

Radio & Records

ISSUE NUMBER 458

THE INDUSTRY'S NEWSPAPER

NOVEMBER 12, 1982


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\$3.50 Single Copy

NBC Radio Names Eskridge President

In a restructuring of the divisional management at NBC, Michael Eskridge has been named President/NBC Radio. Eskridge, most recently Executive VP/NBC Television Stations/Radio, will report to newly-promoted Group Executive VP Robert Walsh. Walsh had previously been President, NBC Television Stations/Radio.



Michael Eskridge

Eskridge joined NBC's parent organization, RCA, in 1967. He shifted to NBC in 1971, being named Manager/Operations Analysis. He served the company in a variety of capacities including Director of Business Systems/Operations Analysis and TV Stations Division Director of Pricing and Financial Evaluation. He moved to Chicago in 1977 as Director/Business Affairs for WMAQ-TV, where he remained until 1978 when he became VP Finance & Administration/NBC Television Stations Division.

VASCOCU BECOMES SR.VP

Sandusky Promotes Six

Sandusky Radio has promoted six of its key executives, with KDKB/Phoenix VP/GM Tommy Vascocu given the additional title of Senior VP/Radio Division. KEGL/Dallas GM Wayne Walker and KLSI/Kansas City GM Steve Dinkel were promoted to VP/GM

KMPC Promotes Felz; Watson New PD

John Felz has been promoted to Operations Director from PD at KMPC/Los Angeles, and Bill Watson has been named PD. Watson had been VP/Special Programming Director at Drake-Chenault, which provides KMPC's "Hit-parade" format, since 1978. He had been Assoc. PD at KMPC for three years before that, and was previously PD at KHJ/Los Angeles.

Commenting on the promotion of 10-year station veteran Felz, Golden West Radio President Bill Ward stated, "John has an enormous understanding of the day-to-day workings of KMPC and will make major contributions to the station in the position of Operations Director." He added that Watson had played a "key role in the smooth transition of KMPC from a Talk station to the Hit-

KMPC/ See Page 9

United Loses WOOK License

An FCC law judge this week denied the license renewal of United Broadcasting's WOOK (OK100)/Washington, but ruled that the company is still qualified to remain an FCC licensee.

United President Jerry Hroblak told R&R he was surprised and disappointed by the decision. "We remain optimistic that we'll win on appeal," he commented. "And, of course, we will appeal it very vigorously, to the Supreme Court if necessary."

Judge Frederic Coufal awarded WOOK's license to District Broadcasting, a group of four black doctors and lawyers who plan to program a Black format. In addition to United's renewal bid, the judge also denied the competing application of Hispanic Broadcasting, which had proposed a Spanish format.

The WOOK decision could have a major impact on the fate of six other United stations being challenged by competing applicants. In each case, the FCC said it would condition the outcome on United's basic character qualifications as determined in the WOOK proceeding.

Hroblak told R&R, "It's good to

know now that we're being perceived as basically qualified to remain a licensee. I interpret that to mean that each of our comparative hearings that are on the way will be looked at objectively and individually and without any question of qualifications."

Judge Coufal said United was less qualified than District to own WOOK because of its "minimal

past broadcast record," lack of supervision which cost it the licenses of WOOK's former sister AM and WFAB/Miami in 1975, lack of ownership participation in station management, and its ownership of three nearby stations, WINX/Rockville and WSID & WYST/Baltimore.

District was found most qualified

WOOK/ See Page 9

Power Company Lodges FCC Complaint Against WINZ

Station Petition Drive Spurs Fairness Action

Charging violations of the Fairness Doctrine and personal attack rules, the Florida Power and Light Company has filed a complaint with the FCC against all-News WINZ/Miami. The action stems from a station promotion, done in cooperation with the Dade County Consumer Advocate, that has collected 198,000 signatures on petitions requesting the state Public Service Commission deny FPL's proposed \$281 million rate increase.

Explaining the incidents leading up to the complaint, WINZ PD Dave Ryder told R&R, "Basically, the regulatory climate is such that the Public Service Commission almost routinely grants power companies' rate increases, and the people here are just sick and tired of that kind of thing. We began a promotion on the first of October in which we had listeners call the radio station to ask us to mail them petitions. We gave FPL an average of nine 90-second announcements over a period of 17 days, and we feel that was more than sufficient time for them to rebut what we had said about them."

In response to the complaint's allegations and FPL's claim that WINZ attempted to boost ratings at its expense, Ryder replied, "We feel it was a pure community service. In light of the fact that we're in a 12-week Arbitron now and the bulk of this promotion only lasted over a three-week period, I don't

WINZ/ See Page 9

Waronker New Warner Bros. President

Lenny Waronker, Warner Bros. Records' Senior VP/Director of A&R since 1978, has been named President of the Burbank-based label. The announcement of Waronker's promotion was made by Board Chairman Mo Ostin, who has held both the Board Chairmanship and Presidency of WB since 1975.

Ostin commented, "Lenny Waronker's ability to discover, develop, and direct talent has enabled him to build the strongest A&R organization in the music industry, and has helped to attract great artists to Warners. His creative strength and record business experience make him uniquely qualified for the presidency of Warner Bros. Records. This appointment reaffirms our commitment to music as our company's highest priority."

Waronker said, "It has been a privilege to have been part of Warner Bros. Records these past 16 years. It's been really exciting working with our artist roster and especially with Mo Ostin. His decision is a great honor and I look forward to this challenge."

Waronker joined WB as an A&R staffer in 1966, later becoming

WARONKER/ See Page 9



Lenny Waronker

Surrey/Charter Deal Amended . . . Again

KCBQ-AM & FM And K101 Now For Sale

Charter Broadcasting and Surrey Communications have amended their station purchase contract for a second time. Surrey, which had originally intended to purchase six Charter stations (R&R 12-11-81), amended that proposal in September (R&R 9-24), deleting KCBQ-AM & FM/San Diego from the bargain. Now, Surrey will purchase only three of Charter's properties, KYKY/St. Louis (formerly KSLQ) and WOKY & WMIL/Milwaukee, with Charter retaining K101/San Francisco, as well as KCBQ-AM & FM. Charter indicated that Surrey was acquiring

the three radio properties for \$10 million in cash.

Charter Getting Out Of Radio?

J.P. Smith, President of Charter Companies communications subsidiary Chartcom, Inc., indicated the company plans to seek buyers for its remaining properties — KCBQ-AM & FM and K101. Charter recently completed the sale of WDRQ/Detroit to Amaturro Communications. Upon selling its San Diego and San Francisco stations, Charter will no longer hold any radio properties.



Which radio network is the only one to bring you the National Symphony LIVE?

Only the Mutual Broadcasting System offers you weekly classical music programming: a brilliant radio concert series with the National Symphony Orchestra, under the musical direction of Mstislav Rostropovich. Mutual, alone, brings you the National Symphony from the Kennedy Center for the Performing Arts and other concerts from the Symphony's recent European Tour. And with Mutual's new satellite multicasting capabilities, some of these concerts will be coming to you live, in stereo.

For radio stations, it means that Mutual, the full-service network, is now the one and only source of network fine arts programming. For advertisers, it offers a new way to reach a more affluent audience, coast-to-coast.

And to make sure those upscale listeners won't miss a performance, Mutual is backing the National Symphony concert series with national consumer advertising.

With the addition of exclusive, weekly classical concerts to its popular rock and country programs, Mutual now presents you with a full range of music. And with the National Symphony, the answer to fine arts programming is Mutual.

**The answer
is Mutual.** 
MUTUAL BROADCASTING SYSTEM

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Jonathan Hall's Sales column will return next week.

D.C. = Direct Current
R&R's Washington Report keeps you on top of AM stereo, home taping, and all the governmental activity that affects radio and records. Every week R&R is your direct source of current Washington news.

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Division of Harte-Hanks Communications.

WBAL "Pusher" Phone Program Generates 98 Drug Arrests

Nearly 100 suspected drug pushers and users were arrested by Baltimore police last week (11-4) as the direct result of tips called in during a special WBAL/Baltimore talk show, "Report A Pusher." The four-hour broadcast led directly to 98 arrests.

"It was more successful than we ever dreamed," WBAL News Director Jeff Beauchamp told R&R. The show drew over

Drake Named Kassebaum Group PD

Jason Drake, Operations Manager of KFH & KBRA/Wichita, has been named to the newly-created position of Group Program Director for Kassebaum Radio Communications. Kassebaum owns KFH & KBRA and WREN/Topeka.

Drake told R&R that the company plans to purchase other stations in the near future. "It's one of those opportunities that I have always wanted, to be able to branch out and try to build some more success stories like we've been able to do here in Wichita. Now I have the opportunity to do that. I've been with the company nine years now and I'm really happy with the promotion."



Jason Drake

Joining KBRA in 1973 as Program Director, Drake was also an air personality at KFH. In 1976 he took on additional duties as PD of KFH. Drake will continue as Operations Manager of the two Wichita stations from new corporate offices being established in that city.

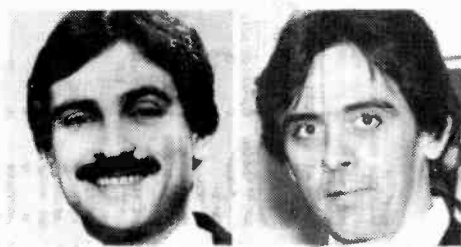
Goody VP, Company Sentenced, Fined

Stolon Gets One Year On Misdemeanor; Record Chain Fined \$10,000

After almost three years, the federal case against record retail chain Sam Goody, Inc. and its VP Samuel Stolon came to an end last week. Both Stolon and the firm pleaded no contest, with Stolon sentenced to a year in prison, the maximum penalty for a misdemeanor charge of copyright infringement; and the company receiving a fine of \$10,000 on a felony count of theft from interstate transportation.

The penalties were far less severe than those originally faced by Stolon and Goody after being convicted on a total of seven counts in the original trial in April 1981. Those convictions were overturned and a new trial ordered owing to an "attempted coverup of false statements" by an FBI agent. Stolon had faced up to 11 years imprisonment on the original convictions. The case revolved around \$1 million-plus in counterfeit tapes in which the firm was allegedly dealing.

For The Record



John Parikhal Charlie Kendall

In the October 22 installment of our home taping series, the photos of John Parikhal and Charlie Kendall were inadvertently switched. For the record, their actual identities are as shown. Also, Arista National AOR Promotion Director Mike Bone wishes to disavow the additional "o" we bestowed upon his surname in the October 29 issue.

200 listener calls that night and another 38 the next day, he said. There were few crank calls and, according to Beauchamp, "Of the 98 arrests, every single person had drugs in their possession. There wasn't one false arrest."

Beauchamp said the project began at the suggestion of the Baltimore Police Department. WBAL agreed to participate only after much internal discussion and consultations with legal counsel. To make sure no civil liberties implications were involved, WBAL also got a green light from the American Civil Liberties Union.

"Gamble" Pays Off

"Quite honestly, it was a gamble," Beauchamp commented afterward. "We didn't know if the program was going to flop or if we wouldn't get any calls. But in our wildest dreams we never imagined that it would turn out the way it did."

Beauchamp added, "We had calls from radio stations all over the country asking us how we made it work and what they could do to start their own drug arrest program. Our story was picked up on the CBS Evening News, NBC Nightly News and Newsweek magazine. I never thought it would draw the attention it did."

Beauchamp said the primary advice he's giving interested stations is "that before they do anything, they should make sure

WBAL/ See Page 20

Mann Upped To VP At Arista

Lou Mann has been promoted to VP/Sales & Distribution for Arista Records, moving up from Director/National Sales. He will supervise all activities in those areas plus field merchandising, and will oversee the label's regional sales directors and field force.



Lou Mann

In announcing the promotion, Arista Sr. VP/Operations Wim Schipper stated, "In the past year at Arista, Mann has brought to his position an impressive ability to mobilize the sales force. He shows a unique understanding of marketing and independent distribution, and I'm certain he will play an important role in Arista's future."

Before joining Arista in December 1981, Mann served in various promotion and marketing capacities at CBS.

LETTERS

Taping & Tracking Turmoil Rages On

R&R's four-part series on the various combatants in the home taping controversy has drawn considerable (and sometimes considerably heated) response, especially when the entire issue was escalated by the recent Chrysalis/DC101 flareup over album-tracking. Below is a sample of radio reactions and proposals generated by the articles.

"Star Track" Solution?

Dear R&R,

The excellent four-part series on home taping raised many on-target points worth considering. To that mix, I'd like to add these few ideas:

No radio professional wants to see the record industry hurt, since that will only damage the quality of product available to radio in the future. Disagreement about tracking albums centers around conflicting evaluations of the impact of home taping.

Our research parallels that of John Parikhal, showing only a small percentage of the listeners taping from radio, and those people being much heavier record buyers than non-tapers. The vast majority of home taping is done from borrowed or

Cannon Promoted At WSNI & WRCP

Takes New Operations Manager Post

Don Cannon, who joined WSNI/Philadelphia from his programming slot at cross-town WIFI last month (R&R 10-15), has been promoted to the newly-created Operations Manager position for both WSNI and sister station WRCP. In making the announcement, WSNI & WRCP GM Mike Marder told R&R, "I'm certainly glad we have Don on our staff. He will be in charge of the overall operations of the stations as well as continuing to handle his afternoon drive show on WSNI. Tony Mann, who's done a fine job as WSNI PD, will continue to oversee the programming duties."

Cannon said, "We are taking a unique approach to the market, making this a very contemporary-sounding A/C station while the AM continues as a traditional Country outlet. We've got a great staff on both stations, and this position allows me to help Tony Mann and WRCP PD Mike St. John make their operations run smoothly."

A Philadelphia broadcast veteran, Cannon previously programmed both WIFI and WIBG. He also served as an air personality at WFIL and WIP.

Atkinson Appointed RCA A&R VP

Paul Atkinson has been named Division VP/Contemporary Music Artist & Repertoire/West Coast for RCA Records. He takes the RCA A&R position from Columbia, where he was Director/Contemporary Music East Coast A&R.

Atkinson reports to Division VP/Contemporary Music Joe Mansfield, who commented, "Paul Atkinson brings to this key position a wealth of expertise and experience, both as a record company executive and as a contemporary music performer."



Paul Atkinson

He has his finger on the pulse of trends in music, and will greatly strengthen RCA's A&R presence in the West Coast music scene."

Atkinson had been with CBS since 1972, starting with the UK division and moving to New York in 1976 as Director of A&R for CBS Records International. Before joining CBS, he was guitarist for the Zombies from 1964 until their dissolution in 1968.

rented records or tapes.

Stations are going to track albums because listeners want to hear them. Claims of "compilation copyright" will be gotten around by simply playing the tracks in an order different from the album.

One alternative would be for companies to provide special versions of albums by major stars (the ones most likely to be taped by eager fans) that would be "jocked" by the artists themselves. The artist would introduce each cut and talk about it. By having the artist's voice over the intros and fade-outs of each cut, the ability to make a clean recording would be eliminated.

96-KX has a policy of not talking over records. But when we track an album, we reverse this policy and require that the jock talk over the intro or fade of every cut in order to prevent anyone from making a clean recording.

But listeners would be less likely to be turned off by the artists talking over the music than by a station jock talking over the music. Plus, once this special version was supplied to radio, stations which persisted in airing the "clean" version of the album would stand out as clearly taking an uncooperative stand.

Financial and legal pressure on radio to change

LETTERS/ See Page 9

Washington Report

Daytime Ally Rep. Findley Is Defeated

Daytime broadcasters lost their best friend in Congress last week when Rep. Paul Findley (R-IL) apparently was defeated by 1400 votes. Findley's staff say he may ask for a recount. A 20-year veteran of Congress, Findley has consistently been the House's most outspoken advocate of extended hours for daytime-only broadcasters. Last year, for instance, he introduced a bill to end skywave protection in order to let daytimers broadcast at night.

Findley was beaten by Springfield attorney Dick Durbin, who won 50.3% of the vote to Findley's 49.7% of the 201,000 votes cast. One factor apparently working against Findley was his strong pro-Arab stance, which drew fire from Jewish organizations.

NAB Doubles Lobby Team

Carrying out a recommendation made this summer by its Futures Committee, the NAB is significantly beefing up its government relations arm. The current staff of six professionals is being doubled. The changes started with the promotion of Carol Randles to VP/Government Liaison. Meanwhile, lobbyist Belva Brisset has been assigned to monitor the FCC. The new personnel will be assigned to lobbying on Capitol Hill, building broadcaster support for NAB goals at the grassroots levels and working with TARPAC, NAB's fundraising political action committee. For VOA (Voice of America) Deputy Director William Haratunian has been hired as a consultant to coordinate NAB's activities in international communications.

NAB Panel Seeks "Dialogue" With NRBA

"It's our feeling that there really isn't that much need for the two organizations," NAB Medium Market Radio Committee Chairman William Hansen said after his panel voted last week to recommend that a dialogue be opened with the NRBA.

Hansen, GM at WJOL/Joliet, IL, stressed that his committee wasn't advocating a merger of NAB and NRBA. He told R&R, "We feel there should be some conversation between the two organizations," with possible merger talks in the future. Hansen said he thinks the full NAB Board will be "receptive" to the idea when it meets in Mexico in January.

Impetus for the vote, which was "not unanimous," according to Hansen, was NRBA's lobbying on Capitol Hill for deregulation ideas NAB opposes. "If we're ever going to get anything done on the Hill, it's got to be a concerted effort of all people in broadcasting," Hansen said NRBA last summer favored spectrum fees, "were pounding the idea with Fowler," and now "all of a sudden have changed their tune."

Sen. Cannon Loses Reelection Bid

Voters in Nevada last week narrowly defeated Sen. Howard Cannon (D-NV), the author of the radio and television deregulation bill passed this year by the Senate. He lost to Republican businessman Chic Hecht.

As reported last week in R&R, two other strong supporters of deregulation also lost. Sen. Harrison Schmitt (R-NM) failed to win a second term, while Rep. Jim Collins (R-TX) was unsuccessful in his attempt to oust Sen. Lloyd Bentsen.

Defeat of the three, plus the gain of 26 Democratic seats in the House, is expected to make it more difficult to win deregulation of broadcasting from the new Congress.

United To Fight WOOK Denial, Continue Rebuilding

The bad news for United Broadcasting this week was that an FCC law judge denied renewal for WOOK(OK100)/Washington. The good news was that the same judge ruled that United has the basic character qualifications to remain a licensee (see story Page 1).

If the decision stands, it appears to be only the second case in history where a licensee was found qualified, but still lost to a challenger in a comparative renewal proceeding. The first case occurred last summer when Simon Geller lost WVCA/Gloucester, MA even though he too was not disqualified.

Reaffirmation of its qualifications is especially important to United, which has six other radio stations being challenged. Had the company been ruled unfit in the WOOK case, United could have been knocked out of the fight to hold on to those stations.

United's next step is to appeal the WOOK denial to the FCC Review Board. Attorney Tom Schattenfield of the law firm Arent, Fox is confident of victory.

The firm's appeal will center on improvements in programming and operations which United made after 1975, the year it lost WFAB/Miami for fraudulent billing and WOOK (AM)/Washington for a variety of violations, such as disguising numbers game tips in scripture citations.

In denying WOOK's renewal, Judge Frederic Coufal said he was discounting later improvements because they "came only when United knew its licenses were in jeopardy."

That was wrong, said Schattenfield. He maintains the law allows United to benefit from changes made until the time competing applications were filed, four or five years later.

"I know of no case which takes the legal position he has taken where he says you've had substantial programming but you can't use it after 1975 when an initial decision was issued by a judge with respect to another station," Schattenfield told R&R. "That just doesn't make any sense to me, and I think it's invalid in the law."

The outcome of the appeal could be important for all broadcasters. The recent Cowles decision established a degree of "renewal expectancy" for incumbent licensees who can show "substantial" as opposed to "minimal" performance. With respect to WOOK, Judge Coufal admitted he found substantive performance after 1975, but refused to take that into account, despite the Cowles precedent.

Building A New Image

Although this week's decision came as a severe blow, United officials are determined to press ahead with a vigorous campaign they launched last year, after the death of owner Richard Eaton, to clean up the group's image.

The chain's November newsletter is dominated by a story headlined, "The New United: A Closer Look." It details 65 steps taken in the past year to run a tighter ship. Those steps include assembly of a new management team headed by President/CEO Jerry Hroblak; format changes that include improved news and public affairs programming; strengthened EEO and contest approval programs; and more aggressively establishing a positive corporate identity within the industry.

"The management team that I've built has put together an exemplary record of public service, not only at WOOK, but at all our other stations," a disappointed but defiant Hroblak told R&R this week.

Clearly, Hroblak wants to distance himself from the late Richard Eaton, who was strongly identified with the wrongdoing at WFAB and WOOK. In defending OK100 before the FCC, United stressed Eaton's death in 1981 and management of the chain today by "a new and different generation of broadcasters."

But Judge Coufal didn't buy the argument. He ruled that "the death of Richard Eaton may not be used to upgrade United's comparative case." And he specifically cited the lack of control at WFAB and WOOK as one of the reasons he was granting OK100's license to a competing applicant, District Broadcasting.

Other Key Stories

- FCC Commissioner Mimi Dawson has named Robert Pettit, an associate with the law firm Fletcher, Heald & Hildreth, as her legal assistant.

- Metromedia has won FCC approval to purchase paging and mobile telephone services in New York, Boston, Los Angeles and Chicago for \$106 million, making it the nation's largest radio common carrier.

- Dates for submitting comments on the Commission's package of proposals to aid daytime-only broadcasters have been extended to January 14 for comments and February 15 for replies.

- Dismissing a petition to deny filed by the National Black Media Coalition (NBMC), the FCC has approved the transfer of WSM-AM & FM/Nashville as part of the merger of the NLT Corp. and American General Corp., which becomes the new owner.

- The FCC has turned thumbs down on a petition asking it to reconsider its decision earlier this year to abolish financial reporting Form 324.

New Lineup At Mass Media Bureau

Before adjourning last month, both the House and Senate approved the FCC's proposal to create a new **Mass Media Bureau**. The reorganization takes effect November 30, when the existing Broadcast and Cable Television Bureaus are combined into a new entity that will regulate all audio and video services. The above chart shows who the new bureau's top executives will be. Many of the names are familiar to broadcasters from their roles as Division and Branch Chiefs in the outgoing Broadcast Bureau.

Larry Harris Bureau Chief			
Jeff Baumann Deputy Chief/Operations		Bill Johnson Deputy Chief/Policy	
		Marilyn McDermott Asst. Bureau Chief/ Management & Personnel	
Audio Services Division Larry Eads, Chief		Video Services Division Roy Stewart, Chief	
W. Jan Gay Asst. Chief	Dennis Williams Asst. Chief	Jim Brown Asst. Chief	Steve Sewell Asst. Chief
John Morgan Chief, AM Branch		Clay Pendarvis Chief, TV Branch	
Ray LaForge Chief, FM Branch		Barbara Kreisman Chief, Low Power TV Branch	
Auxiliary Services Chief — Vacant		Stewart Bedell Chief, Distribution Services Branch (DBS, ITFS, MDS, etc.)	
Andy Yoder Special Assistant/ Information Management & Data Processing (includes public reference room)		Steve Ross Chief, Cable Branch	
		Enforcement Division Chuck Kelly, Chief	
		Bill Silva Asst. Chief	Mary Catherine Kilday Asst. Chief
		Pat Russell Chief, Complaints Branch	
		Glenn Wolfe Chief, EEO Branch	
		Milton Gross Chief, Fairness Branch	
		Charles Dziedzic Chief, Hearing Branch	
		Al Baxter Chief, Investigations Branch	
		Policy and Rules Division Rod Porter, Chief	
		Marty Blumenthal Asst. Chief	Wilson LaFollette Asst. Chief/ International
		Gerald Zuckerman Chief, Legal Branch	
		Greg Depriest Chief, Technical & International Branch	
		John Reiser Asst. Chief	
		Jim Green Chief, Policy Analysis	
		Mark Lipp Acting Chief, Allocations Branch	



NBC Radio's Young Adult Network

FLEETWOOD MAC FIRST HAND NEWS

Their phenomenal success as a performing unit, and as solo artists, has been grist for the rumor mill for a long, long time. Fleetwood Mac. A dynamic entity, the group has seen a lot of personnel changes in their fifteen year history. In this exclusive special on The Source, current Fleetwood Mac members offer their insights on the past, present, and future of the band; how solo careers fit—or don't fit—into the group situation; life on the road; and the creative process. And, of course, there's music. "Go Your Own Way," "Over My Head," "Sara." Plus "Hold Me," "Gypsy," and more from their newest album, "Mirage," on Warner Brothers Records. Produced by Denny Somach Productions.

**The weekend of November
19, 20 & 21.**

**Brought to you, in part, by
Anheuser Busch and Hawaiian
Punch.®**





Adjusting To Air Travel Realities

Remember the air traffic controllers' strike? It's more than a year old now but airline travel is still hampered by the effects. And according to a spokeswoman from the International Airline Passengers Association, business travellers must adjust themselves and their schedules to the new realities:

1. More ground delays — the result of planes having to receive clearance from the destination airport before takeoff.
2. Cut in nonstop flights — airlines are reducing these to conserve allocated takeoff/landing slots. It's also more difficult to book peak times or holidays because the FAA now limits the number of takeoffs/landings per hour at major airports.
3. Overbooking — bumping complaints are up 60% over last year; regulations stipulate airlines pay passengers between \$37.50-\$200 if

involuntarily bumped. Remember to renegotiate all fine points before cashing the check and that compensation rules *don't* apply to nonreserved shuttle flights. Despite the hassles, you can make money off the airlines (sometimes up to \$200) by volunteering to give up your seat on an overbooked flight. There are also airline travel vouchers that could be worth more. However, the airline doesn't have to meet your demand. When it does decide to, though, make certain you obtain a guaranteed reserved seat.

Appreciating Country Music

"You're So Cold I'm Turnin' Blue" isn't *the* definitive book on Country music as author **Martha Hume** herself declares in the preface. But what it attempts to do is guide readers to a better understanding and appreciation of the music form where, says artist **Bobby Bare**, "... we want wet eyes, not wet crotches."

Ms. Hume travels from the honky tonks to the Grand Ole Opry with chapter stops that include "Who's On First," a listing of country music's historical milestones, "How To Talk Like a Country Star," "The Perfect Country Songs," and "Musical Families," a look at the Cashes, Carters, and others. There are quizzes, a per-



sonality test, and an explanation of the difference between "hard country" and the "Nashville sound." To help readers and would-be fans become better acquainted with Country music, Hume has listed "Eighty Essential Albums..." and "Twenty Good Books." And then there's the obligatory look at CMA and Grammy awards, gold and platinum records.

This "Guide to the Greatest in Country Music" is published in paperback by **Penguin Books** for \$8.95 and in hardcover by the **Viking Press** for \$17.95.

High Pay Not Equal To Long Work Hours

Many assume that high salaries are automatically in tandem with long working hours. Not necessarily so. According to a recent **Ernst & Whinney** poll, 30% of executives earning \$40,000+ log 40 hours or less a week, while another 30% work a total of 40-50 hours per week.



Video Goes Better With Coke

Living up to its former slogan, "Things Go Better With Coke," and the current "Coke Is It," theme, **Coca-Cola** is giving its bottlers a choice of nine new options in the company's 1983 vending machine line. In addition to supporting the fun premise, Coke is banking that these nine innovations will in turn boost sales. They no doubt will since two of the options are video games positioned above the coin slots.

To play one of the video games, people must purchase a Coke. The first of the two games involves a monkey hanging from a palm tree as he throws Coke cans at a delivery man below. Players can move the man right or left to catch the cans. If the catch is successful, the monkey tosses another can; if not the delivery man opens his mouth in amazement while the monkey laughs at him before throwing another can. The second video contest pits player against machine as he tries to stop and line up moving letters that spell Coke.

Bottlers can also choose a machine that gives discounts on multiple purchases, one that hands out promotional coupons, another that sells seven sizes of cans at as many as four prices, an accessory that accepts dollar bills, an energy monitoring device, or a combination lock termed 99% pick-proof by an ex-convict. These join Coke's talking vending machine, introduced last year. It's been updated with a feminine voice that delivers several different messages in English, Spanish, French, and Japanese.

16 Years Proven Success

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U.S. Debut

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60-Seconds on Tape TAG IT, CART IT, RUN IT. Custom-printed mini-cards front & back

MAKE A PROFIT BEFORE YOU START...

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MAKE YOUR NEXT CALL MAKE YOU MONEY... CALL

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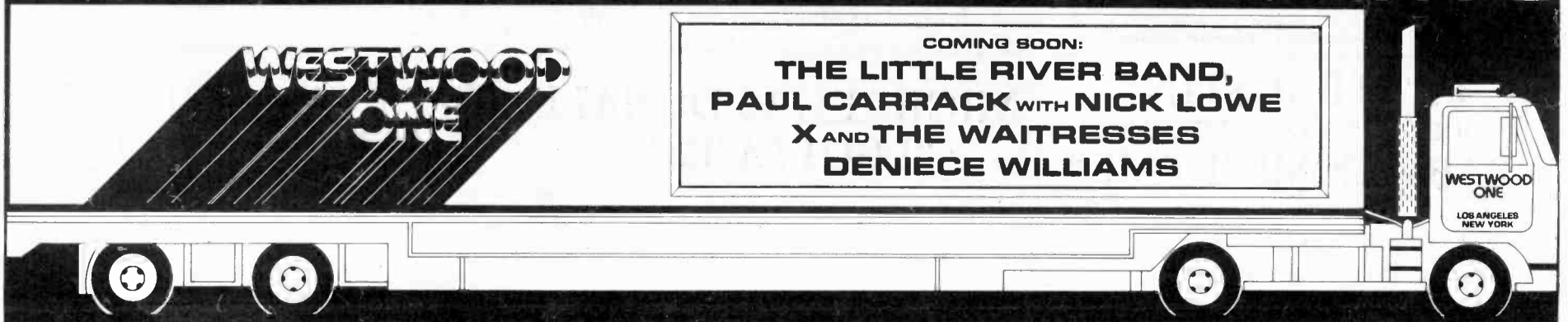


5 YEARS AGO TODAY

Radio & Records

- CLARK DAVIS NAMED PRESIDENT OF STARR BROADCASTING
- DAN MASON BECOMES DIRECTOR OF PROGRAMMING FOR FIRST MEDIA
- NUMBER ONE FIVE YEARS AGO: "You Light Up My Life" — Debby Boone (WB/Curb) (5th week)
- NUMBER ONE COUNTRY: "Wurlitzer Prize"/"Lookin' For A Feeling" — Waylon Jennings (RCA)
- NUMBER ONE LP: "Aja" — Steely Dan (ABC) (5th week)

WE'RE THE ONE FOR CONCERTS



P A T T I
AUSTIN



WCAU-FM 29-14
B104 deb 30
PRO-FM on
JB105 add 33
Z93 add
94Q 27-23
Q105 27-22
CKLW 4-6
KBEQ add 29
WGCL add
KEARTH deb 30
KIIS-FM deb 30
KIQQ add 19
B100 deb 25
KCNR add
KUBE add
Q103 add
KZZP deb 26
WSPK deb 19
WTRY deb 28
WROR 20-17
WTIC-FM 25-20
KC101 5-3
WIFI 18-12
WLAN-FM deb 31
WAEB add 28
Q106 add
79Q 29-24
KTSA add 25
KZFM 30-21
KBFM 12-5
WTIX deb 40
B97 deb 28
KROK 21-17

WFMF add
WJDX 22-14
WQID deb 29
WHHY-FM 16-12
WAXY 10-9
Y103 add 28
WDOQ 28-22
CK101 11-3
WBBQ add
FM100 19-15
KX104 30-24
WSEZ deb 28
WGH add
WKFR add
Z104 deb 25
KFI 24-15
KYNO-FM 29-20
FM102 deb 25
KJRB add
KNBQ add
KBBK 33-25
WFEA 23-19
WFBG add
WCIR add
WERZ add
WCGQ add
WISE add
WFLB 38-30
WPFM 11-9
WGLF add
WBWB add
KENI add
KTRS add
KOZE add

Just some of the "Hot" Action

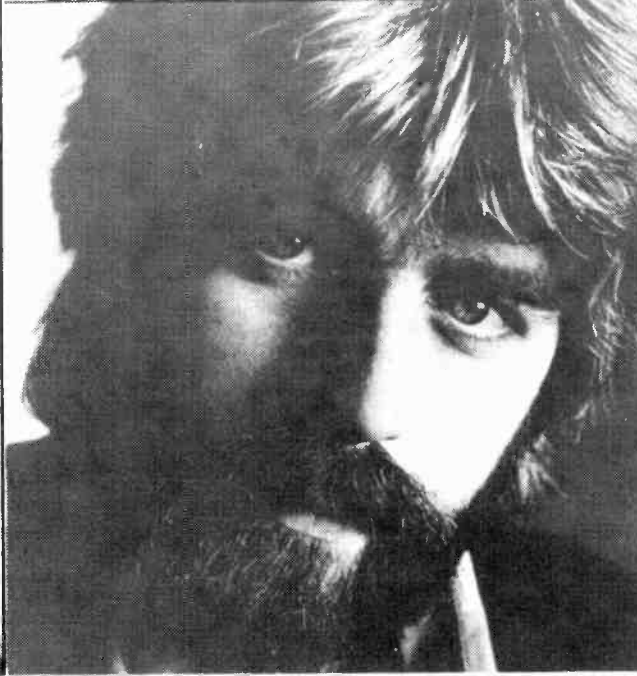
A/C BREAKERS

PATTI AUSTIN
(A DUET WITH JAMES INGRAM)
"BABY, COME TO ME"



Produced by Quincy Jones for
Quincy Jones Productions

M I C H A E L G E O R G E
McDONALD HARRISON



B104 27-24
KIQQ on
WSPK add
KC101 deb 29
WPST 38-33
WYCR on
KTFM add
KZFM add
G100 add 31
Y103 30-27
WBBQ on
FM100 deb 27
WQUT add
WSFL on
WCSC on
WNOK-FM add
WGH 28-22
WRVQ add
KIIK 32-28
KOFM 29-26
Z104 add
WKDD 39-25
KO93 add 30
FM102 add 30
KGGI deb 40
KJRB deb 27
KNBQ on
KRQ add

KQMQ deb 30
KIKI deb 29
WJBQ on
WIGY on
WSQV on
WCIR on
WZYQ on
WKHI deb 40
Q104 32-27
WAEV add
Z102 35-32
95SGF add
WFOX on
WJAD 37-33
WHSL on
WXLK 28-21
KILE add 40
KVOL add
KNOE-FM on
KISR on
KKLS on
WBWB on
99KG add
KENI on
KGHO deb 30
KCBN add
KBIM add
KDZA on
KTRS add

One of the "MOST ADDED" A/C

MICHAEL McDONALD
"I GOTTA TRY"



Produced by Ted Templeman
and Lenny Waronker



WCAU-FM
96KX
WLOL-FM
WKFM
WPHD
WRCK
WPST
WLAN-FM
K104
WKEE
KYST
KITY
WABB-FM
WZYP
WOKI
WSEZ
WGH
WZZR
WJXQ
KSTT
KMGK
KFI
KHOP

KGGI
KBBK
KSKD
WSQV
WOMP-FM
WCIR
95XIL
WQLT
WFLB
WPFM
KVOL
KISR
WSPT
WBWB
D93
KFMZ
KENI
KGHO
KSLY
KBIM
KYA
KCDQ
KOZE

GEORGE HARRISON
"WAKE UP MY LOVE"



Produced by George Harrison,
Ray Cooper and Phil McDonald

MANUFACTURED & DISTRIBUTED BY WARNER BROS. RECORDS

Networks/Program Suppliers

MUSIC FEATURES

London Wavelength

BBC College Concert:

UB 40 (November 28)

BBC/London Wavelength:

The Who Special (November 15-December 20)

BBC Rock Hour:

Billy Squier/Saga (November 28)
Phil Collins Special (December 5)

Mutual

Dick Clark Christmas Party (December 24-25)

Narwood

Country Closeup:

Reba McEntire (November 29)

Music Makers:

Andrews Sisters (November 29)

NBC

Source:

Who Special (December 3-5)

RKO Networks

Hot Ones (IS, Inc.):

Michael McDonald (November 29)

Musicstar (IS, Inc.):

Michael Murphey (December 6)

Rolling Stone

Magazine Productions

Continuous History of Rock & Roll:

Canadian Rock (November 29)
San Francisco Rock (December 6)

Guest DJ:

John Entwistle (November 29)
Styx's Tommy Shaw (December 6)

United Stations

Country Music Countdown:

Marty Robbins (November 26-29)

Dick Clark's

Rock Roll And Remember:

Bobby Vee (November 26-29)

Holiday Specials:

Xmas With Oak Ridge Boys (Christmas)
Ronnie Milsap's Golden Decade (New Year's)

Watermark

Musical:

John Raitt/Gigi (November 27-28)

Soundtrack of the 60's:

Chad & Jeremy/Bumps Blackwell/Car Songs
(November 27-28)

Westwood One

Budweiser Concert Hour:

Four Tops (December 10-12)

The Countdown:

Johnny Taylor/Stephanie Mills (December 3-5)
The Time/Bar-Kays (December 10-12)

In Concert:

Kansas (December 3-5)

Live From Gilley's:

Jerry Reed (December 3-5)
Sylvia (December 10-12)

Off The Record:

J. Geils Band (December 3-5)
Warren Zevon (December 10-12)

Pop Concerts & Specials:

Billy Joel & Chicago Concert (December 3-5)
"The Great Lost Who Tapes" w/Bill Wyman
(December 17-19)

Rock Album Countdown:

Who/Peter Gabriel (December 3-5)
Rush/Billy Joel (December 10-12)

Special Edition:

Skyy (December 3-5)
Peabo Bryson (December 10-12)

ABC

Contemporary Net/

Spotlight Specials:

Billy Joel (December 19)

Clayton Webster

Country Calendar:

Heleen Cornelius (December 6)
Gary Morris (December 7)
Dolly Parton (December 8)
Sylvia (December 9)
David Houston (December 10)
Brenda Lee (December 11)
Randy Owen (December 12)

Rarities:

David Johansen (December 6)
Grateful Dead (December 7)
John Cougar (December 8)
Wings (December 9)
The Who (December 10)

Retro Rock:

The Who (December 13)

Creative Factor

The Best High, Lonesome Singer Of 'Em All
(George Jones) (November 24)
John Lennon Story (December 4, 5, 8)
Christmas Feelings (Country)
(December 18, 19)
Original Christmas Special (flexible times)
(December 25)

Earth News

Utopia (November 29-December 2)
Andy Summers of Police (December 2-5)
April Wine (December 3-5)
Saga (December 6-8)
Warren Zevon (December 9-12)
Paul Carrack (December 10-12)

Global Satellite

Rockline:

Peter Gabriel (December 13)

Innerview

John Waite (November 29)

PEOPLE

● **Cynthia Faulkner** assumes the National Sales Representative post at **Syndicate It, Inc.** In other related activity, the firm's newly-established National Sales office in Chicago has named **Jim Bryant** as representative. He can be reached at (312) 739-7721.

● Popular country artist **Eddie Rabbitt** will share hosting duties with **WHN/New York** personality **Lee Arnold** for **Mutual's** New Year's Eve special, "Country Music Countdown 1982."

● Three new appointments at **UPI Audio Network**: **Robert Hoenig** to day editor; **Ken Robins** to night editor, and **Joanne Leone** to overnight editor.

● **WNEW-FM/New York's** **Dave Herman** and **KMET/Los Angeles's** **David Perry** have been selected to host **Westwood One's** "The Rock Chronicles," a weekly one-hour special debuting in January.

● **Bob Utley** has been appointed VP/Sales & Marketing at **Great Productions**, producers of "First Men On The Rock" documentary.

NEWS & INFORMATION FEATURES

AP

Ten-part series "All the Trimmings," re Thanksgiving (November 22-26)

Clayton Webster

Sporting News Report:

Hubie Brown of NY Knicks, sportscaster Al McGuire, and SF Giants owner Robert Lurie (December 6)

Earth News

Author/screenwriter George Gipe (November 18-21)
Actor Richard Crenna (November 25-28)
Actress Barbara Carrera (November 29-December 1)
Author Stephen King (December 6-9)
Director George Romero (December 16-19)

Mutual

"Pomerantz on Money" with financial planner/analyst Len Pomerantz discusses money on M-F basis (Debuts November 29)
"On the Homefront," weekly series dealing with all aspects of home buying/ownership renewed for another 52 weeks (Beginning January 1, 1983)

Narwood

Outlook:

J.R. Richard's return to major league after near fatal stroke (November 16)
Louisiana Universities (November 17)
Alberta Hunter, 87-year-old blues singer (November 18)
Effects of hypertension/smoking on Blacks (November 21)

National Public Radio

Sunday Show:

Slight Return Productions, with a grant from the NPR Satellite Program Developments Fund, has put together a four-hour radio documentary, "Jimi Hendrix." (November 23)

NBC

"A Half-Century of NBC Comedy" (November 20-21)

Progressive Radio Network

Laugh Machine:

Steve Martin/Franklin Ajaye/Gary Owens/Flip Wilson (Week of November 15)

News Blimp:

Home Taping/Fixing nuclear plants/Political Assassins (Week of November 15)

Sound Advice:

Watts/Distortion ditty/Frequency fundamentals (Week of November 15)

UPI

Audio Network adds international business reports. These reports have a London dateline and deal with gold prices, the dollar, European reaction to Washington developments, etc.

Watermark

TV Tonite:

"I Desire" — ABC (November 15)
"Blue & the Gray/Pt. III" — CBS (November 17)
"Magnum, PI" — CBS (November 18)
"Hear No Evil" — CBS (November 19)

Westwood One

Coleman Country:

George Kennedy/Gene Watson (Week of November 15)

Competitors:

Frank Stallone/Stewart Granger/Michael Stanley (Week of November 15)

Spaces & Places:

Coping with unemployment (Week of November 15)

Tellin' It Like It Was:

Black educator Charlotte Hawkins/Actor Ira Frederick Aldridge (Week of November 15)

Brad Messer's Daybook:

The dumb turkey — an accurate rep? (November 15)
Edison didn't intend phonograph as music machine (November 17)
Why many reporters missed Gettysburg Address (November 19)



CLARK A HIT WITH 18+ — Well-known industry personality Dick Clark (l) and United Stations President Nick Verbitsky discuss the results of a national survey conducted by R.H. Bruskin Associates. According to the September study, the network's "Dick Clark's Rock Roll & Remember" attracts 29.5 million adults 18+ weekly. The program also makes a direct hit on its target demographics: 18-49, 74% and 18-34, 50%.



THREE-WAY CONVERSATION — During Mutual's annual audio-visual presentation at New York's Plaza Hotel, (l-r) Y&R Sr. VP Jerry Baldwin, Radio Information Center's Maurie Webster, and Mutual President/CEO Marty Rubenstein found themselves sharing their views on network radio.



ABC TO ZENA — This month Zena Jeans, Inc. began carrying jean exclusivity on ABC Radio Networks' "American Top 40" for 26 weeks. On hand for the contract signing were (l-r, standing) ABC VP Willard Lochridge, ABC's Barbara Leigh, ABC VP/National Sales Manager Art Sulzburgh, and ABC's Tom Rocco; (l-r, seated) ABC VP/Director of Sales Louis Severine, Zena President Dick Gilbert, and Phil Weiss, President of the Weiss/Watson ad agency.



WHO ARE YOU? — This particular Who member is John Entwistle (right), who taped a forthcoming "Guest DJ" segment with Rolling Stone Magazine Productions' Dan Formento (left). Entwistle demonstrated his versatile talents by introducing songs through his "Boris the Spider" alter ego.

WIRELESS

FLASH[®]

Maximum Strength Programming Aid

Conley Radio Network 350 Camino de la Reina, San Diego, CA 92108 (714) 293-1818

Music On TV

Joe Cocker, the Commodores, Sheena Easton, Daryl Hall & John Oates, Evelyn King, Rick Nelson, Conway Twitty, and Frankie Valli & the Four Seasons appear on a "Classic Edition" of "Solid Gold" the week of November 12 . . . **Steel Breeze** perform (both musically and comedically) on "Laff Trax" November 13 . . . **Rainbow** are featured in concert over MTV November 13, while **Devo** are profiled in a documentary entitled "The Men Who Make The Music" November 14 over the music channel . . . **Grace Jones** guests on "David Letterman" November 16.

MTV Music Television

Added This Week:

PAT BENATAR "Shadows Of The Night"
GO-GO's "Get Up And Go"
SANTANA "Nowhere To Run"
UTOPIA "Hammer In My Heart"
MEMBERS "Working Girl"
SURVIVOR "Children Of The Night"
B. WILDE "Throwaway Lover"
JAM "The Bitterest Pill"

Journey Plays Video Game Circuit

While performing in numerous venues during a forthcoming spring tour, **Journey** will also be playing the home video game circuit with "Journey Escape." It's being developed by **Data Age** and borrows its premise from the age-old problem faced by many artists — "escaping" a backstage horde of zealous fans (pictured as red hearts with sneakers), promoters, journalists, and photographers.

The longer a player takes to help the group sidestep the crowd and reach the "scarab escape vehicle," the more his or her supply of electronic money and time is penalized. List price is \$34.95 with sales slated to begin in January.

WOOK

Continued from Page 1
 ed because it has no other media interests, one of its principals will run the station, and it plans to have an emergency power supply. The third applicant, Hispanic, was found less qualified because none of its owners would be involved in management and its proposed Spanish format is already available on another station in the market.

United attorney Tom Schattentfield of the Washington law firm **Arent, Fox** told R&R he thinks the judge erred in refusing to consider United's "substantial" programming record in recent years. The judge said he would exclude any improvements made since the WOOK and WFAB decision in 1975, because those efforts "came only when United knew its licenses were in jeopardy." (For further coverage of the WOOK decision's impact and United's concerted effort to improve its image and operations, see Page 4.)

Waronker

Continued from Page 1
 Director of A&R, VP/Director, then Senior VP/Director of the department. He began his record career as an apprentice to producer **Snuff Garrett**. In the early 60's he worked as a manager for **Metric Music** and as a promotion man for **Liberty Records**, the label founded by his father **Si Waronker**.

As President, Waronker will continue to be actively involved in the company's A&R activities, including limited record production work. During his tenure at the label, Waronker has worked closely with such artists as the **Doobie Brothers**, **Rickie Lee Jones**, **Gordon Lightfoot**, **Michael McDonald**, **James Taylor**, **Paul Simon**, and **Randy Newman**.

Sandusky

Continued from Page 1
 parent company's corporate meetings, told R&R, "This basically is a realignment of our corporate structure to accommodate the rapid growth, both recently and anticipated for the future, of Sandusky Radio."

Commenting on his promotion, **Vascocu** told R&R, "I'm very excited about it. Sandusky is a real people-oriented company. This appointment echoes the company philosophy that we like to give our people a lot of opportunity to grow."

WINZ

Continued from Page 1
 see how they could charge us with ratings boosting." The station still plans to deliver the petitions to the Public Service Commission next week, with a decision on the impending hike to be handed down in the next two weeks.

A spokesman for the FPL declined comment pending the FCC's decision. According to **Milton Gross**, Chief of the Fairness Branch, the Commission has received the complaint, giving WINZ until November 10 and the FPL until November 15 to respond. When all statements have been filed, the Commission will render a ruling.

KMPC

Continued from Page 1
 parade format. We are happy that **Bill** will now be taking a more permanent role in the station's growth."

At the same time, **Carol Senor** has been promoted to Director of Advertising, Promotion & Publicity. She had been acting Director of Advertising & Promotion for eight months, having joined the station in 1980 as an administrative assistant in those areas.

Pro:Motions

CBS Records Taps Two VP's



Joseph Dash



Harvey Shapiro

Joseph Dash, most recently VP/GM of **CBS Masterworks**, has been appointed Sr. VP/GM of the classical label. He first joined CBS Records in 1969 as Director/Planning. Concurrent with that announcement, **Harvey Shapiro** has been named VP/GM of CBS Songs. Since March of this year he was VP/GM, CBS Songs International, having initially joined the label in 1972.

Coombs Creates Network

Harry Coombs has launched the **Network Corporation**, which will deal primarily with the manufacturing/distribution of records and tapes on a national and international basis. Coombs is the former VP of **Philadelphia International Records**. Network is located at 1835 Chestnut Street, Philadelphia, PA 19103.



Harry Coombs

Valentino To WHN GSM

Michael Valentino succeeds **Dick Kelley** as General Sales Manager at **WHN/New York**. Valentino was formerly Director/Local Sales for the station. Kelley resigned to accept a position in cable.

Gregor Becomes GM At KNYN

Harry Gregor has been named General Manager at **KNYN/Santa Fe**, recently purchased by **Radio Santa Fe** from **Cammar Broadcasting**, converted to 24-hour operation, and given the KNYN call letters. Gregor had been Station Manager under the previous regime, when the station was known as **KSNM**.

Rifkin Named KQDS GM

Monty Rifkin has been appointed General Manager of **KQDS/Duluth**, transferring over from his prior account executive post at **WLAV/Grand Rapids**. Former GM **Mark Alan** resigned to pursue business interests outside of radio.

PolyGram Restructures Business/Legal Affairs



Green, Katz, Sydney

Concurrent with the restructuring of its Business and Legal Affairs departments, **PolyGram Records** has appointed **Ted Green** to VP/Business Affairs, **Beverly Katz** to VP/Legal Affairs, and **Jeffery Sydney** to VP/Business Affairs, West Coast. Prior to this appointment, Green was Director/Business Affairs at **CBS Records**, while Katz served as Division Counsel, **RCA Records**. Sydney was promoted from his previous post as PolyGram's Director/Business and Legal Affairs, West Coast.

Taping & Tracking

Continued from Page 3
 the way stations are programmed shifts the burden to the vast majority of listeners who do not tape off the radio, but who want to hear albums in their entirety, the way the artist intended the album to be heard in the first place.

What is really needed is less name-calling, finger-pointing, and scapegoat-finding. Only when record industry executives make a legitimate attempt to solve the problems they face, rather than just dumping the problems on someone else, will radio people, consumers, and legislators back their efforts.

Bobby Christian,
 Operations Manager
 WXKX/Pittsburgh

Upgrading Cassettes

Dear R&R,

Having been in this business professionally for over 33 years, I'm one of those guys who firmly believes that "what's good for the record business is good for radio."

When the music industry has a hot streak with new trends, new artists and new music dragging people into record stores, it's good for radio. It increases awareness of and attention to our business.

Lately, in reading all of the bad news about record sales this past year, I've come to the firm conclusion that part of the problem is that the industry has lost touch with the needs of its customers.

Surely music industry executives are not unmindful of the soaring sales of "boom boxes" or "ghetto blasters." These radios, plus the personalized "Walkman" types, outsell all others.

They all have one thing in common: the capacity to play cassettes.

It's my feeling that the music industry should address itself quickly to the problem of marketing cassettes in an attractive way. There are two problems: quality and packaging.

Since the demand is there without question, the record industry must spend some R & D money quickly to improve quality. Even the average listener with an average appreciation of fidelity knows that music transferred from an LP to a blank cassette has better quality than a pre-recorded cassette which was the product of high speed duplication. Surely the technical problem can be solved if it is raised to the level of an urgent priority.

The second task for the industry is attractive marketing. I have an idea: Since thousands of cases in stores all over the country are already in place to handle LP's, why not market the cassette attached to a show-card the exact size of an LP? The cassette can be held in place via the commonly used plastic shrink-pack method and the rest of the card can be used for the same purpose an album cover is used: pictures of the artist, bio material, recording information, etc. If marketed in this way, the attractive card will help sell the cassette exactly the way artwork on the cover sells the album. And, best of all, each "cassette-on-card" will take up only a little more room than the average double LP!

The first rule of marketing is "find a need, then fill it." The need now is for a good quality cassette, merchandised with all the pizzazz of an LP. Marketed aggressively, I predict this type of merchandise can put some new life into the recorded music industry.

Norman Wain,
 President
 Metroplex Communications

LETTERS/ See Page 20

Ratings & Research



JHAN HIBER

Reviewing Ascription's Prescription

As you may have noticed in the last few issues of R&R, there seems to be a proliferation of slogan conflicts lately. In Los Angeles, KMGG (formerly KWST) now calls itself "Magic," a term used by Greater Media stations (including KHTZ). In Philadelphia there is legal activity over which station has the right to use the term "Kiss" as a slogan. For whatever reason there seems to be a lemming-like rush towards ratings confusion, with Arbitron and Birch left holding the bag. In the case of Arbitron, however, hoping that the diary service may somehow be able to properly credit such entries, Solomon-like, may be asking too much.

The procedure used by Arbitron to resolve conflicting call letter or slogan entries is called ascription. In the two years since ascription has replaced the flawed callback procedure that Arbitron had been using the technique has shown that it is far from ideal, although Arbitron continues to stick with it.

Several of you have called in the last few months on this issue. There has been concern and confusion voiced about ascription due to published reports that seem contrary. As some of you remembered, in my July 2 column I noted three markets where ascription seemed to be having problems (there may be others, for all I know, but these are three that came to my attention). I also offered a suggestion to Arbitron and the advisory bodies that work with the ratings leader that might improve the fairness of the crediting system.

However, part of the confusion and questions coming my way seem to have been generated by an article in an Arbitron publication. According to that article, "Ascription Is Working." Let me try to clear up the apparent dichotomy between what you read here and what Arbitron was telling you.

Review Of Technique

Because the way Arbitron had been trying to resolve conflicting entries (callbacks to the diarykeepers weeks after they had filled in their diaries) proved to be less than useful, another approach was devised. Ascription was going to allow all conflicting entries to be credited to one station or the other, finding a place for the tremendous amount of listening that previously couldn't be credited through callbacks (when folks were unreachable or couldn't remember what they had tuned to). So far, so good.

The way ascription was going to smooth out the conflicts was to randomly assign the entries to the stations involved in conflict, based initially on the diary count for each station in the previous survey year. Again, assuming the stations involved had both been on

the air for the past year, that didn't seem like an unfair way to go.

If station A has a three-to-one edge over station B in diary count, and a conflict between them exists, station A should get three of every four diaries in question. Seems fair.

Unfortunately, there are some complications that muck things up. First, it is important to realize that diaries are ascribed on a county-by-county basis, assuming the stations in conflict both show up in a relevant county. Contrary to the impression some of you got from Arbitron's article, ascription is a *county*, not *metro*, crediting process.

"... ascription is a county, not metro, crediting process."

When a small number of conflicting diaries is divided into smaller county totals, then ascribed, the in-tab proportions from the previous years often don't hold up.

Consider too that ascription is done on a phase-by-phase basis. This divides the sweeps into three segments (weeks one-four comprise phase one, for example). Take a small county total, divide that by three, and you can see that the numbers used to credit the diaries in conflict can get unmanageable.

This is all complicated since the previous in-tab (or talo — total all listening output) ratios don't guarantee that station A will get there of every four in question. What Arbitron does is use these ratios to establish "ranges." These ranges are then compared to random numbers generated by a small Arbitron computer, and depending on which range a number falls into, the crediting may or may not bear a resemblance to the talo ratios.

For example, our mythical station A would have its range defined as 0-74, while station B would get the 75-99 range. Out spits a number from the computer — say it's 77. That diary is then given to station B. In all too many

cases the random number assignment of credit has been notably different from the way the talo ratios would have dictated the diaries be split. When it was first discovered that the outcome could be different from the talo ratios, I was told by Arbitron, "It's a million to one shot." However, for the last three major sweeps such outcomes have been occurring — hardly such long odds any more.

Spring Results Analyzed

In my July 2 column I cited three cases where there had been problems in earlier surveys. Now let's take a look at the ascription results from the spring '82 sweep.

Arbitron's article mentioned that in 18 cases of diary conflicts ascription had worked out well — on a *metro* basis. Apparently there was a match between the metro talo proportions and the ascription decisions 96%+ of the time. However, since ascription works on a *county* basis, this may be somewhat confusing. The real test is an analysis of the congruence of the county talo and ascription figures.

Arbitron's Radio Department was kind enough to supply me with data on the 11 most significant cases of ascription usage in the spring, plus I added data from another market, Salt Lake City. A review of the numbers from these 12 markets shows results much different from what just the metro summary generated.

Unfortunately, in none of the counties examined did the ascription decision match the talo proportions. In several cases there was only a one or two percentage point difference, but in some cases the difference was notable. One station got 160% more entries than deserved from the previous year's talo, while another lost more than 35% comparing ascription's decision to the station's share of the previous year's diaries.

In summary, of the 12 markets examined, six had differences between ascription and the talo proportions from the year previous that amounted to five or more percentage points. That boils down to vital diaries.

For example, one station that according to the talo figures should have gotten 29% of the entries in conflict (there were 48 diaries involved) ended up with 17%. In raw terms that means the station lost credit in six diaries, credit that was given by ascription to the other station.

Week In Review

Birch Report Opens New York Office

The Birch Report ratings service has recently expanded by opening an office in New York City. Headed by Ed Keane, the office is located at 575 Madison Avenue, Suite 1006, New York, NY 10022. The phone number is (212) 605-0342.

Also, Birch has completed the production of all of its summer quarterly reports. "To date we have had no reissues and most of the reports went out within 15 days after the survey period ended," Tom Birch told R&R.

Wojniak Joins Audience Analysts

Janis Wojniak, Research Director for KGW/Portland, OR, has joined the research firm Audience Analysts, Inc. Ms. Wojniak will be based at the firm's Dallas headquarters and will serve as a research associate.

In Salt Lake City things were crazy too. One station in a key county was supposed to get 57% of the diaries in conflict — but only got 37%.

To aggravate the situation, these ascriptions are self-perpetuating. When

"One station got 160% more entries than deserved from the previous year's talo, while another lost more than 35% . . ."

another year passes, the talo ratios used to generate the ranges for the random numbers will include the offbase ascription decisions made this year. This can cause the gap between reality and arbitrariness to widen.

Timely Suggestions

The timing of the discussion of ascription is useful because Arbitron and its advisory bodies will soon be meeting. On November 17-18 there will be a meeting between Arbitron and the RAB Goals Committee. The Arbitron Radio Advisory Council meets with Arbitron soon thereafter. It is to be hoped that the topic of the current operation of ascription will be on the agendas.

Here is some food for thought for you, for Arbitron, and for the advisory bodies.

1. Abandon the use of "ranges" and random numbers and rely more on the talo ratios. Arbitron VP Rick Aurichio has stated to me that this might be workable, but wonders if randomness is lost.

2. Examine the issue of metro versus county ascription decisions. If the conflicts are not occurring in metros where a station's signal weakness and integrity need protection (suggesting the county approach makes sense), then perhaps the metro basis could be used.

3. Lastly, realize that as it's currently construed, ascription has real problems with small (less than 30 say) diary totals that contain conflicting entries.

The moral for broadcasters is clear. First, try to at all costs avoid slogan or call letter conflicts. If that is not possible, then hope that lots of folks are confused, giving ascription a better chance to be equitable.

Yes, ascription is working — it's being used by Arbitron. The question seems to be whether we want to see it continue to be employed in its current form or whether it should be furloughed in favor of a revised approach.

BILLY JOEL

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RATINGS REPORT

The Birch Report

Sacramento

**KZAP Down Five,
Still Dominant;
KEWT Loses Three;
KRAK, KXOA-FM Gain**

	Spr. '82	Sum. '82
KZAP (AOR)	20.2	14.9
KXOA-FM (AC)	7.8	9.6
KEWT (BM)	9.5	6.4
KRAK (Ctry)	4.7	6.4
KSFM (CHR)	5.2	6.4
KGNR (Talk)	5.1	6.2
KCTC (BM)	5.2	6.1
KROY-FM (AOR)	5.2	5.9
KXOA (AC)	2.9	5.8
KFBK (News)	6.0	5.2
KWOD (CHR)	2.4	4.7
KAER (BM)	4.8	4.4
KPOP (Blk)	3.0	2.9
KHYL (Gold)	2.1	2.6
KGMS (Misc)	1.8	1.7
KGO (Talk)	1.8	1.4
KFRC (CHR)	1.4	1.2
KFIA (Rel)	1.7	1.1

Huntington-Ashland

**WKEE Light Years
Ahead In First Sweep;
WAMX Also Scores
Double Digits**

	Sum. '82
WKEE (CHR)	32.5
WAMX (CHR)	10.4
WTCR (Ctry)	9.6
WGNT (AC)	7.8
WEMM (Rel)	6.2
WHTN (Ctry)	5.5
WHEZ (BM)	5.2
WKLC (Ctry)	4.2
WPAY (Ctry)	2.3
WCMI (CHR)	1.3
WIRO (AC)	1.3
WNST (Ctry)	1.3
WCAK (AC)	1.0

Tulsa

**KMOD-FM Adds Seven,
Soars Into Lead;
KVOO Gains On KWEN;
KRMG Slips**

	Spr. '82	Sum. '82
KMOD-FM (AOR)	13.6	20.9
KRAV (CHR)	15.4	15.0
KWEN (Ctry)	13.5	12.9
KVOO (Ctry)	11.5	12.7
KRMG (AC)	11.5	10.5
KBEZ (BM)	6.8	5.6
KTFX (Ctry)	5.2	4.6
KCFO (Rel)	4.3	3.5
KGTO (Gold)	3.1	3.3
KBBJ (BBnd)	1.1	1.6
KMYO (AC)	1.8	1.1

Nashville

**WKDF, WWKX
Dominate; WZEZ Adds
Two; WVOL Up Four**

	Spr. '82	Sum. '82
WKDF (AOR)	16.8	16.3
WWKX (CHR)	16.9	15.8
WZEZ (BM)	7.7	9.6
WVOL (Blk)	5.9	9.4
WSIX-FM (Ctry)	8.2	7.5
WLAC (Talk)	6.5	6.4
WSM-FM (AC)	6.6	4.9
WSM (Ctry)	5.7	4.2
WSIX (AC)	3.2	3.8
WYHY (AC)	3.3	3.3
WKOS (CHR)	3.1	2.1
WJYN (Easy)	1.8	2.0
WKDA (Ctry)	.7	1.6
WLUY (Gold)	.4	1.1
WJRB (Ctry)	1.7	1.0

Richmond

**WRVA Edges Past
WRVQ Into First Place;
WRXL, WPLZ, Beautiful
Musics Rise**

	Spr. '82	Sum. '82
WRVA (AC)	14.5	14.6
WRVQ (CHR)	17.4	14.5
WRXL (AOR)	12.1	12.9
WPLZ (CHR)	9.0	10.9
WTVR-FM (BM)	6.7	8.1
WEZS (BM)	6.4	7.8
WRNL (Ctry)	7.2	4.7
WANT (Blk)	3.3	4.2
WLEE (AC)	1.8	3.4
WKIE (Blk)	1.0	2.1
WFTH (Rel)	3.2	1.8
WXGI (Ctry)	2.5	1.5
WNWZ (News)	4.6	1.4

Little Rock

**KKYK Jumps Seven,
Takes First As KSSN
Loses Five;
KLAZ Gains Eight;
KOKY Drops Seven**

	Spr. '82	Sum. '82
KKYK (CHR)	11.1	18.3
KSSN (Ctry)	21.4	16.0
KLAZ (CHR)	4.9	12.9
KMJX (CHR)	11.2	12.8
KARN (News)	6.5	8.4
KOKY (Blk)	13.1	6.2
KEZQ (BM)	6.3	5.5
KLRA (Ctry)	4.8	5.2
KLPQ (Ctry)	8.7	4.4
KAAY (AC)	4.6	2.2
KITA (Rel)	1.2	1.2
KSOH (Rel)	.7	1.0
KXLR (Ctry)	.9	1.0

Milwaukee

**Brewers Help WISN
Jump Two, Take Lead;
WQFM Hits Double
Digits; WOKY Down Two**

	Spr. '82	Sum. '82
WISN (AC)	8.7	10.9
WQFM (AOR)	8.6	10.3
WTMJ (AC)	6.5	7.7
WLPX (AOR)	6.2	7.5
WOKY (BBnd)	9.0	7.1
WEZY (BM)	6.4	5.6
WBCS-FM (Ctry)	7.1	5.0
WMYX (AC)	4.3	4.8
WKTI (CHR)	5.5	4.4
WLUM (Blk)	3.4	4.2
WZUU (AC)	5.9	4.1
WLZZ (Gold)	3.6	3.1
WMIL (Ctry)	2.3	3.0
WRKR (CHR)	2.6	3.0
WFMR (Clas)	3.7	2.7
WEMP (Easy)	.9	1.2
WBKV (AC)	.4	1.0

Greensboro-

Winston Salem-High Point

**WTQR Widens Lead
As WSEZ, WKZL Slip;
WSJS Up Two;
WRQK Drops**

	Spr. '82	Sum. '82
WTQR (Ctry)	16.9	17.5
WSEZ (CHR)	14.9	12.0
WKZL (AOR)	14.0	11.9
WSJS (AC)	7.6	9.6
WGLD (BM)	8.0	7.9
WQMG (Blk)	8.3	7.0
WBIG (AC)	3.2	4.4
WAAA (Blk)	1.4	3.9
WRQK (CHR)	8.3	3.9
WAIR (Blk)	2.8	3.3
WEAL (Blk)	.8	2.0
WHPE (Rel)	.4	1.9
WWMO (Rel)	—	1.6
WPET (Rel)	.8	1.4
WTOB (AC)	1.0	1.3

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk/Urban—Black/Urban, BM/Easy—Beautiful Music, Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, Rel—Religious, Span—Spanish, Talk—Talk.

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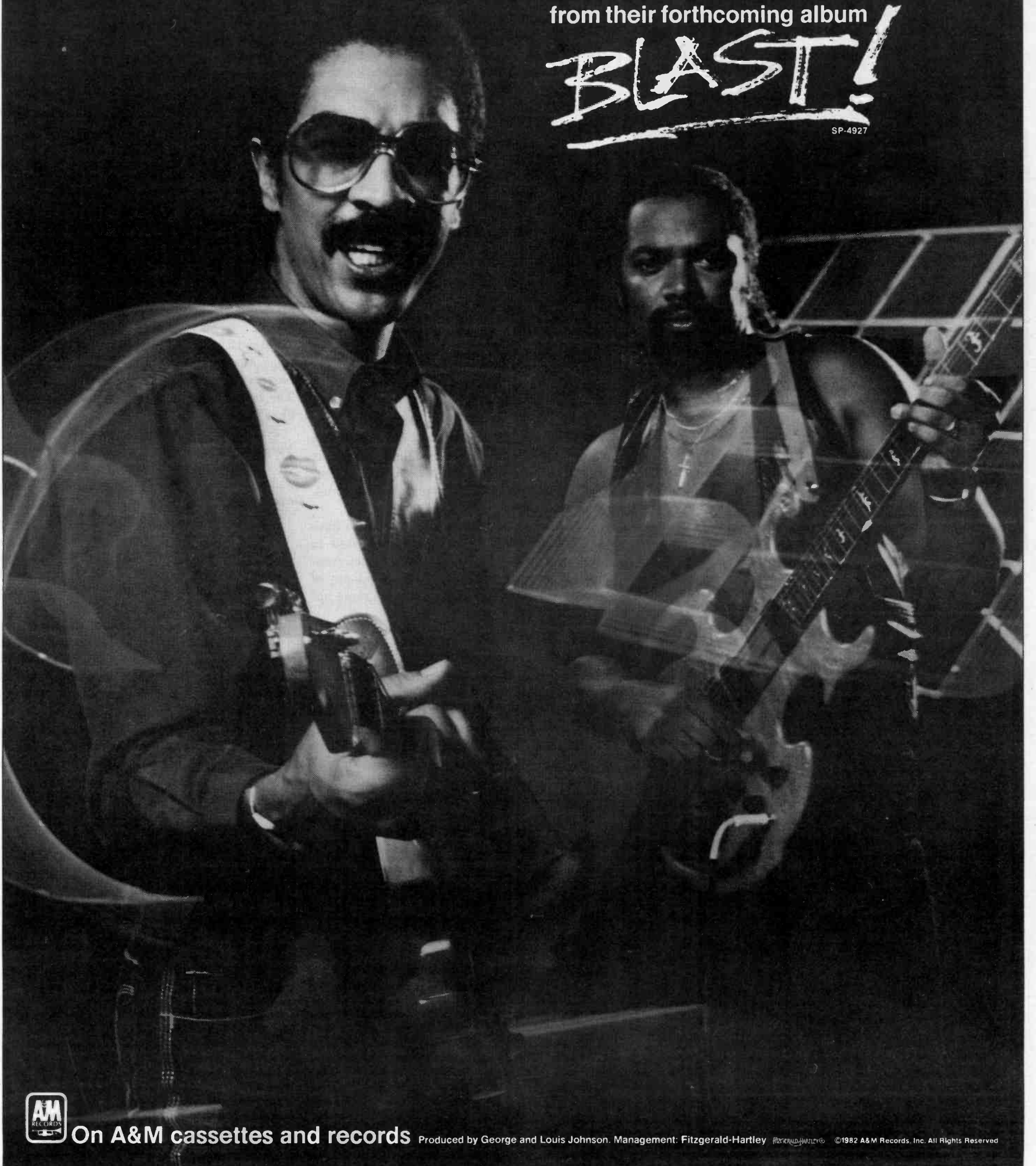
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STREET TALK

A "SQUARE" HIT ON CHR PLAYLISTS



Joni Mitchell

"(You're So Square) Baby I Don't Care"

- | | | |
|-------------|----------------|---------|
| WBEN-FM add | WIKZ add | WGH |
| WCAU-FM add | WKHI add | WRVQ |
| WKFM add | KSly add | WZZR |
| WPHD add | WPST deb 38 | KFI |
| WRCK add | WABB-FM deb 30 | WSQV |
| WSEZ add | KGGI deb 39 | WCIR |
| WNOK-FM add | WISE deb 30 | WHSL |
| WVIC add | KFMZ deb 21 | FM99 |
| WJXQ add | KCBN deb 40 | KNOE-FM |
| KHOP add | WLol-FM | WSPT |
| KYYX add | 3WT | WBWB |
| KBBK add | WLAN-FM | KOZE |
| KRQ add | WOKI | |

Produced by Joni Mitchell

Manufactured by Warner Bros. Records



GEFFEN RECORDS

The rumors about KNX-FM/Los Angeles just won't go away, but VP/GM Robert Nelson is standing firm, saying the station will not change its "Soft Rock" format. The rumblings this time probably stem from attempted staff hirings. Why new staffers? As Nelson told R&R, "We're going live." KNX-FM has been mostly automated and partially live, opting now for all live... thus the new hirings.

Radio Records of Ft. Lauderdale apparently closed its doors last week and is no longer in operation. Although no one from the company was available for comment, chances are excellent that the young label was a victim of the economy.

Motor City observers are telling us to keep an eye on WHYT/Detroit and its "Hot Hits" format. Will Mike Joseph make it three in a row? Or will that be *four* in a row? We hear that Joseph has already landed another client station in a "Top Five" market. Process of elimination says he's either in New York, Los Angeles, or San Francisco, having already done Philadelphia and Chicago (Detroit is #6). We'll know which on December 1.

But before we leave Detroit, CKLW is upgrading its sister FM CKJY. The CRTC has okayed a new 1000-foot tower and 100kw transmitter, and there is a strong possibility that CKLW will ask the Canadian regulatory group to allow the AM programming to shift to the FM. With 65% of Windsor, Ontario radio listening going to American FM stations, a CKLW move to FM would give the station parity with the outlets on this side of the border. Either way, the format of CKJY, currently Big Band, will be changing.

Tuesday Productions will attempt to have AFTRA's Chapter 11 petition dismissed in court next week. If AFTRA's bankruptcy maneuver is successful, Tuesday will not see any of the \$10.6 million judgment until two more appeals are completed.

Harte-Hanks has decided to sell its three single station markets. Now available are: WSGN/Birmingham, WEZI/Memphis, and KMJK/Portland.

Speaking of H-H, WRVQ/Richmond morning man Jeff Morgan has been promoted to PD, replacing Bill Thomas. And at WSGN, Walt Brown has resigned as PD with no replacement named yet.

Lots of talk in San Antonio that current Spanish-formatted KVAR will soon be making a switch to AOR, while the Spanish format switches to a new AM station that KVAR's owners plan to purchase shortly. More on this within a month.

WCAU-FM/Philadelphia has hired Paul Barsky for morning drive. "Paul is a high-powered personality-oriented wacko who could be one of the best morning men in the country," said PD Scott Walker. Paul was originally set as part of the ABC Superadio personality lineup.

Won't Get Fooled Again?

WMMS/Cleveland purchased all the tickets for the Who's December 13 & 14 Cleveland concerts, and promptly sold out both performances by mail order. Meanwhile, you might have been wondering how some of the other station-purchased Who concerts are going, and so were we. KZEW/Dallas has sold 33,000 tickets for its December 4 date, with 47,000 left to go. In Houston, KSRR has sold more than 20,000 seats. The promoter will sell 10,000 outside the metro, and the station has to unload 35,000 more for the December 3 concert.

Is WNCI/Columbus shifting formats from A/C back to CHR? Listeners tell Street Talk that after 3pm the station has started to rock again and has added some black crossover product too. When WVKO-FM shifted calls to WSNY and changed formats from Black to A/C, someone spotted a format void in the market. It looks like WNCI may be moving to fill it.

After 16 years with the Station Representatives Association, Kel Kellner will leave his post as SRA Managing Director in mid-1983. The board is currently seeking a successor for him.

Former B97/New Orleans Assistant PD John Volpe has joined KFI/Los Angeles in a similar capacity. John replaces Jhani Kaye, who was named PD at KFI's sister FM KOST last week.

Our condolences to the staff of WBAL/Baltimore on the death last week of Gaelen Fromme, 66. In what station officials think might be an industry record, Fromme worked 40 years at WBAL, the last 20 as morning man. He retired in 1979.

Lori Lerner, News Director of KHJ/Los Angeles, has been named Director of News Operations for KEARTH & KHJ. Under Lori's direction KHJ's News Department just walked away with four top awards from the Valley Press Club.

Ben Jones is out as PD at WAAA/Winston-Salem, and no replacement has been named.

In Dayton, WDAO programmer Turk Logan has exited — again no new PD appointed.

Jim Ryan (Dwayne Bonds) is no longer PD at WHBO/Tampa. He can be reached at (813) 988-8152.

WLYT/Cleveland is now WRQC, KROY/Sacramento has become KENZ, and KWAM-FM/Memphis is KRNB. KENR/Houston has applied for KRBE, which presumably would turn KRBE into KRBE-FM.

Gary Maricle is the new GM at KRYS & K99/Corpus Christi.

WBT/Charlotte has hired Pete Sullivan from WHAS/Louisville for morning drive.

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CALENDAR



BRAD MESSER

Grinch's Guide To Defensive Hiring

Within days they'll be trying to get us in the holiday spirit, and when that takes over no one will want to talk about the serious kind of biz stuff that makes us frown, so let's get this one thing out of the way real quick. Turnover. At some stations it's so high that new people almost meet themselves leaving unemployed as they hire on. You know whose fault it is when a station has revolving doors? I hear it's Management's fault. Oh, I'm told it's a true fact, for sure.

If managing is what you do, your steel-trap exec mind will immediately discern the inherent unfairness, stupidity, lopsidedness, and ignorance of that statement. I suppose. But between you and me, tell me this, Boss. Whose fault is it when someone keeps hiring losers who either work a few months and quit, or screw up so bad they have to be canned?

If we could read minds and really assess the qualifications of job applicants, there would be no valuable exec time wasted on jerks. The only people hired would be nice mild-mannered longterm employees who wouldn't give no trouble no time.

We come now to a few words of wisdom (they sound like wisdom, anyway) from a successful manager I always secretly think of as Grinch, who has never had much of a turnover problem because, as he puts it, he's careful who he doesn't hire. He pretty well avoids the Clunkers and slobs who inflate turnover stats and blood pressure.

Grinch's Secret #1: "No One Works Harder." That is to say, if the applicant gave about 32% effort on his last job, for very excellent reasons which he can justify, he will also put forth 32% effort for you, for new reasons he'll rapidly think up. People with great raw talent who haven't matched it with the willingness to consistently put forth effort won't work any harder for you than for the last guy. No one works harder than before, despite optimistic pipedreams to the contrary.

His Secret #2: "No One Works Harder Even For More Money." You can pay 'em double, even (shudder!) triple, and after the new wears off they're gonna revert to their true old selves and start slacking. This is apparently what Grandma was trying to explain when babbling about not making silk purses from sow's ears.

These are admittedly pessimistic (realistic?) views of human nature, denying the possibility that one wonderful day, a partial-effort employee will suddenly see the light and start shunning coffee breaks so he can contribute something extra toward the company's success. That kind of thinking is kind of grinchy.

But from that viewpoint, there's something to be said for putting turnover blame on a lack of hiring skill, thus leaving the slobby disloyal hired help blameless. If a station has to print the employee list in pencil, wouldn't that make the boss a sow's ear suspect himself?

The Mason-Dixon Line

MONDAY, NOVEMBER 15 — Charles Mason and Jeremiah Dixon began surveying the boundary between the Pennsylvania and Maryland colonies on this date in 1763. Although the Mason-Dixon Line has Deep South connotations and was the symbolic dividing line between freedom and slavery, it is actually farther north than Denver and San Francisco.

The National Broadcasting Company went on the air in 1926, with a live four-hour show from the Waldorf-Astoria Hotel in New York City. One of the NBC stars was Will Rogers.

In 1969 huge antiwar demonstrations were being staged in cities coast to coast, on the second Vietnam Mobilization Day.

Petula Clark is 48: she was a child movie star in England in the 1940's, then in the 50's and 60's she racked up more than 25 million record sales. Clark lives in Switzerland now, does nightclubs, makes around a half-million a year. Edward Asner, best known for his TV role as "Lou Grant," is 53. Tennessee U.S. Senator Howard Baker Jr. is 57.

Can Man Survive A Speed Of 60mph?

TUESDAY, NOVEMBER 16 — Some people suspected the human body wasn't capable of withstanding the unknown forces of extremely high speeds, but the doubters were proved wrong 81 years ago today. Not one but three drivers broke the 60mph "barrier" in a car race on Ocean Parkway, NY, on this date in 1901.

Oklahoma became the 46th state in 1907. American and Russia first established diplomatic relations on this date in 1933. President Richard Nixon authorized the world's largest construction project on this date in 1973 . . . the Alaska Pipeline. And three years ago today American Airlines paid \$500,000 (the largest such fine in history) as penalty for improperly maintaining its DC-10 jumbo jets, including the one that had crashed in Chicago six months earlier killing 273 persons.

Dallas Cowboys lineman Harvey Martin is 32. Pro basketball veteran Jojo White is 36.

"Well, I'm Not A Crook!"

WEDNESDAY, NOVEMBER 17 — The hot quote nine years ago today came from the fantasy capitol of the East. Disney World, when President Nixon asserted that "the people have got to know whether or not the President is a crook. Well, I'm not a crook!"

Three years ago, Ayatollah Khomeini raised some hopes in America when he okayed the release of thirteen black and female hostages.

Basketballer Elvin Hayes is 37. Baseball pro Tom Seaver, who began his career with the Mets fifteen years ago, is 38. Film director Martin Scorsese hits 40. Rock Hudson, best known these days from the "McMillan & Wife" TV series, is 57: he made his first movie almost twenty years ago after a Hollywood agent spotted him driving a truck. Hudson's real name is Roy Scherer Jr.

Walt Disney's Idea: Mortimer Mouse

THURSDAY, NOVEMBER 18 — The world's most famous film star was conceived 54 years ago by 26-year-old Walt Disney, who thought he'd call his mouse Mortimer. Disney's wife, who felt that might be too stuffy, suggested the name Mickey Mouse.

On this date in 1307 archer William Tell fired a crossbow arrow through an apple, missing his son's head by a hair. The crossbow was the hot new superweapon of the time.

America's first man in space, Alan Shepard Jr., is 59: he went up 21 years ago.

Others born on the 18th have included People's Temple cult leader Jim Jones (1931), who instigated the mass suicide of about 900 people in Guyana in 1979; conductor Eugene Ormandy (1899); and pollster George Gallup (1901).

Honest Abe's 90-Second Speech

FRIDAY, NOVEMBER 19 — That little speech they made you memorize in school was delivered 119 years ago today by President Abraham Lincoln, as he dedicated the national cemetery at Gettysburg Battlefield, Pennsylvania in 1863. (A score is twenty, and when he said "Four score and seven years ago" he meant the 87 years since 1776.)

Six years ago today the big story was Patty Hearst getting out of prison. Five years ago Egyptian President Anwar Sadat made history on an unprecedented peacemaking trip to Israel.

The yachtsman and sports executive whose cable network is irking the big nets, Ted Turner, is 44. TV interviewer Dick Cavett is 46: he's a collector of Indian arrowheads and artifacts, hangs out with Woody Allen, and is alleged to have a volatile temper. Baseball Hall of Fame member Roy Campanella is 61. Looking at the weekend, *tomorrow* (11-20) comedian Dick Smothers will be 43, and *Sunday* (11-21) Goldie Hawn will be 37, Marlo Thomas will be 39.

THE PICTURE PAGE

REO Registers Platinum



REO Speedwagon received platinum awards for their most recent album, "Good Trouble," after an L.A. Forum show. Pictured at the presentation are (l-r rear) CBS's David Cohen, manager John Baruck, E/PIA VP Larry Douglas, group's Alan Gratzner and Neal Doughty, E/PIA Sr. VP/GM Don Dempsey, co-producer Keven Beamish, group's Bruce Hall, and co-manager Alex Kochan; (l-r front) group's Kevin Cronin and Gary Richrath and E/PIA's Larry Stessel.

Gold Triumph For RCA



Triumph recently received a gold album for their "Allied Forces" LP. Pictured at the Metalworks Studio in Toronto where the group is currently recording are (l-r) group's Rick Emmett, Gil Moore, and Mike Levine, and RCA VP Joe Mansfield.

Canada Lays Platinum On Top



ZZ Top were awarded gold and platinum plaques for their "El Loco" and "Deguello" albums by WEA Canada in Toronto recently. Pictured (l-r) are manager Bill Ham, WEA Canada Exec. VP Ross Reynolds, WEA Canada's Mike Gaitt, group's Frank Beard, Billy Gibbons, and Dusty Hill, WEA Canada's Roger Desjardins, and management's John Williams.

A&M Canada Meets Radio



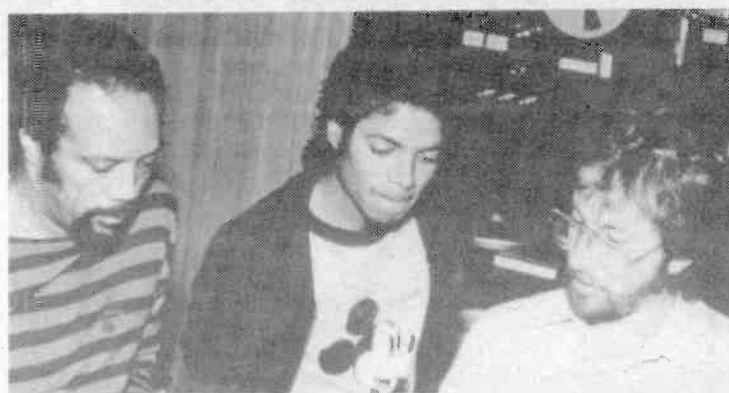
A&M Canada's recent 1982 National Meeting included a radio panel, along with product presentations, retailer meetings, and displays of new technology. Pictured (l-r) are CHUM/Toronto PD Jim Waters, A&M Canada VP Doug Chappell, Q107/Toronto VPIPD Gary Slaight, CHOM-FM/Montreal PD Rob Briade, and Mismanagement's Charly Prevost.

Romeo & Columbia



After Columbia/415 artists Romeo Void's recent Rissmiller's/L.A. performance, Columbia executives met with the band backstage. Pictured (l-r rear) are CBS's David Cohen, Columbia's Jim McKeon, Columbia VP Bob Sherwood, and group's Larry Carter; (l-r front) group's Peter Wood, Ben Bossi, and Debora Iyall, Columbia's George Chaltas, Columbia VP Ron Oberman, and group's Frank Zincavage.

Jackson Plots E.T. Encounter



Michael Jackson, producer Quincy Jones, and "E.T." creator Steven Spielberg met to prepare MCA's "E.T. Storybook" LP, which includes a new song performed by Jackson. Pictured (l-r) are Jones, Jackson, and Spielberg.

Spring's Fonda Rae



Spring/PolyGram has signed Fonda Rae following previous recordings for Vanguard. Pictured at the signing at PolyGram's New York offices are (l-r) PolyGram Sr. VP Harry Losk, VP Rick Bleiweiss, Sr. VP's Chip Taylor and Jack Kiernan, manager David Wilkes, Spring's Roy Rifkind, Rae's husband/bandleader Freddie Perez, Rae, Spring President Julie Rifkind, PolyGram President Guenter Hensler, Spring VP Bill Spitalsky, and PolyGram Sr. VP Bill Haywood.

Plasmatics On The Spot



Capitol commissioned special radio spots for the Plasmatics label debut "Coup d'Etat." Pictured (l-r) are commercial producer Joe Kleln, Capitol VP Bruce Garfield, and Plasmatics singer Wendy O. Williams.

"HEART OF THE NIGHT" THE SIXTH SENSATIONAL SINGLE IN A ROW BY JUICE NEWTON

After five consecutive Top-10 records, five consecutive CHR breakers and album sales approaching two million units in less than two years, Juice Newton takes you into "The Heart Of The Night." From the gold album *Quiet Lies* (ST-12210), produced by Richard Landis for Outlandis Productions, Inc.



ON RECORDS AND HIGH QUALITY
XDR CASSETTES FROM CAPITOL

Contemporary Hit Radio



JOEL DENVER

DWIGHT DOUGLAS & BOB LAURENCE COMMENT

CHR: The Consultants' Eye View

Next to an AM/FM cassette recorder, a suitcase is the traveling consultant's best friend. Ah, what fun to travel all over the country monitoring your radio clients firsthand. Well, maybe not all that much fun all the time, but it's certainly educational.

It's for the latter reason that I talked with Burkhart/Abrams/Michaels/Douglas & Associates Executive VP Dwight Douglas, and Drake-Chenault's senior consultant Bob Laurence. Both of these gentlemen are on the road an average of two weeks each month (and sometimes more). They've both made some astute observations as to what's going on in CHR radio in the areas of programming, personalities, and future trends... plus they'll share some theories on why many stations are embracing the CHR format again.

Dwight Douglas

Dwight's been with B/A/M/D for four and a half years. He was formerly PD at WWDC-AM&FM/Washington, 13Q/Pittsburgh, as well as AOR-formatted WDVE, and WYDD in the same city. He's regarded as having a keen sense of objectivity by many of his client stations.

My first question to Dwight was about the sudden influx of stations back into the CHR format when so many abandoned it for A/C, Country, and AOR over the last few years. "A lot of people within our business are so ridden with cliches, fads and overemphasis on 12+ shares. Actually I don't think CHR ever was dying, it was simply a process of the format being modified to fit the changing tastes of the public.

"CHR is the oldest contemporary format and it's still very healthy. When we see something like 'Hot Hits' or WLOL/Minneapolis enjoy big success, you begin to realize there is a need, and an audience out there that wants to hear the variety the format offers. Just look at Y100/Miami, or B97/New Orleans or B94/Pittsburgh. There is a big need for this type of format in every market," he emphasized.

Attesting to the strengths of the format, Dwight remarked, "CHR is a viable alternative to a Beautiful Music format. It's an excellent way to get the station back on the

"CHR is a viable alternative to a Beautiful Music format. It's an excellent way to get the station back on the map, and put the bottom line in better shape. You can look toward a 'soft hits' or 'Magic' format approach if you wish, but if you aren't considering CHR then you're being rather shortsighted."

map, and put the bottom line in better shape. You can look toward a 'soft hits' or 'Magic' format approach if you wish, but if you aren't considering CHR then you're being rather shortsighted."

Foreground Or Background Approach?

Probably the biggest area of disagreement among programmers is whether to position a facility as a personality/foreground station, or as a background/music type of operation. "In my travels I've noticed the philosophy of what works best is a market-to-market situation. In Atlanta, John Young does a great job with Z93. His station, with the exception of the morning show, takes a 'more music' approach. I see other stations doing an excellent job with a foreground or traditional CHR approach. I don't think there is one specific key to it all."

Finding The Talent

Dwight began to focus on some universal programming weaknesses he's observed. "There are some things that CHR programmers have got to work toward. The first is the development of talent. The talent out there is not as tuned in to what it takes to communicate as say a Robert W. Morgan, or other personalities of yesterday. If CHR is to survive against the encroachment of other formats, such as A/C, then talent must be developed. That doesn't mean you need 45 seconds every set to be a personality.

"Another problem is that in some markets you've two or maybe three CHR stations that all virtually sound the same. Jocks move from station to station and the presentation is too similar for the average listener to discern. You must seek out records that make you stand out. Dan Vallie (E.Z. Communications VP/Programming) calls these 'reaction records.'"

Putting Emotions Into Programming

There are many programmers that talk a good game of using their guts and research in harmony. Dwight addressed the issue. "KROQ/Los Angeles and the Hot Hits format proved that there is an emotional kind of programming needed to counterbalance some of the cold, scientific, unemotional approaches to programming within a given market. I think you need to play a record every once in a while that you just think is a hit. You test your guts, put it on and see if it gets phones, and starts to sell.

"I think too many PD's approach everything on the basis of whether it's hip or not hip. More importantly they don't understand the difference between the listeners themselves. What's most important is not what's said but how it's said. Determine what your target is, and then speak the language of the target. Localisms are what make your radio station unique. In New Orleans, the jocks all use localisms that are unique to

Hit, hit, hit, hit. Or else.

Win \$25,000 if we don't play four in a row.

Listen to FM 103 and you will hear four hits in a row, uninterrupted by paid commercials. Four hits in a row every time, until the time we blow it. That's the time to be the first to catch us, the first to call us and the first to win \$25,000 cash. FM 103 means music. And we guarantee it.

FM 103

WCCO-FM

Sooner or later FM103(WCCO-FM)/Minneapolis PD John Long knew he'd have to pay up, and it finally happened. On Sunday October 24, T.J. Griffin was on the air and played only three songs before going into a commercial set. The phones rang off the wall, and the first caller was Mike Braunwarth, ready to claim the \$25,000. The Music Guarantee will continue until December 31.

the market. Someone from out of town might not understand what's being said, but to me that's good."

Programming Is A Product Of The PD

You've often heard that programming is a direct reflection of the personality of the PD. Dwight holds the theory to be true, but added, "I think a station reflects the company, the GM, and the PD. All of these come through on the radio. I would suggest that programmers take a sensitivity course to determine if they are fun people.

"Through it all you are supposed to have fun. I think too many PD's have become so cold, so calculating, and so scientific that the radio station doesn't have any fun internally, and as a result the jocks don't have fun, and it shows through on the air. The audience isn't stupid. They can tell when your radio station is having a good time."

Hot Hits: Just How Much Fun?

The hottest format on the streets today is the Hot Hits concept. While it does get big numbers, Dwight sees a drawback. "The

"I think too many PD's have become so cold, so calculating, and so scientific that the radio station doesn't have any fun internally, and as a result the jocks don't have fun, and it shows through on the air. The audience isn't stupid. They can tell when your radio station is having a good time."

only problem I see with Hot Hits is that it transmits fun within the formatics, but not within the content because the jocks are so limited in what they can say. Sooner or later you've got to offer the people a bit more than just the music."

Eventually a Hot Hits station, or any other station that's made a quick impact, will lose some of the initial steam it had going in, and settle into a normal ratings pattern. Dwight opposed the format's detractors by saying, "Any station that debuts with an 8.0 but eventually levels out to a 5.5 or 6.0 share isn't a failure. It's probably still doing better than with the previous format. We American like new things. We're excited by different ideas. They attract people. The early success of a product or radio station levels out due to competition, or because something newer comes along."

Setting Up A Good Defense

Nothing is harder on a PD and the staff than to have the station's market and/or format dominance toppled in one book. Dwight offered this advice. "Determine how good your station really is. Face the mirror and really be honest about it. Look and see if your sound is becoming old, staid, and boring. Are you overcommercialized? Are you spending enough money? If you are not spending 14 to 20% of your cash flow on

advertising and promotion, then you are probably taking more profit out than necessary, since you're fighting a war for survival.

"Once you've gone through that kind of review, and have determined that you're only getting nipped at out of curiosity, then you've got to fortify yourself. You may have to cut the spot load, beef your promotions, and be a bit more cautious on your music. The worst thing you can do is tape your competitor's music, and imitate it. At that point the choice is between two of the same station, and they'll always go for the newest thing. Set up a game plan, and upgrade to meet the plan, but don't go off the game plan. Make a few necessary modifications. When you make quick moves, you become a nebulous factor to the audience. Don't let Arbitron dictate to you what your product should be."

Concluding his thoughts, Dwight took a swipe at copycat programmers. "KROQ, KFOG (San Francisco), and the Hot Hits stations succeed because they are different. Everyone is after the same demos, and has the same technology to work with. They keep researching the same music to find the safe record, and the market ends up with four stations playing the same music. At this point the air talent, promotion, community involvement and the programmers themselves become much more important. The science has really made the gut more valuable! We've gotten too homogenized. Look for a PD with guts and imagination and chances are you'll have a winning station."

Bob Laurence

Bob Laurence has traveled all over the country for Drake-Chenault during the past two years, consulting not only CHR stations,



Bob Laurence

but also Country and A/C outlets as well.

The travel, combined with his well-rounded, hands-on programming background at KBEQ/Kansas City for seven years, plus major market jock work at WPGC/Washington, makes his comments well worth considering.

"Some of the live CHR stations I work with include WHFM/Rochester, WFLY/Albany, and Q106/York. I've found the CHR format can be the difference in a market that's been real recurrent, or A/C sounding. It can really open things up a bit. I'm finding there is a certain amount of resistance to admit that the format works, partly due to the egos of some who said it wouldn't work any more," he noted.

Bob went on to explain how reinstating a CHR format at one station made a big difference. "For a while WHFM had softened and gone almost A/C. I took it, and brightened it up by taking it CHR again, and we've started to turn it around in the Arbitron from 4.2 to 5.1 in the spring book.

"We find that being a little more recurrent, and not being as early on music, can skew you toward the 35-44 adults, and the more

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The Consultants' Eye View

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current product you play the lower your skew gets, allowing you to concentrate on the 18-34's. In this case, that's what we wanted to do.

"The problem comes when everyone in the market goes after the same demos in the same way, especially in the areas of music," he said, echoing Dwight's remarks on the subject. "A lot of GM's might wrongly feel that CHR is a fly-by-night format that attracts nothing but teens while the real wave of the future is to hold onto the adults at any cost. To me, life is like a continuous loop cartridge. When everyone sounds the same and you come along with something new, bright and exciting, you will win."

By way of format comparison, Bob remarked, "Actually CHR is more palatable to adults than AOR is, and usually has better demos. AOR has become 'that teen station' that CHR used to be. In some smaller markets we're finding that the demos are so thin for an AOR station the agencies are

"There's a lot of programmer bias built up over the years, and in a market like New York where there isn't an FM CHR station, the opening is there to go in and really make a lot of noise. The problem with others that have tried it in the past is they wouldn't play any black crossover product . . . and that was a large mistake in New York. This all emanates from programmer bias."

having trouble supporting it. With a CHR station I find the demos are generally better-rounded and the leading station can get a good piece of most of the national buys."

Programmer Bias?

How is CHR doing in major markets? "That's somewhat of a tough question to answer. Some voids that had existed are now being filled. There's a lot of programmer bias built up over the years, and in a market like New York where there isn't an FM CHR station, the opening is there to go in and really make a lot of noise. The problem with others that have tried it in the past is they wouldn't play any black crossover product . . . and that was a large mistake in New York. This all emanates from programmer bias."

Bob went on to explain where the bias originated. "PD's are still reeling from the effects of Disco, and then the influx of Urban Country. It's put too many biases in their minds. For a while you couldn't get anyone to play anything with a beat in it, but those effects are now starting to wear off as black crossover product is now doing better. Even records with a beat like ABC are getting lots of airplay."

"PD's should test their opinions against the opinions of the marketplace. I would encourage programmers to do some kind of

market research to determine if they are really on target. Times change, and many PD's haven't changed with them. What happened even two years ago is no longer valid."

What about the lilywhite CHR stations that do really well in their markets? "It all depends on the market. WLS was able to get by with its all white music policy for a long time since no one was challenging them." Now they have competition again from WBBM-FM, and that's healthy for the market."

A Slow Economy Hurts Radio's Creativity

There was a time when it was hard to tell CHR and A/C apart. Bob commented, "The format is now more clearly defined than a year or even two years ago. A/C rounded itself off and CHR retaliated by playing the hits that motivated people to buy product. There seems to be a real rush toward CHR again, which is sort of natural. Someone has a success story with a format, and others seek to copy it. Record companies do the same thing when an artist develops a new sound that works; others seek to ride in on the coattails of that success."

"Unfortunately a slow economy tends to stifle creativity. Managers have curtailed the budgets which can really hold things back a bit. Also, with things being as competitive as they are, no one wants to make any moves that are the least bit risky. Whoever starts to take a few risks and chances will be able to take control of a market very easily. In the end it can only bring more dollars into the station."

Zeroing in on music and presentation, Bob offered examples for setting your station apart from the pack. "Look around in your market. If you are segueing records with no talk over the intro, and so is your competition, then be bold and do the opposite. It will make your station sound more alive and stand out. Remember, adults do like to rock and roll. Sure there are moods where an adult might not want to hear any rock, so

"Now is the time for anyone with a bit of creativity to stand up, because they'll clean up. Those in the market that have been afraid of doing something before will either have to wake up and get competitive, or they will be left in the dust."

they'll go back to their A/C station, but when they want to have fun, they're going to come back to you, particularly in the car. Find the hole in the market and fill it."

Reaffirming his thoughts on making the biggest impression possible with your CHR format, Bob advised, "Now is the time for anyone with a bit of creativity to stand up, because they'll clean up. Those in the market that have been afraid of doing something before will either have to wake up and get competitive, or they will be left in the dust."

anonymously to a dozen officers who were manning phones off the air at the station. A total of 150 officers were involved in the project, most making arrests.

Beauchamp said WBAL reporters accompanied police squads and, without using suspect names, aired live reports of arrests. He said the program involved only "probable cause" arrests in public places, rather than arrests in private homes that would have necessitated search warrants and more substantial evidence than phoned-in tips.

WBAL

Continued from Page 3

they have the police department behind them."

The show, which aired from 8pm-midnight, began with an appearance by Baltimore Mayor Donald Schaefer and the city's police chief. During the rest of the program, narcotics officers discussed the city's drug problem and frequent pleas were issued for listeners to call their tips



WE BE ROCKIN' THE CASBAH, OR ELSE — When E/P/A local promotion rep "Sheik" Michael Caplan promoted WTIC-FM/Hartford on the latest Clash single "Rock The Casbah" he wasn't kidding. Shown (l-r) are Caplan, MD Mike West, Promotion Director Dave Labow, and PD Steve Goldstein.

LETTERS

Continued from Page 9

Put Out The Flames

Dear R&R,

I've been following the comments of the various experts on the topic of home taping with great interest, looking for some sort of underlying theme or similarity among the opinions. So far the similarity seems to be the attitude, "Well, if it weren't for me, you'd still be a nobody." But the October 15 interview with Jack Wayman was a little too much. Mr. Wayman's technique for endearing the radio and record industries toward his point of view leaves, to say the least, a little to be desired.

His flippant comparison of declining record sales to buggy whip sales I find an irreverent ignorance of the whole issue. As a radio guy, you might guess that another of Mr. Wayman's comments that got under my skin was his belief that "... radio broadcasters go out there and play it for free . . . In fact, the record was payola'd on 'em years ago, right?" Not only was this a stupid thing to say, but it was obviously another uninformed statement. Has Mr. Wayman ever heard of BMI, ASCAP, or SESAC? Comments like Mr. Wayman's add fuel to an already overheated emotional fire.

Who is right? All of us. There are logical arguments to be heard from all three sides . . . and I'm certain that comments from passive consumers would provide an entirely different insight. We need radio. We need the music industry. We need the means to allow our customers to play their favorites. What we don't need are any more inflammatory statements and uninformed commentary from any ivory towers. In closing, I'd like to refer to a statement of Mr. Wayman's I agreed with, "Instead of fighting each other, we ought to get together to promote music."

Right.

Jeff King,
Program Director
KPLZ/Seattle

"Double Taxation?"

Dear R&R,

I've read most of the discussion and rehashing on what has, in the industry, come to be known as the "Home Taping Issue." I've also familiarized myself with the legislation designed to remedy the situation; legislation which has been hailed by the record industry, the motion picture industry, the writers, the performers — almost everyone who has ever owned a copyright — as the "fair solution."

It's pretty well-known that broadcasters, who use hundreds of miles of tape in a year, already pay royalties for the use of copyrighted performances. My employers, for example, pay over \$1000 per month in royalties — and that, I'm sure, is a drop in the bucket, compared to what a typical major market station pays. The "fair solution" would have broadcasters pay royalties a second time, by jacking up the price on every foot of tape and every piece of recording equipment purchased, and earmarking part of that price increase for the copyright owners.

For broadcasters, the list of higher-priced items will also include syndicated programming, production music, and jingles. These "indirect" royalties will be in addition to fees already paid to ASCAP, BMI, and SESAC.

I agree that home taping is a problem for the recorded entertainment industry, but this so-called "fair solution" has all of the fairness of double taxation.

It now appears that these two bills are dead for this session; but it's a pretty safe bet that similar

legislation will be introduced early in the 98th Congress. If passed, let's all get set for 1984, when we'll undoubtedly be paying a royalty on paper. Your office does have a plain-paper copy machine, doesn't it?

Paul Shay,
Music Director
WNAX/Yankton, SD

Who Wants Records To Die?

Dear R&R,

Following the recent development in the DC101/Chrysalis/Pat Benatar conflict, I am moved to consider something that in the past would have been unthinkable. Maybe radio is being pushed too far, and all of us, even Doubleday, should contemplate actions in support of Don Davis at DC101. Previously, we have always endorsed close cooperation with all labels, and believed the loser in a "We won't play it" battle was everyone, especially the listener/consumer.

It is not so much that Davis and Chrysalis may have dickered with each other unsuccessfully, but that the specter of compilation copyrights used to restrict programming of radio is raised. How much longer before we have the record industry in general saying they are willing to take legal action against the broadcast industry! Perhaps it is time to try to save the recorded music industry, which is flailing around like a beached whale, spouting unemployed promo people, last-ditch merchandising deals, and threats of legal action.

Let's let the stations all buy what they want to play, let the record industry take the income and use it to redirect their promo departments into A & R monsters that support new talent in such a way that positive action will result for both industries.

The entertainment industry will never die. But the record industry must realize that the face of entertainment will always be changing — and threatening one radio programmer with legal action (or even the whole industry!) will not stop that change for the slightest moment.

My appeal is first to the record industry — do you really believe this kind of action against broadcasters will save you? Is the image of a desperate venture, the image of failing what you want?

Meanwhile, we'll have a new bad taste in our mouth whenever we play a Chrysalis record, if we even feel good enough to play them at all. I'll think about it on my way to the friendly local retailer who has yet to threaten me, and will be glad to have my business.

John J. Heimerl,
National Program Director
Benns Communications

Buggy Whips & Horses

Dear R&R,

Under the heading "Radio Getting Free Ride?", Jack Wayman states, "They're not paying a damn thing for the record." On the contrary, my dear Mr. Wayman; what we are getting at in the home taping issue is the loss of royalties to the composers of the music and lyrics on those discs. We pay a total of 3.2% of our gross revenue for the rights to play those records; the folks doing the home taping pay absolutely nothing!

Yes, Mr. Wayman, "buggy whips are down," . . . so are the horses.

Charlie Russell,
General Manager
CJCJ/Woodstock,
New Brunswick

THE J. Geils Band

"I DO" B-8148

The
"Most Added"
 Single of
 the Week
CHR



CHR NEW & ACTIVE

J. GEILS BAND "I Do" (EMI America) 111/104
 Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 104 including
 WBEN-FM, WCAU-FM, WXKS-FM, JB106, 'KEGL, Z93, 94Q, Y100,
 WBBM-FM, CKLW, WLOL-FM, WGCL, KFRC, XTRA, KIMN.

FROM THE ALBUM, **SHOWTIME!** 50-17087
 PRODUCED & ARRANGED BY SETH JUSTMAN.
 MANAGEMENT: JEB HART AND BOB HINKLE—KRAGEN & CO., NEW YORK



KID CARDES

FROM THE ALBUM, **VOYEUR.** 50-17078

"DOES IT MAKE YOU REMEMBER" B-8147

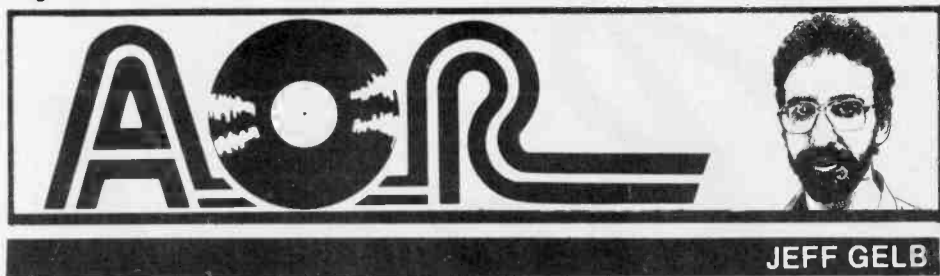
Top Single
 in
CHR
 New & Active



PRODUCED BY VAL GARAY.
 DIRECTION: MICHAEL BROKAW/KRAGEN & CO.

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JEFF GELB

Happy Birthday KSHE

It's hard to imagine that the AOR format has only been around (including earlier progressive incarnations) for a little over 15 years. Just recently, several AOR stations have reached that magical 15-year anniversary mark, including KSHE/St. Louis. This week, I spoke with KSHE's Executive VP Shelley Grafman and PD Rick Balis for a look at KSHE's history and a peek into its future as well.

Once Upon A Time

KSHE's history as an AOR began 15 years ago this month, under PD Ron Elz. (Later PD's included John Roberts, Grafman, Ron Stevens, Ted Habeck, and current PD Rick Balis, who took over the programming reins in January 1981.) KSHE began as the city's sole "underground, counterculture station," recalled Grafman. "We switched it from a Classical station because there was an enormous void in St. Louis for rock music on the radio."

From its inception, KSHE was always a fairly mainstream rocker, eschewing the quirky psychedelic bands of the day. In 1970, under the direction of then-GM/PD Grafman, the station solidified its rock image by removing from its library all cross-over Top 40 acts. Surprisingly, from its beginnings to just a few months ago, that was the extent of KSHE's format. In essence, the station was free-form until John Sebastian signed on as consultant recently. Why the change in attitude? Grafman explained, "The market had changed. Our music flow and commercial load had become areas of sensitivity, and we felt the need for some outside, objective input.



KSHE octogenarian jock Ruth Hutchinson.

"John made the best presentation to us: his research, music philosophies, credentials, and his general manner came across to us very positively. We felt enormously confident about him." At the same time Sebastian was pitching KSHE, former competing PD Bob Hatrik (from KWK) was setting up his own consultancy. But Grafman said Hatrik was never seriously considered for the KSHE consultation job: "We didn't feel we wanted to align ourselves with him," he stated.

Winds Of Change

Imposing the structure of a format on jocks, many of whom had been with KSHE for over five years, caused some understandable tensions. Rick Balis recalled, "They're all very creative people, and, of course, when guidelines were imposed, at first there were some raised eyebrows. But they all saw the merits of what we were doing, so the changes were actually accepted rather amiably, all things considered."

Shelley Grafman defined the differences between the pre- and post-consulted KSHE: "The frequency of poor cut selectivity had



Mascot "Sweet Meat"

been too high. The new structure dramatically reduced the chance of making judgmental errors in selections. Plus, we've now been able to cut back on what had become a runaway commercial policy that saw the station playing 13, 14, or up to 15 commercials an hour. Now that number is between seven and ten. The audience may not perceive the musical differences in the station now, but I'm sure they can appreciate the lessened commercial load."

Still, both Grafman and Balis insisted that KSHE had not been emasculated by the consultant changes. Balis stated, "I've been here over six years, long enough to comfortably assure you that KSHE will always be KSHE. Whatever modifications are made here or there along the line, the backbone stays the same." Grafman added, "The station has 15 years of image, involvement and personality. Those elements will continue to be the station's calling card."

Making A Pig Of Yourself

Other elements of KSHE's personality include promotions and special programming. The station puts its image on the street with the help of billboards and TV campaigns, along with selective live jock appearances and a station mascot in the shape of a pig called "Sweet Meat." This most unusual mascot is the creation of Grafman, based on a cover graphic from an early seventies Blodwyn Pig album. "Sweet Meat" adorns most station merchandise and advertising, is sent out in costume to station functions, and is even seen in parades and special promotions in giant, 20-foot inflatable balloon form.

Truly Special Programming

The station runs only limited on-air giveaway-type contests. As Balis explained, "When you're entertaining thousands and have one or two winners, you're doing it at the expense of all the thousands of others who are listening. We feel our audience is

Rock Awards: A Winning Idea

The song of the year is John Cougar's "Hurts So Good" — that is, if you're a WSHE/Miami listener who voted in the station's first annual South Florida Rock Awards, held recently. WSHE PD **Sonny Fox** credited KY102/Kansas City with the idea for the promotion's concept. KY102 held its first local rock awards show last year, spotlighting a performance by **Geffen's Quarterflash**. WSHE's show guest-starred **Polydor/PolyGram's Novo Combo** in concert. Otherwise, Fox claimed, the two promotions were different in concept: "KY102's presentation was on a grander scale: \$40-a-plate meals, etc. We turned it into a more accessible video-oriented thing. Our intention was to broadcast the event live, but last-minute technical problems kept it off the air."

The WSHE Rock Awards began with a ballot of nominees chosen by Fox, consultant **Lee Abrams**, and WSHE staffers, in categories that included Best Song, Album, Group, Guitarist, and Vocalist (male and female). Ballots were distributed free at local Spec's music stores and Taco Viva locations, with 30,000 returned by listeners who were interested in the promotion and in winning prizes that included cameras and artist catalogs.

For weeks prior to the actual event, WSHE aired "SHE sets" of groups and songs in each of the categories, keeping listeners apprised of the percentages by which certain bands or songs were ahead, which built excitement for the awards presentation itself.

At the show, videos replaced artist acceptance speeches, though several area record reps did pick up the awards.

Despite the technical problems which kept the show from being aired live over WSHE, Fox was enormously pleased with the station's first Rock Awards promotion, which he intends to make into an annual affair. He's already thought of one way in which he can improve next year's version: "For this year's, we first set the date of the show and then contacted artists to see if they could accommodate our date with a visit. Next year, we'll see when they'll be available and then set our date accordingly, for a more exciting show."

Apparently, no one minded that the bands were on tape instead of in person; over 800 people at \$5 each packed the area Agora club for the proceedings. Fox mentioned one of the many reasons that such a successful promotion was helpful to WSHE: "It changed my opinion, in many cases, of the popularity of some of the acts we play. Better yet, it really gives the audience a say in their favorite radio station's music. It was really what they liked, as opposed to what the station told them they should like."

SOUTH FLORIDA'S 1982 ROCK AWARDS
— VOTE FOR ONE IN EACH CATEGORY —

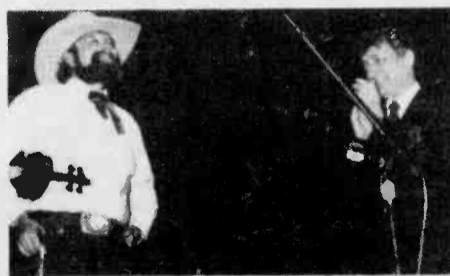
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<input type="checkbox"/> 2. BEST OF THE WESTERN	John Cougar	<input type="checkbox"/> J. Cougar	
<input type="checkbox"/> 3. SPIRITS IN THE MATERIAL WORLD	John Cougar	<input type="checkbox"/> J. Cougar	
<input type="checkbox"/> 4. BEST THE UNCLE	John Cougar	<input type="checkbox"/> J. Cougar	
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<input type="checkbox"/> 9. BEST THE UNCLE	John Cougar	<input type="checkbox"/> J. Cougar	
<input type="checkbox"/> 10. BEST THE UNCLE	John Cougar	<input type="checkbox"/> J. Cougar	
ALBUM OF THE YEAR		FACE/NAME	
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<input type="checkbox"/> 2. BEST OF THE WESTERN	John Cougar	<input type="checkbox"/> J. Cougar	
<input type="checkbox"/> 3. SPIRITS IN THE MATERIAL WORLD	John Cougar	<input type="checkbox"/> J. Cougar	
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BEST GROUP		FACE/NAME	
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<input type="checkbox"/> 2. BONES	John Cougar	<input type="checkbox"/> J. Cougar	
<input type="checkbox"/> 3. JACOBS	John Cougar	<input type="checkbox"/> J. Cougar	
<input type="checkbox"/> 4. LIT ZEPHYRUS	John Cougar	<input type="checkbox"/> J. Cougar	
<input type="checkbox"/> 5. PINK PANTHER	John Cougar	<input type="checkbox"/> J. Cougar	
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BEST MALE VOCALIST		FACE/NAME	
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BEST FEMALE VOCALIST		FACE/NAME	
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BEST NEW GROUP		FACE/NAME	
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BREAKOUT ARTIST/GROUP		FACE/NAME	
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BEST GUITARIST		FACE/NAME	
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<input type="checkbox"/> 9. John Cougar	John Cougar	<input type="checkbox"/> J. Cougar	
<input type="checkbox"/> 10. John Cougar	John Cougar	<input type="checkbox"/> J. Cougar	

Check box only if you write in votes below

Category: _____
Name: _____
Category: _____
Name: _____

generally not interested in this sort of thing, so we do them modestly. Nor do we send out jocks every night. It waters down the concept of a special event. Our promotional attitude is, 'Go big or stay home.' If we do something, we do it right."

KSHE's news commitment includes eight daily newscasts, most run during morning drive. Balis commented on the kind of news he prefers to run: "We start with the pertinent stories that we feel really hit home with our 18-34 target demo. But we don't go for a full five minutes of nothing but down stories; we zero in on humorous, off-the-wall stuff as well." KSHE is not affiliated with any rock network on a full-time basis. Syndication is used sparingly; shows run include **Mary Turner** and the "Rock Album Countdown." "We're very selective," noted Grafman, "but accommodating. If we're too selective, we're going to be cut off from the companies' lists, so it's a give-and take proposition."



Grafman honors Daniels during KSHE 15th birthday concert.

Vital to the station's image is air personality **Ruth Hutchinson**, who hosts the 90-minute weekly "KSHE Classics" show. Ruth is 88 years old, and the mother of KSHE GM **Nancy Pool**. Grafman recalled, "Ruth came in one day asking for tickets to a rock concert for her grandchildren. She was a real charmer, so we had her cut some station promos. That blossomed into the show she now does, which is prerecorded with the help of Rick and DJ **Al Hofer**."

Ruth is popular enough to receive weekly fan mail, and appears onstage at every KSHE-sponsored concert, where she reportedly gets thunderous ovations from listeners.

KSHE concerts are also a part of the station's overall image. Not only does the sta-



1968 KSHE bumpersticker.

tion co-promote shows, it also sets up an average of four of its own shows per year. The budget-priced affairs aren't money-makers; the funds lost are absorbed as promotional expenses. But where else can a rock fan see a band like **Foreigner**, the **Moody Blues**, **Kansas**, **Journey**, or the **Michael Stanley Band** for \$5 these days? These bands and more have headlined KSHE concerts, the most recent of which was its just-celebrated 15th birthday party show, with **MSB**, **Charlie Daniels**, **Greg Kihn**, and the **Johnny Van Zant Band**. Shows like this have become a local tradition, as Grafman noted: "KSHE's influence on the lifestyles of the 18-34 listener is significant — It's as significant as in Cleveland, where **WMMS**'s audience loyalty is legendary."

Ratings Woes

Where, then, did this loyal listenership go during the spring '82 **Arbitron** ratings, which showed KSHE down from a 6.3-4.5 to competing **KWK-FM**'s 7.4? Grafman guessed, "It was a default, resulting from our not taking care of business. We've now cleared up the most blatant errors we were making, like the runaway commercial policy, which played havoc with our programming. I'm very confident we'll show a substantial increase in the current ratings period."

Grafman is respectful of his AOR competitor, **KWK-AM & FM**. "KWK is very well-programmed," he admitted, "and a very keen competitor. The St. Louis market is the beneficiary of tremendous rock radio."

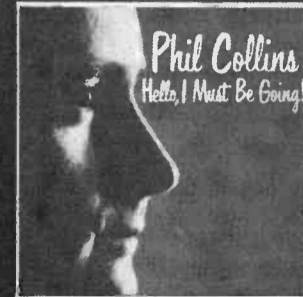
St. Louis AOR fans have been blessed with 15 years of nonstop rock from KSHE, and Grafman's the first to admit he never felt the station would last so long. "I'm surprised and delighted by our long run," he stated, "and having gotten past our first 15 years, I'm absolutely sure we'll be around at least 15 more."



Hello, I Must Be Going is coming!

"Hello, I Must Be Going!" 80035

The new album from
PHIL COLLINS.



Featuring the single,
"You Can't Hurry Love." 7-89933

ON ATLANTIC RECORDS
AND CASSETTES. 

Produced by Phil Collins and Hugh Padgham.

CHR
BREAKERS.

AND WATCH FOR PHIL COLLINS
IN CONCERT WITH THE FABULOUS
JACUZZIS & THE ONE NEAT GUY.

December 6	Maple Leaf Gardens, Toronto, Ontario, Canada
December 8	Palladium, New York
December 9, 10	Tower Theatre, Philadelphia, PA
December 12	Holiday Star Theatre, Merrillville, IN
December 13	Auditorium Theatre, Chicago, IL
December 16	Berkeley Community Theatre, San Francisco, CA
December 17, 18	Universal Amphitheatre, Los Angeles, CA

EVOLUTION

WRBA-AM/Bloomington, IL switches to modern rock/AOR from A/C. Robin Plan serves as PD . . . WPFR/Terre Haute completes evolution to CHR from AOR; no staff changes are anticipated . . . Bob Spence exits as WGIR/Manchester PD to V100/Charleston . . . Paul Lemieux is named MD at WCOZ/Boston . . . Former WILS-FM/Lansing PD Frank Smith joins the airstaff of WLLZ/Detroit . . . Rosie Pisani is named MD at WLIR/Long Island from Promotion Director; former MD Ray White retains airshift. Julie Bacigalupo is named WLIR's Promotion Director . . . John Posey is appointed Production Director at WMJQ/Rochester . . . Lisa Glasberg exits news post at the ABC Rock Radio Network . . . Tom Giovanniello is upped to full-time overnights from swing at WBOS-FM/Boston.

NEXT WEEK: We continue our radio retrospectives with a glance at the rich history of WNEW-FM/New York, this month celebrating its 15th AOR anniversary. Next week Operations Manager Scott Muni recalls the station's earliest days, and PD Richard Neer discusses the past, present, and future of the legendary New York AOR.

AOR Reporter Profile

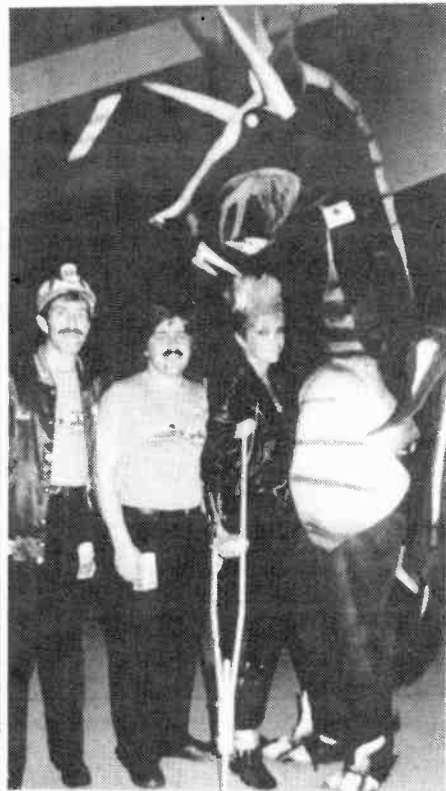
WXLP/Quad Cities-Davenport
PD: Gabe Baptiste
MD: Terri Dugan
Power: 50,000 watts
Consultant: none
Slogan: "97X Rocks The Quad Cities"

"Initially we played anything and everything that was 'progressive.' In 1981 we keyed in on just rock and roll, and in the ensuing three ratings periods, rose from #7 to our current #1 position. Our listeners like their rock straight-ahead and uncomplicated, and that's how we run the station. All our promotions are easy to participate in and fun, and all BS is kept to a minimum. We keep visibility high with bumperstickers, but don't tie any winnings in particular with having one on your car. We use TV to promote special events, and the airstaff does frequent personal appearances. We have a complete line of station merchandise displaying our logo, which is selling beyond our expectations.

"Before I took over as PD, I worked at a record store for eight months, which gave me a real good idea of what types of music were popular, and also what we could cut out of our playlist. With no large college population here, the Quad Cities market is musically conservative, so we add the modern music getting big airplay on the coasts only after careful consideration. We play the hits in high rotation so we can chart reaction and sales quickly." —Gabe Baptiste

The Music Section

AOR's Most Accurate Music Information
 Begins on Page 43



ARE THEY FROM JERSEY? This motley crew was a part of the 7000 partiers at WDHA/North Jersey's annual Halloween Ball, which featured Utopia and Gary U.S. Bonds in concert, and guest star Wendy O. Williams of the Plasmatics. Pictured with Wendy (in cast) are WDHA VP/GM Bob Linder (far left), prize winner, who will be flown to Loch Ness (perhaps in costume!).



UP UP AND AWAY — KBCO/Boulder was flying high at the recent area Who concert, presenting exclusive reports on traffic and the concert from a hot air balloon perched over the stadium.

COLOR

WORLD TOURING: Several stations are involved in promotions that send winners to see their favorite bands in diverse settings. WYNF/Tampa is holding a random drawing in several such contests, including dates to see the Who in San Diego, Van Halen in Pittsburgh, REO Speedwagon in Boston, the Jefferson Starship in Las Vegas, and the Jamaican World Music Festival in Jamaica. WMJQ/Rochester held a random drawing to send a winner and friend to New York City to see Rush, then on to Richmond the next day for a Pat Benatar show, and the next day to Dallas for the Who. KMOD/Tulsa has lined up "world tour" promotions to send winners to see the Who in Los Angeles, Tom Petty in London, and Billy Joel in Chicago.

IT'S WHAT'S UP FRONT THAT COUNTS: WIYY/Baltimore traded two "upfront" tickets to an Iron Maiden/Judas Priest concert for two listeners' bad seats. To qualify to win the great seats, listeners had to come to the show dressed in anything with "98 Rock" on it. An anonymous staffer random-

ly picked out the lucky people in a promotion that made the station very visible for the evening.

MAD BADGER: WMAD/Madison picked an air personality to play the "Mad Badger" in its current promotion. He scouts the area, looking for locals sporting the WMAD badge, which is good for prizes and discounts. Over 20,000 residents have picked up the badges since the promotion began, in hopes of being spotted by the Badger, who instantly awards them with \$92 (matching the station's dial position).

MISSING PERSONS: Y95/Rockford, in conjunction with Capitol's Missing Persons LP, held a contest that had listeners go to local retail outlets to check entry forms that asked for identification of "missing persons" in several categories: missing Mousketeers, "Star Trek" crew members, etc. In a random drawing from correct entries, one winner was chosen to fly to any destination in the United States to visit his or her favorite "missing person."



WHCN IN HOT WATER — WHCN/Hartford morning personality Eddie Haskell took his traveling breakfast show to the jacuzzi of an area fitness center, where listeners were invited to stop by for free coffee, donuts, and a chance to get in some hot water with WHCN. Pictured behind Haskell and his soaking listeners are station personality Laurie Gypson and the WHCN Walrus.

UPDATE

The murder case involving a female assailant who shot and killed KWFM/Tucson jock Bob Cooke came to court last week. The defendant was found not guilty by reason of insanity and confined to a state mental institution for further testing . . . Mercury/PolyGram's Coney Hatch headlined WSyr/Syracuse's Halloween party, which also featured three local bands for a \$5 admission fee . . . KFRX/Lincoln has begun a series of laser rock shows featuring the station's music . . . The first Birch results for San Francisco since KFOG and KQAK went on the air showed KRQR on top of the AOR heap with a 6.0, KMEL with a 3.7, KQAK debuting with a 2.8, KSJO at a 2.3, KOME with a 1.8, and KFOG at 1.2 (demo breakdowns were not available at presstime) . . . Meanwhile, in the seesaw New York AOR Birch battle, WAPP was ahead this month with a 5.4 to WPLJ's 3.9 and WNEW-FM's 2.5 . . . Speaking of ratings, Pollack client FM104/Brisbane scored an up 11.9 in the Aussie equivalent of Arbitron . . . KICT/Wichita just installed a new, higher antenna which should, the station claimed, allow KICT to be heard throughout most of Kansas . . . Soggy show: Q107/Toronto morning man Scruff Connor, decked out in pajamas and a Q107 cap, did a recent show from the display window of a local waterbed shop. Passers-by were invited inside for free refreshments . . . KISS/San Antonio cosponsored a charity food drive with an area church. All donaters received a gift certificate redeemable at a local mall . . . Congratulations to WQDR/Raleigh MD Bob Walton and new bride Cindy, and to WLIR/Long Island's Ben Manilla, who won an Armstrong award for the Janis Joplin special he produced for WLIR . . . Beserkley/Elektra-Asylum's Greg Kihn played an acoustic set during a recent Alex Bennett and Joe Rigelsky KQAK morning show that aired live from an area comedy club . . . Speaking of comedy, WLPX/Milwaukee morning team Jim McDean and John Grivas have begun performing together at an area comedy club . . . WFBQ/Indianapolis has debuted a new show called "Fresh Tracks," which airs cuts from albums that have yet to be added to the station's regular playlist . . . When Joni Mitchell's new Geffen LP arrived at WERI/Westerly, the station aired it in its entirety — one or two cuts per hour . . . After the Who cancelled a December 9 date in Hartford, nearby AOR WRKI started a petition drive to bring back the band for the concert. Stay tuned for the band's response.

CONCERTS & CONVERSATIONS

PRESENTATIONS: Translator on KILO/Colorado Springs for 94 cents.

BROADCASTS: Payola\$ on WOUR/Utica.

GUEST DJ'S: Jefferson Starship on WGRQ/Buffalo . . . Paul Carrack, Nick Lowe on KILO/Colorado Springs . . . Billy Squier on KEZO/Omaha.

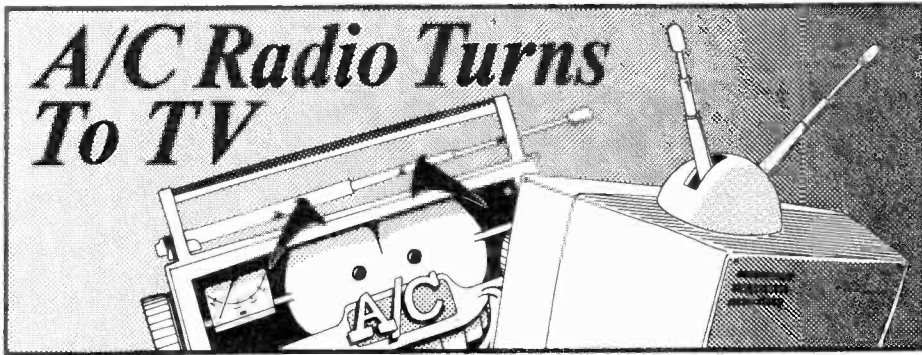
CONVERSATIONS: Tom Petty, Loverboy, Who on KGB/San Diego . . . Donnie Iris on WILS-FM/Lansing . . . Coney Hatch on WSyr/Syracuse . . . 38 Special on WGRQ/Buffalo . . . Plasmatics, Iron Maiden, Gary U.S. Bonds on WDHA/North Jersey . . . Peter Gabriel, Robbie Krieger, Judas Priest, Blue Oyster Cult, Rick Derringer, Wrabit, Humble Pie on Q107/Toronto . . . Poco on KFMQ/Lincoln . . . Men At Work, Mental As Anything, Robbie Krieger on CHEZ-FM/Ottawa . . . Missing Persons on KFMX/Lubbock . . . Jefferson Starship, 38 Special on WZIR/Buffalo . . . Judas Priest, Coney Hatch on CITI-FM/Winnipeg . . . MSB, Poco on WCPZ/Sandusky . . . David Lindley on KVRE/Santa Rosa . . . Frank Zappa, Frida on WLIR/Long Island . . . Tom Petty on WQMF/Louisville . . . Tom Petty, Men At Work, Utopia on WBCN/Boston . . . Peter Frampton on KMOD/Tulsa . . . Grateful Dead on KTIM/San Rafael . . . Uriah Heep, April Wine on KLAQ/EI Paso . . . Translator on KILO/Colorado Springs . . . Billy Squier, Tom Petty on WQFM/Milwaukee.

Adult/ Contemporary



JEFF GREEN

A/C Radio Turns To TV



Adult/Contemporary radio stations are doing a lot more on TV these days than just buying spots. Contests, simulcasts, news, and special features are all possible links between radio and TV. This week, we feature several examples of A/C stations working with TV in promotional and programming applications.

KOGO Grabs Grocery Giveaway



Lee Mirabal & Don Girard

In a promotion recalling the old "Supermarket Sweep" TV show, KOGO/San Diego has tied in with a contest called the "Watch Us Now Sweepstakes," which is being staged by local UHF station KCST-TV (Channel 39). Viewers watching Channel 39's "Hour Magazine" program fill out entry forms specifying which days certain guests or subjects were featured — essentially a forced-viewing promotion. Each week, the KOGO morning team of Ms. Lee Mirabal and Don Girard visit an Alpha Beta supermarket in the San Diego area, and as part of the "Hour Magazine" broadcast, draw a

winner from all correct entries. The lucky viewer gets to grab all the groceries he or she can in two minutes. The prize is doubled if the winner is present, and there are six weekly winners in all.

So why should Channel 39 televise KOGO's morning team selecting the winner, or even let the station be involved at all? KOGO Promotion Director Jeff Lewis explained, "KCST wanted to tie in with a radio station that had a lot of adult women listeners — the same kind of people who watch the 'Hour Magazine' show, and who are ideal demos for Alpha Beta. We submitted a proposal to Channel 39, and they accepted our presentation over a couple of our competitors. We promote the contest on our station, which certainly helps them in return, while the benefits to KOGO are numerous. There's the TV visibility in the TV station's numerous newspaper ads, plus contest mentions on other radio stations. If the opportunity comes up to try this again, we'll definitely do it."

KHTZ's Carruthers Hosts "Midnight Special"

KHTZ/Los Angeles air personality Mike Carruthers is the announcer/host of 20th Century Fox's "Best Of The Midnight Special" TV program.

The weekly hour-long nationally syndicated show, edited from the original nine-year NBC-TV program, debuted in late September in most of the top 100 markets.

Carruthers told R&R he was thrilled to be chosen over dozens of other candidates. "20th rejected every entry offered from a large voice-over agency, and began con-

sidering L.A. radio personalities. They heard me on KHTZ and asked for a tape. I was stunned when they chose me — I didn't even have to audition."

How does Mike like being on TV? "It's a terrific career move, and I really enjoy it. I would like to think TV will be part of my life from now on. It's exciting, the money's better, and I've met a lot of people through my association with 20th. The work is easy — I just get up, read the words, and they send me a check. It's wonderful!"



MAKING THE BIG TIME — During a production break, "Best Of The Midnight Special" producer Ken Harris (left) chats with new host/announcer Mike Carruthers (right). Mike, a regular air personality on KHTZ/Los Angeles, beat out dozens of other voice talents to win the "Special" assignment.



THREE TIMES THE FUN — In the front row are three ecstatic winning listeners — er, viewers of CHOK's "3-D radio" promotion. In the back row appearing to be having the best time of all are CHOK Promotions Manager Dave Curtis and Program Manager/morning man Cliff Jackson.

CHOK Presents 3-D Radio

First there was mono. Then came stereo, and now, with the ever increasing popularity of televised 3-D films, CHOK/Sarnia, Ontario has jumped on the bandwagon with "3-D radio!"

To help promote Global Television's presentation of "Gorilla At Large," CHOK gave away Astralvision 3-D viewing glasses to listeners of the Cliff Jackson morning show. All winners and their friends were invited to a special 3-D party at a nearby restaurant, during which the movie was shown. CHOK personalities served up the popcorn and soft drinks, and the station held drawings for portable TV's and CHOK radios.

97AIA Simulcasts ON-TV Programming

97AIA/Miami has been experimenting with TV simulcasting for the past nine months. Most recently, the station broadcast the audio to ON-TV's presentation of "Star Wars," and according to 97AIA Program



Operations Manager Yolanda Parapar, the reaction was much better than it was for the station's first attempt, "2001: A Space Odyssey." Yolanda admitted, "2001" was not the greatest one to start with. Because it's such a visual picture, those who didn't have ON-TV couldn't really appreciate it. But "Star Wars" has a soundtrack that makes for excellent listening even without the picture. We got a lot of positive feedback from it.

"Whenever ON-TV has a concert that fits in with our audience," Yolanda continued, "we'll simulcast it. Barry Manilow will be on this weekend, and that show is right up our alley."

What's the main reason 97AIA has become involved in TV simulcasts? Yolanda replied, "Cable TV seems to be very much 'in.' It gives us a broader scope in that we can get programming on the air that otherwise never would. In this way, we can appeal to people who might not normally tune in to our station. In other words, this special programming allows us to broaden our listening audience."

97AIA is not the lone A/C explorer into subscription TV simulcasting. WCLR/Chicago and KMGC/Dallas have become involved, among others, and we can expect the idea to continue spreading as more suitable programming becomes available.

KOY & KAET-TV 8 Simulcast Election Coverage

Thanks to a grant from a savings and loan institution, KOY/Phoenix and local TV station KAET combined to provide Arizona with the state's first simultaneous radio and TV broadcast of election results.

KOY's coverage was continuous from 7pm, with Channel 8 simulcasting ten-minute capsules at 8 and 9pm, along with an additional half-hour at 10pm. Further commentary analysis, and final results were also scheduled from 11pm to conclusion.

Co-anchoring the broadcast from the joint KOY/KAET studio base were KOY News Director/co-producer Paul McGonigle and KAET host Michael Grant. KAET cameras covered the anchor and analysis desks, with the latter staffed by KOY's Michael Dixon and local political observers. Candidates from major races were interviewed throughout the evening, and as time permitted, viewers and listeners were able to phone in to the anchors with comments and questions.

WSB TV Spots

Feature Ted Knight

Popular TV actor Ted Knight, currently starring in ABC-TV's "Too Close For Comfort," is featured in WSB/Atlanta's television spots this fall.



Knight integrates WSB personalities Russ Spooner, Cap'n Dave Foulk, Skip Carey, John Coleman, and others into humorous 10 and 30-second bits, which are rotated weekly. Knight is also seen wearing a University of Georgia Bulldog jersey in an effort to promote the college team's broadcasts on WSB.

PD Walt Williams commented, "We are really excited about these commercials. They are great 'attention-getters' and a creative way to communicate the many different aspects of WSB."



Ted Knight



CAROLYN PARKS

Country Closeup

Movement

WFMS-FM/Indianapolis promotes **Herb Allen** to OM . . . **Lee DeYoung** returns to Michigan as OM for **WCUZ/Grand Rapids** from his recent corporate stint with the **CBS Radio Network** in Chicago . . . Former **WFIL/Philadelphia** PD **Kris Chandler** leaves to take the reigns of new A/C station in town **WKSZ**. No replacement at **WFIL** named yet . . . **KSON/San Diego** does a PD flip-flop with **Ed Chandler** now programming the AM, while **Rod Hunter** handles the PD duties for the FM side . . . **WADR/Utica-Rome** PD/MD **Glenn Wilde** exits with no replacement named . . . Former **KEED/Eugene** PD **Tom Edwards** is looking for similar position. (503) 726-5444 . . . **Ron Travis** takes over programming duties of **KOCY/Oklahoma City** while continuing his afternoon drive shift . . . **Jay Cook** now MD and PD at **WDDT/Greenville, MS**, and requests better record service. Contact Jay at 118 S. Broadway, Greenville 38701, (601) 332-0526 . . . **KMIX/Modesto, CA** has several changes. **Jack Daniels** joins as PD from sister station **KCEY**; **Steve Amari** now doing music from **KIKO/Globe, AZ**; **Kent Hopper** moves from **KTRB/Modesto** to handle morning duties; and **Kurt McClure** now on 7-midnight from **KCEY** . . . **Dan Dickgrafe** promoted to PD at **KGCS/Wichita**, the station just recently acquired by **Misco Broadcasting** . . . **KBMY/Billings** PD **Bob Meyer** leaves station and is temporarily replaced by personality **Dick Green** . . . **Jennifer Wilde** exits **KUUY/Cheyenne**, leaving the station both PD and MD-less. **GM Terrell Metheny** will be temporarily picking up the slack . . . Former **KYCK/Crookston, MN** PD (Ms.) **Joey Evans** becomes PD at **KVOX-AM/Fargo-Moorehead** . . . **Steve Taylor**, former **KIOQ & KPAH/Topopah, NV** PD, now doing mornings at **KECO/Eik City, OK** and needs record service. Send to **KECO-FM**, Box 945, Eik City, OK 73648 . . . **WOW/Omaha** MD **Mike Shane** leaves for A/C stations **KFAB & KGOR** in town and is replaced by **Karen Ratch** . . . **WCMS-FM/Norfolk's** new MD is **Lee Manning** . . . In an interesting move, **WUSQ (Q-102)/Winchester** has added a co-Music Director, **Dusty Roads**, who will join **Doc Horn** in the music department . . . **Carolyn F. Barnes** joins **KY Country 94's** Production Department in **Salina, KS** . . . **KHEY/El Paso** loses **Karen Powers** to **WUSN/Chicago** where she will do the 7pm-midnight air shift. Filling **Karen's** 8pm-midnight shift is **Mary Chavez** from **KFIM** in town . . . **Joe Finan** now doing afternoon drive at **WHK/Cleveland**. PD **Joel Raab** is looking for a

midday personality. If interested, call **Joel** at (216) 781-1420 . . . New afternoon drive personality at **KS100/Cleveland** is **Josh Tyler** from **WOBL/Oberlin, OH**.

Conversions

As reported earlier in **R&R**, **WUSL/Philadelphia** has adopted an Urban Contemporary format, leaving the city with only one Country station once again . . . **WINN/Louisville**, which two years ago changed from Country to Big Band, has now converted back, calling its new format "The Best Of Country." New lineup includes **Dennis Cannon** (6-10am from **WKSX/Cleveland**); **Dan Breeden** (10am-2pm); and **MD Tom Hardin** (2-6pm). The station will go on **Satellite Music Network** from 6pm-6am and has instituted a new billboard campaign proclaiming them as the station that plays those "lovin', hurtin', cheatin', flirtin', drinkin', lyin', laughin', cryin' songs!" . . . Following **WIRK-AM/West Palm Beach's** conversion to Country, **WEAT** in town changed from Country to **CNN-2** (all-News) October 15. New lineup on **WIRK-AM** is **Terry Slane** (simulcasting his morning show with the FM); **Steve Williams** (midday from **WRKT/Cocoa Beach**); **Marylou Mahlman** (afternoons); and **Lynette Foskey** (early evenings); with the rest of the evening being covered by **Music Country Network** . . . **Corpus Christi, TX's** latest Country facility is **KBCB (99K)**, which went on the air November 1. PD **J.J. Stone** is accepting T&R's for air personalities and MD **Andy Anderson** needs record service sent to Box 9698, Corpus Christi 78408, (512) 289-0111 . . . **KHNY (FM92)/Riverside-San Bernardino** converts from A/C to Country with **Al Gordon** handling both GM and Programming duties. **Al** requests record service to **KHNY**, 7351 Lincoln Ave., Riverside, CA 92504 . . . New Country station in **Chilton, WI**, **WMBE**, needs record service. Contact PD/MD **Barry McCoy** at (414) 432-1935 . . . **KLAR/Laredo** makes the CHR to Country conversion November 15. PD **J.R. Brown** and MD **Peter Alvarez** also request record service, (512) 723-4471 . . . Forty miles south of **Des Moines** **KJJC** goes on the air with an all-new staff. GM: **Jack Beaman**; PD/morning drive: **John O'Sullivan** (from **KNZA/Hiawatha, KS**); mid-days/Sports Director: **Dan Young** (from **Clinton, IA**); MD/early evenings: **Laura Brown** (from **KMCD & KBCT/Fairfield, IA**); evenings: **Jeff Hansen** (from **KZEV/Clear Lake, IA**); overnights: **Cristi Gere**; ND: **Bob Rasmus**. Station needs record service sent to Route 2, Box 275, Osceola, IA 50213, (515) 342-6536.



CMA DJ AWARD WINNERS — During the nationally televised CMA Awards Show the 1982 DJ Award Winners for large, medium, and small markets were announced. The following day all three were honored at a special CMA DJ Luncheon, during which **Larry Gatlin** spoke and congratulated this year's honorees. Pictured with plaques in hand are (l-r) **WSM/Nashville's Chuck Morgan** (large market winner); **Larry Gatlin**; **KOKE/Austin's Tim Williams** (medium market winner); and **WNVL/Nicholasville, KY's Al Snyder** (small market winner). Congratulations to all three on this very prestigious award!

New CMA Board Members Elected

During DJ Week in Nashville and annual membership meeting of the Country Music Association was held, during which voting for new board members took place. Those elected for two-year terms from various membership categories and at-large are as follows: **Richard L. McCullough** (**J. Walter Thompson Co.**), **Barbara Mandrell**, **Tandy Rice** (**Top Billing International**), **Don Nelson** (**KSON/San Diego GM**), **Bill Anderson**, "Ramblin'" **Lou Schriver** (**WXRL/Lancaster, NY DJ**), **Len Rambeau** (**Balmur, Ltd.**), **Ed Konick** (**Country Song Round-Up**), **Bill Lowery** (**The Lowery Group**), **C.W. "Chic" Doherty** (**MCA Records**), **Hutch Carlock** (**Music City Record Distributors**), **Dan Fleenor** (**Alabama State Fair**), **Connie Bradley** (**ASCAP**), **Ken Kragen** (**Kragen & Company**), and **Irving Waugh** (**Irving Waugh Productions**). These new Board members plus those serving the second year of their terms met November 5 to elect new officers for the 1982-83 year. **Sam Marmaduke**, President and Founder of **Western Merchandisers, Inc.**, was named Chairman of the Board while **Joe Galante**, Division VP, **RCA Records/Nashville**, was appointed President for the upcoming year.

Awards Of Note

Several stations were recently honored with awards in a variety of categories. **KSD-AM/St. Louis** was the recipient of the first annual **Ty Wilson "Country Music Station of the Year"** award, while the station's **Bill Coffey** was named "AM Disc Jockey of the Year." **Ty** (brother of comedian **Flip Wilson**) started the awards program to recognize the best local talent in bands, vocalists, and radio.

WPOC/Baltimore PD **Larry Clark** was presented with an award for distinguished service in sports medicine by the **Union Memorial Hospital** for his achievements in (1) initiating the diabetic research project in physical fitness for the **Sports Medicine Center**, (2) producing the "More On Health" series in conjunction with the Center, and (3) being a member of the **Advisory Committee** and involving himself in the publicity aspects of the **Annual Sports Medicine Conference**. **Larry**, a diabetic himself, became interested in these programs in an effort to help himself and others with the disease.

KOKE-AM & FM/Austin won the 1982 **Ed-**

ucation Awards of the **Texas Association of Broadcasters** for the station's continued efforts for education throughout the year. In a related event, **KVET & KASE/Austin** VP/GM **Ron Rogers** has been named President of the same broadcasters' organization.

Odds & Ends

WBCS/Milwaukee now being consulted by **Sherwood/Hennes & Associates**, although one partner, **Bill Hennes**, is consulting only one person at the moment, new wife **Kim**. **WWWE/Cleveland** MD **Ray Marshall** also tied the knot recently with **WZZP** Account Executive **Bonnie Bruce**. **KIK-FM/Anaheim** midday man **Don Allen** and wife **Jennifer** became the parents of new son **Justin** on October 25.

The search for record service goes on, with several stations requesting increased service, including **WTAC/Flint**, **Ed Brown**, MD, Box 600, Flint, MI 48501, (313) 694-4146; **Randy Evans**, MD, **KALB**, Box 471, Alexandria, LA 71301, (318) 443-2543 (especially albums); **F. Ray Massie**, OM, **WFMA**, Box 4005, Rocky Mount, NC 27801, (919) 977-6810; and **Sonny Laguna**, PD, **KTXI**, Box 1808, Harlingen, TX 78551, (512) 565-4106 (current and gold). Any help would be appreciated.



Ron Rogers



KIX106 PEDALS FOR SYMPHONY — In an effort to raise money for the **Dallas Symphony building fund**, **KIX106** organized the **KIX Pedal Posse** and entered the "Coors Cycle for Symphony" media bike race on September 24. Money for the benefit was raised through entry fees and pledges accumulated for the three separate races held, with proceeds estimated in excess of \$10,000 for the fund. Although the **KIX106** bikers did not win the race, they did win first place for best decorated bike, nicknaming their work of art "Charlie Horse." Pictured prior to the gun are members of the **KIX Pedal Posse** and the cheerleading **KIX Pedal Pushers**, from left, Administrative Assistant **Debbie Ogle**, morning drive DJ **Steve O'Connor**, Promotion Director **Roxanne Turner**, account executives **Tom Kinkaid** and **Suzi Hallas**, and 6-10pm air personality **Rick Butler**.

The Music Section

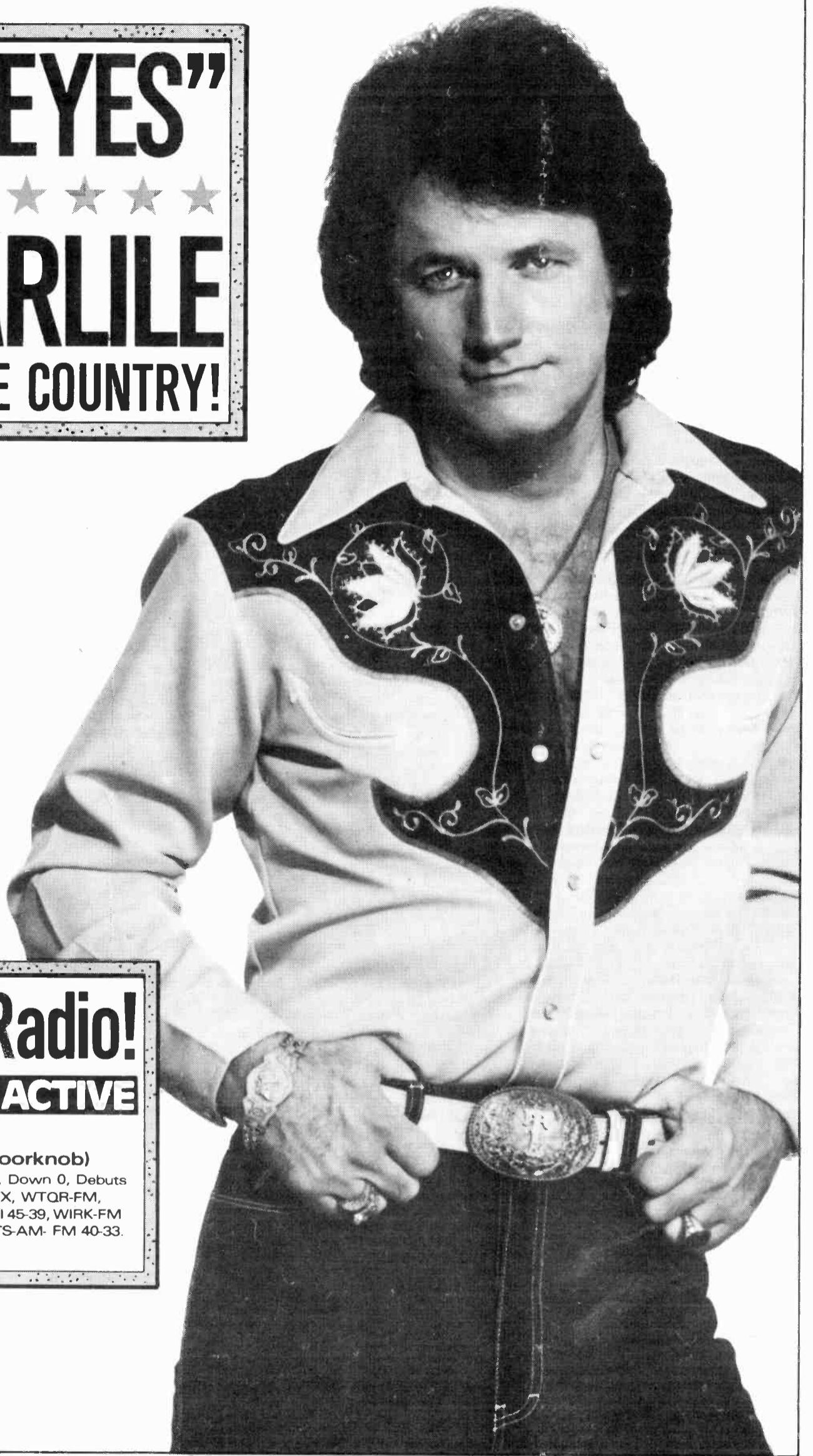
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Inside Nashville



BIFF COLLIE

WINTERSONG: The frost is on the pumpkin, Brenda Lee's on "Good Morning America" . . . Barbara Walters pulled up Crockett Road in Brentwood to small-talk (on camera) with Dolly . . . Kellogg's Corn Flakes makes Minnie Pearl a "Cover Girl" next year . . . Loretta Lynn, John Ritter, Burt Reynolds and Brooke Shields are among the stars donating jeans to Goodwill Industries' fund-raising auction this week at New York's Grand Hyatt Hotel.

Loretta's second TV special, "Loretta Lynn In Big Apple Country," which aired November 8, found her teamed with some very non-country folks ("42nd Street" cast Debbie Allen, Jennifer Holliday, Judd Hirsch, and Peter Allen, and the San Diego Chicken??), as well as very country Conway Twitty. All proceeds from the live theater presentation went to the National Committee for the Prevention of Child Abuse . . . RCA's famous Studio B partied its friends and clients on its 25th anniversary. It was the first Nashville studio built by a record company, which was constructed in 1957 at a cost of \$39,515! That's where gold records were recorded by Elvis, Reeves, Arnold, Pride, Reed, Al Hirt, Floyd Cramer, Everly Bros., Bobby Bare, and Hank Snow, just to name a few . . . Over 47,000 songs, they say, were recorded there . . . The Nashville Network partied the local music gentry Thursday (November 11) at the Opry House . . . Linda Ronstadt's concert at the Opry House Tuesday (November 16) marks her first performing trip to Music City in some time . . . Lee Greenwood hits the roadshow with Tammy Wynette late this month . . . Warner Bros.' Bonnie Rasmussen "trick or treated" Chet Atkins, then talked him and Leona into helping her "trick or treat" Ray Stevens . . . Rosanne Cash, Karen Brooks, and Emmylou Harris "staged" on the "girls' night out" at Jimmy Kelly's restaurant here . . . "Rocky Top" 's Bobby Osborne recovered quickly from his triple bypass heart surgery, and left inches of waistline in the hospital . . . Crystal Gayle's movie and TV soundtrack singing recently included "One From The Heart" and "It Takes Two" (three to make ready and four to go!).



Loretta Lynn

"ENTERTAINMENT EXPO '82" this weekend (12-13-14) showed the world that Nashville is in fact a total music center. Hundreds of exhibitors flashing the thousands of visitors the total tastes of life which are represented by Nashville's music world, sponsored by the Nashville Music Association and the Nashville Tennessean, have created yet another dimension for our Music City which touches on all sides of life, art and culture. Salute!

CLASSIFIED: Our "Pappy's Place" story two weeks ago mistakenly placed Wade Ray's current radio affiliation at WIL/St. Louis instead of KSD/St. Louis. Sorry about that, guys! . . . Don King did interview sessions with some special kids for the National Kidney Foundation, the results of which will be used in a promotional radio

campaign on behalf of the Kidney Foundation . . . The Tennessee State Supreme Court issued a second unanimous opinion refusing to rehear the case of Jo LaVerne Alden of Memphis, who had argued that she had proceeded in a divorce case against her husband on the assumption that her home mortgage would be paid off, as promised, by Elvis Presley. The court ruled that, although Presley had promised to pay off the mortgage, the gift was not consummated before his death Aug. 16, 1977, and his estate is not bound by the promise . . . John Hartford presented the original manuscript of his classic "Gentle On My Mind" to the Country Music Hall of Fame . . . The Burrito Bros. moved to Music City, set up housekeeping, and really made the world believe they were country (and lived happily ever after?) . . . Terri Gibbs plays Monopoly on the road with her own special braille Monopoly cards . . . George Strait's first album's still causing talk in the trade because of its 54 week-plus hit-charting . . . 1983 Fan Fair is set for the week of June 6, 1983 at the Tennessee State Fairgrounds . . . Karen Brooks featured in People Magazine? . . . David Frizzell and Judy Britting's marriage makes still another duet partnership (this one a domestic) . . . Smilin' Eddie Briggs doing promotion/publicity for Jim Halsey's Churchill Records. Eddie's headquartering in Independence, KS . . . Waylon doing a rock LP with Randy (Earl's son) Scruggs? Waylon was the first one I heard say he "couldn't go 'pop' with a mouthful of firecrackers."



THERE'S A LITTLE COWBOY IN EVERYBODY — Mickey Gilley joins Herve Villechaize ("Tattoo") on the set of "Fantasy Island" during filming of the episode airing November 20 entitled "Everybody Goes To Gilley's," in which Gilley plays himself in a fantasy that has now become a reality for the country music star.



THE WHITES AREN'T BLUE ANYMORE — During DJ week many folks got to meet the latest "newcomers" to the country charts, Elektra recording group the Whites. Pictured following two performances at Nashville's Station Inn are (l-r) Rosie White, Buck White, Cheryl White Warren, WEA Dallas Branch Manager Paul Sheffield, Sharon White (also Mrs. Ricky Skaggs), and the duo who wrote "You Put The Blue In Me" Rick and Janis Carnes.



JONES JUMPS INTO COUNTRY — Following his recent performance at Nashville's Grand Ole Opry House, Tom Jones met with some of the local radio community to discuss his latest album, appropriately titled "Tom Jones Country." Pictured are (l-r) WSM MD Janet Forte, Jones, KZ Country MD Janet Bozeman, and PolyGram Regional Country Promotion Manager (Atlanta) Doyal McCollum.



WILL THE REAL LOUISE PLEASE SING — WRJZ/Knoxville held the first ever (according to Louise) Louise Mandrell lookalike contest during the WRJZ Day at the Tennessee Valley Industrial Fair. Louise (center) posed with first runner-up Karen Almonrode (left) and winner Patsy Mainor (right) following the competition.



RAZZY IN PHILLY — When Razy Bailey was in town, he made a special stop at the WFIL/Philadelphia studios and wound up with some sisterly love in the City of Brotherly Love. Shown with Razy are WFIL staffers Linda Lapin (left) and Carol Harris (right).



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Black Radio



WALT LOVE

THE BAY AREA'S — KJAZ

Profile Of A Jazz Station

This week I decided to reach for one of my favorite musical bags and see what comes out — jazz!! Feeling that there are too few 24-hour Jazz outlets, I decided to find a station that has had a long, lasting Jazz tradition. Subconsciously, my first choice was the now-defunct WRVR/New York. But then I remembered KJAZ/Alameda, CA, which serves the San Francisco Bay area.

KJAZ Program Director Bud Spangler and his Music Director Dick Conte agreed to share their thoughts and knowledge of jazz with R&R's readers. If you are interested in jazz, take this opportunity to read on as two knowledgeable and articulate men express themselves about the only original American art form.

"We try to make the station not only for the community, but of the and by the community."

23 Years And Counting

I started by asking Bud and Dick to give us some history on KJAZ for the benefit of the readership. "KJAZ came on the air in 1959 as a fulltime Jazz format and has remained that way since. That makes us the longest operating fulltime Jazz station in the United States," Dick told me. Bud added, "KJAZ has been here as the same thing for 23 years and most people would probably agree that our format is the purest Jazz format of any commercial radio station in the country."

Why do the people of the Bay Area support what KJAZ is all about? "You would have few arguments from people in this country — outside of New York — that this is one of the most sophisticated communities in America. I'm not just talking San Francisco but the entire Bay Area. Cities like Oakland and Berkeley are very diverse. With our 23-year history we've raised an entire generation of jazz listeners. I think that our listeners who are interested in jazz realize that the staff of KJAZ knows jazz, so they stick with us.

"We here in the Bay Area are fortunate to have some of the finest jazz clubs in operation in the world. The Keystone Corner celebrated its 10th anniversary recently, and the Great American Music Hall also presents a great deal of jazz during its regular weekly lineup of entertainment. So what we have here is a very strong — and even growing stronger — jazz community of indigenous musicians on the caliber of Joe Henderson and Tony Williams. There's a tradition here in San Francisco for appreciating this music and I think that KJAZ is one of the reasons the Bay Area has kept that tradition."

Spreading The Word

How can other Jazz stations help further the success of jazz music and help educate their audiences to this art form? Dick replied, "I think to be open to new things as they are happening and not to rely totally on the past or on the present. To be involved with nothing but contemporary crossover

Top 40 jazz albums and leave out the roots, mainstream jazz and the great things that have happened over the years, is a mistake. Unfortunately, many stations do that. They tend to play only the music on the national charts and forget about everything else! We don't do that. We try to come with a sensible mix of the historical gems and the best of the contemporary music that's happening. Most national jazz charts tend to be gobbled up by a lot of pseudo-jazz product. Many mainstream kinds of releases that are fresh and brand new don't make the charts, which is really sad. I must say, R&R's chart is a bit truer."

At this point, Bud told me, "I'd like to say something more about sustaining interest in jazz. One of the things that we do here besides making sure that the entire spectrum of the music is represented is make sure we are very much out in the community. We sponsor events in the community with great regularity. This includes concerts as well as attending other people's events doing an actual live broadcast. We encourage local musicians by doing a pro-

"... because we're on the air and play professionally... I think that's to our advantage."

gram called, 'On The Scene,' which is devoted exclusively to Bay Area musicians. We play their tapes and do interviews with them on the air. Finally, during our regular 24-hour programming we also give these artists exposure. We try to make the station not only for the community, but of the community and by the community."



FLY WBLX/Mobile — Arista recording artist Ray Parker Jr., and Warner Brothers recording artist Roger Troutman stopped in Mobile for a concert performance. WBLX Promotions/Publicity Director Carmen Brown met them at the airport. Pictured (l-r) are Ray Parker Jr., Carmen, and Roger Troutman.



KJAZ MD Dick Conte (left) and PD Bud Spangler (center) work out in their other profession as performing jazz musicians. An unidentified bass player accompanies the duo.

Programmers And Players

An unusual facet of the KJAZ operation is that both Bud and Dick are professional performing jazz musicians. I wondered if that contributed to the variety of their music selections on the station. Bud answered, "Your questioning the breadth of our programming I think is important because there are a number of people who claim to be jazz fans. These people are indeed jazz fans, but the interest stops at a



given point. For example, a very important record in 1969, Miles Davis's 'Bitches Brew' was a cutoff point for a lot of listeners. Whereas performing artists like Dick and myself related to this music as music that challenged us as players and music we had to absorb into our repertoire. We made this music very much a part of our lives so we continue to program that music. End result, you get a 16 or 18-year-old listener who gets to catch a Weather Report or a later Miles Davis and stays tuned — he soon may find himself into Charlie Parker, Art Tatum, and some of the other giants."

Dick added, "Being out there on the scene helps us because people look at us and give us more respect than most DJ's might get. I know that the public feels that because we're on the air and play professionally that we really know and understand the music. I think that's to our advantage."

I wondered how long Dick and Bud had been in the radio business and playing music. Dick answered, "I've been working off and on at KJAZ since 1961. I've been playing the piano since I was 9 and been a jazz fan since I was about 12. I'm 45 now, so add that up and that seems to be a few years." Bud responded, "I've been on the air since 1959 and I'm 43. I've been playing the drums since I was 12 years old."

A Look At The Future

What do these gentlemen think is the future of jazz music and Jazz radio? Bud: "One of the interesting things that has happened in the last 10 or 15 years is that you

"... the future is bright for Jazz radio; it's a young medium."

used to be able to say jazz and it meant a particular style or approach to the music. Now when you say jazz you have to be talking about four or five specific areas of the music that have all become viable to us all. For example you might call one area fusion or soul jazz. Then there's mainstream, also swing, and then what you might call

another area Latin jazz. Jazz has become a very rich and broad type of music."

Dick: "As far as the future of Jazz radio is concerned, it's really hard to tell. KJAZ has just about been one of a kind; in other cities like Detroit there's a station that does well with jazz (WJZZ/Detroit). In some other cities, no fulltime Jazz stations exist, but there are stations in other formats programming jazz these days. I'm happy to see the music getting exposure, and I feel the future is bright for Jazz radio; it's a young medium."

Here are some closing thoughts from both men. Bud: "We get some regular criticism from some of our listeners because we don't play strictly acoustic straight-ahead swing jazz. I would like to remind people that the word 'fusion' is as old as this music itself. Yes, we agree that jazz music is a true black art form that's now played by people around the world. There's no such thing as a pure form of this music. This music has always been a fusion of African and European, born of this particular culture. A Norwegian jazz musician does not play the music like a black American or a white American musician might play it. I think that it's really a fine development that people approach the music in their own ways through their own cultural concepts and



KJAZ Music Director Dick Conte interviews the legendary Count Basie.

bring something fresh to it. A good example is the great music which has come out of Brazil in the last 10 years."

Dick: "You're right, jazz did spring from the black experience, and now it has been absorbed like so many other things have been. Yet, I don't think that it has any color. As I think Dizzy Gillespie once said: 'Jazz is colorblind.'"

Dick also mentioned that he thought some great jazz has come from the Japanese musicians in the last several years. What can I say except that I'm impressed with the comprehensive knowledge these two programmers display, and with their success in keeping Jazz radio alive and thriving in the Bay Area.

The Music Section

Black Radio's Most Accurate Music Information

Begins on Page 51

CBS BLACK MUSIC PROMOTION

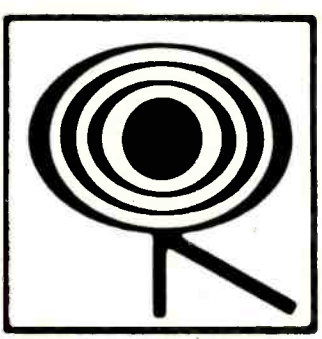
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A CONVERSATION WITH KYOK'S JIM MADDOX

Converting To AM Stereo

KYOK/Houston . . . just the sound of those call letters brings back positive memories of my own beginnings in broadcasting. Although I'm originally from Pittsburgh, I had to go to Houston for my first fulltime job in the broadcasting business. KYOK was a great training ground for me, and I'll always love the people of Houston for taking me into their homes and their lives through the wonderful medium of radio.

As fate would have it, KYOK may have been the first Black station in America to utilize AM stereo technology. I called KYOK VP/GM Jim Maddox and asked him to share his experiences of converting to stereo. I hope you'll find his comments helpful in your consideration of this new tool for AM stations.

I began by asking Jim when KYOK began broadcasting in stereo. "I'm going to give you an exact time because we feel that ours may have been the first Black-formatted station to accomplish this. It was October 17 at 3:33am, as quoted to me by our



Jim Maddox

Chief Engineer. I found out later in the morning. I would like to say that our owner Willie Davis deserves all the credit for KYOK being first, if indeed we were. When he bought the station he immediately ordered a stereo system. This certainly

"It seems as though we'll all have to help educate our audiences about AM stereo."

shows the aggressive winning attitude that Willie Davis brings to all his stations. I think that this is a carryover from his days at Grambling University and his days with Vince Lombardi as a Green Bay Packer. As a progressive owner he has spent money to give KYOK the state of the art technology."

Picking A System

I asked Jim which system he's using and why. "We're utilizing the Kahn system. Why? That's a good question. I wasn't here when the decision was first made, but from what I can ascertain, I think the two-radio approach was part of it. If it had been my decision, I don't know if I would have selected Kahn over the other available systems or not. When we selected our system I don't think that anyone in our group really selected it from the standpoint of knowing that it was a better system than all of the others."

How about the quality of sound generated by this new system? "It sounds good; it definitely gives you stereo separation, but then again I'm told that all of these new systems are pretty good. There have been some questions about AM stereo systems causing a station to lose some coverage area. However, I'm told that we're not going to have that problem with Kahn.

"I've heard that Motorola and Harris say the same thing. I guess we'll have to wait and see. With new technology, people tend

"When you go AM stereo it forces you to clean up your entire audio chain. To have a good clean stereo sound and proper separation you must really dig into your transmitter, and clean it from the station to the transmitter to the towers."

to believe what they want from the promotional pieces and the literature secured from the various manufacturers."

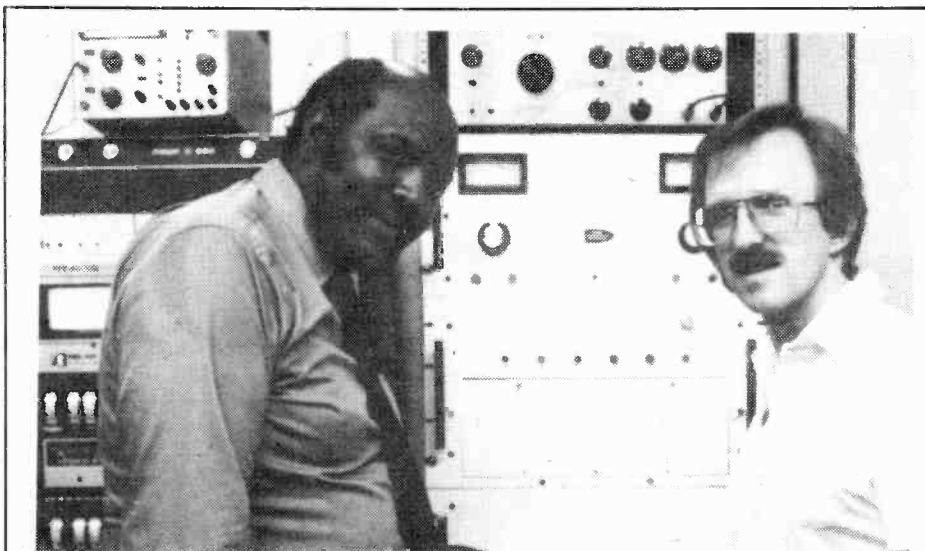
Cleaning Up The Sound System

For owners, GM's, and PD's who are interested in AM stereo, what advantages does it have, and what does a station need to do once it's decided on a system? "I see two advantages. The first is the promotional edge that it gives you as an AM station. You can say that you're stereo. I think the second advantage is one of the most important. When you go AM stereo it forces you to clean up your entire audio chain. To have a good clean stereo sound and proper separation you must really dig into your transmitter, and clean it from the station to the transmitter to the towers. A lot of AM stations just haven't bothered with that kind of thing because they have just utilized AM as an inferior medium. It doesn't have to be that way.

"When you go AM stereo you must do it right, right from the beginning, from top to bottom. It means buying new stereo cart machines or having existing ones strapped for stereo if you plan to play music on carts. If you presently have a mono control board you must either have it modified or you must purchase a new stereo board. You must keep in mind that when you go stereo you're going to be pumping two channels. If you put junk on one channel you're going to have junk on the other. Finally, I think you need a person who's a transmitter expert — this is very important. After selecting the system you want, these are just some of the things that must be done to get the ball rolling."

Conversion Costs

What kind of dollars are we talking about? "The cheapest system I've seen is about \$8000, but that's just the stereo exciter itself. The most expensive one I've seen is around \$15,000. I think the largest expenses that you incur are those of your engineering team. These technicians really have to put in a lot of hours to get the station ready to go. Not many AM stations are already set up to go stereo. The RKO stations were and probably some other large chains, but not the little guys.



10-17-82, 3:33AM — KYOK/Houston becomes the first Black AM radio station to broadcast in stereo. Shown (l-r) are KYOK Operations Director Rick Roberts and consulting engineer Andy Laird. The pair are in front of KYOK's Kahn-Hazeltine stereo generator at the station's transmitter site.

"I think to do the job properly, and I'm not really giving you what our costs were, I would think all things considered, you're looking at \$50,000."

What must listeners do to hear KYOK in stereo? "Well, the Kahn system is the only one that allows you to use two radios toge-

"You must keep in mind that when you go stereo you're going to be pumping two channels. If you put junk on one channel you're going to have junk on the other."

ther to hear the stereo, but I think that's a bit much to ask your listeners to do. It's a bit 'Mickey Mouse,' I think, so we are not prepared to tell our audience about it at all. At present, we're not going to promote that aspect. Instead we're prepared to wait for the manufacturers of AM stereo receivers and adapters to put their products on the market. The only one I've seen has been the one which Kahn sent us. From what I've been told by manufacturers and what I've read, we're only a few short weeks away from these new AM stereo receivers being on the market. I was told that they will be out some time in December '82.

"I can tell you this, we were instructed on how to use the two-radio system. You take two radios, preferably two identical models, and tune them both to your frequency so that they're loud and clear. Then you ever so slightly dial a little off center to the right with one radio and a bit off center to the left with the other. At that point you really do get a good quality sound in stereo. I still think that might be asking your listeners to do too much and I don't think that will stack up too well against FM stereo receivers that you just plug in and take it from there. We're going to be passive and wait on the new receivers or the adapters as I mentioned before."

Promotional Considerations

Jim concluded our discussion of KYOK's conversion to AM stereo by saying, "I think it's going to be very important to see how all of us decide to promote this new technology. KYOK may have been first to go AM stereo as a Black station, but it was not the first station in the country to do so. In talking with some of the individuals who were first, the general consensus is that they're really not too interested in promoting the two-radio approach. Before it was a reality they were for it, but now it's not as appealing. Another point is a lot of manufacturers did not make their earlier AM radios with any type of high-quality technology, certainly not to match the quality put into the FM receivers of the same period. So, to use an adapter with somebody's old low-quality receiver is going to give you stereo, but I think you might be disappointed in the quality you'd be hearing. Frankly, I think we who are working from the AM side will have to be patient in terms of competing with stereo FM's until the manufacturers get good quality receivers into the hands of the people."

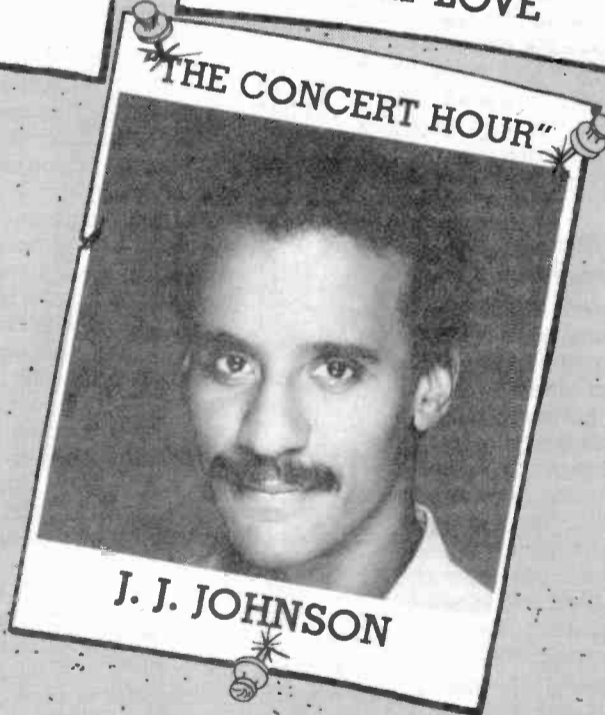
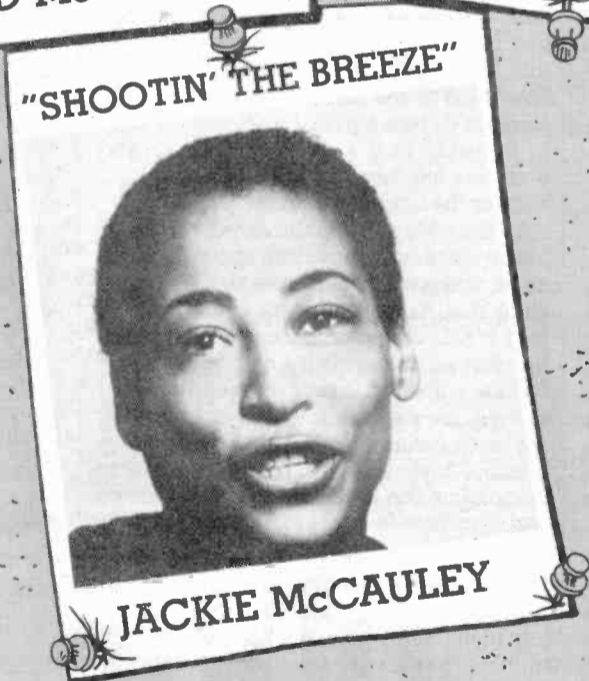
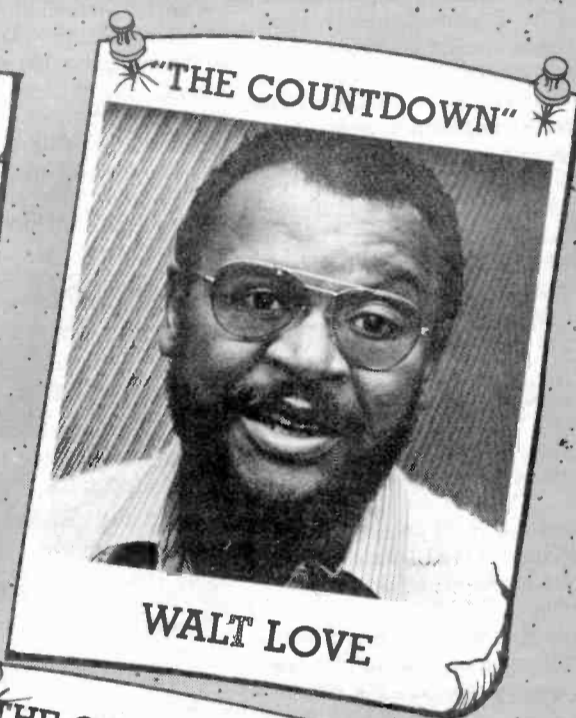
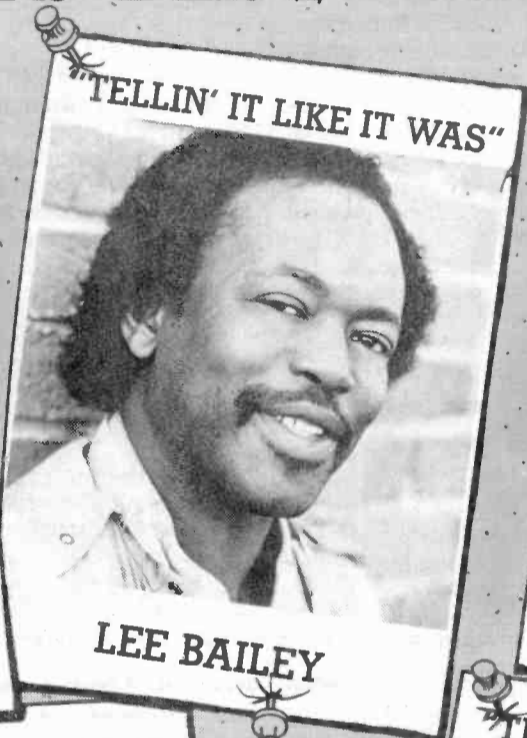
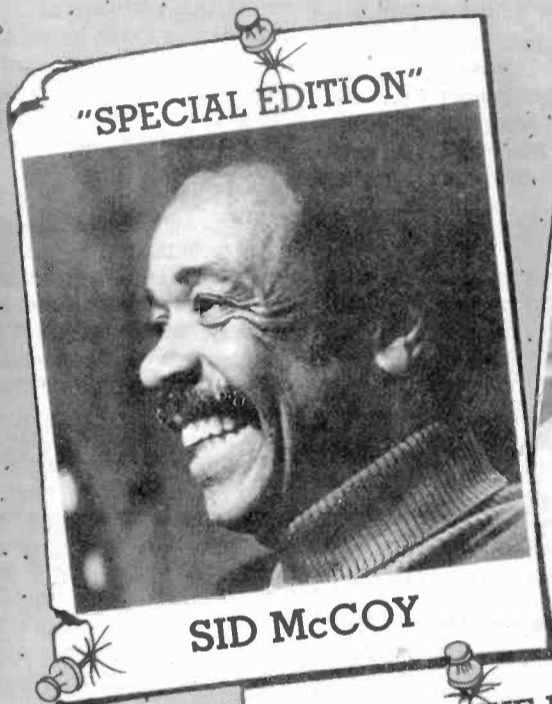
"...it's going to be very important to see how all of us decide to promote this new technology."

Jim also told me about the confusion that he foresees and has already experienced. "A number of people have already said to me, 'I hear you people have gone FM, where on the dial can I find you?' In other words, the general public is thinking that because an AM station is now stereo, it must be on FM. I really think that's going to be a problem. I tell them we are still on AM at the same dial position, 1590, but that they can now hear us in stereo. It seems as though we'll all have to help educate our audiences about AM stereo. With all this taking place, though, I do think it's going to help all of us on AM compete with the folks on FM much better."

—Walt Love

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The Young Black Programmers Round Table

Five Rising Radio Executives Discuss Their Problems And Aspirations

For young programmers in Black radio, as for young rising stars in any format, their careers are a combination of mundane problems and lofty goals, of hassles and hopes. I spoke with five representative managers and programmers to get an idea of the obstacles they encounter and the dreams they hold for the future, and I hope you find their responses as illuminating as I did.

Before we begin, let's introduce the participants:

Gaylord Boyd is Music Director at WXOK/Baton Rouge. A well-educated individual, he graduated from Southern University majoring in education and minoring in radio and TV, and earned graduate degrees from the University of Florida and the University of New Orleans. He started his radio career eight years ago with the intention of becoming an air personality, but after completing his college work he became more interested in the management end.

Horatio Handy is Station Manager of KJCB/Lafayette, LA. He has attained this position at the impressively early age of 26, and is involved in every aspect of his station's activities.

Patrick Manuel is General Manager of KEZM/Sulphur, LA. Also just 26, he has worked as a programmer and air personality before moving up into the managerial ranks.

Tommy Marshall is Program Director and Music Director of WKXI/Jackson, MS. He also holds down a four-hour air shift daily. Tommy is 29.

Charles "The Mad Hatter" Merritt is the odd man out in our group, being a 21-year broadcasting veteran. But as PD of WGOK/Mobile and a member of the Young Black Programmers Coalition, he is deeply concerned with the same issues that face the other Black radio programmers and managers, predominantly Southern, who make up the YBPC.

Pressing Problems For Programmers

Each of our five participants cited a different problem or problems that they're continually involved in grappling with. Horatio Handy aired one that is certainly a pressing concern for many Black radio executives, and definitely requires his attention as a Station Manager. "The only problem that we're experiencing as a small market station," said Horatio, "is obtaining our fair share of the advertising dollars in this market. It seems to some advertisers and business owners here that, regardless of what position you are in, regardless of what type of demographics you might have, it doesn't matter. They don't want to spend advertising dollars with you, and that's the bottom line."

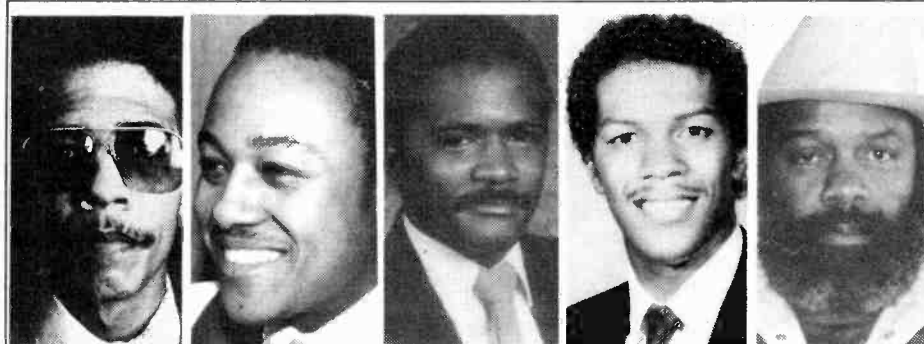
What can a manager or programmer do to change this all-too-common situation? Horatio states, "What I'm trying to do now is to tell our listening audience, regardless of what color it is, that if they support our radio station, then they need to make our advertisers aware that they support this particular medium — our radio station. We have no problem with programming, because we appeal to the people of this community. Our biggest problem is trying to get our fair share of the advertising dollars."

Patrick Manuel indicated another obstacle facing many smaller-market programmers. "I think one of the major problems is coming up with qualified professional-sounding air personalities," he asserted. He also mentioned a common problem, "record service in a smaller market. Those are two

of the major problems I've noticed in the time I've been in small market radio."

Reaching The Young

Charles Merritt stressed the importance of communicating with the younger segment of the audience. He specifically mentioned "trying to help young people in their dilemmas of getting jobs, and trying to keep on the air all the public service information the high schools and middle schools might have, because they have a very difficult problem getting their stuff aired."



Gaylord Boyd Horatio Handy Patrick Manuel Tommy Marshall Charles Merritt

Charles explained his point further: "Our target audience is a teenage audience. In dealing with Black radio for almost 20 years, I find if you can get the teenager listening, you carry that same listener through for about five or six years . . . if you can upgrade your programming and keep it interesting and not have so many tuneouts."

Along the same general topic of young listeners, Gaylord Boyd made a strongly-worded point about contemporary lyrics. "One of the things I'm faced with is basically the education of young people who listen to the radio. I have to constantly be on guard to watch out for lyrics that are very suggestive. The majority of the time, kids, after they get out of school or are on their way to school in the morning, are listening to the radio to keep them informed on weather conditions and things of that nature and to hear their favorite music."

"I'm faced with scoping out records every day to make sure we keep stuff that is suggestive off the radio. TV has harmed our young people; that is, it's kind of tarnished their minds a little bit as far as some of the realities and the basic fundamentals of what life is about are concerned. It's been blown up through television, and I don't really want to do this on radio."

Time Is Tight

For Tommy Marshall, the most vital concern is how to find the time to take care of all his responsibilities. He explained, "As a PD and MD, I have to wear two hats, and that causes a problem when I have to program a station and do things that are necessary as far as my GM sees it, and at the same time try to get information on the music. I have to get my callouts, my research, my gathering of all those kinds of information together and then try to find time to do a show also. I'm really doing three things at once, and it's really a pressing problem, but I manage somehow to juggle it all around."

And, to conclude the discussion of problems, Charles Merritt contributed one point that's probably common to everyone in radio. "The biggest problem I have is trying not to be redundant. Upgrading the program as far as keeping the radio station running — not just necessarily the programming, but keeping the radio station in tune with what's happening in our community right now. We are not an Urban Contemporary station, we're a Black station, so we have to address the problems of the black community daily, and as you know that's an ongoing problem."

Aspirations For The Future

Turning away from their day-to-day preoccupations, our panel of programmers revealed an ambitious concern for the future, which for most means progressing in their radio careers. Patrick Manuel said he aspires to "someday own a radio station."

Basically, I have a genuine feeling that radio is supposed to serve the public interest, and I feel that it provides for me the perfect opportunity to serve that public interest and at the same time better myself. Radio is it; that's what I want to do. I hope to someday own a radio station; maybe even this one here that I've been working with for the last 5 1/2 years now."

Tommy Marshall commented, "I would like to eventually move into upper management, and possibly become a station owner. Until that happens, I want to continue to help WKXI become number one and maintain that status here in the market. I'm very fortunate that my managers are committed to the same goals I am — that is, to serving the black community. I want to see that we continue to do those things and continue to be number one in the community's minds and eyes here in Jackson, Mississippi."

posed to that aspect of radio. I've also been exposed to programming before, because I've worked at other stations. I would say that one of my main goals would be in the administrative end, and that is maybe to become either PD of another station, or maybe an operations manager, and from that point on into the GM realm."

Giving Others A Hand Up

Along with their personal goals, these radio luminaries of the future also expressed a strong sentiment toward helping other young aspirants make their way up the ladder. Charles Merritt phrased it this way: "My personal goal in radio is to train some young people to come along with the same attitude that I was brought up with in the radio game. In other words, you know there's not a lot of money in radio, so when you get young people interested, the first thing is to let them know that there's no big windfall money; you're not going to make \$50,000 right off the bat — but you will make a living. And what I like to do personally is to try to train those people, bring them along. I've got about four or five jocks as far down as middle school that I'm working on to bring them up in the business, to create a foundation for Black radio to be as it is now and as it was when I first started in the business."

Tommy Marshall has also embarked on a personal program to train interested young radio hopefuls. "The area colleges send students to do internships here. And what I do is train them in programming by letting them know what a programmer is required to do on a day-to-day basis. In doing that, they get a chance to help me by calling the record companies for me and doing the callouts and typing up the playlist and typing up correspondence."

Horatio Handy also has a program set up to help newcomers to the field. He said, "One of my aspirations is to see more black youth enter broadcasting now that we have this facility available. Some of the white radio stations wouldn't give a black an opportunity to work in broadcasting. Now that we have this black medium, I'd like to enter more kids. They'll have to show interest, and we'll interview them, but we're starting our own class, and it'll be free."

And finally, Patrick Manuel brought up the role that the YBPC itself can play. "I think that the YBPC can help raise the level of professionalism for younger persons who are entering the broadcast field, and it does increase the opportunities for a smaller



market station to come up with professional-sounding air personalities. I hope to be able to work within the YBPC in helping others to come into radio with a good professional attitude."

With philosophies like the ones expressed by these five representatives of the Young Black Programmers Coalition's ideals, the odds on fostering a more professional approach to Black radio look better every day. Thanks to Messrs. Boyd, Handy, Manuel, Marshall, and Merritt for their thoughtful and valuable participation. *RR*

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TEMPTATION IN THE FLESH — WKWM/Grand Rapids PD/MD Frank Grant visited Temptations member Melvin Franklin backstage following the group's recent Muskegon concert. Pictured (l-r) are Grant and Franklin.



SENDING YOU VALENTINES — Pictured during their recent visit to the Baltimore/DC area are (l-r): William Valentine of the Valentine Bros.; Terrible Turk, OK100 MD; and John Valentine.

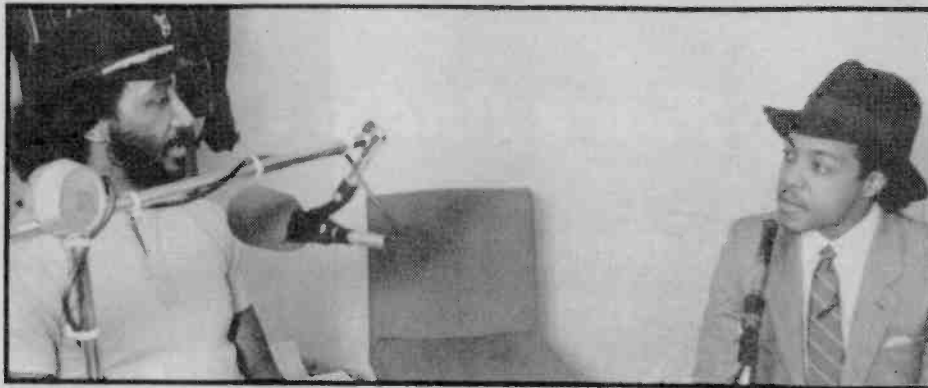
Black Radio Picture Page



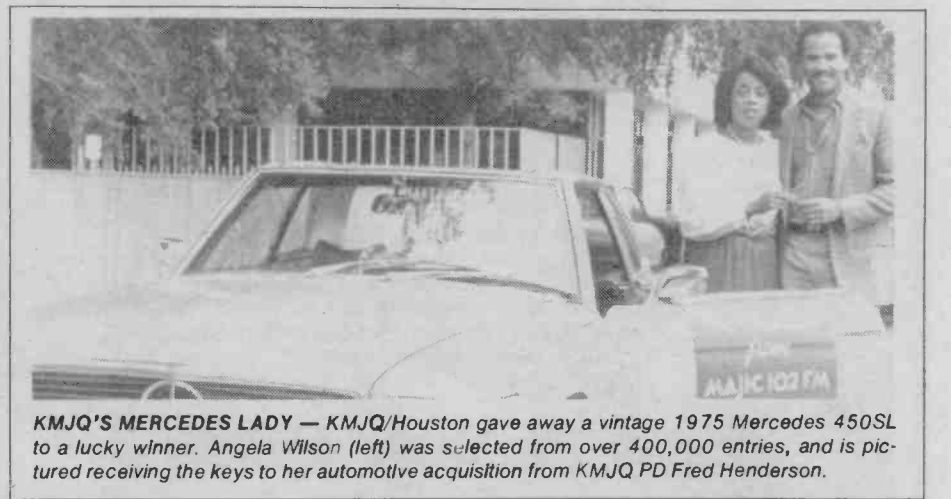
HARLEM WEEK IN N.Y.C. — WKTU on-air personality Johnny Allen and Motown recording artist Jermaine Jackson welcome a huge crowd on the 125th Street Mall as part of the recent Harlem Week Celebration.



WLTH PICKS A WINNER — Pictured at far right drawing the name of the winner in WLTH/Gary's recent contest is student intern Selena Roberts. Observing (l-r) are MD Dana Huskisson, air personality Bob Coleman, and PD Fred Moore.



PEABO AND FRANKIE — Capitol recording artist Peabo Bryson stopped in on WBSL/New York during a recent promotional tour. While at the station, Peabo went on the air with Program Director Frankie Crocker (left).



KMJQ'S MERCEDES LADY — KMJQ/Houston gave away a vintage 1975 Mercedes 450SL to a lucky winner. Angela Wilson (left) was selected from over 400,000 entries, and is pictured receiving the keys to her automotive acquisition from KMJQ PD Fred Henderson.



ZAPPING THE HOMETOWN STATION — Roger Troutman of Zapp and solo fame visited his hometown station WDAO/Dayton recently. Pictured at the station are (l-r) Troutman and station air personality Turk Logan.



WDAO PRESENTED WITH GOLD ALBUM — Lakeside paid a recent visit to WDAO/Dayton, their original hometown. (Standing, l-r) Frank Stokes, Lakeside; Lankford Stephens, MD; Jim Johnson & Mack Pettigrew, WDAO; Mark Wood, Lakeside; and John Silver, WDAO; (kneeling) Tiemeyer McCain, Fred Alexander Jr., Lakeside; Turk Logan, air personality; and Steve Shockley, Lakeside.



KDAY'S J.J. JOHNSON POINTS TO STIX — At a recent promotional party for MCA recording artist Stix Hooper, KDAY/Los Angeles's J.J. Johnson (left) and Crusader Stix Hooper (right) posed for this photo.



BLYTHE, KJLH MAKE IT TO MARLA'S — Columbia artist Arthur Blythe played L.A. club Marla's Memory Lane, owned by "Jeffersons" star Marla Gibbs. Pictured backstage after the show are (l-r) Columbia's Doug Wilkins, KJLH/Los Angeles MD Rick Holmes, Blythe, and Gibbs.



TOPS AT KGFJ — Casablanca/PolyGram's Four Tops dropped in at KGFJ/Los Angeles recently on the occasion of their "One More Mountain" album's release. Pictured at the station are (l-r) PolyGram's Willie Tucker, group's Duke Fakir and Lawrence Payton, KGFJ & KUTE MD Lydia Nicole, KGFJ air personality Levi Booker, and Inner City Broadcasting Vice Chairman Hal Jackson.



"D" TRAIN STOPS AT WZAK — "D" Train's James Williams stopped by WZAK/Cleveland recently while on a promotional tour. Pictured at the station (l-r) are WZAK's Jeffrey Charles, Williams, and station's Len Cannon.



CHUBBY CHECKS IN AT KMJM — MCA's Chubby Checker visited KMJM (Majic 108FM)/St. Louis recently. Pictured (l-r) are KMJM midday personality Willie B, Checker, and entertainment reporter Carrie Houk.

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Opportunities

Openings

EAST

Market powerhouse WLAM needs experienced talent for over-night. T&R: Gary Bruce, WLAM, Box 929, Louiston, ME 04240. (11-12)

CHR FM in upstate NY needs full-time morning man with production exp. Also need ND. T&R: Joe Moss, WZOZ, Box 1030, Oneonta, NY 13820. EOE M/F (11-12)

Future opening for professional with 3 or more yrs. exp. A/C, CHR, MOR. T&R: Jim Rising, WKRZ-FM, Box 1600, Wilkes-Barre, PA 18703. EOE M/F (11-12)

Mornings, Big Band/MOR. Good pipes & production a must. T&R: J.R. Russ, WECK, 2900 Genesee St., Buffalo, NY 14226 or (716) 894-1230. EOE M/F (11-12)

WRIE/Erie immediate opening for experienced part-time one-on-one communicator. Also T&R's for future full-time openings: Jay Scott, WRIE, Box 2072, Erie, PA 16512. No calls. EOE M/F (11-12)

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Openings

WHYN is looking for a qualified newspaper. Leader in market. T&R writing samples: ND, WHYN, Box 9013, Springfield, MA 01101. EOE M/F (11-12)

A/C WSPR/Springfield, MA seeks drive-time news anchor/reporter. T&R: Bill Brady, ND, WSPR, Box 58, Springfield, MA 01101. EOE M/F (11-5)

Engineer wanted for Rolling Stone Magazine Productions Syndicated Radio Shows. T&R: John McGhan, Rolling Stone, 745 5th Ave., New York, NY 10151. Reply only if stunning! EOE M/F (11-5)

Portland, ME 50,000-watt FM CHR has full-time opening. No beginners or screamers. T&R: Chuck Morgan, 98JBO, 583 Warren Ave., Portland, ME 04103. EOE M/F (11-5)

WTRY/Aibeny winning AM station needs production director make the steak sizzle. Good voice & administrative skills a must. Call Dan Martin (518) 785-9061. EOE M/F (11-5)

Suburban Boston station needs experienced news anchor & reporter. T&R: Tom Wahle, Box 487, Marshfield, MA 02060. No calls please. EOE M/F (11-5)

SOUTH

WXAM/Charlottesville, VA has immediate opening for afternoon drive performer with agency quality production skills. T&R: Ed Rodriguez, Box 1294, Charlottesville, VA 22902. EOE M/F (11-12)

Openings

WRGI-FM, Naples, FL will listen to your tape if you have a minimum of 2 years A/C-CHR experience, great production, and prepared to work hard in a large market atmosphere. Tapes, resumes and solid references to: Roger Bald, GM, WRGI, 950 Manatee Road, Naples, FL 33942. No phone calls. EOE (11-12)

Get in on the ground floor! New AOR WHSP/Mobile needs air talents. T&R: Stuart McRae, 14 N. Church St., Fairhope, AL 36532. (11-12)

FM99/Tallahassee looking for creative up-tempo 7pm-midnight air personality/MD. Good money and benefits. T&R: Al Brock, Box 316B, Tallahassee, FL 32303. No calls. EOE M/F (11-12)

MAJOR BROADCAST GROUP

Seeking on-air PROGRAM DIRECTOR with successful track record for FM Country station located in one of the most desirable major cities in the Sunbelt. This is a highly competitive market. Station is a good facility with the latest equipment. Great company with exceptional benefits. Salary and bonus. Real commitment to winning with research, resources and aggressive marketing and promotion. Send T&R: Radio & Records, 1930 Century Park West, #404, Los Angeles, CA 90067. EOE M/F

Openings

Possible full-time openings at KICKIN', a south TX tradition. Need hard working Production Director/personality. T&R: Paul Van House, KIKN, Box 6809, Corpus Christi, TX 78411. EOE M/F (11-12)

Looking for top flight air personality. Urban & CHR experience helpful. T&R: Mike Gray, WTKL, Box 150, Baton Rouge, LA 70895. EOE M/F (11-12)

KKYK/Little Rock, 100kw CHR needs personality with good production skills. T&R: Ron White, Box 4189, Little Rock, AR 72214. No calls. EOE M/F (11-12)

Major broadcast group in growing Florida market now accepting T&R for three exciting opportunities as we expand. 1. Warm overnight announcer with production skills, 2. Experienced PM drive announcer, 3. PM news anchor. Good salary, benefits at one of America's premier Country music stations. T&R: Radio & Records, 1930 Century Park West, #403, Los Angeles, CA 90067.

WSSX CHR is still searching for creative morning jock. Outstanding opportunities, good bucks too. T&R: Bill Martin, Box 31089, Charleston, SC 29407. EOE M/F (11-12)

Morning personality #1 FM Contemporary Jackson, MS. Top pay. T&R: Jim Chick, WTYX, Box 9448, Jackson, MS 39208. EOE M/F (11-12)

Production Director needed. Experience, good pipes. Send samples. Air personalities needed. Experience, A/C. T&R: Barry Grant, WSTU/WHLG, 1000 Alice Ave., Stuart, FL 33494. (11-12)

Marketplace

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Opportunities

Openings

WSPB radio in Sarasota, FL is now accepting cassettes and resumes for fulltime announcers. If you are intelligent, conversational, creative, and enjoy working with MOR music, please apply. If you say things like: "That's not my job," "It can't be done," "It'll never work," please don't bother to apply. R. David Graupner, OM WSPB/WML0, P.O. Drawer "Z," Sarasota, FL 33578. EOE/AA/M/F (11-5)

Hot rockers needed for future openings in one of the country's fastest growing markets. South Florida location, AOR format. T&R: Garret Clancy, P.O. Box 99, Ft. Pierce, FL 33454. EOE M/F (11-5)

MAJOR RADIO BROADCAST GROUP

looking for on-air talents and news anchors with ability to communicate effectively within a structured music format. Exceptional benefits. Salary plus bonus. Great company. Great facility. Highly competitive situation. Aggressive promotion. Send T&R: Radio & Records, 1930 Century Park West, #405, Los Angeles, CA 90067. EOE M/F

Copywriter for South Florida powerhouse AOR. Creativity considered more than credentials. (Talented beginners welcome.) Good \$ and benefits. Send writing sample and resume to: Garret Clancy, P.O. Box 99, Ft. Pierce, FL 33454. EOE M/F (11-5)

WRVA, a 50,000-watt station in Richmond, VA is looking for experienced, bright, talented, lighthearted personality with a sense of the humorous to fill afternoon drive slot. Send T&R demonstrating your proposed approach to: Lou Dean, P.O. Box 1516, Richmond, VA 23212. No phone calls. EOE M/F (11-5)

"If you're really good!"

Billboard award-winning modern Country FM powerhouse has rare afternoon drive/MD opening for a proven personality to join our professional staff. Good salary and benefits, facility and location. Good production essential. No beginners please. Radio & Records, 1930 Century Park West, #402, Los Angeles, CA 90067.

Openings

MAJOR BROADCAST GROUP

seeking Outstanding MORNING DRIVE personality. HIGH PROFILE. Content and taste important. Community orientation necessary, humorous OK. Great company with exceptional benefits. Salary plus bonus. Aggressive promotion. This is a highly competitive market. Major Sunbelt market. Send T&R: Radio & Records, 1930 Century Park West, #406, Los Angeles, CA 90067. EOE M/F

MIDWEST

WLIP/WJZQ is accepting T&R's for future openings in a four person news department. Dave Cole, ND, P.O. Box 659, Kenosha, WI 53141. (11-12)

OM for 100,000 watt Country FM in beautiful Northern MI. T&R: Rick Stone, 334 State St., St. Ignace, MI 49781. EOE M/F (11-12)

Great opportunity available for someone interested in growth with a big company. If you do mornings, send T&R: P.O. Box 1280, Springfield, MO 65805. (11-12)

Central KS CHR/AOR accepting T&R for future openings. Females encouraged. Reply to: Richard Tee, Drawer 101, Hoisington, KS 67544. EOE M/F (11-12)

WBBM-FM looking for energetic CHR-style personality. Send T&R: Buddy Scott, WBBM-FM, 630 N. McClurg Ct., Chicago, IL 60611. EOE M/F (11-12)

Y-93/Bismark searching for two seasoned pros. CHR. Top salary and benefits. Send T&R: PD, KYYY-FM, Box 1738, Bismark, ND 58502. EOE M/F (11-12)

KGGO (AOR), needs morning personality. Minimum three years experience. No calls. T&R: Tom Grier, KGGO, 3900 Northeast, Broadway, Des Moines, IA 50317. EOE M/F (11-12)

News pro. Quality newspaper for a quality radio station: Upper Midwest powerhouse seeking radio news professional with ND abilities, radio news gathering, editing, writing and on-air communication skills. Must be of highest standards. Salary, working conditions and growth opportunities are very attractive. Call (701) 237-5346. Immediate opening. EOE M/F (11-5)

Need T&R's for future file. Send to: Barry Kent, WBOW, 1301 Ohio St., Terre Haute, IN 47807. No calls please. EOE M/F (11-5)

WBOW needs experienced morning production person with good pipes NOW! T&R: Barry Kent, 1301 Ohio St., Terre Haute, IN 47807. No calls please. EOE M/F (11-5)

Openings

AM Country, 15.6 share. Future opening for Assistant PD/MD. 2 yrs. experience. Shift required. T&R: Phil Simon, Box 6000, Ft. Wayne, IN 46896. No calls. EOE M/F (11-5)

WEST

KYNO/Fresno is now accepting tapes from bonified news/agriculture, reporters/anchors for future openings. Send to: Bob Brill, Box 6029, Fresno, CA 93703. EOE M/F (11-12)

New 100,000 watt AOR needs experienced jock. T&R: Randy Robbins, KWHL, 9200 Lake Otis Parkway, Anchorage, AK 99507. (11-12)

Sales Manager for new Country FM in the beautiful Rockies. Need leader to train, motivate and sell. Resume to Manager, KPCQ-FM, Powell, WY 82435. (11-12)

KENI radio currently looking for fulltime air personality. T&R: Dennis Evans, KENI, 1777 Forest Park Drive, Anchorage, AK 99503. No calls accepted. EOE M/F (11-12)

KTSA/KTFM needs newscaster interested in reporting. Journalism degree preferred, 3-5 years experience required. T&R: Anne Schiller, Box 18128, San Antonio, TX 78218. EOE M/F (11-12)

We are searching for a midday announcer for our 35+ format. The person we need should have excellent copywriting skills and solid organization. Prefer at least two years of experience. Send an audition tape containing at least four pieces of copy you have both written and produced, plus a brief telescope aircheck. No phone calls please. Send to: GM, KLO Radio, P.O. Box 1430, Ogden, UT 84402. Women and minorities are encouraged to apply. (11-12)

HERE COMES THE SUN!

Programmers, Air Talent, News Presenters... Please Read.

Top-notch group looking for killer PD and talent staff for major FM in a south sunshine market. If you're on top of what real modern country should be, and want to be part of a station that will be a dominant market force, send composite station tape, airchecks, resumes and salary history. PD candidate must understand research implementation strategy, marketing and how listeners use the product. Talent must be warm and able to have fun on the radio. News presenters must know how to tell short stories. Hurry! Send now to: Radio & Records, 1930 Century Park West, #407, Los Angeles, CA 90067.

Openings

KOJM/KPOX looking for creative on-air/production talent. Excellent working conditions, benefits. T&R: P.O. Box 7000, Havre, MT 59501. (11-12)

KINK is searching for pro to complement morning team and continue our success. T&R: Rick Scott, 1501 SW Jefferson, Portland, OR 97201. (11-12)



LOS ANGELES IS LOOKING FOR A MORNING PERSONALITY AND FULL AND PART-TIME DJ'S

This CBS 0 & 0 - the station where Mellow Rock all began - is expanding its air staff.

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We need a creative, self-motivated, uptempo morning personality who combines a good conversational style with casual humor. No schtick, bells, buzzers, horns, hype, big pipes or speed rap, please. Just a fun natural style.

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We also have a limited number of positions available for full and part-time air personalities. We're looking for self-motivated, natural sounding pros with good music knowledge.

Mid or major market experience required for all of these positions. California candidates preferred. Confidentiality and no background calls without your permission. Send cassette and resume to:

Michael Sheehy
Program Director
KNX/FM
6121 Sunset Blvd.
Los Angeles, CA 90028

Absolutely no phone calls.
Men and women of all races desired.

News reporter. Good field and anchor work. One man news operation. No calls. T&R: KBET, Box 11710, Reno, NV 89510. EOE M/F (11-12)

Co-op Coordinator for growing three station group in the Rockies. Sales or co-op experience a must. Resume to Ron Barnhart, KPCQ-FM, Powell, WY 82435. (11-12)

Opportunities

Openings

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Send your resume (and writing sample) to Jhan Hiber, President, Hiber & Hart, Ltd., P.O. Box 1220, Pebble Beach, CA 93953.



We need someone that excels in production. Creative copy, personable with clients, great voice, together with some on-air background is what we need. If that's you, mail your T&R to: Radio & Records, 1930 Century Park West, #408, Los Angeles, CA 90067. EOE M/F

KFMR-FM has immediate opening for Production Director. Salary based on experience and expertise. T&R: Cat Sloan, 555 West Benjamin Holt, Suite 312, Stockton, CA 95207. EOE M/F (11-12)

CHR station, 7-midnight female air talent needed for airshift and production. Send T&R: Scotty Johnson, KIST, P.O. Box 1169, Santa Barbara, CA 93101. EOE M/F (11-5)

Wanted: Experienced PD with a proven track record in Arbitron markets to execute Country format for dominant group-owned powerhouse. Strong airshift and production a necessity. 24K to start. Include operating philosophy and current salary with T&R: Radio & Records, 1930 Century Park West, #401, Los Angeles, CA 90067.

KHOB needs an afternoon/production drive personality for this A/C station. T&R: Greg Martin, KHOB, P.O. Box 40, Hobbs, NM 88240. EOE M/F (11-5)

News reporter/talk show host experienced and willing to work hard. Contact: Timothy Tomastik, KUHL, P.O. Box 166, Santa Maria, CA 93456. EOE M/F (11-5)

KBOS/Tulare-Fresno needs part-time air talent. AOR or CHR exp. preferred. T&R: Jim Pemberton, Box 1101, Tulare, CA 93275. EOE M/F (11-5)

Full-time opening in beautiful Idaho setting. Experience necessary, pay negotiable. T&R: Jack Armstrong, KRLC, 805 Stewart Ave., Lewiston, ID 83501. (208) 743-1551. EOE M/F (11-5)

California coast CHR FM looking for strong night personality. Production a must. 1 yr. exp. preferred. T&R: Box 1964, Santa Maria, CA 93456. EOE M/F (11-5)

Openings

KUMT/Vail, CO seeking News Director. 2-3 yrs. experience desired, excellent salary. T&R: David Allen, 100 Lionridge Loop, Vail, CO 81857. EOE M/F (11-5)

KEWB-FM/Redding area's new CHR, coming on the air soon. Need jocks, news and sales. T&R to: Drawer F, Anderson, CA 96007. EOE M/F (11-5)

FM100-KYNNR/Colorado Springs-Pueblo is still looking for pro air production person. Females encouraged. T&R: Scott Hutchinson, PD, 5th & Main St., Pueblo, CO 81003. EOE M/F (11-5)

56 KLZ/Denver looking for a strong production person. T&R ASAP to: Bill Bradley, PD, 2149 S. Holly, Denver, CO 80222. EOE M/F (11-5)

KZAM-KJZZ/Seattle seeks Promotion Director. Creativity and experience in major market promotions required. Resumes, etc., Chris Kovarik, Box C9-1540, Bellevue, WA 98009. EOE M/F (11-5)

Positions Sought

Experienced news/sports Journalist looking for another challenge on West coast. Enthusiastic, local news reporter. MARK ESPINOSA (209) 252-6432. (11-12)

10 yr. pro available for weekends in L.A. or San Francisco. KEN BURKE (805) 489-3409. (11-12)

PAUL H. MEHRTENS, JR., newsmen with 360 hrs. commercial radio experience seeks relocation anywhere in MN. (413) 567-3261. (11-12)

Currently doing Am drive/Production/MD. Still looking for family environment, Midwest, West, Rockies or FL. Male, mature, minority. Serious inquiries only. ED (817) 939-6112. (11-12)

Are you ready for the coco daddy? This chocolate covered freak is habit forming, has been for 8 yrs. Outstanding references. AOR, A/C experience. (904) 778-0036. (11-12)

Dependable, PD/MD/DJ, professional, 29 yrs. A/C, CHR, Urban. Outstanding voice, delivery, production. Greater Cincinnati area. SCOTT (513) 528-5793. (11-12)

FORD MULLINS, 6 yr. pro (WZBC, WCFR, WPOE, WKZE), KIIS grad, B.A. Psychology, seeks swing/production. Southern CA coast. (714) 859-6381. (11-12)

I'll get your station more involved in the community. 15 yr. pro. WITL, prefer Country outlet in Midwest or East. JR. (616) 982-0593. (11-12)

New York City personality seeking position anywhere. 8 yrs. experience, PD, MD, Urban, Black format. LANCE HAYES (212) 993-0276. (11-12)

LISA KAY, former jockette of WPGC, WCAO, KROY, looking for full-time employment in Top 10 market. Available now. (301) 474-6406. (11-12)

Waiting for your call: Young, experienced air personality looking for CHR/AOR connection in Northeast. JOE (717) 248-6578. (11-12)

Dancin' DANNY WRIGHT, one of the nation's best, still looking. KCBQ, KJR, KNBQ. (206) 838-6821. (11-12)

Telephone work is alright, but radio is A-OK! Ex-KIIS Concord field test assistant seeks on air work. FRANK BUTERA (415) 223-1534, now!

Air personality, 4 1/2 yrs. experience. Seeks medium/major market opportunity in Midwest. DAVE (701) 772-9195. (11-12)

Successful night jock at CHR station. I enjoy production & teen audience. Will happily relocate. Available now. RICK (218) 281-3183. (11-12)

A/C craftsman with warm one-to-one delivery. Seeks midday or PM drive slot at Mid-Atlantic station. BOB MORGAN (717) 264-9692. (11-12)

My goal is Midwest market. PD in 6 yrs. To get there I need your help. Experienced & educated. MARK (313) 982-2642. (11-12)

Former WPFR AOR ratings winner seeks new challenge. Will relocate. CHUCK CAHILL. (414) 498-0979, or (414) 498-3737. (11-12)

Need new blood? PD/MD with promotional ideas, winning attitude, CHR knowledge? I'm ambitious, dedicated, have 7+ yrs. medium market experience. SCOTT DAZE (402) 333-5581, afternoons. (11-12)

Done everything I can! Went to college, great pipes, enthusiastic personality, but still no job! Make it a Merry Christmas. KELLY (812) 897-3729, (812) 897-0566. (11-12)

WAYNE BONDS exits as PD of AM-105 in Tampa. Available now for CHR PD/DJ. (813) 988-8152. (11-12)

Let me fill your void! Community Director & half production at best station. Personality, production. Small market. Call GB (414) 272-7409. (11-12)

Experienced AOR, CHR & A/C. Former PD, MD plus music research background. Prefer WI. Will take all calls if offer is right. (419) 693-9796. (11-12)

Denver, Reno, Albuquerque, Rockies, looking for an adult personality for your A/C or AOR. Call RON (518) 561-8319. (11-12)

Positions Sought

Proven ratings builder. Experienced pro looking for AM/PM drive, medium market and up. I like to have fun on the radio, listeners do too. Oldies format: 50's, 60's, 70's. I am warm, friendly and like to get involved. I like to entertain. That's what this business is all about, isn't it? Station went M.O.Y.L. Help! T&R and recommendations, BOB IRWIN, 2903 Citrus Ave., Ft. Pierce, FL 33450 or (305) 464-5261. (11-5)

Looking for radio news position (preferable East). 2 yrs. broadcasting experience & Journalism degree. MARK IPOCK (919) 535-3009, after 5pm. (11-12)

Award winning air personality seeks full-time position in Ft. Lauderdale/West Palm Beach, FL area. All formats considered. JOHN (305) 747-0515. (11-12)

BOB GILBERT, news, anchor/reporter seeks position with West coast station. B.A./Journalism & experience in L.A. market. Team player. Solid interviewer. (213) 993-1909. (11-12)

Major market pro seeks programming position with good company. 10 yrs. experience, 5 yrs. Top 5 market. BOB WADE (215) 855-8990. (11-12)

SPIKE COSTELLO, fresh from U.K. needs job out of OK. Send for T&R: Att. C-4, 2525 Classen Blvd., Norman, OK 73071 or call (405) 360-5155. (11-12)

2 yrs. commercial experience excellent production skills looking for small or medium market. MICHAEL KELLY (415) 887-8315. (11-12)

Album rockers only need reply. Seeking gig anywhere, any shift. Give me a call. DAVE (615) 865-5900. (11-12)

Kansas City hello! Afternoon drive in Wichita seeks CHR, A/C or Country position. Reason: wife going to grad school. LYMAN (913) 267-1959. (11-12)

Devastating Production, Solid Artwork, Huge Voice, Cooperative Attitude. Major Market experienced CHR pro languishing deep in frost belt seeks return to more competitive climes. Top 100 markets preferred, but all reasonable offers considered. (715) 839-9592 after 3PM CST.

Former manager of name band in Big Band era, has extensive knowledge of bands, vocalists. Also has huge record library. PAUL FEIST (213) 990-0454. (11-12)

Experienced Country DJ. Prefer small/medium market - TN, AK, TX. Know my music & promise a good show. If interested, call JOHN McTYRE (901) 274-0627. (11-12)

Minority jock currently working midday CHR. Wants to go West, but to good competitive market. JERRY (601) 545-1230. Serious inquiries only. (11-12)

Looking for an announcer with good tubes who is bright, tight, has college education & has won several awards? PETER (617) 749-3940. (11-5)

Whimsical Talk/music/air person available - Los Angeles, San Francisco, San Diego. Background agency presentations. National spot concept production voice-over engineering. Dependable, responsive to direction. (213) 466-3595. (11-5)

WALT HOWARD, 10 yrs. experience. Former OM, A/C AM drive KNIN-AM & FM/Wichita Falls, TX available as PD or air talent (817) 691-3428. (11-5)

Need job now if no sooner! For unique air talent or sports announcer call JOHN (503) 654-0265. (11-5)

My fantasy is to leave Cincinnati. A/C announcer. Other formats too. Responsible 20 yr. pro. DICK (513) 321-3220. (11-5)

Talented enthusiastic announcer with excellent production skills available now & will relocate. MICHAEL KELLY (415) 887-8315. (11-5)

Talk show entertainer available. Major market only. When it comes to talk I'm the best. DOUG HOERTH (412) 321-5071. (11-5)

JOHN SOMMERS, formerly of KOAQ/Denver, WIFE & Transtar Network looking for air position A/C, CHR or AOR. (303) 337-5212. (11-5)

I am a dedicated DJ who loves to work. I will travel anywhere for a job. EDDIE (312) 374-3210. (11-5)

After 6 yrs. as PD (KEED)/Eugene, one of the best Country stations. I am looking for new challenge - Country, A/C. TOM EDWARDS (503) 728-5444. (11-5)

L.A. off air OM wants part-time on-air gig. Former morning man. 20 yrs. experience. Prefer A/C, MOR, Mello Rock. GARY MERCER, KALI (213) 283-1671. (11-5)

The steamer is available. I have fun & entertain. Looking for great tracks to ride on. All I need is a soft chair. FRED (414) 332-4197. (11-5)

Positions Sought

Any format, any hour, anywhere. Dependable pro needs radio job. Have worked mornings, PD, major markets. Currently working part-time SEAN (206) 323-5690. (11-5)

A man for all formats. Major & medium market experience for air work or research. In Los Angeles call JOHN (213) 397-7285 or (213) 836-9536. (11-5)

Information specialist. Newsmen with strong background in talk & sports wants SE medium market "home." Wit, personality, hometown style. ANDY (404) 549-4929. (11-5)

Dedicated DJ, 6 yrs. experience, B.A., determined to work in Black/Jazz station. Programming now on WTBR (non-commercial FM station). MITHCELL (413) 499-1869. (11-5)

19 yr. programming pro available now. CHR, A/C, Country, Talk & Sports experience. Stable, community oriented, research oriented. Excellent references. Let's talk. DAVE MARINO (717) 564-7880. (11-5)

Top 40, A/C radio DJ. 15 yrs. on-air experience, seeks new surroundings & challenges. RON JENKINS, 161 East Erie St., Chicago, IL 60611. (11-5)

Programming, production, ratings. 20 yr. vet. A/C, CHR, DJ with good voice. Research, promotion & management skills. Greater Cincinnati. (513) 528-5793. (11-5)

Stable programmer with sales experience in search of management position (OM or PD). Need opportunity for growth. OH or IN, will consider all. STEVE (419) 586-3835. (11-5)

Changes

RADIO

Jeff Slatkin joins WKHK/New York, NY as Account Executive.

Liz Doyle joins WKHK/New York, NY as Account Executive.

Karlan Fairchild joins WFAA/Dallas, TX as Account Executive.

Miscellaneous

WKGN/Knoxville needs A/C service desperately from all labels. Please send to: Bill Clary, MD, WKGN, 2900 Sutherland Ave., Knoxville, TN 37919. (11-12)

Country station WATK needs record service from all labels. WATK, Tim Roberts, Box 509, Antigo, WI 54409. (11-12)

Seeking service from all labels. Contact Jeff Noble, ND, WTON, P.O. Box 1085, Staunton, VA 24401. (703) 885-5188. (11-12)

KAFE-FM97, P.O. Box 4097, Santa Fe, NM 87502, desperately in need of CHR, Oldies, and Urban record service. Help! (11-12)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Elvis On Screen

MONDAY, NOVEMBER 15 — Elvis Presley (not yet the "King of Rock & Roll," but getting there) appeared on the silver screen for the first time on November 15, 1956 . . . the premiere of "Love Me Tender."

This Civil War era story cast Presley as the brother of a Confederate soldier, believed dead. Conflict arises when the brother, very much alive, returns home to find that his fiancée has married Elvis. Presley sang four songs in the film, "Poor Boy," "We're Gonna Move," "Let Me," and the title track, all of which RCA released on a soundtrack LP.

EXTRA FACTS: The "new" "Saturday Night Live" debuted, 1980 . . . Happy Birthday Petula Clark, 1932.



Infinity Finale

TUESDAY, NOVEMBER 16 — Infinity Records was shut down by parent company MCA on November 16, 1979, a casualty of the depressed state of the entire record industry. Over its two years of operation, Infinity had yielded but three hit singles and just one gold album, Spyro Gyra's "Morning Dances."

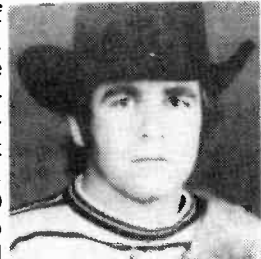
EXTRA FACTS: The "Light Show" is demonstrated by inventor Bill Ham, 1965 . . . gold record to Led Zeppelin for their fourth LP, 1971.

Elton's "11/17/70" Live

WEDNESDAY, NOVEMBER 17 — "Would you welcome very warmly, those of you at home, those of you here, Mr. Elton John," said MC Dave Herman (now of WNEW-FM/New York), as one of radio's first live rock performances commenced from A&R recording studios in New York City on November 17, 1970.

An audience of about 100 were invited to the studio while thousands listened to the broadcast on New York radio station WABC-FM (now WPLJ). An eight-track recording was made of the show (engineered by Phil Ramone) and issued the following April as the LP "11/17/70," the date of the performance.

EXTRA FACTS: Jethro Tull bassist John Glascock died, 1979 . . . Happy Birthday Gordon Lightfoot, 1939 . . . and Archie Campbell, 1914.



Greatest Big Band Concert

THURSDAY, NOVEMBER 18 — Dance band history was made on November 18, 1940, when New York City's Manhattan Center was host to a star-studded night of music by big band's best. Benny Goodman, Glenn Miller, Count Basie, Glen Gray, Les Brown, Guy Lombardo, Will Bradley, Sammy Kaye and 20 others dazzled a crowd of 6000 fans nonstop from eight in the evening until four the next morning. Each played one fifteen-minute set, except for Jimmie Lunceford's band, which the fans would not let off without several encores.

EXTRA FACTS: Danny Whitten of Crazy Horse died, 1972 . . . Artie Shaw retired, 1937 . . . Hank Ballard born in 1936.

Big Floyd Bootleg

FRIDAY, NOVEMBER 19 — "The Pink Floyd's British Winter Tour '74," one the most famous bootleg rock recordings ever, was taped during a Pink Floyd concert at Trentham Gardens, Stoke, on November 19, 1974. This professionally packaged collection reportedly sold more than 150,000 copies over several weeks, grabbed up by Floyd fans who'd mistaken it for the group's next official release. This album appeared at about the same time as another slickly packaged pirated recording, "Jim Morrison at the Roadhouse."

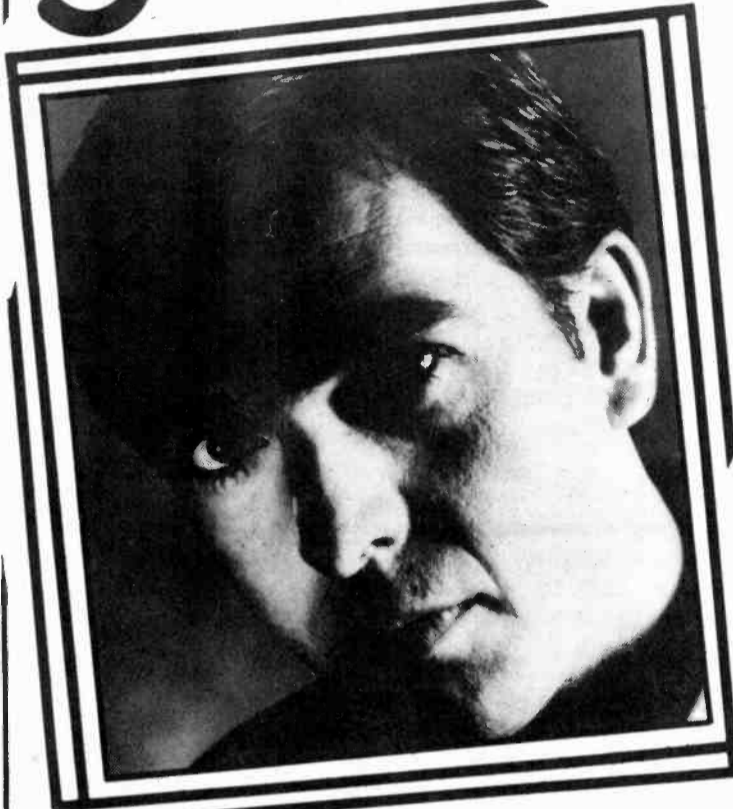
EXTRA FACTS: Chuck Berry released from tax evasion prison term, 1980.

The Music Section

NOVEMBER 12, 1982

	CHR	A/C	AOR	Country	Black Radio
# 1	COCKER & WARNES (3rd week)	LIONEL RICHIE (2nd week)	DON HENLEY (3rd week)	T.G. SHEPPARD	MARVIN GAYE
Next Week's #1 Contenders:	LIONEL RICHIE (3-2) HALL & OATES (6-4)	DIONNE WARWICK (2-2) DAN FOGELBERG (9-4) CROSBY, STILLS, NASH (6-5)	RUSH (2-2) SUPERTRAMP (15-3) JEFFERSON STARSHIP (6-5)	RICKY SKAGGS (3-2) CONWAY TWITTY (5-3)	LIONEL RICHIE (4-3) PRINCE (5-5)
Breakers:	MEN AT WORK (73%) PHIL COLLINS (69%) TOM PETTY (68%) JEFFREY OSBORNE (62%)	AIR SUPPLY (58%) BILL CONTI (56%) P. AUSTIN/J. INGRAM (51%) BARRY MANILOW (43%)	PAT BENATAR (90%) TOM PETTY (81%) FOGHAT (53%)	TOM JONES (69%) MICKEY GILLEY (68%) GAIL DAVIES (63%) ELVIS PRESLEY (60%) MOE BANDY (60%)	CHAKA KHAN (67%) CHARLENE/STEVIE (62%) GEORGE CLINTON (62%) SOS BAND (62%) BOOTSYS'S RUBBER BAND (59%)
Most Added:	J. GEILS BAND LITTLE RIVER BAND MEN AT WORK TOM PETTY PHIL COLLINS PATTI AUSTIN	BARRY MANILOW AIR SUPPLY P. AUSTIN/J. INGRAM LITTLE RIVER BAND MICHAEL McDONALD MICHAEL MURPHEY TOTO	TOM PETTY PAT BENATAR ROD STEWART JONI MITCHELL	RONNIE MILSAP CRYSTAL GAYLE ANNE MURRAY MICHAEL MURPHEY OAK RIDGE BOYS	BROTHERS JOHNSON ALFIE SILAS TIME CHOCOLATE MILK CHAKA KHAN
Hottest:	LIONEL RICHIE HALL & OATES COCKER & WARNES JOE JACKSON TONI BASIL CHICAGO	LIONEL RICHIE DIONNE WARWICK COCKER & WARNES CROSBY, STILLS, NASH CHICAGO JEFFREY OSBORNE	DON HENLEY RUSH WHO BILLY JOEL SUPERTRAMP	RICKY SKAGGS RABBITT & GAYLE T.G. SHEPPARD CONWAY TWITTY JANIE FRICKE	MARVIN GAYE LUTHER VANDROSS LIONEL RICHIE DIANA ROSS PRINCE
Biggest Chart Jumps:	SUPERTRAMP (20-10) DON HENLEY (28-16) JACKSON/McCARTNEY (28-18) STRAY CATS (14-9) DAN FOGELBERG (16-11)	TOTO (27-19) SHEENA EASTON (26-20) DAN FOGELBERG (9-4) JACKSON/McCARTNEY (15-10)	SUPERTRAMP (15-3) FOGHAT (33-21) FIXX (26-18) PAT TRAVERS (31-25) CHILLIWACK (24-19) HALL & OATES (29-24)	KENNY ROGERS (21-14) CHARLY McCLAIN (44-37) STATLER BROTHERS (45-38) TOM JONES (48-41)	KOOL & THE GANG (29-9) JACKSON/McCARTNEY (21-6) BOOTSYS'S RUBBER BAND (28-16) BAR-KAYS (20-13)
Debuts:	CHILLIWACK (27) MEN AT WORK (28) PHIL COLLINS (29) TOM PETTY (30)	P. AUSTIN/J. INGRAM (24) AIR SUPPLY (25) BILL CONTI (26) BARRY MANILOW (30)	PAT BENATAR (15) TOM PETTY (22) GOLDEN EARRING (34) PHIL COLLINS 45 (39)	MICKEY GILLEY (42) GAIL DAVIES (43) ELVIS PRESLEY (44) MOE BANDY (45)	GEORGE CLINTON (20) CHAKA KHAN (22) GRAND MASTER FLASH (24) CHARLENE/STEVIE (29)
	CHR	A/C	AOR	Country	Black Radio

peter gabriel



“shock the monkey”

- | | | |
|---------------|----------------|---------|
| WCAU-FM add | WRCK 19-17 | WLOL-FM |
| CFTR add 34 | KITY 31-24 | WQID |
| KIQQ add | WNOK-FM deb 33 | WOKI |
| KFRC add | WVIC 16-14 | WSEZ |
| 92FLY add | WJXQ 9 | WSSX |
| 3WT add | KKXX 38-29 | WZZR |
| WTIX add | KYYX 6-4 | WNAM |
| WSPT add | KBBK 32 | WKAU |
| KRNA add | KSKD 36-34 | WKDD |
| KSly add | KQMQ 30-27 | KFI |
| KBIM add | WGUY 29 | WIGY |
| WXKS-FM 20-17 | WACZ deb 39 | WISE |
| CHUM 4-2 | WOMP-FM 11-10 | WHSL |
| CKGM 31-24 | WKHI 38-35 | FM99 |
| KEGL 12-10 | KNOE-FM 28-24 | WYKS |
| WGCL 22-20 | KISR 22-16 | WBWB |
| WKFM 35-18 | KFMZ 4-2 | KGHO 25 |
| WPHD 20-17 | KCBN 29-23 | |
| WHFM deb 40 | | |

The Video Is Max Play On



Produced by David Lord and Peter Gabriel



GEFFEN RECORDS

Manufactured by Warner Bros. Records

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

AIR SUPPLY "Two Less Lonely People In The World"
PATTI AUSTIN with JAMES INGRAM "Baby Come To Me"
BILL CONTI "Theme From 'Dynasty'"

Country Coast-To-Coast

ROSANNE CASH "I Wonder"
MERLE HAGGARD "Going Where The Lonely Go"
CHARLY McCLAIN "With You"
STATLER BROTHERS "A Child Of The Fifties"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

J. GEILS BAND "I Do"
BILLY SQUIER "Everybody Wants You"
MEN AT WORK "Down Under"
TOM PETTY & THE HEARTBREAKERS "You Got Lucky"

Beautiful Rock

DIANA ROSS "Muscles"
AIR SUPPLY "Two Less Lonely People In The World"

TM Country

MICHAEL MURPHEY "Still Taking Chances"
GLEN CAMPBELL "Old Home Town"
CRYSTAL GAYLE "Til I Gain Control Again"
ANNE MURRAY "Somebody's Always Saying Goodbye"

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

The Great Ones

MICHAEL JACKSON/PAUL McCARTNEY "The Girl Is Mine"
DARYL HALL & JOHN OATES "Maneater"

Country Lovin'

MICKEY GILLEY "Talk To Me"
JOHN ANDERSON "Wild And Blue"
RONNIE MILSAP "Inside"
GEORGE STRAIT "Marina Del Rey"
JOE STAMPLEY "Backslidin"
ANNE MURRAY "Somebody's Always Saying Goodbye"
MEL McDANIEL "I Wish I Was In Nashville"

Radio Arts

John Benedict (213) 841-0225

Bright & Easy Country

GAIL DAVIES "Hold On"
CRYSTAL GAYLE "Til I Gain Control Again"
RONNIE MILSAP "Inside"
MICHAEL MURPHEY "Still Taking Chances"
ANNE MURRAY "Somebody's Always Saying Goodbye"
OAK RIDGE BOYS "Thank God For Kids"
HANK WILLIAMS JR. "If Heaven Ain't A Lot Like Dixie"

The Entertainers

FRANK SINATRA "To Love A Child"

Sound 10

PHIL COLLINS "You Can't Hurry Love"
ELVIS PRESLEY "Elvis Medley"
SPYRO GYRA "Soho Mojo"
TAVARES "A Penny For Your Thoughts"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

MEN AT WORK "Down Under"
PHIL COLLINS "You Can't Hurry Love"
CLASH "Rock The Casbah"

Contempo 300

JEFFREY OSBORNE "On The Wings Of Love"
EDDIE RABBITT with CRYSTAL GAYLE "You And I"
PATTI AUSTIN with JAMES INGRAM "Baby Come To Me"

Great American Country

SYLVIA "Like Nothing Ever Happened"
MARTY ROBBINS "Tie Your Dream To Mine"
GEORGE STRAIT "Marina Del Rey"
MICKEY GILLEY "Talk To Me"

BPI

John Iles (800) 426-9082

Adult Contemporary

MICHAEL JACKSON/PAUL McCARTNEY "The Girl Is Mine"
SHEENA EASTON "I Wouldn't Beg For Water"
ROBERTA FLACK "In The Name Of Love"

Country Living

EDDY RAVEN "San Antonio Nights"
GAIL DAVIES "Hold On"
LOUISE MANDRELL "Romance"
ELVIS PRESLEY "Elvis Medley"
DOLLY PARTON "Hard Candy Christmas"
MEL McDANIEL "I Wish I Was In Nashville"
MICHAEL MURPHEY "Still Taking Chances"

Century 21

Greg Stephens (214) 934-2121

The Z Format

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me"
TOM PETTY & THE HEARTBREAKERS "You Got Lucky"
MOVING PICTURES "What About Me"
FRIDA "I Know There's Something Going On"

The A-C Format

AIR SUPPLY "Two Less Lonely People In The World"
MICHAEL McDONALD "I Gotta Try"
PATTI AUSTIN with JAMES INGRAM "Baby Come To Me"

Super-Country

CRYSTAL GAYLE "Til I Gain Control Again"
RONNIE MILSAP "Inside"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

TOM PETTY & THE HEARTBREAKERS "You Got Lucky"
PATTI AUSTIN with JAMES INGRAM "Baby Come To Me"
SAGA "On The Loose"

Churchill Country Party



Churchill Records and MCA Distributing hosted a listening party for artists Roy Clark and Rodney Lay in Los Angeles. Pictured (l-r) are MCA Dist. President Al Bergamo, Lay, MCA VP John Burns, Clark, Churchill VP David Webb, MCA Dist. Sr. VP Sam Passamano, and Churchill Chairman Jim Halsey.

Radio & Records AOR NATIONAL AIRPLAY/40

November 12, 1982

167 REPORTERS

Album cuts are listed in order of airplay preference

10/22	10/29	11/5	11/12	Artist	Album	Album
2	1	1	1	DON HENLEY	I Can't Stand Still (Asylum)	"Laundry" "Home" "Moon"
3	2	2	2	RUSH	Signals (Mercury/PolyGram)	"World" "Subdivisions" "Analog"
—	—	15	3	SUPERTRAMP	Famous Last Words (A&M)	"Raining" "Crazy" "Waiting" "Leave"
1	3	3	4	WHO	It's Hard (WB)	"Athena" "Front" "Dangerous" Title
22	9	6	5	JEFFERSON STARSHIP	Winds Of Change (RCA/Grunt)	"Lady" Title "Find" "Dreamin' "
12	7	5	6	SAGA	Worlds Apart (Portrait/CBS)	"Loose" "Wind" "Time's"
14	12	9	7	MEN AT WORK	Business As Usual (Columbia)	"Down Under" "Who" "Underground"
6	6	8	8	BILLY JOEL	The Nylon Curtain (Columbia)	"Pressure" "Room" "Scandinavian"
10	8	7	9	STRAY CATS	Built For Speed (EMI America)	"Rock" "Strut" "Little"
8	11	11	10	PETER GABRIEL	Security (Geffen)	"Monkey" "Touch"
17	14	12	11	CLASH	Combat Rock (Epic)	"Casbah" "Should"
4	5	10	12	BILLY SQUIER	Emotions In Motion (Capitol)	"Everybody" "Learn" Title
21	17	14	13	DIRE STRAITS	Love Over Gold (WB)	"Industrial" "Telegraph" "Rains" Title
16	13	13	14	JOE JACKSON	Night And Day (A/M)	"Steppin' "
—	—	—	15	PAT BENATAR	Get Nervous (Chrysalis)	"Shadows" "Little" "Tell" "Looking"
40	28	19	16	MISSING PERSONS	Spring Session M (Capitol)	"Destination" "Walking" "Words"
35	22	18	17	DONALD FAGEN	The Nightfly (WB)	"I.G.Y." "Frontier" "Ruby" "Flower"
33	32	26	18	FIXX	Shattered Room (MCA)	"Stand" "Skies"
37	34	24	19	CHILLIWACK	Opus X (Millennium/RCA)	"Whatcha" "Secret" "Don't" "She"
7	10	16	20	BRUCE SPRINGSTEEN	Nebraska (Columbia)	"Open" "Atlantic" "Johnny"
—	—	—	21	FOGHAT	In The Mood For... (Bearsville/WB)	"Slipped" "Ain't" "Man"
—	—	—	22	TOM PETTY &...	Long After Dark (Backstreet/MCA)	"Lucky" "Town" "Heart" "Deliver"
13	16	17	23	STEEL BREEZE	Steel Breeze (RCA)	"Don't" "Who's"
—	37	29	24	DARYL HALL & JOHN OATES	H2O (RCA)	"Maneater" "Family" "Open"
—	39	31	25	PAT TRAVERS	Black Pearl (Polydor/PolyGram)	"Dead" "La La" "Rockin' "
29	23	23	26	UTOPIA	Utopia (Network/Elektra-Asylum)	"Libertine" "Hammer" "Princess"
27	26	25	27	LINDA RONSTADT	Get Closer (Asylum)	Title "People" "Lies" "Tell"
26	24	30	28	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)	"Space" "Ran" "Telecommunications"
9	15	21	29	KENNY LOGGINS	High Adventure (Columbia)	"Don't" "Heartlight"
20	21	27	30	JUDAS PRIEST	Screaming For Vengeance (Columbia)	"Electric" "Another" "Hellion"
11	18	20	31	BAD COMPANY	Rough Diamonds (Swan Song/Atco)	"Electricland" New Entry
15	19	22	32	STEVE WINWOOD	Talking Back To The Night (Island/WB)	"Game" "Valerie" New Entry
—	—	35	33	TALK TALK	Talk Talk (EMI America)	Title
—	—	—	34	GOLDEN EARRING	Cut (21/PolyGram)	"Zone" "Secrets"
—	40	34	35	BUCK DHARMA	Flat Out (Portrait/CBS)	"535" "Born" "Summer" "Tied"
28	31	38	36	ROBERT PLANT	Pictures At Eleven (Swan Song/Atco)	"Pin" "Burning"
19	27	32	37	FAST TIMES AT RIDGEMONT HIGH	Various Artists (Full Moon/Asylum)	"Baby" "Stomp" Title (B.S.) Title (S.H.)
32	35	37	38	EDDIE MONEY	No Control (Columbia)	"Shakin' " Title "Think"
—	—	—	39	PHIL COLLINS	You Can't Hurry Love (Atlantic)	12-inch Single
18	20	28	40	SANTANA	Shango (Columbia)	"Nowhere" "Hold"

MOST ADDED

Artist	11/12	11/5	10/29	10/22	10/15
1 TOM PETTY... Long... (Backstreet/MCA) "You Got Lucky"	135/129 M-4	1/1 M-0	0/0	0/0	0/0
2 PAT BENATAR Get Nervous (Chrysalis) "Shadows Of The Night"	150/111 M-7	40/34 M-2	0/0	0/0	0/0
3 ROD STEWART Absolutely Live (WB) "Guess I'll Always"	64/54 M-8	0/0	0/0	0/0	0/0
4 JONI MITCHELL Wild Things Run... (Geffen) "So Square"	53/51 M-0 J-2	0/0	0/0	0/0	0/0
5 GEORGE HARRISON Gone... (Dark Horse/WB) "Weke Up"	38/38 M-0	0/0	0/0	0/0	0/0
6 GOLDEN EARRING Cut (21/PolyGram) "Twilight Zone"	65/37 M-26	6/6 M-0	1/0 M-1	4/4 M-0	2/0 M-2
7 ADAM ANT Friend Or Foe (Epic) "Goody Two Shoes"	51/26 M-18	34/16 M-13	25/17 M-5	9/8 M-1	2/2 M-0
8 TALK TALK Talk Talk (EMI America) Title	81/21 M-49	73/23 M-36	57/32 M-18	33/22 M-6	21/10 M-5
9 VANDENBERG Vandenberg (Atco) "Burning Heart"	37/20 M-15	18/13 M-5	12/11 M-1	4/4 M-0	0/0
10 FOGHAT In The Mood... (Brsville/WB) "Slipped, Tripped"	89/16 M-62	82/33 M-48	63/59 M-4	0/0	0/0
10 MOVING PICTURES Days Of... (Network/E-A) "What About Me"	21/16 M-5	7/6 M-1	1/0	0/0	0/0
12 BRIMSTONE & TREACLE Various Artists (A&M) "I Bum For You"	17/15 M-2	6/5 M-0	3/1 M-0	2/0 M-0	2/0 M-1
13 SUPERTRAMP Famous Last Words (A&M) "Crazy"	159/14 M-46	152/108 M-20	27/26 M-0	0/0	0/0
13 FASHION Fabrique (Arista) Various Cuts"	22/14 M-7	14/9 M-4	10/8 M-1	3/3 M-0	0/0
15 MISSING PERSONS Spring Session M (Capitol) "Destination Unknown"	108/12 M-65	104/16 M-39	85/25 M-2	72/68 M-2	2/2 M-0
15 DEVO Oh, No! It's Devo (WB) "Peek-A-Boo!"	12/12 M-0	0/0	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	11/12	11/5	10/29	10/22	10/15
1 UTOPIA Utopia (Network/E-A) "Libertine"	84/70 A-1	99/78 A-5	96/68 A-12	84/60 A-13	84/55 A-25
2 PETER GABRIEL Security (Geffen) "Shock The Monkey"	125/69 A-0	135/68 A-2	131/66 A-1	122/65 A-1	127/73 A-5
2 PAT TRAVERS Black Pearl (Polydor/PolyGram) "I'd Rather See"	85/69 A-9	85/60 A-19	89/22 A-42	10/0	0/0
4 CHILLIWACK Opus X (Millennium/RCA) "Whatcha Gonna Do"	95/67 A-8	84/65 A-16	81/48 A-24	64/25 A-32	52/3 A-45
5 DIRE STRAITS Love Over Gold (WB) "Industrial"	120/65 A-1	126/73 A-4	118/67 A-8	107/68 A-11	100/58 A-17
5 MISSING PERSONS Spring Session M (Capitol) "Destination Unknown"	108/65 A-12	104/69 A-16	86/39 A-25	72/2 A-88	2/0 A-2
5 FIXX Shattered Room (MCA) "Stand Or Fall"	96/65 A-11	87/59 A-16	75/53 A-11	69/52 A-11	47/39 A-5
8 FOGHAT In The Mood... (Brsville/WB) "Slipped, Tripped"	89/52 A-18	82/46 A-33	63/4 A-59	0/0	0/0
9 JEFFERSON STARSHIP Winds Of... (RCA/Grunt) Title	153/59 A-1	149/67 A-7	147/74 A-18	126/18 A-102	20/0 A-20
10 DONALD FAGEN The Nightfly (WB) "I.G.Y."	105/57 A-3	110/57 A-8	95/46 A-14	77/9 A-2	0/0
11 BUCK DHARMA Flat Out (Portrait/CBS) "535"	68/54 A-4	73/52 A-14	60/29 A-28	55/0 A-55	1/0 A-1
12 BRUCE SPRINGSTEEN Nebraska (Columbia) "Open All Night"	91/51 A-1	112/60 A-1	132/66 A-0	129/69 A-1	137/67 A-8
13 SAGA Worlds Apart (Portrait/CBS) "On The Loose"	144/50 A-2	147/64 A-3	143/82 A-5	122/67 A-10	117/76 A-8
13 A FLOCK OF SEAGULLS A Flock Of... (Jive/Arista) "Space Age Love"	77/50 A-8	75/44 A-3	85/46 A-5	77/43 A-1	83/48 A-1
15 TALK TALK Talk Talk (EMI America) Title	81/49 A-21	73/36 A-23	67/18 A-32	33/6 A-22	21/5 A-10

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	11/12	11/5	10/29	10/22	10/15
1 DON HENLEY I Can't Stand Still (Asylum) "Dirty Laundry"	145/126 M-19	159/138 M-21	159/136 M-23	157/129 M-27	158/122 M-34
2 RUSH Signals (Mercury/PolyGram) "Subdivisions"	146/116 M-30	155/133 M-21	152/140 M-15	146/131 M-15	155/140 M-15
3 WHO It's Hard (WB) "Athena"	147/111 M-36	158/132 M-28	156/134 M-22	150/136 M-14	162/151 M-11
4 BILLY JOEL The Nylon Curtain (Col.) "Pressure"	135/101 M-32	142/107 M-32	139/100 M-37	131/86 M-38	132/67 M-31
5 SUPERTRAMP Famous Last Words (A&M) "Crazy"	159/99 M-46	152/23 M-20	27/1	0/0	0/0
6 MEN AT WORK Business As Usual (Col.) "Down Under"	136/95 A-2	137/76 A-7	122/68 M-50	111/59 A-5	122/70 A-4
7 JEFFERSON STARSHIP Winds Of... (RCA/Grunt) Title	153/93 M-59	149/75 M-54	147/55 M-50	126/6	20/0
7 STRAY CATS Built For... (EMI America) "Rock This Town"	128/93 M-59	138/101 M-87	134/94 M-74	119/62 M-18	107/48 M-0
9 SAGA Worlds Apart (Portrait/CBS) "On The Loose"	144/92 A-2	147/80 A-3	143/56 A-5	122/36 A-10	117/21 A-20
10 JOE JACKSON Night And Day (A&M) "Steppin' Out"	109/78 M-50	116/81 M-64	109/71 M-82	106/62 M-76	95/53 M-76
11 BILLY SQUIER Emotions In... (Capitol) "Everybody"	107/73 A-0	121/90 M-31	135/103 M-32	132/112 M-20	148/126 A-0
12 CLASH Combat Rock (Epic) "Rock The Casbah"	114/63 A-8	117/69 A-3	103/58 M-42	99/51 M-46	59/43 M-48
13 PETER GABRIEL Security (Geffen) "Shock The Monkey"	125/56 A-0	135/65 M-89	131/64 M-68	122/56 M-85	127/49 M-73
14 DIRE STRAITS Love Over Gold (WB) "Industrial"	120/54 A-1	126/49 A-4	118/43 A-8	107/28 A-11	100/25 M-68
15 DONALD FAGEN The Nightfly (WB) "I.G.Y."	105/44 A-3	110/45 A-8	95/35 A-14	77/2 A-06	0/0

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

SOUTH

WOWD/Tallahassee (904) 386-5141

PO: DIK BROWN
TOM PETTY & HEART
PAT BENATAR
ROD STEWART
JONI MITCHELL
GEOFF HARRISON
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

MADWGS

- Tom Petty (36/34)
Pat Benatar (42/29)
Rod Stewart (16/14)
Joni Mitchell (11/11)
George Harrison (10/10)
Fixx (27/21)
Chilliwack (26/20)
Donald Fagen (28/19)
Foghat (27/19)
Buck Dharma (23/19)

THE HOTTEST

- Don Henley (36/31)
J. Starship (41/29)
Rush (39/29)
Who (36/26)
Stray Cats (33/24)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WFLA/Orlando (407) 734-8228

PO: WAVE SHANE
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WLPJ/Chicago (312) 440-5270

PO: TON KELLY
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WLRX/Chicago (312) 777-1700

PO: DON WILSON
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

FASHION (Artist)
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WXLV/Davenport (319) 326-2541

PO: GARY BAPTISTE
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WTUE/Dayson (513) 224-1501

PO: DAVE LUZZO
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WMMS/Cleveland (216) 781-9667

PO: JOHN GORAN
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WMMS/Cleveland (216) 781-9667

PO: JOHN GORAN
MISSING PERSONS
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THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WVQC/Columbus (614) 224-1271

PO: PAT STILL
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
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JACKSON (AM)
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WVXZ/Detroit (313) 398-1100

PO: CAROL GURUP
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WLLZ/Detroit (313) 863-1800

PO: JIM LEBEL
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WRIF/Detroit (313) 444-1010

PO: FRED JACUS
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WQDS/Duluth (216) 728-8421

PO: JONATHAN HANLEY
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING

WVAV/Grand Rapids (616) 456-5461

PO: TONY GATES
MISSING PERSONS
DIRE STRAITS
LITTLE STEVEN
THE JAZZ
GOLDEN EARRING
MISSING PERSONS
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GEORGE HARRISON
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WVCF/Indianapolis (317) 257-7585

PO: JOHN BUGHART
MISSING PERSONS
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BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

TOM JONES

A Woman's Touch (Mercury/PolyGram)

On 69% of reporting stations. National Summary: Up 53, Same 22, Down 4, Debuts 12, Adds 10. R&R Chart: 48-41.

MICKEY GILLEY

Talk To Me (Epic)

On 68% of reporting stations. National Summary: Up 17, Same 29, Down 0, Debuts 29, Adds 25. A Most Added Record. R&R Chart: Debut 42.

GAIL DAVIES

Hold On (WB)

On 63% of reporting stations. National Summary: Up 29, Same 26, Down 0, Debuts 16, Adds 21. R&R Chart: Debut 43.

ELVIS PRESLEY

The Elvis Medley (RCA)

On 60% of reporting stations. National Summary: Up 23, Same 29, Down 0, Debuts 13, Adds 2. A Most Added Record. R&R Chart: Debut 44.

MOE BANDY

Only If There Is Another You (Columbia)

On 60% of reporting stations. National Summary: Up 38, Same 20, Down 0, Debuts 17, Adds 12. R&R Chart: Debut 45.

MOST ADDED

- RONNIE MILSAP (57)
Inside (RCA)
- CRYSTAL GAYLE (53)
'Til I Gain Control Again (Elektra)
- ANNE MURRAY (43)
Somebody's Always Saying... (Capitol)
- MICHAEL MURPHEY (39)
Still Taking Chances (Liberty)
- OAK RIDGE BOYS (36)
Thank God For Kids (MCA)

HOTTEST

- RICKY SKAGGS (76)
Heartbroke (Epic)
- E. RABBITT & C. GAYLE (65)
You And I (Elektra)
- T. G. SHEPPARD (59)
War Is Hell... (WB/Curb)
- CONWAY TWITTY (48)
We Did But Now You Don't (Elektra)
- JANIE FRICKE (45)
It Ain't Easy Bein' Easy (Columbia)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100-25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

JOE STAMPLEY "Backslidin'" (Epic) 82/6

National Summary: Up 39, Same 24, Down 0, Debuts 13, Adds 6, WXBQ-FM, WCOS-AM-FM, WUBE-FM, KECK, KEIN, Q105, WVAM 39-33, WIXL-FM 19-12, KHEY-AM 43-33, WCMS-FM 35-29, KKYX 38-31, KYNN-AM-FM 26-18, KKCS 43-36, KUGR 18-15, KIGO 50-42.

GENE WATSON "What She Don't Know Won't Hurt Her" (MCA) 81/19

National Summary: Up 19, Same 25, Down 0, Debuts 18, Adds 19 including KIX106, WMZQ-FM, KLVJ, KHEY-AM, WGVM, WQIK-FM, WRJZ, WSM, Q102, WUBE-FM, WONE, WTSO, KYNN-AM-FM, WHBF, KRWQ-FM.

DOLLY PARTON "Hard Candy Christmas" (RCA) 80/21

National Summary: Up 17, Same 23, Down 0, Debuts 19, Adds 21 including WGNA-FM, WIXY, WVVVA, KRRV, WZZK-FM, WAMZ-FM, WCII, KKYX, WSLR, WWWW, WKQK-AM-FM, WDAF, KYGO-FM, KEIN, KRAK.

KIERAN KANE "Gonna Have A Party" (Elektra) 79/5

National Summary: Up 28, Same 33, Down 0, Debuts 13, Adds 5, WSLR, WDGY, KFJ, KNIX-FM, KRAK, WCAW 48-41, WIXL-FM 34-20, WYII 50-43, KXYL 37-29, KRMD-AM-FM 43-36, WTSO 35-30, KTTS-AM-FM 43-35, KKCS 47-41, KRWQ-FM 25-14, KWJJ 42-36.

MICHAEL MURPHEY "Still Taking Chances" (Liberty) 73/39

National Summary: Up 9, Same 18, Down 0, Debuts 7, Adds 39 including WIXL-FM, KIX106, WVVVA, KASE, WZZK-FM, WSOC-FM, WLWI-FM, WNOE-AM, KYXX, WQYK-FM, WXCL, KXRB, KLZ, KMAK, KIGO.

EDDY RAVEN "San Antonio Nights" (Elektra) 73/22

National Summary: Up 9, Same 25, Down 0, Debuts 17, Adds 22 including WYRK, WIXY, KIX106, KASE, WXBQ-FM, KHEY-AM, WRJZ, WOKK, WAXX, KCJB, WHBF, WTHI-FM, KBYM, KKCS, KTOM.

RONNIE MILSAP "Inside" (RCA) 70/57

National Summary: Up 3, Same 5, Down 0, Debuts 5, Adds 57 including WRKZ-FM, WIXL-FM, WPLO, KIKK-FM, WQIK-FM, WSIX-FM, WNOE-AM, WHO, WRNL, WWWW-FM, WIRE, KOMA, KNIX-FM, KGA, KIGO.

MEL McDANIEL "I Wish I Was In Nashville" (Capitol) 70/14

National Summary: Up 18, Same 24, Down 0, Debuts 14, Adds 14, WXBQ-FM, WDAK, KHEY-AM, WKSJ-FM, WTQR-FM, WMNI, WKMF, WITL-FM, WHBF, KYAK, KBYM, KUGN-FM, KNIX-FM, KWJJ, WIXL-FM 49-36.

VERN GOSDIN "Today My World Slipped Away" (AMI/NSD) 69/7

National Summary: Up 28, Same 20, Down 0, Debuts 14, Adds 7, WFOR-FM, KIX106, WMZQ-FM, WQIK-FM, WOKK, WMNI, WHBF, WVAM 49-41, KHEY-AM 46-38, WLWI-FM 25-17, WSIX-FM 22-17, WNOE-AM 46-34, KBMR 41-34, KYNN-AM-FM 38-31, KTTS-AM-FM 46-38.

CON HUNLEY "Confidential" (WB) 67/2

National Summary: Up 35, Same 24, Down 1, Debuts 5, Adds 2, Q102, KRSY, WVAM 18-14, WMZQ-FM 17-15, WYNN-FM 23-17, WXBQ-FM 36-30, KXYL 36-30, KHEY-AM 41-32, WMC-AM 16-13, KYNN-AM-FM 29-19, KUZZ 32-27, KRAK 48-42, KGA 33-26, KIGO 49-35.

LOUISE MANDRELL "Romance" (RCA) 65/14

National Summary: Up 11, Same 27, Down 0, Debuts 13, Adds 14, WPLO, WXBQ-FM, KHEY-AM, WSLR, WITL-FM, KEBC-FM, WHBF, WIL-AM-FM, KFDI-FM, KFJ, KYAK, KKCS, KUGR, KWJJ, WIXL-FM 48-34, WSIX-FM 26-18.

MARLOW TACKETT "634-5789" (RCA) 61/6

National Summary: Up 20, Same 23, Down 0, Debuts 12, Adds 6, WCAW, Q102, WMNI, KVOO, KIK-FM, KEEN, WXXW 38-32, WIXL-FM 4-2, KXYL 45-36, WAMZ-FM 32-27, WOKK 40-34, WCMS-FM 27-20, KKYX 46-41, KOMA 37-30, KWJJ 41-34.

GLEN CAMPBELL "Old Home Town" (Atlantic America) 59/8

National Summary: Up 15, Same 30, Down 0, Debuts 6, Adds 8, WWOOD, WOKK, WUBE-FM, KWMT, KYNN-AM-FM, KYAK, KGEN/KJOT, KUUY, KHEY-AM 45-34, WSIX-FM 19-14, KKYX 45-39, KRMD-AM-FM 34-29, KFGO 36-31, WTSO 43-37, KUZZ 47-39.

CRYSTAL GAYLE "Til I Gain Control Again" (Elektra) 54/53

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 53 including WYNN-FM, WSEN-AM-FM, KHEY-AM, KIKK-FM, WSIX-FM, WNOE-AM, WMAQ, WCXI, WKQK-AM-FM, KFGO, KKCS, KLZ, KMAK, KGA, KIGO.

TOM CARLILE "Green Eyes" (Doorknob) 53/10

National Summary: Up 14, Same 23, Down 0, Debuts 6, Adds 10, WDAK, WGVM, WQIK-FM, KKYX, WTQR-FM, WMNI, KIK-FM, KUGN-FM, KRSY, KEEN, WYII 45-39, WIRK-FM 50-43, KBMR 44-38, KYNN-AM-FM 31-25, KTTS-AM-FM 40-33.

OAK RIDGE BOYS "Thank God For Kids" (MCA) 48/36

National Summary: Up 3, Same 2, Down 0, Debuts 7, Adds 36 including WEZL-FM, WQIK-FM, WMC-AM, WSM, WNOE-AM, KKYX, WHK, KFGO, KEBC-FM, KFDI-FM, KRWQ-FM, KNIX-FM, KWJJ, KRAK, KIGO.

LLOYD DAVID FOSTER "Honky Tonk Magic" (MCA) 47/8

National Summary: Up 12, Same 21, Down 0, Debuts 6, Adds 8, WSEN-AM-FM, KRRV, WSOC-FM, WGVM, WMNI, WIRE, KTTS-AM-FM, KKAL, WIXL-FM 26-16, KHEY-AM on, WCMS-FM 40-36, KBMR 50-42, KYNN-AM-FM 4-37, KFDI-FM 39-35.

TERRI GIBBS "Baby I'm Gone" (MCA) 45/14

National Summary: Up 6, Same 16, Down 0, Debuts 9, Adds 14, WFOR-FM, WYNN-FM, WXBQ-FM, WSOC-FM, KSSN, WWOOD, KYXX, WWWW, WXCL, WHBF, KFDI-FM, KYAK, KKAL, KVEG, KRMD-AM-FM 47-40, KRWQ-FM 39-26.

ANNE MURRAY "Somebody's Always Saying Goodbye" (Capitol) 44/43

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 43 including WHN, WNYR, WMZQ-FM, WPLO,

Radio & Records

NATIONAL AIRPLAY/50

November 12, 1982

Three Weeks Two Weeks Last Week

5	3	2	1	T. G. SHEPPARD/War Is Hell... (WB/Curb)
6	5	3	2	RICKY SKAGGS/Heartbroke (Epic)
10	6	5	3	CONWAY TWITTY/We Did But Now You Don't (Elektra)
9	7	6	4	ED BRUCE/Ever, Never Lovin' You (MCA)
17	14	10	5	JANIE FRICKE/It Ain't Easy Bein' Easy (Columbia)
12	10	8	6	LARRY GATLIN/Sure Feels Like Love (Columbia)
15	11	9	7	RONNIE McDOWELL/Step Back (Epic)
21	15	13	8	EDDIE RABBITT & CRYSTAL GAYLE/You And I (Elektra)
3	2	1	9	CHARLEY PRIDE/You're So Good When You're Bad (RCA)
4	4	4	10	JUICE NEWTON/Break It To Me Gently (Capitol)
19	17	14	11	LACY J. DALTON/16th Avenue (Columbia)
26	19	16	12	EARL THOMAS CONLEY/Somewhere Between Right... (RCA)
30	21	18	13	BELLAMY BROTHERS/Redneck Girl (WB/Curb)
37	24	21	14	KENNY ROGERS/A Love Song (Liberty)
14	13	11	15	WHITES/You Put The Blue In Me (Elektra/Curb)
13	12	12	16	BARBARA MANDRELL/Operator, Long Distance Please (MCA)
29	22	19	17	MEL TILLIS/Stay A Little Longer (Elektra)
39	33	23	18	JERRY REED & FRIENDS/The Bird (RCA)
1	1	7	19	ALABAMA/Close Enough To Perfect (RCA)
34	25	22	20	JOHN ANDERSON/Wild And Blue (WB)
38	32	25	21	JOHNNY LEE & FRIENDS/Cherokee Fiddle (Full Moon/Asylum)
36	26	24	22	MARTY ROBBINS/Tie Your Dream To Mine (Columbia)
44	34	26	23	HANK WILLIAMS JR./The American Dream (Elektra/Curb)
40	35	28	24	REBA McENTIRE/Can't Even Get The Blues (Mercury/PG)
41	36	29	25	GEORGE STRAIT/Marina Del Rey (MCA)
43	38	30	26	ROSANNE CASH/I Wonder (Columbia)
42	39	31	27	WAYLON & WILLIE/(Sittin' On) The Dock Of The Bay (RCA)
50	42	34	28	DAVID FRIZZELL/Lost My Baby Blues (WB/Viva)
45	37	32	29	JOHN CONLEE/I Don't Remember Loving You (MCA)
-	46	36	30	MERLE HAGGARD/Going Where The Lonely Go (Epic)
46	40	35	31	EMMYLOU HARRIS/(Lost His Love) On Our Last Date (WB)
22	20	20	32	BANDANA/The Killin' Kind (WB)
-	47	39	33	SYLVIA/Like Nothing Ever Happened (RCA)
49	41	37	34	LINDA RONSTADT/Sometimes You Just Can't Win (Asylum)
7	9	15	35	RAZZY BAILEY/Love's Gonna Fall Here Tonight (RCA)
2	8	17	36	DON WILLIAMS/Mistakes (MCA)
-	50	44	37	CHARLY McCLAIN/With You (Epic)
-	-	45	38	STATLER BROTHERS/A Child Of The Fifties (Mercury/PG)
8	16	27	39	RONNIE MILSAP/He Got You (RCA)
11	18	33	40	WILLIE NELSON/Let It Be Me (Columbia)
-	-	48	41	TOM JONES/A Woman's Touch (Mercury/PolyGram) New Entry
-	-	48	42	MICKEY GILLEY/Talk To Me (Epic)
-	-	48	43	GAIL DAVIES/Hold On (WB)
-	-	48	44	ELVIS PRESLEY/The Elvis Medley (RCA)
-	-	48	45	MOE BANDY/Only If There Is Another You (Columbia)
25	23	38	46	DOTTIE WEST/She Can't Get My Love Off The Bed (Liberty)
28	28	40	47	KAREN BROOKS/New Way Out (WB)
31	29	41	48	OSMOND BROTHERS/It's Like Falling In Love... (Elektra/Curb)
16	27	42	49	LEE GREENWOOD/She's Lying (MCA)
20	30	43	50	TAMMY WYNETTE/You Still Get To Me In My Dreams (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

KXYL, WMC-AM, WSIX-FM, WSM, WCXI, WIRE, KEBC-FM, KKAL, KLZ, KCKC, KMPS-AM-FM.

SIGNIFICANT ACTION

- T. G. SHEPPARD & KAREN BROOKS "Faking Love" (WB/Curb) 42/29
National Summary: Up 0, Same 7, Down 0, Debuts 6, Adds 29 including WSEN-AM-FM, WYNN-FM, KSO, KEBC-FM, WIL-AM-FM, WTHI-FM, KIK-FM, KUZZ, KCCY-FM, KGA.
- BURRITO BROTHERS "Blue And Broken Hearted Me" (Curb/CBS) 41/12
National Summary: Up 7, Same 16, Down 0, Debuts 6, Adds 12, WYNN-FM, WEZL-FM, WSOC-FM, KHEY-AM, KSSN, WIRK-FM, Q102, KYNN-AM-FM, KBYM, KVEG, KEEN, KGA.
- PORTER WAGONER "Turn The Pencil Over" (WB/Viva) 34/11
National Summary: Up 4, Same 15, Down 0, Debuts 4, Adds 11, WGNA-FM, WSNO, WMZQ-FM, WEZL-FM, KFGO, KYNN-AM-FM, KMAK, KRWQ-FM, KVEG, KTOM, KGA.
- JIM STAFFORD "What Mama Don't Know" (Accord/Townhouse) 32/20
National Summary: Up 0, Same 11, Down 0, Debuts 1, Adds 20 including WIXL-FM, KRRV, WQIK-FM, WOKK, WCXI, KEBC-FM, KFDI-FM, KRSY, KSOP-FM, KEEN.
- ROY CLARK "Here We Go Again" (Churchill) 31/4
National Summary: Up 7, Same 20, Down 0, Debuts 0, Adds 4, WIXL-FM, WHBF, KRWQ-FM, KEEN, KHEY-AM 49-40, KRMD-AM-FM on, KCJB on, KYNN-AM-FM 37-29, KFDI-FM 38-34, KNIX-FM on.
- BIG AL DOWNING "Darlene" (Team Entertainment) 26/3
National Summary: Up 10, Same 9, Down 0, Debuts 4, Adds 3, WOKK, KFDI-FM, KGA, WYNN-FM 36-31, WKSJ-FM 29-25, WCMS-FM 38-34, KBMR 42-36, KEBC-FM 47-41, KOMA 23-19, KUZZ 37-30.
- BRENDA LEE "Just For The Moment" (MCA) 24/4
National Summary: Up 6, Same 13, Down 0, Debuts 1, Adds 4, WSIX-FM, WAXX, KFGO, KVEG, WIXL-FM 37-31, WFOR-FM on, WMC-AM on, WCMS-FM 32-27, KTTS-AM-FM 41-34, KIGO on.
- BILLY "CRASH" CRADDOCK "The New Will Never Wear Off Of You" (Capitol) 23/8
National Summary: Up 6, Same 6, Down 0, Debuts 3, Adds 8, KIX106, WVVVA, WEZL-FM, WSOC-FM, WGVM, WKSJ-FM, KYNN-AM-FM, KFDI-FM, WIXL-FM 41-33, KRWQ-FM 46-34.
- BILLY PARKER & CAL SMITH "Too Many Irons In The Fire" (Soundwaves) 22/2
National Summary: Up 7, Same 13, Down 0, Debuts 0, Adds 2, KVEG, KEEN, WGNA-FM 42-38, KHEY-AM on, KLLL on, KKYX 47-42, KRMD-AM-FM 49-43, KYNN-AM-FM 40-33, KVOO 43-36, KGA on.
- McGUFFY LANE "Makin' A Livin's Been Killin' Me" (Atco) 21/12
National Summary: Up 0, Same 7, Down 0, Debuts 2, Adds 12, WXXW, WBGW-FM, WCAW, WIXL-FM, WLWI-FM, WNOE-AM, WCMS-FM, WONE, KVOO, KBYM, KLZ, KGA.
- GARY WOLF "The Perfect Picture (To Fit My Frame Of Mind)" (Columbia) 21/6
National Summary: Up 5, Same 9, Down 0, Debuts 1, Adds 6, WSNO, WSEN-AM-FM, WYNN-FM, WGVM, WSIX-FM, KTTS-AM-FM, WIXL-FM 30-23, WEZL-FM 24-19, WSOC-FM on, KRWQ-FM 23-17.
- REX ALLEN JR. "Ride Cowboy Ride" (WB) 20/10
National Summary: Up 1, Same 5, Down 0, Debuts 4, Adds 10, WGNA-FM, WVAM, WSNO, WEZL-FM, KHEY-AM, WGVM, KSO, KWMT, KTTS-AM-FM, KRWQ-FM.
- JIM GLASER "When You're Not A Lady" (Noble Vision) 19/13
National Summary: Up 1, Same 3, Down 0, Debuts 2, Adds 13, WSNO, WIXL-FM, WGVM, WOKK, WKSJ-FM, WLWI-FM, WCMS-FM, KYXX, KRMD-AM-FM, WIRK-FM, KSO, KVOO, KRWQ-FM.
- BOBBY BARE "Praise The Lord And Send Me The Money" (Columbia) 18/4
National Summary: Up 4, Same 8, Down 0, Debuts 2, Adds 4, KBYM, KUGN-FM, KVEG, KSOP-FM, WIXL-FM 43-37, WSOC-FM on, KSO 38-33, KRWQ-FM 38-25, KRSY on, Q105 d-28.
- LARRY JENKINS "I'm So Tired Of Going Home Drunk" (Capitol) 16/2
National Summary: Up 4, Same 8, Down 0, Debuts 2, Adds 2, WLWI-FM, KGA, WVAM on, KLLL on, WCMS-FM 39-31, KBMR on, WKMF on, KYNN-AM-FM on, KFDI-FM on, KRSY on.
- BOXCAR WILLIE "Keep On Rollin' Down The Line" (Main Street) 15/2
National Summary: Up 0, Same 11, Down 0, Debuts 2, Adds 2, KHEY-AM, WDAF, WGNA-FM on, KRMD-AM-FM on, KBMR on, WAXX on, KFDI-FM on, KRSY on, KTOM on, KGA on.
- CRISTY LANE "The Good Old Days" (Liberty) 14/2
National Summary: Up 1, Same 9, Down 0, Debuts 2, Adds 2, KFGO, KCJB, WSEN-AM-FM on, WESC-AM-FM on, WLWI-FM, KWMT on, KYNN-AM-FM on, KVOO on, KFDI-FM on, KSOP-FM on.



Regional Adds & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, SOUTH, WEST, HOTTEST. Lists artists and record labels like Anne Murray (Capitol), Ricky Skaggs (Epic), Ronnie Milsap (RCA), etc.

Main table of regional adds and hot tracks, organized by region (EAST, MIDWEST, SOUTH, WEST) and station call letters (e.g., WKYC, WYZZ, WYZZ-FM).

146 Current Reports

The following stations did not report this week:

WADR/Utica-Rome KVOC/Casper

Hottest Tracks:

- "No Show Jones" (Epic) - Merle Haggard & George Jones
"A Pretty Diamond Ring" (WB/Curb) - T.G. Sheppard

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

- JOHN ANDERSON - Wild & Blue - (WB)
ED BRUCE - I Write It Down - (MCA)
GLEN CAMPBELL - Old Home Town - (Atlantic)

- JANIE FRICKE - It Ain't Easy - (Columbia)
MERLE HAGGARD - Going Where The Lonely Go - (Epic)
MERLE HAGGARD & GEORGE JONES - A Taste Of Yesterday's Wine - (Epic)

- ner "I'm A Slave" "I'm In Love With Loving You"
LINDA RONSTADT - Get Closer - (Asylum)
T.G. SHEPPARD - Perfect Stranger - (WB/Curb)

Most Requested:

- E. RABBITT & C. GAYLE "You And I" (Elektra)
JERRY REED & FRIENDS "The Bird" (RCA)
T.G. SHEPPARD "Wear Is Hell..." (WB/Curb)

THE MOST AMAZING GAME OF ALL IS PLAYED ON THE RADIO!

"LOOPZILLA"

B-5160

THE SINGLE WITH THE SOUNDS THAT CAN BE SEEN BY

GEORGE CLINTON

FROM THE ALBUM THAT KICKS YOUR ASTEROIDS, KONGS YOUR DONKEY AND DRIVES YOUR JOYSTICK WILD

COMPUTER GAMES

ST-12246

DEBUTS AT 20!
BLACK RADIO
NATIONAL AIRPLAY/30



Black Radio BREAKERS



ON RECORDS AND HIGH QUALITY XDR CASSETTES FROM CAPITOL



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Black Radio

BREAKERS

CHAKA KHAN

Got To Be There (WB)

67% of our reporting stations on it. Rotations: Heavy 9/1, Medium 20/2, Light 19/7, Extra Adds 1, Total Adds 11, WILD, KRLY, WGPR, WZEN-FM, WNOO, WLOU, WJJS, WBLX, WVOL, KDIA, KUKQ. A Most Added Record. Debuts at number 22 on the Black Radio Chart.

CHARLENE & STEVIE WONDER

Used To Be (Motown)

62% of our reporting stations on it. Rotations: Heavy 4/0, Medium 20/2, Light 19/6, Extra Adds 2, Total Adds 10, WDIA, WBLZ, WZEN-FM, KSOL, WATV, WPEG, WOIC, WANT, WTOY, WLUM. Debuts at number 29 on the Black Radio Chart.

GEORGE CLINTON

Loopzilla (Capitol)

62% of our reporting stations on it. Rotations: Heavy 12/0, Medium 23/4, Light 10/3, Extra Adds 0, Total Adds 7, WILD, WAMO, WOOK, WVEE, KSOL, WPEG, WLTH. Debuts at number 20 on the Black Radio Chart.

S.O.S. BAND

High Hopes (Tabu/CBS)

62% of our reporting stations on it. Rotations: Heavy 10/0, Medium 26/1, Light 9/2, Extra Adds 0, Total Adds 3, WXYV, KNOW, WDAO. Heavy: WOOK, KWAM, KSOL. Moves 25-21 on the Black Radio Chart.

BOOTSYS'S RUBBER BAND

Body Slam! (WB)

59% of our reporting stations on it. Rotations: Heavy 22/0, Medium 18/1, Light 3/0, Extra Adds 0, Total Adds 1, KSOL. Heavy: WDAS, WAOK, WBMX, WBLZ, XHRM. Moves 28-16 on the Black Radio Chart.

NEW & ACTIVE

GRAND MASTER FLASH "Scorpio" (Sugar Hill) 41/4

Rotations: Heavy 13/0, Medium 18/2, Light 10/2, Extra Adds 0, Total Adds 4, WVEE, KDAY, WLTH, KUKQ. Heavy: WDAS, K104-FM, WAIL-FM, WDMT, WGPR, KDIA. Medium: WHRK, XHRM, WENN, WJAX, WWWW. Debuts at number 24 on the Black Radio Chart.

GRACE JONES "Nipple To The Bottle" (Island/Atco) 37/9

Rotations: Heavy 6/1, Medium 15/1, Light 15/6, Extra Adds 1, Total Adds 9, WVEE, KMJM, WZEN-FM, WATV, WPDQ, KOKY, WLOU, WJJS, WDAO. Heavy: WHUR, WHRK, WJMI. Medium: WGPR, WPLZ, WANM, WKWM.

SONNY CHARLES "Put It In A Magazine" (HighRise) 37/1

Rotations: Heavy 8/0, Medium 18/0, Light 11/1, Extra Adds 0, Total Adds 1, WGCI. Heavy: WOOK, WYLD-FM, WCIN, WJMO, WJLB, WZEN-FM, WGIV, WLOU. Medium: WXYV, WDAS, WJPC, XHRM, WWWW.

ALICIA MYERS "I Want To Thank You" (MCA) 34/3

Rotations: Heavy 14/0, Medium 13/0, Light 7/3, Extra Adds 0, Total Adds 3, WBLZ, WZEN-FM, KUKQ. Heavy: WXYV, WGCI, WCIN, XHRM, WATV, KOKY, WLTH. Medium: KMJQ, WJMO, WJAX, WVOL, WWWW.

PLANET PATROL "Play At Your Own Risk" (Tommy Boy) 33/2

Rotations: Heavy 13/0, Medium 11/0, Light 9/2, Extra Adds 0, Total Adds 2, KRLY, WVKO. Heavy: WRKS, WAIL-FM, WGPR, WJLB, WPEG, WJMI, KJCB, WVOL. Medium: WHUR, WHRK, WDMT, WTMP, KPOP-FM.

ONE WAY "Wild Night" (MCA) 32/9

Rotations: Heavy 6/1, Medium 10/2, Light 14/4, Extra Adds 2, Total Adds 9, WXYV, KSOL, WRDW, WNOO, WJAX, WAAA, WLTH, WKWM, WTLC. Heavy: WAOK, WHRK, WGPR, KACE. Medium: WYLD-FM, KDAY, WKXI, KJCB.

HOWARD JOHNSON "Keepin' Love New" (A&M) 32/6

Rotations: Heavy 4/0, Medium 13/1, Light 14/4, Extra Adds 1, Total Adds 6, WXYV, WOOK, KMJQ, WJJS, WKWM, KUKQ. Heavy: WILD, WBMX, WOIC, KPOP-FM. Medium: KRLY, WGCI, XHRM, KJCB, WWWW.

WILLIE HUTCH "In And Out" (Motown) 32/3

Rotations: Heavy 7/0, Medium 11/0, Light 15/3, Extra Adds 0, Total Adds 3, WAIL-FM, WPDQ, WLOU. Heavy: KWAM, WEDR, KACE, KJCB, WAAA, WLUM. Medium: WAOK, WGCI, XHRM, WENN, WKXI, KPOP-FM.

DONNA SUMMER "State Of Independence" (Geffen) 32/1

Rotations: Heavy 18/0, Medium 12/1, Light 4/0, Extra Adds 0, Total Adds 1, KNOW. Heavy: WDAS, WHUR, WYLD-FM, WJPC, WANT, WLUM, KPOP-FM. Medium: K104-FM, WJMO, WZEN-FM, WNHC, WLTH, KDIA. Moves 26-26 on the Black Radio Chart.

BILL SUMMERS & SUMMERS HEAT "Seventeen" (MCA) 32/0

Rotations: Heavy 7/0, Medium 14/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WGCI, KSOL, WATV, WLTH, WWWW, KDIA. Medium: WAMO, K104-FM, KDAY, WPEG, WBLX, WDAO.

RICHARD "DIMPLES" FIELDS "People Treat You Funky..." (Boardwalk) 31/10

Rotations: Heavy 10/0, Medium 10/0, Light 20/9, Extra Adds 1, Total Adds 10, WAMO, WEDR, WZEN-FM, WATV, WNOO, WKXI, WOWI, WAAA, WWWW, WVOI. Medium: WXYV, KWAM, WGCI, KSOL, WVOL.

TYRONE BRUNSON "The Smurf" (Believe In A Dream/CBS) 31/4

Rotations: Heavy 8/0, Medium 13/1, Light 10/3, Extra Adds 0, Total Adds 4, KRLY, XHRM, WPEG, WOIC. Heavy: WKYS, WHUR, WNOO, WANM, KAEZ, WWWW. Medium: WAIL-FM, WJLB, KDAY, WRDW, WLTH.

CHERI "Give It To Me Baby" (Venture) 31/2

Rotations: Heavy 7/0, Medium 14/0, Light 10/2, Extra Adds 0, Total Adds 2, KDAY, WRDW. Heavy: WOOK, WEDR, WBMX, WKND, WATV, WENN, WNOO. Medium: WAOK, WZEN-FM, WPDQ, WVOL, WTMP, KPOP-FM.

RICK JAMES "She Blew My Mind (69 Times)" (Gordy/Motown) 29/6

Rotations: Heavy 5/1, Medium 14/2, Light 8/1, Extra Adds 2, Total Adds 6, WXYV, WEDR, WNOO, WPLZ, WTMP, WLTH. Heavy: WAOK, KWAM, WZEN-FM, WATV. Medium: WDIA, XHRM, WGIV, WPDQ, WBLX.

DYNASTY "Stokin'" (Solar/Elektra) 29/6

Rotations: Heavy 2/0, Medium 14/2, Light 13/4, Extra Adds 0, Total Adds 6, WZEN-FM, WATV, WJMI, WAAA, WDAO, WLTH. Heavy: WAOK, WOIC. Medium: WOOK, WHRK, WGCI, XHRM, KJCB, WANT, KPOP-FM.

CON FUNK SHUN "Ain't Nobody, Baby" (Mercury/PolyGram) 29/2

Rotations: Heavy 5/0, Medium 11/0, Light 13/2, Extra Adds 0, Total Adds 2, WJPC, WZEN-FM. Heavy: WDIA, WHRK, WNOO, WAAA, KUKQ. Medium: K104-FM, KSOL, WGIV, WJJS, WTOY, WDAO, WKWM.

PIECES OF A DREAM "Mt. Airy Groove" (Elektra) 29/2

Rotations: Heavy 12/0, Medium 11/1, Light 5/0, Extra Adds 1, Total Adds 2, WGPR, WVOL. Heavy: WDAS, WEDR, WJMO, WPEG, WANT, WDAO, WTLC. Medium: WRKS, WAIL-FM, KMJM, KSOL, WRDW, WJAX.

RAY PARKER JR. "It's Our Own Affair" (Arista) 29/1

Rotations: Heavy 8/0, Medium 18/1, Light 7/0, Extra Adds 0, Total Adds 1, WTOY. Heavy: WJMO, KSOL, WATV, WPLZ, WAAA, KPOP-FM. Medium: WXYV, WAOK, XHRM, WGIV, WNOO, WANM, WLTH, WWWW.

VALENTINE BROTHERS "Just Let Me Be Close To You" (Bridge) 28/4

Rotations: Heavy 5/0, Medium 14/2, Light 9/2, Extra Adds 0, Total Adds 4, WJMO, WJAX, WOWI, WAAA. Heavy: WOOK, WYLD-FM, WBMX, WGCI, WZEN-FM. Medium: WDAS, WEDR, KDAY, WLTH, WWWW.

CHOCOLATE MILK "Take It Off" (RCA) 27/12

Rotations: Heavy 3/0, Medium 8/2, Light 17/9, Extra Adds 1, Total Adds 12 including WXYV, WILD, WKYS, WOOK, WAOK, WCIN, WVOL. Heavy: WHRK, WJLB, WNOO. Medium: KSOL, WANM.

EVELYN KING "Betcha She Don't Love You" (RCA) 27/10

Rotations: Heavy 5/1, Medium 12/2, Light 8/3, Extra Adds 4, Total Adds 10 including KWAM, WBMX, WRDW, WOIC, WANT, WKWM. Heavy: WDIA, WGCI, WZEN-FM, KACE. Medium: WOOK, WGPR, KSOL, WNHC, WENN.

HARRY RAY "Sweet Baby" (Sugar Hill) 27/9

Rotations: Heavy 1/0, Medium 7/1, Light 15/4, Extra Adds 4, Total Adds 9, WDIA, WEDR, WZEN-FM, XHRM, WOIC, WKXI, KJCB, WPLZ, WKWM. Heavy: KWAM. Medium: WBMX, WJMO, WATV, WBLX, WDAO.

CHIC "Hangin'" (Atlantic) 27/9

Rotations: Heavy 0/0, Medium 11/3, Light 13/3, Extra Adds 3, Total Adds 9, WOOK, WVEE, WBLZ, WGPR, WZEN-FM, KACE, WNOO, WTMP, WWWW. Medium: WHUR, KWAM, WHRK, WVOL, WDAO.

JERMAINE JACKSON "Very Special Part" (Motown) 26/4

Rotations: Heavy 10/2, Medium 8/1, Light 8/1, Extra Adds 0, Total Adds 4, WVEE, KRLY, WDIA, WNOO. Heavy: WKYS, WOOK, WHUR, WJPC, WLUM, KPOP-FM. Medium: WXYV, WGCI, KDAY, KOKY, WOWI.

MILLIE JACKSON "Special Occasion" (Spring/PolyGram) 26/3

Rotations: Heavy 0/0, Medium 11/0, Light 15/3, Extra Adds 0, Total Adds 3, WZEN-FM, WLOU, WAAA. Medium: WXYV, WDIA, WEDR, WYLD-FM, WBMX, WOIC, KJCB, WOWI, WLTH, WKWM, WLUM.

TIME "The Walk" (WB) 25/13

Rotations: Heavy 13/4, Medium 4/2, Light 5/4, Extra Adds 3, Total Adds 13 including WILD, WVEE, KWAM, WDIA, WNHC, KUKQ. Heavy: KMJQ, KRLY, WGCI, WJPC, KACE, WPDQ, WANM. Medium: WDMT, WJAX.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 23/1

Rotations: Heavy 5/0, Medium 10/0, Light 8/1, Extra Adds 0, Total Adds 1, WZEN-FM. Heavy: WJPC, KNOW, WATV, WJAX, WANM. Medium: WAMO, WVEE, KDAY, WBLX, WANT, WTLC, KDIA.

R.J.'S LATEST ARRIVAL "Stay With Me" (Zoo York/CBS) 22/3

Rotations: Heavy 1/0, Medium 11/1, Light 10/2, Extra Adds 0, Total Adds 3, WDAS, WZEN-FM, XHRM. Heavy: WENN. Medium: WEDR, WCIN, WJMO, WGPR, WJLB, WPEG, KOKY, WTMP, WDAO, WLUM.

DONALD FAGEN "I.G.Y. (What A Beautiful World)" (WB) 22/2

Radio & Records NATIONAL AIRPLAY/30

November 12, 1982

Three Weeks
Two Weeks
Last Week

3	2	1	1	MARVIN GAYE/Sexual Healing (Columbia)
2	1	2	2	DIANA ROSS/Muscles (RCA)
9	4	4	3	LIONEL RICHIE/Truly (Motown)
1	3	3	4	LUTHER VANDROSS/Bad Boy/Having A Party (Epic)
18	6	5	5	PRINCE/1999 (WB)
-	-	21	6	M. JACKSON/P. McCARTNEY/The Girl Is Mine (Epic)
28	17	9	7	JANET JACKSON/Young Love (A&M)
19	11	8	8	BOBBY NUNN/She's Just A Groupie (Motown)
-	-	29	9	KOOL & THE GANG/Let's Go Dancin'... (De-Lite/PolyGram)
30	16	10	10	ZAPP/Doo Wa Ditty (Blow That Thing) (WB)
7	7	6	11	JEFFREY OSBORNE/On The Wings Of Love (A&M)
14	8	7	12	STEPHANIE MILLS/Keep Away Girls (Casablanca/PolyGram)
-	28	20	13	BAR-KAYS/Do It (Let Me See You Shake) (Mercury/PG)
27	21	14	14	A. JARREAU & R. CRAWFORD/Your Precious Love (WB)
21	19	11	15	VANITY 6/Nasty Girl (WB)
-	-	28	16	BOOTSYS'S RUBBER BAND/Body Slam! (WB)
23	22	19	17	SPINNERS/Magic In The Moonlight (Atlantic)
25	24	22	18	JOHNNIE TAYLOR/What About My Love (Beverly Glen)
-	29	24	19	DIONNE WARWICK/Heartbreaker (Arista)
-	-	25	20	GEORGE CLINTON/Loopzilla (Capitol)
-	-	25	21	S.O.S. BAND/High Hopes (Tabu/CBS)
-	-	25	22	CHAKA KHAN/Got To Be There (WB)
11	13	17	23	STACY LATTISAW/Attack Of The Name... (Cotillion/Atco)
-	-	25	24	GRAND MASTER FLASH/Scorpio (Sugar Hill)
6	12	16	25	CHERYL LYNN/If This World Were Mine (Columbia) New Entry
-	-	26	26	DONNA SUMMER/State Of Independence (Geffen)
-	-	27	27	"D" TRAIN/Walk On By (Prelude)
-	-	30	28	SKYY/Movin' Violation (Salsoul/RCA)
-	-	30	29	CHARLENE & STEVIE WONDER/Used To Be (Motown)
10	10	15	30	PEABO BRYSON/Give Me Your Love (Capitol)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- BROTHERS JOHNSON (15)
- ALFIE SILAS (14)
- TIME (13)
- CHOCOLATE MILK (12)
- CHAKA KHAN (11)

HOTTEST

- MARVIN GAYE (61)
- LUTHER VANDROSS (38)
- LIONEL RICHIE (33)
- DIANA ROSS (31)
- PRINCE (28)

Rotations: Heavy 3/0, Medium 14/0, Light 5/2, Extra Adds 0, Total Adds 2, WJPC, WRDW. Heavy: WXYV, WHRK, WDMT. Medium: WKYS, WHUR, WVEE, WAIL-FM, WJLB, WJAX, WJJS, WBLX, WPLZ, WLUM.

CURTIS MAYFIELD "Hey Baby (Give It All To Me)" (Boardwalk) 21/2

Rotations: Heavy 1/0, Medium 11/0, Light 8/1, Extra Adds 1, Total Adds 2, WZEN-FM, WKWM. Heavy: KWAM. Medium: WXYV, WOOK, WDIA, WJPC, WCIN, KACE, WENN, WNOO, WAAA.

FREDA PAYNE "In Motion" (Sutra) 21/1

Rotations: Heavy 1/0, Medium 10/0, Light 10/1, Extra Adds 0, Total Adds 1, WZEN-FM. Heavy: WAOK. Medium: WRKS, WOOK, WHUR, WVEE, WJPC, XHRM, KSOL, WNHC, WENN, WWWW.

SHARON REDD "Beat The Street" (Prelude) 20/0

Rotations: Heavy 6/0, Medium 7/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WHUR, WGCI, WATV, WAAA, WDAO. Medium: WBLZ, WCIN, WENN, WPEG, WBLX, WOWI, WLTH.

SIGNIFICANT ACTION

TEDDY PENDERGRASS "I Can't Win For Losing" (Phil. Int'l/CBS) 19/1

Rotations: Heavy 5/0, Medium 9/0, Light 5/1, Extra Adds 0, Total Adds 1, WBLX. Heavy: KWAM, WBMX, KOKY, WJJS, KPOP-FM. Medium: WXYV, K104-FM, KRLY, WJMO, XHRM, WGIV, WVOL, WLTH, WLUM.

DENICE WILLIAMS "Waiting" (ARC/Columbia) 19/1

Rotations: Heavy 2/0, Medium 8/0, Light 11/1, Extra Adds 0, Total Adds 1, WBLX. Heavy: WNHC, KPOP-FM. Medium: KMJQ, WATV, WGIV, WPEG, WPDQ, WANM.

MAXINE NIGHTINGALE "Turn To Me" (HighRise) 18/10

Rotations: Heavy 0/0, Medium 4/2, Light 13/7, Extra Adds 1, Total Adds 10, WILD, WAOK, WVEE, WCIN, WENN, WNOO, WLOU, WOWI, WVKO, WTLC. Medium: WLUM, KPOP-FM.

STARPOINT "All Night Long" (Chocolate City/PolyGram) 18/0

Rotations: Heavy 1/0, Medium 8/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: KWAM. Medium: WKYS, WAOK, WVEE, WGPR, KSOL, KJCB, KOKY, WAAA.

PATTI AUSTIN with JAMES INGRAM "Baby, Come To Me" (Qwest/WB) 17/2

Rotations: Heavy 8/0, Medium 4/0, Light 5/2, Extra Adds 0, Total Adds 2, WJPC, WBLX. Heavy: WRKS, K104-FM, KMJQ, KWAM, WJLB, WPEG, WVOL, KPOP-FM. Medium: WDAS, WHRK, WGIV, WANM.

ALFIE SILAS "There I Go" (RCA) 16/14

Rotations: Heavy 0/0, Medium 4/3, Light 7/6, Extra Adds 5, Total Adds 14, WAMO, WAOK, WVEE, KWAM, WEDR, WJMO, KACE, KNOW, WPEG, WOIC, WVOL, WTMP, WTLC, WWWW. Medium: WHUR.

MARGIE JOSEPH "Knock Out" (HCRC/CBS) 16/10

Rotations: Heavy 1/0, Medium 2/0, Light 11/8, Extra Adds 2, Total Adds 10, KMJQ, WCIN, WJMO, WZEN-FM, KJCB, WJJS, WDAO, WTLC, KAEZ, WVOI. Heavy: WAOK. Medium: WENN, WVOL.

McFADDEN & WHITEHEAD "One More Time" (Capitol) 16/8

Rotations: Heavy 0/0, Medium 3/1, Light 9/3, Extra Adds 4, Total Adds 8, WDAS, KWAM, WGPR, KACE, WRDW, WTMP, WTLC, WVOI. Medium: WOIC, WANM.

NANCY MARTIN "Can't Believe" (RFC/Atlantic) 16/5

Rotations: Heavy 0/0, Medium 4/0, Light 12/5, Extra Adds 0, Total Adds 5, WXYV, WJMO, WATV, WLOU, WVOL. Medium: WHUR, WEDR, WGPR, WNHC.

JAMMERS "And You Know That" (Salsoul/RCA) 16/1

Rotations: Heavy 3/0, Medium 4/0, Light 9/1, Extra Adds 0, Total Adds 1, WPDQ. Heavy: WOOK, WEDR, WGIV. Medium: WBMX, WJMO, WZEN-FM, WLTH.

BROTHERS JOHNSON "Welcome To The Club" (A&M) 15/15

Rotations: Heavy 0/0, Medium 2/2, Light 11/11, Extra Adds 2, Total Adds 15, WXYV, WRKS, WDAS, WKYS, WHUR, WAOK, K104-FM, KMJQ, KRLY, WCIN, KSOL, WPEG, WVOL, WTLC, KDIA.

RODNEY FRANKLIN "Enuff Is Enuff" (Columbia) 15/8

Rotations: Heavy 0/0, Medium 8/2, Light 9/6, Extra Adds 0, Total Adds 8, WXYV, WILD, WAIL-FM, WYLD-FM, WJPC, XHRM, KSOL, WJAX. Medium: KDAY, WNHC, WLUM, KDIA.

ROBERT WINTERS & FALL "Do It Anyway You Want" (Casablanca/PolyGram) 15/5

Rotations: Heavy 0/0, Medium 6/1, Light 8/3, Extra Adds 1, Total Adds 5, WATV, WOIC, WKXI, KUKQ. Medium: WHUR, WAOK, KWAM, WZEN-FM, KSOL, WVOL.

ALFONZO "Change The World" (Larc) 15/4

Rotations: Heavy 0/0, Medium 4/0, Light 10/3, Extra Adds 1, Total Adds 4, WATV, WLOU, WTLC, WWWW. Medium: KACE, WGIV, WVOL, WLUM.

SYL JOHNSON "Ms. Fine Brown Frame" (Boardwalk) 15/3

Rotations: Heavy 1/0, Medium 2/0, Light 11/2, Extra Adds 1, Total Adds 3, WZEN-FM, WOWI, WTMP. Heavy: WJPC. Medium: WXYV, WNOO.

SUNFIRE "Shake Your Body" (WB) 15/2

Rotations: Heavy 0/0, Medium 7/1, Light 8/1, Extra Adds 0, Total Adds 2, WJJS, WAAA. Medium: WHUR, WEDR, KSOL, KJCB, KOKY, WOWI.

WILLIAM DeVAUGHN "Creme De Creme" (HCRC/CBS) 15/2

Rotations: Heavy 0/0, Medium 5/1, Light 10/1, Extra Adds 0, Total Adds 2, WZEN-FM, WLUM. Medium: KMJQ,

RCA Records Salutes The Young Black Programmer's Coalition

and in your unending search for hit records
we present to you...

**EVELYN
KING**
featuring her
new single
"Betcha She
Don't Love
You"
PB-13380
from the #1 album
"Get Loose"
AFL1-4337

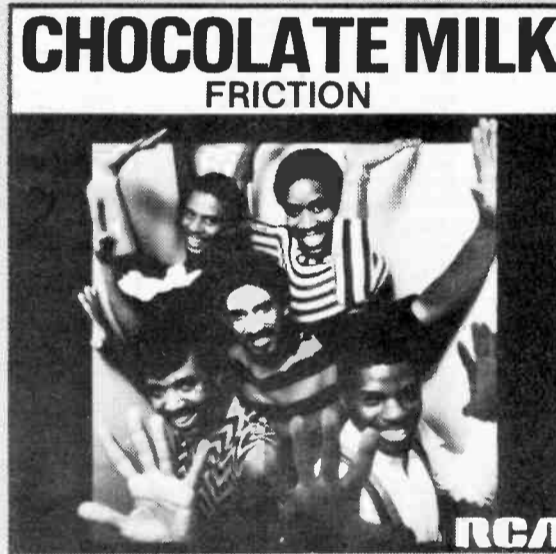


RADIO & RECORDS:

NEW & ACTIVE 27/10

BILLBOARD: ★ 66

**Chocolate
Milk**
featuring their
new single
"Take It Off"
PB-13364
from their hot
new album
"Friction"
AFL1-4412



RADIO & RECORDS: #4 Most Added

NEW & ACTIVE 27/12

BILLBOARD: ★ 61

RADIO & RECORDS:

#2 Most Added

SIGNIFICANT ACTION

16/14

BILLBOARD: ★ 73



Alfie Silas

featuring her new
soul-stirring single
"There I Go"
PB-13387
from her debut
album
"Alfie"
NFL1-8028

CH PARALLEL ONE PLAYLISTS

EAST

CKLM 98.1 Montreal
 PD: Keith Grigsby

- H 1 LAURA BRANIGAN/Gloria
- H 2 COCKER & WAINES/Up Where We Belong
- 3 ABC/The Look of Love/Part
- 4 MELISSA MANCHESTE/You Should Hear How
- 5 RUSH/New World Man
- 6 TRIO/De, Da, De, I Don't L
- 7 ALAN PARSONS/Eye In The Sky
- 8 ANGELA CLEMMONS/Give Me Just A Little
- 9 LOGGINS & PERRY/Don't Fight It
- 10 SHARON REDD/In The Name Of Love
- 11 YAZ/Situation
- 12 BILLY JOEL/Pressure
- 13 M&A/Athens
- 14 DONNA SUMNER/State Of Independence
- 15 ONJ/Heart Attack
- 16 CARL CARLTON/Baby I Need Your Lov
- 17 LUNEL RICHEL/Truly
- 18 GLENN FREY/The One You Love
- H 25 HALL & GATES/Maneater
- 26 STRAY CATS/Rock This Town
- 27 FLEETWOOD MAC/Gypsy
- 28 JOHN COUGAR/Jack & Diane
- 29 NEIL DIAMOND/Heartlight
- 30 PAT BENATAR/Shadows Of The Night
- 31 PETER GABRIEL/Shock The Monkey
- 32 MEN AT WORK/Down Under
- 33 DONNA SUMNER/State Of Independence
- 34 SYLVIA/Nobody
- 35 CHILLI WACK/Whatcha Gonna Do
- 36 SUPERTRAMP/It's Raining Again
- 37 KIM CARNES/Does It Make You Reme
- H 30 DIANA ROSS/Muscles
- 31 PAT BENATAR/Shadows Of The Night
- 32 ARETHA FRANKLIN/Jump To It
- 33 JOE JACKSON/Steppin' Out
- 34 IMAGINATION/Music And Lights
- H 35 TONI BASIL/Mickey
- 36 MICHAEL MCDONALD/I Keep Forgettin'...
- 37 KILLWATT/Lovers On The Run
- 38 JACKSON BROWNE/Somebody's Baby
- 39 ASIA/Only Time Will Tell
- 40 DIANNE WARRICK/Heartbreaker

B104 WBSB Baltimore
 PD: Jan Jeffries

- H 1 COCKER & WAINES/Up Where We Belong
- 2 LAURA BRANIGAN/Gloria
- 3 LIONEL RICHEL/Truly
- H 4 ONJ/Heart Attack
- 5 SYLVIA/Nobody
- 6 JOE JACKSON/Steppin' Out
- 7 JUICE NEWTON/Break It To Me Gently
- H 8 TONI BASIL/Mickey
- 9 MEN AT WORK/Who Can It Be Now?
- 10 HALL & GATES/Maneater
- 11 CHICAGO/Love Me Tomorrow
- 12 DONALD FAGEN/I.G.Y.(What A Beautif
- 13 LINDA RONSTADT/Get Closer
- 14 NEIL DIAMOND/Heartlight
- 15 DIANNE WARRICK/Heartbreaker
- 16 JEFFREY OSBORNE/On The Wings Of Love
- 17 SUPERTRAMP/It's Raining Again
- 18 DAN FOEHLBERG/Missing You
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 DON HENLEY/Dirty Laundry
- 21 KENNY ROGERS/A Love Song
- 22 DIANA ROSS/Muscles
- 23 MICHAEL MCDONALD/I Keep Forgettin'...
- 24 CLASH/Rock The Casbah
- 25 JACKSON/MCARTNEY/The Girl Is Mine
- 26 MARYIN GAYE/Sexual Healing
- 27 CHILLI WACK/Whatcha Gonna Do
- 28 JOHN COUGAR/Hand To Hold On To
- 29 PATTI AUSTIN/Baby, Come To Me

96 KX Pittsburgh
 WXXK FM STEREO
 OM: Bobby Christian
 MD: Terry Caywood

- H 1 DAN FOEHLBERG/Missing You
- 2 CS&N/Southern Cross
- 3 KANSAS/Chasing Shadows
- H 4 STEEL BREEZE/You Don't Want Me Any
- 5 PHIL COLLINS/Through These Walls
- 6 SANTANA/Who's In Control
- 7 AMERICA/You Can Do Magic
- H 8 SUPERTRAMP/It's Raining Again
- 9 LOGGINS & PERRY/Don't Fight It
- H 10 PHIL COLLINS/You Can't Hurry Love
- 11 DONNIE IRIS/Tough World
- 12 CHICAGO/Love Me Tomorrow
- 13 PAT BENATAR/Shadows Of The Night
- 14 JACKSON BROWNE/Somebody's Baby
- 15 HALL & GATES/Maneater
- 16 MEN AT WORK/Who Can It Be Now?
- 17 JOE JACKSON/Steppin' Out
- 18 DON HENLEY/Nobody's Business
- 19 BILLY SQUIER/Everybody Wants You
- 20 JEFFERSON STARSHIP/Be My Lady
- 21 SANTANA/Who's In Control
- 22 ROD STEWART/Guess I'll Always...
- 23 CHICAGO/What You're Missing
- 24 DON HENLEY/Dirty Laundry
- 25 ALAN PARSONS/Eye In The Sky
- 26 SAGA/On The Loose
- 27 WHY/My Did I Fall For...
- 28 JONI MITCHELL/You're So Square/Bab
- 29 CHILLI WACK/Whatcha Gonna Do
- 30 TALK TALK/Talk Talk
- 31 LINDA RONSTADT/Get Closer
- 32 MISSING PERSONS/Worlds
- 33 STEVE WINWOOD/Veterle
- 34 A FLOCK OF SEAGUL/Space Age Love Song
- 35 ASIA/Only Time Again
- 36 FLEETWOOD MAC/Love In Stone
- 37 MEN AT WORK/Down Under

ROCK 102 Buffalo
 PD: Bob Wood
 MD: Roger Christian

- H 1 LIONEL RICHEL/Truly
- 2 COCKER & WAINES/Up Where We Belong
- H 3 MARYIN GAYE/Sexual Healing
- 4 DIANA ROSS/Muscles
- 5 DON HENLEY/Dirty Laundry
- 6 DIANNE WARRICK/Heartbreaker
- 7 SYLVIA/Nobody
- H 8 JOE JACKSON/Steppin' Out
- 9 NEIL DIAMOND/Heartlight
- 10 SUPERTRAMP/It's Raining Again
- 11 HALL & GATES/Maneater
- 12 DONALD FAGEN/I.G.Y.(What A Beautif
- 13 STRAY CATS/Rock This Town
- 14 PAT BENATAR/Shadows Of The Night
- H 15 JACKSON/MCARTNEY/The Girl Is Mine
- 16 LINDA RONSTADT/Get Closer
- 17 JEFFREY OSBORNE/On The Wings Of Love
- 18 BILLY SQUIER/Everybody Wants You
- 19 BILLY JOEL/Pressure
- 20 TOTO/Africa
- 21 GLENN FREY/The One You Love
- 22 LAURA BRANIGAN/Gloria
- 23 DAN FOEHLBERG/Missing You
- 24 CHILLI WACK/Whatcha Gonna Do
- 25 CS&N/Southern Cross
- 26 TONI BASIL/Mickey
- 27 JEFFERSON STARSHIP/Be My Lady
- 28 JOHN COUGAR/Jack & Diane
- 29 ABC/The Look of Love/Part
- 30 TOM PETTY/You Got Lucky
- 31 KOOL & THE GANG/Let's Go Dancin' (Oh
- 32 PHIL COLLINS/You Can't Hurry Love
- 33 FLEETWOOD MAC/Gypsy
- 34 ASIA/Sole Survivor
- 35 SURVIVOR/American Heartbeat
- 36 JOHN COUGAR/Hand To Hold On To
- 37 CHICAGO/Love Me Tomorrow
- 38 KIM CARNES/Does It Make You Reme
- 39 MEN AT WORK/Down Under
- A 40 J. GEILS BAND/ Do

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WKBW Buffalo
 PD: Neil McGinley
 MD: Jon Summers

- H 1 NEIL DIAMOND/Heartlight
- 2 JOE JACKSON/Steppin' Out
- H 3 COCKER & WAINES/Up Where We Belong
- 4 LAURA BRANIGAN/Gloria
- 5 GLENN FREY/The One You Love
- 6 DIANNE WARRICK/Heartbreaker
- 7 MICHAEL MCDONALD/I Keep Forgettin'...
- H 8 HALL & GATES/Maneater
- 9 CHICAGO/Love Me Tomorrow
- 10 FLEETWOOD MAC/Gypsy
- 11 LIONEL RICHEL/Truly
- 12 SYLVIA/Nobody
- 13 AMERICA/You Can Do Magic
- 14 DONALD FAGEN/I.G.Y.(What A Beautif
- 15 SUPERTRAMP/It's Raining Again
- 16 JUICE NEWTON/Break It To Me Gently
- 17 CS&N/Southern Cross
- 18 DAN FOEHLBERG/Missing You
- 19 JACKSON BROWNE/Somebody's Baby
- 20 JEFFREY OSBORNE/On The Wings Of Love
- 21 ALAN PARSONS/Eye In The Sky
- 22 AMERICA/You Can Do Magic
- 23 TOTO/Africa
- 24 SANTANA/Who's In Control
- 25 STEVE MILLER/Band/Adorador
- 26 CHICAGO/Hand To Say I'm Sorry

1050 chum Toronto
 PD: Jim Waters
 MD: Brad Jones

- H 1 ABC/The Look of Love/Part
- H 2 PETER GABRIEL/Shock The Monkey
- 3 JOE JACKSON/Steppin' Out
- 4 TORNADO/Start Tellin' The Tru
- H 5 SUPERTRAMP/It's Raining Again
- 6 MEN AT WORK/Down Under
- 7 BILLY JOEL/Pressure
- 8 BILLY SQUIER/Everybody Wants You
- 9 DON HENLEY/Dirty Laundry
- H 10 DIRE STRAITS/Industrial Disease
- 11 LOGGINS & PERRY/Don't Fight It
- 12 STEVE WINWOOD/Veterle
- 13 RUSH/New World Man
- 14 FLEETWOOD MAC/Gypsy
- 15 BRUCE SPRINGSTEEN/American City
- 16 ALAN PARSONS/You're Gonna Get Your
- H 17 TRIO/De, Da, De, I Don't L
- 18 CHILLI WACK/Whatcha Gonna Do
- 19 PHIL COLLINS/You Can't Hurry Love
- 20 PANTALON/Solider
- 21 SPONS/As And Symphonies
- 22 PAT BENATAR/Shadows Of The Night
- 23 SANTANA/Who's In Control
- 24 JOHN COUGAR/Hand To Hold On To
- 25 STRAY CATS/Rock This Town
- 26 HALL & GATES/Maneater
- 27 WHO/Athens
- 28 STEEL BREEZE/You Don't Want Me Any
- 29 JOE JACKSON/Steppin' Out
- 30 SUPERTRAMP/It's Raining Again
- 31 STRAY CATS/Rock This Town
- 32 GLENN FREY/The One You Love
- 33 JEFFERSON STARSHIP/Be My Lady
- 34 DONALD FAGEN/I.G.Y.(What A Beautif

JB-105 Providence
 Acting PD: Doc Holliday

- H 1 COCKER & WAINES/Up Where We Belong
- 2 POINTER SISTERS/I'm So Excited
- H 3 HALL & GATES/Maneater
- 4 ABC/The Look of Love/Part
- 5 LINDA RONSTADT/Get Closer
- 6 NEIL DIAMOND/Heartlight
- H 7 LIONEL RICHEL/Truly
- 8 CHICAGO/Love Me Tomorrow
- 9 GLENN FREY/The One You Love
- 10 GLENN FREY/The One You Love
- 11 GLENN FREY/The One You Love
- 12 DIANA ROSS/Muscles
- 13 JUICE NEWTON/Break It To Me Gently
- 14 CS&N/Southern Cross
- 15 DONALD FAGEN/I.G.Y.(What A Beautif
- 16 JACKSON BROWNE/Somebody's Baby
- 17 JEFFREY OSBORNE/On The Wings Of Love
- 18 KOOL & THE GANG/Let's Go Dancin' (Oh
- 19 DAN FOEHLBERG/Missing You
- 20 DIANNE WARRICK/Heartbreaker
- 21 DONNA SUMNER/State Of Independence
- 22 JOE JACKSON/Steppin' Out
- 23 RABBITT & GAYLE/You And I
- 24 JEFFERSON STARSHIP/Be My Lady
- 25 TAVARES/A Penny For Your Thou
- 26 KENNY ROGERS/A Love Song
- 27 STRAY CATS/Rock This Town
- 28 JACKSON/MCARTNEY/The Girl Is Mine
- 29 SUPERTRAMP/It's Raining Again
- 30 BILLY JOEL/Pressure
- 31 KIM CARNES/Does It Make You Reme
- 32 JOHN COUGAR/Hand To Hold On To
- H 33 PATTI AUSTIN/Baby, Come To Me
- 34 TOTO/Africa
- 35 LRB/The Other Guy

WBEN-FM Buffalo
 PD: Bob Wood
 MD: Roger Christian

- H 1 LIONEL RICHEL/Truly
- 2 COCKER & WAINES/Up Where We Belong
- H 3 MARYIN GAYE/Sexual Healing
- 4 DIANA ROSS/Muscles
- 5 DON HENLEY/Dirty Laundry
- 6 DIANNE WARRICK/Heartbreaker
- 7 SYLVIA/Nobody
- H 8 JOE JACKSON/Steppin' Out
- 9 NEIL DIAMOND/Heartlight
- 10 SUPERTRAMP/It's Raining Again
- 11 HALL & GATES/Maneater
- 12 DONALD FAGEN/I.G.Y.(What A Beautif
- 13 STRAY CATS/Rock This Town
- 14 PAT BENATAR/Shadows Of The Night
- H 15 JACKSON/MCARTNEY/The Girl Is Mine
- 16 LINDA RONSTADT/Get Closer
- 17 JEFFREY OSBORNE/On The Wings Of Love
- 18 BILLY SQUIER/Everybody Wants You
- 19 BILLY JOEL/Pressure
- 20 TOTO/Africa
- 21 GLENN FREY/The One You Love
- 22 LAURA BRANIGAN/Gloria
- 23 DAN FOEHLBERG/Missing You
- 24 CHILLI WACK/Whatcha Gonna Do
- 25 CS&N/Southern Cross
- 26 TONI BASIL/Mickey
- 27 JEFFERSON STARSHIP/Be My Lady
- 28 JOHN COUGAR/Jack & Diane
- 29 ABC/The Look of Love/Part
- 30 TOM PETTY/You Got Lucky
- 31 KOOL & THE GANG/Let's Go Dancin' (Oh
- 32 PHIL COLLINS/You Can't Hurry Love
- 33 FLEETWOOD MAC/Gypsy
- 34 ASIA/Sole Survivor
- 35 SURVIVOR/American Heartbeat
- 36 JOHN COUGAR/Hand To Hold On To
- 37 CHICAGO/Love Me Tomorrow
- 38 KIM CARNES/Does It Make You Reme
- 39 MEN AT WORK/Down Under
- A 40 J. GEILS BAND/ Do

92 PRO-FM Providence
 Operations Manager: Tom Cuddy

- 1 LIONEL RICHEL/Truly
- 2 COCKER & WAINES/Up Where We Belong
- 3 LAURA BRANIGAN/Gloria
- H 4 TONI BASIL/Mickey
- 5 CHICAGO/Love Me Tomorrow
- 6 STRAY CATS/Rock This Town
- 7 NEIL DIAMOND/Heartlight
- H 8 DAN FOEHLBERG/Missing You
- 9 DIANNE WARRICK/Heartbreaker
- 10 SYLVIA/Nobody
- 11 TAVARES/A Penny For Your Thou
- 12 JEFFREY OSBORNE/On The Wings Of Love
- 13 POINTER SISTERS/I'm So Excited
- 14 GLENN FREY/The One You Love
- 15 ABC/The Look of Love/Part
- 16 FLEETWOOD MAC/Gypsy
- H 17 EVELYN KING/Love Come Down
- 18 CS&N/Southern Cross
- 19 DONALD FAGEN/I.G.Y.(What A Beautif
- 20 MICHAEL MCDONALD/I Keep Forgettin'...
- 21 AMERICA/You Can Do Magic
- 22 DIANA ROSS/Muscles
- H 23 LINDA RONSTADT/Get Closer
- 24 JACKSON/MCARTNEY/The Girl Is Mine
- 25 BILLY JOEL/Pressure
- 26 SUPERTRAMP/It's Raining Again
- 27 JEFFREY OSBORNE/On The Wings Of Love
- 28 POINTER SISTERS/I'm So Excited
- 29 JOE JACKSON/Steppin' Out
- 30 JOHN COUGAR/Hand To Hold On To

Q107 Washington, D.C.
 PD: Alan Burns
 MD: Mary Taten

- H 1 COCKER & WAINES/Up Where We Belong
- 2 CHICAGO/Love Me Tomorrow
- H 3 LINDA RONSTADT/Get Closer
- 4 LAURA BRANIGAN/Gloria
- 5 FLEETWOOD MAC/Gypsy
- 6 TONI BASIL/Mickey
- H 7 HALL & GATES/Maneater
- 8 LIONEL RICHEL/Truly
- 9 STEEL BREEZE/You Don't Want Me Any
- 10 JOE JACKSON/Steppin' Out
- 11 SUPERTRAMP/It's Raining Again
- 12 STRAY CATS/Rock This Town
- 13 A FLOCK OF SEAGUL/Hand So Far Away
- 14 DONALD FAGEN/I.G.Y.(What A Beautif
- 15 BILLY JOEL/Pressure
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 DIANNE WARRICK/Heartbreaker
- H 18 PAT BENATAR/Shadows Of The Night
- 19 DON HENLEY/Dirty Laundry
- 20 CLASH/Rock The Casbah

WNBC New York
 Radio 66
 PD: Kevin Metheny
 Music Coord.: Babette Stirland

- H 1 COCKER & WAINES/Up Where We Belong
- 2 LAURA BRANIGAN/Gloria
- 3 GLENN FREY/The One You Love
- 4 NEIL DIAMOND/Heartlight
- 5 ALAN PARSONS/Eye In The Sky
- H 6 LIONEL RICHEL/Truly
- 7 MICHAEL MCDONALD/I Keep Forgettin'...
- 8 DIANNE WARRICK/Heartbreaker
- 9 AMERICA/You Can Do Magic
- H 10 BILLY JOEL/Pressure
- 11 JOE JACKSON/Steppin' Out
- 12 JOHN COUGAR/Jack & Diane
- 13 RICK SPRINGFIELD/Get Excited
- 14 JACKSON BROWNE/Somebody's Baby
- 15 RED SPEEDWAGON/Sweet Time
- H 16 CS&N/Southern Cross
- 17 DIANA ROSS/Muscles
- 18 DONALD FAGEN/I.G.Y.(What A Beautif
- 19 CHICAGO/Love Me Tomorrow
- 20 AIR SUPPLY/Young Love
- H 21 SYLVIA/Nobody
- 22 HALL & GATES/Maneater
- 23 JACKSON/MCARTNEY/The Girl Is Mine
- 24 LOGGINS & PERRY/Don't Fight It
- 25 MARYIN GAYE/Sexual Healing
- 26 PHIL COLLINS/You Can't Hurry Love
- A 27 DAN FOEHLBERG/Missing You
- 28 POINTER SISTERS/I'm So Excited
- 29 TIMOTHY B. SCHMIT/So Much In Love
- A 30 BARRY MANILOW/Heavenly

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- H 1 GLENN FREY/The One You Love
- H 2 LIONEL RICHEL/Truly
- 3 COCKER & WAINES/Up Where We Belong
- 4 CS&N/Southern Cross
- H 5 HALL & GATES/Maneater
- 6 TONI BASIL/Mickey
- 7 JEFFERSON STARSHIP/Be My Lady
- H 8 DON HENLEY/Dirty Laundry
- 9 AMERICA/You Can Do Magic
- 10 DIANA ROSS/Muscles
- 11 EVELYN KING/Love Come Down
- 12 ONJ/Heart Attack
- 13 DONALD FAGEN/I.G.Y.(What A Beautif
- 14 ARETHA FRANKLIN/Jump To It
- 15 LINDA RONSTADT/Get Closer
- 16 SYLVIA/Nobody
- 17 NEIL DIAMOND/Heartlight
- 18 LAURA BRANIGAN/Gloria
- 19 STEEL BREEZE/You Don't Want Me Any
- 20 CHICAGO/Love Me Tomorrow
- 21 SUPERTRAMP/It's Raining Again
- 22 KOOL & THE GANG/Let's Go Dancin' (Oh
- 23 PAT BENATAR/Shadows Of The Night
- 24 JOE JACKSON/Steppin' Out
- 25 JACKSON/MCARTNEY/The Girl Is Mine
- 26 BILLY SQUIER/Everybody Wants You
- 27 DONNIE IRIS/Tough World
- 28 STRAY CATS/Rock This Town
- 29 MEN AT WORK/Who Can It Be Now?
- 30 CLASH/Rock The Casbah

WXKS-FM Boston
 PD: Sonny Joe White
 MD: Johnny Carvello

- H 1 CLASH/Rock The Casbah
- H 2 ABC/The Look of Love/Part
- 3 DONNA SUMNER/State Of Independence
- H 4 TONI BASIL/Mickey
- 5 DIANA ROSS/Muscles
- 6 STRAY CATS/Rock This Town
- 7 LIONEL RICHEL/Truly
- 8 DAN FOEHLBERG/Missing You
- 9 STRAY CATS/Rock This Town
- 10 TAVARES/A Penny For Your Thou
- 11 WHO/Athens
- 12 JEFFREY OSBORNE/On The Wings Of Love
- 13 POINTER SISTERS/I'm So Excited
- 14 DIANNE WARRICK/Heartbreaker
- 15 STEEL BREEZE/You Don't Want Me Any
- H 16 SURVIVOR/American Heartbeat
- 17 BILLY IDOL/White Wedding
- H 18 MISSING PERSONS/Destination Unknown
- 19 PETER GABRIEL/Shock The Monkey
- 20 STEVE MILLER/BAND/Good Magic
- 21 LINDA RONSTADT/Get Closer
- 22 DAN FOEHLBERG/Missing You
- 23 FRIDAY/In The City
- 24 SPINNERS/Magic In The Moonlight
- 25 SHAKATAK/Night Birds
- 26 MARYIN GAYE/Sexual Healing
- 27 GLENN FREY/The One You Love
- 28 EDDIE MONEY/Shakin'
- 29 TOM PETTY/Talk Talk
- A 28 HALL & GATES/Maneater
- 29 JACKSON/MCARTNEY/The Girl Is Mine
- 30 WEATHER GIRLS/It's Raining Men

CFTR 680 Toronto
 PD: Bob Saint
 Music Director: Rick Hunter

- H 1 COCKER & WAINES/Up Where We Belong
- 2 LAURA BRANIGAN/Gloria
- 3 ABC/The Look of Love/Part
- 4 JOE JACKSON/Steppin' Out
- 5 MEN AT WORK/Down Under
- 6 SUPERTRAMP/It's Raining Again
- 7 ONJ/Heart Attack
- 8 BILLY JOEL/Pressure
- 9 CHICAGO/Love Me Tomorrow
- 10 GLENN FREY/The One You Love
- 11 HALL & GATES/Maneater
- H 12 LIONEL RICHEL/Truly
- 13 TORNADO/Start Tellin' The Tru
- 14 NEIL DIAMOND/Heartlight
- H 15 DON HENLEY/Dirty Laundry
- 16 SYLVIA/Nobody
- 17 CHILLI WACK/Whatcha Gonna Do
- 18 LUGGINS & PERRY/Don't Fight It
- 19 PAT BENATAR/Shadows Of The Night
- 20 LINDA RONSTADT/Get Closer
- 21 FRIDAY/In The City
- 22 SUPERTRAMP/It's Raining Again
- 23 JACKSON/MCARTNEY/The Girl Is Mine
- 24 DONALD FAGEN/I.G.Y.(What A Beautif
- 25 MICHAEL MCDONALD/I Keep Forgettin'...
- 26 WARRICK/Heartbreaker
- 27 DIANNE WARRICK/Heartbreaker
- A 29 TRIO/De, Da, De, I Don't L
- 30 DAN FOEHLBERG/Missing You
- 31 JOHN COUGAR/Jack & Diane
- 32 STRAY CATS/Rock This Town
- 33 FLEETWOOD MAC/Gypsy
- A 34 PETER GABRIEL/Shock The Monkey
- 35 JOHN COUGAR/Hand To Hold On To
- A 36 PHIL COLLINS/You Can't Hurry Love
- 37 CHRIS DEBURGH/Don't Pay The Ferry
- 38 CLASH/Rock The Casbah
- 39 CHARLIE HARRISON/Make Up My Love
- 40 POINTER SISTERS/I'm So Excited

Hot 100 Philadelphia
 PD: Scott Walker
 Music Coord.: Glenn Kalina

- H 1 LIONEL RICHEL/Truly
- H 2 TONI BASIL/Mickey
- 3 COCKER & WAINES/Up Where We Belong
- 4 CLASH/Rock The Casbah
- 5 LAURA BRANIGAN/Gloria
- 6 NEIL DIAMOND/Heartlight
- H 7 JOE JACKSON/Steppin' Out
- 8 STRAY CATS/Rock This Town
- 9 MEN AT WORK/Who Can It Be Now?
- 10 JACKSON BROWNE/Somebody's Baby
- 11 MICHAEL MCDONALD/I Keep Forgettin'...
- H 12 HALL & GATES/Maneater
- 13 PATTI AUSTIN/Baby, Come To Me
- 14 ONJ/Heart Attack
- 15 SYLVIA/Nobody
- 16 POINTER SISTERS/I'm So Excited
- 17 DONNA SUMNER/State Of Independence
- 18 FLEETWOOD MAC/Gypsy
- 19 DIANA ROSS/Muscles
- 20 GLENN FREY/The One You Love
- 21 CHICAGO/Love Me Tomorrow
- 22 MARYIN GAYE/Sexual Healing
- 23 SURVIVOR/American Heartbeat
- 24 JACKSON/MCARTNEY/The Girl Is Mine
- 25 PAT BENATAR/Shadows Of The Night
- 26 DONALD FAGEN/I.G.Y.(What A Beautif
- 27 DAN FOEHLBERG/Missing You
- 28 KOOL & THE GANG/Let's Go Dancin' (Oh
- 29 BILLY SQUIER/Everybody Wants You
- 30 DAN HENLEY/Dirty Laundry
- 31 JEFFERSON STARSHIP/Be My Lady
- 32 DIANNE WARRICK/Heartbreaker
- 33 KENNY ROGERS/A Love Song
- 34 STEVE MILLER/BAND/Good Magic

- J. GEILS BAND/ Do
- LRB/The Other Guy
- JONI MITCHELL/You're So Square/Bab
- MEN AT WORK/Down Under
- PETER GABRIEL/Shock The Monkey
- TOM PETTY/You Got Lucky
- GEORGE HARRISON/Make Up My Love
- TAVARES/A Penny For Your Thou
- KIM CARNES/Does It Make You Reme
- SCANDAL/Goodbye To You
- DONNIE IRIS/Tough World
- TOTO/Africa
- CHARLENE & WONDER/Used To Be
- CHILLI WACK/Whatcha Gonna Do
- JOHN COUGAR/Hand To Hold On To
- PRINCE/1999
- STEVE WINWOOD/Veterle
- HOTELS/Forever Mine
- RABBITT & GAYLE/You And I

SOUTH Miami
 PD: Keith Isley
 MD: Johnny Dolan

- H 1 LIONEL RICHEL/Truly
- 2 COCKER & WAINES/Up Where We Belong
- 3 TONI BASIL/Mickey
- 4 MEN AT WORK/Who Can It Be Now?
- 5 NEIL DIAMOND/Heartlight
- 6 STRAY CATS/Rock This Town
- 7 ONJ/Heart Attack
- 8 DAN FOEHLBERG/Missing You
- H 9 MARYIN GAYE/Sexual Healing
- 10 JOE JACKSON/Steppin' Out
- 11 JOHN COUGAR/Jack & Diane
- 12 LAURA BRANIGAN/Gloria
- 13 DON HENLEY/Dirty Laundry
- 14 CHICAGO/Love Me Tomorrow
- 15 SYLVIA/Nobody
- 16 ABC/The Look of Love/Part
- 17 AMERICA/You Can Do Magic
- 18 ALAN PARSONS/Eye In The Sky
- 19 HALL & GATES/Maneater
- 20 PAT BENATAR/Shadows Of The Night
- 21 JONZUN CREW/Pac Jam
- 22 CHEAP TRICK/She's Tight
- 23 BILLY SQUIER/Everybody Wants You
- 24 EVELYN KING/Love Come Down
- 25 SUPERTRAMP/It's Raining Again
- 26 PRINCE/1999
- 27 JOHN JETT/Do You Wanna Touch Me
- 28 JACKSON/MCARTNEY/The Girl Is Mine
- 29 VANITY 6/Nasty Girl
- 30 STACY LATTISAM/Attack Of The Name G

Q105 Tampa
 PD: Scott Shannon
 MD: Pat McKay

- H 1 LIONEL RICHEL/Truly
- 2 TONI BASIL/Mickey
- 3 COCKER & WAINES/Up Where We Belong
- 4 MEN AT WORK/Who Can It Be Now?
- 5 ONJ/Heart Attack
- 6 NEIL DIAMOND/Heartlight
- 7 LAURA BRANIGAN/Gloria
- H 8 DON HENLEY/Dirty Laundry
- 9 SYLVIA/Nobody
- 10 MICHAEL MCDONALD/I Keep Forgettin'...
- 11 AMERICA/You Can Do Magic
- H 12 MARYIN GAYE/Sexual Healing
- 13 HALL & GATES/Maneater
- H 14 PAT BENATAR/Shadows Of The Night
- 15 GLENN FREY/The One You Love
- 16 JOHN COUGAR/Jack & Diane
- 17 DON HENLEY/Dirty Laundry
- 18 LINDA RONSTADT/Get Closer
- 19 TONI BASIL/Mickey
- 20 STRAY CATS/Rock This Town
- 21 PATTI AUSTIN/Baby, Come To Me
- 22 TIMOTHY B. SCHMIT/So Much In Love
- 23 JOE JACKSON/Steppin' Out
- 24 MEN AT WORK/Down Under
- 25 SUPERTRAMP/It's Raining Again
- 26 PAT BENATAR/Shadows Of The Night
- 27 JACKSON/MCARTNEY/The Girl Is Mine
- 28 PATTI AUSTIN/Baby, Come To Me
- 29 MEN AT WORK/Who Can It Be Now?
- 30 SYLVIA/Nobody
- 31 MARYIN GAYE/Sexual Healing
- 32 PAT BENATAR/Shadows Of The Night
- 33 POINTER SISTERS/I'm So Excited
- 34 JEFFERSON STARSHIP/Be My Lady
- 35 DON HENLEY/Dirty Laundry
- 36 JONZUN CREW/Pac Jam
- 37 CHEAP TRICK/She's Tight
- 38 BILLY SQUIER/Everybody Wants You
- 39 J. GEILS BAND/ Do
- 40 BANANARAMA/Be Real/Sayin'

2-93 Atlanta
 ATLANTA'S RADIO STATION
 PD: John Young
 MD: Chris Thomas

- H 1 COCKER & WAINES/Up Where We Belong
- H 2 LIONEL RICHEL/Truly
- 3 JOE JACKSON/Steppin' Out
- 4 LAURA BRANIGAN/Gloria
- 5 STRAY CATS/Rock This Town
- 6 CS&N/Southern Cross
- 7 DIANNE WARRICK/Heartbreaker
- 8 CHICAGO/Love Me Tomorrow
- 9 DONALD FAGEN/I.G.Y.(What A Beautif
- H 10 HALL & GATES/Maneater
- 11 FLEETWOOD MAC/Gypsy
- H 12 DON HENLEY/Dirty Laundry
- 13 ONJ/Heart Attack
- 14 TONI BASIL/Mickey
- 15 DAN FOEHLBERG/Missing You
- 16 NEIL DIAMOND/Heartlight
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JACKSON/MCARTNEY/The Girl Is Mine
- 19 TOTO/Africa
- 20 ABC/The Look of Love/Part
- 21 SUPERTRAMP/It's Raining Again
- 22 MARYIN GAYE/Sexual Healing

CR
Parallel One Playlist
MIDWEST

94FM WTKI Milwaukee
PD: Dallas Cole
MD: John Grant

H 1 COCKER & WARRNES/Up Where We Belong
H 2 CHICAGO/Love Me Tomorrow
H 3 LIONEL RICHIE/Truly
H 4 JOE JACKSON/Steppin' Out
H 5 BILLY JOEL/Pressure
H 6 HALL & GATES/Monster
H 7 FLEETWOOD MAC/Gypsy
H 8 AMERICA/You Can Do Magic
H 9 DONALD FAGEN/I.G.V. (What A Beautif
H 10 SUPERTRAMP/It's Raining Again
H 11 GLENN FREY/The One You Love
H 12 LINDA RONSTADT/Get Closer
H 13 LOGGINS & PERRY/Don't Fight It
H 14 BILLY SQUIER/Everybody Wants You
H 15 DAN FOGELBERG/Missing You
H 16 SANTANA/Hide On Me
H 17 LAURA BRANIGAN/Gloria
H 18 STRAY CATS/Rock This Town
H 19 DON HENLEY/Dirty Laundry
H 20 PHIL COLLINS/You Can't Hurry Love
H 21 MEN AT WORK/Down Under
H 22 JACKSON/MCCARTNEY/The Girl Is Mine
H 23 TONI BASIL/Mickey
H 24 JACKSON/MCCARTNEY/The Girl Is Mine

ADDS TOTO/Africa
MARVIN GAYE/Sexual Healing
PAT BENATAR/Shadows Of The Night

Q102 Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

H 1 GLENN FREY/The One You Love
H 2 TOTO/Mea Belive
H 3 AMERICA/You Can Do Magic
H 4 JACKSON BROWNE/Somebody's Baby
H 5 LAURA BRANIGAN/Gloria
H 6 PAT BENATAR/Shadows Of The Night
H 7 STEEL BREEZE/You Don't Want Me Any
H 8 SANTANA/Hide On Me
H 9 ONJ/Heart Attack
H 10 RUSH/New World Man
H 11 DON HENLEY/Dirty Laundry
H 12 WHO/Athens
H 13 COCKER & WARRNES/Up Where We Belong
H 14 JOE JACKSON/Steppin' Out
H 15 MICHAEL MCDONALD/I Keep Forgettin'...
H 16 HALL & GATES/Monster
H 17 BILLY JOEL/Pressure
H 18 DAN FOGELBERG/Missing You
H 19 YANITY & NASTY/Girl
H 20 STRAY CATS/Rock This Town
H 21 EDDIE MONEY/Shakin'
H 22 EVELYN KING/Love Come Down
H 23 MEN AT WORK/Who Can It Be Now?
H 24 ALAN PARSONS/Eye In The Sky
H 25 DONALD FAGEN/I.G.V. (What A Beautif
H 26 ABC/The Look Of Love/Part
H 27 LIONEL RICHIE/Truly
H 28 JOHN COUGAR/Hand To Hold On To
H 29 38 SPECIAL/You Keep Runnin' Away
H 30 MEN AT WORK/Down Under

ADDS 27, 26, 30

WLS AM 89 Chicago
PD: Richard Lippincott
MD: Steve Perun

H 1 COCKER & WARRNES/Up Where We Belong
H 2 JOE JACKSON/Steppin' Out
H 3 LAURA BRANIGAN/Gloria
H 4 LIONEL RICHIE/Truly
H 5 MEN AT WORK/Who Can It Be Now?
H 6 DON HENLEY/Dirty Laundry
H 7 NEIL DIAMOND/Heartlight
H 8 PAT BENATAR/Shadows Of The Night
H 9 ALAN PARSONS/Eye In The Sky
H 10 BILLY SQUIER/Everybody Wants You
H 11 BILLY JOEL/Pressure
H 12 AMERICA/You Can Do Magic
H 13 CHICAGO/Love Me Tomorrow
H 14 SUPERTRAMP/It's Raining Again
H 15 GLENN FREY/The One You Love
H 16 FLEETWOOD MAC/Gypsy
H 17 CS&N/Southern Cross
H 18 RUSH/New World Man
H 19 JOHN COUGAR/Jack & Diane
H 20 MICHAEL MCDONALD/I Keep Forgettin'...
H 21 JACKSON BROWNE/Somebody's Baby
H 22 LOGGINS & PERRY/Don't Fight It
H 23 KING/Love By You
H 24 NELLISA MANCHESTE/You Should Hear How
H 25 RED SPEEDWAGON/Sweet Time
H 26 SANTANA/Hide On Me
H 27 CHICAGO/Hand To Hold On To
H 28 STEVE MILLER BAND/Abacadabra

ADDS NONE

Q104 KBEQ Kansas City
PD: Todd Chase
MD: John Conrad

H 1 FLEETWOOD MAC/Gypsy
H 2 A FLOCK OF SEAGULS/It's Raining Again
H 3 JOE JACKSON/Steppin' Out
H 4 NEIL DIAMOND/Heartlight
H 5 DON HENLEY/Dirty Laundry
H 6 CS&N/Southern Cross
H 7 CHICAGO/Love Me Tomorrow
H 8 PAT BENATAR/Shadows Of The Night
H 9 SUPERTRAMP/It's Raining Again
H 10 STRAY CATS/Rock This Town
H 11 DON HENLEY/Dirty Laundry
H 12 CHARLENE & WONDER/Used To Be
H 13 TOTO/Africa
H 14 KOOL & THE GANG/Let's Go Dancin' (Oh
H 15 PATTI AUSTIN/Baby, Come To Me
H 16 TOM PETTY/You Got Lucky

ADDS 27, 28, 29, 30

WJOL 99.1 FM St. Paul
PD: Tac Hammer
MD: Gregg Swedberg

H 1 CHICAGO/Love Me Tomorrow
H 2 COCKER & WARRNES/Up Where We Belong
H 3 DAN FOGELBERG/Missing You
H 4 PAT BENATAR/Shadows Of The Night
H 5 POINTER SISTERS/I'm So Excited
H 6 GLENN FREY/The One You Love
H 7 HALL & GATES/Monster
H 8 STEEL BREEZE/You Don't Want Me Any
H 9 LOGGINS & PERRY/Don't Fight It
H 10 MOVING PICTURES/What About Me
H 11 CLIFF RICHARD/The Only Way Out
H 12 BILLY JOEL/Pressure
H 13 LINDA RONSTADT/Get Closer
H 14 TOTO/Africa
H 15 STRAY CATS/Rock This Town
H 16 BILLY SQUIER/Everybody Wants You
H 17 JOHN COUGAR/Hand To Hold On To
H 18 DON HENLEY/Dirty Laundry
H 19 CHILLWACK/Whatcha Gonna Do
H 20 DONALD FAGEN/I.G.V. (What A Beautif
H 21 SUPERTRAMP/It's Raining Again
H 22 A FLOCK OF SEAGULS/It's Raining Again
H 23 JUDAS PRIEST/You've Got Another...
H 24 DON HENLEY/Dirty Laundry
H 25 CHILLWACK/Whatcha Gonna Do
H 26 PRINCE/1999
H 27 JEFFERSON STARSHIP/Be My Lady
H 28 LAURA BRANIGAN/Gloria
H 29 TONI BASIL/Mickey
H 30 MEN AT WORK/Who Can It Be Now?
H 31 JACKSON/MCCARTNEY/The Girl Is Mine
H 32 TOM PETTY/You Got Lucky
H 33 SURVIVOR/American Heartbeat
H 34 LRB/The Other Guy

ADDS 30
J. GEILS BAND/I Do
FRIDA/I Know There's Someth
LEE RITENOUR/Dross My Heart
CS&N/Southern Cross

ON ADAM ANT/Goody Two Shoes
PHIL COLLINS/You Can't Hurry Love
JOHN COUGAR/Hand To Hold On To
SUPERTRAMP/It's Raining Again
SCANDAL/Goodbye To You
STEVE WINWOOD/Your Love
DANNIE IRIS/Tough World
TALK TALK/Talk Talk
JOHN MITCHELL/You're So Square/Rob
GEORGE HARRISON/One After 909
PETER DINKEL/School The Monkey
MARSHALL CRENshaw/There She Goes Again

WGCL 98 Cleveland
PD: Bob Travis
MD: Tom Jefferies

H 1 LIONEL RICHIE/Truly
H 2 LAURA BRANIGAN/Gloria
H 3 COCKER & WARRNES/Up Where We Belong
H 4 DON HENLEY/Dirty Laundry
H 5 PAT BENATAR/Shadows Of The Night
H 6 TONI BASIL/Mickey
H 7 EDDIE MONEY/Shakin'
H 8 STRAY CATS/Rock This Town
H 9 DIANA ROSS/Muscles
H 10 BILLY JOEL/Pressure
H 11 HALL & GATES/Monster
H 12 JOE JACKSON/Steppin' Out
H 13 DONALD FAGEN/I.G.V. (What A Beautif
H 14 CHICAGO/Love Me Tomorrow
H 15 ABC/The Look Of Love/Part
H 16 JACKSON/MCCARTNEY/The Girl Is Mine
H 17 BILLY SQUIER/Everybody Wants You
H 18 DAN FOGELBERG/Missing You
H 19 PETER GABRIEL/Shock The Monkey
H 20 JEFFERSON STARSHIP/Be My Lady
H 21 SUPERTRAMP/It's Raining Again
H 22 PHIL COLLINS/You Can't Hurry Love
H 23 MOVING PICTURES/What About Me
H 24 LINDA RONSTADT/Get Closer
H 25 KOOL & THE GANG/Let's Go Dancin' (Oh
H 26 POINTER SISTERS/I'm So Excited
H 27 DIANNE WARWICK/Heartbreaker
H 28 JUDAS PRIEST/You've Got Another...
H 29 TOTO/Africa

ADDS TOM PETTY/You Got Lucky
MOVING PICTURES/What About Me
MEN AT WORK/Down Under
J. GEILS BAND/I Do
PATTI AUSTIN/Baby, Come To Me

ON FRIDA/I Know There's Someth
KIM CARNES/Does It Make You Rem
JOHN COUGAR/Hand To Hold On To
STEVE WINWOOD/Your Love
DANNIE IRIS/Tough World
DANNIE IRIS/Tough World

800/CKLW stereo am Detroit
PD: Pat Holiday
MD: Rosalie Trombley

H 1 LIONEL RICHIE/Truly
H 2 LAURA BRANIGAN/Gloria
H 3 COCKER & WARRNES/Up Where We Belong
H 4 SYLVIA/Nobody
H 5 MEN AT WORK/Who Can It Be Now?
H 6 PATTI AUSTIN/Baby, Come To Me
H 7 MARVIN GAYE/Sexual Healing
H 8 STRAY CATS/Rock This Town
H 9 JOE JACKSON/Steppin' Out
H 10 JACKSON/MCCARTNEY/The Girl Is Mine
H 11 DIANA ROSS/Muscles
H 12 NEIL DIAMOND/Heartlight
H 13 TONI BASIL/Mickey
H 14 HALL & GATES/Monster
H 15 DON HENLEY/Dirty Laundry
H 16 STEVE MILLER BAND/Abacadabra
H 17 GLENN FREY/The One You Love
H 18 RABBIT & GAYLE/You And I
H 19 JOHN COUGAR/Jack & Diane
H 20 A FLOCK OF SEAGULS/It's Raining Again
H 21 DIANNE WARWICK/Heartbreaker
H 22 CAR BANQU/You Dropped A Bomb On
H 23 CS&N/Southern Cross
H 24 MICHAEL MCDONALD/I Keep Forgettin'...
H 25 JEFFREY OSBORNE/On The Wings Of Love
H 26 SUPERTRAMP/It's Raining Again
H 27 TOTO/Africa
H 28 PHIL COLLINS/You Can't Hurry Love
H 29 DONALD FAGEN/I.G.V. (What A Beautif
H 30 CHILLWACK/Whatcha Gonna Do

ADDS J. GEILS BAND/I Do
JOHN COUGAR/Hand To Hold On To
KIM CARNES/Does It Make You Rem

ON POINTER SISTERS/I'm So Excited
DAN FOGELBERG/Missing You
TOTO/Africa
ELVIS PRESLEY/The Elvis Medley
MISSING PERSONS/Destination Unknown

WLS 95 Chicago
PD: Richard Lippincott
MD: Steve Perun

H 1 COCKER & WARRNES/Up Where We Belong
H 2 JOE JACKSON/Steppin' Out
H 3 LAURA BRANIGAN/Gloria
H 4 LIONEL RICHIE/Truly
H 5 MEN AT WORK/Who Can It Be Now?
H 6 DON HENLEY/Dirty Laundry
H 7 NEIL DIAMOND/Heartlight
H 8 PAT BENATAR/Shadows Of The Night
H 9 ALAN PARSONS/Eye In The Sky
H 10 BILLY SQUIER/Everybody Wants You
H 11 BILLY JOEL/Pressure
H 12 AMERICA/You Can Do Magic
H 13 CHICAGO/Love Me Tomorrow
H 14 SUPERTRAMP/It's Raining Again
H 15 GLENN FREY/The One You Love
H 16 FLEETWOOD MAC/Gypsy
H 17 CS&N/Southern Cross
H 18 RUSH/New World Man
H 19 JOHN COUGAR/Jack & Diane
H 20 MICHAEL MCDONALD/I Keep Forgettin'...
H 21 JACKSON BROWNE/Somebody's Baby
H 22 LOGGINS & PERRY/Don't Fight It
H 23 KING/Love By You
H 24 NELLISA MANCHESTE/You Should Hear How
H 25 RED SPEEDWAGON/Sweet Time
H 26 SANTANA/Hide On Me
H 27 CHICAGO/Hand To Hold On To
H 28 STEVE MILLER BAND/Abacadabra

ADDS 26
J. GEILS BAND/I Do
FRIDA/I Know There's Someth
LEE RITENOUR/Dross My Heart
CS&N/Southern Cross

ON ADAM ANT/Goody Two Shoes
PHIL COLLINS/You Can't Hurry Love
JOHN COUGAR/Hand To Hold On To
SUPERTRAMP/It's Raining Again
SCANDAL/Goodbye To You
STEVE WINWOOD/Your Love
DANNIE IRIS/Tough World
TALK TALK/Talk Talk
JOHN MITCHELL/You're So Square/Rob
GEORGE HARRISON/One After 909
PETER DINKEL/School The Monkey
MARSHALL CRENshaw/There She Goes Again

WLS 95 Chicago
PD: Richard Lippincott
MD: Steve Perun

H 1 COCKER & WARRNES/Up Where We Belong
H 2 JOE JACKSON/Steppin' Out
H 3 LAURA BRANIGAN/Gloria
H 4 LIONEL RICHIE/Truly
H 5 MEN AT WORK/Who Can It Be Now?
H 6 DON HENLEY/Dirty Laundry
H 7 NEIL DIAMOND/Heartlight
H 8 PAT BENATAR/Shadows Of The Night
H 9 ALAN PARSONS/Eye In The Sky
H 10 BILLY SQUIER/Everybody Wants You
H 11 BILLY JOEL/Pressure
H 12 AMERICA/You Can Do Magic
H 13 CHICAGO/Love Me Tomorrow
H 14 SUPERTRAMP/It's Raining Again
H 15 GLENN FREY/The One You Love
H 16 FLEETWOOD MAC/Gypsy
H 17 CS&N/Southern Cross
H 18 RUSH/New World Man
H 19 JOHN COUGAR/Jack & Diane
H 20 MICHAEL MCDONALD/I Keep Forgettin'...
H 21 JACKSON BROWNE/Somebody's Baby
H 22 LOGGINS & PERRY/Don't Fight It
H 23 KING/Love By You
H 24 NELLISA MANCHESTE/You Should Hear How
H 25 RED SPEEDWAGON/Sweet Time
H 26 SANTANA/Hide On Me
H 27 CHICAGO/Hand To Hold On To
H 28 STEVE MILLER BAND/Abacadabra

ADDS 26
J. GEILS BAND/I Do
FRIDA/I Know There's Someth
LEE RITENOUR/Dross My Heart
CS&N/Southern Cross

ON ADAM ANT/Goody Two Shoes
PHIL COLLINS/You Can't Hurry Love
JOHN COUGAR/Hand To Hold On To
SUPERTRAMP/It's Raining Again
SCANDAL/Goodbye To You
STEVE WINWOOD/Your Love
DANNIE IRIS/Tough World
TALK TALK/Talk Talk
JOHN MITCHELL/You're So Square/Rob
GEORGE HARRISON/One After 909
PETER DINKEL/School The Monkey
MARSHALL CRENshaw/There She Goes Again

WBBM 96 Chicago
PD: Buddy Scott
MD: Steve Davis

H 1 LAURA BRANIGAN/Gloria
H 2 JOE JACKSON/Steppin' Out
H 3 COCKER & WARRNES/Up Where We Belong
H 4 DON HENLEY/Dirty Laundry
H 5 ALAN PARSONS/Eye In The Sky
H 6 MEN AT WORK/Who Can It Be Now?
H 7 AMERICA/You Can Do Magic
H 8 LIONEL RICHIE/Truly
H 9 GLENN FREY/The One You Love
H 10 CHICAGO/Love Me Tomorrow
H 11 A FLOCK OF SEAGULS/It's Raining Again
H 12 LINDA RONSTADT/Get Closer
H 13 FLEETWOOD MAC/Gypsy
H 14 ONJ/Heart Attack
H 15 STRAY CATS/Rock This Town
H 16 CS&N/Southern Cross
H 17 NEIL DIAMOND/Heartlight
H 18 DONALD FAGEN/I.G.V. (What A Beautif
H 19 CHICAGO/Love Me Tomorrow
H 20 JACKSON/MCCARTNEY/The Girl Is Mine
H 21 DIANA ROSS/Muscles
H 22 PAT BENATAR/Shadows Of The Night
H 23 BILLY SQUIER/Everybody Wants You
H 24 MICHAEL MCDONALD/I Keep Forgettin'...
H 25 SUPERTRAMP/It's Raining Again
H 26 WHO/Athens
H 27 JACKSON/MCCARTNEY/The Girl Is Mine
H 28 TONI BASIL/Mickey
H 29 JACKSON BROWNE/Somebody's Baby
H 30 MARVIN GAYE/Sexual Healing
H 31 DAN FOGELBERG/Missing You
H 32 HALL & GATES/Monster
H 33 ABC/The Look Of Love/Part
H 34 LOGGINS & PERRY/Don't Fight It
H 35 DIANNE WARWICK/Heartbreaker
H 36 JOHN COUGAR/Jack & Diane
H 37 NELLISA MANCHESTE/You Should Hear How
H 38 TOM PETTY/You Got Lucky
H 39 TOTO/Africa
H 40 JEFFREY OSBORNE/On The Wings Of Love

ADDS J. GEILS BAND/I Do
MEN AT WORK/Down Under
PHIL COLLINS/You Can't Hurry Love

ON CHILLWACK/Whatcha Gonna Do
JOHN COUGAR/Hand To Hold On To

WEST

WLS 95 Chicago
PD: Richard Lippincott
MD: Steve Perun

H 1 COCKER & WARRNES/Up Where We Belong
H 2 JOE JACKSON/Steppin' Out
H 3 LAURA BRANIGAN/Gloria
H 4 LIONEL RICHIE/Truly
H 5 MEN AT WORK/Who Can It Be Now?
H 6 DON HENLEY/Dirty Laundry
H 7 NEIL DIAMOND/Heartlight
H 8 PAT BENATAR/Shadows Of The Night
H 9 ALAN PARSONS/Eye In The Sky
H 10 BILLY SQUIER/Everybody Wants You
H 11 BILLY JOEL/Pressure
H 12 AMERICA/You Can Do Magic
H 13 CHICAGO/Love Me Tomorrow
H 14 SUPERTRAMP/It's Raining Again
H 15 GLENN FREY/The One You Love
H 16 FLEETWOOD MAC/Gypsy
H 17 CS&N/Southern Cross
H 18 RUSH/New World Man
H 19 JOHN COUGAR/Jack & Diane
H 20 MICHAEL MCDONALD/I Keep Forgettin'...
H 21 JACKSON BROWNE/Somebody's Baby
H 22 LOGGINS & PERRY/Don't Fight It
H 23 KING/Love By You
H 24 NELLISA MANCHESTE/You Should Hear How
H 25 RED SPEEDWAGON/Sweet Time
H 26 SANTANA/Hide On Me
H 27 CHICAGO/Hand To Hold On To
H 28 STEVE MILLER BAND/Abacadabra

ADDS NONE

WLS 95 Chicago
PD: Richard Lippincott
MD: Steve Perun

H 1 COCKER & WARRNES/Up Where We Belong
H 2 JOE JACKSON/Steppin' Out
H 3 LAURA BRANIGAN/Gloria
H 4 LIONEL RICHIE/Truly
H 5 MEN AT WORK/Who Can It Be Now?
H 6 DON HENLEY/Dirty Laundry
H 7 NEIL DIAMOND/Heartlight
H 8 PAT BENATAR/Shadows Of The Night
H 9 ALAN PARSONS/Eye In The Sky
H 10 BILLY SQUIER/Everybody Wants You
H 11 BILLY JOEL/Pressure
H 12 AMERICA/You Can Do Magic
H 13 CHICAGO/Love Me Tomorrow
H 14 SUPERTRAMP/It's Raining Again
H 15 GLENN FREY/The One You Love
H 16 FLEETWOOD MAC/Gypsy
H 17 CS&N/Southern Cross
H 18 RUSH/New World Man
H 19 JOHN COUGAR/Jack & Diane
H 20 MICHAEL MCDONALD/I Keep Forgettin'...
H 21 JACKSON BROWNE/Somebody's Baby
H 22 LOGGINS & PERRY/Don't Fight It
H 23 KING/Love By You
H 24 NELLISA MANCHESTE/You Should Hear How
H 25 RED SPEEDWAGON/Sweet Time
H 26 SANTANA/Hide On Me
H 27 CHICAGO/Hand To Hold On To
H 28 STEVE MILLER BAND/Abacadabra

ADDS NONE

Q103FM KOAQ Denver
PD: Jack Regan
MD: Alan Sledge

H 1 ONJ/Heart Attack
H 2 NEIL DIAMOND/Heartlight
H 3 DAN FOGELBERG/Missing You
H 4 COCKER & WARRNES/Up Where We Belong
H 5 FLEETWOOD MAC/Gypsy
H 6 CS&N/Southern Cross
H 7 JOE JACKSON/Steppin' Out
H 8 HALL & GATES/Monster
H 9 GLENN FREY/The One You Love
H 10 LAURA BRANIGAN/Gloria
H 11 SYLVIA/Nobody
H 12 TONI BASIL/Mickey
H 13 DONALD FAGEN/I.G.V. (What A Beautif
H 14 CHICAGO/Love Me Tomorrow
H 15 LINDA RONSTADT/Get Closer
H 16 ABC/The Look Of Love/Part
H 17 DIANA ROSS/Muscles
H 18 SUPERTRAMP/It's Raining Again
H 19 LIONEL RICHIE/Truly
H 20 DAN FOGELBERG/Missing You
H 21 PAT BENATAR/Shadows Of The Night
H 22 RUSH/New World Man
H 23 CHILLWACK/Whatcha Gonna Do
H 24 JACKSON/MCCARTNEY/The Girl Is Mine
H 25 JOHN COUGAR/Hand To Hold On To
H 26 TOTO/Africa

ADDS 25
PATTI AUSTIN/Baby, Come To Me
KIM CARNES/Does It Make You Rem
TOM PETTY/You Got Lucky
HOTELS/Forever Mine

ON KOOL & THE GANG/Let's Go Dancin' (Oh
MOVING PICTURES/What About Me
LINDA RONSTADT/Get Closer
JEFFREY OSBORNE/On The Wings Of Love
DONALD FAGEN/I.G.V. (What A Beautif
PAT BENATAR/Shadows Of The Night
DIANNE WARWICK/Heartbreaker

690 XTRA San Diego
PD: Jeff Hunter
MD: Jim Richards

H 1 STRAY CATS/Rock This Town
H 2 SYLVIA/Nobody
H 3 LIONEL RICHIE/Truly
H 4 JOE JACKSON/Steppin' Out
H 5 ALAN PARSONS/Eye In The Sky
H 6 LAURA BRANIGAN/Gloria
H 7 DON HENLEY/Dirty Laundry
H 8 ONI BASKIN/Steppin' Out
H 9 CHICAGO/Love Me Tomorrow
H 10 JACKSON/MCCARTNEY/The Girl Is Mine
H 11 DIANA ROSS/Muscles
H 12 COCKER & WARRNES/Up Where We Belong
H 13 CLASH/Rock The Casbah
H 14 BILLY SQUIER/Everybody Wants You
H 15 POINTER SISTERS/I'm So Excited
H 16 PAT BENATAR/Shadows Of The Night
H 17 TAVARES/A Penny For Your Thou
H 18 MEN AT WORK/Down Under
H 19 DAN FOGELBERG/Missing You
H 20 DONALD FAGEN/I.G.V. (What A Beautif
H 21 SUPERTRAMP/It's Raining Again
H 22 DIANA ROSS/Muscles
H 23 JEFFERSON STARSHIP/Be My Lady
H 24 MARVIN GAYE/Sexual Healing
H 25 JUSTICE NEWTON/Break It To Me Gently
H 26 ALAN PARSONS/Eye In The Sky
H 27 DIANNE WARWICK/Heartbreaker
H 28 SURVIVOR/American Heartbeat
H 29 TOTO/Africa
H 30 JOHN COUGAR/Hand To Hold On To
H 31 TOM PETTY/You Got Lucky
H 32 CS&N/Southern Cross

ADDS 30
ADAM ANT/Goody Two Shoes
J. GEILS BAND/I Do
MISSING PERSONS/Destination Unknown

ON CHILLWACK/Whatcha Gonna Do
JEFFREY OSBORNE/On The Wings Of Love
LINDA RONSTADT/Get Closer
DANNIE IRIS/Tough World

610 KFRC San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 1 LIONEL RICHIE/Truly
H 2 MICHAEL MCDONALD/I Keep Forgettin'...
H 3 TONI BASIL/Mickey
H 4 MEN AT WORK/Who Can It Be Now?
H 5 STRAY CATS/Rock This Town
H 6 JOE JACKSON/Steppin' Out
H 7 DIANA ROSS/Muscles
H 8 A FLOCK OF SEAGULS/It's Raining Again
H 9 FLEETWOOD MAC/Gypsy
H 10 GLENN FREY/The One You Love
H 11 NEIL DIAMOND/Heartlight
H 12 CHICAGO/Love Me Tomorrow
H 13 HALL & GATES/Monster
H 14 JACKSON BROWNE/Somebody's Baby
H 15 EDDIE MONEY/Shakin'
H 16 ARETHA FRANKLIN/You Are So Beautiful
H 17 TAVARES/A Penny For Your Thou
H 18 EVELYN KING/Love Come Down
H 19 JEFFERSON STARSHIP/Be My Lady
H 20 SUPERTRAMP/It's Raining Again
H 21 LINDA RONSTADT/Get Closer
H 22 JEFFREY OSBORNE/On The Wings Of Love
H 23 DONALD FAGEN/I.G.V. (What A Beautif
H 24 SUPERTRAMP/It's Raining Again
H 25 ADAM ANT/Goody Two Shoes
H 26 EDDIE MONEY/Shakin'
H 27 BILLY SQUIER/Everybody Wants You
H 28 BANANARAMA/We Has Really Sayin'
H 29 LUTHER VANDROSS/Bad Boy/Having A Part
H 30 DONALD FAGEN/I.G.V. (What A Beautif
H 31 SUPERTRAMP/It's Raining Again
H 32 MEN AT WORK/Down Under
H 33 CHARLENE & WONDER/Used To Be
H 34 DAN FOGELBERG/Missing You
H 35 STEVE MILLER BAND/Cool Magic
H 36 TOM PETTY/You Got Lucky
H 37 KOOL & THE GANG/Let's Go Dancin' (Oh
H 38 JEFFERSON STARSHIP/Be My Lady
H 39 JARUL & QUAFOR/Your Precious Love
H 40 TOTO/Africa

ADDS 31, 34
J. GEILS BAND/I Do
PETER GABRIEL/Shock The Monkey

ON JACK WACK & HEART/True Lovin' Woman
LANI HALL/Who's That Guy

610 KFRC San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 1 LIONEL RICHIE/Truly
H 2 MICHAEL MCDONALD/I Keep Forgettin'...
H 3 TONI BASIL/Mickey
H 4 MEN AT WORK/Who Can It Be Now?
H 5 STRAY CATS/Rock This Town
H 6 JOE JACKSON/Steppin' Out
H 7 DIANA ROSS/Muscles
H 8 A FLOCK OF SEAGULS/It's Raining Again
H 9 FLEETWOOD MAC/Gypsy
H 10 GLENN FREY/The One You Love
H 11 NEIL DIAMOND/Heartlight
H 12 CHICAGO/Love Me Tomorrow
H 13 HALL & GATES/Monster
H 14 JACKSON BROWNE/Somebody's Baby
H 15 EDDIE MONEY/Shakin'
H 16 ARETHA FRANKLIN/You Are So Beautiful
H 17 TAVARES/A Penny For Your Thou
H 18 EVELYN KING/Love Come Down
H 19 JEFFERSON STARSHIP/Be My Lady
H 20 SUPERTRAMP/It's Raining Again
H 21 LINDA RONSTADT/Get Closer
H 22 JEFFREY OSBORNE/On The Wings Of Love
H 23 DONALD FAGEN/I.G.V. (What A Beautif
H 24 SUPERTRAMP/It's Raining Again
H 25 ADAM ANT/Goody Two Shoes
H 26 EDDIE MONEY/Shakin'
H 27 BILLY SQUIER/Everybody Wants You
H 28 BANANARAMA/We Has Really Sayin'
H 29 LUTHER VANDROSS/Bad Boy/Having A Part
H 30 DONALD FAGEN/I.G.V. (What A Beautif
H 31 SUPERTRAMP/It's Raining Again
H 32 MEN AT WORK/Down Under
H 33 CHARLENE & WONDER/Used To Be
H 34 DAN FOGELBERG/Missing You
H 35 STEVE MILLER BAND/Cool Magic
H 36 TOM PETTY/You Got Lucky
H 37 KOOL & THE GANG/Let's Go Dancin' (Oh
H 38 JEFFERSON STARSHIP/Be My Lady
H 39 JARUL & QUAFOR/Your Precious Love
H 40 TOTO/Africa

ADDS 31, 34
J. GEILS BAND/I Do
PETER GABRIEL/Shock The Monkey

ON JACK WACK & HEART/True Lovin' Woman
LANI HALL/Who's That Guy

KZZP Phoenix
FM 104
PD: Randy Stewart
MD: Steve Goddard

H 1 LIONEL RICHIE/Truly
H 2 COCKER & WARRNES/Up Where We Belong
H 3 STEEL BREEZE/You Don't Want Me Any
H 4 STRAY CATS/Rock This Town
H 5 SYLVIA/Nobody
H 6 JOE JACKSON/Steppin' Out
H 7 DIANA ROSS/Muscles
H 8 CS&N/Southern Cross
H 9 DONALD FAGEN/I.G.V. (What A Beautif
H 10 NEIL DIAMOND/Heartlight
H 11 HALL & GATES/Monster
H 12 FRIDA/I Know There's Someth
H 13 SUPERTRAMP/It's Raining Again
H 14 CHICAGO/Love Me Tomorrow
H 15 POINTER SISTERS/I'm So Excited
H 16 LINDA RONSTADT/Get Closer
H 17 TONI BASIL/Mickey
H 18 DONALD FAGEN/I.G.V. (What A Beautif
H 19 CHICAGO/Love Me Tomorrow
H 20 LINDA RONSTADT/Get Closer
H 21 DIANA ROSS/Muscles
H 22 SUPERTRAMP/It's Raining Again
H 23 LIONEL RICHIE/Truly
H 24 DAN FOGELBERG/Missing You
H 25 PAT BENATAR/Shadows Of The Night
H 26 RUSH/New World Man
H 27 CHILLWACK/Whatcha Gonna Do
H 28 JACKSON/MCCARTNEY/The Girl Is Mine
H 29 JOHN COUGAR/Hand To Hold On To
H 30 TOTO/Africa

ADDS PHIL COLLINS/You Can't Hurry Love
KIM CARNES/Does It Make You Rem
JEFFREY OSBORNE/On The Wings Of Love
CLASH/Rock The Casbah

ON MOVING PICTURES/What About Me

FM 100 San Diego
KFMF-FM
PD: Glen McCartney
MD: Gene Knight

H 1 LIONEL RICHIE/Truly
H 2 JOE JACKSON/Steppin' Out
H 3 HALL & GATES/Monster
H 4 NEIL DIAMOND/Heartlight
H 5 COCKER & WARRNES/Up Where We Belong
H 6 CHICAGO/Love Me Tomorrow
H 7 DONALD FAGEN/I.G.V. (What A Beautif
H 8 ONI BASKIN/Steppin' Out
H 9 FLEETWOOD MAC/Gypsy
H 10 DIANA ROSS/Muscles
H 11 SYLVIA/Nobody
H 12 SUPERTRAMP/It's Raining Again
H 13 GLENN FREY/The One You Love
H 14 JACKSON/MCCARTNEY/The Girl Is Mine
H 15 JEFFREY OSBORNE/On The Wings Of Love
H 16 TAVARES/A Penny For Your Thou
H 17 MARVIN GAYE/Sexual Healing
H 18 JUSTICE NEWTON/Break It To Me Gently
H 19 ALAN PARSONS/Eye In The Sky
H 20 PAT BENATAR/Shadows Of The Night
H 21 PATTI AUSTIN/Baby, Come To Me

ADDS CHARLENE & WONDER/Used To Be
RABBITT & GAYLE/You And I
KIM CARNES/Does It Make You Rem
AIR SUPPLY/Two Less Lonely Peopl

ON KIM CARNES/Does It Make You Rem
KENNY ROGERS/A Love Song
DONALD FAGEN/I.G.V. (What A Beautif
JOHN COUGAR/Hand To Hold On To

KIQQ 100FM Los Angeles
PD: Paula Matthews
MD: Robert Moorhead

H 1 LIONEL RICHIE/Truly
H 2 STRAY CATS/Rock This Town
H 3 NEIL DIAMOND/Heartlight
H 4 CLASH/Rock The Casbah
H 5 COCKER & WARRNES/Up Where We Belong
H 6 JOE JACKSON/Steppin' Out
H 7 EVELYN KING/Love Come Down
H 8 HALL & GATES/Monster
H 9 MARVIN GAYE/Sexual Healing
H 10 MISSING PERSONS/Destination Unknown
H 11 DIANA ROSS/Muscles
H 12 Q-FEEL/Dancing In Heaven
H 13 TAVARES/A Penny For Your Thou
H 14 JACKSON/MCCARTNEY/The Girl Is Mine
H 15 TRIO/Do, Do, Do, I Don't L
H 16 POINTER SISTERS/I'm So Excited
H 17 PAT BENATAR/Shadows Of The Night
H 18 DIANNE WARWICK/Heartbreaker
H 19 LINDA RONSTADT/Get Closer
H 20 DAN FOGELBERG/Missing You
H 21 STRAY CATS/Rock This Town
H 22 JACKSON/MCCARTNEY/The Girl Is Mine
H 23 SUPERTRAMP/It's Raining Again
H 24 PAT BENATAR/Shadows Of The Night
H 25 TOTO/Africa
H 26 BILLY SQUIER/Everybody Wants You
H 27 BANANARAMA/We Has Really Sayin'
H 28 LUTHER VANDROSS/Bad Boy/Having A Part
H 29 DONALD FAGEN/I.G.V. (What A Beautif
H 30 SUPERTRAMP/It's Raining Again
H 31 SUPERTRAMP/It's Raining Again
H 32 MEN AT WORK/Down Under
H 33 CHARLENE & WONDER/Used To Be
H 34 DAN FOGELBERG/Missing You
H 35 STEVE MILLER BAND/Cool Magic
H 36 TOM PETTY/You Got Lucky
H 37 KOOL & THE GANG/Let's Go Dancin' (Oh
H 38 JEFFERSON STARSHIP/Be My Lady
H 39 JARUL & QUAFOR/Your Precious Love
H 40 TOTO/Africa

ADDS LRB/The Other Guy
PETER GABRIEL/Shock The Monkey
PRETENDERS/Back On The Chain...
PHIL COLLINS/You Can't Hurry Love
CHAMEXORES/Painted Picture
ARETHA FRANKLIN/Love Me Right
CULTURE CLUB/Do You Really Want...
J. GEILS BAND/I Do
KENNY ROGERS/A Love Song
JOHN COUGAR/Hand To Hold On To
JACK WACK & HEART/True Lovin' Girl
SHOOTING STAR/Heartache
ADRIAN FARR/VIZ/Your Dream
GOLDEN BARRING/Willight Zone
LINDA RONSTADT/Get Closer
KIM CARNES/Does It Make You Rem
CHILLWACK/Whatcha Gonna Do
MICHAEL MCDONALD/I Keep Forgettin'...
TOM PETTY/You Got Lucky
LINDA RONSTADT/Get Closer
KOOL & THE GANG/Let's Go Dancin' (Oh
H 29 TOTO/Africa
H 30 PATTI AUSTIN/Baby, Come To Me

REAR 101 FM Los Angeles
PD: Bob Hamilton
MD: David Grossman

H 1 LIONEL RICHIE/Truly
H 2 COCKER & WARRNES/Up Where We Belong
H 3 ONJ/Heart Attack
H 4 STRAY CATS/Rock This Town
H 5 NEIL DIAMOND/Heartlight
H 6 PAT BENATAR/Shadows Of The Night
H 7 TAVARES/A Penny For Your Thou
H 8 DIANNE WARWICK/Heartbreaker
H 9 JEFFREY OSBORNE/On The Wings Of Love
H 10 MARVIN GAYE/Sexual Healing
H 11 CHICAGO/Love Me Tomorrow
H 12 HALL & GATES/Monster
H 13 DIANA ROSS/Muscles
H 14 JOE JACKSON/Steppin' Out
H 15 ABC/The Look Of Love/Part
H 16 DONALD FAGEN/I.G.V. (What A Beautif
H 17 LINDA RONSTADT/Get Closer
H 18 JEFFERSON STARSHIP/Be My Lady
H 19 JACKSON/MCCARTNEY/The Girl Is Mine
H 20 DAN FOGELBERG/Missing You
H 21 SUPERTRAMP/It's Raining Again
H 22 DONNA SUMNER/State Of Independence
H 23 JEFFREY OSBORNE/On The Wings Of Love
H 24 MICHAEL MCDONALD/I Keep Forgettin'...
H 25 TOM PETTY/You Got Lucky
H 26 LINDA RONSTADT/Get Closer
H 27 KOOL & THE GANG/Let's Go Dancin' (Oh
H 28 J. GEILS BAND/I Do
H 29 TOTO/Africa
H 30 PATTI AUSTIN/Baby, Come To Me

ADDS LRB/The Other Guy
JOHN COUGAR/Hand To Hold On To
SANTANA/Where To Run
CS&N/Southern Cross

EAST
Most Added® Hottest
J. Geils Band Lionel Richie
Men At Work Cocker & Warnes
Tom Petty Hall & Oates
Phil Collins

CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
Tom Petty Lionel Richie
Little River Band Hall & Oates
J. Geils Band Cocker & Warnes

EAST

PARALLEL TWO

WWT/Binghamton, NY

Scott Michaels
J. GEILS BAND
ADAM ANT
PETER GABRIEL
ROBERT PLANT
TOTO
MOVING PICTURES
Hottest:
CHICAGO 4-1
LIONEL RICHIE 7-3
HALL & OATES 11-4
DON HENLEY 21-12
STRAY CATS 23-17

W2FLY/Albany, NY

Jack Lawrence
JEFFREY OSBORNE
MEN AT WORK
ADAM ANT
LRL
PHIL COLLINS
PETER GABRIEL
Hottest:
LAURA BRANIGAN 6-1
JOE JACKSON 9-6
LIONEL RICHIE 16-10
HALL & OATES 18-12
ABC 22-19

K104/Erie, PA

Bill Shannon
BARRY MANILOW
J. GEILS BAND
JUICE NEWTON
AIR SUPPLY
ALAN PARSONS
Hottest:
DONNIE IRIS 4-1
MSB 7-3
PAT BENATAR 8-4
KENNY ROGERS 14-10
TAVARES 15-11

KC101/New Haven, CT

Danny Lyons
BARRY MANILOW
MEN AT WORK
ABC
FRED PARRIS & SAT
AIR SUPPLY
Hottest:
COCKER & WARNES 1-1
LIONEL RICHIE 6-2
HALL & OATES 13-9
DAN FOGELBERG 14-10
JACKSON/MCCARTNEY 26-20

Q108/York, PA

Den Steele
MEN AT WORK
TOM PETTY
PATTI AUSTIN
J. GEILS BAND
Hottest:
COCKER & WARNES 3-1
JOE JACKSON 7-2
TONI BASIL 12-4
LIONEL RICHIE 11-6
HALL & OATES 15-7

WAEB/Allentown, PA

Jeff Frank
PATTI AUSTIN
HOTELS
BILL MEDLEY
TAVARES
CHILLIWACK
LRL
Hottest:
LAURA BRANIGAN 2-1
JEFFREY OSBORNE 3-2
LIONEL RICHIE 9-4
HALL & OATES 10-7
JACKSON/MCCARTNEY 26-15

WBLI/Long Island, NY

Bill Terry
Hottest:
COCKER & WARNES 5-1
ONJ 3-2
NEIL DIAMOND 8-4
LIONEL RICHIE 15-8
LAURA BRANIGAN 13-9

WHFM/Rochester, NY

Marc Cronin
FRIDA
J. GEILS BAND
LRL
ROBERT PLANT
ADAM ANT
Hottest:
COCKER & WARNES 1-1
LIONEL RICHIE 7-2
JOE JACKSON 6-3
ABC 19-13
CLASH 26-19

WIFI/Philadelphia, PA

Laurence McKay
J. GEILS BAND
JOHN COUGAR
PHIL COLLINS
TOTO
TONI BASIL
Hottest:
COCKER & WARNES 1-1
TONI BASIL 4-6
MARVIN GAYE 20-10
JACKSON/MCCARTNEY D-17
DIONNE WARWICK D-20

WKEE/Huntington, WV

Gary Miller
ELTON JOHN
RABBITT & GAYLE
ALAN PARSONS
LRL
J. GEILS BAND
38 SPECIAL
LOVERBOY
Hottest:
COCKER & WARNES 2-1
LAURA BRANIGAN 3-2
LIONEL RICHIE 4-3
CHICAGO 6-5
POINTER SISTERS 7-6

WKFM/Byracuse, NY

John Carucci
J. GEILS BAND
GEORGE HARRISON
JONI MITCHELL
LRL
BARRY MANILOW
GOLDEN EARRING
ADAM ANT
RABBITT & GAYLE
Hottest:
COCKER & WARNES 2-1
LIONEL RICHIE 18-6
CLASH 24-7
DON HENLEY 19-10
PETER GABRIEL 35-18

WKRZ-FM/Wilkes-Barre

Jim Rising
DIRE STRAITS
PHIL COLLINS
SCANDAL
J. GEILS BAND
ADAM ANT
HOTELS
Hottest:
COCKER & WARNES 4-1
ABC 11-4
TONI BASIL 14-10
TOTO 28-16
JOHN COUGAR 29-18

WLAN-FM/Lancaster, PA

Deve Russell
GEORGE HARRISON
DONNIE IRIS
LRL
J. GEILS BAND
Hottest:
COCKER & WARNES 7-1
TONI BASIL 4-2
LIONEL RICHIE 11-5
HALL & OATES 13-8
CLASH 20-10

WPHD/Buttalo, NY

Moore-Piccolo
GOLDEN EARRING
ALAN PARSONS
J. GEILS BAND
JONI MITCHELL
ADAM ANT
LRL
Hottest:
BILLY JOEL 1-1
DON HENLEY 6-2
DONALD FAGEN 7-6
MEN AT WORK 29-14
SUPERTRAMP 23-16

WPST/Trenton, NJ

Tom Taylor
ADAM ANT
KIM CARNES
GEORGE HARRISON
J. GEILS BAND
SCANDAL
Hottest:
JOE JACKSON 2-1
LIONEL RICHIE 7-4
STRAY CATS 6-4
CHICAGO 11-6
CLASH 13-7

WFEA/Manchester, NH

Rick Ryder
DIANA ROSS
BARRY MANILOW
SCANDAL
Hottest:
LAURA BRANIGAN 5-1
LIONEL RICHIE 7-4
JOE JACKSON 11-7
CHICAGO 15-9
ABC 19-16

WQVU/Bangor, ME

Jim Rantz
FRIDA
J. GEILS BAND
TOTO
Hottest:
FLEETWOOD MAC 1-1
HALL & OATES 13-4
STRAY CATS 10-7
PAT BENATAR 17-10
TONI BASIL 21-12

WSPK/Poughkeepsie, NY

Jim Simonetti
LRL
BARRY MANILOW
FRED PARRIS & SAT
MEN AT WORK
MICHAEL MCDONALD
AIR SUPPLY
Hottest:
COCKER & WARNES 3-1
DIANA ROSS 10-9
LIONEL RICHIE 20-10
HALL & OATES 14-11
CHICAGO 15-13

WTIC-FM/Hartford, CT

Mike West
DON HENLEY
TAVARES
SUPERTRAMP
PHIL COLLINS
Hottest:
HALL & OATES 5-3
LIONEL RICHIE 13-7
MARVIN GAYE 17-10
JACKSON/MCCARTNEY 22-16
ADAM ANT
ALAN PARSONS
JONI MITCHELL
DONNIE IRIS
Hottest:
LIONEL RICHIE 8-1
ABC 3-2
TONI BASIL 7-5
DIANA ROSS 19-14
DIONNE WARWICK 26-19

WJBC/Portland, ME

Phil Connors
KENNY ROGERS
RABBITT & GAYLE
J. GEILS BAND
HOTELS
ELTON JOHN
STEVE WINWOOD
Hottest:
COCKER & WARNES 1-1
LAURA BRANIGAN 3-2
HALL & OATES 14-9
JEFFERSON STARSHI 25-21
ABC 30-25

WKHI/Ocean City, MD

Jack Gillen
J. GEILS BAND
JONI MITCHELL
TOM PETTY
AIR SUPPLY
DONNIE IRIS
Hottest:
COCKER & WARNES 1-1
COCKER & WARNES 3-1
EVELYN KING 10-7
DIONNE WARWICK 13-8
HALL & OATES 15-9
CHICAGO 18-10

WRO/Boston, MA

Gary Berkowitz
TOTO
KOOL & THE GANG
Hottest:
COCKER & WARNES 3-1
EVELYN KING 10-7
DIONNE WARWICK 13-8
HALL & OATES 15-9
CHICAGO 18-10

PARALLEL THREE

WVVI/Parkersburg, WV
Paul O'Mille
BARRY MANILOW
J. GEILS BAND
ALAN PARSONS
JUICE NEWTON
JONAS MEKEL
DIONNE WARWICK
UTOPIA
Hottest:
RABBITT & GAYLE 6-1
MSB 5-2
HALL & OATES 9-3
LIONEL RICHIE 12-7
CLASH 24-7

WACZ/Bangor, ME

Michael O'Hara
DIRE STRAITS
ADAM ANT
LRL
ELTON JOHN
J. GEILS BAND
DONNIE IRIS
Hottest:
TONI BASIL 2-1
HALL & OATES 15-8
LIONEL RICHIE 16-9
CS&N 28-17
JACKSON/MCCARTNEY 38-29

WCIR/Beckley, WV

Jim Martin
J. GEILS BAND
AIR SUPPLY
PATTI AUSTIN
GEORGE HARRISON
LRL
TOM PETTY
Hottest:
LIONEL RICHIE 1-1
RABBITT & GAYLE 4-2
ABC 3-3
DON HENLEY 23-10
HALL & OATES 18-11

WFBG/Altoona, PA

Tony Booth
RABBITT & GAYLE
CHARLENE & WONDER
LRL
J. GEILS BAND
PATTI AUSTIN
A FLOCK OF SEAGUL
Hottest:
TONI BASIL 1-1
LIONEL RICHIE 2-2
COCKER & WARNES 4-4
JUDAS PRIEST 21-6
STRAY CATS 20-11

WFEA/Manchester, NH

Rick Ryder
DIANA ROSS
BARRY MANILOW
SCANDAL
Hottest:
LAURA BRANIGAN 5-1
LIONEL RICHIE 7-4
JOE JACKSON 11-7
CHICAGO 15-9
ABC 19-16

WQVU/Bangor, ME

Jim Rantz
FRIDA
J. GEILS BAND
TOTO
Hottest:
FLEETWOOD MAC 1-1
HALL & OATES 13-4
STRAY CATS 10-7
PAT BENATAR 17-10
TONI BASIL 21-12

WSPK/Poughkeepsie, NY

Jim Simonetti
LRL
BARRY MANILOW
FRED PARRIS & SAT
MEN AT WORK
MICHAEL MCDONALD
AIR SUPPLY
Hottest:
COCKER & WARNES 3-1
DIANA ROSS 10-9
LIONEL RICHIE 20-10
HALL & OATES 14-11
CHICAGO 15-13

WTIC-FM/Hartford, CT

Mike West
DON HENLEY
TAVARES
SUPERTRAMP
PHIL COLLINS
Hottest:
HALL & OATES 5-3
LIONEL RICHIE 13-7
MARVIN GAYE 17-10
JACKSON/MCCARTNEY 22-16
ADAM ANT
ALAN PARSONS
JONI MITCHELL
DONNIE IRIS
Hottest:
LIONEL RICHIE 8-1
ABC 3-2
TONI BASIL 7-5
DIANA ROSS 19-14
DIONNE WARWICK 26-19

WJBC/Portland, ME

Phil Connors
KENNY ROGERS
RABBITT & GAYLE
J. GEILS BAND
HOTELS
ELTON JOHN
STEVE WINWOOD
Hottest:
COCKER & WARNES 1-1
LAURA BRANIGAN 3-2
HALL & OATES 14-9
JEFFERSON STARSHI 25-21
ABC 30-25

WKHI/Ocean City, MD

Jack Gillen
J. GEILS BAND
JONI MITCHELL
TOM PETTY
AIR SUPPLY
DONNIE IRIS
Hottest:
COCKER & WARNES 1-1
COCKER & WARNES 3-1
EVELYN KING 10-7
DIONNE WARWICK 13-8
HALL & OATES 15-9
CHICAGO 18-10

WRO/Boston, MA

Gary Berkowitz
TOTO
KOOL & THE GANG
Hottest:
COCKER & WARNES 3-1
EVELYN KING 10-7
DIONNE WARWICK 13-8
HALL & OATES 15-9
CHICAGO 18-10

PARALLEL THREE

WVVI/Parkersburg, WV
Paul O'Mille
BARRY MANILOW
J. GEILS BAND
ALAN PARSONS
JUICE NEWTON
JONAS MEKEL
DIONNE WARWICK
UTOPIA
Hottest:
RABBITT & GAYLE 6-1
MSB 5-2
HALL & OATES 9-3
LIONEL RICHIE 12-7
CLASH 24-7

WTSN/Dover, NH

Jim Sebastian
SHAKATAK
J. GEILS BAND
BARRY MANILOW
A FLOCK OF SEAGUL
DIONNE WARWICK
JEFFREY OSBORNE
LRL
MEN AT WORK
Hottest:
LAURA BRANIGAN 1-1
SYLVIA 4-3
LIONEL RICHIE 11-4
TONI BASIL 19-11
DIANA ROSS 33-29

WZYQ/Fredrick, MD

Kemoesabi Joe
J. GEILS BAND
LRL
TOM PETTY
TOTO
38 SPECIAL
DIRE STRAITS
Hottest:
LIONEL RICHIE 1-1
COCKER & WARNES 14-5
BILLY JOEL 10-6
DON HENLEY 28-17
STRAY CATS 27-23

PARALLEL TWO

79Q/Houston, TX

Lander Hamilton
J. GEILS BAND
SCANDAL
DIONNE WARWICK
Hottest:
TONI BASIL 1-1
DON HENLEY 17-7
STRAY CATS 16-10
CLASH 15-11
MARVIN GAYE 20-13

9ATX/Jackson, MS

Jim Chick
TOM PETTY
KIM CARNES
JOHN COUGAR
CHILLIWACK
Hottest:
COCKER & WARNES 1-1
MARVIN GAYE 15-4
LIONEL RICHIE 20-6
PAT LARRY'S BAND 16-8
JEFFREY OSBORNE 32-19

897/New Orleans, LA

Bezo-Lousteau
A FLOCK OF SEAGUL
COMMODORES
CS&N
ADAM ANT
Hottest:
LIONEL RICHIE 1-1
TONI BASIL 4-2
MARVIN GAYE 12-8
DIONNE WARWICK 23-15
JACKSON/MCCARTNEY 25-16

B105/Orlando, FL

Gary Mitchell
JOHN COUGAR
DON HENLEY
PAT BENATAR
PHIL COLLINS
JEFFREY OSBORNE
TONI BASIL
Hottest:
COCKER & WARNES 1-1
JOE JACKSON 4-2
CHICAGO 7-3
LIONEL RICHIE 13-5
LAURA BRANIGAN 10-7

CK101/Cocoa Beach, FL

Rocky Jones
PHIL COLLINS
Hottest:
CHICAGO 3-1
COCKER & WARNES 6-2
LIONEL RICHIE 9-3
DONALD FAGEN 10-6
JOE JACKSON 23-14

FM100/Memphis, TN

Garry Wall
LRL
KENNY LOGGINS
CHILLIWACK
Hottest:
JOE JACKSON 2-1
CHICAGO 4-3
DONALD FAGEN 5-4
DIANA ROSS 6-5
FLEETWOOD MAC 7-6

Q100/Mobile, AL

Scott Griffith
JOHN COUGAR
MICHAEL MCDONALD
AIR SUPPLY
CLASH
PRINCE & THE NEW POWER GENERATION
CHARLENE & WONDER
Hottest:
COCKER & WARNES 5-1
HALL & OATES 15-7
DONALD FAGEN 14-8
STRAY CATS 19-10
LAURA BRANIGAN 21-11

KBFM/McAllen-Brownsville

Steve Owens
PHIL COLLINS
MEN AT WORK
TOM PETTY
MARVIN GAYE
Hottest:
COCKER & WARNES 1-1
LIONEL RICHIE 11-4
LAURA BRANIGAN 9-6
HALL & OATES 12-9
TONI BASIL 19-13

WABB-FM/Mobile, AL

Blaine Kelley
JACKSON/MCCARTNEY
J. GEILS BAND
GEORGE HARRISON
ROBERT PLANT
Hottest:
JOE JACKSON 2-1
HALL & OATES 7-6
STRAY CATS 12-9
TONI BASIL 17-14
MEN AT WORK 30-27

KHF/Austin, TX

Ed Volkman
PHIL COLLINS
LRL
TOM PETTY
STEVENS & GRDNICK
STEVE WINWOOD
Hottest:
LIONEL RICHIE 3-1
HALL & OATES 6-3
TONI BASIL 12-5
ABC 13-7
TOTO D-18

WANS-FM/Greenville, SC

Rod Metts
38 SPECIAL
JEFFREY OSBORNE
J. GEILS BAND
KIM CARNES
Hottest:
FLEETWOOD MAC 2-1
LOGGINS & PERRY 3-2
COCKER & WARNES 8-3
JOE JACKSON 7-4
CS&N 9-5

KITY/San Antonio, TX

John Steele
CS&N
GEORGE HARRISON
DONNIE IRIS
MARVIN GAYE
A FLOCK OF SEAGUL
JOE JACKSON 8-4
HALL & OATES 11-8
JACKSON/MCCARTNEY 22-11

WBBQ/Augusta, GA

Bruce Stevens
MARVIN GAYE
J. GEILS BAND
TAVARES
PATTI AUSTIN
A FLOCK OF SEAGUL
Hottest:
LIONEL RICHIE 1-1
DIANA ROSS 16-11
DIONNE WARWICK 20-15
DONALD FAGEN 23-18
DON HENLEY 26-21

WBCY/Charlotte, NC

Bob Kagan
PAT BENATAR
JOHN COUGAR
MEN AT WORK
JEFFREY OSBORNE
BILLY JOEL
Hottest:
LIONEL RICHIE 7-4
DONALD FAGEN 9-7
HALL & OATES 14-10
DAN FOGELBERG 18-13
DON HENLEY 26-18

WCSX/Charleston, SC

Chris Bailey
MARVIN GAYE
J. GEILS BAND
AMERICA
LRL
Hottest:
COCKER & WARNES 2-1
LIONEL RICHIE 10-2
CHICAGO 7-3
STRAY CATS 6-4
TONI BASIL 11-7

WDCQ/Durham-Raleigh

Randy Kabrich
CHICAGO
TOM PETTY
KIM CARNES
RABBITT & GAYLE
Hottest:
LIONEL RICHIE 1-1
ONJ 6-3
GLENN FREY 7-5
LAURA BRANIGAN 9-8
SYLVIA 11-9

WDDQ/Daytona Beach, FL

Rick Knight
CLASH
BARRY MANILOW
MEN AT WORK
LRL
Hottest:
TONI BASIL 3-1
LIONEL RICHIE 2-2
MARVIN GAYE 6-5
JOE JACKSON 10-6
HALL & OATES 12-7

WFMF/Baton Rouge, LA

Rice/Watkins
TOTO
TOM PETTY
CHILLIWACK
PATTI AUSTIN
Hottest:
LIONEL RICHIE 1-1
HALL & OATES 9-4
MARVIN GAYE 26-16
JACKSON/MCCARTNEY 25-17
DON HENLEY 30-22

WQH/Norfolk, VA

Bob Canada
PHIL COLLINS
Hottest:
CHICAGO 3-1
COCKER & WARNES 6-2
LIONEL RICHIE 9-3
DONALD FAGEN 10-6
JOE JACKSON 23-14

KYST/Houston, TX

Cat Simon
JOHN COUGAR
ADAM ANT
PHIL COLLINS
CHILLIWACK
GEORGE HARRISON
Hottest:
COCKER & WARNES 6-1
DON HENLEY 10-2
HALL & OATES 16-5
BILLY SOUIER 18-14
LIONEL RICHIE 35-15

KZFM/Corpus Christi, TX

Jackie Robbins
PHIL COLLINS
AIR SUPPLY
SANTANA
ADAM ANT
MICHAEL MCDONALD
Hottest:
LIONEL RICHIE 1-1
TONI BASIL 4-2
DIANA ROSS 3-3
RABBITT & GAYLE 8-4
HALL & OATES 15-9

KZZB/Beaumont, TX

Mike Murphy
TOM PETTY
MEN AT WORK
PHIL COLLINS
J. GEILS BAND
Hottest:
COCKER & WARNES 1-1
LIONEL RICHIE 11-4
LAURA BRANIGAN 9-6
HALL & OATES 12-9
TONI BASIL 19-13

WNOK-FM/Columbia, SC

Tom Anderson
JEFFREY OSBORNE
TOM PETTY
MEN AT WORK
PHIL COLLINS
JOHN COUGAR
MICHAEL MCDONALD
HOTELS
JONI MITCHELL
ROBERT PLANT
Hottest:
JOE JACKSON 4-1
LIONEL RICHIE 15-7
DON HENLEY 31-24
JACKSON/MCCARTNEY D-30
CHARLENE & WONDER D-31

WOKI/Knoxville, TN

Gary Adkins
LRL
J. GEILS BAND
JACKSON/MCCARTNEY
ALAN PARSONS
FRIDA
RABBITT & GAYLE
MARVIN GAYE
Hottest:
JOE JACKSON 2-1
LAURA BRANIGAN 8-4
DONALD FAGEN 14-7
CS&N 12-8
BILLY SOUIER 18-13

WAXY/Ft. Lauderdale, FL

Rick Shaw
KIM CARNES
ELVIS PRESLEY
Hottest:
COCKER & WARNES 2-1
LIONEL RICHIE 3-2
JOE JACKSON 8-4
HALL & OATES 11-8
JACKSON/MCCARTNEY 22-11

WBBQ/Augusta, GA

Bruce Stevens
MARVIN GAYE
J. GEILS BAND
TAVARES
PATTI AUSTIN
A FLOCK OF SEAGUL
Hottest:
LIONEL RICHIE 1-1
DIANA ROSS 16-11
DIONNE WARWICK 20-15
DONALD FAGEN 23-18
DON HENLEY 26-21

WBCY/Charlotte, NC

Bob Kagan
PAT BENATAR
JOHN COUGAR
MEN AT WORK
JEFFREY OSBORNE
BILLY JOEL
Hottest:
LIONEL RICHIE 7-4
DONALD FAGEN 9-7
HALL & OATES 14-10
DAN FOGELBERG 18-13
DON HENLEY 26-18

WCSX/Charleston, SC

Chris Bailey
MARVIN GAYE
J. GEILS BAND
AMERICA
LRL
Hottest:
COCKER & WARNES 2-1
LIONEL RICHIE 10-2
CHICAGO 7-3
STRAY CATS 6-4
TONI BASIL 11-7

WDCQ/Durham-Raleigh

Randy Kabrich
CHICAGO
TOM PETTY
KIM CARNES
RABBITT & GAYLE
Hottest:
LIONEL RICHIE 1-1
ONJ 6-3
GLENN FREY 7-5
LAURA BRANIGAN 9-8
SYLVIA 11-9

WDDQ/Daytona Beach, FL

Rick Knight
CLASH
BARRY MANILOW
MEN AT WORK
LRL
Hottest:
TONI BASIL 3-1
LIONEL RICHIE 2-2
MARVIN GAYE 6-5
JOE JACKSON 10-6
HALL & OATES

MIDWEST
Most Added® Hottest
 J. Geils Band Lionel Richie
 Little River Band Cocker
 Men At Work Warnes
 Hall & Oates

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added® Hottest
 J. Geils Band Lionel Richie
 Tom Petty Hall & Oates
 Men At Work Joe Jackson

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter
 JOHN COUGAR
 Hottest:
 COCKER & WARNES 1-1
 JOE JACKSON 8-2
 CHICAGO 11-6
 LIONEL RICHIE 16-10
 HALL & OATES 24-17

KEYN-FM/Wichita, KN
 Taylor/Pearman

JOHN COUGAR
 TOM PETTY
 PHIL COLLINS
 MEN AT WORK
 JEFFREY OSBORNE
 J. GEILS BAND
 LRB
 Hottest:
 COCKER & WARNES 1-1
 LIONEL RICHIE 7-2
 HALL & OATES 8-5
 CHICAGO 11-7
 SUPERTRAMP 16-11

KIHK/Davenport, IA
 Jim O'Hara

DON HENLEY
 TAVARES
 KIM CARNES
 Hottest:
 COCKER & WARNES 2-1
 LIONEL RICHIE 11-3
 DONALD FAGEN 15-10
 HALL & OATES 19-12
 RABBITT & GAYLE 28-17

KIOA/Des Moines, IA
 A.W. Pantoja

PHIL COLLINS
 MARVIN GAYE
 BARRY MANILOW
 AMERICA
 AIR SUPPLY
 LRB
 Hottest:
 COCKER & WARNES 3-1
 CHICAGO 8-5
 LIONEL RICHIE 9-6
 MOVING PICTURES 19-17
 HALL & OATES 25-21

KOFM/Oklahoma City, OK
 Dave Duquesne

JOE JACKSON
 Hottest:
 GLENN FREY 1-1
 DONALD FAGEN 6-3
 HALL & OATES 11-7
 DAN FOGELBERG 13-10
 LIONEL RICHIE 15-11

KOKQ/Omaha, NB
 Mark Evans

MEN AT WORK
 TOM PETTY
 TOTO
 PHIL COLLINS
 Hottest:
 TONI BASIL 1-1
 LIONEL RICHIE 3-2
 LAURA BRANIGAN 12-4
 STRAY CATS 7-5
 JACKSON/MCCARTNEY 23-13

KRAV/Tulsa, OK
 Gary Reynolds

MEN AT WORK
 BARRY MANILOW
 Hottest:
 LIONEL RICHIE 3-1
 COCKER & WARNES 1-2
 HALL & OATES 15-5
 CHICAGO 11-7
 JOE JACKSON 17-9

KSTT/Davenport, IA
 Bill Young

JOHN COUGAR
 TAVARES
 GEORGE HARRISON
 LEE RITENOUR
 CHILLIWACK
 MEN AT WORK
 Hottest:
 DIONNE WARWICK 2-1
 LIONEL RICHIE 7-2
 HALL & OATES 20-7
 KENNY ROGERS 21-8
 JACKSON/MCCARTNEY 18-9

K293/Peoria, IL
 Edwards/Maloney

TOM PETTY
 MEN AT WORK
 CLASH
 JOHN COUGAR
 MOTELS
 Hottest:
 CHICAGO 2-1
 JOE JACKSON 7-3
 CS&N 9-4
 SURVIVOR 12-6
 DON HENLEY 20-14

U93/South Bend, IN
 J.K. Dearing

LAURA BRANIGAN
 CHICAGO
 BILLY SQUIER
 Hottest:
 LIONEL RICHIE 8-1
 ONJ 2-2
 COCKER & WARNES 3-3
 GLENN FREY 10-4
 JOE JACKSON 15-5

WEBC/Duluth, MN
 Pat Puchella

DIANA ROSS
 KIM CARNES
 CHILLIWACK
 MEN AT WORK
 Hottest:
 LIONEL RICHIE 9-1
 CHICAGO 8-4
 DAN FOGELBERG 19-13
 JEFFERSON STARSHI 20-16
 JACKSON/MCCARTNEY D-22

WGRD/Grand Rapids, MI
 J.J. Dulling

LAURA BRANIGAN
 DON HENLEY
 CS&N
 Hottest:
 JOE JACKSON 2-1
 BILLY JOEL 4-3
 LIONEL RICHIE 18-5
 DONALD FAGEN 13-6
 HALL & OATES 10-7

WHOT/Youngstown, OH
 Dick Thompson

TOTO
 JEFFREY OSBORNE
 JOHN COUGAR
 J. GEILS BAND
 Hottest:
 COCKER & WARNES 1-1
 LIONEL RICHIE 15-2
 LAURA BRANIGAN 14-5
 HALL & OATES 24-15
 STRAY CATS 29-19

WIKS/Indianapolis, IN
 Jay Stevens

DONALD FAGEN
 MOVING PICTURES
 SNEAKER
 Hottest:
 AMERICA 3-1
 COCKER & WARNES 5-3
 CS&N 6-5
 SANTANA 7-6
 GLENN FREY 8-7

WJZQ/Jackson, MI
 Ryan-Cheeks

J. GEILS BAND
 MEN AT WORK
 PHIL COLLINS
 38 SPECIAL
 SANTANA
 LOVERBOY
 ASIA
 JONI MITCHELL (dp)
 Hottest:
 EDDIE MONEY 1-1
 PAT BENATAR 2-2
 SAGA 10-6
 TOM PETTY 31-15
 J. GEILS BAND A-16

WKAU/Appleton-Oshkosh
 Ross-Allen

RODWAY
 LEE RITENOUR
 J. GEILS BAND (dp)
 Hottest:
 COCKER & WARNES 1-1
 TONI BASIL 11-4
 LAURA BRANIGAN 15-9
 LIONEL RICHIE 19-13
 TOTO 27-18

WKDD/Akron, OH
 Matt Patrick

J. GEILS BAND
 38 SPECIAL
 AMERICA
 LOVERBOY
 Hottest:
 CHICAGO 1-1
 DONALD FAGEN 7-5
 PAT BENATAR 14-7
 COCKER & WARNES 23-15
 STEVE WINWOOD 25-18

WKDQ/Evansville, IN
 Hobbs-Payne

TOM PETTY
 PHIL COLLINS
 CHILLIWACK
 MOVING PICTURES
 Hottest:
 LIONEL RICHIE 8-1
 JOE JACKSON 3-3
 LAURA BRANIGAN 10-6
 SUPERTRAMP 17-11
 ABC 21-14

WKFR/Kalamazoo, MI
 Swart-Chapman

LAURA BRANIGAN
 JEFFREY OSBORNE
 LRB
 MEN AT WORK
 PATTI AUSTIN
 Hottest:
 COCKER & WARNES 2-1
 JOE JACKSON 5-3
 CHICAGO 12-5
 LIONEL RICHIE 14-6
 HALL & OATES 17-8

WMEE/Fort Way, IN
 Tony Richards

DIANA ROSS
 38 SPECIAL
 TOTO
 ABC
 PHIL COLLINS
 Hottest:
 A FLOCK OF SEAGUL 1-1
 TONI BASIL 7-2
 LIONEL RICHIE 8-3
 JACKSON/MCCARTNEY D-22
 ADAM ANT D-26

WNAM/Appleton-Oshkosh
 Chris Caine

TALK TALK
 DIRE STRAITS
 J. GEILS BAND
 HENRY PAUL
 38 SPECIAL
 Hottest:
 JOE JACKSON 1-1
 LIONEL RICHIE 11-3
 DONALD FAGEN 10-6
 DAN FOGELBERG 20-12
 SUPERTRAMP 23-14

WNAP/Indianapolis, IN
 Larry Mago

MEN AT WORK 1-1
 ALAN PARSONS 2-2
 COCKER & WARNES 7-7
 GLENN FREY 8-8
 LIONEL RICHIE 18-18
WVIC/East Lansing, MI
 Hayes/Gilligan

TOM PETTY
 JONI MITCHELL
 J. GEILS BAND
 Hottest:
 JOE JACKSON 1-1
 LOGGINS & PERRY 5-2
 RUSH 6-5
 CS&N 10-7
 CHICAGO 13-10

WYFM/Youngstown, OH
 Jeff Tobin

JOE JACKSON
 ONJ
 Hottest:
 MEN AT WORK 1-1
 NEIL DIAMOND 8-3
 TONI BASIL 13-8
 LAURA BRANIGAN 16-10
 LIONEL RICHIE 15-11

WZOK/Rockford, IL
 Tim Fox

STRAY CATS
 MEN AT WORK
 JOHN COUGAR
 Hottest:
 JOE JACKSON 2-1
 COCKER & WARNES 7-2
 DAN FOGELBERG 8-3
 BILLY JOEL 9-4
 LAURA BRANIGAN 10-5

WZZR/Grand Rapids, MI
 Don Schueller

J. GEILS BAND
 LRB
 KIM CARNES
 LEE RITENOUR
 Hottest:
 CHICAGO 9-1
 GLENN FREY 6-2
 CS&N 5-3
 STEVE WINWOOD 16-12
 HALL & OATES 18-13

Z104/Madison, WI
 Jonathan Little

J. GEILS BAND
 TOTO
 MICHAEL MCDONALD
 ADAM ANT
 Hottest:
 COCKER & WARNES 1-1
 DON HENLEY 10-2
 LIONEL RICHIE 16-6
 TONI BASIL 19-10
 ABC 13-11

PARALLEL THREE

99KG/Salina, KS
 Denny Collier

JEFFREY OSBORNE
 MEN AT WORK
 J. GEILS BAND
 JUDAS PRIEST
 TAVARES
 ROBERT PLANT
 MICHAEL MCDONALD
 Hottest:
 COCKER & WARNES 1-1
 TONI BASIL 7-4
 LIONEL RICHIE 8-5
 HALL & OATES 10-9
 DIANA ROSS 13-11

D93/Dubuque, IA
 Steve Sesterhenn

POCO
 GEORGE HARRISON
 J. GEILS BAND
 A FLOCK OF SEAGUL
 JUDAS PRIEST
 Hottest:
 JOE JACKSON 6-2
 CHICAGO 7-4
 TONI BASIL 16-8
 LAURA BRANIGAN 15-10
 SUPERTRAMP 27-12

KDVT/Topeka, KN
 Tony Stewart

TOM PETTY
 CHILLIWACK
 PHIL COLLINS
 Hottest:
 NEIL DIAMOND 1-1
 COCKER & WARNES 2-2
 CHICAGO 5-3
 PAT BENATAR 10-8
 LIONEL RICHIE 13-10

KFMZ/Columbia, MO
 Steve Graziano

TALK TALK
 DIRE STRAITS
 J. GEILS BAND
 HENRY PAUL
 38 SPECIAL
 Hottest:
 DONALD FAGEN 1-1
 PETER GABRIEL 4-2
 LINDA RONSTADT 12-7
 MEN AT WORK 20-14
 TOM PETTY D-20

KFYR/Bismarck, ND
 Dan Brannan

TONI BASIL
 PHIL COLLINS
 AMERICA
 JUICE NEWTON
 J. GEILS BAND
 LOVERBOY
 ELTON JOHN
 BARRY MANILOW
 Hottest:
 COCKER & WARNES 1-1
 ONJ 4-2
 LIONEL RICHIE 15-5
 LAURA BRANIGAN 13-8
 JOE JACKSON 16-14

KKLS/Rapid City, SD
 Sherwin/Piper

TOM PETTY
 MEN AT WORK
 JEFFREY OSBORNE
 PHIL COLLINS
 Hottest:
 COCKER & WARNES 4-1
 CS&N 3-2
 HALL & OATES 14-6
 DONALD FAGEN 16-9
 DIONNE WARWICK D-15

KKR-FM/St. Louis, MO
 Dan Kieley

TOTO
 MEN AT WORK
 CLASH
 LEE RITENOUR
 Hottest:
 JOE JACKSON 2-1
 TONI BASIL 16-12
 LIONEL RICHIE 17-14
 HALL & OATES 20-15
 DON HENLEY 30-21

KKXL-FM/Grand Forks, ND
 Garry Leigh

JEFFERSON STARSHI
 JOHN COUGAR
 Hottest:
 TONI BASIL 11-1
 LIONEL RICHIE 10-4
 LAURA BRANIGAN 13-8
 DON HENLEY 28-16
 DIANA ROSS 27-23

KQWB/Fargo, ND
 Wayne Hiller

JACKSON/MCCARTNEY
 TOTO
 DON HENLEY
 DIONNE WARWICK
 PAT BENATAR
 Hottest:
 COCKER & WARNES 1-1
 CS&N 6-2
 CHICAGO 9-4
 STRAY CATS 12-7
 LIONEL RICHIE 17-10

KRNA/Iowa City, IA
 Jeff Harmon

MEN AT WORK
 LRB
 LEE RITENOUR
 DIANA ROSS
 PETER GABRIEL (dp)
 J. GEILS BAND (dp)
 ALAN PARSONS (dp)
 Hottest:
 JOE JACKSON 3-1
 CS&N 4-2
 HALL & OATES 9-4
 DONALD FAGEN 8-5
 DON HENLEY 19-12

KWTO-FM/Springfield, MO
 Alexander/Hammond

JEFFREY OSBORNE (dp)
 KIM CARNES
 MEN AT WORK
 CLASH (dp)
 LARRY LEE (dp)
 SAGA (dp)
 J. GEILS BAND (dp)
 Hottest:
 COCKER & WARNES 1-1
 JOE JACKSON 6-2
 CHICAGO 8-3
 HALL & OATES 10-4
 LIONEL RICHIE 16-9

KYTN/Grand Forks, ND
 Tom Fricke

PHIL COLLINS
 TOM PETTY
 38 SPECIAL
 J. GEILS BAND
 DONNIE IRIS
 ALAN PARSONS
 Hottest:
 STRAY CATS 1-1
 LIONEL RICHIE 13-6
 TONI BASIL 17-10
 SUPERTRAMP 29-21
 PAT BENATAR D-24

WAZY-FM/Lafayette, IN
 Bob Leonard

MEN AT WORK
 KOOL & THE GANG
 TOM PETTY
 PHIL COLLINS
 J. GEILS BAND
 Hottest:
 COCKER & WARNES 4-1
 CHICAGO 10-3
 HALL & OATES 18-6
 LIONEL RICHIE 24-9
 SUPERTRAMP 28-16

WBWB/Bloomington, IN
 John Heiman

GEORGE HARRISON
 A FLOCK OF SEAGUL
 J. GEILS BAND
 PATTI AUSTIN
 LEE RITENOUR
 SCANDAL
 SNEAKER
 LRB
 KOOL & THE GANG
 Hottest:
 JOE JACKSON 1-1
 CS&N 7-3
 LAURA BRANIGAN 18-10
 COCKER & WARNES 23-12
 JOHN COUGAR 36-13

WCIL-FM/Carbondale, IL
 Tony Waitekond

JEFFREY OSBORNE
 LOVERBOY
 GARY U.S. BONDS
 JIMMY BUFFETT
 TOM PETTY
 Hottest:
 TONI BASIL 1-1
 LIONEL RICHIE 14-2
 SYLVIA 4-3
 JACKSON/MCCARTNEY 32-9
 BILLY SQUIER 20-10

WRKR/Racine, WI
 Steve Warren

CHILLIWACK
 LRB
 Hottest:
 COCKER & WARNES 2-1
 LIONEL RICHIE 14-7
 TONI BASIL 13-9
 DIONNE WARWICK 22-17
 DON HENLEY 32-23

WSPT/Stevens Point, WI
 Fuhr-Stage

LRB
 J. GEILS BAND
 JEFFREY OSBORNE (dp)
 PETER GABRIEL (dp)
 Hottest:
 TONI BASIL 1-1
 LAURA BRANIGAN 3-2
 SYLVIA 4-3
 LIONEL RICHIE 10-5
 HALL & OATES 15-6

KFMW/Waterloo, IA
 Drew Bentley

DONNIE IRIS
 ROBERT PLANT
 Hottest:
 LIONEL RICHIE 8-1
 JOE JACKSON 6-3
 HALL & OATES 9-6
 GLENN FREY 11-7
 CHICAGO 18-8

WEST

PARALLEL TWO

FM102/Sacramento, CA
 Manders/Preston

MICHAEL MCDONALD
 MOVING PICTURES
 Hottest:
 LIONEL RICHIE 7-1
 CHICAGO 10-6
 CS&N 12-8
 HALL & OATES 19-11
 JACKSON/MCCARTNEY 28-18

K96/Provo, UT
 Gentry/McCoy

CHILLIWACK
 MEN AT WORK
 TOM PETTY
 MISSING PERSONS
 Hottest:
 COCKER & WARNES 1-1
 CHICAGO 6-4
 HALL & OATES 14-6
 LAURA BRANIGAN 10-9
 SUPERTRAMP 21-13

KBBK/Boise, ID
 Bob Lee

JONI MITCHELL
 LRB
 TOM PETTY
 MARVIN GAYE
 LOVERBOY
 AIR SUPPLY
 J. GEILS BAND
 Hottest:
 LIONEL RICHIE 9-1
 COCKER & WARNES 4-2
 STRAY CATS 11-7
 HALL & OATES 16-10
 JACKSON/MCCARTNEY 27-17

KFI/Los Angeles, CA
 Steve LaBeau

ADAM ANT
 LANI HALL
 SONNY CHARLES
 J. GEILS BAND
 Hottest:
 STRAY CATS 2-1
 CHICAGO 11-6
 DIONNE WARWICK 14-9
 MARVIN GAYE 32-20
 JACKSON/MCCARTNEY 38-30

KGGI/Riverside-S.Bern.
 Steve O'Neil

MEN AT WORK
 CS&N
 GEORGE HARRISON
 Hottest:
 LIONEL RICHIE 2-1
 NEIL DIAMOND 3-3
 STRAY CATS 15-6
 HALL & OATES 13-8
 MARVIN GAYE 20-15

KHOP/Modesto-Stockton
 David Kraham

J. GEILS BAND
 JEFFREY OSBORNE
 ALAN PARSONS
 JONI MITCHELL
 RABBITT & GAYLE
 BILL CONTI
 Hottest:
 COCKER & WARNES 1-1
 LAURA BRANIGAN 4-2
 DONALD FAGEN 8-5
 LIONEL RICHIE 14-7
 DON HENLEY 30-20

KIDD/Monterey, CA
 Barry Brown

KIM CARNES
 MEN AT WORK
 TOM PETTY
 A FLOCK OF SEAGUL
 MISSING PERSONS
 Hottest:
 TONI BASIL 6-1
 CLASH 10-7
 HALL & OATES 16-13
 STRAY CATS 22-17
 ABC 25-20

KIKI/Honolulu, HI
 Kong-Shishido

COMMODORES
 ALAN PARSONS
 BROTHERS JOHNSON
 A FLOCK OF SEAGUL
 SANTANA
 Hottest:
 LIONEL RICHIE 1-1
 HALL & OATES 16-7
 TAVARES 19-8
 MEN AT WORK 27-14
 JACKSON/MCCARTNEY 29-18

KJRB/Spokane, WA
 Suda Coleman

JOHN COUGAR
 BILL CONTI
 AIR SUPPLY
 KOOL & THE GANG
 PATTI AUSTIN
 LRB
 Hottest:
 LIONEL RICHIE 2-1
 HALL & OATES 15-9
 STRAY CATS 20-17
 SUPERTRAMP 23-18
 TOTO 24-19

KKFM/Colorado Springs
 Jack Hamilton

MEN AT WORK
 TOTO
 TOM PETTY
 Hottest:
 COCKER & WARNES 1-1
 LAURA BRANIGAN 5-2
 ONJ 6-4
 DON HENLEY 8-5
 DAN FOGELBERG 17-11

KKXX/Bakersfield, CA
 Squires-Deroo

A FLOCK OF SEAGUL
 J. GEILS BAND
 LOVERBOY
 LRB
 ALAN PARSONS
 ELVIS PRESLEY
 Hottest:
 CS&N 2-1
 ABC 16-10
 DON HENLEY 29-16
 SYLVIA D-25
 ADAM ANT 36-27

KLUC/Las Vegas, NV
 Randy Lunquist

J. GEILS BAND
 MEN AT WORK
 Hottest:
 GLENN FREY 1-1
 DONALD FAGEN 4-3
 JOE JACKSON 9-7
 HALL & OATES 14-9
 DON HENLEY 27-19
 ADAM ANT D-24

KNBQ/Tacoma, WA
 Bryan-Roberts

LRB
 A FLOCK OF SEAGUL
 ALAN PARSONS
 PATTI AUSTIN
 SANTANA
 BILL CONTI
 Hottest:
 COCKER & WARNES 1-1
 HALL & OATES 8-3
 SUPERTRAMP 21-8
 LIONEL RICHIE 24-10
 DON HENLEY 23-13

KCBN/Reno, NV
 Jim O'Neil

ADAM ANT
 J. GEILS BAND
 MICHAEL MCDONALD
 LRB
 MOTELS
 A FLOCK OF SEAGUL
 Hottest:
 FLEETWOOD MAC 2-1
 STRAY CATS 4-3
 SYLVIA 8-5
 BILLY SQUIER 20-14
 LIONEL RICHIE 26-20

KC93/Modesto, CA
 Ausham-Main

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

★ DENOTES FIRST WEEK IN PARALLELS.

223 Reports
224 Last Week

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	100/25	44%	UP 51
E 33%			DEBITS 20
M 21%			SAME 4
S 56%			DOWN 0
W 19%			ADDS 25

EXAMPLE

100/25 — 100 CHR reporting stations on It this week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary
Up 51 — Number of stations moving it up on the charts

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

ABC

The Look Of... (Mercury/PG)
LP: The Lexicon Of Love

Regional Reach 157/5 70% National Summary

UP 11
DEBITS 9
SAME 10
DOWN 9
ADDS 5

Regional Reach 100/25 44% National Summary

UP 51
DEBITS 20
SAME 4
DOWN 0
ADDS 25

Regional Reach 116/21 62% National Summary

UP 11
DEBITS 7
SAME 57
DOWN 0
ADDS 21

Regional Reach 100/25 44% National Summary

UP 51
DEBITS 20
SAME 4
DOWN 0
ADDS 25

Regional Reach 100/27 46% National Summary

UP 31
DEBITS 4
SAME 16
DOWN 2
ADDS 27

Regional Reach 173/7 78% National Summary

UP 127
DEBITS 21
SAME 18
DOWN 0
ADDS 7

Regional Reach 100/27 46% National Summary

UP 31
DEBITS 4
SAME 16
DOWN 2
ADDS 27

Regional Reach 100/27 46% National Summary

UP 31
DEBITS 4
SAME 16
DOWN 2
ADDS 27

Regional Reach 100/27 46% National Summary

UP 31
DEBITS 4
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DEBITS 4
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ADDS 27

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UP 31
DEBITS 4
SAME 16
DOWN 2
ADDS 27

Regional Reach 100/27 46% National Summary

UP 31
DEBITS 4
SAME 16
DOWN 2
ADDS 27

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LP: Hit Song

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M 21%			SAME 4
S 56%			DOWN 0
W 19%			ADDS 25

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DEBITS 9
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DOWN 9
ADDS 5

Regional Reach 100/25 44% National Summary

UP 51
DEBITS 20
SAME 4
DOWN 0
ADDS 25

Regional Reach 116/21 62% National Summary

UP 11
DEBITS 7
SAME 57
DOWN 0
ADDS 21

Regional Reach 100/25 44% National Summary

UP 51
DEBITS 20
SAME 4
DOWN 0
ADDS 25

Regional Reach 100/27 46% National Summary

UP 31
DEBITS 4
SAME 16
DOWN 2
ADDS 27

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UP 127
DEBITS 21
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ADDS 7

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UP 31
DEBITS 4
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UP 31
DEBITS 4
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DOWN 2
ADDS 27

Regional Reach 100/27 46% National Summary

UP 31
DEBITS 4
SAME 16
DOWN 2
ADDS 27

Regional Reach 100/27 46% National Summary

UP 31
DEBITS 4
SAME 16
DOWN 2
ADDS 27

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

Laura Branigan
Gloria (Atlantic)
LP: Branigan

Regional	174/5	78%	National Summary
Reach	174/5	78%	UP 125
E 88%			DEBITS 2
S 91%			SAME 30
M 84%			DOWN 18
W 69%			ADDS 7

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

Chicago
Love Me... (Full Moon/WB)
LP: Chicago 16

Regional	201/2	90%	National Summary
Reach	201/2	90%	UP 125
E 88%			DEBITS 1
S 91%			SAME 30
M 84%			DOWN 18
W 69%			ADDS 7

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
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KSLW 25-20

WEST
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KSLW 25-20

WEST
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WEST
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KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

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LP: Chicago 16

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S 91%			SAME 30
M 84%			DOWN 18
W 69%			ADDS 7

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
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KSLX 25-20
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KROK 30-24
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KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

John Cougar
Hand To Hold... (Riva/PG)
LP: American Fool

Regional	178/25	80%	National Summary
Reach	178/25	80%	UP 43
E 78%			DEBITS 68
S 81%			WASH 31
M 70%			DOWN 0
W 86%			ADDS 25

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
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KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
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KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
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KSLX 25-20
KSLW 25-20

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KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
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KSLV 25-20
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KROK 30-24
KSLV 25-20
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KSLX 25-20
KSLW 25-20

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KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20
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WEST
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KSLZ 25-20
KSLX 25-20
KSLW 25-20

WEST
KROK 30-24
KSLV 25-20
KSLY 25-20
KSLZ 25-20

COOL & THE GANG "Let's Go Dancin' (Ooh La, La, La)" (De-Lite/PolyGram) 91/9

Moves: Up 33, Debuts 17, Same 32, Down 0, Adds 9, PRO-FM, KBEQ, KIS-FM, WROR, WRQK, WNAM, KJRB, WBWB, WAZY-FM, JB105 23-18, WGCL 30-26, KFRC 38-26, KBFM 16-13, KFI 40-32, KBBK 28-24.

LITTLE RIVER BAND "The Other Guy" (Capitol) 81/68
Moves: Up 0, Debuts 2, Same 11, Down 0, Adds 68 including WBEN-FM, WCAU-FM, JB105, KEGL, WLOL-FM, KEARTH, KIQQ, KIMN, WKEE, WZYP, WCSC, WNAM, KJRB, WISE, KRNA.

DONNIE IRIS "Tough World" (MCA) 76/9
Moves: Up 19, Debuts 2, Same 46, Down 0, Adds 9, WLAN-FM, KITY, WACZ, WIKZ, WKHI, WQLT, 95SGF, KYTN, KFMW, B94 30-27, KEGL 22-16, WKZR-FM 32-29, K104 4-1, WKDD 27-23, KGGI 40-35.

MARVIN GAYE "Sexual Healing" (Columbia) 73/24
Moves: Up 30, Debuts 11, Same 8, Down 0, Adds 24 including WNBC, B94, Z93, WKTI, KBFM, WHHY-FM, CK101, WOKI, KIOA, KBBK, KSKD, WFLB, KILE, KGHO, KSLY.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 66/13
Moves: Up 25, Debuts 6, Same 21, Down 1, Adds 13, B100, WKFM, WKEE, WZYP, WOKI, WDCG, WNAM, KHOP, Y94, WJBJ, WFBG, WFLB, KDZA, KZFM 8-4, KSTT 16-10.

DONNA SUMMER "State Of Independence" (Geffen) 59/0
Moves: Up 24, Debuts 5, Same 20, Down 0, Adds 0, WCAU-FM 22-18, WXXS-FM 5-3, CKGM 17-14, KITY 38-33, WJDX 6-3, 94TYX 26-21, KHOP 17-14, KIDD 18-15, FM102 30-26, WGUY 4-4, WACZ 39-32, WQLT 30-25, 95SFG 10-6, WFOX 16-12, KCBN 36-33.

MICHAEL McDONALD "I Gotta Try" (WB) 57/19
Moves: Up 11, Debuts 8, Same 19, Down 0, Adds 19 including WSPK, KTFM, KZFM, WQUT, WNOK-FM, WRVQ, Z104, KO93, FM102, KRO, WAEV, KVOL, 99KG, KCBN, KBIM.

TAVARES "A Penny For Your Thoughts" (RCA) 57/15
Moves: Up 24, Debuts 8, Same 8, Down 2, Adds 15, WCAU-FM, 94Q, WVIC-FM, WAEV, KROK, WBBQ, FM100, KSTT, KIKI, WIKZ, WAEV, WJAD, WISE, KISR, 99KG.

PETER GABRIEL "Shock The Monkey" (Geffen) 54/11
Moves: Up 21, Debuts 3, Same 19, Down 0, Adds 11, WCAU-FM, CFTR, KIQQ, KFRC, 92FLY, 3WT, WSPT, KRNA, KSLY, KBIM, WXXS-FM 20-17, KEGL 12-10, WKFM 35-18, KFMZ 4-2.

CHARLENE & STEVIE WONDER "Used To Be" (Motown) 53/3
Moves: Up 25, Debuts 9, Same 16, Down 0, Adds 3, B100, G100, WFBG, KBEQ 30-26, KFRC 34-29, WHFM 37-34, WTRY 24-19, Q106 30-26, KTSB 16-12, WJDX 30-21, KYNO-FM 33-27, WFLB 40-35, WXLK 4-15, KGHO 24-21, KSLY 29-26.

KENNY ROGERS "A Love Song" (Liberty) 53/1
Moves: Up 31, Debuts 4, Same 15, Down 2, Adds 1, WJBJ, WAEV 14-11, K104 14-10, KITY 25-18, KZFM 22-19, KXX106 20-18, WHHY-FM 24-21, Y103 11-9, KSTT 21-8, KGGI 39-36, KJRB 18-15, Q104 21-18, KILE 27-21, KSLY 23-17.

STEVE WINWOOD "Valerie" (Island/WB) 52/2
Moves: Up 16, Debuts 3, Same 31, Down 0, Adds 2, KHFI, WJBJ, CFTR 27-24, WPST 31-27, CK101 33-27, FM100 24-18, WOKI 32-29, WZZR 16-12, KIKI 30-26, WKDD 25-18, WSQV 17-15, KISR 29-26, KFMZ 9-5, KDZA 39-35, KOZE 29-26.

SIGNIFICANT ACTION

MISSING PERSONS "Destination Unknown" (Capitol) 48/5
Moves: Up 12, Debuts 3, Same 26, Down 2, Adds 5, 96KX, XTRA, KROD, KIDD, K96, WCAU-FM 39-32, WXXS-FM 19-16, KEGL 28-23, KIQQ 10-10, WPST 34-31, WRVQ 25-17, KYYX 24-19, KFMZ 3-3, KGHO 32-27, KCBN 22-17.

ADAM ANT "Goody Two Shoes" (Epic) 48/23
Moves: Up 3, Debuts 5, Same 17, Down 0, Adds 23 including WXXS-FM, Y100, I95, Q105, XTRA, WPHD, 3WT, KZFM, B97, Z104, KFI, WIKZ, WYKS, KISR, KCBN.

AIR SUPPLY "Two Less Lonely People In The World" (Arista) 47/20
Moves: Up 2, Debuts 5, Same 20, Down 0, Adds 20 including KIS-FM, WSPK, K104, KZFM, G100, KIOA, KJRB, KBBK, WCIR, WKHI, WAEV, Z102, WISE, KCDQ.

MOTELS "Forever Mine" (Capitol) 47/12
Moves: Up 2, Debuts 3, Same 30, Down 0, Adds 12, WXXS-FM, Q103, WAEV, WKZR-FM, WZYP, WSEZ, WNOK-FM, KZ93, WJBJ, WYKS, KGHO, KCBN, KITY 4-38, KYYX 4-38, KILE 4-39.

GEORGE HARRISON "Wake Up My Love" (Dark Horse/WB) 45/20
Moves: Up 2, Debuts 3, Same 20, Down 0, Adds 20 including WCAU-FM, WKFM, WLAN-FM, KYST, WZYP, WSEZ, KGGI, WOMP-FM, WCIR, WFLB, KISR, WBWB, D93, KENI, KGHO.

FRIDA "I Know There's Something Going On" (Atlantic) 44/6
Moves: Up 13, Debuts 4, Same 21, Down 0, Adds 6, WLOL-FM, WHFM, WRCK, WOKI, WJBJ, KCDQ, WXXS-FM 24-21, CFTR 22-18, KEGL 36-30, KITY 39-32, 94TYX 9-7, WKDD 6-3, KYYX 39-35, WOMP-FM 35-27, KKRC-FM 34-31.

A FLOCK OF SEAGULLS "Space Age Love Song" (Jive/Arista) 43/23
Moves: Up 4, Debuts 3, Same 13, Down 0, Adds 23 including KTFM, B97, CK101, WBBQ, KXXK, KIDD, KNBQ, KRO, KQMQ, KIKI, WIGY, WFBG, FM99, D93, KCBN.

JONI MITCHELL "You're So Square" Baby, I Don't Care" (Geffen) 38/16
Moves: Up 0, Debuts 6, Same 16, Down 0, Adds 16 including WBEN-FM, WCAU-FM, WKFM, WPHD, WRCK, WSEZ, WNOK-FM, WVIC, WJXQ, KHOP, KYYX, KBBK, KRO, WKHI, KSLY.

SCANDAL "Goodbye To You" (Columbia) 37/7
Moves: Up 3, Debuts 1, Same 26, Down 0, Adds 7, WCAU-FM, WPST, WKZR-FM, 79Q, KITY, WFOX, WBWB, WXXS-FM on, KEGL 34-29, WLOL-FM on, WOKI 37-33, WZZR on, KYYX 33-30, KBBK on, KNOE-FM on.

PRINCE "1999" (WB) 27/3
Moves: Up 9, Debuts 1, Same 14, Down 0, Adds 3, KFRC, WTXI, G100, WCAU-FM on, WXXS-FM 15-13, Y100 on, I95 28-26, WLOL-FM 30-22, KIQQ 27-24, KITY 33-26, KX104 27-18, WSFL on, WQLT 29-22, 95SGF 22-22.

38 SPECIAL "Chain Lightnin'" (A&M) 26/16
Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 16 including 96KX, WKEE, WQUT, WSSX, WANS-FM, WJXQ, WMEE, WKDD, WOMP-FM, WZYQ, 95SGF, WISE, KYTN, KFMZ, KCDQ.

JUDAS PRIEST "You've Got Another Thing Comin'" (Columbia) 26/2
Moves: Up 5, Debuts 3, Same 16, Down 0, Adds 2, D93, 99KG, 96KX on, KEGL 39-32, WLS-FM 23-20, WGCL 4-29, WRCK 4-30, KYST 39-31, WABB-FM on, WOKI on, WJXQ 3-3, WFBG 21-6, WISE on, KISR 19-14, KBIM 4-39.

EDDIE MONEY "Shakin'" (Columbia) 26/0
Moves: Up 13, Debuts 2, Same 9, Down 2, Adds 0, WXXS-FM 29-26, KEGL 9-8, Q102 25-21, KFRC 29-17, WKZR-FM 26-23, KYST 12-9, WSSX 29-24, WANS-FM on, WJXQ 1-1, WIKS 18-13, WIGY 15-10, WHSL 14-13, WXLK 8-7, D93 24-19, KCBN 15-11.

BILL CONTI "Theme From 'Dynasty'" (Arista) 25/6
Moves: Up 1, Debuts 1, Same 17, Down 0, Adds 6, WDJX, KO93, KHOP, KJRB, KNBQ, KILE, KIQQ on, KC101 on, KITY 4-40, WTXI on, Y103 26-23, WOKI on, 95XIL on, KVOL on-dp, KCDQ on.

ASIA "Sole Survivor" (Geffen) 25/1
Moves: Up 9, Debuts 2, Same 13, Down 0, Adds 1, WJXQ, WBEN-FM 37-34, WPHD 30-28, K104 28-19, 79Q on, KYST 40-26, WSSX 27-25, KQMQ on, WACZ on, WOMP-FM 29-26, WFOX on, WXLK on, WCIL-FM 34-31, KRNA 25-23, KFMZ 22-18.

ROBERT PLANT "Pledge Pin" (Swan Song/Atco) 24/7
Moves: Up 2, Debuts 1, Same 14, Down 0, Adds 7, WHFM, 3WT, WABB-FM, WSSX, WNOK-FM, KFMW, 99KG, KITY 4-39, WQID on, WJXQ 27-26, WJBJ on, WSQV on, WZYQ on, WKHI on, KFMZ 25-22.

ROD STEWART "Guess I'll Always Love You" (WB) 23/1
Moves: Up 10, Debuts 2, Same 10, Down 0, Adds 1, CHUM, 96KX 29-22, KYST 36-22, KBFM 4-26, WNOK-FM on, WJXQ 14-12, Z104 28-27, WKDD 21-19, WACZ on, WIGY 32-26, WIKZ on, WSQV on, WOMP-FM 25-23, WJAD 38-37, KCBN 40-36.

BARRY MANILOW "Memory" (Arista) 21/20
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 20 including WNBC, PRO-FM, WSPK, WKFM, KC101, K104, WTXI, WHHY-FM, WDOQ, KIOA, KRAV, WNAM, WFEA, WJAD, KSLY.

SAGA "On The Loose" (Portrait/CBS) 19/8
Moves: Up 2, Debuts 2, Same 7, Down 0, Adds 8, WRCK, KTFM, WSKZ, WSQV, FM99, KWTO-FM, KGHO, KCDQ, 96KX 4-26, WPHD on, WHFM on, WJXQ 10-6, KYYX 37-34, KISR on, KFMZ 4-26.

TALK TALK "Talk Talk" (EMI America) 18/1
Moves: Up 5, Debuts 1, Same 11, Down 0, Adds 1, KFMZ, 96KX 34-30, WXXS-FM 30-27, KEGL 14-9, WLOL-FM on, KTFM 4-30, KITY 26-21, WNOK-FM on, WZZR on, KNBQ on, KBBK on, KQMQ on, WGUY on, WHSL on, WCIL-FM on.

ALAN PARSON PROJECT "Psychobabble" (Arista) 17/17
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including WPHD, WYCR, K104, WKEE, WOKI, KHOP, WIKZ, 95XIL, Q104, WPFM, KISR, KYTN, KRNA, KGHO.

LOVERBOY "Jump" (Columbia) 16/15
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 15, WKEE, WGH, WJXQ, WKDD, KXXK, KBBK, KSKD, KQMQ, WISE, KVOL, KFYP, WCIL-FM, KGHO, KCDQ.

GOLDEN EARRING "Twilight Zone" (21/PolyGram) 16/6
Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 6, WKFM, WPHD, KTFM, WIGY, WSQV, FM99, KIQQ on, WKZR-FM 4-36, WOKI on, WJXQ on-dp, WMEE on, WZYQ on, WISE on, KVOL on, KBIM on.

STEPHANIE WINSLOW "In Between Lovers" (Primer/Curb) 16/0
Moves: Up 2, Debuts 0, Same 14, Down 0, Adds 0, WRCK on-dp, KITY 30-25, KROK on, WZYP on, WTSN on, WFBG on, WOMP-FM 36-33, WKHI on, WQLT on, WFLB on, FM99 on, KILE on, KNOE-FM on, KISR on, 99KG on.

FIXX "Stand Or Fall" (MCA) 15/1
Moves: Up 5, Debuts 1, Same 6, Down 2, Adds 1, 96KX, WCAU-FM on, KEGL on, KITY 32-27, WZZR 29-22, WJXQ 4-33, WJBJ on, WIGY on, WSQV on, WOMP-FM 33-32, KISR 20-18, KCBN 37-31.

MICHAEL MURPHEY "Still Taking Chances" (Liberty) 39/20
Rotations: Heavy 0/0, Medium 11/5, Light 27/14, Extra Adds 1, Total Adds 20, WARM98, WHB, WSLI, WHHY, WSRZ, WHBY, WTRX, KKUA, KUDO, KSL, WVNOR, WKZE-FM, WSKY, KSEL, WLVA, KFOR, WBOW, KRLC, KRNO, KRKK, Medium: Y106, WHBC, WEIM, KCRG.

PHIL COLLINS "You Can't Hurry Love" (Atlantic) 37/16
Rotations: Heavy 0/0, Medium 17/1, Light 19/14, Extra Adds 1, Total Adds 16, WFYR, WHEN, WAFB, SM95, WQVE, WGAR, WFMK, WMHE, KBOI, KWAV, WAYV, WCHV, WORG, KPAT, KTWO, KRNO, Medium: WFBR, KEX, WSRZ, WISM-FM, KUDO, WKZE-FM, WEIM, WTNY, WSKY, WLVA, KFSB, KRLC, KBAI, KRKK.

DIANA ROSS "Muscles" (RCA) 36/2
Rotations: Heavy 1/0, Medium 21/1, Light 14/1, Extra Adds 0, Total Adds 2, KEY103, WROV, Heavy: WLTA, Medium: WFBR, KHOW, KJR, WAFB, WGAR, KBOI, KWAV, WVNOR, WEIM, WKBR, WCHV, Q96, WORG, KCMQ, KFSB, KFQD, KTWO, KRKK, KVSF, KSRO.

ELVIS PRESLEY "The Elvis Medley" (RCA) 35/10
Rotations: Heavy 0/0, Medium 18/6, Light 17/4, Extra Adds 0, Total Adds 10, WSB, WSBA, WAAY, WHIO, KRNT, KMBZ, KBOI, KSL, WKZE-FM, WTNY, Medium: WFBR, WCCO, KEX, WVLK, WRVR, WHHY, WAYV, WVNOR, KFSB, WJON, KRLC, KVSF.

CHARLENE & STEVIE WONDER "Used To Be" (Motown) 31/3
Rotations: Heavy 3/0, Medium 16/0, Light 12/3, Extra Adds 0, Total Adds 3, KFMB, WKAZ, Q96, Heavy: 97AIA, KEY103, YES95, Medium: WLTA, KNBR, KJR, WGY, WAFB, WHHY, KBOI, KUDO, WAYV, WTNY, WSKY, KSEL, WORG, KRLC, KRKK, KVSF.

LARRY LEE "The Best Is Yet To Come" (Columbia) 31/0
Rotations: Heavy 0/0, Medium 20/0, Light 11/1, Extra Adds 0, Total Adds 1, KFQD, Medium: WLTA, WSB, WARM98, WHB, KEY103, SM95, WHBC, KRNT, WISM-FM, KKUA, WVNOR, WLVA, WORG, KVOX, KFSB, KFOR, KTWO, KRNO, KRKK, KSRO.

SPYRO GYRA "Soho Mojo" (MCA) 30/11
Rotations: Heavy 0/0, Medium 10/4, Light 20/7, Extra Adds 0, Total Adds 11, WLTA, KUGN, WVNOR, WKZE-FM, Q96, WLVA, WJBC, KFOR, KRLC, KBAI, KVSF, Medium: KEY103, Y106, KSL, WEIM, WSKY, WJON.

MEN AT WORK "Down Under" (Columbia) 27/13
Rotations: Heavy 1/0, Medium 8/2, Light 18/11, Extra Adds 0, Total Adds 13, WFBR, WSB, KGW, WKAZ, WHHY, KBOI, WKZE-FM, WKBR, WTNY, WCHV, KCRG, KRKK, KISN, Heavy: Y106, Medium: WSRZ, WOWO, WFMK, KUDO, WSKY, KFSB.

KIM CARNES "Does It Make You Remember" (EMI America) 27/8
Rotations: Heavy 0/0, Medium 13/2, Light 13/5, Extra Adds 1, Total Adds 8, KGW, WKAZ, KEY103, Y106, WMHE, WLVA, WORG, WBOW, Medium: WLTA, WAFB, WHHY, WTRX, WISM-FM, WKZE-FM, WEIM, WTNY, WSKY, KFSB, WJON.

LITTLE RIVER BAND "The Other Guy" (Capitol) 25/24
Rotations: Heavy 0/0, Medium 9/0, Light 15/15, Extra Adds 0, Total Adds 24, WBEN, WTAE, WARM98, KHOW, KPPL, KEX, KGW, WSLI, WRVR, WHHY, WSRZ, WHBC, WFMK, KRKD, KWAV, WAYV, WKZE-FM, WEIM, WKBR, WCHV, WLVA, KFOR, KRLC, KBAI, SM95.

JEFFERSON STARSHIP "Be My Lady" (RCA/Grunt) 21/1
Rotations: Heavy 0/0, Medium 13/0, Light 7/0, Extra Adds 1, Total Adds 1, WKAZ, Medium: WFBR, WSRZ, WFMK, KYKY, WMHE, KYUU, WKZE-FM, WEIM, WSKY, WCHV, KCMQ, KRKK, KSRO.

QUARTERFLASH "Critical Times" (Geffen) 18/1
Rotations: Heavy 0/0, Medium 6/0, Light 12/1, Extra Adds 0, Total Adds 1, WVNOR, Medium: WARM98, KGW, KRNT, KUDO, KFOR, KRLC.

LINDA RONSTADT "Get Closer" (Asylum) 17/1
Rotations: Heavy 3/0, Medium 9/0, Light 5/1, Extra Adds 0, Total Adds 1, WOWO, Heavy: WSRZ, KUDO, KCMQ, Medium: KGW, WAYV, WKZE-FM, WEIM, WTNY, WCHV, KVOX, KBAI, KRKK.

AMERICA "Right Before Your Eyes" (Capitol) 14/14
Rotations: Heavy 0/0, Medium 4/4, Light 9/9, Extra Adds 1, Total Adds 14, WBEN, WLTA, KFMB, WRIE, KEY103, WRVR, SM95, WHBY, WHBC, WAYV, KSEL, WORG, KFSB, KRLC.

ROBERTA FLACK "In The Name Of Love" (Atlantic) 14/4
Rotations: Heavy 0/0, Medium 7/0, Light 7/4, Extra Adds 0, Total Adds 4, WHHY, KMBZ, WKZE-FM, WBOW, Medium: WCCO, WHBY, WHIO, KUGN, WLVA, WORG, KFSB.

CHRIS CHRISTIAN "The Last Goodbye" (Boardwalk) 14/3
Rotations: Heavy 0/0, Medium 4/1, Light 9/1, Extra Adds 1, Total Adds 3, WCHV, KFOR, KFQD, Medium: WCCO, WHBY, WLVA.

RICK BOWLES "(Tonight I'll Be Your) Fool Again" (Polydor/PolyGram) 14/2
Rotations: Heavy 0/0, Medium 6/0, Light 8/2, Extra Adds 0, Total Adds 2, KBAI, KRKK, Medium: WBT, WDEF, WLVA, WORG, KFOR, WJON.

LEE RITENOUR "Cross My Heart" (Elektra) 13/5
Rotations: Heavy 0/0, Medium 6/1, Light 7/4, Extra Adds 0, Total Adds 5, KPLZ, KKRK, WEIM, KFOR, WBOW, Medium: WCCO, WRVR, WFMK, WMHE, WKZE-FM.

STRAY CATS "Rock This Town" (EMI America) 12/3
Rotations: Heavy 2/0, Medium 1/1, Light 9/2, Extra Adds 0, Total Adds 3, WNCI, WTNY, KCMQ, Heavy: KUDO, WAYV.

BERTIE HIGGINS "Casablanca" (Kat Family/CBS) 12/0
Rotations: Heavy 0/0, Medium 5/0, Light 7/0, Extra Adds 0, Total Adds 0, Medium: WSB, WHBY, WHIO, KFSB, KRLC.

RONNIE MILSAP "Inside" (RCA) 11/11
Rotations: Heavy 0/0, Medium 5/0, Light 5/5, Extra Adds 3, Total Adds 11, KEX, KJR, WRIE, KKUA, WCHV, KFOR, WJON, KFQD, KTWO, KRLC, KBAI.

STEVE WINWOOD "Valerie" (Island/WB) 11/1
Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Extra Adds 0, Total Adds 1, KVOX, Medium: SM95, WSRZ, KUDO, WKZE-FM.

PATRICK WILLIAMS "Lou's Blues (Theme From 'Lou Grant')" (PCM) 10/2
Rotations: Heavy 0/0, Medium 2/0, Light 7/3, Extra Adds 1, Total Adds 2, WHBY, WORG, Medium: WSB, WDEF.

DONNA SUMMER "State Of Independence" (Geffen) 10/0
Rotations: Heavy 0/0, Medium 4/0, Light 6/0, Extra Adds 0, Total Adds 0, Medium: WCYZ, WHHY, KBOI, WSKY.

ANNE MURRAY "Somebody's Always Saying Goodbye" (Capitol) 9/5
Rotations: Heavy 0/0, Medium 5/2, Light 4/3, Extra Adds 0, Total Adds 5, WCCO, WSBA, KMBZ, KSL, WTNY, Medium: WHBY, WHBC, KRNT.

JANIS SIEGEL "How High The Moon" (Atlantic) 9/0
Rotations: Heavy 2/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WCCO, WDEF, Medium: WHBC, KRNT, KUGN, KSL.

ABC "The Look Of Love" (Part One) (Mercury/PolyGram) 8/3
Rotations: Heavy 0/0, Medium 1/0, Light 7/3, Extra Adds 0, Total Adds 3, KPLZ, WFMK, KRKK, Medium: KCMQ.

ROSANNE CASH "I Wonder" (Columbia) 8/0
Rotations: Heavy 3/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WCCO, KUGN, KSL, Medium: WSBA, WKZE-FM.

AL JARREAU & RANDY CRAWFORD "Your Precious Love" (WB) 8/0
Rotations: Heavy 0/0, Medium 2/0, Light 6/0, Extra Adds 0, Total Adds 0, Medium: KUGN, KKUA.

GORDON LIGHTFOOT "Shadows" (WB) 7/1
Rotations: Heavy 0/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, WDEF, Medium: WCCO, KEY103, KUGN.

PETER McCANN "Do It Over" (Columbia) 7/1
Rotations: Heavy 0/0, Medium 0/0, Light 7/1, Extra Adds 0, Total Adds 1, WEIM.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 7/1
Rotations: Heavy 1/0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 1, KRNO, Heavy: WFMK, Medium: KPLZ, SM95, WMHE, WVNOR.

JOHN DENVER "Opposite Tables" (RCA) 6/4
Rotations: Heavy 0/0, Medium 3/2, Light 1/0, Extra Adds 2, Total Adds 4, WHBY, KSL, KCRG, WJON, Medium: KEY103.

MOTELS "Forever Mine" (Capitol) 6/3
Rotations: Heavy 0/0, Medium 2/1, Light 4/2, Extra Adds 0, Total Adds 3, Y106, WKBR, WORG, Medium: WAYV.

JOHN COUGAR "Hand To Hold On To" (Riva/PolyGram) 6/2
Rotations: Heavy 0/0, Medium 2/0, Light 4/2, Extra Adds 2, KGW, WFMK, Medium: WHHY, KCMQ.

MELISSA MANCHESTER "Hey Ricky (You're A Low-Down Heel)" (Arista) 6/1
Rotations: Heavy 0/0, Medium 0/0, Light 6/1, Extra Adds 0, Total Adds 1, KISN.

DON HENLEY "Dirty Laundry" (Asylum) 5/4
Rotations: Heavy 0/0, Medium 1/0, Light 4/4, Extra Adds 0, Total Adds 4, WTAE, WAYV, WKZE-FM, KCMQ, Medium: WCHV.

CHILLIWACK "Whatcha Gonna Do" (Millennium/RCA) 5/1
Rotations: Heavy 1/0, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 1, KPLZ, Heavy: WFMK, Medium: WMHE.

LEE RITENOUR "Cross My Heart" (Elektra) 13/9
Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 9, WLLOL-FM, WGH, WZZR, KSTT, WKAU, KRRC-FM, WBWB, KRNA, KGHO, WSFL on, KIOA on, KBBK on, WJAD on.

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TOM PETTY

AND

THE **HEARTBREAKERS**

YOU GOT LUCKY

BSR 52144

SECOND WEEK OUT!

CHR BREAKERS

TOM PETTY & THE HEARTBREAKERS

You Got Lucky (Backstreet/MCA)

68% of our reporters on it. Moves: Up 8, Debuts 43, Same 39, Down 0, Adds 62 including WCAU-FM, WXKS-FM, WJB105, CHUM, KEGL, Z93, 195, KBEQ, WGCL, KHS-FM, KIMN, Q103, 94TYX, KQKQ, KSKD. See Parallels, debuts at number 30 on the CHR chart.



THE FIRST HIT SINGLE FROM

LONG AFTER DARK

FIRST WEEK OUT!

AOR BREAKERS

TOM PETTY & THE HEARTBREAKERS

Long After Dark (Backstreet/MCA)

"Lucky" "Town" "Change" "Deliver." 81% of our reporters on it. Total album reports: 135. A-129, M-4, H-2. Album debuted this week at number 22.

Backstreet
RECORDS & CASSETTES

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PRODUCED BY
TOM PETTY & JIMMY IOVINE

WOULD LIKE TO THANK THE ENTIRE MCA PROMOTION

MANAGEMENT: TONY DIMITRIADES & ELLIOT ROBERTS FOR

ENGINEER

