# S D E:

# Goldwater Leads New **Deregulation Fight**

Veteran Senator will sponsor new legislation, but the outlook in the House is still clouded.

Page 4

# **Arbitron Advances**

New Orleans: WYLD-FM Doubles And Leads

Indianapolis: WFMS Soars To Top Kansas City: WDAF Expands Edge. Portland: KINK Gains On KGON Plus results from Buffalo, Norfolk, Riverside, and Sacramento.

Page 16

# Abrams & Carroll: The Future Of AOR

**"Programmers must understand that** the old wave is going to be wiped out . . Unless they go through a major musical renaissance, they are the sound of yesterday." That's the latest dictum from "modern music" mogul Rick Carroll, right? Wrong that quotation's from Superstars architect Lee Abrams, AOR's longtime kingpin of conservatism. And that's just one of many surprises from Carroll and Abrams in two important interviews on a format at the crossroads.

Page 28

# People in The News This Week

- John Irwin new GM at KOSI
- Gene Ashcraft Metromedia VP
- Sandy Sanderson PD at CFTR
- Jack Alix promoted at Abell

Page 3





POSNER STAYS; FARACI, SHARELL GO

# Elektra/Asylum Shakedown Begins

significant steps this week in will remain based in L.A. establishing its new executive regime, announcing that Vice new role, E/A Chairman Bob Chairman Mel Posner would Krasnow stated, "Mel be staying on to head the Posner's contributions have tant for PolyGram, while relabel's Los Angeles offices as been integral to the success of GM/West Coast while retain- Elektra since he joined the ing his previous title.

At the same time, R&R ecutives would not be staying



with the company. Among those departing are Executive VP and marketing head Vic Faraci, Senior VP/Promotion Jerry Sharell, and VP/International George Steele. Posner will become senior executive for international operations following Steele's exit.

Recently-appointed VP/Promotion Dave Urso is set to remain on the West Coast, while promotion VP Burt Stein will stay on for a transitional period. National promotion executives Pat McCoy and Scott Burns are exiting. Tom Wer- between all the PDs, but we're

Elektra/Asylum Records took earlier this year (R&R 1-7),

# PolyGram Sets Five Separate Music Divisions

Jaffe, Haywood, Regan Take On A&R Duties

In a significant restructuring, PolyGram Records has re- ecutive staff reporting directly organized into five independent to PolyGram Records Presimusic divisions, each of which dent Guenter Hensler on will control marketing and now strategic and policy matters. A&R functions in its field. VP/ This staff consists of Ex-Rock Department Jerry Jaffe ecutive VPs Jack Kiernan and

VP/Rock Division, while VP/ **GM West Coast** Russ Regan moves up to Sr. VP/Pop Division. Sr. VP Bill Haywood heads the Black Music Division,

PolyGram Classics President Gianfranco Robulla heads classical, and the Country Division head has yet to be nam-

With A&R duties being as-Commenting on Posner's sumed by the music divisions. Senior VP/A&R Chip Taylor will become an outside consulsuming his recording career. A&R Directors Ted Daryll and E/A/See Page 56 Stu Fine have exited.

Also established is a new exhas been promoted to Senior Mel Ilberman and newly-





Jerry Jaffe Russ Regan

Bill Haywood

Richard Morris, who joins the company from the Senior VP/ Operations position at Teleprompter's cable TV division. In addition, Kiernan will now supervise PolyGram's distribution operation.

appointed Senior VP/Finance

"Shortening

# **Decision Lines**"

Commenting on the changes, Hensler stated, "The purpose is to provide more autonomy to those who've made PolyGram successful last year and at the same time to strengthen the company by shortening decision lines. With this structure, we will strike an optimal balance between the company's artistic and business needs. The music divisions will be able to provide maximum individual attention to our artists, keep in close touch with the street, and function with the flexibility the times demand - almost like independent companies.

"The music division heads have all distinguished themselves in the critical talent responsibilities, finding, promoting, and developing artists. So they very much deserved to take larger roles in their areas of expertise," Hensler conclud-

# learned that a number of other top West Coast-based E/A ex-National PD Post

# Hamilton Returns To KDWB: WAPP Promotes Krause To PD

Hamilton will return to the programmer's slot at KDWB/Minneapolis following the announcement that the national programming position within the AOR chain had been eliminated. At the same time, WAPP/New York Assistant PD Joe Krause was promoted to Program Director for the New York Doubleday station (a post Hamilton also held), and was given the new title of Group Program Coordinator.

Doubleday Broadcasting Co. President Gary Stevens outlined the changes and Krause's new responsibilities to R&R: "He will conduct the weekly conference calls and help to facilitate the regular dialogue man, named Senior VP/A&R essentially going away from

Doubleday Group PD Dave the group PD concept to each guy doing his own, like most other groups do."

Krause indicated his new group coordinator title meant that "research and everything else will be centralized through New York for the chain. It's an organizational tool." Regarding his promotion to WAPP PD, Krause told R&R, "I'll be working very aggressively in this market. It'll be quite a dogfight in New York. I'm also

DOUBLEDAY/See Page 56

# Liggett Taps Santimore

Liggett Broadcasting has tant) Paul Christy and what he VP/GM Grant Santimore to WABX/Detroit, where he takes over the newly-acquired station in a similar capacity. He retains VP/GM duties at WFMK as well, with day-today responsibilities delegated among the WFMK staff.

gett for ten years, also serving as VP/GM at WLOL/Minneapolis and WBUF/Buffalo. He told R&R, "I think things are turning around here in the Detroit market. I've never seen a staff in the business that has jelled so quickly. The enthusiasm can't help but come across on the air. I've got so much confidence in (consul-

moved WFMK/East Lansing has done. Everyone is really fired up.

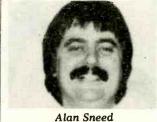
"I think we've found our niche in the market," he continued, referring to the station's recent format change from AOR to CHR (R&R 1-7). "We are committed to winning. This is my hometown so Santimore has been with Lig- I'm glad to be back here. We plan major improvements to our facility in the next year, which include plans to put up a new tower."

Also new to WABX are Joanne Harrelson from CKLW and WNIC-AM & FM/Detroit, who has been appointed General Sales Manager; and Joseph R. Badamao, now National Sales Manager.

# Sneed Returns To WKLS As PD KSRR/Houston Program Di-

rector Alan Sneed has resigned from the ABC station to rejoin WKLS/Atlanta as PD. Sneed replaces Max Floyd, who in turn is rejoining the airstaff at KYYS/Kansas City (a station he previously programmed as

WKLS GM Dick Meeder told R&R, "We had achieved great us." Sneed commented, "In success with Alan before, and I feel he can do the job again for



spite of the fact that KSRR's SNEED/See Page 56

# Radio is "STAYING" with The Clash

The Follow-Up Hit Single from the Platinum-Plus Album
"COMBAT ROCK"

"Should I Stay or Should I Go"



**Produced by The Clash** 





# PAGE THREE

1-28-83

# **Duets: Choking Country Charts?**

Some Country programmers feel every time they turn around, there's a new superstar duet demanding airplay consideration. Not only can they freeze out other artists, but they can cause drastic rotation problems. Carolyn Parks samples some opinions this week

.012	ylon & Karer	n ans
7.9	ylon a Karer	
	On	DSAIG G
E	Idle & Cr	George
		& Willie

Washington Report 4	Nashville: Sharon Allen
What's New	Black Radio: Walt Love
Networks/Suppliers/Reps	This Week In Music History
Ratings & Research: Jhan Hiber	Picture Page
Ratings Results	Marketplace
Sales: Jonathan Hall	Opportunities
Street Talk	National Music Formats
CHR: Joel Denver	Black Radio Chart
Calendar: Brad Messer	Country Chart
AOR: Jeff Gelb	AOR Charts
A/C: Jeff Green	A/C Chart
Country: Carolyn Parks	CHR Chart

# Sanderson Takes CFTR PD Post

Eric "Sandy" Sanderson has departed his position as Director of Programming for the ABC-FM Radio Network to become PD at CFTR/Toronto. Former PD Bob Saint has agreed to stay on as Sanderson's Assistant PD and Music Director. MD Rick Hunter

In announcing Sanderson's hiring, CFTR Executive VP/GM Tony Viner told R&R, "While our ratings were in good shape, we felt that someone of Sandy's qualities could allow us to take a large leap forward, heading towards the number one spot in the market. Sandy will be the catalyst to take us higher. Bob Saint's experience and knowledge of the station and the market will be of great value to Sandy, so I'm glad he's staying on."

Sanderson, who had been with the network for a little over a year, explained his reasons for leaving: "It was mainly the fact that I missed radio. My time at the network was interesting and I got a chance to learn

STAFF

how a network functions, but it lacked the day-to-day stimulation and craziness of a radio station. To be able to return to that vitality at a professional outfit like Rogers Radio and CFTR is something I couldn't

Sanderson previously worked at ABC as Assistant PD at WABC/New York and PD at WLS-FM/Chicago. A native of Toronto, he also has worked at CKGM/Montreal.

# Ballard To Program WMAG

Jim Ballard, Operations Manager at AOR-formatted WROQ/Charlotte for the past six and a half years, has resigned to become PD at A/C outlet WMAG/High Point, NC (formerly WMFR). WMAG VP/GM George Francis explained to R&R, "I hired Jim in Charlotte and he's been

# Woodward, Mitchell Add New R&R Duties

In a move designed to strengthen R&R's radio coverage, Washington Editor Brad Woodward will become News/Talk Radio Editor while retaining his present duties. Gail Mitchell, who is presently News/Talk Editor, will now become Easy Listening Editor, while taking on additional editorial duties in her capacity of News Editor. In addition, longtime Easy Listening programmer Fred Seiden, who earlier served as R&R's Easy Listening Editor, will be contributing articles to the section on a periodic WOODWARD/See Page 56

# Forth Becomes ABC Rock Net Director

Dan Forth has been appointed Director of the ABC Rock network, moving over from the Source, where he was Director/Affiliate Relations. In his new position, Forth will be chiefly involved with affiliate relations.

Willard Lochridge, VP/ABC Contemporary, FM & Rock Networks, commented, "Dan's management expertise and overall understanding of young adult radio will prove to be tremendous assets for the Rock Radio Network. His extensive radio sales and marketing background will contribute significantly to the network's growth."

Before joining the Source, Forth was GSM at WLOB-AM & FM/Portland, ME someone can return as a department head. and WAAF & WFTQ/Worcester.

# **Irwin Appointed** KOSI VP/GM

John Irwin has been appointed VP/GM of Group W's KOSI/Denver. He joins the station from the Station Manager position at WOWO/Fort Wayne, the former Group W outlet sold last year to Price Communications. Irwin succeeds former KOSI VP/GM Al Perry, who resigned to pursue radio ownership opportunities.

Commenting on Irwin's move to KOSI,

# Ashcraft New Metromedia VP

Gene Ashcraft has been appointed a Vice President of Metromedia Radio. Ashcraft has served as General Manager of the Texas State Network since Metromedia acquired it in June 1980.

Metromedia Radio President Carl Brazell commented, "Gene's appointment is in recognition of his outstanding performance in building the Texas State Network to 160 prime affiliates, as well as developing a strong and marketable agriculture network, a 225-station Dallas Cowboys football network, and his integral role in restructuring our Spanish Language News Network into the nation's largest.'

Ashcraft left a four-year tenure as News Director of KFJZ/Fort Worth to become TSN's GM in 1967. After ten years in that position, he became GSM at WRR/Dallas and then GM at KJIM/Fort Worth before

there since I left. He's a man I totally trust, and he's a great detail guy. Jim is 31, married, has a kid, and is outgrowing the AOR

format. He lives the lifestyle of the audience we're going to appeal to. I've also hired J.T. Austin from WQDR/Raleigh to become Production Director. He's also from AOR, so he's got some things to learn about A/C. I'm really confident about the team that we're building here at Magic

"I think what we will be doing will be very exciting," Ballard told R&R. "I can see why this station will be a real killer for women. There is a tremendous hole that we will be looking to fill in the Greensboro/High Point/Winston-Salem market. We've got all brand-new equipment and a signal that covers all three cities. Going into A/C is something I'll be very comfortable with. The most important thing for me is to direct my thinking towards our target audience. With all the tools we have this will be a lot of fun.'

WMAG is under the consultancy of

# Price Named **WSGN PD**

After three years as PD for WDNG/Anniston, AL, Steve Price has been appointed Program Director at WSGN/Birmingham. Price, who is from Birmingham, once briefly did weekend air shifts at WSGN after joining WDNG. Previously, he spent three years as an air personality at crosstown WKXX. Price fills the programming vacancy left when former PD Walt Brown stepped down last November to concentrate on his midday show.

Commenting on the appointment, WSGN VP/GM Warren Merrin said, "Steve has made good as a PD in another market and is now coming back. It's always great when

PRICE/See Page 56

Bert Wahlen, Group W Radio VP/FM Stations, said, "John Irwin is a knowledgeable broadcaster with a solid record for success in radio station management. Group W Radio President Dick Harris and I are extremely pleased that John has decided to rejoin Group W and work with the winning team at KOSI."

Irwin told R&R, "I'm elated to have the opportunity to come back to Group W and to be here at KOSI. My mission is basically to enhance the product and keep us on top. We're going to increase our visibility and our promotional effort and, hopefully, put some distance between us and number

WOWO VP/GM William Latz added, "At the present time we don't have any plans to name a replacement for John. We at Price Communications wanted John to have an opportunity like the one he received because he did such a fine job for us. He's very deserving."

**AUERBACH NEW WDOQ GM** 

# Alix Upped To **VP At Abell**

WDOQ/Daytona Beach GM Jack Alix has been promoted to VP/Programming and Promotion of parent company Abell Communications, Inc. by Radio Division President Stu Frankel. Alix will remain in Daytona Beach to assist his successor, Doug Auerbach, who joins WDOQ as GM from a similar position at WWJF/Ft. Lauderdale.

In announcing Alix's promotion, Frankel said, "Jack will be responsible for furnishing the programming and promotion of WNVZ/Norfolk and WDOQ. Jack is one of the most talented programmers and gifted promoters in the radio business. We will all benefit tremendously by his efforts."

Commenting on Auerbach's arrival and his own promotion, Alix told R&R, "We're really excited about bringing Doug into the team. His background in sales and management make him a great addition to the staff at WDOQ." He went on to say, "I'm extremely pleased with my promotion. My new duties will allow me to concentrate on making further improvements to our newest station, WNVZ/Norfolk, and redouble our efforts here. A couple of new signals are now competing directly against us and we've got plans ready for a counterattack. I'll also have some input in the areas of new acquisition as Abell continues to grow."

# **Urban Satellite** Radio, Cable Networks Formed

The Sunshine Entertainment Network (SEN), the nation's first 24-hour Urban Contemporary satellite radio network, will begin broadcasting next Monday (1-31) from studios in Cocoa, FL.

SEN President James Thompson said programming will include a simulcast of WOL/Washington's AM drive talk show, gospel during middays, reggae and contemporary music in the afternoon, and jazz at night. However, WOL PD Robyn Holden told R&R that the station had not affiliated with SEN, having agreed only to hearing a presentation this week.

"The Urban format has already proven itself to be the hottest format in major and

**URBAN/See Page 56** 

# isident, Sales & Marketing, DICK KRIZMAN Executive Editors; KEN BARNES, JOHN LEADER Art Director: RICHARD ZUMWALT Art Director: RICHARD ZUMWALT News Editor: GAIL MITCHELL Sales & Marketing Editor: JONATHAN HIBER Sales & Marketing Editor: JONATHAN HALL Format Editors: JOEL DENVER (CHRI), JEFF GELB (AOR), JEFF GREN IA/C), WALT LOVE (Black Radio), GAIL MITCHELL (NevvalTaik), CAROLYN PARKS (Country) Sentor Associate Editors: KISANN ALIO, ELLEN BARNES Associate Editors: CHRISTINA ANTHONY, NINA ROSSMAN, SYLVIA SALAZAR, CLAUDIA STEWART, CAROL TAYLOR Computer Sentee Director: DAN COLE Traffic Director: ADRIENNE RIDDLE Circulation: JUDY LUCARELLI Weshington Buresu: 818 Connecticut Ave., NW, Suite 300, Washington Burseu: 818 Connecticut Ave., NW, Suite 300, Weshington, DC 20008, (202) 468-4980 Bureau Chief: JONATHAN HALL Vational Sales Director: BARRY O'BRIEN ton Editor: BRADLEY WOODWARD Sales Representative: VTVIAN FUNN Office Manager, CHERYL SOMERS Legal Counsel: JASON SHRINSKY Neshville Bureau: Box 171116, Neshville, TN 37217, (615) 793-6571, 793-6391 Bureau Chief: SHARON ALLEN Production Director: RICHARD AGATA Associate Art Director: MARILYN FRANDSEN Photography: ROGER ZUMWALT Typography: KENT THOMAS, LUCIE MORRIS SANDRA GUTIERREZ Graphics: L.T. PEARL, GARY VAN DER STEUR Creative Consultant: MARK SHIPPER Creative Services Director: MIKE ATKINSON

Office Manager: NANCY HOFF

Controller: MARGARET BECKWITH

Assistant: PAULA PONCE

Radio & Records <sup>®</sup> as published every Finday by Radio & Records, inc., 1930 Century Park West, Los Angeles, CA 90067 (213) 553-4330 Cubscriptions 3159 per year of \$55 per quarter, International subscription rate \$350 per year. All reasonable care taken but no responsibility assumed for unso-kelled material. RAP reserves all rights in material accepted for publication. All letters addressed to R&P or its Editors will be

assumed interved for publication and reproduction and may therefore be used for this purpose. Nothing may be reproducted in whole or in par-without written permission from the Publisher. The terms AQR, Back Page, Breakers, Hot Tracks, Most Added, National Airplay/30, Parallels

dio & Records, and Street Talk are registered trademarks of Ra

& Records. Printed in U.S.A. Mailed first class to the United States Canada, England, Australia, New Zealand, and Japan. 5, 1983 Radii

Inc A division of Harte-Hanks Communications

# Washington Report

# **FCC Approves WSEX Calls**

Darrell Peters Productions' WTCO/Arlington Heights, IL has won its battle to adopt the call letters WSEX. FCC Mass Media Bureau Chief Larry Harris approved the change last week, setting aside a staff decision that the calls were in "bad taste."

Since the Commission has never tried to define "good taste" and maintains a "highly restricted role with respect to programming content," Harris said denying the request was unwarranted.

Harris said, "Instead, the preferable course of action in this situation is to rely upon the good-faith discretion of the licensee, who is, in all probability, more attuned to what is or is not good taste in the Arlington Heights area.'

Besides calling the initial denial unconstitutional, the station claimed it was inconsistent with past grants such as WLAY, WPOT, WSUX, WSUC, WGAY, KDIC KACA, KINK, KISS, KKKK, KOKE, and KSYN.

# **Home Taping Battle Begins Anew**

As Congress returned to work this week, both sides began gearing up for a repeat of last year's struggle over home video and audio taping. Last week the Supreme Court heard arguments in the case charging Sony Corp. with violating copyright laws by marketing Betamax machines. A ruling is expected by summer.

In Congress, meanwhile, bills declaring home video taping legal (S. 175 and H. 175) are being offered by Sen. Dennis DeConcini (D-AZ) and Reps. Tom Foley (D-WA) and Stan Parris (R-VA). They have the electronics industry on their side

On the other side, supported by the movie and record industries, is Sen. Charles Mathias (R-MD). He's reportedly ready to introduce three separate bills. One would impose a copyright tax on audio/video hardware and blank tape. The other two bills, one for audio and one for video, would allow copyright owners to control rental of their products.

The audio bill, which would let artists and

strongest chances of passing.

# **Grant Of Indianapolis** FM Upheld

The FCC Review Board has refused pleas from the four losing parties that it overturn a law judge's decision awarding a new Indianapolis FM to People's Broadcasting Corp. The channel became open when the Commission refused to renew the license of WIFE-FM, one of Don Burden's Star Stations, due to fraudulent billing and political time fraud

Much of the Review Board's decision centered on the application of Radio Circle City, 61% owned by Richard Kiley. He was President of the Star Stations when its licenses were lost. The Board found that Kiley had an "accessorial role" in some of the Star misconduct, lacked candor in the new proceeding, and should get a "heightened substantial demerit."

People's was given an edge, in part, because stockholders owning 58% of the station, including a black female, will be involved in fulltime management.

# Newark AM Challenge **Thrown Out**

Fidelity Voices, Inc. has failed in its bid to have the FCC reconsider the award of a new AM on 1430 kHz in Newark to Sound Radio. Sound won because it's controlled by minorities and women, proposed a higher percentage of owner/managers and, unlike Fidelity, its owners have no other broadcast

Challenging the grant, Fidelity questioned a settlement agreement between-Sound and a third applicant, and said the FCC failed to properly evaluate the Spanish surnames and community involvement of its stockholders.

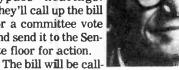
In refusing to even consider Fidelity's points, the FCC noted that its rules require challengers to be very precise in stating their objections. "Fidelity's petition falls far short of this standard," the Commission

# record companies profit from the "rent-arecord" trend, is viewed as having the

# Goldwater To Introduce **Radio Deregulation Bill**

R&R has learned that Sen. Barry Goldwater (R-AZ) and several cosponsors this week will introduce a radio deregulation bill almost identical to one which passed the Senate last April, but died in the House. Goldwater is Chairman of the Senate Communications Subcommittee.

Because the measure cleared the Senate so easily last year, Commerce Committee leaders plan to bypass hearings. They'll call up the bill for a committee vote and send it to the Senate floor for action.



Barry Goldwater

- ing for · Setting up a schedule of fees for broadcasters to pay to the FCC.
  - Banning comparative renewals.
- Preventing the FCC from dictating programming or formats, or requiring ascertainment, program logs, or commercial limits.
- · Directing the FCC to approve new communications services where technically feasible.

Annual fees would be \$150 per year for AMs under 1kw; \$500 for Class A FMs and AMs with 1 to 5kw; \$1000 for Class B and C FMs and AMs stronger than 5kw. There are also numerous one-time application and grant fees, such as \$300 for new station, major change, and CP applications (plus \$5000 if a hearing is designated); a CP grant fee set at three times the annual fee for the facility; \$500 for sale and transfer applications (plus \$5000 if a hearing is required).

Last year, the NAB and NRBA reluctantly went along with the fees because of the deregulatory benefits. But they worried that, once established, the fees could be hiked by the FCC.

In the House it appears radio deregulation won't get off to such a fast start. New members will be appointed to the Telecommunications Subcommittee in the next week or two, and most people are waiting for Chairman Tim Wirth (D-CO) to signal

contracts. A spokesman for Rep. James Broyhill (R-NC), who authored a major deregulation bill last year, said the Congressman has no immediate plans to offer his bill again. The sponsor of another House bill in

the last Congress, Rep. Jim Collins (R-TX),

his intentions. He is believed to be in-

terested in an NRBA proposal for annual

station fees in return for longterm license

**Slower House Scenario** 

retired to make an unsuccessful run for the

Meanwhile, a spokesman says Rep. Al Swift (D-WA) will reintroduce within the next few weeks his radio deregulation plan that calls for quantifying the public interest standard. Swift would tell broadcasters precisely what they must do to win a virtually guaranteed license renewal.

Last year Swift proposed a point system for various types of public interest programming. But this year's bill reportedly drops any mention of points in order to focus attention on the concept of quantifying the public interest standard, rather than on the mechanism of how that would be

# RIVERA UNCONVINCED

# **NAB Stresses Economic** Hardship Of FM Drop-Ins

Building large numbers of new FM stations in small markets could put an unbearable economic strain on existing stations that are already struggling for survival. That's the message the NAB will be taking to the

Meeting last week in Mexico, NAB's Board of Directors voted to name an ad hoc committee of small market broadcasters to lobby the Commission on Docket #80-90. That docket could lead to the creation of hundreds of new FMs by reducing mileage separations and allowing small Class A outlets on channels that are now vacant because there's not room for more powerful Class B and C stations.

NAB Executive VP/GM John Summers said the broadcasters "will visit all seven Commissioners and let them know in their own words the problems with introducing more FM stations in small markets."

In the past, NAB and other industry groups have focused on possible interference in their objections to FM dropins. Also, Summers acknowledged some divisions on the issue within NAB ranks "because there are some members of the association who would like to have additional stations in some cases." FCC Deputy Mass Media Bureau Chief Jeff Baumann told R&R this week the item should be

ready for an FCC vote sometime between April and June.

FM drop-ins have at least one strong ally in FCC Commissioner Henry Rivera. "It just doesn't seem to me it would be a wise policy decision for this Commission to refuse the creation of additional outlets if it is feasible to create them," Rivera told R&R in a recent interview.

Asked specifically about the possible economic harm to existing FMs as more stations compete for ad dollars, Rivera responded, "I think that this Commission is not inclined to listen to arguments based on profit-making capability. I think that we are not going to be gatekeepers, as we have been in the past. Past Commissions have been more concerned about the competitive viability of radio and television stations. I think this Commission is more inclined to authorize more outlets and let the market decide which is going to survive. I don't think this Commission sees itself as insuring the profitability of broadcasters."

# From The Washington Bureau

# **Baseball Radio Rights Holders Meet**

Owners of radio rights to 24 of the 26 major league baseball teams met recently (1-10, 11) in Cincinnati to discuss common concerns, and hear presentations on research, sales, pregame and postgame programming, and satellite delivery of games. The conference, arranged by Jim Winters of the Cincinnati Reds, may lead establishment of a formal organization.

Both the Scarborough and Field research organizations proposed to undertake a nationwide survey of major league baseball radio listeners. Possible backers of the study include the radio rights holders or Major League Baseball, Inc., which licenses baseball-related products.

# **News Directors Post 10% Salary Gain**

A survey of 350 radio stations by the Radio-Television News Directors Association (RTNDA) shows that the median news director's salary in 1981 was \$275 a week, up 10% from the previous year's figures of \$250.

However, other radio news personnel didn't fare so well. Top anchors earned a median salary of \$260 per week (up 4%), while the median pay of top reporters remained unchanged at \$240 per week.

Also, meeting last week in Washington, RTNDA's Board of Directors appointed committee to explore how services can be improved for radio members, who sometimes feel overshadowed by TV. Heading the panel is WOR/New York News Director Lou Adler. Other members are WJBC & WBNQ/Bloomington, IL ND Steve Vogel and WBLS/New York ND David Lampel.

# WHEN YOUR RATINGS ARE DOWN WE KEEP YOUR SALES UP

A big drop in ratings is the nightmare of every station manager. It's also the acid test for every rep firm.

Anybody can sell top rated stations.

But not everybody can do what must be done when your ratings are down sharply.

Schedules must be saved. Rates must be maintained. And agencies must be resold.

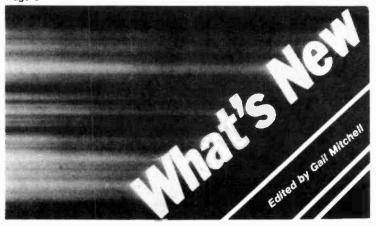
That's when Masla Radio is at its fighting best.

We buy you the extra time to get your station back on its feet.

That's why Masla Radio means <u>more</u> business for major stations in key national and regional markets.

MASLA RADIO

We'll never be too big not to be hungry.



# WB Markets 6x12 Cross Cassette

arner Bros. Records inaugurates its 6"x12" special cassette package with Christopher Cross's latest release, "Another Page," shipping this week. Designed to make cassettes more visible, accessible, and attractive to the consumer, the 6" wide and 12" long cardboard display board prominently positions the cassette on the front along with album cover artwork. The back is composed of a short artist bio, recording information, and musical credits.

WB will still be offering the Cross release in standard cassette and album form, with both cassette configurations offering "Arthur's Theme" as a bonus track. The 6x12 cassette, however, will also feature a special lyric sheet. 'Among the new cassettes' advantages: they can adapt to current display modes (hit racks, cassette display trees, bins, pegboard



storage), are less easy for shoplifters to pocket, and cost no more than the standard pack

The jingles Washington hears on

# WMAL

are from JAM Creative Productions.



4631 Insurance Lane Dallas, Texas 75205 (214) 526-7080

Hear what we can do for you...call today!

# Sony Bows "Baby" Camcorder



Sony's "Beta Movie" camcorder is a combination video ca mera/recorder whose video drum and tape path space is one-third the width of the cassette it uses. Weighing only five pounds, the camera features a reflex optical viewfinder, a noninterchangeable fl.8, 3:1 (14-42mm) manuallyzoomed lens, built-in mike, folding pistol grip, and built-in rechargeable nickel-cadmium battery. Similar to a Super 8 camera. the cassette is loaded via a hinged door on the camcorder's side. It adapts to any existing Beta videocassette, taping a maximum three hours on a single L-750 cassette. According to Video magazine, the unit won't include. self-contained playback. Sony plans to kick off sales sometime this year in Japan, followed by the U.S. and Europe.

# **Kiss Off**

The next time you tell somebody to

# **COMPUTER-LINKED CONSULTATION**

# **Casey Launches S-Call Global Communications Net**

Steve Casey of Sebastian, Casey & Associates, Inc. has designed the S-CALL Global Communications Network, a 24-hour-a-day communications, processing, and information system, now in service. Born out of the firm's AOR consulting efforts and now also aimed at other contemporary-formatted (CHR, A/C, Country) stations, the system offers a wide range of services ranging from weekly updated promotions information and ideas to lifestyle research to electronic mail and internal music information.

As part of the promotional support package, merchandise suppliers — TV spots, bumper stickers, T-shirts, etc. will explain their services via S-CALL's reference database. And inter station communications lines will be enhanced by a "bulletin" area that lets you alert several or all users to certain information, for instance job openings. Users are assigned an account and access code(s), able to tap into S-CALL by using a standard data terminal or small

computer

S-CALL is being offered first to current clients of the consulting firm, followed by other stations in noncompetitive situations. Casev is also developing varied rating analysis tools and other future applications that will follow the direction of his new consultancy, Steve Casey & Associates. For more information regarding fees, discounts, and services, call Casey at (602) 957-2452.

# '82 Personal Income **Growth Smallest Since 1963**

According to a recent Commerce Department study, personal income posted its smallest increase in 20 years, 6.4% in 1982 or a total of \$2.57 trillion. This represents a little over half of 1981's 11.8% gain and is 1.3% higher than 1963's previous low of 5.1%. Although take-home pay rose only 1.1% versus '81's 2.5%, it still shows a marked improvement over 1980's almost nonexistent 0.2% growth. In spite of 1982's personal income staying barely ahead of inflation, government officials and private analysts predict that income and spending will undergo moderate growth, spurring some relief from the long

It's interesting as well to see where we are spending our hard-earned

dollars. A recent Newsweek article breaks down \$100 in personal expenditures, showing that more than a third is designated for food (\$20.36) and housing (\$16.02). As for the rest of that \$100, the expenditures are as

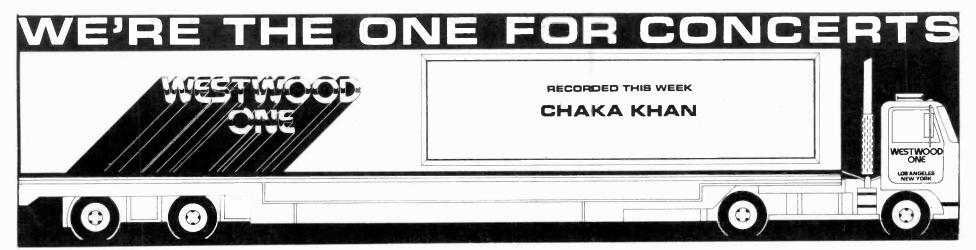
- Transportation \$14.15
- Household Operation \$13.92
- Medical Care \$10.56
- Clothing \$7.40 • Recreation — \$6.36
- Personal Business \$5 41
- Private Education/ Research - \$1.59
- Religious/Welfare \$1.38
- Personal Care \$1.33
- Tobacco \$1.25
- Foreign Travel/Other \$.27

kiss off, reconsider. It could be more of a threat than you think. The London Sunday Express reported that medical researchers in India have determined kissing to be a health hazard, exerting extra strain on the heart and taking away 18 seconds of life per smooch. The study also indicates that mustachioed Romeos put more pressure on the hearts of the Juliets they kiss. It's doubtless anyone is going to give much lip service to these findings anyway. After all, what a

# PolyGram Bytes Into Home Computer Market

Last year one of the more popular crazes was exercise, with enthusiasts grunting and stretching to the turntable calisthenics of Jane Fonda and Richard Simmons. Now the computer, Time magazine's "Man of the Year," has its own LP, thanks to PolyGram Records. "Everything You Always Wanted To Know About Home Computers," narrated by television personality Steve Allen and his

wife Jayne Meadows, offers easy-to-follow instructions and answers those questions most often posed by laymen. A 16-page illustrated booklet includes a glossary of computer terminology, a practice computer keyboard, sample "how-to" programs, computer charts/diagrams, and a selfquiz. The disc is also available in cassette form.



WESTWOOD ONE PRESENTS

# IN CONCERT

Airing the weekend of February 4th, 983, on over 300 great radio stations throughout America.

Nobody produces more concerts for more stations than Westwood One...not ABC, NBC, CBS, RKO or Mutual... NBODY!

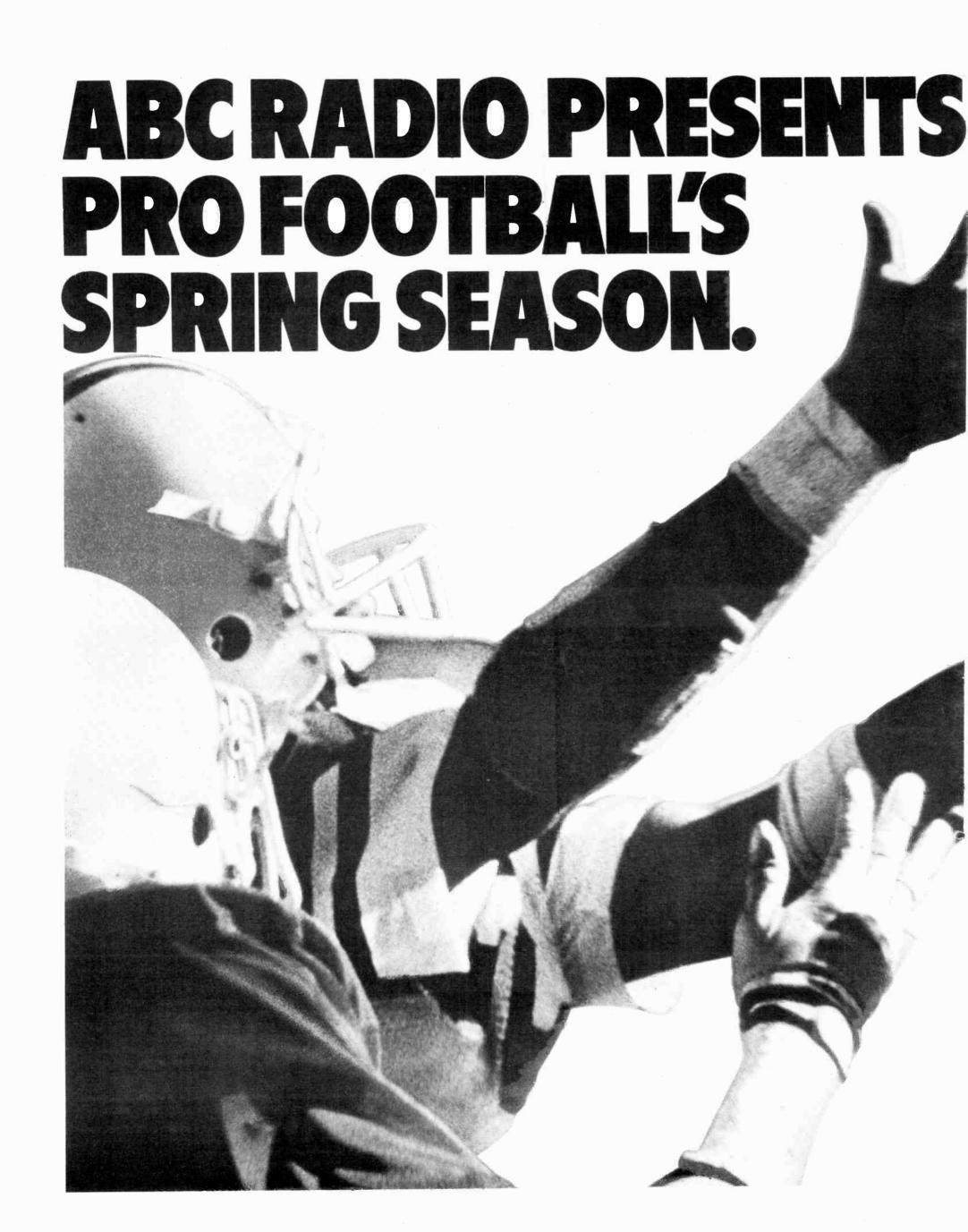
Coming up in their only 1983 concerts recorded for national radio: JOURNEY, FLEETWOOD MAC, R.E.C. SPEEDWAGON, CROSBY, STILLS & NASH, LOVERBOY, SAMMY HAGAR QUARTERFLASH. When it comes to concerts, we're the one!

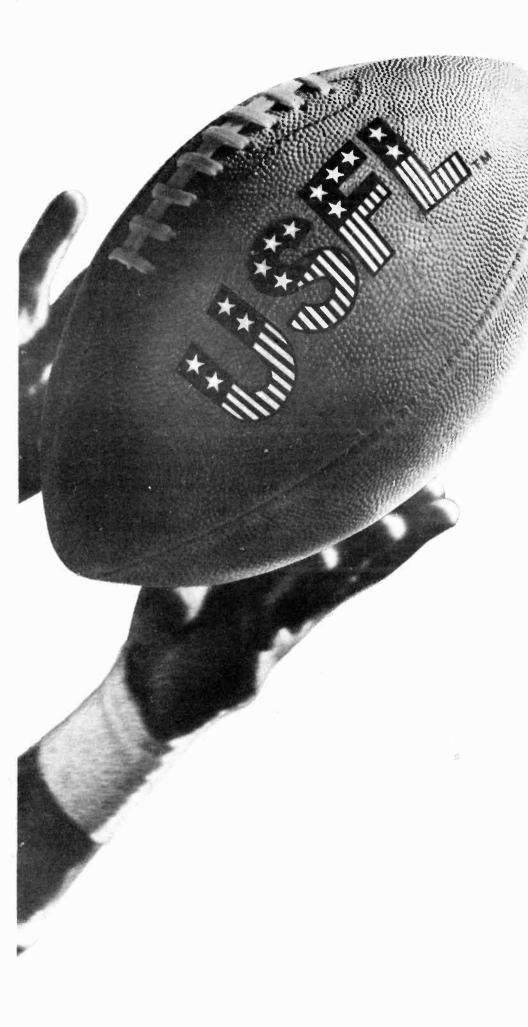
# WESTWOOD ONE

9540 Washington Blvd., Culver City, CA 90230 (2.3) 204-5000

America's non-mone producer of nationally sponsored riches rograms, concerts & specials.







# INTRODUCING THE UNITED STATES FOOTBALL LEAGUE." PRO FANS WANT IT. YOUR STATION CAN PROFIT FROM IT.

The United States Football League has been created to satisfy the sports fan's thirst for pro football action in the spring.

Never before has a new professional sports league started off so fast. Months before the new 12-team league's first kick-off, season ticket sales are running way ahead of the most optimistic projections. Top coaches have been signed. Games will be played in America's best stadiums, including Denver's Mile High Stadium, Giants Stadium in the Meadowlands and Washington's RFK Stadium.

ABC Radio has won the rights to broadcast a schedule of 36 regular season games on Monday and Saturday nights, starting March 6, plus 2 playoffs and the Championship game on July 17.

Give pro sports fans the Spring Football they want. You'll attract premium advertisers. And you can convert your new audience into regular listeners.

Join the ABC Radio Network's broadcasts of USFL Spring Football. Profans want it. Your station can profit from it.

For full details, contact Stuart Krane, Director, ABC Radio Network, at (212) 887-5285.







# **Networks/Program Suppliers**

# **MUSIC FEATURES**

# **DIR Broadcasting Net**

Inside Track:

Phil Collins & Steve Winwood (February 21)

# Narwood

# Country Closeup:

Mel McDaniel (February 14) Lacy J. Dalton (February 21)

# Music Makers:

Freddy Martin (February 14) Robert Goulet (February 21)

# **NBC**

# Source:

Supertramp Special (February 11-13) Novo Combo/Haircut 100 Concert (February 18-20) Rockstreet (February 18-20)

# **RKO Networks**

# Captured Live!

Ozzy Osbourne (February 19-20)

# Countdown America (IS, Inc.):

Toto spotlighted (January 29-30) Little River Band spotlighted (February 5-6)

# Hot Ones (IS, Inc.):

Tom Petty (February 14)

# **Rolling Stone** Magazine Productions

Guest DJ:

Foghat's Dave Peverett & Roger Earl Supertramp's Bob Seibenberg (February 21)

# Syndicate It, Inc.

Music of Black America:

Ebony & Ivory (February 14)

# **United Stations**

# Weekly Country Music Countdown:

Ray Price (February 11-13) Crystal Gayle (February 18-20)

# Dick Clark's Rock Roll And Remember:

Grass Roots (February 11-13)

ELO (February 18-20) **Great Sounds:** 

# Mel Torme (February 11-13)

Four Lads (February 18-20)

# Watermark

# Musical!:

Edie Adams/Helio Dolly/Lerner & Loewe

# Soundtrack of the '60s:

Dean Torrence/Four Tops/Robert Stack



DIR ROCKS IN NEW YEAR - 38 Special was the special guest during DIR's live New Year's Eve broadcast from Memphis, emceed by WZXR PD Redbeard. Taking a break during the festivities are (I-r) 38 Special producer Rodney Mills, DIR's Bob Kaminsky, lead singer Donnie Van Zant, and DIR's

# **Westwood One**

# The Countdown:

Lionel Richie/Ray Parker (February 18-20) Commodores/Chaka Khan (February 25-27)

# Off The Record Specials:

Ric Ocasek (February 11-13) Judas Priest (February 18-20)

# Pop Concerts: Air Supply (February 21)

Rock Album Countdown:

Jefferson Starship/Adam Ant (February 11-13)

# Pretenders/Saga (February 18-20)

**Rock Chronicles:** Women in Rock (February 11-13) Rock Producers (February 18-20)

# Star Trak Profile:

Michael McDonald (February 28) America (March 14)

# Specials:

Grammy's 25th Anniversary (Week of February 14)

# ABC

# Entertainment Net/ Silver Eagle (DIR):

Tammy Wynette (February 12) Leon Everette/McGuffey Lane (February 19) Hank Williams Jr. (February 26)

# Rock Net/King Biscuit (DIR):

Saga (February 13) Kansas (February 20) Missing Persons (February 27)

# Rock Net/Rolling Stone's Continuous History of Rock & Roll:

Where Rock Began (February 14, Southern Rock (February 21)

# **Clayton Webster Country Calendar:**

Jack Greene (February 21) Mickey Gilley (February 27)

# Rarities:

J. Geils (February 21) Elvis Costello (February 22) Arrows (February 24) Billy Joel (February 25)

# Retro Rock:

J. Geils Band (February 14)

# Country Sessions, Inc. **Country Sessions USA:**

World of Elvis Presley (February 18)

# **Creative Factor**

# Concert Magazine:

(February 19)

# Country Music Specials:

Larry Gatlin & Gatlin Brothers (February 26-27)

# Pop Music Specials:

• Melinda McIlwain joins the Affiliate Relations Department at DIR, reporting to Roxy Myzal. During the past four years, McIlwain served as assistant to DIR President Bob Meyrowitz.

ality/producer Mal Reding signs twovear contract as London rock reporter for the Source. He has been a regular contributor to the network's "The Rock

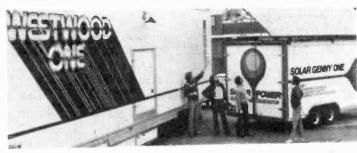


Report" for the past two years

• Michelle Roth is host of a new RadioRadio "In Touch" 90-second music trivia quiz feature that focuses on the past 20 years in adult contemporary music. Produced by the Creative Factor, the program debuts January 31, replacing the Carl Arrington "In Touch" segment.

AP staff: Parke Brewer, Claudia Coates, Sam Litzinger, and Rich Garcia

Project Development Division. Directed by Randy West, the department will concentrate on audio/video programs.



SOLAR-POWERED ROCK 'N' ROLL - Westwood One recently recorded David Lindley for its syndicated "In Concert" series with the help of Solar Genny One, the mobile solar electric generator. Explaining the generator's benefits in glowing detail is (far left) designer Tom Campbell with Westwood One President Norm Pattiz, Westwood VP Richard Kimball, and Solar Lobby's Ty



IN CONCERT - The Creative Factor and Patrick Griffith Productions have pacted to co-produce "Concert Magazine," a bi-weekly 90-minute series spotlighting the highlights of three rock concerts coupled with various features and backstage interviews. Kicking off last weekend with a special segment that included Toto, Journey, Loverboy, and others, the program begins its regular schedule on February 19 with host Joe Cipriano and will be supported by its own four-color glossy magazine of the same title. Looking over the forthcoming publication are (I-r) Pat Griffith Productions VP Rob Dollinger, President Pat Griffith, and Creative Factor President Jim Hampton.

# **NEWS & INFORMATION FEATURES**

# Clayton Webster

# Jack Carney's Comedy Store:

The Movies with Nichols & May, Jonathan Winters, and Lenny Bruce (February 14)

Author Daniel Keyes discusses Billy Milligan, man (January 31-February 2)

# Mutual

'in Focus' with Larry King is a new 21/2-minute M-F daytime interview feature, totally different from his nightly talk show (Debuts January 31)

# Narwood

# Minding Your Business:

Computer passwords (January 31) High tech telephone credit card (February 1) Employee moonlighting (February 3) lew computer printers (February 4)

# **Outlook:**

Seven cities of gold (February 1) James Beckwourth (February 3)

# **Progressive Radio Network** Laugh Machine:

Rodney Dangerfield/Fllp Wilson/Gallaghe (Week of January 31)

# News Blimp:

Underwater salvagers/Eligible bachelors/Snoring (Week of January 31)

# Sound Advice: Selecting speakers/Stereo Imaging/Matching

speaker to amplifier (Week of January 31) **Thirsty Ear Productions** 

# Newsweek-FM:

Former Moonie Chris Carlson & cable TV host Fred Newman (Week of January 31)

# **Strand Broadcast Services** Something You Should Know:

Crime prevention author Skip Estrella (February 7) Dr. Priscilla Laws discusses dangers of unnecessary

# X-rays (February 8) Syndicate It, Inc.

'Black Women: A Portrait Of Dignity," 28 vignettes exploring the major contributions of black vomen throughout history (Airing during February, Black History Month)

# **Westwood One** Brad Messer's Daybook:

Pony Express (January 31) First auto insurance policy (February 1) Groundhog Day (February 2) USO/First chimpanzee astronaut (February 4)

Announcing a totally new concept in syndicated radio programming

# INTERNATIONAL

An exciting and exclusive computerized three-hour countdown of the top hits around the world

**COMING SOON FROM** MUSIC RADIO LTD.

Congratulations To

ANNIE BENDALIN

"TM Employee of 1982"

The TM staff salutes you, Annie,

and a dedicated, tireless contributor.

You're terrific!

for being a great person

Brenda Lee (February 22) Jerry Lee Lewis (February 23) Sonny James (February 24) Curly Putman (February 25) Johnny Cash (February 26,

George Thorogood/38 Special/Eddie Money

British person-



Mal Reding

• Four journalists have joined the

• Creative Factor has created a

# The Continued FOURward Progress of JACKSON, SAGA, BERG, and "FIRE"



# MICHAEL JACKSON "Billie Jean"

Produced by Quincy Jones for MICHONE



# CHR BREAKERS

MICHAEL JACKSON

Billie Jean (Epic) 68% of our reporters on it. Moves: Up 64, Debuts 45, Same 18, Down 0, Adds 28 including CHUM, KBEQ, WGCL, Q103, WPST, KBFM, BJ105, KMGK, WKAU, KBBK. See Parallels, debuts at number 23 on the CHR chart.



# SAGA 'On The Loose'

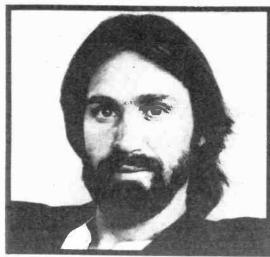
# CHR NEW & ACTIVE

Q107 14-11 **KEGL 6-5** Z93 30-23 94Q 17-14 WLS add 25 KZZP 11-8

WKFM 16-11 **WPHD 18-14** 79Q 30-25 KROD add KHFI 27-19

WANS-FM 23-17 WNOK-FM 24-17 **WRVQ 8-5** WGRD 17-11 WZZR 18-13 WHHY-FM deb 17 KZ93 7-3

Z104 20-13 **KIDD 17-12** KKFM 15-11 KSKD 10-5 **KOMO 28-17** OK100 15-9 95XIL 10-5 WFLB add WXLK add Q101 add KKRC-FM 17-11 **KOZE 13-8** 



# DAN FOGELBERG "Make Love Stay" 1st WEEK!

# SIGNIFICANT ACTION

KEARTH KROK WCSC **KHOP** KIKI **WFOX** WAZY-FM KZZP WABB-FM WGH KNBQ **WJBQ** WJAD KRNA WSPK WAXY KSTT KBBK WZYO **KILE** KENI K104 Y103 KIIK KSKD WKHI KKLS **KBIM** V100 CK101 WAEV **KIOA** KLUC WSPT **KCDO** 



# AFTER THE FIRE "Der Kommissar"

New-Out of the Box Action!

CFTR 17-15 CKGM deb 2 KIDD add **KEGL** add KIQQ add

WKDD add KYYX add WJAD add

KGHO add CHOM-FM KAZY **KBPI** 

KROQ CHEZ-FM WLRS

WKZL

**KMGN KBCO** KILO KNX-FM WRUF

www.americanradiohistory.com



**ROCKIN' AROUND IN CINC!** — WB's Marshall Crenshaw (right) was a big hit in Cincinnati, where he was interviewed on the air at WSKS by air personality Geoff Nimmo, and accompanied by WB rep Nancy Orlandella.

# PolyGram Prices New Artists

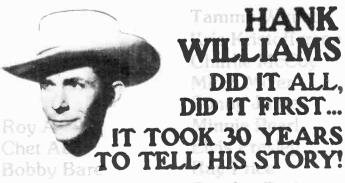
Jon Butcher Axis and Rare Silk will be among the new artists whose LPs will list for \$6.98 instead of \$8.98, under a recently-established PolyGram policy. Should the revamped pricing structure be successful, the label plans to extend the \$6.98 list to other new acts.

# Women Have More Brains Than Men

When it comes down to who's smarter, men or women, it's not a black or white but a gray matter. According to University of Pennsylvania neurologists, females possess more of the gray matter which houses intelligence and is found in a quarter-inch layer at the brain's surface. And right-handed males may have grounds for a real inferiority complex. Both male and female lefthanders have more of the gray, brainy tissue as well.



FREE MUSIC — WOAY/Beckley-Oak Hill awarded a listener with a free guitar in a promotion cosponsored by Takamine guitars. Pictured with the winner is WOAY MD Tim Parker (right).



Tony Bennett
Jerry Lee Lewis
Glen Campbell

Charley Pride Hank Williams Jr. Linda Ronsjudi

Call COUNTRY NEWS Collect for a Free Demo of THE 3-hour Broadcasting Event of 1983!

Willie Nelson (213) 392-8743 Waylon Jennii (213)

# **Pro: Motions**

# Rock 'n' Roll Records Debuts

Rock 'n' Roll Records is the newest addition to the Scotti Brothers Industries family, joining Scotti Brothers Records. Aimed at discovering and developing new rock talent, the label will be directed by Tad Dowd, who reports to President/GM John Musso, and will also be part of the current Scotti Brothers manufacturing/distribution agreement with CBS Records. Rock 'n' Roll's first release is an LP by Felony, featuring the single "The Fanatic."

# **Nelson To WCFL GSM**

David Nelson has been named General Sales Mánager of WCFL/Chicago. He moves over from a similar post with WTOP/Washington DC, which followed stints with WMAQ/Chicago and RKO Radio Sales.

# **Columbia Ups Laverty**

Marilyn Laverty has been named Director/Press & Public Information, East Coast, Columbia Records. She moves up from her most recent post as Associate Director/Press & Public Information, held since 1980.



Marilyn Laverty

# **Audio Records Bows**

Nashville-based producer **Earl Richards** will serve as President of the newly-created label **Audio Records**, **Inc.** A member of the **Audio International Productions**, **Ltd.** family, the label has signed singer/songwriter **Michael Cody** as its first artist.

# **Landers Music Adds Foster-Levy**

Jaymes Foster-Levy assumes the VP post at Jay Landers Music, a music publishing/production company. Prior to accepting this appointment, Foster-Levy served as professional manager for United Artists Music, West Coast.

# **Kupps Joins Jeff Barry Enterprises**

22-year music industry veteran Marty Kupps has joined Jeff Barry Enterprises, Inc. as VP/GM. Kupps's background includes VP/Sales & Promotion at Lifesong Records, co-President of Gross-Kupps Productions with A&M Records, and VP/National Promotion with Mums and ABC-Dunhill Records.



Marty Kupps

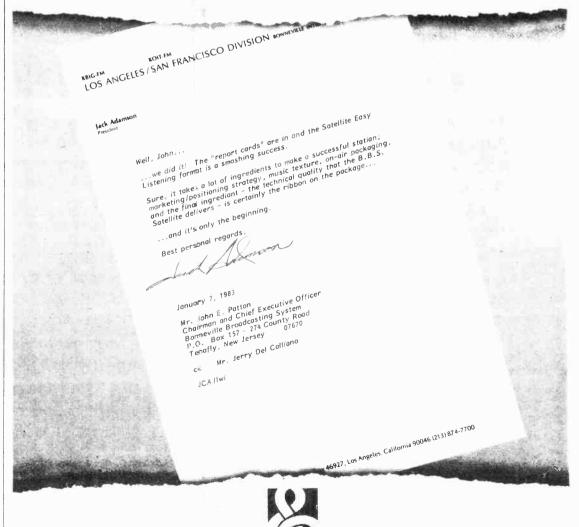
# WTAR, WLTY Appoint Two

**Thurman Worthington** has been appointed General Sales Manager for **WTAR/Norfolk**, moving from his most recent post as National Sales Manager for WTAR and sister station, **WLTY**. In other activity, **Ed Johnson** was named National & Regional Sales Manager for both stations. The 19-year WTAR veteran previously served as Regional Sales Manager.

# HighRise Restructures

Larry Leal, Chairman of the Board of HighRise Entertainment Co., assumes duties as label President following the resignation of Marc Kreiner. Mike Lushka is also named Executive VP/GM, while Pat Means is tapped as VP/Director of Operations in the recent restructuring effort. Coming aboard as VP/Promotion is industry veteran Bunky Sheppard, whose background includes similar stints with Destiny and Motown Records plus three years as Sr. VP of 20th Century Fox Records. The firm will be headquartered in Dallas at (214) 387-9911, with Sheppard overseeing its Los Angeles office.





BONNEVILLE BROADCASTING SYSTEM, 274 COUNTY RD, TENAFLY, NJ 07670 (800) 631+1600

More of what you come to Bonneville for!

ALBANY-RENSSELAER WQBK · BALTIMORE WCBM · BOISE KTOX · CHARLESTON WKCN · CHARLOTTE WAYS · CHICAGO WIND CLEVELAND WERE · COLORADO SPRINGS KVOR · DALLAS WFAA · DENVER KNUS · EUGENE KBDF · FRESNO KMJ · GRAND RAPIDS WTWN GREENVILLE, SC WGVL · HAGERSTOWN, MD WHAG · HONOLULU KGU · INDIANAPOLIS WIFE · JACKSONVILLE WOKV · KANSAS CITY KCMO LANSING WKHM · LAS VEGAS KVOV · LOS ANGELES KABC · MINNEAPOLIS/ST. PAUL KSTP · NEW ORLEANS WGSO · NEW YORK WABC NORFOLK WNIS · N. MYRTLE BEACH WGSN · PALM SPRINGS KPSI · PENSACOLA-MILTON, FL WSWL · PHOENIX KSUN · PITTSBURGH WTKN PORTLAND, ME WMER · PORTLAND, OR KLIQ · PROVIDENCE WEAN · RENO KOH · ROCHESTER WRTK · SACRAMENTO KGNR · SAGINAW WSGW SALISBURY WSBY · SALT LAKE CITY KZJO · SAN DIEGO KCNN · SAN FRANCISCO KGO-FM · SANTA BARBARA KTMS · SPOKANE KSPO TOLEDO WOHO · TUCSON KNST · TULSA KELI · WEST PALM BEACH WJNO · WHEELING, WV WOMP · WINSTON-SALEM WSJS

# ALL TALK AND NO AND TITON.

# ABC TALKRADIO HELPED THESE STATIONS CONVERT TO A PROVOCATIVE NEW FORMAT.

TALKRADIO can give your station a unique new personality and attract a whole new kind of listener. When you broadcast ABC TALKRADIO in your market, you lock up an advantage on your competition—because no other network or service comes close to matching our 18 hours a day of the best programming in the business.

ABC TALKRADIO personalities know the secret of successful talk shows—informative and provocative programs that make listeners sit up, take notice, and pick up the phone.

ABC TALKRADIO stars include Michael Jackson, the talk radio giant, Dr. Toni Grant, the original radio psychologist, and Ira Fistell, "the human encyclopedia." They share the spotlight with Ray Briem, "the giant of all-night radio," psychologist-author Dr. Susan Forward, and Owen Spann, known for his witty, "take-charge" style.

The special skills of these ABC TALKRADIO stars make each program sound like it originates on your station. Because of this compelling immediacy, it's your programming involving your listener. And it's your involved, loyal listener that advertisers like best.

To talk in more detail about how to build some of broadcasting's most intense, involved audiences, and the ratings and advertising dollars that follow them, call Bob Chaisson, (212) 887-5938 or Al Racco, (212) 887-5638.





JHAN HIBER

# AOR — What's Going Wrong?

In my conversations with numerous folks about the fall '82 Arbitron results, one of the most persistent questions is "What happened to AOR this sweep?" As is so often the case in our industry, a kernel of truth is magnified into a wholesale belief, the demise of AOR in this instance. To paraphrase Mark Twain, however, it seems that rumors about the death of AOR are premature. This is not to say there aren't some choppy seas ahead, though.

To examine the alleged AOR slump, I dug into eight markets of the top 50, selected for geographic randomness and to represent a cross-section of AOR formats nationwide. What I found, to my surprise given the gloomy reactions from many, was that while there has been some AOR slippage in broad terms, the format still holds notable strength in the adults 18-34 demographic. Let's examine some figures that illustrate what I've seen, then discuss some causes for the current state of AOR ratings estimates from Arbitron. An overview of future concerns is also included.

# 12+, Teen Losses Widespread

Part of what might have created the somber mentality regarding AOR this survey was the pallor of the 12+ advance estimates received. I examined eight markets — Boston, Chicago, Houston, Los Angeles, Louisville, Miami, Portland (OR), and Washington DC. Indeed, when delving into the shares for this sweep, and comparing them to the spring '82 and fall '81 estimates, it appears that the death knell is sounding for AOR:

63% of the markets showed reduced combined 12+ shares for the AOR stations in each metro, compared to the spring '82 sweep . . .

75% of the markets showed reduced combined 12+ metro shares for the AORs in each market, compared to the fall '81 survey findings.

As for the teen picture, it was even less pleasant. 88% of the markets probed showed combined AOR teen share losses when compared to either the spring '82 sweep or the fall '81 version. Clearly, AOR's hold on the teen audience was slipping.

# 18/34 Story Mixed

How did the AORs in the examined markets do at pulling in the young adults this past sweep? Well, there was good news and bad news. The bad news was that in the markets where a previous AOR entity had not left that

format in the fall book (thus possibly explaining a decline in AOR's stance in the respective market), 60% of the markets registered a decline in the combined 18-34 shares of the AOR properties.

The good news is that in 60% of those stable markets, the actual average quarter-hour audience to the combined AOR format was up. Why then the decline in 18-34 shares? Our recent acquaintance, Black DST, is the culprit here. With DST's impact of boosting 18-34 levels, AOR could acquire a larger audience yet still lose share points in the overall scheme of things. (I'll be discussing this and other aspects of DST at the RAB Managing Sales Conference this weekend.)

"88% of the markets probed showed combined AOR teen share losses when compared to either the spring '82 or the fall '81 version."

Another spot of relatively good news in the 18-34 arena has to do with comparisons of the shares this sweep vs. the two previous major surveys. Only 50% of the markets used for this analysis had combined AOR share declines. What explains the difference between this figure and the 60% cited in a previous paragraph? Of the eight markets examined, three were not what I'd call stable - there was either a loss of an AOR station or a new one blossomed onto the scene. Thus, some of the relatively healthy 18-34 share scorecard was due to new AOR entities popping up, shoring the format by adding a new AOR presentation to the relevant marketplace.

# **Clouds On The Horizon**

While in some ways the AOR scorecard hasn't been as dire as some might think at first glance, there is no Week In Review

# **Arbitron Hires Skolnik For Software**

Arbitron has hired Dr. Roger Skolnik and his Media Service Concepts firm to develop software for the soon-to-be-available CD 110 microcomputer. According to Skolnik, "Arbitron has already announced what the applications of this minicomputer will be, our job is to write the software to make it happen. We're leading our expertise to a new area for Arbitron, that of the minicomputers," Skolnik beat out six other firms for the Arbitron project, which will be complete later this year.

# Birch Hires Jim Yergin

Birch Report President Tom Birch has told R&R that Jim Yergin, former Group W researcher and the father of reach and frequency theory, is now aiding his company. Yergin, who has also worked with Arbitron since he left Group W, "will be working on helping us develop a reliable weekly cume. Jim will help us evaluate our current efforts and perhaps offer some alternatives along the way," Birch stated.

# Fohr Takes Over FMR

Bruce Fohr, President of FMR Associates, Inc. research firm, has bought out his partners and taken over 100% of the company. According to FMR, the new arrangement means that the firm will place exclusive emphasis in attitudinal and music research for the radio industry. FMR will no longer work with TV clients.

denying that some storm clouds are gathering that may make the future a rocky one for AOR. New formats, Arbitron's methodology, and population shifts are the culprits,

With the advent of recent programming trends, including the Rick Carroll "Rock of the '80s" and other new music-oriented Top 40/AOR fusion efforts, plus the reemergence of the allcurrent CHR hits approach personified by Mike Joseph, there is increased competition for the 12-34 rock listener's attention. In some markets the reaction has been to expand the AOR choices, as happened in Portland with the switch of KLLB to the format. On the other hand, some longstanding "soft" AORs are segueing to more of a CHR approach, as exemplified by WEEI-FM/Boston. Keep in mind that when format changes are made, the sales potential of the move is a vital factor. In many cases stations are finding the "AOR" demos of 12-24 not as salable as the CHR demos of 12-34.

Arbitron's methodology is a factor also. Besides DST, the amount, or lack, of sample derived from the Expanded Sample Frame portion can be of interest to AOR stations. Often there has been a correlation between more ESF diaries and enhanced AOR numbers. In most of the markets examined for this column, the ESF in-tab figure was up compared to the previous book but the AOR shares were down. It may be that Arbitron's ESF sample is now reaching a portion of the older, uppersocioeconomic stratum that choose not to be listed in the phone books, thus putting a crimp into what had been an ally of AOR in many markets. This will bear analysis on a market-by-market basis through diary reviews.

Lastly, there is the inevitable impact of the post-World War II baby boom

and the aging of that huge demographic bubble. Simply, there are fewer and fewer teens to whom a format can appeal. In all the metros analyzed for this piece, the teenage percentage of the 12+ population declined from the fall '81 sweep to the fall '82 effort. Since each fall Arbitron updates its population estimates by demo and uses those figures to decide sampling and weighting for the next year's worth of sweeps, the teen decline

"The good news is that in 60% of those stable markets, the actual average quarter-hour audience to the combined AOR format was up."

will be evident through '83, and likely beyond if demographic trends are any indicator. A rebound in teens isn't forecast until nearly the end-of this decade.

# Partly Cloudy/Sunny

To sum up, I guess you could say the AOR picture is either partly cloudy or partly sunny, depending on your perspective. Certainly, there have been many 12+ declines this book, largely fueled by losses among teens. However, there is a healthier setting if the 18-34 demos are examined. Nevertheless, with the flux in station formats, the programming alternatives available to the 12-34 audience, the impact of DST and other Arbitron methodologies, and the aging of the population, AOR has its hands full. Let's hope that the future forecast doesn't get so stormy that the 12+ losses seen this sweep become swamped in a later tide of defections from the AOR scene.

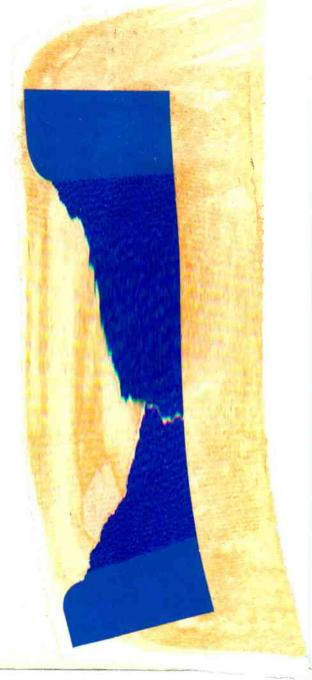
# MOTOROLA AM STEREO. ONE BIG STEP CLOSER TO AN INDUSTRY STANDARD.

The world's largest maker of automobile radios has decided that Motorola has the winning AM stereo system for its 1984 model cars. This might make your decision about what kind of AM stereo your station should broadcast a lot easier.

For more information about the significance of this decision, call Chris Payne at 202/862-1549 or Dick Harasek at 312/576-3591.

MOTOROLA AM STEREO. THE WINNING SYSTEM.







# **ARBITRON RADIO**

Advances, Fall '82 Quarterlies, 12+

# Riverside-San Bernardino

KFI, KDUO Remain 1-2; KIIS Jumps; **KQLH Doubles** 

	Spring '82	Fall '82
KFI (CHR)	6.2	6.6
KDUO (BM)	5.3	5.3
KIIS (CHR)	3.0	5.2
KBIG (BM)	3.8	4.8
KMET (AOR)	4.7	4.1
KOLA (AOR)	3.7	3.6
KNX (News)	3.0	3.5
KQLH (AC)	1.8	3.4
KCAL-FM (AO	R) 2.1	3.3
KGGI (CHR)	4.1	3.2
KMEN (Gold)	2.7	2.6
KNTF (Ctry)	2.1	2.5
KABC (Talk)	3.3	2.5
KLOS (AOR)	2.4	2.5
KCKC (Ctry)	3.3	2.4
KBON (BM)	2.2	2.3
KOST (AC)	3.7	2.1
KFXM (CHR)	1.9	2.0
KLAC (Ctry)	2.1	2.0
KRTH (CHR)	2.8	1.8
KUTE (Urbn)	2.2	1.8
KNX-FM (AOR	2.4	1.8
KHSJ (AC)	.8	1.7
KDIG (Ctry)	2.0	1.5
XTRA (CHR)	.9	1.5
KTNQ (Span)	_	1.3
KPRO (BBnd)	1.8	1.2
KROQ-FM (AO	R) .8	1.2
KZLA-FM (Ctr	y) .7	1.2
KFWB (News)	1.6	1.1
KMPC (Easy)	1.2	1.0

# Norfolk

WCMS-FM, WFOG Improve, Tie For First; **WNOR-FM Widens AOR** Lead; Black **Stations Slip** 

	100000	
S	pring '82	Fali '82
WCMS-FM (Ctry	8.9	10.6
WFOG (BM)	8.6	10.6
WNOR-FM (AOI	8.6	7.9
WLTY (AC)	7.7	7.4
WOWI (Blk)	7.4	6.7
WMYK (AOR)	8.1	5.7
WTAR (AC)	5.0	5.4
WNVZ (CHR)	1.9	4.4
WWDE (AC)	3.2	4.0
WGH (CHR)	4.5	3.8
WRAP (Blk)	4.0	3.7
WNOR (Blk)	4.2	3.6
WPCE (Blk)	6.2	3.4
WNIS (News)	3.0	2.8
WXRI (AC)	1.3	2.4
WKEZ (Ctry)	1.1	2.0
WGH-FM (Clas)	1.9	1.8
WTJZ (BBnd)	1.3	1.7
WCMS (Ctry)	2.2	1.3
WQKS (AOR)	1.0	1.2

A/C-Adult/Contemporary, AOR-Album-Oriented Rock, BBnd-Big Band, Bik/Urbn-Black/Urban, BM/ Easy-Beautiful Music, Easy Listening, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc.-Miscellaneous, News-News, Rel-Religious, Span-Spanish, Talk-Talk.

# Kansas City

WDAF Up Two, Widens Lead; KLSI Debuts Impressively; KKCI **Tightens AOR Race** 

	Spring '82	Fall '82
WDAF (Ctry)	10.3	12.5
KBEQ (CHR)	8.7	8.8
KPRS (Blk)	7.5	7.4
KMBZ (AC)	9.1	6.2
KCMO (N/T)	6.9	5.7
KCEZ (BM)	4.4	5.6
KLSI (AC)	_	5.4
KYYS (AOR)	9.6	5.2
WHB (AC)	6.4	5.0
KMBR (BM)	6.7	4.8
KKCI (AOR)	1.2	4.4
KUDL (AC)	6.7	4.3
KJLA (BBnd)	4.0	4.2
KFKF (Ctry)	6.7	3.9
KPRT (Rel)	2.6	2.9
KXTR (Clas)	1.0	1.2
KCCV (Rel)	.6	1.1
KEXS (Rel)	.6	1.1
KRKR (CHR)	_	1.0

# **Portland**

KGON Slips, KINK Gains As AOR Ranks 1-2; KXL-FM Moves Up; **KMJK Gains** 

	Spring '82	Fall '82
KGON (AOR)	13.3	9.1
KINK (AOR)	5.8	7.6
KUPL-FM (Eas	y) 7.4	6.9
KGW (AC)	6.1	6.8
KXL-FM (BM)	4.9	6.3
KCNR (CHR)	6.6	5.6
KEX (AC)	5.9	5.6
KXL (N/T)	2.7	4.8
KYXI (News)	4.3	4.7
KMJK (AC)	1.5	4.2
KJIB (Ctry)	2.7	4.1
KWJJ (Ctry)	5.4	3.9
KLLB (AOR)	4.7	3.6
KUPL (BBnd)	4.1	3.2
KQFM (AC)	2.2	3.1
KYTE (Ctry)	3.3	3.1
KKEY (Talk)	2.8	2.3
KPDQ-FM (Rel	1.4	2.3
KSKD (CHR)	1.0	1.8

# **New Orleans**

WYLD-FM Doubles, Grabs Top Spot; WAIL Down Four; WBYU, WAJY Improve

	Spring '82	Fali '82
WYLD-FM (Bl	() 6.4	12.9
WAIL (Urbn)	12.9	8.8
WEZB (CHR)	8.6	8.6
WRNO (AOR)	8.5	8.1
WBYU (BM)	5.9	7.0
WAJY (AC)	5.0	6.1
WTIX (CHR)	5.6	5.9
WNOE-FM (Ctr	y) 6.8	5.5
WQUE (AC)	4.5	4.7
WWL (Talk)	4.8	4.6
WNNR (Blk)	3.3	4.0
WGSO (N/T)	4.4	3.2
WNOE (Ctry)	2.6	3.0
WBOK (Blk)	3.2	2.9
WSMB (AC)	3.7	2.7
WYLD (Blk)	3.2	2.5
WSHO (BBnd)	2.0	1.2
WWIW (BBnd)	2.3	1.1

# **Buffalo**

WJYE Stable, Holds Top Spot; WYRK Adds Three; WGR Improves; **CHR Race Tightens** 

Spring '82		Fall '82
WJYE (BM)	12.5	12.7
WBEN (AC)	10.6	9.8
WGR (AC)	7.3	8.0
WYRK (Ctry)	4.6	7.5
WBLK (Blk)	7.0	6.2
WBEN-FM (CH	IR) 8.3	5.7
WGRQ (AOR)	7.7	5.5
WKBW (CHR)	9.7	5.2
WNYS (CHR)	2.8	4.8
WPHD (CHR)	2.7	4.8
WECK (BBnd)	4.7	4.6
WBUF (AC)	1.4	3.2
WYSL (AC)	1.1	2.1
WZIR (CHR)	2.8	2.0
WUWU (AOR)	.7	2.0
WWOL (Ctry)	1.4	1.9
WDCX (Rel)	1.1	1.6
WUFO (Blk)	1.7	1.2

# **Indianapolis**

WFMS Adds Five, Takes **Country And Market** Lead: WENS Moves Into Third; WIKS Up Sharply

•	-	
	Spring' 82	Fall '82
WFMS (Ctry)	7.9	12.5
WIBC (AC)	14.3	11.1
WENS (AC)	8.1	10.5
WTLC (Urbn)	11.0	9.2
WXTZ (BM)	11.8	9.0
WIRE (Ctry)	8.6	8.8
WIKS (CHR)	6.1	8.7
WFBQ (AOR)	8.8	7.4
WNAP (CHR)	5.2	5.8
WIFE (N/T)	3.4	2.2
WATI (BM)	2.6	2.1
WGRT (Urbn)	.5	1.5
WNDE (AC)	2.1	1.5
WFBM (BBnd)	.5	1.3
WGTC (Ctry)	1.3	1.2

# Sacramento

**KXOA Moves Into First** As KZAP Drops Five; Beautiful Music, **Big Band Stations Jump** 

	Spring '82	Fall '82
KXOA-FM (AC	9.9	10.2
KZAP (AOR)	13.7	8.5
KCTC (BM)	5.6	7.7
KAER (BM)	3.1	5.7
KEWT (BM)	5.8	5.5
KXOA (BBnd)	3.9	5.3
KSFM (CHR)	4.7	5.2
KROY (AOR)	3.3	5.1
KRAK (Ctry)	5.6	4.8
KFBK (News)	3.9	4.6
KGNR (Talk)	4.2	4.6
KPOP (Urbn)	3.1	3.3
KWOD (AC)	2.4	3.3
KHYL (Gold)	3.3	3.0
KFRC (CHR)	2.0	2.5
KGO (Talk)	2.2	1.5
KNBR (AC)	2.5	1.4
KFIA (Rel)	1.0	1.2
KGMS (Misc)	2.0	1.2
KRLT (AC)	_	1.0

# The Hottest Network In Radio.

WQBK AM KOB AM WVAM AM Albany, NY Albuquerque, NM Altoona, PA WPRR FM Atlantic City, NJ Baltimore, MD WMID AM WFBR AM KWTC AM Barstow, CA Battle Creek, MI Beaufort, NC **WBCK AM** WBMA AM Boise, ID Cape Cod, MA KGEM AM WOCB AM Chambersburg, PA WCBG AM WSOC AM Charlotte, NC Cincinnati, OH WLW AM Cleveland, OH **MA WLW** Columbia, SC WIS AM Dallas, TX Danville, IL WFAA AM WDAN AM WOC AM Davenport, IA Dubuque, IA KDTH AM WDNC AM KVMX FM Durham, NC Eastland, TX Eau Claire, WI El Paso, TX WEAQ AM KTSM AM Eugene, OR KPNW AM WDAY AM WAGY AM WIRA AM Fargo, ND Forest City, NC Fort Pierce, FL Fresno, CA **KMJ AM** Grand Junction, CO KEXO AM Grand Rapids, MI WOOD AM Greenville, SC Harrisburg, PA Harrisonburg, VA WFBC AM WKBO AM WSVA AM Hartford, CT Hazelton, PA WAZL AM KHOB AM KPRC AM Hobbs, NM Houston, TX Hutchinson, KS **KWBW AM** Indianapolis, IN Jackson, MS WIFE AM WSLI AM WJTN AM KCMO AM WCLX AM Jacksoff, MS Jamestown, NY Kansas City, MO La Crosse, WI Lansing, MI Little Rock, AK WJIM AM KARN AM WAVG AM Louisville, KY WIOD AM Miami, FL Milwaukee, WI WTMJ AM Minneapolis, MN KSTP AM KKOA AM KGRZ AM Minot, ND Missoula, MT WFAN FM Mystic, CT Nashville, TN WSIX AM New Bedford, MA WGSO AM WVNJ AM New Orleans, LA New York, NY WNIS AM KODY AM Norfolk, VA North Platte, NE Oklahoma City, OK WKY AM KFAB AM WDBO AM Omaha, NE Orlando, FL Orlando, FL Owensboro, KY Palm Springs, CA Pittsburgh, PA Porterville, CA Portland, ME Portland, OR **WOMI AM** KCHV AM WTKN AM KTIP AM WGAN AM KXL AM Preston, ID Princeton, NJ Providence, RI Redding, CA Riverside, CA KQMS AM KPRO AM WFIR AM WBBF AM Roanoke, VA Rochester, NY Sacramento, CA Saginaw, MI KFBK AM KALL AM KSDO AM KTMS AM Salt Lake City, UT San Diego, CA Santa Barbara, CA Sauk Rapids, MN Somerset, KY WSFC AM KHQ AM Spokane, WA WSIC AM Statesville, NC Syracuse, NY WSYR AM Tampa, FL Terre Haute, IN WFLA AM WTHI AM KGOE AM Thousand Oaks, CA **WOHO AM** Toledo, OH Topeka, KS Traverse City, MI WREN AM WTCM AM KTUC AM KELI AM Tucson, AZ Tulsa, OK Twin Falls, ID KEEP AM WVLD AM WAMR AM Valdosta, GA Venice, FL Vero Beach, FL WRC AM Washington, DC West Palm Beach, FL Wichita, KS Williamsport, PA Wilmington, DE Winston Salem, NC Worcester, MA York, PA WFMJ AM Youngstown, OH Yuma, AZ Zanesville, OH

**WBSM AM** 

KACH AM WHWH AM WHJJ AM WSGW AM

WHMH FM

WTTB AM KLEO AM WRAK AM WDEL AM WSJS AM WTAG AM WSBA AM

WHIZ AM



# Sales



JONATHAN HALL

# WSPT & WXYQ's Ad Dividend Plan

The name of the game during the first quarter is obviously boosting sales. WSPT & WXYQ/Stevens Point, WI are using what they've termed an "Ad Dividend Plan." It's basically a bonus to advertisers in the first two months, but the execution merits discussion.

"The time was right for us to demonstrate our willingness to give our local business community assistance in increasing their first quarter business, while presenting a plan that maintained our stations' image as one that will not cut rates to make a sale," Sales Manager Tom Chapman told me

"We decided on using the term 'dividend' after much discussion. By borrowing the term from the financial community, we felt we were lending extra credibility to our plan," he said. Tom also said he believed that calling it anything else might have left some confusion in the minds of the retailers. "We feared we might leave an

# Radio Recall Contest

To demonstrate the effectiveness of its advertising, WPST & WXYQ splice together bits of ten different jingles and commercials without revealing the product of client's identity. Listeners are encouraged to mail in a postcard listing the unidentified sponsors. Winners are awarded radios.

impression that we are either dealing — which we will not do — or that our advertisers could get by with a lower radio advertising expenditure, which would defeat in part the actual purpose of this promotion."

# **How The Plans Works**

Tom told me the plan was created to allow the advertiser to earn additional commercials for purchasing a schedule. The result should give retailers the opportunity to increase traffic and sales utilizing greater frequency. "We wanted our advertisers to realize that the purpose of the free ads was something extra — above and beyond their regular schedule," he noted.

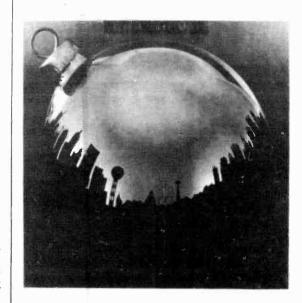
The way it works is that for every increment of 10 ads purchased, the advertiser earns a 30 percent ad dividend which runs R.O.S. Newscasts and special programs do not qualify.

First, clients get 20 percent in daytime (6am to 7pm). Secondly, they receive 10 percent in evenings. The station requires that all ads be used within the duration of the scheduled ads. Ads cannot accrue for use later.

The results have been good, and the 'Ad Dividend Plan' is working to help boost business. "Numerous advertisers have ordered spot schedules, our sales reps have something positive to talk about, and we've developed a lot of good will," Tom concluded

# **Next Week In Management:**

**Bruce Johnson** concludes his two-part look at the key area of time management.



KVIL'S LONG-PLAYING CHRIST-MAS CARD — KVIL/Dallas adapted the popular hometown-talent AOR sampler album idea to produce "A KVIL Christmas," featuring seasonal standards sung by local artists and choral groups. The station offered 20,000 through local grocery and jewelry stores at \$5 each, and they made attractive Christmas cards for ad clients as well. Album producer FairWest Studios hopes to syndicate the idea nationally this year.

# **SELLING YOUNGER DEMOS**

# Radio In Search Of Record Dollars

This issue of R&R will receive extra distribution at RAB's Managing Sales Conference starting Saturday (1-29) in Dallas, where Broad Street Radio President Fred Walker asked me to moderate a panel Monday titled "Selling Younger Demos." Getting ready for the panel, I've uncovered some interesting data.

As we all know, the country is getting older. The population, and even more important, the income bulge is reflected in the 25-54 demo being requested most often in spot radio. Besides the shrinking numbers of potential younger listeners, there's the increased difficulty of selling youth. According to one sales manager, a teen-skewing station with an 8 share will be credited by ad agencies about the same as a 4-share station with stronger older demos.

In preparation for the panel, I did a little research to see how two youth advertising categories are faring in today's economy. The answer for record and movie advertising is that business is generally off.

Furthermore, the movie industry has become adept at getting stations to air promotions while spending advertising dollars in other media. In fact, Jim Di Figlia, VP/GM of Taft's WGRQ/Buffalo, says he's "had it" with movie companies. "We just won't do promotions any longer unless we see some business," he told me.

A problem articulated by several GSMs in my quick survey is that the symbiotic relationship between record companies and radio stations is no longer what it once was. WMMR/Philadelphia GSM Rhody Bosley

makes the point, adding that he's seen an increase in the use of newspapers in Philly.

That's happening because retailers are pushing for it and because there's an emphasis on seeing album covers, he says. Defending radio, he points out, "But we know that young demos don't read newspapers." WCOZ/Boston GSM Bill Wayland confirmed that the Boston Globe is actively pursuing record dollars. "I think we are also losing some business because of the strict formatting restrictions of our Sebastian format," Bill says.

At Sandusky's KWFM/Tuscon, however, record business is brisk. "We have an AOR/CHR hybrid and are playing a lot of new music," GSM Lee Dombrowksi told me. "After the format change, we examined the amount of business the KROQs in the industry get and went after it." The result is that KWFM is getting more record dollars. "If you're not playing new music, then advertising it is like promoting a movie not playing in your market," he concluded.

# Radio Too Costly

The bottom line, according to Arista Senior VP Rick Dobbis, is that using radio as effectively as other packaged goods people is too costly for a meaningful record company campaign. "We know now that 12 to 18 spots on a weekend is not the way to go," Rick told me. "The problem is that our product doesn't

"The problem is that our product doesn't have as long a shelf life as other products," he commented. Thus, Rick explains, building a campaign using sufficient reach and frequency with the number of stations needed to advertise a mass appeal act becomes cost-prohibitive.

Rick refuted radio's newspaper objections by saying that retailers have found print effective, especially lifestyle weekend sections. "During our holidays promotion, running October through December, we attempt to maintain as much hit product at sale price and merchandise it as long as possible, and our regional people suggested we use newspaper."

One area where Rick sees an effective radio campaign is NARM's "Gift Of Music" campaign. "The numbers are such that it has to be an industry-wide approach, and we should spend time and work with radio on that."

But in the final analysis, Rick says record companies just don't have the ad budgets to get effective reach and frequency and without that can't increase incremental

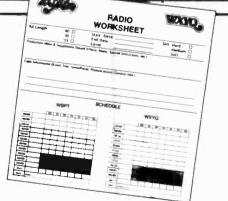
# "Young America Comes Of Age"

On a brighter note, McGarren Guild's Andrea Simon, who handles research, notes in a new presentation that there is a great success story in the impact of 25-34 year-olds that is often overlooked in the bigger 25-54 category. Some of her conclusions are that the 25-34 demo is:

- 52% likely than all adults to have graduated from college.
- 32% more likely to have used a tour package for domestic travel in the last year,
- 59% more likely than all adults to be the decision-maker for a new import car purchase, and
- over 30% more likely to have purchased ed gold jewelry, been a heavy moviegoer, or to have purchased six or more hardcover books during the past year.

In conclusion, it appears that radio stations will have to develop the kind of categories appealing to this 25-34 audience rather than relying on former big clients like records and movies.





Need a way to help advertisers who enjoy designing their own newspaper ads and promotions use radio? Another interesting project undertaken by the WSPT & WXYQ sales department resulted in a worksheet designed to help clients visualize their ads. Sales Manager Tom Chapman credits Walt Bergman of his sales staff with the idea for their new "Radio Worksheet."

According to Tom, they had attended a seminar conducted by Sales Consultant Maurie Webster of the Radio Information Center, who suggested radio salespersons spend more time with individual accounts and demonstrate how radio can be easily used. "We don't expect people to write their own ads," Tom said. "We do hope they will use this form the same way they have used their newspaper layout sheets. In fact, we encourage them to jot their ideas on the radio worksheet before laying out their print ad," he added.

# THE POWER WITHOUT THE GLUNY

CAN SHOW YOU HOW

Let's be honest. In spite of its proven power, radio remains the most overlooked and undervalued weapon in marketers' arsenals. Television has the glamour. It gets the attention, the glory, and the lion's share of broadcast budgets.

But advertisers have the right to demand the most clout from every dollar they spend. And at Blair, we know that when it comes to sales clout, no medium is more powerful than radio.

Only radio gives advertisers the flexibility to generate both reach and frequency against specifically targetted demographic groups. But radio does much more than help advertisers meet demographic goals.

Radio motivates listeners. It's a closer, more intimate, more personal medium. People trust radio, like a friend. That makes it a more influential and more powerful sales tool. And that's why radio does more than just deliver media numbers. It delivers sales results.

When knowledgeably planned, radio can help make an entire media schedule work more effectively. But radio is a unique, complex medium.

And its proper use requires a specialized understanding of its potential and limitations.

At Blair, we're radio experts. And we

can put our knowledge and the power of radio to work for you.

Blair's innovative and experienced marketing team can help you use radio to achieve sales objectives effectively. We use the newest analytical tools and resources to help advertisers target their message. We can show you why radio should be an integral part of your media mix.

At Blair we're realists. We know that radio works. And we want to put its power to work for you. Then you too will appreciate radio's hidden glory—its sales results.





# RIC OCASEK

# "Something To Grab For" 7-29784



From the Ric Ocasek LP **BEATITUDE** GHS 2022

Produced by Ric Ocasek

# CHR SIGNIFICANT ACTION

KEGL	KZZB	KMGK	KQIZ-FM
WKFM	WOKI	Z104	KISR
WPHD	WCSC	WKDD	WCIL-FM
WRCK	WGH	KYYX	KFMZ
KTFM	WRVQ	WSQV	KCBN
KITY	WZZR	WZYQ	
KSET-FM	WJXQ	WHSL	

# AORIHOT TRACKS 7 AOR/ALBUMS 10

# "Little Thing Called Love" 7-29887



From the Neil Young LP **TRANS** GHS 2018

Produced by Neil Young, David Briggs, and Tim Mulligan

# CHR NEW & ACTIVE

WCAU-FM	KYST	KFI	WHSL
WXKS-FM	KTFM	KHOP	WYKS
JB105	KITY	KBBK	KISR
CFTR	KSET-FM	KSKD	KYTN
CHUM	WABB-FM	WJBQ	WRKR
KEGL	G100	WACZ	WBWB
WGCL	WOKI	WIGY	KRNA
Q103	WSEZ	WTSN	KFMZ
WKFM	WNOK-FM	WERZ	KSLY
WPHD	WGH	WOMP-FM	KIST
WPST	WJXQ	WZYQ	
WKRZ-FM	KSTT	WKHI	
	KMGK	WFOX	
TM	WNAM	WISE	



AOR/ALBUMS 12

MANUFACTURED BY WARNER BROS. RECORDS



# STREET TALK

Now that WAPP/New York has a new PD (see Page 1), is another Gotham FM outlet about to acquire one?

Manager of WJPC/Chicago following some discussions on the future direction the station would take. Apparently management, not thrilled with the latest ratings, wants to head WJPC in a direction Jerry did not feel comfortable with; thus the parting of the ways.

Rumors regarding the early departure of KZZP/Phoenix morning man Jonathon Brandmeier to WLUP/Chicago "are totally unfounded," according to KZZP PD Randy Stewart. "I've already reconfirmed this with Jonathon." It seems a Chicago Tribune story, which said Brandmeier would not stay in Phoenix through the end of his current contract (3-31), was wrong.

Elroy R.C. Smith has been tapped as acting PD at WILD/Boston. He steps in behind the exiting Steve Crumbley, who starts February 1 as PD of WQKS/Williamsburg,

Doug DeRoo has resigned from KKXX/Bakersfield, where he'd been MD for more than two years. Replacing him, promoted to Music Director, is morning man Scott Mar-

As if the ice and snow in Georgia weren't enough last week, WRCG/Columbus's transmitter caught fire, knocking the A/C outlet off the air for a total of four days! Still no known cause for the costly blaze.

Look for KZFM/Corpus Christi to shift formats from CHR to a more CHR/AOR hybrid mix. And there are more changes in Texas as KROD/El Paso drops its CHR stance for Oldies.

After one week, Billy Bass has resigned as Sr. VP of Beverly Glen Records. No hard feelings . . . Billy's getting ready to open his restaurant in Beverly Hills (Billy's Bar-B-Q) and he needs more time to insure that when the doors open (on or about February 14) all will be right.

WRBR/South Bend has switched calls to WXMG, to be known as "Magic 103.9."

For the Super Bowl this Sunday, Redskins Jerry Boulding is out as Operations flagship station WMAL/Washington has rented the giant Capital Centre, and for the price of parking, will present the game free on giant TVs.

> Hats off to WPRO/Providence morning personality Salty Brine, who recently celebrated his 40th anniversary on the air!

> KSPL/Seattle (formerly KAYO) has switched formats from Country to A/C. Joining the station are new GM Hank Mann, PD Chet Rogers, and MD Joe Michaels.

> Herb Crowe has been promoted from MD to Program Coordinator at 3WS/Pittsburgh.

Bill Thomas, aka "The Birdman," has been promoted into the Program Director's chair at WHHY/Montgomery by VP/Operations Director Larry Stevens. Bill replaces David Beecher, who steps down but will remain on the air in his midday shift. Larry will continue to program Y-102 (WHHY-FM).

Our condolences to the friends and family of Taska Floyd, assistant to Robox Records VP Mark Cooper. Taska was killed in an automobile accident in Atlanta Tuesday (1-25).

Kevin Barrett is no longer PD at KLAV/Las Vegas. He's stepped down to devote more time to Programming Plus, a Vegas-based consulting firm.

John Schoenberger, late of Radio Records, has set up his own AOR indie promo firm in Los Angeles, West-South-West Promotions. He'll be working out of the Pasha Records offices at (213) 466-3507.

Congratulations to WTIC-AM & FM/Hartford VP/Operations Tom Barsanti and his wife Debby on the birth of their new son Matthew Thomas (1-17).

Allentown, PA Mayor Joseph Daddona wants Billy Joel to let some of the profits from his "Allentown" hit "trickle down" to the economically strapped area. The mayor is suggesting Joel set up a scholarship fund for "aspiring young artists who might one day follow in Joel's footsteps." Will the singer go for it? Apparently he's at least mulling it over.



MAPPY BIRTHDAY HERBI - A host of industry and Greater Media execs threw a surprise 40th birthday party for company VP Herb McCord recently. Picture among the many celebrating at an L.A. restaurant were Neil Rockoff, former KHJ/Los Angeles GM and partner with McCord in recently-sold KBZT/San Diego; KHTZ/Los Angeles GSM Jim Freeman: Norm Feuer, former KBZT GM and partner with McCord and Rockoff; KQAK/San Francisco GM Charlie Warner; R&R's Jhan Hiber; Gayle Halebian, KHTZ Local Sales Manager; KHTZ VP/GM Bob Moore. As the photo indicates, it was quite a party! Norm Feuer, who tossed the bash, said, "Thank goodness Herb only turns 40 nce in a lifetime!" Incidently, Herb's the one in the middle wearing the "40 Is Sporty" V-neck.

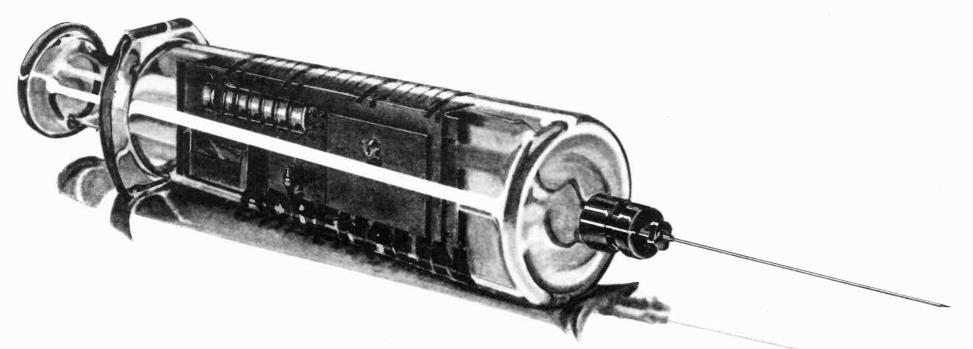


# **OUR DECALS COST LESS!**

How can a glossier, higher quality, screen printed decal cost less than all those labels you get in the mail? They last longer! For about the same price!

CALL US! 1-800-331-4438

IN OKLA. 918-258-6502



# Optimod-AM. A shot in the arm.

Cheesy AM radios with no highs are driving more and more of your audience to FM. With that handicap, it's hard to win.

It doesn't have to be that way. The new OPTIMOD-AM Model 9100A can inject your listeners' radios with a sound so close to FM that it's hard to tell the difference! By boosting the highs at the transmitter, OPTIMOD-AM compensates for the dullness of most radios. It then applies some *very* sophisticated, patented processing to make sure that the high-end boost doesn't cause problems. There's never any hole-punching, de-essing, pumping, or loudness loss. In fact, loudness is *highly competitive* with the strident, clipped processing that used to be necessary to get loudness.

OK, you say. The older OPTIMOD-AM boosted highs too. How's the new one better?

Simple. Some major design breakthroughs took all fast wideband compression out of the signal path. The new OPTIMOD is fully multiband where it counts—including the clippers! That means not only FM-like frequency response, but also FM-like openness, definition, and clarity. A silky high end. No pumping of midrange by strong bass. In short, radically improved sound quality.

The sound is punchy and unsquashed, so it feels *great* when your listeners turn up their radios to hear that special song. And, played loud or soft, this is one AM processor that keeps on sounding like music—a strikingly unfatiguing sound that can hold an audience quarter-hour after quarter-hour.

The 9100A is available in mono or stereo. Stereo was designed-in—not added on. So it's done *right*. Plus, all mono units are easily convertible to stereo at your station, regardless of the system you choose.

Most everyone is bottom-line oriented these days. So it's important to know that with OPTIMOD, you'll receive the kind of documentation, quality construction, customer service, and long-term reliability that protects your investment.

Shoot some adrenalin into your ratings with OPTIMOD-AM Model 9100A. Contact your favorite Orban Broadcast Dealer for more information, or call us direct.



# Orban Associates Inc.

645 Bryant St., San Francisco, CA 94107

Telex: 17-1480

Toll Free: (800) 227-4498 In California: (415) 957-1067



# ontemporary Hit Radio



JOEL DENVER

FANTASY GAME SCORES BIG

# KRAV's Justice Bowl Balances Football Cravings

hat do you do when you've got a football-hungry town, and a winning team that gets passed over for a chance to play in one of the 16 major bowl games? Stage your own fantasy football game, just like KRAV/

KRAV PD Phil Hall explained to me just how the idea for the "Justice Bowl" was conceived, developed, and carried out. It's truly one of the more imaginative and elaborate production efforts I've heard in years.

# **Picking Up The Ball**

Proving that a great idea can come from anywhere, Phil said, "The idea for the Justice Bowl was originally tossed out in jest by one of our weekenders, Stacy Ri-

chardson. Before long our Sports Director Bob Carpenter and Assistant Sports Director Bob Stevens picked up on the idea and literally 'carried the ball' from there.

"We thought it was a real shame that the

ed this year.'

University of Tulsa didn't get invited to any of the 16 major bowl games despite their winning 10-1 record. The Independence Bowl, which we had hoped would give TU an invite, asked a couple of lame teams to be in the game this year. So, we decided to pick out another team that got shafted out of a bowl bid but had a great record. That team turned out to be the University of New Mexico, which also had a 10-1 season. The idea was that creating this game would serve as 'justice' to the fans

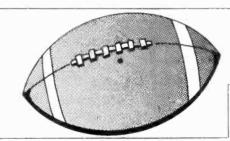
Phil and the sports department went to work to make the Justice Bowl something quite believable to the fans. "We took both teams' stats and fed them into a computer. The results were plays, defensive and offensive probabilities, scoring, rushing, injuries, etc. for the two teams. We then contacted KOB/Albuquerque to see if they were interested in funning the Justice

and teams of both cities for being overlook-

"The media reacted more favorably than we even imagined. We got tons of local press. In fact, the local coverage got so heavy that people were calling wanting to know where they could buy tickets. Almost daily, someone was writing something in the newspaper or talking about it on TV. Some people made bumper stickers and T-shirts that were being handed out all over the city."

"They came back with a positive response, and their Sports Director Mike Roberts ended up doing the sideline commentary for us. He was very helpful in putting us together with University of New Mexico Sports Director John Keith, who flew to our studios and did the play-by-play. Naturally, University of Tulsa Athletic Director John Cooper was fantastic to work with, and with his support we were able to pull it off.'

Preparation for the creation of the Justice Bowl took several weeks' work, "But we went through the taping in about five hours, and basically went straight through," said Phil. "It only took about an hour and a half to write, once the computer spit out the stats and probabilities. We put together an outline for them to follow. They



brought in a statistician and really adlibbed all of the plays. It sounded incredible.

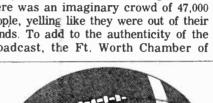
Naturally, a town that suddenly has a team involved in a bowl game (even an imaginary one) really gets behind the hometown boys. "The media reacted more favorably than we even imagined. We got tons of local press. In fact, the local coverage got so heavy that people were calling wanting to know where they could buy tickets. Almost daily, someone was writing something in the newspaper or talking about it on TV. Some people made bumper stickers and T-shirts that were being handed out all over the city.

"If you didn't know it was a created game, you'd swear it was the real thing. You could hear the refs on the field calling the penalties on the plays. You could hear the PA and vendors in the background. Every sound effect you could imagine was used,"

"This kind of response prompted us to really stress the fact that the Justice Bowl was nothing more than a creation of a game, and not the real thing, even though it sounded like there was going to be a game. The story even made the Chicago Tribune, Denver Post, and the Ft. Worth Star-Telegram, just to name a few. At a news conference prior to the game we presented both teams with Justice Bowl blankets to commemorate their participation.'

# The Big Game

Just like any other major sporting event, both teams were on hand for interviews in the pregame shows, as local sportscasters and reporters were summing up the strengths and weaknesses of each side. According to Phil, the game had almost all the hoopla that goes with a real bowl game. "The game was held at Texas Christian University's Amon Carter Stadium, in Ft. Worth, as it was halfway to Tulsa and Albuquerque. The weather was 65 degrees and there was an imaginary crowd of 47,000 people, yelling like they were out of their minds. To add to the authenticity of the broadcast, the Ft. Worth Chamber of



Commerce even supplied brochures so that we could localize the commentary as to where the players were staying and where they ate," Phil added.

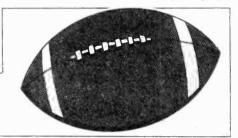
"If you didn't know it was a created game, you'd swear it was the real thing. You could hear the refs on the field calling the penalties on the plays. You could hear the PA and vendors in the background. Every sound effect you could imagine was used. The Justice Bowl aired on KOB on Saturday night (12-18), and on KRAV on Sunday (12-19) afternoon. The game itself went 3 hours and 10 minutes, and marked the first 'sports event' ever broadcast on KRAV. The realism was so incredible that despite our earlier announcements about it being a created event, people were calling the station wondering where the game was being played."

# Everyone's A Winner

In a game like this, both teams had to lend a lot of cooperation in order for it to come off successfully. This posed a problem ... which team should win the game? The answer . . . both teams won! "The Justice Bowl had a surprise ending so that in the very last play the home team won, depending on which city you were listening in.

Phil described the final moments of the Justice Bowl. "New Mexico was deep into Tulsa territory. It was first down and goal to go with only two second left on the clock. The ball was snapped, and a successful pass was completed into the end zone, making it New Mexico 27, Tulsa 24. In Tulsa the same play took place, but the pass was intercepted by a Tulsa player and run back for a touchdown, making the score Tulsa 30, New Mexico 27. Both sides ended up a winner.'

The excitement didn't end there. "Channel 6's evening news ran video highlights of file footage that matched some of the plays.



The Tulsa Tribune even ran a picture of the TU players carrying another TU player on their backs listening to a radio, with the headline 'TU Wins Justice Bowl.

"The Justice Bowl was one of the most exciting things I've ever done in radio from a production standpoint," remarked Phil.
"I really think that Bob Carpenter and Bob Stevens should win an award for the work they did on this project. It came off better than I ever imagined."



# **Editor's Comment**

There was a time when radio utilized 'theater of the mind' programming such as this on a regular basis. Today, with the bulk of CHR programming coming from recorded music, programmers spend very little time thinking of creative ways to capture the imagination of their listeners. While you can't go out and create an event like KRAV's Justice Bowl on a regular basis, a little thought about the next on-air promotion, in terms of theater of the mind, might turn a good promotion into a great

# The Y100 Nationwide Talent Search

When Y100/Miami PD/morning man Bill Tanner announced his departure to program WASH/Washington (R&R 1-14), it set into motion a nationwide talent hunt to find a new PD and morning personality. But Y100 Executive VP/GM David Ross had only to look up the hall in order to find his new PD, Robert W. Walker

Robert, who has been with Y100 several times over the years, has traditionally done afternoon drive, but with his new responsibilities as PD, that too may change. Still, the task ahead for Robert and David is to find a great air talent who may end up doing the morning show, or conceivably another important time slot.

David commented, "This is the best time for this to happen, actually. We have

Continued on Page 24

# The Most Exciting Radio Sales Promotion of the '80s!

the 199

December 1, 1982

R&R Entertainment Marketing Group Les Carroll 1930 Century Park West Los Angeles, CA 90067

We're really proud to have been associated with "The Great Rock & Roll Time Machine." It's an excellent show-well researched and produced and professionally run.

The audience enjoyed it immensely; during the evening performances especially people were cheering and clapping and screaming for more.

As you can imagine, we love being that can move people to cheer!

Your staff was a delight to work with, especially Dick Rubin and Jim Boyd. They helped us to pull together the half-hour intermission so that it ran as smoothly as

We're looking forward to our next run of "The Great Rock & Roll Time Machine." I saw it at least 15 times, but I'm eager to see it again!

Saude SANDY STAHL Promotion Director

cc: J. deCastro

Mr. Michael Atkinson Mr. Michael Atkinson R&R Entertainment Marketing Group Los Angeles, CA 90067

Dear Michael:

On behalf of Y-100-FM and The Broward County Fair, thank your for all your help and personal touch in making the big success.

Machine South Florida debut a

The audience response was unlike any other I have ever seen. Emotions were riding high as the people remembered, applauded, screamed, and just lay silent as the "Great beginning till the 80's."

"The Great Rock and Roll Time event at the fair this year,"

of The Broward County Fair.

Machine is the most cultural said John H. Stengel, President

The "Great Rock and Roll Time Machine" is a real class act bringing it back to South Florida real soon.

TONY NOVIA Promotion Director WHYI-FM Y-100

**Let Your Audience Share The Experience** 

PERFORMANCE **LICENSES** NOW BEING BOOKED FOR 1983

For Radio Sales/Promotional Tie-Ins, Call Us...





**ENTERTAINMENT MARKETING GROUP** 1-213-553-4330

TN/cw

# Station Profile

# **KYTN/Grand Forks, ND**

"Always Alive - Y95"
P.O. Box 1638
Grand Forks, ND 58201
(701) 772-7197

GM — Justin Hoberg PD - J.J. Bouley MD - Tom Fricke

Owner: Peoria Journal-Star Rep: Torbet

94.7 mHz 100,000 watts ERP

"Grand Forks has accelerated into quite a competitive market since Y95's debut in August 1980. We've always felt we've had the jump on others regarding visibility, promotions, special programming, and most importantly music. Our air talents aren't dependent on liner cards, as they are allowed to develop their own personalities and ad lib their ideas. This makes for a very personable-sounding radio station.

"We play a lot of music, talking over it sparingly. Y95 doesn't rock too hard during the day, yet we tend to be slow in adding softer sounds. At night we mix a few current LP-cuts into our CHR mix of currents and oldies. We daypart the music because we know some people only listen during certain times of the day.







D J.J. Bouley MD

"Late Friday night we have a 'Happy Hours' request album rock program which draws enthusiastic response. The show that draws the biggest response and ratings is the 'Hall Of Fame' oldies show. I host the show, which airs Saturdays from 8pm to midnight and features oldies from the '50s and '60s as well as trivia contests.

"Our musical profile makes it fun to listen to Y95, and our contests and promotions complement the sound. In addition to our ongoing 'Cash Call,' we've done everything from hosting Sunday afternoon public parties in the park during the summer, to tracking down Y95 window stickers in our 'Y95 Win Wagon.' We've even passed out free vegemite sandwiches at a local nightclub while **Men At Work**'s 'Down Under' was number one locally. Y95 has been the leading FM station in the market for two years, and we intend to keep it that way."

- J.J. Bouley, PD



KHFI SOAPS IT UP — KHFI/Austin recently threw a "Soap Opera Party" for 98 of its listeners. There was food, drink, and the chance to meet some stars from "The Young and the Restless." Shown (I-r) are Steven Ford (ex-President Ford's son), Secret Service agent Terry Smith, MD Ed Volkman, and Dennis Cole. Ford and Cole autographed copies of a Soap Stars Calendar in which they were featured.

The jingles Denver hears on

# **KIMN**

are from JAM Creative Productions.



4631 Insurance Lane Dallas, Texas 75205 (214) 526-7080

Hear what we can do for you...call today!

# The Y100 Nationwide Talent Search







Continued from Page 22

Davin Ross

Robert W. Walker

reestablished our growth trend with our latest ratings increase. With such a tremendous staff and Robert's leadership, we can afford to look around for what we really want. I'm not really sure whether the shift opening will be for the morning show or not.

"Bill's morning show was unique," he observed, "so whoever ends up doing the show on a permanent basis will have to be able to work with many of the regular bits and characters to maintain the mold that this successful morning show has established." Those characters voices are provided by morning newsman/personality Jim Reihle. David also told me that the morning show would "be at least a \$50,000 job for the right person."

Adding his thoughts to the situation, Robert said, "We don't want to discourage anyone from applying. There are lots of talented people out there, and I want to hear from them. As to which show will actually be open, that's still undecided, so people with experience in all shifts should apply. I probably won't be doing the morning show myself, so we may move a few of our existing people around. It's still up in the air."

This is a great opportunity for anyone who's been looking to take a shot at working on one of those ''legendary'' radio stations. No matter what market size you're in, send a tape and resume to Robert W. Walker's attention today. The address is Y100, 2741 N. 29th Avenue, Suite 300, Hollywood, FL 33020. Good luck.

# Bits

- 96-KGBS/Greeley, CO is offering its listeners the chance to win "One Ton of Cash" by guessing the exact amount of cash on display. The station is providing a bit of a twist to the contest, as it will announce onair the named of entrants coming within five percent of the exact amount. Those people will have nine minutes and six seconds to become a finalist. Those responding in time are invited to a "Ton Of Cash" party, where the finalist that's closest will be awarded the money.
- FM103(WCCO-FM)/Minneapolis recently got the chance to put its new "Storm Center" computer to the test as a large blizzard moved through the area. Over 200 local businesses and every local school is coded into the computer with a specific set of instructions regarding closings and schedule changes. Once the business or school calls int, the information is automatically printed for on-air use.
- WDST/Woodstock has begun a new feature called the "Bulldog Job-Line," which offers a listing of jobs available in the listening area. Openings are aired twice daily at 7:45am and 5:45pm. Area employers have been urged to participate in the program since the listings are free. It's part of the station's effort to help the local economy. A pretty good idea (no matter how big or small your market) in these times of high unemployment.
- KJCK-FM/Manhattan, KS, like many other stations, sent listeners to see the Who on their final tour. KJCK-FM's winners went via private jet to Dallas, where they were picked up in a chauffeur-driven limo and taken to the Cotton Bowl for the show. On the return trip, the winners got an extra bonus, as the airport in Manhattan was fogged in, forcing the winners to spend the night in Dallas too!

• K104/Erie staged the "Great Gumball Guess" in conjunction with the Erie Day School. The station filled a 3 foot high glass prism with gumballs (33,709 in all) and took it to local malls to let people guess the amount for a \$10,000 cash prize. Two people hit the amount on the head, so the prize money was split. Other runner-up prizes included video tape recorders and video disc systems.

# Motion

John Alan Murphy exits KQKQ/Omaha to do mornings at KLUC/Las Vegas, replacing Craig Hunt, who moved to mornings at WABX/Detrolt, as PD Randy Lundquist has tapped afternoon driver Mike O'Brian to become his Assistant PD... Don St. John is promoted from within to the MD chair at KCDQ/Bozeman.

WSPK/Poughkeepsie all-nighter Jim Hartmann is upped to middays, replacing the exiting Dean Darling, as weekender Susan Marx moves into all-nights . . . Jerry Jennings departs WSTO/Owensboro as MD to do middays at WKDQ/Evansville, and Steve Cooke is upped to MD . . . WKSQ/Ellsworth, ME welcomes Tom Shepard to nights from the morning/PD chair at WBME/Belfast, ME . . . WIKS/Indianapolis MD Jay Stevens and wife Cathy have added a new baby, Carrie Catherine, to the household lineup. Congrats!

# The Music Section

CHR's Most Accurate Music Information

P1 Playlists . . . See Page 71 Adds & Hots . . . See Page 73 Parallels . . . See Page 75 New & Active . . . See Page 86



# Shoppin' From A to Z

The Follow-up Single to the #1 Smash "Mickey" From the Gold Album
Word of Mouth



Chrysalis Records & Cassettes

The single VS4 03537 The album FV 41410
Produced by Greg Mathieson with Trevor Veitch
A Radialchoice/Virgin Record



www.amoricanradiohistory.co

# THIS WEEK'S BIG WINNERS:

# **ERIC CLAPTON**

# "I'VE GOT A ROCK N' ROLL HEART"

# CHR BREAKERS

# ERIC CLAPTON I've Got A Rock N' Roll Heart

63% of our reporters on it. Moves: Up 2, Debuts 33, Same 39, Down 0, Adds 69 including B104, WBBM-FM, WGCL, WKTI, KUBE, KIMN, Q103, KZZP, WPHD, U93. See Parallels, will debut next week on the CHR chart.

Produced by TOM DOWD for Tom Dowd Productions, Inc



# **PRETENDERS**

# "BACK ON THE CHAIN GANG"

TOP RECORD

CHR NEW & ACTIVE

PRETENDERS "Back On The Chain Gang" (Sire/WB) 134/25

Moves: Up 65, Debuts 22, Same 21, Down 1, Adds 25 including WNBC, B94, PRO-FM, Q107, WBBM- FM, KBEQ, Q103, K104, 94TYX, WVIC, WKDD, KJRB, OK100, KKXL-FM, KSLY.

**AVERAGE MOVE+4** 

Produced by CHRIS THOMAS





Manufactured & Distributed by WARNER BROS. RECORDS

# CALENDAR



**BRAD MESSER** 

# One-Size-Fits-All Newscasts: Phooey!

The first few significant snowfalls have come to my grid section, and the area stations have done their obligatory gearup-for-winter reports about winterizing vehicles, weatherizing homes, and driving safely in snow and ice.

One station promoted its upcoming Winter Driving report several times so I'd be sure not to miss it, but when it finally came on all they had was one state cop advising us sagely to "slow down when driving conditions warrant" and "don't drive unless you have to in inclement weather." It was the kind of report any one of us could have written off the top of our heads in about two minutes. A total letdown. Didn't deserve any air time and certainly shouldn't have been heavily promoted. Pure airheaded fluff.

Maybe I expected too much. Shouldn't a promoted feature be jammed full of facts? Why didn't they advise that when caught driving in a sudden heavy snowstorm one might try creeping along with the right two tires on the gravel shoulder for better traction? How about not driving right beside another vehicle because one of you might slide into the other? There was no advice on minimizing skids. No word to the wise about not driving with a nearly-empty gas tank so if stranded you can at least keep the engine and heater running. The promoted report offered no factual content beyond "drive slow."

While overcoming the temptation to call the news director with a Bronx cheer, this question kept running through my mind: why are newscasts always a set length when we all know there are slow news days and chaotic news days? When there's no news, why take the full five minutes to say so? And even if it's the time of year to do a Winter Driving feature, what purpose is served by throwing together a report without bothering to find out something worth reporting?

Do I have the wrong idea? Maybe you can help reprogram me by sending a patient explanation of why newscasts should always be the same length no matter what. That would get my expectations back in line with what is obviously the industry consensus and make me blithely satisfied to hear one minute's worth of facts expanded to fill five. I desperately need some silver-tongued broadcasting expert to re-sell me on the concept of fixed-length newscasts because I've forgotten why we all do them. Reminds me of a story vaguely remembered from some old Reader's Digest.

A man buys a used car and drives home happy. The next morning there are oil drips on his driveway and in traffic he feels the automatic transmission slipping a little. When he parks at work he sees, with the sun hitting it that way, that there are a whole bunch of little rust spots he hadn't noticed at the car lot. After a few more days and a few more disappointing discoveries he goes back to the lot, finds the salesman and says, "Y'know that car you sold me last week? Would you please tell me one more time all the good things about it?"

# Jesse James The Press Agent

MONDAY, JANUARY 31 — One of Jesse James's most infamous robberies was 109 years ago today (1874) near Gadshill, Missouri. After he and the gang cleaned out the train's safe, James handed the engineer a prepared press release describing the robbery and instructing the victims to forward the information to the newspapers. The pre-written account included a blank for the amount of money taken. The papers later filled the blank with the figure \$22,000.

America stepped into the Space Age a quarter-century ago today with the 1958 launch of our first earth satellite "Ex-lorer 1."

The most massive coordinated military action of the Vietnam war — the Communist's Tet Offensive — began fifteen years ago today with the simultaneous attacks on Saigon, Hue, and about 30 other towns.

Harry Casey of KC & the Sunshine Band is 32. Baseballer Nolan Ryan is 36. Suzanne Pleshette is 46. Actor James Franciscus is 49. Baseball Hall of Fame member Ernie Banks is 52. English actress Jean Simmons is 54. Joanne Dru—a movie star in the 1940s—is 60. Carol Channing is also 60 today, as is author Norman Mailer. Others born this date: the founder of the Pony Express William Russell (1812), actress Tallulah Bankhead (1903), heavyweight champ Jersey Joe Walcott (1914), and the first black big-league ballplayer, Jackie Robinson (1919)

# **National Freedom Day**

TUESDAY, FEBRUARY 1 — By Presidential proclamation this is National Freedom Day, the anniversary of the signing of the Thirteenth Amendment abolishing slavery in the United States. (England's "Anti-Slavery Society" has reported there are still several hundred thousand slaves in several African nations.)

The world's most powerful deep-space telescope was first used 34 years ago today (1949) and is still making important discoveries. The 200-inch Hale 'scope atop Mt. Palomar recently spotted Halley's Comet returning from the void for its 1986 appearance. Three years out and the Palomar tube already sees it coming!

Ray Sawyer of Dr. Hook is 44. Late 1950s rock star Don Everly is 46. Former CIA Director Admiral Stansfield Turner hits 60. Other born on the 1st have included movie director John Ford (1895), and the he-man movie star of the 1930s, '40s, and '50s, Clark Gable (1901)

Groundhog Day

WEDNESDAY, FEBRUARY 2 — It was 96 years ago today (1887) that America's most successful Groundhog day promotion began, when the citizens of Punxsutawney, Pennsylvania trekked out to Gobbler's Knob to observe whether their little animal did or didn't cast a shadow. Sunshine (and thus a shadow) today means six more weeks of winter, while a cloudy February-2 foretells an early spring. The Groundhog Day promoters claim Punxsutawney Phil's shadow forecast "has never been wrong," which sounds like groundhog hogwash to us skeptics. Today's also Candlemas Day, the midpoint of winter.

Farrah Fawcett, whose income is estimated at close to three million a year, is 36 today. Musician Graham Nash is 41. Comedian Tommy Smothers is 46. Others born on the second have included the last bare-knuckle heavyweight boxing champ, John L. Sullivan (1858); writer James Joyce (1882); and jazz saxophonist Stan Getz (1927).

# Uncle Sam's "User Fee On Income"

THURSDAY, FEBRUARY 3 — No one is sure what America's most-violated law is because there's no way of telling how many people don't get caught, but top candidates include the 55mph speed limit, the anti-marijuana statutes, and the law established exactly seventy years ago today, the Sixteenth Amendment authorizing a federal tax on incomes. Elise Watters, Director of Research for the Tax Federation in Washington DC, reports the average American now works two hours and forty-two minutes of every eight-hour day to pay his taxes.

Folk/pop star Melanie is 36 today. Pro footballer Bob Griese is 38, and pro football legend Fran Tarkenton is 43. Writer James Michener is 76. Others born on the 3rd have included America's first female doctor, Elizabeth Blackwell (1821); the real estate promoter who developed Coney Island amusement park, George Tilyou (1862), and artist Norman Rockwell (1894).

USO Observes 42nd Anniversary

FRIDAY, FEBRUARY 4 — This United Service Organization was formed on this date in 1941 to entertain and assist soldiers and their families. USO Information Director Phil Gaffin in Washington says the volunteer citizens group now staffs 170 offices worldwide.

Musician Alice Cooper is 35. Actress Cheryl Miller hits 40. Early movie star Ida Lupino is 64. The woman who became a symbol of the civil rights movement in 1955 by refusing to move to the back of a Montgomery, Alabama bus, Rosa Parks, is 70. Earlier February 4th babies have included aviation pioneer Charles Lindbergh (1902) and golf legend Byron Nelson (1912).

Tomorrow (2-5) Craig Morton will be 40, Roger Staubach will be 41, and homerun champ Hank Aaron will be 49. Sunday (2-6) President Ronald Reagan will be 72. When he was born in Tampico, Illinois in 1911, cars didn't have starters, and supership "Titanic" was just being built, and America consisted of only 47 states.

connie Francsi



"There's Still A Few Good Love Songs Left In Me" 810 087-7 (Written by Howard Greenfield & Richard Leigh)



Hi, D.J.'s, a million thanks for waiting ... 'cause "There's Still-A Few Good Love Songs Left In Me."







JEFF GELB

# Consultant Comparison: Rick Carroll And Lee Abrams

very year around this time, over 50 AOR radio stations gather for meetings with the Burkhart/Abrams/Michaels/Douglas & Associates consulting group. At around the same time as this year's conclave took place, another AOR consultant received some very good news: Rick Carroll's flagship client station, KROQ-FM/Pasadena, scored Los Angeles's highest 12+ AOR figure in the fall ratings results. This week, I spoke with both Lee Abrams in Orlando, and Rick Carroll, from San Diego (where he was putting his KROQ-style modern rock format on the air at 91X). Their comments about AOR provided an intriguing look at our format from diverse ends of the musical and programming spectrum (which end up being a bit less diverse than you might expect).

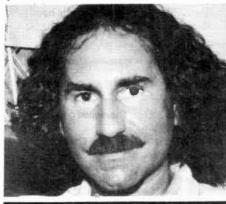
# Rick Carroll

R&R: Congratulations on the L.A. numbers. What's the current extent of your involvement with KROQ?

RC: Freddie Snakeskin is the day-to-day PD there, responsible for the jock presentation, and for implementing my music lists. My input is in the music and overall sound of the station.

Freddie and the airstaff certainly deserve a mention for the significant role they have played in KROQ's success. They're all great at their jobs.

R&R: The last time we spoke, you mentioned that you thought the other L.A. AORs were making a mistake by adding KROQ music to their playlists. Since then you have pacted with the Sandusky AORs to add your music to their playlists. What's the difference?



"I think I have raised the consciousness of the researchoriented PDs that there's a little more to radio than callouts."

- Rick Carroll

RC: It's all a matter of timing, plus picking the right cuts and playing them in the right rotations. It's a real sensitive area. You have to be incredibly careful in your mix of modern rock with mainstream AOR. At the Sanduskys, modern rock songs are first introduced on the air in their own sets. Later, if research shows that the mainstream audience likes the songs, they're integrated into the regular rock sets.

It's also important to weed through the traditional AOR library to make sure it's compatible with modern rock. Some mainstream AOR just won't work; the traditional Southern rock bands, for instance, or some of the heavy metal bands.

R&R: It's funny how the criticallyacclaimed underdog can become the object of criticism when it becomes popular to the masses. For example, I've started to see articles in the local press that criticize KROQ for its high hits rotation. How do you respond to that?

RC: The critics who make statements like that are the "hipper than thou" music fanatics whose radio listening habits aren't the same as our average listeners'. These critics, so concerned with the art of the music we play, forget the science that makes radio successful: the importance of repitition, power categories, burnouts, etc. I can't let the hip people who listen to KROQ influence my determinations of rotations. It's really easy to get caught up in that "too hip" concept.

R&R: Is it still basically just a teen format?

RC: Not at all. We're finding a lot of strength 25-35. It skips 18-24 in some markets for now, but that's just temporary. Kids just getting turned on to radio for the first time, at about 10 years old, seem to gravitate straight to the KROQ-style of music. They'll grow up listening to a KROQ-style station instead of a mainstream AOR.

**R&R:** How are songs picked for your stations?

RC: It's basically gut feel, as opposed to research. I would add, however, that if a station wants to try and find some modern rock to add to a playlist, be in tune with the local college radio stations, and/or the outlets in college areas that sell music.

R&R: How do you judge the success of songs your stations play? Is it just sales?

RC: It's sales, but it's just as much using my Top 40 background for feeling when it's time to move a record around rotationally. Some KROQ songs are absolute sales stiffs, but they sound great on the radio, so I'll stick with them. Then too, a lot of the songs we play are imports; you can't do any kind of sales research on that. So it gets down to gut. A lot of PDs have the attitude of, "If the listener can't buy it, we won't play it." I say, if the listener can't buy it, he'll listen

# Rick Carroll

- The 3 Rs: Right Timing, Right Cuts, Right Rotations
- Growing Up With KROQ
- ► How To Pick Modern Rock Hits

# Lee Abrams

- Why AOR is in Trouble And How To Get Out
- History Repeats Itself
- ▶ Finding New Format Boundaries

longer to the station that's playing it.

**R&R**: Do you still program each of your markets song-by-song?

RC: I do that for 91X, KROQ, KMGN, and KYYX. We recommend cuts to the Sanduskys. About 15% of each preprogrammed market's playlist differs, allowing for the variances within that marketplace. The PDs and MDs at those stations help us determine local favorites.

R&R: You may be the only AOR consultant who programs his client stations track by track. Are the results worth the 30 hours a week it takes to do this?

RC: Absolutely. It gives the jock confidence that he'll be playing the very best music available, and frees him to work on what he's being paid for: his on-air personality. I'm sure some jocks feel that they could program the music just as well themselves, once they get the concept down. But they haven't taken into account (as I have when I program the music) things like cume, burnout factors, listening spans, etc. There's more to it than picking the right cuts, as the mediocre ratings showings of some of the other modern rock AORs point out.

R&R: How about some predictions of modern rock artists who you think will do well on AOR playlists this year?

RC: Felony is one, along with the Flirts and the Psychedelic Furs, for starters.

R&R: I don't think anyone would deny your influence on AOR radio in the past six months. What would you say your main contribution to this radio form has been?

RC: I think I have raised the consciousness of the research-oriented PDs that there's a little more to radio than callouts. Plus, KROQ's success has proved that there's no longer room for soundalike AORs in each market. They just melt down the core audience because of the repetition of the same new and old cuts. We feel there's room for a KROQ in every town.

R&R: What do you say to the stations that tell you that their towns are slower than L.A. in responding to modern rock?

RC: I tell them that's not true, because in all forms of radio, a hit's a hit. It's that simple

# Lee Abrams

R&R: Every year your meetings seem to center around one dominant theme. What's this year's?

LA: We feel that AOR is in very serious trouble. We have become our own worst enemy — I'm not worried as much about directly competitive stations as I am about new formats. When you see what stations like KROQ or even WQXI-FM have done, it appears that AOR is in the process of losing touch with its core. That's not surprising; first-generation AOR programmers are now in their 30s, so naturally they're not as in touch with younger listeners as they were in '69, when they were programming for their friends. Now, finally, some of those

great AOR standards seem to have burned out.

What we must strive for is a balance between the correct oldies and the best of the new. Some "dinosaur rock" still works, so we can't abolish it all. In terms of new music, in the last year we nearly missed Duran Duran, Missing Persons, Joe Jackson, Stray Cats, and others. The final indicator that we were off-target was looking at the top ten of national sales charts and seeing bands like the Clash, Men At Work, Stray Cats, and Joe Jackson. A year ago, when these were new records, we were unconvinced they would work for us. But they are undeniably happening, and it's time for us to reflect it.



"Stations that say they can't play a record that's number two in the nation and which has sold two million copies are simply being ignorant."

— Lee Abrams

As for oldies, whereas the Superstars stations have been doing 70% new to 30% old, I'm hoping to switch those percentages around, even perhaps to as much as 80% currents. We won't be turning into KROQ or WLIR, but there is a sensible mix we can achieve. In 1977, I felt no regrets about our stations being oldies-oriented, but the music has changed, and so must we.

**R&R**: Do you anticipate much resistance to such a dramatic switch in musical priorities?

LA: No, because in their hearts, I believe most of our programmers feel the same way we do: that it's time for such a change. The only hurdle they must get over is the feeling of "How can we drop 'Dream On'?" Well, it's time to.

It reminds me of a Top 40 station I was working at in 1969. I loved bands like Cream and Jimi Hendrix, but the PD said he'd never play those bands because they were "hippie rock." He'd say, "Over my dead body will that music ever get on my radio station." Well, we're seeing that same reaction among ourselves about the new music happening now. These programmers must understand that the old wave is going to be

Continued on Page 29

# EVOLUTION

WRXL/Richmond PD Ilyse Gottleib exits with no replacement set . . . Former WKLS/ Atlanta PD Max Floyd joins the airstaff of KYYS/Kansas City. Also joining KYYS is Randy Raley from KPKE/Denver as . WDIZ/Orlando MD Mike Lyons exits with no replacement set . . . Kerri Wells moves up to evenings from part-time at KFMX/Lubbock . . . Debbi Calton is named 10pm-2am air personality at WMET/Chicago . . . Mike Evans joins KOME/San Jose for mornings from KMET and KROQ/Los Angeles . . . Benoit Dufresne is upped to MD at CHOM-FM/Montreal . . . J.C. Corcoran joins WGRQ/Buffalo from DC101/Washington as morning show co-host . . . KQRS/ Minneapolis MD Joe Folger exits to KEGL/ Dallas as MD/afternoon drive.



WQWQ HAS HEART — When Epic's Heart played Charleston, WDWQ was there to congratulate the band after the show. Pictured (I-r) behind the band's Nancy and Ann Wilson are WDWQ PD Russ Bradley, Promotion Director David Mars, and air personality Mike Justin.

Readers Please Note: You will be interested in also reading this week's column by Jhan Hiber, which examines some of the early AOR ratings returns for the fall 1982 Arbitron sweep. Jhan points to several areas in which AORs have experienced ratings troubles, and others where the outlook is quite good. For a complete look at AOR's fall 1982 ratings scoreboard, keep watching this column.

# AOR Reporter Profile

WUWU/Buffalo
2442 Clinton St.
West Seneca, NY 14224
(716) 827-7000
GM: Bob Allen
PD: Jim Santella
MD: Gary Storm
Owners: Seven Star Stereo Prods.
Frequency: 107.7

Power: 35,000 watts

"WUWU's goals are small: world domination and the opportunity to expose as much music as we can. Locally owned and operated, we went on the air March 27, dedicated to the belief that the 'Superstars' philosophy is for dinosaur radio. We started off with six weeks of commercial-free music, and then aggressively attacked the Abrams-consulted station to get attention in the market. While we label them the 'diaper rock' or 'pimple rock' station, we commit ourselves to adult and young adult music listeners. Recently New York State raised its drinking age to 19, so WUWU raised its listening age from 17-18

"We have a strong commitment to progressive music, modern rock, imports, and local acts. We judiciously play older rock, mixed with large doses of progressive and modern music. Our impact in the market has been proven in promotions at record stores that sell lots of albums being played only on WUWU. Our music is chosen by a four-person committee that fights, yells, screams, does research and uses statistics, as well as using our gut feelings. Our station is not for listeners who have a limited musical vocabulary. But if you spend an hour with us, you get not only what you want, but what you need."

— PD **Jim Santella** (WUWU is a new AOR reporting station.)

# Lee Abrams

Continued from page 28

wiped out, just like Tommy James and Paul Revere & The Raiders were wiped out in 1969 the second people started hearing Led Zeppelin, Pink Floyd, and Yes. Of course, certain groups will live through this "purge": the Led Zeppelins, Pink Floyds, Asias. But the Cheap Tricks, Aerosmiths, and Hearts — unless they go through a major musical renaissance, they are the sound of yesterday.

A fault with some callout music research systems is that you can get a positive general response to a song like "Layla," but those same people no longer want to hear that record on the radio.

It marks the return of "ears" to this format. Now, more than ever, our emphasis on a balance between science and emotion seems appropriate.

R&R: What will be your format boundaries?

LA: Melody is critical. And I'd be suspicious of any music with no AOR roots:

I love new groups that have the basic AOR configuration: guitar, keyboards, real drums. There's a whole new "white disco" movement happening, and I'm not convinced that's for us. We'll get input from client stations like WLIR/Long Island and WBRU/Providence, whose programmers live and breathe this music. They can hear a hype a mile away.

R&R: Where does this emphasis on new music and modern rock leave AOR's staple heavy metal acts when they release new albums?

LA: Let me use Aerosmith as an example. The band developed an enormous following for several years, but in time, listeners moved on to other bands and sounds. Meanwhile, the new generation of listeners wanted to hear a different band. In Aerosmith's example, that band may have been Van Halen in 1979. We'll still play bands like these, but the key will be their compatibility to other listener psychographics, and they'll be heavily dayparted.



**STEEL BREEZES THROUGH NORFOLK** — RCA's Steel Breeze were recent headliners at a WNOR/Norfolk listener concert. Pictured after the show (front, I-r) are WNOR's Henry DelToro, band's Vinnie Pantaleoni, Barry Lowenthal and Ken Goorabian; (back, I-r) band's Ric Jacobs, station's Carol Taylor and Les Wooten, band's Waylin Carpenter, WNOR PD Ron Reger, band's Rod Toner.

# UPDATE

Look out for impostors! KBCO/Boulder air personality Jesse Summers was approached by a man claiming to be the drummer of Men At Work. Summers informally checked the fellow's identity, and convinced he was who he said he was, interviewed him on the air. It was later discovered the man was an impostor who had also approached several other AORs for interviews. As of presstime, he had not been apprehended . . . KMEL/San Francisco announced it will no longer track albums in their entirety, forcing the cancellation of the popular "Fresh Kamel Tracks" show. Also in support of the record industry, KMEL is offering special advertising incentives to labels who have reduced the retail price of new albums . . . When WQFM/Milwaukee decided to do a hometown talent album, it made the promotion something special. Aside from producing what may be the first double local talent LP (with the first batch pressed on colored vinyl), the station convinced Elektra records to release nationwide a single from the set. Plus, included in each album sold is a ticket for free admission to a weekend-long outdoor concert featuring all 20 of the records' acts . . . Hap-

py first AOR anniversary to KRQR/San Francisco, celebrating with a month of onair promotions and a special birthday party for the industry and selected listeners... KSJO/San Jose finally awarded a \$5000 prize to the listener who first contacted the station when he heard only four songs in a row. The station started its "Five in a Row or \$5000" music guarantee last October. KAOI/Maui played an integral part in raising over \$7000 to aid disaster victims of Hurricane Iwa on the island of Kauai. The station aired live a 10-hour long music festival of islands favorites and took listener pledges in return for airplay of requests . . KROQ/Pasadena morning show co-host Richard Blade is one of the hosts of a new, nationally-syndicated modern rock dance show called "MV3" . . . Congratulations to WKLS/Atlanta morning man Mark McCain and his wife Vicky on the birth of son Grant . . . WRIF/Detroit held a special promotion with Shell Oil that pushed back gasoline prices at five area gas stations to 50 cents per gallon. The special price was good for WRIF "Gold Card" holders who visited the stations for three hours on a recent Saturday morning; thousands of gallons were pumped at the reduced price.

R&R: How will you respond to those clients who say their markets are slower than L.A. or New York, and aren't ready for so much new music?

LA: In 99.9% of the markets throughout America in 1983, everything is the same: the same cable channels, networks, and products. There is no difference. Stations that say they can't play a record that's number two in the nation and which has sold two million copies are simply being ignorant.

R&R: Everyone knows you're putting a lot of energy into the "Superstars Two" format at KFOG/San Francisco. How do you feel about its Arbitron ratings (1.1 12+)?

LA: I think it's a great radio station but it'll take a long time to happen for two reasons: first, it's deliberately low-key. Secondly, we're trying to get lost listeners back into radio, and that takes awhile. These people are burned out on tricks: commercial-free, special shows, big prizes; they don't believe in those gimmicks anymore. I'd much rather be like WYNY/New York, which took three years to build a loyal audience, but now they have a five share in New York. KFOG's owners understand this, and are behind us 100%.

R&R: What do you see ahead for your new clients, WNEW-FM/New York and KMET/Los Angeles?

LA: The challenge at WNEW-FM is to maintain its unique progressive character while modernizing it. If you're a 31-year-old lawyer who grew up listening to Cream and Springsteen but also like the Psychedelic Furs, WNEW-FM will be your radio station. Part of the magic of WNEW-FM will be what you don't hear, like "corporate rock." KMET, on the other hand, I see as a really state-of-the-art 1983 rock and roll radio station. That means less Ted Nugent, more Asia.

**R&R:** It sounds like an exciting year ahead for you, and for AOR radio. How does the future look to you?

LA: I think the future will bring AOR fragmentation, not duplication. You won't see three stations in the same market playing the same records. You'll see one playing Yaz and doing very well, another playing Loverboy and doing very well, and a third playing Tangerine Dream right into Crosby, Stills & Nash and doing very well.

COMING NEXT WEEK: It's not often a brand-new AOR station debuts as the #1 station in its market 12+. It's especially noteworthy when that 12+ figure is a staggering 19.1! That's just what happened in Anchorage at KWHL. Next week, PD Randy Robbins tells how the station achieved these numbers.

CONCERTS & CONVERSATIONS

BROADCASTS: George Thorogood on WDHA/ North Jersey.

CONVERSATIONS: Firesign Theatre on KNAC/Long Beach...Pete Townshend on WCPZ/Sandusky, WAAF/Worcester...Triumph on WIOT/Toledo...Steel Breeze on KRKN/Anchorage...Kiss, Aerosmith, Pat Benatar on WXLC.St. Albans...Night Ranger on WKQQ/Lexington...Stix Hooper on KTIM/San Rafael...Greg Kihn, English Beat on CITIFM/Winnipeg...Saga on WDVE/Pittsburgh...Dexys Midnight Runners, Public Image on WLIR/Long Island...Roger McGuinn on KVRE/Santa Rosa.

# The Music Section

# EXPANDED & UP TO DATE

AOR's Most Accurate

Music Information

Stations Listings . . . See Page 67

Hot Tracks & 25+ Chart . . . See Page 82

# Adult/ Contemporary



JEFF GREEN

# WHAT'S THE PROPER NUMBER?

# Principles Of Power Rotation

CHR programmers seem to agree that songs in a faster or "power" rotation can determine a station's rating success to a significant degree. In general, at CHR stations, the seven to nine hottest songs rotate approximately every two to four hours. These figures vary somewhat from station to station, but there is a great deal of consistency.

With A/C programming, however, there's no consistency at all. There are winning A/C stations that play anywhere from four to more than 20 songs in power rotation. Some leading A/Cs don't even use a power rotation — every current rotates equally. There is also debate among programmers that do use a power rotation about how much impact it really has.

To get a closer look at the power rotation's variegated nature with A/C radio, four programmers — two from full-service and two from "full music" A/C stations — discuss their applications of its principles and values.

# Walt Williams/PD, WSB/Atlanta Power rotation: 20 songs

"With a full-service station like WSB, music is not the primary emphasis. The

power records are very important, but no more than our news or personalities. While we want our music to be absolutely as good as possible, we also like a wide variety. That's why we don't isolate five or six songs. Our rotations run longer than



tations run longer than Walt Williams the average and we try to keep in mind the broad range of our audience.

"Determining the powers is very divficult for a station whose audience is based in upper demographics. It's hard to get response. We study the charts, local sales, requests, and most importantly, the sound to see if it fits our overall sound. As a station with a relatively low turnover, we change our powers a little more frequently. Gut feel plays a large part in these decisions.

"We like to run an oldie followed by a power record coming out of the news. Overall, however, with WSB's emphasis on nonmusical elements, we can't put total concentration on exactly positioning the powers in the hour. Our rule of thumb is a good, strong record at the best possible opportunity."

# Joe Zerhusen/MD, WRRM/Cincinnati Power Rotation: 5 songs

"Our power rotation is reserved for only the very best songs. If we played more than five, we sometimes would be exposing cer-

tain records more frequently than necessary, or more often than they should be exposed. Because there are always at least five songs strong enough to deserve power rotation, we're able to avoid compromising just to fill a slot.



Joe Zerhusen

"Still, I don't really know that the powers themselves have that much more bearing on our success than the overall playlist. Sure, those five songs are significant, as far as *currents* are concerned. Further, I believe the entire new music playlist also weighs more than any five individual records.

"There are no set rules regarding what goes into power rotation, but the primary concern is that each record's image matches the station's. The artist name is also a factor. So is the reaction we get to airplay. We don't have specific minutes in the hour when power records will come up; rather, we set up points within a set.

"Ninety percent of the time, we won't wait for a record to start burning before it's pulled from powers. The idea is to push the song to the limit without taking it too far. We'll slow down hits early and even keep some songs off power rotation altogether just so they will last longer. For example, if we had put Charlene & Stevie Wonder's "Used To Be" into powers, it would have been dead after three weeks. We always try to get the most life out of a record on its way down, as well as on the way up."

# Rick Alloway/OM, KFOR/Lincoln Power Rotation: 23 songs

"Part of the reason we play so many powers is because music is not a dominant

feature on KFOR. Because we stress news and information, our listeners indicate the high repetition of either currents or oldies is an irritant. Also, with our broad demographic range, there is a big demand for variety. Even with a large list of some the



large list of songs, the Rick Alloway power rotation is still important for appealing to those under 40, who are the ones most interested in and attentive to new music.

"The notion that there aren't 23 genuine hits out at any one time doesn't really apply in Lincoln. Our audience doesn't appear to be 'hit-oriented.' They're after a sound to enjoy, more than a specific title or group. This permits us a lot more leeway in selecting music. We're not a big pioneer in breaking new music, but we've done our share of it.

"The placement of the power records is not as critical as the mix between the currents, oldies, and recurrents. What goes into the power rotation is dictated by the wide spectrum of listeners to which KFOR programs. We try to find the most palatable music to the most listeners.

"For this market, I think it'd be a mistake for a full-service station to concentrate on just a few power records. However, that's my view for Lincoln, Nebraska only. The correct move in another market might be very different."

# Station Profile

RADIMED

KQDI/Great Falls 1026 Central Ave., P.O. Box 6760 Great Falls, MT 59406 (406) 751-2800 Owner: Sun River Broadcasting Rep: Pro Radio GM: Wayne Lockhart PD: Paul Wescott MD: Rick Alden 1450 kHz 1kw days/250 watts nights

"KQDI is many things to the people of Great Falls, but most importantly, we are *involved!* KQDI is closely involved with charity organizations, such as Easter Seals, the Montana Special Olympics, and the Salvation Army, to name a few.

"For the third year in a row, KQDI successfully gave a helping hand to the needy people of our community during Thanksgiving and Christmas. With the KQDI 'Holiday Food Drive,' we ask for names of needy families who are having a tough time making ends meet, and for those who just can't afford a holiday dinner. We solicit food and money contributions, and help deliver it. Needless to say, with the present state of the economy, our food drive has grown tremendously.

"Formatically, KQDI is heavy on personality. Our morning show is a Great Falls tradition, scoring a 25.1 share in the spring '82 Arbitron.

"KQDI is a radio innovator and usually is the first to try something new. Years ago, KQDI was the first station in this market to offer 24-hour programming, and today continues to lead the way."

- Paul Wescott

# Tom Daren, OM and Mike Harvey, President/GM, 3WS/Pittsburgh 16 currents rotating equally

"Why no power rotation? By the time we add a record, we're certain it's already totally familiar in the market. It's also demon-

strated its appeal nationally on both A/C and CHR charts. The advantage of having a single group of proven, established hits that rotate equally may be that there's less likelihood of putting in a weaker record just for the sake of filling a hole. It



Tom Daren

avoids risk. We never have to worry about whether to play one song more than another. Hopefully, with a list as short as ours, all of our currents are being received on an equally positive basis by the listener. One of the most important things we're working on now in our music research is

learning not when to add a record to our list, but when to get off it.

"Pittsburgh is a killer oldies town, and therefore I'd have to say our currents are not as important as the oldie mix. For the same reason, the placement of these currents during the hour is also not terribly scientific.

"The old adage that 'It's not what you don't play that kills you, it's what you do play' is doubly true when you're talking about power rotations. In this format, there is no such thing as a record you must play. It doesn't exist.



Mike Harvey

Ever. Consequently, you've got to be absolutely certain of what you're doing when you put a song into a power rotation, because it has every chance of driving people away and no chance of attracting listeners. Even with a blockbuster like Lionel Richie's 'Truly,' chances are that if you never played it, the majority of your audience never noticed it.''

# **Progress**

# Personnel

Fred "Chip" Robinson joins the news team at WDBO/Orlanda . . . WTRX/Flint welcomes John Darian and Jay Heathman as news staffers Michael Sutherland is the new Production Director at KRYS & K99/Corpus Christi ... Former WROK/Rockford staffer Tim Larson is now midday man/Promotion Director at WKAZ/Charleston, WV...Joanne Salvato is the new Promotion Coordinator at WGBB/Long Island, while Juliet Papa is named Assistant News Director . . . Congratulations to SM95/Nashville's Iris Wray and husband James, who have a new baby girl Crystal Denise. Also best wishes to KPLZ/Seattle Promotion Director Ellie Knudsen and husband Bill (who's crosstown KSEA's GM) with their new baby boy Matthew Alexander!

# **Air Personalities**

At KFMK/Houston, Steve Gallagher joins for middays, while new late evening talent is Wendell Houston, formerly of sister station KOPA/Phoenix... Mark Ward leaves Magic 108/St. Louis, to do overnights at crosstown KYKY...Kelly McCoy rejoins WZUU/Mllwaukee as 10pm-2am jock from WMJC/Detrolt...Celeste Friedman is promoted from weekends to all nights at 610TVN/Columbus...WKAZ/Charleston welcomes Mike Birch to evenings from WVSR across town...Pete "The Flying Dutchman" Barry is now morning host at KKAZ/Cheyenne...Steve Table leaves WRAN/Randolph, NJ for middays at WCHV/Charlottes-

ville . . . Gary Nolan, former WFTQ/Worcester MD, is new morning man at WGBB/Long Island . . . WIBC/Indianapolis names former WKMI/

WIBC/Indianapolis names former WKMI/ Kalamazoo PD Don Riley to over-. Susan Lothrop joins WLAM/Lewiston, ME for overnights, from WOXO/Norway, ME . . . The new evening man at WORG/Orangeburg, SC is Don Vandervort from WCKN/Anderson . . . New at WQUE/New Orleans are evening man Ron Chatman (Y104/Hattiesburg) and overnight talent Dave Durrence (Z-102/ Savannah). . In Savannah, Sharon O'Dav jumps from WAEV weekends to evenings at . Former WHB/Kansas City staffer Wes Cunningham joins competitor KMBZ for evenings ... New KOST/Los Angeles lineup: 6-10am David K. Jones (WCFL/Chicago); 10am-3pm Mike Sakellarides (KZLA/L.A.): 3-6pm Jhani Kaye (KFI/L.A.), 6-10pm Jan Marie (KRTH/L.A.); 10pm-2am Bryan Simmons (KXOA/Sacramento); 2-6am Chris Roberts (KFI/L.A.): weekends John Thomas (DC101/ Washington) and Ted Ziegenbusch

# The Music Section

A/C'S Most Accurate
Music Information
Adds & Hots . . . See page 66
New & Active . . . See Page 81



# **Artist Separation Becomes Pressing Problem**

ou've no doubt noticed that in recent weeks there has been a proliferation of duet records released, all seemingly by the same three or four artists. Combine this with current singles out by these same artists, not to mention the number of times one of their recurrents or oldies comes up in rotation, and you've got a definite problem keeping these artists separated on the air.

Jeff Goodridge, PD at WNYR/Rochester, was the first to bring this duet duel to my attention with his letter (reprinted below) out-

lining the problem that has developed at his station and some possible solutions. Since most Country stations seem to be faced with the same dilemma, owing to the "superstar" quality of the artists in question, I decided to talk with several oth-



Jeff Goodridge er programmers who offered their own methods of dealing with the artist separa-

tion problem. Thanks to Jeff, KRMD/ Shreveport OM Tom Phifer, KWMT/Ft. Dodge PD Dale Eichor, and KGEM & KJOT/Boise PD Chris Adams for sharing their thoughts.

Dear R&R:

The following is a list of records compiled from your charts for the week of 1-7. It will best explain why I feel there is a "duet epidemic of great proportions!" The numbers preceding each selection indicate its current position nationally. Also listed are those artists who currently have a solo recording charted.

- 2 MERLE HAGGARD/Going Where The Lonely Go
- **DOLLY PARTON/Hard Candy Christmas**
- 13 T.G. SHEPPARD & KAREN BROOKS/Faking Love
- 14 MICHAEL MURPHEY/Still Taking Chances CRYSTAL GAYLE/'Til I Gain Control Again
- DAVID FRIZZELL/Lost My Baby Blues
- JOHNNY LEE & FRIENDS/Cherokee Fiddle (with Michael Murphey & others)
- WILLIE NELSON/Last Thing I Needed, First Thing This
- 32 EDDIE RABBITT & CRYSTAL GAYLE/YOU & I MERLE HAGGARD & GEORGE JONES/C.C. Waterback
- DOLLY PARTON & WILLIE NELSON/Everything's Beautiful
- (In Its Own Way)
- WAYLON & WILLIE/Dock Of The Bay

New & Active

GEORGE JONES "Shine" DAVID FRIZZELL & SHELLY WEST "Please Surrender" MERLE HAGGARD & WILLIE NELSON "Reasons To Quit"

Please note that Merle Haggard has two selections on the Top 50 and one under New & Active. In the Top 50, one is a solo and the other a duet. In New & Active, it's another duet — this time with George Jones — who also has a new solo release. The other duet features Willie Nelson - who also has a solo release AND a duet with Dolly Parton — who also has a hit individually in the Top 10! Willie Is also the other half of a duet with Waylon Jennings. Since you do not survey your reporting station's recurrents, I did not include a list of possible contenders — although there are many!

My question is this; how are we expected to program all of these with any kind of separation that both our listeners and the artists

Before I present a possible solution, I should qualify myself. I an not taking issue with the amount of duets; rather, I am citing the repetition of artists and the labels releasing them as the problem.

There seems to be no control factors being used by the record companies to prevent too many recordings by the same artists on various labels from being released at the same time. It paralleis the problem of when an artist changes "residency." There usually is a "fight" to see how many songs (already in the can on the former label) can vie for a position on the charts with the product being released on the new label. If it is a "secret" who is releasing who - and what - and when - maybe it shouldn't be!

My actual solution is two-fold. Either allow the audience to decide (the old "make it or break it" routine) or a more drastic measure is to do what I have already done. "Reasons To Quit" by Merie Heggard & Willie Neison has replaced "C.C. Waterback" by Merle Haggard & George Jones on our chart. In effect, I have negated "C.C." as a factor on our list before it ever got a chance to become a factor! As an R&R reporter, that will eventually affect it nationally. I did this instead of letting our listeners decide for us for a couple of reasons. Both songs can be categorized as "novelty" with "Reasons" being

more timely and a song that probably will have a longer life expec tancy on our chart. I also wanted to add the new George Jones and finally add Willie Nelson's solo "Last Thing

Unfortunately, the solutions I present will not solve the real problem. There is a need for better control on product being released control like radio programmers use to control the product we air The superstars are definitely the mainstay of our format — but can we afford overkill?

By the way, this problem has not just materialized; it has been getting progressively worse for many weeks. If a solution is not found soon. I'm afraid it will only hurt the record companies, the artists they represent and the people f'm most concerned about our listeners. Certainly, the protection of these interests is a "Reason To Quit.

Program Director/WNYR

# Tom Phifer

"We're on the Merle & Willie duet but we're not playing either of their singles, which is one way to avoid the problem. For instance, when Dolly & Willie's record started moving, Dolly's other record was just about in its death throes, so I got rid of it immediately.

"I think the duet things are driving themselves into the ground and not necessarily ones with superstar artists. Take, for instance, the Sheppard & Brooks duet which was released before T.G.'s record had peaked. I



Tom Phifer

have added the new Karen Brooks record, but it's on nightplay only; and I do that to separate the two. However, this duet thing is either going to keep a record from peaking out as fast as it possibly could or it's going to hurt the new record which is trying to get started

"Our music is pretty well regulated so we don't wind up sounding like an all-Willie or all-Merle station. You're going to get a three-to-five hour span in between each artist. We also make sure that these records never get in the same rotation together. Maybe it deserves to be in there, but we just don't let it happen because we don't want the repetition. Again, it'll end up hurting the record because it will not get enough airplay to keep those sales going.

"For a while it looked as if Willie was recording to help sagging careers, but now he's recording with anybody; and I don't understand why. In his case he ends up hurting his own singles because right now I've got two Willie records on; and if he releases another single, they're going to have to wait

before I'll add it. "Actually, I run into more of a problem with so many groups and trying to separate them. It sounds ridiculous playing groups back-to-back, especially if we're playing two or three records in a row. At least with the duets, if I don't feel like playing them, I just don't play them. The only good thing about it is that it's made my disc jockeys think a little more. Now they have to be careful of the way they play these records."

# Station Profile



**PO BOX 1060** Hibbing, MN 55746 (218) 262-3535 1060 kHz 50,000 watts

Owner/GM: Jerry J. Collins PD: Bob Meyer MD: Warren Johnson 93.9 mHz Stereo **Simulcast** 100,000 watts ERP

WKKQ, which covers the Duluth market handily with its high-powered AM-FM simulcast broadcast, has been pumping out Contemporary Country since its inception in 1975, MD Warren Johnson explains the stations' unique musical approach and the grading system a record has to go through to be put in a regular rotation.

'Our morning man Bill Miller, our GM Jerry Collins, and myself listen to everything that comes in and rate each one based on commercial sound, what we think will sell, and what chart position we feel the record will eventually achieve. A record has to get a minimum grade of 81 in order to get on, and the higher the grade, the higher the rotation. However, a record does not have to be by a hit artist to be played. For instance, right now we're playing a new record by Snuff, "Heaven In Your Eyes," which will probably not be supersuccessful commercially, but we think it blends in well with our station sound and has a very good commercial sound.

"About 50% of everything we play is crossover material, and we take it even one step further by adding acts like Air Supply and Karia Bonoff. We don't play LP cuts on a regular basis: although if something really grabs us, we'll put it on. We play three recurrents an hour plus two an hour out of a category we call super-recurrents, which were monster hits and had been on the charts for weeks. Besides our regular Country oldies, we also make use of solid gold 45s from the '50s, '60s, and '70s, which we play once per hour. These are tunes by Elvis, Gary Puckett, etc. that a lot of today's mainstream Country



THE "Q" CREW -- (Fr) former newsman Bruce Erjavec, mor ning man Bill Miller, early evening jock/MD John Warren (War ren Johnson), all-nighter Betsy Dietz, former weekend per Jim Borrett, afternoon man Bill Betz, and PD Bob

audience was listening to back then. We get a lot of phone response on this aspect of our programming and feel that it's one of the factors which keeps the station #1 in the ratings.

"We have a few big contests every year and a bumper sticker promotion which runs in the summer and is very successful for us, and then we sprinkle in smaller giveaways throughout the year. Basically what we try for is consistency, trying to be very contemporary without offending the older country listener. Personality is very important here and is really what has won the listeners over. The one thing that we do have to watch is not to allienate anyone since our coverage area is so large.

# **Dale Eichor**

"I think this is definitely a problem and a timely one at that. We've had Merle & George and now we've got Merle & Willie. We had Merle by himself, which is now a recurrent for us, but now there's a new George Jones single and a Willie Nelson single, plus the Dolly & Willie duet!

"Keeping them separate is driving me crazy because I don't really have a foolproof system. What I've done is try and hold off putting them on for a while. For instance, I just got the new Karen Brooks single in. Now she's not Willie or Merle,



Dale Eichor

so there's no way I'm going to play that record until the duet is over with. That's what I've done a lot in the past. We don't get many listener complaints, but when we do get one about our music, it seems like it's always about too much repetition.

'A lot of times the label kills the record just by being greedy and saturating the market. When they've got two solo records out and then they bring out a duet, it's got to hurt, at least the exposure of the one you were already playing. You get the feeling that they must think that one is about over or else why would they ship a new one?

This thing goes back to the Conway Twitty and Loretta Lynn days when we'd get a single from Conway, a single from Loretta, which were both doing great, and then they'd ship a duet. I used to complain about it loudly to MCA then, to no avail of course. It's kind of a vicious cycle because we're mostly talking superstars. I don't know what the answer is, but I don't like it, so I just drag my feet as much as possible and try to pick the strongest ones because there's no way I can play them all."

# **Chris Adams**

"As far as programming flow is concerned, we take great pains to separate artists. We've got a minimum of a 90-minute turnaround on an artist anyway, and we find that, depending on the artist, we can separate

them going by our normal standards of 90 minutes to two hours. However, as far as our listening patterns are concerned we can turn an entire audience around in 45 minutes, so we can get by playing a Willie Nelson tune every 50 minutes or so.



Chris Adams

"I think from an artist's standpoint, they certainly must be hurting themselves. What's happening is that these artists are calling in a lot of favors with someone who's more well-known then they are. That's happened with Willie, as in the case of that Webb Pierce album that was released which was just trash! I think Willie's definitely saturating the market a little bit.

'What we have to do is be very careful of how we program the cuts. A lot of times we'll put a record in a limited rotation until another record by the same artist comes out of a power rotation, say, and we can move it up. As far as recurrents and oldies

# The Music Section

Country's Most Accurate **Music Information** 

Adds & Hots . . . See Page 65 New & Active . . . See Page 80

# Nashville This Week



SHARON ALLEN

# Parton Plagued By Threats

On January 15, Dolly Parton learned she might be the intended victim of a death threat. At about 7pm, when she was preparing to go on stage at the Rivermont Executive Inn in Owensboro, KY, local police received a call from a female who said she knew a man who "hated the ground that Dolly Parton walked on," and was going to do the star bodily harm. The woman would not identify herself but she said, "He has talked about this and he's not where he's supposed to be." Acting on the advice of the police department, Dolly cancelled that evening's performance. Police escorted her to the Tennessee border and gave her about 30 minutes lead time before they announced the cancellation. This incident, in addition to recent threats in two other cities, prompted her management firm to hire a Los Angeles detective agency specializing in investigating threats on the lives of celebrities.

She is also being advised by Gavin DeBecker, a leading adviser to public figures on life and safety from the Department of Justice. DeBecker advised Parton to cancel public appearances she had scheduled for January 20, 21, and 22 in Louisiana and Texas while the investigation is in progress. Security was tightened at Dolly's Brentwood home as well. The iron gate leading to her property is monitored by closed-circuit television, and security officers are stationed on the grounds.

Jerry Reed just barely survived death by carbon monoxide posioning during a break in the filming of "The Survivors." He collapsed as he opened the door of the motor home where he had been waiting during a break in shooting. A driver outside the unit saw him and called for the staff nurse. Jerry was rushed to Dartmouth University Hospital in Hanover, NH.

A Conlee Chat: You just can't keep John Conlee away from the microphone these days. Here he's pictured during a recent ap-

pearance on WSM's "Music Country Network," where he discussed with host Chuck Morgan's listeners the problems of traveling on the road, how he chooses his material, and his anticipation over the arrival of his wife Gale's first child in June.



John Conlee

**REMINDER:** If you are planning to take advantage of the reduced registration rate for the Country Radio Seminar, your registration form must be postmarked no later than January 31.

BITS & PIECES: Tammy Wynette and Ray Stevens will cohost the third annual Music City News "Top Country Hits of the Year" award show January 24 at 8pm. The show will air from the Tennessee Performing Arts Center in Nashville . . . Another rocker goin' country! David Clayton Thomas, former lead singer with the group Blood,

Sweat & Tears, recorded country tracks this week at Sound Emporium Studio C for Epic Records . . . David Frizzell and Shelly West are developing solo careers. Shelly took the first step this week with the release of her first single and the rehearsing of her new band. Last year David released "I'm Gonna Hire A Wino To Decorate Our Home." Now it's Shelly's turn. "Jose Cuervo" shipped to radio last week . . . Roy Clark will perform free of charge at the KYNN listener appreciation show on February 6 at the Omaha, NE Civic Auditorium . . . MCA Records just signed former pop singer Sam Neely. You remember "Loving You Just Crossed My Mind," "I Fought The Law," "Rosalie," and "Sail Away." He will be working with producer Ron Chancey . . . Atlantic America recording artist Sissy Spacek went back into the studio to finish her "Slightly Rumpled" LP with producer Rodney Crowell this week. The album is scheduled for release the first week in March Rodney is also producing his cousin Lar-Willoughby's sessions for Atlantic America Records . . . Producer Bob Montgomery and Nashville musician Ron Oates formed State Of The Art, Inc., a company whose services will include the leasing out of equipment to various production companies and record labels. For more information regarding the venture, call Tanya at Al Mifflin's office (615) 327-1465 . . . Rumor has it that Mel Tillis is trying to purchase one of Nashville's major publishing companies . T.G. Sheppard is sponsoring a new Corvette in the 24-hour "Pepsi Challenge GT Race" held at the Daytona Speedway February 6 & 7. The car will be driven by the co-owner of the Nashville Raceway, Gary Baker; and Sterlin Marlin, a three-time stockcar champ at the Nashville Raceway . . . When Soundwaves recording artist Gary Goodnight went deep-sea fishing off the Florida Coast recently, he caught more then he bargained for. Coast Guard official asked Gary and his team to assist them in collecting several bales of marijuana which had been dumped

into the sea by smugglers. Mission accomplished, Gary and his friends went on to



Country News
Salutes Two Long-Term Affiliates:
KTTS-FM/Springfield

& KVOC/Casper

enjoy their fishing expedition.

Call Pete Howard (213)392-8743 228 Main St., Suite R Venice, CA. 90291

# Artist Separation Becomes Pressing Problem

Continued from Page 31

go, sometimes you have to pull something out, let it cool off for a while, and then put it back in when that artist doesn't have two or three current records out. It's just a matter of watching what your music is doing. It takes a bit of juggling, but it's the same old biz as it always has been.

"I've recently noticed that some of the record companies are advising us in advance of their new releases. I like that because if I know where they're coming from and what their priorities are, it helps me to look for those things and then decide what I should do with them for our market. A lot of our research comes from record people,

believe it or not, because we'll get so many independents calling on the same record that I can check the information back and forth, and that helps us tremendously.

"I speak kind of idealistically, but our main goal is to give our audience the best possible blend of country music we can and still not inundate them with 87 Willies and 337 Merles. However, it becomes difficult to do because you know that these tunes are selling well almost anyplace that they are played. So now we've got to put on another hat too. Not only are we trying to play the right music, we're now trying to play the music at the right time, and it's just that much more added work for the programmer or music director."



BEST LITTLE LOOKALIKES IN DOVER: As a tie-in to the movie "Best Little Whorehouse in Texas," WOKQ/Dover, NH sponsored a Burt and Dolly lookalike contest at a local shopping center, which attracted over 5000 fans. Pictured at left is station PD "Cousin" Bob Walker announcing the winners' names, each of whom won \$300 plus the movie soundtrack, and right photo shows winners Michael Terriault and Betty Davis (she not only looks like a star but sounds like one!).



KNOE'S REDNECK GIRL: Recently KNOE-AM/Monroe, LA, in conjunction with the Bellamy Brothers, the Western Store, and Ryan Chevrolet, gave two listeners a complete "Redneck Girl" outfit, including a special Bellamy Brothers belt and buckle, and a \$250 western outfit. Pictured in their new duds are winners Cindy Brown and Jo Fontana with KNOE Promotion Director Mark Rainwater.



A REAL TURKEY PROMOTION: WADC & WIBZ/Parkersburg, WV recently held the First Annual "Gobbler Gallop" for local turkey enthusiasts. Entries were hot and heavy since first price was a simulated diamond-studded turkey choker . . . any bird's dream. Pictured giving chase to one entrant who decided choker was not his favorite word are WADC's Susan Tyler (left) and WIBZ's Bob Gitlin, cohosts of the illustrious affair.



# HIBER & HART, LTD. Is Pleased To Announce That Larry Patrick, Senior VP, Research/Planning for the NAB, will be Joining Our Firm As Senior Vice-President

When Larry Patrick joins Hiber & Hart February 15 (to be renamed Hiber, Hart & Patrick at that time) we will be able to offer the industry an unmatched combination of broadcasting, research, and marketing talents. Larry's unique background in ratings and perceptual research, long-range strategic planning, and the new technologies will allow Hiber & Hart to offer an extra dimension in broadcast research and marketing.

ing . Umen! Assi

hether you need Arbitron assistance, focus groups or phone studies, sales development activities, strategic planning or new technology insights, Hiber & Hart can help. And remember, no other market research firm can match our record of Arbitron success.

Join us in welcoming Larry Patrick to the Hiber & Hart family. We'd like to have you be part of our family too — our family of satisfied clients. Let us put the extra dimension to work for you.

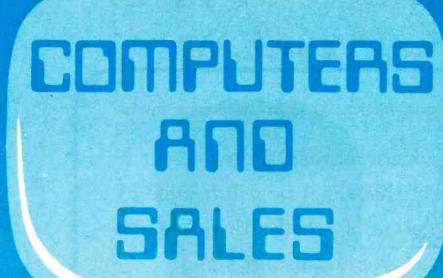


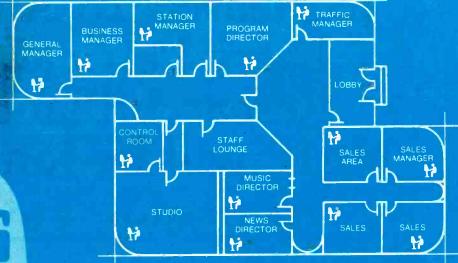
www.americanradiohistory.com

RAB MANAGING SALES CONFERENCE SPECIAL SUPPLEMENT



RADIO & RECORDS





SALES '83 BLUEPRINT:

# 

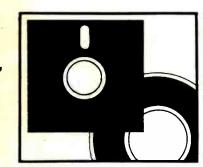
Specifics on what computers can do to save your sales team time and effort.

# 

An exclusive R&R survey of more than 250 stations' opinions on computer usage.

# Parlez-Vous Computerese? A Glossary . . . . . 47

A quick, but comprehensive guide to the computer terminology you need to know.





# Micro Vs. Mini: Which Is For You? 48

The differences are considerable and worth considering in this R&R comparison.

# Directory . . . . . . . 50

An up-to-date guide to minicomputer and on-line suppliers of software and hardware.

One of the hottest topics to be discussed at the 1983 RAB Managing Sales Conference will be the use of the computer, just named Time's "Man of the Year," in radio sales management. Continuing in the tradition of last year's R&R Sales Blueprint, we present for your consideration and discussion the most up-to-date information and thinking regarding how computers can be integrated into your sales department.

R&R Washington Editor Brad Woodward and Editorial Assistant Lisa Spiwak talked to dozens of broadcasters and computer firms looking for trends and helpful information to pass along. R&R spearheaded an industry survey to get a fix on the degree to which computers are already in use and to what extent radio executives have future computer plans.

Although a few sales departments are now getting their own micro-computers, the fact is that sales and business functions are completely intertwined at most stations. So, while focusing on sales management uses of computers, we've also examined some of the key issues broadcasters face when buying a computer for any purpose — questions like designing your own programs, choosing between micro and minicomputers, and the up and down sides of floppy and hard disks, either of which may suit your needs.

We found a broad concensus among broadcasters and computer people that in 1983 there is no reason to spend several thousand dollars and several hundred hours designing your own system. It seems to make far more sense to spend your time studying the dozens of software and hardware packages available and then decide which one is best for your station's current and future needs.

We explore some of the dozens of things computers can do to assist radio sales departments. In many cases we include examples of actual printouts to show you exactly what various systems can do. And we've put together perhaps the most comprehensive directory ever assembled of software and hardware vendors with products designed specifically for the radio industry.

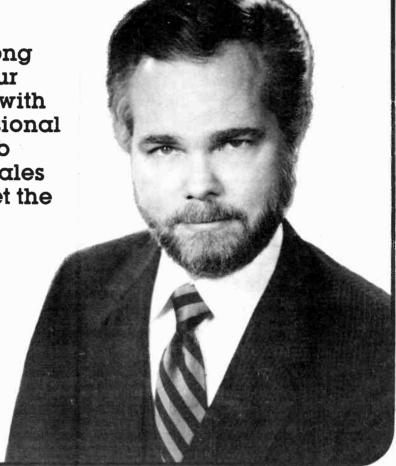
Finally, we would be remiss if we did not state that, philosophically, we continue to believe that the salesperson is still the most important element in a sale. The process of selling is overcoming objections. Computers can't do that. Only skilled account executives can. So we haven't tried to show that computers can be used to "automate" the selling process. Our emphasis is on demonstrating that computers are invaluable tools — but only in the hands of talented salespeople who possess an understanding of both the principles of selling and the technology of the 1980s.

Jonathan Hall, Supplement Editor

# Terry Wood deserves the best. and got it!

"We felt the need for a strong national complement to our local sales staff and got it with Torbet Radio. Their professional management team, superb sales staff and numerous sales offices helped make Torbet the only choice for WRVR."

Terry Wood Vice President and General Manager WRVR Memphis, Tennessee



expect the most from the people who serve you. Torbet Radio techniques and motivated people.

In today's competition, every station manager must look for new understands and shares this belief and is committed to increasing ways to build audience and sales, to seize every advantage and your national sales through superior sales data, stronger sales

# We do more because you deserve more.



New York Philadelphia Boston Chicago Detroit St. Louis Atlanta Dallas Denver Los Angeles San Francisco Seattle Portland Salt Lake City Minneapolis

## Guidebook F COMPUTER SALES FUNCTIONS

There are dozens of things computers can do to aid a radio station sales department. Of course, functions vary widely according to what system or software package you're using, and new uses are being developed constantly. Lee Factor, VP/Marketing Services for Station Business Systems, which serves over 200 radio stations, says, "I think probably that we're going to see in the future is what is happening in other industries — the computer is essentially going to be a complete information system for the station.'

Sales and business functions can no longer be separated, he notes. He foresees the day arriving shortly, for instance, when a salesperson will develop a proposal on computer, incorporating ratings analysis, get client approval, and then "take that proposal and just

"Certainly within the next two or three years any radio station that doesn't have a computer is literally trying to run its business with one hand tied behind its back."

—Lee Factor Station Business Systems

transfer it directly into the traffic system and generate an order from it. Why do the paperwork twice?

This section offers descriptions of sales functions already available on the market in most radio station computer systems. Many are accompanied by examples of actual printouts. We've also included comments from broadcasters using these functions, as well as observations from some of those who market various systems.

### **Order Confirmations**

This function enables stations to provide advertisers and agencies with written confirmation of their orders, as well as an advance look at how the computer has scheduled spots.

"When an order's turned in, it's entered in the computer," says Dean Spencer, VP/GM at WBIW & WBIF/Bedford, IN. "We can print out a copy of the client's tentative schedule so he can see in advance the approximate times his spots will run. We can verify with him that that's indeed what he wanted to do. Although we could, we don't do that for all Dean Spencer



clients. We do it in those cases where they really like to know when a commercial is going to run.

### **Expiring Orders**

Most software packages have this feature, which lets stations know when accounts are about to run out. For instance, you might be able to get a report showing all orders expiring in the next month. This advance notice enables the sales department to call on these accounts for renewals well before they're off the air.

This feature can also be useful for alerting stations that they should give preferences to rescheduling missed spots prior to expiration of the advertiser's contract.

CUSTOMER ORDER EXPIRATION LIST JANUARY 5,1982								
ACCOUNT NUMBER	ACCOUNT NAME	EXPIRATION MONTH	BAY	SALESMA				
	FIRST NAT BANK HOUSE OF CARDS	FEBRUARY FEBRUARY		1				
ACCOUNT NUMBER	ACCOUNT NAME	EXPIRATION MONTH	DAY	SALESMAN				
B0150-02	BAKERS FURNITURE BAKERS FURNITURE TIP TOP USED CARS	FERRUARY	28 28 28	2 2 2				
ACCOUNT NUMBER	ACCOUNT NAME	EXPIRATION MONTH	DAY	SALESMAN				
B0100 R0100	BAKERS FURNITURE DOWNTOWN MERCHANTS ROARING RIVER MILLS SANDY'S EXXON	FEBRUARY		3 3 3 3				

Dexel Systems of Hagerstown, MD has software that lists expiring accounts by account number, name, day and date, as well as identifying which salesperson handles the ac

<mark>\*\* OFTER CO</mark>MFIGENETICOM

PCF: Yasi-COMMUNITY BROADCASTING P.O. BOX 1240 1234 MAIN STREET RENO NEVADE 87854-1240 ORDER NO. 123091

An advertiser who has just placed an order can get a confir mation showing the days and dayparts his spots will run, as well as the frequency and rate. This printout was generated by Register Data Systems of Perry, GA.

ANNOUNCEMENT NAME: Levis/STRATO MEN'S WEAR

THE ABOVE 60 SEC, ANNOUNCEMENT WILL BE RUN INCLUSIVELY FROM 9/16/82 UNTIL FURTHER NOTICE ACCORDING TO THE FOLLOWING SCHEDULE:

[IA	Y5	SCHE	ULED				RUN	TIM	E	RUNS/DAY	RATE	5	STARTIN	IG .	RUNN	VING	
HO	N,	TUE,	HEII,	THU,	FRI,		730			1	\$16.25/RUN	THE	FIRST	<b>₩EEK</b>	<b>EVER</b> (	WEEK	
40	N,	TUE,	WED,	THU,	FRI,		1000	- 1	500	2	\$12,75/RUN	THE	FIRST	WEEK	EVERY	WEEK	
MO	Ν,	TUE,	WED.	THU,	FRI,		1500	- 10	900	3	\$15.75/RUN	THE	FIRST	WEEK	EVERY	WEEK	
MO	N,	WED,	FRI,				1900	- 2	300	1	\$10.00/RUN	THE	FIRST	WEEK	EVERY	SECOND	MEEK
TU	Ξ,	THU.					1900	- 23	300	1	\$10.00/RUN	THE	SECONE	WEEK	EVERY	SECOND	WEEK
SU	N,	SAT.					R.O.S			5	\$8.50/RUN	THE	FIRST	WEEK	EVERY	WEEK	

**BMIS** 60 KATZ NEW YORK 1,940 84 962 432 1,050 120 808 832 1,560 1,935 768 PORDX 7
GENERAL POODS
K-MART
BRISTOL MYERS
COLGATE
WARNER LAMBERT
RALSTON PURINA
RATH PACKING
VISA
GENERAL POODS 552 1,294 186 878 816 260 1,032 340 960 608 150 2,624 2,880 216 1,240 1,200 665 1,620 2,251 675 SENERAL POLICIAN HOXEMA VICKS CHEMICAL AMERICAN HOME COLGATE PROCTOR SILEX

This printout from Computer Management Systems of Indianapolis shows revenue projections by account for each of four months, and also provides a four-month total of business already written.

ACCOUNT EXEC TOTALS 16,244 9,440 3,177 1.525

### **Sales Projections**

Most stations find this to be one of the most valuable uses of the computer. Based on the orders entered, it enables sales managers to tell at any moment exactly how much business is on the books, usually as far as six months into the future. Depending on the software used, this information can be broken out in a variety of ways by salesperson, day, week, month, product type, agency, advertiser, and so on.

"It has made us money in that regard because it's kept us on our toes," says Dave Brown, President/GM at WTVL-AM & FM/Waterville, ME. "If you don't have

something like that, whether it's manual or computer, you come to the end of the month and might find that you're 10% below last year. You say, 'What in the world happened?' But it's retrospective. It's too late."

Brown adds, "So many sales analysis software programs look back instead of forward. History is great. But if you're counting on dollars to survive with, it's better



Dave Brown

to look forward to see how many dollars you anticipate you're going to make, rather than look at the pile of gold behind you.'

Dean Spencer at WBIW also runs weekly sales projections. "We use these in sales meetings," he says. each salesperson knows exactly where he is for the month." Before getting his system from Snarr/Chase Systems, Spencer recalls, "The only way we could get a projection was for somebody physically to leaf through all the orders and add up the totals. We just did it sporadically because we didn't have the people power to do it on a regular basis."

Today, he adds, "We can tell where we are saleswise for a month or the next several months. Before we didn't know. We were really groping in the dark. We had to go strictly on dark hunches about how we were doing. It wasn't very scientific at all.'



Sobre 19 Control of a control o

notony active and account of the control of the con

The property of the property o

Appendix of the Appendix of th

### A GUIDEBOOK OF COMPUTER SALES FUNCTIONS

OATE:82/01/19 TIME:10:51:03 LIBRA Programming, Inc. PLUS INTEREST LESS MONTHLY SALES REPORT LESS INTEREST NET TOTAL CREDITS CHARGES NET SALES COMP 49,407.25 3.15 473.07 48,937.33 1,880.25 50,817.58 100.814.08 861.02 99,979.01 105,130.40 150,221.33 1,334.09 148,916.34 7.031.64 155,947.98 TOTAL SALES FM SALES AM SALES SALESPERSON 17.046.84 10,833,04 6,213.80 Richard Wilson 19,252.40 14,650.60 4.601.80 Marry Harris 2.658.47 24,680.52 16,279.72 8.400.80 Mason Baldwin 2.658.47 18,385.20 15,884.60 2.500.60 1,570.39 10,469.26 6,312.85 4.156.41 Henry Adams 6,436.22 45,315.10 24,113.19 21,201.91 William Frazier

> This monthly sales report from Libra Programming is one of dozens of various sales analysis reports available from radio computer systems on the market today.

Cetec also says, for instance, its software will let a movie theater receive individual billing or affidavit information for each movie it schedules. Or a department store could get separate billings for individual departments with a single time order.

"Our past-due accounts have been reduced as much as \$40,000-\$50,000 on a carryover every month."

> **Bill Sanders** KICD/Spencer, IA

KICD/Spencer, IA. The station uses a minicomputer by Columbine Systems of Golden, CO.

'Our past-due accounts have been reduced as much as \$40-\$50,000 on a carryover every month," he told R&R. In the pre-computer days, when the station was billing \$700,000, Sanders says fully 10% of its revenues or \$60-\$70,000 was overdue each month. "Now we are carrying over less than \$30,000," he recounts, "and we are doing twice the business.'

### **Avails Reports**

Systems used for traffic and logs offer the sales department the opportunity to look into the future and see exactly what avails are open for a specific category such as daypart or program.

John McDonald, Sales Manager for Jefferson Data Systems in Charlotte, NC, says his firm's software goes

	YOUR CORP	OMATE NAME	HERE		DATE	E 06/01/82			
	A/R AG	ING ANALY	SIS		PAGE	2			
CUST #	CUSTOMER	TOTAL BAL	CURRENT	30 DAY	60 DAY	90 IAY	120 DAY	LAST PAY	SALES YTE
CUST: 422	J. WALTER THOMPSON CO. (404) 266-2828	199,33	89.96	0.00	0.00	0.00	109.37	40.58	695,00
CUST: 392	JACKSON SMITH ADV. INC. (404) 562-3685	387.60	387,60	0.00	0.00	0.,00	0.00	0.00	977,10
CUST: 215	KEYSTONE BROADCASTING (604) 236-5989	545.80	0.00	216.00	86.70	0.00	243.10	120.00	362.70
CUST: 227	LEWIS TRUCK & TRACTOR CO (912) 987-1716	292.50	162.50	130.00	0.00	0.00	0.00	0.00	710,00

Aging accounts are tracked in detail by many systems, as in this printout from Register Data. This report, listed by customer, shows unpaid balances by month, a year to date total, and gives the customer's telephone number for each telephone follow-up. Register's system will also produce an aging analysis by each salesperson's accounts.

### Sales Analysis

Many systems marketed for radio stations will do comparisons with previous years, months, weeks or days, as well as year-to-date reports. At WCUB/Manitowoc, WI, Executive VP Lee Davis uses his Computer Concepts system to run monthly comparisons to see how each salesperson is doing in relation to the same month in the previous year. That lets him see whether people are reaching their goal of a 25% increase. Previously, he says, such comparisons would have been impossible.





Larry Edwards

Lee Davis

With its Columbine 34 system, WMT/Cedar Rapids does an "after-the-fact" analysis each month by daypart, the number of :60s, :30s and :10s, and by the average price of spots by daypart. This analysis yields what GM Larry Edwards calls "a cume-dollar amount by daypart."

"The reason this is significant," he explains, "is that we have adjusted our rate card to more truly reflect what the demand of the station is. We actually lowered our afternoon drivetime two years ago by \$14 a spot and we raised morning drive times."

Previously, rates were raised in all dayparts "without any rhyme or reason." Now, he says, "We truly are getting closer and closer to having a rate card that is reflective of what the advertising public wants to buy. It is our goal to have a level inventory in all dayparts and we price accordingly. The computer gives you a really good way to look at that."

### Co-Op

Many systems are designed specifically to eliminate much of the paperwork burden of co-op. The computer's ability to print affidavits can save a huge amount of manual labor.

Some software, such as the Cetec MAPS, goes even further. According to Cetec in Carpinteria, CA, "A retailer receiving co-op support from manufacturers can plan a bulk or package buy in advance and then receive separate bills with detailed affidavits for up to 99 different manufacturers in a single order. MAPS will rotate these spots among the manufacturers by number, percentage, or sequentially - all automatically.

"Distributors or manufacturers working with dealers can similarly rotate or distribute dealer tags with individual invoices and/or affidavits for each dealer.'

### Aging Accounts

Many stations told R&R this feature has enabled them to significantly improve their cash flow. At WCUB, where bills are due on the 15th, Lee Davis gets a printout

of unpaid accounts on the 16th. Then the sales staff gets on the phones and starts working on collections.

Before the computer arrived. Davis says WCUB's accounts receivable list was two months old, and only showed clients who hadn't paid their bills for three months

A similar story is told by Bill Sanders, Station Manager of



"We not only tell you what you have to sell and where you have to sell it, but we tell or suggest to you how much you have to sell it for to make budget."

-John McDonald Jefferson Data Systems

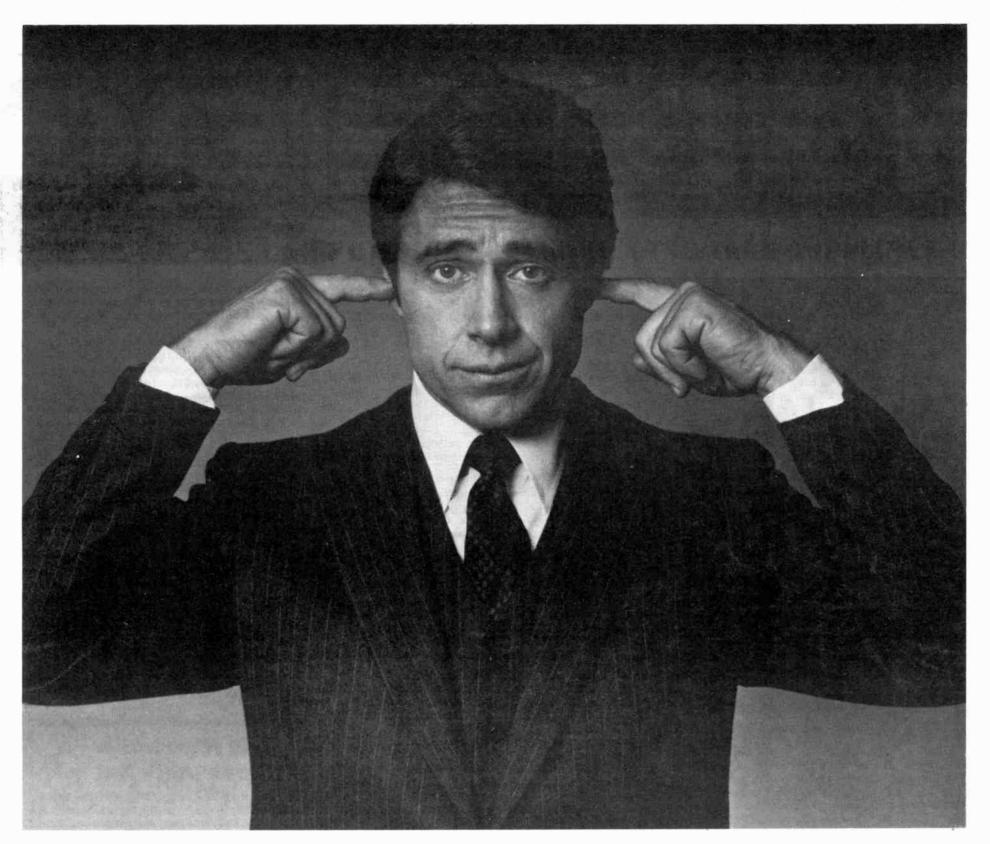
one step further by letting you determine "exactly what isn't sold or what is sold and to whom and the amount of inventory you have remaining to sell. It will even tell you the rate you have to achieve on each piece of remaining inventory to achieve your budget for that particular program or time period."



John McDonald

LIBRA PROGRAMMING, IN	C. •	·· AVAILABL	E COMMERCIA	L MINUTES .	•		E:82/01/19 E:11:09:05
AVAILABILITY PERIOD	MONDAY	TUESDAY	HEONESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
01 Early Morning	15.00	14:30	15:30	16.00	15,30	16:00	16:00
02 Morning Orive	SOLD	SOLO	SOLO	SOLO	SOLO	1:30	1,30
03 Noonday Report	SOLD	SOLO	115	130	SOLO	130	1,30
04 5PM to 8PM	SOLO	1.00	1:45	2:00	SOLO	2:30	4,30
05 8PM to Midnite	3 : 3 @	3:30	4:30	4:00	1,30	5,00	6:30
06 Cowboy Football	n/a	n/a	n/a	n/a	n/a	n/a	7:00

A printout from Libra Programming of Salt Lake City showing avails by day and daypart



### IS YOUR RADIO MESSAGE FALLING ON DEAF EARS? QUANTIPLEX CAN OPEN THEM UP.

Radio is an extraordinarily effective medium for local advertising. Because it's a station select medium rather than a program select medium, radio can be a far more

cost effective media buy than television, or even print.
You know that and we know that. But trying to get
that message through to your potential customers can be like talking to a wall.

Now, for all you station managers and reps, here's good news. You can prove it with Radio Audience Profile.

RAP is an audience measuring service that goes a lot further than Arbitron in pinpointing a radio market. In addition to age and sex, RAP tells you exactly who your audience is, how big their families are, their education and their income, how and how often they travel, what they buy, from blue jeans to furs, from soft drinks to wines and where they buy it.

But, what's more important, we can prove it. To you

a division of John Blair & Company

and your media customers.

The RAP cross media comparison clearly shows the indisputable position of radio in a media mix—up front when the planning begins. With RAP your sales staff can now fully target an audience for a customer with a preci-sion never before possible, resulting in more sales for you and more sales per advertising dollar for the customer. Station clients have increased their sales by as much as

20 times using Quantiplex data. What they've done, you can do. Find out more about RAP. Call Bill Morris

at Quantiplex.



### RADIO AUDIENCE **PROFILE**

c/o Quantiplex, 919 Third Avenue, New York, N.Y. 10022 (212) 980-7117

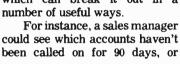
AT THE RAB SEE US AT THE AMFAC HOTEL. GO TO THE EAST TOWER, EXECUTIVE LEVEL, 13TH FLOOR.

### A GUIDEBOOK OF COMPUTER SALES FUNCTIONS

### **Tracking Sales Calls**

Systemagic, a firm started by WDZ/Decatur, IL President/GM Steve Bellinger, has just introduced what may be the first computer tracking system for sales

calls. After calling on a client, an account executive fills out a form listing the client, type of call (service vs. sales), results (dollars sold), and a callback date. These data are all entered into the computer (30-45 seconds per form), which can break it out in a number of useful ways.





Steve Bellinger

"We feel that no call is complete until you know when you're going back."

-Steve Bellinger

which clients have been called on four times but haven't bought anything. The computer will also calculate what Bellinger calls "cancellation quotients" by client or salesperson, showing the relationship of cancellations or non-renewals to number of sales calls made.

SYSTEMAGIC CALL REPORT AM FM

Prospect Name

Prospect Name

TYPE OF CALL (1) SERVICE (2) Sales (2) Amount of Sale

Call Back Date

Call Back Date

Last Name

Solesman's
Last Name

Solesman's

Solesman's
Last Name

Solesman's

Solesman's
Last Name

Solesman's

This is the call report filled out by salespeople at WDZ/Decatur, IL after each sales call for entry into the Systemagic sales call tracking program developed by WDZ President Steve Bellinger. The arrow highlighting the callback date reflects Bellinger's strong belief that no sale is complete until the account executive knows when he or she

Other features of the system include keeping track of sales appointments for up to a year in advance. Says Bellinger, "We feel that no call is complete until you know when you're going back and that no sales report can be accomplished without a separate sheet for each call"

The program also tracks copy changes because, as Bellinger puts it, "A big reason radio stations lose local business is for lack of copy changes."

### Ratings Research

Computers also enable radio salespeople to make the best possible use of ratings data. For many years this was done primarily via on-line systems, such as Marketron and Telmar, in which stations access a central bank of the latest Arbitron data or other research by telephone.

But recently several firms have begun marketing software that lets stations do the same kind of ratings



breakouts in-house on microcomputers. One of these companies is TAPSCAN in Birmingham, AL. Its Presi-

dent is Jim Christian, who writes most of the software.
Vice President Dave Carlisle explains that
TAPSCAN works with Apple and Radio Shack TRS-80
hardware and costs a station from \$200 to \$375 a month,
depending on factors like market size and length of contract. Carlisle claims his price is more than \$1000 a
month under what a station might pay for some on-line
systems.

A TAPSCAN client receives a diskette containing complete, updated Arbitron figures for the market. The company may soon furnish computerized Birch data as well

The ratings figures can be broken out to show frequency and reach for a proposed spot schedule, station rankings, cost per thousand (CPM), gross rating points (GRPs), and penetration profiles. These breakouts can be done for 17 dayparts and 80 demos, which will soon be upped to 96.

"There's a lot of difference between saying we're number one and showing them a picture,"

—Dave Carlisle
TAPSCAN

Carlisle believes one of TAPSCAN's biggest advantages is its ability to print out graphic displays. An example might be a bar graph depicting how a station's reach in a particular demo compares to other stations in the market

"There's a lot of difference between saying we're number one and showing them a picture," says Carlisle. "There's just a world of difference when it comes to comprehension on the part of the client."

At WLTA/Atlanta, which has been using TAPSCAN for six months, GSM Joe Pedicino estimates the software has brought in \$160,000 in sales that otherwise would definitely have been lost, or were "borderline." In fact, he says during his staff training on the first day TAPSCAN was installed, he used as an example a major account that WLTA had just pitched and lost. The TAPSCAN breakouts revealed strengths of WLTA that had been overlooked in the station's presentation. The buyer agreed to look at the new information, was impressed and gave WLTA the \$11,000 contract. "It paid for itself on the first day," says an enthusiastic Pedicino.

WLTA account executive Vicki Hall has been helped by an experimental TAPSCAN program that provides breakouts of psychographic data such as the occupation, incomes, and lifestyle attributes of listeners.

Hall explains, "Sometimes they don't make the buy just on numbers, which has really helped us a lot, because sometimes we're not the number one station in their demographic. But they might buy us because our listeners are in the right income bracket. That has put us on the buy in many cases where we probably wouldn't have made it if they'd made just a quantitative and not a qualitative buy."

### The Metroplex Sales Machine

One radio group now using TAPSCAN successfully is Metroplex. The group's President, Norman Wain, told R&R, "I think it's paid for itself many times over from the day it was installed." He's using TAPSCAN at KEZK/St. Louis, WPKX & WRMR/Washington,

"It's the first time I've ever seen salesmen sneaking back into the office at 5 o'clock or giving up their lunch hours to fool with a machine." —Norman Wain

WMGG/Tampa, and WHYI/Ft. Lauderdale-Miami.

"I've been in the business 33 years and it's the first sales aid I've ever seen that's actually used on a daily basis by the salesmen," says Wain. "Overnight it's become an indispensable part of every salesman's presentation and pitch material."

Wain continued, "It's the first time I've ever seen salesmen sheaking back into the office at 5 o'clock or

giving up their lunch hours to fool with a machine. Heretofore they had to get on an expensive phone line and go to some master computer bank somewhere. It was just an annoyance. With TAPSCAN they have everything they need right at their fingertips and it's about as easy to operate as a typewriter."

Fingertip accessibility is important to Wain. "We've located

Norman Wain

the hardware in the sales bullpen, at the salesmen's desks. So they can go over and use it any time of the day or night, without interrupting anyone else." He adds, "If you have to pick up the phone and call somebody or ac-

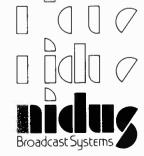
## GET THE RIGHT SALES INFORMATION AND GET IT NOW!

NIDUS Systems Company gives you the total Sales Management System.

With NIDUS computer hardware and software you get specific reports concerning all phases of your business:

- SALES MANAGEMENT
- TRAFFIC MANAGEMENT
- FINANCIAL MANAGEMENT You'll receive a new level of decision-making information. And all at a price you'll appreciate.

Call NIDUS now for more details. 1-800-525-0331



4090 Youngfield • Wheat Ridge, CO 80033 1-303-422-6889 • 1-800-525-0331

## THE NEW BIRCH QUARTERLY SUMMARY GIVES YOU AN UNFAIR ADVANTAGE.

While the competition is tied to dayparts and demographics you can:



**Grab** retail dollars by showing how a schedule on your station does in their county!



**Steal** new dollars from TV and newspaper! Birch Media Usage tables consistantly prove radio's strong delivery of light TV viewers and newspaper non-readers!



**Target** the real product buyers and users! Show your delivery of heavy beer drinkers . . . the 20% market segment that buys 80% of the product!



**Demonstrate** your delivery at the point of purchase! If you're selling fast food, show them your audience in car!



**Get** your station on buys using Cume Duplication. Prove your station delivers more new listeners to the schedule . . . or adds frequency!

There's only one Radio sourcebook that has it all. The Birch Quarterly Summary Report.

Book or on tape.



Corporate Headquarters 3200 North University Drive Coral Springs, Florida 33065

(305) 753-6043

New York • Dallas • Los Angeles

The leader in continuous audience measurement And now...America's largest supplier of qualitative radio data

www.americanradiohistory.com

### A GUIDEBOOK OF COMPUTER SALES FUNCTIONS

cess a computer, you just don't do it. More than anything else, it's the accessibility that sold us on it."

### "Just Good Business Sense"

Wain says his salespeople will run as many as ten programs on a single buy, but only print out the one that "shows off the best qualities of the radio station." Often they'll end up recommending that advertisers buy other stations in the market, in addition to the Metroplex outlet, if it's in the client's best interest.

"There's no sense grabbing the money and running because we can't run. We're part of the community," Wain points out. "There's no sense doing a slipshod job. I'd rather, instead of getting 100% of the budget, get 80% of the budget and let him spend 20% of his money somewhere else where it helps the overall buy. In the long run that's a better thing for the industry and for us, too."

Wain believes the salesperson is still critical in a sale. But, he adds, "We've come a long way from the slap-on-the-back, shine-on-the-shoes salesman. I don't think a guy with a great personality today can necessarily sell radio time."

### **Sophisticated Sales**

"It's a much more complicated business than when there were eight or nine radio stations in a market," Wain continues. "Today the average market has 20 or 30 radio stations which are all going after specific demographics. As a result, the selling has to be a lot more sophisticated than it was five, ten, or 15 years ago. Today, a good salesman understands the numbers, knows how to work with the numbers, and shows the client that his numbers are correct for his buy."

Two other stations that make daily use of in-house ratings breakouts are Lin Broadcasting's WFIL & WUSL/Philadelphia. Asked if the information has increased sales, General Sales Manager Michael Craven responds without hesitation, "Positively."

### SUPER-RANKER FROM MEDIA SERVICE CONCEPTS

PROSPECT RANKING FOR LEVI'S JEANS FOR MEN DATE: SEPTEMBER 1982

200 9

MARKET: CHICAGO
SURVEY: ARBITRON SPRING 1982
STATIONS: TOP 10
DAYPART: 6AM-7PM MONDAY-FRIDAY
DEMOGRAPHIC: MEN 18-34
AUDIENCE TYPE: CUME
RANKED ON: CUME AUDIENCE
WEIGHTED AT 100.0%

RK	STATION	CUME	CUMESH	%OF12+
		====		
1	WLS -PM	233,100	21.1%	30.2%
-2	WLUP-PM	218,000	19.7%	39.1%
3	WGCI-PM	212,300	19,2%	29.4%
4	WLS -AM	209,000	18.9%	21.7%
5	WMET-PM	203,000	18.3%	38.5%
6	WBMX-PM	192,700	17.4%	30.7%
7	WFYR-PM	131,900	11.9%	28.4%
8	WJPC-AM	123,600	11.2%	26.1%
9	WXRT-FM	121,200	11.0%	51.6%
10	WBBM-PM	117,600	10.6%	24.4%

TOTAL 1,106,300 100.0% 18.5%

Software from Media Service Concepts of Chicago, which operates with Apple microcomputers, will break down Arbitron data in a number of ways, in this case by rank according to cume.

WFIL & WUSL use software provided by Radio Computing Services of Englewood, NJ, which is headed

by Andy Economos. Craven is able to crank in a spot schedule and show people reached, reach rating, frequency, percentage of cume, gross impressions, GRPs, CPM, CPM reach, and cost per rating point.

Craven says he's able to "show an advertiser how many weeks it would take to maximize his listenership. You can see at what point it is counterproductive to advertise any further. You don't achieve any more in



RADIO SCHEDULE PROPOSAL FOR PREPARED BY WJCW/WOUT WENDY'S ARBITRON SPRING '82 JOHNSON CITY-KPT-BRISTOL METRO ADULTS 18-49 TARGET AUDIENCE: STATION: WOUT WEEKLY CUME! DAYPART DETAIL # COMMERCIALS FREQUENCY \$22.00 \$25.00 31646 32353 \$20.00 23186 SCHEDULE SUMMARY NET REACH: FREQUENCY CPM COST/GRP \$6.55 \$13.75 MARKET REACHED 31.00% CPM REACHED

Using microcomputer software he wrote himself, Ken Maness of WJCW & WQUT/Johnson City, TN can apply Arbitron data to a proposed schedule to determine reach, frequency, GRP, percentage of market reached, gross impressions, CPM, cost per GRP, and CPM reached.

terms of exposure. A superior schedule would be 80% or 90% reach in a marketplace and once you reach that level, it really is not cost-efficient to try to reach the additional 10% or 20% of the people.

Another firm providing software for in-house ratings analysis is Media Service Concepts in Chicago. President Roger Skolnik says his software is designed for the Apple II microcomputer. The company offers three programs: "Recall," "Super-Ranker," and "Reach and Frequency." Each sells for \$850, or less if a station buys more than one. (Updated disks of new Arbitron market books are \$100.)

## Homespun Vs. Store-Bought

Even though software is now readily available for ratings analysis, some stations are using computers to do their own research. Lee Davis, WCUB's Exec. VP, says his station does 500 in-depth interviews each year with frequent listeners. As an example of how this computerized data can be used in sales, Davis says his researchers find out the percentage of listeners planning to buy cars in the coming year. That data is then incorporated into WCUB sales presentations to auto dealers.

Ken Maness, VP/GM of WJCW & WQUT/Johnson City, TN, claims to "generate the equivalent of a Birch report, in-house, every week." About 225 to 250 calls are completed and entered into a program that Maness, a computer buff for many years, designed using the Radio Shack TRS-80. Because the objectivity of in-house research might be questioned and he doesn't want competitors having access to his figures, Maness only uses this research for programming purposes.

However, Maness has also designed a program that applies the Westinghouse NUMATH formula to Arbitron figures. "We put it in by hand from the Arbitron and perform those same types of calculations and generate reach and frequency estimates for given radio schedules for any station in the marketplace, plus we will do a full market reach and frequency using multiple stations."

### **Evaluations Impact**

In addition to making presentations, Maness also uses his software to assess the impact of a schedule that's already aired. "Some of our major clients, particularly if we deal heavily with an agency, want us to go back at the end of a given flight and do a post-flight analysis," Maness explains. "It is becoming much more used in radio."

Has the laborious development of his own programs paid off? "We've had them in use here for eight months, and there's no question that my efforts have already been well rewarded by very significantly increased effectiveness in presenting radio to major clients," he replies.

"This performs a much better service for a major regional account, a major local account, and local agencies. It works well for people who either can't afford the

"If the wheel's there, buy it. Don't invent it yourself."

—Ken Maness

WJCW & WQUT/Johnson City, TN

on-line expense of Marketron or Telmar, which do run into quite a few hundred dollars to run — or people who're willing to go through perhaps a bit more cumbersome procedure of entering things by hand."

In fact, Maness is thinking of marketing his software to other radio stations if he determines that a demand exists. But he doesn't recommend doing it yourself. "If the programs had been available I would have been several thousand dollars and several hundred hours ahead. It just didn't happen to be available. In fact, some of the functions we're doing still aren't available. But if the wheel's there, buy it. Don't invent it yourself."



For the Best in Bumper Strips and Window Labels, call Byron Crecelius, person to person, COLLECT 314-423-4411

## KATZ RADIO

### **People Make The Difference**

To be the #1 Radio Rep you need experienced management, effective salespeople and innovative sales and research tools. Katz Radio has them all.

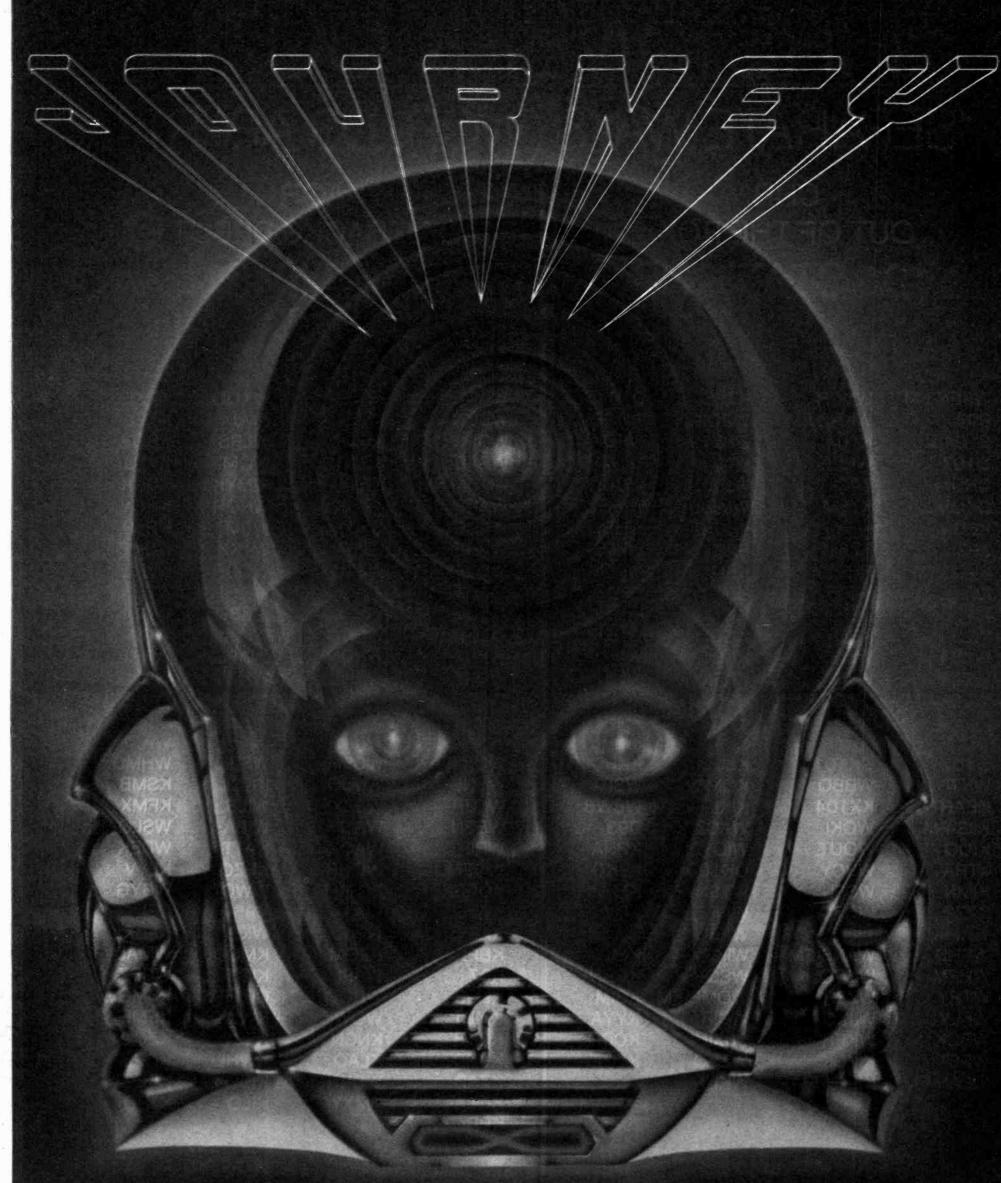
Katz Radio has the most stable management team, the most aggressive sellers and the most productive research operation in the business.

Katz Radio is the best because we have the best people—people who are dedicated to the Radio Industry. People who are committed to radio's present and future.



Katz Radio. The best.

KATZ RADIO / A DIVISION OF KATZ COMMUNICATIONS INC



FRONTIERS

## FIRST WEEK OUT!

## "SEPARATE WAYS (WORLDS APART)"

CHR OUT OF THE BOX 131 STATIONS AOR
AOR/TRACKS DEBUT 

137 STATIONS

WBEN-FM	WYCR	KZ93	Q104
B94	WKRZ-FM	WZOK	WSGF
B104	K104	Z104	WFOX
Q107	WKEE	WNAM	WJAD
CHUM	79Q	WKAU	WCGQ
CKGM	KTFM	WMEE	WISE
KEGL	KITY	WKDD	WHSL
Z93	KZFM	92X	WFLB
94Q	KHFI	KFI	WPFM
195	KZZB	KHOP	WXLK
Q105	B97	KIDD	FM99
WLS	KROK	KGGI	WGLF
WLS-FM	WFMF	KNBQ	WYKS
WBBM-FM	WJDX	KKFM	KILE
WLOL-FM	WABB-FM	KBBK	KQIZ-FM
KBEQ	WZYP	KRSP	KNOE-FM
WGCL	WHHY-FM	KSKD	KISR
Q102	CK101	KLUC	KKRC-FM
WKTI	WBBQ	KQMQ	WSPT
KEARTH	KX104	KIKI	WBWB
KIIS-FM	WOKI	WACZ	D93
KIQQ	WQUT	WIGY	KRNA
XTRA	WBCY	OK100	99KG
KIMN	WSFL	WTSN	KEMZ
KZZP	WCSC	WERZ-	KDVV
WKFM	WSSX	WFBG	KGHO
WPHD	WANS-FM	WIKZ	KSLY
WHFM	WRVQ	WSQV	KCBN
WTRY	WZZR	WOMP-FM	KBIM
WFLY	WJXQ	WCIR	KYYA
WRCK	WKFR	95XIL	KCDQ
WPST	KMGK	WZYQ	KOZE
WLAN-FM	KEYN-FM	WKHI	

WIYY	KGB	WKQQ	KPKE
WBCN	KMEL	KMJX	KZEL
WGRQ	KRQR	WLRS	KBOS
WBAB	KSJO	WQMF	KKDJ
CHOM-FM	KISW	WMYK	KDUK
WAPP	KZOK	WNOR	KROY
WMMR	CFOX	WDIZ	KRSP
WYSP	WPYX	WTKX	KOME
WDVE	WZZO	WQDR	KVRE
WHJY	WZIR	KISS	KLPX
CHUM-FM	WTPA	KMBQ	WQBK
Q107	WCCC	WKZL	WOAY
WKLS	WHCN	WAPL	WRKI
KTXQ	WPLR	WMET	WBLM
KZEW	WDHA	WXLP	WGIR
KLOL	CHEZ-FM	KQDS	WIZD
WSHE	WPDH	WXKE	WRUF
WQXM	WCMF	WFBQ	WHMD
WYNE	WMJQ	KKCI	KSMB
WLUP	WEZX	WILS	KEMX
WEBN	WAQY	WIBA	WSLQ
WRIF	WAQX	KATT	WDEK
WQFM	WOUR	KEZO	KLYV
KQRS	DC101	WWCT	WBYG
KWK	WAAF	Y95	KEMQ
KAZY	WYMX	WIOT	KFRX
KBPI	KZOM	KMOD	WMAD
K97	WAPI	KICT	WCPZ
KLOS	WROQ	CITI-FM	KFMG
KMET	WOWE	KWXL	KEME
KDKB	KNCN	KEZY	KZOQ
KUPD	KLAQ	KWHL	KOZZ
KZAP	WCKN	KIDQ	KZOZ
KOLA	WZXY	KILO	KTYD
KPRI			



## SURVEY FORESIEDOWS

### RADIO COMPUTER BOOM

n R&R survey of radio sales managers conducted for this special issue shows that computers are already widely used in sales departments. Of the more than 250 stations surveyed in markets of all sizes, 53% said they've already incorporated computers into their sales efforts.

Perhaps more significant, however, was the finding that the vast majority of those not currently using computers in sales have plans to do so in the future. Fully 83% of the non-users indicated they definitely intend to employ computers in their sales departments at a later date. Put another way, only 7% of the stations don't use computers for sales and have no intention of doing so in the future.

Clearly, computers are most prevalent in larger market stations. However, in the smaller markets where computers are less common, a far higher percentage of non10%. On the other hand, savings were more modest at many stations: 11-20 hours per week (20%); 21-30 hours (7%); 6-10 hours (7%); 1-5 hours (2%).

One reason most stations consider their computers very reliable can be seen in the responses to a question on how long they have to wait for repairs when a breakdown occurs. An impressive 40% said they receive service in one to four hours. Another 31% said they have to wait 24 hours, but only 6% said service takes any longer than that. The remaining 23% reported that repairs take from 5 to 15 hours.

Mkts.	1-10	11-30	31-50	51-100	100+	AVG.
Use computers in sales	76%	78%	53%	40%	47%	53%
Non-users with future						
computer plans	33%	. 50%	75%	81%	91%	83%

users say they'll go to computers in the future.

### Explosion In '80

According to our survey, only 5% of stations that have computerized sales capabilities today had their systems in place by 1977. Installations began to pick up slightly over the next two years, but the pace quickened dramatically in 1980. That year 26% of today's users went to computer. In 1981 another 22% converted and the all-time high of 29% was reached in 1982.

The degrees to which computers are a relatively new phenomenon in most sales departments is also seen in the finding that 84% of the systems in place today are the stations' first.

In the constantly changing computer field, it appears many stations are planning improvements. While 61% intend to keep their units during the next two years, a sizable 32% reported plans to trade up to a newer or better system. Another 7% will stay with their current computers while expanding or improving their capabilities.

### **High Satisfaction Rate**

Among those using computers in sales, the survey seems to indicate a high level of satisfaction.

	Yes	No
Are breakdowns a		
major problem?	19%	81%
Have you saved		
manpower?	67%	33%
is your sales department		
noticeably more		
efficient?	96%	4%

### 96% Cite Efficiency Gains

Those who cited manpower savings were asked to estimate the number of hours per week their computers save. The largest group, 34%, pegged the savings at between 31 and 40 hours per week. Some, however, reported even higher figures. The computer saves 41-50 hours a week in 19% of the stations surveyed, and over 50 hours in another

### Order Entry Rates Highest

When we listed 14 radio computer functions and asked sales managers to rate them in order of importance, the responses were quite fragmented. Every function was picked as most important by at least a few broadcasters, with the top choice — entry of sales orders — named by only 28%.

Most Important Functions	1st Choice	2nd Choice	3rd Choice
Sales Orders	28%	15%	2%
Billing	15%	28%	15%
Inventory Control	11%	12%	12%
Accounts Receivable	<b>6</b> 6%	10%	17%
Avaiis	5%	6%	9%
Revenue Projections	5%	8%	10%
Affidavits	4%	8%	13%

In a related question, stations were asked to name the main advantage of installing a computer. Mentioned most often was billing (27%), better inventory control (24%), monitoring account activity (17%), improved collections (15%), tracking salespeople (12%), and traffic (5%).

### IBM, Marketron Dominate

When we asked stations what computer hardware or software system they use, we found that five companies command over 50% of the market, with IBM and Marketron out front. Interestingly, all of the market leaders are mini rather than microcomputers.

IBM	17%
Marketron	12%
Computer Concepts	9%
Station Business Systems	7%
Cado	7%

Others named were Radio Shack (5%), Custom Business Systems (4%), Cetec (4%), Datapoint (4%), Wang (3%), Columbine (2%), Jefferson Data (2%), Register Data Systems (2%), Apple (2%), Honeywell (2%). 70% of the responding stations bought their computers, while the other 30% are leasing. Purchase prices were generally on the low end of what the market offers. 47% paid less than \$25,000 for their computers, 29% paid \$26,000-\$50,000 and 19% have more expensive models in the \$51,000-\$75,000 range. Only 5% paid more than \$75,000 for a system.

While almost one-third paid cash, a larger group representing 40% of the stations acquired their computers on five-year terms. Also reported were terms of two years (6%), three years (17%), and seven years (6%).

We also asked what monthly charges stations pay for their computers. This could include monthly purchase payments, lease payments, or software/hardware repair or maintenance contracts. The largest group (35%) said they spend \$1000-\$3000 a month, followed by a smaller group (27%) in the \$500-\$1000 category. Other figures mentioned were under \$200 (8%), \$200-\$500 (19%), \$3000-\$5000 (4%), and \$5000-\$7000 (8%).

### Staff Enthusiasm

If you're thinking of installing a computer but worried about a staff revolt, you might take comfort in our finding that only 8% of surveyed stations reported a frightened/negative reaction from their employees. Over three-fourths encountered a positive attitude. 39% said their employees greeted the computer with enthusiasm, with another 39% rating the staff response as positive but hesitant.

### **BURNS / SOMERSET COUNTRY**

### **CONGRATULATES**

**Abell Communications** 

WCRJ AM

JACKSONVILLE FLORIDA

#1

FIRST 12

WCRJ switched to the BURNS/SOMERSET 'CONTINUOUS COUNTRY' format consultancy from beautiful music on April 29, 1982, half-way through the Spring ARB. In the just released Fall '82 ARBITRON, WCRJ AM/FM jumped to NUMBER ONE 12+, M-S, 6am-12m, metro AQH, with a 10.6 share, up from a 2.0 share in the Fall '81 book.

Does your radio station need us? A good ARBITRON could be as near as your phone. Call Jim West, Al Mangum or Bob Harris at (214) 243-7800.

**FairWest** 

3341 TOWERWOOD DRIVE • SUITE 204
DALLAS, TEXAS 75234 • (214) 243-7800

## Parlez-Vous Computerese? SALES

### SALEŞ '83 BLUEPRINT:

# GLOSSARY

**BYTE** — The standard unit of computer information. Each byte is subdivided into eight bits of data. It's by reading the configuration of these bits that the computer can determine what letter, number or other symbol the byte represents. 1024 bytes = 1 kilobyte or 1K. 1 million bytes = 1 megabyte or 1 MR

**CRT** — Cathode ray tube. The electronic screen on which computer information is displayed (also VDT).

**DATA BASE** — Any collection of information on floppy or hard disks.

**DISK DRIVE** — This is the device that spins a memory disk much like a turntable so computer information can be read via a head. Disks can usually be removed from and inserted into the same disk drive. With some hard disks, the drive and disk are a single unit.

**FLOPPY DISK** — Also called a diskette. This contains the software and data storage for many types of computers, especially small microcomputers. The flexible disks are made of mylar and are coated with oxide. Usually 5½" or 8" in diameter, the disks are spun like a record and information inserted or read via a movable magnetic head.

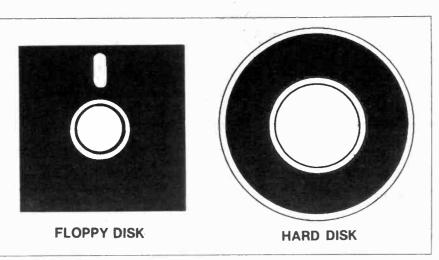
**HARD DISK** — Highly polished, rigid aluminum disk with oxide coating that rotates many times faster than a floppy disk. Has greater memory capacity, speed, and durability than floppy disks for computer software and data storage.

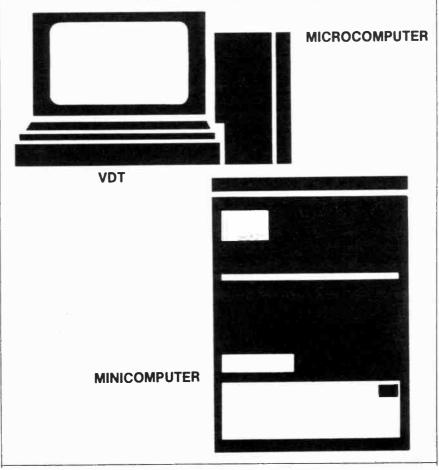
**HARDWARE** — The tangible elements of a computer system, including memory, disk drives, terminals, printers, and modems.

**IN-HOUSE** — When all of a computer's functions and memory are at the user's location.

**MAIN FRAME COMPUTER** — Very large, speedy computers that can support up to several hundred terminals. Used primarily by the government, large corporations, scientific organizations, and firms that provide central computer access for many clients.

**MENU-DRIVEN** — A computer system that's easy to use because at every step the operator is given a "menu" of several options and needs only to select one to proceed.





**MICROCOMPUTER** — These are also known as personal, home, hobby, or desktop computers. They generally sell for \$2500-\$7000. Some of the most popular microcomputers for radio station use are the Apple II and the Radio Shack TRS-80.

**MINICOMPUTER** — Much larger and faster, more expensive than microcomputers. They generally have more memory, and can accommodate up to 20 or more terminals working from the same memory depending on the model. Mini systems sell in the \$20,000-\$100,000 range.

**MODEM** — Comes from modulator/demodulator. Allows computer to communicate over telephone line. Converts electrical computer impulses to audible signals to be transmitted over phone line to a modem that demodulates.

**MULTI-TASKING** — Using a computer system to do more than one thing at the same time.

**ON-LINE** — A system where the user has only a "dumb terminal" and must connect with (access) a memory or data base via a phone link to a central source. In radio on-line systems are often used for accessing ARB research data.

**SOFTWARE** — The computer program and data that comprise the instructions for the computer.

**USER-FRIENDLY** — Software that's programmed in plain English rather than codes and languages that take special skill and training to understand.

**VDT** — Video display terminal (see CRT).

## Micro Vs. Mini:

One of the most basic decisions a station must make when investing in a computer is whether to get a small micro unit or a larger, more expensive minicomputer. We found many broadcasters who are completely satisfied with both types of systems, so here we'll try to explore some of the pros and cons of each. We'll also touch on some issues, such as servicing, that are crucial no matter what kind of system you get.

If initial cost is a big factor or you have a single station with relatively simple needs, then the micro may be your answer. Micros are also known variously as home, hobby, personal, or desktop computers

Micros cost anywhere from \$2500 to \$7000, compared to a pricetag for minis in the \$20,000-\$100,000 range. Also, both types can be leased, cutting down your initial capital outlay. With micros, don't forget that since they don't come with any software, you may well end up spending at least another several thousand dollars for the programming of your new system. Minis, on the other hand, usually come with a basic software package, such as traffic and logs

If you choose a micro, you'll find that a number of firms now market a wide variety of micro software designed specifically for radio stations. In addition to traffic and billing, you can get software for sales projections and analysis, as well as reach and frequency calculations and other ratings and research tools.

### **Electronic Spreadsheet Software**

Since micros are used in hundreds of thousands of businesses besides radio stations, you'll also find a vast amount of more general business and financial planning software on the market. With a mini, you're generally limited to the software designed for that system by the vendor from whom you bought or leased.

Currently, the most popular micro program is VisiCalc, the "electronic spreadsheet." Many radio managers have found this an invaluable tool in their budgeting. If you're projecting profit and loss, for instance, a spreadsheet program will show how just a single change, such as the addition of an employee or a price increase, affects every other number in the program.

### Fioppy Vs. Hard Disk

With microcomputers, inconvenience can be a factor, especially if your system uses floppy disks, which have to be changed frequently because of their limited storage capacity. Hard disks, which are used in some micros and virtually all minicomputers, don't require changing.

Because it has many times more storage capacity than a floppy, a hard disk can handle virtually all of a radio station's needs. Hard disks are a standard part of most mini packages. but can add over \$1000 to the cost of a micro system.

Microcomputers and their software are getting faster all the time, but some - especially first generation models that haven't gone through a series of improvements - still tend to be much slower than minis

As mentioned earlier, minicomputers generally begin at about \$20,000 and can run as high as \$100,000. Sometimes these systems come with some basic software. Additional packages for functions such as general ledger, accounts payable, and word processing can usually be purchased for a few hundred to a few thousand dollars each.

### Leasing Is Practical

With some mini systems you buy the hardware yourself and then purchase or lease the software separately from a different vendor. However, there are firms that can provide both hardware and software for "one-stop" shopping.

Also, with most of the mini systems and micro software packages, you can expect to pay a monthly or yearly "maintenance" fee that entitles you to service in the event of a software breakdown, plus any improvements that are made in your software package.

Some firms, such as Jefferson Data Systems in Charlotte, NC, lease rather than sell software for minicomputers. Sales Manager John McDonald explains, "The company that does not charge a monthly licensing fee does not have the cash strength to constantly improve and pull money into research and development to come up with a better product." Lease fees for Jefferson Data software range from \$1000 to \$3000 a month.

### Multi-Tasking

One of the main advantages of minicomputers over micros is their capacity to accommodate a number of separate terminals. This enables the various departments of a radio station to use the computer at the same time in what is called multi-tasking. For instance, one person might be printing co-op invoices while another is entering new orders. Microcomputers are generally 0089 000:00 00 --- 8998

limited to a single function at a time, although some people foresee several micros working from a single memory within a few years.

Also, proponents of minicomputers will tell you they're more reliable than micros, have more sophisticated software, and are more likely to have professional service available in the event of a hardware failure

### "Toy Computers"

Micro fans counter that, because they're so widely used, these computers have actually forced micro programmers to be more innovative, thus producing more diverse software. And,

they point out, virtually every city these days has an Apple or Radio Shack dealership for quick service. In fact, some stations say that because micros are so cheap they can afford to keep an extra unit on hand as a backup.

One strong advocate of minicomputers, which his firm markets, is Walter Dean, Production Manager of Computer Concepts in Shawnee Mission, KS. Dean refers to micros as "toy computers." He explains, "Our



Walter Dean

"Our philosophy is that the floppy disk does not have an important function in a professional environment."

> -Walter Dean, **Computer Concepts**

philosophy is that the floppy disk does not have an important function in a professional environment.

Even among minicomputers, Dean contends, "there's such a thing as too cheap." A mini system that costs \$20,000 won't be sophisticated enough for most stations, according to Dean. He believes stations must be prepared to spend at least \$30,000 "if they want to reduce personnel, save money, and want their logs to look good."

### **Small Business Consideration**

Taking the opposite point of view is Pete Charlton, owner of The Management in Aledo, TX. The firm markets radio business and traffic software for the Radio Shack TRS-80.

"The differences between minis and micros are becoming negligible," he says, "in terms of operating speed, capacity, and capability." He points out that 90% of radio stations are small businesses and "cannot really justify the hardware cost for minicomputers even if they are better, and that's debatable."

Charlton continues, "I don't have any argument with minicomputers. They're certainly nice. But they tend to be very

"The differences between minis and micros are becoming negligible in terms of operating speed, capacity, and capability."

> -Pete Charlton. The Management

specialized. There's not a great deal of other software for them." By contrast, he claims there's an enormous amount of software being made for micros.

Charlton believes those who say micros are too slow simply haven't kept up with changing technology. "Just in the last year, without increasing the speed of the computer, we have increased the speed of our programs about 200 percent," he claims, asserting that his systems are speedier than some mini systems.

### WTVL's Micro Story

One broadcaster who's perfectly happy with a microcomputer is Dave Brown. President/GM at WTVL-AM & FM/Waterville, ME. He uses two Radio Shack TRS-80 III's, with software

from several companies, including The Management.

When the headache of daily logs drove him to explore computers five vears ago. Brown says mini systems were running from \$40,000 to \$100,000. "I decided, based on what we were already paying for computer payroll and billing, that was dispropor-

tionate just for logs," Brown recalls. The first thing Brown's new micro accomplished was reducing the

Dave Brown

preparation of WTVL's two logs from a one-day to a one-hour task. Now Brown also uses the system for music rotation, business accounting (via VisiCalc), scheduling of sports events, and sales functions such as revenue projections, client lists and histories, and calculating sales commissions. Brown is looking into having his computer take on the new task of doing invoices and billing, now that it's costing him over \$300 a month to have that done by an outside computer firm.

### Different Strokes For **Different Companies**

Ken Maness, VP/GM at WJCW & WQUT/Johnson City, TN, uses a microcomputer for account lists, word processing, and station research. But he also has a Cetec mini system,

which cost between \$60,000 and \$70,000, for logs and billing.

"I don't expect the desktop computers to take over the realm of doing station business," Maness told R&R. "They'll do it, for sure, But they're not really designed to handle the volume. A big system just does it so much better. It sits there all day and churns away. The terminals stay on-line. You don't have to interrupt it for anything. Once you start trying to use a system like that



Ken Maness

for a lot of individual uses, you slow it down." Maness continues, "So I see a station of the future having two kinds of computers. It'll have a big system that'll be used for traffic and billing and accounts payable and payroll and all those

## Which Is For You?

"I see a station of the future having two kinds of computers. It'll have a big system used for business. Then you'll see small desktop computers at different strategic locations."

### —Ken Maness, WJCW & WQUT/Johnson City, TN

business uses that relate to the financial portion of a radio sta-

"Then you'll see small desktop computers sitting around at different strategic locations: one, perhaps, in engineering for mathematical calculations and things of that nature; one in the sales department to do reach and frequency, to maintain mailing lists and do word processing; one in the general manager's office to use VisiCalc and perhaps the word processor for writing memos, maintaining data bases and things of that nature; one back in the programming department on which they'll run their music and market research.

"Each one of these systems, then, stands alone and operates at its pace and doesn't slow down the others and you don't have to maintain such a central storage of data. We have three TRS-80s and we exchange programs, but we do it through the medium of floppy disks."

### **Merging Technology**

Another broadcaster who uses both types of computers is Norman Wain, President of Metroplex. All of the Metroplex outlets have units from Station Business Systems of Greenwich, CT for their accounting, traffic, and billing needs. However, each sales department recently got its own TRS-80. Using TAPSCAN software, these units are applying Arbitron data to proposed schedules for determining reach, frequency and other statistics.

But Pete Charlton of The Management doesn't foresee minis and micros coexisting in the same station. Instead, he predicts a hybrid developing or a trend towards micros that are inter-connected. Referring to stations now using both, Charlton comments, "The only reason that happens is that there is software available for microcomputers that will never be available on minis."

### **Buyer Beware**

Whether you ultimately choose a micro or a minicomputer, there are some other points that should be considered carefully when buying. One of these is repair service. You don't ever want to be caught with a system breakdown on a Friday afternoon during the Christmas rush with three days of logs for an AM-FM combination screaming to be printed.

When you talk to hardware and software vendors, find out what service is available. Many of the major suppliers have ser-

vice shops around the country. Is there one near you? Will they guarantee same-day repair? Do you pay per job or is there a monthly or yearly fee that covers all maintenance?

At least one firm specializing in broadcast minicomputers, Computer Concepts, maintains a fleet of four aircraft and a team of pilot/technicians who can provide same-day repairs anywhere in the continental United States.

Some of the biggest suppliers of micros, such as Radio Shack and Apple, have service centers even in small communities. If you're buying a less well-known model, find out where the closest repair center is.

Another factor to look at closely is whether or not you're counting on the computer to cut personnel. If that savings is mandatory to make the computer pay for itself, be wary of sweeping claims of potential payroll savings. Some companies virtually promise payroll cuts, while others are extremely reluctant to make any guarantees.

Although several broadcasters told us they've been able to eliminate one person in the traffic and billing area, most said they've maintained their previous staffing levels — but with one big difference. That is the ability to use staff more efficiently and profitably. For instance, one station was able to transfer a traffic person directly into sales.

Also, several stations reported that while the computer hasn't allowed them to cut personnel, it has helped hold the line on the need for hiring additional staff, particularly during the hectic Christmas season.

## After You've Chosen A Micro: Floppy Vs. Hard Disks

If you decide to get a microcomputer, you'll have to also choose whether to get a system using floppy or hard disks. Many people also refer to floppy disks as diskettes

Probably the most important thing to do is carefully assess your station's needs. Determine exactly what you want the computer to do and what your future needs might be. Then talk to other broadcasters, look at many of the systems on the market and find one, whether it uses floppy or hard disks, that does just what you need. With literally dozens of systems on the market there's no need to settle for a computer that forces you to adapt your procedures to its needs.

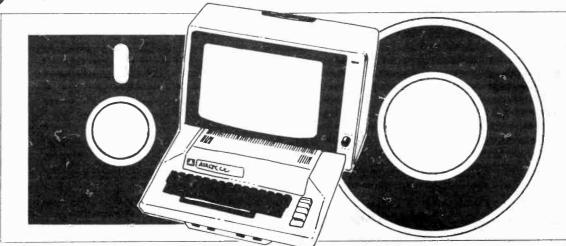
As a general rule, floppy disks might work for you if your station's needs are relatively uncomplicated. If, however, you have to do two sets of logs for an AM-FM combination, then hard disk may be for you.

Also keep in mind that small stations don't necessarily have the simplest requirements. For instance, some small stations run more spots, send out more invoices, and have more complicated programming and logs than major market outlets.

On the other hand, larger stations in more competitive markets may have more need for the various sales analysis reports that a well-organized, aggressive sales staff can put to profitable use.

A floppy disk is somewhat like a combination of audio tape and a flexible 45rpm record. It's the same size and shape as a record, but it's coated with oxide, just like recording tape.

Once inserted into a computer, the floppy disk is rotated on a disk drive while a head either transmits information onto it, or reads off previously encoded data



Floppy disks are usually 54" or 8" in diameter and, in what many see as their biggest advantage, they're cheap: approximately \$7 apiece. Each has a capacity of about 1 megabyte (1 million bytes).

The main disadvantage of floppies is inconvenience. Because of their limited storage capacity, floppy disks must often be exchanged for other disks containing different programming or stored data. Also, floppy disks are rotated at a relatively slow speed, making them between 10% and 15% slower than hard disk units.

Another down side of floppies is that they're handled a great deal and can be harmed by finger-prints, dust, and even smoke. This can lead to a momentary failure, loss of a portion of information on the disk, or loss of the entire disk due to wear and tear.

Hard disks, on the other hand, are much more than just a rigid version of the floppies. First of all, they look more like a small box than a 45rpm record. And they're substantially more expensive, adding over \$1000 to the pricetag of a micro system.

Because of their greater capacity, there's no

changing of disks for different functions. No-matter what function it's asked to do, the computer can search out the necessary information on the same disk. Besides being more convenient, this feature also eliminates the floppy problem of damage occurring when an operator puts the wrong disk in the wrong place at the wrong time.

Since hard disks contain many times the storage capacity of floppies, a single disk is often enough to handle virtually all of a radio station's needs.

Some hard disks come attached to their own disk drive, in a single unit, hermetically sealed against air and contaminants and the touch of grubby fingers on the actual memory surface. Thus, they're much less likely to break down or wear out.

However, as a backup against fire or other disaster, many companies that market mini systems — almost all of which use hard disks — recommend that stations duplicate all of their records on floppy disks each night and store them off the station premises. Even those who don't believe in floppy disks for day-to-day business use admit that, because of their low cost, they're ideal for longterm, mass storage of data, such as past years' station records.

## DIRECTORY

### MINICOMPUTER AND ON-LINE SOFTWARE/HARDWARE SUPPLIERS

### **BIAS (Data Communications Corp.)**

3000 Directors Row Memphis, TN 38131 **Nancy Jefferies**, Sales Manager (901) 345-3544

BIAS provides an on-line system primarily for television stations, but also services approximately 60 radio stations, mostly those that are co-owned with TV outlets. Clients can use Data General Micro, Nova, or Eclipse hardware. There is a flat monthly fee for the BIAS program, no matter how many hours the client is online. BIAS provides traffic, billing, order entry, rotations, log avails, sales projections, and electronic mail exchange with other stations on-line.

### **Cetec Broadcast Group**

1110 Mark Avenue Carpinteria, CA 93013

Gary Persons, Systems Sales Manager (805) 684-7686

Cetec offers a full radio station business system marketed under the name MAPS (Management, Accounting, Programming, Sales). It handles all aspects of traffic, logs and billing, avails reports, make goods, sales projections, co-op billing and affidavits, rate analysis, billing and sales reports, P&L statements, cash flow control, management planning, accounts receivable and payable, payroll, general ledger, asset depreciation, etc.



### Chase Media, Inc. (now Snarr/Chase Systems)

232 W. 800 South Salt Lake City, UT 84101

Randal S. Chase, Exec. Vice President (801) 532-7259

Snarr/Chase software operates on hardware by CADO, the firm's parent company. Programming includes logs and traffic, order verification, avails and sales reports, affidavit invoicing, statements, aging reports, receivables, payables, payroll, monthly financial statements, automation interface. Snarr/Chase also offers Music Format Control, with such features as music rotations, computer-assisted chart updating and maintenance, music inventory control, automatic ASCAP/BMI log preparation.



### Computer Concepts Corp.

8001 W. 63rd St.

Shawnee Mission, KS 66202

Walter Dean, Production Manager (800) 255-6350 (913) 677-4000

This system uses Wang 2200 CPU hardware. Options include complete traffic, billing, logs, invoices, avails and trend reports, expiring contract reports, revenue projections, customer purchase histories, daily and monthly sales reports, cash receipts details, bulk order progress reports, accounts receivable, aging accounts, accounts payable, payroll, general ledger, word processing, data base management system, music management system for playlists and 65,000-title music library, total station automation. Four pilot/technicians on staff provide same-day servicing in continental USA.

### Computer Concepts



### Columbine Systems

Seven Jackson Building

Level Three

Plaza of the Presidents

Golden, CO 80401

Susan Thompson, Vice President/Marketing (303) 279-4000

Columbine provides a complete broadcast information system in conjunction with discounted IBM hardware. The system consists of all applications for the broadcast industry, including traffic, sales analysis, media/cart inventory, music inventory and rotation, automation interface, general ledger, accounts payable, payroll, and cash management.

### COLUMBINE

### Computer Management Sys. Inc.

6610 N. Shadeland Avenue Indianapolis, IN 46220

Myron L. Keeney, Vice President (317) 842-1830

This firm markets the Broadcast Management Information System (BMIS). Features include agency-dient master list, log preparation, contract confirmations, current contract listings, non-scheduled or missed spot listings, detail inventory listings, revenue projections and budget comparisons, avails summary, product sold summary, log summary by advertiser, spot analysis by time of day or source, inventory analysis, revenue recaps, invoices and affidavits, cash receipts and bank deposits, credit and debit memo audit lists, accounts receivable status, aging accounts, monthly commission statement, client statements. Also has a music rotation system that operates on Lexitron, the Raytheon Data Systems word processor.



### Custom Business Systems, Inc.

PO Box 67

Reedsport, OR 97467

**Steve Kenagy**, *Vice President/Marketing* (800) 547-3930 (503) 271-3684

Software operates on Wang computers, in either floppy or hard disk mode. System assembles and prints logs, bills, provides standard RAB/ANA co-op affidavits with actual copy broadcast, avails reports, sales projections up to 14 months in advance, aged accounts receivable, five-year history, contract sales, accounts payable, general ledger, payroll, music library. Hard disk version starts at \$23,250, which includes hardware, software, installation, and on-site training. System now serves 185 radio stations.



Now We Are:

# HNNMH

HILLIER, NEWMARK, WECHSLER & HOWARD

A new professional and aggressive radio sales company.

Created for the stations we represent.

Join us in making 1983 the most productive and rewarding year in radio's history.

We Are Proud To Sponsor A Special Pre-Convention Seminar at the RAB Managing Sales Conference:

"MANAGING YOURSELF IN THE 80'S"
Saturday, January 29th, 3:00 pm, Sector Room, Amfac Hotel, Dallas



THE RAB MANAGING SALES CONFERENCE DINNER Monday Evening, January 31st, 7:00 pm, Enterprise Ballroom, Amfac Hotel, Dallas



HILLIER, NEWMARK, WECHSLER & HOWARD

### **Dexel Systems Corp.**

479 N. Potomac Street Hagerstown, MD 21740 **Clifton Hall** (301) 790-1177

Billing and traffic system, including IBM hardware and Dexel software, is priced at \$14,200. Features include agency commissions, co-op invoicing, automatic posting, broadcast month billing, end of flight billing, bill on demand, aging reports, finance charges optional, sales projections, log generation including 99 product codes, 26 scheduling priorities, unlimited log skeletons and user defined dayparts. Also expiring order reports, sales journal, affidavits, customer order master list, client list, rescheduled commercials report, fix commercials scheduling report, variable commercials scheduling report, pre-log commercial screen, accounts receivable by salesman, sales analysis report, sales journal, cash receipts and credits reports, statements, affidavits of performance.



Fisher Business S

340 Interstate North Atlanta, GA 303° Larry Fis! (404) 9° DIRECT

MINICOMPUTER AND ON-LINE

ABAL OFF

4-6
11-13 ★ Th...

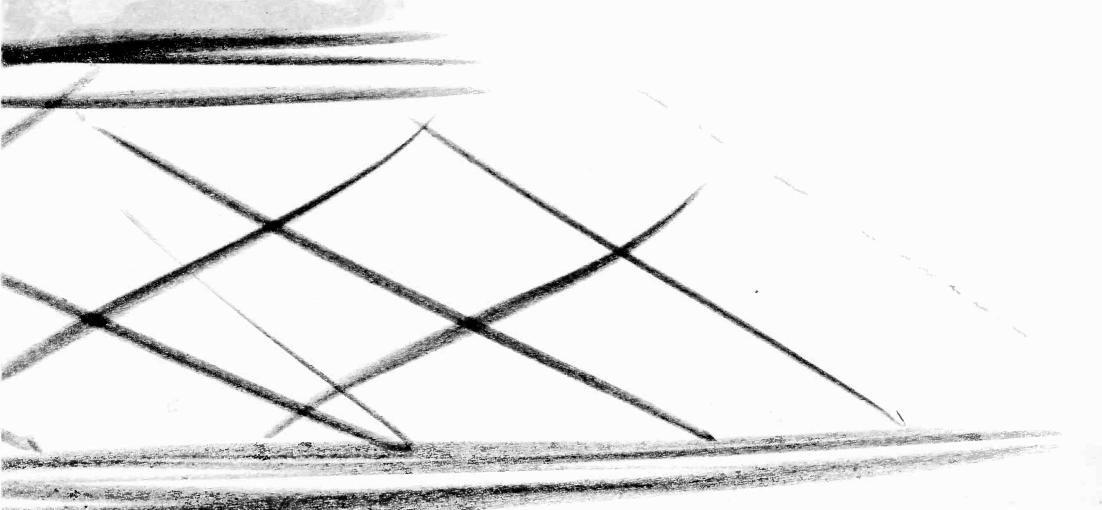
18-20 ★ ELECTRIC 4...

25-27 ★ PETER & GORDU...

New York . Los Angeles . Wash

ANTHONINE

BILL NEW



### economica de la compania del compania de la compania del compania de la compania del compania de la compania de la compania de la compania del compania de la compania de la compania de la compania de la compania del c

Contract of the contract of th



COLUMN SERVICE CONTRACTOR SERVICES CONTRACTOR C

The measure of the manage of the measure of the manage of

The recognition of the control of th



www.americanradiohistory.com

### ystems

., Suite 140

39

ner, President

*ⅎ*53-1717

rovides national marketing for the Radio Station Management System. See listing under Management Solutions, Inc. for details



### Gancom Inc.

PO Box 1459

Harrisburg, PA 17105-1459

William C. Ehresman, Vice President Harold W. Reinert, Director of Marketing (717) 763-7226

Gancom's Business Management Software Package operates on Data General Corp. CS series hardware. Features include traffic order entry, additions, order or schedule additions and deletions, long and short order confirmations, daily log and prelog generation, special programming, pre-log edit capabilities, variable separation by product, delinquent accounts by salesman, order expiration by client or salesman, avails, active order listings, revenue projections by client or salesman, aged trial balance, cash receipts and adjustments, billings, combination invoice/affidavit, co-op.



### Integrated Technology, Inc.

5725 Tokay Boulevard Madison, WI 53719 **Terry Kelly,** *President* **Chris Alvord,** VP/Sales (608) 274-5786

IT, a Kansas City firm purchased this month by ColorGraphics Systems of Madison, WI, specializes in computerizing radio newsrooms. Major market all-News clients are KIRO/Seattle, KCBS/San Francisco, WRC/Washington. IT has just begun marketing a system for smaller station newsrooms for under \$30,000. Functions include word processing and wire service reception. These systems will also be usable for sales management, accounting, and billing and will be capable of handling up to 200 terminals. IT will also be moving into computerizing television newsrooms, integrating the graphics now marketed by ColorGraphics.

### **Jefferson Data Systems**

Executive Plaza
501 Archdale Drive
Charlotte, NC 28210

John McDonald, General Sales Wanager (704) 525-4271

Operates on IBM System/34 hardware. Hardware costs approximately \$40,000 and software leases for \$1000-\$3000 per month. Provides client lists, sales forecasts and summaries, avails, payroll, accounts payable, check writing, payment confirmations, general ledger, departmental operating expenses, prior year actuals, accounts receivable, logs, contract confirmations, missed spots, commissions, cash receipts, aging accounts by item or salesperson, pricing index analysis, competitive product distributions, weekly and monthly revenue analysis by program or time period, product, salesperson, or advartiser. Jefferson Data also has a smaller on-line system that accesses the maln computer in Charlotte, and special software to assist in running contests by determining odds and picking winners.

### .lefferson Data Systems



### **Kaman Broadcasting Systems**

1500 Garden of the Gods Road PO Box 7463

Colorado Springs, CO 80933

George Beattie, Marketing Manager (303) 599-1450

Kaman provides on-line, in-house systems for radio and television stations and groups. Features include full traffic, accounting, billing, automation switching, news archival, rep interface, word processing, music rotation. Operates on IBM Model 38 hardware. Because hardware and software are costly, this system is most practical for broadcast groups, with each station accessing a single centralized memory.

### Libra Programming, Inc.

1945 East 7000 South Salt Lake City, UT 84121-3094

Judy R. Husted, Marketing Representative

(800) 453-3827 (Continental USA) (800) 453-7750 (Alaska and Hawaii) (800) 943-2084 (Utah)

Libra software is designed for the IBM System/23 Datamaster with 64K, two disk drives, printer, and sort features. Libra can supply both hardware and software. System schedules spots and generates daily logs, accommodates up to 1250 customers, automatic affidavit printing from logs, order confirmations, billing, revenue projections by salesperson or customer, expiring order reports, credit management, charging interest to overdue accounts, aging accounts reports, customer statements, commissions reports, customer master lists, accounts receivable transaction listing, monthly sales report, sales journal, cash receipts journal, general ledger, delinquency notices.



FEBRUARY

THE SHIRELLES

GRASS ROOTS

TIGHT ORCHESTRA

Every weekend is Special on

DICKCLARK'S

Rock Poll & Remember

The United Stations

lington, D.C. AMERICA'S TARGET RADIO NETWORKS ©

### SALEŞ '83 BLUEPRINT:

### Management Solutions, Inc.

Box 332

Sanford, ME 04073

Charles Smith, President (207) 324-5205

Radio Station Management System operates on IBM System/23 hardware. Order entry, logs, audit trail, weekly pre-log, expiring orders, confirmations, monthly/quarterly projections, client master list, traffic, schedule proof list, avails, automation system load sheet, FCC program log, billing and accounts receivable, edit list, receivables journal, detailed receivables aging, sales reports by week or month, down list, contract report, aging report, sales performance recap. Stations can also purchase the Financial Management System with general ledger, accounts payable, and payroll. Stations purchase software and also pay a yearly fee covering service and updates.

MANAGEMENT SOLUTIONS, INC.

### Marketron

2180 Sand Hill Road, Suite 270 Menlo-Park, CA 94025

Bonnie Ballou, Mike Rooney, Sales Mgrs. (415) 854-5301

Marketron offers three packages for radio stations. ACT I is designed for stations, rep firms and agencies. It provides an online service enabling clients to access a central computer for mixed media reach and frequencies, rankings and graphics and analyzes strengths/weaknesses across stations and dayparts. ACT II provides complete radio traffic and accounting. Features include sales projections by time sold, priority, salesperson, contract, billing cycle, calendar month, standard broadcast month, week-by-week, daily or user-defined periods. Provides avails, expiring orders, spot scheduling and logs, billing, accounts receivable and payable, general ledger. ACT IV Music Scheduler produces playlists and sound analysis reports.



### Nidus Broadcast Business Syst.

4090 Youngfield Wheat Ridge, CO 80033 **Bill Myers,** *Sales Manager* (800) 525-0331 (303) 422-6889

The Nidus Broadcast Management System is a combination package of hardware and software ranging from \$19,000-\$45,000. Features include complete traffic and logs, spot scheduling and rotations, financial management, billing, various sales reports including avails, revenue projections, past performance, advertiser activity.



### **Radio Computing Services**

177 N. Dean Street

Penthouse Level

Englewood, NJ 07631

Andy Economos, President Larry Miller, Operations Director (201) 567-3263

The firm markets software that operates in Digital minicomputers. Options include Selector (music selection system), Traffic 2000 (traffic and billing), Sampler (music survey callout analysis), and Storm Center (school and business closings). Sales plan system is under development. Depending on size and station needs, software is in \$10,000-\$20,000 range and hardware runs from \$25,000-\$75,000. Various purchase and lease options are available. Traffic 2000 enables stations to enter Arbitron data as needed for calculations of reach, frequency, GRPs, CPM, etc. System includes memory data base going back two years to facilitate extensive pricing, performance comparisons, etc.

### **Register Data Systems**

PO Box 1246 Perry, GA 31069 **Lowell Register,** *President* (912) 987-2501

Package includes 64% hardware built for Register by Tandy Electronics. System provides start orders, spot scheduling (up to 48 per hour) order confirmations, log generation and editing, billing, invoices, statements and affidavits, sales projections and performance analysis, avails reports, accounts receivable, aging accounts, service charges, customer activity reports and files, statements, mailing labels, accounts payable, vendor files, payroll, general ledger. Register Data 5000 system introduced this month cross-references all client files with word processing to allow merging of file information into letters and proposals.



### **Station Business Systems**

600 West Putnam Avenue Greenwich, CT 06830 **Joe Barbieri**, *VP/Sales* (800) 243-5300 (203) 622-2400

Serving over 200 radio stations, SBS software provides avails and order processing, scheduling and daily logs, sales projections and analysis by customer, salesperson, revenue type, product type or billing cycle, invoicing and billing, accounts receivable, aging reports, accounts payable and payroll, general ledger. SBS also markets the Music Playlist and Inventory System. It provides a music library, creates playlists, maintaining files of playlists for historical analysis.



### **Systemagic**

c/o WDZ Radio 337 N. Water Street

Decatur, IL 62523

Steve Bellinger, President (217) 423-9744

Most Systemagic software operates on Wang and MTU (Micro Technology Unlimited) minicomputers and Commodore micros. The sales tracking program charts sales calls, appointments and results (in dollars) by account executive and account. It also tracks copy changes and calculates cancellation percentages by account and salesperson. Systemagic also has a traffic and billing package and a total station automation system that uses cassettes, rather than cartridge tapes.

### Telmar Group, Inc.

90 Park Avenue

New York, NY 10016

Ronald L. Stern, National Sales Manager (212) 949-4640

Telmar is an on-line system that enables stations to access by telephone a wide variety of ratings and research data bases. Works with many different types of "dumb terminals" at station, which is charged by amount of on-line time. Stations must buy or subscribe to a service in order to access its data via Telmar. Functions avallable include audience ranking analysis, reach and frequency, schedule comparisons, goal-directed reach and frequency, multi-market/network reach and frequency. Data bases that can be accessed via Telmar include Arbitron, Birch, BBM, Simmons, MRI, Target Group, ACORN, PRIZM, VALS and others.



FEBRUARY

4-6 
CHARLEY PRIDE

11-13 
RAY PRICE

18-20 
CRYSTAL GAYLE

25-27 
MOE BANDY

New York · Los Angeles · Washington, D.C.

Every weekend is Special on

THE WEIKLY

COUNTRY MUSIC

## DIRECTORY

### **MICROCOMPUTER**

AND ON-LINE SOFTWARE/HARDWARE SUPPLIERS

### **CLARCOMputer Services**

P.O. Box 100 Vandalia, IL 62471 **Neil Clark,** *President* (618) 283-2325

CLARCOMputer Services markets R-TABS (Radio Traffic, Accounting Billing System) software for Radio Shack TRS-80 Model 16 hardware. Spot scheduling and separation up to two years in advance, log generation, account status reports listing financial information including aging, handles 1175 advertising accounts, statements, affidavits, schedule confirmations, avails, income projections, sales commissions, account lists, mailing label printer, etc.

### CLARCOMputer Services

### Media Service Concepts, Inc.

1713 N. North Park Chicago, IL 60614

Dr. Roger Skolnik, President (312) 951-2680

Offers three Arbitron ratings analysis report packages that operate in Apple II microcomputers. Market data is supplied on disks to licensed Arbitron subscribers. Each package sells for \$850 individually or less if all three are bought. REACH AND FREQUENCY package gives summary of spot buy, schedule of statistics detail, schedule of summary totals and graphics summary. SUPER RANKER package will rank all stations, top stations, or selected combinations of stations by more than a dozen dayparts and statistical ranking choices. RECALL package gives in-depth analysis of ratings data. In addition, Media Service Concepts markets the APPLELOG system for traffic, billing and sales analysis, produced by Generic Computer Services of Butler, PA. Also available for \$350 is the Snowatch package to computerize school and business closings. Snowatch is available for many microcomputers, including Apple II, TRS-80, JBM Personal, North Star, Vector, Altos, Zenith, Dynabyte, and Exidy.

### **Generic Computer Services**

Box 151
Butler, PA 16001
Joel Rosenblum, President
(412) 283-1500

The firm markets the APPLELOG radio business system which operates on the APPLE II microcomputer with hard disk. System does logs, bills, affidavits, sales reports, revenue projections, expiring orders and receivables by salesperson, avails. Package costs \$6000, including installation and training. There are no further charges. Service consultations available free by telephone and any software updates will be free.

**Media Service Concepts** 

### **Nordic Software**

P.O. Box 82871 Lincoln, NE 68501 **Jim Wrenholt,** *President* (402) 475-5467

Provides custom programming for Apple and other microcomputers. Complete log and billing system. Software modules include logs, billing, sales recap, affidavits, client master, transaction, traffic orders, and scheduling.

### **Station Research Systems**

14677 Midway Road, Suite 204 Dallas, TX 75234

**Don Hagen,** Vice President/General Manager (214) 239-5331

The firm's software operates in a variety of microcomputers. Three current packages are AutoSelect, for music inventory and scheduling; MusicTrack, for tabulating music research; MarketTrack, enabling a station to do its own perceptual research to measure station's image and listening behavior of the audience. The company will soon introduce BreakOut, a package to help stations break out Arbitron data in various ways and generate tables, bar graphs, line graphs and pie charts for understandable sales presentations.

Station Research Systems
14677 Michaely Rood, Suffe 204, Dollos. Texts 75234, 214/239-5331

### **Systemagic**

c/o WDZ Radio 337 N. Water Street Decatur, IL 62523 **Steve Bellinger,** President (217) 423-9744

See directory listing under Minicomputers

### **TAPSCAN**

2100 Data Park
Riverchase, AL 35244
Jim Christian, President
Dave Carlisle, Vice President

(205) 987-7456

TAPSCAN software operates on TRS-80 Model-II & III, and Apple microcomputers. Programs allow stations to break down Arbitron data to determine frequency and reach, rankers, CPM, GRPs, penetration profiles, etc. Information and comparisons are displayed and printed out graphically for easy comprehen-

TAPSCAN

### The Management

Box T Aledo, TX 76008 Pete Charlton, Owner (817) 441-8045

The Management services over 130 radio stations with complete traffic and billing systems. Software packages starting at \$1000 are designed for Radio Shack TRS-80s. Simple Log, Electric Log, and Super Log are available. In addition to spot scheduling and log generation, features include aging analysis report, sales and receipts, journals, labels, management and collection reports.



### The Program Manager

P.O. Box 45 Inglefield, IN 47618 **Chet Behrman,** Owner (812) 867-3524

Offers the Radio II software package for Radio Shack TRS-80 Model II microcomputers. Handles orders, logging, billing, accounts receivable, avails, sales summaries, and projections. Also available are audience and music research programs for the TRS-80 Model II and III.



THE PROGRAM MANAGER

WIRELESS FLASH®

**Maximum Strength Programming Aid** 

Copley Radio Network 📤 350 Camino de la Reira San Diego. CA 92108-714-293-1818

### Black Radio



WALT LOVE

CBS'S VERNON SLAUGHTER SPEAKS OUT

## Accurate Music Reporting — Helping The Entire Industry

A new year is here, but we still have some of the same problems we've had in previous years. As that statement applies to our society, it also applies to our personal lives and our professions.

There are many of you out there who not only practice accurate, cost-effective, and time-saving approaches to your radio and record occupations, but you expect the same from those you interact with as well. With this in mind, I've chosen to address a serious problem that not only affects Black radio and black music in general but other segments of our industry — accurate music reporting.

I know, you've heard it before! But it's still a problem. Those of you in radio would

be surprised to see how many individuals just can't get it right, or in some cases, just don't care. As broadcasters, we should be the best at communicating and we should certainly be the best at "gettin' it right" — i.e., being accurate.



Vernon Slaughter

Misinformation from the radio level is devastating to those in the music industry. Not saying you're playing a piece of product that you truly are playing hurts just as much as saying you are playing something that you're not. Everone gets hurt from misinformation, starting with the record manufacturer, the distributor, the local retailer, and — you guessed it — the radio station which gave the incorrect info.

### A "Mutually Beneficial Relationship"

I spoke to Vernon Slaughter, Vice President of Black Music & Jazz Promotion for Columbia Records, on the subject. I think you'll find his comments interesting, honest, and most definitely informative.

I wanted to know what a record executive ideally expects from a radio station and its programming staff. "I expect an honest, open, and mutually beneficial relationship. We are in an industry where we must coexist? Each side feeds off the success of the other. Outside of the radio industry it-

"In order for us to make money, we must have good hit product, coupled with radio airplay, accurate and precise reporting, distribution and finally sales to the consumers. If one element is out of sync, it can be disastrous."

self, we in the music business understand the problems radio GMs/PDs have on an ongoing basis. We do understand that the



WRKS WELCOMES WASHINGTON — Elektra/Asylum recording artist Grover Washington Jr. took time out of his schedule to visit WRKS/New York, Washington (left) is pictured prepping for an on-air interview with air personality Mary Thomas (center) as WRKS Music Director Sonny Taylor goes over thier cues.

primary attraction to most Black/Urban Contemporary stations is the type of music they feature. If radio attracts audience, advertisers will then hopefully buy time, which means they make money for their owners, investors, and themselves.

"In order for us to make money, we must have good hit product, coupled with radio airplay, accurate and precise reporting for strong showings in the trade publications, distribution of that product around the country, and finally sales to the consumers. If one element is out of sync, it can be disastrous for that piece of product. I think that some programmers have lost touch of the fact that we all depend on each other in this business. We need their reports and their honest feedback about our product in order to do our jobs better."

Vernon mentioned that he has noticed the number of stations R&R utilizes for our research (73), which since there are fewer significant stations in the Black/Urban formats, is a lower number than formats like CHR and AOR. Vernon commented, "These 73 Black radio stations control the destiny of every black record that's released. Your publication is very influential, so these select facilities must not only accept this huge responsibility seriously, but with morality and professionalism. This is an awful lot of responsibility, and we would like to see black programmers take that responsibility more seriously. If you as a programmer tell us that we must prove our records to you - fine, we'll do that if we believe a record has the potential to be a hit. But once we've done that, we think it's only fair that you (the programmer) then not only add the record but expose it through airplay and report it to the proper outlets (trades, distributors, and local retail stores). I think that this approach is not

only fair, but it's the correct thing to do on a business level and on a personal level."

Let me point out here that accurate music reporting is not only a problem with Black/Urban Radio. CHR, A/C, AOR, and Country have the same problems we do, but over the years ours have been more blatant.

### **Answers To The Problem**

I asked Vernon what might help rectify this problem. "First of all, we as blacks in the record/radio industry must quit talking about unity and really unite. We need to come together and agree on a 'Creative Standard of Integrity' that we can all accept and live by.

"We have a large responsibility and obligation to protect the music. We are also obligated to protect the integrity of the art form and in essence, protect the integrity of our culture!"

"We must learn to work together because there's a broader issue than just the business aspect. Black music stations, regardless of what they call themselves, must also understand that what we're all depending on to help us earn our livings is black music. We are all selling black music and that should transcend everything else. I've said this many times before, any race or civilization is ultimately judged by its culture - arts and sciences. Dick Griffey, Chairman of Solar Records, likes to say, and I agree with him, 'Black music is really our #1 natural resource.' That's why I'm involved with the Black Music Association, and why I think all blacks in our industry should be involved with the BMA. Black music is bigger than any of our own personal business concerns - Columbia Records or any individual radio station. We are all fortunate enough to make our livings as part of this industry - what that says to me is that we also have a large responsibility and obligation to protect the music. We are also obligated to protect the integrity of the art form and in essence, protect the integrity of our culture!"



OLD FRIENDS? — While in New York recently as part of his debut solo tour, Atlantic recording artist Phil Collins (left) stopped by the head-quarters in Inner City Broadcasting to visit with WBLS General Manager Charles Warfield.

## STATION PROFILE

72NOW

P.O. Box 2197 Austin, TX 78768 (512) 477-9841 Station Owner: Hicks Communications National Sales Rep: Torbet GM: Joe Abernathy PD: Selby Edwards MD: Ken Rush 1490 kHz 1000w days, 250w nights

"There is nothing in the Austin area that even closely resembles KNOW's fresh approach to music. KNOW is a total music-formatted AM radio station. Commercials, talk, and news are purposely limited for the more music approach. The station is smooth and slick with an emphasis on music sweeps of at least three of the best contemporary hits in a row. Our music blend runs from **Bobby 'Blue' Bland** to **Teddy Pendergrass** to **Men At Work**. KNOW also relives the greatest R&B hits of the past 30 years on 'Back to the Basics,' a three-hour show produced by our morning jock **T.C.**, which runs every Sunday.

"The KNOW air staff is solid and has been together for the past two years, and since the fall '81 Arbitron, KNOW has more than doubled its numbers.

"KNOW keeps its growing body of listeners involved in the station and in Austin with many highly visible promotions and community activities, which always cause plenty of talk around town.

"So roll this all together and you have Austin's newest radio success story . . . KNOW 1490 — Austin's #1 AM."

- Bonnie Startrek, Promotions Director

### The Music Section

Black Radio's Most Accurate Music Information Adds & Hots . . . See Page 64

New & Active . . . See Page 78

## This Week In Music History

### **DAN FORMENTO**

### **Busted Down On Bourbon Street**

MONDAY, JANUARY 31 — Just after 3am on the morning of January 31, 1969, Jerry Garcia of the Grateful Dead returned to his New Orleans hotel room after a post-concert visit with friends, to find a local narcotics officer waiting to take him to jail. Jerry was the last. Already arrested were group members Bob Weir, Phil Lesh, and an assortment of roadies, groupies, and hangers-on . . . 19 persons in all. "They sent a plant back to my hotel room with me," as Bob Weir tells it, "a guy with a whole bunch of dope. The party raged for about a half-hour, then they kicked the door in and took us all to jail. We were set up. 'Set up like a bowling pin,' as the line goes."

### Elvis's Heir Born

TUESDAY, February 1 — At 8:30am the morning of February 1, 1968, Mr. & Mrs. Elvis Presley were driven to Baptist Memorial Hospital in Memphis. Two hospital guards were waiting there to usher Priscilla Presley into the maternity ward. Eight and a half hours later, at 5:01pm, Lisa Marie Presley was born, weighing in at 6 pounds, 15 ounces. She arrived exactly nine months to the day after Elvis and Priscilla's wedding. As the King's only child, Lisa Marie is heir to most of the Presley fortune. She cashes in on her 24th birthday.

### Van Halen Signed

WEDNESDAY, FEBRUARY 2 — "It was the day I signed my life away," group drummer Alex Van Halen once described it, but was quick to add, "I wouldn't change it for anything in the world." Hardrockin' California band Van Halen signed to Warner Brothers Records on February 2, 1978, and is going strong on that label still. Their debut release, issued later that same year, caught quite a bit of attention right out of the box, with tracks like "Runnin' With The Devil" and the Kinks classic "You Really Got Me." Now six albums deep, Van Halen is currently touring South America.

### The Day The Music Died

THURSDAY, FEBRUARY 3 — One of the worst tragedies in rock history occurred on February 3, 1959, when rock 'n' roll legend Buddy Holly, along with Ritchie Valens and the Big Bopper (J.P. Richardson), were killed when the small aircraft taking them to the next concert on a grueling U.S. tour crashed in icy weather shortly after takeoff from Mason City, Iowa. The airplane went down in a corn field in Ames, Killing its three distinguished passengers instantly. Buddy was just 22 years old.

EXTRA FACTS: Bob Dylan's earliest recordings made, 1961 . . . Elton John is U.S. #1 with "Crocodile Rock," 1973.

### **Alex Harvey Died**

FRIDAY, FEBRUARY 4—Scottish-born guitarist and singer Alex Harvey was felled by a fatal heart attack in Belgium on February 4, 1982, the day before his 47th birthday. Though making little impression in America, his Sensational Alex Harvey Band was once one of the most popular and consistent touring acts in the UK, attracting a sizable cult following through their use of outrageous theatrics. Alex's failing health caused him to collapse in 1976 during a European tour, forcing him to take a break, during which time he'd compiled an album of interviews about the Loch Ness Monster, a constant obsession.

EXTRA FACTS: Happy birthday Alice Cooper, 1948.

### Music On TV

Crystal Gayle makes an appearance on "SCTV Network" January 28 Rosanne Cash, Ronnie Milsap, Eddie Money, Saga, Frank Stallone. Steel Breeze, and the Temptations are on "Solid Gold" this week of January 28 . . . The Bus Boys join ex-SCTVers Rick Moranis and Dave Thomas (Bob and Doug Mackenzie to record followers) on "Saturday Night Live" January 29 ... Con Funk Shun and Yarbrough & Peoples guest on "American Bandstand" January 29 . . . Phil Collins is on "Laugh Trax" January 29 ... Blancmange are interviewed over MTV February 1 .. Oro Productions and Coca-Cola are behind a forthcoming syndicated TV series spotlighting Latino music. The series, to be called "Bravisimo," goes into nationwide syndication in April.

### MTV ADDS THIS WEEK:

STYX "Mr. Roboto"
JOE JACKSON
"Breaking Us In Two"
GREG KIHN BAND "Jeopardy"
TRIUMPH
"A World Of Fantasy
MOTLEY CRUE "Live Wire"
HAYZI FANTAYZEE
"John Wayne Is Big Leggy"
UTOPIA
"Feet Don't Fail Me Now"
INXS "The One Thing"
LINDA RONSTADT "Lies"



- WMJX/MIAMI'S LICENSE DENIED
- JIM SMITH NAMED
   WOKY/MILWAUKEE PD
- NUMBER ONE FIVE
   YEARS AGO: "Stayin"
   Alive " Bee Gees
   (RSO)
- NUMBER ONE A/C —
   "Just The Way You Are"
   Billy Joel (Columbia)
   (3rd week)
- NUMBER ONE COUNTRY:
   "Out Of My Head And Back in My Bed" —
   Loretta Lynn (MCA)
- NUMBER ONE LP:
   "Running On Empty" —
   Jackson Browne
   (Asylum) (3rd week)

### Sneed

Continued from Page 1 ratings have risen from a 2.0 to a 4.1 in just over a year, I have been told that more was expected, and have learned that my General Manager and a consultant have either talked to or actively approached at least five programmers concerning the possibility of re-

### **Doubleday**

Continued from Page 1 looking forward to working with Gary Stevens on a daily basis."

Commenting on the chain's generally disappointing performance in the fall ratings, Stevens said, "We didn't do as well as we should have, but we're grappling with our own enormous growth. We've more than doubled our size in a year. What we're doing now is coming to grips with managing a company that has ballooned in size in the last 12 months. It's just too big a task for one person to handle."

placing me. I do not intend to continue to function in a situation where I do not feel comfortable or appreciated."

Sneed continued, "I have enjoyed ABC as a company and have learned a great deal. I will be taking that knowledge back to WKLS and look forward to the opportunity of working there again."

KSRR GM Jeff Trumper, while declining to comment on Sneed's statement, told R&R that the station is searching for a new PD.

### E/A

Continued from Page 1 label in 1958, and I'm pleased that he's chosen to contribute to E/A's future successes as well." Label President Bruce Lundvall added, "With so many of our important artists located in California and our senior A&R executive in place there, Mel will have a major role in E/A's continuing presence on the West Coast."

### **Price**

Continued from Page 3 Steve's got a fine track record, and we feel very good about him."

Price told R&R, "I feel very honored and flattered, having grown up listening to WSGN. Warren and I share the same programming philosophy and outlook for the station, and everything looks like it will go well. I'm really excited"

Price, who will report to Operations Manager Frank Giardina, begins his new position February 7.

### **Woodward**

Continued from Page 3
Woodward, who served as a
press and radio aide to President
Carter before joining R&R two
years ago, also has experience in
radio news, having been News
Director at WLNH and WEMJ in
Laconia, NH. Mitchell, a fouryear R&R veteran, worked in
RKO Radio's national music
department before joining the
newspaper, and was R&R's
Beautiful Music Editor prior to
her promotion to News Editor.

Commenting on the changes, R&R Publisher Bob Wilson stated, "We're delighted to be able to give Brad Woodward this chance to make use of his radio news background and interest. And with Gail Mitchell's past Easy Listening experience and Fred Seiden's commentaries, we've got the right combination to bolster our coverage of the Big Band, nostalgia, and Beautiful Music format areas."

### Urban

Continued from Page 3 midsize markets," Thompson told R&R. "Look at Washington, Atlanta, Houston, New York, Chicago, Philadelphia, and Cleveland. From a network point of view, we will be able to service radio stations in areas that Urban formats are not available."

The airstaff assembled for SEN includes Otis Gamble of WJAX/Jacksonville as VP/Programming; Reggie Henry of WYLD/New Orleans; Hank Brown, formerly of WAIV/Jacksonville; Donna French of WMEL/Melbourne, FL; and Nel Spencer, formerly of WOKB/Orlando. Reggae artist Jimmy Cliff is serving as reggae consultant and former WPDQ/Jacksonville GM Willie Martin is chief marketing consultant.

Thompson said he expects to have 10 affiliates by the end of next week, with an ultimate goal of 350 stations. Affiliates will be charged a flat fee beginning at \$1000 per month. The network will reserve two minutes per hour for national sale, while stations are given 12-14 minutes per hour to sell.

In two to three months Thompson said he will also launch the Sunshine Cable Network, providing a similar service to cable systems, which will be charged a penny per subscriber each month. Radio affiliates, who must buy their own earth stations at an estimated cost of \$10,500, can receive SEN over RCA's Satcom III-R or Satcom IV. Cable systems will take their feeds only from Satcom IV.

### Hit Us With Your Best Shot

R&R wants you ... to send
us your station's pictures. Any format,
any size market, whether you're a reporter
or not, we re here to give your station's
promotions, contests, activities, and staff changes
the kind of widespread exposure only the industry's
most-read publication can provide. Send
photos (preferably black & white) to
the editor of your format, or to

Ken Barnes, Radio & Records, 1930 Century Park West. Los Angeles, CA 90067

### **TONY MUSCOLO & FRIENDS**

- PRESENTS -

SOUTHEAST RADIO/RECORD CONFERENCE

## Can Your Career Afford Your Absence At:

## THE BIRMINGHAM HILTON



**DON BENSON** 

February 10 • 11 • 12, 1983 Downtown Birmingham, Alabama

To Learn and Interact with

PANELS, MEETINGS, VIDEO PRESENTATIONS BY MTV, SATELLITE MUSIC NETWORK and ONE ON ONE Discussions with Active Participation by:



IOHN

**KEVIN McCARTHY** 

OP. MA. KXX-106/WERC

**BILL THOMAS** 

P.D. WMJJ

SCOTT CHRISTENSON

B.M.D., Inc.

**JOHN SYKES** 

M.T.V

**CHARLIE MINOR** 

V.P. Promo A&M

J.D. NORTH M.D./P.D. WAEV

**REGGIE BLACKWELL** 

P.D. WAIV

**JIM ROBERTSON** 

P.D. WRVR

**DICK BLOCKMAN** 

P.D. WOWD

RALPH CARROLL P.D. WQLT

JOE McCLURE

G.M. WCGQ

**CHRIS ANDREWS** 

P.D. WZYP

**BOB KAGHAN** 

P.D. WBCY

LARRY STEVENS OP.MA. Y102/WHHY

RICK CARROLL

C.S.G., Inc.

**STEVE DAVIS** 

Asst. P.D./M.D. KXX-106

JIM DAVENPORT

Jim Davenport Promo

**DAVID LEE MICHAELS** 

M.D. WXLK

RICK BISCEGLIA

Nat. A/C Dir. ARISTA

**CHRIS ALEXANDER** 

P.D. KSEL-AM

**SMOKEY RIVERS** 

P.D. WKDF

**STEVE RUNNER** 

P.D. WAPI

**GARY FRANKLIN** 

Asst. P.D./M.D. WTIX

**JERRY CLIFTON** New World Comm.

M.D. G-100

**SCOTTY GRIFFITH** 

P.D. 94Q

ANDY ECONOMOS

R.C.S., Inc.

**GEORGE WILLIAMS** 

Dir. S.M.N.

**JOHN BARBIS** Nat. Promo GEFFEN

**IOHN STEVENS** 

M.D./P.D. WISE

**POLLY ANTHONY** 

Nat. A/C Dir. EPIC

**JANICE TULLY** 

Nat. A/C A.D. Muscolo

**JEFF COOK** 

S.R.D./AOR ARISTA

**MARK ST.JOHN** 

M.D. Y-102

**CHARLES ROWE** 

G.M. WJAD

**BILL McCOWN** P.D. WANS

P.D. KX-104 **JIM MORRISON** 

**BOB TRAVIS** P.D. WGCL

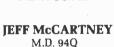
**ROGER GAITHER** 

P.D. Q-104

MICHAEL ST. JOHN

**DON HAGEN** S.R.S., Inc.

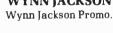














**ALLAN DUPRIEST** P.D. WFOX

KELLY McCOY Asst. P.D. WQXI





RICHARD PALMESE



**IOHN YOUNG** 



JOHN SHOMBY

BETANCOURT





LES GARLAND

**IOEL DENVER** 

PAUL CHRISTY

Christy-Rose Assoc

**BOB LAURENCE** Drake-Chenault

LEE MICHAELS BAMD Assoc.

Nat. Promo Dir. Chrysalis

### THESE PEOPLE **CAN HELP YOU SHAPE YOUR CAREER**

Make Hotel Reservations A.S.A.P.

Special Conference Rates

	Enclosed is \$95.00 per person registration fee payable to: Southeast Radio/Record Conference			TONY MUSCOLO & FRIENDS PRESENTS SOUTHEAST RADIO/RECORD CONFERENCE					
\$100.00	at the door. Amount en	closed \$		4441 BECK AVENUE, NORTH HOLLYWOOD, CA 91602 • (213) 763-0383					
	NAMES(S)		POSITION	ARRIVAL TIME  AM  PM  AM  AM  AM  PM  AM	vation. Cal Hilton Hot (205 for reserv	l the el at ) <b>933</b> ation	hotel reser- Birmingham -9000 s. Call now, ited number \$46.00		
BUSINESS A ADDRESS CIRCLE ONE		CITY/STATE RECORD	OTHER	ZIP	Double One Bedro Suite	oom @	\$56.00 \$95.00		

## THE PICTURE PAGE

### Capitol/EMI Plot Strategies



Capitol/EMI America/Liberty executives met in Los Angeles recently to plan strategies for 1983. Pictured (I-r rear) are EMI/Liberty VP Mark Levinson, Capitol VP Varnell Johnson, EMI/Liberty VP Dick Williams, and Capitol VPs Pete Goyak, Sam Citro, Bobby Colomby, Bruce Garfield, Walter Lee, Bruce Wendell, Lynn Shults, and Robert Young; (I-r front) Capitol VP Don Grierson, EMI/Liberty President Rupert Perry, Capitol/EMI COO Don Zimmermann, Capitol President & EMI/Liberty Chairman Jim Mazza, and EMI/Liberty VP Gary Gersh.

### Arista Touts Thompson Twins



Arista's Thompson Twins played the Ritz in New York, and were joined backstage by label executives. Pictured (I-rear) are Arista's Abbey Konowitch, group's Tom Bailey, Arista President Clive Davis, group's Joe Leeway, Sr. VP Rick Dobbis and VP Mike Bone; (I-r front) Arista Sr. VP Richard Palmese and group's Alannah Currie.

### Dexys' Rowland Meets PolyGram



Kevin Rowland, leader of Mercury/PolyGram's Dexys Midnight Runners, visited New York recently and met with PolyGram executives at a luncheon. Pictured (I-r rear) are PolyGram VP Jerry Jaffe, and company's Derek Shulman, Randy Roberts, and Harry Palmer; (I-r front) VP Bill Levy, Director/International Phonogram UK Graham Fletcher, PolyGram Sr. VP Harry Losk, VP Jim Lewis, Rowland, PolyGram's Bill Levenson, manager Paul Burton, PolyGram President Guenter Hensler, company's Sue DeBenedette, and Sr. VP Chip Taylor.

### Jones Joins RCA



Glenn Jones has been signed by RCA Records, with his first single, "I Am Somebody," just out and an album to follow in February. Pictured at a reception for the new artist are (I-r) RCA's Robert Wright, Jones, manager Louise West, and RCA VP/USA & Canada Jack Craigo.

### Miller Signs To Scotti Bros.



Roger Miller has signed with Scotti Brothers Records, and is recording a single and an album. Pictured (I-r) are SBR President Johnny Musso, comanager Herb Nanas, Miller, co-manager Stan Moress, and Scotti Brothers Industries President Tony Scotti.

### Amram Inks With Elektra/Musician



David Amram has signed with Elektra/Musician, with the veteran multiinstrumentalist jazzman's label debut scheduled for March. Pictured (I-r) are E/A President Bruce Lundvall and Amram.

### AFT NEWSBEAT

A SERVICE OF THE AMERICAN FEDERATION OF TEACHERS, AFL-CIO "Gives broadcast media fast access... This carefully produced service showed a knowledge of needs of commercial media."

AFL-CIO 1981 FILM AND BROADCAST CONTEST

800-424-2424

AFT NEWSBEAT
provides linkage to...

Capitol Hill testimony,
press conferences,
meetings related to
developments in the
fields of health,
education and labor.

National trends in
teaching, collective
bargaining, health care,
and politics.

800-424-2424

Take advantage of this link. Call 800-424-2424 for supplements to your radio news operation as well as reaction comments that can be used in print.

800-424-2424

10F/1nds, January 25, 1963

**CFTR 13-10 CHUM 24-21** WLOL-FM add CKLW add (Canadian Content) WZZR add WRFC add

KTFM add **KITY 39-30** WGH add KMGK add WFOX add WQUT **WJXQ** WKDD **WJBQ** 

WERZ **WFBG** Q104 WHSL KVOL

Produced by Stacy Heydon

ON RECORDS AND NEW HIGH QUALITY XDR CASSETTES







## Marketplace



### R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

Per Insertion 1 Time \$39.50

6 Insertions \$34.00 13 Insertions \$29.00

26 Insertions \$24.00

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330



### Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample - P.A.N.A. P.O. Box 85152, San Diego, CA 92138.



TIMBERLINE PRODUCTIONS

Do your weekends sound like every other station? Highlight it inexpensively with well-known personality Chuck Buell and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and Box 9541 So. Station, the stories behind them. Send or call Denver, CO 80209 for your demo tape today.

JINGLES for yesterday, today and tomorrow!



IMAGE ENGINEERED BY THE MASTERCRAFTSMEN OF STATION ID'S AND COMMERCIAL JINGLES.

Creative Productions Marketing Group CPMG Incorporated CPMG International

1555 Niagara St. Buffalo, NY 14213 (716) 834-CPMG

4 Hansol Rd. Bexleyheath, Kent England DA6 BJG 01-304-8088



THE ORIGINAL Yellow Jacket 45 RPM RECORD SLEEVE

CALL 412-486-2100 FOR FREE SAMPLE

OR WRITE P.O.BOX 150 ALLISON PARK.PA 15101

### FREE SAMPLE!

FROM DIAL-LOG, Radio's complete show prep service!

'My congrats on a GREAT service

Michael York/KXLR HUMOR, CONVERSATION, CALLS, CALENDAR & MORE.

Write on station letterhead or call: (419) 478-1031

4325 N. Lockwood, Toledo, OH 43612

### O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners 1237 Armacost Ave., #6-R Los Angeles, CA 90025

### Have the Record Companies Cut You Off Their Mailing Lists?

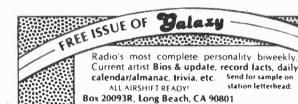
Our Adult/Contemporary Music Supply Service is the Solution.

You'll get 13 new releases each week. Bonus LP cuts, too! Available only to radio stations. Mono or stereo with 25 Hz toning.





Call for a free trial subscription Bob Rogers (415) 641-8426



## Opportunities

### **Openings**

### EASTO

WOBM-AM & FM, immediate openings. #1 A/C. Cooking CHR, T&R: Jay Sorensen, Box 927, Toms River, NJ 98753, EOE M/F (1-28)

Crazy, humorous, and very creative morning drive personality wanted. T&R: Dave Allan, PO Box 1850, Montego Bay Station, Ocean City, MD 21842. EOE M/F (1-28)

FIRST BLADE needed for New York based Network Technical Producer for national show, Part/fulltime. Send T&R to Radio & Records, 1930 Century Park West, #436, Los Angeles, CA 90067

#1 AOR needs one-to-one conversational, street smart personality. We sound great! If you do, rush T&R: Bob Buchmann, WBAB, Box J, Bebylon, NY 11702. No calls, EOE M/F (1-28)

Need bright, experienced dj for all night modern Country. #1 in Northern NH. Rush T&R: R. Parmelee, WMOU-AM & FM, Box 489, Berlin, NH 03570. (1-28)

Expanding talent bank for possible future openings in A/C, AOR, CHR. T&R: Box 1632, Buffalo, NY 14216. EOE

Fulltime openings at Portland area station. T&R: Pat McDonald, WKXA, PO Box 900, Brunswick, ME 04011. FOF M/F (1-28)

### Openings

CQ 102, #1 in New York Fingerlakes, looking for experienced newsperson. No calls please. No beginners. T&R: Randall Bliss, WECQ, Box 213, Geneva, NY 14456. (1-21)

50,000 watt AOR is actively seeking talented communicators. T&R only: WCCC-FM, 243 S. Whitney St., Hartford, CT 06105. EOE M/F (1-21)

Hartford's coastal ME's top CHR needs part-time help yesterday. Females encouraged to apply. Rush T&R: Tim Moore, KISS-94-FM, 45 High St., Ellsworth, ME 04605. EOE M/F (1-21)

ewscast, T&R: Joe Moss, WZQZ, Box 1030, Oneonta, NY 13820, EOE M/F (1-21)

PM news anchor. Decent volce. Able to read. 1 yr. minimum experience. T&R: Bruce Allen, MD, WECK, 2900 Genesee St., Buffalo, NY 14225. EOE M/F (1-21)

delivery. T&R: J.R., Russ, PD, WECK, 2900 Genesee St. Buffalo, NY 14225. EOE M/F (1-21)

### SOUTH

Shane Media Services is looking for CHR PDs. Send resume, station tape and supported materials to Ed Shane, 7703 Windswept, Houston, TX 77063. EOE M/F

WYDE-85/Birmingham, AL 50,000 watt AM rock oldies has two openings. T&Rs: Jim Powell, PO Box 3326-A, Birmingham, AL 35255. EOE M/F (1-28)

### **Openings**

KTEM/KPLE seeks PD for A/C-Country operation. Must be self-motivated and promotion-minded. T&R: George Franz, Box 1230, Temple, TX 76503. EOE M/F

Looking for morning man with Richard Pryor-type per sonality and a night jock. T&R: Barry Richards, PD, WAIL, 1639 Gentilly Blvd., New Orleans, LA 70119. (1-28)

Experienced ND needed. Medium market. T&R: Jeff Davies, KXLR, PO Box 3014, Little Rock, AR 72203 (501) 945-4501, FOE M/F (1-28)

KVET/KASE is seeking experienced, aggressive professional for position of ND. T&R: Bill Mayne, OM, PO Box 380, Austin, TX 78767. No calls please. EOE M/F

WAPI-FM-95ROCK/Birmingham has an immediate opening for a creative morning personality. Send T&R Steve Runner, 2146 Highland Ave South, Birmingham, AL 35205. EOE M/F (1-28)

LOVE94/Houston looking for UC morning communicator. No calls please. T&R: Steve Harris, LOVE 94, 2630 Fountain View, Houston, TX 77057, EQE M/F (1-28)

Recording studio looking for Production Englneer. 24 track near Las Colinas, Dallas/Ft, Worth, Send resume and salary: Ken Townson, 7879 Riverfall, #249, Dallas, TX 75230. EOE M/F (1-28)

Thanks for all response. Door still open in major market if you can do a solid hour in four. Entertainers-zanies only please. Kenny B', Box 986, Virginia Beach, VA 23451. The

K92FM #1 in VA, looking for relatable morning news personality. Rip and readers need not apply. T&R: Russ Brown, Box 92, Roanoake, VA 24022. EOE M/F (1-21)

### **Openings**

WXBQ needs bright up-tempo people for future openings on 24 K Country. Research, CHR experience preferred. T&R: Steve Taylor, Box 1389, Bristoe, VA 24203.

Possible future opening for morning personality at a soon to be 100kw CHR-FM. 5 yrs. experience. T&R: Denny Ainsworth, PO Box 3010, Hattiesburg, MS 39403. EOF M/F (1-21)

Country AM In VA needs night announcer. Fulltime immediate opening. T&R: PO Drawer 902, Lexington, VA 24450, (703) 463-2161, EOE M/F (1-21)

Strong morning anchor for News/Talk WKGN. T&R: Kent Scott, OP, 2900 Southerland, Knoxville, TN 37919.

WZXR, Superstars AOR, searching for top morning entertainer. Outrageous, controversial, and a team player. No beginnersi T&R: Redbeard, 1385 Lamar, Memphis, TN 38104. EOE M/F (1-21)

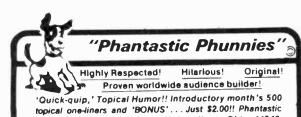
Morning man needed, FM rocker, major market in Florida. Good production a must. T&R to Radio & Records, 1930 Century Park West, #435, Los Angeles, CA 90067

Central SC station seeking annhouncer. News/information/music station. Some production. T&R: Bob Allen, 2580 North Road, Orangeburg, SC. 29115. No calls please. EOE M/F (1-21)

## Marketplace







Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

For Your Health Conscious Listeners Informative — Motivational

Daily 90 second narrative of the benefits of exercise and good diet, plus the how-to's of aerobic exercises and more! Proven seller now available for your market. Free

demo and information write: Health Break, Box 587, Sidney, Montana 59270 or call (406) 482-5555



"Fifty percent of Chinese eye doctors have Cataracts the rest have Lincolns."

The Clean Sheet, Volume III is here!
Clean & useable comedy. 305 lines \$5 (Samples \$1).

CLEAN SHEET

LEGRA PRODUCTIONS
Box 9154
Saft Lake City, UT 84109
(801) 277-LAFF.

Current New York Airchecks!

#S-11 features CHR WNBC/Big Ron O'Brien, AOR WAPP, WPLJ & WNEW-FM, & A/C WYNY, WCBS-FM & WPIX. Cassette, \$5.50. #S-12 features Urban WRKS, WBLS & WKTU. Country WHN & WKNK, Big Band WNEW & CHR WNBC with Don Imus & Howard Stern. Cassette, \$5.50.

CALIFORNIA AIRCHECK
P.O. Box 4408, San Diego, CA 92104



Hundreds renewed again!

Free sample!

Write on station letterhead to

Contemporary Comedy

5804-D Twineing Dallas, TX 75227



VALENTINES - POLITICS - FOOD-

—Jeff Green's —— GREEN BOOK

has songs for every subject! 素

10,000 Songs • 135 Subjects • 300 Pages

CHR + AOR + A/C + GOLD

For free brochure/to order, write:



cluded

Professional
Desk References, Inc.
8726 D.S. Sepulveda Bivd. No. A4
Los Angeles, CA 90045

To charge by phone, Call

Included (213)670-5770

Now Used By: K-TEL INTERNATIONAL

lold's thouse lunch

thought you were skipping lunch?

Over 6 years of creative

Over 6 years of creative COMEDY material. For complimentary snack call (313)434-6142 or write 1390 Arroyo Dr., Ypsilanti, MI 48197

What would Mom say if she

### **Increase Sales Results**

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads

Just call **PAM** at **(213) 553-4330** for more information.

## Opportunities

### **Openings**

KLAZ/Little Rock has immediate opening for a creative CHR moming talent. T&R: KLAZ, Rhonda Curtis, 1501 N. University, Little Rock, AR 72207. EOE M/F (1-21)

Radio can be fun; promotion, appearances and Country music, 5 yrs. Top 100. T&R: Stewart McRae, WIBR, PO Box 1226, Baton Rouge, LA 70821. EOE M/F (1-21)

ND Needed for small market station in West Tx. P-B-P helpful. T&R: KPET, Box 1188, Lemesa, TX 79331. EOE M/F (1-21)

Immediate opening for evenings. West TX, New facilities, great atmosphere. T&R: Jeff Piersol, PD, KVOP, Box 1420, Plainview, TX 79072. EQE M/F (1-21)

### MIDWEST

KKXL/Grand Forks is looking for a ND/Anchor. Strong airwork a must. T&R: Don Nordine, Box 997, Grand Forks, ND 58206. EOE M/F (1-28)

Afternoon drive opening, WCSI/Columbus. No beginners, or time and temp jocks. Want a personality. T&R: Mike King, WCSI, Box 709, Columbus, IN 47201. (1-28)

Top rated AOR in Top 50 market has an opening for a talented jock. On-air and production experience required. Good \$ and benefits for the right person. An equal opportunity employer. Send T&R to Radio & Records, 1930 Century Park West, #433, Los Angeles, CA 90067.

Strong morning drive for Milweukee A/C. Also overnight opening, prefer female. T&R: Dennis Winslow, PD, WFMR, 711 W. Capitol Dr., Milwaukee, WI 53206. EOE M/F (1-28)

63 KDWB/Minneapolls is now accepting T&Rs for future openings. CHR format. Lorin Palagi, PO Box 7630, St. Paul, MN 55119. EOE M/F (1-28)

**50,000 watt FM seeking skilled** communicator for adult-oriented A/C format. T&R: Mike Kase, WLHN, Box 98, Anderson, IN 46015. EOE M/F (1-28)

Warm, intelligent, morning drive/Production Director for hit A/C. T&R, photo; plus selery: Mex Miller, PD, KLOR-FM, Suite 414, Community Bldg., Ponce City, OK 74801. EOE (1-28)

### **Openings**

No beginners, no calls. Adult AOR wants anchor. 2 years local reporting. T&R: Bob Bedi, WCPZ-FM, Box 1390, Sandusky, OH 44870. EOE M/F (1-28)

A/C station looking for news talent. T&R: Fairbanks Broadcasting, 9292 N. Meridian St., Indianapolis, IN 46260. EOE M/F (1-28)

Wanted: Production Director. Must be able to organize two station department. New studios. Please send production samples and resume to Scott Fredericks, Box 1776, Saginew, MI 48605. (1-28)

Part-timer needed. NBC oldies station in mid-Michigan. Experience preferred. TER: Scott Fredericks, WSAM Radio Saginaw, MI 48605. (1-28)

OH market looking for creative air talent and outstanding production. Excellent facilities and staff. T&R: Kert Radel, WFIN, 101 Sandusky, Findlay, OH 45840. EOE M/F (1-28)

PD for one of the countries leading Country stations. Rates first or second in its market. Apply to: Dwight Douglas, Burkhart/Abrams, 6500 River Chase Circle, East, Atlanta, GA 30328. (1-28)

OH market looking for creetive air talent and outstanding production. Excellent facilities and staff. T&R: Kert Radel, WFIN, 101 Sandusky, Finley, OH 45840 EOE M/F

KKXL-FM/Grand Forks, future drive time opening, Experience a must. T&R: Don Nordine, PO Box 997, Grand Forks, ND 58206. EOE M/F (1-21)

WWWM (3WM)/Toledo accepting tapes for future positions. Mature, brief and positive personalities only. T&R: Jerry King, 3WM, 2965 Pickle Rd., Toledo, OH 43616. EQE M/F (1-21)

Midwest medium market Country station looking for experienced talent to work primetime in well regulated format with contemporary approach. Want enthusiastic team players.
\$13,000 plus benefits to start. Rush T&R to:
Radio & Records, 1930 Century Park West,
#432, Los Angeles, CA 90067

Immediate fulltime opening for 7-mid, person. Production skill a must. Top 100 A/C. Also need part-timers. TSrR: Carolyn Gracie, WXUS-FM, Box 7093, Lafayette, IN 47903. No polite EOF MVE (4.21).

### **Openings**

The fastest growing FM in Lansing, MI wants to make their hot morning show even better. If you're creative, funny, entertaining, disciplined, hard working and able to entertain an 18-34 target, send me your T&R and ideas on how you'd make mornings in Lansing the best in town.

Mike Hayes, PD WVIC Radio 2517 E. Mt. Hope Lansing, MI 48910 EOE

### WEST

Radio Networking. Sell the best and share our revenue. Broadcast/syndication or related sales background. Tom Shovan, Creative Factor, 6225 Sunset Blvd., Hollywood, CA 90028. EOE (1-28)

KWIZ/Senta Ana accepting T&Rs for future openings. Seeking top professionals for A/C station. T&Rs: Dave Amstrong, KWIZ, 3101 West 5th St., Senta Ana, CA 92703. EOE (1-28)

KHYT/Tucson needs moming drive DJ/Production Director, T&R/picture: Sherman Cohen, Box 26040, Tucson, AZ 85726 or call (602) 623-7501. EOE (1-28)

News Director, 610 S. Ardmore, Los Angeles, CA 90005. EOE M/F (1-28)

Our ratings just doubled looking for up-tampo jock to move the music in sunny Santa Rosa. T&R: Bill Richards, KREO, Box 309, Healdsburg, CA 95448. EOE M/F (1-28)

KDZA/Pueblo accepting T&R for part-time announcer. Send to: Rip Avina, Box 93, Pueblo, CO 81002. EOE M/F (1-28)

CHR PM drive opening for experienced talent. T&R: Terry MacDoneld, 13XL, Box 3500, Butte, MT 59702. EOE M/F (1-28)

Full and part-time air staff needed for new 100,000 watt Northwest stereo Rock FM. Progressive management. T&Rs: Steve MacKelvie, KMOK, 128 Main #22, Lewiston, ID 83501. EOE M/F (1-28)

### **Openings**

Conversational jock for part-time overnight. Entry level position. Modest pay, great facilities. T&R: Dennis Newhall, KROY, 620 Bercut, Secremento, CA 95814. No phone calls. EOE (1-28)

Immediate availability for part-time and fulltime experienced Country communicator. T&R: Mike St. James, KIIX Radio, 1608 Riverside Drive, Ft. Collins, CO

96 Rock, Superstars in Tucson is accepting T&Rs for future openings, air and news. Contact: Allan Browning (602) 622-6711 or Box 5585, Tucson, AZ 85703. EOE M/F (1-28)

**KEZY/Anaheim, all News as of February 15.** Still looking for seasoned anchors, street reporters, writers, and city editors. Contact Dave Forman (714) 776-1191. (1-28)

### Program Manager -

Orange County California

Wanted at KWIZ AM/FM RADIO (near Los Angeles). Experience in Personality Radio. Contact with resume: Bill Weaver

KLOK Radio P.O. Box 21248 San Jose, CA 95151

NM CHR looking for personality. T&R: Don Chatam, KONM, 401 E. Coal Ave. Gallup, NM 87301. Small market. EOB M/F (1-21)

COLOR 95 (KLRZ) needs a strong, creative, organized production specialist. Demo to: Eric Rhoads, COLOR 95, 307 W. 200 South. #5002, Selt Lake City, UT 84101 (1-21)

Immediate opening for experienced RF maintenance audio and transmitter person. Send resume: Darby Cunningham, KMAX, 3844 E. Foothill Blvd., Pasadene, CA 91107. EOE (1-21)

The new 13-K is accepting T&R's for future openings. All shifts. T&R: Deve Skyler, PD, Box 697, Lompoc, CA 93436. (1-21)

K-BEST 96 is looking for one or two weekend people. No calls please. T&R: A.J. Roberts, 7867 Convoy Court, #303, Sen Diego, CA 92111. EOE M/F (1-21)

KBOS/Tulare/Fresno is looking for experienced parttime announcer for Sebastian AOR. T&R: Jim Pemberton, PD, Box 1101, Tulare, CA 93274. EOE M/F (1-21)

## Opportunities

### **Openings**

noon anchor. Exceptional delivery and writing style. No light-weight. T&R: Phil Boyce, 5350 W. 20th Ave., Denver, CO 80214. (1-21)

Salt Lake City's new COLOR 95 seeks conversations un-newsperson. Females encouraged. New facility, great working conditions. Call Kip Kraddick, (801) 531-1006 after 10 MST. (1-21)

A/C FM in Los Angeles has fulltime and/or part-time openings for you if you're smooth friendly, bright and can sound naturally enthused about the music you play. T&R in strictest confidence to Radio & Records. 1930 Century Park West, #434, Los Angeles, CA 90067

KNVR-FM 97/Chico has immediate opening for 7-mid. Adult Rock jock. Experience a must. T&R: Brent Farris, Box 1167, Paredise, CA 95969. EOE M/F (1-21)

KYYA has immediate opening for CHR middey jock. Only prosineed apply. The money is right. T&R: Jack Bell, KYYA, 1645 Central Ave., Billings, MT 59102. (1-21)

All night and future morning drive openings. Production a must. Pey negotiable for right persons. T&R: Jack Armstrong, KRLC, 805 Stewart Ave., Lewiston, ID 83501. No phone calls. EOE M/F (1-21)

Weekends at San Diego's leading A/C station. 76-KFMB. Southern CA talent only. Personality format background. TER: Mark Larson, PD, KFMB, Sen Diego, CA 92138. No calls. EOE M/F (1-21)

WANTED: Los Angeles-based Individual with experience in national telephone sales for radio syndication firm. Position open immediately. Contact Robbie Carroll (213) 652-8710 INNER-VIEW, Inc. ÉOE (1-21)

Outrageous AOR morning personality wanted for Southern CA FM. Selary commensurate with rating success. Send T&R: J.L. PO Box 11191, Beverly Hills, CA 90213. EOE M/F (1-14)

KIQQ-FM has opening for a part-time air talent. Send TER: Paula Matthews, PD 6430 Sunset Blvd., Suite 1102, Los Angeles, CA 90028. No calls.. EOE M/F (1-14)

Opening for afternoon drive talent. T&R: Bill Minckler, PD, KGW, 1501 S.W. Jefferson, Portland, OR 97201. EOE M/F (1-14)

Accepting T&R for future openings. Minimum 2 years experience. Exceptional production skills. Dave Luce, OM, KMTN-FM, Box 927, Jackson Hole, WY 83001. EOE

Opening for midday A/C personality with production skills. Contact: Bennie L. Williams, GM, KALL-AM & FM, 312 E. South Temple, Selt Lake City, UT 84111, (801) 364-3561. EOE M/F (1-14)

Hot AOR in CA searching for creative, fun, rockin' jocks. TER: C.J. Stone, KFIV-FM, Box 1360, Modesto, CA 96353. EOE M/F (1-14)

### **Positions Sought**

Sportscaster/Sports talk show host seeks challenging position in medium or major market. Good numbers, proven track record. (413) 732-4969. (1-28)

SHANNON, formerly 3WT/Binghamton, NY. 5 yrs. CHR experience. Small/medium market. Available any air shift. Prefer NE, SE, FL. (305) 721-0582. (1-28)

Copywriter/Production Assistant, 2 yrs. experience College grad. Available S. FL. ANN (305) 785-7819, after 6pm or weekends. (1-28)

Blown out due to automation. Major market experience. Need announcing job quickly. Willing to relocate. STEVE (813) 334-1924. (1-28)

10 yrs. A/C, AOR, Oldies. Written recommendations from every employer. Currently on-air in Nashville. Ready to direct music for mass appeal A/C. (615) 889-7623. (1

Responsible/dedicated 2½ yr. DJ needs to move. Have worked A/C, AOR & Country. Would also like sports. All markets in Midwest, MI preferred. SCOTT (517) 872-3452. (1-28)

rogress. Experienced in A/C personality, Country, P-B-P News. NEIL ISAACS (616) 798-4613. (1-28)

Versatility save dollars. Over 14 yrs. broadcasting includes Production, Copywriting, News, air work in all dayparts. MD, Sales, Programming. All formats. LES MecDILL (813) 494-4366 (1-28)

7 yrs. professional tired of small market programming Experienced in most formats. Excellent production & references. MIKE (317) 724-7716 days, (317) 282-7558,

CHR morning duo, currently working and #1. Bright, tight, fast, funny and hip one-to-one communicators. Ready for bigger challenge. (914) 793-1784 STEVEN. (1-

### **Positions Sought**

Low Seles have caused programming cutbacks — mel A/C, Country experience. Prefer 150 mile radius of Birmingham, AL. Call RUSS BRYANT (205) 798-2607. (1-

Research & Programming. Experience in phases, with top rank major market facilities. I'm ready to help you now. STEVE (609) 346-0949. (1-28)

Country programmer, air personality, many major medium merkets. #1 success stories, group programmer Proven, creative promotions, followed through, detailin DAVE DONAHUE (305) 941-6061 after 9pm EST. (1-28)

USC sports journalism graduate seeks fulltime job as Sports Director/DJ for small-medium market. Solid background, great attitude. For T&R: RON GOODMAN (213)

#1 stable jock with personality. All formats. Medium/ Medium-major. Prefer West. Help! Being stifled! SEAN (214) 595-4669. (1-28)

Need new blood? PD/MD with promotional ideas, winning attitude, CHR knowledge? I'm ambitious, dedicated, have 7 plus years medium market experie SCOTT DAZE (402) 333-5581, afternoons. (1-28)

Consistent, reliable and fun. Don't move much, but now ready. (92X/Columbus, KKRC/Sioux Falls.) GREG FISHER (605) 334-2420. (1-28)

Multi-track production experience. Natural sounding talent. BOBBY DEE, 96Rock, KIIQ/Colorado Springs. Seeks on-air position. Family man CHR, A/C (303) 632-4173. (1-28)

A/C, CHR and AOR's encouraged to apply. (805) 541-8000 days, (805) 772-2263, nights. (1-28)

HARV BLAIN, WLLZ/Detroit, WZUU/Milwaukee available now. Research oriented CHR/AOR programmer. Good track record. References, 10 years experien ce. (313) 853-6025. (1-28)

Very ambitious, young sportscaster looking for new challenges in a new location. P-B-P experience in four sports with reporting background. TIM HAYS (702) 882-6263. (1-28)

Significant East Coast experience, CHR jock, looking for nice home to grow in and make parent very happy. FRANK VERRONE (212) 445-8741 until 12pm or (212)

Experienced Country DJ, but will consider all formats. Will relocate. Call DARRYL EVANS (213) 783-3521. (1-28)

AOR announcer, copywriter, Promotions Director, programmer. Double figure ARB's. Currently in TV. Seek West Coest major market slot. Call ERIC (916) 484-0860.

RON DENNINGTON looking for A/C or Country PD Good references. Call (314) 427-4485. (1-28)

Young, talented eir talent looking for a medium merket challenge. Willing to take direction and work my way up! MIKE (218) 847-5624. (1-28)

SCOTT THROWER, formerly KMJK, KOPA, KZZP looking for drivetime position in major market. (602) 894-0756. Serious inquiries only. (1-28)

Economy, weather bad. Can you make up mind on positioning in market? PD/moming 8 years ATL., Cincy, Indy. Good production. Call (304) 727-5959. (1-28)

That volcano in Hawaii is really making an "ash" out of itself, maybe red adair should give it an "earth" control pill!!! Topically humorous and entertaining CHR announcer looking for a small or small/ medium market announcing position. I'm a dedicated hardworking professional who has been off the air for a year looking for a break and willing to work for it. Four years small market experience and available immediately. If you're searching for someone who has fun on the air and is different, let's talk. ROB (312) 894-3987. (1-28)

Superb morning act/PD combo. Major market experience & success. All serious permanent offers from quality companies considered. (609) 737-1421, (305) 771-1962. (1-28)

MARTY WILLIAMS looking for PD/MD position in SE. I'm experienced in all phases of programming & music earch Excellent references (912) 354-9613 (912)

Radio personality with over 2 vrs. part-time experience in A/C. Searching for full-time position. DANIEL A. RENTON (517) 485-1671. (1-28)

Morning entertainer available. Major Country only. (502) 425-5874. (1-28)

For a reel swell T&R simply send a self addressed stamped envelope to: TAPE. 40 Bearhioll Rd., Cumber-land, RI 02864 or call MARK (401) 334-3194. (1-28)

Londoner, DON COSTELLO, looking for on-air position Major market experinece. UK/US. Love to relocate. (405) 364-1107. 760 Debarr, #1, Norman, OK 73069. (1-28)

### **Positions Sought**

Pure gold. Air personality or street reporter & newscaster. This gal's got what it takes. Ready, willing, able, less talk. 7-10pm. (313) 272-7357, (313) 838-4744. (1-

Superb morning act/PD combo. Major market experience and success. All serious, permanent offers from quality companies considered. (609) 737-1421 or (305) 771-1962. (1-28)

Female seeking airshift: Urban, A/C and CHR. Warm, friendly, takes directions, motivated. Humorous. KELLI (213) 684-5883. (1-28)

Female moming driver for AOR, CHR, A/C position. Warm, bright, creative performer. Outstanding copywriting and production. A voice that sells. JACKIE (704) 684-5899, (1-28)

Present medium market PD and morning man looking for new opportunity. If you're looking for a team player, call TOM (414) 539-2670. (1-28)

The smaller the market, the more I like it. Why? Because I like to do everything. 1½ years medium market experience. MIKE (212) 756-2194. (1-28)

Top 40 Country Assist. PD/MD/Production Manager Call BILL (602) 247-7844. (1-28)

### MAYHEM IN THE AM

MAYHEM IN THE AM
Superb, trend-setting, class act available to stable, quality operation... track record of major market ratings, revenue and listener response. Community involvement and localized entertainment are this act's specialty (609) 737-1421 (305) 771-1962

Former #1 teem of RYAN & RYAN is leaving O'Day Broadcasting. By or before June 1. Great references & track record, now considering offers. (206) 682-2828.

Hardworking & enthusiastic, 2½ yr. pro looking for move up. Have worked A/C, AOR, Country. Personality & production. MI & Midwest only. SCOTT (517) 872-3452. (1-21)

To be announced, MICHAEL TURNER, 24, 5 yrs. radio. College, commercial, club & multi-track experience. Any hour, location, format (213) 752-2336, (213) 649-0222

Veteran sports announcer, looking for station with sports broadcasting high on list of programming. Size of market not important, dedication to Sports is. Will con sider News/Sports combo. PAT (419) 586-3076. (1-21)

I'm looking for live show in the Rockies or on the West coast. RON (518) 561-8319. (1-21)

Got an earache? Don't call a doctor to get rid of it, call TOD ALLEN (312) 795-0482. Willing to reloca

Young jockey dedicated, enthusiastic News & Sports with commercial experience looking for work. Any format, Will relocate, ASHLEY SCHARGE (212) 229-2094, evenings. (1-21)

Experienced A/C & AOR announcer. Will relocate enywhere. ROB THOMSON (218) 885-3040. (1-21)

Stable pro seeks Midwest/Great Lakes or sunny FL medium market gig. Great pipes & attitude. MARK (313) 982-2842. (1-21)

Superstars & Polleck AOR vet, former PD/MD. Excellent production & references. Experience in call out research, promotions & sales. LEE ROBERTS (918) 834-5184. (1-21)

Professionally trained with some experience. If that ounds good, just weit 'til you heer my tepe & reed my esume. ED (312) 849-0742, (312) 389-0742. (1-21)

D.I with 3rd class license, with experience and a great voice, willing to relocate immediately. Call DON STATEN (213) 671-6402 or leave message, (213) 582-6737. (1-21)

Top 50 CHR and A/C MD, also promotions, looking for medium market PD gig or major market ing to relocate. Call (717) 367-9464. (1-21)

I'm Country continuously! JIM MARSHALL from FL's best Country stations, including WCRJ, WVOJ, WNVY Seeks PD, MD or good on-air position. (904) 241-0132

Country stations: if you don't live Country music, read no further. Personality/MD with over 8 years in Country radio seeking medium-market position. Looking for blend of traditional and modern Country, not just "cross-over." New owners coming here. They're bringing own people. My boss is aware of this ad. He'll be happy to tell you how I've worked for him, and how I'll work for you. BRUCE BAKER, KEYL, PO Box 120, Long Prairie, MN 56347. (612) 732-2164. Ask for Jerry (my boss, usually here mornings) or me, I'm here evenings. (1-21)

### **Positions Sought**

LARRY LOMAX, current morning personality at KBBK/Boise looking for AM drive slot. Creative bits, character voices, listener involvement, positive presentation, and just a bit crazy. Can relate well locally and individually. Desire creative challenges to build a winner!! Will consider programming position. (208) 377-4803, (208) 888-0093. (1-21)

### Changes

### RADIO

Robert J. Reckert has joined the WINS/New York, NY Sales Staff as an Account Executive

Jo Ann Duke appointed Co-op Coordinator/Account Executive at WINS/New York, NY

Patrick J. Cantwell named Account Executive at

Bev Shelby has joined the sales team at KYUU/San

Val Oxendine appointed Account Executive at KYUU/San Francisco, CA.

Lee Eugene Hill has joined KPLX/Dallas-Ft. Worth,

Trisha Lee named Local Sales Manager of KSJ/Mo-

George S. Kalman appointed Independent rson, WNBC Radio/New York, NY.

Dyan E. Nelson named Account Executive at

Paula H. Cole has joined the sales department of WMFR-FM (soon to be WMAGIC).

Loyse Leath joins the sales staff at WTAR/Norfolk, Bob Adkins named Account Executive at KVI-

Dawn Sessoms Epps appointed Account Executive for WCAU-AM/Philadelphia, PA.

Mariene D. Guss named Account Executive for

### Miscellaneous

labels. Send to: Scott Mackey, WERZ, Box 1540, Exeter, NH 03833. WERZ/Exeter needs CHR LP and 12" service from all

revision leaves us short on Country Gold. 1958-1975. Service from all labels pleasel James, KIIX, 1608 Riverside Dr., Ft. Collins, CO 80524.

Coastal ME's newest CHR needs service, all labels. Send to: Tim Moore, PD, KISS 94-FM, 45 High St., Ellsworth, ME 04605.

Dates appearing at the end of each listing signify first week listed.

### **R&R** Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm

Frequency Rates\*

3 Weeks

\$25.00

2 Weeks 1 Week \$20.00 \*Must run consecutive weeks

### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

## The Music Section

### **National Music Formats Added This Week**

### Satellite Music Network

George Williams (214) 343-9205

### The Starstation

MICHAEL JACKSON "Billie Jean" JOE JACKSON "Breaking Us In Two"
HALL & OATES "One On One" SUPERTRAMP "My Kind Of Lady"

### **Country Coast-To-Coast**

RAZZY BAILEY "Poor Boy" TANYA TUCKER "Feel Right" ALABAMA "Dixieland Delight"

### **Century 21**Greg Stephens (214) 934-2121

### The Z Format

DONALD FAGEN "New Frontier" GREG KIHN BAND "Jeopardy" HALL & OATES "One On One" **DEXYS MIDNIGHT RUNNERS** "Come On Eileen" ABC "Poison Arrow"

### The A/C Format

HALL & OATES "One On One" JOE JACKSON "Breaking Us In Two"

### Super-Country

JERRY REED "Down On The Corner" RONNIE McDOWELL "Personally" REBA MCENTIRE "You're The First Time..." **BILLY SWAN** "Rainbows And Butterflies"

### Radio Arts

John Benedict (213) 841-0225

### Country's Best

**KENNY ROGERS & SHEENA EASTON** "We've Got Tonight" LARRY GATLIN "Almost Called Her Baby By Mistake" JERRY REED "Down On The Corner"

### The Entertainers

PHIL EVERLY "Who's Gonna Keep Me Warm" ERIC MERCURY & ROBERTA FLACK "Our Love..."

### Sound 10

JILL COLUCCI "Shot In The Dark" ERIC MERCURY & ROBERTA FLACK "Our Love..." SUPERTRAMP "My Kind Of Lady" HALL & OATES "One On One" **ERIC CLAPTON** "I've Got A Rock N' Roll Heart"

### **Concept Productions**

Dick Wagner (916) 782-7754

### Adult Rock

**KENNY ROGERS & SHEENA EASTON** "We've Got Tonight". HALL & OATES "One On One" SUPERTRAMP "My Kind Of Lady ERIC CLAPTON "I've Got A Rock N' Roll Heart" **EARTH, WIND & FIRE** "Fall In Love With Me" MICHAEL JACKSON "Billie Jean"

JEFFERSON STARSHIP "Winds Of Change"

### Transtar

Chick Watkins (303) 578-0700 CHRISTOPHER CROSS "All Right"

### **Drake-Chenault**

Bob Laurence (213) 883-7400

### XT-40

EARTH, WIND & FIRE "Fall In Love With Me" HALL & OATES "One On One" **ERIC CLAPTON** "I've Got A Rock N' Roll Heart"
SUPERTRAMP "My Kind Of Lady"

### Contempo 300

OLIVIA NEWTON-JOHN "Tied Up"

### **Great American Country**

TANYA TUCKER "Feel Right" JIM GLASER "When You're Not A Lady" LEE GREENWOOD "Ain't No Trick (It Takes Magic)" RAZZY BAILEY "Poor Boy"

### TM Programming

Cal Casey (214) 634-8511

### Stereo Rock

HALL & OATES "One On One" **ERIC CLAPTON** "I've Got A Rock N' Roll Heart" PRETENDERS "Back On The Chain Gang" JOURNEY "Separate Ways (Worlds Apart)" SUPERTRAMP "My Kind Of Lady"

### TM A-C

CHRISTOPHER CROSS "All Right" DAN FOGELBERG "Make Love Stay" KENNY ROGERS & SHEENA EASTON "We've Got Tonight" HALL & OATES "One On One"

### TM Country

BANDANA "I Can't Get Over You..." TANYA TUCKER "Feel Right" REBA McENTIRE "You're The First Time..." KENNY ROGERS & SHEENA EASTON 'We've Got Tonight' GLEN CAMPBELL "I Love How You Love Me" RONNIE McDOWELL "Personally"

### IT'S A DOG'S LIFE! - The KTTI/Yuma first anniversary celebration brought out over 20,000 country fans who enjoyed beverages, food, and local entertainment,



WHICH WAY IS SAN DIEGO? - KXY 96/Oklahoma City's new mascot, "Chuck The Two-Steppin' Duck," made his debut appearance by dropping in on station afternoon personality Mark Majors for some quick directions South.



"WIN A LITTLE LUV FROM WDGY" — WDGY/Minneapolis's recent "Win A Little Luv" contest not only awarded a lucky listener a Chevy Luv truck, but also the chance to win the mysterious prize contained in the unmarked crate in the back of the vehicle. All listeners had to do was mark down the license number of the truck (which was constantly driven around town), send it in to the station, and be the first correct entry drawn to have a chance at both prizes. Unfortunately, winner Joe Dillner didn't come up with the mystery prize (a Ski-Doo snowmobile), but he doesn't seem too unhappy here as he takes the keys of his new truck from WDGY PD Gary Stone (right). Since Joe missed out on the snowmobile, the station held a second drawing from the 35,000 entries received and gave that prize away the following week.

### Peters Productions, Inc.

Debbie Welsh (714) 565-8511

### Country Lovin'

LEE GREENWOOD "Ain't No Trick (It Takes Magic)" WHITES "Hangin' Around" BELLAMY BROTHERS "When I'm Away From You"

### The Great Ones

CHRISTOPHER CROSS "All Right" JOE JACKSON "Breaking Us In Two" RANDY NEWMAN & PAUL SIMON "The Blues"

### BPI

John Iles (800) 426-9082

### Adult Contemporary

CHRISTOPHER CROSS "All Right" GLENN FREY "That Girl"

### **Country Living**

HANK WILLIAMS JR. "Gonna Go Huntin' " KENNY ROGERS & SHEENA EASTON "We've Got Tonight" BOB SEGER "Shame On The Moon"
JOHNNY LEE "Sounds Like Love"

### **Tanner Musical Spectrum**

Kenny Bosak (901) 320-4433

### **Bright Blue A/C**

HALL & OATES "One On One" JILL COLUCCI "Shot in The Dark" SUPERTRAMP "My Kind Of Lady"
RANDY NEWMAN & PAUL SIMON "The Blues" STRAY CATS "Stray Cat Strut" DAN FOGELBERG "Make Love Stay" **DONALD FAGEN "New Frontier"** 

### Tanner Country

GEORGE JONES "Shine On..." **BELLAMY BROTHERS** "When I'm Away From You" EARL THOMAS CONLEY "I Have Loved You Girl.. IOHN ANDERSON "Swingin BANDANA "I Can't Get Over You..." ED BRUCE "My First Taste Of Texas" KENNY ROGERS & SHEENA EASTON "We've Got Tonight"

### Red Satin Rock

MICHAEL JACKSON "Billie Jean" GOLDEN EARRING "Twillight Zone" HALL & OATES "One On One" NEIL DIAMOND "I'm Alive" PRETENDERS "Back On The Chain Gang" DON HENLEY "I Can't Stand Still"

### **Regionalized Adds & Hots Black Radio**

Stations are listed by region. Hots are listed in order of their airplay activity.

WEST

KACE/Los Ang Alonzo Milier

ZZ HILL
DAZZ BAND
ANGELA BOFILL
SMOKEY ROBINSON
JERRY KNIGHT
GEORGE HOWARD
INDEEP
TRAMMES
CASHMERE
TAVARES
CARL CARLTON
SKYY

GRACE JONES

GRACE JONES
MANDRILL
NYC PEECH BOYS
PATTI BROOKS
MCFADDEN & WHITEH
DONNA WASHINGTON
PEOPLE'S CHOICE
JIMMY CLIFF

Hottest: MICHAEL JACKSON MARVIN GAYE LUTHER VANDROSS GROVER WASHINGTON SYSTEM

Hottest: GROVER WASHINGTON

KDAY/Los Angele

DON HENLEY ANGELA BOFI CHERYL LYNN

COMMODORES MELBA MOORE RAY PARKER JR MARGIE JOSEPH

WANM/Tallahasses Joe Bullard

ANGELA BOFILL ROGERS 4 EASTON ABC

HALL & DATES
INSTANT FUNK
DAZZ BAND
TAVARES
GLENN JONES
TRAMMPS
STEPHANIE MILLS
MERCURY & FLACK

MERCURY & FLAC HOTTEST! RAY PARKER JR. MARGIE JOSEPH TYRONE BRUNSON CHAKA KHAN MARVIN GAYE

WTMP/Tampe Jim Rhinehari

JFRRY KNIGHT

HALL & OATES

### **EAST**

SYSTEM HALL & OATES DAZZ BAND DAZZ BAND
JECKYLL 6 HYDE
ELLIS HALL JR
MERCURY 6 FLACK
BOBBY NUNN
GLENN JONES
SKYY QUADRANT SIX OT COLD SWEAT HOT COLD SWEAT
HOTLEST:
MICHAEL JACKSON
ORBIT
MEN AT WORK
GROVER WASHINGTON
INDEEP

GWEN MCCRAE DEBARGE PETER BROWN FIRST LOVE MERCURY & FLACK DIONNE WARWICK TAVARES GEORGE CLINTON HOTTEST: INDEEP MUSICAL YOUTH MARGIE JOSEPH ORBIT LIONEL RICHIE

### WKND/Hertford Jorden/McLeen

HALL & OATES FREASH FACE MERCURY & FLACK C-BRAND PEABO BRYSON WOLF Hottest: MARVIN GAYE MICHAEL JACKSON INDEEP NYC PEECH BOYS ANGELA BOFILL

STATE OF GRACE O'BRYAN CONVERTION RUFUS DONALD FAGEN GEORGE CLINTON ROUNDTREE HALL & OATES Hottest: MUSICAL YOUTH MARGIE JOSEPH INDEEP CENTRAL LINE

### WRKS/New York

ANGELA BOFILL SOUL SONIC FORCE BETTY WRIGHT MIKE PEDICEN JR MARE PEDICEN JR HOTLEST: MUSICAL YOUTH HALL & OATES FOUR TOPS SYSTEM GROVER WASHINGTON

### WDAS/Phillede Joe Temburro

DAZZ BAND ATTITUDE C-BANK C-BANK O'BRYAN BOBBY NUNN JEFFREY OSBORNE MERCURY & FLACK MERCURY & FLACK
HOTTEST:
YARBROUGH/PEOPLES
RAY PARKER JR.
MUSICAL YOUTH
MICHAEL JACKSON
ORBIT

MICHAEL JACKSON RUFUS FOUR TOPS CHICAGO GANGSTERS HOTTEST: MARGIE JOSEPH LIONEL RICHIE SYSTEM ANGELA BOFILL MICHAEL JACKSON

### WKYS/Washington Donnie Simpson

MELLE & DUKE RUFUS KEITH KILLGO INDEEP MELBA MOORE ANDRE CYMONE JANET JACKSON MARGIE JOSEPH HOTLEST: JACKSON/MCCARTNEY BAR-KAYS MARVIN GAYE MUSICAL YOUTH GAP BAND

none Hottest: MICHAEL JACKSON FREASH FACE MARVIN GAYE YARBROUGH/PEOPLES GAP BAND

### WHUR/Washi

MAHOGANY FUTURA HOT COLD SWEAT HOTLEST: MICHAFL JACKSON GROVER WASHINGTON GAP BAND MARVIN GAYE BAR-KAYS

### SOUTH

JANET JACKSON WILLIAM BELL HALL & OATES DISCO FOUR LACE REGGIE GRIFFIN

HOttest: MARGIE JOSEPH

GOODIE EW6F DEBARGE MUSICAL YOUTH

WAOK/Atlanta Larry Tinsley

WILLIAM BELL SCHERRIE PAYNI ANGELA BOFILL BOHANNON ZAPP

ZAPP DISCO FOUR CENTRAL LINE DAWSON & DIGGS

DAWSON & DIGGS Hottest: PATTI AUSTIN DEBARGE LUTHER VANDROSS

MUSICAL YOUTH MARVIN GAYE

WRDW/Augusta Teddy Black

HOTEST:
CHAKA KHAN
MARVIN GAYF
GEORGE CLINTON
MARGIE JOSEPH
MICHAEL JACKSON

AURRA ANGELA BOFILL ZAPP

ZAPP
JANET JACKSON
ELLIS HALL JR
HALL & OATES
HOTLEST
EVELYN KING
GAP BAND
MARGIE JOSEPH

STEPHANIE MILLS

ORBIT GAP BAND

TAVARES

CON FUNK SHUN BOBBY NUNN GEORGE CLINTON WARP 9 CENTRAL LINE HOTTEST: RAY PARKER JR. MARGIE JOSEPH CHAKA KHAN DEBARGE GAP BAND

### WNOO/Chattanooge Smokin' Sam Ervin

JERRY KNIGHT
ROUNDTREE
LEMELLE
RUFUS
O'BRYAN
SCOTT & RENSON
RANDY CRAWFORD
CON FUNK SHUN
MICHAEL JACKSON
DONNA SUMMER DONNA SUMMER GLORIA CAYNOR QUADRANT SIX RICHARD D. FIELDS HOT CHOCOLATE HALL & OATES HOTTEST: ALFIE SILAS VAUGHAN MASON MELLE & DUKE WHODINI CHAKA KHAN

### WOIC/Columbia, SC Mickey Arnold

WAR
ANGELA BOFILL
GLENN JONES
AMUZEMENT PARK
RICHARD D. FIELDS
DAZZ BAND
CAIN/RED PARROT
SWEET CARLETTA SU Hottest: DEBARGE: PEABO BRYSON GOODIE

Hottest: CASHMERE

### WPEG/Charlotte

JONZUN CREW JERRY KNIGHT SOUL SONIC FORCE INDEEP INDEEP
O'BRYAN
STEPHANIF MILLS
CON FUNK SHUN
HOTLES:
BAR-KAYS
BAR-KAYS
WELLE & DUKE
YARBROUGH/PEOPLES
EVELYN KING
GAP BAND

### WGIV/Charlotte

MICHAEL JACKSON SMOKEY ROBINSON MELBA MOORE
YARBROUGH/PEOPLES
NAIROBI
TYRONE DAVIS
MARGIE JOSEPH

BOBBY NUNN
SCOTT & BENSON
Hottest:
GAP BAND
YARBROUGH/PEOPLES ORBIT RAY PARKER JR DEBARGE

### K104-FM/Dallas

GEORGE HOWARD DAZZ BAND HALL & CATES MAHOGANY STEPHANIF MILLS QUADRANT SIX

### LIONEL RICHIE KRLY/Houston

Steve Harris

### SOUL SONIC FORCE JERRY KNIGHT

### TYRONE BRUNSON RAY PARKER JR. WUF TICKET PATTI AUSTIN MELBA MOORE HALL & OATES

### KMJQ/Houstor

CON FUNK SHUN HALL & OATES VALENTINE BROS. WAR GROVER WASHING GROVER WASHINGTON INDEEP
SPINNERS
CARL CARLTON
JOHNNIE TAYLOR
ZZ HILL
ARETHA FRANKLIN
HOTLEST:
MICHAEL JACKSON
ZZ HILL
ZZ HILL

O'BRYAN DAZZ BAND WAR WAR ANGELA BOFILL CENTRAL LINE MCFADDEN & WHITEH JANET JACKSON Hottest: JONZUN CREW ORBIT MICHAEL JACKSON MELLE & DUKE

### KOKY/Little Rock

EBONEE WFBB
ORBIT
WEATHER GIRLS
AURRA
VAUGHAN MASON
CON FUNK SHUN
HOTLEST
TYRONE DAVIS
WUF TICKET
PEABO BRYSON
GRACE JONFS
COMMODORES INDEEP BOHANNON BOHANNON ORBIT NYC PEECH BOYS T.S. MONK LIONEL RICHIE LIONEL RICHIE
HOTTOST NUNN
MARGIE JOSEPH
MICHAEL JACKSON
SOS BAND
DONNA SUMMER

### WJMI/Jeckson Carl Haynes

WKXUJecki

RUFUS EBONEE WFBB

DAZZ BAND STEPHANIE MILLS WILLIAM BELL MATONNA

### WPDQ/Jacksonville

WJAX(95X)/Jacksonville Steve Fox

GEORGE CLINTON
CENTRAL LINE
SCHERRIE PAYNE
RANDY CRAWFORD
MERCURY & FLACK
CARL CARLTON
ANGELA BOFILL
DONALD FAGEN
Hottest:

Hottest: GAP BAND WUF TICKET MICHAEL JACKSON ORBIT

MUSICAL YOUTH

RANDY CRAWFORD TONI BASIL JANET JACKSON KLEEER REGGIE GRIFFIN MARGIF JOSEPH VAUGBAN MASON SLAVE SOUL SONIC FORCE JAMMERS JANET JACKSON

### WJJS/Lyunchburg, VA Lad Goina

WLOU/Louisville Neal D'Res

EW&F INSTANT FUNK DAZZ BAND SMOKEY ROBINSON LIONEL RICHIE HOTTERST:
PATTE AUSTIN
MARVEN GAYE
JACKSON/MCCARTNEY
LIONEL RICHIE
TYROME BRUNSON

### KRNS/Memphia Floyd Blackwell

GLEND JONES BETTY WRIGHT TONY TROUTMAN
YVONNE BROWN
DYNASTY
GLORIA GAYNOR
INSTANT FUNK
DAWSHON & DIGGS
CAIN/RED PARROT Hottest: MICHAEL JACKSON RAY PARKER JR.

WDIA:Memphis Carl Connors HALL & OATES GEORGE CLINTON EBONEE WEBB REGGIE GRIFFIN SKYY REGGIE GRIFFIN SKYY HOTTEST: JOHNNIE TAYLOR LUTHER VANDROSS MICHAEL JACKSON LIONEL RICHIE SMOKEY ROBINSON

### WHRK (K97)/Memphis Jimmy Smith

O'BRYAN
OUADRANT SIX
INSTABET FUNK
ROUNDTREE
BETTY WRIGHT
WILLIAM BELL
SOUL SONIC FORCE
PATFICK WILLIAMS
HOTLESET: Hottest: LUTHER VANDROSS INDEEF INDEEF RICHARD D. FIELDS MICHARL JACKSON YARBROUGH/PEOPLES

2

5

8

9

וטפטטו

JANET JACKSON SPYDER-D SPYDER-D
CENTRAL LINE
GEORGE CLINTON
DYNASTY
TRAMMPS
RANDY CRAWFORD
T.S. MOMN
MERCURY & FLACK
INSTANT FURK
HOTLEST
MICHAEL JACKSON
ORBIT ORBIT MARGIE JOSEPH CHAKA KHAN

TYRONE DAVIS

**Brute Balley** FRITZ CON FUNK SHUN CON FUNK SHUN O'BRYAN CASHMERE CURTIS MAYFIELD Hottest: RAY PARKER JR MARGIE JOSEPH

### WAIL-FM/New Orle Barry Richards

MICHAEL JACKSON MARVIN GAYE RAY PARKER JR. TILT MUSICAL YOUTH

RICHARD D. FIELDS SMOKEY ROBINSON PRINCE
SOUL SONIC FORCE
LEMELLE
TIME.
HALL & OATES
JANET JACKSON
Hottest: HOTCEST:
MICHAEL JACKSON
MUSICAL YOUTH
NAIROBI
CHAKA KHAN
MELLE & DUKE

none Hottest: MARVIN GAYE JACKSON/MCCARTNEY TIME MARGIE JOSEPH RAY PARKER JR.

### WVOL/Nashville Fred Hervey

EBONEE WEBB INSTANT FUNK HALL & OATES CULTURE CLUB BOHANNON BOHANNON TAVARES O'BRYAN GWEN MCCRAE JANET JACKSON HOTTEST: MARVIN GAYE GAP BAND DEBARGE PRINCE MICHAEL JACKSON

### WYLD-FM/New Orleans

### WPLZ/Patersburg Hardy Jay

### WANT/Richmond

Kirby Carmichael MICHAEL JACKSON ALROBI INDEEP LANIER & CO. ANGELA BOFILL YARBROUGH/PEOPLES HOTTEST HARGIE JOSEPH LUTHER VANDROSS GAP BAND

### WTOY/Roanoke

Francisca Stewart DEBARGE
ORBIT
LUTHER VANDROSS
NAIROBI
CHOCOLATE MILK
MELLE & DUKE

### WWDM/Sumpt

**Barbera Taylor** GLENN JONES EBONEE WEBB Hottest: COMMODORES RAY PARKER JR MUSICAL YOUTH

NAIROPI MICHAEL JACKSON

Hottest: MARVIN GAYE MICHAEL JACKSON

### WAAA/Winston-Salem Jae Jackson

RANDY CRAWFORD RANDY CREMIND DYNASTY KENNY LOGGINS STEPHANIE MILLS ORBIT MARVIN GAYE HOLLEST: AUSTIN TONI BASIL MUSICAL YOUTH GAP BAND GAP BAND MICHAEL JACKSON

### KUKG/Phoenix Steve Smith

BOBBY M/JEAN CARM BOBBY M/JEAN CAR INDEEP QUADRANT SIX SOUL SONIC FORCE O'BRYAN DAZZ BAND RUFUS TAVARES TAVARES
IMAGINATION
GLENN JONES
HOTLEST:
RAY PARKER JR.
ARETHA FRANKLIN
SLAVE
LUTHER VANDROSS
EWAF

### KPOP-FM/Sacramento

DONALD FAGEN GREG KIHN BAND STRAY CATS SKYY
DIONNE WARWICK
WAR
JANET JACKSON
GLORIA GAYNOR
SCAGGS & ROFILL

### KENNY LOGGINS

Hottest: MARVIN GAYE

XHRM/San Diego VARBROUGH/PEOPLE
GEORGE CLINTON
MADDNNA
SYLVESTER
CASHMERE
MELLE & DUKE
HOTLESE:
DEBARGF
GAP BAND
TIME
VANITY 6
MICHAEL JACKSON

### KSOL/San Mateo, CA Bernie Moody

WOLF DEBARGE MARGIE JOSEPH

### **MIDWEST**

WJPC/Chicago Jerry Boulding MERCURY & FLACE ZZ HILL HIGH INERGY TRAMMPS ANGELA BOFILL ORBIT LYNN & CHANDLER Hottest:

### WBMX/Chic

MICHAEL JACKSON LEMELLE
ZAPP
ANGELA BOFILL
TONY TROUTMAN
CAIN/RED PARROT
PARIS HOLLEY
HOLLES
LEFIE SILAS
JEFFREY OSBORNE
EWAF
SHARON REDD
AURRA

### WGCI/Chicago Richard Pegue<sup>r (J)</sup>

MAGNUM FORCE MAGNUM FORCE
JUICY
CHERYL LYNN
WILLIAM BFLL
RANDY CRAWFORD
MARLENA SHAW
ANGELA BOFILL
WALTER JACKSON HOTTEST: CASHMERE ZZ HILL DEBARGE

DÝNASTY AMUZEMENT PARK PARIS HOLLEY
MONK HIGGINS
CENTRAL LINF
L.V. JOHNSON
INSTANT FUNK
CAIN/RED PARROT
MANDRILL
WAR VAR O'BRYAN ONNE WARWICK HOTTEST: MICHAEL JACKSON YARBROUGH/PEOPLES GAP BAND GROVER WASHINGTON JEFFREY OSBORNE

### WBLZ/Cincinnati

ANGELA BOFILL CLASH CLIFF ADAMS LUTHER VANDROSS LOTHER VANDROSS
HOTLESE:
MARVIN GAYE
JACKSON/MCCARTNEY
EVFLYN KING
MELBA MOORE
TIME

SYLVESTER DEBARGE ANGELA BOFILL SOUL SONIC FORCE SMOKEY ROBINSON SMOKEY RORIN ORBIT ABC WOLF TRAMMPS LANIER & CO. SYSTEM ULTIMATE CHOICE

MUSICAL YOUTH

### WDMT/Cleveland Magic/James

HOTTMATE CHOICE
HOTTEST:
MICHAEL JACKSON
GEORGE CLINTON
WHODINI
MEN AT WORK
EVELYN KING

EW4F
REGGIE GRIFFIN
CAIN/RED PARROT
INSTANT FUNK
EBONEE WEBB
CHERYL LYNN
CENTRAL LINE
RICHARD D. FIELDS

### WVKO/Columbus Kirk Bishop

ICHAEL JACKSON TIME GROVER WASHINGTON

DYNASTY

### WJMO/Cleveland Erlk Stone

RICHARD D. FIELDS HOLLEST: WUF TICKET LUTHER VANDROSS FOUR TOPS JOHNNIE TAYLOR GROVER WASHINGTON

REGGIE GRIFFIN LUTHER VANDROSS WGPR/Detroi Joe Spencer T.S. MONK DAZZ BAND LUTHER VANDROSS

ANGELA BOFILL SOUL SONIC FORCE CENTRAL LINE DAZZ BAND EBONEE WEBB VAUGHAN MASON O'BRYAN

SYSTEM
BETTY WRIGHT
FIRST LOVE
MIKE PEDICEN JR
KASHIF
HOTLEST FRANKLIN
MICHAEL JACKSON
DEBARGE
PRINCE
ANDRE CYMONE

FRESH FACE MAHOGANY DISCO FOUP SOS BAND MAURICE NESSIAH HOTTEST ANDRE CYMONE COMMODORES CASHMERE MICHAEL JACKSON O'BRYAN

### WDAO/Dayton Lankford Stephens

MICHAEL JACKSON CON FUNK SHUN HIGH INERGY JAMMERS WILLIAM BELL CENTRAL LINE JERRY KNIGHT SUNRIZE GEORGE CLINTON DISCO FOUR TREACHEROUS THREE

JUICY GENE VAN BUREN GLENN JONES FRESH FACE

O'BRYAN
JOHNNIE TAYLOR
DAWSON & DIGGS
HOTTEST:
BAR-KAYS
MICHAEL JACKSON
DEBARGE
PRINCE
GAP BAND

OMNI
MERCURY & FLACK
FIRST LOVE
NYC PEECH BOYS
SKYY
SONNY CHARLES
DON HENLEY
MAGRUM FORCE
MILLIE JACKSON
HOTTEST Hottest: LUTHER VANDROSS WUF TICKET GROVER WASHINGTON JOHNNIE TAYLOR COMMODORES

### WKWM/Grand Rapids

Frank Grant MUSICAL YOUTH ELLIS HALL JR CON FUNK SHUN JERRY KNIGHT HOT CHOCOLATF DAZZ BAND SKYY SKYY
SLAVE
HOTTEST:
MELLE & DUKE
MARVIN GAYE
EVELYN KING
EW&F
PATTI AUSTIN

### **WTLC/Indianapolia**

OMNI
ONE WAY
JAMIE & GENE
DAZ2 BAND
DISCO FOUR
CAIN/RED PAROT
STEVE ARRINGTON'
INSTANT FUNK
VONNE BEOWN NIJEL MELLE & DUKE

WAR
MAR
MERCURY & FLACK
DIANA ROSS
HALL & OATES
DAZZ BAND
INDEFP
UNILIAM BELL
FIRST LOVE
FIRST LOVE
GRACE JONES
MICHAEL JACKSON
LIONEL RICHIE
SMOKEY ROBINSON

MERCURY & FLACK
PATRICK WILLIAMS
DAZZ BAND
JERRY KNIGHT
INSTANT FUNK
TAVARES
HALL & OATES
PEOPLE'S CHOICE
HOTEMALL JACKSON
DEBARGE
ORBITO
TIME S
GEOR'®: CLINTON

RAN Y CRAMFORD HOT CHOCOLATE YAF ROUGH/PEOPLES HOTLES: DEBARGE PRINCE GAP BAND ANDRE CYMONE GEORGE CLINTON

MICHAEL JACKSON

KM.1 /St. Louis Gul I .y McCoy

### WZEN-FM/St. Louis Ajay Kemp

DAZZ BAND LIONEL RICHIE GEORGE CLINTON RICHARD D. FIELDS MUSICAL YOU'TH CENTRAL LINE RUEIES RUFUS
O'BRYAN
ANGELA BOFILL
NYC PEECH BOYS
HOTTEST
TYRONE BRUNSON
DEBARGE
CAP BAND
JOHNNIE TAYLOR
MICHAEL JACKSON

### WVOI/Toiedo Maxx Myrick

(J) indicates Black reporters also contributing to Jazz Chart.

### JAZZRADIO

NATIONAL AIRPLAY/30®

January 28, 1983 -1 E. KLUGH & B. JAMES/Two Of A Kind (Capitol)

2 GROVER WASHINGTON JR./The Best Is Yet To... (Elektra) STANLEY TURRENTINE/Home Again (Elektra) CASINO LIGHTS/Live At Montreux, Switzerland (WB)

SPYRO GYRA/Incognito (MCA) 6 RODNEY FRANKLIN/Learning To Love (Columbia) 6 AZYMUTH/Cascades (Milestone)

RAMSEY LEWIS/Chance Encounter (Columbia) GARY BURTON QUARTET/Picture This (ECM/WB) 10 BOBBY HUTCHERSON/Solo Quartet (Contemporary)

1 MARK MURPHY/The Artistry Of (Muse) 12 LEE RITENOUR/Rit 2 (Elektra)

PETER ERSKINE/Peter Erskine (Contemporary) B HERBIE HANCOCK/Quartet (Columbia)

16 ART BLAKEY/JAZZ MESSENGERS/Keystone 3 (Concord) 14 17 17 JIMMY SMITH/Off The Top (Musician/Elektra) **B** DAVE BRUBECK QUARTET/On A Summer Night (Concord)

SARAH VAUGHAN/Crazy And Mixed Up (Pablo)

13 COUNT BASIE/Farmers Market Barbecue (Pablo)

20 SHAKATAK/Night Birds (Polydor/PolyGram) 21 DAVID MATHEWS ORCHESTRA/Delta Lady (GNP/Crescendo) DEBUT 2 DON MENZA/Hip Pocket (Palo Alto)

23 STIX HOOPER/Touch The Feeling (MCA) 13 24 DONALD FAGEN/The Nightfly (WB) GEORGE HOWARD/A

16 30 CHICK COREA/Trio Music (ECM/WB)

26 26 BOBBY M/Blow (Gordy)

22 27 EMILY REMLER/Take Two (Concord) 24 28 DAVID "FATHEAD" NEWMAN/Still Hard Times (Muse) 27 29 TOMMY FLANAGAN TRIO/Giant Steps (Enja/PG Classics)

JAZZ REPORTING STATIONS: KSAX/Dallae-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WLOO/Orlando, Ft., Paul Gerardi; WMGI/Gainesville, Ft., Albert Jiles; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WXFM/Chicego, IL, Paul Nelson; KKGO/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.

National Airplay/30 . . . See Page 78

Rogers & Easton (Liberty)

Johnny Lee (FM/Asylum)

HOTTEST



Crystal Gayle (Elektra)

EAST

KIX106 Washing

LEON EVERETTE
MERLE & HILLIE
REBA MC ENTIRE
ED BRUCE
JANIE FRICKE
MOTTOST:
CRYSTAL GAYLE
ROMNIE MILSAP
GEURGE JOMES
TANYA TUCKER
ROGERS & EASTON

### Regional Adds & Hots

SOUTH

Johnny Lee (FM/Asylum)

BELLAMY BROTH EARL THOMAS CO JIM GLASER SONNY JAMES SONNY JAMES HOTTEST: EMMYLOU HARRIS CHARLEY PRIDE WILLIE NELSON CUNWAY THITTY RICKY SKAGGS

JERRY REED
MERIE & WILLIE
GLEN CAMPBELL
LARRY GATLIN
TOM CARLILE
HOTTES\*:
DOLLY & WILLIE
RICKY SKAGGS
HHITES
JOHN ANDERSON
JANIE FRICKE

R. McEntire (Mercury/PG) Conway Twitty (Elektra)

**EAST** 

WXKW Allemann, PA ROGERS & EASTON
MARTY RUBBINS
MERLE & MILLIE
RAY CHARLES
MAC DAVIS
TOM CARLILE
NOTION:
BANDAM
RICKY SKAGGS
JOHN ANDERSON
BELLANY BROTHER
JANIE FRICKE

CHANTILLY
JUDY BAILEY
KAREN BROOKS
MARCHA BEYERLY
ROMNIE MC DOMEL
LARRY GATLLIN
REBA MC ENTIRE
HOTTEST:
LEON EVENETTE
DON WILLIAMS
HILLIE MELSON
CRYSTAL GAYLE
OSMOND BROTHERS

REBA MC ENTIRE
JOHNNY LEE
ROGERS & EASTON
VERN GOSDIN
JOHN ANDERSON
JUDY BALLEY
KAREN BROOKS
HACLEY
KAREN BROOKS
HOTIST!
GEME WATSON
DOLLY & WILLIE
GARY HORRIS
COMMAY THITY
RAZZY BAILEY

WCAW Chartsglen, WV

GLEN CAMPBELL
LARRY GATLIN
JERRY REED
ROGERS & EASTON
BANDANA
VERN GOSDIN
HOTHEST:
HICKEY GILLEY
ROMNIE MILSAP
CRYSTAL GAYLE
CHARLEY PRIDE
DON HILLIAMS

WRKZ-FM Horshoy, PA

CRYSTAL GAYLE EMMYLOU HARRI

ROGERS & EASTON BOB SEGER JOHN ANDERSON TAMBEY WYNETTE JOHNNY LEE HOTTEST: MICKEY GILLEY ROMNIE MILSAP OAK RIOGE BOYS MICHAEL MURPHEY SHEPPARD & BROCKS WHON Name York, NY

BELLAMY BRUTHERS
JANIE FRICKE
HOTTOST:
RONNIE MILSAP
RAY CHARLES
EARL THOMAS CONLEY
DOLLY PARTON
WILLIE MELSON WIXL-FM Newton, NJ

JOHN ANDERSON JOHNNY LEE RAY CHARLES ED BRUCE ROGERS & EASTON HOTHER HURPHEY DON MILLIAMS MERLE & GEORGE BELLAMY BROTHERS GLEN CAMPBELL SONNY JAMES RICH LANDERS ROGERS & EASTON MAIL & WHITE BILLY SWAN LORETTA LYNN MOTTRET WKYQ Parteral

ROGERS & EASTON
SHELLY MEST
JOHHNY LEE
CELAR CREEK
VERN GOSDIN
BIG AL DOWNING
REBA MC ENTIRE
HOTTESTE
SYLVIA
CRYSTAL GAYLE
RICKY SKAGGS
GEORGE JUNES
JOHN ANDERSON ROGERS & EASTON

MERLE & GEORGE RICKY SKAGGS LEON EVERETTE RAZZY BAILEY JIM GLASER HOTTEST: SYLVIA EMPKLOU HARRIS NICKEY GILLEY RONNIE MILSAP CHARLY MC CLAIN STEMART & DILLON
CHARLIE ROSS
HANN BILLIAMS JR
POCO
RAY CHARLES
ROGERS & EASTON
HOTTOST:
BANCANAN
GENE WAT SCW
MCE BANCY
SKEPPAND & BRCOKS
CHARLEY PRIDE

HANR HILLIAMS,
TANYA TUCKER
GARY MORRIS
JANIE FRICKE
HOTTOST:
HICKEY GILLEY
CHARLEY PRIDE
DON WILLIAMS
EGAMAY THITTY
DOLLY & WILLIE WEST

KIK-FM Ansheim, CA

KYAK

BANDANA
LEE GREENHOOD
WILLIE MELSON
JERRY REED
JOHNY LEE
GLEN CAMPBELL
HOTTOST:
COMMAY THITTY
CRYSTAL GAVLE

STEVE WARINER
LEE GREENWOOD
JIM ACKEER
LANGE REAL
JAMES FRICKE
LEBRY REED
JAMES FRICKE
EO BRUCE
RERLE & BILLIE
RAZZY DAILEY
COSMOD BROTHER
COSMOD BROTHER
EO SHOTHER

PROGERS & EASTON QEN CAMPBELL JOHNSY LEE REDA MC ENTIRE KANEN BROOKS BOOD SEURE TENNESSEE EXPRESS HOTIOSTE HOMEL BURNNEY CHARLEY PRICE GARY MORRIS WILLIE NELSON KUZZ Beker

KKCS Colorado Spri GEORGE JONES
MERILE & WILLIE
HANK WILLIAMS JR
LARRY GATLIN
KAREN BROOKS
REBA MC ENTIRE
JOHNNY LE
HOTTERS:
UNITED MICLIAMS
WILLIE MELSON
COMMAY TWITTY
RICKY SKAGGS

Ronnie Milsap (RCA)

**MIDWEST** SONNY JAMES
JERRY RED
ED BRUCE
LARRY GATLIN
ROGERS & EASTON
HANTY ROBBINS
YOUNGER BROTHERS
HOTTEST:
HERLE HAGGARD
SHEPPARD & BRUCKS
LEON EVERTIT
LEE GREENMODD
WILLLE NELSON

JOHNY LEE
JUDY BAILEY
BIG AL DOWNING
CHANTILLY
BO COULTERS
HOTTEST
SYLVIA
HICKEY GILLEY
ROWNIE NILSAP
GENE WATSON
CRYSTAL GAYLE

TANYA TUCKER MOTTOST: EMMYLOU HARRIS CRYSTAL GAYLE COMMAY TWITTY DON WILLIAMS MICHAEL MURPHEY

WUBE-FM Cincinneti, OH MERIE & GEORGE BANDAMA RAY DHARLES BELLAMY BROTHERS JANIE FRICKE ED BRUCE ROGERS & EASTON HOTTEST WILLIE MELSON ELOY RAYEN HICHAEL MARPHEY SHEPPARD & BROOKS

TOM CARLILE
REBA MC ENTIRE
ROGERS & EASTON
VERN GOSDIN
JOHNNY LEE
WHAY BROTHERS
BARBARA ANN
HOTTESS!
RONNIEE RENO
JUICE NEWTON
RAZZY BAILEY
TERRY MCHILLAN
LEE GREENWOOD

KGEM/KJOT Boise, ID

HANK BILLIAMS JR
RAY CHARLES
JERRY REED
JERRY GATLIN
ROWNIE MC DOWELL
YOUNGER BROTHER
KAREN BROOKS
HOTHST:
MICHAEL MARPHEY
MERLE & GEORGE
COMMAY TWITTY
RATTY ROBBINS
ROGERS & EASTON

KVOC Casper, WY

MOST ADDED

WONE Dayton, OH AUGERS & EASTON
JERRY REED
LARRY GATLIN
LORETTA LYNN
RONNIE MC DUNEL
BOB SEGER
HOTTEST:
MICKEY GILLEY
CONNAY THITTY
GEORGE JONES
RIUKY SKAGGS

STREETFEET LARRY GATLIN SIERRA JOHNNY LEE BIG AL DOWNING CHANTILLY SHELLY WEST MOTTEST: HISLIE MELSON DON BILLIAMS JIM GLASER MARTY ROBBINS GEORGE JONES

JERRY REED
MERLE & WILLIE
BOB SEGER
RAY CHARLES
LEON EVERETTE
HOTTEST:
HICKEY GILLEY
ROWNIE MILSAY
RYSTAL GAYLE
MERLE & GORGE
TANYA TUCKER JOHNNY LEE B.J. THUMAS RUNNIE MC DOWELL JIM GLASER HOTTEST: HICKEY GILLEY RUNNIE MILSAP SHEPPARD & BROOKS TANYA TUCKER MICHAEL MURPHEY

KYGO-FM Denver, CO

Denver, CO\*

DOLLY & WILLIE
ED BRUGE
TANTA TUCKER
JERRY REED
ROGERS & EASTON
HOTTESS\*:
CRYSTAL GAYLE
SHEPPARD & BRUG
ANNE MLRRAY
WILLIE NELSUN
JOHN ANDERSON

KLZ Deriver, CO

BILLY SHAN REBA MC EN' JOHNNY LEE RAY PRICE

CONNAY THITTY
LEE GREENWOOD
ROMHIE MC DUME
REBA MC ENTIRE
KAREN BROOKS
JERRY REED
LARRY GATLIN
HOTTEST:
OMK RIGGE BOYS
STEVE WARINER
TAMBY WYNETTE
JANIE FRICKE
RICKY SKAGGS

KMAK Freeno, CA

REBA MC ENTIRE
KAREN BROOKS
GALAMAY & SYLVIA
JOHNHAY A SYLVIA
NOMENY LEE
ROGERS & EASYON
STREETEET
RICKY SKAGGS
HHITES
J.O. CROME & THE
JOHN ANDERSON

WCXHAM/FM Detroit, MI

**MIDWEST** 

WKMF Flimt, MI

JOHN ANDERSON
MERLE & WILLIE
BOB SEGER
FOGERS & EASTON
JOHNNY LEE
MOTHEST:
SYLVIA
MICHAEL MURPHEY
CONWAY TWITTY
MERLE & GEORGE
GEORGE JONES

WDAF Kanesa City, MO

WITL-FM Lensing, MI

Rogers & Easton (Liberty) Conway Twitty (Elektra)
Johnny Lee (FM/Asylum) Ronnie Milsap (RCA)

YOUNGER BROTHERS JERRY REED HANK WILLIAMS JR LARRY GATLIN LORETTA LYNN RAY CHARLES REBA MC ENTIRE HOTTEST: LARRY GATLIN
BOB SEGER
JERRY REED
JUHNNY LEE
HOTTEST:
RONNIE MILSAP
CHYSTAL GAYLE
CHARLEY PRIDE
RICKY SKAGGS
MARTY ROBBINS

CONWAY THETTY HOTTEST: EDDIE & CRYSTAL MERLE HAGGARG RONNIE MILSAP CHARLY MC CLAIN EMMYLOU HARRIS

KFGO Fargo, MD LARRY GATLIN
JOHANY LEE
MARCIA BEVERLY
VERN GOSDIN
BOB SEGER
MOTTEST:
ROWNIE MILSAP
SHEPPARO & BROOKS
CRYSTAL GAYLE
DON HILLLAMS
COMBAY TRITTY

KEIN Great Falls, MT

JOHN ANDERSON MERLE & WILLIE ED BAUCE ROGERS & EASTON HANK WILLIAMS JR FRIZZELL & WEST YOUNGER BROTHERS

ROGERS & EASTON
JOHNNY LEE
JANIE FRICKE
JANIE FRICKE
JERRY REED
LARRY GATLIN
HOTTOST:
HICKEY GILLEY
CRYSTAL GAYLE
SHEPPARD & BROOM
JUICE NEETTOM
DOLLY & HILLIE

RONNIE MC DOWELL KAREN BROOKS REBA MC ENTIRE RAY PRICE CONNIE HANSON TEMBESSEE EXPRESS JOHNNY LEE ROY CLARK SANDY CROFT HOTTWAST:

JOHN ANDERSON RAY CHARLES

ROGERS & EASTON BOB SEGER JOHNNY LEE JOHN ANDERSON HOTTEST: MICHAEL MURPHEY CHARLY MC CLAIN TANYA TUCKER CONNAY TWITTY STEVE WARINER

KNIX-FM Phoenix, AZ KTOM Salinas, CA JOHN ANDERSON JOHNNY LEE DOLLY & HILLIE GENE HATSON JIM REEVES WHITES HOTTES! RONNIE MILSAP DAK RIDGE BOYS ANE MURRAY SYLVIA ORYSTAL GAYLE REBA MC ENTIRE
BILLY SWAN
JOHNNY LEE
STEWART & DILLON
HOTTOST:
WILLIE NELSON
MERLE & GEORGE
MARTY ROBBINS
RICKY SKAGGS
BELLAMY BROTHERS

KSOP-FM Selt Leka City, UT HANK WILLIAMS JR
REBN MC ENTIRE
JERRY MEED
TENNESSEE EXPRESS
SAMDY POSE
BIG AL DOWNING
OMNITIALLY
JOHNY LEE
PHIL EVERLY
LINDA JORGAN
HOTTEST
ROBNIE MILSAP
SEEPPARD & BROOKS
GENE WATSON
OTYSTAL GAYLE
OMARLEY PRIDE

JUICE NEWTON
VERN GOSDIN
REBA NC ENTIRE
KAREN BROOKS
LARRY GATLIN
HOTTOST:
CHARLEY PRIDE
DOLLY & WILLIE
DON WILLIAM
WILLIE NELSON
MARTY ROBBINS

Q106 Son Diego, CA

KCCY-FM Pueblo, CO

CONTENSION OF THE STATE OF THE

RAY CHARLES
ROGERS & EASTON
LORETTA LYNN
JERRY REED
JOHNY LEE
HOTTEST:
HICKEY GILLEY
ROSHIE MILSAP
CRYSTAL GAYLE
ANNE MERRAY
WILLIE NELSON

RICKY SKAGGS CONWAY TWITTY WILLIE NELSON STEVE WARINER RONNIE MC DOWEL HOTTEST:

Kanese CRY, BIO
JOHN ANDERSON
JERRY RED
CONNEE MC DOWELL
HAMK HILLIAMS JR
JOHNHY LEE
BELLAMY BROTHERS
JANIE FRICKE
RAY CHARLES
HOTTEST
WILLIAMS JR
MICKEY GILLEY
ROMNIE MILSAP
CONNAY TRITTY
RICKY SKAGGS BANDANA
REBA MC ENTIRE
MERLE & MILLIE
HANK WILLIAMS JR
RAY CHARLES
HOTTOST:
SYLVIA
SHEPPARD & BROOKS
ROMNIE MILSAP
RICKY SKAGGS
CUNHAY THITTY

KEEN Sen Jose, CA

JIH GLASER
JOHN ANDERSON
GEORGE JONES
BELLAMY BROTHERS
RONNIE MILSAP
RICH LANDERS
DAYE LEMMON
HOTTEST:
BAMA BAND
RICKY SKAGGS
RAY CHARLES
WHITES

POOTAL BL
BIG AL DOWNING
KAREN BROCKS
LARRY GATLIN
GLEN CAMPBELL
JOHNBY LEE
ROBNIE MC ENTIRE
NOTABLE
NILLIE NELSON
JIM GLASEN
CONMAY THITTY

TOM CARLILE
JOHN ANDERSON
ROGERS & EASTON
CHARLIE ROSS
BOXCAR WILLIE
RODNEY LAY HOTTEST: CONWAY TWITTY DON WILLIAMS RICKY SKAGGS TANYA TUCKER EARL THOMAS CONLE

KTPK-FM Topeka, KS KXRB Slouk Falls, SD ROGERS & EASTON
MERLE & WILLIE
JERRY REED
LARRY GATLIN
BAMA BAND
HOTTEST:
HICKEY GILLEY
MICHAEL MURPHEY
GARY MORRIS
GEORGE JONES
HILLIE NELSON

KTTS-AM/FM Springfield, MO ROGERS & EASTON JUDY BAILEY VERN GOSDIN RICH LANDERS CONNIE HANSON HOTTEST:

JOHNNY LEE BANDANA JIM REEVES LARRY GATEIN HOTTOST: MICKEY GILLEY WILLIE MELSON DON HILLIAMS RAY PRICE MERLE & WILLIE HOTTUST: OAK RIDGE BOYS ROMNIE MILSAP MICHAEL MURPHE ANNE MURRAY RICKY SKAGGS WIL-AMFM St. Louis, MO ROLEMAN, MICHANNE MILLIAMS JR
REBA MC ENTIRE
ED RRUCE
KARKIN BROOKS
JERRY RED
HOTTOST
OMK RIDGE BOYS
GARY MORRIS
CRYSTAL GAYLE
TANYA TUGEER
RAY CHARLES

JOHNNY LEE HOTTOST: MICKEY GILLEY ROWNIE MILSAP CRYSTAL GAYLE MILLIE HELSON DON WILLIAMS

JOHNNY LEE JERRY REED LEON EYERETTE BOB SEGER LORETTA LYNN HOTTEST LYNN FORMIE MILSAP CRYSTAL GAYLE MICHAEL MERPHE WILLIE MELSON GARY MORRIS

SOUTH

John Anderson (WB)

HOTTEST

ROGERS & EASTON
JUHNNY LEE
HOTTRIST:
MERLE HAGGARD
SYLVIA
RONNIE MILSAP
MICKEY GILLEY
JOHN ANDERSON JUDY BA ILEY
JUDY BA ILEY
BIG AL DEWNING
REBA NC ENTIRE
ROGERS & EASTON
VERN GOSDIN
HOTHERS'
GARY MORRIS
DON WILLIAMS
JIH GLASER
JIH GLASER
JERLE & GEORGE
RICKY SKAGGS KLAC KEBC-FM Oklahoma City, OK

RUGERS & EASTON BIG AL DOWNING JOHNY LEE BOB SEGER KAREN BROOKS VERN GOSSIN ROY CLARK NAIL & HHITE HOTTEST: OAK RIDGE BOYS HICHAEL MARPHEY GEORGE JONES HANK WILLIAMS JR ROGERS & EASTON WPLO Atlanta, GA JOHNNY LEE REBA MC ENTIRE LORETTA LYNN JOHNNY CASH HOTTEST: RONNIE MILSAP MERLE & GEORGE CONNAY THITTY EARL THOMAS CO BOB SEGER

KYNN-AMFM Omeha, NB KABE Auetin, TX ED BRUCE
BILLY SMAN
BOXCAR WILLIE
JERRY REE LEWIS
ROBIN LEE
BOB SEGER
ANTE WHITE
REBA MC ENTIRE
HOTTOST:
SHEPPARD & BROOM
MICHAEL MERPHEY
GARY MORRIS
CONNAY TWITTY
RICKY SKAGGS MERLE & MILLIE
BOB SEGER
LARRY GATLIN
KAREN BROOKS
HOTTEST:
SHEPPARD A BROOKS
CHARLEY PRIOE
MILLIE NELSON
RICKY SKAGGS
BELLAMY BROTHERS.

JOHNNY LEE LORETTA LYNN JERRY LEE LEHIS BOB SEGET TOMMY ST. JOHN KAREN BROOKS HOTTEST! JOHN ANDERSON MERLE & WILLIE GEORGE JONES HANK WILLIAMS J

MERLE & WILLIE
JOHN ANDERSON
JOHNY LEE
MAC DAVIS
MOTTOST:
MOTTOST:
CHARLEY PRIDE
DON WILLIAMS
RICKY SKAGGS
COMMAY THITTY

OSMOND BROTHERS
ED BRIDGE
LOBETTA LYNN
MCOUFFEY LANE
ROGERS & EASTON
KAREN BROOKS
REFA MC ENTIRE
JERRY LEE LEW'S
HOTTOST:
SHEPPARD & BROOKS
RAY PRICE
CONWAY THITTY
CON HILLIAMS
MERLE & WILLIE KVOO Tules, OK ROGERS & EASTON
HANK WILLIAMS JR
JERRY REED
MAIL & MHITTE
TENNESSE EMPRESS
KANEN BROOKS
ROV RUSKY
BOB SEGER
KATHY BAUER
ROMNIE NC DOMELL
JOHNNY CASH
LARRY GATLIN
JUDY BAILEY
PHIL EVERLY

KFDI-FM Wichila, KS

JOHNNY LEE
ROGERS & EASTON
CHANTILLY
VERN COSDIN REBA MC ENTIRE
PHIL EVERLY
JUDY BAILEY
JACK GREENE
BO COULTERS
HOTTEST:
GENE WATSON
LEON EVERETTE
GARY MORRIS
TANYA TUCKER
COMMAY TWITTY

KFH Wichna, KS

HANK WILLIAMS
TANYA TUCKER
MERLE & WILLIE
REBA MC ENTIRE
HOTTES!
MICKEY GILLEY
WILLIE MELSON
CRYSTAL GAYLE
ROWNIE MILSAP
CONNAY THITTY

KPLX-FM Dellas/FL Worth, TX

DOLLY & WILLIE MHITES HOGERS & EASTON HOTTOST: MERLE & GEORGE RAY PRICE JOHN ANDERSON HILLIE MELSON JANIE FRICKE

Johnny Lee (FM/Asylum)

Reba McEntire (Mercury/PG)

WEST

TANYA TUCKER
OSMONO BROTHERS
BILLY SHAM
EARL THOMAS CONLEY
HOTTEST:
CRYSTAL GAYLE
HARTY ROBBINS
CONNAY THITTY
JOHN ANDERSON
MERLE & MILLIE

REBA MC ENTIRE BILLY SWAM HOTTEST: JOHN ANDERSON MAINES BROTHERS

WWOO/WKZZ Lynchburg, VA

QLEN CAMPBELL
HANK WILLIAMS JR
JIM REEVES
ED BRUCE
LORETTA LYNN
ROGERS & EASTON
JERRY REED
HOTISST:
WILLIE MELSOM
MERLE & GEORGE
RICKY SKAGGS
MARTY ROBBINS
BELLAMY BROTHERS

WOKK Meridien, MS

STREETFEET MERLE & WILLIE BRICE HENDERSON

WLWIFM Montgomery, AL

WSIX-FM Nashville, TN

BELLAMY BROTHERS
JOHN ANDERSON
ED BRUCE
HANK HILLIAMS JR
HOTTAS\*:
HOTTAS\*:
SHEPPARD & BROOKS
CRYSTAL GAYLE
HICHAEL HAURPHEY
ANNE MURRAY WZZK-FM Birminghem, AL

MOST ADDED

ROGERS & EASTON
RAY CHARLES
ROBHLE SIC DOWELL
JERRY RECL
LARRY GATLIN
BILLY SHAM
HANK BILLI SHAM
HANK BILLI WEST
HOTTEST:
VERN GOSDIN
CONHAY TRITTY
GARY MORRIS
JOHN ANDERSON

KXYL

LEON EVERETTE
LEE GREENHOOD
JANIE FRICKE
JOHNNY CASH
HOTTOST:
WILLIE NELSON
MERLE & GEORGE
CONHAY THITTY
DOLLY & WILLIE
GEORGE JONES

WBAP Ft. Worth, TX

RAY CHARLES
JERRY REED
JOHNNY LEE
JOHN ANDERSON
SHELLY MEST
HOTTERS'I
HICKEY GILLEY
SHEPPARD & BROO
RYSTAL GAYLE
CONNAY THITTY
DOLLY & WILLIE

WEZL-FM Charleston, SC REBA MC ENTIRE
KIN VASSY
BIG AL DOWNING
SIERRA
MIKE CAMPBELL
SANDY POSEY
ROBIN LEE
HOTTOST:
CONNEY TRITTY
RAY CHARLES
JOHN ANDERSON
GEORGE JOHES
RONNIE MC DOMEL HOTTEST: GARY MORRIS GAIL DAVIES OSMOND BROTHERS DOLLY & MILLIE WILLIE NELSON WESC-AM/FM Greenville, SC

KIKK-FM Houston, TX

KILT-FM Houston, TX MERILE & GEORGE
ANNE MIJRRAY
LEON EVERETTE
STEVE WAR INER
HOTVOST:
SHEPPARD & BROOKS
CHARLEY PRIDE
RICKY SKAGGS
DON WILLIAMS
WILLIE NELSON

JERRY REED
JIM REEVES
RONNIE MC DOWELL
REBA MC ENTIE
LARRY GATLIN
HOTTOST:
STLVIA
OAK RIDGE BOYS
RONNIE MILSAP
GRYSTAL GATLE
HICHAEL MURPHEY WQIK-FM Jacksonville, FL WRJZ Knoxville, TN

JOHNNY LEE REBA MC ENTIRE BOB SEGER HOTTOST: CHARLY MC CLAIN MCE BANDY DAVID FRIZZELL GAK RIOGE BOYS EODY RAYEN

KYXX Odessa, TX

Ronnie Milsap (RCA) . Willie Nelson (Col.)

REBA MC ENTIRE
PHIL EVERLY
JOHNNY LEE
HOTTEST:
MERLE & GEORGE
CONMAY TWITTY
JOHN ANDERSON
RICKY SKAGGS
BOB SEGER

JANIE FRICKE
EARL THOMAS CONLEY
BELLANY BROTHERS
JOHN ANDERSON
BG COUTERS
MOTHEST:
SHEPPARD & BROOKS
CONMAY THITTY
RICKY SKAGGS
GEORGE JONES
HANK WILLIAMS JR

LEGN EVERETTE
LEE GREEMHOOD
BELLAMY BROTHERS
HOTTEST:
CRYSTAL GAYLE
GENE WATSON
DON WILLIAMS
CONNAY TWITTY
RICKY SKAGGS

KKYX Sen Antonio, TX MOTTEST: MICKEY GILLEY GENE WATSON OAK RIDGE BOYS RONNIE MILSAP ANNE MURRAY

KRMD-AM/FM Shruveport, LA

JOHNNY CASH
JOHNNY LEE
MARCIA BEVERLY
RICH LANDRERS
VERN GOSDIN
HOTTEST:
SHEPPARD & BROOK
CHARLEY PRIDE
GARY MORRIS
TANYA TUCKER

West Paim Beach,
BEBA MC ENTIRE
BRICE HENDERSON
BILLY SWAN
TENNESSEE EXPRESS
ROUNEY LAY
JOHANY LEE
TOM MOPAT
BOXCAR WILLIE
HOTTEST:
RICKY SKAGGS
COMMAY TRITTY
JOHN ANDERSON
BELLAMY BROTNERS
HANK HILLIAMS JR

Q102 Winchester, VA

WTOR-FM Winston-&

147 Current Reports

All stations reported this week.

**Hottest Tracks:** 

JANIE FRICKE LARRY GATLIN JERRY REED ROWNIE MC DUMELL KAREN BROOKS ROWNIE REND HOTTOST; JOHN ANDERSON BELLANY BROTHERS ROGERS & EASTON ED BRUCE BOB SEGER

"Goin' Down Hill" (WB) JOHN ANDERSON

### COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

ALABAMA - Mountain Music - (RCA) "Words At JOHN ANDERSON - Wild & Blue - (WB) "Goin" Down Hill" "The Waltz You Saved For Me" "A Honky Tonk Saturday Night" "She Never Looked That Good When She Was Mine"

BELLAMY BROTHERS - Strong Weakness - (Elektra/Curb) "I Love Her Mind" "Lazy Eyes" "Number Two" "Doin' It The Hard Way" "The Night They Killed Country Music" "Almost Jamaica"

JANIE FRICKE — It Ain't Easy — (Columbia) "Love Have Mercy" "He's A Heartache (Looking For A Place To Happen)" "Tell Me A Lie" "Who Better Than An Angel"

CRYSTAL GAYLE - True Love - (Elektra) "True Love" "Our Love Is On The Faultline" "Deeper In The Fire" "Beby What About You" "Easier Said Than Done" "Everything I Own" MERLE HAGGARD - Going Where The Lonely Go

"Someday Your Gonna Need Friends" "If I Left It Up To

EMMYLOU HARRIS - Last Date - (WB) "I'm Moving MERLE HAGGARD & WILLIE NELSON - Poncho & Lefty — (Epic) "Poncho And Lefty" "It's My Lazy Day" "Half A

(Epic) "Why Am I Drinking" "Shopping For Dresse

"All The Soft Places To Fall" EDDIE RABBITT - Radio Romance - (Elektra) You Got Me Now" "You Can't Run From Love" "Laughing On The outside" "Good Night For Falling In Love"

T.G. SHEPPARD — Perfect Stranger — (WB/Curb) "A Pretty Diamond Ring" "Where Did We Go Right" "Reno And Me" RICKY SKAGGS - Highways & Heartaches -(Epic) "Highway 40 Blues" "One Way Rider" "You've Got A Lover" "Don't Think I'll Cry"

CONWAY TWITTY - Dream Maker - (Elektra) "A

Good Love Died Tonight" "Just When I Needed You Most" "Burn

JOHN ANDERSON "Swingin' (WB) RICKY SKAGGS "I Wouldn't Change You..." (Epic)

National Airplay/50 . . . See Page 80

CONWAY TWITTY "The Rose" (Elektra)

## Regional Adds & Hots

### FAST Parallel One

SUPERTRAMP DIANA ROSS FIREFALL JESSE C. YOUNG JESSE C. YOUNG
Hottest:
MEN AT WORK
RABBITT & GAYLE
ROGERS & EASTON
KENNY LOGGINS
CULTURE CLUB

Hottest: RABBITT & GAYLE

FIREFALL DAN FOGELBERG STEPHEN BISHOF Hottest: PATTI AUSTIN MEN AT WORK CULTURE CLUB BOB SEGER

### GREENWHOLD

### WYNY/New York

LIONEL RICHIE Hottest: PATTI AUSTIN BARRY MANILOW HALL & OATES PHIL COLLINS

CULTURE CLUB MICHAEL JACKS
Hottest:
AIR SUPPLY
PATTI AUSTIN
LIONEL RICHIE
PHIL COLLINS
TAVARES

CULTURE CLUE FLEETWOOD MA ROGERS & EASTON AMERICA MICHAEL MCDONALD Hottest: JOE JACKSON MEN AT WORK KENNY LOGGINS LIONEL RICHIE

### WPRO/Providence **Tom Cuddy**

CHRIS CROSS JOE JACKSON Hottest: RABBITT & GAYLE LIONEL RICHIE LRB JUICE NEWTON

### WLTT/Wasnington, D.C.

MICHAEL JACKSON NEIL DIAMOND HOTTEST: LIONEL RICHIE BOB SEGER PATTI AUSTIN JUICE NEWTON MEN AT WORK

### WASHVWashing

BILLY JOEL JOE JACKSON HALL & OATES Hottest: KENNY LOGGINS BOB SEGER RABBITT & GAYI LIONEL RICHIE

### Parallel Two

HALL & OATES SUPERTRAMP TANYA TUCKER JOE JACKSON HOTLEST: PATTI AUSTIN KENNY LOGGINS JUICE NEWTON MEN AT WORK

HALL & OATES SUPERTRAMP DAN FOGELBERG GLEN CAMPBELL STEPHEN BISHOP ERIC CLAPTON TANYA TUCKER STRAY CATS Hottest: PATTI AUSTIN JUICE NEWTON LIONEL RICHIE CULTURE CLUB

DONNA SUMMER JAMES GALWAY W/SY LIONEL RICHIE BOB SEGER

DAN FOGELBERG BILLY JOEL DIANA ROSS Hottest: KENNY LOGGINS LRB PHIL COLLINS BOB SEGER LIONEL RICHIE

### WTIC/Hartford

POCO Hottest: LRB KENNY LOGGINS PATTI AUSTIN

### WWYZ/Hartford

Hottest: PLEETWOOD MAC LRB JUICE NEWTON BOB SEGER CULTURE CLUB

LIONEL RICHIE LIONEL RICHIE
CULTURE CLUB
NEIL DIAMOND
ROGERS & EASTON
HOTTEST:
LRB
PHIL COLLINS
KENNY LOGGINS PATTI AUSTIN BOB SEGER

### WGY/Schenected Walter Fritz

JOE JACKSON HALL & OATES SUPERTRAMP ERIC CLAPTON Hottest: CULTURE CLUB
CHRIS CROSS
ROGERS & EASTON
JUICE NEWTON
KENNY LOGGINS

### WHEN/Syracuse Karen Gailaghe

JOE JACKSON STEPHEN BISHOP HALL & OATES Hottest: KENNY LOGGINS PATTI AUSTIN BILLY JOEL BOB SEGER CULTURE CLUB

DAN FOGELBERG CULTURE CLUB TANYA TUCKER Hottest: RABBITT & GAYLE PARTON & NELSON POCO ROGERS & EASTON STEPHEN BISHOP

### Parallel Three

SUPERTRAMP
MELISSA MANCHESTE
DIANA ROSS
KC & TERI DESAPIO
FLIRTS
MUSICAL YOUTH USICAL YOUTH ABC
HOTTEST:
PHIL COLLINS
BILLY JOEL
MEN AT WORK
STRAY CATS
AIR SUPPLY

DAN FOGELBERG HALL & OATES MELISSA MANCHESTE SUPERTRAMP STEPHEN BISHOP Hottest: FLEETWOOD MAC

### POCO CHRIS CROSS ROGERS & EASTON FIREFALL WKZE-FM/Cape Cod Joan Orr

BOB SEGER DONNA SUMMER POCO

### POCO LIONEL RICHIE CHRIS CROSS

WEIM/Fitchburg Raymond/Barron SUPERTRAMP
DONALD FAGEN
MELISSA MANCHESTE
KC & TERI DESARIO
HALL & OATES
JOE JACKSON SUPERTRAMP JUICE NEWTON

### MIDWEST Parallel One

WCLR/Chicago CHRIS CROSS NEIL DIAMOND HALL & OATES Hottest: TOTO KENNY LOGGINS BOB SEGER

### LIONEL RICHIE

WFYR/Chicago John Wetherbee BILLY JOEL DONNA SUMMER ROGERS & EASTON HOTTEST:
MEN AT WORK
PATTI AUSTIN
RABBITT & GAYLE
BOB SEGER
KENNY LOGGINS

### 55KRC/Cincinnat

PHIL COLLINS CHRIS CROSS TOTO PATTI AUSTIN LRB RABBITT & GAYLE LIONEL RICHIE

### WARM98/Cincinn

HALL & OATES DONALD FAGEN MICHEL BERGER HOTTEST: KENNY LOGGINS BOB SEGER LIONEL RICHIE

### WZZP/Cleveland **Bob McKay**

LIONEL RICHIE NEIL DIAMOND ROGERS & FASTOR DONNA SUMMER PATTI AUSTIŅ KENNY LOGGINS LRB PHIL COLLINS

### WCZY/Detroit

none Hottest: KENNY LOGGINS KENNY LOGGINS BOB SEGER PHIL COLLINS FLEETWOOD MAC AIR SUPPLY

HALL & CATES DAN FOGELBERG HOTTEST: KENNY LOGGINS LRB FLEETWOOD MAC

HALL & OATES JOE JACKSON SUPERTRAMP Hottest: PATTI AUSTIN. KENNY LOGGINS FLEETWOOD MAC BOB SEGER

### WZUU/MIIwauke

Hottest: KENNY LOGGINS MEN AT WORK

### WKSR/Manch Gary Duncan

ERIC CLAPTON STEPHEN BISHOP DON HENLEY Hottest: MEN AT WORK BILLY JOEL BOB SEGER CULTURE CLUB LIONEL RICHIE

### WCTC/New Brunswick, NJ

FIREFALL OF JACKSON

### WTNY/Waterto Jay Donovan

ERIC CLAPTON STRAY CATS DAN FOGELBERG Hottest: BOB SEGER KENNY LOGGINS FLEETWOOD MAC LIONEL RICHIE MARVIN GAYE

### WCPI/Wheeling, WY

MARVIN GAIL
HOTTEST:
KENNY LOGGINS
BOB SEGER
MEN AT WORK
LIONEL RICHIE
NEIL DIAMOND

### WCCO/Minn Denny Long

DAN FOGELBERG MICHAEL JACKSON MELISSA MANCHESTE RANDY CRAWFORD MICHEL BERGER GEORGE FISCHOFF

### K804/St. Louis

HALL & CATES

### Parallel Two

BOB SEGER
AMERICA
HOTLEST:
PHIL COLLINS
RABBITT & GAYLE
PATTI AUSTIN
KENNY LOGGINS

### WHBY/Appleto

Hottest: LIONEL RICHIE BOB SEGER PARTON & NELSON

DAN FOGELBERG Hottest: TOTO MEN AT WORK PARTON & NELSON

### WLLT/Cincinnat

HOTTEST: DIONNE WARWICK KENNY LOGGINS TOTO

### AMERICA DAN FOGELBERG

POCO Hottest: LRB CULTURE CLUB

### WNCI/Columbus Watson/Edwards

FLEETWOOD MAC AMERICA BILLY JOEL

CULTURE CLUB Hottest: PATTI AUSTIN

DAN FOGELBERO Hottest: PARTON & NELSON BILLY JOEL STEPHEN BISHOP

### KRNT/Des Moines

DONNA SUMMER ERIC CLAPTON Hottest: BOB SEGER LIONEL RICHIE

### WOMC/Detroit

CHRIS CROSS LIONEL RICHIE JUICE NEWTON STEPHEN BISHOP Hottest: none WTRX/Flint

### **Jeff Davis**

ERIC CLAPTON HOTTEST:
KENNY LOGGINS
TOTO
PHIL COLLINS
PATTI AUSTIN
LRB

none Hottest: MEN AT WORK TOTO
HALL & OATES
SUPERTRAMP
LRB

SUPERTRAMP DAN FOGELBERG BOB SEGER

KMBZ/Kanses City

WFMK/Lensing Jay Richards

WISM-FM/Media

HALL & OATES ERIC CLAPTON

Hottest: KENNY LOGGINS BOB SEGER

KLTE/Oklehome City

none Hottest: PATTI AUSTIN

LRB BARRY MANILOW LIONEL RICHIE MEN AT WORK

KYKY/8t. Louis

HALL & OATES CHRIS CROSS SUPERTRAMP

DONALD FAGEN KENNY LOGGINS FLEETWOOD MAC

MELISSA MANCHESTE DAN FOGELBERG SUPFRTRAMP FRIC CLAPTON Hottest:

LIONEL PICHIE CULTURE CLUB BOB SEGER NEIL DIAMOND CHRIS CROSS

LINDA RONSTADT MICHAEL JACKSON

HOTTEST:
JUICE NEWTON
PATTI AUSTIN
MEN AT WORK
FLEETWOOD MAC
KENNY LOGGINS

Parallel Three

WJBC/Bloom

HALL & CATES

HALL & UNIES TANYA TUCKER JOE JACKSON Hottest: BOB SEGER LIONEL RICHIE ROGERS & EASTON

KCRG/Coder Repids, IA

HALL & OATES
TANYA TUCKER
DONNA SUMMER
STEPHEN BISHOP
NEWMAN & SIMON
HOTTEST LOGGINS
AMERICA
MEN AT WORK

WIMME/Tolade

HOTTEST: BOB SEGER CULTURE CI

### WAKR/Akror

DAN FOGFLBERG TANYA TUCKER ERIC CLAPTON KC & TERI DESARIO DIANA ROSS ROGER CRUZ

### STEPHEN BISHOP BOB SEGER

STEPHEN BISHOP MICHAEL MURPHEY BARRY MANILOW Hottest:

### WGAR/Cleveland Chuck Collier

TOTO KENNY LOGGINS BARRY MANILOW MEN AT WORK WQUA/Quad Cities, IL J.J. Scott STEPHEN BISHOP
MELISSA MANCHESTE
KC & TERI DESARIO
DIANA RÖSS
MICHAEL JACKSON
HOTTEST:
KENNY LOGGINS
LRB

STRAY CATS
GOLDEN EARRING
MICHAEL JACKSON
ROGERS & FASTON
NEIL DIAMOND

### 610TVN/Colum

### WOWO/Ft. Wayne Sem DeVincent

DAN FOGELBERG SUPERTRAMP JOHN STEWART KC & TERI DESARIO TANYA TUCKER BOB SEGER FLEETWOOD MA ROGERS & EAS JUICE NEWTON KUDL/Kenses City Eleine Taylor

### DONNA SUMMER

Hottest: PATTI AUSTIN KENNY LOGGINS HALL & OATES
DAN FOGELBERG
JOE JACKSON
TOM SULLIVAN
TANYA TUCKER
DIANA ROSS
JESSE C. YOUNG MELISSA MANCHESTE ROGERS & EASTON EW&F ONJ
GLENN FREY
BARRY MANILOW
HOTTEST:
CULTURE CLUB
KENNY LOGGINS
NEIL DIAMOND
LIONEL RICHIE
CHRIS CROSS

### KWEB/Rochester, MN Al Axelson

NEIL DIAMOND NEWMAN & SIMON STEPHEN BISHOP FIREFALL

### KENNY LOGGINS JUICE NEWTON BILLY JOEL MEN AT WORK KPAT/Sloux Falls

HALL & OATES STEPHEN BISHOP CAN FOGELBERG MELISSA MANCHESTE DIANA ROSS LRB
FLEETWOOD MAC
CULTURE CLUB
BILLY JOEL

WEST

Parallel One

LIONEL RICHIE

BOB SEGER NEIL DIAMOND

KQY/Phoenix

Hottest:

KEX/Portland Bob Swenson

BILLY JOEL MEN AT WORK

KGW/Portland

ERIC CLAPTON

HOTTEST: FLEETWOOD MAC MEN AT WORK

KENNY LOGGINS KIM CARNES PHIL COLLINS

KFMB/Sen Diego Merk Lerson

HALL & OATES SUPERTRAMP JESSE C. YOUN

JESSE C. YOUNG STEPHEN BISHOP

HOTTESHEN BISHOP
HOTTESHEN
RABBITT & GAYLE
BARRY MANILOW
PATTI AUSTIN
LRB
PARTON & NELSON

KC & TERI DESARIO

MEN AT WORK
HOTTEST:
NEIL DIAMOND
LIONEL RICHIE
DONNA SUMMER
CHRIS CROSS
ROGERS & EASTON

### KCMQ/Columbia, MO

none
Hottest:
MEN AT WORK
PATTI AUSTIN
TOTO
PHIL COLLINS
LRB

### KVOX/Fargo Joey Evens

DAN FOGELBERG TANYA TUCKER MELISSA MANCHESTE HOTTEST KENNY LOGGINS POCU AMERICA CULTURE CLUB BOB SEGER

### KFSB/Joplin, MO

DAN FOGELBERG B.J. THOMAS KC & TERI DESARIO JEFFERSON STARSHI DIANA ROSS MELISSA MANCHESTE JOHN STEWART TANYA TUCKER SEA LEVEL HOTTEST LEVEL
HOTTEST LEVEL
PARTON & NELSON
PATTI AUSTIN
NEIL DIAMOND
MEN AT WORK
LIONEL RICHIE

### KFOR/Lincoln, NB Cathy Blythe

JESSE C. YOUNG
KC & TERI DESARIO
JOHNNY LEF
HOTTEST:
HOTTIN
KENNY LOGGINS
NEIL DIAMOND
ROGERS & EASTON
LIONEL RICHIE

WJON/St. Cloud, MN Tom Scott HALL & OATES

CULTURE CLUB LINDA RONSTADT WBOW/Torra Houte, IN

### SOUTH Parallel Two Parallel One

MICHEL BERGER BJ. THOMAS
DAN FOGELBERG
ERIC CLAPTON
KC & TERI DESARIO
DIANA ROSS
Hottest: HOTTEST:
BOB SEGER
NEIL DIAMOND
LIONEL RICHIE
KENNY LOGGINS
CULTURE CLUB

### WS8/Attente

DAN FOGELBERG DONNA SUMMER ERIC CLAPTON HOTTEST:
PHIL COLLINS
JUICE NEWTON
BOB SEGER
LIONEL RICHIE
NEIL DIAMOND KVIL/Delles-Ft. W Chuck Rhodes

KFMK/Houston Sumpter/Patrick BOB SEGER ROGERS & EASTON Hottest: HALL & OATES LIONEL RICHIE KENNY BOGERS KENNY ROGERS PATTI AUSTIN DIONNE WARWICK

### 97 ALA/Misemi

FRIC CLAPTON HALL & CATES DONNA SUMMER BILLY JOEL MOVING PICTURES ROGERS & EASTON

HALL & OATES Hottest: LRB IAIANA ROSS
UAN FOGELBERG
EC & TERI DESARIO
GEORGE FISCHOFF
BOTTEST:
EHIL COLLINS
EARRY MANILOW
MEN AT WORK

RIGERS & EASTON Hightest: KENNY LOGGINS PATTI AUSTIN LRB FLEETWOOD MAC JUICE NEWTON

DAN FOGELBERG DIANA ROSS ERIC CLAPTON AUSTIN ALLSTARS HOTTEST:
KENNY LOGGINS
CULTURE CLUB
BOB SEGER
FLEETWOOD MAC
PATTI AUSTIN

KEY103/Austin, TX

SAMMY HAGAR Hottest: KENNY LOGGINS BOB SEGER LINDA RONSTADT BILLY JOEL LIONEL RICHIE

POCO DONNA SUMMER Hottest: KENNY LOGGINS PATTI AUSTIN MEN AT WORK HALL & OATES

### WBT/Charic Dave Blaho

FIREFALL
BOB SEGER
DAN FOGELBERG
HOTTEST AUSTIN
KENNY LOGGINS
JUICE NEWTON
LIONEL RICHIE
ROGERS & EASTON

### KMGC/Deliae-Ft, Worth Larry James

SUPERTRAME STEPHEN BISHOP KENNY LOGGINS JUICE NEWTON BOB SEGER

### **WAAY/Huntsville**

LRB BOB SEGER PHIL COLLINS KENNY LOGGINS PATTI AUSTIN

## JOE JACKSON STRAY CATS HOTLEST: JUICE NEWTON CULTURE CLUB LIONEL RICHIE ROGERS & FASTON CHRIS CROSS

HALL & OATES SUPERTRAMP ERIC CLAPTON Hottest: BOB SEGER HALL & OATES

## Rendy Hari FIREFALL STEPHEN BISHOP JESSE C. YOUNG HALL & OATES HOTTES AMERICA KENNY LOGGINS POCO

Jhani Kaye

IZBOVBoise Nottest: EENNY LOGGINS

ROGERS & EASTON SUPERTRAMP Hottest: URB AMERICA EIGNEL RICHIE
JUICE NEWTON
ROCO

### BOB SEGER FLEETWOOD MAC

Hottest: TAVARES

### SUPERTRAMP MICHAEL JACKSON JOE JACKSON

MALL & OATES SUPERTRAMP DAN FOGELBERG SONALD FAGEN MELISSA MANCHESTE EDITEST

MELISSA MANCHESTE HALL & CATES DONALD FAGEN MICHAEL JACKSON

POCO FLEETWOOD MAC DON HENLEY KOST/Los Angeles HALL & OATES
HOTTES
HOTTES
KENNY LOGGINS
RABBITT & GAYLE
LIONEL RICHIE
ROGERS & EASTON
CHRIS CROSS

HOTTEST:
JUICE NEWTON
KENNY LOGGIN:
PHIL COLLINS
BOB SEGER
MEN AT WORK

### KSL/Selt Lake City

NEIL DIAMO

WRKA/Louisville Jeff Crawford

POCO HALL & OATES

HOTTEST:
DAN POGELBERG
RABBITT & GAY
PATTI AUSTIN
TOTO
HALL & CATES

WMAZ/Mecon Stove Murphy

CHRIS CROSS

POCO STEPHEN BISHOP MICHEL BERGER HOTLEST: RABBITT & GAYLE AIR SUPPLY BARRY MANILOW PHIL COLLINS LRB

BROTHERS JOHNSON
MICKEY GILLEY
MELISSA MANCHESTE
ALAN PARSONS PROJ
HOTTERS:
KENNY LOGGINS
LIONEL RICHIE
ROGERS & EASTON
BOB SEGER
CHRIS CROSS

none
Hottest:
AIR SUPPLY
MEN AT WORK
JUICE NEWTON
KENNY LOGGINS
BOB SEGER

HALL & OATES ERIC CLAPTON

HOTTEST CROSS
LINDA RONSTADT
STEPHEN BISHOP
LIONEL RICHIE
NEIL DIAMOND

NEIL DIAMOND

WHLY (Y-106)/Orlando CHRIS CROSS ROGERS & EASTON ROGERS & EAST Hottest: PATTI AUSTIN HALL & OATES TOTO
RABBITT & GAYLE
JACKSON/MCCARTNEY
HALL & OATES WVLK/Lexis

### LRB PHIL COLLINS WRVA/Ric

POCO DONNA SUMMER Hottest: LRB MEN AT WORK FLEETWOOD MAC

### BOB SEGER KENNY LOGGINS WSRZ/Serseote

MELISSA MANCHESTE DONALD FAGEN DONALD FAGEN
HOTTEST:
KENNY LOGGINS
RABBITT & GAYLE
BOB SEGER
CULTURE CLUB
LIONEL RICHIE

### Parallel Three

WSKY/Asher MICHAEL JACKSON DIANA ROSS KC & TERI DESARIO

### WCHV/Charl

MELISSA MANCHESTE DIANA ROSS DAN FOGELBERG Hottest: KENNY LOGGINS LRB PHIL COLLINS

### WDEF/Chatta

B.J. THOMAS
DAN FOGELBERG
DIANA ROSS
HOTCEST:
STEPHEN BISHOP
LARRY GATLIN
RABBITT & GAYLE
PARTON & NELSON
GLENN FREY

### KSEL/Lubback, TX Chris Alexander

ONJ HALL & CATES FIREFALL STEPHEN BISHOP STEPHEN BISHO Hottest: KENNY LOGGINS FLEETWOOD MAC BOB SEGER AMERICA CULTURE CLUB

### WLVA/Lynchburg, VA

TAVARES
PATTI AUSTIN
BARRY MANILOW
PARTON & NELSON
KENNY LOGGINS

WROV/Rosnoke Matt Eakle

Hottest: JUICE NEWTON LRB CHRIS CROSS

ROGERS & EASTON STEPHEN BISHOP

### WORG/Orangeburg, SC Mark Reynolds

DIANA ROSS
MELISFA MANCHESTE
DAN FOCELBERG
JESSE C. YOUNG
KC 4 TERI DESARIO
HOTLEST:
PHIL COLLINS
MEN AT WORK
FLEETWOOD MAC
MARVIN GAYE

## LIONEL RICHIE ROGERS & EASTON

The following stations did not report this week and therefore their

120 Current Reports

playlists were frozen: WZUU/Milwaukee KOY/Phoenix KNBR/San Francisco KLTE/Oklahoma City WHHY/Montgomery KCEE/Tucson KCMQ/Columbia, MO

WLVA/Lynchburg, VA

### KRKK/Rock Springs, WY Chuck Martin STEPHEN BISHOP MELISSA MANCHESTE MELISSA MANCH DAN FOGELBERG DIANA ROSS ERIC CLAPTON

MARVIN GAYE BOB SEGER LIONEL RICHIE CULTURE CLUB FIREFALL KISN/Salt Lake City CHRIS CROSS STEPHEN BISHOP HALL & OATES JESSE C. YOUNG SUPERTRAMP Hottest: KENNY LOGGINS JUICE NEWTON LRB

FLEETWOOD MAC ROGERS & EASTON

KVSF/Santa Fe

### CHRIS CROSS DAN FOGELBERG JAMES GALMAY W/SY MELISSA MANCHESTE DIANA ROSS JESSE C. YOUNG Hottest: PHIL COLLINS LRB KENNY LOGGINS JUICE NEWTON BOB SEGER

STEPHEN BISHOP SUPERTRAMP DIANA ROSS DAN FOGELBERG MELISSA MANCHESTE PATTI AUSTIN KENNY LOGGINS LRB JUICE NEWTON BOB SEGER

### frozen playlists this week WCZY/Detroit KVIL/Dallas

Note: WYYS(YES95)/Cincinnati has switched call letters

A/C New & Active . . . See Page 81

KHOW/Den POCO NEWMAN & SIMON HOTTEST: RABBITT & GAYLE PATTI AUSTIN KJR/Seattle Norm Gregory

STEPHEN BISHOF DONNA SUMMER
EUPERTRAMP
DAN FOGELBERG
MELISSA MANCHESTE
HOTTEST
CULTURE CLUB
FLFETWOOD MAC
PHIL COLLINS

TOTO
RABBITT & GAYLE
HALL & OATES
AIR SUPPLY KUDO/Las Vegas

### Hottest: MEN AT WORK JUICE NEWTON

### Parallel Two

JUICE NEWTON LIONEL RICHIE BOB SEGER BOGERS & EASTON EUGN/Eugene, OR Eaul Thorne GEORGE FISCHOFF

### KKU**A/Honolul**s

CHRIS CROSS

KWAVMontery
Michael Reading

KC & TERI DESARIO
JESSE C. YOUNG
FRIC CLAPTON
SUPERTRAMP
MICHAEL JACKSON
HOLLES
LIONEL RICHIE
GLENN FREY
BOB SEGER
CULTURE CLUB
MEN AT WORK
K-10K/MEGATMENTO

### LIONEL RICHIE ROGERS & EASTON LINDA RONSTADT BILLY JOEL

DAN FOGELBERG GLEN CAMPBELL MERCURY & FLACK JAMES GALWAY W/SY DIANA ROSS Hottest: MICKEY GILLEY

### KS-103/San Diego

DONALD FAGEN
KC & TERI DESARIO
HALL & OATES
TAVARES
MELISSA MANCHESTE
ONJ
HOTTESH TOTO MEN AT WORK PHIL COLLINS KYUU/Sen Fre BOB SEGER NEIL DIAMOND JOE JACKSON GREG KIHN BAND JOHN HALL BAND STRAY CATS PONNA SUMMER LIONEL RICHIE

KTWO/Caspe John Leader

NEWMAN & SIMON CHRIS CROSS

KODI/Great Falls, MT

DAN FOGELBERG DONALD FAGEN

KENNY LOGGINS JUICE NEWTON CULTURE CLUB

KRLC/Lewiston Jack Armstrong

### CHRIS CHOSS MICHAEL JACKSON CULTURE CLUB KENNY LOGGINS BOB SEGER KKPL/Spokane Ric Morgan

LINDA RONSTADT MOVING PICTURES LIONEL RICHIE JESSE C. YOUNG Hottest:

TOTO
PHIL COLLINS
PATTI AUSTIN
AIR SUPPLY
LINDA RONSTADT

KCEE/Tucson Alan Michaels

HOTEST: MEN AT WORK PHIL COLLINS BOB SEGER LRB

Parallel Three

ROGERS & EASTON ERIC CLAPTON HALL & OATES DAN FOGELBERG SUPERTRAMP

Hottest: PATTI AUSTIN

FLEETWOOD MAC

MELISSA MANCHESTE

Hottest: PATTI AUSTIN BOB SEGER KRNO/Reno

Hottest: PATTI AUSTIN

### FIREFALL STEPHEN BI DIANA ROSS

The following stations reported

to WLLT.

## GIONA

FRIDA
JEFFERSON STARSHIP
SCANDAL
RIC OCASER
GOLDEN EARRING
Modition
SCHILL TWORK
TELLIMPH
RED RIDER
TONY CARRY
TOOD RUNDGREY
TOOD RUNDGREY
TOOD RUNDGREY
TOOD RUNDGREY
TOOM ALL BAND
SCHON & HANNER
RACHEL SWET
NEIL YOUNG
FRANK MARINO
TRANK
FIRX
ERIC CLAPTON
GREG KINN BAND
DEXTS MIDNIGHT.
JOHN COUGAR
ARROSHITH
ARROSHI

WMMR/Philadelphia

PD: CHARLIE KENDALL ND: LISA R. KENDALL

HOTTLEST

MODIFIED TO THE MODIFIED THE MODIF

WDVE/Pittsburgh

(412) 582-5900

PD: HOWTE CASTLE



EAST

### **MOST ADDED**

(27)Journey (23)Bryan Adams (23)**Def Leppard** Black Sabbath (14)John Hall Band (12)**Paul Barrere** (12)

### HOTTEST

**Bob Seger Phil Collins Tom Petty Duran Duran** Sammy Hagar

(33)(32)(30)

(40)

(34)

### Parallel One

### WBCN/Box

(617) 266-1111

PD: DEDIPUS MD: MARC HILLER Hoffest RIC OCASEK BOB SEGER TOM PETTY & H.B.S GOLDEN EARRING GARLAND JEFFREYS ADAM ANT SCANDAL SUPERTRAMP

SUPERTRAMP
BILLY SQUIER
LEME LOYICH
DEF LEPPARD
DON HENLEY
YORO OND
Added
B'ZZ
JOURNEY
MINISTRY WGRQ/Buffak (716) 861-4555

### PO: PAUL HEINE MD: BILL WESTON

MD: BILL WESTON
HOST-BEST
BOTH HACAR
DURAN DURAN
HEIN AT MORN
HEIN AT MORN
HIS SINC PERSONS
GOLDEN EARRING
SAGA
STRAY CATS
RED RIDER
BOB SECRE
TRIUMHY & H.B.S
FRANK MARINO
PSYNCHEDELIC FURS
ROUGH TRADE
HEIL YOUNG
HEIN TRADE
HEIN YOUNG
GREG KINN BAND
TONY CAREY
SCANDAL
ADMA ANT
DEF LEPPAD
TALAS
BEF LEPPAD
TALAS
BEHNATZEL

### TALAS BENNATZEL Madium

### WAVA/Washingto (703) 534-0320

PD: JOHN LARSON MD: GARY CHASE

CH: TY FORD

HOTTOST

A FLOCK OF SEAGULL

DURAN DURAN

BOBS SEGEN

SAMET INGORN

FROM THOMER

FROM THOMER

BOLLEN EARTH MG

B JEPPERSON STRASHIE LYNYRD SKYNYRD TOM PETTY & HJB.S' SAGA SAMBY HAGAR FIXX BOB SEGER Hadium NIGHT RANGER NIGHT RANGER FOOMAT PHIL COLLINS FRIDA VANDENBERG RIC COASEK NEIL YOUNG TOW CAREY ROBERT PLANT PAT BENATAR RAINBOW TRILWIPH ADDRESS TO THE PART DEF LEPARD ERIC CLAPTON ERIC CLAPTON RIOT SCHON & HAMMER THOMAS DOLBY WHJY/Providence (401) 438-6110 PD: JIM-MURPHY MD: JEFF RICCIO HOTTEST
J. GE ILS BAND
TO THE TY I H.B. S
PAT BENATAR
RUSH
SAGA
NIGHT RANGER
SUPERTRANE
PRETENCERS
BOB SEGER
PHIL COLLINS
SAMON HAGAR
DURAN DURAN
NISSING PERSONS
VANDENBERG

### CHUM-FM/Toronto (416) 925-6666

PD: ROSS DAVIES MD: WAYNE WEBSTER

OZZY OSBOURNE STRAY CATS DIRE STRAITS J. GEILS BAND HUMAN LEAGUE TOM PETTY & H.B.S ARC ABC LED ZEPPELIN BOB SEGER STYX JOURNEY MEIL YOUNG TRIUMPH

a TRILBAPH
BERTAN ADAMS
Medium
BERTS MIDHIGHT
BERTS MIDHIGHT
SOMETE
ARROSHITH
CLE TURE CLUB
RIOT
CHRIS DEBURGH
HALL & GATES
PAT TRAVERS
PROD RIMOGREN
UTOPIA
ADAM ANT
HIGHT RANGER
PRETENDERS
SAMEN HARRING
RUSH
SPOOMS
RED RIDER
KINGS
STREETHART
STRANGE ADVANCE
CHILLIANS
STREETHART
STRANGE ADVANCE
STREETHART
STRANGE ADVANCE
CHILLIANS
STREETHART
STRANGE ADVANCE
STREETHART
STRANG

### CHOM-FM/Monte (514) 935-2425

PD: ROB BRAIDE MD: ROB BRAIDE HOTTEST
HILL COLLINS
SUPERTRAMP
PAT BENATAR
SIMPLE MINDS
HIMAN LEAGUE
BOB SEGER
ADAM ANT
PRETENDERS
ROUGH TRADE
MISSING PERSONS
NIGHT RANGER
Med Law
STRANGE ADVANCE
ATE
CONYMICE

STRAME ADVANCE
ATE
SPOONS
J. GEILS BAND
022Y OSBOURNE
PSTONEDELLE FURS
SAMEN HACAR
ENGLISH BEAT
FIDO
RIC GASER
RED RIDER
STREETHEART
NEIL YOUNG
TRILMEN
BERTAIN ADAMS
JOURNEY
ROBERT PLANT

WIYY/Baltimor

(301) 889-0098

PD: CHUCK DUCOTY ON: TY FORD

ND: RON MENN)

HOTTBUE

LOURNEY

LOURNE

RIC OCASEK FIIX X VANDENBERG TONY CAREY SCANDAL BYZ BEACK SABBATH BYAN ADAMS BYAN ADAMS BYSONEDELIC FURS FIDA ROBERT HAZARD GREG KIHN BAND

### WYSP/Philadelphia

PD: MICHAEL PICOZZI MD: STEVE FEINSTEIN

B'ZZ
PHIL COLLINS
NEIL YOUNG
NEMBERS
SAGA
BRYAN ADAMS
DON HENLEY
JOHN HALL BAND

### BLACK SABBATH ROUGH TRADE WPLJ/New York (212) 887-7777

PD; LARRY BERGER MD: DOROTHY VANTURING

HILL COLLINS
STRAY COLLINS
FILE TOMBERS
FILE THORRY
TOM PETTY A H.B. S
FILETHOOD MAC
FILEX
DURAN DURAN
CSAN
BOB SEGER
JOHN COUGAR
PAT BENATAR

BILLY JOEL HALL & QATES Modium NIGHT RANGER FRANK MARINO LED ZEPPELIN SAMMY HAGAR GOLDEN EARRING YANDENBERG RIOT PAYOLAS GEILS BAND

Q107/Toronto (418) 967-3445 PD: GARY SLAIGHT HD: SAMANTHA TAYLOR

HOTTOST
MENY IN MOCK
MENY IN MOCK
MENY IN MOCK
MENY IN MOCK
MENT MENT
A FLOCK OF SEASULE
DURAN DURAN CHA
PHIL COLLINS (M)
PHIL COLLINS (M)
PHIL COLLINS (M)
PRETENDERS (M)
TOM PETTY & H.B.S. (M)
SUPERTRAMP (M)
BEYAN ADAMS (M)
RED RIDER (M)
TRILING
BEYAN ADAMS (M)
RED RIDER (M)
TRILING
BEYAN ADAMS (M)
STRAN GARD
MISSING STAY
MED RIDER
TABLE
MISSING ADVANCE (M)
STRAY CATS
KING
STRAY CATS
KING
STREYTERS
TRESHATAR
COMMAN
JOURNEY
STREYTERS
STREYTER

### WBAB/Long 1st (516) 587-1023

HOTTEST
HEN AT MORK
BILLY JOEL
DURAN DURAN
NIGHT RANGER
SAGA

DEF LEPPARD
BOG SEGER
STRAY CATS
AND
DEF SEGER
STRAY CATS
AND
DEF SEGER
STRAY CATS
AND
SEGER
STRAY CATS
AND
SEGER
STRAY CATS
AND
SEGER
STRAY CATS
AND
SEGER
STRAY
HAB
SOLE
SEGER
RIC OCASEK
OCHOEN
EARRING
HALL & OATES
PHIL COLLINS
NELL YOUNG
PAT BENATAR
MED LIN
FRANK MAR IND
PAT BENATAR
MISSING PERSONS
KINGS
SCHOOL
SEGER
S

Added SIMPLE MINDS BILLY SQUIER SINGLE BULLET THEO WAPP/New York (212) 357-8000

PD: DAVE HAMILTON MD: CHIP HOBART

HOTTEST
ME IL YOUNG
BOOS STORE
YOUNG ME SEG
YOUNG ME SEG
YOUNG ME SEG
FI DA
STRAY CATS
PHIL COLLINS
JEFFERSON STARSHIP
SAMPH HAGGE
FI JOU
HALL & GATES
TALK TALK
MEND CELLS BAND
JOURNEY
KINKS
DEF LEPPARD
ERIC CLAPTON
SCHAMBA
GRE KIHN BAND
RED RIDER
RIC GOASEK
STONN CAREY
TRILIMENT
TOM PETTY & HAB.S
FRAMR MMR HNDRIOT F NAME MENTHUS
FRIOT
GOLDEN EARRING
PAYOLAS
CSAN
MISSING PERSONS
PRETENDERS
JOHN COUGAR
LED ZEPPELIN
MEN AT WORK (A)
SUPERTRAMP
Added

### WCOZ/Boston (617)-267-9090

PD: ANDY BEAUBIEN MD: PAUL LEMIEUX HOLF PAUL CEMILLOX
HOTTERST
RIC COCASEX
RIC COCASEX
RIC COLLINS
ABG
DEVO
BOB SEGER
DURAN DURAN
J. GELIS BAND
SAMMY HAGAR
JEFFERSON STARSHIF
TOM PETTY 4 H.B. S
PATI BEMATAR
ELDOIE MONEY
RICED ZEPPEL IN
MONE DURAN
FINO
TIANXI
GAD COMPANY
BAD COMPANY ADAM ANT STRAY CATS GOLDEN EARRING MISSING PERSONS NEIL YOUNG HALL & OATES TRIUMPH WHO

WHO
RUSH
DON HENLEY
AEROSMITH
ROBERT PLANT
SAGA
SUPERTRAMP
NIGHT RANGER
KINKS
Added KINKS
Added
CULTURE CLUB
MICHAEL JACKSON
TONY CAREY
SCHON & HAMMER
ROBERT HAZARD
RED RIDER
DEXYS MIDNIGHT.
GREG KIHN BAND

### WLIR/Long Island (516) 485-9200

PD: DENIS MCNAMARA MD: ROSIE PISANI

APB
DURAN DURAN
DRAMATIS
MUTANTS
THOMAS DOLBY
CULTURE CLUB
NAKED EYES
DEYO DEYO MAJOR THINKERS HEAVEN 17

DARK
PARTY PARTY
SQUEEZE
COMES NO PERSONS
FUR BOY THREE
ROUGH TRACE
STATE
FUR
ROUGH ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
ROUGH
RO

Parallel Two WTPA/Harrisburg (717) 238-1402

PAT BENATAR
DURAN DURAN
NIGHT RANGER
SAMMY HAGAR
BOB SEGER
PHIL COLLINS
GOLDEN EARRING
Medium
LED ZEPPELIN
KISS
HISSING PERSONS
FIXOL PD: JEFF KAUFFMAN KISS
MISSING PERSONS
FIXX
PRETENDERS
JEFFERSON STARSHIP
BEN AT MORK
FRIDA
SUPERTOMP
TOM PETTY & H.B.S
SCHOOL
BANGUE BEN
ANT
J. GE ILS BAND
Added
JOURNEY
TERIAN ADAMS

RED RIDER
FIXX
RIC OCASEK
TRI LUMPH
FRAMK MARINO
LITTLE STEVEN A...
GREG KIHW BANO
ROBERT HAZARD
TALK TALK
A FLOOK OF SEAGULL
DOURNEY
A FRIDA
B STONEDELIC FURS
WEAVEN IT
OF TON TONEDELIC FURS
TONEDELIC FURS
WEAVEN IT
OF TONEDE WCCC/Hartford (203) 233-4426 PD: BILL NOSAL

HOTTEST

DURAN DURAN

SAMMY HAGAN

GOB SEGER (M)

GOLDEN EARRING

PRETENDERS

PAT BENATAR

PHIL COLLINS

MEN AT WORK TON

TRIUMPH

KINDER SEMAN

SINCLE BULLET THEO

SAGA

SINCLE BULLET THEO

SAGA

GRECK KINN BAND

FRIDE CLAPTON

EN LE STRAIT

DIRE S PD: BILL NOSAL

### WKLC/West Virgin (304) 722-3308

PD: NEIL LASHER HOTHERT
BRETEMBERS
BRETEMBERS
GOLDEN EARRING
GOLDEN EARRING
GOLRAN DURM
KENNY LOGGINS
SAGA
MEN AT NORK

### RED RIDER

WOUR/Utical (315) 797-0803 PD: DALE EDWARDS MD: TOM STARR HOSTINGS (M)
HOSTINGS (M)
HOSTINGS (M)
SUPERTRAMP (M)
HED RIDGE (M)
HPHIL COLLINS (M)
DURAN DURAN (M)
PRETENDERS
HIGHT RANGER
SCHON & HAMMER (B)
SAMMY HAGER
FRANK MARINO DEXYS MIDNIGHT...
Medium
JOE JACKSON
MEIL YOUNG
CHRIS DEBURGH
HALL & QATES
TRIUMPH
LITTLE STEVEN &...
PSYCHOEDE I/C FURS
ENGLISH BEAT
JOHN MITCHELL
SAGA
BILLLY SQUIER
CLASM
KISS

DIRE STRAITS
J. GEILS BAND
KILOMATT
I CEHOUSE
FRIDA
RIC GCASEK
DONALD FAGEN
ENGLISH BEAT
SAMMY HAGAR
MICHAEL JACKSON
LUBA
BLOTTO
ORI VERS
PRINCE
MUSICAL YOUTH
ATF

ATF
PRETENDERS
HUMAN LEAGUE
PSYCHEDELIC FURS
ADAM ANT
SQUEEZE
Added

Added
JOURNEY
DEF LEPPARD
DOUG & THE SLUGS
THOMAS DOLBY
RANDY NEMMAN
STYX
HEAVEN 17
ERIC CLAPTON

**WAAL/Bingh** 

PD: ION CARTER

Mottest
BOB SEGER
TOM PETTY & H.B.S
SAMMY HAGAR
NÉIL YOUNG
DURAN DURAN
GOLDEN EARRING
HEN AT WORK
VANDENBERG
PHIL COLLINS
NIGHT RANGER
SUPERTRAMP
PRETENDERS
RIC OCASEK
SAGA
HALL & QATES

SAGA HALL & GATES HAD IN MAN HAD

SCHON & HAMMER
CLASH
TONY CAREY
ERIC CLAPTON
RED RIDER
A FLOCK OF SEAGULL
ADMA ANT
JEFFERSON STARSHIP
FRANK MARINO
CULTURE CLUB
KISS

KISS MICHAEL JACKSON WALL OF VOODOO WHO

Added BLACK SABBATH BRYAN ADAMS ART IN AMERICA DEXYS MIDNIGHT. PAUL BARRERE

KISS STRAY CATS 8 BRYAN ADAMS 6 DEF LEPPARD 8 CULTURE CLUB 9 JOURNEY 8 PAUL BARRERE

WPDH/Poughke (914) 471-1500 PO: PETE CLARK MD: STEW SCHANTZ

DURAN DURAN TOM PETTY & H.B.S PHIL COLLINS BOB SEGER PAT BENATAR SAGA

PAT BENATAR
SAGA
SAMMY HAGAR
SAMMY HAGAR
HIGHT RANCER
RIC CCASEK
IJJURNEY
RUBERT HAZARD
TRILMPH
FIXO
TRILMPH
FIXO
TRILMPH
FIXO
GOLDEN EARRING
PHILIP LYMOTT
NEIL TOWN
BENET CLAPTON
SUPERTRAMP
BRYAN ADAMS
BET LORDEN
MED LIM

Medium ENGLISH BEAT TONY CAREY DEXYS MIDNIGHT. SCHON & HAMMER BILLY JOEL SCHON & HAMMER
BILLY JOEL
DIRE STRAITS
RANDY NEMMAN
MODERN ENDL 15H
MODERN ENDL 15H
MOLL & OATES
MUSICAL TOUTH
LITTLE STEVEN &...
RED RIDER
GREG KINN BAND
DELECT OF THE STEVEN BAND
ART IN MERICA
DRILD BEHERDH
ACE AND BEHER

### WAQY/Springfield (413) 525-4198

PD: ROSS MACDONALD MD: BOB LONDON

WHCN/Hartford (203) 247-1060 PD: DANIEL F. HAYDER ASST. PD: BOB BITTER

HOTTEST
WHITEST
WHITES

KISS ENGLISH BEAT B'ZZ WCMF/Rochest (716) 288-3200

HOTTOST

OURAN DURAN
ADAM ANT
BOB SEGER
PHIL COLLINS
CLASH
HISSING PERSONS
NEIL YOUNG
SAGA
HISSING PERSONS
NEIL YOUNG
SAGA
HISSING PERSONS
NEIL YOUNG
SAGA
HISSING PERSONS
PAT BENATAR
TONI BASIL
ABC
LED ZEPPELIN
TONI BASIL
ABC
LED ZEPPELIN
TONI BENATAR
TONI BASIL
ABC
LED ZEPPELIN
TONI BENATAR
TONI BENATAR
TONI BENATAR
TONI BENATAR
HISTORIA
HIST PD: FRANK HOLLER MD: DAYE KANE HOTTEST PHIL COLLINS FRIDA FRIDA DURAN DURAN GOLDEN EARRING SAMMY HAGAR PAT BENATAR TAXXI BOB SEGER WHO TAXXI
BOR SEGER
WHO AT WORK
WHIT RANGER
TOWN PETTY & H.B.S
MAGILIAN
FILOX
FILOX
FILOX
PRETENDER
PSYCHEDELIC. FURS
SACA
JEFFERSON STARSHIP
TOWN
FILOX
F

WPI R/New H a JOURNEY
b DEF LEPPARD
Added
ART IN AMERICA (203) 777-6617 PD: RICK ALLISÓN MD: MIKE KIRYEN WEZX/Scranton

(717) 961-1842 PO: RICH PIONBINO HOTTEST OURAN DURAN SAMET HACAF (M) PRETENDERS (M) STRAY CATS (GOLDEN EARING NEW AT WORK (M) Modium BOB SEGER OFF LEPPARO PHIL COLLINS TOM PETTY A.H.B.S ROBERT PLANT

MUSICAL YOUTH
LITTLE STEVEN B...
TOOD RUNGGEN
ENGLISH BEAT
FOOD SEARCH
GOLDEN EARST HAG
JEFFERSON STANSHIP
DAY ID LINGLEY
BALL
BEFFERSON STANSHIP
DAY ID LINGLEY
WEN AT MERK
TALK TALK
SQUEEZE
WALL OF YOODOO
KIMSS
TRIUMPH
RED RIDER
FRIDA
FRID NIGHT RANGER
MISSING PERSONS
BILAMET OF SECRECY
VANDEMBERG
RED RIDER
JOURNEY
JOURNEY
TOOD RUNDGEN THE
TOOD RUNDGEN
TRILIDEN
TONY CAREY
RIC OCASEK
ROBERT HAZARD
WALL OF VOODOO
THOMAS DOLBY
HEAVEN 17
ACRES
ACRES
ACRES
ROBERT HAZARD
WALL DE VOODOO
THOMAS DOLBY
HEAVEN 17
ACRES
ACRES
TOODOO
THOMAS DOLBY
HEAVEN 17
ACRES
TOODOO
THOMAS DOLBY
HEAVEN 17
ACRES
TOODOO
THOMAS DOLBY
FALLE BAND
PALL BAND
PAL

WAQX/Syracuse (315) 682-9538

PD: ED LEVINE ASST. PD: AMY DA

MENT STEP

DIRAN DURAN
MEN AT WORK

AT WORK
TON PETITY & H.B. S

STRAY CATS
HIGHT RANGER
SAGA
HIGHT RANGER
SAGA
HIGHT RANGER
SAGA
BRYAN
BERGER
BOB SECER
TRI LUMTRI Addmod ART IN AMERICA MEMBERS

### WAAF/Worceste (617) 752-5611

SAGA
PAT BENATAR
P

JOHN HALL BAND MED NIGHT RANGER BILLY JOEL A FLOCK OF SEAGULL LED ZEPFELIN KINSS CONTROL SUPERTRANP VANDE NEBERG SCHOOL & HAMMER FOOLS I ADAM ANT BALCK SABBATH MALL & OATES 140.

WUWU/Buffalo (716)827-7000

ASST. PD: MICHAEL ISABELLA

U-2 CHRIS DeBURGH STEVE TIBBETTS

(212) 988-7000 PD: RICHARD NEER MD: JIM MONAGHAN

### WPYX/Albany (518) 785-6900

PO: TED UTZ MO: BOB WELCH

HOTTORY

HEN AT WORK (M)

DURAN (M)

FRIDA

SAMBY HAGAR

GOLDEN EARRING

FRETENDERS (M)

HISSING PERSONS (M

HISSING PERSONS (M

RED RIDER

BOB SEGER

TOM PETTY & H.B. S

PAT BENATUR

DEF LEEPPAND

HIGHT RANGER

PHIL COLLINS

HIGHT RANGER

HIGHT ROBLES

SAGA

ENGLISH BEAT

TRIUMPASOLENE

VANDERBERS

STRAY CATS

BLACK SABBATH

BLANKET OF SCORECY

TOOD RUNGGREN

HOWY CAREY

FINAN

SOLNAM

HERBERS

SOANDAL

Added

Added

Added

Added

AGRICAL BARRERE

BRYAN AOMS

GRALLAND JEFFREYS

WZZO/Allentowi (215) 694-0511 PD: TOM KELLY MD: BRUCE BOND

MOTTEST MEM. B. S MEM. AT MORE TO A FETTY & M. B. S DILLER OF SEGEN SOCIETY OF THE SEGEN SEGE WDHA/North Ji (201) 328-1058 GM: BOB LINDER PD: MARK CHERNOFF PO: MARC CHERNOFF
HOTTEST
HEN AT WORK (M)
DURAN DURAN
STRAY CAR'S (M)
BMS SECER (M)
BMS SECER (M)
HILL CORLLINS (M)
SOURCES (M)
HILL CORLLINS (M)
GOLDEN EARRING
HAMAN LEAGUE
KIMS
A FLOCK OF SEAGULL
LED ZEPPEL IN (M)
TOM PETTY & HILLS (M)
SAMON HAGME
RIC COCASE (M)
SOURCES (M)
SOURCES (M)
SOURCES (M)
SOURCES (M)
HOMBER (M)
HOMBER

Added
BLACK SABBATH
DEF LEPPARD
JOURNEY
DIRE STRAITS
BLANKET OF SECRECY
BILLY IDOL
WALL OF YODDOO

PD: DING MATEL HOTTEST JOURNEY
JOURNEY
TO JOURNEY
TRILIBOH
BUS SCEER
RE IL YOUNG
TRILIBOH
TRILIBOH
TRILIBOH
TRILIBOH
TRILIBOH
TRILIBOH
TRILIBOH
SHIL COLLINS
SAGAN DURAN
YANDEMERING
NEN AT HOCKE
BRYAM ADMIS
ERIC CLAPTON
JOHN MALL BAND
PRE TENDERS (N)
GOEGE KINN BAND
ROUGH TRADE
DE YAN BINN GATS
SOMMOJIL
REO RIDER
SOMMOJIL
DEF LEPPARD
DEF LEPPAR

Added ART IN AMERICA ROBERT HAZARD WMJQ/Roche (718) 232-7550

MO: JIH MONAGHAN

HOTTEST
PHIL COLLINS
TOM PETTY & H.B.S
HALL & ONTES
BOUNES
FOR TOM PETTY & H.B.S
HALL & ONTES
BOUNES
FOR THE STORY
ROSERT PLANT
ROSERT
ROS

### JAM PHILIP LYNOTT TOOD RUNDGREN DEXYS MIDNIGH DC101/Washing

(202) 828-9932 PD: DON DAVIS MD: DAVE BROWN Hottest BOB SEGER

JOE JACKSON MEN AT WORK JEFFERSON STARSHIP JEFFERSON STARSHIP MODELS THE MEDICAL TRANSPORTER TO THE MANGER THE MANGER THE MEDICAL TRANSPORTER TO THE TRANSPORTER TO THE MEDICAL TRANSPORTER TO THE MEDICAL TRANSPORTER TO THE MEDICAL TRANSPORTER TO THE TH

### WOAY/Beckle Oak Hill (394) 677-2424

PD: CHARLIE JENNINGS MD: TIM PARKER ... SAGA STRAY CATS

### Parallel Three

PD: BOB KOCAK MD: BRUCE GOLDSEN

TRILIAPH
ROUGH TRADE
VANCHBERG
LINCLISH BLACKSON
MALL & OATES
OIRE STRAITS
GREG RIPH BAND
Added
BRYAN ADAMS
DOEF LEPPARD
THOMAS DOLBY
BLACK SARBATH
ALONS
BLACK SARBATH
ALONS
BLACK SARBATH
ALONS
BLACK SARBATH
ALONS
BLACK SARBATH
BLACK SARBAT

### WQBK/Albeny (618) 482-6555

PD: JOHN COOPER MD: LIN BREHMER HOTTEST
PHIL COLL INS
PHIL COLL INS
THOMAS DOLEY
GALLAMO JEFFEYS
STRINGS
MITECAPS
OLTURE GLUB
ERIC CLAPTON
MISSING PERSONS
NE IL YOUNG
MISSING PERSONS
NE IL YOUNG
RENOT HOMAN
BOB SEGER
GRECK HIS BAND IN HEMBAN
BOB SEGER
GRECK HIS BAND IN HOMAN
BOB SEGER
HOMAN DANN
BOB SEGER
HOMAN
BOB SEGER
HOMAN
BOB SEGER
BOB ALORE

NEFL YOUNG Added SCHON & HAMME! MEMBERS DON HENLEY B1ZZ PAUL BARRERE

### WBLM/Lewiston-Port. (207) 783-2065

MD: JOSE DIAZ PD: MIKE BUSHEY 

WRKI/Danbury (203) 579-9995

HEATTON SAMEN HACARS MEET AND THE AT THE MEET AT MORE (A) GOLDEN FARRING (A) DIRAN COLDEN FRIDENS FRIDEN FRIDENS FRIDEN STRAY CATS RED RIDEN (A) TOM METTY & H.B.S. (A) PAT BENATAR (A) BOOS SECRE MISSING PERSONS (A) SAGA

### Added ART IN AMERICA TODO RUNDOREN DEF LEPPARD OIRE STRAITS PAUL BARRERE BLACK SABBATH

Added
ROBERT HAZARD
SCHON & HAMMER
GREG KIHN BAND FLOCK OF SEAGULL JOURNEY MOYING PICTURES GLENN FREY OFF LEPPARD

www.americanradiohistory.com

KISS BLACK SABBATH THOMAS DOLBY LITTLE STEVEN &.

(613) 563-1919

HOTTOST STRANGE ADVANCE ABC

ABC
MALL & OATES
BOB SEGER
MELL YOUNG
OHILLIMMS
TRIMMS
OHILLIMMS
TRIMMS
OHILLIMMS
TRIMMS
TRIMMS
OHILLIMMS
OHILLIMMS
TRIMMS
TR

PD: STEVE COLWILL., MD: GREG TORRINGTON

CURAN DURAN-RIC COASER SAMM HAGAR BOB SEGER BILLY JOEL STRAY CATS JOE JACKSON PAT BENATAR PHIL COLLINS Hood Ium RED RIDER FIDO YANGE HERG KILL YOUNG IT OWN TRANSER ROUGH TRANSE ROUGH TRANSE ROUGH TRANSE

ROUGH TRADE TRILMPH ERIC CLAPTON GREG KIHN BAND JUNN HALL BAND ENGLISH BEAT Added BRYAN ADAMS PAUL BARRERE DEF LEPPARD ROBERT HAZARD COLLETE

(318) 232-1311

PD: SCOTT SEGRAVES

MOTTO 81 BOB SEGER SAMPY HAGAR TOTO OURAN DURAN HIGHT RANGER (M) PRETEMBERS MEN AT HORK VANDENBERG JEFFERSON STARSHIP GOLDEN EARRING KISS

OZZY OSBOURNE a CULTURE CLUB a FLEETWOOD MAC

Medium RIC OCASEK TON PETTY & H.B.S RED RIDER



### WGIR/Manchester (603) 625-6915

PD: 808 CDX MD: KAREN ANDERSON

Hoffwat
SUPERTRAMP (M)
BEH AT WORK (M)
PAT BENATAR (M)
TOM PETTY B. M.S. (MI
STRAY CATS
JOE JACKSON
Mad Ium
LOE JACKSON
BAG IUM
BOLL INS
BILLY JOEL
BOR SEGE
SAMBY HAGGER
SAMBY HAGGER
ADM ANT
HE IL YOUNG
DURAN DURAN
RIC COASER
GOLDEN EARNING
TRILIBRA

### WERI/Westerly (401) 596-7728

PD: STEVE FELOMAN HOTTEST
JOE JACKSON
MICHAEL MCDONALD
FIJOX
DONALD FAGEN (M)
PHIL COLLINS (M)
STRAY CATS
TOM PETTY 8 H.B.S
CULTURE CLUB
BOB SEGER
ABC

908 SEGER
ADC
ERIC CLAPTON
TOTO
BLANKET OF SECREC
SOUR STRAITS
AND STRAITS
GRENN FREY
J. GEILS BAND
RIC OCASEN
TOOD RUNDORFN
CSAN
LITTLE STEVEN &
DEATS MIDNIGHT.
SECRET. SECRET.

HALL & QATES GREG KIHN BAND MHO CLASH BANANARAMA Added JOHN HALL BAND

### WFCM/Clarem (603) 542-7735

PD: ZIP ZIPFEL MO: BILL BOGLE

MO: BILL BOGLE

HOTTEST
BOR SEGER (M)
BILLY JOEL (M)
BILLY JOEL (M)
BILLY JOEL (M)
BILLY JOEL (M)
HALL A LOYTES (M)
HALL A LOYTES (M)
HALL A LOYTES (M)
HALL A LOYTES (M)
FOR THE SERVING MODERNIA MODIFICATION (M)
FOR TEMBERS (M)
DOM HERLEY
MICHAEL MECOMALD
CULTURE CLUB
GLENN FREY
RENN'L LOGG INS
GLENN FREY
RENN'L LOGG INS
JOE JACKSON
MOG JUM
FIRETALL
PHILL COLLINS
DOMALD FAGEN
DOMALD FAGEN
DOMALD FAGEN
BAND'N HEMBON
DAN FOGELBERG
SERVING CLUSES
RECOLLINS
DOMALD FAGEN
RAND'N HEMBON
DAN FOGELBERG
RECOLLINS
DOMALD FAGEN
HISSING FERSONS

RIC OCASEK
ABC
MISSING PERSONS
JERRY GARCIA
ENGLISH BEAT
DEXYS MIDNIGHT.
JOHN MARTYN
MUSICAL VOINGEY
MUSICAL VOINGE
ELL VOINGE
GREG KIHN BAND
CHILLIMACK
HHO
FRIDA
STEEL BREEZE
POCCO

### SOUTH

### **MOST ADDED**

Journey Bryan Adams Def Leppard Grea Kihn Bend

Black Sabbath

(29)(18)(16)(13)

(10)

(38)

(35)

### HOTTEST

**Bob Seger** Sammy Hagar **Duran Duran** 

### (33)Pat Benatar (30)

### Parallel One

### KZEW/Dalias (214) 748-0898

PD: ANDY LOCKRIDGE MD: JON DILLON

Herthare
SOMMY MAGR
NIGHT RANGER
TION PETTY & H.B.S
FRIDA
SAGA (H)
PAT BERMYTHA
FOR POLICY
FOR POLI

### DIRE STRAITS GREG KINN BAND KLOL/Housto (713) 526-4591

PD: CHRIS MILLER MD: BLAKE LAWRENCE

Hottest TOM PETTY & H.B.S ( SCANDAL ROBERT PLANT PSYCHEDELIC FURS SAMMY HAGAR (M) HEN AT WORK Nudlum SUPERTRAMP GOLDEN EARRING SUPERTAMP
GOLDEN EARRING
SCHON & HAMBER
STRAY CATS
LED ZEPPELIN
PHIL COLLINS
BOB SEGER
TRIUBPH
RIC OCASEK
RED RIDER
VANDENBERG
D DEF LEPPARD
G GREG KINH BAND
BRYAN ADAMS

A JOURNEY

### WKLS/Atlanta (404) 325-094

MD: BOB BAILEY

BILLY JOEL
MISSING PERSONS
DURAN DURAN
TOM PETTY & H.B.S
STRAY CATS
PRETENDERS
GOLDEN EARRING
SAMMY HAGAR

PD: CAREY CURELOP MD: RON DIAZ

MD: RON DIAZ

MOTISTY

Added
DEF LEPPARD
JOURNEY
NEIL YOUNG
BRYAN ADAMS
BYZZ
THOMAS DOLBY
BLACK SABBATH
MISSING PERSONS

### WYNF/Tampa (813) 876-0455

PD: RAD MESSICK MD: DICK BASCOM

HOTTOST MISSING PERSONS MISSING PERSONS
SAGA
TOM PETTY & H.B.S
DURAN DURAN
SAMMY HAGAR
BOB SEGER
FIXX
PRETENDERS

GOLDEN EARRING DEF LEPPARD RED RIDER RED RIDER
Mmd lum
GREG KIHN BAND
PHIL COLLINS
TRIUMPH
PAT BENATAR
FRANH, MARIND
RIC OCASEK
NE'IL YOUNG
TOOD RUNDGREN
IS YCHODELIC FL
JOURNEY

KTXQ/Dallas (214) 528-5500

PD: TOM OWENS MD: DRAKE HALI

MO: DRAKE HALL
HOTTOST
SAGA
SAGAT HAGAR
DAMPT HAGAR
DAMPT HAGAR
DAMPT HAGAR
DAMPT HAGAR
DEF LEPPARD
DEF LEPPARD
DEF SEGER
TOM PETTY & N.B. S.
PAT DEWATTAR
FRIDA
SCANDAL
HELL YOUNG
BILLY JOEL
RIC COASER
Med Jum
TRILMPH
HAGA
OPELS
FOLGER
FOLG

### Q102 CHRIS DeBURGH WSHE/Miami (305) 581-1580

PD: SONNY FOX HOTTOST RUSH A FLOCK OF SEAGULL SAMMY HAGAR HISSING PERSONS DURAN DURAN PSYCHEDELIC FURS FIXOL JOURNEY CLASH

SOURNEY
CLASH
BOB SEGER
GREG KIH BAND
FED RIOGE
TOM PETTY & H.B. S.
TRILBMH
TODD RIMDGREN
MEIL YOUNG
BHIL COLLING
BHIL COLLING
BHIL COLLING
BHIL FORM
GREG
GREG
GREG
GREG
GREG
BHIL COLLING
BHIL FORM
GREG
BHIL COLLING
BHIL FORM
GREG
BHIL COLLING
BHIL TOUL
BHIL
TOUR
BHIL
BHIL
TOUR
B

### RIC OCASEK Medium Parallel Two

WZXR/Memphis (901) 728-0060

PD: REDBEARD MD: TOM STEIN ADAM ANT
CALCULATED X
RED RIOER
PETER GABRIEL
PAT BENATAR
PHIL COLLINS
NIGHT RANGER
KISS
MIKE CREWZ & THE

WCKO/Miami (305) 731-4800

PD: BUDDY HOLLIS MD: TRISH ANDERSO HOTTUST
PRETENDERS
FRIDA
DURAN DURAN
CLASH
STRAY CATS
BOB SEGER
MEN AT WORK
PAT BENATAR
PHIL COLLINS
WHO BILLY JOEL MISSING PERSONS Medium SAGA SAGA
PSYCHEDELIC FURS
SUPERTRAMP
RIC DOASEK
TOM PETTY & H.B. S.
LEO ZEPPELIN
PETTER GARRIEL
022\*\* 956JURNE
TRILMPH
GOLDEN EARRING
SAMPY HAGAR
FING
TODO RUNDIGREN
KISS

### TODD RUNDFR KISS TONY CARET Added BILL WRAY

WRNO/New Orleans (504) 889-2424

PD: MIKE COSTELLO MD: DAYE NICHOLS MOTTEST PAT BEHATAR PAT BEHATAR PALL & OATES JOE INCKSON (A) PHILL COLL HIS SUPERTRAMP (M) JOHN COUGAR DON HENCEY TOA PETTY & H.B. S BILLY JOEL MEN AT WORK STRAY CATS J. GEILS BAND FAST TIMES AT R.M. KENN'T LOGGE

FAST TIPES A IN. M.
ECHAT LOGGERS
CLASM ANT
CLASM ANT
GEORGE HARRISON
BOB SEGER
WHO
JEFFERSON STARSHIP
MAZARETH
JONI MITCHELL
FR LDA
AEROSMITH
MODIL LOCK OF SEAGULL
JUDAS PRIEST
SANTANA
LOCK OF SEAGULL
JUDAS PRIEST
SANTANA
COZY OSBOURNE
FOREIGNER
KISS TOTO STEEL BREEZE Added DURAN DURAN

MEIL YOUNG JOHN STEWART FLEETWOOD MAG KLBJ/Austin (512) 474-6543

PD; CLARK RYAN ND: JOHN MICHAEL SCOTT Hottest BOB SEGER ICEHOUSE TOM PETTY & H.B.S SAGA

SAGA PAT GENATAR SUPERTRAMP SUPER

### RED RIDER CHRIS CROSS WKDF/Nashville (615) 244-0532

PD: SMOKEY RIVERS ASST. PD: DAVID HALL

ASST. PD: DAVID MA
HOTTOST
DURAN DURAN
BILLY JOEL
SAMPY HAGAR (M)
TON PETTY & H.B. S
FRIDA
PAT BENATAR
PAT BENATAR
HOW COUGHR
HOW COUGHR
TONY CAREY
STRAY CATS
PHIL COLLINS
SUPERTRAMPE
PRETENDERS
CLASH
ORE GRINN BAND
RENNY LOGGIN
HOLL & CATES
CHRIS
CHRI

### KISS PSYCHEDELIC FURS TRIUMPH RIC OCASEK SCANDAL

WFYV/Jackson (904) 642-1055

PD: BRAD HOFFHAN

HOTTEST
BOB SEGER
TOM PETTY & H.B.S
SAMMY HAGAR
PHIL COLLINS
PRETEMBERS
PAT BENATAR
HISSING PERSONS
DURAN DURAN
GOLDEN EARRING
BILLY JOEL BILLY JOEL STRAY CATS FIXX LED ZEPPELIN Medium
Men AT WORK
RED RIDER
MEIL YOUNG
GREG KIHN BAN
DIRE STRAITS
NIGHT RANGER
SAGA

## NIGHT RANGER SAGA RIC OCASEK TRILUMPH FRANK MARINO SCANDAL 8 SCHON & HAMMER 8 JOHN HALL BAND

WIMZ/Knoxville (615) 525-6000

PD: KERRY LAMBERT MO: DAN WALSTON

TOTO
CLASH
JOHN COUGAR
KISS
NEIL YOUNG
FRANK MARINO
RIC OCASEK
VANDENBERG
JOHN HALL BAND
AEROSMITH
J. GEILS BAND
LITTLE STEVEN &
FLEETWOOD MAC
Added

### DEF LEPPARD GREG KIHN BANG

WRKK/Birmingh (206) 870-9900 PD: STEVE RUNNER MD: JOANNE PETERSON

NO: JOANNE PETERSON
HOTTEST
STRAY CATS
A FROOK OF SEAGULL
ERIC CLAPTON
GOLDEN EARRING
JOURNEY
SAMON HUGAT
PRETENDERS (M)
BOB SEGER
PHIL COLLINS
Hed I LIM
SHOW
HEN ST HORK
HEN ST HORK
KISS
FINOL
FRIDO
FRIDO
HIGHT RANGER
TOM PETTY & H.B.S.
MICHAEL JACKSON
TRILMEN

NE IL YOUNG RIC OCASEK SCHON & HAMMER TODD RUNDGREN RED RIDER YANDENBERG SCANDAL RANDY NEIMAN GREG KIHN BAND DEF LEPPARD TONY CAREY

### KLAQ/EI Paso (915) 544-8864

J. GEILS BAND TALK TALK Med Lum SAMMY HAGAR WHO FIJOX GOLDE N. EARRING BOB SEGER RIC COASEN SCANDAL JOHN HALL BAND JOURNEY LED ZEPPEL IN TRILMPH TONY CAREY AODED PD: ARIN MICHAELS MD: ROB ROMAN WDIZ/Orlando (305) 645-1802

eo G Kihin Band

PD: BOB CHURCH MD: MIKE LYONS

Hoffest BOB SEGER (M)
MISSING PERSONS (M)
SAMEY HAGAR
DURAN DURAN (M)
PRETENDERS (M)
GOLORN EARNING
NEN AT WORK (M)
SCAMOAL
MAN (M)
MAN (M)
MAN (M)
MAN (M)
MAN (M)
FINAN
PAT BENNTAR
PHIL COLLINS
FIDA
PSTO-RECELIC FURS
FRIDA
NEIL YOUNG
TRILIMPH
RIC OCASEK
SAGA

RIC OCASEK SAGA RED RIDER TONY CAREY FRAMK MARIND CAME KIHN BAND Added THOMAS DOLBY JOURNEY DEF LEPPARD MOTELS

NIGHT PARAMER BIZZAEL JACKSON TRILIBATH VANDENBERG GREG KITHN BAND JOURNEY HE HERER FRANK HARIND DEF LEPPARD RIC DOASEN TONY CAREY BRYAN ADAYS SCHOOL & HAMBER Added Offits Deburgh

### WTKX/Pensa (904) 438-7543 PD: MARK SAWYER WKZL/Winston

Salem (919) 767-3705

DEF LEPPARO

WZXY/Kings (615) 246-8131

HUTTOST
BOB SEGER (M)
MEN AT MORK (M)
AND HEN AT MORK (M)
PAT BENATAR (M)
PAT BENATAR (M)
PAT BENATAR (M)
HIGHT RANGER
STRAY CATS (M)
TRIUMPH (M)
DURAN DURAN
RIC OCASEK (M)
KISS
TOTO

KISS
TOTO
SCHON & HAMMER
VANDEMBERG
MICHAEL JACKSON
SCANDAL
BLACK SABBATH
TONY CAREY
CULTURE CLUB
ADAM ANT
Medium
TOM PETTY & H.B.S
PHIL COLLINS

PHIL COLLINS
HALL & DATES
LED ZEPPELIN
DON HENLEY
SUPERTRAMP

PD: REGGIE JORDAN ASST. PD: JOHN KELLY

PO: MARK SAWYEL

MOTTAST
JOURNEY
SOUS SECER
ERIC CLAPTON
RIC COLAPTON
RIC COLAPTON
RIC COLAPTON
RIC COLAPTON
RIC COLAPTON
RIC CLAPTON
RIC PD: TOM DANIELS MD: CHUCK HOLLONAY Horftest
TOM PETTY & H.B. S
SAMEN HAGAR
GOLDEN EARRING
DURAN DURAN
PRETENDERS
HIGHT RANGER
BOB SEGER
PAT BEHATTAR
HEH AT WORK
PHIL COLLINS
DIRE STRAITS
Medium Medium
LED ZEPPELIN
TRIUMEN
RIC OCASEK
MISSING PERSONS
FIXX
STRAY CATS
FRANK MARINO
MELL YOUNG

### WQDR/Raieigh (919) 832-8311

PD: RON PHILLIPS MD: BOB WALTON

NOTION OF THE STATE OF THE STAT

### WOWE/Chatt

GM: DAVE KING PD: TONY DAVIS NOT DATE OF TO SERVICE STATE OF THE SERVICE STATE O

FRIDA
MISSING PERSONS
JEFFERSON STARSHIP
RED RIDER
GREG KIHN BAND FIXX RANDY NEWMAN JOHN HALL BAND DEF LEPPARD ERIC CLAPTON TABLE MOEND

FE I DA

JEFFERSON STARSHIF
Med I uni
RED R I DER

DEF LEPPARD
RIC OCASEK
GLENN FREK
FLEETWOOD MAC

NE IL YOUNG
SCANDAL

Added

GREG KIHN BAND

8\*22

TOOO RUNDGREN
ERIC CLAPTON ERIC CLAPTON Added JOURNEY GLENN FREY BILL WRAY DIRE STRAITS NANTUCKET BRYAN ADAMS

### KSRR/Houston (713) 797-0097

PD: ALAN SNEED MD: RICK LAMBERT **KMJX/Little Rock** (501) 329-3808

HOTTAST
HEN ATT WORK
TOM PETTY & H.B. S.
PAT BEHATAR
BOB SEGER
PHILL COLLINS
STRAY CATS
DURAN DURAN
SUPERTANAP
THUMPH
THUMPH
THUMPH
GOLDEN EARRING
NIGHT RANGER
PRETENDERS
ERIC CLAPTON
Hod Iwa PD: TOM HOOD MD: SANDY O"CONNOR HOTTOST O COMMON
HOTTOST PART HOTOST
SAMPT HAGAR
PRETENDERS
DURAN DURAN
HOST TRIUMSH
HOST TRIUMSH
TRIUMSH
HOST TRIUMSH
FRANK HARIND
FRANK HARIND
FRIDA
RIC OCASEK
RED RIDER Medium
MISSING PERSONS
SAGA
J. GEILS BAND
PSYCHEDELIC FURS
DEF LEPPARD SCANDAL SCHON & HAMMER VANDENBERG ROBERT PLANT RED RIDER B177

### B\*ZZ TAXXI BRYAN ADAMS ENGLISH BEAT GREG KIHN BAND OHRIS DUBURGH WQMF/Louis (502) 589-4400

PD: TOM OWENS ND: DUKE MEYERS HOTTEST TAXXI TOM PETTY & H.B.S PAT BENATAR (M) DIRE STRAITS DURAN DURAN

RIC COASEK
RED RIDER
NEED RIDER
N

www.americanradiohistory.com

### WMYK/Norfolk (804) 461-1194

HOTTEST
DURAN DURAN
PAT BENHTAR
MEN AT WORK
TOM PETTY & H.B.S
SAMNY HAMGAR
BOB SEGER
NIGHT RANGER
STRAY CHTS
GOLDEN SARRING
NEIL YOUNG
VANDERBER
VANDERBER
JOURNEY
MED 1 UM
ME

FIDX
KISS
TRIUMPH
RIC OCASEK
BILLY JŒL
J. GEILS BAND
ADAM ANT
MISSING PERSONS
PHIL COLLINS
LITTLE STEVEN &...
SCANDAL
FRIDA
SINGLE BELLET YES SCANUAL FRIDA

SINGLE BLALET THEO
TONY CARRY
B BYZA
BRYAN ADAMS
BLACK SABBATH
GREG KIHH BANO
MONDO MONTAGE

### KMBQ/Shreveport (318) 425-8692

PD: TON WICHAELS MD: HICK LAME

HETTHEST
JEFFERSON STARSHIP
JEFFERSON STARSHIP
AND COLLES
SCAADU GITES
PAT SERVAND
PAT SERVAND
PAT SERVAND
FASSES
IND
LORAN OURANN
VANDENBESS
IND
LORAN OURANN
VANDENBESS
IND
LORAN OURANN
VANDENBESS
IND
LORAN
LORAN
STRAT
CATS
FINC
FRIDA
SCAADU
FASSES
FASSE

Added DEF LEPPARD ART IN AMERICA ENGLISH BEAT TODD RUNDGREN

### WROQ/Charlotte

(704) 382-6191

Hottest SAMNY HAGAR (M) PRETENDERS (M) DURAN DURAN (M) BOB SEGER (M) MEN AT WORK (M) GOLDEN EAFRING BILLY JOEL GOLDEN EARRIN
BILLY JOEL
STRAY CATS
Med Lun
SAGA
FIXX
FRIDA
PAT BENATAR
PHIL COLLIES
TOM PETTY & H
MISSING PERS
NIGHT RANGER
RED RIDER
NEIL YOUNG
JOURNEY

JOURNEY
BRYAN JAMS
TONY CAREY
BLACK SABBITH
TOD RUNGEEN
THOMS DOLBY
DEF LEPPARD
GREG KINN HAND
FRANK MARTIRO
TRILMPH
RIC COASEN
SCANDAL
PSYCHEDELITE FURS

NO. MARCO EMPINO
HOTTOST
SAMRY MAGAGE
RIC OCASEK (M)
NIGHT RANGER
TRILINGH (H)
TRIL

Sperten#burg (803) 226-1511 PD: STEVE CHRIS

MOI: GARY JACKSON
HOTTEST THE MOIN SEGRE MEIN AT HORNE HENN' LODG BINS FINC COLL LINE COLL

PD: BILL SIMMONS

JOURNEY
JOURNEY
Mod lum
CLASH
SCHON & HAMMER
RED RIDER
JOHN CONGAR
FRAMK MARINO
BILLY IBOL
FIDOL
KISS

PD: MILLS FITZNER MD: MARY PILLINGER HUI: MARY PILLINGE
HOTTHER
HICHARD, JACKSON
HICHARD, JACKSON
HORS SEGER (M)
HEN AT HORK
CLASH
BILLY JOEL
DIRE STRAITS
BILLY JOEL
DIRE STRAITS
BILLY JOEL
DIRE STRAITS
BILLY JOEL
DIRE STRAITS
BENEY
HORS HORS
BENEY
LOGGIMS
FLEETHOOD MAC
YAMOEMBERG
CLUTURE CLUB
LINDA RONSTADT
TOM PETTY & M.B.S
SAMOY HAGAGE
LTB.

TOM PETTY & H.B.S.
SAMPY HAGE
LRB
SAGG
GOLDEN EARRING
PHIL COLLINS
LEFEEPELIN
PRET LND
PRET ENDER
GLENN FREY
PAT BENATAR
JOE JACKSON
NEIL YOUNG
ENGLEN
FREY
DURAN DERAM
FRIDA
PROUGH TRADE
CHRIS CROSS
URRAN
FRIDA
PRIL BO ONTES
SUPERTRAMP
Added

PD: SCOTT SLADE

PD: GARY SHAW MD: RICK ROBBINS HOT: RICK ROBBINS

HOTTOST
PHIL COLLINS (M)
HEN AT WORK (M)
SANDT HARRA (M)
RIC COASEK (M)
JACK ROB
TAGER (M)
TRIUMPH (M)
PAT BEMATAR (M)
LED ZEPPELIN (M)
DOB SEGER (M)
TOM PETTY & H.B.S (M)
GOLDEN EARRING (M)
BOUSTMEY DOURNEY
Modium
PAT TRAVERS
RED RIDER
SCHON & HAMMER
MEIL YOUNG
LITTLE STEVEN &.
TONID K

KNCN/Corpus Christi

(512) 855-4641 PD: BOB FAZIO MD: MANDO FAMINO

### WCKN/Greenville Spertensburg

## FRANK MARINO TRIUMPH SCHON & HAMMER GREG KIHH BAND RED RIDER JOHN HALL BAND MEIL YOUNG Added JOURNEY SCANDAL TONY CAREY ERIC CLAPTON RANDY NEMMAN

WNOR/Nortolk

(804) 623-9667

Nottest MEN AT MORK BILLY JOEL TOM PETTY & H.B.S SUPERTRAMP SAMMY HAGAR DURAN DURAN PAT BEMATAR SAGA

SAGA GOLDEN EARRING CLASH STRAY CATS

STRAT COLS
Modium

JOURNEY

SHOCK BULLET THED

SCHON & HAMMER

FRANK MARINO

ADAM ANT

BOB SEGER

HIGHT RANGER

JOHN COUGAR

PRETENDERS

RUSH

RUSH
MEIL YOUNG
MISSING PERSONS
PHIL COLLINS
TRIUMPH
RED RIDER
FRIDA

FRIDA VANDENBERG KISS PARTY PARTY

PD: RON REGER

PD: GREG STEVENS HD: TEMPIE LINDSEY

### WYMX/Augusta

(404) 722-1302

### GARLAND JEFFREYS KZOM/Beauti

(713) 727-0229

PO: ROSS POTTLE MO: PHIL COULOUD NOT, PHILL COULDON

MOTHEST THE PRETENCES

PHILL COULINS (M)

TON PETTY & H.B.S. (I)

JOHN HITCHELL (M)

JOHN HITCHELL (M)

JOHN HITCHELL (M)

JEFFERSON STARSHIP

REINGTONE, THEACLE

SUPERTRAMP (M)

HALL & OATS

SOB SEER (M)

HAUL & OATS

SOB SEER (M)

HAUD REINGTONE

REINGT

### WKQQ/Lexington

KFMX/Lubbock PD: GARY DICKSON ASST. PD: DAVE KRUSENKL

> PD: NAT LAMP ND: JESSE RYAN

# ASST. PO. DAVE KRU HOTTEST PO. DAVE KRU HOTTEST PO. DAVE KRU BOO SECER SAMEN HACAN TOM PET S. TOM POTES TOM PET S. TOM POTES DUBAN DUBAN PAT BENTTAN HOGHT RANGER MEN AT WORK PRETENDERS JOURNEY HOGIOASER GREG KIHN BAND PHILO GOLSE RED RIGER GREG KIHN BAND HOLL COLLINS SUPERTRAND JOHN HALL BAND GOLDEN EARS ING ERIC CLAPTON BETTAN BOAT SOLLEN BEAT TOMY CAREY SCHOOL & HAMBEY BELL YOUNGER

WLRS/Louisville (502) 585-5178 PD: DAN DEELY MD: BRIAN CHRISTOPHER

(606) 252-6694

Hoffest

### KISS/Sen Antonio (512) 223-6211 \_\_\_\_

PRINCIPINI
PRETION
PRETION
PRETION
PRETION
PRETION
PRETION
OUTDEN EARRING
MISSING PERSONS
TRILIAM
SONO
MISSING
MISSING
MISSING
PERSONS
TRILIAM
MISSING

### . BLACK SABBATH . BILLY SQUIER (LIVE WRXL/Richm (804) 282-0731

PD: ILYSE GOTTLIES

HOTTEST
JEFFERSON STARSHIP
SANNY HAGAR
BOB SEGER
TADOLI
FRANK MARIND
SCANDAL
PAT BENNTAR
FRIDA FRIDA
DURAN DURAN
SUPERTRAMP
NIGHT RANGER
FRETENDERS
HEMBERS
MISSING PERSONS
EDDIE MONEY
SAGA 

### Added BRYAN ADAMS Parallel Three

WHMO/Hammond

(504) 345-1070

HOTTEST MEN AT WORK TON PETTY & H.B.S PRETENDERS

(806) 747-1224

WRUF/Gainesville (904) 392-0771

PD: HARRY GUSCOTT MD: RICH FIELDS NO: RICH FIELDS

HOTTOST

HOTTOST

PATI BENATAR (M)
SCHON & HAMMER
BILLY JOBE & HAMMER
BILLY JOBE & HAMMER
BOR SEGRE
PHILL COLL HIS
HIGHT RANGER (M)
TONY CAREY
SAMEN HAGAN
PER EERERS
GE HAMMER
BERIC CLAPTON

BERIC CLAPTON

JOBEL JOKKSON

JOBEL JOKKSON

JOBEL JOKKSON

JOBEL SAKNON

JOBEL JOKKSON

JOHN JOKKSON

JOKKSON

JOHN JOKKSO

RIC OCASEN CLASH YANDE MERG BIZZ RED RIDER TODD RUNGGREN UTOPIA FIND ATF MISSING PERSON OIRE STRAITS MEN AT WORK MEIL YOUNG AGGGD BRYAN ADAMS JOHN HALL BANG

### WIZD/Ft. Pierce (305) 886-8505 PD: PETER CLANCY

PO: PETER CLANCY

HOTTEST
TOTO
PARTERIATAP (H)
PARTERIATAP (H) TOM PETTY & H.B. S.
JOURNEY
ROBERT PLANT
ROBERT PLANT
ROBERT PLANT
ROUGH PLANT
RUSH
BAD COMPANY
STRAY CATS
SANTAMA
JEFFERSON STARSHIP
CLASH
SUPERTLAMP
FRIDA
SACA
HEN AT MORK
CSAN
JOHN COLGAR
AGGREG

### Added TONY CAREY

Mind I um PRETENDERS MOVING PICTURES ROUGH TRADE DZZY OSBOURNE YANDENBERG

KISS
HICHAEL JACKSON
FISSHOM
RIC OCASEK
GREG KIHN BAND
JOHN HALL BAND
TAXXI
METL YOUNG
TONY CAREY
RED RIDER
TRILMPN
TAILLE BOYS
Added

Added ERIC CLAPTON SCANDAL JOURNET CSEN

WOWD/Tallaha

(904) 386-6141

PO: DICK BLACKMAN

WSLQ/Rosnoke (703) 387-0234 PD: RIC JOHNSON

REO RIDER
FRIDA
PAT BEWTAR
TRILIMEN
NEIL YOUNG
TOOD RINDGREM
GREG KINN BAND
RANDY NEIMAN
TADXI
JOHN HALL BAND
TONY CARRY
SCANDAL
ROBERT HALJARD
ENGLISH BEAT
BILL IRVAY
SCHON HALMAN
FRIMAN
FRI JEFFERSON STAR CLASH CLENN FREY MEN AT WORK MEN AT WORK SUPERTRAMP CHILLINACK PAT BENATAR LED ZEPPELIN SAGA FRIOA RUSH MENTAL AS ANYTHING Added CHRIS CROSS ERIC CLAPTON JOURNEY PHIL COLLINS
DEF LEPPARD
MICHAEL JACKSON
BLACK SABBATH RUSH
PHIL COLLINS
DURAN DURAN
MISSING PERSONS
ADAM ANT
HALL & GATES
WHO KUFO/Odeer (915) 300-2001 WHO GOLDEN EARRING DIRE STRAITS NIGHT RANGER A FLOCK OF SEAGULL FRANK MARIND TOTO SAMBY HAGAR J. GEILS BAND TOM PETTY & H.B.S. Misolium

### PD: J. MICHAEL SCOT ND: STEVE DRISCOLL

HOTTOST
PAT BERNATAR
DIRE STRAITS
ONLOEN EARRING
VANDE BERRS
HISSING PERSONS
FIXO
HISSING PERSONS
FIXO
SUPE TRAMPE
PANTE COLLINS
ITRILIAPH IA)
LED ZEPPELIN
I RILLOZALINS
I RILLOZALINS
HICHAEL JACK SON
DURAN DURAN
BOBS SEGER
HAGI IMM LL. BUND
BOBS SEGER
HAGI IMM LL. BUND
BULLY JOEL
KISS
TOM PETTY & M.B. S
TOM PETTY & M.B. S HOTTOST PAT BENATAR

BILLY JOEL
KISS
TOM PETTY & M.B. S

REMBERS (A)

RED RIDER (A)

RED RIDER (A)

TALK TALIK
ADAM ANT
PRETENDERS

GARLAND JEFFREYS (A)
PSYCHOELUC FURS
HOWEREFAST
Added

FELDIY
TOMY CARRY
SCHON & HAMMER

### MIDWEST MOST ADDED 8

(28)Journey **Bryan Adams** (19)Def Leppard (15)Black Sabbath (10)John Hall Band (10)

### HOTTEST

**Bob Seger** Sammy Hagar Tom Petty Duran Duran

### (28)

e MISSING PERSONS a RIC OCASEK a PRETENDERS a RED RIDER e TODO RUNDGREN SAGA SCHON & HAMMER a BOB SOER SPOONS

(35)

(30)

(29)

(28)

Parallel One

Pat Benatar

### WLPX/Milwaukee (414) 342-1111 PD: RICK HARRIS MD: SUSIE AUSTIN

Hottest DIRE STRAITS DURAN DURAN GOLDEN EARTHO FIXO A FLOOK OF SEACULL MEN AT WORK TON PETTY & H.B.S PHIL COLLINS SAMOT MAGAR JOE JACKSON LEO ZEPPELIN

### SPOONS SUPERTRAMP TALK TALK TRIUMPH NEIL YOUNG Modium KSHE/St. Louis (314) 642-1111

PD: RICK BALIS MD: JACK SILVER HOTTEST SAMMY HAGAR



JEFFERSON STARSHIF 808 SEGER 808 SEGER
SAGA
TRILMPH
PHIL COLLINS
MEN AT WORK
TOM PETTY & H.B.S
GOLDEN EARRING
PAT BERNATAR
Med Lum
SCANDAL
FIDX SCANDAL
FIDX
NIGHT RANGER
J.D. BLACKFODT
EDD IE MONEY
RIC OCASEK
FRANK MARIND
SUPERTHAMP
CLASH
STRAY CATS
Added
DURAN SCHON & HAMMER
RED RIDER
B'ZZ

# KYYS/Kansas City

PD: JOE MCCABE HOTTEST SAGE
SAGE AT HORK
SABEN AT HORK
SABEN AT HORK
SABEN THORK
SABEN THAGAR
UPAN DUPAN
HORE TENDERS
GOLDEN EARRING
NIGHT RANGER
PAT BEMATAR
BOG SEGER
TOM PETTY & H.B.S
MAGILIM
TRILMEN
FRAME MARINO
DEF LEPPAND
TOLD RIMDGREN
TOUR
TOLD RIMDGREN
SOMMAL TOOD RUNDGREN SCANDAL RIC OCASEK GREG KIHN BAND RED RIDER PHIL COLLINS TAUX! TONY CAREY FIXX SECRETS

# WQFM/Milwauk (414) 276-2040

PD: LEE ARNOLD ASST. PD: MIKE

HOTTEST
JEFFERSON STARSHIP
SAMMY HAGAR
FIDX
NIGHT RANGER
SCANDAL
DURAN DURAN
JOHN COUGAR
PAT BENATAR (M)
ASIA ASIA TRILMPH (H) RIC OCASEK SAGA (M) FRANK MARINO BOB SEGER Mod Lum JOHN HALL BAND PHIL COLLYNS FRIDA FRIDA GOLDEN EARRING

GULDEN EARRING
a) JOURNEY

BEF LEPPARD
SCHOIL SHAMER
SCHOIL SHAME
TOTO
SURVIVOR
A FLOCK OF SEAGULL
TON PETTY & H.B. S
CSAN
EDIE MONEY
SHOOT NO STAR
SUSSE BREEZE
STAN TADD:
SANTANA
MEN AT WORK
FAST TIMES AT R.M.
BILLY SQUIER
JOHNEY YAN ZANT...
BIO
JUDAS PRIEST
FLEETHOOD MAC
DON MENLEY

# KDW8/Minneap

PD: JACK HICKS ASST. PD: LORRIN PALAG MOTTEST FRANK MARINO ROBERT PLANT PAT BENATAR TONY CAREY CS&N Moditum CHUCK FRANCOUR SCANDAL SCANDA FRIDA FIND:
TRILIMENT
RED. RIGER
TADX:
TOM PETTY & H.B.S
GOLOEN EARSHING
JEFFERSON STARSHIP.
FAIRCHILD
SCHON & HAMMER
PAYOLAS
LED ZEPFELIN
HIGHT RANGER
SAMPY HAGAR
MEN AT WORK
DURAN DURAN
BOOS SEGER RIOT
BRUCE SPRINGSTEEN
SAGA
OON HENLEY
JOHN WAITE
WHO

# Added DEF LEPPARD PRYAN ADAMS WMMS/Clevel (218) 781-9667

PD: JOHN GORMAN MD: KID LEO

MOTTOST
BOB SEGER
PAT BEHATAR
PHIL COLLINS
LITTLE STEVEN (
MEN AT WORK
HEN AT WORK
HIGHT RANGER
SAMMY HAGAR
FIOR
VANDEMBERG
TOM PETTY & H.E.

TON PETTY & M, B<sub>1</sub> S
TRIUMEN
DEF LEPPARD
RIC GOASEK
SCAMGAL
BERLIN
HESNING PERSONS
MESSING PERSONS
ACA
TODO RUNGGEN
A FLOOK DE SEAGULL
KINNS
AFLOOK DE SEAGULL
KINNS

A FLOCK OF SERVICE KINKS AMERICAN NOISE ADAM ANT SOHON & HAMMER BY ZERE KINH BAND BILLY JOELS HALL & ONTES LED ZEPPEL IN FRANK MARING STRAY CATS DON HENLEY

MEMBERS Added BRYAN ADAMS FELONY

## WLUP/Chicago (312) 440-5270

PD: TIM KELLY MD: SKY DANIELS RUSH PHIL COLLINS PAT BENATAR BAD COMPANY

RIDT
TRIUMEN
DURAN DURAN
BYZZ
DURAN DURAN
BYZZ
HALL & GATES
Med Lue
RED RIDER
RIC GOASEK
GOLDEN EARRING
JOHN HALL BAND
GOLDEN EARRING
HALL BAND
BEN AT WORK
FIJON

# WEBN/Cincinnati

PD: DENTON MARR MD: CURT GARY HOTTOST BAIL COMPANY SAMPY THAGAR TOM PETTY & H.B. S ROBERT PLANT RUBHT PLANT BOB SEGER CUCRA DURAN DURAN GOLGE EARRING JOURNEY SCAMOAL TRIUMPH MED

TRILUMPH
IMPO
Med Lub
SEYAN ADAMS
PAT BENATAR
PHIL COLLINS
CHRIS DIBBURGH
OFF LEPPARD
FRIDA
GREG KIHN BAND
CSEN
FIXX
CLASH
JOHN HALL BAND
MEIL YOUNG
RED RIDER
NIGHT RANGER
NIGHT RANGER

# KWK/St. Louis (314) 644-1380

PD: BEAU RAINES MD: JOHN MCCRAE

NOTTHEF

NOT SEEDER (H)

PAT BEWATAR (H)

PAT BEWATAR (H)

PAT BEWATAR (H)

JEFFERSON STARSHIP (UTOPIA

MISSING PERSONS (M)

FILIDA

MISSING PERSONS (M)

FILIDA

SCANDAL

RELLE VOLUM

MISSING PERSONS

MISSING PERSO MD: JOHN MCDRAE

MOTTOST
MOTOST
MOTOS

# CITI-FM/Winn

(204) 775-0371 PD: STEVE YOUNG HOTTEST
SAMEN TAGER
SAMEN TAGER
SAMEN TAGER
SAMEN TAGER
STEEL TEART
STEEL THEART
STEEL THEART
STEEL THEART
STEEL THEART
STEEL THEART
TOM PETTY & H.B.S
BOB SEGER
RED RIDER
PRETENDERS
STRANGE ADVANCE
ROUGH THEART
KILDHAH
KILGHATT
STYX
MOD IUM
HIGHT RANGER
HUMAN LEAGUE
STYN
MOD IUM
HIGHT RANGER
HUMAN LEAGUE
STYLISH BEAT
RIC GUASEK
ADAM ANT
SPOONS
HICH TOWN
SPOONS
DEF LEPPARD
DEF

SANTANA
CLASH
MEN AT MORK
VANDENBERG
FAST TIMES AT F
TRILMPH
JUDAS PRIEST
LED ZEPPELIN
RIC OCASEK
SPYS
SHERIFF
SCHON A - HAMMER
JOURNEY WRIF/Detroit (313) 444-1010 PD: FRED JACOBS MD: MICHAEL MAYER NO: MICHAEL MAYER

HOTTOST

BOB SEGER (M)

MEN AT WORK (M)

PRIL COLLINS (M)

PRIL COLLINS (M)

PRIL COLLINS (M)

PRIL COLLINS (M)

FRICA

TOM PETTY 6 M.B.S (M)

FRICA

UTOPIN MAGNET (M)

SAMEN MAGNET (M)

SAMEN MAGNET (M)

SAMEN MAGNET (M)

SAMEN MAGNET (M)

ALTERIATED

GOLDER EARRING

JOURNEY

Med Lum

CLASH

ADAM ANT

### KQDS/Duluth (218) 728-6421

PD: BRUCE MCGREGOR MD: BRIAN TAYLOR

HOTTEST
PAT BEHATAR (M)
HEN AT WORK (M)
BGB SEGER (M)
TOM PETTY H.H.S. 5
HALL & OATES
SAGA (M)
NEIL YOUNG (M)
PHIL COLLINS (M)
TRIUMPH
LITTLE STEVEN &...
STRAY CATS
DOMALD FAGEN (M)
TOTO
JOHN COUGGR JOHN COUGAR FLEETWOOD MAC

# DURAN DURAN DEVO SUPERTRAMP EODIE MONEY SAGA A FLOCK OF SEAGULL ROBERT PLANT YANDENBERG RIC GOASEK SCHON IS HANNER PETER GABRIEL TAUK TAUK TOMY CAREY BRYAN ADAMS DEF LEPPARD KQRS/Minneapoils

ADAM ANT PRETENDERS RHYTHM CORP! DURAN DURAN

PD: DOUG SORENSON ND: JOE FOLGER OCIO DE L'ARRING MANG L'ARRING 

PAUL BARRERE DEXYS MIDNIGHT BILL WRAY BRYAN ADAMS JOURNEY DIRE STRAITS

VANDE MBERG GREG KIHN BAND DEF LEPPARD DEXYS MIDNIGHT. ENGLISH BEAT BOB SECER DEVO CULTURE CLUB TODD RUNDCREN BRYAN ADAMS

Parallel Two

WMET/Chicago (312) 828-9191

NOTT-BEST BOB SEGER SAMEN HAGARI BOB SEGER SAMEN HAGARI BAD COMPANY A H.B. S. ROSERT PLANT PAY BENATAR PAY BENATAR SEGERT PLANT PAY BENATAR SHILL COLLINS FLOX NIGHT RANGER SCAMBAL. RIC OCASEK DEFLEMENTS SCHOOL & HAMBER RE DIDER MELL YOUNG DURAN DURAN DURAN BIOT PANNER MARTHO BOURSEY WANDENBERG

PRIAME PRINTED

BY 2Z
JOURNEY
YAMDE NBERG
SAGA
JOHN HALL BAND
DON HENLEY
GCLENN FREY
GGLDEN EARRING
PALL BARRERE
J TONY CAREY
BRYAN ADAMS
RANDY HEMBAN
B RANDY HEMBAN
B LACK SABBATH
MISSING PERSOR
MEN AT HORK

KMOD/Tulea (918) 664-2810

PD: CHARLIE WEST MD: JEREMY WHITWORTH

PD: TRIP REEB

# WXKE/Ft. Wayne (219) 484-0580

PD: RICK WEST MD: HAL BRANDT

POLYMER SEAMOT

HOTTEST

TOM PETTY 6 H.B. S (M)
SURVIVOR
HIGHT RANGER
FLIXX

BOBS SEGER
DURAN DURAN

STEEL STEEL STEEL

WARDENSER

W

Added B1ZZ

KATT/Oklahoma City (405) 631-8881

PD: DAVE BREWER MD: WARREN WILLIAMS HOTTOST NIGHT RANGER

ROPHOLOGICAL
ROPHOLOGICAL
ROPE SEGER
ROPE STRAITS
RIC COASE
SCHOOL & HANNER
ROPE STRAITS
RIC COASE
SCHOOL & HANNER
ROPE STRAITS
RIC COASE
RIC COASE
ROPE STRAITS
ROPE STRAITS
RIC COASE
ROPE STRAITS
ROPE S

# Added DEF LEPPARD BRYAN ADAMS BILLY SQUIER (LIVE BLACK SABBATH WWCT/Peorla

(309) 674-2000 PD: RICK PETERSON MD: JEFF MURPHY

MO: JEFF MARPHY
HOTTON
HOTTON KISS OZZY OSBOURNE TODO RUNDGREN JOHN HALL BAND RIOT SOME PALL BAND
RIOT
BILLY JOEL
JOHN COUGAR
FINGLISH BEAT
RANDY NEMEN
FINGLISH BEAT
RANDY NEMEN
FINGLISH BEAT
ROW CAREY
DEF LEPPARO
SCANDAL
ERIC CLAPTON
KINKS
SUPERTRANF
JEFFERSON STARSHIP
ADAM ANT

ADAM ANT MISSING PERSONS J. GEILS BAND BILLY SQUIER OHRIS DEBURGH BRYAN ADAMS ART IN AMERICA

### WIBA/Medisor (608) 274-5450 PD: DAVE ERVIN

HOTTEST BOB SEGER SUPERTRAMP MEN AT MURK PHIL COLLINS TOM PETTY & H.B.S CLASH PAT BENATAR .SAGA PAT BENATAR
SAGA
ADM ANT
PRETENDERS
HOULING
SAMPT HAGAR
STRAY CATS
DURAN DURAN
J. GELLS BAND
HALL & ONTES
JEFFERSON STARSHIP
R FLOCK OF SEAGULE
RIC DOCASEK
MEIL YOUNG RIC OCASEK NEIL YOUNG DONALD FAGEN JOE JACKSON LED ZEPPELIN FIXX

A FLOCK OF SEAGULL
CULTURE CLUB
MUSICAL YOUTH
PETER GABRIEL
DURAN DURAN
COLDEN FARDENCE

FIXX
DON HENLEY
INFO
MISSING PERSON
LITTLE STEVEN
TRIUMPH
RED RIDER
YANDENBERG
JOHN HALL BAND
Added
JOURNEY WFBQ/indianapolis (317) 257-7585 PD: JOHN BOGART MD: CAREY CARLSON

NOT FORE CORE SON

NOT FORE
PAT BEINT ARE (M)

SCANDAL
FRIDA

FRIDA

DURAN (M)

BOB SEGER (M)

NIGHT RANGER

JEFFERSON STARSHIP

VANDE MEERE

GOLDEN EARRING

JOURNEY

Med Lum

TOM PETIT & M. B. S.

SAMBY HAGAR

BILL WRAY DEXYS MIDNIGHT. KINKS GREG KIHN BAND FRIDA

DIRE STRAITS
UTOPIA
TRILMPN
REIL YOUNG
REIL YN
REIL YOUNG
REIL YN
REIL YOUNG

### WAPL/Appleton (414) 734-9226

PO: WAYNE SHAYNE MD: MARK COLTER HOTTEST
BOD SECER
SAMEY HOGGE
SAMEY HOGGE
NEST YOUNG
DIPAN DURAN DURAN SOND A HAMMER
FOR A HAMME

PHIL COLLINS TOOD RUNDGREN

SCANDAL GREG KIHN BAND TONY CAREY ADAM ANT ROSE TATTOO Added BRYAN ADAMS RANDY NEIMAN BLACK SABBATH DIRE STRAITS

# KKCl/Kansas City (816) 531-3400

PD: DAVE POPOVICH MD: MIKE WHITE HOTE BY THE MITTER

HOTTEST
SAMMY HAGAR (M)
LED ZEPPELIN
BOB SEGER
HIL COLLINS
GOLDEN EARNING
BY LED LANGE
HIL COLLINS
GOLDEN EARNING
HIL COLLINS
GOLDEN EARNING
HIL COLLINS
GOLDEN EARNING
HIL TOLLINS
JUDAS. PRIEST
KENNY LOGGINS (M)
SAGA
RUSH
TAUCH
TAUC

SOOTING STAR
SOOTING
SOOTING STAR
SOOTING ST

KEZO/Omaha (402) 592-5300

PD: GREG GILLISPIE MD: JOE BLOOD

PHIL COLLINS
6 FRIDA
NIGHT RANGER
TRIUMPH
RED RIDER
DEF LEPPARD
B 1-2Z
6 BLACK SABBATH
FRANK MARINO
A FLOCK OF SEAGULL
FIXX

WIOT/Toledo (419) 248-3377

PD: LEE RANDALL MD: BUCK MCWHLLIAMS HOTTOST
SAMMY HAGAR
DEF LEPPARD
OHRIS DEBURGH
MEN AT WORK
BOB SECER
OOLDEN EARRING
REO RIDER
OIRE STRAITS
HALL & OATES
PAT BERATAR
MISSING PERSONS

# WXLP/Davenport (319) 326-2541

PD: GABE BAPTISTE MD: TERRY DUGAN

TERRIT DUGÁN

HOTTEST

ROTEST

# 8°ZZ BRYAN ADAMS FRANK MARING RED RIDER BLACK SABBATH MEN AT WORK WXLP H.G. 2 SAMMY HAGAR ROBERT PLANY WILS/Lansing

(517) 393-1320

PD: LES COOK MD: DOUG BURTON HOTTOST GOLDEN EARRING FRIDA DURAN DURAN PRETENDERS STRAY CATS MISSING PERSONS JUE JACKSON NEN AT WORK SAMY HAGAR PAT BENATAR BENATAR TOUNG BOO SEGER TONT CAREY PETER GABRIEL FIXX FIDO.
RIC COLASEK
PHILE COLLINS
ROBERT PLANT
JUMBER PLANT
TOM RETTY & H.B.S
RED RICER
RAME OF RECRECT
MOD INTEL
READER
REATEN
REATEN
REATEN
JUMBER PLANT
REATEN
LITTLE STEVEN & ...
Added
ADM ANT
SCHAOL
LITTLE STEVEN & ...
Added
ADM ANT
SCHAOL
LITTLE STEVEN & ...
ADDEN
LITTLE STE

Y95/Rockford (815) 877-3075 PD: BRENT ALBERTS ASST. PD: DOC BALLJE

MOTTOS T DURAN UDBAN SAMMY NACAR COLDEN EART ING PRETENDERS (M) BEN AT WORK STRAY CATS TOTO O SAGA O JOE JACKSON BOB SECRET NA OLE JACKSON BOB SECRET TOM FETTY & H.B. FIDO. FRIDA FRI

KICT/Wichita (316) 722-8123

PD: DENIS PRIOR MOTTEST
MISSING PERSONS
SAMMY HAGAR
DURAN DURAN
MEN AT WORK
BOB SEGER
TOM PETTY & H.B.S
RED RIDER
BILLY JOEL
STRAY CATS
REIL VOUNG NEIL YOUNG NIGHT RANGER PRETENDERS JOURNEY Medilum PHIL COLLINS PAT BENATAR SAGA

> WLAV/Grand Rapids (616) 456-5461

TONY GATES

# PAT BENATAM SAGA GOLDEN EARRING SCANDAL RIC OCASEK TODD RUNDOREN TONY CAREY FI XX I BRYAN ADAMS J FRIDA GREG KIHN BAND BILLY SQUIER TRILMPH YANDE NBERG DEF LEPPARD B BACK SABBATH

PHILL COLLINS
DURAN DURAN
FIXO
TON PETTY & H.B.S
STRAY CATS
TRIUMPH
MEIL YOUNG
POLICIES BEAT
RIC GLASER
PRETIAN ROAMS
MINISTER
AND LOW PROPOSE
A BETAN ROAMS
MINISTER
BEACH SABBETH
A STRIC CLAPTON
A COLLINE CLUB
MINISTER

MO, MIKE SIRIANNI

HOTTEST

SAMIN HACAR
BRIMSTOME, IREACLE
ELVIS COSTELLO
ELVIS COSTELLO
BROSSEELO
IN LUMPI
RIC OCASER
TODO RUNGGEN
TODO RUNGGEN
TODO RUNGGEN
TODO RUNGGEN
TODO RUNGGEN
TODO RUNGGEN
TOM PETTY & H.B. S
REC RIDER
DURAN DURAN
LIGHT RANGE
ENGLISSEELT
FIDX [M]
MGC LUM
FRAD. HUNGERBIRDS
PSYCHEDELIC FURS
GEG KI-M BAND
VANDERBIRDS
PSYCHEDELIC FURS
GEG KI-M BAND
VANDERBIRDS
PSYCHEDELIC FURS
GOGG FILM BAND
VANDERBIRDS
FILM BAND
VAN

GARLAND JEFFREYS A FLOCK OF SEAGULE PHILIP LYNOTT TONY CAREY SCHON & HAMMER

# WXRT/Chicago

HOTTEST
BOOS SEGER
TOM PETTY M. H. B. S.
NEIL YOUNG
RANDY MEMMAN (IA)
PHIL COLLIN
RIC OCASEK
SIPERTRANE
RICH OCASEK
RICH OCA

GNALMO JEPPELS
ROCHES SERVICE
BILLY LIVE
BILLY LIVE
BILLY LIVE
ENGLISH BEAT
ENIC CLAPAT
MARVIN GAVE
HEAVEN 17
DURAN DURAN
FINAS
THOMAS DOLBY
MODERN ENGLISH
RED RIDER
MODERN ENGLISH
RED RIDER
MOSELLS
MAI TRESSES
MISSIN OF PERSONS
THE THE
DEN'S MIDNIGHT...
Addad
Add Added KING SUNNY ADE RITA MARLEY

MINISTRY ROBERT PLANT POLYROCK YAZ WWCK/Flin NOTTEST STRAY CATS MEN AT WORK FRIDA DURAN DURAN A FLOCK OF SEAGULL SAMMY HAGAR (M) JOHN COUGAGR HALL DURAN HALL DURAN HALL DURAN BOB SEGER KISS

BUD SECUT.
KISS
PAT BENATAR
TOM PETTY & H.B.S
FIJOX
NIGHT RANGER
BRIC GCASEK
BRIL YOUNG
B-TRIUMPH
BRED REDER
Added
Added

# Added SCANDAL VANDENBERG WLVQ/Columbus (614) 224-1271

PD: PAT STILL MD: TIM SMITH

# J.D. BLACKFOOT Added SCHON & HAMMER MEMBERS WTUE/Dayton

(513) 224-1501 PO: DAVE LUCZAK MO: BOB CLARKE

MO: BOB CLARKE
HOTTOST
STRAY DATS
STRAY
S ENGLISH BEAT INTUMENT
GOLDEN EÁRRING
CLASH
TONY CAREY
A THOMAS DOLBY
A JOURNEY
A FIXX
BLANKET OF SECRECY
ROBERT HAZARD MISSING PERSONS
PSYCHEDELIC FURS
a BLACK SABBATH
a DEF LEPPARD
a TONY CAREY

# KGGO/Des Moines (515) 265-6181

'PD: TOM GRIER MO: JACK EMERSON

THE TRANSPORT OF THE TR

www.americanradiohistory.com

LED ZEPPELIN PAT TRAVERS PAT TRAVERS
GGLDEN EARRING
TOM PETTY & H.E
SUPERTRAMP
FOGHAT
NEIL YOUNG (A)
VANDENBERG

# Parallel Three

KLYV/Dubuque

(319) 557-1040 PD: ROBERT WELCH MD: TIM JANSEN

Added SCANDAL GREG KIHN BAND DONALD FAGEN RED RIDER

# KFMQ/Lincoln (402) 476-8565

PD: TOM BARKER MD: BOB ROSEL HOTTEST MEN AT HORK DURAN DURAN SAGA SAGA
PAT BENATAR
TOM PETTY & H.B.S
SUPERTRAMP

FIXX
BOB SEGER
PRE TENDERS
PRE TENDERS
PRE TENDERS
MANDY MAGAR
MAGINE
MA

PD: TRACY JUHNSON HOTTEST
MEN AT WORK (M)
HALL & DATES (M)
STRAY CATS
SAGA (M)
DURAN DURAN (M)
MISSING PERSONS (M)
BILLY JOB
SILLY JOB
SERTRAMP
BOB SEGER (M)
PRETENDERS
TOM PETTY & M.B.S.
TOTO

TOTO
ADMA ANT
JOURNEY
Med Lum
WHO
DIRE STRAITS
FIXX
RIC OCASEK
SAMMY HAGAR
GOLDEN EARRING
FIXX
RIC OCASEK
SAMMY HAGAR
MICHARANGER
SCANDAL
VANDE NEBERG
MICHAEL JACKSU
BERIC CLAPTON
Addod
OREG KIHN BAND
DEF LEPPARD

# WMAD/Madiso

PD: DEBBIE DALTON MD: DALE WOLTER NOT OMLE WOLTEN
HOTTEST
BOB SEGER
DUBAN DUBAN
PRETENCERS
MEN AT WORK
MISSIND PERSONS
MEN AT WORK
DEF LEPPARD
GREG KIHM BAND
MELL YOUNG
PELL TOUR
FRED RIDERS
RED RED RIDERS
RED RED RIDERS

a ROBERT HAZARD
Med Jum
TODO RUNDGREN
NIGHT RANGER
RIOT
JOHN HALL BAND
81-72
SCHON & HAMMER
& FRIDA
BLACK SABBATH
MICHAEL JACKSON
KISS
BAD BOY

WBYG/Kankakee (815) 939-4541 PO: BILL TAYLOR MD: CHRISTIE KAYHILL

MOTTEST
PHIL COLLINS
BOB SEGER
TOM PETTY & H.B.S
JEFFERSON STARSHIP
PAT BENATAR
SAMMY HAGAR
DON HENLEY
BILLY JOEL
TRIMPH

STRAY CATS NIGHT RANGER JONI MITCHELL ADAM ANT NELL YOUR

NEIL YOUNG SCHON & HAMMER CHRIS CROSS PETER GABRIEL FIXI Added
ERIC CLAPTON
JOURNEY
JOHN HALL BAND
PAUL BARRERE
BILL WRAY
ART IN AMERICA

# WDEK/DeKalb

PD: WARD HOLMES MD: JOAN! WILL!AM

MO: JOANI WILLIAM
HOTTEST PHIL COLLINS
TOW PETTY & M.B. S
SUPERTAMP
MALL & ONTES
BOS SECRE
TODO RUNDORN
GARLAND JEFREYS
MISICAL YOUT
MISSICAL YOUT
PASSPORT
OF STRAITS
OF STRAITS
OF STRAITS
RIC COASE
HEAVEN 17
DOMALD FAGEN
PETER GABRIEL
MAGIUM
RANDY NEWMAN
CULTURE CLUB
JOON MITO-BLE
JOON MITO-BLE
JOON MITO-BLE
JOON MARTYN
A PALL BARRERE
RUSH
MISSING PERSONS

BILLY JOEL

SAM

BOB SEGER (M)

PRETENDERS (A)

DURAN DURAN DURAN

JOHN COUGAR

GLENN FREY

STRAY CALLS

UNITED CLUB

HOW FREY

STAN LASS

SCHON & HAMBER

MOYING PICTURES

STEEL BREEZE

FLEETWOOD MAC

JOHN HALL BAND

PHIL COLLINS (A)

NIGHT RANGER

A FLOCK OF SEAGULE

DON HEMEY

FRIDA

GOLDEN EARRING

GOLDEN EARRING

GOLDEN EARRING

GOLDEN EARRING

ANDAN

GOLDEN EARRING

GOLDEN E PAUL BANKEHE
RUSH
MISSING PERSONS
TONY CAREY
DEVO
RED RIDER
MATERIAL
ROUGH TRADE
Added TRADE
Added TRADE
ADDIRE STRAITS
MORELLS
JOURNEY
MELODY MAKERS
CHICK CORE A
JOHN KLEMMER Added
SCANDAL
ERIC CLAPTON
RIC OCASEK
TRIUMPH
BILLY SQUIER
RED RIDER

WEST

**MOST ADDED** ®

HOTTEST

(30)

(20)

(20)

(44)

(38)

(38)

(38)

(37)

KLOS/Los Ange (213) 557-7250

PD: TOMMY HADGES

TO WITH PINEDO

HOTTEST

HOTTE

PD: SHAWN WATERS

HOTTOST SAMMY HAGAR JOE JACKSON BILLY JOEL CSEN

WCPZ/Sandusk (419) 825-1010

PD: BOB BED!

Journey

Bryan Adams

Def Leppard

**Bob Seger** 

**Pretenders** 

Sammy Hagar

**Duran Duran** 

Tom Petty

Parallel One

KBPI/Denve

(303) 936-2313

PD: PHIL STRIDER MD: KAREN ALLEN

HOTTOST HIGHT RANGER PRETENDERS (M)-PAT BENATAR MOYING PICTURES A FLOCK OF SEAGU MEN AT WORK (M) FLOCK

FIXOL BILLY JOEL BOB SEGER (M)

BOB SEGER (W)
SCHADAL
TONY CAREY
SAMPY HAGAR
SUPERTRAMP

TRANSLATE STEEL ST

CALL MUSICAL YOUTH STRAY CATS

LED ZEPPEL IN
DIRE STRAIT:
GOLDEN E ARRING
MEMBERS
JOHN COUGAR
JOURNEY
Med LIM
BEFFERSON STARSHIP
SUPERTRAMP
TALK TALK
MESTING PERSONS
FLEETWOOD MC
RIC GOASEK
NIGHT HANGER
ROUGH TRADE
RO CS&N TOM PETTY & H.B.S JEFFERSON STARSHIP JEFFERSON STARS
BURETTON STARS
BURETTON

KDKB/Phoenix

FRIDA
MISSING PERSONS
MARVIN CAYE
MOVING PICTURES
CHILLIAMACN
GREG KIHN BAND
CHRIS CROSS
Addad
BRYAN ADAMS
JOHN HALL BAND
ART IN AMERICA
FIREFALL
CHRIS OBBURGH
JOURNEY

KQWB/Fargo (218) 236-7900

JOURNEY
OMPIS CROSS
SUPERTRAMP
BOB SEGER
PHIL COLLINS
DON HENEY AT R. M.
PASTHENEY AT R. M.
TONY CARRY
GLENN FREY
RANDY NEIMMAN
PRETENDERS
CULTURE CLUB
HUMAN LEAGUE
SPARKS
MEMBERS
ME

PD: LARRY BRUCE MD: TED EDWARDS FIX:
NIGHT, RANGER
PHIL COLLINS
SAGA
HALL & DATES
BILLY IDOL
VANDENBERG
EDDIE MONEY
SCANDAL
BILLY JOEL

PD: DAVE ROBERTS ASST. PD: JON RUSSELL

HOTTOST
SAMMY HAGAR
BOB SEGER
NICHT RANGER
SCHOON & HAMMER
DURAN OURAN
VANDEMBERG
TILUMPH
PAT BEHATTAR
SCANDAL
RED RIOER
TOM PETTY & H.B. S
Med Jun
GOOD DE N. EARDE IM. TOM PETTY & H.E. Mad Fluid Mad Fluid GOLDEN EARRING MISSING PERSONS PHIL COLLINS PHANK MARINO ENGLISH BEAT ROBERT PLANK MARINO ENGLISH BEAT ROBERT PLANK MATERIAN SAIR FOR THE PRIDA PRIC GOASEK MOTLEY CRUE FRIDA SUPERTRAMP NEIL YOUNG KISS HUMAN LEAGUE TOOD RUNDGREN TONY CAREY

SCHON & HAMMER

A FLOCK OF SEAGULL

BRYAN ADAMS

FLXX

JOHN HALL BAND KUPD/Phoenix (602) 838-3062

PD: ERN GLADDEN MD: VAL MCINTOSH HOTTEST TOM PETTY & H.B.S. FIXOX ADAM ANT BOB SEGER STRAY CATS PAT BENATAR PRETENDERS GLASH SAMMY HAGAR DURAN DURAN PHIL COLLINS

MEN AT WORK SAGA

CFOX/Vancouver (604) 684-7221 PD: DON SHAFER MD: RICK SHANNON

(602) 897-9300 PD: JEFF SATTLER MD: J. DAVID HOLMES

HOTTEST TOM PETTY & H.B.S (M TOM PELIT & H.G. 3 |
TOM PELIT & H.G. 3 |
TALK TALK SAMM HAGAR
JEFFERSON STARSHIP
PAT BENATAR
ALAN PASSONS PROJ.
STRAY CATS
HALL & ONTES
SAGA
KENNT LOGGINS
Medium
RIC OGASE
ERIC CLAPTON
EDDIE MONEY
JOURNEY
JOURNEY

# KGB-FM/San Diego

(819) 292-1360

HOTTEST
MISSING PERSONS
MEN AT WORK
MEN AT WORK
PAT BEMATAP
TOM PETTY & H.B.S
BOB SEGER
SUPERTRAMP
LED ZEPPELIN
ENGLISH BEAT
OOLDEN EARRING
PRETENDERS

RUSH
DURAN DURAN
DEF LEPPARD
Mod Lum
JOURNEY
SAMNY HAGAR
PETER GABRIEL
FIDO

SCANDAL
BILLIY JOEL
TONY CAREY
FRANK MARI MO
PSYDAEDEL'C FURS
MEMBERS
JOHN HALL BAND
GREE KIHN BAND
GREEK HIN BAND
ERIC CLAPTON
EXYS MIDNIGHT.
SCHON & HAMMER
BIZZ
TAXXI

# KRQR/San Francisco

Hottest CHILLIHACK PHIL COLLINS PAT BENATAR GOLDEN EARRING SAMMY HAGAR (M) LED ZEPPELIN JOURNEY

BILL WRAY
PATTY BROOKS
KEVIN EUBANKS
EDDIE NONEY (LIVE.
KFMF/Chico

(016) 343-8461 POS RON MODOWARD HOTTOST TOM PETTY & H.B.S



TOM PETTY & H.B. S
PRETENDERS
BOB SEGER
SUPERTRAMP
BETTA ADMAN
BETTA ADMAN
BETTA ADMAN
BETTA ADMAN
STRAMBAN ADVANCE
STREETHE ART
TAILMENT
MIND ADMAN
AND AND ADMAN
TO SECRECY
RIC OCASE
NIGHT RANGER
OWN ADMAN
STROMBERG
OWN ADMAN
STROMBERG
OWN ADMAN
STROMBERG
OWN ADMAN
STROMBERG
AND ADMAN
STROMBERG
OWN ADMAN
STROMBERG
OWN ADMAN
STROMBERG
AND ADMAN
STROMBERG
OWN ADMAN
STROMBERG
AND SANERS
STROMBERG
AND SANERS SANTERS
PAT TRAVERS
NEIL YOUNG

# KAZY/Denve (303) 759-5600

PD: RICH MEYER ASST. PD: BRUCE WHEELER

MOTTUST
PRETENDERS
PAT BENATAR
TON PETTY & H.B.S
SAMMY HAGAR
DURAN DURAN
BOB SEGER
FIJOR BOB SEGER FIXOT TONY CAREY PHIL COLLINS CLASH GREG KIHN BAND RIC OCASEK FRIDA NIGHT RANGER MEN AT WORK MIGHT RANGER MEN AT WORK Had Lim
ATF
SCHOR A HAMMER
MODERN ENGLISH
PSYCHEDELIC FURS
FRANC MARI LISH
ENGLISH
PSYCHEDELIC FURS
FRANC HARLE
GENNE FREY
GLENN FREY
FLANKET
GON LOW
GLENN GLENN
GOLDEN
FREY
FLENT
GOLDEN
FREY
FLIRTS
CULTURE CLUB
VANDENBERG
DEF LEPPARG
GET

# KOLA/San Ber (714) 825-0952

PD: AL BARNETT

PO: AL BARNETT

PAT BENATAR (M)
PRETEMBERS
PAT BENATAR (M)
PRETEMBERS
PRESS SCERE (M)
PRESS SC

### KPRI/San Diego (619) 565-6006

PD: AL CASEY

NOTTO T SAME THAN AND THAN AND

# BILLY SQUIER STRAY CATS CLASH PETER GABRIEL KISW/Seattle

PD: BEAU PHILLIPS MD: STEVE SLATON

MOI: STEVE SLATC

MOTTAGE

MOT RIC CGASEK
TOM PETTY & N.B. S
A FLOCK OF SEAGULL
PHIL COLLINS
Med lum
Added
DEF LEPPARD
JOURNEY
BRYAN ADAMS
ERIC CLAPTON
PSYCHECELIC FURS

# KSJO/San Jose (408) 288-5400

NOTTEST PAYOLAS FRIDA TOM PETTY & H.B. 5 HIGHT RANGER PAT BENATAR EQUIE MONEY SCANDAL FRANK MARINO SCHON & HAMMER

SAMPT HAGAR
JEFFERSON STARSHIP
DURAN DURAN
UTOPIA
BILLY THORPE
TRILMEN
HALL & DATES
GOLGE AGRING
GOLGE AGRING
OF LEFPARD
JOURNEY
BETC CLAPTON
TONY CARRY
GEYMA ADMAN
SOE JACKSON
STERTRAMP
PETE TOMISCHEND
PETE TOMISCHEND
PETE TOMISCHEND
PETE TOMISCHEND
SAGA
WILLIAM
GREG KINN BAND
SOE JACKSON
STERTRAMP
TET TOMISCHEND
FOR THE BAND
SOE JACKSON
SAGA
ROBERT SOMENER
MICHAEL SCHENGER
MICHAEL
MI

DIRE STRAITS K-97/Edmonton

# (403) 428-8597 MD: NEIL EDWARDS MD: BRUCE KENYON

HOTTOST GOLDEN EARRING FLEETWOOD MAC DON HENLEY (M) PRETENDERS SUPERTRAMP (M)

ABC
TRIUMPH
OZZY OSBOURNE (M)
RIC OCASEK
STRANGE ADVANCE
KIM MITCHELL BAND

Med Lun
Med Lun
J. GE ILS BAND
TORONTO
BLACK SABBATH
JONI MITCHELL
HEADPINS
Added
JOURNEY
BRYAN ADAMS
OURAN DURAN

# KZOK/Seattle (206) 223-3911

PD: JIM ROBINSON MD: CRAIG MARTIN

HOTTOST
PAT BENATAR (M)
SAMNY HAGAR (M)
VANCE-MGERG
NI GHT RANGER
ROBERT PLANT
PRETENDERS (M)
TOM PETTY & M.B.
TRIUMPH
SCHON & HAMBER
SCHON & HAMBER
SAGA
PHIL COLLINS
RED RIDER
DEF LEPPARD
JOURNEY
JOURN HALL

# KMET/Los Angele (213) 464-5638

PO: SAM BELLAMY MO: HUGH SURRATT

KROQ/Pasadena (213) 578-0830

PD: FREDDIE SNAKESKIN MD: LARRY GROVES

HOTTEST: MEN AT WORK PETER, GABRIEL

PETER GABRIEL
DEVO
TOM PETTY A H.B. S
CULTURE CLUB
RIC COASEK
THOMAS DOLBY
HUMAN LEAGUE
CREG KIMB RAND
STRAY CATS
PETER SAND
HISSING PERSONS
FLIRTS
HODERN ENGLISH
ABC
PSYCHEOLIC FURS
TOTO CUEL
TOTO CUEL
RETURES

HOTTEST
SAME TAGAR
PART TAGAR
PART TAGAR
TRIUM-PRETENCERS
BOB SECER
JUDAS PRIEST
NIGHT RANGER
DOLLAR TAGAR
GOLDEN EARSING
MEGLING
DIFFE STRAITS
DEVO
DIFFE STRAITS
DEVO
DIFFE STRAITS
DEVO
AND TAGAR
RED RICHARD
RED RICHARD
RED RICHARD
CLASH
C HOTTEN PER TOM PETTY & H.B. S DOB SEGER TOM PETTY & H.B. S LED ZEPPET ME PETTY & SOUGHNER ME PETTY & SOUGHNER ME PETTY & H.B. STANK MARIND DURAN DURAN TAT LUMPH PAT BE MATCH MEN AT WORK RUSH LED ZEPPET MEN AT WORK RUSH LED ZEPPET ME LARTING SCANDAL WANDE MEST ME PETTY REPORT OF THE PETTY NAME PETTY REPORT ME PETTY NAME PET

# Parallel Two

KZEL/Eugene (503) 484-4304

NOTE KEN MARTIN
HOTTOST
SAMMY HAGAR (M)
PAT BEHATAR (M)
DURAN DURAN (M)
PRETENDERS (M)
GOLDEN ERRICH
GOLDEN ERRICH
OLDEN ERRICH
Med IUM
SCHON & HAMMER
MEIL YOUNG
SAGA
FRANK MARINO
NIGGER
MISSING PERSONS
FING
RIC COLSEK
RIC COLSE

### KDUK/Honolulu (808) 524-7100

PD: BILL MIMS MD: ANDY PRESTON

B-MOVIE
THOMP-SON THINS
Med I use
THOMP-SON THINS
Med I use
SCHME IDER W/KICK
JACK MACK & . . .
ENGLISH BEAT
ENGLISH BEAT
THIRES AT R. M.
FRIDA
MEMBERS
SCHME I USE
BEAU VICH
ROUGH TRADE
MUSI I EAL VOUTH
DURAN DERAN
FINX
LORDS OF THE N.C.
ZO/ZO
THOMPAN
HOMEL JACKSON
HEAVEN I 7
PROBLET MAZARD
PHILE COLLINS
RANDY MEMBAN
SUZY ANDRENS
ATF

ATF
BAD MANNERS
MENTAL AS ANYTHING
KID CREDLE & COCO
GOLDEN EARRING
A FLOCK OF SEAGULL

A FLOCK OF SEAGULE UNITS BLANCHANGE Added FELONY FALCO BANGLES RODNEY ON...ROCKS DEXYS MIDNIGHT... CALL SIMPLE MINDS

PD: BOBBY COLE MD: NADINE MARZ

HOTTOST MALL & CATES SCANDAL GOLDEN EARRING PRETENDERS JEFFERSON STARSHIF

FRIDA
BAD CUMPANY
EDDIE MONEY
BILLY THORPE
SHOOTING STAR

FUSH
TRILIBRY
MODILIM
TRILIBRY
MODILIM
TO SAM

JOURNEY HAND
MODERT PLANT
MODERT PLANT
MODERT PLANT
MODERT
MODERT PLANT
MODERT
MO

KZAP/Sacrame

PD: LES TRACY MD: FRISCO BOB KELLER

(916) 925-3700

MD: FRISCO BOB KELL
HOTTEST
BOB SEER (M)
BILLY JOEL
DIRAN DURAN
SAMPT MAGAR (IN)
PRETEMERS (H)
OOLDEN ENGRIK
TOM PETTY & H.B. S
SAGA
HISSISH PERSONS
PHIL COLLINS
SCHAOLL
HIGHT RANGER
RED RICHEST
RED RICHEST
GHEE KINN BAND

JOURNEY
VANDENBERG
RIC COASER
RIC TREMBERG
RIC COASER
RICHEST
FRAMK MARINED
FRAMK MARINED
FRAMK MARINED
TOWN CARE

KGON/Portland

PD: DAVE VAN DYKE ASST. PD: GLORIA

KMEL/San Francisc

NOTTHE ST.

OULD'S LEARNING
DURAN DURAN
PRETENDERS
SAMMY HAGAM
BILLY JOEL
JUDRINEY
FIDE
RICHASSEN
RICHASSE

# KOMP/Las Vegas (702) 876-1480

A FLOCK OF SERGUL,
SAMPT HAGGE (M)
FIXX
MISSING PERSONS (M)
DURAN DURAN
PRETENDERS
JOHN COUGAP
MEN AT WCRE
TOM PETTY & H.B. S
PHIL COLLINS (M)
BOB SEGER (M)
Med lam
RIC OCASER
PATA
FRIDA
RIC OCASER
PATA
FRIDA
RIL OUNG FRIDA NEIL YOUNG GOLDEN EARRING NIGHT RANGER TRIUMPH RED RIDER HALL & CATES DIRE STRAITS KISS

KISS
FRANK MARIND
TOOD RUNDGEN
"GREG KIHN BAND
TONY CAREY
VANDENBERG
GARLAND JEFFREYS
MICHAEL JACKSON
CULTURE CLUB

KILO/Colorado Springs (303) 834-4896 PD: RICH HAWK MD: ART PHILLIPS

NOT THILLIPS
SAMEN HAGAR
TOM PETTY 4 H.B.S
BOB SIGER
HIGHT RANGER
HEN AT HORK (M)
REIL YOUNG
PHIL COLLINS
SAGA
PAT BENATAR
DARA DORAN (M)
RIC OCASEK (M)
SCANDAL
FIDO
REMEBER
TOMY CAREY
HISTING PERSONS
BEIL CLAPTON
PMETERORIS
HIGHER
HAGHER
H

B1ZZ (M)
MOGILUM
MALL OF VOCOCO
JOHN HALL BAND
TRILMPH
BENNING STORECY
MOGILUM
TRILMPH
GEORITH

PSYCHEDELIC F Added DEF LEPPARD BRYAN ADAMS PAUL BARRERE ,RANDY NEWMAN ABC CULTURE CLUB ATF

JOURNEY THE THE KRSP/Salt Lake (801) 262-5541

ROUGH TRADE FRIDA FRIDA
FASHION
F130X
PETER GOODWIN
BERLIN
BERLIN
BERLIN
FTEE GABRIEL
FTEE GABRIEL
FAVOLLINS
FAVOLS
FASTOR
FAVOLS
FASTOR
FA PD: RANDY ROSE MD: BARRY MOLL HOTT-BET
PAT BENATAR (M)
SAGA (M)
SEM AT WORK (M)
STRAY CATS (M)
STRAY CATS (M)
STRAY CATS (M)
STRAY CATS (M)
SOBO SEGER (M)
SAMEN HAGAR (M)
PRETEMBERS
PRIT COLLTINS
PRIT EDUCTINS
PRIT EDUCTINS
PRIT EDUCTINS
PRIT EDUCTINS
PRIT EDUCTINS
PRIT EDUCTINS
NO DISPATIBLE
SUPPRIT AND
ADMANT
COLLS OF EART ING
COLLS OF EART ING Q=PEEL 20/20 NEIL YOUNG RANDY NEWMAN Added SPARKS SUZY ANDREWS ATF THE CALL WESLEY WILLARD & T

# KWFM/Tucson (602) 624-5588 PD: JIM RAY MD: RICK ALLEN MO: RICK ALLEN HOTTEST FILX TON PITTY & H.B. S TON

LEO ZEPPELIN Added SCANDAL B\*ZZ DEF LEPPARD KVRE/Santa Rosa (707) 544-5873 PD: CINCY PAULOS

PD: CINDY PAULUS

HOTTOST
LITTLE STEVEN &...

KELLY OWNER

PRETENDERS

FOR SECR

TOM PETTY & H.B.S

RANDY NEWHOR

FOR TOMORY

JOHN MITCHELL

TOOD RUNDOREN

PHIL COLLINS

LIRE STRALTS

JOE JACKSON

ADMA ANT

LINDA RONSTADT

DONALD FACEN

DON

MISSING PERSONS
GREG KINE RAMD
ERIC CLAPTON
DAVID ALLE ARROBRUCE SPRINGSTEEN
MODILUM
JEFFERSON STARSHIP
ENGLISH BEAT
MEMBERS
PAUL CARRACK
BROOMS
PAUL BRADY
OKAN OND
DURAN DIEFFERSON
STARSHIP
EN AT WORK
OKAN
OKRAM
OKR

KEZE/Spokane

PD: BRIAN GREGORY

HOTTERT
DURAN DURAN
DURAN DURAN
DURAN DURAN
DURAN DURAN
DURAN DURAN
DURAN DURAN
DOE SCEEK (M)
PAT BENATAR (M)
WANDE BENATAR

KCPX/Salt Lake City

(801) 972-3030

PD: GARY WALDRO

PO: GAPY WALDRON
HOTTEST
NEW AT NORK (M)
A PLOCK OF SCAGULL
A PLOCK OF SCAGULL
DIRAN DURAN
JOHN COUGAR
BOB SEGER (M)
Med Lem
COLOEN EARRING
SAGA
BEHATAR
PLIL ECOLLINS
NEELL YOUNG
DIRE STRAITS
TOM PETTY & H.B. S.
VANDENBERG
NIGHT RANGER
RIC OCASEK
TRIUMEN
ELL YOUNG
ON HER STRAITS
TOM PETTY & H.B. S.
VANDENBERG
NIGHT RANGER
RIC OCASEK
TRIUMEN
ER OSBOURNE

KISS FRANK MARIND TONY CAREY GREG KIHN BAND KMGN/Bakersfield

805-327-0207

PD: VAN JOHNSON

PD: VAN JORNSON
HOTTEST
HOTTEST
HISSING PERSONS
PRETERIORS
MEN AT MUCK (M)
DURAN DURAN
CULL INFE CUMPH
THOMPSON TRINS
B-MOVIE
HOW THE CUMPH
THOMPSON TRINS
B-MOVIE
HOW THE CUMPH
THOMPSON TRINS
B-MOVIE
HOW THE CUMPH
THOMPSON TRINS
HOW THE COMPT
ADMA ANT
PSYCHOEDELIF CRIS
MODERN ENGLISH
ABC
TOM PETTY & H.B.S. (M)
HICHOREL JACKSON
MAN LEAGUE
SPOOKS
HOWERERS (M)

SURVIN & HAMME!
THE CALL
MINISTRY
MOXY MOST CAN
ROBERT MAZARO
MEN AT WORK
FLIRTS
ADMA ANT
a FELONY
TOWN CAREY
UTOPIA
PETER GABRIEL
ENGLISH BEAT
SPANSA
TRANSLATOR
R PHIL COLLINS
10E JOE JACKSON
b BRYAN ADMAN
TOWN CAREY
UTOPIA
TRANSLATOR
PHIL COLLINS
10E JACKSON
b BRYAN ADMAN
10E JOE JACKSON
10E JACKSON
10E

# KWXL/Albuqi (505) 765-6400

PD: BILL STAMBAUGH MD: DOUG DAVIS

Hoffest MISSING PERSONS (M) DURAN DURAN GOLDEN EARRING SAMMY HAGAR (M) PAT BENATAR RIG OCASEK (M) RIC CCASER (N)
AUMREY
HALL OF YODODO
SQUEEZE
NIGHT RANGER (N)
FIDX
HICHAEL RANGER (N)
FIDX
HICHAEL RANGER (N)
FIDX
HICHAEL RANGER ROUGH TRADE
REAGEN 17
SCHOOL HIS
HEAVE NO LINS
HEALL A DATES
PHILLE LYNOTT
Added
BRYAN ADAMS
ENGL SHEAL SHEAL
BLACK SABBATH
LOGAN CAMERON

# KIDQ/Bolse

PO: DAVE FREE HOTTEST
BOB SEGER
PHIL COLLINS
FIXER
RUBERT HANT
SAMMY HAGAR
DURAN DURAN DURAN
SURVIVOR
RUGHT RANGER
GULDEN EARSTING
TAXXII
HALL & CATES
PAT BENATAR
HAGE
HAGE
BORNEY
RED RIDER
6 DEF LEPPARO
BIZZ

OEF LEPPARO
BIZZ
TRIUMPH
PSYCHEDELIC FURS
JEFFERSON STARSHIP
TOM PETTY & H.B.S
FRIDA
SCAMDAL
SAGA
RUSH
TOTO
JOE JACKSON TOTO
JOE JACKSOM
EDDIE MONEY (LIVE)
BLACK SABBATM
BEIL YOUNG
SCHON & HAMMER
J. GEILS BAND
STEVE WINWOOD
CLASH
MEN AT WORK

# KBCO/Boulder (303) 444-5600

PD: JOHN BRADLEY MD: DOUG CLIFTON HOTTEST
TOM PETTY & H.B.S
CLASH
MEIL YOUNG
DURAN DURAN
CUETURE CLUB
GRALAMO JEFFREYS
RIC GOASEK
RIC GOASEK
RIC GOASEK
ENGLISH BERLIN
MODERN ENGLISH
MODERN ENGLISH
ENGLISH
LITTLE STRAITS
LITTLE STEVEN & ...
DEVO
DEVO

DE YOU
PHILL COLLINS
PHILLIP LYNOTT
MENTAL AS ANY
JACK MACK &...
FIDO
PRETENDERS
MUSICAL YOUTH
PALL BARRERE
Mod lum
TOOD RUNDGREN
PAT BENATAR
MALL OF YOODOO
ABG WALL OF YOODOO ABC PSYCHEDELIC FURS GREG KINE BAND ERIC CLAPTON BLANDMANCE THE THE GREEN FOR THE FOR

KWHL/Anchorag (907)349-6551

FD: RANDY ROBBINS MD: CARTER B. BRADLEY NOTIFICAT

\*\*WANE-MERTER IN
\*\*PATE BENATAR IN
\*\*SENATA CONTINUES TO
\*\*JUNINES TO
\*\*

# PARTY PARTY MODD AND IN AMERICA JOHN HALL BAHD A ROBMAY A SI MPLE MINOR A FINENCE THOMAS DOLBY CALL OIRE STRAITS A FELONY SOURCEZE MINISTRY MINISTRY TODIT RUNDGREN RED RIDER Addwid CHR 16 DWBURGH RANDY NEWMAN ER IC: CLAPTON BRYAW ADAMS KEZY/Anaheim (714) 776-3696

PD: DAVE FORMAN MD: LARRY REISMAN KPEE/Denver (308) 694-1080 HOTTEST
BOB SEGER
TOM PETTY & N.B.S
PHILL COLLINS
SAMPTY HAGE
SAMP PD: ARRY MOFFITT MD: MANDY RALEY HOTTHST
ANNUT MAL
HOTTHST
SAMMH HAGAR
FRANK MARINO
EDDIE MONEY
JUDAS PRIEST
NIGHT RANGER
RUBERT PLANT
BOB SECER
TANGI
VANCEMBERG
PAT BENATAR
TONY CAREY
FIDOC

Need Lun
MUSICAL YOUTH
MUSICAL YOUTH
FORCE ISH BEAT
DON HEMLEY
JOHN COUGAR
TONY CARRY
YANDE NEED
TONY CARRY
YANDE NEED
TONY CARRY
YANDE NEED
TONY CARRY
TONY CARRY
TONY
TOOD RUNGES
LINDA ROWSTADT
GREEN LINDA ROWSTADT
GREEN HANDER
POCO
DONALD FAGEN
DONALD FAGEN
DONALD FAGEN
MUSICAL TOOG INS
BRYAN ADAMS
BRYAN ADAMS
BRYAN ADAMS
BRYAN ADAMS
TO FALL BARBERE
MUSICAL TENSOR
MUSICAL TENS KLPX/Tucson

(802) 622-6711 PD: ALAN BROWNING

HOTTEST

DURAN DURAN

DURAN DURAN

BURGER

BETEROGER

BETEROGER

BEN AT WORK

GOLDEN EARRING

STRAY CATS

FRIDA

OF JACKSON

Med Ium

BOB SEGET

TOM PETTY A. H.B. S.

MELL YOUNG

MOBERT HAZARD

TOM PETTY B. S.

HELL YOUNG

MOBERT HAZARD

FRIDA

TOM PETTY B. S.

HELL YOUNG

MOBERT HAZARD

FRIDA

TOM PETTY B. S.

HELL COLL INS

RED RIDGER

STREET PAJAMA

MISSING PERSONS

JOURNEY

PHIL COLL INS

RED RIDGER

STREET PAJAMA

MISSING PERSONS

JOURNEY

PHIL COLSE

TOMO CASEN

TOMO PERSONS

JOURNEY

HOMMS DOLBY

RIC GCASEN

HOMMS DOLBY

RIC GCASEN

HOMMS DOLBY

RIC MISSING PERSONS

JOURNEY

HOMMS DOLBY

RIC MISSING PERSONS

RIC MISSIN

PO: DEAN OPPERM MO: JEFF RIEDEL

POTTABLY
PAT BENATAR
TOM PETTY & H.B. S.
SAMPY MAGAR
PRETENDERS.
PRETENDERS.
HEN AT WORK
PHIL COLLINS
BOOB SEGER
TOMY CARRY
PRIDA
CLASH OLRAM
RET LE YOUNG
TRILMPH
MET LE POARD
BILLY SOULER
ROBERT PLANT
ROBERT PLANT
ROBERT PLANT
SHOOL OCASEK
A FLOCK OF SEAGULU,
STRAY CATS
TOOO RUNGOREN
SOON & HAMMER
KISS
SUPERTRAMP
SYONEDE LIC FURS
VANDEMER RO
SCHOOL
BLOCK DAMPMA
BLO

MD: DAVE SCOTT

\*\*\*DTT#ST\*\*

\*\*\*DTT#ST\*\*

\*\*\*DES SER\*\*
\*\*\*ENNY LOGG NS (M)

\*\*\*DES SERS

\*\*\*ENNY LOGG NS (M)

\*\*\*DES JACKSON

\*\*\*HALL & CATES (M)

\*\*\*PETEMBER SERS

\*\*FLEETHOOD MAC
LINDA RORSTADT

CIE TURE CLUB

\*\*\*HALL INDA

\*\*\*DES JACKSON

\*\*\*PETEMBER SERS

\*\*\*FLEETHOOD MAC
LINDA RORSTADT

CIE TURE CLUB

\*\*\*PETEMBER SERS

\*\*\*FLEETHOOD MAC
LINDA RORSTADT

\*\*\*DEWLING SERS

\*\*\*DEWLING SERS

\*\*\*DEWLING SERS

\*\*\*DEWLING SERS

\*\*\*DEWLING SERS

\*\*DEWLING SERS

\*\*\*DEWLING SERS

\*\*DEWLING SERS

\*\*\*DEWLING SERS

\*\*\*DEWLING SERS

\*\*\*DEWLING SERS

\*\*DEWLING SERS

RESTRATE

CANALD FAGEN

BGB SEGER

LEE RITEMOUR

CIPRIS CROSS

COLIN YOUNG

CIPRIS COLIN YOUNG

JOHI MITCHORY

LINDA ROWSHADT

SHOULD

CONTESS

MING LOW

BONN STEPPETY

CONTINUE

CONTESS

CONTINUE

CONTESS

CONTINUE

CONTESS

CONTINUE

CONTESS

CONTINUE

CONTI

Hoffest GREG KIHN BAND BUMOVIE ENGLISH BEAT DURAN DURAN PRETENDERS

PRETENDERS
MEN AT MORK
TOM PETTY & N.B. S
ADAM ANT
MISSING FERSONS
MISSING
MIS

HALL & OATES TALK TALK Added 20/20 ROBERT HAZARD SIMPLE MENDS DEXYS MIDNIGHT. KILLER PUSSY

(916) 441-4950

TRI LUMPH
Mod 1 um
LED ZEPPEL IN
PRETENDERS
PHIL COLLINS
SAGA
RIDT
COLLINS
SAGA
RIDT
BYZZ
COLSHOEDELIC FURS
DOWNIE IRIS
BYZZ
CLASH
HIGHEL JACKSON
DURAN DURAN
SCALOR
BED RIDER
MEIL YOUNG
DON HÉNLEY
RIC GOASEX
JOHN HALL BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN HALL
BAND
JOHN

# KBOS/Fresno/Tr (209) 686-3406

PD: JIM PEMBERTON MD: SIMON JEFFRIES

# KKDJ/Fresno (209) 226-5991

RUSH SURVIVOR JOURNEY DEF LEPPHRO BLACK SABBATH KNX-FM/Los Angeles (213) 469-1212 PO: MICHAEL SHEEHY MD: DAYID HALL

HOTTOST
BILLY JOEL
PRETEMBERS
CLETURE CLUB
WINDOWN COLOGAR
KENNY LOGGINS (M)
DURAN DURAN
DEN AT WORK (M)
DON HENEY (A)
DIRE STRAITS
BELL YOUNG
DONALD FAGEN (MI
HALL & ONTES (M)
BOB SEGER (A)
PHIL COLLINES (M)
SAGA
MOD ILM
STEVE MILLER BAND
FLETWOOD MS
STEVE MINUTED
FLETWOOD MS
STEVE MILLER BAND
FLETWOOD MS
STEVE MILLER BAND
FLETWOOD MS
STEVE MINUTED
FLETWOOD MS
STEVE MILLER
FLETWOOD MS
STEVE MS
STEVE
FLETWOOD MS
S

KZAM/Seattle (206) 454-1540 MD: CHRIS KOVARICK MD: DAVE SCOTT

TOWY CAREY

T-BOME BURNETT

CORDE HARRISON

STEVE WARRIEV

BENTALLS ANYTHING

CHILS DABURGH (A)

LICHOLISE (A)

BLANKET OF SECRECY (A)

PETER CARRIEL

ROSY MUSIC

ROSY MUSIC

ANGOR HENDAND

RANDY NEWMAN

ERIC CLAPTON

# KINK/Portland (503) 226-5000

# 91X/San Diego (619) 236-9872

PD: JIM GELARO MD: LARRY GROVES

KROY/Sacram

PD: DENNIS NEWHALL HOTTEST
DURAN DURAN
SABINT HAGAR IN
SEN AT WORK
NI DAT RANGER
GOLDEN EARNING
PRETENDERS (M)
BOOLSEN
HOOLINE
TOM PETTY & H.S. S
PHILL COLLINS
PAT BEANT
TOMY CAREY
FOR MARCH
JOURNEY
SCHOOL BEANT
TOWN CAREY
FOR MARCH
FINGLISH
FINGL

### KFOG/San Francisco (415) 885-1045

PD: DAVE LOGAN HOTTOST FINC FINC PETER CARRIEL NEIL YOUNG NEN AT MORK JOE JACKSON STRAY CATS I THOMAS DOLBY PSYCHEDELIC FURS HUMAN LEAGUE TUM PETTY & H.B. S SAGA

HUMAN LEAGUE
TOM PETTY H. B. S
SAGA
TOM PETTY H. B. S
SAGA
BUE SEGER
HEN AT MOTH
MINE STRAITS
ROWY MASIC
HALL & DATES
SPOONS
BILL NELSON
BOLDEN EARRING
BANANARANA
PRETENDERS
OUGHAN DURAN
TOM DURAN

# KOME/San Jose

KTMS/Sents II

(BOGS) 983-1875
PD: 1000 CRIT

HOT 1 PD: LES TRACY POIL (ES TRACY
HOTTOST

(SOLIA FOUNDAMENTAL PARTICIPATION OF SECRET (SOLIA FOR SECRET (SOL

SCANDAL GLENN FREY. TRIUMPH LITTLE STEVEN &.

KSPN/Aspen

KSPN/Aspen
(303) 928-8776
PO: LEE DURCAN
MO: TOM CAREY
MOTHER
MOTHER
METAL & DATES
YANALD FAGEN
MICHAEL JOACSON
PHIL COULTINS
JOHI MITCHELL
BOB SEGER
MUSICAL YOUTH
ROBERT MRAFT
GORLAND JEFFREYS
PRETFINORS
MISTORY
MOST MUSICAL YOUTH
ROBERT MRAFT
GORLAND JEFFREYS
PRETFINORS
MISTORY
MOST MUSICAL
MOST MUSIC

MEN ALL WURL
HINDE RICHIE
TOM PETTY & M.B. S
MIGWALL MCDONALD
OHRIS CROSS
BILLY JOEL
JOHN MARTYN
DON MARTYN
DIRE STRAITS
CULTURE CLUB
FIDOL

FIDE LINDA RONSTADT LITTLE STEVEN & FIREFALL RED RIDER TONY GARRY FIG. GLASEF

# Added PSYCHEDELIC FURS BRYAN ADAMS DIRE STRAITS BLACK SABBATH

KTIM/San Rafael (415) 456-1510

HOTTORY
TOM PETTY & H.B.S
JOHN MITCHELL
JOHN MATTY
GRACE JONES
PHILL COLL INS
MARKIN GAYE
ME IL YOUNG
MICHAEL JACKSON
RESERVISANCS
MESTERVISANCS
MESTERVISAN

# Parallel Three

(702) 329-0261 PD: DANIEL COOK HD: BRUCE YAN DYKE

HOTTOST PRETENDERS A FLOCK OF SEAGULL A TUDE OF SERVICE
STRAY CATE
BILLE JOEL
OCE
OF STRAY
OF S

KZOZ/San Luis Obispo (805) 544-5093 PD: JOE COLLINS MD: HARLAN WINSLOW

KZOQ/Misso (406) 728-5000 PD: VERN ARGO HOTTOST PAT BENATAR

FIDO CURAN DURAN NIGHT RANGER ROBERT PLANT SURYLYOR HALL & GATES SAMPH HACAR (M) RUSH GOLDEN EARRING. FRIDA SCANGAI COLLEN EARRING. FRIDA SCANGAI COLLEN EARRING. FRIDA SCANGAI COLLEN EARRING COLLEN EARRING. FRIDA SCANGAI COLLENS TOR PETTLY M.B. 5 PSYCHECE LO FURS BOOS SECRET JOHN HALL BAND TRILUPH RIC OCASEK PRET LYOUNG EARLING COLSEN ELL YOUNG EARLING COMPANY SAGA COMPANY SAGA COMPANY Added JOURNEY CAREY BAD COMPANY Added JOURNEY CAREY MAGNET MEET MORK BAD COMPANY Added JOURNEY CAREY MAGNET MORK BAD COMPANY Added JOURNEY MAGNET MAGNET

KTMS/Sente B

GUIDER E MORTRIG GARCIAMO JEFFERY'S TRILUMPH MUSICAL YOUTH RED RIDER SCAMDAL ROBERT I MAZARD ADMA ANT LEL C FURS ROUGH TRADE CARTS COSS SCHOOL & HAMMER REAVEN TZ FERLY CLAFTON JOHN HALL BAND (A) a MEMBERS MODERS STRAITS

Added
DIRE STRAITS
TONY CARRY
DEF LEPPARD
OWNES DUBURGH
MARTY BALIN
KTY D/Santa Bar IND 883-1801

POI JAMES LULL
MOI RICK WILLIAMS
NOT SET TOM PETTY & H.B. S
BOB SEGER
PRE TENDERS
PAT BENATAR
PHIL COLLINS
BERLIN
SAMBY HAGAR
DURAN DURAN
ADMI ANT
DURAN DURAN
ADMI ANT
BEFFERSON STARSHIF
GOLDEN EARRING
LED ZEPPEL
HILL & ONTES
RIC COLSEK
MUSICAL YOUTE
MUSICAL YOUTE
BURNOWH 805) 963-1801

MELL YOUNG
TRILMPH
Med I un
A FLOOK OF SEAGUILL
VANDE MEEM
SCAMDAL
PH INCE
ON IOH
NIGHT MANGER
RED RIDER
GREG KITHE MANGER
RED RIDER
GREG KITHE MANGER
HAWNER
HAWNEL JACKSON
LITTLE STEVEN L
RACHEL SWEET
OCEN'S MININGT.
MODERN ENGLISH
DEA LITTLE MEEM
NOCEN ENGLISH
DEA LITTLE STEVEN L
RACHEL SWEET
OCEN'S MININGT.
MODERN ENGLISH
DEA LITTLE STEVEN L
RACHEL SWEET
OCEN'S MININGT.
MODERN ENGLISH
DEA LITTLE STEVEN L
RACHEL SWEET
OCEN'S MININGT.
MODERN ENGLISH
DEA LITTLE STEVEN L
RACHEL SWEET
OCEN'S MININGT.
MODERN ENGLISH
DER LEPPARD
BLANCHAMPE

THERMAL 20/20
THOMPSON TWINS
HEAVEN 17
PARTY PARTT
DWEEZIL ZAPPA
RODNEY ON...ROCKS

RODMEY ON., R DEVD DIRE STRAITS Added B'ZZ JOURNEY CURE FELONY AU PAIRS

KREM/Spokene (50e) 448-2000 PD: BILL STAIRS HO: TONY MILES

HOTTOST TOM PETTY & H.B.S HADTH OF THE A H.B. THE PROPERTY OF THE PROPER

RANDY NEWMAN STRAY CATS GLENN FREY

(303) 571-1232 PD: JOHN HAYES MD: SCOTT ARBOUGH Hottest GARLAND JEFFREYS 

MEAVEN 17
RANK & FILE
DONALD FAGEN
FRIDA
REMANT
JOE JACKSON
SPOONS
JOHN MARTYN
MEN AT WORK
ENGLISH BEAT
NITECAPS
CLASH
FASHIOOR ENGLISH
RODE RIMOGREN
HOOR R

www.americanradiohistory.com

# CHR PARALLEL ONE PLAYLISTS

**EAST** 

Montreal

### PD: Rob Braide

- Rob Braide

  I MALL & GATES/Moneater

  After The FIRE/Der Kommisser

  After The FIRE/Der Kommisser

  After The FIRE/Der Kommisser

  TONL BAS/LUCKENPER

  MSISCAL YOUTE/Pess The Dutchie

  AMAININ GAYES/Sevuel Healing

  PRINCE/Sevuel Healing

  PRINCE/Sevuel Healing

  ACRED/MSISTOR HEALING

  PRINCE/JOSO

  PR
- BANANARAMA/Shy Boy JOURNEY/Separate Meys(Morids BOYS TOWN GANG/Can't Take My Eyes Of SPOONS/Smiling in Minter ADOS
  - SPOUNDS/SHIING IN WINTER
    SAMET HAGAR/YOUT LOVE IS D'IVING
    ABC/All Of My Heart
    LBB/The Other Guy
    ROC/All Of My Heart
    LBB/The Other Guy
    ROCERS & ESTON/Me've Got Tonight
    PHIL COLLINS/You Can't Hurry Love
    SUPERIRAMP/Creaty
    EMB/Fall In Love With Me
    A LOOK OF SEABL/Space Age Love So.
    RAY PAKER JR./Bad Boy
    RAY PAKER JR./Bad Boy
    ROCE MY ROCERS AND SEABLE SON THE
    JOE JACKSON/Sreeking Us in Two
    SAG/On The LOVE
    OF LINE STATE OF THE STATE
    OCHILLIMACK/Secret Information



# Providence

# PD: Tom Hunter MD: Doc Holiday

- D: Doc Holiday

  1 1 Men AT WORK/Down Under
  2 2 PATTI AUSTIN/Boby, Come To Me
  ARRYIN GAYE/Sexual Heeling
  3 3 MARVIN GAYE/Sexual Heeling
  4 LBB/The Orber Gay
  5 5 PHIL COLLINS/YOU Can't Hurry Love
  6 7 TOTO/AFT COS/Heart To Heer't
  8 8 RABBITT A GAYE/Sexual Heeling
  9 5 PUPERTRAMP/115 Refling Again
  10 10 J. GELLS BANO/I Do
  11 HALL GAYES/MANNEY TO HEEL
  12 FLEETHOOD MAC/LOVE IN SIGNEY
  12 FLEETHOOD MAC/LOVE IN SIGNEY
  13 14 BGB SEGER/Sexual ON The Mann
  14 BGB SEGER/Sexual ON The Mann
  15 15 JUICE NEWTOW/Heart Of The Night
  16 BARRY MANILOW/Mency
  17 I LIDAR ANNILOW/Mency
  18 GENES FEY /All Those Lies
  18 GENES FEY /All Those Lies
  18 GENES FEY /All Those Lies
  19 GAY PARKEN JR./Rad Boy
  19 GAY PARKEN JR./Rad Boy
  19 CAN PARKEN JR./Rad Boy
  22 TOM PETTY/YOU GOT LUCKY
  23 DOMAN SOMERE/The Monan in Me
  24 MERICA/RIGHT Before Your Eve
  24 TOM PETTY/YOU GOT LUCKY
  25 MICHAEL MICHAEL
  26 THE MARVEN JR./Rad Boy
  27 ROCERS & EASTON/Met ve GOT TORIGHT
  27 STRAY CATS/Stray Cat Strut
  28 POCO/SOOS For The Monn
  29 ROCERS & EASTON/Met ve GOT TORIGHT
  20 STEEL BEEZ/EVPCemin' is Easy
  21 GATIS CROSS/All Right
  23 BELL VOUNCY/LITTE Thing Galled L
  24 ADDAM DRAGELY/LEW FRONTER
  26 DOMAND FAGEM/Met ve GOT TORIGHT
  27 STRAY CATS/Stray Cat Strut
  28 POCO/SOOS For The Monn
  29 ROCERS & EASTON/Met ve GOT TORIGHT
  20 STEEL BEEZ/EVPCemin' is Easy
  21 STRAY CATS/Stray Cat Strut
  27 STRAY CATS/Stray Cat Strut
  28 POCO/SOOS For The Monn
  29 ROCERS & EASTON/Met ve GOT TORIGHT
  20 STREE BEEZ/EVPCemin' is Easy
  21 STRAY CATS/Stray Cat Strut
  29 POCO/SOOS For The Monn
  20 STREE BEEZ/EVPCemin' is Easy
  21 STRAY CATS/Stray Cat Strut
  27 STRAY CATS/Stray Cat Strut
  28 POCO/SOOS For The Monn
  29 ROCERS & EASTON/Met ve GOT TORIGHT
  20 STREE BEEZ/EVPCemin' is Easy
  27 STRAY CATS/Stray Cat Strut
  28 POCO/SOOS For The Monn
  29 POCORDON FOR MEN WE FOR THE TORIGHT
  20 STREE BEEZ/EVPCEMIN' is Easy
  29 DOWALD FACEM/Mey FOR THE TORIGHT
  20 DOWALD FACEM/Mey FOR THE TORI

- - NIGHT RANGER/Don't Tell Me You...
    SAMMY HAGAR/Your Love is Driving
    UNIPOP/Mhat Intl Said I Love
    GOLDEN EARRING/Twillight Zone
    MUSICAL YOUTH/Pass The Dutchle
    DURAN DURAN/Hungry Like The Holf

# B104 WBSB

- PD: Jan Jeffries Baltimore

- ADDS ERIC CLAPTON/I've Got A Rock N' Ro MELISSA MANCHESTE/NICe Girls

(H) indicates one of the five "hottest" records on each Parallel One playlist.



# PRO FM Providence

# Operations Manager: Tom Cuddy

- Derations Manager: Tom Cuddy

  1 1 PATTI AUSTIN/Boby, Come To Me
  2 2 New At WORK/Down Under
  3 3 BOB SEGER/Shame On The Moon
  4 KENHY LOGH IS/New To New To New
- HALL & DATES/One On One PRETENDERS/Back On The Chain, MISSING PERSONS/Windows AODS
- DON HENLEY/I Can't Stand Still MICHAEL JACKSON/Bitlle Jean GOLDEN EARRING/Twltight Zone SAGA/On The Loose DONMA SUBMERC/The Woman In Me NEWMAN & SIMON/The Blues



### Washington, D.C PD: Alan Burns MD: Mary Taten

- AID: Mary Taten

  Toto/Arica

  Rinary Loggins/Heart To Heart

  Rinary Loggins/Heart To Heart

  A Highast Hodden Heart

  A Highast Hodden Heart

  Heart Heart

  Heart Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Heart

  Hea

# WNBC New York Radio 66

# PD: Kevin Metheny

- Music Coord.: Babette Stirland
- in Coord.: Babette Stirland

  I MEN AT WORK/Down Under

  MARYIN GAYE/Sexual realing

  AND ANTI LASTIN/Beby. Come To Me

  TOTO/Arrice

  TOTO/Arrice

  TOTO/Arrice

  TOTO/Arrice

  TOTO/Arrice

  PHIL COLLINS/You Cent't Marry Love

  BARRY MANIL GOM/Heen

  TO BILLY JOEL/AIL HORTOR

  I BILLY JOEL/AIL HORTOR

  JOEL/AIL JOEL/AIL JOEL/AIL HORTOR

  JOEL/AIL JOEL/AIL JOEL/AIL HORTOR

  JOEL/AIL JOEL/AIL HORTOR

  JOEL/AIL JOEL

ADDS 19, 23, 26, 27, 30



# **WBZZ** Pittsburgh

# PD: Steve Kingston MD: Chuck Tyler

- 26
  PRETENDERS/Back On The Chain...
  JOURNEY/Separate Ways(Worlds
- SUPERTRAMP/My Kind Of Lady ROGERS & EASTON/Me've Got Tonight

# ROSK 102 WBEN-FM

- Buffalo PD: Bob Wood MD: Roger Christian

- MD: Roger Christian

  1 1 PATTI AUSTIN/Beby, Come To Me
  2 2 MEN AT WORK/Down Under
  3 3 BILLY JOEL/AT LEAST
  4 CLASS/JOEN THE CASEAN
  4 CLASS/JOEN THE CASEAN
  5 CASEAN
  5 CLASS/JOEN THE CASEAN
  5 CLASS/JOEN CLASS CLAS
- ADDS 37, 38, 39, 40
  JOURNEY/Separate Ways(Morlds
  HALL & OATES/One On One
  JEFFERSON STARSHI/Winds Of Change

# HITS 96 Pittsburgh

### FORMERLY 96KX OM: Bobby Christian

- H 3 I LRB/The Other Guy
  H 5 2 MRYNIN CAME/Sexual Healing
  H 5 2 MRYNIN CAME/Sexual Healing
  H 7 4 BILLY JOEL/AII JOHN COMMISSION
  2 5 MRN AT WORK/Down Under
  J 6 BOB SCER/Sheen On The Moon
  H 10 6 BOB SCER/Sheen On The Moon
  H 10 7 MRN COMMISSION OF THE MOON
  H 10 10 MRN COMMISSION OF THE MOON
  H 10 10 MRN COMMISSION OF THE MOON
  H 10 10 MRN COMMISSION OF THE MOON
  H 11 FLEETMOON MAC/LOVE IN STORE
  H 11 FLEETMOON MAC/LOVE IN STORE
  H 12 A FLOCK OF SKAQUI/Speec Age Love Song
  H 13 PMIS COLLINS/TOW COMMISSION OF THE MOON
  H 13 PMISSION OF THE MOON
  H 13 PMISSION OF THE MOON
  H 14 PMISSION OF THE MOON
  H 15 LINDA ROKETOW COMMISSION OF THE MOON
  H 16 THE COLLINS/TOW COMMISSION OF THE MOON
  H 17 CLASH/ROCK THE CASED
  H 17 CLASH/ROCK THE MOON
  H 18 CLASH THE MOON
  H 18 CL

# Buffalo

### PD: Neil McGinley MD: Jon Summers

ADDS 29, 30

# 1050 chum

# Toronto MD: Brad Jones

- NEIL YOUNG/Little Thing Called L ERIC CLAPTOM/I've Got A Rock M' Ro JOURNEY/Separate Mays Nor Ids MICHAEL JAKKSON/BILL Jaem NEWMAN & SIMON/The Blues JOHN HALL BAND/Love Me Again TOM PETTY/Change Of Heert ADD\$

SAGA/On The Loose

# WXKS-FM Boston KISS PD: Sonny Joe White

- Music Coord: Geni Donaghey
- 1 MEAN AT WORK/Down Under
  2 WEATIER GIRLS/It's Raining Men
  4 3 PATTI AUSTIN/SBAy, Come To Me
  4 3 PATTI AUSTIN/SBAy, Come To Me
  4 3 PATTI AUSTIN/SBAy, Come To Me
  6 A RAY PARKER JR. Flood Boy
  9 EVELYM KI NG/Berche She Bon't Love
  9 EVELYM KI NG/Berche She Bon't Love
  1 6 PAULYM KI NG/Berche She Bon't Love
  1 6 MUSI CAL YOUTH/Pass The Dutchle
  1 8 MUSI CAL YOUTH/Pass The Dutchle
  1 9 PRETENDERS/Back to The Confar.
  2 10 PHIL COLLINS/YOU Can't Hurry Love
  1 11 KOUL & THE GANG/Let's Do Pencint/Conf 1 KOUL & THE GANG/Let's Love
  1 12 SUMMY SHOW LOVE IS DEVING
  1 12 SUMMY SHOWN LOVE IS DEVING
  1 13 LIONER SHOWN LOVE IS DEVING
  1 14 LIONER SHOWN PAY LOVE
  1 15 LIONER SHOWN HIS LIFE TO BOY
  1 16 BILLY JOECH JACKSON/BILL Joen
  1 17 MICHAEL JACKSON/BILL Bay
  1 18 COULER HEAMING/TWILING Zone
  1 19 STRAY CALS/STRAY CAT STRUIT
  2 CAN'S GRANN HIS JOECH SHOWN LOVE
  2 SHAVE SHOWN HIS LINE SHOWN LOVE
  2 SHAVE SHOWN LOVE SHOWN LOVE
  2 SHAVE SHOWN LOVE SHOWN LOVE
  2 SHAVE SHAVE SHAW LOVE
  2 SHAVE SHAW LOVE
  3 LINEAR GROWN LOVE
  3 LI
- NEIL YOUNG/LITTIE Thing Called L ABC/Polson Arrow ERIC CLAPTON/LIVE GOT A ROCK N° RO YANBROUGH/PEOPLES/Heertbeats THOMPSON THINS/LIES RACHEL SWEET/VOO DOO BAR-KAYS/DO IT (Let Me See You BERLIN AIRLIFT/Over The HIII

# CFTR680

# PD: Sandy Sanderson

- MD: Bob Saint
- D: Bob Saint

  | WISICAL MOUTH/Pass The Dutchie
  | PAST | WISICAL MOUTH/Pass The Dutchie
  | WISICAL MOUTH/Pass The Dutchie
  | WISICAL MOUTH/Pass The WisiCAL MOUTH/Pass The Dutchie
  | District Mouth/Pass The WisiCAL Mouth/Pass The

- LIONEL RICHIE/You Are EAIC CLAPTOM/live Got A Rock N' Ro ROGERS & EASTON/Ne've Got Tonight BRYAN ADAMS/Cuts Like A Knife
- SAGA/On The Loose SAMMY HAGAR/Your Love is Driving GLENN FREY/All Those Lies SUPERTRAMP/Crazy NEIL YOUNG/Little Thing Called L



# Philadelphia

# PD: Scott Walker MD: Glenn Kalina

- CHENN Kalina

  1 MEN AT WERK/Down Under
  2 ADMM MIT/GOODY TWO Shows
  3 HALL & OATES/Maneaster
  4 TOTO/AFIC COOPY
  5 BILLY JOEL/ATTENDED
  5 BILLY JOEL/ATTENDED
  6 MUSICAL YOUTH/Pass The Dutchie
  7 PHIL COLLINS/YOU CAN'T MUTRY LOVE
  7 JOECAS MUTRY MUTRY LOUGH FOR STRIP YOU FOR THE MUTRY LAST MUTRY MUTRY LOUGH FOR THE MUTRY LAST MUTRY LAST MUTRY LOUGH FOR THE MUTRY LAST MUTRY LAST MUTRY LOUGH FOR THE MUTRY LAST MUTRY LOUGH FOR THE MUTRY LOUGH FOR THE
- 33 27 LIOMEL RICHIE/You Are
  34 28 ONJATITED UP
  32 29 VANDEMBERG/Burning Heart
  30 ON REL DAMMODITH Alive
  31 31 GLENN FREY/All Those Lies
  31 31 GLENN FREY/All Those Lies
  30 32 DONNA SUMMER/THE Momen in Me
  38 33 MISSING PERSONS/Windows
  D 35 TSEL REFEZE/Dreamin's Is. Easy
  D 35 TSEL REFEZE/Dreamin's Is. Easy
  D 35 PECLOSHOOT For The Moon
  D 37 DON HERLEY/I Can't Stand Still
  d 38 PIA SAGORA/Hor Clopping Song
- D 39 NEWMAN & SIMON/The Blues D 40 JOHN HALL BAND/Love Me Again ADDS CSAM/Too Much Love To Hide

  CHRIS CROSS/AII Right
  THOMPSON THINS/Lies
  SUPERTRAMP/Ny Kind Of Ledy
  DEBMSC/I Like II Loop Office Office Kind Color (Lies)
  DEBMSC/I Like II Loop office CROSS (Lies)
  DEBMSC/I Loop office C
- JEFFERSON STARSHI/Winds Of Change
  CHANA NEWHORT TO BE There
  LMI RPS/INDN 11 (1 Sal d I Love
  HIGH FANKES/Chor + a I Love
  MEATHER GIRLS/IT'S Reining Men
  ROCERS & EASTOWN/Leve Cod Tonight
  DERYS MIDHIGHT RI/Come On Ellean
  DAZZ BAMD/OT THE ONE FOR FUN
  ENSF/Fall In Love With Me
  SUNY 100X/The One That Really M

www.americanradiohistory.com

# SOUTH

# A Miami

# PD: Keith Isley WINZ-FM

- 2 1 MEN AT WORK/Down Under
  2 TONL BSST\_/Mickey
  3 3 HALL & OATES/Moneater
  4 PATTI AUSTIN/BBBY, Come To Me
  5 TOTO/Africa
  6 CLASH/ROCK The Cesbeh
  5 7 MARTIN GAYE/Saxual Healing
  18 STRAY CATS/Srray Cat Strut
  17 9 OURAN OURAN/Mangry Like The Molf
  6 CLASH/ROCK TOTO CATS/STRAY CATS/STRAY
  18 STRAY CATS/STRAY CATS/STRAY
  19 CHARL RICHE/TYDIX STRAY
  14 12 MUSICAL YOUTH/Pers Ine Dutchle
  15 PRETENDER/SBACK ON THE Chain.
  15 PRETENDER/SBACK ON THE Chain.
  15 PRETENDER/SBACK ON THE Chain.
  16 IN CHARL LAKES/MS/BIT III Jaman
  18 FRIDA/I ROCK TOTO There's Someth
  19 MOYING LAKES/MS/BIT III Jaman
  10 REFRIDA/I ROCK TOTO There's Someth
  19 MOYING PICTRES/MRA About Me
  19 MOYING PICTRES/MRA About Me
  19 MOYING PICTRES/MRA About Me
  10 LONEL RICHIE/YOU Are
- GOLDEN EARRING/Twilight Zone THOMPSON TWINS/Lies JOURNEY/Separate Ways(Worlds WEATHER GIRLS/It's Raining Men ADDS



# PD: Scott Shannon

- Pat Mcray

  | MEN AT MCRY/Durn Under
  | Tonin Basil/Mickey
  | MALL & OATES/Mennester
  | Tonin Basil/Mickey
  | MALL & OATES/Mennester
  | Tonin/Artice | MARYIN GAYE/Saxual Heeling |
  | JAKKSON/MCCARTHEY/The Girl Is Mine |
  | DON HERE FYDITY Leundry |
  | CLASWINGER The Gasben |
  | Gasben | Gasben |
  | Classification | Gasben |
  | PHIL COLLINS/You Cen'! Hurry Love |
  | LIONE RICHE/TON Sohos |
  | MALL ANT/Goody Tonin S

# **Z-93**

Atlanta

# ATLANTA'S RADIO STATION PD: John Young

- MD: Chris Thomas
- H 1 1 MEN AT MORK/Doen Under
  H 3 2 ADM ANT/Goody Tex Snows
  H 2 9 PLA ZORGA/THE Clapping Song
  5 4 MARYIN CATE/Sexual Healing
  7 5 BOS SECER/Snew Comment on The Moon
  10 6 CULTURE CUBY/Do You Really Mant 1
  2 PRINT TO ANTI- MORE TO THE MOON
  3 PRINT TO ANTI- MORE TO THE MOON
  4 TO ANTI- MORE TO THE MOON
  4 TO ANTI- MORE TO THE MOON
  5 THE TO THE TO THE
  5 THE MOON
  5 THE TO THE MOON
  5 THE TO THE
  5 THE TO THE
  5 THE MOON
  5 THE TO THE
  5 THE TO THE
  5 THE TO THE
  5 THE TO THE
  5 TH

  - 25 JOURMEY/Separate Ways(Worlds DOM HEMLEY/I Can't Stand Still EMBF/Fall In Love With Me EVELYN KING/Betche She Don't Love

ADDS

# KEGL FM Ft. Worth-EAGLE 97 Dallas

MD: Billy Hayes

# PD: Randy R. Brown

- 4D: Billy Hayes

  1 1 TOM PETTY/You Got Lucky
  2 2 FRIDA/I Know There's Someth
  3 3 DRAYN DUMAY/Langy Like The Wolff
  4 9RETEROERS/Back On The Chain...
  4 10 PRETEROERS/Back On The Chain...
  5 10 TRANSA DUMAY/Langy Like The Wolff
  11 6 FILETS/JURGOUR CONT PUT And
  5 9 JOHN COUGAR/Lang To hald On To
  5 9 JOHN COUGAR/Lang To hald On To
  6 10 TRANSA/Lang/Lang To hald On To
  7 11 6FILETS/JURGOUR CONT PUT And
  7 11 10 FILETS/JURGOUR CONT PUT And
  7 11 10 FILETS/JURGOUR CONT PUT And
  7 11 11 FILETS/JURGOUR CONT PUT AND
  7 11 TO CULTURE CLUB/DO TOU Really Mant...
  7 12 19 FILETS/JURGOUR CONT PUT AND
  7 12 10 FILETS/JURGOUR CONT PUT AND
  7 12 12 DIETS (STANTS/Jurgour Lang) THE SCHOOL
  7 12 EVIS COSTELLO/Pairly Put Ty
  7 12 20 DIETS (STANTS/Jurgour FileT)
  7 13 10 DENTS (STANTS/Jurgour FileT)
  7 13 10 DENTS (STONS/JURGOUR FILETS)
  7 14 SCANDA (JOSOPHY CONT TO You
  7 15 JECUSY/JURGOUR CONT PUT AND
  7 14 SCANDA (JOSOPHY CONT TO You
  7 15 JECUSY/JURGOUR CONT PUT YOU
  7 15 JECUSY/JURGOUR CONT PUT AND
  7 14 SCANDA/JOSOPHY CONT TO YOU
  7 15 JECUSY/JURGOUR CONT PUT AND
  7 14 SCANDA/JOSOPHY CONT PUT YOU
  7 15 JECUSY/JURGOUR CONT PUT YOU
  7

- - 40
    YAZ/ONIY YOU
    CSHA/TOO Much Love To Hide
    PAT BEMATAR/LITH Is Too Late
    ATER THE FIRE/Der Komeisser
    CATHOLIC GIRLS/Boys Cen Ory
    JOURNEY/Seperate Ways/Worlds
    NEIL YOUNG/LITHE Thing Called
    LEM LOVITCH/HIT'S YOU Only YOU
    HIGHT RANGER/DON'T Tell Me You.
    FIXX/Red Siles
    MALL OF YOUDDO/RING OF Fire



# Atlanta

- PD: Jim Morrison MD: Jeff McCartney

- ADDS

- - MICHAEL JACKSON/Thriller MOVING PICTURES/What About Me DONNA SUMMER/The Homen In Me PIA ZADORA/The Clapping Song



KCNR Portland

PD: Richard Harker MD: Trevlyn Holdridge



# **MIDWEST**



# MD: Steve Perun

- MD: Steve Perun

  H 3 2 Men AT WORK/Cown Under
  2 3 TONI- BASIL/Plickey
  4 4 MALL & ONTES/Maneater
  5 5 TOTO/AFTICE
  6 OR SECRIF The Casbon
  6 0 SERVIN TO CASBON
  10 8 ADM ANT/GOOD TO CASBON
  10 8 ADM ANT/GOOD TO CASBON
  10 8 ADM ANT/GOOD TO CASBON
  11 0 STRAY CATS/FIRST QCT STRUT
  13 13 PHIL COLL INS/YOU Cent't Furry Love
  16 18 LORE/TWO CENT'S HURTY LOVE
  16 18 LORE/TWO CENT'S HURTY LOVE
  17 18 18 A FLOOK OF SEAGLI/Space Age Love
  12 19 KENNY LOGGLIS/FIRSPT TO PART
  15 20 ABC/The LOOK Of Love(Pert
  22 28 PAT BEMTAR/Shadows Of The Night
  16 23 15 OWERTRAMP/115 Raining Again
  23 34 JOHN COUGAR/Hand To Void On To
  28 35 SUPERTRAMP/115 Raining Again
  29 ABC LAKKSON/Steppin' To NewY
  20 JOHN LOWER/Vseparate Ways(Mor) JOHN LOOK STEPPIN' TO NewY
  20 JOHN LOWER/Vseparate Ways(Mor) JO

- ADDS JOURNEY/Separate Ways(Worlds DURAN DURAN/Hungry Like The Wolf

# **94FM** Milwaukee W Kall

# PD: Dallas Cole MD: Danny Clayton

- MD: Danny Clayton

  H 1 1 1 1010/Africa

  4 2 Kehrt Lödei MS/Heart To Heart

  4 2 Kehrt Lödei MS/Heart To Heart

  4 3 3 ADM ANT/Goody Two Shoes

  5 4 Bos SEGE/Shaee On The Moon

  8 5 8 BLLY JOEL/AI Lentown

  8 6 B PATT LAST MS/BOSH TO THE MIGHT

  6 B PATT LAST MS/BOSH Come To My

  15 9 MICHAEL MCDONALD/I Goft a Try

  11 5 19 MICHAEL MCDONALD/I Goft a Try

  11 15 TAR CATS/STRY at STYLL

  10 12 FLEETMOD MC/Love in Store

  10 12 FLEETMOD MC/Love in Store

  11 13 J. GELLS SAMO/I Do

  14 MEN AT WCRA/Down Under

  15 10 GELS SAMO/I Do

  16 11 EUROPHINIT/TOW Mc

  17 11 START ON GOOGNAPH MC LOST

  18 10 EUROPHINIT/TOW Mc

  19 18 JOHN COUGRA/Heart On Hold On To

  21 19 DURAM DURAM/Hangy Like The Molf

  22 19 DURAM DURAM/Hangy Like The Molf

  23 20 STEPHEN BISSPOY! Thight the You'l Them

  24 22 CHIST SCOSS/AIL RIGHT The Molf

  25 23 JOEL JAKKSON/Foeking us in Two

  26 MS/CENERS/SOSK On The Chalm...

  27 CRES KINN BMO/Jeopardy

- MALL & DATES/One On One ERIC CLAFTON/I've Got A Rock N' Ro JOURNEY/Separate Ways(Morids

# 102 Cincinnati PD: Jim Fox

# MD: Tony Galluzzo

- MD: Tony Galluzzo

  H 3 1 TOTO/Africa

  1 2 New A1 MORK/Down Under

  H 7 3 TOM PETTY/You Got Lucky

  2 4 JOHN COUGAR/Hand To Hold On To

  H 10 5 SAMEN HAGAR/Your Love is Driving

  4 6 BILLY SQUEED/EV-Phody Month You

  6 8 MAYIN CARY/Sakual Healing

  H 13 9 LRAF/THE OTHER CONTROL

  11 EDIE MONEY/SAKual Healing

  H 13 9 LRAF/LOCALHS/You

  12 10 KOOL & THE GANG/Let's Go Dancin'(Oc

  8 11 EDIE MONEY/SAKual Healing

  H 13 PAT LOCALHS/YOU CAT TO HEADT

  19 12 LIDNEL RICHIE/Truly

  19 13 PATLE COLLED/YOU CAT TO HEADT

  19 13 HALL & ONTES/Monatur

  19 14 PAT BEANTAR/Shadows Of The Night

  20 18 PETER GABILE/SAKOS The Monkey

  14 19 PAT BEANTAR/Shadows Of The Night

  20 20 RAF SOM SECK/Some On The Monkey

  21 22 MICHAEL SCANGWITH LIGHT

  22 22 MICHAEL SCANGWITH LIGHT

  23 25 LETEMOO MC/LOVE in Store

  24 25 LIDNEL RICHIE/Tou Love In Store

  19 24 JOE JACKSON/SHappin' Out

  25 27 MICHAEL JACKSON/BITTIE LIGHT

  26 20 25 RAF PARKER JR./Shadows

  27 28 TO JACKSON/SHappin' Out

  28 29 FIEETMOO MC/LOVE in Store

  19 24 JOE JACKSON/SHappin' Out

  29 27 MICHAEL JACKSON/BITTIE LIGHT

  29 20 20 RAF PARKER JR./Shadows

  20 20 RAF PARKER JR./Shadows

  20 20 RAF PARKER JR./Shadows

  21 20 LIDNEL RICHIE/Tou Mre

  22 20 LIDNEL RICHIE/Tou Mre

  23 20 LIDNEL RICHIE/Tou Mre

  24 20 LIDNEL RICHIE/Tou Mre

  25 20 LIDNEL RICHIE/Tou Mre

- CN
- MEN AT WORK/Be Good Johnny MICHAEL JACKSON/Beat It



# Chicago

# PD: Richard Lippincott MD: Steve Perun

- 25, 27 JOURNEY/Separate Ways(Morids MICHAEL MCDONALO/I Gotta Try

(H) indicates one of the five "hottest" records five "hottest" records on each Parallel One playlist.

# WEOL & SHAN

# PD: Tac Hammer St. Paul MD: Gregg Swedberg

- : Gregg Swedberg

  1 SAMM' MGGR/Your Love is Driving.
  2 PXT1 AUSTIN/Baby, Come To No.
  3 RETENDO MC/Gover Store
  4 KENNY LOGGINS/Meer'T TO Heart
  5 SGGA/On The Loss
  6 PRETENDERS/Back On The Chain...
  7 JEFFEY OSCOMA/On The Mings Of Love
  8 CULTURE CLUE/Do You Really Mant...
  9 MALL 6 ONTES/Fanily Man
  7 II 9-FEEL/Dancing in Heaven
  11 DURAN DURAN/Mangy Like The Bolf
  11 ROW PETTY/YOU GOT Lucky
  10 ORTS CROSS/AIT Right
  10 ORTS CROSS/AIT Right
  10 DRIVE COLLINS/YOU CARE'S My Heart
  10 DRIVE CLUE/SYDOLOGY HEART
  11 DRIVE CLUE/SYDOLOGY HEART
  12 DRIVE COLLINS/YOU CARE'S My Heart
  13 DE JECCEN/Jeneu On The Moon
  14 PETROMS/Cross My Heart
  15 DE JOE JACKSON/Preaking Us in You
  16 DRIVE COLLINS/YOU CARE'S HURRY Love
  17 DRIVE COLLINS/YOU CARE'S HURRY LOVE
  18 DRIVE COLLINS/YOU CARE'S HURRY LOVE
  18 DRIVE COLLINS/YOU CARE'S HURRY LOVE
  19 PHIL COLLINS/YOU CARE'S HURRY LOVE
  19 DRIVE COLLINS/YOU CARE'S HURRY LOVE
  10 DRIVE CARE STORE HURRY LOVE
  11 DRIVE STORE STOR

- LITTLE STEVEN.../Forever MISSING PERSONS/Windows MUSICAL YOUTH/Pass The Dutchie DOWALD FAGEN/New Frontier ANDRE CYNCH/E/Kelly's Eyes SCAMDAL/Goodbye To You

WGCL 98 Cleveland

ADDS 24, 30

HALL & DATES/One On One
ERIC CLAPTON/11ve Got A Rock N1 Ro
PAT SENTAR/LITHE TOO Lote
VANDEMERG/Burning Heart
MICHAEL JACKSON/Beet 11

NEIL YOUNG/Little Thing Callad L
EMAFFall in Love With Me
JOE LMCKSM/Feraking Us in Two
PIA ZADORA/The Clapping Song
STEL BREZE/EUrewent 1 15 Easy
NEMAN & SIMON/The Use
PICKSM/FERAKING USE
POCO/Shoat For The Moon

800/CKLW

stereo am PD: Pat Holiday MD: Rosalie Trombley Detroit

PD: Bob Travis MD: Tom Jefferles

# Chicago

ADDS 37, 38, 39, 40 CHAKA KHAN/Got To Be There FRIDA/I Know There's Someth

квео

Kansas City

Assist, PD/MD: John Conrad

PD: Todd Chase

# WBBM-FM96 PD: Buddy Scott

# MD: Dave Robbins

- Dave Robbins

  1 PATTI AUSTIN/Baby, Come 10 Me
  2 MAN AT WORK/Down Under
  1 CASH/ROCK The Casban
  1 PATTI AUSTIN/Baby, Come 10 Me
  2 MAN AT WORK/Down Under
  1 CASH/ROCK The Casban
  2 MONTH CAST CASBAN
  2 MONTH CAST CASBAN
  3 MONTH CAST CASBAN
  3 MONTH CAST CASBAN
  4 TO MAN CAST CASBAN
  5 MALK A OMES/Mener
  6 M KENNY LOGGINS/Mener To Heart
  6 MARY CATS/Mock This Town
  1 URB CAST CASBAN
  1 LOWER CASBAN
  1 MARY HAGAR/YOU' LOVE Is Driving
  1 MIDWALE MCDOMALD/I Gar's Try
  2 TO MCSTAN
  2 DIONE MARY MCDOMALD/I Gar's Try
  2 TO MCSTAN
  3 MONTH MCDOMALD/I GAR'S MCDOMA

- ADDS 33, 35, 37, 40 PRETEMBERS/Back On The Chain..

# 690 amradio PD: Jeft Hunter

ADDS

# XTRA San Diego

# MD: Jim Richards

Q103FM KOAQ

RADIO Denver

MD: Alan Sledge

AD: Alan Sledge

H 4 1 BILLY JOEL/Allentown
1 2 PENNY LOGGINS/Heart To Heart
1 3 ESCERS/Sheep to The Moon
1 2 PENNY LOGGINS/Heart TO Heart
1 3 BILLY JOEL/Allent TO The Night
1 3 BILLY JOEL/Allent TO The Night
1 3 BILLY JOEL/ALLENT TO THE NIGHT
2 BILLY JOEL HE STOOD MACLOUR IS SITE
3 TO THE STOOD MACLOUR IS SITE
10 9 ADAM ANT/GOODY TO Shoes
10 9 ADAM ANT/GOODY TO Shoes
10 9 ADAM ANT/GOODY TO SHOES
11 10 DILLY LITER ELUE/DD TO Really Ment...
11 PRI BENATAR/Shadows Of The Night
12 LIEP/THE OTHER COUNTY
10 BILLY JOEL BILLY JOEL BILLY LITER
10 DILLY LITER LITER TO WE REAL BILLY LITER
10 DILLY LITER LITER TO WE REAL BILLY LITER
10 DILLY LITER LITER TO WE REAL BILLY LITER
10 DILLY LITER LITER TO WE REAL BILLY LITER
11 DILLY LITER LITER TO WE REAL BILLY LITER
12 DILLY LITER LITER TO WE ARE TO WE ARE
12 DILLY LITER LITER TO WE ARE
13 DILLY LITER LITER TO WE ARE
14 DILLY LITER LITER TO WE ARE
15 DILLY LITER LITER TO WE ARE
15 DILLY LITER LITER TO WE ARE
16 DILLY LITER LITER TO WE ARE
16 DILLY LITER LITER TO WE ARE
17 DILLY LITER LITER TO WE ARE
18 DILLY LITER

29, 30

EREIC CLAPTON/II've Got A Rock N' Ro SUBERTRAMP/My Kind Of Lady
PRETENDERS/Back On The Chain...
GREG KINN BAND/JINDPAT/

DOM HENLEY/I Can't Stend Still
NEIL YOUNG/Little Thing Called L
STEEL BREEZE/Orecomin' is Easy
NEWMAN & SIMON/The Blues
GOUDEN EARRING/TWILIGht Zone

- ADD 5 21
  HALL.& OATES/One On One
  JOURNEY/Separate Ways(Morids
  DIAME ROSS/So Close
  DEXYS MIDNIGHT RU/Come On Elleer
- SAGAAOn The Loose DON MENLEY/I Can't Stand Still STED BREZZE/Dreamin' (s Easy HEWHUN & SIMON/The Blues FRIDM/I Know There's Someth

# San Diego PD: Glen McCartney

- H 1 1 MEN AT MORK/Down Under
  H 2 2 PATTI AUSTIN/Baby, Come To Me
  H 7 3 CULTURE CLUB/Do You Reafly Want...
  3 4 MARTIN GAYE/Seaule Healing
  6 5 LRB/The Other Guy
  6 5 LRB/The Other Guy
  7 MARTIN GAYE/Seaule Healing
  6 5 LRB/The Other Guy
  8 10 MISS ON THE MORE OF THE MOON
  9 BILLY JOEL/AI HEAD TO THE MOON
  1 10 LIONEL RICHE/You Are
  1 11 MENNY LOGGINS/Mart To Heart
  9 12 FLEETMOOD MC/Love in Store
  1 11 MENNY LOGGINS/Mart To The Hight
  10 14 TOTO/AFTICA STOM/Mart Of The Hight
  10 14 TOTO/AFTICA STOM/Mart Of The Hight
  10 14 TOTO/AFTICA STOM/Mart Of The Hight
  10 15 JULIES MENTON/Heart To The Hight
  10 16 PHIL COLLINS/YOU CENT'S MARTIN LOVE
  19 17 DONNA SLAMBER/The Mooner Intel
  19 19 MICHAEL MCCROM/LOY LOTT Try
  17 DONNA SLAMBER/The Mooner Intel
  14 19 MICHAEL MCCROM/LOY LOTT Try
  17 DONNA SLAMBER/THE MOONE INTO LOTE
  18 MICHAEL MCCROM/LOY LOTT Try
  17 DONNA SLAMBER/THE MOONE INTO LOTE
  18 10 JOHNE MOON LOYER TRY LOTE
  18 10 JOHNE MOON LOYER TO DONE
  18 20 JOHNE MOON LOYER TO DONE
  25 20 MAY PARKER JR./Bad Boy

# Los Angeles

### PD: Paula Matthews MD: Robert Moorhead

# STATE Phoenix

# PD: Randy Stewart

- MD: Steve Goddard
- H 2 1 STRAY CATS/Stry Cat Strut
  1 2 ADAM ANI/GOODY TWO Shoes
  5 3 RABBITT & GATLE/YOU And 1
  4 BILLY JOEL/AILBOON
  6 6 MOY INCEST/DENSE ON THE MOON
  9 6 MOY INCEST/DENSE ON THE MOON
  9 1 MOY INCEST/DENSE ON THE MOON
  11 B SAGA/ON THE LOOSE
  9 PATTI AUSTIN/BBOY, Come TO Me
  11 THE OLIVER CLUB/DO YOU REELITY MOTO.
  10 13 A SENSON THE MOON THE MOON
  10 13 A SENSON THE MOON THE MOON
  10 13 A SENSON THE MOON THE MOON
  10 15 THE MOON THE MOON THE MOON
  10 15 THE MOON
  10 15 THE MOON THE MOON
  10 15 THE MOON
  10
- DURAN DURAN/Hungry Like The Wolf JOURNEY/Seperate Ways Morids NEIL DIAMONO/!!s Alive ERIC CLAPTON/!vs Got A Rock N\* Ro DONALD FAGEN/New Frontier

# KFMB-FM

# MD: Gene Knight

- ADDS SUPERTRAMP/My Kind Of Lady
- NEIL DIAMONO/i'm Alive JOE JACKSON/Breaking Us in Two MOVING PICTURES/What About Me

- EYELYN KING/Betcha She Don't Love AFIER THE FIRE/Der Kommissar HIGH INERGY/He's A Pretender PAT BENATAR/Little Too Lete BERLIN/Metro JANET JACKSON/Come Give Your Love T

# Trevlyn-Holdridge 1 PATTI AUSTIN/Baby, Come To Me 2 KENNY LOGGINS/Heart To Heart 3 FLECTHOOD MRC/Love In Store 4 PMIC COLLINS/You In Store 5 PMIC THOOL STORE 6 BOB SCERY/SHOWN LOGOT HEAVY LOVE 6 BOB SCERY/SHOWN LOGOT HE MOON 7 TOTO/Africa 18 BILLY JOEL/Alientown 19 JUICE MENTON/Heart of The Night JO 10 MIDWAEL MCDOMALD/I Cotta Try 8 II MOYN BOF PICTURES/INDEX DOWN HE 18 13 MOYN BOF PICTURES/INDEX LOGOT HEAD 18 14 LINA ROSE/MOY Those Lies 18 JOEL AND ROSE/MOY TO UNE SIS DRIVING 16 DISTRICT LOGOT OUR Real by Ment 16 15 SAMMY HACAR/YOU' LOVE IS DRIVING 16 DISTRICT CLORED YOU Real by Ment 17 DONN SUMMER/THE MOONS IN THE 18 INDEX LOGGEN/HOU HEAD 18 JOEL ALGOT HEAD 18 JOEL A

ADDS ROGERS & EASTON/We've Got Tonight DURAN DURAN/Hungry Like The Wolf

# KIISFM Los Angeles 102.7 PD: Gerry De Francesco

- MD: Mike Schaefer

- - 30 EYELYN KING/Betcha She Don't Love ABC/Polson Arrow SUPERTRAMP/My Kind Df Ledy JOURNEY/Separate Mays(Morids
  - HALL & OATES/One On One
    JACKSON/Breaking Us in Two
    DE VD/Ther's Good
    DONNA SUMPER/The Women in Me
    AIR SUPPLY/Two Less Lonely Peopl

# KUBE 93FM PD: Charlie Brown MD: Tom Hutyler

- 1 1 MSR AT MORNOON Under
  2 PARTI, MAST NO BODD, Come To Me
  3 TOTO/AFFICE ASST NO BODD, Come To Me
  3 TOTO/AFFICE ASST NO BODD, Come To Me
  5 PHIL COLLINS/YOU Cen't harry Love
  6 PHIL COLLINS/YOU Cen't harry Love
  7 BILLY JUEL/AII-en't OPEN TO HearT
  13 RENWY LOCK INS/HearT TO HearT
  13 RENWY LOCK INS/HearT TO HearT
  14 BILLY JUEL/AII-en't OPEN TO HEART
  10 IN ADMAN MAY (Cody Type Shoes
  15 LE MUSICAL YOUTH/Best The Durchie
  11 APINOT MACHINE MEDIA HIS STAND TO BODD
  11 ADMAN MAY (CODY LOVE IS TO LIVE ASST NO BODD
  12 ADMAN HAGAP YOUR LOVE IS TO LIVE ASST NO BODD
  13 PARTINE CLUBS/DO YOU BE IS TO LIVE ASST NO BODD
  14 SAMMY MAGAP YOUR LOVE IS TO LIVE ASST NO BODD
  15 LOVE ASST NO BODD
  15 LOVE ASST NO BODD
  16 TO BODD
  16 LOVE ASST NO BODD
  17 BODD
  18 SAMMY MAGAP YOUR LOVE BOTD IN BOTD
  19 BODD
  19 CONTROL AND STAND HAGAP TO THE MIGHT
  12 CLUBLE CLUBS/DO YOU BEEL IN BODD
  19 CONTROL AND STAND HAGAP TO THE MIGHT
  17 BODD
  19 CONTROL AND STAND HAGAP TO THE MIGHT
  17 BODD
  19 CONTROL AND STAND HAGAP TO THE MIGHT
  19 CONTRO

- ADDS ERIC CLAPTON/I've Got A Rock Nº Ro

# IN IOI FM Los Angeles PD: Bob Hamilton

# MD: David Grossman

MD: David Grossman

H 2 1 MEN AT WORK/Down Under
3 2 PRITEMBERS/Back Do The Chain...
4 STRAY CATS/Stray Cat Strut.
1 4 HALL & OATES/Maneater
5 TO/OATECA
5 TO/OATECA
6 TO TO/OATECA
7 TO T

JOURNEY/Separate Mays(Norlds JOE JACKSON/Breaking Us in Two DAN FOGELBERG/Make Love Stay JEFFERSON STARSHI/Winds Of Change DIANA ROSS/So Close ADDS

# Denver

WEST

- ID: Rosalie Iromoley

  1 1 MEN AT MORK/Down Under
  2 2 TONI BASIL/Mickey
  3 3 BoB SEGRE/Share On The Moon
  4 MELL & ONES/Mones for The Moon
  5 ADM MY/TOODY THOS Shore
  1 7 FRIGAT BOD TO Shore
  1 8 TO SHORE MY/TOODY THOS Shore
  1 8 TO SHORE MY/TOODY THOS Shore
  1 8 TO SHORE MY/TOODY THOS Shore
  1 8 TO SHORE MY TOODY THOS SHORE
  1 8 TO SHORE MY TOODY THOS SHORE
  1 8 TO SHORE MY TOODY THOS SHORE
  1 9 STRAY CATS/SATey Cat Strut
  1 10 DRAN DURAN/Mangry Like The Moif
  1 10 DRAN DURAN/MANGRY LIKE THE MANGRY
  1 10 DRAN DURAN/MANGRY LIKE THE MOIF
  1 1 A FLOOD OF SEARLY 13 Species Love Son
  1 15 20 MBC/The Look Of Love The Mangry
  1 12 DIONE WARN LOW/Mert breaker
  2 2 22 LERE/TWO LIVE COMES THE DURAN LIKE
  2 22 LERE/TWO LIVE COMES THE DURAN LIKE
  2 22 LERE/TWO LIVE COMES TO MENT TO MENT
  2 22 LERE/TWO LIVE COMES TO MENT
  2 22 LIVE LA ONES/COME ON ONE
  2 23 LINEL RICHE/TRUTY
  2 20 LINEL RICHE/TRUTY
  2 3 DIONE WARN LOW/MANGRY OF THE NIGHT
  - 28 LINDA RONSTADT/I Knew You When CHR15 CROSS/AII Right STEPHEN BISHOP/It Might Be You(Ther

ADDS

# PD: Doug Erikson

# MD: Gloria Avila

- MD: Gloria Avila

  H 1 1 Men AT WORK/Down Under
  H 2 2 TOTO/AFF (a
  H 3 PHIL COLLINS/TOWN Under
  H 3 PHIL COLLINS/TOWN Can't Murry Love
  H 5 4 LRB/The Other Guy
  H 5 5 RENYI LOSCINS/Ment TO Heart
  J 5 MENTH LOSCINS/Ment TO Heart
  J 6 LRS/The Other Guy
  H 6 5 RENYI LOSCINS/Ment TO Heart
  J 7 MENTH LOSCINS/Ment TO Heart
  J 8 LRS/MOCK The Carbone To Me
  J 9 CLS/S/MOCK The Carbone
  J 9 CLS/S/MOCK The Carbone
  J 10 H 10 BOB SECER/Shome On The Moon
  J 11 BOB SECER/Shome On The Moon
  J 11 ROSS SECER/Shome On The Moon
  J 12 ROSE SECER/Shome On The Moon
  J 10 H 10 FILE THE CARBON TOWN
  J 11 B FLEETMOD ME/Love in Store
  J 10 STARY CAIS/STORY Can Strut
  J 5 SAMM MOKA/MOOR Can Strut
  J 5 SAMM MOKA/MOOR Can Strut
  J 10 LIONEL BICHEK/TWO For STORY
  J 10 LIONEL BICHEK/TWO For STORY
  J 12 ROSERS & EASTON/We've Got Tonight
  J 22 ROSERS & LASTON/We've Got Tonight
  J 23 ROSERS & LASTON/We've Got Tonight
  J 24 LIONEL BICHEK/TWO MAINTY MAINTY

MICHAEL JACKSON/BIJIIe Jean
JOE JACKSON/BIJIIe Jean
JOE JACKSON/Breaking Us in Two
DON HENLEY/I Can't Stand Still
STEEL BREZE/Dreamin'i Is Easy
NEMAN & SIMON/The Blues
MUSICAL YOUTH/Pass The Dutchle
ONJ/Tied Up

# San Francisco PD: Gerry Cagle MD: Sandy Louie 1 1 Met Al #GOR/Dom Under 4 2 TOTO/Artica 5 3 PATTI AUSTIN/Baby, Come To Me 2 4 MALL A DATES/Maneater 5 6 MARYIN AUSTIN/Baby, Come To Me 2 4 MALL A DATES/Maneater 6 5 MARYIN AUSTIN/Baby, Come To Me 7 9 CLASH/Pack Transcript 7 9 CLASH/Pack Transcript 8 10 MICHAEL JAKCS/MPIII II Jamen 9 11 TONI 1993 L/MICKEY 10 12 JAKCS/MPIII II Jamen 9 11 TONI 1993 L/MICKEY 10 12 JAKCS/MPIII II Jamen 9 11 TONI 1993 L/MICKEY 10 12 JAKCS/MPIII II Jamen 9 11 TONI 1993 L/MICKEY 11 15 LBR/THA CHARCE/MPIII II Jamen 9 11 TONI 1993 L/MICKEY 10 12 JAKCS/MPIII II Jamen 11 15 LBR/THA CHARCE/MPIII II Jamen 11 15 LBR/THA CHARCE/MPIII II Jamen 11 16 MET JAMEN 12 16 MET JAMEN 13 16 MET JAMEN 14 17 PETER GBR/IEL/JANCK The Monkey 16 18 A FLODE OF SEAGUL/Space Age Love Son 17 2 LOW 18 JAMEN 17 2 MET JAMEN 17 2 MET JAMEN 18 18 A FLODE OF SEAGUL/Space Age Love Son 17 2 LOW 18 JAMEN 17 2 MET JAMEN 18 18 JAMEN 18 JA MD: Sandy Louie

ADDS

610 # KFRC

ERIC CL//PTON/I've Got A Rock N' Ro JEFFERSON STARSHI/Winds Of Change THOMPSON THINS/Lies

# **EAST**

**Eric Clapton** Hall & Oates Supertramp

**Most Added** • Hottest Men At Work **Bob Seger Billy Joel Culture Club** 

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Journey Supertramp Eric Clapton

Bob Seger Men At Work Stray Cats

# FAST

PARALLEL TWO

K104/Erle, PA 

# KC101/New Haven, CT

Danny Lyons
SUPERTRAMP
DON HEMLEY
DIANA ROSS
THOMPSON TWINS
HOTLEBE!
MEN AT WORK 1-1
CULTURE CLUB 6-3
STRAY CATS 19-11
LIONEL RICHIE 24
CHRIS CROSS D-18

# Q106/York, PA Den Steele

HALL & OATES STRAY CATS MICHAEL JACKSON EW&F ERIC CLAPTON DEXYS MIDNIGHT RU DEXYS MIDRIGHT
HOTLEST:
MEN AT WORK 1-1
BOB SEGER 10-3
ADAM ANT 8-6
CULTURE CLUB 11-9
BILLY JOEL 17-11

# V100/Charleston, WV Jay Jarvis

HALL 4 OATES DAN FOGELBERG HOTTEST MEN AT WORK 6-1 MARVIN GAYE 5-4 BOB SEGER 9-6 LRB 8-7 LIONEL RICHIE 16-9

### WAEB/Allentown, PA Frank/Ward

FRANKWARD

ERIC CLAPTON
HALL 4 OATES
SUPERTRAMP
GREG KINN BAND
TANNA TUCKER
HOTEAT:
KENNY LOGGINS 3-1
MARVIN GAYE 12-7
LIONEL RICHIE 19-12
CHRIS CROSS 25-14
NELL DIAMOND 23-16

# WBLI/Long Island, NY Bill Terry

ROGERS & EASTON Hottest: MEN AT WORK 1-1 TOTO 7-3 TOTO 7-3 PATTI AUSTIN 10-7 RABBITT & GAYLE 14 PHIL COLLINS 15-13

# WHFM/Rochester, NY Kelly McCarin

HALL & OATES JOURNEY
EM6F
ERIC CLAPTON
VANDEMBERG
FRIDA (RA)
HOTLEST:
MEN AT WORK 1-1
BILLY JOEL 5-2
KENNY LOCGINS 10-4
STRAY CATS 19-8
DURAN DURAN 22-13

# WIFI/Philadelphia, PA

ERIC CLAPTON HOMPSON TWINS NIGHT RANGER FIREFALL Hottest: ADAM ANT 2-1 TOTO 5-3 MUSICAL YOUTH 4-4 MICHAEL JACKSON 22-6 DURAN DURAN 13-7

# WKEE/Huntington, WV Gery Miller

ERIC CLAPTON JOURNEY (dp) DEXYS MIDNIGHT RU (dp) CS&N CS&N HOTTEST: ADAM ANT 2-1 BOB SEGER 7-2 BILLY JOEL 11-3 LINDA RONSTADT 16-7 CULTURE CLUB 26-8

# WKFM/Syracuse, NY John Carucci

OURNEY ABC SQUIER
BILLY SQUIER
RIC OCASEK
MELISSA MANCHESTE
HOTTER
HOT AN WORK 1-1
BILLY JOEL 11-5
BOB SEGER 12-7
DURAN DURAN 15-9
DON HENLEY 25-15

DEXYS MIDNIGHT RUTHOMPSON TWINS HALL & OATES SUPERTRAMP JOURNEY HOttest: BILLY JOEL 3-1 CULTURE CLUB 5-2 ADAM ANT 8-3 BOB SECER 9-4 SAMMY HAGAR 12-8

WLAN-FM/Lancaster, P.P. Dave Russell ROGERS & EASTON HALL & OATES SUPERTRAMP JOURNEY (dp) SAGA (dp) Hottest: MEN AT WORK 1-1 BOB SECER 10-3 CULTURE CLUB 13-10 SAMMY HAGAR 14-11 STRAY CATS 18-12 WPHD/Buffalo, NY Moore/Picitilo

BILLY SQUIER JOURNEY SEA LEVEL (dp) ERIC CLAPTON RIC OCASEK NIC OCASER HOTLEST: MEN AT WORK 1-1 DURAN DURAN 4-3 GOLDEN EARRING 16-6 NIGHT RANGER 17-13 SAGA 18-14

# WPST/Trenton, NJ Tom Taylor

ABC
PAT BENATAR
DON HENLEY
MICHAEL JACKSON
JEFFERSON STARSHI
JOURNEY
HOTHER
HOTHER
HOTHER
MUSICAL YOUTH 12-7
BOB SEGER 16-11
LIONEL RICHIE 71-14
DURAN DURAN 23-15

# WRCK/Utice, NY Jim Reltz

Jim Reitz
JOUNNEY
HALL & OATES
JOHN MALL BAND
HTHOMPSOS TWINS
MUSICAL YOUTH (dp)
HOTEST:
PHIL COLLINS 1-1
STRAY CATS 9-5
BOB SEGER 13-8
DURAN DURAN 14-10
SAMMY HAGAR 71-18

# WSPK/Poughkeepsie, NY Chris Leid

CREG KIHN BAND
ERIC CLAPTON
CSEN
DAN FOGELBERG
DIANA ROSS
SUPERTRAMP
HOTLER:
ADAM ANT 2-1
CULTURE CLUB B-2
BOB SEGER 13-12
MICHAEL JACKSON 21-16
JOE JACKSON 28-26

# WTIC-FM/Hartford, CT Mike West

GLENN FREY EVELYN KING ONJ
HOTTEST:
MEN AT WORK 1-1
RAY PARKER JR. 3-2
DURAN DURAN 10-7
LIONEL RICHIE 16-9
MICHAEL JACKSON 19-

# WTRY/Albany, NY Bill Cahill

HALL & CATES ERIC CLAPTON JOURNEY (dp) HOTCEST: MEN AT WORK 1-1 BILLY JOEL 9-2 BOB SFOER 6-4 KENNY LOGGINS 16-B CULTURE CLUB 24-18

EW&F ERIC CLAPTON DEXYS MIDNIGHT RU Hottest: MEN AT WORK 1-1 MARVIN GAYE 2-2 PATTI AUSTIN 5-4 BOB SEGER 8-5 KENNY LOGGINS 12-7

BILLY JOEL
STRAY CATS
JOE JACKSON
HALL & DATES
HOTLEST:
HEN AT MORK 1-1
MARVIN GAYE 5-2
KENNY LOGGINS B-4
BOB SEGER 12-7
RABBITT & GAYLE 14-

# WFLY/Albany, NY Jack Lawrence

Jack Lawrenca
SUPERTRAMP
JOURNEY
DIANA ROSS
HOTTEST:
MEN AT WORK 1-1
PATTI AUSTIN 4-2
MARYIN GAYE 5-4
CULTURE CLUB 18-15
STRAY CATS 22-16

# PARALLEL THREE

Paul DaMille
JOURNEY
DURAN DURAN
DURAN DURAN
DURAN DURAN
DURAN DURAN
DURAN
DURAN
DURAN
RELEY
PAT BENATAR
SEA LEVEL
RACHEL SWEET
BILLY SOUIER
MELISSA MANCHESTE
PRETEMBERS
NIGHT RANGER
HOCTER:
PATTI AUSTIN 3-1
SAMMY HAGAR 7-2
KIM CARMES 9-3
SAGA 10-5
DONNA SUMMER 24-14

OKIOO/Itheca, NY
Denny Alexander
DURAN DURAN
JOURNEY
PRETENDERS
RACHEL SWEET
NIGHT RANGER
CHRIS CROSS
MELISSA MANCHESTE
BILLY SOUIZE
STEPHEN BISHOP
HOTCHEST
BILLY JOEL 2-1
SAMMY HAGAR 7-2
HUGHES/THRALL 13-7
CLASH 17-8
SAGA 15-9
WACZ/BBROOF, ME

# WACZ/Bangor, ME Michael O'Hera

MICHAEL O'HERE
BUSBOYS
JOURNEY
JIANA ROSS
HOTLEST:
MEN AT WORK 1-1
BILLY JOEL 5-3
CULTURE CLUB 12-5
KENNY LOGGINS 15-10
DONNA SUMMER 36-28

JOURNEY
PRETENDERS
SUPERTRAMP
DEXYS MIDNIGHT RU
JEFFERSON STARSHI
HOTCHEST:
BOB SEGER 1-1
RAY PARKER JR. 2-2
MARVIN GAYE 3-3
COLDEN EARRING 4-4
BILLY JOEL 7-5

# WERZ/Exeter, NH Scott MacKay

JOURNEY
ABC
JOHN HALL BAND
PAT BENATAR
GREG KIHN BAND
PIA ZADORA (RA)
HOTCEST.
MEN AT WORK 1-1
A FLOCK OF SEAGUL
SAMMY HAGAR 19-15
DURAN DURAN 28-21
PRETENDERS 32-26

# WFBG/Altoons, PA Tony Booth

JOURNEY
HALL 4 OATES
SUPERTRANP
MELISSA MANCHESTE
JANET JACKSON
HOLLEST
MEN AT WORK 1-1
BOB SRGER 13-2
SAMMY HAGAR 16-9
CULTURE CLUB 31-25

# WGUY/Bangor, ME Jim Randall

BILLY JOEL
HALL & OATES
HOTTEST
HOT TEST
HOT TES

# WHEB/Portsmouth, NH Rick Bean

HALL & CATES ERIC CLAPTON MICHAEL JACKSON CSEN STEPHEN BISHOP HOTESE: MEN AT WORK 1-1 TOTO 2-2 BILLY JOEL 8-5 BOB SEGER 13-7 CULTURE CLUB 16-10

# WIGY/Bath, ME Scott Robbins

LIONEL RICHIE
MEN AT WORK
ONJ
JOURNEY
JANFT JACKSON
JEFFERSON STARSHI
BILLY SQUIER
PIA ZADORA
HOTLERE: MEN AT WORK 1-1 STRAY CATS 17-8 KENNY LOGGINS 19-10 DURAN DURAN 18-12 DON HENLEY 27-18

# WIKZ/Chembersburg, PA

JOURNEY SUPERTRAMP

# WJBQ/Portland, ME

Paul Connors

DAN FOGELBERG
PRODUCERS
SUPERTRAMP
DONALD FAGEN ABC PAT BENATAR

Jack Gimen

NEWMAN & SIMON

DAN FOGELBERG

DORALD FACEN

JOURNEY (dp)

GREG KIHN BAND

Hotteat:

MEN AT WORK 1-1

CULTURE CLUB 13-7

GLENN FREY 15-9

LIONEL RICHIE 28-19

CHRIS CROSS 39-29

WDMP-FM/Belleire, OH
McKenzie
LIONEL RICHIE
JOURNEY
DURAN DURAN
EPIC CLAPTON
JEFFERSON STARSHI
GREG KIHN BAND
HALL & OATES
THOMPSON TWINS
SUPERTRANP
HOTLEST
BOB SECER 11-1
CLENN FREY D-4
LINDA RONSTADT 18-9
FRETENDERS 28-18
GOLDEN EARRING 27-19
WSOV/WIlliamsout PA

Kemosebi Joe
JOUNNEY
ROBERT JOHN
DIANA ROSS
DAN POCELBERG
SUPERTRAMP
PAT BERNATARND (dp)
HOTCHES
STRAY CATS 4-1
SAMMY HAGAR 13-7
LIONEL RICHIE 19-10
BILLY JOEL 22-13
ROGERS & EASTON 23-17

DURAN DURAN MICHAEL JACKSON MISSING PERSONS ONJ PIA ZADORA Hottest:

JOLDEN EARRING JOURNEY THOMPSON TWINS WUF TICKET NIGHT RANGER MEN AT WORK 2-1 JOAN JETT 7-6 DURAN DURAN 16-7 MUSICAL YOUTH 12-8 TOTO 15-9

JOURNEY NEWMAN & SIMON ERIC CLAPTON THOMPSON TWINS THOMPSON TWINS HOTLEST: MEN AT WORK 1-1 MUSICAL YOUTH 21: MICHARL JACKSON : LIONEL RICHIE 28: STRAY CATS 29-22

SUPERIFERN
ABC
STEPHEN BISHOP
HOTTEST:
HOTTIN 5-1
BOB SECER 12-6
GOLDEN EARRING 17-8
STRAY CATS 19-13
DURAN DURAN 22-16

SAGA
HOTTEST:
MEN AT WORK 1-1
BOB SEGER 7-4
BILLY JOEL 8-8
KENNY LOGGINS 9-9
RAY PARKER JR. 20-16

# WKHI/Ocean City, MD Jack Gillen

# G100/Mobile, AL Scott Griffith

Scott Griffith
MICHAEL JACKSON
SUPERTRANP
JEFFERSON STARSHI
NELL YOUNG
NELL YOUNGES
VANDENBERG
NIGHT PRANGER
MUSICAL YOUTH
HOTERS:
BOB SEGER 6-1
SILLY JOEL 10-3
STRAY CATS 12-4
LIONEL RICHHE 13-7
DURAN DURAN 20-12

Frank BeH
JOURNEY
BILLY SQUIER
SUPERTRAMP
SUPERTRAMP
STARSHI
FIC COASE
TO PETTY
POTE STARSHI
FYBRID ICE 6-1
FENRY LOCGINS 4-3
BOB SFOER 8-6
CLENN FREY 10-7
FRETENDERS 12-8

# WTSN/Dover, NH Jim Sebastian

# 13FEA/Manchester, NH Rick Ryder

Hottest: MEN AT WORK 1-1 MARVIN GAYE 4-4 BOB SECER 10-7 TOM PETTY 24-22 MUSICAL YOUTH D-30

# SOUTH PARALLEL TWO

RABBIT & GAYLE
JANET JACKSON
THOMPSON TWINS
ERIC CLAPTON
PRETENDERS
HOCLEST:
PATTI AUSTIN 4-1
JUICE NEWTON 19-10
LIONEL RICHIE 29-16
STRAY CARTS D-23
ROGERS & EASTON 31-25

BJ106/Orlendo, FL Gery Mitchell MICHAEL JACKSON ERIC CLAPTON ERIC CLAPTON
HOttest:
MEN AT WORK 1-1
BOB SECER 10-3
BILLY JOEL 15-7
CULTURE CLUB 17-10
LIONEL RICHIE 24-16

# CK101/Cocoe Beach, FL Lowe/Bailey

LoweiBalley
DAN POGELBERG
DEXYS MIDNIGHT RU
PREPARTAR
PROPERTY WINS
ERIC CLAPTON
JOURNEY
RABRITT & GAYLE 5-1
MOLE 19-15
ADAM ANT 12-16
DONNA SUMMER 24-17
FRIDA 37-30

# FM100/Memphis, TN

Hottest: KENNY LOGGINS 1-1 BOB SEGER 2-2 RAY PARKER JR. 5-5 CULTURE CLUB 10-10 MICHAEL JACKSON 14-14

# KXX106/Birminghem, AL Steve Davis

KBFM/McAllen-Re EMAFF
HALL 6 OATES
JOE JACKSON
EVELVN KING
ERIC CLAPTON
HICHAEL JACKSON
HOTCES!
HARVIN GAYE 1-1
MEN AT WORK 2-2
RAY PABRER JR. 3BOB SEEER 6-6
CULTURE CLUB 7-7

# KHFI/Austin, TX Ed Volkmen

BILLY JOEL MICHAEL JACKSON JOE JACKSON NEIL DIAMOND ROGERS & EASTON ROGERS & EASTON
ONJ
DEXYS MIDNIGHT RU
JOURNEY
HOTTESU:
MARVIN GAYE 1-1
FLEETWOOD MAC 5-4
CLASH 11-10
MUSICAL YOUTH 29-15
SAGA 27-19

KITY/Sen Antonio, TX John St<del>ael</del>e John Staele
JOURNEY
MELISSA MANCHESTE
SEA LEVEL
DIANA ROSS
DAZZ BAND
ROBERT JOHN
NEIL YUUNG
RIC OCASEK
HOTLEST:
TONI BASIL 1-1
MARVIN GAYE 3-2
TOTO 6-3
BARRY MANILOW 9-4
FRIDA 21-11

KKYK/Little Rock, AR David Allen Ross JUICE NEWTON
ERIC CLAPTON
ROGERS & EASTON
HOTEST:
TOTO 2-1
BOB SEGER 3-2
PATTI AUSTIN 15-5
KENNY LOGGINS 16-13
RABBITT & GAYLE 19-

STEEL BREEZE SUPERTRAMP SAGA

# SAGA Hottemt: MEN AT WORK 1-1 PHIL COLLINS 2-2 STRAY CATS 4-3 MARVIN GAYE 7-4 FLEETWOOD MAC 8-5

KROK/Shreveport, LA Harrison/Greer SUPERTRAMP
PAT BERMATAR (dp)
JOURNEY (dp)
JOURNEY (dp)
JOURNEY (dp)
JOURNEY (dp)
JOURNEY (dp)
JOURNEY
HOLLER
HOLLE

KSET-FM/EI Paso, TX Don Rivers DON RIVERS
FLIRTS
PSYCHEDELIC FURS
JEFFFRSON STARSHI
BILLY SQUIER
PAT BEMATAR
SUPERTRAMP
HOTCEST:
PRETENDERS 1-1
FRIDA 18-8
GOLDEN EARRING 23-17
ENGLISH BEAT 24-18
THOMPSON TWINS 28-22

# KTFM/Sen Antonio, TX Joe Nesty

Jos Masty

ANDRE CYMONE
ROBERT JOHN
HALL 6 GATES
JOURNEY
SHERIFF
PRODUCERS
CHRIS CROSS
NEIL DIAMOND
RANDT CRAMPORD
HOTESEL:
MUSICAL YOUTH 1-1
PRINCE 4-4
INDEEP 25-17
DEBARGE D-15SON 33-27

# KTSA/San Antonio, TX

MUSICAL YOUTH NEIL DIAMOND NEIL DIAMOND HOttest: RABBITT & GAYLE 1-1 MEN AT WORK 3-2 TOTO 8-6 PAT BENATAR 11-7 MICHAEL JACKSON 17-13 KX104/Nashville, TN

Bryan Sargent
JOURNEY
ERIC CLAPTON
DON HENLEY
SCHW HALL BAND
EVELYN KING
HOTES:
HEN AT WORK 1-1
STRAY CARS 10-2
FRICA 22-10
DURAN DURAN 24-14
LIONEL RICHIE 28-19

Bryan Sargent

STRAY CATS
MICHAEL JACKSON
HALL 4 OATES
HOTLEBT WORK 4-1
TOTO 3-7
KENNY LOGGINS 10-6
BOB SEGER 14-10
BILLY JOEL 20-15

# KYST/Houston, TX Cat Simon

Cat Simon
CHRIS CROSS
SUPERTRAMP
HALL & OATES
MEN AT WORK
JOHN HALL BAND
DETYY SIDDIGHT RU
FELDNY
HOTES:
TOM PETTY 2-1
SAMMY HACAR 6-2
DURAN DURAN 17-9
KISS 25-10
ROGERS & EASTON 38-16 Rica/Watkins

JOURNEY

HALL & COATES

DURAN DURAN

SUPERTRAMP

NEWMAN & SIMON

HOTEGE:

MEN AT WORK 1-1

BOB SEGER 5-4

STRAY CATS 9-5

MICHAEL JACKSON 19-10

LIONEL RICHIE 22-17

### WGH/Norfolk, VA Bob Canada KZFM/Corpus Christl, TX Jackie Robbins

ABC ROBERT JOHN DAN FOGELBERG BILLY SQUIER SHERIFF DEBARGE HOTCEST: LRB 1-1 LIONEL RICHIE JUICE NEWTON 1 LIONEL RICHIE JUICE NEWTON 1 AMERICA II-9 POCO 15-11 ABC
JOHN HALL BAND
HOTLEST
BOB SECER 21-1
RAY PARKER JR. 10-3
TOTO 20-5
LIONEL RICHIE 25-12
FRIDA 30-13

# KZZB/Beaumont, TX Mike Murphy

WHHY-FM/Mo Mark St. John GOLDEN EARRING MUSICAL YOUTH ERIC CLAPTON SUPERTRAMP THOMPSON THINS NIGHT RANGER RIC OCASEK JOURNEY

# WABB-FM/Mobile, AL

JOURNEY
DAN POGELBERG
PAT BENATAR
SUPERTRAMP
DEXYS MIDNIGHT RU
HOTEST:
MEN AT WORK 1-1
BOB SECER 7-2
STRAY CATS 17-14
DURAN DURAN 25-20
PRETENDERS 26-22

# WANS-FM/Greensville, SC Rod Metts

SUPERTRAMP JUPREY
JEFFERSON STARSHI
PAT BENATAR
GREG KIHN BAND
HOTTEST:
BOB SECER 6-1
PHIL COLLINS 2-2
JOHN COUGAR 3-3
ADAM ANT 8-5
BILLY JOEL 14-6

# WAXY/Ft. Louderdale Rick Shew

HALL & OATES
DAN FOGELBERG
HOTLEST
TOTO 2-1
RABBITT & GAYLE 14-4
LIONEL RICHIE 19-9
BILLY JOEL 13-11
CULTURE CLUB 16-14

# Gery Adkins JOURNEY PAT BERNATAR HALL 6 OATER ERIC CLAPTON GREG KIMN BAND NEWNAN 6 SIMON MELISSA MANCHESTE RIC OCASEK CS6N HOttest: MEN AT WORK 1-1 ADAM ANT 9-5 LERN FRRY 15-11 DONNA SUMMER 21-15 DON HENLEY 31-25 WOLD/BIRONIMS MS WBBQ/Augusts, GA Bruce Stevens

JOURNEY
DON HENLEY
HOTTEST:
HOTTEST:
HOTTEST:
ARBBITT & GAYLE 15-10
LIONEL RICHIE 20-13
PHI ZADORA 28-21
PHIL COLLINS 13-23 WQID/Biloxi, MS Kirk Cliett PRETENDERS ABC ROGERS & EASTON FRIDA HALL & OATES HOttest: MEN AT WORK 1-1 CULTURE CLUB 13-6 STRAY CATS 27-15 MICHAEL JACKSON D-22 DURÂN DURÂN 30-73 WBCY/Charlotta, NC Bob Kaghan

# Bob Kaghan EW&F JOURNEY ERIC CLAPTON DON HENLEY ROCERS & EASTON HOCLEST BILLY JOEL 7-1 BOB SEGER 8-3 CULTURE CLUB 13-7 STRAY CATS 16-10 LIONEL RICHIE 23-15 WQUT/Johnson City, TN Rod Hempton

WCSC/Charleston, SC Chris Bailey Chrie Bailey
SUPERTRAMP
DAN FOGELBERG
JEFFERSON STARSHI
GREG KIHN BAND
JOURNEY
PAT BENATAR
EVELYN KING
ROBERT JOHN
POCCO WRQK/Greensboro, NC Was Jones Wes Jones
ERIC CLAPTON
SUPPRTRAMP
HALL & OATES
DON HENLEY
PAR BENATAR
HOS CAL YOUTH
HOS CAL YOUTH
HEN AT MORK 2-1
LRB 4-2
KENNY LOGGINS 8-4
PHIL COLLINS 10-6
BOB SFGER 13-10 POCO Hottest: PATTI AUSTIN 1-1 KENNY LOGGINS 6-2 BOB SEGER 8-3 CULTURE CLUB 10-6 SAMMY HAGAR 18-13

FW&F MICHAEL JACKSON SUPERTRAMP NIGHT RANGER HOTTEST AUSTIN 1-1 TOTO 6-5 LIONEL RICHIE
SUPERTRAMP
SINGLE BULLET THE
HALL & OATES
JOURNEY
HOTCEST:
MOVING PICTURES 12-6
DURAN DURAN 24-13
CULTURE CLUB 25-18
MUSICAL YOUTH 30-19
STRAY CATS 27-21 TOTO 6-5 RABBITT & GAYLE 13-7 PHIL COLLINS 14-11 BILLY JOEL 19-14

WRVO/Richmond, VA

Jeff Morgan

## WSEZ/Winston-Sel Stave Finnegan WDOQ/Daytona Beech, FL Rick Knight

MICK KTMENT
DEBARGE
SUPERTRAMP
JEFFERSON STARSHI
FRIC CLAPTON
HOTCHEST
MICHAEL JACKSON 19-1
LIONEL RICHIE 14-6
CULTURE CLUB D-12
HOT CHOCOLATE 18-13
SAMMY HAGAR 22-16 PAT BENATAR JEFFERSON STARSHI ABC
DEXYS MIDNIGHT RU
MISSING PERSONS
HOTLEST:
BILLY JOEL 2-1
MARVIN GAYE 5-4
BOB SEGER 9-5
JUICE NEWTON 14-11
ROGERS & FASTON 23

# WFMF/Baton Rouge, LA

DIANA ROSS
SUPERTRAMP
STEPHEN BISHOP
JOURNEY
HOTCHEST:
MEN AT WORK 1-1
BOB SEGER 9-5
KENNY LOGGINS 11-7
BILLY JOEL 14-10
CULTURE CLUB 18-13

# WSKZ/Chattenooge, TN

LIONEL RICHIE
ERIC CLAPTON
HOTtest:
BOB SEGER 4-1
BILLY JOEL 10-6
STRAY CATS 14-10
CULTURE CLUB 21-13
CHRIS CROSS 23-14 HAIL & OATES ONJ STEPHEN BISHOP FIREFALL HOTTEST KENNY LOGGINS 2-1 FLEETWOOD MAC 5-3 JUICE NEWTON 8-4 BOB SEGER 9-5 AMERICA 13-8

CHRIS CROSS 23-14
WSSX/Charleaton, SC
BHI Martin
PAT BENATAR
JOUNNEY
BILLY SQUIER
SUPERTRAMP
HOTEAST:
MEN AT WORK 1-1
BOB SECER 14-4
BILLY JOEL 13-7
DURAN DURAN 24-15
CHRIS CROSS 30-18 WTIX/New Orleans, LA Gary Franklin

# JOURNEY ERIC CLAPTON DIANA ROSS ABC HOttest: STRAY CATS 7-1 LIONEL RICHIE 18-6 MICHAEL JACKSON 22-8 CULTURE CLUB 20-11 ROGERS & EASTON 27-16

Gary Franklin
HALL & CATES
DIANA ROSS
DENYS MIDWIGHT RU
PRETENDERS
PIA ZADORA
MARCHER RO
MARCHER ROSS
MEN AT WORK 1-1
KENNY LOGGINS 13-6
MUSICAL YOUTH 16-10
LIONEL RICHIE 26-18
DURAN DURAN 29-19 WJDX/Jackson, MS Bill Crews BIN Crews
HALL 4 OATES
ERIC CLAPPON
DELYS MIDWIGHT RU
JOURNEY
HOTTER
MEN ATT WORK 1-1
TAVARES 2-2
BILLY JOEL 5-3
BOB SEGER 10-4
LIONEL RICHIE 13-10 WZYP/Huntsville, AL

# WNOK-FM/Columble, SC Tom Anderson PAT BENATAR (dp) DEXYS MIDNIGHT RU ABC

Scott Mitchell
SUPERTRAMP
JOURNEY
JOHN HALL BAND
PRETENDERS
DIANA ROSS
HOLTES
BILLY JOEL 4-1
BOS SEGER 10-2
ADAM ANT 8-7
STRAY CARE 15-6
RAY PARKER JR. 16-11 ABC PADDIGHT RO ABC JEFFERSON STARSHI THOMPSON TWINS JOHN HALL BAND (dp) HOTCEST: MEN AT MORK 1-1 ADAM ANT 13-8 SAGA 24-17 STRAY CATS 28-21 MICHAEL JACKSON 32-25 Y103/Jacksonville, FL Robert John Robert John

DAN FOGELBERG
STEPHEN BISHOP
SUPERTRAMP
JOE JACKSON
ERIC CLAPTON
HOtteet:
KENNY LOGGINS 1-1
MEN AT WORK 5-2
JUICE NEWTON 7-3
CULTURE CLUB 10-6
BOB SECER 13-8 WOKI/Knoxville, TN Gary Adkins

PARALLEL THREE FM99/Tallahassee, FL Al Brock JOURNEY
PAT BENATAR
WEATHER GIRLS
ABC
THOMPSOM

# HOTESSN TWINS HOTESS: MEN AT WORK 1-1 BILLY JOEL 10-2 ADAM ANT 8-6 KENNY LOGGINS 14-7 STRAY\_CATS 19-10

STRAY\_CATS 19-10

KILE/Galveston, TX

SCORT Taylor

DAN FOGELBERG
JOURNEY
DON HERLEY
DIANA ROSS
BILLY SQUIER
JOHN HALL BAND
STEEL BREEZE
NIGHT RANGER
HOTEGET
PATTI AUSTIN 1-1
KENNY LOGGINS 4-2
BILLY JORL 11-7
SAMMY HAGAR 13-8
CULTURE CLUB 22-11 NOG Hampton
JOURNEY
ERIC CLAPTON
DON HEMLEY
HOTES:
MEN AT WORK 1-1
PHIL COLLINS 7-3
MICHAEL MCDONALD 8-4
KENNY LOGGINS 13-9
SAMMY HAGAR 25-17

# KISR/ Ft. Smlth, AR

JOURNEY
ERIC CLAPTON
GREG KIHN BAND
JEFFERSON STARSHI
PHIL COLLINS
HOttest:
BILLY JOEL 1-1
LIONEL RICHIE 6-2
DURAN DURAN 8-5
CHRIS CROSS 21-11
FRIDA 24-17

### KKQV/Wichita Falls, TX em Day

Pem Day

ERIC CLAPTON
JEFFERSON STARSHI
HALL & OATES
SUPERTRAMP
NEWHAN & SIMON
THOMPSON TWINS
MUSICAL YOUTH
HOTCAL
HOTCAL
BOB SEGER 8-2
STRAY CATS 19-12
JUICE NEWTON 18-1
SAMMY HAGAR 22-16

# KNOE-FM/Monroe, LA

SUPERTRAMP ERIC CLAPTON ERIC CLAPTON
JOURNEY
JOHN HALL BAND
CSAN
MELISSA MANCHESTE
HOTTER

KVOL/Lafayette, LA Phillip Rankin

Philip Rankin

SPERTRAMP

HALL & CATES

DON HENLEY

HELISSA MANCHESTE

STEPHEN BISHOP

GREG KINN BAND (dp)

BILLY SCUIER (dp)

HOCtest:

MARVIN CAYE 3-1

BOB SEGER 10-3

BILLY JOEL 9-5

STRAY CATS 11-7

CULTURE CLUB 19-11

Q101/Meridian, MS Chuck McCartney

Q104/Gedaden, AL

Geither/Devis

JOURNEY DURAN DURAN MUSICAL YOUTH DER KOMISSAR ABC

# KQIZ-FM/Amerillo, TX Ron Chase

# RON Chase HALL 4 OATES SUPERTRAMP ERIC CLAPTON JEFFERSON STARSHI JOURNEY HOttest: MEN AT WORK 1-1 ADMA NAT 4-2 SAMMY HAGAR 17-9 STRAY CATS 21-12 CHRIS CROSS 25-16

FIREFALL STFPHEN BISHOP JEFFERSON STARSHI

WJAD/Beinbridge, GA Elliot/West EMOTWEST

RABBITT & CAYLE
JOURNEY
DIANA ROSS
MFLISSA MANCHESTE
ATF (dp)
VANDENBERG
ABC

HOTTERS:

# Chuck McCartney MELISSA MANCHESTE ABC JEFFERSON STARSHI (dp) DIANA ROSS BILLY SOUIER (dp) MISSING PERSONS (dp) PIA ZADORA AGA (dp) HOCLES PATTI AUSTIN 2-1 BOB SEGER 9-3 KENNY LOGGINF 6-4 BILLY JOEL 12-6 RABBITT & GAYLE 11-7 WPFM/Panama City, FL

Blahop/Lee
JOURNEY
MELISSA MANCHESTE
GPEG KIHN BAND
PAT BENATAR
SUPERTRAMP
JOHN HALL BAND
HOTLES'
HARVIN GAYE 2-1
BOB SECER 14-6
STRAY CATS 17-9
DURAN DURAN 24-17

DURAN 24-17

WOLT/Florence, AL
Relph Cerrol

GREG KIHN BAND
ROBERT JOHN
STEPHEN BISHOP
DIANA ROSS
AND THE TACKSON
THOMPSON THIND
JACKSON/NCCARTNEY 1-1
STRAY CATS 18-8
RAY PARKER JR. 24-15
MUSICAL YOUTH 27-18
DONNA SUMMER 31-23

# ABC JEFFERSON STARSHI PAT BENATAR HOTTEST HOTTEST HOTTIN 1-1 CLASH 3-2 FIREFALL 5-3 BOB SEGER 6-4 RAY PARKER JR. 7-5

J.J. NOOTH

DAN FOCELBERG
NEIL DIAMOND
DIANA ROSS
STEPHEN BISHOP
HOTLEST:
MEN AT WORK 1-1
CULTURE CLUB 24-18
NEWMAN & SIMON 30-24
LIONEL RICHIE D-25

# WCGQ/Columbus, GA Bob Raleigh

ERIC CLAPTON JOURNEY JOURNEY
ABC
PAT BENATAR
HOttest:
MEN AT WORK 1-1
PATTI AUSTIN 2-2
MARVIN GAYE 7-3
BILLY JOEL 6-4
BOB SEGER 9-5 WFLB/Fayetteville, NC Lerry Cannon

Leny Cannon

ROBERT JOHN
JOURNEY
CSAN
MELISSA MANCHESTE
STEPHEN BISHOP
BILLY SOUTER (dp)
DEBARGE (dp)
SAGA (dp)
PAT BENATAR (dp)
HOTLEST
MEN AT WORK 2-1
RAY PARKER JR. 10-3
BOB SFOER 18-6
ADM ANT 28-16
LIONEL RICHIE 38-23

# WFOX/Gainesville, GA Alan Du Priest

ABC SHERIFF SUPERTRAMP GREG KIHN BAND JOURNEY (dp) Hottest: BOB SEGER 5-1 BILLY JOEL 17-10 CULTURE CLUB 19-11 DONNA SUMMER 24-15 STRAY CATS 31-16

JOURNEY
HALL 4 CATES
SUPERTRAMP
ERIC CLAPTON
THOMPSON TWINS
HOTEGE:
MEN AT WORK 2-1
PHIL COLLINS 4-3
PATTI AUSTIN 5-6
BOB SEGER 16-10
CULTURE CLUB 70-12

# WHSL/Wilmington, NC Dave Foster

PAT BENATAR SUPERTRAMP BILLY SQUIER HALL & OATES JOURNEY HOTCHEST KENNY LOCGINS 2-1 BOS SEGER 10-5 MUSICAL YOUTH 16-12 STRAY CATS 22-18 CHRIS CROSS 28-24

ONJ JOURNEY MICHAEL JACKSON GREG KIHN BAND PAT BENATR HOTTEST BILLY JOEL 11-1 KENNY LOGGINS 14-6 PRETENDERS 16-8 CULTURE CLUB 25-14 SAMMY HAGAR 22-15

ABC
Hottest:
MEN AT WORK 1-1
KENNY LOGGINS 8-4
BOB SEGER 10-6
CULTURE CLUB 22-13
ROGERS 4 EASTON 30-22

WXLK/Rosnoks, VA Russ Brown Nuss Brown
JOURNEY
HALL & OATES
SAGA
GOLDEN EARRING (dp)
Hottest:
BOB SEGER 1-1
LIONEL RICHIE 12-4
ROGERS & EASTON 19-9
JOE JACKSON 22-17
ERIC CLAPTON D-20

WYKS/Gainesville, FL Lou Petrick LIONEL RICHIE JOURNEY SUPERTRAMP DENYS MIDNICHT RU (dp) GREG KIHN BAND (dp) HOTCEST. KENNY LOGGINS 3-1 BOB SEGER 9-3 SAMMY HAGAR 12-7 CULTURE CLUB 19-11 PRETENDERS 24-15

# PRETENDERS 24-15 Z102/Savannah, GA Randi Sommers NEIL DIAMOND (dp) DON HENLEY DENYS MIDNIGHT RU WEATHER GIRLS MELISSA MANCHESTE ERIC CLAPTON HOLTEST MUSICAL YOUTH 2-1 JOE JACKSON 18-10 DONNA SUMMER 26-14 EVELYN KING 29-15 CHRIS CROSS 32-19

WSGF/Sevenneh, GA J.P. Hunter J.P. Munter

DON MENLEY
JANET JACKSON

HON AT TORK

DELYS HIDNIGHT RU

DIAMA ROSS
JOUNNEY

HOTERS:

HO

# 227 Reporters 224 Current Reports The following stations reported a frozen playlist this week: JB105/Providence KBFM/McAllen-Brownsville

The following station did not report this week and therefore its playlist wasfrozen: FM100/Memphis

# **MIDWEST** Most Added ... Hottest

Hall & Oates **Eric Clapton**  Men At Work **Bob Seger Billy Joel** 

# RADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night-(RA) indicates the song was dropped from the playlist then re-added.

# WEST **Most Added**® **Hottest**

Journey Hall & Oates Supertramp

Men At Work **Culture Club** Bob Seger

# **MIDWEST** PARALLEL TWO

# 92X/Columbus, OH

# Teri Nutter

LIONEL RICHIE
ROGERS & EASTON
HALL & OATES
JOURNEY
HOTTEST
HOWN TOWN 1-1
BOB SEGER 10-4
CLASH 14-9
ADAM ANT 19-13
CHRIS CROSS 20-15

# KEYN-FM/Wichita, KN

Taylor/Pearman

HALL & OATES
MICHAEL JACKSON
SUPERTRAMP
DON HENLEY
ERIC CLAPTON
JOURNEY (dp)
Hottest:
BOB SEGER 2-1
BILLY JOEL 9-6
CULTURE CLUB 14-10
STRAY CATS 25-18
LIONEL RICHIE 27-22

### Klik/Davenport, IA lim O'Hara

SUPERTRAMP HALL & OATES DONALD FAGEN ERIC CLAPTON DAN FOGELBERG Hottest: BOB SEGER 2-1 CULTURE CLUB 12-6 LIONEL RICHIF 14-9 DONNA SUMMER 19-13 CHRIS CROSS 27-16

# KIOA/Des Moines, IA

DIANA ROSS ERIC CLAPTON SUPERTRAMP DAN FOGELBERG MELISSA MANCHESTE Hottest: Hottest: FLEETWOOD MAC 4-1 BOB SEGER 10-4 CULTURE CLUB 11-6 BILLY JOEL 17-10 LIONEL RICHIE 25-15

# KMGK/Des Moines, IA

NEIL YOUNG JOURNEY THOMPSON TWINS MICHAEL JACKSON MICHAEL JACKSON RIC OCASEK SHERIFF (dp) MELISSA MANCHESTE (dp) DEXYS MIDNIGHT RU (dp) JOE JACKSON HOLLEST: Hottest: SAMMY HAGAR 5-1 STRAY CATS 10-2 DURAN DURAN 12-5 UTOPIA 29-15 HALL & OATES 30-16

# KOFM/Oklahoma City, OK

BILLY JOEL
ROGERS & EASTON
HALL & OATES
JOE JACKSON
Hottest:
BARRY MANILOW 1-1
KENNY LOGGINS 6-2
LRB 5-3 LRB 5-3 LINDA RONSTADT 21-13 LIONEL RICHIE 20-14

KQKQ/OMAHA, NB TAYLOR-EVANS

MICHAEL JACKSON HALL & OATES PRETFNDERS EW&F SUPERTRAMP Hottest:
BOB SEGER 6-1
BILLY JOEL 4-3
ADAM ANT 5-4
KENNY LOGGINS 9-5
STRAY CATS 14-11

### KRAV/Tulsa, OK Gary Reynolds

ERIC CLAPTON
HALL & OATES
STRAY CATS (dp)
HOTHEST:
MEN AT WORK 2-1
AIR SUPPLY 6-5
KENNY LOGGINS 8-6
BOB SEGER 10-8
ROGERS & EASTON D-14

### KSTT/Davenport, IA Bill Young

NEIL DIAMOND ROGERS & EASTON ADAM ANT ERIC CLAPTON NEIL YOUNG NEIL YOUNG Hottest: MEN AT WORK 1-1 LRB 5-2 BILLY JOEL 7-4 JUICE NEWTON 10-5 STRAY CATS 12-9

### KZ93/Peoria, IL Edwards/Maloney

JOURNEY JOURNEY
HALL & OATES
GREG KIHN BAND
ERIC CLAPTON
DEXYS MIDNIGHT RU
MUSICAL YOUTH
HOTTEST
TOTO 1-1
BILLY JOEL 6-2
SAGA 7-3
KENNY LOCGINS 8-4
CULTURE CLUB 12-8

### U93/South Bend, IN J.K. Dearing

ROGERS & FASTON ERIC CLAPTON HOTLEST: MEN AT WORK 2-1 PATTI AUSTIN 6-2 TOTO 5-3 PHIL COLLINS 9-6 BILLY JOEL 20-9

### WEBC/Duluth, MN Dick Johnson

HALL & OATES STEEL BREEZE SUPERTRAMP SUPERTRAMP
HOTLEST:
MEN AT WORK 1-1
KENNY LOGGINS 4-3
BOB SEGER 7-4
BILLY JOEL 9-6
CULTURE CLUB 11-7

# WGRD/Grand Rapids, MI

KENNY LOGGINS DURAN DURAN DURAN DURAN HOTTEST: PATTI AUSTIN 2-1 BOB SEGER 6-2 KENNY LOGGINS A-8 BILLY JOEL 11-9 SAGA 17-11

### WHOT/Youngstown, OH Dick Thompson

MUSICAL YOUTH GREG KIHN BAND MICHAEL JACKSON MEN AT WORK 1-1 STRAY CATS 20-15 LIONEL RICHIE 23-19 DURAN DURAN 30-21

# WIKS/Indianapolis, IN

LOVERBOY LOVERBOY DURAN DURAN CS&N HOTTEST: HALL & OATES 2-1 MEN AT WORK 3-3 PHIL COLLINS 9-4 SAGA 5-5 TOM PETTY 12-7

### WJXQ/Jackson, MI Ryan/Cheeks

Nyanchesks
JOURNEY
NEIL YOUNG
RIC OCASEK
ART IN AMERICA
MARTY BALIN (dp)
HOTLEST:
BOB SEGER 1-1
VANDENBERG 14-7
NIGHT RANGER 18-15
PAT BENATAR 31-17
JOURNEY A-21

### WKAU/Appleton-Oshkosh Ross/Allen

JOURNEY
SUPERTRAMP
MICHAEL JACKSON
DEXYS MIDDIGHT RU
JEFFERSON STARSHI (dp)
HOTCOLLINS 2-1
BOB SECER 11-6
STRAY CATS 15-7
CULTURE CLUB 17-12
DURAN DURAN 32-22

# WKDD/Akron, OH Matt Patrick

Matt Patrick
JOURNEY
PAT BENATAR
PRETENDERS
FIREFALL
EWAF
JEFFERSON STARSHI
ATF
HOTLEST:
KENNY LOGGINS 6-1
SANTANA 4-2
BOB SEGER 9-3
SAMMY HAGAR 10-8
DURAN DURAN 13-9
WKDQIEvansville, IN
Hobbs/Payne

# Hobbs/Payne

HALL & OATES STEPHEN BISHOP STEPHEN BISHOP HOTLEST: MEN AT WORK 3-1 PHIL COLLINS 4-3 AIR SUPPLY 7-7 KENNY LOGGINS 11-8 LIONEL RICHIE 19-10

### WKFR/Kalamazoo, MI Swart/Chapman

MICHAEL JACKSON DURAN DURAN ERIC CLAPTON JOURNEY JOURNEY
Hottest:
BOB SEGER 4-1
BILLY JOEL 9-4
CULTURE CLUB 22-13
CHRIS CROSS 24-14
LIONEL RICHIE 27-20

# WMEE/Fort Wayne, IN Tony Richards

JOURNEY
HALL & OATES
ABC
ONJ
HOTTES:
CHRIS CROSS 8-5
MEN AT WORK 15-10
LIONEL RICHIE 19-13
ROGERS & EASTON D-16
MICHAEL JACKSON D-22

### WNAM/Appleton-Oshkosh Chris Caine

NIGHT RANGER HALL & OATES JEFFERSON STARSHI DON HENLEY STEPHEN BISHOP JOURNEY JOURNEY
HOttest:
MEN AT WORK 1-1
CULTURE CLUB 17-10
LIONEL RICHIE 19-11
CHRIS CROSS 23-14
JOE JACKSON 26-19

## WNAP/Indianapolis, IN Larry Mago

LIONEL RICHIE
ROGERS & FASTON
CULTURE CLUB
HOTLEST:
MEN AT WORK 3-1
PATTI AUSTIN 4-2
KENNY LOGGINS 9-5
TOTO 11-6
MARVIN GAYE 14-8

# WVIC/East Lansing, MI Hayes/Gilligen

JEFFERSON STARSHI PAT BENATAR CS&N THOMPSON TWINS KENNY LOGGINS DEXYS MIDNIGHT RU SUPERTRAMP PRETENDERS HOTLEST: WHO 9-2 JEFFERSON STARSHI 8-4 SAMMY HAGAR 13-6 TOM PETTY 12-9

### WYFM/Youngstown, OH Jeff Tobin

Jeff John
BILLY JOEL
KENNY LOGGINS
HOTTEST:
DON HENLEY 1-1
MEN AT WORK 2-2
BOB SFGER 6-4
CLASH 10-6
PHIL COLLINS 16-8

# WZOK/Rockford, IL

CULTURE CLUB
JUICE NEWTON
JOURNEY
HOTTEST:
BOB SECER 2-1
PATTI AUSTIN 3-3
PHIL COLLINS 4-4
LRB 5-5
MARVIN GAYE 6-6

### WZZR/Grand Rapids, M Don Schueller

SUPERTRAMP MELISSA MANCHESTE MEDISSA MA RIC OCASEK SHERIFF JOURNEY JOURNEY Hottest: SAMMY HAGAR 4-1 TOM PETTY 5-4 BOB SEGER 15-9 SAGA 18-13 DURAN DURAN 22-16

# Z104/Madison, WI Jonethan Little

JOURNEY BOB SEGER BOB SEGER THOMPSON TWINS RIC OCASEK ERIC CLAPTON ERIC CLAPTON
HOttest:
MOVING PICTURES 4-1
MARVIN GAYE 8-4
KENNY LOGGINS 10-7
BOB SEGER 11-8
CULTURE CLUB 13-10

# PARALLEL THREE

# 99KG/Seline, KS Denny Collier

MUSICAL YOUTH
MELISSA MANCHESTE
MICHAEL JACKSON
HALL & OATES
DEXYS MIDNIGHT RU
DON HENLEY
JOURNEY (dp)
VANDENBERG (dp) VANDENBERG (dp) Hottest: MFN AT WORK 1-1 BOB SEGER 14-7 JUICE NEWTON 20-14 CULTURE CLUB 27-16 SAMMY HAGAR 22-17

### D93/Dubuque, IA Steve Sesterhenn

THOMPSON TWINS (dp)
HALL & OATES
JOURNEY
SUPERTRAMP
STEPHEN BISHOP STEPHEN BISHOP HOTLEST: TOTO 2-1 MEN AT WORK 3-2 PHIL COLLINS 4-3 POCO 8-5 BOB SEGER 9-6

# KDVV/Topeka, KN

DOURNEY
DEXYS MIDNIGHT RU
ERIC CLAPTON
EWAF
HOTLEST:
BULLY JOEL 1-1
BOB SEGER 2-2
STRAY CATS 24-10
LIONEL RICHIE 22-11
DURAN DURAN 25-12

### KFMZ/Columbia, MO Steve Graziano

MEN AT WORK
PHIL COLLINS
DEXYS MIDNIGHT RU
JOURNEY
HOTCHST;
FRIDA 3-1
DURAN DURAN 4-2
CS&N 11-6
MISSING PERSONS 16-10
RIC OCASEK D-15

### KFYR/Bismarck, ND Dan Brannan

POCO JEFFERSON STARSHI Hottest:

### KKLS/Rapid City, SD Sherwin/Piper

DON HENLEY
ERIC CLAPTON
DAN FOGELBERG
HOTES:
MEN AT WORK 1-1
BOB SFCER 10-4
BILLY JOEL 12-8
PATTI AUSTIN 15-11
A FLOCK OF SEAGUL 23-18

### KKRC-FM/Sioux Falls, SD Dan Kielev

HALL & OATES ERIC CLAPTON DOURNEY
ROGERS & EASTON
SUPERTRAMP
HOTTEST
MEN AT WORK 1-1
ADAM ANT 6-3
BILLY JOEL 16-10
SAGA 17-11
STRAY CATS 18-13

### KKXL-FM/Grand Forks, ND Garry Leigh

GLENN FREY DURAN DURAN DONNA SUMMER PRETENDERS PRETENDERS
HOttest:
MEN AT WORK 1-1
PATTI AUSTIN 2-2
KENNY LOGGINS 9-3
BOB SEGER 8-4
BILLY JOEL 16-8

# KQWB/Fargo, ND Craig Roberts

Craig Roberts
CHRIS CROSS
LIONEL RICHIE
PRETENDERS
SAMMY HAGAR
STEEL BREZZE
JOE JACKSON
ROGERS & EASTON
DURAN DURAN
HOTCEST:
PATTI AUSTIN 2-1
CULTURE CLUB 12-8 CULTURE CLUB 12-8
RABBITT & GAYLE 17-10
LINDA RONSTADT 23-15
ADAM ANT 21-16

# KRNA/lows City, IA Bart Goynshor

JOURNEY
DAN FOCELBERG
JEFFERSON STARSHI (dp)
Hottest:
BILLY JOEL 1-1
BOB SECER 7-2
ADAM ANT 6-3
A FLOCK OF SEAGUL 8-6
STRAY CATS 18-10

### KWTO-FM/Springfield, MO Alexander/Hammond

DON HENLEY SUPERTRAMP HALL & OATES ERIC CLAPTON ERIC CLAPTON Hottest: KENNY LOGGINS 1-1 BOB SEGER 2-2 BILLY JOEL 6-3 STRAY CATS 12-5 GLENN FREY 16-12

# KYTN/Grand Forks, ND

KYTN/Grand Forks, ND
Tom Fricks
PAT RENATAR
DON HEMLEY
DEXYS MIDNIGHT RU
JEFFERSON STARSHI
MELISSA MANCHESTE
MICHAEL JACKSON
HOCTLEST:
MEN AT WORK 1-1
BOB SEGER 5-2
BILLY JOEL 8-3
PRETENDERS 23-15
LIONEL RICHIE 30-22
MATY\_FMULTERING

# WAZY-FM/Lafayette, IN Jim Stacy

ERIC CLAPTON DAN FOGELBERG JOHN HALL BAND SUPERTRAMP SUPERTRAMP HOTTEST: MARVIN GAYE 4-1 ADAM ANT 12-2 FLEETWOOD MAC 13-5 PETFR GABRIEL 18-8 STRAY CATS 24-15

# WBWB/Bloomington, IN

HALL & OATES LIONEL RICHIE DON HENLEY GREG KIHN BAND EW&F JOURNEY JOURNEY
HOTTEST:
MEN AT WORK 1-1
KENNY LOGGINS 5-2
CLASH 14-3
BILLY JOEL 6-5
PRETENDERS 10-6

# WCIL-FM/Carbondale, IL

WCIL-FM/Carbondale. IL Tony Waitekus AIR SUPPLY ROGERS & EASTON (dp) RABBITT & GAYLE (dp) MICHAEL JACKSON HALL & CATES HOTES: MEN AT WORK 1-1 STRAY CATS 8-3 RAY PARKER JR. 12-6 CLASH 11-7 ADAM ANT 10-9

### WRKR/Racine, WI Steve Warren

Steve Warren
SUPERTRAMP
DEXYS MIDNIGHT BU
BILLY JOEL
HOTTES:
MEN AT WORK 1-1
STRAY CATS 14-7
CULTURE CLUB 20-14
DURAN DURAN 22-17
MICHAEL JACKSON 32-26

## WSPT/Stevens Point, WI Fuhr/Stage

Fuhr/Stage
JOURNEY
NEIL DIAMOND
ONJ
DON HENLEY
JEFFERSON STARSHI
DAN FOCELBERG
HOTESET:
MEN AT WORK 1-1
MOVING PICTURES 3-2
CULTURE CLUB 9-4
BOB SECER 14-6
DURAN DURAN 17-9
WERMW/Waterloo, |A

# KFMW/Waterloo, IA Drew Bentley

CS&N THOMPSON TWINS THOMPSON IWING
HOLLEST:
ADAM ANT 7-3
MUSICAL YOUTH 14-7
STRAY CATS 19-9
BOB SFGER 20-10
KENNY LOGGINS 24-14

# WEST

# PARALLEL TWO

Manders/Preston

CULTURE CLUB
CHRIS CROSS
HALL & OATES
HOTEST:
MEN AT WORK 1-1
PATTI AUSTIN 2-2
BILLY JOEL 14-9
BOB SEGER 20-13
JUICE NEWTON 19-15 K96/Provo, UT

Genty/McCoy
MICHAEL JACKSON
SUPERTRAMP
HALL & OATFS
MUSICAL YOUTH
PRETFNDERS
HOTTORY
HOTTORY
KENNY LOCGINS 6-4
STRAY CATS 18-11
LIONEL RICHIE 24-16
RABBITT & GAYLE 23-21

# KBBK/Boise, ID

KBBK/Boise, ID
Bob Lee
MICHAEL JACKSON
HALL 4 OATES
JOUNNEY
JEFFERSON STARSEI
BILLY SQUIER
GREG KIHN BAND
DAN FOGELBERG
HOttest:
BOB SECER 4-1
BILLY JOEL 6-2
SAMMY HAGAR 8-3
CULTURE CLUB 15-5
MUSICAL YOUTH 19-10
KFI/Los Angeles, CA KFI/Los Angeles, CA

# Steve LaBeau

ABC
JOURNEY
EVELYN KING
ERIC CLAPTON
JEFFFRSON STARSHI
JOHN HALL BAND JOHN HAIL BAND FRIDA HOTLEST: MEN AT WORK 1-1 KENNY LOGGINS 10-4 PRETENDERS 15-7 CULTURE CLUB 21-16 LIONEL RICHIE 34-24 KGGI/Riverside-S.Bern

# Steve O'Neil

Steve O'Neil

EVELYN KING (dp)
JOURNEY (dp)
SUPERTRAMP (dp)
STRAY CATS (dp)
ABC (dp)
JEFFERSON STARSHI (dp)
MUSICAL YOUTH (dp)
ADAM ANT (dp)
HOTLEST:
MEN AT WORK 1-1
KENNY LOGGINS 5-2
BOB SEGER 16-12
PRETENDERS 17-13
LIONEL RICHIE 18-14

### KHOP/Modesto-Stockton David Kraham

JOURNEY
ERIC CLAPTON
DAN FOGELBERG
DON HENLEY
JOHN HALL BAND
HOTCEST:
BOB SEGER 3-1
BILLY JOEL 7-4
A FLOCK OF SEAGUL 9-7
JUICE NEWTON 14-9
CULTURE CLUB 19-13

### KIDD/Monterey, CA Barry Brown

Berry Brown
ATF
DONALD FAGEN
MISSING PERSONS
HALL & OATES
NEIL DIAMOND
FRIDA
JOURNEY
Hottest:
DEVO 4-7
MUSICAL YOUTH 7-4
STRAY CAPS 15-7
GLENN FREY 14-8
JOE JACKSON 19-14

## KIKI/Honolulu, HI Kong/Shishido

DON HENLEY JOE JACKSON JANET JACKSON THOMPSON TWINS SANTANA SANTANA
HOttest:
MUSICAL YOUTH 1-1
MEN AT WORK 3-3
EW&F 17-10
LIONEL RICHIE 21-16
RAY PARKER JR. 27-18

### KJRB/Spokane, WA Suds Coleman

MELISSA MANCHESTE SUPERTRAMP ON.1 ONJ
ERIC CLAPTON
PRETEMDERS
HOTLEST:
MEN AT WORK 1-1
BOB SEGER 3-2
CULTURE CLUB 13-6
MICHAEL JACKSON 15-7
STRAY CATS 17-10

# KKFM/Colorado Springs

PRETENDERS
DON HERLEY
JOURNEY
Hottest:
MEN AT WORK 1-1
PATTI AUSTIN 2-2
MARVIN GAYE 3-3
STRAY CATS 9-7
SAGA 15-11

# KKXX/Bakersfield, CA

Scott Mercus JUICE NEWTON SUPERTRAMP HALL & OATES MICHAEL JACKSON MICHAEL JACKSON HOTTEST: DURAN DURAN 1-1 CULTURE CLUB 6-3 KISS 14-10 MEN AT WORK 18-11 PRETENDERS 21-14

# KLUC/Las Vegas, NV

JOURNEY
DAN FOGELBERG
HALL & OATES
HOTTES
BILLY JOEL 3-1
KENNY LOCGINS 9-5
MOVING PICTURES 11-6
STRAY CATS 16-9
BOB SEGER 20-12

### KNBQ/Tacoma, WA Bryan/Roberts

Bryan/Roberts

SAGA (RA)
JOURNEY
ERIC CLAPTON
SUPERTRAMP
BILLY SQUIER
DAN FOGELBERG
GOLDEN EARRING
ROBERT JOHN
JEFFERSON STARSHI
HOCTEST:
BOB SECER 9-3
STRAY CATS 13-7
CULTURE CLUB 15-12
LIONEL RICHIE 20-14

### KO93/Modesto, CA Ausham/Mair

JEFFERSON STARSHI DIANA ROSS ERIC CLAPTON HOTLEST: MEN AT WORK 1-1 BOB SFGER 5-2 CULTURE CLUB 13-9 FIXX 21-18 PRETENDERS 33-21

## KRQ/Tucson, AZ **Zapoleori/Norris**

JOE JACKSON CS4N HOTTEST: MEN AT WORK 1-1 PRETENDERS 6-3 STREET PAJAMA 5-4 STRAY CATS 9-7 FRIDA 10-8

# KQMQ/Honolulu, HI

Austin/Vail

CULTURE CLUB
RABBITT & GAYLE
STEPHEN BISHOP
ABC
PAT BENATAR
PAT BENATAR
BILLY SQUIER
MEN AT WORK
WEATHER GIRLS
NIGHT RANGER
HOTES
CLASH 2-1
ADAM ANT 3-2
PRINCE 5-3
MUSICAL YOUTH 8-4
PHIL COLLINS 7-5

# KRSP/Salt Lake City, UT

Carlson/Molt JOURNEY HALL & OATES JOE JACKSON SUPERTRAMP SUPERTRAMP Hottest: MEN AT WORK 1-I TOTO 2-2 STRAY CATS 11-7 KENNY LOGGINS 15-11 MUSICAL YOUTH 26-20

# KSKD/Salem, OR

Len E. Mitchell Len E. Mitchell

JOURNEY
HALL & OATES
VANDENBERG
PAT BENATAR
DEXYS MIDNIGHT RU (dp)
BILLY SOUIER (dp)
DAN FOGELBERG (dp)
GREG KIHN BAND (dp)
HOTTEST
MEN AT WORK 1-1
STRAY CATS 14-6
BOB SEGER 26-13
CULTURE CLUB 30-20
PRETENDERS 37-27

### KYNO-FM/Fresno, CA John Lee Walker

GAP BAND GAP BAND
CHIC
WEATHER GIRLS (dp)
HOTTEST:
MEN AT WORK 1-1
LAURA BRANIGAN 2-2
MUSICAL YOUTH 6-3
RABBITT & GAYLE 5-4
CHAKA KHAN 9-5

### KYYX/Seattle, WA Elvin Ichiyema

WESLEY WILLARD MEN AT WORK GOLDEN EARRING (RA) ATF ATF
PHIL COLLINS
FIXX
ROBERT HAZARD ROBERT HAZARD HOTTEST: CULTURE CLUB 1-1 PRETENDERS 2-2 DURAN DURAN 3-3 MUSICAL YOUTH 4-4 STRAY CATS 7-5

# Y94/Freeno, CA John McCorkle

LIONEL RICHIE ROGERS & EASTON CHRIS CROSS Hottest: MEN AT WORK 1-1 MEN AT WORK 1-1
TOTO 6-3
BOB SEGER 9-6
CULTURE CLUB 18-13
STRAY CATS D-14

# PARALLEL THREE

# KBIM/Roswell, NM Harry Dierks

HALL & OATES EW&F THOMPSON TWINS MISSING PERSONS ABC JOURNEY DAN FOGELBERG DAN FOGELBERG
HOttest:
ADAM ANT 2-1
GLENN FREY 16-5
JUICE NEWTON 21-13
CHRIS CROSS 34-18
ROGERS & EASTON D-30

### KCBN/Reno, NV Jim O'Neel

JOURNEY
HALL & OATES
MELISSA MANCHESTE
DONALF FAGEN
DIANA ROSS
STEFL BREEZF
HOTES:
FLIRTS 3-1
CULTURE CLUB 12-2
MUSICAL YOUTH 13-3
DURAN DURAN 25-16
GOLDEN EARRING 31-21
KCDQMBozeman, MT

# KCDQ/Bozeman, MT Greg Williams

Greg Williams

ABC

DON HENLEY
STEPHEN BISHOP
JOURNEY
DAN FOGELBERG
BILLY SQUIER
HALL & OATES
MUSICAL YOUTH
HOTLOST
MEN AT WORK 1-1
KENNY LOGGINS 5-2
CULTURE CLUB 17-8
SAMMY HAGAR 20-14
MICHAEL JACKSON 24-16

### KDZA/Pueblo, CO Rip Avina

HALL & OATES SUPERTRAMP JOHN HALL BAND DONALD FAGEN JEFFERSON STARSHI PAT BENATAR PAT BENATAR
CS&N
HOttest:
MEN AT WORK 1-1
PATTI AUSTIN 2-2
KENNY LOGGINS 11-4
BOB SEGER 14-7
ADAM ANT 13-9

### KENI/Anchorage, AK Vaughn/Kimberly

Vaughr/Kimberty
JOHN STEWART
GOLDEN EARRING
MELISSA MANCHESTE
NEWMAN & SIMON
ERIC CLAPTON
DON HENLEY
HOTTER
HOTTI AUSTIN 2-1
MARVIN GAYE 4-2
LRB 9-7
BOB SEGER 10-8
BILLY JOEL 14-10

### KGHO/Hoquiem, WA Steve Larson

JOURNEY
DIANA ROSS
GREG KIHN BAND
NEIL DIAMOND
JEFFERSON STARSHI
STEPHEN BISHOP YAZ
Hottest:
KENNY LOGGINS 2-1
SAMMY HAGAR 10-6
MUSICAL YOUTH 13-7
MICHAEL JACKSON 22-13
DURAN DURAN 32-73

### KIST/Senta Barbara, CA **Scotty Johnson**

MICHAEL JACKSON ERIC CLAPTON ERIC CLAPTON
HOttest:
MEN AT WORK 1-1
PATTI AUSTIN 3-2
KENNY LOGGINS 5-3
BILLY JOEL 11-4
TAVARES 13-5

# KKAZ/Cheyenne, WY

MICHAEL JACKSON PRETENDERS
DON HENLEY
HALL & OATES
HOTTEST
HOT

# KOZE/Lewiston, ID

JOURNEY JOURNEY
SUPERTRAMP
NIGHT RANGER
YAZ
JOHN HALL BAND
HOTTEST
HOT

# KSLY/San Luis Obispo

Don Potter

MUSICAL YOUTH
PRETENDERS
DEXYS MIDNIGHT RU
EW&F
JOURNEY
JEFFERSON STARSHI
DONALD FAGEN DONALD FAGEN
HOTTEST:
MEN AT WORK 1-1
MARVIN GAYE 2-2
STRAY CATS 11-6
CULTURE CLUB 16-11
RAY PARKER JR, 25-20

### KTRS/Casper, WY Sears/Donovar

SUPERTRAMP
ERIC CLAPTON
STEEL BREEZE
MICHAEL JACKSON
MUSICAL YOUTH
HOTTEST
BOB SEGER 4-1
BILLY JOEL 10-5
CULTURE CLUB 16-8
JUICE NEWTON 17-12
GLENN FREY 18-13

# KYYA/Billings, MT

SUPERTRAMP
DONNA SUMMER
JOURNEY
NIGHT RANGER
HOTTEST
HON AT WORK 1-1
BOB SEGER 10-2
PATTI AUSTIN 3-3
TOTO 2-4

### www.americanradiohistory.com

WIF1 28-20 WLANFM 24-22 WKRZFM 30-28 K104 20-16

EAST

\*\*\*\*

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.



DENOTES FIRST WEEK IN PARALLELS.

227 REPORTS

	DOE ong" (A t Song	nylab		
Regional Reach	100/25	44%	Summ Up	<b>ary</b> 51
E 33%			Debuts	20
M 21%			Same	4
S 56%			Down	0

# **EXAMPLE**

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.).

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

ABC Poison



LP; Lexicon	★	
Regional 50	0/27 2	2% National Summary UP
E 198 S 368 H 48 W 258	N&A	DEBUTS SAME 19 DOWN 0 ADDS 27
PI	воити	. 23
4	KITY on	
EAST	94TYX on	EAST
WXKSFM on	WCID a WHHYFM a CKIOL on	WJBQ a WGUY on
BOUTH	WBBQ on KX104 a	WIGY on WER2 a WIKZ a
KEGL 33-28 293 on	WOKI on WSEZ a	
940 a	wcsc on	BOUTH
MIOWEST	WOH a	Q104 a
	MIDWEST	WJAD a

WCGO a
WISE OR
WPFM OR
FM99 a
WGLF OR
Q101 a
KVOL OR
KISR OR WJXO on WMFP a KEARTH d-28 KIISPH a KIOO d-38 WKFM a WFLY on WPST a WIFI a KBIM a KCDQ a KOZE or







Regional Reach F 25%	51/13 22	National Summary UP 7
S 278 H 249 W 168	N&A	DEBUTS 2 SAME 29 DOWN 0 ADDS 13
	WSSX 28-20	WOMPTM OD
PΙ	WANSEM OD	WZYC on
•	WNOKEM on	
EAST	200	BOUTH
PART	MICHYEST	WJAD on
WCAUF™ a	W2ZR d-38	WHSL 29-26
WCAUFF a	WVIC a	WFLB a
BOUTH	WJXQ 32-28	WPFM OD
	WKFF on	WGLF on
KEGL a	KSTT d-28	WYKS on
	WKAU on	KVOL on
MIDWEIT	W1KS m	KNOEFM a
	WKDD on	KISR on
WEST	WEST	MEDWEET
	KHOP on	KKRCEM 35-3
P2	KIDD on	WAWB OD
123	KRO a	KFMW a
•		KRNA on
EAST	P3	KPMZ 11-6
WSPK a		WEST
WKCK on	EAST	
WYCR on		KCBN 36-30
WKEE a	WJBQ 39~37	KBIM on
	WACZ on	KDZA a KCDO on
BOUTH	WISN on WHEB a	KCDO on
KSETFM on	WERG OF	NO LE OIL
G100 on	WSOV on	

CROSBY, STILLS & NASH Too Much Love To... (Atlantic)

KSETFM on G100 on WOKI a WCSC on	WTSN on WHEB a WFBG on WSOV on	KCIC ON KOZE ON
	CLUB eally (Virgin To Be Clever	n/Epic)
Regional 20 Reach F 86% S 92% M 87% W 91%	6 909	National Summary UP 173 DEBUTS 14 SAME 12 DOWN 0 ADDS 5
EAST WNBC 24-20 WXBW 18-13 WBENFM 12-9	KROD 13-6 KHF1 25-20 KRFH 7-7 KZ2B 22-12 WT1X 23-17 B97 d-2P KROK 24-22 WFMF 26-23 WJDX 12-9	WJBC 14-11 WGUY 17-13 WACZ 12-5
WCAUFM 26-23 H1TS96 24-20 B94 27-24 B)04 25-20 WXKSFN 17-13 PRO-FM 26-23 JB105 26-26 Q)07 15-13 CFTR 14-9 CRUM 14-7 CKGM 5-3	94TYX 16-7 WOID 13-6 KXX106 d-24 WABBFM 16-13 G100 27-17 WZYP 17-14 WHYYFM 20-11 WAXY 16-14 Y103 10-6 BJ105 17-10 WD0Q d-12	WIGY d-39 WTSN 26-16 MHEB 16-10 13FEA 23-17 WFRG 31-25 WIKZ 24-21 WOMPFM 30-23 WCIR 15-10 WZYO d-28 WKH1 13-7
SOUTH	CK101 18-14 WBBQ 24-19 FM100 10-10	90UTH Q104 19~16
KEGL 17-16 293 10-6 940 10-9 9100 19-16 195 d-14 0105 17-17	KX104 23-16 WSKZ 21-13 WOKI 26-20 WOUT d-29 WBCY I3-7 WSFL 18-13 WDCG d-33 WRQK 30-24 WCSC 10-6	WOLT 28-24 WAEV 24-18 Z102 19-13 WSGF 21-10 WFOX 19-11 WJAD 22-13 WCCO d-26 WISE 25-14
WLS 8-27 WBBMFM 28-73	WCSC 10-6 WANSFM 2R-1B WNOKFM 22-18	WPLB d-32 WPFM 21-16 WXLK 6-3

	ura Club contin wax 20-14 wrvo 25-18	1
KBEQ 19-9 WGCL 13-13 WKTI 15-10 WEST KEARTH 9-6 KIISFM 18-7 KIQQ 11-7	WZZR 23-20 WVIC 23-13 WKFR 22-13	FN99 20-14 MCLF 20-12 WYKS 19-11 RPOV 14-10 KILE 22-11 RSELFM 14-9 KC17FM 30-22 G101 16-10 KVOL 19-17 KNOEFM 19-13 KSSR 17-13
KIMN 19-14 Q103 15-10 KZZP 17-10	**EBU 11-7** **ITK 18-6** **X10A 11-6** **X10A 11-6** **XMGK 11-4** **XMGK 11-14** **XMFM 14-10** **XMFM 14-10** **XMFM 14-10** **XMFM 14-10** **XMFM 17-10** **XMFM 17-10*	RYTN 32-28 KEXLFM 23-12 KEYR 9-5 KOWB 12-8 KIRCFM 74-19 KILS ON WEKR 20-14 WEWFT 9-4 WEWF 17-12 MUZYFM 25-14 WEILPM 19-15
MSPK 8-2 MFPM 25-17 MPHD 25-17 MPHD 25-17 MPHD 25-17 MPHD 25-17 MPHD 21-14 MPHD 21-18 MBCM 20-14 MFCM 6-5 KC101 6-1 MFD 10-11 MANN 13-10 MANN 13-10	WEST KFI 21-16 K093 13-9	KELS ON WERR 20-14 WSPT 9-4 WWWB 17-12 WUZYEM 25-14 WYLLEM 19-15 KCWW 26-17 D93 24-18 KRWA 15-13 9*MC 27-16 KWTOSM 26-21 KFWZ 10-7 KEWY 16-14 WWST
79Q 21-17	INHOP 19-13 KRXX 6-3 Y94 18-13 Y94 18-13 KIDD 16-16 FM102 a-21 KGG1 15-10 KYYX 1-1 KJRB 13-6 KNRQ 15-12 KNRB 15-5 KNRB 15-5 KRSP 4-29 K96 19-12 KRD 23-20 KRO 23-20	KENI 22-16 KGHO 27-24 KSLY 16-11 KIST 23-15 KCBN 12-2 KBIM 22-15 KDZA 24-13 KFRS 16-8 XKAZ 14-9 KCYA 30-21 KEDO 17-8 KDTE 10-4
KTFM 13-12 KTSA on KZFM 28-24 KSETFM d-26		
All Right LP: Anothe		
Regional Reach E 92% S 93% M 80% W 91%	์ ช	National Summary UP 137 DEBUTS 45 SAME 12 IOWN 0 ADDS 9
M 808		ADDS 9
		ADDS 9
<b>Q</b>		MBO 28-25 MGUY 27-26 MACZ d-38 MIGY 34-25 OK100 a MTSN 38-30 MHEB 21-13 WERZ 34-30
		P3  EAST  WJBQ 28-25  WGUY 77-26  WACZ d-38  WIGY 34-25  OKIQO a

MBENPM 13-6 MCARIFM 19-13 H1TS96 3-28 B94 d-25 B104 d-25 WXKSFH 18-15 PRO-FM 27-19 JB105 on Q107 20-17 CHUM 27-23

KEGL 3-3 293 21-19 940 28-16 Y100 15-10 195 17-9 Q105 20-20

Reach F 568 S 598 M 368 W 648

WNPC a-30 WKBW 23-21 WBFNFM 29-29 WCAUFM 39-30 PRO-FM d-29 JB105 20-20

293 0-30 Q105 19-19

KBEQ 32-28 WGCL 20-20

EAST

WRFM ON
MIFM 36-33
WRON d-27
KC101 26-22
WPST d-36
WIFI ON
WIANTH 32-29
WAER 23-16
Q106 23-16
WYCR ON
WKEZFH 33-33
VION 18-14

MBLI 29-24 MROR 23-16 HTICPH 23-20 KCIO1 d-18 MPBT 33-20 MIFI d-27 MLANFM 31-26 MAEE 25-14 Q106 d-27 WYCR d-27 WKREZFM 29-27 KIO4 a WKFE 34-31 V100 22-16	WHET  KFI d-36 K093 29-26 KH0P 29-24 KKXX 25-18 Y94 3 KIDD 29-22 PM102 A-29 KGGI 26-22 KNBB 28-22 KNBD 23-19 KBRK 35-26 KBP 30-27	WSDT 27-24 WINDS 32-26 WAZYFM d-26 WCJLFM on 193 d-26 KRNA d-24 99KG 39-26 KWTOFM d-27 KDVV 31-19 WEDT KEN1 39-36 KGNC 20-15 KGNC 20-15 KGNC 20-15 KGNC 20-15 KGNC 20-15 KGNC 20-15 KGNC 20-15 KGNC 20-24 KGNC 20	WLS-FM a WEMPHAM 34- CKLW L4-11 HLDLFK 14- KREG 33-25 WGCL 6-3 UTC 2-3 WKTT 22-19 WEST KIGG 19-6 KTR 4-18 KCNP a KURE 4-31 KIMN 4-29 1003 4-28
KYST a-39 KTPM a KTSA 21-18 FZFM 26-16 KROT 30-26 KHF1 d-30 FBFM 66-26 KZZB d-25 WT1X d-27	KSKD d-31 KILUC 25-22 KRO on KQMC d-28 KIK1 29-26	KRIN 34-18 DDZA 6-36 K*RS 29-20 KKRS d-23 KYYA 6-24 KCDQ 79-25 KOSE 29-21	KZZP a  WS PK d-28  WKFM 15-9  WPHO 4-3  WTRY 27-22  WFLY ON  WRCK 14-10  WTICEM 10-
Come Or (Me	MIDNIGHT I The Eileen Percury/Poly G		KC101 29-2 WPST 73-15 WIFI 13-7 WIANPM 20- Q106 28-24 WYCR 00 WKREFM 19- KEE 29-22 BOUTH 79Q 16-7 KYST 17-9 KYST 17-9 KYST 17-9 KYST 31-22 KZFM 4-26
IN JET WIND OF THE PROPERTY OF	RSETFM ON KHFI A WITIX A WJDX A 94TYX 36-32 WABBFM A WZYF ON CK101 a WSFL ON W	SAMF 14 DOWN 2 AFDS 29  MIGY ON MYSN d-39 MFRZ d-33 13FEA ON MYEG ON	EARTI Fall In

**P**2

Reach E 52% S 39% H 38%	N&A	DEBUTS 15 SAMF 34 DOWN 2
W 321		APDS 29
-	KSETFM on	WIGY on WISN d-39
121	WILK	WERZ d-33
	WODX a	13FEA on
EAST	94TYX 36-32	WFBG on
	WABBEM A	WIKZ d-29
WNBC 5-27	WZYP on	WSQV on
WCAUFM on	CK101 a	WCIR a
WXKSFM d-2	7 WOKI on	WZYQ on
CFTP 4-6	WSFL on	WKHI on
CHUM 2~3	WSEZ a	BOUTH
CKGM 31-26	WCSC on WNOKEM a	BOOTH
BOUTH	WGH on	WOLT on
500 in	won on	Z102 a-37
KECL d-33	MEDWEST	WS GP a
1000		WEOX on
MIDWEST	WZZP on	WJAD on
	WVIC a	W16E d-35
WEBMFM on	WJX0 on	WFLB on
WLOLFM 35-	30 KIOA on	WPFM 28-26
	KMGK a-dp	FM99 on
WEST	K293 a-30	WYKS a-dp
	Z104 25-18 WNAM on	KVOL on
K100 d-39	WKAU a	KISR 33-26
XTRA a	WHOT on	KYD4. 33 44.
22	WEST	MIDWEST
~		KYTN a
LAST	KFI d-30	WRKR a
	KIDD on KGGI d-36	WSPT d-25
WKFM on WPHD d-25	KYYX 21-15	WBWB d-39
WPHD d-25	KJRB d-29	KRNA OD
WPST 32-78		99KG a
WIFI 24-21	KSKD a-dp	KFMZ a
WLANFH OD		KDVV a
0106 a	108	
WYCR a		WEST
WKRZFM a		коно а-34
WKEE a-dr	EAST	KSLY a
SOUTH	WGUY 23-21	KBIM on
\$UUIH	HG01 23-21	KDZA on
KYST a	1	KOZE 27-23
KITY d-34	1	
		1

			(Earti
NEIL DIAI I'm Alive LP: Heardigh	(Columbia)	2	EAST WSPK 15-15 WXFM on
Regional <b>12</b> Reach P 56% S 59% M 36% W 64%	2/11 54 <sup>4</sup>	National Summary UP 57 DEBUTS 17 SAME 37 DOWN 0 ADDS 11	WHFM a WFLY on WTICFM 22-16 KC101 30-27 WIFI on WAFR 29-26 Q106 a WYCR a WKRZFM on WKEF d-40
NNEC 8-30 NNEC 8-30 NNEC 9-30 NNEW 23-21 HENNEM 29-29 HENNEM 29-29 HENNEM 29-29 HENNEM 29-29 HENNEM 29-29 HENNEM 29-30 HENNEM 29-30 HENNEM 29-30 HENNEM 29-30 HENNEM 29-30 HENNEM 29-30 HENNEM 39-30 HEN	MITIX 135-26 KROK 26-26 MCPW 26-2	LAST  WJSRO 37-35  WILCY 37-34  WTSN 36-79  WTSN 36-39  WTSN 38-35  WTSN 38-35  WTSN 38-35  WTSN 38-35  WTSN 38-36	GLENN  All Thos  LP: No Fu  Regional Re
DURAN I Hungry Li (Harvest/C LP: Rio Resional 180 E 638 S 838 H 738	ike The Wolf Capitol)	National Summery UP 110 DEBUTS 33 SAME 19 DOWN 1 ADDS 17	WSPK 9-3 MKPH 27-23 MKPH 27-23 MKPH 8-20 MTEY 18-14 WELY 30-28 MRCK 25-23 MTCPM a-26 KCIOI 22-19 MSET 25-22 MLAUHH 27-22 WKRZPH 11-9 KRZ 9-12 MKRZ 9-12 MKRZ 9-27-23 VION 17-15
MERFH 13-6 NCAUPH 19-13 NCAUPH 19-13 NCAUPH 19-13 B104 d-25 B104 d-25 MKRSFM 18-15 MKRSFM 18-15 CHUM 27-23 SOUTH KEGL 3-3	RSETTH 17-10 RIP1 d-21 RSPH 13-2-3 RSPH 23-2-3 RSZB d-29 RTIX 79-19 B97 d-24 WHW 38-31 WHW 38-31 MARPH 73-20 G100 27-12 MARPH 73-20 G100 27-12 MARPH 73-20 RSPH 73-20	MBQ 29-27 MGUY 12-9 MGZ 28-25 MGZ 18-25 MGZ 18-12 MGZ 18-25 MGZ 18-25 MGZ 18-25 MGZ 28-25 MGZ 28	#WET 34-27  KYET 34-27  KYET 36-27  KEPM ON KEPM ON KEPM ON KEPM 17-17  KEZE 36-24  KEPM 17-15  KEZE 36-24  KEPM 22-20  KEPM 17-15  MODX 17-15  MODX 17-15  MODX 17-16  G100 9-5
KEGL 3-3 Z93 21-19 940 28-16 Y100 15-10 198 17-9 Q105 20-20 MNOWEST WLS-FM a WEMFH 34-25 CKLM 14-11 KEGO 33-25 WGCL 6-3 0102 a-30 WKTI 22-19	WBCY d-29 WBCX 25-25 WBCK on WCSC 23-21 WSSX 24-15 WANSPM d-76 WNOKPM 27-23 WGK 29-24 WRVQ 24-13 MADWEAT WGRD a WZR 22-16	0104 6 NOLT 34-28 Z102 35-24 MSGF 30-24 MSGF 30-24 MJAP 36-30 NCGQ on WISE 28-19 WHSL 17-14 WFLB d-4D WPPM 24-17 WXLK d-29 PM99 27-24	I Know Going O LP: Somet Reach E 174 S 324 H 331 W 274
NEST  KIOO 19-8  KIOO 19-8  KION 4-18  KCNP a-11  KCNP a-21  KCNP a-21  KCNP a-21  KEN d-28  KEN	WITC 19-12 WIFE = 25 WFFE	WCLF 25-19 WCLF 25-17 KROV 28-24 KILE 26-27	CRAFT  O107 a  SOUTH  KEGL 2-2 195 d-18  MAGWART  CRLM 7-7 MLDLFM 16-1- MERC 9R-27  WEST  XTEA ON  KINN 30-22  EAST  WHIPM d-12  WHIPM on  WHIPM o

WRFM 15-9 WHH 15-9 WHH 27-13 WHTY 27-27 WHTY 27-27 WHTY 07 WRCK 14-10 WRCK 14-10 WHT 10-7 KC101 29-24 WHTY 10-7 WHANTH 10-7 WHANTH 20-16 WHE 13-2 WHE 13-2 WHE 13-2 WHE 13-2 WHE 13-2 WHE 29-22 SOUTH 7 KST 17-9 KTM 19-26 KTM 19-26 KTM 19-26 KTM 13-2	WHET  KFI 72-19  KICOP on  KKXX 1-1  KIDD 27-21  KYYX 3-3  KYYX 3-3  KKYX 3-3  KYYX 3-	MEPE 17-9 MININ 29-23 MAYEPH 4-27 MININ 29-23 MAYEPH 4-27 MININ 29-23 MAYEPH 4-27 MININ 29-20 MININ 29	
	<b>3</b>		
	WIND & FIR ve With Me		
Regional 10 Reach £ 464 5 581 H 778 W 486	1/16 44 N&A	National Summary UP 28 DEBUTS 24 SAME 33 DOWN 0 ADDS 16	
EAST WBENFM d-33 WCAUFM on WXKSFM a	KTFM 37-32 KITY d-36 KTSA on KZFM d-21 KBFM a WTIX d-35 KROK d-30	KRBK ON KSKD d-33 KQMQ d-27 KIKI 17-10	
JB105 32-32 CKGM on ** *********************************	WFMF d-27 94TYX d-36 WQID 26-19 G100 d-29 WZYP ON WHHYFH ON WDOQ 29-22 CK101 39-36 WBBQ ON FN100 22-22	WJBQ 31-26 WGUY 29-28 WIGY 40-36 13FEA on WFBG 34-29 WCIR on WKHI d-40	
CKLW 29-27 KREQ 36-30 WCCL on WEST KEARTH 27-24	KX104 on WOKI on WBCY a WSFL d-40 WDCG a WSEZ d-35 WCSC d-31 WNOKFM d-29 WGH 35-29	Q104 30-22 WQLT on WSGF d-33 WFOX on WJAD 40-36 WISE on WFLB d-37 WFFM d-25	
KI1SFM d-29 KIQQ 40-22 KFRC 37-26 XTRA d-29	WZZR on	FM99 d-35 KILE 40-36 Q101 on KVOL 29-23	

	WSPK 15-15 WSPK 15-15 WKPM on WHPM a WFLY on WFLICEM 22-18 KC101 30-27 WIFI on	Wind & Fire CO  KETT d-29  KIDA on 2104 on WMAM on KCKQ a WKDD a  WEET  KFI on KIDP on KYNOFM 10-6	KNOEFM on KISE d-35 WOWLET WBWB a KDVV a WENT KENI on KGHO 34-31	
	MAFR 29-26 Q106 a MYCR a WKRZPM on WKZF d-40	K100 78-25 KGG1 28-25 KGH8 30-26 KNBQ on	KSLY a KHIM a KDZA on	
2	LP: No Fun	Lies (Asylui		
3	Reach E 75% S 71% H 64% W 82%	20	DEBUTS 8- SAME 27 DOWN 3 ADDS 2	
	RAST MEENTH 31-27 MCAUPH 31-31 B10-37 21-18 CTFT 00 18	MEYER 20-18 MINITER 24-20 BAILOS 14-12 MINITER 24-20 BAILOS 14-12 MINITER 24-20 BAILOS 14-12 MINITER 24-20 MINITER 24-20 MINITER 26-21 MINITER 26-21 MINITER 26-21 MINITER 26-22 MINITER 26-21 MINITER 26-22 MINITER 26-23 MINITER	WFBG 19-14 WIKE 26-24 WGOV J10-7 WIKE 26-24 WGOV J10-7	
	Going On	I KRSP 20-18 K96 15-14 KSKD 271-24 KSKD 27	National	
	Regional Reach E 178 S 328 H 338 W 278	63/5 28°	Summary UP 30 DEBUTS 8 SAME 19 DOWN 1 APDS 5	
777	CAST O107 a SOUTH KEGL 2-2 155 d-18 ANDWEST CHART 16-14 KEBO on MCLPH 16-14 KEBO on MCLP 78-27 WEST XTRA on KIMN 30-22 KIMN 30-22 KIMN 6-13 MCPH d-32 MCPH d	90UTN  190 27—16 190 27—16 190 27—16 190 27—16 190 27—16 190 27—16 190 27—16 190 27—16 190 27—16 190 27—16 190 27—16 190 27—16 190 27—17	MET  KFI a  KFI a  KNXX 5-5  KNXX 13-19  KNBX 22-19  KNBX 0 a  KNYX 13-19  KNBX 10-8  KYYX 13-19  KNBX 10-8  KYYX 13-19  KNB 10-8  LAST  WACZ 26-27  WIOY 10-9  WFB G an  BOUTH  WISF 36-14  WFLB 32-20  KILE 31-27  KISF 24-17  MODEST  MINE 30-20  D3 an  RT SP 36-34  WFLB 32-30  KILE 31-27  KISF 24-17  MODEST  MINE 30-21  D3 an  RT SP 36-34  WINE 31-27  KISF 24-17  MODEST  WINE 31-27  KISF 24-17  MODEST  KISF 24-17  MODEST  WINE 31-27  KISF 24-17  MODEST  MODEST  KISF 24-17  MODEST  MODEST  KISF 24-17  MODEST  M	
_		0		
	Twilight	EARRING Zone (21/Poly	National Summary UP 29 DEBUTS 5 SAME 28	
1	MEENEM 14-12 WXKSFM 19-18 PRO-PM on JH105 on	KSFTFM 23-17 KROE d-30 K2ZP a W3D2 d-30 W3D2 d-30 W6LD on W6KI 0-9 W6KI 10-9 W5KI 10-9 W5KI 25-22 WANSFM d-30 WACKFM 30-24	DOWN 7 APDS 7 W/BG 0-40 W/KZ 17-8 W/CV 14-14 WOMPPM 27-19 W/TP 4-4 95XIL 15-9 EOUTH 0104 21-15 WJAD 001 WISE 20-16	

WVIC 24-20 WJXQ 12-9 KMGK On WNAM On WKAU On WIKS On

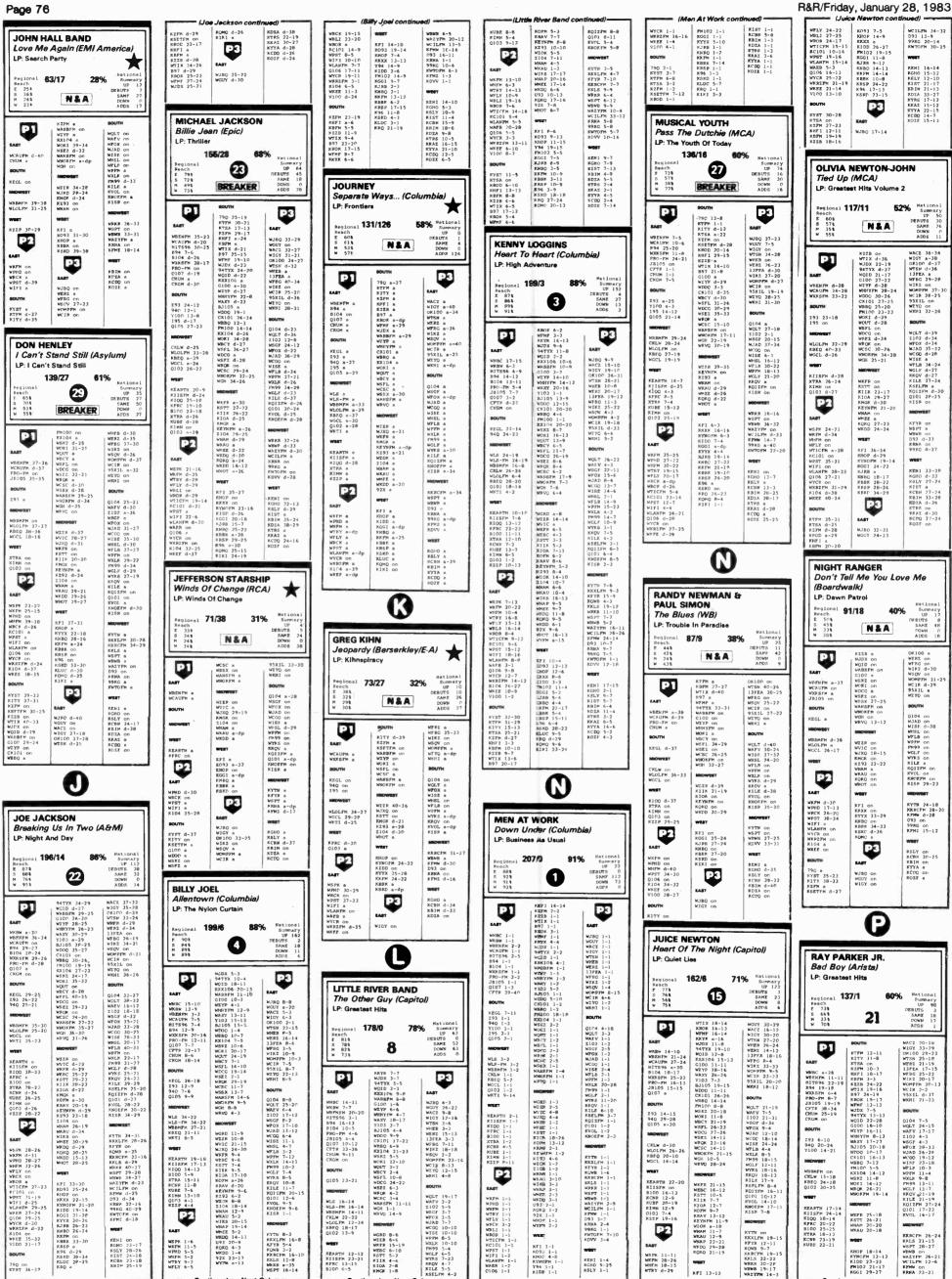
KIDD on KYYX on KNBC a KBBK on KSKD 21-12

EAST OF

KKLS on KRNA on 99KG on KWTOFM on

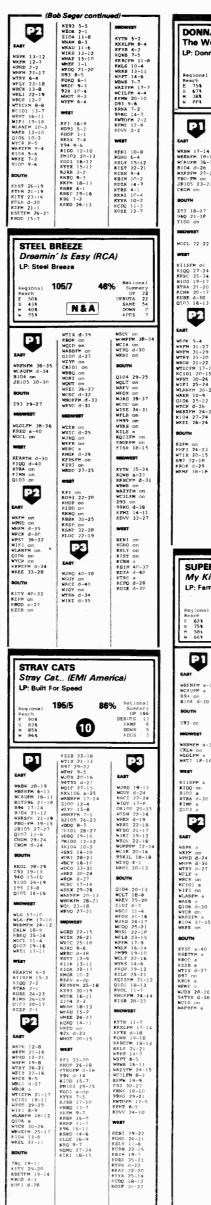
WENT a

,
SAMMY Your Love
LP: Three Le
E 798 S 748 M 768 W 808
WAST 20-23  MORNET 23-23  MORNET 15-12  194 18-16  18-16
D. HALL One On
LP: H <sub>2</sub> 0
Reach E 731 S 791 M 671 W 771
### PA - 3 - 3 - 3 - 3 - 3 - 3 - 3 - 3 - 3 -



R&R/Frid	ay, Januar	
	The state of the s	
POCO Shoot Foi LP: Ghost To	The Moon (	(Atl.)
Regional Reach E 29% S 41% H 33% W 41%	B2/4 36	National Summary UP 44 DEBUTS 6 SAME 27 DOWN 1
MIENTH 33-31 WCAUTH d-36 JB105 728-28 SOUTH  MIENTH 33-31 WCAUTH d-36 JB105 728-28 SOUTH  MIENTH 33-31 WCAUTH d-36 JB105 728-28 SOUTH  MIENTH 33-31 WCAUTH 35-32 GOVERN 35-32	G100 75-21 W1017 75-26 W1017 74-20 W1017 7	APPS 6  LISTA d-79 WHOS 37-31 MOMENT 26 MOLT ON MOLT O
PRETENT Back On	DERS The (Sire/V	VB)
Regional 1: Reach F 60% S 61% M 49% W 68%	34/25 59 N & A	Nationa Summar UP 6 DEBUTS 2 SAME 2 LOWN ADDS 2
MSBC a-23 MSBC a-23 MSBC A-24 MSBCMPH 15-14 MCAUPH 15-15 MCASPH 14-9 PRO-PH a 0107 c SOUTH  REGL 4-4 293 27-7-4 9100 71-18 195 15-13 MSBMPH a-dp MLOLPH 7-2-6 MCCL 3-5 MCCL 3-5 MCCL 3-5 MCCL 3-5 MCCL 3-5 MCCL 3-5 MCCL 3-6 MCCL 3-6 MCCL 3-6 MCCL 3-6 MCCL 3-7 MCCL 3-	MINITY ON MODE OF A 18 P. MODE	MCIDY 19-14 MACE 31-75
EDDIE P	(j)	
You And LP: Radio R	l (Elektra)	Nationa
Ρī	KITY 25-14 KTSA 1-1 KHF1 7-7 KBFM 25-25 WIIX 38-34 KKYK 19-15 WDX 15-12	P3

ga F					
(E. Rabi	bitt/C. Gayle con KNBC on KBBK 31-31 KRSP 27-24 K96 23-21 KSKD 35-32 KOMO a-23 KINI d-25	KENI 18-16 KSLY 14-14 KIST 27-23 KCBN 2-14 KDZA 21-19	11	ONSTADT You When (A.	sylum)
Ю <b>ЛТН</b> КТРМ 5-2	n	KTRS 27-27 KYYA OD KCDO 23-20	Regional 1 Reach E 73% S 68% M 51% W 68%	48/1 65	National Summary UP 126 DEBUTS 8 SAME 11 DOWN 2 ADDS 1
LIONEL You Are LP: Lionel I	(Motown)			KXX106 21-17 WABBFM 20-18 G100 21-16 WZYP 24-21 WHHYFM 25-22 Y103 12-10 BJ105 21-19	WFBG 2R-23 WJKZ 28-23 WSOV 16-12 WCMPPH 1R-9 WCIR 30-30 95XIL 25-15
Regional 18 Reach E 944 S 834 M 754 W 934	3/14 85	Mational Summary 19 148 DEBUTS 25 SAME 6 DOWN 0 ADDS 14	WEFNFM 32-32 WCAUFM 29-26 HITS96 18-15 B104 23-21 WXKSFM 30-25 PRO-FM 30-26 JB105 17-17	WBB0 16-15 WOKI 27-24 WOUT 29-20 WBCY 28-25 WSFL 37-36 WDCG 39-36 WSEZ 17-12	95XIL 25-15 MZYQ 25-22 MKBI 24-20 BOUTH Q104 9-7 WGLT 35-29 MARY 10-7 WSGF 35-30
EAST NBC 30-28	KZFM 25-12 KHFI 30-25 KBFM 15-15 KZZP 30-21 WTIX 28-18 B97 28-21 KROK 26-24	EAST WJBQ 26-24	940 30-29 MIDWEST WBBMFM 36-31 CKLW a	WROK 25-18 WCSC 19-16 WANSFM 24-16 WNOKFM d-36 WCH 17-13 WRVO 22-17	WEOX 30-31 WJAD 29-24 WCGO 23-20 WISE 26-23 WHSL ON WFLB 20-14 FM99 29-26 WGLF 29-26 WGLF 29-27
WNBC 30-28 WKRW 22-16 WBENFM 22-17 MCAUFM 33-27 HITS96 14-10 B94 22-19 B104 20-7 WXKSFM 24-14 PRC-FM 22-18 JB105 21-21 D107 19-9	KROK 26-24 MFMF 27-17 WJDX 13-10 94TYX 29-16 WGID 25-16 KX106 23-19 G100 13-7 WZYP 22-17 WHHYFW 18-6 WAXY 19-9 Y103 19-9	MOUY d-16 MACZ 35-26 WIGY a-31 OKIOO 25-17 MTSN a WHEB 29-25 WERZ 31-25 13FEA on WFRG 23-16 WIKZ d-28	WEST  KIQQ 32-29  KCNR 16-14  KUBF 23-22  KIMN 27-26  Q103 21-16  KZZP d-28	WKFR 29-28 WEBC 19-16 KSTT 74-19 KIIK 16-12 KOPM 21-13 KFYNFM 16-15 K293 24-23 WNAM 25-23 WKAU 28-25	WYES 23-27 KKQV 23-21 KILE 20-17 KSELFM 18-17 KOIZFM 24-20 Q101 20-20 KVOL 26-18 KNOFFM 23-18 KISR 32-27
CFTR a CHUM d-27 CKGM d-34 SOUTH 293 20-16 940 18-13	Y103 19-12 BJ105 24-16 MD0C 14-6 CK101 34-33 WBBQ 20-13 FM100 17-17 KX104 28-19 WSKZ a-23 WOKI d-38	WIKZ d-28 WOMPFM a-39 WCIR 27-24 95XIL 36-24 WZYQ 19-10 WKHI 28-19	EAST WSPK 10-7 WKFM 26-19 WPHD on	WALL 28-25 WHEE ON WEDC 15-15 WEDD 4-30 WHOT 26-24 WEST KHOP 21-20	KYTN 33-29 KFYR 20-16 KOWB 23-15
Y100 22-15 195 d-20 0105 x-27 WIDWEST WBBMFM 33-27 CKLW 27-12	WORL 0-38 WSFL 30-20 WDCG 40-35 WROK 28-22 WCSC 21-15 WNOKFM 25-20 WGB 13-4 WRVO n	Q104 13-9 WOLT 40-34 WAFV d-25 Z102 7-6 WSGF 31-25 WFOX 33-20 WJAD 28-20 WCGC 29-19	WHEM 34-3D WFLY 28-26 WROR d-30 WPST 78-24 WIFI d-3C WLANEW 72-20 WAEB 18-19 0106 21-18 WYCR 26-23	Y94 20-18 KIDD 18-15 KGCI 21-20 KJRR 14-13 KNBO 17-15 KBBK 25-16 K96 26-25	KKLS 25-19 WSPT 23-18 WSWR 38-36 WAXYPM 29-25 WC1LFM 22-21 D93 27-23 KRNA 24-23 99KG 32-23 KWTOFM d-30
WLOLFM 21-18 KBEQ 30-24 WGCL d-25 Q102 a-29 WKTI 21-15 WEST KEARTH 29-23	WZZR 36-29 WKPR 27-20 WERC 16-13 KSTT 16-10 KIIK 14-9 KIOA 25-15	WISE d-28 WFDR 38-23 WFFM d-24 WXLK 12-4 FM99 28-17 WGLF 24-17 WYKS a-27 KILE 23-15	WYCR 26-23 WKR7FM 23-21 K104 16-13 WKEF 16-7 V100 23-21 SOUTH KYST 27-25	KSKD 40-39 KLUC 23-71 KOMO 26-19	MEST  KEN1 32-27  KGHO 17-14  KSLY 20-18  KIST 29-27  HCBN 14-11  KBIM 20-14
K1JSFM 25-22 K1QO 24-15 KFRC 16-8 B100 15-10 XTBA 22-15 KCNR d-22 KUBE 25-24 KIMN d-23 Q103 28-20	KOFM 20-14 KRAV 19-11 KEYNEM 27-22 2104 24-17 WNAM 19-11 WKAU 31-23 WNAP a-24 WHEE 19-13	KSELFM 21-13 KQ1ZFM 28-21 Q101 23-15 KVCL d-26 KNOEFM d-74 KISR 6-2	KROP 22-12 KHF1 d-29 KBFM 21-21 KZB 27-26 WTIX 26-24 KROK 30-27 WJDX 19-17 94TYX 22-21	WJBO 30-28 WIGY on OK100 19-16 WTSN 30-27 WHEB 27-23 WERZ 27-24 13FEA 12-10	KDZA 34-2R KTRS 21-17 KKAZ 25-21 KYYA d-37 KCDO 19-13 KOZE 28-26
EAST KSPK 30-25	WNDQ 19-10 KCKQ 19-14 WKDD d-27 92X a-24 WHOT 23-19 WEST	KYTN 30-22 KKXLFM 21-16 KFYR d-20 KCWB a-14 KKLS 30-27 WRFR 33-22 WSPT 30-26 WBWB a MAYYPM d-24	WQID on	0	
WHEM 29-21 WHEW 29-21 WHELY 29-27 WHELY 29-27 WHELT 4-28 WROR 22-15 WFICTM 16-9 KCIO1 24-13 WPST 21-14 WIEI 20-19 WLANFM 23-18 WALANFM 23-18	KFI 34-24 K093 26-19 KHOP d-30 KKXX 24-17 KYNOFM 12-8 Y94 &-20 KIDD 30-24 FM107 26-19 KGC1 18-14 KJRB 16-11	WAZYFM d-24 WCILFM 31-25 D93 31-26 KRMA 25-22 99KG d-32 KWTOFM d-23 KDVV 22-11	SAGA On The LP: Worlds	Loose (Portra	
WIANFM 23-18 NAEB 19-12 0106 24-17 WYCR 78-24 WKRZFM 76-23 K104 28-18 WKFE 32-25 V100 16-9	KNBQ 20-14 KKFM 20-16 KBBK 26-12 KRSP 22-19 K96 24-16 KSKD on KLUC d-26 KOMQ 22-14	KENI on KGHO 25-20 KSLY 29-25 KIST d-29 KBIM 36-23 KDZA d-35 KTRS 25-21 KKAZ 17-14	Regional 1 Reach F 568 S 508 M 538 K 418	N&A	National Summary UP 58 DEBUTS 4 SAME 36 DOWN 5 ADDS 9
790 27-21 KTFM 15-13 KTSA 18-15	KIKI 21-16	KYYA d-25 KCTO 28-22 KOZE 16-10.	EAST WBENFM B-8 WCAUPM 75-22	KROD a KHFI 27-19 KROK on WABBFN 24-23 WHHYFM d-17 CK101 32-31 WBRO on WSK7. on	WACZ 34-30 WIGY 25-19 OK100 15-9 WERZ 33-29 WSQV 24-20 WOMPFM 29-28 WCIR on
We've G		America)	PRO-PM on O1G7 14-11 CPTR on CHUM on CKGM on	WOKJ 22-19 WSFL 39-34 WDCG 35-32 WSF2 16-13 WSS2 8-5 WANSFM 23-17 WNOKFM 24-17 WGH 21-17	95x1L 10-5 W2YO 16-18 WKHI 33-33 BOUTH 0104 d-32 Z102 31-25 WSGF 32-27
Regional Reach E 85t S 79t M 641 W 891	78/19 78 <b>25</b>	National Summary UP 75 DEBUTS 57 SAME 27 DOWN 0 APDS 19	KEGL 6-5 293 30-23 940 17-14 195 dn MIDWEST WLS 8-25 WLS-PM 32-25 WLOLFM 5-5	WRVQ 8-5  WGRD 17-11  WZZR 18-13  WVIC 5-1  WJXQ 3-3  WKFR On	WJAD on   WJSE 31-22   WHSL 14-16   WFLB a-dp   WXLK a   WGLF on   WYKS 21-14   KKQV 27-26   KQIZFM on
EAST WKBW 25-20 WBENFM 39-26 WCAUFM on	KHFI a KBFM 30-30 K2ZB on WTIX 37-30 897 d-30 KRON 27-25 WFMF 28-25 KKYY a-18	EAST WJBQ 36-34 WACZ d-39 WIGY d-33	WEST  XTRA on KZZP 11-8	KMGK 7-12 KZ93 7-3 WZOK On 2104 20-13 WNAM On WKAU On WIKS 5-5 WMEE 3-4	0101 a-dp KNOEFM 20-17 MNDWEST KYTN 19-14 KKXLFM 22-17 KKRCFM 17-11
MCAUFM on B94 on B104 d-79 WXKSEM a PRO-FM 29-74 JR105 29-29 CFTR a-dp CKGM on	KKYF a-18 WJDX 29-25 94TYX 31-25 WOID a KXX106 25-22 GIOO 28-23 WZYP 29-23 WHYFM 27-16 WAXY on Y103 22-16 BJ105 d-27	OK100 d-32 MTSN 39-31 WHEB 30-27 WERZ d-31 13FEA d-27 WFBG 39-32 WIKZ d-34 WOMPPM d-34	EAST  WKFM 16-11 WPHD 18-14 WHPM 37-37 WFLY on	WEST  KEI on  KKX 3-12  KIDD 17-12  KYYX 23-21  NNBC D	WSPT 25-21 WBWB on WCILFM 14-14 KFMW 6-6 D93 33-32 KRNA d-25 99KG on KWTOFM 18-16
793 25-20 940 on 940 on 9100 d-24 0105 26-25	WDOQ d=20 CK101 40=37 WBEQ d=28 FM100 29=29 KX104 d=27 WCKI d=36 WBCY a	MCIR on 95XIL d-28 WZYQ 23-17 WKHI d-36 80UTH	WRCK 12-11 WIP1 a-28 WLANFM a-dp WYCP on WKRZFM 35-33 K104 11-11 WKFF 31-30	NNBC on KKFM 15-11 K9BK on KSKD 10-5 KOMO 28-17	KGRC 14-10 KBIM 37-36 KDZA 40-33 KTRS ON KYYA d-26 KCPO ON
WEBMEM 40-28 CKLW on KBEC 34-29 WGCL 25-18 WEST	WSFI. d-32 WSFZ 23-18 WROK d-23 WCSC 27-23 WMOKFM d-30 WCH 31-16	Q104 27-19 W0LT 37-31 WAEV 29-26 Z102 33-20 WSGF on WFOX d-26 WJAD 30-72 WCGQ d-30 WISY 32-27 WFLB d-36	790 30-25 KZFM on KSETFM 2-2	WJBQ &	KOZE 13-8
KIISFM a-30 KIQQ d-26 KFRC 40-36 BIQQ 21-15 KTRA 29-27 KCRR a KUBF d-32 KUBF d-32 KIMK 29-27 2103 27-22	WKFR d-27 WEBC 23-21 KSTT a KIIK 25-14 KIOA 27-23 KOPM a-27 KRAV d-14 KEYNFM 20-17 Z104 d-26	WPFM d-27 WXLK 19-9 FM99 30-23 WGLF d-22 KILE 33-22 KSELFM 23-14 Q101 d-29 KVOL 23-20 KNOEFM d-27	Shame O	n The (Cap	itol)
(22P d-23	WNAM d-24 WKAU 30-24 WNAP a-25 WMEF d-16 WKDQ 26-25 U93 a-27 KOKC d-21 WKDD 28-22	KISR d-32  MIDWEST  KYTN ON KFYR d-19 KOWB a KKRCPM a-35	F 100% S 95% M 100% W 91%	KHF1 10-5 KBFM 6-6	DEBUTS 1 SAME 21 DOWN 2 ADDS 1 KLUC 20-12 KRQ 2m-15
WAFM OR WHFM 38-28 WTPY 28-24 VFLY ON WBUI a WROR 25-23 WTICFM 25-22 (C101 On WPST 39-27	92X a-25 WHOT 77-18 WEST KFI 40-32 KO93 32-31 KHOP ON KYNOFM 18-13	KKI.S ON WRKR 38-29 WSPT d-29 WAZYFM ON WCILFM a-dp D93 35-31 99KG d-35 KWTOFM ON	EAST  WNBC 16-9  WKBW 10-5  WBENFM 10-10  WCAUFM 21-18  HITS96-9-6	KZZB 0-3 WTIX 4-3 B97 18-1) KROK 15-9 WFMF 5-4 KKYK 3-2 WIDX 10-4 94TYX 8-3	P3 EAST WJRO 7-4 WGUY on
NIFI d-29 NLANFM a-32 VAEB d-20 0106 30-26 FYCF d-29 PREZFM d-31 C104 40-34 VKEE 30-27	Y94 a KIDD on FM102 27-27 KGG1 d-29 KJRB 74-20 KNBO on KBBK 29-24 KRSP 25-21	KENI d-39 KGHO on KSLY 30-27 KIST d-30 KCBN 33-26 KBIH d-30 KDZA on	B94 9-7 B104 8-4 WXKSFM a PRO-FM 3-3 JB105 14-14 Q107 17-14 CFTR 26-21 CHUM 18-15 CKGM 27-19	WOID 16-12 KXX106 14-10 WABBFM 7-2 G100 6-1 WZYP 10-2 WHYYFM 5-4 WAXY 27-25 Y103 13-8 BJ105 10-3	WIGY 8-5 OK100 9-6 WTSN 12-5 WHEB 13-7 WERZ 17-11 13FEA 10-7 WFBG 13-2 WIEZ 12-6
7100 d-26 800TH KYST 38-FF TTPM 32-22 K1TY d-26 KTSA 20-17 ZEFM d-18	K96 29-26 KSKD on KLUC 24-18 KIKI on	KTFS d-29 KKAZ d-22 KYYA d-29 KCDD 30-23 KOZF d-29	REGL 14-7 293 7-5 940 9-8 0105 24-16	WDOC 4-2 CK101 25-24 WBBQ 2-1 FM100 2-2 KX104 4-4 WSKZ 4-1 WOKI 16-14 WOUT 16-16 WBCY 8-3 WSF! 9-5	MSQV 8-6 WOMPFM 11-1 MCIR 1-1 95XII. 14-12 WZYQ 3-4 WKHI 10-4
			WLS 7-6 WLS -FM 7-6 WLS-FM 7-5 CKLW 3-3 WLOLIFM 18-17 KBEO 29-26 WGCL 7-6 Q102 21-20 WKT1 5-4	WSFI. 9-5 WDCG 23-16 WSEZ 9-5 WRQK 13-10 WCSC 8-3 WSSX 14-4 WAMSFM 6-1 PNOXFM 14-10 WGH 4-2	Q104 6-4 WQLT 22-16 WAEV 8-6 Z102 6-4 WSGF 7-1 WFOX 5-1 WJAD 10-6 WCGO 9-5 WISE 9-5
			0102 21-20 WKT1 5-4 WEST	MIDWEST WGPD 6-2	WHSL 10-5 WFLB 18-6 WPFM 14-6 WXLK 1-1



0104 6-4 MOLT 22-16 MAPV 8-6 2207 8-6 2207 8-7 WAD 10-6 WYOX 5-1 WAD 10-6 WISE 9-5 WISE 9-5 WISE 10-5 WISE 10-5 WISE 16-10 MYKS 9-3 KNOY 8-2 KILE 8-4 KNOY 8-2 KNOY 8-7 KNOY 8-7

MIOWEST

KILS - 7-6

KILS - 87 - 7-6

HEBHIM 7-5

HEBHIM 7-5

HEBHIM 7-5

KERO 29-96

MCCL 7-6

O102 71-20

MT0 5-4

WEST

KFARTH 25-27

KIOO 71-18

B100 71-18

RFARTH 25-27

KINO 71-18

WGPT 6-2 WZZR 15-9 WVIC 18-14 WJXO 2-1 WEFR 4-1 WEFR 4-1 WEFR 2-1 KSTT ON KIIK 2-1 KIOA 10-4 KMGK 23-23 KOFM 11-9 KRAV 10-6 KEYNFM 2-1



BOUTH

793 pn

WEST

KIISFM a KIQO'On BIQO a XTRA d-30 KIMM a QIQO a

**80UTH** 

WZZR a
WXIC 8
WXIC 0
WEBC a
KSTT d-27
KIIK a-24
KIOA n
KMGK OR
KOFM 29-25
KEYNFM a
KZ93 d-20
WKAU 0
WKDU OR
KOKQ a
WKDU d-26

KPI d-40 KO93 28-2: KHOP d-27 KKXX a KIDD on KGGI a-dp KJPB n KNBO a KBBK d-35 KRSP a KSKD on

EAST P.S



WGCL a

BOUTH

O104 d-31 MOLT d-15 WAEV on 2102 40-33 HSGF on WTOX a NJAC d-39 MOLT d

KNOEFM a KISR d-33

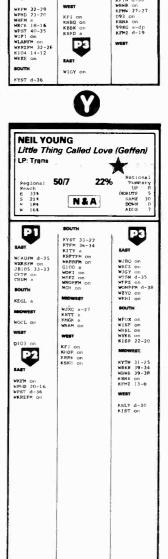
KYTN d-33 KYPY ON KKRCPM a-36 KKLS ON WRKR a WSPT d-30 WBWB ON MAZYPM a D93 a KRNA CO KWTCPK a KDVV d-37

KEN1 on KGHO d-32 KSLY on KIST 30-25 KCBN 40-36 KPIM d-34 KDZA a KTRS a KYYA a KCPO on KOZE d

**P**2

KFI on KNBQ on KBBK on KSKD a

KYTN d-30 WBWB on KFMW 27-27 D93 on KRNA on 99KG a-dp KFMZ d-19



PARALLELS.

# Black Radio

# BREAKERS

# **ANGELA BOFILL** Too Tough (Arista)

71% of our reporting stations on it. Rotations: Heavy 2/0, Medium 21/4, Light 26/9, Extra Adds 3, Total Adds 16 including WRKS, WAOK, WBMX, WBLZ, WDRQ, KACE, KDAY. A Most Added Record. Debuts at number 26 on the Black Radio Chart.

# INDEEP

Last Night A DJ Saved My Life (Sounds Of New York)

62% of our reporting stations on it. Rotations: Heavy 15/0, Medium 15/1, Light 13/7, Extra Adds 2, Total Adds 10 including WKYS, KMJQ, KRLY, KACE, WLUM, KUKQ. Moves 30-19 on the Black Radio Chart.

# **VAUGHAN MASON featuring BUTCH DAYO** You Can Do It (Salsoul/RCA)

59% of our reporting stations on it. Rotations: Heavy 12/0, Medium 18/1, Light 12/1, Extra Adds 1, Total Adds 3, WDMT, WDRQ, WKXI. Heavy: KRNB, WHRK, WZEN-FM, XHRM. Moves 29-24 on the Black Radio chart.

# **NEW & ACTIVE**

SKYY "Let Love Shine (Salsoul/RCA) 42/8

Rotations: Heevy 4/0, Medium 21/4, Light 15/2, Extre Adds 2, Total Adds 8, WXYV, WVEE, WDIA, KACE, KSOL, WLTH, WKWM, KPOP-FM. Heevy: KRNB, WJLB, KJCB, KUKQ. Medium: WHUR, WGPR, XHRM, WOIC, WAAA. Debuts at

MELLE MEL & DUKE BOOTEE "Message II (Survival)" (Sugar Hill) 42/3

Rotations: Heavy 17/0, Medium 13/0, Light 12/3, Extra Adds 0, Total Adds 3, WKYS, XHRM, WTOY. Heavy: WILD, KRNB, WDMT, KACE, WNOO, KJCB, WWWS. Medium: WHUR, WEDR, KMJM, WATV, KUKQ. Moves 24-21 on the

GEORGE CLINTON "Atomic Dog" (Capitol) 40/9
Rotations: Heavy 12/0, Medium 8/0, Light 19/8, Extra Adds 1, Total Adds 9 including WILD, WDIA, WEDR, WZEN-FM, XHRM. Heavy: WAOK, KRLY, WDMT, WRDW, WWWS. Medium: WGPR, WLOU, WWDM, WKWM, KUKQ. Debuts at

DAZZ BAND "On The One For Fun" (Motown) 38/19
Rotations: Heavy 3/0, Medium 12/2, Light 18/12, Extre Adds 5, Total Adds 19 including WXYV, K104-FM, WGPR, KACE, WWDM, WKWM, KUKQ. Heavy: WOOK, WAOK, WYLD-FM. Medium: KRNB, WJPC, WDMT, KSOL, KOKY.

CASHMERE "Do It Anyway You Wanna" (Philly World) 37/6
Rotations: Heavy 12/0, Medium 9/0, Light 15/5, Extra Adds 1, Total Adds 6, WKYS, WYLD-FM, KACE, XHRM, WPLZ, WDAO, Heavy: K104-FM, WGCI, WJLB, WKND, KUKQ. Medium: WDAS, KRLY, WWDM, WTLC. Debuts at number

CARL CARLTON "Swing That Sexy Thang" (RCA) 37/4
Rotations: Heavy 10/0, Medium 13/1, Light 13/2, Extre Adds 1, Total Adds 4, KMJQ, KACE, WJAX, WPLZ. Heavy WHRK, WZEN-FM, WRDW, WLOU, WANM, KUKQ. Medium: K104-FM, KSOL, WNHC, WGIV, WWWS.

JONZUN CREW "Space Is The Place" (Tommy Boy) 35/1
Rotations: Heavy 12/0, Medium 14/0, Light 9/1, Extra Adds 0, Total Adds 1, WPEG. Heavy: WAOK, WAIL-FM, WCIN, WZEN-FM, KDAY, KJCB, WTMP, WWWS. Medium: WILD, WRDW, WJAX, WVOL, WKWM, KPOP-FM.

BOBBY NUNN "Got To Get Up On It" (Motown) 34/5
Rotations: Heavy 12/1, Medium 10/0, Light 10/2, Extra Adds 2, Total Adds 5, WXYV, WDAS, WATV, WOIC, KOKY.
Heavy: WEDR, WGPR, WGIV; WVOL, WTLC. Medium: WHUR, WDIA, XHRM, WPLZ, WDAO.

SPINNERS "Funny How Time Slips Away" (Atlantic) 32/1
Rotations: Heavy 5/0, Medium 20/1, Light 7/0, Extra Adds 0, Total Adds 1, KMJQ, Heavy: WXYV, WHRK, WJMO, WPDQ, WANM. Medium: WAMO, WOOK, WVEE, KRNB, WBMX, XHRM, WBLX, WAAA, WWWS.

DONNA SUMMER "The Woman In Me" (Geffen) 31/3
Rotations: Heavy 8/1, Medium 13/1, Light 10/1, Extra Adds 0, Total Adds 3, WNOO, WPDQ, KOKY. Heavy: WAOK, WEDR, WYLD-FM, WVOL. WLUM, KPOP-FM. Medium: WAMO, K104-FM, KSOL, WNHC, KNOW, WDAO.

GOODIE "You And I" (Total Experience/PGM) 31/0

Rotations: Heavy 9/0, Medium 13/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WXYV, WVEE, WEDR, WYLD-FM, WJMO, WATV, WGIV, WAAA. Medium: WOOK, WHUR, WAOK, KDAY, KSOL, WPDQ, WVOL.

O'BRYAN "I'm Freaky" (Capitol) 28/13
Rotations: Heavy 2/0, Medium 7/3, Light 18/9, Extra Adds 1, Total Adds 13 including WDAS, WHRK, WCIN, WZEN-FM, WNOO, KJCB, WVOL, KUKQ. Heavy: KRNB, WGPR. Medium: WJLB, WRDW, KNOW, WWWS. JANET JACKSON "Come Give Your Love To Me" (A&M) 27/9

Rotations: Heavy 2/1, Medium 9/3, Light 14/3, Extra Adds 2, Total Adds 9, WKYS, WVEE, WEDR, KNOW, WPDQ, KJCB, WLOU, WVOL, KPOP-FM. Heavy: WJLB. Medium: KMJQ, WGCI, WJPC, KACE, KSOL, WWWS.

EBONEE WEBB "Too Hot To Be Cool" (Capitol) 26/9
Rotations: Heavy 1/0, Medium 11/2, Light 12/5, Extre Adds 2, Total Adds 9, WDIA, WJMO, WDRQ, KSOL, WKXI, KJCB, WVOL, WWDM, WTLC. Heavy: KRNB. Medium: WAOK, WENN, WAAA, WWWS, KUKQ.

HOT CHOCOLATE "Are You Getting Enough Happiness" (EMI America) 25/5 Rotations: Heavy 4/0, Medium 10/1, Light 11/4, Extra Adds 0, Total Adds 5, KMJM, KSOL, WNOO, WKWM, WVOI. Heavy: WILD, WAOK, WGPR, WZEN-FM. Medium: KRNB, WAIL-FM, WCIN, WNHC, WVOL, WTLC.

GWEN McCRAE "Keep The Fire Burning" (Atlantic) 25/2
Rotations: Heavy 5/0, Medium 8/0, Light 12/2, Extra Adds 0, Total Adds 2, WILD, WVOL. Heavy: KACE, WKXI, WJAX, KUKQ. Medium: WDAS, WOOK, KRNB, WEDR, WCIN, WZEN-FM, XHRM, WPDQ.

PETER BROWN "Baby Gets High" (RCA) 25/1
Rotations: Heavy 3/0, Medium 12/0, Light 10/1, Extra Adds 0, Total Adds 1, WILD. Heavy: WBMX, WGCI, WJPC. Medium: WRKS, WDAS, WAOK, WVEE, WJLB, KDAY, XHRM, KSOL, WGIV, KJCB, WVOL, WLTH.

CENTRAL LINE "You've Said Enough" (Mercury/PolyGram) 24/11
Rotations: Heavy 2/0, Medium 5/0, Light 14/8, Extra Adds 3, Total Adds 11 including WKYS, WAOK, WEDR, WCIN, WJMO, WDRO, WZEN-FM, KJCB. Heavy: WHUR, WNHC. Medium: WHRK, WRDW, WTLC, WWWS, KUKO.

WJMO, WDRQ, WZEN-FM, KJCB. Heavy: WHOH, WNHC. Medium: WHINK, WHOW, WTC., WWWS, KOKC.

SOUL SONIC FORCE "Looking For The Perfect Beat" (Tommy Boy) 23/8

Rotations: Heavy 2/1, Medium 7/1, Light 12/4, Extre Adds 2, Totel Adds 8, WRKS, WHRK, WDMT. WDRQ, WPEG, WNOO, WPLZ, KUKQ. Heavy: WEDR. Medium: WAOK, WALL-FM, WENN, WJAX, WWDM, KPOP-FM.

RICHARD "DIMPLES" FIELDS "Don't Ever Stop Chasing..." (Boardwalk) 23/5

Rotations: Heavy 3/0, Medium 7/2, Light 13/3. Extre Adds 0, Totel Adds 5, WJMO, WZEN-FM, WENN, WNOO, WPLZ. Heavy: WAOK, WHRK, WPDQ. Medium: WXYY, WOOK, WHUR, WDIA, WDMT.

SYSTEM "You Are In My System" (Mirage/Atlantic) 23/5

Rotations: Heavy 4/0, Medium 7/0; Light 11/4, Extra Adds 1, Total Adds 5, WXYV, KRLY, WDMT, WJLB, WOIC. Heavy: WRKS, WAMO, KACE, WNHC. Medium: WHUR, WHRK, WGPR, XHRM, WJMI, WJAX, WWDM.

FOUR TOPS "I Believe In You And Me" (Casablanca/PolyGram) 23/3 Rotations: Heavy 12/0, Medium 6/2, Light 5/1, Extra Adds 0, Total Adds 3, WILD, WAMO, WOIC. He WAOK, WJMO, WZEN-FM, WNHC, WPLZ, WANM, KPOP-FM. Medium: WDAS, KJCB, KOKY, KUKO.

SYLVESTER "All I Need" (Megatone) 23/2

Rotations: Heavy 4/0, Medium 9/1, Light 10/1, Extra Adds 0, Total Adds 2, WDMT, XHRM. Heavy: WAMO, WHUR, WCIN, WWDM. Medium: WVEE, KSOL, WNHC, WGIV, WPEG, KDIA, KPOP-FM

SLAVE "Do You Like It..." (Cotillion/Atco) 23/2

Rotations: Heavy 4/0, Medium 10/0, Light 9/2, Extra Adds 0, Total Adds 2, WPDQ, WKWM. Heavy: WYLD-FM, KJCB, WDAO, KUKQ. Medium: KRNB, KACE, XHRM, WRDW, WGIV, WKXI, WJAX, WWDM, WTMP, WLUM.

WARP 9 "Nunk" (Prism) 23/1 Rotations: Heavy 6/0, Medium 9/0, Light 8/1, Extra Adds 0, Total Adds 1, WATV. Heavy: WEDR, WGCI, WJPC, WJMI, WDAO, WLTH. Medium: WRKS, WAMO, WAOK, WVEE, KRNB, WBMX, WLOU. 5 1 1

# NATIONAL AIRPLAY/30. **January 28, 1983**

MICHAEL JACKSON/Billie Jean (Epic) 2 RAY PARKER JR./Bad Boy (Arista) 3 EARTH, WIND & FIRE/Fall In Love With Me (Columbia) 4 MARGIE JOSEPH/Knockout (HCRC) 17 5 2 5 PEABO BRYSON/We Don't Have To Talk... (Capitol) - 23 17 6 LIONEL RICHIE/You Are (Motown) 7 GAP BAND/Outstanding (Total Experience/PGM) 22 11 11 8 G. WASHINGTON JR./P. LABELLE/The Best... (Elektra) 9 SMOKEY ROBINSON/I've Made Love... (Tamla/Motown) YARBROUGH & PEOPLES/Heartbeats (Total Exper./PGM) 11 EVELYN KING/Betcha She Don't Love You (RCA)

12 MUSICAL YOUTH/Pass The Dutchie (MCA)

13 LUTHER VANDROSS/Since I Lost My Baby (Epic)

8 14 MELBA MOORE/Mind Up Tonight (Capitol)

15 4 3 15 TYRONE DAVIS/Are You Serious (HighRise)

16 DeBARGE/I Like It (Gordy/Motown) 18 13 12 17 COMMODORES/Painted Picture (Motown)

3 2 7 18 CHAKA KHAN/Got To Be There (WB)

19 INDEEP/Last Night A DJ Saved My Life (Sounds Of New York) WOLF/Papa Was A Rollin' Stone (Constellation/Elektra-Asylum)

30 24 MELLE MEL & DUKE BOOTEE/Message II (Survival) (Sugar Hill)

18 22 MARVIN GAYE/Sexual Healing (Columbia)

AURRA/Such A Feeling (Salsoul/RCA)

- - 29 🐼 V. MASON with B. DAYO/You Can Do It (Salsoul/RCA)

21 21 25 ORBIT with CAROL HALL/The Beat Goes On (RFC/Quality) DEBUT ANGELA BOFILL/Too Tough (Arista)

14 12 15 27 ARETHA FRANKLIN/Love Me Right (Arista)

DEBUT See GEORGE CLINTON/Atomic Dog (Capitol)

DBBUT DEBUT CASHMERE/Do It Anyway You Wanna (Philly World)

DEBUT > 39 SKYY/Let Love Shine (Salsoul/RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate nued upward movement from the majority of our reporters

# **MOST ADDED** ®

DAZZ BAND (19) **ANGELA BOFILL (16)** HALL & OATES (14) O'BRYAN (13)

# HOTTEST

MICHAEL JACKSON (33) GAP BAND (22) MARVIN GAYE (18) MARGIE JOSEPH (16) **MUSICAL YOUTH (16)** DeBARGE (16)

RUFUS 'Take It To The Top" (WB) 22/11

Rotations: Heavy 1/1, Medium 6/3, Light 15/7, Extra Adds 0, Total Adds 11, WAMO, WKYS, WZEN-FM, WNOO, WOIC, WKXI, WWDM, WANM, WVOI, KUKQ, WNHC. Medium: KRNB, WHRK, KNOW.

JOHNNIE TAYLOR "I'm So Proud" (Beverly Glen) 22/2
Rotations: Heavy 7/0, Medium 9/1, Light 5/0, Extra Adds 1, Total Adds 2, KJMQ, WDRQ. Heavy: WILD, WDIA, WJMO, WZEN-FM, KDAY, WLTH. Medium: K104-FM, WGIV, WOIC, WKXI, WPDQ, WWWS.

PATTI AUSTIN with JAMES INGRAM "Baby, Come To Me" (Qwest/WB) 21/0 Rotations: Heavy 13/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WAOK, WJPC, XHRM, WATV, WJJS, WTNIP, WKWM, WLUM, KDIA, KPOP-FM. Medium: WKYS, WAIL-FM, WJAX, KJCB, WTOY.

WHODINI "Magic's Wand" (Jive/Arista) 21/0
Rotations: Heavy 10/0, Medium 8/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: KRNB, WGCI, WDMT, WENN, WNOO, WLDU, WTMP, WDAO, WLTH, WWWS. Medium: WGPR, XHRM, WPEG, KUKQ, KPOP-FM.

KENNY LOGGINS "Heart To Heart" (Columbia) 20/2 Rotations: Heavy 4/0, Medium 10/0, Light 6/2, Extra Adds 0, Total Adds 2, KRLY, KDIA. Heavy: WAIL-FM, WGCI, WJPC, KPOP-FM. Medium: WDAS, WKYS, WBLZ, WDMT, XHRM, KSOL, KNOW, WPDQ, WPLZ, WWDM.

NAIROBI "Funky Soul Makossa" (Streetwise) 20/2
Rotations: Heavy 5/0, Medium 7/1, Light 8/1, Extre Adds 0, Total Adds 2, WANT, WTOY. Heavy: WHUR, WEDR, WGIV, WPLZ, WWDM. Medium: WAOK, K104-FM, WJMO, WGPR, WOIC, KPOP-FM.

REGGIE GRIFFIN "Mirda Rock" (Mountain View) 18/3

ns: Haavy 6/0, Medium 6/1, Light 6/2, Extra Adds 0, Total Adds 3, WVEE, WDIA, WJMO. Heavy: KRNB, KACE, WDAO, WTLC, WWWS. Medium: WHUR, WEDR, WGPR, KSOL, WNOO.

BOBBY MILITELLO with JEAN CARN "Let's Stay Together" (Gordy/Motown) 18/1 Rotations: Heavy 2/0, Medium 11/0, Light 5/1, Extra Adds 0, Total Adds 1, KUKQ. Heavy: WCIN, WJMI. Medium: WXYV, KRNB, KACE, KSOL, KNOW, WENN, WAAA, WDAO, WLTH, WLUM, WWWS.

DARYL HALL & JOHN OATES "One On One" (RCA) 17/14
Rotations: Heavy 1/0, Medium 7/5, Light 6/6, Extra Adds 3, Total Adds 14, WYYV/

Rotations: Heavy 1/0, Medium 7/5, Light 6/6, Extra Adds 3, Total Adds 14, WXYV, WVEE, K104-FM. KRLY, WDIA, WKND, WNHC, KNOW, WNOO, WVOL, WPLZ, WANM, WLUM, WWWS. Heavy: WHRK. Medium: WHUR, KPOP-FM. JAMMERS "Be Mine Tonight" (Salsoul/RCA) 17/3

Rotations: Heavy 0/0, Medium 5/1, Light 12/2, Extra Adds 0, Total Adds 3, WHUR, WPDQ, WDAO. Medium: WJLB.

WZEN-FM, WNHC, KJCB. ELLIS HALL JR. "Every Little Bit Hurts" (HCRC) 17/2

Rotations: Heavy 2/0, Medium 8/2, Light 7/0, Extra Adds 0, Total Adds 2, KNOW, WKWM. Heavy: KMJQ, KRLY. Medium: WAMO, WOOK, WHUR, WYLD-FM, WGCI, WLUM.

RANDY CRAWFORD "Imagine" (WB) 16/7
Rotations: Heavy 0/0, Medium 9/4, Light 6/2, Extra Adds 1, Total Adds 7, WEDR, WGCI, KMJM, WNOO, WJAX, WPDQ, KDIA. Medium: WVEE, KMJQ, WGPR, WENN, WLUM.

LANIER & COMPANY "After I Cry Tonight" (Larc) 15/2
Rotations: Heavy 4/0, Medium 5/0, Light 6/2, Extra Adds 0, Total Adds 2, WDMT, WANT. Heavy: KRNB, WPDQ, WTLC, WPLX Medium: WOOK, WHRK, KSOL, WLOU, WTOY.

JERRY KNIGHT "She's Got To Be (A Dancer)" (A&M) 14/8

Rotations: Heavy 1/1, Medium 4/1, Light 8/5, Extra Adds 1 WDAO WKWM WMWS Medium WHUR WAOK WHRK

CON FUNK SHUN "Ms. Got-The-Body" (Mercury/Poly/Gram) 14/8

Rotations: Heevy 2/0, Medium 4/1, Light 8/7, Extra Adds 0, Total Adds 8, WYLD-FM, WATV, WPEG, WNOO, WKXI, KJCB, WDAO, WKWM. Heevy: KRNB, KACE. Medium: WENN, WJMI, KUKQ. QUADRANT SIX "Body Mechanic" (RFC/Atlantic) 14/5

Rotations: Heavy 1/0, Medium 5/2, Light 6/1, Extra Adds 2, Total Adds 5, WXYV, K104-FM, WHRK, WNOO, KUKO. Heavy: WZEN-FM. Medium: WGPR, WTMP, WEDR.

NEW YORK CITI PEECH BOYS "Life Is Something Special" (Island/Atco) 14/4 Rotations: Heavy 1/0, Medium 4/1, Light 8/2, Extra Adds 1, Total Adds 4, WZEN-FM, KACE, KOKY, WLTH. Heavy: WKND. Medium: WHUR, WGPR, WKXI.

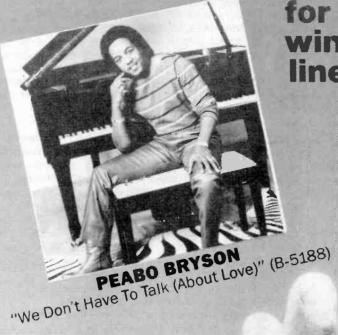
CHERYL LYNN "Look Before You Leap" (Columbia) 14/3
Rotations: Heavy 3/0, Medium 6/1, Light 5/2, Extra Adds 0, Total Adds 3, WGCI, WJMO, KDAY. Heavy: WOOK, WAAA, KUKQ. Medium: WGIV, WJMI, XHRM, KDIA, KPOP-FM.

JEFFREY OSBORNE "New Love" (A&M) 14/1 Rotations: Heavy 4/0, Medium 4/0, Light 6/1, Extra Adds 0, Total Adds 1, WDAS. Heavy: K104-FM, WBMX, WCIN, KPOP-FM. Medium: WOOK, WGIV, WLTH, WWWS.

Adds & Hots . . . See Page 64



Five top players





"Mind Up Tonight" (7" B-5180, 12" #8543)



GEORGE CLINTON

"Atomic Dog" (7" B-5201, 12" #8544)



O'BRYAN
"I'm Freaky" (B-5203)



**EBONEE WEBB** "Too Hot To Be Cool" (7" B-5181, 12" #8542)

ON RECORDS AND NEW HIGH QUALITY XDR CASSETTES





# BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

# **MERLE HAGGARD & WILLIE NELSON** Reasons To Quit (Epic)

On 76% of reporting stations. National Summary: Up 50, Same 13, Down 0, Debuts 24, Adds 24. A Most Added Record. R&R Chart: 50-41.

# **KENNY ROGERS & SHEENA EASTON**

We've Got Tonight (Liberty)

On 73% of reporting stations. National Summary: Up 15, Same 13, Down 0, Debuts 28, Adds 51. A Most Added Record. R&R Chart: Debut 42.

# HANK WILLIAMS JR. Gonna Go Huntin' (Elektra/Curb)

On 73% of reporting stations. National Summary: Up 14, Same 32, Down 0, Debuts 31, Adds 30. A Most Added Record. R&R Chart: Debut 43.

# **ED BRUCE**

# My First Taste Of Texas (MCA)

On 71% of reporting stations. National Summary: Up 29, Same 27, Down 0, Debuts 26, Adds 22. A Most Added Record. R&R Chart: Debut 44.

# **JERRY REED**

# **Down On The Corner (RCA)**

On 63% of reporting stations. National Summary: Up 7, Same 31, Down 0, Debuts 12, Adds 42. A Most Added Record. R&R Chart: Debut 45.

# BANDANA

# I Can't Get Over You (Getting Over Me) (WB)

On 62% of reporting stations. National Summary: Up 54, Same 20, Down 0, Debuts 9, Adds 8. R&R Chart: 49-46.

# **MOST ADDED** ®

**JOHNNY LEE (59)** Sounds Like Love (Full Moon/Asylum) K. ROGERS & S. EASTON (51) We've Got Tonight (Liberty) **REBA McENTIRE (48)** 

You're The First Time I've... (Mercury/PG) JERRY REED (42) Down On the Corner (RCA)

LARRY GATLIN (34)

Almost Called Her Baby By... (Columbia) HANK WILLIAMS JR. (30) Gonna Go Huntin' (Elektra/Curb) KAREN BROOKS (27) If That's What You're Thinking (WB)

# HOTTEST

**CONWAY TWITTY (49)** The Rose (Elektra) CRYSTAL GAYLE (47) Gain Control Again (Elektra) **RONNIE MILSAP (46)** Inside (RCA) WILLIE NELSON (38) Last Thing I Needed First... (Columbia) **RICKY SKAGGS (36)** 

I Wouldn't Change You If I Could (Epic) T.G. SHEPPARD & K. BROOKS (32) Faking Love (WB/Curb)

**DON WILLIAMS (32)** If Hollywood Don't Need You (MCA)

BOB SEGER "Shame On The Moon" (Capitol) 80/21

National Summery: Up 18, Same 24, Down 2, Debuts 15, Adds 21 including WRKZ-FM, WAJR, WPOR-FM, KASE, WNOE-AM, WTQR-FM, WONE, WCXLAM-FM, KWMT, WFMS-FM, KEBC-FM, KYNN-AM-FM, KVOO, KKAL, KBBQ.

RAY CHARLES "Born To Love Me" (Columbia) 78/13

National Summary: Up 34, Same 24, Down 0, Debuts 7, Adds 13, WXKW, WIXL-FM, WILQ, WXBQ-FM, KXYL, WUBE-FM, WCXL-AM-FM, WKMF, WDAF, WDGY, KGEM/KJOT, KLAC, KRAK, WHN 4-3, WWWW-FM 18-14. R&R Chart: Debut 50.

JIM REEVES "The Jim Reeves Medley" (RCA) 73/5
National Summary: Up 39, Same 21, Down 1, Debuts 7, Adds 5, WWOD/WKZZ, WSM, WTQR-FM, KNIX-FM, KMPS-AM-FM, WVAM 43-35, WNYR 16-13, WSEN-AM-FM 42-31, WPLO 25-20, WLWI-FM 17-13, WHOO 33-25, KSO 25-20,

KYNN-AM-FM 36-35, WNYK 16-13, WSEN-AM-FM 42-31, WPLO 25-20, WLWI-FM 17-13, WHOO 35-25, RSO 25-20, KYNN-AM-FM 36-31, KKAL 46-40, KRWQ-FM 22-18.

JOHNNY LEE "Sounds Like Love" (Full Moon/Asylum) 72/59

National Summary: Up 2, Same 5, Down 0, Debuts 6, Adds 59 including WGNA-FM, WIXL-FM, WPOR-FM, WNYR, WPLO, KXYL, WMC-AM, WNOE-AM, WHOO, WIRK-FM, WHK, WKKQ-AM-FM, WCUZ-AM-FM, KOMA,

REBA MCENTIRE "You're The First Time I've Thought..." (Mercury/PG) 68/48

GLEN CAMPBELL "I Love How You Love Me" (Atlantic America) 68/11
National Summery: Up 21, Seme 21, Down 0, Debuts 15, Adds 11, WCAW, WOKQ, WNYR, WIXY, WFNC, WWOD/WKZZ, WQYK-FM, WIRE, WTSO, WXCL, KKAL, KHEY-AM 47-36, WSIX-FM 28-22, WIRK-FM 31-24, KSO

SONNY JAMES AND SILVER "The Fool In Me" (Dimension) 67/5

National Summany: Up 27, Same 21, Down 0, Debuts 14, Adds 5, WWVA, WOKK, WTOR-FM, WSLR, KECK, WGNA-FM 25-22, WVAM 30-24, KHEY-AM 36-28, KRMD-AM-FM 34-28, WQYK-FM 32-26, KSO 17-15, WKKQ-AM-FM 35-25, KFGO 32-27, KYNN-AM-FM 15-12, KBMY 21-13.

LARRY GATLIN "Almost Called Her Baby By Mistake" (Columbia) 64/34
National Summary: Up 9, Same 14, Down 0, Debuts 7, Adds 34 including WVAM, WSEN-AM-FM, KASE, WSOC-FM, WFNC, WSM, WSLR, KSO, WTSO, WXCL, KVOO, KYAK, KGEM/KJOT, KUGN-FM, KMPS-AM-FM.

OSMOND BROTHERS "Never Ending Song Of Love" (Elektra/Curb) 64/3 National Summery: Up 39, Same 17, Down 0, Debuts 5, Adds 3, WIXY, WAMZ-FM, KTPK-FM, WGNA-FM 23-20, WVAM 40-32, WSEN-AM-FM 27-24, KASE 28-21, WDAK 25-22, KHEY-AM 34-26, WGVM 50-15, WLWI-FM 19-15, KRMD-AM-FM 27-19, WITL-FM 33-25, WTHI-FM 22-19, KFDI-FM 35-28.

YOUNGER BROTHERS "There's No Substitute For You" (MCA) 60/5

National Summary: Up 32, Same 17, Down 0, Debuts 6, Adds 5, WFNC, WESC-AM-FM, WSLR, WKMF, KGEM/KJOT, KEIN, WVAM 18-15, WSEN-AM-FM 33-26, KHEY-AM 18-15, WNOE-AM 19-17, WQYK-FM 13-7, WIRK-FM 48-41, KXRB 23-18, KYAK d-26, KBMY 31-23.

LORETTA LYNN "Breakin' It" (MCA) 58/11

National Summary: Up 6, Same 28, Down 0, Debuts 15, Adds 11, WWVA, WPLO, WYNK-FM, WGVM, WWOD/WKZZ, WQYK-FM, WTQR-FM, WONE, WKMF, KTPK-FM, KRAK, WMC-AM 29-25, WSIX-FM d-28, KRWQ-FM 40-34, KEEN

BILLY SWAN "Rainbows And Butterflies" (Epic) 52/14

Netional Summary: Up 6, Same 23, Down 0, Debuts 9, Adds 14, WWVA, WXBQ-FM, WSOC-FM, WESC-AM-FM, WAMZ-FM, KLLL, WLWI-FM, WIRK-FM, KYNN-AM-FM, KYAK, KLZ, KWJJ, KTOM, KIGO, WDAK d-27.

JERRY LEE LEWIS "My Fingers Do The Talkin'" (MCA) 52/4 Netional Summary: Up 20, Same 18, Down 1, Debuts 9, Adds 4, WYNK-FM, WMNI, KYNN-AM-FM, KTPK-FM, WWAM 37-30, WSEN-AM-FM 35-28, WSOC-FM 33-28, KHEY-AM 35-30, WHOO 11-9, WWWE 13-10, WCXI-AM-FM 36-31, KFDI-FM 40-34, KYAK d-27, KWJJ 35-30, KEEN 26-20.

JUICE NEWTON "Heart Of The Night" (Capitol) 49/3 National Summary: Up 27, Same 14, Down 4, Debuts 1, Adds 3, KCJB, KNEW, KCKC, WPOC-FM 7-5, WNYR 6-3, WILQ 25-19, KLVI 13-10, WZZK-FM 13-6, WCOS-AM-FM 22-15, WWWE 5-3, WDAF 18-13, WTSO 24-15, KBMY 6-3, KRWQ-FM 4-2, KUGR 12-9.

Adds & Hots . . . See Page 65



# NATIONAL AIRPLAY/50

January 28, 1983 RONNIE MILSAP/Inside (RCA) 5 4 2 CRYSTAL GAYLE/Til I Gain Control Again (Elektra) 1.G. SHEPPARD & KAREN BROOKS/Faking Love (WB/Curb) 4 MICKEY GILLEY/Talk To Me (Epic) 22 14 10 6 CHARLEY PRIDE/Why Baby Why (RCA) 6 MICHAEL MURPHEY/Still Taking Chances (Liberty) ANNE MURRAY/Somebody's Always Saying Goodbye (Capitol) 19 13 11 B DON WILLIAMS/If Hollywood Don't Need You (MCA) 25 16 12 16 12 9 GENE WATSON/What She Don't Know Won't Hurt Her (MCA) 10 SYLVIA/Like Nothing Ever Happened (RCA) WILLIE NELSON/Last Thing I Needed First Thing... (Columbia) 30 18 14 **12** CONWAY TWITTY/The Rose (Elektra) R GARY MORRIS/Velvet Chains (WB) 31 20 15 14 OAK RIDGE BOYS/Thank God For Kids (MCA) B RICKY SKAGGS/I Wouldn't Change You if I Could (Epic) 42 33 22 6 D. PARTON & W. NELSON/Everything's... (Monument) MERLE HAGGARD & GEORGE JONES/C.C. Waterback (Epic) 18 EMMYLOU HARRIS/(Lost His Love) On Our Last Date (WB) 4 3 7 MARTY ROBBINS/Honkytonk Man (WB/Viva) 41 36 29 20 STEVE WARINER/Don't Plan On Sleeping Tonight (RCA) 43 36 27 TAMMY WYNETTE/A Good Night's Love (Epic) 26 19 16 22 VERN GOSDIN/Today My World Slipped Away (AMI/NSD) 23 LEON EVERETTE/Shadows Of My Mind (RCA) 7 6 13 24 CHARLY McCLAIN/With You (Epic) 3 WHITES/Hangin' Around (Elektra/Curb) 20 RAZZY BAILEY/Poor Boy (RCA) 44 37 31 LEE GREENWOOD/Ain't No Trick (It Takes Magic) (MCA) 46 38 32 28 JIM GLASER/When You're Not A Lady (Noble Vision) 50 45 35 29 TANYA TUCKER/Feel Right (Arista) 29 23 21 30 LOUISE MANDRELL/Romance (RCA) 46 42 3 BELLAMY BROTHERS/When I'm Away From You (Elektra/Curb) 2 8 19 32 MERLE HAGGARD/Going Where The Lonely Go (Epic)

48 41 GEORGE JONES/Shine On (Shine All Your Sweet...) (Epic)

3 JOHN ANDERSON/Swingin' (WB)

17 15 23 35 MOE BANDY/Only If There Is Another You (Columbia) 35 JANIE FRICKE/You Don't Know Love (Columbia)

47 43 📆 EARL THOMAS CONLEY/I Have Loved You, Girl (RCA)

27 17 25 38 EDDY RAVEN/San Antonio Nights (Elektra) 8 11 24 39 DOLLY PARTON/Hard Candy Christmas (RCA)

28 24 30 40 MEL McDANIEL/I Wish I Was In Nashville (Capitol)

MERLE HAGGARD & WILLIE NELSON/Reasons To Quit (Epic) DEBUT K. ROGERS & S. EASTON/We've Got Tonight (Liberty)

DEBUT MANK WILLIAMS JR./Gonna Go Huntin' (Elektra/Curb)

DEBUT • @ ED BRUCE/My First Taste Of Texas (MCA) 

12 27 39 47 REBA McENTIRE/Can't Even Get The Blues (Mercury/PolyGram)

21 28 38 48 GAIL DAVIES/Hold On (WB)

DEBUT 49 BOB SEGER/Shame On The Moon (Capitol)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general

TOM CARLILE "Rainin' Down In Nashville" (Doorknob) 47/8 Up 9, Same 24, Down 0, Debuts 6, Adds 8, WXKW, WBGW-FM, WGVM, WOKK, WMNI, WTSO, WHBF, KBMY, WVAM 49-42, KHEY-AM 42-37, KSO 29-27, KYNN-AM-FM 39-35, KTTS-AM-FM 43-38, KVOO 36-33,

TOMMY ST. JOHN "The Light Of My Life" (RCA) 46/1

National Summery: Up 16, Same 21, Down 0, Debuts 8, Adds 1, WYNK-FM, WKSJ-FM 45-42, KKYX 42-39, KRMD-AM-FM 41-36, Q102 35-28, KSO 30-26, WXCL 42-35, KVOO 48-42, KFDI-FM 49-43, KKAL 47-44, KRWQ-FM 34-28, KWJJ 44-39, KTOM 47-44, KMPS-AM-FM 30-26, KGA 31-27

RONNIE McDOWELL "Personally" (Epic) 44/19

National Summany: Up 4, Same 15, Down 0, Debuts 5, Adds 19 including WVAM, WSEN-AM-FM, WXBQ-FM, KHEY-AM, WSM, WQYK-FM, WHK, WONE, WDAF, KEBC-FM, KVOO, KGEM/KJOT, KVEG, KRSY, KGA.

KAREN BROOKS "If That's What You're Thinking" (WB) 41/27 National Summary: Up 1, Same 10, Down 0, Debuts 3, Adds 27 including WBGW-FM, WPOR-FM, WYNK-FM, KKYX WAXX WIRE WILLAM-FM KKCS KMAK KCKC.

GARY STEWART & DEAN DILLON "Those Were The Days" (RCA) 40/4
National Summery: Up 18, Same 15, Down 0, Debuts 3, Adds 4, WILQ, WESC-AM-FM, WITL-FM, KTOM, WSEN-AM-FM 47-35, WYNK-FM 29-24, WKKQ-AM-FM 36-29, KYNN-AM-FM 34-29, KFDI-FM 38-33, KBMY 39-30. RODNEY LAY "You Could Have Heard A Heart Break" (Churchill) 33/2

National Summary: Up 11, Same 16, Down 0, Debuts 4, Adds 2, WIRK-FM, WHBF, WVAM 39-33, WEZL-FM 48-39, WAMZ-FM 27-19, WTSO 38-32, KYNN-AM-FM 32-25, KFDI-FM 39-30, KRWQ-FM 24-17, KSOP-FM 34-31.

CONNIE HANSON "There's Still A Lot Of Love In San Antone" (Soundwaves) 23/4 National Summary: Up 6, Same 11, Down 0, Debuts 2, Adds 4, KRRV, WAXX, KTTS-AM-FM, KVEG, WGNA-FM d-45, KHEY-AM 50-41, WTSO d-44, KVOO 27-22, KFDI-FM 50-42.

RAY PRICE "One Fiddle, Two Fiddle" (WB/Vive) 22/5
National Summery: Up 6, Same 7, Down 0, Debuts 4, Adds 5, WESC-AM-FM, WITL-FM, KMAK, KVEG, KRSY, WVAM 42-34, WOKK d-39, KKYX 45-40, KSO 27-23, KTTS-AM-FM 36-32.

TENNESSEE EXPRESS "How Long Will It Take" (RCA) 20/9

National Summery: Up 0, Seme 11, Down 0, Debuts 0, Adds 9, WGNA-FM, WESC-AM-FM, KKYX, WIRK-FM, KVOO, KKAL, KMAK, KVEG, KSOP-FM, KTTS-AM-FM on.

RICH LANDERS 'Take It All' (AMI/NSD) 19/6
National Summary: Up 0, Same 12, Down 0, Debuts 1, Adds 6, WWVA, KRMD-AM-FM, WQYK-FM, WAXX, KTTS-AM-FM, KEEN, KHEY-AM on, KBMR on, KFDI-FM on, KSOP-FM on.

BOXCAR WILLIE "Country Music Nightmare" (Main Street) 18/3

National Summary: Up 2, Same 11, Down 0, Debuta 2, Adds 3, WIRK-FM, KYNN-AM-FM, WHBF, WGNA-FM 44-41, WYII on, WFNC on, WGVM 37-27, KECK on, KBMY d-29, KWJJ on.

THRASHER BROTHERS "Wherever You Are" (MCA) 16/3

National Summary: Up 5, Same 8, Down 0, Debuts 0, Adds 3, WESC-AM-FM, WOKK, WITL-FM, WGNA-FM on, WVAM 36-31, WZZK-FM 22-20, WLWI-FM 40-34, KRMD-AM-FM 35-27, KVOO on, KBMY 25-17. BRICE HENDERSON "Lonely Eyes" (Union Station) 16/2

National Summany: Up 2, Same 11, Down 0, Debuts 1, Adds 2, WKSJ-FM, WIRK-FM, WSEN-AM-FM on, WWVA on, KHEY-AM d-50, KRMD-AM-FM 50-43, KSO 34-30, KWMT on, KYNN-AM-FM on, KTOM on.

VERN GOSDIN "Friday Night Feelin" (AMI/NSD) 14/14

National Summan: Up 0, Same 0, Down 0, Debuts 0, Adds 14, WBGW-FM, WSNO, WOKQ, WYII, KRRV, WLWI-FM, KRMD-AM-FM, V#KKQ-AM-FM, KFGO, KEBC-FM, KTTS-AM-FM, KFDI-FM, KBMY, KCKC. JUDY BAILEY "Tender Lovin' Lies" (WB) 14/9

National Summary: Up 0, Same 3, Down 0, Debuts 2, Adds 9, WVAM, WSNO, KRRV, KHEY-AM, WESC-AM-FM, KBMR, KTTS-AM-FM, KVOO, KFDI-FM, KUZZ on.

# dult/Contemporary Continued from Back Page

**医型型型型型型型型型型** 

# **BREAKERS**<sub>®</sub>

# **DARYL HALL & JOHN OATES** One On One (RCA)

58% of our reporters on it. Rotations: Heavy 2/0, Medium 43/21, Light 28/18, Extra Adds 3, Total Adds 42 including GR55, WASH, 97AIA, WCLR, WARM98, WHB, WISN, KS94, KFMB, WRIE, WHEN, WAAY, SM95, KBOI, KOST, and 27 more. Debuts at number 25 on the A/C chart.

# **JOE JACKSON** Breaking Us In Two (A&M)

58% of our reporters on it. Rotations: Heavy 2/0, Medium 43/8, Light 31/9, Extra Adds 0, Total Adds 17, WPRO, WASH, WISN, KPPL, KJR, WICC, WRIE, WGY, WHEN, WQUE, KUDL, KYUU, WCTC, WCPI, WCHV, WJBC, KFOR. Debuts at number 28 on the A/C chart.

# STEPHEN BISHOP

# It Might Be You (Theme From "Tootsie") (WB)

54% of our reporters on it. Rotations: Heavy 9/0, Medium 31/7, Light 31/17, Extra Adds 0, Total Adds 24 including WBEN, KFMB, KPLZ, WKAZ, WHEN, KMGC, WSLI, WMAZ, WLLT, WOMC, WQUA, KUDO, KSEL, KCRG, and 10 more. Debuts at number 27 on the A/C chart.

# **DONNA SUMMER** The Woman In Me (Geffen)

53% of our reporters on it. Rotations: Heavy 9/1, Medium 42/7, Light 18/5, Extra Adds 0, Total Adds 13, WSB, 97AIA, WFYR, WZZP, KPLZ, WRIE, WSGN, WSLI, WRVA, KRNT, KUDL, KYUU, KCRG. Debuts at number 24 on the A/C chart.

# MOST ADDED .

DARYL HALL & JOHN OATES (42) One On One (RCA) **DAN FOGELBERG (37)** Make Love Stay (Full Moon/Epic) SUPERTRAMP (25) My Kind Of Lady (A&M) STEPHEN BISHOP (24) It Might Be You ("Tootsie" Theme) (WB) **MELISSA MANCHESTER (24)** Nice Girls (Arista) **ERIC CLAPTON (22)** I've Got A Rock N' Roll Heart (WB) DIANA ROSS (22) So Close (RCA)

# HOTTEST

**KENNY LOGGINS (75)** Heart To Heart (Columbia) BOB SEGER (63) Shame On The Moon (Capitol) LITTLE RIVER BAND (45) The Other Guy (Capitol) P. AUSTIN with J. INGRAM (44) Baby, Come To Me (Qwest/WB) **LIONEL RICHIE (43)** You Are (Motown) MEN AT WORK (37) Down Under (Columbia)
JUICE NEWTON (37) Heart Of The Night (Capitol)

A/C Adds & Hots... See Page 66

# **NEW & ACTIVE**

FIREFALL "Always" (Atlantic) 57/9

Rotations: Heavy 2/0, Medium 38/6, Light 17/3, Extra Adds 0, Total Adds 9, WFBR, WBEN, WBT, WMAZ, KUDO, WCTC, KSEL, KWEB, KRNO. Heavy: KFSB, KQDI. Medium: WLTA, 97ZIZ, WARM98, WCCO, WKAZ, WWYZ, WHEN, KEY103, WRVR, WHHY, SM95, WHBY, WHBC, KRNT, WISM-FM, KWAV, KYUU, WWNR, WSKY

GLENN FREY "All Those Lies" (Asylum) 54/2
Rotations: Heavy 5/0, Medium 31/1, Light 18/1, Extra Adds 0, Total Adds 2, WSLI, WFMK. Heavy: WCCO, KWAV, WWNR, WEIM, KFSB. Medium: WFBR, WCZY, KHOW, KPPL, KNBR, WRIE, WGY, WHEN, KEY103, WAFB, WHHY, SM95, WHBC, WISM-FM, WMHE, KBOI, WAYV, WKBR, WSKY, WCHV, WROV, KCMQ, KRNO, KISN, KVSF.

DAN FOGELBERG "Make Love Stay" (Full Moon/Epic) 48/37
Rotations: Heavy 2/2, Medium 20/12, Light 23/20, Extra Adds 3, Total Adds 37 including WBEN, WLTA, WSB, WHB, WCCO, KPLZ, WKAZ, WSFM, WSBA, KEY103, WBT, Y106, WHBY, WHBC, WHIO, WENS, KMBZ, WMHE

KBOI, KSL, WWNR, WTNY, WCHV, WDEF, KVOX, KFSB, KFOD, KTWO, KVSF, and 7 more.

SUPERTRAMP "My Kind Of Lady" (A&M) 48/25

Rotations: Heavy 0/0, Medium 24/8, Light 24/17, Extra Adds 0, Total Adds 25, WFBR, WISN, KFMB, KJR, KPLZ, WICC, WKAZ, WRIE, WGY, KMGC, WENS, KMBZ, KYKY, WMHE, KBOI, KUGN, KWAV, KS103, WAYV, WWNR, WEIM, KPAT, KFQD, KISN, KSRO. Medium: WSFM, WSRZ, WISM-FM, WQUA, KUDO.

WEIM, KPAT, KFQD, KISN, KSRO. Medium: WSFM, WSRZ, WISM-FM, WQUA, KUDO.

MARVIN GAYE "Sexual Healing" (Columbia) 36/2
Rotations: Heavy 6/0, Medium 19/1, Light 11/1, Extra Adds 0, Total Adds 2, GR55, WCPI. Heavy: WAFB, WTNY, WORG, KCMQ, KFQD, KRKK. Medium: WTAE, WLTT, WKAZ, WHEN, WSGN, WHHY, WSRZ, WNCI, WTRX, WQUA, KKRD, KKUA, KUDO, WAYV, WWNR, WSKY, WCHV, KFSB.

ERIC CLAPTON "I've Got A Rock N' Roll Heart" (WB) 35/22
Rotations: Heavy 0/0, Medium 17/10, Light 17/11, Extra Adds 1, Total Adds 22, WLTA, WSB, 97AIA, KGW, WKAZ, WGY, KEY103, SM95, WHBY, KRNT, WTRX, WISM-FM, WMHE, KUGN, KWAV, KS103, WKZE-FM, WKBR, WTNY, WCHV, KFQD, KRKK. Medium: WFBR, WFMK, WAYV, WSKY, KCRG, WJON, KRLC.

MICHAEL JACKSON "Billie Jean" (Epic) 32/10
Rotations: Heavy 3/0, Medium 8/1, Light 20/8, Extra Adds 1, Total Adds 10, WTAE, WLTT, WCCO, KJR, Y106, WQUA, KKRD, KKUA, KWAV, WSKY. Heavy: WNCI, WFMK, KYUU. Medium: 97AIA, KHOW, WAFB, WEIM, WTNY, KTWO,

JESSE COLIN YOUNG "Ophelia" (Elektra) 31/9
Rotations: Heavy 0/0, Medium 9/2, Light 22/7, Extra Adds 0, Total Adds 9, WFBR, KFMB, KUDO, KWAV, KKPL, WORG, KFOR, KISN, KVSF. Medium: WARM98, WSLI, WHBC, YES95, WEIM, WJON, KRLC.

# SIGNIFICANT ACTION

TANYA TUCKER "Feel Right" (Arista) 25/12
Rotations: Heevy 0/0, Medium 7/3, Light 18/9, Extra Adds 0, Total Adds 12, WICC, WKAZ, WSBA, WSLI, WHBY, KMBZ, WKZE-FM, WJBC, KCRG, KVOX, KFSB, KFOR. Medium: KUGN, WAYV, WEIM, WLVA.

JILL COLUCCI "Shot In The Dark" (Casablanca/PolyGram) 25/0

ons: Heavy 3/0, Medium 10/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WLTA, KEY103, KUDO. Medium: C, WISM-FM, WWNR, WKZE-FM, WORG, KFOR, WJON, KRLC, KRNO, KVSF.

MELISSA MANCHESTER "Nice Girls" (Arista) 24/24 Rotations: Heavy 0/0, Medium 2/2, Light 21/21, Extra Adds 1, Total Adds 24, WCCO, KPLZ, WRVR, WSRZ, WHBC, WFMK, WQUA, WMHE, KBOI, KKUA, WAYV, WWNR, WEIM, WKBR, WCHV, WORG, KVOX, KFSB, KPAT,

OLIVIA NEWTON-JOHN "Tied Up" (MCA) 24/4
Rotations: Heavy 0/0, Medium 14/1, Light 8/1, Extra Adds 2, Total Adds 4, Y106, WFMK, KSEL, KTWO. Medium: KEY103, WAFB, WSLI, KMBZ, WAYV, WEIM, WTNY, WLVA, WORG, KFSB, KRNO, KRKK.

DIANA ROSS "So Close" (RCA) 22/22
Rotations: Heavy 0/0, Medium 6/6, Light 14/14, Extra Adds 2, Total Adds 22, WFBR, WLTA, WSFM, KEY103, WSLI, Y106, WHBY, WQUA, KSL, WAYV, WSKY, WCHV, WDEF, WORG, KFSB, KFOR, KPAT, WJON, KRNO, KRKK,

DONALD FAGEN "New Frontier" (WB) 22/9

Rotations: Heavy 1/0, Medium 6/1, Light 13/6, Extre Adds 2, Total Adds 9, WARM98, WSRZ, WHBC, KBOI, KKUA, WKZE-FM, WEIM, KTWO, KQDI. Heavy: KYKY. Medium: WLTA, WISM-FM, WAYV, WTNY, KFSB.

RANDY NEWMAN & PAUL SIMON "The Blues" (WB) 21/5 Rotations: Heavy 1/0, Medium 14/2, Light 5/2, Extra Adds 1, Total Adds 5, KHOW, KEY103, KCRG, KWEB, KTWO. Heavy: KGW. Medium: KEX, KPLZ, WAFB, SM95, WSRZ, WMHE, KUGN, WKZE-FM, WEIM, WCHV, WORG, WJON.

STRAY CATS "Stray Cat Strut" (EMI America) 21/4
Rotations: Heavy 4/0, Medium 7/2, Light 9/1, Extra Adds 1, Total Adds 4, WKAZ, WQUE, WNCI, WTNY. Heavy: WGY, WSGN, WFMK, WAYV. Medium: WAFB, WMHE, KYUU, KCMQ, KRKK.

RAY PARKER JR. "Bad Boy" (Arista) 17/0
Rotations: Heavy 3/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WRIE, WNCI, WAYV. Medium: WAFB, WHHY, Y106, WTRX, WFMK, WKBR, WCHV, KCMQ, KFQD.

KC & THE SUNSHINE BAND "Don't Run (Come Back To Me)" (Epic) 15/15
Rotations: Heavy 0/0, Medium 3/3, Light 9/9, Extra Adds 3, Total Adds 15, WLTA, KGW, WHBY, WHBC, KMBZ, WQUA, KWAV, WAYV, WEIM, WSKY, WORG, KFSB, KFOR, WJON, KTWO.

EARTH, WIND & FIRE "Fall In Love With Me" (Columbia) 14/2
Rotations: Heavy 0/0, Medium 5/0, Light 9/2, Extra Adds 0, Total Adds 2, WAFB, WFMK. Medium: WNCI, WKZE-FM, WLVA, KTWO, KVSF.

BREAKERS are those newer records judged to have the greatest level of station airplay activity on any given week.

NEW & ACTIVE Includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

GLEN CAMPBELL "I Love How You Love Me" (Atlantic America) 10/2
Rotations: Heavy 0/0, Medium 4/1, Light 6/1, Extra Adds 0, Total Adds 2, WKAZ, KSL. Medium: WCCO, WMAZ,

PHIL EVERLY "Who's Gonna Keep Me Warm" (Capitol) 9/0

eavy 0/0, Medium 5/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WSB, WCCO, WHBY, KRNT, KFOR SPINNERS "Funny How Time Slips Away" (Atlantic) 9/0

um 5/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WRIE, WEIM, KVOX, KFQD, KTWO

MICHEL BERGER "Innocent Eyes" (Atlantic) 8/5
Rotations: Heavy 0/0, Medium 1/1, Light 7/4, Extra Adds 0, Total Adds 5, WLTA, WARM98, WCCO, WMAZ, KRLC.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 8/1
Rotations: Heavy 1/0, Medium 4/0, Light 3/1, Extra Adds 0, Total Adds 1, KKPL. Heavy: 97AIA. Medium: KEY103,

WNCL WMHE WTNY

SMOKEY ROBINSON "I've Made Love To You..." (Tamla/Motown) 8/1 Rotations: Heavy 0/0, Medium 3/1, Light 5/0, Extra Adds 0, Total Adds 1, KEY103. Medium: KMBZ, KUGN

JOHN STEWART "Queen Of Hollywood High" (Allegiance) 7/5
Rotations: Heavy 0/0, Medium 1/0, Light 6/5, Extra Adds 0, Total Adds 5, WSLI, WHBC, KMBZ, KFSB, KRLC. Medium:

SAMMY HAGAR "Your Love Is Driving Me Crazy" (Geffen) 7/1
Rotations: Heavy 1/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WAFB. Heavy: WNCI. Medium: KCMQ,

ADAM ANT "Goody Two Shoes" (Epic) 7/0

Rotations: Heavy 3/0, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WNCI, WAYV, KCMQ. Medium: WFBR, WTNY, KRKK.

PRETENDERS "Back On The Chain Gang" (Sire/WB) 7/0
Rotations: Heavy 2/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KPLZ, WFMK. Medium: KUDO.

MUSICAL YOUTH "Pass The Dutchie" (MCA) 6/2
Rotations: Heavy 0/0, Medium 2/0, Light 4/2, Extra Adds 0, Total Adds 2, WAYV, WKZE-FM. Medium: Y106, KYUU.

CHICAGO "What You're Missing" (Full Moon/WB) 6/1
Rotations: Heavy 0/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, WKZE-FM. Medium: WTNY.
TOM SULLIVAN "If You Could See What I Hear" (Reward/Curb) 6/1
Rotations: Heavy 0/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, KFOR. Medium: WCCO, KVC
GEORGE FISCHOFF "Carnival Island" (Moss Music Group) 5/4

Rotations: Heavy 0/0, Medium 0/0, Light 3/2, Extra Adds 2, Total Adds 4, WCCO, WVLK, KUGN, WJON

# SUBSCRIPTION SERVICE

# **Surveys Show Approximately Nine People** Read Each Copy of R&R

That's making the most of your subscription dollar!

Overseas Subscribers

**ONE YEAR - \$195** First Class.Mail

RADIO & RECORDS Small Market rates available

The Industry's Information Center

\$300 per year (U.S. funds please) 1930 Century Park West • Los Angeles, CA 90067

MIG

SUBSCRIBE

TODAY

Call Judy,

(213)

553-4330





**DURAN DURAN/Hungry...** (Harvest/Capitol) 152 + 128 + 21 -2 GOLDEN EARRING/Twilight Zone (21/PolyGram) 144+ 93+ 51-0-5-, 8 138+110+ 28+ 0-1 -**BOB SEGER.../Even Now (Capitol)** 3 130-111- 19+ 1+ **SAMMY HAGAR/Your Love Is Driving... (Geffen)** 2 131 + 101 + 30-PRETENDERS/Back On The Chain Gang (Sire/WB) 1 = 6 3 127- 75+ 51-2+ NIGHT RANGER/Don't Tell Me... (Boardwalk) 6 5 49+ 91+ RIC OCASEK/Something To Grab For (Geffen) 13 8 113+ 81+ 31-4-MEN AT WORK/Be Good Johnny (Columbia) 12 11 133+ 54+ 35+ 111+ JOURNEY/Separate Ways (Columbia) DEBUT 75 - 27-103 -PAT BENATAR/Looking For A Stranger (Chrysalis) 7 103 – 66 - 37+ 2+ SAMMY HAGAR/Remember The Heroes (Geffen) 107-49+ 57-4-TRIUMPH/World Of Fantasy (RCA) 18 43+ 8= VANDENBERG/Burning Heart (Atco) 15 *63* – 34 -0-14 PHIL COLLINS/I Don't Care Anymore (Atlantic) 10 5 60+ 31+ 2-PRETENDERS/My City Was Gone (Sire/WB) 30 23 18+ 90+ 42 GREG KIHN BAND/Jeopardy (Beserkley/E-A) 36+ 58+ 9- 17 SCANDAL/Goodbye To You (Columbia) Œ 35 30 100+ 39+ 60+ 1- 15-FRIDA/I Know There's Something Going On (Atl.) 27 25 26+ 50+ 64 **DEF LEPPARD**/Photograph (Mercury/PolyGram) DEBUT 26+ 68+ 10 **RED RIDER**/Power (Capitol) 100+ 18+ 74+ 22 TONY CAREY/I Won't Be Home Tonight (Rocshire) 48 101+ 13+ 81+ N. SCHON/J. HAMMER/No More Lies (Columbia) 29 33+ 57+ **NEIL YOUNG/Mr. Soul (Geffen)** 55 21+ TOM PETTY.../You Got Lucky (Backstreet/MCA) 10 5+ SAGA/Wind Him Up (Portrait/CBS) 21 25 26 30 -1 26 STRAY CATS/Stray Cat Strut (EMI America) 20 16 18 27 FIXX/Stand Or Fall (MCA) 14 11 27+ 45+ TRIUMPH/Never Surrender (RCA) 36 45 3 FRANK MARINO/Strange Dream (Columbia) 25 20 21 *65* = *39* = *26* = 3+ TOM PETTY.../Change Of Heart (Backstreet/MCA) 27 36 73 -29 - 42 -5-31 NEIL YOUNG/Little Thing Called Love (Geffen) 49 21 24 40+ 26+ 1 = PAT BENATAR/Little Too Late (Chrysalis) 42 46 60 39 - 26 -*65* – 0= 0= TOM PETTY.../One Story Town (Backstreet/MCA) 19 14 60 -*36* – 24 + 0= 0= MEN AT WORK/Down Under (Columbia) 15 24 28 10+ 51+ 64 +3+ 15+ PSYCHEDELIC FURS/Love My Way (Columbia) 60 55 55 39 – 16-0 == 1+ 28 **BILLY JOEL/Allentown (Columbia)** 31 16+ 41+ ERIC CLAPTON/I Got A Rock N' Roll Heart (WB) 14-24 58 29+ 24+ 0= 2= 53 +MISSING PERSONS/Walking In L.A. (Capitol) *55* – 23 - 32 -0= 0= SUPERTRAMP/Crazy (A&M) 17 26 - 26 -0= 0= 40 SAGA/On The Loose (Portrait/CBS) 18 22 0-0-31 - 16 = 41 BOB SEGER.../Makin' Thunderbirds (Capitol) 47-34 - 13 -0-0-BOB SEGER.../Roll Away (Capitol) 55+ 24+ 29+ 2= 8+ MISSING PERSONS/Windows (Capitol) 15+ 36+ 12+ FIXX/Red Skies (MCA) DEBUT **BOB SEGER.../Boomtown Blues (Capitol)** 24+ 25+ PHIL COLLINS/Like China (Atlantic) 57 JOHN HALL BAND/Love Me Again (EMI America) LED ZEPPELIN/Darlene (Swan Song/Atco) 14 27 48 31+ PAT BENATAR/Tell It To Her (Chrysalis) 49 31 40 29+ 16+ **DURAN DURAN/Rio (Harvest/Capitol)** 21 - 28 -ADAM ANT/Goody Two Shoes (Epic) 51 0-35 – 0-BOB SEGER.../Shame On The Moon (Capitol) 46 **ENGLISH BEAT/Save It For Later (IRS/A&M)** 54 RED RIDER/Human Race (Capitol) 13+ 30+ DEBUT 22-PHIL COLLINS/Thru The Walls (Atlantic) 55 TODD RUNDGREN/Hideaway (Bearsville/WB) 10+ 37+ **DIRE STRAITS**/Industrial Disease (WB) 27-26 26 39 57 TOM PETTY.../Same Old You (Backstreet/MCA) 35+ 21+ 13+ 2= ROBERT PLANT/Far Post (Swan Song/Atco) 15- 21-42 43 50 JEFFERSON STARSHIP/Can't Find... (RCA/Grunt) *36* – 23- 13+

a majority of listeners aged 25-plus.

Last Week
2 1 BOB SEGER The Distance (Capitol)
1 2 PHIL COLLINS Hello, I Must Be Going (Atlantic)
"Care" "Cannot" "Don't"
5 <b>3 NEIL YOUNG</b>
4 4 TOM PETTY Long After (Backstreet/MCA)
"Lucky" "Deliver" "Stand"
3 5 SUPERTRAMP Famous Last Words (A&M)
"Crazy""Lady"
10 6 DARYL HALL & JOHN OATES H20 (RCA)
"One" "Family"
9 <b>7 RANDY NEWMAN</b> Trouble In Paradise (WB)
8 8 DONALD FAGEN The Nightfly (WB)
"Frontier" "Nightfly" "I.G.Y."
7 9 CULTURE CLUB Kissing To Be (Virgin/Epic)
11 <b>OJONI MITCHELL</b> Wild Things Run Fast (Geffen)
"Underneath"
6 11 DIRE STRAITS Love Over Gold (WB)
13 (2) MEN AT WORK . Business As Usual (Columbia)
"Down" "Johnny" "See"
12 13 RIC OCASEK Beatitude (Geffen)
"Wait" "Something"
19 14 BILLY JOEL The Nylon Curtain (Columbia)
15 15 JOE JACKSON Night And Day (A&M)
"Breaking" 17 GARLAND JEFFREYS Guts For Love (Epic)
"Real Man"
14 17 TODD RUNDGREN Tortured (Bearsville/WB)
"Hideaway" "Don't"
**B KENNY LOGGINS . High Adventure (Columbia)
"Heart" "Heartlight"  16 19 STRAY CATS Built For Speed (EMI America)
16 19 STRAY CATS Built For Speed (EIVII America)
18 20 LINDA RONSTADT Get Closer (Asylum)
"Knew"
CL C L

# EXPANDED & UP TO DATE

Chart Participants: WQBK/Albany, WECM/Claremont, WNEW-FM/New

York, WERI/Westerly, WCPZ/Sandusky, KEZY-FM/Anaheim, KSPN/As-

pen, KBCO/Boulder, KTCL/Ft. Collins, KNX-FM/Los Angeles, KINK/Port-

land, KFOG/San Francisco, KTIM/San Rafael, KZAM/Seattl

AOR ALBUMS — compiles album airplay data from stations showing ratings numerically by airplay. Current singles are BOLDED, Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are buileted.

AOR/ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+, includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**, Records showing significant airplay

AOR BREAKERS — Those newer charting records that have reached 50%

penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in conlisted is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing signifi cant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined), includes songs in all configurations. NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay /40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in

PARALLELS — Stations listed by market size and ratings success

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those otations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation.

# SIGNIFICANT ACTION

HEAVEN 17/Heaven 17 (Arista) "Let Me Go" Total Reports: 17 (15)/Total Adds: 5 (8); Hots: 4 (1)/Hot Adds: 1 (0); Mediums: 10 (8)/Medium Adds: 1 (2); Extra Adds: 3 (6). SQUEEZE/Singles-45's & Under (A&M) "Annie Get Your Gun"

BILLY SQUIER/Emotions In Motion (Capitol) "She's A Runner"

otal Reports: 16 (14)/Total Adds: 5 (2); Hots: 3 (2)/Hot Adds: 0 (0); Mediums: 10 (10)/Medium Adds: 2 (0); Extra Adds: 3 (2) WALL OF VOODOO/Call Of The West (IRS/A&M) "Mexican Radio" s: 13 (9)/Total Adds: 4 (4); Hots: 3 (2)/Hot Adds: 0 (1); Mediums: 8 (4)/Medium Adds: 2 (0); Extra Adds: 2 (3).

BLANKET OF SECRECY/Ears Have Walls (WB) "Say You Will" ns: 7 (4)/Medium Adds: 2 (0): Extra Adds: 3 (2)

ABC/The Lexicon Of Love (Mercury/PolyGram) "Poison Arrow"
Total Reports: 11 (11)/Total Adds: 2 (0); Hots: 9 (7)/Hot Adds: 0 (0); Mediums: 0 (4)/Medium Adds: 0 (0); Extra Adds: 2 (0).

PHILIP LYNOTT/The Philip Lynott Album (WB) "The Man's A Fool" aports: 11 (9)/Total Adds: 1 (1); Hots: 2 (2)/Hot Adds: 0 (0); Mediums! 8 (6)/Medium Adds: 0 (0); Extre Adds: 1 (1)

ATF/After The Fire (Epic) "Der Kommisser" Total Reports: 10 (1)/Total Adds: 3 (1); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 7 (0)/Medium Adds: 0 (0); Extra Adds: 3 (1). LENE LOVICH/No-Man's-Land (Stiff/Epic) "It's You, Only You" Total Reports: 9 (9)/Total Adds: 0 (0); Hots: 1 (1)/Hot Adds: 0 (0); Mediums: 8 (8)/Medium Adds: 0 (0); Extra Adds: 0 (0)

FELONY/The Fanatic (Rock n Roll/CBS) "Fanatic"

PARTY PARTY/Various Artists (A&M) "Party Party"
Total Reports: 8 (9)/Total Adds: 0 (2); Hots: 3 (3)/Hot Adds: 0 (0); Mediums: 5 (4)/Medium Adds: 0 (0); Extra Adds: 0 (2).
BILL WRAY/Seize The Moment (EMI America) "Heartbreaker"

Total Reports: 7 (5)/Total Adds: 6 (4); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 2 (1)//Medium Adds: 1 SIMPLE MINDS/New Gold Dream (A&M) "Someone Somewhere" n Adds: 1 (0): Extra Adds: 5 (4)

: 7 (2)/Total Adds: 4 (0); Hots: 2 (1)/Hot Adds: 0 (0); Mediums: 2 (1)/Medium Adds: 1 (0); Extra Adds: 3 (0). FLIRTS/10 Cents A Dance ("O") "Jukebox"

Total Reports: 7 (8)/total Adds: 1 (0); Hots: 4 (4)/Hot Adds: 0 (0); Mediums: 2 (2)/Medium Adds: 0 (0); Extra Adds: 1 (0). STRANGE ADVANCE/Worlds (Capitol) "Worlds" Total Reports: 7 (7)/Total Adds: 0 (0); Hots: 5 (5)/Hot Adds: 0 (0); Mediums: 2 (2)/Medium Adds: 0 (0); Extra Adds: 0 (0). TRANSLATOR/Heartbeat & Triggers (415/Columbia) "Everywhere I'm Not"

Total Reports: 7 (7)/Total Adds: 0 (1); Hots: 3 (4)/Hot Adds 0 (0); Mediums: 4 (2)/Medium Adds: 0 (0); Extra Adds: 0 (1).

See Page 67 Station Listings .

# 3 SUPER RECORDS BOWL OVER CHR:

# **STEPHEN BISHOP**

# "It Might Be You (Theme from TOOTSIE)"

Produced by DAVE GRUSIN Y103 KJRB From the Columbia Motion Picture Release "TOOTSIE" FM100 KBBK

Q107	WSFL	KQMQ	WFLB	KGHO
CKLW	KIIK	OK100	KILE	KCDQ
WKTI .	KIOA	WHEB	KSEL-FM	
WAEB	WNAM	WIKZ	KVOL	
K104	<b>WMEE</b>	WQLT	KKRC-FM	
KITY	WKDQ	WAEV	WRKR	
Y103	KJRB	WFOX	D93	
FM100	KRRK	WISE	KFNI	

WBEN-FM	Q106	WSFL
WCAU-FM	K104	WSEZ
PRO-FM	WKEE	WCSC
CHUM	V100	WNOK-FM
KEGL	KITY	WGH
CKLW	KZFM	WZZR
WLOL-FM	KBFM	KIIK
WGCL	WTIX	KIOA
KIQQ	B97	KEYN-FM
XTRA	WFMF	KQKQ
KIMN	94TYX	WKDD
0100	VALADO ELA	

# RANDY NEWMAN and PAUL SIMON

# "The Blues"

Produced by RUSS TITELMAN & LENNY WARONKER Written, Arranged & Conducted by RANDY NEWMAN

XTRA	WFMF	KQKQ						
KIMN	94TYX	WKDD	KIKI	WSQV	WISE	KILE	KDVV	<b>KCBN</b>
Q103	WABB-FM	KFI	<b>WJBQ</b>	WCIR	WHSL	KVOL	KENI	<b>KBIM</b>
KZZP	G100	KGGI	WIGY	95XIL	WFLB	KNOE-FM	KGHO	KDZA
WKFM	WZYP	KJRB	OK100	WZYQ	WPFM	KISR	KSLY	KCDQ
WPHD	WHHY-FM	KNBQ	WTSN	WKHI	WXLK	KYTN		
WHFM	WOKI	KBBK <sup>®</sup>	13FEA	WQLT	WYKS	WSPT		
WPST	WBCY	KSKD	WFBG	WAEV	KKQV	<b>WBWB</b>		

# **DONALD FAGEN**

# "New Frontier"

Produced by GARY KATZ

7 Grammy Nominations Including:

Album of the Year, Song of the Year, Best Pop Vocal Performance-Male, Producer of the Year-GARY KATZ



JB105 94Q WLOL-FM on KIQQ KZZP WPHD WHFM K104 KROK WABB-FM	KX104	KIDD	WPFM
	WOKI	KNBQ	WYKS
	WSFL	KBBK	KVOL
	WANS-FM	KSKD	WBWB
	WNOK-FM	KLUC	KFMZ
	WGH	KQMQ	KENI
	KSTT	WJBQ	KGHO
	KIIK	WGUY	KSLY
	WNAM	OK100	KCBN
	WKDD	WKHI	KBIM

Continued From the Back Page

This chart complies data from reporting stations with a majority of listeners aged 12-24.

Three Two Last Weeks Weeks Week	January 28, 1983	188 REPORTERS	Total Reports	Heavy Rotation	Medium Rotation F	Adds Rotation	Total Adds All Rotations
4 1 1 1	BOB SEGER/The Distance (Capitol)	"Now" (138) "Boomtown" (48) "T-Birds" (47)	<i>168</i> +	- 144+	24+	0-	1 –
3 2 2 2		"Crazy" (130) "Heroes" (103) Title (16)	<i>159</i> +	- <i>132</i> +	27+	<b>0</b> =	3+
1 3 3 3	TOM PETTY/Long After Dark (Backstreet/MCA)	"Lucky" (76) "Town" (65) "Change" (65)	162+	- <i>118</i> +	44+	<b>0</b> =	1+
7 6 5 4	DURAN DURAN/Rio (Harvest/Capitol)	"Hungry" (152) Title (47) "Lonely" (3)	<i>156</i> +	- <i>129</i> +	24+	3=	5+
2 4 4 5	PAT BENATAR/Get Nervous (Chrysalis)	"Looking" (103) "Little" (67) "Tell" (42)	<i>150</i> +	116+	33 –	1+	1 =
13 9 7 6	GOLDEN EARRING/Cut (21/PolyGram)	"Twilight Zone" (144)	146+	94+	<b>52</b> –	0-	4-
5 5 6 <b>7</b>	PHIL COLLINS/Hello, I Must Be Going! (Atlantic)	"Care" (97) "China" (50) "Walls" (41)	<i>153</i> +	- <i>89</i> +	62+	2+	6+
6788	MEN AT WORK/Business As Usual (Columbia)	"Good" (113) "Down" (60) "Underground" (24)	138+	- 102 <b>+</b>	36+	0-	2-
27 11 10 9	TRIUMPH/Never Surrender (RCA)	"Fantasy" (107) "Surrender" (73) "Way" (10)	<i>151</i> +	- <i>62</i> +	88+	1 –	6-
26 13 11 10	RIC OCASEK/Beatitude (Geffen)	"Something" (141) "Jimmy" (20) "Quick" (14)	<i>153</i> +	- <i>56</i> +	96+	1 –	<b>5</b> -
12 8 9 <b>11</b>	NIGHT RANGER/Dawn Patrol (Boardwalk)	"Don't" (127) "Sing" (24)	133+	- <i>79</i> +	53-	1+	2+
	NEIL YOUNG/Trans (Geffen)	"Soul" (90) "Thing" (73) "Inca" (15)	138+	- <i>50</i> +	86+	2-	8-
- 21 14 <b>E</b>	RED RIDER/Neruda (Capitol)	"Power" (97) "Human" (46) "Light" (35)	141+	- 31+	105+	5-	11 –
10 10 13 <b>14</b>	SAGA/Worlds Apart (Portrait/CBS)	"Wind" (83) "Loose" (52)	116+	- <i>55</i> +	61+	<b>0</b> =	4+
11 14 15 🕼	FIXX/Shuttered Room (MCA)	"Stand" (73) " <b>Skies</b> " (53)	111+	49+	60+	2+	11+
18 18 16 🕼	VANDENBERG/Vandenberg (Atco)	"Heart" (114)	119+	44+	73+	2+	8+
39 🕡	DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Photograph" (101) "Rock! Rock!" (21)	115+	27+	<i>56</i> +	<i>32</i> +	74+
30 28 22 18	SCANDAL/Love's Got A Line On You (Columbia)	"Goodbye" (103)	105+	- <i>36</i> +	<i>60</i> +	9+	17+
20 25 25 19	FRIDA/Something's Going On (Atlantic)	"Something" (100)	102+	41+	<i>60</i> +	1 –	<i>15</i> +
17 19 21 20	MISSING PERSONS/Spring Session M (Capitol)	"Windows" (55) "L.A." (53) "Destination" (32)	<b>99</b> +	- <i>50</i> +	48+	1 —	8=
	STRAY CATS/Built For Speed (EMI America)	"Stray" (79) "Rock" (27)	<b>92</b> +	- <i>53</i> +	<i>39</i> =	<b>0</b> =	1 =
	N. SCHON/J. HAMMER/Here To Stay (Columbia)	)"Lies" (101)	102+	14+	81+	7-	<i>15</i> –
~ 36 26 🔕	TONY CAREY/Tony Carey (Rocshire)	"Home" (100)	100+	18+	74+	8-	22=
9 15 17 <b>24</b>	SUPERTRAMP/Famous Last Words (A&M)	"Crazy" (55) "Raining" (18) "Waiting" (15)	<i>77</i> –	- <i>36</i> –	41=	0=	2+
	JEFFERSON STARSHIP/Winds Of (RCA/Grunt)	"Can't" (36) "Winds" (29) "Widow" (18)	<i>68</i> –	43+	<b>25</b> -	<b>0</b> =	0=
23 22 24 <b>26</b>	FRANK MARINO/Juggernaut (Columbia)	"Strange Dream" (75)	<i>76</i> +	- 22 -	<b>54</b> +	0-	3-
DEBUT 2	BRYAN ADAMS/Cuts Like A Knife (A&M)	"Take" (25) "Cuts" (24) "Ready" (24)	83+	12+	37+	34+	<i>75</i> +
8 16 19 <b>28</b>	LED ZEPPELIN/Coda (Swan Song/Atco)	"Darlene" (49) "Ozone" (32) "Tom" (13)	<b>61</b> –	25 -	<i>36</i> –	<b>0</b> =	1 =
38 36 36 29	PSYCHEDELIC FURS/Forever Now (Columbia)	"Love My Way" (64)	64+	10+	<i>51</i> +	3+	<i>15</i> +
19 24 30 <b>30</b>	BILLY JOEL/The Nylon Curtain (Columbia)	"Allentown" (55)	<i>55</i> +	· 39+	16-	<b>0</b> =	0=
	HALL & OATES/H <sub>2</sub> 0 (RCA)	"Family" (36) "Maneater" (24)	<i>58</i> +	27=	31+	<b>0</b> =	2=
32 🚱		"Love Me Again" (62)	<b>69</b> +	10+	48+	11+	<i>28</i> +
	TODD RUNDGREN/Tortured Artist (Brsville/WB)	"Hideaway" (50)	<i>63</i> +	12+	48+	3-	9-
	ADAM ANT/Friend Or Foe (Epic)	"Goody Two Shoes" (49) "Desperate" (12)	<i>57-</i>	22+	34 –	1 –	3+
	ENGLISH BEAT/Special Beat Service (IRS/A&M)	"Save" (50)	<i>52</i> +	10-		2-	<b>5</b> -
	DIRE STRAITS/Love Over Gold (WB)	"Industrial" (43)	<i>50</i> –	19-	<i>30</i> –	1+	1+
	CLASH/Combat Rock (Epic)	"Rock" (32) "Stay" (13)	41 –	18+		<b>0</b> –	0-
16 27 31 <b>38</b>	J. GEILS BAND/Showtime (EMI America)	"I Do" (34)	41 –	13-		<b>0</b> =	0=
	RUSH/Signals (Mercury/PolyGram)	"Subdivisions" (20) "Analog" (15)	<i>35</i> –	17+	18-	<b>0</b> =	0 =
DEBUT • 40	BLACK SABBATH/Live Evil (WB)	"Children" (15) "Paranoid" (13) "Neon" (10)	<i>50</i> +	4+	<i>28</i> +	18+	39+

# BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

# **DEF LEPPARD**

# Pyromania (Mercury/PolyGram)

"Photograph" "Rock! Rock!" 61% of our reporters on it. Total reports: 115, Hot 27, Medium 56, Extra Adds 32, Total Adds 74. Debuts at number 17 on the AOR chart.

# **TONY CAREY**

# Tony Carey (Rocshire)

"Won't Be Home." 63% of our reporters on it. Total reports: 100. Hot 18, Medium 74, Extra Adds 8, Total 22. Moves 26-23 on the AOR chart.

# **NEW & ACTIVE**

This data reflects reporting stations with a majority of listeners aged 12-24.

MICHAEL JACKSON/Thriller (Epic) "Beat It"

Total Reports: 41 (32)/Total Adds: 3 (3); Hots: 13 (10)/Hot Adds: 0 (0); Mediums: 26 (19)/

Medium Adds: 1 (0); Extra Adds: 2 (3).

B'ZZ/Get Up (Epic) "Get Up Get Angry"
Total Reports: 40 (31)/Total Adds: 16 (24); Hots: 3 (1)/Hot Adds: 0 (0); Mediums: 25 (15)/

Medium Adas: 4 (9); Extra Adds: 12 (15). KISS/Creatures Of The Night (Casablanca/PolyGram) "I Love I Loud"

Total Reports: 38 (36)/Total Adds: 1 (2); Hots: 4 (5)/Hot Adds: 0 (0); Mediums: 34 (29)/ Medium Adds: 1 (0); Extra Adds: 0 (2).

RANDY NEWMAN/Trouble In Paradise (WB) "The Blues"

Total Reports: 35 (27)/Total Adds: 12 (11); Hots: 5 (3)/Hot Adds: 2 (0); Mediums: 23 (16)/ Medium Adds: 3 (3); Extra Adds: 7 (8).

MEMBERS/Uprhythm, Downbeat (Arista) "Working Girl"

Total Reports: 31 (28)/Total Adds: 8 (6); Hots: 4 (6)/Hot Adds 0 (0); Mediums: 22 (17)/ Medium Adds: 3 (1); Extra Adds: 5 (5).

DEXYS MIDNIGHT RUNNERS/Too-Rye-Ay (Mercury/PolyGram) "Come On Eileen" Total Reports: 30 (20)/Total Adds: 11 (8); Hots: 9 (5)/Hot Adds: 1 (0); Mediums: 15 (10)/ Medium Adds 4 (3); Extra Adds: 6 (5).

# MOST ADDED

THE RESERVE TO SHAPE THE PARTY OF THE PARTY	of spinster, said
All Stations	
Journey	(114)
Bryan Adams	(80)
Def Leppard	(74)
Black Sabbath	(39)
John Hall Band	(35)

All Stations	
Bob Seger	(157)
Sammy Hagar	(133)
Duran Duran	(131)
Tom Petty	(128)

ROBERT HAZARD/Robert Hazard (RCA) "Escalator Of Life"

Total Reports: 29 (16)/Total Adds: 12 (7); Hots: 4 (2)/Hot Adds: 1 (0); Mediums: 17 (10)/

Medium Adds: 3 (3); Extra Adds: 8 (4). JOE JACKSON/Night And Day (A&M) "Breaking Us In Two"

Total Reports: 29 (22)/Total Adds 5 (4); Hots: 14 (6)/Hot Adds: 2 (1); Mediums: 14 (16)/ Medium Adds: 2 (3); Extra Adds: 1 (0).

CHRIS DeBURGH/The Getaway (A&M) "Don't Pay The Ferryman"

Total Reports: 26 (25)/Total Adds: 10 (15); Hots: 3 (4)/Hot Adds: 0 (1); Mediums: 16 (8)/ Medium Adds: 3(1); Extra Adds: 7(13).

DON HENLEY/I Can't Stand Still (Asylum) "Dirty Laundry"

Total Reports: 26 (28)/Total Adds: 3 (2); Hots: 5 (9)/Hot Adds: 0 (0); Mediums: 20 (18)/ Medium Adds: 2(1): Extra Adds: 1(1).

GARLAND JEFFREYS/Guts For Love (Epic) "Real Man"

Total Reports: 24 (24)/Total Adds: 4 (10): Hots: 2 (2)/Hot Adds: 0 (0): Mediums: 20 (15)/

Medium Adds: 2 (3); Extra Adds: 2 (7).

GLENN FREY/No Fun Aloud (Asylum) "All Those Lies" Total Reports: 21 (16)/Total Adds: 3 (2); Hots: 5 (3)/Hot Adds: 0 (0); Mediums: 14 (13)/

Medium Adds: 1 (2); Extra Adds: 2 (0). ROUGH TRADE/For Those Who Think Young (Boardwalk) "All Touch"

Total Reports: 21 (26)/Total Adds: 1 (3); Hots: 4 (4)/Hot Adds: 0 (0); Mediums: 16 (19)/ Medium Adds: 0 (0); Extra Adds: 1 (3).

PAUL BARRERE/On My Own Two Feet (Mirage/Atlantic) "Sweet Coquette

Total Reports: 20 (0)/Total Adds: 20 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 7 (0)/ Medium Adds: 7 (0); Extra Adds: 13 (0).

MUSICAL YOUTH/Youth Of Today (MCA) "Pass The Dutchie"

Total Reports: 19 (18)/Total Adds: 0 (1); Hots: 8 (6)/Hot Adds: 0 (0); Mediums: 11 (11)/

Medium Adds: 0 (0); Extra Adds: 0 (1). ART IN AMERICA/Art In America (Pavillion/CBS) "Art In America"

Total Reports: 18 (1)/Total Adds: 18 (1); Hots: 1 (0)/Hot Adds: 1 (0); Mediums: 3 (0)/ Medium Adds: 3(0): Extra Adds: 14(1).

DIRE STRAITS/Twisting By The Pool (WB) "Twisting By The Pool"
Total Reports: 18 (4)/Total Adds: 16 (2); Hots: 2 (2)/Hot Adds: 1 (0); Mediums: 6 (2)/ Medium Adds: 5 (2); Extra Adds: 10 (0).

More AOR Music Information See Page 82



# ontemporary Hit Radio

Continued from Back Page

# **BREAKERS**

# **DARYL HALL & JOHN OATES** One On One (RCA)

74% of our reporters on it. Moves: Up 16, Debuts 52, Same 28, Down 0, Adds 73 including WBEN-FM, PRO-FM, Y100, WBBM-FM, CKLW, WGCL, WKTI, KFRC, XTRA, Q103. See Parallels, debuts at number 28 on the CHR chart.

# MICHAEL JACKSON Billie Jean (Epic)

68% of our reporters on it. Moves: Up 64, Debuts 45, Same 18, Down 0, Adds 28 including CHUM, KBEQ, WGCL, Q103, WPST, KBFM, BJ105, KMGK, WKAU, KBBK. See Parallels, debuts at number 23 on the CHR chart.

# **SUPERTRAMP** My Kind Of Lady (A&M)

66% of our reporters on it. Moves: Up 9, Debuts 33, Same 36, Down 0, Adds 72 including WBEN-FM, WCAU-FM, WBBM-FM, WLOL-FM, KIIS-FM, B100, KIMN, Q103, WKRZ-FM, KNBQ. See Parallels, debuts at number 30 on the CHR chart. **ERIC CLAPTON** 

# I've Got A Rock N' Roll Heart

63% of our reporters on it. Moves: Up 2, Debuts 33, Same 39, Down 0, Adds 69 including B104, WBBM-FM, WGCL, WKTI, KUBE, KIMN, Q103, KZZP, WPHD, U93. See Parallels, will debut next week on the CHR chart.

# DON HENLEY I Can't Stand Still (Elektra)

61% of our reporters on it. Moves: Up 35, Debuts 27, Same 50, Down 0, Adds 27 including Z93, WPST, WBBQ, WBCY, WRQK, KEYN-FM, WNAM, KIKI, WSGF, KYTN. See Parallels, debuts at number 29 on the CHR chart.

# **MUSICAL YOUTH** Pass The Dutchie (MCA)

60% of our reporters on it. Moves: Up 74, Debuts 16, Same 30, Down 0, Adds 16 including Z93, WRCK, KTSA, KZZB, KZ93, K96, Q104, 99KG, KSLY, KTRS. See Parallels, debuts at number 27 on the CHR chart.

# **NEW & ACTIVE**

PRETENDERS "Back On The Chain Gang" (Sire/WB) 134/25 Moves: Up 65, Debuts 22, Seme 21, Down 1, Adds 25 including WNBC, B94, PRO-FM, Q107, WBBM-FM, KBEQ, Q103, K104, 94TYX, WVIC, WKDD, KJRB, OK100, KKXL-FM, KSLY.

JOURNEY "Separate Ways (Worlds Apart)" (Columbia) 131/126
Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 126 including WBEN-FM, B94, Q107, CHUM, KEGL, Z93, 94Q, 196, Q106, WLS, WLOL-FM, KBEQ, WKTI, KEARTH, KIQQ.

# **MOST ADDED** ®

**JOURNEY (126)** Separate Ways (Worlds Apart) (Col.) DARYL HALL & JOHN OATES (73) One On One (RCA) SUPERTRAMP (72) My Kind Of Lady (A&M) ERIC CLAPTON (69) I've Got A Rock N' Roll Heart (WB) JEFFERSON STARSHIP (38)

Winds Of Change (RCA/Grunt) PAT BENATAR (32) Little Too Late (Chrysalis)

# HOTTEST

MEN AT WORK (117) Down Under (Columbia) BOB SEGER (110) Shame On The Moon (Capitol) **CULTURE CLUB (75)** Do You Really Want To ... (Virgin/Epic) STRAY CATS (71) Stray Cat Strut (EMI America) BILLY JOEL (70) Allentown (Columbia) **KENNY LOGGINS (61)** Heart To Heart (Columbia)

NEIL DIAMOND "I'm Alive" (Columbia) 122/11

Moves: Up 57, Debuts 17, Seme 37, Down 0, Adds 11, WNBC, KZZP, KTFM, KTSA, KHFI, KSTT, KIDD, WAEV, Z102, WSPT, KGHO, KBEQ 32-28, WLAN-FM 32-29, KIIK 15-10, KJRB 29-25

OLIVIA NEWTON-JOHN "Tied Up" (MCA) 117/11

Moves: Up 50, Debuts 30, Same 26, Down 0, Adds 11, WTIC-FM, KROD, KHFI, WMEE, KJRB, WIGY, 13FEA, WISE, KSEL-FM, WSPT, KIST, WCAU-FM 34-28, Z93 23-18, WLOL-FM 32-29, Q106 27-21.

SAGA "On The Loose" (Portrait/CBS) 114/9

Moves: Up 58, Debuts 4, Same 38, Down 5, Adds 9, WLS; WIFI, WLAN-FM, KROD, KNBQ, WJBQ, WFLB, WXLK, Q101, Q107 14-11, KEGL 6-5, Z93 30-23, KZZP 11-8, 79Q 30-25, WGRD 17-11.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 114/4 Moves: Up 71, Debuts 2, Same 22, Down 15, Adds 4, 94TYX, KQMQ, WJAD, WCIL-FM, WNBC 22-17, KBEQ 6-3, WGCL 24-11, KEARTH 14-8, WROR 14-9, KTFM 5-2, WAXY 14-4, WDCG 13-7, WNAP 21-15, KFI 20-13.

STEEL BREEZE "Dreamin' Is Easy" (RCA) 105/7
Moves: Up 22, Debuts 22, Same 54, Down 0, Adds 7, KBEQ, KROD, WEBC, KCBN, KTRS, WBEN-FM 38-35, WPST 36-32, WKEE 33-28, KITY 40-32, WSEZ 26-22, KBBK 30-25, KLUC 22-19, Q104 29-25, WISE 34-31, KBIM 40-32.

EARTH, WIND & FIRE "Fall In Love With Me" (Columbia) 101/16

Moves: Up 28, Debuts 24, Same 33, Down 0, Adds 16 including WXKS-FM, Z93, 94Q, Y100, WHFM, Q106, WYCR, KBFM, WBCY, KQKQ, WKDD, WBWB, KDVV, KSLY, KBIM.

DEXYS MIDNIGHT RUNNERS "Come On Eileen" (Mercury/PolyGram) 92/29
Moves: Up 12, Debuts 15, Same 34, Down 2, Adds 29 including WNBC, XTRA, WKRZ-FM, KYST, WABB-FM,
WNOK-FM, WVIC, WKAU, KSKD, WCIR, WSGF, WYKS, WRKR, KDVV, KSLY. NIGHT RANGER "Don't Tell Me You Love Me" (Boardwalk) 91/18

Moves: Up 17, Debuts 8, Same 48, Down 0, Adds 18 including WBEN-FM, WXKS-FM, KEGL, WLOL-FM, WIFI, 79Q, KZZB, G100, WDCG, WNAM, KQMQ, OK100, KILE, KYYA, KOZE.

RANDY NEWMAN & PAUL SIMON "The Blues" (WB) 87/9

Moves: Up 25, Debuts 11, Same 42, Down 0, Adds 9, WBEN-FM, CHUM, KZFM, B97, WFMF, WOKI, WKHI, KKQV, KENI, WLOL-FM 36-33, KZZP 29-25, WPST 34-30, WSFL 34-29, WHSL 24-20, KCBN 39-32.

POCO "Shoot For The Moon" (Atlantic) 82/4
Moves: Up 44, Debuts 6, Same 27, Down 1, Adds 4, KROK, WCSC, KFYR, KIST, Q103 26-23, KITY 20-18, WQUT 30-25, WRVQ 32-27, KSTT 15-12, KFI 39-33, KHOP 30-26, WKHI 29-25, KKRC-FM 22-17, D93 8-5, KENI 35-30.

GREG KIHN BAND "Jeopardy" (Beserkley/Elektra-Asylum) 73/27
Moves: Up 10, Debuts 10, Same 26, Down 0, Adds 27 including WCAU-FM, WXKS-FM, Q103, WAEB, KZFM, WOKI, WSFL, WANS-FM, KZ93, WHOT, KBBK, WERZ, WKHI, WISE, WBWB, KGHO.

JEFFERSON STARSHIP "Winds Of Change" (RCA/Grunt) 71/38
Moves Up 4, Debuts 5, Same 24, Down 0, Adds 38 including WBEN-FM, WCAU-FM, KEARTH, WPST, KSET-FM, WDOQ, WNAM, KBBK, WOMP-FM, WISE, KQIZ-FM, KFYR, KRNA, KSLY, KDZA.

THOMPSON TWINS "Lies" (Arista) 71/26

Moves: Up 6, Debuts 8, Same 31, Down 0, Adds 26 including WCAU-FM, I95, WRCK, 79Q, KZZB, 94TYX, CK101, WNOK-FM, KMGK, Z104, KIKI, WTSN, WGLF, KFMW, KBIM.

WNOLFIN, MICH, 2104, KIKI, WIGH, KYGIN, WGLF, KRIMV, KBIM.

GOLDEN EARRING "Twilight Zone" (21/PolyGram) 71/7

Moves: Up 29, Debuts 5, Same 28, Down 2, Adds 7, 195, 790, KZZB, KYYX, KNBQ, WXLK, KENI, WBEN-FM 14-12, WGCL 16-8, WPHD 16-6, K104 20-16, WOKI 10-9, KSKD 21-12, Q104 21-15, KSLY 21-16.

VANDENBERG "Burning Heart" (Atco) 67/7

Moves: Up 18, Debuts 9, Sene 33, Down 0, Adds 7, WGCL, WHFM, WTIX, G100, KSKD, WJAD, 98KG, WBEN-FM 34-30, WKRZ-FM 32-26, KSET-FM 29-24, WSEZ 31-26, WVIC 27-19, WJXQ 14-7, OK100 14-11, WSQV 19-15.

JOHN HALL BAND "Love Me Again" (EMI America) 63/17

Moves: Up 12, Debuts 7, Same 27, Down 0, Adds 17 including CHUM, WRCK, WIFI, KYST, KZFM, WZYP, KX104, KFI, KHOP, WERZ, WPFM, KILE, KNOE-FM, WAZY-FM, KDZA

FRIDA "I Know There's Something Going On" (Atlantic) 63/5
Moves: Up 30, Debuts 8, Same 19, Down 1, Adds 5, Q107, WHFM, WQID, KFI, KIDD, KEGL 2-2, 195 d-18, KIMN 30-22, WPST 22-18, 79Q 22-18, KX104 22-10, KSTT 30-25, KKXX 5-5, KRQ 10-8.

CROSBY, STILLS & NASH "Too Much Love To Hide" (Atlantic) 51/13

Moves: Up 7, Debuts 2, Same 29, Down 0, Adds 13, WCAU-FM, KEGL, WSPK, WKEE, WOKI, WVIC, WIKS, KRQ, WHEB, WFLB KNOE-FM, KFMW, KDZA, WSSX 28-20, WJXQ 32-28.

PAT BENATAR "Little Too Late" (Chrysalis) 50/32
Moves: Up 3, Debuts 3, Seme 12, Down 0, Adds 32 including KEGL, WGCL, KIQQ, WPST, WRQK, WSSX, WNOK-FM, WVIC, KSKD, KQMQ, 95XIL, WHSL, FM99, KYTN, KDZA.

ABC "Poison Arrow" (Mercury/PoiyGram) 50/27
Moves: Up 2, Debuts 2, Same 19, Down 0, Adds 27 including 94Q, KIIS-FM, WKFM, WIFI, KZFM, WHHY-FM, WSEZ, WMEE, KGGI, KQMQ, WJBQ, WERZ, WIKZ, WJAD, KCDQ.

NEIL YOUNG "Little Thing Called Love" (Geffen) 50/7
Moves: Up 8, Debuts 5, Same 30, Down 0, Adds 7, CHUM, KEGL, KITY, G100, WJXQ, KSTT, KMGK, WCAU-FM d-35, WPHD 20-16, WPST d-36, KTFM 38-34, KYTN 31-25, WRKR 39-34, KFMZ 13-8, KSLY d-30.

# SIGNIFICANT ACTION

DONALD FAGEN "New Frontier" (WB) 45/8

Moves: Up 10, Debuts 7, Same 20, Down 0, Adds 8, KZZP, KIIK, KIDD, WJBQ, WKHI, KSLY, KCBN, KDZA, K104 39-36, WKDD 14-11, KNBQ 30-27, OK100 38-35, WHSL 27-23, KFMZ 178-13, KGHO 30-26.

MISSING PERSONS "Windows" (Capitol) 42/6

Moves: Up 9, Debuta 2, Same 25, Down 0, Adda 6, PRO-FM, WSEZ, KIDD, 13FEA, Q101, KBIM, WCAU-FM 38-33, WXKS-FM d-30, KEGL d-39, KTFM 38-35, WOKI 38-35, KYYX 36-31, KISR 27-24, KFMZ 16-10, KCBN 34-29.

DAN FOGELBERG "Make Love Stay" (Full Moon/Epic) 35/29

Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 29 including KEARTH, WSPK, K104, KROK, CK101, WCSC, KIOA, KNBQ, KLUC, WKHI, WAEV, KILE, KKLS, WAZY-FM, KCDQ.

STEPHEN BISHOP "It Might Be You (Theme From 'Tootsie')" (WB) 34/19
Moves: Up 7, Debuts 4, Same 4, Down 0, Adds 19 including CKLW, K104, WSFL, WNAM, WKDQ, KQMQ, OK100, WIKZ, WQLT, WAEV, WISE, WFLB, KVOL, D93, KGHO.

BILLY SQUIER "She's A Runner" (Capitol) 33/19

Moves: Up 1, Debuts 1, Same 12, Down 0, Adds 19 including WKFM, WPHD, KSET-FM, WSSX, WGH, KNBQ, KBBK, WIGY, OK100, 95XIL, WHSL, WFLB, KILE, KVOL, KCDQ.

Wist, Write, RCDd.

EVELYN KING "Betcha She Don't Love You" (RCA) 31/10

Moves: Up 11, Debuts 4, Same 6, Down 0, Adds 10, WCAU-FM, Z93, KIIS-FM, KIQQ, WTIC-FM, KBFM, KX104, WCSC, KFI, KGGI, WXKS-FM 9-6, Y100 17-14, KEARTH 21-16, WTIX 39-36, WBBQ 23-17.

FIREFALL "Always" (Atlantic) 27/4

Moves: Up 10, Debuts 3, Same 10, Down 0, Adds 4, WIFI, WKDD, WISE, KSEL-FM, B104 on, WKFM on, KITY 34-27, Y103 26-21, KIIK 24-21, KIOA d-29, Q104 5-3, Z102 34-29, KILE 35-32, KVOL d-30, KBIM 38-31.

RIC OCASEK "Something To Grab For" (Geffen) 26/12

s: Up 1, Debuta 4, Same 9, Down 0, Adds 12, KEGL, WKFM, WPHD, WRCK, KITY, KZZB, WOKI, WZZR, WJXQ,

MELISSA MANCHESTER "Nice Girls" (Arista) 25/25 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 25 including B104 94Q, WKFM, WOKI, KMGK, KJRB, OK100, 95XIL, Z102, WPFM, KVOL, KNOE-FM, KYTN, 99KG, KCBN. DIANA ROSS "So Close" (RCA) 24/24 Moves: Up 0, Debuts 0, Sams 0, Down 0, Adds 24 including KEARTH, KFRC, XTRA, WFLY, KC101, KITY, WZPY, WHHY-FM, WSFL, KO93, WZYQ, WSGF, Q101, KGHO, KCBN...

MICHAEL JACKSON "Beat It" (Epic) 23/4

Moves: Up 11, Debuts 2, Seme 6, Down 0, Adds 4, B94, WGCL, KKXX, KYTN, KEGL 10-6, I95 19-16, WLOL-FM 13-10, K104 24-17, 79Q 20-15, WDOQ 33-24, WRVQ 23-20, WZZR 27-22, WKDD 23-18, KYYX 28-24, OK100 30-22. RACHEL SWEET "Voo Doo" (Columbia) 22/3

Moves: Up 5, Debuts 3, Same 11, Down 0, Adds 3, K104, OK100, 95XIL, WXKS-FM on, Q107 d-20, WLOL-FM 15-13, KIQQ on, KITY 28-23, KSET-FM d-30, KMGK d-28, KYYX 38-36, KBBK on, WIGY 39-37, WHSL on, KCDQ on.

CHICAGO "What You're Missing" (Full Moon/WB) 20/0
Moves: Up 8, Debuts 1, Same 10, Down 1, Adds 0, K104 38-30, KZFM on, WQUT d-30, WKDD 21-19, K96 25-23, OK100 35-29, 95XIL 32-26, KILE 32-31, WBWB 37-35, KCBN 29-23.

SHERIFF "When I'm With You" (Capitol) 18/6
Moves: Up 3, Debuts 0, Same 9, Down 0, Adds 6, WLOL-FM, KTFM, WGH, WZZR, KMGK, WFOX, CFTR 13-10, CHUM 24-21, KITY 39-30, WKDD on.

MEN AT WORK "Be Good Johnny" (Columbia) 17/7
Moves: Up 4, Debuts 2, Same 4, Down 0, Adds 7, XTRA, KYST, KYYX, KQMQ, WIGY, WSGF, KFMZ, CHUM 4-4, WLOL-FM d-31, Q102 on, 79Q 28-20, WMEE 15-10, WKDD 18-15, KKXX 18-11, KRQ d-28.

SURVIVOR "The One That Really Matters" (Scotti Bros./CBS) 17/0 Moves: Up 4, Debuts 2, Same 11, Down 0, Adds 0, WCAU-FM on, WRCK on, KSET-FM 25-19, WNOK-FM on, WGH 33-28, WRVQ c+29, WVIC d-22, KISR 19-18, KBIM 39-37, KOZE on

JANET JACKSON "Come Give Your Love To Me" (A&M) 16/8
Moves: Up 0, Debuts 4, Same 4, Down 0, Adds 8, KIQQ, KFRC, 94TYX, KIKI, WIGY, WFBG, WQLT, WSGF, KYST
d-38, KTFM d-28, KITY on, KZFM d-20, WDOQ d-40, KBIM on.

WEATHER GIRLS "It's Raining Men" (Columbia) 16/5
Moves: Up 3, Debuts 3, Same 3, Down 2, Adds 5, 195, KYNO-FM, KQMQ, Z102, FM99, WCAU-FM on, WXKS-FM 2-2,
CKGM 34-28, Y100 2-2, KIQQ d-25, KFRC d-26, WROR d-28, WTIC-FM 28-24, WIFI 29-22.

PIA ZADORA "The Clapping Song" (Elektra/Curb) 15/8

Moves: Up 3, Debuts 2, Same 3, Down 1, Adds 6, WTIX, WIGY, WTSN, WERZ, 13FEA, Q101, WCAU-FM 40-38, WXKS-FM d-29, Y100 on, WGCL on, WDOQ d-35, WBBQ 28-21, WJBQ on, WACZ 33-31.

KISS "I Love It Loud" (Casablanca/PolyGram) 14/0 Moves: Up 6, Debuts 1, Seme 7, Down 0, Adds 0, WRCK 24-21, K104 on, KYST 25-10, B97 d-23, WABB-FM on, WZYP on, WOKI 32-29, WRVQ on, WJXQ 20-14, KIOX 14-10, WIGY on, OK100 on, 95XIL on, KGHO 33-30.

DeBARGE "I Like It" (Gordy/Motown) 13/4 Moves: Up 2, Debuts 2, Same 5, Down 0, Adds 4, WCAU-FM, WDOQ, WGH, WFLB, KIQQ 31-20, KFRC 26-16, KTFM

CHAKA KHAN "Got To Be There" (WB) 12/1

Moves: Up 6, Debuts 1, Same 3, Down 1, Adds 1, KBEQ, WCAU-FM on, Y100 11-6, KIQQ 20-19, KFRC d-37, KTFM 10-9, WSFL 23-17, WCSC 20-17, KYNO-FM 9-5, KIKI on, WGUY on ROUGH TRADE "All Touch" (Boardwalk) 12/0

Moyes: Up 9, Debuts 0, Same 3, Down 0, Adds 0, KEGL 18-13, K104 21-20, KYST 21-15, KSET-FM 8-4, WZZR 33-32, KMGK 24-20, OK100 24-20, WFBG on, WRKR 27-25, WSPT on, WBWB on-dp.

UTOPIA "Feet Don't Fail Me Now" (Network/Elektra-Asylum) 11/0 Moves: Up 4, Debuts 2, Same 5, Down 0, Adds 0, KITY 30-24, FM100 13-13, WZZR 35-33, WVIC d-24, WJXQ 25-25, KMGK 29-15, Q104 33-30, WSGF on, WPFM on, WSPT on, 99KG d-39.

ROBERT JOHN "Bread And Butter" (Motown) 10/9

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 9, KFRC, KFTM, KITY, WCSC, WGH, KNBQ, WZYQ, WQLT, WFLB, More CHR Music Information See Page 71

# 5 Reasons Why 1983 Is Going To Be Another RCA Year!



# **Hall + Oates** One On One"

CHR BREAKERS

**DARYL HALL & JOHN OATES** One On One (RCA)

74% of our reporters on it. Moves: Up 16, Debuts 52, Same 28, Down 0, Adds 73 including WBEN-FM, PRO-FM, Y100, WBBM-FM, CKLW, WGCL, WKTI, KFRC, XTRA, Q103. See Parallels, debuts at number 28 on the CHR chart.



Management + Direction = TOMMY MOTTOLA/CHAMPION ENT. ORG.

WBEN-FM 38-35 WHFM deb 35 WCAU-FM deb 34 WRCK deb 30 B104

JB10530 Z93 27 WLOL-FM KBEQ add 40 WGCL

KEARTH deb 30 KIQQ deb 40

**XTRA KIMN** Q103 WPST 36-32 KROD add 27 G100 deb 27 WSEZ 26-22 WVIC deb 25 WEBC add

KMGK deb 29 KO9320

**KBBK 30-25** 

**Steel Breeze** WKEE 33-28 "Dreamin' Is Easy"

# **CHR NEW & ACTIVE**

KSKD 32-28 KLUC 22-19

Q104 29-25 WISE 34-31

KILE add KISR 18-15 WOMP-FM 38-24 KQWB add 23 KTRS add KFMZ 14-11

**KDVV 32-27** 

KCBN add **KBIM 40-32** KCDQ deb 28



ONE OF THE MOST ADDED

# efferson Starship "Winds of Chang

WCAU-FM add **KEARTH** add KFRC on



WBEN-FM add WPST add WIFI add KSET-FM add G100 add WDQQ add WSEZ add

WCSC add

WNOK-FM add WVIC add WNAM add WKAU add WKDD add KFI add

WANS-FM add KO93 add 32 KGGI add KNBQ add KBBK add WIGY add WSQV add WOMP-FM add

WCIR add Q104 add 28 WISE add KKQV add KQIZ-FM add Q101 add KISR add

KYTN add KFYR add WSPT add KRNA add KGHO add KSLY add KDZA add



# SIGNIFICANT ACTION EVELYN KING he Don't Love You"

WCAU-FM add Y100 17-14 WXKS-FM 9-6 Z93 add

**KEARTH 21-16** KIIS-FM add KIQQ add KFRC 30-20 XTRA deb 28 WTIC-FM add 27 KYNO-FM 25-17

KBFM add **WBBQ 23-17** KX104 add WSFL 38-28 WCSC add KFI add

KIDD deb 28 KGGI add WGUY 18-11 Z102 29-15 WSGF 10-8 KTFM deb 36 WTIX 39-36

WFMF on WDOQ deb 33 FM100 on WSEZ on WGH on KQMQ on WJAD on







KEARTH KITY WTIX WZYP WHHY-FM WSFL KC101 KIOA

**WSGF** KO93 WACZ **WJAD** WTSN KILE Q101 **WZYQ KGHO WQLT KCBN** WAEV





# NATIONALAIRPLAY

**January 28, 1983** 



	Two Week			
1	1	1	0	
11	7	2	2	BOB SEGER/Shame On The Moon (Capitol)
10	8	7	3	KENNY LOGGINS/Heart To Heart (Columbia)
14	10	8	4	BILLY JOEL/Allentown (Columbia)
4	3	4	5	P. AUSTIN with J. INGRAM/Baby, Come (Qwest/WB)
27	16	12	6	CULTURE CLUB/Do You Really Want To (Virgin/Epic)
2	2	3	7	TOTO/Africa (Columbia)
8	5	6	8	LITTLE RIVER BAND/The Other Guy (Capitol)
5	4	5	9	PHIL COLLINS/You Can't Hurry Love (Atlantic)
29	20	13	10	STRAY CATS/Stray Cat Strut (EMI America)
7	6	9	11	MARVIN GAYE/Sexual Healing (Columbia)
-	30	20	12	LIONEL RICHIE/You Are (Motown)
13	11	11	13	ADAM ANT/Goody Two Shoes (Epic)
26	23	18	14	
23	19	16	15	JUICE NEWTON/Heart Of The Night (Capitol)
9	9	10	16	FLEETWOOD MAC/Love In Store (WB)
-	-	26	D	CHRISTOPHER CROSS/All Right (WB)
-	_	27	18	DURAN DURAN/Hungry Like The Wolf (Harvest/Capitol)
18	14	14	19	CLASH/Rock The Casbah (Epic)
28	26	22	20	GLENN FREY/All Those Lies (Asylum)
25	22	21	21	RAY PARKER JR./Bad Boy (Arista)
-	-	29	22	JOE JACKSON/Breaking Us In Two (A&M)
BR	EA	(ER	23	MICHAEL JACKSON/Billie Jean (Epic)
30	27	25	24	LINDA RONSTADT/I Knew You When (Asylum)
-	_	30	25	
-	29	28	26	DONNA SUMMER/The Woman In Me (Geffen)
BR	EA	KER	27	MUSICAL YOUTH/Pass The Dutchie (MCA)

N&A Begins on Page 86

# dult/Contemporary

DON HENLEY/I Can't Stand Still (Elektra)

BREAKER @ SUPERTRAMP/My Kind Of Lady (A&M)

DARYL HALL & JOHN OATES/One On One (RCA)

2	2	1	1	KENNY LOGGINS/Heart To Heart (Columbia)
19	11	5	0	
14	8	4	3	JUICE NEWTON/Heart Of The Night (Capitol)
8	3	3	4	LITTLE RIVER BAND/The Other Guy (Capitol)
-	22	12	5	LIONEL RICHIE/You Are (Motown)
12	9	6	6	FLEETWOOD MAC/Love In Store (WB)
1	1	2	7	P. AUSTIN with J. INGRAM/Baby, Come (Qwest/WB)
23	18	15	8	CULTURE CLUB/Do You Really Want To (Virgin/Epic)
3	4	8	9	TOTO/Africa (Columbia)
10	7	7	10	PHIL COLLINS/You Can't Hurry Love (Atlantic)
1.7	13	11	1	MEN AT WORK/Down Under (Columbia)
-	_	18	12	K. ROGERS & S. EASTON/We've Got Tonight (Liberty)
-	24	16	B	NEIL DIAMOND/I'm Alive (Columbia)
20	15	14	14	AMERICA/Right Before Your Eyes (Capitol)
-	_	19	15	CHRISTOPHER CROSS/All Right (WB)
6	6	9	16	EDDIE RABBITT & CRYSTAL GAYLE/You And I (Elektra)
11	10	10	17	BARRY MANILOW/Memory (Arista)
4	5	13	18	AIR SUPPLY/Two Less Lonely People (Arista)
28	25	21	19	LINDA RONSTADT/I Knew You When (Asylum)
_	-	29	20	POCO/Shoot For The Moon (Atlantic)
-	_	27	2	BILLY JOEL/Allentown (Columbia)
18	16	17	22	TAVARES/A Penny For Your Thoughts (RCA)
21	19	20	23	MICHAEL McDONALD/I Gotta Try (WB)
BR	EA	KER	24	DONNA SUMMER/The Woman In Me (Geffen)
BR	EA	KER	25	DARYL HALL & JOHN OATES/One On One (RCA)
27	26	26	26	D. PARTON & W. NELSON/Everything's (Monument)
BR	EA	KER	27	STEPHEN BISHOP/It Might Be You (WB)
BR	EA	KER	28	JOE JACKSON/Breaking Us In Two (A&M)
5		22	29	M. JACKSON/P. McCARTNEY/The Girl Is Mine (Epic)

13 20 24 30 DARYL HALL & JOHN OATES/Maneater (RCA)

MOR/HOTTRACKS

- DURAN DURAN/Hungry... (Harvest/Capitol)
  - GOLDEN EARRING/Twilight Zone (21/PolyGram)
- BOB SEGER.../Even Now (Capitol)
- SAMMY HAGAR/Your Love Is Driving... (Geffen)
- PRETENDERS/Back On The Chain Gang (Sire/WB)
- NIGHT RANGER/Don't Tell Me... (Boardwalk)
- RIC OCASEK/Something To Grab For (Geffen)
- MEN AT WORK/Be Good Johnny (Columbia)
- JOURNEY/Separate Ways (Columbia)
- 10 PAT BENATAR/Looking For A Stranger (Chrysalis)
- 11 SAMMY HAGAR/Remember The Heroes (Geffen)
- 13 12 TRIUMPH/World Of Fantasy (RCA)
- VANDENBERG/Burning Heart (Atco)
- 10 14 PHIL COLLINS/I Don't Care Anymore (Atlantic)
- 16 PRETENDERS/My City Was Gone (Sire/WB)
- 23 GREG KIHN BAND/Jeopardy (Beserkley/E-A)
- 19 SCANDAL/Goodbye To You (Columbia)
- 27 25 B FRIDA/I Know There's Something Going On (Atl.)
- DEF LEPPARD/Photograph (Mercury/PolyGram)
- **RED RIDER/Power (Capitol)** 
  - TONY CAREY/I Won't Be Home Tonight (Rocshire)
  - N. SCHON/J. HAMMER/No More Lies (Columbia)
- 20 23 NEIL YOUNG/Mr. Soul (Geffen)
- 12 24 TOM PETTY.../You Got Lucky (Backstreet/MCA)
- 25 23 SAGA/Wind Him Up (Portrait/CBS)
- 18 26 STRAY CATS/Stray Cat Strut (EMI America)
  - 14 27 FIXX/Stand Or Fall (MCA)
  - 38 TRIUMPH/Never Surrender (RCA)
  - 20 21 29 FRANK MARINO/Strange Dream (Columbia)
- 36 29 30 TOM PETTY.../Change Of Heart (Backstreet/MCA)

# **MALBUMS**

- BOB SEGER.../The Distance (Capitol)
- SAMMY HAGAR/Three Lock Box (Geffen)
- TOM PETTY.../Long After Dark (Backstreet/MCA)

  - **DURAN DURAN/Rio (Harvest/Capitol)**
  - PAT BENATAR/Get Nervous (Chrysalis)
  - GOLDEN EARRING/Cut (21/PolyGram) PHIL COLLINS/Hello, I Must Be Going! (Atlantic)
- MEN AT WORK/Business As Usual (Columbia)
  - TRIUMPH/Never Surrender (RCA)
- RIC OCASEK/Beatitude (Geffen)
- NIGHT RANGER/Dawn Patrol (Boardwalk)
  - NEIL YOUNG/Trans (Geffen)
    - RED RIDER/Neruda (Capitol)
  - 14 SAGA/Worlds Apart (Portrait/CBS)
    - FIXX/Shuttered Room (MCA)
    - VANDENBERG/Vandenberg (Atco)

# DEF LEPPARD/Pyromania (Mercury/PolyGram)

- B SCANDAL/Love's Got A Line On You (Columbia)
  - FRIDA/Something's Going On (Atlantic)
  - MISSING PERSONS/Spring Session M (Capitol)
  - 21 STRAY CATS/Built For Speed (EMI America)
  - 26 20 22 N. SCHON/J. HAMMER/Here To Stay (Columbia)

# TONY CAREY/Tony Carey (Rocshire)

- 15 17 24 SUPERTRAMP/Famous Last Words (A&M)
  - JEFFERSON STARSHIP/Winds Of... (RCA/Grunt)
- 22 24 26 FRANK MARINO/Juggernaut (Columbia)
- BRYAN ADAMS/Cuts Like A Knife (A&M)
- 16 19 28 LED ZEPPELIN/Coda (Swan Song/Atco)
- 29 PSYCHEDELIC FURS/Forever Now (Columbia)
- 19 24 30 30 BILLY JOEL/The Nylon Curtain (Columbia)
- 29 29 31 HALL & OATES/H20 (RCA)
- JOHN HALL BAND/Searchparty (EMI America)
  - TODD RUNDGREN/Tortured Artist... (Brsville/WB)

N&A Begins on Page 84

- 30 27 34 ADAM ANT/Friend Or Foe (Epic)
- 39 34 35 ENGLISH BEAT/Special Beat Service (IRS/A&M)
- 21 23 28 36 DIRE STRAITS/Love Over Gold (WB)
- 31 33 37 CLASH/Combat Rock (Epic)
- 16 27 31 38 J. GEILS BAND/Showtime (EMI America)
- 29 33 37 39 RUSH/Signals (Mercury/PolyGram)

DEBUT BLACK SABBATH/Live Evil (WB)

N&A Segins on Page 81