

**I N S I D E :**

**First Spring Ratings Results**

**New York:** WBSL, WOR Top Arbitron, But WKTU Leads In Birch  
**Los Angeles (ARB):** KABC Increases Lead, KISS Soars To 6  
**Chicago:** WGN Leads; WMET Triples In Birch, Up .4 In Arbitron  
**San Francisco (ARB):** KGO Opens Wide Lead; KSAN Up Strong  
**Dallas (Birch):** KVIL-FM Hits Double Figures; KZEW, KAFM Gain  
**Washington (Birch):** WKYS Extends Lead; WAVA Wins AOR War  
**San Diego (ARB):** KFMB Hot On KJQY's Tail; KGB Beats 91X  
**Atlanta (Birch):** 5 Stations In Double Figures As WVEE Leads  
**Seattle (Birch):** KIRO Holds Off KZOK; KUBE, KNBQ Up  
**Nassau-Suffolk (ARB):** WBLI Wins; WAPP Improves.

Page 14, 16

**Are 12+ Numbers Obsolete?**

It's an odd question during the flood of brand-new spring books, but consultant **Kent Burkhardt** feels using 12+ numbers as the principal measurement of radio performance is an idea whose time has gone.

Page 12

**Cuban Breakthrough For Radio?**

The State Department reports that the Cuban government is ready to talk about resolving the radio station interference issue.

Page 4

**People In The News This Week**

- **John Sebastian** unveils "EOR" format
- **Howard Duncan** resigns at **Surrey**
- **T.J. Malljewski** GM at **KPOI-AM & FM**
- **Roger Fairfax** VP at **Sheridan**
- **Rich Wood** forms consultancy
- **John Tyler SMN** Chairman
- **Christine Sams** GM at **WRFD**

Page 3

**Music Goes Topical**

The charts used to have a case of endless love, but now hit songs cover a startling variety of subjects. **Ken Barnes** highlights songs about vengeance, voyeurism, aliens... and three hits about the end of the world.

Page 20

**Jeff Pollack Analyzes AOR Today**

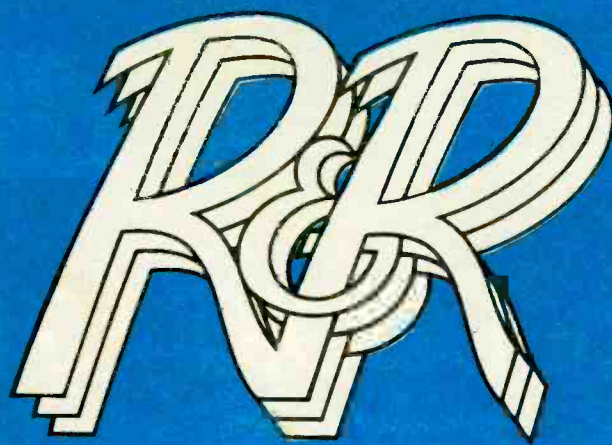
**Jeff Gelb** attended the first **Pollack Communications** group seminar, and came back with choice comments on modern rock/AOR polarization, MTV "monotony," and much more.

Page 26

**Jazzing Up A/C Radio**

Programmers discuss how jazz can spice an A/C format... if used properly. **Jeff Green** sketches the recipe.

Page 31



**RADIO & RECORDS**

**Massive Shakeups In Distribution**

**WCI Buys 50% Of PolyGram; MCA To Distribute Motown**

In moves that will radically change the structure of record distribution, MCA will distribute Motown in the U.S., while WCI has purchased a 50% interest in PolyGram worldwide and will distribute all PolyGram product domestically. The timetable for the completion of these agreements is uncertain, and possible legal challenges and other considerations may delay or alter the final disposition of either or both, but the general outlines of both far-reaching developments became clear this week.

The MCA/Motown agreement brings the last sizable independent label into the branch distribution fold, gravely imperiling the survival of independent distributors already hit by Chrysalis and Arista's moves to branch distribution. Sources close to MCA characterized the agreement as a "pure distribution deal."

SHAKEUPS/See Page 30

**Devlin To Head ABC Talkradio**

Former WOR/New York VP/GM **Rick Devlin** has been named to the newly-created position of VP/Director ABC Talkradio. Devlin most recently headed his own consultancy

McLaughlin added that ABC following a six-year stint at WOR; previously he was VP/GM at WXLO/New York (now WRKS) and GSM at WPLJ/New York.

In announcing Devlin's new position, ABC Radio Networks President **Ed McLaughlin** commented, "Rick Devlin is one of the nation's premier broadcasters, and has a firm com-

mand of the Talk format. The healthy growth of ABC Talkradio necessitated this new position, and I believe that Rick fits the bill perfectly."

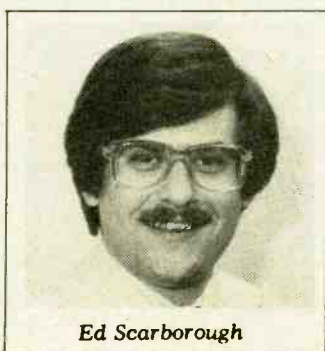
McLaughlin added that ABC VP/Marketing Development in charge of Special Projects **Bob Chambers**, who had been overseeing the Talkradio format while also supervising ABC's Olympics radio package, will now concentrate on the Olympics project. McLaughlin stated, "Bob has been instrumental in bringing our local-or-

DEVLIN/See Page 30

KHTR'S SCARBOROUGH NEW PD

**KNX-FM Switching To Hitradio Format**

CBS's "Mellow Rock" KNX-FM/Los Angeles will switch to the "CBS-FM Hitradio" format



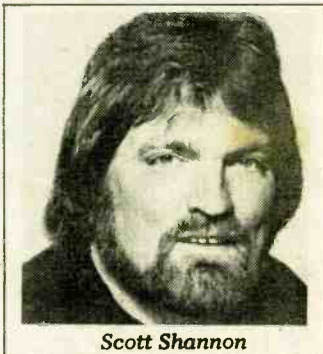
Ed Scarborough

(a high-energy CHR approach) sometime this summer. KNX-FM VP/GM **Bob Nelson** could not be more specific as to when the change would take place, but did announce that KHTR/St. Louis PD **Ed Scarborough** would be transferred to L.A. as KNX-FM's new PD. In the past two years, four other CBS-owned FMs have converted to similar CHR formats: WCAU-FM/Philadelphia, WBBM-FM/Chicago, WHTT/Boston (previously

KNX-FM/See Page 30

**Shannon Named PD At WHTZ**

Malrite Communications has selected **WRBQ (Q105)/Tampa** Operations Manager and morning man **Scott Shannon** as Program Director of its newest acquisition, **WVNJ/Newark**. Malrite plans to take over the station shortly, pending final FCC approval, changing the call letters to **WHTZ** and the format to **CHR**. Shannon, who leaves Q105 after two and a half years, will start his new job next week (7-5) assembling an airstaff for the station's debut in late July.



Scott Shannon

Malrite President **Carl Hirsch** commented on Shannon's appointment, telling R&R, "We did an extensive research job to verify what our number one programming concept was for New York, and CHR was the obvious choice. We then looked to the obvious choice to program the station, and it was Scott

Shannon, both in our eyes and in the eyes of the industry. We're the kind of company that attracts individuals who are capable of doing their own thing, and Scott fits right into our company. We're very confident that we're going to become the most listened to station in America. It's an ambitious

SHANNON/See Page 30

**Sabo Forms Own Firm, Consults RKO**

**Walt Sabo** has resigned as VP/ABC Radio Networks to form his own consultancy, **WR Sabo, Inc.** His first client is **RKO Radio**, with whom he signed a five-year contract to consult all its radio properties and networks. **RKO Radio** President **Bob Williamson** stressed to R&R that Sabo "has been hired by RKO Radio in order to use his many talents in a number of different areas."



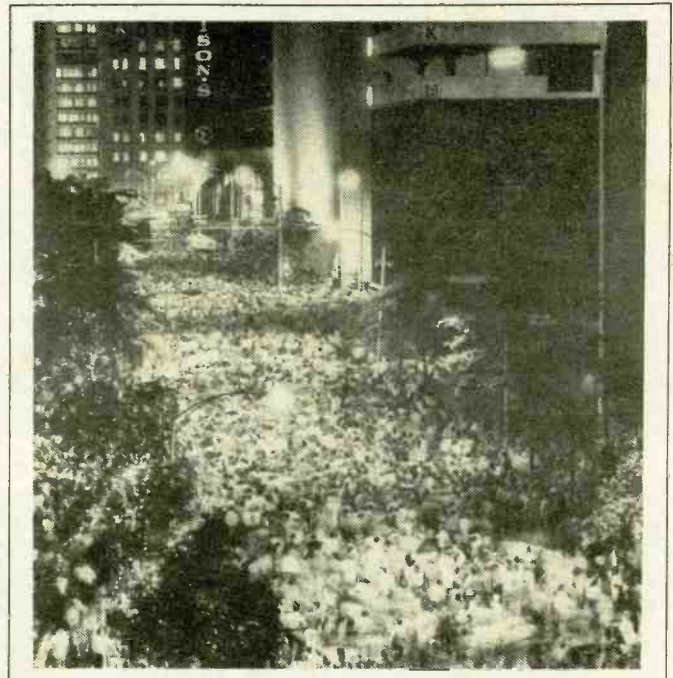
Walt Sabo

Sabo told R&R, "Since it's a five-year deal, it should signal to any doubters that RKO is committed to staying in the radio business. Historically, that group has always been a leader. They've taken a lot of risks and always have been suc-

cessful. I feel great about working with them."

Discussing his departure from ABC, he said, "I've been real happy here. It's just an ex-

SABO/See Page 30



**Dancing In The Street**

**WQXI-AM & FM** held a street dance in downtown Atlanta last weekend (6-24) as part of the **City Lights Celebration**. From 7pm-midnight, more than 100,000 people danced in the streets, bars, and restaurants of downtown Atlanta. Then, at 9:40pm, all downtown businesses turned on their lights in unison with a spectacular fireworks display from atop the new 52-story **Georgia-Pacific** building. In this photo a portion of the crowd is shown at what the stations hope will be an annual event.

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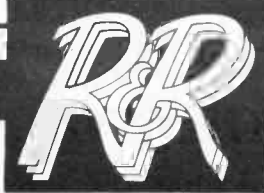
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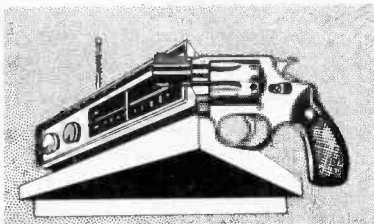
2517 EASTLAKE AVE. E. • SEATTLE, WASHINGTON 98102

No phone calls, please.

**Radio Held Hostage**

Brad Woodward talks to lawyers, psychologists, and programmers about the proper course of action for a radio station confronted by demands from a gun-wielding hostage-holder.

Page 35



Washington Report	4
What's New	6
Networks/Suppliers	10
Ratings & Research: Jhan Hiber	12
Ratings Results	14
Street Talk	18
On The Records: Ken Barnes	20
CHR: Joel Denver	22
AOR: Jeff Gelb	26
Calendar: Brad Messer	30
A/C: Jeff Green	31
Country: Lon Helton	32

Nashville: Sharon Allen	34
News/Talk: Brad Woodward	35
Black Radio: Walt Love	36
Marketplace	39
Opportunities	39
National Music Formats	41
Jazz Chart	42
Black Chart	56
Country Chart	58
AOR Charts	64
A/C Chart	64
CHR Chart	64

## "Eclectic Oriented Rock" Format Set By Sebastian

Consultant John Sebastian has revealed the new format he promised upon leaving his former firm Sebastian, Casey & Associates almost six months ago (R&R 1-14). The format is called "Eclectic Oriented Rock," and Sebastian has formed EOR Inc. to market it, with initial clients expected to be announced next week.

Explaining the format, Sebastian told R&R, "EOR will use music now played on AOR, CHR, Urban Contemporary, A/C, and Jazz (stations). Eclectic here means taken from several different sources. This sound merges the seemingly disparate-sounding formats I've listed into a consistent sound.

"I felt there were tremendous problems ahead for AOR," Sebastian continued, "because of fragmentation caused by MTV, modern rock, Urban Contemporary, and other formats cutting into the core of AOR, and because its key demo was not as salable as others had become. It became obvious to me that there had to be

something AOR could evolve into. This seemed like the right concept."

### 25-40 Male Target

"No one has successfully dealt with the 25-40 male rock listener who has no one station to listen to for everything he likes. My research proves they're waiting for this format," Sebastian stated. He admitted, "It's a demo format, not a 12+ format primarily, but the demos are all that matter."

Sebastian said the EOR format would comprise at least 60% current music, with all songs preprogrammed "to create an atmosphere." Representative artists cited included Steely Dan, Daryl Hall & John Oates, Grover Washington Jr., Saga, the Police, and INXS.

Sebastian said he would also continue his 12-24 AOR format on a select number of stations "as long as it remains viable."

## Noble's Wood Forms Own Consultancy

Rich Wood, formerly VP/Program Manager for Noble Broadcast Consultants, has formed his own consultancy, Rich Wood & Associates. The 23-year broadcast veteran will be based in San Diego and will offer a wide range of services to broadcasters and cable and computer operators. Initial clients include Bonneville Broadcasting System, as he aids in the transfer of Noble's Easy Listening clients to Bonneville, and Kahn Communications, for AM stereo promotion.

Wood told R&R, "There's more freedom and more fun in doing it myself. I think there's much more of a future for me doing it myself than with Noble."

Discussing possible areas of specialization, he said, "In a way I'll be a consultant of consultation and syndicated format services. Clients want a second opinion on which service or consultant will work best for them. My background has lately been in A/C and Easy Listening. I won't get into modern rock; it's not my area of expertise. But I won't limit myself specifically to any format."

Before helping to found Noble, Wood worked at Kaiser Broadcasting, General Electric Broadcasting, and TM Program-



Rich Wood

JOINS KALIL &amp; CO. AS BROKER

## Duncan Resigns As Surrey President

Howard Duncan has resigned as President of Surrey Broadcasting, a post he held for five years, in order to join Tucson-based Kalil & Co. as a media broker. Duncan, who will remain a member of Surrey's Board of Directors and a consultant to the broadcast group, was not immediately replaced as

President. However, current Surrey Vice Chairman of the Board Kent Nichols has assumed Duncan's day-to-day duties. A new Surrey Broadcasting President will presumably be elected at the company's September board meeting.

Kalil & Co. President Frank Kalil said, "We are fortunate to have Howard Duncan join us. He has been involved in the ownership of WEHT-TV/Evansville, KGUN-TV/Tucson, and WYTV/Youngstown. This, along with his past five years as President of Surrey Broadcasting, brings us a gentleman who has the empathy of an operator and acumen of an investor." Duncan will officially join Kalil July 1.

## Malijewski New KPOI-AM & FM GM

T.J. Malijewski has been promoted to General Manager of KPOI-AM & FM/Honolulu, moving up from the Sales Manager position. He replaces Brian Bieler, who became GM at WMZQ/Washington early last month (R&R 6-3).

Sudbrink Broadcasting Operations Manager Peter Fulton told R&R, "We feel fortunate to have T.J. in the job. He's young enough to understand the audience and relate to them and the sponsors. He's a hell of a smart businessman."

Malijewski, who started in radio just 13 months ago as an account executive at KPOI-AM & FM, and became Sales Manager seven months later, told R&R, "It's a great opportunity, and I intend to live up to every expectation the company has. We're going to maintain the high quality of exciting rock and roll in Honolulu, with heavy emphasis on progressive promotions and an exciting air sound."

## Satellite Music Net Makes Tyler Chairman

The Dallas-based Satellite Music Network has named John Tyler Chairman of the Board as part of the firm's recent organization from a partnership to a corporation. The newly-elected Board of Directors made the announcement at the net's June 16 meeting. Tyler will also serve as President and Chief Executive Officer.

SMN's Board of Directors includes: Jim Rupp, COO, Midwest Communications; Roy Bliss, Exec. VP of Midwest; Kent Burkhardt, Chairman, Burkhardt/Abrams/Michaels/Douglas & Associates; Tom Doar, Chairman, Midwest; and Gary Weber, Chairman, Weber, Hall, Sale & Associates.

Other SMN officers as elected by the board are: David Hubschman, Exec. VP; George Williams, VP; and Elynn Ambrose, VP.

### TRANSACTIONS:

## Price Picks Up WIRK-AM & FM For \$7 Million

Ken Sell, Inc., owned by Rome Hartman and Joseph Field, has sold WIRK-AM & FM/West Palm Beach, FL to Price Communications for \$7 million. The FM broadcasts with 100 kw on 107.9 MHz, antenna height of 340 feet, while the AM is located on 1290 kHz with 5kw days, 1kw nights.

The transaction, which is subject to FCC approval, was brokered by the Ted Hepburn Co. Price also owns WOWO/Ft. Wayne and is acquiring K101/San Francisco from Charter Broadcasting.

## WROW-AM & FM Sold For \$3.5 Million To JAG Communications

Capital Cities Communications has reached an oral agreement to sell WROW-AM & FM/Albany for \$3.5 million to JAG Communications, headed by WOR/New York morning personality

## Fairfax Named Sheridan VP

Roger Fairfax has been appointed VP of Sheridan Broadcasting Corporation. He joins the company following five years as Deputy Executive Director of the Pittsburgh Urban League.

In his new post, Fairfax will assist Sheridan President Glenn Mahone, who told R&R, "Roger is a crackerjack administrator. He's got the educational background, as well as the personality and drive it takes to be a good administrator. We're a small company, and we needed what I would call a Renaissance man to come in and be a first assistant to me and all various aspects of our operation."

Besides his Urban League experience, Fairfax's background includes stints with county and federal government. He commented, "Sheridan's needs, as communicated to me, were to manage and direct a significant amount of growth that they anticipated. My expertise is in labor and human resources, and I expect to help Sheridan with their people and growth problems. I think we have a good core group now. If we didn't, Sheridan wouldn't have been able to do over the last ten years what it's done."

## Sams Promoted To WRFD GM

Christine Sams has been elevated from Local Sales Manager to General Manager at WRFD/Columbus. Sams replaces former GM Richard McIntosh, who departed last week.

Salem Media of Ohio VP Clarence Brueckner commented, "Chris has been the top salesperson at WRFD, and has done a commendable job. We feel she has the qualifications we expect in a GM, and are very pleased to have a person of her caliber in our organization."

Sams, who had been LSM for the past year and a half, previously worked in Columbus as a co-op specialist at WBNS and as an account executive at WTVN-TV. She also spent three years in sales at WONE/Dayton. Sams told R&R, "It feels great, because I've completed the cycle from handling phones and logs all the way to becoming GM. I've also worked my way up from a very small town to a Top 50 market, and that's quite an accomplishment for me. This new position is very much a challenge, and I look forward to it."

### R&R Offices Closed Monday, July 4

As America celebrates its 207th birthday Monday, July 4, R&R will close its Los Angeles, Nashville, and Washington, DC offices for the day. We'll resume our regular business hours Tuesday, July 5. All of us at R&R wish you a safe and happy Fourth Of July weekend.

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# Washington Report

## Mariner's Sale Of WLW & WSKS Cleared

The FCC last week approved the \$10.5 million sale of WLW & WSKS/Cincinnati from Mariner to Seven Hills Communications, throwing out a petition to deny filed by Anthony Martin-Trigona and WHET, Inc. Last week's FCC action upheld an earlier Mass Media Bureau decision tossing out the petition.

At Mariner's request, the Commission took speedy action on the item to help the troubled firm avoid massive foreclosure on bank loans.

Dismissal of the petition was based on the FCC's ruling that Martin-Trigona has no legal standing to file in the Cincinnati case. He claimed standing due to his former ownership of bankrupt WDLW/Waltham, MA, which he asserted was hurt by unfair trade practices by Mariner's WMRE/Boston. But the Commission said Martin-Trigona lost his standing when WDLW was taken away from him and transferred to a trustee-in-bankruptcy.

Meanwhile, a federal court has issued an order barring Martin-Trigona from filing any further petitions with the FCC without first getting court permission, according to a Mariner attorney.

## House Leaders Defend Personal Attack Rule

Accusing the Fowler FCC of conducting an "ideological crusade," Reps John Dingell (D-MI) and Tim Wirth (D-CO) have slammed the proposed abolition of the Commission's rules on personal attacks and political editorials. Comments on the proposals are due by August 22.

Ending the rules, which require free response time, would cut public access to the airwaves and have "a devastating impact on fairness in the political process," the Congressmen wrote last week to FCC Chairman Mark Fowler.

They called the plan "yet another disturbing step in the Commission's pattern of systematic retreat from the principles of public service and accountability." And they said the FCC's integrity is being undermined by a "deregulatory crusade" being waged with "unrelenting ideological fervor."

Dingell is Chairman of the House Commerce Committee, while Wirth chairs that panel's Telecommunications Subcommittee.

## SCA Enthusiasm Dampened At Sobering Subcarrier Conference

Making money with FM subcarriers (SCAs), particularly in paging services, will be far more complicated and risky than first thought. That seemed to be the consensus of radio broadcasters attending an SCA conference hosted in New York this week (6-27) by FCC Week and Executive Enterprises, Inc.

"Reality hit many of them," commented NRBA Executive VP Tom McCoy, a conference participant. "The broadcasters are going to be a bit more realistic. A lot of people are saying there's a lot more to know about SCAs than we thought."

McCoy says many people had "heightened expectations" about potential SCA profits after the FCC deregulated subcarriers, effective this week (6-27), but are now learning "it's not all a bed of roses" and "there are going to be some risks involved."

### More Questions Than Answers

Ken Johnson, President of Birmingham-

## Wirth Panel Eyes Radio Survey

A possible survey of nonentertainment programming on radio was the subject of a meeting last week between aides to members of the House Telecommunications Subcommittee, former NTIA chief Henry Geller, and officials of the NAB and NRBA.

The subcommittee is considering deregulation tied to program percentages or quotas, and Chairman Tim Wirth (D-CO) is interested in up-to-date data on radio's current performance.

But the trade group officials warned that, because program quotas for radio are unacceptable to the industry, a survey would be a waste of time. Besides, they pointed out, radio's 1980 program logs are on file at the FCC, and little has changed since then.

The issue isn't settled yet, but it apparently has been decided that any survey would be conducted by the Congressional Research Service of the Library of Congress, rather than the FCC.

## Louisiana Broadcasters Ask NAB-NRBA Truce

News of a united NAB-NRBA front in opposition to a survey of radio station non-entertainment programming (see item above) may come as good news to the Louisiana Association of Broadcasters. Its Board of Directors last week passed a resolution urging the warring national groups to put their differences aside in the interests of achieving broadcast deregulation.

"Public disagreement among broadcasters and broadcast industry associations, and in particular the NRBA and NAB, over legislative strategy detracts from effectiveness of efforts to secure passage of deregulation legislation," the board said. It called for an end to "any actions which would promote divisiveness among broadcasters."

The board also praised Rep. Billy Tauzin (D-LA) for his "outstanding leadership," on deregulation.

### Other Key Developments:

- In the wake of a court ruling which struck down the total abolition of radio program logs, the FCC planned to vote this week (6-30) on a modified log for radio.

- Bill Kennard, a former NAB legal fellow, has been hired away from the law firm Verner, Liipfert to replace Steve Nevas as NAB's First Amendment Counsel.

## NPR Collapse Averted By Emergency Loan From CPB

Survival prospects for debtridden National Public Radio (NPR) brightened considerably this week when the Corporation for Public Broadcasting (CPB) agreed in principle to give NPR an emergency low-interest loan. Another \$600,000 in previous loans to NPR will be forgiven by CPB.

The word came just days after a second audit by the accounting firm Coopers & Lybrand pegged NPR's deficit for 1983 at \$9.1 million. However, news accounts that the CPB loan would cover the entire debt were labelled "premature" by NPR officials.

Final approval of the bailout scheme rests with NPR member stations, who are being asked to guarantee the loan. To meet CPB's conditions, the stations must put up their CPB Community Service Grants as collateral, while NPR is to put up its satellite system.

### Member Stations Back Loan, Get More Control

Stations were briefed on the offer Monday (6-27) by NPR Chief Operating Officer Ronald Bornstein, and were to give their initial response by Wednesday. If the stations sign on, the loan could be finalized at a special CPB Board meeting on July 13 or 14. Bornstein told stations the plan sets up a system of checks and balances in which

"everybody gains and no one loses."

The CPB Board is anxious for NPR member stations to assume more control over the network. It plans to cut the \$10 million it gives NPR annually and hand the extra directly to individual stations. It will then be up to the stations to decide whether to support NPR with the funds, or use the money for their own programming.

Meeting last week, CPB said its main goals are to preserve NPR's satellite system and its primary news shows, "All Things Considered" and "Morning Edition." By issuing a loan itself, CPB is assuring that, in the case of a default, NPR's satellite system won't fall into the hands of a bank or other commercial lender.

Meanwhile, fallout from the fiscal crisis continues at NPR. Board Chairman Myron Jones was forced to resign last week after losing a showdown with Bornstein. Interim Chairman is WILL-AM-FM & TV/Urbana, IL GM Donald Mullally. Also quitting last week was Chief Financial Officer Art Roberts.

### HOPEFUL SIGN

## Cuba May Be Ready To Talk

For the first time in two years, Cuba has expressed an interest in discussing AM interference problems with the United States. That was the word delivered by three State Department officials to the NAB All Industry Cuban Interference Task Force, meeting last week in Washington.

The State Department officials did not disclose through what channel they received word from Cuba. While they'd like to arrange a first round of talks as early as August, they stressed Cuba has not yet agreed to any specific negotiations. The U.S. and Cuba haven't discussed interference face-to-face since late 1981 at the Region 2 AM conference in Rio. Cuba eventually stormed out of the conference.

Saying he was "very encouraged," Beck-Ross Communications President Jim Champlin said of the State Depart-

ment officials, "They seemed optimistic." Another task force member, WOW & KEZO/Omaha VP/GM Jim Eddens, said the matter is still "very sensitive" but added, "I'm quietly optimistic."

Matt Liebowitz, counsel to the Florida Association of Broadcasters, told R&R Cuba has expressed "an apparent interest but there has been no indication, to my knowledge, of a willingness to talk. We now have some general movement in the right direction. On the other hand, it's a very long, hard road to go. I've been in this too long to expect a quick remedy."



Pictured at the meeting of the NAB All Industry Cuban Interference Task Force are (l-r) Task Force Chairman Cullie Tarleton, Sr. VP/Television, Jefferson-Pilot Broadcasting; WSUA/Miami President Herb Levin; Beck-Ross Communications President Jim Champlin; Bob Ryan, Deputy to Acting Assistant Secretary of State/Inter-American Affairs; Myles Frechette, U.S. Ambassador to Cameroon; Bill Jahn, State Department Office of International Communications Policy; Vince Pepper, senior partner, Pepper & Corazzini; Matt Liebowitz, counsel, Florida Association of Broadcasters; Jim Eddens, VP/GM, WOW & KEZO/Omaha.

changes, in Fiddick's view.

### Paging Presents Problems

A major complication is the consensus that SCA paging services will be subject to regulation by state public utilities commissions. And Fiddick says SCAs will have a hard time competing against traditional paging services because subcarrier signals have poor penetration into steel buildings. However, he predicts that in some markets, with the proper demand and technical conditions, stations offering paging "will make a terrific go of it." But he thinks most broadcasters will end up using SCAs for more traditional services like background music, commodity quotes, and data transmission.

"There are going to be opportunities in this business, but there are so many different ways to go," remarked Capital Cities

Executive VP/Radio Jim Arcara. "I'm still not certain where we want to position ourselves or if we even want to get into SCAs. It's a very different business than we're in. I would tend to go slower."

Peter Tannenwald, an attorney with the Washington law firm Arent, Fox, commented, "Nobody has come up with very much worth doing with SCAs except paging, and it's unclear that will be profitable. I went to the conference with one question, and that's what can my clients do with their SCAs? I still don't have the answer."

While paging came under the fire at the conference, there was more positive discussion of other SCA uses. For instance, KWOA/Worthington, MN President Jim Wychor sees a healthy market developing for utility load management via SCA.

# YOUR LISTENERS CAN'T GET ENOUGH OF JACKIE.

America's a nation of soap opera addicts. And 25 million of them love Jackie Zeman, the sexy star of TV's #1 rated\* serial drama, *General Hospital*.

It's little wonder then that *Soap Talk*, hosted by Jackie Zeman, is a hit on over 300 radio stations. Aired in drive time, it can help you capture part of this lucrative market.† Call Julie Eisenberg at (212) 887-5690. She can tell you how to hitch your ratings to our *Soap Talk* star, Jackie Zeman.

\* (NTI) 1983 TV Industry—Accepted Audience Estimates.

† 77% of *General Hospital* women viewers 18-34 listen to radio on an average weekday, 66% of them during drive time. (1982 Simmons Study of Media & Markets.)

# SOAP TALK™

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**ABC RADIO NETWORKS** 

Produced by  Watermark

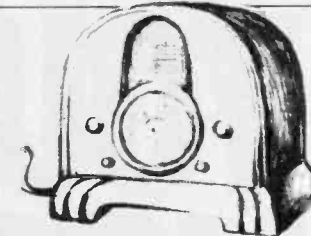


**\$44,700 IN '82**

**GM Earnings Surveyed**

In 1982 the typical radio general manager earned \$44,700, with 36% expecting salary adjustments averaging 9.4% in 1983. Among those polled in **NAB's** "1983 General Managers Compensation Survey," GMs had held their current posts for seven years and had been managers for nine years.

Perks accompanying this management position included leased or purchased automobiles (66%) and paid business/professional club memberships (57%). The \$44,700 salary also represents a dramatic rise over that of the 1980 study: the reported total GM income was \$27,000, or 65% less than '82. Officials say the increase in the number of responding larger market GMs may have had an influence. On the television front, managers earned \$78,000 in 1982 versus \$62,000 in 1979.



**Radio Listening Unchanged By Cable**

Over the years radio has held its own against television. And then came cable. But according to a recent **Group W** survey, heavy cable penetration hasn't significantly changed radio listening habits. In fact, a recent **RTNDA Communicator** article points to **RAB** research which shows an increase in daily listening. When cable was getting started in 1970, radio listeners averaged two hours, 40 minutes, which has since risen to three hours, 21 minutes. On another positive note, **CBS-FM** says midday listening (10am-3pm) has undergone a 24% increase in the last ten years.

**Unit Processes High Audio Quality**



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Combining the functions of audio compression, leveling, and peak limiting, the **Compellor** is an audio processing tool designed for use in broadcast preprocessing, audio/video tape duplicating, audio production, microphone control, and live concerts. It features complete dynamics control, smooth inaudible compression, increased loudness, and elimination of constant "gain riding." Manufactured by Los Angeles-based **Aphex Systems Ltd.**, the Compellor retails for \$995.

**BIB ALSO RELEASES 2ND VOLUME**

**Waters Publishes Cable Radio Guide**

**Waters & Co.** has published what it calls the first cable radio directory, "The 1983 Cable Audio Yearbook." The publication acquaints the reader with the fledgling cable radio industry through a series of listings, which encompass locally-originated cable FM radio stations, FM stations carried by cable systems outside their home markets, satellite-distributed cable audio services, audio channels for lease, analog and digital equipment manufacturers, and cable video services with stereo program audio. Each yearbook costs \$45. Order by writing Waters & Co., Security Mutual Bldg., Suite 322, Binghamton, NY 13901.

**BIB Source Book Available**

For those interested in possible additions to their programming lineup, **Broadcast Information Bureau** has just released the second edition of

"The Radio Programs Source Book." As in the previous volume, the 2500+ listings are classified by time segments and program type, complemented by three indices (Title, Main Category, and Subject) and a "Sources" section that serves as a reference to syndicators, producers, networks, and trade associations. A supplemental update will be available in six months. Price is \$59.95 plus three dollars postage and handling. Contact **Liz Doris**, BIB, 100 Lafayette Drive, Syosset, NY 11791.

**Business Letter Cost Boosted 7%**

Not much escapes the economy's clutches, and business letters are no exception. According to the Dartnell Institute Of Business, the cost of dictating (eight minutes), transcribing (190 words), and mailing a business letter totals \$7.60. This seven percent hike over last year is attributed to higher executive and secretarial salaries.

**RIAA Analyzes 1979-82 Record, Tape Shipments**

According to **RIAA**, shipments of records and prerecorded tapes by U.S. manufacturers declined 17.9% between 1979 and 1982. Translated into units, 701 million were shipped in '79 as compared to 1982's 576 million. Between 1981-1982 unit shipments slipped 9.4%, while dollar

volume at suggested list prices fell 9.6%. 635 million units shipped in 1981 versus '82's 576 million; volumewise 1982 saw \$3.59 billion, down from the year's previous \$3.97 billion. The figures were adjusted following recent **RIAA** underestimations of 1982 declines.

**Seminar Examines SCA Profit Potential**

**Phillips Publishing, Inc.'s** "Making Money With Subcarriers" seminar centers on the revenue generating potential of SCAs. Led by **Larry Patrick** of **Hiber, Hart & Patrick**, the two-day conference will cover voice, data, and paging uses, legal and technical aspects, managing/market-

ing, and national SCA networks. The meeting is scheduled for July 18-19 at Washington, DC's Vista International Hotel. Registration fees are \$495, less 10% discount for Phillips Publishing subscribers. For more information, call (301) 986-0666.

**READING, EXERCISE FAVORITES**

**Is Everybody Happy?**



Just what makes people happy was the premise behind a recent **R.H. Bruskin** survey that showed reading ranking number one (7.8 on a scale of ten), followed by golf, a job outside the home, and attending sports events. Other happiness-fulfilling pastimes included partying, tennis, dining out, and going to the movies. But according to **Decision Research Corp.**, working on behalf of **Westinghouse Broadcasting & Cable**, exercise is the favorite leisure activity — 50% cited participatory sports. Reading racked up 17%, TV only 15%.

**Music, Computer Maestro, Please**



*Kurzweil Music Machine*

**Kurzweil Music Systems** has devised a synthetic piano with a sound closely rivalling its acoustic counterpart. To steer clear of the thin sound usually associated with synthetic pianos, detailed computer models of a piano's sound were made. These were transferred into a software code, and the Kurzweil Music Machine was born. Besides piano, it houses 100 other natural and synthetic instrument sounds. And when hooked up to a personal computer, the \$5000 system provides automatic note transcription and disk storage of a composition up to half an hour long.

**KLEMM KORNER**



Welcome to **Jim Williams**, new Station Manager **WOC/KIHK** in Quad Cities... and also to **Bob Hughes**, who joins **WLTT** in Washington as Ops Manager.

15,000 Country Cousins turned out for **WCSN/Tallahassee** all-day party. **GM Rod Meadows** said turnout was triple anything ever done in market before.

**KLEMM MEDIA** people seen in these airports during last three weeks... **NY**... **Dallas**... **Cleveland**... **Houston**... **Oklahoma City**... **St. Louis**... **Indy**... **Raleigh**... **Atlanta**.

Sports-Talk Shows make Big \$\$\$... "Guidelines for Hot Sports Talk Shows" just published by **KM**. Call us for your copy.

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# GENESIS

*Westwood One presents GENESIS in concert on over 400 of America's finest radio stations.*

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# THE SOUNDS OF



## ELO

### "Rock 'N' Roll Is King"

Last Week:

**CHR BREAKERS**

This Week:

CHR Chart **35**

**187/31**

#### ADDED THIS WEEK

WNBC add

CFTR add

KCNR add

KUBE add

WROR add

KC101 add 30

WKRZ-FM add

WQID add 39

WRQK add

94TYX add

FM100 add 31

KTFM add 35

KTSA add

WMEE add

WGRD add 37

WVIC add

KZ93 add 29

KZOK add 25

K107 add 37

KKFM add 29

KGGI add

KSKD add

KJRB add

KNOE-FM add

WAEV add

WCIL-FM add

WRKR add

99KG add

KKRC add

KENI add

KYYA add



**CHR NEW & ACTIVE**



## MTUME

### "Juicy Fruit"

WXKS-FM deb 32

WNYS add

WCAU-FM 30-20

B94 deb 27

Z93 22-19

79Q 16

I95 4-4

Y100 16-12

Q105 add 27

Q102 add 30

WABX 40

KIQQ deb 39

XTRA add

WROR add

WKFM add

WQID add

WANS-FM add

WOKI add

KYNO-FM add 28

WGUY add

95XIL add

Q101 add

WBBQ 24-18

KITE 5

WNFY 24-14

KITY 38-22

WJBQ 37-32

WSGF 8

Z102 5-4

WFLY on

K104 on

WKEE on

WSPK on

WNOK-FM on

WDOQ 32-30

KBFM on

KX104 21

WSFL 14-12

WTIX deb 39

WNVZ 27-25

KTFM 19

WSEZ on

WHOT on

KIKI on

KQMQ deb 39

KSKD on

KHYT deb 29

OK100 on

WJAD on

FM99 on

WGLF deb 28

KENI deb 40

KCDQ on

KDZA on



# SUCCESS FROM E/PIA



Virgin

**118/58**

One Of The  
**MOST ADDED**

**CHR NEW & ACTIVE**

## CULTURE CLUB

### "I'll Tumble 4 Ya!"

#### ADDED THIS WEEK

B104 add  
WBEN-FM add  
WCAU-FM add  
B94 add  
PRO-FM add  
CHUM add  
94Q add  
Z93 add  
WHYT add  
KHTR add  
KIMN add  
KFI add 35  
KYUU add  
WXKS-FM add

WYCR add  
WKFM add  
WRCK add  
WBBQ add  
WCSC add  
WBCY add  
WDOQ add  
KSET-FM add  
WANS-FM add  
WZYP add  
WHHY-FM add  
WSFL add  
KROK add

WSEZ add  
WKAU add  
KIIK add  
KMGK add  
WGRD add 39  
KQKQ add 26  
K107 add 36  
KKXX add  
KBBK add  
KYNO-FM add 25  
KLUC add  
KIDD add  
KGGI add 30  
KRSP add 39  
WIKZ add

WHEB add  
KQIZ-FM add  
WISE add  
WFLB add  
KISR add  
KVOL add 39  
Q101 add  
WPFM add  
WSGF add  
WBWB add  
WAZY-FM add  
KWTO-FM add  
WSPT add  
KDVV add  
KENI add  
KBIM add



**CHR  
SIGNIFICANT ACTION**

## DOUBLE IMAGE

### "Night Pulse"

WBEN-FM 35-33  
WNYS on  
WPHD on  
WCAU-FM on  
WQID 32  
KRGV 27-23  
WTIX 37  
WSEZ add  
KQIZ-FM add

WPFM add  
WRKR deb 39  
K104 on  
WKFM on  
WRCK on  
WSKZ on  
KSET-FM on  
WOKI on  
WSFL on

KTFM on  
WJXQ on  
KSKD on  
OK100 on  
95XIL on  
WISE on  
WCGQ on  
WHS� on  
KCDQ on

**CURB  
RECORDS**

# Networks/Program Suppliers

## MUSIC FEATURES

### Watermark

**Musical:**  
Sammy Cahn/Liza Minnelli/Man of La Mancha (July 16-17)

**Soundtrack of the '60s:**  
Sergio Mendes/consultant George Burns/The Association (July 16-17)

### Westwood One

**Budweiser Concert Hour:**  
Sister Sledge/SOS Band (July 22-24)

**The Countdown:**  
George Benson/Mtume (July 15-17)

**Dr. Demento:**  
Aviation humour (July 15-17)

**In Concert:**  
Sparks/Marshall Crenshaw (July 22-24)

**Live From Gilley's:**  
Reba McEntire (July 15-17)

**Off The Record Specials:**  
Stray Cats (July 15-17)

**Rock Album Countdown:**  
Def Leppard/The Fixx (July 15-17)

**Rock Chronicles:**  
Songwriters (July 15-17)

**Special Edition:**  
Angela Bofill (July 15-17)

**Superstar Concerts:**  
Men At Work (July 23)

### ABC

**Contemporary Net/Spotlight Special:**  
Elton John (July 17)

**Entertainment Net/Silver Eagle (DIR):**  
Anne Murray (July 23)  
Con Hunley/Charly McClain (July 30)

**FM Net:**  
"Ringo's Yellow Submarine" (Now thru November 28)

**Rock Net/Continuous History Of Rock & Roll (Rolling Stone):**  
Australian Rock (July 17)  
Genesis profile (July 24)

**Rock Net/King Biscuit (DIR):**  
Zebra/Quel Riot (July 17)  
Phil Collins (July 24)

**Rock Net/Supergroups (DIR):**  
Ric Ocasek/Berlin (July 23)  
A Flock Of Seagulls/Culture Club (July 30)

### Clayton Webster

**Country Calendar:**  
Ricky Skaggs (July 18)  
George Hamilton IV (July 19)  
T.G. Sheppard (July 20)  
Lacy J. Dalton (July 21)  
John Conlee (July 22)  
Tony Joe White (July 23)  
Tanya Tucker (July 24)

### Rarities:

Marshall Crenshaw (July 18)  
The Fixx (July 19)  
Rick Springfield (July 20)  
Grateful Dead (July 21)  
Tom & Jerry (July 22)

**Retro Rock:**  
Nick Lowe (July 18)

### Continuum Broadcasting

**On Blecker Street:**  
"RadioFree Below Your Mind" special (July 15-18)  
Drifters/The Association (July 22-25)

**Rockweek:**  
Kiss/Devo (July 15-18)  
Eric Burdon (July 22-25)

### Creative Radio Shows

**A/C:**  
Air Supply (July)

### Global Satellite

**Rockline:**  
Asia (July 25)  
Supertramp (August 1)  
Journey (August 8)

### Innerview

**Innerview:**  
Journey/Pt. II (July 18)

### London Wavelength

Robert Plant Special (August 1-15)

### MJI Broadcasting

**Rock Quiz:**  
20 questions regarding David Bowie (July 16 weekend)

### Mutual

**Lee Arnold On A Country Road:**  
T.G. Sheppard concert (July 16-17)

**Rock USA:**  
Cy Curmin/Elton John/Van Halen/Mitch Ryder (July 16-17)

### Narwood

**Country Closeup:**  
Merle Haggard (July 18)

**Music Makers:**  
Jo Stafford/Paul Weston (July 18)

### Riches, Rubinstein & Radio Movies For The Radio:

"Stayin' Alive" John Travolta/S. Stallone/Bee Gees (July 2-17)

**Radio Newskit:**  
"Jaws 3-D" Lou Gossett/Steven Spielberg/Richard Dreyfuss (July 9-24)

### RKO Networks

**Solid Gold Saturday Night (Dick Bartley):**  
Jackie Wilson (July 23)  
Jay & The Americans (July 30)

### Rolling Stone Magazine Productions

**Guest DJ:**  
Mitch Ryder (July 18)

### Starfleet Blair Network

Diana Ross in Central Park (July 21)

### Syndicate It, Inc.

**Music Of Black America:**  
The cutting edge/The top of the charts (July 18)

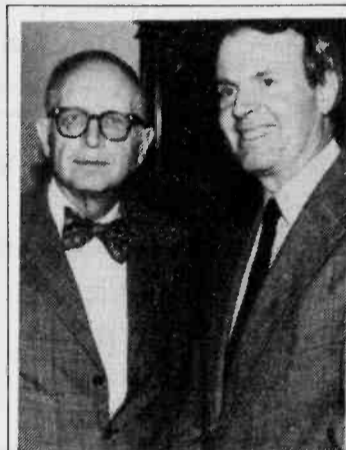
### United Stations

**Dick Clark's Rock Roll & Remember:**  
Bobby Rydell (July 15-17)

**The Great Sounds:**  
Kay Starr (July 15-17)

**Hot Summer Rock Specials:**  
The Tubes (July 22-24)

**Weekly Country Music Countdown:**  
Ed Bruce (July 15-17)



**PROMOTING RADIO AND READING** — During the recent Library of Congress Radio and Reading Seminar, CBS Radio proposed a series of short features designed to promote the relationship between radio and reading. The features, titled "Read More About It," would be a joint venture of the network and the library. On hand to deliver remarks and a poem (one of the series' sample programs) was correspondent Charles Osgood (r), pictured with Daniel Boorstin, the Librarian of Congress.

## PEOPLE

● **DIR Broadcasting** welcomes **Lenny Kaye** to its staff as producer of two new shows, "Maxwell House Party" and "Live Cuts," plus "The Inside Track," now in its second year. Kaye, the former lead guitarist of the **Patti Smith Group**, currently has his own band and is lead guitarist for the **Jim Carroll Band**.

● **Lynne Rodgers** is host of **Sheridan Broadcasting Network's** "STRZ All Night" soft soul music series. It airs midnight-6am. And **Jack Gibson** emcees another music feature, "Black Music Memories," which airs on Sunday evenings.

● Effective July 1, **Westwood One** is a member of the **Radio Network Association**. In other news, **KROQ-FM/Los Angeles PD Freddie Snake-skin** hosts "The Rock of the '80s," a weekly, two-hour modern music countdown offering. It's produced and distributed by Westwood One in association with **Carroll, Schwartz & Groves, Inc.**



**ALABAMA LOOKS BACK ON US** — The forthcoming July 4 weekend marks the broadcast of "The Alabama Story," a three-hour profile hosted by members of the group and produced by United Stations. Flagging their enthusiasm for the project are (l-r) US President Nick Verbitsky, group's Jeff Cook, net's VP/Programming Ed Salamon, group's Randy Owen and Mark Herndon.

## NEWS & INFORMATION FEATURES

### ABC

**Direction Net:**  
"Let's Cope," examines intimidation/holding on to the past/trust/self-control w/Dr. Laura Schiessinger (July 4-8)

**FM Net:**  
"Soap Talk" features Gail Brown, Michael Damien, Gerald Gordon, and Terry Lester w/host Jacklyn Zeman (July 4-8)

**Rock Net:**  
"Lifelines" examines Americans and July Fourth (Fantini Prod.) (July 4-8)

**CBS**  
Baseball's All-Star game (July 6)

**RadioRadio:**  
Fourth of July/cartoonist Bill Melendez/The Police/actress Ruth Gordon/Mitch Ryder on "Kris Erik Stevens — In Touch" (July 4-10)

**Clayton Webster**  
**Jack Carney Comedy Show:**  
Money with Rodney Dangerfield, Jack Benny, and Shelly Berman (July 4)

**Joe Piscopo At Large:**  
Sports guy interviews Pete Rozelle, Nikita Grotoskowitz/Andy Rooney on rock and roll/Eddie Murphy (July 11)

**Sporting News Report:**  
Bill James/Ozzie Smith/Eamonn Coghlan (July 11)

**Mutual**  
"Olympics 84," a twice-daily, yearlong series of pre-Olympic reports/commentaries, debuts (July 4)

**Narwood**  
**Minding Your Business:**

Management games (July 4)  
Co-op advertising/Pt. I (July 5)  
Software agents (July 6)  
United American food (July 7)  
Maternity leave (July 8)

**NBC**  
"Newslite Extra": "Poland: A Nation Divided" w/anchor Bruce Hagan (Week of July 4)

**Source:**  
"Rock Chronicle" w/Dan Formento: Jefferson Airplane formed in 1965 (Week of July 4)  
"Mini-View": The Hollies (Week of July 4)  
"One Minute With" w/Rona Elliot features Joan Armatrading (Week of July 4)  
"Rock Report" w/Rona Elliot: Culture Club's Boy George (Week of July 4)  
"Coping With": Frank Cody copes with vacations (Week of July 4)



**DJ DOUBLE DUTY** — Between the new Crosby, Stills & Nash LP and the reformation of the Hollies, Graham Nash (r) still found time to squeeze in a recent "Guest DJ" stint with Rolling Stone Magazine Productions' Dan Formento.

### RKO Networks

**RKO 1 and 2:**  
"A License To Kill: Drunk Driving," a two-week special series (Now through July 10)

**Strand Broadcast Services**  
**Something You Should Know:**

Food spoilage (July 4)  
Mentors (July 5)  
Effective selling (July 7-8)

### Watermark

**TV Tonight:**  
"Cagney & Lacy" — CBS (July 4)  
"The A Team" — NBC (July 5)  
"Dynasty" — ABC (July 6)  
"Alcatraz: The True Story/Pt. I" — NBC (July 8)

**Westwood One**  
**Playboy Advisor:**

She tells shrink secrets, not boyfriend/sex reward for good deeds/he's tired, she wants more (Week of July 4)

**Spaces & Places:**

"Making Tracks — America By Train" (July 15-17)

**Tellin' It Like It Was:**

Black Independence Day/Anthony Johnson, early slave/American pioneer (July 8-10)



**PICTURE THIS** — Earlier last month, Starfleet Blair produced and the Source carried a live satellite broadcast of A Flock Of Seagulls' Louisville performance. Backstage, group guitarist Paul Reynolds (l) turned photographer as Starfleet's Exec. Director/Programming Joseph Mirabella snapped his own shot. Watching the duo's antics was Starfleet President Sam Kopper.



**FIXX IT UP** — MCA's The Fixx were guests on a recent edition of "Rockline," via remote hookup from WRIF/Detroit. Taking a break after the show are (l-r, back) MCA's John Schoenberger and Jack Ashton, group's Adam Woods and Cy Curmin, and Tom Holser of Kinetic Productions; kneeling in front are Craig Lambert of New Avenues Music and Rockline's Cindy Tollin.





# Ratings AND Research



JHAN HIBER

## 12+ Numbers: Are They Obsolete?

12+ ratings estimates are either the end-all and be-all or they should be relegated to the compost heap of the ratings world, depending on your opinion. At least that's the spectrum of thought that I've heard recently on this subject. Since you'll soon be seeing zillions of Arbitron and Birch spring numbers — all 12+ — this might be a good time to probe this issue more deeply. I talked to Kent Burkhardt, founder and Chairman of the Burkhardt/Abrams/Michaels/Douglas & Associates consultants, and Ted Dorf, VP/GM of WGAY-AM & FM/Washington, who is also Chairman of the Arbitron Radio Advisory Council. I think you'll find their thoughts interesting.

### "12+ Is Obsolete"

**R&R:** Kent, you've developed a feeling that the 12+ share trends and numbers need to be rethought. Why is that?

**KB:** Today the 12+ numbers are obsolete, that's why. They may have been fine in the days of Hooper or even Pulse, but the key today is demographics and psychographics, and 12+ just doesn't begin to tell the story.



Kent Burkhardt

**R&R:** Do you find that stations and advertisers are overreacting to the impact of the 12+ figures?

**KB:** I certainly do. For example, I was visiting a station in a medium-sized market when they got their 12+ advances. It turned out the station lost out on a buy to another station with a larger 12+ share, but when the book was finally received the advertiser had made the wrong decision. The station with the larger 12+ audience actually displayed fewer listeners in the advertiser's target demo.

**R&R:** Do advances aggravate the problem of 12+ abuse, as you see it?

**KB:** Amen. In fact, I think Arbitron does an injustice to the industry by selling advances on 12+ estimates.

### Reformat The Book

**R&R:** What do you suggest be done to put the 12+ data in its proper perspective?

**KB:** I've recently written to Ted Dorf to suggest a small reformatting of the market reports. I'd like to see the 12+ share trends moved to the back of the book. Up front it would make sense to have the total week average quarter-hour and cume demographic breakouts, as seen in most Arbitrons on Pages 54-55 now.

**R&R:** Have you written to or talked with anyone specifically at Arbitron about your stance?

**KB:** No, but I am talking to other broadcasters to see if there can't be a movement to support the kind of reformatting that I'm suggesting. We have to break the 12+ syndrome — why even here at B/A/M/D we sometimes go around saying we went up or down in a market, based on 12+. It's a shame we as an industry have gotten hooked on what are probably meaningless numbers at best.

### Three-Year Demos

**R&R:** What demos would you like to see at the front of the books, replacing the share trends based on 12+?

**KB:** I think standard Arbitron demos would suffice: 18-34, 25-44, 35-54, and so on.

"I think Arbitron does an injustice to the industry by selling advances on 12+ estimates."

—Kent Burkhardt

**R&R:** What about the issue that surfaced recently regarding the possibility of demos based on just five years' age span — how do you feel about that?

**KB:** Actually, I've always felt that three-year demo spreads were the best, so the movement to the possibility of five-year demos makes sense to me. What we've got to get to are numbers that are meaningful to station decision-makers and to advertisers. Decisions and buys made on the basis of 12+ are harmful to the industry.

**R&R:** Are you concerned about the potential sample wobbles inherent in demos smaller than those now being used?

## Week In Review

### Arbitron Drops PRIZM, Adds ClusterPlus

The 18-month relationship between Arbitron and the Claritas corporation's PRIZM qualitative/geo-demographic sales tool is coming to an end. Instead of PRIZM, Arbitron will now concentrate on marketing ClusterPlus, a product of Donnelley Marketing Information Services and Simmons Market Research Bureau. ClusterPlus breakouts will be available based on spring Arbitrons.

According to Bill Livek, Arbitron's Sales & Marketing VP, "In the short term a current PRIZM customer will still be able to access the 1970 data base offered by PRIZM. ClusterPlus, which is updated to 1983, will also be available on the AID system. What's magical to us is that Donnelley has the ability to update its 47 lifestyle clusters annually, which we think is a long-term benefit to the customer." Livek told R&R that "the costs will be the same relative to whether someone uses PRIZM or ClusterPlus." PRIZM was unwilling to allow Arbitron exclusive access to its data base, whereas Arbitron will be the only major broadcast ratings firm producing cross tabulations based on ClusterPlus.

Tom Birch, President of Birch Radio, told R&R, "Given Arbitron's move we might make PRIZM available to our customers, if the demand is there."

**KB:** Oh, sure. However, it's up to those who were summa cum laude in research to come up with an approach to this problem that doesn't cost an arm and a leg.

**R&R:** Any closing thoughts, Kent?

**KB:** Just that too many careers and too many buys are being decided on the basis of 12+. It's time we moved into demos that are relevant to today.

### "You Need 12+"

Since Burkhardt mentioned he'd written to Ted Dorf I thought it would be interesting to hear Dorf's thoughts on the matter.

**R&R:** Ted, have you had a chance to read Kent Burkhardt's letter — and if so, what's your reaction?

**TD:** Kent's letter came in after our last Advisory Council meeting so we didn't get a chance to discuss this issue at Hot Springs. However, I've talked informally to members of the Council, and to other broadcasters, and there seems to be a mixed bag of feelings about the 12+ shares.

**R&R:** What sort of varied opinions have you heard?

**TD:** There's no question you need the 12+ figures. What might be up for discussion is where those numbers appear in a ratings report. There's no consensus on where the 12+ data should be repositioned.

**R&R:** Will the Council tackle this issue?

**TD:** I'll bring it up the next time we sit with Arbitron to set the agenda for our August meeting. If it seems urgent enough it will likely be added as a discussion topic for that session.

### My Thoughts

Some people assume that because we only show 12+ numbers in R&R that I am in favor of these estimates. However, I'd really like to be able to show you more specific demographic data, but we are restricted by Arbitron from showing discrete numbers other than the 12+ shares. Birch does allow us to print more precise numbers, and I've done that on occasion.

"I've always felt that three-year demo spreads were the best."

—Kent Burkhardt

There are some pluses to the 12+ figures. Since they represent the total data base for a station they are the most reliable and stable indication of a station's fate. However, on balance, I'd tend to lean towards Burkhardt's points — namely that while it might be okay to retain 12+ in a less visible part of the ratings books, let's give advertisers and station personnel a better clue up front by showing more narrow demos. Arbitron is in the midst of redoing its systems that apply to the radio product — this would be a nice revision to make regarding the layout of the estimates. The timing couldn't be better.

If you have an interest — and who doesn't? — in this 12+ issue, let your Arbitron salesperson or Advisory Council representative hear about your feelings. Also let Birch hear from you — it would be best if both ratings services could agree on this one item.

And now, let's turn to the 12+ advances from the spring sweep . . .



Ted Dorf

# STEVIE NICKS



STEVIE NICKS  
GIVES YOU  
HER HEART.

STEVIE NICKS  
THE WILD  
HEART



"THE WILD HEART."  
The new album from Stevie Nicks.  
Featuring the hit, "STAND BACK."

ON MODERN RECORDS AND CASSETTES

DISTRIBUTED BY ATCO RECORDS. A DIVISION OF ATLANTIC RECORDING CORP. PRODUCED BY JIMMY IOVINE. FRONT LINE MANAGEMENT

Modern  
Records  
1980

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## STEVIE NICKS ON TOUR

JULY 2 Auditorium, Buffalo, NY  
3 Civic Center, Hartford, CT  
6 Centrum, Worcester, MA

7 Capitol Center, Washington, DC  
10 Coliseum, Greensboro, NC  
11 Omni, Atlanta, GA

14 Kemper Arena, Kansas City, MO  
15 Civic Center, St. Paul, MN  
18 Rosemont Horizon, Chicago, IL

19 C.N.E. Bandshell, Toronto, Canada  
21 Blossom Music Center, Cuyahoga Falls, OH  
23 Joe Louis Arena, Detroit, MI

The Single  
"STAND BACK"

CHR  
Chart 16-11

# BONNIE TYLER

## "TOTAL ECLIPSE OF THE HEART"

### CHR SIGNIFICANT ACTION

CKGM 9-6	WGLF add
CFTR 38	WSFL 28-25
CHUM 29-25	WCIR 27-20
WLOL-FM add	WCGQ deb 23
KIQQ 38	K104 on
WSSX add	WPST on
WNOK-FM add	OK100 on
WNFY add	95XIL on
WJXQ add	WFOX on
KRQ add	KNOE-FM on
WIGY add	WHSL on
WJAD add	WBWB on
KISR add	

TAKEN FROM THE ALBUM  
"FASTER THAN  
THE SPEED OF NIGHT"

BFC 38710



## RATINGS REPORT

# ARBITRON RADIO

## The Birch Report

Arbitron, Birch Spring '83 Quarterlies, 12+

### ARBITRON RADIO New York

WBSL, WOR Climb To Tie; WRFM, WRKS Gain; WKTU, WNBC, WINS Softer; AORs Slip, Country Up

	Winter '83	Spring '83
WBSL (Urbn)	4.9	5.2
WOR (Talk)	4.9	5.2
WKTU (Urbn)	5.2	4.9
WRFM (BM)	3.7	4.9
WINS (News)	5.4	4.8
WYNY (AC)	4.7	4.6
WRKS (Urbn)	4.0	4.5
WCBS (News)	4.6	4.3
WPLJ (AOR)	4.5	4.1
WPAT-FM (BM)	3.9	3.6
WPIX (AC)	3.3	3.6
WNBC (CHR)	4.1	3.1
WCBS-FM (Gold)	3.0	3.0
WABC (Talk)	2.4	2.9
WNEW (BBnd)	2.7	2.9
WAPP (AOR)	2.9	2.8
WHN (Ctry)	2.1	2.4
WPAT (BM)	2.1	2.2
WADO (Span)	2.5	2.1
WNEW-FM (AOR)	2.2	2.1
WMCA (Talk)	1.8	2.0
WKHK (Ctry)	1.6	1.9
WQXR-AM & FM (Clas)	2.1	1.8
WJIT (Span)	1.7	1.2
WBLI (CHR)	.7	1.1
WNCN (Clas)	1.2	1.1

### The Birch Report Dallas-Ft. Worth

KVIL-FM Hits Double Digits; KSCS Grabs Country Title; KZEW Wins AOR Battle; KAFM Jumps

	Winter '83	Spring '83
KVIL-FM (AC)	9.9	10.3
KSCS (Ctry)	6.9	7.1
KZEW (AOR)	5.5	7.0
KAFM (CHR)	5.3	6.8
KKDA-FM (Urbn)	5.8	6.3
KPLX (Ctry)	7.1	5.9
WBAP (Ctry)	4.9	5.9
KEGL (AOR)	6.8	5.8
KTXQ (AOR)	6.9	5.5
KMEZ (BM)	5.7	4.7
KRLD (News)	5.2	4.7
KNOK-FM (Urbn)	4.1	4.1
WFAA (N/T)	2.6	3.0
KOAX (BM)	2.4	2.2
LTVU (AC)	1.8	2.0
KFJZ (BBnd)	1.4	1.9
KMGC (AC)	1.5	1.7
KIXK (Gold)	1.2	1.6
KAAM (Gold)	1.1	1.1
KXOL (Ctry)	.6	1.1

### The Birch Report New York

WKTU Zooms Into First As WOR Drops Two; AORs Advance; WPIX Wears A/C Crown

	Winter '83	Spring '83
WKTU (Urbn)	5.7	6.5
WOR (Talk)	8.1	6.0
WPLJ (AOR)	5.4	6.0
WINS (News)	5.8	5.1
WRKS (Urbn)	5.0	4.8
WBSL (Urbn)	5.2	4.5
WADO (Span)	3.8	4.2
WCBS (News)	3.8	4.2
WAPP (AOR)	3.4	4.2
WNBC (CHR)	3.1	3.7
WPIX (AC)	2.0	3.6
WABC (Talk)	3.8	3.5
WPAT-FM (BM)	4.4	3.5
WYNY (AC)	3.5	3.4
WRFM (BM)	3.6	2.8
WNEW-FM (AOR)	2.0	2.7
WCBS-FM (Gold)	2.6	2.5
WHN (Ctry)	2.0	2.3
WNEW (BBnd)	2.5	2.2
WKHK (Ctry)	1.4	2.1
WMCA (Talk)	1.8	1.8
WJIT (Span)	1.9	1.7
WQXR-AM & FM (Clas)	2.1	1.4
WFME (Rel)	.2	1.1
WPAT (BM)	1.2	1.0

### ARBITRON RADIO Chicago

WGN Stable, Holds First; WBBM-FM Widens CHR Margin; WBMX, WIND Up; AORs Advance

	Winter '83	Spring '83
WGN (Talk)	8.7	8.7
WLOO (BM)	5.9	5.4
WGCI (Urbn)	5.4	5.1
WBBM (News)	5.2	5.0
WBBM-FM (CHR)	4.0	4.4
WBMX (Blk)	3.6	4.3
WIND (Talk)	3.8	4.3
WLS (CHR)	4.1	4.1
WCLR (AC)	3.9	3.7
WLS-FM (CHR)	3.5	3.6
WLUP (AOR)	3.1	3.5
WXRT (AOR)	2.9	3.4
WMAQ (Ctry)	3.5	3.3
WJJD (BBnd)	3.2	3.2
WMET (AOR)	2.6	3.0
WOJO (Span)	3.2	2.8
WFYR (AC)	2.8	2.7
WKQX (CHR)	3.4	2.7
WJPC (Blk)	2.6	2.5
WLAK (Easy)	2.7	2.4
WAIT (BBnd)	1.9	2.1
WUSN (Ctry)	2.6	2.1
WFMT (Clas)	1.9	1.9
WJEZ (Ctry)	1.6	1.7

### ARBITRON RADIO San Diego

KFMB Nearly Takes First With Padres Boost; KJQY Slips; KGB Ties XTRA-FM For AOR Lead; KYXY, KFMB-FM, XTRA Post Healthy Gains

	Winter '83	Spring '83
KJQY (BM)	9.8	8.6
KFMB (AC)	5.5	8.4
KGB (AOR)	5.4	5.6
XTRA-FM (AOR)	6.2	5.6
KYXY (AC)	4.5	5.4
KFMB-FM (AC)	4.6	5.3
KPRI (AOR)	4.6	4.4
XTRA (CHR)	3.5	4.3
KSDO (N/T)	5.4	4.0
KBZT (AC)	4.0	3.9
KSDO-FM (AC)	3.4	3.6
XHRM (Blk)	3.3	3.0
KFSD (Clas)	2.4	2.9
KCBQ (Ctry)	3.5	2.7
KSON-FM (Ctry)	2.4	2.6
KIFM (AOR)	1.6	2.5
KCBQ-FM (Ctry)	3.6	2.3
KMLO (BBnd)	3.6	2.3
KOGO (AC)	3.0	2.2
KNX (News)	2.6	2.1
KSON (Ctry)	1.9	2.0
KCNN (News)	1.5	1.4

### The Birch Report Chicago

Commercial-Free Stint Triples WMET Numbers; WBMX, WFYR Improve; WUSN Tightens Country Race

	Winter '83	Spring '83
WGN (Talk)	9.0	7.9
WMET (AOR)	2.2	6.3
WBBM-FM (CHR)	5.9	5.5
WLOO (BM)	4.9	5.1
WGCI (Urbn)	5.5	4.9
WBMX (Blk)	3.5	4.7
WLS-FM (CHR)	5.9	4.6
WBBM (News)	4.9	4.3
WIND (Talk)	4.9	4.3
WKQX (CHR)	3.9	3.9
WFYR (AC)	2.9	3.8
WMAQ (Ctry)	4.3	3.8
WLS (CHR)	4.0	3.7
WUSN (Ctry)	2.4	3.6
WCLR (AC)	3.4	3.5
WLUP (AOR)	4.3	3.5
WJJD (BBnd)	3.5	3.5
WXRT (AOR)	3.5	3.3
WAIT (BBnd)	2.0	1.9
WFMT (Clas)	2.3	1.8
WLAK (Easy)	2.2	1.7
WJEZ (Ctry)	1.6	1.6
WJPC (Blk)	2.1	1.2



**WESTWOOD ONE**

# OFF THE RECORD

**WITH MARY TURNER**

ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

with the **SOUND RIGHT**  
**RIGHT SOUNDS**  
 on **COLUMBIA RECORDS**



**CHR NEW & ACTIVE**

**RED ROCKERS**

**"China"**

- |               |             |                |
|---------------|-------------|----------------|
| WXKS-FM 31-28 | K104 add    | WRVQ deb 39    |
| WNYS on       | WGRD add    | WJXQ 23        |
| WPHD 24-20    | WGUY add 35 | WVIC 17        |
| WCAU-FM 24    | OK100 add   | WHOT 33-30     |
| PRO-FM deb 30 | 13FEA add   | KQMQ deb 36    |
| WLOL-FM 37    | 95XIL add   | WIGY 37        |
| Q103 on       | WHTT 24     | WJBQ 39-36     |
| KMJK 7-6      | WKFM 32     | KQIZ-FM 27     |
| XTRA 28       | WRCK 25     | WYKS 22-19     |
| KYUU add      | WSSX 22     | KVOL deb 40    |
| KNBQ on       | WOKI 35     | KNOE-FM deb 30 |
|               | KBFM 33     | KFMZ 25-22     |
|               | KRGV 29     |                |



**CHR  
 SIGNIFICANT ACTION**

**PAUL ANKA**

**"Hold Me 'Til The Mornin' Comes"**

- |             |             |          |
|-------------|-------------|----------|
| KFI 26-17   | WFLB add    | FM100 on |
| KAMZ add    | KVOL add    | WTIX on  |
| Y103 30-25  | KENI add    | WJBQ on  |
| WNAM deb 37 | KGGI 25     | WISE on  |
| WHOT add    | KJRB 34-31  | WQLT on  |
| KIKI add    | 13FEA 25-23 | Q104 on  |
| WFBC add    | WNYS on     | WFOX on  |
| WGUY add    | CKGM on     | KIST on  |
| WIGY add    | WKFM on     |          |
| WERZ add    | WRQK on     |          |

**A/C Chart: 9**



**WHAM**  
**"Bad Boys"**

**KIQQ CHART THIS WEEK 19-16!**

"KIQQ added this record as an import four weeks ago, after noticing it was Top 10 in a half dozen countries. Since then it has exploded in L.A. at clubs, retail and at KIQQ! Definitely one of the hottest singles in L.A."

Robert Moorhead  
 KIQQ/Los Angeles



# BERLIN

## "The Metro"

From the Geffen LP  
PLEASURE VICTIM

7-29638

GHS 2036

Produced by  
Daniel R. Van Patten  
for M.A.O. Records



### The Story Continues...

- |                |             |
|----------------|-------------|
| WGCL add 33    | KNBQ on     |
| K104 19-14     | KSET-FM 7   |
| WKEE add       | 95XIL 25-22 |
| WNOK-FM add    | WJBQ 31-28  |
| KBFM add       | WLOL-FM on  |
| KRGV add       | WROR on     |
| WTIX add       | WRCK on     |
| WRVQ 33-29     | KZFM on     |
| WGRD add       | WOKI 37     |
| KYNO-FM add 29 | WKDD on     |
| KSKD add 24    | WNAM deb 39 |
| OK100 24-17    | WZZR 20     |
| WJAD add       | WJXQ deb 38 |
| WFLB add       | WHOT on     |
| KVOL add       | KQMQ deb 33 |
| KYTN 16-12     | WFBG on     |
| KDZA add       | WGUY deb 33 |
| WXKS-FM 33     | WOMP-FM on  |
| WNYS on        | WERZ on     |
| WPHD 29        | 13FEA on    |
| WCAU-FM 31     | WKHI on     |
| PRO-FM on      | KILE on     |
| 79Q on         | WGLF on     |
| WABX 14        | WBWB on     |
| WHYT deb 33    | KFMZ on     |
| KEARTH 21      | 99KG 35     |
| KFI on         | KCDQ on     |
| XTRA 17-15     | KBIM on     |
| KFRC on        |             |



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### RATINGS REPORT

## ARBITRON RADIO

Arbitron, Birch Spring '83  
Quarterlies, 12+

### The Birch Report

#### ARBITRON RADIO Los Angeles

KABC, KBIG, KIIS Win Big, Remain 1-2-3; AOR Race Tightens; Country Shares Smaller

	Winter '83	Spring '83
KABC (Talk)	6.2	7.6
KBIG (Easy)	5.3	6.1
KIIS (CHR)	4.7	6.0
KROQ-FM (AOR)	4.6	4.4
KJOI (BM)	3.4	4.1
KLOS (AOR)	4.0	4.1
KFWB (News)	4.3	3.4
KMET (AOR)	3.0	3.2
KNX (News)	3.7	3.1
KRTH (CHR)	3.5	3.0
KIQQ (CHR)	2.6	2.8
KMPC (Easy)	2.6	2.8
KOST (AC)	2.8	2.6
KPRZ (BBnd)	2.1	2.5
KHTZ (AC)	2.7	2.3
KLAC (Ctry)	2.1	2.0
KZLA-FM (Ctry)	2.3	2.0
KUTE (Urbn)	1.6	1.9
KALI (Span)	1.3	1.8
KFI (CHR)	1.6	1.8
KTNQ (Span)	2.0	1.8
KRLA (Gold)	2.5	1.7
KWKW (Span)	1.6	1.7
KGFJ (Blk)	1.5	1.6
KJLH (Blk)	1.7	1.4
XTRA (CHR)	1.2	1.4
KACE (Blk)	1.6	1.3
KKGO (Jazz)	1.5	1.3
KLVE (Span)	1.9	1.3
KMGG (CHR)	1.9	1.3
KNOB (Easy)	1.1	1.3
KNX-FM (AOR)	1.4	1.2
KDAY (Blk)	1.0	1.1
KFAC-FM (Clas)	1.0	1.0

#### ARBITRON RADIO Atlanta

WVEE Tops Extremely Tight Race As WKLS-FM Softens; WQXI-FM Catching Up To WZGC

	Winter '83	Spring '83
WVEE (Urbn)	11.5	10.9
WKLS-FM (AOR)	12.3	10.8
WZGC (CHR)	11.4	10.5
WQXI-FM (CHR)	10.4	10.4
WKHX (Ctry)	10.0	10.3
WSB (AC)	7.9	7.1
WPCH (BM)	5.7	6.3
WSB-FM (AC)	4.5	4.7
WPLO (Ctry)	3.8	4.1
WAOK (Blk)	1.9	3.8
WGST (News)	3.7	3.1
WRMM (AC)	4.6	2.9
WIGO (Blk)	.5	1.5
WQXI (Gold)	1.5	1.5

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings service may not reprint or use this information in any form.

#### ARBITRON RADIO San Francisco

KGO Strengthens Grip On First As KCBS Slips; KSAN Surges Into Fourth; KITS Becomes A Factor

	Winter '83	Spring '83
KGO (Talk)	7.2	8.6
KCBS (N/T)	6.3	5.1
KFRC (CHR)	4.1	4.2
KSAN (Ctry)	3.3	4.1
KNBR (AC)	3.0	3.6
KABL-FM (BM)	4.0	3.2
KSFO (AC)	2.1	3.2
KYUU (CHR)	3.7	3.2
KABL (BM)	3.0	3.1
KIOI (AC)	3.5	3.1
KSOL (Urbn)	3.2	3.1
KOIT (Easy)	3.2	2.9
KNEW (Ctry)	2.9	2.7
KBLX (Urbn)	3.3	2.6
KDIA (Blk)	2.4	2.4
KIQI (Span)	1.1	2.3
KMEL (AOR)	2.1	2.3
KRQR (AOR)	2.3	2.2
KSJO (AOR)	2.2	2.2
KITS (CHR)	.8	2.0
KQAK (AOR)	1.2	1.9
KBAY (BM)	2.3	1.8
KDFC (Clas)	1.4	1.6
KLOK (AC)	1.6	1.4
KKHI-FM (Clas)	1.4	1.3
KOME (AOR)	1.6	1.3
KYA (Gold)	2.3	1.3
KEZR (AC)	1.1	1.2
KEEN (Ctry)	1.0	1.1
KLHT (AC)	1.0	1.1
KGO-FM (Talk)	.9	1.0

#### The Birch Report Seattle

KIRO Slips, Still Tops; KZOK Wins AOR Title; KUBE Up Two; KSEA Down Two; KNBQ, KYYX Increase

	Winter '83	Spring '83
KIRO (News)	8.6	8.2
KZOK (AOR)	6.4	7.6
KUBE (CHR)	4.6	6.4
KISW (AOR)	6.9	6.3
KNBQ (CHR)	4.3	5.4
KOMO (AC)	6.3	5.1
KBRD (BM)	5.6	4.5
KYYX (CHR)	2.9	3.9
KIXI (BM)	2.5	3.7
KMPS-FM (Ctry)	3.9	3.6
KSEA (BM)	5.3	3.5
KING-FM (Clas)	2.7	3.4
KKFX (CHR)	3.1	3.4
KVI (N/T)	2.8	3.3
KJR (AC)	2.9	3.2
KPLZ (AC)	3.4	2.6
KIXI-FM (AC)	2.9	2.4
KBIQ (Rel)	2.4	2.2
KING (News)	1.6	2.1
KEZX (AC)	1.7	2.0
KMPS (Ctry)	2.1	1.9
KZAM (AOR)	2.4	1.9
KRPM (Ctry)	2.3	1.8
KGDN (Rel)	1.1	1.4

#### The Birch Report Washington, DC

WKYS Widens Lead; WMAL Drops; WAVA Bolts Ahead In AOR Race; WLTT Tops A/C; Country Stronger

	Winter '83	Spring '83
WKYS (Urbn)	11.2	11.6
WRQX (CHR)	9.1	8.1
WMAL (AC)	9.2	6.6
WAVA (AOR)	3.9	6.3
WHUR (Blk)	7.2	5.8
WLTT (AC)	4.9	5.2
WWDC-FM (AOR)	5.2	4.7
WPX-FM (Ctry)	3.8	4.4
WGAY-FM (BM)	5.3	4.3
WOOK (Blk)	2.9	3.9
WMZQ (Ctry)	3.1	3.8
WPGC-AM & FM (AC)	3.7	3.8
WTOP (News)	3.4	3.4
WASH (AC)	3.2	3.1
WRC (Talk)	4.1	3.1
WGMS-AM & FM (Clas)	3.1	2.7
WXTR-FM (AC)	2.5	2.1
WHFS (AOR)	1.5	2.0
WYCB (Rel)	1.1	1.7
WEZR (BM)	1.3	1.4

#### ARBITRON RADIO Nassau-Suffolk

WBLI Surges Into First As WNBC Drops; WAPP Grows; WPIX, WKHK Double

	Fall '82	Spring '83
WBLI (CHR)	5.8	6.9
WCBS (News)	4.7	5.2
WAPP (AOR)	3.9	5.0
WNBC (CHR)	6.2	4.7
WYNY (AC)	4.2	4.4
WOR (Talk)	4.7	4.2
WRFM (BM)	4.1	4.2
WALK-FM (AC)	3.7	3.9
WINS (News)	4.1	3.7
WPIX (AC)	1.8	3.6
WPLJ (AOR)	3.8	3.4
WBLS (Urbn)	2.4	3.3
WCBS-FM (Gold)	3.8	3.3
WHLI (BBnd)	3.9	3.2
WBAB (AOR)	3.2	2.7
WKHK (Ctry)	1.3	2.6
WRKS (Urbn)	1.7	2.3
WLIR (AOR)	1.9	2.2
WKTU (Urbn)	1.8	2.2
WABC (Talk)	1.6	2.1
WKJY (BM)	1.4	2.1
WGSM (AC)	1.2	2.0
WPAT-FM (BM)	2.4	2.0
WQXR-AM & FM (Clas)	.9	1.8
WNEW (BBnd)	2.5	1.7
WCTO (BM)	2.3	1.4
WHN (Ctry)	2.9	1.4
WMCA (Talk)	2.1	1.4
WPAT (BM)	.7	1.3
WEZN (BM)	1.9	1.0
WRCN (AOR)	.9	1.0



### Country News

Next Weeks Guest:  
**HANK WILLIAMS JR.**

Call Pete Howard or John Peterson (213)392-8743  
228 Main St., Suite R Venice, CA 90291



**ATARI**

*presents*

# HOT SUMMER ROCK

■ 1983 is marking major changes in America's contemporary music scene, as young audiences establish their own rock heroes. A "new music" has broken the hold of the stars of the last generation on the charts and allowed new faces and sounds to emerge. For four consecutive weekends this summer The United Stations is joining with the hottest of these groups to produce a series of special one hour profiles. Group members

are in brief capsule form, themselves discuss their songs in brief new, illustrating their stories with lots and lots of music. While some of these groups are truly new, others have had quite a history while only recently achieving popularity. The United Stations is proud to have been chosen to produce and distribute these radio specials.

■ **T H E**

■ **T U B E S**

■ **A F L O C K**

■ **H E S T R A Y**

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| KSKD add       | WSEZ deb 39 |
| KQIZ-FM add    | WZZR on     |
| WJAD add       | WZPL on     |
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| WFLY on        | KFMW on     |
| WTRY on        |             |



# STREET TALK

Now that Malrite has officially announced its intention to rock WHYZ/New York with Scott Shannon (see Page 1), can Viacom be far behind? Speculation that WKHK/New York would abandon its Country format in favor of a CHR approach is widespread. That station is denying a change is being considered, but the rumors persist. If Viacom were to make a format change in New York, look for it to happen quickly. After all, would you want to be the second FM CHR station in New York when you could have been the first?

How about the third? . . . Just to show you how crazy Malrite is making everybody in New York, we even heard a rumor that WPLJ was considering abandoning its AOR stance for CHR. Now wait a minute . . . how many FM CHRs can New York take, considering that up until now there haven't been any? Next thing you know, the rumor mill will have WOR going Music Of Your Life.

Fred Jacobs will be resigning as PD of WRIF/Detroit at week's end to pursue other career interests. No replacement has been named at the ABC AOR station.

Arista Records has tapped its L.A. Local Marketing Manager David Jurman to be Director/Modern Music Promotion. The label has recently completed thinning the administrative ranks a bit, letting some secretaries and support personnel go.

Bob Savage joins WHTX/Pittsburgh as morning man, replacing Randy Miller, who split for WROQ/Charlotte. Bob is the former PD of 13Q/Pittsburgh, WNOX/Knoxville, and WBBF/Rochester. He was also a jock at CKLW/Detroit and KDWB/Minneapolis. Bob's been out of radio for the past few years, attending law school. He's been a practicing communications attorney in Knoxville recently, although it's unclear whether he'll keep his practice active in Pittsburgh. Could this be a clever way for WTAE & WHTX VP/GM Ted Atkins to save on the stations' legal fees?

Look for the official announcement next week that Larry Solters will exit Frontline Management for MCA Records. Larry will handle publicity, among other things, for the label.

U93/South Bend MD J.K. Dearing has announced the formation of "Creative Audio." J.K. will maintain his position with U93, but will begin consulting small-market stations on programming and promotion. J.K. can be reached at (219) 277-6046 or at the station.

WASH/Washington PD Bill Tanner may be a little tougher to get hold of at the station these days; he has hepatitis. It's not stopping Bill from doing his morning shift, but he is going home immediately after his show. Assistant PD Quincy McCoy and Music Director Colleen Cassidy are handling the programming chores until Bill fully recovers.

Get-well wishes also to KJRB/Spokane MD Suds Coleman, who's recovering from surgery.

Our condolences to A&M National Promotion Director Steve Resnik on the recent death of his mother.

Effective July 5, former KIIQ/Colorado Springs GM Jesse Bullet will be the new GM of KKBZ/Santa Paula, CA.

WGSP/Charlotte signed on (6-22) with its "Great Sounds Of The Past" format. The owner/GM is Dick Tomlinson and the new PD is John Hook, formerly of WBT/Charlotte. WGSP is the new incarnation of WHVN.

KGEO/Bakersfield PD Beau Reyes will become the new morning man at KHYT/Tucson. Mike Evans moves up from MD to PD at KEGO, and Rick Simon becomes the Gold-formatted outlet's new MD.

Remember the campaign by KPRZ/Los Angeles morning personality Gary Owens to get the Three Stooges a star on the Hollywood Walk of Fame? Well, thanks in part to your help, the boys will join the famous ranks on August 30. Gary told Street Talk that many other stations around the country joined in his one-man crusade, collecting signatures for the necessary petitions. Although four of the six men who were Stooges down through the years are deceased, Joe Besser and Joe Denta will be present as their star is unveiled. Interestingly, Besser, who took over for Shemp, and Denta, who became Curly Joe when Besser exited, have never met. The two will come face-to-face for the first time at the ceremony.

KRGV/McAllen-Brownsville PD Bob Perry has been promoted to Operations Manager.

When K107/Tulsa hired its new morning man Johnny Rivers, it used the all-too-familiar slogan "Heeeeere's Johnny" (ala Ed McMahon) on its busboards. Well, K107 listeners thought it was pretty cute, but the folks at NBC-TV didn't, and they threatened to sue. Now the busboards read, "Where's Johnny?" and K107 wound up with double the publicity thanks to local TV and newspaper coverage . . . and thanks to Johnny.

**STORK STOPS:** Congrats to KHOW/Denver MD Leigh Starnes and husband Tim Bessey on the birth of Erin Leigh (6-24) . . . WOWO/Ft. Wayne Station Manager/PD Chris Witting and his wife Gail (formerly MD at WIND/Chicago) have a new baby boy, John Nicholas (also 6-24).

And finally, congratulations to Juggy & Rudy Gayles on the occasion of their 50th wedding anniversary (5-19). And if that's not enough reason to celebrate, the Gayleses just became great-grandparents for the second time when their daughter's son became a father. Little Michael Brian Resnick was born June 22. As one of the industry's best-known promotion men, Juggy continues to work at his craft every day.



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# On The Records



KEN BARNES

## Pop's Topical Jungle

Ever since social and political reality made their midsixties splash in contemporary song lyrics, things have never been the same for the old-fashioned love song. Romance still dominates the hit lists, but it's long since lost its exclusive. Scanning the CHR and AOR Hot Tracks charts today, you'll find a range of topics that would boggle even Barry McGuire and Sgt. Barry Sadler. Here's a sample rundown:

- Eddy Grant "Electric Avenue": poverty and oppression
- Donna Summer "She Works Hard For The Money": respect for working women
- Iron Maiden "Flight Of Icarus" & Chris DeBurgh "Don't Pay The Ferryman": Greek mythology updates
- Joan Jett "Fake Friends": hypocrisy
- Tubes "She's A Beauty": obsessive voyeurism for purposes of titillation
- Police "Every Breath You Take": obsessive voyeurism for purposes of revenge
- Zebra "Who's Behind The Door": observation (or voyeurism?) by more highly-evolved extraterrestrials
- Men At Work "It's A Mistake," Prince "1999," CSN "War Games": the end of the world.

Time for a comeback by Harry Belafonte with "Apocalypso."

### U2 Declares War, War Declares U2

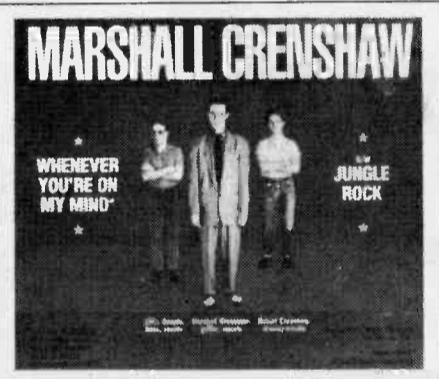
This must be significant. U2's third and most successful album is called "War." Last week, War released a new album, and the last track on side two is called "U-2 (Medley)." The last title tradeoff of this type I recall was in 1977 after David Bowie had released his "Low" album — Nick Lowe put out an EP called "Bowi."

Louise Tucker, scoring with "Midnight Blue," is a 26-year-old British singer with opera, jazz, and musical comedy experience. She teamed up with producers Tim Smit and Charlie Skarbek to do a Christmas album, but instead they decided to revamp Beethoven's "Sonata Pathetique" with synthesizers. The single was released overseas credited to Midnight Blue (A Project with) Louise Tucker, but by American release time Louise's name emerged at the forefront.

Ken Barnes, besides being R&R's co-Executive Editor, is an incorrigible record collector and music archivist who has been published in *Playboy*, the *Los Angeles Times*, *Rolling Stone*, *Phonograph Record*, and numerous music history publications.



Perry Como is celebrating his 50th year in show business and 40th with RCA.



### Crenshaw Marshalls More Music

Marshall Crenshaw continues a budding tradition by issuing his fourth straight single with a B-side not appearing on an album. His hit "Someday Someway" was flipped with "You're My Favorite Waste Of Time," a fine version of which was cut by Bette Midler and should be on her forthcoming album. Then "There She Goes Again" had a live version of "The Usual Thing" from the first LP, and "Cynical Girl" featured a version of Buddy Holly's "Rave On." Now "Whenever You're On My Mind" is coupled with a late '50s rockabilly number called "Jungle Rock" by Hank Mizell, which became a freak hit in England in 1976.

## Checklist For The New British Invasion

Continuing down the roster of England's newest hitmakers, here are four more forerunners of the modern music scene.



■ **EURHYTHMICS:** "Sweet Dreams" is their sixth single, and each one seems to feature a new look for singer Annie Lennox. We've shown her in her black wig period for "Love Is A Stranger," the song which both preceded and followed (as a rerelease) "Sweet Dreams" on the UK charts; and then her present red-dyed crewcut mode. Annie and partner Dave Stewart (not to be confused with the Dave Stewart who revived "It's My Party" last year) were previously in the Tourists, who had an album out here and three in Britain. (Annie had blond hair at that point.)



■ **FIXX:** Started out as the **Fix**, and added the second "x" after their first single, "Lost Planes." Have had five UK singles, while "Saved By Zero" is their third American single, and first off the second album. Much bigger here than at home; first artists to have two simultaneous top ten AOR Hot Tracks.



■ **HUMAN LEAGUE:** Along with **Soft Cell**, first massive CHR breakthroughs for modern-day UK new modern artists. Originally an all-male quartet, the group splintered in 1980, with half the members forming **Heaven 17** and the other two adding two female singers and (more gradually) another couple of musicians, retaining the name, and becoming highly successful with "Don't You Want Me." "(Keep Feeling) Fascination" is the seventh single for the present incarnation of the group.

■ **KAJAGOOGOO:** Co-produced by Nick Rhodes of **Duran Duran**, they have apparently supplanted Duran Duran as the biggest teen and preteen idols in Britain, creating hysteria reminiscent of **Bay City Rollers** days. "Too Shy" was their first single; they're now on their third in England, "Hang On Now" (also on their one LP). Singer **Llmahl**'s name is an anagram of his real surname, **Hamlin**. (His first name is **Chris**.)

You may have been puzzled by the mention of Joe Stampley's hidden past on Page 3 last week. So was I. Apparently Joe's past was so well hidden that we couldn't find it to include in the column as planned. Here goes:



Before Joe Stampley launched a lengthy string of solo country hits, he served as lead singer of the **Uniques**, Louisiana's top pop band of the Sixties. Although better known for bouncy pop numbers like "All These Things," the Uniques could rock out with the best of 'em; "Run And Hide" and especially "You Ain't Tuff" are two of the raunchiest garage-rock crunchers south of the **Shadows of Knight**.

## What's In A Name

Diana Ross's new single "Pieces Of Ice" is from a forthcoming album called "Ross." The name rang a bell, and I started looking into her back catalog for albums named "Diana," "Ross," or "Diana Ross." It seems Ms. Ross is fond of permutations of her name as album titles; preliminary investigations unveiled at least six, and if any of you can supply a complete rundown, we'll put it all together in a near-future column.

## TV News



The **Captain & Tennille**, **Walter Egan**, **James Ingram & Patti Austin**, **Janet Jackson**, **Waylon Jennings**, and **Men At Work** are set for "Solid Gold" the week of July 1... **Mitch Ryder** is the guest on "American Bandstand" July 2... "Rock 'N' Roll Tonight" features **Paul Butterfield**, the **Call**, **Zebra**, and ex-**Band** members **Rick Danko**, **Garth Hudson**, and **Richard Manuel** the weekend of July 2... **Loverboy** live is **MTV's** concert for July 2, while **Culture Club** star on "Fast Forward" July 3. On July 4 **MTV** reruns "Heartbreakers Beach Party" starring **Tom Petty** and the boys.



**HOUSTON DEBUTS** — Arista's recently-signed **Whitney Houston** made her TV debut on "Merv Griffin" recently. Pictured (l-r) are **Griffin**, **Arista President Clive Davis**, and **Houston**.

## LRB's Farnham Rejoins Capitol



The **Little River Band's** new singer, **Johnny Farnham**, is a longtime Australian solo star who had an album produced by LRB's **Graham Goble** in 1981. By replacing **Glenn Shorrock** in the group, Johnny is also rejoining **Capitol Records** 15 years after he dazzled the American market with his immortal Capitol waxing of "Sadie The Cleaning Lady," featuring a "vacuum cleaner solo" by one "Mrs. Jolly."

## RR 5 Years Ago Today



Harold Childs

**HAROLD CHILDS NAMED SR. VP/PROMOTION AT A&M:** Al Moinet, Bob Reitman, Ernie Campagna upped to VP.

**DENNIS WHITE CAPITOL'S VP/MARKETING**

**DAN VALLIE BECOMES PD AT 92Q/NASHVILLE**

**MARC NATHAN NAMED VP/PROMOTION AT SIRE**

**NUMBER ONE FIVE YEARS AGO:** "Baker Street" — **Gerry Rafferty** (UA) (2nd week)

**NUMBER ONE A/C:** "You Belong To Me" — **Carly Simon** (Elektra) (3rd week)

**NUMBER ONE COUNTRY:** "I Believe In You" — **Mel Tillis** (MCA)

**NUMBER ONE LP:** "Stranger In Town" — **Bob Seger** (Capitol) (5th week)

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IRON MAIDEN    ROMAN HOLLIDAY    THOMPSON TWINS**

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JIM CAPALDI  
PAUL CARRACK  
THE CLASH  
MARK CLEMENCEAU  
PHIL COLLINS  
CULTURE CLUB  
DEXY'S MIDNIGHT RUNNERS  
DIRE STRAITS  
THOMAS DOLBY  
DURAN DURAN  
DAVE EDMUNDS**

**EURHYTHMICS  
FALCO  
THE FIXX  
GENESIS  
GOLDEN EARRING  
EDDY GRANT  
HAIRCUT 100  
HEAVEN 17  
HOT CHOCOLATE  
THE HUMAN LEAGUE  
BILLY IDOL  
JULIO IGLESIAS  
IMAGINATION  
RICK JAMES  
ELTON JOHN  
KAJAGOOGOO  
THE KINKS  
KRAFTWERK  
GORDON LIGHTFOOT  
LENE LOVICH  
NICK LOWE**

**MADNESS  
PAUL McCARTNEY  
FRANKIE MILLER  
MODERN ENGLISH  
GIORGIO MORODER  
MUSICAL YOUTH  
MIKE OLDFIELD  
GRAHAM PARKER  
CHRIS REA  
MIKE RENO (LOVERBOY)  
STEVE RODWAY  
THE ROLLING STONES  
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# Contemporary Hit Radio



JOEL DENVER

PROMOTION, PROFIT, AND FUN

## Doing Remotes The Right Way

When I was a jock, the thought of doing a remote struck terror in my heart. At one station in particular, we used a glass-enclosed remote studio on wheels. It was fine until the sun would melt the records as they played on the turntable . . . that is, when the turntables decided to work. Another down side was that no matter how far I had to travel, there was never any extra compensation or gas money involved . . . just a lot of grief if something went wrong.

As a PD my attitude was much the same. Dealing with the phone company was a crapshoot at best, and I could only see profit for the salesperson selling the remote. Aside from the promotional value gained from broadcasting in public, remotes often did more harm than good for the same reasons . . . lack of proper equipment to do the job right.

It seems times have changed, and at a growing number of CHR stations, remotes are becoming common occurrences with mutually beneficial gains for sales and programming. Lately, every PD I've talked to about remotes had positive things to say about doing them. Why? Because management has begun to look at remotes differently . . . which means stations are getting the necessary tools to make remotes professional, fun, and profitable . . . even for the jocks.

In particular, WBCY/Charlotte PD Bob Kaghan and Q107/Washington PD Alan Burns both had positive thoughts and recommendations for those of you thinking of "taking your show on the road." And if you've got a spare couple of hundred thousand dollars lying around, you might want to get really fancy and buy a mobile home and outfit it with the latest in remote broadcast equipment. Be sure to read "KFRC On Wheels" to find out about the ultimate in remote vehicles.

### The Remote Possibilities

As with anything else that's a potential profit center for a radio station, remotes can become overused if not carefully monitored. WBCY/Charlotte PD Bob Kaghan said, "We have an unwritten rule that we do only one client remote per weekend. Personally, I like remotes when they're done right, and doing them right means not having too many breaks each hour. As a rule we generally do about three per hour over a maximum three-hour period. Breaks are kept to a minute or so in length so we don't get too talky."

Bob outlined WBCY's remote package and some of the costs involved. "Naturally the client pays for the air time or breaks that we give them, plus an overall 'remote package fee.' In addition, there is a cost of \$125/hour for talent, of which the station passes 80% on to the jock. We also have a chicken mascot, and we charge extra for his appearance too. Also included is money to provide an on-site engineer during the remote to handle technical problems."

It's obvious that a client remote at WBCY can cost quite a bit of money. Bob explained, "There are only a limited number of



WBCY morning maniacs (l-r) John Boy and Billy live from the Davidson St. Bridge.

clients that can afford to do a remote. If they want this kind of exposure, we'll be glad to give it to them, but we want them to pay for it. We've invested a lot of money in remote equipment, which is important to doing a successful remote, and we charge a client dearly. When you do remotes too often, they lose their value, and that's something we don't want to happen."

### WBCY's Remote System

In principle, however, Bob is a fan of remotes. "When they're done right, they sure do sound good, and make the radio station sound good too." He detailed the station's remote setup. "Our remote truck isn't a complete studio, but it serves as transportation for our transmitting equipment. We use a Marti transmitting unit in combination with our hydraulic antenna, which lets us hit the dish from just about anywhere. We keep a self-contained generator and power supply in the van, plus mixers and mikes, etc. We can get out there and broadcast in a



Bob Kaghan



## KFRC On Wheels

What you see above is KFRC/San Francisco's mobile studio. Valued at over \$300,000 it contains state-of-the-art broadcast equipment, including its own microwave transmitter and private two-way radio for communication back to the main studio. On-air equipment includes not one, but two control boards, eight cart machines, and two reel-to-reel decks. A few months back, this mobile studio was used for the first in-transit remote using a plane as the relay for the signal. According to PD Gerry Cagle, the station plans to make these "moving remotes" a weekly event. Doing a remote in a vehicle such as this would be a pleasure for any jock, not to mention the positive impression it makes on the listeners as well.

REMOTE DATE / /	TODAY'S DATE / /
REMOTE REQUEST FORM	
WBT	WBCY
I. ORIGINATOR INFORMATION	
NAME	EXTENSION DEPT.
II. REMOTE SITE INFORMATION	
LOCATION NAME	
TYPE OF REMOTE: FULL DROPS OTHER	
START TIME	END TIME NO. OF BREAKS PER HOUR
LOCATION ADDRESS: (ST # A MUST)	
CONTACT PERSON	PHONE #
(SOMEONE THAT KNOWS WHATS GOING ON)	
III. TALENT INFORMATION—LIST TALENT REQUESTS BELOW. ATTACH SEPARATE SHEET IF NEEDED.	
1.	TIME ON TIME OFF
2.	TIME ON TIME OFF
3.	TIME ON TIME OFF
4.	TIME ON TIME OFF
IV. SPECIAL INSTRUCTIONS	
RAINBOW MACHINE WIRELESS MIC CHICKEN T-SHIRTS ALBUMS RPT OTHER	

## WBCY Remote Request Form

When planning a remote there are many things to be considered. WBCY Chief Engineer Bob Denny gave the matter some thought and came up with the above form, which serves as a starting point for every remote. Should conditions dictate, additions and or changes can easily be made. The best reason to prepare an advance list for each remote is to avoid problems the day of the remote. Such a form assures complete communication with all levels at the radio station, since everyone involved receives a copy.

matter of minutes should something come up we want to get involved with on the spot."

Bob is pleased about not having to go through the phone company for remotes. "With the engineering department's help, we've been able to do remotes with very little hassle. Having our own transmitting equipment is a major savings over having to work with the phone company. Also, with the phone company you need at least a couple of weeks notice to set up broadcast-quality lines.

"If you're really serious about doing remotes, then you should investigate getting your own van and transmitting equipment. It will pay for itself in the long run, and you'll be assured of better quality every time you go out.

"While we normally don't do an entire show on remote, there have been a couple of exceptions. Like the time we did our whole morning show from a moving bus using wireless mikes with our equipment van following close behind. Recently we did the reopening of a bridge here in Charlotte, and the morning guys were out there tying up traffic. When we go to a club or concert we always throw in a couple of drop-ins just to tell everyone where we are. If we were tied to the phone company, these remotes wouldn't have come off as easily."

### Permanently Remote

During the summer months, WBCY uses a permanent remote studio at Carowinds, a theme park on the North/South Carolina

border. "The Carowinds studio is used every weekend up through October. It's complete with a board, six cart machines, two turntables, a reel-to-reel, and phone lines for requests as well. For programming, the biggest problem is handling music and spots. The way we do it is to broadcast two airshifts from 10am to 6pm on Saturday. Whoever goes down at 10am has to stop at the main studio and pick up all the current records and oldies needed for the day, plus all of the spots and copy as well. Whoever wraps up at 6pm then has to bring it all back. The only real problem we've had is with the microwave stick. It's been hit by lightning a bunch of times, which knocks us off the air."

### A Total Station Effort

In closing, Bob stressed the need for total cooperation from all levels to pull off a successful remote. "Sales, programming, engineering, and traffic all have to know what to do and how to go about it. It's best to have some established procedures. Our Chief Engineer, Bob Denny, has put together a checkoff list so we can put all our ends together the right way (see WBCY Remote Request Form). Thanks to this list, all he needs from me is the number of breaks per hour, the time, date, and location, and the rest just sort of happens. As a result remotes always run smoothly at WBCY."

### Q107 Goes Just About Anywhere

There isn't another major market CHR station I'm aware of that does as many remote broadcasts as Q107/Washington. The station has appeared on remote just about everywhere a crowd could be gathered in the market . . . and has even gone to Philadelphia to a remote at the opening of the Rolling Stones' concert tour.

PD Alan Burns told me, "From June to September last year we did about 70 remotes. Right now we anticipate doing about 50 remotes for this year, maybe more depending on what happens. Just this past Saturday we had a 'Beach Party' at Lake Fairfax where we broadcast from 10am to 4pm, then on Sunday we did cut-ins from RFK Stadium, where the Beach Boys were playing. Then next Thursday we start our schedule of remotes from Merriweather Post Pavillion. We're presenting a number of concerts there, and at one point we'll be on remote broadcast for six consecutive nights."

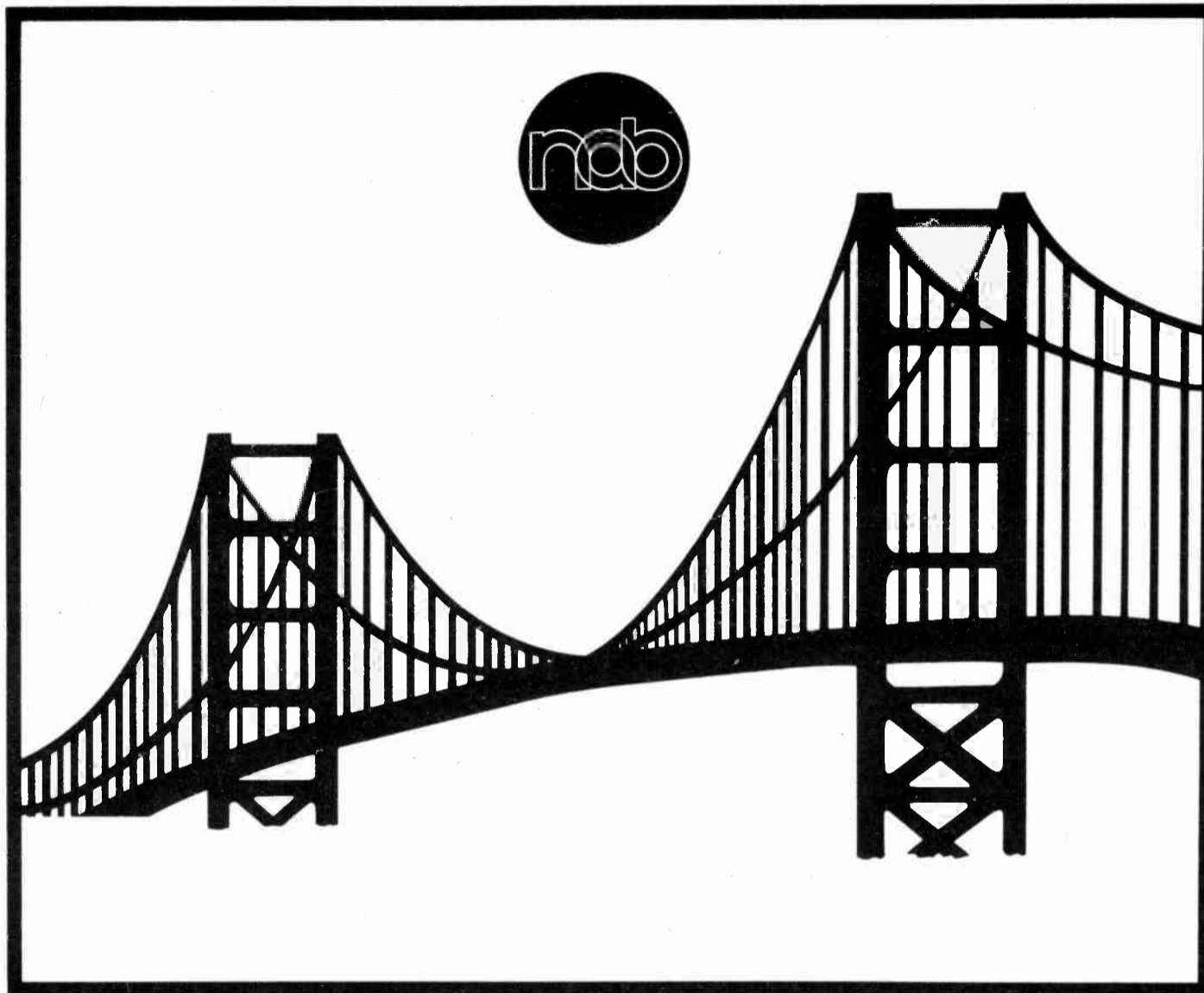


Alan Burns

Continued on Page 24

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Company/Call Letters \_\_\_\_\_  
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Do you wish to participate in "Run with the Stars"?  Yes  No  
T-Shirt Size:  X-Large  Large  Medium  Small

For badge processing, please show exactly how you wish your name badge to read:  
Name \_\_\_\_\_  
Company/Call Letters \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Spouse's Badge (Name) \_\_\_\_\_

For office use only  
Date Rec'd.: \_\_\_\_\_ Check No. \_\_\_\_\_ Refund \_\_\_\_\_  
Hotel \_\_\_\_\_ Approved \_\_\_\_\_

**HOTEL RESERVATION FORM**  
NAB Radio Programming Conference  
August 28 - 31, 1983  
San Francisco

All room and hospitality suite requests must be made through NAB. Hotel reservation requests must be accompanied by paid registration to the RPC.

Every effort will be made to fulfill your request with the type of room desired at the hotel of your choice, but we reserve the right to place your reservation where rooms are available. Persons desiring rooms at hotels other than those listed, should communicate directly with the hotel of their choice.

Any changes in arrival/departure or cancellations must be made **IN WRITING** to NAB, 1771 N Street, N.W., Washington, D.C. 20036-2898.

All room accommodations are subject to a 9% city tax. If a room at the rate requested is unavailable, one at the nearest available rate will be reserved.

Check-in time is 3:00 pm. Check-out time is 12 Noon. All confirmations will be sent directly from the hotel.

Reservations are subject to cancellation after 6:00 pm unless held by a deposit or guaranteed by credit card number direct to the confirming hotel.

Reservation request must be received no later than July 22, 1983. Requests received after that date will be confirmed subject to availability.

All hotels listed are located on Union Square

Indicate 1st, 2nd and 3rd Choice	Hotel	Single	Double	Suite - Parlor & 1 Bedroom	Suite - Parlor & 2 Bedrooms
	The St. Francis	70.00	85.00	230.00	385.00
		80.00	95.00	800.00	950.00
		90.00	105.00		
	Tower	100.00	120.00		
	Tower	115.00	135.00		
	Holiday Inn Union Square	75.00	85.00	200.00	300.00
	Hyatt on Union Square	79.00	99.00	400.00	500.00
		89.00	109.00		
		99.00	119.00		
	Sir Francis Drake	77.00	87.00	225.00	295.00

Please print or type  
 Please hold room on a payment guaranteed basis. If the reservation is not honored on the day of arrival, the room will be billed for one night and then the reservation will be cancelled.

Name \_\_\_\_\_ (individual in whose name reservation should be made)  
Firm or Call Letters \_\_\_\_\_ Office Phone \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Type of Room \_\_\_\_\_ Rate \_\_\_\_\_  
Arrival Date \_\_\_\_\_ Time \_\_\_\_\_ Departure Date \_\_\_\_\_  
Name(s) of other occupants \_\_\_\_\_ (for double rooms or suites)

NOTE: If you are requesting a hospitality suite, do you want it listed in the RPC program? Please indicate:  Yes  No

For more information and a larger copy of this form, call the NAB Radio Dept. at (202) 293-4955.

# JOE WALSH

## "Space Age Whiz Kids"

WPHD 27-24	KSET-FM 17-13	95XIL deb 38
Y100 add	G100 23-20	WJBQ deb 37
WHYT add	KRGV deb 28	KQIZ-FM 26-23
KBEQ 13-7	WSEZ 38-32	WISE add
KMJK 14-13	KMGK deb 37	Q104 add
KNBQ add	WGRD 31-24	KNOE-FM deb 29
WKFM 35-33	WJXQ 39-35	WLK 11-9
WRCK 24-21	Z104 39-37	WHSL 19-14
WKRZ-FM deb 40	K107 add 40	WBWB 32-30
KZZB 22-16	KBBK add	KYTN deb 38
WQID 31-27	KYNO-FM add	KCDQ 40-38
WSKZ add	WIGY 23-21	KGHO deb 40
KITE 29-23	WCIR 38-32	KBIM 40-37
B104	WCAU-FM	WGCL
WXKS-FM	Z93	WABX
WNYS		WLOL-FM

### AOR Chart 13

Produced by Bill Szymczyk  
for Pandora Productions



# the B-52's

## "Legal Tender"

WCAU-FM add	KYYX 12-4
KMJK 40-34	WXKS-FM on
WCSC add	WPHD on
KSET-FM 30-26	WERZ on
WJXQ add	WJBQ on
KSKD add	KCDQ on

Produced and Engineered by  
Steven Stanley



ON YOUR DESK THIS WEEK!  
**TALKING HEADS**  
"Burning Down The House"  
AOR Chart 22

Manufactured and Distributed by WARNER BROS. RECORDS



# Doing Remotes The Right Way

Continued from Page 22

### Airborne Broadcast Over Washington

"One morning Elliot & Woodside did their show from the Goodyear Blimp. Technically it was a nightmare," Alan recalled. "Both guys were nervous about flying to begin with and let it be known on the air. When the blimp turned in certain directions the signal was blocked by the body of the blimp and they would fade out, which really caused some listener alarm. That's one time when a technical problem actually helped us."

A far safer remote location for Q107's staff is a local bar. "Our 'Listener Parties' are always great places to do remotes. Not only are these parties successful in their own right, but being on the radio draws even more folks in. A good example would be our Men At Work party, where we gave away beer, vegemite sandwiches, and tickets and airfare to the US Festival. We were turning people away."

If you watch sports on TV, no doubt you've seen Howard Cosell wearing a set of headphones with a boom mike attached. Alan told me his guys use the same mikes, especially if it's in a noisy location like a bar. "You can even stand with these in front of a bank of speakers, and still be heard above the noise, since the mikes are very directional."

### Tied To Ma Bell's Apronstrings

You'd think a station as involved with remotes as Q107 would be using a mobile studio or a Marti unit. Not so. According to Alan, "We just haul out our mikes, mixers, and some customized boards to do all of our remote work. We still rely on Ma Bell for a 5 or preferably an 8 kHz line. If we still have problems getting a line, we can take an unequalized line and make it listenable using two pieces of equipment called a 'Line Plus' or a 'Comrex.' Basically, they take some of the highs and lows the phone lines can't pass and enhance the signal to broadcast specs."

"We've used a Marti before and are currently investigating the use of a microwave transmitter because they are stronger. Last year we tried to use a Marti for one remote, but the jump was too far. We had to combine the Marti with a hop to a dish on top



Q107 on remote at the Styx concert. Shown (l-r) are Denis DeYoung and night jock Uncle Johnny. Note headphones with boom mike for use in noisy locations.

of a hotel, where it went through phone lines back to the station."

By now Alan is an expert in dealing with the phone company, but he said he's looking into getting Q107 some equipment of its own. "With the deregulation of the phone companies, they're getting slower about getting these private remote loops set up. Remotes just don't mean that much revenue to them even though we've got a pretty good relationship. You've got to plan in advance because they take weeks to install the lines."

Remotes aren't cheap to do either, especially when they're not tied in with a sponsor to defray costs. Unlike WBCY's client-centered remotes, Q107's aren't for sale. The station prefers to use remotes for their promotional benefits.

Alan explained Q107's complex setup: "Because Q107 is a NABET shop, it takes one engineer at the remote site and one back at the station for every remote we do. Also on hand at the remote itself are a producer and one jock as a minimum. We use an intercom system over a regular phone line back to the station to convey messages to the engineer spinning the records."

"Luckily we've got a couple of guys, Dave Sproul and Lee Thompson, who are engineering marvels. Lee practically reinvented the phone at one event. When the Stones opened their tour in Philadelphia we planned to broadcast from the concert site all day up through the concert. But when we got there the night before, the phone lines were totally botched up, and Lee worked some magic for us."

### Remote Formatics

When Q107 goes on remote there are certain formatics to be observed. Alan said, "The only thing that can ruin a remote is when they get too talky. If it's a cutaway remote, those breaks have got to be short, exciting, and creative. If they go too long they will lose listener interest."

"When we do cutaway remotes we only go on two or three times an hour. It all depends on the event. For a concert or a listening party we'll do the entire show from the event. If it's a technically complicated situation where we've got to go through several phone companies, then we'll only do cutaways. One such remote broadcast was a series of reports from the Redskins' training camp in Carlisle, PA. The listeners will only tolerate poor quality for short periods of time."

### Motion

WDOQ/Daytona Beach PD Rick Knight has resigned and will announce his new position in three weeks. No replacement for Rick as yet. . . . KKXX/Bakersfield MD Scott Marcus exits to program KFMI & KATA/Eureka, CA . . . Karen Barber is named Assistant PD at KBEQ/Kansas City . . . Joy Vander Lak exits WNVZ/Norfolk and is seeking employment in the Philadelphia or Baltimore markets. Call WNVZ PD Steve Kelly for details about a fine jock.

Linda Fink is new to KITS/San Francisco as Director of Promotion and Marketing, from across the street at KGO-FM . . . Larry Martino is now doing mornings at WKOS/Nashville from sister station KRQY/Pueblo . . . Jeff Serr segues from middays to PD drive at KMGG/Los Angeles, replacing Pat Garrett, who can be reached at (714) 594-7191 . . . New swing shift staffers at Q104/Gadsden include; Ron Davis from WLJS-FM/Jacksonville, Jon Michaels from WDNG/Anniston, and Linda Cooley, who's still PD at WXBK/Albertville.

Congratulations to Q104 night rocker Jeff Tanner and wife Lisa on the birth of Jeffrey Dustin Tanner . . . WYCR/New York has a new number to be used for record promotion. It's (717) 637-2420, and should be used from 10am to 1pm on Mondays.

### STATION PROFILE



KO93(KOSO)/Modesto, CA "KO93"  
2121 Lancey Dr., Suite 1, Modesto, Ca 95355  
(209) 522-4084  
OWNER: KOSO, Inc.  
VP/GM: Rick Eytcheson  
PD: Greg Ausham  
MD: Stan Main  
REP: Selcom  
93.1 mHz  
2950 watts

"Located 3200 feet atop Mt. Oso, KO93 covers a huge region, spreading a signal out over 150 miles. While our target is 18-34, the spillover on both sides has been tremendous. According to the fall Arbitron, we were also number one 25-54 and the number one choice for teens as well."

"PD Greg Ausham has been here for almost three years, and comes with experience from such stations as WLOL, KDWB, and KSTP. His promotional strategies are geared at keeping KO93's contests sounding simple and clean. Current promotions include the 'Secret Serial Number,' which requires all-day listening to win anywhere from \$100 to \$1000."

"Musically we survey every major record retailer in the coverage area to compile an accurate list of what's taking place so we can publish a playlist that's reflective of the market. We also utilize local callout techniques to get a feel for the non-record-buying public in the valley. The combination of our various research methods keeps KO93 sounding hit-oriented and fresh."

"My favorite way to describe KO93 is 'a class act.' The music is classy, and the staff is classy, promotions are classy, and the facility itself is state-of-the-art. We've just hired Brent Allison to do late-nights, our first fulltime opening in almost two years. With that kind of stability, KO93 continues to build a loyal listening audience all over the San Joaquin Valley." —Stan Main



**EXCLUSIVELY**



**FESTIVAL**



*WESTWOOD ONE has secured exclusive worldwide radio rights for the US Festival '83. The biggest rock concert event of the year will be the biggest rock concert event in history. Van Halen, The Clash, Stevie Nicks, Judas Priest, Men At Work, John Cougar, Ozzy Osbourne, Flock Of Seagulls, David Bowie, Missing Persons, Triumph, Stray Cats, Pretenders, Scorpions, The English Beat, Divinyls, U2, Little Steven and the Disciples of Soul, Joe Walsh, Oingo Boingo, Quarterflash, Wall of Voodoo, INXS, Berlin and Motley Crue. WESTWOOD ONE will be there to record them all for a 10-12 hour concert spectacular which will air later this summer.*

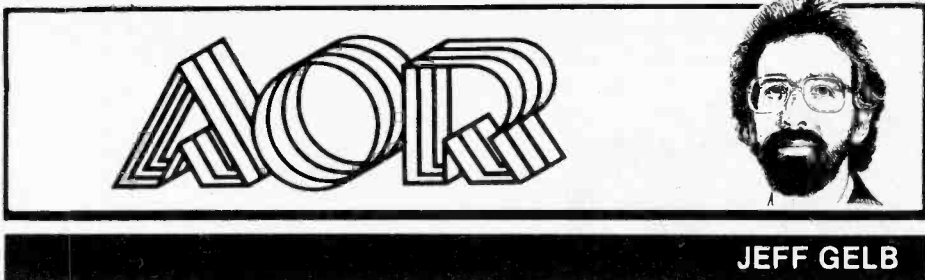
*WESTWOOD ONE will produce for distribution later this summer a 10-12 hour radio special featuring actual concert performances from the Festival, plus interviews with the performing artists.*

*And that's not all . . . We'll be there live via satellite for daily Festival reports and interviews on Memorial Day weekend.*

*To be part of this history-making event call (213) 204-5000.*

**WESTWOOD ONE**

*America's number one producer of nationally sponsored radio programs, concerts and specials*



JEFF GELB

## Jeff Pollack — 1983 And Beyond

In mid-June, representatives of the nearly 30 radio stations consulted by Pollack Communications, Inc. gathered for the first time for group talks and seminars in Denver. Pollack Communications currently represents AOR radio's second largest consulting organization, and is growing on an international level. Obviously, what its client stations program affects the whole format. As the sole media representative on the spot for those talks, I naturally felt inclined to find out what the meetings were all about, and company President Jeff Pollack was happy to oblige.

**R&R:** Any particular reason for "gathering the flock" this year?

**JP:** There'd been a lot of interest by our client stations to have a programming seminar to serve as a forum to get together and share ideas. I'd shied away from such a gathering in the past because many people felt that conventions were synonymous with getting drunk, partying, and not really accomplishing a great deal. It's not that we're not here to have a good time together, but I wanted to make sure the meetings were first and foremost a forum to discuss some real hot topics. A lot of things have changed in AOR radio over the last year, and there's quite a bit of controversy, even among our own stations, as to the best ways of dealing with these changes.

**R&R:** Were the meetings tied to a key theme or change for your clients?

**JP:** No. Usually, a change means you've been doing something wrong. We've been

"We're finding more and more polarization among the listeners regarding modern rock."

evolving over the past year-and-a-half, so this was just a process of reexamining everything we're doing for fine-tuning purposes.

### Making The Most Of Modern Rock

**R&R:** Still, in speaking with your PDs, what I keep hearing discussed is modern rock. You're known as being fairly conservative with modern rock. Is that attitude changing?

**JP:** If "fairly conservative" means careful, then I accept that. Over the past year, we haven't had to apologize to any of our clients for missing important records. We've taken care to make sure our stations didn't change their sound overnight. We all agree that modern rock is an important addition to our radio stations, but if we're playing it just because it's new, then we're not being sensible.

We're finding more and more polarization among the listeners regarding modern rock. It's a heavy split between the AC/DC teens and the Duran Duran teens. It also appears that some of this negative reaction is due to seeing these bands' videos. Sometimes, listeners like the songs, but when they see what the groups look like, they're turned off.

**R&R:** Considering the split over modern rock, how do you program against potential tuneouts?

**JP:** A mix can work, but you have to be very analytical about what fits, based on research data. And it differs from market to market. It's a mistake to think that since modern rock is popular in Los Angeles, it will be as successful in Oklahoma City.

**R&R:** How do you determine which modern rock tracks will work when you can't really research new cuts?

**JP:** You can research a new song after you play it for a while, or if a competitor is giving it heavy airplay. But, initially, it's an experienced ear that determines what best fits the sound of the station. After playing modern music for a few years, I feel we can generally pick accurately what will work for us.

**R&R:** Do you find that certain age groups prefer modern rock?

**JP:** It has excellent appeal to teens. This new music is theirs. They can't relate to the music of the Woodstock and Vietnam generation; they want their own music. There's also some 18-24 female interest, but less interest 25+, because they have their own music that they grew up with, and will only listen to select new songs.

**R&R:** If teens won't listen to mainstream AOR oldies, have you found it necessary in the last year to restructure your stations' oldies lists to keep younger people listening?

**JP:** It depends on the station's demo target. In the case of the stations that want young listeners, we have rested some bands and songs. We haven't discarded them; we've just set them aside for the moment.

**R&R:** Is it a good idea to draw attention to the fact that you're playing modern rock by labeling it as such (a la KBPI/Denver's "Surprise Attacks of Modern Rock")?

**JP:** In some cases, it makes a lot of sense to be the station with the image of playing the most amount of new music. In other cities, you want to play it without calling much attention to it. Again, I think it's a strategic decision based on your competition.

### MTV Monotony

**R&R:** Do you consider MTV competition for your stations?

**JP:** I sure do. There's a lot of argument over whether MTV draws from radio listening or TV viewing. Certainly, when someone's watching MTV, they're not listening to the radio. But, I'm not convinced how competitive they'll be in the long run, because after awhile, I think MTV becomes very monotonous. You can watch almost any video a couple of times and get bored with it, whereas you can hear a song on the radio maybe 100 times without becoming tired of it.

In the meantime, doing simulcasts with regular UHF or VHF stations is a very valuable competitive tool against MTV. It's good visibility for the radio station, and also affords some late evening entertainment to the listening audience. We suggest stations put together their own shows whenever possible; they can pull good ratings and be profitable from a business standpoint.

## Scenes From A Convention



**RESEARCH PANEL** — Pictured (l-r) at a panel on callout research are KSRR/Houston PD Andy Beaubien, Pollack VP Al Peterson, Pollack, KLOS/Los Angeles PD Tommy Hedges, KBPI/Denver PD Phil Strider.



**PARTYING** — Shown (l-r) at a social gathering of Pollack client stations are KISS/San Antonio GM Jim Tiller, KZEW/Dallas VP/GM Jay Hoker, WRXL/Richmond GM Claire Shaffner, WRXL/Richmond PD Charlie West.



**DOWN UNDER** — Commenting on radio in other parts of the world (l-r) are FM104/Brisbane PD Bill Riner, MJK/Auckland, NZ Managing Director Rob McKay, Pollack, SA-FM/Adelaide MD Bill Page.

### Applicable Research

**R&R:** What kind of research are you involved with lately?

**JP:** We recommend callout, focus groups and vulnerability studies (which analyze the strengths and weaknesses of both your station and your primary competitors).

After a certain point, anything can be over-researched. We treat research as a tool, but learned long ago that programming entirely by research makes you very vulnerable. Not taking into account logic

"I'd like to see Arbitron's Differential Survey Treatment applied to AOR radio listenership."

and common sense when you interpret the data can create some real problems.

**R&R:** Do record sales still enter the music research picture?

**JP:** Very little. We take a look at records that are selling huge in the market. But we'd rather do music research in the other ways I've mentioned.

**R&R:** Ratings — what are your thoughts on them?

**JP:** I'd like to see Arbitron's Differential Survey Treatment applied to AOR radio listenership. They talk about not being able to get enough white 18-24 males — why not use DST to get more diaries back from this group?

Speaking of Arbitron, we're introducing a new service for our stations called CRO: Confidential Ratings Overview. It's a computerized analysis of the major trends and changes over a two-book period, in terms of cume and quarter-hour, of our client stations and their major competitors.

**R&R:** Are GMs a bit more willing at this point to accept a smaller 12+ figure if their demos are good?

**JP:** Absolutely. The majority of the clients we work with are much less interested in the 12+ than in whether they can sell their numbers. Everyone would love to be number one in their market, but they're most interested in being number one in the key sales demo — that's where the dollars are.

### Foreign Intrigue

**R&R:** Isn't it a bit audacious for an American to consult Australian and New Zealand radio stations?

**JP:** At first, I felt it was. I knew absolutely nothing about Australia; I'd never been there. Here I was, flying 20 hours to the farthest place on earth. All I knew is that they had some great movie directors, koala bears, good music, and Foster's beer. The first time over, I didn't know a lot of the music and was relatively unfamiliar with the major markets and their competitive situations. After my first trip, I really did my homework. Having now been over there twice, I feel very comfortable working with Australian radio. Actually, it's amazingly similar to American radio in many key areas.

We notify our clients of our research results on music that's soon to be released in Australia. We set up callout systems for them, and it's amazing to see that a record in Brisbane can sometimes test the same way that it has in Dallas. Overall, we give a solid, objective view of what's happening in the market, and guide them in their positioning and overall market image, as well as some promotional strategy.

Recently, in New Zealand, we helped put that country's first commercial FM on the air. It's a very exciting project.

**R&R:** What else is on the horizon for Pollack Communications?

**JP:** Certainly, with the tremendous response we've gotten to our first programming seminar, this will become an annual event. The key is to continue to make them as productive as possible.

I'd like to take this opportunity to thank the JPC staff — Al Peterson, Marilyn Tallman, Judy Jahoda, and Beth Rastad — who did a marvelous job in helping to make the seminar a success.

Other upcoming projects include two new formats we're offering. Our station in New Zealand is A/C, as are a few others we consult. And we're about to introduce a brand new oldies format that we think will be an excellent alternative for AM stations that are in a downward trend.

Continued on Page 28

# PETER GABRIEL

The New LP on Geffen Records:

## PLAYS LIVE

2 GHS 4012 F

Produced By Peter Gabriel & Peter Walsh

Check These Cuts:

"I Go Swimming"

"Solsbury Hill"

"Shock The Monkey"



### AOR ALBUMS DEBUT 39

WBCN	Q107	KMET
WGRQ	WCKO	KNX-FM
WUWU	WLUP	KROQ
WZIR	WXRT	KGON
WBAB	WQFM	91X
CHOM-FM	KBCO	KFOG
WNEW-FM	KAZY	KMEL
WHJY	KBPI	KRQR
CHUM-FM	KNAC	

# PLIMSOULS

The New LP on Geffen Records:

## EVERYWHERE AT ONCE

GHS 4002

Produced By Jeff Eyrich

Featuring:

"A Million Miles Away"



### AOR NEW & ACTIVE

WBCN	KQRS	KROQ
WCOZ	KBCO	KUPD
WUWU	KBPI	KCAL
WNEW-FM	KNAC	91X
DC101	KMET	KQAK
WKLS		KRQR
WXRT		KISW
WLPX		

# QUARTERFLASH

The New LP on Geffen Records:

## TAKE ANOTHER PICTURE

GHS 4011

Produced By John Boylan

Featuring These Cuts:

"Take Me To Heart"

"Take Another Picture"

"It Don't Move Me"



LAST WEEK:

### AOR ALBUMS

### BREAKERS

WIYY	KTXQ	WLPX	KINK
WCOZ	KZEW	WQFM	KRCK
WGRQ	KSRR	KQRS	KMEL
WZIR	WSHE	KSHE	KRQR
WBAB	WLUP	KBCO	KOME
WNEW-FM	WXRT	KAZY	KSJO
WPLJ	WEBN	KBPI	KZAM
WYSP	WMMS	KLOS	KZOK
WHJY	WRIF	KNX-FM	
WKLS	KYYS	KGON	
KEGL			



MANUFACTURED BY WARNER BROS. RECORDS INC.

# AORATWB

## JOE WALSH

### 'You Bought It — You Name It'

AOR Albums: 13

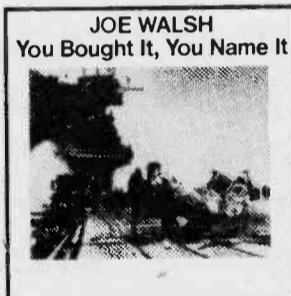
AOR Tracks:

"Play That Rock & Roll" 40

"Space Age Whiz Kid" 45



Produced by Joe Walsh



1-23884

# TALKING HEADS

### 'Speaking In Tongues'

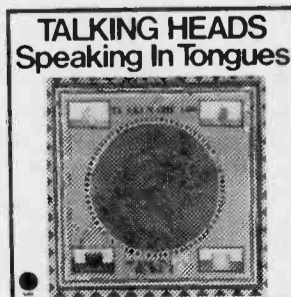
AOR Albums: 22

AOR Tracks:

"Burning Down The House" 19



Produced by Talking Heads



1-23883



Manufactured & Distributed by Warner Bros. Records

## Jeff Pollack

Continued from Page 26

**R&R:** A while ago, there were new consultants hanging up their shingles everytime you turned around. Now, things have settled down quite a bit, with fewer choices for stations wanting a consultant. Is that healthy for the industry?

**JP:** That depends on who's out there. It takes a lot more than just putting your name on a door to become a consultant. It's a difficult job. We love it because it's very challenging, but not everyone has the temperament for it, nor the abilities.

The important thing for us to remember is that we advise the stations, we're not their PDs. We don't need or want to program the stations from Los Angeles; people program them locally, and we're there to advise them on key programming decisions that come up on an everyday basis.

**R&R:** Just one more question — what were you and Tommy Hedges really doing in Egypt?

**JP:** Tommy felt that if we went over there, we could convince the Syrians to withdraw from Lebanon. Unfortunately, Tommy thought the Syrians

were in Egypt, so we went there first, found out the troops were in Lebanon, so we proceeded to Israel. I guess we'll have to go back and try again.

## EVOLUTION

John Heimerl assumes PD responsibilities for WMYK/Norfolk in addition to his National PD title for parent company Bennis. Don Davis is named MD for WMYK and sister AM WZAM . . . Sheldon Levine is upped to Operations Manager at WQWK/State College and Joe Wiwel is upped to WQWK's PD post . . . Gary Chase exits as MD of WAVA/Washington and Jonathan Blair takes his place . . . "Dr. Dan" Robinson is named MD for WAMX/Huntington . . . KLOL/Houston morning team Baxter and Mark exit as Blake and Charlie take their place . . . Eric Young exits Q107/Toronto for WJOY-FM/Miami airwork . . . KZAP/Sacramento appoints Chris Davis as News Director as Ken August exits that post . . . Kevin Johnson is named News Director of KZOM/Beaumont . . . Ray White joins WAPP/New York from WLIR/Long Island for weekends . . . Jason Rourke crosses the street from KPRI/San Diego to KGB for weekends.

## UPDATE

It figures: no sooner do I write about WYSP/Philadelphia's four fulltime female staffers than I get a call from Maxanne Sartori, (female) PD at WBOS/Boston, which also has three fulltime female jocks (one also serving as MD) and a female News Director, plus (gulp) four female parttimers . . . Here's a correction for your AOR Promo Rep Checklist: Island's New York number should have been (212) 355-6550 . . . KEZO/Omaha climaxed a fifth AOR anniversary celebration by awarding a listener a \$25,000 one-of-a-kind McLaren sports car . . . Speaking of things automotive, WOVE/Chattanooga PD Tony Davis wants to hear from stations that use "unusual vehicles" for promotional purposes. Contact him at (615) 267-1050 . . . KLOL/Houston is sponsoring a free three-day Rockfest of local musical, comedic and theatrical talent . . . The Allen Collins Band headlined a weekend-long party sponsored by WDIZ/Orlando . . . Both 91X/San Diego and KROQ/Pasadena are now publishing their own magazines written by their jocks, which include record and concert reviews, interviews, and news . . . KILO/Colorado Springs got

together with Coca Cola to imprint its logo, along with that of the National Sports Festival, on two-and-a-half million Coke cans. The station is heavily involved promotionally with the festival, going on this week locally . . . WCMF/Rochester sponsored Backseat Sally in a free outdoor concert that drew 28,000 . . . Credit where it's due: it was Rick Halberg, not Jeff Murphy, who did a 106-hour benefit marathon recently at WWCT/Peoria . . . WRIF/Detroit staged a benefit softball game against Journey and invited 100 listeners along for the fun and food . . . WQWK/State College's "Picnic Patrol" asks listeners to enter their names to win station-supplied picnics, complete with food, beverages, and T-shirts . . . KISS/San Antonio tied in with the "Photograph" track from Def Leppard to offer promotion winners the chance to have photos taken with the band when they played locally . . . KTXQ/Dallas, in conjunction with the "Trading Places" movie, held a promotion in which morning DJ Jesse Lang traded places with a winner for a day, the listener doing her show while Jesse sold guns and camping equipment at a local retail outlet . . . A flurry of congratulations this week: to WOWD/Tallahassee PD Dick Blackmon and wife Trish on the birth of daughter Stephanie; to KWFN/Tucson MD Rick Allen and new bride Elizabeth; and to KPRI/San Diego MD Denise Russo and new hubby James Nichols . . . KATT/Oklahoma City tied in with a local comedy club for weekly low-price listener parties, complete with free wine and cheese . . . WILS/Lansing commemorated the local autoworker industry by offering autoworkers free breakfasts at the studio, plus special prizes and drinks at area bars . . . KLAQ/El Paso held a promotion that offered a winner a free guitar lesson from Blackfoot's Ricky Medlocke.

## AOR Reporter Profile

WMAD

3392 Brooks Drive  
Sun Prairie, WI 53590  
(608) 249-9277

OWNER: Erin Broadcasting Inc.

GM: Nancy Chase McMahon

PD: Debbie Dalton

MD: Dale Wolter

REP: Christal

92.1

3000 watts

"1983 is proving to be a year of tremendous opportunity for programmers. While some perceive new music as short-lived, too risky, or whatever, there are those of us who are thriving on the freshness and creativity that is reemerging in AOR radio. I don't believe that natural growth should be considered risky, and therefore WMAD is positioned in the Madison market to best reflect the current pace of the 1983 listener. What sets us apart is the mix of best new music with the old, along with personality, spontaneity, and promotion. People are getting excited about listening to the radio again, and that excitement is also reflected by the airstaff. In the past, our targeted audience has been primarily 18-34 year-old men, but with the higher percentage of current music comes a higher percentage of 18-34 year-old women.

"Both my MD Dale Wolter and I have always felt strongly about what were the best new rock releases and those most relevant to the Madison audience. So, the current 'wave' of new music hasn't affected our playlist. However, the increased acceptance level of new rock has let us support those records with greater frequency. Of course, all adds are followed up with both phone and record store research. Our direct competitors are a strong CHR and a very conservative AOR, so being early on music is no problem for us. In fact, though we know MTV may share our audience in this market, they've provided great support in familiarizing the city to new rock before our competition will even consider it.

"As has been said before, there's no room for followers in 1983; only the leaders will win."

—Debbie Dalton

**COMING NEXT WEEK:** John Sebastian continues to explain the finer points of Eclectic Oriented Rock in an expanded interview, plus we'll find out why Bob Hattrik's client stations have been adding more from "Flashdance" and Michael Jackson lately, and whether Lee Abrams's Superstars stations are pulling back from their new music commitments, in an AOR consultant catch-up.

## CONCERTS & CONVERSATIONS

**PRESENTATIONS:** Divinyls by KGON/Portland for \$2.92 . . . Kix by WQFM/Milwaukee for free . . . Zebra by KSHE/St. Louis for \$3.95.

**GUEST DJs:** Michael Bolton on WHJY/Providence.

**PRESENTATIONS:** U2 on WDIZ/Orlando . . . Blackfoot on KUFO/Odessa . . . Doc Holliday on WTPA/Harrisburg . . . B-52's on KTYD/Santa Barbara . . . Dave Edmunds on KKCI/Kansas City . . . Def Leppard, Mitch Ryder on WLLZ/Detroit . . . Fixx on WCKO/Miami . . . Call on WILS/Lansing . . . Loverboy, Ramones, Modern English on CHEZ-FM/Ottawa . . . Triumph on KNCN/Corpus Christi . . . Marshall Crenshaw, Tubes on WIOT/Toledo . . . Kinks, Eddy Grant on WAAF/Worcester . . . Kix on WQFM/Milwaukee . . . INXS, Renaissance on KSTM/Mesa . . . A Flock Of Seagulls, Fixx on WQXM/Tampa . . . Iggy Pop on KPOI-FM/Honolulu . . . Richard Slimmons on KZAM/Seattle . . . Martha & Muffins on KQAK/San Francisco . . . Molly Hatchet, Blackfoot on KKCI/Kansas City.

# U2

## WAR IS DECLARED

**S**urrender to the musical force of U2, Ireland's contribution to transatlantic rock'n'roll. A 90-minute concert exclusively from The Source. Recorded live at Denver's Red Rocks Park in the majestic foothills of the Rockies. Awesome. The rocks shook and the earth trembled, as U2 energized the crowd with "Two Hearts Beat As One," "Sunday Bloody Sunday," "New Year's Day," and "Surrender" from "War," their latest album on Island Records. Plus "Out Of Control," "I Will Follow," "Gloria," "October." And more! Produced by EDR Entertainment.

**The weekend of July 8-10**

**Sponsored, in part, by  
Budweiser and The  
U.S. Army**



**THE  
SOURCE**

NBC Radio's Young Adult Network

**SHANNON**

Continued from Page 1

goal, but we're on the right track by hiring Scott Shannon and such great folks as Dean Thacker as GM."

Malrite Senior VP John Chaffee added, "This company has had many exciting challenges in many great markets over the years, and our challenge was to find the best programmer to work in the number one market in America. I stay on top of things in all markets and have watched Scott's growth for some time, and he is a winner. While we are definitely going CHR, Scott will be the one to make any final decisions as to the exact sound of the station."

Shannon told R&R, "This was quite an emotional choice to make. The staff and management at Q105 are exceptional and they've been a joy to work with. I thank everyone at Harte-Hanks for their cooperation. The reason I'm confident about making the change to work for Malrite is they are going to give me the things I need to do the job."

When asked about the new sound of WHTZ, Shannon said, "This will be a fun, exciting CHR outlet designed for New York, not a duplication of Q105. People that listen to Q105 today are hearing an evolution, and you don't get to that point overnight. This will be a more streamlined radio station than Q105, but we will be a high-profile personality radio station."

Q105 GM Michael Osterhout commented on Shannon's departure and possible successor: "We are going to search to find the right people before making any quick decisions. While we hate to lose Scott because he is not only a great employee but a friend of everyone at the station, we've got a strong staff of people who can carry the ball until we make the final decision. Cleveland Wheeler, who's been part of the morning show with Scott, will continue to run the 'Q-Zoo.' We'll be looking to hire someone to fill Scott's programming void as well as someone to join Cleveland on the 'Q-Zoo,' which means we might be looking for two people."

Shannon's professional background includes programming positions at WPGC-AM & FM/Washington, WQXI(AM)/Atlanta, and WMAK/Nashville. He also served as National Program Director for Mooney Broadcasting. In addition, Shannon spent two years in the record business serving as VP/Promotion for Casablanca and Ariola Records.

**KNX-FM**

Continued from Page 1

WEEI-FM), and KHTR (formerly KMOX-FM).

Addressing KNX-FM's reasons for making the change, Nelson told R&R, "We have found a definite move away from the laid-back music of the '70s to the more upbeat tempo of the '80s. And with the Hitradio format, we will be responding to that change. I can't think of anyone more qualified than Ed Scarborough to come out here and get us started. His success in St. Louis is ample proof of his abilities."

Scarborough commented to R&R, "I leave KHTR with many different emotions. The management team here and in New York has been so supportive of my efforts, but the prospect of Los Angeles is most tempting. My St. Louis staff has made me look real smart, and I hope to be able to assemble a similarly professional team out West. I'm confident that CBS will have another Hitradio success story to tell in the very near future."

Nelson indicated that the station will apply for new call letters shortly. He also stated that the current KNX-FM airstaff would be given an opportunity to make the format transition should they elect to do so.

**SABO**

Continued from Page 1

traordinary situation. I've decided to fulfill every American boy's fantasy and go out and start my own business. In the long run, if you do it right, the financial rewards are greater working for yourself. Second, the freedom will be terrific. And the RKO contract gives me a fabulous base to start with."

Sabo had been in his most recent ABC position since January 1982. Previously he was Exec. VP/FM Radio for NBC, and earlier was Director of ABC's American FM Radio Network, Promotion Director for RKO's 99X/New York (now WRKS), and an air personality at WNBC/New York and WOLF/Syracuse.

**DEVLIN**

Continued from Page 1

ented national talk service to fruition. As the Olympics year is rapidly approaching, it's essential we employ his talents solely for (that) undertaking."

Devlin begins his new position July 5.

**SHAKEUPS**

Continued from Page 1

WCI is expected to announce this week that it has purchased the 50% share of PolyGram owned by the German Siemens operation, making WCI equal partners in the worldwide PolyGram company with Philips of Holland. In Europe and Canada, the deal has been described as a merger, with either WEA or PolyGram distributing product from both companies depending on which operation was stronger in a specific market. In the U.S., Philips has reportedly acquired an interest in WCI, and WEA will distribute PolyGram.

**CALENDAR****BRAD MESSER****The New Resume Mills**

An increasing number of people are swarming into the potentially lucrative business of preparing tape-and-resume packages for broadcast job hunters. A typical price for chopping audition tapes and writing effective resumes is between 50 and 100 bucks. What does a client get for his or her precious money?

Dain Schult, President of one of the pioneer resume refinement services (RadioActivity in Atlanta), says job hunters "want somebody else that can be objective, who is really a wizard with the razor blade, to sit there and do the tape."

Do what to the tape? "People build up to their best bits or their best breaks on their tapes, so you end up listening to five or ten minutes of just regular blah breaks, and then toward the end they've got some dynamite rap, some dynamite break that'll just knock you down. In my opinion that should be up at the front." Schult believes full impact should be achieved in the first 30 seconds of any audition tape.

How about the paper side of the job application, the resume? "Most people don't talk about what they've done. They list the places they've worked but they don't tell what they've done, what accomplishments and successes and achievements they've had. They just say they've worked at such and such station X number of months or years. Did they do something important, something exciting? Something creative that helped in the ratings or helped save the station money? Those are things a PD will look at!"

More free advice. Do send a clean, neat resume. Don't send a poor 15th copy. Do put your name and number on every tape label, not merely on the resume itself.

Another thing. If you are the individual on the receiving end of tapes and resumes, there's an obligation for the potential employer to respond within two or three weeks, even if with no more than a form letter acknowledging receipt of the application. That's just the old Golden Rule, isn't it? "Do unto others as you would have them do unto you."

**Independence Day**

**MONDAY, JULY 4** — On the 4th of July in 1829 there was an unusual fireworks show in Ware, Massachusetts. The advance publicity invited people to Ware Pond to see an underwater mine blow a raft "sky high." The depth-charge demonstration was the idea of a 15-year-old boy named Sam Colt. The raft was indeed blown out of the water, but there was an unexpected side effect. "When the thing went off, it splattered most of the observers with mud and water," says Larry Wilson, author of *The Colt Heritage*. "There was a mob that descended on [young Colt]. They were going to beat the dickens out of him!" Just in time, a muscular mechanic emerged from the mob to defend the boy. Mechanic E.K. Root admired the teenager's inventiveness and thought he might even be a genius. Root was right. Within three years, at age 18, Colt came up with another explosive idea, and patented what we know as the Colt revolver. He eventually hired Root as superintendent of his weapons manufacturing business.

Playwright Neil Simon is 56. When twin daughters were born into the Friedman family 65 years ago today, the girls were named Pauline Esther and Esther Pauline: the twin sisters grew up to be Ann Landers and "Dear Abby" Abigail Van Buren, who are 65 today.

**The Fiji Mermaid**

**TUESDAY, JULY 5** — Phineas T. Barnum, born on this date in 1810, may have been the most effective promoter and showiest showman America has ever produced. "His most famous fraud was the Fiji Mermaid, which he exhibited for many years off and on." Dr. Arthur Saxon, author of *Selected Letters of P.T. Barnum*, says, "He exhibited it for a quarter a head and sent it on tour around the U.S. The scientific community was outraged but Barnum just laughed at them. The Fiji Mermaid was actually the dried head and torso of a monkey, sewed to the body of a fish!"

Rich Gossage is 32. Julie Nixon Eisenhower's 35.

**Top U.S. Food Coloring Outlawed**

**WEDNESDAY, JULY 6** — The most widely used red food coloring in America was pulled off the market seven years ago today after the Food and Drug Administration went to court to prove Red Dye #2 might be dangerous to health. Dr. Michael Jacobson, Executive Director of the Center For Science in the Public Interest in Washington, D.C., says, "There are thousands of chemicals added to our food supply. Fortunately most of them are safe [but] there are a few that continue to pose problems. The most notorious ones are saccharin and sodium nitrite. There's quite good evidence for both of them that they produce cancer." The Center also recommends pregnant women not consume caffeine because of suspected links to birth defects, and that everyone avoid artificial food colorings because "several of them are questionable."

Sylvester Stallone is 37. Della Reese is 51. Janet Leigh hits 56, Merv Griffin is 58, and First Lady Nancy Reagan is 60.

**Goodbye Morris the Cat**

**THURSDAY, JULY 7** — America's best-known cat almost didn't survive his animal shelter days to become a TV commercial star. Trainer Bob Martwick rescued Morris from a pound when the cat was "literally just a few minutes from being put to sleep," and catapulted him to stardom in a series of Nine Lives Cat Food commercials. The original Morris was 19 when he died of old age five years ago today. A double was found in another animal shelter, and it's Morris #2 who's the TV star now. Like the original, Morris has no stunt doubles and gets no residuals from commercial reruns, but trainer Martwick says "they send us free cat food by the case."

Former Beatle Ringo Starr is 43. Vince Edwards is 55. Doc Severinsen is 56 and designer Pierre Cardin is 61.

**King of the Quacks**

**FRIDAY, JULY 8** — The physician some people call the King of the Quacks, John R. Brinkley, was born today in 1885 and became famous for pioneering animal-to-human transplant operations in which goat glands were put into aging men to rejuvenate their sex lives. Brinkley infuriated fellow physicians by charging \$750 for the dubious 15-minute operations. Brinkley founded the first radio station in Kansas (KFKB) as an advertising vehicle for his operations, and in kicking him off the air in 1930 the FCC established its right to police program content. He became a multimillionaire during the Great Depression, driving a fleet of customized luxury cars and maintaining lavish mansions in the U.S. and Mexico. Although he undoubtedly violated medical ethics, to his credit Brinkley was the first physician to turn transplant operations into successful routine surgery.

Actress Kim Darby is 35. Singer Steve Lawrence is 48, and television programmer Roone Arledge is 52. Tomorrow (7-9) O.J. Simpson will be 36. Sunday (7-10) Arlo Guthrie hits 36, Virginia Wade will be 38, Arthur Ashe reaches 40, and David Brinkley will be 63.

# News/Talk



BRAD WOODWARD

WHEN HOSTAGES ARE SEIZED:

## Radio's Life-And-Death Decisions

**A**fter shooting a pupil and a principal and then taking 18 students hostage at Long Island's Brentwood High School on May 16, 24-year-old Robert Wickes — a fired teacher's aide and paranoid schizophrenic — demanded a radio. Wickes promised to release a student each time WBLI/Long Island played a song he requested and aired his "epistle to the world."

When police asked WBLI to cooperate, PD Bill Terry agreed without hesitation. Wickes lived up to his word. He released his hostages unharmed, then shot himself to death as WBLI played "Fooling Yourself," dedicated to Wickes's brother and parents.

What happened to WBLI is just one example of the difficult and risky choices hostage incidents can pose for radio broadcasters. Do you let a gunman force his way onto the air? Do you risk agitating a kidnapper or getting drawn into negotiations you may be ill-equipped to handle by attempting to call a hostage-taker in pursuit of news?

"I'd hate to see a young editor make a wrong call and have somebody's life wasted."

—John Watkins

And, assuming the gunman may be listening, how do you cover an incident at the scene without endangering the police? I explored these dilemmas in conversations with several broadcasters, a hostage negotiation expert, and the NAB's First Amendment Counsel.

### Police Request Convinces WBLI

Asked if he had any second thoughts about complying with the Long Island gunman's demands, WBLI's Terry answered, "How could you say no? As long as it was the police requesting it, I felt very confident we were doing the proper thing. If we were talking directly to this gentleman — and I use that term very loosely — that would be another story. Anybody who calls us could conceivably get on the air at WBLI and that can't happen. But since the police requested it, we did everything we could. We've developed a policy at WBLI if something like this were to happen again, we would again comply, but only if the police requested it.

"I can't imagine a PD saying, 'No, that music doesn't match my format' or 'No, I can't read his message because we're doing quarter-hour maintenance right now.' Everything goes out the window, nothing else matters when lives are at stake."

Nor does Terry regret suppressing news of the incident for an hour. "He was listening to us, and the view of the police was that if we had said something that egged him on, they would have lost lives. Whether that was the right thing to do — suppressing news — I'm not going to judge myself on that. We saved lives and that's of the utmost importance."

### Stations Advise Restraint

The most cautious possible approach to covering hostage incidents is employed by KGNR/Sacramento, according to PD Bill Zimlich. "Our policy here is that we do not

publicize the taking of hostages until the situation is completed. We go to the scene but we don't air them because we feel in most cases that hostage-takers are seeking publicity and we don't want to be a party to that."

WCAU/Philadelphia ND Carl Dickens says, "I think you just have to be very careful and not get carried away with the story. You can't forget that there is always a clear and present threat that somebody may be harmed. I think you have to stay with the facts as they develop. You can't start speculating or reporting rumors. We would stick right down the line with what the official statement is."

Dickens adds, "We would never initiate a call inside. It's not our job to mediate situations." And if a gunman demanded airtime, Dickens relates, "We would say, 'We'll take your information, we'll record your statement, but we don't make guarantees, we have to check this out with our bosses.'"

WTOP/Washington Director/News & Programming John Watkins told me, "Whatever the call, it's never an easy one. News people obviously want to get in and get the story. And sometimes they tend to lose sight of the fact they could screw something up. I'd hate to see a young editor make a wrong call and have somebody's life wasted."

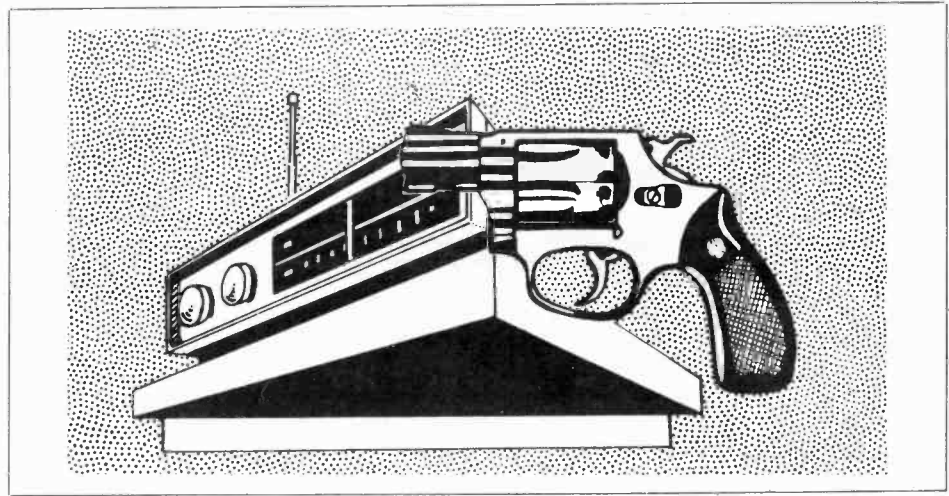
Watkins knows firsthand how it feels to make a gunpoint news judgment. As Managing Editor at WRC/Washington during the 1977 siege of three buildings by Hanafi Muslims, Watkins took a call from a hostage who said one of the Hanafis had a gun at his head and was demanding to go on the air immediately. "I looked around for guidance from the News Director, who wasn't there, and I said, 'To hell with it, this guy goes on the air. We know he's killing people.'" (WAMU/Washington newsman Maurice Williams was fatally shot in the takeover.) Watkins's decision was never criticized or second-guessed at NBC.

The CBS Radio News standards call for covering all terrorist and hostage stories that meet "the normal tests of news judgment." Suppression could result in lost credibility, giving free rein to rumors, and distorted news judgments, according to CBS.

However, the CBS guidelines suggest that, to avoid "providing an excessive platform" for terrorists, stations should paraphrase their demands, unless the conditions as explained in the terrorists' own voices "are succinctly stated and free of propaganda."

### Negotiator Charges Radio Violates Hostage Rights

An outspoken advocate of extreme restraint by radio is Dr. Harvey Goldstein, Director/Psychological Services for the Prince George's County, MD Police Department. Goldstein trains the county's hostage negotiators and has taught the same techniques at the FBI Academy.



"I'm very much against the idea of the media calling in to try to get an exclusive with a hostage-taker," Goldstein told me. "It is, in fact, a violation of hostages' rights. To me it's akin to yelling 'fire' in a crowded theater."

Goldstein cites several recent problems in this area. Last fall a man armed with a bomb seized 12 hostages in a vocational education office. Several reporters managed to contact the hostages by telephone. The police, who had gained control of the telephone lines, broke in to stop the conversations, fearful the interviews would hamper their efforts to keep the hostages calm.

During the IBM office takeover that cost three lives last year, Goldstein was incensed that a radio reporter reached the hostage-taker by dialing telephone numbers in the building at random. The gunman asked her to come to the scene, although she never took part in any negotiations. "That's totally irresponsible," Goldstein says of the reporter's conduct.

In another incident last year, a teenage boy took hostages in a high school after his girlfriend broke off their relationship. Goldstein says the youth became agitated and fired a shot into the wall after hearing speculation on the radio about his emotional problems. "I don't think there's a place for that," Goldstein maintains. "Why can't the world know five hours later when it's over, hopefully successfully resolved?"

"The only bargaining chip they're asking for now is media time."

—Dr. Harvey Goldstein

Goldstein insists broadcasters at barricade scenes must assume the gunman is listening, and avoid disclosing police locations or tactics. "I'm not saying back away from the news, but I would prefer that you report the fact that there's a police action going on and say we'll give you details when there's some kind of safety involved."

### Stalling For Time

If a station is called by a gunman demanding airtime, Goldstein recommends stalling for time, by saying, "I can't make that decision. Let me talk to my boss." "They all understand that, no matter how crazy or what kind of terrorist they are. They know that one person can't always make a decision. You buy time. That's part of the negotiating strategy. We never have a negotiator make a decision without checking." After stalling, he advises calling the police for guidance.

Goldstein is convinced keeping hostage-takers off the air will prevent future incidents. "The more a mentally disordered person sees that they can get the attention they need, the more we're going to have it happen. People out there have recognized they don't have to bargain for trips to Algeria or release of political prisoners. The only bargaining chip they're asking for now is media time."

### Hostage Simulation Increases Media Understanding

To improve police-media cooperation at hostage scenes, Goldstein last fall organiz-

ed a simulated incident staged by trained psychodrama experts and relayed nationwide by NPR. "We invited all the media to see what happens on our end — the chaos, the complexity, the complications that arise in the decision-making process and how that really gets compounded tenfold when somebody from the media intervenes in something we're trying to gain control of."

Goldstein says media attendance was excellent, and he thinks there's been a marked improvement in the restraint shown by reporters at Prince George's County hostage takings. WTOP's Watkins reports the simulation was extremely useful for his staff members who attended.

### Preparing In Advance

Until he left to become Chief Law Correspondent for CNN earlier this month, Steve Nevas was First Amendment Counsel for the NAB. Nevas told me, "What we suggest is that station staff sit down in advance now, while nothing is happening, and talk through how the staff might respond to different kinds of situations. It is important to think through the kinds of problems that could arise so that you're not reacting under extreme pressure, excessive zeal is tempered in advance, and that there's at least some sense of what the risks and opportunities are."

Nevas says concrete guidelines don't exist, because each incident is unique. But he will say, "Broadcasters should never try to inject themselves into these situations, because they're getting in over their heads. The reporter as intermediary should never take place unless at the request of the police."

"On the other hand, the broadcaster must maintain his or her independence from the police. You cannot allow the police to dictate what you should or should not air. You can listen and use your own judgment."

"It's impossible to anticipate every kind of situation. But these things should be covered with sensitivity and a little forbearance. One of these situations is not the time to pull out all the stops, preempt all programming and go scavenging for every little bit and piece of information and instantly put it on the air without thinking about it. It's easy to get carried away, and very risky."

## On The Move

KCNN/San Diego promotes **Che Moreno** to Managing Editor . . . Ex-Chicago Bears free safety **Doug Plank** joins **WBBM/Chicago** for post-game analysis . . . **KYW/Philadelphia** steals away **WIRE/Indianapolis** News Director **Steve Yount** to become an anchor, while editor/writer **Rosemary Haddad** is named Health & Science reporter . . . Morning news anchor **Dan Streeter** is promoted to News Director at **WXYZ/Detroit**, replacing **Fred Walters**, now Executive Editor at **KFWB/Los Angeles** . . . Upped to Promotion Manager for **WINS/New York** is **Jill Tarlov** . . . **WRC/Washington** elevates staff reporters **John Calhoun** to News Manager . . . **WCAU/Philadelphia** adds veterinarian **Marc Rosenberg** to its lineup, hosting "Speaking About Pets" each Saturday morning.

# Black Radio



WALT LOVE

## WIGO'S MIKE ROBERTS COMMENTS

### Critiquing Air Talent Constructively

Whatever the format, air personalities must know if they are accomplishing their goals. PDs must be able to utilize constructive criticism as a positive, effective tool. As early in my career as the very first night on the air, my PD critiqued me . . . and it helped.

WIGO/Atlanta Operations Manager Mike Roberts uses the technique of meeting with his staff and going over individual airchecks. One of my favorite mentors, Jerry Phillips (Sebastian Stone, once PD of WOR-FM, KFRC, etc.), would critique us only with our co-workers; it's a method some might not be attracted to, but in my experience it works, so I thought it would be an interesting topic to pursue.

Mike has been a well-respected programmer for a number of years, achieving success at WCIN & WBLZ/Cincinnati. During his year and a half or so at WIGO, the station has begun to show improvement in its numbers as well as its overall sound. Mike didn't go in and blow everybody on the staff out the door; instead, he has worked with most of his people and brought them along to where it's obvious they are better air personalities.



Mike Roberts

### Station Profile

# WGIV

WGIV/Charlotte  
PO Box 36856, Charlotte, NC 28236  
(704) 333-0131  
OWNER: Garfield Harris  
GM/PD: Hal Harrill  
REP: Selcom  
CONSULTANT: Ailklrsrah  
1600 kHz  
1000 watts

"In Charlotte, WGIV is synonymous with Black radio, having served the black community for 35 years. WGIV combines a Black Adult Contemporary format with a highly identifiable personality lineup backed with strong community involvement.

"WGIV is affiliated with the National Black Network to provide national news, and our two station reporters cover the local news scene. Both national and local news are geared to items of particular interest to blacks, items not covered in any depth by other media.

"WGIV has a fulltime Community Affairs Director working with service organizations, churches, schools, and other community groups, enabling them to utilize the station to the fullest extent. Our Community Affairs Director also hosts a weekly talk show on Sunday nights, consisting of interviews with various community and political leaders, after which listeners are invited to call in with questions.

"For 35 years WGIV's record of service to the black community has been unequalled."

—Hal Harrill

"Our announcers are the force that binds our format together. That's why consistency is so important."

### Dual Critique Procedure

I asked Mike to talk about his critiquing procedure. "I usually critique on-air talent in two ways. The first approach is during our monthly meeting, where I'll sit down with the staff and discuss everyone's air work. I'll have already listened to airchecks of the station. We have an aircheck monitor on the station's air signal. I listen to these tapes for an overall assessment of the station's sound and any general problems that I seem to hear over and over. As a point of reference, I never single anyone out in the meeting and put them on the spot.

"The other method of critiquing I use is individual sessions. We sit down and talk about what's going right and what seems to be going wrong. We get right down to talking about their individual improvement or problems that seem to be persistent. I don't believe in critiquing announcers and being totally negative about their performance, in a private meeting or collectively.

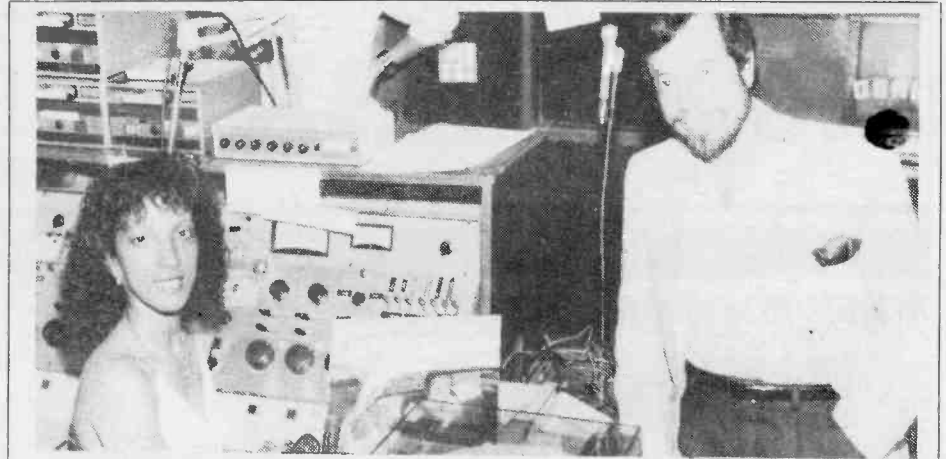
"As I mentioned earlier, we never single out any individual, but I do think the collective meeting has its advantages. One thing it definitely does is encourage everyone to speak up about any problem that may exist. I really feel that the group meeting as well as the individual meetings tend to alleviate recurring problems expediently."

### The PD's Responsibility

We've all said this at one time or another: "How did that person get on the radio?"



WKTU SUPPORTS GUARDIAN ANGELS — WKTU/New York recently offered for sale Guardian Angel T-shirts in an effort to help raise money for a national headquarters for the Guardian Angels. Pictured (l-r front row) is WKTU's Paco presenting Lisa Sliwa, National Director of the Guardian Angels, with a check for \$1718.14. (WKTU donated an additional amount of money making the grand total \$2500.) Pictured in the back row are unnamed members of the Guardian Angels.



WRBD WELCOMES SERGIO — While on a national promotion tour, Sergio Mendes did an on-air interview at WRBD/Ft. Lauderdale. Mendes (right) is pictured with morning personality Connie Clare (left).

With that thought in mind, I asked Mike why some black PDs don't critique their talent and why we often hear subpar talent on Black-formatted radio? "In defense of some of those situations, I think most of the problem is due to time. Most Black PDs must do an airshift, which is time-consuming. Second, I think finding good talent is hard anyway, and based on what you're going to be able to pay individuals, it can be even harder.

"Programmers, even in tough positions, must find the determination to get the job done with some level of competence. I'm a firm believer that no matter how much you are paying you should be able to find excellent talent. I also believe we should expect to be able to find good talent at every level of the industry. One final assessment — I've always felt that some Black PDs may not try as hard as they should to find quality talent. In defense of those persons, some of them are not given the tools that are necessary to help find excellent talent."

Mike told me about some of the things he looks for during one of his critiquing sessions. "I'm usually looking for consistency. This is a very tightly-formatted radio station. The announcers have extremely little freedom when it comes to music on the air, so we never talk segues or things like that because everything is already preprogrammed. We get into things like, are the announcers selling the call letters, are they selling themselves, are they selling the radio station, and are they selling our latest promotion. Another point of interest — are they stumbling all over themselves because they're not pre-reading their copy before going on the air? Those are some general things that I'm looking for all the time — it never changes because those are just some of the things that can make or break your station. Our announcers are the force that binds our format together. That's why consistency is so important."

Mike is insistent on one point. "Never call an announcer on the air, unless he or she is

really screwing things up. I think that's the worst thing a programmer can do to an air talent. The only way I'll call my talent while they're on the air is if it's something I think is very serious. Critiquing personalities while they're on the air just shouldn't be done. It is a great gesture, though, to occasionally call your people and compliment them on their performance."

I wondered if Mike feels there is one particular system PDs should use in critiquing talent. "I don't know that there is one system to use. Should one have a 10-point checklist? Not necessarily. I think each announcer has his or her own peculiarities, and it's up to the PD to pick up on what they are doing, then help the person correct them."

"We sit down and talk about what's going right and what seems to be going wrong . . . I don't believe in critiquing announcers and being totally negative about their performance, in a private meeting or collectively."

### Incentives For Air Personalities

Mike continued, "If I may, I'd like to pass along something that's worked for me over the years as a programmer. We offer an incentive to our on-air people. It's usually something they can all use, like some household item. I'll go to our prize closet, pick something out, and say at the monthly meeting, 'One of you will win this color TV at the end of the month. Whoever shows the most improvement on the air wins.' The competition is positive and it helps everyone in the end. Everyone likes to receive incentives."

On the subject of peers helping with critiques, Mike had this to say: "I have no problem with one of my staff members trying to help bring one of our people along with his on-air presentation. Naturally, I'd want my strongest people helping the others. Since I've been here, I've always noticed that the fulltimers spend time trying to be of assistance to the parttimers. I don't have to initiate those kinds of situations between our announcers; they take it upon themselves to work with each other.

"If I hear someone falling into a slump with his air work, I remind him that he knows he can do the job and that I believe in him. I even tell him I know personal things come up and disrupt your consistency, but you can do it, if you concentrate and try. I have no problem in expecting excellence from my people because I know they can deliver it!"

As always, it was a pleasure talking with Mike, and I thank him for sharing his knowledge with us. If any of you have a subject you would like covered, let us know.

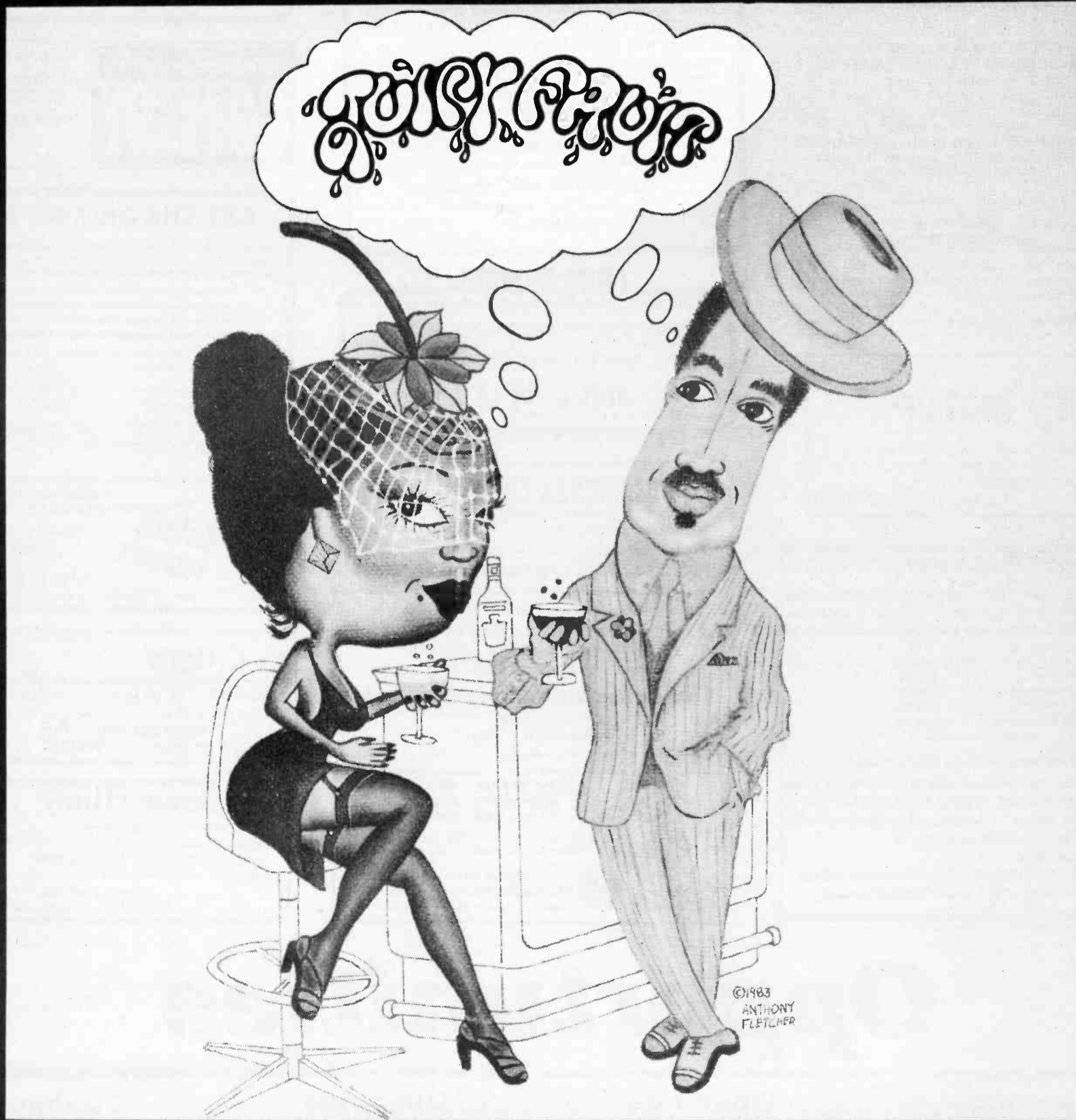
Next week, we'll be closed on Monday July 4. All Monday reporters, please call us with your reports on Tuesday July 5. Have a great holiday!



LOVE 94 DRAWS 15,000 FOR JUNETEENTH — KRLY/Houston staged a show at the Summit to celebrate the "Juneteenth" festivities, and station personalities were onstage between acts. Performances were given by MCA's One Way and Solar's Lakeside. Pictured (l-r) are afternoon drive personality/Music Director Mike Caviel, midday talent Monica Logan, and morning personality Cliff Winston.



# MTUME



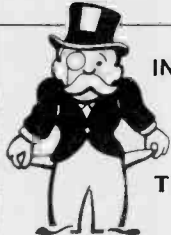
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Current Issue #39 features KNBR/Frank Dill & Mike Cleary, KFI/Lohman & Barkley, KMPC/Robert W. Morgan, KIQQ/Jack Lacy, KRTH/Dean Goss, Mighty 690/Steve Sande, and from Palm Springs, A/C KDES, AOR KPSI-FM, and Soft Hit KDES-FM. 90-minute cassette, \$5.50.

Classic Issue #C-32 features KMPC/Gary Owens-1975, WMGM/Peter Tripp-1960, WCFL/Scotty Brink-1970. KHJ/Robert W. Morgan-1973, KCBQ/Thom DeVine-1969, and KHJ/Bob Anthony-1977. Cassette, \$10.50.

Special Issue #S-17 features New Orleans, Baton Rouge & Mobile! CHR's B97 & WTX, A/C WQUE and AOR WRNO from New Orleans, CHR WMF from Baton Rouge & CHR's G100 & WABB-FM from Mobile. Cassette, \$5.50.

Special Issue #S-18 features Chicago! WLS/Larry Lujack, WLUP/Jonathan Brandmeier, WLS/Fred Winston, WLS-FM/Steve Dahl & WCLR/Peter Dean. 90-minute cassette, \$5.50.

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# Opportunities

## Openings

### EAST

**WKBR/Manchester needs fulltime air talent now.** Good production necessary. T&R: John Frawley, 155 Front St., Manchester, NH 03102. EOE (7-1)

**WHCN needs creative AOR personality.** T&R: Daniel Hayden, 1039 Asylum Ave., Hartford, CT 06105. EOE M/F (7-1)

Drive-time news anchor/writer for Northeast #1 medium market. Prestige Adult Station. Delivery voice convey authority, credibility. Narrative writing skill will generate and hold interest. Great career opportunity! No beginners. T&R: Radio & Records, 1930 Century Park West, #497, Los Angeles, CA 90067. Equal Opportunity Employer.

Send T&Rs now for possible future use on AM & 50kw FM in market close to Pittsburgh. No beginners. To: Mike Farrow, PD, WJNL, Cover Hill, Johnstown, PA 15902. (7-1)

**WLAN-FM97 seeking experienced-sounding A/C pro.** 3pm-7pm/production director position. Must be witty, creative. T&R: Mel Edwards, 252 N. Queen, Lancaster, PA 17603. No calls please. (7-1)

## Openings

**Small market VT station seeking ND.** Anchor morning newscast, cover nightly meetings. No calls please. T&R: Ken Barlow, WVNR, Box G, Poultney, VT 05764. EOE M/F (7-1)

**Fulltime immediate opening at Northeastern PA's top CHR.** Also considerations for future opening. T&R: Joe Montione, WILK, 88 N. Franklin, Wilkes-Barre, PA 18711. EOE M/F (7-1)

**Experienced salesperson for top-rated stations in Washington ADI.** Contact Gary Kirtley (703) 662-5101. EOE M/F (7-1)

**Fulltime newscaster with mature presence & reportorial skills** wanted for small-medium market news leader. Dick Gardner, ND, WGHQ, John Street, Kingston, NY 12401, (914) 331-8200. (7-1)

**WSYR-AM & Y94-FM/Syracuse need creative Production Director.** Know concepts. Great writing, production skills. Sales presentations, station promos, and award-winning spots. Self-starter who anticipates and recognizes opportunities to make station sparkle. T&R: Fred Horton, PD, 57 WSYR, 2 Clinton Sq., Syracuse, NY 13202. EOE (7-1)

**WCLZ-FM, an aggressive A/C Portland station, seeking natural-sounding morning communicator.** T&R: Hank Dole, PD, Box 900, River Rd., Brunswick, ME 04011. EOE M/F (6-24)

## Openings

**Parttime newscaster needed immediately.** Weekends & fill-in work. Experience preferred. Call Cynthia Larose, ND, WFEA/Manchester, NH, (603) 689-5760. EOE M/F (6-24)

**WKLC has rare opening.** Production experience a must. T&R: Neil Lasher, 100 Kanawha Terrace, St. Albans, WV 25177. (304) 722-3308, before 2pm EST. (6-24)

**Successful major market Contemporary/R 'n' R FM desires MD.** Strong musical knowledge; organizational abilities a must. Resumes & refs: Kenmore Station, Box 343, Boston, MA 02215. EOE M/F (6-24)

**Central PA A/C powerhouse seeking talented personalities** for future openings. Send T&R: Steve Austin, Meijic 1450, Box 888, State College, PA 16801. No calls. (6-24)

**WMJY seeks newscaster:** Experienced, good airwork. T&R & references: ND, Y107, 156 Broadway, Long Branch, NJ 07740. EOE M/F (6-24)

**Production Director — WECK Radio/Bufalo, NY** is seeking a person who is creative at copywriting, organized, & familiar with production equipment & techniques. Experience & mature voice presentation a must! Send T&R: WECK Radio, 2900 Genesee St., Buffalo, NY 14225, c/o Tim White, Program Coordinator. EOE (6-24)

## Openings

### SOUTH

**Morning drive anchor for award-winning news leader.** Females encouraged. T&R & writing sample: Al Stevens, ND, KNIN, Box 787, Wichita Falls, TX 76307. (7-1)

How would you like to write and deliver entertaining and informative newscasts at an Adult Contemporary station in a Top 50 sunbelt market... the staff is like a family and the environment creative! We want your warm personal, communicative style if you can blend brief elements of entertainment with the serious side of news! Excellent pay... but if your track record doesn't reflect references you're proud of... don't bother to apply. T&R: Radio & Records, 1930 Century Park West, #496, Los Angeles, CA 90067.

**Needed immediately!** Fulltime jocks for CHR hybrid. Want intelligence & presence. T&R: WHMD, Box 1829, Hammond, LA 70401. EOE M/F (7-1)

# Marketplace

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# Opportunities

## Openings

Seeking MD for AOR, Magic 105-FM/Little Rock. Must have previous experience. Also need off-air experienced director/copywriter. Call Dick Booth (501) 224-8500. EOE M/F (7-1)

AOR morning show opening for proven winner. Previous morning experience required. Possible big bucks. T&R: Tom Owens, KTXQ, 3626 N. Hall, Dallas, TX 75219. EOE (7-1)

Announcer wanted for CHR station. Personality & heavy on production. Jeff Nemetz, KVOL, Box 3030, Lafayette, LA 70502. EOE M/F (7-1)

Anchor/reporter. Creative self-starter, 2 yrs. experience preferred. Work Charlotte market. T&R: Bob Armstrong, WLTV, 212 Signal Hill Dr., Statesville, NC 28677. EOE M/F (7-1)

Hey cowboys! If you do Country-A/C mornings, bits, dialog & phones, & you're bright & humorous — I'm looking for you! Call Stewart McRae (504) 344-2666 after 2pm CDT. (6-24)

KTRN/Wichita Falls, TX. Say "Good morning!" to North TX & Southern OK. 24-hr. Country. T&R: KTRN, Box 5005, Wichita Falls, TX 76301. (817) 855-3655. EOE (6-24)

South TX Coast CHR powerhouse needs jock! Female, male & minorities encouraged. T&R: KITE, 441 Laguna, Corpus Christi, TX 78401. (6-24)

WPAP-FM/Panama City, FL needs weekend/parttime air talent. Minimum 2 yrs. experience. Call Kevin O'Neal (904) 769-1408. (6-24)

Full & parttime openings at KOPO. Talent must be reliable with knowledge of Modern Country. T&R: Scott Howard, Box 1790, Little Rock, AR 72203. EOE M/F (6-24)

One of Southeast America's budding giants, WLTV is searching for a special radio talent for a daytime airshift and possible assistant to the Program Director. Minimum 5 years experience. Warm, friendly approach; human. Production skills must be superb. Salary commensurate with ability. No calls. Send tape and resume to: Steve McFarland, Program Director, WLTV, 5237 Albemarle Road, Charlotte, NC 28212. EOE M/F

Seeking AM & FM engineer. Microwave system knowledge a must. Salary depends on experience. Resume: Ed Muniz, Phase II Broadcasting, 1639 Gentilly, New Orleans, LA 70119. EOE M/F (6-24)

FM96 still looking for morning man. Good production a must! T&R: Mark Bass, Box 1327, Valdosta, GA 31601. EOE M/F (6-24)

### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## Openings

Want off the air? Looking for 2 production pros. Good voice & skills required. T&R: Mitch Craig, William B. Tanner Co., 2714 Union Extd., Memphis, TN 38112. (6-10)

## MIDWEST

KOFM/Oklahoma City has opening for mature, communicative, warm A/C personality. T&R: John Jenkins, KOFM, Box 14806, Oklahoma City, OK 73113. EOE (7-1)

Need newspaper. Move up to top 25 market. Also seeking future air talent. Call Alan Edwards (317) 257-7565. EOE (7-1)

14-KKXL/Grand Forks, ND accepting tapes for 7pm-midnight personality. Seeking responsible individual, ready to learn. T&R: Don Nordine, Box 997, Grand Forks, ND 58206. EOE M/F (7-1)

Wichita's premier station (CHR) has opening for entertaining, reliable night talent. T&R & refs: Ron Eric Taylor, KEYN, 2829 Salina, Wichita, KS 67204. EOE M/F (7-1)

Night personality needed for WNAM/Appleton-Oshkosh. Females encouraged. T&R: Charlie Bennett, WNAM, Box 707, Neenah, WI 54956. No calls. EOE M/F (7-1)

Seeking talent for future openings. Country AM & CHR FM. Experienced communicators only. T&R: Keith Mason, WDAN & WDNL, Box 584, Danville, IL 61832. EOE M/F (7-1)

Ft. Wayne A/C seeking full & parttime personalities. 2 yrs. experience required. T&R: Mark Evans, WKSX, Box 11266, Ft. Wayne, IN 46856. (7-1)

US99, WUSN/Chicago, contemporary Country, needs part-time swing-shift jock. Minorities encouraged. T&R: Lee Logan, PD, 875 N. Michigan, #1310, Chicago, IL 60611. No calls. EOE M/F (7-1)

Experienced PM announcer/production for A/C AM & FM. Team-player only. T&R: Del Stedman, PD, WCVL & WLFO, Box 603, Crawfordsville, IN 46933. EOE M/F (7-1)

Wanted: Morning personality to host news & nostalgia music programming. 2 yrs. experience, good voice & board skills. Operations directorship possible. Call Mgr. at (715) 832-1530. (7-1)

# 95 FM

WVIC

We're looking for a crazy, off the wall, morning man who loves to have fun. You've got the freedom to do your thing. Great bucks. T&R to: Jay Stevens, PD, WVIC-FM, 2517 E. Mt. Hope, Lansing, MI 48910.

Major market morning drive. Fast-growing FM Rock station in 15th largest market seeks experienced (minimum 2 years) morning radio personality/entertainer. Excellent opportunity to express creativity. No phone calls. Send T&R: Dick Poe, KQRS, 917 North Lilac Dr., Minneapolis, MN 55422. EOE (7-1)

## Openings

Need drivetime announcer. Experienced, knowledgeable on sports & tops at production. Rush T&R: John Austin, WITL, 3200 Pine Tree Rd., Lansing MI 48910. No calls. EOE M/F (7-1)

Programming-oriented engineer for Country AM & FM in Eastern IA. Knowledge of automation essential. T&R: KHAK, 100 1st Ave. N.E., Cedar Rapids, IA 52401. (319) 365-9431. EOE (6-24)

Midwest A/C FM expanding news staff. T&R: Bob Christy, WNAP, 9292 N. Meridian St., Indianapolis, IN 46260. EOE (6-24)

Chicago metro A/C needs air talent. Must have engineering ability to do studio maintenance. No beginners. T&R: Jim Holby, Z107-WZVN, Box 311, Lowell, IN 46356. EOE (6-24)

Adult Country personality, PM drive, CHR experience helpful. 3 yrs. minimum experience. T&R: B. Baudler, Box 728, Ames, IA 50010. (515) 232-1430. (6-24)

WOMP-FM100/Bellaire-Wheeling seeking high-energy CHR personalities for immediate openings. T&R: John Cline, WOMP-FM, Box 448, Bellaire, OH 43906. EOE M/F (6-24)

Experienced, hard-working, aggressive ND wanted to lead medium market news team. T&R: Steve Smith, WSAM & WKCO, Box 1776, Saginaw, MI 48605. (6-24)

Wanted: 1 outstanding Country air personality for 7-midnight shift. Some experience necessary. T&R: Jeff DeWeese, WQHK, Box 6000, Fort Wayne, IN 46896, (219) 447-5511. EOE (6-24)

## WEST

Need hard-working individual who can do news, production. Experience an asset. T&R: Mike Bennett, KPLM, 1276 N. Palm Canyon Dr., #108, Palm Springs, CA 92262. EOE M/F (7-1)

PD, KJAZ/San Francisco. Extensive knowledge of Jazz required. Resume, aircheck, salary history: GM, KJAZ, 1509 1/2 Webster, Alameda, CA 94501. EOE M/F (7-1)

Rare opening at Color-95. If you're warm & can communicate one-to-one, you're the one! T&R: Tony Dee, KLRZ, 307 West-200 South, Salt Lake City, Utah 84101. EOE (7-1)

Future opening for morning man. If less than 4 yrs. experience, save your tape. No calls. T&R: Scott Aber, KLIH, 1608 Riverside, Ft. Collins, CO 80524. (7-1)

KZNS & KPRD currently seeking applications for future openings for on-air & news. T&R: Box 1230, Barstow, CA 92311. (7-1)

Central coast CHR hiring for all shifts. 13kw radio station. T&R: Don McDonald, PD, Box 697, Lompoc, CA 93436. EOE M/F (7-1)

Contemporary uptempo Country needs adult on-air personality. T&R: Jack Carter, KCCY-FM, Box 5010, Pueblo, CO 81002. EOE M/F (7-1)

Needed medium market FM A/C PD. Also entertainer for mid-days Western major market CHR. T&R: Chet Tart, Blair Radio, 717, 5th Ave., New York, NY 10022. EOE M/F (7-1)

KUBE/Seattle seeking parttime air talent. T&R: Bob Case, KUBE, 110 Lakeside Ave., Seattle, WA 98122, (206) 322-1822. EOE M/F (7-1)

KHOB is looking for an experienced production manager. T&R: Greg Martin, Box 40, Hobbs, NM 88240. EOE M/F (7-1)

KGHL (Country) & KIDX (A/C) now accepting applications for possible future openings. Good pay, great living. T&R: Lee Rogers, OM, Box 30198, Billings, MT 59107. EOE M/F (6-24)

## Openings

Need entertaining AOR-style production. Evening airshift, too. No screamers. Cassette & resume: KROY, Box 2424, Sacramento, CA 95814. No calls. EOE M/F (6-24)

Young sportscaster wanted for new sports PBP business. Excellent opportunity. T&R: Scott Preismeyer, 1251 W. 264th St., Harbor City, CA 90710. EOE M/F (6-24)

Top CHR in Tucson, KHYT, looking for morning man/production director. T&R plus photo: Sherman Cohen, Box 26040, Tucson, AZ 85726. (602) 623-7501. EOE M/F (6-24)

KPUG(AM) needs air talent/production person. 6-11pm airshift. Experienced only. T&R: KPUG(AM), Box 1170, Bellingham, WA 98226. EOE M/F (6-24)

Top-rated CHR seeks female or male air talent who has the right stuff. Send T&R: Jamie Sears KTRS Radio, 251 W. 1st St., Casper, WY 82601. (6-24)

## Creative Production Director And Copywriter

Must be well organized, like to work with clients and creative with 4 track recording. Good voice, appearance, and professional attitude with prior Production Director experience desired. Salary: \$18-20K. Send production samples, resume & photo to: Radio & Records, 1930 Century Park West, #495, Los Angeles, CA 90067.

Live & work in beautiful Northern CA. Top soft A/C needs Operations Manager. T&R: KZST, Box SS, Santa Rosa, CA 95402. EOE M/F (6-17)

## Positions Sought

DJ, news, sportscaster, rolled into one. Versatile, energetic. 2 yrs. experience seeking fulltime small market station. Will relocate. CARL CHIMENTI (313) 256-8828, (313) 559-0278. (7-1)

Medium/major OM, PD, air, with MOR & A/C background. Superior production. Detail-oriented. CHRIS (714) 678-3370, anytime. Serious inquiries only! (7-1)

Creative production director & good communicator. 7-yr pro looking for top 50 market in OH, IN, PA. JERRY (919) 392-1252, after 6:30pm. (7-1)

20 yrs. experience, Country, Big-Band, including top 5 markets. Research specialist, fluent in 6 computer languages. NORM MILLER (515) 232-7006. (7-1)

Morning of South or West Coast. Presently doing middays. Experienced mornings & PD, seeks stability with a good station. Any format. MIKE (307) 886-2635, eves. (7-1)

RICK MICHAELS, presently PD at WWXL seeking anything & any area. 4 yrs. experience. For T&R, call (806) 598-5102. (7-1)

I don't care if the weather is cold, warm or in-between. I just want to work for someone who's hot! Is it you? Call me & find out. (904) 378-6535. (7-1)

Hard-working college grad, excellent news skills seeks entry level reporter jobs. Commercial radio & TV assistance. Prefer New England. MARY CUMMINGS (203) 481-8545. (7-1)

# Opportunities

## Positions Sought

**J.L. MARTINEZ seeking airshift on West Coast; CHR.** Great production skills, sportscasting & promotion. Excellent recommendations. (805) 255-2887. (7-1)

**Class, style, sophisticated & mellow pipes.** Talented, experienced lady wants the air waves. Serious, conscientious. I've got what it takes. VANESSA (305) 484-6407. (7-1)

**JACK ARMSTRONG, programming pro.** Former OM for WKJJ, WCII, 17 yrs. experience. Seeking operations, programming. Call (717) 867-2251. (7-1)

**19 yrs. experience, all formats.** Creative, dependable, good voice/production. Positive attitude. First phone. (305) 432-3132. (7-1)

**Looking for CHR or A/C programming, or on-air position.** 15 yrs. experience: KEZY, KGB, KROY, KRLD. Contact: KEN TOWNSON (214) 689-9504, (813) 474-4952. (7-1)

**I wanna have fun at your station.** Excellent voice. Country, other formats, production, too. Medium or major market. Mighty MARK STEPHENS (714) 888-7974. (7-1)

**Help! Stuck in one-man news department with midday board shift.** Want one or other. 6 yrs. experience. Available yesterday. JERRY PICKARD (904) 584-5178, (904) 584-2373. (7-1)

**Stop . . . call (809) 737-1421.** Make your bed on a super-successful morning act. Guaranteed to grab, hold & entertain audience. You deserve the best. (7-1)

**New music specialist.** 6 yrs. experience, including WBZ-FM, WNYU, WLIR. Seeking on-air spot at any small-medium CHR, AOR. EVAN "FUNK" DAVIES (212) 726-4812, (212) 697-7708. (7-1)

**Trained news announcer needs job.** Will relocate. Dependable refs. Reporting, interviewing, sports. Writing ability. Prefer IN, IL. BILL LANDING (219) 874-8285. (7-1)

**6 yrs. AOR experience.** Medium, major market. JEFF (313) 474-1919. (7-1)

**Warm, personable 7 1/2-yr. A/C communicator.** Formerly with KEEL & KVIL. Seeking mornings, programming stability. Call ALLEN GAINES after 5pm (214) 885-8830, (214) 885-4720. (7-1)

**BOB GILBERT seeks news position at West Coast station.** Qualifications: BA journalism, 5 yrs. experience. Conversational delivery & solid interviewer. Act now! (213) 993-1909. (7-1)

**CA & vicinity, moving to your area.** Experienced news & sports director. BS, 1/2 yrs. law. Any market. Salary negotiable. DAN (901) 424-5048. (7-1)

**4 yrs. copy & production, plus department supervision, news, direct sales.** Want work in Akron/Kent/Canton/Cleveland area. Call CAM (216) 673-3372. (7-1)

**Experienced sportscaster, victim of budget cuts, seeks position with PBP opportunity.** Versatile PBP, sports, news & reporting. Available now. MARC (612) 253-2399. (7-1)

**I introduced Portland, OR to Heartline.** Thousands met, many married. Seeking major market station; tops late night. HUGGY HART, 5108 Plomondon, Vancouver, USA 98661. (7-1)

**Experienced sportscaster who eats, sleeps & covers all level of sports.** High school, college football & basketball, pro, minor league. DOUG O'BRIAN (704) 274-2314. (7-1)

**Personality! Fresh, adaptable, husky-voiced female seeking change, challenge, chance to advance.** Solid management. 3 yrs. experience includes 50kw clear. (716) 671-6070. (7-1)

**Enthusiastic announcer wants to help your station grow.** 3 yrs. on-air experience. Call MIKE at (314) 781-9195 or (915) 646-1290. (7-1)

**Wanted: A station for me to play at.** CHR, AOR, Top 40. Have degree. Will travel. TIM (417) 862-9558. (7-1)

## Positions Sought

**Experienced PD with Urban & CHR experience** now looking for airshift. Any format. Contact REG (904) 356-5173. (6-24)

**MICHAEL ST. JOHN available.** 4 yrs. experience. All drive times. Prefer Southeast CHR. All offers considered. (904) 385-4211. (6-24)

**Award-winning copywriter & production wizard in one.** Looking to be kept busy. Interested in Boston or surrounding area. DANNY (512) 289-2111, evs. (6-24)

**Major market personality** presently employed with 4 yrs. experience, CHR, seeking all interested medium markets. All inquiries: SCOTT KRAMER (612) 379-2852. (6-24)

**Extraordinary voice, clever, dynamic, versatile A/C or CHR performer.** BA, 5 yrs., available now. Call JOE before 3pm at (904) 224-0092. (6-24)

**Music, radio communicator.** Medium market experience. Heavy production. (213) 632-2567. Ask for the right man. (6-24)

**Superstars AOR pro on the loose.** Experienced PD, MD with excellent production, ratings, attitude & professionalism. Great refs, top 100 markets only. LEE ROBERTS (918) 834-5184. (6-24)

**Life is a rock, but the cutbacks rolled me.** 8 yrs. small-medium A/C & CHR. Loads of production. Southeast medium-large markets. Call JOE (912) 742-5550. (6-24)

**Experienced, multi-talented, hard-working jock** seeks medium market CHR or AOR gig. 3 1/2 yrs. experienced announcing, production. Available now. (319) 636-2696. (6-24)

**7-yr. veteran news/sports broadcaster** still looking for Midwest anchor or director position with solid organization. Call PAT (419) 588-3076. (6-24)

**The Smaller Market Association of Radio Talent (SMART)** is looking to place a veteran. Small/medium market. Professional. Experienced PD. Good Attitude. One-to-one approach. Conversational. Box 10404, Bakersfield, CA 93389-0404. (805) 399-6620. (6-24)

**New Urban Contemporary personality,** will work anywhere & anytime. For T&R call: AUSTELL, any Monday or Tuesday at (806) 299-9727. I want to work! (6-24)

**The champion Sports Director** seeks top 50 East of MS. Award-winning writer, major market experience, trivia, PBP, college, news, production, promotion, more! DON (615) 837-8791. (6-24)

**Married broadcasters looking to move up.** Experienced in Country, CHR. He's MD, she's a promotion director. Strong production. Midwest preferred. (217) 443-8144, after 6pm. (6-24)

**Need a good morning man?** WALT JACKSON, formerly WHBQ & WMP5, would like a good challenge. Call (901) 754-1769. (6-24)

**BILL CONWAY looking for PD job.** Successful 10 yrs. in CHR, Country, A/C. WTMJ, WDGW, WBCS. (414) 259-1431. (6-24)

**5 yrs. DJ experience, 4 mos. selling experience.** Production, college degree, will work anywhere if money is right. (419) 448-4074. (6-24)

**KIRK RUSSELL, Phoenix, Cleveland, Colorado Springs, wants to excel.** Multi-track production, programming experience, CHR, A/C, AOR. Leave message & hear air-check now. (303) 685-9551. (6-24)

**Radio is a numbers game.** 18-34 . . . 10.6 . . . 12+ . . . \$25,000 . . . 101.5 . . . 890 . . . 96 minutes . . . 2.67 CPM . . . AQH 11,200 . . . Cume 636,000. For better numbers, here's one more . . . (313) 853-6025 (6-24)

## Positions Sought

**#1-rated 6-10 Urban personality** with 14 yrs. experience on-air plus PD & MD experience available. KELLY KARSON (317) 542-7556. (6-24)

Talented, creative female rock jock in NYC for 5 years seeks new challenge and station respecting these qualities. Married, family. Willing to relocate. Prefer Arizona, New Mexico or Texas. Call Alex Hays (212) 758-6304.

**Have tongue will travel:** Bachelors degree, good copy, news writing, excellent production. Mature voice. Willing to relocate. Call MIKE (309) 788-1935, (309) 788-1265. (6-24)

**Innovative, successful PD/MD.** Formerly WMYK, WNOR-FM. Seeking medium market PD/MD post. BILL SIMMONS (804) 420-9497. (6-24)

**WOODY CHAVES, former ND, KDB News Radio/Santa Barbara** seeks larger West Coast market. 6 yrs. experience. News & sports PBP. (805) 966-4131, (213) 204-0761. (6-24)

**Excellent news & feature writer/announcer.** College degree plus 4 yrs. experience seeks work in San Diego, San Francisco areas. ANNETTE (619) 489-7771, (leave message). (6-24)

**Let me help you make your station the best it can be.** Call AL ZIPSE (815) 233-1416. (6-24)

**Warm, personable, 7 1/2-yr. A/C communicator** seeking mornings, programming, stability. Formerly KWEL & KEEL. ALLEN GAINES, after 5pm, (214) 885-8830, (214) 885-4720. (6-24)

**Need a team-player to immediately help your newsroom?** I'm experienced, organized & conversational. Call TONY WEBB (512) 992-0317, (805) 643-2628. (6-24)

**7 yrs. announcing & production experience,** seeking change of scene in medium market. For new ideas, call MARK (717) 888-1354. (6-24)

**Experienced jock.** Radio person with programming, promotion, music background. Good attitude, highly motivated. Ready to move to right place. HARVE ALAN (516) 293-7947. (6-24)

**Working my way to the top right now!** DJ/MD/PD in small market without "small market" sound. 2 1/2 yrs. experience. BRIAN (918) 756-0919. Professional. (6-24)

**Hard-working sportscaster, PBP & phone-in host** looking for position at a strong sports station. MARK DIDTLER (312) 693-2815. (6-24)

**The pay's the thing.** 9-yr. IL news pro with family seeks upward mobility. Midwest preferred but will consider all generous offers. MARK (815) 895-5887. (6-24)

**Here's an excellent programming secret for NYC radio greatness.** ANNE LEIGHTON, YWCA, 69 N. Broadway, White Plains, NY 10603. (6-24)

**Engineer seeks new challenge.** 3 yrs. experience. FCC General Class, TIM LOW, KLSS & KSMN, Box 1446, Mason City, IA 50401, or (515) 423-8634. (6-24)

**Sports director with exceptional PBP skills** seeks medium to large market position. Journalism degree. 8 yrs. experience. (201) 342-4614. (6-24)

**Personality available, 7 yrs. experience,** seeks guidance & more money. (607) 729-1068 after 3pm EST. (6-24)

**Free tape offer available now.** Get my tape free. Available to any PD who asks. Writing samples & resume, too. PHEBE ADRIAN (201) 773-3492. (6-24)

**WILLIE CURTIS, radio DJ/newsman** with excellent voice seeking work, any format, anyplace. Willing to relocate. (312) 737-6489, (312) 434-9687 from 9-12noon. (6-24)

**A voice that wants to be heard in Colorado.** I am relocating to Colorado & looking for a full or parttime show. I offer a warm & personal delivery that can fit any format. I have a quality background and excellent references. If you would like a compatible team-worker at your station, call GREG at (918) 749-3817, mornings or evenings. (6-24)

**Strong on-air duo.** Morning or afternoon drive. Spontaneous personalities. Creativity builds ratings & we have it. (414) 539-2670, evenings, CT. (6-17)

## Positions Sought

**Sagging sweeps? I can help!** I helped a member of the team that turned WABC into a broadcasting legend. I've increased numbers and station revenue in mid-sized markets and could mean the difference for you in the next book. If you have a stable operation and need a top personality with format flexibility (I've worked A/C, CHR, MOR), let's talk! Prefer Ohio or neighboring states but will consider all markets. For T&R, call CHARLIE GREER at (315) 493-1636. (6-17)

**JOHN VOLPE, 14-yr. pro.** Program, music, research director background, plus air talent. KFI, B97-FM, KOPA-FM, KUKO, KXAM, KILT-AM & FM. Available July 1. (213) 385-0101. (6-10)

## Changes

### RADIO

**Rory Clark** joins WBBM-FM/Chicago as Account Executive, formerly WLS-AM & FM.

**Mileta Smith** named Retail Specialist at WBBM-FM.

**John Albery & Val Smith** appointed Account Executive at KDKO/Denver.

**Tamela Noel & Kevin Simkowski** named Account Executive at WIND/Chicago.

### RECORDS

**Daniel F. Wynn** appointed Attorney, Records Section, CBS Law Department.

**Christine E. Bronder** joins CBS Masterworks as A&R Administrator.

### INDUSTRY

**Steve West** appointed Nashville District Manager for Cat's Records & Tapes, Music City Record Distributors.

**Don Priess** joins Naked City Productions as Creative Director.

**Andy McKaie** rejoins Solters/Roskin/Friedman, Inc., Public Relations.

### Miscellaneous

**Cable FM format** looking for backers: Joe Costanzo, Box 8027, La Crescenta, CA 91214, (213) 248-6992, 9am-3pm Mon.-Fri., PST.

**WNRK/Newark** needs record service from all labels. WNRK, Box 8152, Newark, DE 19714.

**WJNL** needs record service from all labels. Mike Farrow, PD, WJNL Cover Hill, Johnstown, PA 15902.

**Dates appearing at the end of each listing signify first week listed.**

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone **Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.**

### Frequency Rates\*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

\*Must run consecutive weeks.

### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

## SUBSCRIPTION SERVICE

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**That's making the most of your subscription dollar!**



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**ONE YEAR — \$215**  
First Class Mail

- Small Market rates available
- Overseas Subscribers \$400 per year (U.S. funds please)

**RADIO & RECORDS**  
The Industry's Information Center

1930 Century Park West • Los Angeles, CA 90067

# The Music Section

## National Music Formats Added This Week

### Satellite Music Network

George Williams (214) 343-9205

#### The Starstation

TACO "Puttin' On The Ritz"  
 MEN AT WORK "It's A Mistake"  
 SMOKEY ROBINSON w/BARBARA MITCHELL  
 "Blame It On Love"

#### Country Coast-To-Coast

CHARLEY PRIDE "Night Games"  
 JOHN CONLEE "I'm Only In It For The Love"

### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

MEN AT WORK "It's A Mistake"  
 DAVID BOWIE "China Girl"  
 DIANA ROSS "Pieces Of Ice"  
 CULTURE CLUB "I'll Tumble 4 Ya"  
 JACKSON BROWNE "Lawyers In Love"

#### TM A/C

RITA COOLIDGE "All Time High"  
 AMERICA "The Border"

#### TM Country

JOHNNY RODRIGUEZ  
 "How Could I Love Her So Much"  
 DOTTIE WEST "Tulsa Ballroom"  
 TOM JONES "It'll Be Me"

### BPI

John Iles (800) 426-9082

#### Adult Contemporary

RITA COOLIDGE "All Time High"  
 POLICE "Every Breath You Take"  
 KINKS "Come Dancing"

#### Country Living

SHELLY WEST "Flight 309 To Tennessee"  
 EMMYLOU HARRIS  
 "So Sad (To Watch Good Love Go Bad)"  
 WAYLON JENNINGS "Breakin' Down"  
 MOE BANDY & BECKY HOBBS  
 "Let's Get Over Them Together"  
 MARTY ROBBINS "What If I Said I Love You"  
 JOHN DENVER & EMMYLOU HARRIS  
 "Wild Montana Skies"  
 LORETTA LYNN  
 "Lyn', Cheatin', Woman Chasin'..."

### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

DAVID FRIZZELL  
 "Where Are You Spending Your Nights..."  
 JOHN CONLEE "I'm Only In It For The Love"

#### The Great Ones

AMERICA "The Border"  
 B.J. THOMAS "New Looks From An Old Lover"  
 LAURA BRANIGAN  
 "How Am I Supposed To Live Without You"  
 ELO "Rock 'N' Roll Is King"  
 TACO "Puttin' On The Ritz"

### Concept Productions

Dick Wagner (916) 782-7754

#### Adult Rock

CULTURE CLUB "I'll Tumble 4 Ya"  
 GREG KIHN BAND "Love Never Fails"  
 LAURA BRANIGAN  
 "How Am I Supposed To Live Without You"

### Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

#### Bright Blue A/C

SMOKEY ROBINSON w/BARBARA MITCHELL  
 "Blame It On Love"  
 JENNIFER WARNES "Nights Are Forever"

#### Tanner Country

WILLIE NELSON "Why Do I Have To Choose"  
 CHARLEY PRIDE "Night Games"  
 JOHN ANDERSON "Goin' Down Hill"  
 JOHN CONLEE "I'm Only In It For The Love"  
 KAREN BROOKS "Walk On"  
 JOE STAMPLEY "Poor Side Of Town"

#### Red Satin Rock

ELO "Rock 'N' Roll Is King"  
 DEF LEPPARD "Rock Of Ages"  
 DAVE EDMUNDS "Slipping Away"  
 DAVID BOWIE "China Girl"

### Radio Arts

John Benedict (213) 841-0225

#### Country's Best

JOHN DENVER & EMMYLOU HARRIS  
 "Wild Montana Skies"  
 SHELLY WEST "Flight 309 To Tennessee"  
 B.J. THOMAS "New Looks From An Old Lover"  
 JOHNNY RODRIGUEZ  
 "How Could I Love Her So Much"  
 CRYSTAL GAYLE "Baby What About You"  
 MOE BANDY & BECKY HOBBS  
 "Let's Get Over Them Together"  
 WAYLON JENNINGS "Breakin' Down"

#### The Entertainers

JOHN DENVER & EMMYLOU HARRIS  
 "Wild Montana Skies"  
 PEABO BRYSON & ROBERTA FLACK  
 "Tonight I Celebrate My Love"  
 F.R. DAVID "Words"

#### Sound 10

LAURA BRANIGAN  
 "How Am I Supposed To Live Without You"  
 JOHN DENVER & EMMYLOU HARRIS  
 "Wild Montana Skies"  
 F.R. DAVID "Words"

### Drake-Chenault

Bob Laurence (213) 883-7400

#### XT-40

AMERICA "The Border"  
 CROSBY, STILLS & NASH "War Games"  
 MEN AT WORK "It's A Mistake"  
 DAVID BOWIE "China Girl"  
 CULTURE CLUB "I'll Tumble 4 Ya"

#### Contempo 300

MEN AT WORK "It's A Mistake"

#### Great American Country

WILLIE NELSON "Why Do I Have To Choose"  
 VERN GOSDIN "Way Down Deep"  
 WAYLON JENNINGS "Breakin' Down"  
 CHARLEY PRIDE "Night Games"  
 JOHNNY LEE "Hey Bartender"

### Transtar

Chick Watkins (303) 578-0700

POLICE "Every Breath You Take"  
 CHAMPAIGN "Try Again"

### Thatcher's Grand Alliance



A&M's Grand Alliance played a benefit for the Young Conservative Conference in England, and met with Prime Minister Margaret Thatcher after the show. Pictured (l-r) are group's Derek Holt, Thatcher, and group's Brendan Day and Roye Albrighton.

### PolyGram On Level



Polydor/PolyGram's Level 42 played the Bottom Line in New York, with PolyGram executives taking in the show. Pictured (l-r) are group's Phil Gould, Mike Lindup, Boon Gould, and Mark King, PolyGram President Guenter Hensler, and label VP Tommy Young.

### TRANSACTIONS

Continued from Page 3

**John A. Gambling.** The deal is subject to negotiation of a definitive contract and approval by the FCC.

The AM operates with 5kw days, 1kw nights, on 590 kHz. The FM, with antenna height of 960 feet, broadcasts with 9.4kw on 95.5 mHz.

Cap Cities Executive VP/Radio Jim Arcara said the sale will clear the way

for purchase of another major market AM and FM by the company, which is now at its seven-station ceiling in each category. The WROW purchase is the second for the newly-formed JAG Communications, which recently bought **WLKW-AM & FM/Providence** from McCormick Communications for \$4.9 million.

### Sunbelt Acquires KRAB

Sunbelt Broadcasting has agreed to purchase **KRAB/Seattle** for \$4 million from the **Jack Straw Memorial Foundation**, a nonprofit corporation with no other broadcast interests. Sunbelt, a subsidiary of **Sunbelt Communications**, owns **KQEO & KZZX/Albuquerque**, **KVOR & KSPZ/Colorado Springs**, and **KFYE/Fresno**. **KRAB** is a Class C FM on 107.7 mHz with 63kw horizontal and 27kw vertical at an antenna height of 1200 ft. **Blackburn & Co.** brokered.

### Ingstad Buys WLCX & WLXR

Tom Ingstad has acquired **WLCX & WLXR/La Crosse, WI** from **La Crosse Radio** for \$1.3 million subject to FCC approval. Ingstad owns **KKXL-AM & FM/Grand Forks, ND**; **KYKC & KKRC/Sioux Falls, SD**; and **KKIC & KKRQ/Iowa City, IA**. **La Crosse Radio** has no other broadcast properties.

**WLCX** is on 1490 kHz with 1000 watts days and 250 watts nights. **WLXR** broadcasts on 104.9 mHz with 13,500 watts and an antenna height of 430 ft. **Blackburn & Co.** handled the transaction.

### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

CULTURE CLUB "I'll Tumble 4 Ya"  
 MEN WITHOUT HATS "Safety Dance"

#### The A/C Format

MEN AT WORK "It's A Mistake"  
 SMOKEY ROBINSON w/BARBARA MITCHELL  
 "Blame It On Love"  
 TACO "Puttin' On The Ritz"  
 JOHN DENVER & EMMYLOU HARRIS  
 "Wild Montana Skies"

#### Super-Country

SHELLY WEST "Flight 309 To Tennessee"  
 DAVID WILLS "The Eyes Of A Stranger"  
 EMMYLOU HARRIS  
 "So Sad (To Watch Good Love Go Bad)"  
 CRYSTAL GAYLE "Baby What About You"  
 B.J. THOMAS "New Looks From An Old Lover"

# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

**EAST**

**WXYV/Baltimore**  
Tim Watts

CARGO & COLLINS  
P. CREW  
PAMELA NIVENS  
ARETHA FRANKLIN  
MOTIVATION  
SOS BAND  
RONNIE LAWS  
SHALAMAR  
WAR  
MEN WITHOUT HATS  
SLIM  
CHERI  
POLICE  
NEW EDITION  
Hottest:  
STARPOINT  
MICHAEL JACKSON  
IRENE CARA  
MTUME  
DEBARGE

**WILD/Boston**  
Elroy R.C. Smith

CLARKE SISTERS  
ONE WAY  
BRYSON & FLACK  
SOS BAND  
AL JARREAU  
SWEET LIFE  
ISLEY BROS  
MAZE  
Hottest:  
MTUME  
IRENE CARA  
STARPOINT  
FREEZE  
YVETTE CASON

**WKND/Hartford**  
Jordan/McLean

none  
Hottest:  
GLADYS KNIGHT  
MTUME  
DENICIE WILLIAMS  
IRENE CARA  
GEORGE BENSON

**WNHC/New Haven**  
James Jordan

HERBIE HANCOCK  
REDDINGS  
NEW EDITION  
HIROSHIMA  
G.T.  
FONZI THORNTON  
WYND CHYMES  
WILTON FELDER  
DIANE RICHARDS  
CHARLIE  
Hottest:  
BRASS CONSTRUCTIO  
INGRAM & AUSTIN  
GLADYS KNIGHT  
O'BRYAN  
GEORGE BENSON

**WRKS/New York**  
Meyo/Quartarone

NEW EDITION  
STACY LATTISAW  
WHODINI  
FINIS HENDERSON  
Hottest:  
IRENE CARA  
KADONHA  
RUN-D.M.C.  
ISLEY BROS  
GEORGE BENSON

**WMBX/Chicago**  
Lee Michaels

TEMPTATIONS  
STACY LATTISAW  
WALTER JACKSON  
SOS BAND  
CHERI  
JUNIOR  
Hottest:  
GEORGE BENSON  
OLIVER CHEATHAM  
ANGELA BOFILL  
LEON HAYWOOD  
NEW HORIZONS

**WBLZ/Cincinnati**  
Brian Castle

none  
Hottest:  
MTUME  
IRENE CARA  
GEORGE BENSON  
AL JARREAU  
EDDY GRANT

**WDCS/Philadelphia**  
Joe Tamburro

MICHAEL LOVESMITH  
SERGE PONSAR  
JIMMY CASTOR  
SURFACE  
RITCHIE FAMILY  
G.T.  
LIQUID GOLD  
CLARKE SISTERS  
HERBIE HANCOCK  
CULTURE CLUB  
INDEEP  
OLIVER CHEATHAM  
TONY MARSH  
LILLO  
GARRETT'S CREW  
Hottest:  
MTUME  
IRENE CARA  
GRANDMASTER FLASH  
BRASS CONSTRUCTIO  
MICHAEL JACKSON

**WAMO/Pittsburgh**  
John Anthony

SOS BAND  
NONA HENDRYX  
CASHMERE  
PEACHES & HERB  
NATASHA KING  
LARRY CARLTON  
G.T.  
JONZUN CREW  
Hottest:  
GEORGE BENSON  
WHISPERS  
MTUME  
KASHIF  
LEON HAYWOOD

**WKYS/Washington, DC**  
Donnie Simpson

none  
Hottest:  
MTUME  
ISLEY BROS  
GLADYS KNIGHT  
DEBARGE  
IRENE CARA  
GEORGE BENSON

**WOOK/Washington, DC**  
Chris Gardner

IMAGINATION  
CULTURE CLUB  
RONNIE T. & RUGGL  
SOS BAND  
SHALAMAR  
MATT COVINGTON  
OLIVER CHEATHAM  
G.T.  
Hottest:  
MICHAEL JACKSON  
JOHNNY GILL  
AL JARREAU  
MANHATTANS

**WHUR/Washington, DC**  
Oscar Fields

BRYSON & FLACK  
IMAGINATION  
RITCHIE FAMILY  
THELMA HOUSTON  
SURFACE  
ONE WAY  
Hottest:  
GEORGE BENSON  
MTUME  
DENICIE WILLIAMS  
GLADYS KNIGHT  
AL JARREAU

**WDMT/Cleveland**  
Magie/Dean

POLICE  
STEVIE NICKS  
JIMMY SPICER  
JUNIOR  
FINIS HENDERSON  
MIDNIGHT STAR  
OLIVER CHEATHAM  
ANGELA BOFILL  
STACY LATTISAW  
MEN AT WORK  
Hottest:  
ANGELA BOFILL  
ANGELA BOFILL  
MICHAEL JACKSON  
SERGIO MENDES  
O'BRYAN

**SOUTH**

**WAOK/Atlanta**  
Larry Tinsley

ISLEY BROS  
STEVE APRINGTON'S  
BRYSON & FLACK  
GARRETT'S CREW  
KURTIS BLOW  
HIROSHIMA  
REDDINGS  
DEBRA HURD  
CHANCE  
Hottest:  
MTUME  
JONZUN CREW  
DEBARGE  
GEORGE BENSON  
NEW EDITION

**WVEE/Atlanta**  
Scotty Andrews

TOTO  
CULTURE CLUB  
WHY CASTOR  
SMOKEY ROBINSON  
BEE GEES  
CHERI  
SHALAMAR  
CHUCK MANGIONE  
ISLEY BROS  
E.S.P.  
CEE FARRROW  
INDEEP  
BOHANNON  
Hottest:  
JONZUN CREW  
KURTIS BLOW  
Hottest:  
DEBARGE  
DENICIE WILLIAMS  
IRENE CARA  
GRANDMASTER FLASH  
JANET JACKSON

**WRDW/Augusta**  
Teddy Black

none  
Hottest:  
MIDNIGHT STAR  
GEORGE BENSON  
MICHAEL JACKSON  
FINIS HENDERSON  
MTUME

**WZAK/Cleveland**  
Lynn Tolliver

ARETHA FRANKLIN  
DIANA ROSS  
CAMEO  
SHALAMAR  
C.O.D.  
SWANK  
Hottest:  
EDDY GRANT  
DEBARGE  
WHODINI  
MICHAEL JACKSON  
MAZE  
STARPOINT  
LEON HAYWOOD  
ONE WAY  
MANHATTANS

**WJMO/Cleveland**  
Erik Stone

CASH  
DEBRA HURD  
MOTIVATION  
EARONS  
Hottest:  
AL JARREAU  
DONNA SUMMER  
O'JAYS  
MANHATTANS  
RONNIE LAWS

**WKVO/Columbus**  
Lyles/Jones

O'JAYS  
KASHIF  
SMOKEY ROBINSON  
TOTO  
MICHAEL JACKSON  
STACY LATTISAW  
DIANA ROSS  
Hottest:  
BRYSON & FLACK  
EDDY GRANT  
ATTITUDE  
D TRAIN  
RAKE  
VICKIE SUE ROBINS  
SHOCK  
JONZUN CREW  
Hottest:  
WHISPERS  
WHISPERS  
INGRAM & AUSTIN  
GEORGE BENSON  
STEVE ARRINGTON'S

**WDLB/Detroit**  
James Alexander

RUN-D.M.C.  
NEW EDITION  
Hottest:  
BRYSON & FLACK  
MIDNIGHT STAR  
AL JARREAU  
IRENE CARA

**WLTH/Gary**  
Dana Huskisson

NONA HENDRYX  
DIANA ROSS  
MICHAEL LOVESMITH  
HALL & OATES  
SHALAMAR  
WHODINI  
ISLEY BROS  
CLARKE SISTERS  
Hottest:  
MICHAEL JACKSON  
GLENN JONES  
CHAMPAIGN  
ANGELA BOFILL  
MAZE

**WWW/Saginaw**  
Kermit Crockett

LILLO  
BRYSON & FLACK  
EARONS  
JONZUN CREW  
CLARKE SISTERS  
Hottest:  
MICHAEL JACKSON  
GLENN JONES  
CHAMPAIGN  
ANGELA BOFILL  
MAZE

**WVOI/Toledo**  
Max Myrick

LILLO  
DIANA ROSS  
LAKESIDE  
ARETHA FRANKLIN  
PETER TOSH  
FALCO  
Hottest:  
GEORGE BENSON  
SISTER SLEDGE  
INGRAM & AUSTIN  
ANGELA BOFILL  
IRENE CARA

**KNOW/Austin**  
Selby Edwards

BRYSON & FLACK  
NEW HORIZONS  
STACY LATTISAW  
Hottest:  
IRENE CARA  
SISTER SLEDGE  
LEON HAYWOOD  
GEORGE BENSON  
AL JARREAU

**WATV/Birmingham**  
Ron January

DIANA ROSS  
G.T.  
NEWCLEDS  
STACY LATTISAW  
RONNIE LAWS  
BARRY WHITE  
LAKESIDE  
CAMEO  
Hottest:  
GEORGE BENSON  
MAZE  
ANGELA BOFILL  
MICHAEL JACKSON  
DEBARGE

**WENN/Birmingham**  
Gene Wise

G.T.  
STACY LATTISAW  
SPRY  
RONNIE LAWS  
BARRY WHITE  
MOTIVATION  
J. BLACKFOOT  
DIANA ROSS  
STACY LATTISAW  
Hottest:  
MIDNIGHT STAR  
O'JAYS  
IRENE CARA  
AL JARREAU  
WHISPERS

**KKDA-FM/Dallas**  
Terri Avery

ISLEY BROS  
RONNIE LAWS  
ARETHA FRANKLIN  
NONA HENDRYX  
ZOOM  
BRYSON & FLACK  
STARPOINT  
MARY JANE GIRLS  
Hottest:  
O'BRYAN  
SLIM  
KASHIF  
SHALAMAR  
LAKESIDE

**WGR/Detroit**  
Joe Spencer

JONZUN CREW  
LILLO  
BRYSON & FLACK  
MICHAEL LOVESMITH  
ATTITUDE  
WINDCHYMES  
SOS BAND  
STACY LATTISAW  
MAJESTY  
DIANA ROSS  
Hottest:  
MICHAEL JACKSON  
MAZE  
STARPOINT  
LEON HAYWOOD  
ONE WAY  
MANHATTANS

**WDRQ/Detroit**  
Brian White

FREEZE  
G.T.  
ISLEY BROS  
JOHNNY GILL  
STACY LATTISAW  
Hottest:  
ARETHA FRANKLIN  
CULTURE CLUB  
DENICIE WILLIAMS  
GLADYS KNIGHT  
MARY JANE GIRLS

**WLUW/Milwaukee**  
Rich Guzman

ISLEY BROS  
STACY LATTISAW  
MICHAEL LOVESMITH  
ARETHA FRANKLIN  
LAKESIDE  
SOS BAND  
ONE WAY  
Hottest:  
IRENE CARA  
MICHAEL JACKSON  
AL JARREAU  
WHISPERS  
GEORGE BENSON  
Hottest:  
none

**WWW/Saginaw**  
Kermit Crockett

LILLO  
BRYSON & FLACK  
EARONS  
JONZUN CREW  
CLARKE SISTERS  
Hottest:  
MICHAEL JACKSON  
GLENN JONES  
CHAMPAIGN  
ANGELA BOFILL  
MAZE

**WVOI/Toledo**  
Max Myrick

LILLO  
DIANA ROSS  
LAKESIDE  
ARETHA FRANKLIN  
PETER TOSH  
FALCO  
Hottest:  
GEORGE BENSON  
SISTER SLEDGE  
INGRAM & AUSTIN  
ANGELA BOFILL  
IRENE CARA

**WPEGC/Charlotte**  
Les Norman

FINIS HENDERSON  
ONE WAY  
TONEY LEE  
CHERI  
ARETHA FRANKLIN  
STACY LATTISAW  
BRIAN & ZAN  
SHOCK  
Hottest:  
MTUME  
IRENE CARA  
GEORGE BENSON  
MAZE

**WNOO/Chattanooga**  
Smokin' Sam Ervin

none  
Hottest:  
WHISPERS  
DENICIE WILLIAMS  
LEON HAYWOOD  
GRANDMASTER FLASH  
MTUME

**WVIC/Columbia**  
Mickey Arnold

GASTON  
FIFTH DIMENSION  
SLIM  
RONNIE LAWS  
BARRY WHITE  
MOTIVATION  
J. BLACKFOOT  
DIANA ROSS  
STACY LATTISAW  
Hottest:  
MIDNIGHT STAR  
O'JAYS  
IRENE CARA  
AL JARREAU  
WHISPERS

**KKDA-FM/Dallas**  
Terri Avery

ISLEY BROS  
RONNIE LAWS  
ARETHA FRANKLIN  
NONA HENDRYX  
ZOOM  
BRYSON & FLACK  
STARPOINT  
MARY JANE GIRLS  
Hottest:  
O'BRYAN  
SLIM  
KASHIF  
SHALAMAR  
LAKESIDE

**WJAX/Jacksonville**  
Steve Fox

CHI-LITES  
ARETHA FRANKLIN  
DIANA ROSS  
STACY LATTISAW  
G.T.  
INDEEP  
BRYSON & FLACK  
ISLEY BROS  
Hottest:  
E.S.P.  
MICHAEL JACKSON  
MIDNIGHT STAR  
RUN-D.M.C.

**WPDQ/Jacksonville**  
Marc Little

PEACHES & HERB  
BRYSON & FLACK  
D TRAIN  
WILL POWERS  
DIANA ROSS  
Hottest:  
BRASS CONSTRUCTIO  
MICHAEL JACKSON  
JONZUN CREW  
JOHNNY GILL  
RUN-D.M.C.

**KMJM/St. Louis**  
Tony Gray

ARETHA FRANKLIN  
STACY LATTISAW  
MICHAEL SEMBELLO  
ANITA BAKER  
Hottest:  
DONNA SUMMER  
MICHAEL JACKSON  
MTUME  
GLADYS KNIGHT  
ANGELA BOFILL

**WZEN-FM/St. Louis**  
Ajay Kemp

DAZZ BAND  
ARETHA FRANKLIN  
JONZUN CREW  
INDEEP  
ISLEY BROS  
SKYY  
SHALAMAR  
EARONS  
NEW GUYS ON THE B  
WAR  
BRYSON & FLACK  
CHERI  
LAKESIDE  
SOS BAND  
NEWCLEUS  
Hottest:  
none

**WVOI/Toledo**  
Max Myrick

LILLO  
DIANA ROSS  
LAKESIDE  
ARETHA FRANKLIN  
PETER TOSH  
FALCO  
Hottest:  
GEORGE BENSON  
SISTER SLEDGE  
INGRAM & AUSTIN  
ANGELA BOFILL  
IRENE CARA

**KJCB/Lafayette**  
Beatrice Evans

ISLEY BROS  
KURTIS BLOW  
STACY LATTISAW  
SLIM  
TOTO  
CAMEO  
Hottest:  
GEORGE BENSON  
MIDNIGHT STAR  
NEW HORIZONS  
RUN-D.M.C.  
ISLEY BROS

**KOKY/Little Rock**  
Paul Todd

O'JAYS  
TYRONE BRUNSON  
DEBRA HURD  
WYND CHYMES  
HIROSHIMA  
ANGELA BOFILL  
THOMAS DOLBY  
NEW HORIZONS  
STACY LATTISAW  
MOTIVATION  
ARETHA FRANKLIN  
Hottest:  
MTUME  
GLADYS KNIGHT  
NEW HORIZONS  
MANHATTANS  
O'BRYAN

**WLOU/Louisville**  
Neal O'Rea

SHOCK  
MANHATTANS  
STACY LATTISAW  
LAKESIDE  
Hottest:  
MICHAEL LOVESMITH  
BRIAN & ZAN  
Hottest:  
RUN-D.M.C.  
MIDNIGHT STAR  
NEW EDITION  
IRENE CARA

**WJAX/Jackson**  
Tommy Marshall

Hottest:  
MTUME  
ANGELA BOFILL  
IRENE CARA  
GEORGE BENSON  
MICHAEL JACKSON

**WJAX/Jacksonville**  
Steve Fox

CHI-LITES  
ARETHA FRANKLIN  
DIANA ROSS  
STACY LATTISAW  
G.T.  
INDEEP  
BRYSON & FLACK  
ISLEY BROS  
Hottest:  
E.S.P.  
MICHAEL JACKSON  
MIDNIGHT STAR  
RUN-D.M.C.

**WPDQ/Jacksonville**  
Marc Little

PEACHES & HERB  
BRYSON & FLACK  
D TRAIN  
WILL POWERS  
DIANA ROSS  
Hottest:  
BRASS CONSTRUCTIO  
MICHAEL JACKSON  
JONZUN CREW  
JOHNNY GILL  
RUN-D.M.C.

**KMJM/St. Louis**  
Tony Gray

ARETHA FRANKLIN  
STACY LATTISAW  
MICHAEL SEMBELLO  
ANITA BAKER  
Hottest:  
DONNA SUMMER  
MICHAEL JACKSON  
MTUME  
GLADYS KNIGHT  
ANGELA BOFILL

**WZEN-FM/St. Louis**  
Ajay Kemp

DAZZ BAND  
ARETHA FRANKLIN  
JONZUN CREW  
INDEEP  
ISLEY BROS  
SKYY  
SHALAMAR  
EARONS  
NEW GUYS ON THE B  
WAR  
BRYSON & FLACK  
CHERI  
LAKESIDE  
SOS BAND  
NEWCLEUS  
Hottest:  
none

**WVOI/Toledo**  
Max Myrick

LILLO  
DIANA ROSS  
LAKESIDE  
ARETHA FRANKLIN  
PETER TOSH  
FALCO  
Hottest:  
GEORGE BENSON  
SISTER SLEDGE  
INGRAM & AUSTIN  
ANGELA BOFILL  
IRENE CARA

**WHRK/Memphis**  
Jimmy Smith

MOTIVATION  
LILLO  
BRYSON & FLACK  
SERGE PONSAR  
HERBIE HANCOCK  
Hottest:  
SOS BAND  
STACY LATTISAW  
JOHNNY GILL  
ARETHA FRANKLIN  
MICHAEL JACKSON

**WDA/Memphis**  
Bobby O'Jay

TYRONE BRUNSON  
BEE GEES  
ONE WAY  
GARRETT'S CREW  
MAZE  
MTUM  
NEW HORIZONS  
CHI-LITES  
RUN-D.M.C.

**WEDR/Miami**  
Jackson/Jones

SERVICE  
INDEEP  
REDDINGS  
ARETHA FRANKLIN  
PAMELA NIVENS  
G.T.  
MOTIVATION  
SURFACE  
ZOOM  
Hottest:  
GEORGE BENSON  
GRANDMASTER FLASH  
MTUME  
STARPOINT  
JANET JACKSON

**WBLX/Mobile**  
Michael J. Alexander

ISLEY BROS  
CASHMERE  
SOS BAND  
MANHATTANS  
BRYSON & FLACK  
DIORNE WARWICK  
TOTO  
STACY LATTISAW  
Hottest:  
AL JARREAU  
ANGELA BOFILL  
IRENE CARA  
MARVIN GAYE

**WVQL/Nashville**  
Fred Harvey

OLIVER CHEATHAM  
MOTIVATION  
HIROSHIMA  
WYND CHYMES  
TYRONE BRUNSON  
STACY LATTISAW  
FREEZE  
NEW EDITION  
LTD  
SISTER SLEDGE  
PRINCE  
Hottest:  
DEBARGE  
RUN-D.M.C.  
NEW EDITION  
ANGELA BOFILL  
MTUME

**WYLD-FM/New Orleans**  
Bruta Bailey

HERBIE HANCOCK  
SHALAMAR  
COLLAGE  
MAJESTY  
Hottest:  
MTUME  
INGRAM & AUSTIN  
O'BRYAN  
TROUBLE FUNK  
MICHAEL JACKSON

**WAIL-FM/New Orleans**  
Barry Richards

P. CREW  
RUN-D.M.C.  
INGRAM & AUSTIN  
RONNIE LAWS  
MEN WITHOUT HATS  
INDEEP  
TOTO  
HERBIE HANCOCK  
Hottest:  
MTUME  
ISLEY BROS  
IRENE CARA  
GRANDMASTER FLASH  
MICHAEL JACKSON

**WPLZ/Petersburg**  
Hardy Jay

ARETHA FRANKLIN  
LOU RAWLS  
SOS BAND  
JAMO  
LTD  
STACY LATTISAW  
RITCHIE FAMILY  
SMOKEY ROBINSON  
MOTIVATION  
BRYSON & FLACK  
Hottest:  
RONNIE LAWS  
MICHAEL JACKSON  
GLADYS KNIGHT  
IRENE CARA

**WAAA/Winston-Salem**  
Joe Jackson

FONZI THORNTON  
LAKESIDE  
ARETHA FRANKLIN  
PHILIPPE WYNE  
DIANA ROSS  
STACY LATTISAW  
SMOKEY ROBINSON  
HIGH FASHION  
BRYSON & FLACK  
VALENTINE BROS.  
Hottest:  
GEORGE BENSON  
DENICIE WILLIAMS  
MAZE  
MTUME  
O'BRYAN

**WEST**

**KDAY/Los Angeles**  
Jack Patterson

SEXUAL HARASSMEN  
ONE WAY  
PATRICK FRANKLIN  
SHALAMAR  
INDEEP  
CAMEO  
IMAGINATION  
HERBIE HANCOCK  
Hottest:  
GEORGE BENSON  
MTUME

**KACE/Los Angeles**  
Miller/Wiggins

HERBIE HANCOCK  
HIROSHIMA  
Hottest:  
MIDNIGHT STAR  
GEORGE BENSON  
AL JARREAU  
NEW HORIZONS  
GLADYS KNIGHT

**KJLH/Los Angeles**  
J.B. Stone/Rico

ARETHA FRANKLIN  
ISLEY BROS  
HERBIE HANCOCK  
RONNIE LAWS  
WILTON FELDER  
BOBBY BLAND  
BRYSON & FLACK  
IMAGINATION  
HIROSHIMA  
Hottest:  
PHYLIS HYMAN  
COLLAGE  
FINIS HENDERSON  
CLARKE SISTERS  
ARETHA FRANKLIN

**XHRM/San Diego**  
Gene Harris

ARETHA FRANKLIN  
BEAU WILLIAMS  
LAKESIDE  
COLLAGE  
SHALAMAR  
JOHNNY GILL  
PETER TOSH  
MICHAEL JACKSON  
CON FUNK SHUN  
Hottest:  
GEORGE BENSON  
JANET JACKSON  
PHYLIS HYMAN  
FINIS HENDERSON  
DAZZ BAND

**KZOL/San Mateo**  
Bernie Moody

STACY LATTISAW  
DEBRA HURD  
ARETHA FRANKLIN  
WYND CHYMES  
JEFFREY OSBORNE  
LTD  
SOS BAND  
Hottest:  
SISTER SLEDGE  
GEORGE BENSON  
MTUME  
DONNA SUMMER  
KASHIF

**KDIA/Oakland**  
Jeff Harrison

CON FUNK SHUN  
MARY JANE GIRLS  
RONNIE LAWS  
NEW GUYS ON THE B  
IMAGINATION  
HUMAN LEAGUE  
PATRICK FRANKLIN  
HERBIE HANCOCK  
CLARKE SISTERS  
Hottest:  
GLADYS KNIGHT  
MTUME  
DONNA SUMMER  
EDDY GRANT  
MICHAEL JACKSON

**KUKQ/Phoenix**  
Steve Smith

SOS BAND  
SMOKEY ROBINSON  
FONZI THORNTON  
KURTIS BLOW  
JONZUN CREW  
ZOOM  
CAMEO  
G.T.  
LEON KITTRELL  
Hottest:  
GEORGE BENSON  
MICHAEL JACKSON  
O'BRYAN  
KASHIF

(J) indicates Black reporters also contributing to Jazz Chart

## JAZZ RADIO NATIONAL AIRPLAY/30

July 1, 1983

- | Last Week | Rank | Artist/Track                                          |
|-----------|------|-------------------------------------------------------|
| 1         | 1    | EARL KLUGH/Low Ride (Capitol)                         |
| 2         | 2    | BOB JAMES/The Genie (Columbia)                        |
| 3         | 3    | JARREAU/Jarreau (WB)                                  |
| 9         | 4    | CHUCK MANGIONE/Journey To A Rainbow (Columbia)        |
| 4         | 5    | YELLOW JACKETS/Mirage A'Trois (WB)                    |
| 6         | 6    | JOE SAMPLE/The Hunter (MCA)                           |
| 7         | 7    | LARRY CARLTON/Friends (WB)                            |
| 15        | 8    | GEORGE BENSON/In Your Eyes (WB)                       |
| 17        | 9    | PAT METHENY/Travels (ECM)                             |
| 20        | 10   | RAMSEY LEWIS/Les Fleurs (Columbia)                    |
| 5         | 11   | GERRY MULLIGAN/Little Big Horn (GRP)                  |
| 8         | 12   | RARE SILK/New Weave (Polydor/PolyGram)                |
| 10        | 13   | MILES DAVIS/Star People (Columbia)                    |
| 14        | 14   | GERALD WILSON ORCHESTRA OF THE 80s/Jessica (Trend)    |
| 11        | 15   | WILTON FELDER/Gentle Fire (MCA)                       |
| 16        | 16   | DAVID DIGGS/Real World (Palo Alto)                    |
| 19        | 17   | WYNTON MARSALIS/Think Of One (Columbia)               |
| 12        | 18   | LONNIE LISTON SMITH/Dreams Of Tomorrow (Doctor Jazz)  |
| 13        | 19   | JAY HOGGARD/Love Survives (Gramavision)               |
| 22        | 20   | ERNESTINE ANDERSON/Big City (Concord)                 |
| 21        | 21   | B.B. KING/Blues N' Jazz (MCA)                         |
| DEBUT     | 22   | ART FARMER QUINTET/Mirage (Soul Note)                 |
| 18        | 23   | GEORGE HOWARD/Asphalt Gardens (Palo Alto)             |
| 28        | 24   | JAMES NEWTON/James Newton (Gramavision)               |
| DEBUT     | 25   | SERGIO MENDES/Sergio Mendes (A&M)                     |
| 23        | 26   | HANK CRAWFORD/Midnight Ramble (Milestone)             |
| DEBUT     | 27   | HERBIE MANN/Astral Island (Atlantic)                  |
| 26        | 28   | BURGESS GARDNER/Music Year 2000 (MCA)                 |
| 27        | 29   | JIMMY COBB/So Nobody Else Can Hear (Contempo-Vibrato) |
| 24        | 30   | RICHIE COLE AND.../Return To Alto Acres (Palo Alto)   |

JAZZ REPORTING STATIONS: WYBC/New Haven, Mark Jordan; KSAX/Dallas-Ft. Worth, Bob Stewart; WMGI/Gainesville, FL, Lou Patrick; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WNOP/Cincinnati; Ray Scott; WJZZ/Detroit, John Hill; KWTN/Minneapolis, Tom Pelissero; WXFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte; KJZZ/Seattle, Kasia Wilk.

# COLUMBIA'S JAZZ ALL-STARS!

- BOB JAMES "The Genie" 2
- CHUCK MANGIONE "Journey To A Rainbow" 4
- RAMSEY LEWIS "Les Fleurs" 10
- MILES DAVIS "Star People" #13
- WYNTON MARSALIS "Think Of One" 17

New & Active . . . See Page 56



# A/C Regional Adds & Hots

## EAST Parallel One

**WFBH/Baltimore**  
Andy Szulinski

**SMOKEY ROBINSON**  
Hottest:  
SERGIO MENDES  
LEE GREENWOOD  
DEBARGE  
POLICE  
TACO

**GR55/Buffalo**  
Jerry Rao

**TACO**  
Hottest:  
STYX  
NEIL DIAMOND  
KAJAGOOGO  
DEBARGE  
NAKED EYES

**WPX/New York**  
Alan Anderson

**BRYSN & FLACK**  
Hottest:  
POLICE  
SERGIO MENDES  
STYX  
RITA COOLIDGE  
DEBARGE

**WYNY/New York**  
Jeff Mazzel

none  
Hottest:  
SERGIO MENDES  
IRENE CARA  
STEPHEN BISHOP  
NAKED EYES  
MEN AT WORK

**Y97/Pittsburgh**  
Jay Creswell

**CHAMPAIGN**  
Hottest:  
IRENE CARA  
SERGIO MENDES  
POLICE  
CHAMPAIGN  
MICHAEL SEMBELLO

**WTAE/Pittsburgh**  
Don Berns

**CHAMPAIGN**  
DIONNE WARWICK  
ELO  
Hottest:  
IRENE CARA  
POLICE  
JOURNEY  
EDDY GRANT  
BALL & OATES

**WWSW (3WS)/Pittsburgh**  
Herb Crowe

none  
Hottest:  
SERGIO MENDES  
IRENE CARA  
JIM CAPALDI  
DEBARGE  
POLICE  
HOLLIES

**WPRO/Providence**  
Tom Cuddy

**AMERICA**  
Hottest:  
JIM CAPALDI  
POLICE  
DEBARGE  
HOLLIES

**WLTT/Washington, D.C.**  
Hughes/Cummings

none  
Hottest:  
IRENE CARA  
POLICE  
STYX  
JIM CAPALDI  
POLICE  
DEBARGE  
HOLLIES

**WASH/Washington, D.C.**  
Cohen Cassidy

RITA COOLIDGE  
INGRAM & AUSTIN  
Hottest:  
IRENE CARA  
SERGIO MENDES  
CULTURE CLUB  
GEORGE BENSON  
DONNA SUMNER

**WAEZ/Allentown**  
Chapman/Ward

**LEE GREENWOOD**  
Hottest:  
SMOKEY ROBINSON  
DEBARGE  
POLICE  
IRENE CARA  
KINKS  
ALABAMA

**WCCP/Ridgeport**  
Lee Roberts

**SMOKEY ROBINSON**  
F.R. DAVID  
DIANA ROSS  
MEN AT WORK  
ELTON JOHN  
Hottest:  
SERGIO MENDES  
IRENE CARA  
DEBARGE  
CHAMPAIGN  
LEE GREENWOOD

**WDEM/Buffalo**  
Roger Christian

RITA COOLIDGE  
LAURA BRANIGAN  
Hottest:  
SERGIO MENDES  
DEBARGE  
TACO  
LOUISE TUCKER  
LEE GREENWOOD

**V100/Charleston, WV**  
Spencal/Jarvis

none  
Hottest:  
JIM CAPALDI  
DEBARGE  
POLICE  
JOURNEY  
CHAMPAIGN

**WRBE/Erie**  
Ted Abbott

**ELO**  
GEORGE FISCHOFF  
CRYSTAL GAYLE  
Hottest:  
PAUL ANKA  
KINKS  
LBB  
POLICE  
LOUISE TUCKER

## WFSM/Harrisburg

**STYX**  
PETER ALLEN  
TACO  
DERAN CRAIG  
BETTY BUCKLEY  
Hottest:  
DEBARGE  
CHAMPAIGN  
PAUL ANKA  
POLICE  
STYX

**WTIC/Hartford**  
Ginny Jesionka

**CRYSTAL GAYLE**  
SMOKEY ROBINSON  
GEORGE FISCHOFF  
Hottest:  
SERGIO MENDES  
JIM CAPALDI  
LEE GREENWOOD  
DEBARGE  
IRENE CARA

**WWYZ/Hartford**  
Bradley/Colligan

**MEN AT WORK**  
QUARTERFLASH  
SMOKEY ROBINSON  
F.R. DAVID  
LAURA BRANIGAN  
Hottest:  
IRENE CARA  
CHAMPAIGN  
STYX  
KINKS  
BEE GEES

**WWSH/Philadelphia**  
TBA/Tiller

none  
Hottest:  
DEBARGE  
CULTURE CLUB  
INGRAM & AUSTIN  
CHAMPAIGN  
SERGIO MENDES

**WVOR/Rochester**  
Gary Smith

**STYX**  
ALABAMA  
Hottest:  
SERGIO MENDES  
IRENE CARA  
KENNY ROGERS  
LIONEL RICHIE  
JIM CAPALDI  
ELO

**WQV/Schenectady**  
Walter Fritz

**CULTURE CLUB**  
MEN AT WORK  
DIANA ROSS  
Hottest:  
AMERICA  
HOLLIES  
BEE GEES  
RITA COOLIDGE  
LOUISE TUCKER

**WHEN/Syracuse**  
Karen Gallagher

**AMERICA**  
QUARTERFLASH  
AMERICA  
Hottest:  
LBB  
POLICE  
ELTON JOHN  
KINKS  
DEBARGE  
HOLLIES

**WLTW/Washington, D.C.**  
Hughes/Cummings

none  
Hottest:  
IRENE CARA  
POLICE  
STYX  
JIM CAPALDI  
POLICE  
DEBARGE  
HOLLIES

**WASH/Washington, D.C.**  
Cohen Cassidy

RITA COOLIDGE  
INGRAM & AUSTIN  
Hottest:  
IRENE CARA  
SERGIO MENDES  
CULTURE CLUB  
GEORGE BENSON  
DONNA SUMNER

**WAEZ/Allentown**  
Chapman/Ward

**LEE GREENWOOD**  
Hottest:  
SMOKEY ROBINSON  
DEBARGE  
POLICE  
IRENE CARA  
KINKS  
ALABAMA

**WCCP/Ridgeport**  
Lee Roberts

**SMOKEY ROBINSON**  
F.R. DAVID  
DIANA ROSS  
MEN AT WORK  
ELTON JOHN  
Hottest:  
SERGIO MENDES  
IRENE CARA  
DEBARGE  
CHAMPAIGN  
LEE GREENWOOD

**WDEM/Buffalo**  
Roger Christian

RITA COOLIDGE  
LAURA BRANIGAN  
Hottest:  
SERGIO MENDES  
DEBARGE  
TACO  
LOUISE TUCKER  
LEE GREENWOOD

**V100/Charleston, WV**  
Spencal/Jarvis

none  
Hottest:  
JIM CAPALDI  
DEBARGE  
POLICE  
JOURNEY  
CHAMPAIGN

**WRBE/Erie**  
Ted Abbott

**ELO**  
GEORGE FISCHOFF  
CRYSTAL GAYLE  
Hottest:  
PAUL ANKA  
KINKS  
LBB  
POLICE  
LOUISE TUCKER

**WWSH/Philadelphia**  
TBA/Tiller

none  
Hottest:  
DEBARGE  
CULTURE CLUB  
INGRAM & AUSTIN  
CHAMPAIGN  
SERGIO MENDES

**WVOR/Rochester**  
Gary Smith

**STYX**  
ALABAMA  
Hottest:  
SERGIO MENDES  
IRENE CARA  
KENNY ROGERS  
LIONEL RICHIE  
JIM CAPALDI  
ELO

**WQV/Schenectady**  
Walter Fritz

**CULTURE CLUB**  
MEN AT WORK  
DIANA ROSS  
Hottest:  
AMERICA  
HOLLIES  
BEE GEES  
RITA COOLIDGE  
LOUISE TUCKER

## WNNR/Beckley

**ELTON JOHN**  
CULTURE CLUB  
MECO  
Hottest:  
JENNIFER WARRES  
AL JARREAU  
JACKSON BROWNE  
PRINCE  
Hottest:  
JIM CAPALDI  
IRENE CARA  
DEBARGE  
CHAMPAIGN  
POLICE

**WEIM/Fitchburg**  
Raymond/Barron

**DERAN CRAIG**  
DIANA ROSS  
LAURA BRANIGAN  
DEBARGE  
MECO  
GEORGE FISCHOFF  
SERGIO MENDES  
JIM CAPALDI  
LEE GREENWOOD  
ALABAMA  
HOLLIES

**WKNE/Keene, NH**  
Howard Corday

**PETER ALLEN**  
LAURA BRANIGAN  
Hottest:  
INGRAM & AUSTIN  
RICHIE HOLLIES  
DEBARGE  
POLICE  
RITA COOLIDGE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
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DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
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INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

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MICHAEL JACKSON  
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INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

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McVay/ivers

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MICHAEL JACKSON  
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INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

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McVay/ivers

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INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

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McVay/ivers

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MICHAEL JACKSON  
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INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

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McVay/ivers

**AMERICA**  
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MICHAEL JACKSON  
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INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

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McVay/ivers

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DIONNE WARWICK  
MICHAEL JACKSON  
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SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

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McVay/ivers

**AMERICA**  
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MICHAEL JACKSON  
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INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

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McVay/ivers

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DIONNE WARWICK  
MICHAEL JACKSON  
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INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

## MIDWEST Parallel One

**WGLR/Chicago**  
Gary Price

**JENNIFER WARRES**  
LAURA BRANIGAN  
Hottest:  
LIONEL RICHIE  
POLICE  
IRENE CARA  
CULTURE CLUB  
SERGIO MENDES

**WVYR/Chicago**  
John Wetherbee

**SMOKEY ROBINSON**  
Hottest:  
POLICE  
SERGIO MENDES  
HOLLIES  
PAUL ANKA  
KINKS

**WCCO/Minneapolis**  
Denny Long

**RITA COOLIDGE**  
LAURA BRANIGAN  
MEN AT WORK  
TACO  
Hottest:  
none

**KS44/St. Louis**  
Morgan/Watermann

**RITA COOLIDGE**  
TACO  
AMERICA  
QUARTERFLASH  
TACO  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
IRENE CARA  
DEBARGE  
POLICE

**WARM98/Cincinnati**  
Walker/Zerhusen

none  
Hottest:  
INGRAM & AUSTIN  
IRENE CARA  
DEBARGE  
POLICE  
RITA COOLIDGE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

## WHLR/Kansas City

**LOUISE TUCKER**  
SMOKEY ROBINSON  
Hottest:  
SERGIO MENDES  
IRENE CARA  
DEBARGE  
LEE GREENWOOD  
JIM CAPALDI

**WISN/Milwaukee**  
Harris/Murphy

**DIONNE WARWICK**  
Hottest:  
SERGIO MENDES  
JIM CAPALDI  
KENNY ROGERS  
INGRAM & AUSTIN  
DEBARGE

**WCCO/Minneapolis**  
Denny Long

**RITA COOLIDGE**  
LAURA BRANIGAN  
MEN AT WORK  
TACO  
Hottest:  
none

**KS44/St. Louis**  
Morgan/Watermann

**RITA COOLIDGE**  
TACO  
AMERICA  
QUARTERFLASH  
TACO  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
IRENE CARA  
DEBARGE  
POLICE

**WARM98/Cincinnati**  
Walker/Zerhusen

none  
Hottest:  
INGRAM & AUSTIN  
IRENE CARA  
DEBARGE  
POLICE  
RITA COOLIDGE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

## KRNT/Des Moines

**RITA COOLIDGE**  
TOTO  
SMOKEY ROBINSON  
Hottest:  
KINKS  
ALABAMA  
IRENE CARA  
BOLLIES

**WTRX/Des Moines**  
Burke/Wright

**KINKS**  
BALL & OATES  
DERAN CRAIG  
Hottest:  
SERGIO MENDES  
CULTURE CLUB  
STYX  
INGRAM & AUSTIN

**WCCO/Minneapolis**  
Denny Long

**RITA COOLIDGE**  
LAURA BRANIGAN  
MEN AT WORK  
TACO  
Hottest:  
none

**KS44/St. Louis**  
Morgan/Watermann

**RITA COOLIDGE**  
TACO  
AMERICA  
QUARTERFLASH  
TACO  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
IRENE CARA  
DEBARGE  
POLICE

**WARM98/Cincinnati**  
Walker/Zerhusen

none  
Hottest:  
INGRAM & AUSTIN  
IRENE CARA  
DEBARGE  
POLICE  
RITA COOLIDGE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
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MICHAEL JACKSON  
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INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

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McVay/ivers

**AMERICA**  
RITA COOLIDGE  
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MICHAEL JACKSON  
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INGRAM & AUSTIN  
CHAMPAIGN  
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POLICE

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McVay/ivers

**AMERICA**  
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CHAMPAIGN  
PAUL ANKA  
POLICE

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McVay/ivers

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McVay/ivers

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PAUL ANKA  
POLICE

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McVay/ivers

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POLICE

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McVay/ivers

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Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

**WZZP/Cleveland**  
McVay/ivers

**AMERICA**  
RITA COOLIDGE  
DIONNE WARWICK  
MICHAEL JACKSON  
Hottest:  
SERGIO MENDES  
INGRAM & AUSTIN  
CHAMPAIGN  
PAUL ANKA  
POLICE

## WZUW/Milwaukee

**CHAMPAIGN**  
POLICE  
IRENE CARA  
EDDIE RABBITT  
SERGIO MENDES  
RONNIE MILTSAP  
DEBARGE

**KLTE/Oklahoma City**  
Randy Kemp

**AMERICA**  
RITA COOLIDGE  
Hottest:  
SERGIO MENDES  
IRENE CARA  
CULTURE CLUB  
JIM CAPALDI  
POLICE

**WCCO/Minneapolis**  
Denny Long

**RITA COOLIDGE**  
LAURA BRANIGAN  
MEN AT WORK  
TACO  
Hottest:  
none







• JOE WALSH  
ELTON JOHN  
ZIM CALABDI  
KINGS  
WBLM/Lewislaton-Port.  
(207) 783-2065  
RD: JOE DIZ  
PD: MIKE BUSHLEY

Notest  
MEN AT WORK  
EDDY GRANT  
FIXX  
POLICE  
ZZ TOP  
U2  
DEF LEPPARD  
DURAN DURAN  
ZERRA  
Medium  
MARTIN BRILEY  
DAVE EDWARDS  
GOANNA  
JIM CAPALDI  
KINGS  
KROKUS

PETER GOWIN  
DAVID BOWIE  
ELTON JOHN  
A FLOCK OF SEAGULLS  
YODD WINGENREN  
BRYAN ADAMS  
IRON MAIDEN  
STEVE NICKS  
ROXY MUSIC  
DONNIE IRIS  
KALAGOODOO  
TEARS FOR FEARS  
LAB  
JOE WALSH  
URIAN KEPP  
R.E.M.  
PASTRAY  
KINSEY  
JOAN ARMSTRADING  
CSAN  
BLAKEPOOT  
ERIC CLAPTON  
BOB SEGER  
Added  
QUILT RIOT  
MORRIS CRENHAM  
JACKSON BROWNE  
JOAN JETT

TRON  
TUBES  
A FLOCK OF SEAGULLS  
MEN AT WORK  
HUMAN LEAGUE  
SCANDAL  
TUBES  
MARSHALL CRENHAM  
GOANNA  
PATRICK SIMMONS  
POLICATS  
PETER SHIELLEY  
SHOOTING STAR  
JOAN JETT  
Medium  
JACKSON BROWNE  
KINGS  
ELO  
ELTON JOHN  
JAN HENTER  
URIAN KEPP  
HARDNESS  
BRYAN ADAMS  
TALKING HEADS  
WAFER BELL  
MARTIN BRILEY  
ROD STEWART  
RICK SPRINGFIELD  
STEVE RAY VAUGHAN  
PINK FLOYD  
EUPHONICS  
HARRIS FANTASYE  
STOMPERS  
QUARTERFLASH  
DONNIE IRIS  
GREG EINH BAND  
CULTURE CLUB  
NICK LOPE  
BEEHIV  
NANNARAMA  
PETER TOSH  
ROBERT PALMER  
ELTON JOHN  
ROBERT ELLIS ORRAL  
JOE WALSH  
STREETHEAT  
ESPIONAGE  
A FLOCK OF SEAGULLS  
PASTRAY  
TALKING HEADS  
B-52'S  
BLANCHANCE  
R.E.M.  
IRON MAIDEN  
BLACKPOOT  
EDDY GRANT  
TALKING HEADS  
DIVINYL  
JACKSON BROWNE

**SOUTH**  
**MOST ADDED**

J. Browne "Lawyers" (28)  
Joan Jett (13)  
Talking Heads (7)  
ELO (7)  
DFX2 (6)

**HOTTEST**

Police (40)  
Fixx (37)  
Loverboy (37)  
Stevie Nicks (34)  
Def Leppard (31)

**Parallel One**

• KTXO/Dallas (214) 528-5500  
PD: TOM OWENS  
RD: CRAIG HALL  
Notest  
02  
DAVID BOWIE  
POLICE  
MEN AT WORK  
FIXX  
ZERRA  
LOVERBOY  
KINGS  
STEVE NICKS  
GARY MYRICK  
PASTRAY  
QUILT RIOT  
ERIKUS  
IRON MAIDEN  
JOURNEY  
DEF LEPPARD  
DURAN DURAN  
BOB SEGER  
STEVE RAY VAUGHAN  
A FLOCK OF SEAGULLS  
SHOOTING STAR  
QUARTERFLASH  
Added  
ELO  
JOAN JETT

• WLSI/Atlanta (404) 325-0960  
RD: ALAN SHEED  
RD: BOB BAILEY  
Notest  
POLICE  
DEF LEPPARD  
STEVE NICKS  
LOVERBOY  
DAVID BOWIE  
MEN AT WORK  
DURAN DURAN  
A FLOCK OF SEAGULLS  
FIXX  
ROXY MUSIC  
CSAN  
JOAN ARMSTRADING  
B-52'S  
MARSHALL CRENHAM  
TALKING HEADS  
QUARTERFLASH  
IRON MAIDEN  
JOAN JETT  
FLINSHOLS  
GARY MYRICK  
BLACKPOOT  
MINISTRY  
SHOOTING STAR  
ARCANGEL  
INXS  
KILLER WALES  
JAN HENTER  
MARTIN BRILEY  
CHARLIE  
A DIO  
YELLO  
STEVE RAY VAUGHAN  
A ALARM

• KSRH/Houston (713) 797-0097  
PD: ANDY REUBEN  
RD: JOHN ROBERTS  
Notest  
DEF LEPPARD  
MARSHALL CRENHAM  
POLICE  
PASTRAY  
KINGS  
LOVERBOY  
KINGS  
DEF LEPPARD  
STEVE NICKS  
LOVERBOY  
DAVID BOWIE  
MEN AT WORK  
DURAN DURAN  
A FLOCK OF SEAGULLS  
FIXX  
ROXY MUSIC  
CSAN  
JOAN ARMSTRADING  
B-52'S  
MARSHALL CRENHAM  
TALKING HEADS  
QUARTERFLASH  
IRON MAIDEN  
JOAN JETT  
FLINSHOLS  
GARY MYRICK  
BLACKPOOT  
MINISTRY  
SHOOTING STAR  
ARCANGEL  
INXS  
KILLER WALES  
JAN HENTER  
MARTIN BRILEY  
CHARLIE  
A DIO  
YELLO  
STEVE RAY VAUGHAN  
A ALARM

• WLSI/Atlanta (404) 325-0960  
RD: ALAN SHEED  
RD: BOB BAILEY  
Notest  
POLICE  
DEF LEPPARD  
STEVE NICKS  
LOVERBOY  
DAVID BOWIE  
MEN AT WORK  
DURAN DURAN  
A FLOCK OF SEAGULLS  
FIXX  
ROXY MUSIC  
CSAN  
JOAN ARMSTRADING  
B-52'S  
MARSHALL CRENHAM  
TALKING HEADS  
QUARTERFLASH  
IRON MAIDEN  
JOAN JETT  
FLINSHOLS  
GARY MYRICK  
BLACKPOOT  
MINISTRY  
SHOOTING STAR  
ARCANGEL  
INXS  
KILLER WALES  
JAN HENTER  
MARTIN BRILEY  
CHARLIE  
A DIO  
YELLO  
STEVE RAY VAUGHAN  
A ALARM

• KZEW/Dallas (214) 748-8898  
RD: ANDY LOCKRIDGE  
RD: JOE BILLOW  
Notest  
TRINITY  
ZERRA (M)  
POLICE  
FIXX  
PASTRAY  
HIS  
DAVE EDWARDS  
QUARTERFLASH  
DEF LEPPARD  
GOANNA  
KROKUS  
LOVERBOY  
MARTIN BRILEY  
ARCANGEL  
QUILT RIOT  
DOC HOLLIDAY  
EIKS  
IRON MAIDEN  
SCANDAL  
RICK SPRINGFIELD  
JOE WALSH  
A JACKSON BROWNE  
URIAN KEPP  
STEVE NICKS  
PINK  
TONY BARKS  
GARY MYRICK  
CONY HATCH  
NIGHT RANGER  
SHOOTING STAR  
CHARLIE  
JOAN JETT  
Added  
ASCENDERS  
DFX2

• WCKO/Miami (305) 731-4800  
PD: MARK TAYLOR  
Notest  
POLICE  
DEF LEPPARD  
LOVERBOY  
PRINCE  
DAVE EDWARDS  
STEVE NICKS  
BRYAN ADAMS  
ROD STEWART  
MARTIN BRILEY  
JIM CAPALDI  
MICHAEL BOLTON  
FIXX  
U2  
DURAN DURAN

• WQOL/Charlotte (704) 392-6191  
RD: SCOTT GLAIE  
RD: JACK DANIEL  
Notest  
POLICE  
DEF LEPPARD  
LOVERBOY (M)  
INXS  
LOVERBOY (M)  
POLICE  
IRON MAIDEN  
QUILT RIOT  
U2  
DIO  
NEWTS  
STEVE NICKS (M)  
POLICE (M)  
KINGS  
U2  
DURAN DURAN

• WCKM/Tampa (813) 224-0742  
PD: GEORGE HARRIS  
RD: DICK HANSON  
Notest  
DAVID BOWIE  
POLICE  
STEVE NICKS  
A FLOCK OF SEAGULLS  
DURAN DURAN  
ZERRA  
KINGS  
DEF LEPPARD  
LOVERBOY  
BOB SEGER  
JOE WALSH  
PETER SHIELLEY  
CSAN  
BRYAN ADAMS  
MEN AT WORK  
PASTRAY  
CULTURE CLUB  
IRON MAIDEN  
TALKING HEADS  
U2  
PLANET P PROJECT  
HEAVEN 17  
B-52'S  
PETER SHIELLEY  
R.E.M.  
INXS  
DAVE EDWARDS  
JOAN ARMSTRADING  
MICK TIGHE  
PETER GABRIEL  
O-FEEL  
ROBERT PALMER  
TEARS FOR FEARS  
JOE WALSH  
ELO  
CITY OF GLASS  
TUBES  
MARTIN BRILEY  
JOE WALSH  
FIXX  
STEVE RAY VAUGHAN

• WTKX/Pensacola (904) 438-7543  
PD: MARK DAVID SAMYER  
Notest  
STEVE NICKS  
POLICE  
ROD STEWART  
ZZ TOP  
DONNIE IRIS  
RICK SPRINGFIELD  
DURAN DURAN  
JOE WALSH  
FIXX  
CSAN  
POLICE  
LOVERBOY  
STEVE NICKS  
A FLOCK OF SEAGULLS  
DURAN DURAN  
ZERRA  
KINGS  
DEF LEPPARD  
LOVERBOY  
BOB SEGER  
JOE WALSH  
PETER SHIELLEY  
CSAN  
BRYAN ADAMS  
MEN AT WORK  
PASTRAY  
CULTURE CLUB  
IRON MAIDEN  
TALKING HEADS  
U2  
PLANET P PROJECT  
MARSHALL CRENHAM  
DURAN DURAN  
DAVE EDWARDS  
KINGS  
DOC HOLLIDAY  
STEVE RAY VAUGHAN

• WQXR/Louisville (502) 585-5178  
PD: DAN DEELY  
RD: BRIAN CHRISTOPHER  
Notest  
POLICE  
DEF LEPPARD  
FIXX  
ZZ TOP  
KALAGOODOO  
LOVERBOY  
HALL & OATES  
DURAN DURAN  
A FLOCK OF SEAGULLS  
QUARTERFLASH  
ZERRA  
GARY MYRICK  
ARCANGEL  
IRON MAIDEN  
BLACKPOOT  
EDDY GRANT  
TALKING HEADS  
MINISTRY  
SHOOTING STAR  
MEN AT WORK  
JOAN JETT

• WQDR/Raleigh (919) 832-8311  
PD: TOM EVANS  
ASST. PD: BOB WALTON  
Notest  
DAVID BOWIE  
LOVERBOY  
FIXX  
MEN AT WORK  
BRYAN ADAMS  
EUPHONICS  
KINGS  
A FLOCK OF SEAGULLS  
ELTON JOHN  
DURAN DURAN  
HOLLIES  
ROD STEWART  
QUARTERFLASH  
POLICE  
HUMAN LEAGUE  
CSAN  
ZZ TOP  
STEVE NICKS  
ELO  
DAVID BOWIE  
NOLLY HATCHETT  
KINGS  
INXS  
ZZ TOP  
YODD WINGENREN  
JIM CAPALDI  
DEF LEPPARD  
BRYAN ADAMS  
PETER GABRIEL  
JOAN ARMSTRADING  
PRINCE  
STEVE RAY VAUGHAN  
A FLOCK OF SEAGULLS  
CULTURE CLUB  
PASTRAY  
BLACKPOOT  
IRON MAIDEN  
KINGIE LEE JONES  
A FLOCK OF SEAGULLS  
CULTURE CLUB  
PASTRAY  
MARTIN BRILEY  
JACKSON BROWNE  
Added  
PETER TOSH

• WQMF/Louisville (502) 585-4400  
PD: TOM OWENS  
RD: DUKE NEYERS  
Notest  
LOVERBOY (M)  
STEVE NICKS  
POLICE (M)  
DURAN DURAN  
HOLLIES  
ROD STEWART  
QUARTERFLASH  
POLICE  
HUMAN LEAGUE  
CSAN  
ZZ TOP  
STEVE NICKS  
ELO  
DAVID BOWIE  
NOLLY HATCHETT  
KINGS  
INXS  
ZZ TOP  
YODD WINGENREN  
JIM CAPALDI  
DEF LEPPARD  
BRYAN ADAMS  
PETER GABRIEL  
JOAN ARMSTRADING  
PRINCE  
STEVE RAY VAUGHAN  
A FLOCK OF SEAGULLS  
CULTURE CLUB  
PASTRAY  
BLACKPOOT  
IRON MAIDEN  
KINGIE LEE JONES  
A FLOCK OF SEAGULLS  
CULTURE CLUB  
PASTRAY  
MARTIN BRILEY  
JACKSON BROWNE  
Added  
PETER TOSH

• WQDF/Nashville (615) 244-8532  
PD: SMOKEY REVERS  
ASST. PD: DAVID HALL  
Notest  
DEF LEPPARD (M)  
DURAN DURAN  
POLICE (M)  
FIXX  
DEF LEPPARD  
HALL & OATES  
JAN HENTER  
FIXX  
POLICE  
JOE WALSH  
GARY MYRICK  
DONNIE IRIS  
LOVERBOY (M)  
STEVE NICKS  
IRON MAIDEN  
LOVERBOY  
DURAN DURAN  
BLACKPOOT  
Added  
JOAN JETT

• WROQ/Charlotte (704) 392-6191  
RD: SCOTT GLAIE  
RD: JACK DANIEL  
Notest  
POLICE  
DEF LEPPARD  
LOVERBOY (M)  
INXS  
LOVERBOY (M)  
POLICE  
IRON MAIDEN  
QUILT RIOT  
U2  
DIO  
NEWTS  
STEVE NICKS (M)  
POLICE (M)  
KINGS  
U2  
DURAN DURAN

• WCKN/Greenville-Spartanburg (803) 226-1511  
PD: STEVE CHRIS  
RD: GARY JACKSON  
Notest  
POLICE (M)  
EDDY GRANT  
STEVE NICKS  
KALAGOODOO  
DURAN DURAN  
ELTON JOHN  
GARY MYRICK  
DEF LEPPARD (M)  
DEF LEPPARD (M)  
DAVID BOWIE (M)  
HARRIS FANTASYE  
FIXX (M)  
A FLOCK OF SEAGULLS  
ROD STEWART  
EUPHONICS  
CULTURE CLUB  
FIXX  
BRYAN ADAMS  
RICK SPRINGFIELD  
HALL & OATES  
BOB SEGER  
TUBES  
MEN AT WORK  
ELO  
DAVE EDWARDS  
CSAN  
QUARTERFLASH  
STEVE NICKS  
A JACKSON BROWNE  
RED ROCKERS  
MARTIN BRILEY  
ZERRA  
JOAN JETT  
JOE WALSH  
KROKUS  
BLACKPOOT  
PASTRAY  
MARSHALL CRENHAM  
INXS  
QUILT RIOT  
DONNIE IRIS  
TALKING HEADS  
Added  
SHOOTING STAR  
THOMPSON TWINS  
JAN HENTER  
STEVE RAY VAUGHAN  
EDDIE JOHNSON/ZINC

• WFMJ/Charlotte (704) 422-1050  
PD: CHRIS JONES  
RD: LES STALEY  
Notest  
STEVE NICKS  
POLICE  
ROD STEWART  
ZZ TOP  
DONNIE IRIS  
RICK SPRINGFIELD  
DURAN DURAN  
JOE WALSH  
FIXX  
CSAN  
POLICE  
LOVERBOY  
STEVE NICKS  
A FLOCK OF SEAGULLS  
DURAN DURAN  
ZERRA  
KINGS  
DEF LEPPARD  
LOVERBOY  
BOB SEGER  
JOE WALSH  
PETER SHIELLEY  
CSAN  
BRYAN ADAMS  
MEN AT WORK  
PASTRAY  
CULTURE CLUB  
IRON MAIDEN  
TALKING HEADS  
U2  
PLANET P PROJECT  
MARSHALL CRENHAM  
DURAN DURAN  
DAVE EDWARDS  
KINGS  
DOC HOLLIDAY  
STEVE RAY VAUGHAN

• WZLX/Winston-Salem (919) 767-3705  
PD: TOM COLLINS  
RD: CHUCK HOLLOWAY  
Notest  
POLICE  
STEVE NICKS  
DURAN DURAN  
HALL & OATES  
LOVERBOY  
FIXX  
BRYAN ADAMS  
DAVID BOWIE  
POLICE  
STEVE NICKS  
A FLOCK OF SEAGULLS  
DURAN DURAN  
ZERRA  
KINGS  
DEF LEPPARD  
LOVERBOY  
BOB SEGER  
JOE WALSH  
PETER SHIELLEY  
CSAN  
BRYAN ADAMS  
MEN AT WORK  
PASTRAY  
CULTURE CLUB  
IRON MAIDEN  
TALKING HEADS  
U2  
PLANET P PROJECT  
MARSHALL CRENHAM  
DURAN DURAN  
DAVE EDWARDS  
KINGS  
DOC HOLLIDAY  
STEVE RAY VAUGHAN

• WZXX/Kingsport (615) 246-8131  
PD: REGGIE JORDAN  
ASST. PD: JOHN KELLY  
Notest  
DEF LEPPARD (M)  
DAVID BOWIE  
FIXX  
ZZ TOP  
POLICE  
STEVE NICKS  
ELO  
DAVID BOWIE  
NOLLY HATCHETT  
KINGS  
INXS  
ZZ TOP  
YODD WINGENREN  
JIM CAPALDI  
DEF LEPPARD  
BRYAN ADAMS  
PETER GABRIEL  
JOAN ARMSTRADING  
PRINCE  
STEVE RAY VAUGHAN  
A FLOCK OF SEAGULLS  
CULTURE CLUB  
PASTRAY  
BLACKPOOT  
IRON MAIDEN  
KINGIE LEE JONES  
A FLOCK OF SEAGULLS  
CULTURE CLUB  
PASTRAY  
MARTIN BRILEY  
JACKSON BROWNE  
Added  
PETER TOSH

• WQWE/Chattanooga (615) 267-1050  
PD: TONY DAVIS  
RD: TONY DAVIS  
Notest  
POLICE  
STEVE NICKS  
DURAN DURAN  
HALL & OATES  
LOVERBOY  
FIXX  
BRYAN ADAMS  
DAVID BOWIE  
POLICE  
STEVE NICKS  
A FLOCK OF SEAGULLS  
DURAN DURAN  
ZERRA  
KINGS  
DEF LEPPARD  
LOVERBOY  
BOB SEGER  
JOE WALSH  
PETER SHIELLEY  
CSAN  
BRYAN ADAMS  
MEN AT WORK  
PASTRAY  
CULTURE CLUB  
IRON MAIDEN  
TALKING HEADS  
U2  
PLANET P PROJECT  
MARSHALL CRENHAM  
DURAN DURAN  
DAVE EDWARDS  
KINGS  
DOC HOLLIDAY  
STEVE RAY VAUGHAN

• WQWL/Richmond (804) 282-9731  
PD: CHARLES WEST  
RD: TIM SCOTT  
Notest  
QUARTERFLASH  
ZERRA  
MARTIN BRILEY  
POLICE  
LOVERBOY  
CSAN  
CHARLIE  
FIXX  
STEVE NICKS  
ZERRA  
DEF LEPPARD  
JOE WALSH  
A FLOCK OF SEAGULLS  
B-52'S  
Added  
DIO  
DFX2  
JOE WALSH  
A JACKSON BROWNE  
DAVE EDWARDS  
KINGS  
QUILT RIOT  
BLACKPOOT  
IRON MAIDEN  
SCANDAL  
RICK SPRINGFIELD  
JOE WALSH  
A JACKSON BROWNE  
URIAN KEPP  
STEVE NICKS  
PINK  
TONY BARKS  
GARY MYRICK  
CONY HATCH  
NIGHT RANGER  
SHOOTING STAR  
CHARLIE  
JOAN JETT  
Added  
ASCENDERS  
DFX2

• WZXR/Memphis (901) 728-0080  
PD: TOM STEIN  
Notest  
POLICE (M)  
EUPHONICS  
A JACKSON BROWNE  
KINGS (M)  
BLACKPOOT (M)  
ERIKUS  
IRON MAIDEN  
KINGS (M)  
Medium  
DONNIE IRIS  
ELTON JOHN  
GARY MYRICK  
MINISTRY  
ZERRA  
BRYAN ADAMS  
U2  
TEARS FOR FEARS  
IRON MAIDEN  
STEVE NICKS  
POLICE  
JOE WALSH  
FIXX  
U2  
DURAN DURAN

• WZLW/Knoxville (615) 525-6000  
PD: KERRY LAMBERT  
RD: DAN WALTON  
Notest  
POLICE  
LOVERBOY  
STEVE NICKS  
LOVERBOY  
BRYAN ADAMS  
DURAN DURAN  
HALL & OATES  
TUBES  
GARY MYRICK  
ARCANGEL  
IRON MAIDEN  
BLACKPOOT  
EDDY GRANT  
TALKING HEADS  
MINISTRY  
SHOOTING STAR  
MEN AT WORK  
JOAN JETT

• WZLW/Knoxville (615) 525-6000  
PD: KERRY LAMBERT  
RD: DAN WALTON  
Notest  
POLICE  
LOVERBOY  
STEVE NICKS  
LOVERBOY  
BRYAN ADAMS  
DURAN DURAN  
HALL & OATES  
TUBES  
GARY MYRICK  
ARCANGEL  
IRON MAIDEN  
BLACKPOOT  
EDDY GRANT  
TALKING HEADS  
MINISTRY  
SHOOTING STAR  
MEN AT WORK  
JOAN JETT

• WZLW/Knoxville (615) 525-6000  
PD: KERRY LAMBERT  
RD: DAN WALTON  
Notest  
POLICE  
LOVERBOY  
STEVE NICKS  
LOVERBOY  
BRYAN ADAMS  
DURAN DURAN  
HALL & OATES  
TUBES  
GARY MYRICK  
ARCANGEL  
IRON MAIDEN  
BLACKPOOT  
EDDY GRANT  
TALKING HEADS  
MINISTRY  
SHOOTING STAR  
MEN AT WORK  
JOAN JETT

• WZLW/Knoxville (615) 525-6000  
PD: KERRY LAMBERT  
RD: DAN WALTON  
Notest  
POLICE  
LOVERBOY  
STEVE NICKS  
LOVERBOY  
BRYAN ADAMS  
DURAN DURAN  
HALL & OATES  
TUBES  
GARY MYRICK  
ARCANGEL  
IRON MAIDEN  
BLACKPOOT  
EDDY GRANT  
TALKING HEADS  
MINISTRY  
SHOOTING STAR  
MEN AT WORK  
JOAN JETT

• WZLW/Knoxville (615) 525-6000  
PD: KERRY LAMBERT  
RD: DAN WALTON  
Notest  
POLICE  
LOVERBOY  
STEVE NICKS  
LOVERBOY  
BRYAN ADAMS  
DURAN DURAN  
HALL & OATES  
TUBES  
GARY MYRICK  
ARCANGEL  
IRON MAIDEN  
BLACKPOOT  
EDDY GRANT  
TALKING HEADS  
MINISTRY  
SHOOTING STAR  
MEN AT WORK  
JOAN JETT

• WZLW/Knoxville (615) 525-6000  
PD: KERRY LAMBERT  
RD: DAN WALTON  
Notest  
POLICE  
LOVERBOY  
STEVE NICKS  
LOVERBOY  
BRYAN ADAMS  
DURAN DURAN  
HALL & OATES  
TUBES  
GARY MYRICK  
ARCANGEL  
IRON MAIDEN  
BLACKPOOT  
EDDY GRANT  
TALKING HEADS  
MINISTRY  
SHOOTING STAR  
MEN AT WORK  
JOAN JETT

• WZLW/Knoxville (615) 525-6000  
PD: KERRY LAMBERT  
RD: DAN WALTON  
Notest  
POLICE  
LOVERBOY  
STEVE NICKS  
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**EAST**  
Most Added Hottest

Jackson Browne  
Journey  
Rick Springfield  
Police  
Eddy Grant  
Michael Jackson

# CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
Most Added Hottest

Jackson Browne  
Journey  
Men At Work  
Police  
Eddy Grant  
Michael Jackson

**EAST**  
PARALLEL TWO

**WFLY/Albany, NY**  
Jack Lawrence  
SHALAMAR  
JACKSON BROWNE  
DIANA ROSS  
MECO  
Hottest:  
none

**WTRY/Albany, NY**  
Bill Cahill  
QUARTERFLASH  
RITA COOLIDGE  
JACKSON BROWNE (dp)  
RICK SPRINGFIELD  
MECO (dp)  
DAVID BOWIE (dp)  
DEF LEPPARD (dp)  
Hottest:  
IRENE CARA 1-1  
POLICE 12-6  
MICHAEL JACKSON 13-9  
STEVIE NICKS 23-19  
MICHAEL SEMBELLO 28-22

**WHTT/Boston, MA**  
Peters/Dona  
JOAN JETT  
JACKSON BROWNE  
THOMAS DOLBY  
JOURNEY  
Hottest:  
POLICE 3-1  
KAJAGOOGOO 4-3  
EURYTHMICS 7-6  
KINKS 9-7  
DURAN DURAN 15-9

**WROR/Boston, MA**  
Gary Berkowitz  
TACO  
SHALAMAR  
MECO  
ELO  
MTUME  
MEN WITHOUT HATS  
ROBERT PALMER  
LOUISE TUCKER  
Hottest:  
IRENE CARA 1-1  
EDDY GRANT 3-2  
KAJAGOOGOO 7-3  
POLICE 10-4  
MICHAEL JACKSON 17-10

**K104/Erie, PA**  
Bill Shannon  
RED ROCKERS  
BLACKFOOT  
RICK SPRINGFIELD  
JOAN JETT (dp)  
ZZ TOP  
DONNA SUMMER  
CS&N  
Hottest:  
JOURNEY 3-1  
PRINCE 10-4  
MICHAEL JACKSON 14-6  
EURYTHMICS 16-10  
SERGIO MENDES 13-11

**WYCR/Hanover, PA**  
J.J. Randolph  
CULTURE CLUB  
JACKSON BROWNE  
JOURNEY  
Hottest:  
EDDY GRANT 2-1  
POLICE 7-3  
MICHAEL JACKSON 6-5  
STEVIE NICKS 12-8  
PRINCE 16-11

**WTIC-FM/Hartford, CT**  
Mike West  
BRYAN ADAMS  
MEN AT WORK  
A FLOCK OF SEAGUL  
SHALAMAR  
Hottest:  
POLICE 6-1  
IRENE CARA 1-2  
MADNESS 16-9  
DURAN DURAN 19-13  
MICHAEL SEMBELLO 22-14

**WKEE/Huntington, WV**  
Gary Miller  
BERLIN  
MEN WITHOUT HATS (dp)  
RITA COOLIDGE  
MECO  
DONNIE IRIS (dp)  
LAURA BRANIGAN  
Hottest:  
EDDY GRANT 1-1  
SERGIO MENDES 4-2  
ELTON JOHN 3-3  
POLICE 5-5  
MICHAEL JACKSON 9-7

**WLAN-FM/Lancaster, PA**  
Nicole  
JACKSON BROWNE  
JOURNEY  
RITA COOLIDGE  
Hottest:  
POLICE 5-1  
EDDY GRANT 1-2  
ELTON JOHN 7-5  
MICHAEL JACKSON 14-8  
KINKS 18-9

**WBLI/Long Island, NY**  
Bill Terry  
STEVIE NICKS  
PRINCE  
EURYTHMICS  
CHARLIE  
MEN AT WORK  
DIANA ROSS  
Hottest:  
IRENE CARA 1-1  
POLICE 9-3  
SERGIO MENDES 10-6  
EDDY GRANT 13-8  
KAJAGOOGOO 12-9

**KC101/New Haven**  
Loo Katz  
ELO  
TACO  
RICK SPRINGFIELD  
Hottest:  
POLICE 1-1  
SERGIO MENDES 8-5  
KINKS 12-9  
STEVIE NICKS 14-10  
MICHAEL SEMBELLO 21-17

**WSPK/Poughkeepsie, NY**  
Chris Leide  
RITA COOLIDGE  
SHALAMAR  
JACKSON BROWNE  
MEN AT WORK  
LAURA BRANIGAN  
ALTERED IMAGES  
Hottest:  
ROD STEWART 3-2  
ELTON JOHN 4-3  
DONNA SUMMER 6-4  
MADNESS 10-6  
MICHAEL JACKSON 12-7

**WTFM/Rochester, NY**  
Charley Lake  
DONNA SUMMER  
MICHAEL SEMBELLO  
JACKSON BROWNE  
QUARTERFLASH  
Hottest:  
POLICE 4-1  
KINKS 11-6  
PRINCE 20-9  
DEBARGE 19-15  
DEF LEPPARD 22-17  
DEF LEPPARD 22-17

**WIKZ/Chambersburg, PA**  
Williams/Scott  
JACKSON BROWNE  
MICHAEL SEMBELLO  
CULTURE CLUB  
RITA COOLIDGE  
JOURNEY  
RICK SPRINGFIELD  
Hottest:  
EDDY GRANT 2-1  
MADNESS 10-4  
POLICE 13-10  
EURYTHMICS 18-12  
PRINCE 19-13

**WJBO/Portland, ME**  
John Willis  
PLINSOULS  
UP  
Hottest:  
POLICE 12-1  
ELTON JOHN 8-5  
NEW EDITION 14-6  
MEN WITHOUT HATS 17-13  
PRINCE 28-23

**WIKZ/Chambersburg, PA**  
Williams/Scott  
JACKSON BROWNE  
MICHAEL SEMBELLO  
CULTURE CLUB  
RITA COOLIDGE  
JOURNEY  
RICK SPRINGFIELD  
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**WVIR/Portsmouth**  
Rick Beart  
CULTURE CLUB  
HUMAN LEAGUE  
Hottest:  
STYX 2-1  
EDDY GRANT 6-2  
IRENE CARA 1-3  
HALL & OATES 3-4  
JOURNEY 9-5

**WSQV/Williamsport, PA**  
Frank Bell  
JACKSON BROWNE  
PRINCE (dp)  
AMERICA  
Hottest:  
EDDY GRANT 2-1  
POLICE 5-3  
STEVIE NICKS 14-6  
ROD STEWART 12-9  
LOVERBOY 15-10

**WOMP-FM/Baltimore**  
John Cline  
MICHAEL SEMBELLO  
DAVE EDMUNDS  
MEN AT WORK  
DAVID BOWIE  
JOAN JETT  
Hottest:  
POLICE 4-1  
KINKS 11-6  
PRINCE 20-9  
DEBARGE 19-15  
DEF LEPPARD 22-17  
DEF LEPPARD 22-17

**WIKZ/Chambersburg, PA**  
Williams/Scott  
JACKSON BROWNE  
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RITA COOLIDGE  
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RICK SPRINGFIELD  
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PRINCE 28-23

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**WVIR/Portsmouth**  
Rick Beart  
CULTURE CLUB  
HUMAN LEAGUE  
Hottest:  
STYX 2-1  
EDDY GRANT 6-2  
IRENE CARA 1-3  
HALL & OATES 3-4  
JOURNEY 9-5

**WSQV/Williamsport, PA**  
Frank Bell  
JACKSON BROWNE  
PRINCE (dp)  
AMERICA  
Hottest:  
EDDY GRANT 2-1  
POLICE 5-3  
STEVIE NICKS 14-6  
ROD STEWART 12-9  
LOVERBOY 15-10

**WOMP-FM/Baltimore**  
John Cline  
MICHAEL SEMBELLO  
DAVE EDMUNDS  
MEN AT WORK  
DAVID BOWIE  
JOAN JETT  
Hottest:  
POLICE 4-1  
KINKS 11-6  
PRINCE 20-9  
DEBARGE 19-15  
DEF LEPPARD 22-17  
DEF LEPPARD 22-17

**WIKZ/Chambersburg, PA**  
Williams/Scott  
JACKSON BROWNE  
MICHAEL SEMBELLO  
CULTURE CLUB  
RITA COOLIDGE  
JOURNEY  
RICK SPRINGFIELD  
Hottest:  
EDDY GRANT 2-1  
MADNESS 10-4  
POLICE 13-10  
EURYTHMICS 18-12  
PRINCE 19-13

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MIDWEST Most Added Hottest

Men At Work Jackson Browne Rick Springfield Police Eddy Grant Prince Madness

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Jackson Browne Journey Culture Club Rick Springfield Police Eddy Grant Michael Jackson

MIDWEST

PARALLEL TWO

WKDD/Akron, OH

Matt Patrick

JACKSON BROWNE JOURNEY RICK SPRINGFIELD ROBERT PALMER SMOKEY ROBINSON Hottest: EDDY GRANT 1-1 TUBES 6-2 POLICE 13-9 GREG KIHN BAND 16-12 DEF LEPPARD 18-14

WKAU/Appleton-Oshkosh

Ross/Allen

TACO JACKSON BROWNE CULTURE CLUB MARTIN BRILEY (dp) Hottest: EDDY GRANT 1-1 MADNESS 6-2 POLICE 11-6 PRINCE 16-8 LOVERBOY 22-15

WNAM/Appleton-Oshkosh

Chris Caine

MEN AT WORK ROMAN HOLLIDAY JACKSON BROWNE MECO LAURA BRANIGAN RITA COOLIDGE Hottest: POLICE 5-1 DURAN DURAN 18-10 STEVIE NICKS 23-16 PRINCE 25-18 BRYAN ADAMS 30-19

92X/Columbus, OH

Teri Nutter

MEN AT WORK RICK SPRINGFIELD Hottest: EDDY GRANT 3-1 POLICE 4-2 MICHAEL JACKSON 14-11 PRINCE 24-18 DEF LEPPARD 25-19

KIHK/Davenport, IA

Jim O'Hara

MICHAEL SEMBELLO MEN AT WORK LOVERBOY DAVE EDMUNDS LOUISE TUCKER DIANA ROSS CULTURE CLUB Hottest: POLICE 10-1 MADNESS 17-8 ROD STEWART 29-16 STEVIE NICKS 31-20 CHRIS DEBURGH 34-24

KMGK/Des Moines, IA

Jim Roberts

MEN AT WORK CULTURE CLUB MECO Hottest: EDDY GRANT 2-1 POLICE 4-3 MICHAEL JACKSON 9-5 PRINCE 16-7 ROD STEWART 12-10

WBCD/Duluth, MN

Dick Johnson

DAVID BOWIE HUMAN LEAGUE BILLY IDOL (dp) Hottest: STYX 1-1 POLICE 4-2 MADNESS 12-7 ROD STEWART 14-11 DEBARGE 17-12

WKDQ/Evansville, IN

Hobbs/Payne

ROD STEWART LOUISE TUCKER Hottest: IRENE CARA 1-1 KAJAGOOGOO 7-4 SERGIO MENDES 8-7 RICK SPRINGFIELD 10-9 EDDY GRANT 13-11

WMEE/Fort Wayne

Tony Richards

RICK SPRINGFIELD ELO JACKSON BROWNE Hottest: POLICE 5-1 ELTON JOHN 6-3 MICHAEL JACKSON 14-5 MADNESS 19-6 MEN AT WORK 25-20

WGRD/Grand Rapids, MI

J.J. Duling

MICHAEL SEMBELLO ELO JACKSON BROWNE CULTURE CLUB JOURNEY DONNIE IRIS (dp) JOAN JETT (dp) RED ROCKERS HUMAN LEAGUE BERLIN Hottest: BOB SEGER 3-1 POLICE 7-2 KINKS 8-3 LOVERBOY 13-8 FIXX 23-18

WZZR/Grand Rapids, MI

Don Schueller

none Hottest: CHRIS DEBURGH 1-1 TUBES 2-2 RED ROCKERS 6-6 ELTON JOHN 8-8 POLICE 16-16

WNAP/Indianapolis, IN

Larry Mago

none Hottest: IRENE CARA 1-1 CULTURE CLUB 2-2 STYX 3-3 LRB 7-7 DEBARGE 8-8

WZPL/Indianapolis

Hoffman/Brodie

KAJAGOOGOO JOAN JETT LAURA BRANIGAN RICK SPRINGFIELD NAKED EYES HEAVEN 17 ZEBRA DIANA ROSS LOVERBOY Hottest: IRENE CARA 1-1 STYX 2-2 CULTURE CLUB 4-3 EDDY GRANT 5-4 POLICE 13-7

WJXQ/Jackson, MI

Ryan/Cheeks

MEN AT WORK CS&N JOURNEY ZEBRA INXS RICK SPRINGFIELD BONNIE TYLER (dp) B-52'S (dp) PETER TOSH (dp) Hottest: LOVERBOY 1-1 EDDY GRANT 14-3 STEVIE NICKS 19-9 DURAN DURAN 27-16 MEN AT WORK D-19

WKFR/Kalamazoo, MI

Swart/Chapman

EURYTHMICS MICHAEL SEMBELLO DAVID BOWIE (dp) JACKSON BROWNE (dp) Hottest: EDDY GRANT 2-1 POLICE 9-3 MICHAEL JACKSON 14-7 STEVIE NICKS 22-13 BOB SEGER 20-16

WVIC/Lansing

Jay Stevens

QUARTERFLASH STEVIE NICKS MEN AT WORK ELO ROMAN HOLLIDAY CHARLIE DAVID BOWIE MARTIN BRILEY Hottest: EDDY GRANT 7-1 IRENE CARA 10-2 POLICE 15-9 KINKS 16-15 RED ROCKERS 18-17

WZEE/Madison, WI

Little/Hudson

JACKSON BROWNE ZEBRA (dp) PETER TOSH SHALAMAR Hottest: EDDY GRANT 1-1 POLICE 3-2 NAKED EYES 9-3 KAJAGOOGOO 5-5 PRINCE 8-6

KKQK/Omaha, NB

Taylor/Evans

CULTURE CLUB HOLLIES TACO JACKSON BROWNE MARTIN BRILEY Hottest: POLICE 2-1 MICHAEL JACKSON 4-3 MADNESS 6-5 DEF LEPPARD 15-9 BRYAN ADAMS 17-12

KZ93/Peoria, IL

Mark Maloney

SERGIO MENDES ELO MICHAEL SEMBELLO Hottest: IRENE CARA 1-1 EDDY GRANT 3-2 POLICE 5-3 ELTON JOHN 6-5 LOVERBOY 12-9

WZOK/Rockford

Tim Fox

ELO MEN AT WORK DAVE EDMUNDS Hottest: EDDY GRANT 2-1 ELTON JOHN 5-3 KAJAGOOGOO 7-4 MADNESS 8-5 POLICE 10-6

U93/South Bend, IN

J.K. Dearing

KINKS DEBARGE Hottest: EDDY GRANT 2-1 POLICE 14-3 CULTURE CLUB 15-5 STYX 11-6 KINKS J-14

KAYI/Tulsa, OK

Phil Williams

MEN AT WORK DAVID BOWIE DIANA ROSS AMERICA CULTURE CLUB ELO CHARLIE CS&N JOE WALSH Hottest: POLICE 11-2 MICHAEL JACKSON 10-4 BOB SEGER 15-5 STEVIE NICKS 20-10 MADNESS 25-11

KRAV/Tulsa, OK

Gary Reynolds

JACKSON BROWNE KAJAGOOGOO KINKS TACO (dp) Hottest: SERGIO MENDES 1-1 IRENE CARA 2-2 POLICE 6-3 SHERIFF 9-6 DEBARGE 20-10

KEYN-FM/Wichita, KS

Taylor/Pearman

EURYTHMICS QUARTERFLASH DIANA ROSS CS&N JOURNEY Hottest: IRENE CARA 1-1 POLICE 10-2 ELTON JOHN 6-5 EDDY GRANT 11-6 KAJAGOOGOO 16-11

WHOT/Youngstown, OH

Dick Thompson

RICK SPRINGFIELD HEAVEN 17 SMOKEY ROBINSON PAUL ANKA RITA COOLIDGE MECO NAKED EYES ZEBRA BRYSON & FLACK Hottest: POLICE 8-1 DURAN DURAN 24-16 QUARTERFLASH 30-23 ELO D-28 MEN AT WORK D-29

WYFM/Youngstown, OH

Jeff Tobin

none Hottest: EDDY GRANT 1-1 PRINCE 8-2 SERGIO MENDES 13-7 POLICE 14-9 KAJAGOOGOO 17-13

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan

DAVID BOWIE LOUISE TUCKER LINDSEY BUCKINGHA JOAN JETT Hottest: EDDY GRANT 1-1 ELTON JOHN 8-4 MADNESS 13-8 PRINCE 17-11 TACO 19-12

WBWB/Bloomington

John Heimann

JACKSON BROWNE JOAN JETT RICK SPRINGFIELD CULTURE CLUB INXS (dp) SMOKEY ROBINSON TALKING HEADS (dp) MITCH RYDER TONY CAREY Hottest: KINKS 1-1 HOLLIES 24-17 PRINCE 28-21 QUARTERFLASH 34-25 BRYAN ADAMS 39-26

WCIL-FM/Carbondale, IL

Tony Waitekus

STEVIE NICKS MECO (dp) ROD STEWART ELO (dp) Hottest: EDDY GRANT 1-1 DEF LEPPARD 2-2 NEW EDITION 3-3 MICHAEL JACKSON 14-5 LOVERBOY 32-9

KFMZ/Columbia

Jim Williams

ROD STEWART HUMAN LEAGUE MEN AT WORK KINKS Hottest: POLICE 5-1 LOVERBOY 11-5 DAVE EDMUNDS 10-8 MADNESS 15-9 QUARTERFLASH 16-10

KQWB/Fargo, ND

Craig Roberts

DAVID BOWIE TACO (dp) DURAN DURAN (dp) LOUISE TUCKER TONY CAREY (dp) HUMAN LEAGUE (dp) Hottest: POLICE 5-1 KINKS 12-8 DEBARGE 20-11 KAJAGOOGOO 18-14 QUARTERFLASH 24-17

KKXL-FM/Grand Forks, ND

Don Nordline

MEN AT WORK MICHAEL SEMBELLO Hottest: EDDY GRANT 1-1 POLICE 11-2 PRINCE 6-3 MADNESS 10-7 DEF LEPPARD 24-10

KYTN/Grand Forks, ND

Tom Fricke

OXO MICHAEL SEMBELLO DAVID BOWIE DIANA ROSS JACKSON BROWNE INXS R.E.M. Hottest: PRINCE 6-1 POLICE 8-2 DEF LEPPARD 23-10 LOVERBOY 28-17 STEVIE NICKS 27-19

KRNA/Iowa City, IA

Bart Goyshor

JACKSON BROWNE MARTIN BRILEY JOAN JETT (dp) ZEBRA (dp) Hottest: POLICE 2-1 EDDY GRANT 1-2 PRINCE 3-3 MICHAEL JACKSON 8-5 STEVIE NICKS 12-7

WAZY-FM/Lafayette, IN

Jim Stacy

BILLY IDOL MICHAEL SEMBELLO AMERICA JACKSON BROWNE CULTURE CLUB TACO (dp) Hottest: EDDY GRANT 4-1 POLICE 7-2 MICHAEL JACKSON 10-3 BOB SEGER 20-11 STEVIE NICKS 27-16

WKRI/Racine, WI

Steve Warren

NAKED EYES BILLY IDOL (dp) ELO TACO DIANA ROSS Hottest: IRENE CARA 1-1 PRINCE 10-7 EDDY GRANT 12-10 POLICE 18-14 KINKS 19-15

KKLS/Rapid City, SD

Sherwin/Piper

RICK SPRINGFIELD HUMAN LEAGUE DURAN DURAN CHARLIE MEN AT WORK JACKSON BROWNE Hottest: LRB 1-1 POLICE 10-6 STEVIE NICKS 12-7 ROD STEWART 13-8 QUARTERFLASH 20-15

KSKG/Salina

Coiller/Travis

DURAN DURAN MEN AT WORK RICK SPRINGFIELD DEF LEPPARD (dp) ELO JOAN JETT (dp) INXS (dp) Hottest: SERGIO MENDES 2-1 PRINCE 17-10 POLICE 20-11 MADNESS 24-14 LOVERBOY D-31

KKRC/Sioux Falls

Dan Kieley

MEN AT WORK A FLOCK OF SEAGUL MARTIN BRILEY ELO Hottest: EDDY GRANT 2-1 POLICE 5-2 MADNESS 8-4 CHRIS DEBURGH 13-9 DEF LEPPARD 22-12

KWTO-FM/Springfield, MO

Alexander/Hammond

MEN AT WORK CULTURE CLUB Hottest: POLICE 4-1 EDDY GRANT 3-2 SERGIO MENDES 5-3 KAJAGOOGOO 7-5 KINKS 10-8

WSPT/Stevens Point, WI

Fuhr/Tracy

MICHAEL SEMBELLO AMERICA CULTURE CLUB CHARLIE (dp) TONY CAREY (dp) Hottest: EDDY GRANT 2-1 KAJAGOOGOO 4-3 POLICE 11-5 PRINCE 13-7 DEF LEPPARD 33-25

KDVV/Topeka, KN

Tony Stewart

JOURNEY CULTURE CLUB CS&N DAVID BOWIE JOAN JETT (dp) DONNIE IRIS (dp) RICK SPRINGFIELD (dp) Hottest: POLICE 1-1 EDDY GRANT 2-2 STEVIE NICKS 8-4 A FLOCK OF SEAGUL 26-15 ELO 27-19

KFMW/Waterloo, IA

Mark Potter

DONNIE IRIS (dp) MEN AT WORK DONNA SUMMER JOAN JETT JACKSON BROWNE Hottest: POLICE 3-1 DEF LEPPARD 13-4 KINKS 12-5 A FLOCK OF SEAGUL 32-25 DAVE EDMUNDS 35-30

WEST

PARALLEL TWO

KKXX/Bakersfield, CA

Squires/Marcus

PRINCE MEN AT WORK CULTURE CLUB RICK SPRINGFIELD JACKSON BROWNE TOTO NEW EDITION Hottest: POLICE 7-1 STEVIE NICKS 19-12

KBBK/Boise, ID

Tom Evans

CULTURE CLUB RITA COOLIDGE ROMAN HOLLIDAY (dp) JOE WALSH (dp) TONY CAREY Hottest: EDDY GRANT 4-2 POLICE 7-6 BILLY IDOL 10-8 DEF LEPPARD 17-10 DURAN DURAN 19-15

KKFM/Colorado Springs, CO

Finnay/Ryan

ELO RICK SPRINGFIELD CHARLIE Hottest: EDDY GRANT 4-1 CULTURE CLUB 2-2 POLICE 6-3 MICHAEL JACKSON 10-6 KINKS 13-7

KYNO-FM/Fresno

Walker/Davis

CULTURE CLUB RITA COOLIDGE RICK SPRINGFIELD MTUME BERLIN MECO JOE WALSH JOURNEY HUMAN LEAGUE Hottest: CULTURE CLUB 2-1 MICHAEL JACKSON 4-3 POLICE 10-5 TYRONE BRUNSON 9-7 MADNESS 14-8

KIKI/Honolulu, HI

Kong/Shihido

MEN AT WORK ZZ TOP STACY LATTISAW OXO TEMPTATIONS TACO PAUL ANKA NEW EDITION Hottest: EDDY GRANT 7-1 MICHAEL JACKSON 8-4 AUDY KIMURA 16-14 DANNY COUCH 24-19 MECO D-27

KQMQ/Honolulu, HI

Kimo Akane

JOURNEY MARTIN BRILEY INXS RICK SPRINGFIELD JEFFREY OSBORNE Hottest: EDDY GRANT 2-1 HALL & OATES 3-2 STYX 6-3 MICHAEL JACKSON 11-7 POLICE 16-10

KLUC/Las Vegas, NV

Randy Lunquist

MEN AT WORK RICK SPRINGFIELD CULTURE CLUB CHARLIE Hottest: POLICE 3-1 KINKS 10-6 ROD STEWART 14-8 LOVERBOY 17-13 MICHAEL SEMBELLO 21-16

KOSO/Modesto

Ausham/Main

JACKSON BROWNE JOURNEY ANY TROUBLE LOUISE TUCKER Hottest: POLICE 1-1 SERGIO MENDES 4-2 INGRAM & ADSTIN 22-8 STEVIE NICKS 19-12 MEN AT WORK 32-21

KHOP/Modesto-Stockton

David Kraham

LOUISE TUCKER RITA COOLIDGE OXO MICHAEL SEMBELLO RICK SPRINGFIELD (dp) BRYSON & FLACK (dp) JOURNEY Hottest: POLICE 6-1 MICHAEL JACKSON 3-3 ROD STEWART 10-4 STEVIE NICKS 14-8 MADNESS 21-12

KIDD/Monterey

Brown/Kel

SMOKEY ROBINSON TOTO RITA COOLIDGE MEN AT WORK LOUISE TUCKER CULTURE CLUB Hottest: IRENE CARA 1-1 DEBARGE 3-2 POLICE 6-3 SERGIO MENDES 9-7 LRB 11-8

K96/Provo, UT

Gentry/McCoy

BILLY IDOL MEN AT WORK FIXX QUARTERFLASH MICHAEL SEMBELLO Hottest: EDDY GRANT 1-1 POLICE 7-3 MADNESS 12-8 PRINCE 16-11 DURAN DURAN 20-13

KGGI/Riverside-S.B.

O'Neil/Hubba

DAVID BOWIE CULTURE CLUB ELO AMERICA Hottest: EDDY GRANT 3-1 POLICE 6-2 MADNESS 11-8 JOURNEY 12-9 STYX 14-10

KSKD/Salem, OR

Len E. Mitchell

BERLIN ELO JOURNEY RICK SPRINGFIELD LAURA BRANIGAN BRYSON & FLACK (dp) B-52'S (dp) RITA COOLIDGE (dp) MEN WITHOUT HATS (dp) TACO (dp) Hottest: DEF LEPPARD 3-1 POLICE 11-3 DONNA SUMMER 16-10 DURAN DURAN 19-13 MICHAEL SEMBELLO 35-26

KRSP/Salt Lake City, UT

Carlson/Moll

AMERICA CULTURE CLUB Hottest: PRINCE 1-1 EDDY GRANT 2-2 IRENE CARA 3-3 MICHAEL JACKSON 10-4 MICHAEL SEMBELLO 20-14

KYYX/Seattle, WA

Van Johnson

MITCH RYDER SHALAMAR LORDS OF THE NEW ALARM Hottest: POLICE 1-1 EURYTHMICS 3-2 SPANDAU BALLET 11-3 B-52'S 12-4 DURAN DURAN 17-6

KJRB/Spokane, WA

Suds Coleman

BRYSON & FLACK DIONNE WARWICK ELO JOURNEY DAVID BOWIE Hottest: IRENE CARA 1-1 POLICE 3-2 DONNA SUMMER 12-11 MICHAEL SEMBELLO 21-14 JIM CAPALDI 20-17

KHYT/Tucson, AZ

Sherman Cohan

SHALAMAR JOURNEY YAZ RITA COOLIDGE RICK SPRINGFIELD Hottest: POLICE 1-1 MICHAEL JACKSON 4-3 STEVIE NICKS 28-6 EURYTHMICS 18-8 SERGIO MENDES 20-10

KRO/Tucson, AZ

Zapoleon/Norris

HOLLIES JACKSON BROWNE LOVERBOY BONNIE TYLER Hottest: IRENE CARA 1-1 POLICE 7-2 STEVIE NICKS 14-10 KINKS 24-18 MICHAEL SEMBELLO 27-21

PARALLEL THREE

KENI/Anchorage, AK

Vaughn/Kimberly

JACKSON BROWNE RITA COOLIDGE CULTURE CLUB ELO PAUL ANKA Hottest: EDDY GRANT 2-1 POLICE 15-3 DEBARGE 16-11 MADNESS 18-12 MICHAEL JACKSON 30-19

KYYA/Billings, MT

Charlie Fox

ELO MEN AT WORK DAVE EDMUNDS BILLY IDOL (dp) Hottest: POLICE 7-1 EDDY GRANT 2-2 ELTON JOHN 6-4 KAJAGOOGOO 8-7 STEVIE NICKS 18-11

KCDQ/Bozeman, MT

Greg Williams

RICK SPRINGFIELD JOURNEY INXS LAURA BRANIGAN JACKSON BROWNE ZEBRA Hottest: EDDY GRANT 4-1 ELTON JOHN 2-2 POLICE 11-4 KINKS 8-7 LOVERBOY 16-13

KTRS/Casper, WY

Sears/Donovan

none Hottest: POLICE 1-1 ELTON JOHN 4-4 KINKS 8-8 MICHAEL JACKSON 12-12 BOB SEGER 17-17

KKAZ/Cheyenne, WY







**MEN AT WORK**  
*It's A Mistake (Columbia)*  
LP: Cargo

181/81 86% National Summary  
Regional Reach: E 884, S 284, M 848, W 848  
DEBITS 11, DOWNS 0, ADDS 6

**37** **BREAKER**

**STEVIE NICKS**  
*Stand Back (Modern/Atco)*  
LP: The Wild Heart

206/8 91% National Summary  
Regional Reach: E 948, S 348, M 948, W 948  
DEBITS 11, DOWNS 0, ADDS 6

**11**

**PRINCE**  
*1999 (WB)*  
LP: 1999

172/4 78% National Summary  
Regional Reach: E 904, S 304, M 904, W 904  
DEBITS 5, DOWNS 0, ADDS 4

**16**

**SHALAMAR**  
*Dead Giveaway (Soul/Elektra)*

Regional Reach: E 368, S 168, M 368, W 168  
DEBITS 12, DOWNS 0, ADDS 23

**56/23** **25%** **N&A**

**ROMAN HOLLIDAY**  
*Stand By (Jive/Arista)*

Regional Reach: E 288, S 188, M 288, W 188  
DEBITS 9, DOWNS 0, ADDS 9

**67/8** **30%** **N&A**

**RICK SPRINGFIELD**  
*Human Touch (RCA)*  
LP: Living In Oz

Regional Reach: E 288, S 208, M 288, W 278  
DEBITS 11, DOWNS 0, ADDS 55

**56/55** **24%** **N&A**

**DIANA ROSS**  
*Pieces Of Ice (RCA)*  
LP: Ross

Regional Reach: E 718, S 318, M 718, W 508  
DEBITS 11, DOWNS 0, ADDS 23

**118/23** **52%** **N&A**

**QUARTERFLASH**  
*Take Me To Heart (Geffen)*  
LP: Take Another Picture

Regional Reach: E 904, S 304, M 904, W 804  
DEBITS 11, DOWNS 0, ADDS 12

**199/12** **88%** **N&A**

**DIANA ROSS**  
*Pieces Of Ice (RCA)*  
LP: Ross

Regional Reach: E 718, S 318, M 718, W 508  
DEBITS 11, DOWNS 0, ADDS 23

**118/23** **52%** **N&A**

**DIANA ROSS**  
*Pieces Of Ice (RCA)*  
LP: Ross

Regional Reach: E 718, S 318, M 718, W 508  
DEBITS 11, DOWNS 0, ADDS 23

**118/23** **52%** **N&A**

**ROD STEWART**  
*Baby Jane (WB)*  
LP: Body Wishes

Regional Reach: E 848, S 348, M 848, W 848  
DEBITS 11, DOWNS 0, ADDS 5

**187/5** **88%** **N&A**

**LOUISE TUCKER**  
*Midnight Blue (Arista)*

Regional Reach: E 428, S 228, M 428, W 348  
DEBITS 3, DOWNS 2, ADDS 16

**67/16** **30%** **N&A**

**DIANA ROSS**  
*Pieces Of Ice (RCA)*  
LP: Ross

Regional Reach: E 718, S 318, M 718, W 508  
DEBITS 11, DOWNS 0, ADDS 23

**118/23** **52%** **N&A**

**DIANA ROSS**  
*Pieces Of Ice (RCA)*  
LP: Ross

Regional Reach: E 718, S 318, M 718, W 508  
DEBITS 11, DOWNS 0, ADDS 23

**118/23** **52%** **N&A**

**DIANA ROSS**  
*Pieces Of Ice (RCA)*  
LP: Ross

Regional Reach: E 718, S 318, M 718, W 508  
DEBITS 11, DOWNS 0, ADDS 23

**118/23** **52%** **N&A**

**DIANA ROSS**  
*Pieces Of Ice (RCA)*  
LP: Ross

Regional Reach: E 718, S 318, M 718, W 508  
DEBITS 11, DOWNS 0, ADDS 23

**118/23** **52%** **N&A**

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*Pieces Of Ice (RCA)*  
LP: Ross

Regional Reach: E 718, S 318, M 718, W 508  
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**118/23** **52%** **N&A**

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DEBITS 11, DOWNS 0, ADDS 23

**118/23** **52%** **N&A**

# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### S.O.S. BAND

#### Just Be Good To Me (Tabu/CBS)

72% of our reporting stations on it. Rotations: Heavy 6/1, Medium 21/4, Light 22/6, Extra Adds 3, Total Adds 14, WXYV, WILD, WAMO, WOOK, WBMX, WGPR, WZEN-FM, KSOL, WBLX, WPLZ, WANM, WDAO, WLUM, KUKQ. A Most Added Record. Debuts at number 30 on the Black Radio Chart.

### SHALAMAR

#### Dead Giveaway (Solar/Elektra)

69% of our reporting stations on it. Rotations: Heavy 3/0, Medium 17/2, Light 28/9, Extra Adds 2, Total Adds 13, WXYV, WOOK, WVEE, WYLD-FM, WZAK, WZEN-FM, KDAY, XHRM, WATV, WGIV, WANT, WDAO, WLTH. A Most Added Record. Will debut next week on the Black Radio Chart.

### ONE WAY

#### Shine On Me (MCA)

68% of our reporting stations on it. Rotations: Heavy 1/0, Medium 21/1, Light 27/5, Extra Adds 0, Total Adds 6, WILD, WHUR, WDIA, KDAY, WPEG, WLUM. Will debut next week on the Black Radio Chart.

### RONNIE LAWS

#### In The Groove (Capitol)

64% of our reporting stations on it. Rotations: Heavy 2/0, Medium 13/0, Light 27/7, Extra Adds 4, Total Adds 11, WXYV, KKDA-FM, WAIL-FM, WDMT, KJLH, WATV, WENN, WOIC, WPLZ, WDAO, KDIA. Will debut next week on the Black Radio Chart.

### ARETHA FRANKLIN

#### Get It Right (Arista)

63% of our reporting stations on it. Rotations: Heavy 9/3, Medium 18/4, Light 15/9, Extra Adds 3, Total Adds 19, KKDA-FM, WEDR, WZAK, KMJM, WZEN-FM, KDAY, KJLH, XHRM, KSOL, WGIV, WPEG, WJAX, KOKY, WPLZ, WANM, WAAA, WTLK, WLUM, WVOI. A Most Added Record. Debuts at number 28 on the Black Radio Chart.

### STACY LATTISAW

#### Miracles (Cotillion/Atco)

61% of our reporting stations on it. Rotations: Heavy 5/2, Medium 10/3, Light 26/20, Extra Adds 3, Total Adds 28 including WRKS, WGCI, WDRQ, KMJM, KSOL, WGIV, WJAX, WLOU, WVOL, WAAA, WDAO, WLUM. A Most Added Record. Will debut next week on the Black Radio Chart.

## NEW & ACTIVE

### DIANA ROSS "Pieces Of Ice" (RCA) 42/12

Rotations: Heavy 1/0, Medium 15/1, Light 24/9, Extra Adds 2, Total Adds 12, WZAK, WGPR, WATV, WOIC, WJAX, WPDQ, WANT, WAAA, WVKO, WDAO, WTLK, WVOI. Heavy: KMJQ. Medium: WKYS, WHRK, WDMT, KSOL.

### CHI-LITES "Bad Motor Scooter" (Larc) 42/2

Rotations: Heavy 11/0, Medium 20/0, Light 11/2, Extra Adds 0, Total Adds 2, WJAX, WANT. Heavy: WAOK, KRNB, WCIN, WATV, KJCB, WDDM, WLTH, KUKQ. Medium: WOOK, KKDA-FM, KACE, WNOO, WWWWS.

### OLIVER CHEATHAM "Get Down Saturday Night" (MCA) 41/4

Rotations: Heavy 7/0, Medium 20/1, Light 13/2, Extra Adds 1, Total Adds 4, WDAS, WOOK, WVOL, WLTH. Heavy: WVEE, WBMX, WGCI, XHRM, KNOW, WDDM, WWWWS. Medium: WILD, WHRK, WDRQ, KACE, WPEG.

### FATBACK "Is This The Future" (Spring/PolyGram) 39/2

Rotations: Heavy 9/0, Medium 14/0, Light 16/2, Extra Adds 0, Total Adds 2, WLTH, KDIA. Heavy: WILD, KJLH, WRDW, WNOO, KJCB, KOKY, WBLX, WAAA, WDAO. Medium: WOOK, WVEE, WDMT, WGIV, WWWWS.

### G.T. "On The Line" (A&M) 37/11

Rotations: Heavy 2/0, Medium 14/0, Light 21/6, Extra Adds 4, Total Adds 11, WDAS, WAMO, WOOK, WEDR, WDRQ, WNHC, WATV, WENN, WJAX, WTLK, KUKQ. Heavy: WZAK, WDDM. Medium: WHRK, WGPR, WPEG, WVOL.

### WAR "Life (Is So Strange)" (RCA) 37/2

Rotations: Heavy 2/0, Medium 16/1, Light 18/0, Extra Adds 1, Total Adds 2, WXYV, WZEN-FM. Heavy: WVEE, WHRK. Medium: WAMO, WOOK, KRNB, WYLD-FM, WBMX, WZAK, KSOL, KNOW, KOKY, WANT, WLUM.

### FINIS HENDERSON "Skip To My Lou" (Motown) 35/6

Rotations: Heavy 8/0, Medium 10/0, Light 17/8, Extra Adds 0, Total Adds 6, WRKS, KRNB, WDMT, WPEG, WTOY, WKWM. Heavy: WYLD-FM, KJLH, WNHC, WRDW, WAAA, WLUM. Medium: WAMO, WBMX, KJCB, WANM, WLTH.

### COLLAGE "Get In Touch With Me" (Solar/Elektra) 35/3

Rotations: Heavy 4/0, Medium 14/0, Light 16/2, Extra Adds 1, Total Adds 3, WYLD-FM, XHRM, WKWM. Heavy: WVEE, KJLH, WATV, WPDQ. Medium: WOOK, WHRK, WBMX, WOIC, KJCB, WAAA, WDAO, KDIA.

### RUN-D.M.C. "It's Like That" (Profile) 34/2

Rotations: Heavy 14/0, Medium 13/0, Light 7/2, Extra Adds 0, Total Adds 2, WAIL-FM, WJLB. Heavy: WRKS, WVEE, WDIA, WATV, WKXI, KJCB, WDDM, WTLK. Medium: WOOK, WJMO, KDAY, WGIV, WPLZ, WKWM.

### LAKESIDE "Turn The Music Up" (Solar/Elektra) 30/8

Rotations: Heavy 4/0, Medium 13/2, Light 12/5, Extra Adds 1, Total Adds 8, WZEN-FM, XHRM, WATV, WLOU, WAAA, WDAO, WLUM, WVOI. Heavy: WVEE, KKDA-FM, KRNB, KACE. Medium: KSOL, WRDW, WOIC, KOKY, WANM, KUKQ.

### ISLEY BROTHERS "Choosy Lover" (T-Neck/CBS) 29/17

Rotations: Heavy 9/3, Medium 9/5, Light 10/8, Extra Adds 1, Total Adds 17 including WILD, WAOK, KRNB, WZEN-FM, WNHC, KJCB, WKWM. Heavy: WDIA, WHRK, WGCI, WZAK, KACE. Medium: KRLY, WDRQ, KMJM, WPEG.

### TYRONE "TYSTICK" BRUNSON "Hot Line" (Believe In A Dream/CBS) 26/4

Rotations: Heavy 1/0, Medium 11/1, Light 14/3, Extra Adds 0, Total Adds 4, WDIA, WCIN, KOKY, WVOL. Heavy: WNOO. Medium: WHUR, WAOK, WDMT, KJLH, WPEG, WKXI, WBLX, WDAO, KUKQ.

### WHODINI "The Haunted House Of Rock" (Arista) 26/3

Rotations: Heavy 7/0, Medium 10/0, Light 9/3, Extra Adds 0, Total Adds 3, WRKS, WDRQ, WLTH. Heavy: WZAK, WATV, WPEG, WLOU, WDAO, WWWWS, KUKQ. Medium: WVEE, WDMT, WGPR, WRDW, WPDQ, WANM.

### PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 25/22

Rotations: Heavy 1/0, Medium 8/8, Light 16/14, Extra Adds 2, Total Adds 22 including WILD, WAOK, KRLY, WHRK, WCIN, WGPR, WZEN-FM, KJLH, KNOW, WPDQ, WBLX, WDDM, WAAA, WWWWS. Heavy: WVKO.

### HUMAN LEAGUE "Keep Feelin' Fascination" (Virgin/A&M) 25/2

Rotations: Heavy 2/0, Medium 15/0, Light 8/2, Extra Adds 0, Total Adds 2, WGCI, KDIA. Heavy: WZAK, KUKQ. Medium: WXYV, WOOK, WVEE, WAIL-FM, WDRQ, KDAY, KSOL, WNHC, WJAX, WWWWS.



## NATIONAL AIRPLAY/30

July 1, 1983

Three Weeks	Two Weeks	Last Week	Artist/Record
1	1	1	1 GEORGE BENSON/Inside Love (So Personal) (WB)
22	15	7	2 DONNA SUMMER/She Works Hard For The Money (Mercury/PolyGram)
11	10	5	3 JARREAU/Boogie Down (WB)
-	23	14	4 MANHATTANS/Crazy (Columbia)
7	5	3	5 IRENE CARA/Flashdance . . . What A Feeling (Casablanca/PolyGram)
23	17	11	6 MICHAEL JACKSON/Wanna Be Startin' Somethin' (Epic)
3	3	2	7 MTUME/Juicy Fruit (Epic)
15	13	8	8 STARPOINT/Don't Be So Serious (Boardwalk)
-	25	18	9 MIDNIGHT STAR/Freak-A-Zoid (Solar/Elektra)
5	4	4	10 WHISPERS/Keep On Lovin' Me (Solar/Elektra)
10	7	6	11 ANGELA BOFILL/Tonight I Give In (Arista)
12	12	12	12 O'BRYAN/You And I (Capitol)
9	9	9	13 SISTER SLEDGE/B.Y.O.B. (Bring Your Own Baby) (Cotillion/Atco)
28	18	17	14 KASHIF/Stone Love (Arista)
14	11	15	15 J. INGRAM & P. AUSTIN/How Do You Keep The Music... (Qwest/WB)
4	6	10	16 DENIECE WILLIAMS/Do What You Feel (Columbia)
17	16	16	17 LEON HAYWOOD/I'm Out To Catch (Casablanca/PolyGram)
-	27	26	18 JOHNNY GILL/Super Love (Cotillion/Atco)
29	28	22	19 PHYLLIS HYMAN/Riding The Tiger (Arista)
2	2	13	20 MAZE featuring FRANKIE BEVERLY/Love Is The Key (Capitol)
-	29	28	21 STEVE ARRINGTON'S HALL OF FAME/Weak At The Knees (Atlantic)
26	21	21	22 LARRY GRAHAM/I Never Forgot Your Eyes (WB)
-	24	23	23 JUNIOR/Communication Breakdown (Mercury/PolyGram)
27	26	25	24 PEACHES & HERB/Remember (Columbia)
8	8	19	25 JANET JACKSON/Say You Do (A&M)
-	-	27	26 O'JAYS/I Can't Stand The Pain (Philadelphia International/CBS)
DEBUT	27	27	27 NEW HORIZONS/Your Thing Is Your Thing (Columbia)
DEBUT	28	28	28 ARETHA FRANKLIN/Get It Right (Arista)
-	-	30	29 SKYY/Bad Boy (Salsoul/RCA)
DEBUT	30	30	30 S.O.S. BAND/Just Be Good To Me (Tabu/CBS)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- STACY LATTISAW (28)
- PEABO BRYSON & ROBERTA FLACK (22)
- ARETHA FRANKLIN (17)
- S.O.S. BAND (14)
- SHALAMAR (13)

### HOTTEST

- MTUME (34)
- GEORGE BENSON (32)
- MICHAEL JACKSON (25)
- IRENE CARA (24)
- GLADYS KNIGHT & THE PIPS (12)

## SIGNIFICANT ACTION

### JONZUN CREW "We Are The Jonzun Crew" (Tommy Boy) 24/7

Rotations: Heavy 3/1, Medium 7/0, Light 13/5, Extra Adds 1, Total Adds 7, WAMO, WGPR, WZEN-FM, WNHC, WGIV, WDAO, WWWWS, KUKQ. Heavy: KRNB, WPDQ. Medium: WDIA, WHRK, WAIL-FM, WZAK, KMJM, WVOL, WDDM.

### GLENN JONES "Keep On Doin'" (RCA) 24/0

Rotations: Heavy 10/0, Medium 8/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WBMX, WJMO, WZEN-FM, KNOW, WKXI, WPLZ, WANM, WAAA, WWWWS. Medium: WKYS, WHUR, WHRK, WZAK, XHRM, WOIC, KOKY, WBLX.

### BOB MARLEY & THE WAILERS "Buffalo Soldier" (Island/Atco) 22/0

Rotations: Heavy 2/0, Medium 11/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WBLX, WVOI. Medium: WXYV, WHUR, WYLD-FM, WGCI, KACE, WKND, WNOO, WDDM, WAAA, WLTH, WWWWS.

### CHERI "Small Town Lover" (21/PolyGram) 21/8

Rotations: Heavy 0/0, Medium 10/2, Light 9/4, Extra Adds 2, Total Adds 8, WXYV, WVEE, WBMX, WZEN-FM, WPEG, WJMI, WTOY, WDDM. Medium: WOOK, WHUR, WHRK, WZAK, XHRM, WOIC, KOKY, WBLX.

### DAZZ BAND "Party Right Here" (Motown) 21/1

Rotations: Heavy 4/0, Medium 6/0, Light 11/1, Extra Adds 0, Total Adds 1, WENN. Heavy: WAOK, WZAK, WZEN-FM, XHRM. Medium: KRNB, WDMT, WDRQ, WNOO, WWWWS.

### THUNDERFLASH "Not A Day Too Soon" (Jam Power) 21/0

Rotations: Heavy 1/1, Medium 10/0, Light 14/7, Extra Adds 0, Total Adds 0. Heavy: WJMO, WAAA. Medium: WILD, WOOK, WHRK, XHRM, WRDW, WKXI, KJCB, WANM, WDAO, WLTH.

### JUNIOR TUCKER "Bad Girls" (Geffen) 20/0

Rotations: Heavy 2/0, Medium 9/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: KSOL, KNOW. Medium: WDAS, WDIA, WHRK, WEDR, WJMO, WRDW, WPDQ, KOKY, WLTH.

### SMOKEY ROBINSON with BARBARA MITCHELL "Blame It On Love" (Tamla/Motown) 19/8

Rotations: Heavy 1/1, Medium 4/0, Light 14/7, Extra Adds 0, Total Adds 8, WVEE, KRNB, WGCI, WJMI, WANM, WAAA, WVKO, KUKQ. Medium: WHUR, WAOK, WGIV, WLTH.

### NEW GUYS ON THE BLOCK "On The Dance Floor" (Sugar Hill) 19/3

Rotations: Heavy 2/0, Medium 10/1, Light 7/2, Extra Adds 0, Total Adds 3, WZEN-FM, WANT, KDIA. Heavy: WEDR, WLOU. Medium: WOOK, WAIL-FM, WYLD-FM, KACE, XHRM, KSOL, WNHC, WPEG, WLTH.

### ANITA BAKER "No More Tears" (Beverly Glen) 19/1

Rotations: Heavy 3/0, Medium 5/0, Light 11/1, Extra Adds 0, Total Adds 1, WANT. Heavy: KDAY, XHRM, KDIA. Medium: WXYV, WCIN, WJMO, KSOL, WLTH.

### MOTIVATION "Crazy Daze" (De-Lite/PolyGram) 18/11

Rotations: Heavy 2/0, Medium 5/2, Light 6/4, Extra Adds 5, Total Adds 11, WXYV, KRLY, KRNB, WHRK, WEDR, WJMO, WOIC, KOKY, WVOL, WDDM, WANM. Heavy: WVEE, WAAA. Medium: WOOK, WAOK, WATV.

### THOMAS DOLBY "She Blinded Me With Science" (Capitol) 17/0

Rotations: Heavy 12/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WKYS, WHUR, WVEE, KMJQ, WGCI, WJLB, WATV, WENN, WJMI, WPDQ, WJJS, WLTH. Medium: WOOK, WAIL-FM, KOKY.

### EARONS "Video Baby" (Boardwalk) 16/3

Rotations: Heavy 0/0, Medium 4/0, Light 11/2, Extra Adds 1, Total Adds 3, WCIN, WJMO, WWWWS. Medium: KKDA-FM, WEDR, WYLD-FM, WZEN-FM.

### MARVIN GAYE "Joy" (Columbia) 16/1

Rotations: Heavy 2/0, Medium 7/0, Light 7/1, Extra Adds 0, Total Adds 1, WANT. Heavy: WCIN, WBLX. Medium: WOOK, WRDW, WGIV, WJAX, WPLZ, WDDM, WDAO.

### STONE CITY BAND "Bad Lady" (Gordy/Motown) 16/0

Rotations: Heavy 0/0, Medium 6/0, Light 10/0, Extra Adds 0, Total Adds 0. Medium: KACE, XHRM, WAAA, WDAO, WLTH, WWWWS.

### KURTIS BLOW "Party Time" (Mercury/PolyGram) 15/4

Rotations: Heavy 3/0, Medium 5/0, Light 8/4, Extra Adds 0, Total Adds 4, WAOK, WENN, KJCB, KUKQ. Medium: KKDA-FM, WHRK, WZAK, WPEG, WPDQ.

### "D" TRAIN "Keep Giving Me Love" (Prelude) 15/3

Rotations: Heavy 3/0, Medium 3/0, Light 8/2, Extra Adds 1, Total Adds 3, WPDQ, WTOY, WDAO. Heavy: WYLD-FM, KACE, KDIA. Medium: KJLH, KJCB, KUKQ.

Adds & Hots . . . See Page 42

She was movin' uptown.  
He was stayin' on the street.  
Now, they had just one thing  
left in common.  
A love they couldn't keep.

*High Rise*

The first single  
from the  
forthcoming album by

*Asford and Simpson*

It's A Love Story That's Worlds Apart

Capitol  
RECORDS



# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

**JOE STAMPLEY**

**Poor Side Of Town (Epic)**

On 68% of reporting stations. National Summary: Up 30, Same 36, Down 0, Debuts 19, Adds 18. Debuts at number 46 on the Country Chart.

**KAREN BROOKS**

**Walk On (WB)**

On 68% of reporting stations. National Summary: Up 32, Same 39, Down 0, Debuts 17, Adds 14. Debuts at number 47 on the Country Chart.

**SHELLY WEST**

**Flight 309 To Tennessee (Viva)**

On 65% of reporting stations. National Summary: Up 9, Same 38, Down 0, Debuts 15, Adds 35. A Most Added Record. Debuts at number 49 on the Country Chart.

**WAYLON JENNINGS**

**Breakin' Down (RCA)**

On 61% of reporting stations. National Summary: Up 9, Same 30, Down 0, Debuts 13, Adds 39. A Most Added Record. Debuts at number 50 on the Country Chart.

**MOST ADDED**

- WAYLON JENNINGS (39)  
Breakin' Down (RCA)
- SHELLY WEST (35)  
Flight 309 To Tennessee (Viva)
- JOHN DENVER & EMMYLOU HARRIS (33)  
Wild Montana Skies (RCA)
- B.J. THOMAS (32)  
New Looks From An Old Lover (Columbia)
- JOHN CONLEE (31)  
I'm Only In It For The Love (MCA)

**HOTTEST**

- ALABAMA (69)  
The Closer You Get (RCA)
- WILLIE NELSON & MERLE HAGGARD (60)  
Pancho And Lefty (Epic)
- SYLVIA (55)  
Snapshot (RCA)
- RICKY SKAGGS (51)  
Highway 40 Blues (Epic)

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist, title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.) moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

- MOE BANDY** featuring **BECKY HOBBS** "Let's Get Over Them Together" (Columbia) 84/27  
National Summary: Up 11, Same 29, Down 0, Debuts 17, Adds 27 including WRKZ-FM, WPOR-FM, WDAK, KHEY-AM, WMC-AM, WNOE-AM, WRNL, WMAQ, WIRE, WXCL, WHBF, KTKP-FM, KKCS, KYGO-FM, KTOM.
- DAVID WILLS** "The Eyes Of A Stranger" (RCA) 84/10  
National Summary: Up 29, Same 31, Down 0, Debuts 14, Adds 10, WILQ, KXYL, WFNC, WMC-AM, WRNL, KBMR, WKMF, KUZZ, KRAK, KCUB, WFIL 33-29, WJQS d-34, WIRK-FM d-48, WFMS-FM d-38, KTTS-AM-FM 49-39.
- DOTTIE WEST** "Tulsa Ballroom" (Liberty) 81/11  
National Summary: Up 24, Same 33, Down 1, Debuts 12, Adds 11, WGNA-FM, WSEN-AM-FM, WDAK, WGTO, WFNC, WWOD/WKZZ, WOKK, WHOO, WTQR-FM, WKMF, KSON-FM, WLWI-FM 38-24, WSIX-FM 18-14, WTOP d-34, KFDI-AM-FM 45-37.
- MARK GRAY** "It Ain't Real..." (Columbia) 76/10  
National Summary: Up 34, Same 22, Down 0, Debuts 10, Adds 10, WPOR-FM, KPLX-FM, KIKK-FM, WWOD/WKZZ, KYXX, WQYK-FM, KTKP-FM, KGEM/KJOT, KLZ, KRAK, KLVI 13-8, WWWV-FM 39-34, WTSO 37-30.
- EMMYLOU HARRIS** "So Sad (To Watch Good Love...)" (WB) 74/27  
National Summary: Up 5, Same 24, Down 0, Debuts 18, Adds 27 including WYRK, CHOW, KXYL, WSOC-FM, WJQS, WOKK, WLWI-FM, WRNL, WIRK-FM, KWMT, WIRE, WDAF, KUZZ, KVEG, KGA.
- MERLE HAGGARD & LEONA WILLIAMS** "We're Strangers Again" (Mercury/PolyGram) 69/1  
National Summary: Up 43, Same 21, Down 0, Debuts 4, Adds 1, WSLR, WSEN-AM-FM 38-33, CHOW 40-34, WSOC-FM 31-28, WJQS 38-24, WWOD/WKZZ 37-30, WSIX-FM 21-13, WIRK-FM 21-13, WMNI 22-16, KWMT 29-22, WFMS-FM 30-24, WTOP 33-25, KUZZ 43-35, KNIX-FM 33-25, KTOM 31-23.
- JERRY REED** "Good Ole Boys" (RCA) 63/6  
National Summary: Up 40, Same 12, Down 0, Debuts 5, Adds 6, WYRK, WDAK, WNOE-AM, WUSN, WTHI-FM, KEEN, WEEP 28-21, CHOW 18-11, KHEY-AM 24-19, KBMR 24-19, KSO 18-11, KWMT 24-17, WIRE d-31, KUGN-FM 48-36, KTOM 25-19.
- JERRY REED** "She's Ready For Someone..." (RCA) 61/10  
National Summary: Up 29, Same 14, Down 1, Debuts 7, Adds 10, WHN, WXBQ-FM, KPLX-FM, KLLL, WKIX, WQYK-FM, KRKK, KYGO-FM, KEIN, KSON-FM, WLWI-FM 28-20, KFDI-AM-FM 23-16, KIK-FM 35-29, KVOC 23-15, KWJJ 41-35.
- JOHN SCHNEIDER & JILL MICHAELS** "Are You Lonesome Tonight" (Scotti Bros./CBS) 57/23  
National Summary: Up 7, Same 19, Down 0, Debuts 9, Adds 23 including WKKW, WNYR, WWVA, WYNK-FM, WSOC-FM, WDAK, WESC-AM-FM, WIRK-FM, KFGO, KEBC-FM, WHBF, KYAK, KMAK, KVEG, KIGO.
- MARTY ROBBINS** "What If I Said I Love You" (Columbia) 54/3  
National Summary: Up 24, Same 21, Down 0, Debuts 6, Adds 3, WXBQ-FM, WFMS-FM, KEIN, WFIL 34-31, WEEP d-40, WMC-AM 25-19, WSIX-FM 26-17, WPAP-FM 46-41, WTQR-FM d-38, KBMR 26-22, KSO 38-31, WXCL d-49, KVOO 44-36, KWJJ 49-44, KSOP-FM 45-43.
- B.J. THOMAS** "New Looks From An Old Lover" (Columbia) 51/32  
National Summary: Up 4, Same 12, Down 0, Debuts 3, Adds 32 including WBGW-FM, WIXL-FM, WWVA, KASE, WSOC-FM, WNOX, WLWI-FM, WSLR, KFGO, KVOO, KFDI-AM-FM, KRST-FM, KKCS, KLAC, KNIX-FM.
- JAMES & MICHAEL YOUNGER** "A Taste Of The Wind" (MCA) 45/2  
National Summary: Up 18, Same 20, Down 0, Debuts 5, Adds 2, WWVA, KWJJ, WSEN-AM-FM d-50, WEZL-FM d-46, KHEY-AM 27-21, KIKK-FM 26-22, WNOE-AM 31-27, WCMS-FM 38-34, WIRK-FM 45-38, WAXX 38-35, KTTS-AM-FM 31-27, KYAK 29-26, KRWQ-FM 24-21.

## SIGNIFICANT ACTION

- JOHN DENVER & EMMYLOU HARRIS** "Wild Montana Skies" (RCA) 43/33  
National Summary: Up 2, Same 4, Down 0, Debuts 4, Adds 33 including WHN, WFIL, KLRA, WPAP-FM, WWWV-FM, WKKQ-AM-FM, KLZ, KMAK, KNIX-FM, KWJJ, KGA, KCUB.
- TOM JONES** "It'll Be Me" (Mercury/PolyGram) 41/21  
National Summary: Up 3, Same 13, Down 0, Debuts 4, Adds 21 including WIXL-FM, WFIL, WWVA, KXYL, WWOD/WKZZ, WLWI-FM, KFGO, WIL-AM-FM, KFDI-AM-FM, KMAK.
- MARSHALL TUCKER BAND** "A Place I've Never Been" (WB) 41/8  
National Summary: Up 9, Same 16, Down 0, Debuts 8, Adds 8, WEEP, WYNK-FM, WEZL-FM, WGTO, WLWI-FM, WTSO, KYNN-AM-FM, KVOO, WIXL-FM 28-26, WWWV-FM 34-30, KSON-FM 39-36.
- PAULETTE CARLSON** "You Gotta Get To My Heart" (RCA) 37/7  
National Summary: Up 4, Same 21, Down 0, Debuts 5, Adds 7, WYNK-FM, WUSQ-FM, WSLR, KCBJ, KTTS-AM-FM, KUGN-FM, KRWQ-FM, WBGW-FM d-49, WSEN-AM-FM 50-40, KFGO 36-30, KIGO 39-28.



# NATIONAL AIRPLAY/50

July 1, 1983

Three Weeks Two Weeks Last Week

- |                                     |                                     |                                     |                                     |                                                                           |
|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|---------------------------------------------------------------------------|
| 5                                   | 4                                   | 2                                   | 1                                   | <b>RICKY SKAGGS</b> /Highway 40 Blues (Epic)                              |
| 4                                   | 3                                   | 3                                   | 2                                   | <b>BARBARA MANDRELL</b> /In Times Like These (MCA)                        |
| 12                                  | 9                                   | 7                                   | 3                                   | <b>ALABAMA</b> /The Closer You Get (RCA)                                  |
| 9                                   | 6                                   | 5                                   | 4                                   | <b>GARY MORRIS</b> /The Love She Found In Me (WB)                         |
| 11                                  | 7                                   | 6                                   | 5                                   | <b>WILLIE NELSON &amp; MERLE HAGGARD</b> /Pancho And Lefty (Epic)         |
| 13                                  | 10                                  | 9                                   | 6                                   | <b>SYLVIA</b> /Snapshot (RCA)                                             |
| 10                                  | 8                                   | 8                                   | 7                                   | <b>STATLER BROTHERS</b> /Oh Baby Mine (Mercury/PolyGram)                  |
| 17                                  | 13                                  | 10                                  | 8                                   | <b>GEORGE JONES</b> /I Always Get Lucky With You (Epic)                   |
| 6                                   | 5                                   | 4                                   | 9                                   | <b>LEE GREENWOOD</b> /I.O.U. (MCA)                                        |
| 21                                  | 14                                  | 12                                  | 10                                  | <b>EARL THOMAS CONLEY</b> /Your Love's On The Line (RCA)                  |
| 25                                  | 18                                  | 13                                  | 11                                  | <b>JANIE FRICKE</b> /He's A Heartache... (Columbia)                       |
| 26                                  | 20                                  | 14                                  | 12                                  | <b>BELLAMY BROTHERS</b> /I Love Her Mind (WB/Curb)                        |
| 3                                   | 2                                   | 1                                   | 13                                  | <b>DON WILLIAMS</b> /Love Is On A Roll (MCA)                              |
| 24                                  | 16                                  | 15                                  | 14                                  | <b>WHITES</b> /I Wonder Who's Holding My Baby (WB/Curb)                   |
| 14                                  | 11                                  | 11                                  | 15                                  | <b>KENNY ROGERS</b> /All My Life (Liberty)                                |
| 31                                  | 24                                  | 19                                  | 16                                  | <b>CONWAY TWITTY</b> /Lost In The Feeling (WB)                            |
| 30                                  | 21                                  | 18                                  | 17                                  | <b>ED BRUCE</b> /You're Not Leavin' Here Tonight (MCA)                    |
| 36                                  | 27                                  | 21                                  | 18                                  | <b>OAK RIDGE BOYS</b> /Love Song (MCA)                                    |
| 27                                  | 22                                  | 20                                  | 19                                  | <b>STEVE WARINER</b> /Don't Your Mem'ry Ever Sleep At Night (RCA)         |
| 38                                  | 33                                  | 24                                  | 20                                  | <b>HANK WILLIAMS JR.</b> /Leave Them Boys Alone (WB/Curb)                 |
| 34                                  | 30                                  | 25                                  | 21                                  | <b>DAN SEALS</b> /Everybody's Dream Girl (Liberty)                        |
| 28                                  | 23                                  | 22                                  | 22                                  | <b>DOLLY PARTON</b> /Potential New Boyfriend (RCA)                        |
| 23                                  | 17                                  | 16                                  | 23                                  | <b>RAZZY BAILEY</b> /After The Great Depression (RCA)                     |
| 2                                   | 1                                   | 17                                  | 24                                  | <b>MICKEY GILLEY</b> /Fool For Your Love (Epic)                           |
| 42                                  | 38                                  | 32                                  | 25                                  | <b>RONNIE McDOWELL</b> /You're Gonna Ruin My Bad Reputation (Epic)        |
| 41                                  | 37                                  | 31                                  | 26                                  | <b>DAVID FRIZZELL</b> /Where Are You Spending... (Viva)                   |
| 43                                  | 40                                  | 33                                  | 27                                  | <b>JOHNNY LEE</b> /Hey Bartender (Full Moon/WB)                           |
| 40                                  | 36                                  | 30                                  | 28                                  | <b>LANE BRODY</b> /Over You (Liberty)                                     |
| 47                                  | 41                                  | 35                                  | 29                                  | <b>GEORGE STRAIT</b> /A Fire I Can't Put Out (MCA)                        |
| 49                                  | 42                                  | 34                                  | 30                                  | <b>ATLANTA</b> /Atlanta Burned Again (MDJ)                                |
| 39                                  | 35                                  | 28                                  | 31                                  | <b>LARRY GATLIN &amp; THE GATLINS</b> /Easy On The Eye (Columbia)         |
| 50                                  | 43                                  | 37                                  | 32                                  | <b>VERN GOSDIN</b> /Way Down Deep (Compleat/PolyGram)                     |
| 1                                   | 12                                  | 23                                  | 33                                  | <b>EDDIE RABBITT</b> /You Can't Run From Love (WB)                        |
| 48                                  | 44                                  | 39                                  | 34                                  | <b>KENDALLS</b> /Precious Love (Mercury/PolyGram)                         |
| -                                   | 49                                  | 44                                  | 35                                  | <b>BOBBY BARE</b> /The Jogger (Columbia)                                  |
| -                                   | 46                                  | 41                                  | 36                                  | <b>LACY J. DALTON</b> /Dream Baby... (Columbia)                           |
| -                                   | 48                                  | 42                                  | 37                                  | <b>WILLIE NELSON</b> /Why Do I Have To Choose (Columbia)                  |
| -                                   | 50                                  | 45                                  | 38                                  | <b>GUS HARDIN</b> /If I Didn't Love You (RCA)                             |
| 8                                   | 15                                  | 26                                  | 39                                  | <b>RONNIE MILSAP</b> /Stranger In My House (RCA)                          |
| -                                   | -                                   | 47                                  | 40                                  | <b>CHARLEY PRIDE</b> /Night Games (RCA)                                   |
| -                                   | -                                   | 48                                  | 41                                  | <b>JOHN ANDERSON</b> /Goin' Down Hill (WB)                                |
| 7                                   | 19                                  | 27                                  | 42                                  | <b>CRYSTAL GAYLE</b> /Our Love Is On The Faultline (WB)                   |
| -                                   | -                                   | 50                                  | 43                                  | <b>JOHN CONLEE</b> /I'm Only In It For The Love (MCA)                     |
| -                                   | -                                   | 49                                  | 44                                  | <b>NITTY GRITTY DIRT BAND</b> /Shot Full Of Love (Liberty)                |
| 33                                  | 29                                  | 29                                  | 45                                  | <b>KIERAN KANE</b> /It's You (WB)                                         |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <b>DEBUT</b> <b>JOE STAMPLEY</b> /Poor Side Of Town (Epic)                |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <b>DEBUT</b> <b>KAREN BROOKS</b> /Walk On (WB)                            |
| -                                   | -                                   | 45                                  | 43                                  | <b>ENGELBERT HUMPERDINCK</b> /Til You And Your Lover Are Lovers... (Epic) |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <b>DEBUT</b> <b>SHELLY WEST</b> /Flight 309 To Tennessee (Viva)           |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <b>DEBUT</b> <b>WAYLON JENNINGS</b> /Breakin' Down (RCA)                  |

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

- LORETTA LYNN** "Lyn', Cheatin', Woman..." (MCA) 37/2  
National Summary: Up 26, Same 8, Down 0, Debuts 1, Adds 2, WBGW-FM, KIOV-FM, WYII 44-40, KHEY-AM 31-26, WSM 32-27, WTQR-FM 36-29, KSO 27-21, WHBF 38-34, KFDI-AM-FM 36-31, KSOP-FM 26-24.
- JOHNNY RODRIGUEZ** "How Could I Love Her" (Epic) 33/29  
National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 29 including WSNO, WYII, KASE, WYNK-FM, KHEY-AM, WMC-AM, WNOE-AM, WIRK-FM, WKKQ-AM-FM, KEBC-FM, KIK-FM, KMPS-AM-FM.
- JERRY LEE LEWIS** "Why You Been Gone So Long" (MCA) 31/10  
National Summary: Up 1, Same 15, Down 0, Debuts 5, Adds 10, WGTO, WNOX, WOKK, WNOE-AM, WTQR-FM, KFGO, WTOP, KVOO, KCCY-FM, KRAK.
- GUY CLARK** "Homegrown Tomatoes" (WB) 30/12  
National Summary: Up 1, Same 11, Down 0, Debuts 6, Adds 12, WSEN-AM-FM, WWVA, WJQS, WOKK, WRNL, WUSQ-FM, KSO, KWMT, KTKP-FM, KVEG, KTOM, KSON-FM.
- JAN GRAY** "No Fair Falling In Love" (Jamey) 27/6  
National Summary: Up 8, Same 12, Down 0, Debuts 1, Adds 6, WESC-AM-FM, KLLL, WPAP-FM, KTTS-AM-FM, KVOO, KRAK, WGNA-FM d-44, WSEN-AM-FM 40-35, KHEY-AM 40-35, WCMS-FM 45-27.
- DEAN MARTIN** "My First Country Song" (WB) 26/25  
National Summary: Up 1, Same 0, Down 0, Debuts 0, Adds 25 including WSNO, WNYR, KLVI, WWOD/WKZZ, WRNL, KWMT, KEBC-FM, KTTS-AM-FM, KMAK, KNIX-FM, KMPS-AM-FM.
- TAMMY WYNETTE** "Unwed Fathers" (Epic) 26/14  
National Summary: Up 1, Same 8, Down 0, Debuts 3, Adds 14 including WNYR, WESC-AM-FM, KIKK-FM, WHOO, WFMS-FM, KTTS-AM-FM, KFDI-AM-FM, KGEM/KJOT, KTOM, KCUB.
- RONNIE ROGERS** "Inside Story" (Epic) 26/7  
National Summary: Up 4, Same 11, Down 0, Debuts 4, Adds 7, WQYK-FM, KBMR, WAXX, WTOP, KWJJ, KTOM, KGA, KHEY-AM 47-42, WMAQ d-24, KRAK 50-46.
- OSMOND BROTHERS** "She's Ready For Someone..." (WB) 25/0  
National Summary: Up 12, Same 10, Down 0, Debuts 3, Adds 0, WGNA-FM 45-42, WKYG 39-34, WGTO 49-46, WIRK-FM d-46, WTSO d-45, WXCL 29-27, WHBF d-49, KUZZ 48-41, KSOP-FM 37-35, KCKC 30-25.
- SAM NEELY** "When You Leave That Way..." (MCA) 22/1  
National Summary: Up 5, Same 13, Down 0, Debuts 3, Adds 1, KUGN-FM, KMML 45-44, KHEY-AM d-45, WSIX-FM 23-16, KFDI-AM-FM 49-42, KVEG on, KTOM d-43, KSON-FM 38-35, KMPS-AM-FM d-28.
- JEANNE PRUETT** "Lady Of The Eighties" (Audiograph) 19/4  
National Summary: Up 2, Same 11, Down 0, Debuts 2, Adds 4, WHK, KEBC-FM, KTTS-AM-FM, KVEG, WGNA-FM 40-36, WAXX d-47, KTOM d-45.
- BILLY SWAN** "Yes" (Epic) 17/0  
National Summary: Up 10, Same 4, Down 2, Debuts 1, Adds 0, KRRR 49-37, WEZL-FM 22-20, WSIX-FM 22-18, WFMS-FM 33-28, KEBC-FM 27-24, KRWQ-FM 37-31, KCKC d-34.
- THOM SCHUYLER** "A Little At A Time" (Capitol) 16/11  
National Summary: Up 0, Same 5, Down 0, Debuts 0, Adds 11, WIXL-FM, WSEN-AM-FM, WEZL-FM, WJQS, KLRA, WNOE-AM, WCMS-FM, KWMT, KYNN-AM-FM, WTOP, KTOM.
- WAYLON JENNINGS** "Living Legends (A Dyin' Breed)" (RCA) 15/9  
National Summary: Up 0, Same 4, Down 0, Debuts 2, Adds 9, WSOC-FM, WSM, WHOO, WUSQ-FM, KSO, WTOP, KRST-FM, KUZZ, KGEM/KJOT, WAMZ-FM d-36.

Adds & Hits... See Page 43

# Adult/Contemporary

Continued from Back Page

## BREAKERS

### SMOKEY ROBINSON with BARBARA MITCHELL Blame It On Love (Tamla/Motown)

62% of our reporters on it. Rotations: Heavy 0/0, Medium 41/12, Light 45/21, Extra Adds 0, Total Adds 38 including WFBR, 97AIA, W101, WFYR, WOMC, WHB, KHOW, KPPL, WAEB, WTIC, WRVR, KUDL, KUGN, and 20 more. Debuts at number 27 on the A/C chart.

#### TACO

### Putting On The Ritz (RCA)

49% of our reporters on it. Rotations: Heavy 6/1, Medium 30/6, Light 28/13, Extra Adds 3, Total Adds 23 including GR55, WFYR, WOMC, WCCO, KS94, KNBR, WFSM, WAFB, KFIM, WRVA, WHBY, WHBC, WENS, KBOI, KRDO, and 8 more. Debuts at number 28 on the A/C chart.

## NEW & ACTIVE

#### ✓ F.R. DAVID "Words" (Carrere America/PolyGram) 57/17

Rotations: Heavy 2/0, Medium 30/4, Light 25/13, Extra Adds 0, Total Adds 17, WRMM, KGW, WICC, WYYZ, WVLK, WMAZ, WHHY, WRVA, WSRZ, KUDL, KCEE, WCPI, WSKY, WCKQ, WDEF, WGSV, KISN. Heavy: WISM-FM, KFOR. Medium: WPIX, KOY, WFSM, WGY, WSLI, WHBY, WFMK, KBOI, KUGN, KEX, WAYV, WNNR, WEIM, WKNE, WSKI, WTNV, WLVA, KCRG, KFSB, KWEB, WJON, KRRC, KRNO, KRKK, KRBS, KALE.

#### GEORGE FISCHOFF "Summer Love" (Moss Music Group) 53/10

Rotations: Heavy 1/0, Medium 21/2, Light 30/7, Extra Adds 1, Total Adds 10, WRIE, WTIC, WAIV, 2WD, WSRZ, KUDL, KRKD, WEIM, WCPI, KRKK. Heavy: KFOR. Medium: WCCO, KGW, WGY, WHBY, WING, KRNT, KMBZ, KUGN, KEX, KSL, KCEE, WKNE, WSKI, WTNV, WJON, KRRC, KVSF, KSRO, KALE. Light: WAFB, WSLI, WVLK, WHBC, WTRX, KOIL, WQUA, KBOI, KRDO, KUDO, KPPL.

#### ELTON JOHN "I'm Still Standing" (Geffen) 49/3

Rotations: Heavy 14/0, Medium 22/0, Light 13/3, Extra Adds 0, Total Adds 3, W101, WICC, WNNR. Heavy: WMJI, WRIE, WGY, WHEN, KEY103, KFIM, WFMK, KRKD, KKUA, KUDO, WKNE, WSKI, WROV, KRKK. Medium: WFBR, WTAE, WAXY, KPLZ, WAEB, WYYZ, WSGN, WRVR, WHBC, WOWO, WMHE, KBOI, KRDO, KWAV, KKPL, WEIM, WTNV, WSKY, WCKQ, WCHV, KFQD, KVSF. Light: WVLK, WENS, KOIL, KS103.

#### ✓ MEN AT WORK "It's A Mistake" (Columbia) 45/26

Rotations: Heavy 2/1, Medium 23/9, Light 19/15, Extra Adds 1, Total Adds 26, WCCO, KHOW, KOST, KGW, KPLZ, WICC, WYYZ, WGY, WAFB, KFIM, WFMK, KBOI, KKUA, KS103, WNNR, WTNV, WCKQ, WCHV, WLVA, KVOX, KFSB, KTWO, KRBS, KISN, KSRO, KALE. Medium: WAEB, WRIE, WRVR, WHHY, WQUE, WISM-FM, KRKD, KRDO, WKZE-FM, WEIM, WSKI, WSKY, KRKK, KVSF.

#### ✓ LAURA BRANIGAN "How Am I Supposed To Live Without You" (Atlantic) 35/23

Rotations: Heavy 2/0, Medium 14/8, Light 18/14, Extra Adds 1, Total Adds 23, WCLR, WCCO, KHOW, WBN, WYYZ, WSGN, WVLK, WISM-FM, KWAV, WEIM, WKNE, WSKI, WLVA, KVOX, KFSB, KFOR, KWEB, WJON, KRNO, KRKK, KRBS, KVSF, KSRO. Heavy: WDEF, WBOW. Medium: WFBR, WPIX, WARM98, WHBY, KRDO, KRRC. Light: WKZE-FM, WCKQ, WCHV, WGSV.

#### BEE GEES "The Woman In You" (RSO/PolyGram) 35/2

Rotations: Heavy 0/0, Medium 16/1, Light 13/1, Extra Adds 0, Total Adds 2, KHOW, KRLB. Heavy: KVIL, WYYZ, WGY, WLVA, KFSB, KALE. Medium: WFBR, WASH, WICC, V100, WRIE, WHEN, KOIL, KBOI, WAYV, WNNR, WSKI, WCKQ, KFQD, KRRC. Light: 97AIA, WCCO, KS94, KPLZ, WSLI, WVLK, WTRX, KRDO, KS103, KCEE, WCPI, WVBS, KISN.

#### QUARTERFLASH "Take Me To Heart" (Geffen) 33/8

Rotations: Heavy 1/0, Medium 16/1, Light 16/7, Extra Adds 0, Total Adds 8, WYYZ, WHEN, WQUE, WENS, KRDO, WVBS, WBOW, KSRO. Heavy: WFMK. Medium: WASH, WFYR, KGW, WISM-FM, KUDO, WEIM, WSKI, WTNV, WSKY, WCKQ, WCHV, KQDQ, KRRC, KRKK, KRBS. Light: Y97, WARM98, KPLZ, WVLK, WMHE, KBOI, KWAV, KS103, WKZE-FM.

#### TOTO "Waiting For Your Love" (Columbia) 32/13

Rotations: Heavy 0/0, Medium 16/4, Light 15/8, Extra Adds 1, Total Adds 13, KGW, KFMB, KEZR, WHHY, WHBY, KRNT, WFMK, KRDO, WEIM, WHNN, WJON, KRRC, KRNO. Medium: WISM-FM, WKZE-FM, WSKI, WSKY, WCKQ, WCHV, WLVA, KRKK, KRBS, KVSF, KSRO, KALE. Light: Y97, KPLZ, WSRZ, WNNR, KVOX, KWEB, KTWO.

#### NAKED EYES "Always Something There To Remind Me" (EMI America) 32/2

Rotations: Heavy 14/0, Medium 11/2, Light 7/0, Extra Adds 0, Total Adds 2, WTNV, KALE. Heavy: WFBR, GR55, WYNY, WAXY, 97AIA, 55KRC, KEZR, KPLZ, WAAY, 610TVN, WENS, KYKY, WCHV, WHNN. Medium: KGW, WWSH, KEY103, WOWO, WMHE, WOMC, KRDO, KS103, WAYV. Light: KS94, WYYZ, KFIM, WSRZ, KBOI, KRDO, KCRG.

#### ✓ DERAN CRAIG "One Mind, Two Hearts" (Curb/CBS) 31/17

Rotations: Heavy 0/0, Medium 5/3, Light 25/13, Extra Adds 1, Total Adds 17, WFSM, WTRX, WISM-FM, KKUA, KS103, WNNR, WEIM, WCPI, WCKQ, WCHV, WGSV, WLVA, KFOR, WHNN, WJON, KISN, KALE. Medium: WHBY, KFSB. Light: WSLI, WHBC, WQUA, KRDO, KUDO, WKZE-FM, WKNE, WSKI, WSKY, KVOX, KTWO, KRNO.

#### JENNIFER WARNES "Nights Are Forever" (WB) 31/11

Rotations: Heavy 0/0, Medium 14/2, Light 16/8, Extra Adds 1, Total Adds 11, WCLR, WHBY, WHBC, WQUA, WKZE-FM, WSKY, WCKQ, KTWO, KRNO, KRKK, KVSF. Medium: KUGN, WRMM, KGW, KFMB, WFMK, WEIM, WKNE, KFSB, KFOR, KWEB, KRRC, KRBS. Light: WMHE, KRDO, WSKI, KVOX, WJON, KFQD, KISN, KSRO.

## SIGNIFICANT ACTION

#### JOHN DENVER & EMMYLOU HARRIS "Wild Montana Skies" (RCA) 29/13

Rotations: Heavy 0/0, Medium 12/4, Light 16/8, Extra Adds 1, Total Adds 13, WRMM, KOY, WSLI, WHBY, WQUA, KKUA, KSL, WSKI, WSKY, KVOX, WJON, KRBS, KSRO. Medium: WCCO, KHOW, WEIM, WKNE, KFSB, KFOR, KRRC, KALE. Light: WDEF, WVBS, KWEB, KFQD, KTWO, KQDI, KRNO, KISN.

#### ANY TROUBLE "Touch And Go" (EMI America) 28/11

Rotations: Heavy 0/0, Medium 5/1, Light 23/10, Extra Adds 0, Total Adds 11, WSLI, WHBY, WQUA, WSKI, WCKQ, WVBS, KFSB, KFOR, WHNN, KRKK, KRBS. Medium: WCCO, WHBC, WLVA, WJON. Light: KPLZ, WHHY, WTRX, WFMK, WISM-FM, KBOI, WKZE-FM, WSKY, WGSV, KVOX, KFQD, KRNO, WMHE.

#### GEORGE BENSON "Inside Love (So Personal)" (WB) 28/1

Rotations: Heavy 5/0, Medium 14/0, Light 9/1, Extra Adds 0, Total Adds 1, WNNR. Heavy: WASH, B100, KEZR, KWAV, KALE. Medium: 97AIA, WCCO, WRIE, WHHY, 2WD, WISM-FM, KKUA, WSKI, WSKY, WCHV, WVBS, KFQD, KQDI, KRRC. Light: WAFB, WSRZ, WTRX, KS103, WAYV, WCPI, WGSV, KTWO.

#### DARYL HALL & JOHN OATES "Family Man" (RCA) 27/1

Rotations: Heavy 4/0, Medium 13/0, Light 10/1, Extra Adds 0, Total Adds 1, WTRX. Heavy: KEY103, WQUE, KRKD, WCHV. Medium: WYNY, WTAE, WASH, WAXY, 55KRC, WWSH, WHEN, WAFB, WFMK, WMHE, KRDO, WVBS, KALE. Light: KPLZ, V100, KFIM, WOWO, KYKY, KBOI, KS103, WROV, KCRG.

#### ELO "Rock 'N' Roll Is King" (Jet/CBS) 26/9

Rotations: Heavy 1/0, Medium 15/5, Light 10/4, Extra Adds 0, Total Adds 9, WTAE, WASH, WAXY, WAEB, WRIE, WHEN, KS103, WSKI, KRNO. Heavy: WGY. Medium: WFBR, GR55, 55KRC, WHHY, WQUE, KUDO, WAYV, WTNV, WCKQ, WCHV. Light: KPLZ, V100, KRDO, KCRG, WJON.

## MOST ADDED

S. ROBINSON with B. MITCHELL (33)  
Blame It On Love (Tamla/Motown)  
MEN AT WORK (26)  
It's A Mistake (Columbia)  
LAURA BRANIGAN (23)  
How Am I Supposed To Live... (Atlantic)  
TACO (23)  
Putting On The Ritz (RCA)  
AMERICA (19)  
The Border (Capitol)  
DERAN CRAIG (17)  
One Mind, Two Hearts (Curb/CBS)  
F.R. DAVID (17)  
Words (Carrere America/PolyGram)

## HOTTEST

DeBARGE (80)  
All This Love (Gordy/Motown)  
SERGIO MENDES (72)  
Never Gonna Let You Go (A&M)  
IRENE CARA (65)  
Flashdance... (Casablanca/PolyGram)  
POLICE (58)  
Every Breath You Take (A&M)  
JAMES INGRAM & PATTI AUSTIN (43)  
How Do You Keep The Music... (Qwest/WB)  
JIM CAPALDI (41)  
That's Love (Atlantic)

#### DIANA ROSS "Pieces Of Ice" (RCA) 25/7

Rotations: Heavy 0/0, Medium 11/2, Light 14/5, Extra Adds 0, Total Adds 7, WICC, WGY, WQUA, KS103, WEIM, WSKI, WVBS. Medium: WWSH, WAFB, WHHY, WQUE, KWAV, WAYV, WCHV, KRKK, KRBS. Light: WASH, WFSM, WYYZ, WFMK, WKZE-FM, WSKY, WLVA, KFQD, KRNO.

#### PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 21/12

Rotations: Heavy 0/0, Medium 7/3, Light 14/9, Extra Adds 0, Total Adds 12, WPIX, WCCO, B100, KFMB, WSLI, WHBC, KEX, WSKI, WSKY, KFOR, KRRC, KRNO. Medium: 97AIA, WBN, KRNT, WAYV. Light: KPLZ, WYYZ, WFMK, WVBS, KRBS.

#### STEVIE NICKS "Stand Back" (Modern/Atco) 20/1

Rotations: Heavy 1/0, Medium 11/0, Light 8/1, Extra Adds 0, Total Adds 1, KS103. Heavy: WRIE. Medium: WHEN, KFIM, WISM-FM, WEIM, WKNE, WSKI, WSKY, WCHV, WLVA, WVBS, KRKK. Light: V100, WQUE, WMHE, WAYV, WKZE-FM, WBOW, KISN.

#### JOE COCKER "Threw It Away" (Island/Atco) 18/0

Rotations: Heavy 1/0, Medium 11/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: KALE. Medium: WMAZ, WHBC, WISM-FM, KUGN, KUDO, WEIM, WKNE, WLVA, WJON, KRRC, KRKK. Light: WCCO, WCKQ, WCHV, KVOX, KFSB, KTWO.

#### ROD STEWART "Baby Jane" (WB) 17/1

Rotations: Heavy 6/1, Medium 4/0, Light 7/0, Extra Adds 0, Total Adds 1, WSKI. Heavy: WSGN, KFIM, WQUE, KUDO, WCKQ. Medium: WHEN, WISM-FM, WSKY, KRKK. Light: Y97, V100, WSRZ, KS103, WAYV, WKZE-FM, WROV.

#### KAJAGOOGOO "Too Shy" (EMI America) 16/2

Rotations: Heavy 0/0, Medium 4/0, Light 3/2, Extra Adds 0, Total Adds 2, KS103, WROV. Heavy: GR55, KOST, KFIM, WQUE, WAYV, WKZE-FM, WSKI, WCKQ, KRKK. Medium: WOWO, WISM-FM, KRKD. Light: V100.

#### JARREAU "Boogie Down" (WB) 16/1

Rotations: Heavy 0/0, Medium 4/0, Light 12/1, Extra Adds 0, Total Adds 1, WKZE-FM. Medium: WFBR, KGW, WNNR, KRBS. Light: Y97, KPLZ, WSLI, WHHY, WSRZ, KWAV, WSKI, WSKY, WCHV, KFQD, KQDI.

#### PEACHES & HERB "Remember" (Columbia) 16/1

Rotations: Heavy 1/0, Medium 9/1, Light 6/0, Extra Adds 0, Total Adds 1, WMAZ. Heavy: WCKQ. Medium: WCCO, KRNT, WTRX, WNNR, WKNE, WSKI, KVOX, KALE. Light: WISM-FM, KKUA, WCHV, WVBS, KFQD, KTWO.

#### CULTURE CLUB "I'll Tumble 4 Ya" (Virgin/Epic) 15/12

Rotations: Heavy 0/0, Medium 7/5, Light 12/1, Extra Adds 1, Total Adds 12, WAXY, KHOW, WGY, KRKD, KRDO, KWAV, KS103, WKZE-FM, WSKI, WCHV, KTWO, KRKK. Medium: WSKY, WCKQ. Light: WSRZ.

#### MADNESS "Our House" (Geffen) 15/3

Rotations: Heavy 0/0, Medium 7/1, Light 5/2, Extra Adds 0, Total Adds 3, 610TVN, WOWO, KS103. Heavy: WHHY, WAYV, WSKI. Medium: KYKY, WKZE-FM, WSKY, WCHV, WVBS, KRKK. Light: KFIM, KOIL, KSRO.

#### JOHN SCHNEIDER & JILL MICHAELS "Are You Lonesome Tonight" (Scotti Bros./CBS) 15/2

Rotations: Heavy 0/0, Medium 8/0, Light 6/1, Extra Adds 1, Total Adds 2, WJON, WBOW. Medium: WPRO, WCCO, WMAZ, KUGN, KSL, WDEF, KFOR, KRRC. Light: WZZP, WKNE, WSKI, WJBC, KTWO.

#### MICHAEL JACKSON "Wanna Be Startin' Somethin'" (Epic) 14/1

Rotations: Heavy 2/0, Medium 4/0, Light 8/1, Extra Adds 0, Total Adds 1, WMJI. Heavy: WRIE, WSKI. Medium: WWSH, WHEN, WNNR, WROV. Light: V100, KOIL, KS103, WKZE-FM, WEIM, WSKY, WCHV.

#### BOB SEGER & THE SILVER BULLET BAND "Roll Me Away" (Capitol) 14/1

Rotations: Heavy 2/0, Medium 7/5, Light 7/6, Extra Adds 0, Total Adds 1, WOWO. Heavy: KFIM, WSKI. Medium: WFBR, WTAE, WFYR, KNBR, KEY103, WMHE, KRKK. Light: WWSH, KS103, WKZE-FM, KTWO.

#### PETER ALLEN "Just Another Make Out Song" (Arista) 12/12

Rotations: Heavy 0/0, Medium 2/2, Light 10/10, Extra Adds 0, Total Adds 12, WFSM, KUGN, WKNE, WSKI, WCKQ, WGSV, KFSB, KRRC, KRNO, KRBS, KISN, KALE.

#### LARRY CARLTON "Tequila" (WB) 12/1

Rotations: Heavy 0/0, Medium 2/0, Light 9/0, Extra Adds 1, Total Adds 1, KTWO. Medium: WCCO, KRRC. Light: KKUA, KWAV, WEIM, WSKI, WJBC, WJON, KFQD, KRBS, KSRO.

#### EURYTHMICS "Sweet Dreams (Are Made Of This)" (RCA) 12/0

Rotations: Heavy 3/0, Medium 7/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KFIM, WISM-FM, WKZE-FM. Medium: WFBR, WFMK, WMHE, WEIM, WSKI, KRNO, KRKK. Light: V100, Y97.

#### MECO "Ewok Celebration" (Arista) 11/5

Rotations: Heavy 0/0, Medium 3/1, Light 7/3, Extra Adds 1, Total Adds 5, WSLI, WKZE-FM, WEIM, WSKI, KRKK. Medium: KUGN, WCKQ. Light: WQUA, WAYV, KFQD, KTWO.

#### BETTY BUCKLEY "Memory" (Geffen) 11/2

Rotations: Heavy 0/0, Medium 6/0, Light 5/2, Extra Adds 0, Total Adds 2, WFSM, WQUA. Medium: WCCO, KOY, KMGC, KMBZ, KSL, WAYV. Light: WHBC, WDEF, WJON.

#### OAK RIDGE BOYS "Love Song" (MCA) 11/0

Rotations: Heavy 1/0, Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WCCO. Medium: KRNT, WEIM, WJBC, KFOR, KRRC. Light: WHBY, WHBC, WKNE, WSKI, KVOX.

#### DONNA SUMMER "She Works Hard For The Money" (Mercury/PolyGram) 9/1

Rotations: Heavy 0/0, Medium 4/0, Light 5/1, Extra Adds 0, Total Adds 1, Y97. Medium: WFBR, WASH, WKZE-FM, WSKI. Light: WAYV, WCHV, WVBS, KS103.

#### MICHAEL JACKSON "Human Nature" (Epic) 8/2

Rotations: Heavy 3/0, Medium 2/0, Light 3/2, Extra Adds 0, Total Adds 2, B100, WEZS. Heavy: WAXY, 97AIA, WAYV. Medium: Y97, WBN. Light: WASH.

#### EDDY GRANT "Electric Avenue" (Portrait/CBS) 8/1

Rotations: Heavy 2/0, Medium 3/1, Light 3/0, Extra Adds 0, Total Adds 1, WTNV. Heavy: WTAE, WSKI. Medium: V100, KRKK. Light: WAYV, WKZE-FM, WVBS.

#### MICHAEL BREWER "Love In Time" (Full Moon/WB) 6/2

Rotations: Heavy 0/0, Medium 2/1, Light 4/1, Extra Adds 0, Total Adds 2, KRDO, KVSF. Medium: WCKQ. Light: WSRZ, KRBS, KISN.

#### PRINCE "1999" (WB) 6/2

Rotations: Heavy 0/0, Medium 3/1, Light 3/1, Extra Adds 0, Total Adds 2, KFIM, WKZE-FM. Medium: WSKI, WTNV. Light: V100, KOIL.

#### ROMAN HOLLIDAY "Stand By" (Jive/Arista) 6/1

Rotations: Heavy 0/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, WFMK. Medium: WAYV. Light: KPLZ, WSKI, KRRC, KRBS.

#### JACKSON BROWNE "Lawyers In Love" (Asylum) 5/5

Rotations: Heavy 0/0, Medium 0/0, Light 5/5, Extra Adds 0, Total Adds 5, WSRZ, WKZE-FM, WCPI, WSKY, KRNO.

#### MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 5/1

Rotations: Heavy 0/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, WAXY. Medium: Y97, WSKI. Light: WQUE, WKZE-FM.

A/C Add & Hots . . . See Page 44

**EXPANDED & UP TO DATE**

# AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

July 1, 1983			170 REPORTERS					
Three Weeks	Two Weeks	Last Week		Total Reports	Heavy Rotation	Medium Rotation	Adds	Total Adds All Rotations
- 1	1	1	1 POLICE/Synchronicity (A&M)	"Breath" (157)	"King" (104)	"Synch. II" (75)	161-161-	0-0=0=
3	3	3	2 FIXX/Reach The Beach (MCA)	"Thing" (135)	"Saved" (122)		160-133+	27-0=1=
- 6	4	4	3 LOVERBOY/Keep It Up (Columbia)	"Girls" (144)	"Zone" (86)	"Queen" (76)	151-138+	13-0=2-
- 2	2	4	4 STEVIE NICKS/The Wild Heart (Modern/Atco)	"Stand" (139)	"Nothing" (70)	"Enchanted" (57)	155-133-	22=0=1-
2	5	5	5 DAVID BOWIE/Let's Dance (EMI America)	"China" (117)	"Modern" (97)	"Dance" (23)	141-116-	24-1+3-
1	4	6	6 DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Ages" (97)	"Too Late" (75)	"Foolin'" (60)	139-115-	24+0=1=
5	7	7	7 DURAN DURAN/Duran Duran (Capitol)	"Something" (130)	"Girls" (12)		130-99-	31-0=0-
9	10	8	8 KINKS/State Of Confusion (Arista)	"State" (88)	"Dancing" (77)		134-79+	54-1+3-
13	12	11	9 ZEBRA/Zebra (Atlantic)	"Door" (117)	"Tell" (39)		129-69+	60-0=2-
6	9	10	10 ZZ TOP/Eliminator (WB)	"Sharp" (81)	"Gimme" (51)	"Pressure" (28)	125-66-	59+0=5=
4	8	9	11 MEN AT WORK/Cargo (Columbia)	"Mistake" (96)	"Wire" (41)	"Heckyll" (21)	122-68-	54-0=1-
8	13	13	12 U2/War (Island/Atco)	"Hearts" (85)	"Sunday" (26)	"Day" (21)	110-45-	65+0=2=
-	-	22	13 JOE WALSH/You Bought It - You Name It (Full Moon/WB)	"Rock" (68)	"Space" (56)	"Told" (31)	126+	28+89+6-22-
7	11	12	14 A FLOCK OF SEAGULLS/Listen (Jive/Arista)	"Wishing" (77)	"Nightmares" (39)	"Talking" (20)	113-	50-63+0=2=
23	17	17	15 IRON MAIDEN/Piece Of Mind (Capitol)	"Flight Of Icarus" (100)	"Trooper" (38)		104=	55+48-1=2-
10	14	14	16 DAVE EDMUNDS/Information (Columbia)	"Slippin' Away" (99)			102-	53-48-1+2=
-	22	15	17 CROSBY, STILLS & NASH/Allies (Atlantic)	"War Games" (122)			122-	33=89-0=4-
17	16	16	18 FASTWAY/Fastway (Columbia)	"Say What You Will" (96)	"Easy" (20)		106-	37+69-0=1=
DEBUT			19 JOAN JETT.../Album (Blackheart/MCA)	"Friends" (103)	"French" (30)	"People" (17)	123+	24+79+19+57+
-	-	28	20 QUARTERFLASH/Take Another Picture (Geffen)	"Heart" (97)	"Picture" (12)		108+	41+63+3-17-
19	18	19	21 BRYAN ADAMS/Cuts Like A Knife (A&M)	"This Time" (51)	"Cuts" (40)	"Straight" (16)	92-	40-51+1-4-
-	34	26	22 TALKING HEADS/Speaking In Tongues (Sire/WB)	"Burning" (100)			104+	24+74+5-15-
22	23	21	23 BLACKFOOT/Siogo (Atco)	"Idol" (84)	"Angel" (12)		99-	20-78-1-3=
12	15	18	24 INXS/Shabooh Shoobah (Atco)	"Don't Change" (69)	"Thing" (27)		90-	24-66-0=2-
24	26	23	25 QUIET RIOT/Metal Health (Pasha/CBS)	"Metal Health" (70)	"Come On" (34)		86+	24=59=3+10+
34	33	30	26 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	"Sweet Dreams" (8)			80+	35+45+0=3-
15	21	20	27 KROKUS/Headhunter (Arista)	"Screaming" (60)	"Rich" (22)		77-	26-50+1=3+
-	-	36	28 GARY MYRICK/Language (Epic)	"Message" (42)	"Guitar" (41)		79+	8+69+2=11-
35	32	29	29 MARSHALL CRENSHAW/Field Day (WB)	"You're On My Mind" (77)			78-	18-58-2=3-
-	40	32	30 DONNIE IRIS/Fortune 410 (MCA)	"Do You Compute?" (78)			79+	13+66+0=4-
11	19	25	31 TUBES/Outside Inside (Capitol)	"Beauty" (48)	"Business" (12)		63-	29-34-0=1+
14	20	24	32 EDDY GRANT/Killer On The Rampage (Portrait/CBS)	"Electric Avenue" (53)			59-	36-22-1+1=
-	-	37	33 R.E.M./Murmur (IRS/A&M)	"Radio Free Europe" (66)			68+	15+52+1=6-
18	26	27	34 RICK SPRINGFIELD/Living In Oz (RCA)	"Affair" (33)	"Souls" (21)	"Touch" (20)	66-	18-46+2+8+
26	29	31	35 MARTIN BRILEY/One Night With A Stranger (Mercury/PG)	"Salt" (33)	"Hands" (31)		60-	23-36-0=8=
DEBUT			36 SHOOTING STAR/Burning (Virgin/Epic)	"Straight Ahead" (54)	"Preview" (12)		61+	8+47+5=9-
DEBUT			37 CHARLIE/Charlie (Mirage/Atco)	"Inevitable" (62)			65+	3+54+6=20-
25	28	34	38 GOANNA/Spirit Of Place (Atco)	"Solid Rock" (51)			52-	13-39-0=1+
DEBUT			39 PETER GABRIEL/Plays Live (Geffen)	"Swimming" (29)	"Solsbury" (20)	"Shock" (18)	55-	12+40+1=3-
36	37	38	40 ELTON JOHN/Too Low For Zero (Geffen)	"Standing" (42)	"Kiss" (13)		50-	26=24-0=1-

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

### JOAN JETT & THE BLACKHEARTS Album (Blackheart/MCA)

"Friends" "French" "People." 72% of our 12-24 reporters on it. Total reports: 123. Hot 24, Medium 79, Extra Adds 19, Total Adds 57. Debuts at #19 on the AOR Albums chart.

## NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

- ELO/Secret Messages (Jet/CBS) "Rock 'N' Roll Is King"**  
 Total Reports: 59(38)/Total Adds: 28(23); Hots: 12(5)/Hot Adds: 1(2); Mediums: 32(21)/Medium Adds: 12(10)/Extra Adds: 15(11).
- MITCH RYDER/Never Kick A Sleeping Dog (Riva/PolyGram) "When You Were Mine"**  
 Total Reports: 59(54)/Total Adds: 8(13); Hots: 6(7)/Hot Adds: 1(1); Mediums: 46(40)/Medium Adds: 3(5)/Extra Adds: 4(7).
- STEVIE RAY VAUGHAN AND DOUBLE TROUBLE/Texas Flood (Epic) "Pride And Joy"**  
 Total Reports: 56(43)/Total Adds: 17(18); Hots: 8(4)/Hot Adds: 1(1); Mediums: 37(25)/Medium Adds: 6(6)/Extra Adds: 10(11).
- MINISTRY/With Sympathy (Arista) "Revenge"**  
 Total Reports: 56(57)/Total Adds: 4(6); Hots: 6(3)/Hot Adds: 0(0); Mediums: 48(49)/Medium Adds: 2(1)/Extra Adds: 2(5).
- URIAH HEPP/Head First (Mercury/PolyGram) "The Other Side Of Midnight"**  
 Total Reports: 50(64)/Total Adds: 2(2); Hots: 9(13)/Hot Adds: 0(0); Mediums: 41(50)/Medium Adds: 2(1)/Extra Adds: 0(1).
- PLIMSOULS/Everywhere At Once (Geffen) "A Million Miles Away"**  
 Total Reports: 49(55)/Total Adds: 5(5); Hots: 9(7)/Hot Adds: 0(0); Mediums: 38(45)/Medium Adds: 3(2)/Extra Adds: 2(3).
- ARCANGEL/Arcangel (Portrait/CBS) "Tragedy"**  
 Total Reports: 48(53)/Total Adds: 4(1); Hots: 7(3)/Hot Adds: 1(0); Mediums: 38(48)/Medium Adds: 0(1)/Extra Adds: 3(0).

## MOST ADDED

All Stations

J. Browne	
"Lawyers"	(121)
Joan Jett	(60)
ELO	(30)
Ian Hunter	(24)
Joe Walsh	(22)

## HOTTEST

All Stations

Police	(180)
Stevie Nicks	(151)
Fixx	(147)
Loverboy	(143)
David Bowie	(128)

- ROD STEWART/Body Wishes (WB) "Baby Jane"**  
 Total Reports: 44(46)/Total Adds: 1(3); Hots: 23(25)/Hot Adds: 1(1); Mediums: 21(19)/Medium Adds: 0(0)/Extra Adds: 0(2).
- RED ROCKERS/Good As Gold (415/Columbia) "China"**  
 Total Reports: 42(62)/Total Adds: 1(0); Hots: 13(22)/Hot Adds: 0(0); Mediums: 29(40)/Medium Adds: 1(0)/Extra Adds: 0(0).
- DIO/Holy Diver (WB) "Rainbow In The Dark"**  
 Total Reports: 37(19)/Total Adds: 13(2); Hots: 1(2)/Hot Adds: 0(0); Mediums: 31(17)/Medium Adds: 8(2)/Extra Adds: 5(0).
- IAN HUNTER/All Of The Good Ones Are Taken (Columbia) "All Of The Good Ones Are Taken"**  
 Total Reports: 34(17)/Total Adds: 22(8); Hots: 4(3)/Hot Adds: 2(2); Mediums: 24(7)/Medium Adds: 14(2)/Extra Adds: 6(4).
- EDDIE JOBSON/ZINC/The Green Album (Capitol) "Turn It Over"**  
 Total Reports: 33(20)/Total Adds: 16(13); Hots: 0(0)/Hot Adds: 0(0); Mediums: 21(13)/Medium Adds: 5(7)/Extra Adds: 11(6).
- PRISM/Beat Street (Capitol) "Is He Better Than Me"**  
 Total Reports: 30(16)/Total Adds: 19(12); Hots: 2(0)/Hot Adds: 1(0); Mediums: 19(9)/Medium Adds: 10(5)/Extra Adds: 8(7).
- Q-FEEL/Q-Feel (Jive/Arista) "Cross Talk"**  
 Total Reports: 26(21)/Total Adds: 9(6); Hots: 1(1)/Hot Adds: 0(0); Mediums: 20(14)/Medium Adds: 6(2)/Extra Adds: 3(4).
- PETER TOSH/Mama Africa (EMI America) "Johnny B. Goode"**  
 Total Reports: 26(25)/Total Adds: 4(3); Hots: 3(3)/Hot Adds: 0(0); Mediums: 22(20)/Medium Adds: 3(1)/Extra Adds: 1(2).
- ESPIONAGE/Espionage (A&M) "The Sound Of Breaking Hearts"**  
 Total Reports: 24(21)/Total Adds: 7(7); Hots: 1(1)/Hot Adds: 0(0); Mediums: 15(15)/Medium Adds: 0(3)/Extra Adds: 7(4).

More AOR Music Information See Page 61



# AOR / HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week	170 REPORTERS	Total	Heavy	Medium	Add	Total Adds
1	1	1	1 POLICE/Every Breath You Take (A&M)	157	157	0	0	0
3	3	2	2 LOVERBOY/Hot Girls In Love (Columbia)	144	133	11	0	1
2	2	3	3 STEVIE NICKS/Stand Back (Modern/Atco)	139	125	14	0	0
6	5	5	4 FIXX/One Thing Leads To Another (MCA)	135	101	34	0	0
4	4	4	5 DURAN DURAN/Is There Something I Should... (Capitol)	130	99	31	0	0
18	8	8	6 FIXX/Saved By Zero (MCA)	122	99	23	0	3+
17	10	7	7 DAVID BOWIE/China Girl (EMI America)	117+	99+	17-	1+	3-
15	11	11	8 ZEBRA/Who's Behind The Door (Atlantic)	117	67	50	0	2+
5	6	8	9 DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)	97	79	18+	0	0
-	26	13	10 POLICE/King Of Pain (A&M)	104+	70+	34+	0	1-
7	7	9	11 DAVID BOWIE/Modern Love (EMI America)	97	70	27	0	0
29	14	12	12 CROSBY, STILLS & NASH/War Games (Atlantic)	122	33	89	0	4-
8	9	10	13 DAVE EDMUNDS/Slippin' Away (Columbia)	99	50	48	1+	2=
22	12	14	14 IRON MAIDEN/Flight Of Icarus (Capitol)	100	53	46	1	2-
-	40	22	15 LOVERBOY/Strike Zone (Columbia)	86+	57+	29-	0	1-
23	18	15	16 MEN AT WORK/It's A Mistake (Columbia)	96	52	44	0	1-
27	22	18	17 FASTWAY/Say What You Will (Columbia)	96	35	61	0	1-
28	21	18	18 KINKS/State Of Confusion (Arista)	88	45	42	1+	2-
-	51	32	19 TALKING HEADS/Burning Down The House (Sire/WB)	100+	21+	73+	5-	16-
53	43	35	20 QUARTERFLASH/Take Me To Heart (Geffen)	97+	41+	52+	3-	15-
19	16	17	21 DEF LEPPARD/Too Late For Love (Mercury/PolyGram)	75	57	18	0	2+
-	56	29	22 JOAN JETT.../Fake Friends (Blackheart/MCA)	103+	19+	72+	11-	37+
33	27	19	23 U2/Two Hearts Beat As One (Island/Atco)	85	35	50	0	2-
-	35	21	24 POLICE/Synchronicity II (A&M)	75	49	25	1	3=
DEBUT	-	-	25 JACKSON BROWNE/Lawyers In Love (Asylum)	111+	14+	62+	35+	109+
-	-	27	26 LOVERBOY/Queen Of The Broken Hearts (Columbia)	76	50	26	0	2-
25	24	20	27 KINKS/Come Dancing (Arista)	77	49	28	0	1=
48	41	34	28 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	80+	35+	45+	0	3-
55	42	39	29 ZZ TOP/Sharp Dressed Man (WB)	81+	37+	43+	1+	8+
-	57	40	30 STEVIE NICKS/Nothing Ever Changes (Modern/Atco)	70+	45+	25-	0	1-
14	15	23	31 A FLOCK OF SEAGULLS/Wishing... (Jive/Arista)	77	38	39	0	0-
31	28	25	32 BLACKFOOT/Teenage Idol (Atco)	84	17	66	1	2=
49	48	33	33 DEF LEPPARD/Foolin' (Mercury/PolyGram)	60+	42+	18	0	1=
-	33	28	34 POLICE/Wrapped Around Your Finger (A&M)	61	44	17	0	1-
34	32	38	35 QUIET RIOT/Metal Health (Pasha/CBS)	70	20	48	2	8+
47	37	30	36 MARSHALL CRENSHAW/Whenever You're On My... (WB)	77	18	57	2	3-
-	54	42	37 DONNIE IRIS/Do You Compute? (MCA)	78	12	66	0	4-
32	30	31	38 INXS/Don't Change (Atco)	69	21	48	0	2-
-	60	44	39 STEVIE NICKS/Enchanted (Modern/Atco)	57	39	18	0	1-
DEBUT	-	-	40 JOE WALSH/I Can Play That Rock & Roll (Full Moon/WB)	68	14	46	4	19-
13	19	24	41 KROKUS/Screaming In The Night (Arista)	60	23	37	0	0-
56	-	49	42 R.E.M./Radio Free Europe (IRS/A&M)	66+	14+	51+	1-	6-
10	17	26	43 EDDY GRANT/Electric Avenue (Portrait/CBS)	53	34	19	0	0=
11	13	37	44 ZZ TOP/Gimme All Your Lovin (WB)	51	31	20	0	0-
44	45	46	45 JOE WALSH/Space Age Whiz Kids (Full Moon/WB)	56	19	37	0	0-
24	31	45	46 GOANNA/Solid Rock (Atco)	51	12	39	0	1+
9	20	41	47 TUBES/She's A Beauty (Capitol)	48	22	26	0	0=
DEBUT	-	-	48 CHARLIE/It's Inevitable (Mirage/Atco)	62+	3+	52+	6-	20-
20	26	36	49 MEN AT WORK/High Wire (Columbia)	41	26	15	0	0=
DEBUT	-	-	50 BRYAN ADAMS/This Time (A&M)	51	16	33	2	5-
DEBUT	-	-	51 SHOOTING STAR/Straight Ahead (Virgin/Epic)	54	7	41	5	11-
DEBUT	-	-	52 MITCH RYDER/When You Were Mine (Riva/PolyGram)	57+	6	44	4	8-
DEBUT	-	-	53 ZEBRA/Tell Me What You Want (Atlantic)	39+	19+	20+	0	0-
35	34	48	54 BRYAN ADAMS/Cuts Like A Knife (A&M)	40	21	19	0	0=
45	49	50	55 A FLOCK OF SEAGULLS/Nightmares (Jive/Arista)	39	21	18	0	0-
12	23	43	56 RED ROCKERS/China (415/Columbia)	41	13	28	0	1+
52	53	55	57 ELTON JOHN/I'm Still Standing (Geffen)	42	23	19	0	1=
-	-	52	58 STEVIE NICKS/I Will Run To You (Modern/Atco)	40	22	18	0	0-
DEBUT	-	-	59 IRON MAIDEN/Trooper (Capitol)	38	20	18	0	0=
38	36	47	60 MARTIN BRILEY/The Salt In My Tears (Mercury/PolyGram)	33	19	14	0	0=

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

**JACKSON BROWNE**  
Lawyers In Love (Asylum)  
65% of our 12-24 reporters on it. Total reports: 111. Hot 14, Medium 62, Extra Adds 35, Total Adds 109. Debuts at #25 on the AOR Hot Tracks chart.

**TALKING HEADS**  
Burning Down The House (Sire/WB)  
59% of our 12-24 reporters on it. Total reports: 100. Hot 21, Medium 73, Extra Adds 5, Total Adds 16. Moves 32-19 on the AOR Hot Tracks chart.

**LOVERBOY**  
Strike Zone (Columbia)  
51% of our 12-24 reporters on it. Total reports: 86. Hot 57, Medium 29, Extra Adds 0, Total Adds 1. Moves 22-15 on the AOR Hot Tracks chart.

## SIGNIFICANT ACTION

**HOLLIES/What Goes Around... (Atlantic) "If The Lights Go Out"**  
Total Reports: 23(25)/Total Adds: 1(2); Hots: 4(3)/Hot Adds: 0(0); Mediums: 19(21)/Medium Adds: 1(1)/Extra Adds: 0(1).

# AOR / ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Last Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20																																																																															
1	1	POLICE	Synchronicity (A&M)	"Breath" "King" "Finger"	2	2	STEVIE NICKS	The Wild Heart (Modern/Atco)	"Stand" "Heart" "Anyone"	3	3	MEN AT WORK	Cargo (Columbia)	"Mistake" "Overkill" "Wire"	4	4	CROSBY, STILLS & NASH	Allies (Atlantic)	"War Games" "Worth" "Voice"	4	5	FIXX	Reach The Beach (MCA)	"Zero" "Thing"	7	6	DAVID BOWIE	Let's Dance (EMI America)	"China" "Modern" "Dance"	6	7	ELTON JOHN	Too Low For Zero (Geffen)	"Standing" "Blues" "Zero"	8	8	QUARTERFLASH	Take Another Picture (Geffen)	"Heart" "Move"	9	9	KINKS	State Of Confusion (Arista)	"Dancing" "State" "Forget"	10	10	DAVE EDMUNDS	Information (Columbia)	"Slippin'" "Information"	11	11	ROD STEWART	Body Wishes (WB)	"Baby Jane"	12	12	FLOCK OF SEAGULLS	Listen (Jive/Arista)	"Wishing" "Transfer" "Nightmares"	15	13	EURYTHMICS	Sweet Dreams (Are Made Of...) (RCA)	"Sweet Dreams"	16	14	DURAN DURAN	Duran Duran (Capitol)	"Something"	▶ 15	15	JOE WALSH	You Bought It - You... (Full Moon/WB)	"Space Age" "Play"	14	16	JIM CAPALDI	Fierce Heart (Atlantic)	"That's Love" "Living" "Tonight"	18	17	TALKING HEADS	Speaking In Tongues (Sire/WB)	"Burning"	▶ 13	13	STEVIE RAY VAUGHAN...	Texas Flood (Epic)	"Pride" "Flood" "Love Struck"	▶ 19	19	ELO	Secret Messages (Jet/CBS)	"Rock 'N' Roll" "Messages" "Stranger"	▶ 20	20	PETER GABRIEL	Plays Live (Geffen)	"Solsbury" "Swimming" "Monkey"

CHART PARTICIPANTS - WECM/Claremont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, WCPZ/Sandusky, KLBJ/Austin, KUFO/Odessa, WSLQ/Roanoke, KEZY/Anaheim, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KNX-FM/Los Angeles, KINK/Portland, KFOG/San Francisco, KTIM/San Rafael, KTMS/Santa Barbara, KZAM/Seattle.

**AOR ALBUMS** - Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

**AOR / ALBUMS 25+** - Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

**AOR BREAKERS** - Those newer charting records that have reached 50% penetration of the week's reporting stations.

**HOT TRACKS** - Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

**MOST ADDED, HOTTEST** - National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

**NEW & ACTIVE, SIGNIFICANT ACTION** - Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

**PARALLELS** - Stations listed by market size and ratings success.

**PLAYLISTS** - Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

▶ Indicates one of the week's most added new albums.

**SAXON/Power & The Glory (Carrere/CBS) "This Town Rocks"**  
Total Reports: 22(18)/Total Adds: 5(5); Hots: 2(1)/Hot Adds: 0(0); Mediums: 16(14)/Medium Adds: 1(2)/Extra Adds: 4(3).

**PETE SHELLEY/XL1 (Arista) "Telephone Operator"**  
Total Reports: 19(21)/Total Adds: 6(0); Hots: 5(6)/Hot Adds: 1(0); Mediums: 12(15)/Medium Adds: 3(0)/Extra Adds: 2(0).

▶ **DFX2/Emotion (MCA) "Emotion"**  
Total Reports: 18(0)/Total Adds: 18(0); Hots: 0(0)/Hot Adds: 0(0); Mediums: 5(0)/Medium Adds: 5(0)/Extra Adds: 13(0).

**TONY BANKS/The Fugitive (Atlantic) "This Is Love"**  
Total Reports: 17(18)/Total Adds: 4(3); Hots: 1(1)/Hot Adds: 0(0); Mediums: 13(15)/Medium Adds: 1(1)/Extra Adds: 3(2).

**ROMAN HOLLIDAY/Roman Holiday (Jive/Arista) "Stand By"**  
Total Reports: 14(10)/Total Adds: 6(3); Hots: 3(1)/Hot Adds: 0(0); Mediums: 7(6)/Medium Adds: 2(0)/Extra Adds: 4(3).

**SPANDAU BALLET/True (Chrysalis) "Lifeline"**  
Total Reports: 14(13)/Total Adds: 2(0); Hots: 6(6)/Hot Adds: 0(0); Mediums: 8(7)/Medium Adds: 2(0)/Extra Adds: 0(0).

**ROBERT PALMER/Pride (Island/Atco) "You Are In My System"**  
Total Reports: 13(13)/Total Adds: 2(2); Hots: 3(2)/Hot Adds: 0(0); Mediums: 10(11)/Medium Adds: 2(2)/Extra Adds: 0(0).

**ALARM/The Alarm (IRS/A&M) "The Stand"**  
Total Reports: 11(12)/Total Adds: 3(5); Hots: 0(0)/Hot Adds: 0(0); Mediums: 10(6)/Medium Adds: 2(2)/Extra Adds: 1(3).

**ROCKETS/Live Rockets (Capitol) "Desire"**  
Total Reports: 10(6)/Total Adds: 5(5); Hots: 2(1)/Hot Adds: 1(1); Mediums: 4(4)/Medium Adds: 0(3)/Extra Adds: 4(1).

**SHRIEKBACK/Care (WB) "Lined Up"**  
Total Reports: 10(11)/Total Adds: 0(0); Hots: 5(5)/Hot Adds: 0(0); Mediums: 5(6)/Medium Adds: 0(0)/Extra Adds: 0(0).

**DOC HOLLIDAY/Modern Medicine (A&M) "City Night"**  
Total Reports: 10(8)/Total Adds: 0(0); Hots: 1(1)/Hot Adds: 0(0); Mediums: 9(7)/Medium Adds: 0(0)/Extra Adds: 0(0).

**FLASHDANCE/Flashdance ST (Casablanca/PolyGram) "Maniac"**  
Total Reports: 9(5)/Total Adds: 5(4); Hots: 3(1)/Hot Adds: 1(0); Mediums: 0(1)/Medium Adds: 0(1)/Extra Adds: 4(3).

**YELLOW/You Gotta Say Yes To Another Excess (Elektra) "I Love You"**  
Total Reports: 9(9)/Total Adds: 2(3); Hots: 1(0)/Hot Adds: 0(0); Mediums: 6(6)/Medium Adds: 1(0)/Extra Adds: 1(3).

Station Listings . . . See Page 45

# Contemporary Hit Radio

Continued from Back Page

## BREAKERS

### MEN AT WORK

#### It's A Mistake (Columbia)

85% of our reporters on it. Moves: Up 24, Debuts 71, Same 35, Down 0, Adds 61 including WKBW, PRO-FM, I95, WLS-FM, WHYT, KHTR, KCNR, KUBE. See Parallels, debuts at number 37 on the CHR chart.

### DAVID BOWIE

#### China Girl (EMI America)

65% of our reporters on it. Moves: Up 47, Debuts 34, Same 38, Down 0, Adds 28 including WNYS, 94Q, Q105, KHTR, KIMN, XTRA, KGGI. See Parallels, debuts at number 40 on the CHR chart.

### DEF LEPPARD

#### Rock Of Ages (Mercury/PolyGram)

60% of our reporters on it. Moves: Up 88, Debuts 17, Same 26, Down 1, Adds 4, WXKS-FM, WTRY, KTSA, 99KG, KAFM 17-7, Y100 13-9, Q105 24-18, KHTR 15-7, XTRA 15-8. See Parallels, debuts at number 32 on the CHR chart.

## NEW & ACTIVE

### DAVE EDMUNDS "Slipping Away" (Columbia) 132/5

Moves: Up 85, Debuts 17, Same 45, Down 0, Adds 5, WSKZ, KLIK, WZOK, WOMP-FM, KYUA, WBEN-FM 38-34, WCAU-FM 28-19, KAFM 31-27, WBBM-FM 36-31, KZZB 24-17, WJDX 30-27, KRGV 13-7, WNAM 14-11, K107 29-23, KSKD 20-16, KYXX 20-16.

### MARTIN BRILEY "The Salt In My Tears" (Mercury/PolyGram) 130/22

Moves: Up 40, Debuts 14, Same 49, Down 5, Adds 22 including WKBW, I95, Y100, WBBM-FM, Q102, KXX106, WBCY, WJDX, WVIC, KQKQ, KQMQ, WACZ, WSGF, KRNA, KRRC.

### CULTURE CLUB "I'll Tumble 4 Ya" (Virgin/Epic) 118/58

Moves: Up 7, Debuts 21, Same 32, Down 0, Adds 58 including B104, WXKS-FM, WBEN-FM, WPHD, WCAU-FM, B94, CHUM, 94Q, Z93, WHYT, KHTR, KIMN, KFI, KYUU.

### AMERICA "The Border" (Capitol) 118/29

Moves: Up 27, Debuts 25, Same 37, Down 0, Adds 29 including WHTX, PRO-FM, KAFM, WGCL, WABX, WHYT, KBEQ, KIMN, XTRA, WHFM, WRQK, K107, WZYQ, WAZY-FM.

### DIANA ROSS "Pieces Of Ice" (RCA) 118/23

Moves: Up 21, Debuts 21, Same 53, Down 0, Adds 23 including WBEN-FM, WKBW, WLOL-FM, KIMN, KMJK, WBLI, WQID, WOKI, KITY, KLIK, KEYN-FM, WIGY, WRKR, KGHQ.

### CHARLIE "It's Inevitable" (Mirage/Atco) 112/24

Moves: Up 12, Debuts 25, Same 51, Down 0, Adds 24 including WXKS-FM, WHTX, Z93, Q103, KFRC, KNBQ, WBLI, KAMZ, WVIC, KKF, KLUC, WKHI, KKL, WSPT, KOZE.

### CROSBY, STILLS & NASH "War Games" (Atlantic) 106/15

Moves: Up 22, Debuts 26, Same 43, Down 0, Adds 15, WGCL, WHYT, WLOL-FM, K104, WQID, WABB-FM, WNVZ, WSEZ, WKXQ, K107, KEYN-FM, WGUY, WERZ, WJBQ, KDVV.

### JACKSON BROWNE "Lawyers In Love" (Asylum) 99/99

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 99 including B104, WBEN-FM, WPHD, WNBC, WCAU-FM, B94, CHUM, 94Q, Z93, KAFM, WBBM-FM, WKTI, KEARTH, KMJK, KFRC, KYUU, KNBQ.

### JOE WALSH "Space Age Whiz Kids" (Full Moon/WB) 92/9

Moves: Up 24, Debuts 8, Same 51, Down 0, Adds 9, Y100, WHYT, KNBQ, WSKZ, KBBK, KYNO-FM, WISE, Q104, WPHD 27-24, KBEQ 13-7, WBBQ 38-34, KZZB 22-16, KITE 29-23, WGRD 31-24.

### TACO "Putting On The Ritz" (RCA) 84/30

Moves: Up 15, Debuts 14, Same 24, Down 1, Adds 30 including WXKS-FM, WBEN-FM, I95, WKXQ, WHYT, WROR, KHFI, KX104, KQKQ, KIKI, WCIR, WCGQ, KVOL, WRKR, KCDQ.

### RED ROCKERS "China" (415/Columbia) 81/7

Moves: Up 31, Debuts 5, Same 38, Down 0, Adds 7, KYUU, K104, WGRD, WGUY, OK100, 13FEA, 95XIL, WXKS-FM 31-28, WPHD 24-20, WLOL-FM 40-37, KMJK 7-6, KZZB 40-35, WTX 31-18, KMGK 36-29, KYXX 6-5.

### JOURNEY "After The Fall" (Columbia) 71/64

Moves: Up 3, Debuts 2, Same 2, Down 0, Adds 64 including WBEN-FM, WPHD, WCAU-FM, 94Q, KAFM, 79Q, WABX, WLOL-FM, Q103, KIQQ, KYUU, KNBQ, WOKI, WJXQ, WERZ.

### LOUISE TUCKER "Midnight Blue" (Arista) 67/16

Moves: Up 14, Debuts 3, Same 32, Down 2, Adds 18 including WXKS-FM, Q103, KIQQ, KYUU, WROR, WQID, KLIK, WKDQ, K093, KHOP, KIDD, WACZ, KISR, KNOE-FM, KQWB.

### ROMAN HOLLIDAY "Stand By" (Jive/Arista) 67/9

Moves: Up 12, Debuts 9, Same 37, Down 0, Adds 9, WGCL, WNOK-FM, WZYP, KRGV, WSEZ, WNAM, WVIC, KBBK, Q101, WLOL-FM 39-35, KMJK 39-29, KYUU 29-26, KJRB 36-33, WBWB 36-28, KGHQ 36-33, KCBN 21-16.

### MEN WITHOUT HATS "Safety Dance" (Backstreet/MCA) 63/17

Moves: Up 8, Debuts 10, Same 27, Down 1, Adds 17 including WHYT, KIQQ, KMJK, WROR, WKEE, WKFM, Q106, WANS-FM, WRVQ, KSKD, KQIZ-FM, WFLB, WPFM, WGLF, KSLY.

### RITA COOLIDGE "All Time High" (A&M) 62/26

Moves: Up 8, Debuts 10, Same 18, Down 0, Adds 26 including WKBW, Q107, WKEE, Q106, WRQK, WSFL, WNAM, WHOT, KBBK, KIDD, WFBG, WIKZ, WISE, KENI, KSLY.

### BERLIN "The Metro" (Geffen) 57/13

Moves: Up 13, Debuts 5, Same 26, Down 0, Adds 13, WGCL, WKEE, WNOK-FM, KBFM, KRGV, WTX, WGRD, KYNO-FM, KSKD, WJAD, WFLB, KVOL, KDZA, WPHD 31-29, K104 19-14.

### SHALAMAR "Dead Giveaway" (Solar/Elektra) 56/23

Moves: Up 5, Debuts 12, Same 16, Down 0, Adds 23 including WNYS, WCAU-FM, WHTX, 79Q, KHTR, WLOL-FM, KMJK, WSPK, WANS-FM, KRGV, KX104, KROK, Z104, KYXX, KYHT.

### RICK SPRINGFIELD "Human Touch" (RCA) 55/55

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 55 including B104, WPHD, Y100, WBBM-FM, WABX, KBEQ, WLOL-FM, Q103, K104, KBFM, WZPL, KXX, KQMQ, KSKD, OK100.

### MTUME "Juicy Fruit" (Epic) 54/13

Moves: Up 14, Debuts 8, Same 17, Down 2, Adds 13, WNYS, Q105, Q102, XTRA, WROR, WKFM, WQID, WANS-FM, WOKI, KYNO-FM, WGUY, 95XIL, Q101, WCAU-FM 30-20, Y100 16-12.

### MECO "Ewok Celebration" (Arista) 50/21

Moves: Up 0, Debuts 7, Same 22, Down 0, Adds 21 including WXKS-FM, WLS, WLOL-FM, KMJK, WFLY, WTRY, WROR, WCSC, WJDX, WSEZ, WNAM, KMGK, WHOT, KILE, KSLY.

## MOST ADDED

JACKSON BROWNE (99)  
Lawyers In Love (Asylum)  
JOURNEY (64)  
After The Fall (Columbia)  
MEN AT WORK (61)  
It's A Mistake (Columbia)  
CULTURE CLUB (58)  
I'll Tumble 4 Ya (Virgin/Epic)  
RICK SPRINGFIELD (55)  
Human Touch (RCA)  
JOAN JETT & THE BLACKHEARTS (34)  
Fake Friends (Blackheart/MCA)

## HOTTEST

POLICE (182)  
Every Breath You Take (A&M)  
EDDY GRANT (102)  
Electric Avenue (Portrait/CBS)  
MICHAEL JACKSON (69)  
Wanna Be Startin' Somethin' (Epic)  
MADNESS (54)  
Our House (Geffen)  
PRINCE (53)  
1999 (WB)  
IRENE CARA (51)  
Flashdance... (Casablanca/PolyGram)

## SIGNIFICANT ACTION

JOAN JETT & THE BLACKHEARTS "Fake Friends" (Blackheart/MCA) 49/34  
Moves: Up 2, Debuts 2, Same 11, Down 0, Adds 34 including WPHD, WCAU-FM, KAFM, Y100, WBBM-FM, WABX, WLQL-FM, KIQQ, XTRA, WHTT, WQUT, WZPL, WERZ, WFLB, KOZE.

DONNIE IRIS "Do You Compute?" (MCA) 49/12  
Moves: Up 4, Debuts 5, Same 28, Down 0, Adds 12, WKEE, WKRZ-FM, WQID, WSSX, KSET-FM, WZYP, WGRD, WCIR, KILE, KDVV, KFMW, KSLY, K104 32-29, WKEE 23-19, WOMP-FM 37-26.

LAURA BRANIGAN "How Am I Supposed To Live Without You" (Atlantic) 37/20  
Moves: Up 3, Debuts 2, Same 12, Down 0, Adds 20 including WCAU-FM, WKEE, WSPK, WKFM, WNOK-FM, KBFM, WSEZ, WNAM, WZPL, KSKD, Q101, WGLF, KCDQ, KBIM.

SMOKEY ROBINSON with BARBARA MITCHELL "Blame It On Love" (Tamla/Motown) 37/10  
Moves: Up 4, Debuts 2, Same 21, Down 0, Adds 10, Y100, KIQQ, WJDX, Y103, WKDD, WHOT, KIDD, KILE, WAEV, WBWB, K104 38-34, KTFM 39-36, KJRB d-34, OK100 36-33, WFLB 40-35.

THOMAS DOLBY "Europa And The Pirate Twins" (Capitol) 35/2  
Moves: Up 6, Debuts 2, Same 24, Down 1, Adds 2, WHTT, KSET-FM, B104 on, WXKS-FM on, WCAU-FM d-38, WABX on, KIQQ 36-25, KMJK 33-31, WNFY 28-20, WRVQ d-37, WSEZ 40-34, KCBN 38-34.

TONY CAREY "West Coast Summer Nights" (Rocshire) 31/7  
Moves: Up 3, Debuts 6, Same 15, Down 0, Adds 7, WOKI, KBBK, WCIR, WOMP-FM, WBWB, KQWB, WSPT, WABX d-38, WHYT d-39, WLOL-FM d-40, KNBQ d-37, WSSX d-30, WSFL 36-35, WACZ 39-35, KCBN 31-28.

PAUL ANKA "Hold Me 'Til the Mornin' Comes" (Columbia) 28/10  
Moves: Up 5, Debuts 1, Same 12, Down 0, Adds 10, KAMZ, WHOT, KIKI, WFBG, WGUY, WIGY, WERZ, WFLB, KVOL, KENI, KFI 26-17, Y103 30-25, WNAM d-37, KJRB 34-31, 13FEA 25-23.

DOUBLE IMAGE "Night Pulse" (Curb/CBS) 27/3  
Moves: Up 4, Debuts 1, Same 19, Down 0, Adds 3, WSEZ, KQIZ-FM, WPFM, WBEN-FM 35-33, WPHD on, WRCK on, WQID 34-32, KRGV 27-23, KSKD on-dp, OK100 on, WRKR d-39, KCDQ on.

ZEBRA "Who's Behind The Door" (Atlantic) 26/9  
Moves: Up 2, Debuts 2, Same 13, Down 0, Adds 9, WABB-FM, WJXQ, Z104, WHOT, WERZ, KRNA, KCDQ, KBIM, WPHD 37-31, KZFM 30-28, WTX 4-35, WBWB d-40.

BONNIE TYLER "Total Eclipse Of The Heart" (Columbia) 25/10  
Moves: Up 6, Debuts 1, Same 8, Down 0, Adds 10, WLOL-FM, WSSX, WNOK-FM, WNFY, WJXQ, KRQ, WIGY, WJAD, KISR, WGLF, CKGM 9-6, CHUM 29-25, WSFL 28-25, WCIR 27-20, WCGQ d-23.

JARREAU "Boogie Down" (WB) 24/6  
Moves: Up 8, Debuts 7, Same 4, Down 1, Adds 6, Q107, WGCL, KIQQ, WSFL, WNVZ, WKHI, WXKS-FM d-24, Y100 d-29, KITE 25-21, 94TYX d-27, WSEZ 30-25, KYNO-FM 23-21, WGUY 31-28, WJBQ 40-38, WSGF 21-15.

NEW EDITION "Candy Girl" (Streetwise) 23/2  
Moves: Up 9, Debuts 0, Same 6, Down 6, Adds 2, KXX, KIKI, KEARTH 24-18, KFI 33-27, KIQQ 16-11, XTRA 20-14, WROR 9-8, CK101 21-18, WDOQ 11-8, WJBA 14-6, WCIL-FM 3-3.

PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 22/11  
Moves: Up 0, Debuts 1, Same 10, Down 0, Adds 11, WCAU-FM, KITE, KAMZ, KBFM, WHOT, KHOP, KSKD, KJRB, 13FEA, FM99, KGHQ, WSPK on, WIKZ d-36.

PETER TOSH "Johnny B. Goode" (EMI America) 22/6  
Moves: Up 3, Debuts 1, Same 12, Down 0, Adds 6, WPHD, KSET-FM, WJDX, Z104, WKHI, KCBN, WABX d-30, KIQQ 32-28, KYXX 23-19, WSGF 35-33.

ROBERT PALMER "You Are In My System" (Island/Atco) 21/2  
Moves: Up 3, Debuts 3, Same 13, Down 0, Adds 2, WROR, WKDD, I95 d-26, Y100 d-30, WGCL d-35, KIQQ on, Z104 37-34, KQMQ 34-26, WIGY on, WCIR 36-33.

JAMES INGRAM & PATTI AUSTIN "How Do You Keep The Music Playing" (Qwest/WB) 21/2  
Moves: Up 10, Debuts 0, Same 4, Down 5, Adds 2, WHTX, 79Q, B104 26-23, I95 9-9, Y100, 8-6, KIIS-FM 17-9, KIQQ 10-7, CK101 39-35, KAMZ 20-16, WJDX 6-4, K093 22-8, WJBQ 23-19, WOLT 30-25.

NAKED EYES "Promises, Promises" (EMI America) 20/18  
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 18 including WPHD, KMJK, XTRA, WKFM, KZFM, WOKI, KROK, WZPL, WHOT, WERZ, WJAD, KISR, Q101, WPFM, WRKR.

BANANARAMA "Shy Boy (Don't It Make You Feel Good)" (London/PolyGram) 19/1  
Moves: Up 5, Debuts 3, Same 10, Down 0, Adds 1, WGUY, WXKS-FM on, WCAU-FM d-39, WABX on, KHTR 29-27, KIQQ 28-21, KITE 23-18, WZZR on, WERZ 40-35, WPFM d-35, WCIL-FM d-34.

TOTO "Waiting For You Love" (Columbia) 18/2  
Moves: Up 4, Debuts 2, Same 10, Down 0, Adds 2, KXX, KIDD, KAFM d-30, WLOL-FM on, WCSC on, WJDX 35-31, Y103 24-19, WGRD 34-29, WFBG d-35, Q104 33-30.

INXS "Don't Change" (Atco) 17/11  
Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 11, WKRZ-FM, KBFM, KTFM, WJXQ, KQMQ, WJBQ, WBWB, KYTN, 99KG, KCDQ, KBIM, WPHD on, WABX on, KMJK on, WRCK on, KYXX on.

SHOR PATROL "Loverboy" (Arista) 16/0  
Moves: Up 1, Debuts 0, Same 15, Down 0, Adds 0, B104 on, WPHD on, K104, WKFM on, WRCK on, KTFM on, WZPL on, WHOT on, KHYT on, WFBG on-dp, WKHI on, 99KG on, KCBN 35-31.

U2 "Two Hearts Beat As One" (Island/Atco) 15/2  
Moves: Up 2, Debuts 0, Same 11, Down 0, Adds 2, WERZ, WJBQ, WPHD on, WCAU-FM on-dp, KMJK on, WLAN-FM on, WKFM on, WRCK on, WKRZ-FM on, KTFM on, WJXQ 40-33, KYXX 35-33, KQIZ-FM on.

PATRICK SIMMONS "Don't Make Me Do It" (Elektra) 15/0  
Moves: Up 3, Debuts 1, Same 11, Down 0, Adds 0, Y100 on, WYCR on, CK101 d-40, WSFL 39-36, WRVQ on, KROK on, WKDD 24-23, KRQ on, WOMP-FM 25-22, KTRS on.

MITCH RYDER "When You Were Mine" (Riva/PolyGram) 14/7  
Moves: Up 1, Debuts 1, Same 5, Down 0, Adds 7, WABX, WHYT, KYXX, WERZ, WJBQ, WPFM, WBWB, WKRZ-FM on, WGRD 37-32, WJXQ d-34, WSQV on, WYKS on-dp, WHSL on, WAZY-FM on.

OXO "Dance All Night" (Geffen) 12/4  
Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 4, KIKI, KHOP, WJBQ, KYTN, KSET-FM, KROK on-dp, WJXQ on-dp, WHOT on, WJAD on-dp, WSGF on, KCDQ on, KOZE on.

B-52's "Legal Tender" (WB) 12/4  
Moves: Up 3, Debuts 0, Same 5, Down 0, Adds 4, WCAU-FM, WCSC, WJXQ, KSKD, WXKS-FM on, WPHD on, KMJK 40-34, KSET-FM 30-26, KYXX 12-4, WERZ on, WJBQ on, KCDQ on.

ENGELBERT HUMPERDINCK "Til You And Your Lover Are Lovers Again" (Epic) 11/11  
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, WCAU-FM, PRO-FM, WCSC, KRGV, KTFM, WSEZ, WGUY, WIGY, WERZ, 13FEA, WJBO.

HEAVEN 17 "We Live So Fast" (Arista) 11/6  
Moves: Up 1, Debuts 1, Same 3, Down 0, Adds 6, KZFM, KTFM, KROK, WZPL, WHOT, WFBG, WCAU-FM on, KIQQ d-37, KSKD on-dp, KYXX 25-24, KVOL on.

TONY JOE WHITE "Swamp Rap" (Columbia) 11/0  
Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 0, WZYP on, 94TYX on, KRGV on, WSFL on, KTFM on, WFBG on, KQIZ-FM on, WISE on, WISE on, WFLB on-dp, KISR on, KVOL on.

JOE COCKER "Threw It Away" (Island/Atco) 10/0  
Moves: Up 2, Debuts 1, Same 7, Down 0, Adds 0, WCAU-FM 36-33, KIQQ on, WKDD d-28, KIDD on, WIGY on, WKHI 34-29, WFOX on, Q101 on, KENI on.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (Example: 75/10) indicate how many of our reporters are on the record this week (75) and of those 75 how many added it this week (10). "Moves" are broken down for each record and show how many stations moved the song UP on their charts, held it the SAME (On to On, Add to On, 30-30, etc.), moved it DOWN their charts or ADDED it this week.  Indicates one of this week's most added new songs.

More CHR Music Information See Page 49



When You're Having  
A Tough Time Looking For  
The Perfect Record...

# REACH FOR THE RED!

## MEN AT WORK "It's A Mistake"

One Of The  
MOST ADDED

### CHR BREAKERS

**MEN AT WORK**  
**It's A Mistake (Columbia)**

85% of our reporters on it. Moves: Up 24, Debuts 71, Same 35, Down 0, Adds 61 including WKBW, PRO-FM, I95, WLS-FM, WHYT, KHTR, KCNR, KUBE. See Parallels, debuts at number 37 on the CHR chart.



## DAVE EDMUNDS "Slipping Away"

### CHR NEW & ACTIVE

WXKS-FM 17-15 WABX 39  
WBEN-FM 38-34 WHYT deb 40  
WPHD 15-11 KHTR 25  
WCAU-FM 28-19 WLOL-FM 28-26  
KAFM 31-27 KIMN 39  
WBBM-FM 36-31 KFI deb 34  
WKQX deb 30 KIQQ 36  
WLS-FM deb 40 KCNR deb 29  
Q102 23-20 KMJK 17  
WGCL 23 KNBQ 30

B104 on  
Q103 on  
XTRA on  
KYUU on  
WKFM 37-28  
KZZB 24-17  
WSKZ add  
CK101 37-33  
KRGV 13-7  
KTFM 37-34  
WNAM 14-11  
KIIK add  
KMGK 33-27  
WGRD 28-23  
WZOK add  
K107 29-23  
KSKD 20-16  
KYYX 20-16  
WOMP-FM add 30  
WERZ 12-10  
95XIL 24-18  
KVOL 40-30  
WHSL 25-13  
WBWB 19-14

KFMZ 10-8  
KYTN 30-26  
WSPT 34-29  
KFMW 35-30  
KCDQ 37-32



## JOURNEY "After The Fall"

### CHR NEW & ACTIVE

#### ADDED THIS WEEK:

WBEN-FM add	KNBQ add	WZYP add
WPHD add 37	WHTT add	WQUT add
WCAU-FM add	WYCR add	WOKI add
94Q add	WLAN-FM add	KBFM add
KAFM add	WKFM add	WABB-FM add
79Q add	WPST add	WRVQ add
WABX add	WRCK add	KTFM add
WLOL-FM add	WKRZ-FM add	KROK add
Q103 add	KZZB add	WKDD add
KIQQ add	WBCY add	WGRD add 40
KYUU add	KZFM add	WJXQ add 31
		KEYN-FM add

WHOT add  
KYNO-FM add  
KQMQ add  
KO93 add 32  
KHOP add  
KSKD add  
KJRB add  
KHYT add  
WFBG add  
WACZ add  
WCIR add  
WIKZ add  
WTSN add  
WERZ add 37  
WKHI add

WJBQ add  
WISE add  
WJAD add  
WFLB add  
Q104 add  
WYKS add 30  
KVOL add  
KNOE-FM add  
WSGF add  
Z102 add 40  
WHSL add  
KDVV add  
KCDQ add  
KGHO add  
KBIM add

ALREADY #1  
95XIL  
K104

One Of The  
MOST ADDED





**Contemporary Hit Radio**

Three Weeks	Two Weeks	Last Week	
13	5	2	1 POLICE/Every Breath You Take (A&M)
6	4	3	2 EDDY GRANT/Electric Avenue (Portrait/CBS)
1	1	1	3 IRENE CARA/Flashdance . . . What A Feeling (Casablanca/PG)
14	12	9	4 MICHAEL JACKSON/Wanna Be Startin' Somethin' (Epic)
10	8	6	5 ELTON JOHN/I'm Still Standing (Geffen)
8	6	4	6 KAJAGOOGOO/Too Shy (EMI America)
12	11	8	7 SERGIO MENDES/Never Gonna Let You Go (A&M)
17	13	10	8 MADNESS/Our House (Geffen)
16	14	11	9 KINKS/Come Dancing (Arista)
3	3	5	10 STYX/Don't Let It End (A&M)
33	27	16	11 STEVIE NICKS/Stand Back (Modern/Atco)
24	19	14	12 ROD STEWART/Baby Jane (WB)
32	28	17	13 DURAN DURAN/Is There Something I Should Know? (Capitol)
28	25	21	14 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)
2	2	7	15 CULTURE CLUB/Time (Clock Of The Heart) (Virgin/Epic)
30	23	20	16 PRINCE/1999 (WB)
29	24	22	17 DeBARGE/All This Love (Gordy/Motown)
34	31	24	18 DONNA SUMMER/She Works Hard For The Money (Mercury/PG)
7	9	12	19 DARYL HALL & JOHN OATES/Family Man (RCA)
-	35	29	20 BRYAN ADAMS/Cuts Like A Knife (A&M)
-	38	31	21 MICHAEL SEMBELLO/Maniac (Casablanca/PolyGram)
25	20	19	22 BOB SEGER & SILVER BULLET BAND/Roll Me Away (Capitol)
-	36	30	23 LOVERBOY/Hot Girls In Love (Columbia)
-	40	36	24 QUARTERFLASH/Take Me To Heart (Geffen)
36	33	27	25 A FLOCK OF SEAGULLS/Wishing... (Jive/Arista)
4	7	13	26 JOURNEY/Faithfully (Columbia)
9	16	23	27 TUBES/She's A Beauty (Capitol)
15	15	18	28 LITTLE RIVER BAND/We Two (Capitol)
39	34	32	29 FIXX/Saved By Zero (MCA)
-	37	35	30 HUMAN LEAGUE/(Keep Feeling) Fascination (Virgin/A&M)
5	10	15	31 RICK SPRINGFIELD/Affair Of The Heart (RCA)
BREAKER			32 DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)
-	39	37	33 HOLLIES/Stop In The Name Of Love (Atlantic)
-	-	38	34 BILLY IDOL/White Wedding (Chrysalis)
-	-	39	35 ELO/Rock 'N' Roll Is King (Jet/CBS)
27	26	26	36 CHRIS DeBURGH/Don't Pay The Ferryman (A&M)
BREAKER			37 MEN AT WORK/It's A Mistake (Columbia)
18	18	25	38 CHAMPAIGN/Try Again (Columbia)
21	22	33	39 NAKED EYES/Always Something There To... (EMI America)
BREAKER			40 DAVID BOWIE/China Girl (EMI America)

N&A Begins on Page 62

**Adult / Contemporary**

9	6	2	1 DeBARGE/All This Love (Gordy/Motown)
1	1	1	2 SERGIO MENDES/Never Gonna Let You Go (A&M)
6	3	3	3 JIM CAPALDI/That's Love (Atlantic)
2	2	4	4 IRENE CARA/Flashdance . . . What A Feeling (Casablanca/PG)
8	7	5	5 J. INGRAM & P. AUSTIN/How Do You Keep The... (Qwest/WB)
18	12	9	6 CHAMPAIGN/Try Again (Columbia)
27	20	11	7 POLICE/Every Breath You Take (A&M)
11	10	8	8 LEE GREENWOOD/I.O.U. (MCA)
21	16	15	9 PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia)
17	15	14	10 LITTLE RIVER BAND/We Two (Capitol)
25	18	16	11 HOLLIES/Stop In The Name Of Love (Atlantic)
15	13	12	12 ALABAMA/The Closer You Get (RCA)
14	14	13	13 STYX/Don't Let It End (A&M)
3	4	6	14 KENNY ROGERS/All My Life (Liberty)
4	5	7	15 CULTURE CLUB/Time (Clock Of The Heart) (Virgin/Epic)
-	28	21	16 RITA COOLIDGE/All Time High (A&M)
10	9	10	17 CHRISTOPHER CROSS/No Time For Talk (WB)
30	22	19	18 LOUISE TUCKER/Midnight Blue (Arista)
29	23	20	19 DIONNE WARWICK/All The Love In The World (Arista)
5	8	17	20 LIONEL RICHIE/My Love (Motown)
7	11	18	21 NEIL DIAMOND/Front Page Story (Columbia)
-	29	23	22 KINKS/Come Dancing (Arista)
-	-	28	23 AMERICA/The Border (Capitol)
28	25	24	24 CRYSTAL GAYLE/Our Love Is On The Faultline (WB)
-	30	27	25 ENGELBERT HUMPERDINCK/Til You And Your Lover... (Epic)
22	21	22	26 JOURNEY/Faithfully (Columbia)
BREAKER			27 S. ROBINSON w/B. MITCHELL/Blame It On Love (Tamla/Motown)
BREAKER			28 TACO/Putting On The Ritz (RCA)
29			29 EDDIE RABBITT/You Can't Run From Love (WB)
			30 MEN AT WORK/Overkill (Columbia)

N&A Begins on Page 59

**AOR / HOT TRACKS**

Three Weeks	Two Weeks	Last Week	
1	1	1	1 POLICE/Every Breath You Take (A&M)
3	3	2	2 LOVERBOY/Hot Girls In Love (Columbia)
2	2	3	3 STEVIE NICKS/Stand Back (Modern/Atco)
6	5	5	4 FIXX/One Thing Leads To Another (MCA)
4	4	4	5 DURAN DURAN/Is There Something I Should... (Capitol)
18	8	6	6 FIXX/Saved By Zero (MCA)
17	10	7	7 DAVID BOWIE/China Girl (EMI America)
15	11	11	8 ZEBRA/Who's Behind The Door (Atlantic)
5	6	8	9 DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)
-	28	13	10 POLICE/King Of Pain (A&M)
7	7	9	11 DAVID BOWIE/Modern Love (EMI America)
29	14	12	12 CROSBY, STILLS & NASH/War Games (Atlantic)
8	9	10	13 DAVE EDMUNDS/Slippin' Away (Columbia)
22	12	14	14 IRON MAIDEN/Flight Of Icarus (Capitol)
BREAKER			15 LOVERBOY/Strike Zone (Columbia)
23	18	15	16 MEN AT WORK/It's A Mistake (Columbia)
27	22	18	17 FASTWAY/Say What You Will (Columbia)
26	21	16	18 KINKS/State Of Confusion (Arista)
BREAKER			19 TALKING HEADS/Burning Down The House (Sire/WB)
53	43	35	20 QUARTERFLASH/Take Me To Heart (Geffen)
19	16	17	21 DEF LEPPARD/Too Late For Love (Mercury/PolyGram)
-	56	29	22 JOAN JETT.../Fake Friends (Blackheart/MCA)
33	27	19	23 U2/Two Hearts Beat As One (Island/Atco)
-	35	21	24 POLICE/Synchronicity II (A&M)
BREAKER			25 JACKSON BROWNE/Lawyers In Love (Asylum)
-	-	27	26 LOVERBOY/Queen Of The Broken Hearts (Columbia)
25	24	20	27 KINKS/Come Dancing (Arista)
48	41	34	28 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)
55	42	39	29 ZZ TOP/Sharp Dressed Man (WB)
-	57	40	30 STEVIE NICKS/Nothing Ever Changes (Modern/Atco)

**AOR / ALBUMS**

-	1	1	1 POLICE/Synchronicity (A&M)
3	3	3	2 FIXX/Reach The Beach (MCA)
-	6	4	3 LOVERBOY/Keep It Up (Columbia)
-	2	2	4 STEVIE NICKS/The Wild Heart (Modern/Atco)
2	5	5	5 DAVID BOWIE/Let's Dance (EMI America)
1	4	6	6 DEF LEPPARD/Pyromania (Mercury/PolyGram)
5	7	7	7 DURAN DURAN/Duran Duran (Capitol)
9	10	8	8 KINKS/State Of Confusion (Arista)
13	12	11	9 ZEBRA/Zebra (Atlantic)
6	9	10	10 ZZ TOP/Eliminator (WB)
4	8	9	11 MEN AT WORK/Cargo (Columbia)
8	13	13	12 U2/War (Island/Atco)
-	-	22	13 JOE WALSH/You Bought It - You Name It (Full Moon/WB)
7	11	12	14 A FLOCK OF SEAGULLS/Listen (Jive/Arista)
23	17	17	15 IRON MAIDEN/Piece Of Mind (Capitol)
10	14	14	16 DAVE EDMUNDS/Information (Columbia)
-	22	15	17 CROSBY, STILLS & NASH/Allies (Atlantic)
17	16	16	18 FASTWAY/Fastway (Columbia)
BREAKER			19 JOAN JETT.../Album (Blackheart/MCA)
-	-	28	20 QUARTERFLASH/Take Another Picture (Geffen)
19	18	19	21 BRYAN ADAMS/Cuts Like A Knife (A&M)
-	34	26	22 TALKING HEADS/Speaking In Tongues (Sire/WB)
22	23	21	23 BLACKFOOT/Siogo (Atco)
12	15	18	24 INXS/Shabooh Shoobah (Atco)
24	26	23	25 QUIET RIOT/Metal Health (Pasha/CBS)
34	33	30	26 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)
15	21	20	27 KROKUS/Headhunter (Arista)
-	-	36	28 GARY MYRICK/Language (Epic)
35	32	29	29 MARSHALL CRENSHAW/Field Day (WB)
-	40	32	30 DONNIE IRIS/Fortune 410 (MCA)
11	19	25	31 TUBES/Outside Inside (Capitol)
14	20	24	32 EDDY GRANT/Killer On The Rampage (Portrait/CBS)
-	-	37	33 R.E.M./Murmur (IRS/A&M)
18	26	27	34 RICK SPRINGFIELD/Living In Oz (RCA)
26	29	31	35 MARTIN BRILEY/One Night With A Stranger (Mercury/PG)
DEBUT			36 SHOOTING STAR/Burning (Virgin/Epic)
DEBUT			37 CHARLIE/Charlie (Mirage/Atco)
25	28	34	38 GOANNA/Spirit Of Place (Atco)
DEBUT			39 PETER GABRIEL/Plays Live (Geffen)
36	37	38	40 ELTON JOHN/Too Low For Zero (Geffen)

N&A Begins on Page 60