON
RUFUS 4. CHARA
NEWCLEUS
DIANA ROSS
HOTTER
HORAL

LEW KIRTON
MICHAEL SEMBELLO
SUGAR HILL GANG
HOTEST:
JEFFREY OSBORNE
SOS BAND
KLIQUE
ZAPP
NEW EDITION

none Hottest: DONNA SUMMER NONA HENDRYX IRENE CARA MIDNIGHT STAR ARETHA FRANKLIN GEORGE DUKE NONA HENDRYX HERBIE HANCOCK ZOOM HOTTEST: ARETHA FRANKLIN JEFFREY OSBORNE DIANA ROSS RICK JAMES SHALAMAR

WKWM/Grand Rapids Frank Grant

DENIECE WILLIAMS
GEORGE BENSON
EDDY GRANT
P CREW
GARRETT'S CREW
KURTIS BLOW
ANITA BAKER
KLIOHE

ANITA KLIQUE SERGE PONSAR

SERGE PONSAR HOTTEST: RICK JAMES MIDNIGHT STAR MANHATTANS ARETHA FRANKLIN MARY JANE GIRLS

WTLC/Indianapoils Jay Johnson

MONTAGE
CHAMPAIGN
P CREW
HOTCOST:
MIDNIGHT STAR
SOS BAND
JEFFREY OSBORNE
SERGE PONSAR
SLING SHOT

KMJM/St. Louis Tony Gray

NEW EDITION RENE & ANGELA ONE WAY G.T.

G.T.
HOTTEST:
INGRAM & AUSTIN
NEW HORIZONS
SHALAMAR
STACY LATTISAW
RONNIE LAWS

WZEN-FM/St. Louis Ajay Kemp

HOTTEST:
DONNA SUMMER
MIDNIGHT STAR
ARETHA FRANKLIN
ISLEY BROS
BRYSON & FLACK

WVQI/Toledo (J)

KLIQUE CULTURE CLUB

Hottest: NEW HORIZONS ISLEY BROS ZAPP

RICK JAMES HERBIE HANCOCK

MEO ILIP BAILEY

STEPHANIE MILLS RITCHIE FAMILY WHISPERS GLASS BAND SLING SHOT JOHNNY GILL SERGE PONSAR FREDI GRACE 6 RHI EW&F FREDT GRACE & 1
EWAF
HIROSHIMA
KLIQUE
THIRD WORLD
HOTTEST
SOS BAND
MIDNIGHT STAR
HERBIE HANCOCK
BRYSON & FLACK
NEWCLEUS

Tommy Marshall
LEM KIRTON
DENIECE WILLIAMS
LTD
J.W. WADE
EMEF
CYBOTRON
ROMNIE DYSON
FREEEZ
MEL STEWART
HERB ALPERT
JANO
CHOPS
LINESEL:
MIDNIGHT STAR
MINIGHT STAR
MINIGHT STAR
SOS BAND WHISPERS
HOTTEST
HOTTEST
HOTTEST
HICK JAMES
MIONIGHT STAR
ISLEY BROS
SLIM
NEW EDITION

WLOU/Louisville HERBIE HANCOCK

KLIQUE PHILIP BAILEY KASHIF SPANDAU BALLET FREEEZ STONF UGAR HILL GANG

JUNIOR WALKER MARY JANE GIRLS MOTIVATION MOTIVATION
PHILIP BAILEY
MICHAEL JACKSON
LATOTA JACKSON
FREEZ
CHERI
SUGAR HILL GANG
CLUB HOUSE
HOUSE
HOUSE
HOUSEHOUSE
MIDNIGHT STAR
DONNA SUMMER
MITUME
MICHAEL JACKSON
GEORGE BENSON

WHRK/Memphis (a) Jimmy Smith

NURSERY SCHOOL
NORMA JEAN WRIGHT
TACO
SPANDAU BALLET
HOTTEST
HOTELST
ARETHA FRANKLIN
GAP BAND
RICK JAMES
ZAPP
NEW EDITION

9

13

17 DEBUT

19

29

KRNB-FM/Memphis Floyd Blackwell

GAP BAND
GLASS BAND
STEPHANIE MILLS
GEORGE DUKE
CAMBO
BRASS CONSTRUCTIO
LARRY GRAHAM
LENRY WHITE
RONNIE DYSON
WHISPERS
HOTESE: MICHAEL WYCOFF
JUNIOR WALKER
LEW KIRTON
STEPHANIE MILLS
HOTTESS
SOS BAND
STACY LATTISAW
GLADYS KNIGHT
ZAPP
GARRETT'S CREW

NORMA JEAN WRIGHT SHAWN CHRISTOPHER BLUE MAGIC LEW KIRTON HOTLEST: ISLEY BROS SOS BAND JEFFREY OSBORNE MANHATTANS RONNIE LAWS

SUGAR NAME ON THE SUGAR NAME OF THE SUCK MANHATTANS DIANA ROSS RICK JAMES GARY BYRD & G.B.

HERBIE HANCOCK RICK JAMES MAZE JOHNNY GILL JOHNNY GILL Hottest: SOS BAND JEFFREY OSBORNE MIDNIGHT STAR SLING SHOT NEW EDITION WVOL/Nashville Fred Harvey

PECHEONIONES
ELECTRIC MIND
PHILIP BAILEY
PARLA STANLEY
PAR

KASHIF SHAWN CHRISTOPHER CAMEO LEW KIRTON WEATHER GIRLS KLIQUE INVISIBLE MAN'S B INVISIBLE MAN'S
Hottest:
MIDNIGHT STAR
RUN D.M.C.
ISLEY BROS
SOS BAND
INGRAM & AUSTIN

WAIL-FM/New Orleans Berry Richards

WYLD-FM/New Orleans (J) Brute Balley

RITCHIE FAMILY

GEORGE BENSON
J.W. MADE
LEW KIRTON
JONZUN CREW
FREEZ
IMAGINATION
B.B. KING
HOTCEST
ISLEY BROS
SOS BAND
NEW EDITION
REDDINGS
RICK JAMES MARY JANE GIRLS ANITA BAKER RUFUS & CHAKA STEPHANIE MILLS STEPHANIE MILLS
GAP BAND
CHAMPAIGN
RENE & ANGELA
HOTEST:
SOS BAND
RICK JAMES
HERBIE HANCOCK
ASHFORD & SIMPSON
LENNY WHITE WEDR/Mlami Jackson/Jones

MAZE
PHILIP BAILEY
NEW EDITION
KLIQUE
STEPHANIE MILLS
RUFUS & CHAKA
GEORGE BENSON Hottest: STACY LATTISAW

WBLX/Mobile Michael J. Alexand

Duke Ellington GARRETT'S CREW LATOYA JACKSON GAP BAND CLUB HOUSE CLUB HOUSE
HOTTESTAR
DONNA SUMMER
ARETHA FRANKLIN
JEFFREY OSBORNE
MANHATTANS

GLADYS KNIGHT
RONNIE DYSON
DAVID GRANT
PHILIP BAILEY
LEW KIRTON
MARY JAME GIRLS
HOTERST
SISLEY BROS
JEFFREY OSBORNE
GARY BYRD & G.B.
LTD
NEW EDITION

KDAY/Los Angeles Jack Patterson

WEST

SETEPHANIE MILLS
FREEZ:
SPANDAU BALLET
THELMA HOUSTON
SLIM
LATOVA JACKSON
HOMEBOY
RAKE
RUN D.M.C.
IMAGINATION
GARY BYRD & G.B.
HERBIE HANCOCK KUKQ/Phoenix Steve Smith

KACE/Los Angeles (л) Miller/Wiggins

OLIVER CHEATAM JOHNNY GILL JUNIOR LARRY GRAHAM SERGE PONSAR

KJLH/Los Angeles (4) J.B. Stone/Rico

J.B. Stone/McC
PHILIP BAILEY
LOVE CLUB
KURTIS BLOW
JOHNNY GILL
DR'S
HOTTEST:
HOTTEST:
HOTTEST:
HERBIE HANCOCK
ZAPP
RUPUS & CHAKA
RUN D.M.C.

KDIA/Oakland Jeff Harrison

GAP BAND
THELMA HOUSTON
FINIS HENDERSON
KASHIP
MOTIVATION
LATONY JACKSON
HOTLEST
DONNA SUMMER
RICK JAMES
CLARK SISTERS
GLADYS KNIGHT
ARETHA FRANKLIN

GAP BAND STEPHANIE MILLS PHILIP BAILEY CLARK SISTERS RUN D.M.C. WHISPERS

XHRM/San Diego (a) Gene Harris

none Hottest: SOS BAND SOS BAND
ISLEY BROS
ARETHA FRANKLIN
DONNA SUMMER
SHALAMAR

KSOL/San Mateo Bernie Moody

Bernie Moody
PHILIP BAILEY
STEPRANIE MILLS
KLIQUE
SHANN CHRISTOPHER
MEL STEWART
WEATHER GIRLS
HOTTER
HONNA SUMMER
MIDNIGHT STAR
MANHATTANS
RICK JAMES
JEFFREY OSBORNE

WANM/Tallahassee WAAA/Winston-Salem ക Jae Jackson

STEPHANIE MILLS UNIQUE Hottest: ARETHA FRANKLIN KURTIS BLOW SOS BAND BRYSON & FLACK JEFFREY OSBORNE none
Hottest:
JEFFREY OSBORNE
MANHATTANS
SOS BAND
ARETHA FRANKLIN
RICK JAMES

(J) indicates Black reporters also contributing to Jazz Chart

JAZZRADIO NATIONAL AIRPLAY/30® August 12, 1983

SPYRO GYRA/City Kids (MCA)

RAMSEY LEWIS/Les Fleurs (Columbia)

GEORGE BENSON/In Your Eyes (WB)

CHUCK MANGIONE/Journey To A Rainbow (Columbia)

PAT METHENY/Travels (ECM) HERBIE MANN/Astral Island (Atlantic)

LARRY CARLTON/Friends (WB)

EARL KLUGH/Low Ride (Capitol) 8 TOM GRANT/Tom Grant (Pausa) 14

10 WYNTON MARSALIS/Think Of One (Columbia)

11 BOB JAMES/The Genie (Columbia)

JARREAU/Jarreau (WB) 13 ERNESTINE ANDERSON/Big City (Concord)

14 YELLOW JACKETS/Mirage A'Trois (WB)

MAYNARD FERGUSON/Storm (Palo Alto) B CLIFF SARDE/Temporary Tight (Aslan)

17 GERRY MULLIGAN/Little Big Horn (GRP) 18 RARE SILK/New Weave (Polydor/PolyGram)

19 CHARLIE SHOEMAKE SEXTET/Cross Roads (Discovery)

20 VICTOR FELDMAN/Secret Of The Andes (Palo Alto)

21 CHECKFIELD/Spirit (Pausa) 20

MACAR BROTHERS/Cosmo Kid (Aircraft)

23 LONNIE LISTON SMITH/Dreams Of Tomorrow (Doctor Jazz) 24 JAY HOGGARD/Love Survives (Gramavision)

25 DAVID MATTHEWS/Grand Cross (GNP/Crescendo)

25 26 J. McLAUGHLIN/A. DiMEOLA/P. DeLUCIA/Passion, Grace & Fire (Col.) 26 27 MITCH FARBER/Starclimber (Muse)

27 28 GERALD WILSON ORCHESTRA OF THE 80'S/Jessica (Trend)

30 SACBE/Aztlan (Trend) DEBUT 30 KOINONIA/More Than A Feelin' (Breaker)

JAZZ REPORTING STATIONS: WYBC/New Haven, Mark Jordan; KSAX/Dallas-Ft. Worth, Bob Stewart WMGI/Gainesville, FL, Lou Patrick; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WNOP/Cincinnati; Ray Scott; WJZZ/Detroit, John Hill; KTWN/Minneapolis, Tom Pelissero; WXFM/Chicago, James Welsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte; KJZZ/Seattle, Kasia Wilk.

BRENDA RUSSELL
WHISPERS
ANITA BAKER
UNIQUE
BARBARA RANDOLPH
RUMPLE-SKII
ELECTRIC DREAD
HOTESEL JEFFREY OS BORNE
SOS BAND
DIAMA ROSS
RONNIE LAWS
ARETHA FRANKLIN

CLARK SISTERS
HOTTEST:
NEW EDITION
RONNIE LAWS
ZAPP
HERBIE HANCOCK
KASHIP WZAK/Cleveland Lynn Tolliver

CAMEO HUMAN LEAGUE

WJMO/Cleveland Erik Stone

LIQUID GOLD SLING SHOT RUFUS & CHAKA PLANET PATROL CYBOTRON HOTEOSTE CLARK SISTERS STACY LATTISAM DENTECE WILLIA GLADYS KNIGHT MIDNIGHT STAR NATALIE COLE SHAWN CHRISTOPHER LEW KIRTON JOHNNY GILL WUF TICKET BRENDA RUSSELL WILLEFE

WDMT/Clevelend Magic/Dean Magic/Dean
FREDI GRACE & RNI
ASHPORD & SIMPSON
SMOREY ROBINSON
MARY JAME GIRLS
GIGOLETTE
DENHECE WILLIAMS
KLIQUE
LIQUID GOLD
PHILIP BAILEY
GLADYS KNIGHT
J.W. WADE
ARP ATTACK
CLARK SISTERS

CYBRYAN
O'BRYAN
PHILIP BAILEY
MONTAGE
FORCE
DENIECE WILLIAMS
RONNIE DYSON
KLIQUE
ASHFORD & SIMPSON
WUF TICKET
HOTTER
ZAPP

NONA MENDRYX
LILLO
CHERI
PHILIP BAILEY
MAZE
KASHIF
HOTEEST
SOS BAND
RICK JAMES
ARETHA PRANKLIN
MANHATTANS
RUN D.M.C.

SLING SHOT Hottest: SOS BAND ISLEY BROS RICK JAMES MICHAEL JACKSON JEFFREY OSBORNE

GEORGE DUKE RUFUS & CHAKA GEORGE BENSON STEPHANIE MILLS HOTELST SOS BAND MIDNIGHT STAR ISLEY BROS ARRETHA FRANKLIN KURTIS BLOW

ANITA BAKER
PHILIP BAILEY
WHISPERS
KLIQUE
HERBIE HANCOCK
SPANDAU BALLET
EURYTHMICS
DAVID BOWIE
ROWNIE DYSON
HOUSE RONNIE DYSON Hottest: SOS BAND JEFFREY OSBORNE RICK JAMES ZAPP RUFUS & CHAKA WDRQ/Detroit Brian White

YAZ FREDDIE JAMES

NONA HENDRYX STEPHANIE MILLS THELMA HOUSTON HOTTEST: ARETHA FRANKLIN FREEZ GLADYS KNIGHT RICK JAMES RUFUS & CHAKA

MAZE
RUFUS & CHAKA
CULTURE CLUB
STEPHANIE MILLS
DENIECE WILLIAMS

Jay Johnson JOHNNY GILL SHAWN CHRISTOPHER WHISPERS LEW KIRTON MEL STEWART GEORGE DUKE INVISIBLE MAN'S B ELECTRIC DREAD RUMPLE-STILTS-SKI HOTELES MIDNIGHT STAR SOS BAND RUFFIS BLOW SHALAWAR NEW EDITION

DENIECE WILLIAI
UNIQUE
WILTON FELDER
EWAF
MARGIE JOSEPH
DEBRA HUND
HOTESE:
DONNA SUMMER
HUMAN LEAGUE
RICK JAMES
CLARK SISTERS
MIDNIGHT STAR

New & Active . . . See Page 54

KOINONIA/More Than A Feelin' - Breaker

KICH TIS BLOW
GAP BAND
BILLY JOEL
FREEZ
SLING SHOT
GLADYS KNIGHT
NOMA HEMPRYX
NEW EDITION
HOTELSTAN
FINIS HENDERSON
HOTELSTAN

BREAKER'S DEBUT IS BREAKER'S FIRST BREAKER

Includes: THAN A FEELIN' MORE RESCUE FUNKY BUMPKINS



KOINONIA More Than A Feelin'

TOGETHER FOR THE FIRST TIME ON BREAKER RECORDS AND CASSETTES.

Abraham Laboriel, Alex Acuna, Hadley Hockensmith

Available from MCA Distributing Corporation

www.americanradiohistorv.com



Regional Adds & Hots

Statler Brothers (Mercury/PG)

MOST ADDED

EAST Johnny Lee (Full Moon/WB)

HOTTEST Ronnie McDowell (Epic)

Alabama (RCA) Ricky Skaggs (Epic) **MIDWEST**

Conway Twitty (WB) John Conlee (MCA)

SOUTH

MOST ADDED Alabama (RCA) Ricky Skaggs (Epic)

KEBC-FM Oklahoma City, OK

Okiahoma City, OK
TERRI GIBBS
ALABAMA
COM HENLEY
LEE GREENHOOD
GARY HORRIS
LOYD DAVID FOSTER
STEVE MARINER
HOUSEAST
COMMAY TWITTY
OWN TWITTY
JOHN COMLET
VERN GOSDIN

KYNN-AM/FM Omehe, NB

UMBHA, NB
RICHY SKAGGS
STATLER BROTHERS
OMEN BROTHERS
LEE GREENHOOD
ALABANA
HOTEGET
HOTTLINE
KEBA HC ENTIRE
JENNINGS FRED
KENNY ROGERS

None

KIOV-FM Sloux Falls, SD

KTTS-AM/FM Springfield, MC

LEE GREENHOOL

LEE GREENHOOL

JIM GLASER
RAY PRICE
ALBAMA
TON T. HALL

HOTLEST
CONNAY TWITTY
OAK RIDGE BOYS
RONNIE NE DOWL

JOHN CONLEE

DEAM HARTIN

KSON-FM San Diego, CA

EERNY ROGERS STEVE MARKIMER JENNINGS & REED DON MILLIAMS RICKY SKAGGS NOTESEL IN COMPELL LAME BRODY GUY CLARK JOHN CONLEE HARK GRAY

KCBQ San Diego, CA

John Conlee (MCA)

SOUTH

KEAN-AM/FM Abilene, TX

KRRV Alexandria, LA

ABRANCIE, LA
ALEBANA
CEGODAN ALLEN
JIN CLASSES
ANY PRICE
CANY MORRIS
ENT. TILLIS
ED BRICE
CDB
REBERT ROCERS
RANCH CDB
RANCH CD

KMML Amarillo, TX

LEE GREENMOOD LLOYD DAVID PO RICHY SKAGGS STATLER BROTHE SISSY MPACEK JIN GLASER HOTESET! GEORGE STRAIT LACY J. DALTON JOHN CONLEE JOHN ANDERSON WILLIE NELSON

KASE Austin, TX

TERRI GIBBS
BANDANA
LEE GREENMOOD
RAY PRICE
ALABAMA
SYLVIA
HOTTOBER
SHELLY WEST
CRYSTAL GAYLE
ROCHAIN E GIL
RONNIE HILEAP
DON WILLIAMS

MATION POUGS, LI
ALARAMA
LEE GREENHOOD
OON HENLEY
DEBORAH ALLICH
JIM GLASER
JUICE MENTON
HOTERRI
HOCILAIN & GILLE
HERLE HAGGARD
KENNY ROGERS

Crystal Gayle (WB)

MOST ADDED

Alabama (RCA)

Ricky Skaggs (Epic)

WEST

WLWI-FM Montgome

WSIXFM Nashville, TN

MAYLOH JENNINGS CAN SEALS STEVE MARINER RAY PRICE JOSE FELICIAMO MOTEGRI: CONNAY TWITTY CHARLEY PRICE JOHN COMLEE DAYLD FRIZZELL GEORGE STRAIT

WCMS-FM Norfolk, VA

John Conlee (MCA)

Conway Twitty (WB)

EAST

ALABAMA HERLE HAGGARD TRHYA TUCKER HOTLEST; JOHNNY LEE WILLIE NELSON ATLANTA DENVER & HARRIS B.J. THOMAS STATLER BROTHEI
NEL TILLIS
ALBAMA
SISSY SPACEK
KAREN TAYLON-GG
RICHARD LEIGH
SOMRY JAKES
BILLY MOLKER
DELLY MOLKER
DEAN MARTIN
BOTLOGE & REEK

WVAM Alloons, PA ARBORNS, PA
JOSE PELICIANO
LEO KOTTEE
LEO KOTTEE
LEO KOTTEE
TRABT CHARB
TRABT CHARB
TRABT CHARB
TRABT CHARB
TRABT CHARB
TRABT
LIANT
TOWN'S BELL
ALABANA
DEBORNA ALLEM
TITLE RACTINE
BYATLES BROTHE
BYATLES

SHELLY MEST IXEMPY ROGERS ALABAMA GUY CLARK HOTCAST JOHNTY LEE JAMES FRICKS B.J. THOMAS JOHN COMLEE HCCLAIM & GILLET

JOSHNY MODALGUEZ
ALABAN
ALGE MENTON
LEE GREENMOOD
FRATLER BOTHERS
JIH GLASER
DEBORAH ALLEN
RANDY ROLDY
STLVIA
BOT LEE
RITTY GRITTY DIRT
SKELLY WEST
LOUISE MANDRELL

WYRK Buffalo, NY

SUTTEN, NY
STATLER BROTHERS
ALABAMA
LEE GREENWOOD
MEL TILLIS
BOOTHER!
EARL THOMAS CONLE
CONNAY TWITTY
JOHNNY LEE
OAK RIDGE BOYS
CHARLEY PRIOE

Dower/Portamout!
STATLER BROTHERS
ED BRUCE
LEE GREENHOOD
JUICE NEWTON
HOLDERL!
HARK WILLIAMS JE
RONNIE MC DOWELL
JOHNNY LEE
VENN GOBDIN
CHARLEY PRIDE

WIXY Springfield, MA

SHELLY MEST JOHN ANDERSON DEBORAH ALLEN HOTCAST: WILLE 6 MERLE HONNIE MC DOMELI GENYER 6 HARRIS LANE BRODY KENNY ROGERS

WKHK New York, NY MAYLON JEWNINGS DEBORAN ALLEN STEVE WARINER HOLEGE'S WILLIE & HERLE WILLIE WELSON GARY HORRIS DENVER & BARRII CRYSTAL GAYLE

WIXL-FM Newton, NJ Newton, NJ
RESA MC ENTIRE
ALABANA
STATLER BROTHERS
LEE GREENHOOD
JUICE NEWTON
SISSY SPACEK
HOTTERST
HONNIE MC DOMELL
CRYSTAL GATLE
SHONIE M LISAY
MCCLAIN & GILLEY
STEVE MARINER

WKYG Perkersburg, WV

PETROPOSOUTS, WY
POTTON HARRIS
ED SHUCK
LEON EVERETTE
DAN ESALE
STATLER SHOTHERS
SIESY SPACEK
DOBLIA BELL
ALABANA
HOTESST
JOHNY THITY
JOHNY LEE
CHARLEY PRIOR
ENTERT SHOTHER
ROWNIE MILBAP

Philadelphia, P DAN SEALS ALABAMA SISSY SPACEX LEE GREENWOOD HOTCHST JANIE FRICKE WILLIE NELSON B.J. THOMAS LAHE BROOY

WEEP Pittsburgh, PA

ALABAMA
RICHY SKAGGS
JENNINGS & REEC
HOTEGET:
JANIE PRICKE
JOHNY LEE
COOMMY TMITTY
ROWNIE HC DOWEL
WILLIE NELSON

WPOR-FM Portland, ME

COB
ALABANA
SISSY SPACEK
ED BRUCE
DAVID ALLAN COE
HOUSENITY ROCERS
KENNY ROCERS
HCTAIN & GILLEY
CHARLEY PRIDE
CRYSTAL GATLE
BUTLOU HARRIS

DAYRECUSE, NY
ALABAMA
STATLER BROTHERS
CDB
JIM GLASER
DEBORAH ALLEN
DEALER'S CHOICE
MEL TILLIS
TORMY OWERSTREET
MOTECUSE
LUTH ANDERSON
CRYSTAL GAYLE
RONNIE MILEAP
BOUNTE MILEAP
BOLL TERMS
TERMI GIBBS

CHOW Wellend, ONT

WHHEMSPOT, MD
JOSE FELICIANO
JIM GLABER
SISSY SPACEK
SP

WEST

LEON EVERETTE
STATLER BROTHERS
COM HANLEY
LYNN ANDERSON
JIN GLABER
DEBORAH ALLEM
HOLEMET
BJ. THOMAS
NCCLAIN 6 GILLEY
GEORGE STRAIT
BJ. THOMAS
NCCLAIN 6 GILLEY
JOHNNY ROORIGUEZ
JOHNNY ROORIGUEZ

KIK-FM Anshelm, CA

KYAK Anchorage, AK

ARCHOFAGE, AK
JENNINGS & REED
DAVID ALLAN COE
GARY MORRIS
MARLOM TACKETT
MEL TILLIS
COB
TERRI GIBBS
MICKLINE
HOTEGET
JANIE PRICKE
MILLIE NOLEON
OAK RIDGE BOYS
JOHNNY LEE
LOUISE MAMDRELL

None

GARY MORRIS DEBORAH ALLEN ALAMAMA STEVE HARIMER RICKY SKAGGS HOLLOST:

ALBEMA KENNY ROGERS JENNINGS & REED ROY CLARK BARBARA MANDRELL HOTTEST JOHNNY LEE GAR RECKE BOYS JANIE FYLICKE CONMAY TWITTY HCCLAIN & GILLEY

KUZZ Bakersfield, CA

RALABAMA
RAT PRICE
ED BRUCE
BONNIY JANES
TERRI GIBBS
LECN EVERTITE
TOM JONES
HOLDER
HO

KGEM/KJOT Bolse, ID

RICKY SKAGGS
STEVE HARINER
GARY MORRIS
NEL TILLIS
LEON EVERETTE
ALARAMA
NOTURE HARRIS
HARK GRAY
CRYSTAL GAYLE
RONNIE HALSAP
JOHNNY PODRIGUE

TANYA TUCKER
MCCLAIN & GILLEY
EMUTLOU HARRIS
HOTEBEL
CONNAY TWITTY
JERRY REED
BONNIE HC DOMELL
GEORGE STRAIT
LACY J. DALTON

Cheyenne, WY
RICKY SKAGES
RAY PRICES
RAY PRICES
RAY PRICES
RAY PRICES
LIBRORY
RESENTE
STEVE MARINER
LE GREENHOOD
GARY MORRIS
DEBORAN ALLEN
ALABAMA
STATLER BROTHERS
HOTEGET
ROWN CONLES
LACY J. DALTON
SHELLY MEST

MIDWEST

JOHN ANDERSON
DON MILLIAMS
SHELLY WEST
DAVID WILLS
HOLLEST
CONNAY THITTY
JAMIE FRICKE
JOHNHY LEZ
BOBBY BARE
HCCLAIM & GILLEY

RENNY ROGERS
RECKY SKAGGS
STEVE WARLHER
HOTLEBET
HONNIE MC DOWEL
JOHNNY LEE
OAK RIDGE BOYS
CHARLEY PRIDE
GEORGE STRAIT

CHEWSHING, OF RICHY EXAGS HEBA HC ENTIRE HOTEGET: COMMAY TWITTY JOHNNY LEE ROWNIE HC DOWELL BIJ. THOMAS JOHN CONLEE

KKCS Colorado Springs, CO

COLORIDO SPRINGE
STEVE MARIHER
CDS
LEON EVERETTE
ALABANA
TERRI GIBBS
JULIO NEWTON
BOOLESE:
RONNIE HC DOWELL
CREETAL GATLE
MCCLAIN & GILLES
DENVER & HARRIS

KYGO-FM Denver, CO

Denver, CO
DAVID WILLS
LOUISE MANDRELL
STEVE WARINER
GARY MORRIS
TANYA TUCKER
HOCCERE:
JOHNNY LEE
VERH GOSDIM
JOHN ANDERSON
SMELLY WEST
DENVER 6 MARRIS

KLZ Denver, CO

ALABAMA GARY MORRIS JONN CONLEE

LOUISE MANDRELL CART MORRIS SYLVIA MEL TILLIS RICKY SKAGGS HOTCEAT! JANIE FRICKE WHITES GEORGE STRAIT VERN GOSDIN KENNY ROGERS

WAXX Eau Ciaire, Wi DAN SEALS SISSY SPACEK STATLER BROTHERS ALABAMA RAY PRICE HOTLES HE DOWELL JOHN ANDERSON SHELLY WEST HOCIGAIN & GILLEY TON T. HALL

WCXI-AM/FM Detroit, MI DON WILLIAMS
REBA MC ENTIRE
ALABAMA
TANYA TUCKER
HOTEAST
CONNAT TWITTY
SONIE MC DOWN
JANIE FALCKE
JOHNY LEE
JOHN COMLEE

E. Grand Forks, I

DON WILLIAMS
GENE WATSON
LEC KOTTKE
RICKY SKAGGS
JOSE FELICIANO
JIN GLASER
STATLER BROTHERS
STATLER BROTHERS
RICK & JANIS CAR
ALABAMA
HOTESEL
CONHANT TWITTY
WILLIN NELSON
DENVER & HARRIS
HOCLAIN & GILLEY
GUY, CLARK

KMAK Fresno, CA

ALABAMA
GARY MORRIS
DAN SEALS
DEBORAH ALLEN
MAYNE MASSEY
HOTCEGET
CONNAY TMITTY
JANIE FRICKET
JONNY LEE
GEORGE STRAIT
WILLIE NELSON

GOID HILLOH
LEE CREENHOOD
LEON EVERETTE
SISSY SPACER
ALABAMA
COM HERLEY
MARION TACKET
JAM CANY
LEO KOTTKE
JOHNNY LEE
GOAK RICCE BOYE
COMMAY TMITTY
DAVID FRIZZELI
JOHN COMILEE

KEIN Great Falls, MT

JIM GLASER RICKY SKAGGS ZED BRUCZ STEVE MARINER GARY MODRIS NOTCHEST JOHN CONLEE JOHN ANDERSON CRYSTAL GAYLE B. J. THOMAS RONNIE MILSAP

RICKY SKAGGS
RICKY SKAGGS
ALABANA
LECN EVERETTE
DAN SEALE
STATLER BROTHERS
COB
SONNY JAMES
RICHARO LEIGH
JERRY PUCKETT
HOLEGE
CONNAY THITTY
HONNIE HC DOWELL
GEORGE STRAIT
VERN COSDIN

ALABAMA
SISSY SPACEK
KIX BROOKE
LEE GREENHOOD
ANY PRICE
DEBORAN ALLEN
JIK CLAFER
EXILE
BILLY WALKER
HICHELE SPITZ
GORGE STRAIT
GEORGE STRAIT
GEORGE STRAIT
JOHN LONKEN
JOHN CONKEY

WKMF Flint, MI ALABAMA
STEVE MARINER
STATLER BROTHER
STATLER BROTHER
LYNN ANDERSON
MAYNE KEPP
HOTTERE I OAK RIDGE BOYS
ROWNIE INC DOWTEL
VERN GOSDIN
LACT J. DALTON
JOHN CONLEE

WQHK Ft. Wayne, IN Ft. Wayne, IN
NITTY GRITTY DIRT
B.J. THOMAS:
LOUISE MAMDERLL
HERLE HAGGARD
HOTLAST:
COMMAY TWITTY
OAK RICCE BOYS
BELLANY BROTHERS
JOHNNY LEE
ROWNIS HILEAP WCUZ-AM/FM Grand Rapids, Mi

HOT CLARK HOTCHET HOTHLE MC DOMELL CRYSTAL GAYLE B.J. THOMAS STEVE MARINER TON T. HALL ALABIMA
LEE GREENMOOD
LEON EVERETTE
GARY MORRIS
STATLER BROTHI
HOTLIS
TOTHALY TWITTY
JOHNBY LEE
GEORGE STRAIT
VERN GOEDIN
JOHN COMLEE WBCS-FM Milwaukee, Wi

WTSO Medison, WI

INGUANAPOLIS, IN
ALABAMA
LEON EVERETTE
LEE DREWNOOD
JIN GLASER
ED BRUCE
HOTLERIT
JAMEE FRICKE
ROWNIE NC DOWELL
JOHNHY LEE
GEORGE STRAIT
NCCIAIN & GILLEY MINITEDPORE, IM
ALABANA
GARY MORRIS
LEE GREENWOOD
JENNINGS & REEL
HOCKEST I
CONNAY TWITTY
JOHN CONLEE
GEORGE STRAIT
CHARLEY PRIDE
VERN GOSDIN None

WDAF Kansas City, MO

Nottest: GEORGE STRAIT JOHN ANDERSON CRYSTAL GAYLE MCCLAIN & GILLE! LOUISE MANDRELL KEDK Lincoln, NB

LINCOIN, MB

DON MILLIAMS
TANYA TUCKER
KENNY ROGERS
REEN HC ENTIRE
HOTTOST
JAMEE FRICKE
VERN GOSDIN
JOHN CONLEE
HCCLAIN & GILLEY
NITTY GRITTY DIR

Q92 Powell, WY

B.J. THOMAS
DENVER & HARRIS
HOTEMBE:
GEORGE STRAIT
CHARLEY PRIDE
WILLIE NELSON
JOHN CONCLEE
LACY J, DALTON

KRAK Sacramento, CA

KNEW Oakland/S.F., CA

KNIX-FM Phoenix, AZ

ALABAMA
RICKY SKAGGS
ED BRUCE
DEBORAH ALLEN
SISEY SPACEK
HOTCHEL
CONNAY THITTY
RONNIE HILSAP
B.J. THOMAS
HERLE-HAGGARD
DON WILLIAMS KWJJ Portland, OR

ALABAMA
HEL HC DANIEL
STATLER BROTHEL
LEON EVERTIT
TERRI GIBBS
HOLICEBLI
GEORGE STRAIT
RONNIE HC DOMEI
JOHN ANDERSON
LACY J. DALTON
CRYSTAL GAYLE

KLAC Los Angeles, CA

KCCY-FM Pueblo, CO

KRSY Roswell, NM

KTOM Salinas, CA

KEEN San Jose, CA GUY CLARK
GUY CLARK
REBA HC ENTIRE
KENSY BOGGES
DOAN MARTIN
DON WILLIAMS
GENE MATSON
TANVA TUCKER
HOTTONAY TWITTY
OAK RIGGE BOYS
DAVID FRIZZELL
VERN GODIN
JOHN CONLEE SAN LORG CITY, I THOM SCHUYLER BILLY PAPKER LINDA NAIL HARLOW TACKETT HOLLOW TACKETT HOLLOW TACKETT HOLLOW TACKET SHELLY WEST JOHN CONLEY LYNN ANDERSON

JUICE NEWTON RAY PRICE TOM T. HALL Hottest: WILLIE NELSON DENUER & HARRIS MOE BANDY WAYLON JENNINGS EMMYLOU HARRIS

"Watch Out For The Other

WIL-AMFM
St. Louis, MO
St. Louis, MO
RICKY SKAGGE
LOUISE NAMORELL
GENE WATSON
STEVE NARINER
HOTCORY
OAK RIDGE BOYS
COMMAY THITTY
JOHNEY LEE
HANK WILLIAMS JI

REMY ROGERS
HCCLAIR & GILLET
GENE MATSON
GUY CLARK
LYMN ANDERSON
HOTLEST
JORN ANDERSON
HOTLEST
JORN ANDERSON
HARLEY PRIOR
JORN CONFLEE
EHELLY MEST

WTOD Toledo, OH Totedo, OH
STATLER BROTHE
ED BRUCK
STEVE WARINER
TOWNT OVERHITHE
TERRI GIBBS
RICKY SKAGS
OAN SEALS
HOCKE BY
JANIE FRICKE
COMMAY TMITTY
OAK RIDGE BOYS
GEORGE STRAIT
CHARLEY PRIDE

KTPK-FM Topeka, KS

Topeks, KS
SISSY SPACEK
KARRH TATLORLYNN ANDERSON
DO BRUCE
HEL TILLIS
GARY. HORRIS
HOTCEST
JOHN CONLEY
JOHN CONLEY
JOHN CONLEY
JOHN CHARLEY
WILLIE NELSON

KVOO Tuise, OK

KGA Spokane, WA

SPOKERS, WA

MICKLINE
ROY CLARK
ALABRANA
CEBORAN ALLEN
MEL TILLIS
DAN SEALS
HOTCEST
JOHN CONLEE
DENVER & HARRIS
RONNIE MILKAR
GENE WATSON
DON MILLIAMS

KIGO St. Anthony, ID

St. Anthony, ID
JUICE NEWTON
STATLER BROTHERS
TERRI GIBBS
RAY PRICE
SISSY SPACEK
LEE GREENMOOD
RANDY BODOY
ALHBANA
JIM GLABER
HOTLEBE
ICTY GRITTY
JOHNNY LEE
INTY GRITTY GRITTY
DAYLD MICCLAIN & GILLEY
MCCLAIN & GILLEY

KCUB Tugson, AZ

KLVI Besumont, TX KFDI-AM/FM Wighite, KS EMNILOU NARIS
GENE WATSON
ALBAMA
TANYA TUCKER
HOCEGEL
OAK RIDGE BOYS
GEORGE STRAIT
CRYSTAL GAYLE
JOHN ANDERSON
HCCLAIN 6 GILLE ROD RISHARD RICHARD LEIG TERRI GIBBS ALABAHA RAY PRICE ROY CLARK Hottset:

WZZK-FM Birmingham, Al

WXBQ-FM Bristol, VA JOHN ANDERSON ALABAMA STEVE MARINER HOTEAST CORMAY THITTY ATLANTA MOE BANDY HONNIE MILSAP LOUISE MANDREL

KXYL Browns RICKY SKAGGS
DAN SEALS
ALABAMA
DEBORAN ALLEN
JIM GLASER
CDB
HOTTER
CONNAY TMITTY
RONNIE MC DOME:
JOHNNY LEC
CHARLEY PRIDE
JOHN CONLEE

Mottest: WILLIE MELSON CHYSTAL GATLE MCCLAIN & GILLEY RONNIE MILSAP LOUISE MANDRELL WEZL-FM Charleston, SC Charleston, SU
RICE & JAMES CARNE
RECRY SEAGGS
LEON EVERETTE
STATULER RECOTHERS
LET GUERRHOOD
FERRIL CIBES
OLLOYD DAVID FOSTER
DEBORAR ALLIDE
ALABAMA
NOCTURE
ONE FOSTER
GUY CLARE
JOHN COULEE
NCCLAIR & GILLEY

KILT-FM Houston, TX MCCLAIN & GILLEY B.J. THOMAS DENVER & HARRIS HOTCOBLE HANK WILLIAMS JR. ATLANTA CRYSTAL GAYLE JERRY REED

> KIKK-FM Houston, TX SISSY SPACEK
> DEBORAH ALLEN
> STEVE WARINER
> ALABAMA
> RICK & JANIS CARNE

WJQS Jackson, MS

WCOS-AM/FM Columbia, SC

RICHY SKAGGS
JENNINGS & REEL
REBA MC ENTIRE
ALABAMA
LOUISE MANDREL
GENE MATSON
HOLDSEL
CONMAY TWITTY
ROTHLE MC DOME
WILLIE MELON
CMARLEY PRIOE
GEORGE STRAIT

WDAK Columbus, GA LEON EVERATIVE STEVE HARINGR JUICE NEMTON STATUER BROTHIN RAY PRICE MICKLINE SISSY SPACEK JOSE FELICIAN JENNINGS & REICKY SKAGGS GARY HORRIS CON TERRI GIBBS HOTTERN GRANN STATUE STEVEN STATUE ALLBAMA
LEON EVERETTE
JENNINGS & RES
STATLER BROTHL
JOHN ANDERSON
HEL HO DANIEL
HARLOW TACKET!
LYBN ANDERSON
HOS CROBBY
GARY HORRES
HOLLER
HOLLER
JOHN CONLER
MILLER
MILLE

ALABAMA ED BRUCE EXILE HOTTEST: GUY CLARK JOHNNY LEE VERN GODIN DAVID ALLAN: COE MCCLAIM & GILLEY

ALABAMA LEE GREENWOOD LLOYD DAVID FOS' DENVER & HARRIS CHANTILLY WAYNE MASSEY RICH LANDERS KLLL Lubbock, TX

KPLX-FM Delias/FI. Worth, TX

RAY PRICE
CDB
DELIA BELL
RICHARD LEIGH
LEON RYERETTE
MAYNE MASSEY
ALABANA
HOTCEST
JOHN CONLEE
DENVER & HARRIS
SA, THOMAS
MAYLON JEHNINGS

FAYATEVHIIR, NC
STIVE MARINER
CON MANLEY
THEN COUNTER
THEN COMPER
RICHY SAMOS
RICHY SAMOS
RICHY SAMOS
RICHY SAMOS
RICHY SAMOS
STATLER REPORTE
EO BROCE
GARY MOBILE
CHARLEY PRIDE
CHARLEY PRIDE
CHARLEY PRIDE
CHARLEY PRIDE
RICHY PRIDE
RICHY PRIDE
RICHY PRIDE
RICHY RICHY
RICHY RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RICHY
RIN

WESC-AM/FM Greenville, SC

LEE GREENWOOD STEVE MARINER LEON EVERETTE ALABANA RICRY SKAGGS TERRI GIBBS CDB STATLER BROTHERS MAYNE MASSEY LLOYD DAVID POSTEP HOCEBEL

KYXX Odessa, TX

WHOO Orlando, FL ALABAMA KAREN TAYLOR TERRI GIBBS CDB WQKK Meridian, MS JENNINGS & REED TERRI GIBBS ED BRUCE LEON EVERETTE JOSE FELICIANO SISSY SPACEK MEL MC DANIEL CD8

WPAP-FM Penama City, FL

HOTTEST

Penama City, I
ALABANA
LEE GREENHOOD
PAY PRICE
COM HINLEY
DEBORRA ALLEN
JIM GLASER
EXILE
DAN SEALS
NOTESET
JOHNNY LEE
BOIBT BARE
B. J. THOMAS
ROWNER HILSAP
GENE MATEON

WKIX Releigh/Durh

REBA MC ENTIRE MEL NC DANIEL ED BROTHES GARY MORRIS STATLER BROTHES CRISTY LANE EXILE

LEE GREENWOOD
ALABAMA
ED BRUCE
HOTTEST
CONNAY TWITTY
WILLIE NELSON
GEORGE STRAIT
LYNN ANDERSON
CRYSTAL GAYLE KKYX Sen Antonio, TX ALABAMA
LEE GREENHOOD
STEVE MARIMER
TOR T. RALL
JIM CLASER
AUSTIN O'NEAL
MOCTORIC
OMANY TWITTY
GEORGE STRAIT
ROWNIE NC DOME
JOHNNY LEE MERLE HAGGARD
NITTY GRITTY DIRT
ALABAMA
LER GREENHOOD
TANYA TUCKER
ORNOTE A HARRIE
HOTCOST
OAK RIDGE BOYS
CONMAY TWITTY
CHARLEY PRICE
JOHN CONLER
MAYLON JEHNINGS

KRMD-AM/FM Shravaport, LA

WQYK-FM Tempe/St. Peta, FL

WOST PRINT
ALABAMA
STATLES BROTHERS
TERRI GIBBS
TON T. NALL
SONHY JAMES
DELIA BELL
JIN GLABER
HOTCEST
JOHNNY LEF
JOHN CONLEE
CRYSTAL GAYLE
B. J. THOMAS
KENNY ROGERS

RICKY SKAGGS STEVE MARINER GART MORRIS ED BRUCE STATLER BROTHER LEON EVERETTE ALABAMA JOSE FELICIAMO JUICE NEWTON KENDALLS

WTQR-FM Winston/Sa

150 Current Reports

The following stations did not report this week and therefore their playlists were frozen:

WIRE/Indianapolis WZZK-FM/Birmingham KRMD-AM-FM/Shreveport KPLX-FM/Dallas-Ft. Worth KIK-FM/Anaheim

Hottest Tracks:

COUNTRY ALBUMS Cuts in bold type are receiving the heaviest airplay.

EARL THOMAS CONLEY - Don't Make It Easy For Me -(RCA) "Don't Make It Easy For Me" "Angel In Disguise" "Crowd Around The Corner" "Holding Her And Loving You" "You Can't Go On (Like A Rolling Stone)"

LACY J. DALTON - Dream Baby - (Columbia) "You Satisfy

DAVID FRIZZELL - On My Own Again - (Viva) "A Million Light Beers Ago" "Black And White" "Survivor"

JOHNNY LEE — Hay Bartender — (WB) "Blue Monday" "My Baby Dreams" "I'm In Love Again" "I'll Have To Say I Love You In A Song"

MEL McDANIEL — Naturally Country — (Capitol) "Some Folks Are Dying To Live Like This" "Hard Earned Country Livin" "Livin" For The Are Dying To Live Like This"
Weekend" "Mountain Eyes" RONNIE MILSAP - Keyed Up - (RCA) "I'm Just A Redneck At 'We're Here To Love''

"Feelings Change"

NITTY GRITTY DIRT BAND — Let's Go — (Liberty) "Dance Little Jean" "Special Look" "Let's Go" "Maryann" "Goodbye Eyes" "Don't Get Sand In It" "Too Many Heartaches" DOLLY PARTON - Burlap & Satin - (RCA) "000-EEE" "Ap-

CONWAY TWITTY — Lost In The Feeling — (WB) "Heartache Tonight" "I Think I'm In Love" "Three Times A Lady" "We're So Close" "You've Got A Good Love Coming" "First Things First"

Most Requested:

JOHN CONLEE "I'm Only In It For The Love" (MCA) C. McCLAIN & M. GILLEY "Paradise Tonight" (Epic) JOHNNY LEE "Hey Bartender" (Full Moon/WB)
CONWAY TWITTY "Lost In The Feeling" (WB) J. DENVER & E. HARRIS "Wild Montana Skies" (RCA) GUY CLARK "Homegrown Tomatoes" (WB) CRYSTAL GAYLE "Baby What About You" (WB)

AIRPLAY/50 . . . See Page 56

Regional Adds & Hots

EAST Parallel One

SPANDAU BALLET LEE GREENMOOD BETTE WIDLER HOTTESTE POLICE EURYTEMICS AMERICA PAUL ANKA TACO

MADNESS RITA COOLIDGE

WPIX/New York Alan Anderson

BETTE MIDLER LOUISE TUCKER KINKS HOTTEST: HOTTEST: HOTTEST: MICHAEL JACKSON RITA COOLIDGE BILLY JOEL

WYNY/New York Jeff Mazzel

NAKED EYES
POLICE
IRENE CARA
SERGIO MENDES
MICHAEL SEMBELLO

CLUB HOUSE AMERICA HOTTEST: HICHAEL JACKSON RITA COOLIDGE LAURA BRANIGAN LEE GREENWOOD POLICE

WTAE/Pittsburgh Don Berns

CHAMPAIGN MICHAEL SEMBELLO IRENE CARA

WWSW (3WS)/Pittsburgh Herb Crows

AIR SUPPLY HOTTEST: POLICE RITA COOLIDGE MICHAEL SEMBELLO BILLY JOEL MICHAEL JACKSON

AMERICA TACO MEN AT WORK MICHAEL JACKSON

WLTT/Washington, D.C. Bob Cummings

BILLY JOEL
JENNIFER WARNES
SPANDAU BALLET
BRYSON 4 FLACK
JEFFREY OSBORNE
NAKED EYES
HOTTESTEE
HO

WASH/Washington, D.C Colleen Cassidy

EURYTHMICS JACKSON BROWNE LAURA BRANIGAN Hottest: POLICE

Parallel Two

STEVIE NICKS QUARTERPLASH CRYSTAL GAYLE

Hottest:
Bottest:
Bottest:
Billy Joel
Police
RITA COOLIDGE
LAURA SRANIGAN

WICC/Bridge Lee Roberts

TACO
Hottest:
RITA COOLIDGE
SMOKEY ROBINSON
MEN AT WORK
LAURA BRANIGAN
BILLY JDEL

TACO MICHAEL JACKSON PAUL ANKA BRYSON & FLACK LOUISE TUCKER

none Rottest: RITA COOLIDGE AMERICA POLICE MICHAEL JACKSON MEN AT WORK

WRIE/Erie Ted Abbott

ALABAMA P.R. DAVID Hottest: LAURA BRANIGAN RITA COOLIDGE BRYSON & FLACK ENGELBERT HUMPERD TACO

AIR SUPPLY
HERB ALPERT
SERGIO MENDES
RONNIE MILSAP
Hottest:
PAUL ANKA
RITA COOLIDGE
LAURA BRANIGAN
BILLY JOEL
TACO

WTIC/Hartford Ginny Jesionka

SERGIO MENDES CRYSTAL GAYLE BRYSON & PLACK HOTLEST: RITA COOLIDGE POLICE LOUISE TUCKER PAUL ANKA SMOKEY ROBINSON

none Hottest: POLICE RINKS LOUISE TUCKER RITA COOLIDGE MEN AT WORK

WVOR/Rochester Gary Smith

MICHAEL JACKSON Hottest: PAUL ANKA IRENE CARA LRB SERGIO MENDES KENNY ROGERS

WGY/Schenectedy Walter Fritz

JUICE NEWTON
BRYSON & FLACK
SPANDAU BALLET
HOTTEST:
CULTURE CLUB
JEFFREY OSBORNI
RITA COOLIDGE
LOUISE TUCKER
LRB

RITA COOLIDGE LOUISE TUCKER

none
Hottest:
AMERICA
MEN AT WORK
BILLY JOEL
MICHAEL JACKSON
AIR SUPPLY

KINKS
LEE GREENWOOD
SPANDAU BALLET
Bottest:
POLICE
RITA COOLIDGE
MICRAEL JACKSON
MEN AT WORK
PAUL ANKA

Parallel Three

SPANDAU BALLET
JOSE FELICIANO
JILL MICHAELS
LEE GREENMOOD
BOTTEST
RITA COOLINGE
MICHAEL JACKSON
BILLY JOEL
CRYSTAL GAYLE
SERGIO MENDES

WKZE-FM/Cape Cod

SPANDAU BALLET RONNIE MILSAP EDDIE RABBITT MANBATTANS LANE BRODY KINKS ROBERT PLANT JUICE NEWTON HIGH IMERGY MEN WITHOUT HATS STRAY CATS BOELESE: Hottest: BILLY JOEL POLICE MICHAEL JACKSON

WEIM/Fitchburg Jack Raymond

WKNE/Keene, NH Howard Corday

BETTE MIDLER SHEENA EASTON KINKS JULIO IGLESIAS CARL WILSON HOTTES LAURA BRANICAN DENVER & HARRIS TACO

WTNY/Watertown, NY Jay Donovan

CRYSTAL GAYLE SERGIO MENDES MICHAEL SEMBELLO RONNIE MILSAP SHEENA EASTON KENNY ROGERS TOTO

Hottest: TACO MEN AT WORK LAURA BRANIGAN MICHAEL JACKSON JENNIFER WARNES

SPANDAU BALLET
NAKED EYES
EURYTHMICS
KINKS
LEE GREENWOOD
BOTTEST:
POLICE
RITA COOLIDGE
PAUL ANKA
LAURA BRANIGAN
MICHAEL JACKSON

WSKi/Montpeller, VT Bruce Stebbins FRANK STALLONE
JUICE NEWTON
WHISPENS
BETTE MIDLER
STACY LATTISAN
SHEENA EASTON
MAC MCANALLY
MICHAEL SEMBELLO
AMERICA
MICHAEL JACKSON
LAURA BRANIGAN WCZY/Detroit

MICHAEL JACKSON LAURA BRANIGAN JACKSON BROWNE

SPANDAU BALLET
HOTTEST:
HOTTEST:
MICHAEL JACKSON
CHAMPAIGN
MEN AT WORK
LOUISE TUCKER

WOMC/Detroit Barry Argenbright

none
Hottest:
MICHAEL JACKSON
CHRIS CROSS
ELTON JOHN
JOURNEY
MICHAEL SEMBELLO

SPANDAU BALLET SERGIO MENDES CRYSTAL GAYLE HOTTEST: SERGIO MENDES IRENE CARA PAUL ANKA LRB RITA COOLIDGE

WCLR/Chicag Gary Price GEORGE BENSON Hottest; POLICE IRENE CARA MEN AT WORK LOUISE TUCKER SERGIO MENDES

WFYR/Chicago John Wetherbe

MIDWEST

Parallel One

SERGIO MENDES HOTTEST: POLICE EURYTHMICS MICHAEL JACKSON MICHAEL SEMBELLO LAURA BRANIGAN

SPANDAU BALLET JUICE NEWTON Hottest: POLICE PAUL ANKA LAURA BRANIGAN MICHAEL JACKSON BILLY JOEL WMJI/Cleveland McVay/Ivers

WHBY/Applet

none
Hottest:
POLICE
PAUL ANKA
MEN AT WORK
MICHAEL SEMBELLO
AMERICA

WZZP/Cleveland Dunphy/Georges

none Hottest: POLICE CHAMPAIGN HOLLIES RITA COOLIDGE LEE GREENWOOD

KUDL/Kansas City Elaine Taylor

CRYSTAL GAYLE DENVER & HARRIS SERGIO MENDES RONNIE MILSAP Hottest: RONNIE MILSAP HOTTEST: RITA COOLIDGE PAUL ANNA LOUISE TUCKER AMERICA MICHAEL JACKSON

WCCO/Minr Denny Long

BETTE MIDLER BEE GEES MAC MCANALLY Hottest:

KS94/St. Louis

JENNIFER WARNES GEORGE BENSON CRYSTAL GAYLE SPANDAU BALLET SERGIO MENDES Hottest: LOUISE TUCKER TACO POLICE HERB ALPERT RITA COOLIDGE

Parallel Two

POLICE LOUISE TUCKER AMERICA

JENNIFER WARNES Hottest: PAUL ANKA RITA COOLIDGE AMERICA CHAMPAIGN KENNY ROGERS

WOWO/Ft. Wayne Chris Witting AIR SUPPLY STRAY CATS JACKSON BROWNE BOTLEST: POLICE RITA COOLIDGE EURYTHOLICS MICHAEL SEMBELLO DONNA SUPPLER

ELO RINKS SISSY SPACEK CULTURE CLUB LANE BRODY STEVIE NICKS HOTELST RITA COOLIDGE PAUL ANKA POLICE

LAURA BRANIGAN SMOKEY ROBINSON

WFMK/Lansing Jay Richards

KINKS DENVER & HARRIS

DENVER & HARRI Hottest: RITA COOLIDGE POLICE DONNA SUMMER AIR SUPPLY HERB ALPERT

SPANDAU BALLET
DOOBIE BROTHERS
KINS
KINS
KINS
KINS
KAJAGOOGOO
DIANA ROSS
ROBERT PLANT
BOTHERS
KINDERT PLANT
HOTE
HOTE
REN AT WORK
MICHAEL JACKSON
RITA COOLIDGE
F.R. DAVID

SPANDAU BALLET GEORGE BENSON MICHAEL SEMBELLO BONNIE TYLER HOTLEE POLICE LOUISE TUCKER PAUL ANKA RITA COOLIDGE TACO

BEE GEES
EDDIE RABBITT
LEE GREENWOOD
Hottest:
PAUL ANKA
RITA COOLIDGE
POLICE

WHBC/Canton Mike Dorn

TOTO
EDDIE RABBITT
JIM GLASER
Hottest:
POLICE
LOUISE TUCKER
ANY TROUBLE
SMOKEY ROBINSON
MICHAEL JACKSON

55KRC/Cincinnate

LAURA BRANIGAN LAURA BRANIGAN
Hottest:
PAUL ANKA
TACO
RITA COOLIDGE
MICHAEL JACKSON
LEE GREENWOOD

WING/Dayto Joe Demma

none Hottest: CHAMPAIGN RITA COOLIDGE PAUL ANKA LEE GREENWOOD SERGIO MENDES

KRNT/Des Moines

SERGIO MENDES

SERGIO MENDES
GEORGE BENSON
RONNIE MILSAP
KINKS
SPANDAU BALLET
LEE GREENWOOD
TANYA TUCKER
HOTTEST
PAUL ANKA
AMERICA
AIR SUPPLY
BILLY JOEL
MICHAEL JACKSON

610TVN/Columbu

CRYSTAL GAYLE Hottest: POLICE PAUL ANKA CULTURE CLUB BITA COOLIDGE LEE GREENWOOD none Hottest: POLICE RITA COOLIDGE DEBARGE PAUL ANNA AMERICA

KOIL/Omaha Mason/Irwin

EURYTHMICS EURYTHMICS
SPANDAU BALLET
SERGIO MENDES
NAKED EYES
KINKS
GEORGE BENSON
BOTTES
B

WQUA/Quad Cities, IL J.J. Scott

BETTE MIDLER SPANDAU BALLET CLUB HOUSE HOTTES: PAUL ANKA AMERICA AIR SUPPLY LAURA BRANIGAN SMOKEY ROBINSON

Hottest:

GEORGE BENSON
F.R. DAVID
HUMAN LEAGUE
CULTURE CLUB
HOTTEST
HOLICE
EURYTHMICS
HICHAEL JACKSON
SERGIO MENDES
BILLY JOEL

SOUTH

AMERICA AIR SUPPLY

WAXY/F1. Lauderdale

EURYTHMICS
LAURA BRANIGAN
HOTTEST:
POLICE
CULTURE CLUB
DONNA SUMMER
MICHAEL SEMBELLO
RITA COOLIDGE

Parallel One

Parallel Three

JUICE WENTOM KINKS LAME BRODY GEORGE BENSON SISSY SPACEK HOTLEST: PAUL AMERA LAURA BERANICAN RITA COOLIDGE DENVER & HARRIS BILLY JOEL

KCRG/Ceder Repids, IA Carl Menn

CRYSTAL GAYLE KINKS Hottest: PAUL ANKA LOUISE TUCKER POLICE F.R. DAVID MICHAEL JACKSON

JIM GLASER

KVOX/Fargo

SPANDAU BALLET HOTTEST: PAUL ANKA DIONNE WARNICK RITA COOLIGE DENVER & HARRIS LAURA BRANIGAN KFS8/Joplin, MO Don Carpenter

JIM GLASER Hottest: PAUL ANKA LAURA BRANIGAN AMERICA GEORGE FISCHOFF JENNIFER WARNES SHEEN EASTON EDDIE RABBITT JIM GLASER BETTE MIDLER THREE DOG NIGHT BOLLES POLICE DERAN CRAIG JENNIFER WARNES SMOKEY ROBINSON

SPANDAU BALLET CARL WILSON JACKSON BROWNE JACKSON BROWNE COCONUTS Hottest: LOUISE TUCKER MICHAEL JACKSON PAUL ANKA AMERICA LAURA BRANIGAN

SPANDAU BALLET WHISPERS MAC MCANALLY KINKS LEE GREENWOOD JIM GLASER

LEE GREEN

JUICE NEWTON

WBOW/Terre Haute Kevin Young JACKSON BROWNE GEORGE BENSON BETTE MIDLER HOTTEST: LAURA BRANIGAN

JENNIFER MARNES
PAUL ANKA
HERB ALPERT
SERGIO MENDES
SPANDAU BALLET
SHENNE ALSTON
HOTCES
BRISON & FLACK
EURYTHMICS
CULTURE CLUB
NEW EDITION

BILLY JOEL Hottest: PAUL ANKA LAURA BRANIGAN F.R. DAVID POLICE RITA COOLIDGE

Parallel Two

AMERICA QUARTERFLASH

SERGIO MENDES P.R. DAVID KINKS RONNIE MILSAP BOTTEST: RITA COOLIDGE POLICE MICHAEL JACKSON LAURA BRANIGAN BILLY JOEL

SERGIO MENDES
MAC MCARALLY
HOTTES:
POLICE
RITA COOLIDE
DEBARGE
MICHAEL JACKSON
AMERICA

RONNIE MILSAP CRYSTAL GAYLE

WGOW/Chattanoogs Schaeffer/Deason KISN/Salt Lake City GEORGE FISCHOFF DERAN CRAIG

SPANDAU BALLET RONNIE MILSAP Hottest: RITA COOLIDGE IRENE CARA LEE GREENWOOD SERGIO MENDES DEBARGE

LEE GREENWOOD SPANDAU BALLET HOTCEST: PAUL ANKA RITA COOLIDGE LOUISE TUCKER SMOKEY ROBINSON AMERICA

WRVR/Memphis Steve Butler SERGIO MENDES
JENNIFER WARNES
RONNIE MILSAP
HOTTES:
PAUL ANKA
POLICE
LAURA BRANIGAN
MICHAEL JACKSON
BILLY JOEL

TACO JACKSON BROWNE

MAKED EYES
JEFFREY OSBORNE
SPANDAU BALLET
CRYSTAL GAYLE
GEORGE BENSON
HOTTEST
HEN AT WORK
JACKSON BROWNE
BILLY JOEL
AIR SUPPLY
MICHAEL JACKSON

JENNIFER WARNES CHRIS CROSS SPANDAU BALLET HOTTEST: HOTELEST: HOTELEST: HOTELEST: LOUISE TUCKER LAURA BRANIGAN TACO

WRVA/Richmond Lou Dean

LEE GREENWOOD
NARED EYES
RONNIE MILSAP
HOTTEST:
RITA COOLIDGE
POLICE
AMERICA
MICHAEL JACKSON
MEN AT WORK

MAC MCANALLY LEE GREENWOOD Hottest: POLICE

Parallel Three WSKY/Asheville Don Brookshire

WCKQ/Campbi NAKED EYES LEE GREENWOOD EDDIE RABBITT MADNESS SHEENA EASTON JIM GLASER HOTTEST HOTTEST LAURA BRANIGAN AIR SUPPLY BILLY JOEL TACO

WCHV/Charlottesville, VA Thomas H. Twine

LEE GREENWOOD Hottest: LOUISE TUCKER RITA COOLIDGE AMERICA BILLY JOEL MEN AT WORK

WGSV/Gunters

SHEENA EASTON
JUICE NEWTON
BEE GEES
GEORGE BENSON
EDDIE RABBITT
HOTTES
LOUISE TUCKER
POLICE
RITA COOLIDGE
RITA COOLIDGE
SMOREY ROBINSON
MICHAEL JACKSON

KRLB/Lubbock Rob Roberts GEORGE BENSON SPANDAU BALLET Hottest: RITA COOLIDGE PAUL ANKA

WLVA/Lynchburg, VA Matt McCall none
Hottest:
POLICE
AMERICA
MEN AT WORK
MICHAEL JACKSON
BILLY JOEL

QUARTERFLASH SPANDAU BALLET CRYSTAL GAYLE Hottest:
RITA COOLIDGE
MICHAEL JACKSON
JACKSON BROWNE
EURYTHMICS
BILLY JOEL

SERGIO MENDES DERAN CRAIG DERAN CRAIG KINKS BRYSON & FLACK HOttest: POLICE PAUL ANKA LAURA BRANIGAN MEN AT WORK BILLY JOEL

ROD, STEWART
HUMAN LEAGUE
BILLY JOEL
EURYTHHICS
BRYAN ADAMS
CULTURE CLUB
BONNIE TYLER
TOTO
CRYSTAL GAYLE
LEE GREENWOOD
HOTTER:
TACO
MEN AT WORK
DIANA ROSS

124 Current Reports

The following stations reported frozen playlists this week:

GR55/Buffalo WPRO/Providence KHOW/Denver WMAZ/Macon WHHY/Montgomery

The following stations did not report this week and therefore their playlists were frozen:

> WMJI/Cleveland WZZP/Cleveland V100/Charleston, WV WWYZ/Hartford WING/Dayton

KPPL/Denve Rick Brady

KOST/Los Angeles Kaye/Marie

MEN AT WORK

WKGW/Utica-Rome Carpenter/Keller

WWNR/Beckley Gary Mann

QUARTERFLASH JACKSON BROWNI GEORGE BENSON TOTO

Parallel One

TOTO RONNIE MILSAP HOTEST: PAUL ANKA AMERICA RITA COOLIDGE MICHAEL JACKSON EURYTHMICS

RINKS
JUICE NEWTON
EDDIE RABBITT
SPANDAU BALLET
HOTTEST
AMERICA
LAURA BRANIGAN
MICHAEL JACKSON
QUARTERFLASH
BILLY JOEL

AIR SUPPLY CRYSTAL GAYLE

KINKS
B.J. THOMAS
STAR SISTERS
MAC MCANALLY
JIM CAPALDI
SPANDAU BALLET
HOTTES
AMERICA
LOUISE TUCKER
TACO
MEN AT WORK

TACO RITA COOLIDGE AIR SUPPLY

WHEN/Syracuse Karen Gallaghe

WEST

none
Hottest:
POLICE
DEBARGE
LOUISE TUCKER
RITA COOLIDGE
HOLLIES

DONNIE TYLER
JEFFREY OSBORNE
JENNIFER WARNES
STALLONE & FRODES
HOTEGS:
HOTEGS:
HOTEGS:
HOTEGS:
HOTEGS:
BERS ALPERT
GEORGE BENSON

KFMB/San Diego Mark Larson BEE GEES
KINKS
LEE GREENWOOD
DENVER & HARRIS
SHEENA ZASTON
HOTTEST
RITA COOLIDGE
LOUISE TUCKER
PAUL ANKA
JENNIFER WARNES
BRYSON & FLACK

HERB ALPERT RONNIE MILSAP SPANDAU BALLET HOTTEST DONNA SUMMER POLICE MEN AT WORK BILLY JOEL MICHAEL JACKSON

KNBR/San Francisc Larry Finkel AIR SUPPLY Hottest: POLICE TACO ICHAEL JACKSON BILLY JOEL LAURA BRANIGAN KEZR/San Jose Wagner/Lemos

none Hottest: POLICE DONNA SUMMER MICHAEL JACKSON RITA COOLIDGE CHAMPAIGN

KPLZ/Seattle King/Maler KINKS
EDDIE RABBITT
HOLLIES
HOTTEST:
HOTOLIGE
POLICE
PAUL ANKA
LEE GREENWOOD
LOUISE TUCKER

A/C New & Active . . . See Page 57

LEE GREENWOOD HOTLEST: PAUL ANKA LOUISE TUCKER LAURA BRANIGAN MICHAEL JACKSO RITA COOLIDGE

MICHAEL JACKSON LOUISE TUCKER RITA COOLIDGE TACO KUGN/Eugene, OF Paul Thorne SERGIO MENDES SPANDAU BALLET KINKS JUICE NEWTON HOTTES NEWTON HOTTES NEWTON EITA COOLIDGE DIONNE WARNICK JENNIFER WARNES LAURA BRANIGAN AMERICA

KUDO/Las Vegas Randy Hart JENNIFER WARNES
LEE GREENWOOD
HOTTEST:
MARSHALL CRENSHAW
ELO
CULTURE CLUB
POLICE
LAURA BRANIGAN

KRDO/Colorado Sp Dan Shanahan HERB ALPERT AIR SUPPLY CHRIS CROSS

LEE GREENWOOD GEORGE BENSON Hottest: ENGELBERT HUMPERD KENNY ROGERS

Parallel Two

JUICE NEWTON RONNIE MILSAP GEORGE BENSON HOTTEST HOUNDA SUMMER MEN AT WORK AMERICA LAURA BRANIGAN F.R. DAVID EDDIE RABBITT SERGIO MENDES SPANDAU BALLET Hottest: LOUISE TUCKER RITA COOLIDGE TACO

MICHAEL JACKSON BILLY JOEL Hottest: POLICE CHAMPAIGN ALABAMA F.R. DAVID LAURA BRANIGAN

MEN AT WORK Hottest: IRENE CARA ELTON JOHN POLICE CHAMPAIGN QUARTERFLASH

TACO
HOTTEST:
LAURA BRANIGAN
SMOKEY ROBINSON
JENNIFER WARNES
F.R. DAVID
MICHAEL JACKSON

JULIO IGLESIAS TANYA TUCKER SERGIO MENDES

Parallel Three KFQD/Anchorage, AK

KTWO/Casper John Leader

KQDI/Great Falls, M7 Rick Alden

KRLC/Lewiston Steve Tracy JIM GLASER BONNIE TYLER HOTTEST: PAUL ANKA RITA COOLIDGE AMERICA LOUISE TUCKER MICHAEL JACKSON

SPANDAU BALLET STARBUCK LEE GREENWOOD JACKSON BROWNE HOTLEST POLICE PAUL ANKA LOUISE TUCKER RITA COOLIDGE LAURA BRANIGAN

KRKK/Rock Springs, WY Chuck Martin

KRSB/Roseburg, OR Eric Worden

SPANDAU BALLET
JUICE NEWTON
BEE GEES
HOTHER

KENNY ROGERS MEN AT WORK Hottest: DEBARGE RITA COOLIDGE AMERICA LOUISE TUCKER ANY TROUBLE W101/Temps DeCarlo/Miller WSB/Atlanta Grag Picciani JUICE NEWTON Hottest: LOUISE TUCKER

KVIL/Dallas-Ft, Worth BILLY JOEL AIR SUPPLY JEFFREY OSBORNE GEORGE BENSON Hottest: TACO WAFB/Baton Roug-Adems/Daniels MICHAEL JACKSON AMERICA RITA COOLIDGE BRYSON & FLACK

CRYSTAL GAYLE
RONNIE MILSAP
KINKS
LEE GREENWOOD
HOTTEST
RITA COOLIDGE
AMERICA
MICHAEL JACKSON
AIR SUPPLY
BILLY JOEL

SERGIO MENDES LAURA BRANIGAN CULTURE CLUB ASIA DAVID BOWIE

HERB ALPERT GEORGE BENSO

ROTTEST:
HOLLIES
RITA COOLIDGE
LAURA BRANIGAN
JENNIFER WARNES
MICHAEL JACKSON

Hottest: MICHAEL SEMBELLO AIR SUPPLY FRANK STALLONE DONNA SUMMER BONNIE TYLER WAAY/Huntsville Jlm Kendricks

WRKA/Louisville

JIM Kendricks

PAUL ANKA
DONNA SUMMER
JUICE NEWTON
EUNTYMMICS
SPANDAU BALLET
KINKS
ELTON JOHN
BOTTES

FOLICE
RITA COOLIDGE
MEN AT WORK
MICHAEL JACKSON
TACO

JACKSON BROWNE DENVER & MARRIS CRYSTAL GAYLE SPANDAU BALLET HOLICE POLICE PAUL ANKA SERGIO MENDES MICHAEL JACKSON CHAMPAIGN

none Hottest: SERGIO MENDES POLICE LEE GREENWOOD LOUISE TUCKER PAUL ANKA

WHHY/Montgomery Horton/Thomas

WQUE/New Orleans Chris Bryan

SERGIO MENDES JOE ESPOSITO HOTTEST HICHAEL JACKSON BRYSON 6 FLACK AIR SUPPLY LAURA BRANIGAN BILLY JOEL

WTAE/Pittsburgh

WLVA/Lynchburg

WKGW/Utica-Rome as a new reporter.

TACO AMERICA SMOKEY ROBINSON

SPANDAU BALLET JUICE NEWTON LEE GREENHOOD MAC MCANALLY SISSY SPACER HOTCES: AMERICA MEN AT WORK LAURA BRANIGAN MICHAEL JACKSON BILLY JOEL

JUICE NEWTON LEE GREENWOOD Hottest: POLICE RITA COOLIDGE PAUL ANKA SMOKEY ROBINSON LAURA BRANIGAN

SERGIO MENDES
THREE DOG NIGHT
LEE GREENWOOD
SPANDAU BALLET
HOTLEST
CHAMPAIGN
DENVER & HARRIS
GEORGE FISCHOFF
F.R. DAVID
DERAN CRAIG

JUICE NEWTON SHEENN EASTON KAJAGOOGOO BEE GEES HOTTENT HOLICE MEN AT WORK HICHAEL JACKSON QUARTERFLASH BILLY JDEL

none Hottest: RITA COOLIDGE PAUL ANKA LAURA BRANIGAN KVSF/Santa Fe Jay Jaramillo GEORGE BENSON Hottest: PAUL ANKA LAURA BRANIGAN MICHAEL JACKSON

KALE/Tri-Cities, WA Mike Purdy

MIRE PURGY
SPANDAU BALLET
STARBUCK
EURYTHMICS
B.J. THOMAS
LEE GREENWOOD
HOTTEST:
KINKS
SERGIO MENDES
BILLY JOEL
GEORGE BENSON
LAURA BRANIGAN

KEY103/Austin BILLY JOEL MICHAEL JACKSON AIR SUPPLY BONNIE TYLER TOTO Hottest: POLICE STEVIE NICKS MEN AT WORK

WBT/Charlotte Dave Bishop

WAIV/Jacksonville, F Reggle Blackwell

WVLK/Lexington Kelly/Richards

EURYTHMICS HUMAN LEAGUE ROBERT PLANT EDDIE RABBITT BEE GEES MADNESS MADNESS
LEE GREENWOOD
ELVIS COSTELLO
HOTTEST:
RITA COOLIDGE
POLICE
MICHAEL JACKSON
BILLY JOEL
AIR SUPPLY

Note: R&R welcomes

6 Δ



EAST

MOST ADDED

(13)Asia (9) **Neil Young** (9) E. Martin Band (9) Heart "Refuse" (9) Nils Lofgren

HOTTEST

(42)Police Jackson Browne (34)(33)Loverboy (33)Stevie Nicks **Robert Plant** (33)

Parallel One

. CHOM-FM/Montrea (514) 935-2425

PD: ROB BRAIDE

HOT MARK
POLICE

POLIC

CHUM-FM/Toronto

(416) 925-6666 PD: ROSS DAVIES

COLDIVING CLASS

DISPATING CLASS

DISPATING CLASS

DISPATING CLASS

DISPATING CLASS

PARTORU DALLET

BAKON

DAVE EDWINDS

STEVIE PAY VAM

MOTORISEAD

BIG COUPTRY

HIRE OLDFIELD

LOSES OF THE N

LOSES OF THE

TORONTO TEEMAGE HEADS COMEY HATCH WRABIT BOYS BRIGADE DC101/Washington

(202) 828-9932 PD: DON DAVIS

DEF LEPPARD
KHOKUS
JOAN JETT
JACKSOM BROWNE (A)
22 TOP
JACKSOM BROWNE (A)
22 TOP
TOP
JACKSOM BROWNE (A)
23 TOP
GARLING
TALETHA
TALETHA
TALETHA
JOE MALSH
QUIET NIOT
ELO
ENGE DEBUNGH
RECK SPRINGFIELD
CHELS DEBUNGH
ROBERT PLANT
DIO
JUN BOY THEE ROBERT PLANT
DIO
FUN BOY THREE
LORDS OF THE NEW
Q-TEEL
DFX2
KISSING THE PINK
COMEY HATCH

a ANNABEL LAMB

a TRIMPHI CUBB

control Cubb

noner Parker

OUTET ROOT

POLICEATS

ELIWS

BILLY FOOL

RESSING THE PINK

WHIGH

COMPANY CURRAN

LOWERS

WHJY/Providence (401) 438-6110

PD: TED UTZ PD: JEFF RICCIO

NOT THE PART PLANT PLANT PART PART PLANT P

SPYS
KANSAS
STEVIE RAY VAUGHAN
BREAKS
DONNIE IRIS
ELVIS COSTELLO
AZTEC CAMERA
Added
ERIC MARTIN BAND
HEART
RELIX WGRQ/Buffalo (716) 881-4555 PD: BRIAN KRYSZ MD: BILL WESTON

HOTTOUT
HOTOLOGY
HOTO

WCQZ/Bostor (617) 267-9090

PD: FRANK HOLLER MD: PAUL LEMIEUX

Het test
FIXO
DAYD BOMIE
FIXO
DAYD BOMIE
FIXO
DAYD BOMIE
FIXO
FIXOR
FIXO

IAN MUNTERDPX2
STRAY CATS
ETRAY CATS
ETRAY CATS
ETRAY CATS
ETRAY
GRAHAH PARKER
ANIHALS
BILLY IDOL
B MIMOR DETAIL
J JOHN
B THE PAN
B REAKS
A NEW ORDER

WBCN/Bosto (617) 266-1111

PD: OEDIPUS HOTEST POLICE JOAN JETT FIER ELVIS COSTELLO TALKING HEADS EURITHOICE HERN WITHOUT HATS ROBERT FLART ELTON JOHN JACESOE BROWNE HOREF PLANT
LITTON JOHN
JACKSON BRONNE
LITTON JOHN
PLANT
PLANT
PLANT
HILLY JOEL
HILLY JO

PD: HOWIE CASTLE HD: RON NENNI HOTEBST POLICE STEVIE NICKS LOVERBOY

WAPP/New York (212) 357-8000

PD: JOE KRAUSE MD: CHIP HOBART

NO. CHIP HORSET

HOCKES

POLICE

POLICE

POLICE

STEVIE NICKS

DOFF LEPPARD

JOURNEY

DAVID SOMIE

BYAN ADMAN

GRANTERIAS

GRANTERIAS

GRANTERIAS

GRANTERIAS

FUNTINICS

BORNA

URBAND

FUNTINICS

BORNA

BO

KAJAGOOGOO ZEBRA JIN CAPALDI DIVINYLS FIXX KINKS

FIXE
SIMES
EINE
FRISH
FRISH
EIG
ENOUGH
ENOUGH
FRISH
FASTWAY
FA

WAVA/Washington

(703) 534-0320

HOCK-WAT
POLICE
LOVERBOY
DOF LEPPARD
DAVE EDWINDS
SCANIAL
ZE TOP
FIERE
REYAN ADAMS
ELL IG APALDI
LIE TOPALDI
LIE T

PD: JOHN TARSON MD: JONATHAN BLAIF

WNEW-FM/New York (212) 986-7000

PD: CHARLIE KENDALL MD: JIM MONAGHAN SIRTLES AND STORME AND STORME STORME

WYSP/Philadelphia (215) 668-9460

WMMR/Philadelphia (215) 561-0933

PD: GEORGE HARRIS Hottest LOVERBOY (H) DAVID BONIE FIRE (H)

WDVE/Plttsburgh (412) 562-5900

POLICE (M)

WQBK/Albeny (518) 462-5555

PD: JOHN COOPER MD: LIN BRENNER

NOLEME FOLLOW FO

WAAL/Binghamto

(607) 772-8850

PD: JOHN CARTER MD: DON MORGAN

MOSTEME PLANT POLICE PLANT POLICE PLANT POLICE PLANT P

SHOOTING STAR
ARCANCEL
BONNIE TYLER
BONNIE TYLER
BORNIE TYLER
BREAKE
HEART
HEIL YOUNG
QUIET RIOT
HUMAN LERGUE
ANGE
ERIC HARTIF BANG
BIG COUNTRY
HIMOR DETAIL
TORNIPTO
JOBOXERS
YET

PD: DAVE LUCZAK

DONNIE 1815
PASTWAY
POLICE
QUARTERILASH
STRAY CAYS
MAGILIE
STRAY CAYS
MAGILIE
A HEART
DAMNY SPANOS
SAATON
ELLE
CRETTIN BANE
ERC CAPTIN BANE
ERC CAPTIN BANE
ERC CAPTIN BANE
ERC CAPTIN BANE
ERC TOP
STEVIE HICKS
GRANAN PARKEN
TRANSLATOR
HELIX
HEART PANKEN
TRANSLATOR
HELIX · WIYY/Baltimore (301) 889-0098

WBAB/Long Island (516) 587-1023 PD: BOB BUCHMANN

POL CHEEKE DUCCOTY
ON CHARTON
ON

Parallel Two

WPYX/Albany (518) 785-9800

PD: TIM SMITH MD: BOB WELCH

DIO
KANSAS
AN IMALS
HELIX
HENOR DETAIL
ERIC MARTIN BAND
DAVID BOWIE
QUEENERYCHE

WZZO/Allento (215) 694-0511

LOUGHLE PLANTED AND A CONTROL OF THE ACT OF

WHCN/Hartford (203) 247-1060

PD: DANIEL F. HAYDEN ASST. PD: 808 BITTEN

BLIVE NOSE
FASTMAT
ZIBBA
RICE SPRIMGFIELD
JACKSON BROWNE
STRAY CRITS
Added
ASIA
GARY MYRICK
MEN HITHOUT HATS
QUIET RIOT
STAYING ALIVE WZIR/Buffalo (716) 773-0098

PD: DINO MATELA HOTEGET
ROBERT PLANT [H]
NOELL YOUNG
DIO
TALKING HEADS
ASIA
LOVERBOY
JEBRO
JERON BROWNE
ZEBRA
IRON MAIDEN BOTTEST PLANT
JACKSON BROWNE
POLICE
ASIA
DAVID BOWNE
JOAN JETT
STEVE NICKS
LOWEBBOY
TALKING MEADS
FIRE
RICK SPRINGFIELD
ARCANGEL Medium STEVIE RAY VAUGHAN

TZ. TOP
SHYMA RADMS
QUIET RIOT
INDO MAIDEN
HATCH

WCCC/Hartford (203) 233-4426

PD: BILL NOSAL

QUAPTENTASH
ANDRAS
STEVLE MICKS
ASIAL SASIAL
ASIA SASIAL
S

BRYAN ADAMS
PETER GABRIEL
GARY MYRICK
STEVIE RAY VAUGHAN
DID
IRON HAIDEN
JULINA
DEF LEPPARD
FASTNAY

WPDH/Poughkeepsie (914) 471-1500

PD: PETE CLARK

HOTLEST
FOLICE
F

WKLC/West Virginia

(304) 722-3308 POT NEIL LASHER PON NEIL LASHER

MOTION AND PONTE (%)
JACKSON SROWNE (%)
JACKSON SROWNE (%)
DATE BOWNE (%)
MACIAN MACIAN
MACIAN POLICE
DANON FLANT
STATE MICES
ENTERANT
JORGERE
J

SIGNATE TYPE ROUNTS OF THE ROU JORDANES
ELO
CHARLIE DE
ADMINY SPANOS
SPECE DAY VANCINA
FERRA
FERR

WAAF/Worcester (617) 752-5611

PD: ROB BARNETT MD: ROB LIPSHUTZ HOTTABET POLICE

BOTTABET

ASIA

ROBERT PLANTI
JACKSON BROW
STEVIE NICKES

IRON MAIDEN

TALKING HEAD
JOAN JETT

STRAY CATS

QUIET RIOT
LOVERBOY

FINCE

ZZ TOP

ELO

ZZ TOP
ELJO
HEART
ELTON JOHN
ELVIS COSTELLO
KAMSAS
SILLY IDOL
Medium
CHARLIE
STEVIE RAY VAUCHAN
GRAHAM PARKER
EDDIE JOSSON/ZINC
TRANSILATOP
ATTEC CAMERA

a TRANSLATOR

A AZTEC CAMERA
PETER GABRIEL

DIO

AXE
COMMY HATCH

YET

NEIL YOUNG
MEN WITHOUT HATS
ENERY
TIL TUESDAY
ALAPM
R.E.M.

. WTPA/Harrisburg (717) 238-1402 PD: JEFF KAUFFHAN

Hottest STEVIE NICKS (M) LOVERBOY (M) IRON MAIDEN (M) FIX JACKSON BROWNE (M) JOAN JETT RICK SPRINGFIELD

WAQX/Syracuse 315-472-0200

ASIA
TERRA
STRAY CATG
POLICE (H)
ZE TOP
PARE (H)
ZE TOP
PARE (H)
ZE TOP
PARE (H)
ZE TOP
PARE (H)
ROBERT PLANT (H)
RADISS
Medium
LOT
STREYLE RAY VAUGHA
ARCANCEL
COMET HATCH
DWAZ
CHANLITHOUT VATS
DAVID SOUTH
BRAND
SANDH
CULTUM
SERANS
SANDH
CULTUM
LOT
LOT
RATCH
DWAZ
LOT
RATCH
LOT
RATCH
DWAZ
LOT
RATCH
RATCH
LOT
RATCH
RAT ROK LEW POLICE PROCESS OF THE PROCES

• WPLR/New Haven (203) 777-6617

HOCEARC
ASIA
POLICE
POLICE
POLICE
ROBERT PLANT
ROBERT
ROB

QUARTERPLASH R.E.M. INXS ELO ARCANGEL Added CONEY HATCH DANNY SPANOS BREAKS AKE SAXON

WAQY/Springfield (413), 525-4198

PD: ROSS MACDONALE MD: BOB LONDON

CHEZ-FM/Ottawa (613) 563-1919 PD: STEVE COLWILL MD: GREG TORRINGTO

BOOLICE
STEVIE PICKS
STEVIE
LATTION
LA

MEIL YOUNG
EANEAS

• ELVIS CONTELLO
BILLY IOOL
• ELTON JOHN
DFX2
TWISTED SISTEP
TRANS FOR FEARS
OANNY SPANOS
COMMEY HATCH
V4T
SPYS
AXE

ERIC MARTIN BAND
• ANIMALS

WSCY/Syracuse 315-699-8200

PD: SERNIE KIMBLE

WCMF/Rochester (716) 288-3200

MPD DAVE KANTE

FORTMAN

FORTM

ASIA
O-FEL
STRAY CATS
ELVIS COSTELLO
QUIET REOT
TRUMPH
ZEBRA
PRISH
COMEY MATCH
NILS LOPCRES
TOROUTO
AGMETMA PALTSI
DAVE DAVIES
DIO
JOAN JETT
PLINSCOULS
Added
ELO

WDHA/North Jersey (201) 328-1055

GM: BOB LINDER PD: MARK CHERNOFS PO: NOW CHERNOT
HOTEMAT
HOTEMA

HEN AT MORK (N)
BONNIE TYLER
EAN HAPTER
COMMIE IRIS
CHARLIE
HEN WITHOUT HATS
EUREPHICS
FANSAS
HEART
A FLOCK OF SEAGULL
SPIS

A PLOCK OF SEAGE SPYS ELVIS COSTELLO. OCTUANA PARCES ARE OURAN DIDAY SEASON OF COMMON PARCES OF COMMON PARCES OF COMMON SEASON OF COMMON SEASO

WOUR/Utica (315) 797-0803 PD: DALE EDWARD

HOTEAN ASIA (A) JACKSON BROWNE SILLY JOBE WILLY JOBE WI

Parallel Three

WRKI/Danbury (203) 579-9995 PD: BOB KOCAK MD: BRUCE GOLD HOTEGAT
POLICE
ROBERT PLANT
LOVEKBOY
JACKSON BROWNE
STEVIE MICKS
HURMAN LEAGUE
STRAY CATS
MEN MITMOUT NATS
BLICK SPRINGFIELD
ELTON JOHN
ELLO

ELO
TALKING HEADS
TALKING HEADS
TALKING HEADS
EAVIE CONTELLO
DOWN MADER
EAMERA

ND: JOSE DIAZ PD: MIKE BUSHEY PO: HEE BUSHEY

POLICE

JACKEON BROWNE

FIXE

STEVIE HICKS

IRON WAIDEN

RUBERT PLANT

JACKEON P

ELTON JOHN
CONNIE IRIS
CESAN INFORTER
CESAN INFORTER
SHOOTHIN, STAR
KXINGS
STEVIE RAY VAUGHAN
RITCH BYDER
PRISM
NOR PEARS
DID
NEN AT MORK
JOE WALSH
DID
NEN AT MORK
JOE WALSH
DID
NEN AT MORK
OWNERSHAM
JOE WALSH
DID
NEN AT MORK
OWNERSHAM
JOE WALSH
DID
NEN AT MORK
OWNERSHAM
JOE WALSH
RECKES SPRINGT
CAN'S
RECKES
AND
AND
MERCHES
AND

WOAY/Beckley-Oak Hill (304) 677-2424

PD: CHARLIE JENNING DAVID BOWIE
DAVID BOWIE
JACKSON BROWNE
ELD
LOWERSOY
STEVIE NICKS
FOLICE (N)
FLASHOBACE
NICK SPRINGFIEL
ROS STEMAR TONN
BUNNER
ROS HOME
BUNNER
ROS HOME
BUNNER
ROS HOME
BUNNER
ROS HOME
BUNNER
B

SHALAMAN DOWNER TYPER AND A MARTH BRILEY CHANGE OF LEFT AND COUNTY OF

WECM/Claremont (603) 542-7735

PD: BILL BOGLE

BOTLEY JOIL (H)
POLICE (H)
POLICE

NELL YOUNG JULIAN NATIONAL CANDOON'S NATIONAL CANDOON'S CLIMBER RESISTED THE RIPE ANY TRUBBER RESISTED FOR THE ROSE HARBORISH ROSE HARBORISH ROSE HARBORISH RESISTED FOR THE RES

WGIR/Mancheste

(603) 625-6915 PD: BOB COX MD: KAREN ANDERSON

HO : FAREH ANDERSON

ROTESSON

ROTESSON (P)

DETAN ADAMS

POLICE (H)

JACKGOW SNCAME (H)

DETAN ENDAME

STEVIE NICKE (M)

OURAN DUBAN

DETAN DUBAN

LEANING

ENDRET PLANT

MODILE

ROSERT PLANT

MODILE

JOEN

LANIABA

LAN TALKING HEAGE
R.E.H.
TEABS FOR FEARS
DPX2
HEART
ELVIS COSTELLO
BILLY JOEL
GRAMAM FANKER
TRANSLATOR
MAGME
MEN WITHOUT HATS
ELO
FLASHDANCE

ELVEIS COSTELLO
VELVYTEEN



SOUTH

MOST ADDED .

Heart "Refuse" Minor Detail "Canvas" (8) Animals "Night" (8) **Elvis Costello** (7) **Graham Parker** (7) (7)Coney Hatch (7)**Breaks**

HOTTEST

(42)Police Asia (40)(38)Loverboy (37)**Robert Plant** Jackson Browne

DIO
JOE WALSH
GRAMAM PARKER
COMEY HATCH
SAKON
DANNY SPANOS

MELIK
Added
HEARTFIXERS

. KEGL/Dallas

(817) 457-9700

PD: RANDY BROWN

Parallel One

-KTXQ/Dallas (214) 528-5500 PD: TON OWENS

BOTTONT BRYAN ADAMS STEVIE HICKS STEVIE MICKS ASIA STRAY CATS FIXX LOVERBOY GARY MYSICK
PASTNAY
TRIUMPH
POLICE
OVER BOMPE
OVER BOMPE
OVER BOMPE
PRIME
PRIME
PRIME
FRISH
FRIS

ELVIS COSTELLO ERIC MARTIN BAND STAN BUSH

WYNF/Tampa (813) 876-0455

PD: CAREY CURELOF

HOTTWAT
POLICE
LOVERNOY
JACKSON BROWN
ROD STEMART
ROBERT PLANT
STEVIE MICKS
Q-FEEL
CONNIE IPIS
QUARTERPLASH
ELO
ASIA

NOT COME
POLICE
ANTARIAS
JOURNAY
FIRE
ANTARIAS
JOURNAY
FIRE
STATUS HICKS
STATUS HICKS
STATUS HICKS
STATUS HICKS
STATUS HICKS
SATAN AND HICKS
SATAN
HICKS
S PD: AMDY LOCKRIDG MD: JON DILLON NO) JON DILLOM

NOTING STAR

DEF LEPAND

LEVENDET (H)

FIRE (H)

FIRE (H)

FIRE (H)

ARCANGEL

QUANTERFLESH (H)

ZEBM

MODULINE

POLICE

BONNE IRLS

POLICE

BONNE IRLS

POLICE

BONNE IRLS

FIRE IRL

ROBERT PLAYT

SCANDAL

ASIA

ASIA

ASIA

ASIA GRAND ALLIANCE
ELO
DEX2
BURNING SENSATIONS
BURNING SENSATIONS
BURNING
BURNING

PD: ANDY BEAUBIEN MD: JOHN ROBERTS

MOSTORY
PASTMAY
POLICE
ZERRA
LEVERROY
RETAIN ADAMS
RETAIN ADAMS
RETAIN ADAMS
RETAIN ADAMS
RETAIN ADAMS
RETAIN ADAMS
RETAIN
ROBERT PLANT
SHOOTHER STAR
RETAIN
ROBERT
RETAIN
ROBERT
RETAIN
ROBERT
RETAIN
ROBERT
RETAIN
ROBERT
RETAIN
ROBERT

WCKO/Mlami (305) 731-4800 PD: WARK TAYLOR
WOLLER
ROLLER
ROLLER
DAVID KOWIE
STEVLE WIGHE
JACKSON SHOWLE
ELVIS COSTELLO
ZERBA
STEVLE WAGEAN
STEVLE WAGEAN
ROLLER
RO

U2
R.E.M.
IAN HUNTER
KANSAS
GRAHAM PARKER
PETER CABRIEL
TEARS FOR FEARS
JOI MALSN

ERIC MARTIN RAS · WKLS/Atlanta

ARCANGEL TONY CARRY CHRIS DEBURG DEF LEPPARD EURYTHMICS SPYS DAVID BOWIE Added

(404) 325-0960 PD: ALAN SHEED HD: BOB BATLEY HOT THE PECLACY STEPLE NICES LOVERNOW DAVID SOWIE SOWI

GARE WYRICK Q-FEEL MARSHALL CRENSHAM INVESTIGATION DEVIZ ANNABEL LAND MILLS LOPEREN MILLS KLOL/Houston (713) 526-4591

PD: MICHELLE SAYRE ND: NICE VAN CLEVE Hottest CHARLIE POLICE STEVIE HICKS INON MAIDEN LOVERNOY ROBERT PLANT QUARTERFLASH DAVID ROWIE

STEVIE RAY V
ZZ TOP
KAMSAS
STRAY CATS
ASIA
Medium
QUIET RIOT
GARY MYRICK
Q-FEEL
DIO
COMMIE IRIS

DIO
DONNIE IRIS
FIEDE
ARE
ARE
DAINNY SPANOS
BREARS
JOAN JETT
A HEART
A DETA
COMEY HATCH
A ERIC HARCH
A BROWNE
A JACKECH BROWNE

WSHE/Mlam (305) 581-1580 PD: DAVE LANCE

ROCKER
PODICE
ROBERT PLANT
DOVID PODICE
AND PODICE
AND PODICE
AND PODICE
AND PODICE
AND PODICE
PODICE
PODICE
PODICE
REMAN
ANCESS
BILLY JOEL
BROWN AND PODICE
BROWN AND PODICE
PODICE
PODICE
PODICE
PODICE
AND POD

Parallel Two

WZXY/Kingsport (615) 246-8131

PD: REGGIE JORDAN ASST. PD: JOHN KELLY BOOLEY
FOLICY
FO

BONNIE TYLER ANIMALS ERIC MARTIM BAND DANNY SPANOS GRAHAM PARKER

WIMZ/Knoxville

(615) 525-6000

PD: KERRY LAMBERT MD: DAN WALSTON ROTEAR
POLICE
FIER
FIER
FIER
LOYEROUT
LEF LEFARO
AND MEMORE
STEVIE MICKS
STEVIE MICKS
FILASHOUT HATS
STRAY CATS
SILASHOUT
MAZD LYES
MAZD MAZD
MAZD LYES

PRISM
TACO
ERIC MARTIN BAND
GRAMAM PARKER
ES FIONACE
ES

WKDF/Nashville (615) 244-9532 PD: SMOKEY RIVERS ASST. PD: DAVID HALL MANGALE DOM HIGHT WATER AND HIGH WAT a GRAHAM PARKER

DEF LEPPARD

Added

MINOR DETAIL

NEIL YOUNG

BILLY LOOL

PRISH

DANNY SPANOS

JOHOXERS

SPANDAU BALLET

DONNIE IRIS JOAN JETT a STEVIE RAY VAUGHAN INON HAIDEN a DANNY SPANOS WRNO/New Orleans (504) 889-2424

PD: HIRE COSTELLO

TROO

OLDOW SIGNA

OLDOW SIGNA

OLDOW SIGNA

ALCES SEPTIMENT FILE

SEPTIMENT SHALLAMENT

SHA

KXZL/San Antonio (512)228-6444

PD: DAVE CONLEY MD: LISA GILES BOT LEAT DID TO THE STATE OF TH

KNCN/Corpus Christi (512) 855-4641 PD: BOB FAZID MD: HANDO CAMINA DIO
Medium
STEVIE NICKS
JACKSON BROWNE
BILLY JOEL
HEART
IRON HAIDEN
QUARTERFIASH
QUERNSHYCHE
PRISM
DONNIE TYLER
OPEEL
Added
ANIMALS

WFYV/Jacksonville

PD: CHRIS JONES NO LET STALEY

COLCERT

COLCER GARY MYRICK
KILLER WHALES
QUARTERFLASH
QUIET RIOT
CONEY HATCH
DIO
KROKUS
HELLE

WYMX/Augusta (404) 722-1302

PD: MILLS PITZNER MD: MARY PILLINGE

GRAHAM PARKER HEART SPYS GARY HYRICK TOWNIZ IRIS KANSAS RED ROCKERS DIVINYLS Added DAVE DAVIES PETER SCHILLING D-DAY

512-350-9999

WNOR/Norfolk (804) 823-9667 PD: RON REGER Hottest FIEX (H) POLICE (H) DURAN DURAN ELHES STEVIE NICKS ROBERT PLANT BRIVAN ADAMS (H) JOE MALEN ERROUS STEVIE RAY VAUGHAN CS6H ASIA BLACKFOOT DAVE EDMENDS JACKSON BROWNE (M) LOVEMBOY DEF LEPPARD (M) Medium HARSHALL CRENSHAN ELO ELO MEN AT WORK ZEBRA QUARTERFLASH IRON MAIDEN RICK SPRINGFIELD AXX AXE
DAVID BOMIE
BILLY JOBEL
RANSAS
DANNY SPANOS
STRAY CATS
22 TOP
TALEING HEADS
OFFE
CONEY HATCH
ELVIS COSTELLO

WKZL/Winston-Salem (919) 767-3705

PD: TON COLLINS HD: CHUCK HOLLOWA

WAPI/Birmingham

(205) 933-9274 PD. STEVE ENNER FOR JOHANS PETENSO (FROED) ROLL JOHANS PETENSO (FROED) ROLL JOHANN JOH

KMJX/Little Rock (501) 329-3808

PD: TON MOOD NO: TONNY SMITH

HOTLUST
STEVE MICKS
ROBERT FLANT
ASIA
JACKSON BEGENE
FOLLES
STEVE RAY VALGHAN
STEVE RAY VALGHAN
STEVE RAY VALGHAN
EDWITTHFULCS
TALLIS MICHAEL
STRAY CAVE
OLINEY MARCH
STRAY CAVE
OLINEY MARCH
STRAY CAVE
OLINEY MARCH
STRAY CAVE
FALSE
CHARLIS

KLBJ/Austin (512) 474-6543 PD: CLARK RYAN HD: JOHN HICHAEL SCOTT [FROZEN] THUZENI BOATE BOWIE FIRE POLICE JOE WALSH A PLOCK OP SEAGULL LOVERNOE QUATERPLASE
DONNIE TYLES
DONNIE TYLES
DONNIE TYLES
DONNIE TYLES
DONNIE TYLES
DONNIE DO CHAPTE FILADI
JACESON BISCHOE
IAN HANTEE
CHAPLEE
IAN HANTEE
CHAPLEE
HANTHALL CREMSHAM
ASIA
JOURNEY
HITCH MODE
MACHALL CREMSHAM
ASIA
JOURNEY
FRIGHT
ELON ADMG
HICK HENNOFIELD
MACHAE
FRIGHT
HANTE
FRIGHT
HANTE
FRIGHT
HANTE
FRIGHT
HANTE
FRIGHT
HANTE
FRIGHT
HANTE

WMYK/Norfolk (804) 481-1194

KRIX/Brownsville PD: GARY STEELE MD: RICHARD BROOK

SOCTORE
SOCIATE
GOLICE
GUIET RIOT
EERBA
IRON HAIDEN
ROBERT FLANT
ROBERT FLANT
ROBERT FLANT
ROBERT FLANT
ROBERT FLANT
ROBERT FLANT
ROBERT
ROBER

WLRS/Louisville (502) 585-5176 PD: DAN DEELY MD: BRIAN CHRISTOPHER Bottest
POLICE
ROBERT PLANT
ASIA
DOWNIE IKIS
CHARLIE
BUNTTHNICS
LOVERBOY
ZEBRA
ZZ TOP
Hedium
FIES
BHOOTING STAR
JOE MALSH
ELO
ETRYLE BAY VAL

BEAD STRVIE RAY VAUGHAN QUIET RAOT KANSAS HEART STRAY CATE A HELIZ COREY HATCH A STRAY SANOS WCKN/Greenville-Spartensburg (803) 226-1511 PDI STEVE CHRIS NO:

NOT SERV.

JACKSON BROWNE
POLICE
STEVEE NICKS
ASTA
BORRET FLANT
LOVISMON
LO DEF LEFFARD
EXNES ELTON JOHN
DAVED BOWIE
CHARLIE
JOAN JETT
FIRE
STEVIE RAY VAUGHAN
DYX2
Added
GRAHAM PARKER

HOTLERY
POLICE (H)
ASIA
POLICE (H)
ASIA
STEVIE NICKE (H)
ONVID BOWIE
FILE (H)
FILE (H)
FOR (H)
FILE (H)
FOR (H)
FILE (H)

WKQQ/Lexington (606) 252-6694

PD: DAVE KRUSENKLAUS

DIG IRON MAIDEN QUIET RIOT JOAN JETT EDDIE JOBSON/ZINC

WZXR/Memphis (901) 726-0060

PD: JOHN RIVERS

www.americanradiohistory

WQDR/Raleigh (919) 832-8311 PD: TOM EVANS ASST. PD: BOB WALTO Hottest FIRE DAVED BOWLE LOVERBOY MEN AT WORK POLICE SUSYTHEICS QUARTERPLASH ELO

ENUTIFICES
QUANTERFLASH
ELO VICTO
EL

WRXL/Richmond

(804) 282-9731 PD: CHARLIE WEST MD: TIM SCOTT

CONEY HATCH DAHNY SPANOS Added TIM FINN

. KISS/San Antonio (512) 223-6211 PD: GREG STEVENS HD: TEMPIE LINDSEY MOTERATE LAT MOTERT PLANT SHOOTING STAR FASTMAY ARCANGEL ZEBRA ASIA DIO FILKE TRIUMH KANSAS QUIET RIOT LOVERNOY JOE WALSH CHALLE PRISH

PD: JOHN HEIMERL

ROCLAME
FIEND RADGE (R)
POLICE (R)
SHALMAND R
SHALMAND

WDIZ/Orlando (305) 645-1802

PD: HAD HESSICK MOSTAGE PARADO CORFILEPARA CONTRACTOR SECURE SACRE SAC

WTKX/Pensaco (904) 438-7543

PD: MARK DAVID SAWYER

PD: ARIN MICHAELS MD: PEPE LOPE2

HON THEM SOLLICE (H) STRVILE HICKS (H) STRVILL H

KZOM/Beaumont (713) 727-0229 PD: GARY SHAW MD: RICK ROBBINS

MOCHENE
ASIA (A)
JACKSON BROWNE
LOVERROY
CHARALIE
AND CHARACTER
ADDERMALIN
TO STOLE AND ADDERMALIN
ADDERMALIN
STOLE AND ADDERMALIN
STOLE AND ADDERMALIN
SHOOTHK: STAR
TALKETER
FRANCE
REARY
BILLY IDOL
BEARY
STEVLE NICKS
ARCANCEL
Medium
STAR BUSH
BOG MOLLION
ESPICONAGE
EN CONTROL
EN CONTR

SIWOH DIVAC

DAVID SCHIE
MAGIUM
SPIS
GONNO PRIX
GONNO PRIX
GONNO PRIX
GONNO PRIX
DAVID
STEVIE RAY VAD
JACKSON BROWNE
REART
DEF LEPPARD
DFX
DIVINITY
BRICH
SPRAND
CONTY
HITCH NOTEN
CONTY
HATCH
SPRAND
CONTY
HATCH
EVIS
CONTY
HATCH
EVIS
CONTY
HATCH
EVIS
CONTY
HATCH
EVIS
LOSTHLIA

BUNDA
JETT
A
NINOR
DETAIL
A
HINOR
DETAIL
A

WQMF/Louisville (502) 589-4400

PD: TON OWENS HD: DUKE HEYERS EFFICIENT
BOCKERE

BOCKERE

FIRE

ZZ TOP
LOVERDOY (M)
ARCHAGE

BACLANCEL

BAC

WOWE/Chattanooga (615) 267-1050 PD: TONY DAVIS

MDI TONY CAVIS

MOTTON

MOTTON

CAVID BOWIT

TALKING MEADE

ROBERT PLANT (H)

PETER

PETER

PETER

ACKAON RECHNE (M)

DONNIE TYLER

ACKAON RECHNE (M)

DONNIE TYLER

ACKAON RECHNE (M)

DONNIE TYLER

MOTTON

ACKAON RECHNE

ACKAON

A

DIO
INON MAIDEN
BODIE JOHSON/ZINC
PRISH
CHABLIE
A, P.B.
STEVIE RAY VAUGHAN
GARY MYRICK
DFX2
Added
CONEY HATCH
NILS LOFGREN

KLAQ/EI Paso (915) 544-8864

POI PETER CLANCY

HOCKEST COST

HOCKEST COST

FOR THE PETER CLANCY

FOR THE PETER CLANCY KUFO/Odessa (915) 366-2801 PD: J. MICHAEL SCOTT

BOT LOWE

AMEN
STRVIE RAY VAUGHAM
STRVIE RAY VAUGHAM
STRVIE RAY
ROBERT PLANT
LERRA

LERRA
LERRA
LERRA

LERRA
LERRA
LERRA

LERRA
LERRA
LERRA

LERRA

LERRA

LERRA DIO
HELIX
RICK SPRINGFIELD
ROD STEWART
A ANIMALS
A TIM FENN
A NEIL YOUNG
QUEENSRYCHE
HILB LOFGREN
Added

WKTM/Charleston 803-554-7154

PD: JOHN LEE MD: LEE GELLINS

Hottest ASIA (M) JACKSON BROWNE POLICE JOAN JETT

Added STAN BUSH COBRA DAVE DAVIES AZTEC CAMERA TRIUMPH JOBOXERS WSLQ/Roanoke (703) 387-0234

PD: RIC JOHNSON MD: DON MORRISON HOTTEST TO THE TOTAL OF T HUMAN LEAGUE ELO RICK SPRINGFIELD JOE WALSH TALKING HEADS BILLY JOEL RDBERT PLANT Hedium PRISH PRISM
ZERBA
ZE TOP
ZERBA
ZE TOP
CONNET INIS
HARSHALL CRESSHAM
CHTELL
FETE SHELLEY
MATCHALL LAMPOON'S
MONTHONAL LAMPOON'S
CHARLIE DAWNESS
GARW HFRICE
BOOMHE STILLEY
MATTH BRILLEY
MONHIE THE BRY
MATTHE BRY
MATTHE

ROBERT PLANT STEVIE NICES

STEVIE NICES
LOVERSOY
FIRE
LOVERSOY
FIRE
MEN WITHOUT MATS
FLASHONACE
FLASHONACE
STRAT CATS
RECICK SPRINGFIELD
STRAT CATS
Red law
TALKING MEADS
DOWNED STRAT CATS
SPEAN ADMIN
DOWNED STRAT
SPEAN
STRAIN STRAIN
STRAIN
STRAIN ANY VACCHAN
COLUMN
C PD: HARRY GUSCOTT HD: GREG HAMMER

BUFYTHNICS

a HEART

c ELVIS COSTELLO

d HEN WITHOUT HATS

a STRAY CATS

WRUF/Galnesville (904) 392-0771

Parallel Three

WIZD/Ft. Pierce (305) 686-6505

PD: PETER CLANCY

BOTEAS PLANT
ZERRA
ROBERT PLANT
ZERRA
CHARRE
INAS
CHARRE
BOULICE
BFTAN ADMS
ASIA
FASTWAY
JACKSON HROWNE
FASTWAY
JACKSON HROWNE
FASTRA
STRVIE RAY VAUGHAN
RAMBAS
STRVIE RAY VAUGHAN
RAMBAS
STRVIE MICKS
SHOOTING STAR
SHOOTING STAR
CAMPERTAGE
AND
DIR WALL
AND
DIR JERRA
LONG
DO VAL
LONG WROQ/Charlotte (704) 392-6191 PD: SCOTT SLADE FOI S.CO.T DANIEL

HOCKERY
FIEX
JACKSON BROWNE (M)
ASIA (M)
TALEIMS HEADS
FOLLICE (M)
STEVE MY VALSHAM
HEADS
FOLLICE (M)
STEVE MY VALSHAM
HEADS
FOLLICE (M)
STEVE MY VALSHAM
HEADS
FOLLICE (M)
STEVE MY
FOLLIC (M)
FOLLIC (M a BREAKS . IRIC MARTIN BAND

KSMB/Lafayette (318) 232-1311

WOWD/Tallahassee (904) 386-5141

PIEK
ELO
LOVERNOY
DEF LEPPARD
QUARTERFLASH
ROBEDT PLANT
CHARLIE
STRAY CAME
STREYLE MICKS
ABILLY JOIL
POLLCE
DAVIO BOWLE
JOE MALSH
JACKSON BROWNE
ABIA ASIA

ASIA

BERTHUNICE

BERTHU

KFMX/Lubbock (806) 747-1224 PD: HAT LAMP HOLDESS BYAN

BOLLESS BYAN

BOLLES SPRINGFIELD
FIRK CATE
FIRK CATE
FIRK CATE
FIRK CATE
FIRK CATE
FIRK CATE
FIRE CATE

RROKUS
DIO
QUEENS RYCHE
Q-FEEL
BREAKS
EDDIE JOBSON/ZINC
PRISH
IAN HUNTER

MIDWEST

MOST ADDED (10)ASIA E. Martin Band (9) Minor Detail "Canvas" (9) **Neil Young** (6) Animals "Night" (6) Peter Schilling (6)

HOTTEST Police (43)Loverboy (35)Asia (34)**Jackson Browne** (34)Robert Plant (32)Fixx (32)

JIM CAPADII
MICHAELIY
KAMSAN
MICHAELIY
KAMSAN
MICHAELIY

SHALAMA R FLASHDANCE

• WLUP/Chicago (312) 440-5270

PD: GREG SOLK MD: SKY DANIEL:

Hottest POLICE PETER GABRIEL DAVID BOWIE JACKSON BROWN! JIM CAPALD!

Parallel One

WEBN/Cincinnati (513) 871-8500

PD: DENTON MARR NOT LOSE
POLICE
BRYAN ADAMS
GARY WFICK
CHARLIS
BRYAN ADAMS
GARY PICK
CHARLIS
Z. TOP
POLICE
Z. TOP
POLICE
Z. TOP
POLICE
JAMES P. PROJEC
BRYAN
STRAY
PRIGHT
PRIGHT
PRIGHT
PRIGHT
ATTACT
JACESON BROWNE
STAT
LOVEROUS
META M. MOUK
ELO
META M. MOUK
ELO
ELO
ELO
FOLICE
POLICE
POLICE MOLLY HATCHET HITCH RYDER DURAN DURAN QUARTERFLASH

KDWB/Minneapolis (612) 739-4000

PD: DAVE HAMILTON ASST. PD: LORRIN PALAGE Bottast Jackson BROWNE LOVERBOY FOLICE DEF LEPPARD ZZ TOF MICHAEL BOLTON ELO MIC.

JACEGO MANAGE AND A STANDARD A STANDARD AND A STANDARD A STANDARD AND A STANDARD AND A STANDARD A STANDARD AND A STANDARD A STANDARD AND A STANDARD A STANDARD

An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

EING.
STEVIE HICKS
CEGH
HITCH STOEP
UT
UT
INHERITATION
LOVEROUT
LOVEROUT
LOVEROUT
LOVEROUT
LOVEROUT
LOVEROUT
LOVEROUT
LOVEROUT
ENDIEL STAR
SHOOTING STAR
CULTURE CLUB
BILLY HOOL
ELTON JOHN
MANAGALL CREMSHAM
FAMILE
ENTSA
FAMILE
ENTSA
ANDRIAL
ENTSA
EN

WMMS/Clevelar (216) 781-9667

PD: JOHN GORMAN MD: KID LEO

MOTERAL POLICE EDITION CONTROLLED STRAY CATS ALLA CETTON JOHN LACES BROWNE EACH STRAY CATS ALLA CATS STRAY CATS ALLA CATS STRAY CATS ALLA CATS STRAY CATS ALLA CATS STRAY EACH STRAY STRAY E MICKES STRAY AUGUSTA CATS ALLA CATS A MOTEST PLANT
MATERIAN PLANT
MATERIAN PLANT
MELL YOUNG
MELL YOU
MELL

KSHE/St. Louis (314) 842-1111

MD: JACK SILVER

HOTERS
ZERRA
POLICE
ZERRA
POLICE
ZERRA
POLICE
ZERRA
POLICE
ZERRA
Z

PD: NORM WINER MD: JOHN MRVOS

ACCIONE BROWNE POLICE L'AS CONTELLO TALLING HEADS STOVIL NICOS FELLO TALLING NICOS FELLO TALLI

WXRT/Chicago (312) 777-1700

- WLLZ/Detroit (313) 863-1800 PD: JOE URBIEL MD: DOUG PODELL DEF LEPPAND DEF LEPPAND DEF LEPPAND MARGHALL CREMISHAM TURES SANCTION OF THE CONTROL OF THE CONT

PD: LEE ARNOLD MD: ANDY BLOOM

MEN AT YORK
MARI WILDON
MARI WILDON
MARI MARI WILDON
MARI MARI WILDON
MARI MARI WILDON
MARI HOST SET THE UNITED THE SET OF KQRS/Minneapolis (612) 545-5601

KKCI/Kansas City (816) 531-3400

PD: DAVE POPOVICH MD: MIKE WHITE

POLICE (N)
LOVERBOY LOVE CONTROL OF CONTROL

PD: DOUG SORENE HD: LYNN WELLS

HD: LYNN MELLS

BOETest
BOOTHEE IRIS
ZEBRA
CHABELIE
DEF LEPPARD (M)
BOTH
ZE TOP
JIH CAPALDI
JOE MALSH
LOVERBOY (H)
Medium
FIXX
KROKUS
HICHAEL BOLTON
XINKS

MICHAEL BOLTO KIMKS ROBERT PLANT ASIA KANSAS A MOLLY HATCHET DFX2 MEART DANNY SPANOS POLICE & ARCANGEL IRON MAIDEN SPYS a DIO JACKSON BROWNE STRAY CATS PRISM

KWK/St. Louis (314) 644-1380

PD: BEAU RAINES HOTTEST LOVERBOY STEVIE NICKS POLICE FIXX DAVE EDMUNDS 2Z TOP DURAN EURAN DURAN DURAN DEF LEPPARD JIM CAPALDI

CHRIS DEBUNGH
SHOOTING STAR
RICK SPRINGFIELD
PRINCE
SHALAMAR
HEART
DONNA SUMMER
TRIUMPH
ARCAMGEL
HOO STEMART
Added
QUIET RIOT
GARY MYRICK
STAYING ALIVE

KYYS/Kansas City (816) 753-4567 PD: JOE MCCABE MD: RANDY RALE?

MEN AY WORK
BILLY JOOL
Hedium
PAISH
RED RIDER
GOANNA
FLASHDANCE
ZEBPA
ELO
ELTON JOHN
JOE WALSH
ROD STEWART
BRYAN ADAMS
EUNTHOLIS
ROBERT
JAST
TUBES
KARRAS
KAJAGOGGO
KAJAGOGGO KAMSAS
KAJAGOGGO
RICK SPRINGFIELD
QUIET RIOT
HICHAEL BOLTON
KROKUS
ARCANGEL
HEN MITHOUT HATS
STRAY CATS
A PLOCK OP SEAGULI
A NARED EYES
BILLY IOOL
A GARY MYRICK

WMET/Chicago (312) 826-9191

PD: RICH MEYER HD: JOHN HCCRAE Rottest DEF LEPPARD ASIA LOVERBOY MICHAEL JACKSO STEVIE NICKS ELO BOLLER

ELO
POLICE
PRINCE
PRINC

WRIF/Detroit (313) 444-1010

DD MARK PASHAN

RD HICHGEL NAYER

(FROCEN)

FOLICE (M)

LOVERDO (M)

LOVERDO (M)

FOLICE (TUBES
KINKS
DICK COULSON & LET
BITTER SWEET ALLEY
ADDRENALIN
TONY CARRY
CARLOS SANTANA
RED RIDER
PLANET P PROJECT
JOAN JETT
QUARTERFLASH

WLPX/Milwaukee (414) 342-1111 PD: JIH KUBCAH
PD: DUSIE AJDTIN
DUSIE PLANT
DUSIE PLANT
DUSTRICES
ASIA (H)
EEVIS COSTELLO
RELYTHOUS
RELYTS COSTELLO
RELYTHOUS
DUSTRICES
DOS TOP
DONNIE INE
STOP
DONNIE
DONNIE
DONNIE
DONNIE
DONNIE
DONNIE
DONNIE
DONNIE
RES
DONNIE

Parallel Two

KMOD/Tulas

PD: JERENY WHO MD: JIM JONES Bottest POLICE (M) QUAPTERFLASH FIXX ZZ TOP ASIA (M) JOE WALSH CHARLIE

SPYS
DAVID BOWIE
EURYTHHICS
STRYLE RAY VAUGHAN
GARY MYRICK
AMDED
AXE
CONEY HATCH
STRAY CATS
PEISM
DIO
NEIL YOUNG
NICHAEL HYNN
HEART WIOT/Toledo (419) 248-3377 PD: TERRY SULLIVAN

Bottest POLICE STEVIE NICKS ROBERT PLANT LOVERBOY IRON MAIDEN

KICT/Wichita (316) 722-5600

PD: BILL BRUUN MD: PAT WELSH

BIOL LEAST
LOVERBONY
JACKSON BROWNE
POLICE
ASIA
FIRST
PARTY
FIRST
DAVID BOWNE
STYLE NICKS
STRAY CATS
RICK SPRINCPIELD
JOHNEY
STRAY CATS
RICK SPRINCPIELD
JOHN JETS
ZE TOP
STEVIE RAY VAUGHAN
ANCAMOEL
TARY
BAY VAUGHAN
ANCAMOEL
TARY
BAY VAUGHAN
ANCAMOEL
TARY
ELTON JOHN JOHN
ANTHALE
ELTON JOHN JOHN
ANTHALE
ELTON JOHN
ANT

ELO

EURYTHMICS

EURYTHMICS

EILLY JOEL
IRON MAIDEN
KROKUS

QUIET RIOT

HELIX

CONEY HATCH

- CITI-FM/Winnipeg 204-786-6181

PD: STEVE YOUNG

BOTTEST
FIXE
FIXE
FOLICE
FOLICE
JOE MALSH
STEVIE NICKS
MINISTRY
PETER GABRIEL
IAN HUNTER
JOAN JETT
BOBERT PLANT
HIKE QUEFIELD
& \$51A
ASIA
LOVERBOY
DIO

NOTORHEAD
OPK2
SAKON
ELVIS COSTELLO
A JACKSON BROWNE
TALEINC HEADS
STRAY CATS
Medium
TRARS FOR PEARS
PROTOTYPE
HELIX
CONTY HATCH
TORONTO

WWCK/Filmt (313) 744-1570

PD: MARK MILLER MD: LINDA LANSI

NOTCHES
STRINY CARS
JOAN JETT
POLICE (N)
RICK SPRINGPELD
TALKING HEADS
GUANTEW LABO
GUANTEW LABO
ELEMENT OF LABO
ASIA (M)
Medium
ANE
LOVERSOY
DOWNLE HAS
LOVERSOY
DOWNLE HAS
COVERSOY
DOWNLE HAS
STRINE RAY VAUGHAN
LORD OF THE NEW CA
ANTALE
CHARLE
CH

Y95/Rockford

(815) 877-3075 PD: BRENT ALBERTS MOST CASE

MODERT PLANT

STRUIC MICKE

STRUIC MICKE

STRUIC MICKE

STRUIC MICKE

STRUIC MICKE

STRUIC MICKE

SIMPLIFIELD

STRUIC MICKE

SIMPLIFIELD

STRUIC MICKE

STRUIC

WXKE/Ft. Wayne (219) 484-0580 (219) 484-0580 PD. RICK WEST RD. HALL BRANDT (FROZEN) BOCLEGE GEBAR BILLY IDOL FLANET P PROJECT ZEBRA FLAV FISX (M) STEVIE MICKS BLACKPOOT RALL 6 OATES QUIETE ALOT GUETT PLANT LOVERBOY ASIA CHARLE CHAR

(918) 664-2810

CHABILE

CHABLE

ARCANGEL

ZERRA (H)

LOVERBOY

JACKSON BROWNE (H)

MACHIGA

RAGNI MARIA

SHOOTHING STAR

GARY MARIA

FILEPPARD

TORNET PLANT

CONNIEL IRIS

BRYAN ADAMS

STANY CORN

STAN

DAVID BOWIE
ASIA
A ASIA
A ASIA
FIRST
QUARTERFLACK
JOAN JETT
RICK SPRINGFIELD
CONNIE ERIS
JACKSON BROWNE
ERIS
JACKSON
J

ELO
JOE WALSH
TIM SCOTT
SONNIE TYLER
LISA PRICE
Added
BIG DADDY WAPL/Appleton (414) 734-9226

PD: WAYNE SHAYNE

BOLICE POLICE ROBERT PLANT LOVERBOY ZEBRA STEVIE NICKS FIXX TALKING HEADS KANSAS JACKSON BROWNE JOAN JETT DEF LEPPARD ELO

Hottest ROBERT PLANT DANNY SPANOS TALKING HEADS POLICE JACKSON BROWNE GARY MYRICK ELVIS COSTELLO ASIA

ASIA BILLY IDOL STRAY CATS CHARLIE STEVIE NICKS DAVID BOWIE BRYAN ADAMS LOVERBOY

WTUE/Dayton (513) 224-1501

PD: BILL PUGH HOTTEST (M)
DURAN DURAN DURAN DURAN DURAN DURAN DURAN DOVING (M)
DAVID BOWIE ELO
JACKSON BROWNE CHARLIE
JOAN JETT (M)
ASIA

DEF LEPPARD
ELO
QUIET RIOT
Medium
Hedium
DUNNTERFLASH
STRAY CARS
DAVID BOWIE
DIO
STEDIE FAY VAUCHAN
HILLY VOUNG
PECKER SHILLING
FASTWAY
AXE
SPYS
CHARLIE
FROW MOLEN
FROM MOLEN
HELIX
AGGE
ASIA
ASIA
ELVIS COSTELLO WLAV/Grand Rapids (616) 456-5461 PD: TONY GATES MD: MIKE SIRIANN

ZEBRA
ROCKETS
PRISM
BURNING SENSATIONS
IAN HUNTER
JOE WALSH
GARY MYRICK
DIO
STEVIE NICKS
R.E.M.
TALKING HEADS
ELTON JORN

- KGGO/Des Moines (515) 265-6181

PD: LARRY MOPPITT

KQDS/Duluth (218) 728-6421

PD: BRUCE MCGREGO MD: BRIAN TAYLOR

NOT LEPRADO [6]
POLICE (M)
POLICE

WILS/Lansing (517) 393-1320

PD: LES COOK ND: DOUG BURTON

BOT SET SOON METERS AND METERS AN

SPYAN ADMS
LOVERSOY
SPYG
STEVIS MAY VALGHANSTEVIS MAY VALGHANSELLY JOSE.
Med Tue
REN WITHOUT HATS
HEAPT
HELEY
COMEY MATCH
SCHOOT HATCH
SCHOOT HATCH
EART
AND SCHOOT HATCH
AN · WFBQ/Indianapolis (317) 257-7565

PD: ALAN EDWARDS MD: ROBIN LUSE HD: ROILN LUSE

ROTLEC (H)

LOVERBOY (H)

LOVERBOY (H)

STRAY CAP'S

ROBERT PLANT (M)

FIEX

JOAN JETT (H)

ASIA (N)

JOAN JETT (H)

ASIA (N)

JOAN JETT (H)

ASIA (N)

JOAN MALEN

DE TOP

IOAN MALEN

JOE WALSH

DOE WALSH

TALKING HEADS

ELO

TALKING MADS
ELO
QUIET REOT
CHARLEE
DONNEE IREE
DONNEE IREE
ARCANCEL
HORY MATCH
ROCKY MATCH
ACCA SPRINGFRELD
STOLE NICKS
A PRISH
BILLY JOEL
BILLY JOEL
BILLY JOEL
BELC MAPTIN BAND
SELTON JOHN
MIMOR DETAIL

KATT/Oklahoma City (405) 631-8881

PD: DAVE BREWER MD: WARREN WILLIAMS

NOTES THE DAY OF THE ANY OF THE A BREAKS
DANNY SPANOS
CONEY HATCH

A ANIMALS

B ELVIS COSTELLO

ERIC MARTIN BAND
Added
TALKING HEADS
Q-FEEL
NILS LOPGREN

KEZO/Omaha (402) 592-5300

Hottest
STEVIE NICKS (M)
LOVERBOY (M)
POLICE (M)
NOBERT PLANT (M)
ASIA (M)
JACKSON BROWNE (M)
JOAN JETT (M)
FIXX (M)
HEN MITHOUT HATS
RICK SPRINGFIELD
STRAY CATS

PD: GREG GILLISPIE MD: JOE BLOOD

Medium
DFX2
STEVIE RAY VAUGHAN
BILLY IDOL.
R. E. H.
DONNIE IRIS
ARCANGEL
TALKING HEADS
ZEBRA
Q-FEEL
KANSAS
BRYAN ADAMS

BRYAN ADAMS DAVID BOWLE HELIX QUIET RIOT

 WXLP/Davenport (319) 326-2541 PD: GABE BAPTISTE MD: TERRY DUGAN

HOTE BE TO SOAN HOTE BE TO SOA DIO QUARTERFLASH TALKING HEAD! DANNY SPANOS JOAN JETT IRON NAIDEN STRAY CRTS

STRAY
ELO
EURYTHANICS
MARSHALL CRENSHAW
OFF LEPPAND
JOE WALSH
A HEART
PRISH
A STEVIE RAY VAUGHAN
CONEY HATCH

PD: DEBBIE DALTON MD: DALE WOLTER

WMAD/Madisor HOTEMAT POLICE
ROBERT PLANT
FIXX
STEVIE NICKS
LOVERBOY
AS LA
STRAY CATS
ZZ TOP
JACKSON BROWNE
DEF LEPPARD
DEF LEPPARD
DAY LOPA
BON BROWNE
DOY GRANT
JOAN JETT
SPYS
SYSTEM
RITCH RYDER

WIBA/Madison (608) 274-5450 PD: DAVE ERVIN

Hottest POLICE LOVERBOY DEF LEPPARD DAVID BOWIE FIXE FIXM TORK EUROPHINICS NEW AT WORK STEVIE HICKS DUDAN DURAN STEVIE HICKS DUDAN DURAN AND SERVIM ADAMS. BOYN GRAFT STANK DAY OF THE STANK DAY OF

WWCT/Peorla (309) 674-2000

PD: RICK PETERSON NOTES PLANT
STRYLE WICKS
POLICE
OFF LEPPAND
JACKSON BROWNE
FASTWAY
FAS

NICLE PRIMETED.

NICLE

CARY MYRICK
CHRIS DEBURCH
BRYAN ADAMS
MEART
DANNY SPANOE
ELTON JOHN
MARSHALL CREMSHAM
INTS
TALKING HEADS
HELIX
MELL YOUNG
JOHNOCKES
THREE DOG NIGHT WLVQ/Columbus (614) 224-1271

PD: PAT STILL MD: LEE RANDALL Hottest ZZ TOP ASIA JOAN JETT STEVIE NICKS JACKSON BROWNE

STRAY CATS
POLICE
RICE SPRINGFIELD
RICE SPRINGFIELD
RICE STRAY
ROSEN WITHOUT NATS
LOVERBOY
ROSEN BLAD
ROSEN BLAD
ROSEN
R

Parallel Three

KLYV/Dubuque

PD: ROBERT WELCH MD: TIM JANSEN HOTTEST RICK SPRINGFIELD FIXX ROD STEWART POLICE (H) STEVIE NICKS DURAN BURAN BURAN

ELO
QUAPTERPLASH
DAVID BOWIE
JACKSON BROWNE
ROMAN HOLLIDAY
ROBERT PLANT
EURYTHMICS
BONNIE TYLER
ASIA
STRAY CATS
Medium

ASIA

STRAY CATS

Medium OPE

ZERM

FASTNAY

KANSAS

ELVIS COSTELLO

TURBE

T

PD: TOM BARKER

WBYG/Kankakee (815) 939-4541

PD: BILL TAYLOR MD: CHRISTIE KAYHILL HOTTGET

FOLICY

FOLITY

FOLICY

FOLICY

FOLICY

FOLICY

FOLICY

FOLICY

FOLICY

FOLIT

NO. JONNI MILITAM

FOLICE
FOLI

ELVIS COSTELLO
REDO STEMBET
PETER CARRIEL
THREE DOG NIGHT
Q-FEEL
CSEN
INNS
DOOBSIE BROTHERS
ANY HOLLAND
STRAY CATS
RIZE
Added
ASIA
NATIONAL LAMPOON'S

WDEK/DeKalb (815) 756-9250

PD: WARD HOLMES MD: JOANI WILLIAM

KFMQ/Lincoln (402) 476-6565

PDI TOM ANGER

BOT SER

LOVERBUY

FIXX

STEYLE HICKS

JACKSON BICKS

STEVLE SOWNER

FOR SO

KSQY/Rapid City 605-578-3533 PDI JACK LUNDY POL JACK LUMDY

HONG LOSS

POLICE

POL

AOR

ASIA BIG DADDY BO DIDDLEY Howlin' Wolf PETER SHILLING HEART WCPZ/Sandusky (419) 625-1010 PD: BOB BEDI

NOTES TO THE STATE OF THE STATE KQWB/Fargo (218) 236-7900 PD: JAY BOULEY MD: JOHN ERDAHL Nottest Jackson Browne (A) POLICE (H) BRYAN ADAMS RICK SPRINGFIELD ASIA (H) LOVERBOY ELO

LOVERBOY
ELO
BILLY JOEL
ROBERT PLANT (H)
FIXX
PRESIDENT
CONTENTALS
SATISTICS
STEVILS
S

PD: PAUL VITON MD: DREXEL DEPOR

Hottest ROBERT PLANT JOAN JETT POLICE JACKSON BROWNE CHARLIE ELO

LOVERNY
EARL MARTH MAND
CONNET FITS (M)
COLUET RIOT
COLUET RIOT
FIEX
Medius
TALKING HADOS
STEVIE MICKES
JOE WALDH
AND
MEDIUS
FINA
MICK SPRINGFIELD
COAPTERLAN
ELINTHRICS
DAVE EMPNORTHRICS
STEVIE MAY VAUGHA
LINTHRICS
LINTHRICS
LINTHRICS
LINTHRICS
LINTHRICS
LINTHRICS
LINTHRICS
LINTHRICS
STEVIE MAY VAUGHA
LINTHRICS
STEVIE
LINTHRICS

WEST

MOST ADDED (12)Heart "Refuse"

(8)

(8)

(7)

Animals "Night" (11)**Breaks** Nils Lofgren

HOTTEST Police (50)Asia (38)Loverboy (36)Robert Plant (36) Fixx (32)**Jackson Browne** (32)

KGON/Portland (503) 855-9181

ASST. PD: GLORIA
ROCLERA
FOLICE
FOLIC

PD: DAVE VAN DYKE ASST. PD: GLORIA JOHNSON

Parallel One

KDKB/Phoenix (602) 897-9300

Asia

PD: JEPF SATTLER MD: J. DAVID HOLMES Hottest DEF LEPPARD (M) POLICE (M) GOANNA

BLACKPOOT DONNIE IRIS SHOOTING STAR IAN HUNTER ZZ TOP DFX2 PETER SCHILLING ELTON JOHN QUARTERFLASH JOAN JETT HEART GRAHAM PARKER ELVIS COSTELLO

TALEFING MEADS
DIO
STEVIE RAY VAUG
HEART
DONNIE IRIS
EANSAS
CHARLIE
ARCANGEL
JOURSEY
DURAN GURAN
STYX
TAITUPPH
TUBES
ZEBRA

KNAC/Long Beach (213) 437-0366 PD: JIMMY CHRISTOPHER HD: MRRY JO GODGES

Hottest POLICE DAVID BOWIE TALKING HEADS HEN WITHOUT HATS

TEARS FOR FEARS
SUSTIMICS
B-52'S
OINCO BOINGO
YAZ
PETER GABRIEL
FUN BOY THREE
ELVIS COSTELLO
HUMAN LEAGUE
NEW CHOSE
R.E.H.
CURE
U2

BONN POLLIDAY
SURVINCIA SINSATIONS
UN40
PETER TOSH
SPARKES
SPA

KRCK/Portland (503) 222-1841 PO: ROBIN MITCHELL MD: BOB BROOKS

PRISM
LOVERBOY
Medium
SHOUTING STAR
ZZ TOP
KAMBAS
CHARLIE
QUIENSBYCHE
QUIENSBYCHE
QUIENTROT
IRON MAIDEN
RAIL
DIO
TURES
TURES

. CFOX/Vancouver (604) 684-7221

PD: DON SHAPER MD: RICK SHANNON FOT RICE SHANNON

BOTTER

BOTTER

BOTTER

BOTT

KLOS/Los Angeles (213) 557-7250

PD: TORMY HADGES MD: FUTH PINEDO

HOCKEST CERPAND OFF LEPPAND OFF LOWER OFF JACKSON BROWNE GREAT WHITE Q-FEEL RATT SARON DANNY SPANOS SPYS TWISTED SISTER & IAN HUNTER

An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.



KZOK/Seattle (206) 223-3911

PD: JIN ROBINSON ND: CRAIG MARTI

ROLLET
ROMET PLANT
QUIET RIOT
LOVERBOY (M)
POLICE (M)
POLICE
RANGED
POLICE
RANGED
JOE WALSH
SPYS
DOWNLOSH
POLICE
RANGED
JOE WALSH
ROWNLOSH
POLICE
RANGED
JOE WALSH
ROWNLOSH
POLICE
ROWNLOSH
POLICE
ROWNLOSH
ROWNLO

KISW/Seattle (206) 285-7625

PD: BEAU PHILLIP: MD: STEVE SLATON

NO: ETEVE GLATON

NOTES AND STATE STATE

ROCKET PLANT

DOLICE

ROBERT PLANT

DOLICE

ROBERT PLANT

DAVID SOME

STEVIE RAY-VAUGHAN

JACKSON BROWNE

QUEEN SWOOTH

BEART

GUEENSWOOTH

BEART

BEA

KSJO/San Jose (408) 288-5400

PD: LEE NOY HANSEN HD: NIKKI STEVENS

BING LARE

POLICY

BRYAN ADAMS

PIERN

HICHARL BOLTON

LOVERBOY

HICHARL BOLTON

LOVERBOY

HICHARL BOLTON

LOVERBOY

HICHARL

HIC

KUPD/Phoenix (602) 838-3062

ASST. PO: VAL MCIN
BOTTAGE
POLICE
DAVID BOWIE
STEVIE NICES
BOBERT PLANT
LOVERBOY
AS IA
AS IA
AS IA
FOR INFORMATION
FOR INFORMATION
FOR INFORMATION
AND INFORMATION
INF

INXS
EURYTHHICS
STRAY CATS
ELVIS COSTELLO
KANSAS
DFX2

DORYZ
ELO
CHARLIE
TEARS FOR FEARS
THEARY
TEARS FOR FEARS
I MEARY
KI SAING THE PINK
DIO
B-52'-8
FRYAN ADAMS
STEVLE RAY VAUGHAN
CURAN CURAN
ZE TOP
HEN AT WORK
DANNY SPANOS
JOAN JETT
IROM MAIDEN

KOLA/San Bernardino (714) 825-9952

PD: AL BARNETT

Rottest FIXX POLICE STRAY CATS STRAY CATS
LOVERBOY (H)
KANSAS
STEVIE HICES
ADDREST PLANT
JACKSON BECOME
TALKING NEADS
REGIS
BEGINE
ZERAN
BEGINE
ZERAN
DURAN
D

MEI NAD WAY

BOXTAGE
STITE GASHIEL
STITE GASHIEL
STITE GASHIEL
STITE GASHIEL
STITE GASHIEL
STITE GASHIEL
STITE
STILLING
FI.T.H.
SUBMAN
STALLING
FI.T.H.
STILLING
FI.T.H.
STILLIN

KFOG/San Francisco (415) 885-1045

KCAL/San Bernardino (714) 825-5020

PD: JIM JAMES HD: MIKE STEWART

BOCLARI
BOOK AND BOOKES
OTHERO BOTHER
OTHERO BOOKES
DAVID BOOKES
DAVID BOOKES
DAVID BOOKES
DAVID BOOKES
DAVID BOOKES
DAVID BOOKES
DO BOO

KMEL/San Francisco

(415) 391-9400 PD: BOBBY COLE MD: NADINE HARZ

Rettest
MOLICE
HEART
STEVIE RAY VAUGHAN
PRISM
PRISM
PRISM
PRISM
PRISM
JOE NALSH
LOVERNO'S
MALSH
MITCH REPORE
STEVIE WICKES
PARIO CHUISE
GARY MERICA
STATURE
STEVIE WICKES
PARIO CHUISE
GARY MERICA
FIRM
MORTH BRICK
FIRM
MORTH BRICK
FIRM
MORTH BRICK
MORTH BRICK
FIRM
MORTH BRICK
MOR

KGB-FM/San Diego (619) 292-1360

PD: LARRY BRUCE ASST. PD: TED EDWARDS

ASST. POI TEO

BOTLES

BOLICE

DYAZ

DEF LEPPARD

STEVIE NICKS

ROBERT PLANT

JOUNNEY

LOVERDOY

DAVID BONTE

ASTA

JACKSON BROWNE

BEAL

LIVERDOY

ELVIS COSTELLO

COMEY MATCH

ELVIS COSTELLO

COMEY MATCH

ELVIS COSTELLO

COMEY MATCH

FERNOWS

JOAN JETT

QUIET RIOT

FASTMAY

DIO

PASTMAY
DIO
DIO
DIVINYUS
COMMIS
DONNIE IRIS
ZERRA
DONNIE IRIS
ZERRA
DAMS
TALKING HEADS
JOE MALSH
STEVIE RAY VANGHAN
OF FEEL
CHARLIE
CH

ARCANGEL
PRISH
TEARS FOR FEARS:
IRON MAIDEN
FIRM
KINKS
R.E.H.
HEEART
ANIMALS

- 91 X/San Diego (619) 236-9872

PD: DAVE LOGAL

FREDIR
STRAY CATS
Medium
Hedium
Hediu

HADNESS
U2
OFA2
TREES
HAURICE 6 CLICKES
SPARS
HORN HORMAN
CLITURE CLIB
LONDS OF THE NIM C
ALTERED INMISS
MALCOLM HILLAREN
SISTING THE PINK
JULIUS
NYC
DIAL-H
ADM AND THE ANTS
RAJMODOGOO
E SQUAD PETE SHELLEY Added TRANSLATOR

· KBPI/Denver (303) 938-2313

PD: PHIL STRIDER MD: KAREN ALLEN

KMET/Los Angeles (213) 464-5638 PD: SAM BELLAMY

Rottest ASIA POLICE DEF LEPPARD ROBERT PLANT LOVERBOY DET LEPPANS
HOBERT PLANT
LOVERNOY
STEVIE NICES
TRON HAIDEN
QUIET RICOT
DIO
TRIALKING HEADS
TRITHER
STEVIE FAY VAUX
STEVIE FAY VAUX
STEVIE FAY VAUX
GANIE DONNIE
ZZ. TOP
KANEAS
HEART
YAT
Hedium
JANNY SPANOS

TAT.
THE MANNY SPANOR
THISTED SISTER
THISTED SISTER
THISTED SISTER
FROM THE MANNER
SHOOTING STAR
FIXX
FASTWAY
JOHN JETT
JOHN JETT
SHOOTING STAR
FIXX
FASTWAY
JOHN MATCH
JOHN MATCH
JOHN MATCH
JOHN MATCH
GENARIE
CHARLE
QUEENSETCHE
ARTH
MAITE SISTER

KBCO/Boulder

(303) 444-5600 PD: JOHN BRADLEY MD: DOUG CLIPTON NO: DOUG CLIFTON

HOST-SET

FOLICE

JACESON BROWNE

STRYLE NICES

ROUBET PLAN

ROUB

BILLY JOEL

FINNS.

FINNS.

FINNS.

FINNS.

FINN CANSE

FINN CATS

FOR HIS CATS

FOR H

KOME/San Jose (408) 246-6611

Hottest ZEBRA POLICE (H) ZEBBA
POLICE (H)
DOTAN ADAMS
POLICE (H)
DOTAN ADAMS
PASTWAY
TRIMPH (H)
KAMAGA

TRIMPH (H)
KAMAGA

ROBERT PLANT
LOVERBOY
SNOOTING STAP

LOVERBOY
SNOOTING
SNOOTI

K-97/Edmonton (403) 428-8597

MON WILLIAM WANTER & CLICIMES ANAINTER & CLICIMES ANAINTER & CLICIMES ANAINTER & CLICIMES ANAINTER & COMBRA ANTE COMBRA ANTE COMBRA DEVA COMBRA DEVA COMBRA DEVA CANDER & COMBRA DEVA CANDER & COMBRA DEVA CANDER & COMBRA DEVE EN COMBRA DE COMBRA DE

KROQ/Pasadena (213) 578-0830

PD: FREDDIE SNAKESKIN MD: LARRY GROVES

BREAKS
B-52'S
SKALAWAR
SONNIE TRIS
BILLY IDOL
VELWETEEN
ESPENANCE
DOOBE BROTHERS
CITY OF GLASS
ZZ TOP
SCHEROLACK
THANSLATOR
THAN SCOTT
BISCOTT

DIAL-H HOWARD DEVOTO

POI NELL EMANGE

POI SECCE SERVICE
(FROZEN)

BOULER

B Hottest LORDS OF THE NEW C FREUR OIWGO BOINGO STRAY CATS BILL NELSON YELLO PETER TOSH
BAD MANNERS
DAVE EXEMPLS
TALKING HEADS
POLICE
SPAMOAU BALLET
OUBAN DURAN
SHEIREBACK
HEAVEN 17
BLANCHANGE
BURNING SEMSATIO
FIX FIXX FUN BOY THREE TEARS FOR FEARS UZ LOCATO OF SEAGUL DIVISION DIVISIONI DIVISI

KPRI/San Diego (619) 565-6006

PDI ENDET GLACOEN
(FROZED)
ROTEST
ROT

KINK/Portland (503) 226-5000 PD: RICK SCOTT MD: CARL WIDING

NO. CARE VIDING

NOT CA

KQAK/San Francisco 415-474-9100

PD: BOB HEYMAN

MED. OC

MIT SAME HEADS
H-52'S

ALTERED IMMGES
YAZ
CURE
CURE
EUROPEANS
HEAVEN 17
FFEES CAMMITE
FFEES
F

PD: BILL STAMBAUGH MD: DOUG DAVIS

Parallel Two

KWXL/Albuquerque (505) 785-5400

NONTEST PLANT OUTSTANDING STRANT PLANT OUTSTANDING STRANT PLANT OUTSTANDING STRANT STRANDING STRANT STRANDING STRANT STRANDING DANNY SPANOS
ERIC MARTIN BAND
ELO
STEVIE NICKS
MICHAEL BOLTON
A MILS LOPGREN
A NIRALS
ETIM SCOTT

. KOMP/Las Vegas (702) 876-1460

PD: CHARLIE MORRIS MD: BIG MARTY

BOTTON (M)

BOTTON (M)

DAVID BOWIE

JACKSON BROWNE (M)

CHARLIE

JOAN JETT (M)

RICK SPRINGFIELD

ASIA

EURTTHRICS

MEN WITHOUT HATS

www.americanradiohistory.com

EX TOP
LOVERROY (M)
STRVIE NICKE (M)
POLICE (M)
ROSERY JALVY (M)
ROSERY (M)
R

KZAP/Sacramento (916) 925-3700

PD: CHUCK BROWNEN

KPOI AM-FM/Honolulu (808) 524-7100

PD: BILL MIMS MD: ANDY PRESTOR NOT LEAST POLICE STEVIE NICKES NICKES

· KRSP/Salt Lake City (801) 262-5541

PD: RANDY ROSE MD: BARRY MOLL HOT BARDY MOLL

NOTABLE

DEF LEPPARD

POLICE (N)

STEVIC NICKS (N)

FIXE (N)

LAVID BOMIE

BLAY JOEL

HEAL

MELL

MELL ELO QUIET RIOT TALKING HEADS EANSAS CHARLIE STRAY CATS HEART STEVIE RAY VAUGHAN ANIMALS

PD: TON HARSHALL HD: LENNY BLOCH

KILO/Colorado Springs

PD: RICH HAWK ND: ALAN WHITE

HEART
MARSHALL CREMSHA
BURTHHICS
UNAFTERICASI
GUARTERICASI
THREE DOG NIGHT
CSAM
DF12
HITCH RYDER
DONNIE IRIS
ANCANCEL
SHOOTING STAR
MELL YOUNG
MEGIUM
ERIC HARTIN BAND
IAN HUNTER
JOAN JETT
DANNY SPANOS
DIO
DIO

KZEL/Eugene (503) 484-4304

PDI KEN MARTIN

PDI EDI MARTIN

NOT LEAR
POLICE (H)
STEVIE NICKS (H)
JANGADO BENGME (HANGADO
JANGADO BENGME (HANGADO BENGME (H

KROY/Sacramento (916).441-4950 PDI DENNIS NEWHALL

KCPX/Salt Lake City (801) 972-3030 PD: GARY MALDRON

Hottest POLICE (M) LOVERBOY (M) JACKSON BROWNE (QUAFTERFLASH ASIA (M) RICE SPRINGFIELD CHARLIE JOAN JETT

KFMG/Albuquerque (505) 265-8811

KEZE/Spokane (509) 448-1000 PD: BRIAN GREGORY ND: MAUREEN HATTHENS

- KWFM/Tucso PD: JIM RAY MD: RICK ALLEN

(303) 634-4896

SHALAMAN MEN WITHOUT HAT STATING ALIVE ELVIS COSTELLO Added GRAHAM PARKER

KIDQ/Bolse 208-336-0939 PD: DAVE PREZ

ROTLENE
ASIA
ROBERT PLANT
PRISM
ROLEOTING STAIN
GOULTET ROTT
LOVERBOY
TELUPOR
POLICE
EX
TO POLIC

KFIV/Modesto 209-527-6100 PD: C.J. STONE ROCEAN ROCEAN RANGE OF PLANTS OCHE PERSON (M) DOVERSON SOUNT AND SOUNT RANGE OF S

MSB LORDS OF THE NEW C KLPX/Tucson

KZOQ/Missoula (406)728-5000 PDI VERN ARGO (602) 522-6711 PD: MICHAEL BERGE MD: BRIAN MILLER PDI VERN ARGO
MONTENET
JACKSON BROWNE (H)
PRISH
ASIA (A)
EANSAS
ROBERT PLANT (H)
ROBERT PLA

* KKDJ/Fresno (209) 226-5991 PD: DEAN OPPERM MD: JEFF RIEDEL

HOT TEST
POLICE
POLICE
POLICE
POLICE
POLICE
POLICE
FOR PLANT
LOVERSOY
FTEVIX NICKS
DAVID SOURIE
JOAN JETT
LOVERSOY
THEN PRINCE
CONTROL

PD: BILL STAIRS NO TOWN TALES

NOTCHET
POLICE
ROBERT PLANT

A ASIAN SHOME (M)
GUARTEFLANT

FUTTH GUART

FUTTH GUARTEFLANT

FUTTH GUA CS&N
LOVERBOY
PLANET P PROJECT
RICKEE LEE JONES
Added
CHARLIE
SPANDAU HALLET
TONY CAREY
HASSHALL CREMSHAI

Parallel Three

KAWY/Casper 307-235-1515 OM: PRED LEEMHUIS

HO: PURE DAVIS

BOT LAST

POLICY
CHARLE
ELESS

ELES

KFMF/Chico (918) 343-8461 PD: ROW WOODW

NOTICE STATE IN THE STATE OF SEASON SEASO

PD: JAME ASKER HD: ALLAN WILSON

FORLICE
TALKING MEADE
FALSING MEADE
FALSING MEADE
FALSING PARTIE
FALS
FALSING PARTIE
FALSING PAR

PD: RANDY ROBBINS

KTCL/Ft. Collins (303) 571-1232 PD: JOHN HAYES MD: SCOTT ARBOUG

HOTTOST YAUGHAN ELVIS COSTELLO JULIKA HOBERT PLANT POLICE TALKING HEADS RICHARD THOMPSON RICHARD THOMPSON UNAND THE METERS OF THE NICKS GRAMAN PARKER JOE MALSH BOR HARREY & THE MATTER CAMERA BROWNE FUN BOY THREE PETER TOSH DOORS E RECHISTAN NILS LOFFCREN BROWNILS LOFFCREN BROWNING

BREAKS
ANNABEL LAMB
OINGO BOINGO
HINOR DETRIL
ANIMALS
JO JO ZEP
TIDAL WAVE
DAVE DAVIES

PD: BOB CEMM HD: HARR GILES

KTYD/Santa Barbara (805) 963-1801

PD: DANIEL COOK MD: BRUCE VAN DYKE

NOT BROCE VAN OFF MOLICE MORERT PLANT JOAN JETT MICK SPRINGFIELD QUARTERFLASH FIRK STEVIE MICKS DAVID BOMIE LOVERNOY TALKING MEADS

ELECTRICS
STAW CATS
QUIET ALOT
A SILA
Medium
COUNTE FIS
STEPM
EVIS COSTELLO
KISSIMC, THE PINK
BLILY COSTELLO
DOL MALCH
COUNTE CONSCIPLIC
COUNTER
EAHEAS
BRIDAR ADMS
CHAMLE
EAHEAS
EATEM ADMS
CHAMLE
TILE COUNTER
TILE

KTMS/Santa Barbara (805) 963-1975

KWHL/Anchorage (907)349-6551

BOOLEAN
BRYAN ANAME
HEARY
ROBERT PLANT (M)
ROBERT PLANT (

KSPN/Aspen (303) 925-5776 PD: LEE DUNCAN

NO. TOW CAMEY

NOTICE

NOTICE NYLOUS OF FILMS.

FAVIOR OF FILMS.

PATHET BY FILMS.

PATHETH SAY ORDER

PATHETH SAY ORDER

PATHETH SAY ORDER

BENNIE TAVOR ORDER

BONNIE TYLEF

EDGY CANTOFF

THOSE

ANABAS

BRILLENACH

FAN BOY THREE

JOAN JETT

AMMAD

AND DETAIL

JEMMILLENB

RINGS DETAIL

RINGS

RINGS DETAIL

RINGS

KOZZ/Reno (702) 329-9261

CHR PARALLEL ONE PLAYLISTS

EAST



POLICE/Every Breath You Take
COMER SPREAK/Dise Works hard For
the STRUMLT/Show before hard For
the STRUMLT/Show years
to STRUMLT/Show years
to CHINAL JACKSON/Menns as district
SOUTHER STRUMLT/Show Size
HOUSE CANAL JACKSON/Menns as district
SOUTHER CANAL JACKSON/Menns as district
SOUTHER CANAL JACKSON/Men 18
LUTHER CHINAL JACKSON/MEN

MRIATON'T CTY

ELTCH JURN/FILSE The Bride

POLICE/King Of Pain

RICE EPRINCIPLE Wight Out

PAACHUTE CLEB/FILSE Up

DOUG & THE ELGOS/NO NO NO HODODY But

VERCHIQUE BELIVILA/C'est Un Reveur

ORIGINEDS BELTHACTOR UP havens

FIELD/Savel by Sero



Buffalo

PD: Harv Moore MD: John Piccillo

STTE/High Time
JOE MALEH/I Can Play That Rock
PSTEX GABRIEL/Rolsbury Hill
LINDSY SUCKINGRA/Holiday Road
ARCANGEL/Tragedy
AXE/Heat In The Street

ALE/Heat in the Street

EISSING THE PINE/Heybe This Day
silly TOOL/Dencing Mith Myeelf
CARY MYRICK/Message to Tou
BLACKFOOT/Message to Tou
BLACKFOOT/Message to
TEARS FOR PERSE/Change
HINISTRY! Mented to Tell Her
ANIPALS/The High!



Music Coord: Geni Donaghey

USIG COORD. Geni Donaghey

2 COMEA. RESERVING Works hard for the Comea.

3 HOLD STREET AND WORKS HARD FOR the Comea.

4 COUNTY SEMBLACKERS HARD AS A STREET AND HARD STREET AN

20 GROWEN MEMBER/Lady Love MelDes Hore SPANDAU BALLET/Erus HIGH SHEMEN/Jook In My Arms Agmin LEME/You're Driving No Out GAP BAND/Party Tyels

MEZHO AL YAMROVIC/I Love Bucky Road BRIEST ROBINGH/Slame It On Love EARMIT/Rely Yourself to Ny L JULISEA/Rostwellings Of Afric TURBS/Tip Of Ny Yongue

(H) indicates one of the five "hottest" records on each Parallel One



Washington, D.C.

PD: Alan Burns MD: Mary Taten

1 COLLETE PLANT THE NE TO Near 1
2 SENIOR (1998)
2 SENIOR (1998)
3 FOLICE (1998)
4 CROWN SEDERIC PROPERTY OF THE PROPERTY OF T

30 AIR SUPPLY/Meking Love Out Of No MECO/Ewok Celebration

B104 WBSB

Baltimore

PD: Jan Jeffries Music Coord: Amy Kronthal

POLICE/Revey Breath You Take

FOLICE/Revey Breath You Take

FOUNDAL SEPORLEA/Manier

FOUNDAL SEPORLEA/Manier

FOUNDAL SEPORLEA/Manier

FOUNDAL SEPORLEA/Manier

FOUNDAL SEPORLEA/Manier

FOUNDAL GETAIN THOSE Mord For Th

LOWERDOY/MOS MORE Mard For Th

LOWERDOY/MOS (Files In Lowe

FOUNDAL SERVICE/Seep Free Line)

FOUNDAL SERVICE/Seep Free Line)

FOUNDAL SERVICE/Seep Free Line)

FOUNDAL SERVICE/Seep Free Line)

FOUNDAL SERVICE/SEEP FREE SERVICE/SEEP

JACKSOON SEMMET/AMPIER IN LOWE

JACKSOON SEMMET/AMPIER IN LOWER

JACKSOON SEMMET IN

BRYSCH & FLACK/Tonight I Cale

ELTCH JOHELE THE BRIDE
JUICE HEMPOOM/Teal Ner HO
CHARLEFIE'S Investable
JEFFERY ORDERSE/Don't You Get SO Had
TURBE/FELD OF My Tomque
TALKING HEAD (Nursing Down The Hous
SOE BAHD/Just Be Good To She



Buffalo PD: Bob Wood MD: Roger Christian

MD: Roger Christia

1 1 1 POLICE / Presty Teach You Take
2 2 ENTITIONED / Presty Teach You Take
4 3 2 ENTITIONED / Presty Teach You Take
5 2 ENTITIONED / Presty Teach You Take
6 1 STONAL ROPELLO/Manias
7 TOO PRESTY TO THE PRESTY THE RESTY OF THE
7 OFF LEFT / PRESTY THE RESTY OF THE
8 SELLAT JOB. / Pall Nor About IR
11 0 SELLAT JOB. / Pall Nor About IR
11 0 SELLAT JOB. / Pall Nor About IR
12 1 10 SELLAT JOB. / Pall Nor About IR
13 1 10 SELLAT JOB. / Pall Nor About IR
14 10 SELLAT JOB. / Pall Nor About IR
15 10 SELLAT JOB. / Pall Nor About IR
15 10 SELLAT JOB. / Pall Nor About IR
15 11 ON THE SELLAT JOB. / Pall Nor About IR
15 12 O'THAN CHARACTER / Pall Nor About IR
15 12 O'THAN CHARACTER / Pall Nor About IR
15 13 SELLAT JOB. / Pall Nor About IR
15 14 O'THAN CHARACTER / Pall Nor About IR
15 15 DEED / Pall Nor About IR
15 16 O'THAN CHARACTER / Pall Nor About IR
15 16 O'THAN CHARACTER / Pall Nor About IR
15 17 O'THAN CHARACTER / Pall Nor About IR
16 18 THAN CHARACTER / Pall Nor About IR
16 19 SELLAT LORD / Pall Nor About IR
16 19 SELLAT LORD / Pall Nor About IR
17 18 SELLAT LORD / Pall Nor About IR
18 19 SELLAT LORD / Pall Nor About IR
18 19 SELLAT LORD / Pall Nor About IR
18 19 SELLAT LORD / Pall Nor About IR
18 19 SELLAT LORD / Pall Nor About IR
18 19 SELLAT LORD / Pall Nor About IR
18 19 SELLAT LORD / Pall Nor About IR
18 19 SELLAT LORD / Pall Nor About IR
18 19 SELLAT LORD / Pall Nor About IR
18 19 SELLAT LORD / Pall Nor About IR
10 SELLAT LORD / Pall Nor About IR
10 SELLAT LORD / Pall Nor About IR
10 SELLAT LORD / Pall Nor About



Pittsburgh PD: Steve Kingston

MD: Don Geronimo

15 22 mm of WARLYI's a Mistake
15 23 mm of WARLYI's a Mistake
17 34 30 MM ONNOWICH Like A File
17 35 34 MAIDAN'S CAT IN FOR
18 34 MAIDAN'S ARMINISTRUM SAFETY
19 34 MAIDAN'S ARMINISTRUM SAFETY
19 34 MAIDAN'S CAT IN SA

ADDS __EFFREY OSBORNS/Don't You Get So Mad FOLICE/King Of Fain STRAT CATH/(She's)Bary + 17 GEORGE MEMBERS/Lady Love Me(One More JOAN JETT/Fake Friends MARKED EVER/Fromt-e-, Promises LAURA MEMBERS/MON AS I Supposed To

WNY5

Buffalo

5 1 74CO/Puttin' On The Batts
3 2 HICHARD SEMBELLO/Maniaer
3 2 HICHARD SEMBELLO/Maniaer
3 2 HICHARD SEMBELLO/Maniaer
1 5 ABILA/Don't CUP
5 ABILA/Don't CUP
5 COMMAN SEMBELLO/Maniaer
7 COMMAN SEMBELLO/Maniaer
7 COMMAN SEMBELLO/Maniaer
1 LOVEN SEMBELLO OF Agent
8 1 LOVEN OF MANIAER
1 LOVEN OF MANIAER
1 DON'S MANIAER
2 DON'S MAN

SPANDAU BALLET/True
JUICE NUMTON/Tell Her Ho
AIR SUPPLY/Making Love Dut Of Mo
GEURGE STREN/Lady Love He(One More

CHARLEFIT's Inevitable
HARRD ETES/Fromises, Promises
FRANK STALLOME/Far From Over
SKALAMAR/Dead Givesway
ELTOM JORN/Else The Bride
TUBES/Tip-Of My Tonque

MITRADIO 9

STRYLE MICHAE/SEARCH SMCC
PREIGCE/199
JACKSOON BROMMY/Lawyers In Love
TACO/PATELS* On the Rise
MICHAE/SEARCH SMCC
MICHAE/SEARCH SMCC
MICHAE/SON

LOUISE TUCKER/Midnight Blue MAREO BYES/Promises, Provises

Providence

Operations Manager: Tom Cuddy

HIGHEL SUBBLEAD/Maniec

THOMEL SUBBLEAD/MANIEC

THOMEL

WKBW Buffalo

DOLLCE/Sweety Broach fou Take

RESI AT WORK/It's A Histane

COMMINISTRATIVE SHOTAN BAT OFF TH

STEVETS SIGNEY/Show Shorts Bat of For Th

SCOVERNOY/Shot Cities In Love,

STORMS INSERTOR(TROP PRINCIPLE) FRANCISCS

REAL TROPES SIGNEY (Resp Perinciple) FRANCISCS

REAL TROPES SIGNEY (Resp Perinciple) FRANCISCS

REAL TROPES SIGNEY (Resp Perinciple) FRANCISCS

GURNETSSIFERETVISION OF TO BEACT

20, 25 P.R. DAVID/Nords SPANDAU BALLST/True FRAME STALLOWS/Far From Over SHALAMRE/Dead Givenwhy

PAGE SHEEL/Hold He 'Til The Horn HETTE HIDLER/All I Heed To Enow STEAT CATS/(She'S)Sery + 17

PD: Sandy Beach

MD: Jon Summers

92

MD: Keith Abrams

Pittsburgh PD: Cary Pall

PD: Ray St. James MD: Brad Jones MD: P.J. Fox

BILLY JOHL/Pell Her About It PERMICH/1999 (PERMICH/1999) FINISH SEARCH/1998 FINISH NATURE SEARCH/1998 FINISH SEARCH/1998 FINISH

1050 chum

PD: Jim Waters

DAVID BOWIE/Modern Love EDDY GRANT/E Bon't Manna Dence POLICE/Eing Of Pain

FOLICE/FLING OF PAIN
KICK SPRINGFIELD/KLamman Touch
MIRE OLDFIELD/KLatake
FIEE/Saved By Mero
ELTOW JOSE/KLas The Nicke
TIM FIEN/Through The Years
MARKER EYES/FORMISES, FORMISES
BRYAN ADAMS/This Yime

WNBC

Radio 66

Miami PD: Robert W. Walker MD: Frank Amadeo

MD: Frank Amadeo

1 1 POLICE/Pressy Breath You Take
6 2 MED PROTOCOLOGY Breath Amadeo
1 2 MEDICAL PROTOCOLOGY Breath Amadeo
1 4 MIDMIGHT BRANCHES BREATH AMADE
1 5 BRILLAMAN FLORE GIVEN AMAZE
2 S BRILLAMAN FLORE GIVEN AMAZE
3 S BRILLAMAN FLORE GIVEN AMAZE
4 THE STANDAR FLORE FLORE
5 S BRILLAMAN FLORE GIVEN AMAZE
5 S BRILLAMAN FLORE
5 BRILL

SIGNIE TYLER/Total Eclipse Of The SPANDAU BALLET/True RICHI JAMES/Cold Sicoded KC & STRENINE BANGALVE IT Up DEF LEPPADO/POOLIN' SEE (RES/Sommon Balonging To



PD: Kevin Metheny Music Coord: Babette Stirland

New York

26
MEN WITHOUT HATE/The Safety Dence
EDDY GRANT/I Don't Manna Denos
RONNIE HILSAP/Don't You Know How Mu

DOGSIS BROTHERS/You Relong To Me-CULTURE CLOS/I'll Tumble 4 Ye FIRK/Saved By Earo ELO/Rock 'N' Roll Is King TOHT CARBY/West Coast Summer Mig

CFTR680

Toronto PD: Sandy Sanderson MD: Bob Saint

18, 40 LMB/You're Drieing Me Out POLICE/King Of Pain

SOUTH



Atlanta

PD: Jim Morrison MD: Jeff McCartney

PMIL: Jeff McCartney

1 1 00004 Supplishe Works Mard For th
1 2 DOLLG/Movey Breath / For Take
1 3 DOLLG/Movey Breath / For Take
1 3 DOLLG/Movey Breath / For Take
1 3 DOLLG/Movey Breath / For Take
1 4 DOLLG/Movey Dreams in Mark
1 5 DOLLG/Movey Dreams in Mark
1 6 DOLLG/Movey Dreams in Mark
1 6 DOLLG/Movey Dreams in Mark
1 7 DOLLG/Movey Dreams in Mark
1 8 DOLLG/Movey Dreams in Mark
1 10 DOLLG/Movey Dreams in Mark
1 10 DOLLG/Movey Dreams in Mark
1 11 DOLLG/Movey Dreams in Mark
1 12 DOLLG/Movey Dreams in Mark
1 12 DOLLG/Movey Movey Dreams
1 13 DOLLG/Movey Movey Dreams
1 14 DOLLG/Movey Brown Dreams
1 15 DOLLG/Movey Brown Dreams
1 15 DOLLG/Movey Brown Dreams
1 16 DOLLG/Movey Brown Dreams
1 17 DOLLG/Movey Brown Dreams
1 18 DOLLG/MOVE BROWN Dreams
1 18 DOLLG/MOVE BROWN Dreams
1 18 DOLLG/MOVE BROWN Dreams
1 19 DOLLG/MOVE BROWN Dreams
1 10 DOLLG/MOVE BROWN DREAMS

Houston

PD: John Lander

MD: PATTY Hamilton

1 POLITE/Twery Breath You Take
2 1 POLITE/Twery Breath You Take
3 2 INDEX CARD. The American
4 END CARD. The American
5 5 LOVEROY/Mon. Girls In Love
6 10 POLITE/Twery Breath You Take
6 10 POLITE/TWERY/Mon. Girls In Love
7 TO COMB. CARDEN/Plear Card American
7 TO COMB. CARDEN/Plear Card American
8 HTLEGOR & UNICADE/Plear Card American
10 POLITE/TRUE/Jeves Comme. Let You G
10 POLITE/TRUE/Jeves Comme. Let You G
11 ENGIO MEMORIA/Memor Gome. Let You G
11 ENGIO MEMORIA/Memor Gome. Let You G
10 POLITE/TWER/Jeves Breath You Fine
10 POLITE/TWER/Jeves Breath You Fine
10 POLITE/TWER/Jeves Breath You
10 POLITE/TWER/Jeves Breath You
10 POLITE/TWER/Jeves Breath
10 POLITE/ MD: Patty Hamilton

MANUAL METAL Health Calabrate SERVICE of PLACE/TONING ALL Calabrate SERVICE of PLACE/TONING ALL Calabrate SERVICE of PLACE/TONING AND THE ADDRESS OF THE ADD

755 SM Miami

PD: Keith Isley WINZ-FM

Mark Shands

POLICIA/Devery Preach You Take

How SENTENDIA'S This The

HOW SENTENDIA'S THAT THE

HOW SENTENDIA'S THAT THE

HOW SHOW SHOW SHOW SHOW SHOW

HOW SHOW SHOW SHOW SHOW SHOW

HOW SHOW SHOW SHOW

HOW SHOW SHOW

HOW SHOW SHOW

HOW SHOW SHOW

HOW SHOW

HOW

HOW SHOW

HOW

SPANDAU BALLET/True

PRIME STALLOMS/Far From Over NAZEO ETRA From eve, Promiero JEFFREY COMMONIANO E TOO Get 80 Mad JOHN JEFF/Fake Friends FIEL/Saved by Bard LOGIS TOCKER/HIGH Simm STEM JOHN CVEL ELEM & Naife STEM JOHN CVEL ELEM & Naife

Z-98

Atlanta

ATLANTA'S RADIO STATION PD: John Young **MD: Chris Thomas**

3 1 PROME/PAICY Frait
1 2 COMES ROWSEN/FOR HOUSE Based For Th
1 3 COMES ROWSEN/FOR HOUSE BASED FOR TH
2 4 COMES ROWSEN/FOR HOUSE BASED
5 3 COLCUL/PROPER PROMES TO TAKE
5 5 COLCUL/PROPER PROMES TO TAKE
6 6 PRIMES LACKSCOM/FORMS OF RESISTANT
10 10 COMES ACCORDING TO BE SENTING
10 0 PRIMES LACKSCOM/FORMS OF SENTING
10 0 PRIMES LACKSCOM/FORMS OR SENTING
10 10 COMES ACCORDING TO BE SENTING
10 COMES ACCORDING TO BE SENTING TO BE SE 7 9 MICHAEL ACCOMPRISED BE SEATION FOR

HOREST PLANT/Sig Log EMARY/Bow Can I Refuse SPANSAN MALLST/Tree SEE (MESS/Semmons Helonging To TALKING MEADS/Surning Down The House



Ops Mgr: Mason Dixon MD: Diana Thomas

P. Diana Thomas

1 1 POLICE/Prevy Treath You take
2 2 Double Support (A) Police Street
2 2 Double Support (A) Police Street
2 2 Double Support (A) Police Street
2 2 Double Street
2 3 Double Street
3 3 Dou



Ops Mgr: John Shomby

ASST. PD/MD: Pete Thomson

H 3 9 EUNTHRICK/Dwest Oreans(Are Hade
H 1 2 TRCO/Pete Liv On the Mars
H 1 3 TRCO/Pete Liv On the Mars
H 1 3 TRCO/Pete Liv On the Mars
H 1 5 TRCO/Pete Liv On the Mars
H 1 6 TRCO/Pete Liv On the Mars
H 2 7 TRCO/Pete Liv On the Mars
H 2 1 TRCO/Pete Liv On the Ma Asst. PD/MD: Pete Thomson

ADDS LAURA BRAHIGAN/Now Am I Supp MOMENT PLANT/Sig Log DAVID SOWIS/Modern Love STRAY CATS/(She's)Sexy + 17 GEORGE MESSON/Lady Love He(One More

MIDWEST

WGCLOB Cleveland PD: Bob Travis MD: Tom Jeffries

MD: Tom Jeffres

11 1 POLICE/Every Breach You Take
12 1 POLICE/Every Breach You Take
13 1 POLICE/Every Breach You Take
14 0 DOWN'S GENERAL/O'Meniac
15 1 POLICE/Every Breach
15 1 POLICE/Every Breach
16 1 POLICE/Every Breach
17 0 BURDON'S COUNTY Breach
18 1 BURDON'S COUNTY Breach
18 1 BURDON'S COUNTY BREACH
18 1 BURDON'S BROWN'S AND STATE
19 1 BURDON'S BROWN'S BLACK
19 1 BURDON'S BROWN'S B



Ops. Mgr.: Steve Casey MD: Steve Perun

8 4 1 POLICE/Brery Breath You Take 3 3 MEDY CAMPY/Ricotr LC Avenue 7 5 METHODICE/Brery Commission Made 8 9 8 METHODICE/Brery Commission Made 9 9 METHODICE/Brery Commission Made 9 9 METHODICE/Brery Lambdanon, John E F 21 10 COMMISSION MINISTER PORT Bard For Th 10 11 CDY LEPHANO/MINIST OF Lambdanon

15 NICHARL JACKEON/Roman Matura MARKO STEE/Promises, Promises NOBERT PLANT/Rig Log

MILLY JOSE/Tell Her About It Jrs Chralof/Living On The Edge

www.americanradiohistory.com



WEOL ? SEM

PD: Tac Hammer St. Paul Asst. PD/MD: Gregg Swedberg

19
HEART/Now Can 1 Nefue:
EXDER MARETY/Now Put The Beat In N
GEGGGE EXECUT/Now Put The Beat In N
GEGGGE EXECUT/Ldy Love Met One Hore
TELETION RELOE/Narming Down The Hous
PETER GARRIEL/Solsbury 1111

JUICE WENTCH/Tell Her No
CMRIE DEMUNCACH Ship To Shore
YALFANDODY'S DIATY
XALFE CONTROL OF THE THE STORE
EXTRE CONTROL OF THE STORE
ANY MATRICATHERS AND SHORE
F. B. DAVID/Words



Detroit

PD: Steve Goldstein MD: Bob Ransom

CECRCE NEMSON/Lady Love He(Ons More SPANDAD BALLET/Trome TUBES/Tip Of My Tongas TALKING HANDS/Burbling Down The Hous JUICE NEWTOW/Fell Her No LOUISE TUCKER/Michight Blue

CHARLEZ/It's inevitable
RITA CODGLIDGE/All Time High
JOHN JETT/PARE Filenda
JOHN JETT/PARE Filenda
JOHN JETT/PARE JOHN
MAND FIRST JOHN
MAND JOHN
MAN



PD: Jim Fox

MD: Tony Galluzzo

Tony Galluzzo

1 POLICE/Every Breath for Take
2 HOLGEL SCHEBLE/Manisc
2 HOLGEL SCHEBLE/Manisc
3 ENDYSHER SLAT FOR Levels
5 ENDYSHIR FLASH FOR SCHEBLE/MANISC
5 ENDYSHIR FLASH FOR SCHEBLE/MANISC
6 ENDHE FLASHFORE SCHEBLE/MANISC
6 ENDHE ENDHES/ENDYSHIR
6 ENDHES/ENDES/ENDYSHIR
6 ENDHES/ENDYSHIR
6 ENDYSHIR
6 ENDHES/ENDYSHIR
6 ENDHES/ENDYSHIR
6 ENDHES/ENDYSHIR
6 ENDHES/ENDYSHIR
6 ENDYSHIR
6 ENDHES/ENDYSHIR
6 ENDHES/ENDYSHIR
6 ENDHES/ENDYSHIR
6 ENDHES/ENDYSHIR
6 ENDYSHIR
6 ENDHES/ENDYSHIR
6 ENDYSHIR
6 ENDYS

BRYAN ADAMS/This Time RICHAEL JACKSON/P.Y.T.(Fretty Young 7 POLICE/King Of Pein



Chicago

Ops. Mgr.: Steve Casey MD: Steve Perun # 1 1 POLICE/Every Breath You Take 3 2 SERGIO MENDES/Mever Gomma Let You G 2 3 EDDY GRAMT/Electric Avenue 6 4 MECO/Evok Celebration

THE CONTROL OF THE PROPERTY OF

ADDS 27
JIN CAPALDI/Living On The Edge
RICHAEL JACKSON/Buman Nature BILLY JOEL/Tell Her About It

WABX Detroit

PD/MD: Paul Christy

D/MD: Paul Christy

1 1 1 POLICE/Perry Reach You Take
2 2 HICHER, EMPELLO/Maniac
3 2 HICHER, EMPELLO/Maniac
3 2 HICHER, EMPELLO/Maniac
3 1 TOLO/PAREAL ON THORSE AND FOR TO THE COLOR OF TH

TALLY TO THE TOTAL TO ADDRESS TO

AMIRALIATIVE VIANT.

BARKT/Mor CAN I M fuse Me
DUICE MEMOTOR/Fell was Me
DUICE MEMOTOR/Fell was Me
DUICE MEMOTOR OF MEMOTOR

DOSERT HARMY/Mark by Gor Tone
DOSERT HARMY/Mark by Gor Tone
DOSERT FARMY/Mark by Gor
BILLY IDOL/MARKIN DIVINING MEMOTOR

TANK TOR FARMY/Markey
MINANI U.R. FARMY/Messays is Too
MARKITANI/Crossy

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

Danny Clayton

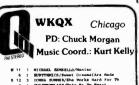
1 POLICE/Peerly Breath Yes, Table
2 BER AT BORNIES A Bistane
3 BER AT BORNIES A Bistane
4 COMB UNION/E Three tomostine I
5 BICKERS JUNES AND A BISTANE
5 COMPA UNION/E Three tomostine I
6 COMB UNION/E Three tomostine I
6 BICKERS JUNES AND A BISTANE
6 STRUCT RECORDANCE
6 S

TRCO/Puttin' On The Rits BOMBIE TYLER/Tot41 Eclipse Of The STRAY CATE/(She's)Sexy + 17

CA O A KBEQ

Kansas City Ops Manager: Todd Chase

DAVE EDMINDE/Blipping Away HUMAN LEAGUE/(Keep Feeling)Feecine AMERICA/The Bordex



ADDS F.S. DAVIZ/Mords
ELTCH JOHN/IJ/Mords
ELTCH JOHN/IJ/Mord The Bride
JEFFERT GENOMIC/Don't You Get So Nad
LOUISE TOCKEN/NIL-Sept Blue
ANERIS SRIEST/THE SALT BLUE
ALB MUFFLE/Making Love Get Of No

WEST



Tacoma-Seattle PD: Gary Bryan MD: Sean Lynch

POIL CHAPSETY BY STATE AND TANK OF COLORS AND TANK OF THE COLORS AND

KINKS/Don't For get To Dance KHENA EATCH/Telefone HEE GEES/Someone Belonging To SERGIO MENDES/Rainbow's End

MONESY MONIMON/Plane It On Love TUBES/TIP Of My Tompar PAUL ANEANDA Ms "TSI THE MOTH JEFFREY ORDONNE/Don't You Get Bo Mad HOMMIS TYLEN/PUR'S Eclipse Of The STANT CHTO/(Shw's/Insuy + 17 JULIS MEMFON/Fail Her Mo STICKEN/Thin low

Los Angeles

MD: Robert Moorhead

MD: Robert Moorhead

2 1 EURTWRIGE//week Drammilar Nede
3 2 MRH WITHOUT MYS-The Safety Dance
3 2 CHANGE CLASS TO A THE SAME CLASS TO A

DHEEMA EMATCH/Telefone COCCHTFM/IF I Only Hed A Brein SPANDAU SALLET/Typus ELFES CONTELLO/Everyday I Write The KINES/Don't Poryst To Dance HACHES/IE Mais De Love

A TRANSPORT FOR THE STATE OF TH



KMJK

Portland

ENJAGODDO/Hang On How HEART/How Can I Refuse HOBERT PLANT/Hig Log HODIE NABRITY/YOU Put The Best in H ELVIS COSTELLO/Everyday I Write The PETER GABRIEL/Solsbury Hill GEORGE HEMSOW/Lady Love Me(One More-LINOSEY BUCKINGHA/Molidey Road MECU/Smok Celebration

Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

20 24 LUMNA SHATICAN/THEN AS I Supposed To
20 25 TANON/THENCY OF THE SIZE
3 26 LUCYUS COMMUTALS THE SIZE
3 26 LUCYUS COMMUTALS THE SIZE
2 26 LUCYUS COMMUTALS THE SIZE
3 27 LUCYUS COMMUTALS THE SIZE
3 29 LUCYUS COMMUTALS THE SIZE
3 29 LUCYUS COMMUTALS THE SIZE
3 29 LUCYUS COMMUTALS THE SIZE
3 20 LUCYUS COMMUTALS THE SIZE
3 20 LUCYUS COMMUTALS THE SIZE
3 20 SANONIS COMMUTALS THE SIZE
3 20 SANONIS COMMUTALS THE SIZE
3 3 SANONIS COMMU

EMALAMAR/Dead Civewsy ERYSCH : FLACK/Tonight I Celebrate SEC CEES/Gemeone Belonging TO HORERT PLANT/Mig Log STEX/Migh Time TALEING MEADS/Burning Down The Bous ADDS

PAUL ANKA/Hold Me 'Til The Morn JEFFREY OSBONEK/Don't You Get So Nad JOAN JEFF/Feke Friends

PD. Mike Novak MD: Steve Behm

SERGIO MENDES/Rainbow's End BEE GEES/Sommone Belonging To JUICE MENTON/Tell Her Mo MAKED ETES/Promises, Promises EINES/Don't Forget To Dance

P.R. DAVID/Mords RITA COOLIDGE/All Time High LINDERY SUCKINGHA/Holiday Road SPANDAU SALLET/True

San Francisco

1 - POLICE THEORY STREET YOU TAKE
10 3 DESIGN THOSE YELL IN MARKE
10 3 DESIGN THOSE YELL IN MARKE
2 4 HICHARL SEMBLEACH AND HE ARE
2 5 HOME LEGISLEY LIVES FROM LIVES FOR THE ARE
10 7 DESIGN LEGISLEY LIVES FOR THE ARE
10 7 DESIGN LEGISLEY LIVES HE TO HEART
10 7 DESIGN LEGISLEY LIVES HE TO HEART
10 7 DESIGN LEGISLEY LIVES HE TO HEART
10 7 DESIGN LEGISLEY LIVES LIVES

64 KFI

Los Angeles

25, 34, 35 WHAM! U.RT/Bad Boys ELTON JORN/Kiss The Bride EINES/Don't Forget To Dence SERGIO HENDES/REINDOW's End TEARS FOR FEARS/Change

Portland

| POLICE/EVERY Breath You Take
| POLICE/EVERY Breath You Take
| TOURTHING TOWNER Dreams (Are Wade
| TOURTHING TOWNER Dreams (Are Wade
| TOURTHING TOWNER DREAMS (ARE THE TOWNER)
| TOURTHING TOWNER DREAMS (ARE THE TOWNER)
| SHEET CARACTISCHE ARE THE TAKE
| SHEET CARACTISCHE ARE THE TAKE
| SHEET CARACTISCHE ARE THE TAKE
| TOURTHING TOWNER DREAMS (ARE THE TOWNER)
| TOURTHING TOWNER TOWNER DREAMS (ARE THE TOWNER)
| TOURTHING TOWNER TOWNER TOWNER TOWNER
| TOURTHING TOWNER TOWNER TOWNER
| TOWNER TOWNER TOWNER THE TOWNER
| TOWNER TOWNER TOWNER TOWNER
| TOWNER TOWNER TOWNER
| TOWNER TOWNER TOWNER
| TOWNER
| TOWNER TOWNER
| TOW

20 MICHAEL JACKSCN/Naman Heture HEN MITMOUT NATS/The Safety Dence RICK SPRIMCFIELD/Naman Touch BRYSCN & FLACK/Tonight I Celebrate

LRB/You're Driving Ma Out GEOWGE SEMSON/Lady Love He(One More TOTO/Maiting For Your Love FAUL ANEA/Hold Me '711 The Morn TACO/Puttin' On The Rits

PD: Richard Harker

MD: Trevlyn Holdridge

BRYSCH & FLACK/Tonight I Celebrete TONY CRATE/Mest Coast Summar Nig GKORGE RENGN/Lady Love Hellon More COCCUPITE/IF I Cnly Hed & Brein JUICE NORYCOK/Tell Her No LMS/You're Driving Me Out

PD: Jhani Kaye

MD: Steve LaBeau

Seattle PD: Charlie Brown MD: Tom Hutyler

MUD: 1 COM Huttyler

H 1 1 POLICIPATE Fresh Tool Take
H 2 2 TACOPYTELS OF The Biles
H 3 2 TACOPYTELS OF The Biles
H 5 3 ENTITIONICS PRESS OF THE BILE
H 5 1 SECTIONICS OF THE BILE
H 5 1 SECTIONICS OF THE BILE
H 5 1 SECTIONICS
1

KUBE 93FM

HEN MITHOUT HATS/The Sefety Dance SHALAMBA/Dead Giveaway KEART/MOUCAI Lettue BORNIE TYLER/Total Eclipse Of The STRAY CATS/(She'e)Septy = 17 ELTCH JCHG/Kise The Bride

KISFM Los Angeles 102.7 Los Angeles PD: Gerry De Francesco

MD: Mike Schaefer

MD: Mike Schaefer

H 1 1 POLICE/Revy Breath You Yake
B 3 2 EVERTHERES/Down for the Medical Control of the Medical

ADDS

SPANDAU BALLET/True SHEENA BASTON/Telafone BRYEGH & FLACK/Tonight I Omlebrate CONNA SUPPER/Unconditional Love ELTCH JOHN/Miss The Bride STRAY CATS/(Jeb*) Basey + 17 LAURA BRANIGAN/Now Aw I Supposed To



MD: Steve Sande

NONNIE TYLER/Totel Kelipse Of The JUICE NEWTON/Fell Her Ho STYL/Migh Time BEE GEER/Sommene Belonging To EDDY GRANT/I Don't Manne Dance

LRB/You're Driving Me Dut AMERICA/The Border AIR SUPPLY/Making Love Out Of No ELYON JOHN/Kiss The Bride BJCK JAMES/Cold Blooded

101 FM Los Angeles

PD: Bob Hamilton MD: David Grossman

ADDS ANIMALS/The Hight SMCKEY ROBINSOM/Blame It On Love

KZZP

Phoenix

PD: Charlie Quinn

MD: Steve Goddard

1 PCLICK/Perry Strath You Take
2 NICOMAIN COMMISSION From 1
3 ENTRYCHICK/Perry Strath
3 ENTRYCHICK/Perry Strath
4 O'THYLE VICCK/Perry Strath
4 O'THYLE VICCK/Perry Strath
5 O'SEN AT WORLD'/ 1 A PAIR STRATH
6 O'SEN AT WORLD'/ 1 A PAIR STRATH
7 O'CHAPTER/ASSE/TAKE NE TO REACT
1 O'CHAPTER/ASSE/TAKE NE TO REACT
2 O'CHAPTER/ASSE/TAKE NE TO REACT
2 O'CHAPTER/ASSE/TAKE NE TO REACT
2 O'CHAPTER/ASSE/TAKE NE TO REACT
3 O'CHAPTER/ASSE/TAKE NE TO REACT
4 O'



PD: Doug Erikson MD: Gloria Avila

2 | EUNTYMENCE/Jowest Dysama(Apr Made
4 2 MICHAEL MENNELLO/Munisc
5 | MICHAEL MENNEL

JEFFREY OSBORME/Don't You Get So Had GEORGE BEHSOM/Lady Love He(One Hore TALKING HEADS/Burning Down The Hous

610 # KFRC

San Francisco PD: Gerry Cagle

MD: Sandy Loule

1 1 POLICE/Pury Press Nou Take
1 1 POLICE/Pury Press Nou Take
2 # POLICE/Pury Press
3 1 RICHARD JACKSON/Namen mature
3 1 RICHARD JACKSON/Namen mature
3 1 RICHARD JACKSON/Namen mature
4 80 RICHARD JACKSON/Namen mature
5 1 RICHARD JACKSON/Namen
5

27, 40 SHEENA EASTOM/Telefone MAINESS/It Must be Love

ELTCH JOHOL/Rise The Bride RIGH IMERGY/Back In My Arms Agnis BILLY JOEL/Tell Rev About It.

(H) indicates one of the five "hottest" records on each Parallel One

EAST **Most Added**Hottest

Juice Newton Spandau Ballet Michael Sembello Police **Eurythmics**

CHR ADDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Sheena Easton Spandau Ballet Bee Gees

Police Michael Sembello **Bonnie Tyler**

EAST PARALLEL TWO

WFLY/Albany, NY

SPANDAU BALLET STYX ARETHA FRANKLIN SERGIO MENDES Hottest:
POLICE 1-1
MICHAEL SEMBELLO 4-2
EURYTHNICS 9-4
MEN WITHOUT HATS 16-9
BONNIE TYLER 30-16

WTRY/Albany, NY

JUICE NEWTON Hottest: POLICE 1-1 EURYTHMICS 7-4 LOVERBOY 9-5 MEN AT WORK 13-8 BILLY JOEL 29-25

WROR/Boston, MA

AIR SUPPLY
JACKSON BROWNE
NAKED EYES
JOURNEY
BRYSON 6 FLACK
HOTTEST:
HOLICE 1-1
MICHAEL SEMBELLO 10-2
EURYTHMICS 7-4
MEN MITMOUT HATS 20-11

K104/Erle, PA

BOB WELCH KANSAS DEF LEPPARD AGNETHA FALTSKOG AGNETHA FALTSKOG Hottest: BONNIE TYLER 4-1 RICK SPRINGFIELD 12-5 A PLOCK OF SEAGUL 14-7 STEVIE NICKS 17-8 MICHAEL JACKSON 20-11

WYCR/Hanovar-York, PA

JUICE NEWTON BONNIE TYLER STYX RONNIE MILSAP SPANDAU BALLET BEE GRES BEE GEES
HOTTEST:
POLICE 1-1
EURTHMICS 5-3
JACKSON BROWNE 22-15
TACO 25-19
NAKED EYES 27-22

WTIC-FM/Hartford, CT Mike West

BONNIE TYLER ARETHA FRANKLIN BONNIE 11BDN ARETHA FRANKLIN HOTLEST: MICHAEL SEMBELLO 2-1 DAVID BOWIE 6-3 MANHATTANS 16-7 MEN WITHOUT HATS 25-13 JEFFREY OSBORNE 24-19

WKEE/Huntington, WV Gary Miller

JUICE NEWTON (dp) HEART (dp) MADNESS STYX EDDY GRANT (dp) BEE GEES F.R. DAVID (dp) Hottest: STEVIE NICKS 2-1 MICHAEL SEMBELLO 6-HUMAN LEAGUE 7-3 DAVID BOWIE 8-4 BONNIE TYLER 19-5

WLAN-FM/Lancaster, PA

BEE GEES
SHEENA EASTON
TALKING HEADS
HOTELSE EURYTHMICS 2-1
MICHAEL SEMBELLO 4-2
DONNA SUMMER 7-5
LOVERBOY 9-6
MEN AT WORK 11-7

WBLi/Long Island, NY

ELTON JOHN BONNIE TYLER GEORGE BENSON GEORGE BENSON
JEFFREY OSBORNE
HOTTEST:
EURYTHMICS 4-2
DONNA SUMMER 6-4
MICHAEL SEMBELLO
STEVIE NICKS 9-7
MEN AT WORK 14-9

KC101/New Haven Loo Katz

STRAY CATS SPANDAU BALLET SERGIO MENDES HOTTEST: MICHAEL SEMBELLO 2-1-EURYTHMICS 3-2 TACO 14-11 RICK SPRINGFIELD 19-14 BILLY JOEL 26-21

WSPK/Poughkeepsie, NY Chris Leide

LRB
JOURNEY
ANIMALS
LOUISE TUCKER
SHEENA EASTON
EDDY GRANT
TUBES
JUICE NEWTON AGNETHA FALTSKOG HOTTEST: HOTTEST: STEVIE NICKS 5-3 MEN AT WORK 7-5 BRYSON & FLACK 14-10 MICHAEL JACKSON 16-11

WHFM/Rochester, NY

SHALAMAR SPANDAU BALLET JOURNEY Hottest: POLICE 1-1 MICHAEL SEMBELLO 6-2 DONNA SUMMER 5-4 STEVIE NICKS 8-7 LOUISE TUCKER 11-8

WKFM/Syrecuse John Carucci

MADNESS MADNESS
KINKS
PETER GABRIEL
SHEENA EASTON
KAJAGOOGOO
SOS BAND
ANIMALS
WHAMI U.K.
BFE GEES
HOPEST: BRE GRES
HOttest:
POLICE 1-1
MICHAEL SEMBELLO 5-3
MEN WITHOUT HATS 17-12
ASIA 28-16
BILLY JOEL 29-19

Tom Taylor BRYSON & FLACK
ELVIS COSTELLO
F.R. DAVID
KINKS
ROBERT PLANT
TALKING HEADS
HOTLEST
HOTHER

WRCK/Utica, NY Jim Reltz

STTX
ELVIS COSTELLO
PETER GABRIEL
MINISTRY
AXE
HOttest:
MICHAEL SEMBELLO 2-1
MEN AT WORK 6-3
DAVID BOWIE 11-8
ELO 13-10
ASTA 16-13

WKRZ-FM/Wilkes-Barre

DEE GEES
ROBERT PLANT
LYDIA MURDOCK
HEART
ELTON JOHN
QUIET RIOT (dp)
ANIMALS
JUICE NEWTON
HOLTER IN JUICE NEWTON
HOLTER
EURYTHRICS 2-2
TACO 8-4
LOVERBOY 11-8
MEN WITHOUT HATS 19-12

Q106/York, PA Dan Steele

ROBERT PLANT
JUICE NEWTON
HOTTEST
HEN WITHOUT HATS 14-7
DAVID BOWIE 18-12
RITA COOLIDGE 19-14
AIR SUPPLY 22-19
CULTURE CLUB 24-21

PARALLEL THREE

WFBG/Altoons, PA

TACO MADNESS SHEENA EASTON SHEENA EASTON
JIM CAPALDI
SNUFF (dp)
BEE GEES
CHRIS DEBURGH (dp) Hottest: POLICE 1-1 EURYTHMICS 2-2 DONNA SUMMER 5-3 MICHAEL SEMBELLO 4-MEN WITHOUT HATS 30

WACZ/Bengor, ME

MICHAEL O HATE
EURYTHRICS
SPANDAU BALLET
EDDIE RABBITT
SHEENA EASTON
CLUB HOUSE
ROBERT PLANT
ROTES:
POLICE 1-1
SHERIFF 8-8
HUMAN LEAGUE 20-17
LOUISE TUCKER 24-23
BILLY JOEL 28-26

WGUY/Bangor, ME

JIM Rendell
NAKED EYES
MANHATTANS
STACY LATTISAW
JACKSON BROWNE
SPANDAU BALLET
BEE GEES
RUFUS & CHAKA
MHAMI U.K..
JUICE NEWTON
SHEENA EASTON
CLUB HOUSE
HOUS

WIGY/Bath, ME Scott Robbins

MEN WITHOUT HATS HEART IAN HUNTER SHEENA EASTON SHEENA EASTON HOttest: DEF LEPPARD 4-1 MICHAEL SEMBELLO 6-3 LOVERBOY 11-9 BONNIE TYLER 14-12 DAVID BOWIE 18-14

WCIR/Beckley, WV **Bob Spence**

AMERICA LOUISE TUCKER PAUL ANKA
HERB ALPERT (dp)
CRYSTAL GAYLE (dp)
ELTON JOHN
SERGIO MENDES SERGIO MENDES HOTTEST: BONNIE TYLEP 1-1 MICHAEL SEMBELLO 12-4 DAVID BOWIE 16-7 RICK SPRINGFIELD 20-10 MICHAEL JACKSON 38-21

WOMP-FM/Ballaire

Dwsyme Bonds
LAURA BRANIGAN
JUICE NEWTON
FRANK STALLONE
BONNIE TYLER
SHEENN EASTON
STARBUCK
RITA COOLIDGE
HOLLES
TACO 2-1
MICHAEL SEMBELLO 5-3
DAVID BOWIE 9-4
JACKSON BROWNE 13-7
MEN WITHOUT HATS 28-17

WIKZ/Chambersburg, PA

OBERT PLANT JULEA REWTON
SHEENA BASTON
TALKIMA BASTON
TALKIMA BADDS (dp)
PORTONIE MILISAP
HOTESE:
POLICE 1-1
EURYTHIN (CS 3-2
DONNA SUMMER 6-3
LOVERBOY 7-6
MICHAEL SEMBELLO 10-7

WTSN/Dover, NH

JUICE NEWTON
ROBERT PLANT
SPANDAU BALLET
RITA COOLIDGE
HOTES:
POLICE 1-1
MICHAEL SEMBELLO 3-2
DONNA SUMMER 4-3
EURYTHHICS 5-4
HUMAN LEAGUE 8-5

WERZ/Exeter, NH Scott MacKay

Scott MacKay
HEART
SHEENA EASTON
KAJAGOOGOO
CARRERA
BEE GEES
MACANGEL
HOTES:
POLICE 1-1
HUMAN LEAGUE 9-7
EURYTHHICS 12-9
ASIA 27-20
FRANK STALLONE 29-24

Kemosabi Joe

none Hottest: EURYTHMICS 11-1 MICHAEL JACKSON 30-20 MICHAEL SEMBELLO 33-23 BILLY JOEL 36-25 FRANK STALLONE 35-27

OK100/Ithaca, NY Danny Alexande

AXE DEF LEPPARD KANSAS KANSAS JUICE NEWTON ANIMALS HOTLEST: DEF LEPPARD 4-1 BONNIE TYLER 8-6 ELO 11-10 ROD STEWART 16-13 MEN WITHOUT HATS 17-14

13FEA/Menchester, NH

JACKSON BROWNE BEE GES SHEENA EASTON HOTLEST: POLICE 1-1 CULTURE CLUB 5-3 MEN AT WORK 9-4 QUARTERFLASH 10-6 FIXX 14-9

WKHI/Ocean City, MD Jack Gillen Jack Gillen
HEART
SHEENA EASTON
KINKS
SPANDAU BALLET
STACY LATTISAW
ROBERT PLANT (Ap)
BOTEST PLANT (Ap)
BOTEST PLANT (Ap)
BOTEST PLANT (Ap)
CULTURE CLUB 17-14

96XIL/Parkersburg, WV Paul DeMille

Paul DeMille
MICHAEL JACKSON
THREE DOG NIGHT
ANIMALS
AXE
SNUFF
JIM CAPALDI
HEART
BOB WELCH
SHEENA FASTON
HOTEST SHEENA EASTON HOTLEST: BONNIE TYLER 4-1 MICHAEL SEMBELLO 8-3 DONNA SUMMER 15-8 MICHAEL JACKSON 17-9 MEN WITHOUT HATS 27-1

WJBQ/Portland, ME Phoenix/O'Nall

Phoenk/U/Nail SHEENA EASTON KAJAGOOGOO BEE GEES HOttest: DONNA SUMMER 1-1 MEN WITHOUT HATS 4-4 POLICE 5-5 MICHAEL JACKSON 10-10 ELO 13-13

Rick Bean

BILLY JOEL BILLY IDOL STRAY CATS ELTON JOHN LRB
TEARS POR FEARS
FRANK STALLONE ELVIS COSTELLO
Hottest:
POLICE 1-1
STEVIE NICKS 6-2
MEN WITHOUT HATS D-3
HUMAN LEAGUE 21-5
FIXX D-9

WSQV/Williamsport, PA

Frank Beli ELTON JOHN ANIMALS LRB AXE (dp) ELVIS COSTELLO ELVIS COSTELLO
HOTTEST:
DAVID BOWIE 1-1
EURYTHMICS 4-2
MICHAEL SEMBELLO 8-5
JACKSON BROWNE 10-7
JOURNEY 12-10

SOUTH

PARALLEL TWO

WBBQ/Augusta, GA

BEE GEES SHEENA EASTON HEART ROBERT PLANT (dp) TALKING HEADS (dp) AGNETHA FALTSKOG MECO 7-3 POLICE 2-4 SHALAMAR 19-9 BONNIE TYLER 27-22

KHFI/Auetin, TX Volkman/Garrett

AIR SUPPLY
STRAY CATS
SPANDAU BALLET
MADNESS
JEFFREY OSBORNE
JUICE NEWTON
STEVIE RAY VAUGHA
PRIVATE LIVES
HOTCHES
LIVES
DAVID BOWNE 9-6
FIXX 10-9
MEN WITHOUT HATS 20-10
CULTURE CLUB 17-14
BONNIE TYLER 21-16

WFMF/Baton Rouge, LA

Rice/Ahysen JUICE NEWTON HOTTES NEWTON
HOTTEST:
STEVIE NICKS 1-1
DONNA SUMMER 3-2
MICHAEL SEMBELLO
EURYTHMICS 12-9
TACO 15-13

KZZB/Beeumont, TX

Murphy/Harrison Murphy/Harrison
BONNIE TYLER
ANINALS
CHRIS DEBUUGH
GEORGE BENSON
HOTEGET:
ELO 1-1
HOTEGET
LAURA BRANIGAN 15-8
RICK SPRINGFIELD 20-12
TACO 23-13

WQID/Blloxi, MS Kirk Cllatt

ROBERT PLANT CLUB HOUSE MADNESS CHRIS DEBURGH CHRIS DEBUGGH HOTTEST: POLICE 1-1 QUARTERFLASH S-2 CULTURE CLUB 12-5 TACO 16-6 BILLY JOEL 35-21

KXX106/Birmingham, AL Steve Dayle

ROBERT PLANT
ELTON JOHN
BEE GEES
RONNIE MILSAP
STRAY CATS
HOTLESE:
POLICE 1-1
MICHAEL SEMBELLO 2-2
BRYAN ADAMS 12-8
DAVID BOWIE 1-10
BONNIE TYLER 27-20

WCSC/Charleston, SC

ELTON JOHN ROBERT PLANT JUICE NEWTON BETTE MIDLER KAJAGOOGOO CLUB HOUSE CLUB HOUSE
MADNESS
TALKING HEADS
RONNIE MILSAP
BEE GEES
SHEENA FASTON
DERAN CRAIG (dp)
HOUTEST
EURYTHHICS 4-1
HEN WITHOUT HATS 7-4
ELO 14-8
JACKSON BROWNE 20-14
BILLY JOEL 37-21

WSSX/Charleston

ARCANCEL
TALKING HEADS (dp)
STYX
HOttest:
STEVIE NICKS 1-1
EURYTHRICS 5-3
MEN AT WORK 9-5
ROD STEWART 12-6
MICHAEL SEMBELLO D-12

WBCY/Charlotte, NC Bob Kaghan

MEN WITHOUT HATS AIR SUPPLY ROBERT PLANT MADNESS JEFFREY OSBORNE HOLICE 1-1 FIXX 11-7 HOTTEST: POLICE 1-1 FIXX 11-7 BONNIE TYLER 31-14 MICHAEL JACKSON 22-17 BILLY JOEL 28-23

WSKZ/Chattanooga Jeff Blake

ROBERT PLANT TALKING HEADS ELVIS COSTELLO SPANDAU BALLET Hottest: Hottest: MICHAEL SEMBELLO 2-1 QUARTERFLASH 3-2 FRANK STALLONE 21-16 BONNIE TYLER 22-17 ASIA 23-18

CK101/Cocoa Beach, FL Mike Lowe

RITA COOLIDGE
LAURA BRANIGAN
SPANDAU BALLET
HOTES:
POLICE 1-1
EURYTHMICS 8-5
HUMAN LEAGUE 14-9
MICHAEL JACKSON 17-13
BILLY JOEL 27-18

WNOK-FM/Columbia, SC

STYX ELVIS COSTELLO WHAM! U.K. BEE GEES CHRIS DEBURGH Hottest: Hottest: MICHAEL SEMBELLO 6-1 LOVERBOY 12-7 DAVID BOWIE 18-12 CULTURE CLUB 21-17 JOAN JETT 36-29

KITE/Corpus Christi, TX Mark Driscoll

Ralph Wit

WNFI/Daytone Beach, FL

none Hottest: POLICE 1-1 EURYTHMICS 2-2 MICHAEL SEMBELLO 3-3 STEVIE NICKS 4-4 HUMAN LEAGUE 9-9

WDCG/Durham-Raieig Randy Kabrich

RICK SPRINGFIELD NAKED EYES JEFFREY OSBORNE

HOTEEST:
HUMAN LEAGUE 3-1
DONNA SUMMER 5-3
INGRAM & AUSTIN 15-5
MICHAEL SEMBELLO 10-9
RITA COOLIDGE 20-12

WHISPERS
RITA COOLIDGE
BONNIE TYLER
WHAM! U.K.
ARETHA FRANKLIN
HOTES:
POLICE 1-1
STEVIE NICKS 4-2
DONNA SUMMER 8-4
MICHAEL SEMBELLO 10-5
MEN AT WORK 14-9

KSET-FM/EI Paso, TX Cat Simon

WRQK/Greensboro, NC

WANS-FM/Greensville, SC

RON MOTES
SPANDAU BALLET
JUICE NEWTON
ROBERT PLANT
HOLLOSK
HOLLOSK
STEVIE NICKS 1-1
EUNTHHICS 2-2
MICHAEL SEMBELLO 6-3
LOVERBOY 12-9
JACKSON BROWNE 14-10

WZYP/Huntsville, AL Scott Mitchell

SHEENA EASTON

W.IDX/Jackson, MS

Bill Crewe

KAJAGOOGOO

BRYSON & FLACK BONNIE TYLER NAKED EYES STRAY CATS ELTON JOHN JEFFREY OSBORNE

Wes Jones

Ron Motta

ROBERT PLANT

KAMZ/EI Paso, TX

STYX
MADNESS
KISSING THE PINK
SHEENA EASTON SHEENA EASTON KAJAGOGOO ANIMALS BETTE MIDLER HOTLEST: MEN AT WORK 3-2 QUARTERFLASH 4-3 ELO 6-4 RICK SPRINGFIELD 9-8 GEORGE BENSON 13-12

KZFM/Corpus Christi HEART SHALAMAR

Chuck Baker SHALAMAR ROBERT PLANT SHEENA EASTON JUICE NEWTON HEART LINDSEY BUCKINGHA SPANDAU BALLET SPANDAU BALLET
HOTLEST:
POLICE 1-1
MICHAEL SEMBELLO 2-2
STEVIE NICKS 4-3
DEF LEPPARD 3-4
EURYTHMICS 11-7

WDOQ/Daytona Be

JEFFREY OSBORNE BEE GEES ELTON JOHN
JUICE NEWTON
SPANDAU BALLET
ROBERT PLANT
JEFFREY OSBORNE
HEART
EDDIE RABBITT EDDIE RABBITT
HOTTEST:
STEVIE NICKS 4-1
TACO 19-9
JOAN JETT 20-14
BILLY JOEL 24-19
BONNIE TYLER 26-20

KKYK/Little Rock, AR Mark McCain

none
Hottest:
POLICE 1-1
MEN AT WORK 4-4
EURYTHMICS \$1-11
STEVIE NICKS 13-13
JOURNEY 15-15

KBFM/McAllen

STYX
EDDY GRANT
MADNESS
SHEENA EASTON
JUICE NEWTON
MINISTRY
HOttest:
POLICE 1-1
EURYTHNICS 3-2
MICHAEL SEMBELLO
MEN AT WORK 5-4
BILLY JOEL 21-16 WRVQ/Richn Jeff Morgan

FM100/Memphis, TN Well/Mayweather

JUICE NEWTON
KINKS
BES CRES
CREIS DEBURGH
HOLLES 1-1
STEVIE NICKS 7-6
CULTURE CLUB 9-7
JACKSON BROWNE 13-9
GEORGE BENSON 25-22

WABB-FM/Mobile, AL

ELTON JOHN BONNIE TYLER AGNETHA FALTSKOG MADNESS BUCKINGHA ROBERT PLANT RAIAGOOGOO ROTES: POLICE 2-1 MEN WITHOUT HATS 3-2 JOAN JETT 10-9 HAYSI PANTAYZEE 17-12 YAZ 21-18 AGNETHA FALTSKO Hottest: POLICE 1-1 MEN AT WORK 3-2 STEVIE NICKS 2-EURYTHMICS 4-4 LOVERBOY 6-5

G100/Mobile, AL

STYX HEART JUICE NEWTON BEE GEES KINKS RONNIE MILSAP MICHAEL JACKSON MICHAEL JACKSON
HOTTEST:
DONNA SUMMER 2-1
JACKSON BROWNE 16-10
LAURA BRANIGAN 18-13
RICK SPRINGFIELD 23-19
FRANK STALLONE 26-22 JEFFREY USBONNE HOTTEST: EURYTHMICS 4-1 DONNA SUMMER 17-10 JACKSON BROWNE 24-18 MICHAEL JACKSON 27-21 BILLY JOEL 29-23

WHHY-FM/Montg

Mark St. John BEE GEES ELVIS COSTELLO ELVIS COSTELLO
HOTTEST:
POLICE 1-1
HUMAN LEAGUE 14-5
RITA COOLIDGE 16-11
TACO 24-13
BONNIE TYLER 28-21

KRGV/McAllen-Br Perry/Taylor

PertyTaylor

CLUB HOUSE
F.R. DAVID
RICK JAMES
PAUL ANKE
PAUL ANKE
MARHATTANA
DEBAN CRAIG
HOCKEST:
MICHAEL SEMBELLO)-1
FRANK STALLONE 4-2
JOURNEY 9-5
22 TOP 22-18 KAJAGOUGGO KINKS HOTLEST: HONNA SUMMER 2-1 MICHAEL SEMBELLO 3-2 MEN AT WORK 6-3 HUMAN LEAGUE 7-4 CULTURE CLUB 11-7

KX104/Nashville, TN Bryan Sargant

JUICE NEWTON SPANDAU BALLET none
Hottest:
POLICE 1-1
STEVIE NICKS 2-2
MICHAEL SEMBELLO 4-4
MEN AT WORK 6-6
QUARTERFLASH 11-11 TALKING HEADS (dp) Hottest: MICHAEL SEMBELLO 1-1 HUMAN LEAGUE 14-8 CULTURE CLUB 18-13 BONNIE TYLER 21-14 MEN WITHOUT HATS 22-15

WSFL/New Bern

Kerr/Storie ELVIS COSTELLO AGNETHA FALTSKOG MADNESS TALKING HEADS (dp RICK JAMES RICK JAMES HOTLEST: HOTHAEL SEMBELLO 1-1 BONNIE TYLER 2-2 SHALAMAR 6-3 TACO 7-6 DONNA SUMMER 13-11

BEE GEES Hottest: POLICE 1-1 DONNA SUMMER 3-2 ROD STEWART 5-3 DAVID BOWIE 16-6 SHALAMAR 23-17 Y103/Jecksonville, FL

94TYX/Jackson, MS Jim Chick

ROBERT PLANT ELTON JOHN STRAY CATS (dp) LRB RONNIE MILSAP (dp) BEE GEES

Robert John SERGIO MENDES KINKS LEE GREENWOOD HOTLEST:
MICHAEL JACKSON 4-1
LAURA BRANIGAN 6-2
PAUL ANKA 12-5
AIR SUPPLY 17-10
BILLY JOEL 20-13

WQUT/Johnson City, TN

Ron Hampton ANIMALS JUICE NEWTUN HOTLES: POLICE 1-1 MEN AT WORK 21-15 MICHAEL SEMBELLO 22-16 LAURA BRANIGAN 30-25 TACO D-29

WOKI/Knoxville, TN

Gary Adkins BEE GEES
HEART
LIVIS COSTELLO
SNUFF
RAJAGOOCOO
AGNETHA FALTSKOG
HOTEST
POLICE 1-1
MICHAEL SEMBELLO 7-6
MEN MITHOUT HATS 13-10
TACO 20-13
BONNIE TYLER 25-19

Gary Mitchell HEART STRAY CATS EDDY GRANT SERGIO MENDES

Thorman/Nesty SHEENA EASTON MINISTRY CLUB HOUSE AXE

KTSA/San Antonio, TX

none Hottest: POLICE 1-1 KAJAGOOGOO 3-3 ELO 7-7 EURYTHMICS 8-8 ROD STEWART 10-10 Hayden/Stewer

AIR SUPPLY JUICE NEWTON SPANDAU BALLET STYX SHEENA EASTON Hottest: MICHAEL SEMBELLO 1-1 EURYTHMICS 4-2 JACKSON BROWNE 14-10 BONNIE TYLER 24-14 ELO 35-26

B97/New Orleans, LA Bazoo/Loueteeu

SELTON JOHN
BONNIE TYLER
POLICE
LAUBA BRANIGAN
HOTES:
MICHAEL SPHEELLO 3-1
CULTURE CLUB 7-3
DONNA SUMMER 17-7
MICHAEL JACKSON 16-9
RICK SPRINGFIELD 18-13 WISE/Ashville, NC John Stevens Hottest: EURYTHMICS 1-1 WTIX/New Orleans, LA

ANIMALS
MADNESS
BEE GEES
TEARS FOR FEARS
SPANDAU BALLET
HOLLEE 1-1
DONNA SUMMER 12-6
MICHAEL JACKSON 16-11
SHALAMAR 26-18
MEN WITHOUT HATS 31-24 WJAD/Bain ELTON JOHN SHEENA EASTON WNVZ/Norfolk

Steve Kelly STANDAU BALLET (dp)
JUICE NEWTON (dp)
AIR SUPPLY (dp)
SOS BAND
ELTON JOHN
STYX (dp)
Hottest:
MICHAEL SEMBELLO 3-1
MEN HITHOUT HATS 17-9
JOURNEY 24-19
BILLY JOEL 26-20
ASIA 31-26

BJ106/Orlando, FL

TACO
BONNIE TYLER
STRAY CATS
SHALAMAR
HÖTTEGS:
POLICE 1-1
FIXX 10-7
DONNA SUMMER 19-14
CULTURE CLUB 20-15
HUMAN LEAGUE 22-16

Jeff Morgan
FRANK STALLONE
SPANDAU BALLET
ELTON JOHN
HEART
AIR SUPPLY
HOLLES SEMBELLO 1-1
BILLY JOEL 23-6
HUMAN LEAGUE 18-7
BONNIE TYLER 33-9
ASIA 38-20

KITY/Sen Antonio, TX

SERGIO MENDES
DERAN CRAIG
LAURA BRANIGAN
F.R. DAVID
HOTTES
POLICE 1-1
TACO 26-14
ASIA 32-23
CULTURE CLUB 33-26
SHALAMAR 40-29

KTFM/Sen Antonio, TX

AXE
Hottest:
POLICE 1-1
TACO 9-6
STEVIE NICKS 13MEN AT WORK 19-9
AIR SUPPLY 35-29

KROK/Shraveport, LA MADNESS SHEENA EASTON SERGIO MENDES SERGIO MENDES KAJAGOGGO HOTTEST: POLICE 1-1 DONNA SUMMER 4-3 QUARTERFLASH 10-4 AMERICA 15-9 JACKSON BROWNE 32-21

WSEZ/Winston-Salert

PARALLEL THREE

KQIZ-FM/Amerillo Ron Chase

KAJAGOOGOO ELVIS COSTELLO
ANIMALS
JOE WALSH
EDDY GRANT
KISSING THE PINK
HOTTEST:
RICK SPRINGFIELD 5-1 JACKSON BROWNE 4-2 MEN WITHOUT HATS 9-6 LRB 15-10 ZZ TOP 19-14

ELVIS COSTELLO ANIMALS MADNESS ARETHA FRANKLIN BETTE MIDLER LINDSEY BUCKINGHA STYX HUMAN LEAGUE 12-8 RICK SPRINGFIELD 17-9 TACO 20-16 JACKSON BROWNE 21-17

SHEENA PASTON
KAJAGOGOO
KINKS
MADNESS
AGMETHA FALITSKOG
ANITMALS (dp)
MICHAEL SPENBLLO 2-1
MICHAEL SPENBLLO 2-1
JACKSON BROWNE 17-14
RICK SPRINGFIELD 18-16
BONNIE TYLER 20-17
LAURA BRANIGAN 23-20

WCGQ/Columbus, GA

Bob Raidigh

SPANDAU BALLET
HEART
KAJAGOOGO
KAJAGOOGO
BERGE NEYTON
SERGE NEYTON
SHEEDA ASTON
HOTEGET
HOLICE 1-1
BONNIE TYLER 3-2
DONNA SUMMER 5-3
MICHAEL SEMBELLO 8-6
HUMAN LEAGUE 15-10

WFLB/Fayetteville

STYX SHEENA EASTON BEE GEES KAJAGOOGOO RAJAGOGGO MADNESS HEART (dp) CHRIS DEBURGH (dp) HIGH INERGY (dp) HOTTES: TACO 4-1 CULTURE CLUB 14-6 MICHAEL JACKSON 20-7 BILLY JOEL 28-23 SERGIO MENDES 36-30

WQLT/Florence, AL Matt Durham
RICK SPRINGFIELD
JENNIFER WARNES
HERB ALPERT
SERGIO MENDES
CRYSTAL GAYLE
DAVID BOWIE (dp)
SHALAMAR (dp)
HOTLEST:
POLICE 1RATA COSLIDGE 6-2
RATA COSLIDGE 6-2
WEN AT WORK 10-8
EURYTHMICS 14-10

KISR/Ft. Smith, AR

SPANDAU BALLET RONNIE MILSAP SHEENA EASTON KAJAGOOGOO ELVIS COSTELLO EDDIE RABBITT ANIMALS Hottest: POLICE 1-1 POLICE 1-1
MICHAEL SEMBELLO 3-2
ELO 10-8
TACO 16-11
BONNIE TYLER 26-15

GENTROLUSIA JUICE NEWTON BEE GEES ELVIS COSTELLO AGNETHA FALTSKOG HOTLEST: BONNIE TYLER 3-1 RICK SPRINGFIELD 9-5 SHALAMAR 19-12 PAUL ANKA 21-16 FRANK STALLONE 25-18

LAURA BRANIGAN LAURA BRANIGAH HEART ROBERT PLANT RONNIE MILSAP SHEENN EASTON HOLLES !-POLICE !-1 ELO 5-3 MEN AT WORK 7-4 LOUISE TUCKER 13-8 BONNIE TYLER 18-9

WYKS/Gainesville, FL Lou Patrick

KINKS TEARS FOR FEARS (dp) MADNESS (dp) STYX (dp) SHEENA EASTON HUMAN LEAGUE 2-2
MEN AT WORK 8-4
JACKSON BROWNE 10-6
CULTURE CLUB 15-11
KILE/Galveston, TX Scott Taylor JUICE NEWTON

KVOL/Lefeyett Jeff Nemetz

Jeff Nemetz
KINKS
STYX
STYX
SPANDAU BALLET
ANIMALS
CHRIS DEBURCH
SHEEMA FASTON
BEE GEES
MINISTRY
EDDY GRANT (dp)
HOTLEST:
OUARTERFLASH 6-2
LAURA BRANIGAN 16-10
MICHAEL JACKSON 19-12 MICHAEL JACKSON 19-12 JACKSON BROWNE 21-15 BILLY JOEL 25-19

Q101/Meridian, MS

Chuck McCartner none Hottest: MEN AT WORK 1-1 QUARTERPLASH 7-7 ELO 8-8 AMERICA 9-9 STEVIE NICKS 10-10

KNOE-FM/Monroe, LA

MADNESS
STYY (dp)
EDDY GRANT
PETER GRANTEL
SPANDAU BALLET
HOCHARL SEMBELLO 3-1
BONNIE TYLER 7-2
MEN AT WORK 6-4
EURYTHHICS 10-8
ELO 21-11

WPFM/Panama City

Skip Bishop MADNESS KINKS STRAY CATS SPANDAU BALLET SHEENA EASTON ELVIS COSTELLO JOE WALSH (dp)

GEORGE BENSON JUICE NEWTON RONNIE MILSAP HOTTEST: NAKED EYES 17-13 BILLY JOEL 19-15 CULTURE CLUB 23-16 LAURA BRANIGAN 25-17 CDB 27-21

Don O'Shea

SHEENA EASTON

WAEV/Sevenneh, GA none
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 2-2
EURYTHMICS 3-3
TACO 8-8
BILLY JOEL 22-22

WSGF/Sevenneh, GA J.P. Hunter J.P. Munter
SHEWN EASTON
AXE (dp)
NOUTE NEWTON
POLICE
HEART
DEF LEPPARD
HOLLES
HUHAN LEAGUE 1-1
MEN WITHOUT HATS 7-4
SOS BAND 19-14
BONNIE TILER 21-15
FRANK STALLONE 27-22

Z102/Sevenneh, GA Randi Sommers

RICK JAMES SPANDAU BALLET AGNETHA PALTSKOG SOS BAND STARBUCK STARBUCK HOTLEST: TACO 2-1 MEN WITHOUT HATS 12-6 BONNIE TYLER 27-13 FRANK STALLONE 28-16 ROBERT PLANT 39-25

AI Brock F.R. DAVID SMOREY ROBINSON PAUL ANKA RONNIE MILSAP ANIMALS ELVIS COSTELLO HOTESEL HOTESEL FOLICE 1-1 MICHAEL SPHBELLO 3-2 DONNA SUMMER 6-4 HOWAN LEAGUE 7-6 BONNIE TYLER 13-11

FM99/Tallahassee, FL

WGLF/Tailahasses, FL Brian Phillips Brian Philips
HEART
KAJAGOGGO
BEE GEES
SERGIO MENDES
HOTLEST:
LOWER STATE STATE
BONNIE TYLER 8-3
HUHAN LEAGUE 13-7
FRANK STALLONE 18-11

KKQV/Wichita Falls, TX

Chuck Beck RANK STALLON KAJAGOOGOO

WHSL/Wilmington, NC Foster/Horton

MADNESS
LINDSEY BUCKINGHA
SHERNA PASTON
REBECCA HALL (dp)
HOTLEST:
MEN AT WORK 1-1
QUARTERPLASH 8-4
ASIA 14-10
BILLY JOEL 22-17
TALKING HEADS 23-19 JUICE NEWTON
KINKS
BEE GEES
ROWNIE HILSAP
ZEBRA
SNUFF
HOTTEST
HOTTEST
UURTERFLASH 10-5
CULTURE CLUB 19-14
JOURNEY 23-16
MICHAEL JACKSON 28-17

MIDWEST Most Added . Hottest

Spandau Ballet **Bonnie Tyler** Kinks Heart

Michael Sembello Police **Eurythmics**

ADDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then "re-added.

WEST **Most Added** • Hottest

Sheena Easton Stvx Spandau Ballet

Police Michael Sembello **Eurythmics**

MIDWEST PARALLEL TWO

WKDD/Akron, OH **Matt Patrick**

SPANDAU BALLET JUICE NEWTON SERGIO MENDES TALKING HEADS ROBERT PLANT HEART SH**ALAM**AR Hottest: DAVID BOWIE 1-1 LOVERBOY 2-4 CULTURE CLUB 7-6 EURYTHMICS 10-8 RICK SPRINGFIELD 14-11

WKAU/Appleton-Oshkosh Ross/Allen

SPANDAU BALLET SHEENA EASTON ROBERT PLANT JUICE NEWTON Hottest: MEN AT WORK 5-4 DEF LEPPARD 9-8 TACO 14-13 CULTURE CLUB 15-14 RICK SPRINGFIELD 17-16

WNAM/Appelton-Oshkosh.

Chris Ceine BEE GEES SHEENA EASTON BETTE MIDLER TALKING HEADS (dp) Hottest: MICHAEL SEMBELLO 1-1 QUARTERFLASH 5-2 RICK SPRINGFIELD 15-12 ASIA 26-19 AIR SUPPLY 38-28

92X/Columbus, OH

Teri Nutter HUMAN LEAGUE DAVID BOWIE STRAY CATS Hottest: POLICE 1-1 SERGIO MENDES 2-2 RICK SPRINGFIELD 10-6 BONNIE TYLER 13-8 DONNA SUMMER 17-12

KIIK/Davanport, IA Jim O'Hara

none
Hottest:
POLICE 1-1
AMERICA 14-14
BILLY JOEL 19-19
AIR SUPPLY 24-24 NAKED EYES 26-26

KMGK/Des Moines, IA Jim Roberts

EDDY GRANT SPANDAU BALLET JUICE NEWTON HEART KINKS COCONUTS (dp) Hottest: EURYTHMICS 2-1 MICHAEL SEMBELLO 4-2 DONNA SUMMER 6-5 HUMAN LEAGUE 9-8 HUMAN LEAGUE 9-8 DAVID BOWIE 16-12

WEBC/Duluth, MN Dick Johnson

STRAY CATS ANIMALS SPANDAU BALLET HOTTEST: EURYTHMICS 3-1 MEN AT WORK 4-4
HUMAN LEAGUE 7-5

WKDQ/Evansville, IN Hobbs/Payne

HUMAN LEAGUE
JUICE NEWTON
HOTTEST:
POLICE 1-1
QUARTERFLASH 4-4
MEN AT WORK 6-5
EURTHMICS 12-6
MICHAEL JACKSON 14-9

WMEE/Fort Wayne Tony Richards

NAKED EYES HEART HEART HOttest: STEVIE NICKS 1-1 HUMAN LEAGUE 10-5 BILLY JOEL 17-12 BONNIE TYLER 27-14 DAVID BOWIE 20-15

WGRD/Grand Rapids, MI

J.J. Duling

MICHAEL JACKSON MICHAEL JACKSON ELTON JOHN SPANDAU BALLET SPANDAU BALLET SHALAMAR ROBERT PLANT HOTEST: EURYTHMICS 3-1 RICK SPRINGFIELD 10-4 JACKSON BROWNE 7-5 BONNIE TYLER 25-10 ASIA 19-14

WZZR/Grand Rapids, MI Don Schuller

CHRIS DEBURGH SHEENA EASTON MICHAEL JACKSON EDDY GRANT KINKS Hottest: MICHAEL SEMBELLO 1-1 CHARLIE 10-9 RICK SPRINGFIELD 19-12 NAKED EYES 28-19

WNAP/Indianapolis, IN Larry Mago

MICHAEL SEMBELLO QUARTERFLASH 2-2 MEN AT WORK 3-3 MICHAEL, JACKSON 9-6 RITA COOLIDGE 10-8

WZPL/Indianapolis, IN Gary Hoffmann

KINKS BEE GEES KAJAGOOGOO SHEENA EASTON ANIMALS BETTE MIDLER RONNIE MILSAP HEART Hottest: MICHAEL SEMBELLO 3-1 EURYTHMICS 6-2 DONNA SUMMER 4-4 PRINCE 5-5 MEN AT WORK 7-6

WJXQ/Jackson, MI Ryan/Cheeks

HEART AXE
MADNESS (dp)
CLUB HOUSE (dp)
KAJAGOOGOO (dp)
AGNETHA FALTSKOG (dp)
ELVIS COSTELLO (dp)
HOTTEST
LOVERBOY 1-1
MEN AT WORK 7-3
ASIA 9-4
MICHAEL SEMBELLO 16-12
HEART D-21

WKFR/Kaiamazoo, MI Swart/Chapman

SERGIO MENDES
ROBERT PLANT (dp)
KINKS
HOTEAST:
MICHAEL SEMBELLO 3-1
CULTURE CLUB 12-8
DAVID BOWIE 14-9
ELO 18-11
MICHAEL JACKSON 20-13

WVIC/Lensing, MI

Jay Stevens ROBERT PLANT MOCHAEL SEMBELLO 18-3 EURYTHMICS 13-5 JOURNEY 16-13 BONNIE TYLER 19-17

WZEE/Madison, Wi Little/Hudson

ELTON JOHN
WHAM! U.K.
LRB
BILLY IDOL (dp)
HOTTEST
HOTTOLOGE 2-2
STEVIE NICKS 3-3
DONNA SUMMER 18-6
BONNIE TYLER 15-12

KQKQ/Omeha, NE Taylor/Dean

BONNIE TYLER
SPANDAU BALLET
SHALAMAR
JUICE NEWTON
HOTTEST:
POLICE 1-1
MICHAEL SEMBELLO 2-2
EURYTHMICS 4-3
DONNA SUMMER 7-4
LOVERBOY 5-5

KZ93/Peoria, IL Mark Maloney

ELTON JOHN HEART HEART
BONNIE TYLER
TEARS FOR FEARS
AIR SUPPLY
CHRIS DEBURGH
LINDSEY BUCKINGHA STYX
MINISTRY
EDDY GRANT
HOTTEST:
POLICE 1-1
DONNA SUMMER 3-2
QUARTERFLASH 5-3
MICHAEL SEMBELLO
EURYTHMICS 14-8

WZOK/Rockford Tim Fox

MICHAEL JACKSON SHALAMAR LRB MEN WITHOUT HATS Hottest: EURYTHMICS 4-1 LOVERBOY 3-2 ELO 5-3 MEN AT WORK 7-4 MICHAEL SEMBELLO 9-5

U93/South Bend, IN J.K. Dearing

MICHAEL SEMBELLO TACO Hottest: POLICE 1-1 EDDY GRANT 3-2 EURYTHMICS 12-3 MICHAEL SEMBELLO D-4 MEN AT WORK 5-7

KAYI/Tulan OK

LAURA BRANIGAN SPANDAU BALLET ROBERT PLANT KINKS INDSEY BUCKINGHA LINDSEY BUCKINGHA
EDDY GRANT
HOTLEST:
EURYTHMICS 1-1
OUARTERFLASH 4-2
MICHAEL SEMBELLO 9-6
RICK SPRINGFIELD 14-11
JOURNEY 16-12

KRAV/Tulsa, OK Gary Reynolds

SPANDAU BALLET DONNA SUMMER
HOTLEST:
HOLICE 1-1
MICHAEL SEMBELLO 10-3
RITA COOLIDGE 6-5
MICHAEL JACKSON 9-7
EURYTHMICS D-10

KEYN-FM/Wichita KS Taylor/Pearman

SPANDAU BALLET JUICE NEWTON Hottest: POLICE 1-1 MICHAEL SEMBELLO 5-2 DONNA SUMMER 11-4 QUARTERFLASH 10-5 PAUL ANKA 24-15

WHOT/Youngstown, OH Dick Thompson

Dick Thompson
HEART
TEARS FOR FEARS
ELVIS COSTELLO
BILLY IDOL
MADNESS
EDDY GRANT
COCONUTS
STACY LATTISAW
ANIMALS
KAJAGOOGOO
HOTTEST
MICHAEL SEMBELLO 4-2
MICHAEL JACKSON 18-13
ELTON JOHN 31-25
ARETHA FRANKLIN D-34

WYFM/Youngstown, OH Jeff Tobin

none Hottest: EURYTHMICS 8-1 LOVERBOY 4-4 STEVIE NICKS 5-5 MICHAEL SEMBELLO 13-8 DEF LEPPARD 10-9

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

SHEENA EASTON SHEENA EASTON
HEART
MADNESS
F.R. DAVID
AMERICA
HOTTEST
FOLICE 1-1
EURYTHMICS 3-2
RICK SPRINGFIELD 19-11
BONNIE TYLER 20-15
OUARTERFLASH 18-16

WBWB/Bloomington John Helmann

STYX ELVIS COSTELLO BETTE MIDLER FRANK STALLONE HEART (dp) TEARS FOR FEARS BILLY IDOL (dp) HIGH INERGY Hottest: POLICE 1-1 BONNIE TYLER 35-22 AIR SUPPLY 37-24 BILLY JOEL 40-25 GEORGE BENSON 39-26

WCIL-FM/Carbondale, IL

Tony Waltekus MICHAEL JACKSON
RITA COOLIGE (dp)
BONNIE TYLER
HOTTEST:
DEF LEPPARD 2-1
NEW EDITION 3-2
MECO 1-3
TACO 21-4
QUARTERFLASH 17-13

KFMZ/Columbia

SHALAMAR SHALAMAR
ROBERT PLANT
LINDSEY BUCKINGHA
PETER GABRIEL (dp)
Hottest:
ASIA 5-1
CHARLIE 10-6
JACKSON BROWNE 14-7
RICK SPRINGFIELD 15-8
JOAN JETT 16-10

KQWB/Fargo, ND Craig Roberts

AMERICA BONNIE TYLER STRAY CATS FRANK STALLONE HOTLEST: POLICE 1-1 FIXX 21-18 BILLY JOEL 24-20 AIR SUPPLY 25-21 ASIA 26-22

KKXL-FM/Grand Forks, ND Don Nordine

AIR SUPPLY STRAY CATS SHALAMAR POLICE 1-1 EURYTHMICS 2-2 MICHAEL SEMBELLO 3-3 HUMAN LEAGUE 11-5 RICK SPRINGFIELD 18-10

KYTN/Grand Forks, ND Tom Fricke

BILLY IDOL
MICHAEL JACKSON
STYX
KINKS
MINISTRY
MADNESS
ELVIS COSTELLO
Hottest:
LOVERBOY 2-1
DEF LEPPARD 1-2
JOAN JETT 14-8
22 TOP 25-18

KRNA/lows City, IA **Bart Goynshor**

BONNIE TYLER
GEORGE BENSON
SPANDAU BALLET
HEART
SHEENA EASTON
STYX (dp)
HOTLEST
EURTYHMICS 2-1
MEN AT WORK 6-3
MICHAEL SEMBELLO 12-6
JACKSON BROWNE 14-8
DEF LEPPARD 15-10

WAZY-FM/Lafayette, IN Jim Stacy

ELVIS COSTELLO
SPANDAU BALLET
JUICE NEWTON
KINKS
RITA COOLIDGE (dp)
HOTCEST:
DONNA SUMMER 2-1
FIXX 6-3
JOURNEY 22-13
BILLY JOEL 28-21
MICHAEL JACKSON 32-25

WRKR/Racine, WI Steve Warren

HUMAN LEAGUE
JOURNEY
SPANDAU BALLET
KINKS
STYX
HIGH INERGY
JIM CAPALDI
HOTTES:
POLICE 1-1
DURAN DURAN 7-4
EURYTHMICS 10-5
DONNA SUMMER 13-6
BONNIE TYLER 15-13

KKLS/Rapid City, SD Sherwin/Piper

ANIMALS TACO
STYX
BONNIE TYLER
HOTLEST:
POLICE 1-1
STEVIE NICKS 2-2
HUMAN LEAGUE 11-7
RICK SPRINGFIELD 17-11
JACKSON BROWNE 19-13

99KG/Salina, KS Collier/Travis

SHALAMAR SHALAMAR
STRAY CATS (C
KINKS
ANIMALS (dp)
ELTON JOHN
SHEENA EASTOR CATS (dp) SHEENA EASTON BONNIE TYLER MADNESS HOTLEST: POLICE 2-1 ELO 9-8 DEF LEPPARD 14-13 TACO 18-15 MEN WITHOUT HATS 34-25

www.americanradiohistory.com

KKRC/Sloux Falls Dan Kieley

BONNIE TYLER AIR SUPPLY ELTON JOHN STRAY CATS Hottest: MICHAEL SEMBELLO 1-1 DONNA SUMMER 4-3 EURYTHMICS 6-4 HUMAN LEAGUE 12-7 JACKSON BROWNE 17-10

KWTO-FM/Springfield, MO **Bob Hammond**

BONNIE TYLER JUICE NEWTON STRAY CATS SPANDAU BALLET (dp) Hottest: Hottest: POLICE 1-1 MICHAEL SEMBELLO 4-2 MEN AT WORK 6-3 ELO 8-5 LOVERBOY 7-6

WSPT/Stevens Point, Wi

Fuhr/Tracy AIR SUPPLY ELTON JOHN JEFFREY OSBORNE HOTTEST: STEVIE NICKS 2-1 EURYTHMICS 6-3 DEF LEPPARD 7-4 MEN WITHOUT HATS 20-9 BONNIE TYLER 25-10

KDVV/Topeka, KN Tony Stewart

LRB
JEFFREY OSBORNE
BONNIE TYLER
ROBERT PLANT
STYX (dp)
Hottest:
LOVERBOY 2-1
MICHAEL SEMBELLO 11-4
FIXX 15-9
BILLY JOEL 25-19
MEN WITHOUT HATS 38-25

KFMW/Waterloo, IA Mark Potter

ANIMALS SPANDAU BALLET TONY CAREY JUICE NEWTON BONNIE TYLER KAJAGOOGOO HOLLEST: MICHAEL JACKSON 31-15 JACKSON BROWNE 29-17 ASIA 32-18 BILLY JOEL 38-23 MEN WITHOUT HATS 36-26

WEST PARALLEL TWO

KKXX/Bakersfield, CA

Squires/Marcus BONNIE TYLER SPANDAU BALLET SHEENA EASTON JUICE NEWTON ROBERT PLANT (dp) Hottest: DAVID BOWIE 11-7 CULTURE CLUB 18-10 JACKSON BROWNE 24-MEN WITHOUT HATS 23-19 NAKED EYES 25-20

KBBK/Boise, ID Tom Evans

SHEENA EASTON STYX AGNETHA FALTSKOG AGNETHA FALTSKOG
EDDIE RABBITT (dp)
BILLY IDOL (dp)
HOTTEST:
MICHAEL SEMBELLO 2-1
MEN WITHOUT HATS 8-4
DEF LEPPARD 4-7
RICK SPRINGFIELD 17-14
BONNIE TYLER 27-16

KKFM/Colorado Springs, CO Finney/Ryan

RITA COOLIDGE SHALAMAR SPANDAU BALLET SPANDAU BALLET
HOTTEST:
POLICE 1-1
LOVERBOY 2-2
EURYTHMICS 3-3
MICHAEL SEMBELLO 7-5
MICHAEL JACKSON 17-11

KYNO-FM/Fresno, CA Walker/Davis

none Hottest: POLICE 1-1 MTUME 2-2 HUMAN LEAGUE 3-3 ATTITUDE 5-5 BERLIN 6-6

KIKI/Honolulu, HI Kong/Shishido

FRANK STALLONE TUBES DENIECE WILLIAMS MADNESS STYX KAJAGOOGOO EDDY GRANT ELO
HOTTEST:
AUDY KIMURA 1-1
DONNA SUMMER 4-3
EURYTHMICS 10-7
NEW EDITION 18-12
RITA COOLIDGE 24-17

KQMQ/Honolulu, HI Kimo Akane

MEN WITHOUT HATS EDDY GRANT MADNESS KAJAGOOGOO BEE GEES SOS BAND Hottest: JOURNEY 2-1 STYX 3-2 DONNA SUMMER 4-3 FIXX 5-4 MECO 6-5

KLUC/Las Vegas, NV

Randy Lunquist SPANDAU BALLET (dp) JUICE NEWTON (dp) HEART (dp) STYX (dp) Hottest POLICE 1-1 QUARTERFLASH 2-2 LOVERBOY 3-3 CULTURE CLUB 8-5

BILLY JOEL 23-13 KOSO/Modesto, CA

Hottest HOTTEST:
POLICE 1-1
MICHAEL SEMBELLO 2-2
DURAN DURAN 3-3
MICHAEL JACKSON 10-10
SHALAMAR 17-17

KHOP/Modesto-Stockton

David Kraham BILLY JOEL STYX KINKS SNUFF RONNIE MILSAP HOTTEST HOTCHAEL SEMBELLO 6-3 JACKSON BROWNE 11-6 HUMAN LEAGUE 14-7 MICHAEL JACKSON 22-13 BILLY JOEL

KIDD/Monterey, CA

Brown/Kei BONNIE TYLER
MANHATTANS
SPANDAU BALLET
SHEENA EASTON
KINKS
HOTTEST:
POLICE 1-1
MICHAEL JACKSON 2-2
FIXX 3-3
EURYTHMICS 17-6
DONNA SUMMER 10-7

K96/Provo, UT Gentry/McCoy

MEN WITHOUT HATS MEN WITHOUT HATS
NAKED EYES
JUICE NEWTON
ROBERT PLANT
HOTHER
HOTHER
EURYTHMICS 3-1
HUMAN LEAGUE 5-4
DAVID BOWIE 17-7
DONNA SUMMER 15-11
JACKSON BROWNE 20-13 KGGI/Riverside-S. Bern.

Steve O'Nell

RITA COOLIDGE SHEENA EASTON STACY LATTISAW Hottest: POLICE 1-1 MICHAEL SEMBELLO 3-3 CULTURE CLUB 6-5 MTUME 18-10 AIR SUPPLY 19-12

KSKD/Salem, OR Len E. Mitchell

EDDY GRANT
SHEENA EASTON
BEE GEES
A FLOCK OF SEAGUL (dp)
PETER GABRIEL (dp)
TEARS FOR FEARS (dp)
HOTLEST Hottest: TACO 1-1 RICK SPRINGFIELD 24-14 AMERICA 27-17 JACKSON BROWNE 31-20 AIR SUPPLY 36-27

KRSP/Sait Lake City, UT Carlson/Moli

STYX GEORGE BENSON (dp) SPANDAU BALLET JUICE NEWTON POLICE 1-1
MICHAEL SEMBELLO 2-2
EURYTHMICS 4-3
DONNA SUMMER 6-4
HUMAN LEAGUE 11-7

KYYX/Seattle, WA Van Johnson

AGNETHA FALTSKOG AGNETHA FALTSKOG
ASIA
TOM TOM CLUB
CHARLIE
MINOR DETAIL
HOTLEST:
POLICE 1-1
DAVID BOWIE 2-2
MEN WITHOUT HATS 5-5
TALKING HEADS 9-7
CULTURE CLUB 15-8

KJRB/Spokene, WA Suds Coleman

BEE GEES RINKS SERGIO MENDES HOTTEST: POLICE 1-1 MEN AT WORK 5-4 MICHAEL JACKSON 9-8 RITA COOLIDGE 15-10 BILLY JOEL 22-18

KHYT/Tucson, AZ Sherman Cohen

SOS BAND SHEENA EASTON SERGIO MENDES MADNESS KAJAGOOGOO Hottest: POLICE 1-1 BONNIE TYLER 10-2 MICHAEL SEMBELLO 4-4 DONNA SUMMER 7-6 DURAN DURAN 11-10

KRQ/Tucson, AZ Zapoleon/Norris

WHAM! U.K.
ROBERT PLANT
SERGIO MENDES
AGNETHA FALTSKOG
HOTTEST
EURYTHMICS 2-1
DONNA SUMMER 6-2
BONNIE TYLER 15-3
DURAN DURAN 12-7
FIXX 18-11

PARALLEL THREE

KENI/Anchorage, AK Vaughn/Kimberly

STRAY CATS
KINKS
SPANDAU BALLET
MADNESS
EDDY GRANT
ROBERT PLANT
HOTEST:
POLICE 1-1
DONNA SUMMER 3-2
TACO 6-4
QUARTERFLASH 8-6
AMERICA 10-9

KYYA/Billings, MT

Charlle Fox SHALAMAR
STRAY CATS
ELTON JOHN
JEFFREY OSBORNE
GEORGE BENSON
HOTCOST
MICHAEL SEMBELLO 3-1
EURYTHMICS 4-4
HUMAN LEAGUE 13-8
JACKSON BROWNE 17-13
JOURNEY 21-16

KCDQ/Bozeman, MT

Greg Williams

EDDY GRANT KAJAGOOGOO SHEENA EASTON MADNESS CLUB HOUSE MINISTRY AXE AXE
Hottest:
POLICE 1-1
LOVERBOY 2-2
DONNA SUMMER 3-3
QUARTERFLASH 12-8
ROBERT PLANT 34-25

KTRS/Casper, WY Sears/Donovan

MEN WITHOUT HATS SHALAMAR LRB LRB
JUICE NEWTON
JEPFREY OSBORNE
STRAY CATS
Hottest:
POLICE 1-1
MEN AT WORK 2-2
MICHAEL SEMBELLO 4-3
OUNDETBELLO 4-3 QUARTERFLASH 6-4

KKAZ/Cheyenne, WY John Ramsey

BONNIE TYLER LRB JEFFREY OSBORNE ELTON JOHN Hottest STEVIE NICKS 4-2 MICHAEL SEMBELLO 7-4 DONNA SUMMER 9-6 ELO 12-7 MEN AT WORK 14-9

KGHO/Hoquiam Steve Larson

ROBERT PLANT SPANDAU BALLET KAJAGOOGOO AGNETHA FALTSKOG PAUL ANKA ANIMALS TALKING HEADS KINKS Hottest: MEN AT WORK 3-1 DAVID BOWIE 12-8 JOURNEY 20-14 JACKSON BROWNE 21-19 BILLY JOEL 27-21

KOZE/Lewiston, ID

Jay McCall SHEENA EASTON
WHAM! U.K.
TALKING HEADS
AGNETHA FALTSKOG
CHRIS DEBURGH
HOTTEST
POLICE 1-1
QUARTERFLASH 3-3
ASIA 13-6
RICK SPRINGFIELD 16-11
BONNIE TYLER 20-13

KDZA/Pueblo, CO

Rip Avina JUICE NEWTON SERGIO MENDES TALKING HEADS (dp) ANIMALS ANIMALS
EDDY GRANT (dp)
RONNIE MILSAP
HOTTEST:
MICHAEL SEMBELLO 4-1
RITA COOLIDGE 10-5
MEN AT WORK 8-7
HUMAN LEAGUE 14-9
AMEDICA 18-12

AMERICA 18-12 KCBN/Reno, NV

Jim O'Neal SHEENA FACTOR CHRIS DEBURGH ELTON JOHN EDDY GRANT HEART Hottest: MEN WITHOUT HATS 1-1
JACKSON BROWNE 14-8
BONNIE TYLER 15-9
F.R. DAVID 20-13

MECO 28-20 KBIM/Roswell, MN

Harry Dierks FRANK STALLONE STRAY ELTON JOHN JUICE NEWTON SPANDAU BALLET ROBERT TALKING HEADS KINKS F.R. DAVID KAJAGOOGOG SERGIO MENDES Hottest: MICHAEL SEMBELLO 3-1 LOVERBOY 7-2 QUARTERFLASH 8-3 CULTURE CLUB 32-8

DAVID BOWIE 23-9 KSLY/San Luis Obispo, CA

Tom Walsh JUICE NEWTON SPANDAU BALLET HEART STYX SHEENA EASTON Hottest: EURYTHMICS 2-1 DONNA SUMMER 3-3 HUMAN LEAGUE 7-4 MEN AT WORK 11-7 CULTURE CLUB 19-9

KIST/Santa Barbara, CA Scotty Johnson

SHALAMAR BONNIE TYLER STRAY CATS STYX BEE GEES KAJAGOOGOO SHEENA EASTON GEORGE BENSON OUARTERFLASH 3-2 DONNA SUMMER 4-3 MEN AT WORK 9-4 FIXX 14-8 JACKSON BROWNE 16-10

221 Reporters 211 Current Reports The following stations failed to report this week and therefore their playlists where frozen: The following stations reporte a frozen playlist this week:

790/Houston KTSA/San Antonio KIIK/Davenport KYNO-FM/Fresno WAEV/Savannah

KKYK/Little Rock WJDX/Jackson WNFI/Daytona Beach KO93/Modesto Q101/Meridian

ARAL

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

DENOTES FIRST WEEK IN PARALLELS.

JOHN DOE 'Hit Song" (Anylabel) LP: Hit Song Nationa Summary Up 51 Debuts 20 Same 4 Down 0 Adds 25 Regional 100/25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

adds

Percentage of this weeks reporters playing it.

nal Reach — Percentage of reporters playing the
song within each
region.

Up 31 - Number of stations moving it up Debuts 20 - Number of stations debut

ing the song this week Same 24 — Number of stations reporting no movement this week. (On no movement this week (to On, Add to On, 31-31,

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.



AIR SUPPLY Making Love Out Of... (Arista)

3

WACZ 37-35 WIGY on WCIR 32-18 WOMPPM 32-2 WIKZ 28-22 WIKZ 28-22 WIKZ 37-34 WEYZ 21-17 OK100 30-26 13PEA d-29 WKHI 35-26 95XIL 36-24 WJBQ 31-31 MDOQ 28-23 MNFI 33-33 RAMZ d-25 MRQX d-29 WANSFM d-31 MTYP d-27 94TYX d-39 MJDX 25-25 Y103 17-10 MQUT on MQUT on MQUT on MOWI 35-23 HHYFM 30-2 RRGV 23-19 MSFL 29-26 B97 10-6 MTIX d-39 MTIX d-39 MTIX d-39 MTIX d-39 KIYU d-B104 22-20 WBENFN 35-22 WRBW d-26 WNY8 a PRO-PM d-28 Q107 a

940 27-17 293 d-28 KAFM 31-26 195 21-18 Q105 18-8 BOUTH

MISE 25-22
MAD 35-28
WCQQ on
MFLB 32-28
WCLT d-20
MCLT d-20 MKDD 24-18 MKDD 24-18 MKAU 35-31 MKAW 38-28 MKIR 24-24 MKK 38-29 MKDQ 27-24 MKDQ 27-24 MKRD 27-24 MKRD 27-24 MKRD 27-24 MKR d-30 MKR d RIMN 36-31 Q103 29-27 RPI 35-32 RCNR d-27 XTRA on RYUU 17-14 KUBE 29-25 RNBQ 26-24

RFYR 0-18
WBWB 37-24
WCILEM 23-1
KOWB 25-21
KOWB 25-21
KKXLEM a
KRNA ON
WAZYFM ON MTRY d-29 MROR a K104 28-20 MYCR d-31 MREZ 32-20 MBLI on KC101 on MSPK 38-33 MHPM on MKPM 38-34 MPST 40-34 Q106 22-19 WEST

RENI 35-20 RYYA d-29 RCDQ 36-31 KTRS 38-31 RRAZ on RGHO 30-24 ROZE on RDZA d-38 RCBN 36-32 RSLY on RIST 25-19 WBBC 40-30 KNPT a-29 WPMP d-30 KZZB 35-28 WQID 36-29 KXX106 d-29 WCSC d-29 WBCY a WNOKPM d-40 **B** WFBG 18-29

AMERICA The Border (Capitol) LP:Your Move 129/3 27

58% National Summary UP 86 DEBUTS 1 8AME 28 DOWN 11 ADDS 3 Reach E 549 S 589 H 641 W 578 **Q** RTSA on RDM 15-9 MSEZ 17-16 MSEZ 17-16 MSEZ 17-16 MSEZ 17-16 MSEZ 17-16 MSEZ 17-10 MSEZ RIMN 26-26 Q103 10-9 KFI 14-12 KNR 9-8 KNJK 23-24 XTRA ON KUBE 24-23 KNBQ 21-18

MCGQ on MPLB 6-5 MQLT 12-14 KISR 12-9 WFOX 27-24 MYKS 14-13 KILE 27-23 KVOL 13-11 Q101 9-9 MXLK d-37 MAEV 18-18 MIXV 24-20 FM99 23-22 RFTR a HBMB 26-18 KOMB a KEXLPH 28-25 KYTH 37-37 HABYPH 21-16 SERC 25-23 ERRC 30-27 KMTOPH 17-15 ROVY 36-34 KPMW 25-25

221 Reports **P** WBBQ 33-33 RZZB 33-26 KXX106 23-21 WSSX 18-17 CR101 20-17 NNOKFM 27-25 KZFN on MDOQ 27-25 WPBG 15-20 WIGY 23-22 WCIR a-24 WOMPPM 31B 548 S 668 M 428 M 618

P

940 21-20 293 29-26 KAPM on

LP: Walk A Fine Line National Summary UP 27 DEBUTS 4 SAME 1/ DOWN ADDS NEA WKPM 33-31 **P3** WKBW on CKGM 36-33 PRO-FM on

PAUL ANKA

Hold Me 'Til... (Colui

EXX106 26-24 CK101 30-23 KITE d-15 MPFI 26-26 KAMI 29-24 MROX d-30 MANSPM a d-30 MANSPM a d-30 MANSPM a d-30 MROX a WSFL on MFIX 38-35 KTPM 40-33 KTSA 30-30 KROK on WC1R a-39 WTSN d-34 WERE on OK100 27-25 13FEA 13-10 WKHI 30-27 0105 a-29 90UTH WFLB 31-29 WQLT 7-4 Q104 21-16 KILE On FM99 a WKQX 28-13 WGCL d-24 WHYT 31-20 RIMN 40-37 Q103 on RFI 12-14 RIQQ on KCNR on KYUU 29-27 KNBQ on KIIK 20-20 WKDQ 21-14 KEYNPM 24-WHOT 39-37 KENI 27-24 KGHO a KD2A 40-33 KIST 17-13 WEST **2** WKEE 26-18

ASIA Don't Cry (Geffen) LP: Alpha 197/3 UP
DEBUTS
SAME
DOWN
ADDS 19

PI **P3** WHERD 15-26
WHERD 27-22
WHERE 25-22
WHERE B104 21-19
HYRSFM 27-MBINFM 10-5
MBINFM 10-5
MRIM 30-22
WNYS 11-5
MPHD 4-2
CKGM 4-40
WNBC 25-23
B94 29-25
HMTX 24-17
PRO-FM 22-1
CFTR ON
CRUM 24-17
Q107 28-22 940 on 293 d-29 KAPM 19-14 790 on 195 27-24 Y100 d-29 0105 20-16 WEGK 16-12 WLS 13-14 WLS-FM 33-14 Q102 22-18 WGCL 5-5 WHSK 22-13 WHYT 26-17 WEST 32-29 WETI 29-24 WEGLEFM 29-24

WERT WEST KDZA d-37 KCBN 32-27 KBIM d-30 KSLY 37-25 KIST 33-28

P2

WKCX d-28 WGCL on WABX a WHIYT a KBEQ 30-2 WLOLFM a WEST WEDD ON KITE ON KNGK 36-32 WEDQ ON WEZR ON WEZPL ON WEZPR ON KEYNFW ON WEZY 30-27 7 WBWB 39-26 WCILFM 32-KRNA a KKLS on 99KG on KDVV d-37 KPWM d-39 RBBK ON RIKI ON ROMO 35-31 RO93 23-23 RIDO 25-23 RGGI 29-28 RSGI 39-34 RRSP & RHYT 38-37 KRO ON KENI On EYYA a KCDQ d-26 KGHO d-39 KOZE On EDIA ON EDIA ON ESIM d-36 KSLY ON KIST a WLAMPH on WBLI a WSPX 20-18 WKPM 40-38 WPST 34-28 Q106 on WBBQ 34-32 KZZB a DAVID BOWIE China Girl (EMI An LP: Let's Dance National Summary UP 127 DEBUTS 7 SAME 27 DOWN 18 ADDS 2 181/2 Regional Reach E 90% S 86% M 74% W 77% 10 MRT 9-6
WOID 15-14
REXTOR (13-14
REXTOR (13-14
REXTOR (13-14
REXTOR (13-14
REXT (13-14
REX 1 **P** B104 11-7 WXKSPM 12-WBENPM 36-HNYS 12-16 WPBD 3-5 CKCM 9-7 WNBC 23-18 B94 28-26 WHTK d-23 PRO-FM 29-CFTR 10-9 CHUM 11-8 Q107 d-29 MFBG 16-14 MACT 16-15 MGUY 14-12 MIGY 18-14 MCIR 16-7 MOMPPM 9-4 MIRZ 21-35 MYSN 13-12 MYRZ 11-8 MZYQ 24-22 MKH 19-18 MJSQ 19-19 MHEB d-12 MSGV 1-1 940 7-6 293 14-10 790 13-13 195 20-20 Y100 20-19 Q105 21-19 MISE 29-26 WJAD 16-13 WGGQ 22-17 WFLB 6-9 MQLT a Q104 18-14 WFFX 15-14 WYKS 9-15 RILE 14-13 Q101 24-24 WRKS 9-15 RILE 14-13 Q101 24-24 WFK 19-19 WIXV 25-23 Z102 25-21 PM9 16-4 WGLF 15-13 RROV 19-19 WIXV 50-10 RPYR 9-8 WBWB 8-5 WCILFM 24-2 RCWB 5-12 RKXLFM d-34 RYTN 16-10 RRNA 29-27 WRKR 31-29 WRKS 24-25 99KG 39-40 KKPC 16-13 KWTOFM 18-1 MSPT 22-16 MSPT 22-16 KDVV 14-10 RPNW 19-14 **2**2 EAST

WTRY 23-22
WNOR 36-33
WYCR 24-23
WYICR 24-23
WYICR 24-23
WYICR 24-23
WYICR 10-9
WSPK 4-4
MLANPM 17-1
KC101 10-9
WSPK 4-4
WIFM 10-9
WKFM 12-10
WRST 12-8
WRST 11-8
Q106 18-12 LAURA BRANIGAN How Am I... (Atlantic) LP: Branigan 2 Nation Summy UP DEBUTS SAME DOWN ADDS 169/9 76% Reach E 71% S 82% M 70% W 82% 24 **P3** RAID 3-29

RAITE 16-16

RITE 16-16

MDCG 40-33

RAMZ ON MROK 30-28

MYYP 30-24

MYYP 30-24

MYYP 30-24

MYYP 30-24

MYYP 30-24

MYYP 30-24

MYYP 30-25

MYYP 30-34 MXRSPM 33-24 WBENPM 19-16 WKBW d-24 WNYS d-30 WNBC 26-22 B94 on WRTX d-24 PRO-PM 12-11 WFBG 29-25 WACZ 31-30 WGUY 30-23 WCIR 30-22 WOMPFW a-3 WIKZ 31-27 WTSN 25-15 OK100 35-3 13FER 25-2 WKHI 34-28 95XIL 14-1 WJBQ 29-29 940 29-24 293 27-22 KAPH a Y100 on Q105 24-23 воити MSFL 39-34 B97 a WTIX 37-34 WNVZ 30-28 WRVQ 20-24 KITY a KITH d-39 KROK 16-14 WSEZ 27-23 WFLB 17-14
WGLT 9-5
KISR 35-32
Q104 30-27
FYON a-29
KILE 33-27
KVOL 16-10
Q101 17-17
KNOEPM 26-24
WFFM d-32
WKLK 25-17
MAEV 26-26
WIXV 36-33
Z102 34-24
FH99 28-23
WGLP 26-21 WKOX 13-6 MGCL 22-00 WABX a WHYT 34-21 KBEQ 22-20 WEST EIMN 37-32 Q103210 26-24 KZRAHI d-28 KZRAHI d-28 KCNR 23-22 KZIP a KCNR 23-22 KUNR 33-31 XTRA d-29 KYUU 25-23 KUNR d-29 KUNR d-29 KUNR d-29 KUNR d-29 MIDOWEST

WEDD 12-9

WEAU 30-26

WHAH 20-16

KTIK 23-23

KHGK 34-31

WEBC 23-21

WEDD 26-21

WEDD 26-21

WHAT 15-10

MIXQ on

WEPL 37-30

MIXQ on

WEPL 37-51

KRAV 17-11

KRAV 17-11

KRAW 17-11

KRAW 17-11

KRAW 17-13

KRAW 17-13 MGLF 26-21 METER ON MBMB 23-15 KOMB d-23 KKLFM d-35 KYTH ON KRAA ON MRAY 38-35 KKLB d-30 99KG 36-32 KKRC d-30

MTICFM 23-22 WKER 29-19 WLAMPM d-32 WBLI on KC101 d-20 MSPK 31-30 WHFM 35-32 WKFM 30-21 WFST 29-26 WKREFM 32-28 0106 25-22 KENI 26-22 KYYA 29-25 KCDQ 28-23 KTRS 27-21 KKAI ON KGRO ON KGRO ON KOZE 10-9 KDZA 26-16 KBIM 37-26 KSLY 39-34 KIST 23-17 GEORGE BENSON Lady Love Me... (WB) LP: In Your Eyes WBBQ 36-28 KHFI 30-25 WFMF 25-20 KZZB 15-8 WQID 30-21 National Summary UP 40 DEBUTS 21 SAME 50 DOWN 0 ADDS 14 125/14 N&A **JACKSON BROWNE** WOID 33-30
WCSC d-12
WCSC d-13
WCSC **E** Lawyers In Love (Asylum) LP: Lawyers in Love WFBG d-35 WGUY on National Summary UP 174 DEBUTS 3 SAME 16 DOWN 0 ADDS 4 197/4 WGUY ON WIGY ON WCIR d-36 WOMPPW d-40 WIRE ON WERE 38-35 WEYO ON WKHI 38-35 1 **P** MOID 31-20 ENTRY 15-15 MOIT 15-20 MISE on MJAD 37-34 MCGQ on MFLB 30-26 KISR d-39 0104 29-26 MPOX on KILE 40-37 KVOL 29-27 Q101 on KNOEPM on WALEV 31-31 2102 d-29 PM99 38-35 MGLF 33-29 B104 19-14 MBENFN 22-1 MBBN 19-14 WNYS 28-26 MPRD 14-10 MNBC 17-12 B94 d-30 METX 16-13 PRO-FN 19-1 CFTR 4-38 CHUM 22-19 Q107 21-20 WPBG 13-10
WACI 30-28
WGUY 8
WIGY 19-17
WCIR 34-23
MOMPPM 13-17
WIEZ 24-17
WTSN 23-14
WERZ 18-15
WEYG 17-13
OK100 21-13
JFEA =-28
WKNI 21-6
95XIL 26-24
HB 26-14
WSQV 10-7 940 26-23 293 23-20 EAPH 17-12 WRQX 22-8 Q102 28-23 WGCL 13-13 WABX 28-28 WHYT d-37 KBEQ 19-15 WKTI 15-13 WLOLFM 27-2 RQIZEM 4-2 MISE 21-17 MJAD 17-14 MCGQ 14-9 MFLB 21-16 RISR 23-19 Q104 17-13 MFOX 16-15 MYKS 10-6 FILE 11-9 EVOL 21-15 Q101 14-14 EMOZEM 18-7 MXLK 3-2 MACK 21-2 MACK 2 KIMN 20-17 Q103 18-16 KEARTH 16-1 KFI 21-18 KIISFM 21-1 KIQO 36-15 KCNR 25-21 KMLK 18-16 XTRA 22-21 XFMC 26-22 KYUU 14-11 KUBE 23-20 KNBQ 16-14 RFYR 17-14
WBMB 15-9
WCILPM 26-KFMZ 14-7
ROWB 22-19
RXKLEW 22RYTN 31-29
RXKLEW 22RYTN 31-29
RXKLE 31-39
RKLE 31-31
99KG 28-19
KKLE 31-10
RWTOFM 20-WSPT 33-30
RDVV 20-18
RFMW 29-17 **P** WFLY 20-19 WTRY 19-15 WROR a K104 25-22 WYCR 22-15 KEN1 20-14 KYYA 17-13 KCDQ 20-15 KTRS 14-10 KRAZ 25-19 KGHO 21-19 KOZE 8-5 KCDN 14-8 KBIN 24-10 KSLY 15-10 KIST 16-10 WBBQ 25-20 KHFI 25-21 WFMF 13-11 K22B 17-11 PEABO BRYSU.
ROBERTA FLACK
Tonight I Celebrate...(Capitu.,
LP: Tonight I Celebrate My Love

Summar
DEBUTT
DEBUTT
ONN
ADDS B104 a 79Q a 195 8~5 Y100 19-15 WFBC on WGUY 35-2 WOMPEN 36 WINZ 11-10 WERZ on 13PEA on BOUTH

P RITA COOLIDGE All Time High (A&M) E 60% S 63% M 51% W 68% 9 B104 d-29 WKBW 28-27 B94 d-32 WHTX d-29 PRO-PM a Q107 17-15 94Q 25-22 293 31-25 WEST RIMN 39-39 Q103 21-19 KFI a-35 KYUU on RNBQ 35-34 MPLY 29-27 MTRY 17-17 MROR on KI04 d-39 MYCR on MKEE 30-27 MSPK 37-37 MKPH 35-31 MRSTM d-60 Q106 19-14

KYNOFM 23-23 KIDD 28-25

0

36

BREAKER

MANSFM d-3 MZYP on MJDX 7-7 Y103 5-4 WQUT on WOWI d-34 MHYYM 16-KRGV 26-22 KX104 26-22 WAYZ 30-28 B97 23-22 WAYZ 34-31 MRVQ 22-22 WAYZ 34-31 MRVQ 22-9 KYFM d-38 KROK 36-25 WSEZ 20-20

MKEAU On MEAL ON 19-17 MEAL ON

61%

134/10

KGRO 37-34 KSLY on K1ST 32-30

National Summary UP 54 DEBUTS 16 SAME 52 DOWN 2 ADDS 10

P3

MISE 19-15
MAD ON NCGO ON NCGO

MSPT on RDVV 18-15 KPMW 37-31 WBBQ 26-24
MQID 26-24
RXX106 on
MCSC 29-23
WBCY on
CK101 a-28
HNOKFM on
KITE 23-23
WNFI on
MDCG 20-12
KAMZ a
WRQK 18-14 CULTURE CLUB I'll Tumble 4 Ya (Epic/Virgin) LP: Kissing To Be Cleve Reach E 96% S 89% M 72% W 98% **Q** 94Q 28-26 193 21-16 RAPN 29-28 79Q on 195 14-14 Y100 7-6 Q105 6-6 WKQX 15-7 Q102 17-14 WABX 18-18 WHYT 28-22 KBEQ 12-9 WKTI 25-21 XIMN 13-13 Q103 13-8 XEARTH 6-3 XFI 18-16 XIISFW 8-6 XIQQ 7-3 XZZP 18-11 XCMN 19-13 XTRA 10-9 XFRC 13-26 KYUU 11-8 KUBE 21-18 KMBO 15-13 WISE ON WFLB 40-36 KTLE ON KVOL d-38 WKLE ON WIEV ON FM99 ON WHO'T on

KEMI 18-12 KYYA 25-12 KCDO 18-13 KTRS 13-12 KKRZ 21-17 KGMO 14-12 KOZE 14-10 KDZA 25-23 KCBN B-5 KBIM 32-8 KSIY 19-9 KIST 24-16 O F.R. DAVID Words (Carrere/PolyGram) * LP: Words National Summar UP DEBUTS SAME DOWN ADDS Regional Reach E 25% S 24% M 13% W 34% 52/9 N&A **D P3** WCSC on WNFI on MJOX 23-23 Y103 10-8 WHHYFM on MKSM a WHHYFM on RRGV a WTIX 30-26 RITY a KTFM on WSEE on BOUTH WFLB 37-35 WGLT d-30 WFOX on KILE on KVOL d-39 Q101 on WAEV on FM99 a WEQX a WNAM d-38 RIIX 33-33 WZZR on WHOT d-39 WEST KYUU on KNBO 30-RIKI ON RO93 34-34 RIDD ON RSKD ON RJRB 23-20 RHYT ON

RHOP 18-19 RIDD 19-17 KGGI a-25 KSRD 38-33 KRSP on KJRB 15-10 KHYT on KRQ on

196/0

9

MRCY 21-20
MRCY 21-20
MRCY 21-21

WRDD 7-6
WRAU 15-1
WRAU 15-1
WRAU 15-1
RHCK 17-1
RHCK 17-1
WEBC 14-1
WEBC 16-1
WECR 16-1
WECR 17-1
WERR 12-8
104 36-3
XORO 13-1
XER 2104 36-3
XORO 13-1
XER 2104 36-3
XORO 13-1
XER 2104 14-1
XER 2104 15-5
WROT 12-5
WROT 12-5

MSPT on KDVV 13-13

KENI 31-27 RYYA 30-26 RCDQ 35-33 KTRS 35-29 KKAE 00 KGHC 28-28 KDZA 10-5 KCBN 19-19 RBIM 30-23 KSLY 33-30

K96 23-16 KGGI 6-5 KSKD 18-12 KRSP 16-11 KYYX 15-8 KHYT 18-15

3

WOMPPH 16-HIRI 22-15 WISH 17-11 WERZ 14-11 WZYO 14-14 119EA 5-3 WKHI 17-14 95XIL d-36 MJBO 11-11 MHEB 13-16 MSOV on

WISE 27-24
MJAD 11-6
MCGQ 30-25
MFL8 30-25
MFL8 20-17
0104 14-9
MFOX 12-11
MYKS 15-11
KILE 19-14
RVOL 10-7
0101 13-13
RNOEFM 17-14
MYLE 23-16
MIXV 15-12
FM99 15-13
KKGV 17-14

KENI on KCDQ oh KTRS d-38 KGHO on KDZA 39-32 KCBN 20-13 KBIM a Œ SHEENA EASTON Telefone... (EMI America) LP: Best Kept Secret Region Reach E 29% S 30% M 17% W 34% 61/60 28% NEA

KFYR a

WEST

SAME 1 DOWN 0 ADDS 60 HQUT a RBPH a MRVQ on RTPH a **U** WXHI a 95XIL a MJBQ a RTPM a KROK a WSEZ a MEAU a WHAU a WEZR a WEZR a WEZE a SOUTH
94Q a
SECONDEST
HARK a
KBCO a-38
WEST
ALISPM a
KTOO a
KTOO a
KTRC a WJAD a
NCGO a
NCGO a
NFLSR a KKXX a KBBK a KIDD a KCGI a KSKD a KHYT a -RCDQ a ROZE a RCBN a RSLY a RIST a WFBG a WACZ a WGUY a

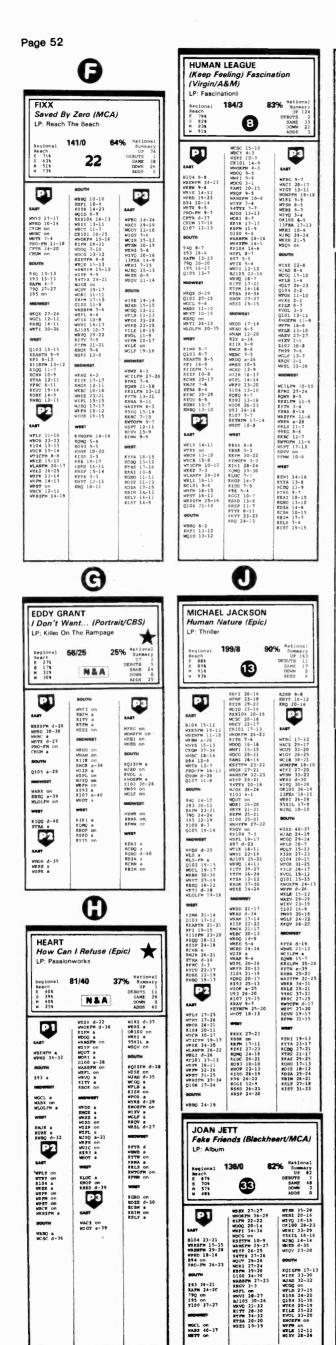
ELO Rock 'N' Roll... (Jet/CBS) LP: Secret National Summary UP 164 DEBUTS 4 SAME 23 DOWN 5 ADDS 0 83% National Summary UP 132 DEBUTS 3 SAME 34 DOWN 14 ADDS 1 184/1 Reach E 90% S 82% M 87% W 75% 11

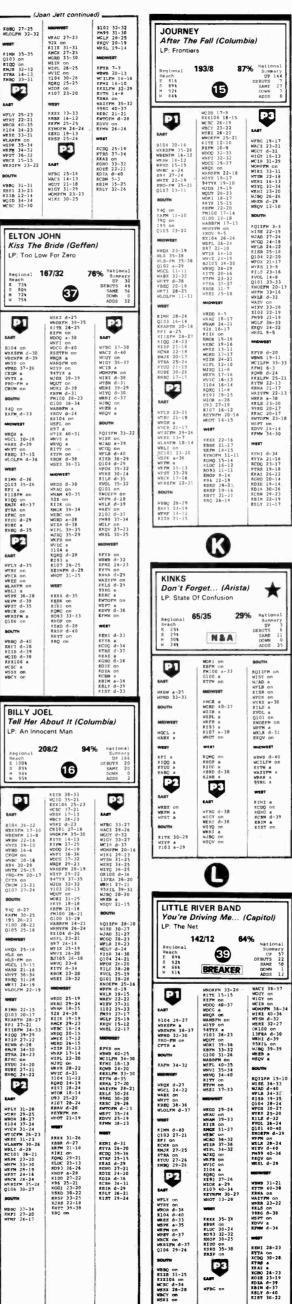
MACT 13-12 MGUY 17-14 MIGY 17-16 MCIR 10-9 MIRI 13-16 MYSM 12-9 MERZ 22-19 MYYQ 5-5 ORIOO 11-10 13FER 21-10 13FER 21-10 MJRQ 13-13 MERES 22-13 MSQV 14-12 B104 17-17 WBENFN 12-1 WKBN 10-7 WKFN 18-20 WPHD 13-13 CKGN 33-32 WMBC on B94 19-18 WHITX 14-22 CFTR 28-26 CBUH 16-15 KOLTPM 11-8
WISE 13-12
WIAD 14-11
WIGG 23-12
WFLB 13-12
WFLB 13-12
WFLB 13-12
WFLB 13-12
WFLS 10-8
WFOX 5-3
WFXS 6-5
FILE 12-11
WYLK 6-54
WFXY 10-8
WFXY 11-8
WFXY 10-6
WFXY 10-6
WFXY 10-6
WFXY 10-6
WFXY 10-6
WFXY 10-6
WFXY 11-8
WFX 11-8
WFX 11-8
WFX 11-8
WFX 11-8 XAPM 5-4 WKQX 29-11 WLS-FM a-15 WABE 19-19 WHYT 20-25 KBEQ 8-7 WLOLFM 8-8 WEDD 19-16
WAAU 11-10
WAAW 9-7
RIIR 150-10
WEDG 10-8
WHED 21-20
WEDG 10-8
WHED 21-20
WEDG 10-8
WHED 21-21
WISH 9-5
TO 10-8
WEDG 27-7
WISH 9-5
TO 10-8
WEDG 27-7
WISH 9-5
TO 10-8
WEDG 27-7
WISH 9-5
TO 10-1
WISH 10-1
WISH 10-1
KEVING 13-10
KRAV 16-1
KEVING 13-10 KFYR 10-9 MDMB 14-8 MCILFW 20-11 KFMI 2-2-2 KOWB 10-17 KFXLPW 13-12-9 KFXLPW 13-9 KFXLPW 13-9 MRER 27-25 KALS 4-4 99KG 9-8 KFRC 15-8 KFTCFFW 8-5 MSPT 15-8 KDVV 9-7 KFMW 8-6 1 RKXX 20-17 RBBR 13-13 REPH 9-9 KLDC 17-17 RHOP 17-15 x96 16-14 RSRD 9-8 RRSP 21-15 RHYT 31-31 KRQ 11-10 KENI 15-11 KYYA 11-9 KCDQ 0-5 KTRS 10-9 KKAZ 12-7 KGHO 9-6 MOZE 15-15 KDZA 16-11 KBIM 9-4 KSLY 18-15 KIST 18-14 WBBQ 14-12 MBFI 14-11 MPMP 9-7 KIEB 1-1 MQID 27-27 EXX106 17-1 MCSC 14-8 WSSX 24-23 WFBG 12-11

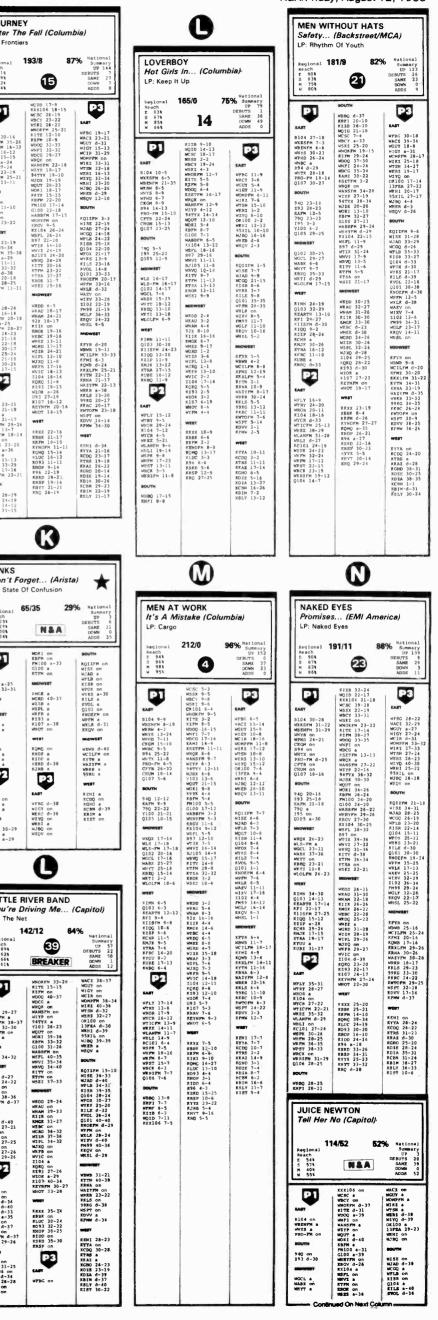
EURYTHMICS Sweet Dreams (RCA) National Summary UP 99 DEBUTS 1 SAME 56 DOWN 35 ADDS 1 192/1 87% Reach E 94% S 79% M 96% W 82% 3

9 B104 6-3 WBENPM 2-2 WBBN 6-10 WNYS 2-4 WPHD 5-3 CKGM 30-36 WNBC 4-3 B94 5-1 WHTX 3-3 PRO-FM 5-4 CFTR 34-25 CHUM 29-26 Q107 15-10 **P**3 MFBG 2-2 WAC2 a-4 WGUY 25-2 WIGY 3-2 WIGY 3-2 WIGY 3-2 WIGY 5-4 WREX 12-9 WISN 5-4 WREX 12-9 WZYQ 11-1 OR100 1-1 11FEA 4-7 WINI 4-2 WJB 10-8 WSOV 4-2 MISE 1-1 MIAD 5-2 WPLB 2-8 WQLT 14-16 KISR 17-31 Q104 11-16 MPOX 3-5 KILE 4-10 Q101 4-4 KNOEPM 10-MPPM 2-2 WAEV 3-3 MIXV 9-18-2102 5-5 PM99 4-3 WGLF 1-1 WKQX 6-2 WLS 7-5 WLS-PM 7-5 Q102 2-5 WGCL 2-2 WABX 5-5 WHYT 6-4 KBEQ 6-6 WKTI 23-17 WLOLPM 2-2

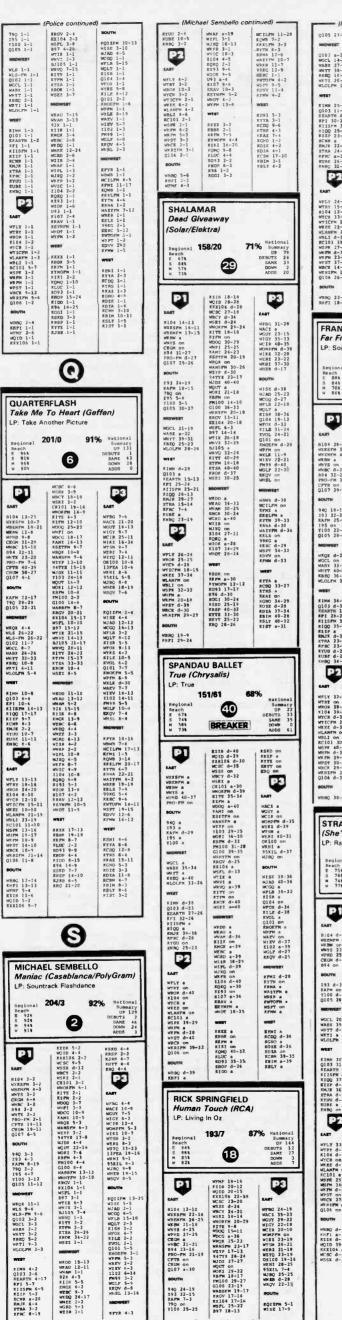
RIMN 2-1 Q103 3-2 REARTH 2-1 RFI 2-2 RIISFM 3-2 RIOQ 2-1 RIZEP 3-3 KCNR 2-2 RMJK 3-3 XTRA 4-3 RFRC 9-12 RYUU 3-3 RUBE 6-3 RNBQ 5-16 KPYR 3-2 MCILPM 7-6 KQWB 2-6 KKXLFM 2-2 KYTN 5-5 KRNA 2-1 MAZYFN 3-10 MRKR 10-5 KKLS 15-22 99KG 6-11 KRTCFN 2-4 MSPT 6-3 KDVV 10-23 KPVM 6-3 **P2** KOMQ 11-15 KNOP 13-11 KIDD 17-6 K96 3-1

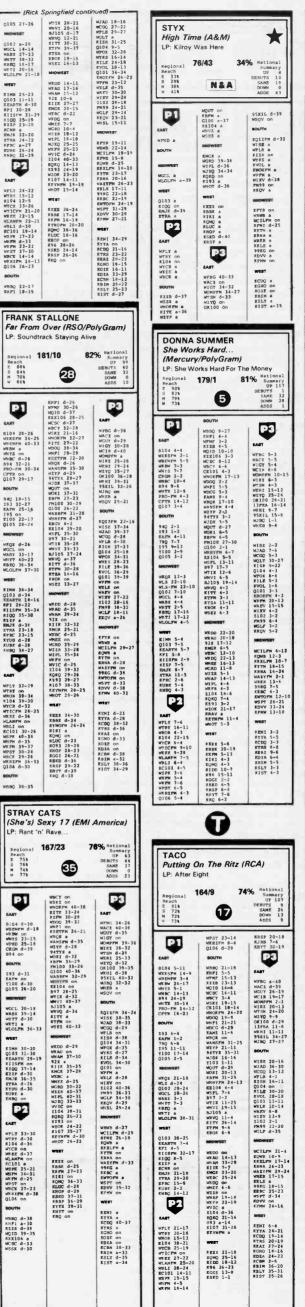


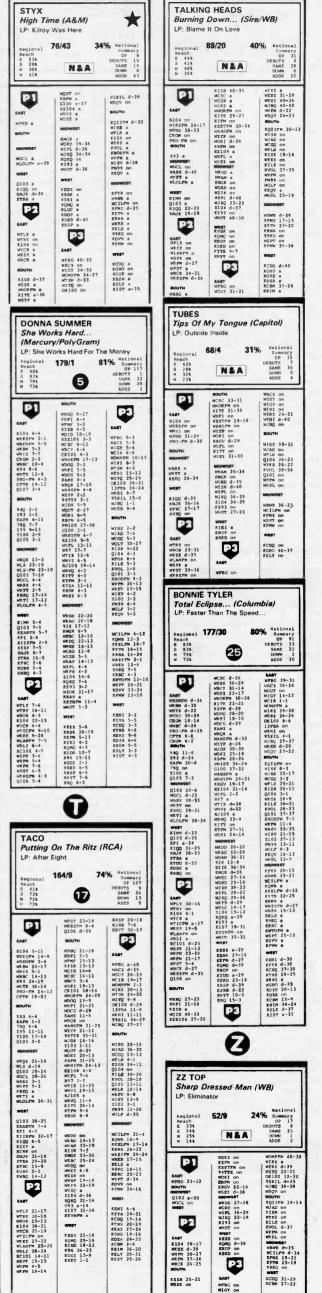












Black Radio

BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

PHILIP BAILEY

I Know (Columbia)

75% of our reporting stations on it. Rotations: Heavy 7/2, Medium 17/3, Light 27/10, Extra Adds 3, Total Adds 18 including WILD, WEDR, WZAK, WJLB, KJLH, KSOL, WOIC, WLOU, WWDM, WVOI. A Most Added Record. Debuts at number 25 on the Black Radio Chart.

LaTOYA JACKSON

Bet'cha Gonna Need My Lovin' (LARC)

71% of our reporting stations on it. Rotations: Heavy 3/0, Medium 24/0, Light 22/3, Extra Adds 2, Total Adds 5, Debuts at number 26 on the Black Radio Chart.

SLING SHOT

Do It Again Medley With Billie Jean (Quality)

67% of our reporting stations on it. Rotations: Heavy 10/0, Medium 25/1, Light 13/5, Extra Adds 0, Total Adds 6, WAMO, WJMO, WPEG, WPDQ, WVKO, WLUM. Will debut next week on the Black Radio Chart.

NEW EDITION

Is This The End (Streetwise)

65% of our reporting stations on it. Rotations: Heavy 25/1, Medium 12/1, Light 10/3, Extra Adds 0, Total Adds 5, KMJM, WPEG, WOIC, WANT, WLUM. Debuts at number 23 on the Black Radio

KASHIF

Help Yourself To My Love (Arista)

63% of our reporting stations on it. Rotations: Heavy 4/1, Medium 15/1, Light 23/4, Extra Adds 3, Total Adds 9, WBMX, WBLZ, WJLB, WGIV, WNOO, WLOU, WVOL, WWWS, KDIA. Will debut next week on the Black Radio Chart.

FREEEZ

I.O.U. (Streetwise)

63% of our reporting stations on it. Rotations: Heavy 11/0, Medium 19/0, Light 14/6, Extra Adds 1, Total Adds 7, WAOK, WDIA, KDAY, WKXI, WLOU, WJJS, WLUM. Will debut next week on the **Black Radio Chart**

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (examp) 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🗾 indicated one of this we

CHERI "Śmall Town Lover" (21/PolyGram) 41/2
Rotations: Heavy 9/0, Medium 15/0, Light 16/1, Extra Adds 1, Total Adds 2, WJLB, WJJS, Heavy: WOOK, WEDR, WYLD-FM, KJLH, WPEG, KOKY, WWDM, WWWS. Medium: WILD, KRNB, WCIN, KACE, WPLZ.

MOTIVATION "Crazy Daze" (De-Lite/PolyGram) 41/2
Rotations: Heavy 11/0, Medium 19/0, Light 10/1, Extra Adds 1, Total Adds 2, WJJS, KDIA. Heavy: WOOK, KRNB, WEDR, WENN, WKXI, WBLX, WPLZ, WAAA. Medium: WXYV, WHRK, WJMO, KSOL, WLTH.

LILLO "(You're A) Good Girl" (Capitol) 39/1

Rotations: Heavy 12/0, Medium 11/0, Light 16/1, Extra Adds 0, Total Adds 1, WJLB. Heavy: WOOK, WAOK, KRNB, WCIN, WGIV, WOIC, KJCB, WWDM, WWWS. Medium: WRKS, WJMO, WJAX, WAAA, WLTH.

KURTIS BLOW "Party Time" (Mercury/PolyGram) 37/2
Rotations: Heavy 13/0, Medium 13/0, Light 11/2, Extra Adds 0, Total Adds 2, KJLH, WKWM. Heavy: WKYS, KKDA-FM, KRLY, WEDR, WATV, KJCB, WANM, WDAO. Medium: WDAS, WDMT, XHRM, WJAX, WWWS.

DENIECE WILLIAMS "I'm So Proud" (Columbia) 36/6
Rotations: Heavy 6/0, Medium 15/2, Light 15/4, Extra Adds 0, Total Adds 6, WDMT, WZAK, WKXI, WJAX, WLTH, WKWM. Heavy: WILD, KRNB, WJMO, KACE, WBLX, WAAA. Medium: WHUR, KMJM, WENN, KJCB, KUKQ.

Heavy: WILD, KRNB, WJMO, KACE, WBLX, WAAA. Medium: WHUR, KMJM, WENN, KJCB, KUKQ.

STEPHANIE MILLS "Pilot Error" (Casablanca/PolyGram) 33/19
Rotations: Heavy 1/1, Medium 10/3, Light 20/13, Extra Adds 2, Total Adds 19 including WOOK, WVEE, WDRQ, KDAY, WGIV, KJCB, WPLZ, WANM, WDAO, WLTH, KUKQ. Medium: WKYS, WHRK, KACE, WATV, WVOL.

KLIQUE "Stop Doggin' Me Around" (MCA) 33/14
Rotations: Heavy 2/1, Medium 7/3, Light 23/9, Extra Adds 1, Total Adds 14 including WDAS, WVEE, WZAK, KSOL, WPDQ, WLOU, WNOT, WKYM, WVOI. Heavy: KRLY. Medium: WOOK, WGCI, WBLX.

NATALIE COLE "Too Much Mister" (Epic) 33/2
Rotations: Heavy 1/0 Medium 14/0 Light 17/1 Fytra Adds 1. Total Adds 2, WXYV, WCIN, Heavy: WEDB, Medium: WAOK.

Rotations: Heavy 1/0, Medium 14/0, Light 17/1, Extra Adds 1, Total Adds 2, WXYV, WCIN. Heavy: WEDR. Medium: WAOK, WJMO, KACE, WKXI, KJCB, WVOL, WPLZ, WANT, WWDM, WAAA, WDAO, WLTH.

L.T.D. "For You" (Montage) 30/3
Rotations: Heavy 8/0, Medium 9/0, Light 13/3, Extra Adds 0, Total Adds 3, WKXI, WJAX, WWWS. Heavy: WDAS, WOOK, KRNB, WZEN-FM, WOIC, WTOY, WANM. Medium: WXYV, WEDR, WDMT, KJCB, WVOL.
"D" TRAIN "Keep Giving Me Love" (Prelude) 30/1
Rotations: Heavy 4/0, Medium 18/0, Light 7/0, Extra Adds 1, Total Adds 1, WXYV. Heavy: WILD, WDAS, WOOK, KJCB. Medium: WAIL-FM, WZEN-FM, XHRM, WENN, WVOL, WAAA, WDAO, WTLC, KDIA.

NEWCLEUS "Jam On Revenge" (Sunnyview) 27/4
Rotations: Heavy 6/0, Medium 9/1, Light 10/1, Extra Adds 2, Total Adds 4, WOOK, WAOK, KKDA-FM, WBMX⁶, Heavy: WZAK, WZEN-FM, WNHC, WATV, WPDQ, WLOU. Medium: WILD, WHRK, WJLB, WANM, WWWS.

CHAMPAIGN "Let Your Body Rock" (Columbia) 27/3

Rotations: Heavy 1/0, Medium 13/0, Light 13/3, Extra Adds 0, Total Adds 3, WATV, WPEG, WWWS. Heavy: WILD. Medium: WAOK, XHRM, KSOL, WGIV, KJCB, KOKY, WBLX, WVOL, WWDM, WDAO.

HUMAN LEAGUE "(Keep Feelin') Fascination" (Virgin/A&M) 27/1

Rotations: Heavy 10/0, Medium 12/0, Light 4/0, Extra Adds 1, Total Adds 1, WBLZ. Heavy: WXYV, WHUR, WDRQ, KSOL, WNHC, WBLX, WVKO, WLTH, WWWS. Medium: WVEE, KNOW, WPLZ, WWDM, WLUM.

CAMEO "Slow Movin" (Atlanta Artists/PolyGram) 26/10

Rotations: Heavy 1/1, Medium 9/1, Light 13/5, Extra Adds 3, Total Adds 10, WBMX, WBLZ, WNHC, WRDW, WATV, WGIV, WPEG, KJCB, WVOL, WVOI. Medium: WAOK, WZAK, WZEN-FM, WWDM, WDAO, WWWS, KUKQ.

EARTH, WIND & FIRE "Spread Your Love" (Columbia) 25/4

Rotations: Heavy 3/0, Medium 13/1, Light 9/3, Extra Adds 0, Total Adds 4, WAOK, WKXI, WPDQ, WLTH. Heavy: WZEN-FM, WNOO, WANM, Medium: KRLY, KRNB, WEDR, XHRM, KSOL, WKND, WNHC, WATV, WGIV, WBLX, WWDM, KUKQ.

CLUB HOUSE "Do It Again Medley With Billie Jean" (Atlantic) 25/2

Rotations: Heavy 4/0, Medium 15/0, Light 5/1, Extra Adds 1, Total Adds 2, WJJS, WTOY, Heavy: WDAS, WBMX, WGCI, WANM. Medium: KRNB, WDIA, WHRK, WEDR, WGPR, KNOW, WGIV, WJMI, WPDQ, KOKY, WWDM, WAAA, WLTH, WKWM, WWWS. IMAGINATION "Looking At Midnight" (Elektra) 25/2

Rotations: Heavy 1/0, Medium 11/1, Light 13/1, Extra Adds 0, Total Adds 2, WILD, WDIA. Heavy: KDAY. Medium: WDAS, WZEN-FM, KACE, KJLH, KSOL, WNHC, WVOL, WDAO, KDIA, KUKQ.



NATIONAL AIRPLAY/30

August 12, 1983

1 S.O.S. BAND/Just Be Good To Me (Tabu/CBS)

2 JEFFREY OSBORNE/Don't You Get So Mad (A&M)

3 1 1 3 ARETHA FRANKLIN/Get It Right (Arista) RICK JAMES/Cold Blooded (Gordy/Motown) 15 10 5

S ISLEY BROTHERS/Choosey Lover (T-Neck/CBS)

6 MANHATTANS/Crazy (Columbia)

25 13 11 7 HERBIE HANCOCK/Rockit (Columbia)

3 P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)

1 3 8 9 DONNA SUMMER/She Works Hard For The Money (Mercury/PolyGram)

19 12 10 10 DIANA ROSS/Pieces Of Ice (RCA)

16 15 TAPP/I Can Make You Dance (WB)

ASHFORD & SIMPSON/High-Rise (Capitol) 30 17 16

8 12 13 STACY LATTISAW/Miracles (Cotillion/Atco)

GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.) - 27 18

GAP BAND/Party Train (Total Experience/PGM)

7 7 16 SHALAMAR/Dead Giveaway (Solar/Elektra)

4 9 17 17 MIDNIGHT STAR/Freak-A-Zoid (Solar/Elektra)

13 RUFUS & CHAKA KHAN/Ain't Nobody (WB)

- 25 19 19 MICHAEL JACKSON/Human Nature (Epic)

- 26 26 CLARK SISTERS/You Brought The Sunshine... (Westbound/Elektra)

17 14 13 21 ONE WAY/Shine On Me (MCA)

29 23 MARY JANE GIRLS/All Night Long (Gordy/Motown)

DEBUT NEW EDITION/Is This The End (Streetwise)

20 15 14 24 RONNIE LAWS/In The Groove (Capitol)

DEBUT PHILIP BAILEY/I Know (Columbia)

DEBUT DEBUT

- 28 MAZE featuring FRANKIE BEVERLY/Never Let You Down (Capitol)

29 3. ROBINSON & B. MITCHELL/Blame It On Love (Tamla/Motown) 30 @ GEORGE BENSON/Lady Love Me (One More Time) (WB)

DEBUT NONA HENDRYX/Transformation (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED .

STEPHANIE MILLS (19) PHILIP BALILEY (18) KLIQUE (14) **LEW KIRTON (14) RONNIE DYSON (12)**

HOTTEST

S.O.S. BAND (33) MIDNIGHT STAR (29) **ARETHA FRANKLIN (26) RICK JAMES (23) JEFFREY OSBORNE (21) DONNA SUMMER (21)**

RONNIE DYSON "All Over Your Face" (Cotillion/Atco) 24/12
Rotations: Heavy 1/0, Medium 10/3, Light 12/8, Extra Adds 1, Total Adds 12, WILD, WOOK, WAOK, WBMX, WZAK, WGPR, WGIV, WOIC, WKXI, WJAX, KJCB, WWDM, Heavy: WYLD-FM. Medium: WDAS, WVEE, WGCI, WPDQ, WANM, WLTH.

GARRETT'S CREW "Nasty Rock" (Clockwork) 23/1
Rotations: Heavy 9/0, Medium 6/0, Light 8/1, Extra Adds 0, Total Adds 1, WKWM, Heavy: WDAS, KRNB, WEDR, WBMX, WJLB, WZEN-FM, WATV, WENN, KJCB. Medium: KKDA-FM, WDRQ, WGPR, KSOL, WKXI, WVOL.

GARY BYRD & G.B. EXPERIENCE "The Crown" (Motown) 21/0
Rotations: Heavy 8/0, Medium 7/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: KRNB, WGCI, WZEN-FM, KDAY, WNOO, WLOU, WWDM, WLTH. Medium: KKDA-FM, WGPR, "VJLB, KJLH, XHRM, WPDQ, WWWS.

JONZUN CREW "We Are The Jonzun Crew" (Tommy Boy) 20/1
Rotations: Heavy 3/0, Medium 8/0, Light 9/1, Extra Adds 0, Total Adds 1, WDIA. Heavy: KRNB, WJMO, WPEG. Medium: WAMO, WAOK, WGPR, XHRM, WGIV, WLOU, WKWM, WTLC.

ATTITUDE "Love Me Tonight" (RFC/Atlantic) 20/0

Rotations: Heavy 1/0, Medium 7/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WJMO, Medium: WDIA, WZAK, KJLH, WPEG, WNOO, WPLZ, WTLC.

REDDINGS "Hand Dance" (Believe In A Dream/CBS) 20/0
Rotations: Heavy 8/0, Medium 7/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WOOK, WVEE, KKDA-FM, KRNB, WDIA, WHRK, WZEN-FM, WWWS, Medium: WILD, WAOK, WJMO, WKXI, WWDM, WTLC.
HERB ALPERT "Garden Party" (A&M) 19/4
Rotations: Heavy 1/0, Medium 2/0, Light 13/1, Extra Adds 3, Total Adds 4, WXYV, WEDR, WNHC, WKXI. Heavy: WVEE. Medium: WANM, KUKQ.

SERGE PONSAR "Out In The Night" (WB) 19/3

Rotations: Heavy 2/0, Medium 3/0, Light 13/2, Extra Adds 1, Total Adds 3, KACE, WPDQ, WKWM. Heavy: KJLH, WWWS Medium: WVEE, KDAY, WVOL.

MICHAEL LOVESMITH "Baby I Will" (Motown) 19/0
Rotations: Heavy 3/0, Medium 11/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WCIN, KNOW, WNOO. Medium: WXYV, WDAS, WKYS, WGCI, WDRQ, KACE, XHRM, WNHC, WLOU, WLTH, WWWS.

THELMA HOUSTON "Just Like All The Rest" (MCA) 18/4

Rotations: Heavy 0/0, Medium 7/0, Light 11/4, Extra Adds 0, Total Adds 4, WDRQ, KDAY, WOIC, KDIA, Medium: WEDR, WBMX, XHRM, WNHC, WATV, WNOO, WWWS.

RAKE "Street Justice" (Profile) 17/1

WHISPERS "This Time" (Solar/Elektra) 17/10
Rotations: Heavy 1/0, Medium 4/0, Light 9/7, Extra Adds 3, Total Adds 10, WYLD-FM, WBMX, WCIN, WGPR, WGIV, WOIC, WPDQ, KJCB, WTLC, KUKQ. Heavy: KACE. Medium: WAMO, WZEN-FM, WANM, WLTH.

CULTURE CLUB "I'll Tumble 4 Ya" (Virgin/Epic) 17/2
Rotations: Heavy 2/0, Medium 9/1, Light 6/1, Extra Adds 0, Total Adds 2, WLTH, WVOI. Heavy: WKND, WNHC. Medium: WDAS, WVEE, WAIL-FM, WBLZ, WCIN, KDAY, KSOL, KOKY.

Rotations: Heavy 2/0, Medium 5/0, Light 10/1, Extra Adds 0, Total Adds 1, KDAY. Heavy: WDAS, WZAK. Medium: WAOK, WEDR, WAIL-FM, WZEN-FM, WWDM.

WHODINI "The Haunted House Of Rock" (Arista) 17/0 Rotations: Heavy 3/0, Medium 8/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WENN, WTLC, WWWS. Medium: WRKS, WVEE, WDMT, WZAK, WJLB, WNOO, WLTH, WKWM,

DAVID GRANT "Stop And Go" (Chrysalis) 16/2
Rotations: Heavy 0/0, Medium 5/1, Light 11/1, Extra Adds 0, Total Adds 2, WOOK, WWDM. Medium: WZEN-FM, KSOL, WNHC,

PROJECT FUTURE "Ray-Gun-Omics" (Capitol) 16/1 Rotations: Heavy 0/0, Medium 5/0, Light 11/1, Extra Adds 0, Total Adds 1, WENN. Medium: KKDA-FM, WZAK, WGPR, WPEG,

DEBRA HURD "Got A Broken Heart Again" (Geffen) 16/1 Rotations: Heavy 2/0, Medium 4/0, Light 10/1, Extra Adds 0, Total Adds 1, WLTH. Heavy: WOOK, WNOO. Medium: KRNB, WJMO, WVOL, WTLC.

ANITA BAKER "Angel" (Beverly Glen) 15/5

Rotations: Heavy 1/0, Medium 4/0, Light 10/5, Extra Adds 0, Total Adds 5, WCIN, WGPR, WENN, WGIV, WKWM. Heavy: KACE. Medium: WHUR, KDAY, KJLH, KSOL.

LEW KIRTON "Talk To Me" (Believe In A Dream/CBS) 14/14
Rotations: Heavy 1/1, Medium 1/1, Light 8/8, Extra Adds 4, Total Adds 14, WAOK, WVEE, KRLY, KRNB, WDIA, WBMX, WGCI, WCIN, WNHC, WKXI, KOKY, WVOL, WWDM, WTLC.

Adds & Hots . . . See Page 40

JENNIFER HOLLIDAY

Sings
"IAM LOVE" 7-29525





BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

RICKY SKAGGS

You've Got A Lover (Epic)

On 73% of reporting stations. National Summary: up 13, Same 27, Down 0, Debuts 26, Adds 44. A Most Added Record. Debuts at number 45 on the Country Chart.

ALABAMA

Lady Down On Love (RCA)

On 70% of reporting stations. National Summary: Up 7, Same 3, Down 0, Debuts 2, Adds 93. A Most Added Record. Debuts at number 46 on the Country Chart.

WAYLON JENNINGS & JERRY REED Hold On, I'm Comin' (RCA)

On 70% of reporting stations. National Summary: Up 24, Same 43, Down 0, Debuts 20, Adds 18. Debuts at number 47 on the Country Chart.

STEVE WARINER Midnight Fire (RCA)

On 64% of reporting stations. National Summary: Up 9, Same 34, Down 0, Debuts 18, Adds 35. A Most Added Record. Debuts at number 48 on the Country Chart.

ED BRUCE

If It Was Easy (MCA)

On 62% of reporting stations. National Summary: Up 19, Same 27, Down 0, Debuts 20, Adds 27. A Most Added Record. Debuts at number 49 on the Country Chart.

GARY MORRIS

The Wind Beneath My Wings (WB)

On 60% of reporting stations. National Summary: Up 19, Same 31, Down 0, Debuts 13, Adds 27. A Most Added Record. Debuts at number 50 on the Country Chart.

MOST ADDED®

ALABAMA (93) Lady Down On Love (RCA) RICKY SKAGGS (44) You've Got A Lover (Epic) STATLER BROTHERS (42) Guilty (Mercury/PolyGram) LEE GREENWOOD (42)

Somebody's Gonna Love You (MCA) STEVE WARINER (35) Midnight Fire (RCA) JIM GLASER (33)

The Man In The Mirror (Noble Vision) **DEBORAH ALLEN (30)** Baby I Lied (RCA)

HOTTEST

CONWAY TWITTY (59) Lost In The Feeling (WB) **JOHN CONLEE (58)** I'm Only In It For The Love (MCA) **JOHNNY LEE (50)** Hey Bartender (Full Moon/WB)
RONNIE McDOWELL (44) You're Gonna Ruin My Bad Reputation (Epic) OAK RIDGE BOYS (41)

> GEORGE STRAIT (39) A Fire I Can't Put Out (MCA) CYRSTAL GAYLE (36) Baby What About You (WB)

Love Song (MCA)

100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this wee (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🗾 indicated one of this week most added new songs

LYNN ANDERSON "What I Learned From Loving You" (Permian) 88/10 National Summary: Up 43, Same 23, Down 0, Debuts 12, Adds 10 including WIXY, KIX106, KTPK-FM, KRAK, WFIL 32-24, WSEN-AM-FM 22-16, WWVA d-38, WJQS 18-15, WSIX-FM 10-9, WIRK-FM 42-35, KBMR 24-20, KVEG d-39, KNIX-FM 37-32, KSOP-FM 22-16, KCUB d-28.

MEL McDANIEL "Hot Time In Old Town Tonight" (Capitol) 80/14

National Summary: Up 23, Same 26, Down 0, Debuts 18, Adds 14 including WWVA, KYXX, WRNL, KBMR, WAXX, WITL-FM, WMIL, KWJJ, KCUB, WGNA-FM d-31, KASE 36-31, KIKK-FM 39-30, KYAK d-26, KRAK 46-39, KCKC d-34.

STATLER BROTHERS "Guilty" (Mercury/PolyGram) 74/42

National Summary: Up 2, Same 20, Down 0, Debuts 10, Adds 42 including WYRK, WSEN-AM-FM, KIX106, WSOC-FM, WRNL, WIRK-FM, KSO, WITL-FM, KYNN-AM-FM, KIOV-FM, WTOD, KWJJ, Q92, KRSY, KIGO.

DAVID ALL AN COE "Chappe Thrille" (Columbia) 72/5

DAVID ALLAN COE "Cheap Thrills" (Columbia) 72/5
National Summary: Up 30, Same 24, Down 0, Debuts 13, Adds 5, WVAM, WNYR, WKIX, KYAK, KCCY-FM, WWVA d-36, WSOC-FM d-36, WAMZ-FM 17-15, WNOE-AM 36-25, WQYK-FM 23-19, WUSN 29-27, WONE 31-26, WFMS-FM 36-32, KLAC on,

MEL TILLIS "Cowboy's Dream" (MCA) 65/14

National Summary: Up 11, Same 29, Down O, Debuts 11, Adds 14 including WGNA-FM, WYRK, WPOR-FM, WSEN-AM-FM, WILQ, KRRV, WWOD/WKZZ, WGEE KIOV-FM, KTPK-FM, KYAK, KGA, KTOM d-41, WIXL-FM 38-29.

TOM T. HALL "Everything From Jesus To Jack Daniels" (Mercury/PolyGram) 61/9
National Summary: Up 18, Same 19, Down O, Debuts 15, Adds 9, WJQS, KLLL, KKYX, WIRK-FM, WTQR-FM, KCJB, KIOV-FM,
KTTS-AM-FM, KMPS-AM-FM, WWVA d-34, WESC-AM-FM 45-31, WLWI-FM 33-28, KSO 26-22, WTSO 34-26, KNIX-FM d-40,

THOM SCHUYLER "A Little At A Time" (Capitol) 61/5

National Summary: Up 19, Same 31, Down 0, Debuts 6, Adds 5, WNYR, CHOW, WWVA, WFNC, KSOP-FM, WFIL 22-19, WJQS 28-23, WSIX-FM 15-13, KYXX d-35, WHOO d-39, WPAP-FM 37-30, KBMR 34-32, KTTS-AM-FM 32-30, WTOD 31-28.

LEON EVERETTE "The Lady, She's Right" (RCA) 60/25
National Summary: Up 6, Same 22, Down 0, Debuts 7, Adds 25 including WKYG, WYII, WSOC-FM, WDAK, KHEY-AM, KLRA, WOKK, WCMS-FM, WUSQ-FM, WGEE, WFMS-FM, KVOO, KUZZ, KKCS, KUGN-FM, KVEG.

DAN SEALS "After You" (Liberty) 56/24

National Summary: Up 6, Same 21, Down 0, Debuts 4, Adds 24 including WIXL-FM, WKYG, WFIL, CHOW, WWVA, WYII, KXYL, KLRA, WKSJ-FM, WLWI-FM, WNOE-AM, WTQR-FM, KSO, KEBC-FM, WXCL, KMAK, KGA.

CHARLIE DANIELS BAND "Stroker's Theme" (Epic) 50/19 KXYL, WEZL-FM, KHEY-AM, WESC-AM-FM, WOKK, WHOO, WONE, KYAK, KKCS, KRAK.

TERRI GIBBS "Anybody Else's Heart But Mine" (MCA) 48/26
National Summary: Up 2, Same 18, Down 0, Debuts 2, Adds 26 including WVAM, WWVA, KASE, WSOC-FM, WMC-AM, WHOO, WIRK-FM, WTQR-FM, WTOD, KFDI-AM-FM, KYAK, KUZZ, KWJJ, KTOM, KCKC.

MARLOW TACKETT "I Spent The Night In The Heart Of Texas" (RCA) 47/7

ary: Up 6, Same 29, Down O. Debuts 5, Adds 7, WDAK, KVOO, KYAK, KUZZ, KRWQ-FM, KRAK, KSOP-FM, WIXL-FM 36-31, WSEN-AM-FM d-50, WYNK-FM 41-36, KHEY-AM d-49, WAMZ-FM d-37, WKKQ-AM 48-37, KWJJ d-49, KTOM 50-43. RICK & JANIS CARNES "Poor Girl" (WB) 46/5

National Summary: Up 17, Same 20, Down 0, Debuts 4, Adds 5, WEZL-FM, KIKK-FM, WLWI-FM, KRRK, KUGN-FM, WSEN-AM-FM 48-42, WWVA d-40, WSIX-FM 19-15, KYXX 29-25, KBMR 46-36, KSO 37-32, WKKQ-AM 42-36, KSON-FM d-38, KMPS-AM-FM

Adds & Hots . . . See Page 41



NATIONAL AIRPLAY/50

August 12, 1983

1 CONWAY TWITTY/Lost In The Feeling (WB) 6 3 2

RONNIE McDOWELL/You're Gonna Ruin My Bad Reputation (Epic)

OAK RIDGE BOYS/Love Song (MCA)

4 JOHNNY LEE/Hey Bartender (Full Moon/WB)

GEORGE STRAIT/A Fire I Can't Put Out (MCA) 12 9 6

6 JOHN CONLEE/I'm Only In It For The Love (MCA)

CHARLEY PRIDE/Night Games (RCA)

WILLIE NELSON/Why Do I Have To Choose (Columbia) 17 13 10 **B**

VERN GOSDIN/Way Down Deep (Compleat/PolyGram)

22 18 12 10 JOHN ANDERSON/Goin' Down Hill (WB)

11 JANIE FRICKE/He's A Heartache... (Columbia) LACY J. DALTON/Dream Baby... (Columbia)

SHELLY WEST/Flight 309 To Tennessee (WB) 30 23 17

38 28 20 CRYSTAL GAYLE/Baby What About You (WB)

15 JOE STAMPLEY/Poor Side Of Town (Epic)

6 B.J. THOMAS/New Looks From An Old Lover (Cleveland International/CBS) 40 33 24

WAYLON JENNINGS/Breakin' Down (RCA)

1 NITTY GRITTY DIRT BAND/Shot Full Of Love (Liberty) 26 24 21

19 LANE BRODY/Over You (Liberty) 16 15 13

RONNIE MILSAP/Don't You Know How Much I Love You (RCA)

MOE BANDY featuring BECKY HOBBS/Let's Get Over Them Together (Col.) 36 31 25

CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic)

7 5 11 23 HANK WILLIAMS JR./Leave Them Boys Alone (WB/Curb)

2 DAVID WILLS/The Eyes Of A Stranger (RCA) 39 36 30 JOHN DENVER & EMMYLOU HARRIS/Wild Montana Skies (RCA).

26 BELLAMY BROTHERS/I Love Her Mind (WB/Curb)

42 38 32

EMMYLOU HARRIS/So Sad... (WB) 28 MERLE HAGGARD/What Am I Gonna Do With The... (Epic)

JOHNNY RODRIGUEZ/How Could I Love Her (Epic) 49 43 36

1 6 16 30 EARL THOMAS CONLEY/Your Love's On The Line (RCA)

18 16 18 31 ATLANTA/Atlanta Burned Again Last Night (MDJ)

DON WILLIAMS/Nobody But You (MCA)

37 34 31 33 MARK GRAY/It Ain't Real... (Columbia) 13 12 22 34 DAVID FRIZZELL/Where Are You Spending... (Viva)

3 LOUISE MANDRELL/Too Hot To Sleep (RCA)

KENNY ROGERS/Scarlet Fever (Liberty) - 46

B DEAN MARTIN/My First Country Song (WB)

3 10 26 39 GEORGE JONES/I Always Get Lucky With You (Epic)

TANYA TUCKER/Baby I'm Yours (Arista)

4 TOM JONES/It'll Be Me (Mercury/PolyGram)

GUY CLARK/Homegrown Tomatoes (WB)

- 47 REBA McENTIRE/Why Do We Want... (Mercury/PolyGram)

31 27 28 44 KAREN BROOKS/Walk On (WB)

DEBUT SKAGGS/You've Got A Lover (Epic) DEBUT ALABAMA/Lady Down On Love (RCA)

DEBUT WAYLON JENNINGS & JERRY REED/Hold On, I'm Comin' (RCA)

DEBUT STEVE WARINER/Midnight Fire (RCA) DEBUT DEBUT DEBUCE/If It Was Easy (MCA)

DEBUT S GARY MORRIS/The Wind Beneath My Wings (WB)

This chart is based solely on compiled weekly reports from our reporting stations, Black circled numbers indicate general

LEE GREENWOOD ''Somebody's Gonna Love You'' (MCA) 43/42
National Summery: Up 0, Same 1, Down 0, Debuts 0, Adds 42 including WYRK, WFIL, KASE, KLLL, WLWI-FM, WSIX-FM, WQK-FM, WKKQ-AM, WDGY, KRWQ-FM, KCKC.

WAYNE MASSEY "Say You'll Stay" (MCA) 39/7
National Summary: Up 6, Same 19, Down 0, Debuts 7, Adds 7, WGTO, KHEY-AM, WESC-AM-FM, WOKK, WCMS-FM, KUGN-FM,

SISSY SPACEK "Lonely, But Only For You" (Atlantic) 38/23
National Summary: Up 3, Same 8, Down 0, Debuts 4, Adds 23 including WAJR, WFIL, WPOR-FM, WNYR, KIKK-FM, WOKK, KSO, WMIL, KTPK-FM, KRWQ-FM, KNIX-FM.

JIM GLASER "The Man In The Mirror" (Noble Vision) 36/33
National Summary: Up 1, Same 2, Down 0, Debuts 0, Adds 33 including WBGW-FM, WSNO, WSEN-AM-FM, KXYL, WKSJ-FM, WLWI-FM, WIRK-FM, KRRK, WFMS-FM, KIOV-FM, KRWQ-FM, KEIN, KCKC.

DEBORAH ALLEN "Baby I Lied" (RCA) 31/30
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 30 including WAJR, WHN, WKHK, KIX106, KXYL, KIKK-FM, WCMS-FM, WSLR, KMAK, KNIX-FM.

SONNY JAMES "A Free Roamin" Mind" (Dimension) 29/5
National Summary: Up 5, Same 17, Down 0, Debuts 2, Adds 5, WGNA-FM, WIRK-FM, WAXX, KUZZ, KVEG, KHEY-AM 42-39, KSO 34-30, WTSO 40-31, KTTS-AM-FM d-49, KRAK d-46.

WAYNE KEMP "Send Me No Angels" (Doorknob) 29/3
National Summary: Up 7, Same 13, Down 0, Debuts 6, Adds 3, WWVA, KLLL, WKMF, WGNA-FM d-44, WESC-AM-FM d-41, WLWI-FM 22-18, KKYX d-48, KBMR 30-26, WTOD d-39, KGA d-38.

DELIA BELL "Coyote Song" (WB) 29/3

National Summary: Up 7, Same 16, Down 0, Debuts 3, Adds 3, WKYG, KHEY-AM, WIRK-FM, WGNA-FM 38-34, KLRA d-40, KTTS-AM-FM 50-45, KVOO d-48, KRST-FM d-34, KRWQ-FM 41-34, KSOP-FM 43-39.

CRISTY LANE "I've Come Back (To Say I Love You)" (Liberty) 29/1

National Summary: Up 14, Same 11, Down 0, Debuts 3, Adds 1, WLWI-FM, WKYG 10-7, CHOW 44-38, KLRA d-47, WOKK 41-35, WIRK-FM d-50, KSO 17-15, WTOD 33-29, KFDI-AM-FM d-48, KYAK 8-4.

TOMMY OVERSTREET "Dream Maker" (AMI) 27/3
National Summary: Up 8, Same 9, Down 0, Debuts 7, Adds 3, WSEN-AM-FM, WJQS, WTOD, KMML d-45, KHEY-AM 48-44, WIRK-FM d-46, KEBC-FM d-48, KTTS-AM-FM 42-38, KUZZ d-47, KSOP-FM d-45.

RAY PRICE "Scotch And Soda" (Viva) 25/21 National Summary: Up 1, Same 3, Down 0, Debuts 0, Adds 21 including WSNO, CHOW, KASE, KHEY-AM, WTQR-FM, KCJB, KTTS-AM-FM, KUZZ, KMPS-AM-FM, KIGO.

RICHARD LEIGH "Ain't Gonna Worry My Mind" (Capitol) 22/8 National Summary: Up 2, Same 11, Down 0, Debuts 1, Adds 8, WGNA-FM, WSNO, KHEY-AM, WLWI-FM, KWMT, KFDI-AM-FM, KVEG, KTOM, WCMS-FM d-50.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 22/7 National Summary: Up 2, Same 10, Down 0, Debuts 3, Adds 7, WVAM, WYII, KLRA, WOKK, WNOE-AM, WUSQ-FM, KRRK, WIXL-FM d-36, WEEP d-32, WNYR d-27, WYNK-FM 44-37.

AUSTIN O'NEAL "Nights Like Tonight" (Project 1) 22/2 National Summary: Up 2, Same 16, Down 0, Debuts 2, Adds 2, KKYX, KVOO, WKYG d-40, WFIL 41-35, WNOE-AM 47-42, KRRK on, KYNN-AN-FM d-50, KRWQ-FM on, KRSY on.

EXILE "High Cost Of Leaving" (Epic) 18/11 National Summary: Up 0, Same 6, Down 0, Debuts 1, Adds 11, WAMZ-FM, WMC-AM, WKSJ-FM, WCMS-FM, WPAP-FM, WRNL, WAXX, KFGO, WXCL, KVOO, KTOM.

KAREN TAYLOR-GOODE "Don't Call Me" (Mesa) 15/5
National Summary: Up 0, Same 9, Down 0, Debuts 1, Adds 5, WGNA-FM, KRRV, WHOO, KTPK-FM, KVOO, KMML d-48, KHEY-AM on, WLWI-FM on, KSO on, KTTS-AM-FM on.

www.americanradiohistory.com

dult/Contemporary

Continued from Back Page

BREAKERS

GEORGE BENSON

Lady Love Me (One More Time) (WB)

60% of our reporters on it. Rotations: Heavy 8/0, Medium 36/6, Light 38/14, Extra Adds 0, Total Adds 20, WSB, KVIL-FM, WCLR, KS94, KPPL, WICC, WRKA, WQUE, KRNT, WENS, KOIL, KKRD, KKUA, KWAV, WGSV, KRLB-FM, WJBC, WBOW, KRLC, KVSF. Debuts at number 23 on the A/C chart.

RONNIE MILSAP

Don't You Know How Much I Love You (RCA)

54% of our reporters on it. Rotations: Heavy 2/0, Medium 42/7, Light 29/10, Extra Adds 0, Total Adds 17, WHB, KPPL, B100, WBEN, WSFM, WAFB, WTMA, WBT, KMGC, WRVR, 2WD, KRNT, KWAV, KCEE, WKZE-FM, WTNY, KRLC. Debuts at number 26 on the A/C chart.

SPANDAU BALLET True (Chrysalis)

52% of our reporters on it. Rotations: Heavy 0/0, Medium 26/13, Light 42/27, Extra Adds 3, Total Adds 43 including WFBR, WLTT, 97AIA, WARM98, WCZY, KUDL, KS94, KGW, B100, WGY, WAAY, WSLI, WQUE, WRVA, KRNT, WISM-FM, 3WM, KEX, and 25 more. Debuts at number 27 on the A/C chart.

NEW & ACTIVE

TOTO "Waiting For Your Love" (Columbia) 62/6

Rotations: Heavy 4/0, Medium 35/3, Light 23/3, Extra Adds 0, Total Adds 6, KPPL, KEY103, WHBC, WTNY, WCKQ, WVBS. Heavy: WEIM, WLVA, KRSB, KALE. Medium: WOMC, KUDL, WHB, KHOW, KGW, KPLZ, WHEN, WAFB, KMGC, WSLI, WMAZ, WRVR, WHHY, 2WD, WRVA, WSRZ, KRNT, WFMK, WISM-FM, 3WM, KKUA, KUDO, KCEE, WKNE, WSKI, WSKY, WCHV,

JOHN DENVER & EMMYLOU HARRIS "Wild Montana Skies" (RCA) 60/4
Rotations: Heavy 9/0, Medium 30/0, Light 21/4, Extra Adds 0, Total Adds 4, WHB, KFMB, WAIV, WFMK. Heavy: KSL. WEIM, WKNE, WVOX, KFSB, KFOR, KQDI, KRNO, KRSB. Medium: WFBR, WRMM, KUDL, WCCO, KHOW, KOY, KGW, WTIC, WGY, KEY103, KMGC, WSLI, WMAZ, WHHY, WHBY, KBOI, KUDO, KEX, KCEE, WSKI, WTNY, WSKY, WGSV, WLVA, WJBC, KCRG, KWEB, WJON, KRLC, KRKK.

KINKS "Don't Forget To Dance" (Arista) 56/28
Rotations: Heavy 1/0, Medium 16/8, Light 36/17, Extra Adds 3, Total Adds 28, WPIX, KGW, KFMB, KPLZ, WICC, WKGW, WAFB, WTMA, WAAY, WSRZ, KRNT, WTRX, WFMK, WISM-FM, KOIL, KRDO, KUGN, WKZE-FM, WEIM, WKNE, WTNY, WCPI, WNGS, WJBC, KCRG, KFOR, WHNN, WJON, Heavy: KALE. Medium: WGY, KUDO, WWNR, WSKI, WSKY, WCKQ, WCHV, KSRO.

PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 55/5

Rotations: Heavy 7/0, Medium 34/2, Light 14/3, Extra Adds 0, Total Adds 5, WLTT, WCZY, WTIC, WGY, WNGS. Heavy: KVIL-FM, 97AIA; WBEN, WRIE, WEZS, WFMK, KRSB. Medium: WFBR, WPIX, WRMM, WAXY, WFYR, WOMC, KOST, KFMB, KPLZ, WSLI, WRVR, WHHY, WRVA, KRNT, WTRX, WISM-FM, KUGN, KEX, WEIM, WSKI, WCKQ, KRLB-FM, WLVA, KVOX, KFOR, WBOW. KFQD, KRLC, KRNO, KRKK, KSRO, KALE.

JACKSON BROWNE "Lawyers in Love" (Asylum) 53/8
Rotations: Heavy 8/0, Medium 27/1, Light 18/7, Extra Adds 0, Total Adds 8, WASH, KPPL, WAIV, WOWO, 3WM, KWEB, WBOW, KFQD. Heavy: WGY, WHHY, WQUE, KUDO, WEIM, WSKI, WROV, KRSB. Medium: WFYR, WMJI, KOST, KNBR, KEZR, V100, WRIE, WWYZ, WHEN, KEY103, WAFB, WSRZ, WISM-FM, KRDO, WWNR, WTNY, WCPI, WSKY, WCKQ, WCHV, WNGS, WVBS, KCRG, KRNO, KRKK, KALE.

QUARTERFLASH "Take Me To Heart" (Geffen) 53/4
Rotations: Heavy 15/0, Medium 24/3, Light 14/1, Extra Adds 0, Total Adds 4, KPPL, WAEB, 3WM, WROV. Heavy: WASH, WFYR, KGW, KPLZ, WHEN, KEY103, KFIM, WFMK, WISM-FM, WEIM, WSKI, WCKQ, WCHV, KRKK. Medium: WFBR, WLTT, WAXY, 97AIA, WOMC, KHOW, WAAY, WRVR, WOWO, KOIL, KBOI, KKPL, WWNR, WKZE-FM, WTNY, WSKY, WNGS, WVBS, KFQD, KALE.

CULTURE CLUB "I'II Tumble 4 Ya" (Virgin/Epic) 49/4
Rotations: Heavy 12/1, Medium 23/0, Light 14/3, Extra Adds 0, Total Adds 4, KFIM, WTRX, KKRD, WVBS. Heavy: 3WS, 97AIA, WMJI, WGY, KUDO, KWAV, WSKI, WCKQ, WNGS, KRNO, KALE. Medium: WFBR, WAXY, KHOW, WRIE, WHEN, WKGW, KEY103, WTMA, WMAZ, WRVR, WSRZ, WOWO, WISM-FM, KRDO, WWNR, WKZE-FM, WEIM, WTNY, WSKY, WCHV, KTWO,

LEE GREENWOOD "Somebody's Gonna Love You" (MCA) 45/27
Rotations: Heavy 0/0, Medium 7/5, Light 34/18, Extra Adds 4, Total Adds 27, WFBR, KFMB, WKGW, WTMA, WSLI, WVLK, 2WD, WSRZ, WHBY, KRNT, KBOI, KKUA, KUDO, WWNR, WCPI, WSKY, WCKQ, WCHV, WVBS, KFOR, WHNN, KFQD, KTWO, KQDI, KRNO, KRSB, KALE. Medium: WHBC, KSL.

NAKED EYES "Promises, Promises" (EMI America) 40/6
Rotations: Heavy 6/0, Medium 21/2, Light 13/4, Extra Adds 0, Total Adds 6, WLTT, WQUE, 2WD, KOIL, WCPI, WCKQ. Heavy:
WFYR, KOST, KFIM, WFMK, KUDO, KALE. Medium: WSB-FM, 97AIA, WCLR, WCZY, KGW, WAAY, WRVR, WHHY, WISM-FM,
KWAV, KEX, WKZE-FM, WEIM, WSKI, WSKY, WLVA, KVOX, WJON, KRKK.

EURYTHMICS "Sweet Dreams (Are Made Of This)" (RCA) 35/8

Rotations: Heavy 12/0, Medium 16/5, Light 7/3, Extra Adds 0, Total Adds B, WASH, WAXY, WAAY, KOIL, WCPI, WSKY, WVBS, KALE. Heavy: WFBR, WYNY, 97AIA, WFYR, KPPL, KPLZ, WOWO, WISM-FM, KKRD, WKZE-FM, WSKI, WROV. Medium: WCZY, WOMC, WICC, KEY103, KFIM, WQUE, WFMK, 3WM, WEIM, WTNY, WCHV.

ELO "Rock 'N' Roll Is King" (Jet/CBS) 31/1
Rotations: Heavy 10/0, Medium 14/0, Light 7/1, Extra Adds 0, Total Adds 1, WTRX. Heavy: WFBR, KPLZ, WRIE, WGY, WHHY, KUDO, WSKI, WTNY, WCKQ, WJON. Medium: GR55, WAEB, WHEN, KFIM, WQUE, WSRZ, WOWO, KOIL, KRDO, WCPI, WSKY, WCHV, KFQD, KRSB.

MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 30/3
Rotations: Heavy 9/0, Medium 13/1, Light 8/2, Extra Adds 0, Total Adds 3, WENS, WFMK, WTNY. Heavy: WYNY, 3WS, WTAE, WAXY, WFYR, WMJI, KFIM, WOWO, WSKI. Medium: GR55, WCZY, WOMC, B100, KPLZ, WKGW, WQUE, 55KRC, 3WM, WVBS, WHNN, WBOW

SIGNIFICANT ACTION

DONNA SUMMER "She Works Hard For The Money" (Mercury/PolyGram) 28/2 ROTATION OF THE WORK OF THE WO Light: W101, WICC, V100, KKRD, WKZE-FM, WVBS.

JUICE NEWTON "Tell Her No" (Capitol) 27/18

Rotations: Heavy 0/0, Medium 9/5, Light 16/11, Extra Adds 2, Total Adds 18, WSB, WSB-FM, WARM98, KGW, WGY, WAAY, WSRZ, KUGN, KWAY, WKZE-FM, WSKI, WGSV, WJBC, WJON, KTWO, KRKO, KRKK, KSRO. Medium: WFBR, WEIM, WCKQ, KFSB. Light: WSFM, WFMK, WCHV, WLVA, WNGS.

BONNIE TYLER "Total Eclipse Of The Heart" (Columbia) 24/7

Rotations: Heavy 2/0, Medium 11/2, Light 10/4, Extra Adds 1, Total Adds 7, WSB-FM, KOST, KEY103, WVLK, WENS, WVBS, KRLC. Heavy: KFIM, KUDO. Medium: WHHY, WTRX, KWAV, WKZE-FM, WEIM, WSKI, WSKY, WCKQ, KRKK. Light: V100,

MOST ADDED ®

SPANDAU BALLET (43)

True (Chrysalis) KINKS (28) Don't Forget To Dance (Arista) LEE GREENWOOD (27) Somebody's Gonna Love You (MCA) SERGIO MENDES (21) Rainbow's End (A&M) **GEORGE BENSON (20)** Lady Love Me (One More Time) (WB) **JUICE NEWTON (18)**

Tell Her No (Capitol)

HOTTEST

RITA COOLIDGE (76) All Time High (A&M) POLICE (71) Every Breath You Take (A&M) MICHAEL JACKSON (65) Human Nature (Epic) PAUL ANKA (48) Hold Me 'Til The Mornin' Comes (Columbia) **LAURA BRANIGAN (46)** How Am I Supposed To Live... (Atlantic)

AMERICA (39)

The Border (Capitol)

JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 24/4

Rotations: Heavy 3/0, Medium 16/2, Light 5/2, Extra Adds 0, Total Adds 4, WLTT, KVIL-FM, KOST, WQUE. Heavy: WGY, WFMK, WCKQ. Medium: WFBR, WPRO, WASH, B100, WISM-FM, KKUA, KWAV, KEX, WKZE-FM, WKNE, WSKI, KFSB, KRSB, KALE. Light: Y97, WCHV, KTWO

KENNY ROGERS "Scarlet Fever" (Liberty) 23/2.
Rotations: Heavy 2/0, Medium 13/1, Light 8/1, Extra Adds 0, Total Adds 2, WRMM, WTNY. Heavy: WISN, WRIE. Medium: Y97, KHOW, KNBR, WHHY, WHBY, KEX, WSKI, WGSV, KFOR, KWEB, WJON, KRNO. Light: WTAE, WSRZ, WKNE, WSKY, WCKQ,

LANE BRODY "Over You" (Liberty) 20/3

Rotations: Heavy 0/0, Medium 7/0, Light 13/3, Extra Adds 0, Total Adds 3, WTRX, WKZE-FM, WJBC. Medium: WMAZ, WEIM, WKNE, WCKQ, KFSB, KFOR, KRLC. Light: WCCO, WHBC, WWNR, WSKI, KVOX, WJON, WBOW, KFQD, KRNO, KRSB.

SISSY SPACEK "Lonely But Only For You" (Atlantic) 20/3
Rotations: Heavy 0/0, Medium 5/0, Light 14/2, Extra Adds 1, Total Adds 3, WTRX, WJBC, KTWO, Medium: WCCO, KSL, WKNE, KFOR, KVSF. Light: WVLK, WHBC, WQUA, KRDO, WEIM, WSKI, WCKQ, KVOX, KWEB, WJON, KRSB, KSRO

B.J. THOMAS "New Looks From An Old Lover" (Cleveland International/CBS) 17/2
Rotations: Heavy 1/0, Medium 9/1, Light 7/1, Extra Adds 0, Total Adds 2, WEIM, KALE. Heavy: KFSB, Medium: WRMM, WSLI, KEX, WCKQ, WGSV, KVOX, KFOR, KRSB. Light: WHBY, WSKI, WJBC, WHNN, KFQD, KTWO.

STEVIE NICKS "Stand Back" (Modem/Atco) 15/2

Rotations: Heavy 2/0, Medium 8/1, Light 5/1, Extra Adds 0, Total Adds 2, WAEB, WTRX. Heavy: KEY103, WSKI. Medium: V100, WHEN, KFIM, WSKY, WCHV, WNGS, KFQD. Light: WOWO, KLTE, K108, WKZE-FM.

DOOBIE BROTHERS "You Belong To Me" (WB) 15/1
Rotations: Heavy 0/0, Medium 7/1, Light B/0, Extra Adds 0, Total Adds 1, WISM-FM. Medium: KGW, WHHY, KWEB, KFQD, KRSB, KALE. Light: WSRZ, WHBY, WGSV, WLVA, WNGS, WJBC, KTWO, KRLC.

STAR SISTERS "Medley" (21/PolyGram) 15/1

Rotations: Heavy 0/0, Medium 7/0, Light 8/1, Extra Adds 0, Total Adds 1, WEIM. Medium: WCCO, WBEN, WTIC, WGY, KUGN, WKNE, WSKI. Light: WHBY, WHBC, KRDO, WCKQ, WJBC, KTWO, KRNO.

PETER ALLEN "Just Another Make Out Song" (Arista) 15/0

Rotations: Heavy 0/0, Medium 8/0, Light 7/0, Extra Adds 0, Total Adds 0 KRSB, KALE, Light: KHOW, WJBC, WHNN, KTWO, KRLC, KRNO, KRKK. Total Adds O. Medium: WHBY, KUGN, KEX, WGSV, WLVA, KVOX,

CHRISTOPHER CROSS "Think Of Laura" (WB) 13/2

Rotations: Heavy 0/0, Medium 4/0, Light 9/2, Extra Adds 0, Total Adds 2, WRVA, KRDO. Medium: WCCO, KUDO, KSL, KRSB. Light: WRKA, WSRZ, KVOX, WHNN, WJON, KTWO, KRLC.

BETTE MIDLER "All I Need To Know" (Atlantic) 12/10

Rotations: Heavy 0/0, Medium 4/4, Light 7/5, Extra Adds 1, Total Adds 10, WFBR, WPIX, WSB-FM, WCCO, WVLK, WQUA, WKNE, WSKI, KFSB, WBOW. Light: WEIM, WCKQ.

LITTLE RIVER BAND "You're Driving Me Out Of My Mind" (Capitol) 12/0

Rotations: Heavy 1/0, Medium 4/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WGY. Medium: WEIM, WSKI, WCKQ, KRNO. Light: V100, WSRZ, WFMK, WKZE-FM, WSKY, WCHV, KRSB.

STARBUCK "The Full Cleveland" (Lowery) 11/2

Rotations: Heavy 1/0, Medium 3/1, Light 7/1, Extra Adds 0, Total Adds 2, KFQD, KALE. Heavy: WHHY. Medium: WSLI, KFSB. Light: WVLK, 2WD, WKZE-FM, WCKQ, WGSV, KRLB-FM.

SHEENA EASTON "Telefone" (EMI America) 10/10

Rotations: Heavy 0/0, Medium 2/2, Light 8/8, Extra Adds 0, Total Adds 10, 97AIA, KFMB, WFMK, WKNE, WSKI, WTNY, WCKQ, WGSV, KFSB, KRKK.

EDDIE RABBITT "You Put The Beat In My Heart" (WB) 10/10
Rotations: Heavy 0/0, Medium 4/4, Light 5/5, Extra Adds 1, Total Adds 10, KGW, KPLZ, WHBY, WHBC, KEX, WKZE-FM, WSKY, WCKQ, WGSV, KFSB.

MAC McANALLY "On The Line" (Geffen) 10/7

Rotations: Heavy 0/0, Medium 2/2, Light 7/4, Extra Adds 1, Total Adds 7, WCCO, WMJJ, WSRZ, WEIM, WSKI, KFOR, KTWO. Light: KFSB, WJON, KRSB.

MICHAEL LOVESMITH "Baby I Will" (Motown) 10/0
Rotations: Heavy 0/0, Medium 4/0, Light 6/0, Extra Adds 0, Total Adds 0. Medium: KFIM, WWNR, KRKK, KALE. Light: KRDO, KWAV, WSKI, WJON, KTWO, KRSB. BEE GEES "Someone Belonging To Someone" (RSO/PolyGram) 8/7
Rotations: Heavy 1/0, Medium 1/1, Light 6/6, Extra Adds 0, Total Adds 7, WCCO, KFMB, WHBY, WSKY, WGSV, KRKK, KSRO. Heavy: 97AIA.

HUMAN LEAGUE "(Keep Feeling) Fascination" (Virgin/A&M) 8/3
Rotations: Heavy 1/0, Medium 6/2, Light 1/1, Extra Adds 0, Total Adds 3, KKRD, WSKY, WVBS. Heavy: WSKI. Medium: WASH, KFIM, WOWO, WKZE-FM.

WHISPERS "This Time" (Solar/Elektra) 7/2

Rotations: Heavy 0/0, Medium 3/1, Light 4/1, Extra Adds 0, Total Adds 2, WSKI, KFOR. Medium: WFBR, WCCO. Light: 97AIA, WHBY, WEIM.

FIXX "Saved By Zero" (MCA) 7/1
Rotations: Heavy 0/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, KRDO. Medium: KFIM, WEIM, WSKI. Light: WSB-FM, WKZE-FM, WVBS.

PHOEBE CATES & BILL WRAY "Just One Touch" (MCA) 7/0
Rotations: Heavy 0/0, Medium 2/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: WCCO, WEIM. Light: WHBY, WKNE, WSKI, WJBC, KVOX.

JIM GLASER "The Man In The Mirror" (Noble Vision) 6/6
Rotations: Heavy 0/0, Medium 1/1, Light.5/5, Extra Adds 0, Total Adds 6, WHBC, WCKQ, KVOX, KFSB, KFOR, KRLC.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 6/1
Rotations: Heavy 0/0, Medium 0/0, Light 6/1, Extra Adds 0, Total Adds 1, WWNR. Light: WSKI, KVOX, KTWO, KRKK, KRSB.

STACY LATTISAW "Miracles" (Cotillion/Atco) 6/1

Rotations: Heavy 1/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, WSKI. Heavy: 97AIA. Medium: WPIX, WLVA, KRSB. Light: WCHV. MANHATTANS "Crazy" (Columbia) 6/1

Rotations: Heavy 0/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WKZE-FM.

JOURNEY "After The Fall" (Columbia) 6/0

DAVID BOWIE "China Girl" (EMI America) 5/1

Rotations: Heavy 1/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WFMK. Medium: KFIM, WSKI. Light: KEZR,

CLUB HOUSE "Do It Again medley with Billie Jean" (Atlantic) 5/3

Rotations: Heavy 1/0, Medium 2/2, Light 2/1, Extra Adds 0, Total Adds 3, Y97, WISM-FM, WQUA. Heavy: KFIM. Light: WSKI.

Heavy 1/0, Medium 2/1, Light 2/0, Extra Adds 0, Total Adds 1, KFIM. Heavy: WSKI. Medium: WSKY. Light: WOWO,

COCONUTS "If I Only Had A Brain" (EMI America) 5/1 Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, KWEB. Medium: WCCO, WJON. Light: WSKI, KVOX.

A/C Adds & Hots . . . See Page 42



SPYS

Hard #34

Album Network #43 Debut

R&R # 39

"(She's) Sexy + 17"

Hard—Debut #3

STRAY CATS

Album Network #3

R&R # 3

QUEENSRYCHE Queensryche 12-inch

Hard—Choice

Album Network—Pick of the Week

KMET KGON KRCK KOME

WDVE

KTXQ

KISW KZOK WPYX WTPA

WSCY KNCN

KLAQ WDIZ WMAD **KIDQ**

KZEL KSMB KFMX KUFO

"Criminal World"

Hard—Debut #78

Album Network #75 Debut

<u>Let's Dance LP</u>

Hard #6 Album Network #6

R&R #9

"My Town"

released August 15th.

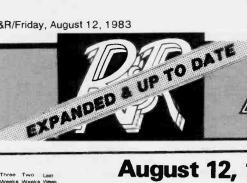
From the album,

You Can't Fight Fashion,

released August 29th.



Available on EMI America Records & High-Quality XDR Cassettes.



This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Continued From the Back Page

Three Two Lest Weeks Weeks Week	August 12, 1983	168 REPORTERS	Total Hi	evy Mediun		
1 1 1	POLICE/Synchronicity (A&M)	"King" (152) "Wrapped" (89) "Synch. II" (83)	165 + 10	<i>50</i> + <i>5</i>	= 0=	0 =
	2 LOVERBOY/Keep It Up (Columbia)	"Queen" (108) "Strike" (103) "Hot Girls" (98)	156 + 1	38 + <i>18</i>	- O=	= 1 =
	ASIA/Alpha (Geffen)	"Don't Cry" (150) "Heat" (99) "Colors" (25)	161 + 1	36+ 15	- 10+	- 27+
	ROBERT PLANT/The Principle Of Moments (Atlantic)	"Arms" (124) "Big Log" (112) "Mood" (74)	158 + 1.	25 + 33	- 0=	= 1+
	FIXX/Reach The Beach (MCA)	"One Thing" (115) "Saved" (110)	147 – 1	19 – 28	= 0=	= 1+
	JACKSON BROWNE/Lawyers In Love (Asylum)	"Lawyers" (132) "Rocker" (97) "Cut" (30)	153 + 1.	20 + 31	+ 1-	- 10 –
	STEVIE NICKS/The Wild Heart (Modern/Atco)	"Stand" (82) "Nothing" (81) "Enchanted" (78)	152 - 1	09 - 43	+ 0=	= 2+
	KANSAS/Drastic Measures (CBS)	"Fight Fire With Fire" (142))	145+	50 + 92	- 3-	
	DAVID BOWIE/Let's Dance (EMI America)	"China" (79) "Criminal" (50) "Modern" (33)	121 -	75 – 45	+ 1+	- 3+
	CHARLIE/Charlie (Mirage/Atco)	"It's Inevitable" (124)	125 =	59 + 65	· 1 -	- 4+
	1 JOAN JETT/Album (Blackheart/MCA)	"Fake Friends" (89) "French Song" (71)	117-	56 – 61	+ 0=	= 1 –
	2 QUARTERFLASH/Take Another Picture (Geffen)	"Take Me To Heart" (108)	115+	<i>62 – 53</i>	+ 0-	- 2+
	3 TALKING HEADS/Speaking In Tongues (Sire/WB)	"Burning Down The House" (112)	112-	58 - 51	- 3+	4+
	4 DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Foolin" (68) "Rock" (32) "Late" (20)	100 -			- 3-
	5 ZEBRA/Zebra (Atlantic)	"Behind The Door" (71) "Tell" (56))	100 -	50 – 50	- O=	= <i>0</i> =
	STEVIE RAY VAUGHAN/Texas Flood (Epic)	"Pride And Joy" (107) "Love Struck" (14)	117+	30 = 87	+ 0-	
	7 ZZ TOP/Eliminator (WB)	"Sharp Dressed Man" (85) "Gimme" (20)		43 - 57		
	B DFX2/Emotion (MCA)	"Emotion" (109)	112+	18+ 91		
	9 ELO/Secret Messages (Jet/CBS)	"Rock" (67) "Messages" (26) "Diamonds" (19)	99+	<i>39 = 57</i>	+ 3+	+ 4+
	o JOE WALSH/You Bought It-You Name It (Full Moon/WB) "Rock & Roll" (94) "Told You So" (10)		29 - 72		= 0-
	1 QUIET RIOT/Metal Health (Pasha/CBS)	"Feel The Noize" (76) "Metal Health" (36)		<i>28 – 65</i>		+ 7+
	2 DONNIE IRIS/Fortune 410 (MCA)	"Do You Compute?" (98)		26+ 72		- <i>o</i> –
	DIO/Holy Diver (WB)	"Rainbow In The Dark" (93)	96+	19+ 75	5+ 1-	- 7-
	4 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	"Sweet Dreams (Are Made Of This)" (80)	84 -	47- 37	7 - 0 =	= 5+
	RICK SPRINGFIELD/Living In Oz (RCA)	"Human Touch" (83)	88+	44 = 43	3+ 1-	- 2-
	6 IRON MAIDEN/Piece Of Mind (Capitol)	"Flight Of Icarus" (51) "Trooper" (49)	87=	26 –	+ 2-	+ 4+
	7 BRYAN ADAMS/Cuts Like A Knife (A&M)	"This Time" (69) "Cuts" (15)	82 -	32 - 49)+ 1-	+ 4+
	MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA	"Safety Dance" (78)	<i>79</i> +	39 + 36	6+ 4=	= 13-
	9 PRISM/Beat Street (Capitol)	"Is He Better Than Me" (80)	88+	15+ 70)+ 2-	- 6-
	BILLY JOEL/An Innocent Man (Columbia)	"Tell Her" (50) "Easy Money" (38) "Faith" (11)	77+	34+ 42	?+ 1-	- 7-
	CONEY HATCH/Outa Hand (Mercury/PolyGram)	"First Time for Everything" (77)	80+	10+ 65	5+ 4-	- 16-
	ELVIS COSTELLO/Punch The Clock (Columbia)	"Everyday" (65) "Let Them" (13)	76+	13+ 56	6+ 7-	- 14-
	3 FASTWAY/Fastway (Columbia)	"Say What" (45) "Living" (11)	<i>52</i> –	22- 30	0- 0=	= 1+
	ARCANGEL/Arcangel (Portrait/CBS)	"Tragedy" (49) "Stars" (10)	<i>56</i> –	16+ 40)- 0=	
	5 SHOOTING STAR/Burning (Virgin/Epic)	"Straight Ahead" (49) "Preview" (10)	55 –	19= 36	6- 0=	= 1+
	DANNY SPANOS/Passion In The Dark (Epic)	"Hot Cherie" (58)	60+	3+ 53	3+ 3-	- 10 -
	7 MEN AT WORK/Cargo (Columbia)	"It's A Mistake" (45)	<i>50</i> –	19- 37	1+ 0=	= 0=
	B DURAN DURAN/Duran Duran (Capitol)	"Is There Something I Should Know?" (42)	42-	22 - 20		= 0=
	SPYS/Behind Enemy Lines (EMI America)	"Rescue Me" (39) "Midnight Fantasy" (14)	<i>55</i> +	4+ 50)+ 1:	= 4+
38 36 -	IAN HUNTER/All Of The Good Ones Are Taken (Columbia		53-	8= 44	1- 1:	= 2+

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

ASIA Alpha (Geffen)

"Don't Cry" "Heat" "Colors." 96% of our 12-24 reporters on it. Total reports: 161. Hot 136, Medium 15, Extra Adds 10, Total Adds 27. Debuts at #3 on the AOR Albums chart.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

ELTON JOHN/Too Low For Zero (Geffen) "Kiss The Bride"

Total Reports: 53(40)/Total Adds: 14(9); Hots: 10(10)/Hot Adds: 0(0); Mediums: 41(27)/

ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra) "Sucker For A Pretty Face"

Total Reports: 48(22)/Total Adds: 20(24) Total Reports: 48(22)/Total Adds: 30(21); Hots: 1(0)/Hot Adds: 0(0); Mediums: 33(11)/

Medium Adds: 16(10)/Extra Adds: 14(11) GARY MYRICK/Language (Epić) "Message IS YOU

Total Reports: 48(57)/Total Adds: 6(1); Hots: 8(10)/Hot Adds: 0(0); Mediums: 36(47)/ Medium Adds: 2(1)/Extra Adds: 4(0)

BREAKS/The Breaks (RCA) "She Wants You"
Total Reports: 47(33)/Total Adds: 18(21); Hots: 2(0)/Hot Adds: 0(0); Mediums: 35(19)/ Medium Adds: 9(7)/Extra Adds: 9(14) KROKUS/Headhunter (Arista) "Eat The Rich"

Total Reports: 43(59)/Total Adds: 2(6); Hots: 9(10)/Hot Adds: 0(1); Mediums: 33(48)/ Medium Adds: 1(4)/Extra Adds: 1(1)

KINKS/State Of Confusion (Arista) "State Of Confusion" Total Reports: 41(50)/Total Adds: 2(0); Hots: 13(20)/Hot Adds: 0(0); Mediums: 26(30)/ Medium Adds: 0(0)/Extra Adds: 2(0)

MOST ADDED _®

All Stations	
Heart "Refuse"	(34)
Asia	(33)
E. Martin Band	(30)
Minor Detail	
"Canvas"	(29)
Animals "Night"	(29)

All Stations	
Police	(177)
Asia	(145)
Loverboy	(142)
Robert Plant	(138)
Jackson Browne	(136)

BONNIE TYLER/Faster Than The Speed Of Night (Columbia) "Total Eclipse Of The Heart" Total Reports: 39(34)/Total Adds: 7(5); Hots: 15(12)/Hot Adds: 0(0); Mediums: 20(20)/

Medium Adds: 3(3)/Extra Adds: 4(2) Q-FEEL/Q-Feel (Jive/Arista) "Cross Talk"

Total Reports: 39(34)/Total Adds: 5(2); Hots: 4(4)/Hot Adds: 0(0); Mediums: 33(27)/ Medium Adds: 3(0)/Extra Adds: 2(2)

GRAHAM PARKER/The Real Macaw (Arista) "Just Like A Man"
Total Reports: 38(26)/Total Adds: 16(19); Hots: 4(3)/Hot Adds: 0(0); Mediums: 25(11)/ Medium Adds: 8(7)/Extra Adds: 8(12)

HELIX/No Rest For The Wicked (Capitol) "Heavy Metal Love"

Total Reports: 38(27)/Total Adds: 14(11); Hots: 3(2)/Hot Adds: 0(0); Mediums: 30(19)/ Medium Adds: 10(5)/Extra Adds: 4(6)

NEIL YOUNG/Everybody's Rockin' (Geffen) "Payola Blues"
Total Reports: 31(22)/Total Adds: 16(22); Hots: 6(2)/Hot Adds: 3(2); Mediums: 13(9)/ Medium Adds: 3(9)/Extra Adds: 10(11)

BILLY IDOL/Don't Stop (Chysalis) "Dancing With Myself"
Total Reports: 30(21)/Total Adds: 13(16); Hots: 4(2)/Hot Adds: 0(2); Mediums: 18(9)/ Medium Adds: 5(4)/Extra Adds: 8(10)

TRIUMPH/Never Surrender (RCA) "All The Way"

Total Reports: 30(30)/Total Adds: 4(3); Hots: 16(16)/Hot Adds: 0(0); Mediums: 13(12)/ Medium Adds: 3(1)/Extra Adds: 1(2)

FLASHDANCE/Various Artists (Casablanca/PolyGram) "Maniac" Total Reports: 29(26)/Total Adds: 4(3); Hots: 13(13)/Hot Adds: 0(0); Mediums: 13(12)/

Medium Adds: 1(2)/Extra Adds: 3(1) SHALAMAR/The Look (Elektra) "Dead Giveaway" Total Reports: 25(17)/Total Adds: 6(3); Hots: 4(2)/Hot Adds: 1(0); Mediums: 18(13)/ Medium Adds: 2(1)/Extra Adds: 3(2)

More AOR Music Information See Page 60

		This chart compiles data from reporting stations with a m	ajority of	listene	D S aged 1	2.24	
Three Two Las		168 REPORTERS	Total		Medium		To
5 2	0	DOLLOFIE OF D. CARAN	152+	134+	18-	0=	
1 1		ASIA/Don't Cry (Geffen)	150 -	131+	12-	7+	- 1
26 7	3		144+	83+	60 -	0-	
4 3	4	JACKSON BROWNE/Lawyers In Love (Asylum)	132 -	111-	21-	0-	
7 10 8	6	ROBERT PLANT/Other Arms (Atlantic)	124+	94+	30=	0=	
27 13	_	KANSAS/Fight Fire With Fire (CBS)	142+	50+	89 -	3-	
6 4	7	FIXX/One Thing Leads To Another (MCA)	115-	82 -	33 -	0=	
8 5	8	FIXX/Saved By Zero (MCA)		92-		0=	
2 11 9		ROBERT PLANT/Big Log (Atlantic)		87+		0=	
3 6		LOVERBOY/Hot Girls In Love (Columbia)	98-			0=	
2 14 15		CHARLIE/It's Inevitable (Mirage/Atco)	124+		-	1 -	
		LOVERBOY/Queen Of The Broken Hearts (Columbia)	108+			0=	
3 16 18		LOVERBOY/Strike Zone (Columbia)	103=			0=	
3 13 14			112-			3+	
1 12 12		TALKING HEADS/Burning Down The House (Sire/WB)	108+			0-	
1 15 16	_	QUARTERFLASH/Take Me To Heart (Geffen)					
- 44	,	HEART/How Can I Refuse (Epic)	122+ 99+			8-	3
DEBUT		ASIA/The Heat Goes On (Geffen)	83-			11+	8
18 19		POLICE/Synchronicity II (A&M)			19-	0=	
22 21	_	POLICE/Wrapped Around Your Finger (A&M)	89=			0=	
- 49		JACKSON BROWNE/For A Rocker (Asylum)	97+	59+	32+	5-	2
7 11		STEVIE NICKS/Stand Back (Modern/Atco)	82 -	68 –	14=	0 =	
33 25		STEVIE RAY VAUGHAN/Pride And Joy (Epic)	107+	26+	81+	0-	
35 27		DFX2/Emotion (MCA)	109+	17+	89 +	3+	
21 23	24	DONNIE IRIS/Do You Compute? (MCA)	98 –	26+	72 –	0-	
2 10	25	POLICE/Every Breath You Take (A&M)	75 –	70 –	5=	0=	
24 24	26	JOAN JETT/Fake Friends (Blackheart/MCA)	89 –	49 –	40+	0=	
9 17	27	DAVID BOWIE/China Girl (EMI America)	79 –	58 –	21 -	0=	
37 37	28	ROBERT PLANT/In The Mood (Atlantic)	74+	58+	16=	0-	
20 22	29	JOE WALSH/I Can Play That Rock & Roll (Full Moon/WB)	94 –	28 -	66=	0=	
23 26	30	STEVIE NICKS/Nothing Ever Changes (Modern/Atco)	81 –	55+	26 –	0=	
40 35	3	DIO/Rainbow In The Dark (WB)	93+	19+	72+	1 -	
19 28	32	ZZ TOP/Sharp Dressed Man (WB)	85 -	33-	51-	1+	
25 29	33	EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	80 -	45 -	35 -	0=	
38 34		RICK SPRINGFIELD/Human Touch (RCA)	83+	43=	39+	1+	
30 30	_	STEVIE NICKS/Enchanted (Modern/Atco)	78+	47+	31=	0=	
17 20		ZEBRA/Who's Behind The Door (Atlantic)	71 -	40-	31-	0=	
56 41		MEN WITHOUT HATS/Safety Dance (Backstreet/MCA)	78+	38+	36+	4=	1
29 31		DEF LEPPARD/Foolin' (Mercury/PolyGram)	68-	37-	31-	0-	i
		JOAN JETT/The French Song (Blackheart/MCA)	71-	28-	43=	0=	
		BRYAN ADAMS/This Time (A&M)	69 –		41=	1+	
			80+	14+	63 +	2-	
50 40		PRISM/Is He Better Than Me (Capitol)	76+	19-	52 –	5+	
41 38		QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	77+	10+	62+	4-	1
- 50		CONEY HATCH/First Time For Everything (Mercury/PG)	67-	31-	34 -	2+	,
36 36		ELO/Rock 'N' Roll Is King (Jet/CBS)	56+		27=		
46 43		ZEBRA/Tell Me What You Want (Atlantic)	65 +			0=	1
- 56	=	ELVIS COSTELLO/Everyday I Write The Book (Columbia)	50 +	10+	48+	7=	1
- 57		DAVID BOWIE/Criminal World (EMI America)		30+	19+	1+	
28 39		IRON MAIDEN/Flight Of Icarus (Capitol)	51 -	18	33 -	0 =	
34 42		DURAN DURAN/Is There Something I Should (Capitol)	42-	22-	20 -	0=	
EBUT		DANNY SPANOS/Hot Cherie (Epic)	58+	3+	51+	3-	1
54 54	-	IRON MAIDEN/Trooper (Capitol)	49+	16-	31+	2+	
39 45		FASTWAY/Say What You Will (Columbia)	45 -	19-	26-	0,=	- 1
60 55		ARCANGEL/Tragedy (Portrait/CBS)	49+	15+	34+	0=	
47 48		SHOOTING STAR/Straight Ahead (Virgin/Epic)	49 –		32 –	0=	
- 60		BILLY JOEL/Tell Her About It (Columbia)	<i>50</i> +		21 -	1 -	,
42 46		MEN AT WORK/It's A Mistake (Columbia)	45 –	18 –	27=	0 =	,
45 47	57	DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)	32 –	27-	5-	0 =	
52 52		DAVID BOWIE/Modern Love (EMI America)	33 –	17-	16+	0=	(
53 53	59	IAN HUNTER/All Of The Good Ones Are Taken (Columbia)	44 -	7=	37-	0=	(
57 -	60	QUIET RIOT/Metal Health (Pasha/CBS)	36+	14-	22+	0=	(

MOD /LOTTE ACKS

MOR/ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Last Week
1 POLICE Synchronicity (A&M)
5 2 JACKSON BROWNE Lawyers in Love (Asylum)
"Lawyers" "Rocker" "Tender"
2 3 STEVIE NICKS The Wild Heart (Modern/Atco)
"Stand Back" "Enchanted" "Nothing"
3 4 ELO Secret Messages (Jet/CBS)
4 5 FIXX Reach The Beach (MCA)
"Saved" "One Thing"
6 6 ROBERT PLANT, The Principle Of Moments (Atlantic)
9 TSTEVIE RAY VAUGHAN Texas Flood (Epic)
''Pride And Joy'' "Love Struck"
12 B ELVIS COSTELLO Punch The Clock (Columbia)
7 9 DAVID BOWIE Let's Dance (EMI America)
"China" "Modern"
ASIA
10 11 JOE WALSH You Bought It (Full Moon/WB)
15 2 BILLY JOEL An Innocent Man (Columbia)
8 13 QUARTERFLASH Take Another Picture (Geffen)
11 14 TALKING HEADS Speaking In Tongues (Sire/WB)
13 15 MEN AT WORK Cargo (Columbia)
13 13 WEN AT WORK
20 16 MARSHALL CRENSHAW Field Day (WB)
20 MARSHALL CHENSHAW Field Day (WB)
"You're On My Mind"
IAN HUNTER . All Of The Good Ones Are Taken (Col.)
16 18 ELTON JOHNToo Low For Zero (Geffen)
"Kiss The Bride"
GRAHAM PARKER The Real Macaw (Arista)
''Can't Take Love'' "Life"
14 20 KINKS State Of Confusion (Arista)
"Don't Forget To Dance"
The second secon

CHART PARTICIPANTS: WECM/Claremont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KUFO/Odessa, WSLQ/Roanoke, KSPN/Aspen, KBCC/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara. AOR ALBUMS — compiles album airplay data from stations showing ratings active Audulum — compiles aroum airplay data from stations showing ratings strength 12-24, includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are BOLDBD. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures, Records showing significant airplay growth are bulleted.

 $\begin{tabular}{ll} AOR/ALBUMS~25+-- complies album airplay data from stations showing, ratings strength 25+-, includes two-week trend of chart action, plus cuts listed in$ order of airplay. Current singles are BOLDED. Records showing significant airplay

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in con-

figurations including LPs, EPs, and 45s, includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (-) airplay activity in each rotation compared to last week's figures. Records showing signifi-

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined), includes songs in all configurations. NEW & ACTIVE, SIGNIFICANT ACTION - Albums coming closest to two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation,

PARALLELS — Stations listed by market size and ratings success PLAYLISTS — Printed regionally by parallels. An a preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel

Indicates one of the week's most added new albums.

BREAKERS.

This data reflects reporting stations with a majority of listeners aged 12-24.

The Heat Goes On (Geffen)

59% of our 12-24 reporters on it. Total reports: 99. Hot 62, Medium 26, Extra Adds 11, Total Adds 80. Debuts at #17 on the AOR Hot Tracks chart.

JACKSON BROWNE For A Rocker (Asylum)

58% of our 12-24 reporters on it. Total reports: 97. Hot 59, Medium 32, Extra Adds 5, Total Adds 28. Moves 49-20 on the AOR Hot Tracks chart.

SIGNIFICANT ACTIO

TIM SCOTT/Swear (Sire/WB) "Swear Adds: 8(1); Hots: 0(1)/Hot Adds: 0(0); Mediums: 16(11)/Medium Adds: 2(0)/Extra Adds: 6(1). KISSING THE PINK/Naked (Atlantic) "Maybe This Day"
Total Reports: 22(20)/Total Adds: 7(6); Hots: 1(1)/Hot Adds: 0(1); Mediums: 17(15)/Medium Adds: 3(2)/Extra Adds: 4(3).

rland (Backstreet/MCA) "Across The Tracks"

Total Reports: 21(4)/Total Adds: 19(4); Hots: 0(0)/Hot Adds: 0(0); Mediums: 9(1)/Medium Adds: 7(1)/Extra Adds: 12(3)

ROMAN HOLLIDAY/Roman Holliday (Jive/Arista) "Stand By"

Total Reports: 21(21)/Total Adds: 3(1); Hots: 7(6)/Hot Adds: 0(0); Mediums: 12(14)/Medium Adds: 1(0)/Extra Adds: 2(1).

QUEENSRYCHE/Queensryche (EMI America) "Queen Of The Reich"

Total Reports: 19(15)/Total Adds: 6(0); Hots: 3(5)/Hot Adds: 0(0); Mediums: 14(10)/Medium Adds: 4(0)/Extra Adds: 2(0). m Adds: 7(1)/Extra Adds: 12(3).

Y&T/Mean Streak (A&M) "Mean Streak"

Total Reports: 18(8)/Total Adds: 10(7); Hots: 3(1)/Hot Adds: 1(1); Mediums: 10(5)/Medium Adds: 4(4)/Extra Adds: 5(2).

SAXON/Power & The Glory (Carrere/CBS) "This Town Rocks"

Total Reports: 18(17)/Total Adds: 1(2); Hots: 3(2)/Hot Adds: 0(0); Mediums: 15(14)/Medium Adds: 1(1)/Extra Adds: 0(1).

TIM FINN/Escapade (A&M) "Through The Years"
Total Reports: 15(10)/Total Adds: 8(8); Hots: 0(0)/Hot Adds: 0(0); Mediums: 8(5)/Medium Adds: 1(3)/Extra Adds: 7(5).

TWISTED SISTER/You Can't Stop Rock 'N' Roll (Atlantic) "The Kids Are Back" Total Reports: 15(15)/Total Adds: 1(2); Hots: 1(2)/Hot Adds: 0(0); Mediums: 14(11)/Medium Adds: 1(0)/Extra Adds: 0(2). NAKED EYES/Naked Eyes (EMI America) "Promises, Promises"

ALARM/The Alarm (IRS/A&M) "The Stand"
Total Reports: 14(12)/Total Adds: 1(0) 2(0); Hots: 4(5)/Hot Adds: 0(0); Mediums: 10(8)/Medium Adds: 2(0)/Extra Adds: 0(0).

Total Reports: 14(12)/Total Adds: 1(0); Hots: 2(2)/Hot Adds: 0(0); Mediums: 12(10)/Medium Adds: 1(0)/Extra Adds: 0(0).
TRANSLATOR/No Time Like Now (415/Columbia) "Un-Alone" Mediums: 8(5)/Medium Adds: 1(2)/Extra Adds: 5(4).

TORONTO/Girl's Night Out (A&M) ''Girl's Night Out''
Total Reports: 13(10)/Total Adds: 4(2); Hots: 5(4)/Hot Adds: 0(0); Mediums: 5(5)/Medium Adds: 1(1)/Extre Adds: 3(1). JULUKA/Scatterlings (WB) "Scatterlings Of Africa"

orts: 12(12)/Total Adds: 2(2); Hots: 0(3)/Hot Adds: 0(0); Mediums: 10(9)/Medium Adds: 0(2)/Extra Adds: 2(0). SCANDAL/Love's Gone A Line On You (Columbia) "Win Some, Lose Some"

Total Reports: 10(10)/Total Adds: 0(3); Hots: 3(2)/Hot Adds: 0(0); Mediums: 7(7)/Medium Adds: 0(2)/Extra Adds: 0(1).

Station Listings . . . See Page 44



ROXYMUSIC IN CONCERT



Roxy Music. An encore presentation of their spellbinding live concert. Broadcast via satellite from New York's Radio City Music Hall, May 26, 1983. Produced exclusively for The Source by Starfleet Blair Inc. Mixed by Rhett Davies and Effanel Music. If you missed the show the first time, you won't want to miss it again. Here's what radio programmers across America had to say about the original broadcast:

"Response was phenomenal from our audience. Requests for Roxy Music have picked up substantially."

—Bill Nosal, P.D.,
WCCC, Hartford, CT

"Terrifically received by our audience. The quality and performance were excellent. Looking forward to more.

-Allan Stagg KAZY, Denver, CO

"90 minutes of meat for our 'new' rock audience!"

> -Rob Barnett, P.D., WAAF, Worcester, MA

The weekend of August 12-14

Sponsored, in part, by Levi's, Budweiser, and Jensen.

ontemporary Hit Radio Continued from Back Page

BREAKERS®

SPANDAU BALLET True (Chrysalis)

68% of our reporters on it. Moves: Up 22, Debuts 33, Same 35, Down 0, Adds 61 including WXKS-FM, WKBW, 94Q, Z93, Y100, WGCL, WHYT, KBEQ, KIIS-FM, KIQQ. See Parallels, debuts at number 40 on the CHR chart.

JEFFREY OSBORNE Don't You Get So Mad (A&M)

64% of our reporters on it. Moves: Up 55, Debuts 17, Same 54, Down 0, Adds 16 including B94, WHTX, WKQX, KIMN, WBLI, KHFI, WSPT. See Parallels, debuts at number 38 on the CHR chart.

LITTLE RIVER BAND

You're Driving Me Out Of My Mind (Capitol)

64% of our reporters on it. Moves: Up 57, Debuts 22, Same 50, Down 1, Adds 12 including WXKS-FM, CFTR, WSPK, WDCG, Z104, WSQV, KDVV. See Parallels, debuts at number 39 on the CHR chart.

RITA COOLIDGE All Time High (A&M)

61% of our reporters on it. Moves: Up 54, Debuts 16, Same 52, Down 2, Adds 10 including PRO-FM, KFI, KAMZ, KGGI, WOMP-FM, WCIL-FM, WAZY-FM. See Parallels, debuts at number 36 on the CHR chart.

NEW & ACTIVE

GEORGE BENSON "Lady Love Me (One More Time)" (WB) 125/14

Moves: Up 40, Debuts 21, Same 50, Down 0, Adds 14, WXKS-FM, WHTX, PRO-FM, WABX, WHYT, WLOL-FM, WBLI, KZZB, KRSP, WXLK, KRNA, KYYA, KIST, Z93 29-26.

JUICE NEWTON "Tell Her No" (Capitol) 114/52

Moves: Up 3, Debuts 20, Same 39, Down 0, Adds 52 including WBEN-FM, WNYS, WGCL, WHYT, XTRA, KYUU, WKRZ-FM, KBFM, WKAU, KLUC, WTSN, WCGQ, KWTO-FM, KDZA.

ROBERT PLANT "Big Log" (Atlantic) 112/42
Moves: Up 12, Debuts 21, Same 37, Down 0, Adds 42 including WBEN-FM, Z93, KAFM, WLS-FM, WGCL, Q103, KMJK, Q106, 94TYX, WGRD, K96, WTSN, WFOX, KRNA, KENI.

TALKING HEADS "Burning Down The House" (Sire/WB) 89/20
Moves: Up 21, Debuts 9, Seme 39, Down 0, Adds 20 including Z93, WHYT, WLOL-FM, Q103, WPST, WBBQ, WSKZ, KX104, WSFL, WKDD, WNAM, WIKZ, KKQV, KOZE, KBIM.

HEART "How Can I Refuse" (Epic) 81/40
Moves: Up 1, Debuts 11, Same 29, Down 0, Adds 40 including WBEN-FM, Z93, WGCL, WLOL-FM, KMJK, KUBE, WKRZ-FM, WBBQ, WQUT, KMGK, WJXQ, WKHI, WFLB, KFYR, KCBN.

STYX "High Time" (A&M) 76/43
Moves: Up 4, Debuts 10, Same 19, Down 0, Adds 43 including WPHD, WGCL, WLOL-FM, Q103, XTRA, WFLY, WKEE, WZYP, WNVZ, KZ93, KBBK, KHOP, KVOL, WBWB, KCDQ.

TUBES "Tip Of My Tongue" (Capitol) 68/4

Moves: Up 21, Debuts 7, Same 36, Down 0, Adds 4, WABX, WHYT, WSPK, KIKI, WPHD 31-29, KBEQ 26-24, KFRC 27-17, KSET-FM 19-16, Z104 34-29, WHOT 27-23, WERZ 24-21, WYKS 26-22, KVOL 39-34, WBWB 36-23, KGHO 40-37.

KINKS "Don't Forget To Dance" (Arista) 65/35
Moves: Up 3, Debuts 6, Same 21, Down 0, Adds 35 including WKBW, WGCL, WABX, KFI, KIQQ, KYUU, KNBQ, WKFM, Y103, WKFR, KIDD, WKHI, KILE, WRKR, KGHO.

PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 63/7
Moves: Up 23, Debuts 5, Same 28, Down 0, Adds 7, B104, 790, Q103, KCNR, WROR, WPST, WRQK, WXKS-FM d-35, I95 8-5,
Y100 19-15, WSPK 14-10, KAMZ 12-8, KITY 37-33, KIDD 28-25, KGGI 21-19.

SHEENA EASTON "Telefone (Long Distance Love Affair)" (EMI America) 61/60 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 60 including 94Q, WABX, KBEQ, KIIS-FM, KIQQ, KFRC, KNBQ, WKFM, WSEZ, WZPL, WIKZ, KISR, 99KG, KCDQ, KSLY.

EDDY GRANT "I Don't Wanna Dance" (Portrait/CBS)) 56/25
Moves: Up 2, Debuts 5, Same 24, Down 0, Adds 25 including WNBC, CHUM, Q105, KBEQ, XTRA, WKEE, KTFM, KMGK, KZ93, WHOT, KIKI, KSKD, KQIZ-FM, KENI, KCBN.

PAUL ANKA "Hold Me 'Tif The Mornin' Comes" (Columbia) 54/6
Moves: Up 27, Debuts 4, Same 16, Down 1, Adds 6, Q105, WANS-FM, KRGV, WCIR, FM99, KGHO. WKQX 28-13, WHYT 31-20,
KIMN 40-37, WKEE 26-18, CK101 30-23, KGGI 15-11, WQLT 7-4, Q104 21-16, KDZA 40-33.

ZZ TOP "Sharp Dressed Man" (WB) 53/2 Moves: Up 17, Debuts 8, Same 25, Down 1, Adds 2, Q102, WIKZ, K104 29-27, WHFM 30-27, KZZB 25-21, KRGV 22-18, WZPL 36-29, WJXQ 22-19, KQMQ d-38, WOMP-FM 40-38, OK100 32-30, KQIZ-FM 19-14, KYTN 25-18, KCDQ 31-29, KCBN 27-22.

F.R. DAVID "Words" (Carrere/PolyGram) 52/9
Moves: Up 8, Debuts 8, Same 27, Down 0, Adds 9, WKBW, WKQX, WKEE, WPST, KRGV, KITY, FM99, KFYR, KBIM, KNBQ 30-28, WTIX 30-26, KJRB 23-20, KVOL d-39, KDZA 39-32, KCBN 20-13.

SIGNIFICANT ACTION

SERGIO MENDES "Rainbow's End" (A&M) 48/19
Moves: Up 5, Debuts 4, Same 20, Down 0, Adds 19 including KFI, KYUU, KNBQ, WFLY, KC101, KITY, KROK, WKDD, KHYT, WCIR, WCGQ, WQLT, WGLF, KDZA, KBIM.

SMOKEY ROBINSON & BARBARA MITCHELL "Blame It On Love" (Tamla/Motown) 47/2
Moves: Up 16, Debuts 5, Same 23, Down 1, Adds 2, KEARTH, FM99, KYUU 28-24, WROR 37-32, K104 19-14, KAMZ 28-26, Y103 16-12, WTIX 27-23, WHOT 37-33, KJRB 14-11, 95XIL 3-2, WQLT 19-17, KDZA 22-18, KSLY 31-27, KIST 27-25.

ANIMALS "The Night" (IRS/A&M) 46/25
Moves: Up 1, Debuts 4, Same 16, Down 0, Adds 25 including WABX, KEARTH, WKFM, WKRZ-FM, KITE, WEBC, WZPL, 95XIL, WSQV, KISR, FM99, KKLS, KGHO, KDZA.

BEE GEES "Someone Belonging To Someone" (RSO/PolyGram) 41/40
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 40 including PRO-FM, 94Q, Z93, Y100, Q103, XTRA, KYUU, KNBQ, WKFM, WNOK-FM, WZPL, KSKD, WERZ, Q104, KIST.

MOST ADDED ®

SPANDAU BALLET (61) True (Chrysalis) **SHEENA EASTON (60)** Telefone (Long Distance...) (EMI America) **JUICE NEWTON (52)** Tell Her No (Capitol) STYX (43) High Time (A&M) **ROBERT PLANT (42)** Big Log (Atlantic)

BEE GEES (40) Someone Belonging To Someone (RSO/PG) **HEART (40)**

How Can I Refuse (Epic)

HOTTEST

POLICE (114) Every Breath You Take (A&M) **MICHAEL SEMBELLO (111)** Maniac (Casablanca/PolyGram) **EURYTHMICS (80)** Sweet Dreams (Are Made Of This) (RCA) **DONNA SUMMER (57)** She Works Hard For The Money(Mercury/PG) MEN AT WORK (55) It's A Mistake (Columbia) **BONNIE TYLER (49)** Total Eclipse Of The Heart (Columbia)

HUMAN LEAGUE (44)

(Keep Feeling) Fascination (Virgin/A&M)

MADNESS "It Must Be Love" (Geffen) 37/36

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 36 including KIQQ, KFRC, WKFM, WCSC, KBFM, KROK, WZZR, WHOT, KQMQ, KHYT, WFBG, WJAD, WHSL, KYTN, KENI.

TEARS FOR FEARS "Change" (Mercury/PolyGram) 37/8
Moves: Up 4, Debuts 0, Same 23, Down 2, Adds 8, KFI, WTIX, KZ93, WHOT, KSKD, WHEB, WYKS, WPHD on, 79Q on, WABX on, KIQQ 20-9, KSET-FM 27-23, KYYX 7-6, WIGY 39-35.

RONNIE MILSAP "Don't You Know How Much I Love You" (RCA) 36/16 Moves: Up 0, Debuts 6, Same 14, Down 0, Adds 16 including WNBC, WYCR, KXX106, WCSC, G100, WZPL, KHOP, KSKD, WIKZ, KISR, WFOX, KILE, WXLK, FM99, KDZA.

CHRIS DeBURGH "Ship To Shore" (A&M) 36/12

Moves: Up 4, Debuts 4, Same 16, Down 0, Adds 12, WGCL, KZZB, WQID, WNOK-FM, FM100, WZZR, KZ93, WFBG, WFLB, KVOL, KOZE, KCBN, WBEN-FM d-40, WPHD 29-27, WOMP-FM 35-31.

RICK JAMES "Cold Blooded" (Gordy/Motown) 36/5

Moves: Up 8, Debuts 6, Same 17, Down 0, Adds 5, Y100, KFRC, KRGV, WSFL, Z102, WXKS-FM 26-20, WBEN-FM 20-11, WNYS-d-21, KEARTH 23-20, KIQQ 34-24, WOKI 38-35, KIDD d-27, KHYT 32-28, WERZ on, 95XIL 38-28.

ZEBRA "Who's Behind The Door" (Atlantic) 36/1
Moves: Up 12, Debuts 0, Same 19, Down 4, Adds 1, KILE, WKFM 31-29, KZZB 34-31, KZFM 21-18, WABB-FM 30-26, WTIX 15-13, Z104 28-24, WYKS 12-10, KVOL 32-31, WPFM 22-18, WBWB 29-28.

ARETHA FRANKLIN "Get It Right" (Arista) 34/4
Moves: Up 5, Debuts 7, Same 18, Down 0, Adds 4, WFLY, WTIC-FM, KAMZ, WISE, WXKS-FM d-32, WBEN-FM d-24, Y100
18-16, WABX 24-21, KIQQ d-26, KFRC 22-13, WHOT d-34, KHYT d-40, WKHI on, WBWB d-36.

KAJAGOOGOO "Hang On Now" (EMI America) 32/31

Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 31 including WABX, KMJK, WKFM, WCSC, KSET-FM, KROK, WZZR, WHOT, KQMQ, WJBQ, WFLB, KKQV, WBWB, KFMW, KBIM.

LINDSEY BUCKINGHAM "Holiday Road" (WB) 32/8

Moves: Up 0, Debuts 5, Same 19, Down 0, Adds 8, WPHD, KZFM, KSET-FM, KZ93, K107, WISE, WHSL, KFMZ, KYUU on, WPST on, KSKD d-29, WPFM d-30, WRKR d-36, KFMW d-40, KCDQ d-35.

ELVIS COSTELLO & ATTRACTIONS "Everyday | Write The Book" (Columbia) 31/22

Moves: Up 1, Debuts 3, Same 5, Down 0, Adds 22 including KIQQ, WPST, WRCK, WSKZ, WOKI, WSFL, WJXQ, WHOT, WHEB, WSQV, WISE, Q104, KYTN, WAZY-FM.

TONY CAREY "West Coast Summer Nights" (Rocshire) 30/1
Moves: Up 10, Debuts 1, Same 18, Down 0, Adds 1, KFMW, WNBC, on-dp, WHYT 29-28, WLOL-FM 18-14, WOKI 30-27, KRGV 30-28, WTIX d-37, WZZR 23-22, KIDD 22-21, WISE 32-29, WYKS 29-26, KGHO 31-27, KCBN 13-11.

WHAM! U.K. "Bad Boys" (Columbia) 27/8

Moves: Up 8, Debuts 3, Same 8, Down 0, Adds 8, KFI, WKFM, WNOK-FM, KAMZ, Z104, KRQ, WGUY, KOZE, CKGM 32-30, KEARTH 19-11, KIIS-FM 223-15, KIQQ 6-4, XTRA d-30, KFRC 2-7, KHYT 36-34.

CLUB HOUSE "Do It Again medley with Billie Jean" (Atlantic) 25/10

Moves: Up 2, Debuts 3, Same 10, Down 0, Adds 10, PRO-FM, WABX, WQID, WCSC, KRGV, KTFM, WJXQ, WACZ, WGUY, KCDQ, WXKS-FM d-34, I95 23-21, Y100 26-23, KBFM d-35, FM99 d-38.

BILLY IDOL "Dancing With Myself" (Chrysalis) 24/6
Moves: Up 2, Debuts 1, Same 15, Down 0, Adds 6, Z104, WHOT, KBBK, WHEB, WBWB, KYTN, WPHD on, WABX on-dp, KIQQ on, KITE 32-26, KTFM on, WIGY 37-36, WERZ d-37.

MANHATTANS "Crazy" (Columbia) 24/3 Moves: Up 6, Debuts 3, Same 12, Down 0, Adds 3, KRGV, KIDD, WGUY, WXKS-FM 25-19, Q107 20-18, WTIC-FM 16-7, KAMZ d-20, WSFL d-40, KTFM 32-30, KGGI d-29, KHYT 22-20, WFLB 39-34.

PETER GABRIEL "Solsbury Hill" (Geffen) 21/9
Moves: Up 0, Debuts 0, Same 12, Down 0, Adds 9, WPHD, WGCL, WABX, WLOL-FM, WKFM, WRCK, KSKD, KNOE-FM, KFMZ, KIQQ on, KMJK on, KYYX on, KCDQ on,

STACY LATTISAW "Miracles" (Cotillion/Atco) 21/5

Moves: Up 5, Debuts 1, Same 10, Down 0, Adds 5, WHOT, KGGI, WGUY, WKHI, KKQV, I95 30-29, Y100 23-18, KFRC 38-25, KAMZ d-18, KRGV 25-20, KIKI on, KQMQ on, KHYT 40-35, WFBG on.

SNUFF "Bad, Bad Billy" (WB/Curb) 21/5
Moves: Up 1, Debuts 2, Same 13, Down 0, Adds 5, WOKI, KHOP, WFBG, 95XIL, KILE, WKFM on, WRCK on-dp, WNVZ d-39, WRVQ d-30, KQIZ-FM on, WXLK 4-3.

MINISTRY "I Wanted To Tell Her" (Arista) 17/6
Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 6, WRCK, KTFM, KZ93, KVOL, KYTN, KCDQ, WPHD on, WKFM on, WNFI on, WZPL on, WHOT on, KYYX on.

AGNETHA FALTSKOG "Can't Shake Loose" (Polydor/PolyGram) 15/15 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, K104, WSPK, WBBQ, WOKI, WABB-FM, WSFL, WJXQ, KBBK, KYYX, KRQ, WJAD, Q104, Z102, KGHO, KOZE.

BETTE MIDLER "All I Need To Know" (Atlantic) 15/6

Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 6, WCSC, KITE, WNAM, WZPL, WISE, WBWB, WKBW on, WKFM on, WNFI on,

MHOT on, KQMQ on, WFBG on, WFOX on, KVOL on, KCDQ on.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 13/3

Moves: Up 4, Debuts 0, Same 5, Down 1, Adds 3, G100, WGRD, 95XIL, B94 6-4, 79Q on, Y100 30-26, Q102 on, K104 33-29, B97 16-9, KYNO-FM 10-10, OK100 on, WIXV on.

ARCANGEL "Tragedy" (Portrait/CBS) 13/3

Moves: Up 0, Debuts 2, Same 8, Down 0, Adds 3, WPHD, WSSX, WERZ, 79Q on, WRCK on, WKDD on, WJXQ d-36, WHOT on, KQMQ on, KHYT on, KQIZ-FM d-35, WJAD on-dp, WHSL on-dp.

KISSING THE PINK "Maybe This Day" (Atlantic) 13/2
Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 2, KITE, KQIZ-FM, WPHD on, KMJK 31-29, WZPL on, WHOT on, KYYX d-40, WOMP-FM, WISE on-dp, WFLB on-dp, Q101 on, WBWB on-dp.

S.O.S. BAND "Just Be Good To Me" (Tabu/CBS) 12/5
Moves: Up 2, Debuts 2, Same 3, Down 0, Adds 5, WKFM, WNVZ, KQMQ, KHYT, Z102, B104 on, WXKS-FM d-33, KFRC 37-30, KAMZ d-30, KBFM on, WIXV 19-14.

COCONUTS "If I Only Had A Brain" (EMI America) 12/3

Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 3, KIQQ, KMGK, WHOT, KFI on, WKFM on, WCSC on, KIDD on, KSKD on-dp, WISE on, WFLB on-dp, WXLK 29-25, WAEV on.

HERB ALPERT "Garden Party" (A&M) 11/2
Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 2, WCIR, WQLT, WCSC on, KAMZ on-dp, WJDX 35-35, Y103 22-19, FM100 on, G100 on, WTIX d-40, WJAD on-dp, WFLB on.

AXE "Heat In The Street" (Atco) 10/10 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WPHD, K104, WRCK, KTFM, WJXQ, OK100, 95XIL, WSQV, WIXV, KCDQ.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (Example: 75/10) indicate how many of our reporters are on the record this week (75) and of those 75 how many added it this week (10). "Moves" are broken down for each record and show how many stations moved the song UP on their charts, held it the SAME (On to On, Add to On, 30-30, etc.), moved it DOWN their charts or ADDED It this week. Indicates one of this week's most added new songs.





PAUL ANKA

"Hold Me 'Til The Mornin' Comes"

Top 5 A/C

CHR NEW & ACTIVE

WKBW on CKGM 36-33 PRO-FM on Q105 add 29 WKQX 28-13 WGCL deb 24 WHYT 31-20 KIMN 40-37 Q103 on **KFI 14** KIQQ on KCNR on KYUU 27 KNBQ on WKEE 26-18 **WKFM 33-31** KXX106 26-24 CK101 30-23 KITE deb 35 WNFI 26 **KAMZ 29-24** WRQK deb 30 WANS-FM add

WJDX 36

Y103 12-5 FM100 KRGV add WTIX 38-35 KTFM 40-33 KTSA 30 KIIK 20 WKDQ 21-14 **KEYN-FM 24-15** WHOT 39-37 KGGI 15-11 KJRB 8-3 WCIR add 39 WTSN deb 34 OK100 27-25

13FEA 13-10 WQLT7-4 FM99 add



IAM! U.K.

"Bad Boys"

CHR SIGNIFICANT ACTION

CKGM 30 WABX **KEARTH 19-11 KIQQ 6-4**

KFI add KIIS-FM 22-15 KITE deb 32 XTRA deb 30 KFRC 12-7 WKFM add

WNOK-FM add WNFI on KAMZ add KSET-FM deb 30 KBFM on KRGV on WZZR 31 Z104 add WHOT on KYNO-FM 29 KQMQ on KYYX 34 KHYT 34 KRQ add WGUY add WERZ on KOZE add



AOR Tracks 46

CHR SIGNIFICANT ACTION

"Everyday I Write The Book"

WPHD deb 39 WSKZ add WLOL-FM on WOKI add KIQQ add KMJK add WPST add WRCK add WBBQ on

WABX deb 38 WNOK-FM add KYYX deb 36 WPFM add WHHY-FM add WHEB add WSFL add WGRD 37-31 WZZR on WJXQ add KISR add

WHOT add WERZ on WSQV add KQIZ-FM add KYTN add WISE add

Q104 add FM99 add KKQV on WBWB add WAZY-FM add



"All Of The Good Ones Are Taken"

> WPHD deb 40 WABX add WSSX WKDD

WZZR WIGY add WERZ deb 40 **KCDQ**

NATIONAL AIRPLAY

August 12, 1983

THE BACK PAGE



	1		1	ontemporary Lit I Ladio					
	Three Two Leat Weeks Weeks Week								
1	1	1	0	POLICE/Every Breath You Take (A&M)					
5	4	2	2	MICHAEL SEMBELLO/Maniac (Casablanca/PolyGram)					
3	3	3	3	EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)					
8	5	5	4	MEN AT WORK/It's A Mistake (Columbia)					
9	7	6	6	DONNA SUMMER/She Works Hard For The Money (Mercury/PG)					
1.1	8	7	6	QUARTERFLASH/Take Me To Heart (Geffen)					
2	2	4	7	STEVIE NICKS/Stand Back (Modern/Atco)					
15	10	9	8	HUMAN LEAGUE/(Keep Feeling) Fascination (Virgin/A&M)					
23	17	12	9	CULTURE CLUB/I'll Tumble 4 Ya (Virgin/Epic)					
20	15	13	10	DAVID BOWIE/China Girl (EMI America)					
18	13	11	11	ELO/Rock 'N' Roll Is King (Jet/CBS)					
24	21	15	12						
30	26	17	B	MICHAEL JACKSON/Human Nature (Epic)					
16	12	10	14	LOVERBOY/Hot Girls In Love (Columbia)					
28	23	18	B	JOURNEY/After The Fall (Columbia)					
39	33	23	6						
32	24	19	D	TACO/Puttin' On The Ritz (RCA)					
29	25	22	B	RICK SPRINGFIELD/Human Touch (RCA)					
40	37	25	19	ASIA/Don't Cry (Geffen)					
4	6	8	20	DURAN DURAN/Is There Something I Should Know? (Capitol)					
-	32	26	2	MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA)					
19	18	16	22	FIXX/Saved By Zero (MCA)					
36	34	30	23	NAKED EYES/Promises, Promises (EMI America)					
-	38	32	24	LAURA BRANIGAN/How Am I Supposed To Live (Atlantic)					
-	-	37	25	BONNIE TYLER/Total Eclipse Of The Heart (Columbia)					
22	20	20	26	DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)					
33	30	27	27	AMERICA/The Border (Capitol)					
-	39	36	28	FRANK STALLONE/Far From Over (RSO/PolyGram)					

SPANDAU BALLET/True (Chrysalis) N&A Begins on Page 62

JEFFREY OSBORNE/Don't You Get So Mad (A&M)

LITTLE RIVER BAND/You're Driving Me Out Of Mind (Capitol)

SHALAMAR/Dead Giveaway (Solar/Elektra) BRYAN ADAMS/Cuts Like A Knife (A&M)

JOAN JETT.../Fake Friends (Blackheart/MCA)

STRAY CATS/(She's) Sexy + 17 (EMI America)

ROD STEWART/Baby Jane (WB)

BREAKER 35

BREAKER 33

RITA COOLIDGE/All Time High (A&M)

ELTON JOHN/Kiss The Bride (Geffen)

AIR SUPPLY/Making Love Out Of Nothing At All (Arista) MICHAEL JACKSON/Wanna Be Startin' Somethin' (Epic)

Ontemporary

RITA COOLIDGE/All Time High (A&M) MICHAEL JACKSON/Human Nature (Epic) LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic) PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia) AMERICA/The Border (Capitol) POLICE/Every Breath You Take (A&M) BILLY JOEL/Tell Her About It (Columbia) S. ROBINSON & B. MITCHELL/Blame It On Love (Tamla/Motown) LOUISE TUCKER/Midnight Blue (Arista) MEN AT WORK/It's A Mistake (Columbia) AIR SUPPLY/Making Love Out Of Nothing At All (Arista) TACO/Puttin' On The Ritz (RCA) DeBARGE/All This Love (Gordy/Motown) CHAMPAIGN/Try Again (Columbia) F.R. DAVID/Words (Carrere America/PolyGram) HERB ALPERT/Garden Party (A&M) JENNIFER WARNES/Nights Are Forever (WB) 18 SERGIO MENDES/Never Gonna Let You Go (A&M) 13 13 19 LEE GREENWOOD/I.O.U. (MCA) 20 HOLLIES/Stop In The Name Of Love (Atlantic) 3 SERGIO MENDES/Rainbow's End (A&M) 29 **CRYSTAL GAYLE/Baby, What About You (WB)** BREAKER 29 GEORGE BENSON/Lady Love Me (One More Time) (WB) 11 16 19 24 IRENE CARA/Flashdance . . . What A Feeling (Casablanca/PG) DERAN CRAIG/One Mind, Two Hearts (Curb/CBS) 30 28 26 BREAKER @ RONNIE MILSAP/Don't You Know How Much I Love You (RCA)

27 27 28 GEORGE FISCHOFF/Summer Love (Moss Music Group)

15 19 23 29 DIONNE WARWICK/All The Love In The World (Arista)

13 17 22 30 J. INGRAM & P. AUSTIN/How Do You Keep The... (Qwest/WB)

BREAKER SPANDAU BALLET/True (Chrysalis)

MOR/HOTTRACKS

		Two	Last cs Week		
1	7	5	2	0	POLICE/King Of Pain (A&M)
	9	1	1		ASIA/Don't Cry (Geffen)
1	-	26	7	3	STRAY CATS/(She's) Sexy + 17 (EMI America)
1	6	4	3		JACKSON BROWNE/Lawyers In Love (Asylum)
	17	10	8		ROBERT PLANT/Other Arms (Atlantic)
ı	-	27	13	6	KANSAS/Fight Fire With Fire (CBS)
	3	6	4	7	FIXX/One Thing Leads To Another (MCA)
	5	8	5		FIXX/Saved By Zero (MCA)
	12	11	9		ROBERT PLANT/Big Log (Atlantic)
ı	2	3	6		LOVERBOY/Hot Girls In Love (Columbia)
I	22	14	15		CHARLIE/It's Inevitable (Mirage/Atco)
	18	16	18		LOVERBOY/Queen Of The Broken Hearts (Columbia)
ı	13	13	14		LOVERBOY/Strike Zone (Columbia)
ı	11	12	12		TALKING HEADS/Burning Down The House (Sire/WB)
	14	15	16		QUARTERFLASH/Take Me To Heart (Geffen)
١.	-	-	44		HEART/How Can I Refuse (Epic)
					ASIA/The Heat Goes On (Geffen)
1	20	18	19		POLICE/Synchronicity II (A&M)
	28	22	21 KER		POLICE/Wrapped Around Your Finger (A&M)
ľ		7			JACKSON BROWNE/For A Rocker (Asylum) STEVIE NICKS/Stand Back (Modern/Atco)
	4 4 1	33	11 25		STEVIE RAY VAUGHAN/Pride And Joy (Epic)
	49	35	25		DFX2/Emotion (MCA)
1	24	21	23		DONNIE IRIS/Do You Compute? (MCA)
	1	2	10		POLICE/Every Breath You Take (A&M)
	27	24	24		JOAN JETT/Fake Friends (Blackheart/MCA)
	3	9	17		DAVID BOWIE/China Girl (EMI America)
	15	37	37		ROBERT PLANT/In The Mood (Atlantic)
٠,	19	20	22	_	JOE WALSH/I Can Play That Rock & Roll (Full Moon/WB)
2	25	23	26		STEVIE NICKS/Nothing Ever Changes (Modern/Atco)
					3 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -

MOR/ALBUMS

- POLICE/Synchronicity (A&M) 2 LOVERBOY/Keep It Up (Columbia) BREAKER 3 ASIA/Alpha (Geffen) 4 ROBERT PLANT/The Principle Of Moments (Atlantic) FIXX/Reach The Beach (MCA) JACKSON BROWNE/Lawyers In Love (Asylum) STEVIE NICKS/The Wild Heart (Modern/Atco) KANSAS/Drastic Measures (CBS) 9 DAVID BOWIE/Let's Dance (EMI America) CHARLIE/Charlie (Mirage/Atco) 11 JOAN JETT.../Album (Blackheart/MCA) **QUARTERFLASH/Take** Another Picture (Geffen) 13 TALKING HEADS/Speaking In Tongues (Sire/WB) 14 DEF LEPPARD/Pyromania (Mercury/PolyGram) 15 ZEBRA/Zebra (Atlantic)
 - **6** STEVIE RAY VAUGHAN.../Texas Flood (Epic)
 - 17 ZZ TOP/Eliminator (WB)
 - 13 DFX2/Emotion (MCA)
 - ELO/Secret Messages (Jet/CBS)
 - 20 JOE WALSH/You Bought It You Name It (Full Moon/WB) 21 QUIET RIOT/Metal Health (Pasha/CBS)
 - 22 DONNIE IRIS/Fortune 410 (MCA)
 - 23 DIO/Holy Diver (WB)
 - 24 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA) 25 RICK SPRINGFIELD/Living In Oz (RCA)
 - 26 IRON MAIDEN/Piece Of Mind (Capitol) 27 BRYAN ADAMS/Cuts Like A Knife (A&M)
 - 28 MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA) 29 PRISM/Beat Street (Capitol)
 - 30 BILLY JOEL/An Innocent Man (Columbia)
 - CONEY HATCH/Outa Hand (Mercury/PolyGram)
 - ELVIS COSTELLO.../Punch The Clock (Columbia) 33 FASTWAY/Fastway (Columbia)
 - ARCANGEL/Arcangel (Portrait/CBS) 38 36
 - 33 31 32 35 SHOOTING STAR/Burning (Virgin/Epic)
 - DEBUT DANNY SPANOS/Passion In The Dark (Epic) 23 28 33 37 MEN AT WORK/Cargo (Columbia)
 - 14 26 31 38 DURAN DURAN/Duran Duran (Capitol)
 - DEBUT SO SPYS/Behind Enemy Lines (EMI America)

(Columbia) IAN HUNTER/All Of The Good Ones Are Taken (Columbia) N&A Begins on Page 61

38 36 -